

The Magazine for the Radio Listener 15 cents

What's on the Air



Vol. 1. No. 4

February 1930

THE JOSEPH LEEB COMPANY, NEW YORK, N. Y.

WAVE-LENGTH GUIDE

CHANNEL	COLUMBIA BROADCASTING SYSTEM	NATIONAL BROADCASTING COMPANY	KVCLS	METERS	DIAL READING
1	WKRC	WGR-KSD	550	545	←
2	KLZ	WFI-WIOD	560	535	←
3	WWNC-WKBN	WIBO	570	526	←
4		WTAG	580	517	←
5		WOW-WEEI	590	508	←
6	WCAO-WREC		600	500	←
7	WFAN	WDAF	610	492	←
8		WTMJ	620	484	←
9	WMAL		630	476	←
10	WAIU		640	468	←
11		WSM	650	461	←
12		WEAF	660	454	←
13	WMAQ		670	447	←
14		WPTF	680	441	←
16		WLW	700	428	←
17	WOR (Independent)		710	422	←
18		WGN	720	416	←
20		WSB	740	405	←
21		WJR	750	400	←
22		WJZ	760	394	←
23	WBBM	KFAB	770	389	←
24	WTAR-WEAN	WMC	780	384	←
25		WGY	790	379	←
26		WFAA-WBAP	800	375	←
27	WCCO		810	370	←
28		WHAS	820	366	←
29		KOA	830	361	←
32	WABC		860	349	←
33		WLS-WENR	870	345	←
35		WJAR	890	337	←
36	WMAK-WFBL	WKY	900	333	←
38		WWJ-KPRO	920	326	←
39	WDBJ-WBRC		930	322	←
40		WCSH	940	319	←
41	KMBC	WRC	950	316	←
43		WCFL	970	309	←
44		KDKA	980	306	←
45		WBZ-WBZA	990	303	←
46		WOC-WHO	1000	300	←
48		KYW-KFKX	1020	294	←
50	KRLD	KTHS	1040	288	←
52		WTIC-WBAL	1060	283	←
53		WTAM	1070	280	←
54		WBT	1080	278	←
55	KMOX		1090	275	←
57		WRVA	1110	270	←
58	WISN		1120	268	←
60		WAPI-KVOO	1140	263	←
61		WHAM	1150	261	←
62	WOWO		1160	258	←
63	WCAU		1170	256	←
65		WOAI	1190	252	←
68		WCAE-WREN	1220	246	←
69	WNAC-WFBM		1230	244	←
70	WGHP		1240	242	←
72	WLBW-KOIL	WJAX	1260	238	←
73	WDSU	WJDX	1270	236	←
74	WDOD	WBOC	1280	234	←
75	WJAS-KTSA		1290	232	←
76	WIBW-KFH		1300	231	←
78	WADC-KSCJ	WSMB	1320	227	←
80	WSPD	WSAI	1340	224	←
81		KWK	1350	222	←
85	WHK-KLRA		1390	216	←
90	WBCM-WCAH		1430	209	←
91		WFJO	1450	207	←
92		KSTP	1460	205	←
93	WKBW-KFJF		1470	204	←
94		WCKY	1480	203	←
95	WLAC		1490	201	←

WHAT'S ON THE AIR

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Vol. I. MAGAZINE FOR THE RADIO LISTENER No. 4

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PATENTS APPLIED FOR COVER BASIC FEATURES OF PROGRAM-FINDING SERVICE OFFERED IN THIS MAGAZINE.

HOW TO USE

“WHAT'S ON THE AIR”

To Double the Benefits from Your Radio Set

HOW TO FIND THE PROGRAM YOU WANT WHEN YOU WANT IT

The program-finding service covers the hours of 6 to 12 P. M. for each day in the month, Eastern Standard Time, or from 5 to 11 P. M., Central Time.

Simply turn to the page bearing date and hour when program is wanted. Select from index in panels at foot of page particular program or type of program you prefer, then locate on schedule chosen symbol at nearest point (by use of State index) from which it is being broadcast. Or, if you prefer, check symbols of favorite stations against index of symbols in panels at foot of page until you locate type of program for which your particular mood calls.

Sunday programs appear on pages 8-13; Monday, pages 14-19; Tuesday, pages 20-25; Wednesday, pages 26-31; Thursday, pages 32-37; Friday, pages 38-43; Saturday, pages 44-49.

HOW TO USE THE WAVE-LENGTH GUIDE

Draw lines from the stems of arrows pointing to the wave lengths of stations with which you are familiar to the respective points on the scale to the right

corresponding to the points on the detector dial of your set where these stations “come in.” After you have drawn about a dozen of these lines you will have a guide to all of the stations in the country. For example, if Station WEAF, which is on channel No. 12—which means it operates on a frequency of 660 kilocycles and 454 meters—comes in on your set at 74, and Station WLW, on channel No. 16, comes in on your set at 67, stations on channels 13, 14 and 15 necessarily must come in at points between these two locations on your dial. The numbers preceding stations on program pages are the channel numbers shown on the “Wave-length Guide.”

TO MAKE A LONG-DISTANCE TEST (DX)

Ascertain which of your local stations are broadcasting chain features at the moment. Tune in one of these and find out what number is being rendered.

Then start your detector dial at either end of its arc and turn slowly. As soon as you hear the same number, note your dial setting and check back to the column showing wave lengths, thus ascertaining the approximate wave length of the station you are receiving. To the left of this column you will find the call letters of stations on the wave length of that station and those having approximately that wave length. Reference to the schedule of programs applying to the time you are listening will show you which of these stations is broadcasting the program to which you are listening, and you can thus identify it without having to wait for call letters.

A Radio Chief Engineer's Story

Swift and thrilling were the events in a career that took a boy from the Texas plains and in fourteen years prepared him to be technical director of one of the world's leading broadcasting systems

An interview with Paul Greene secured for "WHAT'S ON THE AIR" readers

By "BILL" SCHUDT, Jr.

MODEST, unassuming Paul Greene sits in his private office on the twenty-third story of the luxurious new Columbia Broadcasting System building in New York and silently looks across, through his window, at the East River and Queens. Paul is "silent"—his conversations are short, but exceedingly pleasant. In his hands are the strings that control the programs going to the gigantic network which reaches from the Atlantic to the Pacific, from the Gulf to the Hudson Bay in Canada. The short-wave station, W2XE, through which Columbia programs are flung in every direction to every nation in the world, is under his personal supervision, as is the powerful key station, WABC, which will shortly become the world's most powerful and most modern broadcaster.

The story of Paul Greene's life reads like fiction. Here is Paul now, and here is the story as he told it to us:

"I've always been interested in radio," Paul Greene declared. "It was my greatest hobby when I was a boy down in Rogers, Tex.—right out in the plain country that lies south of Dallas. While I was getting my lessons I managed to get a good deal of radio information too. There was a time, of course, when I thought that I wanted to go into ranching. Every Texan gets that fever sooner or later. But I recov-



ered from it and went ahead with my study of wireless. That was back in the time before licenses were required. There wasn't any audio and the sets were all spark-coil contrivances. It was hard to get hold of catalogs and reliable books on radio, and harder still to get apparatus. If I sent to Duck or Lowenstein for some part, a month might elapse before it could be procured.

"My father thought I was wasting my time. He used to object to my home-built instruments. As far as he could see, I was simply cluttering the house with 'junk.' He could not understand what made me scrape my pennies together and send them off for a new condenser or an improved detector.

"Physics was easy for me in high school. I majored in science and employed much of my time in the study of mechanics and electricity. During my last year in high school I was instructor in physics. That brought my father around somewhat, but he still was mystified by anything as experimental as radio, and wanted me to become a teacher of science.

"But college and further theoretical study was suddenly interrupted during my first year at college. The United States declared war on Germany. I was nineteen then, just old enough to go. My radio ambitions restrained me for just six days. On April 12 I enlisted for service in the Naval Flying Corps.

"Almost immediately I was ordered to Pensacola, Fla., where I took up the study of general aeronautics, design, construction, theory, mechanics, gunnery, meteorology and navigation. Within a few weeks, however, the Government dropped an official bomb among the enlisted men by the issuance of an order prohibiting any but commissioned officers to take to the air. In spite of our study, we were to be nothing but ground men. But the order produced so much indignation and discontent that it was soon mitigated by the decision that all those protesting should have examination and the chance of thorough training in the Officers' Training-school.

"Of the 162 men in my company who took the ensuing examination, thirteen passed. I was one of them. We stayed at Pensacola and finished our training in groundwork.

"Volunteers were sought for the study of lighter-than-air ships which were to be constructed at Akron, O. I offered to go and was transferred to Akron for ground training in lighter-than-air work. Shortly after my arrival at the Ohio factories I received my commission as ensign in the U. S. Naval Reserve Flying Corps. At that time I qualified as pilot for three different kinds of craft—balloons, captive balloons and non-rigid dirigibles.

"After the commission came an order to report back to Pensacola as instructor in lighter-than-air flying. I returned to Florida with the first group of officers appointed for such instruction. The heavier-than-air men looked upon our work as a huge joke, but we soon demonstrated that blimps could do anything that the heavier-than-air machines could do.

"I was made dirigible instructor and my duties were extended to include the supervision of three plants at Pensacola, then employed in the manufacture of hydrogen gas. That was a new job and a difficult one. Nevertheless, more complicating responsibilities followed.

"I had qualified as pilot for both lighter-than-air and heavier-than-air ships, and was now appointed acting battalion commander of the entire lighter-than-air contingent, comprising about two thousand men. I was also acting as an instructor in radio and as a teacher of blimp flying. In this last capacity I was required to teach not only aerial navigation, but gunnery, bomb-dropping, scouting and mechanics.

"Scarcely had I accustomed myself to these various duties when I received a radiogram from Washington which instructed me quite simply to 'report immediately' to the Capitol. Forty-eight hours later I was in the office of Admiral Griffin, head of the Bureau of Steam Engineering. There I was informed that I had been chosen to study radio equipments and installations for airplanes, and that my study would keep me in New York and Washington. I was told that after I had familiarized myself with the work I was to take

charge of all radio communication on the navy planes abroad.

"It seemed to me to be the biggest chance of my life. Naturally, what I wanted more than anything else at that time was the chance to go overseas. For the next three or four months I worked as I had never worked before, and then came another sudden reversal of all that I had expected. I was informed that Admiral Walter Worthington had issued orders commanding me to remain in New York and undertake all inspection of radio equipment for the navy, for the vessels of the fleets, as well as for the flying-machines. During the months that followed I acted both as aide to Admiral Worthington and as general inspector of naval radio. While engaged in these duties I received two promotions. Admiral Worthington had ordered me jumped from ensign to senior lieutenant, but previous to his recommendation some one had already suggested me for junior lieutenant.

"Just as I was again in hopes of getting overseas the armistice was declared. I remained in New York for several months adjusting the work, canceling contracts. I was then placed on inactive duty.

"In 1920 I secured a position in Houston, Tex., as hull equipment supervisor and machinery inspector of Shipping Board vessels built in the Gulf district. Within the year work was completed and the offices closed.

"That brings me to 1921. I returned to New York and accepted a position as radio engineer with the Western Electric Company. Radio was then beginning to come into its own, commercially. During the next two years I was detailed on the installation of broadcasting stations. There were seven of them in all—WOR, Newark; WOC, Davenport; KOP, Detroit; WBAP, Ft. Worth; WFAA, Dallas; WMC, Memphis; WLW, Cincinnati, and WSAI, Cincinnati.

"The last station was installed in April, 1923. Prior to its official opening I was offered the position of manager and accepted. At first I was manager, announcer and musical director. It wasn't easy. The transmitter was originally operated on motor generator sets. WSAI was the first station to install the A and B battery system. Countless stations followed our example."

And so, seeking greater things, Paul Greene came to New York in October, 1928, and immediately signed up as technical director of the Columbia System. Early in January, when Columbia purchased WABC, then owned by Alfred H. Grebe, Greene was placed in charge of the station. To this day he is manager of WABC, although his countless duties as technical director for CBS keep him on the jump most of the day and night.

But Paul is not finished yet—he's just beginning; there will be much more to tell about this young man some time in the future!

Distance Lends Enchantment

By ROBERT M. STARR

OUR next program, ladies and gentlemen, comes to you from Holland." A moment of tense, expectant silence, then another cheery voice issuing from the loud-speaker, as strong and clear as the first: "Hello, the United States! Hello, the entire English-speaking world! This is Station PHI, at Huizon, Holland, broadcasting a special Christmas program. A merry Christmas, everybody!"

So began the three-and-a-half-hour European program from the Netherlands, Germany and England, rebroadcast over the coast-to-coast network of the National Broadcasting Company, which made Christmas so memorable in millions of American homes. Preceding it was another program originating on this side of the wintry Atlantic and rebroadcast in the Netherlands and England, marking, together, the first regularly scheduled international exchange of radio programs on a large scale between America and Europe.

"The most pretentious and successful effort yet made at an international exchange of entertainment and greetings" is how the engineers characterized the affair. And they were right. Only sticklers for perfection could complain at the trifling static and fading which marred reception at the American end.

"The most potent and direct means for fostering international understanding" is the way representative statesmen and publicists judged the importance of the event. And they, too, were right. Certainly when thousands of intervening miles can be wiped out, and Americans and Europeans brought together in the intimacy of their own homes, the conditions for mutual respect and affection are bettered.

Still, without any wish or intent to belittle either of these views, it is safe to say that, for the average dial-twister, the big thrill of the international exchange of Christmas programs lay simply in the primordial lure of distance.

Static and fading could have been atrocious. The Dutch and German music could have been execrable, the British sketches a total loss, the greetings an invitation for all Americans to go jump in the lake. But, if he had

heard Europe, the typical fan would have called it a red-letter day.

People are like that because they have imagination. It is the age-old call of far places, the call which draws men down to the sea in ships, over mountains and deserts, through jungle and forest, to a goal wrapped in the enticing haze of glamor. And it seems high time to say that not the least of radio's blessings is that it can satisfy this instinctive wanderlust; vicariously, to be sure, but in a very real sense and with the mere turning of a dial.

In fact, it was this thrill of getting distance that, almost single-handed, sent radio away to its phenomenal start back in 1921 and 1922. Every veteran will agree that reception was little short of terrible with the blacksmithed equipment then available. Programs, too, were such as to cause anything but wild enthusiasm, judged by present-day standards. Yet thousands of youths—in spirit at least—bought parts at war prices and tinkered together their own receivers for the ecstatic "kick" of hearing something flung on the evening air two or five hundred miles away (really respectable distance in those days).

And distance-getting continued to be the real punch of radio until 1925 or 1926. Sleep became nearly a lost art. "What did you get last night?" was the password which opened the doors of the fan lodge the morning after, and something worth bringing to the attention of brother dial-twisters (not always modestly, it must be admitted) gradually went up from one thousand to two thousand or three thousand miles as equipment improved.

Then, about 1925 or 1926, a blight descended on the gentle art of DXing. (DX, by the way, is merely the telegrapher's code abbreviation for distance.) Women began using the simplified receivers which came on the market about that time. Programs had become worth hearing of themselves, and for some reason, doubtless peculiar to the sex, the fair listeners protested lustily at the nightly pastime of bringing them in from the wide, open spaces, heretofore followed in more or less peace by the men.



Far under the tide, Edmund B. Tiny Ruffner broadcasting from a tunnel under East River, New York.



Nearly a mile in the air, Leslie Joy broadcasting from a plane high over New York City.

Chain broadcasting, which made its appearance about this time, also helped to cramp the style of the "distance hounds." The same program carried by fifteen or twenty stations scattered over the country could be heard from a local. So most listeners formed the habit of sticking with the local most of the time.

But the DXer did not die out. He comes of too hardy stock, and the urge which drives him is too strong. After the rest of the family called it an evening, he continued to steal an hour or two from Morpheus for his dial wanderings. He began foregathering with kindred spirits in organized DX clubs, and, whenever a new receiver was bought, he put in a plea for something with the ability to go out and fetch 'em in.

Now, all this perseverance has been rewarded. Most listening is still to local or near-by stations, on the basis of program content. But more people than ever before—even including not a few women—twirl their dials part of the time simply to "get stations." For proof of this, there is the action of the Federal Radio Commission in setting aside forty frequencies for the exclusive use of high-power stations, in order that better distance reception may be provided. Also, note how many receiver manufacturers make distance-getting ability an important talking-point for their products.

Yes, the "DX hound," far from being dead, is more alive than at any time since broadcasting began its meteoric history, not only because he has better tools to work with (present-day receivers and transmitters are many times superior to those of even three or four years ago), but because fishing for distance is, after all, the real sport of radio.

Reception of a station two thousand miles away may not be as perfect as that of a station fifty or one hundred miles away. But no true DXer cares about that. Hearing it gives him the heady elation of quest, the high adventure of blazing his own trail across continents, the quickening zest of turning aside from the well-worn road; and, against a background of daily routine, such an experience stands out in fresh relief.

It is for these reasons that the writer is glad to be an, at times, irrepressible DXer. He makes no claims to world's records. But his experience may have uncovered some pointers which will prove of value to those who thus far have not had a fling at the sport, or whose results are not all that they desire. So he is presuming to offer a few suggestions looking to bigger and better DX reception.

Distance reception depends on three factors—the receiver, atmospheric conditions and the operator—and, mathematically, these three work out to about the following relative importance: receiver, 40 per cent.; atmospheric conditions, 40 per cent.; skill of the operator, 20 per cent.

A moment's thought should show that the first two

are of about equal importance. The most sensitive receiver is useless if atmospheric conditions are such that only local reception is possible; and, conversely, the most favorable conditions will avail nothing if the receiver is "haywire." But what many beginners seem to overlook is that the operator also plays an important part in getting results. However, more on that presently.

First, as regards the receiver. It must be good, of course, which means a recent model of any of the better makes. But a good receiver includes more than the actual chassis, tubes and loud-speaker. It must include an efficient aerial and ground, something which many fans seem to forget.

A DX aerial need not be long. Fifty feet, including lead-in, is ample for a present-day set, and will give better selectivity and less interference than the old 100 to 125 footer. But it must be well insulated and run in the best direction.

Next, as to atmospheric conditions. The most capricious woman is a gem of consistency compared with them. They may reverse themselves in the space of one or two hours—sometimes even more suddenly—for no reason that can be deciphered. So the only practical rule is "strike while the iron is hot."

Now regarding the operator. On the face of things no particular skill should be required to coax a modern simplified receiver to "do its stuff." But to get the most from a fine receiver considerably more operating skill is demanded than might appear.

First, the operator must have patience. He must be prepared to wait through static blasts and fading cycles for the all-important call letters, provided they are ever announced—a point on which fans have growing doubts in many cases.

And, perhaps most important of all, he must conserve his attention powers by holding volume to a practical minimum. A nice bit of applied psychology is involved here.

With modern high-power amplification, most listeners are accustomed to considerable volume, and, to get distance, they naturally turn the control still higher. As a result, their sense of hearing tends to respond only to loud signals, causing the weak voices of far-away stations to be unintelligible. The remedy is to hold volume down to the point which will just bring in the desired station, until announcements are to be made. Then it can be turned up momentarily, with a surprising increase in the ear's sensitiveness, besides saving the nerves of other members of the family. In fact, this one simple trick can be counted on to add several good catches to the string duly recorded in the old log-book, when aided by a good break in the other factors mentioned.

It's a great game, if you can do without sleep. But what certified DXer cares about sleep when a new set of call letters can be added to his list?



ONE OF THE PARLORS AT THE MURRAY STUDIOS.

JEAN ARTHUR, screen star, trying out some new steps with ARTHUR MURRAY.

New Steps to the New, Slow Music

Also How to Judge People by Their Dancing

By ARTHUR MURRAY
America's Foremost Dancing Instructor

This month I will teach you two of the most popular steps which you can dance to the new, slow music which is now the rage.

Since Rudy Vallee became the vogue, his slow, crooning style has revolutionized not only the dance music, but the steps as well.

I. THE SYNCOPATED RUNNING STEPS

(An Advanced Fox Trot for Expert Dancers Only.)

A running step is a quick walking step; it is twice as fast as an ordinary walking step.

The running steps are known as syncopated steps because three steps are taken to four beats of the music; you take three quick running steps, then pause on the fourth beat.

The syncopated steps are helpful to the lady in following because they teach her to step

[continued on page 50]

SUNDAY February 2, 9, 16, 23

EASTERN TIME	12				1				2				3			
	15	30	45		15	30	45		15	30	45		15	30	45	
ALA. 60 BIRM'HAM *WAPI									B	B	B	B	C	C	C	C
39 BIRM'HAM WBRC					4	4			6	6	6	6	8	8	8	8
ARK. 50 HOT SPGS. *KTHS																
85 L'TLE ROCK *KLRA					4	4			6	6	6	6				
COLO. 29 DENVER KOA																
2 DENVER KLZ									6	6	6	6	8	8	8	8
CONN. 52 HARTFORD *WTIC																
D. C. 9 WASH' TON WMAL									6	6	6	6	8	8	8	8
41 WASH' TON WRC	8	8	9	9	9	9	9	9	B	B	B	B	7	7	7	7
FLA. 72 JACK'VLE WJAX									5	5	6	6	C	C	C	C
2 MIAMI B. WIOD																
GA. 20 ATLANTA WSB													C	C	C	C
ILL. 48 CHICAGO KYW									B	B	B	B	X	X	X	X
23 CHICAGO *WBBM																
43 CHICAGO WCFL													7	7	7	7
33 CHICAGO *WENR																
18 CHICAGO WGN													D	D	D	D
3 CHICAGO *WIBO																
33 CHICAGO *WLS									5	5	X	X				
13 CHICAGO WMAQ													8	8	8	8
IND. 62 FT. WAYE *WOWO													8	8	8	8
69 IND'LS *WFBM					4	4			6	6	6	6	8	8	8	8
IOWA 72 C. BLUFFS KOIL									6	6	6	6	8	8	8	8
46 DAVENP'T *WOC											6	6	D	D	D	D
46 DESMOINES *WHO					2	2	3	4	5	5	6	6				
79 SIOUX CITY *KSCJ																
KANS. 68 LAWREN'E *WREN													C	C	C	C
76 TOPEKA *WIBW					4	4			6	6	6	6	8	8	8	8
76 WICHITA *KFH													8	8	8	8
KY. 94 COV'TON *WCKY																
28 LOUISVILLE WHAS																
LA. 71 N. ORLEANS WDSU																
78 N. ORLEANS WSMB																
ME. 40 PORTLAND WCSH											6	6	7	7	7	7
MD. 52 BALTIM'RE *WBAL	8	8	9	9	9	9	9	9	B	B	B	B	C	C	C	C
6 BALTIMORE WCAO					4	4			6	6	6	6	8	8	8	8
MASS. 45 SPRINGFIELD WBZ									B	B	B	B				
5 BOSTON WEEI																
69 BOSTON WNAC	R	V	V	V	V	V	V	V	6	6	X	X	8	8	8	8
4 WORC'TER WTAG									5	5	6	6				
MICH. 87 BAY CITY WBCM																
70 DETROIT WGHP									4	4	6	6	8	8	8	8
21 DETROIT WJR	8	8	9	9	9	9	9	9					D	D	D	D
38 DETROIT WWJ					2	2	3	4	5	5	6	6	7	7	X	X
MINN. 27 MINNEAP. WCCO									4	4	6	6	8	8	8	8
92 ST. PAUL KSTP									A	A	X	X	D	D	D	D
MISS. 73 JACKSON WJDX																
MO. 41 KAN. CITY *KMBC									4	4	6	6	8	8	8	8
7 KAN. CITY *WDAF																
55 ST. LOUIS KMOX											6	6	8	8	8	8
1 ST. LOUIS *KSD											3	4	5	5	6	6
81 ST. LOUIS KWK					X	X	A	A	X	X	X	X	C	C	C	C
NEBR. 5 OMAHA *WOW											3	4	6	6	D	D
N. J. 17 NEWARK WOR													M	M	M	M
CENTRAL TIME	11				12				1				2			
*Divides Time with Another Station	15	30	45		15	30	45		15	30	45		15	30	45	

OUTSTANDING DATES
for Lovers of Great Music

FEBRUARY 2, 9, 16, 23—Soloists, both vocal and instrumental, of world renown. As guest artists on Atwater Kent Hour, 9:15, E. S. T. As guest artists on Baldwin Hour, 7:30, E. S. T.

TORONTO SYMPHONY ORCHESTRA—Luigi Von Kunits, conductor, at 5 P. M., E. S. T., over entire network of Canadian National Railways: CNRA (Moneton, N. B.), 630K; CNRM (Montreal), 730K; CNRO (Ottawa), 690K; CNRT (Toronto), 840K; CNRX (Toronto); CNRL (London, Ont.), 910K; CFCO (Chatham, Ont.), 1,210K; CRRW (Winnipeg), 780K; CKX (Brandon, Man.), 540K; CJGK (Yorkton, Sask.), 630K; CNRR (Regina, Sask.), 960K; CNRS (Saskatoon, Sask.), 910K; CNRE (Edmonton, Alta.), 580K; CNRD (Red Deer, Alta.); CNRC (Calgary), 690K; CNRV (Vancouver), 1,030K.

FEBRUARY 7, 14, 21, 28—Walter Damrosch "Musical University of the Air" at 11 A. M., Eastern (noon, Central) Standard Time, over entire NBC System.

FEBRUARY 1, 8, 15, 22—Walter Damrosch and Symphony Orchestra at 9 P. M., E. S. T., over WEFW and associated stations. Chicago Civic Opera Company in grand opera, direct from the new \$20,000,000 Civic Theater, at 9 o'clock, Central Time (10, Eastern), over WJZ and allied stations.

RADIO PLAYS, COMEDY SKETCHES, NOVELTY BROADCASTS

SUNDAYS—Our Romantic Ancestors, Heroes of the World, Collier's Hour, Penrod, Sunday at Seth Parker's, Arabesque.

MONDAYS—"Mountainville" Sketches, Henry-George, Physical Culture Magazine Hour, An Evening in Paris, Real Folks, Empire Builders.

TUESDAYS—Graybar's "Mr. and Mrs.," Soconyland Sketches, True Romances, Johnson & Johnson Hour (melodrama), The Ever-ready Hour.

WEDNESDAYS—Westinghouse Salute, Forty Fathom Trawler, Hank Simmons' Showboat, Cuckoo, Floyd Gibbons.

THURSDAYS—True Detective Mysteries, Civic Repertory Plays.

FRIDAYS—The James, Dixies Circus, True Story Hour, Schradertown Band, Famous Loves, Interwoven Pair, Mystery House (melodrama).

SATURDAYS—Nit Wit Hour, The Family Goes Abroad, The Cub Reporter, Dutch Masters Minstrels.

1 West End Presbyterian Church

Church services, New York City. Dr. A. Edwin Keigwin begins at 11:30, Eastern Standard Time.

2 Jewish Day Program

Leading Jewish artists.

3 Littman Orchestra

Byron Holiday, tenor; Helen Richards, contralto.

4 The Aztecs

An all-Mexican ensemble.

5 Three Little Sachs

Bradford Brown and Al. Llewellyn in songs and patter.

6 The Ballad Hour

7 Herbert Diamond Entertainers

Will Osborne and orchestra.

8 Symphonic Hour

Featuring the augmented Columbia Symphony Orchestra under the direction of Howard Barlow.

SUNDAY

February 2, 9, 16, 23

EASTERN TIME	4				5				6				7			
	15	30	45		15	30	45		15	30	45		15	30	45	
ALA. 60 BIRM'HAM *WAPI	1	1	1	1	A	A	A	A	X	X						
39 BIRM'HAM WBRC	1	1	1	1	2	2			R	R	R	R	P	P	P	P
ARK. 50 HOT SPGS. *KTHS															7	7
85 L'TLE ROCK *KLRA													7	7	8	9
COLO. 29 DENVER KOA	1	1	1	1	2	2	2	2	X	X	X	X	6	6	D	D
2 DENVER KLZ	1	1	1	1	2	2		X	O	O	O	O	7	7	8	9
CONN. 52 HARTFORD *WTIC																
D. C. 9 WASH'TON WMAL	1	1	1	1	2	2	3	3	3	3	5	5	7	7	8	9
41 WASH'TON WRC	X	X	X	X	2	2	2	2	3	3	5	5	6	6	7	7
FLA. 72 JACK'VLE WJAX	1	1	1	1	X	X	X	X	M	M	M	M	6	6	R	R
2 MIAMI B. WIOD													6	6	7	7
GA. 20 ATLANTA WSB	1	1	1	1	X	X							6	6	D	D
ILL. 48 CHICAGO KYW	X	X	9	9	9	9	X	X	M	M	M	M	D	D	D	D
23 CHICAGO *WBBM																
43 CHICAGO WCFL	1	1	1	1	X	X			R	R	R	R	R	R	R	R
33 CHICAGO *WENR																
18 CHICAGO WGN									P	P	P	P	C	C	O	O
3 CHICAGO *WIBO																
33 CHICAGO *WLS													6	6	R	R
13 CHICAGO WMAQ					2	2	3	3	3	3	5	5	X	X	X	X
IND. 62 FT. WAY'E *WOWO	1	1	1	1	2	2	3	3	3	3	5	5				
69 IND'P'LS *WFBM	1	1	1	1	X	X	3	3	3	3	D	D	X	X	X	X
IOWA 72 C. BLUFFS KOIL	1	1	1	1	2	2	3	3	3	3	5	5	V	V	X	9
46 DAVENP'T *WOC	1	1	1	1	X	X	2	2			4					
46 DESMOINES *WHO					2	2	2	2	3	4			6	6	7	7
79 SIOUX CITY *KSCJ																
KANS. 68 LAWREN'E *WREN			9	9	A	A	A	A	X	X					D	D
76 TOPEKA *WIBW	1	1	1	1	2	2	X	X	X	X	X	X	7	7	8	9
76 WICHITA *KFH	1	1	1	1	2	2										
KY. 94 COV'TON *WCKY																
28 LOUISVILLE WHAS	1	1	1	1									6	6	D	D
LA. 71 N. ORLEANS WDSU		1	1		2	2										
78 N ORLEANS WSMB													6	6	D	D
ME. 40 PORTLAND WCSH	1	1	1	1	2	2	2	2			5	5	6	6		
MD. 52 BALTIM'RE *WBAL	8	8	9	9							X	X	R	R	D	D
6 BALTIMORE WCAO							3	3	R	R	R	R	7	7	P	P
MASS. 45 SPRINGFIELD WBZ			9	9	A	A	A	A	X	X					D	D
5 BOSTON WEEI	1	1	1	1	2	2	2	2	M	M	5	5	6	6	E	E
69 BOSTON WNAC	1	1	1	1	2	2	3	3	4	4	5	5	ND	ND	X	9
4 WORC'TER WTAG	1	1	1	1	2	2	2	2	M	M	5	5	6	6	M	M
MICH. 87 BAY CITY WBCM																
70 DETROIT WGHP	1	1	1	1	2	2	X	X	V	V	5	5	7	7	8	X
21 DETROIT WJR											X	X			D	D
38 DETROIT WWJ									M	M	M	M	6	6	7	7
MINN. 27 MINNEAP. WCCO	1	1	1	1	2	2	X	X	R	R	R	R	R	R	X	9
92 ST. PAUL KSTP	X	X	X	X	2	2	2	2	T	T	M	M	M	M	D	D
MISS. 73 JACKSON WJDX	1	1	1	1	X	X										
MO. 41 KAN. CITY *KMBC	1	1	1	1	2	2	3	3	3	3	5	5				9
7 KAN. CITY *WDAF	1	1	1	1	2	2	2	2	L	L	V	V	6	6	R	R
55 ST. LOUIS KMOX	1	1	1	1	2	2	X	X	P	P	5	5	7	7	8	9
1 ST. LOUIS *KSD					2	2	2	2	3	4			6	6	7	7
81 ST. LOUIS KWK	X	X	9	9	A	A	A	A	X	X	X	X	X	X	D	D
NEBR. 5 OMAHA *WOW	1	1	1	1	2	2	2	2	3	4					7	7
N. J. 17 NEWARK WOR	M	M	M	M					O	O	O	O				
CENTRAL TIME	3				4				5				6			
*Divides Time with Another Station	15	30	45		15	30	45		15	30	45		15	30	45	



FLOYD GIBBONS, adventurer and radio reporter.

