The Magazine for the Radio Listener What's opting for the Radio Listener





RAMBLIN' ROUND RADIOLAND With WENDELL HALL The Red-Headed Munic-Maker Pioneer Radio Artist

June. 1930

Vol. 1. No. 8

WAVE-LENGTH GUIDE

| CHANNEL | COLUMBIA BROADCASTIND System | NATIONAL BROADCASTINE Company | KYCLS | METERS | DIAL RE | EADING | | - |
|---------|------------------------------------|--|-------|--|--|--------|----|-----|
| 1 | WKRC | WGR-KSD | 550 | 545 | 1 C C C C C C C C C C C C C C C C C C C | | Et | - |
| 2 | KLZ | WFI-WIBO | 560 | 535 | 100 | | E | |
| 3 | WWNC-WKBN | TURAC | 570 | 526 | 4 | | - | |
| 4 | WIBW | WTAG | 580 | 517 | - C | | F | |
| 5 | TRALO TEDER | WOW-WEEI | 590 | | 1.00 | | + | |
| 6 | WCAO-WREC | TTTDAT | 600 | 500 | 1000 | | Er | |
| 7 | WFAN | WDAF | 610 | 492 | | | | - |
| 8 | WLBZ | WTMJ | 620 | | * | | EL | |
| 9 | WMAL | | 630 | 476 | 100 | | F | |
| 10 | WAIU | TTALE | 640 | 468 | | | - | |
| 11 | | WSM | 650 | 461 | | | E | |
| 12 | and a state | WEAF | 660 | | * | | - | |
| 13 | WMAQ | | 670 | | * | | FI | |
| 14 | | WPTF-CKGW | 680 | | * | | + | - |
| 16 | | WLW | 700 | 428 | 100 | | EL | |
| 17 | WOR (Independent) | and the second distance of the second distanc | 710 | - | * | | + | |
| 18 | CKAC | WGN | 720 | | + | | - | |
| 20 | | WSB | 740 | | + | | - | |
| 21 | 1 | WJR | 750 | | + | | - | |
| 22 | | WJZ | 760 | 394 | | | FI | |
| 23 | WBBM | KFAB | 770 | | + | | | - |
| 24 | WTAR-WEAN | WMO | 780 | 384 | * | | EL | |
| 25 | | WGY | 790 | 379 | + | | F | |
| 26 | | WFAA-WBAP | 800 | 375 | * | | - | |
| 27 | WCCO | | 810 | 370 | + | | | |
| 28 | | WHAS | 820 | 366 | * | | - | |
| 29 | | KOA | 830 | 361 | + | | Er | 7 |
| 32 | WABC | | 860 | 349 | + | | ++ | - |
| 33 | 1000 | WLS-WENR | 870 | 345 | + | | EL | |
| 35 | WGST | WJAR | 890 | 337 | * | | - | |
| 36 | WMAK | WKY-WJAX | 900 | 333 | + | | - | |
| 38 | | WWJ-KPRC | 920 | 326 | + | | - | |
| 39 | WDBJ-WBRC | | 930 | 322 | | | + | |
| 40 | | WCSH | 940 | 319 | - | | Er | |
| 41 | KMBC | WRO | 950 | 316 | | | ++ | - |
| 44 | | KDKA | 980 | 306 | + | | H | |
| 45 | 1 | WBZ-WBZA | 990 | 303 | | | E | |
| 46 | | WOC-WHO | 1000 | 300 | 100 | | - | |
| 48 | | KYW-KFKX | 1020 | 294 | 1.5 | | F | |
| 50 | KRLD | KTHS | 1040 | 288 | - | | E | |
| 52 | | WTIC-WBAL | 1060 | 283 | + | | FI | |
| 53 | | WTAM | 1070 | 280 | + | | + | - |
| 54 | | WBT | 1080 | 278 | | | EL | |
| 55 | KMOX | | 1090 | 275 | | | H | |
| 57 | | WRVA | 1110 | 270 | | | - | |
| 58 | WISN | | 1120 | | + | | - | |
| 60 | WIDI | WAPI-KV00 | 1140 | | 4 | | E. | _ |
| 61 | | WHAM | 1150 | | * | | - | |
| 62 | wowo | | 1160 | 258 | | | - | - |
| 63 | WCAU | | 1170 | | + | | FL | _ |
| 65 | HUAU | WOAI | 1190 | | * | | - | |
| 68 | | WCAE-WREN | 1220 | | * | | F | |
| 69 | WNAC-WFBM | | 1230 | | 4 | | F | |
| 70 | WGHP | | 1240 | | + | | F. | _ |
| 72 | WLBW-KOIL | | 1260 | | * | | - | |
| 73 | WIDW-ROIL | WJDX | 1270 | | 4 | | - | |
| 22.2.2 | WDOD | WOFL | 1280 | the second s | 4 | | FL | _ |
| 74 | WJAS-KTSA | WEBC | 1290 | | * | | - | |
| 75 | KFH | WIOD | 1300 | | 4 | | F | - |
| | WADC | WSMB | 1320 | | * | | - | |
| 78 | KSCJ | WSAI | 1320 | | * | | F. | - |
| 79 | | IT MALL | 1340 | | 4 | | - | |
| 80 | WSPD | KWK | 1350 | | 4 | | Et | |
| 81 | WFBL WHE WIDA | TAME | 1390 | | 4 | | FL | |
| 85 | WHK-KLRA | | 1410 | | 4 | | F | |
| 87 | WBOM-WCAH | | 1410 | - | 4 | | F | - (|
| 91 | | WFJC | | | | | - | |
| 92 | TIT A C | KSTP | 1460 | | ** | | Fr | - |
| 93 | WLAC | | 1470 | | 1. | | = | |
| 94 | WKBW-KFJF | | 1480 | | * | | - | |
| 95 | | WCKY | 1490 | 201 | * | _ | | |

WHAT'S ON THE AIR

(Registered in U.S. Patent Office)

Vol. I. MAGAZINE FOR THE RADIO LISTENER No. 8

PUBLISHED MONTHLY AT NINTH AND CUTTER STS., CINOINNATI, O., BY WHAT'S ON THE AIR CO. PRINTED IN U. S. A.

EDITORIAL AND ODEOULATION OFFICES: BOX 6, STATION N, CINOIN-NATI, O.

Advertising Offices: 11 W. Forty-second St., New York City. Price, 150. per cofy; \$1.50 per year.

(COPYRIGHT, 1930, BY WHAT'S ON THE AIR CO.)

PATENTS APPLIED FOR OOVER BASIO FEATURES OF PROGRAM-FINDING SERVICE OFFERED IN THIS MAGAZINE.

(Application for entry as second-class matter is pending.)

HOW TO USE

"WHAT'S ON THE AIR"

To Double the Benefits from Your Radio Set

HOW TO FIND THE PROGRAM YOU WANT WHEN YOU WANT IT

The program-finding service covers the hours of 6 to 12 P. M. for each day in the month, Eastern Standard Time, or from 5 to 11 P. M., Central Time. Simply turn to the page bearing date

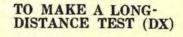
and hour when program is wanted. Select from index in panels at foot of page particular program or type of program you prefer, then locate on schedule chosen symbol at nearest point (by use of State index) from which it is being broadcast. Or, if you prefer, check symbols of favorite stations against index of symbols in panels at foot of page until you locate type of program for which your particular mood calls.

Sunday programs appear on pages 8-13; Monday, pages 14-19; Tuesday, pages 20-25; Wednesday, pages 26-31; Thursday, pages 32-37; Friday, pages 38-43; Saturday, pages 44-49.

HOW TO USE THE WAVE-LENGTH GUIDE

Draw lines from the stems of arrows pointing to the wave lengths of stations with which you are familiar to the respective points on the scale to the right

corresponding to the points on the detector dial of your set where these stations "come in." After you have drawn about a dozen of these lines you will have a guide to all of the stations in the country. For example, if Station WEAF, which is on channel No. 12—which means it operates on a frequency of 660 kilocycles and 454 meters—comes in on your set at 74, and Station WLW, on channel No. 16, comes in on your set at 67, stations on channels 13, 14 and 15 necessarily must come in at points between these two locations on your dial.



Ascertain which of your local stations are broadcasting chain features at the moment. Tune in one of these and find out what number is being rendered.

Then start your detector dial at either end of its arc and turn slowly. As soon as you hear the same number, note your dial setting and check back to the column showing wave lengths, thus ascertaining the approximate wave length of the station you are receiving. To the left of this column you will find the call letters of stations on the wave length of that station and those having approximately that wave length. Reference to the schedule of programs applying to the time you are listening will show you which of these stations is broadcasting the program to which you are listening, and you can thus identify it without having to wait for call letters.

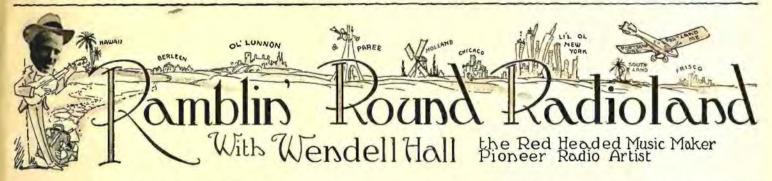
WAY 26 1930 © GI B 74124 WHAT'S ON THE AIR

THE MAGAZINE FOR THE RADIO LISTENER

VOLUME I.

JUNE, 1930

NO. 8



HELLO, folks! How are you all this evenin'? Well, suh, as well as shoutin' it out over the old radio, they got me a-doin' a little scrumptious story-writin'! Yes, suh! The WHAT'S ON THE AIR boys finally run me into a corner 'n' sez they: "Red, we'se expectin' you all to do us a powerful lot o' *plain* 'n' faucy scribblin' — writin' us S-A's and R-Tickles."

Sez me: "O. K., old top, old sock, old thing (with apologies to Ted Husing), *I'll shoot* (as they say in Chicago)—and, fellas, don't expect my syntax to be too prevalent, 'cause as an S-A'er I'll prob'ly be kinda sorta weak around the prepositions 'n' participles, none other than!"

Sez they: "That's prezactly what we want—jes' natural like — say it any doggone way ya *feel* like spoutin' it — jes' short 'n' sweet spasms — *atta boy*!" So that's how come and here 'tis — R-Tickle No. 1 — Jes' Ramblin' 'Round Radioland.

B UZZED 'round Chicago's radio rialto to-day dropped in to see a few o' the real old-timers — "Sen" Kaney 'n' Wilson Weatherbee sittin' behind big desks over at NBC — Sally Menkes 'n' Morgan Eastman over at Insull's WENR atop the 42-story Chicago Civic Opera Buildin' — the most *stupendous studios*, just completed, that I've ever laid my glimmers on. The four aforesaid folks were originally at KYW when there were only *two* other stations on the air — 'member? Yes, 'n' I was hangin' out over there, Tribune Tower, in the business end of the racket — and incidentally writin' successful legit shows like "Remote Control," on the side. Coon-Sanders K. C. Nighthawks are the talk of the town at the Blackhawk — they're the same carefree fellas — Little Joe Warner, still happily entertainin' — And a lot o' others! Say, by the way, it kinda looks like Chicago is goin' to be the *center* of things radio before long, accordin' to the way they're buildin' up studios 'n' such, and no foolin'.

L ATELY I've had me a chance to do me a flock o' serious listenin' — Wonder when some one will start a radio "shot at sunrise" movement and first of all take a *pot shot* at the "and now" boys, those 'nouncers who persist in startin' off what they got to say with "And now"? — This gang o' "and now-ers" would drive you to drink — *if* you had anythin' to drink! About ninety times a night, when one of these birds lets loose with a "and now," I slam an ash-tray, book, pack o' cards, slipper, or what have you, at the loudspeaker — I've ruined the dynamic — cut up the wall alongside — put out a window-pane — and threw my elbow out o' joint *a-slingin*' at these saps. Somethin's jes' got to be done about it!

CHANGIN' the subject — What built up the original tremendous interest *in* radio? None other than the *thrill* of it all — the thrill of the first *crystal*

too, in those dim, dark days. "Nebrrrah-ska" Bill Hay is 'nouncin' over both chains — O m a h a Gene Rouse is still talkin' back at the mike over at KYW —Jack Nelson, from old WDAP (now WGN), is sittin' on the world over on the 22nd floor o' the



I slam an asb-tray, slipper or what have you at the loud-speaker. www.americanradiohistory.com set, the first *tube* set, the first out-of-town station. — *Above all*, it was the thrill of recognizin' a *familiar* voice — the thrill of the artist's IN-FORMALITY! Don't forget that in those days we of the radio were all havin' a rip-snortin'GOOD time up there, and

not only our voices were broadcast, but our enthusiasm, cheer, happiness, and our very SPIRIT, went out over the ether too. All this was conveyed to you - the listener - through the new magic - radio and you in turn joined in the fun - radiatin' enthusiasm as one of us! Take my own playin', f'r instance - Boy, when I sat down at the old mike with my little, three-piece orchestra (my chair, my uke 'n' me), I was jes' a-gigglin' all over - thrilled by the very thought o' it - my 'magination runnin' riot enthused by the greatness of it all - a-smilin' from ear to ear jes' at bein' able to spread a little sunshine 'n' breed a bit o' happiness - jes' havin' lots o' fun, that's all! But to-day — that one thing that broadcastin' lacks is SPIRIT. To the average Chain Gang artist an appearance is just another job - so much more work to get done - most of 'em appear for 8 or 10 different tooth-paste and feet-powder manufacturers anyhow, and so it's all work - no longer is it play! As a result, Mr. & Mrs. Listener begin to find out that it's jes' as hard for THEM to listen as it is for the blase artist to get it over with - nothin' else but!

CAY-the radio record broadcasts seem to be gain-D in' in local use around the country. Nate Caldwell (by the way, another Chicago old-timer) told me 'bout one of these advertisin' records he 'nounced not long ago, which shows that even radio records sometimes go "flooey." A crowd were all seated 'round the radio at home, listenin' to this record broadcast and Nate's 'nouncin'. - The next selection Nate knew was to be "Pirates of Penzance." As they all listened to this particular 'nouncement Nate heard himself sayin' sump'in' that sounded sump'in' like this: "Ladies and gentlemen, as the next selection we are pleased to present Pirates of Pens - Pirates of Pens - Pirates of Pens - Pirates of Pens." Nate sez to me afterwards: "Imagine my embarrassment when I reached for a Murad and pulled a Peidmont." 'Nuf fer now, so

Sincerely,

all

until then see you pretty soon — pretty sooooooon pretty so-o-oo-oooon. Nite Owl.

"The News Reel of the Air"

We Mean Floyd Gibbons, of Course; in the Following We Outline His Amazing Career in Barest Headlines — "Gibbonese" Fashion

FLOYD GIBBONS' twenty years as a "Headline Hunter" have been replete with thrills. To-day, as a radio personality, he is known to millions for his gripping tales of adventure and his interest-compelling manner of interpreting the day's news over the air.

Gibbons was born in Washington, D. C. After being graduated from Georgetown University he went West to launch his newspaper career. He got his first job twenty-three years ago on the Minneapolis Star. His salary was \$7 a week. His city editor fired him for incompetency. Undaunted, young Gibbons soon developed a clarity of style and a keenness of observation that won him recognition as a star reporter.

In 1914 he was assigned to cover the battle of Naco on the Arizona-Sonora front. He remained in Mexico to file vivid reports of the battles and skirmishes in the many revolutions and counter-revolutions in the Latin-American Republic.

When the notorious Francesco Villa terrified the Mexican countryside, Gibbons was with him, reporting the guerrilla warfare. Later he accompanied General Pershing on his punitive expedition against Villa.

Before the United States entered the World War he was assigned by the Chicago *Tribune* to go to London as its war correspondent. This was on the same day that Germany announced to the world the submarine blockade of the British Isles.

Vendeer

Gibbons booked passage on the S. S. Laconia, a Cunard liner carrying munitions and war supplies. The night the Laconia entered the U-boat zone a torpedo from a German submarine found its mark and the Laconia slowly settled as the passengers crowded to the lifeboats. The boat carrying Gibbons and many terrified passengers drifted about all night until he and his companions were picked up by a British vessel and brought to Queenstown Harbor, Ireland.

Gibbons was reported lost at sea. But a few days after his obituary was read in America the fourthousand-word story of the sinking of the *Laconia* which he cabled from Queenstown was printed in the *Tribune*.

When the A. E. F. landed in France, Gibbons was among the first of the American war correspondents to go to the front with the American troops. He was under fire during the remainder of the war. At the battle of Chateau-Thierry he was wounded and lost the sight of his left eye.

Since the World War, Gibbons has participated in at least one war or revolution almost every year, covering rebellions and uprisings in every nook and corner of the globe. He has [Continued on page 50] New Dance Each Month-Keep Your Dancing Up to Broadway

Slow Southern Steps

How to Dance "The Alabama," a New Collegiate

By ARTHUR MURRAY "America's Foremost Dancing Instructor"

THE nation's dancing feet have slowed! Not from fatigue nor from ennui. Far from it. They have slowed because a new era of living is launched, and dancing reflects this quite as surely and much more swiftly than paintings, architecture and other forms of art.

Dancing is changing civilization in process. For the dances of an age transmit the mood as it changes.

The new dances throw out the quick step, bring in the slow. The music they ask for their dance of life are the crooning, wooing strains. They reject the onestep, accept the waltz. Speed is no longer a gauge of dancing; beauty, grace, subtlety in steps are.

First-class orchestras in exclusive clubs now play one slow dance to every fast one. And the smart people are sitting out the fast one!

. 4 .

They sit these out because there is no longer any fun dancing them. During fast music, all one can do is to walk around, dancing one step to each beat. At the most, there are only a half-dozen variations in the quick dances. But in the new slow-tempo music more than one thousand combinations are possible, calling into activity all of a person's grace, originality and rhythm.

A large majority of the new steps are based directly on the old-fashioned waltz because the waltz step is one of the five basic dance steps. But the waltz today is not the waltz of older days. It has a clean-cut svelt movement to it, unrelated to the short, staccato, rather fussy steps of the Victorian age, quite characteristic of the difference between the world's mood to-day and yesterday.

> 24 25

Society people are perfecting new waltz combinations of steps, danced to slow music. Collegiates are doing the same thing, only better. As go collegiates, so goes America. For these youngsters are really the

ones who set standards in dancing. They are the nation's best ballroom dancers. Why? Because, dancing as they do, two or three times a week, they

pleasing.

www.americanradiohistory.com



Arthur Murray and Charlotte Earle starting the Alabama.

Older folks try open dances that are showy. But the younger dancers, dancing at smart places at teatime and in the evening, exhibit a satisfactory restraint and reveal clean-cut, smooth, beautiful steps. If they still dance the fast fox trot, they take it as easily as possible, holding a step now and then for sweet variety's sake.

The changing dance tells us that the post-war period of staccato and exaggeration is past. The obvious has no standing to-day; the subtle and elusive is what attracts. With the flapper's death-knell-departure of the brief, straight-line costume and abrupt, slapstick manner of that period-graciousness comes into its own, quiet voices are preferred, courtesy is again with us, and all augurs for more beauty and leisure. Dances tell us this.

Rudy Vallee's crooning voice, new long skirts, the introduction of more formal occasions and more formal manners, the new, slow steps of grace in dancing -all these are of one piece.

They bespeak a new age that ushers in more subtlety and grace, also more individuality. Because of this very premium on individuality, the importance in knowing new dancing steps can be seen. In order to do justice to your own personality, you should not dance the same old dances in the same out-of-date

way.

Each crooning melody has its possibilities in being translated into steps. You can learn certain steps and turns [Continued on page 50]

Back of Familiar Voices

Beginning a Series of Sketches of Interesting Personalities Who Broadcast Regularly on Nationally Known Programs

AYMOND KNIGHT has been called the Ed Wynn of radio. Perhaps the designation is deserved, for Knight is happiest when he is producing some piece of utter foolishness.

With such classics of the air as "Empire Builders" and "Real Folks" under his direction, his pride and joy is the hilarious "Station KUKU." This broadcast, heard every Wednesday night through an NBC network, is a travesty on radio and is completely nonsensical. Knight originated the idea, writes the script, directs and produces the broadcast, and plays the principal role, that of Ambrose J. Weems.

Knight himself looks funny and knows it. Tall and blonde,



he wears a close-clipped, reddish mustache. He has solemn eyes behind horn-rimmed glasses. He has the mock dignity of a penguin and a sense of humor that keeps people who know him well in constant apprehension.

Knight is a Bostonian, but doesn't use the broad "A." He attended Harvard and Yale, and it was under the famous Prof. George Pierce Baker that he learned the fundamentals of drama. He was one of the shining lights of Baker's"47 Workshop." When Professor Baker moved from Harvard to Yale, Knight followed him.

RAYMOND KNIGHT.

After leaving college, Knight directed an experimental theater in Boston and then came to New York, where he studied the Broadway technique as a director and as an actor. He wrote the book for a musical revue, "See America First," which was produced in 1928. That same year he joined the productions staff of NBC.

Among the outstanding radio programs he has written or produced are included "The Gold

Spot Pals," "Embarrassing Moments in History," "Hello, Mars!" "Triadramas" and the aforementioned "Empire Builders," "Real Folks" and "Station KUKU."

He makes frequent personal appearances as an entertainer.

One of his hobbies is collecting walkingsticks.

** ** **

OPEZ speaking," the phrase that Vincent Lopez has made so widely known on the air waves, conjures up a vision of a dapper, suave and smiling band leader, with the sophisticated night life of New York as a background. It is hard to believe that this same Lopez once spent three years in a seminary studying for the priesthood, and, when it became apparent that he would not be happy in a cassock, he studied typewriting and secretarial work. Now he conducts the

In 1927 Knight won the Drama League's prize for the best one-act play of the year.

Pure Oil concerts broadcast weekly by the National Broadcasting Company, and his broadcasts from the St. Regis Hotel are also put on the air by NBC.

Lopez has been a musician since childhood. His first and lifelong musical love is the piano, although he is familiar with almost every instrument in his orchestra. He made his first public appearance when he was six years old, as a piano player. His selection was the classic "Chopsticks."

He was resigned to a business career, but the call of music was too strong, so he started playing a piano in a cheap restaurant. His father found out where young Lopez was



VINCENT LOPEZ.

spending his evenings and stormed. Lopez cut the Gordian knot by running away from home.

From restaurant jobs he moved into the night clubs, and from the clubs to the theater, and then into radio, vaudeville and national fame as a conductor.

He dresses immaculately at all times, though he likes to take his coat off at rehearsals. His musicians call him "the duke."

災災災災

JIRGINIA GARDINER, who has established herself as one of the few outstanding dramatic artists on the air, isn't popular with the veteran actors and actresses. They can't appreciate this girl who has risen to stardom without the benefit of long, hard years in stock companies and in Broadway productions.

Miss Gardiner, who had taken her singing seriously and had had it taken seriously by concert audiences, came to the National



Broadcasting Company for an audition. She could sing and act, she said. Because the would-be singers outnumber the would-be actors about ten to one, she had an audition for acting first. To date she has not had her singing audition, but she is so busy playing in four or five dramatic programs a week that she isn't interested at the present.

Miss Gardiner was born in Philadelphia. She started singing in the "curls and pink bow" period and kept it up throughout her childhood. Her family moved to Toledo and she began to make public appearances as a singer and in amateur dramatic productions.

She went back to Philadelphia and studied music at the Curtis Institute for two years. Then she won a scholarship awarded by Madame Sembrich, of the Metropolitan Opera Company, and for another two years studied under the direction of the opera star. Concert engagements followed, and then she decided to seek a career in the radio studios. She found it.

Miss Gardiner is unmarried and lives with her family. She is fond of dogs, sports and life in the open country.

She is heard regularly in "Empire Builders," "Mystery House," "Station KUKU" and "The Moxie Hostess" programs, and at frequent intervals in other NBC dramatic programs. She has sung on the air.

張張麗

FOR her nineteen years Miss Audrey Marsh has done a great deal of professional work, and now is hailed as a radio "find." Before she was discovered as a singer of marked talent, she played the part of "Rosemary" in "Abie's Irish Rose," and that of "Eliza" in Christopher Morley's Hoboken production of "After Dark." She was only sixteen and had just finished with a six weeks' course at dramatic school when she walked into Ann Nichols' office. She walked out with the lead part of "Abie's Irish Rose" tucked under her arm, and almost immediately left New York City for a tour with that play.

Miss Marsh was born in New York City, the daughter of musical parents. In fact, the only voice training she ever received was from them.

Her father, a baritone, sang with Della Fox, and also in Prospect Park with Goldman. Her mother is a concert pianist and did all of her husband's accompaniment.

Although, of course, Audrey

doesn't remember it, her mother has assured her that she was one of

those remarkable "musical babies."

She could sing before she could

talk, and at the age of thirteen

months could carry the tune of

"Smarty, Smarty, Smarty." Her

theatrical precocity continued

while Audrey was at school. There

she played the leads in all school

productions, and at fourteen years

of age she was cast in "The Prince and the Pauper" and "Little Old

It was during her run in the re-

vival of Boucicault's "After

Dark" that the potentialities of

her voice were first recognized. In

answer to the demands of her

friends, Audrey sang several songs.

A radio executive in the group was



AUDREY MARSH.

so charmed by the young actress' voice that he immediately engaged her for Columbia. She was brought to New York for a hearing and happened in on the audition of the Gold Strand Crusaders. She was signed with them right away, and made her radio debut over WABC on their inaugural program.

New York."

影影影

ISS EDITH THAYER, one of the stars in "Showboat," a M feature broadcast from WABC and stations of the Columbia Broadcasting System, made her stage debut as a very little girl, aged two; launched a successful career, and now has grown to be the world's smallest prima donna. She is all of four feet cleven inches.

Miss Thayer was born in a small Massachusetts town, seventeen miles out of Boston. At the aforementioned tender age she made her first public appearance when she sang for a town meeting. Later she studied the piano and attended school in her home town. Her first move was when she went to Emerson College of Oratory in order to learn dramatic acting and singing. After her



EDITH THAYER.

graduation she proceeded to Paris and studied with the late Jean de Reszke for four years. Her mother accompanied her, and, while Edith was learning vocal technique, her mother studied art.

Finally, with her studies completed, Miss Thayer went to London, to sing under the management of Colonel Mapleson. On her return to America, the late Oscar Hammerstein signed her to a three-year contract. Among her stage successes was "Blossom Time," in which she played the leading role in the original company.

After all this fine experience, it was natural that radio work should claim her. Persuaded by a friend that her place was in the studios, she started broadcasting for several stations in New York City. She migrated to WABC, where she created the roles of the original La Palina and Jane McGrew, the soubrette of "Showboat," the latter of which she has played for one and a half years.

Once a week, at the broadcast of "Showboat," Miss Thayer presents a charming picture, with her four feet eleven inches of personality, playing opposite the producer and director, Harry Brown-a massive figure, six feet two inches in height.

派派派

ALE WIMBROW-a hick by birth, a hick by preference and a hick by vocation, and a little bit of everything by avocation-never tired of telling his colleagues about the beauties of the country, the joys of "apple-knockin'," and the soothin' peace of slumber down there where the silence booms like thunder. Peter Dale Wimbrow used his first two names upon entering the field of professional entertainment, and in a joking mood wrote the following effusion about himself:

> When ol' Pere Daley plays his ukulele Down in Whaleyville, Lazy daisies go plumb crazy Down in Whaleyville. When his fingers twitch yo' doggies start to itch; His music makes the cattle flutter And the milch-cows all give butter; How them froggies shake their doggies Down in Whaleyville. And the trees can't make their limbs be still;

It makes a flea fly up a flue

And snails outjump a kangaroo When ol' Pete Daley plays his ukulele Down in Whaleyville.

But Dale came to New York and broke into big-time radio. We have appended the following addition to his original effusion:

Nowadays-

When ol' Pete Daley plays his ukulele on the radio,

The folks all open up that jail way out in Idaho;

Boy, that music's hep, so gosh dern full o' pep

Ol' Hayseed and Si Corneracker

Swaller all their plug terbaccer:

All the pages dance like blazes in the studio;

Hostess throws her hild on the flo'. All discipline at CBS is knocked into a

cuckoo's nest When ol' Pete Daley plays his ukulele on

the radio.

That's Dale Wimbrow, ladies and gentlemen. Looks like a [Continued on page 50]



SUNDAY 1, 8, 15, 22, 29

| | TIME | | D | C | D | | T | C | D | LA | T | C | D | A | D | C | D |
|-------------------|---|--------------|----------------|-----|-----|----|----|----|----|----|----|-------|----|-----|-----|-----|-----|
| | | A 12 | B | C | D | A | B | C | D | A | B | C | D | A | B | C | D |
| | TERN DAYLIGHT | 12 | 15 | 30 | 45 | 1 | 15 | 30 | 45 | 2 | 15 | 30 | 45 | 3 | 15 | 30 | 45 |
| | Central Daylight | 11 | 15 | 30 | 45 | 12 | 15 | 30 | 45 | 1 | 15 | 30 | 45 | 2 | 15 | 30 | 45 |
| CEN | TRAL STANDARD | 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 | 12 | 15 | 30 | 45 | 1 | 15 | 30 | 45 |
| Can - | 690 TORONTO CKGW | R | R | C | C | X | X | X | X | A | A | A | A | 0 | 0 | 0 | 0 |
| ada | 730 MONTREAL CKAC | | - | - | - | | | | | | | | | - | - | - | - |
| Ala. | 1140 BIRM'GH'M *WAPI | R | R | R | R | | R | x | V | - | | | | B | B | B | B |
| | IUDDO | - | | - | - | R | R | - | | | 0 | | - | - | - | - | - |
| All | | D | D | D | D | | 1 | R | M | Θ | 0 | | - | 0 | 0 | Θ | 0 |
| The second second | 1040 HOT SP'GS *KTHS | R | R | R | R | R | R | R | | - | | | | - | | | |
| 2.1 | 1390 LIT'LER'CK *KLRA | - | | X | X | X | V | 0 | 0 | 0 | 6 | 0 | 6 | 0 | 0 | 9 | Θ |
| Colo. | 830 DENVER KOA | 1 | -1 | | | X | X | X | X | Θ | Θ | X | X | X | X | X | X |
| | 560 DENVER KLZ | | | | | 1 | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Conn. | 1060 HARTFORD *WTIC | | | | | | | | | | | | | | | | |
| D. C. | 630 WASH'GT'N WMAL | | | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 0 | 6 | 0 | 0 | 0 | 0 | Ø |
| C.C. | 950 WASH'GT'N WRC | - | | | | X | X | X | X | A | A | A | A | 0 | 0 | 0 | Ø |
| Fla. | 900 JACKS'NY'E WJAX | | | | | X | X | X | X | Θ | 0 | 0 | 0 | B | B | B | B |
| | 1300 MIAMIB, WIOD | - | - | | - | - | | | | - | - | - | - | B | B | B | B |
| Ga. | 890 ATLANTA WGST | | - | - | - | - | - | - | - | - | - | - | | ~ | - | - | - |
| ua. | WOD | v | v | v | v | v | v | v | v | A | A | A | A | B | B | B | B |
| 11 | | X | X | X | X | X | X | X | X | - | - | 12.21 | | | | - | - |
| 11 | 1020 CHICAGO KYW | X | X | X | X | X | X | X | X | A | A | A | A | X | X | X | X |
| | 770 CHICAGO *WBBM | | | | | | | | | | | | | | _ | | |
| | 870 CHICAGO *WENR | X | X | | | | | | | | | | | | | | |
| | 720 CHICAGO = WGN | M | M | N | N | C | C | C | C | MO | MO | D | D | 0 | 0 | D | D |
| | 560 CHICAGO *WIBO | | | | | | 1 | | | Θ | Θ | | | | | | |
| | 870 CHICAGO * WLS | | | | | | | M | M | E | E | V | IV | X | X | 0 | 0 |
| | 670 CHICAGO WMAQ | R | R | R | R | R | M | M | R | 0 | 0 | 0 | 0 | 0 | 0 | M | X |
| Ind. | 1160 FT. WYNE*WOWO | X | X | X | X | X | X | 0 | 0 | R | R | R | R | 0 | 0 | Ø | Ø |
| mu. | AUTONS | - | A | A | 1 | A | A | 0 | 0 | I. | I | IN | I | Te | - | | |
| In | | - | _ | | | - | | | - | | - | - | | 0 | 0 | Θ | Θ |
| | 1260 C.NCIL BL'FS KOIL | | | - | _ | - | | - | | - | | | | - | | D | |
| D | Davenport WOC*WHO | _ | | | | 0 | 0 | 0 | 0 | 0 | Θ | 0 | 0 | B | B | B | B |
| | 600 WATERLOO WMT | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Kans. | 1220 LAWRENCE*WREN | 1 | | | | 1 | | | | | | 1 | | B | B | B | B |
| | 580 TOPEKA *WIBW | R | R | 0 | 0 | 0 | 0 | 0 | 0 | P | P | 0 | 0 | R | R | 0 | Ø |
| | 1300 WICHITA *KFH | | | | | | | | | - | | | | | | | |
| Ky. | 1490 COVINGTON* WCKY | - | | | - | - | | | | - | | | - | - | | - | - |
| | 820 LOUISVILLE WHAS | R | R | 0 | 0 | x | X | X | X | A | A | A | A | M | M | M | M |
| I. | | | _ | - | - | | | | A | | | | | IVA | IVA | IVI | 141 |
| | 1250 N. ORL'NS WDSU | ~ | A | A | A | - | A | ~ | - | - | | | - | - | | - | - |
| | 1320 N. ORL'NS WSMB | - | _ | | _ | | | _ | | | - | | | | | - | - |
| Me. | 620 BANGOR WLBZ | - | - | - | - | ~ | - | _ | _ | 0 | _ | 0 | 0 | 0 | | 0 | Θ |
| | 940 PORTLAND WCSH | R | R | - | 0 | 0 | 0 | R | R | R | R | 0 | 0 | 0 | 0 | 0 | 0 |
| Md. | 1060 BALTIMORE*WBAL | C | C | 0 | 0 | X | X | X | X | A | A | A | A | B | B | B | B |
| | 600 BALTIMORE WCAO | | | | | | | 0 | 0 | 0 | 0 | 0 | 6 | 0 | 0 | 0 | 0 |
| Mass | 990 SPRINGFIELD WBZ | | | | | | | | 11 | A | A | A | A | P | P | M | M |
| 1 | 590 BOSTON WEEL | | | | - | - | | | M | 0 | X | X | X | E | E | E | E |
| | 1230 BOSTON WNAC | R | M | 0 | 0 | 0 | 0 | R | R | 0 | 0 | X | X | x | X | X | - |
| | 580 WORCESTERWTAG | - | 1.41 | 0 | 9 | 9 | 9 | - | - | 0 | 0 | 0 | 0 | - | | - | - |
| Mal | | D | v | x | x | v | v | - | 0 | 0 | 0 | | | | 0 | 0 | 0 |
| WIICH | 1410 BAY CITY WBCM | - | X | - | | X | - | | | 0 | | | 0 | 0 | | 0 | |
| | 1240 DETROIT WGHP | C | C | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - | | 0 | 0 | 0 | Ø | |
| | 750 DETROIT WJR | R | R | R | R | X | X | X | X | A | A | A | A | T | T | T | T |
| | 920 DETROIT WWJ | | | | | 0 | 0 | 0 | 0 | | | 0 | 0 | 0 | _ | 0 | 0 |
| Minn | . 810 MINNEAP WCCO | R | R | R | R | R | R | 0 | 0 | X | X | 0 | 0 | 0 | 0 | Ø | 0 |
| | 1460 ST. PAUL KSTP | | | | | X | X | X | X | A | A | A | A | 0 | 0 | 0 | 0 |
| Miss. | 1270 JACKSON WJDX | | | | | | | | | | | | | | | | |
| 10 | 950 KAN. CITY KMBC | 0 | 0 | R | R | L | L | L | L | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 610 KAN. CITY WDAF | v | v | 0 | 0 | õ | 0 | 0 | x | ø | Ø | õ | õ | õ | õ | E | E |
| | UNOV | a local data | and the second | M | | R | R | R | R | P | P | P | W | M | | V | V |
| | Contraction of the second s | 141 | IVI | 141 | IVI | R | R | C | K | r | | 0 | G | IVI | IVI | V | V |
| | 550 ST. LOUIS *KSD | V | V | 10 | 0 | - | | | V | A | A | A | A | B | в | B | B |
| | 1350 ST. LOUIS KWK | X | X | 0 | 0 | X | X | X | X | _ | A | 100 | | | | - | _ |
| Nebr | . 590 OMAHA *WOW | | | | | | | Ø | 0 | X | X | 0 | Θ | X | X | X | X |
| 2 | | | 12 | | | | | | | | 1 | | | | | | |
| | | | | | | | | | | | | | | | | | |
| | | | | | | - | | | | 1 | | | _ | | | - | |

AS WE GO TO PRESS

When you change your address, notify us as far in advance of our mailing date—the twentieth of the month preceding date of issue—as possible. We want every subscriber to receive his copy of WHAT'S ON THE AIR regularly, but we can not be responsible for missing issues when we send copies to address given us if subscriber has moved and failed either to notify us or leave forwarding address at post-office.

458

Canada is becoming more and more discontented with the "gentleman's agreement" it made with the United States in the days when broadcasting was young. Of the ninety-six broadcasting channels available for North America, the United States is claiming use of ninety, leaving only six as Canada's exclusive possession, with right to share with us for low-powered local stations twelve others. If the Canadian Royal Commission's recommendations prevail for operation of broadcasting in the Dominion under Government control, seven

| Eastern Daylight Savi Our Time | ing 12 M. to 1 P. M. |
|---|---|
| American Pro-Art NBC, New York. | |
| 8 Neapolitan Nights Vocalists; accord NBC, New York. | ionist; mandolin quartet. |
| • West End Presby Religious service; Dr. A. Edrom Ke | terian Church mixed quartet; sermon by gwin. CBS, New York. |
| O Jewish "Day" Pro Classical Jewish r | Ogram nusic; popular folk songs. |
| 3 | W. |
| Eastern Daylight Savi Our Time | ing 1 to 2 P. M. |
| 2 The Pilgrims Mixed sextet. NE | 30, New York. |
| Spanish Dreams Julian Oliver, t Frank Vagnoni. | enor; orchestra director, NBC, New York. |
| O Calliope and Mis' | |
| Katherine Tift Jo | nes. Mbo, new lork. |
| | |
| Katherine Tift Jo Jewish "Day", Pro CBS, New York. The index letters in schere | dules indicate type of pro- minate during respective |
| Katherine Tift Jo Jewish "Day", Pro CBS, New York. The index letters in schee gram which will predo | dules indicate type of pro- minate during respective |

stations of fifty thousand watts will go up, one in each Province. In any case, the time is coming when Canada will rightfully demand more than the six clear channels now accorded her. When that time comes, it is inevitable that a goodly block of the six hundred American radio stations now bombarding the ether and each other will have to go off the air. It is in the face of such facts as this example that there are to-day over two hundred applications for new broadcasting stations before the Federal Radio Commission.

磐

Radio is fast calling a halt to "America of the slovenly speech." The widespread use of radio has brought to almost every home the importance of a good talking voice, correct pronunciation and passable grammar. One of the favorite indoor sports in family circles the country over is to criticize the voices of radio announcers and artists and to catch their misadventures in grammar and pronunciation. Unconsciously the critics become aware of their own deficiencies and more careful in their own conversation.

S Littmann Orchestra

Popular numbers; Byron Holiday, tenor; Helen Richards, contralto. CBS, New York.

O The Aztecs

Latin American and Spanish music. Quartet; director, Luis Zamudio.

影

- Eastern Daylight Saving 2 to 3 P. M. Our Time
- Songs and chatter by Al Llewelyn and Brad Brown, with Harry Grey at plano.
- Ballad Hour
 Old and new hallads. Fireddie Rich's or chestra; vocal soloists.

Metropolitan Echoes Erva Giles, soprano; Robert Simmons, tenor; Arcadie Birkeuholz, violinist. CBS, New York.

- **ONBC Artists Service** Vocal soloists; orchestra.
- A Roxy Symphony Concert Director, Joseph Littau.

烧

Eastern Daylight Saving Our Time

The Jewish Hour Jewish speakers and artists; director, Rabbi Samuel M. Cohen.

3 to 4 P. M.

- B National Youth Conference Scruon, Dr. Daniel A. Poling: mixed quartot; orchestra direction, George Simekley.
- O Columbia Male Chorus Ballads and light classical music; orchestra direction, Claude Mac Arthur. CBS.

Conclave of Nations Address by foreign diplomat. Native music by symphony orchestra, under Channon Collinge. CBS. 1, 8, 15, 22, 29 SUNDAY

| A | B | C | D | A | B | C | D | A | B | C | D | A | B | C | D | TIME |
|----|-----|----|----|----|----|----|----|----|---|-----|----|---|--|----|----|---|
| 12 | 15 | 30 | 45 | 1 | 15 | 30 | 45 | 2 | 15 | 30 | 45 | 3 | 15 | 30 | 45 | EASTERN DAYLIGHT |
| 11 | 15 | 30 | 45 | 12 | 15 | 30 | 45 | 1 | 15 | 30 | 45 | 2 | 15 | 30 | 45 | Eastern Standard Central Daylight |
| 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 | 12 | 15 | 30 | 45 | 1 | 15 | 30 | 45 | CENTRAL STANDARD |
| | - | | | | | | | | | MV | _ | X | X | X | X | WOR NEWARK 710 N. |
| X | X | x | x | 0 | 0 | R | R | R | R | R | E | 0 | 0 | 0 | 0 | WGR. BUFFALO 550 N. |
| R | R | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | .0 | 0 | 0 | Ø | 0 | WKBW BUFFALO 1480 |
| | | - | - | - | | - | - | 0 | 0 | 0 | 20 | 0 | 0 | 0 | 9 | WMAK BUFFALO 900 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | G | Ø | 0 | 0 | 0 | 0 | Ø | Ø | WABC NEW YORK 860 |
| | - | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 0 | 0 | 0 | 0 | 0 | 0 | WEAF NEW YORK 660 |
| - | - | 0 | 0 | X | X | X | x | A | A | A | A | B | B | B | B | WJZ NEW YORK 760 |
| R | R | R | R | R | R | M | M | R | R | R | R | M | M | 0 | ō | WHAM ROCH'TER 1150 |
| 1 | | | | | | | | | | | | X | X | X | X | WHEC ROCH'TER 1440 |
| R | R | R | R | R | R | R | R | M | M | 0 | 0 | 0 | 0 | T | T | WGY SCHEN'D Y 790 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WFBL SYRACUSE 1360 |
| 1 | - | | | - | | - | | - | - | - | - | B | B | B | B | WBT CHARLOTTEI080 N.C. |
| 1 | - | | | | | | | Ø | Θ | | | B | B | B | B | WPTF RALEIGH 680 |
| | | | | | | | | | - | | | - | - | - | - | WWNC ASHEVILLE 570 |
| M | M | M | M | M | M | 0 | 0 | X | X | 0 | 0 | 0 | 0 | Ø | Θ | WADC AKRON 1320 Oh |
| | | | - | | | | - | | | | | 0 | 0 | 0 | 0 | *WFJC AKRON 1450 |
| | 1 | | | - | | | - | 0 | 0 | 0 | 0 | 0 | 0 | Ø | Ø | WKRC CINCINNATI 550 |
| R | R | R | R | R | X | X | X | A | A | A | A | B | B | B | B | WLW CINCINNATI 700 |
| 1 | | | | | | | | | | | | 0 | 0 | 0 | 0 | WSAI CINCINNATI 1330 |
| R | R | R | R | X | X | C | C | M | M | M | M | R | R | R | R | WHK CLEVEL'D 1390 |
| | - | | | | | 0 | 0 | | | | | | | | | WTAM CLEVEL'D 1070 |
| | | | | | | ~ | - | | | | | | | | - | WAIU COLUMB'S 640 |
| | | | | | | | | | | | | - | | | | *WCAH COLUMB'S 1430 |
| M | M | M | M | P | P | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Ø | 0 | WSPD TOLEDO 1340 |
| | | | | | | | | 0 | 0 | 0 | 0 | 0 | 0 | Ø | Ø | *WKBN TO'N CST-N STO |
| X | X | X | X | X | X | X | X | P | P | P | P | P | P | P | P | KFJF OKLA.CITT 1480 Okl |
| 1 | | | | | | | - | | | | | | - | | - | WKY OKLA.CITY 900 |
| X | X | X | X | X | X | x | X | X | X | X | x | B | B | B | B | *KVOO TULSA 1140 |
| R | R | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | WHP HARRISE'G 1430 P |
| R | R | | - | | | | | | | R | R | R | R | R | R | WLBW OIL CITY 1260 |
| M | M | 0 | 0 | 0 | 0 | 0 | 0 | D | D | 0 | 0 | 0 | 0 | 0 | Ø | WCAU PHILAD. 1170 |
| | | | | | | - | | | | - | - | - | | | - | *WFAN PHILAD. 610 |
| X | X | X | X | X | X | X | X | X | X | x | X | X | X | X | X | *WLIT-WFI PHIL 560 |
| X | X | | X | X | | X | | A | A | A | A | B | B | B | B | KDKA PITTSB'GH 980 |
| R | R | P | P | 0 | 0 | 0 | 0 | X | - | X | - | O | 0 | 0 | 0 | WCAE PITTSB'GH 1220 |
| | | | | ~ | 2 | ~ | ~ | - | | | | 0 | 0 | Ø | Ø | WJAS PITTSB'GH 1290 |
| R | V | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | and the second s | õ | õ | WEAN PROVIDINCE 780 R. |
| X | X | x | x | X | X | | | X | | X | | 0 | 0 | 0 | 0 | WJAR PROVID NCE 890 |
| | | 0 | - | 0 | 0 | - | 0 | 0 | 0 | 0 | | 0 | 0 | ø | ø | WDOD CHATTA. 1280 Ten |
| | - 5 | | | | | | | | | | | | | | | WMC MEMPHIS 750 |
| R | R | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | 0 | 0 | 0 | 0 | WREC MEMPHIS 600 |
| X | X | x | x | X | - | X | X | Ø | 1 C C C C C C C C C C C C C C C C C C C | 0 | 0 | 0 | | õ | õ | WLAC NASHV'LE 1470 |
| | | | | | | | - | | | | | | - | | | WSM NASHVILE 650 |
| | | | | - | | | | | | | | - | | - | | *KRLD DALLAS 1040 Te |
| | | | | | | | | A | A | A | A | B | B | B | B | WFAA Dallas 800 . WBAP Ft. Worth 800 |
| X | X | X | X | X | X | X | X | X | | X | X | B | B | B | B | KPRC HOUSTON 920 |
| X | x | x | X | X | X | X | X | | | | | - | | - | | *KTSA S. ANTONIO 1290 |
| 0 | 0 | 0 | 0 | X | X | X | X | R | R | R | R | B | B | B | B | WOAI S. ANTONIO 1190 V |
| R | R | R | R | R | M | | | | | | | - | | | | WTAR NORFOLK 750 |
| X | x | X | X | X | X | x | x | X | x | x | X | B | B | B | B | WRVA RICHN'D 1110 |
| | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Ø | WDBJ ROANOKE 930 |
| R | R | R | R | x | x | x | x | A | A | A | A | 0 | 0 | 0 | 0 | WEBC SUPERIOR 1290 WIS |
| | | | | | | | | - | | | - | 0 | 0 | õ | õ | WISN MILW KEEL 120 |
| X | X | x | x | C | C | C | C | M | M | M | M | D | D | D | D | WTMJ MILW KEE 620 |
| A1 | | | | | | - | 1 | | 1 | 100 | | - | | | 1 | |
| ~ | | | 1 | | | | | | | | | | | | | |

SUNDAY 1, 8, 15, 22, 29

| - | | 1.4 | D | C | D | | D | 0 | D | | D | C | D | | D | C | D |
|-------|---|----------------|-----|----|----|----|----|----|----|----|----|--|----|---|--------|--------|----|
| | TIME | A | - | C | D | A | B | C | D | A | B | C | D | A | B | C | L |
| | TERN DAYLIGH | | 15 | 30 | 45 | 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 |
| C | entral Daylight | } 3 | 15 | 30 | 45 | 4 | 15 | 30 | 45 | 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 |
| CEN | TRAL STANDAR | _ | 15 | 30 | 45 | 3 | 15 | 30 | 45 | 4 | 15 | 30 | 45 | 5 | 15 | 30 | 45 |
| Can - | 690 TORO NTO CKG | WX | C | C | C | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | M | M | M | M |
| ada | 730 MONTREAL CK | C | | 1 | 1 | 1 | | | | X | X | X | X | X | X | X | X |
| Ala. | 1140 BIRM'GH'M *WA | PI 0 | 0 | 0 | 0 | 0. | 0 | 0 | 0 | R | R | R | R | R | R | | |
| | 930 BIRM'GH'M WBE | | 0 | 0 | 0 | 0 | 0 | D | D | D | D | Ø | Θ | R | R | R | V |
| Ark. | 1040 HOT SP'CS *KT | IS | | | | | | | | | | | | | | 0 | e |
| | 1390 LIT'LE R'CK *KLE | A | 0 | 0 | 0 | 0 | 0 | | | | | 0 | 0 | O | 0 | X | e |
| Colo. | 830 DE NVER KO | A | 0 | 0 | 0 | 0 | 0 | 0 | 0 | X | X | X | X | X | X | D | D |
| | 560 DENVER K | ZO | 0 | 0 | 0 | 0 | 0 | X | X | X | X | Ø | Ø | 0 | 0 | 0 | O |
| Conn. | 1060 HARTFORD *WT | C | 1 | | | | | | | | | | | | | | |
| D. C. | 630 WASH'GT'N WMA | I O | 0 | 0 | 0 | 0 | 0 | 0 | 0 | X | X | 0 | 0 | 0 | 0 | 0 | 0 |
| | 950 WASH'GT'N WE | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | G |
| Fla. | 900 JACKS'NY'E WJA | XO | 0 | O | 0 | 0 | 0 | 0 | 0 | | | | | | | | 1 |
| | 1300 MIAMIB. WIO | DO | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | X | X | 6 | 0 |
| Ga. | 890 ATLANTA WGS | T | - | | | | | | | - | - | | | - | | | |
| | 740 ATLANTA WS | - | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | X | X | 6 | e |
| Ш. | 1020 CHICAGO KY | _ | | X | X | x | x | x | X | õ | 0 | 0 | Ø | X | X | X | X |
| | 770 CHICAGO *WBB | _ | | | | | - | | | - | | | | | | | 1 |
| | 870 CHICAGO *WEN | - | X | x | X | 0 | 0 | 0 | 0 | - | | | | | - | | 1 |
| | 720 CHICAGO WG | - | - | X | X | X | X | X | 0 | M | M | M | V | C | C | D | E |
| | 560 CHICAGO *WIB | and the second | | | - | - | | | - | | | | | - | - | 6 | G |
| 3 | 870 CHICAGO * WI | - | v | - | - | - | - | - | | | - | | | 0 | 0 | R | R |
| 3 | 670 CHICAGO WMA | - · | - | - | - | - | - | - | - | x | x | Ø | A | P | P | X | X |
| Ind. | 1160 FT. WYNE*WOW | - | 0 | 0 | 0 | 6 | 6 | 6 | 6 | R | R | 0 | 0 | C | C | 0 | |
| | 1230 IND'P'LIS *WFB | - | 1 - | 0 | 0 | 0 | 0 | 0 | 0 | K | K | | 0 | - | - | 0 | 1 |
| _ | | -1- | 0 | 0 | 0 | 0 | 0 | 0 | 0 | v | v | 0 | 1 | 0 | 0 | x | X |
| | 1260 C.NCIL BL'FS KO | | 0 | 0 | 0 | 0 | 0 | Ø | 0 | X | X | Ø | 0 | 0 | 0 X | 1 | - |
| D | TUTAL | - | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | X | - | 0 | 6 |
| V | 600 WATERLOO WM | | 0 | 0 | 0 | 0 | 0 | - | - | - | | Θ | Θ | Ð | 0 | n | e |
| Nans. | 1220 LAWRENCE*WRE | - | - | - | - | | - | N | v | D | D | 0 | 0 | | - | D | D |
| | 580 TOPEKA *WIB | | 0 | 0 | 0 | 0 | 0 | V | V | P | P | Ø | Ø | 0 | 0 | R | e |
| _ | 1300 WICHITA *KF | _ | 0 | 0 | 0 | 0 | 0 | - | _ | | | Θ | Θ | 0 | 0 | - | - |
| Ky. | 1490COVINGTON*WCK | - | - | | | | | | | | | | 11 | N | N | | |
| | 820 LOUISVILLE WHA | - | 0 | 0 | 0 | M | M | M | V | V | V | V | V | V | V | Θ | 6 |
| La. | 1250 N. ORL'NS WDS | - | | 0 | 0 | X | X | X | | X | X | X | X | X | X | X | - |
| | 1320 N. ORL'NS WSM | | | | | 0 | 0 | 0 | 0 | | | | | | | Θ | G |
| Me. | 620 BANGOR WL | And Descent | | 0 | | 0 | 0 | | | _ | - | | | | | | |
| | 940 PORTLAND WCS | _ | - | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Θ | 0 |
| Md. | 1060 BALTIMORE*WBA | _ | Θ | B | B | 0 | 0 | 0 | 0 | Θ | A | B | B | M | | V | V |
| | 600 BALTIMORE WCA | - | 0 | 0 | 0 | 0 | 0 | € | 0 | X | X | X | X | M | | 0 | Θ |
| Mass. | 990 SPRINGFIELD WI | | X | X | X | 0 | 0 | 0 | 0 | MV | MV | E | E | P | P | D | D |
| | 590 BOSTON WE | EI 🖸 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | E | N |
| | 1230 BOSTON WNA | | X | X | X | 0 | 0 | 0 | € | 0 | 0 | Θ | 0 | 0 | 0 | 0 | e |
| | 580 WORCESTERWTA | G 💽 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 1 |
| Mich. | 1410 BAY CITY WBC | | 0 | 0 | 0 | 0 | 0 | X | X | X | X | Ø | Ø | 0 | 0 | X | e |
| | 1240 DETROIT WGH | PO | 0 | 0 | 0 | 0 | 0 | 0 | 0 | T | T | 0 | 0 | 0 | 0 | 0 | e |
| • | 750 DETROIT W. | RO | | X | X | R | R | R | R | 0 | Θ | B | B | N | T | C | C |
| | 920 DETROIT WW | IJ | 1 | | | | | | 1 | 0 | 0 | 0 | 0 | 0 | 0 | Θ | Ø |
| Minn. | 810 MINNEAP WCC | 0 0 | 0 | 0 | 0 | 0 | 0 | R | R | R | R | R | R | R | R | R | F |
| | 1460 ST. PAUL KST | | | P | P | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | X | X | Θ | G |
| Miss. | 1270 JACKSON WJI | X | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | Ø | Ø |
| Mo. | 950 KAN. CITY KMI | _ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | M | M | Ø | Ø | R | R | 0 | e |
| | 610 KAN. CITY WDA | _ | - | 0 | 0 | 0 | 0 | 0 | 0 | M | M | | M | 0 | 0 | V | V |
| | the second se | XO | - | O | 0 | 0 | 0 | E | E | E | E | 0 | 0 | 0 | 0 | 0 | e |
| | S50 ST. LOUIS *KS | | - | - | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 |
| | 1350 ST. LOUIS KW | | X | x | x | 0 | 0 | 0 | 0 | M | M | And in case of the local division of the | M | x | x | D | D |
| | | | | - | - | | - | - | - | | | | | | | | 0 |
| Nehr | 590 OMAHA *WO | W 🖸 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | X | X | | | 0 | 0 | 6 TH 1 | |

www.americanradiohistory.com

For the Daylight Savings Time period, it is necessary for us to ask our readers to take a pencil and record in the space marked "Our Time" in each panel index on a schedule page the equivalent in local time. Do this wherever Eastern Daylight Time is not in use and you will have a reasonably accurate and very simple index to all chain programs of importance for each half-hour period of each evening in June.

