

WAVE-LENGTH GUIDE

| CHANNEL | COLUMBIA BROADCASTING SYSTEM | NATIONAL Broadcasting Company | KYCLS | METERS | DIAL READING | F |
|--|--|--|--|---|---|-----|
| 1 | WKRC | WGR-KSD | 550 | 545 | + | FH |
| 2 | KLZ-WQAM | WFI-WIBO | 560 | 535 | ← | FU |
| 3 | WWNC-WKBN | | 570 | 526 | ← | |
| 4 | WIBW-WNAX | WTAG | 580 | - | + | - |
| 5 | WMT | WOW-WEEL | 590 | 508 | 4.10 | 2 |
| 6 | WCAO-WREC | | 600 | 500 | | En |
| 8 | WFAN WLBZ | WDAF WTMJ-WFLA | 620 | 492 | | H |
| 9 | WMAL | WIND-WILL | 630 | 476 | | |
| 10 | WAIU | | 640 | 468 | | - |
| 11 | *************************************** | WSM | 650 | 461 | Till and the second | |
| 12 | | WEAF | 660 | 454 | ← | |
| 13 | WMAQ | | 670 | 447 | ← | Fn |
| 14 | | WPTF-CKGW | 680 | 441 | ← | FH |
| 16 | | WLW | 700 | 428 | 63 | |
| 17 | | | 710 | 422 | | |
| 18 | CKAC | WGN | 720 | 416 | and the same | |
| 20 | | WSB | 740 | 405 | | |
| 21 | | WJR | 750 | 400 394 | | E |
| 22 | WDDM | WJZ KFAB | 760 | 394 | - 3 | |
| 23 | WBBM WTAR-WEAN | The state of the s | 780 | 384 | | |
| 25 | WIAL-WEAN | WGY | 790 | 379 | | FU |
| 26 | | WFAA-WBAP | 800 | 375 | | |
| 27 | wcco | 11222211222 | 810 | 370 | | - |
| 28 | | WHAS | 820 | 366 | | |
| 29 | | KOA | 830 | 361 | ← | EM |
| 32 | WABO | | 860 | 349 | ← | H |
| 33 | | WLS-WENR | 870 | 345 | ← | FU |
| 35 | WGST | WJAR | 890- | 337 | ← | - |
| 36 | | WKY-WJAX | 900 | 333 | | 7 |
| 38 | | WWJ-KPRC | 920 | 326 | 7. | |
| 39 | WDBJ-WBRC | | 930 | 322 | | F |
| 40 | WDAY | WCSH | 940 | 319 | | |
| 41 | KMBC-CFRB | WRC KDKA-WCFL | 950 980 | 316 | | |
| 45 | | WBZ-WBZA | 990 | 303 | 0.01 | |
| 46 | | WOC-WHO | 1000 | 300 | - | - |
| 48 | | KYW-KFKX | 1020 | 294 | ← | |
| 50 | KRLD | KTHS | 1040 | 288 | ← | =_ |
| 52 | | WTIC-WBAL | 1060 | 283 | ← | |
| 53 | | WTAM | 1070 | 280 | | |
| 54 | WBT | | 1080 | 278 | | |
| 55 | KMOX-WJJD | | 1090 | 275 | | |
| 57 | WPG-WDBO | WRVA | 1110 | 270 | | |
| 58 | WISN-KTRH | WAPI-KVOO | 1120 1140 | 268 263 | | - |
| 60 | | WHAM | 1150 | 261 | | |
| 62 | wowo | ******* | 1160 | 258 | 2 | |
| 63 | WCAU | | 1170 | 256 | | ELL |
| 65 | WORG | WOAI | 1190 | 252 | | - |
| 68 | WDAE | WCAE-WREN | 1220 | 246 | | |
| 69 | WNAC-WFBM | | 1230 | 244 | | |
| 70 | WXYZ-WDSU | | 1240 | 242 | | FD |
| 72 | WLBW-KOIL | | 1260 | 238 | | FH |
| | WTOC | WJDX | 1270 | 236 | | HU |
| 73 | the state of the s | | 1280 | 234 | - | |
| 74 | WDOD-WRR | wnna | | 000 | - | - |
| 74 75 | WDOD-WRR WJAS-KTSA | WEBC | 1290 | 232 | | E |
| 74 75 76 | WDOD-WRR WJAS-KTSA KFH-WGH | WIOD | 1290 1300 | 231 | ← | E |
| 74 75 76 78 | WDOD-WRR WJAS-KTSA KFH-WGH WADC | WIOD WSMB | 1290 1300 1320 | 231 227 | + | E. |
| 74 75 76 78 79 | WDOD-WRR WJAS-KTSA KFH-WGH WADC KSCJ | WIOD | 1290 1300 1320 1330 | 231 227 225 | + + | En |
| 74 75 76 78 79 80 | WDOD-WRE WJAS-KTSA KFH-WGH WADC KSCJ WSPD | WIOD WSMB WSAI | 1290 1300 1320 1330 1340 | 231 227 225 224 | + + + + | EA |
| 74 75 76 78 79 | WDOD-WRR WJAS-KTSA KFH-WGH WADC KSCJ | WIOD WSMB | 1290 1300 1320 1330 | 231 227 225 | ++++ | |
| 74 75 76 78 79 80 81 | WDOD-WRE WJAS-KTSA KFH-WGH WADC KSCJ WSPD WFBL | WIOD WSMB WSAI | 1290 1300 1320 1330 1340 1350 | 231 227 225 224 222 | ++++ | |
| 74 75 76 78 79 80 81 85 | WDOD-WRE WJAS-KTSA KFH-WGH WADC KSCJ WSPD WFBL WHK-KLRA | WIOD WSMB WSAI | 1290 1300 1320 1330 1340 1350 1390 | 231 227 225 224 222 216 | + + + + + + | |
| 74 75 76 78 79 80 81 85 87 | WDOD-WRE WJAS-KTSA KFH-WGH WADC KSCJ WSPD WFBL WHK-KLRA WBCM-WCAH | WIOD WSMB WSAI KWK | 1290 1300 1320 1330 1340 1350 1390 1410 | 231 227 225 224 222 216 212 | + + + + + + + | |
| 74 75 76 78 79 80 81 85 87 | WDOD-WRE WJAS-KTSA KFH-WGH WADC KSCJ WSPD WFBL WHK-KLRA WBCM-WCAH | WIOD WSMB WSAI KWK | 1290 1300 1320 1330 1340 1350 1390 1410 1450 | 231 227 225 224 222 216 212 207 | + + + + + + + | |
| 74 75 76 78 79 80 81 85 87 91 | WDOD-WRE WJAS-KTSA KFH-WGH WADC KSCJ WSPD WFBL WHK-KLRA WBCM-WCAH WHP-WHEC | WIOD WSMB WSAI KWK | 1290 1300 1320 1330 1340 1350 1390 1410 1450 1460 | 231 227 225 224 222 216 212 207 205 | +++++++ | |

WHAT'S ON THE AIR

(Registered in U. S. Patent Office)

Vol. II. MAGAZINE FOR THE RADIO LISTENER No. 2

PUBLISHED MONTHLY AT NINTH AND CUTTER STS., CINCINNATI, O., BY WHAT'S ON THE AIR CO. PRINTED IN U. S. A.

EDITORIAL AND CIRCULATION OFFICES: BOX 6, STATION N, CINCIN-NATI. O.

ADVERTISING OFFICES: 11 W. FORTY-SECOND ST., NEW YORK CITY.

PRICE. 15C. PER COPY: \$1.50 PER YEAR.

(COPYRIGHT, 1930, BY WHAT'S ON THE AIR CO.)

PATENTS APPLIED FOR COVER BASIC FEATURES OF PROGRAM-FINDING SERVICE OFFERED IN THIS MAGAZINE.

"ENTERED AS SECOND-CLASS MATTER APR. 19, 1930, AT THE POST-OFFICE AT CINCINNATI, O., UNDER THE ACT OF MARCH 3, 1879."

HOW TO FIND THE PROGRAM YOU WANT WHEN YOU WANT IT

The program-finding service covers the hours of 6 to 12 P. M. for each day ir the month, Eastern Standard Time, or from 5 to 11 P. M., Central Time. Simply turn to the page bearing date

and hour when program is wanted. Select from index in panels at center of page particular program or type of program you prefer, then locate on schedule chosen symbol at nearest point (by use of State index) from which it is being broadcast. Or, if you prefer, check symbols of favorite stations against index of symbols in panels at center of page until you locate type of program for which your particular mood calls.

HOW TO USE THE WAVE-LENGTH GUIDE

Draw lines from the stems of arrows pointing to the wave lengths of stations with which you are familiar to the respective points on the scale to the right

corresponding to the points on the detector dial of your set where these stations "come in." After you have drawn about a dozen of these lines you will have a guide to all of the stations in the country. For example, if Station WEAF, which is on channel No. 12—which means it operates on a frequency of 660 kilocycles and 454 meters—comes in on your set at 74, and Station WLW, on channel No. 16, comes in on your set at 67, stations on channels 13, 14 and 15 necessarily must come in at points between these two locations on your dial.

TO MAKE A LONG-DISTANCE TEST (DX)

Ascertain which of your local stations are broadcasting chain features at the moment. Tune in one of these and find out what number is being rendered.

out what number is being rendered. Then start your detector dial at either end of its arc and turn slowly. As soon as you hear the same number, note your dial setting and check back to the column showing wave lengths; thus ascertaining the approximate wave length of the station you are receiving. To the left of this column you will find the call letters of stations on the wave length of that station and those having approximately that wave length. Reference to the schedule of programs applying to the time you are listening will show you which of these stations is broadcasting the program to which you are listening, and you can thus identify it without having to wait for call letters.

AGENTS WANTED!

Take orders for What's ON THE AIR subscriptions in your community. Every radio home a good prospect. Your friends and neighbors will enjoy this new radio program directory and magazine. Full or part time work. Liberal offer to both men and women.

Write for our proposition to agents.

CIRCULATION MANAGER, WHAT'S ON THE AIR, Ninth and Cutter Sts., Cincinnati, O.

TO ADVERTISERS

WHAT'S ON THE AIR is growing daily. The story of the phenomenal growth of WHAT'S ON THE AIR is intensely interesting. Within a period of ten months this publication has built up a guaranteed net paid circulation in excess of 200,000. A. B. C. applicant.

What's on the Air has a useful life of thirty days each month—it becomes a part of the radio receiver in the home. It is used daily by thousands of subscribers. Its pages offer an advertising tie-up with broadcast programs that is unique and result-producing. Complete details will be sent on request to What's on the Air, 11 W. Forty-second St., New York, N. Y.

WHAT'S ON THE AIR

THE MAGAZINE FOR THE RADIO LISTENER

VOLUME II.

DECEMBER, 1930

No. 2

Getting Robert M. Sharr

STAGE-STRUCK," and more recently "the movie bug," are familiar terms describing rather familiar afflictions—generally of the young. But it looks as if they will have to make room for another term which radio is putting in the same category: "mike-struck."

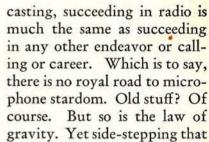
It describes, though perhaps flippantly, the condition of thousands — yes, hundreds of thou-

sands—of people (not just the young, either) who have the ambition or longing to do things before a microphone. In an army that seems to grow larger and larger every week, they march on the broadcasting studios, to sing, to play, to become announcers and actors. All of which is, of course, far from surprising.

Radio has a glamor in some ways even more alluring than that of the stage or screen. Being heard by an audience of millions is thrill a-plenty in itself, or so it seems at the receiving end. Besides, the broadcasters scarcely conceal the fact that fame and fortune await those who attain stardom. And, human nature being what it is, every listener harbors the more or less secret conviction that he can do something or other at least as well as many of those he hears.

So, for these innumerable aspirants, it may be worth while to set down a few facts and conclusions about getting on the air. If much of what will have to be said seems to blast rosy hopes, that is unavoidable.

Aside from a few differences peculiar to broad-



somehow hasn't been a prosperous business.

When Amos and Andy made the NBC chain and a plump salary back in August, 1929, those who knew nothing about them began saying, "Some people have all the luck." But the facts are that these boys put in five long years developing their act before they got on "big time."

Even the air performers who get by simply on the reputations they have built up somewhere else (there's no use to mention names, because you can think of plenty of them) have worked hard to pile up those reputations, in the theatre or the movies or wherever they came from to radio. That may not mean that they are worth \$5,000 or \$10,000 a week for what they do to a microphone. But it does mean that they have traveled a long, hard road somewhere or other before they took what seems to be the short cut to radio stardom.

And speaking of pay, it may as well be said next that the lads who accept weekly checks carrying four figures from the broadcasters are mighty rare birds. Much printer's ink was spilled, of course, to the effect that Will Rogers drew down \$5,000 a

AUDITIONS HIND:

"An army that seems to grow larger and larger each week."

week for his thirteen-week stand, and that Sir Harry Lauder picked up \$15,000 for one fifteenminute turn. But from this to the conclusion that all broadcasting performers own yachts and twelveroom shacks in the Adirondacks is a long, dangerous leap.

Far from anything as munificent as that, the average income of radio artists the country overif it could be found-would probably be spurned by my lord the plumber or plasterer. The reason is that an individual artist makes no "real money" until he works in a commercial program. jobs or appearances in sustaining features carry pay envelopes that are surprisingly thin, while members

of orchestras as a rule draw simply

the current scale.

To quote figures, a performer doing an unusual act over an important station has been receiving \$15 a week for three fifteen-minute periods. That sounds like \$20 an hour-not bad. But the catch is that each fifteen-minute turn demands the better part of a day in diligent preparation.

This business of preparation takes most of the "gravy" out of all radio salaries. It is not unusual for a half-hour program to require five or six hours' rehearsal, and in the case of elaborate productions as many as ten to fifteen. So, the

actual time on the air can not be figured as what the performer is being paid for, even when it is a "spare no expense" commercial feature.

Most radio performers are paid pretty much what they are worth, according to the several things that determine worth. Chief among these is, of course, our old friend supply and demand; and, as ought to be expected, but much too often is not, the supply of average to good talent in all the principal cities greatly exceeds the demand.

A weary audition manager, for instance, said recently that there are one hundred thousand sopranos in New York alone. Perhaps he exaggerated a bit. But if there were only one thousand good sopranos, that would be considerable competition for one more to meet.

So it is rather plain that a musician ought to have ability above average, good training, and preferably some little experience, if he is to succeed in radio. Besides, he will find it an advantage to be able to do something just a bit different.

This last, however, can be as much a liability as an asset in the long run. The trouble with most novelties is that they soon become old stuff, even when no competitor appropriates them (which isn't often). The performer who has a novelty must be prepared to adapt or scrap it for something else whenever styles change, as they do so dizzily.

If the aspirant is going in for announcing instead of music, he will need to be thoroughly grounded in such things as enunciation and pronunciation, particularly of musical terms, and be able to extemporize fluently. Specialties such as sports describing, of course, carry their own requirements. But, in addition to all these qualifications, personality is one of the most valuable assets.

To show how surprisingly rare possessors of this combination are, WLW recently tried out two hun-

> dred men before finding one who filled the bill.

> Should acting be the particular key chosen to open the broadcasting door, still another set of requirements is presented. Any one who seeks to get on the air as a thespian must of course have training; also some stage experience if he wants to get away to a fast start. It is no accident that most of the best radio actors have been drafted from the stage. They have become microphone stars because they learned their jobs so thoroughly in the theatre.

> Further, few radio actors can find regular work if they are lim-

ited to one type of role. Every group of broadcasting players is, in effect, a stock company, which means that versatility is demanded.

Granting the qualifications outlined, the first step in getting on the air is to have an audition. This is a hearing conducted in a studio with the manager listening at a receiver in another room.

For such an audition the aspirant is advised to go to the best station within reach. He or she may pass the test with flying colors and still not get work because there may be no opening at the moment. At any rate, if nothing comes of this first hearing, the next best station should be tried.

A newcomer to radio can do more to further his or her career by getting experience and building up a following at a small station than by waiting for a break at a large station after a satisfactory audition. Many of the present-day headliners got their start in just that way.

In spite of certain appearances to the contrary, all the better broadcasters are on the lookout for talent which is better than that which they now have. And who can ask for more of a chance than that?



Five years of hard work for Amos 'n' Andy before they got on "big time."

Pamblin' Poun' Padioland

With Wendell Hall

HELLO, Folks! How are you all this evenin'? Well, suh, it's a nice summer we're havin' this winter— these "quick changes" sho' keep yo' jumpin'.

Jingle Bells, Jingle Bells, Jingle all the way; Oh, what fun it is to ride In a hayrack Xmas Day.

Sing, Brother, Sing — Frank Luther used to be a minister before he started warblin' tenor solos over NBC. Boop-oop-adoop—. "The Three Doctors" are mighty popular in Chicago territory — they'll soon be a national Chain feature — they're not Doctors at all, but they got

the cure for the blues. Carson J. Robison, whom I labeled "The Kansas Jay Bird" back in 1924, is still whistlin', singin' and writin' his way to popular success on Chain programs — He's a bird! Willard Robison (no relation) came from Kansas too — he's got "A Cottage for Sale" out there now. Billy Jones 'n' Ernie Hare, the happy pair — they're there, even tho' they're both losin' their hair — well — all's fair in the wear 'n' tear o' radio — they've been at it since radio was "borned." Charley Hamp out of NBC, Chicago, and Phil Cook out of N. Y. C., are doin' way early in the mornin' stuff — Bet they have to stay up all night to get there that early in the mornin'.

SAY, what ain't radio a-comin' to? — There's the new miniature sets (gettin' as popular as the "Minnie" golf courses). They get in your hair. Then there's the auto radio — "you ought to have one" — yes, 'n' they're turnin' out a radio endtable too — (no end to what they're doin') — 'n'



Wen and Bill Hart talk it over.

did you hear about the new set that tunes in a station at every point on the dial - also the new one that you set before you set down and get all the programs you want all evenin' at one settin' - (but at that the old phonograph gave yo' more exercise). -Then there's all sorts of medical radio devices - the latest a "curing machine" for paresis, a disease of the mind (should be quite popular to-day). Boy, I'm tellin' you that before long, by the time our nerves get a bit more frazzled and run down, they'll have a machine where you can drop two bits in the slot and get a "shot of radio" - enough concentrated nervous

Music Maker

energy to go out and kick over six or seven tall buildings.

PUNNY Experiences? Never will forget — introducin' the famous Moving Picture Star, William S. Hart, on his first chain appearance. Last year I had "Bill" come up to the studio to recite "Pinto Ben" — and how he delivered! A great big, powerful frame on the man — gigantic hands and bulldog jaw — fearin' nothin' — a he man in every sense of the word. But down underneath Bill is all artist — vivid imagination — sensitiveness — with a heart as big as a barrel. He came stalkin' in to meet for the first time, face to face. Mister Mike. He started

face, Mister Mike. He started bravely into his recitation — stuttered a couple o' times — turned a deep scarlet under that sun-tanned hide o' his — and then — Collapsed — Yes, Suh

[Continued on page 47]













CLINDAY

December

| ALA.—MO. | P | rogr | am 1 | ру 15 | -min | ute | perio | ods |
|--|----|------------|------|-------|----------------|-----------------|------------|--------------------------|
| EASTERN TIME | 6 | 15 | 30 | 45 | 17 | 15 | 30 | 45 |
| CENTRAL TIME | 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 |
| 690 TORONTO CKGW | 6 | (3) | (3) | 0 | R | R | R | R |
| 730 MONTREAL CKAC | 0 | 0 | | - | | - | | |
| 140 BIRM'GH'M *WAPI | | | | | | | | |
| 930 BIRM'GH'M WBRC | R | R | M | M | M6 | M6 | M6 | M6 |
| 040 HOT SP'GS *KTHS | | | | | - | | | |
| 390 LIT'LE R'CK *KLRA | | | | | 0 | 0 | 0 | 0 |
| 830 DENVER KOA | 0 | 0 | 0 | 0 | 0 | 0 | X | X |
| 560 DENVER KLZ | P | P | M3 | M3 | M2 | M2 | M2 | M2 |
| 060 HARTFORD *WTIC | | | | | | | | |
| 630 WASH'GT'N WMAL | | | | | 0 | 0 | 0 | 0 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 520 Clearwater WFLA St.Petersb'g WSUN | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 900 JACKS' NV'E WJAX | 0 | 0 | 0 | 0 | M | M | R | R |
| 300 MIAMI B. WIOD | 0 | 0 | 0 | 0 | X | X | 0 | 0 |
| 560 MIAMI WQAM | P | P | P | P | M7 | M7 | M7 | M7 |
| 890 ATLANTA WGST | | | | | | | | |
| 740 ATLANTA WSB | 0 | 0 | 0 | 0 | | | 0 | 0 |
| 020 CHICAGO KYW | Õ | 0 | 0 | 0 | M3 | M3 | M3 | _ |
| 770 CHICAGO *WBBM | 0 | 0 | M | M | T | T | W | |
| 870 CHI WENR-WLS | M6 | M6 | RM | RM | 0 | 0 | 0 | 0 |
| 720 CHICAGO WGN | | | | | | | 0 | 0 |
| 560 CHICAGO *WIBO | | | | | | | | |
| 670 CHICAGO WMAQ | R | R | R | R | 0 | 0 | 0 | 0 |
| 160 FT. WYNE*WOWO | R | R | M2 | M2 | P | P | | _ |
| 230 IND'P'LIS *WFBM | | | | | | | | |
| 260 C.NCIL BL'FS KOIL | M9 | M 9 | M9 | M9 | S | M | M3 | M3 |
| wenport WOC*WHO | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 600 WATERLOO WMT | M5 | M5 | M5 | M5 | X | M3 | M3 | M7 |
| 220 LAWRENCE*WREN | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 580 TOPEKA *WIBW | M4 | M4 | M | M | M9 | M9 | M6 | M6 |
| 300 WICHITA *KFH | X | X | | | | | | |
| 490COVINGTON*WCKY | R | (3) | 0 | 0 | 0 | 0 | M3 | M3 |
| 820 LOUISVILLE WHAS | 0 | 0 | 0 | 0 | | M2 | X | X |
| 250 N. ORL'NS WDSU | | | M4 | M4 | | tomornakinensi. | M9 | Committee of the last of |
| 320 N. ORL'NS WSMB | 0 | | - | - | | - | | 100-100 |
| 620 BANGOR WLBZ | | Ĭ | _ | | | | | |
| 940 PORTLAND WCSH | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 060 BALTIMORE*WBAL | M5 | _ | _ | M4 | M9 | - | M9 | - |
| 600 BALTIMORE WCAO | R | R | | M3 | 0 | 0 | _ | 0 |
| 990 SPRINGFIELD WBZ | X | | M3 | M3 | X | X | 0 | 0 |
| 590 BOSTON WEEL | | 0 | 0 | 0 | 0 | 0 | E | N |
| 230 BOSTON WNAC | | M6 | _ | M3 | Marie Spiriter | M8 | M7 | CHICAGO PRODUCTION |
| 200 WORCEST'R WORC | R | R | R | R | M | W | X | X |
| 580 WORCESTERWTAG | 0 | - | 0 | 0 | 0 | _ | 0 | 8 |
| 410 BAY CITY WBCM | | | | | 0 | 0 | | 0 |
| 240 DETROIT WXYZ | M9 | M9 | N | M6 | 0 | | 0 | 0 |
| 750 DETROIT WJR | 6 | M6 | - | | M5 | - | | - |
| 920 DETROIT WWJ | _ | - | 0 | | 0 | 0 | 0 | 8 |
| 810 MINNEAP WCCO | _ | _ | M | - | Ø | 0 | 0 | 0 |
| 1460 ST. PAUL KSTP | 0 | 0 | 0 | 0 | M9 | - | mineroise. | M5 |
| 270 JACKSON WJDX | | 0 | 0 | 0 | • | 6 | 6 | 0 |
| 950 KAN. CITY KMBC | - | _ | X | | MV | - | X | X |
| 610 KAN. CITY WDAF | | 0 | 0 | 0 | M4 | - | - | R |
| 1090 ST. LOUIS KMOX | _ | _ | M2 | - | 0 | 0 | © | 0 |
| 550 ST. LOUIS *KSD | - | 0 | 0 | 0 | 0 | 0 | | 8 |
| | _ | _ | M3 | _ | - | _ | Ö | 0 |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 6 to 7 P. M. C. S. T. 5 to 6 P. M.

O Fox Fur Trappers

With Earle Nelson, crooning fur-trapper.

Howard Dandies

James J. Corbett (ex-heavy-weight champion); Freddie Rich's Orchestra; Diane Howard, soprano.

Catholic Hour

Sermon by noted Catholic cleryman; large chorus; solo-ists.

Raising Junior

Humorous domestic skit with Aline Berry and Pete Dixon.

6 Margaret Olsen Soprano.

Operatic Concert NBC, New York.

E. S. T. 7 to 8 P. M. C. S. T. 6 to 7 P. M.

O Iodent Big Brother Club
Dramatic sketch with Bob

Emery.

Major Bowes' Family

Louise Bave, soprano; orchestra director, Yasha Bunchuk.

Harbor Lights

Tales of an old sea captain with Edwin M. Whitney.

(3) Williams Oilomatics
Fred. Waldner, tenor; orchestra director, Josef Koestner.

The Golden Hour of the Little Flower

Religious service in Detroit, Mich. (Catholic).

AFTERNOON PROGRAMS

CBS.

E. S. T. 12:30 P. M., International Broad-12:30 P. M., International Broad-cast. 12:45 P. M., Grenadier Guards Band. 1:30 P. M., Conclave of Nations. 2:00 P. M., Cathedral Hour. 3:00 P. M., New York Philhar-monic Orchestra.

NBC.

NBC.

2:00 P. M., Roxy Symphony Concert (WJZ).

3:00 P. M., National Youth Conference (WJZ).

4:00 P. M., Cathedral Hour (WEAF).

4:15 P. M., Canadian Pacific Musical Couriers (WJZ). Orchestra director, Alfred Heather.

4:45 P. M., "Your Eyes" (WJZ).

5:00 P. M., National Religious Service (WJZ).

5:00 P. M., Davey Tree Hour (WEAF).

KEY TO LOCAL PROGRAMS

N News
O Educational
P Children's
feature
R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

| MUSICAL | M | 1. Band | M | 6. Popular | M | 2. Classical | M | 7. Symphonic | M | 8. Organ | M | 4. Religious | M | 9. Semi-classical | M | 5. Novelty | M | Variety |

December 7, 14, 21, 28

SUNDAY

| P | rogr | am t | y 15 | -min | ute | perio | ods | NEB.—WIS. |
|----------|---------|----------|--|----------|----------|----------|----------|-------------------------------------|
| 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 | EASTERN TIM |
| 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 | CENTRAL TIM |
| 0 | 0 | 0 | 0 | | | | M9 | KFAB LINCOLN 7 |
| R | R | R | R | 0 | 0 | | | *WOW OMAHA 5 |
| M5 | M8 | M8 | M4 | M9 | M9 | M9 | | WPG ATLTIC CITY 11 |
| | | | | | | | | WOR NEWARK 7 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WGR. BUFFALO S |
| | _ | _ | _ | 0 | 0 | 0 | 0 | WKBW BUFFALO 14 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WABC NEW YORK 86 |
| 0 | 0 | 0 | 0 | 0 | 0 | 8 | 8 | WEAF NEW YORK 60 |
| Õ | 0 | ð | ö | 0 | 0 | Ö | 0 | WJZ NEW YORK 76 |
| O | O | O | M9 | o | M2 | 0 | 0 | WHAM ROCHTER 115 |
| _ | - | - | 111 3 | _ | 111.2 | 0 | • | WHEC ROCHTER 14 |
| 0 | 0 | 0 | 0 | M | M | 0 | 0 | WGY SCHEN'D Y 75 |
| O V | - | | - | - | - | - | | TEITHE |
| MO | X Mo | 9 | 9 | ⊗ | ⊙ | ⊙ | © | |
| M9 | M9 | X | X | V | V | R | R | WBT CHARLOTTEIO |
| _ | _ | _ | | - | | - | | WPTF RALEIGH 68 |
| R | R | R | X | X | X | X | X | WWNC ASHEVILLE 5 |
| M7 | M7 | 0 | 0 | M8 | | M2 | M2 | WDAY FARGO 94 |
| R | R | M | M | X | T | M5 | M5 | WADC AKRON 13 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WFJC AKRON 145 |
| X | X | X | X | © | 0 | 0 | 0 | WKRC CINCINNATI 55 |
| M3 | M3 | M 5 | M5 | M3 | M3 | 0 | 0 | WLW CINCINNATI 70 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WSAI CINCIN NATI 133 |
| 0 | 0 | X | X | R | R | R | R | WHK CLEVEL'D 139 |
| X | X | X | X | X | X | X | X | WTAM CLEVEL'D 103 |
| T | T | M6 | M6 | M2 | M2 | M2 | M2 | WAIU COLUMB'S 64 |
| R | R | M5 | M5 | M | M | R | R | WSPD TOLEDO 134 |
| M3 | M2 | X | X | M6 | M6 | M6 | M6 | WKBN YO'NGST-N 5 |
| M6 | M6 | M6 | M6 | 0 | 0 | 0 | 0 | KFJF OKLA.CITY 14 |
| 0 | • | 0 | 0 | M5 | M5 | 6 | 0 | WKY OKLA.CITY 90 |
| ñ | ñ | õ | ñ | M2 | M9 | M9 | M9 | KVOO TULSA 114 |
| M4 | _ | M8 | M8 | M2 | M2 | M4 | - | *WHP HARRISB'G 14 |
| R | R | M6 | - | R | R | R | R | WLBW OIL CITY 120 |
| - | - | - | minorano de la compansa de la compan | _ | - | | | WOLL |
| O M 2 | | 9 | 6 | <u>0</u> | 0 | 0 | 0 | |
| - | - | M3 | - | 0 | 0 | 0 | 0 | WFAN-WIP PHIL6 |
| O CV | 0 | 0 | O MC | 0 | 0 | _ | - | *WLIT-WFI PHIL. SO |
| SV | M | M | M6 | 0 | 0 | 0 | 0 | KDKA PITTSB'GH 9 |
| 0 | 0 | 0 | 0 | 0 | 0 | 8 | | WCAE PITTSB'GH 12: |
| | | 0 | 0 | 0 | 0 | 0 | 0 | WJAS PITTSB'GH 125 |
| N | 0 | 9 | 0 | V | V | M7 | | WEAN PROVIDENCE 7 |
| 0 | 0 | 0 | 0 | 0 | 0 | 8 | - | WJAR PROVID'NCE 8 |
| R | R | R | R | 0 | € | 0 | 0 | WDOD CHATTA. 12 |
| 0 | 0 | 0 | 0 | | | | | WMC MEMPHIS 7 |
| | | | | | | | | *WREC MEMPHIS 6 |
| | | | | R | R | R | R | *WLAC NASHV'LE 14 |
| 0 | 0 | 0 | 0 | M4 | M4 | M | M | WSM NASHV'LE 6 |
| X | X | R | R | - | | | | *KRLD DALLAS 10 |
| 0 | 0 | 0 | 0 | X | X | X | X | WFAA Dallas 80 WBAP Ft, Worth 80 |
| ŏ | ŏ | ŏ | ŏ | X | X | X | - | KPRC HOUSTON 92 |
| | | | _ | | M | M | 1211 | *KTSA S. ANTONIO 125 |
| 0 | 0 | 0 | 0 | X | X | X | X | WOAI S, ANTONIO 115 |
| M3 | - | - | M3 | M2 | M2 | V | V | *WTAR NORFOLK 78 |
| MIS | MIS | M 2 | MIS | 1 | M9 | M | M | TYTEST A |
| | | - | - | - | | - | - | CONTRACTOR SECURITION |
| _ | M9 | M9 | M6 | - | M2 | M2 | - | WDBJ ROANOKE 93 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | *WEBC SUPERIOR 12 |
| | | | | | | | | *WISN MILW'KEE112 |
| 0 | 0 | 0 | 0 | 2 | 2 | | | WTMJ MILW'KEE 62 |

Minute Program Announcements

POR months the rumor has persisted in radio circles that a new transmitter has been perfected which makes synchronized broadcasting practical. The policy evidently being followed by NBC and CBS of purchasing or leasing broadcasting stations in strategic places over the country has given increasing credence to this rumor. Recently

NBC has announced publicly that tests in synchronization have been made, involving the NBC key stations in New York, General Electric at Schenectady, and Westinghouse at Pittsburgh.

The next step in synchronization is to connect several stations together and give the problem a definite trial, with the public acting as judge of the results, according to C. W. Horn, general engineer for NBC.

This step will probably be taken by NBC, with the consent of the Federal Radio Commission and through transmitters associated with the broadcasting company, Horn predicted.

In reply to our queries, in behalf of WHAT'S ON THE AIR readers, Mr. Horn said:

"Our tests have indicated that the engineers have reached a stage of development which might be termed practical. At least, they might be classified as sufficiently far advanced to be applied. From now on the task will be to refine and improve the system.

"No practical tests have been conducted with any large number of stations or over any great distances, but difficulties undoubtedly will be encountered and solved when such tests are made. But synchronization is almost here. When the public agrees that it is practicable, we will have it," the engineer concluded.

From the listeners' viewpoint, successful synchronization would mean the coming of radio's golden era. It would enable the chains to offer a variety of programs accessible to listeners everywhere simultaneously and at the same time free scores of channels for other purposes.

幾

Columbia's London Series will continue through December. Each Sunday afternoon at 12:30, E. S. T., some notable speaker will address American listeners from London via short wave. On December 7, the speaker will be the "Gloomy Dean" of St. Paul's, the Very Rev. W. R. Inge. His subject will be "Science and Religion." On December 14, Miss Ishbel MacDonald, daughter of the Labor Premier of Great Britain, will speak on "Social Welfare." At presstime the program for December 21 and 28 could not be

definitely announced. Columbia stations from coast to coast carry these international broadcasts.

继

The Rochester Philharmonic will be heard in a series of nine Friday afternoon concerts over WJZ and associated stations. These programs will originate in the studios of WHAM in Rochester, and will be directed by Eugene Goosens. The December concert will be heard from 3:15 until 4 p. M., E. S. T., on December 5.

28

Don't overlook the special Christmas Day symphonic

concert to be broadcast over NBC by the Philadelphia Orchestra. Time: 5 p. m., E. S. T. Fifty-two stations have arranged to carry this program.

嫂

The New York Philharmonic Symphony will be heard in two concerts for children in December—on the 6th and 13th at 11 A. M., E. S. T. Most of the stations associated with Columbia will broadcast these programs.

總

Too late for inclusion in our schedule comes the announcement that Tony Cabooch will return to the air over a group of Midwest stations. This program, under the sponsorship of Anheuser-Busch, will be heard from 7:45 to 8 o'clock on Monday evenings.

嬔

CBS has inaugurated a new week-day morning program, entitled "Eno Rooster." It is on the air at 7:30 A. M., E. S. T., with Smiling Billy Mason in a unique type of setting-up exercises.

200

Special concerts by the Caribbeans, a Spanish orchestra and male quartet, over CBS, at 10 P. M., on December 3 and 10.

AFTER our November issue had gone to press, the Pepsodent Company decided to move up the Central Time area broadcast of Amos 'n' Andy from 10:30 to 10 P. M., and to add a third performance for the boys each evening for the benefit of Pacific Coast stations. This action undoubtedly was welcomed by all listeners west of the Eastern Time belt, but did not help our November schedules maintain the standard of accuracy we seek for them. Because of this change affecting every day's listing, our November issue is finishing the month only 84 per cent. correct. However, the chains' own advance program lists, issued only ten days ahead, averaged but 90 per cent., and the best of the newspaper weekly listings we have examined reached but 87 per cent.

000

Shake-up in station list used on our schedule pages next issue. Those of limited time on air, or which have failed to supply program information regularly, will be dropped in favor of new links in the major chains.

98

WGR, Buffalo, N. Y., has been succeeded in its affiliation with NBC by WBEN, Buffalo Evening News station, which has an assigned wavelength of 900 kilocycles. This information reached us after schedules had been plated. Remember, listeners in the Buffalo area, turn to WBEN at 900 kilocycles for programs listed at WGR, 550 kilocycles.

100

Licenses have now been renewed for a period ending March 1, 1931, for all broadcasters except thirty-seven stations which are undergoing investigation for violations of the rules of the Federal Radio Commission. In the case of twenty-four other stations, the Commission reserved the right to change the frequency assigned them before the close of the present license period.

WDSU, New Orleans, is now carrying the full schedule of CBS sustaining programs—introducing to its audience a number of programs of which they have read, but never before heard.

WDRC, Hartford, Conn., which operates on a frequency of 1,330 kilocycles, will become affiliated with CBS on December 1, and will broadcast all of the Columbia basic programs.

總

As we go to press, replacements for Football Forecasts at 7:15 p. m., Friday; Shell Oil at 8:30 p. m., Saturday; Big Guns at 8:30, and Tek Music at 9 p. m., Tuesday, are unknown.

98

According to the Department of Congress, there are now 28,500,000 families in the U. S. A., and close to half of them own radio receiving sets.



JOSEF HOFMANN, noted concert pianist, is director of the Curtis Institute of Music, which broadcasts each Friday at 4 p. m., E. S. T., over the CBS network. The orchestra is composed of 110 players, most of whom are qualified to act as soloists, and is conducted by Emil Mlynarski.

SUNDAY

December 7, 14, 21, 28

| SUNL | A | . 1 | | 7, 14 | , 21 | , 28 | | |
|------------------------|----|----------|----------|-------|----------|---------------|-------|----------------------|
| ALA.—MO. | P | rogra | am b | у 15 | -min | ute | perio | ds |
| EASTERN TIME | 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 |
| CENTRAL TIME | 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 |
| 690 TORONTO CKGW | R | R | R | R | M9 | 0 | 4 | 0 |
| CVAC | - | - | * | - | 0 | 6 | _ | _ |
| -WADI | 6 | | | - | 9 | 0 | 0 | 0 |
| WDDC | _ | M4 | M3 | 0 | 6 | | - | - |
| | 6 | 171.4 | 6 | 0 | Θ | Θ | 0 | 0 |
| 1040 HOT SP'GS *KTHS | _ | X | X | _ | 0 | 0 | - | 0 |
| 1390 LIT'LE R'CK *KLRA | 0 | | | 0 | 0 | 0 | 0 | 0 |
| 830 DENVER KOA | 6 | 3 | (D) | 0 | 0 | - | 0 | 0 |
| 560 DENVER KLZ | 0 | X | M2 | 0 | 9 | 0 | 0 | 0 |
| 1060 HARTFORD *WTIC | W | W | 0 | 0 | M | M | M2 | M2 |
| 630 WASH'GT'N WMAL | 0 | 9 | 0 | 0 | 9 | 0 | 0 | 0 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 9 | © | 0 | 0 | 0 |
| St.Petersb'g WSUN | 9 | 0 | 0 | 0 | © | T | | ** |
| 900 JACKS' NV'E WJAX | 0 | R | R | R | R | M | M | X |
| 1300 MIAMI B. WIOD | 0 | 0 | 0 | 0 | 0 | M2 | R | R |
| 560 MIAMI WQAM | R | R | R | R | M9 | M9 | R | R |
| 890 ATLANTA WGST | | | | | | | 0 | 0 |
| 740 ATLANTA WSB | 0 | 0 | 0 | 0 | 0 | | | |
| 1020 CHICAGO KYW | 0 | 0 | 0 | 0 | 0 | M3 | 0 | 0 |
| 770 CHICAGO *WBBM | | | | | Θ | 0 | M | M |
| 870 CHI WENR-WLS | 0 | 0 | X | X | R | R | R | R |
| 720 CHICAGO WGN | | | | | | 4 | 0 | 0 |
| 560 CHICAGO *WIBO | | | 0 | 0 | | | | |
| 670 CHICAGO WMAQ | R | R | 0 | R | R | R | R | R |
| 1160 FT. WYNE*WOWO | | 0 | 0 | 0 | 0 | 0 | 0 | 3 |
| 1230 IND'P'LIS *WFBM | 0 | 0 | | 0 | 0 | 0 | 0 | 0 |
| 1260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | 0 | 0 | 0 | X | X |
| avenport WOC*WHO | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 600 WATERLOO WMT | M7 | M7 | X | M8 | M3 | M3 | M9 | M9 |
| 1220 LAWRENCE*WREN | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 580 TOPEKA *WIBW | 0 | M5 | M5 | 0 | M | M | 0 | 0 |
| 1300 WICHITA *KFH | | | X | 0 | 0 | 0 | | |
| 1490COVINGTON*WCKY | 0 | M2 | M3 | M3 | | | | |
| 820 LOUISVILLE WHAS | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1250 N. ORL'NS WDSU | M6 | M6 | M9 | M9 | 0 | 0 | X | X |
| 1320 N. ORL'NS WSMB | - | - | - | 0 | 0 | 0 | 0 | 0 |
| 620 BANGOR WLbz | | | | X | 6 | 0 | 0 | 0 |
| 940 PORTLAND WCSH | - | 0 | 0 | 0 | - | M8 | M8 | Differ Incompletions |
| 1060 BALTIMORE*WBAL | _ | _ | _ | _ | _ | - | | * |
| 600 BALTIMORE WCAO | M3 | Ø | 0 | 0 | 0 | Θ | 0 | 0 |
| 990 SPRINGFIELD WBZ | 6 | | | | 3 | 0 | 0 | |
| 590 BOSTON WEEL | _ | X | X | X | X | 0 | | |
| 1230 BOSTON WNAC | M | M | 0 | 0 | € | - | 0 | 0 |
| 1200 WORCEST'R WORC | - | - | 0 | 0 | M | X | 0 | 0 |
| 580 WORCESTER WTAG | - | 1113 | 0 | 0 | © | X | X | M5 |
| TUD CITE | _ | M1 | - | M1 | 0 | - | - | MIJ |
| 33737379 | - | | - | - | 0 | a | 0 | 0 |
| 111.10 | 0 | 0 | 6 | 0 | 0 | ⊕ X | 0 | 3 |
| 33/38/ 5 | 0 | | | 0 | - | 0 | 0 | - |
| | | M | 0 | 0 | 6 | | 0 | 0 |
| 810 MINNEAP WCCO | | M | 0 | 0 | Ø M5 | 0 | 0 | 0 |
| 1460 ST. PAUL KSTP | 0 | 0 | 0 | 0 | M5 | 0 | 0 | 0 |
| 1270 JACKSON WJDX | - | - | | 0 | 8 | _ | _ | - |
| 950 KAN. CITY KMBC | 0 | 0 | 0 | 0 | 9 | 0 | 0 | 0 |
| 610 KAN. CITY WDAF | R | R | 0 | 0 | X | 0 | - | 0 |
| 1090 ST. LOUIS KMOX | 0 | 9 | 0 | 0 | 9 | 0 | 0 | 0 |
| 550 ST. LOUIS *KSD | - | | 0 | 0 | 0 | 0 | 0 | |
| 1350 ST. LOUIS KWK | 0 | 0 | 0 | 0 | 0 | O | 0 | 3 |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 8 to 9 P. M. C. S. T. 7 to 8 P. M.

1 Major Bowes' Family

Louise Bave, soprano; or-chestra director, Yasha Bun-chuk.

2 Chase and Sanborn Choral Orchestra

Vocal soloists; piano duo; muted singers; orchestra director, Frank Black.

6 Enna Jettick Melodies

Vocal soloists; ensemble director, George Dilworth.

G Collier's Radio Hour

Orchestra, dramatized stories, prominent speakers.

• The World's Business

Talks by nationally known business men.

O U. S. School of Music

Conducted by Dr. Sigmund Spaeth.

News

Quiet Harmonies Girls' trio.

E. S. T. 9 to 10 P.M. C. S. T. 8 to 9 P. M.

S Majestic Curiosity Shop
Stories in dramatic form,
with Frank Knight, Georgia
Backus, Jean Southern and
Reynolds Evans.

@ Tone Pictures

Domenico Savino, conductor.

Our Government

David Lawrence describes Governmental activities from Washington.

Atwater Kent Hour Concert; grand opera artists; orchestra director, Josef Pas-tangack

(3) Collier's Radio Hour

Orchestra, dramatized stories, prominent speakers.

Osouth Sea Islanders
Native string orchestra;
Joseph Rogers, director.

3 World Adventures with Floyd Gibbons

继

Select from this list the program you prefer at the given time. Locate in the panels to the left and right the nearest station to you carrying it, and tune in. Enjoy what you want when you want it.

KEY TO LOCAL PROGRAMS

N News O Educational P Children's feature R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

December 7, 14, 21, 28

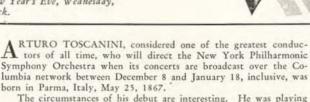
SUNDAY

| | _ | | _ | | _ | - | - | |
|----|----------|-------------------|------|------------|-----|----------------------|----------|--|
| P | rogra | am b | y 15 | _ | ute | perio | ds | NEB.—WIS. |
| 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 | EASTERN TIME |
| 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 | CENTRAL TIME |
| 6 | M2 | M2 | M2 | | | | | KFAB LINCOLN 770 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | *WOW OMAHA 590 |
| | | | | 0 | 0 | M2 | M2 | WPG ATL'TIC CITY 1100 |
| - | | | | _ | _ | | | WOR NEWARK 710 |
| | - | 0 | 0 | | 0 | 0 | 0 | WGR. BUFFALO 550 |
| | | | - | 0 | | 3 | 0 | THE PARTY |
| - | _ | 0 | ~ | 9 | 0 | distance of the last | - | WARG |
| 0 | 0 | 0 | 0 | 9 | 0 | 3 | 3 | OFFICE |
| 0 | 0 | 9 | 0 | 0 | | 0 | 0 | |
| 9 | 0 | 0 | 0 | 0 | 0 | | | WJZ NEW YORK 760 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WHAM ROCHTER 1150 |
| 0 | 9 | X | X | _ | _ | 0 | 0 | *WHEC ROCH'TER 1440 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WGY SCHEN'D Y 790 |
| X | 0 | 0 | 0 | Θ | 0 | X | X | *WFBL SYRACUSE 1360 |
| R | R | 0 | 0 | Θ | Θ | X | X | |
| € | | | | | | | | WPTF RALEIGH 680 |
| 0 | X | X | X | 9 | 0 | 0 | 0 | WWNC ASHEVILLE 570 |
| 0 | X | M8 | M8 | M8 | M8 | 0 | 0 | WDAY FARGO 940 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WADC AKRON 1320 |
| 0 | 0 | 0 | 0 | 0 | | | 1 | *WFJC AKRON 1450 |
| 0 | 0 | 0 | 0 | 0 | Θ | X | X | WKRC CINCI NNATI 550 |
| M | 0 | 0 | 0 | 0 | M3 | 0 | 0 | WLW CINCINNATI 700 |
| 0 | o | 0 | 0 | 0 | 0 | 0 | 0 | WSAI CINCIN NATI 1330 |
| M3 | 0 | 0 | 0 | 6 | 6 | 0 | 3 | WHK CLEVEL'D 1390 |
| X | M | 0 | 0 | • | 0 | 0 | 0 | WTAM CLEVEL'D 1070 |
| 0 | 141 | 0 | 0 | - | - | - | _ | WAIU COLUMB'S 640 |
| - | 0 | 0 | • | 0 | 0 | 0 | 0 | WCDD |
| 0 | 9 | ⊙ | 0 | 9 | 0 | 0 | 0 | *WKBN YO'NGST-N 570 |
| 0 | M6 | Liver Development | - | M | M | 0 | 0 | |
| M7 | M7 | M6 | 0 | 9 | 9 | 0 | 0 | KFJF OKLA.CITY 1480 |
| 0 | 0 | 9 | 9 | 0 | 0 | 0 | 0 | WKY OKLA.CITY 900 |
| 0 | M9 | 9 | 0 | 0 | | | | *KV00 TULSA 1140 |
| 0 | 0 | M6 | 0 | | | | | *WHP HARRISB'G 1430 |
| 0 | 0 | 0 | 0 | Θ | Θ | 0 | - | WLBW OIL CITY 1260 |
| M3 | M3 | M5 | 0 | Θ | 6 | | | WCAU PHILAD. 1170 |
| R | R | R | R | M 9 | M9 | M8 | M8 | *WFAN-WIP PHIL610 |
| | | | | | 0 | 0 | 0 | *WLIT-WFI PHIL. 560 |
| 0 | 0 | 0 | 0 | 0 | M9 | 0 | 0 | KDKA PITTSB'GH 980 |
| 0 | 0 | 0 | 0 | M6 | 0 | 0 | 0 | WCAE PITTSB'GH 1220 |
| 0 | 0 | 0 | 0 | Θ | 0 | 0 | 0 | WJAS PITTSB'GH 1296 |
| М | M | Ø | ŏ | Ö | Ö | 0 | 0 | WEAN PROVIDENCE 780 |
| 0 | 0 | 0 | 0 | 0 | _ | _ | _ | WJAR PROVID'NCE 890 |
| 0 | M2 | M2 | 0 | Θ | Θ | 0 | 0 | WDOD CHATTA. 1280 |
| 6 | 0 | 0 | 0 | 8 | 0 | 0 | 0 | WMC MEMPHIS 780 |
| | - | 9 | | | 1 | 3 | 0 | *WREC MEMPHIS 600 |
| 0 | X | M9 | 0 | 0 | 0 | | | 7777 1 0 |
| 0 | - | - | O | 9 | 0 | 0 | 0 | The second secon |
| 6 | X | R | R | © | 0 | 0 | 0 | WSM NASHV'LE 650 |
| 0 | X | M | 0 | 0 | 0 | 0 | 0 | *KRLD DALLAS 1040 |
| 0 | X | X | X | © | 0 | 0 | 0 | WBAP Ft. Worth 800 |
| 0 | X | 0 | 0 | X | 0 | 0 | 0 | KPRC HOUSTON 920 |
| P | P | M9 | M9 | Θ | 0 | 0 | 0 | *KTSA s. ANTONIO 1290 |
| • | 0 | 0 | 9 | 0 | 0 | 0 | 0 | WOAI S. ANTONIO 1190 |
| 0 | X | N | 0 | 0 | 0 | 0 | 0 | *WTAR NORFOLK 780 |
| 6 | M4 | M4 | R | R | M1 | M1 | M2 | WRVA RICHM'D 1110 |
| 0 | | | 0 | Θ | 0 | 3 | 0 | WDBJ ROANOKE 930 |
| 6 | 0 | 0 | 0 | 0 | M7 | M7 | M7 | *WEBC SUPERIOR 1290 |
| | | | 0 | 0 | 0 | | - Nest | *WISN MILW'KEE1120 |
| 6 | | 0 | 0 | _ | _ | | | WTMJ MILW'KEE 620 |
| _ | | - | - | | | | | men nee ozo |





Playing exclusively for the radio audience, the famous Detroit Symphony Orchestra, presenting its first series of concerts on a nation-wide book-up, will be heard at least twice and possibly three times during December over a CBS coast-to-coast network. The two concerts assured for this month will be directed by Mr. Kolar during the absence on a European tour of Mr. Gabrilowitsch, who conducted the first three with which the series opened in November. They will be broadcast from Orchestra, Hall, the home of the Detroit Symphony Orchestra, Wednesday night, December 17, from 10 to 11 o'clock, E. S. T., and Christmas Eve, Wednesday, December 24, at the same bour. If previous program commitments of Columbia can be reconciled, Mr. Kolar will conduct another concert New Year's Eve, Wednesday, December 31, also from 10 to 11 o'clock.



OSSIP

GABRILOWITSCH.

conductor

The circumstances of his debut are interesting. He was playing in an orchestra in Rio de Janeiro. The temperamental South American audience intimidated the conductor into a hasty "fade-out." The distracted manager learned that young Toscanini knew the score. It is related that he removed the score from the stand in front of him and sat on it. The bare facts, at least, are that Toscanini, at the age of nineteen, conducted "Aida" from memory.

He was artistic director at La Scala in Milan in 1907. In 1908 he came to the Metropolitan Opera in New York, resuming his work at La Scala in 1913. Since 1927 he has been one of the regular conductors of the New York Philharmonic, and in the spring of 1930 conducted the orchestra on its triumphal European tour.

E ACH Monday, Wednesday and Friday, from 8:45 to 9 A. M., E. S. T., over the Columbia Broadcasting network, the Old Dutch Girl, introduced as a trademark a quarter-century ago by the Cudahy Packing Company, sponsors, broadcasts to the homes of the nation a rhymed summary of the morning's news, tunefully interspersed with songs appropriate to her subject.

000

Little Jack Little is on the air again at Station WLW, Cincinnati. He can be heard—and enjoyed—at the following times each week: Saturday, midnight to 12:30 A. M.; Sunday, midnight to 12:30 A. M.; Tuesday, 12:30 to 1 A. M. (Wed.); Wednesday, 4 to 4:15 P. M.; Thursday, 10:45 to 11 P. M.; Friday, midnight to 12:30 A. M. On various occasions Little Jack has his accomplished friend, Sandy MacGregor, help him make a winning team of his radio act.

2

Frederick Palmer, famous war correspondent, is to give ten more of his monthly radio talks which make public the confidential files of Newton D. Baker, Secretary of War in the Wilson Cabinet. Palmer's talks were inaugurated over an NBC-WEAF network on October 26, from 7:30 to 8 p. m., E. S. T.

The Curtis Institute of Music, now in its seventh season, is broadcasting symphony programs from 4 to 4:45 P. M., E. S. T., every Friday afternoon during the winter (from Nowember 7 to April 17), over the Columbia chain. The Curtis Orchestra of 110 pieces, under the baton of Emil Mylnarski, and under the general direction of Josef Hofmann, will play in Philadelphia, the music being relayed to New York for distribution over a wide network of stations.

媳

Stories told by internationally known scientists are to be heard over an NBC-WEAF network on Wednesday evenings from 7:15 to 7:30, E. S. T. This program is under the auspices of the National Research Council, with Maurice Holland in charge.

38

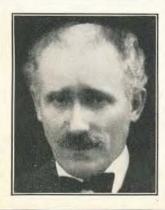
Edwin Alger, newspaperman, writer and cartoonist, is supplying something new and interesting on his Monday and Tuesday evening broadcasts, entitled "Who's Behind the Name?" This is an NBC-WEAF broadcast, heard twice a week from 6:30 to 6:45 P. M., E. S. T.

姥

Question—Tell me how long girls should be loved.

Answer—Same as short ones.