For years a newspaper correspondent, usually attached to some army in the far-away places of the earth, then as a feature story-writer following events of world significance or interest wherever they might beckon him, Floyd Gibbons has come to typify to the public at large the voice of the hardy adventurer.

The popularity of his half-hour "Headline Hunter" programs, broadcast each Wednesday evening at 10:30 over NBC, led the General Electric Company to add him to its 9 P. M. Saturday program. His descriptions of "Adventures in Science" are radio reports of first-hand investigations he makes in the field of industry and science each week.

- 1 Cathedral Hour
Sacred musical service.
- 2 McKesson News Reel of the Air
News events with appropriate music.
- 3 Sermon by the Rev. Donald Grey Barnhouse, of Philadelphia
- 4 Fox Fur Trappers
Orchestra with Earle Nelson, the crooning fur-trapper.
- 5 Acousticon Program
A quartet and orchestra in a program reviving old-time musical hits.
- 6 Littman Orchestra
Byron Holiday, tenor; Helen Richards, contralto.

February
2, 9, 16, 23

SUNDAY

7 Our Romantic Ancestors

Drama built around King Arthur's court, with musical background.

8 French Trio

9 The World's Business

Dr. Julius Klein, from Washington.

1 Cathedral Hour

Dr. S. Parkes Cadman; oratorio choristers; orchestra direction, George Dilworth. Announcer, Milton J. Cross.

2 Davey Hour

Mixed sextet; instrumental soloists; Chandler Goldthwaite, organist and director. Announcer, John S. Young.

3 Echoes of the Orient

String ensemble; Sven von Hallberg, guitar soloist and director. Announcer, George Hicks.

4 Countess Olga Medolago Albani

Mezzo-soprano. Announcer, George Hicks.

5 Old Company Songalogue

Male quartet; instrumentalists. Announcer, Milton J. Cross.

6 Heroes of the World

Dramatic sketch with musical background; direction, Dana S. Merriman.

7 Major Bowes Family

From the Capitol Theater, New York City. Announcer, John S. Young.

8 Metropolitan Echoes

Erva Giles, soprano; Robert Simmons, tenor; Arcadie Birkenholz, violinist; Joe Kahn, accompanist. Announcer, George Hicks.

9 Duo Disc Duo

Vocal duo and orchestra direction, Walter Blaufuss.

A National Religious Service

Dr. Harry Emerson Fosdick; male quartet; George Vause, organist; direction, George Shackley. Announcer, Marley R. Sherriss.

C Cook's Travelogue

Incidental music; descriptive monolog. Announcer, Ralph Freese.

D At the Baldwin

Famous pianist, assisted by vocal soloist and instrumentalists; male quartet. Announcer, Neel Enslin.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

4 4 4 4 15 30 45				5 5 5 5 15 30 45				6 6 6 6 15 30 45				7 7 7 7 15 30 45				EASTERN TIME	
1	1	1	1	2	2	2	2	X	X	5	5	X	X	R	R	WGR	BUFFALO 1 N.Y.
1	1	1	1	2	2	3	3	E	E	5	5	R	R	R	R	WKBW	BUFFALO 93
																*WMAK	BUFFALO 36
1	1	1	1	2	2	3	3	4	4	5	5	6	6	8	9	WABC	NEW YORK 32
1	1	1	1	2	2	2	2	3	4	5	5	6	6	7	7	WEAF	NEW YORK 12
8	8	9	9	A	A	A	A	X	X	X	X	C	C	D	D	WJZ	NEW YORK 22
				A	A	A	A	X	X	X	X	R	R	D	D	WHAM	ROCHTER 61
1	1	1	1	2	2											*WHEC	ROCHTER 90
1	1	1	1	2	2	2	2	3	4	5	5	6	6	7	7	WGY	SCHEN'DY 25
				2	2	3	3	3	3	5	5	7	7	8	9	*WFBL	SYRACUSE 36
1	1	1	1	X	X							6	6			WBT	CHARLOT 54 N.C.
1	1	1	1	X	X							6	6			WPTF	RALEIGH 14
1	1	1	1	2	2							7	7	8	9	WWNC	ASHEV'LE 3
1	1	1	1	2	2	3	3	R	R	5	5	R	R	R	R	WADC	AKRON 78 OHIO
1	1	1	1	2	2	2	2	M	M	X	X	6	6	X	X	*WFJC	AKRON 91
1	1	1	1	2	2	3	3			5	5	X	X	X	X	WKRC	CINCINNATI 1
				A	A	A	A	O	O	G	G	D	D	D	D	WLW	CINCINNATI 16
1	1	1	1	2	2	2	2			O	O	6	6	7	7	WSAI	CINCINNATI 79
1	1	1	1	2	2			4	4	5	5	R	R	R	R	WHK	CLEVEL'D 85
								T	T	PW	PW	M	M	7	7	WTAM	CLEVEL'D 53
																WAIU	COLUMB'S 10
1	1	1	1	2	2					5	5			8		*WCAH	COLUMB'S 89
1	1	1	1					X	X	X	X	7	7	8	9	WSPD	TOLEDO 80
1	1	1	1	2	2							7	7	8	9	*WKBN	YONGST'N 3
1	1	1	1	2	2							6	6	7	7	KFJF	OKLA.CITY 93 OKLA.
1	1	1	1	X	X							6	6	7	7	WKY	OKLA.CITY 36
1	1	1	1	X	X							6	6			*KVOO	TULSA 60
1	1	1	1			3	3	M	M	M	M	7	7	8	9	*WHP	HARRISB'G 89 PA.
1	1	1	1	2	2	3	3	R	R	5	5	7	7	8	9	WLBW	OIL CITY 72
1	1	1	1	2	2	3	3	4	4	5	5	D	D	D	D	WCAU	PHILAD. 63
								M	M	M	M	D	D	M	M	*WFAN	PHILAD. 7
				2	2	2	2			5	5	6	6	R	R	*WFI	PHILAD. 2
										5	5	6	6			*WLIT	PHILAD. 2
		9	9							X	X					KDKA	PITTSB'GH 44
1	1	1	1	2	2	2	2	3	4	V	V	6	6	7	7	WCAE	PITTSB'GH 68
1	1	1	1	2	2	3	3	M	M	5	5	7	7	8	9	WJAS	PITTSB'GH 75
1	1	1	1	2	2	3	3	O	O	5	5	M	M	X	9	WEAN	PROVID'NCE 24 R.I.
1	1	1	1	2	2	2	2	3	4	5	5	6	6	7	7	WJAR	PROVID'NCE 35
1	1	1	1	2	2			R	R	P	P	R	R	M	M	WDOD	CHATT. 74 TENN.
1	1	1	1	X	X			T	T	T	T	6	6	D	D	WMC	MEMPHIS 24
1	1	1	1	2	2							7	7	8	9	*WREC	MEMPHIS 6
1	1	1	1	2	2							R	R	R	R	*WLAC	NASHV'LE 95
1	1	1	1	X	X							6	6	D	D	WSM	NASHV'LE 11
1	1			2	2							V	V	R	R	*KRLD	DALLAS 50 TEX.
1	1	1	1	X	X							6	6	R	R	*WFAA	DALLAS 26
																*WBAP	FT.WORTH 26
1	1	1	1	X	X							6	6			KPRC	HOUSTON 38
		1	1	2	2							NM	NM	R	R	*KTSAS	ANTONIO 75
1	1	1	1									6	6	7	7	WOAI	SANTONIO 65
1	1	1	1	2	2			M	M	P	P	P	P	L	L	*WTAR	NORFOLK 24 VA.
1	1	1	1	X	X							6	6	O	O	WRVA	RICHM'D 57
1	1	1	1	2	2			R	R	R	R	7	7	8	9	WDBJ	ROANOKE 39
1	1	1	1	X	X			M	M	X	X	6	6	7	7	*WEBC	SUPER'R 74 WISC.
1	1	1	1	2	2							7	7	8	9	*WISN	MILWAU. 58
8	8	X	X		2	2		M	M	X	X	6	6	7	7	WTMJ	MILWAU. 8
3	3	3	3	4	4	4	4	5	5	5	5	6	6	6	6	CENTRAL TIME	
15	30	45	15	30	45	15	30	45	15	30	45	15	30	45	*Divides Time with Another Station		

SUNDAY

February
2, 9, 16, 23

EASTERN TIME	8				9				10				11			
	15	30	45		15	30	45		15	30	45		15	30	45	
ALA. 60 BIRM'HAM *WAPI			R	R	R	4	4	4	4							8
39 BIRM'HAM WBRC	D	D	D	D	3	3	3	3	V	V	5	5	D	D	D	D
ARK. 50 HOT SPGS. *KTHS	9	1	2	2					M	M	M	M	M	M	O	O
85 L'TLE ROCK *KLRA					3	3	3	3			5	5	6	6	6	6
COLO. 29 DENVER KOA	9	A	A	A	A	4	4	4	4	5	5	6	6	P	V	V
2 DENVER KLZ	1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6
CONN. 52 HARTFORD *WTIC			2	2	3				5	5						
D. C. 9 WASH' TON WMAL	1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6
41 WASH' TON WRC	1	1	2	2	3	4	4	4	4	5	5	6	6	F	F	G
FLA. 72 JACK' VLE WJAX	R	R	R	R					O	O	X	6	6	7	7	
2 MIAMI B. WIOD	9	1	2	2							6	6				
GA. 20 ATLANTA WSB	9	1	2	2	3	4	4	4	4							
ILL. 48 CHICAGO KYW	9	A	A	A	A	P	P	C	C	P	P	P	X	X	D	D
23 CHICAGO *WBBM			2	2	3	3	3	3	R	R	R	R	R	R		
43 CHICAGO WCFL	M															
33 CHICAGO *WENR																
18 CHICAGO WGN	T	T	M	M	X	4	4	4	4	5	5	X	N	N	D	D
3 CHICAGO *WIBO																
33 CHICAGO *WLS	R	R	2	2												
13 CHICAGO WMAQ	R	R	R	R	R	R	R	R	R	R	5	5	M	M	M	M
IND. 62 FT. WAY'E *WOWO					3	3	3	3	4	4	5	5				
69 IND' PLS *WFBM	1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6
IOWA 72 C. BLUFFS KOIL	1	1	2	2	3	3	3	3	4	4	P	P	6	6	6	6
46 DAVEN' T *WOC			2	2	4	4	4	4								
46 DES MOINES *WHO	1	1							5	5	6	6	6	7	7	8
79 SIOUX CITY *KSCJ																
KANS. 68 LAWREN'E *WREN	9	A	A	A	A	B	B	C	C				F	F	G	
76 TOPEKA *WIBW	P	P	O	O	3	3	3	3	M	M	5	5	M	M		
76 WICHITA *KFH	M	M	V	V	3	3	3	3	M	M	5	5	6	6	6	6
KY. 94 COV' TON *WCKY	R	R	R	R		B	B	C	C	X	D	D	V	V		
28 LOUISVILLE WHAS	9	X	2	2	3	4	4	4	4	X	X	6	6	X	X	X
LA. 71 N. ORLEANS WDSU			X	X	3	3	3	3								
78 N ORLEANS WSMB	9		2	2	3	4	4	4	4							
ME. 40 PORTLAND WCSH			2	2	3	N	O	O	O	5	5					
MD. 52 BALTIM' RE *WBAL																
6 BALTIMORE WCAO	1	1	2	2	3	3	3	3	4	4	5	5				
MASS. 45 SPRINGFIELD WBZ	9	A	A	A	A			C	C							
5 BOSTON WEEI	M	M	M	M	E	4	4	4	4	D	D	D	D	D	E	
69 BOSTON WNAC	1	1	2	2	3	3	3	3	4	4	5	5	O	O	O	O
4 WORC' TER WTAG	M	M	2	2	3				5	5			N			
MICH. 87 BAY CITY WBCM																
70 DETROIT WGHP	1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6
21 DETROIT WJR	9	A	A	A	A	B	B									
38 DETROIT WWJ	1	1	2	2	3	4	4	4	4	5	5	6	6	7	7	8
MINN. 27 MINNEAP. WCCO	M	M	M	M	3	3	3	3	MV	MV	5	5	6	6	6	6
92 ST. PAUL KSTP	9	M	M	M	M	4	4	4	4	5	5	L	O	O	O	O
MISS. 73 JACKSON WJDX	9		2	2												
MO. 41 KAN. CITY *KMBC	1	1	2	2	3	3	3	3	4	4	5	5				
7 KAN. CITY *WDAF	R	R	2	2	X	4	4	4	4	X	X	X	D	D		
55 ST. LOUIS KMOX	1	1	2	2	3	3	3	3	4	4	M	M	WN	WN	X	X
1 ST. LOUIS *KSD	1	1	2	2	3	4	4	4	4							
81 ST. LOUIS KWK	9	A	A	A	A	X	X	C	C	D	D	D	X	F	F	G
NEBR. 5 OMAHA *WOW	1	1	2	2	3	4	4	4	4	5	5	6	6	7	7	8
N. J. 17 NEWARK WOR	M	M	M	M	T	T	T	T	M	M						
CENTRAL TIME	7				8				9				10			
*Divides Time with Another Station	15	30	45		15	30	45		15	30	45		15	30	45	



Leader of the "Back Home" Hour.

Let us introduce the Rev. Clinton H. Churchill, pastor of the Back Home Hour, which is now a Sunday night feature of the Columbia network.

Rev. Churchill has a tabernacle at Buffalo, and during the past five years more than a million persons have attended his services. Because of the present tie-up carrying the program into Canada as well as throughout the United States and to all parts of the globe, by means of the short-wave station, W2XE, at New York City, the press is giving Mr. Churchill the sobriquet "The World's Evangelist."

Besides his evangelistic work, Mr. Churchill is executive vice-president of the Buffalo Broadcasting Corporation, which operates the four principal radio stations of Buffalo.

- ① **La Palina Rhapsodizers**
Dance band, with novelty musical setting.
- ② **Sonatron Program**
Dance band; direction, Wayne King.
- ③ **Majestic Theater of the Air**
Arnold Johnson and his orchestra, assisted by guest artists.
- ④ **Royal's Poet of the Organ**
Jesse Crawford.
- ⑤ **Arabesque**
Dramatized stories of the Arabian desert—a play within a play.
- ⑥ **Back Home Hour**
From Buffalo. Religious hymn sing; large chorus and symphony orchestra.

February
2, 9, 16, 23

SUNDAY

- 1 Major Bowes Family**
From the Capitol Theater, New York City; orchestra direction, Yasha Bunchuk. Announcer, John S. Young.
- 2 Chase and Sanborn Choral Orchestra**
Phil Ohman and Victor Arden, two-piano duo; Welcome Lewis, contralto crooner; Mary McCoy, soprano; male quartet; orchestra direction, Frank Black. Announcer, Neel Enslin.
- 3 Our Government**
David Lawrence; discourse from Washington on affairs of Government.
- 4 Atwater Kent Concert**
Famous artists; concert orchestra; direction, Josef Pasternack. Announcer, Graham McNamee.
- 5 Studebaker Champions**
Eighteen-piece novelty orchestra; direction, Victor Young. Announcer, Sen Kaney.
- 6 Sunday at Seth Parker's**
Rural sketch depicting down-East meeting of semi-religious nature.
- 7 Russian Cathedral Choir**
Russian artists. Announcer, Marthin Provensen.
- 8 Sam Herman**
Xylophonist. Announcer, Marthin Provensen.
- 9 Enna Jettick Melodies**
Mixed quartet; string quartet; direction, George Dilworth.
- A Collier's Radio Hour**
Dramatization with musical interludes; guest speakers. Announcer, Curt Peterson.
- B Penrod**
Dramatic sketch based on Booth Tarkington's "Penrod." Announcer, George Hicks.
- C The Fuller Man**
Earle Spicer, baritone; direction, Louis Katzman.
- D Master Musicians**
Vocal soloists; eighteen-piece concert orchestra; direction, Harold Sanford.
- E "My South"**
Katherine Tift-Jones.
- F South Sea Islanders**
Joseph Rodgers, tenor and director of native string orchestra.
- G Arm Chair Quartet**
Keith McLeod, vibraphone; male quartet; Milton J. Cross, and Maurice Tyler, tenors; Walter Preston, baritone; Marley R. Sherris, bass. Announcer, Milton J. Cross.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- O Organ
- C Children's features
- P Popular music (With vocal solos)
- D Dance music
- R Religious
- E Educational
- T Theatrical
- G Grand opera
- V Vocal ensembles
- L Light opera
- W Wit, comedy
- M Instrumental (Other than dance)
- X Station on air, but program variable
- N News

◆ Dance music from New York

8 8 8 8				9 9 9 9				10 10 10 10				11 11 11 11				EASTERN TIME
15 30 45				15 30 45				15 30 45				15 30 45				
R	R	2	2	3	4	4	4	4	5	5	6	6				WGR BUFFALO 1 N.Y.
R	R	R	R	R	R			4	4	5	5	6	6	6	6	WKBW BUFFALO 93
1	1	2	2	3	3	3	3	M	M	X	X					*WMAK BUFFALO 36
1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6	WABC NEW YORK 32
1	1	2	2	3	4	4	4	4	5	5	6	6	7	7	8	WEAF NEW YORK 12
9	A	A	A	A	B	B	C	C	D	D	D	E	F	F	G	WJZ NEW YORK 22
9	A	A	A	A			C	C	D	D	D					WHAM ROCHESTER 61
																*WHEC ROCHESTER 90
1	1	2	2	3	4	4	4	4	5	5	6	6	7	7		WGY SCHEN'DY 25
1	1	2	2	3	3	3	3	4	4							*WFBL SYRACUSE 36
		2	2	3	4	4	4									WBT CHARLOT 54 N.C.
				3	3	3	3									WPTF RALEIGH 14
1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6	WWNC ASHEV'LE 3
1	1	2	2	3	X	X	X	X	X	X	6	6				WADC AKRON 78 OHIO
1	1	2	2	3	3	3	3	4	4	5	5	D				*WFJC AKRON 91
9	X	X	X	X	X	M	M	M	M	T	T	P	P	P	P	WKRC CINCINNATI 1
1	1	2	2	3	4	4	4	4								WLW CINCINNATI 16
1	1	2	2	3	3	3	3	4	4	5	5	D	D	D	D	WSAI CINCINNATI 79
1	1	2	2	E	4	4	4	4	5	5	X	M	M	D	D	WHK CLEVEL'D 85
1	1	2	2													WTAM CLEVEL'D 53
																WAIU COLUMB'S 10
																*WCAH COLUMB'S 89
1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6	WSPD TOLEDO 80
X	X	X	X	X	X	X	X	X	X	5	5	6	6	6	6	*WKBN YO'NGST'N 3
1	1	2	2	3	3	3	3					O	O	D	D	KFJF OKLA.CITY 93 OKLA.
9	1	2	2	3	4	4	4	4				6	6			WKY OKLA.CITY 36
9		2	2													*KVOO TULSA 60
O	O	V	V						5	5		6	6	6	6	*WHP HARRIS'B'G 89 PA.
1	1	2	2	3	3	3	3	4	4	5	5	6	6	6	6	WLBW OIL CITY 72
1	1	2	2	3	3	3	3	4	4	L	L	6	6	6	6	WCAU PHILAD. 63
M	M	D	D													*WFAN PHILAD. 7
R	R	R	R	R	R	4	4	4	5	5						*WFI PHILAD. 2
		2	2													*WLIT PHILAD. 2
9	A	A	A	A	B	B	C	C				E	F	F	G	KDKA PITTS'B'GH 44
1	1	2	2	3	4	4	4	4	5	5	6	6				WCAE PITTS'B'GH 68
1	1	2	2	3	3	3	3	4	4	5	5					WJAS PITTS'B'GH 75
1	1	2	2	3	3	3	3	4	4	5	5	O	O	O	O	WEAN PROVID'NCE 24 R.I.
1	1	2	2	3	X	X	PW	PW	5	5	X	N				WJAR PROVID'NCE 35
M	M	M	M	3	3	3	3	P	P	5	5	6	6	6	6	WDOD CHATTA. 74 TENN.
9	1	2	2	3	4	4	4	4	X	M	M	M	M	D	D	WMC MEMPHIS 24
				3	3	3	3			5	5	6	6	6	6	*WREC MEMPHIS 6
P	P	D	D	3	3	3	3	V	V	5	5					*WLAC NASHV'LE 95
9				3	4	4	4	4								WSM NASHV'LE 11
9				3	3	3	3									*KRLD DALLAS 50 TEX.
9	M	M	M	3	4	4	4	4								*WFAA DALLAS 26
9		2	2	4	4	4	4	4								*WBAP FT.WORTH 26
C	C	O	O	3	3	3	3	M	M							KPRC HOUSTON 38
9	1	2	2	3	4	4	4	4								*KTSASANTONIO 75
M	M	M	M	3	3	3	3									WOAI S.ANTONIO 65
R	R	R	R													*WTARNORFOLK 24 VA.
O	O	O	O	3	3	3	3	LM	LM	5	5	6	6	6	6	WRVA RICHM'D 57
9		2	2	X	X	X	X	X	5	5						WDBJ ROANOKE 39
1	1	M	M	3	3	3	3	D	D	5	5	6	6	6	6	*WEBC SUPER'R 74 WISC.
9	P	2	2	M	M	M	M	M	5	5	X	M	M	M	M	*WISN MILWAU. 58
																WTMJ MILWAU. 8

CENTRAL TIME
*Divides Time with Another Station

MONDAY

February
3, 10, 17, 24

EASTERN TIME		6 6 7 7			
		30	30		
ALA.	60 BIRM'HAM *WAPI	4	N		
	39 BIRM'HAM WBRC	1	P	3	5
ARK.	50 HOT SPCS. *KTHS				
	85 L'TLE ROCK *KLRA				5
COLO.	29 DENVER KOA	4			N
	2 DENVER KLZ	1	2	3	5
CONN.	52 HARTFORD *WTIC				
D. C.	9 WASH' TON WMAL				
	41 WASH' TON WRC	4	5	6	3
FLA.	72 JACK'VLE WJAX	X	P	2	P
	2 MIAMI B. WIOD				
GA.	20 ATLANTA WSB			2	7
ILL.	48 CHICAGO KYW	M	C	D	V
	23 CHICAGO *WBBM	1	2		
	43 CHICAGO WCFL	C	E	N	P
	33 CHICAGO *WENR				
	18 CHICAGO WGN	E	C	C	D
	3 CHICAGO *WIBO				7
	33 CHICAGO *WLS		VE	X	E
	13 CHICAGO WMAQ	1		M	5
IND.	62 FT. WAY'E *WOWO		2	3	
	69 IND'PLS *WFBM	1	2	3	5
IOWA	72 C. BLUFFS KOIL	N	2	3	5
	46 DAVEN'PT *WOC	D	D	X	3
	46 DESMOINES *WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	4	5		7
	76 TOPEKA *WIBW		C	N	5
	76 WICHITA *KFH	1	2		
KY.	94 COV'TON *WCKY			E	D
	28 LOUISVILLE WHAS		B		M
LA.	71 N. ORLEANS WDSU		C	GL	X
	78 N ORLEANS WSMB			2	7
ME.	40 PORTLAND WCSH	NE	M	2	3
MD.	52 BALTIM'RE *WBAL	4	P		
	6 BALTIMORE WCAO	D	D	M	M
MASS.	45 SPRINGFIELD WBZ			5	7
	5 BOSTON WEEI	M	M	C	P
	69 BOSTON WNAC	N	M	M	5
	4 WORC'TER WTAG	M	1	M	V
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1	O	M	5
	21 DETROIT WJR	M	M	6	M
	38 DETROIT WWJ	1	D	2	M
MINN.	27 MINNEAP. WCCO	E	M	M	M
	92 ST. PAUL KSTP	4	N	M	M
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	1	2		5
	7 KAN. CITY *WDAF	C	E	X	3
	55 ST. LOUIS KMOX	P	C	T	5
	1 ST. LOUIS *KSD			2	3
	81 ST. LOUIS KWK	4	X	X	7
NEBR.	5 OMAHA *WOW	1	C	D	E
N. J.	17 NEWARK WOR				
CENTRAL TIME		5 5 6 6			
*Divides Time with Another Station		30	30		

COLUMBIA PLANS TO SCHEDULE EUROPEAN PROGRAMS REGULARLY



Vanishing Horizons

An Exclusive Statement to
"WHAT'S ON THE AIR"

By WILLIAM S. PALEY
President, Columbia Broadcasting System

RADIO to-day is world-wide. It no longer is confined to the borders of our own country. To-day we find that, through the development of short-wave broadcast transmission, it is possible for us to sit comfortably in our living-rooms in America and tune in on a theater in Paris, or a speech from London. This was recently accomplished when we broadcast from Le Paramount Theater in Paris during the Paramount-Publix International Salute to the new year. This broadcast added another achievement in the advancement of man's greatest scientific development.

With this and other examples of international exchange of programs before us, we begin to wonder just what the future holds in store.

For one thing, it is apparent that a permanent schedule for the interchange of programs throughout the world is just around the corner. There arises, however, one difficulty—the time element. The difference in time between Europe and the United States means that, to obtain the better evening programs broadcast from Europe, it is necessary to tune in on them in America during the afternoon.

In the far West this would mean morning reception! The importance of this may finally make necessary the repetition of programs at a later hour for America's Western listeners. Such procedure is already in effect in this country. The True Story Hour is broadcast at nine o'clock, Eastern Standard Time. After midnight the same production is re-enacted in the New York studios of the Columbia Broadcasting System and carried by wire to Columbia's Pacific Coast network. Listeners there receive it at nine o'clock. Thus this sponsor can offer the same entertainment every week at the same hour to his listeners on the opposite side of the continent.

Such a plan probably will be employed for the more important European programs when the international exchange regularly begins.

We expect to experiment with transfer of programs with Norway some time

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

- 1 Ben Pollack's Silver Slipper Orchestra
Dance music.
- 2 Current Events
H. V. Kaltenborn.
- 3 Bernhard Levitow and His Commodore Ensemble
Concert music.
- 4 "Mountainville"
True life sketches.
- 5 Voices from Filmland
From Hollywood.

MONDAY

February 3, 10, 17, 24

Mountainville True Life Sketches

By "BILL" SCHUDT, Jr.

EASTERN TIME		8 8 9 9 30 30			
ALA.	60 BIRM'HAM *WAPI				
	39 BIRM'HAM WBRC	P	P	V	D
ARK.	50 HOT SPCS.*KTHS	①	⑤	P	M
	85 L'TLE ROCK*KLRA				
COLO.	29 DENVER KOA	M	M	⑥	③
	2 DENVER KLZ	O	M	M	V
CONN.	52 HARTFORD*WTIC	①	②	②	③
D. C.	9 WASH'TON WMAL	①	②	③	④
	41 WASH'TON WRC	①	②	②	③
FLA.	72 JACK'VLE WJAX	①	⑤	P	③
	2 MIAMI B. WIOD	①	⑤		
GA.	20 ATLANTA WSB	①	⑤		③
ILL.	48 CHICAGO KYW	①	⑤	⑥	⑦
	23 CHICAGO *WBBM			T	L
	43 CHICAGO WCFL	D			
	33 CHICAGO *WENR				
	18 CHICAGO WGN	M	②	②	③
	3 CHICAGO *WIBO	④			
	33 CHICAGO *WLS	X	M	M	V
	13 CHICAGO WMAQ	①	②	③	④
IND.	62 FT. WAY'E*WOWO				④
	69 IND'PLS *WFBM	①	②	D	M
IOWA	72 C. BLUFFS KOIL	①	②	③	④
	46 DAVEN'PT *WOC	①	②	②	③
	46 DESMOINES*WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E*WREN	④	⑤	⑥	⑦
	76 TOPEKA *WIBW	P	X	E	V
	76 WICHITA *KFH	V	M		
KY.	94 COV'TON *WCKY	D	W	⑥	X
	28 LOUISVILLE WHAS	①	⑤	P	③
LA.	71 N. ORLEANS WDSU	MV	MV	MT	MT
	78 N. ORLEANS WSMB	①	⑤		
ME.	40 PORTLAND WCSH	①	②	②	③
MD.	52 BALTIM'RE*WBAL				
	6 BALTIMORE WCAO	①	②	③	④
MASS.	45 SPRINGFIELD WBZ	④	⑤	⑥	⑦
	5 BOSTON WEEI	①	②	②	③
	69 BOSTON WNAC	①	②	③	④
	4 WORC'TER WTAG	①	②	②	③
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	①	②	③	④
	21 DETROIT WJR	M	⑤	⑥	⑦
	38 DETROIT WWJ	①	②	②	③
MINN.	27 MINNEAP. WCCO	①	②	L	L
	92 ST. PAUL KSTP	①	M	⑥	③
MISS.	73 JACKSON WJDX	①			
MO.	41 KAN. CITY *KMBC	①	②	③	④
	7 KAN. CITY *WDAF	①	②	②	③
	55 ST. LOUIS KMOX	①	②	③	④
	1 ST. LOUIS *KSD	①	②	②	③
	81 ST. LOUIS KWK	④	⑤	⑥	⑦
NEBR.	5 OMAHA *WOW	①	②	②	③
N. J.	17 NEWARK WOR	LM	LM	V	TW
CENTRAL TIME		7 7 8 8 30 30			
*Divides Time with Another Station					

OUT "thar" in the hills lies Mountainville. It is an ordinary village; there is really nothing different, nothing unusual about it—it is just Mountainville! So typical was this quiet little hamlet nestled way up in the hills that Morris Littmann, owner of the Littmann Stores in New York City, sought to give the public in general a chance to see into this homey clump of houses and little businesses.

Mr. Littmann spent his last summer's vacation in Mountainville to get the trend of life there. Upon his return to the metropolis early in the fall he conferred with Yolande Langworthy, the noted radio playwright, and she began the writing of a series of sketches built around the actual people of Mountainville. So it was that the Mountainville True Life Sketches were born.

For her players Miss Langworthy called upon four members of the dramatic department of the Columbia System. Ten juvenile actors and actresses were selected from theatrical ranks after an exhaustive research for the proper types for the various parts.

The cast set, the company went into rehearsal and shortly announced the premier of Mountainville. Mountainville did not "click"

the first night, as the theatrical critics would have put it. It went on for four weeks with little or no attention. Then all of a sudden—the way that these miracles in radio happen, the way that genius is discovered—Mountainville hit the innermost recesses of hard-boiled New York's heart; Mountainville was widely acclaimed by mothers, fathers and their children from five to fifty years of age.

Mr. Littmann, amid flowers in his private office, sat back and smiled.

Not satisfied with the mere success of his drama, Mr. Littmann had another plan which, when worked out, would bring even more entertainment to his radio public. His idea was a Tiny Tots Theater of the Air. A miniature theater—stage, orchestra-pit, seats for the audience and all, even to the spotlights—was erected in the world studio at CBS



Morris Littmann.

headquarters especially for Mountainville.

So large is the audience every week seeking admittance to the Tiny Tots Theater of the Air that Mr. Littmann says he will build a large radio theater atop his new building on Broadway, now under construction. This, he asserts, will be opened to the public to witness the actual broadcasting of the Mountainville plays each week.



MONDAY EVENINGS at 7:30, back of the footlights on the Tiny Tots Theater of the Air, are the "Mountainville" players—a WABC feature.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
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- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

- ① **Henry-George**
Short skits dealing with hotel life.
- ② **Ce Co Couriers**
Popular musical program; Merle Johnson's orchestra. A specialty by Henry Burbig, humorist.
- ③ **Physical Culture Magazine Hour**
Dramatized stories.
- ④ **"An Evening in Paris"**
Touring Paris after dark.

◆ Dance music from New York



Pretty ANITA PAGE tuning up with the Biltmore Trio—EDDIE BUSH, PAUL GIBBONS and BILL SEEKLER—before the "Voices from Filmland" program opens. A 7:30, E. S. T., Monday evening, Columbia offering.

