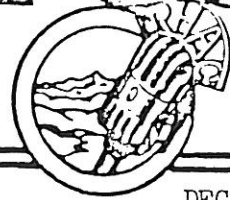


RETURN WITH US

The Radio Historical
Association of Colorado, Inc.

NOW...



Volume #9, Issue #6

DECEMBER 1983

GILDERSLEEVE on BROADWAY

with HAROLD
PEARY

BILLIE BURKE /
CLAIRE CARLETON
RICHARD LeGRAND
(MR. PEAVEY)
FREDDIE MERCER



Produced by
HERMAN SCH... and by
GORDON DOUGLAS
STORY AND...



NO DECEMBER MEETING

Due to the holidays and the dinner at the Heritage Square Opera House, the RHAC will not meet as regular. There will be more about the Opera House later in this newsletter. I would like to wish everyone the Happiest of Holidays and thanks for all the help over the past year. With your help next year can be even better!

John Callor, ED

I do not have John Dunning's schedule for December at the time of printing, so if anyone would like a copy of John's December schedule please send me a postage paid self-addressed envelope, and I will send you a copy! Send all requests to ... John Callor, P.O. Box 1109, Westminster CO 80030, thank you. But I do have John's Christmas schedule, and here it is:

TWELVE HOUR CHRISTMAS SHOW. run Christmas Eve and repeated Christmas Day.

- 1) Jack Benny Christmas Shopping 12-13-53
- 2) Mr. President The Man At The Gate Of The World 12-25-49
- 3) Ozzie & Harriet Affair on a Bus 11-28-49
- 4) Screen Director's Playhouse Miracle on 34th St. 60 min.
- 5) Suspence Double Enrty w Eddie Cantor 12-22-49
- 6) Red Skelton Show Christmas 12-24-46
- 7) This Is My Best The Plot To Overthrow Christmas 12-19-44
- 8) The Whistler Decision 12-24-47
- 9) Family Theatre The Nativity 12-31-52
- 10) Fibber & Molly The Spirit of Giving 12-25-51
- 11) Great Gildersleeve Twas The Night Before Christmas 12-24-44
- 12) Elgin's Annual Wartime Christmas Show A two hour broadcast featuring: Ginny Simms, Bob Hope, Burn's and Allen, Bing Crosby, Jack Benny, Vera Vague, Les Paul, Eddie "Rochester" Anderson, and Carmin Miranda. Don Ameche is host. 12-25-44
- 13) Gunsmoke Beeker's Barn 12-23-56
- 14) The Hallmark Playhouse The Story of Silent Night 12-23-48
- 15) Damon Runyon Theatre Dancing Dan's Christmas 11-28-50
- 16) Escape The Cave 12-29-50
- 17) Amos and Andy Show Christmas 12-22-44
- 18) Let's Pretend The Night Before Christmas 12-19-53
- 19) Kraft Music Hall Christmas Show with Al Jolson, Oscar Levant, Jimmy Durante, and the Kraft Chorale Club. 12-18-47
- 20) The Bob Hope Show Christmas Show with Jack Benny, Dennis Day plus Jack Kirkwood and Les Brown Orchestra 12-05-49

COVER CONTEST

Starting next month thru the end of the article about Richard Q. Peavy, we will be having a cover contest. The theme of this contest will be...The Great Gildersleeve! Please send your entries to your editor John Callor, P.O. Box 1109, Westminster CO 80030. Depending on the amount of entries, I will either use the winning cover at the end of the contest or 'show off' each entry as I get it as the cover of the next issue. I hope that everyone will take this chance to be creative and will submit a cover. More about prizes next month. Good Luck to everyone!

RETURN WITH US NOW is the official publication of the Radio Historical Association of Colorado, Inc., a non-profit corporation. The cost of a membership is \$15.00 per year, and allows the member full use of the clubs resources.

For further information contact one of the following:

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TAPE LIBRARIAN: John Migrala-7213 Roxbury Pl., Littleton, CO 80123 - 979-0755
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EDITOR: John Callor-P.O. Box 1109, Westminster, CO 80030- 429-4639

The RHAC would like to welcome the following new members:
Ronald Ager 2826 W. Platte, Apt. #3 Colorado Springs, CO 80904
Thomas P. Daoust P.O. Box 1472 Colorado Springs, CO 80903
Henry E. Jurek 9573 E. Grand Place Englewood, CO 80111

If any of the officers or other members of the club can help in any way, please let us know!

