

RADIO VARIETIES

FEBRUARY---1941

The Midwest Edition

TEN CENTS

CHRISTINE, THE LITTLE SWISS MISS OF WLS



PATTER OFF THE PLATTER

If you listen to the radio, and if you don't you're one in 57 or 82 or something, you've heard Raymond Paige and his "Musical Americana" programs.

You can now take this program home with you on Victor records, a 12-inch, four record, "Musical Americana" album of Paige and his most popular music in an all-American program.

The numbers include excerpts from Gershwin's "Porgy and Bess", Cole Porter's "Night and Day", Rodriguez' "La Cumparsita", Gershwin's "Rhapsody in Blue", Earl's "Beautiful Ohio", Berlin's "Lady of the Evening", Leslie-Nicholl's "Among My Souvenirs", Porter's "Anything Goes", Black-Moret's "Moonlight and Roses", Dietz-Schwartz "Louisiana Hayride", Ellington's "Mood Indigo", and De Sylva-Katscher's "When Day is Done". (Album G-28).

All the tunes were arranged by Paige himself for his highly specialized 64-piece orchestra, the largest orchestra now being recorded for music of this type. Because of this fact, Victor used a new and bigger studio in New York than the one ordinarily employed for popular orchestras.

Mr. Paige himself is currently the highest paid popular musical conductor in radio. Forty-one members of his orchestra are former conductors, thirty-seven have had their own orchestras. He is interested in American music and continually features the works of American composers on his Westinghouse radio program.

The famous Quintet of the Hot Club of France, now gone the way of all French music, cut an extraordinary double several years back, titled "Paramount Stomp" and "Swinging with Django". The first rides out on — of all things — the musical theme of Paramount News while the second is just what the title implies, a double dose of Mr. Reinhardt's amazing guitar technique. Michael Warlop sat in as guest fidler during this session pitting his instrument against Stephane Grappelly's in furious violin duel. (Victor Swing Classic *27272).

Alvino Rey's version of "Tiger Rag" was recorded by popular request and after listening to the record we can see what they mean. It's done very fast with generous slices of Alvino's electric guitar, backed up by the King Sisters and a brilliant band performance. The companion piece is an abrupt about-face, a smooth and lovely "Rose Room" in the maestro's own instrumental arrangement. (Bluebird B-11002).

These records go on sale

January 31.

Another 12-incher from Victor this week, this time a luxurious coupling of the music from two continents played by two internationally known orchestras. Wayne King presents a concert rendition of the tango "Escapada" by the English composer Sid Philips, displaying a wealth of rich orchestral effects in a pleasant compromise between classic symphonic performance and straight dance band tempo. On the backing, Jack Hylton's Orchestra offers the Benatzky waltz "Grinzing", carrying on in brilliant style with swirling Viennese tempos. This is listening music of the highest order. (Victor 36387)

Artie Shaw and his Gramercy Five paint a musical picture of a

famous meeting. "Dr. Livingstone, I Presume?" with jungle tom-toms and scorching clarinet work. The reverse is the much publicized "When the Quail Come Back To San Quentin", cued from a recent popular song hit, and wrapped up by Mr. Shaw in a neat parcel of solid small band jazz. (Victor Swing Classic *27289).

Dick Todd back-to-backs two ballads in the nobody-loves-me mood, lending his man-to-man baritone to "The Mem'ry of a Rose", and "You Forgot About Me". He laments very nicely and the supporting orchestra fills in elegantly. (Bluebird B-11024).

Bill Monroe and his Blue Grass Boys who record the popular favorite "No letter in the mail" on Bluebird — 8611 has had tremendous requests over WSM Nashville for this number. On reverse side "Cryin' Holy Unto My Lord."

Glenn Miller scores "I Do, Do You?" for Ray Eberle and his famous sax choir in slow and provocative tempo. The five-way reeds also highlight the companion piece, "You Are the One" which is still in the slow groove with beautiful, close harmony. Mr. Eberle is also the vocalist here. (Bluebird B-11020).

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F. L. ROSENTHAL, *Publisher*

WILTON ROSENTHAL, *Editor*

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Visiting the Little Red Schoolhouse

As Viewed by Elbert Haling

JUST PICTURE 200,000 young men and women students assembled in one gigantic class room. A mighty giant stands atop a 653-foot rostrum and in a mighty voice stronger than the winds themselves presents sugar-coated gems of knowledge to his attentive pupils. Compare this mythical scene with the little red schoolhouse of yesterday where grandpop learned his three R's to the tune of a hickory stick.

Now — getting down to brass tacks, or is it chalk and blackboards, the "professor's" mind wanders, our analogy is drawn between the Texas School of the Air, its 4,000 participating schools, the 653-foot WBAP-WFAA antenna tower and yesterday's methods of education.

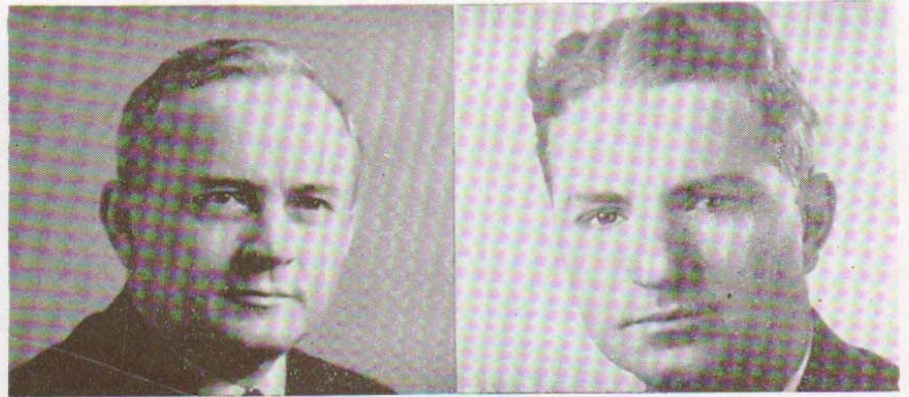
The Texas School of the Air opened its doors on February 4, 1940 and its programs have since been used by an ever-increasing number of Texas schools as a supplementary aid to learning, with ever-growing satisfaction to both teachers and pupils. During this same period, administrators of all types of schools, and the public in general, have accepted radio as an important new instrumentality for public education in Texas.

