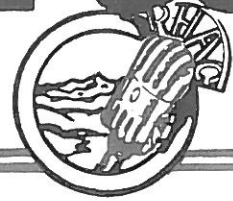


RETURN WITH US

The Radio Historical
Association of Colorado, Inc.

NOW...



VOLUME 10, NUMBER 4

OCTOBER, 1984



Jean Hersholt had a long career in films, starting in 1915. In his later years, he turned to playing benign oldsters. On radio, he starred for years as kind, gentle Dr. Paul Christian.

OCTOBER MEETING

The October meeting of the Radio Historical Association of Colorado will be held on Thursday, October 18, 1984. We will again meet at the CHURCH OF THE MASTER... 5152 East 17th Ave. It is located between Forest and Fairfax Streets, just south of 17th. Please use the side entrance.

This is a great centralized location for our meetings, with a large meeting room. We hope to see you there, and bring some friends who might be interested in the RHAC.

JOHN DUNNING'S OLD TIME RADIO SCHEDULE FOR OCTOBER, 1984

Old Time Radio Show For, October, 1984. Sundays, 2PM. KNUS Radio. Shows #628-631

- Oct. 7 : ON STAGE. "The Midnight Ride of Paul Revere," with Cathy and Elliott Lewis, 7-2-53
THE JACK BENNY PROGRAM. "How Are Things In Glocca Morra?" Guest Alice Faye, 5-4-47
DUFFY'S TAVERN. Guest Fred Allen, 1-4-44
- Oct. 14: ON STAGE. "The Crustacean", 9-16-53
CAVALCADE OF AMERICA. "Billy the Kid", starring Van Johnson 12-30-52
THE JACK BENNY PROGRAM. Show from New York, Al Jolson guest, 5-18-47
- Oct. 21: ON STAGE. "Skin Deep", 4-29-53
NBC SHORT STORY. "I Want To Know" and "I'm A Fool", by Sherwood Anderson, 4-25-51
THE JACK BENNY PROGRAM. "Violin Lesson and Vault Trip", 12-7-47
- Oct. 28: NBC UNIVERSITY THEATER. "A High Wind In Jamaica", 8-20-50 (60 min.)
THE BOB HOPE SHOW. Guest Jack Benny 11-9-48

RETURN WITH US NOW is the official publication of the Radio Historical Association of Colorado, Inc. a non-profit organization. The cost of membership is \$15.00 per year, and allows the member full use of the clubs resources.

For further information contact one of the following:

PRESIDENT: Barrett Benson--PO Box 1690, Arvada, CO 80001 -422-6442
VICE PRESIDENT: Herb Duniven--4184 S. Syracuse St, Denver, CO 80237 -773-1142
TREASURER: John Licht--617 Detroit, Denver, CO 80206 -321-6269
TAPE LIBRARIAN: Elmer Westbrook--855 S. Corona, Denver, CO 80209 -778-7426
SECRETARY: Reid Hansen--1659 S. Lee St, Apt. D, Lakewood, CO 80226 -985-7141
BLANK TAPE SALES: Barrett Benson--PO Box 1690, Arvada, CO 80001 -422-6442
NEWSLETTER EDITOR: John Lloyd--2667 E. 99th Ave, Thornton, CO 80229 -451-7890
MEMBERSHIP CHAIRMAN: John Callor--PO Box 1109, Westminster, CO 80030 -429-4639
REFERENCE LIBRARY: Charles Barton--190 E. Geddes Ave, Littleton, CO 80122 -795-2146
TAPE DONATIONS: Charles Smith--2760 N. Academy Blvd, Colorado Springs, CO 80907

We thank you for your support of the RHAC. We hope that all of our members utilize the many resources of the club and enjoy them to the fullest. Any comments, suggestions and donations are greatly appreciated.

NEW OFFICERS

New officers were elected at the September meeting. The new officers will be: PRESIDENT- Barrett Benson, VICE PRESIDENT- Herb Duniven, TREASURER- John Licht, and SECRETARY- Reid Hansen. We wish them the best of luck during the coming year and hope they receive all of your support and cooperation. Congratulations to them all.