We would like to thank the following for renewing with the RHAC for another fun filled and exciting year:

Glenn Blair	10-84	Dick Henry	10-84
Craig Anderson	10-84	Glenn Ritter	10-85
John Lloyd	10-84	George Jaegers	10-84
John Adams	10-84	Larry McDermott	10-84
Don Reeves	10-84	Charles Belvin	10-84
James Reeb	11-84	John Chunko	10-84
Robert Elfstrand	01-85	Duff Campbell	12-84

Please take note of the following change of address:
Vicki Bohis 5966 S. Kalispell Ct. Aurora, CO 80015

CHRISTMAS PARTY UPDATE

For those of us who are going to the RHAC Christmas party, it will be on December 10th. Please meet at the Heritage Square Opera House for a 4:15 dinner. Pick up your tickets at the ticket window in the lobby and then proceed to the second floor for drinks before dinner. The show will follow the dinner at around 7:30pm. See you all there and thanks to John Migrala for setting the Opera House for us again this year and in handling the finances!

LARRY COX NATIONAL RECOVERY ACT

If you would like a copy of the schedule for the National Recovery Act thru December, send me a stamped self addressed envelope. The show airs on radio KKBB 1090 Thursday night at 10 to 12 pm and repeated on Sunday at 3 to 5 pm. Send requests to John Callor, P.O. Box 1109, Westminster, CO 80030

SPECIAL EXPANDED NEWSLETTER

This month we have for you an extra special newsletter with some very good extras. In this issue, you will find:

1) A log of the 355 reels in the RHAC tape library. This list was compiled by member Barbara Watkins and will be updated from time to time. The list is alphabetical and is very easy to use, it should prove a very good aid in collecting from the club. Again, thanks to Barbara Watkins for this listing and keep up the good work!

2) A very special article all about Richard Q. Peavy, the pharmacist for the town of Summerfield and the Great Gildersleeve. The article was written and submitted by member Mickey C. Smith. It will be presented in several parts, starting with these 3 installments in the December newsletter. I hope that you find the article as humorous and informative as I did. The list of reference sources will be listed at the conclusion of the entire article and the numbers scattered through-out the article refer to these sources.

3) An article about Stan Freburg by member John Adams. At the January meeting John will be speaking about how to compile information for articles and logs. John will be referring to the Freburg article. John has written many other great articles for the club over the years and we have all benefited from his hours of work.

We hope that everyone keeps up the good work and we hope to hear from other members about their interests in Radio and about how they collected radio programs.

CONVENTION NEWS

At every annual Friends of Old Time Radio Convention, collectors are chosen for the Allen Rockford award. The award is given annually to the collector or fan who has made the extra effort to make the hobby of collecting OTR more enjoyable. This year, the award went to someone who's name is familiar to many of us. He has compiled many logs and written articles about OTR. This person is...Ray Stanich. We all give Ray a hearty congratulation and wish him the best in the future.

Ray is the 6th collector to receive this award. Among the other winners are: Ken Piletic, John Dunning, Charlie Ingersoll, Charles Stumpf and Roger Hill.

GUEST SPEAKER

At the November meeting we heard Arthur Gaeth a news commentator in radio for over 25 years. He was one of the news reporters present at the Nuremberg war crimes trials during November 1945. He told of the suicide of Herman Goering and of the day by day happenings at the trials. He was one of two American reporters who spoke German and told a more complete story. He visited several concentration camps and spoke with many German people. They blamed the generals for the defeat of Germany, and for this reason the generals should be killed. September 1945 saw Mr. Gaeth seated along with 55 other witnesses at the hangings of Field Marshall Keitel and the others.

I only wish that I had the space to print the entire contents of Mr. Gaeth's speech; it was very interesting indeed. We hope that Mr. Gaeth will be with us again in the very near future. A special thanks to Arthur Gaeth for sharing with the members of the RHAC.

A PROFILE OF RICHARD Q. PEAVY

By: Mickey Smith

JOHN WAYNE was a pharmacist-six gun in hand-the movie, "In Old California." W.C. Fields brought fame to Mr. Dilweg in his short film, "The Pharmacist." Popular song writer, Paul Williams, played a pharmacist in the short-lived TV series, "Good Heavens," Alan Young, last seen listening to the talking horse, Mr. Ed, played a pharmacist in the even shorter lived TV series, "Gibbsville." Andy Griffith came dangerously close to marrying Mayberry's pharmacist, Ellie. Pharmacists have turned up occasionally here and there on stage and screen.

Kramer's Drug Store was a regular feature on radio's Fibber McGee and Molly. Indeed Fibber even ran the drug store for a day in one episode. Prior to his stint in the store, Fibber, as was his custom, tried to use a "bobby pin" in lieu of a penny to weigh himself on the drug store scale. Kramer, however, had wired the scale and Fibber received an electric shock.

