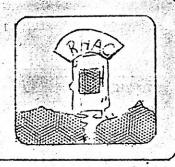
Return With Us Now...

THE RADIO HISTORICAL ASSOCIATION OF COLORADO

VOL. 3, NO. 10 AFRIL, 1978





APRIL MEETING

The April meeting of the Radio Historical Association of Colorado will be held on Sunday, April 16 at 6 PM. The location is again Wyatt's Cafeteria in the Cherry Creek Shopping Center. We tentatively have Mr. Robert B. Dallenbach of KPOF as guest speaker. We ask that you please allow yourself plenty of time to get through the line and eat so that we may begin on time. Hope to see you all there.

FUTURE MEETINGS

We are attempting to plan our meetings up to six months in advance. We will print all six meeting times and places each month. It is for your convenience since some members have had trouble with the Postal Service and not received newsletters. We have two future meetings planned at this time. The May meeting will be on the 21st at Wyatt's Cafeteria. The July picnic/meeting will be at Washington Park on July 22 from 1 PM to 5 PM.

GOOD LISTENING

John Dunning's program schedule for the month of April is as follows:

4/2 Cavalcade of America-"Captains of the Clouds" with James Cagney and Dennis Morgan from 1941

Jergen's Journal with Walter Winchell

Ozzie and Harriet-"Cigars" from 6/1/51

4/9 Six Shooter-"Silver Belt Buckle"

Cavalcade of America-"All That Money Can Buy" with Edward Ar
nold and Anne Shirley from 10/20/41

Family Theater-"Tommy Malone Comes Home" with James and Jeanne

Cagney from 4/25/51

4/16 The Shadow with Orson Welles and Agnes Moorehead from 1938 Suspense-"Love's Lovely Counterfeit" with James Cagney from

1/17/48

Treasury Star Parade with Fanny Brice
4/23 Gunsmoke-"The Joke's On Us" from 1/9/54
The Shadow-"Doom and the Limping Man" from 1946
Philco Radio Time with Bing Crosby and guest Bob Hope from
1/18/47

4/30 Philco Radio Time with Bing Crosby and guest Brace Beemer
This Is Your FBI-"Confidence Game"
Rogers of the Gazzette-"Surprise Engagement" with Will Rogers, Jr.
from 7/29/53

OTR ON KOA

For those who didn't know it already, KOA Radio has been playing Old Time Radio each weekday afternoon at 1:10 PM. The schedule for shows is:Monday-The Great Gildersleeve, Tuesday-Night Beat, Wednesday-You Bet Your Life, Thursday-Gunsmoke, and Friday-Fibber McGee and Molly. Those who are free at that time of day, listen in.

A BIG MEMBERSHIP BONUS

We are extremely happy to announce that you can now get your stereo equipment repaired at Empire Audio at discount prices. Empire Audio is located at 1100 Broadway and they have agreed to give us 1/3 off of labor cost. Yes, a 33% savings for our members! That is quite a savings and we hope that you utilize this service. If we don't, we probably won't have it very long.

In the recent questionnaire two other repair shops were mentioned once each, but Empire was mentioned specifically by SIX

members. That is a pretty good reputaion.

I was in there today and they are really nice people. Anyone interested in second hand machines? Well, they have an Akai X-150D Custon Deck for \$180 and a Roberts 650XD Custom Deck with wooden front cover \$215. That is 10% off what they would sell them for.

RHAC LIBRARY ADDITIONS

Here are the most recent additions to the tape library:

#062 ALL FIBBER MCGEE AND MOLLY
Fibber gives up smoking 10/12/48; Getting portable radio at repair shop 10/19/48; Fibber plants front lawn six months late 10/26/48; Fibber reupholsters the davenport 11/9/48; Fibber is looking for a bowling partner 11/16/48; Cooking pheasants from an old Indian recipe 11/23/48; Burned out street light in front of McGee's 11/30/48; Early Christmas shopping at the Bon Ton 12/7/48.

#063 ALL HALL OF FANTASY 1200'
The Golden Bracelet of Ahmen Iris; The Hand of Botar; Stone's Revenge; The Jewels of Kali; The Dance of the Devil Dolls; The

Sea Fhantom; The Return From Death; He Who Follows Me.

#064 ALL CHANDU THE MAGICIAN 1200'
The Spell of Dimitri 3/3/49; Framed for Drug Smuggling 3/10/49;
The Temple of Karnak 3/17/49; The Temple Under the Sea 3/24/49;
The House of Fear 3/31/49; The Voice of Darkness 4/14/49; The
Ominous Deadly Sahara 4/21/49; Fog of Forgotten Valley 4/28/49.

#065 ALL BING CROSBY SHOW 1200'
Guest-Rosemary Clooney 12/4/52; Guest-Joe Venuti and Rosemary Clooney 12/11/52; Guest-Ella Fitzgerald and Joe Venuti 12/18/52; Guest-Gary Crosby, Christmas show (brief dropouts in opening) 12/25/52; Guest-Ella Fitzgerald and Joe Venuti 1/1/53; Guest-Rosemary Clooney and Joe Venuti 1/8/53; Guest-Rosemary Clooney and Joe Venuti 1/15/53; Guest-Bob Hope, Rosemary Clooney and Joe Venuti 1/22/53.

Anyone interested in any of the above selections should contact Jack Richards for ordering. Hope you enjoy the selections.

WHAT A BUY!

Joe Madden tells me that he brought some equipment in for repair (before we finalized the deal with Enpire) and they told him about a recorder that had never been picked up after repair. Joe bought it for the repair price. Cost-\$100. What make? REVOX, one of the best names in equipment. Nice going, Joe.