SUNDAY

December 7, 14, 21, 28

| SUNL | A | . 1 | | 7, 14 | , 21, | 28 | | |
|--|-----------|-------|-------------|-------|-------|-------|-------|-------|
| ALA.—MO. | P | rogra | am b | y 15 | -min | ute 1 | perio | ds |
| EASTERN TIME | 10 | 15 | 30 | 45 | 11 | 15 | 30 | 46 |
| CENTRAL TIME | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 |
| 690 TORO NTO CKGW | 0 | M9 | 0 | 0 | 0 | 0 | 0 | 0 |
| 730 MONTREAL CKAC | | | | | | | | |
| 140 BIRM'GH'M *WAPI | 0 | | IEI | | 47 | | | |
| 930 BIRM'GH'M WBRC | X | X | M3 | M3 | M3 | M3 | M8 | M8 |
| 040 HOT SP'GS *KTHS | | | | | | | | |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 830 DENVER KOA | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 6 |
| 560 DENVER KLZ | 0 | 0 | M9 | M9 | M9 | M9 | R | R |
| 060 HARTFORD *WTIC | M2 | 0 | 0 | M5 | M3 | M3 | M3 | M3 |
| 630 WASH'GT'N WMAL | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 6 |
| 620 Clearwater WFLA | X | 0 | | | | ~ | Ŭ | ~ |
| St.Petersb'g WSUN 900 JACKS'NV'E WJAX | X | 0 | 0 | 0 | 0 | 0 | 6 | 6 |
| 1300 MIAMI B. WIOD | M | 6 | M3 | 0 | 0 | X | 0 | 0 |
| 560 MIAMI WQAM | 144 | • | mo | 0 | 0 | 21 | | |
| 890 ATLANTA WGST | 0 | 0 | | | 0 | 0 | 0 | 0 |
| 740 ATLANTA WSB | • | 6 | | 0 | 8 | 0 | 0 | 0 |
| T/WW | M5 | | M | | _ | M | N | M3 |
| .WDDM | | 0 | | 0 | 8 | IVI | 14 | MID |
| 870 CHI WENR-WLS | M 7 | M 7 | ⊗ M7 | € M7 | 0 | 0 | W | M |
| WON | M7 | M7 | | M7 | 0 | 0 | VV | IVI |
| +WIDO | 0 | 9 | 0 | | _ | _ | | |
| | D | MIO | _ | _ | 7h./f | B // | n. | 75.// |
| 670 CHICAGO WMAQ | R | M9 | © | 0 | M | M | M | M |
| 1160 FT. WYNE*WOWO | M2 | M 2 | 0 | 0 | | _ | _ | _ |
| 1230 IND'P'LIS *WFBM | | | | _ | 0 | 0 | 0 | 0 |
| 1260 C.NCIL BL'FS KOIL | 0 | 0 | © | 0 | M3 | M3 | M3 | V |
| avenport WOC*WHO | 0 | M9 | M9 | 0 | 6 | - | _ | _ |
| 600 WATERLOO WMT | M3 | M3 | 0 | 0 | R | R | R | R |
| 1220 LAWRENCE*WREN | 0 | 0 | 0 | 0 | 9 | 0 | A | A |
| 580 TOPEKA *WIBW | M | M | 0 | 0 | N | 0 | 0 | 0 |
| 1300 WICHITA *KFH | | | 0 | 0 | 0 | 0 | 0 | 0 |
| 1490COVINGTON*WCKY | | | | | | | | |
| 820 LOUISVILLE WHAS | - | 0 | X | 8 | 0 | X | 6 | 0 |
| 1250 N. ORL'NS WDSU | - | 18 | | | | | | |
| 1320 N. ORL'NS WSMB | | 0 | | | | | | |
| 620 BANGOR WLBZ | Comments. | | 0 | 0 | 0 | 0 | 0 | 0 |
| 940 PORTLAND WCSH | SALE AND | 0 | 0 | 0 | 0 | | | |
| 1060 BALTIMORE*WBAL | | | | | | | | |
| 600 BALTIMORE WCAO | 0 | 0 | 0 | 0 | | | | |
| 990 SPRINGFIELD WBZ | S | | T | T | 9 | 9 | | |
| 590 BOSTON WEEL | 0 | 0 | 0 | 0 | 0 | N | | |
| 1230 BOSTON WNAC | 0 | 0 | 0 | 0 | N | M8 | M8 | M8 |
| 1200 WORCEST'R WORC | X | X | 0 | 0 | X | X | X | X |
| 580 WORCESTERWTAG | M5 | 0 | 0 | N | X | X | X | X |
| 1410 BAY CITY WBCM | | | | | | | | |
| 1240 DETROIT WXYZ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 750 DETROIT WJR | | | 0 | 0 | 0 | 0 | _ | - |
| 920 DETROIT WWJ | 0 | 1100 | | 0 | 0 | - | 6 | 6 |
| 810 MINNEAP WCCO | | | | 0 | 0 | 0 | 0 | 0 |
| 1460 ST. PAUL KSTP | - Barrery | 0 | | M5 | M5 | - | M8 | M8 |
| 1270 JACKSON WJDX | | 0 | 0 | 0 | 0 | | | |
| 950 KAN. CITY KMBC | | 1 | 0 | 0 | MR | X | X | X |
| 610 KAN. CITY WDAF | | | 0 | 0 | 0 | M 5 | | M5 |
| 1090 ST. LOUIS KMOX | - | | | _ | 0 | 0 | 0 | 0 |
| 550 ST. LOUIS *KSD | - | | Laure . | L | L | X | X | X |
| | M7 | | 0 | 0 | 0 | 0 | A | |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 10 to 11 P. M. C. S. T. 9 to 10 P. M.

1 Jesse Crawford and the Duotones

Organ accompanied by other instruments, Royal Type-writer Company program.

Around the Samovar

Peter Biljo's Balalaika or-chestra; soloists, vocal and instrumental.

Be Square Motor Club Program

Orchestra with script act.

1 Atwater Kent Hour

Concert orchestra; director, Josef Pasternack; soloists.

Studebaker Champions Orchestra Goldkette. director, Jean

Sunday at Seth Parker's Down East hymn sing.

3 Deane Sisters

Vocal and instrumental.

Pennzoil Pete

Andy Sannella and novelty orchestra.

1 Lew White

Organist, assisted by Genia Fonariova, soprano.

E. S. T. 11 to 12 P. M. C. S. T. 10 to 11 P.M.

Sunday at Seth Parker's Down East-hymn sing.

O Sam Herman

assisted Xylophonist, assisted Frank Banta, pianist.

B Russian Cathedral Choir Vocal soloists, male quartet.

Kaffee Hag Slumber Music

String ensemble.

A Reminiscences

Erva Giles, soprano; God-frey Ludlow, violinist; male quartet; Keith McLeod, or-ganist; Alwyn E. W. Bach, narrator.

@ Back Home Hour from Buffalo

Religious service with symphony orchestra; quartet and soloists. Sermon, Rev. Clinton H, Churchill.

姥

What do your favorite stations offer at this time. Note the symbols after them in the columns at left and right, and find them described in this middle column. Make your choice and tune in.

KEY TO LOCAL PROGRAMS

N News O Educational P Children's feature R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL
M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

December 7, 14, 21, 28

SUNDAY

| _ | 15.05.0 | | | STATE OF | 0.950 | 770.90 | | |
|--------|---------|------------|--------------|----------|-------|--------|----------|--|
| 10 | ogra | 30 | y 15 | -min | ute 1 | 30 | ds 45 | NEB.—WIS. EASTERN TIME |
| | | 100.0 | -00 | | | | | |
| 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 | CENTRAL TIME |
| | | | | M | M | A | A | XFAB LINCOLN 77 |
| 0 | 0 | 0 | 0 | 0 | 0 | 9 | 6 | *WOW OMAHA 59 |
| V | V | 0 | 0 | 0 | 0 | 0 | 0 | NPG ATLTIC CITY 110 |
| | | | | | | | - | WOR NEWARK 71 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | WGR. BUFFALO 55 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WKBW BUFFALO 148 |
| 0 | 0 | - | 4.0 | 0 | 0 | Ö | O | WABC NEW YORK 86 |
| - | - | 0 | 0 | - | - | - | - | OUD A D |
| 0 | 9 | 0 | 0 | 8 | 0 | 6 | (| 111 177 |
| 0 | U | 0 | 0 | 0 | 0 | A | A | WJZ NEW YORK 76 |
| | M 2 | 0 | 0 | 0 | 0 | | | WHAM ROCH'TER 115 |
| X | X | 9 | 0 | 0 | 0 | 0 | 0 | WHEC ROCHTER 144 |
| 0 | 0 | 0 | 0 | 8 | 0 | 9 | 6 | WGY SCHEN'D Y 79 |
| 0 | 0 | X | X | N | X | X | X | *WFBL SYRACUSE 136 |
| X | X | X | X | 0 | 0 | 0 | 0 | WBT CHARLOTTE108 |
| | | | | | | | | WPTF RALEIGH 68 |
| | | | | | | | | WWNC ASHEVILLE 57 |
| X | X | _ | 0 | 0 | 0 | ^ | 0 | THE AND |
| 100000 | 1000 | 0 | 0 | 0 | 0 | 0 | 0 | DATE OF STREET STREET |
| 0 | 0 | 0 | 0 | M3 | M3 | 7.00 | M3 | WADC AKRON 133 |
| | | | 0 | 0 | | 6 | 0 | *WFJC AKRON 145 |
| 0 | 0 | M | M | 0 | 0 | 0 | 0 | WKRC CINCINNATIS |
| M3 | 0 | M2 | M2 | 0 | 0 | M3 | M3 | WLW CINCINNATI 70 |
| 0 | M3 | M3 | M3 | | | 15 | | WCAI CINCIN NATI 133 |
| 0 | 0 | 0 | 0 | M3 | M3 | M3 | M3 | WHK CLEVEL'D 139 |
| 0 | 0 | 0 | 0 | 0 | X | 6 | 6 | WTAM CLEVEL'D 107 |
| • | 9 | 0 | 0 | 0 | 21 | - | O | THE A WAY |
| BAC | MIC | ^ | ~ | _ | 0 | _ | - | Marie Committee of the |
| M 5 | M5 | 0 | 0 | 0 | 0 | 0 | 0 | WSPD TO'EDO 134 |
| X | X | 0 | 0 | 0 | 0 | 0 | 0 | *WKBN YO'NGST-N 57 |
| X | X | 0 | 0 | 0 | 0 | 0 | 0 | KFJF OKLA. CITY 14 |
| 0 | 0 | M9 | 0 | 8 | M3 | M3 | M3 | WKY OKLA.CITY 90 |
| | | | | | | | | KVOO TULSA 114 |
| | | | + | | | | | *WHP HARRISB'G 14: |
| 0 | 0 | 0 | 0 | | | | | WLBW OIL CITY 120 |
| M6 | - | X | X | R | R | M 8 | M8 | WCAU PHILAD. 117 |
| M7 | | 33777 | M7 | 10 | | 111 0 | IVI | *WFAN-WIP PHIL.61 |
| - | 141 (| 141 (| | _ | - | | | |
| 0 | 8 | 8 | 0 | 0 | | | | *WLIT-WFI PHIL. 50 |
| SV | 0 | 0 | 0 | 0 | 0 | A | A | KDKA PITTSB'GH 98 |
| 0 | 0 | 0 | 8 | 0 | | | | WCAE PITTSB'GH 12: |
| 0 | 0 | 0 | 0 | | | | | WJAS PITTSB'GH 125 |
| 0 | 0 | 0 | 0 | N | M8 | M8 | M8 | WEAN PROVIDINCE 7 |
| | 0 | 0 | | | | | | WJAR PROVIDENCE 89 |
| X | X | X | X | 0 | 0 | 0 | 0 | WDOD CHATTA, 12 |
| | | 22 | - | 6 | 0 | 0 | 0 | SVIN # C |
| 0 | 0 | | 0 | 0 | _ | _ | _ | |
| | | | | 0 | 0 | 0 | 0 | *WREC MEMPHIS 60 |
| 0 | 0 | C. (25) C. | M4 | | | | | *WLAC NASHV'LE 147 |
| 0 | M7 | M7 | 0 | 8 | M7 | M7 | M7 | WSM NASHV'LE 65 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | *KRLD DALLAS 10- |
| 0 | X | M | M | T | M3 | 0 | 6 | WFAA Dallas 80 WBAP Ft. Worth 80 |
| 0 | 6 | X | 0 | 0 | X | X | X | KPRC HOUSTON 92 |
| W | M9 | W | M | - | | - | - | *KTSA S. ANTONIO 129 |
| - | | X | X | | 1 A | | | THO IT |
| 0 | O | | and the same | _ | _ | _ | _ | The state of the s |
| X | X | 0 | 0 | 0 | 0 | 0 | 0 | *WTAR NORFOLK 78 |
| M 2 | 0 | 0 | 0 | 0 | | | | WRVA RICHM'D 111 |
| X | X | 0 | 0 | 0 | 0 | 0 | 0 | WDBJ ROANOKE 93 |
| 357 | 0 | 0 | 0 | 0 | 0 | X | X | *WEBC SUPERIOR 129 |
| M7 | | | | | | | | The state of the s |
| IVI (| | 0 | 0 | | - | | | *WISN MILW'KEE112 |

New Royal Hour

In the New Royal Hours, the Royal Typewriter Company is jealously guarding its title as a pioneer in commercial broadcasting. This new program boasts an entirely new musical arrangement which radio has named "duotones." It is enchantingly beautiful and sounds like a symphony orchestra, yet is quite different.

Worked out two months in advance of the first broadcast, the unusual combination was rehearsed daily.

This effect is produced by Jesse Crawford (often supplemented by Mrs. Crawford) at the organ, playing in concert with a solo instrument. The tenor voice of Paul Small is heard on these broadcasts. Each week there is a different famous solo artist to play in unison with the organ.

Some of the guest artists who will be heard during the series include: Aldo Ricci, violinist; William C. McGill, saxophonist; Robert Effros, composer; Domenic Maffei,

> banjo virtuoso, and Arthur Schutt, pianist.

> > LOUIS A.

Each of the programs is in charge of Louis A. Witten, radio director of Hanff Metzger advertising agency, through whose co-operation these programs are arranged.

Witten, it will be recalled, was one of the first network announcers on the Columbia Broadcasting System. He began his career at a tiny station in Bayshore, Long Island, and later became affiliated with Station WOR.

Mr. Witten states that the most difficult part of the new arrangement was the placing of the solo instruments-the duotones-in the proper spot with respect to the organ and the pick-up microphones. The Columbia Broadcasting System, over whose chain the programs are being broadcast every Sunday night at 10 o'clock, E. S. T., sent several of its

leading engineers to the Paramount Theatre studios, from which all the presentations emanate, to study the effects and to determine the best possible microphone pick-up for the broadcasts, which are carried by an international network of the Co-

lumbia chain.

THANNON COLLINGE, director of the Cathedral Hour over the Columbia Broadcasting System, has opened up a golden treasury of rare music-organ solos, sacred compositions and cantatas.

His early musical training he secured in England, and, after his graduation from important schools there, he became the director of large church choirs and singing societies-the Dublin Choral Society, the University Choral of Dublin, and the Gaelic ensemble, known as the "Drogheda Society."

As a result of his accomplishments, he finally came to America to conduct several large musical festivals, eventually signing up with In the CBS studios he has access to a great musical library and is thus able to make rare compositions an integral part of his Cathedral Hour, which is a continuous source of inspiration to organists and choirs throughout the entire United States.

Collinge has been a great traveler during his life and has found time also for composing. He has one grand opera, "Grace Darrell," to his credit, as well as several musical comedies.





THE H. M. Canadian Grenadier THE H. M. Canadian Commany Guards Band, regarded by many as the representative military musical unit of Canada, broadcasts a series of programs originating at Montreal every Sunday afternoon from 12:45 to 1:30, E. S. T., over the Columbia network. The band, numbering sixtyfive performers, is directed by Capt. J. J. Gagnier, and is uniformed the same as the band of the parent regiment in England.

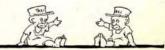
Charles D. Isaacson, newspaper music critic, author, radio program director and advertising specialist, has recently become a member of the staff of National Radio Advertising, Inc., where he is associated with Howard Way and Pat Barnes in the production of programs for So-A-Tone electrical transcriptions.

Intimate pictures of life among the Navajo and Hopi Indians of Arizona are revealed by Gilbert E. Gable, Philadelphia business man and explorer of America's last frontier," in his weekly series presented by the National Broadcasting Company. These dramatic narratives are heard on Tuesdays, at 8:45 P. M., and are entitled "Adventures on the Highroad."

The Weed Tire Chain program, consisting of songs and orchestral numbers, made its debut over WABC and the Columbia network on Friday, November 7, from 8:30 to 9 p. m., E. S. T. Each week during the broadcast the story of the origin of some part or principle used in automobile construction will be told, these items being taken in chronological order through the years. There is an or-chestra under the direction of Freddie Rich, accompanied by the Weed Life-savers quartet. .

The "All-Canada Symphony Hour" has resumed its Sunday afternoon concerts at five o'clock, E. S. T., over the Canadian national stations, and will continue through the coming winter season. Luigi von Kunits is directing the great symphony, and such eminent soloists as Miss Jean Macdonald, Miss Gertrude Huntly, Mr. Albert Cornellier, are heard from time to

The story about the naming of South Carolina twins for Amos 'n' Andy appeared in 321 daily papers throughout the nation. A check shows that 152 editors headed the story "Check and Double-check," 101 chose the title "Ain't Dat Sumpin'?" and 67 picked "Awah-awah." Only Only one headline writer was brave enough to use "I'se Regusted!"



MONDAY 1, 8, 15, 22, 29

| ALA.—MO. | P | rogr | am t | у 15 | -min | ute | perio | ds |
|--|-----|-------|------------|-------|------------------------|--|----------------|------------------|
| EASTERN TIME | 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 |
| CENTRAL TIME | 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 |
| 690 TORO NTO CKGW | 6 | 6 | M6 | M6 | 0 | M6 | M6 | B |
| 730 MONTREAL CKAC | | | | | | | | |
| 140 BIRM'GH'M *WAPI | | | | | | | | |
| 930 BIRM'GH'M WBRC | 0 | 0 | 0 | 0 | M6 | 0 | 0 | 0 |
| 040 HOT SP'GS *KTHS | _ | _ | | | | Ť | _ | _ |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | | Θ | 0 | 0 | 0 | 0 |
| 830 DENVER KOA | _ | 6 | M6 | | X | 0 | A | NO |
| 560 DENVER KLZ | 0 | 0 | M3 | 0 | X | X | M9 | P |
| 060 HARTFORD *WTIC | - | 0 | | - | 0 | N | M | M |
| 630 WASH'GT'N WMAL | 0 | 0 | 0 | Θ | 3 | 0 | 0 | V |
| 950 WASH'GT'N WRC | G | 6 | X | X | 0 | 6 | A | X |
| 620 Clearwater WFLA St.Petersb'g WSUN | NS | NS | W | 0 | 0 | M9 | M | X |
| 900 JACKS' NV'E WJAX | M | M9 | 0 | 6 | = | M6 | M6 | M |
| 300 MIAMI B. WIOD | M2 | M2 | X | 0 | 0 | M | N | X |
| WOLM | X | M6 | W | M6 | € P | W | V | Me |
| Ween | _ | 141.0 | VV | 141.0 | 1 | VV | | X |
| WCD | - | | - | | - | - | Θ | B |
| PVIII | MO | MO | D | D | D | N/I | NA | - |
| 020 CHICAGO KYW | M9 | M9 | P | P | P | M | M | M: |
| 770 CHICAGO *WBBM | 0 | 0 | P | M8 | M | M | W | _ |
| 870 CHI WENR-WLS | PO | PO | M9 | M8 | M9 | M8 | O | C |
| 720 CHICAGO WGN | _ | | | _ | | | | - |
| 560 CHICAGO *WIBO | _ | - | _ | _ | | | A | В |
| 670 CHICAGO WMAQ | P | P | Ø | 0 | X | X | 0 | 0 |
| 160 FT. WYNE*WOWO | | | | | | | | |
| 230 IND'P'LIS *WFBM | | | | Θ | X | 0 | 0 | |
| 260 C.NCIL BL'FS KOIL | N | M8 | M8 | V | 0 | 0 | 0 | V |
| es Moines WOC*WHO | P | N | X | W | 0 | 0 | M | M |
| 600 WATERLOO WMT | M3 | M3 | P | P | X | M5 | X | S |
| 220 LAWRENCE*WREN | 0 | 0 | M2 | N | M5 | 0 | A | X |
| 580 TOPEKA *WIBW | | | P | P | 0 | 0 | N | MS |
| 300 WICHITA *KFH | 0 | 0 | X | 0 | 0 | Ø | X | 0 |
| 490COVINGTON*WCKY | 0 | 0 | 0 | 0 | 0 | 9 | | |
| 820 LOUISVILLE WHAS | 0 | 0 | 0 | M3 | M2 | M2 | M2 | M |
| 250 N. ORL'NS WDSU | | M6 | N | M5 | M3 | M3 | 0 | Me |
| 320 N. ORL'NS WSMB | | | | | | | | B |
| 620 BANGOR WLBZ | | | | | X | X | | |
| 940 PORTLAND WCSH | 0 | 0 | 0 | 0 | 0 | M | 0 | 4 |
| 060 BALTIMORE*WBAL | 9 | 0 | M9 | 0 | N | | | |
| 600 BALTIMORE WCAO | M3 | M3 | X | M6 | ·T | M2 | 0 | X |
| 990 SPRINGFIELD WBZ | S | M6 | M5 | 0 | 3 | 9 | A | B |
| 590 BOSTON WEEL | P | P | N | M8 | M9 | M9 | 0 | 0 |
| 1230 BOSTON WNAC | M | M | M | M | 3 | 0 | 7 | 0 |
| 200 WORCEST'R WORC | M | M | M | M | 0 | 0 | M3 | M: |
| 580 WORCESTERWTAG | M2 | M2 | N | X | 0 | M5 | 0 | 0 |
| 410 BAY CITY WBCM | 0 | 0 | M6 | 0 | N | 0 | Owner Street, | - |
| 1240 DETROIT WXYZ | _ | 0 | M3 | 0 | 0 | X | - | 0 |
| 750 DETROIT WJR | - | V | V | W | 0 | W | M6 | - |
| 920 DETROIT WWJ | | 0 | 0 | 0 | 0 | | | 1 |
| 810 MINNEAP WCCO | _ | 0 | 0 | N | M9 | M9 | 0 | M |
| 1460 ST. PAUL KSTP | _ | P | N | N | M3 | N | Marin Company | |
| 270 JACKSON WJDX | | | | Y | | | | |
| 950 KAN, CITY KMBC | WP | X | M | 0 | 0 | MT | 0 | X |
| 610 KAN. CITY WDAF | _ | P | market and | 0 | entracements. | M2 | and the second | M2 |
| 1090 ST. LOUIS KMOX | | P | € | W | M3 | Contract of the Contract of th | 0 | X |
| | - | - | - | - | Management of the last | _ | | a trading to the |
| 550 ST. LOUIS *KSD | IVI | M | X | X | X | 3 | X | X |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 6 to 7 P. M. C. S. T. 5 to 6 P. M.

6 Black and Gold Room Orchestra

Director, Ludwig Laurier.

- C Who's Behind the Name?

 Biographical sketches.
- 6 Mormon Tabernacle Choir and Organ From Salt Lake City, Utah.
- 6 Rise of the Goldbergs
 Humorous dramatic sketch.
- Literary Digest Topics in Brief
 Lowell Thomas.
- WSPD Commodores
 Dance music.
- O Dance Music from New York
- My Bookhouse Story Time
- Semi-Hex Program Schutt and Cornell, piano team.
- Foetry, philosophy, humor, etc.

E. S. T. 7 to 8 P. M. C. S. T. 6 to 7 P. M.

- The Crockett Mountaineers
 Hill-billy music.
- The Gruen Town Crier
- © Evangeline Adams
- The Vagabonds

 Emery Deutsch and his orchestra.
- Air Scoops with Eleanor Smith

 Daggett & Ramsdell's program.
- The World To-day
 Talk by James G. McDonald.
- @ Colonial Beacon Lights
 Robert L. Ripley, "Believe
 It or Not" cartoonist.
- (3) The Pepsodent Program
 Amos 'n' Andy.
- Tastyeast Jesters

Dwight Latham, Wamp Carleson, Guy Bonham, songs; mandolute accompaniment; Swedish dialect stories.

A Phil. Cook

The Quaker man; one-man show.

B Roxy's Gang
From Roxy Theatre, New
York City.

KEY TO LOCAL PROGRAMS

N News
O Educational
P Children's
feature
R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

1. 8. 15. 22. 29 MONDAY

| | 1, | 8, | 15, | 22, | 29 | IV | U. | NDAY |
|--------|-------|----------------|-----------------|-----|----------|----------|-----|--|
| - 1 | rogra | am b | у 15 | _ | ute | perio | ds | NEB.—WIS. |
| 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 | EASTERN TIME |
| 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 | CENTRAL TIME |
| 0 | 6 | M6 | N | | | | B | KFAB LINCOLN 77 |
| N | P | 0 | 0 | M | 8 | M | M | *WOW OMAHA 59 |
| | | | | | | | | WPG ATLITIC CITY 110 |
| | | | | | | | | WOR NEWARK 71 |
| | | - | | | | 0 | 0 | WGR. BUFFALO 55 |
| 0 | 0 | | 0 | 0 | 0 | Θ | 0 | WKBW BUFFALO 148 |
| 0 | Õ | 0 | O | 0 | 0 | 0 | - | WABC NEW YORK 86 |
| 0 | 0 | C | 0 | 0 | 0 | 0 | 0 | WEAF NEW YORK 66 |
| 6 | ā | 0 | 0 | Ö | Ö | A | B | WJZ NEW YORK 76 |
| N | M6 | M6 | ñ | O | Ö | A | В | WHAM ROCH'TER 115 |
| 0 | 0 | N | 0 | X | 0 | 0 | X | WHEC ROCHTER 144 |
| X | X | M3 | M3 | M6 | V | 0 | 0 | WGY SCHEN'D Y 79 |
| X | X | X | 0 | 0 | - | ø | 0 | WFBL SYRACUSE 136 |
| X | X | N | 0 | 0 | X | 0 | X | WBT CHARLOTTEIOS |
| - | 71 | • | 0 | 0 | - | 9 | | WPTF RALEIGH 68 |
| 0 | 0 | 0 | 6 | X | X | 0 | X | WWNC ASHEVILLE 57 |
| õ | ŏ | N | N | 0 | X | - | - | WEAR |
| M6 | M6 | M | M | M5 | M5 | - | X | WARG |
| MO | 141 0 | IVI | 141 | MIS | 141.9 | 0 | Λ | were |
| ^ | _ | X | x | 0 | X | - | X | nure a |
| 0 | 0 | Annual Control | And the second | 0 | - | (O) | - | |
| ₿ | 6 | M | 0 | 0 | X | M3 | | WLW CINCINNATI 70 |
| MO | MC | ~ | OV | T | 6 | M3 | M | |
| | M5 | 0 | 01 | X | | 9 | X | WHK CLEVEL'D 139 |
| M | | X | X | X | | X | X | WTAM CLEVEL'D 107 |
| NS | | M6 | 9 | M | - | 0 | X | |
| M6 | M6 | M6 | M6 | M | M | Θ | X | WSPD TOLEDO 134 |
| M | N | X | Θ | _ | _ | | | *WKBN YO'NGST-N 5 |
| 0 | 0 | M6 | 0 | Θ | | Θ | 0 | |
| _ | _ | | S | - | M6 | M6 | T | WKY OKLA.CITY 96 |
| P | P | M | W | X | - | 0 | M | CONTRACTOR BUILDINGS OF THE PARTY OF THE PAR |
| 0 | 0 | M2 | Θ | 0 | - | | | *WHP HARRISB'G 14: |
| | M8 | M8 | 0 | 0 | | Θ | 0 | WLBW OIL CITY 120 |
| | NS | _ | - | M3 | _ | | | WCAU PHILAD. 117 |
| X | | M3 | N | P | P | | | *WFAN-WIP PHIL.61 |
| 0 | N | X | 0 | 0 | 0 | M6 | X | The second secon |
| M5 | WM | WM | 0 | 0 | 0 | A | | KDKA PITTSB'GH 98 |
| 0 | 0 | 0 | 0 | 0 | P | M9 | M9 | WCAE PITTSB'GH 122 |
| | | | 0 | 0 | 0 | | 0 | WJAS PITTSB'GH 125 |
| M | M | M | M | X | X | 9 | 0 | WEAN PROVIDENCE 7 |
| 0 | 0 | 0 | 0 | 0 | | 0 | 0 | WJAR PROVID'NCE 85 |
| M3 | M3 | P | P | M | 0 | 0 | 0 | WDOD CHATTA. 12 |
| | | | | | | | | WMC MEMPHIS 7 |
| 0 | 0 | | 0 | X | X | 0 | 0 | *WREC MEMPHIS 60 |
| | | | q | R | R | - | 0 | *WLAC NASHV'LE 147 |
| 6 | 6 | N | N | 0 | X | M3 | B | WSM NASHV'LE 65 |
| 0 | 0 | W | 0 | N | | | | *KRLD DALLAS 104 |
| 0 | 0 | 0 | 0 | P | P | X | X | WFAA Dallas WBAP Ft. Worth 80 |
| | | | | X | X | X | X | KPRC HOUSTON 92 |
| X | X | | | | | | | *KTSA S. ANTONIO 129 |
| | | | N | X | X | X | X | WOAI S. ANTONIO 119 |
| 0 | 0 | N | N | 3 | 0 | 0 | 0 | *WTAR NORFOLK 78 |
| - | M6 | - | 0 | 3 | M6 | X | X | WRVA RICHM'D 111 |
| | 0 | O | 0 | X | 0 | 0 | 0 | WDBJ ROANOKE 93 |
| | • | - | and the same of | - | - | - | - | |
| O M | M | M | M | N | 12 | - 14 | 100 | TWEBL. SIIP FRIOR 190 |
| M | M | M | M | N | N | A | T | *WEBC SUPERIOR 129 *WISN MILW'KEE112 |

Topics in Brief

Presenting LOWELL THOMAS --- Radio Voice of Literary Digest

WHEN the Literary
Digest needed a
man who could carry on
and add to the good work
of Floyd Gibbons, their
outlook covered the whole
wide world, and Lowell
Thomas was selected.

And what a man! When he was eight his surgeon father, imbued with the spirit of adventure, left Ohio for the turbulent Cripple Creek mining area. It was in this cradle of adventure that Lowell Thomas grew to manhood, gleaning a world of information from the hard-bit-

ten miners, serving as printers' devil, piqued a bit under the strict discipline of a wise parent. His father early taught him the rudiments of oratory, a keen appreciation of the stars, plants and of nature's great store of valuable mineral deposits. The boy had a keen appreciation of his eyrie habitat. The man, Thomas, now tells of an old farmer living there who sold out to make room for an inn for sightseers. The old man, hearing of the tourists' delight in the view, hastened back to see for himself. "Gosh," he said, "that is a nice view! I never noticed it!"

Graduating from high school, Thomas forged his way through four universities—Valparaiso, Denver, Chicago and Princeton—working his way through each, assisted admirably by his ready store of valuable knowledge and his almost superhuman ability to "eat up" education.

By the time he was twenty-five he had explored the Yukon, the land of the cliff-dwellers, had been newspaper reporter for a Chicago daily, and was the youngest member of Princeton's Faculty. He gained the esteem of Franklin K. Lane, then Secretary of the Interior, and, at the outbreak of the World War, was commissioned by him as a special war correspondent. According to the late Lord Northcliffe, the great British newspaper owner, "he saw more of the World War than any other man."

He numbered among his intimates sultans, prime ministers and kings. He was the trusted confidant of German revolutionists, and, crawling through the Allied lines by night, was one of the first to re-



port by pen and motionpicture camera the stirring sights of central Europe in the throes of post-war rebellion.

Voluminous books have been written as the immediate result of Thomas' so-journ in the land "east of Cairo." He was in Venice, in the capacity of special war correspondent, when word reached him of Allc by's attack on Palestine. Elated at the prospects for a story, Thomas, the twentieth-century skald, made his way to Cairo. He likes to contrast his airplane

trip from Cairo to Palestine, which took him just forty minutes, with the forty-year sojourn of the Israelites between these points. While with Allenby in Jerusalem, Thomas had his romantic first meeting with T. E. Lawrence, the blond "uncrowned king of Arabia." Through this meeting and ensuing close companionship such a story of daring, of intrigue, of skill, was woven by Thomas as to take him over the entire British Empire and before four millions of people for its telling.

Broadcasting "Topics in Brief — the News Behind the News"—is meat for Lowell Thomas. Still in his thirties, he

has circled the globe several times. There are few cities and towns of any size that he has not visited. Hence, when the newspapers carry headlines of events transpiring in China or Arabia, in Burmah or Malaya, Lowell Thomas can summon up a mental picture of the locale as he knows it from personal experience. Knowing personally men and women whose names constantly are in the headlines, he can and does give interesting sidelights on those who create the news.

In order to obtain the fullest details of the day's happenings in all parts of the world, Lowell Thomas uses three wire services which bring news flashes to him as fast as they reach newspaper offices. In addition, he has several special correspondents in various

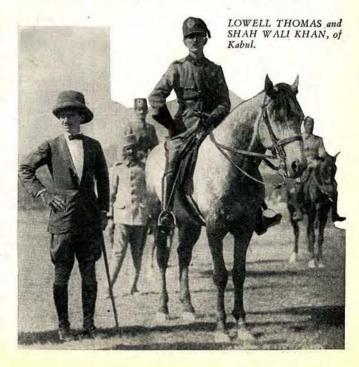
cities in this country.

After digesting the news contained in dispatches and reading newspapers and magazines from all parts of the world, Thomas begins preparing his nightly radio broadcast. Usually he prepares six thousand words, of which he broadcasts from three to four thousand in the fifteenminute period.

News flashes keep pouring in until just before he goes on the air over the NBC network at 6:45 P. M. By 8 P. M., when he broadcasts over the CBS network, more dispatches have been received and are waiting for him in the Columbia studios.

Since he began his broadcasts he has received telegrams and letters of congratulation from men prominent in the affairs of this and other countries and from friends made during his years of travel. General Rafael Nogales, stormy petrel of politics in Venezuela, dropped into the CBS studio in New York one night to hear him broadcast; Count Von Luckner, of whom Thomas wrote a book, dropped him a note; Tom Skeyhill, Australian poet and writer who was blinded at Gallipoli, wired him. Each day he receives a larger batch of mail from those who knew him and are happy to renew their acquaintance over the radio.

His is the only voice heard regularly over both the chains, and hence available to every set owner in the United States.



MONDAY 1, 8, 15, 22, 29

| ALA.—MO. Program by 15-minute per EASTERN TIME 8 15 30 45 9 15 3 CENTRAL TIME 7 15 30 45 8 15 3 G90 TORONTO CKGW 42 42 5 5 M6 M6 6 | 0 45 |
|--|--|
| CENTRAL TIME 7 15 30 45 8 15 3 | 1 |
| CVCW O O O NC MC | 0 45 |
| 690 TORONTO CKGW (2) (3) (5) M6 M6 (6) | |
| | 0 |
| 730 MONTREAL CKAC | |
| 1140 BIRM'GH'M *WAPI | |
| 930 BIRM'CH'M WBRC 2 0 M8 M8 O X 2 | X |
| 1040 HOT SP'GS *KTHS 6 6 6 6 | |
| 1390 LIT'LE R'CK *KLRA O O X X X | X |
| 830 DENVER KOA (1) (3) (5) (6) (6) (6) | 0 |
| 560 DENVER KLZ M8 X T T W W | 9 6 |
| 1060 HARTFORD *WTIC 1 1 2 2 2 2 2 2 2 | 9 8 |
| 630 WASH'GT'N WMAI X O 8 8 0 0 6 | 0 |
| 950 WASH'GT'N WRU 10 10 X X X X X 6 | 9 6 |
| St.Petersb'g WSUN | |
| 900 JACKS' NV'E WJAX 0 0 6 6 M M | 9 6 |
| 1300 MIAMI B. WIOD O G G M5 M5 M | -1 |
| S60 MIAMI WQAM M9 M9 T T T T M | |
| 890 ATLANTA WGST Q | |
| TATAL COLOR OF THE PARTY OF THE | 0 0 |
| WINDLE OF O O O | 0 |
| WITHIN WILL BE THE TELL TO THE TELL THE THE TELL THE THE TELL THE | |
| 720 CHICAGO WGN X X X X X X X X X X X X X X X X X X X | |
| 560 CHICAGO *WIBO 🙆 🙆 | 9 |
| | ГТ |
| LIGO FT. WYNE*WOWO Q | |
| 1230 IND'P'LIS *WFBM Q | |
| 1260 C.NCIL BL'FS KOIL Q Q Q Q Q | 9 6 |
| avenport WOC*WHO 10 10 20 20 20 60 | 9 6 |
| 600 WATERLOO WMT M3 X W W M3 M3 M | 9 M9 |
| 1220 LAWRENCE*WREN X X 6 6 6 6 6 | 0 |
| 580 TOPEKA *WIBW (1) (2) (3) M3 M3 M | 5 M5 |
| 1300 WICHITA *KFH X 1 | X |
| 1490COVINGTON*WCKY | O M2 |
| 820 LOUISVILLE WHAS (1) (5) (5) M M (6) | 0 |
| 1250 N. ORL'NS WDSU 2 X M6 M9 M3 M3 6 | 9 6 |
| 1320 N. ORL'NS WSMB (1) (5) (5) (6) (6) | |
| 620 BANGOR WLBZ O O O O | |
| 940 PORTLAND WCSH M M 2 2 2 2 6 | 9 8 |
| 1060 BALTIMORE*WBAL | |
| 600 BALTIMORE WCAO | The Parket Name of Street, or other Designation of the Parket Name of Street, or other Designation of the Parket Name of Street, or other Designation of the Parket Name of Street, or other Designation of the Parket Name of Street, or other Designation of the Parket Name of Street, or other Designation of the Parket Name of Street, or other Designation of the Parket Name of Street, or other Designation of the Parket Name of Street, or other Designation of the Parket Name of Street, or other Designation of the Parket Name of Street, or other Designation of Street, or ot |
| 990 SPRINGFIELD WBZ @ @ 6 6 6 | _ |
| | 9 6 |
| 1230 BOSTON WNAC O O O O O | the second second |
| | X |
| | 0 0 X X |
| | - |
| 1240 DETROIT WXYZ ② ① ③ ③ ② ② ④ ⑤ 50 DETROIT WJR W W ⑤ ⑥ ⑥ ⑥ ⑥ | 9 6 |
| 920 DETROIT WWJ 10 10 20 20 20 20 | |
| S10 MINNEAP WCCO O O O O | STATE OF THE PARTY |
| 1460 ST. PAUL KSTP M5 M5 M9 M9 (3) (3) | |
| 1270 JACKSON WJDX 6 6 6 | |
| IAMES COLUMN 11 MAPAGE 1 | 0 |
| | 7 67 |
| 950 KAN. CITY KMBC 20 10 10 10 10 10 10 10 10 10 10 10 10 10 | 9 6 |
| 950 KAN. CITY KMBC 2 | |
| 950 KAN. CITY KMBC | 9 6 |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 8 to 9 P. M. C. S. T. 7 to 8 P. M.

Mardi Gras

Freddie Rich and his orches-tra; girls' trio; male chorus, and the Round Towners.

2 Literary Digest Topics in Brief

Lowell Thomas.

Arabesque Desert story.

Half Hour in Nation's Capitol

NBC, from Washington.

A. & P. Gypsies Orchestra director, Harry Horlick; vocalists.

O Roxy's Gang
From Roxy Theatre, N. Y.

G Ipana Troubadours— Ingram Shavers

Orchestra director, S. C. Lanin; vocal trio; soloists.

E. S. T. 9 to 10 P.M. C. S. T. 8 to 9 P. M.

Minneapolis Honeywell Symphony Hour Henri Verbrugghen, conduc-

Bourjois—An Evening in **Paris**

Style radiogram; orchestra; Pierre Brugnon, tenor; Tay-lor Buckley, baritone.

2 A. & P. Gypsies Orchestra director, Harry Horlick; vocalists. 6 General Motors Family

> Party Orchestra director, Frank Black; soloists; male quartet.

(5) Maytag Orchestra

Tom, Dick and Harry, vocal
trio; Jimmy Both, saxophonist; orchestra director, Victor Young.

O Cheseborough Real Folks Sketch of small-town life; novelty band.

OBS—DAILY EXCEPT SUNDAY
Organ Reveille, 8 A. M. Popular
Music by Fred Feibel.
Morning Devotions, 8:30 A. M. Religious Services, led by New
York Clergymen.
Something for Every One, 9 A. M.
Music, News, Hymns, Poetry,
Music, News, Hymns, Poetry,
Radio Home-Makers' Club, 10 to
Noon. Feature Periods for
Women, by Ida Bailey Allen.
Music, Noon to 2:30 P. M. A Succession of Orchestras, Choruses, Quartets.
School of the Air, 2:30 P. M.
(School-days.) A Nation-wide
Educational Program. CBS-DAILY EXCEPT SUNDAY

KEY TO LOCAL PROGRAMS

N News
O Educational
P Children's
feature
R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M Variety M 5. Novelty

1, 8, 15, 22, 29 MONDAY

| | | 1, | 8, | 15, | 22, | 29 | TAT | | NDAI |
|---|--------|----------|----------|----------|----------------|--------------|------------|-----------|--|
| I | P | rogra | am b | у 15 | -min | ute j | perio | ds | NEB.—WIS. |
| I | 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 | EASTERN TIME |
| İ | 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 | CENTRAL TIME |
| Ì | 0 | 0 | 0 | 9 | | | | J | KFAB LINCOLN 770 |
| Ì | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | *WOW OMAHA 590 |
| İ | 0 | 0 | M | M6 | 0 | 0 | 0 | 0 | WPG ATLTIC CITY 1100 |
| Ì | | | | | | | | | WOR NEWARK 710 |
| İ | E | | 0 | 0 | 0 | 0 | 0 | 0 | WGR. BUFFALO 550 |
| Ì | 0 | 0 | 0 | 0 | 0 | 0 | Θ | 0 | WKBW BUFFALO 1480 |
| Ì | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WABC NEW YORK 860 |
| I | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | WEAF NEW YORK 660 |
| I | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | WJZ NEW YORK 760 |
| l | 0 | 0 | M7 | M7 | 0 | 0 | 0 | 0 | WHAM ROCH'TER 1150 |
| I | | | | | | | | | *WHEC ROCH'TER 1440 |
| l | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WGY SCHEN'D Y 790 |
| l | 0 | 0 | X | X | 0 | 0 | 0 | | *WFBL SYRACUSE 1360 |
| ١ | 0 | 0 | X | X | 0 | 0 | 0 | 0 | WBT CHARLOTTE1080 |
| ı | 0 | 0 | | | | | | | WPTF RALEIGH 680 |
| I | X | 0 | X | X | 200-200-2 | | | | WWNC ASHEVILLE 570 |
| ١ | X | 0 | 0 | _ | M7 | | M | | WDAY FARGO 940 |
| I | 0 | 0 | 8 | € | 0 | 0 | Θ | Θ | WADC AKRON 1320 |
| I | 0 | 0 | | | | | | | *WFJC AKRON 1450 |
| Į | | | 0 | 0 | 0 | 0 | Θ | - | WKRC CINCINNATI 550 |
| ١ | M | M | 0 | 0 | | M3 | 0 | | WLW CINCINNATI 700 |
| Į | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WSAI CINCIN NATI 1330 |
| I | 0 | X | X | X | | 0 | | - | WHK CLEVEL'D 1390 |
| I | X | X | 0 | 0 | 0 | 0 | 8 | 8 | WTAM CLEVEL'D 1070 |
| I | X | X | | | | | | | WAIU COLUMB'S 640 |
| I | 0 | V | M7 | M7 | 0 | 0 | Θ | Θ | WSPD TOLEDO 1340 |
| ı | | _ | 350 | 350 | 3.0 | 350 | | _ | *WKBN YO'NGST-N 570 |
| I | 9 | 0 | | M6 | _ | M6 | 0 | | KFJF OKLA.CITY 1480 |
| ı | M | | 0 | 0 | 0 | 0 | © | | WKY OKLA.CITY 900 |
| I | 0 | 0 | 6 | 0 | 0 | 0 | M | M | KVOO TULSA 1140 |
| ł | BEC | _ | _ | _ | _ | _ | _ | _ | *WHP HARRISB'G 1430 |
| l | M6 | | © | © | Married Street | 0 | | - | WLBW OIL CITY 1260 |
| l | 1000 | M9 | 10000 | M3 | Ø M2 | | O MC | | WCAU PHILAD. 1170 |
| I | 7,972 | 11.5 | 20000 | M9 | M3 | and the same | | - | *WFAN-WIP PHIL.610 *WLIT-WFI PHIL. 560 |
| l | X | X M1 | 0 | 0 | 0 | 0 | 0 | 0 | *WLIT-WFI PHIL. 560 KDKA PITTSB'GH 986 |
| I | M1 | 11111111 | 0 | 6 | 0 | 0 | 0 | 0 | |
| I | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 6 | WCAE PITTSB'GH 1220 WJAS PITTSB'GH 1290 |
| I | O W | W | 0 | 0 | 0 | 0 | 0 | | WEAN PROVIDENCE 780 |
| | •• | 0 | © | ② | 2 | 2 | 6 | 6 | WJAR PROVIDINCE 890 |
| I | V | 0 | - | | M6 | M5 | M5 | M5 | WDOD CHATTA. 1280 |
| I | | • | ⓒ | 6 | (a) | (a) | 6 3 | 63 | WMC MEMPHIS 780 |
| I | 0 | 0 | 9 | 9 | 9 | 9 | 9 | 9 | *WREC MEMPHIS 600 |
| I | X | 0 | 0 | 0 | M | M | M | M | *WLAC NASHV'LE 1470 |
| ۱ | M6 | | 6 | 6 | 3 | 3 | © | © | WSM NASHY'LE 650 |
| ١ | 0 | 0 | 0 | € | 9 | 9 | 6 | 9 | *KRLD DALLAS 1040 |
| I | X | X | 6 | 6 | 0 | (3) | 8 | 6 | WFAA Dallas 800 WBAP Ft. Worth 800 |
| I | 0 | 0 | 0 | 6 | 0 | 0 | 0 | 6 | KPRC HOUSTON 920 |
| I | 0 | X | M3 | W | X | X | X | X | *KTSA S. ANTONIO 1290 |
| ١ | 0 | 0 | 6 | 6 | 3 | 0 | 8 | 8 | WOAI S. ANTONIO 1190 |
| | 0 | 0 | M5 | M5 | M9 | M9 | M1 | M1 | *WTAR NORFOLK 780 |
| | M6 | M6 | 6 | 6 | X | O | M2 | M2 | WRVA RICHM'D 1110 |
| | 0 | 0 | 0 | 0 | M | M | M5 | | WDBJ ROANOKE 936 |
| | 0 | 0 | 6 | 6 | 3 | (3) | M7 | 2000 | *WEBC SUPERIOR 1290 |
| | | 0 | | | 0 | 0 | 7 | | *WISN MILW: KEE1120 |
| | | _ | 0 | 6 | | | 0 | 0 | WTMJ MILW'KEE 620 |
| 1 | - | | - | | | | - | - | The same of the sa |





GENIA FONARIOVA came to this country as an artist refugee of the World War. Born in Odessa, Russia, she received her musical training in music centers of Russia and of other European countries. At the age of sixteen she made her debut with a symphony orchestra conducted by Wilhelm Mengelberg. On the same program with Fonariova, at this time, was the great Polish basso, Adamo Didur.

When war was declared, the young mezzo-soprano soloist was playing in Brussels, Belgium, with an operatic troupe. From there she went to London, to sing with a Russian-French opera company whom the war had forced from home.

Fonariova has sung in recitals for the crowned heads of England

and Belgium and for the Court of Portugal.

Inevitably the young singer found her way to America and gave her first recital here in Æolian Hall. Just as inevitably radio claimed her, and since 1927 she has been a featured soloist on numerous programs, and has given a series of her own recitals over NBC. AN elaborate broadcast is planned for the December 3 "edition" of "Bill Schudt's Going to Press," 6 p. M., E. S. T., over the Columbia network. At this time the program will celebrate its second year on the air.

58

Music lovers are grateful for NBC's new program, "Pro Musica," heard each Sunday from 12:30 to 1:30 p. m., E. S. T. Cesare Sodero is directing these broadcasts, having at his command a symphony orchestra, a chorus, leading soloists and a dramatic cast.

0.0

Good harmony and lively patter are heard on the Central Savings Serenaders programs, broadcast on Wednesdays, from 7:15 to 7:30 P. M., E. S. T., over a Columbia network. This radio team includes the well-known names of Scrappy Lambert, Arty Dunn and Maury Leaf, brother of Ann Leaf.

姥

On October 18, NBC assumed full control and operation of WTAM, 50,000-watt Cleveland station. The present Cleveland management and personnel of WTAM continue. At the head of WTAM is John F. Royal, showman of national reputation, who became general manager of the station in June, 1929.

總

Capt. Frank M. Hawks, speed king of the air, is a recent acquisition of NBC. While assuming his new radio duties, Captain Hawks will retain also his position with the Texas Company, where he is superintendent of the aviation division. He will take the air at varying intervals to talk on outstanding aviation events.

经

Radio listeners who have been hearing the new program series of NBC, featuring men and women faculty members of leading Eastern colleges for women, will want to follow this series to its conclusion. Professor Shapley, of Radcliffe, is scheduled for December 3; Professor Milinowski, of Vassar, on the 10th, and Miss Gamble, professor of psychology at Wellesley, on the 17th. These programs are at 5 p. M., E. S. T.

媛

Alexander Woollcott, when writing his scripts for the Gruen "Town Crier" program, heard each Monday and Friday night at 7:15 over Station WABC, likes to write while attired in pajamas and a silk lounging-robe. Dressed in this way, he can do more work than any two average writers. He is variously engaged as "Town Crier," radio book reviewer, magazine writer and critic—any one of which is a good-sized job for any ordinary man.



MONDAY 1, 8, 15, 22, 29

| | | •• | 1 | ., 0, | 10, | 22, | 40 | |
|--|---------------------|--------|----------|----------|-------|----------|-------|----------|
| ALA.—MO. | P | rogr | am 1 | by 1 | 5-min | ute | perio | ods |
| EASTERN TIME | 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 |
| CENTRAL TIME | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 |
| 690 TORO NTO CKGW | M6 | M6 | M6 | M6 | M3 | M3 | M3 | M3 |
| 730 MONTREAL CKAC | - | | - | - | - | - | | |
| 1140 BIRM'GH'M *WAP | - | 6 | | | | | | |
| 930 BIRM'GH'M WBRO | | X | M6 | M2 | M2 | 0 | 0 | 0 |
| | | 1 | 1110 | 141.4 | - | 9 | 0 | 0 |
| **** | _ | - | | | 0 | 0 | 0 | 0 |
| VOL | - | 0 | 0 | 0 | 0 | 9 | 0 | (O) |
| 830 DENVER KOA | - | 6 | 0 | 0 | 0 | M | M | M9 |
| 560 DENVER KLZ | - | 0 | 6 | 6 | 0 | 9 | 0 | 0 |
| 1060 HARTFORD *WTIC | M | M | M2 | M2 | 0 | 0 | M3 | M3 |
| 630 WASH'GT'N WMAL | 0 | 0 | 0 | 0 | 0 | Θ | 0 | 0 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 | 8 | 0 | X | X |
| 620 Clearwater WFLA St.Petersb'g WSUN | 0 | 0 | X | X | M3 | X | X | X |
| 900 JACKS' NV'E WJAX | 0 | 0 | M | M | 0 | 0 | X | X |
| 1300 MIAMI B. WIOD | 6 | 8 | M3 | M3 | M3 | M3 | | |
| 560 MIAMI WQAM | | | | | | | | |
| 890 ATLANTA WGST | | 0 | | | 0 | 0 | 0 | 0 |
| 740 ATLANTA WSB | 6 | 0 | 0 | 0 | 0 | 0 | | |
| 1020 CHICAGO KYW | 9 | 0 | 0 | 0 | S | N | M | M3 |
| 770 CHICAGO *WBBM | X | N | 0 | 0 | | | | |
| 870 CHI WENR-WLS | TW | TW | M2 | M | W | M | M | 0 |
| 720 CHICAGO WGN | | | | | | | | _ |
| 560 CHICAGO *WIBO | | | | | | | | |
| 670 CHICAGO WMAQ | 0 | 0 | W | M3 | 0 | M3 | M3 | M3 |
| 1160 FT. WYNE*WOWO | 0 | 0 | | 2120 | 0 | 1120 | 1110 | 1110 |
| 1230 IND'P'LIS *WFBM | 0 | 0 | | _ | 0 | 6 | 0 | 0 |
| 1260 C.NCIL BL'FS KOIL | õ | 0 | 0 | 0 | 0 | 6 | 0 | 0 |
| avenport WOC*WHO | | MW | M | M | | _ | | _ |
| TURKT | MW | - | _ | | € M | 6 | Ma | 4 |
| 600 WATERLOO WMT | M9 | M9 | © | © | M3 | 0 | M3 | M3 |
| 1220 LAWRENCE*WREN | 0 | 6 | 0 | 0 | 0 | U | 0 | 0 |
| 580 TOPEKA *WIBW | X | X | M6 | M6 | N | 0 | 0 | 0 |
| 1300 WICHITA *KFH | X | X | X | X | 0 | 6 | 0 | 0 |
| 1490COVINGTON*WCKY | 0 | 0 | M 9 | M2 | 0 | 0 | | |
| 820 LOUISVILLE WHAS | 6 | 0 | M | M3 | 0 | 1000 | M3 | M3 |
| 1250 N. ORL'NS WDSU | | M9 | M 6 | M3 | X | M3 | M3 | M3 |
| 1320 N. ORL'NS WSMB | 6 | 8 | | | 0 | 8 | | |
| 620 BANGOR WLBZ | | | 0 | 0 | 0 | 0 | 3 | 3 |
| 940 PORTLAND WCSH | 0 | 0 | 0 | 0 | 0 | 8 | | |
| 1060 BALTIMORE*WBAL | | | | | | | | |
| 600 BALTIMORE WCAO | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 |
| 990 SPRINGFIELD WBZ | | 0 | 0 | 0 | | - | M3 | 10.7 |
| 590 BOSTON WEEL | | _ | ĕ | ĕ | 0 | 0 | - | X |
| 1230 BOSTON WNAC | _ | | _ | ē | M3 | _ | - | M3 |
| 1200 WORCEST'R WORC | 100 | | X | X | 0 | 0 | | 0 |
| 580 WORCESTERWTAG | | _ | _ | 0 | N | X | X | X |
| 1410 BAY CITY WBCM | | - | | _ | 0 | X | 0 | 0 |
| 1240 DETROIT WXYZ | | 0 | 0 | 0 | 0 | 6 | 0 | 9 |
| 11/10 | | - | - | 3 | V | 0 | 0 | 0 |
| 337377 | | = 1 | - | _ | V | 0 | | - |
| | | 10.000 | - 1 | 0 | 0 | • | _ | 0 |
| 810 MINNEAP WCCO | | - | © | © | | 9 | - | (O) |
| 1460 ST. PAUL KSTP | | | 0 | 0 | - 1 | 0 | M3 | W 3 |
| 1270 JACKSON WJDX | | 0 | 0 | 0 | | 8 | | |
| 950 KAN. CITY KMBC | Andrews of the last | 0 | X | X | - | - | - | 9 |
| 610 KAN. CITY WDAF | | _ | - | 0 | | - | M 6 | - |
| 1090 ST. LOUIS KMOX | 0 | 0 | M3 | M3 | 0 | 0 | 0 | 0 |
| 550 ST. LOUIS *KSD | | | | 1 | 8 | 0 | 27.20 | M |
| 1350 ST. LOUIS KWK | 0 | 0 | 0 | 0 | 0 | X | M3 | 0 |
| | _ | _ | _ | _ | _ | _ | _ | _ |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 10 to 11 P. M. C. S. T. 9 to 10 P. M.

Adventures of Sherlock Holmes

With Richard Gordon, Leigh Lovell and Joe Bell, narra-tor.

Symphonic Rhythm Makers

Director, Hugo Mariani.

Stromberg-Carlson Program

Rochester civic orchestra; director, Guy Fraser Harrison.

6 Empire Builders

Dramatic sketch with Harvey Hays.

O Robert Burns Panatela Program

Guy. Lombardo's Orchestra; male quartet.

Nit-Wit Hour

Fun for all and all for fun.

Adventures of Don Amaizo

E. S. T. 11 to 12 P. M. C. S. T. 10 to 11 P.M.

Will Osborne and His Orchestra

Dance York. music from New

G Columbia's Radio Column

3 Dance Music CBS.

O Dance Music NBC.

O Dance Music NBC.

Slumber Music String ensemble; Ludwig Laurier. director,

@ Pepsodent Program Amos 'n' Andy.

NBC-DAILY EXCEPT SUNDAY NBC—DAILY EXCEPT SUNDAY
Charlie Hamp—Quaker Early Bird,
7:30 A. M., E. S. T., on Eastern; 7:30 A. M., C. S. T., on
Midwest.
Phil. Cook—The Quaker Man, 8 A.
M., E. S. T., on Eastern; 8 A.
M., C. S. T., on Midwest.
Jolly Bill and Jane—Children's
Program, 7:45 A. M., E. S. T.,
over WJZ.
Cheerio, 8:30 A. M., E. S. T., over
WEAF.
Vermont Lumberjacks, 8:30 A. M.,

WEAF.

Vermont Lumberjacks, 8:30 A. M.,
E. S. T., over Eastern; 8:30
A. M., C. S. T., over Midwest.

Radio Household Institute (except
Saturday), 11:15 A. M., E. S.
T., through WEAF.

National Farm and Home Hour,
12:45 P. M., E. S. T., through
WJZ.