REFERENCE LIBRARY ADDITIONS

The RHAC has purchased nine new books to add to our reference library. They are:
AIR TIME:THE INSIDE STORY OF CBS NEWS by Gary Paul Gates
HAVE TUX, WILL TRAVEL: BOB HOPE'S OWN STORY
HISTORY AS YOU HEARD IT by Lowell Thomas
JINX by Jinx Falkenburg
ON THE AIR IN WORLD WAR II by John MacVane
OUT OF THE AIR by Mary Margaret McBride
DAVID SARNOFF (A BIOGRAPHY) by Eugene Lyons
SO LONG, UNTIL TOMORROW by Lowell Thomas
VIC AND SADE by Paul Rhymer

NEW MEMBERS AND RENEWALS

The RHAC would like to welcome the following new member:

Ray Cook 6950 Ruth Way Denver, CO 80221 9/85

We would also like to thank the following member for his renewal:

Hotch Alipounarian 9/85

RENEWALS

Our biggest month for renewals has always been October. If you have a renewal coming up in October, please send it in soon so that you don't miss out on any newsletters. It is always a good idea to send in your renewals a month or so ahead of time. That will save us some time in making sure that our mailing lists are accurate. It will also make it easier for the tape librarian since he receives an updated membership list. Your tapes could be unnecessarily delayed in shipping if your renewal is not recorded.

RETURN WITH US NOW UNDER NEW EDITOR

John Callor has stepped down as editor of our newsletter after almost 2½ years of hard work. RETURN WITH US NOW was a great newsletter with John as editor. He is a tough act to follow, but I've been here before, and I'll do my best. The newsletter has always been my pet and I'm looking forward to another term as editor. We all owe John and Nancy Callor our sincere thanks for a great job.

CHRISTMAS GET TOGETHER

Traditionally the RHAC does not have a meeting during the month of December so that our members can devote their time to family and shopping. We have been offering a Christmas banquet get together at the Heritage Square Opera House for dinner and show for anyone who wanted the night out as a group. The cost is prohibitive for many people and we are looking into a less expensive dinner place for the first Saturday in December. We will also be inviting our Colorado Springs members to attend this get together and, hopefully, a special guest. More information will appear in the November issue of RETURN WITH US NOW.

THE GREAT RADIO - PRESS WAR
by Jack Richards

It's only natural when two organizations compete for the same market that competition can get excessive under live-or-die conditions. Such was the case during the early days of radio, when the networks locked horns with the newspaper publishers.

Radio has always been interested in reporting the news. One of the very first broadcasts was a news event- the Harding-Cox election in 1920. It was in 1924 that radio really steamed ahead by presenting on the spot coverage of the news. This was at the 1924 Democratic National Convention.

Listeners to the convention became involved in the exhausting and prolonged nomination battle between Al Smith of New York and William G. McAdoo of California. When the smoke finally cleared, radio listeners found first-hand that a dark horse, John W. Davis, had won.

At first the press and radio were at peace. Competition between the networks was, however, intense. The networks fought each other with ingenuity, money, and bull-dog ferocity. This rivalry is, perhaps, best illustrated by the famous Mahatma Gandhi story.

To set the stage, keep in mind that quality undersea telephone cables did not exist. All overseas broadcasts were relayed by short-wave by AT&T to America.

Gandhi, when in England, once agreed to an exclusive broadcast with NBC. While NBC was busy negotiating with Gandhi, CBS was arranging for phone lines to the hall where Gandhi was to speak. When NBC later requested the phone lines they were informed the lines were in place and duplicates would not be available. Since NBC had the speaker but CBS had the phone lines, an exclusive interview would be impossible.

As previously noted, in the early years newspapers were among the first to nurse the infant broadcasting industry. The papers issued weekly radio sections with detailed schedules, technical and programming news. With the stock market crash of 1929, this came to an abrupt halt. Radio promotions were dropped as the publishers fought over the declining advertising dollar.

The battle between the press and radio climaxed with the 1932 election returns. While Roosevelt and Hoover fought in the polls, the publishers and the networks traded blows behind the scenes.

CBS had contracted with United Press to present a full evening of live election returns. With the threat of thousands of dollars on income, the American Newspaper Publishers Association (ANPA), led by Ed Harris, forced United Press to cancel its contract with CBS.