FRIZES! PRIZES! PRIZES!

We will be having a contest during the months of April, May and June. It is a contest that everyone will benefit from, especially our readers. There are four catagories and a prize will be awarded in each catagory. The catagories and prizes are:

1) BEST COVER (cannot be any larger than $8\frac{1}{2}$ " X $8\frac{1}{2}$ ")

Prize- The Bing Crosby biography by Charles Thompson 2) BEST ORIGINAL STORY-This is on any radio-related topic.

Prize-The Bob and Ray book "Write If You Get Work"

3) BEST PUZZLE OR TRIVIA QUIZ

Prize-One blank reel of Ampex tape(1200") or two cassettes(C60)

4) BEST ARTICLE SUBMITTED FROM A BOOK OR MAGAZINE-Just send an interesting Xerox copy of a radio article you have.

Prize-Sign up free for one reel or two cassettes from the library. The judges are waiting. Enter as many times as you want. The contest deadline is July 1, 1978. We will be using these articles, covers and quizzes right along. The judges will grade them as they appear in the newsletter and anything not printed in the newsletter will be sent to them for judging also. We will announce the winners at the July picnic and in the August newsletter. Everyone is eligible.

FOR SALE

Realistic reel-to-reel tape deck with dust cover. Recently cleaned. Three heads and sound on sound. Two years old. Asking \$100. Contact Bob Hankins at 751-2422.

CHANGING ADDRESS?

I have been told by three different members since Christmas that they didn't receive the newsletter for several months and in all three instances, those members changed addresses. I can't explain why the Post Office doesn't return them to me when they are first class but we are wasting a lot of postage when you don't let us know of such changes.

BITS AND PIECES

I had a nice conversation with John Dunning a few weeks ago. He tells me that Tune In Yesterday may be out in paperback in about a year. It will cost about \$7 and will have some changes from the hard cover... My apologies to Harry Tuft for the incorrect spelling of his name in an article last month. I called KFML one day and the switchboard operator told me Harry no longer worked there. What a shock. Harry better introduce himself to her. Many thanks to Glenn Ritter and Glenn Blair for pitching in to help Dick Mullins with the Ampex tape sales during Dick's recovery from a broken leg. Spoke to Dick and he is getting along OK now. Lavon Wimmer supplied the crossword puzzle this month. They are very hard to organize as you can well imagine. It took two months to complete and I thank her for her time and patience. John Adams and Charles Barton are helping me with address labels. I really appreciate it since I now have to write out about 90 a month. Many others are pitching in to help.

VILLA ITALIA EXHIBIT

Irving Hale has set up our exhibit at Villa Italia Shopping Center for the weekend of June 16-17-18. We gained a lot of new members at our exhibit at Buckingham Square last September. With that experience we should do even better at Villa Italia. We will need your help on this project. Everyone who was there last year knows that it was more fun than work.

For all of our new members let me explain what it is all about. We set up display tables with old radios, pictures, books, posters and other radio material. We also have continuous programs going. We have large posters with the times of all programs. Many people come by and stop to talk about radio, others come by to hear the radio programs and luckily, many people like what they see and hear and become members.

We will set up a schedule with different time slots and we will have at least three members handling the display at all times. When you are contacted, please pick out a time that you will be able to help us out. Let's be proud to be members of the RHAC and recruit some new members.

FOR SALE

Ampex Micro 52 Stereo Cassette Deck. Has both auto and manual record levels. It was just cleaned and checked out. Asking price is \$75. Contact Stan Whicker at 988-1147.

COPIER HELP NEEDED

I need your help with a special project. A friend of mine in Arkansas has found a man who has quite a library of radio material. He says that he has about 2000 Xerox copies of old radio magazine articles. He will loan them to me to copy for our club newsletter. I have checked around town to see if I could use a copier per hour instead of per copy. I have several reams of Xerox paper and would be willing to buy ink too. The lowest price I have found is 6¢ per copy and nobody will let me use a machine by the hour. Six cents a copy is \$120 that I don't have.

RETURN WITH US NOW

This July the RHAC will celebrate it's third anniversary. I am really planning on a super anniversary issue. There are a lot of stories that we have not done. Here are some interesting ones that you could help with if you would like to research them and share them with our readers: Sports on radio, Allen's Alley, Lum and Abner, Science fiction, country music, westerns, Bergen-McCarthy, Hit Parade, Carlton E. Morse, etc. I could go on and on. I keep looking for good stories and I hope you do, too.

In the next issue I will have an article on what the other OTR clubs have been doing. I have not been keeping you posted on their activities.

The combination newsletter this fall will be bigger and better with the hopeful addition of more clubs.

REMEMBER?

Most of you won't remember many of these original members, but for you oldtimers this might be of interest. John Adams gave me a copy of the original membership list. These are the charter members and those who are still active members are underlined: John Adams, Jerry Appleman, Lee Bruton, Paul Carrier, Bruce Carteron, Dick Corbett, Dan Daugherty, Ron Dean, John Dunning, Dick Hozduke, Bill Imig, Jim Kellogg, John Lloyd, Larry McDermott, Bill Maas, Richard Mann, Steve Morris, Tarry Moser, Dick Mullins, John Nicholson, Harral Peacock, Glenn Ritter, Don Reeves, Jay Sharnon, Ray Stofer, Doug Stone and Bill Urschel. Of the original 27 members, 15 are still very active in the RHAC. We are very lucky that they stayed.

QUESTIONNAIRE RESULTS

At long last, we have received enough response to the January questionnaire to do some planning for the next year. We had 57 members complete the questionnaire.

