## Radio Guide MIKEROSCOPE



Price, Fifty Cents

## FRED ALLEN

FRLD ALLEN-although he has been accused varnously of resembling Nely York's former mayor James J. Walker, Gene Tunney, and the late Frank E. Campbell, the undertaker-considers the charges merely part of the hazards of the profess:on ways used!'
Fred Allen's real name is Fred Sullivan. He was born in Cambridge, Massahusetts fort: years ago on May 31. 1895. He declares Fe was an after-tho ght to Memortal Day. People stil can t forget him. an amateur production of "The hree Wise Men," given by his church. His lines were: "Sorrow is sighing, breathing, dying-sealed in this cold, stone tomb." They are the only serious limes he ever recited, and they almost ended his theatrical career. After finishing school, he ound a job in a hardware store in Boston. Still he is trying to figure out whether there are more nuts in a hardware store or on the stage.

Professional stage career made when he substituted or a friend who had been booked into a local vaudeville house at five dollars per-veek, not day? The friend got cold feet, so Fred went on in his place. He was billed as "Paul HuckeEuropean Entertainer," and because he was a substitute, he received only three dollars. Fred liked the work so much that he quit his job in the hardware store to become "Fred St. James, World's Worst Juggler." To make matters worse. he wore red wig while he juggled.

Allen owns more than one thousand volumes of books on comedy. His is one of the greatest collections in the world. And he makes excellent use of it because, as he says, "Good jokes never die. Their structure remains the same no matter how many changes take place as the years go by. He is the only gag-man who an't spare the reame to dig his lines in ancient tomes so he has employed can't spare the time to dig up his lines in anc:ent tomes, so

He is in bed by two adock every morning and up by ten
He is in bed by Never does he his head Some one told him that Caruso used snuff for the same surpo to clear believes, however that snuff does not improve the voce. He's a nut about exercise, and visits aymnasium every day He believes bandball and rowing maches im mark for all kinds of "Two prove one s health, and is a
red is a shrewd business
America after three years' eng. Ohat s why he changed his name. On returnms week-he knew that the Keith office probably would give him the same here. He changed his name so the booking office wouldn't know him, borrowing the last name of his agent, Edgar Allen. Edgar wasn't so sure about the wisdom of adding fred to the Allen clan. But it has worked satisfactorily

Fred's back teeth are all chipped. They became so from a trick he used to do while juggling. He's conscious of approaching baldness, and religiously takes scalp treatments.
fe likes to be alone , hut people usually crowd around him expecting free entertamment. What s one of the reasons he hates to eat in restaurants. Tie has toe many friends

Unike most stage people. Fred isni superstitious. Nor doas he ever go to might clubs. Usually he cant spare the time, prefers to sit home and read. Shakespeare is one of his favorites, and Fetel finds good material for gags in the works of the bard.

Fred loves the stage but prefers radio. He's kept stepping to obtain new material for each broadcast; this offers a mental hazard, and mental hazards are what he loves.

He met Portland Hoffa-that's a girl's name-when both were playing in the "Passing Show of 1922." But he's a slow worker. They were not married until 1926


## GRACIE ALLEN

$C$RACIE ALLEN, born in San Francisco, Calif., on July 26, but year unknown I'm as old as my little finger and a little older than my teeth," she says a foregone conclusion therefore that she'd land in the business herself. She did. At three she made her stage debut singing and dancing.

Gracie attended public school and a convent in San Francisco. During Summer vacations she played outlying vaudeville houses in Los Angeles and Oakland, also in her native city. She did a single turn-dancing and singing. Her mother acted as her "dresser." and also peeked out from behind the curtain to see why the house didn't applaud Gracie more energetically

A month after she was graduated from school Gracie met Larry Reilly, who was doing an Irish, musical sketch in the home town. She joined the act, playing the "love interest," and came to New York with it. The biggest thrill, she ever had was seeing New York for the first time. She's still thrilled by New York when,
ever she returns. The act was billed as "Larry Reilly and Co" One day the "Co, ever she returns. The act was billed as "Larry Reilly and Co." One day the "Co." was left off the billing. So Gracie quit

After that she waited for managers to come to her. They didn't, so she laid off for a year. In the meantime Gracie took a stenographic course; never completed it. Next Gracie went to Union Hill, N. J., to visit some friends plaving at the local vaudeville house. On the bill was a team, Burns and Lorraine, who were to split up in a few weeks. Gracie saw the act and liked Burns better than Lorraine She arranged to be introduced.

That historic meeting between George Burns and Gracie Allen was satisfactory to both. They signed as partners. After rehearsing for two weeks they went to work in the Hill st. theater, Newark, at the magnificent, breath-taking salary of $\$ 15.00$ in the Hill st. theater, Newark, at the magnificent, breath-taking salary of $\$ 1,00$
for three days for the team. The next week they played one day in Bonton, N. J., for $\$ 10$. That was thirteen years ago. After they had been playing together for three years, Gracie took to going out with another man. Geotge discovered that he was jealous. His proposal was in these words: "Either we get married within ten days or bust up the act." Gracie began to cry. She figured that if George could bring lears to her eyes she must love him. So she married him. They've been happy ever since

Next to George Burns, Gracie likes steak (medium), stewed tomatoes and cottage fried potatoes. She does a lot of talking about food but in reality is a very small eater. She eats hardly enough to keep a fly alive. She doesn't smeke. 'ery an occasional cocktail, but never straight drinks. Goes in for cocktails according to their colors. Prefers green and pink drinks.

She just dotes on movies, but her eyes won't stand much; entertains herself by playing solitaire; knows every solitaire game in existence, more than a hundred She says she also plays bridge, but George Burns denies this,

Fier ambition is to be a lady of leisure-to forget the clock, curtain calls and early morning filmings. She loves clothes expensive ones, and any kind of furs, but she doesn't go in much for jewelry. "Thank heaven," comments George Burns.

She is nuts about perfumes. Has no particular preference for scents just so long as the bottles are pretty. Also likes flowers.

Gracie is a sound sleeper. She must have eight hours' sleep every night; can do very well on fourteen. She sleeps with a pillow over her face. George and passion for negligee and lounging pajamas. And for their recently adopted haby girl, Sandra. Her pet name for George is "Natty," George says this is not bevab his middle name is Nat, but because he's such a swell dresser. "She spells 'Nat' with an-initial ' G '," he adds.

His pet name for her is "Coogie." The name is embroidered on all her undies.


## PEGGY ALLENBY

THE wit and the stamina of the Irish, tempered by the langour and romance of old 'Spain-that's the combination which makes Peggy Allenby one of the stage's and radio's most dependable actresses (and one of their most lovable). Not that Peggy, who has been starred in the "Red Davis" serial and the "March of Time" cast, originated in either of these romantic countries. As a matter of fact she was born in New York City 28 years ago, the ultimate in valentines for her delighted Dad and Mother on that memorable February 14 in the year 1907.

The same unfathomed influence which has sent so many of our successful actresses to the convents for education got to work early on Peggy. She matriculated at the Villa Maria Convent in Montreal, Canada.

By successive steps she attended the Convent of the Sacred Heart. Manhattanville, N. Y., and St. Mary's of Notre Dame, South Bend, Indiana.

By this time she knew just about all that the nuns had to impart to her, and this, added to her natural flair for acting, prepared her for a debut on the stage. So-this little Peggy went to market.

Here theatrical tradition also overtook Miss Allenby, as she disregarded several opportunities of sorts to make her bow in one of those stout, old-time training grounds, a stock company.

It was at the Orpheum Theater in Memphis, Tenn. And still the sequence persisted.

Her next, and natural, venture was toward Broadway, where she made her way without the struggle which has been required of many who crash Manhattan. Of course, by the time Peggy was through that elaborate schooling and had wound up in the theatrical finishing schools radio had made great strides, and anyone with Nor did she and a projectable personality found chances multiplied by two. she overlook that possibility.
Her first New York engagement was in "The Little Spitfire", and she proved to be all that the name implied as she dashed from studio to studio attempting to sell her talents. Persistence won, and when all else failed she found her knowledge
of the Spanish and Italian tongues an invaluable asset.

She was hired to do dialect parts over the air. Her linguistic accomplishments led to additional roles on both sustaining and commercial programs. Between the stock experience in Dixie and the day of her Broadway debut she had toured for a year with Leo Dietrichstein, and it was on his advice that she polished up her knowedge and use of foreign languages.

The movies have known her also. Two of her most successful appearances in the films were with Frank Morgan and Spencer Tracy. Following her brief introduction to radio, she deserted the air temporarily to play a season in stock as leading lady for William Faversham and to tour. for a season, with Rod LaRoque and Vilma Banky.

This yeat Peggy has been kept busy doing the ingenue speaking roles in the Beauty Box Theater.

Peggy is five feet, six inches tall, of the type which experts declare makes the most perfect fashion models. She weighs 125 pounds, has dark brown hair, a fair complexion and laughing dark eyes.

John McGovern is her hubby; furniture and rare perfumes her hobby.
Away from the rigors of the studio and the stage she goes in lustily with expert skill, for swimming. golfing and flying.

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## BETTY BARTHELL

${ }^{\mathrm{P}}$F BETTY BARTHELL couldn't sing a note, she still would be the eighth wonder of radio. She probably is the only feminine warbler in America who literally had to be shanghaied from her home, at which she arrived on April 16, 1909, to take a microphone test.

While girls without a semblance of a voice were storming audition boards, Betty lurked behind a portiere, fearful lest the talent scouts trail her to her hiding place. They did-and listeners still owe them a vote of thanks.

The sudden whirl to radio acclaim and to residence in New York was the direct result of an old Southern custom. Because of her charm, Betty was the core around which the youthful Nashville society life wound itself. After her graduation from Ward-Belmont school in her home town, Nashville, Tenn., the Barthell home became a Sunday rendezvous for a large group of eligible lads with very definite fixations about Miss Betty.

The typical Dixie hospitality, augmented by Betty's vocal talent and skill at the piano, did the business. On one of these traditional Sunday evenings Bob Carson, staff pianist at WLAC, was among the visitors who popped in. Impressed by Betty's artistry, he arranged for an audition the following afternoon.

The audition was lifted out of the ordinary class and scheduled as an event because of Bob Carson's elaborate descriptions of Betty. Which was all very well except that the principal, overcome by shyness, failed to appear. Carson was rightfully embarrassed. Rather than stand the gibes of the studio executives, he determined to produce the reluctant lass.

He drove out to the Barthell home, seized the missing ingredient by the arm, and hustled back to the station, to present his find as promised. Half an hour after the audition the bewildered Betty was a member of the WLAC staff. Her trip to New York was almost a repetition of the original scene. A CBS executive, on a tour of Southern stations, heard Betty and adjudged her excellent sustaining material, as well as potential bait for some exacting sponsor. He guessed right on both counts.

Betty's background in music goes back to her father's love for Nevin's The Rosary. He was so enamored of the melody that he wanted someone around the house to be able to render it for him whenever he felt the urge. So when his only daughter became twelve (that was in 1021) he arranged for piano instructions for her. His only demands on her tutor were that while the remainder of her lessons were to be orthodox, she was to be taught his song of songs early in the procedure.

Betty couldn't estimate how many times she played and sang The Rosary' in her father's presence, or how many times she waited for him to turn his back so that she might break into the current hits of the day. They are her true metier.

So rapid has been her trip to fame that Betty hasn't had time to give to serious affairs of the heart. She has done a little shadow boxing with them and sparred a round or two with Cupid, but is still unattached so far as the public knows.

Perhaps because she is tall herself, lofty buildings stultify her, so to escape the inhibition she takes long rides on a bus or in the subway. As a spectator she adores hockey, and as participant goes in lustily for aquatics.

She is counted a keen bridge player but has an unfair advantage over her opponents. They gaze at her wavy, dark bobbed hair and drink in the light from her blue eyes-and aces get trumped and overbids are made with utter abandon. When Betty is in the game the other players all are automatically vulnerable.


## JACK BENNY

I never was the intention of Jack Benny to be the insouciant comedian whose subtle style has brought him national radio fame. By nature and experience he is a rapid-fire, or "patter," comedian. But ennui, brought on by constant futile which has made him outstanding among the the langorous type of presentation ceived the technique one day out of sheer boredom. jesters of the day. He conhis natural style had left him hors-de-combat. He wouldn't desert it now for any consideration.

Nor would he desert Mary Livingstone, his charming wife and stooge, who has been the icing on the Benny cake ever since Jack won his first commerci account

Jack wasn't born "Benny." It's a trade name adopted when Jack decided tha the stage was his metier. He decided that the family tag, Kubelsky, wouldn't drag out under the marque and chuckle.

Vaudeville engagements, none too lucrative, followed his service hitch, but in a few years brighter engagements ensued. Then the movie magnates determined that Benny was just what the films needed. But it was in radio that Jack Benny found his natural outlet, and from an ordinary salary in pictures he has risen to an elevation where even the most extravagant sponsors have called strategy conferences in order to meet his terms.

Jack has none of the appearance of a comedian. In fact he has all the savoirfaire of a successful broker. At that he is a comedian only 30 minutes each week The remaining 6690 waking moments find him a somber, businesslike sleuth, keen on the scent of any situation which he can turn into a gag, with the able help of
his material prop and moral supporter, Harry Conn his material prop and moral supporter, Harry Conn.

He plays a violin as would a beloved maestro. (Yeah?) Love in Bloom is his avorite selection.

Jack is five feet, ten and one-half inches tall and weighs around one hundred and eignty pounds. His clothes are meticulously selected; he wears them with natural grace. He could give an Englishman cords and tweeds and beat him at his own game. His once dark hair has grayed almost completely, adding to his air of aristocracy and offering unimpeachable evidence of his torturous search for the elusive jest. The Bennys have an adopted girl baby, Joan.

Jack was born on the shores of Lake Michigan in the year 1894 on a date later made auspicious in Chicago by one of the most dramatic crime stories in history, February 14th, the celebrated Valentine's Day gang massacre


## BEN BERNIE

BECAUSE he was too frail for the job, Ben Bernie couldn't follow his father's trade, blacksmithing. Yet, starting on an entirely opposite career, he has hamDron meotwear for horses. And diligently than he ever would have had to at shaping iron footwear for horses. And of all the people in the theatrical world it safely can be said of the Old Maestro that the anvils never have resounded to the mention of
his name.

Lucky fellow-many say. Lovely fellow is the real reason. Sweet is a dangerous word with which to toy in the description of any man, but it can be ascribed to Ben without so much as chance for misunderstanding. Theatrical ause ascribed to radio listeners sense it and those who meet him, even casuall- come away completely swayed by that particular phase of his personality. More accurately, it's a pleasing gractousness of manner

It is obvious that Ben never in his life made a single motion calculated to win someone's approval or friendship, yet in every stratum of life through which he has passed he has left for posterity lasting imprints of his blazing magnetism.

Perhaps it is a merging of a ringing sincerty and a stout honesty, but mos certainly something exists which draws a world to his circle; makes sycophants of There is a ring of inspiration in the voice of every and the fawning of the mob programs, and it is doubtful if any one ever asked so to perform appears on his privilege for reasons within human control

All of these characteristics lend to his enduring popularity in every field in which he is active. But they are not the basic elements. Back of the Bernie fund of humor and good-fellowship is a wealth of human understanding, the realization that even the most brilliant of the stars loses its luster if too persistently exposed So Ben wisely does not hog the limelight. Like Rudy Vallee and Jack Benny, whose fame has lost any tinge of impermanency, he is thoroughly unselfish, averse to aggrandizing himself

Anybody who works with Ben gets more than an even break. He is no extrovert but he has the confidence in himself to which years of success have entitled himand he fears not to share his plaudits with those with whom he surrounds himself marison to sey, will reveal that while Bened the heights in radio only to drop to semi-obscurity, will reveal that while Ben was dividing the spoils, those ego-intoxicated luminaries were centering the spotlight exclusively on
themselves.

That all-encompassing understanding of Ben's is the fruit of the struggle for achievement. The financially secure orchestra director of today presents no picture of the sordid beginning which was Ben's lot. There was grim irony for the Ancelevitz (Ben's surname) family of Bayonne, New Jersey, in the whimsical charm with which Longfellow invested the smith and his forge.

To Ben's father, with his wife and eleven children, it was a grim and battering trade devoid of anything save back-breaking and almost fruitless toil. As his son Benjamin reached the age where his future became an issue, it is not surprising that the labor-worn father found a ready alibi for shunting him, off into another field of endeavor. Music seemed to be of his fiber, so sufficient funds were eked from the limited income to give Ben his start. The story of his evertful rise to a violinist of sufficient merit to earn him a place in the theater, has been repeated until it is frayed. But the story of his ever-ready helping hand, his quiet munificence and his endless subjugation of self in behalf of others, takes on new stature with every telling.

He is married, has one son, Jason, to whom he is almost childishly devoted Ben was forty-one years old Decoration Day, 1935.


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## CONNIE BOSWELL

CONNIE BOSWELL as a child was crippled from the waist down by infantile paralysis Yet she managed to overcome a handicap which to most would alive. In her work she has found peace and solace from bodily ills. prove insurmountable. And to top it off, she's one of the happiest persons

Although her manager carries her around like a baby, she's not the least bit sorry for herself. On the contrary, she's usually gay. She has a good business head and is full of energy. She is the leader of the team composed of herself and two sisters, not ony be bern of endeavor

Connie has a lovely figure. She is five feet four inches tall, weighs 100 pounds and is the thinnest of the three Boswell sisters. Vet, whose real name is Helvitia, weighs 114 pounds for her five feet four, while Martha, who is five three, weighs 117.

The sisters were born in New Orleans. It is not necessary to write that fact, however, because their accents immediately give them away. It is difficult to tell which is prettiest.

Although Connie now is 25 years old (birthday, December 3), she is still partial to dolls and teddy bears. Her rooms are full of them, and she takes as much care of her toys as she would a child. She has one other hobby. That is the radio.

The Boswell kids inherited their musical ability from their parents, both of whom are musical. The three children early played instruments. The original Boswell trio, dimost twenty years ago, consisted of Connie and her mimature cello. Vet and her violin, and Martha at the piano. The only audience was the family. They learned their way of singing from the colored folks.

This is how the Boswell Sisters became professionals: At the close of the war an amateur contest was held in a local theater. First prize was to be fifty dollars an amateur contest was held in a local theater. First prize was to be fifty dollars in cash and a week's work at the New Orleans Palace. The three kids faltered out
to the center of the stage. They were very nervous. The act preceding them had departed under a barrage of overripe vegetables. But when the Boswell sisters played and sang, there were no tomatoes. Instead, the house rocked with applause, and the kids were fifty dollars richer.

There followed a vaudeville engagement which took them as far away as Mobile Alabama. The kids were going to school. They evaded the stern hand of the truant Alficer by taking a week off, then going back to classes for a week, studying twice as hard, and then repeating the routine. But the grind was tough and the kids didn't like it

The Boswell sisters make their own song arrangements. They never write anything down. All three have amazing memories, but Connie's is the best. She knows more than 400 tunes. They are hard workers, often rehearsing in the privacy of their apartment until $4 \mathrm{a} . \mathrm{m}$. Neighbors used to complain, but now they realize they are hearing art in the making, so they don't say anything. That's a relief to Connie, who hates to annoy people.

Like most stage people, the sisters are extremely superstitious. They never tell anyone their business before a deal is complete. They're sure that this is the easiest way to jinx oneself. They cross their fingers before they sfart to sing a new tune. They've found that their new songs always go over o.k. that way, but should one forget the finger-cross, then everything is sure to be ruined. Despite their long radio experience, they're still nervous whenever they appear before a mike.

They all sit on a bench when they broadcast. Martha, of course, plays the piano Connie and Vet sit on either side with their three pretty heads touching. Casua observers have difficulty in deciding which is lovelier, their voices or their faces.


## EDDIE CANTOR

THERE is a disposition among skeptics to twit Eddie Cantor about his frequent references to Ida, his wife and their five daughters. Perhaps if the public understood the beautiful love story between Mrs. Cantor and her comedianhusband, there would be less of criticism and more of recognition of Eddie's tributes to his loyal life partner

His frequent reference to his family, particularly Ida, is not an effort to aggrandize her or them. It is Eddie's only way of acknowledging publicly-as all of these sagas of wifely loyalty should be-the tremendous debt which he owes her for her moral support, not alone since they began married life but in the hard and exacting days of their courtship.

It is natural to yiew the pop-eyed jester as a millionaire whose life is made sweet by public acclaim and the possession of all the required comforts of life. But that's just a late phase of the Cantor career; its prominence is apt to bedim the struggles by which he acquired his present status.

And those were the days when he was busy piling up a moral obligation to Ida that no amount of public or private adulation could dissipate. So, when Eddie lauds her or refers to her on his programs, it isn't pride talking-it's gratitude.

Eddie's success of recent years only reflects the vicissitudes he had to endure to attain it. But over his entire life shines the glow of Mrs. Cantor's endless encouragement and abiding faith in the eventual conquest of the world by "her man."

Eddie once determined to turn his back on the theater in o:der that he might win the girl whom he idolized. It was a sacrifice hard to understand by anyone not aware of Cantor's natural inclination for the stage. His clowning is inherent.

To him the theater wasn't a mere expedient because it offered an outlet for a bubbling humor. It was his medium and he knew it. None other would do. Yet he unhesitatingly said no to his impulses when he learned that if he persisted in his determination to go on the stage, Ida's parents would forever ban the union which the two youngsters from the Ghetto, he and Ida, planned and yearned for.

Yet it was Ida herself who altered the tide of his career. When she realized that he was a misfit in the commercial world, it was she who demanded that he abandon it and follow the pursuit for which he was equipped so who'esomely. It would mean the death of romance. Eddie argued, as he refused.

It would be the birth of happiness, Ida retorted. And she planned to marry him in spite of the firmly knit devotion to her parents which is the heritage of Jewish children. Domestic dictates were one thing, but the happiness of two people was even more to be considered.

Fortunately any threatened rift was averted when 1da followed the dictates of her heart, married her girlhood sweetheart and made him accept a tendered European theatrical contract. But though that rift followed, she still would have made the choice.

So manv wives whose guidance has led husbands to the heights, have been relegated to the background or abandoned entirely, that Eddie Cantor defies precedent by not only clinging to his faithful mate but by trying to reflect upon her at least a share of the glory in which he basks

It is the sort of gratitude which some express in memorial halls. endowments or showy monuments. But Eddie just happens to subscribe to the theory that the time to express appreciation is while the recipient of it still can enjoy the manilestation.

Eddie was born January 31, 1892. He has passed forty, but for Eddie life did not begin there. Eddie and Ida have enjoyed life and romance for many years.


## BOAKE CARTER

D OAKE CARTER, the CBS news commentator, was born September 28, 1899, in Baku, Russia-and christened Boake in honor of his, natal city. Ever since he Baku, Russia-and christened Boake in honor of his, natal city. Ever since he
has been able to contemplate the consequences, he has been grateful for the fact that his birth didn't occur in Nishnin Novgorod, a bit farther north in the Soviet Republic. Parents, so inspired, could have conjured up a lot of awesome name combinations out of that.

But in spite of the circumstances of his birth and the fact that he has risen to radio fame steppe by steppe, there is naught of the Muscovite about Carter. That Oxonian accent is rightfully his own as he not only is a product of Christ College Cambridge, but by lineage is an admixture of British (including Erin). His Russian advent is accounted for by the fact that his father was in the British consular service located in Baku when his son was born.

It would not be difficult to guess that back of Carter's learned, if sometimes contentious, editorializing is a wealth of experience in which adventure and enterprise are equally divided. As a newspaper man and foreign correspondent for press as sociations, Carter not only saw much of the world but learned to study the political and economic situations in whatever country chance placed him. He has a most retentive and analytical mind, and as a result he made it his business everywhere to seek out famous personalities upon whom to polish up his readily formed opinions,

Aside from the Lindbergh kidnaping, through which he became nationally known for his narrative skill. Carter probably has found the crash of 1929 one of the most Certile of editorial topics. Strangely enough, however, three crashes of his own vided him very little material for his radio talks.

That's because he's normaily reticent about his personal achievements-because heroism for which English flyers were noted.

Another Carter secret, a special sort of light hidden under a bushel of commentative locution. is the fact that Boake is one of this country's better portrait painters. And he's no mere dilettante, no dabbler in the arts. He is an honor student of an English and an American academy and his paintings, including more than a hundred portraits. have received special notice in Eastern exhibits. And (don't look now)but Boake Carter is a demon with a skillet. He can concoct more culinary master-
pieces than you could eat in a week.

Mrs. Carter doesn't mind his puttering around the kitchen. When he's playing at being chef she and their two children at least know where he is. Which is something, in light of the things a lot of husbands and fathers cook up away from home.

Some people's success is ascribed to following the sun. Boake Carter's can be traced to his tendency to follow his father. When the elder Carter was dispatched to Mexico, his talented son was not long pursuing him. Thus he entered the United States by the back door; but once here he determined to adopt the nation. He started his American career as a Philadelphia newspaperman, and because of the soundness of his conclusions was evenutally called upon to discourse on world events over the air. He first was sponsored by a retail chain-store company with only a local Quaker City outlet, but the world heard his voice and he was made a nation-wide feature by his present sponsor three years ago. His news broadcasts have become something of an institution that has taken the edge off the sale of late editions of the newspapers which he served so faithfully earlier in his career.


## BING CROSBY

BING CROSBY sings as he does because he has a littie growth between his vocal chords. That little growth is worth thousands and thousands of dollars to him or it gives his voice that husky, unusual quality which sets femmine spine aquivering in sympathetic rhythm. When doctors told him they could remove the precious little abnormality safely and easily, Bing dared them to try it!

Harry Lillis Crosby, Junior, crooned his first note just 31 years ago-on May 2, 1904 - in Tacoma, Washington. His folks are hardy Americans from away back and Bing, for all his crooning, is very much of a he-man. He was a life-guard a vigore, and a sort of junior lumberjack just a year or so later! He comes by this to 'Frisco In away back in '49 his great-grandfather sailed a boat from Maine American continent passing through the terrible Straits of Magellan, whose water have smothered the bubbling groan of many a seaman. Of such stuft is this radio crooner made

Even while pursuing truth at Gonzaga school-a high school and college com-bined-Bing worked at odd jobs. During these days he gathered scars on both leg while brush-clearing in a lumber camp. His little woodman's axe slipped in his inexpert hands.

While drumming in the high school band, Junior Crosby saved enough moneyearned by after-school work in the post office-to buy himself a set of traps out o a mail-order catalog. With a piano-playing pal named AI Rinker, he then organized a five-piece band which played at school and club dances

After studying law for three years at Gonzaga school Bing got a job, along with Rinker, singing in a local theater. This gave them big ideas; so on money borrowed from Bing's mother they bought a tired old flivver and went to Los Angeles-walking Bailey put them up at her home and got them a job at the Tent Cafe with Mike Lyman, brother of the famous Abe

Crosby and Rinker were discovered by Paul Whiteman at the Metropolitan Theater in Los Angeles. He put them with Harry Barris, fo form the Three Rhythm Boys.

Bing is married to Dixie I.ee, screen actress and singer. She wouldn't marry him at first-said he was too wild. So he became a changed man and won the gal. They have three children, all boys. Two of them are twins

Bing's nickname, his father relates, was given him because, when a tiny boy he used to be very fond of a newspaper comic strip called "The Bingville Bugie, He occasionally would wave in people's faces a copy of the newspaper containing it and shout "Bing! Bing!" Cute? Today, not comic strips but golf is his pet crave.

Crosby is five feet nine inches tall, weighs around 175 and already has begun to worry about his wastline. At lunch he never eats more than a sandwich. His hair is brown, eyes blue. He is probably the world's laziest man, and admits it cheerfully; says he prefers radio to pictures because radio is less work, and interferes less with his golf. Crosby never sings before a mike without a hat on; never rehearses for a broadcast more than once with his band. He chews gum-and doesn't bother to remove it when he sings; just parks it in one cheek till 'he's through!

Bing's favorite singers are Morton Downey and Ethel Waters; his favorite comedians, Burns and Allen, and his favorite band. Paul Whiteman's.

He's quite satisfied with his voice just as it is. "T m going to keep on singing till I'die," he says. "If nobody else will listen te me, I'll do it just for my own amusement.


## JESSICA DRAGONETTE

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ESSICA DRAGONETTE is a girl of a million personalities. She decided not so long ago that each individual who hears a radio singer's voice from his loudspeaker, pictures the artist in his mind's eye differently. Thus to one listener a singer is blonde, to another brunette, to a third fat and voluptuous, to a fourth thin, anemic and cold. To satisfy all these various viewpoints, Jessica is trying to be all things to all people

But to this observer Miss Dragonette, as seen throing the MIKEroscope, resembles the girl back home, the dainty miss who is escorted proudly to the season's first big football game.

Jessica Dragonette's first New York job came when she was chosen by Max Reinhardt for the only solo part in the original American production of "The Miracle." Later she played Kathie, the leading feminine role in "The Student Prince" and was the ingenue in the 1926 edition of "The Grand Street Follies."

