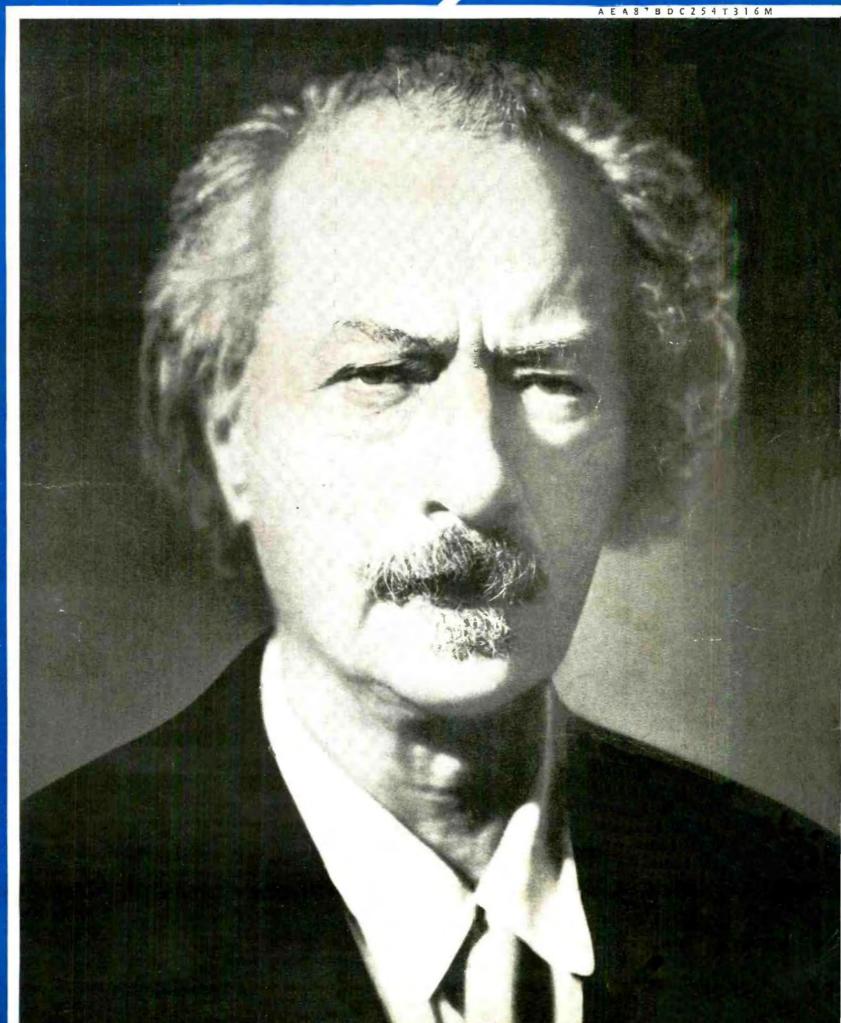
# AN ANSWER TO NELSON EDDY CRITICS

Complete Programs to Be Broadcast Week Ending March 4

# RADIC Funce



Ignace Jan Paderewski, seventyeight-year-old master of the pianoforte, inaugurates 20th tour of U. S. on Magic Key, Sunday, over NBC



### DOUBLES YOUR RADIO ENJOYMENT

731 PLYMOUTH COURT, CHICAGO, ILL.

### Writer's Plight

The plight of the radio-writer is the plight of every lone wolf. He is at the mercy of stronger, better-organized adversaries. Since the beginning of broadcasting, he has been the creator of programs which brought fame or fortune to others than himself.

Musicians were forced to organize to win themselves a place of respect in the radio pictures. Likewise, the radio artists. But the writer is still anybody's doormat.

We know of one case where a writer was invited to submit ideas for a new program series to one of the greatest advertising agencies. He submitted script after script, devoted three months to working on plans dictated by the agency, and was then kicked out the door without even a thank you. We know of a man who submitted a new show, was told that his idea wasn't wanted, and then heard his program on the air one week later. It had been stolen lock, stock, and barrel.

Surely it is time for a new deal for the writers. Surely both networks and agencies together can do something to encourage those creative minds which alone are able to make our entertainment either better or worse.

## That Rainy Day

The Gulf-Screen Actors Guild program is a remarkable show. It is also a remarkable instance of charity. For the actors don't get paid. That opening program in which Jack Benny made love to Joan Crawford, Reginald Gardiner clowned, and Judy Garland sang was done for free. And every program

This doesn't mean that Gulf doesn't pay handsomely for its parade of great names. It does, but the money goes into the treasury of the Motion Picture Relief Fund. And the money is \$10,000 a week. The actors are contributing their time for nothing as their part in building up the Motion Picture Relief Fund so it can take care of all the demands upon it.

Already, ground has been broken for a hospital which will give free service to indigent old-timers in the motionpicture business. An old actors home may be built. We believe that those who listen to these Gulf programs will be glad to know that though the broadcasts may mean only a pleasant halfhour to us, they mean renewed health and a fresh start in life for others.

### Ears Across the Sea

We are getting our feet wet in the aerial war already being waged by democracies and dictatorships. For instance, NBC's short-wave transmitter W3XL recently observed its eighteenth month of sending American news and music to the 5,000,000 German receiving sets equipped with short-wave circuits. Slowly, replies are trickling in.

"You succeed in giving us news of



1939's Forgotten Man is the Radio-Writer

what happens in Europe before Europe gives it," one said. Another said: "Already a small

group of listeners has formed which meets regularly and listens."

Another: "I have seldom heard so

much truth about the fate of the Jews as in your broadcast. We do not hear such manly words about humanity here."

Herr Hitler's people's radios are two-tubers and are supposed to hear

March 4, 1939

only German stations, but reports reach us that they can also pick up English news broadcasts. This is contrary to Herr Hitler's plans. American news and English news is truthful news, which is embarrassing no end to the Nazis.

We hope that German and Italian listeners tune more and more often to our American stations, for as William Penn put it, "The usefullest truths are plainest; and while we keep to them, our differences cannot rise high."

### Letters To The Editor

Editor, RADIO GUIDE:

I am in hearty agreement that the present-day children's programs are not at all suitable for young people. Many of them are too exciting and too upsetting. I tried to persuade my son, eight and one-half years old, to stop listening to them, but found he was going to the neighbors' homes.

This past summer he loved to listen by the hour to the weepy marital affairs on the soap hours. I believe these programs will encourage children to imagine that all marriages consist of unhappy, neurotic men and women and unhappy experiences. The movie stories, at least, usually have bright, happy-acting actors, happy endings. MRS. JOHN COPENHEFER, Louisville, Ky.

### Editor, RADIO GUIDE:

I have just been listening to "The O'Neills" over station WMAQ, and it made me so hopping mad I sat right down to write this to you.
"What will be Monty's answer?"

Does anyone have to ask that? Only an insane man would say "Save the baby." I've heard of cases like "The O'Neills" have lots of times, but this is the first time I've ever heard of anyone making a decision as to whether his wife or unborn baby should live.

How anyone could be so unjust and inhuman to say "save the baby" after the torture and misery the mother goes

through is beyond me.
Please print this so I'll have that much satisfaction anyway.

L. C. R., Davenport, Iowa.

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CURTIS MITCHELL, Editor

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### Editor, RADIO GUIDE:

I was glad to see your letter in regard to the applause over the radio. I suppose you are in fair health, and if it is so bad for you, how do you think it affects the shut-ins and many in hospitals who, without that, could enjoy many programs? There are nearly two hundred in this home and I speak for others besides myself. I wish the broadcasters might adopt the Chautau-qua salute for those they wish to honor. At Chautauqua, New York, I have seen an audience of seven thousand waving their handkerchiefs—a very pretty sight-and that would not

hurt our ears.

Please use your influence to curb
this practise. Thank you.

MISS F. M. ELY, Washington, D. C.

### Editor, RADIO GUIDE:

Please! We do not want a Germanized radio. Put Boake Carter back on the air.

Mrs. J. A. Dales, Sioux City, Iowa.

# GREAT AMERICANS THINK ABOUT RADIO

# "WORLD-WIDE, UNIVERSAL STUFF"

BY HELEN HAYES

AMERICA'S LEADING ACTRESS

S AN actress, it is my job to make a real world and real life out of make-believe people and events. Making people live or relive, speak, think and act is to me a great and gratifying experience. That is why I am an actress. I can and do thank radio for making that experience more inspiring, fuller and more satisfying.

At first, I was scared to death of radio, despite the years of opportunity in the theater to absorb that something they call stage presence, or poise, or assurance. But it is true, I was afraid of the uncanny ramifications of radio, its all-powerful little microphone, its machine-like precision, its coldness and its staggering immensity. With a little orientation, however, and some thoughtful analysis, I learned to know radio, to understand it, to love it.

The amazing significance of radio to drama is that it can, paradoxically, make acting either harder or easier, according to how one schools oneself to look at it. If the actor or actress considers radio with the perspective that it is cold, impersonal and mechanical, then surely the job of breathing life into lines is difficult. The fact, too, that only the sense of sound can be employed, whereas on stage and screen sight is an added vehicle, makes the job harder—and more challenging.