Kramer was holding a one-cent sale on ink - one bottle for 25 cents and the second one for a penny. Later, when McGee, having just had his cigarette lighter filled free of charge, attempted to return "the two-bit bottle," Kramer, in frustration, muttered to himself: "You had to have a drug store, Kramer, Why didn't you stay in the veterinary business like you started to? If you're going to have to deal with a jackass anyway..."¹

The only pharmacist ever to enjoy a continuing show business job was Richard Q. Peavy, the family druggist for "The Great Gildersleeve" on radio. (Peavy wasn't always Gildersleeve's pharmacist, however. Early in the series, when he suffered from an intractable case of hiccoughs, Marjorie opined, "I'll bet Mr. Fowler at the drug store has something to help you."²

If the reader is under the age of 30 there may be no memories of the program and that is unfortunate. For "Gildy", as Water Commissioner Throckmorton P. Gildersleeve was known, and the other regulars on the show provided years of unsophisticated laughter to their listeners. One of those regulars who was always good for a laugh was "Peavy," the druggist. (Another regular was Birdie Lee Cogins, Gildersleeve's black maid, played by Lillian Randolph. Hers was one character criticized for being portrayed in a menial position by the Institute for Education by Radio in 1946).³

For those unfortunates who never heard the show, or don't remember, "The Great Gildersleeve" was a spin-off of the famous Fibber McGee and Molly show. Gildersleeve was such a hit that the network gave him a show of his own in 1941, which ran until 1958.⁴

Gildersleeve was the guardian for his niece and nephew, Marjorie and Leroy Forester. One part on their estate and his early responsibility was Quig's Open All Night Drug Store. It quickly became apparent that the store was not prosperous. Gildersleeve's bookkeeper described one month's business as "Much better. We only lost \$213.00." Gildersleeve himself was concerned: "It's such a headache it'll soon start to break even just on the aspirin I buy here. I never wanted to operate that cut-rate medicine market in the first place"⁵

The estate acquired the drug store when the pharmacist neglected his practice to train a cat. As Gildy put it, "The cat got so good and business got so bad he took the cat to Hollywood and we got the business for the rent." Gildersleeve referred to the drug store as a "prescription parlor" engaged in the "Bicarbonate of ice cream soda business."

Because business was so bad, Judge Hooker insisted that Gildersleeve sell the pharmacy. Not so easy! He had been trying to do just that for months, but unsuccessfully, "because," as he explained to Leroy, "right now pharmacies are a drug on the market." He said a drug store was "a place where they sell postage stamps, sandwiches and once in a while a little fly spray."

Marjorie suggested they get the City Drug Chain to buy the pharmacy. "They own almost all the other drug stores in town." Gildersleeve explained that he had already approached them and gotten the "big business brush off." Nevertheless, Gildersleeve ultimately did do business with an early corporate chain, albeit unknowingly. Thinking a visitor was a tax assessor, Gildersleeve downgraded the value of the pharmacy. He judged the "goodwill" to be worth about \$1,500 and the accounts receivable about \$1,000. The overall value of the pharmacy was figured at \$28,500. The visitor was, in fact, a buyer for the drug chain and Gildersleeve got out of the pharmacy business.

Harold Peavy played the part of Gildersleeve until 1950, at which time Willard Waterman took over the role.⁶ Richard Legrand was Peavy during the early days of the show, and Forrest Lewis later played the part.⁽⁷⁾ Interestingly, Lewis, Peavy and Waterman had acted together on the Tom Mix Show. Lewis played "Wash," and both Peavy and Waterman played Sheriff Mike Shaw.

Richard Legrand began his career in show business in repertory at the age of 18.⁽⁸⁾ His role as Peavy resulted in friendships with a number of pharmacists and he was once interviewed by a pharmacy journal.⁽⁹⁾ There are well over 100 Gildersleeve shows in circulation today.⁽¹⁰⁾ These and other sources were the raw material for this paper. Unfortunately, no production log has surfaced and many shows are not identifiable as to date.

I had not thought about being a pharmacist when I listened to Gildersleeve. Indeed, looking back on the experience I don't recall that it really impressed me that Peavy was a pharmacist. My first recollection, in fact, is of Peavy selling cigars to Gildersleeve. Of course, he sold Gildy alot of cigars over the years.

It occurs to me that Peavy was probably a pretty good reflection of the current image of druggists of that era. Of course his character was exaggerated for the sake of comedy. And what kind of character was it?