In "The Miracle" Jessica first learned what it's like to sing to an invisible audience. She sang the part of an angel, suspended far above "the clouds." "I suppose it's the hearest I'll ever get to lleaven," she remarked. Her song was without accompaniment most difficult to keep on pitch. Feodor Chaliapin heard her, remarked on the beauty of the unseen angel's voice

Jessica describes her eyes as "plaid." She's fair and blonde, five feet two inches tall, and weighs less than a hundred pounds

She likes all kinds of art-music, painting, sculpture, poetry. She does a great deal of reading, preferring the acknowledged masters. When she isn't in such a highbrow mood, she bowls

She has a hidden vice. When no one is looking she sneaks off and writes verse. She even had some of her poems published.

Her favorite colors are beige and red. She doesn't go in much for jewelry, but does like pearls. She adores furs

Fan mail is one of the joys of her life. She receives from 750 to 1.000 letters every week. Many of these she answers in her own hand. So many of her letters are proposals of marriage that she has come to the conclusion that people are very romantic. Each letter is sacred to her.

Her full name is Jessica Valentina Dragonette, but she never uses her middle name professionally; it was given her because she was born on St. Valentine's Day.

Jessica was born in Calcutta, India, of American parents, and traveled with them until she was six. Then she was sent to the Lakewood. New Jersey, convent She remembers nothing of the Orient, of course, but the Orient has left its unmistakable impress on her person in her deep, shining, liquid exes which seem to contain all the mysteries of the unfathomable East.


## RUTH ETTING

RUTH ETTING was born 33 years ago in a little rented house on a forlorm farm near David City, Nebraska. Her girlhood memories were so pleasant that when she grew up and became rich she bought the old homestead for hes parents in order to be able to go back "home" every Summer for a visit.

Althought she has lots of money and is one of the richest women in show business, Ruth still lives in the utmost simplicity. She is the Hettie Green of the theater, except that she's more charitable. Long before she ever owned an auto she was a famous Ziegfeld star, and then it was a Buick which she thought the height of ultramagnificence.

Ruth Etting is a tireless worker. She's always doing two or three things at once, Making records, appearing in shows, screening shorts, singing on the radio.

She is very artistic. A great deal of her spare time she spends drawing pictures -but seldom does she draw checks; every cent she gets goes into U. S. bonds. Ruth designs all her own clothes. In every show she appears she creates her costumesseveral sets, in fact.

For more than a dozen years Ruth has been married to a famous Chicagoan, Colonel Snyder. The Colonel has devoted all his time and all his undoubted business genius to her. He is her manager, indefatigable and very exacting.

Ruth was a chorus girl in a basement cabaret in Chicago when she met the Colonel. The place was "The States." She danced as one of eight chorus girls. The name of another member of that octet was Helen Morgan.

Although the members of the Colonel's family all are orthodox Jews and Ruth is a Christian by birth and choice, her husband's old-folks are devoted to her. Everybody else who has come into contact with her, likes her.

Ruth eats and lives with almost indescribable simplicity. Never does she live in swanky hotels. She's constantly in and out of New York, but usually she'll be found registered at the Hotel Picadilly, off Broadway. She eats in side street restaurants, eschewing the more famous places where other celebrities of equal rank gather. Her kind of food, quoting the Colonel, "isn't fancy, but it's filling."

The subject of this mikeroscope scouting is a petite little thing about five feet two inches tall. She weighs about 108 pounds. She's a terrific eater but never gains weight. Never does she have to diet. Absence of the necessity is something in her constitution.

Ruth goes in for extremely plain clothes-no sables, no ermines, no minks. For color she prefers blue. The hats she wears are those that do not shout. Her clothes are so modest and self-effacing that she is passed on the street without anyone ever realizing that she is a noted star, and a woman worth more than a million post-depression dollars as well.

The high peak of Ruth's life is being engaged by the late Flo Ziegfeld for his Follies. True, she later broke with him because of terms, because the Colonel is a most exacting manager. But her high point had been achieved. The greatest disappointment of her life was when Samuel Goldwyn cut her song down almost to
nothing in the motion picture "Roman Scandals." nothing in the motion picture "Roman Scandals."

The young lady has a natural voice. It was never trained, but just grew upsomething like Topsy. Now that she's rich and successful she's taking vocal lessons. But she does not want to be an opera singer. She's satisfied with her own type of song. According to her fan mail her radio listeners certainly are.

Kuth's eyes are brownish, her hair natural blonde, her features small. Her hands are beautiful. Never does she use make-up, except for the screen.


## JANE FROMAN

BAZING beauty and a satin-smooth contralto voice are Jane Froman's external Thams to fame. But her real forte is fortitude beth spiritual and material. "did it". ouldn't be done, but she
"

Jature, as
ne of the as though to offset its lavishness with personal charm, put in her way sing or speaverest obstacles that ever confronted a person otherwise equipped to variety, but an explosive stammerer. a stutterer-not just the common or garden

In her early school days it inhibited her tremendously; so much so that she work in a slence that woun a newspaper woman, figuring that she could do productive
a sllence that would minimize the opportunities for cruel embarrassment
She permitted nothing to swerve her from the notion. Throughout her school days in St. Louis, where she was born, November 10, 1907, she nursed the newsaper idea, taking it with her when she matriculated at the University of Missouri.

It was a secret tragedy. Here was a girl of striking appearance with a voice was the background with which she make song a mere avocation. Determination

As she pursued her curricular work
As she pursued her curricular work she caroled endlessly-at study, on the campus and under her breath in the classrooms. Although she did not know it then the pot of Fame was beginning to bubble.

Fellow students, loving her for her gracious manner and her beauty, were struck with the quality of her voice. She was urged to take part in a campus musical show

Music moved her-shyness held her back. But she reluctantly accepted the role and to her surprise was a complete success. She had begun to lick the bugaboo that cedeviled her, at least so far as singing was concerned. She learned that rhythm swings one foot as she sings.

It was her first experience with grit as an ally, and it stirred her to follow through. When St. Louis failed to reveal an opportunity for a budding sob-sister lane was advised to go to Cincinnati

Was it her fault that at a party at his home to which a mutual friend invited her, Powell Crosley, Jr.., radio manufacturer and station executive, heard her sing? Maybe it was; but whatever brought it about, Crosley recognized her talent and urged her to try out over the WLW microphones.

Paul Whiteman was destiny's secondary tool. While on a concert tour he heard her at WLW and was similarly struck with the rich, warm contralto quality of her voice. He proposed that she journey to Chicago. It didn't take a great deal of ken. And he too was Chicago bound. later was to say "I do," had swum into her

Finally even Chicago became too cramped for her expanding talents, so she accepted a network program in New York. In the thrill and ample return from her is-until she was offered a part last year in Ziegfeld's Follithat dogged her. That

For second
and this time she left
She conquered visible audiences as completely as she did radio listeners, and went through her role leaving her admirers entirely unaware of the thing which so
had menaced her career.


## WENDELL HALL

WHEN the Questions and Answers vogue was epidemic, a Chicago Artists Bureau fathered a set of 34 queries to test the krfowledge of radio listeners It ran the gamut from who made the first radio tour in history, through who has written over one thousand songs with both words and music of his own composition, up to who has been in the music business fifteen years, and whose fans have purchased over $21,000,000$ music products bearing his name.

The answer to all of the 34 questions was Wendell Hall.
Those questions revealed one of the most amazing histories in the story of American entertainment. It is doubtful if any other artist has so many accomplishments deserving superlatives as has this red-headed master of the ukulele.

To many who spend their Summers close to nature, the name of Wendell Hall is anathema. That's because he happened to author It Ain't Gonna Rain No More, which became the song, not for just a day, not for just a week, not for just a year but always. Every lake shore picnic grounds and campfire echoed its strains the year Hall first etched it upon public consciousness.

His technique with the ukulele brought the Tom Thumb guitars out of Polynesian obscurity and made them the physical symbol of adolescence. No handy reference guide exists, but the record of young people slain by nerve-wracked parents must have exceeded all existing marks during the post-Wendell ukulele era.

Today, under Hall's influence, the instrument has attained adult dignity, but there are still those who mutter darkly and get a hunted look when a ukulele is plunked in the dark or in a passing car. One of the breed, sponsored by the singer, sells for $\$ 25$, and that automatically entitles it to as much respect as Florida lots.

A popular fallacy is that Hall is a Southerner. On the contrary, he was born August 3, 1896, in'St. George, Kansas, not sufficiently remote from the border to August 3, 1896, in St. George, Kansas, not sufficiently remote from the border to the natives' speech. Wendell's slurred syllables are the result of this migratory idiom.

Hall started his professional career as The Singing Xylophonist in vaudeville at 21. He was overcome with the martial spirit shortly after his debut, and served throughout the war on French soil with the Fifth Anti-Aircraft Machine Gun corps. This cured him of his taste for percussion instruments, so upon his return to this country he began toying with the stringed ones.

In 1921 he began to scent the potentialities of radio, and made his bow that year over KYW. Chicago. Right then and there the ukulele and chatter song flood began to creep up on the spillgates. It wasn't, however, until a few years later that the inundation set in.

By 1924 Hall had migrated to WEAF in New York where he added to his mounting list of firsts by being one of the principals in the grand-daddy of all the radio weddings. With four stations attuned to the rites, he wed Marion Martin, of Chicago. They have two sons, Wendell, Junior, and Lowell

Wendell is tall, lank and a trifle stooped. His genial smile represents a key to his endless popularity on the stage and over the air. He has a weakness for villainouslooking black cigars, of which he smokes about a dozen a day. He is a prolific writer of music and is the perennial god-father. More than 100 boys have been named for of music and is the admiring parents-which somewhat squares up the age of mayhem which he precipitated by "It Ain't Gonna Rain No More."


## ANNETTE HANSHAW

Abeing maNSHAW is a giggly youngster. She gives the impression of being much younger even than her 24 years. But she is only 24 . She ad-
mits being born October 18, 1910, birthplace. New Y

Annette asked this reporter to say that she's nice. And being a gentleman, he promised he would. But he would anyway. She is nice, despite the fact that her family discovered she could sing when she was sixteen months old. You can picture her-a squawking youngster seated atop a piano, singing popular tunes. Early in her teens she knew the choruses of 25 songs.

The subject of this MIKEroscope never took a single lesson. She wanted to be an artist and studied at the National Academy of Design. But in a class of 100 incipient portrait painters there were 99 who could paint better than she. So at the tender age of 16 years Annette started singing professionally by appearing at parties given in the homes of such social lions as the Vanderbilts, the Cushings the Untermeyers. She played her own accompaniment those days.

Papa Hanshaw owned an inn at Mt. Kisco, N. Y., at the time. Annette opened a music shop in the same town. It was great fun. She demonstrated, swept out and occasionally made a sale. But one day the shop was visited by an official of a phonograph company. He heard the girl's voice. He advised her to make a phonograph test. Annette did, and clicked immediately. She was given a job. Since then more than four million of her records have been made under four different
names-"Gay Ellis," "Dot Dare," "Patsy Young" and her own mes- Gay Ellis," Dot Dare," "Patsy Young" and her own.
Her entry into radio came about in this manner: in 1930 she was invited to appear as a guest artist on the Cliquot Club Eskimo program. The next day a manager phoned her with an offer of a commercial. She accepted. Since then she has been on the air intermittently.

Annette is five feet two inches tall (she hopes). She weighs 103 pounds. She has blonde hair, not too light, and her eyes variously are gray, green or blue, depending upon the clothes she's wearing. She wears a size eleven junior dress and size three and one-half shoes. She used to wear size two and one-half, but her feet have grown a whole size during the past year. She goes in for soft colors, pastel shades of blue, gray and brown; but she loathes green, orange and tan. She usually dresses in sports clothes in the daytime and evering clothes at night. She appears very cute

Her favorite foods are banana splits, chocolate pudding, caviar and fried chicken She's nuts about sweets, but she can't eat them on the day she sings day. She never drinks alcoholic ligust about kills her to go through a sweetless day. She never drinks alcoholic liquor or smokes

Annette never keeps regular hours. Her main passion in life is to sleep late. She is a sound sleeper. She sleeps in nighties-blues, whites, and flesh color preferred; undies are the same colors. She wears step-ins, hand made ones.

The young singer never has been on the stage. She turned a deaf ear even to the coaxings of the great Ziegfeld. "I'm a-scared." she confided. Annette is an extremely nervous individual. Despite all her experience, she's always frightened
before a mike. fore a mike.
She dictates personal answers to all her fan mail, and signs all letters herself. It gives her writers' cramp, but she loves it. Her most enthusiastic admirer is the rince of Wales, who has a standing order for all her phonograph records.
Her first affair of the heart came when she was in high school. It was puppy days. But now it's different. She's happilv inarried to her manager.


## LITTLE JACKIE HELLER

1TTLE JACKIE HELLER, world's champion fly-weight baritone rode into American consciousness on the ukulele wave. Fortunately he outlived the misapprehension arises from the is not a foreigner, as many assume. Perhaps the was a little street Arab-on the sidewalks of Pittsburgh, born May 1908 .

Son of the Cantor of Beth Jacob Temple in the steel capital, Jacob Heller, who ooked more like a watch-charm than a newsie, peddled his Worlds and Tellies on he hills that front the William Penn Hotel and the venerable Nixon Theater. With his $\$ 2$ uke in one hand and his papers in the other, he did more business as troubadour than salesman. Shrewd beyond his vears, young Jacob, one day to be rechristened Jackie, knew that in his voice he had a pay lode if mined properly.

Neighborhood socials, outlying theaters and amateur contests were his media in the formative years. He detested newspaper selling and knew that the only way to throw off the shackles was to bring in the shekels. As he approached adolescence and found that if he wanted a lucrative corner he had to fight the bigger boys for it, he realized that along with his voice his biceps were expanding. So he tried boxing with the leading Pennsylvania fly-weights and licked them, much to his delight.

The turn in his affairs came when Eddie Cantor visited Pittsburgh in a show A customer of Jackie who knew the comedian, induced Eddie to listen to the tiny news hawk. Jackie took one look at Cantor and shrugged his shoulders.

Nu," he said, "he's no bigger than I am. What can he do that I can't?" Which must have reflected Eddie's own opinion, as the wide-orbed jester provided Jackie with funds for travel and ordered him to go to New York

There he was to look up Jack Kriendell, then Cantor's manager. He did, and in his first long-pants suit, the only article except a toothbrush and a clean shirt that had been in the shabby bag he carried to the metropolis, Jackie found himself on the second night of his arrival singing in Tex Guinan's club.

There, as the world's first marathon stool-sitter, he endured for two months Not wanting to be anchored, he moved about from club to club

Chicago lured him in 1927, and he went West to sing choruses for Benny Krue ger's orchestra at the Uptown and Tivoli theaters. This went on for seven months during which time Jackie became chummy with a pretty fair young fiddler in the Krueger organization. You may have heard him. Stop me if you have. His name is Victor Young. He's good, too.

Heimweh attacked him then, and he trekked back East where a few squares of Mamma's cocoanut cake did wonders for his nostalgia. Back to Gotham he went 1932 . Then found of night club and theatrical appearances, which went on until 932. Then fate, in the form of Jackie's all-time idol. Ben Bernie, stepped in to alter the current of his life. Ben, the old postman, then playing at the Steel Pier, wandered to the 500 Club on his night off and became enamored of Jackie's style and personality.

He made a firm bid for the Heller services, brought his protege to Chicago, and here he has remained.
Jackie weighs 114 pounds and is five feet and an inch tall. He was born May 1 1908, and his father, mother, three brothers and three sisters comprise his prou amily. He is the essence of liberality, but smart about personal management. H lived for many years in the Squirrel Hill district of Pittsburgh-but if you think that was infectious, just try a fast one on him some time


## EDWIN C. HILL

EDWIN C. HILL, whom even newspapermen call "New York's greatest reporter," has become a regular radio feature since his memorable Literary Digest broad cast a few years ago. In all popularity polls, including those conducted by Radio Guide, listeners vote him away up front with croopers, jazz orchestra leader and blackface comedians. In fact he seems to be the only newspaperman with radio sex appeal.

Hill, famous all over America for his newspaper and radio work, continues to be true to his first love. He has withstood all offers, some running up into the six igures, to give up reportorial work permanently for what others call "bigger jobs." Ed, like many another newspaperman, believes there is no bigger job than "reporter."

Once it seemed that he was weakening. He accepted a desk and comfortable wivel chair out in Hollywood as story editor for Fox Films. But only for a shor time. He missed the excitement of a hot story, the daily struggle with the battered typewriter in the newsroom, the smell of ink, the roar of the presses at edition time the satisfaction of seeing big news appear under his name. Hollywood held him for less than a year. Then he returned to newspaper work.

He now divides his time between writing a syndicated column for the Hearst organization, broadcasting and newsreel reporting. He considers radio commentating ust another form of reportorial activity.

No radio commentator attained popularity as quickly as Ed Hill. Impartial surveys indicate that his broadcasts on the "Human Side of the News" are one of the most popular of radio features and that when he speaks from $2,000,000$ to $5,000,000$ people listen. He literally has taken the nation by its ears.

Hill is a Hoosier. He was born in Aurora, Indiana, April 23, 1885. He looks several years younger than he is. As a good Indianian his favorite song is "By the Banks of the Wabash"; as an educated Indianian-Hill attended Indiana University and Butler College-it was foreordained that he would grow up to be a writer.

Young Ed left college to go to work on the Indianapolis Journal.
But New York called him. Like so many other small-town newspapermen he directed his steps to the big city. And it was to the New York Sun that he went in search of a job.

Hill has covered nearly every important big story in twenty years. He is a friend or acquaintance of most of the world's great. If the Sultan of Sulu, or Emma Goldman, or General Coxey, or Dr. Cook or the Prince of Wales are in the news, Hill can write two columns of facts about them out of his store of experiences. He shares this remarkable talent and background with only one other living reporter, Jack Lait.

Among Ed Hill's books, two especially are noteworthy. They are "The American Scene," an inside story of what happened behind the news scenes of 1932, and The Iron Horse," a novel based on the conquest of the West by the railroad builders.

His favorite actress is June Gail, the former screen star. She is Mrs. Hill. His favorite statesman is Franklin D. Roosevelt. Hill "discovered" the President long before he was Governor of New York

Ed keeps fairly regular hours and has as steady habits-as is possible for a newspaperman. He is nuts about New York City. He no longer gets nervous before a mike. When he talks to you face to face, he speaks rapidly-the thoughts seem to mike. When he talks to you face to face, he speaks rapidly-the thoughts seem to pace when talking over the air.

Mrs. Hill calls him "Bill"-why, no one knows-and has to remember things for him. But he never forgets a fact or a story!


## RICHARD HIMBER

EQUAI.LY at home making melody or making magic, Richard Himber, youngest of the important orchestra leaders, has what is termed Radiodom's most

Disregarding the fact that llimber directs the twenty men on his Studebaker Champions broadcasts with his fingers, that he coaxes solo and. ensemble passages soloist who a crack billiards performer; and a master of the piano and celeste.

Himber hails from Newark, N. J., where he studied violin, harmony in all its branches, and piano; this before he had been graduated from public school! It's Just as well that he did get his theoretical musical education early, because Dick left home before he was fifteen, and joined Sophie Tucker's vaudeville act. In the eleven years that have followed, Himber has at some time or other (1) directed a dance band, (2) performed as a vaudeville violinist, (3) waved the baton at the head of a small symphony group and (4) played in the pits of hundreds of different theaters.

About five years after he had joined Miss Tucker's act, Dick applied at the New York Paramount Theater for a job as pit violinist. The Paramount then was the best-paying job in the business. Everyone laughed when Dick came to New York cold, and informed his few friends that he was going to get a job there.
llimber carted his violin down to the Paramount. played, sang and danced for Paul Ash-and got the joh! He held it for a year. Then a young, curly-headed lad with a flair for singing, by name Vallee, was booked into the Paramount, and brought his own band with him. When Rudy Vallee came, Himber went.

That is Himber went . . . right up to Vallee and asked for a job in ${ }^{4}$ his orchestra. That was impossible, Rudy explained to the pleasant-faced, red-headed kid. But if Dick wanted to stick around, Vallee was sure he could use him on several private dance jobs. Himber stuck.

When Val'ee was at the peak of his fame, Ilimber was his orchestra manager booking all of the various Vallee orchestras and running Rudy's office force in addition. The yen to become a maestro on his own, always latent in Himber, was fired by the success of Rudy, and after a four-year association with Vallee, Himber left in June of last year to organize his own orchestra.

Himber knew he had to have something different in his band if it was to amount to anything at all. In searching for a novelty identification, he hit upon using the harp between dance numbers, so that a smooth flow of melody, always using the harp between dance numbers, so the from the orchestra. He started the idea from New York's Essex Woud be heard from the orchestra. He started the idea from New Yorks Essex
House, with NBC carrying the music across the country. The idea caught on, and llimber later moved into the swanky Ritz-Carleton Hotel with his band.

So far everything went well, except that the big money was still very much in the offing. But when Dick got the Sparton radio hour, that started him. Later augmenting Sparton with the Pure Oil program (aided by Rudy Vallee's recommendation) he came close. And when Studebaker finaliy selected Himber's from all of radio's best-known bands. Dick was made.

The young maestro's hobbies are card tricks, and he is unusually proficient in them. Ile doesn't drink or smoke, but engages periodically in ice-cream soda imbibing, which worries him considerably. He's on a diet most of the time, for he doesn't want to go beyond his 175 pounds. He has an ambition to be a movie director. And he was born February 20, 1906


## HARRY HORLICK

ABOUT eleven years ago a young Russian of worried mien presented himself to the program board of WEAF, then owned by the American Telephone and
Telegraph Company in New York Telegraph Company in New York
"My name is Horlick," he announced in his funereal fashion.
"No malted milk today," countered a facetious executive.
"I am an orchestra leader" Horlick persisted. "I want to conduct a band on your chain.'
"Nets to you," said the program chiefs, and Harry has been on a network ever since. In addition to corralling a multitude of listeners, he has set up a record for sustained appearances.

He is not a Gypsy-at least not by trital affiliation. But in his search for the unique in the music of two continents, he has led a Nomad life, thus doubling his experience in Nomad's land. His first official cssay at wandering came when he went Romanoff to eschew the Volga and seek the refined.

By training Horlick is a violinist, and so proficient a one that he literally fiddled his way out of Siberia to a place, by command, in the Moscow Sympinony Orchestra. That was when, as a member of the White Army, he was imprisoned by the revolutionists and slated for the salt mines. A skeptical judge, unimpressed by Harry's claims that he was a :nusician, ordered him to play in court. Natural talent plus the solemnity of the occasion gave his solo such verve that he was ordered to Mos-
cow. cow.

To the casua! listener llorlick is just the conductor of the grocery firm's Gypsies But to those in the know, he is one of the ablest musicians in the country. We has a bewitching touch with muse and possesses the added gift of being able to impar
his vast knowledge to his men. It's nothing to see the entire orchestra playing number after number without so much as a lead-sheet in front of the members.

The first person ever to be impressed by llarry's playing was his older brother. Ile broke down and wept when lee heard the six-year-old youngster play a number on the viotin he had made for himselt. He had to construct his oum instrument because his father cou'dn't conceive of music as a means of support.

But the sympathetic brother, himself a concert master of the Tiflis, Russia Symphony orchestra. sensed the talent in the child's self-taught performance and interceded successfully. Young llarry was sent from Chernigow, the family home, to the Tiflis Conservatory, where he made a name for himself. He has become distinctive in America by being one of the few musicians not to have come from Minsk, Kiev, or Vilna.

The five years spent in the famous Russ conservatory were brought to an abrupt end by the outbreak of the war. Along with all of the other able-bodied males under the Czar's regime, he was hustled into uniform to battle Turks until the day that Communism resketched the Muscovite scene. Followed the episode in court when he was assigned to the symphony orchestra, of which he later became concert master.

Red Russia failed utterly to intrigue him, however, and he made the break which landed him in New York, facing a new world and able to speak only in his native tongue. But his precise fiddle spoke a universal language, and its appeal managed to furnish him with sustenance.

Harry denies he wrote a number generally accredited to him, "Two Guitars." He merely reconstructed the piece, he says, from a Russian Gypsy folk air. His months of sea travel from Europe to Ellis Island left its virus in his blood. Next to being a musician, he says, he would prefer to be a sailor.

He is single, five feet, seven inches tall, and weighs around one hundred and. fifty pounds. And July 20, 1896, is his birth date.


## SHIRLEY HOWARD

THE mailing room of the National Broadcasting Company in New York provides two receptacles for Shirley Howard's mail. This is not solely because of its volume. One reason is that as much mail comes to her as "The Voice with a Tear and a Smile" as comes under her name: That's how widespread has become the rather ponderous title bestowed upon this youthful contralto.

Shirley Howard's success breeds one of those paradoxes which seem never to reach a solution. The problem is did Rudy Vallee aid in her achievements, or has her artistry helped to build up the Vallee prestige? Whatever the answer, it wa Rudy who called the attention of network officials to her brilliant voice. He hearc her over a local Philadelphia station, and her notes scarcely had died when Vallee had his agents on the phone to learn something about her.

Through his intervention she was requested to appear in New York, and a week later had signed a contract for two sustaining programs a week. But Vallee was not the only one intrigued by her lush notes. Three weeks later the executive of gents. He appeared in person at NBC studios. The next week Shirley had made agents. He appeared

And that's just about the backbone of Shirley's rise to the top. It has been so progressively rapid that she hasn't had time to count the steps, but she must be of uncommon fiber because it hasn't left her the least bit dizzy.

At twenty-three she still has the naive sweetness of a sixteen-year-old, an adolescent quality not particularly compatible with her frustration numbers, songs which she does in a style that implies a series of bitter experiences.

Perhaps her poise is the outcome of her frank acknowledgment that luck has been a dependable element in her success. While she has worked hard, always pointing toward a radio career, she is the first to confess that only the blend of he talents with an extra jigger of good fortune can account for her accomplishments
in so short a time.
"All that I am I owe to my teacher," is one platitude which never will flow off Shirley's tongue. She hasn't had a singing lesson in her life. In Brooklyn, New York, her native heath, she was just a singing kid going back and forth from school, As she reached high school age the quavering quality of childhood left her voice and in its stead there remained a throaty, rich tone made to order for the current ballad trend.

Added to all of this she is a veritable little vocal heretic. She absolutely has no ambition ever to appear in concert or opera, and would rather sing a blues song than own the Kohinoor diamond. She's been flirting with a threatened nervous breakdown for a year or more now, has harbored plans many times for a vacation to find surcease from the turmoil of continuous labors-is, in fact, as sound as a young colt and would die of ennui about the third day of a rest cure.

On one of the occasions on which she was about to depart for Bermuda, she met Vincent Lopez, who inducted her into the mysteries of his hobby, numerology, and convinced her she was destined for endless good health. But she finally got that Bermuda trip in during the Winter of 1934.

Radio is her hobby. Next to being on a good progrtm, she prefers to listen to one. Her weakness is a hot dance band. She is adept at bridge, and has an odd to one. Her for thinking up and concocting new culinary mixtures. She tries them on her guests-but, after all, for the privilege of a few moments with Shirlev Howard, what harm in a couple of pains in the tummy?

Send her a birthday card on July 23.


## WAYNE KING

IA SPONSOR or a booker came along on liriday, the 13th, with one of those near-million-dollar contracts to which he is so accustomed, Wayne King's highls reckoning the possibility of a baleful infly would impel him to vign up without

But he thoroughly disapproves of having his band photographed, on the assumption that it might be unlucky. That's an inexpensive superstition winch he can indulge as a sop to his tepid belief in occult or othe rexternal influences. King hardly could have spent so much of his time around theatrical folks without absorbing some of their characteristics-but it is almost a certainty that secrelly be disdaing fetishes in favor of a solid faith in the efficacy of hard work and complete th:oroughness.

His elevation to wealth and fame has been the direct result of that very formula. Surely wayne hardly could be charged with having enjoyed a luxury-fitted rip to achievement. He typically is selt-made, and the finished product is a tribute to his flair for perfection

Some persons require a lifetime to round out a job of this sort. King has ac complished it within the span of his 34 years. Unquestionably he is the busiest or chestra director in the country today-save possibly Rudy Vallee-and it is daubtful if Rudy has to spot the Chicagoan anything in the matter of annual earnings,

King, known to his intimates as Harold Wayne King, had a rather grubby sort of start in life. His mother died when he was a seven-year-old boy in his home town of Savannah, Illinois, and as his father, a railroad an, was compelled to be away great deal, the youngster was robbed essential as a background in the success pattern

Fortunately, there were a grandfather and a grandmother and the usual host of aunts and uncles to foster the four motherless boys, but at best home was a transitory affair dictated so by the economic status of each particular group. Wayne dad, sensing the unbalancing effect of this migratory style of living, rounded up hi brood and made a home for them in Missouri

At an early age Wayne demonstrated an excellent musical sense, but was robbed of the opportunity to develop it by the necessity for contributing his part in the upkeep of the family. He earned 75 cents weekly as a physician's office boy. The call of the rails brought a fresh series of upheavals to the boys as their father moved frequntly, but something of permanency was in their trek to lowa. There Wayne worked first as garage mechanic and later as bank clerk, all the while developing his skill on the clarinet which was a 15th-birthday gift from his Dad, and which later he was to discard for the saxophone that has brought him so much fame

But that clarinet contributed much to the King story of success. With it he managed to earn his way through Valparaiso University, and to lay away sufficien excess to finance his early days in Chicago. While King was harbored in a neighbor hood Y.M.C.A. he decided the saxophone was the coming instrument for the too ensemble. Because of neighborly protests, he was compelled to practice into a pillow but that failed to cramp his style.