Since the advent of radio more than two decades ago, educators have dreamed of the time when this new marvel of communication could be put into effective use in the classrooms and homes of our nation for educational purposes. While listened to in homes and places of business in increasing hours for almost a generation now, radio has slowly found its place in the school as a part of the daily curriculum. This has been due primarily to lack of understanding of radio as a tool of education, to a paucity of suitable educational radio programs, and to very limited radio equipment in the schools.

The organization of the Texas School of the Air marks the in-



A typical Texas School of the Air cast is seen before the microphone of Station WBAP, Fort Worth. Note the various ages represented to secure voice variations for the particular project being offered.



L. A. WOODS, State Superintendent of Education for Texas.

JOHN W. GUNSTREAM, Texas School of the Air Director

auguration of a new era in public education in Texas. It is a conscious effort on the part of the State Department of Education and associated institutions to harness and use radio in the interest of a broader and better educational program. Through the facilities of the Texas School of the Air, specially prepared programs, planned and produced by competent persons to enrich and vitalize classroom instructions, are now available to the majority of Texas schools. Through this new

instrumentality children can listen, as a part of the school curriculum, to talks by authorities in many fields of human endeavor, to great music and drama, and to interest-compelling presentations of study materials which are ordinarily considered dry and uninteresting. Children who are denied this opportunity of listening to these programs because of an inflexible class schedule or because of lack of school radios, are missing some real education — of the easy-to-take variety.

(Continued on Page 13)



Joan Winters

Style leader in the NBC Chicago studios is beautiful Joan Winters, who plays Alice Ames Warner in "Girl Alone" and Sylvia Bertram Parsons in the "Road of Life." A graduate of the Vogue School of Art, she is always ahead of style trends.

A Brooklyn Cowboy

Though most of the cowboy singers at WLS are true sons of the West, Newcomer Smilie Sutter upsets the rule; he's one of the best of the cowboy singers, but he's from New York City.

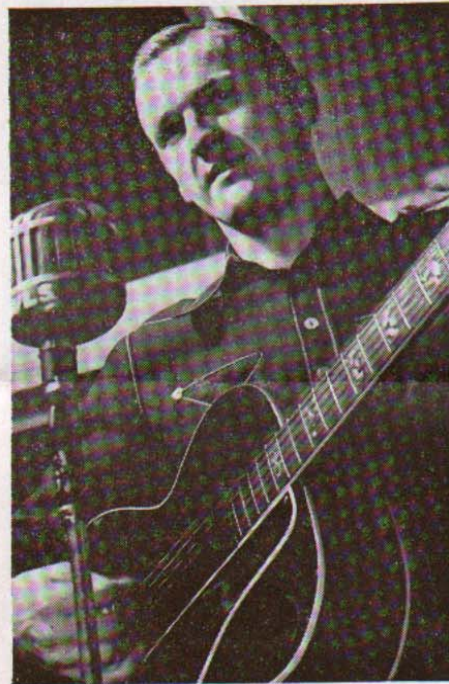
AMERICAN folk music has long been the stock in trade of WLS, Chicago, with many WLS programs featuring the songs of the Western plains and of the Eastern and Southern mountains. The authenticity of the ballads is above question — for almost all the stars are true sons of the West or children of the hill country. The Prairie Ramblers, for example, are all Kentucky mountain boys; Ramblin' Red Foley was born in the cattle country of New Mexico; Mary Ann grew up in the mountains of the Carolinas . . . and now comes a cowboy singer from New York City, a real Brooklyn cowboy.

This "upstart" in the ranks of the cowboy singers at WLS is Smilie Sutter, and he's realized a three-year-old ambition in obtaining a place on the WLS staff. Smilie's real name is Anthony F. Slater, and he was born on May 11, 1915, in East Hartford, Connecticut, but when he was about a year old the family moved to New Britain, Connecticut, where Smilie lived for 10 years.

Smilie was orphaned when he was 11 years old and went to live with an aunt in Brooklyn, one of New York City's five boroughs. Young Tony Slater was not unappreciative; he was glad to have a home. But he didn't like Brooklyn. All the time he was there he never saw a tree nor a blade of grass; there wasn't a natural flower in the borough, only those in window boxes and indoor pots. This was no life at all for a small-town boy who had spent the first eleven years of his life in the open air, in the country.

The worst time of all was the spring. Smilie longed then more than ever for the country. He wanted to be near an orchard. He wanted to see and to smell the blossoming apple, cherry and

plum trees. He wanted to watch the grass grow green. He wanted wide open spaces instead of narrow canyons — streets suffocated by towering brick apartment walls.



SMILIE SUTTER

So as soon as he was old enough, Smilie would start off on long hikes into the country, traveling from place to place. He'd be gone all spring, summer and fall, returning to Brooklyn in the winters, getting a job to hold him over to the following spring. When he was about 17 years old, Smilie bought a guitar and taught himself to play it; he already was expert with the harmonica. From then on, his guitar was his constant companion.

The following year, Smilie left New York City for good. He had had a once-a-week program on a New York radio station, and he planned someday to get into radio

as a regular thing. But it wasn't until five years ago that he really got his professional start. Smilie, in his travels, was then at Portsmouth, Ohio, and it was there at WPAY that he got his first full-time radio job. Since then he has been with WCHS, Charleston, WMMN, Fairmont, and WWVA, Wheeling, West Virginia, and at WLVA, Lynchburg, Virginia.