On the other hand, if the performer projects himself beneath the surface, as most are capable of doing, then the job must become easier—but still more challenging. Consider that imagination is the soul of dramatic art, and that in radio the imagination is at its zenith of release, for radio is of world-wide, even universal stuff. Consider this also: Acting in a little studio for a total audience that may number millions and cover thousands of miles is much like life itself, wherein one lives almost alone but with his deeds available for the whole world to consider and judge.

If I may be pardoned for using a literary metaphor, it seems to me that film drama appears in two dimensions, stage drama in three dimensions, and radio drama, with an added element of imagination, in four dimensions.

That, it seems to me, is exactly what radio

means to drama from the standpoint of the artist.

I sincerely believe that radio has a great mission to fulfill in dramatics as well as in many other phases of entertainment and instruction. How near it will come to fulfilling that mission depends, of course, largely upon radio itself. I strongly urge that radio recognize its great possibilities as a developing ground for talent as well as a medium for transmitting already established talent. I urge young actors and actresses to recognize the potentialities of this young medium and make the most of it by studying and practising its unique requirements and opportunities.

What has been radio's contribution to the pub-

lic's collective enjoyment and benefit in the field of drama is widely and justifiably known. Back in "the good old days" the best dramatic offerings were available to only a comparative handful who were fortunate enough to live within range of the few dramatic centers and to possess the price of admission.

Then came radio—to bring the best in drama, among the many other good things, to the fingertips of the whole land—practically free.

I'm happy to be a small part of the phenomenon that has fulfilled that greatest of playwrights, Shakespeare's, declaration that "All the world's a stage."

# Above: Recent portrait of Ignace Jan Paderewski, Poland's grand old man of music, who broadcasts piano recital on "Magic Key" this week. Left: "Paderewski at His Favorite Piano," cartoon appearing in Town Topics in 1896

# GOD'S OWN MUSIC

Sunday, February 26 The Magic Key Presents IGNACE JAN PADEREWSKI

Playing

Sonata in C Sharp Minor "Moonlight" (Beethoven).

Ballade No. 3 in A Flat (Chopin). Two Polish Songs (Chopin-Liszt). Polonaise in A Flat (Chopin).

Melodie in B Major from "Chants Du Voyageur" (Paderewski.)

The "Moonlight" sonata, of which the first movement has always been a much-abused favorite of most amateur pianists, was not given the title by Beethoven himself. Reelstab, a music-writer, wrote that the first movement reminded him of moonlight on the lake of Geneva. The description attracted publishers and printers, who burdened the sonata with the name "Moonlight," which has stuck to it ever since.

Beethoven composed it in 1801, sup-posedly as a declaration of love for the Countess Giucciardi, to whom it is dedicated. However, except for the second allegretto movement, the piece ex-presses tenderness and grief more than passion. When played as it should be,

the first movement possesses almost unearthly beauty. Quite different in mood is Chopin's Polonaise in A Flat. Originally a Polish dance form, the polonaise was trensformed by Chopin into martial music, expressing Poland's heroic struggle for freedom. In this particular example, we seem to hear a more triumphal note, and the middle part, with its monotonous accompaniment in the left hand, suggests an army approaching nearer and nearer and then gradually disappearing in the distance. Paderewski, who made Poland's independence one of the main struggles of his life, gives the Polonaise every bit of its meaning and makes it a thrilling experience.

Eastern 2:00 p.m.

Central 1:00 p.m.

Pacific 11:00 a.m.

THE "Magic Key" this week unlocks the portals to "God's own music," as the piano-playing of Ignace Jan Paderewski has been called.

The musical genius is seventy-eight years old, but he is still young enough for a premiere. When on Sunday, NBC's "Magic Key" program (2:00 p.m. EST) presents an hour-long recital by the man of the magic keyboard, it will be the first time Paderewski has been be the first time Paderewski has been heard on the air playing in America it-self. His only other broadcast to Amer-ica was on September 25, 1938, on the "Magic Key" program, when the mas-ter presented a concert from Lausanne, Switzerland.

This week's broadcast will launch

Paderewski on his twentieth concert tour of the United States. His last previous tour of this country was six years ago. His first visit was forty-seven years ago.

America was then a gaunt, gangling youngster in the throes of tremendous growing pains. Paderewski was not a youngster, but he was still growing in the stature of his musical mastery. The two became well acquainted with each other and developed a very high mutual regard. American audiences, slowly at first, then more rapidly, opened the doors of appreciation to the artist with the superbly flowing hair and the superbly flowing music; and Paderewski quickly found a big place in his

heart for America.

Such a huge, staggeringly beautiful and wondrously rich country made an and wondrously rich country made an analysis impression upon the man from Poland, a land in the heart of the hectic happenings of Europe. In spite, too, of the general impression abroad that Americans think almost exclusively of money, Paderewski soon became permanently convinced that America harbored more real idealism than any country on the globe. And contrary to the traditional fickleness of the American public, Paderewski found warm loyalty a common characteristic. He will find this week and thereafter that the loyalty and admiration still exist the man whose mastery can so closely approach the ultimate sublimity of music

But let us go back—far back to 1860 and far away to the Poland of that day.

It was a Poland of revolution to its populace—and a Poland of beauty to young Ignace. Both characteristics had profound influence on his later career. Because of political revolution and his early impressions, he later became one of Poland's greatest statesmen-its wartime premier Recause of the beauty of

# FAMED PIANIST him and bature, he sense of SEES S AND acks sur-Paderewderewski

is desire LAUSANNE, Switzerland, Sept. Ignace, 24—(AP)—Ignace Jan Paderewski, ceived a 80-year-old pianist and former premier of Poland, left by automobile embered today on the first leg of a journey and his which will take him to the United 3, an obstates, where he hopes to spend the

rest of his life.

He planned to motor across pegan to France and Spain en route to Lis-bon, Portugal, there to sail for relodies relodies New York. He expects to go to his wo vital ranch in California.

He was accompanied by his sisworld's ter, a secretary and his chauffeur, es. coun-Aversity nulation

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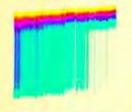
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me. No security. No laur It was inevitable that he should seal the he reality—and the emotional depth-

It is easy, then, to picture the boy interested in poetry, reading, digesting, memorizing, living poetry. For music is poetry and poetry is music. So the seemingly small currents began to flow together and swell into the mighty tide of His music.

Later in his young manhood those same impressions were still manifest. There is a story which illustrates the impressionism of the artist and may even illustrate the impressionism of animals, or, more specifically, insects.

The story goes that Paderewski was one day playing a particular musical study when a spider clambered down from the ceiling on a slender web and poised over the piano - listening, it

seemed. The pianist, observing the unusual, if trivial, occurrence, suddenly changed the tone of his playing. The spider, as if provoked, scampered back to his perch. Back to the original music went the piano. Back to the piano came the spider and paused again. This happened several times, exciting the in-tense interest of Paderewski. The next day when the piano began that special composition, here came Mr. Spider. It can't be known whether this was a critic in disguise or just a spider with the soul of an artist, but the little fellow for a long time haunt the piano for that one selection. Music—at least, the music of a Paderewski-does have charms to soothe the savage breast.

During his youth the budding virtuoso studied hard and worked hard, in spite of financial and other difficulties as well as pessimistic discouragement of several musical authorities. An obsession such as his is not easily shat-

Came his first visit to America, after early triumphs abroad. America, still a rough, awkward, growing young country, was on the threshold of great expansion and progress in art, education, music and other esthetic values as well as mere territory. It was ripe for a conquest by a genius. Paderewski scored tremendously in spite of all kinds of handicaps, such as trouble with one of his hands because of the overwork demanded by his sponsors and the public. There was the time, too, that he was compelled to practise in a piano warehouse in the middle of the night because of fussy neighbors at his place of dwelling.

Since that first memorable tour there have been many other visits to America, always with a warm reception. The current tour, the twentieth, will probably be the last, for even though music itself is immortal, even a genius, the producer of "God's own music," or its



Once in Detroit a "big" car was placed at Paderewski's disposal. The driver started off at a forty-miles-an-hour clip. The pianist pleaded that the terrific pace caused the wind to hurt his hands and asked to be returned

nearest earthly approach, is only a mortal. And Paderewski is an old man, though a grand old man. He is still a legendary figure to Americans, and the forthcoming visit will perhaps take on the added aura of a swan-song.

Paderewski's personality is a confict-ing make-up, or so it seems to the pub-There are striking contradictions in his actions. For instance, he welcomes, even craves the reaction and response of audiences, and he has been known to make available places in his audiences for many who applied to him. Yet when he made his radio broadcast from Lausanne last fall he requested that absolutely no audience witness the program visually. Perhaps it was con-sciousness of the medium, the responsibility, the anxiety to be transcendent.

during previous visit to the U.S. At any rate, even Max Jordan, NBC European representative, had to hide

himself behind a curtain in the studio

dame Paderewski with Jackie Coogan at Paderewski's ranch in Calif.,

in order to make his announcements. Paderewski is not shy and ultra-modest. He is conscious of his great gift, but he does recognize that it is Godgiven and he is humble. He has been given and he is humble. He has been considered temperamental for some of his acts, such as quarrels over pianos and his demand for subdued light when playing. Such, however, is not temperament of the show-off variety. acts are inspired and commanded by those keenly felt forces that domi-nate the nature of one whose every nerve is keyed to the pitch of near-

PADEREWSKI'S double claim to lasting fame rests solidly on his pianoplaying perfection and distinctive service to his country as envoy to Washington and as Poland's first premier. In addition to his accomplishments as a virtuoso and a statesman, he has also gained distinction as a composer. His notable works include Minuet in G Major, Sonata in F Flat, Polish Fantasy for Piano and Orchestra, Variations and Fugue, Nocturne in B Flat, and Piano Concerto in A Minor, an opera, "Manru," and a Symphony in B Minor.

perfection.