He practiced assiduously at nights and worked in the daytime, but the musical path to fame already had been carved out for him. Eventually he found his fee upon it by way of a band job. His selection to lead a new orchestra in process of organization by his employer, was recognition of his artistry-and it opened for him the door to all that is his today.


## RALPH KIRBERY

DON'T stop me if you've heard this one--there are lots of people who haven't It's the one about "Dream Singer" Ralph Kirbery being awakened during a hotel fire and bursting into song, thinking he was once again at the microphone doing his pre-dawn stint. Ray Perkins vouches for it-and the Perkinses don't lie, suh!

The curse of that Witching Hour warbling will pursue Kirbery as long as folks of anecdotal tendencies follow their tale-weaving. His was the lilting baritone voice him. dance bands to the left of him, his but to do or die for dear old NBC.

The songster was born August 24, 1900, in Paterson, N. J., where he lived and attended school until he was eighteen. He is a little reticent about admitting that it took a world upheaval to get him out of high school, but he's proud of the fact that he deserted his classes to join the army in 1917. For reasons unexplained, he appealed to recruiting chieftains as ideal material for the tank corps; so that's where he landed and where he remained until the end of hostilities. Between spells of conveying his cast-iron sedan over shell pits, he entertained his fellow warriors with snatches of song.

Those mates-in-arms were enjoying gratis what was destined one day to cost sponsors and networks plenty of money; more money per day in fact than Ralph was earning a month as chauffeur of a 1917 -model juggernaut.

The return to civil life had its general post-war effect on Kirbery. He was miscast in several commercial roles before he landed on his feet in front of a microphone. As an oil magnate in Ranger, Texas, he was considerably like the wells in which he was interested-anything but flush.

Harking back to his experience with the snorting chariots of war, he decided to try automobile selling; but the talent which he already was harboring found no outlet in his discourses on horse-power and free wheeling. At the behest of a friend he became a flour broker, but was never able to get into the big dough. He abandoned the field broker, but wiser.

Back at home he whiled away the tedium by singing again for his Legion buddies of the Paterson Post. The professional butterfly was beginning to stir in the drab business cocoon, and it emerged shortly in full brilliance. Local stations, sensing the appeal for the impressionable sex in Ralph's voice, urged him to sing before the microphone.

From then on it was only a step to a New York sustaining program, and commercials inevitably followed. Even astute network officials capitulated, and NBC tendered Kirbery the contract which led to the midnight broadcasts and the appealing tag, "Dream Singer."

The name is purely titular, because Ralph is not of the stuff that Dreams are made of. He is a robust, compact lad weighing 185 pounds, thoroughly masculine, and reaching an altitude of six feet. He is brown haired, with eyes to match; and doesn't particularly relish his lure for the ladies, save as it contributes to the exchequer.

Many a dilatory husband, lagging homeward in fear of a shrewish greeting at $1 \mathrm{a} . \mathrm{m}$., has been surprised by the affability of his wife's welcome, not knowing that the mood was the soothing effect of Kirbery's ballads. When recognition is being parceled out, it might not be an unsound idea for the Married Men's Benevolent Protective Association to run up some sort of suitable tribute to Ralph Kirbery.


## ROSEMARY LANE

ROSEMARY IANE was brought up in a college town, it's true but the prominent feature of her knowledge is her glamour school education. She was a cum laude student in that branch of learning, and will go on through life reflectimg credit on her alma mater

She is just a quarter of the most unusual feminine team that ever originated in one family, but by any standards she is the All-American quarter. Born Mullican out in Indianola, lowa, she adopted the name Lane which her sisters long since had aggrandized by their own brilliant achievements. But Rosemary never was destined to shine in reflected glory.

Nature, evidently feeling that it was just about running out the Mullican string, decided to give Rosemary all that the other girls had, plus a lot of embellishments overlooked, in part, in the fashioning of her sisters.

That name Mullican was almost prophetic. The four girls (there is a fifth, but ess-known sister) have had an entire nation in a stew ever since their graduated public appearances. If Rosemary couldn't sing a note she wouldn't have to worry about tomorrow's groceries. Artists in search of perfection in their models, also fashionable dressmakers, keep the Lanes' Manhattan telephone busy asking the boon of a few moments' modeling by the shimmering, alluring Rosemary

To many who have read glowing descriptions of both Rosemary and her seven-teen-year-old sister Priscilla, it always has seemed strange that the girls have not been featured in motion pictures. Well-it's no fault of the film executives that they haven't

Both the girls have been solicited for the talkies-tempted with financial bait that would wither the souls of film stars of the silent days. But Rosemary has held out for an extension of her present activities, radio and the stage, until she has wearied of them. After all she still is young; she was born out there in the shadow of the tall corn and under the restricting influence of Simpson College, on April 4, 1916.

So she calculates that when she has worn down her appeal for her present audiences she can take up the motion-picture field as an entirely new career-and she is a career woman with an ingrained capacity for arriving at her predetermined goal. She was not much more than six years old when she began to pursue music with a definite aim in mind. Long before her voice had matured sufficiently for its quality to be appraised, she was becoming proficient at the piano.

Something of her spirit of application and determination is revealed by the fact that even at so early an age she thought nothing.of practicing six to eight hours a day. That really comes under the head of doggedness, and was more clearly displayed during her early teens when she was adjudged frail and in need of outdoor exercise.

On a swinging bar in her own back yard she took up the intricacies of the flying trapeze, taught her sister the rudiments of tumbling and together with the younger ass formed an athletic team that won prizes in stiff competition in several fields of sport. So that she not only flies through the air with the much publicized ease, but she can maintain the same pace in the water-and on the cinder path.

What price mere beauty to a girl like that? She really has what it takes vocally, spiritually, mentally and physically. Yes, nature was in a prodigal mood that memarable Spring out in Indianola, lowa.


## JEANIE LANG

EANIE L.NG is the last of a vanishing race. She doesn't smoke or drink, having taken the pedge several vears ago at the instigation of her grandma who is a state superintendent of the W C.T.L. When she's in New York she lives in an apartment hotel run in conjunction with a church, and on Sundays she attends that church, the Calvary Baptist, made famous by the late Reverend Doctor John Roach Stratton.

Jeanie was born in a St. Louis suburb, Maplewood, on December 17, 1911. Her youth was quite like that of any other small town girl. She always was crazy about singing, and in high school she managed to get in every play. The stage became an obsession with her, frightening her mother and father, not to mention grandma, the state superintendent. They were afraid she'd go on the stage.

Then Papa I ang had a brilliant idea. Said he to Mamma Lang, "Let's take leanie to llollywood and show her what a terrible time actors have of it

So they went to Hollywood.
Yisiting the studio where Paul Whiteman was making "The King of Jaž," leanie was introduced to the great maestro. He said to her, "Do you sing?" Jeanie answered les, while her foks interrupted with shocked noes. Paul was looking or a young girl, however, and msisted that jeanie take a mike test. Fe taught her Ragamuffin Romeo. Me liked the playback so much that he engaged her immediately. Jeanie reacted in a typical feminine fashion. She fainted.

That was three years ago. She wasn't 20 then. After "The King of Jazi" she made 35 shorts for Warner Brothers. Her radio debut was made on Earl Anthony's Los Angeles station. While broadcasting late one night she was heard in New York by Jack Denny who had just come to the Waldorf. Denny wired her: "Come East at once." Again Jeanie fainted. She usually faints when anything good happens.

She arrived in New York July 11, 1932. Her arrival was accompanied by ch:lls and fevers
deanie is five feet one in her heels-very high heels. She refuses to commit herself as to her exact height in stocking feet. She tips the scales, unadorned, at 100 exactly. Her hair is black in Winter and dark brown in Summer when the sun gets at it. Her efes are extremely dark, practically black.

Jeanie likes white clothes. She usually goes in for tailored stuff. Her evening gowns, however, must be fluffy

Her parents visit her every three months. She's still Mama and Papa Lang's girl, except-she's married to Arthur Lang, her second try at matrimonial happiness.

Art will tell you she's panickv about movies, almost every picture sending thrills of pleasure up her spine. If Clark Gable is in the picture the thrills not only so up her spine but down, zigzag and crisscross. In addition to Gable, Jeanie also likes perfume, mostly Shalimar. When she was on the Coast she used to get $\$ 25$ bottles in from Agua Caliente for $\$ 11$. So her bureau drawers are just full of Shalinar. leanie has four brothers, but no sisters. Two of the boys are older. Her folks how live in Phoenix, Arizona, where the four boys glue their ears to the radio whenever their sister is on the air. Papa's in the lumber business.

Don't bother writing your proposais, as she gets 300 a week now. She sleeps in pajamas, pink ones, finding that nighties interfere with her slumber

She wears panties in the Summer and snuggies during the Winter-color pink. in reply to the question eliciting aforementioned facts, Jeanie also stated that her cheeks were pink. In other words, she was practically embarrassed!


## FRANCES LANGFORD

THERE are a lot of persons who credit Frances Langford with suffering from ficumi complex: others simply swear that an inferiority complex is her dif nostalgia.

After all, Frances still is only 22 years old and she's been away from her home at Lakeland, Florida, for more than three years. Not all of the lyrics about the lure of Dixie are predicated on a maudlin theme. There must have been something really longs for the sunny South. first place, so it's natural to assume that France,

A rapid gho aron her
A rapid glimpse around her apartment. to which she would far rather retire to read than run around on parties, will help to crystallize the assumption. Here and there in the apartment are tropical plants potted and blooming, and in a ons constructed aquarium near a window is an alligator
Now, Frances doesn't go in for Saurian pets. Flowers, after all, do grow in ot-houses-but an alligator is a definite link with her native state-and so that gator is installed in regal splendor. He's home folks.

Frances has come a long way since the memorable day when Rudy Vallee first heard her singing in her full contralto tones over a Florida station. But part of was destined for bigger thit of that chance hearing. Rudy was so certain that she York. He made her ther things that he practically commanded her to go to New Thursday night Variety hours.

That kind of sponsorship
but it was by ne monsorship didn't do anything to hinder the young singer's career voice and an unusual sthe sole key to her success. Back of it all she has a stirring

Her shyness a
the days when she ready has been explained in part, but it is a heritage, also, from the days when she was a popular singer at Southern College. She was asked to do had set out many occasions that she became afraid the other girls would think she she of her to exploit herself. Doubtless her fellow students were prouder than knew blossomed forth ene the knew blossomed forth in the limelight as a contralto.

That goes back to a surgeon's scalpel, or whatever instrument it is that they use to detach ailing tonsils. As a youngster Frances always had been troubled with enlarged tonsils, and once it was determined that music should be her career, it became imperative that the offending organs be removed. "Nothing to it," they said. "It's no more than having a cold."

But there was more to it-much more. For three weeks 16 -year-old Frances nursed a sore throat. Then came the urge to sing again. Selecting one of her
favorite numbers she ventured a favorite numbers, she ventured a few notes. To her they sounded positively subterranean. An entire nation knows the quality of those tones today, so while they May have amazed Miss Langford for a while, they were good enough for Rudy Vallee. And he ought to know his way around the scales

At 22 Frances still is single, and despite her Southern origin she is decidedly not lazy. She is an energetic worker. While featured in a,stellar role in a musical comedy she carried three commercial radio programs a week.

Unlike many of her sisters-at-large, she simply yearns to put on weight. But pounds somehow elude her, and despite her hearty appetite she cannot exceed 100 . April 4.1913.

## ANN LEAF

THEY named her "Mitey" Ann Leaf because she's only four feet eleven inches tall-or would you call it short? Ann was born in Omaha in the year A. D.
1906 of a June 28th, and when only five years old she hegan to show an interest in music that was more than mere childish curiosity She began to show an interest sister practicing the piano and then afterwards, when everyone left the room, she would climb up onto the bench and entirely by ear pick out with one small-and usually stick and grimy-finger the pieces she had just heard.

This went on for several months until finally the cracker crumbs on the bench and the keys sticky with jam incriminated her. Instead of spanking her, Ann's structors in her to a children's recital at the studio of one of the leading piano inselection best. After listening to theme awarded to the one who played a chosen won? Well, vou're wrong At An to them all, Ann asked to play. Who do you think musical talent that soong. Ann didn't win, but her performance showed such a fine

The nat reve yers were occuped with adenic and
The next few years were occupied with academic and musical studies at home and in New York. It was not until after her graduation from school that she started studying the organ. She mastered it in one Summer.

When it came time to look for a position Ann discovered that her tiny size was against her. Even in her big sister's clothes she still looked like a kid. She did, however, land a job at last in a Los Angeles movie house, accompanying the then silent films. Mer carcer shot forward quickly, and she soon was organist for the largest picture palace in town.

Then, unfortunately for her musical carcer, love came into her life. Ann got married and traded the organ for domesticity. When she found that it took all her day to prepare a simp.e meal, she decided to go back to music. She and her husband could eat in restaurants, after all.

Among her outside accomplishments she boasts a good game of golf and bad games of temnis and bridge. She can't swim but does love to duck in the ocean. as long as thev rets ducked. Her hobbies are buying lounging pajamas-any color as long as they re loud-and writing poetry about roaches and people. She feels etween the two
Amm keeps fairly regular hours and is a sound sleeper. She gets settled for the might and sleeps right through without turning or snoring.

She is formed like a little Venus. She has raven black hair, dark, penetrating eyes, and a sweet smile. She makes friends easily and likes people. And most people like her.

New York is her favorite city. She still gets a tremendous kick out of it. She likes everything connected with the city, its noise, rush, hustle and bustle.

But she has two grievances against broadcasting. One is her absorption in her work, which dulls the pleasure of her other occupations and pastimes. The other is sends her by mail, and which "Mitey" simply cannot refrain from eating.


## LITTLE JACK LITTLE

$I$
ISTENERS who become devotees of Little Jack Little-and most of them doseem automatically to adopt the slogan, Little or Nothing. That's because they have learned to expect so much of him-and all he gives them is Little. Who could ask for anything more?

It's all very paradoxical and only arises from a youth's ambition to find a job at a time when his own name was just so much poison to the persons from whom he was seeking the job. They were the officials of the Keith vaudeville circuit, who at that time were warring with the Shubert theatrical faction over rival attractions in and around New York City.

John James Leonard, late of Waterloo, Iowa, and a native of London, England, had just finished a swing around the Keith's Manhattan circuit as a singer and pianist. For the immediate future he was all washed up, so far as Keith time was concerned. Variety acts were so plentiful in those days that return engagements could be far between.

So John James of London and Waterloo decided to brave the Shubert offices. "Stay away," he was warned by the more experienced, "Or, better yet, change your name and tell them you've never played in New York before."
"Who'll I tell 'em I am-Paderewski?" asked the pianist.
"Naw," said his literal-minded adviser. "Don't try to be a big shot. Take some little name they never heard of." Little name! There was the answer in pellet form, so John James Leonard became, for the sake of cakes and Tea-although Tea doesn't come into the picture until later-Little Jack Little.

The Tea matter might just as well be disposed of right here. That's the given name of the young lady to whom Jack was married around eight years ago. And Tea Little has been his constant inspiration ever since. Oddly enough, he never for a moment has had a cloud to disturb the complete peace of marital adventureyet the most popular song he ever composed (and he writes many hits) was Jealous.

Funny how some guys can make capital out of the other fellow's troubles! But that situation reverses itself, too. Much trouble has been made out of the other fellow's capital, which is what occurred when Jack unwittingly launched on the public his ditty, A Shanty in Old Shanty Town. The piece became the standard trial for every radio auditioner for about two years.

The tunes Ting-a-ling, Because They All Love You, and others from his facile pen all rationalized themselves and served merely to increase his increment and establish his versatility.

Probably so long as radio endures it never will produce a stranger story than the very unusual case of Little Jack Little. Almost since ether entertainment became national in scope, Jack has been on the air. But in spite of a tremendous popularity, Always a Sustainer, Never a Prize, seemed to be the cross he was destined to bear, Listeners and radio executives loved his highly individual style-but nary a sponsor would walk up to the wicket and lay down his cash. It was all very discouraging, so after summarizing his situation, Little decided that what he needed was a band as a background. So he organized one, went into a New York hotel with it-and awaited a commercial Santa Claus.

Things didn't change a bit until one day not so long ago-when who should come riding out of the East like young Lochinvar but an advertiser bent on seizing Jack as an attraction! The band? Oh, no-not by a jugfull. He wanted nothing but little Jack I ittle with his whispering baritone and that magic piano! So Jack did a solo for the sponsor, after all those vears of waiting.


## MARY LIVINGSTONE

MARY LIVINGSTONE had accepted Jack Benny "for better or for worse." One day when he needed a stooge for his vaudeville act, and elected her because she was his wife and the first person at hand, she consented. She figured that nothing could be worse than stooging. That was six years ago. She's been stooging professionally for Jack Benny ever since. But in private life he's her stooge.

Mary was born in Seattle, Washington. She has one brother and one sister. He sister is married to a theatrical man. Mary blames her sister's husband for launching her on a stage career. She went to school in Vancouver, and was graduated from high at the age of fifteen. Then her folks moved to Los Angeles, where she went to business college. She used to be able to type a hundred words a minute, but now
she says it takes her five minutes to pick out one word

When she was seventeen Mary took a job as a hosiery and lingerie buyer. She liked that. She has a passion for lingerie, tailored stuff; has drawers and drawers full of filmy things now-pinks and blues especially.

After a year Mary quit her job and became a home girl. She was always a popular kid, invited to a different party every night; liked to dance, and still doe on every occasion. She never tries to lead her partner, but gives him a dirty look if he steps on her feet. Jack is a divine dancer.

Jack first crossed her path when he was appearing in the Orpheum Theater in Los Angeles. Mary's brother-in-law introduced them. Jack took her out a few times, but the conversation was not particularly serious. Mary didn't think so much of her future husband the first time she saw him. But she adores him now.

Her radio debut came about in this manner: A couple of years ago, shortly after Jack first went on the air with George Olsen and Ethel Shutta, the script was short one night. Jack decided to fill in with their vaudeville act. He and Mary did. After that Mary remained off the air for a few weeks, but when people wrote in to ask who the girl was, she got her part back

In Winter Mary goes in for somber colors, but lets herself run away with pastels in Summer. There are 40 pairs of shoes and 30 hats always in her closet. She doesn't get a chance to wear half of them. Mary dresses according to her own individual taste. "The style can be hanged," she says, and wears whatever looks good on her. She gets into a 12 dress, 5 shoes and 21 1-2 hat.

Mary is especially fond of furs-minks and ermines attract her and look well on her; she loves jewelry, mostly diamonds. That's why Jack thinks she's a little extravagant. Her first piece of jewelry was a ring her father gave her for graduation, It had a tiny diamond, but she thought it was the biggest thing in the world. Now she has a lot of diamonds. She loathes night clubs, but spends most of her time at the movies. Joan Crawford is her favorite actress. As for men, Herbert Marshall makes her heart thump the loudest.

Mary is an inveterate card piayer, not so good at contract, but she can play Russian bank all day and night. She's a terrific gambler, especially when it comes to roulette. Travel is one of her hobbies. She loves London and Honolulu, but thinks
no place in the world compares with New York.

Mary goes in for plain food. Her favorite meat is broiled steak, rare; not much on desserts, prefers fruit. She likes candy but doesn't eat much, in order to keep weight down. Weighs 118 , and is five feet and a half inch tall. Outside of forsaking candy, she doesn't have to do anything to control weight. Her closest friends are Mrs. Jack Pearl and Gracie Allen.

Gracie lives immediately above her, and if they had a dumb waiter they could carry on dumb-waiter conversations. This way they have to use the house phone.

Attractive dark brown hair, large brown eyes and dark complected-that's Mary. Send her a birthday card on November 27


## VINCENT LOPEZ

TINCENT LOPEZ is a fan for numerology. He's been studying the occult science for years, until by now he knows as much about numbers as anyone alive. Numerology has done him loads of good, he finds. One lucky break was that he didn't have to change his own name. The letters in it were auspicious, or whatever it's called, and so he succeeded in life without having to make any major alterations in his monicker.

Vincent is 36 years old. He was born December 30, 1898; he weighed ten pounds at birth. His father was Portugese, his mother Spanish, and a baroness at that But he and his one sister, Marie, both are Americans. They were born in Brooklyn.

The quietude of his early surroundings has pursued him to the present. Although he earns his living by leading an orchestra and playing music in crowded night resorts, his favorite pastime is sitting at home, alone, listening to phonograph records. His favorite recording orchestra is Vincent Lopez'.

Perhaps his music is so good because he's ambidextrous. He can hold the baton in either hand, but usually it's the right. The orchestra watches his left, however because the right is a sham. He really directs with his left.

Vince's first Broadway job was at the old Pekin Restaurant, where for $\$ 35$ week he played the piano while the orchestra rested. Now his earnings are more than a hundred times that.

The orchestra leader is an exception among successes. He doesn't say to interviewers, "The way to reach the top is through hard work!" In fact Vincent doesn't believe in hard work. He rises at $10 \mathrm{a} . \mathrm{m}$. ., spends a few hours in his office answering mail and holding auditions, then takes it easy for the rest of the day till it's time to play at his might spot.

Lopez introduced the rhumba to America. He prides himself on the achievement.
He is sentimental-in the same way as is a young girl just out of finishing school who saves old programs, trinkets, letters, and dance cards. Lopez also keep a diary.

Vincent has been married once. Also divorced. Girls go for him in a big way He goes for girls in the same way. He prefers blondes. But he doesn't like girls who smoke.

If you want to get in good standing with Lopez, tel! him he looks like a lifeguard. You see, he has a naturally pallid complexion; tries to get sun-tanned-beach in Summer, alpine lamp in Winter. If a girl raves about his tan, he falls like that

He is five feet six inches tall. Weighs about 160. Is conscious of his shortness, so he wears shoes with high heels. Wears dark clothes, even in Summer, and dislikes people who wear light clothes.

A canard about him is that he closes his eyes like a lovesick swan kissing his sweetheart while broadcasting. He really doesn't close his eyes; it's just that he has such long eyelashes that from a distance his eyes always look closed. He doesn't even close his eyes while kissing

Lopez seldom laughs, but occasionally smiles. He wears glasses while reading Myopia is his trouble. Can't recognize friends on the street because he's near-sighted.

He studied the guitar, mandolin and piano as a kid. At the age of 13 he went to St. Mary's School, Dunkirk, N. Y. Family wanted him to be a man of the cloth." Studied there for three and a half years, after whith he played piano in a Brooklyn cafe.

His favorite food is dessert. Often he starts a meal with sweets. He's crazy about honey, preferring it out of the comb

His middle name is Joseph.


## JAMES MELTON

J
IMMY MELTON is a Southern gentleman, born January 22, 1904, in Moultrie, Georgia, where some of the townfolk still re-fight the battles of the Civil War over their mint-juleps.
He enrolled at the University of Florida, later attended the University of Georgia, and then was advised to study voice. This he did at Ward Belmont, in Gashville, a fashionable girls' school, but there he had the excellent coaching of meantime piaying the saxophone in college dance bands.

School days finally over, the youthful tenor-saxophone player decided that New York would afford his best opportunity. Someone had told him that he was just what they needed in New York, a tenor-saxophonist. Jimmy believed implicitlyuntil he arrived on Broadway.

It was harder to get an audition with Roxy, he found, than it was to break through a football line. He thought for a while of going back to the football line, professionally. But after a week of pounding at Roxy's door he wore down that great man's resistance and got his audition.
P. S. - He also got the job, and was added to Roxy's gang.

Jimmy Melton is tall and dark. But his favorite type of companion of the fair sex is several inches shorter than he; also she should have light hair. ${ }^{\text {. He }}$ is happily married to a wife who meets the above description. She is a writer.

Jimmy married Marjorie Louise McClure, of Akron, Ohio, in June, 1929, after meeting her at a concert in the home of Frank A. Seiberling, sponsor of the program of that name.

Jimmy's entry into show business was in 1927, the year he came to Manhattan. It was his voice that sang Erno Rapee's then popular compositions, "Seventh Heaven" and "Diane," the incidental music to the screen productions of "Seventh Heaven" and "What Price Glory" as presented by Roxy.

After joining the Revelers Quartet, of radio fame, Jimmy withdrew entirely from the stage. His reason was simple: he feared that the arduous grind of theatrical life, especially that experienced in a presentation house of the type presided over cal life, especially that experienced in a presentation house of the type presided over
by Roxy where there were four or five performances a day, would ruin his voice.

He best likes to sing American ballads. That is one reason he is so tremendously popular over the air. Radio audiences, a survey has shown, prefer familiar American sleeper. He sleeps in pajamas.


## FRANK MUNN

THERE is no dependable data on Frank Munn's first revelation of a magnetic tenor voice. Some biographer tends toward the belief that it all happened at the time Frank, while sledding, was run over by a beer truck. He is said to have murmured "O Sole Mio" so soulfully that the Italian truck-driver absent-mindedly took him to a New York conservatory of music instead of a hospital.

But there is no getting around the fact that he has a magnetic voice, regardless of the circumstances of its discovery. It is so appealing, in fact, that in the past ten years Munn has been on the air at least once a week without a single interrup tion. Most weeks he has broadcast many more times than once

If he seems to display a preference for the tear-stained ditty, In the Baggage Coach Ahead, that should not prejudice the listener. One phase of his career was devoted to railroad engineering and Frank is charged with making all his hauls in reverse just so that he could intone the dirge as he fingered the throttle. That auto matically put the baggage coach up ahead and justified the tune.

It should be apparent from his singing that Munn is Irish. He is a product of the Bronx, New York, where he was born on February 27, 1895. He is the son of a policeman. Because of the early death of his mother, he was raised by his father and grandmother. But theirs were merely the guiding hands, as Frank did most of his own rearing in the fashion peculiar to husky lads brought up in a busy and crowded metropolis.

Munn's first job had a tremendous influence for rhythm in his life. He was shuttle boy in an embroidery factory; he hummed in cadence with the precisely timed machinery as it turned out its quota of edgings and fichus. Humming led to singing, and the singing led to the realization that his voice was one of rare quality. As a boy Frank had done very little singing in the bathtub for the simple reasonwell, he was just a boy growing up, and maybe his grandmother wasn't always on hand Saturday nights.

So word drifted back to his family that he was blessed with talent, and it was arranged for him to take vocal lessons. He studied under Dudley Buck. Before long he was a favorite artist in church minstrels and similar media of social enlong he was

When he was 25 years old, and radio hadn't grown beyond its embryonic stages. he was asked to perform before the microphone. Even the inefficient equipment of that day failed to distort his ringing tones. From that time on Munn was not concerned about remuneration or engagements. His records have been best sellets ever since.

Radio fame came to him when he was introduced as Paul Oliver on a soap program. The synthetic title was compounded to build up the name of the product. He later held out for his own name-and that's how he's known to millions today.

Frank's figure is as nicely rounded as his voice. Only five feet and seven inches in stature, he weighs 220 pounds; when he sings he puts every ounce of that poundage into his work. Maybe that's the reason football is his favorite sport, and several
gridiron stars his particular heroes.

Truly of the city, Munn characteristically craves rural ${ }^{*}$ life and surroundings, and seeks them at every possible opportunity. Being single, he can indulge his bu colic yearnings at will. He meets at least half of Celtic specifications, as he has black hair but eyes that are brown instead of blue.


## OZZIE NELSON

THAT NAME Ozzie, by which Bandleader Nelson is known so widely, proved a boomerang to his father and mother. On the Ides of March back in 1900 in Jersey City, the parents held a cribside council over their newly-born son, declared his mother "I ave a name that will forever bar his being nicknamed, selected Oswald, because for the life of them they didn't see how anyone could nick that.

And on the first day that the youngster toddled off to school at the age of six, he was christened Ozzie by his classmates. That's the one thing the folks had overlooked completely-a veritable Achilles' heel in the naming over which they had wrestled so earnestly.

The maestro himself takes fierce pride in the nickname. He always has had a dread of being saluted as "O-h-h Oswald!" on the grounds that it is practically a term of derision and implies something which would make any regular fellow roll up his sleeves.

How, in his thirtieth year, he manages to have a leading orchestra, one made up of a group of artists who would do or die for dear old Ozzie, it is necessary to dig back into Nelson's formative years to learn.

From his prep-school days Ozzie was a natural-born executive, the sort of chap whose personality and understanding make of him an acknowledged superior. When eventually he matriculated at Rutgers he not only carried that sense of leadership with him but backed it up with notable courage and physical prowess.

He developed to a championship degree the athletic bent which, while he was fourteen years old, had helped him attain the status of youngest Eagle Scout in the country. That was the year his troup was selected to attend the Olympic games in Belgium, a trip which reached its climax for Ozzie when he and his brother sang before the late King Albert.

At Rutgers Nelson became a four-letter man, starring in football and adding to the university's prestige by his victories in boxing, swimming and lacrosse. But academic progress paralleled athletic, and in his senior year Ozzie captured the school's oratorical crown. That declamatory skill was later to be the foundation for his legal aspirations. Like so many men who have made successes in other
fields, Nelson launched his career as a barrister. fields, Nelson launched his career as a barrister.

Other college activities found him captaining the senior debating team, acting as art editor of the famous Rutgers Cbanticleer, associate editor of The Scarlet Letter, contributing articles to a national magazine and accepting the presidency of the Student Council. But try as he would, he could never make the Rutgers Glee Club.

