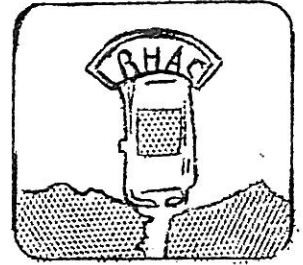


Return With Us Now...



The Radio Historical
Association of Colorado

Vol. 3, No. 5
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BING
CROSBY



NEXT MEETING- The next meeting of the Radio Historical Association of Colorado will be held on Sunday evening, November 20th at 7 PM at Wyatt's Cafeteria in the Cherry Creek Shopping Center. Cherry Creek Shopping Center is at University and 1st. There is another group using the banquet room before us, so if you are early please check to see if they are finished.

KFMI-John Dunning's schedule for the month of November will be:
Nov. 6 -Judy Canova Show "Queen of the Rose Bowl" from 12/14/46
Suspense "Noose of Coincidence"with Ronald Colman from
4/7/49
X Minus One "Hostess" from 12/12/56

Nov.13- Philip Morris Playhouse "Leona's Room" with Vincent Price
from 2/25/49
Twenty Questions from 1946

Nov.20 -Charlie McCarthy with guest Fred Allen from 11/2/47
Houdini Documentory from 10/31/36
X Minus One "The Old Die Rich"

Nov.27 -Theater Guild On The Air "Street Scene" with Richard Conte
from 12/11/49
Screen Guild Theater "Casablanca" from 4/26/43

OUR NEW OFFICERS- Congratulations to the new officers of the RHAC. The new President is Irving Hale. Ernie Jessen is the new Vice-President, and Joe Madden will be Secretary-Treasurer. Please give them your full cooperation and support.

MEMBERSHIP DUES- Membership dues were due on the 1st of October and they have been very slow in coming in. Please do not wait to pay at a meeting if you missed the last two meetings. Send your check to Joe Madden right away. This will be the last newsletter sent to all those who have not renewed their membership.(See below)

OCTOBER MEETING- We had a real fine turnout for the October meeting. We were sorry that our guest speaker from Ampex could not be there but we were very fortunate that Frances Zacek was back from her trip back east. Frances spoke on her day at the OTR convention held in Meridan, Conn. She surprised us with her interview of Raymond Edward Johnson. Frances has agreed to write an article for RETURN WITH US NOW and it will appear in next month's issue.

If an "X" appears in this box, renewal is due for your membership. If this is the first newsletter sent to you, please let us know right away if you desire membership so we can add you to our membership list. If you trade tapes for membership, please contact us right away to arrange trade.

THIS ARTICLE IS REPRINTED FROM RADIO AND TELEVISION MIRROR MAGAZINE OF FEBRUARY, 1950.

HE BELIEVES IN KIDS written by Ruth Waterbury.

The stories of kids and how they react with rapture to the sight and sound of Bill "Hopalong Cassidy" Boyd could reach from Christmas Day till the Fourth of July—but the nicest stories concern Bill, himself.

He's the rarest of actors—a happy man with a sense of responsibility to the public. He is passionately in love with his beautiful wife who is just as passionately in love with him. Her name was Grace Bradley and when she was just a sassy-faced little girl she fell in love with him at first sight, when he was the star of "The Volga Boatman". She never dreamed she'd grow up to marry him, but now that she has, she is just as fascinated by him as the enraptured thousands who sit enthralled listening to his adventures.

His wildfire success today as Hoppy didn't just happen. He almost went broke, trying to retain the rights to this Western character—and do you know why? Because it was just a good part? No. That was a proportion of it, but the real reason, in Bill's words, is, "I knew Hoppy was something I could do good with."

Bill now heads the seven companies it takes to keep Hoppy in full circulation. On the radio, his Hoppy series is just starting over 516 stations. Last year the Hoppy comic books sold more than 14 million comics. All the movie rights are his. Topper is his personal property and as for those Hopalong Cassidy guns, shirts, lassoes, neckerchiefs and the like, Bill personally oversees every bit of them. He won't tolerate anything shoddy. He believes in the kids just as much as they believe in him.

If Bill had been willing, five years ago, to make quick money with Hoppy, he could have saved his great ranch, down in the Santa Monica mountains, overlooking the Pacific, which he loved completely. He sold the ranch at a loss rather than turn Hoppy into a series of cheap gangster pictures.