Of those responding, 31 members use reel-to-reel equipment exclusively, 7 tape on cassette only, one used 8 track, 16 collect on both reel-to-reel and cassette and two collect on reel-to-reel, cassette AND 8 track.

When we asked how many use the tape library, 28 replied that they did, 7 said they didn't, 2 members use it very seldom, 19 said that they were new but plan to use it and one had no answer.

According to the answers given on the question on how many tapes you plan to sign up for in the next 12 months, I have some doubts about the accuracy of it. The members who responded (39) said they would sign up for \$900 worth of library tapes. That is an average of \$18 per tape. I'd sure like to see that support.

Sixteen members said that they would support the cassette library. When our members were asked if they would support a repair shop if we received a discount, 25 members said they would, 8 said they wouldn't, 7 said maybe and two members said they would IF it were located in their area. (Since we now have a discount on repair work at Empire Audio, I hope that everyone utilizes this benefit).

Thirty members said they were satisfied with Ampex, two said they weren't and three said Ampex was so-so. If everyone orders as many tapes as they indicated on the questionnaire, we will be ordering 1960 reels and 1100 cassettes in the next year.

Twenty five members actively trade tapes, 24 members do not trade tapes and four members said that they were new to the hobby. When asked if you would refer other collectors to us, 48 of you

said"yes" and 7 either had no answer or didn't know yet.

The type of shows most requested to be added to the library were: 1) Comedy; 2) Mystery; 3) Drama; 4) Westerns and 5) Big Bands and Juvenile. The most requested specific shows were: 1) Lux Radio Theater; 2) Suspense; 3) Sam Spade; 4) Screen Guild Theater and 5) Gunsmoke, Escape and Sherlock Holmes.

Thanks to those who responded.

Dashiell Hammett, the creator of Sam Spade, led a life fully as fascinating as his fictional detective. There have been few books written about him, since most of his papers are owned by Lillian Hellman, with whom Hammett lived for many years, and she has not yet released them. One of the best sources is "Dashiell Hammett, A Casebook" by William F. Nolan, which is the basis for much of this article.

Samuel Dashiell Hammett was born in Maryland in 1894. He quit high school after less than one year and worked at a variety of blue-collar jobs. They included messenger boy for a railroad, freight clerk, stevedore, timekeeper, yardman, laborer and nail-machine oper-

ator in a box factory.

But he took the job that would most affect his later writing in his early 20's when he went to work for the Pinkerton Agency as a private detective. He worked on some interesting cases. One involved Nicky Arnstein, the gambler who was the second husband of Fanny Brice (and played most unauthentically by Omar Sharif in the movie "Funny Girl"). Arnstein was accused of stealing securities from Wall Street brokers, but turned himself in before he could be captured. Another involved the "Fatty" Arbuckle rape case, the basis for the recent movie, "The Wild Party" with Raquel Welch and James Coco. A starlet died from peritonitis resulting from a ruptured bladder. Arbuckle was accused of rape, but cleared after three trials. Hammett felt he had been framed; nevertheless, Arbuckle's movie career was ruined. In another case, Hammett spent three months in a hospital posing as a patient, to keep an eye on a suspect in an adjoining bed.

Obviously, his experience as a detective gave Hammett an inside knowledge of the criminal world that was to prove valuable later. He was already making notes on his experiences, beginning his writing

career.

Hammett quit the Pinkerton Agency in disgust, when his solving a case too quickly did him out of a trip to Australia. He took a job writing newspaper ad copy for a small jewelry store, but that was just to make a living. He began to write in earnest, and his first short story "The Road Home" was printed in the pulp magazine Black Mask in December, 1922, under the pseudonym Peter Collinson.

Space does not permit analyzing his life or works in detail. His relationship with Lillian Hellman is touched upon, probably fairly accurately, in the current movie "Julia", in which Jason Robards plays Hammett. We will mention a number of interesting highlights that sur-

faced from studying this shadowy man.

Hammett wrote five novels and some seventy short stories. Like Dickens, many of his novels first appeared in serialized form. They are short—all five total some 700 pages—and many single novels are that long these days. While his most famous detectives are Sam Spade and Nick Charles, they are by no means the only ones he employed. There are at least seven, not counting the Fat Man, who appeared only on radio. His favorite, the subject of three novels and 26 short stories, was The Continental Op (for operative, i.e. detective) a nameless overweight private eye, who was toughest of all his char-

acters. Sam Spade appeared in only one novel and three short stories, and these latter were not among Hammett's best. The Thin Man originally was not Nick Charles; he was the murdered man in the novel of the same name, but eventually the public made them synonymous.

While Hammett is chiefly known for detective fiction, he dabbled in other literary forms, including poetry, a comic strip (Secret Agent X-9), plays, movie scripts and book reviews. While in the U.S. Signal Corps in World War II, he edited the camp newspaper and wrote

a history of the Aleutians Campaign.

Despite the fact that he lived over sixty years, Hammett's detective writing period covered little more than a decade, from late 1922 to spring 1934. Then, he dried up, and essentially spent the rest of his life womanizing and drinking (there are those who will suggest this is not a waste of time).

When we come to Hammett's role in the Sam Spade radio program, we will quote verbatim from Nolan's book, since his account differs somewhat from that of Bob Tallman, cited in last month's newsletter:

"During the summer of 1946, while Hammett's name was being connected with the Civil Rights Congress, radio's William Spier contacted Wildroot Cream Oil with a series idea. Spier had seen Hammett's book, The Adventures of Sam Spade, and felt that it was an excellent basis for a radio show, under the same title. Would Wildroot sponsor the project? They said yes, but who would play Sam Spade?