Of course, the honors had been important perquisites to Ozzie, but there were some essentials which came first-specifically, eating and the matter of tuition about which, náturally, the university was somewhat solicitous. So to earn his bed and board and education Ozzie organized a student orchestra which played for dances. His earnings met all emergencies.

His present band is just an elaboration on that group of fellow students, with the result that it is a natural breeder of college spirit. That's why Nelson's band is in year-around demand for proms and other smart college affairs.

In New York theaters his youthful unit is a tremendous drawing card. Managers fight to book it.

Ozzie is perennially youthful, is single and has wavy blond hair. His hobbies include swimming, tennis, boxing, fast driving-and Harriet Hilliard. March 15 is the day he eats his birthday cake


## GERTRUDE NIESEN

HER name is Gertrude Niesen. Don't call her Gretchen. Greta or Gertic Those ate fighting words to her. She was born 23 years ago on a boa Thing from Engatad. Het foris had been summering in Earope and mis calculated the time. The ship was three days from shore. Gertrude yelled all the way to the dock. That must be how she developed her powerful voice. She began using it on July 8,1912

She lived in Brooklyn most of her life, went to school at the Brooklyn Heights Seminary; was a noisy kid and liked to be a rowdy at parties. Never did she think of being a professional entertainer-until 1931. Then, after hanging around the house with nothing to do and getting good and tired doing nothing, she finally thumbed through the classified phone directory, picked out a dozen likely booking agents, and went to visit them.

It was no go at the first eleven, but the office boy at Lou Irwin's took pity on her and gave her a card to the "300" Club. The genial host there, "Feet" Edson, gave her her first job.

She wasn't half bad as a warbler. She soon attracted a lot of attention. Broadway was in the doldrums, but Gertrude seemed to pull in some business.

Came her first radio engagement on Rudy Vallee's Fleischmann hour. Some time later she appeared on Columbia with a commercial. She's doing O. K., if fan mail is a criterion.

Gertrude is five feet, two inches tall and weighs 114 pounds, all of it animation and pep. She has dark brown hair and eyes that variously are green, grey or blue depending on the weather.

She's crazy about evening clothes and extreme sports wear. She gets into size fourteen dress

Her hobbies include tennis, riding and fishing. She fishes for flounder and occasionally makes a catch.

She dotes on mushrooms
Gertrude is a sound sleeper-claims that she never snores-sleeps in blue pajamas. Her main article of lingerie consists of panties, usually peach or pink.

She admits having been in love, but hasn't had time for the tender passion since she's been in show business. She's very career-conscious at the present time. Eventually she'll get married, but she's not intrigued by the idea right now
"Do you like to pet?" Miss Neisen was asked
"Of course," she replied. "Who doesn't?"
Gertrude doesn't like cave-men. She prefers only nice people. She visits the movies frequently and goes for Charles Laughton in a big way. She likes his type.

When singing on the radio Gertrude often finds that she's mike nervous. In that case she looks at her announcer, Paul Douglas. He then makes funny faces at her, she begins to laugh, and after that everything is O. K.

Although she has been working in night clubs for four years, she still gets a big kick out of them. After her evening's work is completed Gertrude often can be found in the audience of some other club.

Gertrude smokes, finds that it doesn't interfere with her voice. She drinks slightly. As for swearing-shes apt to pop off at any moment and sear the sky with a rain of very hot and very colorful words. It's the way she gets rid of her pent-up energy. The singer stays up late. She loathes sleep, and only retires early when she expects to go fishing the next morning.

She is an extremely hard worker and takes her profession seriously. Rehearsals mean more than a job to her. They are a means of learning how to do the thing right. She is anxious to improve her voice and technique. She listens to every word of complaint and criticism, and tries to better her renditions when she feels they've been faulty. Gertrude is a showman, or rather woman, to her finger tips. She has a natural flair for putting a song over. She has personality. She also has freckles.


## DOROTHY PAGE

WV ${ }_{\text {passes for }}^{\text {HEN }}$ falenty, by virtue of her personal charm and what sketchily passes for talent, moves upward into the realm of radio-it is just the natural order of things asserting itself. But when a radio artist has sufficient beauty and ability to crash the mystic circle irr Hollywood-then there's really something to pen panegyrics about. Well-one of our girls made it-Dorothy Page, to be exact, or as they know her best around the old home town, Northhampton, Pennsylvania, Dorothy Lillian Stofflett.

No one would blame a lass for shuffling off that name, particularly at a time when she wisely was beginning to gauge the alphabetical potentialities of a theater marquee electric sign. Dorothy really is young-but she thinks.

However, she could hardly say herself what she thought that day Neysa McMein, the illustrator, told her: "Dorothy, you're perfectly beautiful . . . Will you pose for me some time?" She knows she kept her balance long enough to nod assent but for a while after that, in fact until the artist's picture of her appeared on a national magazine, Dorothy mentally was swimming about in something resembling a haze.

Miss McMein's proposal followed Dot's natural winning of a beauty contest among the reminine employees of the Curtis Publishing Company in Philadelphia. where she was a secretary-a sort of frustrated artist whose musical training had gone to naught in the face of a financial condition which required her to help maintain the family.

Dorothy really had trained hard and diligently for a career in music. She attended Penn Hall School for Girls and there, in addition to routine training she polished up her work as a member of the glee club and with parts in college dramatics.

It was while she still attended finishing school that this sparkling girl, then only 16 years old, first directed toward herself the public eye. Utilizing the Red Cross life-saving tests which she had passed as part of the school curriculum, she rescued a drowning girl from the Lehigh River. It is most fitting that only a few years later she was selected as the model for a poster to aid in the solicitation for Red Cross funds.

And only six years after the life-saving episode this earnest miss was to receive wider acclaim as winner of Paul Whiteman's Detroit audition, the achievement that led to her eventful rise in radio and the contract by which she has become temporariorly fted to Hollywood and its lone art. Me 4 . Th and shortly after her twenty-second birthday on March 4. That's almost a symbolic
date since it marked Dot's inaugural in affairs that count.

The robust starmaker thought so well of his audition winner that he signed her up for a succeeding week in Buffalo, New York. There Paul began to scent the spoor of talent scouts, so he hastily signed Dorothy up as a soloist with his band. the spoor of talent scouts, so he hastily signed Dorothy up as a soloist with his band. absorb, but she thrived on it and began to roll up popularity as well as experience that was to stand her in good stead.

As to physical particulars, she is the answer to every normal male's dreams. She is alluringly slender and graceful, of medium height; and she has shimmering blonde hair and blue-gray eyes. If she is at all conscious of her beauty she is a master at concealment.

She trains on sauerbraten and potato pancakes, but can be tempted with fried chicken. She offsets any possible effects of the Teutonic diet by rigorous exercising. which includes everything from swimming to roller-skating and bicycle riding.


## VIRGINIA PAYNE

THE little Payne girl barely missed being too profound for her own good. As four-year-old lass a philosophy of life far beyond the usual limits of a twenty her strongest weakness. And radio drama of the time-mellowed, homely type is

She first saw the light of day in Cincinnati, Ohio, June 19, 1910. Scientists run in the family. On her father's side they are all in some branch of it, from Doctor Join Lewis Payne, the paternal parent himself, who is a well-known physician and Tolds the chair of pharmacology in Cincinnati Medical College, to Uncle Connelly T. Payne, noted chemist of London, England, and to the myriad cousins and a rother who are studying medicine or are already in the profession.

The mother's family has a reputation of long standing for talent in music and literature; several members are fine musicians. Virginia studied music with dramatic art, took the Artists' Certificate in Piano at the Cincinnati College of Music, and became the first member of the family ever to be interested in acting

As a student in dramatic school she made her firstan
phone. That was eight years ago, she made her first appearance before a microas an Indian girl, was titled ago, and the play in which Miss Payne was heard, an audition. Just came in and acted"." Little Scarface. She says, "I never had and acted
From that time on Virginia embraced every opportunity to appear behind the she begged to be in it the station to allow her to perform doors, read announcements or even to pay

Soon she was chosen to play the leading lady in the first radio mystery serial ever broadcast-The Step on the Stairs. It was written by Fred Smith, then man of stations from coast to coast. the March of Time. It was broadcast over a score

Her first competitive audition brought Virginia her first commercial program, in which she played the speaking voice of Jane Froman. Both were supposed to be Southerners; but then, Miss Payne is the kind of person who were supposed to be in playing parts that everyone thinks she can't play. She who receives greatest joy to indulge this pleasure during the three years she played most many opportunities of the WLW staff plays. Frequently Virginia was called most of the feminine leads and Indian in one half-hour's broadcast of the story of the opera be Italian, German
Many radio dramatizations of literary epics came from the pen of Virginia
Payne when she was taking her $A$ and $M$ degres at Payne when she was taking her A.B. and M.A. degrees at the University of Cincinis president of Omega Upsilon, national Speared in several theatrical productions, and president of Omega Upsilon, national dramatic sorority.

It was inevitable that one of the networks should claim her
You seldom hear her natural voice on the air, for she is best known for elderly character parts.

Yes, Virginia Payne is in the big time where she belongs now. And her philosophy has grown with her. She is one actress who can make a dramatic role live naturally and humanly without seeming effort or artificiality. And she is one performer, with her soft brown hair, fair complexion and neat figure, who is as easy to see as she is to hear. In spite of so much achievement crammed into such a few brief years, Virginia loves everyday things and will never become a victim of the
monster, Conceit.


## JOE PENNER

THE most famous duck salesman in the world-who has sold only one duckbut whose salesmanship raised his pay Irom $\$ 8$ a week to many thousandsthat is Joe Penner!
He cried himself into the light of day November. 11, 1004, without ever a thought that his birthday would, a few years later, mark the official end of the world's greatest war. His birthplace was Nadgybeck, Hungary, but you don't have to sit up all might trying to say so. Joe can't pronounce it himself. Joe's grandfather was rector of a Reformed Church.

From his fifth year until his ninth, young Penner, whose real name is something in Hungarian that sounds like pinta, was originally a frog salesman. He caught frogs and sold them to villagers who didn't like wading the swamps to catch their own frogs-or colds. Before he was ten years old. Joe was shipped to the United States, to Detroit, where his parents already had adopted the name of Penner. They never got around to saying "Pinta" as it should be said in English.

Joe, ever cognizant of his selling ways, took up the sale of newspapers, but it wasn't so profitable as duck-selling later turned out to be. Joe figured he would become a singer, which proved disastrous, for shortly after he had joined St. Mary's Cathedral choir his voice changed prematurely.

Joe, undaunted, visited regularly a burlesque house of the worst variety every week, on amateur nights, mindful and hopeful of the $\$ 25$ prize which awaited the winner.

Once Joe found himself stranded with a carnival show in Illinois. All he had was a fiddle and an appetite. By chance he found a duck which had escaped from a concessionaire's cage. And Joe sold it back to the owner-and ate. He had asked so many people "do you wanna buy a duck?" before the owner said "yes" that the line stuck in his memory.

Through many ups and downs Joe continued, until he was discovered as an eccentric comic by Mike Porter of the Radio Guide staff, in the Gayety Theater, Baltimore. Joe was given his first write-up, which sent him into another company and got him a raise from $\$ 8$ to $\$ 50$ a week... By a singular coincidence, this same writer gave Penner his first radio write-up July 13, 1933, when Penner made his air debut with Rudy Vallee. He met with instantaneous success.

Joe really lisps, and more acutely when excited. He smokes cigars continuously. Married a gal he met in the Greenwich Follies. She was Elinor Mae Vogt, and very easy to gaze upon. His wife handles his fan mail, and his ducks. She and very easy to gaze upon. His wife handles his
makes him wear long underwear in damp weather.

Joe helps write his own songs, which are protected from public use. He is the world's first and only song-de-plugger; that is, the only owner of songs who doesn't want them published or popularized. He plays a fiddle, but not by reading music. He putters around the house with a tool chest and builds all sorts of ridiculous and useless things. Joe longs, secretly, to write dramas. If he ever writes one, it ought to be kept a secret. He never clowns at home, never uses a tag line while off stage; wears conventional hats, but won't relinquish the stooge hat he wears on stage, in pictures and in front of the mike.

Success has not changed him, except to relieve his worries about where the next buck, or duck, is coming from. He's an earnest, serious conversationalist; doesn't go for golf or other outdoor relaxation, but loves fast driving: lives in apartments now, but as a matter of fact is really more at home in a botel; likes being waited upon. Still has a lot of trouble with higher English; doesn't like to hear people reupon. Still has a ot of trouble with higher English; doesn't like to hear people re-
peating his lines, but gets a laugh when professional mimics try it. He seems to peating his
know that no other human can quite ape his peculiar inflections.

Joe is short, heavily built, with dark eyes and smooth face. He is awkward on the stage, an advantage when he assumes his favorite role of half-witted hick.


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## MICHAEL RAFFETTO

A
DOLPH HITLER today is characterized as the firebrand of Europe; the astute Mussolini is viewed as a potential factor in the peace of the conti1 nent, and the statesmen and diplomats of the other major European powers practically control those unsettled peoples abroad

But apparently more sinister than all of these is Elwyn Creighton (Mike) Raffetto, producer and star of One Man's Family. No one seems to doubt that if Mike suddenly were to abandon his role and his part in the presentation of this amazing serial, there would be a rebellion around the United States that would dwarf the most sanguinary uprisings of the entire Eastern hemisphere.

However, Mike is more sinister than sinning. And the chances of his abdication are pretty slender. He is welded to the role not alone by national demand but by a deep-rooted love for his association with the popular drama of the hearthside. So much a part of it is he that many persons credit him with writing the scripts. As a
matter of fact the author is Carleton Morse, but the wily Morse so has sensed Raffetto's grip on the listeners that he has made Paul Barbour, the character enacted by Mike, the core about which the delightful story is wound.

The only danger so far as Raffetto is concerned is that his personal identity may have become entirely absorbed by that of Paul. So thoroughly does he live the role, so natural is his assumption of the character of the Barbour familys mentor, that he has become a true entity to the millions who crowd the loudspeakers during the weekly presentation of One Man's Family.

And while all of this is highly flattering and the source of untold gratification to Mike, it in no way follows the pattern which he designed for his career. He spent endless time and effort on the business of building up an impressive personality for himself-and now he is completely subservient to a make-believe character. It is almost as though he had created a modern Frankenstein.

In his youth this descendant of a highly respected and widely known California pioneer family faced a problem which most boys fortunately are spared. His every instinct called upon him to follow the stage-but strong family ties directed his footsteps into commerce. The British-Italian forebears from whom he had sprung were instrumental in the progress of the Golden State, and members of Mike's immediate family urged him to carry on the tradition.

So he compromised by centering on a legal career, going so far as to take his degree and eventually open an office. But he had temporized with the drama during his days at the University of California, and eventually he found a barrister's cubicle little more than a rendezvous for the ghosts of the theater. So was a brilliant young lawyer lured from the bar-and the stage and the air consequently enriched by personality prolific in magnetism.

Raffetto doesn't assume an attitude of resignation to his part in One Man's Family. Spurred by its unexpected success, he is vividly concerned about it, working with endless fervor with both the author and the studio executives to sharpen its perfection.

He has a right to be counted an authority on family dife, as he is married and has two daughters of his own. At eight and five years of age they are beginning to assume the proportions of a domestic problem-but with them Mike is just an onooker. Their cases are firmly handled by Mrs. Raffetto, the former Pauline Traylor whom Mike met on the campus of his alma mater.


## LEAH RAY

$I$EAH RAY is, next to Baby Rose Marie, one of radio's youngest stars. She was born twenty years ago (February 16, 1915) in Norfolk, Virginia, and has a cute Southern accent to substantiate the fact.
Ambition as a kid led her to want to be a literary critic. She was most enthused about Dickens and Thackeray. But now she's glad she didn't pursue the pen, because she makes as much on one radio broadcast as most literary critics make in a year.

When seventeen years old she was taken by her mother to Los Angeles, where she was to finish school. She was all prepared to enroll in the Hollywood High School on a Monday, when on the previous Friday her uncle, who is in the musi business, introduced her to Phil Harris. This was when Harris played at the Cocoanut Grove. Phil needed a girl singer. Leah used to sing at parties so she asked for an audition. After hearing her voice Phil hired her. Her first salary was $\$ 50$ a week. So it transpired that the world lost a literary critic.

Greatest thrill in her life came when Harris brought her to New York. Frequently she had visited the big town as a kid; always had dreamed of the day when she'd live there.

Leah likes to knit. Sweaters and mufflers are her passion. She also reads, and adores music, but her hours in the night clubs or theaters where she's appearing prevent her from visiting opera or concert hall.

Iremendous appetite makes her eat everything she can get. Mother tries to keep her in check because overeating affects her weight. She's just right now for keep her in check because overeating afhicts her weight, but s shat ing lets go she might blow up like a mountain. Candy, nuts and pop-corn are her special weakness.

Leah is a happy child; has absolutely no dislikes. She goes in for extreme styles in clothes and hats, but wears only black and white. Once in a while her accessories are in pastel shades. Her hobby is collecting hair-ribbons in all colors and patterns. She usually wears hair-ribbons in public. It makes her look cute. She ikes all fussy things.

Her only real love affair came when she was in high school. It's all over now Leah prefers tall men, but has no set ideas about their complexions. Blonds, brunets-they're all the same to her, despite the fact that her own hair is black She doesn't care how old the men are, either, just so long as they are companionable and do not jar her. But she's never going to marry. She'd rather work

Leah has regular habits, and keeps a strict routine. Never does she smoke or drink; she gets to bed immediately after the show. "I'm just a hillbilly at heart," she insists. She prefers dancing almost to anything in the world; gets a dreamy look in her lovely dark eyes when she dances.

Leah is a sound sleeper; never snores; sleeps in pajamas, pink ones. Her undies are simple, usually plain white. She likes costume jewelry and diamonds.

Ambition drives her continually, She'd like to work in pictures; appeared in "Bedtime Story" with Chevalier, and has made a few shorts: She got a kick when she saw "Bob Hope and Leah Ray in Going Spanish" advertised in lights on Broadway; laughed for a full day after seeing the sign. "Can you imagine me in lights! she said to herself again and again.

Her favorite movie actress is Joan Crawford, but she has no favorite actor She loves them all. Hardly ever does she listen to the radio. She's crazy about animals, but living in a big New York hotel allows her to have no pets. She compromises with a big, stuffed dog which she keeps in het room.

Leah is sweet, unassuming and childlike. When she lived at home two years ago she was a popular kid; had invitations to parties every night. Now many of her friends are in New York going to college. She sees them whenever she can, both boys and girls. About one thing is she set; She doesn't want to settle down. She is heartfree at the present time. and likes it. She doesn't pet. "That's kid stuff," she says.

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## EDWARD REESE

ASPLENDID bedside manner must have been lost to the medical profession when Edward Reese decided not to become a doctor. That was twenty-odd when Edward Reese decided not to become a doctor. That was twenty-odd
years ago, when young Edward decided that it would be more fun to work as a mummer than a medico. So in place of sawing old bones, he boned up on old saws, and tried to become a comedian.

He got a job-not as a comic at first-with a stock company in Cleveland, and there was nothing funny about the $\$ 10$-a-week salary he received for displaying his youthful handsomeness on the stage, and running errands for the stage managers.

But it was better, he thought, than running errands for sick stomachs.
This veteran actor was born in Baltimore in 1891. His family is of the sort of Maryland stock which could not concede that the stage affords an ideal profession for a gentleman. Edward's adolescent yearnings for the-to them-wrong side of the footlights, were put down to the flightiness of youth. "Hell get over it, they said, while the young man was finishing at Dutchman's Preparatory School. "He'll be a fine doctor. The boy is developing an excellent presence."

The excellent presence became a stage presence when Edward ducked out of a slated entrance to Johns Hopkins, and got himself that ten-a-week job. Today, radio listeners sense much of that stage presence they cannot see, when Reese's flexible voice brings them the part of Spencer Dean. For Reese is a splendid example of a radio truth; namely, that thoroughly-trained actors of the legitimate stage seem able to give to dramatic radio parts a depth and richness not within the scope of the average radio performer.

Doubtless that is why the Reese voice has been heard over the NBC networks on several programs.

Of the 20 years during which this thespian stalked the boards mine were spent in stock companies. A list of the celebrities of the American stage with whom Reese has played, would be practically a Who's Who of the American theater.

Perhaps the second step in Edward Reese's career explains why he has been consistently successful, throughout all the changes and vicissitudes of show business during the past two decades. For, unsatisfied with his small job with the stock company, he obtained a couple of letters, and started out to conquer New York.

Many are called by this siren-lure, but few are closen by Broadway's fickle crowds to an attainment of the glamour and the financial security of which they have dreamed. Of the thousands of stage-struck youngsters who annually strike the theatrical Main Stem, the majority fails to get even a single engagement.

Reese went over this first hurdle. He hung on long enough to land a job as leading man! That sounds impressive-until it is further revealed that his salary was $\$ 20$ per week!

But now comes the shock of the unusual. Stage people are notoriously improvident. Reese was not.

He actually saved money out of that most meager salary! An actor of talent who saves money is as much an anomaly as a rolling sțone of high polish but sprouting moss. Edward Reese has succeeded.

Perhaps his ability to save was encouraged by the simplicity of his tastes.
He prefers heavy exercise to heavy eating, and is an expert tennis player. And he would sooner swim in the ocean than-figuratively-the punch bowl. In fact he once held the 220-yard South Atlantic swimming record.


## IRENE RICH

VY HATEVER else there is to be said about her, Irene Rich is, above all W things, a woman. Now 43 years old, she has been married three times-hasn't heard a word from any of the former spouses since she went on the air-and is simply dying with curiosity about whether any of them listen to her programs.

Aside from this typically feminine characteristic, the charming mother and actress has taken life in reverse, so to speak. Perhaps it's the result of having been born on Friday the thirteenth in October, 1891.

Instead of attaining success first and then using motherhood for publicity, she discreetly became the mother of two daughters in old-fashioned privacy-and then began her career. Likewise, in place of beginning on the stage and graduating to the screen and radio, she started with the films and succeeded to the remaining field of entertainment. Nor does she think she is through with motion pictures. She
firmly believes that her greatest success in films is still ahead of her. She even had her dress on backwards the day she made her final radio audition.

There is no history of a theatrical trend in either her mother's or her father's family. Because success is her hobby to the exclusion of everything else, she simply decided at sixteen that the stage offered the greatest opportunity, so she determined to become an actress. An episode in matrimony and a subsequent one in maternity stymied her for a while, but ambition flamed forth anew after the birth of her second daughter.

By that time she practically had disposed of matrimony and progeneration, but also she had veered a bit in her choice of goals. It was then 1918 and the motion picture field boasted the greenest grass of all the lush amusement pastures. So Irene migrated to Hollywood. Evidently the word had got around that films offered a future, because the ambitious mother found that the expected opportunities had been taken care of admirably.

Eating, not acting, was her immediate problem, so she went to work for a realestate firm. The land boom destined to become an historic jest was just getting under way, so she profited sufficiently to permit hanging on for the golden chance. It came as a result of her persistence and charm

Following the usual steps from the extra ranks through bit parts, she won her way to stardom and has appeared as featured player with most of the film luminaries. But she has withstood both success and Hollywood, and with canny sagacity has built up a bulwark of wealth against non-productive days.

She has attained every mother's secret ambition-the means with which to indulge her children's plans for a career, and to save them the privations of her own youth Frances, her elder daughter, is now in Paris studying sculpture and it's all right with Irene. She'd let the girls be veterinaries if that were their bent.

Miss Rich can affort to boast of her age. She looks only about half of it, is stunningly attractive and weighs less than she did when, as sixteen-year-old I rene Sutter of isolated Stites, Idaho, she conceived her career. She was born in Buffalo, New York, and her father moved to the frontier town.

Miss Rich hasn't had to woo youth. It is hers by virtue of her style of living. You couldn't lure her into a night club, and bridge is her particular abomination. She is athletic and likes to participate as well as to watch. She rides and swims and simply dotes on movies and the stage.

An overwhelming passion for shoes is her only concession to vanity. White is her favorite shade, and crackers and milk at midnight her maddest dissipation.

## HARRY RICHMAN

HARRY RICHMAN is known as "The Beau of Broadway." He gets that
monicker for two monicker for two reasons. First-his clothes are the most startling in town. linked with members of the so-called frail sew York, he finds his name romantically

Richman doesn't talk so-calted frall sex.
for affairs of the heart, he says he doesn't plat They speak for themselves. But as the stage. And that won't be until he has paid marry again until he retires from was married once. Also divorced.

During the past three years
the gossip columnists-to at least five hundred has been engaged-according to Bow. Richman doesn't to at least five hundred women. Among them was Clar: mentioned with him. That's. But the ladies do. Most of them are proud to b The Beau of Broadway was born 800 miles mach of a ladies' man.
cinnati-on August 10, 1895. He didn't see Broad from the Main Stem-in CinHarry's stage career started in didn't see Broadway until twenty years later. the team of Remington and Reichman. He made his debut then as a member of He played the piano. Remington and Reichman firstano. He was the Reichman at an amateur night in Chicago. Fewer over-ripe appeared before the footlights than at the other tyros on the bill. So they obtained a contraes were hurled at them

New York first saw the young singer as a member of thet
from the Panama-Pacific Exposition in Frisco in 1915 . Theater untii six years later. That was in 1921 when he appeared with the Palace He played the piano, sang and did bits. This was the same yeared with Mae West. on the old Orpheum circuit. Stardom came in 1026
nally decided that he belonged was in George White's Scandals when New York finally decided that he belonged in the top rank of theatrical luminaries. He has
remained there ever since. Harry Richman is
the country. He sang over of the oldest radio entertainers in point of service in the old "Wigwam." He has been on New York in 1921 when he was appearing at broadcast from the Club Richman. the air steadily ever since; for many years he

The singer seldom eats meat. H
and fruit juices. He finds that a vegetable diet helns consists of fresh vegetables his voice.

His
His favorite color in wearing apparel is green, but he goes in for anything loud and flashy. You may see him in a light tan suit, size 38; dark blue shirt; cuffless trousers; and $\tan$ suede shoes, size $71 / 2$.

He wears nothing in bed. This makes him sleep more soundly.
Harry is athletically inclined. He flies his own plane, and goes in for swimming he really is. Not a trace of grey is in houng. He appears eight years younger than but not enough to take out the curls.

He smokes cigarets incessantly.
light drinker. When he drinks it's mostly don't bother his throat. He is a very He can swear all evening without repeating beer. His greatest passion is swearimg He can swear all evening without repeating himself once. Finds that it gives hin immense relief. He gets so tired being the suave fellow,
Harry will not play in any cabaret in New York City unless it bears his own
name.
He weighs 175 pounds and is five feet, eleven and a half inches tall. At first
nce you think he is several inches shorter. lance you think he is several inches shorter.

Jewelry is a passion with him. He wears too much of it; but it's nothing to What he's going to wear when he gets the million-dollar annuity all paid up. Then
he's really going to live.


## ADELE RONSON

ADDIIION to being one of the really great radio personalities, Adele Ronson serves a national utilitarian purpose. She disproves the myth that Yonkers, Nel York, is just a gag name devised to give comedians a locale for their rural jests.It was in Yonkers that Adele made her theatrical debut with a stock company at the age of 17. Her bow was a brief one as she was ill when she launched her career; it lasted only a week, to be followed by three months in a hospital.

Her second venture had just as dismal a climax. After she had recuperated she began to take advantage of whatever opportunity came along to display her talents and as a result won a scholarship in the American Laboratory Theater. She scarcely had had opportunity to begin her studies when the executives of this simon-pure amateur organization learned that she had decided to embrace the theater professionally. They promptly canceled the scholarship and Adele found herself back in the stormy sea of life with only her ability for a life-belt.

New York's reputed hospitality to struggling youth didn't baffle Adele. In fact she was born in Manhattan, but had been a resident of Tulsa. Oklahoma, where she attended school while her father dabbled in the oil business. It was when he died in 1925 (and she was still 16) that she realized she would have to use her budding acting ability for economic purposes. That was when she returned to New York (and Yonkers)

In the year before she joined the stock company she had earned her way through the dramatics department of Columbia University and City College as a model in a department store.

After her adventure with the dramatic purists she varied her occupations dancing with the Provincetown Players and acting roles in the Legend of Leonora, The Road to Rome, Mrs. Bumpstead-Leigh, Skidding, and Gold Braid.

The theatrical background provided a chance to take part in some of the movies then being made on Long Island, but she falled to photograph with any particular appeal. In fact she was so unimpressed with her film efforts that she made an arrangement with theaters showing her pictures to make personal appearances concurrent with the running of the films so that she might offset any unfavorable impressions.

Suddenly, and unannounced, she made her way into radio on one of the first nationally broadcast programs. It was a Sunday night show sponsored by one of the leading five-cent weeklies, and it wasn't long before everyone was asking, Who is the girl with the marvelous voice? Almost any persistent radio listener now knows all about Adele and that rich, impressive voice, but first-timers still are impressed by her velvety tones and diction.

For the past two years she has been the seductive and daring Wilma Deering of the Buck Rogers radio series, and her fluid yoice still holds listeners spellbound. Adele is just as gentle as her tones are appealing.

She maintains their robust quality by tempered indulgence in riding, swimming and golf, but goes for the sedentary sports a bit also. She knits avidly and collects first editions.