Then as he had been willing to put out clothes for kids that weren't fireproof, sunproof, color proof and boy proof, he could have saved the fine apartment to which he moved, and Gracie wouldn't have been so long between dresses. Gracie learned to cook, instead, and they went into a tiny three-room house, just living room, bedroom and kitchen. They say they'll never go back to a big one again.

Bill is always stubborn where an ideal is concerned. On his recent personal appearance tour, in Atlanta, Georgia, they asked him to hustle up the line of children with whom he was shaking hands in a department store. If he did, they said, they could get a few of the waiting Negro children in. Bill told them to make two lines. It had never happened in the deep South before but Bill stood in the middle—one hand to the white children on one side, the other to the Negro children. Everybody was happy.

In Brooklyn the cops were afraid the vast crowds would get out of hand and crush Bill standing in the middle of them. Bill prevented that by saying, "All of you, turn to the person next to you, shake hands, say 'Hi Neighbor' and smile."

In Oklahoma City, the store in which he was supposed to appear was so packed he couldn't get in and the police got scared for the safety of the whole building and asked Bill to do something. He climbed on top of a police car, called to the crowd and circled the block twice. They ran laughing out after him, like kids after the Pied-Piper, and the danger vanished.

Bill never drinks or smokes because, he says, "I'll never willingly disillusion one person who believes in Hoppy." He's been 35 years in show business and claims this past one is the happiest. "It's gone to my heart," he says. "What makes me happiest is that Hoppy's success proves this country is beginning to settle down again. It's a great thing when a wholesome cowboy can entertain a whole family together."

You don't wonder, do you, when you hear things like that-that the young in heart-no matter what the dates on their birth certificates-all love him.

Little boys and girls cluster around their television and radio sets, bug-eyed. It's an event that they wouldn't miss for worlds. Their elders are equally enthusiastic, if somewhat more controlled, for Hoppy strikes a chord that lurks in all human beings, even in those whose childhood is but a nebulous memory. And it's no wonder, for Hoppy believes in people. But most of all, he believes in kids.

A GOOD YEAR-Well, my year as President of the RHAC has come and gone. I enjoyed it and thank you all for the opportunity and cooperation.

It is a pat on the back for us all. Certain goals were set a year ago and we achieved them all. Let's take a look.

We have received great publicity during the year. Our exhibit at Buckingham Square was very successful and our assistance with KRMA's fund raising drive was helpful also. A very big "THANKS" to John Dunning for referring many people to us both on and off the air.

Through hard work, our old lending library got back into shape and is now available to new members. We made a good profit on its release.

The newsletter, a very important and very enjoyable part of our club has received high praise in every way. A good newsletter attracts new members. It is an important way for us to communicate among ourselves and other OTR clubs and for our reading enjoyment. Dan did a super job.

Right now we do not have an exact membership count. I fully expect 60-70. That is quite an increase from the 20-25 that first met at the Peacock's 2½ years ago. We are gaining new members every month from our exhibit, magazine articles, OTR newsletter articles and referrals.

We have come a long way this year. It was hard work by many people to accomplish all that we have done. I sincerely hope that you give your cooperation to our new club officers as I will. Please help when you can and have a lot of fun as a member of the RHAC.

MORE OF THE BEST OF TIME MAGAZINE
January 15, 1940 DOUBLE MINT RANCH

One night, ten years ago a stranger ambled into the Chelsea, Oklahoma station of the Frisco Line, to file a telegram. He noticed a guitar resting besides the telegraph operator, a fellow named Autry, and requested "They plowed the old trail under". Autry sang it, whereupon the stranger took the guitar and sang "Casey Jones". The stranger chatted awhile, told Autry his voice might get him somewhere, someday, handed him a stick of chewing gum and left his telegram. It was signed "Will Rogers".

Only recently, Gene Autry, now the dandiest, gaudiest, most popular singing cowboy in all Hollywood, turned down an offer of \$3000 to endorse a cigarette, because he does not smoke and his vast fandom knows it. But his gum-chews like a kraut cutter. So last Sunday night Gene Autry went to work at \$1000 a week on a new $\frac{1}{2}$ hour radio show over CBS for Double Mint Gum, replacing Wrigley's Gateway to Hollywood series of last year. Fine first time out on radio's Melody Ranch, Gene lassoed the folks with:

I'm ridin the range all day,
Poundin the plains all day
Ridin til my bones are weary..
Ridin my life away.

Then he galloped through a foam-flacked drama of the range country calculated to make Autry votaries chant their Double Mint in double quick time.