Not knowing the United Press-CBS contract had been broken, Associated Press, for PR reasons, offered its services to both NBC and CBS without charge. Thus the election returns were broadcast in full glory.

PEANUTS



The ANPA went wild when their attempt to stop the networks failed. They again flexed their muscles and forced all of the press associations- UPI, AP and INS- to withdraw services from the networks. Thus began an era where the main source of news to the networks was the telephone.

This quickly came to an end in September, 1933 when General Mills came to CBS with a proposition to pay half the cost to support a new agency. The Columbia News Service was thus born.

CNS was fairly successful in competing with the older services. It did so by employing a willing group of "stringers" who were paid quite handsomely.

Stringers were part-time correspondents (generally cub newspaper reporters) scattered across the nation who reported local news events. Like the newspaper reporters, they were paid by the column-inch or "strings" of accepted material.

With the success of CNS, the publishers were once again defeated. In March, 1934, they negotiated with CBS to disband the Columbia News Service. In exchange, a new organization was created- The Press-Radio Bureau.

The Press-Radio Bureau was to receive material from all the press associations and from the networks themselves for further rewrite for news broadcasts. The broadcasts were to be unsponsored. No radio newscasts were allowed until after the papers had a chance to get out their editions, ie- no newscasts between 9:30 AM and 9:00 PM. Finally the networks would still have the right to air any special bulletin of "transcendental" importance.

Sensing victory, the networks soon flaunted all rules made in the formation of the Press-Radio Bureau. First to go was the unsponsored rule. Figures such as Winchell, Kaltenborn and others were quickly labeled commentators and enjoyed sponsorship.

The death-blow was, however, the term "transcendental importance" in the agreements with the publishers. The networks interpreted this to mean anything they wanted- from the Hauptmann trial of the Lindberg kidnapping to a local horse. Of course with the rise of the Nazi movement in Germany, all overseas news was "transcendental".

The press associations also realized the folly of both giving material to the Press-Radio Bureau and trying to sell the same material.

In 1938 the war was over. The Press-Radio Bureau ceased to exist. The victors- RADIO.



STEREO EQUIPMENT BARGAINS

There is a new stereo equipment store here in Denver specializing in reconditioned equipment. It is called Second Sound and they are located at 2013 S. Broadway, Denver, CO 80210. Their phone number is 777-4449 and the owners are David and Cathy. I contacted them about two weeks ago and here is a list of equipment that they had available at that time:

SONY	TC558	\$249.00	TEAC	A1500	\$129.00
SONY	TC580	275.00	TEAC	A4300SX	549.00
SONY	TC366	138.00	AKAI	GX295	375.00
TEAC	A2300S	249.00	TEAC	4070G	319.00
TEAC	A1250S	300.00	TEAC	A4300	265.00
PIONEER	RT701	288.00	PIONEER	RT909	429.00

These are really nice folks and they have offered RHAC members a 10% discount on top of these already great savings. Just tell them you are a member of the RHAC. Best bet would be to bring in this newsletter since the mailing address would identify you.

After purchasing equipment, Second Sound has all equipment checked over by the repair shop known as Intrinsic Sound, before they offer it for sale. I plan on purchasing some equipment soon and will definitely check out Second Sound in the near future. I hope that some of our newer members who are interested in starting a collection of tapes will look into these very reasonable prices. All other members are urged to take a look if you plan on increasing the amount of equipment you have.

A NOTE OF THANKS

A note of thanks was sent to my employer, the Petro Lewis Corporation, this past week to thank them for the donation of a fine Remington Rand electric typewriter to the RHAC. As many people know, the Petro Lewis Corp. is extremely supportive of community and national organizations. Our President, Mr. Jerome Lewis, sits on many committees and boards of service and charitable organizations in the Metro Denver area.

The typewriter is a beautiful piece of equipment and will be used for our monthly newsletter and other club correspondence.

Again, our sincere thanks to the Petro Lewis Corporation.