Columbia Broadcasting System has leased WPG, the Atlantic City Municipal Station, for five years, with a renewal privilege. CBS now controls directly WABC, New York; WBBM, Chicago, and WPG. NBC has also acquired ownership of several stations in addition to WEAF and WJZ in recent weeks.

The Federal Radio Commission has suspended its order changing the wavelength of some twenty prominent broadcasting stations until July 31. The order was to have taken effect May 1, as noted

嫂

| Eastern Daylight Saving 4 Our Time | to 5 P. M. |
|--|---------------|
| 1 Dr. S. Parkes Cadman | |
| | irector, Geo. |
| Oratorio Choristers; orchestra d Dilworth. NBC, New York. | |
| | |
| 6 Southland Singers | |
| Spirituals sung by negro male | octet. |
| | |
| • Cathedral Hour | |
| All-musical presentation of a c: vice—symphony orchestra and | athedral ser- |
| vice—symphony orchestra and | soloists. |
| | |
| 邂 | 1.0 |
| | |
| Eastern Daylight Saving 5 | to 6 P. M. |
| Our Time | |
| | |
| 2 Davey Hour | |
| Male quartet; instrumental tri NBC, New York. | o; organist. |
| NDC, NEW IOTA. | |
| Sational Religious Service | |
| | |
| Sermon, Dr. Harry Emerson Fo quartet. NBC, New York. | osdick; male |
| | |
| 2 Quiet Harmonies | |
| | eutsch's en- |
| Ladies' vocal trio with Emery D semble. Classical program. | |
| | |
| Sermon by Reverend Donald | Grey |
| Barnhouse | |
| From Philadelphia via CBS. | |
| and the second sec | |
| | |
| | |
| The index letters in schedules indicate t | |
| gram which will predominate during | respective |
| half-hour broadcast period. | |
| B Band music O Organ | |
| C Children's features P Popular | music |
| D Dance music R Religious | |
| E Educational T Theatric | al |
| G Grand opera V Vocal en | sembles |
| L Light opera W Wit, com | redv |
| | |
| M Instrumental A Station (| on air, but |
| M Instrumental X Station C N News program | on air, but |

in our mid-month bulletin—but, owing to the fact that WHAM, WHAS and KYW succeeded in getting temporary injunctions against the enforcement of the order and the announced purpose of the order would be lost unless all stations named were relocated, the Commission has announced suspension of the plan until the injunction suits are heard in the courts.

嫂

An event of unusual importance in the record of advancement of international radio took place unheralded late on the afternoon of May 1. On that date NBC rebroadcast a two-way short-wave conversation between Senator Marconi and members of his party on board the yacht *Elettra* in the Mediterranean and a group of prominent men at NBC headquarters in New York—across an expanse of 4,400 miles. Reception was unmarred by static and of excellent quality.

In the course of his conversation, Mr. Marconi made the following striking statement:

I strongly believe in the exchange of international broadcasts and that it will improve and consolidate existing friend-

| Eastern Daylight Saving 6 to 7 P. M. Our Time |
|--|
| Catholic Hour |
| Sermon by a noted Catholic clergyman; Paul- ist choristers; director, Father Finn. NBC, New York. |
| Echoes of the Orient |
| Instrumental ensemble; direction, Sven von Hallberg. |
| A The Wandering Bard Joe White, tenor. |
| B Lew White Organ Recital |
| Genia Fonariova, soprano. |
| O Fox Fur Trappers |
| Orchestra with Earle Nelson, crooning fur- trapper; Helen Barr, soprano, and three harmonizers. CBS, New York. |
| G The Gauchos |
| Vincent Sorey's orchestra. Argentine and Spanish music. |
| ž |
| Eastern Daylight Saving 7 to 8 P. M. Our Time 7 to 8 P. M. |
| O lodent Big Brother Club |
| Bob Emery; dramatic sketch; novelty songs. |
| S Major Bowes' Family |
| From Capitol Theatre, New York City; vocal and instrumental soloists; orchestra director, Yasha Bunchuk. |
| C Cook's Travelogue Descriptive monologue; incidental music. NBC, New York. |
| D Williams Oilomatics Fred Walduer, tenor; orchestra director, Josef Koestner. NBC, Chicago. |
| G Littmann Orchestra Popular music, with soloists. |
| The Globe Trotter Act—a wealthy New York clubman works his way around the world. CBS, New York. |
| Twinplex Twins Popular and comedy songs. CBS, New York. |
| The World's Business Address from Washington, by Dr. Julius Klein, CBS, New York. |

1, 8, 15, 22, 29 SUNDAY

| A | B | C | D | A | B | C | D | A | B | C | D | A | B | C | D | TIME |
|------------------|----|----|----------------|--------|----|--------|----|--------|-----|----|----|--------|----|----|----|---|
| 4 | 15 | 30 | 45 | 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 | EASTERN DAYLIGHT |
| 3 | 15 | 30 | 45 | 4 | 15 | 30 | 45 | 5 | 15 | 30 | 45 | 6 | 15 | 30 | 45 | Eastern Standard |
| 2 | 15 | 30 | 45 | 3 | 15 | 30 | 45 | 4 | 15 | 30 | 45 | 5 | 15 | 30 | 45 | CENTRAL STANDARI |
| M | M | M | M | M | M | M | M | | PV | M | M | v | V | V | V | WOR NEWARK 710 N. |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | R | R | WGR. BUFFALO 550 N. |
| ñ | 0 | 0 | 0 | 0 | 0 | 0 | Ø | E | E | 0 | 6 | R | R | R | R | WKBW BUFFALO 1480 |
| 9 | 9 | 0 | | 0 | 9 | 0 | 0 | - | | 0 | 0 | - | - | | in | WMAK BUFFALO 900 |
| 0 | 0 | 0 | 0 | 0 | 0 | Ø | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Ø | WABC NEW YORK 860 |
| - | 0 | - | - | - | | | 0 | | 1 - | | 1 | - | - | | | NUT AT |
| | - | 0 | 0 X | 0 | 0 | 0 | | 0 | 0 | B | B | O C | OC | Ð | D | 1117 |
| 0 M | OM | M | | 0 | 0 | 0 | 0 | 0 | A | M | E | E | E | D | 1 | WHAM ROCH TER 1150 |
| | M | M | MX | 0 X | O | 0 X | OX | € X | A | | | - | 1 | - | D | WHEC ROCH TER 1410 |
| X | X | X | - | - | X | | - | | X | X | X | 0 | 0 | 0 | 0 | WOW |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Ø | O | 0 | 0 | 0 | 0 | 0 | 0 | ITTAL |
| D | 0 | 0 | 0 | 0 | 0 | O | O | X | X | 0 | 0 | 0 | O | O | O | *WFBL SYRACUSE 1360 |
| 0 | 0 | 0 | 0 | X | X | X | X | 0 | 0 | 0 | 0 | X | x | X | X | WBT CHARLOTTE1080 N. |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - | 1 | | | | | | ! | WPTF RALEIGH 680 |
| - | | | | | | | - | | 124 | | | - | - | | - | WWNC ASHEVILLE 570 |
| D | 0 | 0 | 0 | 0 | 0 | 0 | 0 | M | | 0 | Θ | R | R | 0 | Ø | WADC AKRON 1320 Oh |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Θ | Ð | WFJC AKRON 1450 |
| D | 0 | 0 | 0 | 0 | 0 | 0 | 0 | M | M | Θ | 0 | X | X | 0 | 0 | WKRC CINCINNATI 550 |
| M | M | M | M | 0 | 0 | 0 | 0 | 0 | 0 | X | X | M | M | D | D | WLW CINCINNATI 700 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - | | Θ | Θ | WSAI CINCINNATI 1330 |
| 0 | 0 | 0 | 0 | 0 | 0 | E | E | 0 | 0 | 0 | 0 | W | W | 0 | 0 | WHK CLEVEL'D 1390 |
| | | | | 0 | 0 | 0 | 0 | | | | | _ | | Θ | 9 | WTAM CLEVEL'D 1070 |
| | | | | | | | | | | - | | | | | | WAIU COLUMB'S 640 |
| | | | | | | | | | | | | | | | | *WCAH COLUMB'S 1430 |
| 0 | 0 | 0 | 0 | 0 | 0 | R | R | M | M | 0 | 0 | 0 | 0 | 0 | 0 | WSPD TOLEDO 1340 |
| D | 0 | 0 | 0 | 0 | 0 | D | D | D | D | 0 | 0 | 0 | 0 | X | 0 | WKBN YO'NGST-N 570 |
| R | R | 0 | 0 | X | X | X | X | X | X | X | X | X | X | X | X | KFJF OKLA CITY 1480 Ok |
| 0 | 0 | 0 | 0 | X | X | X | X | 0 | 0 | 0 | 0 | X | X | Θ | Θ | WKY OKLA.CITY 900 |
| õ | 0 | 0 | ō | 0 | 0 | 0 | 8 | X | X | X | X | X | X | X | X | KVOO TULSA 1140 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | M | M | 0 | 0 | D | D | WHP HARRISEG 1430 P |
| õ | 0 | 0 | õ | 0 | 0 | õ | Ø | 0 | 0 | 0 | 0 | õ | õ | 0 | Ø | WLBW OIL CITY 1260 |
| õ | 0 | 0 | 0 | 0 | 0 | 0 | Ø | 0 | 0 | õ | ø | õ | õ | õ | D | WCAU PHILAD. 1170 |
| - | 0 | 0 | 0 | | 9 | 0 | 0 | - | - | | - | - | U | 0 | 0 | WFAN PHILAD. 610 |
| x | X | X | X | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | R | R | WLIT-WFI PHIL 560 |
| X | X | X | X | x | X | x | x | x | x | B | B | x | x | X | X | KDKA PITTSB'GH 950 |
| 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | WCAE PIT TSB'GH 1220 |
| Ð | 0 | | 0 | 0 | | | 0 | | M | | 0 | | 0 | 0 | 0 | WJAS PITTSB GH 1290 |
| - A. | - | | 10.00 | | 0 | 0 | - | IVI | IVI | 9 | 0 | 0 | - | | - | WEAN PROVID'NCE 780 R. |
| 0 | 0 | - | 0 | 0 | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | a second s |
| 0 | - | 0 | 0 | 0 | 0 | 0 | 0 | Ø | 0 | 0 | 0 | 0 | 0 | 9 | | WJAR PROVID NCE 590 |
| 0 | 0 | 0 | 0 | 0 | 0 | X | X | X | X | 6 | 0 | 0 | 0 | e | 0 | WDOD CHATTA, 1280 Ten |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | D | D | D | - | 0 | 0 | - | 0 | 0 | WMC MEMPHIS 750 |
| 0 | 0 | 0 | 0 | 0 | | 0 | P | P | P | 0 | 0 | 0 | U | 0 | 0 | WREC MEMPHIS 600 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | - | 0 | - | | - | | - | 0 | WLAC NASHV'LE 1470 |
| 0 | 0 | 0 | 0 | X | X | X | X | 0 | 0 | 0 | 0 | X | X | 0 | Θ | WSM NASHV'LE 650 |
| | _ | - | | - | | | - | - | - | - | - | | _ | _ | - | •KRLD DALLAS 1040 To |
| 0 | 0 | 0 | 0 | - | - | - | | - | _ | _ | | | | - | | WBAP Ft. Worth 800 |
| 0 | 0 | 0 | 0 | X | X | X | X | 0 | 0 | 0 | 0 | X | X | X | X | KPRC HOUSTON 920 |
| _ | | _ | - | | | | | X | | X | X | X | X | X | X | *KTSA S. ANTONIO 1290 |
| 0 | 0 | 0 | 0 | X | X | X | X | X | - | X | X | X | X | Θ | 0 | WOAI S. ANTONIO 1190 V |
| | | | | | | L | P | X | X | | | | | E | | WTAR NORFOLK 750 |
| 0 | 0 | 0 | 0 | | | | | | | | | | | X | X | WRVA RICHM'D 1110 |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | 0 | Ø | 0 | 0 | | 0 | WDBJ ROANOKE 930 |
| A | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 8 | 0 | 0 | X | X | Θ | | WEBC SUPERIOR 1290 WIS |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | - | | | - | | | | WISN MILW KEE1120 |
| A REAL PROPERTY. | M | X | x | X | X | X | X | 0 | 0 | 0 | 0 | 0 | 0 | M | M | WTMJ MILW KEE 620 |
| M | | | and the second | | | - | - | - | - | - | | - | | - | | |

SUNDAY 1, 8, 15, 22, 29

| _ | | | ~~ | - | _ | _ | _ | , 0, | | 24, | | | | | | _ | _ | mote a mutual understandin its and ideals, and help us t |
|--------|---|------------------------|------|-------------------------|-------|---------|----|-------|--------|---|----|----|------|---------------|-----|----|----|---|
| _ | TIME | A | B | C | D | A | B | C | D | A | B | C | D | A | B | C | D | various points of view. The |
| | TERN DAYLIGHT | 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 | factor in the promotion of possibility of war always m |
| EC | astern Standard entral Daylight | 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 | The father of the wi |
| CEN | TRAL STANDARD | 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 | that plans are under w |
| Can - | 690 TORONTO CKGW | A | M | 0 | 0 | M | C | C | F | F | F | F | | | 0 | 0 | H | grams with Italy in th |
| ada | 730 MONTREAL CKAC | X | X | X | X | 0 | 0 | 0 | 0 | | | | | | | | | |
| lla. | 1140 BIRM'GH'M *WAPI | A | X | 0 | 0 | X | X | X | X | X | X | X | Θ | 0 | X | X | 0 | I am confident that the appointed in their expectat |
| | 930 BIRM'GH'M WBRC | M | M | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Ø | D | D | D | D | from Italy. The first short |
| lrk. | 1040 HOT SP'CS *KTHS | A | 0 | 0 | 0 | | | | | | | 0 | V | M | M | M | X | near Rome is practically c now only a matter of days |
| | 1390 LIT'LE R'CK *KLRA | X | X | 0 | X | 0 | 0 | 0 | 0 | X | X | 0 | 0 | 0 | 0 | 0 | 0 | music, concerts, opera, as w |
| `olo. | 830 DENVER KOA | A | B | B | B | B | 0 | 0 | X | X | Θ | Θ | 0 | 0 | | | | events. |
| | 560 DENVER KLZ | X | X | 0 | X | 0 | 0 | 0 | 0 | 0 | 0 | X | X | X | X | X | X | Questioned concerni |
| Conn. | 1060 HARTFORD *WTIC | | | | | 0 | 0 | 0 | M | M | Θ | Θ | E | P | P | P | P | can is installing a pow |
| D.C. | 630 WASH'GT'N WMAL | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Ø | 0 | 0 | 0 | 0 | 0 | ter, Mr. Marconi said: |
| | 950 WASH'GT'N WRC | 0 | | 0 | 0 | 0 | 0 | 0 | X | X | Θ | Θ | 0 | 0 | 0 | 0 | 0 | Yes, it is true. A station |
| Fla. | 900 JACKS'NY'E WJAX | A | | | | | | | | | | 1 | 0 | 0 | 0 | 0 | | tion in the State of the Va |
| | 1300 MIAMI B. WIOD | A | 0 | 0 | 0 | 0 | X | X | X | X | X | X | 0 | 0 | X | X | X | His Holiness, the Pope, will dressing the world. |
| Ga. | 890 ATLANTA WGST | | | | 0 | | | | | | | | | | 1 | 1 | | |
| | 740 ATLANTA WSB | A | 0 | 0 | 0 | 0 | 0 | 0 | X | X | X | X | 0 | 0 | X | X | X | This extraordinary b |
| 11. | 1020 CHICAGO KYW | A | B | B | B | B | C | C | X | X | X | X | 0 | 0 | X | X | X | 6 P. M., New York и weather conditions. (|
| | 770 CHICAGO *WBBM | | | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | 1 | | 11 P. M., and the y |
| | 870 CHICAGO *WENR | X | X | X | X | X | X | X | X | X | | X | X | X | X | X | X | through a storm into a |
| | 720 CHICAGO WGN | T | T | D | X | M | 0 | 0 | X | X | Θ | 0 | M | N | M | M | D | |
| | 560 CHICAGO *WIBO | 0 | 0 | 0 | 0 | | | | | | | | | | | | | |
| | 870 CHICAGO * WLS | R | R | V | - | | | | | | | | | | | | | Pastern Davlight Sa |
| | 670 CHICAGO WMAQ | X | | 0 | 0 | x | X | X | X | X | X | X | X | X | X | X | X | Eastern Daylight Sa Our Time |
| nd. | 1160 FT. WYNE*WOWO | - | | - | - | 0 | 0 | 0 | 0 | 0 | | | - | R | R | R | R | 1 Major Bowes' H |
| | 1230 IND'P'LIS *WFBM | 0 | 0 | 0 | 0 | Ø | Ø | 0 | Ø | - | | | - | 0 | 0 | 0 | 0 | From Capitol T |
| - | 1260 C.NCIL BL'FS KOIL | õ | õ | 0 | 0 | Ø | O | 0 | Ø | 0 | 0 | Ø | Ø | 0 | 0 | 0 | 0 | |
| | Avenport WOC*WHO | | 0 | 0 | 0 | Ø | Ø | ŏ | X | | Ø | Ø | O | 0 | 0 | 0 | 0 | O Chase and San |
| | 600 WATERLOO WMT | - | 1 | 0 | 0 | - | - | - | | | - | 0 | Ø | 0 | - | 0 | 0 | Vocalists; piano tra. NBC, New |
| Kans | 1220 LAWRENCE*WREN | A | B | B | B | B | C | C | | - | - | 0 | 0 | - | - | H | H | tra. NBC, Nev |
| itano. | 580 TOPEKA *WIBW | P | P | 0 | X | 0 | 0 | 0 | 0 | E | E | 0 | G | L | L | 0 | 0 | A Enna Jettick M |
| | 1300 WICHITA *KFH | - | - | 0 | - | 7.8 | 0 | 0 | | - | - | 0 | 10 | 1 | - | | - | Vocal soloists; |
| | 1490COVINGTON*WCKY | A | B | B | B | B | Č | C | 0 | - | - | - | - | - | - | | - | ensemble; direc New York. |
| | 820 LOUISVILLE WHAS | A | 0 | 0 | 0 | Ø | 0 | 0 | x | x | Ø | 0 | 0 | 0 | w | N | M | D. C. W. L. D. W. |
| La. | 1250 N. ORL'NS WDSU | x | X | | | | | 0 | | | X | x | x | x | X | X | X | B Collier's Radio |
| | 1320 N. ORL'NS WSMB | | 0 | | | | õ | ŏ | 0 | - | | | | - | - | | - | Dramatization NBC, New Yor |
| Me. | 620 BANGOR WLBZ | | - | - | - | - | - | | - | - | | - | - | - | | | | |
| | 940 PORTLAND WCSH | 0 | 0 | 0 | 0 | Ð | N | 0 | 0 | 0 | 0 | Ø | Θ | 0 | - | - | - | O La Palina Rha |
| Md | 1060 BALTIMORE*WBAL | | M | - | - | - | | | - | - | | - | | - | | - | - | Special arranger director of orch |
| u. | 600 BALTIMORE WCAO | | - | 0 | - | 0 | 0 | 0 | 0 | 0 | 0 | | | - | - | - | - | prano; Ben Alle |
| Mass | 990 SPRINGFIELD WBZ | - | B | B | B | B | č | 1 7 1 | M | M | - | | | - | | | - | CBS Feature |
| 11433 | 590 BOSTON WEEL | 1 Change of Concerning | - | - | - | F | 0 | 0 | X | | G | Ø | 0 | 0 | - | | | To be announce |
| | 1230 BOSTON WNAC | | 1 | 0 | 10000 | Ø | - | 0 | | 0 | - | - | x | - | 0 | 0 | 0 | |
| | 580 WORCESTERWTAG | | B | - | 1 | õ | 0 | 0 | 0 | 0 | | 0 | - | - | - | | - | G Pennzoil Progra |
| Mich | 1410 BAY CITY WBCM | - | | 0 | - | - | - | | - | - | - | - | - | | | | - | Presenting skit |
| MICH | 1240 DETROIT WGCH | 0 | 0 | 6 | A | 0 | Ø | Ø | 0 | 0 | 0 | X | x | 0 | 0 | 0 | 0 | @ Endicott-Johnson |
| | IVITE | | B | | | B | č | | X | | X | | X | | | R | | Orchestra and |
| | | 100 | 0 | - | | Ø | 0 | 1 | X | 1. C. | | 0 | - | in the second | 0 | | 0 | |
| Minn | 920 DETROIT WWJ 810 MINNEAP WCCO | R | - | 0 | 0 | | 0 | | 0 | | - | 0 | | | - | X | - | |
| | VOTD | 1.1.1.1. | - | T | I m | 0 | 0 | | X | | | 0 | | 0 | 0 | - | 0 | The index letters in sch |
| Mice | 1460 ST. PAUL KSIP 1270 JACKSON WJDX | | - | 0 | | Ø | - | - | A | - | 0 | 0 | | - | | | - | gram which will pre |
| _ | 950 KAN. CITY KMBC | 0 | 1.00 | P and | 1 | - | 6 | 6 | 0 | 0 | 0 | Ø | G | 0 | 0 | 0 | 0 | half-hour broadcast pe |
| 1410. | | | 1 | - | 100 | X | 8 | 0 | V | V | 6 | 0 | | 0 | | L | L | B Band music |
| | 610 KAN. CITY WDAF | | M | - | 1 | - | - | - | | - | - | 0 | | 0 | | 0 | - | C Children's features D Dance music |
| | 1090 ST. LOUIS KMOX | 0 | 0 | No. of Concession, name | 0 | | 0 | 1 | € X | | 0 | 1 | - | 0 | 0 | 0 | 0 | E Educational |
| | 550 ST. LOUIS *KSD | | B | - | B | B | C | C | X | | | X | | X | C | H | H | G Grand opera |
| | 1350 ST. LOUIS KWK | | - | 0 | 0 | town in | 0 | | X | | - | Ð | | G | 1 - | | 0 | L Light opera |
| Nat | | | 199 | 124 | 0 | 0 | 0 | | A | A | G | 9 | U.S. | U | 0 | | 0 | M Instrumental |
| Nebr | . 590 UMAHA | - | - | - | I | - | | | | | 1 | | | | | | | N News |

ships between the nations of the world. I believe it will promote a mutual understanding of our respective feelings, habits and ideals, and help us to comprehend and appreciate our various points of view. This again will certainly be a big factor in the promotion of world peace and should make the possibility of war always more remote.

The father of the wireless telegraph also revealed that plans are under way for the exchange of programs with Italy in the near future. He said:

I am confident that the American public will not be disappointed in their expectations when they receive programs from Italy. The first short-wave Italian broadcasting station near Rome is practically completed. Its official opening is now only a matter of days. The programs will consist of music, concerts, opera, as well as descriptions of great Italian events.

Questioned concerning the report that the Vatican is installing a powerful short-wave transmitter, Mr. Marconi said:

Yes, it is true. A station is being put up under my direction in the State of the Vatican City, and I sincerely think His Holiness, the Pope, will use the radio as a means of addressing the world.

This extraordinary broadcast took place at about 6 P. M., New York time, in the midst of ideal weather conditions. On board the *Elettra* it was 11 P. M., and the yacht was beating its way through a storm into a harbor near Rome.

| Eastern Daylight Saving Our Time | 8 to 9 P. M. |
|--|---------------------|
| 1 Major Bowes' Family From Capitol Theatre, | |
| Chase and Sanborn Vocalists; piano duo; tra. NBC, New York | |
| A Enna Jettick Melodie Vocal soloists; mixed ensemble; director, G New York. | |
| B Collier's Radio Hour Dramatization with NBC, New York. | musical interludes. |
| La Palina Rhapsodiz Special arrangements I director of orchestra; prano; Ben Alley, teno CBS Feature To be announced. | |
| G Pennzoil Program Presenting skit by Chi | ic Sale. |
| Endicott-Johnson Hou Orchestra and vocalist | |
| The index letters in schedules gram which will predomina half-hour broadcast period. | |
| L Light opera | • |

1. 8. 15 22 29 SUNDAY

| | | | | | | | | | | -, - | | | N | | | | |
|--|-----|----|----|--|-----|-----------------|----|----|-----------------------|------|----|----|-------------|-----------|-------|-----|---|
| ving 9 to 10 P. M. | A | B | C | D | A | B | C | D | A | B | C | D | A | B | C | D | TIME |
| | 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 | 11 | 15 | 30 | 45 | EASTERN DAYLIGHT |
| it" | 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 | 10 | 15 | 30 | 45 | Eastern Standard Central Daylight |
| from Washington, D. C. | 6 | 15 | 30 | 45 | 7 | 15 | 30 | 45 | 8 | 15 | 30 | 45 | 9 | 15 | 30 | 45 | CENTRAL STANDARD |
| our | Ø | Ø | X | X | PM | PM | M | M | T | T | T | T | T | T | MV | | WOR NEWARK 710 N. J. |
| nd opera artists; orchestra | R | R | 0 | 0 | 0 | 0 | 0 | X | x | 6 | 6 | 0 | 0 | W | W | - | WGR. BUFFALO SSO N.Y. |
| asternack. NBC, New York. | R | R | 1- | 0 | R | R | X | X | 0 | 0 | | X | 0 | 0 | 0 | 0 | WKBW BUFFALO 1480 |
| lour | 0 | 0 | | M | 0 | 0 | 0 | 0 | T | T | T | T | | 0 | 0 | 0 | WMAK BUFFALO 900 |
| ith musical interludes. | 0 | 0 | - | 0 | 0 | 0 | | Ø | 0 | - | 0 | - | 6 | 0 | 0 | 0 | WABC NEW YORK 860 |
| | | | - | | | | | X | X | 1 | | 1 | | 1777 | 1 | | THE A P |
| Hour | 0 | O | 1 | 0 | B | 0 | 0 | F | | 0 | 0 | | | 0 | - | - | a la companya da companya d |
| NBC, Toronto. | A | B | | B | | C | C | - | F | F | F | X | X | G | H | H | WJZ NEW YORK 760 |
| hakespeare | A | B | B | | B | С | C | x | X | X | X | X | X | - | | - | WHAM ROCHTER 1150 |
| lancopeare | - | - | - | 0 | - | - | - | v | V | | | | | | | - | *WHEC ROCHTER 1440 |
| of the Air | 0 | 0 | - | and the second s | 0 | | 0 | | | Θ | | 0 | | 0 | | | WGY SCHEN'D Y 790 |
| with Lee Seymour, master | 0 | - | 0 | 1 | | | Ø | 0 | 0 | 0 | X | X | X | X | X | X | *WFBL SYRACUSE 1360 |
| | A | X | | | 0 | 0 | 0 | | _ | | | | _ | | - | | WBT CHARLOTTE1080 N.C. |
| 定 | A | | 0 | 0 | 0 | | - | | - | | | | | | | | WPTF RALEICH 680 |
| - | | | | | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | WWNC ASHEVILLE 570 |
| ing 10. 11 5 1 | 0 | 0 | 0 | 0 | 0 | 8 | 0 | 0 | 0 | 0 | X | X | 0 | 0 | 0 | 0 | WADC AKRON 1320 Ohio |
| ing 10 to 11 P. M. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | X | X | 0 | 0 | 0 | G | | | | *WFJC AKRON 1450 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | D | D | D | D | WKRC CINCI NNATI 550 |
| npions | Ø | 0 | P | P | E | E | M | D | D | | MV | | MV | X | T | T | WLW CINCINNATI 700 |
| orchestra: direction Jean New York. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | - | | | WSAI CINCIN NATI 1330 |
| New Fork. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | X | X | M | M | M | M | WHK CLEVEL'D 1390 |
| Parker's | 6 | 0 | 0 | 0 | - | 0 | 0 | - | | 0 | 0 | - | 0 | | | | WTAM CLEVEL'D 1070 |
| picting "Down East" meet- gious nature. NBC, New | | Y | - | - | - | ~ | - | | - | 0 | 0 | - | - | - | | | WAIU COLUMB'S 640 |
| gious nature. NBC, New | - | - | | | - | | | | - | | | | - | - | - | - | *WCAH COLUMB'S 1430 |
| a second a s | 0 | 0 | 6 | A | 0 | 0 | 6 | 6 | 0 | 0 | x | x | 0 | 0 | 0 | 0 | wan n |
| hakespeare | O | | 0 | | Ø | a second second | - | O | 0 | 1 | _ | | 1/2 1 | 0 | - | | |
| WILL Desere | 1 A | - | 0 | 0 | X | X | - | X | D | D | X | - | 0 | | 0 | 0 | *WKBN YO'NGST-N STO |
| s Will Rogers | X | X | 0 | 0 | Ø | 0 | | 0 | 0 | 0 | Θ | 0 | D | D | - | | KFJF OKLA. CITY 1480 Okla |
| om Honywood. | A | 0 | 0 | 0 | 0 | 0 | 0 | X | X | X | X | 6 | 0 | X | x | X | WKY OKLA.CITY 900 |
| r Club Program | A | X | 0 | 0 | • | 0 | 0 | | | | | | | | | | *KVOO TULSA 1140 |
| | D | D | 0 | 0 | V | V | X | X | 0 | 0 | X | X | 0 | 0 | 0 | | *WHP HARRISB'G 1430 Pa |
| lovar | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | X | X | 0 | 0 | 0 | 0 | WLBW OIL CITY 1260 |
| | 0 | 0 | N | 0 | 0 | 0 | 0 | 0 | 0 | 0 | L | L | M | D | D | D | WCAU PHILAD. 1170 |
| MP | | | | | | | | | | | | | | | | | *WFAN PHILAD. 610 |
| VE I | R | R | R | R | R | 0 | 0 | X | X | 0 | 0 | X | X | X | X | X | *WLIT-WFI PHIL 560 |
| | A | B | B | B | B | C | | X | | x | | | X | | | _ | KDKA PITTSB'GH 980 |
| ring 11 to 12 P. M. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | X | | Ø | | - | 0 | | 1 | | WCAE PITTSB'GH 1220 |
| | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | | ~ | - | - | | | - | WJAS PITTSB'GH 1290 |
| Parker's | 0 | 0 | 0 | X | 100 | | | | and the second second | T | A | a | N | 0 | 0 | 0 | WEAN PROVID'NCE 750 R. I |
| rarker s | 0 | 0 | | 0 | 0 | O | D | D | | 0 | | | - | 0 | 0 | 0 | WJAR PROVID NCE 890 |
| | | | 0 | | | - | - | | - | | | | 0 | - | - | - | UID OD TO |
| al Choir | X | X | | 0 | 0 | 0 | - | 0 | A | X | X | - | and another | 0 | | - | the boo charted reserves |
| male quartet. NBC, New | A | - | 0 | 0 | 0 | 0 | 0 | - | - | | | 0 | - | 0 | 0 | 0 | WMC MEMPHIS 780 |
| | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | | 0 | 0 | 0 | 0 | WREC MEMPHIS 600 |
| ylophonist | R | R | R | - | 0 | 0 | - | 0 | | 0 | X | X | E | M | V | v | WLAC NASHV'LE 1470 |
| nk Banta, pianist. NBC, | A | 0 | M | M | 0 | 0 | 0 | X | X | | | | | | | | WSM NASHV'LE 650 |
| and the second second | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | | 1 | | *KRLD DALLAS 1040 Tex |
| ders | A | | | | 0 | 0 | 0 | | | | | | | 0 | 0 | 0 | WFAA Dallas 800 WBAP Ft. Worth 500 |
| hestra. NBO, New York. | A | X | 0 | 0 | X | 0 | 0 | X | X | X | X | 0 | 0 | | | | KPRC HOUSTON 920 |
| | X | X | | 0 | 0 | 0 | 0 | 0 | X | _ | | | | | | | *KTSA S. ANTO NIO 1290 |
| et | A | 0 | 0 | 0 | Ø | 0 | 0 | X | X | - | | | - | | | | WOAI S. ANTONIO 1190 Va. |
| organ solo; mule quartet; , Maurice Taylor, tenors; paritouo; Marley P. Sherris, idlow, violinist. NBO, New | M | | | | 0 | 0 | 0 | 0 | T | Т | - | - | - | - | - | - 1 | WTAR NORFOLK 750 |
| aritone: Marley P. Sherris, adlow, violinist, NBC New | A | I | 0 | 0 | 0 | R | | R | B | x | x | x | x | x | Y | x | WRYA RICHM'D 1110 |
| and the most here | - | - | | | 0 | | | - | D | A | ~ | ~ | - | 1.1.1.1.1 | 1.201 | | uippi - |
| d Tribune Observer | A | 0 | 0 | X | Ø | Θ | 0 | Θ | | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| u mune Observer | 1 | 0 | 0 | 0 | 0 | 6 | - | - | | Θ | Θ | 0 | 0 | 0 | 0 | 0 | WEBC SUPERIOR 1290 WISC. |
| r from Buffalo | 0 | 0 | | 0 | Ø | 1.000 | O | O | - | - | | | 0 | 0 | 0 | 0 | WISN MILW KEE1120 |
| a nom punato | A | M | 0 | 0 | M | M | M | B | X | Ð | M | M | D | D | M | D | WTMJ MILW KEE 620 |
| with symphony orchestra, | | | | | | | | | | | | | | | | | |

www.americanradiohistory.com

Eastern Daylight Say Our Time

e "Our Governmen

David Lawrence

Atwater Kent H Concert and gra director, Josef P

- **B** Collier's Radio I Dramatization w
- C Canadian Pacific Ballad operas.
- F An Hour with S
- S Majestic Theatre Variety program, of ceremonies.

- Eastern Daylight Say Our Time
- Studebaker Char Eighteen-piece Goldkette. NBC
- **Sunday** at Seth Rural sketch de ing of semi-reli York.

F An Hour with S

- O Squibbs Presents "Will" speaks f
- G Be Square Moto
- G Around the Sam

Eastern Daylight Say Our Time

- 3 Sunday at Seth NBC, New York
- Russian Cathedr Voral soloists; York.
- 3 Sam Herman, 2 Assisted by Fra New York.
- G South Sea Islan Native string ord
- H Arm-chair Quar

Keith McLeod, Milton J. Cross Walter Preston, bass; Godfrey La York.

- O New York Hera
- Back Home Hou Religious service quartet and solo H. Churchill.

MONDAY 2, 9, June 16, 23, 30

TIME A B CD EASTERN DAYLIGHT 6 7 30 30 Eastern Standard Central Daylight 5 6 30 30 CENTRAL STANDARD 5 4 30 30 Can - 690 TORO NTO CKGW P 6 D 7 X X X ada 730 MONTREAL CKAC X Ala. 1140 BIRM'GH'M *WAPI X X 6 930 BIRM'GH'M WBRC 00 0 0 Ark. 1040 HOT SP'GS *KTHS 1390 LIT'LE R'CK *KLRA 0 0 0 0 Colo. 830 DENVER E KOA 6 0 X 560 DENVER KL7 0 0 0 0 Conn. 1060 HARTFORD *WTI D. C. 630 WASH'GT'N WMAL 0 E 0 X 950 WASH'GT'N WRC 0 0 B X Fla. 900 JACKS'NY'E WJAX A D 0 WIOD Х 0 A X 1300 MIAMI B. Ga. WGST 890 ATLANTA WSB X D 740 ATLANTA X 0 III. KYW XX 1020 CHICAGO 770 CHICAGO *WBBM 870 CHICAGO *WENR X X X X CDW WGN 720 CHICAGO *WIBO 560 CHICAGO 6 D * WLS 870 CHICAGO C 670 CHICAGO WMAQ X E X Ind. 1160 FT. WYNE*WOWO 1230 IND'P'LIS *WFBM 6 IOWA 1260 C.NCIL BL'FS KOIL XX XG 1000 Davenport WOC*WHO 600 WATERLOO WMT 0 0 6 Kans.1220 LAWRENCE*WREN D 0 0 P X 580 TOPEKA *WIBW P 0 *KFH 1300 WICHITA 00 0 0 Ky. 1490COVINGTON*WCKY D C 820 LOUISVILLE WHAS X MN D 1250 N. ORL'NS WDSU La. 1320 N. ORL'NS WSMB X X X D Me. 620 BANGOR WLBZ 0 6 940 PORTLAND WCSH E 0 0 B Md. 1060 BALTIMORE*WBAL V MM 0 600 BALTIMORE WCAO D D 0 6 Mass. 990 SPRINGFIELD WBZ E M D 8 C 590 BOSTON WEEI C M Θ WNAC P P NE G 1230 BOSTON 580 WORCESTERWTAG M X P 6 Mich. 1410 BAY CITY WBCM 0 0 X 0 **1240 DETROIT** WGHP 00 0 0 WJR C (3) M N 750 DETROIT WWJ 920 DETROIT 0 6 Minn. 810 MINNEAP WCCO 00 E 0 X KSTP Θ N D 1460 ST. PAUL Miss. 1270 JACKSON WJD Mo. 950 KAN. CITY KMBC 0 0 C W 610 KAN. CITY WDAF D C C E P PW KMOX N N 1090 ST. LOUIS *KSD 550 ST. LOUIS 0 KWK 6 XM D 1350 ST. LOUIS *WOW X X C C Nebr. 590 OMAHA



Oslo (Norway) Station broadcasting the "Holmenkollren" (ski-jumping championship) by remote control. View of the famous Norwegian course at right.





Independence Day open-air broadcast at Tallin, Estonia.



Swedish artists presenting historic play in Helsingfors, Finland.

| A Eastern Daylight Savi Our Time | ng 6 to 6:30 P.M. |
|--|----------------------------------|
| CHAIN PROGRAMS TH | IS HALF-HOUR |
| 1 Black and Gold Room Concert. NBC, New 1 | |
| G Mormon Tabernacle NBC, Salt Lake City. | Choir and Organ |
| Orchestra Usually dance music. | (First 15 min.) CBS, New York |
| Heywood Broun "Descriptive Column o | (Last 15 min.) f the Air." |
| B Band music | G Grand opera |
| C Children's features | L Light opera M Instrumental |



Crowds listening to Government announcements over radio at Riga, Latvia.

| B | Eastern Daylight Saving 6:30 to 7 P.M. Our Time |
|---|---|
| | CHAIN PROGRAMS THIS HALF-HOUR |
| 0 | Whyte's Orchestra Direction, Smith Ballew, NBC, New York. |
| 0 | The Lonesome Cowboy John White, tenor; guitar. First 15 min. |
| | Literary Digest News flashes. Last 15 minutes. |
| 0 | Literary Digest |
| 0 | Littmann's Mountainville Sketches Play based on true country life, CBS, New York. |
| 0 | Yoeng's Restaurant Orchestra Paul Tremaine, director. CBS, New York. |

BROADCASTING IN EUROPE

N News

Ĕ

Educational

THE AIR WHAT'S ON

Page 15

RADIO in the Summer-time

ADIO, which almost overnight has become a fixed R habit in the average American home, enters the 1930 summer season ready to face adverse atmospheric conditions undauntedly.

In recent months some thirty railroads have added radio equipment to their more popular trains, and others are preparing to offer similar service. Hotels in almost every vacation resort are radio-equipped, as are tourist camps and inns along all the major highways. Moreover, many of the endless procession of machines that will take to the road-representing the average American family's vacation outingwill either take along portable sets or be radio-equipped this summer.

All this means that the American public vacation-bound in 1930 proposes to enjoy its radio just the same. Among those not of the lucky vacationists we find the radio in constant use these summer days. In rural and suburban sections the family is out of doors during the early evening hours, but the windows are open and the set is going, and, except for the unlucky chap pushing the lawn-mower, the flowers are weeded and the evening work and session of resting on the porch attended to with the accompaniment of music from some far-away orchestra.

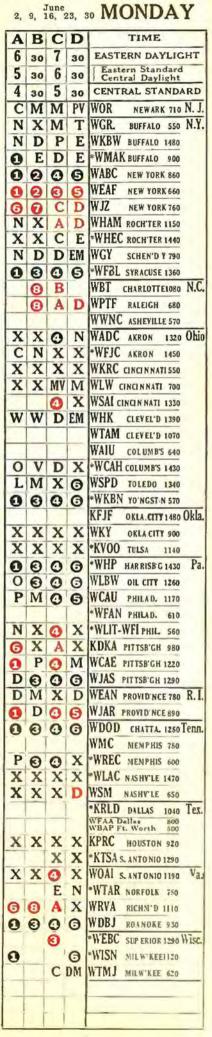
That broadcasters have awakened to the fact that radio has become fully as popular during the summer months as it is at any season of the year is shown by the changed attitude of program sponsors. For example, such expensive artists as Will Rogers and Chic Sale are being put on the air at the very opening of the summer season, and such favorites as "Real Folks" and "Collier's Hour," which heretofore have always recessed until fall, have practically decided to carry on.

Naturally WHAT'S ON THE AIR is planning to bend its every energy to make its July and August issues banner

numbers in the way of making summer radio most enjoyable to its great family of listeners, whether they are vacation-bound or stay-athomes.



| C Eastern Daylight Saving 7 to 7:30 P.M. | D Eastern Daylight Saving 7:30 to 8 P.M. |
|---|--|
| Our Time | Our Time |
| CHAIN PROGRAMS THIS HALF-HOUR | CHAIN PROGRAMS THIS HALF-HOUR |
| Soprano; string quartet. (First 15 min.) | D Roxy and His Gang NBC, from Roxy Theatre Studios, New York. |
| (Last 15 min.) | Colonial Beacon Lights |
| Talk by James McDonald. | Robt. L. Ripley, "Believe It or Not." car- |
| A Pepsodent Program (First 15 min.) | S Evangeline Adams (First 15 min.) |
| Amos 'n' Andy, black-faco comedians. | Astrologer. |
| B Pepsodent Program Followed by | G Bernard Levitow's Orchestra |
| The World To-day | Concert music. (Last 15 min.) |
| C Pepsodent Program Then | KEY |
| Tastyeast Jesters | O Organ V Vocal ensembles |
| Male trio; Swedish dialect songs. | P Popular music W Wit, comedy |
| Current Events | R Religious X Station on air, but |
| H. V. Kaltenborn, noted nowspaper editor. | program variable |



WHAT'S ON THE AIR

MONDAY 2, 9, ^{June} 23, 30

| - | | D | 0 | D |
|--|--------|-----|------|-----|
| TIME | A | в | C | D |
| EASTERN DAYLIGHT | 8 | 30 | 9 | 30 |
| Eastern Standard } Central Daylight } | 7 | 30 | 8 | 30 |
| CENTRAL STANDARD | 6 | 30 | 7 | 30 |
| C OVOU | 0 | | 1.00 | 30 |
| Can - 690 TORO NTO CKGW | 0 | M | M | 0 |
| ada 730 MONTREAL CKAC | X | X | X | X |
| Ala. 1140 BIRM'GH'M *WAPI | 1 | | X | X |
| 930 BIRM'GH'M WBRC | D | M | D | W |
| Ark. 1040 HOT SP'GS *KTHS | 0 | X | 0 | X |
| 1390 LIT'LE R'CK *KLRA | - | | x | X |
| CI KOI | E | x | | |
| | | - | 0 | 0 |
| 560 DENVER KLZ | X | X | X | 0 |
| Conn. 1060 HARTFORD *WTIC | 0 | 0 | 0 | 0 |
| D. C. 630 WASH'GT'N WMAL | 0 | 0 | 0 | 0 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 |
| Fla. 900 JACKS'NV'E WJAX | n | X | 0 | 0 |
| 1300 MIAMI B. WIOD | ñ | X | x | X |
| | | A | A | A |
| Ga. 890 ATLANTA WGST | - | 30 | - | - |
| 740 ATLA NTA WSB | 0 | X | 0 | 0 |
| III. 1020 CHICAGO KYW | 0 | X | Θ | 0 |
| 770 CHICAGO *WBBM | | 24 | | |
| 870 CHICAGO *WENR | | X | X | 0 |
| 720 CHICAGO WGN | X | 0 | 0 | e |
| 560 CHICAGO *WIBO | 0 | 0 | 9 | 0 |
| | - | D.F | P | - |
| Wheno | X | M | - | |
| 670 CHICAGO WMAQ | 0 | 0 | 0 | 0 |
| Ind. 1160 FT. WYNE*WOWO | X | 0 | X | 0 |
| 1230 IND'P'LIS *WFBM | 0 | 0 | | |
| IOWA 1260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | 0 |
| 1000 Davenport WOC*WHO | n | 0 | 0 | 0 |
| 3378.070 | 0 | 0 | 0 | 0 |
| | - | V | 0 | 0 |
| Kans.1220 LAWRENCE*WREN | | X | 0 | 0 |
| 580 TOPEKA *WIBW | N | N | X | P |
| 1300 WICHITA *KFH | 0 | _ | | _ |
| Ky. 1490COVINGTON*WCKY | 0 | | Θ | 0 |
| 820 LOUISVILLE WHAS | 0 | X | X | 0 |
| La. 1250 N. ORL'NS WDSU | | | | |
| 1320 N. ORL'NS WSMB | 0 | X | 0 | X |
| 11102 | 0 | - | 0 | - |
| N. M. Margar D. C. Contraction of the second | - | - | - | |
| 940 PORTLAND WCSH | 0 | 0 | 0 | 0 |
| Md. 1060 BALTIMORE*WBAL | | - | 100 | |
| 600 BALTIMORE WCAO | \sim | 0 | 0 | 0 |
| Mass. 990 SPRINGFIELD WBZ | 0 | X | 0 | 0 |
| 590 BOSTON WEEI | õ | 0 | - | Ø |
| 1230 BOSTON WNAC | 0 | 0 | 0 | 0 |
| 580 WORCESTERWTAG | | | | - |
| | 0 | 0 | 0 | 0 |
| Mich.1410 BAY CITY WBCM | D | D | X | 0 |
| 1240 DETROIT WGHP | | 0 | Θ | 0 |
| 750 DETROIT WJR | M | X | 0 | 0 |
| 920 DETROIT WWJ | | 0 | 0 | 0 |
| Minn. 810 MINNEAP WCCO | 0 | 0 | M | 0 |
| 1460 ST. PAUL KSTP | õ | X | 0 | x |
| Miss. 1270 JACKSON WJDX | õ | - | - | - |
| 24 1/2400 | - | 0 | 0 | 0 |
| | 0 | - | 0 | 0 |
| 610 KAN. CITY WDAF | 0 | 0 | 0 | 0 |
| 1090 ST. LOUIS KMOX | 0 | 0 | 0 | 0 |
| 550 ST. LOUIS *KSD | 0 | 0 | 0 | 0 |
| 1350 ST. LOUIS KWK | 0 | X | 0 | 0 |
| Nebr. 590 ОМАНА *WOW | ñ | 0 | 0 | Ø |
| | - | 9 | - | - |
| | | - | | + - |
| | | | | |

STUDIO CHATTER

(Special to WHAT'S ON THE AIR)

Although Jack Ricker, production director for WABC and the Columbia Broadcasting System, gave auditions to more than one hundred announcer prospects on a recent afternoon, none qualified. Cigar-store clerks, actors, sporting-goods salesmen, journalists, accountants, advertiser space buyers and salesmen, radio announcers from smaller stations, bald-headed old men



and inexperienced youths of nineteen brushed elbows to get their chance at the microphone. An "ex-pug" with a cauliflower ear was the star of the audition. He grunted and breathed heavily into the "mike" and generally made so much noise that his voice could hardly be heard in the control-room. Another applicant called "Philco" "Falco," and immediately lost his chance to become a Don Juan of the air. One lady announcer applied.