The public should be forever grateful to radio for making available to all—even though it may be approaching an echo-the miraculous music of the man who has felt the pulse of eternal melody, the man who loves America and its response to ideal harmony—Ignace Jan Paderewski.

N 8/20

# HIGHLIGHTS

# PREVIEWS OF SOME OF THIS WEEK'S BETTER PROGRAMS

### THE WEEK'S BEST DRAMA

Sunday, NBC

The need for a new spirit in the European and English theater at the close of the twentieth century was met in Henrik Ibsen's "A Doll's House." This play greatly influenced the more prominent English dramatists. Yet half a century ago drama students hotly debated over the place in drama of Ibsen, now recognized as one of the great figures. NBC's "Great Plays" this week presents an adaptation of "A Doll's House," with Vincent Price and Ruth Gordon in the leading roles. Both performers are well-known legitimate-theater stars.

Eastern Central 1:00 p.m. 12:00 noon

### Sunday, NBC

Pacific 10:00 a.m.

The madcap daughter of a rich and doting father—a girl who believes in taking life in her own hands and playing the game her way instead of his—and gets the surprise of her life while doing it! That's the exciting start of "A Man and a Maid." This is a new and different type of starring role for Irene Rich, who has established herself as a leading radio-dramatic star after a long and distinguished movie career.

Eastern Central Pacific 9:45 p.m. 8:45 p.m. 8:15 p.m.

### Tuesday, CBS

"Puppy Love," a story by Ruth Adams Knight, is the fourth one to be heard on the "Dr. Christian" program concerning a seeing-eye dog. Mara, the dog owned by blind Peggy Foster, is poisoned by a woman who later repents and herself becomes interested in dogs.

Eastern Central Pacific 10:00 p.m. 9:00 p.m. 7:00 p.m.

### Friday, CBS

Although this week's offering has not yet been chosen, it is significant that Orson Welles and the Campbell Players are inaugurating a new policy in their dramatic presentations. Instead of dramatizations of older books and plays, the program will present new outstanding novels, "Four-Star Books," dramatized with famous guest stars appearing also.

Eastern Central Pacific 9:00 p.m. 8:00 p.m. 6:00 p.m.

# THE WEEK'S BETTER PROGRAMS KING SPEAKS Sun., NBC, CBS, MBS

King Leopold III of Belgium, preferring, perhaps, to forget the past for himself and his country, will speak on the subject "Toward the Future" in Belgium's salute to the New York World's Fair of 1939. The little country of Belgium, smaller than the state of Maryland, has had its share of tragedy. Heroic efforts failed to keep it from



War Admiral, great racing son of "Man o' War," shown above, left, in an early morning workout with a stablemate, will run Saturday at Hialeah Park, Miami, in Widener Challenge Cup race to be aired by CBS and MBS

suffering terribly as one of the pawns of the Great War. Then in 1934 the world was shocked by the news that King Albert had been killed by a fall from a rock precipice at the Marche les Dames. The very next year Queen Astrid, wife of King Leopold III, died in an automobile accident near Lucerne, Switzerland. Still the royal ruler will rise above past tragedies to look "Toward the Future" of the world with a hopeful message from the Belgians, who certainly know how to appreciate peace and construction.

Eastern Central Pacific 1:30 p.m. 12:30 p.m. 10:30 a.m.

BROTHERHOOD Sunday, CBS

With all the intolerance against race and creed in the world today, America

is one country which consistently tries to promote brotherhood between different religions and races within her shores. Of course, now and then cases of intolerance and prejudice crop out, but on the whole, America can pride itself upon a great measure of freedom of thought, speech and act, in comparison with other countries of the world. A special organization, for instance, the National Council of Jews and Christians, exists to encourage friendship and mutual aid between the two religions. Each year the council holds a brotherhood day. In a program this week celebrating that event, the main feature will be a reading by Fredric March and his wife, Florence Eldridge, of scenes from their current Broadway hit, "The American Way." Other features will be music by the Hall Johnson choir and a 50-piece orchestra directed by Mark Warnow.

Eastern Central Pacific 5:00 p.m. 4:00 p.m. 2:00 p.m.

FREE SPEECH Sunday, CBS

Since the days when Patrick Henry pleaded for "liberty or death," America has prided itself upon being the land of freedom, including freedom of speech. There is today more than ever cause to give thanks for such liberty. The very fact that one can shout that there is no free speech proves in a measure that there is. Still, there are degrees, manners and interpretations of verbal liberties; and the whole question is being as hotly debated as ever before. There will, for instance, be plenty of zest in the question, "Propaganda and Free Speech," to be discussed by the "People's Platform" this week. The current dinner-table discussion will take place, for one night only, in the Cleveland Auditorium, where many of the 3,000 school-teachers and superintendents attending the annual convention of the American Association of School Administrators will gather to witness the broadcast. With Lyman Bryson as the regular host, the guest participants will be Clyde Miller, head of the Institute of Propaganda Analysis, Wilbur Forrest, executive assistant to the president of the New York Herald Tribune, Malcolm S. MacLean, dean of the General College of the University of Michigan, and J. Roscoe Drummond, executive editor of the Christian Science Monitor.

Eastern Central Pacific 7:00 p.m. 6:00 p.m. 4:00 p.m.

### "DAT'S SUMPIN!" Monday, NBC

"Ise de President," Andy tells Grover Whalen, director of the New York World's Fair of 1939, and the latter, for the sake of a radio program, will permit Andy to imagine he is the boss of the fair. The super-veteran blackface team, Amos 'n' Andy, will fly across the continent to give a preview-in character-of the fair this week. Coming at the close of the pair's eleventh year in the same radio series, the halfhour broadcast will be the first regular Amos 'n' Andy program with an audience present. Guided among the wonders of the big fair by its president, Mr. Whalen, Freeman F. Gosden and Charles J. Correll, in the make-up of Amos 'n' Andy, will describe in their familiar dialects the sights they see. Andy will undoubtedly get some big ideas for promoting a Harlem World's Fair-in cahoots with the Kingfish.

Eastern Central Pacific 7:00 p.m. 6:00 p.m. 8:00 p.m

### BOOB BACK Monday, CBS

It was quite a while ago that Tom Howard was fired by his boss, the grocer, in Philadelphia for reciting "The



President Franklin D. Roosevelt will address a joint session of Congress Saturday in commemoration of the 150th anniversary of the first Congress. Above: Mr. Roosevelt delivering annual message to 76th Congress Jan. 4

Face on the Barroom Floor" to all the customers. It was only a short while later that Tom bobbed up in vaudeville as the "boob" comedian. Then came the Greenwich Village Follies, Zieg-feld's "Smiles," movies with George Shelton, then radio. A boob incarnate, with his scarecrow clothes, horn-rimmed specs, and derby, the son of Ireland's County Tyrone is well known to radio, being especially associated with Rudy Vallee. The droll Howard with the Cassius-like "lean and hungry look" and his glib partner, George Shelton, have made many radio guest-appearances in the past couple of years. Now they're back as regular stars, replacing veteran minstrel men Pick and Pat on the "Model Minstrels," beginning the new series on the air this week.

Central 7:30 p.m. Pacific 8:30 p.m. Eastern 8:30 p.m.

### ICKES SPEAKS Monday, NBC

Being the outspoken, hard-hitting speaker that he is, Harold L. Ickes sometimes leads our consciousness away from his actual official capacity -that of Secretary of the Interior. We are inclined to think of the blunt and brave Mr. Ickes as the man who tells Hitler where to get off, or as the accuser of the press on "America's Town Meeting," or as the handler of funds and projects. This week, however, listeners will hear Mr. Ickes speaking over the air strictly in his official realm. Speaking at a meeting in the Cleveland Auditorium, the Secretary of the Interior, under whose office is the supervision of all national parks and forests, will discuss "Our Natural Resources," a vital subject to Americans, who consider their land the most naturally wealthy in all of the world.

Eastern 9:00 p.m. Central 8:00 p.m. Pacific 6:00 p.m.

### OPERA UP TO DATE Monday, MBS

A couple out of the past will be brought up to date this week. "Samson and Delilah," Saint-Saens' intensely dramatic opera, will be presented by MBS as the seventh in its series of streamlined operas. The streamlining isn't so radical as to embrace giving Samson's hair an up-do. The modernization is chiefly in the libretto, which will be done in English, though with more appropriate language than ultra-modern slang and colloquialisms. The three major roles will be sung by opera stars. Attilio Baggiore, formerly with La Scala in Rome, will be heard as Samson. Margery Mayer, young contralto of the Chicago City Opera, will appear as Delilah. The part of the Grand Priest will be handled by Mark Love, veteran Chicago City Opera basso. Henry Weber, well-known MBS maestro, is musical director for the streamlined series.