KEY TO LOCAL PROGRAMS

N News
O Educational
P Children's
feature
R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

1, 8, 15, 22, 29 MONDAY

| Program by 15-minute periods | | 1 | , 8, | 15, | 22, | 29 | 14 | IU | NDAI |
|--|----|-----------------------------------|------|------------------|----------------|-------|---------|--------|--|
| 9 15 30 45 10 15 30 45 CENTRAL TIME | F | rogi | am | by 18 | 5-mir | ute | peri | ods | NEB.—WIS. |
| | 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 | EASTERN TIME |
| | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 | CENTRAL TIME |
| | | | | | - | | | | |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | | - | 0 | 0 | _ | 10000 | 1 | | THOTH |
| | 0 | 0 | | | - | - | - | | CONTRACTOR CONTRACTOR CO. |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | - | 0 | 0 | 9 | 0 | 9 | 0 | 0 | WOR NEWLOW THE |
| ● ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ | ^ | 0 | 0 | 0 | 0 | 0 | | - | |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | | 1 | 9 | 9 | | 1 | 0 | 0 | |
| | _ | - | 0 | 0 | - | 1 | - | | |
| S G G W W W W W W W W | | 1 | | 1 | | | 1 | | |
| S G G M M M WHAM ROCHTER 1150 WHEC ROCHTER 1440 T T M4 M4 S G M8 M8 WGY SCHEN'D Y 790 O X X N X X WFBL SYRACUSE 1360 O X X O G G WBT CHARLOTTE1080 WWTF RALEIGH 680 X X O G G WWNC ASHEVILLE 570 X X G O G G WWNC ASHEVILLE 570 X X G O G G WWNC ASHEVILLE 570 X X G O G G WWNC ASHEVILLE 570 X X G O G G WWNC ASHEVILLE 570 X X G G G WWNC ASHEVILLE 570 X X G G G WWNC ASHEVILLE 570 X X G G G WWNC ASHEVILLE 570 WWFJC AKRON 1450 WWGAL CINCINNATI 530 WAHL COLUMB'S 640 WAHL COLUMB'S 640 WAHL COLUMB'S 640 WWKBN YO'NGST-N 570 WAHL COLUMB'S 640 WWKBN YO'NGST-N 570 WWWT WKWSN YO'NGST-N 570 WWWT WKWSN YO'NGST-N 570 WWHP HARRISEG 1430 WWHP WWWT WWAAN PROVID'NCE 880 WWAAN WWAAN PROVID'NCE 880 WWMC MEMPHIS 780 WWAC WWAN WWAAN PROVID'NCE 880 WWMC WMP WWAN WWAAN PROVID'NCE 880 WWMC WMP WWAN WWAAN PROVID'NCE 880 WWAN WWAN WWAAN WWAAN RICHM'D 1110 WWISN MILW'KEE1120 WWISN WWISN MILW'KEE1120 WWISN WWISN M | | | - | | ⊚ | 0 | | | |
| WHEC ROCHTER 1440 WHEC | | | | | 0 | v | - | D | |
| T T M4 M4 | ⊌ | 9 | 0 | 0 | IVI | IVI | M | | |
| ● ● X X X N X X WFBL SYRACUSE 1360 ■ X X Ø Ø Ø Ø Ø Ø Ø WBT CHARLOTTE1080 WPTF RALEIGH 680 WWNC ASHEVILLE 570 WWNC ASHEVILLE 570 WWDAY FARGO 940 WWAGI CINCINNATI 530 WWAGI CINCINNATI 1330 WWAGI CI | | | | | | | | | The state of the s |
| | T | - | 1.52 | And the same | | | Linitia | 100000 | AND DESCRIPTION OF THE PARTY OF |
| WPTF RALEIGH 689 | 0 | 0 | | 100000 | | | - | - | |
| X X O O O O O O O WWNC ASHEVILLE 570 X X O O O O O O WADC AKRON 1320 | 0 | 0 | X | X | 0 | 0 | 0 | 3 | OUT THE PARTY OF T |
| X X S S Q S S WDAY FARGO 940 | | | | | | | | | |
| X X E E Q E E G WDAY FARGO 940 | X | X | 0 | 0 | 0 | 6 | 3 | 3 | |
| ● ● ● ● M M ● ● ● WADC AKRON 1320 • ● ● ● M M M ● ● WKRC CINCINNATI 550 M 9 M 9 ● ● ● M 3 M 3 M 9 M 9 WLW CINCINNATI 1330 • ● ● ● M 3 M 3 ● WHK CLEVEL'D 1390 • ● ● ● M 3 M 3 ● WHK CLEVEL'D 1070 • ● ● ● M 6 M 6 ● ● WKBN YO'NGST-N 570 • ● M 6 M 6 ● ● ● WKBN YO'NGST-N 570 • ● M 6 M 6 ● ● ● WKBN YO'NGST-N 570 • ● M 6 M 6 ● ● ● WKBN YO'NGST-N 570 • ● M 6 M 6 ● ● ● ● WKBN YO'NGST-N 570 • ● M 6 M 6 ● ● ● ● WKBN YO'NGST-N 570 • ● M 6 M 6 ● ● ● ● WKBN YO'NGST-N 570 • ● M 6 M 6 ● ● ● ● WKBN YO'NGST-N 570 • ● M 6 M 6 ● ● ● ● WKBN YO'NGST-N 570 • ● M 6 M 6 ● ● ● ● WKBN YO'NGST-N 570 • ● WKBN YO'NGST-N 570 • ● WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN YO'NGST-N 570 • WKBN OIL CITY 1260 • WKBN OIL CITY 1260 • WLBW OIL CITY 1260 • WKBN PROVID'NGE 890 WCAE PITTSB'GH 1220 • WJAS PITTSB'GH 1220 • WJAS PITTSB'GH 1220 • WJAR PROVID'NCE 890 WJAR PROVID'NCE 890 WJAR PROVID'NCE 890 WJAR PROVID'NCE 890 WJAR PROVID'NCE 890 WJAR PROVID'NCE 890 WJAR PROVID'NCE 890 WJAR PROVID'NCE 890 WJAR PROVID'NCE 890 *WKAC MEMPHIS 760 • WKRC MEMPHIS 760 • WKRC MEMPHIS 760 • WKAC MEMPHIS 760 • WKAC NASHY'LE 1470 • WKAC MEMPHIS 760 • WKAC MEMPHIS 760 • WKAC HOUSTON 920 • WKAC MEMPHIS 760 • WKAC HOUSTON 920 • WKAC MEMPHIS 760 | X | X | 0 | 0 | 0 | 0 | 0 | 0 | WDAY FARGO 940 |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | 0 | 0 | _ | 1 | M | _ | - | - | WADC AKRON 1320 |
| M9 M9 G G M3 M3 M9 M9 WLW CINCINNATI 500 M9 M9 G G M3 M3 M9 M9 WLW CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1390 WAIU COLUMB'S 640 WAIU COLUMB'S 640 WSPD TOLEDO 1340 WWKY OKLACITY 900 WKVO TULSA 1140 WWKY OKLACITY 900 WKVO TULSA 1140 WWKY OKLACITY 900 WKVO TULSA 1140 WWKT PHILAD. 1170 WWCAU PHILAD. 1170 WCAU PHILAD. 1170 WCAU PHILAD. 1170 WCAE PITTSB'GH 1220 WJAS PITTSB'GH 122 | | | | | 0 | - | | | *WFJC AKRON 1450 |
| M9 M9 G G M3 M3 M9 M9 WLW CINCINATI 700 | 0 | 0 | 0 | 0 | M | M | 3 | 0 | WKRC CINCI NNATI 550 |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | - | - | - | 1 | M3 | - | - | - | WLW CINCINNATI 700 |
| ● ● ● M3 M3 ⊕ ● WHK CLEVEL'D 1390 ● ● ● M6 M6 ⊕ ● WSPD TOLEDO 1340 X X ● ● ● M6 M6 ● ● WSPD TOLEDO 1340 X X ● ● ● M6 M6 ● ● WSPD TOLEDO 1340 X X ● ● ● Ø ● Ø ● Ø ● WKFD YO'NGST-N 570 ● M6 M6 Ø ● Ø ● WKFD YO'NGST-N 570 • WKFD YO'NGST-N 50 • WKFD YO'NGST-N 50 • WKFD YO'NGST-N 50 | | | | | | | 1 | | |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | | | - | | | | a | a | |
| ## WAIU COLUMB'S 640 | | | | - | | | | _ | |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | 0 | 0 | 0 | 0 | | - 1 | 21 | | |
| X | 0 | 0 | 6 | 0 | MA | MG | A | 0 | |
| ● ● M6 M6 ② ⑤ ⑥ □ KFJF OKLA.CITY 1480 | - | _ | - | - | _ | | | | |
| S S S S S S M6 M6 N WKY OKLA.CITY 900 *KVOO TULSA 1140 *WHP HARRISE'G 1430 *WHEP HARRISE'G 1430 *WLBW OIL CITY 1260 *WLBW OIL CITY 1260 *WLT-WFI PHIL. 560 *WLIT-WFI PHIL. 560 *WLIT-WFI PHIL. 560 *WLIT-WFI PHIL. 560 *WLAE PITTSE'GH 1220 *WJAS PITTSE'GH 1220 *WJAS PITTSE'GH 1220 *WJAS PITTSE'GH 1220 *WJAS PITTSE'GH 1220 *WJAS PITTSE'GH 1220 *WJAS PITTSE'GH 1220 *WJAS PITTSE'GH 1220 *WJAS PITTSE'GH 1220 *WJAS PITTSE'GH 1220 *WJAS PITTSE'GH 1220 *WJAS PITTSE'GH 1220 *WJAS PROVID'NCE 786 *WJAR PROVID'NCE 880 *WJAR PROVID'NCE 880 *WMC MEMPHIS 780 *WMC MEMPHIS 780 *WLAC NASHV'LE 1470 *WLAC NASHV'LE 1470 *WLAC NASHV'LE 1470 *WLAC NASHV'LE 650 *WLAC NASHV'LE 1470 *WLAC NASHV'LE 650 *WLAC NASHV'LE 1470 *WLAC NASHV'LE 650 *WLAC NAS | - | - | - | 7-2 | market and the | - | | - | |
| ***WHO TULSA 1140 **WHP HARRISB'G 1430 **WHP HARRISB'G 1430 **WHP HARRISB'G 1430 **WLBW OIL CITY 1260 **WLBW OIL CITY 1260 **WLBW OIL CITY 1260 **WEAN-WIP PHILAD. 1170 **WLIT-WFI PHIL. 560 **WLIT-WFI PHIL. 560 **WCAE PITTSB'GH 1220 **WJAS PITTSB'GH 1220 **WJAS PITTSB'GH 1220 **WJAS PITTSB'GH 1220 **WJAS PITTSB'GH 1220 **WJAS PITTSB'GH 1220 **WAE PITTSB'GH 1220 **WAE PITTSB'GH 1220 **WJAS PITTSB'GH 1220 **WJAS PITTSB'GH 1220 **WJAR PROVID'NCE 780 **WAE MEMPHIS 780 **WHAE MEMPHIS 780 **WLAC NASHV'LE 1470 **WLAC NASHV'LE 14 | - | and the latest designation of the | - | - | - | | - | | (377/37 |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | 9 | 9 | 0 | 0 | ⊌ | IAT Q | IAT O | IN | |
| ● ● ● ● ● X | _ | | _ | | | | | | |
| M3 M3 M3 M3 M3 M3 M3 M3 M3 WFAN-WIP PHIL610 1 | | | 1123 | - | _ | | | | A CONTRACT OF THE PROPERTY OF |
| M3 M3 M3 M3 M3 M3 M3 M3 M3 WFAN-WIP PHIL.610 1 | _ | | _ | | _ | _ | | _ | Distriction of Translations and an experience of |
| *WLIT-WFI PHIL. 560 S G G NS M M M3 KDKA PITTSB'GH 980 WCAE PITTSB'GH 1220 WJAS PITTSB'GH 1220 WWMC MEMPHIS 780 WWMC MEMPHIS 780 WWALC NASHV'LE 1470 WWALC NASHV'LE 1470 WWALC NASHV'LE 1470 WWALC NASHV'LE 650 W | - | | | | - | - | | | the same of the sa |
| S S S S NS M M M3 KDKA PITTSB'CH 980 | | | | V | M3 | M3 | M3 | | |
| ## WCAE PITTSB'GH 1220 | | 0 | X | X | | | | | |
| ## WJAS PITTSB'CH 1290 □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ □ | 0 | 0 | 0 | 0 | NS | M | M | 1500- | the state of the s |
| ● ● ● ● N ● M3 M3 WEAN PROVID'NCE 786 ■ ● ● ● ● ● ● ● ● ● ● ● ● WJAR PROVID'NCE 896 M5 M5 X X ● ● ● ● WDOD CHATTA. 1286 ■ ● WMC MEMPHIS 780 WMC MEMPHIS 780 *WREC MEMPHIS 600 *WLAC NASHV'LE 1470 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *KRLD DALLAS 1046 *WFAA Dallas 800 *WFAA Dallas 800 *KRSA S. ANTONIO 1290 *KTSA S. ANTONIO 1290 *KTSA S. ANTONIO 1290 *WTAR NORFOLK 786 *WTAR NORFOLK 786 *WTAR NORFOLK 786 *WTAR NORFOLK 786 *WTAR NORFOLK 786 *WTAR NORFOLK 786 *WTAR NORFOLK 786 *WDBJ ROANOKE 936 *WEBC SUPERIOR 1296 *WISN MILW'KEE1120 | 0 | 0 | 0 | 0 | 8 | 0 | | | WCAE PITTSB'GH 1220 |
| M5 M5 X X Q G G G WDOD CHATTA. 1286 S G Q Q G G G WREC MEMPHIS 780 WMC MEMPHIS 780 WMC MEMPHIS 780 WMC MEMPHIS 780 WMC MEMPHIS 780 WMC MEMPHIS 780 WMC MEMPHIS 780 WMC MEMPHIS 600 WMC MEMPHIS 780 WMC MIS N. MIS MIS MIS MIS MIS MIS MIS MIS MIS MIS | 0 | 0 | 0 | 0 | | | | | WJAS PITTSB'GH 1290 |
| M5 M5 X X Q G G G WDOD CHATTA. 1286 S G Q Q G G G WMC MEMPHIS 780 WMC MEMPHIS 780 WMC MEMPHIS 780 WMC MEMPHIS 780 WMC MEMPHIS 600 WMC MEMPHIS 780 WMC MEMPHIS 600 WMC MEMPHIS 600 WMC MEMPHIS 780 WMC MEMPHIS 780 WMC MEMPHIS 600 WMC MEMPHIS 600 WMC MEMPHIS 780 WMC MEMPHIS 780 WMC MEMPHIS 780 WMC MEMPHIS 600 WMC MEMPHIS 780 WMC MEMPHIS 600 WMC MEMPHIS 780 WMC MIS N. ANTONIO 1120 WMC MIS N. ANTONIO 11 | 0 | 0 | 0 | 0 | N | 0 | M3 | M3 | WEAN PROVIDENCE 780 |
| M5 M5 X X Q G G G WDOD CHATTA. 1280 S G G G WMC MEMPHIS 780 WWAA Dallas 1040 WMC MEMPHIS 780 WWAA Dallas 1040 WWAA Dallas 1040 WWAA NASHV'LE 650 WWAA NASHV'LE 650 WWAA NASHV'LE 650 WWAA Dallas 1040 WWAA Dallas 1040 WWAA DALLAS 1040 WWAA NASHV'LE 650 WWAA DALLAS 1040 WWAA | 0 | 0 | | | 8 | 0 | | | WJAR PROVID'NCE 890 |
| WMC MEMPHIS 780 | M5 | M5 | X | X | 0 | | 0 | 0 | WDOD CHATTA. 1280 |
| M6 M3 M3 M3 M3 WLAC NASHV'LE 1470 | 0 | 0 | 0 | | | | | | WMC MEMPHIS 780 |
| M6 M3 M3 M3 | | | | | _ | | 0 | _ | |
| S S M M S M S M M M | M6 | M3 | M3 | M3 | | | | _ | |
| *** KRLD DALLAS 1046 M M G G G M M M M *** KRLD DALLAS 1046 WFAA Dallas 800 WFAA Dallas 800 WFAA Dallas 800 WFAA Dallas 800 WFAA Dallas 800 WFAA Dallas 800 WFAA Dallas 800 WFAA Dallas 800 WFAA Dallas 800 WFAA Dallas 800 WFAA Dallas 800 WFAA Dallas 800 WFAA Dallas 1046 WFAA Dal | | | | - | 0 | M5 | X | | |
| M M G G S M M M WEAA Dallas 800 WBAP Ft. Worth 800 WBAP Ft. Worth 800 WBAP Ft. Worth 800 WBAP Ft. Worth 800 WBAP Ft. Worth 800 WBAP Ft. Worth 800 WBAP Ft. Worth 800 WBAP Ft. Worth 800 WBAP Ft. Worth 800 WBAP Ft. Worth 800 WWAR KICHO 1190 WWAR NORFOLK 780 WWAR NORFOLK 780 WWAR RICHM'D 1110 M6 M6 Q Q Q G G G WWAR RICHM'D 1110 M6 M6 Q Q Q G G G WWAR SUPERIOR 1290 WWAR WWAR WEBC SUPERIOR 1290 WWISN MILW'KEE1120 | | _ | 2000 | | | | | - | |
| S S X X S X X X KPRC HOUSTON 928 | - | | | | 0 | M | М | - | Participation of the Company of the |
| *KTSA S. ANTONIO 1290 *WOAI S. ANTONIO 1190 *WTAR NORFOLK 780 *WYAR NORFOLK 780 *WEBC SUPERIOR 1290 *WISN MILW*KEE1120 | | 1000 | | | | 200 | | | MDDQ |
| S S S S S X X WOAI S. ANT ONIO 1190 | | - | - | 111 7 11 7 11 11 | 9 | 71 | 71 | 2000 | |
| M1 M1 Q Q Q G G G *WTAR NORFOLK 780 | | | - | _ | 0 | v | v | | |
| 6 6 M4 M4 M3 M3 M3 M3 WRVA RICHM'D 1110 M6 M6 Ø Ø Ø G G WDBJ ROANOKE 930 G G WEBC SUPERIOR 1290 *WESC SUPERIOR 1290 *WISN MILW'KEE1120 | | _ | - | | _ | - | - 1 | | |
| M 6 M 6 Q Q Q G G G WDBJ ROANOKE 930 G G M 6 M 6 Q Q *WEBC SUPERIOR 1290 *WISN MILW*KEE1120 | | | | | - | - | - | - | |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | | ~ | - | | | - | - | 7.20 | |
| € € *WISN MILW'KEE1120 | - | - | | - | - | - | | | |
| | Ð | B | | - | M 6 | M 6 | 0 | | The state of the s |
| (3 (3 (5) WTMJ MILW'KEE 620 | | | | | | | | | |
| | | | 0 | 0 | 0 | 0 | | | WTMJ MILW'KEE 620 |



again for the microphone, and Edith Meiser, who adapts the late Sir Arthur Conan Doyle's stories for radio broadcasting. The series is sponsored by the George Washington Coffee Company.

CHERLOCK HOLMES is back with a new thrill to prod the imagination of his audience - this time he is free of the printed page and does his work before our ears. Leigh Lovel as Dr. Watson, and Joe Bell as narrator, set the scenery, and then the villain turns to his crime and Holmes to his detecting; a new story portrayed every Monday night.

The opening performance was a humdinger. Lucile Wall, Collier's love-story lady, had the star feminine part. William Gillette, who created the Sherlock Holmes of the stage, was guest artist in the title role. If you listened to that one with the lights turned out, you exercised your nerves.

Succeeding stories have been more amusing and entertaining than chill-producing. Richard Gordon, himself a finished actor, is regularly cast as "Sherlock Holmes;" the veteran actor Leigh Lovel continues his work as "Dr. Watson," and Joe Bell is the narrator. Other members of the cast are chosen from week to week to fit the peculiar needs of each story. The George Washington Coffee advertising (that company is sponsor) is withheld until the listeners have relaxed with the villain frustrated and the story rounded out, and hence is agreeable to take.

Like Collier's Hour, the "Adventures of Sherlock Holmes" is staged in the Times Square studio before large audiences.



HARRY VONZELL, Columbia Broadcasting System announcer, who has become well identified with the "La Palina Hour" and the "Henry George" program, is twenty-three years old and was born in Indianapolis. His family moved to California when he was a child, and he received his schooling there.

At the University of Southern California he was active in musical and dramatic clubs, and, at the suggestion of his instructors, undertook the study of music under John Smallman in Los Angeles.

Mr. Vonzell's first experience in radio was as an artist in a local station in Los Angeles. One night he was scheduled to sing on a program and the regular announcer failed to appear. When it was time for the program to start, the production manager shoved a script into Harry's hands, and there was nothing for him to do but start shouting. He was nervous and did not consider his work well done, but a week later he was given a regular announcer's job.

In a competition for the announcer's post on the Old Gold program, Vonzell was chosen from two hundred applicants.

TATION authorities at KYW, Chi-STATION authorities at K. W., Care Cago, are convinced of the popularity of Roxy's Symphony. One Sunday, during the World Series, it was expedient for this station to "cut" Roxy in favor of a World Series baseball broadcast, resulting in a flood of 'phone calls, telegrams and letters deploring the omission of Roxy's Symphony.

Raising flowers and baking are the hobbies of Kathleen Stewart, NBC staff pianist. It seems unnecessary to add that she is popular with her studio confreres.

Sam Herman, NBC xylophonist, plays on thirty-one programs each week.

Living in the country has its drawbacks, according to Eli abeth Lennox, NBC operatic contralto. She spends her spare time seeking maids who will live off the beaten path at her country estate. Probably hasn't yet tried the installation of a miniature golf course.

Nell Vinick, charming Columbia System beauty adviser, modestly seeks retirement from undue publicity. In fact, the first time her picture appeared in print was in the August issue of WHAT'S ON THE AIR, and disclosed that she is one lecturer who practices what she preaches - being beautiful.

Sadly enough, it goes down on rec-ord that a certain WMAL-Columbia announcer, during the international broadcast, succumbed to hiccoughs and had to surrender the broadcast to Bill Doherty, CBS publicity man. But on a Henry Burbig or a Henry-George program these same hiccoughs would be worth money.

Andy-Listen to dis letter ah got from Madam Queen, Amos; dat woman is spendin' mah money befo' we's even married. "I'm gwine get" mah sister to be mah maid of honor." Now, Amos, ah'm jes' gwine put a stop to dat; de Madam ain't gwine bear down those high-falutin' ways on me; she's gwine do her own housework!

The jew's-harp is in reality a native of Ireland, according to Obed "Dad" Pickard, dean of the Pickard clan and NBC exponent of the jew's-harp. But it looks like "Dad" was kicking it looks like "Dad" was kicking "Abie" out after he had already stolen his "Rose." "Dad" says that Henry Ford and himself are the only two men in the United States who get the most out of the jew's-harp. But Henry always did have a knack of getting the most out of small, shiny objects.



TUESDAY Pecember 30

| TUESI | | | | 2, 9, | 116 | 1000 | | A. |
|---|-------------------|-------------|------|-------|-----|-------|-------|-----|
| ALA.—MO. | - | To a second | | y 15 | - | | | |
| EASTERN TIME | 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 |
| CENTRAL TIME | 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 |
| 690 TORO NTO CKGW | 0 | 0 | X | M6 | 9 | M6 | M6 | M6 |
| 730 MONTREAL CKAC | | | | | | | | |
| 1140 BIRM'GH'M *WAP | 0 | 0 | X | | | 4 | | |
| 930 BIRM'GH'M WBRC | 0 | 0 | 0 | 0 | ₿ | 0 | 0 | P |
| 1040 HOT SP'GS *KTHS | | A. | | | | | M2 | F |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | X | X | 0 | 0 | 0 | 0 |
| 830 DENVER KOA | 0 | 0 | 0 | X | | 0 | C | E |
| 560 DENVER KLZ | 0 | 0 | M3 | X | ₿ | X | X | 0 |
| 1060 HARTFORD *WTIC | M3 | N | M | M | | | | |
| 630 WASH'GT'N WMAL | 0 | 0 | 0 | 0 | 0 | M6 | V | V |
| 950 WASH'GT'N WRC | 0 | 0 | X | X | 9 | X | C | E |
| 620 Clearwater WFLA St.Petersb'g WSUN | M9 | M9 | X | 0 | 9 | 0 | | |
| 900 JACKS' NV'E WJAX | | M | 0 | 0 | 9 | 0 | M | M |
| 1300 MIAMI B. W DD | M | M | X | 0 | 0 | X | N | M6 |
| 560 MIAMI WQAM | X | M6 | W | M6 | P | W | V | M6 |
| 890 ATLANTA WGST | 0 | 0 | | | | | | |
| 740 ATLA NTA WSB | | | | | | | | F |
| 1020 CHICAGO KYW | - | M9 | P | P | M | M3 | M3 | M3 |
| 770 CHICAGO *WBBM | X | X | P | W | M | X | W | |
| 870 CHI WENR-WLS | PO | PO | M | M8 | M9 | M8 | 0 | 0 |
| 720 CHICAGO WGN | - | | | | | | | |
| 560 CHICAGO *WIBO | | | | | 0 | | C | |
| 670 CHICAGO WMAQ | P | P | W | P | X | 0 | 0 | X |
| 1160 FT. WYNE*WOWO | 0 | 0 | | - | | 0 | 0 | 0 |
| 1230 IND'P'LIS *WFBM | • | 0 | | | | • | | _ |
| 1260 C.NCIL BL'FS KOIL | N | M8 | M8 | M3 | 6 | 0 | 0 | 0 |
| avenport WOC*WHO | 0 | a | X | M9 | 8 | 0 | M | M |
| TURET | P | P | 71 | IVA | 0 | _ | 444 | .,, |
| 600 WATERLOO WINI I 1220 LAWRENCE*WREN | | M2 | M5 | M5 | x | В | C | X |
| AUTOU | 141 | 141 2 | P | P | 6 | 0 | 0 | M9 |
| +VEU | _ | X | 6 | _ | 6 | X | X | - |
| 1300 WICHITA *AFF1 1490COVINGTON*WCKY | M5 | â | X | MN | 0 | B | Λ | Θ |
| 820 LOUISVILLE WHAS | 200 | ö | 1000 | M2 | M2 | X | M5 | F |
| When | 100 | | | _ | | | | |
| | | MB | N | P | IMI | M3 | 141.9 | F |
| 1320 N. ORL'NS WSMB | | | | | | | _ | F |
| 620 BANGOR WLBZ | | _ | 77 | | _ | 24 | _ | _ |
| 940 PORTLAND WCSH | _ | 0 | X | M | 0 | M | _ | 0 |
| 1060 BALTIMORE*WBAL | | *** | 200 | 200 | 0 | M9 | | M6 |
| 600 BALTIMORE WCAO | A Transaction and | | | | T | M6 | M9 | Θ |
| 990 SPRINGFIELD WBZ | - | 0 | 0 | 0 | 0 | M6 | C | M1 |
| 590 BOSTON WEEL | 100000 | M9 | N | M8 | M9 | M9 | 8 | 9 |
| 1230 BOSTON WNAC | - | | | | | | | |
| 1200 WORCEST'R WORC | | M | M | M | Θ | 0 | 0 | Θ |
| 580 WORCESTERWTAG | | M2 | N | X | M9 | 10000 | 0 | 6 |
| 1410 BAY CITY WBCM | _ | 0 | 0 | 0 | Θ | X | X | Me |
| 1240 DETROIT WXYZ | _ | 0 | | | | 0 | 0 | Θ |
| 750 DETROIT WJR | - | N | V | W | 0 | X | V | V |
| 920 DETROIT WWJ | _ | | | | 0 | | | |
| 810 MINNEAP WCCO | P | P | 0 | N | Θ | 0 | 0 | M8 |
| 1460 ST. PAUL KSTP | P | P | N | N | M9 | 0 | M | M |
| 1270 JACKSON WJDX | | | | X | | | | F |
| 950 KAN. CITY KMBC | Section Section | X | 0 | M | MT | X | X | X |
| 610 KAN. CITY WDAH | | P | - | 0 | M2 | M2 | M2 | F |
| 1090 ST. LOUIS KMOX | - | P | M6 | W | M3 | M3 | T | T |
| 550 ST. LOUIS *KSD | | 0 | 0 | X | | | | E |
| | M3 | 0 | X | 0 | M3 | 117 | C | M3 |

CHAIN PROGRAMS

Red symbols denote NEC; black symbols denote CBS

E. S. T. 6 to 7 P. M. C. S. T. 5 to 6 P. M.

1 Black and Gold Room Orchestra

Director, Ludwig Laurier.

- Who's Behind the Name? Biographical sketches.
- Raising Junior Domestic skit with Aline Berry and Peter Dixon.
- Savannah Liners Orchestra Harold Sanford, director.
- 3 Literary Digest Topics in Brief

Lowell Thomas.

- National Security League Broadcast series.
- O Concert Orchestra CBS.
- Crockett Mountaineers Hill-billy music.
- 1 Tony's Scrapbook Poetry, humor, philosophy.

E. S. T. 7 to 8 P. M. C. S. T. 6 to 7 P. M.

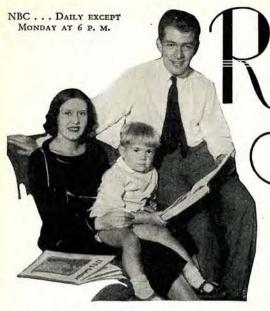
- @ Political Situation in Washington To-night Frederic William Wile.
- @ Westchester County Salon Orchestra
- Wise Shoe Company Program Walter Winchell and guest artists.
- Musical Aviators Orchestra Dance music.
- The Early Book Worm Alexander Woollcott.
- Air Scoops Elinor Smith.
- Laws that Safeguard Society Lawyers tell you how.

- Soconyland Sketches Dramatic tales.
- @ Pepsodent Program Amos 'n' Andy.
- A Benrus Orchestra Director, Sam Lanin.
- Three Mustachios Vocal and instrumental trio.
- Phil Cook, the Quaker Man One-man show.

- Adventures of Polly Preston
- Bonnie Laddies Vocal trio.
- Billiken Pickards NBC, Chicago.

December 2, 9, 16, 23, 30 TUESDAY

| N P → M M → M F *WOW ON WPG ATL-TICK WOR NE O O O O O O O O WKBW BUFF WABC NEW O O O O O O O WKBW BUFF WABC NEW O O O O O O O O WKBW BUFF WABC NEW O O O O O O O O WKBW BUFF WABC NEW WHAM ROCK WABC NEW WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WHAM ROCK WWWNC ASH WPTF RALI WPTF RALI WPTF RALI WPTF RALI WPTF RALI WWWNC ASH WWNC ASH WWIFJC AKR WWFJC N TIMI L TIMI COLN 7 OMAHA 5 |
|--|---|
| 5 15 30 45 6 15 30 45 CENTRAL M8 M M M M C E KFAB LINC N P M M M M M WR MR WRG ATLTIC WOR NE WEAF NEW WIZ NEW NI M3 M3 M3 9 M6 M6 M6 M6 WHAM ROCE WIZ NEW WHEC ROCI X X M9 M9 M9 V 6 6 WGY SCHI X X X X X X X 3 3 3 9 WFFBL SYRA WPTF RALI WPTF RALI WPTF RALI WPTF RALI WPTG AKR WWFJC AKR WWFJC AKR X Ø X X Ø Ø Ø Ø Ø Ø WKRC CINCI M M3 M3 Ø Ø M3 C O WLW CINCI M M3 M3 Ø Ø M3 C O WLW CINCI M M3 M3 Ø Ø M3 C O WLW CINCI M M5 Ø M3 F WSAI CINCI M M7 M M M M M WAIU COL M N N M M M M M WAIU COL N N N M Ø Ø Ø Ø Ø Ø Ø Ø Ø Ø KFJF OKL X X X X X X X X X X X X WTAM CLEV NS M6 M6 M6 M8 M M M M M WAIU COL N N N M M M M M WAIU COL X N W Ø Ø Ø Ø Ø Ø Ø Ø Ø Ø WKFJF OKL Y WY OKL P P M W M X X F *KVOO TUIS W N S M3 M5 Ø M3 X M3 WKAN-WII P P M W M X X F *KVOO TUIS W N S M3 M5 Ø M3 X M3 WKAN-WII N N N M M M M KULL WELL | COLN 7 DMAHA 59 IC CITY 11 IEWARK 7 IFFALO 54 W YORK 86 |
| M8 M M M M G C E KFAB LINC N P Q M M G M F *WOW ON WPG ATL-TIC WOR NE WGR. BUF WWABC NEW WHAM ROCE WHAM ROCE WFIL STRA WFIL STRA WFIL STRA WFTF CHAR WFTF CHAR WFTF CHAR WFTF CHAR WFTF CHAR WFTF CHAR WFTJC AKR WFJC AKR WFJC AKR WFJC AKR WWFJC AKR WW | COLN 7 OMAHA 58 IC CITY 11 IEWARK 7 OFFALO 58 FFALO 148 W YORK 86 |
| N P | OMAHA 50 IC CITY 11 IEWARK 7 IFFALO 50 IFFALO 140 W YORK 80 |
| ## WPG ATL-TICK ## WOR NE ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## NE ## WOR ## WEAF NE ## WHEAF ## WOR ## NE ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ## WOR ### WOR ## WOR ## WOR ### WOR ## WOR ### WOR ## WOR ## WOR ## WOR ## WOR ## WOR ### WOR ## WOR ### WOR ## WOR ## WOR ### WOR | IC CITY 11 IEWARK 7 IFFALO 50 FFALO 140 W YORK 80 |
| ● ● X | FFALO 148 |
| ● ● ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ | FFALO 143 W YORK 86 |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | FFALO 148 W YORK 86 |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | W YORK 80 |
| 1 | |
| S | H TONK O |
| N M3 M3 M3 | W YORK 7 |
| M3 N M8 Q G G G X *WHEC ROCK X X M9 M9 M9 V G G WGY SCHI X X X X X X G G G PWFBL SYRA Q X X N X X X G WBT CHAR Q X X N X X G G G WWNC ASH Q N N X G G G WWNC ASH Q N N X G G G WWNC ASH Q N N X G G G WWNC ASH Q N N X G G G WWNC ASH X Q X X G G G G WKRC CINCI M M3 M3 G G M3 C O WLW CINCIN M M3 M5 O MV X X X TM WHK CLEV X X X X X X X X X WTAM CLEV NS M6 M6 M8 M M M M WAIU COL M N N M M6 M6 V V WSPD TOL X N W G G G G M3 WKBN YO'N Q G G G G M3 WKBN YO'N X N W G G G G M3 WKBN YO'N X N W G G G G M3 WKBN YO'N X N W G G G G M3 WKBN YO'N X N W G G G G M3 WKBN YO'N X N W G G G G M3 WKBN YO'N X N W G G G G M3 WKBN YO'N X N W G G G G M3 WKBN YO'N X N W G G G G M3 WKBN YO'N X N W G G G G G M3 WKBN YO'N X N W G G G G G M3 WKBN YO'N X N W G G G G G M3 WKBN YO'N X N W G G G G G M3 WKBN YO'N X N W G G G G G M3 WKBN YO'N X N W G G G G G G WLBW OIL X N W M M M M M M M WALU X N W M M M M M M WALU X N W M M M M M M WKAU X N W M M M M M M WKAU X N W M M M M M M WKAU X N W M M M M M M WKAU X N W M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M WKAU X N W M M M M M M M M W M M W M M M W M | CH'TER 11 |
| X | |
| X | HEN'D Y 79 |
| ● ② X X N X X O WBT CHAR ③ ② ③ WWNC ASH ● ② N N X ③ ③ ⑤ WDAY FARC ● ② M N ⑤ M M M WADC AKR *WFJC AKR *WF | ACUSE 130 |
| ● X | RLOTTE10 |
| ● X | LEIGH 68 |
| ● ● N N X | HEVILLE 5 |
| ● ● M N ● M M M WADC AKR *WFJC AKR *WHW CINCIN *WHW CINCIN *WHAD CINCIN *WY ONL *WY OKL *WY OKL *WHO TULS *WHO | |
| WFJC AKR | 2.0/2 |
| M M3 M3 G | 200000000000000000000000000000000000000 |
| M M3 M3 | |
| M3 M5 O MV X X X TM WHK CLEV X X X X X X X X X WTAM CLEV NS M6 M6 M8 M M M M WAIU COL M N N M M6 M6 V V WSPD TOL X N W 3 S S S S M3 WKBN YO'N | |
| M3 M5 O MV X X X M WHK CLEV X X X X X X X X X WTAM CLEV NS M6 M6 M8 M M M M WAIU COL M N N M M6 M6 V V WSPD TOL X N W Ø Ø Ø Ø Ø M3 WKBN YO'N O Ø Ø Ø Ø Ø Ø Ø WKBY OKL P P M W M X X F *KVOO TULS O V T Ø Ø Ø Ø Ø WLBW OIL W NS M3 M5 Ø M3 X M3 WCAU PHII N X X Ø Ø X X *WLIT-WFI M9 M9 M Ø Ø Ø M6 M4 M4 KDKA PITTS | |
| X | EVEL'D 13 |
| NS M6 M6 M8 M M M M WAIU COL M N N M M6 M6 V V WSPD TOL X N W | EVEL'D 10 |
| M N N M M6 M6 V V WSPD TOLIX N W Ø Ø Ø Ø Ø Ø KFJF OKL S M6 M6 M6 T WKY OKL P P M W M X X F *KVOO TULS O Ø V T Ø Ø Ø Ø Ø WLBW OIL W NS M3 M5 Ø M3 X M3 WCAU PHI N X X Ø Ø X X *WLIT-WFI M9 M9 M Ø Ø Ø M6 M4 M4 KDKA PITTS | LUMB'S 6 |
| X N W | |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | 'NGST-N 5 |
| S M6 M6 M6 T WKY OKL P P M W M X X F *KVOO TULS O O V T G G G WLBW OIL W NS M3 M5 G M3 X M3 WCAU PHII N X X G O X X *WLIT-WFI M9 M9 M G M6 M4 M4 KDKA PITTS | LA. CITY 14 |
| P P M W M X X F *KV00 TULS • V T • • • • • • • • • • • • • • • • • | LA.CITY 9 |
| •••••••••••••••••••••••••••••••••••• | |
| ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● | RISB'G 14 |
| W NS M3 M5 | L CITY 12 |
| ● E E P P M3 M3 *WFAN-WII N X X © ● X X *WLIT-WFI M9 M9 M © ● M6 M4 M4 KDKA PITTS | IILAD. 11 |
| N X X 6 0 X X *WLIT-WFI M9 M9 M 6 0 M6 M4 M4 KDKA PITTS | |
| M9 M9 M 6 6 M6 M4 M4 KDKA PITTS | |
| | TSB'GH 9 |
| 22 22 22 120 110 110 110 1110 | TSB'GH 12 |
| | TSB'GH 129 |
| | VID'NCE 7 |
| The second second | VID'NCE 85 |
| 0 0 0 0 0 0 0 0 0 0 | HATTA. 12 |
| 7 | EMPHIS 78 |
| The second second | EMPHIS 60 |
| 1 2 2 2 777.10 | SHV'LE 147 |
| | SHY'LE 65 |
| TO THE PARTY OF TH | LLAS 104 |
| X X M7 M7 X F WFAA Dallas | |
| The second second | USTON 92 |
| X X *KTSA s. ANT | |
| an an in the state of the state | NTONIO 119 |
| | 11 0110 119 |
| N X O X F WOAI S. ANT | REOLK 70 |
| N X 3 X F WOAI S.ANT N N S O O F WTAR NOR | RFOLK 78 |
| N X O X F WOAI S.ANT O O N N O O O WTAR NOR M6 M6 O O WRVA RICE | CHM'D 111 |
| N X O X F WOAI S.ANT | CHM'D 111 ANOKE 93 |
| N X 2 X F WOAI S.ANT | CHM'D 111 |



Aline Berry (Mrs. Peter Dixon), David and Peter Dixon.

POR almost three years the manufacturers of Wheatena had wanted radio representation. One program after another was paraded before their executive board.

"No," was the invariable answer from that board. "We want something that isn't being done regularly on the air."

About two months ago Peter Dixon presented an idea. Peter Dixon, who signs his checks "P. H. W. Dixon" and is generally called "Pete," had had other ideas. Any one who can please sixteen city editors of as many different newspapers and press associations has to have.

In addition to that, young Dixon had been married for four years and had a son three years old. Further, he had worked in the Press Relations Department of the National Broadcasting Company for two years.

Working for sixteen city editors had taught him that life is no bed of roses. Being married had taught him that it was. Serving as a radio publicity writer had taught him something about radio programs.

So he carried his idea out to Rahway, N. J., where Wheatena, a breakfast cereal, is

manufactured, and told the executives all about it. He also took along a production director, an announcer, a microphone and Aline Berry.

One week from that date the first problems of "Raising Junior" were stirring fond memories in the minds of radio listeners throughout the Eastern section of the United States.

And a week later the mail from those listeners was confirming the impression of the program sponsors that they had at last found the program they wanted.

"Raising Junior" brings to the microphone the intimate problems—some humorous, some otherwise—of a pair of young parents bringing up their first child. Dixon plays the male role and also writes the sketches, each of which depicts some incident in the lives of a moderate-salaried young couple with their first offspring. Material for the programs was gleaned largely from the experiences of the Dixons in raising their own son, David.

The part of Joan, mother of "Junior," is played by Aline Berry, who in real life is Mrs. Peter Dixon. Despite her youth, she is a veteran of the stage and had played many microphone roles before the Junior series was inaugurated.

The Dixons launched their career as radio's only married juvenile team in the summer of 1929 in a program called "The Cub Reporter." This program was also from the typewriter of Dixon and marked his first venture as a radio actor. It ran weekly for more than a year, and was discontinued only with the starting of "Raising Junior."



FOR more than twenty years Carl McCullough traveled back and forth across this country in vaudeville and musical-comedy shows. There is hardly a spot where his fun-making has not been heard—and enjoyed.

Then, one night, while he was appearing in an act on the Radio-Keith-Orpheum Circuit, he was called upon to do a three-and-one-half-minute monologue on the RKO Hour. Listeners throughout

the country sat attentively—and laughed.

An audition followed. And such an audition! There was a hand-picked audition gathering to provide a real cross-section of radio listeners—dignified executives, near-sighted secretaries, advertising executives and flappers. A signal and McCullough's patter came through the loud-speaker. He was behind the counter, talking to a customer. He became Mazie, calling her grocer.

His listeners unbent; they laughed; they roared!—just as his listeners now do when they tune in for the "Libby Grocer" over a vast NBC network.

A TTESTING to the great popularity of Mr. Phil Lalonde, radio announcer on Station CKAC, Montreal,
Can., is the mass of correspondence
received in What's on the Air offices protesting to that unfortunate
error on page 26 of our October issue,
wherein Mr. Lalonde was referred to
as Phil Malone. Our humble apologies
to Mr. Lalonde and to his many admirers!

44

Circumstances actually forced versatility on to Ev Jones, of WTAM's Wagenman Paint program. First, he played alto horn in army days, using an ancient, patched-up instrument which he had borrowed. He dropped the relic one night and it made its last blast. The irate bandmaster handed Jones a cornet, telling him he had never played correctly on the alto horn anyway. To-day he plays the piano.

3

An announcer at KFJF, Oklahoma City station, likes to boast to a certain salesman, also connected with KFJF, about his potential "chain" connection. But the "wind left his sails" when the salesman naively asked if he contemplated taking on a "ball and chain."

28

Something new in the line of anthropology — Hawaiian Indians. Never heard of one? Neither did we until Mike Hanapi, director of the "llima Islanders," of Station WTIC of Hartford told us this one:

Mike once masqueraded as a Cherokee Indian. That was when he was fifteen years old. He and four other members of the present WTIC Hawaiian troupe had come to America to appear in the Panama Exposition of 1915. After the exposition, Mike signed a contract with Jess Willard, the then champion heavyweight, to appear in the pugilist's "101 Ranch Wild West Show." The circus was losing money, and, to reduce expense, Jess offered to release Mike. The latter had become so attached to the Cherokees in the show, however, that he decided to stay with them, mas-querading as "Chief Hailstone, boldest of the Cherokees."

One day he met a group of Sioux Indians connected with a rival circus. One of these redskins was endeavoring to play a ukulele. Consumed with a burning passion to play the other fellow's instrument, Mike said to him in Hawaiian: "You're just about the lousiest ukulele player I ever heard."

To his stupefaction, the Sioux looked up at him and said truculently in pure Hawaiian: "Well, you fake Cherokee, I'd like to see you do better."

Whereupon Mike did do better, and the two pseudo-Indian Hawaiians joined hands, quit their respective employers and went into vaudeville as an Hawaiian duo. . . . And this is not a Joe Cook Hawaiian story.



December 2, 9, 16, 23, 30 TUESDAY

| TOESI |) F | . 1 | | 2, 9, | 16, | 23, | 30 | |
|--|---------------------------------|-------|----------|--------------------------|---------------|--------------|-------|-------|
| ALA.—MO. | P | rogra | am b | y 15 | -min | ute 1 | perio | ds |
| EASTERN TIME | 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 |
| CENTRAL TIME | 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 |
| 690 TORO NTO CKGW | M6 | M6 | M6 | M6 | X | X | M6 | M6 |
| 730 MONTREAL CKAC | | | | | | | 212.5 | |
| 1140 BIRM'GH'M *WAPI | 7 | | | | | | | |
| 930 BIRM'GH'M WBRC | X | M5 | M5 | 0 | X | X | 6 | 0 |
| 1040 HOT SP'GS *KTHS | (3) | M2 | 63 | 8 | | - 1 | • | • |
| 1390 LIT'LE R'CK *KLRA | M | M | X | X | | | _ | |
| VO. | 141 | 141 | 6 | 0 | 0 | 0 | 6 | 6 |
| Win | M8 | w | T | _ | M9 | M9 | M2 | - |
| +WITIO | 141.0 | VV | - | 0 | 111 3 | 111.3 | 1112 | 141.2 |
| 11/3/17 | • | 0 | 0 | • | _ | ^ | • | • |
| *************************************** | 0 | 0 | 9 | © | 0 | 0 | 0 | 9 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 0 |
| 620 Clearwater WFLA St.Peterab'g WSUN | • | _ | 0 | 0 | 3.4 | 3.4 | D.A. | D.A. |
| 900 JACKS'NV'E WJAX | 0 | (3) | 0 | 6 | M | M | M | M |
| 1300 MIAMI B. WIOD | M6 | M6 | © | 6 | X | X | M3 | M3 |
| 560 MIAMI WQAM | X | X | X | 0 | W | W | M9 | M9 |
| 890 ATLANTA WGST | | | | 0 | | | 0 | Θ |
| 740 ATLANTA WSB | 0 | 0 | 0 | 8 | 0 | 0 | 6 | 0 |
| 1020 CHICAGO KYW | 0 | 0 | M9 | M9 | X | X | 9 | 9 |
| 770 CHICAGO *WBBM | | | | | 0 | 0 | M | M3 |
| 870 CHI WENR-WLS | M | X | X | X | V | V | M | M |
| 720 CHICAGO WGN | | | 0 | 0 | 0 | 0 | | |
| 560 CHICAGO *WIBO | | | | | | | . 6 | 0 |
| 670 CHICAGO WMAQ | 0 | 0 | X | € | X | X | 0 | 0 |
| 1160 FT. WYNE*WOWO | | | 0 | € | 0 | 0 | 0 | 0 |
| 1230 IND'P'LIS *WFBM | | | | | 0 | 0 | 0 | 0 |
| 1260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | 0 | 0 | 0 | Θ | 0 |
| avenport WOC*WHO | M7 | M7 | 0 | 0 | 0 | 0 | 6 | 6 |
| 600 WATERLOO WMT | 0 | 0 | M3 | M3 | M9 | M9 | Θ | 0 |
| 1220 LAWRENCE*WREN | 0 | 6 | X | X | X | X | 0 | 0 |
| 580 TOPEKA *WIBW | M3 | M3 | X | X | X | X | T | T |
| 1300 WICHITA *KFH | X | X | X | X | 0 | 0 | 0 | Θ |
| 1490COVINGTON*WCKY | | - | | | X | X | 0 | 0 |
| 820 LOUISVILLE WHAS | 0 | 0 | 8 | 0 | 0 | 0 | 6 | 9 |
| 1250 N. ORL'NS WDSU | - | _ | _ | | _ | M9 | 6 | ~ |
| 1320 N. ORL'NS WSMB | 111 0 | 141 0 | 6 | - | 4 | _ | 6 | 6 |
| 620 BANGOR WLBZ | • | 0 | 0 | 9 | 0 | 0 | • | 9 |
| **** | and a second | M | 0 | 0 | - | • | 0 | 0 |
| A STATE OF THE PARTY OF THE PAR | 7 W X 10 | | € M.C | _ | V | <u>0</u> | 9 | 9 |
| 1060 BALTIMORE*WBAL | 0 | - | M5 | | X | X | 0 | 0 |
| 600 BALTIMORE WCAO | - | 0 | 9 | 0 | 0 | 0 | 9 | 9 |
| 990 SPRINGFIELD WBZ | M | M | O | 100 | X | X | 9 | 9 |
| 590 BOSTON WEEL | - | - | MT | MT | 0 | 0 | 0 | 0 |
| 1230 BOSTON WNAC | | 0 | 0 | 0 | | | Θ | 0 |
| 1200 WORCEST'R WORC | - | 0 | 0 | M8 | X | | | |
| 580 WORCESTERWTAG | 500000 | X | 0 | 0 | M2 | | 6 | 0 |
| 1410 BAY CITY WBCM | | | M9 | M9 | M6 | | M 6 | |
| 1240 DETROIT WXYZ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 750 DETROIT WJR | | M5 | M6 | M6 | V | V | 0 | 0 |
| 920 DETROIT WWJ | 0 | | 8 | 0 | 0 | 0 | 6 | - |
| | - | 0.000 | 0 | 0 | 0 | 0 | 0 | Θ |
| 810 MINNEAP WCCO | | 0 | 9 | 0 | - | | | |
| 810 MINNEAP WCCO 1460 ST. PAUL KSTP | | 0 | 8 | 8 | M 5 | M5 | 0 | 6 |
| | 0 | - | | - | No. 10 | M 5 | 9 | 9 |
| 1460 ST. PAUL KSTP | 0 | 0 | 0 | 0 | M5 | | | |
| 1460 ST. PAUL KSTP 1270 JACKSON WJDX | 000 | 0 | 0 | © | M 5 | 3 | 0 | 9 |
| 1460 ST. PAUL KSTP 1270 JACKSON WJDX 950 KAN. CITY KMBC | ③M 5 | 0 0 | 0000 | (S) (O) (O) (O) | M5 ② M5 | ② M5 | 9 | 9 |
| 1460 ST. PAUL KSTP 1270 JACKSON WJDX 950 KAN. CITY KMBC 610 KAN. CITY WDAF | (G) (M) 5 | (a) | 000 | ⊚ ⊚ | M5 | 3 M 5 | 9 9 | 6 6 |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 8 to 9 P. M. C. S. T. 7 to 8 P. M.

Blackstone Program

Musical program with Julia Sanderson and Frank Crumit.

A Kaltenborn Edits the News

Premier Salad Dressers

Orchestra; Freddie Rich, director; Premier Chef, ten-or and master of ceremonies; guest artists.

Troika Bells

Genia Fonariova, soprano; N. Kovakoff, domra, soloist; Balalaika orchestra; direc-tor, Alexander Kirilloff.

Snoop and Peep Comedy sketch.

6 Florsheim Frolic

Coon-Sanders Dance Orchestra; male quartet.

3 Pure Oil Orchestra

Wayne King, conducting; male quartet.

To Be Announced

E. S. T. 9 to 10 P. M. C. S. T. 8 to 9 P. M.

② Eveready Program

Orchestra direction, Nathan-iel Shilkret.

6 Happy Wonder Bakers

Frank Luther, tenor; male trio; singing violins; orches-tra direction, Frank Black.

1 To Be Announced

O Death Valley Days

Dramatic sketch with Virginia Gardner, William Shelley, Jack McBride; John White, novelty vocalist; orchestra.

Henry-George

Events in the lives of two trans-continental and also "Pete" and his orchestra.

The Philco Symphony Concert

Howard Barlow, director.

總

TUESDAY-DAYTIME

Elgin Program, noon, over WEAF and associates.

Old Dutch Girl, 8:45 A. M., over CBS Chain.

Your Child, 11 A. M., over WEAF and associates.

KEY TO LOCAL PROGRAMS

S Sports
T Dramatic
V Variety
W Comic
X On the air N News O Educational P Children's feature R Religious

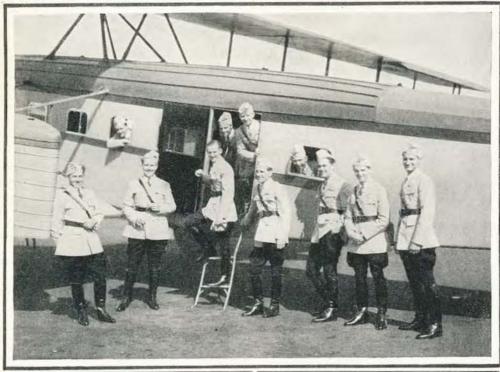
MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

2, 9, 16, 23, 30 **TUESDAY**

| _ | 2, | , - | 6, 2 | , 0 | | - | | DDAI |
|------------|------------|-------------|-------------|---------|---------|-----|-----|--|
| - | | | y 15 | | | | | NEB.—WIS. |
| 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 | EASTERN TIME |
| 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 | CENTRAL TIME |
| 0 | 0 | M9 | M9 | | | | _ | KFAB LINCOLN 776 |
| 0 | 0 | 6 | 0 | O | 0 | 9 | 6 | *WOW OMAHA 590 |
| 0 | 0 | 9 | 0 | M | M | Θ | 6 | WPG ATL TIC CITY 1100 WOR NEWARK 710 |
| | | 0 | 0 | 0 | 0 | 6 | 6 | WCD |
| 0 | 0 | 0 | € | 0 | 0 | 6 | 6 | WKBW BUFFALO 1480 |
| 0 | 0 | 0 | 0 | 0 | 0 | 6 | 6 | WABC NEW YORK 860 |
| 0 | 0 | 8 | 6 | 0 | 0 | 6 | 6 | WEAF NEW YORK 660 |
| 0 | 0 | õ | 0 | 0 | 0 | O | 0 | WJZ NEW YORK 760 |
| 0 | 0 | M9 | M9 | X | X | 0 | 0 | WHAM ROCH'TER 1150 |
| 0 | 0 | | | | | 0 | 0 | *WHEC ROCH'TER 1440 |
| V | M9 | 0 | 0 | 0 | 0 | 6 | 0 | WGY SCHEN'D Y 790 |
| 0 | 0 | 0 | 0 | 0 | 0 | 6 | 0 | *WFBL SYRACUSE 1360 |
| 0 | 0 | 0 | 0 | V | V | 0 | 0 | WBT CHARLOTTE1080 |
| 0 | 0 | | | - | | | | WPTF RALEIGH 680 |
| X | 0 | M5 | M5 | M6 | - | M9 | M9 | WWNC ASHEVILLE 570 |
| X | X | 0 | 0 | S | T | T | X | WDAY FARGO 940 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WADC AKRON 1320 *WFJC AKRON 1450 |
| X | X | 6 | 6 | 0 | 0 | 6 | 6 | WKRC CINCI NNATI 550 |
| <u>3</u> | A | ⊘ M3 | ⊙ M3 | M3 | M3 | M3 | M3 | WLW CINCINNATI 700 |
| 0 | 9 | 6 3 | 6 | (A) | 0 | (3) | (3) | WSAI CINCINNATI 1330 |
| 0 | 0 | 0 | 6 | 0 | o | 6 | 6 | MHK CLEAEI,D 1300 |
| X | X | X | X | 0 | 0 | 6 | 6 | WTAM CLEVEL'D 1070 |
| 0 | 0 | | | | | Ť | | WAIU COLUMB'S 640 |
| ŏ | Õ | 0 | 0 | 0 | 0 | 0 | Θ | WSPD TOLEDO 1340 |
| M3 | M3 | X | X | X | X | X | X | *WKBN YO'NGST-N 570 |
| M6 | M6 | M6 | M6 | M6 | M 6 | 0 | Θ | KFJF OKLA.CITY 1480 |
| M | M | 0 | 0 | M6 | M 6 | 6 | 6 | WKY OKLA.CITY 900 |
| M | M | 0 | 0 | M | M | 9 | 0 | *KV00 TULSA 1140 |
| 0 | 0 | | | 0 | 0 | V | V | *WHP HARRISB'G 1430 |
| 0 | 0 | 0 | 0 | 0 | 0 | 9 | 9 | WLBW OIL CITY 1260 |
| Ö | 0 | 0 | © | 0 | 0 | 9 | 9 | WCAU PHILAD. 1170 |
| 0 | - | M3 | - | 0 | 0 | 0 | 0 | *WFAN-WIP PHIL.610 *WLIT-WFI PHIL. 560 |
| 0 | X | M5 | M9 | X | X | 0 | _ | KDKA PITTSB'GH 980 |
| O X | 0 | 1412 | (E) | 0 | | 6 | 6 | WCAE PITTSB'GH 1220 |
| 0 | 0 | 0 | 0 | 0 | 0 | 6 | 6 | WJAS PITTSB'GH 1290 |
| 0 | 0 | 0 | 0 | Ö | 0 | 6 | 6 | WEAN PROVID'NCE 780 |
| - | 0 | 8 | 8 | 0 | 0 | 6 | 6 | WJAR PROVID'NCE 890 |
| V | V | X | X | W | W | 6 | 0 | WDOD CHATTA. 1280 |
| 0 | 0 | 0 | 0 | 0 | 0 | 9 | 9 | WMC MEMPHIS 780 |
| | | | | | | 0 | 0 | *WREC MEMPHIS 600 |
| S | M5 | X | 0 | | M3 | € | Θ | *WLAC NASHV'LE 1470 |
| 0 | 0 | 0 | 0 | - | M9 | M 5 | | WSM NASHV'LE 650 |
| | | | | N | 0 | 0 | 9 | *KRLD DALLAS 1040 WFAA Dallas 800 |
| M5 | | 0 | 0 | M7 | M7 | 9 | 9 | WBAP Ft. Worth 800 |
| X | X | © | 0 | X | X | 6 | 6 | KPRC HOUSTON 920 |
| M3 | M3 | | W | M | M | 9 | 9 | *KTSA S. ANTONIO 1290 |
| X | X | M C | MC | X | X MA | X | X | WOAI S. ANTONIO 1190 |
| T | T | M6 | M6 | M4 N | | 6 | 6 | *WTAR NORFOLK 780 WRVA RICHM'D 1110 |
| M 6 | M 6 | M6 | M 5 | M5 | - | M9 | M9 | WRVA RICHM'D 1110 WDBJ ROANOKE 930 |
| (G) | INTO | NI O | (S) | W1 3 | MIS | (A) | (3) | *WEBC SUPERIOR 1290 |
| 9 | 9 | 9 | 9 | 0 | 0 | 6 | 0 | *WISN MILW'KEE1120 |
| 6 | 0 | | | - | _ | 6 | 6 | WTMJ MILW'KEE 620 |
| _ | _ | - | | _ | | _ | _ | |

Musical Aviators Dance Orchestra



Eleven licensed air pilots make up Tom Truesdale's Musical Aviators Orchestra, which broadcasts from the Aviation Grill in the Park Central Hotel, New York, every Monday, Tuesday, Thursday and Friday at 1 p. m., E. S. T.; on Tuesday at 7:15, and on Friday at 6, over the Columbia chain.