Dunning has described Peavy as "henpecked."⁽¹¹⁾ If Peavy gave that appearance I always thought it was largely done for effect, although he is so described by other writers as well. He did have an unusual relationship with Mrs. Peavy (which was the only way he addressed to her.) He gave her a potted begonia each Easter and received the annual response: "Richard Peavy, don't you know it's wicked to be so extravagant?"⁽¹²⁾ Both Peavy's hung up Christmas stockings and sneaked down separatley to fill them.⁽¹³⁾ Although Mrs. Peavy made him sleep in the guest room when he tried some of Floyd the barber's (another series regular) hair tonic,⁽¹⁴⁾ she had no trouble talking him into a night out by telling him how handsome he looked.⁽¹⁵⁾

Peavy liked the arts. He sang regularly (and poorly) with the "Jolly Boys," usually suggesting a chorus of "There is a Tavern in the Town." By his own admission he played the violin at home while "The Missus" hums.⁽¹⁶⁾ He also recited poetry. Here is a sample rendered at the Fourth of July picnic after an introduction as "Summerfield's leading pharmacist."

"There once was a man from Nantucket, Who kept all his cash in a bucket. But his daughter named Nan, Ran away with a man, And as for the bucket, Nan 'tuck' it."⁽¹⁷⁾

In spite of his obvious talent, he was skeptical about buying a ticket to an opera unless there were elephants in it.(18) He played the violin in the "Jolly Boy's" band,(19) as well as the piccolo(20) and sang regularly including, on one occasion, "White Christmas."(21)

Peavy owned a Studebaker, which he kept on blocks, and was very fond of rhubarb.(22) He enjoyed Parcheesi(23) and went to the movies several times a year.(24) He was scientifically curious about his own psychological quirks - afraid of heights, couldn't eat eggplant after tomato soup - and conducted an experiment to understand claustrophobia by locking himself up in a small room. (He rather liked it.)(25) He also admitted that he once tried to sneak on a streetcar without paying the five cents.(26) Peavy kept his politics to himself and refused, under persistent pressure from Gildersleeve, to disclose which of the two mayoral candidates he supported.(27)

Peavy's values were generally good ones although he could be devious. Yet, he was treated in a generally respectful manner by others - probably because he reciprocated. This was in sharp contrast to the way "Doc" Gamble, a physician, was handled by the great "Fibber" McGee. Consider this dialogue.

DOC: "How are you today, Turtle brain?"

FIBBER: "Hi, Kidney Snooper. How's everything in the world of medicine? As if you'd know, your medical education having ended when you discovered that baldness was caused by lack of hair."(27)

Nothing that snappy for Peavy. Most difficult situations were handled easily with his trademark retort, "Well, now I wouldn't say that," rendered from somewhere in the dark recesses of his sinuses.

Peavy took great pride in his "little witticisms". Some samples:

"I've got a special on nickels today. Five for a quarter.(28)

Asking Gildersleeve if he was going to sing the "Trolley Song" from CARMEN.(29)

"A man was in here the other day and asked me if we served eggs. I told him we served everyone."(30) Gildersleeve said that was a "little witticism" in 1890.

Peavy said he considered learning the Charleston once, but "how often does a fellow get to Charleston?" (He hadn't been dancing "since Coolidge was President").

Peavy's pharmacy as portrayed on the show, provided a stereotypical, but humorous, view of the drug store and it's contents. On various occasions he sold, or tried to sell:

Insect repelent, "You can't beat citronella".(32)

Razor blades, toothpaste, mouthwash, shaving lotion.(33)

Garcia Profundo and Salome Perfecto cigars, the later with a picture of a dancing girl on the label.(34)

Toothbrush (to Fibber McGee)(35)

"Nationally advertised brands" of candy. "That is, all but the peppermint. I put that up myself."(36)

Cucumber sunburn cream.(37) Back brush.(38) Cold remedies.(39)

Comic books. "I glance at them occasionally so I can advise my customers."(40)

A specially prepared tonic. "It's a certain formula...it has various properties. Depends on what ails you."(41)

Subscription to READERS DIGEST, bathroom scales, candied prunes, musical bath salts, ball point pen.(42)

Cologne, bubble bath (for which he made no therapeutic claims, "but some people say it has reducing properties."), cigarette lighters, and a useful work on Business Law."(43)

TAPE HAPPENINGS

If you wondered what happened to your catalogue pages # 87 and 88, they are in this month's issue. Last month due to a bit of confusion on my part, I put in pages 89 and 90 instead. I hope that this did not cause too much confusion.

We have a reminder from tape librarian John Mirala:

When ordering tapes from the library, please give me at least 10 to 15 alternates along with your regular order if you wish your order to be filled on time! Due to the increased usage many of the reels are out and it may take longer to complete an order of 10 or less. This also means that people who have the tapes checked out should try to get the tapes back within the 30 day limit. This will keep you in good standing with the club and allow other members to get their order that much sooner.

Thank's John M.

PRICE INCREASE FOR REEL TAPE

As of November 1, Ampex raised the price of reel to reel tapes. The 1200 ft. generic reel tape (031) now costs \$1.50 each; a case of 40 is \$60.00. This is still a bargain and is equal in cost to the Ampex 291 tape we were buying until Ampex replaced it with the 031. The only difference, besides the generic black reel, is that the 031 is not guaranteed.