Smilie has not been in radio all the time these past five years, however. During the shipping season of 1937, Smilie worked on passenger boats plying the Great Lakes. All his spare time he spent listening to the radio, and the station that could best be heard on the Western Lakes was WLS in Chicago. Smilie listened to WLS for hours and hours, and it was in that summer of 1937 that Smilie made up his mind the one place he really wanted to work was WLS. But Smilie was a modest youngster and didn't think he was good enough for the Prairie Farmer Station.

So he returned to the East. It was while working at Fairmont West Virginia, that Smilie last year met Joe Rockhold, who was also at the radio station there. Last spring, Rockhold came to WLS as an announcer and character actor. In the summer, Smilie came to the Mid-West to visit his old friend, and Joe arranged an audition for Smilie Sutter.

Station officials suggested a guest appearance that very week on the WLS National Barn Dance. Smilie stopped the show. Applause almost brought down the house. It was all the program department needed to know. Smilie Sutter from that night on has been a regular member of the WLS staff, a "regular" on the WLS National Barn Dance ever since, as well as having his own daytime program during the week.

562 Pounds of Musical Glamour



TEXAS COWGIRLS: Left to right: Bess, Sue, Sally, Marge and Bertie. Not even static can throw these lovely talented lassies off the 570-ether-trail.

"Hear my song as I ride along,
I'm just a happy Texas Cowgirl,
Herdin' the dark clouds out of
the sky —

Keepin' the heavens blue!"

SO SING the Texas Cowgirls every weekday morn at seven via Station KGKO, Fort Worth, smaller brother to that ether giant, WBAP.

Figuratively speaking, and we are writing about the Texas Cow-GIRLS, aren't we? — KGKO's gift to the glamour-ways, play something like 27 broadcasts monthly, travel 1,000 miles and make ten to twelve personal appearances before school groups, luncheon clubs and other gala occasions.

Traveling with them as master of ceremonies we find Scooter Tonahill and his wife, known to Texas theatrical audiences as "Shorty." Whenever this musical

caravan rests at some roadside hamburger emporium while en-route to personal appearances the proprietor and customers sympathize with the great Phil Spitalny and his all-girl music making combo. It's Scooter who orders the hamburgers and woe be unto him if he forgets that "Marge" demands onions, "Sue" wants no onions, "Sally" wants no mustard, "Bess" wants hers on plain bread and "Bertie" wants a steak sandwich.

But all in all, taking the whims and appeals of the five instrumental and vocal damsels as a whole, they are at once overlooked when the downbeat signal is given and the 570-ether way is made happy with the solid sending of their rich music.

But getting down to figures, er ah, statistics, we might as well divulge the information that the

five Texas Cowgirls play ten different instruments with ease; they are all in their late teens and each one possesses a smooth set of vocal pipes.

More specifically, the Cowgirls aggregation consists of "Bess" (Ruth Mulkey); "Bertie," (Bertie Evelyn Keisel); "Sue," (Gail Whitney); "Marge," (Veda Mae Spoon) and "Sally," (Ruth Murphree). Yes, boys, all are single!

"BESS" violinist, sings in a Fort Worth Church Choir and plays fiddle with the Fort Worth Symphony when not singing "Home On the Range" with the Cowgirls or sawing out a mean square dance for the radio . . . her mother began teaching her piano lessons at the age of three and now "Bess" teaches violin . . . made her radio debut on a stanza with the Hired Hand when, according to that popular personality, she was "just the size of a dime" . . . chocolate pie is her favorite dish . . . is 5'6" tall, weighs 125 . . . black hair, snappy brown eyes.

"MARGE," steel guitarist . . . began taking guitar lessons at the age of 13 and soon became a full time radio performer on a small local station . . . checks every Cowgirls musical list and although but five feet tall and weighing 100 pounds she is the live wire of the outfit . . . chili is her favorite food with horseback riding as her favorite sport . . . somewhat shy she prefers radio to personal appearances . . . pet dislike: hearing remarks like this one from the audience at stage shows: "Isn't she the cutest little trick?" . . . Black hair and brown eyes.

"SUE," accordionist, began the study of piano at the age of five . . . learned to sing before she could talk . . . plays the Hammond Electric Organ and is taking voice lessons at the Fort Worth Conservatory . . . likes to go horseback riding in the rain and swim in the moonlight . . . tends a Boston Bull pup as her hobby . . . Is 5'7" tall, weighs 120 pounds without her shoes and accordion . . . blond hair and blue eyes . . . enjoys stage shows immensely — "especially when they don't throw things."

Continued on Page 13

Service Can Be Entertaining

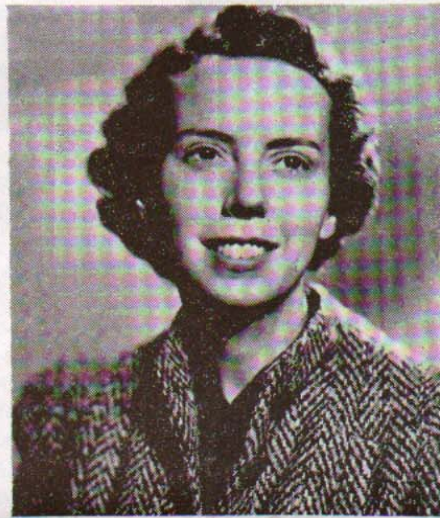
Martha Crane and Helen Joyce have been helping homemakers in their daily work for a combined total of 18 years, and in all that time have based their programs on the idea that homemaking and learning

SCHOOL DAYS for most of us were not all fun. There were days when the call of learning was not half so strong as the call to the old swimming hole or the call to the woods. But when one grows up, there comes a change. We still have a lot to learn — and we admit it. So we make learning fun, whatever the lesson may be.

One class most eager in learning more about her "business" is the homemaker. She likes to know how other housewives solve their problems, to know shortcuts in her household tasks. Radio has long served this need; and Martha Crane and Helen Joyce, of WLS, Chicago, have made this learning fun on their "Feature Foods" program, 11 to 11:30 a.m. daily except Sunday.