能

The main reception-room of WABC, key station of the Columbia Broadcasting System, is perhaps the busiest place in New York, with the

place in New York, with the possible exception of Times Square. Many and varied are the types which enter and browse among its portals. Artists, pages, beautiful hostesses, announcers, production men, advertising men, guests, soundeffects men and hundreds upon

hundreds of others mill around its carefully appointed corridors and nooks. Then of a sudden the big studio door bursts open and a forty-piece orchestra, each musician carrying his instrument, files out into the already crowded room. Yet out of this apparent chaos come finely threaded continuity and well-balanced musical hours always on time, always smooth and showing no trace of the hustle-bustle so apparent just outside the ponderous studio door.

But this is radio, and it is thus from 8 A. M. until midnight daily!

18

Yolande Langworthy, author of Arabesque, Mountainville True Life Sketches and the two Children's Hours, heard over the Columbia Broadcasting System, is one of the most versatile members of the Columbia continuity staff. Miss Langworthy's real name is Frances Reade. Her "Arabesque" recently was awarded first prize in a contest in the Midwest for the most popular chain radio feature.

Irene Beasley, Columbia's crooning contralto, received one of the strangest fan requests ever heard of. She was at her home in Memphis, Tenn., one evening when a long-distance call came in from Paris, Tex. It was from a man whom she had never heard of, and he had called to ask her to sing to him, over the wires, the song "Good Morning," which she had recently recorded for one of the big phonograph companies. The "long, tall

| A Eastern Daylight Saving 8 to 8:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR Voice of Firestone Vaughn de Leath, contraito; Franklyn Baur, tenor; concert orchestra; director, Hugo Mariani. NBC, New York. Roxy and His Gang NBC, from Roxy Theatre Studios, New York. Henry-George | B Eastern Daylight Saving 8:30 to 9 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR A. & P. Gypsies Orchestra; director, Harry Horlick; vocal soloists. NBO, New York. Ceco Couriers Merle Johnston's orchestra; Harriet Lee, contralto; Henry Burbig, humorist. CBS, New York. |
|--|--|
| B Band music C Children's features E Educational | G Grand opera M Instrumental Light opera N News |

girl from the South" was so fussed—so completely flabbergasted, in fact—that she had to refuse, and her unknown admirer finally agreed to be satisfied with the promise of a letter. She was puzzled for a long time as to just how Mr. Blank (she won't divulge his real name) found out where she lived, but in subsequent correspondence, which is still going on, by the way, she learned that he had found out her home address by first telephoning the phonograph company at Camden, N. J.I

CBS

蜒

When Jesse Crawford, Paramount-Publix star organist, was starting on his brilliant career he had a \$25-aweek job as a piano player in a Spokane movie emporium. This he rejected for a \$10-a-week job where he had a real pipe-organ to play.

邂

Bradford Browne and Al Llewelyn are now doing their stuff on the La Palina programs. "Their stuff," for the benefit of those unfortunate listeners-in who have never heard them on other programs, consists of comedy dialogue and songs. Brad is known as the Senator, and Al as the Major. It is rather difficult to describe the talent of this pair for the reason that

their humor is original and frequently impromptu. It is amusing and delightful nonsense, and there is just enough of it to help make the La Palina programs among the fastest moving on the air. Freddie Rich and his orchestra contribute some swell dance mu-

sic, while Larry Murphy, on the Wednesday programs, and Ben Alley, on Sundays, add pleasant variety in the form of tenor solos.

嬔

Bob Meisenheimer writes the following about the WABC transmitting plant:

"Every time any one visits our transmitting station he is advised to check his watch at the door. No, we're not making a collection . . . it's just a precaution against getting your watch magnetized. A magnetized watch," Mr. Meisenheimer continues to inform, "is very funny to every one except the owner. It will gain two to three hours in one day and then decide, all of its own accord, to lose as many the next day."



Report has it that Lillian Bucknam, "the girl with the dimples," who sings on the Voice of Columbia, Grand Opera Concert, Cathedral Hour and other CBS



programs, out at her home in New Rochelle has a reputation as a daring cook. It is also reported that every traffic officer between New Rochelle and the Columbia studios know her as a daring speeder.

RECI

The second

P

Organ Popular music

| ECENT CBS GUEST ARTISTS | 2, 9, |
|--|--|
| | A B 8 30 7 30 6 30 PV PV 0 0 P T 0 X 0 X X X |
| | 0 0 0 0 0 X 0 X |
| Ginger Roger Dorothy Jordan Dorothy Sebastian | 00 M0 00 |
| | |
| | A A 0 0 X X N P 0 X 0 X P M 0 0 0 0 0 0 |
| Frances Shelley | |
| Paramount-Publix, Voices from Filmland, Majestic and Old Gold have brought these favorites of stage and movieland before the microphone. | D D R M O X |
| C Eastern Daylight Saving 9 to 9:30 P.M. Our Time C CHAIN PROGRAMS THIS HALF-HOUR A. & P. Gypsies Orchestra; director, Harry Horlick; vocal soloists. NBC, New York. Maytag Orchestra | 0 X X X X X B B 0 P |
| Vocal soloists; male trio; Retting and Platt, piano duo. NBC, Chicago. | |

Vocal soloists; male trio; Retting and Platt, piano duo. NBC, Chicago.

- S Physical Culture Magazine Hour Talk by Bernarr Macfadden; dramatized story of "Live Right" family.
 - KEY RT Religious Theastrical

V Vocal ensembles W Wit, comedy X Station on air, but program variable www.americanrac rv.com

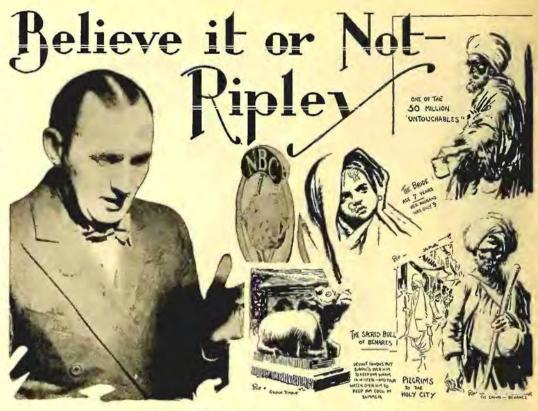
Orchestra with mixed quartet.

O An Evening in Paris

| WFJC AKRON 1450 X *WFJC AKRON 1450 Y WKRC CINCINNATI 550 M MY WLW CINCINNATI 550 M MY WLW CINCINNATI 700 Q Q S WSAI CINCINNATI 1330 Q Q S WHK CLEVEL'D 1390 Q Q S WHK CLEVEL'D 1390 Q Q S WHK CLEVEL'D 1390 Q Q S WKAH COLUME'S 640 X X X X WKR WCAH COLUME'S 640 X X X X WKSPD TOLEDO 1340 X X X X WKSPD TOLEDO 1340 X X S WKY OKLACITY 1480 OKLa X G S WKY OKLACITY 1480 OKLa Y M X X WHP | 2, | 9, | June 16, 2 | 23, 3 | MONDAY |
|--|-------|----|---------------|-------|--|
| 7 30 8 30 { Eastern Standard Central Daylight 6 30 7 30 CENTRAL STANDARD PV PV V M WOR NEWARK 710 N. J. 9 Q Q WGR. BUFFALO 1480 9 Q Q WMAR BUFFALO 1480 9 Q Q Q WMAR BUFFALO 1480 10 Q Q Q WMAR NEW YORK 560 Q 11 X G WHAM ROCHTER 1150 NC Q <td>A</td> <td>B</td> <td>C</td> <td>D</td> <td>TIME</td> | A | B | C | D | TIME |
| 1 30 30 30 1 Central Daylight 6 30 7 30 CENTRAL STANDARD PY V M WOR NEWARK 710 N.J. 0 2 2 6 WGR. BUFFALO 550 N.Y. P T M D WKBW BUFFALO 1480 0 2 2 30 4 WHAK BUFFALO 940 0 2 2 30 WMAK BUFFALO 940 0 2 2 30 WMAK BUFFALO 940 0 2 2 30 WMAK BUFFALO 940 1 30 4 WMAK BUFFALO 940 2 2 6 WABC NEW YORK 560 1 30 4 WHEC ROCHTER 1140 960 2 2 6 WGY SCHEN'D Y 790 90 3 3 4 WBT CHARLOTTEI 1080 NLS 3 4 WBT CHARLOTTEI 1080 NLS 4 2 6 2 | 8 | 30 | 9 | 30 | EASTERN DAYLIGHT |
| 6 30 7 30 CENTRAL STANDARD PV PV V M WOR NEWARK 710 N. J. 0 2 6 WGR. BUFFALO 350 N.Y. P T M D WKBW BUFFALO 1480 900 0 2 6 WARK 710 N.H. 0 2 6 WEAF NEW YORK 560 0 X 6 W WARC NEW YORK 560 0 X 6 WHAM ROCHTER 1150 X 6 WGY SCHEN'D 790 90 0 2 6 WGY SCHEN'D 790 0 2 6 WGY SCHEN'D 790 0 2 6 WBT CHARLOTTELOSO N.C. 0 X 6 WKRC CINCINNATI 1320 0 6 7 WARC AKRON 1320 0 8 9 7 <td>7</td> <td>30</td> <td>8</td> <td>30</td> <td></td> | 7 | 30 | 8 | 30 | |
| PY PV V M WOR NEWARK 710 N. J. Q Q WGR. BUFFALO SS0 N.Y. P T M D WKBW BUFFALO 1480 Q Q Q WMAK BUFFALO 1480 Q Q Q WKBW BUFFALO 1480 Q Q Q WMARC NEW YORK 860 Q Q Q WHAM ROCHTER 1150 X G WHAM ROCHTER 1440 Q Q Q Q WWRC SCHEN'D Y 790 Q Q Q WWST CHARLOTTEI060 X G WBT CHARLOTTEI060 N.C. Q Q Q WWNC ASHEVILLE 570 Ohio Q Q Q WWRC AKRON 1320 Ohio X G WWRC AKRON 1320 Ohio X X WKRC CINCINNATI 700 WABC Q Q Q WHX WLWCINCINNATI 1330 Q Q Q Q | | | - | 30 | |
| • • • WGR. BUFFALO 550 N.Y. P T M D WKBW BUFFALO 1480 • • • WMAK BUFFALO 1480 • • • WMAK BUFFALO 1480 • • • WMAK BUFFALO 900 • • • WABC NEW YORK 860 • • • WEAF NEW YORK 860 • • • WHAM ROCHTER 1150 X • • WHEC ROCHTER 1440 • • • WHEC ROCHTER 1440 • • • WHEC ROCHTER 1440 • • • WFBL SYRACUSE 1360 • • • WWRC ASHEVILLE 570 • • WWRC ASHEVILLE 570 WABC • • • WWRC ASHEVILLE 570 • • | | _ | | | WOR NEWARK 710 N. I. |
| P T M D WKBW BUFFALD 1480 Q Q Q WABC NEW YORK 860 Q Q Q WHAM ROCHTER 1150 X G Q WHAM ROCHTER 1150 X G Q WWY WARK 800 Q Q Q Q WHAM ROCHTER 1150 X G WWSC SCHEN'D Y 790 Q Q Q Q WWSC ASHEVILLE 570 Q Q Q WWNC ASHEVILLE 570 Q Q Q WABC AKRON 1320 Ohio Q Q Q WKRC CINCINNATI 550 M PM Y WLW CINCINNATI 1330 Q Q Q WKABC INCINNATI | | | 0 | | |
| Q Q Q Q WMAK BUFFALD 900 Q Q Q Q WABC NEW YORK 560 Q X Q Q Q WEAF NEW YORK 560 Q X Q Q WHAM ROCHTER 1150 X Q Q Q WHAM ROCHTER 1440 Q Q Q WGY SCHEN'D Y 790 Q Q Q WFBL SYRACUSE 1360 X Q Q WWSC ASHEVILLE 570 Q Q Q WWRC ASHEVILLE 570 Q Q Q Q WADC AKRON 1320 Q Q Q Q WARX CLEVEL'D 1320 Q Q Q Q WHK CLEVEL'D 1070 M Q MY WLW CINCINNATI 1330 Q Q Q Q WTAM CLEVEL'D 1070 X X X X WKRO CINNATI 1330 Q Q Q Q Q Q X X X X WKAM CLEVEL'D 1070 | - | - | - | | university. |
| Q | 0 | 0 | 0 | 0 | |
| Q X G Q WJZ NEW YORK 760 Q X G Q WHAM ROCHTER 1150 X P WHEC ROCHTER 1440 Q Q G WGY SCHEN'D Y 790 Q Q G WFBL SYRACUSE 1360 Q Q Q WWFE SCHEN'D Y 790 Q Q Q WWADC AKRON 1320 Q Q Q WKRC CINCINNATI 550 M MV WLW CINCINNATI 700 Q Q Q WKRC CINCINNATI 330 Q Q Q WKRC CINCINNATI 330 Q Q Q Q WAIU COLUNE'S 640 WKRC CINCINNATI 330 X X X X Q Q Q Q < | - | - | - | - | |
| Q X G Q WHAM ROCHTER 1150 X WHEC ROCHTER 1140 WHEC ROCHTER 1140 Q Q WGY SCHEN'D Y 790 Q Q Q WFBL SYRACUSE 1360 X G WBT CHARLOTTEL080 N.C. X G WBT CHARLOTTEL080 N.C. Q Q Q WMDC AKRON 1320 Ohio X WPTF RALEIGH 680 WWNC ASHEVILLE 570 Q Q Q Q WADC AKRON 1320 Ohio Y WWY Q WLW CINCINNATI 550 WWIX WWY Q Q Q Q WSAI CINCINNATI 1330 Q Q Q Q Q WHK CLEVEL'D 1330 Q Q Q X X X X WKBD TOLEDO 1340 X X X X X X X WKBD TOLEDO 1340 Pa Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q Q | õ | 0 | 0 | 0 | WEAF NEW YORK 560 |
| X • *WHEC ROCHTER 1440 Q Q WGY SCHEN'D Y 790 Q Q Q *WFBL SYRACUSE 1360 Q Q Q WBT CHARLOTTEL080 N.C. Q Q Q WBT CHARLOTTEL080 N.C. Q Q Q WBT CHARLOTTEL080 N.C. Q Q Q WMDC AKRON 1320 Ohio Q Q Q WADC AKRON 1320 Ohio Q Q Q WKRC CINCINNATI 700 WKRC CLEVEL'D 1330 Q Q Q WKRC CLEVEL'D 1330 WHK CLEVEL'D 1340 X X X X X WKBD TOLEDO 1340 X X X X X WKBN TO'NGST-N 570 N P N P P KFJF OKLACITY 1480 OKLa P X S P Q Q Q WKY OKLACITY 1480 OKLa P P N< | 0 | X | 0 | 0 | WJZ NEW YORK 760 |
| Q Q Q Q Q P WFBL SYRACUSE 1360 Q Q Q Q P WFBL SYRACUSE 1360 N.C. Q Q Q Q P WBT CHARLOTTE 1080 N.C. Q Q Q Q Q P P NADC AKRON 1320 Ohio Q Q Q Q Q Q P P P NADC AKRON 1320 Ohio Q Q Q Q Q Q P < | 0 | X | 0 | 0 | WHAM ROCH'TER 1150 |
| Q Q Q PWFBL SYRACUSE 1360 Q Q Q WBT CHARLOTTEI080 N.C. Q Q Q WBT CHARLOTTEI080 N.C. Q Q Q WWTF RALEIGH 680 Q Q Q WADC AKRON 1320 Ohio Q Q Q WADC AKRON 1320 Ohio Q Q Q WKRC CINCINNATI 550 M MV WKRC CINCINNATI 1330 Q Q Q WKRC WILW CINCINNATI Q Q Q WKRC WILW CINCINNATI Q Q Q WKRC WILW CINCINNATI Q Q Q WKRC WKRC CINCINNATI Q Q Q WKRC WKRC CINCINNATI Q Q Q Q WKRC CINCINNATI CINCINNATI Q Q Q Q Q WKRC C | X | | | | WHEC ROCH'TER 1440 |
| 0 X 6) WBT CHARLOTTE1080 N.C. 0 X 6) WPTF RALEIGH 680 1 WWNC ASHEVILLE 570 WADC AKRON 1320 Ohio 1 X WMNC ASHEVILLE 570 WADC AKRON 1320 Ohio 1 X *WFJC AKRON 1320 Ohio 1 X *WFJC AKRON 1450 1 Q Q Q WKRC CINCINNATI 730 1 Q Q Q WKRC UNINE'S 640 X X X *WCAH COLUNE'S 1430 Q Q Q Q WKY 0KLA.CITY 1480 Okla X X X X *WKBN YO'NGST-N 570 N P E P KFJF OKLA.CITY 1480 Okla X X X X X *WHP HARRISE'C 1430 Pa Q Q Q Q Q Q Q Q <td< td=""><td>0</td><td>0</td><td>0</td><td>0</td><td>WGY SCHEN'D Y 790</td></td<> | 0 | 0 | 0 | 0 | WGY SCHEN'D Y 790 |
| X WPTF RALEIGH 680 WWNC ASHEVILLE 570 Q Q WADC AKRON 1320 Ohio X WKRC SHEVILLE 570 WADC AKRON 1320 Ohio X WKRC SHEVILLE 570 WADC AKRON 1320 Ohio X WKRC SHEVILLE 570 WKRC SHEVILLE 570 Mio Q Q WKRC WKRC SHEVILLE 570 Mio M MY WKRC SHEVILLE 570 Mio X X X X WKRC SHEVILLE 570 X X X X WKRC SHEVIL'D SHEVIL'D X X X X WKRD SHEVIL'D SHEVIL'D SHEVIL'D X G </td <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td></td> | 0 | 0 | 0 | 0 | |
| WWNC ASHEVILLE 570 WADC AKRON 1320 Ohio WADC AKRON 1320 Ohio WFJC AKRON 1450 WEJC AKRON 1450 WRC CINCINNATI 550 M2 MV W WKRC CINCINNATI 550 M2 MV W WKRC CINCINNATI 1330 WADC AKRON 1450 WRC AKRON 1450 WRADC AKRON 1450 WRADC AKRON 1450 WRADC AKRON 1450 WRADC AKRON 1450 WRAD CALL WRAD CALL WRAD CALL WRAD CALL WRAD WHILAD. 1170 WRAD PHILAD. 1170 WRAD PHILAD. 1170 WRAD PHILAD. 1170 WRAD PHILAD. 1170 | 0 | | | 0 | |
| Image: Constraint of the system of the sy | 0 | X | | | the second second |
| • WFJC AKRON 1450 • WFJC AKRON 1450 • • WKRC CINCINNATI 550 M • MV • WLW CINCINNATI 700 • • • WSAI CINCINNATI 700 • • • WSAI CINCINNATI 1330 • • • WSAI CINCINNATI 1330 • • • WKR CLEVEL'D 1070 • • WAIU COLUME'S 640 X × × × WCAH COLUME'S 640 × × × WKBN TO'NGST-N 570 N N P E P KFJF OKLACITY 1480 OKLa • × × WKBN TO'NGST-N 570 Pa N P E P KFJF OKLACITY 1480 OKLa • × · · · · Pa • · · · · · Pa Pa • · · | | | | | |
| | - | | 0 | 0 | |
| M MV WLW CINCINNATI 700 M MV WLW CINCINNATI 1330 Q Q WSAI CINCINNATI 1330 Q Q WKK CLEVEL'D 1390 WHK CLEVEL'D 1390 Q Q WAIU COLUMES 640 WAIU X X X WAIU COLUMES 640 X X X WAIU COLUMES 640 X X X WAIW COLUMES 640 X X X WAIW COLUMES 640 X X X WAIW COLUMES 640 X X X WKIW WCALCITY 1480 X X X Y WKIW OKLACITY 1480 Y Y WKALCITY 1480 Y WKIW WKLACITY 1480 Y Y WKLACITY 1480 Y Y WKLACUTY 1280 Y Y Y Y Y Y Y | - | - | | | WW/DO |
| • • • • • WSAI CINCINNATI 1330 • • • • WHK CLEVEL'D 1390 • • • • WHK CLEVEL'D 1390 • • • • WHK CLEVEL'D 1390 • • • WAIU COLUME'S 640 × × X X × *WCAH COLUME'S 640 × X X × *WCAH COLUME'S 640 × X X × *WKBN 70'NGST-N 570 N P P P KFJF 0KLACITY 1480 Okla • × × *WKBN 70'NGST-N 570 Pathologo • X • *WKDO TULSA 1140 P M X *WKPO 0KLACITY 1480 Okla Pathologo • X • • • Pathologo • X • • • Pathologo Pathologo • X • • • • Pathologo Pathologo • • • • </td <td>-</td> <td></td> <td>-</td> <td>-</td> <td>1171 117</td> | - | | - | - | 1171 117 |
| • • • • WHK CLEVEL'D 1390 • • • WHK CLEVEL'D 1070 • WAIU COLUNES 640 × × × × • • WCAH COLUNES 640 × × × × • • WCAH COLUNES 640 × × × × • • WCAH COLUNES 640 × × × × • • WSPD TOLED0 1340 × × × * • WKBN YO'NGST-N 570 N N P E P KFJF • • WKLACITY 1480 Okla • × WKY • • • × WKY • • • • • • • • • • • • • • • • • • • • • • • • • | - | - | - | | |
| Image: Construct of the system of the sys | - | - | | - | 11/2/11/ |
| WAIU COLUME'S 640 X X X WAIU COLUME'S 640 X X X WCAH COLUME'S 640 X X X WSPD TOLEDO 1340 X X X X WKBN YO'NGST-N 570 N P P P P KFJF OKLACITY 1480 OKLA X G G WKY OKLACITY 900 X G G WKY OKLACITY 900 X G G WKY OKLACITY 1480 OKLA P M X X Particle Y G G WKY OKLACITY 1480 OKLA P M X X Particle Y G G WKAN Particle Y G G WKAN Particle Particle Y G G WKAN Particle Particle Particle Y G G WKAN Particle <td< td=""><td>-</td><td>-</td><td></td><td></td><td></td></td<> | - | - | | | |
| X X X X *WCAH COLUMES 1430 Image: Construction of the state of | | 3 | 2 | 9 | ATTATT |
| • • • WSPD TOLEDO 1340 × × × × WKBN YO'NGST-N 570 N P E P KFJF OKLA.CITY 1480 OKLA. • × • • WKSP OKLA.CITY 1480 OKLA. • × • • • • • × • • • • • × • • • • • • × • • • • • • • × • • • • • • • • • × • | V | Y | v | x | |
| X X X X WKBN YO'NGST-N 570 N P E P KFJF OKLACITY 1480 Okla. X G G WKY OKLACITY 1480 Okla. WKY WKA PITTSB'GH 1220 WJAS PITTSB'GH 1220 WKEAN PROVID'NCE 780 R. I. WJAS PITTSB'GH 1220 WKAN PROVID'NCE 780 R. I. WJAS PITTSB'GH 1220 WKAN PROVID'NCE 780 WJAS PITTSB'GH 1220 WJAS PITTSB'GH 1220 WKAN PROVID'NCE 780 WJAS PITTSB'GH 1220 WKAN PROVID'NCE 780 WJAS PITTSB'GH 1220 WKAN PROVID'NCE 780 WJAS PITTSB'GH 1220 WKAN PROVID'NCE 780 WKAN PROVID'NCE 780 WKY MKY MEC MEMPHIS 780 WKY MAR NORFOLK 780 WASHY'LE 1470 WASHY'LE 1470 WASHY'LE 1470 WKYA RICHM'D 1110 WDBJ ROANOKE 930 WKYYA RICHM'D 1120 WKYA RICHM'D 1290 WKYA RICHM'D 1290 WKYA RICHM'D 1290 WKYA RICHM'D 1290 | | | - | - | aucon. |
| N P E P KFJF OKLA.CITY 1480 OKIA. 1 X G WKY OKLA.CITY 1480 OKIA. 1 X G WKY OKLA.CITY 1900 1 X G *WKY OKLA.CITY 1900 1 X G *WKY OKLA.CITY 100 1 X G *WHP HARRISB'G 1430 Pa. 1 Q G Q WLBW OIL CITY 1260 1 Q G Q WLBW OIL CITY 1260 1 Q G Q WCAU PHILAD. 1170 1 Q G Q WCAU PHILAD. 610 1 Q Q Q WCAE PHILAD. 610 1 Q Q Q Q <t< td=""><td>-</td><td>-</td><td></td><td></td><td>TUTON</td></t<> | - | - | | | TUTON |
| X S WKY OKLA.CITY 900 X S *KVOO TULSA 1140 P M X *WHP M X WHP HARRISBG 1430 Pa. P M X WHP HARRISBG 1430 Pa. P M X X WLBW OIL CITY 1260 P Ø Ø Ø WCAU PHILAD. 1170 WCAU PHILAD. 610 WCAU PHILAD. 610 X G Ø WCAU PHILAD. 610 X G Ø WCAU PHILAD. 610 X G Ø WCAE PITTSB'GH 1220 930 Y Ø Ø Ø WEAN PROVID'NCE 780 R. I. Y Ø Ø Ø | - | | - | | |
| X G *KVOO TULSA 1140 M X X WHP HARRISBC 1430 Pa. Q G G WLBW OIL CITY 1260 Q G G WLBW OIL CITY 1260 Q G G WLBW OIL CITY 1260 WCAU PHILAD. 1170 WFAN PHILAD. 610 WCAU PHILAD. 610 Q G G G WKAN PROVID'NCE 780 R. I. Q G G G WKAN PROVID'NCE 780 R. I. Q G G G WKAN PROVID'NCE 780 R. I. Q G G G WKAN PROVID'NCE 780 R M X P WLAC NASHV'LE 1470 X G G WSM NASHV'LE 650 *KRLD DULLAS 1040 Tex. WFAA Dalles SOO WBAP Fe. Worth SOO X G G WOAL S. ANTONIO 1290 X K X X WOAL S. ANTONIO 1290 X K X X WRAR NORFOLK 780 P X X WRAN PROVID'NCE 936 WKAN PLONOKE 936 WKAN PLONOKE 936 WKAN PLONOKE 936 WKAN MILW'KEE1120 | - | - | - | - | ATTACA A |
| P M X *WHP HARRISE'G 1430 Pa. Image: Construction of the state of the sta | ~ | | õ | - | WUO0 |
| • • • WCAU PHILAD. 1170 • • • WFAN PHILAD. 610 • • • WFAN PHILAD. 610 • • • WLIT-WFI PHIL 560 X X • • • • • WLIT-WFI PHIL 560 X X • • • • • WCAE PITTSB'GH 1220 • • • • • • • WCAE PITTSB'GH 1220 • • • WCAE PITTSB'GH 1220 • • • WJAS PROVID'NCE 780 • • • WJAS PROVID'NCE 780 • • • WMC MEMPHIS 750 • • • WMC MEMPHIS 750 • • • WMC MEMPHIS 750 • • • WSM NASHY'LE 4370 | P | | X | X | UTID D |
| *WFAN PHILAD. 610 • WFAN PHILAD. 610 • WILT-WFI PHIL 560 X X • • • • • KDKA PITTSE'GH 980 • • • WLIT-WFI PHIL 560 X X • • • • • • • • • • • • • • • • • • | 0 | 0 | 0 | 0 | WLBW OIL CITY 1260 |
| *WFAN PHILAD. 610 • WFAN PHILAD. 610 • WILT-WFI PHIL 560 X X • • • • • KDKA PITTSE'GH 980 • • • WLIT-WFI PHIL 560 X X • • • • • • • • • • • • • • • • • • | 0 | 0 | 0 | 0 | WCAU PHILAD. 1170 |
| X | | | | | |
| • • • • WCAE PITTSB'GH 1220 • • • • WJAS PITTSB'GH 1290 • • • • WJAS PITTSB'GH 1290 • • • • WJAS PITTSB'GH 1290 • • • WEAN PROVID'NCE 780 R. I. • • • WJAR PROVID'NCE 780 P. • • • WMC MEMPHIS 780 * • • • • WIAC NASHY'LE 1470 • • X • • WSM NASHY'LE 650 • * • X • • WSM NASHY'LE 650 • *< | 0 | 0 | 0 | 0 | *WLIT-WFI PHIL 560 |
| • • • • • • • • • • • • • • • | X | X | Θ | 0 | |
| WEAN PROVID'NCE 780 R. I. WIAR PROVID'NCE 780 R. I. WJAR PROVID'NCE 890 X X X X WDOD CHATTA. 1250 TEND. X 3 3 WMC MEMPHIS 750 WREC NEMPHIS 600 WREC NEMPHIS 600 WREC NEMPHIS 600 WREC NASHVIE 1470 X 3 3 WSM NASHVIE 650 *KRLD DALLAS 1040 TEX. WFAA Dalles. WFAA DALLAS 1040 TEX. WOAI S. ANTONIO 1290 X E E WOAI S. ANTONIO 1190 Va. B B M P "WTAR NORFOLK 780 WDBJ ROANOKE 930 WEBC SUPERIOR 1290 WISC. WISN MILW'KEE1120 | 0 | 0 | 0 | 0 | |
| WJAR PROVID'NCE 890 X X X WDOD CHATTA. 1250 Tenn. X G G WMC MEMPHIS 750 WREC NEMPHIS 600 WREC NEMPHIS 600 WREC NEMPHIS 600 WREC NASHVLE 1470 X G G WSM NASHVLE 1470 X G G WSM NASHVLE 650 *KRLD D4LLAS 1040 Tex. WFAA Dalles. S00 X G G KRLD D4LLAS 1040 Tex. WFAA Dalles. S00 X G G WFAA Dalles. S00 X G G WFAA Dalles. S00 X G G WFAA Dalles. S00 WFAA Dalles. WFAA Dalles. S00 WFAA Dalles. S00 WFAA Dalles. S00 WFAA Dalles. WFAA Dalles. S00 WFAA Dalles. WFAA Dalles. S00 WFAA Dalles. S00 WFAA Dalles. WFAA Dalles. WOAI S. ANTONIO 1290 X G G WTAR NORFOLK 759 WRVA RICHM'D 1110 WDBJ ROANOKE 930 WEBC SUPERIOR 1290 WISC. WISN MILW'KEE1120 | 0 | 0 | 0 | 0 | |
| X X X X WDOD CHATTA. 1250 TEND WMC MEMPHIS 750 WMC MEMPHIS 750 WREC NEMPHIS 600 WREC NEMPHIS 600 WWREC NEMPHIS 600 WWREC NEMPHIS 600 WWREC NEMPHIS 600 WWEAL NASHV'LE 1470 X C C WSM NASHV'LE 650 KRLD DALLAS 1040 Tex WEAL SANTONIO 1290 X X C WOAL S. ANTONIO 1290 X X E C WOAL S. ANTONIO 1190 VA B B M P WTAR NORFOLK 750 P X X WRVA RICHM'D 1110 WDBJ ROANOKE 936 WEBC SUPERIOR 1290 WISC WISN MILW'KEE1120 | 0 | 0 | 0 | 0 | |
| X G G WMC MEMPHIS 750 WREC MEMPHIS 600 WREC MEMPHIS 600 WREC MEMPHIS 600 WREC MASHVILE 1470 X G G WSM NASHVILE 650 *KRLD DALLAS 1040 Tex *WFAA DALAS *WTAR NORFOLK 759 P X X WRVA RICHM'D 1110 WDBJ R0ANOKE 930 *WEBC SUPERIOR 1290 WISC *WISN MILW'KEE1120 | - | - | - | - | |
| D O • WREC NEMPHIS 600 R M X • WLAC NASHY'LE 1470 • X • WSM NASHY'LE 1470 • X • WSM NASHY'LE 650 • *KRLD Dallas 1040 • • • KRLD Dallas 500 • • • • S00 • • • • S00 • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • • < | | | | - | autor and a state of the state |
| R M X P *WLAC NASHV'LE 1470 Image: Solid Stress Solid Stre | | - | - | - | |
| X S WSM NASHY'LE 650 *KRLD DAULAS 1040 Tex. Y S S WFAA Dalles 800 X S S KRLD DAULAS 1040 Tex. Y S S KRLD Dalles 800 X S S KPRC HOUSTON 920 X X X *KTSA S. ANTONIO 1290 X Z S WOAI S. ANTONIO 1290 X Z WOAI S. ANTONIO 1290 Y X WRVA RICHM'D 1110 WDBJ ROANOKE 930 *WEBC SUP ERIOR 1290 WISN MILW'KEE1120 | 12 | - | | | |
| *KRLD Dullas 1040 Tex *KRLD Dullas 1040 Tex *KRLD WFAA Dallas 500 X S S KPRC HOUSTON 920 X X X X *KTSA s. ANTONIO 1290 X X X X WOAl s. ANTONIO 1290 X E WOAl s. ANTONIO 1290 Ya B M P *WTAR NORFOLK 789 P X X WRVA RICHM'D 1110 WDBJ ROANOKE 930 *WEBC SUP ERIOR 1290 X S *WEBC SUP ERIOR 1290 Wisc | | | - | - | A CONTRACTOR OF A CONTRACTOR O |
| • • • • \$ | | X | 9 | 0 | and the second s |
| 1 X G E KPRC HOUSTON 920 X X X *KTSA S. ANTONIO 1290 1 X E WOAI S. ANTONIO 1290 1 X E WOAI S. ANTONIO 1190 Va. B B M P *WTAR NORFOLK 780 1 P X X WRVA RICHM'D 1110 WDBJ ROANOKE 930 *WEBC SUP ERIOR 1290 WISC 1 X G *WEBC SUP ERIOR 1290 WISC | 0 | - | - | 0 | |
| X X X X *KTSA S. ANTONIO 1290 X E WOAI S. ANTONIO 1290 WOAI S. ANTONIO 1190 Va. B B M P WTAR NORFOLK 780 P X X WRVA RICHM'D 1110 WDBJ ROANOKE 930 *WEBC SUPERIOR 1290 WISC WISN MILW'KEE1120 | - | Y | a | - | |
| 1 X E WOAI S. ANTONIO 1190 Va. B B M P WTAR NORFOLK 780 1 P X X WRVA RICHM'D 1110 WDBJ ROANOKE 930 WEBC SUPERIOR 1290 Wisc 1 X C *WEBC SUPERIOR 1290 Wisc | - | - | | | |
| B M P •WTAR NORFOLK 750 •WDBJ ROANOKE 930 •WDBJ ROANOKE 930 •WEBC SUPERIOR 1290 Wisc •WISN MILW'KEE1120 | - and | | | - | |
| P X WRVA RICHM'D 1110 WDBJ ROANOKE 936 *WEBC SUPERIOR 1290 WISN MILW'KEE1120 *WISN MILW'KEE1120 *WISN MILW'KEE1120 | - | - | _ | - | |
| WDBJ ROANOKE 930 WEBC SUPERIOR 1290 WISC WISN MILW'KEE1120 | - | - | | | and the second |
| WEBC SUPERIOR 1290 Wisc WISN MILW'KEE1120 | - | - | | - | terms of the second sec |
| WISN MILW'KEE1120 | 0 | X | 0 | - | |
| | - | | | | |
| | - | M | 0 | 0 | the second se |
| | | | | | |
| | | - | | | |
| | | | | | |

WHAT'S ON THE AIR

| MONDAY 2, 9, June 23, 30 | | | | | | |
|---|----|----|----|--------|--|--|
| TIME | A | B | C | D | | |
| EASTERN DAYLIGHT | 10 | 30 | 11 | 30 | | |
| Eastern Standard Central Daylight | 9 | 30 | 10 | 30 | | |
| CENTRAL STANDARD | 8 | 30 | 9 | 30 | | |
| Can - 690 TORONTO CKGW | T | T | D | D | | |
| ada 730 MONTREAL CKAC | X | X | X | X | | |
| Ala. 1140 BIRM'GH'M *WAPI | 0 | X | X | Θ | | |
| 930 BIRM'GH'M WBRC | W | 0 | 0 | 9 | | |
| Ark. 1040 HOT SP'GS *KTHS | 0 | X | X | 0 | | |
| 1390 LIT'LE R'CK *KLRA | X | 0 | 0 | 9 | | |
| Colo. 830 DENVER KOA | 0 | 0 | 0 | 0 | | |
| S60 DENVER KLZ | X | 0 | 0 | 0 | | |
| Conn.1060 HARTFORD *WTIC | M | 0 | P | 0 | | |
| D. C. 630 WASH'GT'N WMAL | 0 | 0 | 0 | Θ | | |
| 950 WASH'GT'N WRC | 0 | 0 | X | X | | |
| Fla. 900 JACKS'NV'E WJAX | 0 | 0 | v | 0 V | | |
| 1300 MIAMI B. WIOD Ga. 890 ATLANTA WGST | 0 | 0 | X | X | | |
| IUCO | 0 | x | x | 0 | | |
| 740 ATLANTA WSB | 00 | A | X | 0 | | |
| 770 CHICAGO *WBBM | 0 | 9 | A | 0 | | |
| 870 CHICAGO *WENR | x | 0 | x | Ø | | |
| 720 CHICAGO WGN | | MD | N | D | | |
| 560 CHICAGO *WIBO | 0 | | | | | |
| 870 CHICAGO * WLS | | | | - | | |
| 670 CHICAGO WMAQ | 0 | 0 | WM | 0 | | |
| Ind. 1160 FT. WYNE*WOWO | Õ | 0 | X | X | | |
| 1230 IND'P'LIS *WFBM | 0 | 0 | 0 | 0 | | |
| IOWA 1260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | Ø | | |
| 1000 Davenport WOC*WHO Des MoinesWOC*WHO | X | 0 | | | | |
| 600 WATERLOO WMT | | | 0 | Θ | | |
| Kans.1220 LAWRENCE*WREN | 0 | Θ | | 0 | | |
| 580 TOPEKA *WIBW | 0 | X | 0 | N | | |
| 1 300 WICHITA *KFH | - | 0 | 0 | Ø | | |
| Ky. 1490COVINGTON*WCKY | 0 | 0 | - | 0 | | |
| 820 LOUISVILLE WHAS | 0 | | D | 0 | | |
| La. 1250 N. ORL'NS WDSU | 0 | 0 | X | 0 | | |
| 1320 N. ORL'NS WSMB Me. 620 BANGOR WLBZ | 0 | 8 | ~ | • | | |
| Me. 620 BANGOR WLBZ 940 PORTLAND WCSH | 0 | 0 | | - | | |
| Md. 1050 BALTIMORE*WBAL | 0 | 9 | - | - | | |
| 600 BALTIMORE WCAO | 0 | 0 | 0 | Ø | | |
| Mass. 990 SPRINGFIELD WBZ | ŏ | Ø | E | D | | |
| 590 BOSTON WEEL | õ | õ | NO | X | | |
| 1230 BOSTON WNAC | 0 | - | 0 | D | | |
| 580 WORCESTERWTAG | 0 | 0 | N | X | | |
| Mich.1410 BAY CITY WBCM | M | M | 0 | 0 | | |
| 1240 DETROIT WGHP | 0 | 0 | 0 | 0 | | |
| 750 DETROIT WJR | 0 | Θ | P | 0 | | |
| 920 DETROIT WWJ | 0 | 0 | 0 | 0 | | |
| Minn. 810 MINNEAP WCCO | L | 0 | 0 | 0 | | |
| 1460 ST. PAUL KSTP | 0 | 0 | 0 | 0 | | |
| Miss. 1270 JACKSON WJDX | 0 | 0 | | | | |
| Mo. 950 KAN. CITY KMBC | 0 | 0 | 0 | 0 | | |
| 610 KAN. CITY WDAF | 0 | 0 | P | U | | |
| 1090 ST. LOUIS KMOX | 0 | 0 | T | M | | |
| 550 ST. LOUIS *KSD | 0 | 0 | X | 0 | | |
| 1350 ST. LOUIS KWK Nebr. 590 OMAHA *WOW | ä | 0 | â | 6 | | |
| 11COL. 590 OMAHA TWOW | - | - | | - | | |
| | - | - | | - | | |
| | | | | | | |



COLONIAL BEACONLIGHTS FEATURE R. L. RIPLEY.

FAME as a cartoonist came slowly to Robert L. Ripley. He drew many cartoons for the sport pages of the New York *Globe* before he finally struck the "Believe It or Not" gold-mine that is netting him a goodsized fortune.

But fame as a radio entertainer came overnight to Broadcaster Ripley when he stepped before the "mike" just two months ago and gave his first of a series of entertainments for the Colonial Beacon Oil Company of Boston, Mass. Hardly had the program started when telegrams of congratulation began to pour in. Letters followed the telegrams and have been coming in a steady stream ever since.

The program itself is entirely different from any other on the air. During his travels, Ripley has unearthed many musical "Believe It or Nots." For instance, the curious fact that Lohengrin's wedding march is essentially the same as Chopin's funeral march; that the melodies of "America" and "The Star-Spangled Banner" both come from European drinkingsongs; that a man once wrote his will to music, and another tattooed a song upon his chest. "Curioddities" such as these give spice to even this most dramatic of programs.

The Beacon Colonials, a specially selected orchestra, furnishes the musical interpretation of these strange oddities, and illustrates each point that Ripley makes.

Ed Whitney, a veteran performer, takes the part of Ed Merrill, keeper of the Colonial Beaconlight. Alwyn Bach, famed WEAF announcer, accompanies Ripley each Monday night to the Colonial Station, where a riddle and many "queeriosities" are given weekly.

Robert L. "Believe It or Not" Ripley, now broadcasting during the Colonial Beaconlights radio entertainment each Monday night, had his earlier auditions recorded on phonograph records, then listened to them so as to correct any imperfections in his voice or word inflection. As the programs have improved, the method must have been a success.

SAM MALCOM LEVY.



Page 19



| C East. Daylight Saving 11 to 11:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR C Hotel New Yorker Dance orchestra, Bernie Cummins; vocal solo- ists. NBC. C Dance Music from New York NBO service. New York Herald Tribune Observer | D East. Daylight Saving 11:30 to 12 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR CHOTE New Yorker Dance orchestra, Bernie Cummins; vocal solo- ists. NBC. Pepsodent Program Then Literary Digest Pepsodent Program Amos 'n' Andy, black-face comedians. Literary Digest |
|---|--|
| The Columbians Symphony and dance orchestras. Light music; Gronadiers quartet. OBS, New York. | Dance Music CBS, from New York, |
| O Organ R Religious P Popular music T Theatrical | V Vocal ensembles W Wit, comedy X Station on air, but program variable |

| 0 | D | D | MV | WOR NEWARK 710 N. J. |
|----|---|-------|----|--|
| 0 | 0 | D | M | WGR. BUFFALO 550 N.Y. |
| P | P | N | | WKBW BUFFALO 1480 |
| 0 | 0 | 0 | 0 | WMAK BUFFALO 900 |
| õ | õ | 0 | õ | WABC NEW YORK 860 |
| 0 | 6 | 0 | 0 | WEAF NEW YORK 660 |
| | 0 | | 0 | 11/ 17 |
| 0 | Ø | 0 | T | |
| 0 | Θ | T | T | WHAM ROCH'TER 1150 |
| _ | 0 | X | P | WHEC ROCHTER 1440 |
| 0 | 0 | 0 | 0 | WGY SCHEN'D Y 790 |
| 0 | 0 | 0 | Θ | *WFBL SYRACUSE 1360 |
| 0 | 0 | 0 | | WBT CHARLOTTE1080 N.C. |
| 0 | 0 | | - | WPTF RALEIGH 680 |
| | 0 | | | WWNC ASHEVILLE 570 |
| 0 | 0 | X | Θ | WADC AKRON 1320 Ohio |
| | X | 0 | 0 | *WFJC AKRON 1450 |
| 0 | 0 | õ | õ | WKRC CINCINNATI 550 |
| MY | 6 | | P | TUT TU |
| - | - | 1 107 | 1 | WLW CINCINNATI 700 WSAI CINCINNATI 1330 |
| 0 | 0 | 3.4 | NA | |
| 0 | 0 | M | M | WHK CLEVEL'D 1390 |
| - | | | _ | WTAM CLEVEL'D 1070 |
| | | | | WAIU COLUMB'S 640 |
| D | X | D | X | *WCAH COLUMB'S 1430 |
| 0 | 0 | 0 | Θ | WSPD TOLEDO 1340 |
| X | X | 0 | Ø | *WKBN YO'NGST-N 570 |
| M | 0 | - | | KFJF OKLA CITY 1480 Okla. |
| 0 | 6 | x | Ð | WKY OKLA.CITY 900 |
| • | 0 | - | v | WUOO |
| x | 0 | | - | - TUTED D |
| | 0 | 0 | 0 | |
| 0 | 0 | 0 | 0 | WLBW OIL CITY 1260 |
| 0 | 0 | 0 | Θ | WCAU PHILAD. 1170 |
| | _ | | | *WFAN PHILAD. 610 |
| 0 | 0 | X | X | *WLIT-WFI PHIL, 560 |
| 0 | Θ | X | X | KDKA PITTSB'CH 980 |
| D | 0 | X | | WCAE PITTSB'GH 1220 |
| 0 | 0 | D | | WJAS PITTSB'GH 1290 |
| 0 | X | 0 | D | WEAN PROVIDINCE 750 R.L |
| D | 0 | NT | - | WJAR PROVID'NCE 890 |
| X | 0 | 0 | Ø | WDOD CHATTA. 1280 Tenn. |
| 0 | 0 | 0 | 0 | WING |
| | - | - | - | 1110.00 |
| 0 | 0 | X | 0 | 117 40 |
| X | 0 | 0 | 0 | *WLAC NASHV'LE 1470 |
| 0 | 0 | P | 0 | WSM NASHV"LE 650 |
| | 0 | | - | *KRLD DALLAS 1040 Tex. |
| 0 | Θ | | 0 | WFAA Dalles 800 WBAP Ft. Worth 800 |
| 0 | Θ | X | 0 | KPRC HOUSTON 920 |
| X | 0 | | | *KTSA S. ANTONIO 1290 |
| 0 | Ø | X | 0 | WOAL S. ANTONIO 1190 Va. |
| M | 0 | | | WTAR NORFOLK 750 |
| 0 | 0 | x | v | WRVA RICHN'D 1110 |
| - | | 0 | | wood - |
| 0 | 0 | 0 | 0 | |
| 0 | 0 | 0 | 0 | *WEBC SUPERIOR 1290 WISC |
| | 0 | 0 | - | WISN MILW KEELIZO |
| M | Θ | M | 0 | WTMJ MILW KEE 620 |
| _ | _ | | - | |
| | | L | | |
| | | - | | |
| - | _ | | _ | |
| | | | | |

| T | UESDAY | 3. | Jun 10, 1 | e 7. 2 | 4 |
|-------|------------------------|----|--------------|-----------|----|
| - | TIME | A | B | C | D |
| EA | STERN DAYLIGHT | 6 | 30 | 7 | 30 |
| | Eastern Standard } | 5 | 30 | 6 | 30 |
| - | Central Daylight S | 4 | 30 | 5 | 30 |
| - | - 690 TORONTO CKGW | - | P | 0 | 0 |
| ada | 730 MONTREAL CKAC | X | x | X | X |
| Ala. | 1140 BIRM'GH'M *WAPI | x | X | 0 | - |
| nua. | 930 BIRM'CH'M WBRC | 6 | 0 | 0 | 0 |
| Ark. | 1040 HOT SP'GS *KTHS | 0 | 0 | 0 | 0 |
| mn. | 1390 LIT'LE R'CK *KLRA | 0 | 0 | 0 | 0 |
| Colo. | | 6 | X | 6 | x |
| 00.01 | 560 DENVER KLZ | 0 | 0 | 0 | 0 |
| Conr | 1.1060 HARTFORD *WTIC | M | P | M | - |
| D.C. | | 0 | 0 | E | X |
| | 950 WASH'GT'N WRC | ñ | 0 | 0 | Ø |
| Fla. | 900 JACKS'NY'E WJAX | - | 0 | õ | - |
| - | 1300 MIAMI B. WIOD | x | 6 | 0 | x |
| Ga. | 890 ATLANTA WGST | | - | - | - |
| Gui | 740 ATLANTA WSB | X | x | 0 | X |
| TIL. | 1020 CHICAGO KYW | | | x | X |
| | 770 CHICAGO *WBBM | - | - | | - |
| | 870 CHICAGO *WENR | X | x | - | |
| | 720 CHICAGO WGN | X | X | C | D |
| | 560 CHICAGO *WIBO | | | - | - |
| | 870 CHICAGO * WLS | | - | | - |
| | 670 CHICAGO WMAO | C | E | M | X |
| Ind. | 1160 FT. W'YNE*WOWO | 0 | X | X | X |
| | 1230 IND'P'LIS *WFBM | - | | 0 | 0 |
| Iowa | 1260 C.NCIL BL'FS KOIL | X | X | N | X |
| | Des Moines WOC*WHO | X | X | 0 | V |
| | 600 WATERLOO WMT | 0 | | 0 | |
| Kans | .1220 LAWRENCE*WREN | - | - | | Ø |
| | 580 TOPEKA *WIBW | P | X | X | C |
| | 1300 WICHITA *KFH | 0 | 0 | 0 | 0 |
| Ky. | 1490COVINGTON*WCKY | | | 0 | Ø |
| | 820 LOUISVILLE WHAS | 0 | EM | Ø | D |
| La. | 1250 N. ORL'NS WDSU | | - | | |
| | 1320 N. ORL'NS WSMB | X | X | 0 | X |
| Me. | 620 BANGOR WLBZ | | | 0 | 0 |
| | 940 PORTLAND WCSH | FN | X | 0 | 0 |

Md. 1060 BALTIMORE*WBAL

Mass. 990 SPRINGFIELD WBZ

590 BOSTON

1230 BOSTON

1240 DETROIT

750 DETROIT

920 DETROIT

1460 ST. PAUL

Mo. 950 KAN. CITY KMBC

550 ST. LOUIS

1350 ST. LOUIS

Nebr. 590 OMAHA

610 KAN. CITY WDAF

1090 ST. LOUIS KMOX

Mich.1410 BAY CITY

Minn. 810 MINNEAP

Miss. 1270 JACKSON

600 BALTIMORE WCAO

Θ

P

0

P

DDOO

CM

0 0

6

C C

N
 N

0 0

CW

COE

N P CW

0

C

D D PW 🕑

XE

E 0 0

P P NE

WBCM O O O O 0000

WJR C 🕖 M NW

C

WEEI

WNAC

WGHP

WWJ

WJDX

*KSD

KWK

*WOW

WCCO O O

KSTP M C

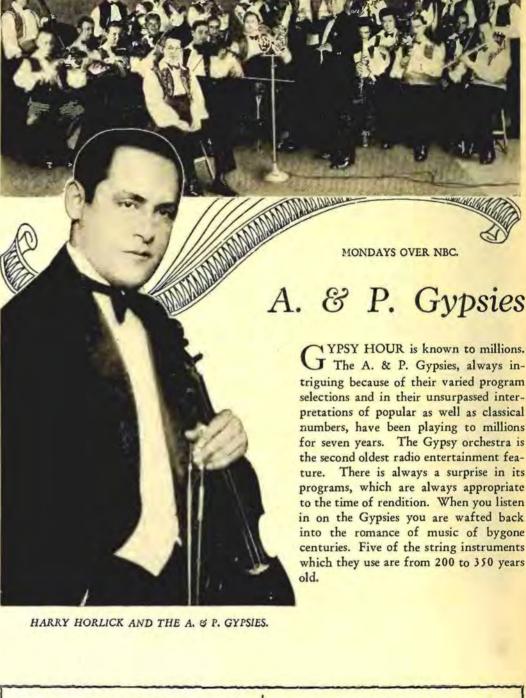
00

D

N

0

580 WORCESTER WTAG M X



Eastern Daylight Saving 6 to 6:30 P.M. Eastern Daylight Saving 6:30 to 7 P.M. Our Time Our Time CHAIN PROGRAMS THIS HALF-HOUR CHAIN PROGRAMS THIS HALF-HOUR Black and Gold Room Orchestra Hotel New Yorker Orchestra Concert music, Ludwig Laurier. NBC, New York. Savannah Liners' Orchestra Savannah Liners' Orchestra First 15 minutes, then Last 15 minutes; Harold Sanford, director. NBC, New York. Literary Digest Literary Digest (First 15 min.) O Dinner Symphony Orchestra, Howard Barlow. CBS, New York. Heywood Broun (Last 15 min.) News flashes last 15 minutes. Dance Music CBS from New York for 15 minutes, then Air." (First 15 min.) Descriptive Column of the National Security League Broadcast G Bungalow Boys Fifteen minutes. CBS, New York. KEY Instrumental Band music Dance music Grand opera News Children's features Educational Light opera

v americanra

WHAT'S ON THE AIR

Page 21

TUESDAY

June 3, 10, 17, 24

Jorhan ~~ Jalks on ASTROLOGY

MONDAYS, WEDNESDAYS, FRIDAYS, at 7:30 p. M., E. D. T., over CBS.