Barrett Benson

SEASON'S GREATINGS!

On behalf of Vice President Guy Albright, Secretary Reid Hansen, Treasurer John Mirala and myself President John Lloyd, we would like to wish everyone and their families a Joyous and Prosperous Christmas and New Years. I would like to thank everyone for their help over the last year and hope to hear from many of you next year.

Best Wishes

John Lloyd.

Benny's Maxwell goes unsold

A 1911 Maxwell automobile made famous by comedian Jack Benny went on the auction block Sunday in Scottsdale, Ariz., but failed to sell.

A spokesman said the car's owner was not satisfied with the \$50,000 high bid received for the

vehicle. Joe Molina of the auctioneering firm said it had been expected to sell for \$75,000 to \$100,000.

The Maxwell, which Benny always leased and never owned, was used in movies and television and in personal appearances. It was among nearly 200 vehicles up for auction, put up by collector Bill Blaine, a Tulare, Calif., real estate developer who bought the Maxwell several years ago.

'Man of 1,000 voices,' radio's P.J. Barnes, dies

SKOKIE, Ill. (AP) — Funeral services were Tuesday for Paul J. Barnes, a radio actor known as the "man of 1,000 voices" in the heyday of radio. He was 64.

Barnes, also a free-lance commercial announcer, was best known as "Captain Midnight" on the network radio show of the same name.

He also served as the entire cast of "Calling All Detectives" and starred in other radio shows, including "Jimmy and Maw," "Old Timer" and "Rookie."

Barnes' radio career began in 1934, when he was 16 and wandered into a Chicago radio station one Sunday afternoon. He was accidentally handed an audition script and, two weeks later, was signed on to play an elderly philanthropist in a weekly serial.

He died Monday at Sherman Hospital in Elgin, near Chicago.

Barnes is survived by his wife, Dorothy, two children, his parents and a sister.

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 (Compiled by member Barbara Watkins,
 August 1983)

ABIZAID, JACK
16 HAMPSHIRE ROAD
LEABODY, MA 01960
J-84

BARKER, VERNON
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6-84

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11-83 798-3741

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12-84

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2826 W. PLATTE APT. 3
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11-84

BELVIN, CHARLES
4140 GREENBRIAR BLVD.
BOULDER, CO 80303
10-84

CARLIN, HERBERT S.
62 HILLTOP DR.
CHAPPAQUA, NY 10514
2-84

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7409 WEST 73RD CIR
ARVADA, CO 80003
6-84

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1-84

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5-84

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4-84

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27 OVERBROOK DR.
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1-84

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1590 "E" ST.
GOLDEN, CO 80401
10-84

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786 S. QUITMAN ST.
DENVER, CO 80219
10-84 934-0184

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2692 N. VICTORIA ST.
ST. PAUL, MN 55113
3-84

CLOW, DAVID
1160 SHADY GLEN DR.
SANTA MARIA, CA 93455
1-84

ALIPOUNARIAN, HOTCH
1310 12TH ST.
NORTH BERGEN, NJ 07047
8-84

BLAIR, GLENN
2413 S. ONEIDA ST.
DENVER, CO 80224
10-84

CRAMER, RON
1800 S. CLAYTON
DENVER, CO 80210
10-84

ANDERSON, CRAIG
8831 E. FLORIDA #C-201
DENVER, CO 80231
10-84

BLESH, LYNN
1629 S. 13TH ST.
LINCOLN, NB 68502
7-84

CUNNINGHAM, CLELL
1335 BRIGHTON DR.
BRIGHTON, CO 80601
10-84

ANDERSON, PAUL
1858 N. 13TH
LARAMIE, WY 82070
2-84

BOHLS, VICKI
5966 S. KALISPELL CT.
AURORA, CO 80015
4-84

DANBOM, DAN
974 S. JOSEPHINE
DENVER, CO 80209
3-84

ARTHUR, JACK
1122 W 28TH AVE.
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84

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449 W. 4TH ST.
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1-84

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11-84 f-

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440 PALACE ST.
AURORA, IL 60506
5-84

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BOX 74
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12-83 11

DAVIS, JAMES F.
490A FLORENCE ST.
AURORA, CO 80010
10-84

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1825 S. ROSEWOOD ST.
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7-84