"VOICES from FILMLAND"

WITH February, "Voices from Filmland" begins its second month on the air. This program, offered by the Purity Bakeries, originates in Hollywood, in time to reach the East coast members of the Columbia chain at 7:30 P. M. each Monday.

"Voices from Filmland" offers unusual variety of talent. In addition to Earl Burnnett's dance orchestra, a large studio chorus, the Fresh Bakery Harmony Boys, and the above

pictured Biltmore Trio, guest artists from the movie colony, are presented each week.

Anita Page, for example, is known to movie fans for her work in such successes as "Our Dancing Daughters," "The Broadway Melody," "The Flying Fleet," "Hollywood Revue" and "Speedway." Of recent months the Biltmore Trio have been practically movie folk—they are to be seen and heard in many "talking" pictures.

- 1** **Voice of Firestone**
Vaughn de Leath, contralto; concert orchestra direction, Hugo Mariani.
- 2** **A. & P. Gypsies**
String sextet; orchestra direction, Harry Horlick. Announcer, Milton J. Cross.
- 3** **General Motors Family Party**
Symphony Orchestra, guest artists.
- 4** **Roxy and His Gang**

- 5** **Ipana Troubadours**
Male trio; orchestra direction, Sam Lanin.
- 6** **The Edison Program**
Orchestra direction, Frank Black; assisted by soloists.
- 7** **Chesebrough Real Folks**
Sketch of small-town life; George Frame Brown, Virginia Farmer, Tommy Brown, Edwin Whitney, Elsie May Gordon, Phæbe Mackay; a novelty band. Announcer, Alwyn E. W. Bach.

February
3, 10, 17, 24

MONDAY

8 8 9 9 30 30				EASTERN TIME	
1	2	2	3	WGR	BUFFALO 1 N. Y.
M	T	M	M	WKBW	BUFFALO 93
1	2	3	4	+WMAK	BUFFALO 36
1	2	3	4	WABC	NEW YORK 32
1	2	2	3	WEAF	NEW YORK 12
4	5	6	7	WJZ	NEW YORK 22
4	5	6	7	WHAM	ROCH'TER 61
E				+WHEC	ROCH'TER 90
1	2	2	3	WGY	SCHEN'DY 25
1	2	3	4	+WFBL	SYRACUSE 36
1	5		3	WBT	CHARLOT 54 N. C.
4				WPTF	RALEIGH 14
				WWNC	ASHEV'LE 3
1	2	3	4	WADC	AKRON 78 OHIO
1				+WFJC	AKRON 91
1	2	3	4	WKRC	CINCINNATI 1
D	5	B	7	WLW	CINCINNATI 16
1	2	2	3	WSAI	CINCINNATI 79
1	2	3	4	WHK	CLEVEL'D 85
1	2	2	3	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				+WCAH	COLUMB'S 89
1	2	3	4	WSPD	TOLEDO 80
				+WKBN	YO'NGST'N 3
N				KFJF	OKLA.CITY 93 OKLA.
1	5	6	3	WKY	OKLA.CITY 36
1				+KVOO	TULSA 60
		T	V	+WHP	HARRISB'G 89 PA.
1	2	3	4	WLBW	OIL CITY 72
1	2	3	4	WCAU	PHILAD. 63
				+WFAN	PHILAD. 7
				+WFI	PHILAD. 2
1	2	2	3	+WLIT	PHILAD. 2
4	5	6	7	KDKA	PITTSB'GH 44
1	2	2	3	WCAE	PITTSB'GH 68
1	2	3	4	WJAS	PITTSB'GH 75
1	2	3	4	WEAN	PROVID'NCE 24 R. I.
1	2	2	3	WJAR	PROVID'NCE 35
M	M	P	M	WDDO	CHATTA. 74 TENN.
1	5	P	3	WMC	MEMPHIS 24
				+WREC	MEMPHIS 6
O	D	V	T	+WLAC	NASHV'LE 95
1	5		3	WSM	NASHV'LE 11
				+KRLD	DALLAS 50 TEX.
1	M	M	3	+WFAA	DALLAS 26
				+WBAP	FT.WORTH 26
1	5		3	KPRC	HOUSTON 38
O	D	M	M	+KTSAS	ANTONIO 75
1	5	X	3	WOAI	SANTONIO 65
X	X	X	X	+WTAR	NORFOLK 24 VA.
1	5	E	M	WRVA	RICHM'D 57
M	VM	P	P	WDBJ	ROANOKE 39
1	5	6	P	+WEBC	SUPER'R 74 WISC.
1			X	+WISN	MILWAU. 58
1	M	M	3	WTMJ	MILWAU. 8
7 7 8 8 30 30				CENTRAL TIME *Divides Time with Another Station	

MONDAY

February
3, 10, 17, 24

EASTERN TIME		10	10	11	11
		30	30	30	30
ALA.	60 BIRM'HAM *WAPI	4	E	M	V
	39 BIRM'HAM WBRC	D	2	2	3
ARK.	50 HOT SPCS. *KTHS	4			
	85 L'TLE ROCK *KLRA				
COLO.	29 DENVER KOA	4	5	D	7
	2 DENVER KLZ	M	2	2	3
CONN.	52 HARTFORD *WTIC	1	2	3	3
D. C.	9 WASH'TON WMAL	1	2	2	3
	41 WASH'TON WRC	1	2	D	D
FLA.	72 JACK'VLE WJAX	4	M	D	D
	2 MIAMI B. WIOD	4			
GA.	20 ATLANTA WSB	4			
ILL.	48 CHICAGO KYW	4	5	X	7
	23 CHICAGO *WBBM		T		
	43 CHICAGO WCFL				
	33 CHICAGO *WENR				
	18 CHICAGO WGN	T	B	N	D
	3 CHICAGO *WIBO	1			
	33 CHICAGO *WLS	X	V	W	X
	13 CHICAGO WMAQ	1	2	2	7
IND.	62 FT. WAY'E *WOWO	1	2	2	
	69 IND'P'LS *WFBM	1	2	2	D
IOWA	72 C. BLUFFS KOIL	1	2	2	3
	46 DAVENP'T *WOC	1	M	M	
	46 DESMOINES *WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	4	5	6	7
	76 TOPEKA *WIBW	M	2	2	3
	76 WICHITA *KFH	M	2	2	3
KY.	94 COV'TON *WCKY				
	28 LOUISVILLE WHAS	4	W		X
LA.	71 N. ORLEANS WDSU	VW	VW	ND	D
	78 N. ORLEANS WSMB	4			
ME.	40 PORTLAND WCSH	1	N		
MD.	52 BALTIM'RE *WBAL				
	6 BALTIMORE WCAO	1	2	2	3
MASS.	45 SPRINGFIELD WBZ	4	5		
	5 BOSTON WEEI	1	W		
	69 BOSTON WNAC	1	2	2	D
	4 WORCTER WTAG	1	2	M	
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1	2	2	3
	21 DETROIT WJR	4	5	D	D
	38 DETROIT WWJ	1	2	D	3
MINN.	27 MINNEAP. WCCO	D	2	2	3
	92 ST. PAUL KSTP	4	5	M	7
MISS.	73 JACKSON WJDX	4			
MO.	41 KAN. CITY *KMBC	1	2	2	3
	7 KAN. CITY *WDAF	1	P	X	7
	55 ST. LOUIS KMOX	1	X	M	D
	1 ST. LOUIS *KSD	1			
	81 ST. LOUIS KWK	4	5	TM	7
NEBR.	5 OMAHA *WOW	1	M	3	3
N. J.	17 NEWARK WOR	X	D	O	P
CENTRAL TIME		9	9	10	10
*Divides Time with Another Station		30	30	30	30

RADIO GOSSIP

Rudy Vallee, the popular leader of the Fleischmann Sunshine Hour, Thursday, 8 to 9 p. m., is said to be able to speak Spanish like a native of Castile.

During 1930 there will be a larger number than ever before of internationally famous concert artists, political and social figures, heard over the air. Already plans are being perfected for the presentation of a number of outstanding personalities to the radio public. Summer months are no longer regarded as

closed season for program listeners; increased power in transmitting, new talent before the microphones, new equipment with which to bring them to your homes—all will add their share to what promises to be the most wonderful summer in all the experience of radio fans.

WGHP is busy acknowledging congratulations from fans all over America on its new transmitter. This Detroit member of the CBS is reaching out with real volume and excellent modulation nowadays.



IRENE BORDONI, star of stage and screen and a charmer of men, was featured with Rudy Vallee, a charmer of women, on a recent Fleischmann program over NBC.

Formal opening of the new NBC studios in Chicago (tentatively set for February 1) will be a gala occasion. Listeners will do well to watch the newspapers for this event. The new Chicago studios will be situated on top of the Merchandise Mart, the world's largest building, in the heart of the city. There are to be six studios at the start, including Studio A, which will be the largest radio theater in the world, with room for a thousand persons. A great pipe-organ and a raised stage are features of this studio.

James W. H. Weir, technical radio editor of the Pittsburgh Press, in his message to the "Home Radio Club" of Pittsburgh recently, recalled some facts probably unknown to most listeners about the past of some of the call letters now in use by broadcasting stations. He said, in part:

"The call letters of the Buffalo station, WGR, were once the radio identification of a Pacific Coast passenger steamer by the name of 'Governor.' This vessel sank, following its collision with the freighter 'West Hartland' in April of 1921. Eight lives were lost. WSB, of Atlanta, Ga., is another quite famous call. The S. S. 'Francis H. Leggett' was the first possessor, and, after foundering off the Oregon coast Sept. 18, 1914, taking a toll of sixty-seven lives, the call was reassigned to the 'Firewood,' a vessel burned off Peru, Dec. 18, 1919. The entire human cargo was saved. KLZ, of Denver, Col., belonged to the 'Speedwell' in 1920, a vessel which was caught in a tropical hurricane on September 29 of the same year, in the Gulf of Mexico. Nine of the twenty-five people aboard were lost. KRE, of Berkeley, Calif., presents a most sorrowful memory. It belonged to the 'Florence H.,' which was wrecked by an internal explosion on Apr. 17, 1918, in Quiberon Bay, taking a toll of forty-five lives."

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

1 Burns Pantela Country Club

Guy Lombardo's orchestra and his Royal Canadians—country club setting.

2 Voice of Columbia

A musicale featuring leading Columbia Broadcasting System artists and orchestra.

3 Dance Music from New York

February
3, 10, 17, 24

MONDAY



Bobby Perkins



Mary Brian

COLUMBIA GUEST ARTISTS

BOBBY PERKINS, of "Hit the Deck," "Honeymoon Lane" and "Animal Crackers" fame, returned to radio on a recent Brown-Bilt Footlites program.

MARY BRIAN, screen star, has many admirers who hope to hear her often on the Paramount-Publix Hour.

MARY SILVIERA, former leading soprano with the American Opera Company, is a frequent guest artist—most recently on the Fada Hour.

GEORGETTE COHAN recently made her radio debut with "Show Folks."



Mary Silviera



Georgette Cohan

1 Whittall Anglo-Persians

With the "Master Weaver"; orchestra direction, Louis Katzman.

2 Salon Singers

Chorus of sixteen voices; direction, George Dilworth; string ensemble.

3 New Yorker Hotel Orchestra

Direction, Peter Van Steeden, Jr.; Howard Phillips, baritone.

4 Stromberg-Carlson Program

Lucile Johnson Bigelow, harpist; Rochester Civic Orchestra; direction, Guy Fraser Harrison.

5 Empire Builders

Western romances and railroad stories, with Harvey Hayes as the old pioneer. Musical program direction, Andy Sannella. Announcer, John S. Young.

6 Slumber Music

A string ensemble; direction, Ludwig Laurier.

7 The Pepsodent Program

Amos 'n' Andy.

10 10 11 11				EASTERN TIME	
30 30 30 30					
1	M	3	3	WGR	BUFFALO 1 N. Y.
D	O	D	3	WKBW	BUFFALO 93
1	2	2		*WMAK	BUFFALO 36
1	2	2	3	WABC	NEW YORK 32
1	2	3	3	WEAF	NEW YORK 12
4	5	6	6	WJZ	NEW YORK 22
4	5	T	T	WHAM	ROCHTER 61
				*WHEC	ROCHTER 90
1	2			WGY	SCHEN'DY 25
1	2	2	3	*WFBL	SYRACUSE 36
4				WBT	CHARLOT 54 N. C.
				WPTF	RALEIGH 14
	2	2	3	WWNC	ASHEV'LE 3
1	2	2		WADC	AKRON 78 OHIO
1	2	M	M	*WFJC	AKRON 91
1	2	2	D	WKRC	CINCINNATI 1
P	5	D	M	WLW	CINCINNATI 16
1	D			WSAI	CINCINNATI 79
1	2	2	D	WHK	CLEVEL'D 85
D	X	D	D	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				*WCAH	COLUMB'S 89
1	2	2	3	WSPD	TOLEDO 80
X	2	2	3	*WKBN	YO'NGST'N 3
X		O	D	KFJF	OKLA.CITY 93 OKLA.
4	5		7	WKY	OKLA.CITY 36
				*KVOO	TULSA 60
	2	2	3	*WHP	HARRISB'G 89 PA.
1	D	D		WLBW	OIL CITY 72
1	2	2	D	WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
				*WFI	PHILAD. 2
1				*WLIT	PHILAD. 2
4	5	6	6	KDKA	PITTSB'GH 44
1	2	D	T	WCAE	PITTSB'GH 68
1	2	2		WJAS	PITTSB'GH 75
1	2	2	D	WEAN	PROVID'NCE 24 R. I.
1	M	N		WJAR	PROVID'NCE 35
M	2	2	3	WDOD	CHATTA 74 TENN.
4	2	3	3	WMC	MEMPHIS 24
	2	2	3	*WREC	MEMPHIS 6
V	2	2		*WLAC	NASHV'LE 95
4				WSM	NASHV'LE 11
	E	X	X	*KRLD	DALLAS 50 TEX.
	5		7	*WFAA	DALLAS 26
4				*WBAP	FT.WORTH 26
4	5		7	KPRC	HOUSTON 38
				*KTSAS	ANTONIO 75
4	5	M	7	WOAI	S.ANTONIO 65
D	D			*WTAR	NORFOLK 24 VA.
4	V	D	D	WRVA	RICHM'D 57
P	2	2	3	WDBJ	ROANOKE 39
4	5	D	7	*WBCB	SUPER'R 74 WISC.
X	2	2	3	*WISN	MILWAU. 58
4	5	M	7	WTMJ	MILWAU. 8
9	9	10	10	CENTRAL TIME	
30	30	30	30	*Divides Time with Another Station	

TUESDAY

February
4, 11, 18, 25

February Programs

Of Dr. Damrosch's "Musical University of the Air" Promise Rich Enjoyment to Music Lovers Both Old and Young

DAMROSCH MUSIC APPRECIATION STUDIES ENTER FIFTH MONTH

THE opening program in Series A, for Grades 3 and 4, will be held February 14, and will cover the theme of "Fairy Tales from Many Lands." The program includes:

- Wedding March from "The Golden Rooster".....*Rimsky-Korsakoff*
(Russia.)
- The Garden of Live Flowers, from "Through the Looking-glass".....*Deems Taylor*
(England.)
- Entrance of the Little Fauns, from "Cydalise".....*Pierne*
(Greece.)
- In the Hall of the Mountain King, from "Peer Gynt" Suite No. 1.....*Grieg*
(Norway.)
- The Empress of the Pagodas, from "Mother Goose" Suite.....*Ravel*
(China.)

The second concert of the month in Series A will be held on February 28. It will be entitled "Rivers in Music." It will include numbers already quite familiar to the children.

- The Beautiful Blue Danube.....*Johann Strauss*
- Way Down upon the Swanee River.....*Stephen Foster*
- Siegfried's Rhine Journey, from "The Dusk of the Gods".....*Wagner*

"The Percussion Instruments" will be the subject of the first concert of Series B, for Grades 5 and 6, on February 14. Mr. Damrosch will describe the various percussion instruments of the orchestra and their uses. In illustration the orchestra will play the following program:

- Scherzo from Symphony No. 9 (excerpt).....*Beethoven*
- Turkish March, from "Ruins of Athens".....*Beethoven*
- Malaguena, from "Boabdil".....*Moszkowski*

The February 28 Series B concert has as its theme "Motion in Music." The illustrations chosen are:

- Andante from Symphony in D Minor ("The Clock").....*Haydn*
- In the Spinning-room.....*Dvorak*
- The Mill.....*Raff*
- "We" (Lindbergh's Flight to Paris).....*Dunn*

Series C, for Grades 7, 8 and 9, and Series D, for high schools, colleges and music clubs, divide the hour on February 7 and 21. The first concert in Series C

EASTERN TIME		6	6	7	7
		30			30
ALA.	60 BIRM'HAM *WAPI				
	39 BIRM'HAM WBRC	X	ⓔ	P	D
ARK.	50 HOT SPCS. *KTHS			②	
	85 L'TLE ROCK *KLRA	①	ⓔ		
COLO.	29 DENVER KOA	E	E	②	N
	2 DENVER KLZ	①	ⓔ	P	P
CONN.	52 HARTFORD *WTIC				
D. C.	9 WASH'TON WMAL				
	41 WASH'TON WRC	①	①	⑦	⑧
FLA.	72 JACK'VLE WJAX	M	M	②	M
	2 MIAMI E. WIOD			②	
GA.	20 ATLANTA WSB				
ILL.	48 CHICAGO KYW	M	C	D	D
	23 CHICAGO *WBMM	①			
	43 CHICAGO WCFL	C	E	N	P
	33 CHICAGO *WENR				
	18 CHICAGO WGN	E	C	C	D
	3 CHICAGO *WIBO				
	33 CHICAGO *WLS		VM	②	EV
	13 CHICAGO WMAQ			④	④
IND.	62 FT. WAYE *WOWO				
	69 IND'P'LS *WFBM	E	ⓔ		
IOWA	72 C. BLUFFS KOIL	N	O	P	P
	46 DAVENPT *WOC				
	46 DESMOINES *WHO	M	EC	D	D
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	⑤			⑤
	76 TOPEKA *WIBW		C	N	P
	76 WICHITA *KFH	①	ⓔ	M	D
KY.	94 COVTON *WCKY			X	X
	28 LOUISVILLE WHAS			②	
LA.	71 N. ORLEANS WDSU		GL	X	T
	78 N. ORLEANS WSMB			②	
ME.	40 PORTLAND WCSH	NE	M	②	④
MD.	52 BALTIM'RE *WBAL			M	③
	6 BALTIMORE WCAO	P	P	X	X
MASS.	45 SPRINGFIELD WBZ		⑤	⑦	
	5 BOSTON WEEL	M	M	C	④
	69 BOSTON WNAC	N	M	M	M
	4 WORCTER WTAG	M	①	②	④
MICH.	87 BAY CITY WBCM			④	④
	70 DETROIT WGHP	M	D	④	④
	21 DETROIT WJR	M	M	⑦	M
	38 DETROIT WWJ	①	①	②	M
MINN.	27 MINNEAP. WCCO	C	N	P	P
	92 ST. PAUL KSTP	C	N	M	M
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	①	ⓔ		
	7 KAN. CITY *WDAF	C	E	②	D
	55 ST. LOUIS KMOX	P	C	M	M
	1 ST. LOUIS *KSD				
	81 ST. LOUIS KWK	⑤	E	⑦	X
NEBR.	5 OMAHA *WOW	①	C	P	M
N. J.	17 NEWARK WOR		C	X	M
CENTRAL TIME		5	5	6	6
*Divides Time with Another Station		30		30	30

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B** Band music
- C** Children's features
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- E** Educational
- G** Grand opera
- L** Light opera
- M** Instrumental (Other than dance)
- N** News
- O** Organ
- P** Popular music (With vocal solos)
- R** Religious
- T** Theatrical
- V** Vocal ensembles
- W** Wit, comedy
- X** Station on air, but program variable

① This Week in History

Radio dramatization of an historical event.

② Alice Foote McDougal Hour

Candle-light Dance Orchestra; direction, Bela Loblo.

③ Yoeng's Orchestra

Dance music; Paul Tremaine, director.

④ Carborundum Hour

From Niagara Falls, N. Y. A fifty-five-piece symphony orchestra playing American Indian music.

◆ Dance music from New York

February
4, 11, 18, 25

TUESDAY

will be entitled "Dances of Foreign Lands." Mr. Damrosch will explain the characteristics of pastoral music and of the polonaise.

- Shepherd's Dance from "Henry VIII.".....Edward German
- Norwegian Dance No. 2.....Grieg
- Polonaise for Strings.....Beethoven
- Polovtsian Dances, from "Prince Igor".....Borodiv

The Series C program on February 21 will be given to an interpretation of Suite No. 1 from "L'Arlesienne," by Bizet.

In Series D the February 7 program will be entitled "Music Inspired by Shakespeare's Dramas." The half-hour will be devoted to a study of Mendelssohn's Overture to "A Midsummer Night's Dream," and Tschaikowsky's Fantasy-overture, "Romeo and Juliet."

On February 21, Mr. Damrosch will conduct a Wagner program. He has selected the following:

- Overture to "Tannhauser."
- Dreams—Violin solo by Michel Gusikoff.
- Dance of the Apprentices, from "The Mastersingers."

Walter Damrosch sprang a happy surprise on the radio public a few weeks ago when he tendered a radio reception to the famous Russian composer, Alexandre Glazounoff, during his Saturday night General Electric program. A brilliant array of musical celebrities, led by Leopold Godowsky, Mr. and Mrs. Arturo Bodansky, Efrem Zimbalist, Josef Hoffman, Rubin Goldmark, Prince and Princess Obolonsky, Alexander Lambert, were present.

Dr. Damrosch devoted the nation-wide broadcast to a performance of Glazounoff's Symphony No. 5. Dr. Damrosch introduced the composer as "the last of a famous line."

"He is the last of a famous dynasty," Dr. Damrosch said, "which began with Glinka, and has led through Cesar Cui, Tschaikowsky, Moussorgsky, Rimsky-Korsakoff to Glazounoff. His is a great fertility of melodic theme; he is a master of form on the old classic scale, and his orchestration is exquisite."



ALEXANDRE GLAZOUNOFF being introduced by WALTER DAMROSCH.

1 Black and Gold Room Orchestra

Dinner music from New York.

2 To be Announced

4 Soconyland Sketches

Radio dramas based on episodes in New York and New England history and literature.

5 Old Man Sunshine

Bob Pierce in stories and songs.

6 Savannah Liners

Ship's orchestra, with marine sounds as background; direction, Harry Sanford.

7 The Pepsodent Program (First 15 min.)

Amos 'n' Andy.

8 Lew White Organ Recital (First 15 min.)

Announcer, Marthin Provensen.

6 6 7 7 30 30				EASTERN TIME	
X	M	M	4	WGR	BUFFALO 1 N. Y.
X	X	4	4	WKBW	BUFFALO 93
				*WMAK	BUFFALO 36
1	2	4	4	WABC	NEW YORK 32
1	1	2	4	WEAF	NEW YORK 12
5	6	7	8	WJZ	NEW YORK 22
N	D	7	M	WHAM	ROCH'TER 61
X	C	X	D	*WHEC	ROCH'TER 90
			4	WGY	SCHEN'DY 25
1	3			*WFBL	SYRACUSE 36
		2		WBT	CHARLOT 54 N. C.
		2	8	WPTF	RALEIGH 14
	3			WWNC	ASHEV'LE 3
1	NP	VM	D	WADC	AKRON 78 OHIO
M	V			*WFJC	AKRON 91
1	3	P	W	WKRC	CINCINNATI 1
D	D	D	P	WLW	CINCINNATI 16
		2	D	WSAI	CINCINNATI 79
D	E	DE	MV	WHK	CLEVEL'D 85
M	E	WP	M	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				*WCAH	COLUMB'S 89
O	M	X	X	WSPD	TOLEDO 80
X	3	D	X	*WKBN	YO'NGST'N 3
				KFJF	OKLA.CITY 93 OKLA.
		2		WKY	OKLA.CITY 36
		2		*KVOO	TULSA 60
1	3	X		*WHP	HARRIS'B'G 89 PA.
1	3	D	D	WLBW	OIL CITY 72
WN	T	4	4	WCAU	PHILAD. 63
D			P	*WFAN	PHILAD. 7
N	X	2		*WFI	PHILAD. 2
				*WLIT	PHILAD. 2
		7		KDKA	PITTS'B'GH 44
1	1	2	P	WCAE	PITTS'B'GH 68
M	P	P	M	WJAS	PITTS'B'GH 75
N	V	P	O	WEAN	PROVID'NCE 24 R. I.
D	D	2	4	WJAR	PROVID'NCE 35
X	E	C	M	WDOD	CHATTA. 74 TENN.
PW	PW	2	V	WMC	MEMPHIS 24
1	3			*WREC	MEMPHIS 6
		R	W	*WLAC	NASHV'LE 95
		2		WSM	NASHV'LE 11
			P	*KRLD	DALLAS 50 TEX.
	M			*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
				KPRC	HOUSTON 38
P	P			*KTSAS	ANTONIO 75
	N	X	X	WOAI	ANTONIO 65
W	N	P	P	*WTAR	NORFOLK 24 VA.
D	M	E	E	WRVA	RICHM'D 57
PM	3	X	VM	WDBJ	ROANOKE 39
P	E	M	X	*WEBC	SUPER'R 74 WISC.
	3			*WISN	MILWAU. 58
				WTMJ	MILWAU. 8
5 5 6 6 30 30				CENTRAL TIME *Divides Time with Another Station	

TUESDAY

February
4, 11, 18, 25

EASTERN TIME		8 8 9 9 30 30			
ALA.	60 BIRM'HAM *WAPI				
	39 BIRM'HAM WBRC	D	P	③	③
ARK.	50 HOT SPCS. *KTHS	M	M		
	85 L'TLE ROCK *KLRA			③	③
COLO.	29 DENVER KOA	E	4	2	2
	2 DENVER KLZ	M	M	③	③
CONN.	52 HARTFORD *WTIC				
D. C.	9 WASH'TON WMAL	①	②	③	③
	41 WASH'TON WRC	①	X	②	②
FLA.	72 JACK'VLE WJAX	③	V	B	B
	2 MIAMI B. WIOD	③			
GA.	20 ATLANTA WSB	③	4	2	2
ILL.	48 CHICAGO KYW	③	4	5	X
	23 CHICAGO *WBBM			③	③
	43 CHICAGO WCFL	D			
	33 CHICAGO *WENR				
	18 CHICAGO WGN	M	D	2	2
	3 CHICAGO *WIBO				
	33 CHICAGO *WLS		X	X	X
	13 CHICAGO WMAQ	M	M	M	MV
IND.	62 FT. WAY'E *WOWO		②	③	③
	69 IND'P'LS *WFBM			③	③
IOWA	72 C. BLUFFS KOIL	①	②	③	③
	46 DAVEN'PT *WOC				
	46 DESMOINES *WHO	X	X	2	2
	79 SIOUX CITY *KSCJ			③	③
KANS.	68 LAWREN'E *WREN	③	4	5	6
	76 TOPEKA *WIBW	X	X	③	③
	76 WICHITA *KFH	M	V	③	③
KY.	94 COV'TON *WCKY	③	E	V	6
	28 LOUISVILLE WHAS	③	4	2	2
LA.	71 N. ORLEANS WDSU	MV	MV	③	③
	78 N. ORLEANS WSMB		4	2	2
ME.	40 PORTLAND WCSH	M	X	B	B
MD.	52 BALTIM'RE *WBAL	③	4	5	6
	6 BALTIMORE WCAO	①	②	③	③
MASS.	45 SPRINGFIELD WBZ		4	5	
	5 BOSTON WEEL	P	X	2	2
	69 BOSTON WNAC	①	②	③	③
	4 WORCTER WTAG	①	X	X	P
MICH.	87 BAY CITY WBCM			③	③
	70 DETROIT WGHP	①	②	③	③
	21 DETROIT WJR	③	4	M	6
	38 DETROIT WWJ	①	X	2	2
MINN.	27 MINNEAP. WCCO	MO	MO	③	③
	92 ST. PAUL KSTP	③	M	2	2
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	①	②	③	③
	7 KAN. CITY *WDAF	P	X	2	2
	55 ST. LOUIS KMOX	D	②	③	③
	14 ST. LOUIS *KSD	①	X	2	2
	81 ST. LOUIS KWK	③	4	5	5
NEBR.	5 OMAHA *WOW	D	M		
N. J.	17 NEWARK WOR	TW	TW	V	P
CENTRAL TIME		7 7 8 8 30 30			
*Divides Time with Another Station					



HELEN CHARLSTON is a newcomer to radio, though she has long been a stage and screen favorite. Now that she has been introduced over the RKO Hour, we are all the more eager for television.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- | | |
|-----------------------------------|--|
| B Band music | O Organ |
| C Children's features | P Popular music (With vocal solos) |
| D Dance music | R Religious |
| E Educational | T Theatrical |
| G Grand opera | V Vocal ensembles |
| L Light opera | W Wit, comedy |
| M Instrumental (Other than dance) | X Station on air, but program variable |
| N News | |

◆ Dance music from New York

① Blackstone Program

Featuring Frank Crummit and Julia Sanderson—musical script act.

② True Romances

Stories from true life.

③ Old Gold—Paul Whiteman Hour

Dance music by the famous Paul Whiteman and his orchestra; Old Gold trio; Mildred Bailey, contralto, and others.

RUSSIAN MUSIC

On the Air

An Interpretation Written for
WHAT'S ON THE AIR by
the Director of Russian Pro-
grams, CBS



BY
PETER
BILJO

ON the American program, Russian music has consisted largely of two varieties—the classic music of composers of international fame, and the gay, noisy music of peasant dances. There is, however, another phase of Russian music—the tales and ballads of old Russia, springing from all the different aspects of national life, the music of the workers in the factory who have their own way of life and philosophy, the music of the soldiers, chansonettes and light opera from the city, the songs of the-gypsies.

America knows little of the local differences which are significant in their effect on Russian music, and the wide variations in climate, custom, language, racial characteristics from the east to the west, from the north to the south, over the vast expanse of Russian territory, are not recognized. The music that would best explain these differences and present so many shades and moods has been meaningless because of the barrier of language. Just as many of the old songs of American life, dear to American hearts—"Yankee Doodle," "Old Black Joe"—would be meaningless to a Russian unfamiliar with the language, so are the ballads of old Russia, with their great number of verses and constantly repeated musical theme, tiresome to an American audience.

The United States in general knew very lit-

tle about Russia before the war—it was just a large, rather mysterious and very cold country. But Russia has its Florida, its California, its middle West, just as it has its Alaska. It happens that the centers of interest and information for Russia have been two northern cities, St. Petersburg and Moscow, with climates resembling Winnipeg, while the dramatic and tragic history of Siberia has stamped its impression on the minds of many people who know little else about Russia. The wide differences in customs and habits have naturally influenced the music of the people. Negro spirituals from Georgia may sound strange to Alaskan ears, but the fact that similar differences of taste and expression occur in other countries has been too often overlooked.

Just as Americans think of Russia as barbaric, cold, desolate, inhabited only by fierce wolves and bears, and almost as fierce and hardy peasants, so to the Russian there is an impression of America—a wild land inhabited by Indians, or one big city with tall buildings, entirely devoted to business and commerce. It would give a false impression of American music, and one quite distasteful to the natives, to regard as typical the war cries and minor chants of Indian legend, nor could any one, from the point of New York City, for instance, get a fair impression of American

1 Songs of the Season

* Women's octet; orchestra directed by William Perry. Announcer, Neel Enslin.

2 The Eveready Hour

Dance orchestra; drama; talks by prominent people; instrumental and vocal soloists. Announcer, Kelvin K. Keech.

3 The Pure Oil Band

Edwin Franko Goldman, director. Announcer, Curt Peterson.

4 Around the World with Libby

Songs of many lands; vocal soloists; orchestra direction, Josef Pasternack. Announcer, Alwyn E. W. Bach.

5 Johnson and Johnson Program

Musical melodrama; orchestra direction, Gene Rodemich.

6 The Mediterraneans

Earl Oxford, baritone; orchestra direction, Hugo Mariani.