Central 9:30 p.m. Pacific 7:30 p.m. Eastern 10:30 p.m.

### BRAINLESS TRUST Tuesday, NBC

Doc Rockwell, being himself somewhat of a screwball as radio comedians go, has decided that what this country -and radio—needs is a good five-cent screwball, even if he has to take plugged five-cent pieces. So he is gathering about him a group of associates called, for the sake of program titles, a "Brain Trust," and he is going to cure the country's ills with a forum. The new program, now in its second week, has boldly stolen the round-table idea,

but it has added such a twist of its own that the shape of the table wouldn't be recognized anyway. Forcing this capsule of dope down the throats of the public and chasing it with a shot of laughing-gas, Doc and his council, composed of such representatives of we, the people, as a club woman, a professional man and a businessman, will sit around and discuss unimportant topics of the day. The one inviolable rule is that all participants talk with their tongues in their cheeks.

### WOMEN ONLY Wednesday, NBC

"Adjusting Democracy for Human Welfare" is the slogan of the General Federation of Women's Clubs, and it will be the basis for a new type of radio forum to be inaugurated this week by the organization. The program will be a spirited symposium on the issue of the month as it affects women. The discussion will be continued at the conclusion of the radio program, with the active participation of a studio audience, something in the manner of "America's Town Meeting." All the stations carrying the program will be invited to have similar audiences, each under the chairmanship of a local member of the radio committee, so that individual expression is possible wherever the program is heard. Definite findings will be announced in a brief summary the following month, based on the opinions of all participating units. The first program will discuss the Patman Bill, vital to women as consumers.

### SECOND WIND Thursday, NBC

Two quests who will appear on Bing Crosby's program this week are both beginning careers—or such are the indications. Both, moreover, are beginning their second careers. One is Joan Bennett. The other is John Payne. The lovely film star of the famous acting Bennett family has long been an established favorite, but her roles were of the more straight, solid type. She was grooved. Then she put on a brunet wig, unlimbered her sex attraction and shocked the public into recognizing her as a new glamour girl—a new Joan Bennett — with her role in "Trade Winds." John Payne, nephew of the man who wrote "Home, Sweet Home," was well on the way up the movie ladder once, then quit when they cut his pay. Now he's back with a bang. His feet have been planted on the ladder with notable parts in "Garden of the Moon" and "Wings Over the Navy."

Central 9:00 p.m. Eastern 10:00 p.m.

### HAPPY BIRTHDAY! Saturday, NBC, CBS, MBS

Towering back of the seat of Senator Borah, Daniel Webster thunders a warning or a prophecy. Fiery Calhoun smolders in the air above fiery Senator Glass. Henry Clay stands in the shadows back of Secretary of State Cordell Hull, quietly and forcefully driving the nails of construction. On the rostrum behind President Franklin D. Roosevelt sit thirty glorious imaginary figures - some of them spirits presidents of the past. It is the 150th anniversary of the first Congress of the United States, and Congress has a



King Leopold III of Belgium, left with brother, Prince Charles, will salute World's Fair, Sun., all nets



Tom Howard (right) and George Shelton, comedy team, begin series on "Model Minstrels," Mon., CBS



Lovely film star Joan Bennett, who is gaining fresh screen attention, visits Bing Crosby, Thursday, NBC



Henry Weber, MBS musical conductor, directs streamlined version of "Samson and Delilah," Mon.

mighty tradition to carry on. Saturday of this week the two Houses will meet in joint session, along with the cabinet, Supreme Court members, diplomatic corps, and army, navy and marine officials, to commemorate the occasion.

President Roosevelt will deliver an address to the assemblage in honor of the birth of our great democracy in 1789. The broadcast will be heard over nation-wide facilities, and will reach the rest of the world via short wave, with foreign translations of the speech.

Eastern 12:00 noon Central 11:00 a.m

### THEY'RE OFF! Saturday, CBS, MBS

The cream of the horseflesh crop will battle it out Saturday to determine which one can whip the rest of the cream for the Widener Challenge Cup with \$50,000 added. The race is at Hialeah Park, Miami, Florida. War Admiral, one of the greatest American race-horses of all time, will compete. Some of the other outstanding equine stars of the turf are expected to run-Stagehand, winner of last year's Santa Anita Handicap and Santa Anita Derby, Lawrin, winner of last year's Kentucky Derby, and Dauber, winner of last year's Preakness. War Admiral won this race last year. Can he repeat?

Central 3:00 p.m. 3:15 p.m. Eastern MBS 4:00 p.m. CBS 4:15 p.m. Pacific 1:00 p.m. 1:15 p.m.

### SCHEDULE CHANGES

(Consult the program listings for your local station)

### NEW PROGRAMS

"Raymond Paige, 99 Men and a Girl" (U. S. Rubber Company) made its debut Wednesday, February 22. This program, headed by Raymond Paige conducting a 99-piece orchestra, and featuring Hildegarde as vocalist, highlights unusual instrumental combinations and a male chorus of eight voices.

Eastern 10:00 p.m. Central 9:00 p.m. Pacific 7:00 p.m.

### PROGRAM CHANGES

"It Can Be Done" (Household Finance Corporation), with the "poet of the people," Eddie Guest, was heard at a new time starting Wednesday, February 22.

Central 9:30 p.m. Pacific Not Available

Eugene Ormandy (Ford Motor Company), who is replacing Wilfred Pelletier on the "Sunday Evening Hour," takes over the baton for a series of concerts with the Ford Symphony Orchestra beginning Sunday, February 26.

> Eastern 9:00 p.m. Central 8:00 p.m.

Wilfred Pelletier (Sherwin-Williams Paint Company) returns to the podium of the "Metropolitan Opera Auditions" Sunday, February 26.

Central 4:00 p.m. Eastern 5:00 p.m.

Tom Howard and George Shelton (Model Tobacco), vaudeville and radio stars, join the cast of "Model Minstrels" program as featured comedians. They supplant Pick and Pat on the broadcast starting Monday, February 27.

Nelson Eddy is a star of radio, screen and concert — with a legion of "die-for-dear-Eddy" fans



shrubbery grew. He turned for one farewell look at his home—security, food, mother—and his home was out of sight behind the shrubs. A horrible fear set upon him. His little world had vanished. His mother wasn't there to comfort him. Out yonder was the big world where boys called one another "Brick-Top" and "Skinny." And where they fought and clawed to acquire possessions, and schemed to keep them. It was an ugly world, and Master Nelson suddenly decided he wanted none of it, so he sat down and bawled.

His mother found him and soothed his fears.

Nelson Eddy vaguely remembers the incident, but it was the nearest he ever came to a great adventure. The Nelson whose name he bears was the scourge of an empire and blasted a path to Suez and opened the road to Mandalay. Now Nelson Eddy sings about them.

about them.

The story behind Nelson Eddy is the story of his mother, who had blue eyes, a wandering husband and a son who could sing. They came up the hill together. They never had much, and what little they had they worked for together. The boy had the flaming hair of a fighter but the soul of a poet, and his emotions were always scrambled. The only happiness he knew as a child was with his grandparents and mother and he was scarcely dry behind the ears before he had to choose between his father and his mother.

HE USED to write obituaries for a newspaper, and critics have tried to write his for many years with such sly digs as "fixation" and "introvert" and "egoist." But his fans will rise up and smite the critics who gouge Nelson, and the most powerful oracles in Hollywood weigh their words when they poke satire at him, for he is the idol of the masses. He is a camouflaged ballader, but he sings like a swash-buckler, and when he sings of Mandalay ten million Americans want to go there—they can hear the temple bells.

No singer of recent times has enjoyed a greater following than Nelson Eddy. Unfortunately, the sort of man he really is has been obscured by press-agents and writers. Colored stories and "stunt" yarns have been invented to excite the public. Naturally, critics have taken him to task and invited him to get off his high horse. But is he on a high horse? Radio Guide invited James Street to get the facts and write whatever he learned for its readers. We present herewith the first of two articles on Nelson Eddy, unvarnished, without bunk, and true to life.

THE little red-haired fellow who lived in the big house at the foot of College Hill in Providence was very unhappy that morning and, in the grip of an emotional spasm, had decided to run away.

The other kids laughed at him and called him "Brick-Top." That seared his sensitive spirit, for his mother, his shield and buckler, had told him

he inherited his red hair from her. Mrs. Isabelle Eddy had auburn hair.

She semetimes called her only child "Darling," but generally she called him Nelson because she was proud of the name, and so was he. It was a good, solid name for a boy—Nelson Eddy, as British as raw beef, punk puddings and Cheddar cheese.

There was a strange stirring in Nelson's heart, a great yearning to see what was out there in the world beyond his mother's shadow. All boys suffer the same pangs. It's the yen that leads boys to cut the apron-strings and strike out, it's the yen that creates wandering minstrels, swash-bucklers, merchant princes, vagabonds.

And so little Nelson Eddy walked out of the front door and down the path that led to high adventure. No more would he suffer the outrages of "Brick-Tep" and "Carrot Head," and he'd lick the boy who called him such.

Out of the garden and across the lawn and around the bend where

# CAMOUFLAGED BALLADER

OF HIS MANY FRIENDS OR THE MR.
HYDE OF HIS CRITICS—OR BOTH?