HANSEN, REID
1205 CARR #5
LAKEWOOD, CO 80215
11-83 985-7141

KELLER, KEN
1976 S. HOOKER ST.
DENVER, CO 802.
1-84

DUNIVEN, H.L.
4184 S. SYRACUSE ST.
DENVER, CO 80237
3-84 773-1142

HELINE, MARGARET
4865 ELM CT.
DENVER, CO 80221
2-84

KRIEDEL, SAM
432 MEADOWBROOK AVE.
RIDGEWOOD, NJ 07450
11-84

EASTER, DAVID L.
1900 ANGLERSIDE ROAD
FALLSTON, MD 21047
11-84

HENRY, DICK
440 S. PIERCE
LAKEWOOD, CO 80226
10-84 922-2767

LEWIS, STEVE
62 CHESTNUT RD.
NEWINGTON, CT 06111
6-84

ELFSTRAND, ROBERT
7419 RALEIGH ST.
WESTMINSTER, CO 80030
1-85 428-3773

HEUSS, JEFF
6945 MIKADO LANE
COLORADO SPRINGS, CO 80919
7-84

LICHT, JOHN H.
617 DETROIT
DENVER, CO 80206
10-84 321-6262

ELKHART, DON L.
250 MESA AVE.
GRAND JUNCTION, CO 81501
2-84

HILL, ROGER
1231 GROVE ST. #10
SAN FRANCISCO, CA 94117
4-84

LILLY, JOHN
2864 S. READING CT.
DENVER, CO 80231
3-84

FRIER, ROBERT B.
5065 KEARNEY AVE.
OAKLAND, CA 94602
4-84

HOUGEN, JAMES R.
530 FAWN DR.
SAN ANSELMO, CA 94960
2-84

LINDBERG, GARY
8998 6075 RD.
MONTROSE, CO 81401
1-84

GASSMAN, LARRY
P.O. BOX 1163
WHITTIER, CA 90603
10-84

HUSKA, JIM
2705 RINCON DR.
GRAND JUNCTION, CO 81503
6-84

LLOYD, JOHN
2667 E. 99TH AVE.
THORNTON, CO 80229
10-84

GNAGY, ROGER
BOX 963
AURORA, CO 80040
1-84

IRVIN, TIMOTHY P.
1541 S. OWENS #47
LAKEWOOD, CO 80226
3-84

MARCELLUS, H.W.
NO. 8 DURIAN CT.
LONGMONT, CO 80501
1-84

HAEFELE, DAN
6957 N. FIGUEROA ST.
LOS ANGELES, CA 90042
2-84

JAEGERS, GEORGE
19134 SILVER RANCH RD.
CONIFER, CO 80433
10-84

MCDERMOTT, LARRY
1152 CEDAR ST.
BROOMFIELD, CO 80020
10-84

HALE, IRVING
1642 IVANHOE ST.
DENVE, CO 80220
10-84

JESSEN, ERNIE
2747 S. JOSLIN CT.
DENVER, CO 80227
10-83

MEYER, WAYNE A.
1005 5TH ST. N.W.
ROCHESTER, MN 55901
4-84

HANSEN, CHUCK
701 S. GRANT
DENVER, CO 80209
4-84

KARCHER, KENNETH
984 S. SALEM #111
AURORA, CO 80012
5-84

MICHEL, EDWARD L.F.
5805 JUNIATA ST.
DULUTH, MN 55804
11-84

MIGRALA, JOHN
7213 W. ROXBURY PL.
LITTLETON, CO 80123
2-84

RICHARDS, JACK
7369 E. EUDORA CT.
LITTLETON, CO 80122
10-83 770-5048

SMITH, MICKEY
C/O SCHOOL OF PHARMACY
UNIVERSITY, MS 38677
4-84

MONROE, TOM
1426 ROYCROFT AVE.
LAKEWOOD, OH 44107
4-84

RIDDLE, JOE
4120 S. DETROIT
TULSA, OK 74105
4-84

SNYDER, JAMES L.
517 N. HAMILTON
SAGINAW, MI 48602
4-84

NEUSTRAND, CARL
1609 ELM ST.
BELLEVUE, NB 68005
10-84

RITTER, GLENN
P.O. BOX 20061
DENVER, CO 80220
10-85 377-4798

TAYLOR, HOWARD E.
7293 DEFRAME CT.
ARVADA, CO 80005
1-84

NICHOLAS, FRED
354 S. PIER RD. APT. #108
NARRAGANSETT, RI 02882
4-84

ROE, CAROL
9900 E. FLORIDA #19
DENVER, CO 80231
3-84

THURBER, GENE
3915 W. 15TH
ODESSA, TX 79763
3-84

NIEBUHR, WALTER W.
795 PANORAMA DR.
ELIZABETH, CO 80107
4-84

RONDINELLI, RICHARD
6482 S. BIRCH CIR.
LITTLETON, CO 80121
5-84

TIDBALL, BRUCE
1041 LEAVENWORTH #6
SAN FRANCISCO, CA 94109
3-84

PFACOCK, HARRAL
1 W. 99TH AVE
NORTHGLENN, CO 80221
10-84

RUBIN, MICKEY
477 COOK ST.