Famous "Slumber Music Group"



Here is the famous Slumber group, now appearing every Sunday evening on Kellogg's Slumber Music program. Although one of the most acceptable programs on the air for years, Ludwig Laurier and his ensemble are only now making their photographic debut.



Lew Stark, of WHAM, is authority for the statement that a Scotch golf course bears the admonition: "Players are forbidden to pick up lost balls before they stop rolling."

506

Beaded dresses are unpopular with NBC engineers. The rattle of the beads sounds like machine-gun fire when the microphone has done with it.

26

Guy Lombardo, leader of the Royal Canadians Orchestra, was evidently born to the profession he is following, for the name "Guy" means "a leader."

15

The telephone company has a good customer in Bill Munday, as he manages to be home only about two nights every week and calls his wife every night he is away from home. He travels for the Atlanta Journal when he is not broadcasting for NBC.

18

Ray Perkins, NBC's "Old Topper" of the Shell Oil and other programs, has copyrighted that title, and might be said to be of the "American peerage," as it were.

Al Melgard, staff organist for WBBM, Chicago, bears a striking resemblance to Judge Joseph McCarthy, of Chicago. Al was once seeking admission to a football game and failed to find his admission card. During his frantic search a policeman approached and said, "Howdy, Judge?" and ushered him into a front-row box.

18

Frederick R. Huber, director of WBAL, Baltimore's station, on his return from a recent South American trip, says that radio in South America is at low ebb. The radio programs dispensed there are either records or grand opera broadcast direct from the opera-house.

At an Army and Navy Club dinner, Willie Collier, the actor, rose to speak after a dreary hour's eulogy by a general. Collier's entire speech was: "Ladies and gentlemen, now I know what they mean by 'the army and navy forever.'"

100

Mayor Curley, of the city of Boston, presented to the famous band maestro, Edwin Franko Goldman, a large, wooden key to the city. Any listener to Goldman's band concerts over the National network would judge his baton to be the key with which he could unlock any city.



TUESDAY December

| | | Y | | | | 23, | | |
|--|------|--------------|--------------|-------------|------------|-----|--------|-------------|
| ALA.—MO. | | | | y 15 | | | 200000 | |
| EASTERN TIME | 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 |
| CENTRAL TIME | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 |
| 690 TORONTO CKGW | M6 | M6 | 0 | 0 | 0 | 0 | 0 | 4 |
| 730 MONTREAL CKAC | | | | | | | | |
| 1140 BIRM'GH'M *WAPI | 0 | 9 | | | | | | |
| 930 BIRM'GH'M WBRC | 0 | 0 | 0 | 0 | M 9 | M9 | 0 | 0 |
| 1040 HOT SP'GS *KTHS | M | M | | | 0 | M4 | H | |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 830 DENVER KOA | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 560 DENVER KLZ | 0 | 0 | 0 | 0 | 0 | M2 | M2 | X |
| 1060 HARTFORD *WTIC | | | | | | | | |
| 630 WASH'GT'N WMAL | 0 | 0 | 0 | 0 | M3 | M3 | 0 | 0 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 620 Clearwater WFLA St.Petersb'g WSUN | 9 | 0 | 0 | 0 | | | | |
| 900 JACKS' NV'E WJAX | 6 | 0 | 0 | 0 | M6 | M6 | M6 | X |
| 1300 MIAMI B. WIOD | 6 | 0 | 0 | 0 | M3 | M3 | - | |
| 560 MIAMI WOAM | 0 | 0 | 0 | 0 | | | | |
| 890 ATLANTA WGST | 0 | 0 | 0 | 0 | | | | |
| 740 ATLANTA WSB | 6 | 0 | 0 | 0 | 0 | | | |
| WWW | 9 | 0 | M9 | M | S | M | M3 | M3 |
| AWDDAG | ~ | = | - Williams | | ٥ | 141 | 111.0 | IVI |
| 870 CHI WENR-WLS | M 7 | ⊘ M 7 | ❷ M 7 | ⊘ M7 | w | М | M | M |
| | M7 | M 7 | IVI (| TAT 1 | VV | IVI | IVI | IVI |
| 720 CHICAGO WGN | ^ | _ | ^ | _ | | | | - |
| 560 CHICAGO *WIBO | 0 | 0 | 0 | 0 | • | 347 | *** | 201 |
| 670 CHICAGO WMAQ | X | X | X | X | 0 | M7 | W | M: |
| 160 FT. WYNE*WOWO | 0 | 0 | 0 | 0 | | _ | | |
| 1230 IND'P'LIS *WFBM | | 0 | 0 | 0 | X | Θ | 0 | 0 |
| 260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | 0 | 0 | 0 | X | M3 |
| avenport WOC*WHO | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 600 WATERLOO WMT | V | T | T | T | | M3 | M3 | M3 |
| 220 LAWRENCE*WREN | 9 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 580 TOPEKA *WIBW | M5 | 0 | 0 | 0 | N | 0 | 0 | 0 |
| 1300 WICHITA *KFH | 0 | 0 | 0 | 0 | 0 | 0 | X | X |
| 490COVINGTON*WCKY | 6 | 0 | | | | | | |
| 820 LOUISVILLE WHAS | 0 | 0 | 0 | 0 | 0 | N | M | M |
| 1250 N. ORL'NS WDSU | 0 | 0 | 0 | 0 | | M3 | M3 | M: |
| 1320 N. ORL'NS WSMB | 0 | 0 | 0 | 0 | 0 | | | |
| 620 BANGOR WLBZ | | 0 | 0 | 0 | 0 | Θ | 0 | 0 |
| 940 PORTLAND WCSH | 0 | 0 | 0 | 0 | N | Ĭ | | Ť |
| 1060 BALTIMORE*WBAL | Ö | 9 | M8 | M8 | - | M3 | M3 | M: |
| 600 BALTIMORE WCAO | _ | 0 | 0 | 0 | 0 | 6 | 0 | • |
| 990 SPRINGFIELD WBZ | 6 | 6 | 0 | 0 | S | M3 | M3 | M |
| 590 BOSTON WEEL | - | 0 | õ | 0 | N | X | X | *** |
| 1230 BOSTON WNAC | 0 | 0 | 0 | 0 | X | 0 | 0 | 0 |
| 200 WORCEST'R WORC | X | X | X | X | 0 | 6 | 0 | 6 |
| 580 WORCESTER WTAG | 1000 | ATTO . | 0 | | N | - | X | X |
| WDCM | - | 2 | | 9 | - | - | - | 1 |
| 1410 BAY CITY WBCM | M6 | X | X | X | 0 | 6 | 0 | 0 |
| 1240 DETROIT WXYZ | 0 | 0 | 0 | 0 | 0 | 9 | Ø | 0 |
| 750 DETROIT WJR | 0 | 0 | 0 | 0 | V | M | M | V |
| 920 DETROIT WWJ | | 0 | 0 | 0 | - | | | _ |
| 810 MINNEAP WCCO | 0 | 0 | 0 | 0 | X | 0 | 0 | Andrew Sale |
| 1460 ST. PAUL KSTP | _ | 0 | M6 | M6 | 0 | 0 | M3 | - |
| 1270 JACKSON WJDX | | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 950 KAN. CITY KMBC | - | X | X | X | 0 | 0 | 0 | 0 |
| 610 KAN. CITY WDAF | 0 | 0 | 0 | 0 | 3 | M6 | M6 | M: |
| 1090 ST. LOUIS KMOX | 0 | 0 | 0 | 0 | | M3 | 0 | 0 |
| 550 ST. LOUIS *KSD | 0 | 0 | 0 | 0 | X | X | X | X |
| 1350 ST. LOUIS KWK | _ | 6 | X | M2 | 0 | X | M3 | M: |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 10 to 11 P. M. C. S. T. 9 to 10 P. M.

- @ Graybar's-Mr. and Mrs. 'Joe and Vi.'
- 2 Paramount Publix Radio Playhouse

Screen stars as guest artists; orchestra.

Enna Jettick Songbird

Salon orchestra; director, George Dilworth; soprano soloist.

- B. A. Rolfe and His Lucky Strike Orchestra Dance music,
- Westinghouse Salute

Symphony orchestra; director, Zoel Parenteau and T. J. Vastine. NBC, from Pittsburgh.

Cuckoo

Radio burlesque.

E. S. T. 11 to 12 P.M. C. S. T. 10 to 11 P.M.

- 2 Dance Music CBS, from New York.
- G Columbia's Radio Column
- O Dance Music CBS.
- O Duke Ellington and His Cotton Club Orchestra NBC, from New York.
- O Vincent Lopez and His Hotel St. Regis Orchestra NBC, from New York; dance music.
- **O** Slumber Music String ensemble; director, Ludwig Laurier.
- @ Pepsodent Program Amos 'n' Andy.

TUESDAY-DAYTIME

Libby Grocer, 10 A. M., W.JZ.

Josephine B. Gibson—Food Talk.

10:45 A. M., Tuesday and Friday.

WJZ, WBZ, WHAM,

WCKY, KDKA, KWK, WSM,

WMC, WSB, WAPI, WSMB,

WREN, KSTP, WEBC,

WRVA, WIBO, WIOD, KTHS,

KVOO, WBAP, KPRC, WOAI,

KFAB, WKY, WTMJ, WHAS,

WPTF.

O'Cedar Time, 10:30 A. M. WABC, W2XE, WEAN, WNAC, WCAU, W3XAU, W CAO, W MA L, W JAS, W LBW, W FBL, W KBW, WADC, W HK, WKRC, W O W O, WBBM, KMOX, KOIL, KMBC, WISN, WCCO, WBCM, WSPD, WGST, WLAC, WDSU, KRLD, KLRA, KFJF, KTSA, WXYZ, KTRH, WPG, WBT.

KEY TO LOCAL PROGRAMS

N News
O Educational
P Children's
feature
R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

December THESDAY

| - | | | | | | | 4 | NPP WIS |
|----|----------|----------|------|---|------|--|----------|-------------------------------------|
| 1 | | | у 15 | 1 2 2 3 | | | | NEB.—WIS. EASTERN TIME |
| 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 | CONTROL DESCRIPTION OF STREET |
| 9 | 15 | 30 | 45 | 10 | 15 | 30 M2 | 45 M2 | CENTRAL TIME |
| _ | 3.4 | | 0 | 0 | 0 | M3 | M3 | *WOW OMAHA 59 |
| 0 | M | _ | | ⓒ M5 | 6 | 0 | 0 | WPG ATLITIC CITY 110 |
| 0 | 8 | 0 | 8 | MD | ы | Ð | 0 | TIOD |
| _ | 0 | 0 | 0 | | | | | TUOD |
| 0 | 0 | 0 | 0 | 6 | Θ | | - | WGR. BUFFALO 55 WKBW BUFFALO 148 |
| 0 | 0 | 0 | | 0 | 9 | 0 | 0 | WABC NEW YORK 86 |
| 0 | 9 | 0 | 0 | 8 | 0 | 0 | 0 | WEAF NEW YORK 66 |
| 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WJZ NEW YORK 76 |
| 9 | 9 | 0 | 0 | U | • | • | • | WHAM ROCH'TER 115 |
| _ | 9 | 0 | 0 | 0 | 6 | 0 | 0 | *WHEC ROCH'TER 144 |
| 0 | | M9 | - | Separatrum or the last of the | | and the latest designation of the latest des | M8 | |
| 0 | 0 | 0 | 0 | 0 | 6 | 0 | - | *WFBL SYRACUSE 136 |
| õ | 0 | 0 | 0 | X | 6 | Ö | 0 | WBT CHARLOTTE108 |
| 9 | 9 | 3 | 9 | | 9 | • | - | WPTF RALEIGH 68 |
| 0 | 0 | 0 | 0 | € | Θ | 0 | 0 | WWNC ASHEVILLE 57 |
| X | 0 | 0 | | 0 | _ | | - | WDAY FARGO 94 |
| 0 | 0 | 0 | 0 | M | | Ö | 0 | WADC AKRON 132 |
| 0 | 0 | 0 | 0 | | _ | • | | *WFJC AKRON 145 |
| 0 | | 0 | 0 | М | M | 0 | Ð | WKRC CINCI NNATI 55 |
| o | M | M | M | M2 | | M2 | | WLW CINCINNATI 70 |
| 0 | 0 | 0 | 0 | € | 0 | - | | WSAI CINCIN NATI 133 |
| | 9 | _ | 0 | _ | | M3 | M3 | WHK CLEVEL'D 139 |
| - | 0 | 0 | 0 | X | 0.00 | X | X | WTAM CLEVEL'D 107 |
| - | 0 | 0 | 0 | - | | | | WAIU COLUMB'S 64 |
| 0 | 0 | 0 | 0 | 0 | 6 | M | M | WSPD TOLEDO 134 |
| _ | 0 | - | 0 | • | • | | | *WKBN YO'NGST-N 57 |
| 0 | 0 | 0 | 0 | 0 | 6 | 0 | 0 | KFJF OKLA CITY 14 |
| 0 | 0 | 0 | 0 | 0 | M6 | M6 | N | WKY OKLA.CITY 90 |
| _ | _ | _ | | _ | | 100 | | KVOO TULSA 114 |
| M9 | 0 | 0 | 0 | 0 | Θ | 0 | 0 | *WHP HARRISB'G 14: |
| 0 | 0 | 0 | 0 | 0 | | O | - | WLBW OIL CITY 120 |
| | 0 | _ | - | M3 | | _ | _ | WCAU PHILAD. 117 |
| w | M | _ | - | M3 | - | M8 | - | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | *WLIT-WFI PHIL. SO |
| ē | Ö | 0 | 0 | Õ | 0 | M3 | M3 | KDKA PITTSB'GH 98 |
| ŏ | 0 | ě | 0 | 0 | 0 | | | WCAE PITTSB'GH 122 |
| 0 | 0 | 0 | 0 | | | | | WJAS PITTSB'GH 129 |
| 0 | 0 | 0 | 0 | N | 6 | 0 | 0 | WEAN PROVIDENCE 7 |
| 0 | 0 | 0 | 0 | | | | | WJAR PROVID'NCE 85 |
| X | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WDOD CHATTA. 120 |
| 0 | 0 | 0 | 0 | 0 | 0 | | | WMC MEMPHIS 78 |
| 0 | 0 | 0 | 0 | 0 | 6 | 0 | 0 | *WREC MEMPHIS 60 |
| O | 0 | 0 | 0 | | | | | *WLAC NASHV'LE 147 |
| 0 | 0 | 0 | 0 | 0 | X | X | M6 | WSM NASHV'LE 65 |
| 0 | 0 | 0 | 0 | | | 1 | | *KRLD DALLAS 104 |
| X | X | X | X | 3 | X | X | X | WFAA Dallas 80 WBAP Ft. Worth 80 |
| 0 | 9 | X | X | 0 | X | X | X | KPRC HOUSTON 92 |
| 0 | 0 | 0 | 0 | | | | | *KTSA s. ANTONIO 129 |
| 0 | 0 | 0 | 0 | 0 | X | X | X | WOAI S. ANTONIO 119 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | *WTAR NORFOLK 78 |
| 0 | 0 | 0 | 0 | M2 | M9 | M2 | M9 | WRVA RICHM'D 1110 |
| 0 | 0 | 0 | 0 | 0 | 6 | 0 | 0 | WDBJ ROANOKE 93 |
| 0 | 0 | 0 | 0 | M6 | | X | N | *WEBC SUPERIOR 129 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | *WISN MILW'KEE1120 |
| _ | - | 0 | 0 | 0 | 0 | | | WTMJ MILW'KEE 620 |





A MIND as lively as Puck's has Alexander Woollcott, the Early Book Worm of the Columbia Broadcasting System. Mr. Woolcott was the challenging dramatic critic of the New York Times and the New York World, adumbrating daily the value of current plays, expounding esthetic numbers, directing audiences.

Then he broke away from journalistic shackles and applied himself intensively to the writing of pieces in many magazines, and the working out of books such as "The Enchanted Isles," "Shouts and Murmurs" and "Going to Pieces." Between crowded years of writing and reading, he found time to lecture at universities and to establish a tradition for fascinating breakfasts at his new home, "Wit's End." Thoroughly familiar with the great in all lines of activity, he dares to say what he chooses. It is this element of frankness that makes his racy criticism stimulating, entertaining and desirable. Because of the vigor of his judgment several stars of the American stage owe much of their fame to Mr. Woollcott, dramatic and literary critic par excellence.

EACH member of the Chase and Sanborn Choral Orchestra has an outdoor hobby. Jack Parker, first tenor, is a nut on yachting; Frank Luther, second tenor, loves horseback riding and polo; Phil Dewey, baritone, is a golfer, and James Stanley, bass, is a great woodsman and hunter.

538

Charlie Magnante, the accordionist who enlivens the Vermont Lumber-jacks program each week-day morning over an NBC network, not only is a world-renowned accordionist, but he holds a record for radio appearances each week. He is heard thirty-one times over the air, in addition to numerous recording and screen appearances.

幾

Arthur Allen, Phil Lord's partner on the "Uncle Abe and David" radio sketches sponsored by the B. F. Goodrich Rubber Company, is one of the few radio stars to belong to the Lambs Club. He became a member during the days when he trouped up and down the country in rural parts similar to those he is heard in over the air.

×

Don Roderigo, of the Blackstone program, otherwise Santos Ortegas, studied to be a priest for two years in the Christian Brothers' Seminary at Pocantico Hills, N. Y., before he decided that he was not fitted to be a clergyman.

姥

Edward Peyton (Ted) Harris, writer for the National Radio Home-Makers, made the discovery that backgammon, which has long been a pastime of the elite, is really the chief gambling sport of the Arabs.

終

Radio has seemingly proven disastrous for Pedro De Cordoba, "heavy" in Columbia's Don Amaizo offerings. On the stage, before his microphone debut, Cordoba usually played a saintly role.

656

Gene Warner, WTAM continuity writer, lost his voice the other day, after succumbing to the general affliction of a "cold."

A tramp, finding his way into the station, made an impassioned plea for assistance. Warner, taking a sheet of paper, wrote these words: "I am deaf and dumb." The man of the streets quick-wittedly carried the paper to a secretary, and, rubbing his abdomen, silently presented the message.

130

Scene—One coiled rattlesnake and one New Englander in immediate foreground.

New Englander (to fleeing friend)
—Don't run, Bill; everything's all
right. See, it's wagging its tail at me!



WEDNESDAY 3, 10, 17, 24, 31

| ALA.—MO. | 1 | | Na cata | AND THE REAL PROPERTY. | 10, | 72.7 | THE POST | |
|--|-----|-------|---------|------------------------|-------|-------|----------------|-----------|
| The Control of the Co | - | | Taci | у 15 | - | | | |
| EASTERN TIME | 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 |
| CENTRAL TIME | 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 |
| 690 TORO NTO CKGW | 0 | 0 | 0 | M5 | B | M 5 | D | E |
| 730 MONTREAL CKAC | | | | | | | | 0 |
| 1140 BIRM'GH'M *WAPI | | | | 0 | | | | 0 |
| 930 BIRM'GH'M WBRC | 0 | 0 | X | 0 | 0 | X | 0 | 0 |
| 1040 HOT SP'GS *KTHS | | | | | | M9 | M2 | |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | X | 0 | 0 | 0 | 0 | W |
| 830 DENVER KOA | 0 | 0 | 0 | X | X | C | D | 0 |
| 560 DENVER KLZ | 0 | 0 | M3 | 0 | W | W | M3 | P |
| 1060 HARTFORD *WTIC | | | | | M | N | M | M |
| 630 WASH'GT'N WMAL | 0 | a | 0 | 0 | 6 | (3) | M9 | 0 |
| WDC | 6 | 6 | 6 | 0 | X | X | D | 0 |
| 620 Clearwater WFLA | NS | NS | W | A | P | M9 | M5 | 0 |
| St.Petersb'g WSUN | P | M6 | M6 | | D | | M | _ |
| 900 JACKS' NV'E WJAX | | TAT O | | A | D | M | 7.00 | M6 |
| 1300 MIAMI B. WIOD | 0 | • | M2 | A | B | X | N | 0 |
| 560 MIAMI WQAM | N | M 6 | W | M 6 | P | W | V | M 6 |
| 890 ATLANTA WGST | | | | | | | 0 | 0 |
| 740 ATLANTA WSB | | | | 0 | | | | |
| 1020 CHIC AGO KYW | M9 | M9 | P | P | P | M3 | M3 | E |
| 770 CHICAGO *WBBM | M3 | 0 | P | W | M | M | W | |
| 870 CHI WENR-WLS | PO | PO | M | 0 | M9 | M8 | 0 | X |
| 720 CHICAGO WGN | | | | | | | | |
| 560 CHICAGO *WIBO | | | | | | | D | 0 |
| 670 CHICAGO WMAC | P | P | 0 | 0 | M | M | 6 | 0 |
| 1160 FT. WYNE*WOWO | | | Ó | - | 141 | 10. | U | 0 |
| | | | | 0 | v | X | 0 | |
| THE THE TITLE | B.T | B/I O | N/I O | 0 | X | A. | 0 | B# 0 |
| 1260 C.NCIL BL'FS KOIL | N | M8 | M8 | M8 | M9 | M9 | 0 | M8 |
| avenport WOC*WHO | 0 | 0 | 0 | 0 | 0 | 1 1 | 6 | 0 |
| 600 WATERLOO WMT | 0 | 0 | P | P | X | M3 | M3 | S |
| 1220 LAWRENCE*WREN | X | 0 | X | N | M5 | C | D | E |
| 580 TOPEKA *WIBW | | | P | P | 0 | 0 | N | M9 |
| 1300 WICHITA *KFH | 0 | 0 | X | 0 | | | | |
| 1490COVINGTON*WCKY | M5 | 0 | 0 | MN | B | M | | |
| 820 LOUISVILLE WHAS | M2 | P | P | 0 | M2 | M 2 | M2 | M2 |
| 1250 N. ORL'NS WDSU | X | M6 | N | X | 0 | X | 0 | M9 |
| 1320 N. ORL'NS WSMB | | | | 0 | | | | |
| 620 BANGOR WLBZ | | | | | X | X | | |
| 940 PORTLAND WCSH | M | P | P | 0 | M | M | N | 0 |
| 1060 BALTIMORE*WBAL | - | M6 | M | A | В | AVA | | |
| 600 BALTIMORE WCAO | 0 | 0 | M5 | 0 | - | M 6 | 0 | 0 |
| 990 SPRINGFIELD WBZ | S | - | M5 | | | | 0 | 0 |
| | - | X | | A | B | 1000 | D | E |
| 590 BOSTON WEEL | P | P | N | 0 | M8 | M | 1002 | MT |
| 1230 BOSTON WNAC | M | M | M | M | 0 | 0 | 0 | 0 |
| 1200 WORCEST'R WORC | M | M | M | M | 0 | 0 | | M3 |
| 580 WORCESTERWTAC | M2 | 0 | 0 | 0 | M3 | M3 | M3 | 0 |
| 1410 BAY CITY WBCM | 0 | 0 | X | 0 | 0 | 0 | M 6 | M6 |
| 1240 DETROIT WXYZ | N | M3 | M3 | 0 | M2 | M2 | 0 | M3 |
| 750 DETROIT WJR | M6 | N | V | W | В | W | W | X |
| 920 DETROIT WWJ | | | | 0 | | 0 | | |
| 810 MINNEAP WCCO | 0 | 0 | 0 | N | M | M | 0 | 0 |
| 1460 ST. PAUL KSTP | P | P | N | N | M3 | M3 | M5 | M9 |
| 1270 JACKSON WJDX | | 1 | -010 | 0 | N. 7 | C | | MATALA CO |
| TANDO | MT | X | M | 0 | 0 | 3 | 0 | 3 |
| THE AP | P | P | O | 0 | M2 | M2 | M2 | |
| | M3 | P | 10.00 | W | M3 | M3 | ti beriennetti | 0 |
| 1090 ST. LOUIS KMOX | | | 0 | - | 141.9 | 141.9 | 0 | 0 |
| 550 ST. LOUIS *KSD | M 2 | 0 | 0 | 9 | 0 | v | 0 | 0 |
| 1350 ST. LOUIS KWK | M3 | 0 | X | X | 0 | X | D | E |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 6 to 7 P. M. C. S. T. 5 to 6 P. M.

Orchestra Gold Room

Ludwig Laurier, director.

Uncle Abe and David
Rural sketch with Phillips
Lord and Arthur Allen.

Raising Junior

Domestic skit with Aline
Berry and Peter Dixon.

3 Dance Music

For ten minutes, then

Talk

Gloria Gay's Affairs

A Literary Digest Topics in Brief

By John B. Kennedy.

Lowell Thomas.

 Bill Schudt's Going to Press

Talk by prominent newspaper man.

MacDougal Restaurant Orchestra

Dance music from New York.

My Bookhouse Story-time

Tony's Scrapbook

Poetry, philosophy and humor.

E. S. T. 7 to 8 P. M. C. S. T. 6 to 7 P. M.

© Crockett Mountaineers
Hill-billy music.

Rhythm Ramblers
 Nat Brusiloff and his orchestra.

 ○ Central Savings Serenaders

Scrappy Lambert, Arly Dunn and Maury Leaf,

O Evangeline Adams

Astrologer.

S Eskimo Pie Program

Adventures of Sandy and Lil.

Air Scoops
 With Elinor Smith.

Science A talk.

S Radio Luminaries

Vocal and instrumental soloists.

Back of the News in Washington
William Hard.

B Pepsodent Program
Amos 'n' Andy.

C The Vikings
Male quartet.

D Phil Cook, the Quaker Man

One-man show.

The Dic-a-Doo

Entertainers

Women's quartet; Sax
Smith and his cavaliers.

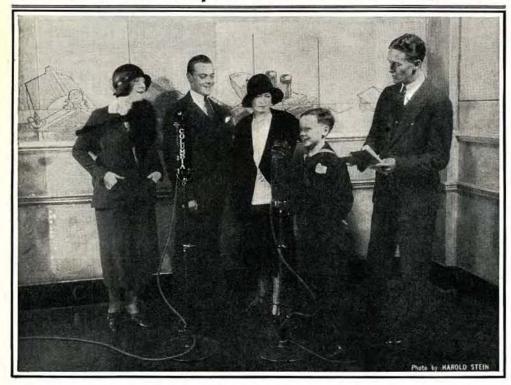
The National Surety's Secret Cases

3, 10, 17, 24, 31 **WEDNESDAY**

| V20 1 | ogra | | | -min | | | | NEB.—WIS. |
|-------------------|-------------------|-------------|----------|--------------|-----------------|--------|------|--|
| 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 | EASTERN TIME |
| 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 | CENTRAL TIME |
| X | 0 | X | N | | | | E | KFAB LINCOLN 77 |
| N | P | M | 0 | X | M | M | 6 | *WOW OMAHA 59 |
| | | | | | | | | WPG ATL'TIC CITY 110 |
| | | | | | | | | WOR NEWARK 71 |
| 0 | 0 | 0 | | | | | | WGR. BUFFALO 58 |
| 0 | Ĭ | Ť | 0 | 6 | 0 | 0 | 0 | WKBW BUFFALO 148 |
| 0 | 0 | 0 | 0 | 6 | 0 | 0 | - | NABC NEW YORK 86 |
| 0 | 0 | 0 | 0 | 0 | | 6 | 0 | WEAF NEW YORK 66 |
| 0 | 0 | 0 | A | В | - | D | E | NJZ NEW YORK 76 |
| N | M3 | M3 | A | В | - | M3 | E | WHAM ROCH'TER 115 |
| 0 | 0 | 2 | 0 | 6 | O | 0 | 0 | WHEC ROCHTER 144 |
| X | X | M9 | _ | District Co. | M6 | V | V | TOTAL |
| 15-77 | X | X | 9 | 200 | | | 200 | THEFT |
| X | | 1000 | X | 6 | 0 | 0 | X | NIDM. |
| 0 | X | X | N | 0 | 0 | 0 | 0 | WDMD. |
| | | 77 | A | В | | | | WPTF RALEIGH 68 |
| 0 | 0 | X | 0 | X | 0 | 0 | X | WWNC ASHEVILLE 57 |
| 0 | 0 | N | N | 0 | - | X | | WDAY FARGO 94 |
| M | 0 | M | N | M3 | M3 | 0 | M | Average Street, Street, St. |
| | | | 0 | | | | _ | *WFJC AKRON 145 |
| X | X | X | X | 0 | X | 0 | 3 | WKRC CINCINNATI 55 |
| M | M3 | M3 | A | B | M3 | D | M | WLW CINCINNATI 70 |
| | | | 0 | | | 0 | M8 | WSAI CINCIN NATI 133 |
| M8 | M5 | 0 | X | 0 | 0 | 0 | 0 | WHK CLEVEL'D 139 |
| X | X | X | 0 | X | X | X | | WTAM CLEVEL'D 107 |
| NS | M6 | M6 | 0 | X | 0 | 0 | X | WAIU COLUMB'S 64 |
| M 6 | N | V | M6 | M | M | 0 | M | WSPD TOLEDO 134 |
| X | N | W | 0 | | | _ | | *WKBN YO'NGST-N 57 |
| 0 | 0 | 0 | 0 | 6 | 0 | 0 | M6 | KFJF OKLA. CITY 148 |
| - | - | 0 | S | _ | M6 | M6 | | WKY OKLA.CITY 90 |
| P | P | M | W | M | | M | | *KVOO TULSA 114 |
| 0 | 0 | M3 | 0 | V | 141 | 141 | 141 | *WHP HARRISB'G 143 |
| 0 | | M8 | | 6 | 0 | 0 | N | WLBW OIL CITY 126 |
| | 100000 | M9 | | M3 | Control | 0 | 1000 | ****** |
| Will be | The second second | M3 | | | P | | M2 | WCAU PHILAD. 117 |
| | | | | Section 1999 | | | INIO | *WFAN-WIP PHIL.61 |
| O NO | 0 | O M | 0 | - | 3 | 0 | X | *WLIT-WFI PHIL. 56 |
| | M 5 | M 5 | A | B | M6 | D | E | KDKA PITTSB'GH 98 |
| 0 | 0 | 0 | 0 | - | M9 | M 5 | 0 | WCAE PITTSB'GH 123 |
| | | | 0 | 0 | - | | | WJAS PITTSB'GH 129 |
| M | M | M | M | N | 0 | 0 | M8 | WEAN PROVIDINCE 7 |
| | | | 0 | | | 6 | | WJAR PROVID'NCE 85 |
| 0 | 0 | P | P | M | M | 0 | V | WDOD CHATTA. 128 |
| | | | 0 | | | | | WMC MEMPHIS 78 |
| 0 | 0 | | 0 | 0 | X | 0 | | *WREC MEMPHIS 60 |
| | | | | E | | 0 | S | *WLAC NASHV'LE 147 |
| M3 | N | N | 0 | 0 | maritiment have | M9 | M9 | WSM NASHV'LE 65 |
| 0 | P | M | 0 | N | W. | | 0 | *KRLD DALLAS 104 |
| M | M | X | X | P | P | X | X | WFAA Dallas 80 WBAP Ft. Worth 80 |
| | | | | X | X | X | X | KPRC HOUSTON 92 |
| X | X | | | | | | | *KTSA S. ANTONIO 129 |
| | 7.5 | | N | X | X | X | X | WOAI S. ANTONIO 119 |
| 0 | 0 | N | N | 6 | 0 | 0 | | *WTAR NORFOLK 78 |
| | M6 | M6 | 10.04 | _ | M4 | | X | |
| CONTACT OF STREET | 1117 | Charles and | A | B | | 200.00 | | STATE OF THE PARTY |
| - | 0 | O | 0 | 6 | (a) | 0 | | WDBJ ROANOKE 93 |
| M | M | M | 0 | M7 | M7 | D | E | *WEBC SUPERIOR 129 |
| | | | | | 0 | 0 | | *WISN MILW'KEE1120 |
| | | | 2 | | 200 | D | 3 | WTMJ MILW'KEE 62 |

(Idventures of Sandy and Lil

The Eskimo Pie Program...Wed. at 7:45 P.M. over CBS



(Left to right) Nana Bryant, Charles Ritchie, May Buckley, James McCallion, Harold McGee.

THE Sandy and Lil skits are based principally on the activities of little Ulysses, who in a short time has become radio's bad boy.

Messrs. Carlton and Manley, writers of the Sandy and Lil radio stories, who are by way of being eminent psychologists, say that the principal reason for our laughter when Sandy, Lil or little Ulysses find their way into trouble is a sort of left-handed sympathy.

Sandy and Lil, as you may know, are very frequently in some minor trouble or other—and it is likely to be some trouble brought on by the irrepressible and sometimes misdirected activities of little Ulysses.

The young lady, who takes the part of the

hoydenish Gwendolyn in the Sandy and Lil episodes, has a dark, deep secret: she's really a sweet little girl off the air. This came to light when she was observed in her home surroundings helping mamma with the dishes, and doing a very complicated bit of crocheting, as well as occupying herself with other conventional household tasks.

An interview discloses that Gwendolyn off the air had no desire to indulge in the pranks of Gwendolyn on the air. Her mother claims that her radio performance obviously allows her an outlet for whatever excess energy she may have, and that when she returns from the studio she is an ideal young lady for the rest of the week.



VINCENT SOREY, at five, showed such an avid interest in drawing out musical tones from the strings of a toy violin that his
father gave him a real violin and the necessary lessons. He studied
violin and piano at Turin Conservatory of Music, Turin, Italy, his
birthplace; then under the great Andolfi in Paris.

Vincent Sorey, as a young man, gave concerts in France, Spain and in South America, appearing with such famous artists as Gigli, Mme. Pareto and Toscanini.

During the war Vincent and his violin were favorites with the soldiers. Since and prior to entering radio in 1921, Sorey has played engagements with this country's most representative musical organizations.

Of his South American tour Sorey says: "All the time that I was not looking at strange people and strange dress I was playing the violin. I learned folk songs everywhere."

What he heard he saved for others. And thus are Sorey's programs, heard over CBS, made up of the works he has collected.

A RECENT survey indicates that Rudy Vallee and his Connecticut Yankees, when they broadcast each Thursday evening over the Fleischmann Yeast Hour, reach an audience of ten million persons. If Rudy and his band wanted to make a personal appearance before this audience, playing to two thousand people a night, it would take them more than twenty years to do so. Score another one for radio.

幾

Phil Dewey, baritone of the Happy Wonder Bakers, Chase and Sanborn, and other NBC programs, once sold Bibles for a living. It is for Phil to say whether or not this has made him such a good singer.

处

Mary Hopple, contralto of the Enna Jettick Melodies, Armstrong Quakers and other NBC programs, learned music in the public schools of Pennsylvania. They teach music there as the three R's are taught in most States.

2

Both Ernie Hare and Billy Jones, the NBC Interwoven Pair, adjourn to the corridor for a few puffs on a final cigaret before going on the air.

溪

No smoking is permitted in the NBC studios. The cooling system, keeping the temperature at seventy degrees all year, wouldn't stand it, the engineers say.

媳

Jessica Dragonette is already making preparations to reply to a deluge of Christmas cards from radio fans. Last year the NBC Cities Service soprano received almost fifteen thousand remembrances from listeners.

麗

Reading the daily news dispatches from one of America's foremost news weeklies, Jack Brinkley, WTIC announcer, pronounced this line: "Mrs. Hoover boarded the train, the President stepped aboard, and then before the news photographers kissed his wife on the rear platform."

And, judging from the mail received anent this announcement, you can't get away with careless grammatical structure on the radio any more than you can get away with it on the printed page.

涎

All of the humor traditionally associated with fat men is found in the weekly radio offering of Clem Dacey and Harry Hosford, the new harmony team on O'Cedar Time, over the Columbia network. Harry, who plays the piano, tips the scales at 275 pounds. Clem is just a little fellow of 225.



WEDNESDAY 3, December 3, 10, 17, 24, 31

| ALA.—MO. Program by 15-minute per EASTERN TIME 8 15 30 45 9 15 3 CENTRAL TIME 7 15 30 45 8 15 3 690 TORONTO CKGW M5 M5 G G G G M 730 MONTREAL CKAC 1140 BIRM'GH'M *WAPI 930 BIRM'GH'M WBRC X M8 M8 M3 M3 M 1040 HOT SP'GS *KTHS 1390 LIT'LE R'CK *KLRA 830 DENVER KOA O O Q Q G G G G G G G G G G G G G G G G | 0 45 0 45 5 M5 3 M3 |
|--|------------------------------|
| CENTRAL TIME 7 15 30 45 8 15 3 690 TORO NTO CKGW M5 M5 3 3 6 6 M 730 MONTREAL CKAC 1140 BIRM'GH'M *WAPI 930 BIRM'GH'M WBRC X M8 M8 M3 M3 M 1040 HOT SP'GS *KTHS 1390 LIT'LE R'CK *KLRA 830 DENVER KOA O O 2 2 6 6 5 560 DENVER KLZ M8 W M5 M5 5 5 1 1060 HARTFORD *WTIC T T 2 2 M M | 0 45 5 M5 0 45 3 M3 |
| 690 TORO NTO CKGW M5 M5 G G S M 730 MONTREAL CKAC 1140 BIRM'GH'M *WAPI 930 BIRM'GH'M WBRC X M8 M8 M3 M3 M 1040 HOT SP'GS *KTHS 1390 LIT'LE R'CK *KLRA 830 DENVER KOA O O Q Q S S C 560 DENVER KLZ M8 W M5 M5 G G 1060 HARTFORD *WTIC T T Q M M C | 5 M5 3 M3 6 M5 |
| 730 MONTREAL CKAC 1140 BIRM'GH'M *WAPI 930 BIRM'GH'M WBRC X • M8 M8 M3 M3 M 1040 HOT SP'GS *KTHS 1390 LIT'LE R'CK *KLRA 830 DENVER KOA O O ② ② ③ ⑥ ⑥ 560 DENVER KLZ M8 W M5 M5 ⑤ ⑤ | 3 M3 3 M3 |
| 1140 BIRM'GH'M *WAPI 930 BIRM'GH'M WBRC X | 3 M3 |
| 930 BIRM'GH'M WBRC X | 3 M3 |
| 930 BIRM'GH'M WBRC X | 3 M3 |
| 1040 HOT SP'GS *KTHS 1390 LIT'LE R'CK *KLRA 830 DENVER KOA O O O O O O O O O O O O O O O O O O | 0 5 M5 |
| 1390 LIT'LE R'CK *KLRA 830 DENVER KOA O O O O O O O O O O O O O O O O O O | 3 M 5 |
| 830 DENVER KOA O O O O O O O O O O O O O O O O O O | 3 M 5 |
| 560 DENVER KLZ M8 W M5 M5 G G 1060 HARTFORD *WTIQ T T Q Q M M C | 3 M 5 |
| 1060 HARTFORD *WTIC T T 2 2 M M C | |
| | |
| 630 WASH'GT'N WMAL O O O O O O | |
| | 0 |
| 950 WASH'GT'N WRO X X 20 20 80 8 | |
| 620 Clearwater WFLA M2 M2 M M M9 M9 | / V |
| 900 JACKS'NV'E WJAX M 9 M 9 M 9 M 9 6 6 6 | 0 |
| 1300 MIAMI B. WIOD M6 M6 M6 M6 X O M | 3 M3 |
| 560 MIAMI WQAM M9 M9 M5 M6 M2 M2 M | 8 M8 |
| 890 ATLANTA WGST X (1) | T |
| 740 ATLA NTA WSB | 0 |
| MOZO CHICAGO KYW 6 6 6 6 6 6 | 0 |
| 770 CHICAGO *WBBM 9 9 | |
| 870 CHI WENR-WLS M X O O X X M | |
| WCN | |
| AUTRO | 0 |
| 560 CHICAGO *WIBO | |
| 670 CHICAGO WMAQ Q O Q M M N | 1 M |
| 1160 FT. WYNE*WOWO X 0 0 6 6 | 0 |
| 1230 IND'P'LIS *WFBM X 0 0 0 6 6 | |
| 1260 C.NCIL BL'FS KOIL O M6 M6 O G G | 0 |
| avenport WOC*WHO M9 W 2 2 8 6 | 0 |
| 600 WATERLOO WMT M3 M7 M3 M3 T T M | 7 M7 |
| 1220 LAWRENCE*WREN (S) (S) (G) (G) X (G) | 0 |
| 580 TOPEKA *WIBW X M M5 X X M N | 1 M |
| 1300 WICHITA *KFH X Q X X G G | |
| WCVV MO | / M3 |
| WILLIAM N. C. S. C | |
| WENT THE SEC SEC SEC SEC SEC | |
| | - |
| 1320 N. ORL'NS WSMB | 90 |
| 620 BANGOR WLBZ • • | |
| 940 PORTLAND WCSH M M Ø Ø Ø 6 6 | 0 |
| 1060 BALTIMORE*WBAL | |
| 600 BALTIMORE WCAO M M Ø Ø 6 6 | 0 |
| 990 SPRINGFIELD WBZ 6 6 6 6 X X | 0 |
| 590 BOSTON WEEL M1 M1 20 20 80 60 6 | - |
| 1230 BOSTON WNAC 0 0 0 0 6 6 | _ |
| | 3 M3 |
| | 0 |
| | X |
| 1240 DETROIT WXYZ Q Q Q Q G G | _ |
| | - |
| | 9 9 |
| | |
| 810 MINNEAP WCCO X O M M G G | _ |
| | 0 |
| 1270 JACKSON WJDX | |
| 950 KAN. CITY KMBC O O O O G G | 0 |
| 610 KAN. CITY WDAF M2 W 2 W W | 0 |
| 1090 ST. LOUIS KMOX 2 0 0 0 0 6 6 | |
| | 0 |
| 1350 ST. LOUIS KWK 6 6 6 6 X X | |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 8 to 9 P. M. C. S. T. 7 to 8 P. M.

Romany Patteran

Emery Deutsch and his orchestra.

O Literary Digest Topics in Brief

Lowell Thomas.

@ Burbig's Syncopated History

Henry Burbig, the Strollers, and Nat Brusiloff's orches-

6 East of Cairo

Dramatic sketch; Oriental music; director, Sven von Hallberg.

Mobiloil Concert

Orchestra Schilkret. director, Nat.

6 The Yeast Foamers

Male quartet; orchestra director, Harry Kogen.

The Luden Balalaika Orchestra

Director, Alexander Kirilloff.

E. S. T. 9 to 10 P.M. C. S. T. 8 to 9 P. M.

Halsey Stuart Program

Chicago Little Symphony Or-chestra; director, George Dasch; investment talk.

@ Palmolive Hour

Olive Palmer, soprano; Eliza-beth Lennox, contralto; Paul Oliver, tenor; the Revelers, male quartet; director, Gus-tave Haenchen.

Muriel and Vee

Instrumental and vocal duo.

To Be Announced

Camel Pleasure Hour

Mary McCoy, soprano; Rein-ald Werrenrath and Billy Hughes, baritones; Willard Robison and his Deep River Orchestra; Hayton and Schutt, piano duo; male chorus of eighteen voices; orchestra director, Charles Preven.

G Gold Medal Fast Freight

Wheaties quartet and Gold Medal organist.

3 La Palina Smoke Dreams Orchestra director, Domeni-co Savino, with soloists.

姓

WEDENSDAY-DAYTIME

Mary Hale Martin's Household Period. 10 A. M., through

Period. 10 MJZ.

Betty Crocker. 10:30 A. M., through WEAF.
Our Daily Food. 10 A. M., Wednesday and Friday, through WEAF.
The Kirkman Interlude. 4 P. M., through WEAF.

KEY TO LOCAL PROGRAMS

N News O Educational P Children's feature R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

3, 10, 17, 24, 31 WEDNESDAY

| P | rogra | ım b | у 15 | -min | ute | perio | ds | NEB.—WIS. |
|---------------|-------|-----------------|------------------|---------------------|------------------|---|----|--|
| 8 | 15 | 30 | 45 | 9 | 15 | Total I | 45 | EASTERN TIME |
| 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 | CENTRAL TIME |
| - | 6 | <u>3</u> | 3 | - | 10 | 50 | 40 | WELD |
| € X | | | 0 | 0 | 0 | 0 | 0 | WATE |
| | M6 | 0 | | - | | | | A CONTRACTOR OF THE PARTY OF TH |
| IM O | TAT O | 0 | 0 | 9 | ы | 0 | 0 | WPG ATLTIC CITY 110 |
| | | _ | _ | _ | _ | _ | ^ | WOR NEWARK 710 |
| _ | _ | 0 | 0 | - | | - | 0 | WGR. BUFFALO 55 |
| 0 | 0 | 0 | 0 | and the same of the | 1 | | | WKBW BUFFALO 1480 |
| _ | 0 | 0 | | | Θ | | 0 | WABC NEW YORK 86 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WEAF NEW YORK 66 |
| 0 | 0 | 0 | 0 | 0 | 0 | Θ | Θ | WJZ NEW YORK 76 |
| € | 0 | 0 | 0 | O | X | Θ | 0 | WHAM ROCH'TER 115 |
| | | 0 | 0 | | | | | *WHEC ROCH'TER 1440 |
| _ | M9 | 0 | 0 | 0 | 0 | 0 | 0 | WGY SCHEN'D Y 79 |
| X | X | 0 | 0 | Θ | 0 | 0 | 0 | *WFBL SYRACUSE 136 |
| X | X | 0 | 0 | 0 | 0 | 0 | 0 | WBT CHARLOTTE108 |
| | | | | | | | | WPTF RALEIGH 68 |
| 0 | 0 | X | X | RM | RM | M2 | M2 | WWNC ASHEVILLE 57 |
| 0 | 0 | X | X | W | M3 | M3 | M3 | WDAY FARGO 94 |
| 0 | 0 | 0 | 0 | Θ | 0 | 0 | 0 | WADC AKRON 132 |
| | | 0 | 0 | | | | | *WFJC AKRON 145 |
| X | 0 | 0 | 0 | Θ | Θ | 0 | 0 | WKRC CINCINNATISS |
| M3 | M3 | _ | 0 | - | M3 | | 0 | WLW CINCINNATI 70 |
| _ | M3 | 0 | 0 | 0 | 8 | 0 | 0 | WSAI CINCIN NATI 133 |
| 0 | X | 0 | 0 | 0 | | 0 | 0 | WHK CLEVEL'D 139 |
| X | X | 0 | 0 | X | X | X | X | WTAM CLEVEL'D 107 |
| | | _ | _ | | | - | | WAIU COLUMB'S 64 |
| ø | M | 0 | 0 | a | a | 0 | 0 | WSPD TOLEDO 134 |
| 0 | .,, | - | - | 0 | • | • | | *WKBN YO'NGST-N 57 |
| X | 0 | M5 | M5 | 9 | a | MA | MA | KFJF OKLA.CITY 148 |
| M | | - | 1 113 | M | | | - | ******* |
| M | M | 0 | | 6 | 8 | 0 | 0 | WILLIAM |
| IVI | IVI | | 0 | 0 | 0 | O | U | THEFT |
| MC | _ | 0 | 0 | _ | _ | _ | 0 | **** ***** |
| M6 | | 0 | 0 | 9 | | | 0 | |
| - | M3 | orange amortant | Andrew our comme | 0 | are intracer own | | | WCAU PHILAD. 117 |
| M6 | | - | | | | | - | *WFAN-WIP PHIL.61 |
| X | X | 0 | 0 | 0 | 0 | 0 | 0 | *WLIT-WFI PHIL. 56 |
| 0 | 0 | 0 | 0 | X | X | 9 | 9 | KDKA PITTSB'GH 98 |
| X | X | 0 | 9 | 0 | 0 | 0 | 0 | WCAE PITTSB'GH 122 |
| 0 | | 0 | 0 | 0 | Θ | 0 | 0 | WJAS PITTSB'GH 129 |
| 0 | 0 | 0 | 0 | Θ | Θ | 0 | 0 | WEAN PROVIDENCE 78 |
| | | 0 | 0 | 0 | 0 | 9 | 4 | WJAR PROVID'NCE 89 |
| V | 0 | X | X | S | S | X | X | WDOD CHATTA, 128 |
| | A | | | 0 | 0 | 0 | 0 | WMC MEMPHIS 78 |
| X | 0 | | | Θ | 0 | | | *WREC MEMPHIS 60 |
| M6 | 0 | X | X | 0 | 6 | M3 | M3 | *WLAC NASHV'LE 147 |
| M3 | M | M | | 0 | 0 | 0 | 0 | WSM NASHV'LE 65 |
| 0 | 0 | | | 0 | 0 | M5 | M5 | *KRLD DALLAS 104 |
| X | X | 0 | 0 | X | X | 0 | 0 | WFAA Dallas 80 WBAP Ft. Worth 80 |
| X | X | ĕ | 0 | 6 | 0 | O | 0 | KPRC HOUSTON 92 |
| X | X | M3 | W | M | M | X | X | *KTSA s. ANTONIO 129 |
| X | X | 0 | 0 | 0 | 6 | 0 | 0 | WOAI S. ANTONIO 119 |
| ô | X | M9 | - | 6 | 6 | M | M | *WTAR NORFOLK 78 |
| W | M5 | W | M5 | 8 | 8 | (3) | 9 | WRVA RICHM'D 1116 |
| - | 1 | X | X | - | - | X | X | wan! |
| 0 | 0 | - | 2 | ⊕ | 6 | 100000000000000000000000000000000000000 | M5 | WIED C |
| 6 | 6 | 0 | 9 | M7 | M7 | | | |
| | | | | 9 | 6 | 0 | 0 | *WISN MILW'KEE1120 WTMJ MILW'KEE 620 |
| | | | | € 3 | 8 | 4 | 4 | WIMJ MILW'KEE 62 |



CBS . . . WEDNESDAYS AT 9 P. M., E. S. T.

HERE are the man (Domenico Savino) and the girl (Mary Charles) who make La Palina Smoke Dreams a very real pleasure for you and us.

La Palina's Dream Girl, Mary Charles, brings to this new La Palina program a piquant charm of voice and personality that automatically control the radio dials of many thousands on Wednesday evenings. Besides native charm and a lovely soprano voice, Miss Charles exhibits

marked ability in her delineations and impersonations of such celebrities as Irene Bordoni, Gertrude Lawrence and others.

Since her debut on a Philadelphia stage at five, Miss Charles has followed the theatrical profession. Contrary to custom, she returns to her native heath

after successful years on the London stage, where she played in Charlot's Revue and later opened the Splendide Club, London's fashionable after-theatre rendezvous. Even in New York she was the only American in the all-English cast of "Interference." Ziegfeld claimed her for his "Show Girl," and last winter she danced and

sang with the English musical-comedy star, Jack Buchanan, at the Casanova Club, New York, while engaged in motion-picture work at the Paramount Long Island City studios.

It was Paramount-Publix who introduced Mary Charles as a radio personality, and Columbia has been quick to enlist her as an exclusive artist.

No small part of the musical success of La Palina Smoke Dreams is due to the conductor-composer, Domenico Savino, who came to America soon after being awarded the title of master of composition at the Naples Conservatory of Music. Under the non de plume of Onivas, he has written "Indianola," "Arabian Nights" and

"Burning Sands." Savino, like Miss Charles, comes to Columbia from the Paramount studios, where he was chief composer.





Mary Charles

KENYON CONGDON was born in Cleveland, O., in 1894. When he was five his family moved to New York. A splendid voice and a love of music was early manifest, but there was parental opposition to a stage career. So Kenyon studied metallurgy at Yale, later associating himself with Bethlehem Steel.

He sought respite from this monotony by driving ambulances for France in 1916; then joined the American forces in the aviation

section of the army.

The war over, he again went into the steel business, which ended in his asking, at the Grand Central Station, New York, for a ticket for the most distant point possible. In Los Angeles, after several unsuccessful business ventures, he met an opera singer who encouraged him to develop his voice.

Study in New York was followed by study in Italy under Mario Ancona, after which Jean de Reszke taught him.

Kenyon Congdon is now a voice teacher of note in New York and featured soloist for CBS.





Radio announcers hark back to the day when young Daniel Webster (or was it Patrick Henry?) orated to the occupants of the cowshed. Most Columbia announcers spend at least an hour a day reading newspapers out loud to their wives or friends. Ted Husing reads to his wife by the hour; Harry Vonzell describes "ad lib" what he saw at the movies to George Beuchler, and David Ross likes to read poetry out loud. And another custom taken out of the past is that of Ted Husing when he turns in before nine o'clock on the eve of one of his lightning football descriptions.

100

Harry Frankel, alias "Singing Sam," of WTAM's Widlar program, gives us an amusing page out of an interesting past. He was a member of a vaude-ville troupe and the place was New-castle, Pa. The town hall, housing the show, was lighted by gas, as was the ancient stereoption used by the players. Harry could not see the words to that tender ditty, "Down in the Old Cherry Orchard," in the uncertain light. A lantern was procured and found unavailing, so Harry had to change the number for a more familiar one. Lee Barton Evans, now a well-known opera singer, was also a member of this troupe.

55

The sailor goes rowing on his day off, the letter-carrier walks during his holiday, and the bus conductor gathers his family together for a bus ride on his free days. And now the Johns-Manville program, dedicated to the firemen of America, is attended by a large studio audience, the majority of these being real "smoke-eaters" whose day off falls on a Saturday.