"Many actors were tested and rejected. 'I'm after a certain

"Many actors were tested and rejected. 'I'm after a certain tough quality of voice which is either there or it isn't', Spier

declared. 'I'll know it when I hear it'.

"When he heard the voice of Howard Duff, Spier knew he had the right man. Duff was signed, and Lurene Tuttle became Effie. Spier directed the show, which made it's debut in the fall of 1946...

"Actually, Hammett did join his talent with that of Spier, and wrote several scripts for the show. In one two-part episode he brought back Casper Gutman and Joel Cairo(from The Maltese Falcon), with a new gunsel, in a search for a unique treasure, the Kandy Tooth...

"The series was extremely popular. Duff was cocky, hard, wise and humorous as Spade--but he was not Bogart and he was not the Spade of Hammett's novel. Spier kept the touch light, used the wisecrack as Spade's trademark. This became apparent shortly after Hammett quit writing for the series..."

Incidentally, I erred slightly in my SS log when I listed the Kandy Tooth Caper as being available from the 1946 programs. The

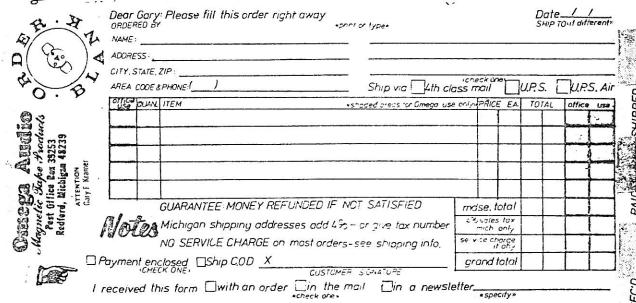
version extant was rebroadcast on Suspense in 1948.

During the same year, 1946, the radio Sam Spade was introduced and Hammett also developed and sold "The Fat Man" to radio. After a promising start, this series went downhill fast, since Hammett was

not involved with later scripts.

Hammett died in 1961 after battling, at one time or another in his life, the effects of TB, emphysema, alcoholism and cancer of the lungs. His work has held up very well; the five novels and two collections of short stories are still in print. One reason is that his work just didn't feature violence; one finds fine writing and taut characterization. Dashiell Hammett was the first hard-boiled detective writer. Many think he was also the best.

LE MOTH 100-199 Propositing... to C-10 ONUY 45¢ 52¢ 41¢ 48¢ 392 452 to C-20 C-11 to C-20 C-21 to C-30 C-31 to C-40 C-41 to C-50 C-51 to C-60 C-51 to C-70 C-71 to C-30 C-81 to C-92 612 563 533 702 55¢ 70¢ 56± 61± 75± 752 853 922 892 \$1.01 Casselle man \$1.08 \$1.00 Cassettes! -PRICE EACH 0-299 300-599 GUANTITY 15-59 6 or more These cassettes are excellent for all but LENGTH 14 or less 60-299 43± the most critical applications. Great for high speed duplication. The tape is a 50 0-10 1 0-21 542 453 442 51 z 612 55¢ 522 500 582 high quality, low noise type from AMPEX. The screw shells are the same as used in 572 67± 73± 632 593 700 50 S-40 50 S-50 50 S-60 70 S-70 770 692 some of the most expensive cassettes, and feature flanged guide rollers, stainless υŔ. 30F. 763 81€ 742 70: steel pins, pressure pad & spring, and lubricated slip sheets. Order in any 0-70 0-80 t0 \$1.01 920 842 97€ length; lengths may be mixed for quantity pricing. Use series # when ordering - Ex: a C-60 would be type 3060. Add "N" if Norelco type hard box is desired, or "P" 944 1. \$1.05 993 903 to C-92 \$1.17 \$1.01 31.06 960 \$1.12 FLANK SELF ADHESIVE CASSETTE LABELS for above white=240 color(yellow,blue,areen.or red)=3c0 LABELS if the hinged soft poly type is desired. Filk labels--1000 white on sheets=\$11.00 WRITE FOR COMPLETE PRICE LIST e Sam By the time you get this flyer, our new complete catalog of all our blank recording tape and supplies will probably be ready. If you'd like a copy, just drop me a line. If you've already ordered from us, you'll automatically receive a copy. SIDE (2) HETER ACTUR Post Office Box 39253 Omacga Anglo Redford, Michigan 48239 we pay shipping on most orders remember... While we will pay shipping costs for most We prefer United Parcel whenever possible. "The there will be a small service United Parcel is fact and safe. and charge added to some orders to cover extra address or R.R. number is required for UPS costs. These charges are as follows: All U.S.A. shipments fully insured. Man" an desi*g*n less than \$15.00 from Omega Audio via... US mail to all 50 states, 4th class - add service charge of.. United Parcel to 48 contin-Most orders are shinned the same day. If none* there is any delay, we will let you know immediately. ental states - add service 39253 charge of none* United Parcel AIR to CA, WA, CR & FL - add service charge of We will ship C.O.D. if desired. C.O.D. write United Parcel AIR to HI & AK for characatures "C by Tim Pryor. Gary Kramer. add service charge of Customers outside U.S.A.-info * Most orders please write for shipping info. If you have any questions (or comments) concerning our products, Michigan services, or policies, please write: Craega Audio, P.O.Box 39253 Redford, Michigan 48233. A S.A.S.E. is appreciated for replies. Questions?? § tape list..Coming Soon! Tho are by (Watch for my. Dear Gary: Please fill this order right away ORDERED BY SHIP TOUT different NAME: ADDRESS: CITY, STATE, ZIP: AREA CODE & PHONE! 4th class mail U.P.S. U.P.S. Air OULAN ITEM ded creas for Grego use only PRICE EA TOTAL office true