February
4, 11, 18, 25

TUESDAY

8 8 9 9 30 30				EASTERN TIME	
1	X	2	2	WGR	BUFFALO 1 N. Y.
1	2	3	3	WKBW	BUFFALO 93
				*WMAK	BUFFALO 36
1	2	3	3	WABC	NEW YORK 32
1	2	2	2	WEAF	NEW YORK 12
3	4	5	6	WJZ	NEW YORK 22
3	4	5	6	WHAM	ROCHTER 61
1	X	3	3	*WHEC	ROCHTER 90
		2	2	WGY	SCHEN'DY 25
1	2	3	3	*WFBL	SYRACUSE 36
3				WBT	CHARLOT 54 N. C.
				WPTF	RALEIGH 14
		3	3	WWNC	ASHEY'LE 3
X	2	3	3	WADC	AKRON 78 OHIO
		R	R	*WFJC	AKRON 91
	2	3	3	WKRC	CINCINNATI 1
P	4	5	P	WLW	CINCINNATI 16
1	X	V	M	WSAI	CINCINNATI 79
DM	2	3	3	WHK	CLEVEL'D 85
PW	MV	2	2	WTAM	CLEVEL'D 53
				WAU	COLUMB'S 10
				*WCAH	COLUMB'S 89
M	2	3	3	WSPD	TOLEDO 80
X	X	3	3	*WKBN	YO'NGST'N 3
N		3	3	KFJF	OKLA.CITY 93 OKLA.
3				WKY	OKLA.CITY 36
		2	2	*KVOO	TULSA 60
1		3	3	*WHP	HARRIS'B'G 89 PA.
1	2	3	3	WLBW	OIL CITY 72
1	2	3	3	WCAU	PHILAD. 63
L	W	M	E	*WFAN	PHILAD. 7
1	X	2	2	*WFI	PHILAD. 2
				*WLIT	PHILAD. 2
3	4	5	6	KDKA	PITTS'B'GH 44
1	X	2	2	WCAE	PITTS'B'GH 68
1	2	3	3	WJAS	PITTS'B'GH 75
1	2	3	3	WEAN	PROVID'NCE 24 R. I.
D	X	2	2	WJAR	PROVID'NCE 35
M	M	3	3	WDDO	CHATTA. 74 TENN.
3	4	2	2	WMC	MEMPHIS 24
		3	3	*WREC	MEMPHIS 6
P	A	3	3	*WLAC	NASHV'LE 95
3	4	2	2	WSM	NASHV'LE 11
		3	3	*KRLD	DALLAS 50 TEX.
				*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
				KPRC	HOUSTON 38
	D	3	3	*KTS	ANTONIO 75
P	P	2	2	WOAI	SANTONIO 65
X	M	3	3	*WTAR	NORFOLK 24 VA.
3	P	P	T	WRVA	RICHM'D 57
VM	VM	3	3	WDBJ	ROANOKE 39
3	P	2	2	*WEBC	SUPER'R 74 WISC.
		3	3	*WISN	MILWAU. 58
3				WTMJ	MILWAU. 8
7 7 8 8 30 30				CENTRAL TIME	
				*Divides Time with Another Station	

TUESDAY

February 4, 11, 18, 25

EASTERN TIME		10	10	11	11
		30		30	30
ALA.	60 BIRM'HAM *WAPI	X	2	2	X
	39 BIRM'HAM WBRC	1	2	3	4
ARK.	50 HOT SPCS.*KTHS		2	2	
	85 L'TLE ROCK*KLRA	1	2	3	4
COLO.	29 DENVER KOA	X	2	2	M
	2 DENVER KLZ	1	2	3	4
CONN.	52 HARTFORD*WTIC				
D. C.	9 WASH'TON WMAL	1	2	3	4
	41 WASH'TON WRC	X	2	2	5
FLA.	72 JACK'VLE WJAX	X	2	2	
	2 MIAMI B. WIOD		2	2	
GA.	20 ATLANTA WSB	X	2	2	
ILL.	48 CHICAGO KYW	X	X	X	6
	23 CHICAGO *WBBM	1			
	43 CHICAGO WCFL				
	33 CHICAGO *WENR				
	18 CHICAGO WGN	3	P	N	D
	3 CHICAGO *WIBO		2	2	
	33 CHICAGO *WLS				
	13 CHICAGO WMAQ	W	M	W	6
IND.	62 FT.WAYE*WOWO	1			
	69 IND'PLS *WFBM	1	2	3	4
IOWA	72 C. BLUFFS KOIL	1	2	3	4
	46 DAVEN'PT *WOC				
	46 DESMOINES*WHO	X	2	2	D
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E*WREN	3	4	5	6
	76 TOPEKA *WIBW	1	2	3	4
	76 WICHITA *KFH			3	4
KY.	94 COV'TON *WCKY				
	28 LOUISVILLE WHAS	X	2	2	X
LA.	71 N. ORLEANS WDSU	1	2	ND	D
	78 N ORLEANS WSMB		2	2	
ME.	40 PORTLAND WCSH	X	2	2	N
MD.	52 BALTIM'RE*WBAL			M	M
	6 BALTIMORE WCAO	1	2	3	4
MASS.	45 SPRINGFIELD WBZ	3			
	5 BOSTON WEEI	X	2	2	
	69 BOSTON WNAC	1	2	ND	D
	4 WORC'TER WTAG	X	2	2	N
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1	2	3	4
	21 DETROIT WJR	3	D	M	D
	38 DETROIT WWJ	X	2	2	7
MINN.	27 MINNEAP. WCCO	1	M	E	4
	92 ST. PAUL KSTP	X	2	2	6
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	1	2	3	4
	7 KAN. CITY *WDAF	X	2	2	6
	55 ST. LOUIS KMOX	1	2	WN	D
	1 ST. LOUIS *KSD	X	2	2	
	81 ST. LOUIS KWK	3	P	D	6
NEBR.	5 OMAHA *WOW	X	2	2	7
N. J.	17 NEWARK WOR	X	D	D	P
CENTRAL TIME		9	9	10	10
*Divides Time with Another Station		30		30	30

songs. Such misunderstandings occur in presenting Russian programs. It would give a very confused impression of Russian life if all the music was presented as from one region, just as if a program of spirituals, old folk songs, college songs and Indian songs was given as the native music of Ohio.

The real essence of Russian life, the spirit of its people in every class of society, in every region of its territory, is found in the ballads, for through them the soul of the country could find its only expression. Political suppression, rigid custom and creed stifled much spontaneous activity in every phase of Russian life, but through music every one could find an outlet. Hence, music in Russia is as universal as it is varied in its expressions. The deepest spiritual significance can be found in many of the words, and the melodies themselves have the haunting beauty of themes closely connected with the heart of a people.

These songs, when heard understandingly, have a peculiar appeal to the American people, for they carry something that America has not yet developed for herself, and yet for which she feels a need. American musical programs present the dignified and authentic classic music or revel in the rhythmic jazz, but lack in music of sympathetic, intimate tenderness closely related to human experience. The man or woman seeking to replenish the spirit through music will turn to the music of the

country most sympathetic to his needs, and in this kind of Russian music there is every shade of feeling and type of experience.

In presenting programs which reach millions of listeners of every difference in experience and in interest, an attempt has been made to give the background of the melody, and, through a brief translation of the song itself, to give an idea of its mood, its theme, its origin. As much as possible in the few minutes in each program each song must carry to the American listeners its own message, and interest them not only in music, but in Russia as well. They must reach homes where American mothers are bringing up their children to regard the people of other races, not from the viewpoint of politics, of war, of racial differences and antagonisms, not even as subjects in geography or history, but as real people, human beings akin to themselves.

Through the co-operation of the CBS and the continuity department, it has been possible to give some brief explanation of the songs and a glimpse of Russian history. Through the work of the continuity writer, from the translations of the songs is selected the essence. In a few words the spirit of the theme is given, rather than a verbal translation, and with this aid and the coloring of the melody which accompanies it, the barriers of language and race are surmounted, and one more step taken towards international understanding.



"IN A RUSSIAN VILLAGE."

CBS, Tuesdays at 10:30 p. m., E. S. T.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

1 Graybar's "Mr. and Mrs."

Events in the lives of a married couple—dramatic sketch.

2 In a Russian Village

Peter Biljo and his Russian musicians.

3 Will Osborne and His Orchestra

Famous radio crooner in a program of popular songs.

4 Hotel Paramount Orchestra

Dance music; Roy Ingraham, director.

February
4, 11, 18, 25

TUESDAY



ELSIE BAKER, famous contralto and recording artist, is at home before the radio. She is now the featured star of "Golden Gems," which has been a Tuesday night program over the NBC chain.

10 30	11 30	EASTERN TIME	
X 2 2 7	1 2 4	WGR	BUFFALO 1 N. Y.
		WKBW	BUFFALO 93
		*WMAK	BUFFALO 36
1 2 3 4		WABC	NEW YORK 32
X 2 2 7		WEAF	NEW YORK 12
3 5 5		WJZ	NEW YORK 22
3 X D D		WHAM	ROCH'TER 61
		*WHEC	ROCH'TER 90
X 2 2		WGY	SCHEN'DY 25
1 2 3 4		*WFBL	SYRACUSE 36
X 2 2		WBT	CHARLOT 54 N. C.
		WPTF	RALEIGH 14
1 4		WWNC	ASHEV'LE 3
1 2 3		WADC	AKRON 78 OHIO
X 2 2 7		*WFJC	AKRON 91
1 2 D 4		WKRC	CINCINNATI 1
B R L L		WLW	CINCINNATI 16
X 2 2		WSAI	CINCINNATI 79
1 2 ND D		WHK	CLEVEL'D 85
MT 2 2 D		WTAM	CLEVEL'D 53
		WAIU	COLUMB'S 10
		*WCAH	COLUMB'S 89
1 2 3 4		WSPD	TOLEDO 80
1		*WKBN	YO'NGST'N 3
1 O D		KFJF	OKLA.CITY 93 OKLA.
X 2 2 6		WKY	OKLA.CITY 36
		*KVOO	TULSA 60
	P 3 4	*WHP	HARRISB'G 89 PA.
1 2 D D		WLBW	OIL CITY 72
1 2 D D		WCAU	PHILAD. 63
R M D D		*WFAN	PHILAD. 7
X 2 2 7		*WFI	PHILAD. 2
		*WLIT	PHILAD. 2
3 5 5		KDKA	PITTSB'GH 44
X 2 2 D		WCAE	PITTSB'GH 68
1 2 3		WJAS	PITTSB'GH 75
1 2 3 P		WEAN	PROVID'NCE 24 R. I.
X 2 2 N		WJAR	PROVID'NCE 35
M X X X		WDOD	CHATTA. 74 TENN.
X 2 2		WMC	MEMPHIS 24
1 3		*WREC	MEMPHIS 6
1 2		*WLAC	NASHV'LE 95
X 2 2		WSM	NASHV'LE 11
1		*KRLD	DALLAS 50 TEX.
X 2 2 6		*WFAA	DALLAS 26
		*WBAP	FT.WORTH 26
X 2 2 6		KPRC	HOUSTON 38
1		*KTSAS	ANTONIO 75
X 2 2 6		WOAI	SANTONIO 65
D D		*WTAR	NORFOLK 24 VA.
X 2 2 7		WRVA	RICHM'D 57
M 2 3 4		WDBJ	ROANOKE 39
X 2 2 6		*WEBC	SUPER'R 74 WISC.
1 2 3 4		*WISN	MILWAU. 58
X 2 2 6		WTMJ	MILWAU. 8
9 9 10 10		CENTRAL TIME	
30 30 30 30		*Divides Time with Another Station	

2 R*K*O Hour

Screen and stage celebrities. Announcer, Graham McNamee.

3 Williams Oilomatics

Fred Waldner, tenor; twenty-five-piece novelty orchestra; direction, Josef Koestner. Announcer, Sen Kaney (from Chicago).

4 NBC Feature from New York

5 Slumber Music

String ensemble; direction, Ludwig Laurier. Announcer, Neel Ensen.

6 Pepsodent Program

Amos 'n' Andy.

7 Phil Spitalny's Music

WEDNESDAY February 5, 12, 19, 26

Shrine Night at KMOX

At Last "Friend Wife" Gets in on Hubby's "Lodge Meeting" - - - - - Via Radio

EASTERN TIME		6 6 7 7 30 30			
ALA.	60 BIRM'HAM *WAPI				
	39 BIRM'HAM WBRC	①	②	④	④
ARK.	50 HOT SPGS. *KTHS				
	85 LTLE ROCK *KLRA	①	②	④	④
COLO.	29 DENVER KOA			N	⑤
	2 DENVER KLZ	①	②	④	④
CONN.	52 HARTFORD *WTIC			②	
D. C.	9 WASH'TON WMAL				
	41 WASH'TON WRC	①	①	④	X
FLA.	72 JACK'VLE WJAX	C	M	M	⑤
	2 MIAMI B. WIOD				⑤
GA.	20 ATLANTA WSB				⑤
ILL.	48 CHICAGO KYW	M	C	D	⑤
	23 CHICAGO *WBBM				
	43 CHICAGO WCFL	C	E	N	P
	33 CHICAGO *WENR				
	18 CHICAGO WGN	E	C	C	D
	3 CHICAGO *WIBO				
	33 CHICAGO *WLS	①	①	R	X
	13 CHICAGO WMAQ			M	M
IND.	62 FT. WAY'E *WOWO				
	69 IND'PLS *WFBM	R	②	④	④
IOWA	72 C. BLUFFS KOIL	N	O	④	④
	46 DAVENPT *WOC	D	D	X	X
	46 DESMOINES *WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	③	③		⑤
	76 TOPEKA *WIBW		C	④	④
	76 WICHITA *KFH	V	②		
KY.	94 COV'TON *WCKY			X	⑤
	28 LOUISVILLE WHAS				⑤
LA.	71 N. ORLEANS WDSU	GL	X	X	
	78 N. ORLEANS WSMB				⑤
ME.	40 PORTLAND WCSH	NE	M	NE	X
MD.	52 BALTIM'RE *WBAL	V	P		
	6 BALTIMORE WCAO	X	②	M	D
MASS.	45 SPRINGFIELD WBZ			④	⑤
	5 BOSTON WEEI	M	M	C	X
	69 BOSTON WNAC	M	M	M	M
	4 WORCTER WTAG	M	①	M	V
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	D	M	O	D
	21 DETROIT WJR	M	M	④	⑤
	38 DETROIT WWJ	①	M	X	X
MINN.	27 MINNEAP. WCCO	E	N	P	X
	92 ST. PAUL KSTP	C	N	D	⑤
MISS.	73 JACKSON WJDX				
MO.	41 KAN CITY *KMBC	①	②	④	④
	7 KAN. CITY *WDAF	C	E	X	D
	55 ST. LOUIS KMOX	P	C	M	W
	1 ST. LOUIS *KSD				
	81 ST. LOUIS KWK		X	X	⑤
NEBR.	5 OMAHA *WOW	①	C	M	X
N. J.	17 NEWARK WOR		C	M	D
CENTRAL TIME		5 5 6 6 30 30			
*Divides Time with Another Station					

WHO ever thought that the initiation ceremony of a Masonic body would be broadcast over a radio station? Theo. R. Appel, Illustrious Potentate of Moolah Temple, A.A.O.N.M.S., St. Louis, conceived the idea of doing something different, thereby breaking all former Masonic traditions. Naturally it took a lot of courage to put over this conviction, which Appel did, and the result was the broadcasting for the first time in the history of Shrinedom of the second section of the initiation ceremony of that body, which took place at the Fox Theater in St. Louis at twelve o'clock midnight, Saturday, November 30.

After completing arrangements with Noble George Junkin, managing director of Radio Station KMOX, "The Voice of St. Louis," and Noble Harry Greenman, manager of the Fox Theater in St. Louis, and with the approval and co-operation of Leo V. Youngworth, Imperial Potentate of the Shrine Order for North America, the largest "invisible" network ever to broadcast such an event, consisting of eighty-four stations from the Atlantic to the Pacific Coast and from Canada to the Gulf of Mexico, was assembled. During this elaborate and especially arranged pro-

gram, which began promptly at midnight and lasted until 4 A. M., many telegrams from all parts of the United States and Canada were received at the theater, congratulating Moolah Temple and KMOX on this unusual broadcast, favorable comments coming from both members and non-members of the Masonic fraternity.

While it is needless to say that the six hundred thousand Shriners over North America were keenly interested in "listening in" on this program, the first of its kind ever attempted, the thing that made the broadcast worth while, according to Noble George Junkin, managing director of KMOX, the key station to broadcast the ceremonial, after reviewing the thousands of letters which poured into the station following the broadcast, was the appreciation of thousands of listeners throughout the country to the work done by the Shrine through their hospitals for crippled children. It made possible a better understanding by the public at large that the Shrine is not merely a playground for Masons, but an organization that is doing a wonderful work and rendering an invaluable service both to the community and to humanity, Junkin said.



The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

B Band music	O Organ
C Children's features	P Popular music (With vocal solos)
D Dance music	R Religious
E Educational	T Theatrical
G Grand opera	V Vocal ensembles
L Light opera	W Wit, comedy
M Instrumental (Other than dance)	X Station on air, but program variable
N News	

① Closing Market Prices (First 15 min.)
Bill Schudt's "Going to Press"
Helpful talks for the benefit of radio listeners by prominent radio editors.

② Ben Pollack's Silver Slipper Orchestra
Dance music.

③ Herbert's Diamond Entertainers
Will Osborne and his orchestra.

④ Bernhard Levitow and His Commodore Ensemble
Concert.

⑤ Three Little Sachs
Songs and patter.

◆ Dance music from New York



THE CAST OF "THE RADIO HOUSEHOLD INSTITUTE."
From left to right: Mr. Thomas, Mr. Cameron, Miss Carter, Miss Burns, Mr. Brenton.

Let the Radio Household Institute Help You

The Radio Household Institute—Elizabeth Carter, director—is on the air every week-day morning except Friday, beginning at 11:15, Eastern Time, or 10:15, Central Time, over WEA and associated stations of NBC.

PROBABLY everybody has heard the joke about the Scotchman who went to the races for the first time in his life. He bet a dollar and won ten; and the first thing he said was, "Why didn't somebody tell me about this before?"

Something of the same sort happens when women tune in on the Radio Household Institute for the first time, and find out how much help in all their home-making problems is waiting for them. They usually sit right down and send the Institute a grateful and enthusiastic letter: "I'm so glad I've discovered you! I only wish I'd learned about you sooner."

And the comparison holds good still further—for, although the Institute can't turn one dollar into ten, it can and does tell women everywhere how to stretch each dollar to the limit, and get the very most out of it.

Everybody on the Institute staff is continu-

ally on the lookout for brand-new ideas, and every idea is passed right on to the listeners-in. Perhaps somebody hears about a new recipe—a new way to make a cake, or a pie, or a batch of delicious biscuits. The recipe is immediately tried out in the Institute kitchen, and, if it's successful, the Institute audience hears all about it over the air.

It might be a suggestion for an unusual Sunday night supper menu, or maybe somebody has discovered a brand-new way to tempt children to drink milk! Whatever it is, the Institute passes it on, because that's why they're on the air—to give women every possible help with all of their home-making problems.

The Institute is something like the morning paper—it brings you all the latest news on happenings in the home-making world. And it not only keeps abreast of the times, but ahead of them! For instance, 'way back in

1 Black and Gold Room Orchestra

Dinner music from New York.

2 Jeddo Highlanders

Orchestra direction, Paul Van Loan; Milton J. Cross, tenor.

3 The New Yorker Orchestra

Announcer, Neel Enslin.

4 The Pepsodent Program (First 15 min.)

Amos 'n' Andy.

5 Westinghouse Salute

Dramatic sketch; chorus of forty voices; fifty-piece orchestra; direction, Cesare Sodero; Pedro de Cordova.

6 6 7 7 30 30				EASTERN TIME	
X	M	2	X	WGR	BUFFALO 1 N. Y.
N	D	4	4	WKBW	BUFFALO 93
N	2	TE	M	+WMAK	BUFFALO 36
1	2	3	5	WABC	NEW YORK 32
1	1	2		WEAF	NEW YORK 12
3	3	4	5	WJZ	NEW YORK 22
N	D	4	5	WHAM	ROCHTER 61
X	C	X	T	+WHEC	ROCHTER 90
		2		WGY	SCHEN'DY 25
1	2	4	4	+WFBL	SYRACUSE 36
		5		WBT	CHARLOT 54 N. C.
		5		WPTF	RALEIGH 14
	2	4	4	WWNC	ASHEVLE 3
	NP	P	X	WADC	AKRON 78 OHIO
X	D	X	X	+WFJC	AKRON 91
X	2	P	W	WKRC	CINCINNATI 1
D	D	E	V	WLW	CINCINNATI 16
		D	V	WSAI	CINCINNATI 79
D	D	M	M	WHK	CLEVEL'D 85
O	D	T	NV	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				+WCAH	COLUMB'S 89
O	M	PL	X	WSPD	TOLEDO 80
X	2			+WKBN	YO'NGST'N 3
				KFJF	OKLA.CITY 93 OKLA.
			5	WKY	OKLA.CITY 36
			5	+KVOO	TULSA 60
M	2	4	4	+WHP	HARRISB'G 89 PA.
1	2	4	4	WLBW	OIL CITY 72
WN	M	D	M	WCAU	PHILAD. 63
D				+WFAN	PHILAD. 7
N	X	X		+WFI	PHILAD. 2
				+WLIT	PHILAD. 2
		4	5	KDKA	PITTSB'GH 44
1	1	R	X	WCAE	PITTSB'GH 68
M	E	P	M	WJAS	PITTSB'GH 75
N	V	M	E	WEAN	PROVID'NCE 24 R. I.
D	D	2	M	WJAR	PROVID'NCE 35
X	2	C	M	WDDO	CHATTA. 74 TENN.
PW	PW	M	5	WMC	MEMPHIS 24
1	2	4	4	+WREC	MEMPHIS 6
		4	4	+WLAC	NASHV'LE 95
			5	WSM	NASHV'LE 11
		T	P	+KRLD	DALLAS 50 TEX.
	M	C	5	+WFAA	DALLAS 26
			5	+WBAP	FT.WORTH 26
			5	KPRC	HOUSTON 38
P	P	P	X	+KTSAS	ANTONIO 75
N			5	WOAI	ANTONIO 65
W	N	P	V	+WTAR	NORFOLK 24 VA.
M	M	X	5	WRVA	RICHM'D 57
PM	2	4	4	WDBJ	ROANOKE 39
			5	+WEBC	SUPER'R 74 WISC.
				+WISN	MILWAU. 58
M	C	M	M	WTMJ	MILWAU. 8

WEDNESDAY February 5, 12, 19, 26

EASTERN TIME		8 8 9 9 30 30			
ALA. 60 BIRM' HAM *WAPI					
39 BIRM' HAM WBRC		X	P	X	X
ARK. 50 HOT SPGS. *KTHS		O	P		
85 L'TLE ROCK *KLRA		①	③		
COLO. 29 DENVER KOA		①	E	③ ④	
2 DENVER KLZ		①	O	③ M	
CONN. 52 HARTFORD *WTIC		① ②		④	
D. C. 9 WASH' TON WMAL		① ② ③ ④			
41 WASH' TON WRC		① ② ③ ④			
FLA. 72 JACK' V'LE WJAX		W	M	③ ④	
2 MIAMI B. WIOD					
GA. 20 ATLANTA WSB				③ ④	
ILL. 48 CHICAGO KYW		⑤ ⑥ ③	X		
23 CHICAGO *WBBM					
43 CHICAGO WCFL		D			
33 CHICAGO *WENR					
18 CHICAGO WGN		M	D	D ④	
3 CHICAGO *WBBO		①		③	
33 CHICAGO *WLS		E	②	T V	
13 CHICAGO WMAQ		① ② ③ ④			
IND. 62 FT. WAY'E *WOWO				④	
69 IND' P'LS *WFBM		① ② ③	D		
IOWA 72 C. BLUFFS KOIL		①	P	③ ④	
46 DAVEN' P'T *WOC		① ② ③ ④			
46 DES MOINES *WHO					
79 SIOUX CITY *KSCJ					
KANS. 68 LAWREN'E *WREN		⑤ ⑥ ⑦			
76 TOPEKA *WIBW		①	M	③ P	
76 WICHITA *KFH			M	V M	
KY. 94 COV' TON *WCKY				⑦ ③	
28 LOUISVILLE WHAS				③ ④	
LA. 71 N. ORLEANS WDSU		MV	MV	X X	
78 N. ORLEANS WSMB				③ ④	
ME. 40 PORTLAND WCSH		① ② ③ ④			
MD. 52 BALTIM' RE *WBAL					
6 BALTIMORE WCAO		① ② ③ ④			
MASS. 45 SPRINGFIELD WBZ		⑤ ⑥			
5 BOSTON WEEI		① ② ③ ④			
69 BOSTON WNAC		① ② ③ ④			
4 WORC' TER WTAG		① ② ③ ④			
MICH. 87 BAY CITY WBCM					
70 DETROIT WGHP		① ② ③ ④			
21 DETROIT WJR		⑤ ⑥	③		
38 DETROIT WWJ		① ② ③ ④			
MINN. 27 MINNEAP. WCCO		V	M	M ④	
92 ST. PAUL KSTP		⑤ ② ③ ④			
MISS. 73 JACKSON WJDX					
MO. 41 KAN. CITY *KMBC		①		③ ④	
7 KAN. CITY *WDAF		①	W	P ④	
55 ST. LOUIS KMOX		① ② ③ ④			
1 ST. LOUIS *KSD		① ② ③ ④			
81 ST. LOUIS KWK		⑤ ⑥		D	
NEBR. 5 OMAHA *WOW		① ② ③ ④			
N. J. 17 NEWARK WOR		M	V	V M	
CENTRAL TIME		7 7 8 8 30 30			

*Divides Time with Another Station

November listeners-in were being told how to make their Christmas fruit-cake, so they could put it away to age and have a delicious treat when Christmas came. And long before the first robin appears, the audience of the Radio Household Institute will be getting hints on easy spring cleaning and fixing up the house for hot weather!

The Institute programs are planned to cover every phase of home-making. That's a big order, isn't it? But running a home and raising a family is a big order too! And every day in the week a thousand letters come in, from women all over the country, asking for advice and help. That's a lot of mail—and the programs *have* to be varied, in order to answer all the different questions which listeners-in ask.

Many of these problems have a universal interest. If Mrs. Smith, of Minnesota, wants a new recipe for baking-powder biscuits, we know that a program devoted to delicious, new ways to make biscuits and muffins and all kinds of hot breads will be appreciated by everybody. On the other hand, a great many of the letters ask for help on personal problems, and each of these letters receives an individual reply.

These questions range all the way from "What color shall I paint my daughter's bedroom?" to "Please tell me how to feed a family of four on twenty-five dollars a week;" or, "I am a little girl ten years old. What can I give my mother for her birthday?"

It is lots of fun to answer these different requests! The Institute maintains a special department of trained writers who spend all their time delving through the library, looking up the information that is necessary for each individual letter. No question goes unanswered, and every letter is sent out in the spirit of warm personal friendliness.

The Institute is always eager for suggestions from listeners-in. What sort of programs do you like best? Do you like the domestic

sketches, with Billy Brenton playing the part of the young husband? Do you especially enjoy the cooking talks by Miss Carter, with all kinds of new recipes and menus? Would you like to hear oftener from Mrs. Milton on the subject of raising a family? Do you want more music by Mr. Thomas? Whatever your preferences, every listener-in is urged to write to the Institute and make her own suggestions. Be sure they will be welcome.

It's the letters in the daily mail-bag that tell the Institute staff how to plan their programs. And the mail-bag certainly does bulge sometimes! Tens of thousands of enthusiastic women wrote in for the pastry tube which was offered as a very special Christmas gift; so the Institute feels sure that a lot of tempting cakes are going to be served in homes all over the country during the coming year!

The pastry tube was just one of many, many free offers made by the Radio Household Institute. Every day it's a different surprise! Recipes, menus, beauty secrets, fashion letters, party hints, washing methods—these are some of the offers made each morning over the air. And every one is practical and helpful. It's not surprising that women who are just discovering the Institute are sorry for the two years of help and entertainment and practical free offers which they have missed! But there are more years ahead, and the Radio Household Institute promises to keep up the good work.

DO YOU WANT—

- Brand-new recipes
- Unusual menus
- Entertainment ideas
- Practical washing methods
- Advice on the care and feeding of children
- Hints on hostessing
- New beauty secrets
- Fascinating fashion letters
- House-cleaning helps
- Unusual free samples?

Tune in on the Radio Household Institute, and find out how to get them! The Institute is on the air every week-day morning, except Friday, beginning at 11:15 Eastern time and 10:15 Central time.

READERS interested in locating the nearest station carrying the various home-interest programs will find the schedule of "Daytime Chain Programs," which appears on page 44 of this issue, of considerable help to them.

The stations listed are those which have been carrying the specified programs with reasonable regularity. Numbers of other stations, however, carry them on a part-time basis.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- | | |
|-----------------------------------|--|
| B Band music | O Organ |
| C Children's features | P Popular music (With vocal solos) |
| D Dance music | R Religious |
| E Educational | T Theatrical |
| G Grand opera | V Vocal ensembles |
| L Light opera | W Wit, comedy |
| M Instrumental (Other than dance) | X Station on air, but program variable |
| N News | |

◆ Dance music from New York

① U. S. Marine Band Concert—from Washington

Capt. Taylor Branson.

② Forty Fathom Trawlers

Tales of the deep sea.

③ Grand Opera Concert

Well-known artists of the Columbia staff.

④ La Palina Smoker

Informal entertainment and music given at a smoker.



CHICK ENDOR, late of George White's "Scandals," is now heard regularly with the La Palina Smoker on Wednesday evenings at 9:30, E. S. T., over CBS.

8 8 9 9 30 30				EASTERN TIME	
1	2	3	4	WGR	BUFFALO 1 N. Y.
1	2	M	M	WKBW	BUFFALO 93
X	X	3	4	*WMAK	BUFFALO 36
1	2	3	4	WABC	NEW YORK 32
1	2	3	4	WEAF	NEW YORK 12
5	6	7	8	WJZ	NEW YORK 22
5	6	G	8	WHAM	ROCH'TER 61
1	2	B		*WHEC	ROCH'TER 90
	2	3	4	WGY	SCHEN'DY 25
1	2	3	4	*WFBL	SYRACUSE 36
		3	4	WBT	CHARLOT 54 N. C.
				WPTF	RALEIGH 14
				WWNC	ASHEV'LE 3
WP	2	3	4	WADC	AKRON 78 OHIO
1	2	X		*WFJC	AKRON 91
1	2	3	4	WKRC	CINCINNATI 1
5	P	P	D	WLW	CINCINNATI 16
1	2	3	4	WSAI	CINCINNATI 79
W	2	3	4	WHK	CLEVEL'D 85
1	V	E	4	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				*WCAH	COLUMB'S 89
M	2	3	4	WSPD	TOLEDO 80
				*WKBN	YO'NGST'N 3
1	N			KFJF	OKLA.CITY 93 OKLA.
1	2			WKY	OKLA.CITY 36
1	2	3	4	*KVOO	TULSA 60
X	2			*WHP	HARRISB'G 89 PA.
1	2	3	4	WLBW	OIL CITY 72
1	2		4	WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
				*WFI	PHILAD. 2
1	2	3	4	*WLIT	PHILAD. 2
5	6	7	8	KDKA	PITTSB'GH 44
1	V	3	4	WCAE	PITTSB'GH 68
1	2	3	4	WJAS	PITTSB'GH 75
1	2	3	4	WEAN	PROVID'NCE 24 R. I.
1	2	3	4	WJAR	PROVID'NCE 35
M	M	D	M	WDOD	CHATTA. 74 TENN.
V	2	3	4	WMC	MEMPHIS 24
1		3		*WREC	MEMPHIS 6
1	D	3	L	*WLAC	NASHV'LE 95
		3	4	WSM	NASHV'LE 11
		V	V	*KRLD	DALLAS 50 TEX.
1	2	M	4	*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
1	2	3	4	KPRC	HOUSTON 38
X	D	O	T	*KTS	S.ANTONIO 75
1	2	3	4	WOAI	S.ANTONIO 65
X	X	X	X	*WTAR	NORFOLK 24 VA.
P	R	3	W	WRVA	RICHM'D 57
V	PM	3	P	WDBJ	ROANOKE 39
5				*WEBC	SUPER'R 74 WISC.
1		3	4	*WISN	MILWAU. 58
5	2	3	4	WTMJ	MILWAU. 8
7 7 8 8 30 30				CENTRAL TIME	
				*Divides Time with Another Station	

- 1 Erno Rapee's Mobiloil Concert**
Symphony orchestra under baton of Erno Rapee; assisted by guest soloists.
- 2 Happy Wonder Bakers**
Male trio; Frank Black, pianist and director.
- 3 Halsey Stuart Program**
The old counsellor gives some financial advice. Orchestra direction, George Dasch. Announcer, Patrick Kelly.
- 4 Palmolive Hour**
Olive Palmer, soprano; Paul Oliver, tenor; Elizabeth Lennox, contralto; the Revellers; Louis James and James Melton, tenors; Elliott Shaw, baritone; Wilfred Glen, bass; orchestra direction, Gustav Haenschen. Announcer, Phillips Carlin.