DON'T BE ALARMED

Don't be too alarmed in the future when you see a return address on your newsletter from Greeley, Colorado. Thanks to RHAC member Dick Williamson, who runs a printing business in Greeley, the newsletter will be printed and mailed each month from Greeley. (In order to use a Greeley postage meter you need to use a Greeley return address). The names and addresses of people to contact for certain RHAC business will still be located within the newsletter. Please don't contact Dick. Our thanks to Dick for offering his services for our printing needs.

RETURN OF THE JEDI

National Public Radio did an outstanding job on Star Wars and The Empire Strikes Back. Several people have asked me if they will be doing Return of the Jedi and I have no idea. If anyone knows, please let me hear from you and I will relay the answer in RETURN WITH US NOW.

RHAC TAPE LIBRARY

<u>REEL 451</u>	<u>TOM CORBETT, SPACE CADET</u>		1200'
1L	2-7-52	Operation Hide And Seek	
	2-21-52	Giant Cave Of Pluto	
2L	2-26-52	Trial In Space - Part 1	
	2-28-52	Trial In Space - Part 2	
1R	3-4-52	Asteroid Of Danger - Part 1	
	3-6-52	Asteroid Of Danger - Part 2	
2R	3-11-52	The Giants Of Mercury - Part 1	
	3-13-52	The Giants Of Mercury - Part 2	
<u>REEL 452</u>	<u>TOM CORBETT, SPACE CADET</u>		1200'
1L	3-18-52	Atmosphere Of Death - Part 1	
	3-20-52	Atmosphere Of Death - Part 2	
2L	3-25-52	A Mission Of Mercy - Part 1	
	3-27-52	A Mission Of Mercy - Part 2	
1R	4-1-52	Doublecross In Space - Part 1	
	4-3-52	Doublecross In Space - Part 2	
2R	4-8-52	Mystery Of The Sparkling Meteor - Part 1	
	4-10-52	Mystery Of The Sparkling Meteor - Part 2	
<u>REEL 453</u>	<u>TOM CORBETT, SPACE CADET</u>		1200'
1L	4-15-52	Holiday Of Terror - Part 1	
	4-17-52	Holiday Of Terror - Part 2	
2L	4-22-52	The Riddle Of Astro - Part 1	
	4-24-52	The Riddle Of Astro - Part 2	
1R	4-29-52	Escort Of Death - Part 1	
	5-1-52	Escort Of Death - Part 2	
2R	5-6-52	Danger In Deep Space - Part 1	
	5-8-52	Danger In Deep Space - Part 2	
<u>REEL 454</u>	<u>TOM CORBETT, SPACE CADET</u>		1200'
1L	5-13-52	Marooned With Death - Part 1	
	5-15-52	Marooned With Death - Part 2	
2L	5-20-52	Greatest Show In The Universe - Part 1	
	5-22-52	Greatest Show In The Universe - Part 2	
1R	5-27-52	Revolt At Prison Rock - Part 1	
	5-29-52	Revolt At Prison Rock - Part 2	
2R	6-3-52	Vultures Of Space - Part 1	
	6-5-53	Vultures Of Space - Part 2	

RHAC TAPE LIBRARY

<u>REEL 455</u>	<u>BULLDOG DRUMMOND/ROCKY JORDAN</u>	1200'
1L	BD: Death At The Races BD: Daeth Loops The Loop	
2L	BD: Death Uses Disappearing Ink BD: Death In The Deep	
1R	4-10-49 RJ: My Quiet Friend 7-10-49 RJ: The Broken Wing	
2R	6-26-49 RJ: Journey To Nashier 8-28-49 RJ: Lady From Istanbul	
<u>REEL 456</u>	<u>LIFE WITH LUIGI</u>	1200'
1L	4-10-49 Diets 4-24-49 Electric Bill	
2L	11-9-48 Diamond Ring 11-16-48 PTA Meeting	
1R	11-30-48 Hospitalization Insurance 12-7-48 Admiral Peary Mirror	
2R	2-6-49 Telephone Bill 3-20-49 Luigi Buys A Car	
<u>REEL 457</u>	<u>KRAFT MUSIC HALL/PHILCO RADIO TIME</u>	1200'
1L	3-21-46 KRAFT: Guest - Eddie Duchin 5-28-47 PHILCO: Guest - Margaret O'Brien	
2L	6-4-47 PHILCO: Guests - Fred Allen, Connie Boswell 6-11-47 PHILCO: Guests - Ethel Merman, Alec Templeton	
1R	10-1-47 PHILCO: Guest - Gary Cooper 10-8-47 PHILCO: Guest - Jimmy Durante	
2R	10-15-47 PHILCO: Guest - Dinah Shore 10-22-47 PHILCO: Guests - Burl Ives, Clifton Webb, Howard Duff	
<u>REEL 458</u>	<u>CHAMBER MUSIC SOCIETY OF LOWER BASIN STREET</u>	1200'
1L	5-5-40 Guest: Benny Carter 6-23-40 Guest: Bobby Hackett	
2L	7-14-40 Guests: Jelly Roll Morton, Dinah Shore 8-4-40 Guests: Leadbelly, Dinah Shore	
1R	8-19-40 Guests: Lionel Hampton Quartet, Dinah Shore 10-21-40 Guests: Jack And Charlie Teagarden	
2R	1-6-41 Guests: Joe Sullivan, Pee Wee Russell, Eddie Condon 2-17-41 Guests: Joe Marsala, Adele Girard, David Tough	