Reel to Reel Supplies

Scotch No. 41 SPLICING TAPE-- widths:7/32 #41-7/32-66 \$1.49 #41-1/2-66 \$1.69 & 1/2" length: 66'

Editmaster PRE-CUT MYLAR SPLICING TABS for pkg. of 100 \$1.95 1/4" tabe pkg. of 1000 \$13.95

Scotch No.24 PLASTIC LEADER & TIMING TAPE available in white (474-10W), or yellow (#24-10Y)-1000' on 7" reel in box \$4.95 333' on 4" reel in box \$2.25 99€ 100' on dispenser card

Scotch No. 20 PAPER LEADER TAPE--900' on 7" reel in box \$2.75 225' on 4" reel in box

Omega PLASTIC LEADER-- clear 1000' on 5" real in box \$2.80

SAMES COLOR PLASTIC LEADER --limited quantities in white, yellow, red, blue, green, & purple. Specify, and give second choice if possible. 900' on 7" reel in box

Blaisdell CHINA HARKERS -- excellent for tape editing and making temporary equipment markings. Specify white, black, yellow, green, blue, red, purple, bright purple, or bright blue. each 60c

remember... we pay shipping on most orders

SEE OTHER SIDE FOR DETAILS

Omega HALF MOON LABELS -- these labels are designed to fit our deluxe 7" reels, allowing more than average room for identifying taped program -- white-suitable for typing or writing--peel off backing 200 each to apply. 40 for

in Omegacotton TIPPED SWABS--for use cleaning tape heads. pkg. of 100



We now accept phone orders. We now accept production. Shipments are sent C.O.D. order by phone, just call Gary at (313)532-8103 during the following hours ONLY: MON & WEDS 9am to 3pm, THES & THURS 9am to llam. These hours are in effect thru March 16, 1978.



Omega Audio Magnetic Tape Products
Post Office Box 39253 Redford, Michigan 48239



on other side



ALL ITEMS MIXABLE FOR LOWER PRICE AL! PRICES PER REEL

AMPEX 600 SERIES

First introduced in 1963, MANDEX 631 & 641 have become two of the most widely used tapes in the world. FAMES 632 & 642 represent a step up, being both high output and low noise. 0 U A NTITY 10-29 30-99 PACK AGING* 1-9

\$2.60 \$2.55 631 1250 FEET STANDARD \$2.75 2.70 2.30 2.75 1.5 MIL 7 INCH REEL DELUXE

3.05 3.00 541 1800 FEET STANDARD 3.20 3.15 3.20 LOMIL 7 INCH REEL DELUXE 3.35

3.05 3.10 632 1250 FEET STANDARD 1.5 MIL 7 INCH REEL DELUXE 3.20 3.25 3.40

3.40 3.35 642 1800 FEET STANDARD 1.0 MIL 7 INCH REEL DELUXE 3.55 3.50 3.55 3.70

BASF

This standard cutput tape from B A S F is a very good value. TRY IT! OUANTITY 10-29 30-99 PACKAGING* 10-29 \$2.40 \$2.25 \$2.30 1800 FEET STANDARD 1.0 MIL 7 INCH REEL DELUXE 2.45 2.55

Shamrock

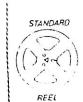
When economy is the primary consideration, choose SHAMROCK tabe. QUANTITY

1800 FEET FACTORY 10-29 041 \$1.55 \$1.50 \$1.60

ALL TAPE IS NEW -



Printed in USA 1-78 Prices subject to change without notice



packaging * We buy MANDERS 600 Senes and BASF Standard on large hubs and wind them onto 7" reels at our own facility. BULK means the tape on standard reel, without box. STANDARD means the tape on standard reel, with plain white hinged box. Our DELUXE package features the tape on a heavy duty reel. The advantage is that the tape is better protected against dust and handling, especially when the tape is unevenly wound after reespecially when the tape is unevenly wound after rewinding. Also, there is much more room for labeling. A deluxe finish black hinged box is included.



If you use at least 100 reels of tape in two months, or 500 or more in a year, ask about our special money saving pricing programs for large quantity users.



Ah, the good old days. For just ten cents and a box top, the children of yesterday (that's you and me, today) were invited to participate in the adventures of our heroes in radioland. Little did we care that we were required to consume some of the most unpalatable food products ever developed. Why did we do it? We did it because Pierre Andre said the "great one" ate the stuff every morning.

Top notch radio give-away premiums were easy to identify. The really good ones were multi-functional. For instance, an insignia ring was not just a ring. Oh no! It was sure to contain(known only

to the select group who also had one), all of the following:

a) Silent whistle, heard only by dogs,

b) Compass,

c) Mirror for sending code signals,

d) Decoder for the message following today's story,

e)Code key,

f) Club motto engraved around the inner band,

g) And last, a likeness of our idol in bas-relief.

You were assured that the ring was adjustable to fit any size. finger. Somehow you were never told why the evil-doers couldn't also send in their box tops and that the ring would turn your finger green.