For Martha and Helen do not present only household hints. In their programs they include musical entertainment by some of WLS' best stars. The peppy tunes of the Chore Boys are a regular feature, plus numbers by such other acts as Hal Culver, Howard Peterson, Grace Wilson, Rusty Gill, the Hoosier Sodbusters, George Menard, Ramblin' Red Foley and the Prairie Ramblers. In addition, "Feature Foods" is practically a woman's magazine of the air. For Martha and Helen discuss new and old ideas in such varied topics as decoration, entertainment, food preparation, child raising, and also find time to conduct a "rummage exchange" in which women can offer for trade almost anything they have and don't need any more for something they would like to have.

Guests also participate in the program frequently — usually women with a message of interest to others of their sex. Some of those who have been interviewed by Martha and Helen have



MARTHA CRANE



HELEN JOYCE

been Mrs. Ora Snyder of candy store fame; Ruth Mix, daughter of the Tom Mix, Helena Rubenstein, beauty expert, and, among the men, Author Van Wyck Mason.

"Feature Foods" started on WLS in January, 1935, but Martha Crane's service as homemaker on WLS started long before that. Last

October 15, Martha celebrated her 12th anniversary with the station. Martha, whose married name is Mrs. Raymond Caris, lives in Highland Park, Illinois, and has two children: Crane, age 5, and Barry, who will not be 2 until April 7.

Helen Joyce started with WLS about the same time as "Feature Foods" was inaugurated, in 1935. Helen, too, is a homemaker, and has two children, one girl in high school and a boy in college.

In addition to their broadcasts and their own homemaking, Martha and Helen find time to give special talks and demonstrations before various club meetings — about one a week except in summer. In the past two years, they have conducted 74 of these Feature Foods "clinics," with an attendance of more than 100 at each. At these, they talk about radio and radio stars, put on demonstrations of "Feature Foods" advertised products, and usually have some gifts to distribute among those attending. The club members get an extra insight into the working of radio advertising, because Martha and Helen frequently test out sales copy on them, reading several sample scripts and asking which would make them most apt to buy the product. Then a few days later, the club members will probably hear them reading that very copy on the air.

Another test they often make concerns premiums. They read copy describing a premium and find out which copy makes the women want the article. Then they show the article. Sometimes, women are disappointed on seeing the item. Then they find out whether it is not a good premium, or whether the description was too glowing. In these ways, advertisers are better able to serve their customers.

GANG BUSTERS CELEBRATE FIFTH AIR ANNIVERSARY



A "square table" conference over the question of "Whodunit?" engages the attention of (L. to R.) Basil Rathbone, Thomas McKnight, Nigel Bruce and Edith Meiser, adapter of the Sherlock Holmes scripts (NBC-Blue, Sundays, 8:30 p.m., EST). Rathbone is Holmes; Bruce, Watson, and McKnight directs.



Eloise Kummer, who plays the villainess, Marcia Mannering, in NBC's *Backstage Wife*, first went on the air while a co-ed at the University of Wisconsin, playing the part of a little boy. She thinks she has been playing parts, equally foreign to what she really is, ever since. Eloise weighs only 114, and is 5 feet 4 inches tall.

SALUTED by barking machine guns, wailing sirens and tramping feet, Gang Busters celebrated its fifth anniversary on the air with the announcement of its 1941 Roll of Public Enemies over NBC on Friday, January 17.

Gang Busters, whose clues have helped apprehend 160 desperate criminals, makes a feature of its public enemies' list on each anniversary program. Each name on the roll represents a criminal outcast still at large.

Several members of previous rolls are still uncaught and therefore, are eligible for the 1941 nominations. They include Charles Irving Chapman, Maurice Denning and "Soup" Greyson. Other winners of the dubious distinction before this year — Bennie and Estelle Dickson, and Raymond Duvall — have been called to account.

Compilation of the annual roll is a 12-month job for a part of the Gang Busters' staff. Cooperating with them are 750 law-enforcement bureaus and more than 400 specially selected trained field correspondents.

Week by week their reports pour into the Gang Busters office in New York, there to be tabulated and analyzed by the staff. Criminal exploits are carefully watched and their developments noted. Police authorities throughout the country are repeatedly consulted.

Of the thousands of criminals reported every year, Gang Busters concentrates on those most eagerly sought by the police. Toward the end of the year the field is greatly reduced. Tough candidates — but not tough enough — are thrown off the tentative list. There follows rechecking of records, long distance telephone calls to local authorities and study of charges and indictments.

A final selection is made only 24 hours before the anniversary broadcast. The script that then grows out of the selections is carefully scrutinized by the program's attorneys, who also attend all rehearsals to see to it that the spoken word does not carry impressions not given by the written word.

Gang Busters are kept busy to the last minute with possible changes and additions. Only when the program actually goes on the air is its choice of the sour cream of unapprehended American criminals made known in these words of one police chief after another: "In my opinion, the most notorious public enemy at large in the United States today is . . ."