路

Ulysses, young irritant in the Eskimo Pie programs on the Columbia network, is gaining favor with many who are, nevertheless, satisfied that he enters their homes only through the radio. He was called upon to have his picture taken with Sandy and Lil. And, thanks to Ulysses, the cameraman made seven attempts at it before he was able to "shoot" the little trouble-maker.

"Tiny" Berman, despite his nickname, is one of the biggest musicians in radiodom. "Tiny" is bass viol player of the WTIC dance staff. He weighs 270 pounds and stands six feet six and a half inches in height. Nothing disproportionate about his choice of instruments either, for his bass viol weighs thirty pounds and his bass horn approximately fifty.



WEDNESDAY 3, 10, 17, 24, 31

| WEDNE | וכי | JF | 7 1 | 3, | 10, | 17, | 24, | 31 |
|---|------------------|-------|-------|-----------|----------|-----------------|--------------|-------|
| ALA.—MO. | P | rogr | am b | y 15 | -min | ute 1 | perio | ds |
| EASTERN TIME | 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 |
| CENTRAL TIME | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 |
| 690 TORO NTO CKGW | M5 | M5 | M5 | M5 | M3 | M3 | M3 | M3 |
| 730 MONTREAL CKAC | 700 | 315.5 | 0.0 % | ALC: 42 | 100000 | 1315-5 | 7.00 | 57.3 |
| 1140 BIRM'GH'M *WAPI | 0 | 0 | 0 | 0 | | | | |
| 930 BIRM'GH'M WBRC | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1040 HOT SP'GS *KTHS | M | M | 0 | 0 | 0 | M | X | M3 |
| 1390 LIT'LE R'CK *KLRA | X | 0 | 0 | 0 | 0 | X | 6 | 6 |
| 830 DENVER KOA | 6 | 0 | 0 | 0 | 0 | X | 0 | 0 |
| VID | 0 | 0 | M | M | 0 | 0 | 9 | 6 |
| ATTIPLE | 6 | 6 | 0 | 6 | M8 | M8 | M3 | M3 |
| TYPEAT | ~ | = | = | 0 | M3 | M3 | M3 | M3 |
| Who | 0 | 0 | 0 | 0 | | - | | |
| 950 WASH'GT'N WRC | MO | MC | ME | ❷ | © | 0 | MO | Mo |
| St.Petersb'g WSUN | M9 | M6 | M5 | M5 | MC | 6 | M3 | M3 |
| 900 JACKS'NV'E WJAX | 1//2 | 1/2 | 9 | 9 | M6 | X | X | X |
| 1300 MIAMI B. WIOD | M3 | M3 | 9 | 0 | M3 | M3 | | |
| 560 MIAMI WQAM | _ | _ | | | _ | | | |
| 890 ATLANTA WGST | 0 | 0 | | | 0 | | | |
| 740 ATLANTA WSB | 0 | 0 | 0 | 0 | 0 | 0 | | |
| 1020 CHIC AGO KYW | 0 | 0 | 0 | 0 | S | M | M3 | M3 |
| 770 CHICAGO *WBBM | X | X | M6 | M6 | | | | |
| 870 CHI WENR-WLS | M1 | M1 | M1 | M1 | W | M | M | 0 |
| 720 CHICAGO WGN | 0 | 0 | | | | | | |
| 560 CHICAGO *WIBO | | | | 4 | | | | |
| 670 CHICAGO WMAQ | 0 | 0 | W | M3 | 0 | M3 | M3 | M3 |
| 1160 FT. WYNE*WOWO | X | X | X | X | 0 | 0 | M8 | M8 |
| 1230 IND'P'LIS *WFBM | 0 | 0 | | | 0 | 0 | 0 | 0 |
| 1260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | X | X | 0 | 0 | 0 |
| avenport WOC*WHO | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 600 WATERLOO WMT | M3 | M3 | M3 | M3 | M3 | M3 | M3 | M3 |
| 1220 LAWRENCE*WREN | 6 | 6 | 0 | 0 | 0 | 0 | 0 | 0 |
| 580 TOPEKA *WIBW | 0 | 0 | 0 | 0 | N | 0 | 0 | 0 |
| 1300 WICHITA *KFH | _ | _ | Ŭ | _ | 0 | 0 | Ö | Ö |
| 1490COVINGTON*WCKY | M3 | W | (3) | a | M3 | M3 | _ | _ |
| 820 LOUISVILLE WHAS | n | 0 | õ | õ | 0 | RECOLU | M3 | M3 |
| 1250 N. ORL'NS WDSU | | | M 5 | M5 | _ | | M3 | |
| 1320 N. ORL'NS - WSMB | and the state of | | 200 | 0 | - | © | 1110 | 1110 |
| 620 BANGOR WLBZ | | | 9 | 9 | © | _ | Θ | 0 |
| 940 PORTLAND WCSH | | | 0 | 0 | N | 0 | • | 9 |
| 1060 BALTIMORE*WBAL | 0 | • | 9 | 0 | 14 | | | - |
| | V | V | X | X | 0 | • | 0 | • |
| 600 BALTIMORE WCAO | _ | | | Time at a | © | _ | - | - |
| 990 SPRINGFIELD WBZ | 9 | | | M6 | | | M3 | |
| 590 BOSTON WEEL | | 0 | 0 | 0 | IN | - | M8 | 1 |
| 1230 BOSTON WNAC | 1.3.5 | | - | - | | - | 0 | 1 |
| 1200 WORCEST'R WORC | _ | - | - | 0 | © | 0 | 0 | 6 |
| 580 WORCESTERWTAG | 0 | 0 | 0 | 0 | N | | | |
| 1410 BAY CITY WBCM | | | | _ | | | 0 | - |
| 1240 DETROIT WXYZ | _ | | 0 | 0 | 17.5 | | Θ | _ |
| 750 DETROIT WJR | | 6 | 0 | 0 | V | V | M6 | 0 |
| 920 DETROIT WYY | 0 | 0 | 0 | 0 | 8 | 0 | | |
| 810 MINNEAP WCCO | M9 | M9 | X | X | | | 0 | |
| 1460 ST. PAUL KSTP | 0 | 0 | 0 | 0 | M5 | M5 | M5 | M5 |
| 1270 JACKSON WJDX | | | 0 | 0 | 0 | 0 | | TE. |
| 950 KAN. CITY KMBC | 0 | 0 | | 0 | 0 | 0 | 0 | 0 |
| | | - | | 0 | - | and the same of | M6 | - |
| 610 KAN. CITY WDAF | | | | | 1000 | 115022017 | ATT 11 TO 12 | 12000 |
| 610 KAN. CITY WDAF | | | n | 0 | M3 | M3 | 6 | 6 |
| 610 KAN. CITY WDAF 1090 ST. LOUIS KMOX 550 ST. LOUIS *KSD | 0 | | 0 | 0 | M3 | M3 | Θ | Θ |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 10 to 11 P. M. C. S. T. 9 to 10 P. M.

Detroit Symphony Orchestra

Except December 3 and December 10, on which dates "Caribbeans," Spanish orchestra, will be heard in chestra, will be special program.

Palmolive Hour

See preceding schedule for description.

Cocoa Cola Program

Sports interview by Grant-land Rice; string orchestra; director, Leonard Joy.

G Camel Pleasure Hour

See preceding schedule page for description.

Wayside Inn

Vocal soloists; the choristers; director, George Dilworth.

E. S. T. 11 to 12 P. M. C. S. T. 10 to 11 P.M.

S Vincent Lopez and St. Regis Orchestra

Dance York. music from New

Jack Albin and His Hotel Pennsylvania Orchestra

Dance music from New York.

Slumber Music

String ensemble; director, Ludwig Laurier.

Pepsodent Program Amos 'n' Andy.

Will Osborne and His Orchestra

music from New

O Columbia's Radio Column

California Melodies

Orchestra direction by Raymond Paige; guest stars.

900

School of the Air, 2:30 P. M., E. S. T. Monday—American history dramatizations, alternately for fifth and sixth grades and high school. Tuesday—Music appreciation for Junior and Senior high school. Wednesday—Literature dramatizations alternately for fifth and sixth grades and high school. Thursday—Story-telling and music appreciation for the first, second and third grades. Friday—Current events, fifteen minutes for fifth and sixth grades and vocational information, fifteen minutes for eleventh and twelfth grades.

KEY TO LOCAL PROGRAMS

N News
O Educational
P Children's
feature
R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

3 10 17 24 31 WEDNESDAY

| | 3, 10, 17, 24, 31 WEDNESDAY | | | | | | | | | | | |
|---|-----------------------------|-------|------------|------|-------|----------|-------|--------------------------|---|--|--|--|
| I | P | rogra | am b | y 15 | -min | ute 1 | perio | ds | NEB.—WIS. | | | |
| I | 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 | EASTERN TIME | | | |
| 1 | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 | CENTRAL TIME | | | |
| Î | | | | | 3 | 0 | M3 | M3 | KFAB LINCOLN 770 | | | |
| 1 | 0 | 0 | 0 | 0 | W | 0 | 0 | 0 | *WOW OMAHA 590 | | | |
| | 0 | 0 | X | X | M | M | M8 | M8 | WPG ATL'TIC CITY 1100 | | | |
| | | | | | | | 4 | | WOR NEWARK 710 | | | |
| | 0 | 0 | 0 | 0 | | | | | WGR. BUFFALO 550 | | | |
| | 0 | 0 | | | € | 0 | | | WKBW BUFFALO 1480 | | | |
| | 0 | 0 | 0 | 0 | 0 | 0 | ₿ | 0 | WABC NEW YORK 860 | | | |
| | 0 | 0 | 0 | 0 | 8 | 0 | 0 | 0 | WEAF NEW YORK 660 | | | |
| | 0 | 9 | 0 | 0 | | 0 | 0 | 0 | WJZ NEW YORK 760 | | | |
| | 0 | 0 | 0 | 0 | - | M3 | - | | WHAM ROCHTER 1150 | | | |
| | 0 | 0 | 0 | 0 | 0 | | Θ | Θ | *WHEC ROCH'TER 1440 | | | |
| - | 0 | 0 | 0 | | | | 0 | | WGY SCHEN'D Y 790 | | | |
| ŀ | X | X | X | X | - | X | | J. D. A. S. 12/19 | *WFBL SYRACUSE 1360 | | | |
| - | X | X | X | X | M8 | M8 | X | X | WBT CHARLOTTE1080 | | | |
| - | _ | _ | 37 | 37 | _ | _ | _ | _ | WPTF RALEIGH 680 | | | |
| - | 0 | 0 | X | X | _ | 0 | - | - | WWNC ASHEVILLE 570 | | | |
| | _ | | X | | - | 0 | | - | WDAY FARGO 940 | | | |
| - | 0 | 0 | 0 | 0 | - | M3 | MP | M5 | WADC AKRON 1320 *WFJC AKRON 1450 | | | |
| - | _ | _ | NA. | N/I | - | 6 | _ | 0 | WKRC CINCINNATI 550 | | | |
| - | 0 | 0 | M | M | | M | - | - | | | | |
| - | 0 | 0 | T | T | 141.9 | M3 | M3 | M3 | WLW CINCINNATI 700 WSAI CINCINNATI 1330 | | | |
| - | TM | TM | O X | X | M 5 | M3 | • | 0 | CXTXXXX | | | |
| - | X | X | 2 | | | 6 | 0 | 0 | CEPTO A N. P. | | | |
| 1 | Λ | | 9 | 0 | 9 | 0 | 0 | 0 | WAIU COLUMB'S 640 | | | |
| 1 | 0 | 0 | М | M | 6 | 0 | 0 | 6 | WSPD TOLEDO 1340 | | | |
| | - | 0 | 0 | 0 | - | - | 9 | | *WKBN YO'NGST-N 570 | | | |
| 1 | - | 0 | • | • | | 0 | - | | KFJF OKLA.CITY 1480 | | | |
| 1 | - | M6 | 0 | 0 | 0 | M6 | - | | WKY OKLA.CITY 900 | | | |
| 1 | 0 | 0 | 0 | 0 | _ | 111 0 | 112 0 | - | *KV00 TULSA 1140 | | | |
| 1 | - | 0 | 7 | | | | | | *WHP HARRISB'G 1430 | | | |
| - | 0 | 0 | a | 0 | ด | 0 | a | 0 | WLBW OIL CITY 1260 | | | |
| 1 | | | | M3 | | | | | WCAU PHILAD. 1170 | | | |
| 1 | | _ | M3 | _ | | | | | *WFAN-WIP PHIL.610 | | | |
| 1 | 0 | 0 | 0 | - | 8 | 0 | | | *WLIT-WFI PHIL. 560 | | | |
| 1 | Ö | | MO | - | - 12 | 0 | M3 | M3 | KDKA PITTSB'GH 980 | | | |
| 1 | ŏ | ŏ | 0 | 0 | 0 | 0 | | | WCAE PITTSB'GH 1220 | | | |
| 1 | | | | | | | | | WJAS PITTSB'GH 1290 | | | |
| | 0 | 0 | 0 | 0 | N | 0 | Θ | 6 | WEAN PROVIDENCE 780 | | | |
| | _ | 0 | | 0 | | | | | WJAR PROVIDENCE 890 | | | |
| - | | M3 | X | X | 0 | 0 | Θ | Θ | WDOD CHATTA. 1280 | | | |
| - | 0 | 0 | 0 | 0 | 0 | 0 | | | WMC MEMPHIS 780 | | | |
| | 0 | 0 | | i i | 0 | 0 | | | *WREC MEMPHIS 600 | | | |
| 1 | 0 | 0 | X | X | | | | | *WLAC NASHV'LE 1470 | | | |
| 1 | 0 | 0 | 0 | 0 | 0 | 8 | X | X | WSM NASHV'LE 650 | | | |
| | | | | | | | | | *KRLD DALLAS 1040 | | | |
| | 0 | 0 | 1, 100,000 | M8 | | | 10000 | M6 | WFAA Dallas 800 WBAP Ft. Worth 800 | | | |
| | 0 | 0 | 200 | 0 | 0 | X | X | X | KPRC HOUSTON 920 | | | |
| | M | M | W | | | | | | *KTSA s. antonio 1290 | | | |
| | 0 | 0 | 0 | 0 | 0 | X | X | - | WOAI S. ANTONIO 1190 | | | |
| | 0 | 0 | 0 | 0 | - | 0 | € | and the last of the last | *WTAR NORFOLK 780 | | | |
| | 0 | 0 | 0 | 0 | - | M3 | - | - | WRVA RICHM'D 1110 | | | |
| | X | X | X | X | - | 0 | - | 0 | WDBJ ROANOKE 930 | | | |
| | M | M | 0 | 0 | M6 | M6 | X | M9 | *WEBC SUPERIOR 1290 | | | |
| | | | | | - | | | | *WISN MILW'KEE1120 | | | |
| Ī | 0 | 0 | - 1 | | 0 | | | | WTMJ MILW'KEE 620 | | | |
| 8 | | - | | | | | | | | | | |



SANTOS ORTEGA once determined to change his name entirely to something simple and definite; he changed his mind instead, leaving the name intact. And this happened every time that he tried to select a name that would be easy for people to recognize and remember. Nor can Santos be blamed for his indecision.

In the first place, his name represents his picturesque parentage. His father was a full-blooded Spaniard, related to the dramatist

Lope de Vega, while his mother is of Irish descent.

Jack Townsend

This young man has made his name known by virtue of individual merit. Handsome, black-haired, black-eyed, he is forceful enough for all sorts of dramatic urgencies. As a repertory player, he is well known throughout the United States. On Broadway he is popular for his convincing characterizations in plays like "One Never Dies" and "Congai." He has won the friendship of a vast radio audience through his work over the Columbia Broadcasting System in "True Detective Mysteries," "The Blackstone Hour" and "The Couple Next Door."

LETTERS of commendation," says William S. Paley, president of the Columbia Broadcasting System, "simply pour in since the Columbia network started its broadcast of the Philharmonic Symphony and the Minneapolis Symphony Orchestras and the talks by distinguished speakers overseas."

"Mary, Mary, quite contrary," is being applied to Mary Charles, Columbia Artist's Bureau soprano. Miss Charles actually breaks mirrors for luck! since she accidentally broke onand ten minutes later was signing a most promising contract.

總

WABC continuity scribes must know their staff announcers "from A to Z," as it has now become part of their concern to fashion the script to fit the announcer—rather than let the announcer have a fit over the script.

100

The young ladies who make up Columbia's "Sing Something Simple" trio are putting their teamwork into good use. When one of them finds she can not budge the heavy doors of WABC's studios, the others are called and the three of them manage to open the ponderous portals.

姥

A foxy stunt was pulled by a Fifth Avenue branch of the I. J. Fox Fur Trappers who broadcast over WABC. They had a window display featuring live silver foxes who did not "light a Murad," but were nonchalant before the mike.

ode

The Naval Research Laboratory is conducting some exceedingly interesting experiments with radio high frequencies. The present purpose is to discover whether exposure to frequencies in the region of 60,000 kilocycles is harmful to the human system. Already experiments have proved it is possible to focus the electrical field on a given spot-to boil eggs inside a jar without heating the jar, for example. In experiments with animals, it has proved possible to heat internal organs without affecting tissues or skin. far the experiments of the Naval Laboratory have discovered no ill effects to the experimenters.

變

"Let's get some more pepper into this" is the favorite exhortation of Bob Burdette as he puts the WLW audience through its early morning exercises. Some listener took him seriously and sent him a quart can of black pepper. With a little extra time on his hands and several willing confederates, Burdette caused so much sneezing around the studios that the affected ones all went to the nurse about imaginary colds.



THURSDAY

December 4, 11, 18, 25

| IHUK | שכ | A | 1 | 4, | 11, | 18, | 25 | |
|------------------------|-------|-------|------|----------|------------|-------|-------|------|
| ALA.—MO. | P | rogra | am b | y 15 | -min | ute | perio | ds |
| EASTERN TIME | 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 |
| CENTRAL TIME | 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 |
| 690 TORO NTO CKGW | 0 | 0 | 0 | M5 | 0 | M5 | M5 | M5 |
| 730 MONTREAL CKAC | | | | | | | | |
| 1140 BIRM'GH'M *WAPI | | 0 | 0 | 0 | | | | В |
| 930 BIRM'GH'M WBRC | 0 | 0 | 0 | 0 | M3 | M3 | M | P |
| 040 HOT SP'GS *KTHS | _ | _ | | _ | 1 | 700 | M2 | M2 |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | 0 | 0 | | | 38.55 | |
| 830 DENVER KOA | 0 | 0 | 0 | NO | 0 | 0 | A | В |
| 7/17 | 0 | 0 | 0 | 0 | w | w | M3 | P |
| +WETC | S | N | M3 | _ | - | | -110 | |
| TUREAT | X | V | V | 0 | M6 | M 5 | M2 | M2 |
| Who | n | 0 | 0 | | 0 | X | X | X |
| | M9 | M 9 | M9 | 0 | = | M5 | M9 | B |
| St.Petersb'g WSUN | 7.00 | | | 0 | 0 | O | X | В |
| 900 JACKS'NV'E WJAX | M2 | M2 | M6 | 0 | 0 | | 100 | _ |
| 1300 MIAMI B. WIOD | 0 | • | M | 0 | 0 | X | N | В |
| 560 MIAMI WQAM | N | M 6 | W | M6 | P | W | V | M6 |
| 890 ATLANTA WGST | | - 3 | | _ | _ | | | D |
| 740 ATLA NTA WSB | | | | 0 | | | | В |
| 1020 CHICAGO KYW | | | | | | | | |
| 770 CHICAGO *WBBM | V | 0 | P | 0 | M | M | W | |
| 870 CHI WENR-WLS | P0 | P0 | M | 0 | M 9 | M8 | 0 | 0 |
| 720 CHICAGO WGN | | | | | | | | |
| 560 CHICAGO *WIBO | | | | | 0 | 8 | A | |
| 670 CHICAGO WMAQ | P | P | X | P | X | X | M3 | M3 |
| 160 FT. WYNE*WOWO | | | | | | | | |
| 1230 IND'P'LIS *WFBM | | | 0 | 0 | 0 | 0 | | |
| 1260 C.NCIL BL'FS KOIL | N | M8 | M8 | 0 | S | N | M | M |
| avenport WOC*WHO | 0 | 0 | 0 | 0 | 0 | 8 | M6 | M6 |
| 600 WATERLOO WMT | M3 | M3 | P | P | X | M3 | M3 | S |
| 1220 LAWRENCE*WREN | X | 0 | 0 | N | M5 | 0 | A | B |
| 580 TOPEKA *WIBW | | | P | P | M5 | M5 | N | M9 |
| 1300 WICHITA *KFH | 0 | 0 | 0 | 0 | X | X | X | X |
| 1490COVINGTON*WCKY | 0 | 0 | 0 | M | 0 | 0 | | |
| 820 LOUISVILLE WHAS | V | M2 | M2 | 0 | 0 | 0 | M2 | В |
| 1250 N. ORL'NS WDSU | M6 | - | | M6 | | | M9 | M9 |
| 1320 N. ORL'NS WSMB | | | | 0 | | 7,0.5 | | В |
| 620 BANGOR WLBZ | | | | | 0 | 0 | | |
| 940 PORTLAND WCSH | - | N | 0 | 0 | M | - | M | M |
| 1060 BALTIMORE*WBAL | | - | | 0 | 3 | | A | В |
| 600 BALTIMORE WCAO | | MA | MA | M6 | 6 | | 0 | 0 |
| 990 SPRINGFIELD WBZ | | | M | 1 | 0 | 0 | A | В |
| Meri | _ | | | 0 | MT | | T | T |
| | - | | | - | - | | - | - |
| 1230 BOSTON WNAC | | M | | | 0 | 0 | - | O Ma |
| 1200 WORCEST'R WORC | 12.77 | M | 4.00 | N | 0 | 0 | M3 | M3 |
| 580 WORCESTERWTAG | - | M2 | X | _ | X | | - | M3 |
| 1410 BAY CITY WBCM | | 0 | 0 | _ | M6 | | | - |
| 1240 DETROIT WXYZ | - | - | 0 | 0 | M5 | | _ | 0 |
| | M6 | N | V | W | 0 | M9 | M9 | M9 |
| 920 DETROIT WWJ | - | | | 0 | € | | | |
| 810 MINNEAP WCCO | - | 0 | M 6 | N | T | V | | M |
| 1460 ST. PAUL KSTP | P | P | N | 077 | 0 | 0 | M5 | M5 |
| 1270 JACKSON WJDX | | | | 0 | | | | В |
| 950 KAN. CITY KMBC | WP | X | P | M | MT | X | N | M6 |
| 610 KAN. CITY WDAF | P | 0 | M5 | 0 | M2 | M2 | M2 | S |
| 1090 ST. LOUIS KMOX | | P | M6 | W | M3 | M3 | 0 | 0 |
| 550 ST. LOUIS *KSD | _ | | 0 | 0 | = = | | | |
| | M2 | | | | M3 | W | A | В |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 6 to 7 P. M. C. S. T. 5 to 6 P. M.

1 Black and Gold Room Orchestra

Director, Ludwig Laurier.

Uncle Abe and David Rural sketch with Phillips Lord and Arthur Allen.

6 Raising Junior Domestic skit with Aline Berry and Peter Dixon,

(3) Whyte's Orchestra Director, Peter van Steeden.

O Literary Digest Topics in Brief

Lowell Thomas.

Columbia Educational Features Talk.

2 Dance Music CBS, from New York.

Tony's Scrapbook Humor, poetry and philosophy.

E. S. T. 7 to 8 P. M. C. S. T. 6 to 7 P. M.

A. S. Beck Brevities

@ Fro-Joy Novelty Dance Program

Ward's Tip Top Club

Bradford Browne and Al
Llewelyn; Cookies Orchestra;
mixed quartet.

6 Midweek Federation Hymn Sing

Mixed quartet; George Vause, accompanist.

O Niagara-Hudson Program Dramatic sketch; orchestra director, William Merrigan Daly.

Pepsodent Program Amos 'n' Andy.

(2) Tastyeast Jesters

Male trio; mandolute accompaniment; stories in Swedish dialect.

A Phil Cook, the Quaker Man

One-man show.

B Friendly Five Footnotes
Orchestra director, I director, Del

KEY TO LOCAL PROGRAMS

S Sports
T Dramatic
V Variety
W Comic
X On the air N News O Educational P Children's feature R Religious

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

THURSDAY December 4, 11, 18, 25

| Pr | ogra | m b | y 15 | -min | ute 1 | perio | ds | NEB.—WIS. |
|-----|------------|----------|------|-------------|--------|-------|----------|--------------------------------------|
| 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 | EASTERN TIME |
| 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 | CENTRAL TIME |
| - | <u>(3)</u> | 3 | X | | 10 | - | В | KFAB LINCOLN 77 |
| N | P | M | - | M | M | M | M | *WOW OMAHA 59 |
| 11 | | 141 | 9 | 141 | 141 | 141 | 141 | WPG ATLTIC CITY 110 |
| - | | | 13 | | | | - | IIIOD |
| _ | ^ | ^ | 1111 | | | • | ^ | Wan |
| 0 | 0 | 0 | _ | _ | _ | 0 | 0 | |
| _ | _ | 0 | 0 | 0 | 0 | _ | _ | WKBW BUFFALO 148 |
| 0 | 9 | 0 | 0 | 0 | 0 | 0 | 0 | WABC NEW YORK 86 |
| 0 | 0 | 0 | 0 | 8 | 0 | 0 | 0 | WEAF NEW YORK 66 |
| 6 | 0 | 0 | 0 | 0 | 9 | A | В | WJZ NEW YORK 76 |
| N | P | P | P | 0 | M 6 | A | M1 | WHAM ROCH'TER 115 |
| M3 | N | M | 0 | 0 | 0 | X | X | *WHEC ROCH'TER 144 |
| X | X | X | 0 | - | M6 | 0 | 0 | WGY SCHEN'D Y 79 |
| X | X | 0 | 0 | 0 | 0 | 0 | 0 | *WFBL SYRACUSE 136 |
| 0 | 0 | X | X | N | M9 | M9 | M9 | WBT CHARLOTTE108 |
| | | | 0 | 0 | | | В | WPTF RALEIGH 68 |
| 0 | 0 | 0 | 0 | X | X | 0 | X | WWNC ASHEVILLE 57 |
| 0 | 0 | N | N | X | 0 | 0 | 0 | WDAY FARGO 94 |
| 0 | 0 | M | N | 0 | 0 | M | M6 | WADC AKRON 132 |
| | | | 0 | | | | | *WFJC AKRON 145 |
| X | 0 | 0 | X | X | X | X | X | WKRC CINCINNATISS |
| - | M3 | 0 | 0 | 0 | M | A | M | WLW CINCINNATI 70 |
| | | | 0 | Ť | | M3 | M3 | WSAI CINCIN NATI 133 |
| M | M | RM | RM | RM | RM | 0 | 0 | WHK CLEVEL'D 139 |
| X | X | X | X | X | X | | X | WTAM CLEVEL'D 107 |
| NS | | M6 | 0 | 0 | 0 | | M | WAIU COLUMB'S 64 |
| O | N | M | N | | M6 | V | V | WSPD TOLEDO 134 |
| X | N | W | 0 | - | 6 | | 0 | *WKBN YO'NGST-N 57 |
| | - | | | ⊙ M5 | - | M6 | M6 | KFJF OKLA.CITY 148 |
| 0 | 0 | 0 | Q | | M6 | M6 | T | |
| D | D | D.A. | S | M6 | TAT O | TAT O | 1 | |
| P | P | M | W | BEO | T | | | *KVOO TULSA 114 |
| 0 | 0 | 0 | 0 | M9 | T | 350 | 350 | *WHP HARRISB'G 143 |
| 0 | 0 | 0 | 0 | M5 | 100000 | | M9 | |
| W | NS | | M3 | Θ | Θ | - | 0 | WCAU PHILAD. 117 |
| 0 | | M3 | N | P | P | | | *WFAN-WIP PHIL.61 |
| 0 | 0 | 0 | 0 | | | CM | | *WLIT-WFI PHIL. 56 |
| M5 | M6 | M | 0 | 3 | 0 | A | B | KDKA PITTSB'GH 98 |
| 0 | 0 | 0 | 0 | M5 | M5 | T | T | WCAE PITTSB'GH 122 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | WJAS PITTSB'GH 129 |
| M | M | M | M | 0 | 0 | 0 | 0 | WEAN PROVIDENCE 78 |
| 0 | 0 | 0 | 0 | € | 8 | | | WJAR PROVID'NCE 89 |
| 0 | 0 | 0 | P | M | M | V | V | WDOD CHATTA. 128 |
| | | | 0 | 0 | 0 | E | B | WMC MEMPHIS 78 |
| 0 | 0 | 0 | 0 | | | | | *WREC MEMPHIS 60 |
| | _ | | | E | R | M9 | S | *WLAC NASHV'LE 147 |
| M 8 | N | N | 0 | M6 | N | M8 | В | WSM NASHV'LE 65 |
| 0 | P | 0 | - | N | P | | | *KRLD DALLAS 104 |
| P | P | X | - | M7 | M7 | M 6 | M2 | WFAA Dallas 80 WBAP Ft. Worth 80 |
| ** | • | - 1 | | X | X | | X | KPRC HOUSTON 92 |
| X | X | | | | - | + | | *KTSA S. ANTONIO 129 |
| 1 | 1 | | N | X | X | | X | WOAI S. ANTONIO 119 |
| 0 | 0 | N | N | - | - | M | M | TERM A TO |
| - | 9 | | | - | M6 | | B | |
| | M6 | 0 | - | (3) | M6 | T | 1 | WRVA RICHM'D 111 |
| 0 | 0 | 0 | 0 | | M6 | M5 | M5 M9 | WDBJ ROANOKE 93 |
| - | | | | 1 10/1 7 | na / | A | IVI U | IEM WILL COM COLOR 180 |
| M | M | 0 | 0 | M7 | M7 | - | 141 3 | *WEBC SUPERIOR 129 *WISN MILW'KEE112 |





FROM Honolulu to Paris is a long trek, and though the colorful career of National's ace announcer, Kelvin Kirkwood Keech, has taken him to many far cities, through all the vicissitudes of his life has remained the influence of his early associations.

He was born in Honolulu; mastered the ukulele under native instructors; graduated from the high schools there and then undertook a degree in chemical engineering.

A year in vaudeville, playing the ukulele and singing, preceded his entry into the World War as a member of a radio company attached to the Army Signal Corps.

At the conclusion of the hostilities, during which Keech saw active service on the Somme front, the entertainer found himself in Paris with four other musicians. They became the first white "jazz band" to invade the French metropolis. Success followed, punctuated by a European tour, broadcasts over London's radio station, 2LO, and ukulele instruction to the Prince of Wales. Now he is tied by an announcerial job and a wife to the land of his forebears.

WHETHER attributable to artistic temperament or not, nearly every one of Columbia's band and orchestra leaders admit of a pet aversion for some composition.

Freddie Rich won't have his men play either "The Rosary" or Tosti's "Good-by," if he can avoid it. Columbia's program department once named "The Rosary" for Rich's Ballad Hour; a conductorless orchestra played the piece, while Rich sat with head bowed and his hands over his ears.

With Nat Brusiloff it's Suppe's "Light Cavalry." "The boys say it's a jinx, and that's my reason for never playing it," and he adds philosophically, "life's difficult enough without inviting bad luck."

"My disastrous number" is Emery Deutsch's comment on "Ye Who Have Yearned Alone."

Claude MacArthur finds too much misery depicted in "The Volga Boatman" to ever desire to play it.

No bribe, however alluring, can persuade the Crockett Mountaineers to play "Sweet Alice Ben Bolt."

Mark Warnow has an aversion to recalling the wartime period, and says "Over There" is his hoodoo number.

Vincent Sorey reluctantly revealed that his inadequacy to cope with Schubert's "Serenade" lies in a faraway scene in Italy; he heard this number the night he parted from his fiancee.

28

Both Bill Munday and Graham Mc-Namee, the NBC football announcers, are left-handed. Another characteristic they share is that both formerly were baseball pitchers. McNamee played semi-pro ball around St. Paul, Minn., while Munday hurled for various teams in the Piedmont, Sally and other Southern minor leagues.

200

How time flies! Rudy Vallee always signals his orchestra with his left hand, when broadcasting, that the NBC crooner is about to sing. We can remember when a man began to clear his throat it was the signal he was about to sing.

必

Baby Rose Marie, the six-year-oldster who thrilled NBC listeners with her repertory of 125 songs last winter, plans an early return to the microphone, if she can conclude the vaudeville engagement that began last summer and has taken her into all the principal towns of the South and Southwest.

188

Any boy who will write to Uncle Don, at WOR, the Newark station, on the subject "Why I Should Have the Dog Uncle Don Is Giving Away," has a chance to become its owner (the dog's, of course), as Uncle Don, collaborating with Spratt's Patent, Ltd., is giving away one dog each week.



THIRCHAY December

| THUR | SD | A | Y | | Dece 11, | | | |
|------------------------|-------|------|----------|------|-------------|------------|------------|------------|
| ALA.—MO. | P | rogr | am t | у 15 | -min | ute | perio | ds |
| EASTERN TIME | 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 |
| CENTRAL TIME | 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 |
| 690 TORO NTO CKGW | 0 | 0 | 0 | 0 | 0 | 0 | M6 | M6 |
| 730 MONTREAL CKAC | | | | | | | | |
| 1140 BIRM'GH'M *WAPI | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 930 BIRM'GH'M WBRC | 0 | 0 | X | 0 | M6 | M6 | M5 | M5 |
| 1040 HOT SP'GS *KTHS | 0 | 0 | 0 | 0 | | | | |
| 1390 LIT'LE R'CK *KLRA | | 0 | X | X | X | X | X | X |
| 830 DENVER KOA | • | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 560 DENVER KLZ | M8 | W | M5 | M5 | M9 | M 9 | M 9 | M9 |
| 1060 HARTFORD *WTIC | | * | | | | | | |
| 630 WASH'GT'N WMAL | 0 | 0 | 0 | 0 | Θ | 0 | 0 | 0 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 | 0 | 0 | © | 0 |
| St.Petersb'g WSUN | M9 | V | M6 | M6 | M | M | M | M |
| 900 JACKS' NV'E WJAX | 0 | 0 | 0 | 0 | 9 | 9 | 9 | 0 |
| 1300 MIAMI B. WIOD | M.O. | MO | • | 0 | 9 | 9 | MO | (i) |
| 560 MIAMI WQAM | M9 | M9 | M | M | M | M | M8 | MIS |
| THEN | 0 | 0 | 0 | 0 | 6 | 6 | a | (3) |
| 740 ATLA NTA WSB | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 770 CHICAGO *WBBM | 0 | 0 | 0 | 0 | 6 | 6 | 3 | 3 |
| 870 CHI WENR-WLS | М | x | V | V | M9 | M9 | T | T |
| 720 CHICAGO WGN | 0 | 0 | 0 | 0 | 111 3 | 1113 | - | - |
| 560 CHICAGO *WIBO | 9 | 0 | 0 | 0 | 6 | 6 | 0 | 0 |
| 670 CHICAGO WMAQ | 0 | 0 | 0 | X | v | V | v | V |
| 1160 FT. WYNE*WOWO | _ | | Õ | 0 | 0 | 6 | 0 | 0 |
| 1230 IND'P'LIS *WFBM | 0 | 0 | | | Ĭ | | | Ť |
| 1260 C.NCIL BL'FS KOIL | 0 | X | 0 | 0 | 0 | 6 | 0 | 0 |
| avenport WOC*WHO | 0 | 0 | 0 | 0 | 0 | 0 | X | X |
| 600 WATERLOO WMT | M3 | M | M7 | M7 | M7 | M7 | M7 | M7 |
| 1220 LAWRENCE*WREN | 0 | 0 | 0 | 0 | 0 | 6 | 0 | 0 |
| 580 TOPEKA *WIBW | X | 0 | M3 | M3 | M5 | M5 | M1 | M1 |
| 1300 WICHITA *KFH | X | 0 | X | X | X | X | X | X |
| 1490COVINGTON*WCKY | | | | | 0 | 9 | M3 | M3 |
| 820 LOUISVILLE WHAS | _ | | | | M | | 0 | _ |
| 1259 N. ORL'NS WDSU | = | - | | M6 | | - | | 0 |
| 1329 N. ORL'NS WSMB | 0 | 0 | 0 | 0 | 9 | 9 | 0 | 0 |
| 629 BANGOR WLBZ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 960 PORTLAND WCSH | | 0 | = | 0 | 0 | 0 | 0 | 0 |
| 500 BALTIMORE WCAO | Mg | M9 | ⊕ | 0 | 6 | 6 | 3 | (3) |
| | M9 | M9 | X | T | 9 | 6 | 3 | 0 |
| 590 BOSTON WEEL | 212.0 | 0 | 0 | 0 | 0 | 0 | M3 | M3 |
| 1230 BOSTON WNAC | M | M7 | O | 0 | 6 | 6 | (3) | 0 |
| 1200 WORCEST'R WORC | | 0 | € | M | M | M | - | M8 |
| 580 WORCESTERWTAG | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1410 BAY CITY WBCM | _ | 0 | X | X | X | X | X | X |
| 1240 DETROIT WXYZ | 0 | 0 | 0 | 0 | 6 | 0 | 0 | 0 |
| 750 DETROIT WJR | 0 | 0 | 0 | 0 | X | X | 0 | 0 |
| 920 DETROIT WWJ | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 810 MINNEAP WCCO | 0 | X | 0 | X | 0 | 0 | M | M |
| 1460 ST. PAUL KSTP | - | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1270 JACKSON WJDX | - | 0 | 0 | 0 | 0 | 0 | | |
| 950 KAN. CITY KMBC | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 610 KAN. CITY WDAF | 0 | 0 | 0 | 0 | 0 | 0 | - 1 | M5 |
| 1090 ST. LOUIS KMOX | - | 0 | 0 | 0 | 9 | 6 | 0 | 0 |
| 550 ST. LOUIS *KSD | | 0 | 0 | 0 | 0 | 9 | 0 | 0 |
| 1350 ST. LOUIS KWK | 0 | 0 | 4 | 4 | B | 9 | 0 | 0 |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 8 to 9 P. M. C. S. T. 7 to 8 P. M.

O Voice of Columbia

Light classical program; Claude Mac Arthur, director.

2 Literary Digest Topics in Brief

Lowell Thomas.

- & Kaltenborn Edits the News
- 1 The Hamilton Watchman
- Fleischmann Hour Rudy Vallee and his orchestra.
- 4 B. A. Rolfe and His Lucky Strike Dance Orchestra

E. S. T. 9 to 10 P.M. C. S. T. 8 to 9 P. M.

Arco Birthday Party

Male sextet; string ensemble; direction, Ludwig Laurier; simulated reincarnation of famous people.

Jack Frost's Melody Moments

International singers quartet; Eugene Ormandy, vio-linist and director of orches-

- 6 Knox-Dunlap Orchestra
- 3 Maxwell House Ensemble Vocal soloists; male quartet; orchestra director, Willard Robison.
- S Van Heusen Program

Norman Brokenshire, master of ceremonies; Annette Han-shaw, blues singer; Frank Parker, tenor; Billy Artzt's orchestra.

3 Detective Story Magazine Dramatized tales of mystery.

THURSDAY-DAYTIME

Brazilian-American Program. 5 P. M., over W.7Z, WENR, WHAM, WBZ, KDKA, WLW, KWK, WREN, KFAB.

O'Cedar Time. 10:15 A. M., over WJZ, WBZ, WHAM, KDKA, WJR, WLW, WREN, WEBC, WRVA, WPTF, WJAX, WIOD, WFLA, KFKX, WTMJ, KWK, WSB, WJDX, WSMB, KVOO, KPRC, WKY, WSM, WMC, WAPI.

Chats with Peggy Winthrop. 8:15 A. M., Thursday, Friday and Saturday, over WJZ, WBZ, KDKA, WHAM.

KEY TO LOCAL PROGRAMS

N News O Educational P Children's feature R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

December THURSDAY

| | 4, 11, 18, 25 THURSDAY | | | | | | | | | | | |
|--------|------------------------|----------|------------|----------------|---------------|-------------|-------------|--|--|--|--|--|
| P | rogr | am l | у 15 | NEB.—WIS. | | | | | | | | |
| 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 | EASTERN TIME | | | | |
| 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 | CENTRAL TIME | | | | |
| 0 | 0 | 0 | 0 | | | = | | KFAB LINCOLN 770 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | M | M | *WOW OMAHA 590 | | | | |
| 0 | 0 | 0 | M9 | 0 | 6 | M9 | M9 | WPG ATLTICICITY 1100 | | | | |
| | | | | - | | | - | WOR NEWARK 710 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 8 | 0 | WGR. BUFFALO 550 | | | | |
| 0 | | 0 | 0 | 0 | 0 | 0 | 0 | WKBW BUFFALO 1480 | | | | |
| 0 | 0 | 0 | 0 | 9 | 9 | 0 | 0 | WABC NEW YORK 860 | | | | |
| 0 | 0 | 0 | 0 | 9 | 9 | 9 | <u>0</u> | WEAF NEW YORK 660 | | | | |
| 0 | 0 | 0 | 0 | (| 9 | 0 | 0 | WJZ NEW YORK 760 WHAM ROCH'TER 1150 | | | | |
| M | M5 | M9 | ₩ 8 | 6 | 6 | 6 M2 | 6 M2 | *WHEC ROCH TER 1440 | | | | |
| - | MID | M | MIO | 0 | 6 | M 2 | W12 | WGY SCHEN'D Y 790 | | | | |
| 0 | X | 0 | 0 | _ | 6 | 0 | 3 | WFBL SYRACUSE 1360 | | | | |
| Ø X | X | 0 | X | 6 | 6 | T | T | WBT CHARLOTTE1080 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WPTF RALEIGH 680 | | | | |
| 0 | 0 | X | X | M | M | M | M | WWNC ASHEVILLE 570 | | | | |
| X | 0 | V | M6 | X | X | X | X | WDAY FARGO 940 | | | | |
| 0 | 0 | 0 | 0 | 0 | 6 | 0 | 0 | WADC AKRON 1320 | | | | |
| O | 0 | O | 0 | 0 | Ø | | | WFJC AKRON 1450 | | | | |
| X | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WKRC CINCI NNATI 550 | | | | |
| M3 | M3 | M3 | M3 | M2 | M2 | 0 | 0 | WLW CINCINNATI 700 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WSAI CINCIN NATI 1330 | | | | |
| 0 | | TM | 0 | Θ | 0 | 0 | 0 | WHK CLEVEL'D 1390 | | | | |
| 0 | 0 | 0 | 0 | M | M | 0 | 0 | WTAM CLEVEL'D 1070 | | | | |
| | | | | | | | | WAIU COLUMB'S 640 | | | | |
| 0 | 0 | 0 | 0 | Θ | - | - | | WSPD TOLEDO 1340 | | | | |
| M2 | X | X | X | X | X | X | X | *WKBN YO'NGST-N 570 | | | | |
| 0 | 0 | M6 | M6 | M ₅ | M5 | - | M8 | KFJF OKLA.CITY 1480 | | | | |
| 0 | 0 | 0 | 0 | 0 | U | 0 | 0 | WKY OKLA.CITY 900 KVOO TULSA 1140 | | | | |
| | | | | 0 | - | M5 | W | WILL | | | | |
| M9 | _ | 0 | • | 9 | THE RESIDENCE | - | - | WLBW OIL CITY 1260 | | | | |
| | O. | © | 0 | 0 | 6 | 3 | 0 | WCAU PHILAD. 1170 | | | | |
| X | W | 0 | 0 | M7 | M7 | M | M | WFAN-WIP PHIL.610 | | | | |
| a | 0 | 0 | 0 | 0 | 0 | 0 | 0 | *WLIT-WFI PHIL 560 | | | | |
| 0 | 0 | 0 | ŏ | Ö | 6 | 0 | õ | KDKA PITTSB'GH 980 | | | | |
| ŏ | 0 | ŏ | 0 | Ö | 0 | 0 | 0 | WCAE PITTSB'GH 1220 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WJAS PITTSB'GH 1290 | | | | |
| X | N | 0 | 0 | 6 | 0 | 0 | 0 | WEAN PROVIDINCE 780 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WJAR PROVID'NCE 890 | | | | |
| V | 0 | 0 | 0 | X | X | M6 | M6 | WDOD CHATTA. 1286 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WMC MEMPHIS 780 | | | | |
| 0 | 0 | | | | | | | *WREC MEMPHIS 600 | | | | |
| 0 | 0 | W | M5 | M3 | M3 | M | M | *WLAC NASHV'LE 1470 | | | | |
| 0 | Ō | 0 | 0 | 0 | 0 | 0 | 0 | WSM NASHV'LE 650 | | | | |
| | 0 | | M | 0 | 0 | | _ | *KRLD DALLAS 1040 WFAA Dallas 800 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WBAP Ft. Worth 800 | | | | |
| 0 | O | M2 | O W | X | X | 3 | 3 | KPRC HOUSTON 920 *KTSA S. ANTONIO 1290 | | | | |
| 0 | X | M3 | W | X | X | X | X | TIO IX | | | | |
| 0 | 0 | MG | MG | 0 | O D | Q | (3) | WUAL S. ANTONIO 1190 *WTAR NORFOLK 780 | | | | |
| 0 | 0 | M6 | M6 | R | R | M3 | M3 | WRVA RICHM'D 1110 | | | | |
| _ | 0 | M | X | X | X | | M3 | WDBJ ROANOKE 930 | | | | |
| 0 | 0 | () | A | 2 | a | (3) | (a) | *WEBC SUPERIOR 1290 | | | | |
| 3 | 9 | 9 | 9 | 9 | 9 | 9 | - | *WISN MILW'KEE1120 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WTMJ MILWIKEE 620 | | | | |
| 9 | 0 | 9 | 9 | 9 | 9 | 9 | _ | | | | | |



Jolly Bill Steinke as "Santa Claus"

R ADIO'S plans for the 1930 Christmas celebration program series have been in the process of development for several months. And if the families who sit in front of their speakers Thursday, December 25, do not find what they want in the eighteen-hour broadcast schedule of the National Broadcasting Company that day, it will be because they are not looking for Yuletide programs.

Since the history-making Christmas Day broadcast of 1929, when America, England, Holland and Germany were linked in one huge broadcast, the program builders have realized that they must have something big.

In addition to these special broadcasts, the regularly scheduled programs will offer plenty in keeping with the Yule spirit, NBC officials say.

Among the programs for which Christmas



plans were discussed early are the Quaker Man broadcasts. Phil Cook is sure to have a Christmas feast for "Puffy," his talking doll.

Dr. S. Parkes Cadman will deliver a Christmas sermon in the late afternoon hours, while the Morning Devotions and the Midweek Federation Hymn Sing will aid in pointing the religious significance of the day.

For the children, Jolly Bill and Jane are planning a special program in their morning Cream of Wheat broadcast, while The Lady Next Door, in the person of Miss Madge Tucker, will have an agreeable surprise for those who join her program late in the afternoon.

Even if Amos 'n' Andy do find themselves unable to pay the rent or buy an appropriate meal, they are sure to discuss the Christmas "Sichashion" in their own fashion. And whether or not they figure yeast will play an important part, Rudy Vallee and Graham McNamee will pay proper attention to the spirits of the day in the Fleischmann broadcast.

Two programs sure to offer the real homelike Christmas feeling are the Vermont Lumberjacks and the National Farm and Home Hour. The former may be counted on to let the listener in on a real New England Christmas, while the latter program, coming in the middle of the day, will depict the rural idea of a holiday dinner at that hour.

Billy Jones and Ernie Hare, the Interwoven Pair, not being on the air Christmas Day, will spend it at home, but are sure to "dish up the hash" when they broadcast the following night.



THE slender, dynamic conductor of the Spotlighters, whom Satur-day night visitors in the San Francisco studios watch with fascination, has enough energy and talent for half a dozen persons. If Walter Beban, known as the NBC "saxophonist extraordinaire," seems to be everywhere in the studio at once, that's natural, for he has been on the move for almost fifteen years out of his twenty-nine. He went around the world with the Columbia Park Boys' Band when he was fifteen, and from then on he has been a trouper, just like his famous uncle, the late George Beban, San Francisco actor.

Four years ago, when he was the orchestra director of the world's largest dance-hall in Sydney, Austral., Walter wrote "You'll Miss Me When I'm Gone," sold it to song publishers there and forgot it. A year afterward, when he had returned to San Francisco, the song was introduced in "The Passing Show" in London.

The English publishers will not release the American rights until "The Passing Show" closes, so Walter, ironically enough, can not play his own song over NBC.



J. Clayton Randall, plant engineer of Station WTIC of Hartford, is often called upon to tinker with his friends' radio sets.

"Something's the matter with my radio set," one of his friends telephoned him one evening; "I can't get anything on it except sopranos."

900

Sam Herman, xylophonist, who is identified with many NBC programs, hasn't time to take a vacation, but he has many interesting diversions. He is credited with 150 hours of flying, is a devotee of motor-boating, and recently purchased a short-wave radio set.

2

Aspiring young detectives no longer pore over an "instruction book," but tune in on Wednesdays to the NBC's "National Surety's Secret Cases" which weekly are being divulged by Detective Harkness, the National Surety Company's crack investigator.

災

Joe Latham, who is "Black Brewster" in NBC's thriller, "Big Guns," has played in stock and vaudeville in every State in the Union, associating his work with such "big shots" as Dennis King, Walter Hampden, George Jessel and Otis Skinner.

继

Murray Kellner began directing an orchestra in the Flatbush Theater in Brooklyn at the age of sixteen. He now conducts the splendid Maxwell House Orchestra on its weekly NBC programs.

No danger of confusion in that snappy aggregation directed by Larry Funk, NBC's "Band of a Thousand Melodies." Often an entire program is memorized by every musician, obviating the need of orchestrated mu-

9

Youngie—Bill, if your father could save a dollar a week for four weeks, what would he then have?

Bill—A radio, a new suit, a refrigerator and a set of furniture.

930

Even the imperturbable Phillips H. Lord has been startled by the remarkable canine stories sent him since the introduction of dogs in his "Sunday at Seth Parker's" NBC broadcasts. For instance, the story of the havoc wrought in a California home when "Peeler" was introduced and a wirehaired terrier broke the radio trying to reach him.



THURSDAY 4, 11, 18, 25

| Inok | SL | A | 1 | 4, | 11, | 18, | 25 | |
|--|------|-------|----------|-------------|---------------|-------|----------------|-------------|
| ALA.—MO. | P | rogra | am b | у 15 | -min | ute 1 | perio | ds |
| EASTERN TIME | 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 |
| CENTRAL TIME | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 |
| 690 TORO NTO CKGW | 0 | 0 | 0 | 0 | M3 | M3 | M3 | M3 |
| 730 MONTREAL CKAC | | | | | | | | |
| 1140 BIRM'CH'M *WAPI | 0 | 0 | 0 | 0 | | | | |
| 930 BIRM'CH'M WBRC | M | M | 0 | 0 | 0 | 0 | 0 | 0 |
| 1040 HOT SP'GS *KTHS | | | 0 | 0 | 0 | M3 | X | M3 |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Θ |
| 830 DENVER KOA | 0 | 0 | 0 | 0 | 0 | 0 | 6 | M9 |
| 560 DENVER KLZ | 0 | 0 | 0 | 0 | M | 0 | M9 | M9 |
| 1060 HARTFORD *WTIC | | | | | | | | |
| 630 WASH'GT'N WMAL | 0 | 0 | 0 | 0 | X | X | 0 | Θ |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 | 0 | 0 | 0 | € |
| 620 Clearwater WFLA St.Petersb'g WSUN | 0 | 0 | 0 | 0 | 9 | 0 | X | X |
| 900 JACKS' NV'E WJAX | 0 | 0 | 0 | 0 | M2 | M2 | M6 | M6 |
| 1300 MIAMI B. WIOD | 0 | 0 | 0 | 0 | M3 | M3 | M3 | M3 |
| 560 MIAMI WQAM | | | | | | | | |
| 890 ATLANTA WGST | | | 0 | 0 | € | 0 | € | Θ |
| 740 ATLANTA WSB | 0 | 0 | 0 | 0 | 0 | 0 | | |
| 1020 CHICAGO KYW | 0 | 0 | 0 | 0 | S | M | M3 | M3 |
| 770 CHICAGO *WBBM | 0 | 0 | 0 | 0 | | | | |
| 870 CHI WENR-WLS | M | M | M2 | M | W | M | M | 0 |
| 720 CHICAGO WGN | | | | | | II. | | |
| 560 CHICAGO *WIBO | | .:4 | | | | | | |
| 670 CHICAGO WMAQ | V | V | V | V | 0 | M7 | W | M3 |
| 1160 FT. WYNE*WOWO | 0 | 0 | P | P | M2 | 0 | | |
| 1230 IND'P'LIS *WFBM | | | | | | | | |
| 1260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | 0 | 0 | 0 | Θ | Θ |
| avenport es Moines WOC*WHO | M3 | M3 | M3 | M3 | 0 | 0 | X | 0 |
| 600 WATERLOO WMT | R | R | 0 | 0 | M3 | M3 | M3 | M3 |
| 1220 LAWRENCE*WREN | 0 | 0 | 0 | 0 | 0 | 6 | 0 | 6 |
| 580 TOPEKA *WIBW | MI | M1 | 9 | 0 | 0 | 0 | 0 | Θ |
| 1300 WICHITA *KFH | _ | _ | | | | 0 | Θ | 9 |
| 1490COVINGTON*WCKY | R | R | | _ | (| | | |
| 820 LOUISVILLE WHAS | 0 | 0 | 0 | 0 | 0 | N | M | M3 |
| 1250 N. ORL'NS WDSU | | | | | - | - | M3 | M3 |
| 1320 N. ORL'NS WSMB | | 0 | 0 | 0 | 0 | 0 | | _ |
| 620 BANGOR WLBZ | 1100 | _ | - | 0 | 0 | 0 | Θ | Θ |
| 940 PORTLAND WCSH | | 0 | 0 | 0 | N | NF. | _ | 0 |
| 1060 BALTIMORE*WBAL | | 0 | 0 | 0 | _ | M5 | - | - |
| 600 BALTIMORE WCAO | - | 0 | 9 | Ø M2 | 0 | _ | - | - |
| 990 SPRINGFIELD WBZ | _ | | M2 | M2 | S | IVI 3 | M3 | IVI 3 |
| 590 BOSTON WEEL | _ | - | M | M | N | _ | 0 | 6 |
| 1230 BOSTON WNAC | - | - | M | - | N | - | - | 9 |
| 1200 WORCEST'R WORC | | X | | 9 | ⊚ | 0 | Θ | Θ |
| 580 WORCESTERWTAG | | X | 0 | 0 | N | • | 0 | 6 |
| 1410 BAY CITY WBCM | - | - | Ø N | ❷ M3 | | 0 | - | - |
| 750 DETROIT WXYZ | - | _ | 1 | SALE VAL | ⊗ V | | | 9 |
| ******* | | 141 0 | 141 0 | 141.0 | 0 | 9 | 6 | ⑤ |
| | - | 0 | 6 | 6 | M2 | M2 | | |
| 810 MINNEAP WCCO | | 0 | 0 | 0 | M 2 | 141 2 | 6 | 6 |
| 1460 ST. PAUL KSTP 1270 JACKSON WJDX | _ | 0 | 0 | 0 | 0 | 0 | 0 | ⊚ |
| WALDO | | X | 0 | - | - | - | - | - |
| WDAR | | 0 | 0 | 0 | © | M5 | M ₅ | 6 M3 |
| WALOU | | 0 | 0 | 0 | ⊙ | O M | 6 | |
| -1700 | | 0 | 0 | 0 | 0 | 0 | 8 | 6 |
| 2733727 | | X | | - | 0 | X | - | |
| 1350 ST. LOUIS KWK | Λ | Λ | Λ | 1 | 0 | Λ | 1419 | 9 |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 10 to 11 P.M. C. S. T. 9 to 10 P. M.

RCA Hour

Concert orchestra; director, Nathaniel Shilkret.

Victor Herbert Opera Series

The Lutheran Hour

Dr. Walter A. Maier; large choir and organist.

O CBS Feature

E. S. T. 11 to 12 P. M. C. S. T. 10 to 11 P.M.

Will Osborne and His Orchestra

music from New Dance York,

O Columbia's Radio Column

O Dance Music CBS.

Dance Music NBC.