BY JAMES STREET

And being a democrat and not a critic, I say the masses can't be wrong.

The first Eddy who came to America spelled his name Eddye, and he must have been quite a guy.

"The family missed the Mayflower

"The family missed the Mayflower by about ten years," Nelson said. "John Eddye was the first over from England and he settled in Massachusetts. I don't know what he did for a living."

Mr. Eddye's means of livelihood apparently were subject for debate in the colony, for when Governor Winthrop decided to take a census of the colony and went around asking the boys what they did, he was stumped by Brother Eddye. So the Governor wrote in his roster, "John Eddye, Gentleman." Which was a nice way of saying Brother Eddye didn't do anything.

NELSON'S grandparents were Mr. and Mrs. Isaac N. Eddy of Pawtucket, R. I., where Mr. Eddy was president of the ice company and a solid citizen, a mixture of New England puritanic simplicity and British pride. The boy's father was William Darius Eddy, a mechanical engineer and maker of naval gadgets.

Mr. Eddy would never stay put. He apparently was not the type to sit down and cry when beyond the shadow of his home. He had a trace of that old wanderlust, a heritage from the English who sailed up the Road to Mandalay instead of singing about it. He married Isabelle Kendrick, daughter of Caroline Ackerman Kendrick, a well-known oratorio singer in her time. Mrs. Eddy was a mixture of Dutch and English.

Nelson says he inherited his love of music from his mother. He never says much about his father, but his father also was a musician, and so was Grandpa Eddy.

Grandpa Eddy.

Nelson was born in Providence on June 29, 1901. His father worked at the naval torpedo station at Newport, and on Sundays Mr. Eddy sang bass in the Universalist Church Choir at Providence. Mrs. Eddy was soloist in the Church of Transfiguration. Even there was a split between his father and mother. The boy must have wondered why his mother and father didn't sing in the same choir.

Mr. Eddy also beat the bass drums, but he couldn't hold a candle-light to



Above: Nelson Eddy with grandparents Mr. and Mrs. Isaac Eddy. Nobody in Little Rhody could punish that big drum as Grandpa Eddy punished it. For 55 years he beat the same old drum! Nelson Eddy led a normal child-hood, boating and fishing on Narragansett Bay and playing baseball. His red hair was the object of much ridicule, and one time he got into a scrap over it

Grandpa Eddy. Now, there was a drummer! Nobody in little Rhody could punish the big drums as Grandpa Eddy punished them. For fifty-five years, come hell, high water, wars and depressions, Grandpa Eddy beat the same drum. He was a tower of strength in Reeves' American Band, and Brown University gave him a plaque for playing at the institution's commencement exercises for fifty years and never missing a beat.

Nelson's father was pretty good with the brass drum, however, and was drum-major with the First Regimental Band of the Rhode Island National Guard. During those happy days the boy was rather close to his father.

"He used to take me along when the band went to encampments at Fort Greble," Nelson said. "I was the band mascot. The mascot had to wash dishes, too."

His home at the foot of College Hill was not in the city's most exclusive section, one acquaintance recalls. That's much in Nelson Eddy's favor, for the boys who cross the railroad tracks and storm the hills usually pass the boys who ride up the grade on their daddies' coat-tails.

He led a normal childhood, boating and fishing on Narragansett Bay and playing baseball in Roger Williams Park. His red hair was the object of much ridicule, and once Master Nelson got in a fight because a fellow called him "Brick-Top." But Master Nelson made a mistake. The kid he jumped on was named Kelly! Dear! Dear! Mister Eddy! Won't you Englishmen ever learn to leave the Irish alone?

"The kid whipped me," said Nelson. He spent some of his happiest days in the farmhouse of his grandparents at Pawtucket. "I couldn't tell any part of my life-story without talking about my grandparents," he said. "They are more important in my life than I am. Grampa died recently. I hope I will be able to carry on some of his noble traits for a long time.

"I spent most of my week-ends in their home, and it was there, with them, that I learned many of the lessons that have served me all my life. My grandmother taught me a reverence for the old things hallowed by long love and service, and the value of gentleness, kindliness and simple living.

"I spent many dreamy hours among the old knickknacks and daguerreotypes of that sweet-smelling old house. I played with the toys my grandfather had as a boy, I ate the cookies Gramma made for me and no food ever tasted so good.

"Memories come today of ginger, stubble fields of timothy hay, apple trees, attics with trunks and castoffs, mahogany chests, chrysanthemums, feather beds, the large Bible on the organ, and hymns and church."

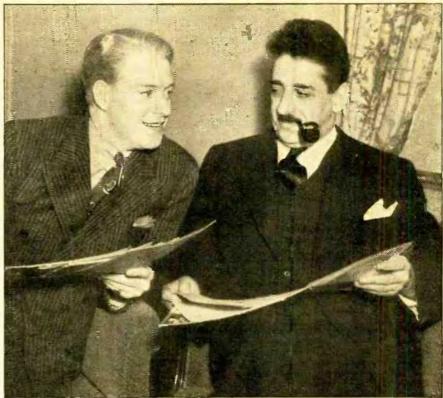
Bravo! And that, Mister Eddy, is a fancy bit of word-wrangling, a nostalgic spree of verbiage. It should be put to music, but I'll bet you dared not chuck those double-jointed words at your city editor when you were a reporter.

Nelson was never a brilliant student. He never had a chance to be, for every time he got settled his father would take another job and hie away, and the boy had to swap schools. He attended New Bedford's Dartmouth Street Frimary School, Rhode Island Normal School in Providence, Edgewood Grammar School in Providence and Grove Street Grammar School in Pawtucket.

(Continued on Page 35)



The story behind Nelson Eddy is the story of his mother, who had blue eyes, a wandering husband and a son who could sing. They came up the hill together and worked for what little they had. Above: Nelson and Mrs. Eddy



-Cosmo-Sile

Alexander Smallens, although Russian-born, has been closely identified with musical developments in America for the last two decades. Under his direction, Eddy toiled through twenty-three operatic roles

# THE RADIO PLAYBILL: THIS WEEK-"BIG TOWN"

"BIG TOWN" is a radio phenomenon. In two and one-half years it has risen from a humble beginning to a place among the three top dramatic shows and the ten most popular

broadcasts on the air. It is not a magic miracle but a sound formula that accounts for such a sensational climb. The show presents well-written dramas, but more than that, it depicts bed-rock Photographs by Gene Lester and Ned Scott and realistic American life without detracting from the excitement of newspaper publishing. It may be heard Tuesdays over CBS at 8 p.m. EST, 7 CST, 6 MST; for the West, 9:30 p.m. MST, 8:30 PST.



EDWARD G. ROBINSON, screen star who became radio's top-paid dramatic star, plays the part of Steve Wilson, managing editor of "The Illustrated Press," the crusading newspaper of "Big Town," which might be any city



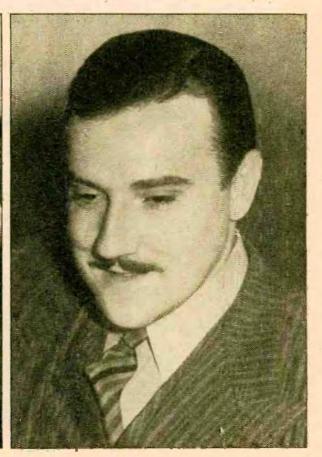
CLAIRE TREVOR, radio and film star, plays the part of Lorelei, the paper's society editor. Lorelei is first a woman, second a woman with a man's slant on politics and journalism. She aids Steve in his war on dishonesty



TOMMY HUGHES (played by Ed MacDonald) is a fearless, imaginative reporter. MacDonald is heard also in various emotional roles in the show



OU MERRILL, whose resemblance to Robinson is pictured above, is actually the star's standin and portrays some of the sinister villains



DIST. ATT'Y MILLER (Gale Gordon) is sometimes embarrassed because Steve uncovers evidence the prosecutor has steered away from



CY KENDALL, veteran radio and screen actor, does heavy duty, for he portrays various political grafters that Steve is always fighting



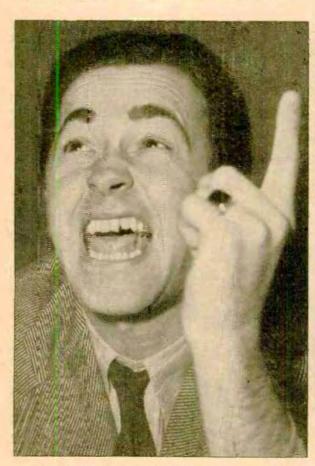
MISS FOSTER (Helen Brown) is Wilson's busy, long-suffering secretary. She is blustering and sly, adding a touch of her own to the office



PAULA WINSLOWE does emotional roles, such as heartbroken wives whose husbands are victims of gangsters. She formerly played Miss Foster



JACK SMART, versatlle and prominent radio actor, does the comedy parts. He scored brilliantly as drunken Toby on Christmas week's show



JERRY HAUSNER, diminutive actor, is "Big Town's" jack-of-all-trades. He portrays anything from street urchin to a tough racketeer



CARLTON KADELL, handsome veteran announcer of the program, eats apples at rehearsal, collects phonograph records as a hobby

NEXT WEEK:
"THOSE HAPPY GILMANS"



Claire Trevor is his wife. The romance began soon after the program was introduced to radio



# 100,000 CLASSROOMS CAN'T BE WRONG

IN AN AGE OF REVOLUTION WITH SWORDS AND GUNS AMERICA STRIKES A BLOW FOR PROGRESS WITH RADIO

BY STERLING FISHER

A REVOLUTION has taken place in the attitude of educators toward the use of radio in the classroom.