Not even the normal liking for publicity will prompt her to permit the usual stories about liking to cook. She abhors a kitchen and is pointedly non-domestic. Her plan is eventually to open and operate an exclusive layette shop. She figures that her friendship with Walter Winchell will help her to get advance tips and steal a march on her competitors.

Miss Ronson is five feet, five and one-half inches tall, weighs 116 pounds, has hair of a reddish-brown tinge, and birthdays every July 18.


## ROXY

SO FAR no one has devised a dependable formula for lush living without toilbut around Manhattan there is a known way to court the luxuries of life. It is once to have worked diligently and loyally for Samtuel L. Rothafel (Roxy) to have pleased him by deed or gesture-and won his friendship.

Withal that Roxy spends little more on himself than is needed for decent existence, he is known far and wide as Broadway's most notable spendthrift

His extravagances are lavished on his friends-not the panhandlers who haunt Gotham's streets and shadow the successful and the great-but those to whom he has become endeared by some display of loyalty or devotion. One of the beneficiaries of his impu'se to return good in kind, was Yascha Bunchuk, cellist, who stood by the impresario's side during the launching of one of his great New York enterprises. When evil days fell upon the venture Bunchuk went over to the enemv, but any hint of desertion was dissipated in the brilliant light of recollection, and in the light of Roxy's offering on the altar of friendship. This was one of the most expensive and beautiful watches obtainable at a fashionable jeweler's. It is reputed to have cost $\$ 1,500$.

The quality exemplified is just one of the brilliant facets of a personality that has lifted the Stillwater. Minnesota, boy to a place in the theatrical sun. His brilliant showmanship is a development from his experiences in the entertainment world, but his color is something invested in him by nature, and particularly typical of the beloved maestro

As is the case with most men who rise above the mediocre Roxy has a deep perception of human nature and a thorough understanding of the problems and the normal distractions of those with whom he works. In the throes of production he is a demon at application-a Simon Legree dominating the slaves of the theaterbut once the task of the moment is over (and it isn't over until his idea of perfection has been attained) he is the first to sit down with his harassed minions and literally cry with them over their worn muscles, ther weary hearts and their uncertain minds. He's that way-first the driving force, then the haven of comfort for those whom he has pressed almost beyond human endurance. And you could not help love a guy like that

It is these phases of his winsome personality that he projects across the airwaves to reach into the hearts of the privileged as well as the oppressed; the adult the adolescent and the tots who haven't yet learned to discriminate between right and wrong, but who know without hesitation what appeals to them.

In the shadow of the repellent gray penitentiary in his native town, Roxy might have followed in his father's trade as a shoe merchant. But back in those middle eighties, as a small boy, he thrilled to any touch of the dramatic, abandoning school and household chores to follow a brass band, and invariably turning up as the instigator of those one-cent admission shows which are an era in the life of every normal youth.

The family eventually migrated to Brooklyn, New York, and in 1900, when Samuel was 18 years old, he signed on for a hitch in the Marine Corps. Here his capacity for management won him continual promotions, and before he had con cluded his seven-year enlistment he had risen from the dreary private's status to the rank of Lieutenant Colonel.

His later life has been marked by sudden changes from the heights to the depths but no amount of calamity or disappointment ever has slowed down the dynamo of his faith, his boundless optimism or his irresistible personal magnetism.


## ETHEL SHUTTA

ETHEL SHLITA (pronounced that way) is one of those girls wiso will fight with a guy, marry him and then refuse to battle him again. She and Band-- leader George Olsen have the reputation of having attamed absolute marital It was during Ethel's Follies days. She was doing a number. and George and his band were accompanists. "That guy must be going to the races," the blonde song. stress complained to the imperturbable $1.10:$ "Can't you slow him down to my tempo?" "Can't you?" countered Ziggie. "I don't even know him." she replied, but she didn't let that hamper her

She waylaid him after the show and asked him how he got that way, "Your time is my time," retorted the Scandinavian batoneer. Nobody knows if or not Rudy Vallee had any scouts around to record the conciliatory reply. But the concession must have been mutual because netther now has time for anyone else save their two sons, Charles, 8, and George Jr., 5

Perhaps previous misadventures with marriages had taught both George and Ethel that adjusted tempos make for unruffled marital symphonies. But more likely their happiness revolves about that sunshiny personality that has marked Ethel's climb to fame from a most humble beginning

Her origin was not humble in the sense that it was shscure. In fact it was practically a public event. The child of old troupers, she made her advent on the stage at the ripe old age of three. She was a dancing veteran at six. and had scarcely passed the lisping age when she found song as her medium. It was the original happy medium. She has been singing and laughing her way throagh life ever since.

Or perhaps Ethel's variegated career fitted her for the life of a peaceable bride. Success with her was a matter of accomplishment. She didn't have it thrust upon her. In fact, all that was ever thrust on her was the need for making her way. It was, incidentally, a cold day upon which she was born-December I.

Early struggles found her in Chicago hoofing it a bit, smiling a lot, and singing wherever an unsoiled dollar beckoned. With blonde hair that looks for all the world as though it might have been caressed by the bewitched hand of King Midas, she gathered in the shekels as she prepared herself for higher places

Theaters and clubs knew her during the years she spent in the Middle West. And she was a pretty consistent winner at song contests fostered by music publishers; pretty, anyway. Finally she turned on that dazzing personality while a vaudeville booker was in the neighborhood. Came the dawn, and Ethel found herself back on Broadway, the Mecca of the performers; where they either Mecca girl or Brekika.

Someone on the prowl mentioned to Flo Ziegfeld that there was a singer at hand all ready for the glorification bath. Ethel and the producer both plunged, and she took it with a splash heard 'round the world. So successful was she that she overwhelmed even the satiated Ziggie and he, fearing her talents might be wasted, booked her into two of his productions at once. That brought about the Olsen incident.

Ethel is neither old nor young in years, but she is the quintessence of youth in mamer and personality. She is svelte and lithe, and so far-as her perfection of line is concerned, has never heard of the lamb chop and the pineapple. Her eves suggest evening in the Blue Grotto.

She is a smart dresser. While making concessions to her coloring by respecting the creamiest of the pastel shades, she isn't afraid to venture forth in something searlet. And can she wear it? Don't be silly!


## ROBERT SIMMONS

Bidea if the lad became under protest. His dad thought it would be a grand where he was born. Bob had other ideas-church choir in Fairplay, Missouri, to sour notes and other youthful subterfuges to escape the didn't count. He resorted he gradually found diversion in singing. So to escape the chose. None avaled and解 the Boston Conservatory of Music

During his first term, teachers regarded him as the fair-haired boy among the paining sufficient money to take him to Berlin the fancy of the youthful sim to Berlin...The concert stage and opera intrigued him that it was in this particular field at this time, and artists and teachers assurec at that particular time was held in that he would find fame and fortune . . Radio
oper
simmons encountered just one exception to the rule-Richard Crooks.
Crooks took a fancy to the ambitious Missourian, and confidentially suggeste that radio was predestined to offer a lucrative future. Simmons was impressed and upon his return to America went direct to NBC where he made applications for an audition. He had been informed that it was futile to audition for anyone but the program director, and when he drew an assistant for an audience he gave a half hearted performance.

Much to his surprise he was offered a contract and has been a featured artist on NBC ever since. He has been heard wis mation on top tenor of the Revelers and as soloist many programs and is currently heard as Simmons is unmarried Claims ideal woman, along comes another the just when he thinks he has discovered the 25.

He has two pronounced aversions artists who sing their own praises, and loud clothes . . Has never lost that streak of boyhood bashfulness, and thinks that people who tell him that he has a grand voice are either kidding or are about to and plays polo with the mayor of the town country at Cornwall-O:-The-lludson. fox terriers, and has the reputation of being ... Goes in for horses and wire-haired County. Orange

Has a horror of being invited to social functions, and lets house guests at his estate write their own tickets on their preferences in diversions... Has never gambled in his life, yet looks forward to taking a whirl at all the games of chance at Monte Carlo some day ... Although he's a bachelor, has a kitchen full of handy gadgets . . Eats lightly, preferring salads to meats ... Likes midnight snacks and stay up as long as there is anyone to talk to... Has a closet full of riding habits own basement. planted and construted boots and leather jackets . . . Excavated his a lot of fun ...Won't talk about his career own terrace arrd calls out-of-door work lems ... Drives his own car at breakneck speed enjoys hearing other people's probDoesn't smoke and never visits night accident radio in some capacity as long as he lives. . . llopes that he will be identified with

## KATE SMITH

KATE SMITH, the songbird of the South, celebrated her 26th birthday (May 1934), and in starting her second quarter-century she declared that she intends ever since she was a baby although she did not become a professional until nine years ago. She never practised, never had a lesson, but that enormous chest and lungs of hers provided from the start a voice of unusual power and sweetness.

Kate is five feet nine inches tall, and weighs well over 200 pounds. Just how much more, is a matter of conjecture, because the press and public never has been let in on that secret. Like most stoutish people, Kate is forever in a good humor

She was christened Kathryn Elizabeth, and always called Kathryn until a show manager cut it down to Kate to save electric light bulbs on the marquee

Her fair hair is permanently waved. She wears tortoise shell rest glasses away from the stage. Her eyes are small, her teeth lovely and white. She owns seven different kinds of tooth-brushes, one for each day of the week. They are kept in a sterilizer in her bathroom.

Kate's father was a doctor. The family expected her to be a nurse. She was in training for two years in a Washington Hospital.

When she sang for the patients at one of the hospital benefits, Eddie Dowling the actor-producer, heard her. He went wildly enthusiastic about her voice and put her in his show, "Honeymoon Lane." She clicked.

Kate doesn't believe in early marriages. That's why she's single. Early mar riages fill the divorce courts, she says. Her life's ambition is to own a house complete with a piano, electric ice-box, garden, husband and a few kids.

She keeps regular hours, getting into bed every night by two and sleeping eight hours-lying on her stomach. In Winter she wears satin nighties, but during the sultry Summers she leaves everything off. That's why she usually comes down with a Summer cold, she says.

Kate bites her finger-nails, adores frosted chocolates, and never eats green vegetables or fish. She's never tasted liquor nor smoked.

For relaxation she goes to ball games and prize fights. She plays tennis, despite her weight-and loves it. Backgammon also is an enthusiasm of hers; she finds the game more suitable to her. She drives her own car, and swims.

Kate developed the fan-mail business to a science. She was one of the first radio stars to encourage it by making public comments concerning the requests sent her. She gets thousands of letters, and reads them all. She is very sincere. Alway she means every word she says over the mike.

All of Kate's clothes are ready-made, except her evening dresses. These are produced for her from special designs. She likes black and white.

Kate was active in NRA work, serving as chairman of the National NRA radio, stage and screen division.

She seldom gets angry, but it is true she rose in righteous indignation at the picture of her published in a New York daily, captioned "from left to right. Kate Smith.


## LAWRENCE TIBBETT

THIRTY years ago a barefoot boy, all ears and legs, peddled newspapers and wanted to grow strong and husky to succeed his father as the Sherif of Kern County, Californa. Ioday, Lawrence libbett-no longer barefoot or gangling -is the highest paid singer on or off the air. He alone is eminently successful in the four fieds, opera, concert, radio and the movies.

And today his dream is to bring music to all Americans and sing it so that they can understand it. He wants people to hear music and enjoy it, so that they will not think of it as a "thing apart" or as something to be giggled about.

Years ago, when the doctor sent him to the country because of weak lungs, it never entered his head that some day girls would be threatening to faint at his recitals if he didn't answer their letters. Nor did he have any such ideas when he was just a plain "gob," scrubbing the decks of a navy ship.

Almost since his seventh year-and the murder of his father, the Sheriff, by cattle thieves-Larry Tibbett has shifted for himself. He got the idea of becoming an actor from watching cowboys put on their own entertamment. ie began helping in amateur theatricals. When the war came, he turned down the job of Y.M.C.A. entertainer to join the Naval Reserve, and the Armistice found him at Vladivostock Russia. He returned to do what jobs he could find-clerked in a newspaper advertising department, folded Sunday papers, and acted and sang occasionally for the fun of it. Borrowed money (for which he insured his life as collateral) and the advice of Rupert Hughes, brought young Larry to New York, leavirgg his wife and two-year-old twins in California.

Hiring a hall, he put on a recital-hoping a concert manager would hear him All he gained was the second " $t$ " on Tibbett-added through the mistake of a typesetter. A!l the concert-managers in New York made a mistake, too. They all missed hearing himl

His second attempt to crash the Metropolitan opera landed hifm a $\$ 60$-a-week contract-a"d his debut took place off-stage, in a duet as one of the monks in "Boris Godunoff"! Several seasons later the illness of the second baritone, whom he was understudying, brought him the chance to sing Ford to Antonio Scotti's "Fal staff.'

Larry Tibbett sang desperately: He made a furious effort to force the audience to feel his presence an the stage. They did! They stopped the opera to recall him again and again to the stage. January 2, 1925, thus became Tibbett's red-letter day But he didn't realize what had happened until an avalanche of reporters, photo graphers and newsreel men surrounded his room next morning, beating frantically at his door.

He was front-page news! And has been ever since. He is the only male singer except Caruso accorded the honor of opening a Met season; the creator of all the leading baritone personages in operas produced during the past ten years; the choice of officials to start off (along with Arcturus) the 1933 Century of Progress; firs singer to win the American Academy's diction award; world-famous as the greatest American lyric artist

Through all his success, he has remained humble before his art. Nor has ke lost touch with his fellow men. He feels that his voice is meant to bring joy to others: believes a'l operas should be sung in English, made understandable and no ridiculous as many of them are. He wants smaller theaters, so that audiences can see what happens on the stage; thinks opera producers could learn from movies Tibbett will spend the Summer in Hollywood singing in his next film.

Larry beats time with his left foot while singing. He loves to discuss the philosophy of art and enjoys informal debates on any subject. Often he sings to hi baby, Michael, who looks like his daddy and has a good pair of lungs himself.


## RUDY VALLEE

IN THE 34 years that have elapsed since Rudy Vallee's first croon, which was mistaken by kind neighbors for the anguished cry of a new-born babe, he constantly. has been under microscopes. His career began on July 28, 1901.
Like every one, Rudy would do anything else sooner than what he's paid for doing. With Rudy it's $\$ 10,000.00$ a week, by the way. He'd rather swing on a flying trapeze than sing about it. Instead of being a ladies' man he'd prefer to be a tough egg.

His first sweetheart, when he was a kid in Maine, had the name of Mabel Croker. One day she kissed him in front of a bunch of kids. The kids laughed. Rudy had his first fight then. He polished off all of them scientifically.

Since then he has been jumping from stages to punch hecklers on the nose, and even has threatened to beat up a newspaperman for writing something he didn't like.

The crooner is only too conscious of the fact that most men regard him as something dainty. He wants to impress the world that that appraisal of him is wrong. Therefore he swears at every opportunity; mentions his many loves and conquests; tells what a tough guy he is. But really at heart he isn't tough. He's just the little Hubert Vallee who was babied by an over-indulgent mother,

Rudy's beautiful, wavy, sandy hair has been getting darker within the past few months. He has been applying too much grease in an effort to get the wave out. He hates the wave. He'd sooner have severe straight hair, even if it meant losing half of his feminine audience; for the first gasp emitted by excited shop girls when they see him is "Ooh, just look at that lovely, divine hair."

The crooner is a good subject for a MIKEroscope, because he likes to talk about himself, but he shies away from one thing. That is his unhappy marriage to Fay Webb. He is still in love with her. Or was.

Rudy lives in a six-room apartment. The walls of his bedroom are dark blue in order not to interfere with his sleep. There is a radio in every room, and phonographs in the living room and dining room. Most of his records are by Rudy Vallee, whom he greatly admires.

His main fad is motion pictures. He takes pictures wherever he goes. He also likes opera, but never gets a chance to go to it. He makes no pretense at being highbrow, and confines his reading to Western, mystery drama and crime stories.

Rudy takes his fan mail seriously and regards it as sacred, gets anonymous letters asking him to signal on the radio. Some persons write and ask for an old, wornout saxophone. These correspondents do not know that saxophones cost $\$ 500$, and that Rudy Vallee was born in Vermont and raised in Maine; he has all the frugality that usually goes with the New Englander.

He takes life hard and does only those things which are good for him; eats only what food faddists say should be eaten, smokes only infrequently, and seldom drinks; conserves his voice before an important broadcast by refusing to talk. But always he will swear if he's rubbed the wrong way.

He tries to give the impression he prefers all kinds of lassies, but in truth he's only attracted to small, exotic looking brunets with big, black eyes. Alice Faye was the only exception.

He tries to get to bed by $3 \mathrm{a} . \mathrm{m}_{\text {., but usually is up much later. At noon he }}$ arises and eats a hurried breakfast while Manuel, his butler, helps him dress. Always he takes an active interest in the management of his persomal establishment; keeps the key for the liquor closet, in which there are a thousand choice bottles, in his own pocket. He s methodical and painstaking in his work. Has a real executive
mind; he wants some day to be an executive.

Has occasional headaches because he is too vain to wear glasses. But he never complains. He's Spartan-like.

Rudy would like to settle down and raise a family.


## CHARLES WINNINGER

C
HARLES WINNINGER has been connected so long with show boats, either real or mythical, that automatically he is accepted as a Southerner. The Wery name. Show Boat, suggests the turbid Mississippi and, save to the many Mason Mason and Dixon line

But it is a fact that Winninger was born May 28, 1884, in Black Creek, Wisconsin. He had his first show boat experience when he joined the personnel of the Cotton Blossom, historic floating theater, at Keokuk, lowa

Charles' amazingly varied theatrical experiences date back to the overthrow of another tradition. He did not seek the stage in violation of parental mandates Rather he was literally pushed into the theater by his father-ordered forth with his four brothers from the wings to do a good job-or else. Franz Winninger, theit dad, had that militaristic bent which is peculiarly Teutonic-so the boys did a good job. They knew too well the cost of failure.

Oddly enough, this Sparton sire was not directly of the theater himself. He was a musician and an orchestra leader, but he had been in and around the theater so much that he eventually absorbed its influence. Finally he became manager of an Ashland, Wisconsin, showhouse. It was there he launched his training system on his children.

He organized his five sons into a variety troupe and demanded of them that they be able to reproduce capably any act which played the theater, be it musical gymnastic or dramatic. It was a big order, but it made for versatility in his children

That accounts for one phase of Charles Winninger's career when he was one of the most notable mimics on the stage-and found it difficult to obtain a role which did not call for imitations of reigning stars. His first really ${ }^{*}$ sensational success in this line came through his black-faced imitation of Leo Ditrichstein, in The Great Lover. That was in 1916, and followed Charles' desertion of the family theatrical ventures and his experiences as a rambler of the rivers.

From that year on it was just a series of successes in notable musicial comedies duction, Show Boat the muted in his riotous achievements in the bright-starred production, Show Boat, the musical pageant built upon Edna Ferber's best seller of the same name. This production was his stepping-stone to the air, as Capt. Henry in the radio version of Showboat. And just by way of stressing his well rounded in their formative stage, Winninger was back in the days when motion pictures were which also featured Charles Meighan was earning $\$ 500$ a week with a film company which also featured Charles Meighan and Raymond Griffith.

From a standpoint of height Winninger is small, as men go. He is five feet six inches tall but inclines toward girth. He weighs 175 pounds. Although he already has passed the half century mark, his ruddy face with its silver halo and gleaming
blue eyes smacks of youth.

He is a natural enemy of all clay pigeons. Just the sight of one on the wing arouses his phobia. He seizes his favorite shotgun and in a moment the air is filled with flying bits of vitrified mud. On one of his orgies in connection with a N. Y. Athletic Club tournament he destroyed 1,890 out of a possible 2.000 of the whirling targets. -
His second "great weakness" is motoring, a pleasure he plans to indulge freely when he has reached retirement stage. Then he will maintain a ranch in California him him.


## TONY WONS

All men rate the same with me,
The Wise, the fool, the slave, the free;
For no man on this earth does know ${ }^{*}$ What made him thus, another so.
-TONY WONS

$\int_{\mathrm{N}}^{\mathrm{N}}$
N THAT little verse Tony Wons bares his soul. It's the only poem he ever wrote; he who reads 'em by the thousands! Each line tells a tale about the character of Tolerant Tony,
First, "all men rate the same" with this beardless philosopher, because Tony has been all men. Born into a poor-proud family in Menasha, Wisconsin, on December 25,1891 , he quit school at thirteen. When luckier kids are in high school, bookloving Tony wandered, worked and read. He made chairs, labored in factories, mills, foundries, grocery and butcher shops. He was a cowpuncher in Phoenix, Arizona Nights he read, taught himself music, later played traps in an orchestra.

Scrimping through business school, he graduated to the white collar classbecame an expert accountant, then a salesman-worked through college-turned actor! Then the war brought Tony glory-shrapnel wounds-months in the hospital. There he read endlessly, made his first scrapbook and learned to think. That shrapnel burst was a break-in more ways than one.

He thought of the men he had known; wise, fools, slaves, free souls. Gradually it dawned upon him that every man is a little bit of each-that he, himself, was "wise . . . fool . . . slave . . . free." No man to whom that truth has been revealed can thenceforward idolize or despise any man. That's the secret of Tony's philosophy.

Sustained by this discovery, Tony broke into radio-new then-and did about everything. He put on an entire Shakespearean play-singlehantied! He wrote continuities, plays-directed, acted, announced, read crop reports. Finally he coaxed Chicago's WLS to air his Scrapbook. Every Wons enthusiast knows the rest; an entertainment-seeking public loved it.

Strange and lovable is the man behind the microphone voice of Tony Wons To his friends a good fellow and boon companion, he is constantly at war within himself-always questioning, seeking. Student and thinker, he loves to work with his hands-especially building boats. Utterly fearless, he faddishly drinks a pint and a half of orange juice daily, to fend off colds. He is physically frail, yet happily at home in a factory, and he likes the camaraderie that exists among men who can do a good job well around machines. He is a lover of humanity; his pet hobby is taking care of stray animals, carrying sick ones to veterinaries. Yet this love of animals didn't prevent him from being an excellent butcher, back in his Wisconsin days.

His skilled machinist's hands play excellent violin music, and once when he was a baker for a month, housewives raved over his lemon pies. He loves solitudedespite the fact that his chief study is mankind, and that he is married and father of a fourteen-year-old daughter. And he's a wow on a party.

Sometimes he pretends to be hard boiled. But that's only because he's terribly sensitive. This teacher of tolerance shrinks when highbrows gibe at his stuff as bunk. When they panned his ingratiating: "Are yuh listenin, huh?" poor Tony suffered in soul. If only he realized that the sophisticates who sneer at him are the very ones who most need his gospel of kindness, he'd feel better.
But Tony can't be cocksure about anything. You see, he has learned that .. .. no man on this earth does know what makes him thus, another so."


## BROADCASTING STATIONS OF THE UNITED STATES

| (Arranged Alphabetically by Call Letters) |  |  |  |  |  |  | Kilocycles |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| KABC | San Antonio, Texas | 100 | 1420 | KGCU | Mandan, N. Dak. | 250 |  |
| KABN | Aberdeen, S. Dak. | 100 | 1420 | KGCX | Wolf Point, Mont. |  | 1240 |
| KADA | Ada, Oklahoma | 100 | 1200 | KGDE | Fergus Falls, Minn. | 250 | 1200 |
| KALE | Portland, Oregon | 500 | 1300 | KGDM | Stockton, Calif. | 250 | 1200 |
| KARK | Little Rock, Ark. | 500 | 890 | KGDY | Huron, S. Dak. | 250 | 1100 |
| KASA | Elk City, Oklahoma | 100 | 1210 | KGEK | Sterling, Colo. | 100 | 1200 |
| KBTM | Jonesboro, Ark. | 100 | 1200 | KGER | Long Beach, Calif. | 1.000 | 1260 |
| KCMC | Texarkana, Ark.-Texas | 100 | 1420 | KGEZ | Kalispell, Mont. | ,100 | 1310 |
| KCRC | Enid, Okla. | 250 | 1370 | KGFF | Shawnee, Okla. | 100 | 1420 |
| KCRJ | Jerome, Arizona | 100 | 1310 | KGFG | Oklahoma City, | 100 | 1370 |
| KDB | Santa Barbara, Calif. | 00 | 1500 | KGFI | Corpus Christi, Tex | 250 | 1500 |
| KDFN | Casper, Wyoming | 500 | 1440 | KGFJ | Los Angeles, Calif. | 100 | 1200 |
| KDKA | Pittsburgh, Pa. | 50,000 | 980 | KGFK | Moorhead, Minn. | 100 | 1500 |
| KDLR | Devils Lake, N. D | 100 | 1210 | KGFW | Kearney, Nebr. | 100 | 1310 |
| KD | Salt Lake City, Ut: | 1,000 | 1290 | KGGC | San Francisco, Calif. | 100 | 1420 |
| KECA | Los Angeles, Calif. | 1,000 | 1430 | KGGF | Coffeyville, Kans | 1.000 | 1010 |
| KERN | Bakersfield, Calif. | 100 | 1370 | KGGM | Albuquerque, N. Mex. | 00 | 1230 |
| KEX | Portland, Oregon | 5,000 | 1180 | KGHF | Pueblo, Colo. | 00 | 1320 |
| FAB | Lincoln, Nebraska | 5,000 | 770 | KGHI | Little Rock, Ar | 250 | 00 |
| K | Los Angeles, Calif. | 1.000 | 1300 | KGHL | Billings, Mont. | 2,500 | 780 |
| K | Great Falls, Mont. | 2,500 | 1280 | KGIR | Butte, Mont. | 5,000 | 1360 |
| K | Abilene, Kansas | 5,000 | 1050 | KGIW | Alamosa, Colo. | 100 | 1420 |
| KFBK | Sacramento, Calif. | 100 | 1310 | KGKB | Tyler, Texas | 100 | 1500 |
| KFDM | Beaumont, Texas | 1,000 | 560 | KGKL | San Angelo. Texas | 100 | 1370 |
| KFDY | Brookings, S. Dak | 1,000 | 780 | KGKO | Wichita Falls, Texas | 1.000 | 570 |
| KFEL | Denver, Colorado | 500 | 920 | KGKY | Scottsbluff, Nebr. | 100 | 1500 |
| K | St. Joseph, Mo, | 2,500 | 680 | KGNF | North Platte, Neb | 1.000 | 1430 |
| K | Boone. Iowa | 100 | 1310 | KGNO | Dodge City, Kans | 250 | 1340 |
| KFH | Wichita, Kansas | 1,000 | 1300 | KGO | San Francisco, Cal | 7,500 | 790 |
| KFI | Los Angeles, Calif. | 50,000 | 640 | KGRS | Amarillo, Texas | 2,500 | 1410 |
| KF10 | Spokane, Washingtor | 100 | 1120 | KGVo | Missoula, Mont. | 100 | 1200 |
| KFIZ | Fond Du Lac, Wis. | 100 | 1420 | KGW | Portland, Oregon | 1.000 | 620 |
| KFJB | Marshalltown, Iowa | 250 | 1200 | KGY | Olympia, Washingt | 100 | 1210 |
| KFJI | Klamath Falls, Oregon | 100 | 1210 | KHJ | Los Ange'es, Cali | 1,000 | 900 |
| KFJM | Grand Forks, N. Dak. | 05 | 1370 | KH? | Spokane, Washingt | 2,000 | 590 |
| KFJR | Portland, Oregon | 00 | 1300 | KICA | Clovis, N. Mex. | 100 | 1370 |
| KFJZ | Fort Worth, Texas | 100 | 1370 | KID | Idaho Falls, Idaho | 500 | 1320 |
| KFKA | Greeley, Colorado | 1,000 | 880 | KIDO | Boise, Idaho | 2,500 | 1350 |
| K | Lawrence, Kansas | ,000 | 1220 | KIEM | Eureka, Calif. | 100 | 1210 |
|  | Shenandoah, Iowa | 1,000 | 890 | KIEV | Glendale, Calif. | 100 | 850 |
| KFOR | Lincoln, Nebraska | 250 | 1210 | KIT | Yakima, Wash. | 250 | 1310 |
| KFOX | Lone Beach, Calif. | 1.000 | 1250 | KIUJ | Santa Fe, N. Mex. | 100 | 1310 |
| KFPL | Dublin, Texas | 00 | 1310 | KJBS | San Francisco, Calif. | 500 | 1070 |
| KF | Fort Smith, Ark. | 100 | 1210 | KJR | Seattle, Wash. | 5,000 | 970 |
| KFPY | Spokane, Wash. | 1,000 | 1340 | KLO | Ogden, Utah | 500 | 1400 |
| KFRC | San Francisco, Calif. | 1,000 | 610 | KLPM | Minot, N. Dak. | 25 | 1240 |
| KFRO | Longview, Texas | 100 | 1370 | KLRA | Little Rock, Ark | 2,500 | 1390 |
| KFRU | Columbia, Mo. | 1,000 | 630 | KLS | Oakland, Calif. | 250 | 1440 |
| KFSD | San Diego, Calif. | 1,000 | 600 | KLX | Cakland, Calif. | ,000 |  |
| KFSG | Los Angeles, Calif. | 500 | 1120 | KLZ | Denver, Co'or | 000 | 50 |
| KF | St. Louis, Mo. | 1,000 | 550 | KMA | Shenandoah, Iowa | 2,500 | 930 |
| KFVD | Los Angeles, Calif. | 250 | 1000 | KMAC | San Antonio, Texas | 100 | 1370 |
| KFVS | Cape Girardeau, Mo | 250 | 1210 | KMBC | Kansas City, Mo. | 2,500 | 950 |
| KFWB | Los Angeles, Calif. | 2.500 | 950 | KMED | Medford, Oregon | 250 | 1310 |
| KFXD | Nampa, Idaho | 00 | 1200 | KMJ | Fresng Calif. | ,000 | 580 |
|  | Grand Junction, C | 250 | 1200 | KMLB | Monroe, La. | 100 | 1200 |
|  | San Bernardino, Calif. | 100 | 1210 | MM | Clay Center, Neb | ,000 | 740 |
| KFXR | Oklahoma City, Okla. | 250 | 1310 | KMO | Tacoma, Wash | 250 | 1330 |
| KFYO | Lubbock, Texas | 250 | 1310 | KMOX | St. Louis, Mo. | 50,000 | 1090 |
| KFYR | Bismarck, N. Dak. | 5.000 | 550 | KMPC | Beverly Hills, Cal | 500 | 710 |
| KGA | Spokane, Wash. | 2.500 | 900 | KMTR | Hollywood, Calif. | 1.000 | 570 |
| KGA | Tucson, Arizona | 250 | 1370 | KNOW | Austin, Texas | 100 | 1500 |
| KG | San Diego, Calif. | 00 | 1330 | N | Los Angeles. Calif. | 50,000 | 1050 |
| KGBX | Springfield, Mo. | 100 | 1310 | KOA | Denver, Colo. | 50,000 | 830 |
| KGBZ | York. Nebras | 2.500 | 930 | KOAC | Corvalis. Orey. | 1,000 | 550 |