E VANGELINE ADAMS, the woman who interpreted destiny for J. Pierrepont Morgan, has joined the ranks of radio broadcasters. Three times a week she sits before the microphone in a small studio of the Columbia Broadcasting System in New York at 7:30 P. M., and, in a program sponsored by the Forhan Company, Inc., gives thousands of radio listeners-in the benefit of her study of the sun and stars.

"Astrology is the chart which enables us to avert sometimes profound disasters," she says, in explaining her art. "The stars do not foretell coming events in the face of which the individual is helpless. They do tell, however, when conditions for this or that activity are favorable or otherwise. Let me explain it this way: A Sunday afternoon in June, with traffic running against us, is obviously not the most favorable time to cross a busy boulevard, is it? Astrology is the science that tells us when the influences are favorable or unfavorable for crossing life's thoroughfares. "The stars incline, but do not compel.""

She is probably the best-known astrologer in the world, and has refused a number of offers from newspapers to syndicate her astrological findings. A host of distinguished men and women have valued her advice. When Caruso was seriously ill the first time, she stoutly maintained he would recover, which he did. Mary Garden is a regular visitor at her studio.

In radio listeners who believe that "forewarned is forearmed," Miss Adams has won a

| 9 | -51 | A | ** |
|---|-----|-------------|---------------|
| | Y | - | NH I |
| | | je. | Ì |
| * | | Evana Ad | eline ams_ |

host of followers. Since her first broadcast on April 23 she has become a regular visitor in the homes of thousands of fans.

Nothing so entrances the average American as does a semblance of magic, and, to the great uninitiated, Miss Adams' carefully thoughtout predictions are pure magic. Then, too, she deals with problems that beset the path of all —marriage, money, position, etc. And the stars seem to co-operate, for atmospheric conditions have thus far favored these broadcasts.

Miss Adams' programs consist of a discussion of the astrological aspects of the day on which she broadcasts and for the following day. A highlight of the program is her readings for distinguished Americans whose birthdays coincide with the dates of her broadcasts. Listeners-in who write in the necessary facts are sent, without cost, a solar reading for the period in which they were born. An orchestra and a soloist supplement her program.

| C Eastern Daylight Saving 7 to 7:30 P.M. | D Eastern Daylight Saving 7:30 to 8 P.M. |
|--|--|
| Our Time | Our Time |
| CHAIN PROGRAMS THIS HALF-HOUR | CHAIN PROGRAMS THIS HALF-ENUR |
| Voters Service Talks from Washington, D. O. NBO. | O Soconyland Sketches Dramatized stories of New York and New England. NBC, New York. |
| Pepsodent Program (First 15 min.) Amos 'n' Andy, black-face comedians. Bernard Levitow and His Commodore Ensemble Concert music. CBS, New York. | Lew White Organ Recital First 15 minutes. NBC, New York. A The Adventures of Polly Preston Last 15 minutes. Dramatic incidents in the life of an American girl. Dance Music CBS, from New York. Long Island Duck Festival |
| O Organ R Religious | V Vocal ensembles X Station on air, but |
| P Popular music T Theatrical | W Wit, comedy Program variable |

| A | B | C | D | TIME |
|----|------------|-----|----|--|
| 6 | 30 | 7 | 30 | EASTERN DAYLIGHT |
| 5 | 30 | 6 | 30 | Eastern Standard |
| 4 | | 5 | | Central Davlight |
| - | 30 | - | 30 | WOR NI |
| C | M | M | PV | |
| N | X | 0 | 0 | THE PLANE PLANE |
| N | X | 0 | 0 | WKBW BUFFALO 1480 |
| | - | | - | WMAK BUFFALO 900 |
| 0 | 0 | 0 | Θ | WABC NEW YORK 850 |
| 0 | 0 | 0 | 0 | WEAF NEW YORK 650 |
| Θ | 0 | 0 | A | WJZ NEW YORK 760 |
| N | 0 | 0 | M | WHAM ROCHTER 1150 |
| X | X | C | X | *WHEC ROCH'TER 1440 |
| N | M | M | 0 | WGY SCHEN'D Y 790 |
| 0 | 0 | 0 | 0 | *WFBL SYRACUSE 1360 |
| | 0 | 0 | | WBT CHARLOTTE1080 N.C. |
| | 0 | 0 | 0 | WPTF RALEIGH 680 |
| | | | | WWNC ASHEVILLE 570 |
| X | X | 0 | 0 | WADC AKRON 1320 Ohio |
| С | N | | | *WFJC AKRON 1450 |
| X | X | X | X | WKRC CINCINNATI 550 |
| P | 0 | 0 | M | WLW CINCINNATI 700 |
| | | 0 | | WSAI CINCINNATI 1330 |
| W | W | D | X | WHK CLEVEL'D 1390 |
| | | | | WTAM CLEVEL'D 1070 |
| | | | | WAIU COLUMB'S 640 |
| 0 | V | M | M | *WCAH COLUMB'S 1430 |
| L | M | X | X | WSPD TOLEDO 1340 |
| 0 | 0 | 0 | 0 | WKBN YO'NGST-N 570 |
| 14 | | - | 1 | KFJF OKLA. CITY 1480 Okla. |
| X | X | X | X | WKY OKLA.CITY 900 |
| X | X | X | X | *KVOO TULSA 1140 |
| 0 | 0 | 0 | 0 | WHP HARRISB'G 1430 Pa. |
| 0 | 0 | 0 | 0 | WLBW OIL CITY 1260 |
| P | E | 0 | 0 | WCAU PHILAD. 1170 |
| - | - | - | - | *WFAN PHILAD. 610 |
| N | X | X | X | *WLIT-WFI PHIL 560 |
| X | 1.1.1.1.1. | 0 | X | KDKA PITTSB'CH 980 |
| 0 | P | D | P | WCAE PITTSB'GH 1220 |
| D | 0 | 0 | 0 | WJAS PITTSB'GH 1290 |
| D | M | X | M | WEAN PROVID'NCE 750 R. I. |
| x | D | - | 0 | WJAR PROVID NCE 890 |
| 0 | 0 | 0 | 0 | WDOD CHATTA. 1250 Tenn. |
| 0 | 9 | Ø | 1 | WMC MEMPHIS 780 |
| 0 | 0 | - | 0 | WREC MEMPHIS 600 |
| X | X | - | - | *WLAC NASHV'LE 1470 |
| X | X | 1 | - | WSM NASHV'LE 650 |
| F | F | - | - | *KRLD DALLAS 1040 Ter. |
| - | - | 0 | + | WFAA Dallas SOO |
| x | x | 1- | X | KPRC HOUSTON 920 |
| - | 1 | X | - | |
| x | x | | X | WOAI S. ANTONIO 1190 Va. |
| 1 | N | 1- | A | WTAR KORFOLK 750 |
| - | 0 | - | x | WRVA RICHM'D 1110 |
| - | 1 | - | + | |
| - | 1 | 0 | - | WDBJ ROANOKE 930 WEBC SUPERIOR 1290 WISC. |
| 0 | - | - | - | - WHENT |
| 0 | - | 0 | DM | INTER I |
| - | - | - | DM | WIMJ MILWKEE 620 |
| - | + | + - | - | |
| - | - | - | - | |
| - | 1 | - | | |
| | | | | |

Page 22

WELL-KNOWN NBC ARTISTS

| TI | FCD | | | JU | ine | |
|----|-----|----|----|-----|-----|----|
| 10 | ESD | AI | 3, | 10, | 17, | 24 |

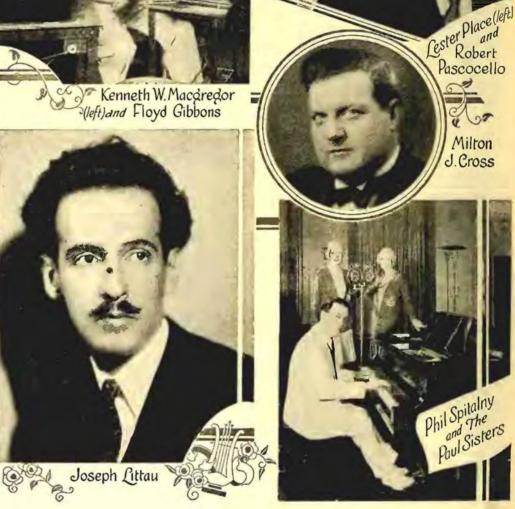
| TIME | A | B | С | D |
|-----------------------------|----|----|-----|----|
| EASTERN DAYLIGHT | 8 | 30 | 9 | 30 |
| Eastern Standard) | 7 | - | 8 | - |
| Central Daylight 5 | | 30 | - | 30 |
| CENTRAL STANDARD | 6 | 30 | 7 | 30 |
| Can - 690 TORONTO CKGW | 0 | M | 0 | 8 |
| ada 730 MONTREAL CKAC | X | X | X | X |
| Ala. 1140 BIRM'GH'M *WAPI | | - | X | x |
| 930 BIRM'GH'M WBRC | 0 | 0 | 0 | 0 |
| AL | 0 | 0 | 9 | 9 |
| | - | | | |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | 0 | 9 |
| Colo. 830 DENVER KOA | 6 | X | 0 | 0 |
| 560 DENVER KLZ | X | 0 | 0 | 0 |
| Conn.1060 HARTFORD *WTIC | | | | |
| D. C. 630 WASH'GT'N WMAL | 0 | 0 | 0 | 0 |
| 950 WASH'GT'N WRC | ñ | - | õ | 0 |
| Fla. 900 JACKS'NY'E WJAX | õ | | - | - |
| IVIOD | õ | x | x | x |
| | 9 | Λ | Λ | Λ |
| Ga. 890 ATLANTA WGST | | | | |
| 740 ATLANTA WSB | Θ | 0 | 0 | 0 |
| III. 1020 CHICAGO KYW | Θ | 0 | 0 | 0 |
| 770 CHICAGO *WBBM | | 0 | 0 | 0 |
| 870 CHICAGO *WENR | | X | X | X |
| 720 CHICAGO WGN | MV | X | 0 | MD |
| 560 CHICAGO *WIBO | | | - | 0 |
| | x | x | N.A | - |
| | | | M | |
| 670 CHICAGO WMAQ | P | P | MT | 0 |
| Ind. 1160 FT. WYNE*WOWO | X | 0 | 0 | 0 |
| 1230 IND'P'LIS *WFBM | | | 0 | 0 |
| IOWA 1260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | 0 |
| 1000 Davenport WOC*WHO | V | X | 0 | 0 |
| 600 WATERLOO WMT | 0 | 0 | 0 | 0 |
| Kans.1220 LAWRENCE*WREN | 0 | 0 | õ | - |
| Wanu | L | | x | V |
| | L | 0 | ~ | V |
| 1300 WICHITA *KFH | - | 0 | | - |
| Ky. 1490COVINGTON*WCKY | Θ | - | | 0 |
| 820 LOUISVILLE WHAS | Θ | 0 | 0 | 0 |
| La. 1250 N. ORL'NS WDSU | | | 0 | 0 |
| 1320 N. ORL'NS WSMB | X | 0 | 0 | 0 |
| Me. 620 BANGOR WLBZ | | 0 | | |
| 940 PORTLAND WCSH | M | V | 0 | 0 |
| Md. 1060 BALTIMORE*WBAL | 0 | 0 | õ | O |
| | - | - | - | - |
| | OT | 0 | 0 | 0 |
| Mass. 990 SPRINGFIELD WBZ | T | 0 | 0 | 0 |
| 590 BOSTON WEEL | 0 | X | 0 | 0 |
| 1230 BOSTON WNAC | 0 | 0 | 0 | 4 |
| 580 WORCESTER WTAG | V | X | V | 0 |
| Mich.1410 BAY CITY WBCM | 0 | 0 | 0 | 0 |
| 1240 DETROIT WGHP | 0 | 0 | 0 | 0 |
| 750 DETROIT WJR | Ø | 0 | M | 8 |
| 920 DETROIT WWJ | õ | | 0 | 0 |
| Minn. 810 MINNEAP WCCO | MP | MP | 0 | 0 |
| | G | X | | 0 |
| | | ~ | M | - |
| MISS. 1270 JACKSON WJDX | 0 | - | 0 | 0 |
| Mo. 950 KAN. CITY KMBC | 0 | Θ | 0 | 0 |
| 610 KAN. CITY WDAF | M | X | 0 | 0 |
| 1090 ST. LOUIS KMOX | 0 | € | 0 | 0 |
| 550 ST. LOUIS *KSD | 0 | X | 8 | 0 |
| 1350 ST. LOUIS KWK | Θ | 0 | 0 | L |
| Nebr. 590 OMAHA *WOW | M | X | X | 0 |
| | | | | - |
| | - | - | | - |
| | | | _ | |

877

BC

Band music Children's features

| | 7 |
|----------------------|----|
| | 14 |
| -62 | |
| | |
| | |
| | |
| | |
| | |
| | |
| P C / | / |
| | |
| Kenneth W. Macaredor | |
| | |



KEY

D Dance music E Educational

- A Eastern Daylight Saving 8 to 8:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR
 Troika Bells Genia Fonariova; Russian folk songs; balalaika orchestra.
- Pure Oil Orchestra Director, Vincent Lopez. NBC, New York.
- Blackstone Program
 Featuring Frank Crumit and Julia Sander son. CBS.
- B Eastern Daylight Saving 8:30 to 9 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR
- G Around the World with Libby Orchestra, Josef Pasternack; vocal soloists. NBC, New York.
- 2 Massachusetts Investors (First 15 min.)
- Columbia Educational Features
 Dr. Arthur Torrance, "Exploring the Jungle for Science," 10 minutes, then
 Romany Patteran
 - Gypsy music, 20 minutes.

| G Grand opera | M Instrumental |
|---------------|----------------|
| L Light opera | N News |

| Π.Υ. Γ.Υ. | יידת דדיים יו | June 3, 10, 17, 24 | TUESDAY |
|--|---|---|---|
| MMI O OTH | | ABCD | TIME |
| | OP and VI | 8 30 9 30 | EASTERN DAYLIGHT |
| | | 7 30 8 30 | Eastern Standard Central Daylight |
| | | 6 30 7 30 | CENTRAL STANDARD |
| CDAVRAD'S MO | & MRS PROGRAM | | WOR NEWARK 710 N. J. |
| | | | WGR. BUFFALO 550 N.Y. |
| Over C.B.S. | TUESDAYS | 0000 | WKBW BUFFALO 1480 |
| Over C.D.D. | at 10 p. M. | 0000 | WMAK BUFFALO 900 WABC NEW YORK 860 |
| | | | WEAF NEW YORK 660 |
| ittle did Jack Smart and Jane Houston ream of the potentialities of their enor- | | | WJZ NEW YORK 760 |
| cously popular skit. Now they are con- | | | WHAM ROCH'TER 1150 |
| ie of the biggest wallops of its young | the se | OX | WHEC ROCH TER 1440 |
| fe. "And why not?" says our Jane. We show that the best system is to | | | WGY SCHEN'D Y 790 |
| ugh differences away." | | 0000 | WFBL SYRACUSE 1360 |
| And the second | VA I STATE | 6 0 | WBT CHARLOTTE1080 N.C. |
| and the second se | | | WPTF RALEIGH 680 WWNC ASHEVILLE 570 |
| | ART BUILT | WOOO | WADC AKRON 1320 Ohio |
| 1 The second sec | A DATE A CONTRACT | 1000 | *WFJC AKRON 1450 |
| A A A | Contraction of the second second | XXOO | WKRC CINCINNATI 550 |
| an alle and the | AND AND | MOMYO | WLW CINCINNATI 700 |
| | h Thisking | | WSAI CINCINNATI 1330 |
| | | | WHK CLEVEL'D 1390 |
| | | 80 | WTAM CLEVEL'D 1070 |
| (had a state | | DME | WAIU COLUMB'S 640 |
| 100 | | DME | *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 |
| A AN motion | | 0000 | *WKBN YO'NGST-N 570 |
| | portray for us every Tuesday night | | KFJF OKLA. CITY 1480 Okla. |
| | the human qualities which are syn- onymous with a distinctive type of | XXXO | the second se |
| | American humor. These characters | XXXQ | *KVOO TULSA 1140 |
| | reflect a vivid and active picture of | 0000 | *WHP HARRISB'G 1430 Pa. |
| 1 50 | American husband and wife. | 0000 | WLBW OIL CITY 1260 |
| | We have seen these two in the dig- | of the second | WCAU PHILAD. 1170 |
| Jack Jmar | nified surroundings of a wedding; we have witnessed Joe attempting to im- | O | *WFAN PHILAD. 610 |
| 1/Se Tane floust | on prove his golf game, with Vi as the | | *WLIT-WFI PHIL 560 KDKA PITTSB'GH 980 |
| "T all' | proverbial widow. When at home, | | WCAE PIT TSB'GH 1220 |
| (Cr Joeg VI | we have seen them having their agree- | 0000 | WJAS PITTSB'GH 1290 |
| (con | ments and disagreements about radio, | 0000 | WEAN PROVID'NCE 750 R. I. |
| HIS "Mr. and Mrs." Hour, inaugurated | about the family budget and other true-to-life incidents that apparently come to | DXOO | WJAR PROVID'NCE \$90 |
| eight months ago by the Graybar Elec- | every married couple, but always ending with | XOXX | WDOD CHATTA. 1250 Tenn. |
| c Company, and adapted from the late | that happy ability which has distinguished | 0000 | WMC MEMPHIS 750 |
| are Briggs' comic strip creation, has opened | these characters-to be perfectly contented | XOOO | WREC MEMPHIS 600 |
| new page in radio history. "Joe and Vi" | with their lot. | BGOD | *WLAC NASHY'LE 1470 WSM NASHY'LE 650 |
| | ····· | 00 | *KRLD DALLAS 1040 Tex. |
| ▶ Eastern Daylight Saving 9 to 9:30 P.M. | D East. Daylight Saving 9:30 to 10 P.M. | 0 | WFAA Dallas 500 WBAP Ft. Worth 500 |
| U Our Time CHAIN PROGRAMS THIS HALF-HOUR | CHAIN PROGRAMS THIS HALF-HOUR | XXXO | KPRC HOUSTON 920 |
| S Eveready Program | Happy Wonder Bakers | XXOO | *KTSA S. ANTONIO 1290 |
| Oldest radio feature. NBO, New York. | Orchestra, Frank Black; guest artists. | XXXO | WOAI S. ANTONIO 1190 Va. |
| Johnson and Johnson | 3 Sonoco Show | E O O | WTAR NORFOLK 750 |
| Musical melodrama. NBC, New York. | Orchestra, Harold Sanford; vocalists, NBO, New York. | 000 | WDBJ ROANOKE 930 |
| CBS. Double orchestra-dance music and symphony; double mixed quartet; large | Ø Mardi Gras | 0 0 | WEBC SUPERIOR 1290 WISC. |
| male chorus; guest artists. | CBS, New York. Double orchestra-dance and symphony; double mixed quartet; large | 000 | WISN MILW KEE1120 |
| S Nunn-Bush Program Orchestra and vocalist. | male chorus; guest artists. | O X X O | WTMJ MILW'KEE 620 |
| KI | | | |
| P Popular music R Religious T Theatrical | W Wit, comedy Program variable | | |
| | www.americanradiohistory.com | | |
| | | | |

tric Company, and adapted from the late

Clare Briggs' comic strip creation, has opened

a new page in radio history. "Joe and Vi"

T

laugh differences away."

| C Eastern Daylight Saving 9 to 9:30 P.M. | D East. Daylight Saving 9:30 to 10 P.M. |
|--|--|
| Our Time | Our Time |
| CHAIN PROGRAMS THIS HALF-HOUR | CHAIN PROGRAMS THIS HALF-HOUR |
| S Eveready Program Oldest radio feature. NBO, New York. | Orchestra, Frank Black; guest artists. |
| Johnson and Johnson | Sonoco Show |
| Musical melodrama. NBC, New York. Mardi Gras | Orchestra, Harold Sanford; vocalists. NBO, |
| CBS. Double orchestra—dance music and | New York. Mardi Gras |
| symphony; double mixed quartet; large | CBS, New York. Double orchestra—dance |
| male chorus; guest artists. Nunn-Bush Program | and symphony; double mixed quartet; large |
| Orchestra and vocalist. | male chorus; guest artists. |
| O Organ R Religious | V Vocal ensembles X Station on air, but |
| Popular music T Theatrical | W Wit, comedy program variable |

| TUESDAY | June 3, 10, 17, 24 | | | | |
|----------------|-----------------------|---|---|---|--|
| TIME | A | B | С | D | |

| TIME | A | B | C | D |
|--|----|-----|----|----|
| EASTERN DAYLIGHT | 10 | 30 | 11 | 30 |
| Eastern Standard } Central Daylight } | 9 | 30 | 10 | 30 |
| CENTRAL STANDARD | 8 | 30 | 9 | 30 |
| Can - 690 TORONTO CKGW | M | M | D | D |
| the second second | X | X | D | D |
| ada 730 MONTREAL CKAC | - | | 0 | 0 |
| Ala. 1140 BIRM'GH'M *WAPI | 0 | 0 | 0 | Θ |
| 930 BIRM'GH'M WBRC | 0 | 0 | 6 | 0 |
| Ark. 1040 HOT SP'GS *KTHS | - | 0 | 0 | 0 |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | Θ | 0 |
| Colo. 830 DENVER KOA | 0 | 0 | 0 | 0 |
| 560 DENVER KLZ | 0 | 0 | 0 | 0 |
| CONT. 1060 HARTFORD *WTIC | | | | |
| D. C. 630 WASH'GT'N WMAL | 0 | 0 | 0 | 6 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 |
| Fla. 900 JACKS'NY'E WJAX | 0 | 0 | 0 | |
| 1300 MIAMI B. WIOD | 0 | 0 | 0 | X |
| Ga. 890 ATLANTA WGST | - | - | - | - |
| | 0 | 0 | 0 | 0 |
| 111 | õ | - | - | |
| -IUDDAR | - | Θ | X | 0 |
| 770 CHICAGO *WBBM | 0 | 0 | Θ | 0 |
| 870 CHICAGO *WENR | X | X | X | Θ |
| 720 CHICAGO WGN | MD | MD | N | D |
| 560 CHICAGO *WIBO | 0 | 0 | 0 | 1 |
| 870 CHICAGO * WLS | | 1 | | |
| 670 CHICAGO WMAQ | X | X | WM | WM |
| Ind. 1160 FT. WYNE*WOWO | 0 | 0 | | |
| 1230 IND'P'LIS *WFBM | 0 | | 0 | |
| IOWA 1260 C.NCIL BL'FS KOIL | 0 | 0 | Ø | 0 |
| 1000 Davenport WUC*WHO | E | 0 | 0 | P |
| 600 WATERLOO WMT | 0 | - | õ | 0 |
| Kans.1220 LAWRENCE*WREN | 0 | Ø | 0 | 0 |
| +IUID OV | E | D | 0 | G |
| | 0 | - | 0 | 0 |
| | õ | 0 | - | 0 |
| | - | 0 | 0 | 0 |
| 820 LOUISVILLE WHAS | 0 | 9 | 2 | 0 |
| La. 1250 N. ORL'NS WDSU | 0 | - | - | - |
| | 0 | 2 | 0 | 0 |
| Me. 620 BANGOR WLBZ | | | - | |
| 940 PORTLAND WCSH | 0 | 0 | 0 | N |
| Md. 1060 BALTIMORE*WBAL | 0 | Θ | D | D |
| 600 BALTIMORE WCAO | 0 | 0 | 0 | 0 |
| Mass. 990 SPRINGFIELD WBZ | 0 | Θ | E | D |
| 590 BOSTON WEEI | 0 | 0 | 0 | N |
| 1230 BOSTON WNAC | 0 | 0 | 0 | 0 |
| 580 WORCESTER WTAG | 0 | 0 | 0 | N |
| Mich.1410 BAY CITY WBCM | D | M | 0 | 0 |
| 1240 DETROIT WGHP | 0 | 0 | Ø | 0 |
| 750 DETROIT WJR | P | 0 | X | 0 |
| 920 DETROIT WWJ | 0 | - | 0 | õ |
| Minn. 810 MINNEAP WCCO | 0 | - 1 | 0 | 0 |
| 1460 ST. PAUL KSTP | M | 0 | 0 | 0 |
| Miss. 1270 JACKSON WJDX | | - | 0 | ŏ |
| | 0 | | 0 | - |
| | 0 | - | - | 6 |
| 610 KAN. CITY WDAF | 0 | 0 | 0 | |
| 1090 ST. LOUIS KMOX | 0 | 0 | 0 | M |
| 550 ST. LOUIS *KSD | 0 | | | 0 |
| 1350 ST. LOUIS KWK | 0 | - | TP | 0 |
| Nebr. 590 ОМАНА *WOW | 0 | 0 | 0 | 0 |
| | - | | | |
| | - | | | - |
| | | | | |

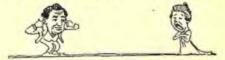
(Special to WHAT'S ON THE AIR)

STUDIO GOSSIP .

Jessica Dragonette, NBC soprano, was born on St. Valentine's Day. 600

Willie Perceval-Monger, of the NBC Artists' Service, once was press agent for a traveling opera company.

Cesare Sodero, operatic maestro of the NBC, has a remarkable reputation. Singers working under him say he



never loses his temper or his patience when coaching them in their roles. 100

Allyn Joslyn, actor heard in NBC dramatic productions, has played leads in four productions of the New York Theatre Guild.

A letter, forwarded to the NBC, was delivered to the Ipana Troubadours. The address, however, was simply "the eyeband cube of doors."

100

Julian Oliver, tenor heard in NBC programs, was born in Spain and made his operatic debut in Barcelona in "Thais." 692

The ancestral home of Marthin Provensen, NBC announcer, also is the home town of Hans Christian Andersen, famous Danish writer of fairy tales.

皇

Al Bernard, end man of the Dutch Masters Minstrels, is credited with having made a radio tour of the United



In 1923-24 he toured the country and ap-States. peared as a guest artist in radio stations in every one of the forty-eight States. 他

Nora Stirling, who plays in the weekly Johnson & Johnson musical melodramas through NBC networks, is a sister of Alexa Stirling, former women's golf champion.

姓

Bill Adams, who becomes Uncle Henry in Collier's Radio Hour every Sunday night, once was stage manager for John Barrymore when that actor played "Hamlet" in London.

East. Daylight Saving 10 to 10:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR Enna Jettick Program Vocal soloists. **O** Westinghouse Salute Orchestra; director, Cesare Sodero; chorus of forty voices. NBC, New York. Graybar's "Mr. and Mrs." Dramatization of events in lives of Joe and Vi. CBS, New York.

O. B. Hanson, manager of plant operations and engineering for the NBC, is planning to spend his summer vacation in Europe, studying the technical methods of foreign broadcasters. 10

NBC

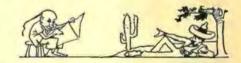
Alma Pcterson, soprano heard in NBC broadcasts, re-Cently turned to radio after several months' absence. She created the role of "Ariadne" in the Strauss opera "Ariadne Aufnaxas," when it had its premier in Philadelphia. 692

Vaughn de Leath, NBC contralto, is superstitious about the number "13." Only to her it is a lucky number. She signed a contract for a concert tour in Europe on April 13; she will sail for France on May 13, and on June 13 she will open her concert series in Paris.

Billy Jones and Ernie Hare, NBC entertainers heard as the Interwoven Pair, set a record they have yet to equal when they made their first broadcast in 1923. They sang for ninety minutes and exhausted their repertoire.

000

Advice and counsel for a Chinese cook in the wilds of Mexico recently was asked of the NBC. The letter from a radio listener in the Mexican mining town of



Santa Rosalio contained written applause for the Happy Wonder Bakers and a request for the booklet on sand-wiches, to be used "to help out our Chinese cook."

Four years ago Vincent Lopez was barred from 2 Keith theater because he had broadcast a program by his orchestra. To-day stellar vaudeville artists consider broadcasting necessary to keep in the good graces of the powers that be. NE

Floyd Gibbons recently received a threat letter, following some remarks he had made in one of his NBC broadcasts, on the subject of long hair. Said the letter: "You are a good talker, but if you talk against short hair again, I'll sue you for \$100,000, because I think

short hair is sanitary and is here to stay." It was signed "A Barber."

100

Came a letter to the NBC asking the age, height, weight, color of hair and other details about Harvey Hays, the "Old Pioneer" of the Empire Builders. The letter explained that the folks in Grand Junction, Col., had made up a pool, winner to be the person who gave the best description of Hays.

| | B East. Daylight Saving 10:30 to 11 P.M. Our Time |
|------|--|
| | CHAIN PROGRAMS THIS HALF-HOUR Radio-Keith-Orpheum Hour Orchestra; director, Milton Schwartzwald. NBC, New York. |
| S | Crush Dry Cronies and Old Topper Ray Perkins, master of ceremonies. Grand Opera Concert Symphony orchestra with vocal soloists. CBS, from New York. |
| d | Musical Comedy Memories High lights from a leading musical comedy. OBS, from Chicago. |
| c KH | G Grand opera M Instrumental L Light opera N News |

Band music

Children's features

Dance music

Educational

WHAT'S THE AIR ON

June 3, 10, 17, 24 TUESDAY

Page 25

Joseph A. Chambers Technical Supervisor Designed New Studias and Equipment

WLW, Crosley Radio Company, Cincinnati-a signature known the world around-has just moved into its new studios-a fitting setting for one of the world's most powerful broadcasting stations.

Occupying the entire eighth floor of the new Crosley building, the five studios, serving both WLW and its sister station WSAI, are a marvel of beauty and perfection.

No mere chance has had part in the perfection of WLW's equipment. A young wizard in the person of Joseph A. Chambers was told to go ahead, without regard of cost, to provide what was then existent only in ideal. The five studios are similarly constructed of celotex wall surfacing; rare artistry has been employed in the use of rich colorings, together with the last word in lighting effects, which imparts warmth and glow. Floors are of resilient cork; the huge doors weigh eight hundred pounds each, and all studios are "floated" on felt. No more are visitors admitted "behind the scenes" while the air show is in progress. Mr. Crosley admits one aim and purpose -perfect service to WLW's listeners.

Powel Crosley. Jr.

Owner of WLW

and WSAI Cincinnati

Quite a bit of evolution from the tiny transmitter Mr. Crosley put into his home in 1921, all this! Now WLW is on the air nearly twenty hours per day, and the station's list of staff artists, which includes a nationally famous orchestra, numbers in the hundreds.



A GLIMPSE OF ONE OF WLW'S FIVE NEW STUDIOS ... THEY ARE UNEXCELLED.

| C East. Daylight Saving 11 to 11:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR Radio-Keith-Orpheum Hour Orchestra; director, Milton Schwartzwald Dance Music NBC. One York Herald Tribune Examiner News flashes for 15 minutes, then Ted Weems' Orchestra From Chicago. CBS, for 15 minutes. Ted Weems' Orchestra Dance music from Chicago. CBS. | D Our Time CHAIN PROGRAMS THIS HALF-HOUR Dance Music From New York. NBC. |
|--|--|
| O Organ R Religious Popular music T Theatrical | KEY V Vocal ensembles W Wit, comedy X Station on air, but program variable |

| T D J.Y. |
|----------|
| D J. |
| J. |
| J. |
| 7.7 |
| .Y. |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| C. |
| - |
| |
| io |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| |
| - |
| la. |
| |
| - |
| a. |
| |
| |
| |
| |
| |
| |
| |
| .1. |
| |
| m. |
| |
| |
| |
| |
| 2% |
| |
| |
| |
| a. |
| 1 |
| |
| |
| sc. |
| n's |
| |
| - |
| |
| - |
| - |
| |

WEDNESDAY 4, 11, 18, 25

| WEDNESDA | 1 | 4, 1 | 1, 1 | 8, 2 |
|---|----|------|------|-------|
| TIME | A | B | С | D |
| EASTERN DAYLIGHT | 6 | 30 | 7 | 30 |
| Eastern Standard } Central Daylight } | 5 | 30 | 6 | 30 |
| CENTRAL STANDARD | 4 | 30 | 5 | 30 |
| Can - 690 TORONTO CKGW | 0 | P | B | P |
| ada 730 MONTREAL CKAC | X | X | x | X |
| Ala. 1140 BIRM'GH'M *WAPI | 0 | X | X | X |
| 930 BIRM'GH'M WBRC | 0 | 0 | 0 | D |
| Ark. 1040 HOT SP'CS *KTHS | 0 | 0 | - | - |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | 0 | - |
| Colo. 830 DENVER KOA | 0 | X | X | 0 |
| 560 DENVER KLZ | 0 | 0 | 0 | 0 |
| Conn.1060 HARTFORD *WTIC | | 0 | 0 | 0 |
| D. C. 630 WASH'GT'N WMAL | 0 | 0 | E | X |
| | 0 | - | B | - |
| | 0 | 0 | | 0 |
| IUIOD | x | 0 | B | |
| Toto manito. TTOD | A | 0 | B | X |
| Ga. 890 ATLANTA WGST | V | V | V | V |
| 740 ATLA NTA WSB | X | X | X | X |
| III. 1020 CHICAGO KYW | | | X | X |
| 770 CHICAGO *WBBM | | | | |
| 870 CHICAGO *WENR | X | X | - | |
| 720 CHICAGO WGN | X | X | C | D |
| 560 CHICAGO *WIBO | | | | 0 |
| 870 CHICAGO * WLS | | | | |
| 670 CHICAGO WMAQ | С | X | M | 0 |
| Ind. 1160 FT. WYNE*WOWO | | | 1.1 | |
| 1230 IND'P'LIS *WFBM | | | | 0 |
| IOWA 1260 C.NCIL BL'FS KOIL | X | X | 0 | N |
| 1000 Davenport WOC*WHO | | 1 | 1. | Ø |
| 600 WATERLOO WMT | 0 | | 0 | |
| Kans.1220 LAWRENCE*WREN | 0 | | | |
| 580 TOPEKA *WIBW | P | P | X | X |
| 1300 WICHITA *KFH | 0 | 0 | 0 | |
| Ky. 1490COVINGTON*WCKY | | | | |
| 820 LOUISVILLE WHAS | X | Μ | D | C |
| La. 1250 N. ORL'NS WDSU | - | | | 0 |
| 1320 N. ORL'NS WSMB | X | X | X | 0 |
| Me. 620 BANGOR WLBZ | | 1 | 0 | |
| 940 PORTLAND WCSH | 0 | 0 | EN | 0 |
| Md. 1060 BALTIMORE*WBAL | - | Ø | M | X |
| 600 BALTIMORE WCAO | D | D | 0 | 0 |
| Mass. 990 SPRINGFIELD WBZ | E | MY | B | MT |
| 590 BOSTON WEEL | C | C | M | M |
| 1230 BOSTON WNAC | P | P | P | 0 |
| 580 WORCESTERWTAG | M | X | P | 0 |
| Mich.1410 BAY CITY WBCM | 0 | 0 | 0 | M |
| 1240 DETROIT WGCHP | 0 | - | 0 | 0 |
| 750 DETROIT WUIT | C | N | M | N |
| | x | N | M | 0 |
| 920 DETROIT WWJ Minn. 810 MINNEAP WCCO | N | N | B | BN |
| VOTE | X | C | N | |
| | - | C | 14 | 6 |
| Miss. 1270 Jackson WJDX Mo. 950 kan. City KMBC | X | 0 | C | X |
| | - | O | | |
| 610 KAN. CITY WDAF | DC | | DW | 0 |
| 1090 ST. LOUIS KMOX | N | N | PW | 0 |
| 550 ST. LOUIS *KSD | | - | 0 | Ð |
| 1350 ST. LOUIS KWK | D | D | MW | - |
| Nebr. 590 OMAHA *WOW | X | X | E | 0 |
| | | - | | - |
| | | | | 1. 1. |

Come Out of the Kitchen

Is the Advice of the Radio Household Institute (NBC)

AND ENJOY THE BEAUTIES OF JUNE

O^F course it goes without saying that, no matter how gorgeous the weather, the family must be fed! The sky may be blue and the garden may be sprouting, but homemakers have to go right ahead preparing three meals a day.

But Miss Carter, who is the home-economics expert of the Radio Household Institute staff, decided that mothers ought to get more of a chance to be outdoors enjoying the June weather, so she went to work on experiments.

In a broadcast which brought in thousands of enthusiastic letters, Miss Carter told women how to plan a week's meals at once, and cut down on time and trouble, giving several overlapping dinner menus, in addition to the marketing lists, work plans and specific recipes.

For instance: If you're going to serve a fruit cup for Sunday dinner, buy enough fruit at one time so that you'll have some oranges left to make an orange cake on Monday, and enough pineapple to make pineapple cake crumb pudding on Tuesday. If you're having roast chicken on Sunday, plan to have enough chicken left to make chicken cutlets—don't just *hope* that you'll have it left—buy the Sunday chicken with Monday's dinner in

NBC HOUSEHOLD PROGRAMS

- THE RADIO HOUSEHOLD INSTITUTE (daily except Friday, at 11:15 A. M., E. D. T., over WEAF and associated stations).
- THE CANNY CANNER (daily except Friday and Saturday, at 11:45 A. M., E. D. T., over WEAF and chain).
- FORECAST SCHOOL OF COOKERY (Tuesday, Wednesday, Thursday, at 11 A. M., E. D. T., over WJZ and chain).

JOSEPHINE B. GIBSON (Tuesday and Friday, at 10:45 A. M., E. D. T., over WJZ and allied stations).

BETTY CROCKER (Wednesday and Friday, at 10:30 A. M., E. D. T., over WEAF and chain).

NATIONAL HOME HOUR (Wednesday and Friday, at 10:45 A. M., E. D. T., over WEAF and chain).

MARY HALE MARTIN (Wednesday, at 10:45 A. M., E. D. T., over WJZ and allied stations).



"Descriptive Column of the Air."

mind. If you're serving potatoes on Sunday, save out enough cold, cooked potatoes for creamed potatoes on Monday. And Monday's fresh spinach may become cream of spinach soup on Tuesday.

Macaroni served Italian style in Tuesday's vegetable course is converted into the main dish of baked macaroni and cheese on Wednesday. And the celery that wasn't used in Tuesday's salad makes Wednesday's celery soup!

And here is the recipe for delicious chicken cutlets, which hundreds of listeners-in have tried and liked:

CHICKEN CUTLETS

(All measurements are level.)

4 tablespoons minute tapioca.

1/2 teaspoon salt.

11/2 cups hot chicken stock

2 cups cooked chicken, finely chopped.

1 egg, beaten with 3 tablespoons milk or stock, and 1/8 teaspoon salt.

Sifted bread or cracker crumbs.

Add minute tapioca and salt to stock, and cook in double boiler fifteen minutes, or until tapioca is clear, stirring constantly. Add chicken and cook five minutes longer. Cool. Shape into cutlets or cones. Chill. Dip in egg, roll in crumbs and fry in deep fat (400 degrees F.) one minute, or until golden brown. Drain. Serve with tart, red jelly. Garnish with parsley. Makes ten to twelve cutlets. To prepare the chicken stock: After cutting the meat off the bones, cook the bones and skin in salted water to make the stock called for.

Every member of the Institute staff is interested in bringing practical advice to the millions of women who tune in daily.

In addition to the staff of broadcasting performers, the Institute maintains a department of trained writers and a Special Answer Department. This special-answer service is an important feature of the Institute, and thousands of letters go out every week in answer to requests which may touch on home decorating, how to entertain, or how to write a love letter.

B Eastern Daylight Saving 6:30 to 7 P.M. Our Time
CHAIN PROGRAMS THIS HALF-HOUR
Whytes Orchestra NBC, New York.
Literary Digest Program News flashes. Last 15 minutes.
Dance Music OBS, New York. Then
"Bill Schudt's Going to Press" Offering a talk by a prominent newspaper man.

Page 27

1140

Pa.

Va.



WHAT'S ON THE AIR

WEDNESDAY 4, 11, 18, 25

| WEDNESDA | . 1 | 4, 1 | 11, 1 | 8, 2 |
|--|-----|------|-------|------|
| TIME | A | B | C | D |
| EASTERN DAYLIGHT | 8 | 30 | 9 | 30 |
| Eastern Standard Central Daylight | 7 | 30 | 8 | 30 |
| CENTRAL STANDARD | 6 | 30 | 7 | 30 |
| Can - 690 TORO NTO CKGW | P | P | 0 | D |
| ada 730 MONTREAL CKAC | X | X | X | X |
| Ala. 1140 BIRM'CH'M *WAPI | - | | X | X |
| 930 BIRM'GH'M WBRC | 0 | D | 0 | X |
| Ark. 1040 HOT SP'GS *KTHS | - | D | | |
| 1390 LIT'LE R'CK *KLRA | | | | X |
| Colo. 830 DE NYER KOA | E | 0 | 0 | 0 |
| 560 DENVER KLZ | 0 | M | M | 0 |
| Conn.1060 HARTFORD *WTIC | M | 0 | M | 0 |
| D.C. 630 WASH'GT'N WMAL | X | 0 | 0 | 0 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 |
| Fla. 900 JACKS'NV'E WJAX | 0 | | 0 | 0 |
| 1300 MIAMI B. WIOD | X | X | X | X |
| Ga. 890 ATLANTA WGST | | | | |
| 740 ATLA NTA WSB | X | X | 0 | 0 |
| III. 1020 CHICAGO KYW | 0 | 0 | € | X |
| 770 CHICAGO *WBBM | | | | |
| 870 CHICAGO *WENR | | X | X | X |
| 720 CHICAGO WGN | MV | 0 | X | 0 |
| 560 CHICAGO *WIBO | | | _ | |
| 870 CHICAGO * WLS | X | E | 0 | |
| 670 CHICAGO WMAQ | 0 | 0 | 0 | 0 |
| Ind. 1160 FT. WYNE*WOWO | - | | 0 | 0 |
| 1230 IND'P'LIS *WFBM | 0 | 0 | 0 | _ |
| IOWA 1260 C.NCIL BLTS KOIL | 0 | M | 0 | 0 |
| 1000 Davenport WOC*WHO | 0 | 0 | 8 | 0 |
| 600 WATERLOO WMT | 0 | - | | - |
| Kans. 1220 LAWRENCE*WREN 580 TOPEKA *WIBW | Ø | 0 | | |
| | L | N | X | M |
| 1300 WICHITA *KFH Ky. 1490COVINGTON*WCKY | - | _ | - | - |
| 820 LOUISVILLE WHAS | С | M | 6 | 0 |
| La. 1250 N. ORL'NS WDSU | C | IVI | 0 | 0 |
| 1320 N. ORL'NS WSMB | 0 | X | 8 | 0 |
| Me. 620 BANGOR WLBZ | 0 | ~ | 0 | - |
| 940 PORTLAND WCSH | - | 0 | 0 | 0 |
| Md. 1060 BALTIMORE*WBAL | | 0 | 0 | - |
| 500 BALTIMORE WCAO | a | 0 | 0 | 0 |
| Mass. 990 SPRINGFIELD WBZ | 0 | | MV | V |
| 590 BOSTON WEEI | B | õ | 0 | 0 |
| 1230 BOSTON WNAC | NE | 0 | 0 | 0 |
| 580 WORCESTERWTAG | | 0 | 0 | 0 |
| Mich.1 410 BAY CITY WBCM | 0 | D | D | P |
| 1240 DETROIT WGHP | 0 | 0 | 0 | 0 |
| 750 DETROIT WJR | Θ | M | 0 | D |
| 920 DETROIT WWJ | 0 | 0 | 0 | 0 |
| Minn. 810 MINNEAP WCCO | M | M | 0 | 0 |
| 1460 ST. PAUL KSTP | 0 | 0 | 0 | 0 |
| MISS. 1270 JACKSON WJDX | | | | |
| Mo. 950 KAN. CITY KMBC | 0 | P | 0 | 0 |
| 610 KAN. CITY WDAF | 0 | L | 0 | 0 |
| 1090 ST. LOUIS KMOX | 0 | 0 | 0 | 0 |
| 550 ST. LOUIS *KSD | 0 | 0 | 0 | 0 |
| 1350 ST. LOUIS KWK Nebr. 590 OMAHA *WOW | Ø | 0 | 0 | X |
| Nebr. 590 OMAHA *WOW | X | 8 | 0 | 0 |
| | - | | - | - |
| | | | | _ |



IIM WHELAN.

LOU NOLL.

CHARLIE KENNY.

HE Raybestos Twins, "mechanics of music and mirth," do not attempt to stage their weekly half-hours over a National Broadcasting Company network without expert assistance. When they hitch up their overalls before the mike on Friday nights, they lead a whole garage full of musical repairmen anxious to discourage radio short-circuits or deflated spirits.

Jim Whelan is "Ray," and Lou Noll is "Bestos." Whenever these two are together, then Charles Kenny is not far away-usually not farther than the nearest piano. For these three are the original "Bonnie Laddies," known to network audiences as a result of regular broadcasts of humor and song.

Now they stage their fun in a garage, with Lannie Ross as tenor soloist, and with the further assistance of an orchestra under the baton of Robert Armbruster. Armbruster is a pianist of note, whose own compositions and whose many recordings on piano-rolls and phonograph records place his time-card high in the rack of this NBC studio garage.



Eastern Daylight Saving 8 to 8:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR 1 East of Cairo Dramatic sketch; Oriental music, Sven von Hallberg. NBC, New York. S The Yeast Foamers Orchestra; director, Harry Kogen; vocal solo-ists; Retting and Platt, piano duo. NBC, New York. In a Russian Village

Peter Biljo's Russian orchestra.

Band music

Children's features

- Eastern Daylight Saving 8:30 to 9 P.M. Our Time В CHAIN PROGRAMS THIS HALF-HOUR Mobiloil Concert Orchestra; director, Nathaniel guest artists. NBC, New York. Shilkret;
- **Sylvania** Foresters
 - Male quartet; orchestra director, Bernard Altschuler. NBC, New York.
- **O** Forty Fathom Trawlers Drama of the sea; quartet; ship's band. CBS, New York.

| EY | | |
|----|--------------------------------|--------------------------|
| | G Grand opera L Light opera | M Instrumental N News |

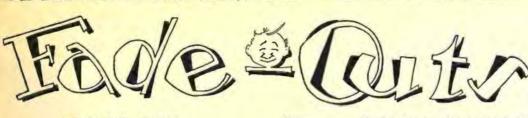
www.americanradiohistory.co

Dance music

Educational

Page 28

WHAT'S ON THE AIR



4, 11, 18, 25 WEDNESDAY

Page 29

A "NIT WIT" CLASSIC

(Patience Bumstead, visiting a department store, meets with a poetic and romantic - looking elevator operator.)

First floor-

Bassinets, clarinets, bridal veils and drugs,

Bedspreads, carpet threads, casseroles and rugs, Music-rolls, fishing-poles,

punching-bags and soap, Moth-balls, overalls, spectacles and rope.

PATIENCE-Do you sell whatnots on this floor?

Second floor-

Window-shades, razor blades, tricycles and dves.

Walking-sticks, toothpicks, Sunday-school supplies, Barber-shops, lemon-drops, curtain-rods and inks, Lamp frames, parlor games, overcoars and sinks. "Do you sell whatnots on this floor?"

Third floor-

Opera hats, bath mats, radios and fans, Bath scales, fairy tales, lingerie and pans, Bath sprays, violet rays, telescopes and bats, Union suits, rubber boots, linoleum and hats.

"Do you sell whatnots on this floor?" "We haven't come to the phwatnot department, madame."

Fourth floor-

Lorgnettes, cigarets, notions and perfumes, Perambulators, percolators, handkerchiefs and brooms, Alarm-clocks, padlocks, phonographs and shirts, Floor wax, dressing-sacques, crockery and skirts.