Nine or ten years ago, when the representative of a radio station went to call on the principal or superintendent of a school to make inquiries regarding the use of radio programs, he would more often than not be greeted with the icy rejoinder, "Sorry, but we have no place in our curriculum for entertainment."

But 1930 is not 1939—in radio-education as in many other fields. And something happened a few weeks ago—on the afternoon of February 9, to be exact—which proves it graphically.

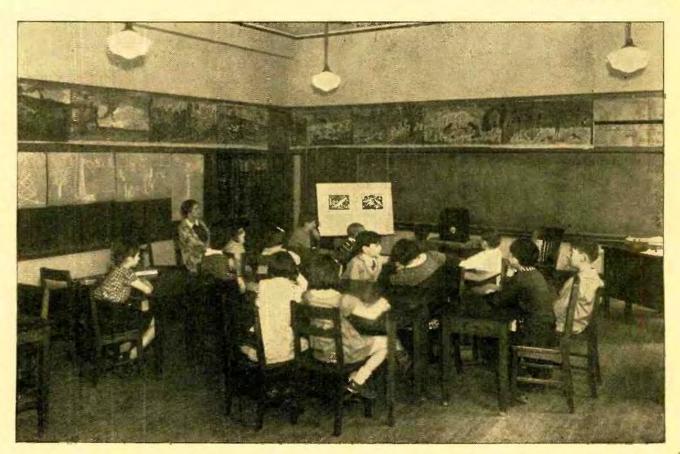
On that day, a program in the CBS education series, "The American School of the Air," complete with cast, musicians, and sound-effects men, moved wholesale into the auditorium of a great high school in the city of New York. While 1,200 girls sat in rapt astonishment, looking on, that radio program went on the air from the stage of that school—broadcast out of the auditorium to thousands of classrooms, thousands of school auditoriums and thousands of homes all over the United States. Twelve hundred girls saw new facts about history, about current events unfolding before their eyes in a way altogether new and arresting to them. One hundred teachers saw the solid facts of their text-books brought vividly and accurately to life.

Radio has become a great aid in the educational work of formerly under-privileged country schools

That broadcast was not a single phenomenon. It was only the first in a regular new series of broadcasts, each one of which this year is now being presented from the auditorium of a different New York City public high school. It was presented with the enthusiastic approval of the New York City Board of Education and endorsed by the mayor and the United States commissioner of education as an "invaluable help to the educators of our nation." And it was a symbol of the cooperation that exists between radio and educational circles today.

Radio-education is coming of age in a manner undreamed of ten years back. Today, educational radio programs not only come from schools but from types of cultural centers - from colleges, libraries, museums, educational conferences, the book-lined studies of famous men, the star-strewn domes of observatories and planetari-ums. "New Horizons," for example— the Wednesday afternoon series of the "American School of the Air"-is produced from the very halls of the American Museum of Natural History. Each week our CBS radio actors and producers go up to its great brownstone building on Seventy-ninth Street and Central Park West. And there, amid the fossils of dinosaurs, the skeletons of giant whales, they set up their equipment and go on the air with stir-ring dramas of exploration. Dr. Roy Chapman Andrews, the museum's famous explorer-director, comes down from his office to appear on the program.

Great educational organizations now participate in the planning and production of radio-education programs. The National Education Association, which represents more than a quarter-million school-teachers and administrators, is now cooperating with CBS on two "American School of the Air" programs—"This Living World" and "New Horizons." The Progressive Education Association, which numbers about ten thousand teachers, assists in



Radio-education is "catching on" today with educators, students and public. At least four hundred city school systems have installed radios so pupils can listen to educational programs. Above: Classroom listening-hour in city school

producing the Monday afternoon program, "Frontiers of Democracy."
"Tales from Far and Near," the Friday afternoon literature series on the "American School of the Air," is a joint cooperative project of the Association for Arts in Childhood, the National Association of Teachers of English, and the American Library Association.

The services of distinguished writers, doctors, lawyers, astronomers, explorers, scientists, and professors are employed in presenting educational programs. The scripts produced on daytime hours are being written by some of the best radio-writers in the profession. They are performed by professional actors who are also heard on some of the biggest commercial hours. In other words, the broadcast standard of these programs, which are heard in the daytime hours, when most of the listeners are children in school or housewives in their homes, are of the highest.

EDUCATIONAL programs are coming of age not merely in their quality but in the growing breadth of their appeal.

Today the "American School of the which represents only one aspect of Columbia's many educational series, is heard in some 100,000 classrooms by an estimated 3,000,000 children every These include the cosmopolitan groups found in city schools, children sitting at the rustic desks of country schoolhouses, in "progressive" private schools, Indian children on reservations, and even orphans and the handicapped in private and public institutions. At least four hundred great city school systems have installed radios in their classrooms and auditoriums, so that the pupils can listen to radio-education during the week. The number is constantly growing. Columbia's station KLZ reports that the "American School of the Air" programs are now being listened to throughout the entire school system of Denver. In Chicago, where the "American School of the is rapidly becoming a regular part of the school curriculum, Mrs. Lavinia Schwartz, education director at CBS station WBBM, received requests for more than three thousand of its teachers' manuals. The New York City school system recently asked for ten thousand of these specially printed manuals, to be distributed among its teachers.

All we can think from these simple but exciting facts is that radio-education is "catching on" today as it has never done before.

How has this happened?

First of all, there has been a very realistic basis for this revolution—and that is, I think, the change in attitude toward education on the part of the American public itself. The depression, with all its painful financial and spiritual crises, has turned people away from the pursuit of pleasure for pleasure's sake and made them realize the value of an education. Since 1930, people have been buying more books and more music and attending more free lectures and educational courses than ever before. Today the high schools and colleges are packed with young people, old people, anxious to perfect themselves still further for life.

Radio, like every other cultural force in this country, has responded to this challenge. Every new series CBS has added has been created and produced because of a popular de-



Sterling Fisher, CBS Director of Education, addressing first CBS Teachers' Institute held in 1938

tonia, Japan, and many other countries, and picked up by short-wave the voices of children singing the songs of their native lands. To bring these authentic, picturesque programs into the American classroom, it was necessary to meet all the complicated problems of international broadcasting, including the differences in time.

For example, when a group of Japanese children broadcast their native songs from Tokyo, they had to go on the air at three o'clock in the morning in order to be heard in America at 2:30 p.m. the day before. They came from a little school in the country, and to get them all together Columbia's representative had to arrange for them to be lodged in a hotel for the night. At two o'clock in the morning he had to wake them up for the broadcast, get them down to the studio, and finally see that they were returned safely to their homes after they had rested up from the excitement of having broadcast to far-off America.

We have examined and tested many different educational subjects in an effort to find those that are peculiarly suited to the medium of radio, and experience has shown that certain subjects are much better adapted to the air than others. At present our "courses" on the "American School of the Air" are in the fields of vocational guidance, music, geography, natural history, current events, and literature. All are subjects that have a tested, universal appeal, and are "natural" to the medium of network radio.

ural" to the medium of network radio.

In preparing our educational programs, we do not attempt to work alone in any single aspect of the job.

Instead, radio now calls upon a host of educators to assist and advise it every step of the way.

T requires many months to prepare
the "American School of the Air"
series for the airwaves. While the programs of one "school year" are still
being produced, we are already conferring with our board of consultants,
which is composed of school principals and superintendents, educa(Continued on Page 41)



"Americans at Work," educational program, brings spot broadcasts of jobs such as tunnel work (above)

CBS

Distinguished men are giving their services to radio-education. Above: H. L. Mencken (left), discusses American speech with Dr. William Cabell Greet

mand. With statistics showing that all over the country older men and women were attending night school and colleges, CBS last year called in an adult-education board composed of thirteen eminent Americans and asked them to help work out additional educational programs. The programs, "Americans at Work," which brings tunnel-workers, fishermen, steel-workers, cowboys, to the microphone for a discussion of their daily jobs; "The People's Platform," radio's dinner and discussion party of the air; "Adventures in Science," and others, have all been the result of their conferences.