MARIE McDONALD "FRYES" TORRID TUNES FOR T. DORSEY

MARIE McDONALD, gorgeous new soprano of Tommy Dorsey's "Fame and Fortune" program, over NBC-Blue Thursdays at 8:30 p.m., e.s.t., has had a varied career, embracing many branches of the entertainment field . . . Her first professional work was done as one of the world famous Powers models . . . On Broadway she understudied Ella Logan in George White's "Scandals." . . . She sang in the Earl Carroll Theatre and Hollywood presented her in three films, "Ziegfeld Girl," "Down Argentine Way" and "Argentine Nights." . . . Now Tommy Dorsey has brought her to commercial radio and to the ballrooms where his popular dance band appears . . . In addition to all this, the lovely and vivacious brunette was voted "Miss New York" in 1939 and just a few months ago on the west coast was voted the new leader of the "sweater set" on the MGM lot, inheriting the title from Lana Turner . . . All of this was done under her real name of Marie Frye, which Dorsey changed for professional reasons . . . Marie is a native of Yonkers, N. Y., attended Roosevelt High School and New Rochelle College, intent upon following a journalistic career . . . And, oddly enough, her first personal appearance upon joining Dorsey's band was in Yonkers: —local girl comes home to make good! . . . Marie sang for three years with her college choir and is a member of the Alpha Delta Sigma sorority . . . Her favorite sports are horseback riding, bowling and swimming . . . Says 13 is her lucky number: she was invited to join George White's "Scandals," took her MGM screen test and met Tommy Dorsey all on Friday the 13th — but in different years of course . . . Marie's opportunity to join the Dorsey band came about most unexpectedly . . . She was with a party of friends at the new Palladium night spot in Hollywood while Tommy Dorsey's band was playing there . . . Tommy joined the party knowing her companions . . . Conversation gradually left her out of the picture . . . Marie started to sing to herself — suddenly realized that the table talk had stilled . . . All of them were watching her, listening . . . She stopped singing, embarrassed, until Tommy, who'd never seen her before, asked her if she could be packed by early next morning to fly to New York with him and join his band . . . P.S.: she made the 10 a.m. plane.



James Melton (left), tenor star of the Telephone Hour, gets down to shirt sleeves, as does conductor Donald Voorhees, for a rehearsal with Francie White, soprano, during which they put finishing touches on one of the broadcasts heard each Monday evening over NBC as a Red Network feature.



One trial performance has won Betty Moran, youthful radio and screen actress, a permanent place in the cast of "Dear John", NBC-Blue Network Sunday evening serial starring Irene Rich. Betty succeeds to the role of Carol Chandler, left vacant when Martha O'Driscoll left the cast to resume her screen career.

COLUMBIA'S COLORFUL COMMENTATORS

INTERESTING SIDELIGHTS ABOUT CBS'S COLORFUL COMMENTATORS WHO BRING YOU THE "WORLD IN EXCITEMENT" FROM ALL CORNERS OF THE GLOBE.

PAUL SULLIVAN. CBS news analyst. Born St. Louis, Sept. 1, 1908. Attended Cathedral College, Christian Brothers' College and Benton College of Law in St. Louis, and Xavier University in Cincinnati. Before getting established in radio, he worked as bank clerk, chauffeur and radio serviceman. Took temporary position in 1931 with KMOX, St. Louis; went to WTAX, Springfield, Ill.; recalled to KMOX; transferred to WLW, and in April, 1939, switched to W H A S, Louisville, Kentucky, where he gained such popularity that his program, "Paul Sullivan Reviews the News" became a Columbia network feature. Women's National Radio Committee ranked him one of best news analysts on the air.

ELMER DAVIS. CBS news analyst. Born Jan. 13, 1890, in Aurora, Indiana. Attended Franklin College, Class of 1910, winning Rhodes Scholarship to Queens College, Oxford. Became New York Times reporter in 1914;

within ten years, a Times editorial page writer. Literary career includes scores of fiction stories and special articles for magazines. Wife is the former Florence MacMillan. They live in midtown New York, summer in Mystic, Conn. Have two children, Robert Lloyd and Anne.

MAJOR GEORGE FIELDING ELIOT. CBS military analyst. Born June 22, 1894, in Brooklyn, New York City. Family moved to Australia in 1902. Attended Trinity College, University of Melbourne. Served throughout war with Australian Imperial Forces, entering a second lieutenant, emerging an acting major of infantry. Fought in Dardanelles campaign, in Egypt and on Western Front. After arrival in United States in 1922, became a second lieutenant of engineers in Missouri National Guard. Served in U. S. Army Reserves, Military Intelligence for eight years. Magazine writer and author of books on military, naval and interna-

tional affairs. In 1933 he married the former Sara Elaine Hodges of Knoxville, North Carolina.

EDWIN C. HILL. CBS news analyst. Born, Aurora, Indiana, Apr. 23, 1884. Graduate of Indiana University, 1901. Post graduate student, Butler College, Indianapolis. Got first newspaper job at salary of \$15 a week. Came to New York and clicked with first story — at space rates — about tenement blaze. Reporter, New York Sun, 1904-23; director, Fox newsreel, 1923-24; scenario editor, Fox Film Corporation, 1925-26; feature writer, New York Sun, 1927-32. Since then, he has established a national reputation as newspaper columnist and radio reporter. His CBS program is devoted to "The Human Side of the News." Member of Sigma Chi. Author of "The Iron Horse," 1925; "The American Scene," 1933; "Human Side of the News," 1934.

ALBERT WARNER. CBS Washington correspondent. Born in



PAUL SULLIVAN

"Paul Sullivan Reviews The News" Mon. Thru Fri. 5:30 to 5:45 PM. CST.



ELMER DAVIS

"European War News With Elmer Davis" Mon. Thru Fri. 7:55 to 8:00 PM. CST. Also Sat. 5:30 to 5:45 PM. CST.



MAJ. GEO. FIELDING ELLIOTT

"The World Today" Mon. Thru Sat. 5:45 to 6:00 PM. CST.

Brooklyn, New York, 1903. Graduate of Amherst. Phi Beta Kappa. Pursued graduate studies in political science at Columbia University. After year on Brooklyn (N.Y.) Daily Eagle staff, joined New York Times. Assigned to cover State capital at Albany, later reporting political conventions and the Alfred E. Smith 1928 presidential campaign tour. Named assistant chief, New York Herald-Tribune Washington Bureau in 1930. Became chief of bureau. Covered World Economic Conference in London. Made a nationwide political survey during Roosevelt-Landon campaign. Vice chairman of Radio Correspondents' Association of Washington, former president of White House Correspondents' Association and member of Gridiron Club and Overseas Press Club.