6 Duke Ellington and His Cotton Club Orchestra

Dance music from New York,

6 Slumber Music

String ensemble; director, Ludwig Laurier.

6 Pepsodent Program Amos 'n' Andy.

400

THURSDAY-DAYTIME

Our Daily Food. 8:45 A. M., over WJZ, WBZ, WBZA, WBAL, KDKA, WJR, WJAR, WTAG, WCSH, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KSD, WCO, WHO, WLW, WDAF, CKGW, WTMJ, WEBC, WRVA, WPTF, WJAX, WIOD, WFLA, WSUN, WHAS, WSM, WMC, WSB, WAPI, WSMB, WJDX, KYOO, WBAP, KPRC, WOAI, WKY.

Ceresota Program—Dr. Royal S.
Copeland. 10 A. M., over
WEAF, WJAR, WTAG,
WCSH, WFI, WRC, WGR,
WGY, WCAE, WWJ, WSAI,
KYW, KSTP, WRVA.

The Toddy Party. 5:30 P. M., over WEAF, WEEI, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WSAI, KYW, CKGW, WTIC.

KEY TO LOCAL PROGRAMS

N News O Educational P Children's feature R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

December THURSDAY

| 4, 11, 18, 25 THURSDAY | | | | | | | | | | | | |
|------------------------|--|----------------------|------|----------|----------------|--|----------|---|--|--|--|--|
| P | rogra | am b | у 15 | -min | ute : | perio | ds | NEB.—WIS. | | | | |
| 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 | EASTERN TIME | | | | |
| 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 | CENTRAL TIME | | | | |
| | | | | 0 | 0 | 6 | M | KFAB LINCOLN 770 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 8 | 0 | *WOW OMAHA 590 | | | | |
| X | W | M8 | M8 | € | 0 | 0 | 0 | WPG ATL'TIC CITY 1100 | | | | |
| | | | | | | | | WOR NEWARK 710 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | WGR. BUFFALO 550 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | Θ | Θ | WKBW BUFFALO 1480 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | Θ | Θ | WABC NEW YORK 860 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WEAF NEW YORK 660 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WJZ NEW YORK 760 | | | | |
| 0 | 0 | 0 | 0 | Θ | M8 | M8 | | WHAM ROCHTER 1150 | | | | |
| X | X | 0 | 0 | 0 | | 0 | Θ | WHEC ROCH'TER 1440 | | | | |
| 0 | 0 | Approximate the last | 0 | X | X | X | 10.000 | WGY SCHEN'D Y 790 | | | | |
| 0 | 0 | X | X | X | X | X | X | WFBL SYRACUSE 1360 | | | | |
| M9 | M9 | X | X | 0 | 0 | Θ | Θ | WBT CHARLOTTE1080 | | | | |
| 300 | = | _ | | | | _ | _ | WPTF RALEIGH 680 | | | | |
| M5 | X | 9 | 9 | 0 | 0 | 9 | - | WWNC ASHEVILLE 570 | | | | |
| X | X | 0 | 0 | 0 | Access aren | - | - | WDAY FARGO 940 | | | | |
| 0 | 0 | 0 | 9 | 1000 | M3 | Θ | _ | WADC AKRON 1320 | | | | |
| 0 | 0 | 0 | 0 | 0 | 9 | 6 | 6 | *WFJC AKRON 1450 | | | | |
| Ma | Ma | 0 | 0 M | M | - | Ø M2 | - | WKRC CINCI NNATI 550 | | | | |
| M3 | M3 | M | M | M2 | M2 | M3 | M3 | WLW CINCINNATI 700 | | | | |
| 0 | 0 | O M 2 | M 2 | MO | Mo | M 2 | M3 | WSAI CINCINNATI 1330 WHK CLEVEL'D 1390 | | | | |
| 0 | 0 | M3 | M3 | M3 | X | M3 | | CTION A N. P. | | | | |
| 0 | 0 | 0 | 0 | Λ | Λ | Λ | Λ | ****** | | | | |
| _ | • | 0 | 0 | M6 | 0 | 0 | A | WAIU COLUMB'S 640 WSPD TOLEDO 1340 | | | | |
| O X | O X | 0 | 0 | IMIO | 0 | Θ | Θ | *WKBN YO'NGST-N 570 | | | | |
| M6 | M6 | 0 | 0 | 6 | 0 | Θ | Θ | KFJF OKLA.CITY 1480 | | | | |
| O | O | 0 | 0 | ② | - | M6 | - | WKY OKLA.CITY 900 | | | | |
| _ | M | M | M | M | M | M | M | *KVOO TULSA 1140 | | | | |
| W | M5 | 9 | 0 | ⊙ | 0 | 6 | 6 | *WHP HARRISB'G 1430 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | 6 | _ | WLBW OIL CITY 1260 | | | | |
| 0 | 0 | - | - | X | | - | - | WCAU PHILAD. 1170 | | | | |
| W | and the latest designation of the latest des | 0 | - | V | - | | | *WFAN-WIP PHIL.610 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | 0 | *WLIT-WFI PHIL. 560 | | | | |
| Õ | Õ | ŏ | 0 | NS | - | and the latest designation of the latest des | | KDKA PITTSB'GH 980 | | | | |
| ŏ | ŏ | ŏ | ŏ | 0 | ĕ | | | WCAE PITTSB'GH 1220 | | | | |
| 0 | 0 | 0 | 0 | | | | | WJAS PITTSB'GH 1290 | | | | |
| 0 | 0 | 0 | 0 | N | 0 | Θ | Θ | WEAN PROVIDENCE 780 | | | | |
| 0 | Õ | 0 | Õ | | | _ | _ | WJAR PROVID'NCE 896 | | | | |
| _ | M3 | 0 | 0 | 0 | 0 | Θ | 0 | WDOD CHATTA. 1280 | | | | |
| 0 | 0 | Õ | 0 | 0 | 0 | | | WMC MEMPHIS 780 | | | | |
| | | 0 | 0 | 0 | 0 | 0 | 0 | *WREC MEMPHIS 600 | | | | |
| M9 | M9 | 0 | 0 | | | | | *WLAC NASHV'LE 1470 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | X | M6 | WSM NASHV'LE 650 | | | | |
| 0 | - | | | | | | | *KRLD DALLAS 1040 | | | | |
| 0 | 0 | 0 | 0 | 0 | X | X | X | WFAA Dallas WBAP Ft. Worth 800 | | | | |
| 0 | 0 | o | O | 0 | X | X | | KPRC HOUSTON 920 | | | | |
| X | M | W | M9 | | | | | *KTSA s. antonio 1290 | | | | |
| 0 | 0 | 0 | 0 | 0 | X | X | X | WOAI S. ANTONIO 1190 | | | | |
| M6 | M6 | 0 | 0 | 0 | 0 | Θ | Θ | *WTAR NORFOLK 780 | | | | |
| 0 | 0 | 0 | 0 | M3 | Annie Seberari | M3 | M3 | WRVA RICHM'D 1110 | | | | |
| M6 | M 6 | 0 | 0 | 0 | 0 | 0 | 0 | WDBJ ROANOKE 930 | | | | |
| 0 | 0 | 0 | 0 | M9 | M9 | X | M6 | *WEBC SUPERIOR 1290 | | | | |
| | | | | | | 2 | | *WISN MILW'KEE1120 | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | WTMJ MILW'KEE 620 | | | | |
| | | | | | | | | | | | | |

Chicago Decoming Radio Center

NBC Plans to Move Entire Blue Network to It's New Radio Center in Chicago Next Year

By Joseph Ator

WITH the opening of the National Broadcasting Company's \$3,000,-000 studio plant at Chicago, that city makes a serious bid for the title of the country's principal radio center.

To make full use of its Chicago plant, the largest in the world, the NBC is prepared to transfer to Chicago, early next year, all of the programs of its blue network previously broadcast from New York. When that is accomplished, that chain alone will be sending out of the city approximately 175 programs weekly.

Since the NBC pays well over \$1,000,-000 yearly in wire tolls, shipping its artists from the Eastern seaboard to Chicago may well save it a tidy sum in such tolls through the central location of the new plant.

There is a natural curiosity to know just what \$3,000,000 can produce in the way of studios and technical departments. In National's Chicago headquarters this great expenditure is easily reflected in these largest studios in the world, located on top the world's biggest building, Chicago's new Merchandise Mart.

"WELCOME" THE PASSWORD

Visitors are given an excellent opportunity here to survey and to learn. "Survey" is peculiarly fitting, considering the sixty-six thousand square feet of floor space taken up by this, which is so peculiarly a "castle in the air."

This great radio chain has taken a tip from the movie palaces and has uniformed boys at the service of visitors. Further, there are young ladies, college graduates, who are hostesses and charm all guests by their intelligence, grace and beauty.

THE LAST WORD IN STUDIO APPOINT-MENT

Entering the largest of the six studios, one is conscious that this is really a full-sized and fully equipped theatre. Strangely enough, an outdoor theatre indoors; for it is lighted by a new lighting that diffuses the ultra-violet ray. It would be easy to acquire a sun tan by spending much time in this studio. No small part of the equipment of this "theatre studio" is the massive pipe-organ, concealed behind a grille; another notable installation is the fan-shaped stage, large enough to accommodate a full-sized orchestra.

NBC is awake to the possibilities of television, although its executives admit that they don't know just yet what course of development this latest form of radio science is to follow. There is a television screen in the big studio, where programs may be shown to several hundred spectators, and a booth from which television programs enacted upon the stage may be

picked up for broadcasting whenever that process becomes feasible as a chain proposition.

There are six studios, four of them two-story structures, and all "floated" in sound-proof materials. Of these there is one like nothing so much as a cozy English library. In this restful atmosphere the civic leader, distinguished scientist or football star, making his first radio talk, will find a comforting influence.

Few visitors are allowed in the studios during a broadcast, but there is ample provision for onlookers in the upper story of each of the four studios, which is a gallery construction, with triple glass to look through, down onto the entertainers.

NERVE CENTER OF BLUE NETWORK

But to this writer the most interesting thing of all about this great radio plant is behind the scenes. It is the master control-room—again one may use the phrase "biggest in the world"—from which the programs of the chain are relayed out to some forty broadcasting stations between the Appalachians and the Rockies.

Most unusual is the decoration of the great master control-room, which is done in black and flashing chromium—a perfect modernistic setting for the nerve center of the most modern of entertainments.



FRIDAY

December

| FRID | A: | ľ | | 5, 12 | , 19, | | | |
|---|-------------------|-------|----------------|---------------|----------------------|-------------------------|-------|-------|
| ALA.—MO. | P | rogra | am b | у 15 | -min | ute 1 | perio | ds |
| EASTERN TIME | 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 |
| CENTRAL TIME | 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 |
| 690 TORONTO CKGW | 0 | 0 | M6 | M6 | A | M6 | C | 0 |
| 730 MONTREAL CKAC | _ | _ | -116.15 | | | (315-03) | 1 - | |
| 1140 BIRM'GH'M *WAPI | | | - | 0 | | | | D |
| 930 BIRM'GH'M WBRC | 0 | 0 | X | 0 | M3 | M3 | 0 | S |
| 1040 HOT SP'GS *KTHS | | | | | | 0 | M2 | |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | X | 0 | 0 | 0 | 0 | M |
| 830 DENVER KOA | 0 | 0 | 0 | NO | 0 | 0 | C | D |
| 560 DENVER KLZ | 0 | 0 | M3 | 0 | W | W | M9 | P |
| 1060 HARTFORD *WTIC | | | | | M3 | M3 | 0 | 0 |
| 630 WASH'GT'N WMAL | X | 0 | X | 0 | 0 | 0 | V | V |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 | A | 0 | C | 0 |
| 620 Clearwater WFLA St.Petersb'g WSUN | NS | NS | W | 0 | A | M 9 | V | D |
| 900 JACKS' NV'E WJAX | N | M | 0 | 0 | A | R | R | D |
| 1300 MIAMI B. WIOD | P | P | V | 0 | A | X | N | D |
| 560 MIAMI WQAM | N | M6 | W | M6 | P | W | V | M6 |
| 890 ATLANTA WGST | | | | | | | 0 | 0 |
| 740 ATLANTA WSB | | | | 0 | | 0 | | |
| 1020 CHIC AGO KYW | M9 | M9 | P | P | M5 | M3 | M3 | M3 |
| 770 CHICAGO *WBBM | 0 | M3 | P | W | M | X | W | |
| 870 CHI WENR-WLS | P0 | PO | M | 0 | M9 | M8 | 0 | 0 |
| 720 CHICAGO WGN | | | | | | | | |
| 560 CHICAGO *WIBO | _ | _ | _ | 77 | 77 | 7/ | C | _ |
| 670 CHICAGO WMAQ | P | P | Θ | X | X | X | 0 | 0 |
| 1160 FT. WYNE*WOWO | _ | | | | _ | _ | 0 | 0 |
| 1230 IND'P'LIS *WFBM | NI | MO | M O | N/ | 0 | 9 | 0 | N/I |
| avenport WOC*WHO | N P | M8 | M8 | M | 0 | S | V | M |
| 11/8/27 | M2 | M2 | M6 P | € P | X | M3 | M3 | S |
| 1220 LAWRENCE*WREN | X | (A) | 0 | N | M6 | T | C | D |
| AWIDW | ^ | 0 | P | P | 0 | 9 | N | M9 |
| 1300 WICHITA *KFH | 0 | 0 | X | 0 | 0 | 0 | 14 | IVI J |
| 1490COVINGTON*WCKY | M5 | M3 | M | M | Δ | P | | |
| 820 LOUISVILLE WHAS | | 0 | 0 | 0 | M2 | - | M 5 | D |
| 1250 N. ORL'NS WDSU | _ | - | N | _ | 0 | | 0 | S |
| 1320 N. ORL'NS WSMB | | - | | 0 | | 0 | · | D |
| 620 BANGOR WLBZ | _ | | | | 0 | 0 | | _ |
| 940 PORTLAND WCSH | | N | 0 | 0 | Annual Property lies | 6 | 0 | 0 |
| 1060 BALTIMORE*WBAL | | | | õ | -11- | | _ | |
| 600 BALTIMORE WCAO | 73.5 | 1.10 | | | M9 | M9 | 0 | 0 |
| 990 SPRINGFIELD WBZ | | - | | 1000000 | A | M5 | C | D |
| 590 BOSTON WEEL | | | 100000 | | X | | MT | MT |
| 1230 BOSTON WNAC | | | M | _ | M | | | 0 |
| 1200 WORCEST'R WORC | | | M | | 0 | | - | M3 |
| 580 WORCESTERWTAG | | 1000 | N | | _ | M5 | | M5 |
| 1410 BAY CITY WBCM | | - | - | 0 | 0 | - | M6 | M6 |
| 1240 DETROIT WXYZ | The second second | M3 | - | 0 | M2 | 0 | - | - |
| 750 DETROIT WJR | | | | | | | | |
| 920 DETROIT WWJ | | | | 0 | 0 | 0 | | |
| 810 MINNEAP WCCO | P | P | 0 | N | | 0 | 0 | M |
| 1460 ST. PAUL KSTP | | M5 | N | | M3 | 0 | T | D |
| 1270 JACKSON WJDX | | | | 8 | | 0 | | D |
| 950 KAN. CITY KMBC | alainetic re | | the contractor | 0 | MT | _ | 0 | 0 |
| 610 KAN. CITY WDAF | - | - | T | 0 | M2 | and the latest services | M2 | M2 |
| VMOV | | | - | 117 | M3 | M3 | 0 | 0 |
| 1090 ST. LOUIS KMOX | - | - | 0 | W | | 141.9 | Ø | 0 |
| 1090 ST. LOUIS KMUX 550 ST. LOUIS *KSD 1350 ST. LOUIS KWK | X | 0 | 9 M2 | W €3 M2 | Ø X | | | D |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 6 to 7 P.M. C. S. T. 5 to 6 P. M.

Musical Aviators Orchestra

Dance music.

MacDougal Restaurant Orchestra Dance music.

Tony's Scrapbook

Humor, poetry, philosophy.

@ Bookhouse Story-time "The World in Music"

Pierre Key. Black and Gold Room Orchestra

Director, Ludwig Laurier.

Uncle Abe and David

Raising Junior Domestic skit by Aline Berry and Peter Dixon.

3 Dance Music NBC. New York.

Continue Literary Digest Topics in Brief

Lowell Thomas.

E. S. T. 7 to 8 P. M. C. S. T. 6 to 7 P. M.

Spotlights in Drama and Literature Montrose J. Moses.

College Memories

Male quartet. 6 Old Company's Program American singers quartet.

The Pepsodent Program Amos 'n' Andy.

B To Be Announced

Phil Cook, the Quaker Man

One-man show.

D Brownbilt Footlights Male vocal trio; orchestra director, Jules Herbuveaux.

O Crockett Mountaineers Hill-billy music.

The Gruen Town Crier Alexander Woollcott.

(3) Manhattan Towers Orchestra Dance music.

O Evangeline Adams Astrologer.

(3) Dancing Yesterdays
Old dance tunes; Freddie
Rich's orchestra.

KEY TO LOCAL PROGRAMS S Sports
T Dramatic
V Variety
W Comic
X On the air News Educational Children's feature

MUSICAL

R Religious

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

December 5, 12, 19, 26

FRIDAY

| P | rogra | am b | y 15 | -min | ute | perio | ds | NEB.—WIS. |
|-----|-------|------|----------|------|-------|-------|-----|-----------------------|
| 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 | EASTERN TIME |
| 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 | CENTRAL TIME |
| X | 0 | 0 | N | | | C | D | KFAB LINCOLN 770 |
| N | P | M | 1 | M | G | M | M | *WOW OMAHA 590 |
| - | - | | 0 | | - | | | WPG ATLTIC CITY 1100 |
| | | | | | | | | WOR NEWARK 710 |
| _ | 0 | 0 | _ | A | | 0 | 0 | aran. |
| | 0 | 0 | _ | _ | | 0 | 0 | |
| _ | | _ | 0 | 0 | | 0 | 0 | WKBW BUFFALO 1486 |
| 0 | 0 | 0 | 0 | 0 | Θ | 0 | 0 | WABC NEW YORK 860 |
| 0 | 0 | 0 | 8 | 0 | 0 | 0 | 0 | WEAF NEW YORK 660 |
| 0 | 0 | 0 | 0 | A | B | C | D | WJZ NEW YORK 760 |
| N | M3 | M3 | 9 | A | M6 | M | M | WHAM ROCHTER 1150 |
| 0 | 0 | N | € | 0 | 0 | 0 | X | *WHEC ROCH'TER 1440 |
| X | X | X | 0 | 0 | X | X | V | WGY SCHEN'D Y 790 |
| X | X | X | 0 | X | X | 0 | X | *WFBL SYRACUSE 1360 |
| 0 | 0 | X | 0 | N | X | 0 | 0 | WBT CHARLOTTE1080 |
| _ | _ | | 0 | A | | | D | WPTF RALEIGH 680 |
| 0 | 0 | X | 0 | 0 | 0 | 0 | 0 | WWNC ASHEVILLE 570 |
| ŏ | 0 | N | N | 0 | 0 | 0 | M5 | WDAY FARGO 940 |
| ŏ | 0 | M | N | M | M | 0 | (O) | WADC AKRON 132 |
| U | U | 141 | - | IVA | 141 | U | 0 | mmra. |
| _ | _ | 37 | 0 | _ | 37 | _ | _ | |
| 0 | 0 | X | X | 0 | X | 0 | 0 | WKRC CINCI NNATI 550 |
| M | M3 | S | S | A | X | M3 | M3 | WLW CINCINNATI 700 |
| | | | 8 | | Θ | | | WSAI CINCIN NATI 1330 |
| MS | MS | 0 | X | M | M | 0 | 0 | WHK CLEVEL'D 1390 |
| X | X | X | 0 | X | X | X | X | WTAM CLEVEL'D 1070 |
| NS | M6 | M6 | M8 | M8 | X | 0 | X | WAIU COLUMB'S 640 |
| M | N | N | S | M6 | M6 | 0 | 0 | WSPD TOLEDO 1340 |
| 0 | 0 | W | 0 | | | | | *WKBN YO'NGST-N 570 |
| ŏ | o | M6 | 0 | X | 0 | 0 | M5 | KFJF OKLA.CITY 148 |
| _ | - | - | S | M6 | - | - | T | WKY OKLA.CITY 900 |
| P | P | M | W | - | 114.0 | | - | *KVOO TULSA 1140 |
| ò | Ô | M3 | € | 0 | 3 | V | V | *WHP HARRISB'G 143 |
| ŏ | 0 | M8 | - | _ | 0 | 100 | M6 | OTT DAY |
| _ | _ | | 8 | 0 | - | 0 | | |
| M | NS | M3 | M | Q | X | 0 | 0 | |
| M3 | S | M3 | N | P | P | P | P | *WFAN-WIP PHIL.610 |
| | N | | 0 | 0 | X | | X | *WLIT-WFI PHIL. 56 |
| M5 | M6 | W | 9 | A | M9 | | D | KDKA PITTSB'GH 98 |
| 0 | 0 | Ø | 0 | 0 | M9 | M6 | M6 | WCAE PITTSB'GH 1220 |
| | A | | 0 | 0 | 0 | | | WJAS PITTSB'GH 1290 |
| M | M | M | M | X | 0 | 0 | X | WEAN PROVIDENCE 78 |
| | 0 | 0 | 0 | | 0 | 0 | 0 | WJAR PROVID'NCE 89 |
| 0 | 0 | P | 0 | 0 | 0 | 0 | V | WDOD CHATTA, 128 |
| | | | 0 | | | | D | WMC MEMPHIS 78 |
| 0 | 0 | | 0 | 0 | 0 | 0 | 1 | *WREC MEMPHIS 60 |
| _ | | | | E | - | Õ | S | *WLAC NASHV'LE 1470 |
| M6 | X | N | 0 | N | | M | D | WSM NASHV'LE 650 |
| 0 | 0 | M6 | - | N | | | 0 | *KRLD DALLAS 104 |
| P | P | X | X | X | | X | X | WFAA Dallas 80 |
| - | | Λ | Λ | ^ | X | X | X | TTDDA |
| V | v | | _ | | Λ | Λ | Λ | |
| X | X | | | 7. | | 77 | - | *KTSA s. ANTONIO 1290 |
| | | - | N | | 0 | X | D | WOAI S. ANTONIO 119 |
| 0 | 0 | N | N | 0 | 0 | 0 | M6 | *WTAR NORFOLK 780 |
| M 6 | M6 | M6 | 9 | A | M9 | M9 | D | WRVA RICHM'D 1110 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | R | WDBJ ROANOKE 936 |
| N.A | M | M | 0 | M9 | M9 | C | D | *WEBC SUPERIOR 129 |
| M | | | | | - | - | _ | |
| IVI | | | | | | 0 | | *WISN MIL W'KEE1120 |

Radio and Art Appreciation

RADIO HOME-MAKERS

DAILY EXCEPT SUNDAY AND SATURDAY, 10 A. M. TO NOON.

THE Five Arts program of the Radio Home-Makers' Club establishes radio as a medium for advancing all the arts, drama, music, painting, sculpture, literature, and brings directly into the home the enthusiasm, knowledge and understanding of specialists in these separate arts.

Thus the arts are no longer something far off from the wife and kiddies or hubby's disposition at the breakfast table. Radio brings a new outlook to the woman who intuitively knew she could find excitement in her place as the home-maker.

Every Thursday morning at 11:15, during the Five Arts program over the Columbia Broadcasting network, Ida Bailey Allen, president of the Radio Home-Makers, invites people "in the know" to talk about things artistic.

For example, Kathryn Hamill, actress and interior decorator, tells housewives to make a stage atmosphere in their homes—suggesting furnishings she has seen in stage settings as appropriate for the home; telling how beautiful hangings put the audience in a peaceful frame of mind. Since a woman's audience is her husband and children, the environment she creates will make them happy or unhappy. Surrounded by beauty, dear John can't help being charming and attentive at dinner. Tired and saturated with business noises, it is a positive joy for him to come home to a place that suggests the sitting-room of a Barrie play.

In addition, the Five Arts program forms a contact between the housewife and the artistic world. The plays of Shakespeare and



Kathryn Hamill, member of the cast of the "Second Little Show;" Ted Harris, director of the Five Arts program, and (seated) Howard Rockey, of Theatre Mayazine.

O'Neill, the music of Cesar Franck and Tschaikowsky, the masterpieces of Rembrandt and Raphael and Turner, the sculpture of Phidias and Jacob Epstein, and the stories of Conrad and de Maupassant, are no longer material for the consideration of only the student and the dilettante. Radio has brought the arts to the attention of the woman at home for her pleasure and enlightenment.

Indicative of the nature of the Five Arts program are some of the personalities who have appeared as guest speakers: Howard Rockey, of *Theatre Magazine*; Walter M. Grant, of the American Art Association, and Thornton W. Allen, of *Musical Courier*.

On Fridays, at ten, the National Radio Home-Makers' Club has recently begun the presentation of a series of historical sketches for which Richard Hale, actor and singer of first rank, has been engaged. For the past seven years Mr. Hale has devoted all his time to concert and operatic performances and has sung with principal orchestras in America and abroad.

HAROLD BEAN, popular lyric tenor and announcer of the Chicago station KYW, admits having gone to the University of Illinois for the purpose of studying mathematics and co-eds. Then he was awarded a bachelor's degree in science, which, he points out, probably accounts for the fact that he's not married. After a short career as an accountant he came to the important decision that singing numbers was easier than adding them up. Harold says that his age is twenty-six, and he prefers his cigarets toasted, even though his dad is a high Methodist Church official.

120

When Helen Morgan inaugurated the Nestle "Chocolateers" program recently, she introduced a new studio custom of wearing barefoot sandals instead of slippers.

936

Sammy Watkins, who sings with his orchestra during their broadcasts from Cleveland over WABC, says his ability to reach high C's dates back to his birth. He was born on a ship coming to the United States from England.

始

Should we ever dispatch a messenger to Mars, the most eligible one would be Pierre Brugnon. This featured soloist in "An Evening in Paris," at WABC, was born in Paris and boasts the following accents: Negro, Yiddish, New England, British, Scotch, Swedish and Irish.

緩

There is a very good-looking announcer at the Columbia studios who is a newcomer, hailing from the Pacific Coast, where he basked in the light of popularity. His name is Truman Bradley.

姥

Mr. George Trendle, general manager of the Detroit station, WXYZ, announces the purchase by the owners of WXYZ of WOOD, Grand Rapids station. Mr. Edward G. Smith, long connected with WXYZ, is now manager of WOOD.

幾

Him—Scientists have discovered that insects talk.

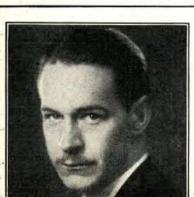
He-Ridiculous.

Him—Fact. A scientist came upon two moths chewing the rag.

總

A good bit of Evangeline Adams' business is in "absent treatments," as witness the six telephones in her Carnegie Hall studio, over which she transacts a huge volume of business culminating from her Forhan programs on WABC.





NEEL ENSLEN, NBC announcer, was born in Delphos, O., and was graduated from Ohio State University. Then began an extensive musical and dramatic training that enabled him to become one of the very few ever to qualify as an NBC announcer without previous radio training of any sort.

He acquired degrees from the University of Rochester and the Eastman School of Music, and in both piano and voice from the Bush Conservatory, Chicago. Through a competitive award of George Eastman, young Enslen was given valuable training in voice and dramatics, the latter course under Ruben Mamoulian.

During his service with the American Opera Company in Chicago, Enslen's greatest success was scored in the role of Escamillo in "Carmen." He branched out on his own in Chicago, teaching piano and voice.

It was in 1929 that Neel Enslen became prominently aligned with broadcasting, and in December of the same year he was married to Miss Beatrice Kneale.

FRIDAY

December 5, 12, 19, 26

| FRID | A. | ı | - | 5, 12 | , 19, | 26 | | |
|--|----|-------|----------------|-------|-------|-------|-----------------|----------|
| ALA.—MO. | P | rogra | am b | y 15 | -min | ute 1 | perio | ds |
| EASTERN TIME | 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 |
| CENTRAL TIME | 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 |
| 690 TORONTO CKGW | 0 | 0 | 0 | 0 | 0 | 0 | M5 | M5 |
| 730 MONTREAL CKAC | - | - | - | - | _ | _ | 1120 | 1120 |
| 1140 BIRM'GH'M *WAPI | | | | | 0 | 0 | 0 | 0 |
| 930 BIRM'GH'M WBRC | 0 | M8 | M8 | X | Ť | Ť | _ | |
| 1040 HOT SP'GS *KTHS | _ | | - | | | | | |
| 1390 LIT'LE R'CK *KLRA | X | 0 | 0 | 0 | X | X | X | X |
| 830 DENVER KOA | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 560 DENVER KLZ | M8 | M9 | T | M9 | M9 | MW | M9 | M9 |
| 1060 HARTFORD *WTIC | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 630 WASH'GT'N WMAL | V | V | 0 | 0 | 0 | 0 | 0 | 0 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 620 Clearwater WFLA St.Peterab'g WSUN | M2 | M2 | M8 | 0 | M9 | V | V | V |
| 900 JACKS' NV'E WJAX | M | M3 | X | 0 | 0 | 0 | 0 | 0 |
| 1300 MIAMI B. WIOD | 0 | 0 | V | 0 | 0 | 0 | 0 | 0 |
| 560 MIAMI WQAM | TW | TW | TW | TW | M7 | M7 | M3 | M3 |
| 890 ATLANTA WGST | 0 | | | | | | | |
| 740 ATLANTA WSB | | | | | 0 | 0 | 0 | 0 |
| 1020 CHICAGO KYW | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 770 CHICAGO *WBBM | | | | | M6 | M | V | V |
| 870 CHI WENR-WLS | V | X | M9 | M9 | T | T | M | M |
| 720 CHICAGO WGN | | | | | | | | |
| 560 CHICAGO *WIBO | 0 | 0 | | 0 | 0 | 0 | 0 | 0 |
| 670 CHICAGO WMAQ | 0 | 0 | 0 | 0 | 6 | 0 | 0 | 0 |
| 1160 FT. WYNE*WOWO | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1230 IND'P'LIS *WFBM | | | | | | | | |
| 1260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| es Moines WOC*WHO | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 600 WATERLOO WMT | M | M | M | M | M3 | M3 | X | X |
| 1220 LAWRENCE*WREN | 0 | 0 | M6 | 0 | 0 | 0 | 0 | 0 |
| 580 TOPEKA *WIBW | X | 0 | X | X | X | X | M7 | M7 |
| 1300 WICHITA *KFH | X | 0 | X | X | X | X | X | X |
| 1490COVINGTON*WCKY | | | | | O | 0 | M3 | M3 |
| 820 LOUISVILLE WHAS | P | P | P | P | 0 | 0 | 0 | 0 |
| 1250 N. ORL'NS WDSU | - | X | M6 | M9 | M9 | | M 9 | M5 |
| 1320 N. ORL'NS WSMB | - | | | | 0 | 0 | 0 | 0 |
| 620 BANGOR WLBZ | | 0 | | | | | | |
| 940 PORTLAND WCSH | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1060 BALTIMORE*WBAL | | | | | - | | | |
| 600 BALTIMORE WCAO | - | - | and the second | 0 | - | 0 | | 0 |
| 990 SPRINGFIELD WBZ | 0 | | M5 | | 0 | 0 | 0 | |
| 590 BOSTON WEEL | - | | - | _ | 0 | | 8 | 0 |
| | - | - | _ | - | Θ | - | Section Section | 0 |
| 1200 WORCEST'R WORC | 0 | - | | _ | | M3 | | M8 |
| 580 WORCESTERWTAG | 0 | | | | 0 | | | |
| 1410 BAY CITY - WBCM | - | 0 | | - | X | - | X | X |
| 1240 DETROIT WXYZ | 0 | 0 | | 0 | 9 | Θ | Θ | 0 |
| 750 DETROIT WJR | 0 | | | _ | 0 | 0 | 0 | 0 |
| 920 DETROIT WWJ | - | Ma | | 0 | 0 | - | - | 6 |
| 810 MINNEAP WCCO | | | 0 | 0 | X | | X | W |
| 1460 ST. PAUL KSTP | _ | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1270 JACKSON WJDX | - | 37 | 6 | - | _ | _ | 0 | 0 |
| 950 KAN. CITY KMBC | 0 | X | 0 | 0 | 9 | 9 | 0 | 9 |
| 610 KAN. CITY WDAF | 0 | 0 | | 0 | 0 | | | 69 |
| 1090 ST. LOUIS KMOX | | 0 | | 0 | 9 | 0 | 0 | 9 |
| 550 ST. LOUIS *KSD | _ | 0 | O | 0 | 0 | 0 | 0 | 0 |
| 1350 ST. LOUIS KWK | 4 | 0 | X | 0 | U | U | 0 | 0 |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 8 to 9 P. M. C. S. T. 7 to 8 P. M.

1 Cities Service Concert Orchestra

Director, Rosario Bourdon; Jessica Dragonette, soprano; the Cavaliers, male quartet; Leo O'Rourke, tenor; John Seagle, baritone.

O Nestle's Program

Orchestra director, Nat. Bru-siloff; guest artists.

6 Le Trio Morgan

Frances, violinist; Marguer-ite, pianist; Virginia, harp-ist.

O Natural Bridge Review

Male trio; orchestra director, Lewis Graeme.

Grand Opera Miniatures

Excerpts from operas with Adele Vasa, soprano; Bar-bara Maurel, contralto; Theo. Karle, tenor; Kenyon Cong-don, baritone.

2 Literary Digest Topics in Brief

Lowell Thomas.

Weed Tire Chain Program Incidents in history of automobiles; Harriet Lee, contralto; William Hain, tenor.

E. S. T. 9 to 10 P.M. C. S. T. 8 to 9 P. M.

True Story Hour

Dramatized stories of real life.

Clicquot Club Eskimos

Orchestra director, Harry Reser.

O Del Lampe's Eversharp Orchestra

1 Interwoven Pair

Billy Jones and Ernie Hare; orchestra director, Will C. Perry.

Armour Program

Mixed chorus, twenty voices; orchestra director, Josef Koestner.

FRIDAY-DAYTIME

PRIDAY—DAYTIME

Music Appreciation Hour. 11 A.

M., Walter Damrosch in "Musical University of the Air,"
WJZ, WEAF, WEEI, WJAR,
WTAG, WOSH, WLIT, WRC,
WGY, WGR, WCAE, WTAM,
WWJ, WSAI, WGN, KYW,
WENR, WIBO, KSD, WOC,
WHO, WOW, WDAF, CKGW,
WTMJ, KSTP, WEBC,
WRVA, WPTF, WJAX,
WIOD, WFLA, WSUN,
WHAS, WSM, WMC, WSB,
WAPI, WJDX, WSMB, KVOO,
WFAA, KPRC, WKY, WOAI,
KOA, KSL, WBZ, WBZA,
WBAL, WHAM, KDKA, WJR,
WLW, KWK, WREN, KFAB.

KEY TO LOCAL PROGRAMS

N News
O Educational
P Children's
feature
R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

December 5, 12, 19, 26

FRIDAY

| - | _ | -0.15-0 | 12, 1 | | | _ | | IDAI |
|------|-------|---------|-------|----|-------|-------|----|---------------------------------------|
| 2000 | rogra | m b | y 15 | 1 | ute 1 | perio | ds | NEB.—WIS. |
| 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 | EASTERN TIME |
| 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 | CENTRAL TIME |
| 0 | 4 | 6 | 0 | | | | | KFAB LINCOLN 770 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | *WOW OMAHA 590 |
| M9 | M9 | M6 | M5 | M2 | M2 | M2 | M2 | WPG ATL'TIC CITY 1100 |
| | | | | | | | | WOR NEWARK 710 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WGR. BUFFALO 550 |
| 0 | 0 | 0 | 0 | 9 | 0 | 0 | 0 | WKBW BUFFALO 1480 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WABC NEW YORK 860 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WEAF NEW YORK 660 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WJZ NEW YORK 760 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WHAM ROCHTER 1150 |
| X | 0 | M9 | M9 | M7 | M7 | R | R | WHEC ROCHTER 1440 |
| M2 | M2 | M2 | M2 | 0 | 0 | 0 | 0 | WGY SCHEN'D Y 790 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WFBL SYRACUSE 1360 |
| T | T | M | M | V | V | X | X | WBT CHARLOTTE1080 |
| | | | | | | 0 | 0 | WPTF RALEIGH 680 |
| 0 | 0 | X | X | 0 | 0 | X | X | WWNC ASHEVILLE 570 |
| X | 0 | X | X | X | X | M1 | W | WDAY FARGO 940 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WADC AKRON 1320 |
| | | | | | | 0 | 0 | WFJC AKRON 1450 |
| | 0 | 0 | 0 | Θ | 0 | 0 | Θ | WKRC CINCI NNATI 550 |
| 0 | 0 | 0 | M | M3 | M3 | 0 | 0 | WLW CINCINNATI 700 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WSAI CINCIN NATI 1330 |
| 0 | X | TM | TM | Θ | Θ | 0 | 0 | WHK CLEVEL'D 1390 |
| 0 | 0 | 0 | 0 | X | X | X | - | WTAM CLEVEL'D 1070 |
| | 0 | | | | | | | WAIU COLUMB'S 640 |
| 0 | V | 0 | 0 | Θ | 0 | 0 | 0 | WSPD TOLEDO 1340 |
| | | | | | | | | *WKBN YO'NGST-N 570 |
| 0 | X | 0 | 0 | M6 | M6 | M8 | M8 | KFJF OKLA.CITY 1480 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WKY OKLA.CITY 900 |
| | | | | | | | | *KV00 TULSA 1140 |
| V | 0 | M2 | M2 | | | | | *WHP HARRISB'G 1430 |
| V | 0 | 0 | 0 | Θ | 0 | 0 | 0 | WLBW OIL CITY 1260 |
| | M9 | 0 | 0 | 0 | Θ | 0 | 0 | WCAU PHILAD. 1170 |
| V | X | X | X | T | | M6 | M6 | *WFAN-WIP PHIL.610 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | *WLIT-WFI PHIL. 560 |
| 0 | 0 | M5 | 0 | 0 | 0 | 0 | | KDKA PITTSB'GH 980 |
| 0 | 0 | 0 | 0 | 0 | 0 | 8 | 0 | WCAE PITTSB'GH 1220 |
| 0 | 0 | 0 | 0 | Θ | Θ | 0 | Θ | WJAS PITTSB'GH 1290 |
| M3 | 0 | 0 | 0 | Θ | 0 | Θ | 0 | WEAN PROVIDENCE 780 |
| 0 | 0 | 0 | 0 | 0 | 0 | 8 | 0 | WJAR PROVID'NCE 890 |
| V | 0 | X | X | M5 | M5 | M5 | M5 | WDOD CHATTA. 1280 |
| | | | | 0 | 0 | 0 | 0 | WMC MEMPHIS 780 |
| 0 | 0 | | | | | | | *WREC MEMPHIS 600 |
| E | 0 | X | X | M | M3 | M3 | M9 | *WLAC NASHV'LE 1470 |
| W | T | M6 | M8 | 0 | 0 | 0 | 0 | WSM NASHV'LE 650 |
| 0 | 0 | 0 | 0 | | 0 | | M6 | *KRLD DALLAS 1040 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WFAA Dallas 800 WBAP Ft. Worth 800 |
| 0 | 0 | 0 | 0 | 0 | 0 | X | X | KPRC HOUSTON 920 |
| 0 | X | 0 | 0 | M3 | M3 | X | X | *KTSA s. ANTONIO 1290 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | _ | WOAI S. ANTONIO 1190 |
| 0 | 0 | V | V | T | T | M4 | | *WTAR NORFOLK 780 |
| X | o | M1 | 0 | 0 | 0 | 0 | 0 | WRVA RICHM'D 1110 |
| 0 | 0 | X | X | M | M | M6 | | WDBJ ROANOKE 930 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | *WEBC SUPERIOR 1290 |
| | | 7 | | | | - | | *WISN MILW'KEE1120 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WTMJ MILW'KEE 620 |
| _ | _ | _ | _ | _ | | _ | _ | mon man vot |



By Joseph R. Ator

IF anything was lacking to stamp Lilliputt golf as a full-fledged sport, the National Broadcasting Company supplied that accolade. It broadcast the play of the first national open championship peewee golf tournament, which was held at the Chicago Stadium from October 29 to November 2.

Notice, if you please, that it was an open tournament. It had not come to the attention of this department before, but apparently there are professional persons who train dubs to trickle their shots through rain-pipes and over rain-barrels just as their fellows on the full-sized links tell the new members how they might, but don't, get 250 yards on their drives.

It's a shame that the putt-putt sport was not discovered a couple of years ago. Think of Ted Husing's relief at announcing Bobby's feats from a comfortable armchair, instead of trudging all over the Merion Club behind him, with a young broadcasting plant strapped to his back.

100

December snows haven't put football entirely on the fritz. Penn and the Navy will chance an early blizzard to tangle December 6 at Philadelphia, and the chains will have Graham McNamee (NBC) and Ted Husing (CBS) on hand to bring you the action and color of the Eastern finale of the gridiron sport. That, of course, doesn't take into account the professional teams. Those hardy souls go rambling well along into December, cracking their joints on the frozen turf, and, while the chains do not pick them up, local stations give pretty complete coverage on the pro games.

Then, of course, the annual Rose Bowl spectacle on the Pacific Coast will be completely described by the chains on New Year's Day. The opponents haven't been picked at this writing, but here goes a good-sized bet that Notre Dame's spectacular team will represent the East. Both chains also plan to carry accounts of the East-West and North-South all-star games on the coast and in Texas, respectively, the latter part of this month.

382

The announcer who proclaimed the Lafayette-W. and J. at Atlantic City, October 25, as the first indoor football game ever played, should have looked back through the old newspaper files. Illinois took on the Carlisle Indians at such a game some time in the 90's at the Chicago Coliseum, if my information (not my memory) is correct, and got soundly trounced too. And since there is nothing new under the sun, there have probably been other such games before or since.

泼

The Chicago Stadium has signed a contract with the National Broadcasting Company, giving that organization exclusive chain rights on broadcasts of fights in its arena, second only to Madison Square Garden in fistic importance.

200

James J. Corbett, on a recent Howard Dandies broadcast, told of his fight with "alias Mr. Mulligan." Whenever Corbett vanquished a challenger, he was met with the comment: "Wait until you meet Mr. Mulligan!" For weeks he dodged Mr. Mulligan, but finally had to box him. The battle ended when Mulligan, badly beaten and nearly out, whispered to the untouched Corbett: "We'd better stop now before we kill each other."

MOST entertainers complain of voice huskiness at 8:30 o'clock in the morning, but that hour is almost lunchtime for John Whitcomb, master of ceremonies on the early morning Vermont Lumberjacks program broadcast over NBC.

Until September 29, John Whitcomb occupied a prominent place in the industry of Ellsworth, Me.—in fact, he virtually was the industry. He was the senior in the logging firm of Whitcomb, Haynes & Whitney, which was founded by young Whitcomb's grandfather.

The only time he had ever been away from the logging-camp were the four winters he spent in Bowdoin College. There he met Phillips H. Lord, who remembered the Maine man's story-telling abilities when Penick and Ford sought talent for the Vermont Lumberjacks program.

Whitcomb was hard to sell on the idea of becoming a professional entertainer, but a trip to New York, and the discovery of a hotel that "didn't have many more tenants than Ellsworth had citizens," won him over.

T'S too bad that Will Rogers doesn't go in for fight broadcasts. Only his genius could properly describe the antics of King Levinsky, the uncouth, but powerful, heavyweight who is the star attraction at the Stadium right now. The King is undoubtedly boxing's dumbest and funniest performer.

A couple of months ago he had Leo Lomski, who was and is a pretty good heavy, out on his feet. Leo's seconds tossed in a towel in token of surrender. The King caught it in midair and calmly wiped his perspiring brow with one mitt while fumbling toward the tottering Leo with the other.

And there are innumerable witnesses to testify that this is not a pressagent yarn. It is alleged that on the afternoon of one of his fights the King showed up at his training quarters, his face filled with perplexity and woe.

"Honest, mister," he wailed to his manager, "I can't go on to-night. My feet, they're killing me. Right now I can hardly stand up."

The manager glanced at the tortured dogs, then snapped: "Sit down, bum, and change your shoes. You've got them on the wrong feet."

送

The headline, "Freddie Rich Is to Train Young Lyons," might sound as if Columbia's ace orchestra leader had gone in for animal training. In fact, he is just assuming the managerial responsibility for Young Lyons, the former light-heavyweight champion of the Navy.

92

Flying is Eddie Thorgersen's major sport. The NBC Lucky Strike announcer has given over learning to pilot a plane, but never misses an opportunity to fly as a passenger.

22

Graham McNamee keeps a souvenir from the scene of every important broadcast. His trophy case is an index to major NBC broadcasts of the past few years. In another year he should be ready to open a sportinggoods store.

始

Good team-play characterizes that football aggregation made up of Columbia's artists, engineers and announcers. They practice in Central Park on Saturdays and play on Sundays. Ted Husing will probably get to bed at six o'clock the evening before he is called upon to broadcast this.

影

Friends of Edward H. Smith, WTAM program director, have often wondered why Smith knew so much about golf, but never accepted an invitation to play.

The story is out. Mr. Smith married the professional feminine golfer of the Sagamore Country Club, Sagamore, Mich. "My wife used to go around with me on the course until she ruined her game, and I haven't the heart to pick on any one else," Smith explains.

FRIDAY

December 5, 12, 19, 26

| FKID. | A | | | 5, 12 | , 19, | 26 | | |
|--|---------|------|-------|----------|---------|-------|-------|-----------------|
| ALA.—MO. | P | rogr | am l | у 15 | -min | ute ; | perio | ds |
| EASTERN TIME | 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 |
| CENTRAL TIME | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 |
| 690 TORONTO CKGW | | M5 | M5 | M5 | 8 | 8 | 8 | 0 |
| CVAC | 141.0 | 1113 | 141 9 | 141.0 | 0 | 0 | 0 | 0 |
| -WADI | | | 0 | 0 | | - | | |
| TVDDG | | | 9 | 0 | _ | | | |
| 930 BIRM'GH'M WBRC | _ | _ | | | | 37 | 37 | 37 |
| 1040 HOT SP'GS *KTHS | 0 | 0 | 0 | 0 | 0 | X | X | X |
| 1390 LIT'LE R'CK *KLRA | X | X | X | X | 0 | 0 | 0 | 0 |
| 830 DENVER KOA | 0 | 4 | 0 | 0 | O | IM | TM | TM |
| 560 DENVER KLZ | 0 | 0 | M | € | 0 | Θ | 0 | Θ |
| 1060 HARTFORD *WTIC | M2 | M2 | M2 | | 0 | 0 | M8 | M8 |
| 630 WASH'GT'N WMAL | 0 | 0 | 0 | X | M3 | M3 | 0 | 0 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 9 | 0 | 0 | 3 | 0 |
| 620 Clearwater WFLA St.Petersb'g WSUN | X | M | 0 | 0 | M3 | M3 | M3 | M3 |
| 900 JACKS' NV'E WJAX | M | M | 0 | 0 | X | X | X | X |
| 1300 MIAMI B. WIOD | M3 | M3 | 0 | 0 | X | M3 | | |
| 560 MIAMI WQAM | M3 | M3 | | 7 | | | | |
| 890 ATLANTA WGST | 0 | 0 | | 0 | | 0 | 0 | 0 |
| 740 ATLANTA WSB | 0 | 0 | 0 | 0 | 0 | 8 | 0 | 8 |
| 1020 CHICAGO KYW | ŏ | ŏ | M5 | M5 | S | N | M3 | M3 |
| 770 CHICAGO *WBBM | M3 | T | 0 | 0 | | | | - |
| 870 CHI WENR-WLS | | OM | M | M | w | M | M | M |
| 720 CHICAGO WGN | 0111 | Oliz | | | | | | |
| 560 CHICAGO *WIBO | - | | 0 | 0 | | | | |
| 670 CHICAGO WMAO | 0 | 0 | V | V | 0 | M3 | w | M3 |
| 1160 FT. WYNE*WOWO | 0 | 0 | 6 | M2 | M 2 | _ | | |
| TTTTTT | 0 | 0 | 0 | 141 7 | 141 7 | Θ | 0 | 0 |
| 1000 1000 1000 1100 110 | ^ | _ | _ | _ | _ | 0 | _ | _ |
| 1260 C.NCIL BL'FS KOIL | 0 | 0 | 9 | 8 | 0 | 0 | 0 | 0 |
| es Moines WOC*WHO | MI | 0 | 9 | 0 | 8 | 0 | 8 | 8 |
| 600 WATERLOO WMT | M | M | M | M | M | M | M7 | M7 |
| 1220 LAWRENCE*WREN | 0 | 0 | 9 | 6 | 0 | 0 | 0 | 0 |
| 580 TOPEKA *WIBW | M7 | X | X | M5 | N | 0 | 0 | 0 |
| 1300 WICHITA *KFH | 1 | | | | 0 | 0 | 0 | 0 |
| 1490COVINGTON*WCKY | 0 | 3 | M3 | M3 | | | | |
| 820 LOUISVILLE WHAS | 0 | 0 | W | W | 0 | N | M | M3 |
| 1250 N. ORL'NS WDSU | 0 | 0 | M9 | 0 | M6 | M3 | M3 | M3 |
| 1320 N. ORL'NS WSMB | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 |
| 620 BANGOR WLBZ | | | | | | | 0 | _ |
| 940 PORTLAND WCSH | 0 | 0 | 0 | 0 | N | | | |
| 1060 BALTIMORE*WBAL | | | | | | | | |
| 600 BALTIMORE WCAO | | 0 | 0 | 0 | 0 | Θ | 3 | 0 |
| 990 SPRINGFIELD WBZ | | - | X | - | | - | M3 | and the same of |
| 590 BOSTON WEEL | | | 0 | 0 | N | 1110 | 1110 | 1110 |
| 1230 BOSTON WNAC | 117,000 | - | _ | - | 1000000 | G | M3 | M3 |
| 1200 WORCEST'R WORC | _ | - | | X | | 6 | _ | - |
| 580 WORCESTER WTAG | _ | 0 | 2 | | N | _ | 0 | 0 |
| | _ | | _ | 9 | | | 0 | 0 |
| 1410 BAY CITY WBCM | | | X | - | - | 0 | | - |
| 1240 DETROIT WXYZ | - | - | 0 | ⊗ | 0 | - | - | 0 |
| 750 DETROIT WJR | | 0 | M9 | | V | | M9 | - |
| 920 DETROIT WWJ | | | 0 | 0 | 0 | 0 | 0 | 0 |
| 810 MINNEAP WCCO | _ | | | 8 | 0 | 0 | 0 | 0 |
| 1460 ST. PAUL KSTP | _ | 0 | M5 | M5 | 0 | 0 | 0 | 8 |
| 1270 JACKSON WJDX | _ | | 0 | 0 | 0 | 0 | 0 | 8 |
| 950 KAN. CITY KMBC | 0 | 0 | 0 | X | 0 | 6 | 0 | 0 |
| 610 KAN. CITY WDAF | V | V | 0 | 0 | 0 | M1 | M5 | M5 |
| 1090 ST. LOUIS KMOX | 0 | 0 | 0 | 0 | 0 | 6 | 0 | 0 |
| 550 ST. LOUIS *KSD | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1350 ST. LOUIS KWK | - | O | 0 | 0 | 0 | X | M3 | M3 |
| And the second second | _ | _ | _ | _ | | - | | - |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 10 to 11 P. M. C. S. T. 9 to 10 P. M.

• Radio Follies

Famous actors and writers; Guy Lombardo and his or-chestra.

- Wrigley Program
- Phoenix Ten-year Hosiery Program
- Crime Prevention Program Dramatic sketch with William Shelley and T. Daniel Frawley.

RKO Theatre of the Air

Orchestra director, Milton Schwarzwald; film, vaude-ville and radio stars.

Armstrong Quakers

Lois Bennett, soprano; Mary Hopple, contralto; male quartet; orchestra director, Don Voorhees.

6 Under the Jolly Roger

Dramatic sketch with musi-cal background.

继

E. S. T. 11 to 12 P.M. C. S. T. 10 to 11 P.M.

Vincent Lopez and His St. Regis Orchestra

music from New Dance York.

Slumber Music

String ensemble; director, Ludwig Laurier.

Pepsodent Program Amos 'n' Andy.

Will Osborne and His Orchestra

music from New

Columbia's Radio Column

@ Romanelli and His King **Edward Orchestra**

CBS. Dance music from Toronto, Can.

FRIDAY—DAYTIME

FRIDAY—DAYTIME

Libby, McNeill and Libby Program. 10 A. M., over WJZ, WBAL, WHAM, KDKA, WLW, KWK. WREN, KFAB, WRVA, WPTF, WJAX, WIOD, WFLA, WSUN, WHAS, WSB, WJDX, WS M B, K V O O, W B A P, KPRC, WOAI, KOA.

Elgin Program. Noon, over WEAF, WJAR, WTAG, WCSH, WRC, WGY, WWJ, WSAI, KYW, KSD, WOC, WAPI, WHO, KSTP, WEBC, WRVA, WPTF, W JA X, W I O D, W F L A, WSUN, WSM, WMC, WSMB, WJDX, KTHS, KVOO, KPRC, WOAI, WKY, KOA, WDAF, WSB.

Tetley Program. 5 P. M., over WJZ, WBZ, WBZA, KDKA, WPTF, WJAX, WIOD, WFLA, WSTF, WJAX, WIOD, WFLA, WSUN, WHAS, WSM, WMC, WSB.