- 5 Yeast Foamers**
Chauncey R. Parsons, tenor; Harold and Freddie Owen, comedy duo; orchestra direction, Harry Kogen. Announcer, Thomas Breen, Jr.
- 6 Sylvania Foresters**
Male quartet; direction, Roy Close; orchestra direction, Bernard Altschuler. Announcer, Milton J. Cross.
- 7 El Tango Romantico**
Dolores Cassinelli, soprano; orchestra direction, Frank Vagnoni.
- 8 Cuckoo**
Burlesque skit; dance band. Announcer, Alwyn E. W. Bach.

WEDNESDAY February 5, 12, 19, 26

EASTERN TIME		10	10	11	11
		30	30	30	30
ALA.	60 BIRM'HAM *WAPI	X	X	X	
	39 BIRM'HAM WBRC	E	2	3	3
ARK.	50 HOT SPCS.*KTHS	P	M	M	
	85 L'TLE ROCK*KLRA		2	3	3
COLO.	29 DENVER KOA	1			7
	2 DENVER KLZ	T	M	3	3
CONN.	52 HARTFORD*WTIC	1	2	3	4
D. C.	9 WASH'TON WMAL	1	2	3	3
	41 WASH'TON WRC	1	2	D	D
FLA.	72 JACK'V'LE WJAX	1	X	X	
	2 MIAMI B. WIOD				
GA.	20 ATLANTA WSB	1			
ILL.	48 CHICAGO KYW	X	X	X	7
	23 CHICAGO *WBBM				
	43 CHICAGO WCFL				
	33 CHICAGO *WENR	TW	TW	M	TW
	18 CHICAGO WGN	1	2	N	D
	3 CHICAGO *WIBO				
	33 CHICAGO *WLS				
	13 CHICAGO WMAQ	1	2	M	7
IND.	62 FT.WAY'E*WOWO	1			
	69 IND'P'LS *WFBM	V	2		
IOWA	72 C. BLUFFS KOIL	1	2	3	3
	46 DAVENP'T *WOC	1	2	M	
	46 DESMOINES*WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E*WREN	5		6	7
	76 TOPEKA *WIBW	P	2	3	3
	76 WICHITA *KFH			3	3
KY.	94 COV'TON *WCKY	5	X	D	
	28 LOUISVILLE WHAS	1			X
LA.	71 N. ORLEANS WDSU	D	D	ND	D
	78 N ORLEANS WSMB	1			
ME.	40 PORTLAND WCSH	1	N		
MD.	52 BALTIM'RE*WBAL				
	6 BALTIMORE WCAO	1	2	3	3
MASS.	45 SPRINGFIELD WBZ				
	5 BOSTON WEEI	1	O	O	
	69 BOSTON WNAC	1	2	3	3
	4 WORC'TER WTAG	1	2	D	M
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1	2	3	3
	21 DETROIT WJR	W	X	D	D
	38 DETROIT WWJ	1	2	3	4
MINN.	27 MINNEAP. WCCO	1	2	3	3
	92 ST. PAUL KSTP	1	X	X	7
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	1	2	3	3
	7 KAN. CITY *WDAF	1	X		7
	55 ST. LOUIS KMOX	1	2	WN	D
	1 ST. LOUIS *KSD	1	2	3	4
	81 ST. LOUIS KWK				7
NEBR.	5 OMAHA *WOW	1			4
N. J.	17 NEWARK WOR	M	M	D	P

CENTRAL TIME 9 9 10 10
 *Divides Time with Another Station 30 30 30 30

RADIO GOSSIP

The Federal Radio Commission reveals, in a mass of tabulated reports recently turned over to the Senate, that less than half of the nation's broadcasting stations are showing a profit on their activities; many are not even meeting expenses with their revenues. The prediction of the radio body is, however, that in time all stations now operating will not only be able to make expenses, but will actually be able to show a few figures on the better side of the books.

An actual theater of the air has been created at Station WABC, key station of the Columbia Broadcasting System, and the whole set-up is exceedingly appealing to the fans who come to the studios to see the enactments of the various broadcasts. There is a miniature state, a pit for the orchestra and comfortable chairs for more than two hundred visitors. The whole idea was conceived by Morris Littmann, sponsor of the Mountainville Sketches.

Public sentiment is growing steadily against those stations (the smaller ones, usually) which are co-operating to give place on the air to quack doctors, patent medicines of dubious value and a host of other schemes to reap the harvest long since denied them by the public prints. It is but a question of time until such broadcasts will be driven from the air. Tainted commercial organizations have no proper place in radio save to be named in a warning against their operation.

The new year is going to bring relief to listeners in the form of a Federal Radio Commission monitor stationed at Grand Island, Neb., which, when completed, will be "the

most sensitive ear in the world." This huge ear will be able to check broadcasters to see that they keep their allotted frequencies constant. The measurements claimed as possible for this instrument will be accurate to one part in one million. Stations with power from ten to thirty thousand watts will be under the scrutiny of Uncle Sam.

Book lovers are finding an increasing amount of pleasure in the book talks delivered by various stations. The interest in radio-book reviews dates back to the earliest days of broadcasting; one station, KGO, Oakland, Calif., has been carrying the reviews of Joseph Henry Jackson for six years, and the feature has met with remarkable success. More than thirty stations now carry regular book talks or present book features at more or less regular intervals. These broadcasts occur usually during the morning or afternoon hours, though some steps are being taken to switch them to evening time in many cases.

Farm people do most of their radio listening during the daylight hours, according to a recent survey conducted by Station WLS, the Prairie Farm Station, Chicago. The women of rural districts listen in more between the hours of nine and ten in the morning and two and four in the afternoon than at other times. The "men-folks" usually prefer mid-morning broadcasts and those of the noon hour. Evening broadcasts that reach the ears of farm folk are those sent out in the early hours. Generally, WLS reports, the radio is regarded by farmers more as a means of service than as a source of entertainment. Markets, weather reports and agricultural talks hold the preference of most listeners.



Fifty-piece MOBILOIL ORCHESTRA—Erno Rapee conducting—heard over NBC each Wednesday.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

- 1 Kolster Radio Hour
Orchestra with soloists.
- 2 Romany Patteran
All-gypsy musical program.
- 3 Hank Simmons' Showboat
Revival of melodramas popular twenty and thirty years ago.

February 5, 12, 19, 26 **WEDNESDAY**



GIUSEPPE DI BENEDETTO, since 1924 lyric tenor with NBC, at present heard in Neapolitan Nights, Wednesdays at 10 p. m., E. S. T.

1 Palmolive Hour

2 Floyd Gibbons

Headline Hunter, stories of adventure.

3 Lew White Frolickers

4 Phil Spitalny's Dance Music

5 Neapolitan Nights

Berta Marchetti, contralto; Alba Novella, soprano; Nino Fucile, baritone; Giuseppe di Benedetto, tenor; Joe Biviano, accordion; Paladino mandolin quartet. Announcer, Ralph Freese.

6 Slumber Music

String ensemble; direction, Ludwig Laurier.

7 The Pepsodent Program

Amos 'n' Andy.

10 10 11 11 30 30 30 30				EASTERN TIME	
1	2	X		WGR	BUFFALO 1 N. Y.
D	O	T		WKBW	BUFFALO 93
1	2	3	3	*WMAK	BUFFALO 36
1	2	3	3	WABC	NEW YORK 32
1	2	3	4	WEAF	NEW YORK 12
5		6	6	WJZ	NEW YORK 22
5	X	3	3	WHAM	ROCH'TER 61
				*WHEC	ROCH'TER 90
1				WGY	SCHEN'DY 25
1	2	3	3	*WFBL	SYRACUSE 36
1				WBT	CHARLOT 54 N. C.
				WPTF	RALEIGH 14
		3	3	WWNC	ASHEV'LE 3
1	2	3	3	WADC	AKRON 78 OHIO
				*WFJC	AKRON 91
1	2	3	3	WKRC	CINCINNATI 1
P	X	M	M	WLW	CINCINNATI 16
1				WSAI	CINCINNATI 79
1	2	3	3	WHK	CLEVEL'D 85
1	M	D	O	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				*WCAH	COLUMB'S 89
1	2	3	3	WSPD	TOLEDO 80
X	2	3	3	*WKBN	YO'NGST'N 3
		O	D	KFJF	OKLA.CITY 93 OKLA.
	X		7	WKY	OKLA.CITY 36
1				*KVOO	TULSA 60
				*WHP	HARRISB'G 89 PA.
1	2	3	3	WLBW	OIL CITY 72
1	D	3	3	WCAU	PHILAD. 63
				*WFAN	PHILAD. 7
				*WFI	PHILAD. 2
1				*WLIT	PHILAD. 2
		6	6	KDKA	PITTSB'GH 44
1	2	D		WCAE	PITTSB'GH 68
1	2	3	3	WJAS	PITTSB'GH 75
1	2	3	3	WEAN	PROVID'NCE 24 R. I.
1	2	N		WJAR	PROVID'NCE 35
M	X	3	3	WDOD	CHATTA. 74 TENN.
1	X	6	D	WMC	MEMPHIS 24
	2	3	3	*WREC	MEMPHIS 6
M	2			*WLAC	NASHV'LE 95
1				WSM	NASHV'LE 11
		X	X	*KRLD	DALLAS 50 TEX.
1			7	*WFAA	DALLAS 26
				*WBAP	FT. WORTH 26
1			7	KPRC	HOUSTON 38
				*KTSAS	ANTONIO 75
1	D	D	7	WOAI	SANTONIO 65
D	D			*WTAR	NORFOLK 24 VA.
W	X	X	D	WRVA	RICHM'D 57
E	2	3	3	WDBJ	ROANOKE 39
		3	7	*WEBC	SUPER'R 74 WISC.
	2	3	3	*WISN	MILWAU. 58
1	X	X	7	WTMJ	MILWAU. 8
9	9	10	10	CENTRAL TIME	
30	30	30	30	*Divides Time with Another Station	

THURSDAY

February 6, 13, 20, 27

EASTERN TIME		6 6 7 7 30 30			
ALA.	60 BIRM'HAM *WAPI	N	E	M	V
	39 BIRM'HAM WBRC	①	P	④	D
ARK.	50 HOT SPCS. *KTHS				
	85 L'TLE ROCK *KLRA	①			
COLO.	29 DENVER KOA	①	①	②	N
	2 DENVER KLZ	①	②	④	⑤
CONN.	52 HARTFORD *WTIC				
D. C.	9 WASH'TON WMAL				
	41 WASH'TON WRC	①	①	⑤	X
FLA.	72 JACK'YLE WJAX	X	M	M	W
	2 MIAMI B. WIOD				
GA.	20 ATLANTA WSB				
ILL.	48 CHICAGO KYW	M	C	D	D
	23 CHICAGO *WBBM	①	②		
	43 CHICAGO WCFL	C	E	N	P
	33 CHICAGO *WENR				
	18 CHICAGO WGN	E	C	C	D
	3 CHICAGO *WIBO			②	
	33 CHICAGO *WLS	①	①	X	E
	13 CHICAGO WMAQ			E	M
IND.	62 FT. WAY'E *WOWO		②		
	69 IND'P'LS *WFBM	①	②	④	⑤
IOWA	72 C. BLUFFS KOIL	N	②	④	V
	46 DAVENP'T *WOC				
	46 DESMOINES *WHO	M	M	D	P
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	④	④		
	76 TOPEKA *WIBW		C	N	⑤
	76 WICHITA *KFH	①	②	④	⑤
KY.	94 COV'TON *WCKY			X	X
	28 LOUISVILLE WHAS			②	
LA.	71 N. ORLEANS WDSU		GL	X	X
	78 N. ORLEANS WSMB				
ME.	40 PORTLAND WCBS	NE	M	②	③
MD.	52 BALTIM'RE *WBAL	D	D		
	6 BALTIMORE WCAO	P	P	④	V
MASS.	45 SPRINGFIELD WBZ			⑤	
	5 BOSTON WEEI	M	M	C	③
	69 BOSTON WNAC	M	M	M	⑤
	4 WORCTER WTAG	M	①	M	③
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	D	M	④	O
	21 DETROIT WJR	M	D	⑤	D
	38 DETROIT WWJ	①	①	P	M
MINN.	27 MINNEAP. WCCO	①	N	MP	⑤
	92 ST. PAUL KSTP	C	N	O	W
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	①	②		⑤
	7 KAN. CITY *WDAF	C	E	X	P
	55 ST. LOUIS KMOX	P	C	T	P
	1 ST. LOUIS *KSD				
	81 ST. LOUIS KWK	X	E	X	D
NEBR.	5 OMAHA *WOW	①	C	E	E
N. J.	17 NEWARK WOR		C	E	D
CENTRAL TIME		5 5 6 6 30 30			
*Divides Time with Another Station					

RADIO GOSSIP

Reinald Werrenrath, noted American baritone, has been named vocal supervisor of the National Broadcasting Company. Werrenrath will direct special choral groups which will be heard in radio presentations, and will do for vocal music on the air what Walter Damrosch has done for instrumental ensembles, according to plans of the NBC. Arrangements include also an agreement between the broadcasting company and this ever-popular artist that his broadcasts be heard exclusively over the NBC network. Personal appearances in concerts will not be interrupted by this new work which Werrenrath undertakes with so much enthusiasm. George Engles, vice-president in charge

of programs, says that, when present plans of the company are worked out, NBC will have the most competent and experienced staff of advisers and supervisors in the history of music and entertainment.

Reinald Werrenrath, noted baritone, and Lannie Ross, young tenor, met recently for the second time in their lives. The first meeting occurred several years ago in Copenhagen, while the baritone was visiting his home city and Ross was a member of the Yale Glee Club. Werrenrath heard Ross sing. "If you ever want to do any broadcasting back in America, go to the National Broadcasting Company and tell them I sent you," the baritone told the tenor. Now Ross is heard on several NBC programs each week, while the baritone is connected with radio in a business capacity.



DR. ARTHUR TORRANCE, scientist, explorer, big-game hunter, tells thrilling stories of his experiences over Columbia, Saturdays at 8 p. m., E. S. T.

Sophie Tucker, self-styled the "last of the red-hot mammas," is appearing twice each week before the microphone at WBBM, in Chicago. Her inimitable red-hot and comedy numbers will be heard exclusively from this station. The new high-powered transmitter of WBBM and its central location were largely responsible for choice of this station. Miss Tucker's voice is heard on Tuesday and Thursday evenings at 11 p. m. (C. S. T.). That hour is not too late to find Eastern listeners still at their sets, nor too early to be appreciably affected by the distance-cutting daylight with which the far-West fans have to contend. These broadcasts will feature many of the new songs written especially for the European tour Miss Tucker will begin shortly.

Station WENR, Chicago, has been producing a series of particularly fine broadcasts in the interest of co-operative marketing in the agricultural field. Sam H. Thompson, president of the American Farm Bureau Federation, opened the series on January 7. He has been followed at weekly intervals by such men as M. S. Winder, secretary of the same organization; S. J. Cottingham, president Farmers' National Grain Corporation, and J. D. Harper, editor of the *National Producer*. February schedules are not complete, but W. H. Settle, president Indiana Farm Bureau Federation, and W. L. Stahl, director of publicity, Farmers' National Grain Corporation, have been scheduled for February 4 and 11.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

① The Honoluluans

Hawaiian music.

② Civic Repertory Plays

Eva Le Gallienne presents a scene from one of her current plays.

③ Rundback's Orchestra

Dance music.

④ Paul Specht's Orchestra

Dinner music from the Hotel Governor Clinton, New York.

⑤ Ward Tip Top Club

Music, drama, variety.

February
6, 13, 20, 27

THURSDAY



Each Thursday at 6:30 p. m., E. S. T., EVA LE GALLIENNE and members of the famed Civic Repertory Theater, broadcast scenes from her current plays running in New York City over CBS. Alma Kruger, Jacob Ben Ami, Harold Moulton and other well-known artists, assist her.

1 Black and Gold Room Orchestra

2 Mid-week Hymn Sing

Mixed quartet—Arthur Billings Hunt, baritone and director; Clyde Dengler, tenor; Helen Jenke, contralto; Muriel Wilson, soprano; George Vause, accompanist. Announcer, Marley R. Sherris.

3 Coward Comfort Music

Orchestra direction, Fritz Forsch. Announcer, Marthin Provensen.

4 Abe Lyman and His Club Richman Orchestra

Announcer, Neel Enslin.

5 The Pepsodent Program (First 15 min.)

Amos 'n' Andy.

6 6 7 7 30 30				EASTERN TIME		
X	M	D	M	WGR	BUFFALO 1 N.Y.	
1	X	X	5	WKBW	BUFFALO 93	
				*WMAK	BUFFALO 36	
1	2	3	5	WABC	NEW YORK 32	
1	1	2	3	WEAF	NEW YORK 12	
4	4	5		WJZ	NEW YORK 22	
N	D	5	M	WHAM	ROCH'TER 61	
X	C	X	D	*WHEC	ROCH'TER 90	
				WGY	SCHEN'DY 25	
1	2	4	5	*WFBL	SYRACUSE 36	
				WBT	CHARLOT 54 N.C.	
				WPTF	RALEIGH 14	
1	2	4	5	WWNC	ASHEV'LE 3	
1	NP	P	W	WADC	AKRON 78 OHIO	
X				*WFJC	AKRON 91	
1	2	P	W	WKRC	CINCINNATI 1	
D	D	E	M	WLW	CINCINNATI 16	
		V	V	WSAI	CINCINNATI 79	
X	M	R	R	WHK	CLEVEL'D 85	
M	E	D	PW	WTAM	CLEVEL'D 53	
				WAIU	COLUMB'S 10	
				*WCAH	COLUMB'S 89	
O	M	L	D	WSPD	TOLEDO 80	
X	2	4	5	*WKBN	YO'NGST'N 3	
				KFJF	OKLA.CITY 93 OKLA.	
				WKY	OKLA.CITY 36	
				*KVOO	TULSA 60	
1	2	4	5	*WHP	HARRIS'B'G 89 PA.	
1	2	4	5	WLBW	OIL CITY 72	
WN	2	D	M	WCAU	PHILAD. 63	
D		E	5	*WFAN	PHILAD. 7	
N	1	X		*WFI	PHILAD. 2	
				*WLIT	PHILAD. 2	
			5	KDKA	PITTSB'GH 44	
1	1	D	W	WCAE	PITTSB'GH 68	
M	2	4	5	WJAS	PITTSB'GH 75	
N	V	P	5	WEAN	PROVID'NCE 24 R.I.	
D	D	2	3	WJAR	PROVID'NCE 35	
X	2	C	M	WDOD	CHATTA. 74 TENN.	
PW	PW	2	M	WMC	MEMPHIS 24	
1	2	4	5	*WREC	MEMPHIS 6	
1		R	5	*WLAC	NASHV'LE 95	
				WSM	NASHV'LE 11	
		P	P	*KRLD	DALLAS 50 TEX.	
	M			*WFAA	DALLAS 26	
				*WBAP	FT.WORTH 26	
				KPRC	HOUSTON 38	
		P	P	*KTSAS	ANTONIO 75	
		N	X	X	WOAI	SANTONIO 65
W	N	P	P	*WTAR	NORFOLK 24 VA.	
D	M	B	N	WRVA	RICHM'D 57	
PM	2	X	5	WDBJ	ROANOKE 39	
				*WEBC	SUPER'R 74 WISC.	
		2	4	5	*WISN	MILWAU. 58
M	C	M	M	WTMJ	MILWAU. 8	
5 5 6 6 30 30				CENTRAL TIME		
				*Divides Time with Another Station		

THURSDAY February 6, 13, 20, 27

EASTERN TIME		8 8 9 9 30 30			
ALA.	60 BIRM'HAM *WAPI	1	1	2	E
	39 BIRM'HAM WBRC	D	3	X	X
ARK.	50 HOT SPCS.*KTHS	1	1		
	85 L'TLE ROCK*KLRA				5
COLO.	29 DENVER KOA	1	1	2	7
	2 DENVER KLZ	1	3	M	5
CONN.	52 HARTFORD*WTIC				
D. C.	9 WASH'TON WMAL	2	3	4	5
	41 WASH'TON WRC	1	1	2	3
FLA.	72 JACK'VLE WJAX	1	1	2	7
	2 MIAMI B. WIOD	1	1	2	
GA.	20 ATLANTA WSB	1	1	2	7
ILL.	48 CHICAGO KYW	4	T	2	7
	23 CHICAGO *WBBM			4	
	43 CHICAGO WCFL	D			
	33 CHICAGO *WENR				
	18 CHICAGO WGN	M	D	P	P
	3 CHICAGO *WIBO	1	1	6	
	33 CHICAGO *WLS	X	5	X	3
	13 CHICAGO WMAQ	EM	M	M	T
IND.	62 FT.WAY'E*WOWO	2		4	5
	69 IND'P'LS *WFBM	1	DL	4	
IOWA	72 C. BLUFFS KOIL	1	3	4	5
	46 DAVENP'T *WOC				
	46 DESMOINES*WHO	1	1	2	7
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E*WREN	4	5	6	
	76 TOPEKA *WIBW	1	3	V	5
	76 WICHITA *KFH	1	3	V	5
KY.	94 COV'TON *WCKY			6	V
	28 LOUISVILLE WHAS	1	1	2	7
LA.	71 N. ORLEANS WDSU	MV	MV	X	X
	78 N. ORLEANS WSMB	1	1	2	
ME.	40 PORTLAND WCSH	1	1	2	3
MD.	52 BALTIM'RE*WBAL	4	5	6	7
	6 BALTIMORE WCAO	1	3	4	5
MASS.	45 SPRINGFIELD WBZ	4	5	6	7
	5 BOSTON WEEI	1	1	2	W
	69 BOSTON WNAC	1	3	4	5
	4 WORC'TER WTAG	1	1	2	3
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	M	3	4	5
	21 DETROIT WJR	M	5	6	7
	38 DETROIT WWJ	1	1	2	3
MINN.	27 MINNEAP. WCCO	2	P	4	5
	92 ST. PAUL KSTP	M	M	2	7
MISS.	73 JACKSON WJDX	1	1		
MO.	41 KAN. CITY *KMBC	1		4	5
	7 KAN. CITY *WDAF	1	1	2	7
	55 ST. LOUIS KMOX	NM	3	4	5
	1 ST. LOUIS *KSD	1	1	2	7
	81 ST. LOUIS KWK	4	5	6	D
NEBR.	5 OMAHA *WOW	1	1	2	7
N. J.	17 NEWARK WOR	M	M	T	V
CENTRAL TIME		7 7 8 8 30 30			
*Divides Time with Another Station					

AS composer, orchestra leader, musical director, recording expert for the RCA Victor Company, and one of the outstanding musical figures in radio broadcasting, Nathaniel Shilkret is credited with having had a conspicuous part in cultivating and directing the musical taste of the public.

One of his outstanding accomplishments was to study at various times the music of thirty-five countries, select the best of each and rearrange his selections in a manner that would make them appeal to the great body of music-lovers in all countries.

Recently he went into Virginia, West Virginia and other Southern States to study negro folk music among the backwoods negroes who have been least in contact with the outside world and who still retain much of their native simplicity. A veritable mine of primitive music was unearthed, some of which will be recorded and broadcast this season, and will hereafter be part of the collected music of the world. At the moment it may still be heard from the lips of old negro mammies as they croon on the steps of their cabin doors in the long evenings. A few years more and it would have been eternally lost.

Mr. Shilkret's compositions and musical arrangements run into the thousands. Much of it has been published, some of it recorded, but the vast majority of it is still in rough sheet form. So much has been necessary, because every piece played by the Victor Salon Orchestra over the radio, for instance, has been specially arranged for that purpose.

A similar policy guides the work of the International Novelty Orchestra, the International Symphony Orchestra and the Schrammel (Viennese) Orchestra, all of which Mr. Shilkret conducts. In addition, he has organized and is musical adviser to some twenty-five other musical groups.

He is steeped in music. The son of an internationally known clarinetist, Mr. Shilkret began learning that instrument when he learned to walk. At seven he was clarinet soloist with the New York Boys' Symphony Orchestra, with which he toured the country five years. He was later with the Russian Symphony Orchestra, and has since been with the New York Symphony, New York Philharmonic, Metropolitan Opera Orchestra and many others. He is a piano accompanist of the first order.

Although the Victor Salon Orchestra is only a little over two years old, every member of it has been working with Mr. Shilkret ten years. Each was selected primarily for the tonal quality of his work, which is all-important in recording and broadcasting.

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- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

- 1 Bernhard Levitow and His Commodore Ensemble (First 15 min.)
- Political Situation in Washington To-night (Last 15 min.)
Frederick William Wile, from Washington.
- 2 To be Announced (First 15 min.)
- Political Situation in Washington To-night (Last 15 min.)
- 3 Manhattan Moods
Portrayal of New York life in music.
- 4 True Detective Mysteries
- 5 Columbia Choral Singers
Vocal.

February
6, 13, 20, 27

THURSDAY



NATHANIEL SHILKRET, leader of the Victor Salon Orchestra heard each Thursday at 10, E. S. T.

1 Fleischmann Sunshine Hour

Rudy Vallee and his orchestra. Announcer, Graham McNamee.

2 Seiberling Singers

James Melton, tenor; Wilfred Glenn, bass; male quartet; singing violins; orchestra direction, Frank Black. Announcer, Paul Dumont.

3 Jack Frost Melody Moments

Oliver Smith, tenor; Eugene Ormandy, violinist and director of orchestra.

4 Lehn and Fink Serenade

Male trio; Phil Ohman and Victor Arden, a two-piano duet; orchestra. Announcer, Alwyn E. W. Bach.

5 Champion Sparkers

Sports drama, Phillips Carlin; Irving Kauffmann, baritone; orchestra direction, Gustav Haenschen. Announcer, Marthin Provensen.

6 Smith Brothers

Serappy Lambert and Billy Hillpot, vocalists; orchestra direction, Andy Sanella. Announcer, Ralph Freese.

7 Maxwell House Melodies

Dixie trio—Victor Hall, Leonard Stokes and Tubby Wayant; direction, David Mendoza. Announcer, Alwyn E. W. Bach.

8 8 9 9 30 30				EASTERN TIME	
1	1	2	3	WGR	BUFFALO 1 N. Y.
1	3	4	5	WKBW	BUFFALO 93
				*WMAK	BUFFALO 36
1	3	4	5	WABC	NEW YORK 32
1	1	2	3	WEAF	NEW YORK 12
4	5	6	7	WJZ	NEW YORK 22
4	5	6	7	WHAM	ROCHTER 61
X	3	4	X	*WHEC	ROCHTER 90
1	1	2	3	WGY	SCHEN'DY 25
1	3	4	5	*WFBL	SYRACUSE 36
1	1	2	7	WBT	CHARLOT 54 N. C.
				WPTF	RALEIGH 14
1	3		5	WWNC	ASHEV'LE 3
2	3	4	5	WADC	AKRON 78 OHIO
1	1	D	X	*WFJC	AKRON 91
2	3	4	5	WKRC	CINCINNATI 1
4	5	P	7	WLW	CINCINNATI 16
1	1	2	3	WSAI	CINCINNATI 79
1	3	4	5	WHK	CLEVEL'D 85
1	1	2	WP	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				*WCAH	COLUMB'S 89
M	3	4	5	WSPD	TOLEDO 80
1	3	L	5	*WKBN	YO'NGST'N 3
N			R	KFJF	OKLA.CITY 93 OKLA.
4	1	2		WKY	OKLA.CITY 36
				*KVOO	TULSA 60
			5	*WHP	HARRIS'B'G 89 PA.
1	3	4	5	WLBW	OIL CITY 72
W	D	4	D	WCAU	PHILAD. 63
1	3	M	5	*WFAN	PHILAD. 7
1	1	2	3	*WFI	PHILAD. 2
				*WLIT	PHILAD. 2
4	5	6	7	KDKA	PITTS'B'GH 44
1	1	2	3	WCAE	PITTS'B'GH 68
1	3	4	5	WJAS	PITTS'B'GH 75
1	3	4	5	WEAN	PROVID'NCE 24 R. I.
1	1	2	3	WJAR	PROVID'NCE 35
1	3	M	X	WDDO	CHATTA. 74 TENN.
1	1	2	7	WMC	MEMPHIS 24
1	3		5	*WREC	MEMPHIS 6
1	D	W	5	*WLAC	NASHV'LE 95
1	1	2	7	WSM	NASHV'LE 11
		V	V	*KRLD	DALLAS 50 TEX.
				*WFAA	DALLAS 26
4	1	2	7	*WBAP	FT.WORTH 26
4	1	2	7	KPRC	HOUSTON 38
	D	MV	X	*KTSAS	ANTONIO 75
4	1	2	7	WOAI	SANTONIO 65
X	M	X	X	*WTAR	NORFOLK 24 VA.
1	1	M	7	WRVA	RICHM'D 57
1	3	M	5	WDBJ	ROANOKE 39
1	1		7	*WEBC	SUPER'R 74 WISC.
1		4	5	*WISN	MILWAU. 58
1	1	2	7	WTMJ	MILWAU. 8
7 7 8 8 30 30				CENTRAL TIME	
				*Divides Time with Another Station	

THURSDAY

February
6, 13, 20, 27

EASTERN TIME		10	10	11	11
		30	30	30	30
ALA.	60 BIRM'HAM *WAPI				
	39 BIRM'HAM WBRC	V	X	③	④
ARK.	50 HOT SPGS *KTHS	①	①		
	85 L'TLE ROCK *KLRA	①			
COLO.	29 DENVER KOA	①	①	T	⑤
	2 DENVER KLZ	①	②	③	④
CONN.	52 HARTFORD *WTIC				
D. C.	9 WASH'TON WMAL	①	②	③	④
	41 WASH'TON WRC	①	①	②	②
FLA.	72 JACK'V'LE WJAX	①	①	D	D
	2 MIAMI B. WIOD	①	①		
GA.	20 ATLANTA WSB	①	①	②	②
ILL.	48 CHICAGO KYW	①	①	X	⑤
	23 CHICAGO *WBBM	①	②		
	43 CHICAGO WCFL				
	33 CHICAGO *WENR				
	18 CHICAGO WGN	③	③	N	D
	3 CHICAGO *WIBO				
	33 CHICAGO *WLS	T	V	X	X
	13 CHICAGO WMAQ	M	M	W	⑤
IND.	62 FT. WAY'E *WOWO	①	②		
	69 IND'PLS *WFBM			③	④
IOWA	72 C. BLUFFS KOIL	①	②	③	④
	46 DAVENPT *WOC				
	46 DESMOINES *WHO	①	①	P	M
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	③	③	④	⑤
	76 TOPEKA *WIBW	P	②	③	④
	76 WICHITA *KFH	M	②	③	④
KY.	94 COV'TON *WCKY	③	③		
	28 LOUISVILLE WHAS	①	①	②	②
LA.	71 N. ORLEANS WDSU	D	D	ND	D
	78 N. ORLEANS WSMB	①	①		
ME.	40 PORTLAND WCSH	①	①	N	
MD.	52 BALTIM'RE *WBAL	③	③	V	O
	6 BALTIMORE WCAO	①	②	③	④
MASS.	45 SPRINGFIELD WBZ	③	③		
	5 BOSTON WEEL	①	①		
	69 BOSTON WNAC	①	②	ND	D
	4 WORCTER WTAG	①	①	N	
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	①	X	③	④
	21 DETROIT WJR	③	③	D	O
	38 DETROIT WWJ	①	①	②	②
MINN.	27 MINNEAP. WCCO	①	T	T	④
	92 ST. PAUL KSTP	①	①	M	⑤
MISS.	73 JACKSON WJDX	①	①		
MO.	41 KAN CITY *KMBC	①	②	③	④
	7 KAN. CITY *WDAF	①	①	X	⑤
	55 ST. LOUIS KMOX	①	②	WN	D
	1 ST. LOUIS *KSD	①	①	②	②
	81 ST. LOUIS KWK	③	③	D	⑤
NEBR.	5 OMAHA *WOW	①	①	②	②
N. J.	17 NEWARK WOR	M	V	D	P
CENTRAL TIME		9	9	10	10
*Divides Time with Another Station		30	30	30	30



The new Philco programs—Thursdays at 10 p. m., E. S. T., over the Columbia chain—also introduce to radio listeners a new star in radio, winsome MISS LOIS BENNETT. For two and a half years her name has gleamed in the lights of Broadway presentations of Gilbert and Sullivan revivals, and before that she was a Ziegfeld headliner. With her will appear regularly the old stager, Henry M. Neely, and a new Philco orchestra conducted by William Artz.