Two favorite techniques were used to create a market for premiums. The first was the coded messages. For some unknown reason the code key was usually B-6. With the secret decoder badge set on B-6, the code was as follows:

1-Q	7-G	13-N	19-K	25-R
2-D	8-A	14-X	20-U	26-E
3-I	9-P	15-M	21-J	· Caracia
4-C	10-Z	16-W	22-T	47.4
5-H	11-0	17-L	23-S	
6-B	12-Y	18-V	24-F	

Little did we mind that the message was normally:

2-25-3-13-19 11-18-8-17-22-3-13-26

The second method of generating interest was to incorporate the use of the give-away into the story line. Thus one could expect to hear something like the following:

Ichy: Isn't that Captain Midnight in that car?

Joyce: Yes, and look, it's stopping at that old warehouse, Ichy.

Ichy: We've got to warn him not to enter that building. Ivan Shark has set a trap for him.

Joyce: Cap, look out! Look out! Oh, it's no use. We're too far away for him to hear.

Ichy: Wait, if I can just catch the sun with my decoder badge I can signal Cap.

Joyce: Oh, Ichy; he sees it! Thank goodness.

The most common radio premiums had to have been the "secret decoder". The breakfast food people must have had a dozen or so ex-CIA agents redesign it from year to year. One year it would appear as a badge while the next it would be changed to a ring. There were a million variations of decoders.

The most lasting giveaway offer had to be Ovaltine's shakeup Mug. It was first offered by Captain Midnight. When Ovaltine dropped Midnight in 1940, it soon became Little Orphan Annie's Shakeup Mug. When last seen it was Howdy Doody's Mug as offered on pioneering TV. For years I thought that only Ovaltine could be used in the mug.

Collecting radio premiums was all part of growing up in the 40's and 50's. There was no bigger thrill than being the first kid on the block with the new give-away. For those who wish to relive that thrill, old premiums can be found in junk stores today at much inflated prices. Some reproductions are also being offered.

One such reproduction available today is the 1941 code-o-graph

from Captain Midnight. It's cost is \$3.50 thru:

Old Time Radio Fremiums

21 Woodcrest Dr.

Riverside, R.I. 02915

Remember when the postman knew Captain Midnight personally? He must have. No street address was required; just "send to Battle Creek, Michigan".

PAST NEWSLETTERS

We have had several requests from new members for newsletters going back to the very beginning of the RHAC. We decided at a meeting many months ago that we would charge 50¢ per newsletter. If you could see the file I have of old newsletters you wouldn't believe it.

For the first year we mimeographed our newsletter with a light blue print. They could not be Xerox'd so we had all of them typed over. We have those originals for you to copy. The RHAC was just beginning and there are a lot of interesting articles about what we planned to do. During this first year we began two of the best serials we have ever had: Tom Daniels' "The Networks" and Chuck Seeley's "The Jack Armstrong Murder". I'll be forever grateful to these two friends for such great reading. You won't want to

miss a single episode of these serials.

Starting in August, 1976 we began to save the extra copies of the newsletters. Here are the issues we have available with the number of copies in () and the interesting articles in that issue: 8/76 (25)-Fublic Broadcasting; 9/76 (24)-Juvenile programs and 1930's Children's shows; 10/76 (no copies left, contact another member)Juvenile premiums; 11/76 (13)-Combination newsletter with OTR Club of Buffalo, Gunsmoke, TV-Radio's Talent Drain, Clara, Lu and Em; 12/76 (31)- Theater Guild, Vic and Sade convention; 1/77 (7)-Open letter from Dan Danbom to RHAC; 2/77 (8)- Sound effects and All the Radio You Ever Wanted by Tom Daniels; 3/77 (8)- Post war programs and big bands; 4/77 (25)- Channel 6 and CBS Mystery Theater; 5/77 (21)- Escape, Catalogging; 6/77 (25)- Sound effects, Early taping and Escape log; 7/77 (30)- Radio Didn't Grow, It Flew; 8/77 (48)-Edward R. Murrow and Early Radio; 9/77 (6)- Andrews Sisters; 10/77 (5)-Letter from Dennis Horsford, who worked with Murrow, Shirley Temple; 11/77 (22)- Hopalong Cassidy and Gene Autry; 12/77 (15)- Combination newsletter with OTR Club of Buffalo, Shadow, Sherlock Holmes, Commercials, Radio at War, Soaps, collecting other OTR material, Bob and

Ray script and Armed Forces Radio; 1/78 (15)- Tape Facts by Jack Richards; 2/78 (10)- Tape Facts by Jack Richards, Comedians and Sam Spade by Irving Hale; 3/78 (9)- John Dunning, Sam Spade by Irving

Hale and Arthur Godfrey.

The previous listing did not include the serials by Tom Daniels and Chuck Seeley. Tom's serial ran in the newsletters from 1/76 thru 6/76 and from 10/76 thru 5/77. Chuck's serial ran from 7/76 thru 2/77. Why not get the whole collection? We will charge 50¢ per issue but if you order 10 or more issues the cost will be only \$5.

PBS-TV, A STEP ABOVE THE REST by John Adams
The RHAC wants to thank Channel 6 for keeping us on their
advanced mailing list so that we may advise you from time to time
of some of the fine programming they have. Those of you with tape
recorders might wish to avail themselves of these good programs
for their own collections.

We have selected some of the shows which might be of interest to

many of you:

Sunday 4/2 -Andre Previn and the Pittsburgh Symphony 8PM
Monday 4/3 -Meeting of Minds with Host Steve Allen retruns for the
second year. This show makes excellent enjoyment as you
get the inside information on historical figures in a
round table discussion. The time is 9 PM.

Wednesday 4/5 -We have the return of reruns of Lowell Thomas at

3:30 FM.

Thursday 4/6 -At 8:30 PM there is a ½ hour program, which is the first of an 8 part series of jazz and ragtime. It is the Bix Beiderbecke Memorial Jazz Festival.