LINTON WELLS. CBS news analyst. Born April 1, 1893 in Louisville, Kentucky, a descendent of Matthew Tindal, eminent Deist. Office boy for "Marse Henry" Watterson, editor of Louisville Courier-Journal. Attended U. S. Naval Academy, leaving after two years to take first reporter job on Denver Post. As correspondent for news associations and freelance writer, he circled world 11 times, traveled more than 2,200,000 miles. Accused by Japanese Foreign Office of trying to foment war between Japan and Russia in 1934. Imprisoned in Siberian concentration camp by Bolsheviks. "First aerial stowaway" on one of two U. S. Army planes on around-the-world flight in 1924. Reported Villa uprising in Mexico.

Injured in 1923 Yokohama earthquake. Expelled from Italy by Mussolini. Attached to Prince of Wales suite on latter's 1924 trip to America. Set record for globe-girdling in 1926 — 28 days, 14 hours, 36 minutes. War correspondent in Ethiopia. Author of "Blood on the Moon," best-selling autobiography, many other books and magazine articles. Speaks French, Spanish, Portugese, German, Russian, Japanese and Samoan. Plane pilot since 1915. About this time he also signed as CBS correspondent in the Far East, succeeding Burton Crane, now in the financial news department of the New York Times.

HARRY W. FLANNERY. Newly-appointed to the CBS staff in Berlin. Born 40 years ago in Greensburg, Pennsylvania. Married and has one child, a girl. Completed journalism course in 1923 at Notre Dame University where he later taught English. As a student, he edited several publications at university. Became secretary to journalism school's dean. Worked as newspaperman in Hagerstown, Maryland, and for Baltimore Sun, Albany Evening News, Decatur (Illinois) Herald, the Chicago City News Association and the Hoosier Observer (Fort Wayne, Indiana). Also secretary to J. P. McEvoy, playwright. News and sports editor of Station W(OW), Fort Wayne, before joining KMOX, Columbia station in St. Louis, January 1, 1935, as news director and analyst. Led St. Louis smoke elimination crusade covered 1937 floods for CBS.

Met wife former Fay Gillis, aviator and writer, in Moscow in 1932.

BOB TROUT. Veteran C B S newsman. Born in Wake County, North Carolina, Oct. 15, 1908. In 1931 went to work as script writer for Alexandria (Va.) station, WJSV, then an independent. Remained with station when it joined CBS network and moved to Washington, covering all important White House events and gaining a reputation for rapid-fire ad libbing on reportorial duties. Assigned to New York in 1935. Broadcast Kentucky Derby color and political conventions; covered fleet maneuvers. Only American broadcaster sent to London to cover King George's coronation. Went on to France to report Wally Simpson-Duke of Windsor marriage. Columbia's star reporter of special events.

JOHN CHARLES DALY. CBS Washington reporter. Born in South Africa, 1914. Son of minnig engineer. Early schooling at Marist Brothers College, Johannesburg. Attended Tilton School, New Hampshire, 1923 to 1926; Tilton Academy, 1926 to 1930; Boston College, 1931 to 1933. Worked way through college as switchboard operator in medical building. A year with Peabody Players in Boston. Clerk in wool firm. Announcer, WLOE, Boston. Two years with transit company in Washington. Joined WJSV in 1937. Accompanied Willkie on his campaign tour.

EDWARD R. MURROW. C B S chief European representative. Born 1904 in Greensboro, North



EDWIN C. HILL

"The Human Side of The News", Mon. Thru Fri. 6:05 to 6:15 PM. EST.



LINTON WELLS

"The World Today", Mon. Thru Sat. 5:45 to 6:00 PM. CST.



ALBERT WARNER

"The World Today", 5:45 to 6:00 PM. CST. Mon. Thru Sat.

Carolina. Graduate of Stanford University of Washington and Washington State College. In collaboration with Dr. James T. Shotwell, Bryce professor at Columbia University, he wrote "Channels of International Cooperation."

Assumed present post after serving as network's director of talks. Prior to that, acted as assistant director of the Institute of International Education. Before outbreak of war necessitated establishing himself in London, he covered a large part of Europe for CBS. Chartered 23-passenger plane as sole passenger to reach Vienna in time to describe Anschluss in 1938. Recently married. His wife is with him in British capital.

WILLIAM L. SHIRER. CBS correspondent in Berlin. Born in Chicago. Graduate of Coe College, Cedar Rapids, Ia. Went to Europe on cattleboat. Landed job



WILLIAM SHIRER
"The World Today", 5:45 to 6:00 PM.
CST. Mon. Thru Sat.

in Paris office of Chicago Tribune in 1925. Covered entire continent thereafter, becoming chief Central European correspondent for newspaper with headquarters in Vienna. Companion and confidant of Mahatma Gandhi, 1930-31. Quit Tribune in 1932 for year's free-lance writing on Catalan coast. Universal Service's Berlin correspondent, 1934-37. Joined CBS in 1937. After Anschluss, moved wife, former Therese Stiberitz of Vienna, and infant daughter to Geneva, where he vacations whenever possible.

ERIC SEVAREID. CBS correspondent, now in London. Born 30 years ago. Took a job as re-

porter at 18 with Minneapolis Journal. Studied political science at University of Minnesota and other courses in its graduate school. Served as student columnist for 130 college papers and also correspondent for Minneapolis Star and Journal. Had brief career as California gold miner. Went abroad for further study in University of London and Sorbonne, Paris. Night editor for United Press in Paris. Father is Alfred Sevareid, secretary of St. Paul, Minn., Federal Land Bank. Wife is the former Lois Finger, daughter of late Sherman Finger, famous University of Minnesota track and field coach.

Sevareids became parents of twin boys during early days of Paris bombings. (Mother and children now in United States). Sevareid resigned post of city editor, Paris Herald, to join CBS Paris staff. Remained there until French Government's evacuation. Accompanied administration to Vichy and then transferred to CBS in London.