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- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

- ① Philco Hour
- ② National Forum from Washington
Prominent Government speakers on topics of national interest.
- ③ Dream Boat
Concert ensemble playing slow rhythm music.
- ④ Hotel Paramount Orchestra
Dance music.

February
6, 13, 20, 27

THURSDAY



CESARE SODERO, composer of the opera "Ombre Russe," is maestro of the National Grand Opera Company, featured each Thursday night. On Wednesday evening Mr. Sodero directs the great symphonic orchestra and choir of "The Westinghouse Salute."

1 R. C. A.—Victor Program

Famous recording artists. Announcer, John S. Young.

2 National Grand Opera

NBC opera stars; concert orchestra; direction, Cesare Sodero. Grand opera.

3 Atwater Kent Mid-week Program

Dance orchestra.

4 Slumber Music

5 The Pepsodent Program (First 15 min.)

Amos 'n' Andy.

10 11				EASTERN TIME			
30		30					
1	1	2	2	WGR	BUFFALO	1	N. Y.
1	2	3	4	WKBW	BUFFALO	93	
				*WMAK	BUFFALO	36	
1	2	3	4	WABC	NEW YORK	32	
1	1	2	2	WEAF	NEW YORK	12	
3	3	4	4	WJZ	NEW YORK	22	
3	3	0	0	WHAM	ROCHTER	61	
1				*WHEC	ROCHTER	90	
1	1			WGY	SCHEN'DY	25	
1	2	3	4	*WFBL	STRACUSE	36	
1	1			WBT	CHARLOT	54	N. C.
				WPTF	RALEIGH	14	
1	2	3	4	WWNC	ASHEV'LE	3	
1	2			WADC	AKRON	78	OHIO
1	1			*WFJC	AKRON	91	
1	2		4	WKRC	CINCINNATI	1	
P	P	P	X	WLW	CINCINNATI	16	
1	1			WSAI	CINCINNATI	79	
1	2	D	D	WHK	CLEVEL'D	85	
1	1	2	2	WTAM	CLEVEL'D	53	
				WAIU	COLUMB'S	10	
				*WCAH	COLUMB'S	89	
1	2	3	4	WSPD	TOLEDO	80	
				*WKBN	YO'NGST'N	3	
1		O	D	KFJF	OKLA.CITY	93	OKLA.
1	1		5	WKY	OKLA.CITY	36	
1	1			*KVOO	TULSA	60	
X	2	3	4	*WHP	HARRIS'B'G	89	PA.
1	2	D	D	WLBW	OIL CITY	72	
1	D	3	4	WCAU	PHILAD.	63	
B	2	W	W	*WFAN	PHILAD.	7	
1	1	2	2	*WFI	PHILAD.	2	
				*WLIT	PHILAD.	2	
3	3	4	4	KDKA	PITTS'B'GH	44	
1	1			WCAE	PITTS'B'GH	68	
1	2	3		WJAS	PITTS'B'GH	75	
1	2	D	D	WEAN	PROVID'NCE	24	R. I.
1	1	N		WJAR	PROVID'NCE	35	
M	2	3	4	WDDO	CHATTA.	74	TENN.
1	1	2	2	WMC	MEMPHIS	24	
1	2	3	4	*WREC	MEMPHIS	6	
1	2			*WLAC	NASHV'LE	95	
1	1			WSM	NASHV'LE	11	
		M	V	*KRLD	DALLAS	50	TEX.
E	1	NV	5	*WFAA	DALLAS	26	
1	1			*WBAP	FT.WORTH	26	
1	1		5	KPRC	HOUSTON	38	
1	X			*KTSAS	ANTONIO	75	
1	1	M	5	WOAI	SANTONIO	65	
D	D			*WTAR	NORFOLK	24	VA.
1	1	2	2	WRVA	RICHM'D	57	
PM	2	3	4	WDBJ	ROANOKE	39	
1	1	2	5	*WEBC	SUPER'R	74	WISC.
1	2	3	4	*WISN	MILWAU.	58	
1	1	M	5	WTMJ	MILWAU.	8	

9 10 10
30 30 30
CENTRAL TIME
Divides Time with Another Station

FRIDAY

February 7, 14, 21, 28

EASTERN TIME		6 6 7 7 30 30			
ALA.	60 BIRM'HAM *WAPI	N	E	M	V
	39 BIRM'HAM WBRC	X	③	③	T
ARK.	50 HOT SPCS. *KTHS				
	85 L'TLE ROCK*KLRA				
COLO.	29 DENVER KOA		M	E	N
	2 DENVER KLZ	①	③	③	③
CONN.	52 HARTFORD*WTIC				
D. C.	9 WASH' TON WMAL				
	41 WASH' TON WRC	①	X	④	X
FLA.	72 JACK'VLE WJAX	X	M	M	M
	2 MIAMI B. WIOD				
GA.	20 ATLANTA WSB				⑤
ILL.	48 CHICAGO KYW	M	C	D	⑤
	23 CHICAGO *WBBM		③		
	43 CHICAGO WCFL	C	E	N	P
	33 CHICAGO *WENR				
	18 CHICAGO WGN	E	C	C	D
	3 CHICAGO *WIBO				
	33 CHICAGO *WLS	③	VM	X	E
	13 CHICAGO WMAQ	①	X	M	M
IND.	62 FT. WAY'E*WOWO			⑤	⑤
	69 IND'PLS *WFBM	R	③	⑤	⑤
IOWA	72 C. BLUFFS KOIL	N	O	⑤	⑤
	46 DAVEN'PT *WOC	D	D	X	X
	46 DESMOINES*WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E*WREN	③			
	76 TOPEKA *WIBW		C	⑤	⑤
	76 WICHITA *KFH	①	③		
KY.	94 COV'TON *WCKY			X	X
	28 LOUISVILLE WHAS		B		⑤
LA.	71 N. ORLEANS WDSU	GL	X	X	X
	78 N. ORLEANS WSMB				
ME.	40 PORTLAND WCSH	NE	M	B	X
MD.	52 BALTIM'RE*WBAL	V	M		
	6 BALTIMORE WCAO	EM	X	⑤	X
MASS.	45 SPRINGFIELD WBZ			④	⑤
	5 BOSTON WEEI	M	M	C	C
	69 BOSTON WNAC	N	M	M	M
	4 WORC'TER WTAG	M	X	M	X
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	D	M	⑤	⑤
	21 DETROIT WJR	M	M	④	M
	38 DETROIT WWJ	D	X	②	X
MINN.	27 MINNEAP. WCCO	C	N	⑤	D
	92 ST. PAUL KSTP	C	N	M	M
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	①	③		
	7 KAN. CITY *WDAF	C	E	X	X
	55 ST. LOUIS KMOX	P	C	V	W
	1 ST. LOUIS *KSD			②	
	81 ST. LOUIS KWK	X	E	X	X
NEBR.	5 OMAHA *WOW	①	C	E	P
N. J.	17 NEWARK WOR		C	D	D
CENTRAL TIME		5 5 6 6 30 30			
*Divides Time with Another Station					



Photograph from Wide World Photos.

Genevieve Rowe, of Wooster, O., and Edward Kane, of Atlanta, Ga., receiving gold medals, checks for \$5,000 and a two years' musical scholarship from the sponsor of this annual national radio contest—Mr. A. Atwater Kent.

The Winners of the 1929 Atwater Kent Radio Audition Receive Their Prizes

MORE than two thousand young people from every walk in life entered the Atwater Kent Audition this year. After district auditions had qualified groups for State-wide auditions, and State auditions had produced candidates for regional honors, the regional contests resulted in the selection of five young men and five young women (all of whom received cash prizes and musical scholarships), who competed in a mid-December Sunday night Atwater Kent Hour for national honors.

In spite of the fact that several entrants

chose the same selection, the contest finals proved to be a program even more interesting and as musically enjoyable as any of the regular Atwater Kent series. While we agreed with the judges as to the winners, we could not have quarreled had the decision favored two others of the young women or one other of the young men.

Undoubtedly Miss Rowe and Mr. Kane will appear from time to time on Atwater Kent programs. It will be interesting to hear them apart from contest surroundings.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

- ① Ambassador Tea Dance (First 15 min.)
- Closing Market Prices (Last 15 min.)
- ② Ambassador Tea Dance (First 15 min.)
- To Be Announced (Last 15 min.)
- ③ Littman Orchestra
Byron Holiday, tenor; Helen Richards, contralto.
- ④ Herbert's Diamond Entertainers
Will Osborne and his orchestra.
- ⑤ Dance Music from New York
- ⑥ Howard Fashion Plates
Beau Brummel set to music.

Sports on the Air in February



By JOSEPH ATOR

IT comes cropping up almost every day—this question of sport promoters refusing broadcasting privileges to radio stations. Settled in one city or for one sport, it bobs up immediately somewhere else.

The promoters naturally would drop all their objections, raised on the ground that broadcasting hurts gate receipts, if they could sell the broadcasting privileges. With the exception of the late Tex Rickard, who managed to auction off the rights at a couple of his last boxing spectacles, they have been almost uniformly unsuccessful in this.

Radio fans can thank the newspapers and their connection with broadcasting for this. Fundamentally, the American public probably isn't any more sport-minded to-day than it was twenty years ago. But the ever-expanding sport pages have kidded it into thinking that it is, with an enormous increment of gravy to every one connected with sports, including a whole passel of "amateurs."

So more than one promoter, about to order the non-paying microphones outside, has suddenly changed his mind when reminded of what a devil of a fix he would be in if the newspapers, which own some of those same mikes, should suddenly start charging him for all the hooley they print about his shows.

The battle front is constantly changing. No sooner did WLW convince the management of the Cincinnati Reds that broadcasting would be a good thing in that town, than the University of Pittsburgh and Carnegie Tech denied broadcasting privileges at their football games to KDKA and other stations, to judge for themselves if putting the games on the air actually hurts the gate. Every other promoter in the city naturally became microphone shy.

Paddy Harmon, arch-foe of broadcasting, is tossed out of the management of the Chi-

cago Stadium, and the next week Phil Ball, of St. Louis, goes down to the annual meeting of the big leagues and wants them to ban microphones from their ball parks. (Phil, by the way, sells the privilege in his.)

CFCA at Toronto has solved the difficulty in the case of several recalcitrant promoters by putting on the broadcast, but withholding the advance announcement of it. WCAU, Philadelphia, was refused broadcasting privileges by college football teams, turned to the professional Frankfort Yellowjackets and was given credit for increasing their attendance. The University of North Carolina refused broadcasting on its football last fall, and alumni in distant cities were sore over the fact, reports WPTF, Raleigh, N. C. KYDL, Salt Lake City, won a boxing promoter over after he had omitted the broadcast of one of his shows as an experiment. KOA, Denver, has had a hard fight to broadcast college football, yet the biggest attendance in the history of the Rocky Mountain Conference was at a game last fall which was broadcast over the Denver station.

It might be well at this point to look into the situation where broadcasts and sports are more or less under unified control—at those colleges which maintain radio stations. College professors may be visionary fellows, but the gents who run college sports can see a nickel as far as any one—witness the flapper-like dimensions of the hot dog for which you pay a dime or fifteen cents at the average football game. And the consensus at the colleges seems to be that broadcasting doesn't hurt, and often helps attendance.

"The question was brought up, but the decision was in favor of broadcasting," writes WSUI, at the University of Iowa. "The athletic council decided broadcasting did not reduce attendance," reports Bucknell's station,

February
7, 14, 21, 28

FRIDAY

6 6 7 7 30 30				EASTERN TIME	
X	M	X	X	WGR	BUFFALO 1 N.Y.
N	D	D	M	WKBW	BUFFALO 93
①	③	⑤		*WMAK	BUFFALO 36
	②	④	⑥	WABC	NEW YORK 32
①		②		WEAF	NEW YORK 12
③		④	⑤	WJZ	NEW YORK 22
N	D	④	W	WHAM	ROCH'TER 61
X	C	D	D	*WHEC	ROCH'TER 90
				WGY	SCHEN'DY 25
①	③	⑤	⑥	*WFBL	SYRACUSE 36
			⑤	WBT	CHARLOT 54 N.C.
				WPTF	RALEIGH 14
①	③	⑤		WWNC	ASHEV'LE 3
	NP	X	X	WADC	AKRON 78 OHIO
X	X			*WFJC	AKRON 91
①	③	P	W	WKRC	CINCINNATI 1
D	D	E	⑤	WLW	CINCINNATI 16
		O	M	WSAI	CINCINNATI 79
D	DM	D	MV	WHK	CLEVEL'D 85
M	M	D	V	WTAM	CLEVEL'D 53
				WAIU	COLUMB'S 10
				*WCAH	COLUMB'S 89
O	M	E	PL	WSPD	TOLEDO 80
X	③			*WKBN	YO'NGST'N 3
				KFJF	OKLA.CITY 93 OKLA.
				WKY	OKLA.CITY 36
				*KVOO	TULSA 60
①	③	⑤	V	*WHP	HARRIS'B'G 89 PA.
WO	D	D	V	WLBW	OIL CITY 72
WN	P	V	⑥	WCAU	PHILAD. 63
D				*WFAN	PHILAD. 7
N	X	X		*WFI	PHILAD. 2
				*WLIT	PHILAD. 2
		④	⑤	KDKA	PITTS'B'GH 44
①	X	V	X	WCAE	PITTS'B'GH 68
M	③	⑤	⑥	WJAS	PITTS'B'GH 75
N	V	P	⑥	WEAN	PROVID'NCE 24 R. I.
D	X	ET	T	WJAR	PROVID'NCE 35
E	③	C	M	WDOD	CHATTA. 74 TENN.
PW	PW	②	⑤	WMC	MEMPHIS 24
X	③	⑤	X	*WREC	MEMPHIS 6
		R	C	*WLAC	NASHV'LE 95
			⑤	WSM	NASHV'LE 11
		M	P	*KRDL	DALLAS 50 TEX.
		M	C	*WFAA	DALLAS 26
				*WBAP	FT.WORTH 26
				KPRC	HOUSTON 38
P	P	P	X	*KTSAS	ANTONIO 75
	N	D		WOAI	SANTONIO 65
W	N	P	T	*WTAR	NORFOLK 24 VA.
M	M	M	W	WRVA	RICHM'D 57
PM	③	X	PM	WDBJ	ROANOKE 39
				*WEBC	SUPER'R 74 WISC.
①	③	⑤		*WISN	MILWAU. 58
M	C	M	N	WTMJ	MILWAU. 8
5 5 6 6 30 30				CENTRAL TIME	
				*Divides Time with Another Station	

① **Black and Gold Room Orchestra**

② **The Jameses**

Comic sketch of American family life with Percy Hemus.

③ **Whyte's Orchestra** (First 15 min.)

Direction, Smith Ballew. Announcer, Martin Provensen.

Pauline Haggard (Last 15 min.)

Contralto soloist and pianist. Announcer, Milton J. Cross.

④ **The Pepsodent Program** (First 15 min.)

Amos 'n' Andy.

⑤ **Dixies Circus**

Bob Sherwood, circus stories and novelty band. Announcer, Ralph Freese.

FRIDAY

February
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WJBU. WOI, at Iowa State, has even been successful in selling football and basket-ball tickets over the air.

you to the detailed list of stations broadcasting such events in the January issue of WHAT'S ON THE AIR.

"It is our belief that broadcasting increases attendance," reports Walter N. Campbell, from WAPI, which is owned by three Alabama institutions—the State University, Alabama Poly and Alabama College. "I have actually heard of football fans listening to a broadcast, leaving their homes and rushing to the field to witness the remainder of the game."

Several colleges do report that they have noticed a slight decrease in attendance due to broadcasting, or that their athletic officials have doubts about the matter, but they continue their broadcasts nevertheless.

But perhaps the best argument of all in favor of sport broadcasting is the fact that Madison Square Garden, the biggest and best-managed sports arena in the country, now has its own station, WMSG, and broadcasts all contests held within its walls.

"The American people are too curious to see a sport event, if they live within reasonable distance, to listen to it over the radio," writes P. A. Boyd, of KDKA, Pittsburgh. "The broadcasting of sports, I know from observation, has created interest in the minds of people who, until they listened to a broadcast, were not interested at all. They became ardent fans and attended games whenever possible."

"Broadcasting sports carries the news into soldiers' hospitals, sanitariums and sick-rooms, where it takes the minds of patients off their troubles. And, again, there are thousands of people living at far-away points who never or rarely have an opportunity to attend a big sport event. The broadcasts of these events are a big thing in their lives."

Basket-ball campaigns are at their hottest this month. Hockey is booming, too, and will continue to the end of March. These two sports, with boxing, furnish the bulk of the play-by-play reports on the air this month. Space limitations compel us to refer

Last summer, at the State Fair at Lincoln, Neb., some radio amateurs, using short-wave outfits, tried broadcasting a description of the grounds and crowds from an airplane. The station on the ground was connected to the public-address system in the grandstand. The air was quite choppy, which accounted for the experiment being much too much a success for the dignity of the aerial announcer. He became airsick and his plaintive moans for succor, caught in his neglected microphone, set some thousands of appreciative, but unsympathetic, spectators to howling below.

Here are some more "first times" in the field of sport broadcasting. KTNT, Muscatine, Ia., gave radio descriptions of motorboat racing last summer. And WLW put the Ohio River steamboat races on the air.

Way back in April, 1921, KDKA put on a broadcast of the Davis Cup tennis matches between the teams of Great Britain, Australia and the United States, held that year at Sewickley, Pa., at the Alleghany Country Club. That pioneer station also claims to have been the first to broadcast a ringside account of a boxing-match on Apr. 11, 1921.

Bowlers now can hear about their sport over the air. "Billy Sixty," bowling editor of the Milwaukee Journal, gives a weekly review over WTMJ. He also gave a ball-by-ball account last winter of the world's championship match between Hank Marino and Charlie Dowe in that city. Evidently the Milwaukee pin-busters aren't expected to attend church very regularly, for Billy starts his review every Sunday morning at 10:30, Central Standard Time.

WHAT'S ON THE AIR has sought diligently the opinions of broadcasters and promoters on the problem of sport broadcasting and gate receipts. What do you listeners, who are most concerned in the long run, think about it? Give us your actual experiences, rather than opinions. Have sport broadcasts kept you from attending the events in person, or have they, on the other hand, interested you in a sport which had no attraction for you until you heard about it on the air? Send your letters to WHAT'S ON THE AIR, Ninth and Cutter Sts., Cincinnati, O.

EASTERN TIME		8 8 9 9 30 30			
ALA.	60 BIRM'HAM *WAPI	E	E	6	7
	39 BIRM'HAM WBRC	1	E	3	3
ARK.	50 HOT SPCS *KTHS		M		
	85 L'TLE ROCK *KLRA	1		3	3
COLO.	29 DENVER KOA	1	1	6	7
	2 DENVER KLZ	1		3	3
CONN.	52 HARTFORD *WTIC	1	1	2	3
D. C.	9 WASH'TON WMAL	1	2	3	3
	41 WASH'TON WRC	1	1	2	3
FLA.	72 JACK'VLE WJAX	M	5	6	7
	2 MIAMI B. WIOD		5	6	7
GA.	20 ATLANTA WSB			6	7
ILL.	48 CHICAGO KYW	1	1	6	7
	23 CHICAGO *WBMM				
	43 CHICAGO WCFL	D			
	33 CHICAGO *WENR				
	18 CHICAGO WGN	M	D	T	P
	3 CHICAGO *WIBO		5		3
	33 CHICAGO *WLS	4	M	M	T
	13 CHICAGO WMAQ	W	2	3	3
IND.	62 FT. WAY *WOWO	1	2	3	3
	69 IND'PLS *WFBM	1	2		
IOWA	72 C. BLUFFS KOIL	1	2	3	3
	46 DAVENPT *WOC	1	1	2	3
	46 DESMOINES *WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	4	5	6	7
	76 TOPEKA *WIBW	1	P	3	3
	76 WICHITA *KFH	1	V	3	3
KY.	94 COV'TON *WCKY				3
	28 LOUISVILLE WHAS	M		6	7
LA.	71 N. ORLEANS WDSU	1	X	3	3
	78 N. ORLEANS WSMB			6	7
ME.	40 PORTLAND WCSH	1	1	2	3
MD.	52 BALTIM'RE *WBAL				
	6 BALTIMORE WCAO	1	2	3	3
MASS.	45 SPRINGFIELD WBZ		5	6	7
	5 BOSTON WEEL	1	1	2	3
	69 BOSTON WNAC	1	2	3	3
	4 WORCTER WTAG	1	1	2	3
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1	2	3	3
	21 DETROIT WJR	D	M	6	7
	38 DETROIT WWJ	1	1	2	3
MINN.	27 MINNEAP. WCCO	1	2	3	3
	92 ST. PAUL KSTP	1	1	2	7
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	1	2	3	3
	7 KAN. CITY *WDAF	1	1	2	3
	55 ST. LOUIS KMOX	1	2	3	3
	1 ST. LOUIS *KSD	1	1	2	3
	81 ST. LOUIS KWK	X	5	6	7
NEBR.	5 OMAHA *WOW	1	1	2	3
N. J.	17 NEWARK WOR	M	D	MW	X
CENTRAL TIME		7 7 8 8 30 30			
*Divides Time with Another Station					

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
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- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

1 Brown Bilt Footlights

Variety program.

2 Eversharp Penmen

Graphology over the radio; music.

3 True Story Hour

Adventures of Mary and Bob.



CHIEF ESKIMO HARRY RESER HIMSELF!

The Eskimos still lead the list of WHAT'S ON THE AIR readers' favorite programs. Remember, they've changed their hour to Friday at 9 p. m.

1 Cities Service Concert Orchestra and the Cavaliers

Male quartet; orchestra direction, Rosario Bourdon. Announcer, Edward Thorgersen.

2 Clicquot Club Eskimos

Orchestra direction, Harry Reser.

3 Schradertown Band

Arthur Allen and Louis Mason, as Gus and Louie; brass band; director, Arthur Pryor.

4 The Choristers

Male octet: Henry Shope, Harold Branch, Maurice Tyler, Steele Jamison, tenors; Earl Waldo, Darl Bethmann, baritones; Edward Wolter, Leon Salathiel, basses; orchestra direction, George Dilworth. Announcer, Milton J. Cross.

5 Natural Bridge Program

Famous loves, sketch with musical background.

6 Interwoven Pair

Ernie Hare, baritone; Billy Jones, tenor; comedy dialog; orchestra direction, Will C. Perry. Announcer, Curt Peterson.

7 Armour Program

Orchestra direction, Josef Koestner. Announcer, Milton J. Cross.

February 7, 14, 21, 28

FRIDAY

8 8 9 9 30 30				EASTERN TIME
1	1	2	3	WGR BUFFALO 1 N.Y.
X	M	M	X	WKBW BUFFALO 93
1	2	3	3	*WMAK BUFFALO 36
1	2	3	3	WABC NEW YORK 32
1	1	2	3	WEAF NEW YORK 12
4	5	6	7	WJZ NEW YORK 22
V	M	6	7	WHAM ROCHESTER 61
1	R	3	3	*WHEC ROCHESTER 90
		2	3	WGY SCHEN'DY 25
1	2	3	3	*WFBL SYRACUSE 36
	5	6	7	WBT CHARLOT 54 N.C.
				WPTF RALEIGH 14
1		3	3	WWNC ASHEV'LE 3
1	2	3	3	WADC AKRON 78 OHIO
		X	3	*WFJC AKRON 91
1	2	3	3	WKRC CINCINNATI 1
L	E	6	7	WLW CINCINNATI 16
1	1	2	3	WSAI CINCINNATI 79
1	2	3	3	WHK CLEVEL'D 85
1	1	D	MV	WTAM CLEVEL'D 53
				WAIU COLUMB'S 10
1				*WCAH COLUMB'S 89
MW	2	3	3	WSPD TOLEDO 80
				*WKBN YO'NGST'N 3
N		3	3	KFJF OKLA.CITY 93 OKLA.
1	1	6	7	WKY OKLA.CITY 36
				*KVOO TULSA 60
R	R			*WHP HARRISB'G 89 PA.
1	2	3	3	WLBW OIL CITY 72
1	2	3	3	WCAU PHILAD. 63
		2	7	*WFAN PHILAD. 7
1	1			*WFI PHILAD. 2
	5	6	7	*WLIT PHILAD. 2
1	1	2	3	KDKA PITTSB'GH 44
1	1	2	3	WCAE PITTSB'GH 63
1	2	3	3	WJAS PITTSB'GH 75
1	2	3	3	WEAN PROVID'NCE 24 R. I.
1	1	2	3	WJAR PROVID'NCE 35
1	M	3	3	WDOD CHATTA. 74 TENN.
D	D	6	7	WMC MEMPHIS 24
1		3	3	*WREC MEMPHIS 6
1	D	3	3	*WLAC NASHV'LE 95
		6	7	WSM NASHV'LE 11
1		3	3	*KRLD DALLAS 50 TEX.
1	1	6	M	*WFAA DALLAS 26
				*WBAP FT.WORTH 26
1	1	6	7	KPRC HOUSTON 38
1	D	3	3	*KTSASANTONIO 75
1	1	6	7	WOAI SANTONIO 65
1	M	3	3	*WTARNORFOLK 24 VA.
X	5	6	7	WRVA RICHM'D 57
1	M	3	3	WDBJ ROANOKE 39
1	1	6	7	*WEBC SUPER'R 74 WISC.
				*WISN MILWAU. 58
1	1	2	M	WTMJ MILWAU. 8

7 7 8 8
30 30

CENTRAL TIME

Divides Time with Another Station

FRIDAY

February
7, 14, 21, 28

More than Beauty Talk

By IDA BAILEY ALLEN
President and Founder of the National
Radio Home-makers Club

The National Radio Home-makers Club meets each week-day except Saturday, from 10 A. M. to 12 noon (Eastern Standard Time), over the Columbia Broadcasting System's coast-to-coast network.

ONE supposes that a beauty broadcaster sits down and writes her script, then gets up in a bare room to deliver it, and afterward goes back to her typewriter and the preparation of another script. But this is not the case with the beauty talks that come from the studio of Mrs. Ida Bailey Allen, founder and president of the National Radio Home-makers Club. Like the food broadcasts from her model kitchen-laboratory and the decoration talks from her interior decoration studio, Mrs. Allen's beauty advice is given from a real boudoir. And it is more than advice, for, while Carolyn Cornell and the other broadcasters explain through the microphone what other women can do to make themselves lovelier, Miss Lewis, the club beautician, actually demonstrates the work.

Perhaps the broadcast is about the care of the feet. Then Miss Lewis drafts somebody on the staff to come in and present her feet for a pedicure. One day the beauty talk was all about facial exercises. Miss Lewis made such terrible faces to illustrate the material Miss Cornell was describing that a misunderstanding almost ensued, for she made such faces Miss Cornell could hardly keep from laughing.

But Miss Lewis explained it away. "You can't get the proper results unless you make terrible faces—just like this." She squinted her eyes, thrust out her chin and grinned widely, first up one side, then up the other side of her face. "Well," said Carolyn Cornell, "the next time we make faces over the mike, I'll make 'em, and you'll tell 'em."

As a usual thing, however, the Beauty Boudoir is not the scene of misunderstandings, for its restful decoration is conducive to good humor and a feeling of repose. It is carpeted with soft, thick, green plush in two tones, and the same reseda and willow greens repeat

themselves in strips of marquisette wall hangings, which are in turn covered with orchid Indian prints. There is a low, comfortable reclining-chair, with green footstool to match, where facial treatments are given, or fingers manicured; and a low, green dressing-table, with a green, framed mirror just above, a high chest of drawers painted green, and a high stool, which Miss Lewis likes to sit on while giving manicures. The toilet articles on the little dressing-table are a warm amber crystal, in slightly deeper tone than the deep-yellow stenciled flowers which are found on the furniture, or the real yellow flowers which further enhance the hominess of the room from their amber vases.

The work of the Beauty Boudoir is not confined to this room, nor does it only take place during the broadcasts. Almost any day of the week, in the afternoon, visiting home-makers may find Miss Lewis in the model kitchen-laboratory. But she is not helping Miss White to compile a new recipe for shortcake, or to figure out a shorter way to make that cake. No, if you should "listen in" to her conversation, you would hear Miss Lewis, in the voice of the negro of her native Florida, saying:

"Where you all keep that there lemon extract, Miss White? What! youse hidid it away from me? What you all go doin' that fer? Don' you realize that lemon extract is bettah on de face dan in de stummick?"

It is just another bleaching-cream that Miss Lewis is preparing, another one of those original conceptions which make the broadcasts from the Beauty Boudoir more than actual demonstration, and more than just another beauty talk. By the end of the afternoon Miss Lewis will have evolved another beauty secret which will eventually go into a broadcast—to help women in keeping well groomed and as beautiful as possible.

EASTERN TIME		10	10	11	11
		30	30	30	30
ALA.	60 BIRM'HAM *WAPI				
	39 BIRM'HAM WBRC	V	2	3	4
ARK.	50 HOT SPGS. *KTHS	P	M	P	
	85 L'TLE ROCK *KLRA				
COLO.	29 DENVER KOA	4		PT	6
	2 DENVER KLZ	M	2	3	4
CONN.	52 HARTFORD *WTIC	1			
D. C.	9 WASH'TON WMAL	1	2	3	4
	41 WASH'TON WRC	1	2	X	D
FLA.	72 JACK'VLE WJAX	M	X	M	
	2 MIAMI B. WIOD				
GA.	20 ATLANTA WSB	4			
ILL.	48 CHICAGO KYW	4	W	D	6
	23 CHICAGO *WBMM				
	43 CHICAGO WCFL				
	33 CHICAGO *WENR				
	18 CHICAGO WGN	P	P	N	D
	3 CHICAGO *WIBO				
	33 CHICAGO *WLS	1	X	X	X
	13 CHICAGO WMAQ	1	V	DW	6
IND.	62 FT.WAYE *WOWO	1	2		
	69 IND'PLS *WFBM				
IOWA	72 C. BLUFFS KOIL	1	2	3	4
	46 DAVENPT *WOC	1	2	M	
	46 DESMOINES *WHO				
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN	4		5	6
	76 TOPEKA *WIBW	X	2	3	4
	76 WICHITA *KFH			3	4
KY.	94 COV'TON *WCKY				
	28 LOUISVILLE WHAS	4			X
LA.	71 N. ORLEANS WDSU	D	D	ND	D
	78 N ORLEANS WSMB	4			
ME.	40 PORTLAND WCSH	1	N		
MD.	52 BALTIM'RE *WBAL				
	6 BALTIMORE WCAO	1	2	3	4
MASS.	45 SPRINGFIELD WBZ	4			
	5 BOSTON WEEI	P	W	X	
	69 BOSTON WNAC	1	2	ND	D
	4 WORC'TER WTAG	1	2	N	
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1	2	3	4
	21 DETROIT WJR	4	X	D	D
	38 DETROIT WWJ	1	2	3	3
MINN.	27 MINNEAP. WCCO	1	P	D	D
	92 ST. PAUL KSTP	4	X	M	6
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	1	2	3	4
	7 KAN. CITY *WDAF	1	X	P	6
	55 ST. LOUIS KMOX	1	2	WN	D
	1 ST. LOUIS *KSD	1			
	81 ST. LOUIS KWK	4	X	D	6
NEBR.	5 OMAHA *WOW	1	M	3	3
N. J.	17 NEWARK WOR	T	D	D	P
CENTRAL TIME		9	9	10	10
*Divides Time with Another Station		30	30	30	30

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

B Band music	O Organ
C Children's features	P Popular music (With vocal solos)
D Dance music	R Religious
E Educational	T Theatrical
G Grand opera	V Vocal ensembles
L Light opera	W Wit, comedy
M Instrumental (Other than dance)	X Station on air, but program variable
N News	

- 1 Brunswick Program
Music.
- 2 Curtis Institute of Music Program
From Philadelphia; concert artists.
- 3 Weede-Myer's Orchestra
From Washington.
- 4 Ben Pollack's Silver Slipper Orchestra
Dance music.