With its world-wide contacts and facilities, radio has sought to bring to classrooms great personalities, important events and resources of artistic talent available through no other agency. On a folk-music series for the "American School of the Air," for example, we went directly to France, Lithuania, Latvia, Wales, Es-

# IN NEW YORK



-Gene Lester

Ray Noble, English bandleader, works with Burns and Allen whether they're in Hollywood or New York, Above: With pet kitten "Minor"



On her trip east, soprano Marion Talley (right) visited with soprano Mary Eastman at rehearsal of CBS "Saturday Night Serenade"



Joan Edwards, vocalist with Paul Whiteman's orchestra, Wednesday night over a CBS net, rehearses as maestro Whiteman listens

NEW YORK .- Although it's true the movie exhibitors are making every effort to have more of the movie stars taken off the air, just to keep the records straight, the "Good News" show is not folding after the broadcast of March 30, as you may have read. The program will continue at least until July 1 and perhaps longer ... It will be sad news for many listeners, including your reporter, to learn that the Fred Waring airing will fold after this Saturday night's broadcast. I hope another sponsor will grab the Waring show before long. It's too good to be off the air . . . Another good show is being given consideration by several sponsors. I refer to "This Is New York," which has clicked big and is taking many listeners away from the Charlie McCarthy stanza . . . Amos 'n' Andy will be in New York for their broadcast this Monday night, which will be the first of their own shows to be put on before a visible audience. Edwin C. Hill is relinquishing his fifteen-minute spot so that A & A can have thirty minutes to give a previewin character-of the New York World's Fair. I'll be there and will report the happenings . networks are preparing to give a complete detailed report of the visit of King George and Queen Elizabeth to the United States and Canada. They are

expected to arrive in the U. S. A. about June 7... Ted Collins is thinking of changing his mind about taking the Kate Smith show to the West Coast. He probably realizes that the Rudy Vallee show slipped considerably when it was in California because suitable talent was lacking.

A picture company is dickering with the authors of "Her Honor, Nancy James," to make the radio serial into a movie ... Mel Allen bowed out as commentator on the CBS "Swing Session" because of the heavy work entailed in gathering material for his daily sportscasts ... Announcer Ben Grauer, who assists Kay

Kyser now, has a quiz show of his own on Sundays. It's called "Name the Place," in which contestants are asked to identify localities all over the world "Just a Little Girl," which is the theme song of Jack and Loretta Clemens, was given to the radio stars by listener S. B. Fishburne of Asheville, North Carolina, who wrote the song and is now in New York working for a music publisher . . . Kay and Eileen Burns, who are the "Campus Kids" heard over the NBC networks, are really the son and daughter of the "Sylvesters," who are familiar to anyone who went to see vaudeville shows in the good old days . . . The voices of Jessica Dragonette and Lanny Ross will be heard in "Gulliver's Travels," which is being made by Max Fleischer, to be ready for the screens around Christmas time . The New York radio film critics have formed a "Circle" and will put their heads together and issue weekly reports on films . . . Now that the American Federation of Radio Artists won out and their demand for a higher wage scale is being met, I wonder if that man who conducts a weekly onehour show hasn't a broken heart. Despite the fact that his salary has always been in four figures, he paid his announcer the huge sum of \$3.50 per broadcast, Ripley it or not. But now he has to pay the regular scale of \$35, which is still much less than any other announcer gets for a onehour commercial program.

If the radio stars continue to get into trouble, it won't surprise me if the new radio contracts have an extra morality clause included, similar to those contained in most movie contracts. First it was George Burns and Jack Benny getting mixed up in the smuggling case, then we read about Pick (of

Pick and Pat) being arrested, charged with carrying a gun without a permit, and then Rudy Vallee having to answer a court summons for allegedly striking a waiter in Miami, Florida. Incidentally, CBS issued orders forbidding their regular news commentators from making any reference whatsoever to the George Burns case.

### Seen Behind the Scene

After they closed at the Pennsylvania Hotel, Kay Kyser and Ginny Sims caught a train for Florida and had a six-day vacation between broadcasts. They were all sunburned and looked disgustingly healthy when I saw them. Before the Kyser broadcast hits the air, a handsome usher brings out the bowl containing the numbered stubs to select the contestants. Kay looks at the good-looking lad and admonishes the head usher, "Next time I want a homely usher standing next to me; I don't want this contrast any more." One-half minute before airtime, Ben Grauer shouts into a dead mike, "This is WPA, New York" . . . I asked Sully Mason what he did during the six days he had off. He said, "I went to the movies during the day and listened to radio programs at night-and are some of those programs terrible."

# AIRIALTO



BY MARTIN LEWIS

CBS announcer John Allen Wolf was fingering his eye - glasses while reading his script during a program the other day. His glasses fell to the floor and broke in many pieces. John Carlile, head of the production department, suggested that Wolf go to his eye-doctor for an examination for new glasses, because he was one of the best in the city. He got an appointment that afternoon, and after the examination the doctor said, "Young man, you don't need glasses. Your eyes are the second best pair I've ever examined." When the announcer told me this story the other day, he added that his eyes have felt

much better since he hasn't worn glasses.

Fred Allen dug way down in an old trunk to get those balls that he used for his juggling bit on the program the other Wednesday. You can take my word for it, Allen is an expert juggler, and although he's out of practise he was throwing three balls up in the air, let one hit his knee, then it would drop to his right foot and he kicked it back up in the air again—not bad at all... Pretty Betty Field, who plays the part of the daughter in the "Aldrich Family" sketches on the Kate Smith shows, comes to the microphone wearing dirty overalls and an old beret. Betty is playing in the Broadway play, "Primrose Path," and this is her first-act costume. When she is through broadcasting she has to rush right to the theater, as does the "son" and star, Ezra Stone, who is appearing in "What a Life."

Studio 3-C, where the "Valiant Lady" program starring Joan Blaine is in rehearsal, looks like one of those mystic mazes at an amusement park. You can't see what's going on, for when the members of the cast are working, they're hidden behind tall screens placed around each microphone. There's a break before the dress rehearsal and Joan comes out from behind one of the screens, followed by actor Bill Johnstone (Jim Barrett), who is ribbing her about her silly little bonnet-a heart-shaped morsel of black velvet on her forehead with a large red velvet rose in the center. Vincent Price (Paul Morrison), made up for a matinee performance of "Outward Bound," is deeply engrossed in his script -wants to be sure he doesn't pull any "fluffs" when he debuts in his first continuous radio part.

HOLLYWOOD.—Russell Birdwell, rising young publicist of this town, and former New York newspaperman, wrote a book about his adventures as a reporter. It is entitled "I Ring Doorbells." Inspired by his tome, lyricist W. W. Ferguson and tunesmith Lew Forbes turned out the song "I Ring Doorbells," which Shep Fields first aired last week. The song, whose lyrics are made up of newspaper headlines, couldn't be broadcast as it first was published (and is still available on the sheet-music counters) because—because, tsk! tsk!—the newspaper headlines making up the words were considered too naughty or something, so NBC and CBS insisted that they be purified for the radio. What do you think? Below are given first the original lines, and immediately following, in italics, the same with stingers removed:

King Loves Redhead, Vacates Throne King Loves Princess, Gets New Throne Hitler-Mussolini Plot, I Ring Doorbells to Find Out What; Research Men-Professors Plot, I Ring Doorbells to Find Out What; Gun Moll Sticks Up Petting Pair, Night Club Fan Gets Breath of Air, Mae West Models Rigid Hip Tarzan Trips in Tree Top Skit

### Off Live Mikes . . .

Catch the real lowdown of the movies vs. radio tempest later in this pil-When Joan Crawlar ford scanned the script first set for her appearance on Jesse Lasky's "Gateway to Hollywood" on February 12, she thumbed it down; insisted that material written by her very good numberone boy friend, Charlie Martin, be used. She won But regardless, she was the usual sad, nervous wreck she always is after a broadcast . . . With Ronald Colman exiting from the show to take "a vacation" and Cary Grant serving notice he'd have to delay his four other contracted appearances

until he'd completed his currently shooting film. "Our Wives," your correspondent is beginning to wonder who is giving "The Circle" a runaround and why? What's that they say about sinking ships?... Meantime Basil Rathbone will stop-gap the panic and his first appearance indicates he can do it . . . Virginia Verrill proved a true heroine on Sunday, February 12, when her car, in which she had two cousins from Chicago sightseeing on Lookout Mountain, developed faulty brakes just as she started down the winding, steep grade. Sideswiping fences and dirt-cut sides of the road carefully, she finally arrested the mad flight of the vehicle with a minor crash against a parked car without injuring her passengers and limiting her own hurts to a cracked shoulder-blade and a possible rib fracture. Good girl! . . . Eddie Cantor is quietly gathering a collection of Will Rogers manuscripts and first editions The new radio-artists union, AFRA, threw the scare into Sunday's "Screen Guild Show" and made Spencer Tracy and Olivia de Havilland join up an hour before airtime, although they were appearing gratis for a Guild benefit! . . . Now it comes out. When Noel Coward disappeared after his guest turn on "The Circle," he went rollercoaster riding with Ronnie Colman!

### Purely Personal . . .

The ex-Ruby Taylor of Amos 'n' Andy fame, Elinor Harriot, and her hubby Frank Nathan, will be threeing in July . . . It's that serious between Irene Rich and cowboy film star Addison Randall that he's moved into a Sunset Towers apartment just to be near her . . . Claude Stroud and Gloria Brewster said their I do's in Miami, Florida, February 12 . . . Narrator Conrad Nagel escorted Joan Fontaine, his sweetypie, to February 12th's "Silver

### Couldn't Be Halitosis

Dale Carnegie, illustrious author of "How to Win Friends and Influence People," lecturer, columnist and broadcaster, arrived here on the gravy-train bearing newspapermen to the San Francisco World's Fair-and promptly began mixing up all of the names of people he met. At NBC, his tour host, Lew Frost, became "Mr. Rice." Later, he met Donald Dickson, the baritone, and made a date to interview the singer a few hours later. But Carnegie forgot; stood Dickson up! . . . That night, while his tour pals were having a whale of a time at the Cocoanut Grove, Mr. Carnegie sat alone, looked quite dejected about the whole thing. Just as if he hadn't a friend in the world.