And Patience sidled over to the handsome elevator operator, looked him right in the eye and said: "Don't you sell whatnots on this floor?"

"Phwatnots? Oh, yes, you want phwatnots. Oh, yes; now, let me see. By the way, phwat is a phwatnot." "I don't know; I never saw one."

"Well, I'd rather be a Nit Wit than a phwatnot, anyway." 698

When wetuneinon the radioand hear something like this we knowit'sFloydGibbonstalkingabout theLiteraryDigest poll, etcetera .- Judge.



East. Daylight Saving

Halsey Stuart Program

S Van Heusen Program

Our Time

Organ

Popular music

Cop-Let me sec your license. BUSINESS MAN Marriage, car, driver's, camper's, fishing, dog, hunting, or builder's license? Jill, reach me the license file from un-

Religious

Theatrical

"Porter, fifty cents for another pitcher of ice-water. "Sorry, suh, but if I takes any mo'

ice, dat corpse in de baggage-car ain't goin' to keep." NE

"That sailor over there reminds me of a hen covering a bunch of chickens." "I suppose you mean the one brooding over there by the companionway."

"Oh, no; I mean the one sitting on the hatch." 100

Johnny was unusually gleeful over breakfast. "I've done my good turn for to-day," he said. "What! Already?" inquired his father.

"Yes. I was at the gate and heard Mr. and Mrs. Brown say they were doubtful whether they would catch the 8:15, so I set the bulldog after them and they arrived just in time."

30

An elderly German and his wife were much given to quarreling. One day, after a particu-larly unpleasant scene, the old woman re-marked with a sigh: "Vell, I vish I vas in heafen!"

"I vish I vas in a beer-garden!" shouted her husband. "Ach, ja!" cried the old wife; "always you try to pick out the best for yourself!"

Many a man, before he should, Has gone to his sarcophagus By pouring booze, reputed good, A-down his dry csophagus.

100

"The world is round, isn't it?" "Supposed to be, yes."

"Well, if I wanted to go cast I could eventually get there by going west, couldn't I?"

'Say, what are you, a taxi driver?"

Nero sat in the royal box of the Coliseum, waiting impatiently for the persecutions to begin. He grabs his telephone and shouts: "Operator! operator! why don't they start the perse-

cutions?" OPERATOR - I'm sorry, sir, but the lion is busy.



www.americanradiohistory.com

X Station on air, but

program variable

Vocal ensembles

Wit, comedy

Ŵ



der the seat.

WEDNESDAY 4, 11, 18, 25



WHAT'S ON THE AIR

THE JUDGE-This lady says you tried to speak to her at the station.

STUDENT-It was a mistake. I was looking for my roommate's girl, whom I had never seen before, but who'd been described to me as a handsome blonde with classic features, fine complexion, perfect figure, beautifully dressed and-

THE WITNESS-I don't care to prosecute the gentleman. Any one might have made the same mistake. 000

A colored preacher called on a white minister. He found the white man busy writing.

"What you all doin'?" he asked.

"I'm preparing notes for my sermon for next Sunday."

The colored gentleman shook his head. "I certainly would never do dat, sir," he said. "De debbil am a-lookin' right over your shoulder and knows everything you gwine to say, an' he am prepared for you. Now, I don't make no notes, and, when I gets up to talk, neder me nor de debbil hisself don't know what I'm goin' to say." 000

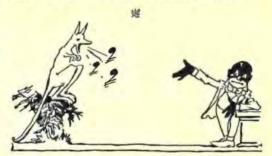
"You're a Scotchman and don't play golf?"

"Na, na! I used to play, but gave it up twenty years ago."

"But why?"

"I lost my ball."

"Next." "Who, me?" "Yes, sir. Where born?" "Russia." "What part?" "All of me." "Why did you leave Russia?" "I couldn't bring it with me." "Where were your forefathers from?" "I only had one father." "Your business?" "Rotten." "Where is Washington?" "He's dead." "I mean the capital of the United States?" "They loaned it all to Europe." "Now, do you promise to support the Constitution?" "Me? How can I? I've got a wife and six children to support."



Said the negro preacher: "I takes pleasuh in elucida-tin' the meanin' of dat useful word 'phenomenon.' If yo' sees a thistle-bush growin', 'n' on it interestin', if not invitin', thistles, dat am no phenomenon; yo' sees thistle-bushes 'n' thistles mos' too frequent. If yo' heah a mockin'-bird floodin' de aih wid sweet song, dat's as a haragenergenergenergic' birde is not concerne dat's no phenomenon; mockin'-birds is not oncommon. If, while listenin' to de song of de mockin'-bird, yo' sees a kangaroo hoppin' along, dat's not in itself a phe-nomenon; dah may be a circus in town. But if yo' sees dat kangaroo sittin' on dat thistle-bush, singin' like a mockin'-bird, dat's a phenomenon."



www.americanradiohistory.com

MILT GROSS' PRELUDE TO "SAMSON AND DELILAH"

(A Philco Hour feature)

A bunch from de boys vas whooping it up in the Philistine's saloon;

A dame wid a pair from snaky hips was wigglin' a jazz-time tune,

Entitled Delilah; a wamp she was

When it gave on de doorbell de buzzer a buzz,

And out from de night which below was from zero.

It gave exclamations a voice, "Hello, Kir-

ro!" "Who could it vas?" the bartender cried,

"Which it comes with a wisit mysterious.

Yi, yi, yi, give a look; do, I'm getting cock-eyed, Or do I'm just simply delirious?"

For it barged in a bozo what needed a shave,

Wot he wore in his whiskers a permanent wave.

Such a nose what he had like the biggest from pickles; I wish I could have such a nose full from nickels. De chest it stuck out like an airship-a Zeppelin, And he walked up and down like it walks Cholly Chep-

lin. A lion-skin he wore with a nifty refinement, And from hair on de head he had quite a consignment; Politeness was lots from-not at all was he pompous Until it commenced with the gang there a rompos.

The station-master rushed out of his room, after hearing a crash on the platform. He discerned a disheveled young man sprawled out perfectly flat among a confusion of overturned milk-cans and the scattered contents of his traveling-bag.

ter asked of a small boy. "He did catch it," said the boy, "but it got away again."

990 "Can you swim?" "Sure-like apoplexy." "Howzat?"

"Three strokes and it's all over."

002

A young man, feeling ill, consulted a doctor and was told he had hydrophobia. The young man grabbed a piece of paper and pencil and started writing as fast as he could. The doctor, thinking he had startled his patient unnecessarily, told him that he need not be in such a hurry to make his will, as his condition was not alarming.

"Will! will! Who said anything about a will?" re-plied the patient. "I'm writing a list of the names of the people I want to bite."

麗

"Can you send paw down to help me out?" begged the young man over the phone.

"What's the matter with you?" his mother asked, in a tired voice. "And where have you been all night?" "I'm in jail," he confessed.

"Oh, you are, are you?" she snapped. "Well, so's your old man."

M Instrumental

N News



4, 11, 18, 25 WEDNESDAY

| 0 11 10 10 10 9 0 0 | 30 30 30 MV N X O B X D O C X C O C C X O O C C | EASTERN DAYLIGHT EASTERN DAYLIGHT Eastern Standard Central Daylight CENTRAL STANDARE WOR NEWARK 710 N. WGR BUFFALO 550 N. WKBW BUFFALO 1480 *WMAK BUFFALO 900 WABC NEW YORK 860 WEAF NEW YORK 860 WEAF NEW YORK 860 WHAM ROCHTER 1150 *WHAM ROCHTER 1150 *WHAM ROCHTER 1150 *WHAM ROCHTER 1150 *WHAM ROCHTER 1150 *WHEC ROCHTER 1440 WGY SCHEN'D Y 790 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OH *WFJC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 700 WSAI CINCINNATI 1300 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1390 WTAM CLEVEL'D 1340 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 *WHP HARRISE'C 1430 |
|---|---|---|
| 9 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | 300 MV N X O B X D O B X D O X D O X X O X O C X O C X O C | Central Daylight CENTRAL STANDARI WOR NEWARK 710 N. WGR BUFFALO 550 N. WKBW BUFFALO 1480 *WMAK BUFFALO 900 WABC NEW YORK 860 WEAF NEW YORK 860 WEAF NEW YORK 660 WJZ NEW YORK 750 WHAM ROCHTER 1150 *WHEC ROCHTER 1440 WGY SCHEN'D Y 790 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OH *WFJC AKRON 1340 OH *WKBN YONGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 *WYHC AKLACITY 900 |
| D D T D X D T X D O T X D O T X X O O O O X X X O O O O X X X V O O O O X X X V O O O O X X V O O O O X V O O O X O O O O O X O O O O O X O O O O | MV N X O B X D O B X D O C X C O C X O C X O C | WOR NEWARK 710 N. WGR BUFFALO 550 N. WKBW BUFFALO 550 N. WKBW BUFFALO 1480 *WMAK BUFFALO 900 WABC NEW YORK 860 WEAF NEW YORK 860 WEAF NEW YORK 760 WHAM ROCH'TER 1150 *WHEC ROCH'TER 1150 *WHEC ROCH'TER 1150 *WHEC ROCH'TER 1150 *WHEC ROCH'TER 1150 *WHEC ROCH'TER 1150 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 700 WSAI CINCINNATI 700 WSAI CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1070 WAIU COLUMB'S 640 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 1480 OK |
| | N X O B X D O X C X C C X C C X C C X C C C X C | WGR. BUFFALO 550 N. WKBW BUFFALO 1480 WMAK BUFFALO 1480 WMAK BUFFALO 900 WABC NEW YORK 660 WJZ NEW YORK 660 WJZ NEW YORK 760 WHAM ROCH'TER 1150 WHEC ROCH'TER 1150 WHEC ROCH'TER 1440 WGY SCHEN'D Y 790 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 550 WKAM CLEVEL'D 1390 WTAM CLEVEL'D 1390 WTAM CLEVEL'D 1340 *WCAH COLUMB'S 640 *WCAH COLUMB'S 1430 WKY OKLA.CITY 1480 OK |
| T X Y X Y <td< td=""><td></td><td>WKBW BUFFALO 1480 *WMAK BUFFALO 900 WABC NEW YORK 860 WEAF NEW YORK 860 WEAF NEW YORK 760 WHAM ROCH'TER 1150 *WHEC ROCH'TER 1150 *WHEC ROCH'TER 1440 WGY SCHEN'D Y 790 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1320 OF *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140</td></td<> | | WKBW BUFFALO 1480 *WMAK BUFFALO 900 WABC NEW YORK 860 WEAF NEW YORK 860 WEAF NEW YORK 760 WHAM ROCH'TER 1150 *WHEC ROCH'TER 1150 *WHEC ROCH'TER 1440 WGY SCHEN'D Y 790 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1320 OF *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| X X Y <td< td=""><td>O B X D O X O X O C X O C</td><td>*WMAK BUFFALO 900 WABC NEW YORK 860 WEAF NEW YORK 660 WJZ NEW YORK 760 WHAM ROCH'TER 1150 *WHEC ROCH'TER 1150 *WHEC ROCH'TER 1150 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 700 WSAI CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1070 WAIU COLUMB'S 640 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 1480 OK</td></td<> | O B X D O X O X O C X O C | *WMAK BUFFALO 900 WABC NEW YORK 860 WEAF NEW YORK 660 WJZ NEW YORK 760 WHAM ROCH'TER 1150 *WHEC ROCH'TER 1150 *WHEC ROCH'TER 1150 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 700 WSAI CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1070 WAIU COLUMB'S 640 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 1480 OK |
| | O B X D O X O X O C X O C | WABC NEW YORK 860 WEAF NEW YORK 860 WJZ NEW YORK 660 WJZ NEW YORK 760 WHAM ROCH'TER 1150 *WHEC ROCH'TER 1150 *WHEC ROCH'TER 1440 WGY SCHEN'D Y 790 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWTC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1450 WWNC ASHEVILLE 570 WADC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 700 WSAI CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1070 WAIU COLUMB'S 1430 WTAM CLEVEL'D 1070 WAIU COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 1480 OK |
| | O B X D O S X C S X O C S X O C | WEAF NEW YORK 660 WJZ NEW YORK 660 WJZ NEW YORK 760 WHAM ROCH'TER 1150 *WHEC ROCH'TER 1150 *WHEC ROCH'TER 1440 WGY SCHEN'D Y 790 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWTC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1450 WWNC ASHEVILLE 570 WADC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 700 WSAI CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1070 WAIU COLUMB'S 1430 WTAM CLEVEL'D 1070 WAIU COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 1480 OK |
| M M O O X C O O O O O O O O O O O O O | B X D S X X S X C D S X C S X O C | WJZ NEW YORK 760 WHAM ROCH'TER 1150 *WHEC ROCH'TER 1150 *WHEC ROCH'TER 1440 WGY SCHEN'D Y 790 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 WBT CHARLOTTE1080 WBT CHARLOTTE1080 WWNC ASHEVILLE 570 WADC AKRON WWNC ASHEVILLE 570 WADC AKRON WWNC ASHEVILLE 570 WADC AKRON WWNC ASHEVILLE 570 WADC AKRON WWNC ASHEVILLE 570 WKRC CINCINNATI 550 WLW CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUMB'S 640 *WCAH COLUMB'S 1430 WSPD TOLED0 WKP OKLA.CITY 1480 WKY OKLA.CITY 900 *KVOO TULSA |
| M M O O X C O O O O O O O O O O O O O | | WHAM ROCHTER 1150 *WHEC ROCHTER 1150 *WHEC ROCHTER 1440 WGY SCHEN'D Y 790 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 1300 WKAI CIEVEL'D 1390 WTAM CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUMB'S 640 *WCAH COLUMB'S 640 *WCAH COLUMB'S 640 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN 10'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| M M O O X C O O O O O O O O O O O O O | | WHEC ROCH'TER 1440 WGY SCHEN'D Y 790 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1320 OF *WFJC AKRON 1320 OF *WFJC AKRON 1320 OF WKRC CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1390 WTAM CLEVEL'D 1390 WTAM CLEVEL'D 1340 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 1480 OK |
| | E A A A A A A A A A A A A A A A A A A A | WGY SCHEN'D Y 790 *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEICH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 1330 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUMB'S 1430 WGAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN Y0'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| | E A A A A A A A A A A A A A A A A A A A | *WFBL SYRACUSE 1360 WBT CHARLOTTE1080 N. WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 1330 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUNB'S 640 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| | | WBT CHARLOTTEI080 N. WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 OF *WFJC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUNB'S 640 *WCAH COLUMB'S 640 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| P P P O O O O O O O O O O O O O O O O O | O X O X O | WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 132D OF WFJC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUMB'S 640 *WCAH COLUMB'S 640 *WCAH COLUMB'S 640 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| P P P O O O O O O O O O O O O O O O O O | O X O X O | WWNC ASHEVILLE 570 WADC AKRON 1320 OF WFJC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUNB'S 640 WCAH COLUNB'S 640 WCAH COLUNB'S 1430 WSPD TOLEDO 1340 WSPD TOLEDO 1340 WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 "KVOO TULSA 1140 |
| P P P O O O O O O O O O O O O O O O O O | O X O X O | WADC AKRON 1320 Of *WFJC AKRON 1450 WKRC CINCI NNATI 550 WLW CINCI NNATI 550 WLW CINCI NNATI 550 WLW CINCI NNATI 700 WSAI CINCI NNATI 1330 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUMB'S 640 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| P P P O O O O O O O O O O O O O O O O O | O X O X O | *WFJC AKRON 1450 WKRC CINCINNATI 550 WLW CINCINNATI 550 WLW CINCINNATI 1330 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUMB'S 1430 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| P P P P P P P P P P P P P P P P P P P | | WKRC CINCINNATI 550 WLW CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUNB'S 640 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| P P P P P P P P P P P P P P P P P P P | | WLW CINCINNATI 700 WSAI CINCINNATI 1330 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUMB'S 640 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| | D D X O | WSAI CINCIN NATI 1330 WHK CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUNB'S 640 *WCAH COLUNB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| Control Contro Control Control Control Control Control Co | D S X O | WHK CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUNB'S 640 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| X 0 X 0 X 0 X X X P X X Y P X 2 X | D S X O | WTAM CLEVEL'D 1070 WAIU COLUNB'S 640 *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| X O O O O O O O O O O O O O O O O O O O | O X O | WAIU COLUMB'S 640 +WCAH COLUMB'S 1430 WSPD TOLEDO 1340 +WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 +KVOO TULSA 1140 |
| X X X P X X | O X O | *WCAH COLUMB'S 1430 WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| X X X P X X | O X O | WSPD TOLEDO 1340 *WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| X X X P X X | X 0 | *WKBN YO'NGST-N 570 KFJF okla.city 1480 Ok WKY okla.city 900 *KVOO tulsa 1140 |
| X P X Y | 0 | KFJF OKLA.CITY 1480 OK WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| | - | WKY OKLA.CITY 900 *KVOO TULSA 1140 |
| 2 | 8 | *KVOO TULSA 1140 |
| 9 0 | | AUTID |
| 00 | | WHP MARKER |
| 90 | and the second se | WHP HARRISB'G 1430 |
| and the second second | 0 | WLBW OIL CITY 1260 |
| X | X | WCAU PHILAD. 1170 |
| | | *WFAN PHILAD. 610 |
| X | X | |
| X | X | |
| 9 8 | | WCAE PITTSB'GH 1220 |
| DD | 1 | WJAS PITTSB'GH 1290 |
| X | X | WEAN PROVIDINCE 780 R. |
| 9 0 | N | WJAR PROVID'NCE 890 |
| XO | 0 | WDOD CHATTA. 1250 Ten |
| 3 | 0 | WMC MEMPHIS 780 |
| X | - | WREC MEMPHIS 600 |
| 00 | 0 | WLAC NASHV'LE 1470 |
| X | 0 | WSM NASHV'LE 650 |
| | | *KRLD DALLAS 1040 Te |
| | | WBAP Ft. Worth 500 |
| X | 0 | KPRC HOUSTON 920 |
| | | *KTSA S. ANTONIO 1290 |
| | 0 | WOAI S. ANTONIO 1190 |
| P | | WTAR NORFOLK 750 |
| X | 1.000 | WRVA RICHM'D 1110 |
| 0 | 0 | WDBJ ROANOKE 930 |
| 9 0 | 0 | WEBC SUPERIOR 1290 WIS |
| | 1.00 | WISN MILW KEEI 120 |
| X | 8 | WTMJ MILW KEE 620 |
| | | |

FRIDAY at 8:30 p. m., E. D. T., over an NBC network.

HYSTERICAL Interpretations of Famous Sports Events in History might be the title of a new program that had its premier through the NBC networks Friday night, May 16. Instead, the presentation is known simply as the Hickok program.

Three persons, all well known in radio, are jointly guilty of the hilarious fifteen minutes.

Raymond Knight, of the NBC production department, who originated such comic classics as "Station KUKU" and "Hello, Mars!" writes the script. He also has speaking parts —the plural is correct—in the programs.

Phillips Carlin, veteran NBC sports announcer, describes the famous sports events of other days. "Ben Hur Drives a Mean Chariot" was the opening episode in the series.

Joe Rines, a musician who came originally from Boston, is responsible for the musical interludes, and occasionally is given lines to mutter to the microphone.

During the great chariot race, Carlin's description went something like this:

"First quarter over, folks. This is Phillips Carlin broadcasting the great race between Ben Hur and Messala. There they go-down the field for the second quarter. It's still a

| C East. Daylight Saving 11 to 11:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR | D East. Daylight Saving 11:30 to 12 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR |
|--|--|
| Mystery House Melodrama with musical background. NBC, from New York. Dance Music NBC, New York. | Dance Music from New York Via NBC. Pepsodent Program Literary Digest |
| New York Herald Tribune Observer The Merrymakers OBS, New York. O Organ P Popular music R Religious T Theatrical V Vocal ensembles W Wit, comedy X Station on air, but program variable | Pepsodent Program (First 15 min.) Amos 'n' Andy. A Literary Digest (Last 15 min.) News flashes. NBC, New York. B Laurier Ensemble NBO, New York. The Merrymakers OBS, New York. |

Joe Rines. Phillips Carlin.

Raymond Knight.

tie game and the crowds are on their toes—or on some one else's toes. Some of the alumni are falling out of their seats, and not from excitement either—just from the spirits of the occasion. Ah! there's a penalty. It's against Messala. Fifteen yards. Let's see what it's for. There it goes—up on the scoreboard. Messala is penalized fifteen yards, folks, for not holding out his hand going around a corner."

Knight plans to present, during the series, burlesques on such episodes as Leander's Hellespont swim, the big bout between Hector and Achilles outside Troy (not New York), and the great archery contest featuring William Tell.

There's a rumor abroad that Mr. Knight is being subsidized by publishers of classical dictionaries, who figure that perchance the series may intrigue some one at least to seek to verify some of Mr. Knight's reports of ancient sports records.

THURSDAY 5, 12, 19, 26

| MORSDAI | | | | 9, 26 |
|--|----|----------------------|----|-----------------------|
| TIME | A | B | C | D |
| EASTERN DAYLIGHT | 6 | 30 | 7 | 30 |
| Eastern Standard } Central Daylight } | 5 | 30 | 6 | 30 |
| CENTRAL STANDARD | 4 | 30 | 5 | 30 |
| Can - 690 TORONTO CKGW | 0 | N | 0 | 0 |
| ada 730 MONTREAL CKAC | | X | X | X |
| Ala. 1140 BIRM'GH'M *WAPI | X | X | X | X |
| 930 BIRM'GH'M WBRC | 0 | 0 | X | X |
| Ark. 1040 HOT SP'CS *KTHS | - | - | | |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | | 1 |
| Colo. 830 DENVER KOA | ñ | E | E | 0 |
| 560 DENVER KLZ | 0 | 0 | X | X |
| CONN. 1060 HARTFORD *WTIC | E | M | P | W |
| D. C. 630 WASH'GT'N WMAL | 0 | 0 | E | X |
| 950 WASH'GT'N WRC | ñ | X | 0 | 0 |
| Fla. 900 JACKS'NY'E WJAX | - | 0 | õ | - |
| 1300 MIAMI B. WIOD | X | õ | ŏ | 0 |
| Ga. 890 ATLANTA WGST | | - | - | - |
| 740 ATLANTA WSB | X | x | x | x |
| III. 1020 CHICAGO KYW | A | A | X | X |
| 770 CHICAGO *WBBM | - | - | A | A |
| 870 CHICAGO *WENR | x | x | | |
| 720 CHICAGO WEIN | X | X | C | D |
| -11/10.0 | - | A | 0 | 0 |
| - 11/1 0 | - | - | 9 | 9 |
| 870 CHICAGO * WLS 670 CHICAGO WMAO | C | x | E | G |
| Ind. 1160 FT. WYNE*WOWO | - | | - | M |
| | 0 | 0 | 0 | IVI |
| | x | x | N | 0 |
| IOWA 1260 C.NCIL BL'FS KOIL | | - | P | P |
| 11/2 4/20 | 0 | 0 | P | r |
| 600 WATERLOO WMT | 0 | 0 | | 0 |
| Kans.1220 LAWRENCE*WREN | D | D | V | 0 |
| 580 TOPEKA *WIBW | P | P | X | C |
| 1300 WICHITA *KFH | 0 | 0 | X | |
| Ky. 1490COVINGTON*WCKY | | 37 | - | |
| 820 LOUISVILLE WHAS | X | X | 0 | 0 |
| La. 1250 N. ORL'NS WDSU | - | - | - | |
| 1320 N. ORL'NS WSMB | 0 | 0 | 0 | 0 |
| Me. 620 BANGOR WLBZ | | | 0 | |
| 940 PORTLAND WCSH | EN | X | M | M |
| Md. 1060 BALTIMORE*WBAL | - | | | |
| 600 BALTIMORE WCAO | - | in the second second | V | Ø |
| Mass. 990 SPRINGFIELD WBZ | | TN | 0 | and the second second |
| 590 BOSTON WEEI | | C | M | W |
| 1230 BOSTON WNAC | P | P | 0 | 0 |
| 580 WORCESTERWTAG | | - | X | 0 |
| Mich.1410 BAY CITY WBCM | 0 | - | X | D |
| 1240 DETROIT WGHP | | 0 | X | Θ |
| 750 DETROIT WJR | C | N | M | N |
| 920 DETROIT WWJ | C | N | 0 | |
| Minn. 810 MINNEAP WCCO | 0 | 0 | M | N |
| 1460 ST. PAUL KSTP | M | M | C | N |
| Miss. 1270 JACKSON WJDX | | | 8 | 0 |
| Mo. 950 KAN. CITY KMBC | 0 | 0 | C | P |
| 610 KAN. CITY WDAF | P | C | С | E |
| 1090 ST. LOUIS KMOX | N | N | P | 0 |
| 550 ST. LOUIS *KSD | 0 | | 0 | 0 |
| 1350 ST. LOUIS KWK | D | E | PW | 0 |
| Nebr. 590 OMAHA *WOW | X | X | E | M |
| | | | | |
| | | | | |
| | - | | | _ |

WHAT'S ON THE AIR

RADIO NEWS

Arthur Chandler, Jr., handsome staff organist of WLW, Cincinnati, has an apt selection in his program signature which is the beautiful "Dawn." He goes on the air at 7:30 every week-day morning.

ODE

A recent survey of twenty-three colleges and universities which operate broadcasting stations of their own discloses the consensus of opinion among them to be hopeful of unlimited educational benefits through the medium of radio.

影

Robert Betts, staff tenor of WABC and the Columbia System, is only twenty-four and holds a Juilliard fellowship. He sang in the St. Louis Municipal Opera, later was with KMOX, and then the New York station.

麗

Radio dealers included in the 1929 survey (approximately one-fourth of all dealers in the States) reported an aggregate business of \$135,-845,635 for the year, compared with a total volume of business amounting to \$70,877,517 reported for 1928, and \$90,785,050 for 1927. The average value of radio sets sold during 1929 was \$151.

Nº.

Apprehending that some possibly exceptional talent has been overlooked, executives of the National Broadcasting Company have invaded the Bronx Zoo with a portable short-wave station and will broadcast programs originating there.

烧

"Inclusion of the question, 'Have you a radio?' in the census questionnaire was decided upon primarily with a view of aiding the Federal Government in the administration of radio, and not of taxing listeners or for any commercial reason." So says our Commerce Secretary, Robert P. Lamont.

烧

WENR (Chicago) feels that too many cooks spoil the broth, and, resolving that all programs emanating from its station shall be the best possible, has inaugurated a new plan under which one individual is responsible for the excellency of every program. The following take turns at this: Harold Isbell, announcer; Howard Neumiller, musical director; Everett Mitchell, announcer; Gene Arnold, program director; Harry Lawrence, continuity writer; Sallie

www.americanradiohistory.com

Menkes, staff accompanist; Irma Glen, organist; Farmer Rusk, "ag" expert; Jeffrey Deprend, continuity writer; Mrs. Anna J. Peterson, cooking expert; Paul McCluer, announcer, and Morgan L. Eastman, manager.

始

Each Tuesday evening, 7 to 7:30 o'clock, E. D. T., the men of the nation should listen eagerly to the enlightening programs broadcast from WEAF and associated NBC stations by the National League of Women Voters. These programs are worthy every citizen's attention.

200

Harriet Menken, whose "Theatre Topics" are heard (twice weekly) over WOR, has created a unique field in radio and is filling it admirably. She broadcasts to her audience personal glimpses of celebrities of the stage, intimate gossip and news notes.

鯼

CBS is justly proud of its line-up of regular announcers, who number nine and are: Ted Husing, David Ross, Frank Knight, Don Ball, Franklin Scott, Hugh Walton, Ernest Naftzger, Mark Hawley and George Beuchler. Jack Ricker is director of production and studios.

æ

Devotees of the latest trend in music, when well rendered, rise up and thank the WGHP Captivators who broadcast every day from 12:30 to 1 o'clock, E. S. T., from Detroit. This is a regular Columbia chain feature and goes out over fifty-one stations of the Columbia network.

麗

Word comes that the favorite Miss Edith Thayer is slowly recovering from severe injuries sustained in early April, when her car overturned, pinning her beneath it. Meantime her admirers are missing "Jane McGrew" from the cast of Hank Simmons' Showboat (CBS)-Miss Thayer is at her mother's home in Cochaituate, Mass.

Convict X46812, radio hero of the Columbus Penitentiary fire, is Otto V. Gardner, a negro, graduate of the Moody Bible Institute and secretary of the Protestant Church in the penitentiary. Gardner is a lifer, sentenced twelve years ago for first-degree murder. He is thirtyfive years old. His tense description thrilled all who heard him over the CBS network.



WHAT'S ON THE AIR

Page 33

| | 5, 12, 19, 26 THURSDAY |
|--|--|
| | |
| | A B C D TIME |
| | |
| | |
| | 4 30 5 30 CENTRAL STANDARD C M M V P WOR NEWARK 710 N. J. |
| | N X M M WGR. BUFFALO 550 N.Y. |
| | NOOW WKBW BUFFALO 1480 |
| | *WMAK BUFFALO 900 |
| | 0 0 0 0 WABC NEW YORK 860 |
| | 1 2 8 0 WEAF NEW YORK 660 |
| Debe Baniel | S G O B WJZ NEW YORK 760 |
| Debe Edutre | N N V WHAM ROCH'TER 1150 X Q Q C *WHEC ROCH'TER 1440 |
| Cause M. M. C | X 2 C *WHEC ROCH'TER 1440 N M T E WGY SCHEN'D Y 790 |
| | OMOG *WFBL SYRACUSE 1360 |
| in the second in | 3 0 WBT CHARLOTTEIOSO N.C. |
| | WPTF RALEICH 680 |
| Daby Pare Marie | WWNC ASHEVILLE 570 |
| TC | X X X N WADC AKRON 1320 Obio *WFJC AKRON 1450 |
| | *WFJC AKRON 1450 XXXXX WKRC CINCINNATI 550 |
| | M G O M WLW CINCINNATI 700 |
| Arthur E. | WSAI CINCINNATI 1330 |
| Badley | W W M G WHK CLEVEL'D 1390 |
| | WTAM CLEVEL'D 1070 |
| TIME | WAIU COLUMB'S 640 |
| Closeph. | O V X R *WCAH COLUMB'S 1430 |
| Grandy Grandy G | LOXX WSPD TOLEDO 1340 OOXO *WKBN YO'NCST-N 570 |
| | • WKBN YO'NGST-N 570 KFJF OKLA.CITY 1480 Okla. |
| | X X X X WKY OKLA.CITT 900 |
| Dart Wheeler | *KVOO TULSA 1140 |
| | OOM D +WHP HARRISB'G 1430 Pa. |
| | O O P P WLBW OIL CITY 1250 |
| | PDX G WCAU PHILAD. 1170 |
| | WFAN PHILAD. 610 |
| | N X X X *WLIT-WFI PHIL 560 X X 7 X KDKA PITTSB'CH 980 |
| | D P D W WCAE PITTSB'GH 1220 |
| Dop/lool.ser | DOO WJAS PITTSB'CH 1290 |
| | DMO WEAN PROVID'NCE 750 R.I. |
| As popular over the radio as on the silver screen, BEBE DANIELS, in "Rio Rita," brought an aus- | P D 6 WJAR PROVIDINCE 890 |
| picious opening to the Del Monte programs. ROXY'S MALE QUARTET shows the usual Monday night "Roxy Gang" smile. Ole Cap Norton of "Harbor Lights," in street attire, proves to be the | OOXX WDOD CHATTA. 1280 Tenn. |
| versatile EDWIN M. WHITNEY. Here is ARTHUR E. BAGLEY, the "big exercise man" of NBC. Little BABY ROSE MARIE is a sure-fire audience-builder for any radio program. JOE GRANBY, | O O X X WREC MEMPHIS 500 |
| before the microphone, is the toughest son of Davey Jones you meet in "Hurbor Lights." BART | OOXXX WREC MEMPHIS 606 XXXX *WLAC NASHY'LE 1470 |
| WHEELER and BOB WOOLSEY, Ziegfeld's prize comedians, on the RKO Hour. | X X O X WSM NASHY'LE 650 |
| | *KRLD DALLAS 1040 Tex. |
| C Eastern Daylight Saving 7 to 7:30 P.M. D Eastern Daylight Saving 7:30 to 8 P.M. | WFAA Dallas 500 WBAP Ft. Worth 500 |
| Our Time CHAIN PROGRAMS THIS HALF-HOUR | X X X X KPRC HOUSTON 920 |
| S Mid-week Federation Hymn Sing 3 A Half-hour in the Nation's Capital | X X *KTSA S. ANTONIO 1290 |
| By a mixed quartet. Arthur Billings Hunt, director. NBC, from New York. NBC, from Washington. | X X X 3 WOAI S. ANTONIO 1190 Va. P P N WTAR NORFOLK 750 |
| Pepsodent Program (First 15 min.) O Vincent Lopez and His Hotel St. Regis | T C O X WRVA RICHM'D 1110 |
| Amos 'n' Andy, black-face comedians. Orchestra | WDBJ ROANOKE 930 |
| Dance Music OBS, New York. OBS, New York. OBS, New York. | WEBC SUPERIOR 1290 WISC. |
| G Fro-Joy Players G Ward's Tip Top Club Variety program. CBS, from New York. | WISN MILW KEEL120 |
| Mystery melodrama; orchestra. OBS, New York. | C DM WTMJ MILW KEE 620 |
| KEY KEY | |
| Organ R Religious V Vocal ensembles X Station on air, but Popular music T Theatrical W Wit, comedy program variable | |
| | |

| THURSDAY | r | 5, 3 | Jun 12, 1 | ie 19, 24 |
|---|----|------|--------------|--------------|
| TIME | A | B | C | D |
| EASTERN DAYLIGHT | 8 | 30 | 9 | 30 |
| Eastern Standard Central Daylight | 7 | 30 | 8 | 30 |
| CENTRAL STANDARD | 6 | 30 | 7 | 30 |
| Can - 690 TORONTO CKGW | 0 | 0 | M | M |
| ada 730 MONTREAL CKAC | X | X | X | X |
| Ala. 1140 BIRM'CH'M *WAPI | 0 | 0 | X | 0 |
| 930 BIRM'GH'M WBRC | 0 | 0 | X | 0 |
| Ark. 1040 HOT SP'CS *KTHS | 0 | 0 | X | 0 |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | X | 0 |
| Colo. 830 DENVER KOA | 0 | 0 | Ø | 0 |
| 560 DENVER KLZ | 0 | Ø | X | 0 |
| CONT. 1060 HARTFORD *WTIC | | | - | |
| D. C. 630 WASH'GT'N WMAL | 0 | Ø | 0 | 0 |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | 0 |
| Fla. 900 JACKS'NV'E WJAX | 0 | 0 | 0 | 0 |
| 1300 MIAMIB. WIOD | 0 | 0 | X | 0 |
| Ga. 890 ATLANTA WGST | | | | |
| 740 ATLANTA WSB | 0 | 0 | 0 | 0 |
| III. 1020 CHICAGO KYW | 0 | 0 | 0 | 0 |
| 770 CHICAGO *WBBM | 0 | Θ | 0 | 0 |
| 870 CHICAGO *WENR | | X | X | X |
| 720 CHICAGO WGN | 0 | 0 | D | MD |
| 560 CHICAGO *WIBO | | | 0 | 0 |
| 870 CHICAGO * WLS | X | W | W | |
| 670 CHICAGO WMAQ | X | X | X | P |
| Ind. 1160 FT. WYNE*WOWO | 0 | X | 0 | 0 |
| 1230 IND'P'LIS *WFBM | 0 | 0 | 0 | 0 |
| OWA 1260 C.NCIL BL'FS KOIL | D | X | 0 | 0 |
| 1000 Davenport WOC*WHO | 0 | 0 | 0 | W |
| 600 WATERLOO WMT | 0 | | 5 | |
| Kans.1220 LAWRENCE* WREN | 0 | 0 | Θ | 0 |
| 580 TOPEKA *WIBW | 0 | N | L | M |
| 1300 WICHITA *KFH | 0 | X | | |
| Ky. 1490COVINGTON*WCKY | _ | | 0 | |
| 820 LOUISVILLE WHAS | 0 | 0 | P | 0 |
| La. 1250 N. ORL'NS WDSU | | | - | |
| 1320 N. ORL'NS WSMB | - | 0 | 0 | 0 |
| | 0 | 0 | | 0 |
| 940 PORTLAND WCSH | 0 | 0 | 0 | 0 |
| Md. 1060 BALTIMORE*WBAL | 0 | 0 | 0 | 0 |
| 600 BALTIMORE WCAO | M | 0 | 0 | 0 |
| Mass. 990 SPRINGFIELD WBZ | P | | MP | 0 |
| 590 BOSTON WEEL | 0 | 0 | MW | W |
| 1230 BOSTON WNAC | NE | X | X | 0 |
| 580 WORCESTER WTAG | 0 | 0 | 0 | 0 |
| Mich.1410 BAY CITY WBCM | 0 | 0 | D | 0 |
| 1240 DETROIT WGHP | - | 0 | 0 | 0 |
| 750 DETROIT WJR | 0 | 0 | 0 | 0 |
| 920 DETROIT WWJ | 0 | 0 | 0 | 0 |
| Minn. 810 MINNEAP WCCO | - | 0 | 0 | 0 |
| 1460 ST. PAUL KSTP | 0 | 0 | 0 | 0 |
| the second se | 0 | 0 | | |
| MO. 950 KAN. CITY KMBC | 0 | 0 | 0 | 0 |
| 610 KAN. CITY WDAF | 0 | 0 | 0 | P |
| 1090 ST. LOUIS KMOX | - | Θ | 0 | 0 |
| | 0 | | 0 | |
| 1350 ST. LOUIS KWK | L | X | 0 | 0 |
| Nebr, 590 OMAHA *WOW | X | X | 0 | EM |
| | - | - | - | _ |
| | | | | |



"MIDNIGHT MELODIES," with ANN LEAF at the organ

NN LEAF is her name, but she'll readily answer to "Mitey," "Little by Little" or "Little Organ Annie," for they are the agnomens bestowed upon the Columbia Broadcasting System's diminutive organist. Sparkling-eyed and nimble-fingered is this slip of a lass who whisks a nation away to the realm of dreams with her majestically deft touch at that hour of the night known as "Midnight Melodies."

Coupling her "four feet eleven inches" with her mighty ability at the console of the Paramount organ, it seems as though "Mitey" would be the choice to conjure with. Cornered late one night in her studio atop the Paramount Building at Times Square, she paused at her desk, covered with fan mail, to answer a few hasty questions before she "took the air."

"My first fan letter?" her brown eyes flashed as she spoke. "There it is on the wall in that small ebony frame. It came," she continued, "when I made my debut at the Paramount Theater in Los Angeles. Won't you read it, please?"

There was a brief recess as the caller scanned the missive, then "Mitey" broke into an indulgent laugh. It was signed "Mother."

"Why did you decide to come to New York?" was next.

"I felt I had outgrown my field out there, and that perhaps the 'big city' held some unforeseen opportunity for me. Besides, I wanted that truly marvelous conservatory training you can get here.

"You see," and again those eyes flashed, "I really am serious about my work. I had been playing the piano since, well, for a long time, and the organ long enough to really love that instrument and to feel that here was my work. You know, I have never lost the thrill that was mine the day I first climbed up on an organ console and felt the huge instrument respond to my fingers' touch. And ever since I have started in with radio the thrill has been intensified."

Eastern Daylight Saving 8 to 8:30 P.M. Eastern Daylight Saving 8:30 to 9 P.M. Our Time **Our Time** CHAIN PROGRAMS THIS HALF-HOUR CHAIN PROGRAMS THIS HALF.HOUR Eleischmann Hour O Fleischmann Hour Q B. A. Rolfe and His Lucky Strike Dance Rudy Vallee and his orchestra. NBC, from New York. Orchestra O B. A. Rolfe and His Lucky Strike Dance (First 15 min.) O The Statistician Orchestra Pational Assets Corporation. The Vagabonds Then G U. S. Service Band CBS, Washington. **Columbia Educational Features** The Vagabonds KEY String ensemble under Emery Deutsch, for 15 minutes. G Grand opera Band music Children's features Light opera Columbia Educational Features M Dance music Instrumental "The Political Situation in Washington To-night," Frederick Wm, Wile. N Educational News



By JOSEPH ATOR Special Writer, "Chicago American"

O N Labor Day in 1903 an old family physician and the stork went into a crapshootin' formation down in Atlanta, Ga., and, as a result of their conference there, presented to the world one of the very, very few fellows who has ever lived down the stigma of being a left-handed pitcher.

Bill Munday started broadcasting within five minutes and made a hit with his audience immediately. This, however, should not be taken too seriously, since his first audience consisted of Pa Munday, who was naturally prejudiced in favor of his first-born, and a nurse, who was used to simulating enthusiasm over the exceptional strength, intelligence and beauty of all first-born babes who came within her professional ken.

In the course of years young Bill Munday —the eighth of that name, please, suh, in an old Georgia family—reached his teens and entered the University of Georgia. There arose the situation which well-nigh marked Bill for life. He was a pretty good baseball player, which is quite proper for a young American. But Bill was a left-handed pitcher.

Now, if you are at all conversant with the lore of the diamond, you will know that all southpaw pitchers, by long tradition, are reputed to be jest a mite "tetched." Bill admits that it took him some time to throw off the curse. For, when he got out of school, aged twenty, and the youngest fellow to be admitted to the practice of law in the history of the Georgia bar, he let the law go and set out to earn a name for himself in professional baseball.

Two years in the minor leagues convinced Bill that, even if you do become famous in the Piedmont and Sally Leagues, it doesn't mean anything. He knew sports. He had written for the Atlanta *Journal* when he was in college, so he went back there and got him a job. He's been there ever since. In spite of his phenomenal admission to the bar, the law has never seduced him to its practice.

BILL MUNDAY

Announcing for

N.B.C.

"The trouble with these young fellows just out of law school," says Bill, "is that they're not practicing law, like they think they are. They're practicing economy and learning law."

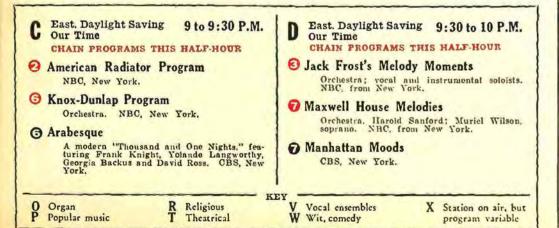
And that was where Bill broke into broadcasting. Here's his story of his initial appearance.

"The managing editor came in one afternoon and told the sports editor that the regular announcer was sick, and couldn't somebody on the sports staff broadcast a basket-ball game that night? The sports editor looked at the basket-ball writer and he ran right out the door. He looked at O. B. Keeler, and Keeler claimed he had a sore throat. Then he looked at me, and I couldn't run out the door or claim a sore throat either, because there wasn't anybody lower than I was around there but the office-boy, and he stammered."

But the shrieking victim, once dragged to the microphone and cured of his first buck fever, turned out to be a crack-up announcer. Phil Carlin, of the NBC, found that out a couple of years ago, when, announcing the Yale - Georgia game, he found Bill working near him in the press-box.

Carlin asked Bill to give a resume of the play between halves. Bill delivered in such impressive style that he shortly found himself under contract with the National Broadcasting Chain. Since then his description of the "crap-shootin' formation," as he styles the signal huddle, has brought chuckles to millions of listeners.

Bill still insists that he's a newspaper man



www.ame

| - | - | - | - | |
|--|--|--|--|--|
| 8 | 30 | 9 | 30 | EASTERN DAYLIGHT |
| 7 | 30 | 8 | 30 | Eastern Standard Central Daylight |
| 6 | 30 | 7 | 30 | CENTRAL STANDARD |
| M | M | v | MP | No. N. N. |
| | - | - | MIP | THOR NY |
| 0 | 0 | 0 | 6 | THUR DELLA |
| 0 | Ø | X | 0 | WKBW BUFFALO 1480 |
| | | | | *WMAK BUFFALO 900 |
| 0 | Θ | 0 | O | WABC NEW YORK 860 |
| 0 | 0 | 0 | 0 | WEAF NEW YORK 660 |
| 0 | 0 | 0 | 0 | WJZ NEW YORK 760 |
| 0 | 0 | 0 | 0 | WHAM ROCH TER 1150 |
| D | X | 0 | X | WHEC ROCH'TER 1440 |
| 0 | 0 | 0 | 0 | WGY SCHEN'D Y 790 |
| M | 0 | 0 | 10 | WFBL SYRACUSE 1360 |
| | | - | 0 | WINT NO |
| 0 | 0 | 0 | 0 | NOTO |
| | 0 | | 0 | WITHING . |
| _ | | | | WWNC ASHEVILLE 570 |
| 0 | Θ | 0 | 0 | WADC AKRON 1320 Ohio |
| 0 | 0 | X | R | *WFJC AKRON 1450 |
| 0 | 0 | 0 | 0 | WKRC CINCINNATISSO |
| E | D | V | 0 | WLW CINCINNATI 700 |
| 0 | 0 | 0 | 0 | WSAI CINCINNATI 1330 |
| R | R | 0 | X | WHK CLEVEL'D 1390 |
| 0 | 0 | | 0 | WTAM CLEVEL'D 1070 |
| - | 0 | - | - | WAIU COLUMB'S 640 |
| R | R | R | 1- | *WCAH COLUMB'S 1430 |
| P | 1 | 1.23 | 0 | WCDD |
| | Ø | 0 | O | WWDN |
| 0 | 0 | D | T | *WKBN YO'NGST-N 570 |
| NP | X | R | R | KFJF OKLA.CITY 1480 Okla. |
| 0 | 0 | 0 | 0 | WKY OKLA.CITY 900 |
| | | | 0 | *KVOO TULSA 1140 |
| 0 | Ø | D | P | *WHP HARRISB'C 1430 Pa. |
| 0 | Ø | 0 | 0 | WLBW OIL CITY 1260 |
| D | D | 0 | x | WCAU PHILAD. 1170 |
| 0 | - | - | | WFAN PHILAD. 610 |
| ñ | 0 | 0 | 0 | *WLIT-WFI PHIL 560 |
| õ | õ | 0 | | KDKA PITTSBGH 950 |
| ŏ | 0 | 0 | - | WCAE PITTSB'GH 1220 |
| - | - | - | | STORE CONTRACTOR OF A DECK |
| 0 | Ø | 0 | - | WJAS PITTSB'GH 1290 |
| 0 | X | 0 | | IU/FAN DI |
| 0 | | - | - | WEAN PROVIDINCE 780 R. I. |
| 0 | 0 | 0 | 0 | WJAR PROVID NCE 590 |
| 0 | 0 | 0 X | 0 | WJAR PROVID'NCE 890 WDOD CHATTA, 1250 Tenn. |
| 0 | 0 | 0 X 0 | 0 | WJAR PROVID'NCE 890 WDOD CHATTA, 1250 Tenn. WMC MEMPHIS 780 |
| | 0 | 0 X | 0 | WJAR PROVID'NCE 890 WDOD CHATTA, 1250 Tenn. |
| 0 | 0 | 0 X 0 | C C X | WJAR PROVID'NCE 890 WDOD CHATTA, 1250 Tenn. WMC MEMPHIS 780 |
| 00 | O X | | C C X | WJAR PROVID'NCE 890 WDOD CHATTA. 1250 Tenn. WMC MEMPHIS 780 WREC MEMPHIS 600 |
| O O E | 9 0 X 9 | | E E | WJAR PROVID'NCE 890 WDOD CHATTA. 1250 Tenn. WMC MEMPHIS 780 *WREC MEMPHIS 600 *WLAC NASHV'LE 1470 |
| O E O | 9 0 X 0 | | C C X E | WJAR PROVID'NCE 890 WDOD CHATTA. 1250 TENN. WMC MEMPHIS 780 *WREC MEMPHIS 600 *WLAC NASHY'LE 1470 WSM NASHY'LE 650 *KRLD DALLAS 1040 Tex. |
| O E O | | O X O X X O X X O | | WJAR PROVIDINCE 890 WDOD CHATTA, 1250 TENN. WMC MEMPHIS 780 *WREC MEMPHIS 600 *WLAC NASHVILE 1470 WSM NASHVILE 650 *KRLD DALLAS 1040 Tex. WEAA PELWorth 800 |
| 0 0 E 0 0 0 | | O X O X X O X X O X X | | WJAR PROVIDINCE 890 WDOD CHATTA, 1250 TENN. WMC MENPHIS 780 WREC MEMPHIS 600 WLAC NASHVILE 1470 WSM NASHVILE 650 KRLD DALLAS 1040 TEX. WFAA Fellow WFAA Fellow KPRC HOUSTON 920 |
| O O E O O X | | O X O X X O X X | C C C C C C C C C C C C C C C C C C C | WJAR PROVIDINCE 890 WDOD CHATTA, 1250 TENN. WMC MENPHIS 780 "WREC MEMPHIS 600 "WLAC NASHVILE 1470 WSM NASHVILE 650 "KRLD DALLAS 1040 Tex. WFAA FE. Worth 800 KPRC HOUSTON 920 "KTSA S. ANTONIO 1290 |
| 0 0 E 0 0 0 | | O X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X X O X | © T T T T T T T T T T T T T T T T T T T | WJAR PROVID'NCE 890 WDOD CHATTA. 1250 TENN. WMC MEMPHIS 780 *WREC MEMPHIS 600 *WLAC NASHV'LE 1470 WSM NASHV'LE 1470 WSM NASHV'LE 650 *KRLD DALLAS 1040 Tex. WFAA Pellas WFAA Pellas KPRC HOUSTON 920 *KTSA S. ANTONIO 1290 WOAI S. ANTONIO 1190 Va. |
| O O E O O X O | 9 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | O X O X X O X X O X X O Y Y O X X O X X O X X O X O | | WJAR PROVID'NCE 890 WDOD CHATTA. 1250 TEND. WMC MEMPHIS 780 *WREC MEMPHIS 600 *WLAC NASHV'LE 1470 WSM NASHV'LE 650 *KRLD DALLAS 1040 TEX. WEAP Feller BAP FEL BAP |
| 0 9 E 0 0 0 X 0 0 0 X 0 | | O X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X O X X X O X | © • • • • • • • • • • • • • • • • • • • | WJAR PROVIDINCE 890 WDOD CHATTA, 1250 TEND. WMC MEMPHIS 780 *WREC MEMPHIS 600 *WLAC NASHVILE 1470 WSM NASHVILE 1470 WSM NASHVILE 650 *KRLD DALLAS 1040 TEX. WFAA PFL Worth 800 KPRC HOUSTON 920 *KTSA S. ANTONIO 1290 WOAI S. ANTONIO 1190 Va. *WTAR NORFOLX 750 WRVA RICHNID 1110 |
| 0 0 E 0 0 0 X 0 0 0 | Image: Second | O X O X X O X X O X X O Y Y O X X O X X O X X O X O | 6 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 | WJAR PROVIDINCE 890 WDOD CHATTA, 1250 TEND. WMC MEMPHIS 780 *WREC MEMPHIS 600 *WLAC NASHVILE 1470 WSM NASHVILE 650 *KRLD DALLAS 1040 TEX. WEAP FE. Worth 800 KPRC HOUSTON 920 *KTSA S. ANTONIO 1290 WOAI S. ANTONIO 1290 WOAI S. ANTONIO 1190 Va. *WTAR NORFOLX 750 WRVA RICHMID 1110 WDBJ ROANOKE 930 |
| 0 0 E 0 0 0 X 0 0 0 0 | | O X O X X O X X O X X O P | © • • • • • • • • • • • • • • • • • • • | WJAR PROVIDINCE 890 WDOD CHATTA, 1250 TEND. WMC MEMPHIS 780 *WREC MEMPHIS 600 *WLAC NASHVILE 1470 WSM NASHVILE 1470 WSM NASHVILE 650 *KRLD DALLAS 1040 TEX. WFAA PFL Worth 800 KPRC HOUSTON 920 *KTSA S. ANTONIO 1290 WOAI S. ANTONIO 1190 Va. *WTAR NORFOLX 750 WRVA RICHNID 1110 |
| 0 0 E 0 0 0 X 0 0 0 0 0 0 | 9 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | | 6 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 | WJAR PROVIDINCE 890 WDOD CHATTA, 1250 TEND. WMC MEMPHIS 780 *WREC MEMPHIS 600 *WLAC NASHVILE 1470 WSM NASHVILE 650 *KRLD DALLAS 1040 TEX. WEAP FE. Worth 800 KPRC HOUSTON 920 *KTSA S. ANTONIO 1290 WOAI S. ANTONIO 1290 WOAI S. ANTONIO 1190 Va. *WTAR NORFOLX 750 WRVA RICHMID 1110 WDBJ ROANOKE 930 |
| 0 0 E 0 0 0 X 0 0 0 0 | 9 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | O X O X X X O X X O P O | 6 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 | WJAR PROVIDINCE 890 WDOD CHATTA, 1250 TEND. WMC MEMPHIS 780 WREC MEMPHIS 600 *WLAC NASHVILE 1470 WSM NASHVILE 650 *KRLD DALLAS 1040 Tex. WEAP FE, Worth 800 KPRC HOUSTON 920 *KTSA S, ANTONIO 1290 WOAI S, ANTONIO 1290 WOAI S, ANTONIO 1190 Va. *WTAR NORFOLX 750 WRVA RICHNID 1110 WDBJ ROANOKE 930 *WEBC SUPERIOR 1290 WISC. |
| 0 0 E 0 0 0 X 0 0 0 0 0 0 | | | 6 9 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 | WJAR PROVIDINCE 890 WDOD CHATTA. 1250 TEND. WMC MEMPHIS 780 "WREC MEMPHIS 600 "WLAC NASHV'LE 1470 WSM NASHV'LE 650 "KRLD DALLAS 1040 TEX. WEAP PELLAS 1040 TEX. WEAP PELLAS 1040 TEX. WEAP PELLAS 800 KPRC HOUSTON 920 "KTSA S. ANTONIO 1290 WOAI S. ANTONIO 1190 VA. "WTAR NORFOLX 750 WRVA RICHM'D 1110 WDBJ ROANOKE 930 "WEBC SUPERIOR 1290 WISC. "WISN MIL W'KEE1120 |
| 0 0 E 0 0 0 X 0 0 0 0 0 0 | | | 6 9 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 | WJAR PROVIDINCE 890 WDOD CHATTA. 1250 TEND. WMC MEMPHIS 780 "WREC MEMPHIS 600 "WLAC NASHV'LE 1470 WSM NASHV'LE 650 "KRLD DALLAS 1040 TEX. WEAP PELLAS 1040 TEX. WEAP PELLAS 1040 TEX. WEAP PELLAS 800 KPRC HOUSTON 920 "KTSA S. ANTONIO 1290 WOAI S. ANTONIO 1190 VA. "WTAR NORFOLX 750 WRVA RICHM'D 1110 WDBJ ROANOKE 930 "WEBC SUPERIOR 1290 WISC. "WISN MIL W'KEE1120 |
| | | | 6 9 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 | WJAR PROVIDINCE 890 WDOD CHATTA. 1250 TEND. WMC MEMPHIS 780 "WREC MEMPHIS 600 "WLAC NASHV'LE 1470 WSM NASHV'LE 650 "KRLD DALLAS 1040 TEX. WEAP PELLAS 1040 TEX. WEAP PELLAS 1040 TEX. WEAP PELLAS 800 KPRC HOUSTON 920 "KTSA S. ANTONIO 1290 WOAI S. ANTONIO 1190 VA. "WTAR NORFOLX 750 WRVA RICHM'D 1110 WDBJ ROANOKE 930 "WEBC SUPERIOR 1290 WISC. "WISN MIL W'KEE1120 |