◆ Dance music from New York

WOR, Newark (N. J.) Station, Seeks "Scoops" and Finds Them

OPERATING a broadcasting station is analogous to getting out newspapers. And this is particularly true of WOR, from its director, Alfred J. McCosker, down to the youngest page on the staff. In fact, Mr. McCosker and several of his associate executives have held down editorial positions on metropolitan dailies.

"Scoops" is the watchword, and every potential means of developing them is explored. In broadcasting, a "scoop" means extraordinary talent or feature that will attract a greater audience just as an exclusive piece of news means the sale of more newspapers.

All papers have reporters stationed in strategic districts, so as to avoid missing anything. WOR has representatives, in places which, it thinks, hold potentially feature broadcasts, on constant lookout for feature material.

Since Mr. McCosker instituted the system of putting "spot news" broadcasts on the air—that is, events of great public interest—other stations have followed suit, but not before WOR had attained a position of tremendous prestige.

Then followed plans for entrenching our position. These have had many ramifications. No expense is spared to "sign up" personages in the public eye. Often it is done by cable. Often it is done by wireless, if the person sought happens to be aboard ship.

True, there are many disappointments for one cause or another. Usually the reason is an exorbitant demand for money. And the reason for this is the Munschhausenistic tales of fabulous sums paid for short broadcasts. Mark Twain's "Gross Exaggeration" would be mild compared to the claims made.

Aside from the "scoops," Mr. McCosker's idea is to present a well-balanced program with a sufficient number of interest-evoking features to make it unusual and original.

It was for that reason he established what the station calls the "directorship," composed of all the executives of the station over which he presides. The meetings are interesting.

Every potential program idea presented brings an avalanche of criticism from the colleagues of the sponsor. Much of it isn't merited, but it puts the "burden of proof" on its originator. He or she must prove it is good, or it is rejected.

The regular features of the station have justified this method in the praise listeners have bestowed.

So many good ideas have been offered by the "directorship" that it spurs continuity writers to work harder on their features, for fear that they will be displaced. All the continuities are now being written by staff members.



ALFRED J. MCCOSKER,
Director of WOR.

1 Planters Pickers

Hallelujah singers; negro quartet; Billy Artz and his orchestra. Announcer, Edward Thorgersen.

2 Mystery House

Melodrama with musical entre-actes. Announcer, Neel Enslin.

3 Hotel St. Regis Orchestra

Announcer, Marthin Provensen; dance music.

4 Armstrong Quakers

Lois Bennett, soprano; Mary Hopple, contralto; male quartet; orchestra direction, Victor Arden.

5 Slumber Music

6 The Pepsodent Program (First 15 min.)

Amos 'n' Andy.

February
7, 14, 21, 28

FRIDAY

10 11				EASTERN TIME			
30		30					
1	2			WGR	BUFFALO	1	N. Y.
O	D	P	4	WKBW	BUFFALO	93	
1	2	3		*WMAK	BUFFALO	36	
1	2	3	4	WABC	NEW YORK	32	
1	2	3	3	WEAF	NEW YORK	12	
4		5	5	WJZ	NEW YORK	22	
4	D	5	5	WHAM	ROCH'TER	61	
				*WHEC	ROCH'TER	90	
1		3	3	WGY	SCHEN'DY	25	
1	2	3	4	*WFBL	SYRACUSE	36	
4				WBT	CHARLOT	54	N. C.
				WPTF	RALEIGH	14	
	2	3	4	WWNC	ASHEV'LE	3	
1	2			WADC	AKRON	78	OHIO
1	X	3	3	*WFJC	AKRON	91	
1	2	D	4	WKRC	CINCINNATI	1	
4	X	P	W	WLW	CINCINNATI	16	
1				WSAI	CINCINNATI	79	
1	2	O	ND	WHK	CLEVEL'D	85	
MV	WT	D	O	WTAM	CLEVEL'D	53	
				WAIU	COLUMB'S	10	
				*WCAH	COLUMB'S	89	
1	2	3	4	WSPD	TOLEDO	80	
X	2	3	4	*WKBN	YO'NGST'N	3	
		O	D	KFJF	OKLA.CITY	93	OKLA.
4	X		6	WKY	OKLA.CITY	36	
4				*KVOO	TULSA	60	
				*WHP	HARRIS'B'G	89	PA.
1	2	R	R	WLBW	OIL CITY	72	
1	2	3	D	WCAU	PHILAD.	63	
				*WFAN	PHILAD.	7	
				*WFI	PHILAD.	2	
1				*WLIT	PHILAD.	2	
4		5	5	KDKA	PITTSB'GH	44	
1	2			WCAE	PITTSB'GH	68	
1	2	3		WJAS	PITTSB'GH	75	
1	2	3	4	WEAN	PROVID'NCE	24	R. I.
1		X	N	WJAR	PROVID'NCE	35	
D	2	3	4	WVOD	CHATTA.	74	TENN.
4	X	3	3	WMC	MEMPHIS	24	
				*WREC	MEMPHIS	6	
V	2			*WLAC	NASHV'LE	95	
4				WSM	NASHV'LE	11	
				E	*KRLD	DALLAS	50 TEX.
			6	*WFAA	DALLAS	26	
4				*WBAP	FT.WORTH	26	
4			6	KPRC	HOUSTON	38	
				*KTS	S.ANTONIO	75	
4	X	N	6	WOAI	S.ANTONIO	65	
D	D			*WTAR	NORFOLK	24	VA.
X	X	D	D	WRVA	RICHM'D	57	
P	P	3	4	WDBJ	ROANOKE	39	
4			6	*WEBC	SUPER'R	74	WISC.
1	2	3	4	*WISN	MILWAU.	58	
4	X	T	6	WTMJ	MILWAU.	8	
9 10 10				CENTRAL TIME			
30		30		*Divides Time with Another Station			

SATURDAY February 1, 8, 15, 22

Daytime Chain Programs of Particular Appeal to Women

ALL TIMES ON THIS PAGE ARE EASTERN STANDARD: DEDUCT ONE HOUR FOR CENTRAL TIME AREA

EASTERN TIME		6 6 7 7 30 30			
ALA. 60 BIRM'HAM *WAPI	N X				
39 BIRM'HAM WBRC	X P P				4
ARK. 50 HOT SPGS.*KTHS			P		
85 L'TLE ROCK*KLRA		2			
COLO. 29 DENVER KOA					6
2 DENVER KLZ	1 2 4 4				
CONN. 52 HARTFORD*WTIC					
D. C. 9 WASH'TON WMAL					
41 WASH'TON WRC	1 1 5 3				
FLA. 72 JACK'VLE WJAX	X M M V				
2 MIAMI B. WIOD					
GA. 20 ATLANTA WSB					
ILL. 48 CHICAGO KYW	M C D D				
23 CHICAGO *WBBM	1				
43 CHICAGO WCFL	C E N P				
33 CHICAGO *WENR					
18 CHICAGO WGN	E C C D				
3 CHICAGO *WIBO					
33 CHICAGO *WLS	VM X 6				
13 CHICAGO WMAQ	1 X M MV				
IND. 62 FT. WAY'E*WOWO			4 4		
69 IND'PLS *WFBM	1 2 4 4				
IOWA 72 C. BLUFFS KOIL	1 2 M M				
46 DAVENPT *WOC					
46 DESMOINES*WHO	P M M 6				
79 SIOUX CITY *KSCJ					
KANS. 68 LAWREN'E*WREN					
76 TOPEKA *WIBW	1 C 4 4				
76 WICHITA *KFH	1 2 4 4				
KY. 94 COV'TON *WCKY			X X		
28 LOUISVILLE WHAS				D	
LA. 71 N. ORLEANS WDSU		GL X X			
78 N. ORLEANS WSMB					
ME. 40 PORTLAND WCSH	NE M 2 3				
MD. 52 BALTIM'RE*WBAL			M P		
6 BALTIMORE WCAO	P 2 4 4				
MASS. 45 SPRINGFIELD WBZ			4 5		
5 BOSTON WEEI	M M O X				
69 BOSTON WNAC	M M M T				
4 WORCTER WTAG	M 1 2 P				
MICH. 87 BAY CITY WBCM					
70 DETROIT WGHP	1 2 4 4				
21 DETROIT WJR	M D 5 E				
38 DETROIT WWJ	1 D 2 3				
MINN. 27 MINNEAP. WCCO	B EN MP R				
92 ST. PAUL KSTP	C N M 6				
MISS. 73 JACKSON WJDX					
MO. 41 KAN. CITY *KMBC	1 2 4 4				
7 KAN. CITY *WDAF	C E X 6				
55 ST. LOUIS KMOX	P C M C				
1 ST. LOUIS *KSD					6
81 ST. LOUIS KWK	X X X D				
NEBR. 5 OMAHA *WOW	1 1 2 6				
N. J. 17 NEWARK WOR		C E V			
CENTRAL TIME		5 5 6 6 30 30			
*Divides Time with Another Station					

MONDAY

10 to 12 A. M.—National Radio Home-makers Club. (Ida Bailey Allen.) WABC, W2XE, WGHP, WMAL, KMBC, WCCO, WFBL, WEAN, WNAC, WBBM, WMAK, WCAU, WCAO, WJAS, WADC, WKRC, KMOX, KOIL, WSPD, WHK, WLBW, WISN, WOWO.

11:15 A. M.—Radio Household Institute. WEA, WEEL, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KSD, KFKX, WTMJ, KSTP, WHO, WOW, WDAF.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, WJR, WLW, KYW, KWK, WREN, WRC, KSTP, WERC, WDAF, KDKA, WRVA, WBT, WPTF, WIOD, WSM, WMC, WOW, WHAS, KPRC, WKY, KOA, WJAX, KVOO, WOAI, WBAL, KTHS, WHO, WLS, WJDX.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, KDKA, WJR, WLW, KWK, WREN, WRC, WHO, KSTP, WEBC, WDAF, WRVA, WJAX, WOW, WMC, WHAS, WPTF, WIOD, WSM, KVOO, WKY, KOA, WBAL, WOAI, KPRC, KTHS, KFKX, WLS, WJDX.

TUESDAY

10 to 12 A. M.—National Radio Home-makers Club. WABC, W2XE, WCAU, WNAC, WEAN, WFBL, WCAO, WJAS, WADC, WGHP, WBBM, WOWO, KMBC, KOIL, WSPD, WHK, WLBW, WMAL, KMOX, WKBW, WKRC.

11:00 A. M.—Forecast School of Cookery. WJZ, WBZ, WBZA, WHAM, KDKA, WLW, KWK, WREN, WJR, WGN.

11:15 A. M.—Radio Household Institute. WEA, WEEL, WTIC, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTMJ, WTAM, WWJ, WSAI, KSD, WOC, KSTP, WDAF, KFKX, WOW, WBT, WHAS, WSM, WMC, WSB, KVOO, WOAI, WKY, KPRC.

THURSDAY

10 to 12 A. M.—National Radio Home-makers Club. (Ida Bailey Allen.) WABC, W2XE, WCAU, WNAC, WEAN, WFBL, WCAO, WJAS, WADC, WGHP, WBBM, WOWO, WSPD, WHK, WMAL, WLBW, WKBW, WKRC.

11:00 A. M.—Forecast School of Cookery. WJZ, WBZ, WBZA, WHAM, KDKA, WREN, WLW, KWK, WGN.

11:15 A. M.—Radio Household Institute. WEA, WEEL, WTIC, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KSD, WDAF, WHAS, WSB, WBT, KVOO, WBAP, WOAI, WKY, KPRC, WOC, WOW, KFKX, WTM, WMC, WRVA, WJAX, KSTP, WSM.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, WJR, WLW, KWK, WREN, WRC, KSTP, WERC, WDAF, KDKA, WRVA, WBT, WPTF, WIOD, WSM, WMC, WOW, WHAS, KPRC, WKY, KOA, WJAX, KVOO, WOAI, WBAL, KTHS, WHO, WLS, WJDX.

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WEDNESDAY

10 to 12 A. M.—National Radio Home-makers Club. (Ida Bailey Allen.) WABC, W2XE, WCAU, WNAC, WEAN, WFBL, WCAO, WJAS, WADC, WGHP, WBBM, WOWO, KMBC, KOIL, WSPD, WHK, WLBW, WMAL, KMOX, WKBW, WKRC.

11:00 A. M.—Forecast School of Cookery. WJZ, WBZ, WBZA, WHAM, KDKA, WLW, KWK, WREN, WJR, WGN.

11:15 A. M.—Radio Household Institute. WEA, WEEL, WTIC, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTMJ, WTAM, WWJ, WSAI, KSD, WOC, KSTP, WDAF, KFKX, WOW, WBT, WHAS, WSM, WMC, WSB, KVOO, WOAI, WKY, KPRC.

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1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, WJR, WLW, WREN, WRC, WOC, KSTP, WEBC, WDAF, KDKA, WRVA, WBT, WPTF, WIOD, WSM, WMC, WOW, WHAS, KPRC, WKY, KOA, WJAX, KVOO, WOAI, WBAL, KFKX, WLS, WJDX.

FRIDAY

10 to 12 A. M.—National Radio Home-makers Club. (Ida Bailey Allen.) WABC, W2XE, WCAU, WNAC, WEAN, WFBL, WMAK, WCAO, WJAS, WADC, WGHP, WBBM, WOWO, KMBC, KOIL, WSPD, WHK, WLBW, WMAL, KMOX, WKRC.

11:00 A. M.—Music Appreciation Hour. Direction of Walter Damrosch. N. B. C. service over entire red and blue network.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, WJR, WLW, WREN, WRC, WOC, KSTP, WEBC, WDAF, KDKA, WRVA, WBT, WPTF, WIOD, WSM, WMC, WOW, WHAS, KPRC, WKY, KOA, WJAX, KVOO, WOAI, WBAL, KFKX, WLS, WJDX.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, WJR, WLW, WREN, WRC, WOC, KSTP, WEBC, WDAF, KDKA, WRVA, WBT, WPTF, WIOD, WSM, WMC, WOW, WHAS, KPRC, WKY, KOA, WJAX, KVOO, WOAI, WBAL, KFKX, WLS, WJDX.

10:45 A. M.—Mary Hale Martin's Household Period. From Libby's Model Kitchen. Chicago to WJZ, WBZ, WBZA, WMC, WSB, WAPI, WJR, WHAM, KDKA, WLW, KYW, KWK, WREN, WHAS, KFKX, WBAL, WSM, WSMB.

11:00 A. M.—Forecast School of Cookery. WJZ, WBZ, WBZA, WHAM, KDKA, WLW, KWK, WREN, WJR, WGN, WBAL.

11:15 A. M.—Radio Household Institute. WEA, WEEL, WTAG, WJAR, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KSD, WHO, WDAF, KSTP, WTMJ, WHAS, WSM, WSB, WBT, KVOO, WOAI, WKY, WOW, WMC, KPRC, WBAP, KFKX, WEBC.

11:15 A. M.—Radio Household Institute. WEA, WEEL, WTIC, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KSD, WOC, WOW, WDAF, KFKX, WTMJ, KSTP, WBT, WHAS, WSM, WMC, WSB, WKY, KVOO, WBAP, KPRC, WOAI.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, KDKA, WJR, WLW, WREN, WRC, WOC, WOV, KSTP, WEBC, WDAF, WBT, WPTF, WJAX, WIOD, WHAS, WSM, WMC, KVOO, KPRC, WKY, WOAI, KOA, WBAL, KFKX, WRVA, KTHS, WLS, WJDX.

SATURDAY

11:15 A. M.—Radio Household Institute. WEA, WEEL, WTIC, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, KSD, WOC, WOW, WDAF, KFKX, WTMJ, KSTP, WBT, WHAS, WSM, WMC, WSB, WKY, KVOO, WBAP, KPRC, WOAI.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, KDKA, WJR, WLW, WREN, WRC, WOC, WOV, KSTP, WEBC, WDAF, WBT, WPTF, WJAX, WIOD, WHAS, WSM, WMC, KVOO, KPRC, WKY, WOAI, KOA, WBAL, KFKX, WRVA, KTHS, WLS, WJDX.

1:00 P. M.—National Farm and Home Hour. From Chicago and Washington to WJZ, WBZ, WBZA, WHAM, KDKA, WJR, WLW, WREN, WRC, WOC, WOV, KSTP, WEBC, WDAF, WBT, WPTF, WJAX, WIOD, WHAS, WSM, WMC, KVOO, KPRC, WKY, WOAI, KOA, WBAL, KFKX, WRVA, KTHS, WLS, WJDX.

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

- 1 Musical Vespers
Instrumental and vocal music.
- 2 Yoeng's Restaurant Orchestra
Fun for all, and all for fun.
- 3 Vim Ambassadors
Will Osborne and his orchestra.
- 4 Bernhard Levitow and His Hotel Commodore Ensemble
- 5 Littmann Orchestra
Byron Holiday, tenor; Helen Richards, contralto.

SATURDAY

February 1, 8, 15, 22

Sunday-school Teacher—Children, do you know the house that is open to all—to the poor, the rich, the sad, the happy, to men and to women, to young and to old—do you know the house I mean?
Small Boy—Yes, miss; the station-house.

NOT THAT KIND.—*Johnnie*—I got Greece on the radio last night!
Mother—Well, wipe it off before your father sees it!

NOT FOR HIM.—*Growler*—I didn't sleep a wink all night. I had an awful toothache.

James—Ah! you should try repeating to yourself fifty times every day, "Get behind me, pain!"
Growler—Not much! Do you think I want lumbago?—*Answers (London)*.

TRUE TO FORM.—The tired radio announcer came home after a long day in the studio. The family gathered for dinner. The tired radio announcer bowed his head to ask the blessing and all was quiet.

"This is Mr. Jones speaking," he began.

CORN-FED.—*Billy*—What did you do with the blonde you had out last night?

Ernie—Oh, I gave her the air. She turned out to be one of these Iowa girls.

Billy—What do you mean, "Iowa girls"?

Ernie—You know; I owe a month's rent, etc.

TO-NIGHT'S RADIO PROGRAMS.

6:20 P. M.

"Yes, Sir, Ad's My Baby"—Sung by the Curtis Publishing Company Trio.

"The Light that Failed"—Reading by Thomas Edison.

6:40 P. M.

"Hot Lips"—Played by the Dunhill Pipers.

"Running Wild"—Sung by the McCallum Hosiery Harmonizers.

"Let's Talk about My Sweetie"—The Huyler Kandy Kids.

"I Never Knew"—By the Listerine Lullabysers.

"Horses"—Played by the Gobel Band.

"It's All Over Now"—Played by the Liquid Veneer Entertainers.

"Let It Rain, Let It Pour"—By the Carnation Milkmen.

7:15 P. M.

"Everything's Goin' to Be Oil Right"—By the Socony Serenaders.

7:30 P. M.

"Oh, Lord, What a Morning"—Sung by the Aspirin Quartet.

"The Lost Chord"—Piano solo by Mr. Kelly Springfield.

"Let the Rest of the World Go By"—Played by the Dodge Brothers.

"You Forgot to Remember"—The Pelman Memory Institute Chorus.

"I Miss My Swiss"—Baritone solo by Mr. Robert Ingersoll.

"Swing Low, Sweet Chariot"—Sung by the Stutz Quartet.

"Don't Bring Lulu"—Sung by the United Hotels Sextet.

"Way Down Yonder in the Cornfield"—By the Freezone Cornet Players.—J. S.

Dedicated to Mr. Will Henderson

A Western chain store advertised as follows: "Apples, oranges, imported nuts, fruit-cake. Come in now and avoid the rush. The early bird gets the worm."

Little Jane was severely reprimanded by her mother for saying "Devil."

The following Sunday, when the little miss returned from Sunday school, her mother said: "What was the lesson about to-day?"

"Why, mother," said Jane, "it was about our Lord being tempted by—by—by—the gentleman that keeps hell."

Gleaned from the

SOMETHING FOR EVERY ONE PROGRAM

Conducted over CBS Daily (except Sunday) at 8:45 A. M.

By ERNEST W. MAFTZGER

LABOR AND PLAY.—"Dar ain' so much danger of overwork," said Uncle Eben, "as dar is of overplay. We stops de day's labor when de whistle blows, but quittin'-time foh a card game kin be anything up to four o'clock in de mornin'."—*Washington Star*.

ALL ABOARD THE LULLABY LIMITED.—*Doctor*—I will give you a local anesthetic if you think it necessary.

Railroad Man—Well, Doc, if it's going to hurt, I reckon you had better cut out the local and run me through on a sleeper.—*Pennsylvania Farmer*.

SHE WAXED PETULANT.—A young lady entered the stationery store and asked for a pound tin of floor-wax. "I'm sorry, miss," said the clerk; "all we carry is sealing-wax."

"Don't be silly," she snapped. "Who'd want to wax a ceiling?"—*Boston Transcript*.

THE TRANSLATION.—"Brederen, we must do something to remedy de *status quo*," said a negro preacher to his congregation.

"Brudder, what am de *status quo*?" asked a member. "Dat, my brudder," replied the preacher, "am de Latin for de mess we'se in."

The index letters in schedules indicate type of program which will predominate during respective half-hour broadcast period.

- B Band music
- C Children's features
- D Dance music
- E Educational
- G Grand opera
- L Light opera
- M Instrumental (Other than dance)
- N News
- O Organ
- P Popular music (With vocal solos)
- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

① **Dr. Arthur Torrance** (First 15 min.)

Famous explorer relates thrilling experiences.

Babson Finance Period (Last 15 min.)

② **Dr. Arthur Torrance** (First 15 min.)

To be Announced (Last 15 min.)

③ **Dixie Echoes**

Negro spiritual songs.

④ **Nit Wit Hour**

Brad Browne, director. Fun for all, and all for fun.

⑤ **Around the Samovar**

Peter Biljo's Balalika Orchestra with soloists.

EASTERN TIME		8	8	9	9
		30			30
ALA.	60 BIRM'HAM *WAPI	1	2	3	3
	39 BIRM'HAM WBRC	M	3	X	M
ARK.	50 HOT SPCS *KTHS	1	2	P	M
	85 L'TLE ROCK *KLRA			4	5
COLO.	29 DENVER KOA	1	2	3	3
	2 DENVER KLZ	2	3	4	0
CONN.	52 HARTFORD *WTIC				
D. C.	9 WASH' TON WMAL		3	4	5
	41 WASH' TON WRC	1	2	3	3
FLA.	72 JACK' VLE WJAX	1	2	3	3
	2 MIAMI B. WIOD		2		
GA.	20 ATLANTA WSB		2	3	3
ILL.	48 CHICAGO KYW			T	7
	23 CHICAGO *WBBM				
	43 CHICAGO WCFL	D			
	33 CHICAGO *WENR				
	18 CHICAGO WGN	M	D	T	T
	3 CHICAGO *WIBO	4		3	3
	33 CHICAGO *WLS	X	2	X	W
	13 CHICAGO WMAQ	M	M	X	X
IND.	62 FT. WAY *WOWO	1	3	4	
	69 IND' P'LS *WFBM	2	3	4	5
IOWA	72 C. BLUFFS KOIL	2	3	4	5
	46 DAVENP'T *WOC				
	46 DES MOINES *WHO	1	2	3	3
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWREN'E *WREN			6	7
	76 TOPEKA *WIBW	2	3	4	5
	76 WICHITA *KFH	2	M	4	M
KY.	94 COV'TON *WCKY			W	D
	28 LOUISVILLE WHAS		2	3	3
LA.	71 N. ORLEANS WDSU	M	X	X	X
	78 N. ORLEANS WSMB	1	2	3	3
ME.	40 PORTLAND WCSH	1	2	3	3
MD.	52 BALTIM' RE *WBAL	M	O	X	7
	6 BALTIMORE WCAO	1	3	4	5
MASS.	45 SPRINGFIELD WBZ				7
	5 BOSTON WEEI	1	2	3	3
	69 BOSTON WNAC	1	3	4	5
	4 WORC'TER WTAG	1	2	3	3
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1	3	4	5
	21 DETROIT WJR	E	5	M	7
	38 DETROIT WWJ	1	2	3	3
MINN.	27 MINNEAP. WCCO	X	3	4	5
	92 ST. PAUL KSTP	M	2	3	3
MISS.	73 JACKSON WJDX				
MO.	41 KAN. CITY *KMBC	1	3	4	5
	7 KAN. CITY *WDAF	1	2	3	3
	55 ST. LOUIS KMOX	1	3	4	5
	1 ST. LOUIS *KSD	1	2	3	3
	81 ST. LOUIS KWK	X	5	D	7
NEBR.	5 OMAHA *WOW	1	2	3	3
N. J.	17 NEWARK WOR	E	P	D	D

CENTRAL TIME
 *Divides Time with Another Station
 7 7 8 8
 30 30 30 30

February
1, 8, 15, 22

SATURDAY



THE JONES FAMILY OF PENNSYLVANIA, one of the best-known families in the United States, whose trials and tribulations in journeying through foreign countries are pictured in "The Family Goes Abroad," heard every Saturday at 7 p. m. (E. S. T.), over the NBC System. Standing: Aunt Letty and Mrs. Jones (played by Dora Matthews and Adelina Thomasson). Jefferson Jones (Robert McBride) is seated, and completing the group are Genny (Helen Bergavoy) and Jim (Curtis Arnall).

1 The New Business World

Radio service for business men, conducted by Merle Thorp. Announcer, George F. Hicks. From NBC Washington studios.

2 Launderland Lyrics

Bernice Taylor, soprano; Fred Waldner, tenor; twenty-two-piece orchestra; direction, Josef Koestner. Announcer, Ted Pearson.

3 General Electric Hour

Symphony Orchestra; direction, Walter Damrosch. "Adventures in Science," Floyd Gibbons. Announcer, John S. Young.

4 The Pickard Family

Southern folk songs; novelty orchestra.

5 The Silver Flute

Tales of a wandering gypsy. Announcer, Milton J. Cross.

6 Broadway Lights (First 15 min.)

Muriel Pollack and Vee Lawnhurst, pianists; Earl Oxford, baritone.

The Cub Reporter (Last 15 min.)

Comic skit with Peter Dixon and Aline Berry.

7 Dutch Masters Minstrels

Carson Robison, novelty vocalist; Harry Donaghy, bass; Steele Jamison, tenor; Paul Dumont and Al Bernard, endmen; orchestra direction, Harold Sanford.

8 8 9 9 30 30				EASTERN TIME
1	2	3	3	WGR BUFFALO 1 N. Y.
1	3	4	5	WKBW BUFFALO 93
				*WMAK BUFFALO 36
1	3	4	5	WABC NEW YORK 32
1	2	3	3	WEAF NEW YORK 12
4	5	6	7	WJZ NEW YORK 22
M	O	G	7	WHAM ROCHESTER 61
R	R	X	O	*WHEC ROCHESTER 90
1	2	3	3	WGY SCHEN'DY 25
1		4	5	*WFBL SYRACUSE 36
1	2	3	3	WBT CHARLOT 54 N. C.
1				WPTF RALEIGH 14
2	3	4	5	WWNC ASHEV'LE 3
1	P	4	5	WADC AKRON 78 OHIO
1				*WFJC AKRON 91
1	3	4	5	WKRC CINCINNATI 1
P	P	M	7	WLW CINCINNATI 16
1	2	3	3	WSAI CINCINNATI 79
D	W	4	5	WHK CLEVEL'D 85
MV	MV	3	3	WTAM CLEVEL'D 53
				WAIU COLUMB'S 10
				*WCAH COLUMB'S 89
1	3	4	5	WSPD TOLEDO 80
E	M	X	X	*WKBN YO'NGST'N 3
N				KFJF OKLA.CITY 93 OKLA.
1	2	3	3	WKY OKLA.CITY 36
				*KVOO TULSA 60
	3	P	L	*WHP HARRIS'B'G 89 PA.
1	3	4	5	WLBW OIL CITY 72
2	T	4	5	WCAU PHILAD. 63
E	3	T	T	*WFAN PHILAD. 7
1	R	3	3	*WFI PHILAD. 2
				*WLIT PHILAD. 2
	5	6	7	KDKA PITTS'B'GH 44
1	2	3	3	WCAE PITTS'B'GH 68
M	3	4	5	WJAS PITTS'B'GH 75
1	D	4	5	WEAN PROVID'NCE 24 R. I.
1	2	3	3	WJAR PROVID'NCE 35
E	M	X	D	WDOO CHATTA. 74 TENN.
1	2	3	3	WMC MEMPHIS 24
1	3			*WREC MEMPHIS 6
2	3	4	5	*WLAC NASHV'LE 95
	2			WSM NASHV'LE 11
				*KRLD DALLAS 50 TEX.
				*WFAA DALLAS 26
	2	3	3	*WBAP FT WORTH 26
1	2	3	3	KPRC HOUSTON 38
	D	O	M	*KTSASANTONIO 75
1	2	3	3	WOAI S.ANTONIO 65
X	3	4	D	*WTARNORFOLK 24 VA.
1	2	3	3	WRVA RICHM'D 57
2	3	P	M	WDBJ ROANOKE 39
	2	3	3	*WEBC SUPER'R 74 WISC.
2	3	4	5	*WISN MILWAU. 58
M	2	3	3	WTMJ MILWAU. 8
7	7	8	8	CENTRAL TIME
30	30	30	30	Divides Time with Another Station

SATURDAY

February
1, 8, 15, 22

Sunday Church Services



EASTERN TIME		10	10	11	11
		30	30	30	30
ALA.	60 BIRM'HAM *WAPI	1	1		
	39 BIRM'HAM WBRC	1	1	2	3
ARK.	50 HOT SPGS. *KTHS				
	85 L'TLE ROCK *KLRA				
COLO.	29 DENVER KOA	1	1	V	5
	2 DENVER KLZ	1	1	2	3
CONN.	52 HARTFORD *WTIC				
D. C.	9 WASH' TON WMAL	1	1	2	3
	41 WASH' TON WRC	1	1	X	X
FLA.	72 JACK'VLE WJAX	1	1	D	D
	2 MIAMI B. WIOD	1	1	2	
GA.	20 ATLANTA WSB	1	1		
ILL.	48 CHICAGO KYW	W	X	D	5
	23 CHICAGO *WBBM	1	1		
	43 CHICAGO WCFL				
	33 CHICAGO *WENR				
	18 CHICAGO WGN	1	1	N	D
	3 CHICAGO *WIBO				
	33 CHICAGO *WLS	D	D	D	D
	13 CHICAGO WMAQ	M	M	D	5
IND.	62 FT. WAYE *WOWO	1	1		
	69 IND'P'LS *WFBM	1	1		
IOWA	72 C. BLUFFS KOIL	1	1	2	3
	46 DAVENP'T *WOC				
	46 DESMOINES *WHO	1	1	2	L
	79 SIOUX CITY *KSCJ				
KANS.	68 LAWRENCE *WREN	3	3	4	5
	76 TOPEKA *WIBW	1	1	2	3
	76 WICHITA *KFH	1	1		
KY.	94 COV'TON *WCKY	3	3	D	
	28 LOUISVILLE WHAS	1	1	V	V
LA.	71 N. ORLEANS WDSU	1	1	ND	D
	78 N. ORLEANS WSMB	1	1		
ME.	40 PORTLAND WCSH	1	1	N	
MD.	52 BALTIM'RE *WBAL	3	3	4	4
	6 BALTIMORE WCAO	1	1	2	3
MASS.	45 SPRINGFIELD WBZ	3	3		
	5 BOSTON WEEI	1	1		
	69 BOSTON WNAC	1	1	ND	D
	4 WORC'TER WTAG	1	1	N	
MICH.	87 BAY CITY WBCM				
	70 DETROIT WGHP	1	1	2	3
	21 DETROIT WJR	3	3	D	D
	38 DETROIT WWJ	1	1	D	X
MINN.	27 MINNEAP. WCCO	1	1	D	D
	92 ST. PAUL KSTP	1	1	M	5
MISS.	73 JACKSON WJDX			4	4
MO.	41 KAN. CITY *KMBC	1	1	2	3
	7 KAN. CITY *WDAF	1	1	X	5
	55 ST. LOUIS KMOX	1	1	WN	D
	1 ST. LOUIS *KSD	1	1	2	
	81 ST. LOUIS KWK	3	3	P	5
NEBR.	5 OMAHA *WOW	1	1	2	X
N. J.	17 NEWARK WOR	D	D	D	P
CENTRAL TIME		9	9	10	10
*Divides Time with Another Station		30	30	30	30

ALL TIMES ON THIS PAGE ARE EASTERN STANDARD; DEDUCT ONE HOUR FOR CENTRAL TIME AREA.