| Call <br> Letters | Location | Watts | $\begin{gathered} \text { Kio. } \\ \text { cycles } \end{gathered}$ | $\underset{\text { Letters }}{\substack{\text { Call } \\ \text { Letr }}}$ | Location | Watts | Kilocycles |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| KOB | Albuquerque, N. Mex. | 10,000 | 1180 | KWTO | Springfield, Mo. | 1,000 | 560 |
| KOH | Reno, Nevada | 500 | 1380 | KWYO | Sheridan, Wyoming | 100 | 1370 |
| KOIL | Omaha, Neb. | 2,500 | 1260 | KXA | Seattle, Wash. | 500 | 760 |
| KOIN | Portland, Oregon | 5,000 | 940 | KXL | Portland, Oregon | 100 | 1420 |
| KOL | Seattle, Wash. | 2,500 | 1270 | KXO | El Centro, Calif. | 100 | 1500 |
| KOMA | Oklahoma City, Okla. | 5,000 | 1480 | KXRO | Aberdeen, Wash. | 100 | 1310 |
| KOMO | Seattle, Wash. | 1,000 | 920 | KXYZ | Houston, Texas | 1,000 | 1440 |
| KONO | San Antonio, Texas | 100 | 1370 | KYA | San Francisco, Calif. | 1,000 | 1230 |
| KOOS | Marshfield, Oregon | 250 | 1200 | KYW | Philadelphia, Pa. | 10,000 | 1020 |
| KORE | Eugene, Oregon | 100 | 1420 | WAAB | Boston, Mass. | 500 | 1410 |
| KOTN | Pine Bluff, Ark. | 100 | 1500 | WAAF | Chicago, Ill. | 500 | 920 |
| KOY | Phoenix, Ariz. | 1,000 | 1390 | WAAT | Jersey City, N, J. | 500 | 940 |
| KPCB | Seattle, Wash. | 100 | 710 | WAAW | Omaha, Nebr. | 500 | 660 |
| KPJM | Prescott, Ariz. | 100 | 1500 | WABC | New York, N. Y. | 50,000 | 860 |
| KPO | San Francisco, Calif. | 50,000 | 680 | WABI | Bangor, Me. | 100 | 1200 |
| KPOF | Denver, Colorado | 500 | 880 | WABY | Albany, N. Y. | 100 | 1370 |
| KPPC | Pasadena, Calif. | 50 | 1210 | WACO | Waco, Texas | 100 | 1420 |
| KPQ | Wenatcher, Wash. | 250 | 1500 | WADC | Akron, Ohio | 2,500 | 1320 |
| KPRC | Houston. Texas | 5,000 | 920 | WAGF | Dothan, Ala. | 100 | 1370 |
| KQV | Pittsburgh, Pa. | 500 | 1380 | WAGM | Presque Isle, Me. | 100 | 1420 |
| KQW | San Jose, Calif. | 1,000 | 1010 | WAIU | Columbus, Ohio | 500 | 640 |
| KRE | Berkeley, Ca if. | 100 | 1370 | WALA | Mobile, Ala. | 1,000 | 1380 |
| KREG | Santa Ana, Calif. | 100 | 1500 | WALR | Zanesville. Ohio | 100 | 1210 |
| KRGV | Weslaco., Texas | 500 | 1260 | WAML | Laurel, Miss. | 100 | 1310 |
| KRKD | Los Angeles, Calif. | 1,000 | 1120 | WAPI | Birmingham, Ala. | 5,000 | 1140 |
| KRKO | Everett, Wash. | 50 | 1370 | WARD | Brooklyn, N. Y: | 500 | 1400 |
| KRLC | Lewiston, Idaho | 100 | 1420 | WASH | Grand Rapids, Mich. | 500 | 1270 |
| KRLD | Dallas, Texas | 10,000 | 1040 | WATR | Waterbury, Conn. | 100 | 1190 |
| KRMD | Shreveport, La. | 100 | 1310 | WAVE | Louisville, Kentucky | 1,000 | 940 |
| KRNT | Des Moines, Iowa | 1.000 | 1320 | WAWZ | Zarephath, N. J. | 1,000 | 1350 |
| KROW | Oakland, Calif. | 1,000 | 930 | WAZL | Hazelton, Pa. | 100 | 1420 |
| KRSC | Seattle, Wash. | 100 | 1130 | WBAA | West Lafayette, Ind. | 500 | 1400 |
| KSAC | Manhattan, Kansas | 1,000 | 580 | WBAL | Baltimore, Md. | 10,000 | 1060 |
| KSCJ | Sioux City, Iowa | 2,500 | 1330 |  | (Also operates on | $760 \mathrm{kc})$ |  |
| KSD | St. Louis, Mo. | 1,000 | 550 | WBAP | Ft. Worth, Texas | 50,000 | 800 |
| KSEI | Pocatello, Idaho | 500 | 890 | WBAX | Wilkes-Barre, Pa. | 100 | 1210 |
| KSL | Salt Lake City, Utah | 50,000 | 1130 | WBBC | Brooklyn, N. Y. | 500 | 100 |
| KSLM | Salem, Oregon | 100 | 1370 | WBBL | Richmond, Va. | 100 | 1210 |
| KSO | Des Moines, Iowa | 500 | 1430 | WBBM | Chicago, Ill. | 50,000 | 770 |
| KSOO | Sioux Falls, S. Dak. | 2,500 | 1110 | WBBR | Brooklyn, N. Y. | 1,000 | 1300 |
| KSTP | St. Paul, Minn. | 25,000 | 1460 | WBBZ | Porca City, Okla. | 100 | 1200 |
| KSUN | Bisbee, Arizona | 100 | 1200 | WBCM | Bay City, Mich. | 500 | 1410 |
| KTAB | San Francisco, Calif. | 1,000 | 560 | WBEN | Buffalo, N. I . | 1.000 | 900 |
| KTAR | Phoenix, Ariz. | 1,000 | 620 | WBEO | Marquette. Mich. | 100 | 1310 |
| KTAT | Ft. Worth, Texas | 1,000 | 1240 | WBIG | Greensboro, N. C. | 1,000 | 1440 |
| KTBS | Shreveport, La. | 1.000 | 1450 | WBNO | New Orleans, La. | 100 | 1200 |
| KTFI | Twin Falls, Idaho | 1,000 | 1240 | WBNS | Columbus, Ohio | 1,000 | 1430 |
| KTHS | Hot Springs, Ark. | 10,050 | 1060 | WBNX | New York, N. Y. | 250 | 1350 |
| KTM | Los Angeles, Calif. | 1.000 | 780 | WBow | Terre Haute, Ind. | 100 | 1310 |
| KTRH | Houston, Texas | 2,500 | 1330 | WBRB | Red Bank, N. J. | 100 | 1210 |
| KTSA | San Antonio, Texas | 5,000 | 550 | WBRC | Birmingham, Ala. | 1,000 | 930 |
| KTSM | El Paso, Texas | 100 | 1310 | WBRE | Wike-Barre, Pa. | 100 | 1310 |
| KTUL | Tulsa, Okla. | 500 | 1400 | WBSO | Needhem, Mass. |  | 920 |
| KTW | Seattle, Wash. | 1,000 | 1220 | WBT | Charlotte, N. C. |  | 1080 |
| KUJ | Walla Walla, Wash. | 100 | 1370 | WBTM | Danville, Va. | 250 | 1370 |
| KUMA | Yuma, Ariz. | 100 | 1420 | WBZ | Foston. Mass, | 50.000 | 990 |
| KUOA | Fayetteville, Ark. | 1,000 | 1260 | WBZA | Springfield, Mass. | 1,000 | 990 |
| KUid | Vermillion, S. Dak. | 500 | 890 | WCAC | Storrs, Conn. | 500 | 600 |
| KVI | Tacoma, Wash. | 1,000 | 570 | WCAD | Canton, N. Y. | 500 | 1220 |
| KVL | Seattle, Wash. | 100 | 1370 | WCAE | Pittsburgh, Pa. | 1.000 | 1220 |
| KVOA | Tucson, Ariz. | 500 | 1260 | WCAL | Northfie!d. Minn. | 2,500 | 1250 |
| KVOD | Denver, Co.o. | 500 | 920 | WCAM | Camden, N. J. | 500 | 1280 |
| KVOo | Tulsa, Oklahoma | 25,000 | 1140 | WCAO | Ba'timore. Md. | 1,000 | 600 |
| KVOR | Colorado Springs, Colo. | 1,000 | 1270 | WCAP | Asbury Park, N. J. | 500 | 1280 |
| KVOS | Bellingham, Wash. |  | 1200 | WCAT | Rapid City, S. Dak. | 100 | 1200 |
| KWG | Stockton, Calif. | 100 | 1200 | WCAU | Philadelphia, Pa. | 50,000 | 1170 |
| KWJJ | Portland, Oregon | 500 | 1040 | WCAX | Burlington, Vt. | 100 | 1200 |
| KWK | St. Louis, Mo. | 5,000 | 1350 | WCAZ | Carthage, III. | 100 | 1070 |
| KWKC | Kansas City, Mo. |  | 1370 | WCBA | Allentown, Pa. | 500 | 1440 |
| KWKH | Shreveport, La. | 10,000 | 1100 | WCBD | Waukegan, III. | 5,000 | 1080 |
| KWSC | Pullman, Wash. | 2,000 | 1220 | WCBM | Baltimore, Md. | 250 | 1370 |
| KWTN | Watertown, S. Dak. | 100 | 1210 | WCBS | Springfield, III. | 100 | 1420 |



| $\begin{aligned} & \text { Call } \\ & \text { Letters } \end{aligned}$ | Location | Watts | Kilocycles | Call Letters | Location | Watts | Kilocycles |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| WKBI | Cicero, Ill. | 100 | 1420 | WOWO | Fort Wayne, Ind. | 10,000 | 1160 |
| WKBN | Youngstown, Ohio | 500 | 570 | WPAD | Paducah, Ky. | 100 | 1420 |
| WKBO | Harrisburg, Pa. | 100 | 1200 | WPAX | Thomasville, Ga. | 100 | 1210 |
| WKBV | Richmond, Ind. | 100 | 1500 | WPEN | Philadelphia, Pa. | 500 | 920 |
| WKBW | Buffalo, N. Y. | 5,000 | 1480 | WPFB | Hattiesburg, Miss. | 100 | 1370 |
| WKBZ | Muskegon, Mich. | 250 | 1500 | WPG | Atlantic City, N, J. | 5,000 | 1100 |
| - WKEU | Griffin, Ga. | 100 | 1500 | WPHR | Petersburg, Va. | 500 | 880 |
| WKJC | Lancaster, Pa. | 250 | 1200 | WPRO | Providence, R. I | 250 | 630 |
| WKOK | Sunbury, Pa. | 100 | 1210 | WPTF | Ralêigh, N. C. | 5,000 | 680 |
| WKRC | Cincinnati, Ohio | 1,000 | 550 | WQAM | Miami, Fla. | 1,000 | 560 |
| WKY | Oklahoma City, Okla. | 1,000 | 900 | WQAN | Scranton, Pa. | 250 | 880 |
| WKZO | Kalamazoo, Mich. | 1,000 | 590 | WQBC | Vicksburg, Miss. | 1,000 | 1360 |
| WLAC | Nashville, Tenn. | 5,000 | 1470 | WQDM | St. Albans, Vt. | 100 | 1370 |
| WLAP | Lexington, Ky . | 250 | 1420 | WRAK | Williamsport, Pa. | 100 | 1370. |
| WLB | St. Paul, Minn. | 1,000 | 1250 | WRAW | Reading, Pa. | 100 | 1310 |
| WLBC | Muncie, Ind. | 50 | 1310 | WRAX | Philadelphia, Pa. | 500 | 920 |
| WLBF | Kansas City, Kansas | 100 | 1420 | WRBL | Columbus, Ga. | 100 | 1200 |
| WLBL | Stevens Point, Wis. | 2,500 | 900 | WRBX | Roanoke, Va. | 500 | 1410 |
| WLBZ | Bangor, Me. | 1,000 | 620 | WRC | Washington, D. C. | 1,000 | 950 |
| WLLH | Lowell, Mass. | 250 | 1370 | WRDO | Augusta, Me. | 100 | 1370 |
| WLNH | Laconia, N. H. | 100 | 1310 | WRDW | Augusta, Ga. | 100 | 1500 |
| WLS | Chicago, Ill. | 50,000 | 870 | WREC | Memphis, Tenn. | 2,500 | 600 |
| WLTH | Brooklyn, N. Y. | 500 | 1400 | WREN | Lawrence, Kans, | 5,000 | 1220 |
| WLVA | Lynchburg, Va. | 100 | 1370 | WRGA | Rome, Ga. | 100 | 1500 |
| WLW | Cincinnati, Ohio | 500,000 | 700 | WRJN | Racine, Wis. | 100 | 1370 |
| WLWL | New York, N. Y. | 5,000 | 1100 | WROK | Rockford, III. | 500 | 1410 |
| WMAL | Washington, D. C. | 500 | 630 | WROL | Knoxville, Tenn. | 100 | 1310 |
| WMAQ | Chicago, III. | 5,000 | 670 | WRR | Dallas, Texas | 500 | 1280 |
| WMAS | Springfield, Mass. | , 250 | 1420 | WRUF | Gainesville, Fla. | 5,030 | 830 |
| WMAZ | Macon, Ga. | 1,000 | 1180 | WRVA | Richmond, Va. | 5,000 | 1110 |
| WMBC | Detroit, Mich. | 250 | 1420 | WSAI | Cincinnati, Ohio | 2,500 | 1330 |
| WMBD | Peoria, Ill. | 1,000 | 1440 | WSAJ | Grove City, Pa, | 100 | 1310 |
| WMBG | Richmond, Va. | 250 | 1210 | WSAN | Allentown, Pa . | 500 | 1440 |
| WMBH | Joplin, Mo. | 250 | 1420 | WSAR | Fall River, Mass. | 250 | 1450 |
| WMBI | Chicago, Ill. | 5,000 | 1080 | WSAZ | Huntington, W. Va. | 1,000 | 1190 |
| WMBO | Auburn, N. Y. | 100 | 1310 | WSB | Atlanta, Ga. | 50,000 | 740 |
| WMBQ | Brooklyn, N. Y. | 100 | 1500 | WSBC | Chicago, Ill. | 100 | 1210 |
| WMBR | Jacksonville, Fla. | 100 | 1370 | WSBT | South Bend, Ind. | 500 | 1360 |
| WMC | Memphis, Tenn. | 2,500 | 780 570 | WSFA | Montgomery, Ala. | 1,000 | 1410 |
| WMCA | New York, N. Y. Boston, Mass | 500 | 570 1500 | WSGN | Birmingham, Ala. | 250 100 | 1310 <br> 1210 |
| WMFF | Plattsburg, N. Y. | 100 | 1310 | WSJS | Winston-Salem, N. C. | 100 | 1310 |
| WMMN | Fairmont, W. Va. | 500 | 890 | WSM | Nashville, Tenn. | 50,000 | 650 |
| WMT | Cedar Rapids, Iowa | 2,500 | 600 | WSMB | New Orleans, La. | 500 | 1320 |
| WNAC | Boston, Mass. | 2,500 | 1230 | WSMK | Dayton, Ohio | 200 | 1380 |
| WNAD | Norman, Okla. | 1,000 | 1010 | WSOC | Charlotte, N. C. | 250 | 1210 |
| WNAX | Yankton, S. D. | 2,500 | 570 | WִSPA | Spartanburg, S. C. | 1,000 | 920 |
| WNBF | Binghamton, N. Y. | 250 | 1500 | WSPD | Toledo, Ohio | 1,000 | 1340 |
| WNBH | New Bedford, Mass. | 250 | 1310 | WSUI | Iowa City, Ia, | 1,000 | 880 |
| WNBO | Silverhaven, Pa . | 100 | 1200 | WSUN | St. Petersburg, Fla. | 5,000 | - 620 |
| WNBR | Memphis, Tenn. | 1,000 | 1430 | WSYB | Rutland, Vt. | 100 | 1500 |
| WNBX | Springfield, Vt. | 1,000 | 1260 | WSYR | Syracuse, N. Y. | 250 | 570 |
| WNEW | Newark, N, J. | 2,500 | 1250 | WSYU | Syracuse, N. Y. | 250 | 570 |
| WNOX | Knoxville, Tenn. | 2,000 | 560 | WTAD | Quincy, Ill. | 500 | 900 |
| WNRA | Muscle Shoals, Ala. | 100 | 1420 | WTAG | Worcester, Mass. | 500 | 580 |
| WNYC | New York, N. Y. | 500 | 810 | WTAM | Cleveland, Ohio | 50,000 | 1070 |
| WOAI | San Antonio, Texas | 50,000 | 1190 | WTAQ | Eau Claire, Wis. | 1,000 | 1330 |
| WOC | Davenport, Iowa | 100 | 1370 | WTAR | Norfolk, Va. | 1,000 | 780 |
| WOCL | Jamestown, N. Y. |  | 1210 | WTAW | College Station, Tex. | 500 | 1120 |
| WOI | Ames, Iowa | 5,000 | 640 | WTAX | Springfield, Ill. | 100 | 1210 |
| WOKO | Albany, N. Y. | 1,000 | 1430 | WTBO | Cumberland, Md. | 250 | 800 |
| WOL | Washington, D. C. | 100 | 1310 | WTCN | St. Paul, Minn. | 1,000 | 1250 |
| WOMT | Manitowoc, Wis. | 100 | 1210 | WTEL | Philadelphia, Pa. | 100 | 1310 |
| WOOD | Grand Rapids, Mich. | 500 | 1270 | WTFI | Athens, Ga. | 500 | 1450 |
| WOPI | Bristol, Tenn. | 50,000 | 710 | WTJS | Hartford, Conn. | 50,000 | 1310 |
| WOR | Wewark, N. Mass. | , 500 | 1280 | WTMJ | Mackson, Tenn. | 5.000 | 620 |
| WORK | York, Pa. | 1,000 | 1320 | WTMV | E. St. Louis, Ill. | 100 | 1500 |
| WOS | Jefferson City, Mo. | 500 | 630 | WTNJ | Trenton, N. J. | 500 | 1280 |
| WOSU | Columbus, Ohio | 1,000 | 570 | WTOC | Savannah, Ga. | 1,000 | 1260 |
| WOV | New York, N, Y. | 1,000 | 1130 | WTRC | Elkhart, Ind. | 100 | 1310 |
| Wow | Omaha, Nebr. | 1,000 | 590 | WVFW | Brooklyn, N. Y. | 500 | 1400 |


| Call Letters | Location | Watts | Kilo. cycles | ALASKAN BROADCASTING STATIONS (Listed alphabetically by call letters) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| WWAE | Hammond, Ind. | 100 | 1200 | Calls | Location |  | Watts | K |
| WWJ | Detroit, Mich. | 1,000 | 920 | KFQD | Anchorage |  | 250 | 600 |
| WWL | New Orleans, La. | 10,000 | 850 | KGBU | Ketchikan |  | 500 | 900 |
| WWNC | Ashville, N, C. | 1.000 | 570 | (Listed alphabetically by location) |  |  |  |  |
| WWRL | Woodside, N. Y. | 250 | 1500 | Location Anchorage |  |  | Calls |  |
| WWSW | Pittsburgh, Pa. | 250 | 1500 |  |  |  | KGBU |  |
| WWVA | Wheeling, W. Va. | 5.000 | 1160 | Ketchikan |  |  |  |  |
| WXYZ | Detroit, Mich. | 1,000 | 1240 |  |  |  |  |  |
| WIXBS | Waterbury, Conn. | 1,000 | 1530 |  |  |  |  |  |  |  |
| W6XAI | Bakersfield, Calif. | 1,000 | 1550 | cycles ter 600499 | Letters <br> KFQD | ocation |  | Watts |
| W9XBY | Kansas City, Mo. | 1,000 | 1530 | 900333 | KGBU A | Anchorage |  | 500 |

## U. S. BROADCASTERS ARRANGED BY FREQUENCY OR WAVE-LENGTH

Kilo- Me- Call
cycles ters Letters Location

| DIAL SETTING |  |  |
| :---: | :---: | :---: |
| 550 | 545.1 KFUO | St. Louis, Mo. |
|  | 545.1 KFYR | Bismarck, N. Dak. |
|  | 545.1 KOAC | Corvallis, Oreg. |
|  | 545.1 KSD | St. Louis, Mo. |
|  | 545.1 KTSA | San Antonio, Tex |
|  | 545.1 WDEV | Waterbury, Vt. |
|  | 545.1 WGR | Buffalo, N. Y. |
|  | 545.1 WKRC | Cincinnati. Ohio |
|  | 545.1 WSVA | Stanton, Va. |

DIAL SETTING

|  | 535.4 KFDM | Beaumont, Texas |
| :---: | :---: | :---: |
|  | 535.4 KLZ | Denver, Colorado |
| 560 | 535.4 KTAB | San Francisco, Calif. |
| 560 | 535.4 KWTO | Springfield, Mo. |
|  | 535.4 WFIL | Philadelphia, Pa |
|  | 535.4 WIND | Gary, Ind. |
|  | 534.4 WNOX | Knoxville, Tenn. |
|  | 535.4 WQAM | , |

## DIAL SETTING

|  | DTAL SETTING....... |  |
| :--- | :--- | ---: |
| 570 | 526.0 KGKO | Wichita Falls, Tex. |
| 570 | 1,000 |  |
| 570 | 526.0 KMTR | Hollywood, Calif. | 1,000

DIAL SETTING
580 516.9 KMJ Fresno, Calif 580 516.9 KSAC Manhattan, Kans.
580516.9 WCHS Charleston. W. Va 580516.9 WDBO Orlanio, Fla. 580516.9 WIBW Topeka, Kansas
580 516.9 WTAG Worcester, Mass.

Kilo- Me- Call
cycles ters Letters Location


DIAL SETTING....

| DIAL | SETTING....... |  |
| :--- | :---: | ---: |
| 620 483.6 KGW | Portland, Oregon | 5,000 |
| 620 | 483.6 KTAR | Pheni., Ariz. |
| 620 | 483.6 WFLA | Clearwater, Fla. |

DIAL SETTING
630 475.9 KFRU Columbia, M 630 475.9 KGFX Pierre, S. Dak. 630475.9 WGBF Evansville. Ind.
630 475.9 WMAL 630 475.9 WMAL Washington, D. C.
630 475.9 WOS 630 475.9 WOS Jefferson City, Mo.
630 475.9 WPRO Providence,


| DIAL SETTING |  |  |
| :---: | :---: | :---: |
| 780 | 384.4 KELW | Burbank, Calif. |
| 780 | 384.4 KFDY | Brookings, S. Dak. |
| 780 | 384.4 KGHL | Billings, Mont. |
|  | 384.4 KTM | Los Angeles, Calif. |
|  | 384.4 WEAN | Providence, R. I. |
|  | 384.4 WMC | Memphis, Tenn. |
|  | 384.4 WTAR | Norfolk, Va. |

## DIAL SETTING

DIAL SETTING
800 374.8 WBAP Fort Worth, Tex 800 374.8 WFAA Fort Worth, Tex, 800 374.8 WTBO Cumberland, Md.

## DIAL SETTING

810 370.2 WCCO Minneapolis, Minn. 50,000

DIAL SETTING....
820365.6 WHAS Louicville Ky.

| DIAL SETTING...... |  |  |  |  |
| :--- | :--- | ---: | :---: | :---: |
| 830 361.2 KOA | Denver, Colo. | 50.000 |  |  |
| 830361.2 WEEU | Reading, Pa. | 1.000 |  |  |
| 830361.2 WHDH | Boston, Mass. | 1,000 |  |  |
| 830 361.2 WRUF | Gainesville, Fla. | 5,000 |  |  |

DIAL SETTING 850352.7 KIEV Glendale, Calif. 850 352.7 WWL $\quad \stackrel{\text { Elmira, N. Y. }}{\text { New Orleans, L }}$ 850352.7 WWPA Clarion, Pa.

> DIAL SETTING
$\begin{array}{llll}860 & 348.6 & \text { WABC } & \text { New York, N. Y. } \\ 860 & 348.6 \text { WHB } & 50.000 \\ \text { Kansas City, Mo. } & 1,000\end{array}$

## DIAL SETTING.

870 344.6 WENR Chicaso, III
870 344.6 WLS Chicago, III


| Kilo- Me- Call |  |  |
| :--- | :--- | ---: |
| cycles ters Letters | Location | Watts |
| 1200 | 249.9 KMLB | Monroc. La. |


| DIAL SETTING.... |  |  |
| :---: | :---: | :---: |
| 1210247.8 KASA E | Elk City, Okla. |  |
| 1210247.8 KDLR D | Devils Lake, |  |
| 1210247.8 KFJI | Klamath Falls, Ore Lincoln, Nebr. | 250 |
| 1210247.8 KFPW F | Fort Smith. | 100 |
| 1210247.8 KFVS | Cape Girardeau, |  |
| 1210247.8 KFXM S | San Bernardino, Ca |  |
| 1210247.8 KGY | Gympla, Was |  |
| 1210247.8 KIEM E | Eurcka, Calif. | 100 50 |
| 1210247.8 KPPC | Pasadena, Calif. |  |
| 1210247.8 KWEA | Shreveport, La, |  |
| 1210247.8 KWTN | Watertown, S. Da |  |
| 1210 247.8 WALR | Zanesville, Ohio |  |
| 1210 247.8 WBAX | Wilkes-Barre, Pa | 00 |
| 1210247.8 WBBL | Richmond, Va. | 00 |
| 1210247.8 WBRB | Red Bank, N, J. |  |
| . 1210247.8 WCOL | Columbus, Ohio |  |
| 1210 247.8 WCRW | Chicago, Ill. |  |
| 1210 247.8 WEBQ | Harrisburg, Ill. |  |
| 1210 247.8 WEDC | Chicazo, 11 I . | 100 |
| 1210247.8 WFAS | White Plains. N. | 100 |
| 1210 247.8 WGBB | Freeport, N. Y. |  |
| 1210 247.8 WGCM | Gulfport, Miss. |  |
| 1210 247.8 WGNY | Chester, N. Y. |  |
| 1210 247.8 WHBF | Rock Island, Ill. |  |
| 1210 247.8 WHBU | Anderson, Ind. |  |
| 1210247.8 WIBU | Poynette, Wis. |  |
| 1210247.8 WJBY | Gadsden. Ala. |  |
| 1210247.8 WJEJ | Hagerstown, Md. |  |
| 1210247.8 WJIM | Lansing, Mich. |  |
| 1210247.8 WJW | Akron, Ohio |  |
| 1210247.8 WKOK | Sunburs, Pa. | 00 |
| 1210247.8 WMBG | Richmond, Va. | 0 |
| 1210247.8 WMFG | Hibbing. Minn. |  |
| 1210 247.8 WOCL | Jamestown, N. Y |  |
| 1210247.8 WOMT | Manitowoc. Wis. | 100 |
| 1210 247.8 WPAX | Thomasville, Ga. | 100 |
| 1210247.8 WSBC | Chicago. III. | 00 |
| 1210247.8 WSIX | Springfield, Tenn. | 100 |
| 1210247.8 WSOC | Charlotte, N. C. | 250 |
| 1210 247.8 WTAX | Springfield. Ill. | $100$ |

Kilo- Me- Call
cycles ters Letters Location

DIAL SETTING.....

| 1220 | 245.8 KFKU | Lawrence, Kans. |
| :--- | :--- | :--- |
| 1220 | 245.8 KTW | Seattle, Wash. |
| 1220 | 245.8 KWSC | Pullman, Wash. |
| 1220 | 245.8 WCAD | Canton, New York |
| 1220 | 245.8 WCAE | Pittsburgh. Pa. |
| 1220 | 245.8 WDAE | Tampa, Fla. |
| 1220 | 245.8 WREN | Iawrence, Kans. |

## DIAL SETTING

| 1290 | 232.4 KDYL | Salt Lake City, Utah | 1.000 |
| :--- | :--- | :--- | ---: |
| 1290 | 232.4 KLCN | Blytheville. Ark. | 100 |
| 1290 | 232.4 WEBC | Superior, Wis. | 2,500 |
| 1290 | 232.4 WJAS | Pittsburgh, Pa. | 2,500 |
| 1290 | 232.4 WNBZ | Saranac Lake, N. Y. | 100 |

DIAL SETTING

|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & 230.6 \text { KALE } \\ & 230.6 \mathrm{KFAC} \end{aligned}$ | $\begin{aligned} & \mathrm{Po} \\ & \mathrm{Lo} \end{aligned}$ | 1,00 |
|  | 230.6 KFH | Wichita. | 1,000 |
|  | 230.6 KFJ | Portland, | 50 |
|  | 230.6 WBBR | Brooklyn, N | 1,000 |
|  | 230.6 WEVD | New York, | ,00 |
|  | 230.6 WFAB | New York, N . | , 00 |
|  | 30.6 WFBC | Greenville |  |
|  | 230.6 WHAZ | Troy, N. Y. |  |
|  | 230.6 WIOD |  |  |

[^1]$\begin{array}{ll}1320 & \text { 227.1 KGHF } \\ 1320 & \text { Pueblo. Co.o. } \\ \text { Idaho Falls, Idaho }\end{array}$

DIAL SETTING.

|  | KG | Mi |  |
| :---: | :---: | :---: | :---: |
|  | KOIL | Council Bluffs, Iowa |  |
| 1260 | 238.0 KPAC | Port Arthur, Texas |  |
| 260 | 238.0 KRGV | Weslaco, Te |  |
| 1260 | 238.0 KUOA | Fayetteville, | . 00 |
| 1260 | 238.0 KVOA | Tucson, Ariz |  |
|  | WHIO | Dayton, Ohio |  |
|  | WNBX | Springfield, Vt. |  |
| 260 | WTOC | Savannah, Ga. |  |


|  |  |  |  |
| :---: | :---: | :---: | :---: |
| 1270 | 336.1 KGCA |  |  |
|  | 6.1 KOL | Se |  |
|  | 236.1 KVOR | Colo. Springs, Col | 1.000 |
|  | 236.1 KWLC | Decorah. Iowa |  |
|  | 236.1 WASH | Grand Rap |  |
|  | 236.1 WFBR | Baltimore, Md. |  |
|  | 236.1 WJDX | Jackson. | 2.500 |
|  | 236.1 WOOD | Grand R |  |


|  | D | Fals |  |
| :---: | :---: | :---: | :---: |
|  | 234.2 KFBB | Great Falls, Mont. | 2,500 |
|  | 234.2 WCAM | Camden, N. J. | 500 |
|  | 234.2 WCAP | Asbury Park, N. J. | 500 |
|  | 234.2 WDOD | Chattanooga, Tenn. | 5,000 |
|  | 234.2 WIBA | Madison, Wis. | 1,000 |
|  | 234.2 WORC | Worcester, Mass. | 500 |
| 1280 | 234.2 WRR | Dallas, Tex. | 500 |
| 1280 | 234.2 WTNJ | Trenton, N. J. | 500 |

## DIAL SETTING.

 1250 239.9 KFOX Long B
1250 239.9 WTCN Minneapolis Min


DIAL SETTING


|  | Kilo- Me- <br> cycles ters <br> Calt <br> Letters | Location |
| :---: | :---: | :--- |
| Watts |  |  |
| 1,000 | 1370 | 218.8 WGL | Fort Wayne, Ind.