THURSDAY

TIME

June 5, 12, 19, 26

ABCD

Page 36

THUDSDAV

WHAT'S ON THE AIR

| THURSDAY | | 5, 1 | Jun 2, 1 | 9, 26 |
|---|----------|------|-------------|-------|
| TIME | A | B | C | D |
| EASTERN DAYLIGHT | 10 | 30 | 11 | 30 |
| Eastern Standard Central Daylight | 9 | 30 | 10 | 30 |
| CENTRAL STANDARD | 8 | 30 | 9 | 30 |
| Can - 690 TORONTO CKGW | M | M | 0 | 0 |
| ada 730 MONTREAL CKAC | X | X | X | X |
| Ala. 1140 BIRM'GH'M *WAPI | | | | |
| 930 BIRM'GH'M WBRC | 0 | 0 | 0 | Ø |
| Ark. 1040 HOT SP'GS *KTHS | ŏ | 0 | Ø | õ |
| 1390 LIT'LE R'CK *KLRA | | 0 | 0 | 0 |
| Colo. 830 DENVER KOA | 0 | õ | Ø | 0 |
| 560 DENVER KLZ | 0 | 0 | 0 | 0 |
| Conn. 1060 HARTFORD *WTIC | - | - | - | - |
| D. C. 630 WASH'GT'N WMAL | 0 | 0 | 0 | 0 |
| 950 WASH'GT'N WRC | õ | 0 | 0 | õ |
| Fla. 900 JACKS'NVE WJAX | ñ | ñ | | |
| 1300 MIAMI B. WIOD | ŏ | ŏ | X | x |
| Ga. 890 ATLANTA WGST | - | - | - | |
| 740 ATLANTA WSB | 0 | 0 | x | 0 |
| IL. 1020 CHICAGO KYW | ñ | ñ | X | õ |
| 770 CHICAGO *WBBM | 0 | - | A | - |
| - TUPAID | X | x | x | 0 |
| III CIN | MD | MD | N | MD |
| -WIDO | mb | mD | 14 | mu |
| | | | 9 | - |
| | X | X | - | 0 |
| 670 CHICAGO WMAQ Ind. 1160 FT. WYNE*WOWO | 0 | D | A | - |
| | 0 | D | - | - |
| | 0 | 0 | 0 | 0 |
| OWA 1260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | 0 |
| Des Moines WOC*WHO | 0 | 0 | 0 | 0 |
| 600 WATERLOO WMT | 0 | 0 | 0 | 0 |
| Kans. 1220 LAWRENCE*WREN | O | 0 | 0 | 0 |
| 580 TOPEKA *WIBW | D | 0 | 0 | 0 |
| 1 300 WICHITA *KFH | 0 | 0 | 0 | 0 |
| Ky. 1490COVINGTON*WCKY | | 0 | 0 | 0 |
| 820 LOUISVILLE WHAS | | 0 | 9 | 0 |
| La. 1250 N. ORL'NS WDSU | | 0 | V | 0 |
| 1320 N. ORL'NS WSMB | 0 | U | X | 0 |
| Me. 620 BANGOR WLBZ | - | 0 | BT | - |
| 940 PORTLAND WCSH | | - | - | 0 |
| Md. 1060 BALTIMORE*WBAL | 0 | 0 | M | |
| 600 BALTIMORE WCAO | - | 0 | 0 | - |
| Mass. 990 SPRINGFIELD WBZ | 0 | 0 | E | D |
| 590 BOSTON WEEL | | 0 | N | |
| 1230 BOSTON WNAC | | 0 | O | |
| 580 WORCESTERWTAG | - | 0 | N | - |
| Mich.1410 BAY CITY WBCM | - | 0 | 0 | 0 |
| 1240 DETROIT WGHP | | 0 | 0 | 0 |
| 750 DETROIT WJR | - | 0 | M | 0 |
| 920 DETROIT WWJ | - | 0 | 0 | 0 |
| Minn. 810 MINNEAP WCCO | | 0 | 0 | 0 |
| 1460 ST. PAUL KSTP | _ | 0 | M | 0 |
| MISS. 1270 JACKSON WJDX | - | 0 | | 0 |
| Mo. 950 KAN. CITY KMBC | - | M | 0 | 0 |
| 610 KAN. CITY WDAF | | 0 | Θ | 0 |
| 1090 ST. LOUIS KMOX | | M | M | V |
| *VCD | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| 550 ST. LOUIS KWK | 0 | 0 | - | - |
| | | õ | Ø | N |

first, and not a radio announcer. And he backs up his statement by keeping his job on the Journal, where you can find him at his desk any day the NBC isn't shooting him about the country to some big sports event. But it's a sight harder, Bill admits, to give a good broadcast of a football game than it is to write a good newspaper story about it.

"A reporter don't have to keep his eye on the ball every second of the game," he told me. "If he sticks his neck out for a minute to spot a pretty co-ed in the stands, or get the returns on an impromptu battle of the century between a couple of overstimulated alumni, he can pick up the detail of the play later. If I do that, I've got my neck out in every sense of the word.

"If there's a wild scramble a yard from the goal-line and somebody dives over for the winning touchdown, the reporter can get the hero's name after the game. I have to get it right then, and, if I miss it, the morning papers from Maine to California are all ready to make a liar out of me."



FRANCE LAUX, sports announcer at KMOX (St. Louis), covers a big-league baseball game every day. Until two years ago he broadcast football for KVOO at Tulsa.

| A East. Daylight Saving 10 to 10:30 P.M. Our Time | B East. Daylight Saving 10:30 to 11 P.M. Our Time |
|--|---|
| CHAIN PROGRAMS THIS HALF-HOUR | CHAIN PROGRAMS THIS HALF-HOUR |
| • R. C. A. Victor Hour Orchestra; director, Nathaniel Shilkret; guest artists. NBC, from New York. | Orchestra; director, Nathaniel Shilkret; guest artists. NBC, from New York. |
| S Atwater Kent Mid-week Program Dance orchestra. NBC, from New York. | S Atwater Kent Mid-week Program Dance orchestra. NBC, from New York. |
| • Kodak Hour Symphony orchestra. OBS, from New York. | Columbia Educational Features National Radio Forum from Washington, D. O. |
| B Band music D Dance music C Children's features E Educational | G Grand opera M Instrumental L Light opera N News |

For the girls' information let us state right here that there is a Mrs. Munday. And, what's more, she opens all of Bill's fan letters which arrive in pink envelopes or smelling of perfume. 100

Baseball continues to furnish the backbone of the sport broadcasts during June. And if you missed the list of stations broadcasting big-league ball which appeared in the April issue, here it is again:

In Chicago, WBBM, WMAQ, WGN, WCFL and KYW (summaries of each inning, on both home and out-of-town games, only, on the latter); St. Louis, KMOX and KWK (no Saturday, Sunday or holiday broadcasts); Detroit, WJR; Cleveland, WTAM; Boston, WNAC and WEAN (the latter at Providence, R. I.); Philadelphia, WCAU (National League games only, and those only on Tuesday, Thursday and Saturday). WTMJ, Milwaukee, and WCCO, Minneapolis, are two stations giving minor-league radio reports.

300

WCCO, by the way, claims to have been the first station to put a play-by-play account of a polo match on the air. They did it in 1927, in the Northwest Tournament at Fort Snelling, Minn.

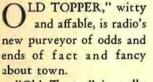
"Also," the station manager swears, "it was the first time the announcer had seen a horse, except on a milk-wagon."

The Coca Cola Company is offering a series of interviews with prominent persons in the field of sports in its weekly program sent out from 10:30 to 11 P. M., Eastern Daylight Time, every Wednesday night over the NBC chain. Graham McNamee interviews the speakers - such fellows as Ty Cobb, Tris Speaker and Grantland Rice.

In June the curtain falls on college sports until fall. About all there is to look for on the radio are the Eastern intercollegiate track championships, the Stagg national track meet at Chicago, the Poughkeepsie regatta, and possibly the national intercollegiate tennis championships.

THURSDAY

Page 37



"Old Topper" is really Ray Perkins, song writer, entertainer and "Judge, Jr.," of the air, who recently returned to the microphone after an absence of three years.

Gossip in the metropolis is an art, because the few who do it must do it well. Ray Perkins is an exponent

of the most modern tradition in small talk. And he has brought something new to radio entertainment. Sitting in jovial judgment on the latest and smartest things in town-new shows, new music, new orchestras, "chic" places in which to be seen-he fills his breezy conversation with the innuendoes and verbal pranks of artistic gossip.

As master of ceremonies for the Crush Dry Cronies, Perkins is heard every Tuesday night at 10:30 o'clock over stations associated with the NBC. He not only broadcasts news of the town, but he sings and plays as well. He has been playing the piano in public since he was six years old, and he has written hit songs for "Smiling Irish Eyes," "General Crack," "Texas Moon," "The Great Divide," "Fast Life," "The Show of Shows," "Lady Luck" and other talking pictures.

But "Old Topper" is more than a working and composing musician. This eminently cosmopolite figure evolved from his experience as

| sic, NBC, Now York. Program Then gest Program (First 15 m undy, black-face comedians. gest es. ne and His Park Centra sic. CBS, New York. |
|---|
| 1 |

June 5, 12, 19, 26 TIME ABCD 10 30 11 30 EASTERN DAYLIGHT Eastern Standard Central Daylight 9 30 10 30 8 30 9 CENTRAL STANDARD 30 RMDDM WOR NEWARK 710 N. J. 0000 WGR. BUFFALO 550 N.Y. 0000 WKBW BUFFALO 1480 WMAK BUFFALO 900 WABC NEW YORK 860 0000 00000 WEAF NEW YORK 660 0000 WJZ NEW YORK 760 😔 😔 D D WHAM ROCH'TER 1150 00 WHEC ROCH'TER 1440 WGY 0 0 D O SCHEN'D Y 790 0000 *WFBL SYRACUSE 1360 WBT CHARLOTTEIOSO N.C. 00 WPTF RALEIGH 680 WWNC ASHEVILLE 570 WADC AKRON 1320 Ohio OODG XX *WFJC AKRON 1450 00 OOPO WKRC CINCINNATI 550 TBP P WLW CINCINNATI 700 00 WSAI CINCINNATI 1330 O W M M WHK CLEVEL'D 1390 0000 WTAM CLEVEL'D 1070 WAIU COLUMB'S 640 WCAH COLUMB'S 1430 WSPD TOLEDO 1340 0000 MOOO *WKBN YO'NGST-N 570 X M P O KFJF OKLA. CITY 1480 Okla. WKY 0000 OKLA CITY 900 *KVOO TULSA 0000 1140 BOOO WHP HARRISB'G 1430 Pa. 0000 WLBW OIL CITY 1260 O D O O WCAU PHILAD. 1170 WFAN PHILAD. 610 00 *WLIT-WFI PHIL 560 0000 O O X X KDKA PITTSB'GH 980 0000 WCAE PITTSB'GH 1220 WJAS PITTSB'GH 1290 00D 000 X WEAN PROVID'NCE 780 R. L. 0 0 ND WJAR PROVID'NCE 890 XOOO WDOD CHATTA. 1250 Tenn. 0000 WMC MEMPHIS 780 WREC MEMPHIS 600 0000 WOOG WLAC NASHV'LE 1470 WSM NASHV'LE 650 0 0 X G *KRLD DALLAS 1040 Tex. 0 000 WFAA Dallas 800 WBAP Ft. Worth 500 0000 KPRC HOUSTON 920 00 KTSA S. ANTONIO 1290 WOAL S. ANTONIO 1190 ก 000 Ya. V WTAR NORFOLK TSO OX X WRVA RICHM'D 1110 0 000 WDBJ ROANONE 930 0 0 *WEBC SUPERIOR 1290 WISC. 0000 WISN MILW KEELIZO 0 0 M G WTMJ MILW KEE 620

an army captain, advertising salesman for the New Yorker magazine, vaudeville artist, music critic and song writer. As "Judge, Jr.," he was a successful one-man show over WJZ four years ago.

Experience lends to "Old Topper's" comments the amiable subtlety which metropolitan gossip requires. As an undergraduate at Columbia University, he divided his time between music and English. Then, during the War, he learned tactics and tact as an infantry captain and as a member of the Military Intelligence Service.

"Old Topper" has sandy hair on which the sophisticated silk hat rests at a jaunty and informal tilt.

"I won't have 'em call me a social butterfly!" he says.

The Crush Dry Cronics, led by Will C. Perry, supply a syncopated background for "Old Topper's" songs and patter during their Tuesday night broadcasts.

11:30 to 12 P.M.

(First 15 min.)

| FRIDAY | 6, 1 | Jun 13, 2 | e 20, 2 | 7 |
|---|--------|--------------|----------------|--------|
| TIME | A | B | C | D |
| EASTERN DAYLIGHT | 6 | 30 | 7 | 30 |
| Eastern Standard Central Daylight | 5 | 30 | 6 | 30 |
| CENTRAL STANDARD | 4 | 30 | 5 | 30 |
| Can - 690 TORONTO CKGW | 0 | P | 8 | 6 |
| ada 730 MONTREAL CKAC | X | X | X | X |
| Ala. 1140 BIRM'GH'M *WAPI | X | X | X | 6 |
| 930 BIRM'GH'M WBRC | 0 | 0 | 0 | 0 |
| Ark. 1040 HOT SP'GS *KTHS | | | | _ |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | 0 | 0 |
| Colo. 830 DENVER KOA 560 DENVER KIZ | 0 | PW | 0 | 0 |
| 560 DENVER KLZ CONN.1060 HARTFORD *WTIC | 0 | 0 | 0 | 0 |
| D. C. 630 WASH'GT'N WMAL | 0 | 0 | E | E |
| 950 WASH'GT'N WRC | 0 | x | 0 | 0 |
| Fla. 900 JACKS'NV'E WJAX | - | 0 | Ø | - |
| 1300 MIAMI B. WIOD | X | 0 | 0 | X |
| Ga. 890 ATLANTA WGST | | | | |
| 740 ATLANTA ~ WSB | X | X | X | 9 |
| III. 1020 CHICAGO KYW | | | X | X |
| 770 CHICAGO *WBBM | | | | |
| 870 CHICAGO *WENR | X | X | - | - |
| 720 CHICAGO WGN | X | X | C | D |
| 560 CHICAGO *WIBO 870 CHICAGO * WLS | - | | | 0 |
| 870 CHICAGO * WLS 670 CHICAGO WMAO | C | x | M | S |
| Ind. 1160 FT. WYNE*WOWO | - | ~ | 141 | - |
| 1230 IND'P'LIS *WFBM | | | 0 | Ø |
| IOWA 1260 C.NCIL BL'FS KOIL | X | X | N | õ |
| 1000 Davenport WOC*WHO | | | | - |
| 600 WATERLOO WMT | | | 0 | 0 |
| Kans.1220 LAWRENCE*WREN | | | | A |
| 580 TOPEKA *WIBW | P | P | X | С |
| 1300 WICHITA *KFH | 0 | 0 | 0 | 0 |
| Ky. 1490COVINGTON*WCKY 820 LOUISVILLE WHAS | 0 | v | v | 6 |
| La. 1250 N. ORL'NS WDSU | | ~ | <u>_</u> | 9 |
| 1320 N. ORL'NS WSMB | x | x | X | 0 |
| Me. 620 BANGOR WLBZ | | | 0 | õ |
| | EN | X | M | Ø |
| Md. 1060 BALTIMORE*WBAL | | 0 | M | M |
| 600 BALTIMORE WCAO | 0 | M | 0 | 0 |
| Mass. 990 SPRINGFIELD WBZ | X | X | 0 | M |
| 590 BOSTON WEEL | С | С | M | С |
| 1230 BOSTON WNAC | P | P | N | E |
| 580 WORCESTER WTAG | M | 0 | 0 | M |
| Mich.1410 BAY CITY WBCM 1240 DETROIT WGHP | 0 | 0 | 0 | 0 |
| 1240 DETROIT WGHP 750 DETROIT WJR | 0 X | OX | 0 M | 0 N |
| 920 DETROIT WWJ | ô | A | 0 | 0 |
| Minn. 810 MINNEAP WCCO | õ | 0 | C | N |
| 1460 ST. PAUL KSTP | 0 | C | N | 0 |
| Miss. 1270 JACKSON WJDX | | | 0 | Ø |
| MO. 950 KAN. CITY KMBC | 0 | 0 | С | М |
| 610 KAN. CITY WDAF | D | C | C | Θ |
| 1090 ST. LOUIS KMOX | N | N | P | P |
| 550 ST. LOUIS *KSD | 0 | x | O WC | 0 |
| 1350 ST. LOUIS KWK Nebr. 590 омана *WOW | XX | X | WC | DC |
| TTODI. 350 UMARA WOW | - | - | - | - |
| | - | - | - | - |

WO large eyes sparkle and a mischievous smile lights a pretty face.

"Some day," she says, "I'm going to win my ambition-a model cottage in a secluded cove on Long Island, where I can cook and cook and cook."

Do you picture a fair-haired daughter of the soil, whose hopes are still high that she can, in the midst of metropolitan bustle, achieve domestic aspirations conceived on some picturesque upland farm?

No, the clear complexion is olive, and the large, brown eyes are deep clues to Spanish an-

| A Eastern Daylight Saving 6 Our Time | to 6:30 P.M. B Eastern Daylight Saving 6:30 to 7 P.M. Our Time |
|--|---|
| CHAIN PROGRAMS THIS HA Black and Gold Room Or Concert music; director, I NBC, New York. | chestra 😥 Don Bigelow and His Hotel Park |
| G Whyte's Orchestra Dance music. NBC, from 1 | New York. |
| The Musical Foursome Male quartet, semi-classical | (First 15 min.) numbers. Bichards, contralto. CBS, from New York, |
| Heywood Broun "Descriptive Column of the | (Last 15 min.) Yoeng's Restaurant Orchestra |

cestry. This young woman with a desire to cook is Countess Olga Medolago Albani, whose title is authentic and whose soprano voice is known to thousands who hear her over National Broadcasting Company networks.

To the Countess Albani, adventure is the color and necessity of living. As a girl she determined to make music and the theater her profession, forsaking the tradition of her noble house that these things should be matters only of cultured amusement. Her father tried earnestly to dissuade her, but finally gave it

up in kindly desperation. He said that she was harking back to a gypsy strain in his ancient family.

An old castle in Barcelona was Countess Albani's birthplace. Her family brought her to America as a child, and, when business took them to Porto Rico, they placed her in the seclusion of the Academy of St. Joseph, a convent school at Brentwood, L. I.

While she was still at the academy the young girl began to feel restive under the restraint which the traditions of her house required. Her music lessons, recitals and student plays were her only interest. She longed to become a part of the New World, to explore and to learn at first-hand the democratic habits of her adopted country.

So, when she was graduated from the academy at sixteen, she finally won parental permission to attend Horace Mann High School in New York City. Her voice and dramatic ability developed rapidly.

Countess Albani came to radio from the theater, having scored in the Chicago production of "New Moon," a musical comedy.

In addition to her own recitals, she has been heard on the Kodak Week-end program, the General Motors Family Party, the Eveready program and the NBC Artists program.

| WHAT'S ON THE AIR | | | | | Page 39 |
|---|--------|-------|--------------|----------------|--|
| C | | 5, 13 | une , 20, | . 27 | FRIDAY |
| | A | B | C | D | TIME |
| | 6 | 30 | 7 | 30 | EASTERN DAYLIGHT |
| | 5 | 30 | 6 | 30 | Eastern Standard Central Daylight |
| 191 | 4 | 30 | 5 | 30 | CENTRAL STANDARD |
| | C | M | M | WP | WOR NEWARK 710 N. |
| | N | X | W | M | WGR. BUFFALO SSO N. |
| | N | D | M | T | WKBW BUFFALO 1480 |
| | 0 | E | PE | P | WMAK BUFFALO 900 |
| | 0 | 0 | Θ | 0 | WABC NEW YORK 860 |
| | 0 | 0 | 0 | Θ | WEAF NEW YORK 660 WJZ NEW YORK 760 |
| () | | 0 | 0 | W | WHAM ROCH'TER 1150 |
| | X | X | C | P | *WHEC ROCH TER 1440 |
| | N | | EW | 6 | WGY SCHEN'D Y 790 |
| have the | 0 | 0 | 0 | 0 | *WFBL SYRACUSE 1360 |
| | F | 0 | 0 | - | WBT CHARLOTTE1080 N. |
| | | õ | Ø | 1 | WPTF RALEIGH 680 |
| | | | | | WWNC ASHEVILLE 570 |
| | X | X | 0 | N | WADC AKRON 1320 Oh |
| | C | N | | | WFJC AKRON 1450 |
| | X | X | X | X | WKRC CINCINNATISSO |
| | E | 0 | W | M | WLW CINCINNATI 700 |
| | w | 111/ | D | O | WSAI CINCINNATI 1330 |
| | W | W | D | EM | WHK CLEVEL'D 1390 WTAM CLEVEL'D 1070 |
| | | | - | - | WAIU COLUMB'S 640 |
| CBD | 0 | V | X | x | *WCAH COLUMB'S 1430 |
| 6.D.Reeser | L | M | M | X | WSPD TOLEDO 1340 |
| 0.10.1100000 | 0 | 0 | 0 | - | *WKBN YO'NGST-N 570 |
| 6 | | | | | KFJF OKLA. CITY 1480 Okl |
| | X | X | X | X | WKY OKLA.CITY 900 |
| | | 1.1 | | | *KVOO TULSA 1140 |
| | | 0 | | | WHP HARRISB'G 1430 P |
| events of the past are being woven into the | | 0 | | And in case of | WLBW OIL CITY 1260 |
| dramas. | PN | P | X | 0 | WCAU PHILAD. 1170 |
| In keeping with the dramatized sketches, the musical balance of the program runs the | 0 | - | 0 | 0 | *WFAN PHILAD. 610 *WLIT-WFI PHIL. 560 |
| tune gamut from the days of the "bicycle | 0 X | X | 0 | 0 X | KDKA PITTSB'CH 950 |
| built for two" and the stagecoach, on down | ô | P | 0 | G | WCAE PITTSB'GH 1220 |
| to this era of motorized transportation. Leon | D | 0 | 0 | 0 | WJAS PITTSB'GH 1290 |
| Bloom and his celebrated concert orchestra | MD | M | X | 0 | WEAN PROVID'NCE 780 R. |
| provide this color in the radio picture. | M | D | 0 | E | WJAR PROVID'NCE 590 |
| Mr. Reeser, who, in addition to his execu- tive position with the American Petroleum | 0 | 0 | X | 0 | WDOD CHATTA. 1280 Ten |
| Institute, heads the Barnsdall organization, | | | | Θ | WMC MEMPHIS 780 |
| will be heard on additional programs in the | 1.00 | 0 | 0 | - 1 | WREC MEMPHIS 600 |
| series, | X | | X | X | WLAC NASHV'LE 1470 |
| | X | X | X | Θ | WSM NASHV'LE 650 |
| P Fastern Davlight Saving 7, 20 + 8 D M | - | - | - | - | *KRLD DALLAS 1040 Te |
| D Eastern Daylight Saving 7:30 to 8 P.M. Our Time | x | x | x | x | KPRC HOUSTON 920 |
| CHAIN PROGRAMS THIS HALF-HOUR | - | A | X | x | *KTSA S. ANTONIO 1290 |
| S NBC Feature | x | x | ô | X | WOAI S. ANTONIO 1190 V. |
| A Song of the Soldier | P | - | | N | WTAR NORFOLK 750 |
| O Evangeline Adams (First 15 min.) | x | 0 | 0 | x | WRVA RICHM'D 1110 |
| Howard Fashion Plates (Last 15 min.) | | - | | 0 | WDBJ ROANOKE 930 |
| Musical program, featuring Ben Alley as "Beau Brummel." | | | 0 | | *WEBC SUPERIOR 1 290 WIS |
| Evangeline Adams (First 15 min.) | 0 | - | | - | WISN MIL W'KEE1120 |
| Hotel Paramount Orchestra | - | - | C | DM | WTMJ MILW KEE 620 |
| Dance music, CBS, N. Y. (Last 15 min.) Hotel Paramount Orchestra | | | | | |

min.)

| C Eastern Daylight Saving 7 to 7:30 P.M. Our Time | D Eastern Daylight Saving 7:30 to 8 Our Time |
|---|---|
| CHAIN PROGRAMS THIS HALF.HOUR Genia Zielinska (First 15 min.) Sopratio with string trio. NBC, New York, | S NBC Feature |
| Universal Safety Series (Last 15 min.) NBC, New York. The Pepsodent Program (First 15 min.) Amos 'n' Audy, black-face comedians. Pepsodent Program Then Universal Safety Series | A Song of the Soldier Evangeline Adams (First 15 Astrologer, Howard Fashion Plates (Last 15 Musical program, featuring Ben All "Beau Brummel." |
| G Bernard Levitow (First 15 min.) Concert music. CBS, New York. Around the World with Kaltenborn (Last 15 min.) | Evangeline Adams (First 15 Astrologer, Hotel Paramount Orchestra Dance music, CBS, N. Y. (Last 15) |
| G Bernard Levitow (First 15 min.) Concert music. CBS, New York. | Hotel Paramount Orchestra Dance music. CBS, N. Y. (Last 15 |

H president of the American Petroleum In-

Time.

Dramatic highlights in the past seventy years of the nation's history-the span of years covered by the records of the sponsoring company - are being presented as part of each half-hour on the air. Outstanding events from Civil War days are among the topics for dra-

The programs are being prepared and presented in the Chicago studios of the Columbia Broadcasting System. WBBM is the outlet in that city.

art at Northwestern University, is directing the dramatic phases of the program. The cast includes Betty McLean, former vaudeville partner of the late Frank Keenan and widely known for her work in "The Rear Car" and other popular stage successes; Irene Wicker and Vinton Haworth.

bringing to light historical data heretofore little known. These unique sidelights into the

EATURED by the address of E. B. Reeser,

stitute and the acknowledged spokesman for the oil industries, Barnsdall Refineries, Inc., America's oldest institution of its kind, went on the air Sunday, May 4, with the first of a new series of programs over CBS.

"Be Square to Your Motor Club" is the designation of the new radio series. The programs will continue each Sunday evening, 10:30 to 11 p. M., Eastern Daylight Saving

matic treatment early in the series.

David Owen, former professor of dramatic

dramas. In keepin;

Research work for program material is

IDAY

| b | 30 | 1 | 30 | EASTERN DAYLIGHT |
|---|-----|----|-----|--|
| 5 | 30 | 6 | 30 | Eastern Standard Central Daylight |
| 4 | 30 | 5 | 30 | CENTRAL STANDARD |
| - | - | _ | | IIIOD NIT |
| C | M | M | WP | |
| N | X | W | M | WGR. BUFFALO SSO N.Y. |
| N | D | M | T | WKBW BUFFALO 1480 |
| D | E | PE | P | *WMAK BUFFALO 900 |
| 3 | 0 | Θ | 0 | WABC NEW YORK 860 |
| 1 | 0 | 0 | Ø | WEAF NEW YORK 660 |
| Э | 0 | 0 | A | WJZ NEW YORK 760 |
| x | 0 | 0 | W | WHAM ROCH'TER 1150 |
| x | X | C | P | WHEC ROCH'TER 1440 |
| N | M | EW | G | WGY SCHEN'D Y 790 |
| - | - | - | 0 | *WFBL SYRACUSE 1360 |
| D | 0 | 0 | 0 | WDT NC |
| - | 0 | 0 | - | IUDTE |
| - | 0 | Θ | - | WPTF RALEIGH 680 |
| | - | | | WWNC ASHEVILLE 570 |
| X | X | 0 | N | WADC AKRON 1320 Ohio |
| С | N | | | WFJC AKRON 1450 |
| X | X | X | X | WKRC CINCINNATISSO |
| E | 0 | W | M | WLW CINCINNATI 700 |
| 1 | | - | 0 | WSAI CINCINNATI 1330 |
| N | W | D | EM | WHK CLEVEL'D 1390 |
| - | | | - | WTAM CLEVEL'D 1070 |
| - | | 1 | - | WAIU COLUMB'S 640 |
| 0 | V | X | x | WCAH COLUMB'S 1430 |
| - | | | 0.7 | winn n |
| L | M | M | X | THURSE I THE |
| D | 0 | 0 | | *WKBN YO'NGST-N 570 |
| | | | | KFJF OKLA. CITY 1480 Okla. |
| X | X | X | X | WKY OKLA.CITY 900 |
| | 1.1 | | | *KVOO TULSA 1140 |
| 3 | 0 | 0 | P | *WHP HARRISB'G 1430 Pa. |
| 0 | 0 | DM | 0 | WLBW OIL CITY 1260 |
| N | P | X | 0 | WCAU PHILAD. 1170 |
| | | | | WFAN PHILAD. 610 |
| n | | 0 | Ø | *WLIT-WFI PHIL 560 |
| x | x | 0 | X | KDKA PITTSB'CH 950 |
| 0 | P | 0 | 0 | WCAE PITTSB'GH 1220 |
| D | - | | | aure a |
| | O | O | 0 | |
| D | M | X | 0 | |
| N | D | 0 | E | WJAR PROVID'NCE SOO |
| 0 | 0 | X | Θ | WDOD CHATTA. 1280 Tenn. |
| | | 1 | Θ | WMC MEMPHIS 780 |
| 3 | 0 | 0 | X | WREC MEMPHIS 600 |
| X | X | X | X | WLAC NASHV'LE 1470 |
| x | X | X | Ø | WSM NASHV'LE 650 |
| - | - | - | | *KRLD DALLAS 1010 Tex. |
| - | - | - | - | WFAA Dallas 800 |
| x | x | x | x | VDDC |
| - | ~ | | X | the state of the s |
| v | v | X | | *KTSA S. ANTONIO 1290 |
| X | X | 0 | X | WOAI S. ANTONIO 1190 Va. |
| P | - | - | N | WTAR NORFOLK 750 |
| x | 0 | Θ | x | WRVA RICHM'D 1110 |
| | | | 0 | WDBJ ROANOKE 930 |
| | | 0 | | *WEBC SUPERIOR 1 290 WISC. |
| | _ | | - | UTCN. |

| FRIDAY | 6, 1 | Jun 13, 2 | e 10, 2' | 7 |
|---|--|--------------|-------------|----|
| TIME | A | B | C | D |
| EASTERN DAYLIGHT | 8 | 30 | 9 | 30 |
| Eastern Standard } Central Daylight } | 7 | 30 | 8 | 30 |
| CENTRAL STANDARD | 6 | 30 | 7 | 30 |
| Can - 690 TORO NTO CKGW | 0 | 0 | 0 | D |
| ada 730 MONTREAL CKAC | X | X | X | X |
| Ala. 1140 BIRM'GH'M *WAPI | X | X | 0 | 0 |
| 930 BIRM'GH'M WBRC | 0 | 0 | 0 | X |
| Ark. 1040 HOT SP'GS *KTHS 1390 LIT'LE R'CK *KLRA | 0 | D | 0 | 0 |
| 1390 LIT'LE R'CK *KLRA Colo. 830 DENVER KOA | 0 | 0 | 0 | 0 |
| 560 DENVER KLZ | 0 | õ | 0 | 0 |
| Conn.1060 HARTFORD *WTIC | 0 | 0 | 0 | 0 |
| D. C. 630 WASH'GT'N WMAL | õ | õ | Ø | Ø |
| 950 WASH'GT'N WRC | 0 | 0 | 0 | |
| Fla. 900 JACKS'NV'E WJAX | | 0 | 0 | 0 |
| 1300 MIAMI B. WIOD | X | 0 | 0 | 0 |
| Ga. 890 ATLANTA WGST | - | 37 | | |
| 740 ATLA NTA WSB | X | X | 0 | |
| -WDD84 | Ų | U | 0 | 0 |
| 770 CHICAGO *WBBINI 870 CHICAGO *WENR | - | x | x | x |
| 720 CHICAGO WGN | MD | D | T | D |
| 560 CHICAGO *WIBO | 0 | 0 | 0 | |
| 870 CHICAGO * WLS | X | V | M | |
| 670 CHICAGO WMAQ | 0 | 0 | 0 | 0 |
| Ind. 1160 FT. WYNE*WOWO | 0 | 0 | 0 | 0 |
| 1230 IND'P'LIS *WFBM | 0 | 17 | 0 | 0 |
| 1000 Davenport Des Moines WOC*WHO | 0 | V | 0 | 0 |
| Des Moines WUC-WHU | 0 | 0 | 0 | - |
| Kans,1220 LAWRENCE*WREN | 0 | 0 | 0 | - |
| 580 TOPEKA *WIBW | ŏ | N | Ø | 0 |
| 1300 WICHITA *KFH | | | 0 | 0 |
| Ky. 1490COVINGTON*WCKY | | | | |
| 820 LOUISVILLE WHAS | P | D | 0 | 0 |
| La. 1250 N. ORL'NS WDSU | | | | - |
| 1320 N. ORL'NS WSMB | X | X | 0 | 0 |
| Me. 620 BANGOR · WLBZ 940 PORTLAND WCSH | 0 | 0 | 0 | 0 |
| 940 PORTLAND WCSH Md. 1060 BALTIMORE*WBAL | | 0 | 0 | 0 |
| 600 BALTIMORE WCAO | M | 0 | 0 | 0 |
| Mass. 990 SPRINGFIELD WBZ | MV | 6 | 6 | 0 |
| 590 BOSTON WEEI | 0 | õ | 0 | 0 |
| 1230 BOSTON WNAC | 0 | 0 | 0 | 0 |
| 580 WORCESTER WTAG | - | - | | M |
| Mich.1410 BAY CITY WBCM | 0 | 0 | 1000 | M |
| 1240 DETROIT WGHP | States of the local division of the local di | Ø | 1 | 0 |
| 750 DETROIT WJR 920 DETROIT WWJ | 1720 | M | 0 | 0 |
| 920 DETROIT WWJ Ming. 810 MINNEAP WCCO | 0 | M | 0 | 0 |
| 1460 ST. PAUL KSTP | A COMPANY | 0 | 0 | 0 |
| Miss. 1270 JACKSON WJDX | | | | 0 |
| Mo. 950 KAN. CITY KMBC | W | 0 | 0 | 0 |
| 610 KAN. CITY WDAF | - | 1 | 0 | X |
| 1090 ST. LOUIS KMOX | - | T | 0 | Ø |
| 550 ST. LOUIS *KSD 1350 ST. LOUIS KWK | - | 0 | - | 0 |
| 1350 ST. LOUIS К WK Nebr. 590 омана *WOW | | 0 | | 1 |
| | - | | | |
| | 1 | | | 1 |



TED HUSING, ace Columbia Broadcasting System announcer, has started a newspaper sports column of the air. It is officially called "Ted Husing's Sportslants," and is comprehensive to the nth degree. Heard over a large CBS chain headed by WABC every Saturday evening at 6:30, Eastern Daylight Time, this feature is based on Husing's sports background which, incidentally, reaches back to the days when he played football with the boys in 4A.

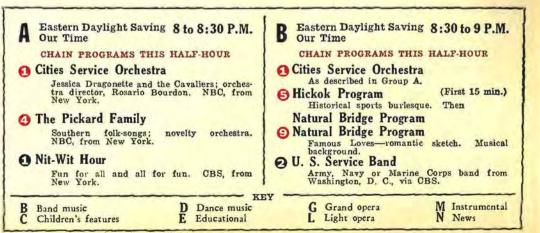
Husing's life - work is radio and sports. Every one will tell you that, including Mrs. Husing and Mr. Husing himself, should one find him in the proper mood.

Basically, the idea of Sportslants on the air is to give radio fandom all of the sport happenings of the preceding seven days in tabloid form, and, in addition, introduce the leading sports figure of that week.

Ted Husing, in an exclusive statement to this publication, declares:

"Sportslants is the culmination of a series of experiments. It derives its title from the reviewing idea of slants on happenings in the sport firmament. (Just as we say of the theatrical show, 'Let's get a slant on that.')

"On my return from the Hoover acceptance broadcast in California in 1928, WABC was purchased by the CBS. I was ordered to move from the CBS headquarters in the Paramount Building and report for duty as chief announcer at the archaic broadcasting-rooms of the then Grebe station. In the first weeks of the new organization handling the Columbia local programs (they were still divided between WOR and WABC), I had to jump to the radio transmitter (non-technically known



www.americanradiohistory.co

as the mike) and spout my stuff extempore. It usually consisted of insides on things I had seen and which were not sports news, but sports slants. An executive of Columbia heard one of these, and so came Sportslants, radio's oldest sports institution of this kind. In it is striven for the resultant good that comes from clean dealings and playing, the necessary right to see both sides of a controversial melee existent in the sports firmament, and the digging up of episodes that will serve as moral for the tale, so that whosoever wants to run the

wrong way may read-and learn."

Del Monte program

SATURDAY at 8:30 P. M., E. D. T., over NBC chain, and at 9 P. M., P. S. T., over Pacific Coast stations.

B RILLIANT stars of the stage and screen are taking the air regularly these days in the newest series of NBC programs to come out of the West.

Del Monte sponsors the broadcasts—radio versions of the musical-comedy hits of the day —which are Saturday night features and already have brought Bebe Daniels, Polly Walker, Winnie Lightner, Joe E. Brown, Bernice Claire, Alexander Gray, Vivenne Segal, Marilyn Miller and other celebrities before the microphone.

Characterized by the press as "miniature musical comedies," "pocket editions" and "tabloids," these Del Monte performances are unique in radio history. They follow perfectly the original stage or screen production with the star appearing in person.

A great aggregation of radio headliners is



| - | | | |
|---|--|--|----|
| C | Eastern Daylight Saving 9 to 9:30 P.M. Our Time | D East. Daylight Saving 9:30 to 10 P.M. | 00 |
| | CHAIN PROGRAMS THIS HALF-HOUR | CHAIN PROGRAMS THIS HALF-HOUR | XX |
| 0 | Clicquot Club Eskimos Orchestra director, Harry Resor. NBO, from New York. | Old Company Anthracite Program Old Company male quartet; Old Company novelty strings. NBC, New York. | 00 |
| 0 | Interwoven Pair Billy Jones and Ernie Hare in comedy pat- ter and songs. Orchestra director, Will C. Perry, NBC, from New York. | Orchestra ; mixed chorus; guest artists. NBC, from Chicago. | |
| 0 | True Story Hour Adventures of Mary and Bob. CBS, from New York. | True Story Hour Adventures of Mary and Bob. CBS, from New York. | 00 |
| P | Organ R Religious Popular music T Theatrical | V Vocal ensembles X Station on air, but W Wir, contedy | |

8 7 6 P W 0 0 rnice 0 W brought to listeners, as well as the featured stage and screen stars. A full concert orchestra and a chorus of mixed voices is used regularly to present the ensemble selections, and National Players and soloists are drafted for all excepting the stellar roles.

Emil Polak, nationally known conductor and coach for many of the Metropolitan Opera Company's prima donnas, directs the radio version, with special attention to the Pacific Singers, whose chorus work is outstanding.

Bernice Claire and Alexander Gray made a special trip to San Francisco to do the "Song of the Flame." Miss Claire, incidentally, is decidedly at home in San Francisco. She was born in Oakland, where she won her early education in music and dancing. But it took New York to make her a star. Maria Jeritza probably was responsible. Captivated by the girl's voice, Mme. Jeritza took her to Emil Polak, then her own coach, and placed the California student under his supervision.



Page 41

Page 42

FRIDAY A JUNE OF

| FRIDAY | 6, 13, 20, 27 | | | |
|--|---------------|----|----|----|
| TIME | A | B | C | D |
| EASTERN DAYLIGHT | 10 | 30 | 11 | 30 |
| Eastern Standard } Central Daylight } | 9 | 30 | 10 | 30 |
| CENTRAL STANDARD | 8 | 30 | 9 | 30 |
| Can - 690 TORONTO CKGW | D | M | 0 | 0 |
| ada 730 MONTREAL CKAC | x | X | - | - |
| Ala. 1140 BIRM'GH'M *WAPI | 0 | | | |
| 930 BIRM'GH'M WBRC | 0 | N | 0 | 0 |
| Ark. 1040 HOT SP'GS *KTHS | - | 0 | D | 0 |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | 0 | Ø |
| Colo. 830 DENVER KOA | 0 | 0 | Ø | 0 |
| 560 DENVER KLZ | 0 | 0 | 0 | 0 |
| Conn. 1060 HARTFORD *WTIC | E | Μ | D | D |
| D. C. 630 WASH'GT'N WMAL | 0 | 0 | 0 | 0 |
| 950 WASH'GT'N WRC | 0 | 0 | X | X |
| Fla. 900 JACKS'NV'E WJAX | | 0 | Θ | |
| 1300 MIAMI B. WIOD | X | 0 | X | X |
| Ga. 890 ATLANTA WGST | | | | |
| 740 ATLANTA WSB | 0 | 0 | Θ | |
| III. 1020 CHICAGO KYW | 0 | 0 | X | 0 |
| 770 CHICAGO *WBBM | | 0 | | |
| 870 CHICAGO *WENR | X | X | X | 0 |
| 720 CHICAGO WGN | MD | MD | N | D |
| 560 CHICAGO *WIBO | 0 | 0 | | - |
| 870 CHICAGO * WLS | | | | |
| 670 CHICAGO WMAQ | 0 | V | | WM |
| Ind. 1160 FT. WYNE*WOWO | 0 | 0 | D | C |
| 1230 IND'P'LIS *WFBM | - | - | - | - |
| IOWA 1260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | 0 |
| 1000 Davenport WOC*WHO | 0 | 0 | 0 | 0 |
| 600 WATERLOO WMT Kans, 1220 LAWRENCE*WREN | 6 | 0 | 0 | 0 |
| AUIDU | X | P | 0 | 6 |
| 580 TOPEKA *WIBW 1300 WICHITA *KFH | Ô | 0 | 0 | 0 |
| Ky. 1490COVINGTON*WCKY | | 9 | 0 | 0 |
| 820 LOUISVILLE WHAS | 0 | 0 | D | 6 |
| La. 1250 N. ORL'NS WDSU | 0 | - | - | |
| 1320 N. ORL'NS WSMB | | 0 | x | 0 |
| Me. 620 BANGOR WLBZ | - | - | | - |
| 940 PORTLAND WCSH | 0 | 0 | N | |
| Md. 1060 BALTIMORE*WBAL | - | | | |
| 600 BALTIMORE WCAO | 0 | 0 | 0 | 0 |
| Mass. 990 SPRINGFIELD WBZ | - | 0 | Ø | D |
| 590 BOSTON WEEI | | 0 | N | X |
| 1230 BOSTON WNAC | | 0 | 0 | - |
| 580 WORCESTERWTAG | - | 0 | N | |
| Mich.1410 BAY CITY WBCM | - | | | Ø |
| 1240 DETROIT WGHP | - | 0 | 0 | 0 |
| 750 DETROIT WJR | | 0 | PM | 0 |
| 920 DETROIT WWJ | 1 | 0 | 0 | 0 |
| MINN. 810 MINNEAP WCCO | | 0 | | 0 |
| 1460 ST. PAUL KSTP | | 0 | | 0 |
| MISS. 1270 JACKSON WJDX | | 0 | | 0 |
| MO. 950 KAN. CITY KMBC | | 1 | 0 | - |
| 610 KAN. CITY WDAF | _ | 0 | | 0 |
| 1090 ST. LOUIS KMOX | _ | 0 | | - |
| 550 ST. LOUIS *KSD | 10000 | - | 0 | 0 |
| 1350 ST. LOUIS KWK | | 0 | 0 | 0 |
| Nebr. 590 OMAHA *WOW | 0 | 0 | 0 | 0 |
| | | - | - | |



Kitchen studio of Radio Home-Makers' Club at 1819 Broadway.

By Eve M. Conradt-Eberlin

Radio Home-Makers' Club Over Entire Columbia Chain Daily (except Saturday) 10 A. M. to Noon

Making?

What Is

Home-

H OME-MAKING has at last been officially recognized as a definite occupation. In the 1930 census housewives will be listed under the heading of "home-makers," instead of the galling "no occupation" of other years. I suspect the wife of the man who brought about this change has been in Florida all winter, giving him a chance to find out what a real job the housewife's is.

Most of us have only a part understanding of just what home-making means. We think of it as a series of mechanical duties, like cooking, dish-washing, house-cleaning, bed-making, and so on. In other words, a dreary,

| A East. Daylight Saving 10 to 10:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR | B East. Daylight Saving 10:30 to 11 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR |
|---|--|
| Raleigh Revue Male quartet; piano duo; orchestra director, Bill Daly. NBC, from New York. | Raleigh Revue Male quartet; piano duo; orchestra director, Bill Daly. NBC, New York. |
| Armstrong Quakers Lois Bennett, soprano; Mary Hopple, con- tralto; male quartet; orchestra director, Vic- tor Arden. | O Kodak Hour NBC, from New York. |
| • At the Sign of the Green and White Quaker State Orchestra; David Mendoza; quartet, Norman Brokenshire and "Charlie." CBS, from New York. | Gold Medal Fast Freight Wheaties quartet and Gold Medal Orchestra. CBS. |
| B Band music D Dance music C Childen's features F Educational | G Grand opera M Instrumental |

www.americanradiohistory.co

thankless, never - ending job. But home-making is far above and beyond all that.

When I asked Ida Bailey Allen, the founder and president of the Radio Home-Makers' Club, how she would define home-making, she said:

"Home-making is a creative art which turns a barren house into the family center of beauty and culture. It pervades the

home with a spirit in keeping with the times and gives to it an atmosphere of beauty, peace and culture behind which the mechanics of housekeeping are hidden."

That doesn't sound like a dreary or thankless job, does it? And it certainly is worthy of being one's life-work.

When Mrs. Allen founded the Radio Home-Makers' Club in 1928 for the Columbia Broadcasting System, she had in mind the thousands of women she had met during her long career as a domestic economist, who wanted to be real home-makers, but found time only for uninspired housekeeping. Through the training taught by the Radio Home-Makers' Club, housewives are shown how to lighten their purely mechanical tasks by speed cooking and housekeeping methods. In this way time is left for outside interests.

The twenty-six programs of the club's Magazine of the Air, heard from Monday to Friday between 10 A. M. and noon over the entire Columbia network, are carefully balanced to include the two phases of home-making—housekeeping and cultural development. Between these two, and like a bridge connecting them, are the lessons in personal beauty. The perfect home-maker, you see, not only makes her home "a thing of beauty," but is herself a chatelaine worthy of presiding over it.