Gene Autry is no stranger to radio. He played his first radio ballad over KVOO in Tulsa in 1928, for nothing. Hollywood tapped him in 1934 to start a movie career that no other hell-for-leather guitar plucker has ever equalled.

Now Gene Autry, at 32, gets \$12,500 each for 8 Republic pictures a year, got \$25,000 from 20th Century Fox for "Shooting High" with Jane Withers, makes \$10,000 to \$12,000 a year on phonograph records that sometimes outsell Bing Crosby's. Another \$25,000 a year comes from his magic imprimatur on cap pistols, sweatshirts, cowboy suits, a bandit-hunt game, toothbrushes, bandannas, books, balloons, dolls, a new, syndicated comic strip and makeup kits.

Because his big income is well known, Autry's zooming fan mail (in September, 50,103 letter, more than 10,000 over Clara Bow's record) contains all sorts of touches. Some even enclose checks filled in for as much as \$1000 for Autry to sign. Gene replies to all with free photographs of himself and his horse Champion, autographed: "Your Pal, Gene Autry".

But to his friends he says plaintively: "Most people don't realize this don't represent my real income. They fergit I have my horses and equipment and wardrobe to keep up, insurance to pay, musicians and men to make my arrangements, and songwriters, an office force to handle my mail, and then my income tax...so it isn't so much when you add it all up." The number of Autry fans, however, when added up, is colossal. Recently, on a tour of Great Britain, where he was living proof of the fond British belief that the U.S. is quite woolly, he outdid Gracie Fields attendance records in her own bailiwick, in Dublin paraded before 750,000. In the Motion Picture Herald's annual exhibitors ten best for 1939, Autry was top western star for the third straight year, a record made phenomenal by the fact that

his pictures rarely if ever hit the big, first run theaters, but pile up their popularity abroad and in the sticks.

"Some of 'em," Gene explained once recently, "play in towns so small even Mrs. Roosevelt hasn't been there yet".

January 22, 1940 HEIRS APPARENT

Radio's coast-to-coast bank night program, as most U.S. tuners now know well, is Tum's four month old Pot O' Gold which every Tuesday night rings up some U.S. telephone subscriber to offer him \$1000 with no strings or Tums attached.

Movie theaters and chains now offer prizes equal to Pot O' Gold's to coax patrons away from the magic call and into theaters. Information, Please, opposite Pot O' Gold, in self defense instituted a give away on its own high intellectual plain-sets of Encyclopedia Britanica. On CBS, competitor Walter O'Keefe, with nothing to give listeners but wit, dwindled off the air in the middle of last month.

To fill the Walter O'Keefe half hour, and give battle to Pot O' Gold as well, CBS on December 19 raked up a radio program called Court of Missing Heirs, which had a brisk radio career two years ago in the midwest, tracing heirs to unclaimed fortunes. Picking away at a "guesstimated" pile of \$160 million in unclaimed estates in the U.S. Court of Missing Heirs so far this season has told the world about \$350,000 awaiting long-lost brothers, errant sons, all matter of scattered kith and siblings.

January 29, 1940 CROSSLEY TOPS

To lie-abeds or people in the shower, the chirrupy voice that sometimes phones at 8 AM to ask what radio programs you heard last night, may seem a galloping nuisance. But from radio's point of view the early bird checker from Crossley Inc. is doing a mighty important job. She, and 50 other such investigators in 33 major network cities coast to coast, are "counting the house", for in the radio business, "Crossley Ratings" are the official box office count. Crossley's boss in the Cooperative Analysis of Broadcasting, instituted 11 years ago by a fact-lacking group of advertisers and ad agencies, and now subscribed to, for from \$40 to \$300 per month, by 63 sponsors, agencies, broadcasters, etc.

Last week, in the fortnightly trade journal Broadcasting-Broadcast Advertising, C.A.B.'s statisticky Manager Alcuin Williams Lehman reported on the Crossley ups and downs (i.e. audience preferences) for 1939.

First in the hearts of radio listeners all year, with a Crossley rating over December of 40% or better of all radio homes sampled was Chase and Sanborns whittled imp, Charlie McCarthy. Second: Jack Benny. Third: Lux Radio Theater. Next, in finishing order at years end: Fibber McGee and Molly, Kraft Music Hall with Bing Crosby, Major Bowes, Bob Hope, Fitch Bandwagon, Kate Smith, Pot O' Gold. Fred Allen, in the first ten since 1934, finished 11th.