CECIL BROWN. CBS correspondent in Rome. Born in New Brighton, Pa., 32 years ago. Attended Western Reserve and Ohio State Universities, graduating from latter in 1929. Cubbed on Youngstown (Ohio) Vindicator. Went to West Coast for United Press. Also worked on Pittsburgh Press, Newark Ledger and New York American. Worked in CBS publicity department in Summer of 1937. Went to Europe for International News Service. Resigned from INS post when signed last January as CBS Rome correspondent.

EDWIN HARTRICH. CBS correspondent in Berlin. Born in Chicago, May 25 1911. Attended Notre Dame and Northwestern University's Medill School of Journalism. Worked way on fruit steamers to Central and South America. With General Press Association in Washington for three and one half years. London correspondent for Time magazine in 1937. Six months later he joined the Herald-Tribune's Paris staff. He then joined CBS to cover the Russian invasion of Finland. Was stationed in Amsterdam when Nazi blitzkrieg hit the Lowlands.

Hartrich is now in Berlin assisting Shirer.

LARRY LESUEUR. CBS correspondent in London. Born June 10, 1909 in New York City. Third generation of newspaper family. Grandfather published two papers in Iowa. Father, Wallace Lesueur, was a foreign correspondent for the New York Tribune.

Larry Lesueur received his B.A. from New York University in 1931. After six years with the United Press in its New York office, he went to Europe last year and, while in London, signed with CBS. Assigned to cover the R. A. F. in France. After the fall of Paris, he went to England aboard a troopship.

WALTER R. WILLS. CBS correspondent in Tokyo. Native of the mid-West and 45 years of age. Formerly in charge of national advertising for the American



EDWARD R. MURROW
"The World Today", Mon. Thru Sat. 5:45
to 6:00 PM. CST.

Weekly, Hearst Sunday supplement. Became advertising manager of Harley Davidson motorcycle firm, later becoming a motorcycle racer to promote his company's product. Took over Harley Davidson agency in Japan and in 1929 joined the business staff of the Japan Advertiser in Tokyo. After three years he left the newspaper to open a branch office for Fox Films in the Japanese capital. After some years, he founded the Oriental-American Booking Agency, bringing theatrical artists, midget car racers and carnivals across the Pacific for the Yokohama exposition. Early in 1937 he financed the Japan Newsweek.

Visiting the Little Red School House

(Continued from page 3)

The School of the Air does not attempt to supplant the teacher in any sense. Rather, the use of radio in the classroom will make the teacher more important in shaping the educational destiny of the pupils.

The School of the Air is presenting five series of twenty-six programs, each in five major core areas of the public school curriculum of Texas, namely, language, arts, social science, natural science and music and vocations. Each class room broadcast has been planned by competent educators and so designed as to be good radio and good education; each program is produced by a trained and efficient director.

The University of Texas is presenting the language arts series; the Dallas Radio Workshop, the social science series; North Texas State Teachers College and the Texas State College for Women, the natural science series; Agricultural and Mechanical College, the vocational series; and the State Department of Education, in cooperation with various music organizations and institutions, will present the music series.

Since its inauguration the Texas School of the Air has received thousands of letters from boys and girls and their teachers in many sections of the Lone Star State. Much of the credit for the ether-school's success is due to the untiring work of two men — L. A. Woods, State Superintendent of Public Instruction, and John W. Gunstream, Director of enterprise. These popular educators realize fully that radio promises to fill a real need in education, but the realization of this promise depends upon intelligent and purposeful use of radio programs by the teacher.

In the meanwhile Little Johnny and Mary, 1940 models, are getting much helpful schooling from the Texas School of the Air every week-day at 1:15 p.m., when their school radios are tuned to Station WBAP and the other ether giants comprising the Texas Quality Network.

Cugat The Cook



Xavier Cugat sampling a stew in his "private" corner of the Waldorf-Astoria Hotel kitchen in New York. The NBC-Red Network maestro's hobby is cooking.

King Of Bluff



Frank Morgan, "King of Bluff", will spiel his intricate yarns of personal exploits over NBC again when he returns on Jan. 2 to "Maxwell House Coffee Time."

562 lbs. of Musical Glamour

(Continued from page 6)

"BERTIE," standard guitarist and sings plaintive range ballads . . . began the study of guitar at 13 . . . enjoys eating fried steak sandwiches and reading fan mail . . . is an expert swimmer and horseback rider . . . can twirl a mean lariat and aims to catch herself a certain man come next Sadie Hawkins day . . . Is 5'6" tall, weighs 102 with her guitar and shoes . . . has brown hair and dark eyes . . . closes her eyes when she sings, "just to get in the mood."

"SALLY," bass player . . . interested in arrangement at the age of three when her mother applied the hair brush as "reward" for "Sally's" re-arrangement of the furniture in the family music room . . . is an accomplished pianist of the concert variety but "learned the bass in two weeks to earn a living" . . . also tickles the vibraharp artistically and takes an occasional turn at the organ . . . likes horseback riding . . . hobby: collecting phonograph records . . . favorite food: banana splits . . . is no jitterbug but likes ballroom dancing . . . Is 5'8" tall, weighs 102 . . . has blond hair and baby blue eyes . . . an expert at making puns and cooking buns. Wow!

And that brings us to Master of Ceremonies Tonahill. Scooter's quick wit and stage presence make him an ideal emcee for a radio or vaudeville show . . . has had ten years radio experience beginning with a regular announcing stint at a Waco, Texas ether factory and graduating to KGKO several years ago . . . favorite hobby is his trick fox terrier, "Little Man." . . . Is 5'9" tall, weighs 160 pounds, brown hair and brown eyes. On personal appearance trips he fixes flat tires (auto), tends to ticket distribution and arranges the programs in addition to his emcee task.