370 218.8 WRJN $\begin{aligned} & \text { Auqusta, Me. } \\ & \text { Racine, Wis. }\end{aligned}$

| DIAL SETTING...... |  |  |  | 1,000 |
| :--- | :--- | ---: | :---: | :---: |
| 1340 | 223.7 KFPY | Spokane, Wash. |  |  |
| 1340 | 223.7 KGDY | Huron, S. Dak. |  |  |

DIAL SETTING


2,500
2,500
1,000


DIAL SETTING.
1390 215.7 KLRA Litle Rock, Ark.
1390 215.7 KOY Phoenix, Ariz. 1390 215.7 WHK Cleveland, Ohio

DIAL SETTTING
 1400 214.2 WLTH $\begin{array}{ll}\text { Brooklyn, N. } \\ 1400 & 214.2 \text { WVFW } \\ \text { Brooklyn, } & \text { N. }\end{array}$

DIAL SETTING... $\begin{array}{ll}1410 & 212.6 \mathrm{KGRS} \\ 1410 & 212.6 \mathrm{WAAB} \\ \text { Amillo, Tex. } \\ \text { Boston, Mass. } \\ 1410 & 212.6 \mathrm{WBCM} \\ \text { Bay City, Mich. } \\ 1410 & 212.6 \mathrm{WDAG} \\ \text { Amarillo, Tex. } \\ 1410 & 212.6 \mathrm{WHBL} \\ 1410 & \text { Sheboyan, Wis. } \\ 1410 & 212.6 \mathrm{WHIS} \\ \text { SRBX } & \text { Bluefield, W. Va. } \\ 1410 & 212.6 \mathrm{WROK} \\ \text { Roane, Va. } \\ 1410 & 2126 \mathrm{WSFA}\end{array}$ Rock ford, Ill.
1410 212.6 WSFA Montgomery, Ala

DIAL SETTING

| 1370 | 2 |
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| 1370 |  |





1460 205.4 KSTP St. Paul-Mpls., Minn. 25,000 DIAL SETTING. . . .

## U. S. BROADCASTERS ARRANGED ACCORDING TO LOCATION

| ALABAMA |  | Dothan | WAGF | ARIZONA |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  |  | Gadsden | WJBY |  | KSUN |
| Birmingham | WAPI | Mobile | WALA | Bisbee | KSUN |
| Birmingham | WBRC | Montgomery | WSFA | Jerome | KCRJ |
| Birmingham | WSGN | Muscle Shoals | WNRA | Phoenis | KOY |


| MAINE |  |
| :--- | :---: |
| Augusta | WRDO |
| Bangor | WABI |
| Bangor | WLBZ |
| Portland | WCSH |
| Presque Isle | WAGM |
| MARYLAND |  |
| Baltimore | WBAL |
| Baltimore | WCAO |
| Baltimore | WCBM |
| Baltimore | WFBR |
| Cumberland | WTBO |
| Hagerstown | WJEJ |

MASSACHUSETTS

| Boston | WAAB |
| :--- | :--- |
| Boston | WBZ |
| Boston | WEEI |
| Boston | WHDH |
| Boston | WMEX |
| Boston | WNAC |
| Fall River | WSAR |
| Lowell | WLLH |
| Needham | WBSO |
| New Bedford | WNBH |
| Springfield | WBZA |
| Springfield | WMAS |
| Worcester | WORC |
| Worcester | WTAG |

MICHIGAN

| Battle Creek | WELL |
| :--- | :--- |
| Bay City | WBCM |
| Calumet | WHDF |
| Detroit | WJBK |
| Detroit | WJR |
| Detroit | WMBC |
| Detroit | WWJ |
| Detroit | WXYZ |
| E. Lansing | WKAR |
| Flint | WFDF |
| Grand Rapids | WASH |
| Grand Rapids | WOOD |
| Ironwood | WJMS |
| Jackson | WIBM |
| Kalamazoo | WKZO |
| Lansing | WJIM |
| Marquette | WBEO |
| Muskegon | WKBZ |


| MINNESOTA |  |
| :---: | :---: |
| Duluth | WEBC |
| Fergus Falls | KGDE |
| Mime. \& St. Paul | KSTP |
| Minne. \& St. Paul | WCCO |
| Minne. \& St. Paul | WDGY |
| Minne. \& St. Paul | WLB |
| Minne. \& St. Paul | WTCN |
| Moorehead | KGFK |
| Northfield | WCAL |
| MISSISSIPPI |  |
| Gulfport | WGCM |
| Hattiesburg | WPFB |
| Jackson | WJDX |
| Laurel | WAML |
| Meridian | WCOC |
| Vicksburg | WQBC |


| MISSOURI |  |
| :---: | :---: |
| Cape Girardeau | KFVS |
| Columbia | KFRU |


| Jefferson City | wos |
| :---: | :---: |
| Joplin | WMBH |
| Kansas City | KMBC |
| Kansas City | KWKC |
| Kansas City | WDAF |
| Kansas City | WHB |
| Kansas City | W9XBY |
| St. Joseph | KFEQ |
| St. Louis | KFUO |
| St. Louis | KMOX |
| St. Louis | KSD |
| St. Louis | KWK |
| St. Louis | WEW |
| St. Louis | WIL |
| Springfield | KGBX |
| Springfield | KWTO |
| MONTANA |  |
| Billings | KGHL |
| Butte | KGIR |
| Great Falls | KFBB |
| Kalispell | KGEZ |
| Missoula | KGVO |
| Wolf Point | KGCX |
| NEBRASKA |  |
| Clay Center | KMMJ |
| Kearney | KGFW |
| Lincoln | KFAB |
| Lincoln | KFOR |
| Norfolk | WJAG |
| North Platte | KGNF |
| Omaha | KOIL |
| Omaha | WAAW |
| Omaha | WOW |
| Scottsbluff | KGKY |
| York | KGBZ |
| NEVADA |  |
| Reno | KOH |
| NEW HA | SHIRE |
| Laconia | WLNH |
| Manchester | WFEA |
| Portsmouth | WHEB |


| Brooklyn | WCNW |
| :--- | :--- |
| Brooklyn | WLTH |
| Brooklyn | WMBQ |
| Broklyn | WVFW |
| Buffalo | WBEN |
| Buffalo | WEBR |
| Buffalo | WGR |
| Buffalo | WKBW |
| Canton | WCAD |
| Chester | WGNY |
| Elmira | WESG |
| Freport | WGGBB |
| Jamestown | WOCL |
| New York City | WABC |
| New York City | WBNX |
| New York City | WEAF |
| New York City | WEVD |
| New York City | WFAB |
| New York City | WHN |
| New York City | WINS |
| New York City | WJZ |
| New York City | WLWL |
| New York City | WMCA |
| New York City | WNYC |
| New York City | WOV |
| Olean | WHDL |
| Plattsburg | WMFF |
| Rochester | WHAM |
| Rochester | WHEC |
| Schenectady | WGY |
| Syracuse | WFBL |
| Syracuse | WSYR |
| Syracuse | WSYU |
| Troy | WHAZ |
| Utica | White Plains |
| WIBX |  |
| Woodside | WFAS |
|  | WWRL |

## NORTH CAROLINA Asheville

| Asheville | WWNC |
| :--- | :--- |
| Charlotte | WBT |
| Charlotte | WSOC |
| Durham | WDNC |
| Greensboro | WBIG |
| Raleigh | WPTF |
| Rocky Mount | WEED |
| Winston-Salem | WSJS |

NEW JERSEY

| Asbury Park | WCAP |
| :--- | :--- |
| Atlantic City | WPG |
| Camden | WCAM |
| Jersey City | WAAT |
| Jersey City | WHOM |
| Newark | WHBI |
| Newark | WNEW |
| Newark | WOR |
| Red Bank | WBRB |
| Trenton | WTNJJ |
| Zarephath | WAWZ |


| NEW | MEXICO |
| :--- | :---: |
| Albuquerque | KGGM |
| Albuquerque | KOB |
| Covis | KICA |
| Santa Fe | KIUJ |
| NEW | YORK |
| Albany | WABY |
| Albany | WOKO |
| Auburn | WMBO |
| Binghamton | WNBF |
| Brooklyn | WARD |
| Brooklyn | WBBC |
| Brooklyn | WBBR |

## NORTH DAKOTA

| Bismarck | KFYR |
| :--- | :--- |
| Devils Lake | KDLR |


| Fargo | KFOL |
| :--- | :--- |
| Grand Forks | KFJM |
|  | KFJM |

Minot
OHIO

|  | WHBD |
| :--- | ---: |
| Mount Orab | WSPD |
| Toledo | WKPN |
| Youngstown | WKBN |
| Zanesville | WALR |
|  |  |
| OKLAHOMA |  |
|  |  |
| Ada | KADA |
| Elk City | KASA |
| Enid | KCRC |
| Norman | WNAD |
| Oklahoma City | KFXR |
| Oklahoma City | KGFG |
| Oklahoma City | KOMA |
| Oklahoma City | WKY |
| Ponca City | WBBZ |
| Shawnee | KGFF |
| Tulsa | KTUL |
| Tulsa | KVOO |
|  |  |

## OREGON

| Corvalis | KOAC |
| :--- | :--- |
| Eugene | K0RE |
| Klamath Falls | KFJI |
| Marshfield | KOOS |
| Medford | KMED |
| Portland | KALE |
| Portland | KEX |
| Portland | KFJR |
| Portland | KGW |
| Portland | KOIN |
| Portland | KWJJ |
| Portland | KXL |
| Salem | KSLM |

PENNSYLVANIA

| Allentown | WCBA |
| :--- | :--- |
| Allentown | WSAN |
| Altoona | WFBG |
| Glenside | WIBG |
| Greensburg | WHJB |
| Grove City | WSAJ |
| Harrisburg | WHP |
| Harrisburg | WKBO |
| Hazleton | WAZL |
| Johnstown | WJAC |
| Lancaster | WGAL |
| Lancaster | WKJI |
| Philadelphia | KYW |
| Philadelphia | WCAU |
| Philadelphia | WDAS |
| Philadelphia | WFIL |
| Philadelphia | WHAT |
| Philadelphia | WIP |
| Philadelphia | WPEN |
| Philadelphia | WRAX |
| Philadelphia | WTEL |
| Pittsburgh | KDKA |
| Pittsburgh | KQV |
| Pittsburgh | WCAE |
| Pittsburgh | WJAS |
| Pittsburgh | WWSW |
| Reading | WEEU |
| Reading | WRAW |
| Scranton | WGBI |
| Scranton | WQAN |
| Silverhaven | WNBO |
| Sunbury | WKOK |
| Wilkese Barre | WBAX |
| Wilkes.Barre | Williamsport |
| York | WRAK |
|  | WORK |


| RHODE ISLAND |  |
| :--- | ---: |
| Providence | WEAN |
| Providence | WJAR |
| Providence | WPRO |


| SOUTH CAROLINA |  |
| :--- | :---: |
| Charleston | WCSC |
| Columbia | WIS |
| Greenville | WFBC |
| Spartanburg | WSPA |


| SOUTH DAKOTA |  |
| :--- | ---: |
| Aberdeen | KABP |
| Brookings | KFDY |
| Huron | KGDY |
| Rapid City | WCAT |
| Sioux Falls | KSOO |
| Vermillion | KUSD |
| Watertown | KWTN |
| Yankton | WNAX |


| TENNESSEE |  |
| :--- | :--- |
| Bristol | WOPI |
| Chattanooga | WDOD |
| Jackson | WTJS |
| Knoxville | WNOX |
| Knoxille | WROL |
| Memphis | WHBQ |
| Memphis | WMC |
| Memphis | WNBR |
| Memphis | WREC |
| Nashville | WLAC |
| Nashville | WSM |
| Springfield | WSIX |


|  |  |
| :--- | :--- |
| Amarillo | KGRS |
| Amarillo | WDAG |
| Austin | KNOW |
| Beaumont | KFDM |
| College Sta. | WTAW |
| Corpus Christi | KGGFI |
| Dallas | KRLD |
| Dallas | WFAA |
| Dallas | WRR |
| Dublin | KFPL |
| El Paso | KTSM |
| El Paso | WDAH |
| Fort Worth | KFJZ |
| Fort Worth | KTAT |
| Fort Worth | WBAP |
| Houston | KPRC |
| Houston | KTRH |
| Houston | KXYZ |
| Longiew | KFRO |
| Lubbock | KFYO |
| San Angelo | KGKL |
| San Antonio | KABC |
| San Antonio | KMAC |
| San Antonio | KONO |
| San Antonio | KTSA |
| San Antonio | WOAI |
| Texarkana | KCMC |
| Tyler | KGKB |
| Waco | WACO |
| Weslaco | KRGV |
| Wichita Falls | KGKO |

UTAH
$\begin{array}{ll}\text { Salt Lake City } & \text { KDYL } \\ \text { Salt Lake City } & \text { KSL }\end{array}$ VERMONT

| Burlington | WCAX |
| :--- | :--- |
| Rutland | WSYB |
| St. Albans | WQDM |
| Springfield | WNBX |
| Waterbury | WDEV |

Waterbury WD
VIRGINIA

| Bristol | WOPI |
| :--- | :--- |
| Charlottesville | WEHC |
| Danville | WBTM |
| Lyychburg | WLVA |
| Newport News | WGH |
| Norfolk | WTAR |
| Petersburg | WPHR |
| Richmond | WBBL |
| Richmond | WMBG |
| Richmond | WRVA |
| Roanoke | WDBJ |
| Roanoke | WRBX |


| WASHINGTON |  |
| :--- | :---: |
| Aberdeen | KXRO |
| Bellingham | KVOS |
| Everett | KRKO |
| Olympia | KGY |
| Pullman | KWSC |
| Seattle | KJR |
| Seattle | KOL |
| Seattle | KOMO |
| Seattle | KPCB |
| Seattle | KRSC |
| Seattle | KTW |
| Seattle | KVL |
| Seattle | KXA |
| Spokane | KFIO |
| Spokane | KFPY |
| Spokane | KGA |
| Spokane | KHQ |
| Tacoma | KMO |
| Tacoma | KVI |
| Walla Walla | KUJ |
| Wenatchee | KPQ |
| Yakima | KIT |
|  |  |

WEST VIRGINIA Bluetield WHIS Charleston Fairmont
Huntington Huntington
Wheeling WMMN

WSAZ | WISCONSIN |  |
| :--- | :--- |
| Eau Claire | WTAQ |
| Fond Du Lac | KFIZ |
| Green Bay | WHBY |
| Janesville | WCLO |
| La Crosse | WKBH |
| Madison | WHA |
| Madison | WIBA |
| Manitowoc | WOMT |
| Milwaukee | WISN |
| Milwaukee | WTMJ |
| Poynette | WIBU |
| Racine | WRJN |
| Sheboygan | WHBL |
| Stevens Point | WLBL |
| Superior | WEBC |

WYOMING
$\begin{array}{ll}\text { Casper } & \text { KDFN } \\ \text { Sheridan } & \text { KWYO }\end{array}$

## COLUMBIA BROADCASTING SYSTEM NETWORK STATIONS

| Basic | Network Stations |
| :---: | :---: |
| CKLW | ....Detroit-Windsor |
| KFAB | .....)Omaha-Lincoln |
| KMBC | .....Kansas City |
| KMOX | .....St. Louis |
| KRNT | ..... Des Moines |
| WABC | .....New York |
| WADC | . . . . Akron |
| WBBM | .....Chicago |
| WCAO | ..... Baltimore |
| WCAU | .....Philadelphia |
| WDRC | .....Hartford |
| WEAN | .....Providence |
| WFBM | .....Indianapolis |
| WFBL | ...Syracuse |
| WGRWKBW | Buffalo |
| WHAS | ... Louisville |
| WHK | ...Cleveland |
| WJAS | ...Pittsburgh |
| WJSV | ...Washington |
| WKRC | ...Cincinnati |
| WNAC | ......Boston |
| WOKO | .....Albany |
| WSPD | . ....Toledo |
| Basic | Supplementary Group |
| WBNS | .....Columbus |
| WFEA | .....Manchester |
| WHEC | ....Rochester |
| WHP | .....Harrisburg |
| WIBX | .....Utica |
| WICC | ..... Bridgeport |
| WKBN | .....Youngstown |
| WLBZ | .....Bangor |
| WMAS | .....Springfield |
| WMBD | ....Peoria |


| WORC .....Worcester | Northwestern Group |
| :---: | :---: |
| W0W0 ....Fort Wayne | KSCJ ...... Sioux City |
| WPG .......Atlantic City | WECO .....Minneapolis |
| WSBT .....South Bend | WNAX .....Yankton |
| WSMK ..... Dayton | WOC ....... Davenport |
| WWVA ....Wheeling | Canadian Group |
| Hawaiian Service | CFRB .....Toronto |
| KGMB ..... Honolulu | CKAC .......Montreal |
| Southcentral Group | Southwestern Group |
| WALA .....Mobile | KFH ...... Wichita |
| WBRC ..... Birmingham | KGKO ..... Wichita Falls |
| WCOA ..... Pensacola | KLRA ..... Little Rock |
| WDOD .....Chattanooga | KOMA .....Oklahoma City |
| WDSU ......New Orleans | KRLD ..... Dallas |
| WGST .....Atlanta | KTRH .....Houston |
| WLAC .....Nashville | KTSA ......San Antonio |
| WNOX .....Knoxville | KTUL ......Tulsa |
| WREC ..... Memphis | KWKH ... Shreveport |
| WSFA .....Montgomery | WACO ..... Waco |
|  | WIBW ....T.Topeka |
| Southeastern Group |  |
| WBIG .....Greensboro | Mountain Group |
| WBT ...... Charlotte | KLZ .......Denver |
| WDBJ .....Roanoke | KOH ......Reno |
| WDNC ..... Durham | KSL .......Salt Lake City |
| WMBG ..... Richmond | KVOR .....Colorado Springs |
| WSJS ......Winston-Salem |  |
| WTOC .....Savannah | Pacific Coast Group |
| Florida Group | KFPY ...... Spokane |
|  | KFRC ...... San Francisco |
| WDAE .....Tampa | KGB .......San Diego |
| WDBO .....Orlando | KHJ ....... Los Angeles |
| WQAM ......Miami | KOIN ......Portland |
| WMBR ....Jacksonville | KOL-KVI ..Seattle-Tacoma |

## NATIONAL BROADCASTING COMPANY NETWORK STATIONS

| STATIONS TAKING THE |
| :--- |
| BLUE SERVICE |
| KDKA...... Pittsburgh |
| KOIL...... Council Bluffs |
| KSO....... Des Moines |
| KWK...... St. Louis |
| WBAL..... Baltimore |
| WBZ...... Boston |
| WBZA..... Springfield |

WREN.......Lawrence
WSYR......Syracuse

| STATIONS TAKING THE |
| :--- |
| RED SERVICE |
| KSD....... St. Louis |
| KYW....... Philadelphia |
| WBEN..... Buffalo |
| WCAE..... Pittsburgh |


| WCSH ...... Portland | CRCT.......Toronto | Southwestern Group |
| :---: | :---: | :---: |
| WDAF...... Kansas City |  | KPRC...... Houston |
| WEAF...... New York | Southeastern Group | KTBS...... Shreveport |
| WEEI....... Boston | WFLA. | KTHS...... Hot Springs |
| WFBR...... Baltimore | WSUN..... Tampa | KV00...... Tulsa |
| WGY....... Schenectady | WIOD....... Miami | WBAP.......Fort Worth |
| WHIO...... Dayton | WIS $\qquad$ Columbia | WFAA...... Dallas |
| WHO....... Des Moines | WJAX......Jacksonville | WKY....... Oklahoma City |
| WJAR...... Providence | WPTF...... Raleigh | WOAI.......San Antorio |
| WMAQ......Chicago | WRVA......Richmond |  |
| WOW.......Omaha | WSOC...... Charlotte | Mountain Group |
| WRC....... Washington | WTAR...... Norfolk | KDYL...... Salt Lake City |
| WSAI...... ${ }^{\text {Cincinnati }}$ | WWNC.....Asheville | KOA....... Denver |
| WTAG..... Worcester |  |  |
| WTAM......Cleveland | South Central Group | Basic Pacific Coast Network |
| WWJ......... Detroit | WAPI.......Birmingham | KFI........ Los Angeles |
| Detroit | WAVE...... Louisville | KGW.......Portland |
| ALTERNATE STATIONS | WJDX.....J.Jackson |  |
| AVAILABLE TO RED OR | WMC....... Memphis | KPO........San Francisco |
| blue | WSM........ Nashville |  |
| WIRE.......Indianapolis WLW........ Cincinnati | WSMB.......New Orleans | KFSD.......San Diego |
|  | Northwestern Group | KTAR...... Phoenix |
| SUPPLEMENTARIES | KFYR...... Bismarck | North Mountain Group |
| CARRYING RED OR BLUE | KSTP. . . . . . Minn.-St. Pa | KGHL...... Billings |
| SERVICE | WDAY......Fargo |  |
| Canadian | WIBA....... Duluth-Superior | Special Hawaiian Service |
|  |  |  |

## INDEPENDENT NETWORKS AND THEIR STATIONS



## CANADIAN BROADCASTING STATIONS

(Arranged Alphabetically by Call Letters)

| Call Letters | Kilocycles | Watts | Location | $\begin{gathered} \begin{array}{c} \text { Call } \\ \text { Letters } \end{array} \end{gathered}$ | Kilocycles | Watts | Location |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CFAC | 930 | 100 | Calgary, Alta. | CJRC | 1390 | 100 | Winnipeg, Man. |
| CFCF | 600 | 400 | Montreal, Que. | CJRM | 540 | 1,000 | Moose Jaw, Sas |
| CFCH | 930 | 100 | North Bay, Ont. | CKAC | 730 | 5,000 | Montreal, Que. |
| CFCN | 1030 | 10,000 | Calgary, Alt. | CKCD | 1010 | 100 | Vancouver, B. C. |
| CFCO | 1050 | 100 | Chatham, Ont. | CKCH | 1210 | 100 | Hull, Que. |
| CFCT | 1450 | 50 | Victoria, B. C. | CKCK | 1010 | 500 | Regina, Sask. |
| CFCY | 630 | 650 | Charlottetown, P. E. I. | CKCL | 580 | 100 | Toronto, Ont. |
| CFJC | 880 | 100 | Kamloops, B. C. | CKCO | 1010 | 100 | Ottawa, Ont. |
| CFLC | 930 | 100 | Prescott, Ont. | CKCR | 1510 | 100 | Waterloo, Ont. |
| CFNB | 550 | 1,000 | Fredericton, N. B. | CKCV | 1310 | 50 | Quebec, Que. |
| CFPL | 730 | 100 | London, Ont. | CKCW | 1370 | 100 | Moncton, N. B. |
| CFQC | 840 | 1,000 | Saskatoon, Sask. | CKFC | 1410 | 50 | Vancouver, B. C. |
| CFRB | 690 | 10,000 | Toronto, Ont. | CKGB | 1420 | 100 | Timmins, Ont. |
| CFRC | 1510 | 100 | Kingston, Ont. | CKIC | 1010 | 50 | Wolfville, N. S. |
| CFRN | 1260 | 100 | Edmonton, Alta. | CKLW | 1030 | 5,000 | Windsor, Ont. |
| CHAB | 1200 | 100 | Moose Jaw, Sask. | CKMO | 1410 | 100 | Vancouver, B. C. |
| CHGS | 1450 | 50 | Summerside, P. E. I. | CKNC | 1420 | 100 | Toronto, Ont. |
| CHLP | 1120 | 100 | Montreal, Que. | CKOC | 1120 | 1,000 | Hamilton, Ont. |
| CHML | 1010 | 50 | Hamilton, Ont. | CKOV | 630 | 100 | Kelowna, B. C. |
| CHNS | 930 | 1,000 | Halifax, N. S. | CKPC | 930 | 100 | Brantford, Ont. |
| CHRC | 580 | 100 | Quebec, Que. | CKPR | 930 | 100 | Fort William, Ont. |
| CHSJ | 1120 | 100 | St. John, N. B. | CKTB | 1200 | 100 | St. Catharines, Ont. |
| CHWC | 1010 | 500 | Regina, Sask. | CKUA | 580 | 500 | Edmonton, Alta. |
| CHWK | 780 | 100 | Chilliwack, B. C. | CKWX | 1010 | 100 | Vancouver, B. C |
| CJAT | 910 | 250 | Trail, B. C. | CKX | 1120 | 100 | Brandon, Man. |
| CJCA | 730 | 1,000 | Edmonton, Alta | CKY | 960 | 15,000 | Winnipeg, Man. |
| CJCB | 1240 | 1,000 | Sydney, N. S. | CRCK | 1050 | 1,000 | Quebec, Que. |
| CJCJ | 690 | 100 | Calgary, Alta. | CRCM | 910 | 5,000 | Montreal, Que |
| CJGX | 630 | 500 | Yorkton, Sask. | CRCO | 880 | 1.000 | Ottawa, Ont. |
| CJIC | 890 | 100 | S. Ste. Marie, Ont. | CRCS | 950 | 100 | Chicoutimi, Que |
| CJKL | 1310 | 100 | Kirkland Lake, Ont. | CRCT | 840 | 5,000 | Toronto, ${ }^{\text {a }}$ Ont. |
| CJOC | 1230 | 100 | Lethbridge, Alta. | CRCV | 1100 | 50 | Vancouver, B, C |
| CJOR | 600 | 500 | Vancouver, B. C. | CRCW | 600 | 1,000 | Windsor, Ont. |