TRIVIA QUIZ

1. What organization consisted of a judge, a druggist, a barber, a police chief and a water commissioner?
2. Who played Dennis Day's mother on the Jack Benny Program?
3. What was the name of Fred Allen's wife?
4. Who played the Bickersons?
5. With what soap opera would you associate Silver Creek, Colorado and Lord Henry Brinthrope?
6. Who was Babs and Junior's father?
7. What did Don McNeill march around?
8. Biff Burns, Mary McGoon, Wally Balou and Webley Webster were characters on which show?
9. Paul Hughes played Thunder Martin on what long running show?
10. How much did the Fat Man weigh?

NEWSLETTER CONTEST

Here is the chance to win some prizes and contribute to RETURN WITH US NOW. The newsletter is sponsoring a contest for all members who want to participate. There will be three categories: 1) Best Cover; 2) Best Original Cartoon; and 3) Best Newspaper or Magazine Cartoon. The first two categories are fairly self-explanatory. The best newspaper or magazine cartoon would be by "whiting out" any cartoon and filling it in with your own old time radio related caption. The deadline for the contest will be January 1, 1985. Good luck to all who enter.

WE'LL HELP YOU FIND IT

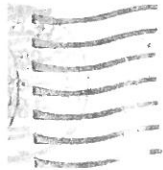
If anyone is looking for particular shows why not advertise in RETURN WITH US NOW. Are there any suggestions or comments you have on the RHAC? Do you have equipment for sale or looking for equipment? Drop us a card and let us know. Our rates are the best in town. Nothing down and nothing per month. This is your newsletter and we will be glad to help you.

CLUB HAPPENINGS

Elmer Westbrook, the RHAC Tape Librarian informs us that there might be a slight delay in some tape mailing since he is in the middle of a complicated business matter. Things should be back to normal shortly...Thanks to Guy Albright for arranging our meetings place for the past months. It is a great room so I can't understand why more members don't attend...What's going on in Colorado Springs?... Out of town members are encouraged to let us know how their collections are established and increased in areas where OTR is not broadcast...If any member has dealt with John Miley of Evansville, IN and acquired any sportscasts from him I would appreciate hearing from you. If any reader from other clubs has knowledge of collectors who have sports recording I would like to get some information from them. Drop me a card.

1) The Jolly Boys on the Great Gildersleeve, 2) Verna Felton, 3) Portland Hoffa, 4) Don Ameche and Frances Langford, 5) Our Gal Sunday, 6) Chester A. Riley, 7) The breakfast table on The Breakfast Club, 8) Bob and Ray, 9) The Lone Ranger, 10) 237 pounds.

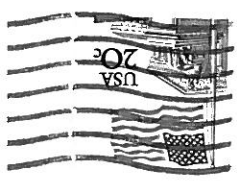
TRIVIA QUIZ ANSWERS



K2

H4

1/85
BARRETT BENSON
P.O. BOX 1690
BRVADA, CO 80001



DENVER, CO
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1984
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1/85
Mrs. John H. Lloyd
2667 E. 99th Ave.
Thornton, Colo. 80229

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