BAPTIST. 9:30 A. M.—WJR, Detroit, Mich. 10—WSAZ, Huntington, W. Va., and WSSH, Boston, Mass. 10:15—KVOO, Tulsa, Okla., and WIBX, Utica, N. Y. 11—WFBR, Baltimore, Md.; WGBF, Evansville, Ind.; WPTF, Raleigh, N. C.; WRBT, Wilmington, N. C. 11:30—WJKS, Gary, Ind., and WMAZ, Macon, Ga. 11:45—WEBQ, Harrisburg, Ill.; WNBK, Knoxville, Tenn. 12—KFPL, Dublin, Tex.; KGKB, Brownwood, Tex.; WJBY, Gadsden, Ala. 6:30 P. M.—WSSH, Boston, Mass. 7:30—WFBG, Altoona, Pa.; WOBW, Charleston, W. Va.; WWVA, Wheeling, W. Va. 8—WEBQ, Harrisburg, Ill.; WGH, Newport News, Va.; WNBK, Knoxville, Tenn. 8:30—WDOD, Chattanooga, Tenn.; WGBF, Evansville, Ind. 8:45—KWKH, Kennonwood, La. 9—KFPL, Dublin, Tex.; KGKB, Brownwood, Tex.; WJBY, Gadsden, Ala. 10—WJR, Detroit, Mich.

CATHOLIC. 11 A. M.—WHBY, West De Pere, Wis.; WJKS, Gary, Ind. 12—WEW, St. Louis, Mo. 12:45—WGES, Chicago, Ill. 8 P. M.—WLWL, New York City.

CHRISTIAN. 10 A. M.—WSPD, Toledo, O. 10:30—WFBM, Indianapolis, Ind. 11:30—WLBC, Muncie, Ind. 8:15—WSM, Nashville, Tenn.

CONGREGATIONAL. 10 A. M.—WKBN, Youngstown, O. 10:30—WNAC, Boston, Mass.; WNBX, Springfield, Vt. 11—WCSH, Portland, Me.; WDRC, New Haven, Conn. 11:30—WKBZ, Ludington, Mich. 11:45—WOC, Davenport, Ia. 12—KFAB, Lincoln, Neb.; WKY, Oklahoma City, Okla.; WPCC, Chicago, Ill. 8:45—WPCC, Chicago, Ill.

CHRISTIAN SCIENCE. 10:15 A. M.—WGHP, Detroit, Mich. 11—WJAY, Cleveland, O.; WKRC, Cincinnati, O. 12—KMOX, St. Louis, Mo.; WREN, Lawrence, Kan. 7:30 P. M.—WMBC, Detroit, Mich.

EPISCOPAL. 9:30 A. M.—WKBW, Buffalo, N. Y. 10—WLEX, Lexington, Mass. 10:45—WIP, Philadelphia, Pa. 11—WIBG, Elkins Park, Pa.; WLEY, Lexington, Mass.; WMAK, Buffalo, N. Y.; WNAC, Boston, Mass. 11:30—WFDE, Flint, Mich. 7:45 P. M.—WRVA, Richmond, Va.

LUTHERAN. 9:30 A. M.—WKJC, Lancaster, Pa. 10:45—WCCO, Minneapolis, Minn.; WLCL, Ithaca, N. Y. 11—KGDE, Rergus Falls, Minn.; WEDH, Erie, Pa.; WOBW, Charleston, W. Va.; WRAW, Reading, Pa. 11:30—WHK, Cleveland, O. 11:45—KFJM, Grand Fork, N. D.; WOWO, Ft. Wayne, Ind. 12—WBCM, Bay City, Mich. 6 P. M.—WJR, Detroit, Mich. 9—KGDE, Rergus Falls, Minn. 9:30—WTMJ, Milwaukee, Wis. KFUO, 550K, St. Louis, is owned and operated by the "Lutheran Layman's League," and broadcasts gospel services every day.

METHODIST. 10:45 A. M.—WFI, Philadelphia, Pa. 10:30—WHBD, Bellefontaine, O.; WJW, Mansfield, O.; WRAC, Erie, Pa. 10:45—KTSA, San Antonio, Tex.; WFBG, Altoona, Pa.; WKEN, Buffalo, N. Y.; WNBZ, Saranac Lake, N. Y. 11—KGDA, Dell

Rapids, S. D.; WQAM, Miami, Fla. 11:45—WCBS, Springfield, Ill.; WIAS, Ottumwa, Ia.; WJBL, Decatur, Ill. 12—KGRS, Amarillo, Tex.; WCAJ, Lincoln, Neb.; WHB, Kansas City, Mo.; WRHM, Friedley, Minn. 1 P. M.—KPJM, Prescott, Ariz.; KVOA, Tucson, Ariz. 7:30—WHBD, Bellefontaine, O.; WKBZ, Ludington, Mich.; WPTF, Raleigh, N. C. 8—WFBR, Baltimore, Md.; WQAM, Miami, Fla.; WWAE, Hammond, Ind. 8:30—WHBU, Anderson, Ind. 9—WFDE, Flint, Mich.

METHODIST PROTESTANT. 10:30 A. M.—WEBE, Cambridge, O. 11—WMMN, Fairmont, W. Va.; WMPC, Lapeer, Mich. 7:30 P. M.—WEBE, Cambridge, O. 8:30—WMPC, Lapeer, Mich.

PRESBYTERIAN. 10:30 A. M.—WIBR, Steubenville, O.; WMBC, Detroit, Mich.; WWVA, Wheeling, W. Va. 10:45—WF1W, Hopkinsville, Ky.; WSPD, Toledo, O. 11—WAAM, Newark, N. J.; WABC, New York City; WGH, Newport News, Va.; WRVA, Richmond, Va. 11:15—WNRC, Greensboro, N. C. 11:30—KFJR, Portland, Ore.; WFBC, Knoxville, Tenn. 11:45—WGBF, Evansville, Ind. 12—WBRC, Birmingham, Ala.; WDOD, Chattanooga, Tenn.; WIBU, Poynette, Wis.; WIL, St. Louis, Mo.; WOAI, San Antonio, Tex.; WSB, Atlanta, Ga.; WSM, Nashville, Tenn. 7:15 P. M.—WIBR, Steubenville, O. 7:30—WMMN, Fairmont, W. Va. 7:45—WGR, Buffalo, N. Y. 8—WKBF, Indianapolis, Ind. 8:30—WCBS, Springfield, Ill.; WIL, St. Louis, Mo.; WJKS, Gary, Ind.; WMT, Waterloo, Ia.

SYNAGOGUE SERVICES. Wednesday, 6:30 P. M., E.—WHN, New York City. Friday, 5:15 P. M., E.—WABC, New York City. 8 P. M., E.—WJAR, Providence, R. I. 9 P. M., E.—WNBR, Memphis, Tenn.

OTHER SERVICES. 10 A. M.—KFJF, Oklahoma City, Okla.; KFLX, Galveston, Tex.; KQV, Pittsburgh, Pa.; WCBD, Zion, Ill.; WHBL, Sheboygan, Wis.; WLBZ, Bangor, Me.; WLSI, Cranston, R. I.; WNEF, Binghamton, N. Y.; WOW, Omaha, Neb. 10:30—KFH, Wichita, Kan.; WADC, Akron, O.; WBZ, Springfield, Mass.; WBZA, Boston, Mass.; WHAM, Rochester, N. Y.; WTMJ, Milwaukee, Wis.; WWJ, Detroit, Mich. 11—WNBO, Washington, Pa.; WKBW, Buffalo, N. Y.; WWAE, Hammond, Ind.; KOIL, Council Bluffs, Ia.; WCAE, Pittsburgh, Pa.; WEAN, Providence, R. I.; WENR, Chicago, Ill.; WHAS, Louisville, Ky.; WJAX, Jacksonville, Fla.; WLW, Cincinnati, O.; WOC, Davenport, Ia.; WORD, Chicago, Ill.; WPSC, State College, Pa.; WRAX, Philadelphia, Pa.; WRC, Washington, D. C.; WWNC, Asheville, N. C. 12—KFDM, Beaumont, Tex.; KFEL, Denver, Col.; KFJB, Marshalltown, Ia.; KGKL, San Angelo, Tex.; KLRA, Little Rock, Ark.; KLZ, Denver, Col.; KTHS, Hot Springs, Ark.; WAPI, Birmingham, Ala.; WBBZ, Ponca City, Okla.; WDAY, Fargo, N. D.; WDSU, New Orleans, La.; WHO, Des Moines, Ia.; WJAG, Norfolk, Neb.; WMC, Memphis, Tenn.; WJBT, Union City, Tenn.; WOQ, Kansas City, Mo.; WSIX, Springfield, Tenn.; WTAG, Worcester, Mass.

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- R Religious
- T Theatrical
- V Vocal ensembles
- W Wit, comedy
- X Station on air, but program variable

◆ Dance music from New York

- 1 Paramount Publix Radio Hour
- 2 Guy Lombardo and His Royal Canadians
Dance music.
- 3 Hotel Paramount Orchestra
Dance music.

February
1, 8, 15, 22

SATURDAY

Popular Announcers of Chain Features



Kenneth Tickett



Alwyn Bach



Frank Knight



Alois Harrilla

Faces back of voices which week after week millions have heard introducing featured programs over the air.

1 B. A. Rolfe and His Lucky Strike Orchestra

Announcer, Edward Thorgersen.

2 Troubador of the Moon (First 15 min.)

Lannie Ross, tenor; instrumental trio.

Abe Lyman and His Club Richman Orchestra

3 Chicago Civic Opera

Direction, Charles Moore.

4 Slumber Music

5 Pepsodent Program

Amos 'n' Andy.

February 1, 8, 15, 22				SATURDAY		EASTERN TIME	
10	10	11	11				
30	30	30	30				
1	1	M	M	WGR	BUFFALO	1	N. Y.
1	1	2	3	WKBW	BUFFALO	93	
				*WMAK	BUFFALO	36	
1	1	2	3	WABC	NEW YORK	32	
1	1	2		WEAF	NEW YORK	12	
3	3	4	4	WJZ	NEW YORK	22	
3	3	D	D	WHAM	ROCH'TER	61	
1	1			*WHEC	ROCH'TER	90	
1	1			WGY	SCHEN'DY	25	
1	1	2	3	*WFBL	SYRACUSE	36	
1	1			WBT	CHARLOT	54	N. C.
				WPTF	RALEIGH	14	
1	1	2	3	WWNC	ASHEV'LE	3	
1	1			WADC	AKRON	78	OHIO
1	1	2		*WFJC	AKRON	91	
1	1	2	3	WKRC	CINCINNATI	1	
M	M	V	D	WLW	CINCINNATI	16	
1	1			WSAI	CINCINNATI	79	
1	1	2	ND	WHK	CLEVEL'D	85	
V	D	O	D	WTAM	CLEVEL'D	53	
				WAIU	COLUMB'S	10	
1	1			*WCAH	COLUMB'S	89	
1	1	2	3	WSPD	TOLEDO	80	
1	1			*WKBN	YO'NGST'N	3	
1	1	O	T	KFJF	OKLA.CITY	93	OKLA.
1	1		5	WKY	OKLA.CITY	36	
				*KVOO	TULSA	60	
1	1	2	3	*WHP	HARRISB'G	89	PA.
1	1	2	3	WLBW	OIL CITY	72	
1	1	2	3	WCAU	PHILAD.	63	
M	D	D	D	*WFAN	PHILAD.	7	
1	1	2		*WFI	PHILAD.	2	
				*WLIT	PHILAD.	2	
3	3			KDKA	PITTSB'GH	44	
1	1	D		WCAE	PITTSB'GH	68	
1	1	2		WJAS	PITTSB'GH	75	
1	1	2	D	WEAN	PROVID'NCE	24	R. I.
1	1	N		WJAR	PROVID'NCE	35	
1	1	2	3	WDOD	CHATTA.	74	TENN.
1	1	D	D	WMC	MEMPHIS	24	
1	1	2	3	*WREC	MEMPHIS	6	
				*WLAC	NASHV'LE	95	
1	1			WSM	NASHV'LE	11	
1	1	D	D	*KRLD	DALLAS	50	TEX.
1	1	NV	5	*WFAA	DALLAS	26	
1	1			*WBAP	FT.WORTH	26	
1	1		5	KPRC	HOUSTON	38	
1	1			*KTS	S.ANTONIO	75	
1	1	D	5	WOAI	S.ANTONIO	65	
1	1			*WTAR	NORFOLK	24	VA.
X	X	W	W	WRVA	RICHM'D	57	
X	X	2	O	WDBJ	ROANOKE	39	
1	1		5	*WEBC	SUPER'R	74	WISC.
1	1	2	3	*WISN	MILWAU.	58	
1	1	M	5	WTMJ	MILWAU.	8	

9 9 10 10
30 30 30 30
CENTRAL TIME
*Divides Time with Another Station

NEW STEPS TO SLOW MUSIC

(Continued from page 7.)

quickly. This is a decided asset to one who must change her step rapidly in order to follow various partners.

NOTE: The running steps are counted, 1, 2, 3, pause.

Pause for a half-second at the end of the third running step.

Practice for fifteen minutes. Begin with left foot, run forward three steps, 1, 2, 3, pause.

Repeat for thirty minutes.

Although the running steps are faster than walking steps, they are just as long. It is best to always take long steps, whether they be fast or slow. A short step betrays a lack of confidence.

TWO WALKING AND THREE RUNNING STEPS

This is a combination of slow and fast steps, or walking and running steps.

Learning the man's part, as well as her own, will do much to teach the lady to follow in the syncopated steps.

First Part.—Begin with left foot and walk forward two long, slow steps, 1, 2.

Run forward three long, quick steps, begin left foot, 1, 2, 3, pause.

NOTE: The running steps are twice as fast as the walking steps.

Second Part.—Begin with right foot and walk forward two long, slow steps, 1, 2.

Run forward three quick steps, begin right foot, 1, 2, 3, pause. That's all.

LADY'S PART

First Part.—Begin with right foot and walk backward two long, slow steps, 1, 2.

Run backward three long, quick steps, begin right foot, 1, 2, 3, pause.

Second Part.—Begin with left foot and walk backward two slow steps, 1, 2.

With left foot run backwards three quick steps, 1, 2, 3, pause.

II. SYNCOPATED LEFT TURN IN THE FOX TROT

Study the diagram. Begin at the word "Start" and follow the directions in the illustration.

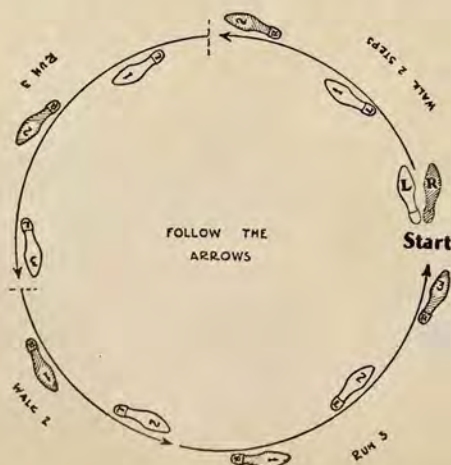
Walk two steps, 1, 2.

Run three steps, 1, 2, 3.

Walk two steps, 1, 2.

Run three steps, 1, 2, 3.

After you become expert in this step, try and do it within a radius of only two feet. In order to do this, it is necessary for the man's left foot to be almost stationary. The left foot then acts as the hub of a wheel, and the right foot as the rim.



HOW TO JUDGE PEOPLE BY THEIR DANCING

If you want to make a good impression in the ballroom, be extremely careful while dancing, because your dancing gives you away. Your ballroom expressions tell your partner and spectators about your thoughts, traits and habits.

Your disposition, your faults, your ambitions and even temperament—these are an open book to your partner in the ballroom. The close observer will be able to read your innermost secrets unless you are careful while dancing. I dare say that you can tell whether your sweetheart will be a model husband or whether he will turn out to be a "mistake."

It does not necessarily follow that the good dancer has a beautiful character or that the person who is hopeless, in so far as handling his feet is concerned, is a rogue. I don't mean anything like that. Indications of a person's traits are obtained, not from how well or how poorly he dances as to the actual technique of the dance as such, but from the way he dances, from his personal expression through the dance.

Almost any man will readily admit that he can judge another by appearance. To a great extent he can. One does not have to be a physiognomist to read character by countenance. To read faces somehow seems natural enough. Perhaps it is because we judge people by their faces every day that we become more or less adept at it. In this case we admit that the face is an index to the character, and, because non-homogeneity exists among people, all visages are unlike one another.

The same principle applies to everything a person does. His actions are different from every other person's for the reason that whatever he does is indicative of the person himself. And no two people are alike in every respect. In handwriting is this fact especially significant. Although there are but twenty-six letters in the English alphabet, no two handwritings are exactly alike. Graphologists tell us that the reason for this dissimilarity is due to the fact that the character of the person is expressed in his handwriting.

In dancing the range of action is unlimited, and therefore permits of a wide range for the display of inherent characteristics. But even when the dancers are limited to but one step, it has been found that of one hundred people no two will dance it precisely alike. Although there is but one waltz—and very little latitude is permitted in its execution—out of the millions of people who dance it, no two people have yet been found who dance it alike. It is the individual way in which the action is performed which gives rise to diversity.

The temperament of the individual is especially noticeable in dancing. The phlegmatic person who is very calm, pleasant and good-natured will show it in his dancing by slow, quiet and easy-going movements. Though he may be dancing with all his might, to all outward appearances he will move very calmly. On the other hand, the nervous temperament of the person who is very excitable and is easily provoked to anger is characterized by quick, energetic movements. The dancer in this instance will often get ahead of the music and become irritable when the rhythm is slow. Both types may or may not be good dancers. Again I repeat that the quality of the person's dancing does not enter in the judgment of character by dancing.

It is often an easy matter to judge of a man's character by the way he takes care of his partner. The man who treats the lady as though she were a China doll, holds her gently and is careful to see that she does not collide with every pillar in the room, is more than often a man of fine sensibility.

Partners are often stern critics. They are likely to give a closer judgment than spectators. Yet spectators are to be considered. Dancing in a ballroom is more than a partnership matter—it is a social expression and is to be judged from all points affecting the pleasure of the occasion, optically and otherwise. Its character revelations correspond to the range of this expression.

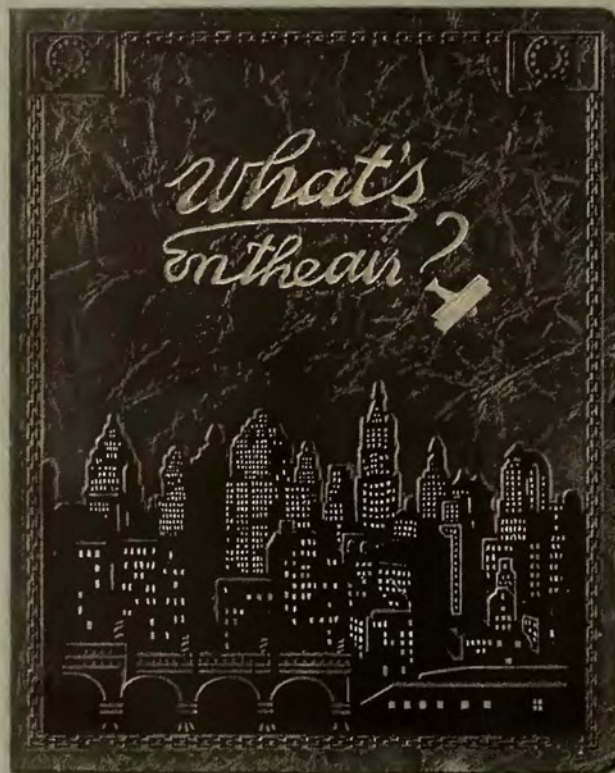
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KFAB	770		Lincoln, Neb.	KSNB	550		St. Louis, Mo.	WENB	870		Chicago, Ill.	WMBL	1500		Newport, R. I.
KFBP	1300		Great Falls, Mont.	KSEI	900		Pocatello, Ida.	WEVD	1300		New York, N. Y.	WMBR	1420		Detroit, Mich.
KFDM	560		Beaumont, Tex.	KSL	1130		Salt Lake City, Utah	WEW	760		St. Louis, Mo.	WMBD	1440		Peoria Heights, Ill.
KFDY	550		Brookings, S. D.	KSO	1180		Clarinda, Ia.	WFAA	800		Dallas, Tex.	WMBG	1210		Richmond, Va.
KFEL	940		Denver, Col.	KSOO	1310		Sioux Falls, S. D.	WFAN	510		Philadelphia, Pa.	WMBH	1420		Joplin, Mo.
KFEQ	560		St. Joseph, Mo.	KSTP	1460		St. Paul, Minn.	WFBE	1200		Cincinnati, O.	WMBI	1080		Chicago, Ill.
KFGQ	1310		Boone, Ia.	KTAB	560		Oakland, Calif.	WFBG	1310		Waco, Tex.	WMBJ	1370		Auburn, N. Y.
KFHL	1300		Wichita, Kan.	KTAP	1420		San Antonio, Tex.	WFBP	1370		Collegeville, Minn.	WMBK	1500		Brownsv. N. Y.
KFHA	1200		Gunnison, Col.	KTBI	1300		Los Angeles, Calif.	WFBL	900		Syracuse, N. Y.	WMBR	1210		Tampa, Fla.
KFI	640		Los Angeles, Calif.	KTBR	1300		Portland, Ore.	WFBM	1230		Indianapolis, Ind.	WMC	750		Memphis, Tenn.
KFIZ	1420		Fond du Lac, Wis.	KTBS	1450		Shreveport, La.	WFBT	1270		Baltimore, Md.	WMCB	570		New York, N. Y.
KFJB	1200		Marshalltown, Ia.	KTHS	1040		Hot Springs, Ark.	WFDF	1310		Flint, Mich.	WMCN	800		Fairmont, W. Va.
KFJF	1470		Oklahoma City, Okla.	KTM	780		Los Angeles, Calif.	WFI	560		Philadelphia, Pa.	WMP	1500		Lapeer, Mich.
KFJM	1370		Grand Forks, N. D.	KTN	1170		Muscatine, Ia.	WFIW	940		Hopkinton, Ky.	WMPG	1350		New York, N. Y.
KFJR	1300		Portland, Ore.	KTSA	1290		San Antonio, Tex.	WFFC	1450		Akron, O.	WMT	600		Waterloo, N. Y.
KFJY	1310		Fort Dodge, Ia.	KTSL	1310		Shreveport, La.	WFKD	1310		Philadelphia, Pa.	WNAK	1230		Boston, Mass.
KFJZ	1370		Fort Worth, Tex.	KTSM	1310		El Paso, Tex.	WFLA	900		Clearwater, Fla.	WNAJ	1010		Norman, Okla.
KFKA	880		Greeley, Col.	KTUE	1420		Houston, Tex.	WGBB	1210		Freeport, N. Y.	WNAK	1310		Philadelphia, Pa.
KFKB	1050		Milford, Kan.	KTW	1270		Seattle, Wash.	WGBS	1430		Memphis, Tenn.	WNAZ	570		Yankee, S. D.
KFKU	1220		Lawrence, Kan.	KUOA	1300		Fayetteville, Ark.	WGBL	530		Newport News, Va.	WNBH	1310		New Bedford, Mass.
KFKV	1410		Rockford, Ill.	KUSD	890		Vermillion, S. D.	WGBI	830		Seranton, Pa.	WNBK	2000		Washington, Pa.
KFLX	1370		Galveston, Tex.	KUT	1120		Austin, Tex.	WGBS	1180		New York, N. Y.	WNBK	1430		Memphis, Tenn.
KFMX	1250		Northfield, Minn.	KVI	760		Tacoma, Wash.	WGCA	1210		Gulfport, Miss.	WNBZ	1200		Springfield, Vt.
KFNF	890		Shepherd, Ia.	KVOA	1260		Tucson, Ariz.	WGCP	1250		Newark, N. J.	WNBZ	1200		Sarasota Lake, N. Y.
KFNR	1210		Lincoln, Neb.	KVOO	1140		Tulsa, Okla.	WGES	1360		Chicago, Ill.	WNOJ	1450		Newark, N. J.
KFPC	1250		Long Beach, Calif.	KWCB	1310		Corpus Christi, Tex.	WGGP	1250		Newark, N. J.	WNOJ	560		Knoxville, Tenn.
KFPL	1310		Dublin, Tex.	KWEA	1210		Shreveport, La.	WGHF	1410		Detroit, Mich.	WNR	1410		Greensboro, N. C.
KFPY	1340		Spokane, Wash.	KWJJ	1060		Portland, Ore.	WGL	1370		Ft. Wayne, Ind.	WNYC	570		New York, N. Y.
KFQD	1230		Anchorage, Alaska.	KWK	1350		St. Louis, Mo.	WGN	720		Chicago, Ill.	WOAI	1150		San Antonio, Tex.
KFQZ	860		Hollywood, Calif.	KWKK	1370		Kansas City, Mo.	WGR	550		Buffalo, N. Y.	WOAN	600		Lawrenceburg, Tenn.
KFRC	610		San Francisco, Calif.	KWKH	850		Shreveport, La.	WGST	890		Atlanta, Ga.	WOAX	1280		Trenton, N. J.
KFRU	630		Columbia, Mo.	KWLC	1270		Lawrence, Mo.	WGY	790		Madison, Wis.	WOBT	1310		Union City, Tenn.
KFRS	900		San Diego, Calif.	KWSC	1300		Pullman, Wash.	WHA	940		Madison, Wis.	WOBU	580		Union City, Tenn.
KFSG	1120		Los Angeles, Calif.	KWVG	1260		Brownsville, Tex.	WHAD	1120		Milwaukee, Wis.	WOC	1000		Davenport, Ia.
KFUL	1290		Galveston, Tex.	KXA	570		Seattle, Wash.	WHAM	1150		Rochester, N. Y.	WOCL	1210		Jamestown, N. Y.
KFUM	1270		Colorado Springs, Col.	KYW	1020		Chicago, Ill.	WHAP	1300		New York, N. Y.	WODA	1250		Panama, N. J.
KFUO	550		St. Louis, Mo.	KFYX	1020		Chicago, Ill.	WHAS	820		Louisville, Ky.	WODX	1410		Mobile, Ala.
KFUP	1310		Denver, Col.	KWAA	1020		Chicago, Ill.	WHB	1300		Troy, N. Y.	WOI	560		Ames, Ia.
KFYD	710		Calver City, Calif.	WAAB	920		Chicago, Ill.	WHB	1300		Chicago, Ill.	WOKO	1410		Poughkeepsie, N. Y.
KFYB	1310		Oklahoma City, Okla.	WAAM	1250		Newark, N. J.	WHBB	1370		Macon, Ga.	WOMT	1210		Washington, D. C.
KFYV	950		Glendale, Mo.	WAAT	1070		Jersey City, N. J.	WHBF	1410		Rock Island, Ill.	WOMT	1210		Manitowish, Wis.
KFWB	950		Hollywood, Calif.	WAAB	660		Omaha, Neb.	WHBL	1410		Sieboygan, Wis.	WOOD	1270		Grand Rapids, Mich.
KFWF	1200		St. Louis, Mo.	WAAB	860		New York, N. Y.	WHBQ	1370		Memphis, Tenn.	WOPT	1500		Bristol, Tenn.
KFWI	930		San Francisco, Calif.	WABI	1200		Bangor, Me.	WHBU	1210		Anderson, Ind.	WOQ	610		Kansas City, Mo.
KFWM	930		Richmond, Calif.	WABZ	1260		New Orleans, La.	WHBY	1200		De Pere, Wis.	WOR	710		Newark, N. J.
KFXF	940		Denver, Col.	WADC	1320		Akron, O.	WHDF	1370		California, Pa.	WORC	1200		Worcester, Mass.
KFXR	1310		Oklahoma City, Okla.	WAUD	640		Columbus, O.	WHDH	830		Gloucester, Mass.	WORD	1480		Chicago, Ill.
KFXZ	1420		Flagstaff, Ariz.	WAPI	1140		Birmingham, Ala.	WHDI	1150		Minneapolis, Minn.	WOS	630		Jefferson City, Mo.
KFYO	1420		Ablene, Tex.	WASH	1270		Grand Rapids, Mich.	WHDC	1440		Rochester, N. Y.	WOV	1130		New York, N. Y.
KFYR	550		Bismarck, N. D.	WBAA	1400		Lafayette, Ind.	WHFC	1310		Cicero, Ill.	WOW	590		Oswego, Neb.
KGA	1470		Spokane, Wash.	WBAC	860		Bangor, Me.	WHIS	1420		Bluefield, W. Va.	WOYO	1160		Fort Wayne, Ind.
KGAR	1370		Tucson, Ariz.	WBAB	1430		Harrisburg, Pa.	WHIS	1390		Bluefield, W. Va.	WYAN	1210		Wilmington, D. C.
KGB	1300		San Diego, Calif.	WBAL	1060		Baltimore, Md.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGBU	900		Ketchikan, Alaska	WBAP	800		Fort Worth, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGBX	1370		St. Joseph, Mo.	WBAX	1210		Wilkes-Barre, Pa.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGBZ	930		York, Neb.	WBEC	1400		Brooklyn, N. Y.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGCI	1370		San Antonio, Tex.	WBEL	1370		Richmond, Va.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGCR	1210		Waterbury, S. D.	WBEM	770		Chicago, Ill.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGCU	1200		Manitou, N. D.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGCV	1370		Great Falls, Mont.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGDF	1300		Los Angeles, Calif.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGEW	1200		Fort Morgan, Col.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGEZ	1310		Fort Morgan, Col.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGFV	1470		Alva, Okla.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGFH	1370		Oklahoma City, Okla.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGFL	1500		Canon, Tex.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGFV	1310		Ravenna, Neb.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGFX	580		Picher, Okla.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGGF	1010		Picher, Okla.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGGM	1230		Albuquerque, N. M.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGHI	1320		Pueblo, Col.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGHT	1290		Little Rock, Ark.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGHL	950		Billings, Mont.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGIQ	1320		Twin Falls, Ida.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGJR	1360		Butte, Mont.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGIW	1420		Trinidad, Col.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGIY	1420		Las Vegas, Nev.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGJH	820		Little Rock, Ark.	WBEB	1300		Houston, Tex.	WHIS	1010		New York, N. Y.	WYCC	570		Chicago, Ill.
KGJB	1500		Brownwood, Tex.	WBEB	1300		Houston, Tex.								

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