Friday 4/7 - The 10 PM spot is filled with country and western artists on Austin City Limits.

Saturday 4/8-Soundstage at 10 PM shares the spotlight with jazz, rock and western stars. Lowell Thomas takes a look at aviation in the 7:30 PM time slot.

Weekdays- Let's not overlook two great interview shows. Over Easy with Hugh Downs is on at 6:30 FM and Dick Cavett on his 11 PM show.

There are many specials on Channel 6 also. For those who are not aware of the fine offerings and/or wish to watch their regular evening TV programs, you don't have to miss anything. You can record KRMA right off your receiver. It is located at 88.1 on the FM dial. Then when you have time you can play back and enjoy the fine material that doesn't need a picture.

ANNIVERSARY NEWSLETTER

As mentioned elsewhere in this newsletter we will have an anniversary edition in July. I would like to get a lot of feedback from our readers for this newsletter. Let us know what the RHAC has meant to you since you joined, how you think the RHAC has progressed, what you hope to see in the coming years or other items of interest. I'd especially like to hear from some of our good friends who have been our guest speakers. If you have a few minutes please drop us a line. We would really enjoy it.

EDITORIAL

What would a radio show sound like if 10 actors were given scripts from 10 different shows and they all spoke into one microphone at one time? You couldn't understand a thing, right? Why then are we letting our meetings get that way?

They shouldn't be, but lately they are getting that way. It shouldn't be necessary for the President to compete with 10 different

conversations in order to conduct a meeting.

As we grow and provide more and more things for our members, we are going to have more announcements to be made, all very important to you.

What can be done about it? It's simple. Take care of your personal business before and after the meetings, not during it. If we all made a real effort to get there early we could easily handle all tape needs and socializing. We would then be able to begin our meetings on time and finish early enough to complete any business hecessary. It sounds simple.

It is not my intention to take any fun out of the meetings, but several people told me after the last meeting that they didn't hear half of what was discussed because members were trying to get tapes or just carrying on their own conversations. It is really distracting. I would hate to see anyone not come to the meetings because of this.

Let's show a lot of consideration for those who are interested in the meeting (we all should be interested in it). Nothing gets accomplished if everyone wants to talk at the same time. We should stop all other activities while the meeting is in progress.

Is the effort you've put in for the betterment of the RHAC as much as you have gotten out of the club? Or, do you leave everything for someone else to do?

Example: The exhibit planned at Villa Italia. How many offered to help?...Very few! Here is a great opportunity for the RHAC to get exposure and gain some new members. There are a lot of people who don't even know about us. Is this not appealing to you? If anyone has a better suggestion, we haven't heard it yet.

Those who helped last year know that we had more fun than work. All we are asking is for a few hours of your time that weekend. The RHAC has given plenty of enjoyment to you and now it is your turn to

give something back in return.

If anyone would like to comment on all or part of this editorial, I will be happy to present your views or if you would like to bring up any other topics of interest to our members I will surely print them.

ARTHUR GODFREY STARTS SOMETHING from Radio and TV Mirror Magazine

Issue of July 1950 (Part II). Submitted by Jim Vaughan

Right then, though, the banjo and the ukulele seemed more for pleasure than profit. A fellow has to work-for more things than the money to buy food and shelter. A fellow has to work for self-respect, the respect of others, that necessary feeling of pride in accomplishment. In search of all those things, Arthur left Hasbrouck Heights again and headed for Detroit and the miracles of mass production, the amazing feats of the assembly line. Five dollars a day, they were paying, he'd heard. Maybe more. So he got a job in the roaring, dirty factory of the biggest auto body works at the time--and he stuck it out as long as he could.

After that he drifted again for awhile—all the way from dishwasher right up to super salesman, with a suite of rooms at Detroit's Book Cadillac Hotel—where, not long before, he'd been manicuring vegetables in the kitchen! Then Arthur bought himself that last word in cars, a Stutz Bearcat, and lived—for awhile—off the fat of the land. He was selling cemetery lots, and all was well until he met an even better salesman, who asked if Arthur wouldn't like to buy a piece of an act—a vaudeville team of man and wife with a few gypsy musicians and a couple of tumblers. Arthur found, when he left the place, that he'd bought the whole kit and kaboodle, including an elegant

rhinestone backdrop, for--strange coincidence--every cent he had.

Arthur remembered his banjo. He'd found, on that visit to Hasbrouck Heights, that a good-looking guy plunking away, singing sentimental songs in a voice like a love-sick tenor bullfrog, cut a very
romantic figure indeed. He got out the banjo, used it in the vaudeville act. Through bookings on a minor circuit, through rookings by
theater managers, until he found himself stranded somewhere in Wyo-

ming, with a pawn ticket instead of a banjo!

He went on to Hollywood, but Hollywood wasn't having any. So he began to bum his way East again. It was in Chicago that Arthur met an old Navy buddy, and their reunion made Arthur long for the sea again.

So he joined up--Coast Guard, this time.

In 1927 Arthur graduated from the Coast Guard's Radio Material School. Graduation, as it always is, was something to celebrate, and Arthur did--by buying a new banjo, getting on an amatuer show on WFBR, Baltimore. The manager of the radio station said three things to him, "Your speaking isn't half bad," and "Your speaking voice is terrific," and "Would you like a job as staff announcer?"

It was a hard decision to make. The Coast Guard meant security. But on the other hand...well, he took the job. Red Godfrey, the War-

bling Banjoist with a bird seed and pet shop sponsor.