Humor and Music From The Past by John Adams

Out there in attics, in basements, in garages, and in junk shops is a world of shellac in the form of 78 records. Humor dates back even before radio, back to the early 20's with Pick and Pat, The Two Crows and others. This humor is just as fresh today as it was then.

We don't really have to go back that far. The 40's saw people like Bea Lillie, Robert Benchley, Ruth Wallace, etc. Back then, the humor was off-color but mild by today's standards.

The 50's had people like Stan Freberg, Allan Sherman, Jonathon Winters, Shelley Berman, John Standley and Mel Blanc. Many of these artists carried over into the 60's to join Redd Foxx and Woody Allen as the leading comedians.

But the 70's has seen a whole new group of humorists come forth. Humor has changed. It has become more sophisticated. In many ways, it is not as funny.

Harry Tufft is trying to capture some of this humor from the past on his Sunday Funnies show, which precedes John Dunning's show. If you haven't listened, give it a try.

Music from the past saw jazz, the blues and rock and roll. Many of these old 78's are selling for hundreds of dollars. With modern day methods of recording these 78's can be "cleaned up" to sound like new. Next time you are in a record shop take a look at the reissue rack and you will see that most of these old 78's have been released on new LP albums.

Many of them have come from the one sided quarter inch thick Edison records from the war years when shellac was short and the center was a piece of cardboard with a very thin coat of the then precious shellac. The sound was bad but life was even worse.

You don't have to collect old 78's to tape. There were the band remotes. There are thousands of these band remotes available from certain collectors, dating back to 1927. Many of these collectors are just as nuts about finding a Glenn Miller Chesterfield 15 minute remote as the OTR collector is about finding something rare.

If you are not into old records or band remotes, give it a try. It is just as much fun as some of the shows you look for.

BUSINESS PRACTICES

I believe that we should use a column of this newsletter to advise our members and readers of local businesses which are good or bad. If you have good or bad dealings with any local merchant, let us know and we will print it here. We strongly advise you to read this column and patronize those who are good and boycott those who are dishonest.

A very bad dealer is North TV on North Washington in Thornton. I have had TV and recorder repair at this dealer and both were sky high prices. They don't call if they do extra work, give no account of how much work they did, complain if you charge it, and if you complain about the price they say to take it or leave it. They are loaded with TV's not picked up because of their high prices.

TRIVIA QUIZ - Match the character with the show.

- | | | |
|------------------------|-------|-----------------------------|
| 1. Bart Friday | ___a) | Date With Judy |
| 2. "Thorny" Thornberry | ___b) | Point Sublime |
| 3. Mary Noble | ___c) | Frontier Gentleman |
| 4. Slate Shannon | ___d) | Tales of the Texas Rangers |
| 5. Steve Mitchell | ___e) | Lone Ranger |
| 6. Coogie Fringle | ___f) | Ozzie and Harriet |
| 7. Brad Runyan | ___g) | Bold Venture |
| 8. Jase Pearson | ___h) | Six Shooter |
| 9. Captain Strong | ___i) | Adventures by Morse |
| 10. Lee Quince | ___j) | Just Plain Bill |
| 11. J.B.Kendall | ___k) | My Favorite Husband |
| 12. Dockery Crane | ___l) | Dangerous Assignment |
| 13. Bill Davidson | ___m) | Phil Harris-Alice Faye Show |
| 14. Butch Cavendish | ___n) | Fort Laramie |
| 15. Liz Cooper | ___o) | Space Patrol |
| 16. Osgood Conklin | ___p) | Tom Corbett, Space Cadet |
| 17. Julius Abbruzio | ___q) | Backstage Wife |
| 18. Ben Willet | ___r) | I Fly Anything |
| 19. Britt Fosset | ___s) | Our Miss Brocks |
| 20. Buzz Corey | ___t) | The Fat Man |

OTHER FINE OTR PUBLICATIONS- Anyone interested in subscribing to other OTR newsletters from clubs or individuals? Well, here are some listings you might like to know about:

Old Time Radio Club of Buffalo-write to Charles Seeley, 294 Victoria Blvd., Kenmore, N.Y. 14217

SPERDVAC-write to Joe Crawford, 3146 E. Orangethrope Ave., Apt.#B, Anaheim, Calif. 92806

National Radio Trader-write to Phil Cole, PO Box 1147, Mt. Vernon, Wash. 98273

Hello Again-write to Jay Hickerson, Box C, Orange, Conn. 06477

Nostalgia Radio News-write to Allen Rockford, Box 2214, Syracuse, N.Y. 13220

Golden Radio Buffs of Maryland-write to David Easter, 106 King Charles Circle, Baltimore, Md. 21237

All of these other publications are fun to read. The prices range from \$6 per year to \$15 per year.