The daily cooking demonstration, the budget-making, house-cleaning, pin money, house repair, sewing and laundry periods, which are broadcast once a week, take care of the housekeeping.

The departments of this unique air magazine known as "Mirrors of Beauty," "Your Diet," "Hair Beauty," "Stroll on the Avenue" and "Beauty Builders," cover thoroughly the beauty and fashion needs of the home-maker.

The cultural trends are brought to the listener by interior decorating talks, child-training lessons, formal and informal entertaining suggestions, etiquette talks, the arts and crafts broadcast, Senator Capper's weekly political talk, and the Wednesday "Editorial Page" of the magazine, which presents leaders in the fields of music, the theater, painting, literature, statecraft, sociology, and so forth.

By mixing the practical with the ideal, combining cultural viewpoints with housekeeping problems, the Radio Home-Makers' Club is making it apparent to women that these two phases, apparently so far apart, combine easily and naturally for a fuller and broader life.

Such is home-making, and the woman who is alive to all this is the perfect home-maker. It may take intelligence and ability for a woman to make her way in the fields that were once open only to men, but it takes a clever, spirited, many-sided woman to attain perfection in the one field in which she has always reigned supreme.



THE UNITED STATES NAVY BAND . . .

Theatrical

LIEUT. CHARLES BENTER, Leader

From 8:30 to 9 each Thursday evening one of the three great U. S. Service Bands plays over the coast-to-coast network of the Columbia Broadcasting System. On Monday, Tuesday and Thursday the Service Bands broadcast at 4 p. m. over WJZ and associated stations—the present assignment of the Navy Band being Tuesday afternoon. At last report almost the entire Columbia network was also carrying the Thursday concert of the U. S. Navy Band. These concerts come directly from the Washington Navy Yard.

| C East. Daylight Saving 11 to 11:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR | D East. Daylight Saving 11:30 to 12 P.M. Our Time CHAIN PROGRAMS THIS HALF HOUR |
|--|---|
| Vincent Lopez and His Hotel St. Regis Orchestra NBC, from New York. Elgin Watch Program | Vincent Lopez and His Hotel St. Regis Orchestra NBC, New York. Pepsodent Program Then |
| New York Herald Tribune Observer Will Osborne and His Orchestra Dance masie. CBS, from New York. | Literary Digest Pepsodent Program (First 15 min.) Amos 'n' Andy, black-face conjections. |
| O Organ V Vocal ensembles Popular music W Wit, comedy Religious X Station on air, but | Dance Music BCBS Dance Music CBS Dance Music CBS Dance Music |

program variable

From New York.

www.americanradiohistory.com

10 30 11 30 EASTERN DAYLIGHT Eastern Standard 9 30 10 30 9 8 CENTRAL STANDARD 30 30 OPV D MY WOR NEWARK 710 N. J. WGR. N BUFFALO 550 N.Y. 2 0 WKBW BUFFALO 1480 DDT 0000 WMAK BUFFALO 900 0000 WABC NEW YORK 860 WEAF NEW YORK 660 0000 WJZ 0 000 NEW YORK 760 000 WHAM ROCH'TER 1150 L WHEC ROCH TER 1440 WGY 000 SCHEN'D Y 790 0 *WFBL SYRACUSE 1360 0000 000 WBT CHARLOTTE1080 N.C. WPTF RALEIGH 680 0 00 WWNC ASHEVILLE 570 0000 WADC AKRON 1320 Ohio D *WFJC AKRON 1450 000 0 0 P WKRC CINCINNATI 550 0 TDP WLW CINCINNATI 700 0 00 WSAI CINCINNATI 1330 O O M M WHK CLEVEL'D 1390 WTAM CLEVEL'D 1070 WAIU COLUMB'S 640 0 *WCAH COLUMB'S 1430 DD T T 0000 WSPD TOLEDO 1340 WKBN YO'NGST-N 570 00 P 0 KFJF OKLA CITY 1480 Okla. 0 000 WKY OKLA.CITY 900 XXOX *KVOO TULSA 1140 WHP HARRISB'G 1430 0 WLBW OIL CITY 1260 OORR 00DG WCAU PHILAD. 1170 WFAN PHILAD. 610 WLIT-WFI PHIL 560 0 0 KDKA PITTSB'GH 980 X 000 000 WCAE PITTSB'GH 1220 0 0 D WJAS PITTSB'GH 1290 WEAN PROVID'NCE 780 R. I OODG 0 0 NT WJAR PROVID'NCE 890 XOO WDOD CHATTA. 1250 Tenn. G 000 WMC 0 MEMPHIS 780 WREC MEMPHIS 600 0000 WLAC NASHV'LE 1470 0000 WSM NASHV'LE 650 0 DO *KRLD DALLAS 1040 Tes. 0 WFAA Dallas 500 WBAP Ft. Worth 500 Θ ً 0 000 KPRC HOUSTON 920 0 KTSA S. ANTO NIO 1290 0 3 M 7 WOAL S. ANTONIO 1190 Va. 0 0 WTAR NORFOLK 750 P 0 6 X WRVA RICHM'D 1110 WDBJ ROANOKE 930 0 Θ 0 *WEBC SUPERIOR 1290 WISC. 0 Θ Θ 000 WISN MILW KEE1120 0 OMO WTMJ MILW KEE 620

FRIDAY

TIME

June 6, 13, 20, 27

ABCD

| SATURDAY | 7 | , 14 | une , 21, | 28 |
|--------------------------------------|---|------|--------------|----|
| TIME | A | B | С | D |
| EASTERN DAYLIGHT | 6 | 30 | 7 | 30 |
| Eastern Standard Central Daylight | 5 | 30 | 6 | 30 |
| CENTRAL STANDARD | 4 | 30 | 5 | 30 |
| Can - 690 TORONTO CKGW | 0 | 0 | B | 0 |
| ada 730 MONTREAL CKAC | X | X | X | X |
| Ala. 1140 BIRM'GH'M *WAPI | X | X | | |
| 930 BIRM'GH'M WBRC | 0 | 0 | 0 | 0 |
| Ark. 1040 HOT SP'CS *KTHS | | | | - |
| 1390 LIT'LE R'CK *KLRA | 0 | 0 | 0 | Ø |
| Colo. 830 DENVER KOA | 0 | X | E | 0 |
| 560 DENVER KLZ | 0 | 0 | 0 | 0 |
| CONN.1060 HARTFORD *WTIC | C | M | M | P |
| D. C. 630 WASH'GT'N WMAL | 0 | 0 | E | E |
| 950 WASH'GT'N WRC | 0 | X | B | 6 |
| Fla. 900 JACKS'NV'E WJAX | | 0 | 0 | |
| 1300 MIAMI B. WIOD | X | 0 | 0 | X |
| Ga. 890 ATLANTA WGST | | | | |
| 740 ATLANTA WSB | X | X | 0 | X |
| IL 1020 CHICAGO KYW | | | X | 0 |
| 770 CHICAGO *WBBM | | | | |
| 870 CHICAGO *WENR | X | X | X | X |
| 720 CHICAGO WGN | X | X | C | D |
| 560 CHICAGO *WIBO | | 12 | | |
| 870 CHICAGO * WLS | | | | |
| 670 CHICAGO WMAQ | C | E | M | 0 |
| Ind. 1160 FT. WYNE*WOWO | X | X | 0 | Ø |
| 1230 IND'P'LIS *WFBM | | | 0 | 0 |
| IOWA 1260 C.NCIL BL'FS KOIL | X | X | N | 0 |
| 1000 Davenport WOC*WHO | 0 | X | M | 0 |
| 600 WATERLOO WMT | | 0 | 0 | Ø |
| Kans.1220 LAWRENCE*WREN | 0 | | | 0 |
| 580 TOPEKA *WIBW | P | P | X | C |
| 1300 WICHITA # *KFH | 0 | 0 | 0 | 0 |
| Ky. 1490COVINGTON*WCKY | | | | |
| 820 LOUISVILLE WHAS | P | X | X | X |
| La. 1250 N. ORL'NS WDSU | | | | |
| 1320 N. ORL'NS WSMB | X | X | 0 | X |
| Me. 620 BANGOR WLBZ | | | 0 | Θ |
| 940 PORTLAND WCSH | EN | 0 | 0 | 0 |
| Md. 1060 BALTIMORE*WBAL | | | | |
| 600 BALTIMORE WCAO | D | D | 0 | 0 |
| Mass. 990 SPRINGFIELD WBZ | P | E | 0 | Θ |
| 590 BOSTON WEEL | and the second second | M | 0 | X |
| 1230 BOSTON WNAC | P | P | NE | Θ |
| 580 WORCESTERWTAG | 0 | C | A | 0 |
| Mich.1410 BAY CITY WBCM | 0 | 0 | 0 | 0 |
| 1240 DETROIT WGHP | 0 | 0 | 0 | 0 |
| 750 DETROIT WJR | C | 0 | M | N |
| 920 DETROIT 🍝 WWJ | | | 0 | 0 |
| Minn. 810 MINNEAP WCCO | 0 | 0 | 0 | Θ |
| 1460 ST. PAUL KSTP | X | X | C | 0 |
| Miss. 1270 JACKSON WJDX | | | | |
| Mo. 950 KAN. CITY KMBC | the second second | M | 0 | Θ |
| 610 KAN. CITY WDAF | the second se | | C | Ē |
| 1090 ST. LOUIS KMOX | X | X | P | PW |
| 550 ST. LOUIS *KSD | 0 | | 0 | 0 |
| 1350 ST. LOUIS KWK | | D | WC | Θ |
| Nebr. 590 OMAHA *WOW | X | X | 0 | X |
| | | | | |
| | | | | |



FOR SCHEDULES OF CHURCH SERVICE BROADCASTS

> See "LISTING BY DENOMINATIONS" Page 48, March issue

"LISTING BY STATES" Alabama to Nebraska, page 48, April issue New Jersey to Wisconsin, page 48, May issue

THE CHURCH'S BIRTHDAY

CBS, Sunday, June 1st at 5 P. M., E. D. T.

R ADIO listeners of religious turn (and who is not so constituted?) will want to be in close proximity to their dials on Sunday afternoon, June 1. We recommend this advisedly, for we are adequately informed that the half-hour program which is being broadcast over the coast-to-coast network of the Columbia Broadcasting System on this day at 5 P. M., Eastern Daylight Savings Time, will

be both enjoyable and informative. We suggest tuning in on the Cathedral Hour at its beginning, so that none of this program will be "lost."

A great army of worshipers styling themselves "Christians only," and numbering six million, being of every race and color, scattered through all lands of the world, is responsible for this broadcast which is a part of their commemoration of the birthday of the church of Christ on the following Sunday, June 8, known to us as Pentecost Sunday—nineteenhundredth anniversary of Pentecost, as related in the New Testament, second chapter of the Book of Acts.

Many will enjoy hearing this program for the utmost simplicity which will characterize it; these folk will attempt to draw back the curtain of the ages and reveal the church of Christ in its very infancy. As the presentation is immediately following the Cathedral Hour, the magnificent Cathedral Chorus of twenty-eight voices will introduce it with one of the grand old hymns.

That matchless word picture of the Passion, "Alone," is to be sung by Mrs. Alice Burgess Seiring, of Pittsburgh. A great leader and well-known broadcaster, George W. Knepper, of Akron, O., is scheduled for the short talk.

Following is a list of stations carrying this Birthday program, from which you can choose the one allowing most favorable reception in your locality:

WADC, WCAO, WKBW, WKRC, WGHP, WOWO, KMBC, WABC, WLBW, WCAU, WJAS, WFBL, WSPD, WMAL, WHP, WFBM,

> WLBZ, WBCM, WFIW, WMT, WISN, WCCO, WWNC, WDBJ, WBRC, WDOD, WREC, WLAC, KRLD, WIBW, KFH, KLZ, KHJ, KDYL, KFRC, KVI, KFPY, KOL, WHK, KOIL, KMOX, KLRA, KFJF, WJJD, KOIN.

Of compelling interest is the fact that this is known as a "Globe-circling" church movement, enthusiasts in foreign lands having prepared to avail themselves of short-wave stations: W3XAU and W2XE.



W^E are especially desirous of hearing from our read-

ers relative to what preferences you have in the matter of

church services which are at present broadcast.

rendering this valuable service to our readers?

Simply mail us a post-card addressed WHAT'S ON THE AIR, Box 6, Sta. N, Cincinnati, O., giving station, time (whether

Standard or Daylight, Eastern or Central) and character of the

program which you recommend. Post-cards reaching us by May 30 will be used in the

July issue, under heading "Our Readers' Favorite Church Ser-

vice Broadcasts.'

Won't you join with us in

www.americanradiohistory.co.

WHAT'S ON THE AIR

Page 45

| burgh) feature, "Decision for Freedom," beard each Friday at 8 p. m., E. S. T. In the picture are Master Win. Brewster — Ray E. Hurd, Patience Brewster — Rita Cristie, Mistress Brewster — Helen Jacobs, Brewster — Helen Jacobs, | | - | 7, 1 | June 4, 21, | 28 | SATURDAY |
|--|--|--|----------------|----------------|---|--|
| | | | IA | R | CID | TIME |
| | | | A | +-+ | 7 | |
| | | | | | | A REAL PROPERTY AND A REAL |
| C M MIT Well reacts to MA Well | | | - | | 1000 | |
| N × O × MRC array o bN N × O × MRC branco o bN O O O O WRC branco o bN O O O WRC branco o bN O O O WRC branco o bN O O O WRC branco o bN O O O WRC branco o bN O O O WRC branco o bn O O O WRC branco o bn O O O WRC branco o bn O O O WRC branco o bn O O O WRC branco o bn O O O WRC branco o bn O O O WRC b | | | 4 | | | |
| | | A REAL CON | C | 1 | - | |
| | | | 1 | (| 100 | A STATE OF |
| C Alexan Daylight Saving 7 to 7;30 P.M. C Alexan Daylight S | | and the second s | 0 | 0 | 9 9 | |
| Constructions Construc | | State and I | - | | | |
| Control of the sector of the sector of the Start Action of the Start Actin Action of the Start Action of the Start Action of the Sta | | | 0 | 0 | | and the second se |
| N | | | 2 | 0 | | |
| Image: State of the state | | | | N | | A STORE AND A STOR |
| Image: State and State State and State State and State State and State Stat | | E E A II | - | V | | |
| Image: State of the state | | rettork | | | 1.1 | |
| Will construct the point and the point of the point | | lo Keril | | | | |
| Image: State of a KDKA formation in the state of a state and here the state of a KDKA formation in the state of a state of | | | 0 | 1 | | |
| WWNC September WWNC Septes WWNC Sep | | | - | | | |
| X X X N WALC Leason the Ohio Control of the Cont | | | - | | - | |
| Image: Strategy of the strateg | | | X | X | 0 N | |
| X X X X WERE CROSSNESS Will CRUSSNESS C X X WERE CROSSNESS C X X X X WERE CROSSNESS C X X X X X KERE CROSSNESS WERE CROSSNESS C X X X X X X X X X X X X X X X X X X X | | | and the second | | | |
| C Cathern Daylight Saving 7 to 7:30 P.M. Performer Director Program (Print 15 minute) Performer Director Program (Print 15 minute) Print 16 Minute Program (Print 15 minute) Performer Director Program (Print 15 minute) Print 16 Minute Print 16 Minute) Print 16 Minute Print 16 Minute Pri | | | and the second | X | xx | |
| WW O D WHAL CURVE 100 WIAM CU | | | C | 1 | | |
| W O D WHK turners use W D D W D W D W D WHK turners use W D D W D W D W D WHK turners use W D D W W D W D W D W D W D W D W D W D | | 191 | | 1 | | |
| Will Charles to be and the second to be addressed to be addresse | | | W | W | O D | |
| Image: Another and American Base in the States Description of States Description and Interview Description of States Description Descr | | | 1 | | Ø | |
| C Bastern Daylight Saving 7 to 7:30 P.M. Mark Mathematical Constrained Comparer, in now marked director of Station WTIC (Hardord). C Bastern Daylight Saving 7 to 7:30 P.M. Mark Statistics and Linguistics Statistis and Linguistics Statistics and Linguistis Statis and Linguis | | | | 11 | 1 | |
| C Castern Daylight Saving 7 to 7:30 P.M. Persodent Program The Jameses Ployd Williams Then The Jameses Ployd Williams Then Ployd Williams Then The Jamese Ployd Williams Then The Jameses Ployd Williams Then Ployd Williams Then The Jameses Ployd Williams Then The Jameses Predio Rickinade | Wall I | * | 0 | V | DX | *WCAH COLUMB'S 1430 |
| C Castern Daylight Saving 7 to 7:30 P.M. Persodent Program The Jameses Ployd Williams Then The Jameses Ployd Williams Then Ployd Williams Then The Jamese Ployd Williams Then The Jameses Ployd Williams Then Ployd Williams Then The Jameses Ployd Williams Then The Jameses Predio Rickinade | | Christiaan | L | L | MM | |
| Instructure How and the service of Service of the Service of Ser | M H The H | Krien | 0 | 0 | 0 0 | *WKBN YO'NGST-N 570 |
| The group down in the card of a KDKA (Perish Revealed and the construction of the second of a KDKA (Perish Revealed and the construction of the second of a KDKA (Perish Revealed and the construction of the second of a KDKA (Perish Revealed and the construction of the second of a KDKA (Perish Revealed and the construction of the second of the secon | [ary] | | - | | | |
| The group above is the card of a KDKA (Wirk Wirk Concerting). Image: Concerting of the concenters of the concerting of the concerting of the conce | l'é teele | | X | X | XX | WKY OKLA.CITY 900 |
| The group dow in the ther of a KDKA (fitte- hard) [skins, and the set of the KDKA (fitte- hard) [skins, and the model is the set of the KDKA (fitte- hard) [skins, and the model is the set of the KDKA (fitte- hard) [skins, and the model is the set of the KDKA (fitte- hard) [skins, and the model is the set of the KDKA (fitte- hard) [skins, and the model is th | | Bab Alia and his | X | X | | *KVOO TULSA 1140 |
| The granp above in the cast of a KDK (Pitts-bargh) feature, "Decision for Freedom," Decision for Freedom," Decision for the children are Mater Win. Breuster - Ray E. Hard, Patience Brewster - Hier A. Patience Brewster - Hier A. Patience Brewster - Hier A. Least are Mater Prevaled Enter Mater Mater Decision Brewster - Hier A. Least are Mater Prevaled Enter Mater Mater Decision Brewster - Ray E. Hard, Patience Brewster - Hier A. Least are Mater Prevaled Brewster - Hier Mater Decision Brewster - Ray E. Hard, Patience Brewster - Ray E. Ray E. Hard, Patience Brewster - Ray E. Ray | A STATE OF THE STA | H Cold | 0 | 0 | | |
| cart of a KDKA (Pitts- breide) for Recoom," Decision for Precedom," beard each Pridey at 8 ym, Es. T. In the bittme are Maiter Wm. Breuster – Ray E. Hard, Datione Drewiter – Fita Critik, Mistres Breuster – Helen Jacobs, Breuster Breuster, Breuster – Helen Jacobs, Breuster – Helen Jacobs, B | The group above is the | Jaywire Orchestra | 0 | | | |
| for Eredom," hard sach Friday at 8 p. m., E. S. T. In the picture and Mater Win. Dreaster – Ray E. Hand, Patience Browner, - Rite Cristie, Misteres Browner, State in the Union. F. From heft for 'ght: Bab Skiles, Marc. Skiles, Sacete Browne, Kil Downer, I. Source C. Skiles, Sacete Browner, Kil Downer, I. Source C. Subscription of the Great States Lawner ductor and composer, is now musical director of Station WTIC (Hardjord). C. States of Day States (C. Eastern Daylight Saving 7 to 7:30 P.M. Untr Time CIAIN PROCRAMS THIS HALF-HOUR Skies, Marte States (Floyd Williams Thea The Jameses (C. Field Reaster, Depondent Program The Jameses (C. The Captivators Predide Kieft's orchestra. D. D. Station Marter Line (First 15 min.) Amos 'n Andy. Sketch of American Ho. Bepsodent Program The Jameses (C. The Captivators Predide Kieft's orchestra. D. D. Sketch of American Ho. Bepsodent Program The Jameses (C. The Captivators Predide Kieft's orchestra. Organ The Jameses (C. The Captivators Predide Kieft's orchestra. (C. DM Kieft's orchestra. (C. DM Kieft's orchestra. Organ The Jameses (C. The Captivators Predide Kieft's orchestra. (C. DM Kieft's orchestra. (C. DM Kieft's orchestra. | cast of a KDKA (Pitts- | | P | 0 | DM | |
| Fildg at 8 p. m., E.S. 7. Image: State in the picture are Matter With Williams Converting of the participation of the picture are Matter Williams Converting of the picture are Matter Williams Converting of the picture are Matter Williams Miner, LORETTA KREW and Converting of the picture and composer, is now musical director of Station WTIC (Ilartford). The form would convert the picture of th | | | 0 | | | |
| Wind. Bruster Ray E. Hard, Pattence Drewiter Hard, Nistrest Bruster Hard, Nistrest Bruster Hard, Science Brewiter Bre | Friday at 8 p. m., E. S. T. | Their fan mail comes | 1000 | | - | And the Party of t |
| Hard, Patience Brewiter - Rite Critic, Mitres, Mitres | | | - | | | |
| Brewster - Helen Jacobr, Jonathan Brewster - Ja- land Manster. JORETTA KERK, concert planith, is well avist (Chinadelphan). MARY STEELE'S lowely controlto voice is a welcome feature of the Great States Lawn Barty beard over WLW (Cincinnait) Fridays at 8:45 p. m., E. S. T. CHRISTIAAN KRIENS, celebrated con- ductor and composer, is now musiced director of Station WTIC (Hartford). D G WDD CHATTL 1220 Tenn. WMC C Eastern Daylight Saving 7 to 7:30 P.M. ductor and composer, is now musiced director of Station WTIC (Hartford). D G WMC MEMPHIS 720 WLAN PROVIDINCE 320 WDD C Eastern Daylight Saving 7 to 7:30 P.M. ductor and composer, is now musiced director of Station WTIC (Hartford). D Eastern Daylight Saving 7:30 to 8 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR Floyd Williams The Jameses First 15 min.) Answei 'n' Andy. D Eastern Daylight Saving 7:30 to 8 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR Pepsodent Program The Jameses (Last 15 min.) Sketch of American Hifo. Preddio Rich's orchestra. Freddio Rich's orchestra. D D Sation on sir, but Preddio Rich's orchestra. O Organ Freddio Rich's orchestra. Freddio Rich's orchestra. V. Vocal ensembles Produc Richards, contrality. Station on sir, but Produc Richards, contrality. V. Vocal ensembles Produc Richards, contrality. Station on sir, but Produc Richards, contrality. C. DM | Hurd, Patience Brewster | | 0 | 1 | ALC: NOT | |
| Jonathan Brewster - Ja- tion Muniter. LORETTA KERK, concert planist, is a WFI artist (Ebiliadelphia). MARY STEELE'S lovely control to voice is a welcome feature of the Great States Lawn ductor and composer, is now musical director of Station WTIC (Hartford). C Eastern Daylight Saving 7 to 7:30 P.M. Our Time CHAIN PROCEAMS THIS HALF-HOUR Floyd Williams Then The Jameses Floyd Williams (First 15 min.) Anos in Andy. A The Jameses Freddie Biely's orchestra. D D S S WLAN PROVID/NEC 380 WEAN PROVID/NEC 380 M D X S WEAN PROVID/NEC 380 WEAN PROVID/NEC 380 WEAN PROVID/NEC 380 M D X S WEAN PROVID/NEC 380 WEAN PROVID/NEC 380 WEAN PROVID/NEC 380 M D X S WEAN PROVID/NEC 380 M D X S WEAN PROVID/NEC 380 WEAN PROVID/NEC 380 M D X S WEAN PROVID/NEC 380 WEAN PROVID/NEC 380 WEAN PROVID/NEC 380 M D X S WEAN PROVID/NEC 380 WEAN PROVID/NEC 380 M D X S WEAN PROVID/NEC 380 M D A D A D A D A D A D A D A D A D A D | | | - | | | |
| KERK, concert planist, is a WFI artist (Philadelphila). MARY STEELE'S lowely control to voice is a welcome feature of the Great States Lawn ductor and composer, is now musical director of Station WTIC (Hartlank KRIENS, celebrated conductor and composer, is now musical director of Station WTIC (Hartlank KRIENS, celebrated conductor and composer, is now musical director of Station WTIC (Hartlank KRIENS, celebrated conductor and composer, is now musical director of Station WTIC (Hartlank KRIENS, celebrated conductor and composer, is now musical director of Station WTIC (Hartlank KRIENS, celebrated conductor). C Eastern Daylight Saving 7 to 7:30 P.M. Our Time C ILAIN PROGRAMS THIS HALF-HOUR P Floyd Williams (First 15 min.) Instrumental trio. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsodent Program (First 15 min.) Stech of American Hic. P Pepsoder Program (First 15 min.) Stech of American Hic. P Pepsoder Program (First 15 min.) Stech of American Hic. P Pepsoder Program (First 15 mi | Jonathan Brewster-Ju- | Joe Luther. | | | | the second s |
| a WFI artist (Philadelphia). MARY STEELE'S lovely control to voice is a welcome feature of the Great States Lawn ductor and composer, is now maxical director of Station WTIC (Ilartford). b WDUD CHATTA. 1250 1em. ductor and composer, is now maxical director of Station WTIC (Ilartford). c Eastern Daylight Saving 7 to 7:30 P.M. Our Time c Eastern Daylight Saving 7 to 7:30 P.M. Our Time c Floyd Williams Then The Jameses c Floyd Williams (First 15 min.) Instrumental trio. c Pepsodent Program The Jameses c The Captivators Freddio Rich's orchestra. c Organ The Jameses c The Captivators Freddio Rich's orchestra. c D Organ KEY c C DM WINJ MILW KEE Co c MMC Captivators Freddio Rich's orchestra. c C DM WINJ MILW KEE Co | | | - | | | the second set more than the set of |
| Anctor and composer, is now massed director of Station WTIC (Ilartford). A The Jameses | a WFI artist (Philadelphia). MARY STEELE'S lovely co. | stralto voice is a welcome feature of the Great States Lawn | 200 | 0 | 9 9 | |
| C Eastern Daylight Saving 7 to 7:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR Floyd Williams Then The Jameses Floyd Williams (First 15 min.) Instrumental trio. Pepsodent Program The Jameses C Last 15 min.) Sketch of American life. Pepsodent Program The Jameses C Inta to for the Captivators Freddie Rich's orchestra. O Organ Religious The Lameses C Domy The Captivators Freddie Rich's orchestra. D Castern Daylight Saving 7:30 to 8 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR D Eastern Daylight Saving 7:30 to 8 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR D Eastern Daylight Saving 7:30 to 8 P.M. Our Time CHAIN PROGRAMS THIS HALF.HOUR C First 15 min.) A The Jameses The Jameses C Internation Orchestra Popular music With Byron Holiday, tenor, and the Religious X Station on air, but program variable C DM WIMJ MILWIKEE 620 | ductor and composer, is now musical | m., E. S. F. CHIRISIIAAN KRIENS, celebrated con- lirector of Station WTIC (llartford). | | - | 0 | |
| C Eastern Daylight Saving 7 to 7:30 P.M. Our Time C Eastern Daylight Saving 7:30 to 8 P.M. Our Time C Floyd Williams Then The Jameses C Floyd Williams (First 15 min.) Anos 'n' Andy. A The Jameses (Last 15 min.) Sketch of American life. B Pepsodent Program The Jameses (Last 15 min.) Sketch of American life. B Pepsodent Program The Jameses (Last 15 min.) Sketch of American life. C The Captivators Freddie Rich's orchestra. D Castern Daylight Saving 7:30 to 8 P.M. Our Time D Eastern Daylight Saving 7:30 to 8 P.M. Our Time D Eastern Daylight Saving 7:30 to 8 P.M. Our Time D Eastern Daylight Saving 7:30 to 8 P.M. Our Time D Eastern Daylight Saving 7:30 to 8 P.M. Our Time D Eastern Daylight Saving 7:30 to 8 P.M. Our Time D Eastern Daylight Saving 7:30 to 8 P.M. D Matter Daylight Saving 7:30 to 8 P.M. D Eastern Daylight Saving 7:30 to 8 P.M. D Matter Daylight Saving 7:30 to 8 P.M. D Field Spitalny's Music NBO, New York. C Halt Man Popular music with Byron Holiday, tenor, The Captivators Propular music W Vocal ensembles P Popular music W Wit, comedy R Religions X Station on air, but program variable M WIMJ MILW REE 620 | | | | | - | |
| C Eastern Daylight Saving 7 to 7:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR Floyd Williams Then The Jameses Floyd Williams (First 15 min.) Instrumental trio. Pepsodent Program (First 15 min.) Amos 'n' Andy. A The Jameses (Last 15 min.) Sketch of American life. Pepsodent Program The Jameses The Captivators Freddie Rich's orchestra. O Organ V Vocal ensembles W Wit, comedy W Vocal ensembles W Wit, comedy W TIMJ MILW KEE 620 | | | | | | |
| C Eastern Daylight Saving 7 to 7:30 P.M. Our Time C HAIN PROGRAMS THIS HALF-HOUR S Floyd Williams Then The Jameses G Floyd Williams (First 15 min.) Instrumental trio. G Pepsodent Program (First 15 min.) Amos 'n' Andy. A The Jameses (Last 15 min.) Sketch of American life. B Pepsodent Program The Jameses G The Captivators Freddie Rich's orchestra. D Eastern Daylight Saving 7:30 to 8 P.M. Our Time D Eastern Daylight Saving 7:30 to 8 P.M. Our Time D Eastern Daylight Saving 7:30 to 8 P.M. Our Time D Eastern Daylight Saving 7:30 to 8 P.M. D Pick of American life. D Popular music R Pick of American life. D Organ V Vocal ensembles P Popular music R V Vocal ensembles P Popular music N Wilk MILW KEE 620 W M.M. MILW KEE 620 D D D D D D D D D D D D D | | | 1 | A | ~ | |
| Our Time CHAIN PROGRAMS THIS HALF-HOUR Floyd Williams Then The Jameses Floyd Williams (First 15 min.) Instrumental trio. Pepsodent Program (First 15 min.) Amos 'n' Andy. A The Jameses (Last 15 min.) Sketch of American life. Pepsodent Program The Jameses Chast 15 min.) Sketch of American life. Pepsodent Program The Jameses Chast 15 min.) Sketch of American life. Pepsodent Program The Jameses Chast 15 min.) Sketch of American life. Pepsodent Program The Jameses Chast 15 min.) Sketch of American life. Pepsodent Program The Jameses Chast 15 min.) Sketch of American life. O Organ The Jameses Construction Program The Jameses The Captivators Freddie Rich's orchestra. | • Eastern Davlight Saving 7 to 7.30 P M | D Eastern Davlight Saving 7.20 to 9 D M | - | - | | |
| Floyd Williams Then The Jameses Floyd Williams (First 15 min.) Instrumental trio. Pepsodent Program (First 15 min.) Amos 'n' Andy. A The Jameses (Last 15 min.) Sketch of American life. Pepsodent Program The Jameses The Captivators Freddie Rich's orchestra. O Organ Popular nusic W Wit, comedy R Religious Theatrical W Wit, comedy Station on air, bur program variable KEY C DM WTAR NORFOLK 780 WTMJ MILW KEE 620 | U Our Time | U Our Time | Y | Y | XX | |
| Phoyd Williams Then The Jameses Ployd Williams (First 15 min.) Instrumental trio. Pepsodent Program (First 15 min.) Amos 'n' Andy. A The Jameses (Last 15 min.) Sketch of American life. Pepsodent Program The Jameses The Captivators Freddie Rich's orchestra. O Organ KEY O Organ KEY The Captivators Freddie Rich's orchestra. O Organ KEY O Organ KEY The Captivators Freddie Rich's orchestra. O Organ KEY O Organ KEY The Captivators Ket Station on air, but program variable C DM WTMJ MILW KEE 620 | | | 1 | | and the second se | the second se |
| Floyd Williams (First 15 min.) Instrumental trio. Pepsodent Program (First 15 min.) Amos 'n' Andy. A The Jameses (Last 15 min.) Sketch of American life. Pepsodent Program The Jameses The Captivators Freddic Rich's orchestra. O Organ Vocal ensembles Popular music W Wit, comedy R Religious X Station on air, but program variable P N *WTAR NORFOLK 750 WRVA RICHN'D 1110 WDBJ ROANOKE 930 WEBC SUPERIOR 1290 Wisc. WINJ MILW'KEE 620 | | | X | | | |
| Fridyd Williams (First 15 min.) Amos 'n' Andy. A The Jameses (Last 15 min.) Sketch of American lifo. B Pepsodent Program The Jameses The Captivators Freddie Rich's orchestra. O Organ KEY Nocal ensembles R Religious T Theatrical K Station on air, but program variable C DM WTNJ MILW KEE 620 | | The Fuller Man Earle Spicer, burilenet male constant, eraber, | 1.000 | A | - | the second se |
| Pepsodent Program (First 15 min.) Amos 'n' Andy. A The Jameses (Last 15 min.) Sketch of American life. B Pepsodent Program The Jameses The Captivators Freddie Rich's orchestra. O Organ KEY Popular music W Wir, comedy R Religious X Station on air, but program variable C DM WINJ MILW KEE 620 | | tra director, Don Voorhees. | 1.2 | P | | |
| Amos 'n' Andy. A The Jameses (Last 15 min.) Sketch of American life. B Pepsodent Program The Jameses The Captivators Freddie Rich's orchestra. C DM Millw KEE 620 WIND MILW KEE 620 WIND MILW KEE 620 WIND MILW KEE 620 C DM | (First 15 min.) | | 1 | ÷ . | 200 | the second se |
| Sketch of American life. B Pepsodent Program The Jameses The Captivators Freddie Rich's orchestra. Preddie Rich's orchestra. | Amos 'n' Andy. | G The Captivators | - | 1 | | the second se |
| B Pepsodent Program The Jameses O O Organ P Populat music W Wit, comedy Station on air, but Freddie Rich's orchestra. | | Freddio Rich's orchestra. | | | | |
| The Jameses O Organ V Vocal ensembles So The Captivators Freddie Rich's orchestra. P Populat music R Religious W Wit, comedy X Station on air, but program variable | B Pepsodent Program | | - | 1 | C DM | |
| Freddie Rich's orchestra. T Theatrical program variable | | P Popular music W Wit, comedy | - | | | |
| | | R Religious X Station on air, but | | 1 | | |
| www.americapradiohistory.com | Fredule Kich's orchestra. | program variable | | 1 | | |
| | | www.americanradiohistory.com | | | | |

TIME

EASTERN DAYLIGHT

Eastern Standard Central Daylight

CENTRAL STANDARD

Can - 690 TORONTO CKGW

ada 730 MONTREAL CKAC

Ark. 1040 HOT SP'CS *KTHS

Colo. 830 DENVER

Fla.

Ga.

560 DENVER

COND. 1060 HARTFORD *WTIC

D. C. 630 WASH'GT'N WMAL

950 WASH'GT'N

1300 MIAMI B.

890 ATLANTA

740 ATLANTA

1020 CHICAGO 770 CHICAGO *WBBM

B70 CHICAGO

720 CHICAGO

560 CHICAGO

870 CHICAGO

Kans.1220 LAWRENCE*WREN

La. 1250 N. ORL'NS WDSU

Me. 620 BANGOR

590 BOSTON

1230 BOSTON

1240 DETROIT

750 DETROIT

920 DETROIT

1460 ST. PAUL

550 ST. LOUIS

1350 ST. LOUIS

Nebr. 590 OMAHA

MINIL 810 MINNEAP

Miss. 1270 JACKSON

Mich. 1410 BAY CITY

820 LOUISVILLE WHAS

940 PORTLAND WCSH

580 WORCESTERWTAG

1300 WICHITA Ky. 1490COVINGTON*WCKY

900 JACKS'NY'E WJAX

SATURDAY 7, 14, 21, 28

Ala. 1140 BIRM'CH'M *WAPI X 👩 🔞 😣

930 BIRM'CH'M WBRC O O O O

1390 LIT'LE R'CK *KLRA 0 0 6 6

KOA

WRC

WIOD

WGST

WSB

KYW

*WIBO

* WLS

Ind. 1160 FT. WYNE*WOWO M @ 6 6 1230 IND'P'LIS *WFBM 0 0 6 6

IOWA 1260 C.NCIL BL'FS KOIL M X G G 1000 Davenport WOC*WHO M 2 6 6 600 WATERLOO WMT 0 0 6 6

670 CHICAGO WMAQ M W O O

580 TOPEKA *WIBW 0 0 0 0

1320 N. ORL'NS WSMB 0 0 0 0

500 BALTIMORE WCAO O O O O Mass. 990 SPRINGFIELD WBZ O EP M 🕢

WWJ

MO. 950 KAN. CITY KMBC W W G G

1090 ST. LOUIS KMOX M M O O

*KSD

KWK

*WOW

610 KAN. CITY WDAF

Md. 1060 BALTIMORE*WBAL 🕘 M V 🥑

*KFH 😔 🙆 🖨 🖨

WLBZ O O O O

00

WEEI 0 0 0 0

WNAC O O O O

WGHP O O O O

WJR 🕗 M 🕝 🕖

WCCO O O O O

KSTP N 🕑 🔞 🔞

WJDX 🖸 🥹

0000 WBCM O O O O

0000

0000

P L 3 0

0000

000

ABCD

30 8

6 30 7 30

XXOD

XXXX

OX O O

XOOO

0000

XOXX

XOSS

0 0 X 0

0 0 0

MXXX

Θ 0

Θ 0000

00

T

*WENR X X X X

WGN MD MD T

0

00

KLZ XOGG

8 30

7

9

30

30

Daytime Chain Programs

ALL TIMES ON THIS PACE ARE EASTERN DAYLICHT SAVINGS

DAILY EXCEPT SUNDAY

- 8:00 to B:15 A. M .- Jolly Bill and Jane (children's WEAF, WEEI, WGY, WFI. program).
- BIGLIAM, WIDA, WIDA, WOL, WAL, WAL, WAR, WAR, WAR, WAR, WAR, WGHP, WJAS, WFBL, WMAK, WHK, WGHP, WKBN, WFBM, KOIL, KMBC, WIBW, WSPD, WMT, WWNC, WBRC, WDOD, WLAC, WLAC KLRA.
- 8:00 to 8:15 A. M.—The Quaker Crackels Man. Phil Cook in characteristic song numbers and dia-log. WJZ, WBAL, WHAM, KDKA, WJR WBZ, WBZA, CKGW, WRC.
- 8:15 to 8:45 A. M .- The Headliners (novelty orches-tra). WJZ, WBAL, KDKA, WBZ, WBZA. WHAM.
- 8:15 to 8:30 A. M. Morning Devotions. WEAF, WCAE, WRC, WGY, WHAS, WGR, WFI, WCSH, WLS, WJAR, WOW, WCKY, WBT, WJAX, WPTF.
- 8:30 to 9:00 A. M.—Cheerio. WEAF, WBA, WFTF. 8:30 to 9:00 A. M.—Cheerio. WEAF, WEAF, WCKY, WRC, WGY, WGR, WJAR, WTAG, WCSH, WCKY, WWJ, WOW, WDAF, KSTP, WPTF, WAPI, KPRC, WFI, WSB, WJAX, WTAM, WRVA, WHAS, CKGW, WBT, WOAI.
- 8:30 to 8:45 A. M.—Morning Devotions. WABC, WEAN, WCAU, WHP, WFBL, WMAK, WGHP, KOIL, KMBC, WSPD, WWNC, WBRC, WDOD, WREC, WLAC, KLRA.
- B:45 to 9:00 A. M.—Something for Every One (mu-sic, news, humor, poetry). WABC, WMAL, WHP, WFBL, WMAK, WHK, WKRC, WGHP, WMAQ, KOIL, WSPD, WMT, WWNC, WDBJ, WBRC, WLAP, WDOD, WREC, WLAC, KLRA.
- 9:00 to 9:15 A. M.-The Quaker Crackels Man. KFAB, WLW, WLS, KWK, WREN. This is a This is a split network.
- 9:00 to 10 A. M.—Morning Melodies. WEAF, WRC, WWJ, WDW, WCKY, WTAM, WHAS, WRVA.
- 9:30 to 10 A. M.—Dance Music. WABC, WMAL, WHP, WFBL, WMAK, WHK, WKRC, WFBM, KOIL, WSPD, WWNC, WDBJ, WBRC, WLAP, WDOD, WREC, WLAC, KLRA, KDYL.
- 12 noon to 3 P. M.-Music. WABC, WEAN, WCAO, WMAL, WHP, WJAS, WFBL, WMAK, WADC, WGHP, WBCM, WSPD, WWNC, WDBJ, BWRC, WLOD, WLAC, KLRA.
- -National Farm and Home Hour. WJZ, WBZA, WHAM, KDKA, WJR, WLW, 1:45 P. M.-
- 1:45 P. M.—National Farm and Home Hour. WJZ, WBZ, WBZA, WHAM, KDKA, WJR, WLW, KSTP, WEBC, WRVA, WPFF, WBT, WJAX, WHAS, WSM, WMC, WSB, KVOO, WKY, KTHS, WOAI, WRC, WHO, WOW, WDAF, KPRC, WJDX, WBAL, WBAP, WSMB, KYW, KFAB, KPO.
 3:30 P. M. (except Monday and Friday).—For Your Information. WABC, WCAU, WCAO, WMAL, WHP, WFBL, WKBW, WADC, WKRC, WOWD, WFBM, WBBM, KMOX, KMBC, WIBW, WCBM, WSPD, WMT, WWNC, WDBJ, WFIW, WDOD, WLAC, KLRA, KLZ.
- 5:00 P. M.—The Lady Next Door (daily). Children's program, direction Madge Tucker. WEAF, KSD, WRC, WSM.
- 5:45 to 6 P. M. (except Tuesday, Thursday and Sat-urday).--My Bookhouse Story-time (children's feature). WABC, WCAU, WCAO, WMAL, WJAS, WLBW, WFBL, WMAK, WADC, WKRC, WGHP, WOWO, WMAQ, KMOX, KMBC, WCCO, WSPD.

SUNDAY

- 8:00 to 9:00 A. M.—Heroes of the Church. WABC, WNAC, WEAN, WHP, WFBL, WFBM, KMBC, WBCM, WWNC, WBRC, WDOD, WLAC.
 - Eastern Daylight Saving 8 to 8:30 P.M A Our Time CHAIN PROGRAMS THIS HALF-HOUR O The New Business World Radio service for business men, conducted by Merle Thorpe. NBC, Washington. O Dixies Circus Comic skit; clown and circus band. NBC New York. • Exploring the Jungle Then
 - Industrial America
 - O Columbia Educational Features
 - O Columbia Educational Features
 - Industrial America, from Washington, D. O O Crosley Saturday Knights
 - Quality Group from Cincinnati begins 18 minutes after hour.

10 to 11 A. M.--Land o' Make Believe (Children's Hour-Dr. Arthur Torrance). WABC, WNAC, WEAN, WJAS, KNBC, WIBW, WBCM, WMT, WWNC, WBRC, WDOD, WREC, WLAC.

TUESDAY

00 A. M.—"Your Child" (Grace Abbott). WEAF, WRC, WOC, WGY, WWJ, KSD, WSM, KSTP, WJAR, WTAG, WCSH, WCAE, WSAI, WEBC, WPTF, WBT, WJAX, WIOD, WHAS, WKY, KTHS, KPRC, WOAI, KOA. 11:00 A. M.-"Your

TUESDAY AND THURSDAY

2:30 to 3:00 P. M.—American School of the Air. WABC, W2XE, WEAN, WNAC, WLBZ, WFAN, WCAO, WMAL, WFBL, WKBW, WADC, WHK, WKRC, WGHP, WKBN, WFBM, WMAQ, WBBM, KMOX, KOIL, KMBC, WISN, WCCO, WIBW, KFH, WBCM, WSPD, WMT, WWNC, WDBJ, WBRC, WDOD, WREC, WLAC, KLRA, KLZ, KDYL, KHJ, KFRC, KVI, KFPY.

WEDNESDAY

11:00 A. M.—Mr. and Mrs. Valspar (Dramatic sketch). WEAF, WEEI, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WWJ, WSAI, KYW, KSD, WHO, WDAF.

THURSDAY

- 10:30 A. M.—Best Foods Round Table. Martha Ad-ams; Pauline Haggard, songs; novelty orchestra direction Thomas Neeley. WEAF, WEEI, WJAR, WTAG, WCSH, WFI, WRC, WGY, WGR, WCAE, WWJ, WSAI, KYW, KSD, WOC, WOW, WHAS, WSM, WSB, WAPI, WSMB, KVOO, WKY, KPRC, WOAI, WJDX.
- 10:45 A. M.—Household Problems (Hope Andrews). WEAF, WEEI, WTIC, WTAG, WCSH, WFI, WRC, WGY, WGR, WWJ, WCAE, WOC, WOW, WSAI, KYW, KSTP, WEBC, KSD, WDAF.
- 11:00 A. M.—Boni and Ami (dramatic sketch).
 WEAF, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KYW, KSD, WOO, WDAF, WTMJ, KSTP, WEBC, WRVA, WBT, WJAX, WIOD, WHAS, WSM, WMC, WSB, WAPI, WSMB, KVOO, WKY, KTHS, KPRC, WOAI, CKGW, WJDX.
- 5:00 P. M.—Radio-Keith-Orpheum Program. WEAF, WEEI, WTIC, WJAR, WCSH, WLIT, WRC, WCAE, WFJC, WSAI, KSD, WOC, WOW, WTAG, WGY, WWJ, WDAF, WGR, WTAM, KYW.

FRIDAY

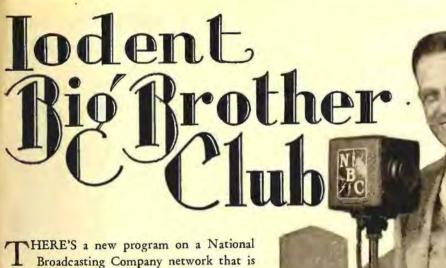
4:00 P. M.—Pacific Feature Hour (direction Max Dolin). WJZ, WBAL, WLW, KOA, KGO, KFI, KOMO, WIOD, WAPI, WREN, WHAM, KYW. WRC.

SATURDAY

- Noon-Adventures of Helen and Mary. Drama for children, peformed by children. WABC, W2XE, WEAN, WFAN, WMAL, WHP, WJAS, WFBL, WKBW, WADC, WGHP, WKBN, WFBM, KMBC, WCCO, WMT, WWNC, WDBJ, WBRC, WFIW, WDOD, WREC, KLRA, KLZ, KHJ, KFRC.
- 5:45 P. M.—Skinner Concert (Crandler Goldthwaite, organist). WEAF, WLIT, WRC, WGY, WCAE, WSAI, KYW, KSD, WEEI.

| Ι. | B Eastern Daylight Sav Our Time | |
|----|---|--------------------------------|
| | CHAIN PROGRAMS | THIS HALF-HOUR |
| | O Del Monte Program | |
| d | Movie stars, NBC. | Hollywood. |
| | The Silver Flute | |
| J. | Dixie Echoes | |
| 1 | Spiritual singers: | Taylor Gordon, tenor; |
| | Rosamond Johnson, | director. |
| | | |
| | O Crosley Saturday K | |
| | Quality Group from (| |
| | Quality Group from (| Cincinnati. |
| 7 | Quality Group from (| G Grand opera |
| J. | Quality Group from (B Band music C Children's features | G Grand opera L Light opera |
| J. | Quality Group from (| G Grand opera |

www.americanradiohistory.com



Broadcasting Company network that is being watched with interest by both broadcasters and listeners.

The program is the *Iodent Big Brother Club*. The listeners are interested because there is never a hint of what will happen next in the presentation, and the broadcasters are interested because of the tremendous enthusiasm of the listeners.

Bob Emery, who is Big Brother, is the man behind the program as well as the man in it. Although he uses no set program formula, he manages to make every broadcast interesting and quite a bit different from anything else on the air.

Songs, stories, dramatic sketches, spellingbees, quizzes and stunts are used in the program. Though primarily planned to interest adolescents, some of the most enthusiastic listeners and friends of Big Brother are adults.

Though the Big Brother program has been

on the network only a few weeks, it actually is one of the veteran programs on the air. The first Big Brother program was heard through WGI in 1922. In 1924 it was shifted to WEEI in Boston, and on

> The Boys' Favorite

Apr. 13, 1930, it had its debut on a network. Now it is heard every Sunday night at seven o'clock, E. D. T., through the NBC-WEAF network.

The evolution of the program is interesting. Emery was engaged by WGI as an announcer and to put on special programs. One assignment was to stage a broadcast to Santa Claus. This was so successful that the station manager suggested he tell bedtime stories. Emery decided to do the bedtime stories in a different way, and the result was the Big Brother Club.

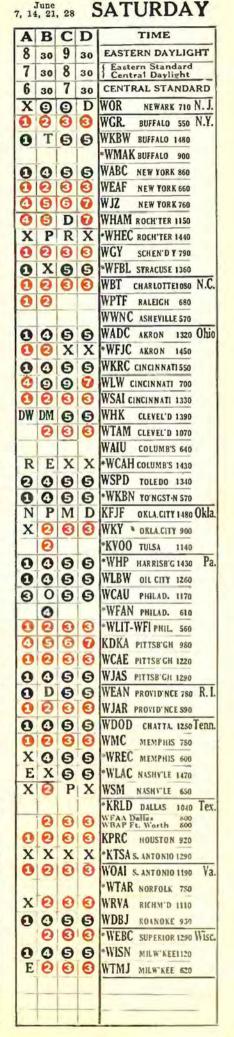
In New England alone the membership of the Big Brother Club exceeds seventy thousand youngsters, and thousands of new members are being enrolled every week since its network presentation.

While Emery doesn't preach, there is an underlying purpose to the program. It encourages youngsters to find their fun at home rather than on street corners.