KEY TO LOCAL PROGRAMS

N News
O Educational
P Children's
feature
R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

December 5, 12, 19, 26

FRIDAY

| _ | | ٠, | 12, 1 | , 2 | | _ | 1 | IDAI |
|------|-----------|----------|----------|----------|----------|----------|-------|--|
| P | rogra | am b | y 15 | -min | ute : | perio | ds | NEB.—WIS. |
| 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 | EASTERN TIME |
| 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 | CENTRAL TIME |
| | | | | 0 | 0 | 0 | M3 | KFAB LINCOLN 770 |
| 0 | 0 | 0 | 0 | W | M3 | M3 | N | *WOW OMAHA 596 |
| 0 | 0 | 0 | X | M8 | M8 | M3 | M3 | WPG ATL'TIC CITY 1100 |
| | 1. | | | | | + | | WOR NEWARK 710 |
| | | 0 | 0 | ī | | | | WGR. BUFFALO 550 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WKBW BUFFALO 1480 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WABC NEW YORK-860 |
| 0 | 0 | 0 | 0 | 0 | 0 | 6 | 0 | WEAF NEW YORK 660 |
| 0 | 0 | 6 | 0 | 0 | 0 | 0 | 0 | WJZ NEW YORK 760 |
| 0 | Õ | ē | 9 | | | | - | WHAM ROCH'TER 1150 |
| 0 | 0 | _ | | | | | - | WHEC ROCH'TER 1440 |
| M9 | M9 | 0 | 2 | M3 | M3 | M3 | M3 | WGY SCHEN'D Y 790 |
| 0 | 0 | 0 | X | X | | X | | WFBL SYRACUSE 1360 |
| 0 | 0 | 0 | X | M8 | | X | | WBT CHARLOTTE1080 |
| 9 | • | 9 | 22 | IVA | 1110 | | | WPTF RALEIGH 680 |
| M | M | X | X | 0 | € | 0 | 3 | WWNC ASHEVILLE 570 |
| X | 733 | X | - | 0 | 6 | 0 | - | WDAY FARGO 940 |
| 7.5 | 0 | - | M | M | - | 0 | A | WAR C |
| 0 | • | 0 | IVI | _ | | - | | WELG |
| • | ^ | 9 | 9 | € | € M | 6 | 6 | |
| O MO | O M | 9 | ⊗ | M | M3 | 3 | | WKRC CINCI NNATI 550 WLW CINCI NNATI 700 |
| M3 | M3 | M9 | M9 | M3 | 141.9 | 141.9 | 141.9 | Commence of the Commence of th |
| 0 | 0 | 9 | 0 | MO | B# 9 | N# O | 10.0 | WSAI CINCIN NATI 1330 |
| 0 | 0 | 0 | 0 | - | M3 | M3 | - | WHK CLEVEL'D 1390 |
| X | X | 0 | 0 | 0 | 8 | X | X | |
| | | | | _ | | | | WAIU COLUMB'S 640 |
| 0 | 0 | 0 | M6 | 0 | 0 | 0 | 0 | |
| | | | | | | 1 | | WKBN YO'NGST-N 570 |
| 0 | 0 | M5 | M5 | 0 | | | | KFJF OKLA. CITY 1480 |
| _ | 0 | 0 | 0 | 0 | M6 | | | WKY OKLA.CITY 900 |
| M | X | X | M | M | | M | M | KVOO TULSA 1140 |
| 0 | 0 | | | 0 | 0 | | | WHP HARRISB'G 1430 |
| 0 | 0 | 0 | V | 0 | | | | |
| 0 | 0 | 0 | | | Θ | | X | WCAU PHILAD. 1170 |
| M3 | M3 | M3 | M3 | M3 | M3 | M3 | M3 | ATT OF THE PARTY O |
| | | 0 | 0 | 0 | 0 | 0 | 0 | *WLIT-WFI PHIL. 560 |
| 0 | 0 | 0 | 0 | NS | 0 | M3 | M3 | KDKA PITTSB'GH 980 |
| 0 | 0 | 0 | 0 | 8 | 0 | 0 | 0 | WCAE PITTSB'GH 1220 |
| 0 | 0 | 0 | 0 | | | | | WJAS PITTSB'GH 1290 |
| 0 | 0 | 0 | 0 | N | 0 | 0 | 0 | WEAN PROVIDINCE 780 |
| 0 | 0 | 0 | 0 | | | - | | WJAR PROVID'NCE 890 |
| 0 | 0 | M2 | M2 | 0 | 0 | 0 | 0 | WDOD CHATTA, 1280 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WMC MEMPHIS 780 |
| | | | | 0 | 6 | 0 | 0 | WREC MEMPHIS 600 |
| M5 | M | M | 0 | | | | Ĭ | *WLAC NASHV'LE 1470 |
| 0 | 0 | | M6 | 0 | 0 | 0 | 0 | WSM NASHV'LE 650 |
| _ | | | | _ | | | Ĭ | *KRLD DALLAS 1040 |
| 0 | 0 | 0 | 0 | 0 | M 2 | M6 | M6 | WFAA Dallas 800 WBAP Ft. Worth 800 |
| 0 | ŏ | X | | ŏ | X | - | | KPRC HOUSTON 920 |
| X | - | W | | - | | - | | *KTSA S. ANTONIO 1290 |
| 0 | 0 | 0 | 2 | 0 | X | X | X | |
| _ | - | M5 | _ | 0 | 6 | - | | TYPERATO |
| 0 | M6 | 1000000 | | M3 | - | | - | |
| | 120000000 | - | 9 | | The same | | | WRVA RICHM'D 1110 |
| | M3 | MO | | 0 | Ø MG | | - | WDBJ ROANOKE 930 |
| 0 | 0 | M9 | - | X | M6 | X | M6 | *WEBC SUPERIOR 1290 |
| 0 | 0 | - | 0 | | | | | *WISN MILW'KEE1120 |
| 0 | 0 | | | 0 | | | | WTMJ MILW'KEE 620 |



MERLE BLACK-BURN, singing announcer at the Milwankee "Journal" station, is an early riser-be has to be, as he always opens the day at WTMJ at 7 a. m. with "The Morning Parade."

Monday, Thursday and Saturday at 10 a. m., "The Bond Bakers" are on the air at WCAU. In addition to the orchestra led by Charles Verna, prominent Quaker City dance master, there are solo numbers by Tom O'hare, "Philadelphia's Own Tenor."

RICHARD MAXWELL, young featured tenor over the networks of NBC, has distinctive records of achievement behind him. He possesses three college degrees, a war record and several years of stage experience.

Maxwell was drawn into the war while attending Kenyon College, Ohio; served in the Aviation Corps, resuming his college work

after the armistice.

He was singing bass in the college glee club when Galli Curci chanced to hear a concert of this society. She commented on Max-well's misuse of his voice, avowing that he was a tenor, not a bass. After the concert, she sat at the piano and had Richard sing for her, convincing all that he should sing tenor.

After his graduation from college, Maxwell was understudy to John Steel, then playing in the "Music-box Revue," and was later

featured in "The Lady in Ermine."

Just preceding his connection with the National Broadcasting Company, Richard Maxwell was a real-estate salesman.

MICROPHOBIA" is the new word coined by David Ross, of the Columbia Broadcasting System, and, to illustrate the precise meaning of his word, he brings to light idiosyncracies of prominent radio artists which they employ to combat a nervousness that is natural before the microphone:

Ben Alley, WABC's tenor, crouches over the mike and bends his face down to it as though he were drink-

ing from a fountain.

Mary Charles, who used to dance on the stage, executes a few steps to 'warm up" before she sings in the La Palina program.

Howard Barlow mutters "bum-bum-bum" and "da-da-ta-da" in time to his baton as he conducts the Philco Symphony Orchestra.

Mark Warnow won't use anything but a pencil in lieu of a baton.

Frank Crumit keeps time by patting his partner, Julia Sanderson, on the back.

Freddie Rich, another Columbia maestro, thumps his feet on the dais violently as he conducts.

Announcer Frank Knight directs horrible grimaces at the men in the control-room.

Henry Burbig uses expansive gestures to illustrate his legends in dia-

Brad Browne keeps his hands clutched nervously in his pocket. And what does Mr. Ross do? "I've

never been able to discover my particular quirk," he avers.

If, during the crowd scenes, you hear an ebullient voice demanding admission to Hank Simmons' "Showboat," it undoubtedly belongs to Nat Brusiloff. For this purpose the waggish Columbia maestro has developed an accent which he claims is Italian, but which even his best friends claim is terrible.

Playing the piano is hard early in the morning for Pauline Haggard. NBC soprano specialist, who plays her own accompaniments. Most singers find it difficult to sing before noon, but Miss Haggard says her trouble is of the fingers rather than the throat.

Drama is the big weakness of Erva Giles. She travels to every suburb of New York to witness pre-Broadway openings. She is a first guesser. If she says a show will click, the critics generally agree with her later. Miss Giles was once late for an NBC rehearsal because she attended a matinee in Hoboken.

Paradoxically enough, the light banter and frivolity of the Henry-George programs heard over WABC are developed by two hard-working, studious men; the one, Thomas McKnight, a playwright, and the other, A. E. Scott, a director of stock companies.



SATURDAY

December 6, 13, 20, 27

| SATUR | | A. | 1 | 6 | 3, 13 | , 20, | 27 | |
|--|-------------|-------|------------|----------|-------|----------|---------|--|
| ALA.—MO. | P | rogra | am b | y 15 | -min | ute ; | perio | ds |
| EASTERN TIME | 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 |
| CENTRAL TIME | 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 |
| 690 TORO NTO CKGW | 0 | 0 | M6 | M6 | 0 | M6 | M6 | M6 |
| 730 MONTREAL CKAC | - | _ | | | _ | | | |
| 1140 BIRM'GH'M *WAPI | | | | 0 | | | | |
| 930 BIRM'CH'M WBRC | 0 | 0 | 0 | 0 | M3 | M3 | M | P |
| 1040 HOT SP'GS *KTHS | | | | | | | M2 | M2 |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | 0 | 0 | 0 | 0 | M | M |
| 830 DENVER KOA | 0 | 0 | 0 | X | 0 | 0 | X | X |
| 560 DENVER KLZ | 0 | 0 | 0 | 0 | W | W | M3 | P |
| 1060 HARTFORD *WTIC | P | N | M | M | | | | |
| 630 WASH'GT'N WMAL | 0 | R | X | X | 0 | 0 | V | V |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 | 0 | X | 6 | 0 |
| 620 Clearwater WFLA St.Petersb'g WSUN | M9 | M9 | M9 | 0 | 0 | M5 | M8 | M8 |
| 900 JACKS' NV'E WJAX | X | X | M | 0 | 0 | X | M | M |
| 1300 MIAMI B. WIOD | X | 0 | 0 | 0 | 0 | X | N | X |
| 560 MIAMI WQAM | N | M6 | W | M6 | P | W | V | M6 |
| 890 ATLANTA WGST | | | | | | | | |
| 740 ATLA NTA WSB | | | | 0 | | | | |
| 1020 CHICAGO KYW | M9 | M9 | P | P | M5 | M3 | M3 | M3 |
| 770 CHICAGO *WBBM | M3 | 0 | P | X | | | | |
| 870 CHI WENR-WLS | P0 | PO | M | 0 | 0 | M8 | 0 | 0 |
| 730 CHICAGO WGN | | | | | | | | |
| 560 CHICAGO *WIBO | | | | | | | В | C |
| 670 CHICAGO WMAQ | P | P | 0 | 0 | X | X | X | S |
| 160 FT. WYNE*WOWO | R | R | R | R | S | S | M3 | M3 |
| 1230 IND'P'LIS *WFBM | | 0 | 0 | | 0 | | | |
| 260 C.NCIL BL'FS KOIL | N | 0 | 0 | X | M | M | M | M |
| avenport es Moines WOC*WHO | P | M9 | M 9 | 0 | N | X | X | X |
| 600 WATERLOO WMT | M5 | M5 | P | P | X | M2 | M2 | S |
| 1220 LAWRENCE*WREN | X | 0 | 0 | N | M5 | A | В | C |
| 580 TOPEKA *WIBW | 0 | 0 | 0 | P | ₿ | 0 | N | M9 |
| 1300 WICHITA *KFH | 0 | 0 | 0 | 0 | 0 | 0 | X | X |
| 1490COVINGTON*WCKY | M5 | 0 | 0 | M | 9 | A | | |
| 820 LOUISVILLE WHAS | 0 | M2 | M2 | 0 | M7 | M7 | V | V |
| 1250 N. ORL'NS WDSU | 1 | X | N | M6 | M2 | M2 | 0 | S |
| 1320 N. ORL'NS WSMB | | | | 0 | | | | |
| 620 BANGOR WLBZ | Section 1 | - | | | | | 0 | 0 |
| 940 PORTLAND WCSH | M | ON | M | 0 | M | M | - | Acres de la constante de la co |
| 1060 BALTIMORE*WBAL | | | | | 0 | | M9 | |
| 600 BALTIMORE WCAO | | | _ | M6 | M | | | M |
| 990 SPRINGFIELD WBZ | - | - | M5 | 3 | 0 | A | X | X |
| 590 BOSTON WEEL | - | | - | 0 | M9 | - | 6 | 0 |
| 1230 BOSTON WNAC | 100 | - | M | M | M | _ | 0 | 0 |
| 1200 WORCEST'R WORC | | - | - | M | Θ | | 0 | 0 |
| 580 WORCESTERWTAG | - | M2 | N | 0 | X | X | 6 | - |
| 1410 BAY CITY WBCM | | ** | | 0 | 9 | | M6 | - |
| 1240 DETROIT WXYZ | | M3 | _ | 0 | | M3 | M2 | M2 |
| 750 DETROIT WJR | | | V | W | | M6 | 0 | 0 |
| 920 DETROIT WWJ | _ | 0 | O M | 0 | 0 | 0 | 9 | - |
| 810 MINNEAP WCCO | | X | - | N | | M | M | M |
| 1460 ST. PAUL KSTP | | P | N | N | 4 | 0 | X | M5 |
| 1270 JACKSON WJDX | | _ | - | 6 | 37 | 37 | 37 | - |
| 950 KAN. CITY KMBC | 11111111111 | 0 | 0 | M6 | X | | X Ma | S |
| 610 KAN. CITY WDAF | | P | O | © | _ | M2 | | - |
| 1090 ST. LOUIS KMOX | _ | | M3 | N | Θ | | 0 | 0 |
| 550 ST. LOUIS *KSD | _ | 0 | 0 | € M | O | 4 | 6 | 6 |
| 1350 ST. LOUIS KWK | M2 | 0 | 0 | M3 | S | W | В | C |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 6 to 7 P. M. C. S. T. 5 to 6 P. M.

1 The Jameses

Sketch of American family life.

Black and Gold Room Orchestra

Director, Ludwig Laurier.

O Uncle Abe and David
Rural sketch with Phillips
Lord and Arthur Allen.

Raising Junior

Domestic skit with Aline Berry and Peter Dixon.

Saltzman's Restaurant Orchestra

Direction by Smith Ballew.

Carry Digest Topics in Brief

Lowell Thomas.

1 Tom, Dick and Harry

2 Dance Music CBS, New York.

1 Tony's Scrapbook

Humor, poetry and philosophy.

E. S. T. 7 to 8 P. M. C. S. T. 6 to 7 P. M.

Crockett Mountaineers Hill-billy music.

O Columbia Educational Features

Romance of American indus-

Necco Surprise Party

Henry Burbig; Freddie Rich's orchestra; saxophone sextet with string accompaniment; guest artist.

Whyte's Orchestra

Director, Peter van Steeden.

Silver Flute

Legends of a wandering

(a) The Pepsodent Program Amos 'n' Andy.

Tastyeast Jesters

Male trio; mandolute accompaniment; Swedish dialect stories.

B Mellow Cello NBC, Chicago.

C Pickard Family

Southern folk songs; novelty

orchestra.

KEY TO LOCAL PROGRAMS

N News
O Educational
P Children's
feature
R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

CATIDDAY

| | | | 20, 2 | | | SA | | |
|-----|-----------------|------|-------|------------|-------------|----------|-------|--|
| P | rogr | ım t | y 15 | -min | ute : | perio | ds | NEB.—WIS. |
| 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 | EASTERN TIME |
| 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 | CENTRAL TIME |
| X | 0 | 0 | X | N | M9 | В | В | KFAB LINCOLN 77 |
| N | 0 | M | 0 | M | M | M | 0 | *WOW OMAHA 59 |
| | | | | | 200 | | | WPG ATLTIC CITY 110 |
| | | | - | | | | | WOR NEWARK 71 |
| | 0 | 0 | | 0 | 0 | 6 | 6 | WGR. BUFFALO 55 |
| _ | 9 | 0 | | | - | = | - | THENT |
| ^ | 9 | 0 | - | 9 | 0 | 0 | 0 | WKBW BUFFALO 148 WABC NEW YORK 860 |
| 0 | 9 | 9 | 0 | Θ | 0 | 0 | 0 | TOLD |
| 0 | 0 | 0 | 0 | 0 | Q | ⊕ | 9 | 17 TP |
| 0 | 0 | 0 | 0 | 0 | A | B | C | |
| N | M3 | N | 0 | Θ | A | В | C | WHAM ROCH'TER 115 |
| 0 | 0 | 0 | 0 | Θ | 0 | 0 | 0 | WHEC ROCHTER 144 |
| 0 | 0 | 0 | 0 | X | M2 | M | M | WGY SCHEN'D Y 79 |
| X | X | X | X | Θ | 3 | 0 | 0 | WFBL SYRACUSE 136 |
| 0 | X | X | X | N | X | M5 | M5 | WBT CHARLOTTE108 |
| | | | 0 | 0 | | | | WPTF RALEIGH 68 |
| 0 | 0 | 0 | 0 | 0 | 0 | X | X | WWNC ASHEVILLE 57 |
| ŏ | õ | N | N | 0 | 0 | 0 | M5 | WDAY FARGO 94 |
| ŏ | 0 | 0 | M | Ö | Ö | X | 3112 | WADC AKRON 132 |
| • | 9 | 9 | 0 | - | 0 | | | WFJC AKRON 145 |
| X | 0 | 6 | X | 9 | X | X | X | WKRC CINCINNATISS |
| M | - | 9 | | - | M | M3 | - | WLW CINCINNATI 70 |
| IVI | T | Т | 0 | (9) | 10000 | | 1000 | March 19 Committee of the Committee of t |
| _ | _ | _ | 0 | M3 | M3 | 6 | 6 | WSAI CINCIN NATI 133 |
| 0 | 0 | 0 | M3 | Θ | 0 | M3 | 12.00 | WHK CLEVEL'D 139 |
| X | X | X | 0 | 0 | 0 | X | X | WTAM CLEVEL'D 107 |
| NS | M6 | - | M6 | X | M8 | X | X | WAIU COLUMB'S 64 |
| M | N | M6 | M6 | V | 0 | M6 | M6 | WSPD TOLEDO 134 |
| 0 | N | W | 0 | X | X | X | X | WKBN YO'NGST-N 57 |
| 0 | 0 | 0 | 0 | 0 | 0 | M6 | M6 | KFJF OKLA.CITY 148 |
| | | | S | M6 | M6 | M6 | T | WKY OKLA.CITY 90 |
| P | P | M | W | | Top control | | | KVOO TULSA 114 |
| V | T | M3 | T | V | 0 | | | WHP HARRISB'G 143 |
| 0 | 0 | 0 | 0 | Θ | 3 | M6 | MA | WLBW OIL CITY 126 |
| _ | NS | | - | o | - | | _ | WCAU PHILAD. 117 |
| 77 | S | M3 | | P | ·P | M3 | | WFAN-WIP PHIL.61 |
| 0 | - | - | _ | _ | | | _ | THE UNITED STATES |
| 0 | 0 | 0 | 0 | 0 | 0 | 9 | 0 | |
| _ | M1 | M1 | 0 | 0 | A | M | | |
| 0 | 0 | 0 | 8 | M5 | | 0 | 0 | WCAE PITTSB'GH 122 |
| | 0 | 0 | | 0 | 0 | | | WJAS PITTSB'GH 129 |
| M | M | M | M | N | 0 | 0 | 0 | WEAN PROVIDENCE 78 |
| 0 | 0 | 0 | 8 | 0 | 4 | 0 | 0 | WJAR PROVID'NCE 89 |
| 0 | 0 | 0 | P | 0 | 0 | V | V | WDOD CHATTA, 128 |
| 0 | 0 | 0 | 0 | | | | | WMC MEMPHIS 78 |
| 0 | 0 | 0 | | 0 | 0 | | | *WREC MEMPHIS 60 |
| _ | | Ĭ | | E | R | P | S | *WLAC NASHV'LE 147 |
| | | | 0 | N | N | M3 | | WSM NASHV'LE 65 |
| 0 | 0 | 0 | X | - | 3 | | | *KRLD DALLAS 104 |
| P | P | X | X | M7 | M7 | R | R | WFAA Dallas 80 |
| - | 1 | Λ | A | X | X | X | | WDDG |
| v | 3/ | | | Λ | Λ | Λ | Λ | |
| X | X | | | 37 | 37 | 37 | V | *KTSA s. ANTONIO 129 |
| | | | | X | X | X | _ | WOAI S. ANTONIO 119 |
| 0 | 0 | 0 | N | Θ | 0 | M | | *WTAR NORFOLK 78 |
| M6 | Service Colores | M 6 | 3 | 9 | M6 | M5 | - | WRVA RICHM'D 111 |
| 0 | M3 | 0 | 0 | 0 | 3 | M6 | | WDBJ ROANOKE 93 |
| M | M | M | 0 | M | M | 6 | 0 | *WEBC SUPERIOR 129 |
| _ | | | | | 1 | 0 = 1 | | MUCH |
| | | | | | | | | *WISN MILW'KEE112 |

The New Steps at by Arthur Murray
America's Foremost Dancing Teacher

LABORATE turns and more accentu-E ated body movements—a natural motion of abandon-are features of the new steps this winter. The dance steps are also becoming more intricate and more interesting. No longer can a person get by by merely walking around the floor, occasionally turning at a corner. The girl who is a good dancer is not content to be pushed around or taken for a walk. Intelligent girls, especially, want their partners to be interesting, and, if possible, tricky.

The following advanced steps may be done to slow fox-trot music or in waltz tempo:

THE SYNCOPATED WALTZ

The Syncopated Waltz is a swaying sort of fox trot, danced in a lilting, swirling manner. The dancers move forward in a winding curve. There is a decided accent placed on the first of every three steps. The Syncopated Waltz is best suited to the new, slow music that Rudy Vallee and Guy Lombardo

have helped to popular-

WALTZ TOPH

First learn the steps and then remember to hold the first and fourth beats twice as long as any of the other steps. The first step and the fourth are given a double syncopated action.

Here is the count:

- 1. Step forward on the left foot, turning body one-quarter to
- 2. Step diagonally forward to the right.
- 3. Draw the left foot up to the right, but

Written Exclusively for WHAT's ON THE AIR.



be sure to keep your weight on the left. 4. Step directly forward with the right

foot, turning body one-quarter to right.

5. Draw the right foot up to the left, with your weight on right foot.

Practice this step for thirty minutes, going in the line of direction.

THE MURRAY WALTZ

Man's part:

- 1. Step forward on left and hold weight on that foot for three beats while lifting right in front of left.
- 2. Step backward with right and hold weight on that foot for three counts, while the left foot is lifted back of right.
- 3. The step is completed by taking a forward waltz movement of six counts.

Repeat the entire combination and practice thirty minutes.

Lady's part:

Step backward on right foot and hold weight on that foot for three counts. (At the same time extend left foot behind right, left off floor.)

Step forward on left and hold weight on that foot for three counts. Extend right in front of left.

Take two backward waltz movements, beginning with right foot.

Repeat the entire movement, beginning with right foot.

THE MURRAY WALTZ TURN

Man's part:

Begin with the left foot and do the left

[Continued on page 47]

A DELE VASA, coloratura soprano and staff artist of the Columbia Broadcasting System, is like the painter whose secret ambition was to be a prize fighter-she who sings grand-opera classics for the radio would like to be a crooner of the weirdest jazz melodies. But her voice has a clear, high pitch of great beauty which can not be adapted to the commonplace.

Miss Vasa is one of Roxy's discoveries. Following three years of grand opera, her radio career began with a surprise performance on a Sunday night program. Suddenly told to sing and placed before a microphone, she experienced a dreadful attack of nervousness. This still recurs momentarily at the outset of every performance, but has no effect at all upon the loveliness of her singing.

She is a native of Newark, N. J., and gave her first public recital as a pianist when only twelve years old. Several years later her ability to sing was discovered and subsequently developed. Her vocal career has included an engagement with the American Grand Opera Company.





Teacher was trying to illustrate different adverbs as applied to speed. Walking across the room rapidly, she turned and asked: "Now, children,

how would you say I walked then?"
All in a chorus they shouted: "Bowlegged."

The power of radio in police work, as demonstrated by the Fargo (N. D.) Police Department and WDAY, Fargo radio station, is shown in a report just compiled by Inspector Andrew Quam. In two months thirty-six cars were reported stolen locally. Of this number twenty-two were recovered by means directly traceable to the radio announcements. During the same period twenty-nine persons were reported missing, and twenty-three of these were found directly through the radio announcements.

Austin Huston, bass player in the concert orchestra at WLW, recently bought a car of the smallest type on the market. The string bass he plays is only slightly smaller than the Graf Zeppelin, Huston says. Beside it, his new car looks like a roller-skate. Either the bass rides and Huston does not, or Huston rides and leaves the bass behind. Helpful associates have suggested that Huston give up the bass for the piccolo.

Even a radio announcer is not immune from the neat little tickets that the police have a habit of distributing. Norman Brokenshire, master of ceremonies on Van Heusen Hour, meekly took his to the judge, who said: "Are you the Brokenshire who announces?" Norman answering in the affirmative, the judge demanded that he prove it, and, after "Broke" had given his familiar "How do you do, ladies and gentlemen? How do you do?" the judge said: "Very fine, very fine; in fact, five dollars fine!"

Mrs. Margaret O'Connor, secretary to John W. Elwood, NBC vice-president, adjudged America's most beautiful mother, is a former Red Cross nurse. She served in the devastated area during the Mississippi flood of 1928. How did her men patients ever decide to get well?

Charles W. Reed, WTAM baritone, was asked by a fellow staff member: "Charlie, what were you doing ten years ago to-night?"

"I was running a steam-pump in a coal-mine," the questioned gentleman responded, "and, what's more, I sang in a miners' quartet!"



SATURDAY

December 6, 13, 20, 27

| ALA.—MO. EASTERN TIME 8 15 30 45 9 15 30 45 690 TORONTO CKGW M6 M6 3 3 M3 M3 M3 M3 M3 M3 M3 M3 M3 M3 M3 M3 |
|--|
| CENTRAL TIME 7 15 30 45 8 15 30 45 690 TORONTO CKGW M6 M6 6 6 6 M3 M3 M3 M3 M3 730 MONTREAL CKAC 1140 BIRM'GH'M *WAPI 930 BIRM'GH'M WBRC 1040 HOT SP'GS *KTHS 1390 LIT'LE R'CK *KLRA 830 DENVER KOA R R 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 |
| 130 MONTREAL CKAC |
| 130 MONTREAL CKAC |
| 730 MONTREAL CKAC 1140 BIRM'GH'M *WAPI 990 BIRM'GH'M WBRC 9 S S X X X X X X X X X X X X X X X X X |
| 1140 BIRM'GH'M *WAPI 930 BIRM'GH'M *WAPI 930 BIRM'GH'M WBRC |
| 930 BIRM'GH'M WBRC |
| 1040 HOT SP'GS *KTHS |
| 1390 LIT'LE R'CK *KLRA |
| 830 DENVER KOA R R 3 3 6 6 6 6 5 5 5 6 0 DENVER KLZ M8 T 6 M6 X X X X X X 1060 HARTFORD *WTIC 630 WASH'GT'N WMAL 6 X X X X X 950 WASH'GT'N WMAL 7 X X X X 8 6 6 6 6 6 6 6 6 6 6 6 6 6 6 |
| S60 DENVER KLZ M8 T |
| 1060 HARTFORD *WTIC 630 WASH'GT'N WMAL |
| 630 WASH'GT'N WMAL 950 WASH'GT'N WRC X X X X S S S S S S S S S S S S W Y V V V V V V V V V V V V V V V V V V |
| 950 WASH'GT'N WRC |
| 620 Clearwater WFLA M M X X V V V V V 900 JACKS'NV'E WJAX M3 M3 X X 6 6 6 6 1 3 1 300 MIAMI B. WIOD X M3 M3 X M3 M3 X X 5 600 MIAMI B. WIOD X M3 M3 X M3 M3 X X 5 600 MIAMI WQAM M M M8 M8 M M M M M M M8 M8 M M M M M |
| 900 JACKS'NY'E WJAX M3 M3 X X |
| 1300 MIAMI B. WIOD X M3 M3 X M3 M3 X X 560 MIAMI W QAM M M M8 M8 M M M M M M M M8 M8 M M M M |
| S60 MIAMI WQAM M M M M M M M M M |
| 890 ATLANTA WGST |
| 740 ATLANTA WSB 1020 CHICAGO KYW |
| 1020 CHICAGO KYW |
| T70 CHICAGO *WBBM |
| 870 CHI WENR-WLS 720 CHICAGO WGN 560 CHICAGO *WIBO 670 CHICAGO WMAQ 1160 FT. WYNE*WOWO 1230 IND'P'LIS *WFBM 1260 C.NCIL BL'FS KOIL 2 |
| T20 CHICAGO WGN |
| 560 CHICAGO *WIBO |
| 670 CHICAGO WMAQ |
| 1160 FT. WYNE*WOWO 1230 IND'P'LIS *WFBM 1260 C.NCIL BL'FS KOIL 1240 POR MOTION WOC*WHO 600 WATERLOO WMT 1220 LAWRENCE*WREN 580 TOPEKA *WIBW 1300 WICHITA *KFH 1490COVINGTON*WCKY 820 LOUISVILLE WHAS 1250 N. ORL'NS WDSU 1250 O 1270 O 1 |
| 1230 IND'P'LIS *WFBM 20 |
| 1260 C.NCIL BL'FS KOIL 20 |
| Avenport WOC*WHO M M X X M3 M9 © © |
| 600 WATERLOO WMT M3 |
| 1220 LAWRENCE*WREN M6 G G OM OM G G |
| S80 TOPEKA *WIBW |
| 1300 WICHITA *KFH X |
| 1490COVINGTON*WCKY |
| 820 LOUISVILLE WHAS M2 M2 G G G G G G G G G G G G G G G G G |
| 1250 N. ORL'NS WDSU @ X @ @ M6 M6 M6 M6 |
| 1250 N. ORL'NS WUSU Q X Q Mb Mb Mb Mb Mb |
| |
| 1320 N. ORL'NS WSMB 1 0 0 0 0 0 0 0 |
| 620 BANGOR WLBZ & O |
| 940 PORTLAND WCSH 0 X X 8 8 8 8 |
| 1060 BALTIMORE*WBAL O G G M9 M9 O G |
| 600 BALTIMORE WCAO N O M2 X X X |
| 990 SPRINGFIELD WBZ O G G M M G G |
| 590 BOSTON WEEL X M X X 8 8 8 8 |
| 1230 BOSTON WNAC M M O O G G T T |
| 1200 WORCEST'R WORC |
| 580 WORCESTERWTAG M3 M3 X X 8 8 8 8 |
| 1410 BAY CITY WBCM (M3 M3 X X X X |
| 1240 DETROIT WXYZ Q Q Q Q Q Q X X |
| 750 DETROIT WJR O O 6 6 M9 M9 6 6 |
| 920 DETROIT WWJ 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 |
| 810 MINNEAP WCCO M M @ @ G G |
| 1460 ST. PAUL KSTP 4 M5 6 6 8 8 8 8 |
| |
| 1270 JACKSON WJDX 0 0 0 0 |
| 1270 JACKSON WJDX 1 0 0 0 0 0 0 0 0 X X |
| 1270 JACKSON WJDX 1 1 6 6 9 950 KAN. CITY KMBC 2 1 6 2 6 5 X X 6 10 KAN. CITY WDAF 1 1 X X 6 6 6 6 |
| 1270 JACKSON WJDX |
| 1270 JACKSON WJDX 1 1 6 6 9 950 KAN. CITY KMBC 2 1 6 2 6 5 X X 6 10 KAN. CITY WDAF 1 1 X X 6 6 6 6 |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 8 to 9 P. M. 7 to 8 P. M. C. S. T.

- O Dixie Echoes
- O Literary Digest Topics in
- O Dancing Yesterdays Old-time dance tunes.
- (Wallace Silversmiths Harry Salter's orchestra with soloists.
- Salon Singers Orchestra director, Cesare Sodero.
- To Be Announced
- O Dixies Circus Circus life; clown band

Rin Tin Tin Thriller

Dog stories in drama form; incidental music.

Fuller Man Earle Spicer, baritone; male quartet; orchestra director, Don Voorhees.

姥

E. S. T. 9 to 10 P.M. C. S. T. 8 to 9 P. M.

@ General Electric Hour

Walter Damrosch, conducting; adventures in science; Floyd Gibbons.

- Edwin Stanley Seder Organist,
- Outch Masters Minstrels Paul Dumont and Al Ber-nard, end men; instrumental trio; male quartet; orches-tra director, Harold Sanford.
- G Carborundum Hour Indian legends with Carbo-rundum band; directed by Edward D'Anna.
- National Radio Forum from Washington Prominent speakers.

经

SATURDAY-DAYTIME

Talks—Helen Chase, Winifred S.
Carter, Helen Howe, Beatrice
Herford and Mrs. Reilley.
10:15 A. M., over WEAF,
WEEI, WJAR, WTAG, WCSH,
WFI, WRC. WGY, WGR,
WCAE, WFJC, WWJ, WSAI,
KYW, KSD, WOC, WHO,
WOW.

Keystone Chronicle, 1:30 P. M. Dramatic sketch over KDKA, WLW, WLS, KWK, WREN, KFAB, WOW, WDAF, KOA.

KEY TO LOCAL PROGRAMS

N News O Educational P Children's feature R Religious

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

December 6, 13, 20, 27

SATURDAY

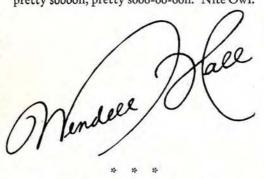
| P | rogra | m b | у 15 | - | ute | perio | ds | NEB.—WIS. |
|----|-------|-----|----------------------------|---------------------------|--|----------|----------|--|
| 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 | EASTERN TIME |
| 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 | CENTRAL TIME |
| M5 | 0 | 0 | 0 | | | | | KFAB LINCOLN 77 |
| 0 | 0 | X | X | 0 | 0 | 0 | 0 | *WOW OMAHA 59 |
| X | X | 0 | M6 | THE OWNER OF THE OWNER OF | M9 | X | X | WPG ATLTIC CITY 110 |
| | | | | | | | | WOR NEWARK 71 |
| 0 | 0 | | | 0 | 0 | 0 | 0 | WGR. BUFFALO SSO |
| e | 0 | 0 | | Θ | 0 | | _ | WKBW BUFFALO 1480 |
| ŏ | 0 | õ | 0 | Ö | The latest to th | 0 | 0 | WABC NEW YORK 866 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | WEAF NEW YORK 660 |
| ö | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WJZ NEW YORK 760 |
| _ | 0 | 0 | 0 | | M2 | | 0 | WHAM ROCH'TER 1150 |
| 0 | 9 | U | 0 | ML | 171.2 | 0 | 0 | *WHEC ROCH'TER 1440 |
| X | X | X | X | 0 | 0 | 0 | 0 | WGY SCHEN'D Y 790 |
| | X | | X | X | X | X | X | Trimm'r |
| 9 | - | _ | | | X | | | |
| X | X | 0 | 0 | X | Λ | X | X | - |
| _ | _ | 77 | 37 | 37 | 37 | 37 | 37 | WPTF RALEIGH 680 |
| 0 | 0 | X | X | X | X | X | | |
| O | 0 | SM | | X | 1000 | - | | WDAY FARGO 94 |
| 0 | 0 | X | X | X | X | 0 | 0 | WADC AKRON 132 |
| | | | | | | | | *WFJC AKRON 1450 |
| X | X | 0 | X | X | X | X | | WKRC CINCINNATISS |
| M | M | 0 | 0 | M3 | M3 | 0 | 0 | WLW CINCINNATI 700 |
| 0 | 0 | X | X | 0 | 0 | 0 | 0 | WSAI CINCIN NATI 133 |
| 0 | X | 0 | X | 0 | 0 | X | X | WHK CLEVEL'D 1396 |
| X | X | X | X | 0 | 0 | 0 | 0 | WTAM CLEVEL'D 1070 |
| | | | | | | | | WAIU COLUMB'S 640 |
| 0 | 0 | 0 | M6 | T | T | T | T | WSPD TOLEDO 134 |
| X | X | | X | X | X | X | X | *WKBN YO'NGST-N 576 |
| 0 | | - | M8 | 0 | | X | X | KFJF OKLA.CITY 148 |
| ō | - | 0 | 0 | 0 | 0 | 0 | 0 | WKY OKLA.CITY 90 |
| _ | | _ | | _ | | | | *KV00 TULSA 114 |
| | | | | v | V | 0 | 0 | *WHP HARRISB'G 143 |
| 0 | 0 | M6 | M6 | X | X | X | | WLBW OIL CITY 126 |
| M | _ | | 1000000 | 0 | 0 | X | 10000 | WCAU PHILAD. 1170 |
| 0 | 0 | 0 | THE PERSON NAMED IN COLUMN | o | M | M | - | *WFAN WIP PHIL.61 |
| õ | 0 | X | - | 0 | 0 | 0 | € | *WLIT-WFI PHIL. 56 |
| | 9 | 3 | 0 | M9 | M9 | _ | 0 | KDKA PITTSB'GH 98 |
| 0 | | X | X | 0.00 | 6 | | | WCAE PITTSB'GH 122 |
| 0 | 0 | Λ | | © | 0 | 0 | 0 | WJAS PITTSB'GH 129 |
| 0 | O | _ | O M2 | Т | T | T | T | ************************************** |
| V | V | 0 | M3 | _ | _ | | - | |
| _ | _ | 37 | 37 | 6 | 6 | © | 6 | WJAR PROVIDENCE 89 |
| O | 0 | X | - | 0 | 0 | X | X | WDOD CHATTA. 128 |
| | | 0 | 0 | 0 | 0 | 8 | 8 | WMC MEMPHIS 78 |
| 0 | 0 | | | | | | | *WREC MEMPHIS 60 |
| 0 | - | - | 1. To 1. P. Tan. | X | | | 0 | *WLAC NASHV'LE 147 |
| M5 | M5 | M9 | M5 | M5 | M5 | M5 | M6 | |
| ø | M5 | 0 | 0 | Θ | Θ | | | *KRLD DALLAS 104 |
| M | M | M | M | 0 | 0 | 8 | 0 | WFAA Dallas WBAP Ft. Worth 80 |
| 0 | X | 0 | 0 | 0 | 0 | 0 | 8 | KPRC HOUSTON 92 |
| 0 | X | M3 | W | M3 | M3 | M3 | M3 | *KTSA s. ANTONIO 1290 |
| 0 | X | X | X | 0 | 0 | 0 | 0 | WOAI S. ANTONIO 119 |
| 0 | 0 | V | V | W | W | 0 | 0 | *WTAR NORFOLK 78 |
| - | M2 | X | X | 0 | 0 | 0 | 0 | WRVA RICHM'D 1110 |
| 0 | 0 | X | X | M6 | M6 | X | X | WDBJ ROANOKE 93 |
| ñ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | *WEBC SUPERIOR 129 |
| - | - | | _ | _ | _ | | _ | *WISN MILW'KEE1120 |
| | | | | | | | | |

RAMBLIN' ROUN' RADIOLAND

(Continued from page 5)

- for an instant absolutely gave up. The great two-gun man had met his boss. He hesitated a moment — his legs began to quiver - his hands began to shake - he became a schoolboy again recitin' his little piece - then, as only the master of himself that Big Bill is, he got hold of himself again and the poem literally flew from his lips he waxed eloquent - loud and vociferate. His experiences in the great dramatic shows of the past asserted themselves and he became as one inspired. He was wonderful! But! - I noticed his legs were wobblin' worse than ever - I was afraid he was goin' to fall down on the floor, a-kickin' 'n' a-shoutin' 'n' recitin' that piece o' his at the top of his voice - and no foolin', maybe passin' out in the attempt. So I tiptoes up and slips my arm around his massive shoulders sorta chummy-like, yo' know - it had always worked before - but, oh, to Bill it was like puttin' eight guns right smack into his ribs - his whole huge frame began to shake - his knees knocked together with a six-inch span. Still the Big Boy didn't hesitate this time - he delivered like a veteran - that flow o' poetry spouted out like a gusher - nothin' in the whole wide world could have stopped him then. No, Suh! I backed away hurriedly and "Bill" finished his piece - one of the greatest dramatic successes to ever go out over a radio microphone! "Bill" the artist rose to the occasion and triumphed in a field that was strange to him. He was superb and a whole nation attested to it!

WELL, Suh, in my rambles of late I find folks seem a lot "broader" — you can see that they've "been places and done things" - guess they have seen more and are a lot more "well traveled," so to speak - They should be! - most of them came "clean" from Wall Street. But what I mean, there sho' is a change in folks (tho' none in their pockets). The Crash has taught 'em all a great lesson — they're lookin' at things more seriously and seem to know that they're back again to "the survival of the fittest" thing. It's about time, for Big Business got to be a "sailor on shore leave" proposition -Capone and Rothstein got to be bigger shots than Morgan and Rockefeller. Well, that's "Gone, but Not Forgotten," for everything that goes up must come down - every bubble must bust — and every balloon will get "droopy." The great Army of Installment Stallers had been steppin' on the gas so hard and drivin' their "Prosperity Model T's" down Flush St. so fast that sooner or later they were bound to smash up against the old STOP SIGN. That's exactly what happened and they came to their senses with a Big Bump! Guess the "baby business" is the only one that hasn't felt the slump. So turn on yo' radio, folks (yo' gotta stay home anyway), 'n' spend yo' large evenin's a-listenin'! Merry Christmas - So until then see yo' pretty soooon, pretty sooo-oo-oon. Nite Owl.



THE NEW STEPS ARE TRICKY

(Continued from page 45)

waltz turn of three waltz steps, or nine

After completing the left waltz turn, take a step to the right with the right foot and hold the weight on that foot for three beats.

Repeat the entire movement of twelve counts.

Lady's part:

(Note: It is sufficient for the lady to learn only the man's part. Waltz turns are the same for both the lady and the gentleman.)

Look over your left shoulder when turning to left.



A THLETIC, slightly gray and with a voice rippling with whimsy and mirth, Charles W. Hamp, one of radio's notables, is busy doing his stuff whenever the Quaker Oats Early Bird is sent over an NBC network.

Richmond, Va., was the birthplace; Charlie was still wearing an underwaist covered with buttons when the family moved to Johnstown, Pa. Charles studied music in his youth and attended Chambersburg Academy. He stumbled into the pit of a vaudeville theater and thumped away on the piano until a chance came to join a mu-sical-comedy company. When twenty, he worked in stock. From stock he peddled music for two years, from Bangor, Me.,

to New Orleans, and then located in California.

During the war he was a sergeant in the U. S. Ambulance Corps. Back in Hollywood, he did odd bits in pictures until friends persuaded him to try radio and he landed a chief announcer's berth on KMTR. Later he was manager and chief announcer of KPLA, and only last summer was a star entertainer over WTAM.



The Cook on the Cover.

PROBABLY a lack of space was responsible, but Phil Cook ought to have a warm spot in his heart for Gaspano Ricca. Ricca is the artist who put Cook on the cover of this month's What's on the Air, after Cook found that he could not possibly squeeze in the time to draw himself.

If Ricca had had a billboard to work on, rather than a magazine cover, here's what you might have seen:

A man with twelve tongues spitting as many different characters-negroes, a talking doll, farmers, Italians, Irishmen, Chinese and Germans-out of his mouth; a man with enough hands to play the ukulele, the piano, the saxophone and the violin, use the typewriter and play with a sixmonth-old baby; and a man with a head large enough to house a brain capable of doing all these things twice a day, five days out of every seven, and doing them well enough to keep a nation entertained.

Cook does every one of those things in connection with his two daily broadcasts through NBC as the Quaker Man.

He writes every line of the material he broadcasts, including half a dozen gags in each program, verse and parodies on popular songs, and a rhymed commentary on the news of the day. He regularly plays twelve parts and frequently injects a thirteenth character into the day's routine. He plays the ukulele as part of each show and quite often injects piano, saxophone or violin music.

Cook is past thirty-five years old and tried his hand at many programs before the Quaker Oats Company engaged him for its one-man actorarmy. And he put in many years in an advertising agency before the entertainment field captured him.

Cook was born in Coldwater, Mich., but has lived most of his life in New Jersey, attending high school in East Orange. It was there he met Flo Helmer, the Mrs. Cook of to-day and one of the two really important things in his life. The second is that sixmonth-old baby, Phyllis Cook.

After graduating from high school, Cook took an art course in New York, later joining the staff of an advertis-ing agency. He was head of the art department there when he deserted to radio. Several leading magazines, including Collier's, have carried a Phil Cook signature on their cover. It was while he was still in the agency business that he wrote "Molly Darling,"
"When You Smile" and "Plain Jane," musical comedies which paid for his present home in Avon, N. J.

SATURDAY

December 6, 13, 20, 27

| SATUR | D. | A. | L | 6 | , 13 | , 20, | 27 | |
|--|--------------------------------------|-------------|----------------|------|------------|-------|--|-------------------|
| ALA.—MO. | P | rogra | ım b | y 15 | -min | ute 1 | perio | ds |
| EASTERN TIME | 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 |
| CENTRAL TIME | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 |
| 690 TORONTO CKGW | M3 | M3 | M3 | M3 | 0 | 6 | 0 | 0 |
| 730 MONTREAL CKAC | | | | | | | | |
| 1140 BIRM'GH'M *WAPI | 0 | 0 | 0 | 0 | | | | |
| 930 BIRM'GH'M WBRC | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1040 HOT SP'GS *KTHS | | | | | 0 | M3 | X | M3 |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 830 DENVER KOA | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 560 DENVER KLZ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1060 HARTFORD *WTIC | | | | | | | | |
| 630 WASH'GT'N WMAI | 0 | 0 | 0 | 0 | 0 | 0 | 0 | € |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 | 0 | 3 | 8 | 0 |
| 620 Clearwater WFLA St.Petersb'g WSUN | 0 | 0 | 0 | 0 | M3 | M3 | M3 | M3 |
| 900 JACKS'NY'E WJAX | 0 | 0 | 0 | 0 | M6 | M6 | X | X |
| 1300 MIAMI B. WIOD | 0 | 0 | 0 | 0 | 0 | X | | |
| 560 MIAMI WQAM | M3 | M3 | M3 | M3 | | | | |
| 890 ATLANTA WGST | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 740 ATLA NTA WSB | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1020 CHICAGO KYW | M9 | M3 | M3 | M3 | SN | M | M3 | M3 |
| 770 CHICAGO *WBBM | 0 | 0 | 0 | 0 | | | | |
| 870 CHI WENR-WLS | M | M | M | IM | M | M | M | M |
| 720 CHICAGO WGN | 0 | 0 | 0 | 0 | | | | |
| 560 CHICAGO *WIBO | | | | | | | | |
| 670 CHICAGO WMAQ | X | X | W | W | W | M | X | M3 |
| 1160 FT. WYNE*WOWO | 0 | 0 | 0 | 0 | | | | |
| 1230 IND'P'LIS *WFBM | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 1260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| es Moines WOC*WHO | 0 | 0 | 0 | 0 | N | 0 | 0 | 0 |
| 600 WATERLOO WMT | M9 | M9 | M8 | M8 | M3 | M3 | M3 | M3 |
| 1220 LAWRENCE*WREN | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 580 TOPEKA *WIBW | 0 | 0 | 0 | 0 | N | 9 | 0 | 0 |
| 1300 WICHITA *KFH | 0 | 0 | 0 | 0 | | | | |
| 1490COVINGTON*WCKY | X | X | | _ | _ | BI | B.T | N. / |
| 820 LOUISVILLE WHAS | • | W.C | 0 | 0 | (3) | N | N | M |
| 1250 N. ORL'NS WDSU | _ | | T | T | | M3 | | _ |
| 1320 N. ORL'NS WSMB | - | 0 | and the second | 0 | 0 | | 0 | 0 |
| 620 BANGOR WLBZ | - | 0 | - | 0 | 0 | 0 | 69 | 0 |
| 940 PORTLAND WCSH | - | 0 | 0 | 0 | N | _ | v | _ |
| 1060 BALTIMORE*WBAL | 0 | | 0 | 0 | 9 | 0 | X | - |
| 600 BALTIMORE WCAO | | - | 0 | 0 | 0 | M 3 | ® | ™ 3 |
| 990 SPRINGFIELD WBZ | 0 | | 0 | 0 | S | M3 | M3 | M3 |
| 590 BOSTON WEEL | - | - | 0 | 0 | | 6 | 6 | 6 |
| 1230 BOSTON WNAC | - | - | - | 0 | - | 9 | | - |
| 1200 WORCEST'R WORC | | | 0 | 0 | Ø N | 0 | 0 | 0 |
| - WDCM | - | | 0 | 0 | - | 6 | 6 | 6 |
| 21/1/1/2 | Name and Address of | - | 0 | 0 | 00 | - | © | © |
| 317.170 | SERVICE CONTRACTOR | Minheystein | T | T | V | 0 | M6 | Marin and Andrews |
| 920 DETROIT WWJ | | | | 0 | 0 | 0 | 6 | € |
| 810 MINNEAP WCCO | - | 0 | 0 | 0 | X | - | 0 | € |
| tromp | | | 0 | 0 | M5 | M5 | X | M5 |
| WIDE | - | 0 | | 0 | (a) | (S) | 6 | € 3 |
| WANDO | - | 0 | 0 | 0 | 0 | 0 | 0 | © |
| WDAR | 0 | | 0 | 0 | 0 | - | M3 | M3 |
| TOMON | Mary Company | - | Ö | 0 | X | X | © | € |
| 550 ST. LOUIS *KSD | Name and Address of the Owner, where | 0 | 0 | 0 | X | 0 | 6 | 6 |
| 7733777 | - | 0 | 0 | 0 | 0 | X | of the Control of the | - |
| 1350 ST. LOUIS KWK | 0 | 0 | 67 | 9 | U | Λ | mo | mJ |

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS

E. S. T. 10 to 11 P. M. C. S. T. 9 to 10 P. M.

 B. A. Rolfe and His Lucky Strike Orchestra

Dance music.

- Chicago Civic Opera
- Hank Simmons' Show Boat

Old-time melodrama.

冕

E. S. T. 11 to 12 P. M. C. S. T. 10 to 11 P. M.

2 Jack Denny and His Hotel Mount Royal Orchestra

CBS. Music from Montreal.

Guy Lombardo and His Royal Canadians

CBS. Dance Music from New York.

- Troubadour of the Moon Lanny Ross, tenor, with string trio.
- 8 Bernie Cummins and His Hotel New Yorker Orchestra

Dance music.

- Slumber Music
 String ensemble; director,
 Ludwig Laurier.
- O Pepsodent Program Amos 'n' Andy.

冕

SATURDAY—DAYTIME

New York Philharmonic Over CBS

Network,

Children's Concerts. 11 A. M., on December 6 and 13.

嫅

Fridays from 4 to 5 P. M., E. S. T., NBC is broadcasting outstanding plays of all time with famous artists in leading roles. The play for December 5 will be "The Green Goddess," and for December 13 will be "The Doll House," with Eva Le Gallienne and Dudly Diggs heading the cast. "Peer Gynt," "The Servant in the House," "The Hivals, "The Hivals," "Mr. Pim Passes By" are others scheduled for early presentation, The plays, picked from the reading-lists of secondary schools and colleges throughout the United States, are planned to form an extra-curricular course in dramatic literature.

KEY TO LOCAL PROGRAMS

N News S SI
O Educational T D
P Children's V V
feature W C
R Religious X O

S Sports
T Dramatic
V Variety
W Comic
X On the air

MUSICAL

M 1. Band M 6. Popular
M 2. Classical M 7. Symphonic
M 3. Dance M 8. Organ
M 4. Religious M 9. Semi-classical
M 5. Novelty M Variety

December 6, 13, 20, 27

SATURDAY

| I. | rogra | am b | y 15 | -min | ute | perio | ds | NEB.—WIS. |
|----|-------|------|-------|----------|-----|-------------|----------|-------------------------------------|
| 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 | EASTERN TIME |
| 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 | CENTRAL TIME |
| | | | | 0 | 6 | M3 | M3 | KFAB LINCOLN 77 |
| 0 | 0 | 0 | 0 | 0 | 0 | 8 | N | *WOW OMAHA 59 |
| | 0 | _ | - | 0 | 0 | 0 | | WPG ATLTIC CITY 110 |
| U | U | • | • | 0 | 9 | 0 | 0 | WAD |
| ^ | ^ | ^ | ^ | | | - | - | WOR |
| 0 | 0 | 0 | 0 | | - | 0 | • | |
| 0 | 0 | 0 | 0 | _ | ~ | 0 | | WKBW BUFFALO 148 |
| 0 | 0 | 0 | 0 | 9 | 9 | 0 | _ | WABC NEW YORK 86 |
| 0 | 0 | 0 | 0 | 9 | 0 | 8 | 0 | WEAF NEW YORK 66 |
| 0 | 0 | 0 | 0 | 6 | 0 | 6 | 6 | WJZ NEW YORK 76 |
| 0 | 0 | 0 | 0 | M3 | M3 | M3 | M3 | WHAM ROCHTER 115 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | *WHEC ROCH'TER 144 |
| 0 | 0 | 0 | 0 | M3 | M3 | M3 | | WGY SCHEN'D Y 79 |
| 0 | 0 | 0 | 0 | X | X | X | X | *WFBL SYRACUSE 136 |
| X | X | X | X | 0 | 0 | 0 | 0 | WBT CHARLOTTE108 |
| | | | | | | | | WPTF RALEIGH 68 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WWNC ASHEVILLE 57 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WDAY FARGO 94 |
| 0 | 0 | 0 | 0 | X | X | V | X | WADC AKRON 132 |
| 0 | 0 | 0 | 0 | | 0 | 0 | 0 | *WFJC AKRON 145 |
| 0 | 0 | 0 | 0 | M | M | 0 | 0 | WKRC CINCINNATI 55 |
| M3 | M3 | M | M | M3 | M3 | M3 | | WLW CINCINNATI 70 |
| 0 | 0 | 0 | 0 | 0 | | | | WSAI CINCIN NATI 133 |
| o | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WHK CLEVEL'D 139 |
| 0 | 0 | 0 | 0 | 0 | 0 | 8 | 8 | WTAM CLEVEL'D 107 |
| 0 | • | 0 | - | 0 | - | - | • | WAIU COLUMB'S 64 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WSPD TOLEDO 134 |
| X | X | X | X | 9 | 0 | 0 | 0 | *WKBN YO'NGST-N 57 |
| - | | | | 6 | 6 | 6 | 6 | KFJF OKLA.CITY 148 |
| 0 | 0 | 0 | 0 | 9 | M6 | ② M6 | _ | arra |
| 0 | 0 | 0 | 0 | O M | V | T | V | TITLO |
| 0 | 0 | 0 | 0 | M | - | 7. | | TITLE |
| 0 | 0 | 0 | 0 | 0 | 0 | M3 | M3 | WHP HARRISB'G 143 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | _ | WLBW OIL CITY 126 |
| 0 | 0 | 0 | 0 | - | M3 | 0 | - | WCAU PHILAD. 117 |
| 0 | 0 | 0 | 0 | 0 | 0 | M3 | M3 | *WFAN-WIP PHIL.61 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 | *WLIT-WFI PHIL. 56 |
| 0 | 0 | 4 | 0 | NS | X | X | X | KDKA PITTSB'GH 98 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WCAE PITTSB'GH 122 |
| 0 | 0 | 0 | 0 | | | | | WJAS PITTSB'GH 129 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WEAN PROVIDENCE 78 |
| 0 | 0 | 0 | 0 | | | | | WJAR PROVID'NCE 89 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WDOD CHATTA. 128 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WMC MEMPHIS 78 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | *WREC MEMPHIS 60 |
| 0 | ñ | ñ | Õ | | | | | *WLAC NASHV'LE 147 |
| M5 | M5 | M5 | M5 | 0 | X | X | X | WSM NASHV'LE 65 |
| 0 | 0 | 0 | 0 | ø | 0 | 0 | 0 | *KRLD DALLAS 104 |
| 0 | 0 | 0 | 0 | 3 | X | X | X | WFAA Dallas 80 WBAP Ft. Worth 80 |
| ត | ñ | ñ | ŏ | 0 | - | | | KPRC HOUSTON 92 |
| M3 | M3 | W | M9 | 9 | | | | *KTSA S. ANTONIO 129 |
| • | - | 0 | (NI 5 | 0 | X | X | X | WOAI S. ANTONIO 119 |
| 0 | • | 0 | - | 0 | 200 | _ | - | |
| 0 | 0 | 0 | 0 | 9 | 0 | © | 6 | *WTAR NORFOLK 78 |
| 0 | 0 | 0 | 0 | M5 | M5 | M5 | M5 | WRVA RICHM'D 111 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WDBJ ROANOKE 93 |
| 0 | 0 | 0 | 0 | M5 | M6 | X | M6 | *WEBC SUPERIOR 129 |
| | 0 | 0 | 0 | 1 | | | | *WISN MILW'KEE112 |

and CBS

Atwater-Kent. NBC, Sun. 9:15.
Around the Samovar, CBS, Sun. 10:30,
A. & P. Gypsies, NBC, Mon. 8:30.
Armour Program, NBC, Fri. 9:30.
Armstrong Quakers, NBC, Fri. 10.
An Evening in Paris, CBS, Mon. 9:30,
Aroe Birthday Party, NBC, Thur. 9.
Arabesque, CBS, Mon. 8:30,
Amos 'n' Andy, NBC, daily, 7, 11 and
11:30,
American Maize Program, CBS, Mon.
10:30. American Maize Program, CBS, Mon. 10:30. Adventures of Polly Preston, NBC, Tues. Air Scoops with Elinor Smith, NBC, Mon., Tues, Wed. 7. Adventures of Sherlock Holmes, NBC, Mon. A. S. Beck Brevities, CBS, Thur. 7.

Back Home Hour, CBS, Sun. 11.
Blackstone Program, CBS, Tues. 8.
Back of the News in Washington, NBC, Wed. 7:45.
B. A. Rolfe and Lucky Strike Orchestra.
NBC, Tues, 10:15, Thur. 8 and Sat.

Black and Gold Room Orchestra. NBC, dally, 6:05, Fri. 6:20, Sat. 6:15. Burbig's Syncopated History, CBS, Wed. 8:30. S. 30.