ANSWERS TO TRIVIA QUIZ: 1-i, 2-f, 3-q, 4-g, 5-l, 6-a, 7-t, 8-d, 9-p, 10-n, 11-c, 12-r, 13-j, 14-e, 15-k, 16-s, 17-m, 18-b, 19-h, 20-o.

FUND RAISING DRIVE- We will again assist KRMA in their fund raising drive. Glenn Ritter will again set it all up. He did a tremendous job last year. Those who were there last year remember what a great time we all had and most will be going again this year. We had a good response at the last meeting and Glenn will contact those who were not present at the meeting.

THE MERCURY THEATER ON THE AIR PROGRAM LOG

1938 (CBS, Mon. 9PM, EST)	3/10	The Glass Key
7/11 Dracula (Premier)	3/17	Beau Geste
7/18 Treasure Island	3/24	Twentieth Century w/Joan Blondell
7/25 A Tale Of Two Cities		
8/1 The 39 Steps	3/31	Showboat w/Helen Morgan
8/8 My Little Boy	4/7	Les Miserables w/Walter Huston
I'm A Fool	4/14	The Patriot w/Anna May Wong
& Open Window	4/21	Private Lives w/Gertrude Lawrence
8/15 Abraham Lincoln		
8/22 The Affairs Of Anatole	4/28	Black Daniel w/Joan Bennett
8/29 The Count Of Monte Cristo	5/5	Ordeal
9/5 The Man Who Was Thursday (CBS, Sun. 8PM EST)	5/12	Our Town
9/11 Julius Ceasar	5/19	The Bad Man w/Ida Lupino
9/18 Jane Eyre	5/26	American Cavalcade
9/25 Sherlock Holmes	6/2	Victoria Regina w/Helen Hayes (Last show of the season) (CBS, Sun. 8PM, EST)
10/2 Oliver Twist		
10/9 Hell On Ice	9/10	Peter Ibbotson w/Helen Hayes
10/16 Seventeen	9/17	Ah, Wilderness
10/23 Around The World In Eighty Days	9/24	What Every Woman Wants
10/30 Invasion From Mars (War Of The Worlds)	10/1	The Count Of Monte Cristo
11/6 Heart Of Darkness, Gift Of The Magi, & Life With Father	10/8	Algiers w/Faulette Goddard
11/13 The Bishop Murder Case	10/15	Escape w/Jendie Barrie
11/20 The Pickwick Papers	10/22	Liliom w/Helen Hayes
11/27 Clarence	10/29	The Magnificent Ambersons
12/4 The Bridge Of San Luis Rey (CBS, Fri. 9PM, EST)	11/5	Hurricane w/Mary Astor
12/9 Rebecca	11/12	Murder Of Roger Acroid
12/16 Call It A Day	11/19	Garden Of Allah w/Claudette Colbert
12/23 A Christmas Carol	11/26	Dodsworth w/Faye Bainter
12/30 A Farewell To Arms w/Katherine Hepburn	12/3	Lost Horizon w/Ronald Colman
1939	12/10	Vanessa w/Helen Hayes
1/6 Counselor At Law w/Gertrude Berg	12/17	There's A Woman
1/13 Mutiny On The Bounty	12/24	A Christmas Carol
1/20 Chicken Wagon Family w/Burgess Meredith	1940	
1/27 I Lost My Girlish Laughter w/ Ilka Chase	1/7	Becky Sharp w/Helen Hayes
2/3 Arrowsmith w/Helen Hayes	1/14	Theadora Goes Wild
2/10 Green Goddess w/Madeleine Carroll	1/21	The Citadel
2/17 Burlesque w/Sam Levine	1/28	It Happened One Night
2/24 State Fair w/Amos 'n' Andy	2/4	Broome Stages w/Helen Hayes
3/3 Royal Regiment w/Mary Astor	2/11	Mr. Dees Goes To Town
	2/18	Dinner At Eight
	2/25	Only Angels Have Wings
	3/3	Rabble In Arms
	3/10	Craig's Wife w/Faye Bainter (Last show of the series)

NOTE: Contribution of this log was by Chuck Seeley of the OTRCOB.