And just in case you're wondering where we got the title, "562 Pounds of Musical Glamour," add up the weights of the Cowgirls. We hope you get the same answer we did!

Let's Look at WLS

ART JANES HAS RETIRED from the Maple City Four, to get a rest and regain his health. This is the first change in personnel of this act in more than 10 years. The new tenor is Charles Kerner.

HARRIET HESTER, MR. HESTER, WLS Sales Manager William Cline and some others decided to get some winter fishing at a lodge in Northern Minnesota some time ago. The first blizzard of the year snowed them in; so it was catch fish or starve for them. They caught plenty of fish, and with one onion, a little molasses and short lots of a few things, they made out well until the snow plows got to them three days later. Oddest thing about the trip was the book Harriet took along to read in spare moments. It was titled "You Can't Go Home Again."

JOHN BROWN, PIANIST AT WLS, used to be on the Chautauqua circuit with the famed William Jennings Bryan . . . One of the first signs of winter at WLS is the black derbies sported during cold weather by Singers Mac and Bob.

MARGARET SWEENEY, HARPISIT IN the WLS and National Barn Dance orchestras, studied in Chicago, Berlin and Leipsig. She has played at civic receptions for many famous people, including Mrs. Roosevelt, the late Italo Balbo, and Marconi . . . Herb Wyers, control room engineer at WLS used to be a streetcar motorman and conductor. When he first came to Chicago, he lived in an apartment house on the very place where the WLS studios and Prairie Farmer Building are now located.

CY HARRICE, ANNOUNCER AT WLS, was married on November 2 to Yvonne Morris, a social worker in Evanston, Illinois . . . Joe Rockhold, announcer and actor, doing such roles as Honey Boy and Great Orrie Hogsett, also plays guitar and sings; in fact, that's what he first did in radio.

SOME BIRTHDAYS AT WLS you may wish to note: Reggie Cross, April 27; Howard Black, February 4; Rusty Gill, June 10; Evelyn Overstake, December 20;



Honey Boy, comic colored janitor on WLS Homemakers' Hour and the WLS National Barn Dance, is the same man as the Great Orrie Hogsett — Joe Rockhold.



A new comic at WLS, Jimmie James amazes the theater audiences at the WLS National Barn Dance as he defies all laws of gravity, playing his trombone while slanted at about a 30 degree angle over the footlights. Jimmie is also heard quite often playing the electric guitar for Smiley Sutter.

Bill O'Connor, August 8; The Williams Brothers — Bob, Jan-

uary 1, Don, October 9, Dick, June 7 and Andy, December 3.

Ted Morse (Otto and Little Ger- evieve) August 12; Chick Hur May 11; Salty Holmes, March 6. Alan Crockett, August 2; Jack Taylor, November 4; Red Foley

PRAIRIE FARMER, WHICH ON June 17 and Hal Culver, March 6. ERATES WLS, will celebrate its 100th birthday with a special, giant issue on January 11, reviewing advances, particularly in the farm field, in the 100 years since John Stephen Wright founded America's first farm paper — Prairie Farmer. For the past several months, WLS has been dramatizing life among the farmers 100 years ago, including the founding of the magazine. The series, "Mid-West in the Making," is heard as part of the WLS National Barn Dance.

WHICH BRINGS UP THE found- ing of WLS. The Prairie Farmer Station first went on the air on April 12, 1924, with a list of celebrities as long as your arm on the opening program. Some of them took part by broadcasting over a direct wire from New York; that was before networks. Among the names on the show were: Jane Addams, Grace Wilson, Gloria Swanson, Arthur Brisbane, H. B. Warner, William S. Hart, the Duncan Sisters as Topsy and Eva, and George Beban.

Ethel Barrymore was to make her radio debut on the broadcast that night. Accustomed as she was to audiences, she couldn't face the microphone. She stepped up to it, gave one look and exclaimed in fright, "Oh, my God!" She couldn't say another word.

RAY FERRIS, MUSICAL DIREC- TOR at WLS, used to be a mem- ber of the act Chuck and Ray. The two of them and another man were the original 3-man minstrels in radio, an act they later ex- panded to include six endmen and a 25-piece orchestra; you'll remem- ber them as the Sinclair Minstrels on NBC. Ferris was in the avia- tion branch of the U. S. Navy in the last war . . . Chick Hurt of the Prairie Ramblers has been called "Chick" so long that a lot of people don't even know his real name — it's Charles.

Smilin' Ed McConnell



ROMANCE has meant much to Smiling Ed McConnell, NBC's Singing Philosopher, and for that reason he never forgets his wedding anniversary. Nor does he wait until the day before to buy a present for his wife. Thinking far in advance of January 29, the date on which he and Mrs. McConnell celebrated their 11th wedding anniversary, Smiling Ed again ordered a handsome new car for her — the 93rd he has bought in the last 25 or 30 years.

When interviewed by Radio Varieties, Smiling Ed had just celebrated his 49th birthday on January 12 and having just signed

a new contract with his sponsor, the Acme White Lead & Color Works, Detroit, Mich., Smiling Ed was in an expansive mood. After discussing his wife's anniversary present and telling of plans he is even now making for her birthday on February 23, he revealed the story of his romance.

"It began," he said, "in a church choir in St. Petersburg, Fla., in which we were both singing. Later when she visited me at Nashville, while I was singing over WSM, we determined to elope. Driving into Kentucky we found no one willing to marry a 17-year-old girl. So, continuing

into Indiana, I persuaded the chief of police at Crawfordsville, Ind., a friend of mine to go with me to Evansville, where a minister married us in the presence of two police chiefs, five six-foot patrolmen and the minister's wife. Mrs. McConnell started to Florida the next day. Ten weeks later, we met for a second wedding at Decatur, Ala."

Mr. and Mrs. McConnell have two children, Mary Jane, 9, and Ed., Jr., nearly five.

Smiling Ed is heard each Saturday at 10:45 A.M. CST over the NBC-Red network.

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