DENVER, CO 80206
10-83

TUSTIN, JACOB
510 CARSON ST.
BRUSH, CO 80723
5-84

PIACENTINE, GERALD
115 BERYL WAY
BROOMFIELD, CO 80020
10-84 466-2234

RUSSELL, PETE M. SR.
P.O. BOX 102
TILTONSVILLE, OH 43963
3-84

TYSVER, DAVID
554 SHANNON WAY
LAWRENTEVILLE, GA 30245
1-84

PRICKETT, DAVID
908 S. NEWARK ST.
AURORA, CO 80012
9-84

RYAN, HAROLD
2521 S. RALEIGH ST.
DENVER, CO 80219
5-84

VAUGHT, TOM
4185 E. FLORIDA #303
DENVER, CO 80222
6-84

READY, JEFFREY
6416 S. MARION PL.
LITTLETON, CO 80121
10-84

SCALZO, STEVE
8800 W. GREENWOOD TERR.
MILWAUKEE, WI 53224
5-84

VISSER, JOEL
1331 FRANKLIN ST. #21
DENVER, CO 80218
4-84

REEB, JAMES
8392 E. INSPIRATION DR.
PARKER, CO 80134
11-84

SHROYER, TERRY
6500 E. BETHANY PL.
DENVER, CO 80224
9-84

WATKINS, BARBARA
P.O. BOX 561
S. PASADENA, CA 91030
2-84

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17326 E. BATES AVE.
AURORA, CO 80013
10-84 755-1773

SMITH, CHARLES G.
2760 N. ACADEMY BLVD. #301
COLORADO SPRINGS, CO 80907
3-84 570-1414

WEBER, JEROME
7860 E. WINDCREST ROW
PARKER, CO 80134
3-84

RICHARDS, JACK
7369 E. EUDORA CT.

WESTBROOK, ELMER E.
855 S. CORONA
DENVER, CO 80209
5-84 778-7406

WILLIAMSON, RICHARD
122 16TH AVE.
GREELEY, CO 80631
10-84 396-4630

JUREK, HENRY E.
9573 E. GRAND PLACE
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Carroll Hall

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- 2) 2 blank 1200 ft. Ampex reels of tape.

This is not a limited time offer and will continue as long as we want the Radio Historical Association of Colorado to grow. John Misrala is the membership chairman, and all inquires should be sent to him at:

John Misrala
7213 W. Roxbury Pl.
Littleton, CO 80123

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<u>REEL 372 MISCELLANEOUS SHOWS</u>		1200'
1L	10-19-37 BIG TOWN: Pittsburgh Lil (First Show) 10-26-37 BIG TOWN: Harding Factory Firetrap	
2L	3-18-35 CALLING ALL CARS: May West Jewel Robbery THE LINE-UP: Larry Zimmerman Murder	
1R	THE LINE-UP: Narcotics Agent Killer THE WITCHES TALE: Graveyard Mansion - Part 1 THE WITCHES TALE: Graveyard Mansion - Part 2	
2R	THE WITCHES TALE: The Flying Dutchman - Part 1 THE WITCHES TALE: The Flying Dutchman - Part 2 THE WITCHES TALE: The Hairy Monster - Part 1 THE WITCHES TALE: The Hairy Monster - Part 2	
<u>REEL 373 THE RAILROAD HOUR</u>		1200'
1L	9-22-52 The Golden Curtain 1-15-51 The Student Prince	
2L	4-21-52 Ermanny 7-28-52 The Pirate Of New Orleans	
1R	2-18-52 Fredricka 10-1-51 State Fair	
2R	1-21-52 The Desert Song 10-13-52 A Waltz Dream	
<u>REEL 374 SUSPENSE</u>		1200'
1L	6-29-54 Too Hot To Live 7-6-54 The Tip	
2L	8-10-54 Never Steal A Butcher's Wife 1-13-55 Final Payment	
1R	1-20-55 Study Of A Murderer 7-26-55 The Greatest Thief In The World	
2R	6-26-47 Phobia 7-3-47 Money Talks	
<u>REEL 375 SEVENTH WAR BOND DRIVE SPECIAL (4 Hours)</u>		1200'
	6-5-45 Tribute To Glen Miller	