## CANADIAN STATIONS BY LOCATION



## CANADIAN STATIONS BY FREQUENCY

| Kilocycles | Call <br> Letters | Location | Watts | $\begin{aligned} & \text { Kilo- } \\ & \text { cycles } \end{aligned}$ | Call Letters | Location | Watts |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 540 | CJRM | Moose Jaw, Sask. | 1,000 | 1010 | CHWC | Regina | 500 |
| 550 | CFNB | Fredericton | 1,000 | 1010 | CKCD | Vancouver | 100 |
| 580 | CHRC | Quebec | 100 | 1010 | CKCK | Regina | 500 |
| 580 | CKCL | Toronto | 100 | 1010 | CKCO | Ottawa, Ont. | 100 |
| 580 | CKUA | Edmonton | 500 | 1010 | CKIC | Wolíville | 50 |
| 600 | CFCF | Quebec | 400 | 1010 | CKWX | Vancouver | 100 |
| 600 | CJOR | Vancouver | 500 | 1030 | CFCN | Calgary | 10,000 |
| 600 | CRCW | Windsor | 1,000 | 1030 | CKLW | Windsor | 5,000 |
| 630 | CFCY | Charlottetown | 650 | 1050 | CFCO | Chatham | 100 |
| 630 | CJGX | Yorkton | 500 | 1050 | CRCK | Quebec | 1,000 |
| 630 | CKOV | Kelowna | 100 | 1100 | CRCV | Vancouver | 500 |
| 690 | CFRB | Toronto | 10,000 | 1120 | CHLP | Montreal | 100 |
| 690 | CJCJ | Calgary | 100 | 1120 | CHSJ | St. John | 100 |
| 730 | CFPL | London | 100 | 1120 | CKOC | Hamilton | 1,000 |
| 730 | CJCA | Efimonton | 1,0:0 | 1120 | CKX | Brandon |  |
| 730 | CKAC | Montreal | 5.000 | 1200 | CHAB | Moose Jaw | 100 |
| 780 | CHWK | Chilliwack | 100 | 1200 | CKTB | St. Catharines |  |
| 840 | CFQC | Saskatoon | 1,000 | 1210 | CKCH | Hull | 100 |
| 840 | CRCT | Toronto | 5,000 | 1230 | CJOC | Lethbridge | 100 |
| 880 | CFJC | Kamloops | 100 | 1240 | CJCB | Sydney | 1,000 |
| 880 | CRCO | Ottawa | 1,000 | 1260 | CFRN | Edmonton | 100 |
| 890 | CJIC | Saut ste. Marie | 10 | 1310 | CJKL | Kirkland Lake | 100 |
| 519 | CJAT | Trail | ? 7 | 1310 | CKCV | Quebec | 50 |
| 910 | CRCM | Montreal | 5,000 | 1370 | CKCW | Moncton | 100 |
| 930 | CFAC | Calgary | 100 | 1390 | CJRC | Winnipeg | 100 |
| 930 | CFCH | North Bay | 100 | 1410 | CKFC | Vancouver | 50 |
| 930 | CFLC | Prescott | 100 | 1410 | CKMO | Vancouver | 100 |
| 930 | CHNS | Halifax | 1,000 | 1420 | CKGB | Timmins | 100 |
| 930 | CKPC | Brantford | 100 | 1420 | CKNC | Toronto | 100 50 |
| 930 | CKPR | Fort William | 100 | 1450 | CFCT | Victoria | 50 |
| cer | CRCS | Chicoutimi | 100 | 1450 | CHGS | Summerside | 50 |
| 960 | CKY | Winnipeg | 15,000 | 1510 | CKCR | Waterloo | 100 |
| 1010 | CHML | Hamilton | 50 | 1510 | CFRC | Kingston | 100 |

## MEXICAN BROADCASTING STATIONS

(Arranged Alphabetically by Call Letters)

| Ca:l Letters | Kilocycles | Watts | Location | Call Letters | Kilocycles | Watts | Location |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| XEA | 1060 | 125 | Guadalajara | XEKL | 920 | 500 | Leo |
| XEAB | 1210 | 7.5 | Nuevo Laredo | XEL | 1370 | 50 | Saltillo |
| XEAE | 980 | 250 | Tijuana | XEMA | 1080 | 50 | Tampico |
| XEAF | 1080 | 250 | Nogales | XEMO | 860 | 2,500 | Tijuana |
| XEAI | 1240 | 100 | Mexico City | XEMZ | 1210 | 30 | Tijuana |
| XEAL | . 660 | 1,000 | Mexico City | XEN | 710 | 150,000 | Mexico City |
| XEAO | 560 | 250 | Mexicali | XENT | 1120 | 150,000 | Nuevo Laredo |
| XEAW | 950 | 10,000 | Reynosa | XEOX | 640 | 500 | Saltillo |
| XEAZ | 1420 |  | San Miguel Allende | XEP | 820 | 100,000 | Mixcoac Piedras Negr |
| XEB | 1030 | 10,000 | Mexico City | XEPN | 590 | 100,000 | Piedras Negr |
| XEBC | 760 | 5,000 | Aguas Calientes | XES |  | 500 |  |
| XECW | 1310 | 10 | Mexico City | XET | 690 | 125 | Monterrey |
| XED | 1160 | 500 | Guadalajara | XETB | 1210 | 100 | Puebla |
| XEE | 1210 | 50 | Durango | XETH | 820 | 500 | Mexico City |
| XEFB | 1120 | 100 | Monterrey | XETW | 850 | 500 | Mexico City |
| XEFC | 1310 | 100 | Merida | XETZ | 980 | 250 | Vera Cruz |
| XEFE | 1370 | 100 | Nuevo Laredo | XEW | 880 | 50,000 | Mexico City |
| XEFG | 1100 | 250 | Mexico City | XEW | 1150 | 50,100 | Mexico City |
| XEFI | 720 | 250 | Chihuahua | XEWZ | 1310 | 125 | Monterrey |
| XEFJ | 1210 | 100 | Monterrey | XEX | 1150 | 10 | Merida |
| XEFO | 940 | 5,000 | Mexico City | XEY | 780 | 10,000 | Mexico City |
| XEFV | 1210 | 100 | Cuidad Juarez | XEYZ | 1370 | , 100 | San Luiz Potos |
| XEFW | 1310 | 250 | Tampico | XEZZ | 1310 | 5 | Aguas Calientes |
| XEFZ | 1370 | 100 | Mexico City | XFA | 1270 | 250 | Jolapa |
| XEH | 1150 | 250 | Monterrey | + $\times$ + | 810 | 350 | Aguas Calientes |
| XEI | 1370 | 125 | Morelia |  | 940 | 5,000 | Mexico City |
| XEJ | 1020 990 | 250 | Cuidad Juarez | XFX | 610 | 500 | Mexico City |

## MEXICAN BROADCASTING STATIONS ARRANGED BY FREQUENCY

| Kilocycles | Power <br> Watts | Call <br> Letters | Location | Kilocycles | Power <br> Watts | Call Letters | Location |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1420 | 7 | XEAZ | San Miguel Allende | 1080 | 50 | XEMA | Tampico |
| 1370 | 100 | XEFE | Nuevo Laredo | 1060 | 125 | XEA | Guadalajara |
| 1370 | 100 | XEFZ | Mexico City | 1030 | 10,000 | XEB | Mexico City |
| 1370 | 125 | XEI | Morelia | 1020 | 250 | XEJ | Ciudad Juarez |
| 1370 | 50 | XEL | Saltillo | 990 | 100 | XEK | Mexico City |
| 1370 | 100 | XEZZ | San Luis Potosi | 980 | 250 | XEAE | Tijuana |
| 1310 | 10 | XECW | Mexico City | 980 | 250 | XEU | Vera Cruz |
| 1310 | 100 | XEFC | Merida | 970 | 250 | XES | Tampico |
| 1310 | 250 | XEFW | Tampico | 950 | 10,000 | XEAW | Reynosa |
| 1310 | 125 | XETB | Torreon | 940 | 5,000 | XEFO | Mexico City |
| 1310 | 125 | XEX | Monterrey | 940 | 5,000 | XFO | Mexico City |
| 1310 | 5 | XFA | Aguas Calientes | 920 | 500 | XEKL | Leon |
| 1270 1240 | 250 100 | XFB | Jolapa Mexico City | 890 | 50,000 | XEW | Mexico City |
| 1210 | 7.5 | XEAB | Mexico City | 860 | 2,500 | XEMO | Tijuana |
| 1210 | 50 | XEE | Durango | 850 820 | 500 | XETZ | Mexico City |
| 1210 | 100 | XEFJ | Monterrey | 820 | 500 | XEP | Mixcoac |
| 1210 | 100 | XEFV | Ciudad Juarez | 810 | 350 | XETW | Mexico City |
| 1210 | 30 | XEMZ | Tijuana | 780 | 10,000 | XEYZ | Aguas Caliente |
| 1210 | 100 | XETH | Puebla | 760 | 5,000 | XEBC | Mexico City Aguas Calient |
| 1160 | 500 | XED | Guadalajara | 720 | 5,250 | XEFI | Chihuahua |
| 1150 | 250 | XEH | Monterrey | 710 | 1,000 | XEN | Mexico Cit |
| 1150 | 10 | XEY | Merida | 690 | 500 | XET | Monterrey |
| 1150 | 100 | XEWZ | Mexico City | 660 | 1.000 | XEAL | Mexico City |
| 1120 | 100 | XEFB | Monterrey | 640 | 250 | XEOX | Saltillo |
| 1120 | 150,000 | XENT | Nuevo Laredo | 610 | 500 | XFX | Mexico City |
| 1100 | 250 | XEFG | Mexico City | 5901 | 100,000 | XEPN | Piedras Negras |
| 1080 | 250 | XEAF | Nogales | 560 | 250 | XEAO | Mexicali |

## MEXICAN STATIONS BY LOCATION

|  | Baja California | XEFZ | Mexico City | Nuevo Leon |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| XEBC | C Aguas Calientes | XEK | Mexico City | XEFB | Monterrey |
| XFA | Aguas Calientes | XEN | Mexico City | XEFJ | Monterrey |
| XFC | Aguas Calientes | XEP | Mexico City | XEH | Monterrey |
| XEAO | 0 Mexicali | XETW | Mexico City | XET | Monterrey |
| XEAE | Tijuana | XETZ | Mexico City | XEX | Monterrey |
| XEM | 0 Tijuana | XEW | Mexico City |  | Puebla |
| XEMZ | $Z \quad$ Tijuana | XEWZ | Mexico City | XETH | Puebla |
|  | Chihuahua | XEYZ | Mexico City |  | an Luis Potosi |
| XEFI | C'ihuahua | XFO XFX | Mexico City | XEZZ | San Luis Potosi |
| XEFV | $V$ Juarez | XFX | Mexico City | Tamaulipas |  |
| XEJ | Juarez | Durango |  | XEAF | Nogales |
|  | Coahuila | XEE | Durango | XEAB | Nuevo Laredo |
| XEPN | N Piedras Negras | Guanajuato |  | XEFE | Nuevo Laredo |
| XEL | Saltillo |  |  | XENT | Nuevo Laredo |
| XEOX | X Saltillo | XEKL | Leon | XEAW | Reynosa |
| XETB | Torreon | XEAZ | San Miguel Allende | XEFW | Tampico |
|  | D. F. |  |  | XEM XES | Tampico |
| XEAI | I Mexico City |  | alisco |  | Vera Cruz |
| XEAL | L Mexico City | XEA | Guadalajara | XFB | Jalapa |
| XEB | Mexico City | XED | Guadalajara | XEU | Vera Cruz |
| XECW | W Mexico City |  |  |  | Yucatan |
| XEFG | G Mexico City |  | hoacan | XEFC | Merida |
| XEFO | 0 Mexico City | XEI | Morelia | XEY | Merida |

## PRINCIPAL SHORT-WAVE STATIONS OF THE WORLD

| Me. | Megs Letters | Location | ${ }_{\text {Me- }}^{\text {Me- }}$ Megs, ${ }_{\text {Letter }}^{\text {Calt }}$ | Location |
| :---: | :---: | :---: | :---: | :---: |
| 5.98 | $50.17 \times \mathrm{CCW}$ | Mexico City, Mexico | 10.22 29.35 PSH | Rio de Janeiro, Brazil |
| 5.99 | 50.08 XEBT | Mexico City, Mexico | 10.25 29.27 LSK3 | Hurlingham, Argentina |
| 6.03 | 49.75 VE9CA | Calgary, Alberta, Can. | 10.2929 .16 DIQ | Koniz |
| 6.03 | $49.75 \mathrm{HP5B}$ | Panama City, Panama | 10.30 29.13 LSL2 | Hurlingham, Argentina |
| 6.64 | 49.67 WIXAL | Boston, Mass. | 10.33 29.04 ORK | Ruysselede, Belgium |
| 6.04 | 49.65 HJIABG | Barranquilla, Colombia | 10.35 28.98 LSX | Monte Grande, Argentina |
| 6.04 | 49.63 HJ3ABI | Bogota, Colombia | 10.41 28.80 KES | Bolinas, Cals |
| 6.07 | 49.42 VE9CS | Vancouver, B. C., C | 10.4128 .80 PDK | Kootwijk, Holland |
| 6.07 | 49.41 OER2 | Vienna, Austria | 10.43 28.76 YBG | Medan, Sumatra |
| 6.07 | 49.41 ZHJ | Penang, Malaya | 10.55 28.44 WOK | Lawrenceville, N. J. |
| 6.08 | 49.35 DJM | Berlin, Germany | 10.67 28.10 WNB | Lawrencevile, N |
| 6.08 | 49.34 CP5 | Lapaz, Bolivia | 10.77 27.85 GBP | Rugby, England |
| 6.10 | 49.14 HJ4ABB | Manizales, Colombi | 11.72 25.60 CJRX | Winnipeg, Canada |
| 6.11 | 49.10 VUC | Calcutta, India | 11.79 25.43 DJO | Berlin, Germany |
| 6.11 | 49.10 GSL | Daventry, England | 11.85 25.31 DJP | Berlin, Germany |
| 6.12 | 49.00 JB | Johannesburg, So. Afric | 11.87 25.25 FYA | Paris, France |
| 6.13 | 48.94 LKJT. | Jeloy, Norway | 11.94 25.13 FTA | Assise, Fra |
| 6.15 | 48.78 CSL | Lisbon, Portugal | 11.95 25.10 KKQ | Bulinas, Calif. |
| 6.15 | 48.74 CO9GC | Santiago, Cuba | 12.15 24.69 GBS | Rugby, England |
| 6.18 | 48.50 HIlA | Santiago, Cuba | 12.29 24.41 GBU | Rugby, Eugland |
| 6.20 | 48.40 CTIGO | Parede, Portugal | 12.40 24.20 CTIG | Parede, Portural |
| 6.25 | 48.00 OAX4B | Lima, Peru | 12.78 23.47 GBC | Rugby, England |
| 6.37 | 47.06 Y V4RC | Caracas, Venezuela | 12.84 23.36 WOO | Ocean Gate, N. J. |
| 6.42 | 46.70 VE9AS | Fredericton, N. B., Can. | 13.07 22.94 VP1A | Suva, Fiji Islands |
| 6.49 | 46.22 HJ5ABD | Manizales, Colombia | 13.39 22.40 WMA | Lawrenceville, N. J. |
| $6.52$ | 46.01 YV6RV | Valencia, Venezuela | 13.61 22.04 JY | Kemikawa-Cho, Chibaken, |
| $6.6$ | 45.39 H14D 45.38 RW72 | Santo Donungo, D. F Moscow, Russia | 13.9321 .55 W 8 X | Pi |
| 6.66 | 45.05 TIEP | San Jose, Costa Rica | 13.9721 .47 GSH | Daventry, England |
| 6.75 | 44.41 WOA | Lawrenceville, N. J. | 13.99 21.44 GBA | Rugby, England |
| 6.80 | 44.12 HIH | San Pedro de Macor | 14.40 20.78 GBW | Rugby, England |
|  |  | D. R. | 14.47 20.73 WMF | Lawrenceville, N. J. |
| 6.8 | KEL | Bolinas, California | 14.48 20.71 YNA | Managua, Nicaragua |
| 6.90 | 43.45 GDS | Rugby, England | 14.48 20.71 TGF | Guatemala City, Guat. |
| 7.03 | 42.67 HRPI | San Pedro Sula, Honduras | 14.48 20.71 HPF | Panama City, Pan. |
| 7.09 | 42.30 HKE | Bogota, Colombia | 14.48 20.71 TIR | Cartago, Costa Rica |
| 7.31 | 41.04 HJIABD | Cartagena, Colombia | 14.50 20.69 LSM2 | Hurlingham, Argentina |
| 7.38 | 40.65 XECR | Mexico City, Mexico | 14.59 20.56 WMN | Lawrenceville, N. J. |
| 7.71 | 38.89 KEE | Bolinas, California | 14.72 20.38 GAA | Rugby, England |
| 7.86 | 38.17 H62JSB | Guayaquil, Ecuador | 15.05 19.92 WNC | Hialeah, Florida |
| 8.38 | 35.80 IAC | Piza, Italy | -15.22 19.71 PCJ | Eindhoven, Hollan |
| 8.56 | 35.05 W00 | Ocean Gate, N. J | 15.24 19.68 FYA | Paris, France |
| 8.68 | 34.56 GBC | Rugby, England | 15.25 19.67 WIXAL | Boston, Mass. |
| 8.73 | 34.36 GCI | Rugby, England | 15.2619 .66 GSI | Daventry, Eng'and |
| 8.76 | 34.25 GCQ | Rugby, England | 15.28 19.63 DJQ | Berlin, Germany |
| 9.02 | 33.26 GCS | Rugby, England | 15.34 19.56 DJR | Berlin, Germany |
| 9.12 | 32.88 HAT4 | Budapest, Hungary | 15.35 19.53 KWU | Dixon, Calif. |
| 9.17 | 32.72 WNA | Lawrenceville, N. J. | 15.37 19.52 HAS3 | Budapest, Hungary |
| 9.28 | 32.33 GCB | Rugby, England | 15.81 18.98 LSL | Hurlingham, Argentim |
| 9.33 | 32.15 CJAL | Drummondville, Canada | 15.93 18.33 PLE | Bandoeing, Java |
| 9.43 | 31.80 COH | Havana, Cuba | 16.06 18.68 OCI | Lima, Peru |
| 9.54 | 31.45 LKJI | Jeloy, Norway | 16.11 18.62 GAU | Rugby, England |
| 9.56 | 3 r .36 VUB | Bombay, India | 16.27 18.44 WOG | Ocean Gate, N. J. |
| 9.59 | 31.28 HP5J | Panama City, Panama | 16.27 18.44 WLK | Lawrenceville, N. J. |
| 9.59 | 31.28 VK2ME | Sydney, Australia | 16.35 18.35 FZS | Saigon, Indo-China |
| 9.63 | 31.13 I2R0 | Rome, Italy | 16.39 18.30 YVR | Maracay, Venezuela |
| 9.71 | 30.89 GCA | Rugby, England | 16.86 17.79 GSG | Daventry, England |
| 9.75 | 30.77 WOF | Lawrenceville, N. J. | 16.87 17.78 W3XAL | Boundbrook, N. J. |
| 9.76 | 30.74 VLJ-VL | Sydney, Australia | 16.87 17.78 PHI | Huizen, Holland |
| 9.79 | 30.64 GCW | Rugby, England | 16.91 17.74 HSP | Bangkok, Siam |
| 9.80 | 30.61 LSE | Monte Grande, Argentina | 17.08 17.56 GBC | Rugby, England |
| 9.84 | 30.49 JYS | Kemikawa-Cho, Chibaken, Japan | 17.12 17.52 DFB | Nauen, Germany Ocean Gate, N. J. |
| 9.8 | 30.40 WON | Lawrenceville, N. J. | 17.31 17.33 W3XL | Bound Brook, N. |
|  | 30.33 LSN | Hurlingham, Argentina | 17.7616 .89 IAC | Piza, Pa a |
|  | 30.15 GCU | Rugby, England | 17.76 16.89 DJE | Berlin, Germany |

Location
Rio de Janeiro, Brazil Konigswusterhausen, Ger Rurangham, Argentin
Ruyselede, Belgium Monte Grande, Argentins Kootwijk, Holland Medau, Sumatra Lawrencevile,
Rugby, England Berlin, Germany Berlim, Germany t. Assise, France Ruxby, England Rugby, Engrand
Parede, Portural Rugby, England Suva, Fiji Islands Kemikawa-Cho, Chibaken, Pittsburgh, Pa. Daventry, Englan Rugby, England Managua, Nicaragu Guatemaa City, Guat. Cartayo, Costa Rica Murnsham, Argentin Rugby, England Zindhoven, Holland Paris, France
Boston, Mass. Berlin, Germand Berlin, Germany Dixon, Calif. Hurlingham, Argentins Rima, Peru Rugby, England Lawrenceville, N. Maracay, Venezuela Daventry, England Huizen, Holland Bangkok, Siam Nauen, Germany Bound Brook, N. J. Berlin, Germa



## HELPFUL SUGGESTIONS FOR THE TUNING OF SHORT-WAVE SETS

$\mathrm{T}^{0}$
O TLNE short waves successfully set owners must learn: (1) Tuning dials must be turned very slowly and patiently. (2) Short-wave stations are not on the air twenty-four hours a day or even eighteen in most cases. whether the station is broadcasting, but its frequency the time of day and the its requency, the time ome frequencies are best heard during daylight some night these also vary with the season. As a general rule best short-wave reeption will be had between the hours of $5 \mathrm{a} . \mathrm{m}$. and 12 midnight. Likewise, when there is daylight between the station and the point of reception, best results are more regularly observed on frequencies from 21 to 15 megacycles (21.000 to 15,000 kilocycles, or from 13 to 20 meters). When night at the transmitter and day at the receiving point. the 15 to 8.5 megacycle ( 20 to 35 meter) band gives best results, and when night at transmitter and receiver and between, frequencies below 8.5 megacycles (over 35 meters) afford maximum signals.

Due to a vagary of short-wave transmission known as the "skip distance," powerful stations less than five hundred miles distant may be barely audible, if that, while foreign stations having les power may pound in strongly.

Despite the fact that radio manufacturers are as careful as possible in the calibration or marking of their dials, the dial reading, owing to slight differences in otherwise identical sets, may vary several points from a true reading. An with the correct megacycles or meter of known stations, should be kept by every serious short-wave listener. The variance from accuracy thus can be allowed for in seeking to locate a station which never has been heard before but whose frequency is known.
Page 132 will be fotund especially useful for the recording of dial reading, against the true frequencies of the stations you receive.

It may be convenient for you also to know the time difference between Green wich Meridian I ime (known as G.M.I and used in England and on the Coni tinent) and your local time. G.M.T. is
our hours alsead of Eastern Daylight, ive hours abead of Eastern Standard or Central Daylight, six hours abead of Central Standard, seven hours alsead of Mountain, and eight hours abead of Pacific time.
G.M.T. is also generally quoted in terms of the twenty-four hour clock dial system. For example, an announcer may This would be $6: 30 \mathrm{p} . \mathrm{m}$. Eastern Standard time.

It is very important that you employ a good, properly erected doublet type antenna in order to achieve maximum success. Do not neglect this vital point.

Advance programs of leading foreign short-wave stations are published weekly in the RADIO GUIDE. Many of these broadcasts are well worth hearing.

Although no attempt has been made to list herein the thousands of arplane police, ship and amateur transmitters the frequencies where these may be heard are as follows. Each figure represents the center of an asigned band. 1 ransmitter of each class will be found slightly above and below each megacycle figure given: AIRPLANES: .7 and 3.46 meg. POLICE: 2.46 and 1.64 meg.. SHIPS 12.82, 8.51 and 4.25 meg.. AMATEURS $14.21,3.98$ and 1.87 meg .

REMEMBER-that one thousand kilocycles equal one megacycle. Thus 5,700 kilocycles equal 5.7 megacycles Easy: Just substitute a period for comma, or vice versa. Kilocycles fre quency may be transiated to meter wave-length by dividing the number of kilocycles into 300,000 . This also work conversely. Thus $5,700 \mathrm{kc}$. equal 22.63 meters. Or, reversing the process, 50 meters equal 6,000 kilocycles.

For the avid listener, publications of short-wave clubs are recommended. The Globe Circler is the official and comprehensive monthly medium of the International D.ers Allance, address: Bloomington. III., and Sbort Wave Radio Reception News is the compact fortnightly bulletin of the Chicago Short Wave Radio Club, address: P. O. Box 240. Chicago. III.

MY FAVORITE BROADCAST STATIONS

| Call Letters | Location | Dial Setting |
| :--- | :--- | :--- |
|  |  |  |

MY FAVORITE BROADCAST STATIONS



MY Favorite evening programs of the week

| Hour | Smate | Monele | ${ }_{\text {reseate }}$ | Wedereser | ${ }_{T \text { mamate }}$ | ${ }_{\text {fride }}$ | ${ }_{\text {Standely }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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| $\mathrm{O}^{\frac{15}{30}}$ |  |  |  |  |  |  |  |
| 年 |  |  |  |  |  |  |  |
| - $\frac{13}{45}$ |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |
| 9 |  |  |  |  |  |  |  |

## Index to MIKEroscopes

Albani, Countess
Allen, Fred
Allen, Gracie
Allenby. Peggy
Barthell. Betty
Benny, Jack
Bernie. Ben
Boswell. Connie
Cantor, Eddie
Carter, Boake
Crosby, Bine
Downey, Morton
Dragonetie. Iessica
Etting, Ruth
Froman, Jane
Hall. Wendell
Hanshaw. Amette
Heller. Little Jackie

| 4 | Hill, Edwin C. |
| ---: | :--- |
| 6 | Himber, Richatd |
| 8 | Horlick, Harry |
| 10 | Howard, Shiriey |
| 12 | King, Wayne |
| 14 | Kirbery, Ralph |
| 16 | Lane, Rosemary |
| 18 | Lang, Jeanie |
| 20 | Langford, Frances |
| 22 | Leaf, Ann |
| 24 | Little, Little Jack |
| 26 | Livingstone, Mary |
| 28 | Lopez, Vincent |
| 30 | Melton, James |
| 32 | Munn, Frank |
| 34 | Nelson, Ozzie |
| 36 | Niesen, Gertrude |
| 38 | Page, Dorothy |

## 40

Payne, Virginia
24 Penner, Joe 78
44 Raffetto, Michael 80
46 Ray, Leah 82
48 Reese, Edward 84
$\begin{array}{ll}50 \text { Reese, Edward } \\ 52 \text { Rich, Irene } & 86\end{array}$
54 Richman, Harry 88
$\begin{array}{ll}54 & \text { Richman, Harry } \\ 56 & 88 \\ 58 & \text { Ronson, Adele }\end{array}$
$\begin{array}{lll}56 & \text { Ronson, Adele } & 90 \\ 58 & \text { Roxy (Rothafel) }\end{array}$
60 Shutta, Ethel 94
62 Shutta, Ethel Simmons, Robert 96
64 Simmons, Robert Smith, Kate 98
68 Tibbett, Lawrence 100
70 Vallee, Rudy 102
72 Winninger, Charles 104
74 Wons, Tony 106

## Index to Log Section

| A |  |
| :---: | :---: |
| Airplane Frequencies | 129 |
| Alaskan broadcasting stations | 112 |
| Amateur frequencies | 129 |
| B |  |
| Broadcasting stations of- |  |
| Canada 12 | 124-125 |
| Mexico 12 | 125.126 |
| United States 10 | 108-121 |
| World, principal short-wave | 127 |
| C |  |
| Call Letters of- |  |
| Canadian stations | 5 124 |
| Mexican stations | 125 |
| Short-Wave stations | ons 127 |
| U. S. stations | 108 |
| Canadian broadcasting stations by- |  |
| call letters | 124 |
| frequency | 125 |
| location | 124 |
| Columbia Broadcasting System network stations |  |
| F |  |
| Frequencies of- |  |
| Canadian stations | 125 |
| Mexican stations | 126 |
| Short-Wave stations | ons 127 |
| U. S. stations | 112 |
| G |  |
| Greenwich Meridian Time relation to EST, CST, MST and PST |  |


| H |  |
| :---: | :---: |
| Helpful Suggestions for the |  |
| Hours to Tune Short-Wave stations$129$ |  |
| I |  |
| Independent network stations 123 |  |
| K |  |
| Kilocycles to megacycles, conversion of 129 |  |
| L |  |
| Location of- |  |
| Canadian stations | 124 |
| Mexican stations | 126 |
| Short-Wave stations | 127 |
| U. S. stations | 119 |
| M |  |
| Megacycles to kilocycles. conversion of |  |
| Member stations of- |  |
| CBS network | 122 |
| NBC network | 122 |
| Independent networks | 123 |
| Meters to kilocycles. |  |
| Mexican broadcasting stations by- |  |
| call letters | 125 |
| frequency | 126 |
| location | 126 |

## N

National Broadcasting Company network stations 122
Network stations lists 122-123

## P

Police frequencies 129
Principal Short-Wave station of the World 127-128

## S

Short-Wave Stations, Principal of the World127

Short-Wave Sets, Helpful Suggestions for Tuning of
Ship frequencies ..... 129

T

Tuning of Short-Wave Sets, 129

## U

United States, Broadcasting stations of the 108-121 by call letters $\quad 108$ by frequency 112 by lication 119

## W

Wave-Lengths of -
Canadian stations $124-125$
Mexican stations $\quad 125-126$
Short-Wave stations
127-128
U. S. stations 108-121

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[^0]:    Page 78

[^1]:    500
    500