Brownbilt Footlights, NBC, Fri. 7:45.
Bernus Orchestra, NBC, Tues. 7:15.
Be Square Motor Club, CBS, Sun. 10:30.
Billiken Pickards, NBC, Tues. and Sat.
Prick Cummins and Orchestra, NBC, Mon. 11:30, Wed. 6:15, Sat. 11:15.
Bonnie Laddies, NBC, Tues. 7:45.
Bill Schudt's Going to Press, CBS, Wed.

Catholic Hour, NBC, Sun. 6.
Colonial Beacon Lights, NBC, Mon. 7:30.
Camel Pleasure Hour, NBC, Wed. 9:30.
California Meliodies, CBS, Wed. 11:30.
Cities Service Orchestra, NBC, Fri. 8.
Cliquot Club Eskimos, NBC, Fri. 9.
Collier's Hour, NBC, Sum. 8:15.
Cuckoo, NBC, Tues. 10:30.
Crockett Mountaineers, CBS, Mon. 7, Tues.
6:39, Wed. and Fri. 7, Sat. 7:05.
Crime Prevention Program, NBC, Fri. 10.
Carborundum Program, CBS, Sat. 9.
Chase and Sanborn Choral Orchestra, NBC,
Sun. 8:30. Chase and Sanborn Choral Orchestra, NBC, Sun. 8:30.
Chesebrough Real Folks, NBC, Mon. 9:30.
Coca Cola Top Notchers, NBC, Wed. 10:30.
Canadian Pacific Musical Crusaders, NBC, Sun. 4:15.
Cadman, Dr. S. Parkes, NBC, Sun. 4.
College Memories, NBC, Fri. 7:15.
Careless Love, NBC, Sat. 8:30.
Chicago Civic Opera, NBC, Sat. 10.
Columbia's Radio Column, daily (except Sat.), 11:15.

Dixles Circus, NBC, Sat. 8.
Dutch Masters Minstrels, NBC, Sat. 9:30.
Detective Story Magazine, CBS, Thur.
9:30.
Dic-a-Doo Entertainers, NBC, Wed. 7:45.
Death Valley Days, NBC, Tues. 9:30.
Dixle Echoes, CBS, Sat. 8.
Davey Tree, NBC, Sun. 5.
Deane Sisters, NBC, Sun. 10.
Duke Ellington and Orchestra, NBC, Tues.
11. Thur. 11:30.
Del Lampe's Eversharp Orchestra, NBC, Fri. 9:30.
Detroit Symphony, CBS, Wed. 10 (Begin 17th.)

Eveready Program. NBC. Taes. 9.
East of Cairo, NBC. Wed. 8.
Empire Bullders, NBC, Mon. 10:30.
Eskime Pie Program, GBS, Wed. 7:45.
Edwin Stanley Seder, NBC, Sat. 9.
Evangeline Adams, CBS, Mon., Wed. and
Fri. 7:30.
Early Bookworm, CBS, Tues. 7:45.
Enna Jettick, NBC, Tues. 10 and Sun. 8.

Fox Fur Trappers, CBS, Sun. 6. Fro-Joy Players, CBS, Thur. 7. Floyd Gibbons, NBC, Sun. 9:30. Florsheim Frolic, NBC, Tues, 8:30. Fuller Man, NBC, Sat. 8:30.

Football Forecasts, NBC, Fri. 7:15.
French Trio, CBS, Sun. 5:30.
Florsheim's Sunday Feature, NBC, 4.
Friendly Five Footnotes, NBC, Thur.
7:45.

General Motors, NBC, Mon. 9:30, Gold Medal Fast Freight, CBS, Wed. 9, Graybar's, "Mr. and Mrs.," CBS, Tues. 10. General Electric Hour, NBC, Sat. 9.
Golden Hour of the Little Flower, CBS,
Sun. 7.
Gloria Gay's Affairs, NBC, Wed. 6:30.
Grand Opera Miniature, CBS, Fri. 8.
Gruen Town Crier, CBS, Mon. and Fri.
7:15.
Guy Lombardo and Orchestra, CBS, Sat.
11:30.

Harbor Lights, NBC, Sun. 7.

Henry-George, CBS, Tues. 9.

Happy Wonder Bakers, NBC, Tues. 9:30.

Halsey Stuart Program, NBC, Wed. 9.

Hamilton Watch, CBS, Thur. 8:45.

Half-hour in Nation's Capital, NBC, Mon.

8.

8.
Hank Simmons' Showboat, CBS, Sat. 10.
Howard Dandies, CBS, Sun. 6:30. Interwoven Pair, NBC, Fri. 9, Iodent Big Brother Club, NBC, Sun. 7, Ipana Troubadours, NBC, Mon. 8:39, International Broadcast, CBS, Sun. 12:30.

Jameses, NBC, Sat. 6.
Jack Frost's Melody Moments, NBC, Thur.
9:30.

Knox-Dunlap Program, NBC, Thur. 9, Kaffee Hag Program, NBC, Sun. 11, Kaltenborn News, CBS, Sun., Tues. and Thur. 8:30.

Thur. 8:30.

Lew White Organ Recital, NBC, Sun. 10:30.

La Pallina, CBS, Wed. 9:30.

Literary Direct, NBC, daily, 6:45, and CBS, Stally, 8 (except Tues).

Le Trio Morgan, NBC, Fri. 8:30.

Lutheran Layman's Program, CBS, Thur. 10.

Laws that Safeguard Society, NBC, Tues. 7:15.

Luden Ballaika Orchestra, NBC, Wed. 8:30.

Major Bowes' Family, NBC, Sun. 7:30.

Mormon Tabernacle, NBC, Mon. 6.

Maytag Orchestra, NBC, Mon. 9.

Mobiloil Concert, NBC, Wed. 8:30.

Minneapolis Symphony, CBS, Mon. 9.

Mardi Gras, CBS, Mon. 8.

Mid-week Federation Hymn Sing, NBC,

Thur. 7.

Maxwell House Melodies, NBC, Thur. 9:30.

My Bookhouse Story Time, CBS, Mon., Wed. and Fri. 6:30.

Margaret Olsen, NBC, Sun. 6:15.

Manhattan Towers Orchestra, CBS, Fri. 7:15.

Mail Miller Story Time, CBS, Mon., Wed. 9.

Mellow 'Cello, NBC, Sun. 6:15.

Mail and Vec. NBC, Wed. 9.

Mellow 'Cello, NBC, St. 7:30.

Majestic Curiosity Shop, CBS, Sun. 9.

Musical Aviators Orchestra, CBS, Tues. 7:15 and Fri. 6.

Niagara Hudson, NBC, Thur. 7:30.
Nit-Wit Hour, CBS, Mon. 10:30.
Natural Bridge Program, NBC, Fri.
New York Philharmonic Orchestra, CBS,
Sun. 3.
National Surety's Secret Cases, NBC,
Wed. 7:15.
Nestle Chocolateers, NBC, Fri. 8.
Necco Surprise Party, CBS, Sat. 7:30.
National Religious Service, NBC, Sun. 5.
National Heligious Service, NBC, Sun. 3.
National Security League, CBS, Tues. 6.
National Radio Forum, CBS, Sat. 9:30.

Our Government, NBC, Sun. 9. O'Cedar Time, NBC, Wed. 9:15. Old Company Program, NBC, Fri. 7:30. Operatic Concert, NBC, Sun. 6:15.

Pure Oil Orchestra, NBC, Tues, 8, Palmolive Hour, NBC, Wed, 9:30,

Phileo Symphony, CBS, Tues. 9:30, Paramount Publix Hour, CBS, Tues. Paramount Publix Hour, CBS, Tues. 19:15.
Premier Salad Dressers, CBS, 8:45.
Political Situation in Washington, CBS, Theorems, Theorems, CBS, Phenix Hosiery Program, CBS, Fri. 19:15.
Pennzoli Pete, NBC, Sun. 10:15.
Phil Spitalny's Orchestra, NBC, Mon. 12.
Palais d'Or Orchestra, NBC, Thur. 11.

Quaker Oats, NBC, daily, 7:30, except

Qualer Oats, NBC, daily, 7:30, except Sat.
Quiet Harmonies, CBS, Sun. 8:45,
Roxy Symbony Orchestra, NBC, Sun. 2.
Russian Cathedral Choir, NBC, Sun. 11:30.
Reminiscences, NBC, Sun. 11:30.
Roxy and His Gang, NBC, Mon. 7:45,
Robert Burns Panatela, CBS, Mon. 10.
Rudy Vallee, NBC, Thur. 8.
RCA-Victor Hour, NBC, Thur. 10.
RK-O-Hour, NBC, Fri. 10:30.
Rainbow Revels, CBS, Wed. 10 (monthly).
Rhythm Ramblers, CBS, Wed. 7:15.
Radio Follies, CBS, Fri. 10.
Rise of the Goldbergs, NBC, Mon. 6:30.
Raising Junior, NBC, daily (except Men.),

Radio Luminaries, NBC, Wed. 7:30. Romany Patteran, CBS, Wed. 8. Royal Hours, CBS, Sun. 10.

Royal Hours, CBS, Sun. 10.

Studebaker Champions, NBC, Sun. 10:15.

Sunday at Seth Parker's, NBC, Sun. 10:145.

Sam Herman, NBC, Sun. 11:15.

Stromberg-Carlson, NBC, Mon. 10.

Soconyland Sketches, NBC, Tues. 7:30.

Slumber Music, NBC, Gaily 11.

Savannah Liners Orchestra, NBC, Tues. 6:15.

Silver Flute, NBC, Sat. 7:30.

Symphonic Rhythm Makers, NBC, Mon. 10:30.

10:30.

Socony and Peep, NBC, Tues. 8:15.

South Sea Islanders, NBC, Sun. 9:15.

Science, NBC, Wed, 7:15.

Spotlights in Drama and Literature, NBC, Feb. 7.

Salon Singers, NBC, Sat. 8.

Semi-Hex Program, CBS, Mon. 6:45.

Three Little Sachs, CBS, Sun. 5:45.
Tastyeast Jesters, NBC, Mon., Thur. and
Sat. 7:15.
Troika Bells, NBC, Tues, 8.
Tek Music, NBC, Tues, 9.
True Story Hour, CBS, Fri. 9.
Troubadour of the Moon, NBC, Sat. 11.
Tony's Scrapbook, CBS, daily, 6:45.
Three Mustachios, NBC, Tues, 7:15.
Tone Pictures, CBS, Sun. 9:30.
Tom, Dick and Harry, CBS, Sat. 6.

Uncle Abe and David, NBC, Wed., Thur., Fri. and Sat. 6:45. Under the Jolly Roger, NBC, Fri. 10:30. U. S. School of Music, CBS, Sun. 8:15.

Vincent Lopez, NBC, Tues. 11:30, Wed. and Fri. 11.
Van Heusen Program, CBS, Thur. 9.
Victor Herbert Series, NBC, Thur. 10.
Vagabonds, CBS, Mon. 7:45.
Voice of Columbia, CBS, Thur. 8.

Voice of Columbia, CBS, Thur. 8.
Williams Oliomatics, NBC, Sun. 7;30.
Westinghouse Salute, NBC, Tues. 10.
Ward's Tip Top Club, CBS, Thur. 7;30.
Whyte's Orchestra, NBC, Thur. 6:15, Sat.
7:05.
Will Osborne, CBS, daily (except Sat.), 11.
Wonder Dog, NBC, Sat. 8:15.
Wrigley Program, CBS, Fri. 10;30.
Westchester County Orchestra, CBS, Tues.
7:15.
Wallace Silversmiths, CBS, Sat. 8:45.
World To-day, NBC, Mon. 7:15.
Wayside Inn, NBC, Wed. 10:30.
Wayside Inn, NBC, Wed. 10:30.
World's Business, CBS, Sun. 8.
Who's Behind the Name, NBC, Mon. and
Tum Music Silversmiths, NBC, Mon. and
Tum Music Silversmiths, NBC, Mon. And
World's Business, CBS, Sun. 8.
Who's Behind the Name, NBC, Mon. and
Tum Music Silversmiths, CBS, Sun. 8.
World's Business, CBS, Sun. 8.
World's Business, CBS, Sun. 8.
Who's Behind the Name, NBC, Mon. and
Tum Music Silversmiths, CBS, Mon. 6.
Weed Tire Chain, CBS, Fri. 8:30.



Cop-Didja get the number of the auto which hit ye?

Victim—Yeah, and it's the collector for the radio company. I don't want to have any trouble with him.

"That will be enough out of you," said the doctor, as he stitched the patient together.

By means of a new local anesthetic, patients may listen in to radio while undergoing a surgical operation. Some, however, firmly demand chloroform. -London Opinion.

"How would you classify a telephone-girl? Is hers a business or a profession?"

"Neither. It's a calling!"

000

Dad (to youngster just put to bed) -Now, what are you crying for? Son—I wanna drink.

Dad—So do I; go to sleep.

Experienced salespeople wanted, male or female. No other need apply.

Sign in an Illinois drugstore: "Take Home a Brick—You May Have Company."

'She is a very dogmatic person." "That's strange; she told me she hated dogs."

He had walked bravely into a department store, wanting to buy a present for his wife. But once inside his courage failed him; in utter bewilderment he asked of a saleslady: "Can you help me? I don't know whether I should get a casserole or a camisole." To which the unsympa-thetic S. L. replied: "I can, if you will tell me whether the chicken is dead or alive."

000

Small Brother—Say, Sis, can I hang up one of your stockings Christmas Eve?

Big Sister-What on earth do you want to hang up one of mine for?

Small Brother—So's I can see what I got without getting out of bed.

"To what do you attribute your longevity?" inquired the young man.
"To the fact," replied the old man,
conclusively, "that I never died."





RTURO DE FILIPPI, tenor soloist with Roxy's Gang, heard A over an extensive NBC network, was born in Germany of Italian-German extraction, and made his way to America when a lad of eighteen, obtaining work in a laundry in Des Moines.

At a social function benefiting the employees-proving a benefit to one in particular-young de Filippi was asked to sing. Professor Cox, of Hyland Park College, was there and heard, immediately offering the youth his services as vocal instructor, gratis. His employers forthwith made the way clear for him to attend the college for a liberal arts course as well.

From Des Moines, de Filippi's career led toward the East, and at the Damrosch Institute of Musical Art in New York his voice won the admiration of Mme. Schoene Rene, of the Juilliard Foundation. Mme. Rene tutored him and established him as a member of the German Grand Opera Company. He later toured Germany and Italy, being heard in 164 recitals. His enlistment in Roxy's Gang brought him into radio.

DIRECTORY OF BROADCASTING STATIONS

All Stations East of Rockies Using 100 Watts or More and All West of Rockies Using More than 100 Watts Revised to October 25, 1930

I. STATIONS CLASSIFIED BY WAVELENGTHS

570 KC., 526.0 Meters KGKO-Wichita Falls, Tex. KMTR-Hollywood, Calif. KXA-Seattle, Wash. WEAO-Columbus, O. WKGKN-Youngstown, O. WMCA-New York, N. Y. WNAX-Yankton, S. D. WYNAY-Yankton, S. D. WYNAY-Syracuse, N. Y. WSYR-Syracuse, N. Y.

580 KC., 516.9 Meters KGFX—Pierre, S. D. KSAC—Manhattan, Kan. WIBW—Topeka, Kan. WOBU—Charleston, W. Va. WGAZ—Huntington, W. Va. WTAG—Worcester, Mass.

590 KC., 508.2 Meters KHQ—Spokane, Wash. WCAJ—Lincoln, Neb. WEEI—Boston, Mass. WEMC—Berrien Spgs., Mich. WOW—Omaha, Neb.

600 KC., 499.7 Meters WCAO—Baltimore, Md. KFSD—San Diego, Calif. WOAN—Lawrenceburg, Tenn. WREC—Memphis, Tenn. WGBS—New York City. WMT-Waterloo, Ia. WCAC-Storrs, Conn.

610 KC., 491.5 Meters KFRC—San Francisco, Calif. WDAF—Kansas City, Mo. WFAN—Philadelphia, Pa. WIP—Philadelphia, Pa. WJAY—Cleveland, O.

620 KC., 483.6 Meters KGW—Portland, Ore.
WFLA—Clearwater, Fla.
WSUN—St. Petersburg, F
WTMJ—Milwaukee, Wis.
I,TAR—Phonix, Ariz.
WLBZ—Bangor, Me.

630 KC., 475.9 Meters KFRU—Columbia, Mo. WGBF—Evansville, Ind. WOS-Jefferson City, Mo. WMAL-Washington, D. C.

640 KC., 468.5 Meters KFI—Los Angeles, Calif, WAIU—Columbus, O. WOI—Ames, Ia.

650 KC., 461.3 Meters WSM-Nashville, Tenn.

660 KC., 454.3 Meters WEAF—New York City, WAAW—Omaha, Neb.

670 KC., 447.5 Meters WMAQ-Chicago, Ill.

680 KC., 440.9 Meters KFEQ—St. Joseph, Mo. KPO—San Francisco, Calif. WPTF—Raleigh, N. C.

690 KC., 434.5 Meters NAA-Arlington, Va.

700 KC., 428.3 Meters WLW-Cincinnati, O.

710 KC., 422.3 Meters WOR-Newark, N. J.

720 KC., 416.4 Meters WGN-Chicago, Ill.

740 KC., 405.2 Meters KMMJ—Clay Center, Neb. WSB—Atlanta, Ga.

WJAR-Detroit, Mich.

810 KC., 370.2 Meters WCCO-Minneapolis, Minn. WPCH-New York City.

820 KC., 365.5 Meters WHAS-Louisville, Ky.

830 KC., 361.2 Meters KOA—Denver, Col. WRUF—Gainesville, Fla. WHDH—Gloucester, Mass.

850 KC., 352.7 Meters KWKH-Shreveport, La. WWL-New Orleans, La.

860 KC., 348.6 Meters WABC-New York City. WHB-Kansas City, Mo.

870 KC., 344.6 Meters 1090 KC., 275.1 Meters WENR-Chicago, Ill. WLS-Chicago, Ill.

880 KC., 340.7 Meters WSUI—Iowa City, Ia, KFKA—Greeley, Col. KLX—Oakland, Calif. KPOF—Denver, Col. WCOC—Meridian, Miss. WGBI—Scranton, Pa.

890 KC., 336.9 Meters FNF—Shenandah, Ia.
KUSD—Vermillion, S. D.
WGST—Atlanta, Ga.
WMAZ—Macon, Ga.
WMMN—Fairmont, W. Va.
WILLI—Urbana. III.
WKAQ—San Juan, P.
WJAR—Providence, R. I.
KGJF—Little Rock, Ark.

900 KC., 333.1 Meters 900 KU., \$35.1 Meters KHJ—Los Angeles, Calif. WBEN—Buffalo, N. Y. WJAX—Jacksonville, Fla. WKY—Oklahoma City, Okla. WKBL—Stevenspoint, Wis. WMAK—Martinsville, N. Y. KGBU—Ketchikan, Alaska. KSEI—Pocatello, Ida.

920 KC., 325.9 Meters KFXF—Denver, Col.
KOMO—Seattle, Wash.
WAAF—Chicago, Ill.
WWJ—Detroit, Mich.
WBSO—Needham, Mass.
KFRC—Huston, Tex.
KFEL—Denver, Col.

KFWI—San Francisco, Calif. KFWM—Oakland, Calif. KGBZ—York, Neb. KMA—Shenandoab, Ia. WBRC—Birmingham, Ala. WDBJ—Roanoke, Va.

940 KC., 319.0 Meters WCSH—Portland, Ore.
WCSH—Portland, Me.
WDAY—Fargo, N. D.
WFIW—Hopkinsville, Ky.
WHA—Madison, Wis.
KGU—Honelulu, Hawaii.
WAAT—Jersey City, N. J.

950 KC., 315.6 Meters KFWB—Hollywood, Calif. KGHL—Billings, Mont. KMBC—Independence, Mo. WRC—Washington, D. C.

970 KC., 309.1 Meters KJR-Seattle, Wash. WCFL-Chicago, Ill.

750 KC., 399.8 Meters 980 KC., 305.9 Meters KDKA-E. Pittsburgh, Pa.

KKIIC—Inglewood, Calif.

KFSG—Los Angeles, Calif.

KFSG—Los Angeles, Calif.

WSBC—Chicago, Ill.

WSLX—Springfield, Tenn.

WIXA—Streator, Ill.

WIXA—Streator

1130 KC., 265.3 Meters KSL—Salt Lake City, Utah. WJJD, Mooseheart, Ill. WOV—New York City.

1140 KC., 263.0 Meters KVOO—Tulsa, Okla. WAPI—Birmingham, Ala.

1150 KC., 267.7 Meters 1240 KC., 241.8 Meters WHAM-Rochester, N. Y.

WOWO-Ft. Wayne, Ind. WWVA-Charleston, W. Va. 1250 KC., 239.9 Meters

930 KC., 322.4 Meters 1170 KC., 256.3 Meters WCAU—Philadelphia, Pa. KTNT—Muscatine, Ia.

> 1180 KC., 254.1 Meters KEX—Portland, Ore. KOB—State College, N. M. WDGY—Minneapolis, Minn. WHDI—Minneapolis, Minn.

1190 KC., 252.0 Meters WICC-Bridgeport, Conn. WOAI-San Antonio, Tex.

1200 KC., 249.9 Meters 1200 KC., 249.9 Meters

KBTM—Paragould, Ark.

KFHA—Gunnison, Col.

KFJB—Marshailtown, Ia,

KFWF—St. Louis, Mo.

KGCU—Mandan, N. D.

KGDE—Fergus Falis, Minn.

KGDY—Oldham, S. D.

KGEK—Yuma, Col.

KGEK—Fort Morgan, Col.

KGEW—Fort Morgan, Col.

KGFF—Los Angeles, Calif.

KGFF—Hallock, Minn.

KGH—Little Rock, Ark,

KGY—Lacey, Wash,

KSMR—Santa Marla, Calif.

KNR—Santa Marla, Calif.

KNR—Santa Marla, Calif.

I. STATIONS CLASSIFIED BY WAVELENG

550 KC., 545.1 Meters

KFDY—Brookings, S. D.

KFUO—Clayton, Mo.

KFYP—Bismark, N. D.

KOAC—Corvailis, Ore.

KSD—St. Louis, Mo.

WGR—Burfalo, N. Y.

WKRC—Cincinnati, O.

FFAB—Lincoln, Neb.

WBBM—Chicago, Ill.

WJBT—Chicago, Ill.

WJBT—Chicago, Ill.

WJBT—Chicago, Ill.

WJBT—Chicago, Ill.

WLTA—Philadelphia, Pa.

WFO—Suffolk, Va.

WHB—Chicago, Ill.

WLTA—Philadelphia, Pa.

WPOR—Suffolk, Va.

WHB—Chicago, Ill.

WILT—Philadelphia, Pa.

WPOR—Suffolk, Va.

WHB—Chicago, Ill.

WJBT—Chicago, Ill.

WHN—New York City.

WJBC—Lancaster, Pa.

WJBC—Lancaster, Pa.

WMAY—St. Louis, Mo.

WJBN—WSVR—Strongeld, Mass.

WBZ—Springfield, Mass.

WBZ—Springfield, Mass.

WBZ—Springfield, Mass.

WBZ—Springfield, Mass.

WBZ—Springfield, Mass.

WBZ—New Orleans, La.

WGC—Davenport, Ia.

KFVD—Culver City, Calif.

WGC—Senoxville, Okla.

WGC—Davenport, Ia.

KFVD—Culver City, Calif.

WGC—Senoxville, N.

WWAD—San Jose, Calif.

WPAP—Cliffiside, N.

WHS—Culcumbia, S.

WHS—Culcumbia, S.

WHS—Culcumbia, S.

WBS—Canton, O.

WKBX—Vicumbia, S.

WHS—Uclombia, NKEN—S. Buffalo, N. Y.

1050 KC., 285.5 Meters
KNX—Hollywood, Callf.
KFKB—Milford, Kan.

1060 KC., 282.8 Meters
KWJJ—Portland, Ore.
WBAL—Baltimore, Md.
WJAG—Norfolk, Neb.
WTIC—Hartford, Conn.

1070 KC., 280.2 Meters
WTAM—Cleveland. O.
WDZ—Tuscola, Ill.

1080 KC., 277.6 Meters
WBT—Charlotte, N. C.
WCBD—Zion, Ill.
WMBI—Addison, Ill.
WMBI—Addison, Ill.
WMBI—Addison, Ill.
WMBI—Addison, Ill.
WMBI—Sex Louis, Mo.
KFQA—St. Louis, Mo.

1100 KC., 272.6 Meters
WLTM—New York City, WPG—Atlantic City, N. J.
WGGM—Galfport, Miss.
WHSF—Rock Island, Ill.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ill.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Aderson, Ind.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Clamestown, N. Y.
WOGL—Jamestown, N. Y.
WOGL—Jamestown, N. Y.
WOGL—Jamestown, N. Y.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chicago, Ill.
WHSE—Chi 1210 KC., 247.8 Meters

KFKU—Lawrence, Kan. WCAD—Canton, N. Y. WCAE—Pittsburgh, Pa. WDAE—Tampa, Fla. WREN—Lawrence, Kan.

1230 KC., 243.8 Meters KYA—San Francisco, Calif.
WFBM—Indianapolis, Ind.
WNAC—S. Boston, Mass.
WPSC—State College, Pa.
WSBT—South Bend, Ind.
KGGM—Albuquerque, N. M.

WYYZ—Detroit, Mich.

WYYZ—Detroit, Mich.
WYCO—Waco, Tex.
KSAT—Ft. Worth, Tex.

MSAI—Cincinnati, O.
WFAQ—Northfield, Minn.
WFAQ—Northfield, Minn.
WFAQ—Eau Claire, Wis.
WFAQ—Eau Claire, Wis.
WFAQ—Eau Claire, Wis.
WFAQ—Eau Claire, Wis.
WFAQ—Eau Claire, Wis.
WFAQ—Eau Claire, Wis.
WFAQ—Eau Claire, Wis.
WFAQ—Eau Claire, Wis.
WFAQ—Eau Claire, Wis.
WFAQ—Eau Claire, Wis.
WFAQ—Eau Claire, Wis.
WFAQ—Eau Claire, Wis.
WFAQ—Pensacola, Wash.
WSPD—Toledo, O.
WSPQ—Pensacola, Wash.
WSPD—Toledo, O.
WSPQ—Eau Claire, Wis.
WFAQ—Eau Cla

1260 KC., 238.0 Meters KOIL—Council Bluffs, Ia. KRGV—Harlingen, Tex. KWWG—Brownsville, Tex. WLBW—Oil City, Pa. KVOA—Tucson, Arlz. WTOC—Savannah, Ga.

1270 KC., 236.1 Meters KFUM—Col. Springs, Col.
KWLC—Decorah, Ia.
KTW—Seattle, Wash.
WEAI—Ithaca, N.
WOOD—Grand Rapids, Mich.
KOL—Seattle, Wash.
WASH—Grand Rapids, Mich.
WASH—Grand Rapids, Mich.
WJDX—Jackson, Miss.
WFBR—Baltimore, Md.

1310 KC., 228.9 Meters
KCRI—Jerome, Ariz,
KFBK—Sacramento, Calif.
KFGQ—Boone, Ia.
KFIU—Juneau, Alaska.
KFIU—Fu. Dodge, Ia.
KFIU—Fu. Dodge, Ia.
KFIU—Greenville, Tex.
KFIM—Greenville, Tex.
KFIM—Greenville, Tex.
KFIM—Greenville, Tex.
KFIM—Greenville, Tex.
KFIM—Greenville, Mon.
KGKX—KI, Edgewater, Col.
KFIM—Sacrament, Mon.
KGEX—KI, Edgewater, Col.
KFIM—Greenville, Mon.
KGEX—KI, Edgewater, Col.
KGEX—Kalispell, Mon.
KGEX—Kalispell, Mon.
KGEX—Kalispell, Mon.
KGEX—Kalispell, Mon.
KGEX—Kalispell, Mon.
KGEX—Kalispell, Mon.
KGEX—Kalispell, Mon.
KGEX—Kalispell, Mon.
KGEX—Kalispell, Mon.
KGEX—Kalispell, Mon.
KGEX—Mon.
KGEX—Mon.
KGEX—Mon.
KGEX—Balispell, Mon.
KGEX—Mon.
KGEX—Balispell, Mon.
KKRD—Balima, Neb.
KRMD—Sheveport, La.
KTIL—Houston, Tex.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL—Sheveport, La.
KTSL 1310 KC., 228.9 Meters

1320 KC., 227.1 Meters WADC—Akron, O.
WSMB—New Orleans, La.
KID—Idaho Falls, Ida.
KGMB—Honolulu, Hawail.
KGIQ—Twin Falls, Ida.
KGHF—Pueblo, Col.

1330 KC., 225.4 Meters KGB—San Diego, Calif. KSCJ—Sioux City, Ia. WDRC—New Haven, Conn. WSAI—Cincinnati, O. WTAQ—Eau Claire, Wis.

KWK—St. Louis, Mo. WBNY—New York City, WCDA—New York City, WKBB—New York City, WMSG—New York City.

1360 KC., 220.4 Meters WFBL—Syracuse, N. Y.
KPSN—Pasadena, Calif.
WGES—Chicago, III.
KGIR—Butte, Mont,
WJK—Gary, Ind,
WQBC—Vicksburg, Miss.

1370 KC., 218.8 Meters KCRC—Enid. Okla. KFBL—Everett, Wash. KFJL—Astoria. Ore. KFJM—Grand Forks, N. D. KFJZ—Ft. Worth. Tex. KFLX—Galveston, Tex.

1280 KC., 234.2 Meters

WCAM—Camden, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Park Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—Ashbury Park, N. J.
WCAP—A

1380 KC., 217.3 Meters KQV—Pittsburgh, Pa. KSO—Clarinda, Ia. WKBH—La Crosse, Wis. WSMK—Dayton, O.

1390 KC., 215.7 Meters KLRA—Little Rock, Ark. KUOA—Fayetteville, Ark. WHK—Cleveland, O. KOY—Phœnix, Ariz.

1400 KC., 214.2 Meters 1400 KC., 214.2 Meters
KLO—Ogden. Utah.
KOCW—Chickasha, Okla.
WCMA—Culver, Ind.
WCGU—Coney Island, N. Y.
WBA4—West Lafayette, Ind.
WBBC—Brooklyn, N. Y.
WKBF—Indianapolis, Ind.
WLTH—Brooklyn, N. Y.
WSGH—Brooklyn, N. Y.

1410 KC., 212.6 Meters KGRS—Amarillo, Tex.
KFLV—Rockford, Ill.
WDAG—Amarillo, Tex.
WHBL—Sheboygan, Wis.
WBCM—Hampton
Mich. Mich,
WLEX—Lexington, Mass,
WODX—Springhill, Ala,
WSFA—Montgomery, Ala,
WSSH—Boston, Mass,
WMAF—Dartmouth, Mass,

1420 KC., 211.1 Meters

KBPS—Portland, Ore.

KFIZ—Fond du Lac, Wis.

KFQU—Holy City, Calif.

KFQW—Seattle, Wash.

KFXD—Jerome, Ida.

KFXY—Flagstaff, Arlz.

KFYO—Abliene, Tex.

KGFF—Alva, Okla.

KFYO—Abliene, Tex.

KGFF—Alva, Okla.

KGGC—San Francis: O. Calif.

KGIW—Trinidad. Col.

KGIW—Trinidad. Col.

KGIX—Las Vegas, Nev.

KGKX—San Prancis: O. Calif.

KGIW—Trinidad.

KGIX—Red Oak. Ia.

KILFM—Minot, N. D.

KORE—Eugene, Ore.

KTAP—San Antonio, Tex.

KTTE—Houston, Tex.

KTTE—Houston, Tex.

KTLE—Houston, Tex.

KTLE—Bettle Creek, Mich.

WEHS—Evanston, Ill.

WELL—Battle Creek, Mich.

WFDW—Talladega, Ala.

WHFC—Cleero, Ill.

WHS—Steubenville, O.

WILM—Wilmington, Del.

WILM—Wilmington, Del.

WILM—Wilmington, Del.

WILM—Cleage, Ill.

WHBS—Cleage, Ill.

WHBS—Cleage, Ill.

WHBS—Cleage, Ill.

WHBS—Cleage, Ill.

WHBS—Cleage, Ill.

WHBS—Cleage, Ill.

WHBS—Detroit, Mich.

WBH—Deptini, Mich.

WBH—Deptini, Mich.

WBH—Deptini, Mich.

WBH—Deptinid, Mich.

WBH—Deptinid, Mich.

WBPA—Paducah, Ky.

WSPA—Spartanburg, S.

WTBO—Cumberland, Md. 1420 KC., 211.1 Meters

1430 KC., 209.7 Meters WNBR—Memphis, Tenn.
KECA—Los Angeles, Calif.
WCAH—Columbus, O.
WBAK—Harrisburg, Pa.
WGRC—Memphis, Tenn,
WHP—Harrisburg, Pa.

1440 KC., 208.2 Meters KLS—Oakland, Calif.
WSAN—Allentown, Pa.
WABO—Rochester, N. Y.
WHEC—Rochester, N. Y.
WMBD—Peorla Heights, Ill.
WNRC—Greensboro, N. C.
WOKO—Mt. Beacon, N. Y.
WTAD—Quincy, Ill.
WCBA—Allentown, Pa.

1450 KC., 206.8 Meters 1460 KC., 205.4 Meters 1480 KC., 202.6 Meters WCSO—Springfield, O. KSTP—St. Paul, Minn. WFJF—Oklahoma City, Okla. WFJC—Akron, O. WJSV—Alexandria, Va. WKBW—Amherst, N. Y. WGSO—Springfield, O. KSTP—St. Paul, Minn. WKBW—Amherst, N. Y. KGFI—Corpus Christl, Tex. KGFI—Corpus Christl, Te

| L. STATIONS LISTED ALPHABETICALIX Co. Said Col. | | | | | | | | | | | | |
|---|-----------------------|------------------------|--|------|----------------------|---|---|------|----------------------|---|---|-------------------------------------|---|
| Dial | Call | Kilo- cycle | City | Dial | Call | Kilo- cycle | City | Dial | Call | cycle | Chicago III | Dial Call Kilo- cycle | City New York N V |
| | KCRC KCRJ KDFN | 1310 1210 | Jerome, Ariz. Casper, Wyo. | | KQV KQW | 1380 1010 | Pittsburgh, Pa. San Jose, Calif. | | WEEL | 590 1200 | Boston, Mass. Emory, Va. | WMAF 1410 WMAK 900 | Dartmouth, Mass. Buffalo, N. Y. |
| | KDKA KDLR KDYL | 980 1210 1290 | Devils Lake, N. D. Salt Lake City, Utah | | KRGV KRLD KROW | 1260 1040 930 | Dallas, Tex. Richmond, Calif. | | WELK WELL | 1370 1420 | Philadelphia, Pa. Battle Creek, Mich. | WMAN 1210 WMAQ 670 | Columbus, O. Chicago, Ill. |
| | KECA KELW KEX | 1430 780 1180 | Los Angeles, Calif. Burbank, Calif. Portland, Ore. | | KSAC KSCJ KSD | 580 1330 550 | Manhattan, Kan. Sioux City, Ia. St. Louis, Mo. | | WENR WEVD WEW | 1300 760 | Chicago, III. New York, N. Y. St. Louis, Mo. | WMAY 1200 WMAZ 890 WMBA 1500 | St. Louis, Mo. Macon, Ga. Newport, R. I. |
| | KFAB KFBB | 770 1280 | Lincoln, Neb. Great Falls, Mont. | | KSEI KSL | 900 1130 1380 | Pocatello, Ida. Salt Lake City, Utah | | WFAA WFAN WFRE | 800 610 1200 | Dallas, Tex. Philadelphia, Pa. Cincinnati, O | WMBC 1420 WMBD 1440 WMBG 1210 | Detroit, Mich. Peorla Heights, III Richmond, Va |
| | KFDY KFEL | 550 920 | Brookings, S. D. Denver, Col. | | KSOO KSTP | 1110 | Sioux Falls, S. D. St. Paul, Minn. | | WFBG WFBL | 1310 1360 | Altoona, Pa. Syracuse, N. Y. | WMBH 1420 WMBI 1080 | Joplin, Mo. Chicago, Ill. Wilkinshurg, Pa |
| | KFGQ KFH | 1310 | Boone, Ia. Wichita, Kan. | | KTAP KTAR | 1420 620 | San Antonio, Tex. Phœnix, Ariz. | | WFBR WFDF | 1270 | Baltimore, Md. Flint, Mich. | WMBO 1310 WMBQ 1500 | Auburn, N. Y. Brooklyn, N. Y. |
| | KFIA KFIZ | 640 1420 | Los Angeles, Calif. Fond du Lac, Wis. | | KTAT KTBI KTBR | 1300 1300 | Los Angeles, Calif. Portland, Ore. | | WFI WFIW | 560 940 | Philadelphia, Pa. Hopkinsville, Ky | WMC 780 WMCA 570 | Memphis, Tenn. New York, N. Y. |
| | KFJB KFJF KFJM | 1480 1480 1370 | Marshalltown, Ia. Oklahoma City, Okla Grand Forks, N. D. | | KTBS KTHS KTLC | 1040 1040 1310 | Hot Springs, Ark. Houston, Tex. | | WFKD WFLA | 1310 620 | Philadelphia, Pa Clearwater, Fla. | WMMN 890 WMPC 1500 | Fairmont, W. Va. Lapeer, Mich. |
| | KFJR KFJY KFJZ | 1300 1310 1370 | Portland, Ore. Fort Dodge, Ia. Fort Worth, Tex. | | KTM KTNT KTRH | 780 1170 1120 | Muscatine, Ia. Houston, Tex. | | WGBB WGBC | 1310 1210 1430 | Freeport, N. Y. Memphis, Tenn. | WMRJ 1210 WMSG 1350 WMT 600 | New York, N. Y. Waterloo, Ia. |
| | KFKB KFKU | 880 1050 1220 | Greeley, Col. Milford, Kan. Lawrence, Kan. | | KTSA KTSL KTSM | 1290 1310 1310 | San Antonio, Tex. Shreveport, La. El Paso, Tex. | | WGBF WGBS | 630 880 600 | Scranton, Pa. New York, N. Y. | WNAC 1230 WNAD 1010 WNAX 570 | Norman, Okla. Yankton, S. D. |
| | KFLV KFLX | $1020 \\ 1410 \\ 1370$ | Chicago, Ill. Rockford, Ill. Galveston, Tex. | | KTUE KTW KUOA | 1420 1270 1390 | Houston, Tex. Seattle, Wash, Fayetteville, Ark. | | WGCM WGCP WGES | $\begin{array}{c} 1210 \\ 1250 \\ 1360 \end{array}$ | Guifport, Miss. Newark, N. J. Chicago, Ill. | WNBF 1500 WNBH 1310 WNBJ 1310 | New Bedford, Mass Knoxville, Tenn, |
| | KFMX KFNF KFOR | 1250 890 1210 | Northfield, Minn. Shenandoah, Ia. Lincoln, Neb. | | KUSD KUT KVI | 890 1500 760 | Vermillion, S. D. Austin, Tex. Tacoma, Wash. | | WGH WGL WGN | 1310 1370 720 | Newport News, Va. Ft. Wayne, Ind. Chicago, Ill. | WNBO 1200 WNBR 1430 WNBX 1200 | Washington, Pa. Memphis, Tenn. Springfield, Vt. |
| | KFPL KFPL | 1250 1310 1340 | Long Beach, Calif. Dublin, Tex. Spokane, Wash | | KVOA KVOO KWCR | 1260 1140 1310 | Tueson, Ariz. Tulsa, Okla. Cedar Rapids, Ia | | WGR WGST WGY | 550 890 790 | Buffalo, N. Y. Atlanta, Ga. Schenectady, N. Y | WNBZ 1290 WNJ 1450 WNOX 560 | Saranac Lake, N. Y. Newark, N. J. Knoxville, Tenn |
| | KFQD KFRC KFRC | 1236 610 630 | Anchorage, Alaska. San Francisco, Calif. | | KWEA KWIJ | 1210 1060 1350 | Shreveport, La. Portland, Ore. St. Louis, Mo. | | WHAD WHAD | 940 1120 | Madison, Wis. Milwaukee, Wis. Rochester N Y | WNRC 1440 WNYC 570 | Greensboro, N. C. New York, N. Y. |
| | KFSD KFSG | 1120 | San Diego, Calif. Los Angeles, Calif. | | KWKC KWKH | 1370 850 | Kansas City, Mo. Shreveport, La. | | WHAP WHAS | 1300 820 | New York, N. Y. Louisville, Ky. | WOAX 1280 WOBT 1310 | Trenton, N. J. Union City, Tenn. |
| | KFUM KFUO | 1270 | Colorado Springs, Col. St. Louis, Mo. | 1 | KWSC KWWG | 1220 | Pullman, Wash, Brownsville, Tex. | | WHAZ WHB | 1300 | Troy, N. Y. Kansas City, Mo. | WOC 1000 WOCL 1210 | Davenport, Ia. Jamestown, N. Y. |
| | KFVD KFVS | 1000 | Culver City, Calif. Cape Girardeau, Mo. | | KYA KYW | 1230 1020 | San Francisco, Calif. | | WHBF WHBL | 1210 1410 | Rock Island, Ill. Sheboygan, Wis. | WODX 1410 WOI 640 | Mobile, Ala. |
| | KEWE KEWI | 1200 | St. Louis, Mo. San Francisco, Calif. | | WAAM WAAT | 1250 940 | Newark, N. J. Jersey City, N. J. | | WHBU WHBY | 1210 1200 | Anderson, Ind. Green Bay, Wis. | WOL 1310 WOMT 1210 | Washington, D. C. Manitowoc, Wis. |
| | KFXR KFXY | 1310 1420 | Oktahoma City, Okla. Flagstaff, Ariz. | | WABC WABI | 860 1200 | New York, N. Y. Bangor, Me. | | WHDH | 830 1180 | Gloucester, Mass. Minneapolis, Minn. | WOOD 1270 WOPI 1500 WOQ 1300 | Grand Rapids, Mich. Bristol, Va. Kansas City, Mo. |
| | KFYR KGA | 550 1470 | Bismarck, N. D. Spokane, Wash. | | WACO WADC | $\begin{array}{c} 1200 \\ 1240 \\ 1320 \end{array}$ | Waco, Tex. Akron, O. | | WHEC WHIS | $\begin{array}{c} 1440 \\ 1420 \\ 1420 \end{array}$ | Cicero, Ill. Bluefield, W. Va. | WOR 710 WORC 1200 WORD 1490 | Newark, N. J. Worcester, Mass. Chicago, Ill. |
| | KGAR KGB KGBU | 1370 1330 900 | Tucson, Ariz. San Diego, Calif. Ketchikan, Alaska | | WALL WALL WAPI | 1210 1140 | Zanesville, O. Birmingham, Ala, | | WHK WHN WHO | 1390 1010 1000 | New York, N. Y. Des Moines, Ia. | WOS 630 WOV 1130 WOW 590 | New York, N. Y. Omaba, Neb. |
| | KGBX KGBZ KGCI | 1310 930 1370 | St. Joseph, Mo. York, Neb. San Antonio, Tex. | | WASH WBAA WBAK | 1270 1400 1430 | Grand Rapids, Mich. Lafayette, Ind. Harrisburg, Pa. | | WHOM WHP WIAS | 1450 1430 1420 | Jersey City, N. J. Harrisburg, Pa. Ottumwa, In. | WOWO 1160 WPAD 1420 WPAP 1010 | Fort Wayne, Ind. Paducah, Ky. New York, N. Y. |
| | KGCR KGCU KGCX | 1210 1200 1310 | Watertown, S. D. Mandan, N. D. Wolf Point, Mont, | | WBAL WBAP WBAX | 1060 800 1210 | Fort Worth, Tex. Wilkes-Barre, Pa. | | WIBA WIBM WIBO | 1280 1370 560 | Madison, Wis, Jackson, Mich. Chicago, Ill. | WPAW 1210 WPCC 560 WPCH 810 | Pawtucket, R. I. Chicago, III. New York, N. Y. |
| | KGDA KGDE KGDM | 1370 1200 1100 | Mitchell, S. D. Fergus Falls, Minn. Stockton, Calif. | | WBBC WBBL WBBM | 1400 1210 770 | Brooklyn, N. Y. Richmond, Va. Chicago, III. | | WIBU | 1310 580 1200 | Poynette, Wis. Topeka, Kan. Utica, N. Y. | WPEN 1500 WPG 1100 WPOE 1370 | Philadelphia, Pa. Atlantic City, N. J. Patchogue, N. Y. |
| | KGDY KGEF KGER | 1200 1300 1360 | Huron, S. D. Los Angeles, Calif. Long Beach, Calif. | | WBBR WBBZ WBCM | 1300 1200 1410 | Brooklyn, N. Y. Ponca City, Okla. Bay City, Mich. | | WILL | 1190 1200 890 | Bridgeport, Conn. St. Louis, Mo. Urbana, Ill. | WPSC 1230 WPTF 680 WOAM 560 | State College, Pa. Raleigh, N. C. Miami, Fla. |
| | KGEW KGEZ KGFF | 1200 1310 1420 | Fort Morgan, Col. Kalispell, Mont. | | WBEN WBMS WRNY | 900 1450 1350 | Buffalo, N. Y. Hackensack, N. J. New York, N. Y. | | WILM WIOD WIP | 1420 1300 610 | Wilmington, Del. Miami Beach, Fla. Philadelphia, Pa | WQAN 880 WQAO 1010 WQBC 1360 | Scranton, Pa. New York, N. Y. |
| | KGFG KGFI KGFW | 1370 1500 1310 | Oklahoma City, Okla. Corpus Christi, Tex. | | WBOW WBRC WBRE | 1310 930 1310 | Terre Haute, Ind. Birmingham, Ala. Wilkes-Barre, Pa. | | WISJ WISJ WISN | 1010 780 1120 | Columbia, S. C. Madison, Wis. Milwaukee, Wis | WQDV 1500 WRAF 1200 WRAF 1270 | Tupelo, Miss, La Porte, Ind. |
| | KGFX KGGF | 580 1010 1230 | Pierre, S. D. So. Coffeyville, Okla. | | WBSO WBT WBTM | 920 1080 1370 | Wellesley Hills, Mass. Charlotte, N. C. Danville, Va. | | WJAC WJAG WJAR | 1310 1060 890 | Johnstown, Pa. Norfolk, Neb. Providence, R. 1 | WRAW 1310 WRAX 1020 WRD 1210 | Reading, Pa. Philadeiphia, Pa. |
| | KGHF KGHI KGHI | 1320 1200 950 | Pueblo, Col. Little Rock, Ark. | | WEAC | 990 600 1220 | Springfield, Mass. Storrs, Conn. Canton N Y | | WJAS WJAX WJAY | 1290 900 610 | Pittsburgh, Pa. Jacksonville, Fla. Cleveland O | WRBJ 1370 WRBL 1200 | Hattiesburg, Miss. Columbus, Ga. |
| | KGIQ KGIR | 1320 1360 | Twin Falls, Ida. Butte, Mont. | | WCAE WCAH | 1220 1430 | Pittsburgh, Pa. Columbus, O. Lincoln Neb | | WJAZ WJBC | 1490 1200 | Chicago, Ill. LaSalle, Ill. | WRBT 1370 WRBU 1210 | Wilmington, N. C. Gastonia, N. C. |
| | KGIX KGJF | 1420 | Las Vegas, Nev. Little Rock, Ark. | | WCAL WCAM | 1250 1280 | Northfield, Minn. Camden, N. J. | | WJBD | 1200 | Decatur, Ill. New Orleans, La. | WRDW 1500 WREC 600 | Augusta, Ga. Memphis, Tenn. |
| | KGKL KGKO | 1370 | San Angelo, Tex. Wichita Falls, Tex. | | WCAP WCAT | 1280 1200 | Asbury Park, N. J. Rapid City, S. D. | | WJBW | 1200 1210 | New Orleans, La. Gadsden, Ala. | WRHM 1250 WRJN 1370 | Minneapolls, Minn Racine, Wis. |
| | KGKY KGNF | 1500 | Scottsbluff, Neb. North Platte, Neb. | | WCAX WCBA | 1200 | Burlington, Vt. Allentown, Pa. | | WJJD | 1090 1360 | Mooseheart, Ill. Gary, Ind. | WRN 1010 WRR 1280 WRUF 830 | Dallas, Tex. Gainesville, Fla. |
| | KGO KGRS | 790 1410 | Oakland, Calif. Amarillo, Tex. | | WCBM WCBS | 1370 | Baltimore, Md. Springfield, Ill. | | WJSV WJW | 1460 1210 | Alexandria, Va. Mansfield, O. | WSAI 1330 WSAJ 1310 | Cincinnati, O. Grove City, Pa. |
| | KGW KHJ | 620 900 | Portland, Ore. Los Angeles, Calif. | | WCDA WCFL | 1350 970 | New York, N. Y. Chicago, Ill. | | WKAQ WKAR | 890 1040 | San Juan, Porto Rico East Lansing, Mich. | WSAN 1440 WSAR 1450 WSAZ 580 | Fall River, Mass. Huntington, W. Va. |
| | KICK KID | 1420 1320 | Red Oak, Ia. Idaho Falls, Ida. | | WCKY WCLB | 1490 1490 1500 | Covington, Ky. Long Beach, N. Y. | | WKBB WKBC | 1310 1310 1310 | Joliet, Ill. Birmingham, Ala | WSBC 1210 WSBT 1230 | Atlanta, Ga. Chicago, Ill. South Bend, Ind. |
| | KIDO KJR KLO | 970 1400 | Boise, Ida. Seattle, Wash. Ogden, Utah | | WCLO WCLS WCMA | $1200 \\ 1310 \\ 1400$ | Janesville, Wis. Joliet, Ill. Culver, Ind. | | WKBF WKBH WKBI | 1400 1380 1420 | Indianapolis, Ind. La Crosse, Wis. Chicago, Ill. | WSFA 1410 WSGH 1400 WSIX 1210 | Montgomery, Ala. Brooklyn, N. Y. Springfield, Tenn. |
| | KLPM - KLRA KLS | 1420 1390 1440 | Minot, N. D. Little Rock, Ark. Oakland, Calif. | | WCOA WCOD WCOD | 1340 880 1200 | Pensacola, Fla. Meridian, Miss. Harrisburg, Pa. | | WKBO WKBQ | 570 1450 1350 | Youngstown, O. Jersey City, N. J. New York, N. Y. | WSJS 1310 WSM 650 WSMB 1320 | Winston-Salem, N. C. Nashville, Tenn. New Orleans, La. |
| | KLX KLZ KMA | 560 930 | Oakland, Calif. Denver, Col. Shenandoah, Ia. | | WCOH WCRW WCSC | 1210 1210 1360 | Yonkers, N. Y. Evanston, Ill. Charleston, S. C. | | WKBS WKBV WKBW | 1310 1500 1480 | Galesburg, Ill. Connersville, Ind Buffalo, N. Y. | WSMK 1380 WSPA 1420 WSPD 1340 | Dayton, O. Spartansburg, S. C Toledo, O. |
| | KMBC KMIC KMMJ | 950 1120 740 | Kansas City, Mo Inglewood, Calif. Clay Center, Neb. | | WCSH WCSO WDAE | 940 1450 1220 | Portland, Me. Springfield, O. Tampa, Fla. | | WKEN WKJC WKRC | 1040 1200 550 | Buffalo, N. Y. Lancaster, Pa. Cincinnati, O. | WSSH 1410 WSUI 880 WSUN 620 | Boston, Mass. Iowa City, Ia. St. Petersburg, Fin. |
| | KMO KMOX KMTR | 860 1090 570 | Tacoma, Wash. St. Louis, Mo. Hellywood, Calif. | | WDAF WDAG WDAH | 610 1410 1310 | Kansas City, Mo Amarillo, Tex El Paso, Tex | | WKY WKZO WLAC | 900 590 1470 | Oklahoma City, Okla. Berrien Springs, Mich. Nashville, Tenn | WSYR 570 WTAD 1440 WTAG 580 | Syracuse, N. Y. Quincy, Ill. Worcester, Mass. |
| | KNX KOA KOAC | 1050 830 550 | Los Angeles, Calif. Denver, Col. Corvallis, Ore. | | WDAY WDBJ WDBO | 940 930 1120 | Fargo, N. D. Roanoke, Va. Orlando, Fla. | | WLAP WLB WLBF | 1200 1250 1420 | Louisville, Ky. Minneapolis, Minn. Kansas City. Kan | WTAM 1070 WTAQ 1330 WTAR 780 | Cleveland, O. Eau Claire, Wis. Norfolk, Va. |
| | KOB KOCW KOH | 1180 1400 1370 | State College, N. M. Chickasha, Okla. Reno, Nev. | | WDGY WDGY WDOD | 1120 1180 1280 | Wilmington, Dei. Minneapolis, Minn Chattanooga, Tenn | | WLBG WLBL WLBW | 1200 900 1260 | Petersburg, Va. Stevens Point, Wis Oil City Pa | WTAW 1120 WTBO 1420 WTFI 1450 | College Station, Tex Cumberland, Md. |
| | KOIL KOIN KOL | 1260 940 1270 | Council Bluffs, Ia Portland, Ore. Seattle, Wash | | WDRC WDSU WDWF | 1330 1250 1210 | New Haven, Conn. New Orleans, La. Providence, R. I | | WLBZ WLEX | 1500 620 1410 | L. I. City, N. Y Bangor, Me. Lexington, Mass | WTIC 1060 WTMJ 620 WTNT 1470 | Hartford, Conn. Milwaukee, Wis. |
| | KOMO KOOS KORE | 920 1370 1420 | Seattle, Wash. Marshfield, Ore. Eugene, Ore. | | WDZ WEAF WEAT | 1070 660 1270 | Tuscola, Ill. New York, N. Y. Ithaca, N. Y. | | WLEY | 1370 560 1500 | Lexington, Mass. Philadelphia, Pa Boston, Mass | WTOC 1260 WWAE 1200 | Savannah, Ga. Hammond, Ind. Detroit Mich. |
| | KOY KPJM KPO | 1390 1500 680 | Phoenix, Ariz. Prescott, Ariz. San Francisco Calif | | WEAO WEAO | 780 570 1290 | Providence, R. I Columbus, O Duluth-Superior | | WLSI WLSI WLTH | 870 1210 1400 | Chicago, Ill. Providence, R. I Brooklyn, N. V | WWL 850 WWNC 570 | New Orleans, La. Asheville, N. C. Woodsida N. V. |
| | KPOF KPRC KPSN | 880 920 | Denver, Col. Houston, Tex. Pasadena Call | | WEBQ WEBR | 1210 1310 | Harrisburg, Ill. Buffalo, N. Y | | WLVA WLW | 1370 | Lynchburg, Va. Cincinnati, O. | WWVA 1160 WXYZ 1240 | Charleston, W. Va. Detroit, Mich. |
| | | 1300 | - doubting, Chill. | | | | | | | | | | |

An All Year Gift



INCLUDE an annual subscription to WHAT'S ON THE AIR in your list of Christmas Gifts. If you enjoy this unique Radio Listeners' Magazine yourself, surely a year's subscription to your friends will be keenly appreciated.

A BEAUTIFUL LEATHERETTE COVER containing the December issue, in an envelope marked "Do not open until Christmas," and a handsome Christmas card inscribed with your name, will reach those you wish so to remember in time for Christmas receptions.

SEND your order accompanied by \$1.50 for one gift subscription, or \$2.50 for two gifts (each including leatherette binder), to

WHAT'S ON THE AIR COMPANY

Ninth and Cutter Streets

Cincinnati, Ohio

EXPIRATION NOTICE

Your subscription expires with this issue. Send your renewal now.

Subscription Price, \$1.50 per Year

| WHAT'S ON THE AIR, | | | |
|---|---------------|------------|---------------------|
| Box 6, Sta. N, Cincinnati, O. | | | |
| Enclosed find \$1.50 for the tion for another year. | renewal of my | "What's on | the Air'' subscrip- |
| | | | 300 |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |

personal collection and have been scanned for archival and research purposes. This file may be freely distributed, but not sold on ebay or on any commercial sites, catalogs, booths or kiosks, either as reprints or by electronic methods. This file may be downloaded without charge from the Radio Researchers Group website at http://www.otrr.org/ Please help in the preservation of old time radio by supporting legitimate organizations who strive to preserve and restore the programs and related information.

This file including all text and images are from scans of a private