Carson Robison, known for his cowboy ballads and folk songs, is heard in the Big Brother program, and Harry Edison, crack NBC percussor, supplies the dozens of sound effects used by Emery. Joseph Kahn is the pianist.

www.americanradiohistory.com

| C East. Daylight Saving 9 to 9:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR | D East. Daylight Saving 9:30 to 10 P.M. Our Time CHAIN PROGRAMS THIS HALF HOUR |
|---|--|
| Seneral Electric Hour Symphony orchestra; director, Walter Dam- rosch. "Adventures in Science," Floyd Gibbons, New York. | Symphony orchestra; director, Walter Dam- rosch. "Adventures in Science," Floyd Gib- bons, NBC, New York. |
| G Broadway Lights Pinno duo for 15 minutes, then The Cub Reporter Comic skit. NBC, New York. | Dutch Masters Minstrels As the name implies. NBC. New York. Hank Simmons' Showboat |
| G Hank Simmons' Showboat Old-time melodrama. CBS, New York. | Old-time melodramit. CBS, New York. |
| Organ R Religious Popular music T Theatrical | V Vocal ensembles X Station on air, but W Wit, comedy Program variable |



Page 48

CATIDDAV

June

| SATURDAY | ľ | 7, 1 | Jun 4, 2 | e 1, 28 |
|---|----|--------|-------------|------------|
| TIME | A | B | C | D |
| EASTERN DAYLIGHT | 10 | 30 | 11 | 30 |
| Eastern Standard | 9 | 30 | 10 | 30 |
| Central Daylight { | 8 | 30 | 9 | 30 |
| Can - 690 TORONTO CKGW | D | 6 | 0 | 4 |
| I CVIC | X | ~ | - | - |
| Ada 730 MONTREAL CKAU | ô | 0 | - | - |
| WDDC | - | - | 0 | 0 |
| 930 BIRM'GH'M WBRU Ark. 1040 HOT SP'GS *KTHS | 0 | 0 X | © X | 0 |
| - WIDA | 0 | - | | - |
| CI KON | 0 | 0 | O X | 0 |
| | 0 | 0 | | 0 |
| 560 DENVER KLZ Cond. 1060 HARTFORD *WTIC | 0 | 0 | 0 | 0 |
| D C IUNELI | 0 | 0 | 0 | 0 |
| | 0 | 0 | O | OX |
| | ä | ä | X | A |
| IUIOD | ä | 6 | 0 | 0 |
| 1300 MIAMI B. WIOD | 3 | 9 | 9 | - |
| Ga. 890 ATLANTA WGST | 0 | 0 | v | 8 |
| 740 ATLANTA WSB | - | V | X | 0 |
| | X | X | X | 9 |
| 770 CHICAGO *WBBM | 0 | 0 | | A |
| 870 CHICAGO *WENR | X | X | X | |
| 720 CHICAGO WGN | | 0 | NM | DA |
| 560 CHICAGO *WIBO | - | | - | |
| 870 CHICAGO * WLS | X | X | X | X |
| 670 CHICAGO WMAQ | TM | X | M | 0 |
| Ind. 1160 FT. WYNE*WOWO | 0 | 0 | | |
| 1230 IND'P'LIS *WFBM | 0 | 0 | Ø | 0 |
| IOWA 1260 C.NCIL BL'FS KOIL | 0 | 0 | 0 | 0 |
| 1000 Davenport WOC*WHO | U | | 9 | |
| 600 WATERLOO WMT | 0 | 0 | 0 | 0 |
| Kans.1220 LAWRENCE*WREN | Ð | | | U |
| . 580 ТОРЕКА *WIBW | 0 | 0 | 0 | 0 |
| 1300 WICHITA *KFH | 0 | 0 | 0 | 0 |
| Ky. 1490COVINGTON*WCKY | - | 0 | 0 | 6 |
| 820 LOUISVILLE WHAS | | 0 | M | 0 |
| La. 1250 N. ORL'NS WDSU | × | 0 | | - |
| 1320 N. ORL'NS WSMB | 0 | 0 | 0 | 0 |
| Me. 620 BANGOR WLBZ | 0 | 0 | 0 | 0 |
| 940 PORTLAND WCSH | 0 | 0 | N | |
| Md. 1060 BALTIMORE*WBAL | Θ | 0 | X | X |
| 600 BALTIMORE WCAO | 0 | 0 | 0 | 0 |
| Mass. 990 SPRINGFIELD WBZ | E | D | 0 | 0 |
| 590 BOSTON WEEI | 0 | 0 | N | X |
| 1230 BOSTON WNAC | 0 | 0 | D | D |
| 580 WORCESTER WTAG | 0 | 0 | P | N |
| Mich.1410 BAY CITY WBCM | - | 0 | 0 | 0 |
| 1240 DETROIT WGHP | 0 | 0 | 0 | 0 |
| 750 DETROIT WJR | - | 0 | M | Θ |
| 920 DETROIT WWJ | | 0 | 0 | 0 |
| Minn. 810 MINNEAP WCCO | 0 | 0 | 0 | 0 |
| 1460 ST. PAUL KSTP | 0 | 0 | M | 0 |
| Miss. 1270 JACKSON WJDX | 0 | 0 | | 0 |
| Mo. 950 KAN. CITY KMBC | 0 | 0 | 0 | 0 |
| 610 KAN. CITY WDAF | 0 | 0 | 0 | 0 |
| 1090 ST. LOUIS KMOX | 0 | 0 | 0 | 0 |
| 550 ST. LOUIS *KSD | 0 | 0 | 0 | 0 |
| 1350 ST. LOUIS KWK | DW | 0 | P | 0 |
| Nebr. 590 OMAHA *WOW | 0 | 0 | 0 | 0 |
| | | | | |
| | | | | |
| | - | | - | _ |

SHOWBOAT FINALLY SECURES FAVORABLE MOORING ANK SIMMONS' SHOWBOAT, one of salon," we nod to friends among the assembled players. Incredible as it may seem, Mr. Browne radio's oldest and most popular dramatic tells us that it has been unnecessary for the features, has finally secured the place on the orchestra and the cast to rehearse together beair its popularity deserves. In its run of two cause of the perfect time schedule worked out. years it has had to put up with a late-hour assignment and many time changes. Now we But time is passing, and as nine o'clock draws near there are well on to three hundred hope it is permanently booked for Saturday evening at 9, E. D. T. guests seated in the auditorium, ready to "look With a splash and a thud the Showboat has in" on the broadcast (there have never been less than one hundred visitors during any of docked and we walk up the lowered gangthe Showboat broadcasts). It is exactly nine plank to meet Harry C. Browne on deck. It o'clock, and now all trivialities are forgotten; was he who two years ago wrote the first every thought is on the show, so much so Showboat script, astonishing even the optimistic Julius F. Seebach, program manager that, when it is over, the actors literally wade through sheets of script that they have let of CBS, with its instant popularity. Harry Browne is still directing the classic old-time drop, as used, to the floor. We can not overlook one of the most imdrama which thrives on its mixed diet of the portant "actors" of the Showboat cast-the oldest and the newest thing in entertainment. "big noise-box" of Columbia operated by Al Very close to Mr. Browne in his work is Phil Sinton. The shooting, crashes, blasts, emitted, Maher, stock actor and playwright, who whit-

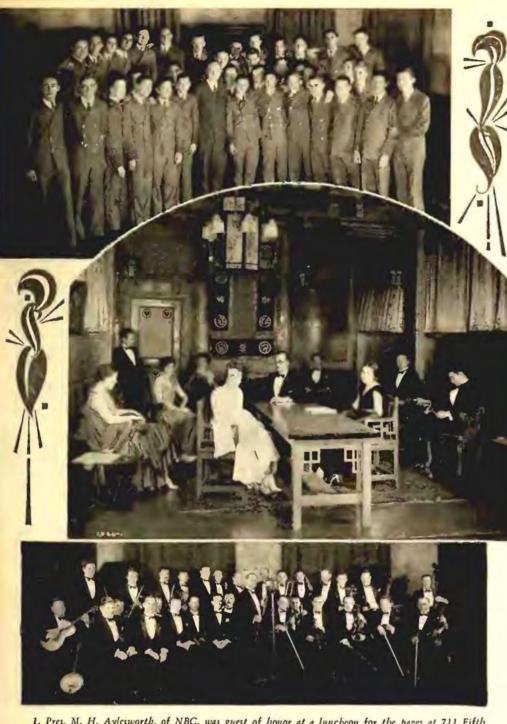
required size of one hour. Strolling contentedly into the gay "ship's

tles down the lengthy "mellerdrama" to the

| 0 | East. Daylight Saving 10 to 10:30 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR B. A. Rolfe and His Lucky Strike Orchestra Dance music. NBO, New York. Strings and Bows Semi-classical music. NBO, New York. Paramount Publix Hour Stars of the screen as guest artists. OBS, New York. | B East. Daylight Saving 10:30 to 11 P.M. Our Time CHAIN PROGRAMS THIS HALF-HOUR B. A. Rolfe and His Lucky Strike Orchestra Dance music. NBO, New York. The Miniature Theatre NBO, New York. Paramount Publix Hour Stars of the screen as guest artists. OBS, New York. |
|---|---|---|
| | Band music D Dance music Children's features E Educational | G Grand opera M Instrumental Light opera N News |

ad infinitum, by this "Pandora's box" add the note of realism without which neither the

show nor the boat could go on.



1. Pres. M. H. Aylesworth, of NBC, was guest of honor at a luncheon for the pages at 711 Fifth Avenue.

The cast of "The Family Goes Abroad" ready for the zero hour at the new Times Square Studio.
 Harry Horlick and his orchestra—a veteran NBC feature.

| C East. Daylight Saving 11 to 11:30 P.M. Our Time | D East. Daylight Saving 11:30 to 12 P.M. Our Time |
|---|---|
| CHAIN PROGRAMS THIS HALF-HOUR | CHAIN PROGRAMS THIS HALF-HOUR |
| 2 Troubadour of the Moon Then Smith Ballew's Orchestra | Smith Ballew's Orchestra Dance Music, NBC, New York. |
| Troubadour of the Moon (First 15 min.) NBC, New York. | Dance Music NBC, New York. Pepsodent Program Then |
| O Smith Ballew's Orchestra | Literary Digest |
| Dance Music. NBC, New York. | Pepsodent Program (First 15 min.) |
| NBC. New York New York Herald Tribune Observer | A Literary Digest (Last 15 min.) News flushes. |
| Dance Music From New York, via CBS. | O Dance Music CBS, New York. |
| | EY |
| O Organ R Religious P Popular music T Theatrical | V Vocal ensembles W Wit, comedy X Station on air, but program variable |

| A | B | C | D | TIME |
|----|--------|----|--------|---|
| 10 | 30 | 11 | 30 | EASTERN DAYLIGHT |
| 9 | 30 | 10 | 30 | Eastern Standard Central Daylight |
| 8 | 30 | 9 | 30 | CENTRAL STANDARD |
| PV | NY | D | MV | WOR NEWARK 710 N. J |
| - | 0 | ND | D | WGR. BUFFALO SSO N.Y |
| 0 | õ | 0 | 0 | WKBW BUFFALO 1480 |
| 0 | 0 | 0 | - | WMAK BUFFALO 900 |
| 0 | 0 | 0 | 0 | WABC NEW YORK 860 |
| 0 | 0 | 0 | 0 | WEAF NEW YORK 660 |
| G | a | 0 | 6 | WJZ NEW YORK 760 |
| 0 | 0 | 0 | 0 | WHAM ROCH'TER 1150 |
| õ | 0 | | - | WHEC ROCH'TER 1440 |
| 0 | 0 | D | D | WGY SCHEN'D Y 790 |
| 0 | 0 | 0 | 0 | *WFBL SYRACUSE 1360 |
| 0 | 0 | | | WBT CHARLOTTE1080 N.C |
| 0 | 0 | | | WPTF RALEIGH 680 |
| 0 | 0 | | | WWNC ASHEVILLE STO |
| 0 | 0 | 0 | 0 | WADC AKRON 1320 Ohi |
| 0 | 0 | 0 | 0 | *WFJC AKRON 1450 |
| 0 | 0 | 0 | 0 | WKRC CINCINNATI 550 |
| D | 0 | MV | P | WLW CINCINNATI 700 |
| 0 | 0 | _ | _ | WSAI CINCIN NATI 1330 |
| 0 | 0 | D | D | WHK CLEVEL'D 1390 |
| | | _ | - | WTAM CLEVEL'D 1070 |
| | | | - | WAIU COLUMB'S 640 |
| 0 | 0 | | - | *WCAH COLUMB'S 1430 |
| 0 | 0 | 0 | 0 | WSPD TOLEDO 1340 |
| 0 | 0 | O | 0 | *WKBN YO'NGST-N 570 KFJF OKLA. CITY 1480 OKL |
| 0 | 0 | P | - | ANTATAL |
| X | 0 X | X | O A | WWOO |
| 0 | â | ê | 0 | WHP HARRISB'G 1430 P |
| 0 | 0 | 0 | 0 | WLBW OIL CITY 1260 |
| õ | - | 0 | | WCAU PHILAD. 1170 |
| 0 | 0 | 0 | - | WFAN PHILAD. 610 |
| 0 | 0 | 0 | 0 | *WLIT-WFI PHIL 560 |
| Ø | Ø | õ | X | KDKA PITTSB'GH 980 |
| 0 | 0 | 0 | 0 | WCAE PITTSB'GH 1220 |
| 0 | 0 | D | | WJAS PITTSB'GH 1290 |
| 0 | 0 | D | D | WEAN PROVIDINCE 780 R. |
| 0 | 0 | N | | WJAR PROVID'NCE 890 |
| 0 | 0 | 0 | 0 | WDOD CHATTA. 1280 Ten |
| 0 | 0 | | 0 | WMC MEMPHIS 780 |
| 0 | 0 | _ | 0 | WREC MEMPHIS 600 |
| 0 | 0 | 0 | 0 | WLAC NASHV'LE 1470 |
| X | X | X | Θ | WSM NASHV'LE 650 |
| 0 | 0 | _ | - | *KRLD DALLAS 1040 Tes |
| 0 | 0 | V | 0 | WBAP Ft. Worth 500 |
| 0 | 0 | X | 0 | KPRC HOUSTON 920 |
| 0 | 0 | v | 0 | *KTSA S. ANTONIO 1290 |
| 0 | 0 | X | 0 | ANT AD |
| 0 | 0 | x | x | autours. |
| 0 | 0 | - | 100 | WDDI |
| 0 | 0 | Θ | 0 | WUBJ ROANOKE 930 WEBC SUPERIOR 1290 WISH |
| 0 | 0 | Ø | 0 | WISN MILW KEEL120 |
| 0 | 0 | M | 0 | WTMJ MILW KEE 620 |
| 9 | 9 | | - | THE MER NEE DEU |
| - | - | | | |

www.americanradiohistory.com

"THE NEWS REEL OF THE AIR"

(Continued from page 4)

had numerous adventures all over Europe, Africa and Asia.

He was the first war correspondent to defy the ukase of the Soviet Government against foreign newspapermen by reporting first-hand post-revolution conditions in Russia. He gathered news in the battle-scarred Balkans. He covered the Spanish-Riff War, and was with the French when they were closing in on Abd-El-Krim. His adventures even carried him to Timbuktu.

Four years ago he was lost in the Sahara Desert when he led an American expedition through blinding sandstorms across a waste of blazing sand. For three months and five days he pushed on across the Sahara until he finally reached Timbuktu. The expedition kept on through the jungles of central Africa for eleven thousand miles, until the party reached the Cape.

More than a year ago he made his radio debut as the "Headline Hunter." Recently he has announced over the air the day-byday reports of the Literary Digest's prohibition poll, with a resume of the day's news.

He is one of the fastest speakers on the air, and recently was clocked speaking at the rate of 217 words a minute.

908 908 908

THE ALABAMA

(Continued from page 5)

that make poems of these slow tunes. If you dance at all, it will not take long to learn some of the new dance steps. The lilting realization that you are a joy to watch is inspiration in itself. But the pleasure you yourself can get out of dancing divinely and smartly is even greater.

Dancing feet have slowed. Yours should too. But they should learn the intricacies of some of the new steps or they will have slowed in vain.

THE ALABAMA

There's the languor romantically attributed to the Southland in the movement of this dance-"The Alabama."

The steps are taken sidewise, to the man's left and the woman's right. Originated at the University of Alabama, the dance is in the newest collegiate mode.

The Man's Part

Stand with back to center of room.

Begin with the left foot, take two side steps with left foot, directly to your left; count 1 and 2.

Slowly draw the right foot up to the left, with weight on right; count 3.

Study the diagram. Repeat the entire step. Practice for at least fifteen minutes. Note that the last step is done slowly.

The Woman's Part

Face the center of the room.

Begin with the right foot and take two side steps to the right, leading with your right foot.

Slowly draw left foot up to the right.

Dance "The Alabama" to the music of "You've Got That Thing" (fox trot).

BACK OF FAMILIAR VOICES

(Continued from page 7)

banker and acts like a clown, thinks like a philosopher and talks like a nut. Entertains the public by vocation, and himself by avocation. A human riddle, paradox and contradiction; soldier, singer, satirist and song-writer. Is equally at home discussing morals, mirth or music. Midnight Mose and his Black and Tan quartet on the Men's Shoe Special program over WABC and the Columbia Broadcasting System is his latest characterization.

Index to Major Evening Programs of the Chains

Keep This List for Future Reference, as This Space Will Be Required for Other Helps Next Issue

- Amos 'n' Andy, NBC, daily, 7 and 11:30. Around the World with Kaltenborn, CBS, Fri.

T Armour Program, NBC, Fri. 9:30. A. & P. Gypsies, NBC, Mon. 8:30. Adventures of Polly Preston, NBC, Tues. 7:30. Around the World with Libby, NBC. Tues. 8:30. Adventures of Col. Powell, CBS, Wed. 7. Amer. Radiator Program. NBC, Thur. 9. Atwater-Kent, NBC, Thur. 10. and Sun. 9. Atwater-Kent, NBC, Thur. 10. and Sun. 9. Atwater Guesen, SBC, Fri. 10. At Sign of Green and White, CBS, Fri. 10. Around the Samovar, CBS, Sun. 11. Amer. Pro-Art String Quartet, NBC, Sun. 12M. Artees, CBS, Sun. 1. Arabesque, CBS, Thur. 9.

Hallad Hour, CBS, Sun. 2.
Black and Gold Room Orchestra, NBC, daily 6.
Bernard Levitow's Orchestra, CBS, Mon. 7:30; Tues. and Fri. 7.
Bungalow Boys, CBS, Tues. 6.
Hlackstone Program, CBS, Tues. 8.
Rill Schudt, CBS, Wed. 6:30.
B. A. Rolfe and Lucity Strike Orchestra, NBC.
Thur. 8 and Sat. 10.
Broadway Lights, NBC, Sat. 9.
Be Square Motor Club. CBS, Sun. 10.
Back Home Hour, CBS, Sun. 11.

Back Home Hour, CBS, Sun, TI,
Civic Rehertory Theatre, CBS, Thur, 6:30. Conneo Adventueres, NBC, Thur, 11.
Cilies Service Orchestra, NBC, Fri, 8.
Ciliquot Club Eskimos, NBC, Fri, 9.
Capil'Ators, CBS, Sat, 7.
Cub Beporter, NBC, Sat, 7.
Cub Beporter, NBC, Sat, 7.
Cubmabia Male Choru, SBS, Sun, 3.
Contante en Martine, NBC, Sun, 4.
Coller's Radio Hour, NBC, Sun, 3.
Coller's Radio Hour, NBC, Sun, 7.
Colontial Beacon Lights, NBC, Mon, 7:30.
Ceco Courters, CBS, Mon, 11.
Columbia Educational Features. Tues. 8:30 and Thurs, 10:30.
Crush Dry Cronles and Old Topper, NBC, Tues, 10:30.
Cac Cola Top Notchers, NBC, Wed, 10:30.
Cuckoo, NBC, Wed, 10:30.
Chase and Sanborn Choral Orchestra, NBC, Sun, 8.
Dream Boat, CBS, Thur, 11.

Dream Boat, CBS. Thur. 11. Don Bigelow, NBC, Frl. 6;30. Dandies of Yesterolay. NBC, Sat. 6. Dixies Circus, NBC, Sat. 8. Del Monte Program, NBC, Sat. 8:30. Dixie Echocs, CBS, Sat. 8:30.

Dutch Masters Minstrels, NBC, Sat. 9:30. Davey Hour, NBC, Sun. 5. Evangeline Adams. CBS, Mon., Wed. and Fri.

7:30. Evening in Parls, CBS, Mon. 9:30. Empire Builders, NBC, Mon. 10:30. Evercady Program, NBC, Tues. 9. Enna Jettlek, NBC, Tues. 10 and Sun. 8. East of Catro, NBC, Wed. 8. Elgin Watch Program, NBC, Frl. 11. Exploring the Jungle, CBS, Sat. 8. Echoes of the Orient, NBC, Sun. 6.

Forty Fathom Trawlers, CBS, Wed. 8:30. Frontler Days, NBC, Wed. 9:30. Fro-Joy Players, CBS, Thur. 7. Frederick Wm. Wile, CBS, Thur. 8. Floyd Williams, NBC, Sat. 7:30. Fuller Man. NBC, Sat. 7:30. Fox Fur Trappers, CBS, Sun. 6.

General Motors, NBC, Mon. 9:30. Grand Opera, CBS, Tues, 10:30 Graybar's, "Mr. and Mrs.," CBS, Tues. 10. Golden Gens, NBC, Wed. 10 Golden Gens, NBC, Wed. 10 General Eulinska, NBC, Fri. 7 Gold Medal Fast Freight, CBS, Fri. 10:30. General Electric Hour, NBC, Sat. 9. Globe Trotter, CBS, Sun. 7.

Hour with Shakespeare, NBC, Sun.' 9. Herwood Broun, CBS, dally (except Sat. and Sun.). 6. Henry-George. CBS, Mon. 8. Hotel New Yorker, NBC. Mon. 11; Tues. 6:30; Wed. and Thur. 8. Happy Wonder Balers, NBC, Tues. 9:30. Hind rmyer & Tuckerman, NBC, Wed. 7. Halsey Stuart Program, NBC, Wed. 7. Halsey Stuart Program, NBC, Wed. 7. Halsey Stuart Program, NBC, Wed. 8. Hotel Shelton Orchestra, CBS, Thur. and Sat.

Howard Fashion Plates, CBS, Fri. 7:30. Hotel Paramount Orchestra, CBS, Fri. 7:30. Hickok Program, NBC, Fri. 8:30. Hotel Governor Clinton Orchestra, NBC, Sat. 6:30. Hank Simmons' Showboat, CBS, Sat. 9.

In a Russian Village, CBS, Wed. 8. Interwoven Pair, NBC, Frl. 9. Industrial America, CBS, Sat. 8. Iodent Big Brother Club, NBC, Sat. 7.

Jesse Crawford, CBS, Mon. 10:30, Johnson & Johnson, NBC, Tues, 9, Jack Frost's Melody Moments, NBC, Thur. 9:30.

9:30. Jameses, NBC, Sat. 7. Jewish "Day" Program, CBS, Sun. 12M. Jewish Hour, NBC, Sat. 3,

www.americanradiohistory.com

Lenesome Coxboy, NBC, Mon. 6:30. Literary Digest, NRC, daily 6:30 and 11:30. Litemann's Mountainville, CBS, Mon. 6:30. Lew White Orsan Recital, NBC, Tues. 7:30 and Sun. 6. Long Island Duck Festival, CBS, Tues. 7:30. La Palina, CBS, Wed, 9:30 and Sun. 8. Laurier Ensemble, NBC, Wed, 11:30. Littmann Orchestra, CBS, Fri. 6:30; Sat. 7:30 and Sun. 1 and 7. Lolita Cabera Gainsborg, NBC, Sat. 6.

Miniature Thcatre, NBC, Sat. 10:30. Metropolitan Echoes, NBC, Sun. 2. Majostic Theatre, CBS, Sun. 3. Mormon Tabernacle, NBC, Mon. 6. Manhaitan Moods, CBS, Thur. 9:30. Maydata Orchestra, NBC, Mon. 9. Musical Comedy Memories, CBS, Tues. 10:30. Mardi Gras. CBS, Tues. 9. Massachusetis Investors, CBS, Tues. 10:30. Mystery House, NBC, Wed. 11. Mostipal Concert, NBC, Wed. 11. Motrymakers, CBS, Wed. 11. Motrymakers, CBS, Wed. 11. Motholdi Concert, NBC, Wed. 8:30. Men's Shoc Special, CBS, Wed. 1:30. Mid-week Federation Hymn Sing, NBC. Thur. 7. Maxwell House Melodies, NBC, MBC, Thur. 9:30. Musical Foursome, CBS, Fri. 6.

New York Herald Tribune, CBS, daily, 11. National Security League, CBS, Tu°s, 6:30, News in Washington, NBC, Wed, and Thur. 7:30.

7:30. National Light Opera, NBC, Thur. 11. Nit-Wit Hour. CBS. Fri. 8. Natural Bridge Program, NBC, Fri. 8:30. Yew Business World, NBC, Sat. 8. Neapolitan Nights, NBC, Sun. 12M. NBC Artists Service, Sun. 2. National Youth Conference, NBC, Sun. 3. National Religious Service, NBC, Sun. 5.

Ovaltine, NBC, Mon. 10. Old Co. Anthracite Program, NBC, Fri. 9:30. Our Government, NBC, Sun. 9.

Pursical Culture, CBS, Mon. 9, Purse Oil Orchestra, NBC, Tues, 8, Phileo Hour, CBS, Wed 10, Palanis d'Or Orchestra, NBC, Thur, 11, Plains d'Or Orchestra, NBC, Thur, 11, Pickard Family, NBC, Frl. 8, Phil. Spitainy's Music, NBC, Sat. 7:30, Paramount-Publix Hour, CBS, Sat. 10, Pilgrims, NBC, Sun. 1, Peunzoil Program, CBS, Sun. 8,

Jameses, NBC, Sal. 1. Jewish 'Day' Program, CBS, Sun. 12M. Jewish Hour, NBC, Sal. 3, Knox-Dunlap Program, NBC, Thur. 9, Kodak Hour, CBS, Thur. 10 and Pri. 10:30. Robert Burns Panatela, CBS, Mon. 10, Robert Burns Panatela, CBS, Mon. 17, Robert Burns Panatela, CBS, Mon. 17, Robert Burns Panatela, CBS, Mon. 17, Robert Burns Panatela, CBS, Mon. 10, Robert Burns Panatela, CBS, Mon. 1

Rudy Vallee, NBC, Thur, 8. RCA-Victor Hour, NBC, Thur, 10. Raleigh Revue, NBC, Fri, 10. Roxy Symphony Orchestra, NBC, Sun, 2. Russian Cathedral Choir, NBC, Sun, 11.

Russian Cathedral Choir, NBC, Sun. 11. Spanish Dreams, NBC, Sun. 1. Southland Singers, NBC, Sun. 4. Sermon-D. G. Barnhouse, CBS, Sun. 5. Studebaker Champions, NBC, Sun. 10. Sunday at Seth Parker's, NBC, Sun. 10. Sam Herman, NBC, Sun. 11. S. Parices Cadman, NBC, Sun. 4. Smith Ballew's Orchestra, NBC, Sun. 10. Sign of Shell, NBC, Mon. 10.30. Savannah Liners Orchestra, NBC, Tues, 6. Soconyland Sketches, NBC. Tues, 71:300. Sonoco Shell, NBC, Tues, 9:30. Sylvania, Foresters, NBC, Wed, 8:30. Statistician, CBS, Thur. 8. Song of the Soldier, NBC, Fri. 7:30. Strings and Bows, NBC, Sat. 8:30. Sourier Flute, NBC, Sat. 8:30. South Sea Islanders, NBC, Sun. 11. Tastwast Letters, NBC, Mon. and Wed.

Tastyeast Jesters, NBC, Mon. and Wed. 7. Ted Weems' Orchestra, CBS, Tues. 11. Trolka Bells, NBC, Tues. 8. Three Little Sachs, CBS, Sun. 2. True Story Heur, CBS, Fri. 9. Ted Husing's Sport Slants, CBS, Sat. 6:30. Troutbadcur of the Moon, NBC, Sat. 11. Twinplex Twins, CBS, Sun. 7.

U. S. Service Band, CBS, Thur. and Fri. 8:39. Universal Safety Series, NBC, Fri. 7.

Voice of Firestone, NBC, Mon. 8. Voices of Columbia, CBS, Wed. (11th and 25th7, 10. Von Heusen Program, CBS, Wed. 9. Victor Theremin Program, NBC, Wed. 7. Vincent Lopez, NBC, Thur. 7:30 and Fri. 11. Vagabonds, CBS, Thur. 8.

Wagabouds, C.B.S., Inur. 6.
Whyte's Orchestra, NBC, Mon. 6:30; Wed. and Frl. 6.
World To-day, NBC, Mon. 7.
Westinghouse Salute, NBC, Tues. 10.
Wadsworth Watchcase Program, NBC, Wed. 9.
Wilbur Coons Players, NBC, Wed. 7:30.
Wilbur Coons Players, NBC, Wed. 7:30.
Will Osborne, CBS, Thur. 11:30 and Fri. 11.
Wandering Bard, NBC, Sun. 6.
William Silomatics, NBC, Sun. 7.
World's Business, CBS, Sun. 7.
West End Presbyterian Church, CBS, Sun. 12M.
Will Rogers, CBS, Sun. 10.

Yeast Foamers, NBC, Wed. 8. Yoeng's Restaurant Orchestra. CBS, Mon. and Fri. 5:30.

DIRECTORY OF BROADCASTING STATIONS

Revised to April 25, 1930

(Changes Ordered by Commission, but Halted by Court Injunction, Not Made.)

Including All Stations East of the Rockies Using 100 Watts or Over and All Stations West of the Rockies Using More than 100 Watts

| Dial | Call | Kilo- cycle | City | Dial | Cell | Kilo- cycle | City Westenlaster, Callf, Fittsburgh, Pa. San Jose, Callf, Phomir, Ariz, Harlinken, Ter. Dallas, Ter. Manhattan, Kan, F. Woth, Ter. Sour, City, Ia. Si, Louis, Mo. Poctatolio, 14. San Antonio, Ter. Les Angeles, Callf. Portland, Ore. Shreeport, La. Houston, Ter. Les Angeles, Callf. Portland, Ore. Shreeport, La. Houston, Ter. Son Antonio, Ter. Sheveyort, La. Houston, Ter. Son Antonio, Ter. Sheveyort, La. Houston, Ter. Son Antonio, Ter. Sheveyort, La. Cedar Rapids, Ia. Sheveyort, La. Cotar, Mash. Cotar, Mash. Cotar, Mash. Son Antonio, Ter. Sheveyort, La. Cotar, Kapids, Ia. Sheveyort, La. Portland, Ore. Shreveyort, La. Portland, Ore. Shreveyort, La. Pottand, Ore. Sheveyort, La. Decorab. Ia. Putiman, Wash. Son Francisco. Callf. Chicaso, III. Newark, N. J. Gersey City, N. J. Omaba, Neb. New Orleans, La. Akron, O. Columbus, O. Birminfham, Ala. Grand Rapids, Mich. Arayater, Ind. Hartisburg, Pa. Baltimore, Md. Fort Worth, N. Y. Porca City, Okia. Bay City, Mich. Fort Lee, N. J. New Orleans, La. Akron, O. Columbus, O. Birminifiel, Mass. Boston, Mass. Storrs, Coan. Canton, N. Y. Pittsburgh, Pa. Columbus, O. Lincein, N. H. Weilesley Hillis, Mass. Catton, N. Y. Pittsburgh, Pa. Columbus, O. Lincein, N. H. Weilesley Hillis, Misn. Cathor, N. J. Baltimore, Md. Abury Park, N. J. Baltimore, Md. Abury Park, N. J. Baltimore, Md. Abury Park, N. J. Baltimore, Md. Abury Park, N. Y. Chieso, Hil, Ninneapolis, Mian, New York, N. Y. Chieso, Hil, Minneapolis, Mian, New York, N. Y. Chieso, Pa. Baltimore, Md. Abury Park, N. J. Baltimore, Md. Abury Park, N. J. Baltimore, Md. Abury Park, N. Y. Presson, C. P. Parkova, Pa. Columbus, O. Lincein, N. J. Baltimore, Md. Abury Park, N. Y. Presson, Pa. Columbus, C. Lincein, N. B. Weinse, Pa. Columbus, C. Lincein, N. J. Baltimore, Md. Abury Park, N. Y. Presson, C. P. Parkon, Pa. Columbus, C. Lincein, N. J. Baltimore, M. Abury Park, N. Y. Presson, | Dial | Call | Kile- cycle | Cit | Dial | Call | Kile- cycle | City |
|------|----------------------|----------------------|--|------|----------------------|----------------------|--|------|----------------------|----------------------|---|------|----------------------|----------------------|--|
| | KCRC KDKA | 1370 980 | Enid, Okla. Pittsburgh, Pa. | | KOV KOW | 1490 | Westminster, Calif. Pittsburgb, Pa. | | WEBC WEBE | 1290 1210 | Duluth-Superior Cambridge. 0. | | WLTH WLW | 1400 | Brooklyn, N. Y. Cincinnati, O. |
| | KDYL KECA | 1290 | Salt Lake City, Utab Los Angeles, Calif. | | KREP | 620 1260 | Phonix, Ariz. Harlingen, Tex. | | WEBR WEBW | 1310 560 | Buffalo. N. Y. Beloit. Wis. | | WMAC WMAF | 570 | Casenovia, N. T. Dartmouth, Mass. |
| | KEJK KEX | 780 1180 | Burbank, Calif. Portland, Ore. | | KSAC KSAT | 580 1240 | Manhattan, Kan. Ft. Worth, Tex. | | WEEI WEEI | 590 1370 | Emory, Va. | | WMAK WMAL WMAQ | 900 630 | Washington, D. C. Chicago, HL |
| | KFAB KFBB | 1280 | Great Falls, Mont. | | KSCJ KSD | 1330 | Sloux City, Ia. St. Louis, Mo. | | WEHS | 1420 | Evansion, Ill. Philadelphia, Pa. | | WMAY WMAZ | 1200 | St. Louis. Me. Macon. Ga. |
| | KFDY KFEL | 550 920 | Brookings, S. D. Denver, Col. | | KSL | 1130 1380 | Salt Lake City. Utab Clarinda, Ia. | | WENR | 870 1300 | Chicago, Ill. New York, N. Y. | | WMBC WMBD | 1420 | Detroit, Mich. Peorla Heights, 10. |
| | KFEQ KFH | 680 1310 1300 | St. Joseph, Mo. Boone, Ia. Wichita, Kap | | KSOO KSTP KTAB | 1110 1460 560 | Stour Falls, S. D. St. Paul. Minn. Oakland. Calif. | | WEW WFAA WFAN | 760 800 610 | St. Louis, Mo. Dallas, Tex. Philadelphia, Pa | | WMBG WMBH | 1210 | Richmond, Va. Joplin, Mo. Chicago III |
| | KFHA KFI | 1200 640 | Gunnison, Col. Los Angeles, Calif. | | KTAP KTBI | 1420 | San Antonio, Ter. Los Angeles, Callf. | | WFBE | 1200 | Cincinnati, O. Altoona, Pa. | | WMB0 WMBQ | 1310 1500 | Auburn, N. Y. Brookiyn, N. Y. |
| | KFJB KFJF | 1200 | Marshalltown, Ia. Oklahoma City, Okla. | | KTBS KTHS | 1450 | Shreveport, La. Hot Springs, Ark. | | WFBL WFBM | 1360 1230 | Syracuse, N. Y. Indianapolis, Ind. | | WMBR WMC WMCA | 1370 780 570 | Memphls, Tenn. New York, N. Y. |
| | KFJR KFJR KFJY | 1370 1300 1310 | Grand Forks, N. D. Portland, Ore. Fort Dodge, La | | KTM KTNT KTRH | 780 1170 | Los Angeles, Calif. Muscatine, Ia. Houston, Ter. | | WFBR WFDF WFI | 1270 1310 560 | Baltimore, Md. Flint, Mich. Philadelphia, Pa | | WMMN WMPC | 890 | Fairmonl, W. Va. Lapeer, Mich. New York N. V. |
| | KFJZ KFKA | 1370 | Fort Worth, Tex. Greeley, Col. | | KTSA KTSL | 1290 | San Antonio, Ter. Shreveport, La. | | WFIW | 940 | Hopkinsville, Ky. Akron, O. | | WMT WNAC | 600 1230 | Waterloo, Ia. Boston, Mass. |
| | KFKU | 1220 | Lawrence, Kan. Chicago, 111. | | KTUE KTW | 1420 1270 | Houston, Ter. Seattle, Wasb. | | WFLA WGBB | 620 1210 | Ciearwater, Fla. Freeport, N. Y. | | WNAT | 1310 | Polladelphia, Pa. Yankton, S. D. |
| | KFLX KFLX KFMX | 1410 1370 1250 | Rockford. 111. Galveston, Tex. Northfield, Minn. | | KUOA KUSD KUT | 1390 890 1500 | Vermillion. S. D. Austin, Ter. | | WGBC WGBF WGB1 | 1430 630 880 | Memphis, Tenn. Evansville, Ind. Scranton, Pa. | | WNBH WNBO WNBR | 1310 | New Bedford, Mass. Washington, Pa. Memphis, Tenn |
| | KFNF KFOR | 890 1210 | Shenandoah, Ia. Lincoln, Neb. | | KVI KVOA | 760 | Tacoma, Wasb. Tucson, Ariz. Tulsa, Okla | | WGBS | 600 1210 | New York, N. Y. Guilport, Miss. | | WNBX WNBZ | 1200 | Springfield, VL. Saranac Lake, N. Y. |
| | KFPL KFPY | 1310 | Dublin, Tex. Spokane, Wash. | | KWCR KWEA | 1310 | Cedar Rapids, Ia. Shreveport, La. | | WGES | 1360 | Chicago, 111. Newport News, Va | | WNOX | 560 1440 | Knozville, Tenn. Greensboro, N. C. |
| | KFQD KFQZ KFRC | 1230 860 610 | Anchorage, Alaska. Hollywood, Calif. San Francisco, Calif. | | KWKC KWKC | 1060 1350 1370 | St. Louis, Mo. Kansas City, Mo. | | WGHP WGL WGN | 1240 1370 720 | Detroit, Mich. Ft. Wayne, Ind. Chicago, Ill. | | WNYC WOAI WOAN | 570 1190 | New York, N. Y. San Antonio, Ter. Lawrenceburg, Tenn |
| | KFRU KFSD | 630 600 | Columbia, Mo. San Diego, Calif. | | KWKH KWLC | 850 | Shreveport, La. Decorab, Ia. Buillman, Wash | | WGR | 550 890 | Buffalo, N. Y. Atlanta, Ga. | | WOAX | 1280 | Trenton, N. J. Union City, Tenn. |
| | KFUL KFUM | 1290 | Galveston, Ter. Colorado Springs, Col. | | KWWQ | 1260 | Brownsville, Ter. Seattle, Wasb. | | WHA WHAD | 940 1120 | Madison, Wis. Milwaukee, Wis. | | WOCL | 1000 1210 | Darenport, Ia. Jamestown, N. Y. |
| | KFUO KFUP KFVD | 550 1310 1000 | St. Louis, Mo. Denver, Col. Cuiver City, Callf. | | KYW KYWA | 1230 1020 1020 | San Francisco. Calif. Chicago, 111. Chicago, 111. | | WHAP WHAS | 1150 1300 820 | Rochester, N. Y. New York, N. Y. Louisrille Ky | | WODA WODX | 1250 | Paterson, N. J. Mobile, Ala. |
| | KFWS KFWB | 1210 950 | Cape Girardeau, Mo. Hollywood, Calif. | | WAAF | 920 1250 | Chicago, Ili. Newark, N. J. | | WHAT | 1310 1300 | Philadeiphla, Pa. Troy. N. Y. | | W.OT WORO | 1440 1310 | Poughkeepsle, N. Y. Washington, D. C. |
| | KFWI KFWM | 930 930 | San Francisco, Calif. Richmond, Calif. | | WAAW | 660 860 | Omaba, Neb. New York, N. Y. | | WHBD WHBF | 1370 | Mt. Orab, O. Rock Island, Ill. | | WONT. | 1210 1270 1500 | Grand Bapids, Mich. Bristol, Tenn. |
| | KFXR KFXR KFXY | 920 1310 1420 | Denver, Col. Oklahoma City, Okla. Flagstaff, Ariz. | | WABI WABZ WACO | 1200 1200 1240 | Bangor. Me. New Orleans, La. Waco, Tex. | | WHBL WHBQ WHBU | 1410 1370 1210 | Sheboygan, Wis. Memphis, Tenn. Anderson, Ind. | | WOR | 1300 710 | Kansas City, Mo. Newark, N. J. Worcester, Mass |
| | KFYR KFYR | 1420 550 | Abliene, Tex. Bismarck, N. D. Spokape, Wash | | WADC WAIU WAPI | 1320 | Akron. O. Columbus, O. Birmingham Ala | | WHBY | 1200 | West De Pere, Wis. Calumet, Mich. | | WORD | 1490 | Chicago, III. Jeiferson City, Mo |
| | KOAR KOB | 1370 | Tucson, Arlz. San Diego, Callf. | | WASH WBAA | 1270 | Grand Rapids, Mieb. Lafayette, Ind. | | WIIDI WHEC | 1180 | Minneapolis, Minn. Rochester, N. Y. | | 10700 1070 | 590 | Omaha, Neb. Fort Wayne, Ind. |
| | KGBX | 1310 930 | St. Joseph, Mo. York, Neb. | | WBAK WBAL WBAP | 1430 1060 800 | Baltimore, Md. Fort Worth, Tex. | | WHFC WILLS WHK | 1420 1420 1390 | Cicero, 111. Bluefield, W, Va. Cleveland, O. | | WPCC | 1210 580 810 | Pawtucket, R. I. Chicago, 11L New York, N. Y. |
| | KGCI KGCR KGCU | 1370 1210 1210 | San Antonio, Ter. Watertown, S. D. Mawdan, N. D. | | WBAX WBBC WBBC | 1210 | Wilkes-Barre, Pa. Brooklyn, N. Y. Blebmond, Va | | WIIN | 1010 | New York, N. Y. Des Moines, Ia. | | WPEN NPQ | 1500 | Philadelphia, Pa. Atlantic City, N. J. |
| | KGCX | 1310 | Wolf Point, Mont. Fergus Falls, Minn. | | WBBM WBBR | 770 | Chicago, Ill. Rossville, N. Y. | | WIAS WIBA | 1420 1210 | Ottumwa, Ia. Madison, Wis. | | WPSC WPTF | 1230 | State College, Pa. Raielgh, N. C. |
| | KGEW | 1200 | Fort Morgan, Col. Kallspeli, Mont. | | WBCM WBMS | 1200 1410 1450 | Bay City, Mich. Fort Lee, N. J. | | WIBM WIBO WIBS | 1370 560 1450 | Chicago, Ill. Jersey City, N. J. | | W.Q.A.M W.Q.A.N | 560 880 1010 | Miami, Fia. Scranton, Pa. New York, N. Y. |
| | KGFF KGFQ KGFI | 1420 1370 1500 | Alva, Okla. Oklahoma City, Okla, Corpus Christi, Tex | | WBNY WBOW WBRC | 1350 1310 930 | New York, N. Y. Terre Haute, Ind. Birmingham, Ala | | WIBW | 1310 580 | Poynette, Wis, Topeka, Kan. Utica, N. Y | | WORC | 1360 | Vicksburg, Miss. Weirton, W. Va. |
| | KGFW KGFX | 1310 580 | Ravenna. Neb. Pictre, S. D. Picher, Okla | | WBRE WBRL | 1310 | Wilkes-Barre, Pa. Tilton, N. H. Welleslay Hills Mass | | WIL | 1190 | Bridgeport, Conn. St. Louis. Mo. | | WRAK | 1370 | Erle, Pa. Reading, Pa. |
| | KGOM | 1230 | Albuquerque, N. M. Pucblo, Col. | | WBT WBZ | 1080 990 | Charlotte, N. C. Springiteld, Mass. | | WILM | 1420 | Wilmington, Del. Miami Bench, Fla. | | WRRI | 1310 | Tifton. Ga. Hattlesburg, Miss. |
| | KGIQ | 950 1320 | Billings. Mont. Twin Falls, Ida. | | WBZA WCAC WCAD | 990 600 1220 | Storrs, Conn. Canton, N. Y. | | WIIP WISN WJAC | 610 1120 1310 | Philladelphia, Pa. Miliwaukee, Wis. Johnstown, Pa. | | WRIT | 1210 | Greenville, Miss, Wilmington, N. C. |
| | KGIR KGIW | 1360 1420 1420 | Butte, Mont. Trinidad, Col. Los Vegas, Neg. | | WCAE WCAH | 1220 1430 590 | Columbus, O. Lincoln, Neb | | WJAR | 1060 | Norfolk, Neb. Providence, R. I. Pittsburgh 1's | | WRE WRE | 1210 | Gastonia, N. C. Washington, D. C. |
| | KOKB | 890 1500 | Little Rock, Ark. Brownwood, Tex. | | WCAL WCAM | 1250 | Northfield, Minn. Cauden, N. J. | | WJAX | 900 610 | Jacksonville, Fla. Cloveland, O. | | WREN | 1220 | Lawrence, Kan Minuwapolls, Minn. |
| | KGRO | 570 | Wichita Falls, Tex. Sand Point, Ida. | | WCAP WCAP | 1280 1200 | Asbury Park, N. J. Rapid City, S. D. | | WJRC WJAZ | 1200 | LaSalle, 111, Rod Bank, N. J. | | WRK | 1370 1310 1010 | Hamilton, O. New York, N. T. |
| | KGRC | 1370 1410 | Oakland, Calif. San Antonio, Tex. Amarillo, Tex. | | WCAU WCAX WCRA | 1170 1200 1440 | Philadelphia, Pa. Burlington, Vt. Allentown, Pa. | | WJB0 WJB0 | 1200 | Decatur, III. New Orleans, La. Lewisburg, Pa | | WRR | 1280 | Dultas, Tex. Gainesville, Fla. Bichmond, Va |
| | KGU KGW | 940 620 900 | Honolulu, llawall Portland, Ore. | | WCRD | 1080 | Zion, Ill. Baltimore, Md. | | WIDZ | 1270 | Jackson, Miss. Mooselicart, Ili. | | WSAI | 1230 | Cincinnati, O. Grove City, Pa- |
| | KIIQ KICK | 590 1420 | Spokane, Wash. Rod Oak, 1a. | | WCCO | 810 1350 | Minneapolis, Minn. New York, N. Y. | | WJR WJSV | 750 | Detrolt, Mich. Mt. Vernon Illis, Va. | | WSAN WSAR WSAZ | 1440 | Rall River, Mass. Huntington, W. Va |
| | KIDO KJR | 1250 | Roise, Idn. Seattle, Wash. | | WCGU | 970 1400 1490 | Coney Island, N. Y. Decriteid, III. | | WIXAO | 1210 760 890 | Mansfield, O. New York, N. Y. San Juan, Porto Rico. | | WSR WSRT | 1210 | Atlants, Gs. Chicaso, HL South Bend, Ind |
| | KLO KLDM | 1400 | Orden, Utah Minot, N. D. Littio Bock Art | | WCLB | 1490 | Covington, Ky. Long Beach, N. Y. | | WKAR | 1040 | East Lansing, Mich. Laconia, N, II, | | WSFA | 1410 | Montgomery, Ain. Brooklyn, N. Y. |
| | KLS KLX | 1440 880 500 | Oakland, Calif. Oakland, Calif. | | WCLS WCMA | 1310 | Jullet, 111. Culvor. Ind. | | WERF | 1310 | Birmingham, Ala. Indianapolis, ind. | | WSJS | 1310 | Winston Salem, N. C. Nathrille, Tenn. |
| | KMA KMBC | 930 950 | Shonandonh, Ia. Kunsas Clty, Mo. | | WCOC | 880 | Moridian. Miss. liarrisburg, Pa. | | WKRN | 1380 570 1450 | Youngstown, O. Jersey City, N. J | | WSMR WSMK WSPD | 1330 1380 1340 | New Orleans, La. Dayton, O. Tuledo, O. |
| | KMMJ KMO | 740 860 | Taconia, Wash. | | WCOH WCRW WCSH | 1210 1210 840 | Yonkers, N. Y. Evanston, 111, Portland, Me. | | WERS | 1350 | New York, N. Y Galesburg, III, Connersville, Ind | | WSSII | 1410 550 | Hoston, Mars. Iowa City, In. |
| | KMOX KMTR KNX | 1090 570 1050 | St. Louis, Mo. Hollywood, Calif. | | WESO WDAE | 1450 | Springlield, O. Tamba, Fla, Kanas, Cha, Ma | | WERW WEEN | 1480 | Buffalo, N. Y. Buffalo, N. Y. | | WSYR | 570 | Syracuse, N. Y Quiney, 111. |
| | KOAC KOB | 830 | Donvor, Col. Corvallis, Ore. | | WDAG WDAII | 1410 1310 | Amarillo, Ter. El Paso, Ter. | | WKRC | 550 | Cincinnati. O. Oklahoma City, Okla | | WTAM | 1010 1330 | Cleveland, O. Eau t'laire, Wis |
| | KOCW | 1400 | Chilckasha, Okla. Reno, Nov. | | WDRO | 030 1120 | Roanoke, Va. Orlando, Fla. | | WLR WLRF | 1470 1250 1420 | Miuneapolis, Minn. Kansas City, Kan | | WTAN WTAW WTBD | 1120 | College Station, Ter Cumberland, Md |
| | KOIN | 940 1270 | Portland, Ore. Sonttlo, Wash. | | WDEL | 1120 1180 1280 | Wilmington, Del. Minneapolis, Minn. Chattanooga, Tenn | | WLRQ WLRL | 1200 900 | Petersburg, Va. Stevens Point, Wis, | | WTFI | 1450 | Torros, Ga. Harifoni, Conn. |
| | KONO KORE KOY | 820 1420 1380 | Seattle, Wash, Lugene, Ore, Phopuls, Arts | | WDRC WDSU | 1330 | New Uaven, Conn. New Orleans, La. | | WLBX WLBZ | 1500 | L. I. City, N. Y. Bangor, Mr. | | WINT | 1470 | Nashville, Teon. Sarannah, Ga. |
| | KPLA KPJM | 1430 | Los Angoles, Calif. Proscott, Ariz. | | WDZ WEAF | 1070 | Tuscola, III. New York, N. Y. | | WLEY WIAT | 1370 | Lezington, Mass. Philadelphia, Pa. | | W.M.T. | 920 | Detroit, Mich. New Orleans, La. |
| | KPOF | 880 | Denver. Col. Houston, Tex. | | WEAN WEAO | 1270 180 570 | Providence, R. I Columbus, O. | | WLOE WLSI | 1500 570 1310 | Boston, Mass. Chicago, 111. Providence, R. 1. | | WW.NC WW.RL | 510 1500 | Asherllin, N. C. Woodalde N. Y. Wheellen W. F. |
| | RPSN | 1360 | Pasadona. Cailf. | | Contra a | 2.92 | Contraction of the | | 10.30 | | and a second second second | | in a state | | Contraction (1) 18 |

FOR THE BEST



INDISPENSABLE ACCESSORY

AN

TO YOUR RADIO

www.americantadiobistory.dor

This file including all text and images are from scans of a private personal collection and have been scanned for archival and research purposes. This file may be freely distributed, but not sold on ebay or on any commercial sites, catalogs, booths or kiosks, either as reprints or by electronic methods. This file may be downloaded without charge from the Radio Researchers Group website at http://www.otrr.org/

Please help in the preservation of old time radio by supporting legitimate organizations who strive to preserve and restore the programs and related information.