RHAC TAPE LIBRARY

<u>REEL 376 THE WHISTLER</u>			1200'
1L	10-4-42	The Urge To Kill	
	10-11-42	Malice	
2L	10-18-42	Death Comes At Midnight	
	10-25-42	The Alibi	
1R	11-15-42	Apparition	
	11-22-42	The Other Woman	
2R	11-29-42	Avarice	
	12-13-42	The Accounting	
 <u>REEL 377 THE WHISTLER</u>			1200'
1L	9-3-44	Foolproof	
	9-10-44	Local Storm	
2L	9-18-44	Black Magic	
	9-25-44	Married To Murder	
1R	10-2-44	Not If I Kill You First	
	10-9-44	Finders Weepers	
2R	10-23-44	Death Carries A Lunch Kit	
	11-13-44	Beware The Bridegroom	
 <u>REEL 378 THE CISCO KID (SYNDICATED)</u>			1200'
1L		#259: Rodeo At Calico Corners	
		#260: Murder Wagon	
2L		#261: Voice Of The .44	
		#262: Heritage Of Death	
1R		#263: Gold At Bitter Creek	
		#264: The Cattle Train	
2R		#265: Murder At Pine Creek	
		#266: The Midget Of Broken Spur	
 <u>REEL 379 STUDIO ONE</u>			1200'
1L	9-16-47	Act Of Faith	
	3-9-48	Sometime Every Summertime	
2L	10-7-47	A Tree Grows In Brooklyn	
1R	10-21-47	Singing Guns	
2R	3-23-48	The Thirty-Nine Steps	

Stan Freberg born in 1926 in Southern California, now 57 was a radio buff from the start. While other kids played their games, Stan listened to the radio for humor, Jack Benny and Fred Allen his favorites.

At 16 he broke into radio himself, doing animal imitations. At 18 he impersonated FDR with written permission from the White House, required then.

Stan appeared on such radio shows as the Henry Morgan Show, Rexall's Phil Harris Show in 46 & 50. CBS gave Stan his first radio show "That's Rich", which ran from 1/8/54 to 8/25/54, but the show never picked up a sponsor. Again in 1957 CBS gave him a second chance with THE STAN FREBERG SHOW, which ran for 15 weeks. The show followed the end of Jack Benny's radio & TV run that summer, but again never obtained a sponsor, although received the honor of being radio's last satirist. Stan remains bitter even today at not finding a sponsor and it is evident in his interviews.

Stan joined Capitol Records in 1950 with his first release of "John & Marsha" and it sold a quarter of a million records in two weeks for Capitol. "John & Marsha" was even released in a Spanish version. Network radio would never air the record due to suggestive connotations. "St. George and the Dragonette" sold two million records and skyrocketed Jack Webb's show "Dragnet" to the top of the rating charts. The record reached Australia before the radio and TV series, and they thought Jack Webb had stolen Freberg's idea for the show. Working for Capitol was no bed of roses for Stan, and he was being called on the carpet about his takeoffs. Capitol lawyers were afraid of lawsuits from celebrities Stan was digging, and still today Capitol is holding unreleased masters in their vaults like the Ralph Edwards takeoff of "This is Your Life" and Ed Sullivan's "The Big Show". Because Capitol was holding the takeoff on Arthur Godfrey, Stan took it upon himself to recreate the record on an appearance on CBS Radio Workshop in 1956.

Green Christmas, a Capitol 45, rubbed the radio networks wrong and was never aired for fear they would lose the advertisers on commercials. Again the D-J's balked at his takeoff on payoffs to air JUNK in his Capitol 45 of "Old Payola Roll Blues". Even CBS made Stan change the ending of one of his sketches on the STAN FREBERG SHOW which ended with an Atomic Boom to destruction by earthquake. Stan took it upon himself to add back the Atomic Boom when Capitol released the LP of THE BEST OF THE STAN FREBERG SHOW, a 3 record set.

In 1956 or 57, Stan turned to making Commercials, and his first was Contadina Tomato Paste, and this followed with his Sunsweet Prunes Commercial, which increased sales by 400% for the company. But even in the field of Commercial Making Stan had his troubles. He won a ten minute ride pulled by the president of Chun-King in a rickshaw after his commercials brought people who had never eaten Chinese food to try it, and sales boomed. Of the most sought-after commercials by collectors are the 1960 Chun-King both Radio and TV, the 1961/62 Salada Tea Commercials for Radio, Newspapers, and Magazines, also the 1965 Pacific Airlines Commercials. Since then the Pacific Airline has been sold three times. Stan's charges start at a meager price of \$10,000 & up for his services, and he takes only clients whom he feels need his service, but this has made him a multi-millionaire.

The latest effort of Mr. Freberg is the Generic Hamburger on TV, an all Black-and-White commercial, except for the hamburger, which is in full color.

Stan has for years made the promise to return to records, but the first new release never comes about. At present Stan is making a cross-country tour for Capitol Records and the 40's Artist in live concert.

Stan has scripts awaiting backers for Radio, TV, and even Movies. Stan's son is following in his footsteps by being a voice in the cast of "Peanuts", Schultz's comic strip on TV.



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Hallmark Cards

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