Soon there were other shows: Red Godfrey's Melodians, Morning Air Mail. When a rival Baltimore station began carrying Amos and Andy, WFBR turned the time over to Arthur, told him to go ahead, build up an audience.

Arthur used the time to give ukulele lessons over the air. Apparently lots of people wanted to learn to play, because Arthur did build an audience. And the rest, as they say, is history--right up to the present moment, when Arthur is once more teaching listeners, and TV viewers, to play the ukulele!

FINAL ADDITIONS TO MEMBERSHIP LIST Here are the final additions to the RHAC membership list.

Ralph T. Avolio (Patricia)
2800 Eliot Circle
Westminster, Co. 80030
426-0193 R-8
Boiler and air conditioning

John Bevan 1116 12th St. Golden, Co. 80401 279-2280 R-80 Photography store owner

Robert Elfstrand(Marian) 7419 Raleigh St. Westminster, Co. 80030 428-3973 Asst. Foreman

Jay Hickerson
Box C
Orange, Conn. 06477
Piano teacher R-600

Jehn Jackson (Anne) 1046 S. Race Denver, Co. 80209 778-7107 R-6 Teacher

Robert McDonald (Gerry) 38 Beach Rd. East Sandwich, Mass 02537 888-0850 R-250 Artist-Professor

Fred Moldenhauer (Aleta) 2999 S. Laredo Ct. Aurora, Co. 80013 750-5426 R-300 Advertising

Ernest F. Rethschulte PO Box 8564 Parkville, Md. 21234 (301) 661-5008 R-1200 Fipefitter

Ronald I. Scott(Sandra) 3608 Douglas Ave. Racine, Wis. 53402 (414) 681-1064 Mgr. Employee Communications

Bruce Tidball 1434 Jones #6 San Francisco, Cal. 94109 (415)771-7637 R-500

Symbols= R-reel to reel, C-cassette

Vernon Barker
Box 593
Hugo, Co. 80821
743-2585
Club manager

Nancy Dorn 2120 S. Monroe Denver, Co. 80210 756-1097 C-450 Homemaker

Robert Hankins
1913 S. Oakland Way
Aurora, Co. 80014
751-2422 R-75
Financial Analysis

Richard Hozduke (Debra) 2121 Tulane Apt D. Salina, Ks. 67401 Asst. Manager R-260

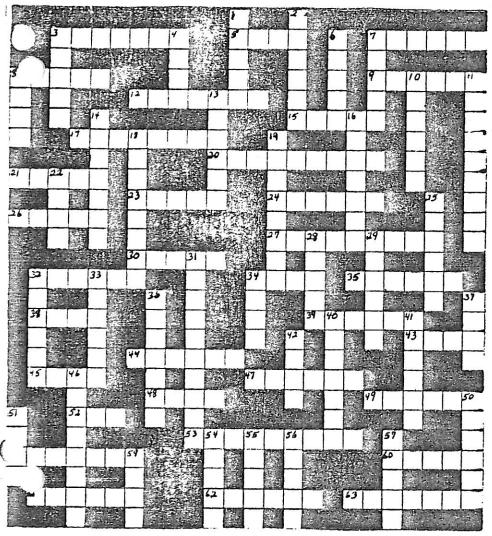
Don Koehnemann (Joan) 811 Bristol Ave. Westchester, Ill. 60153 (312) 344-1373 R-1500 Speech Pathologist

Jim McNally (Marsha) 4954 Ursula St. Denver, Co. 80239 373-0584 R-300 Teacher

George Ravelo (Elaine) 8904 Lander St. Westminster, Co. 80030 428-6143 C-300 Pressman

Carol E. Roe 9900 E. Florida Ave #19 Denver, Co. 80231 755-4925

Roger Smith (Janet) 5458 S. Oakridge Dr. Beaverton, Wich 48612 (517) 435-7382 R-615 Hospital Materials Mgr.

Stan Whicker(Margaret) 9609 W. Eureka Pl. Denver, Co. 80227 988-1147 R-60 Highway Dept. Engineer 

ACROSS 3 Light 5 Leslie Townes 7 teamed with Costello 8 royalty for a day 9 Cosmo 12 First _____ Program 15 average American family 17 adult western 20 newspaper adventure 21 Gracie 23 Blondie 24 Wife 26 Our Miss Brooks 27 ultimate horror show 30 Howard Duff 32 Andrews
34 Jane Stacy's roommate 35 Anderson family 38 Charlie 39 male singer-Pet Milk Show 43 author-lieartbreak House 44 Ann Southern starred 45 second Rocky Jordan 47 collie 48 Little Beaver 49 Hollywood gossip reporter 52 Sade's husband 53 countdown sci-fi 58 Hen-Reee! 60 Linkletter's party

61 heavy detective 62 played Walter Denton 63 mother of the air

	DOWN		DOWN!
1	You Are	33	Harold
2	black maid	34	folk singer
3	Hornet	36	love series
4	Busters	37	quiznaster-initiated Lemac
	red-headed cowboy	40	Aunt Fanny on Breakfast Club
7	Melody Ranch owner	41	series of high adventure
3	Kids	42	Aces
	sailor	46	series of classics
	German shepherd	50	Happy Trails to you
	Questions	51	summer substitute for Jack
	author-Tune In Yesterday		Benny in 1947
	police drama	54	news documentary produced
	aired 20 years-mystery		by Time magazine
	omniscient storyteller	55	actor-The 39 Steps on Hour
	Eox 13 star		of Mystery
100 - 200	The Half	56	Simon Templar
28		57	produced Richard Diamond show
	Lamont Cranston		musician-Peewee
	Martian Chronicles		
32	Corliss		

		-