### No Smoking in the Studios!

Next pet story of the week has to do with the "No Smoking" edict at NBC's new Hollywood Radio City. The no-smoking rule irks all smokers, particularly the stars who pay little heed to it. But last week Bing Crosby, who was sitting in his dressing-room going over the script with Bob

Burns, saw flames jump five feet high from a wastebasket. Bing and Bob beat a hasty retreat from the stifling fumes, then Bing calmly returned with a fire extinguisher and put out the blaze. Next Fireman Crosby conducted an investigation and determined that his pipe was guilty of the ar-



HOLLYWOOD

SHOWDOWN

BY EVANS PLUMMER

### Dick Powell to Return?

Dick Powell made an unexpected guest appearance on the February 8 Texaco Star Theater performance which featured his wife, Joan Blondell ... and you might write it in your hat that the handsome Dick, with the ebullient personality, may soon be back on the air as a

regular. Something big is in the wind . . . Incidentally, Miss Blondell gave one of the most plumful performances of her career, a great dramatic rendition in the play "Page Five, Column Two." She confided, after the broadcast, that the radio role given her was so much bigger and deeper than any ever afforded her by the movies that there was no comparison. Yes, Joan likes radio, too.

### Off to Gothamtown

New York City will borrow Amos 'n' Andy for a few days beginning February 23 in order that they may tour the Fair there over the air on their own period on Monday, February 27. But A&A will be keen-to return to the warm desert about Palm Springs where they'll spend four more weeks vacationing in March . . . Another Manhattan showgoer will be Edgar Bergen who'll take Charlie McCarthy under his arm and fly east for two weeks beginning March 1. Bergen and McCarthy will insert their Sunday stint into the coffee hour from the New York studios on March 5 and 12 . . . and next summer, the pair are hoping for a six-week rest in which to take a North Cape cruise.

Jack Benny had a new kind of trouble the other day; he couldn't find a tough kid actor to insult him properly! . . . Gracie Allen's youngsters, Ronnie and Sandra, visited mother on her Paramount set the other day, explaining that when daddy George Burns had offered them the choice of going to the monkey farm or of seeing her make movies, they thought she would be funnier . . . Pinky Tomlin is organizing a new band he'll lead . . . Ernest Truex is a regular at NBC's Saturday evening Hall of Fun.

# IN HOLLYWOOD



Carole Lombard is given honorary degree in "Lum and Abner's" Pine Ridge University by Lum (Chester Lauck) and Abrer (Norris Goff)



Al Jolson followed an old Russian custom in greeting Grand Duchess Marie when she appeared as guest of his Tuesday CBS program



Fibber McGee (Jim Jordan) was greeted on arrival in Hollywood by movie stand-ins for Bette Davis (left) and Olivia de Havilland

# IN CHICAGO



A. S. Kirkeby of Chicago's Drake Hotel recently signed contract returning Wayne King to air.



Looking on, CBS v.p. Atlass and Wayne (right)

Old friends met when Alla Nazimova, center, stopped off in Chicago to visit Edith Davis, NBC actress. Left: Nancy, daughter of Edith



Oddest broadcast this year was NBC Farm Radio News' airing of the shearing of a sheep. The sheep: Shear-A-Bella. The shearer: M. E. Smith

CHICAGO.—When Ranse Sherman bought his little daughter Anne a cocker spaniel pup he must have been humming "Get a-long little doggie," for he got a long-named doggie. Even a fellow with the verbal propensity of a Ransom Sherman wouldn't call a pup by its right name if its name happened to be Frieda Von Schlacherman of Butcheldorf und Von Haggenstratten auf Wiedepuss con Slugnutty, according to the pedigree. So the pup became "Butch." Such is a dog's life!

### Strike Up the Band

Broadcasting of dance-orchestra music in this area is on the upbeat. In spite of the rule that still compels the entertainment spots to pay line charges for orchestral broadcasts, nearly all the prominent establishments are swinging back into line. At the present writing, coming to the listeners with night dance music over MBS or locally over WGN are Orrin Tucker from the Palmer House, Bob Crosby from the Blackhawk, Ina Ray Hutton from the Rose Bowl Cafe, Dick Jurgens from the Aragon, Bill Carlsen from the Trianon, Tiny Hill from Melody Mill, Jose Manzanares, and Lou Fidler from the Colony Club. Over NBC or WMAQ or WENR locally, Lou Breese from the Chez Paree, Fletcher

Henderson from the Grand Terrace, Charlie Agnew and Freddie Hankel from Merry Gardens. On CBS or local WBBM are Wayne King from the Drake Hotel, Herbie Holmes from the Edgewater Beach Hotel.

### Microphone Microbes

Radio people hereabouts will soon be developing a collective case of jitters over the hectic happenings of the past few weeks. The big snowstorm was taken in stride and the near-strike was sidetracked, but now the flu epidemic is lurking behind many microphones. A love-scene in Story of Mary Marlin" was especially warm. Anne (Mary Marlin) Sev-

mour and Carlton (David Post) Brickert were both 102 degrees feverish. Harold Stokes did his MBS "Music Counter" recently with a super-hundred temperature. Many stars who usually stand at the mike have been doing sitting-acting to relieve the feverish aches.

### Persons Behind The Voices

Sunda Love is now a canary; Francis X. Bushman, who co-stars with Sunda in "Stepmother," has named his canary for the leading lady . . . Angeline Orr, also of "Stepmother," is a successful photo-. Red Skelton, comedian of Cingraphic model . . cinnati's "Avalon Time," has been in Chicago showing his wife the town . . . Vic (Art Van Harvey), Sade (Bernardine Flynn) and Rush (Billy Idelson) have been assessing themselves 25 cents for tardiness to rehearsal, but they don't know what to do with the \$8.00 in the kitty . . . Dolores Gillen, who has been a cry-baby (on the air) ever since she left the University of Illinois, was honored at a Theta Phi Alpha party in Chicago; Dolores squalls the part of Davey in "Mary Marlin" . . . With Ransom Sherman, comedian-of-many-shows, it's "Love me, love my bow tie"; the latest neckpiece is navy blue on one side, maroon on the other . . More fashion: "Contented Hour" maestro Marek Weber wears a 20-year-old coat when making recordings because his first "gramaphone record," a big hit, was made . Stanley Gordon, Pop under the same wrap . Culver in "Scattergood Baines," aims at being poet laureate of radio; has number of verses published If you want to send a gift to Virginia Clark, "Helen Trent" star, make it stamps; she's collecting for her young son . . . John Hearne, Hippocrates Brown in "Scattergood Baines," attains poise by

wearing his hat at the mike . . . Catherine McCune, of the same show, born in Honolulu and for four years a resident of Hollywood, really feels the Windy City's blasts.

### "First Nighter" Hit

If you tuned in the popular "First Nighter" show of February 10, perhaps you noticed how much Hugh Studebaker as the small-town editor sounded like Lionel Barrymore. If you'd seen the show and Hugh's mannerisms, you'd have been still further impressed with the similarity; not that the actor was imitating-it was just that kind of a role and the versatile veteran did it admirably. This was one of the program's best offerings, with Barbara Luddy and Les Tremayne getting a chance to sink their teeth into fine emotional roles. Little Frankie Pacelli as "Buttons" scored a big hit, too. Frankie, just a youngster, is a radio veteran of five years. He has appeared on the air with Al Jolson, Madame Schumann-Heink, and Countess Albani. Now plays as Junior Stephens in "Road of Life," Timothy in "Mary Marlin," Billy in "Tale of Today," and occasionally in "First Nighter." Honest compliments to this unusually appealing "First Nighter" show.

# LET'S LOOK BACKSTAGE



BY DON MOORE

### Case For Poetry

Have you been wondering what has become of Franklyn MacCormack and his poetry-reading? Mac is now announcing "Jack Armstrong" and, harking back to his acting days, working in commercial movies. But he hasn't given up the poetry idea -not by a long shot. In fact, he's flying to New York early in March to do some serious conferring with a prospective soap sponsor. The show in prospect would be practically a revival of the former "Poetic Melodies," with Mac reading his poems and tenor Jack Fulton - if available singing. Here's a unique and admirable - case: MacCormack turned down

two sponsors for this winter for his poetry program. One product he spurned as shady, the other he conscientiously felt his type of work would not sell. MacCormack is one of the few guys who can make sponsors realize that poetry sells stuff and pleases the public. His former program drew 4,000 letters a week unsolicited—and 40,000 letters of protest when the program went off!

### Reunion In Pennsylvania

Don McNeill and his "Breakfast Club" have accomplished a reunion between long-separated cousins. Breakfaster McNeill dedicated a program to Alfred Seekopp, seaman of S. S. Effingham. Through hearing the program, Mrs. Elsie Mueller of Corwell Heights, Pa., located her cousin Seekopp. Both had long been "B. C." listeners.

### First Fans

Miss Hazel Anderson, R. R. 1, Farmington, Ill.—Dear Miss Anderson: Thanks for your kind remarks and helpful suggestions. Since you scored a first with your letter to my column, I'm answering via the column. I'm especially proud to receive and answer a letter from a shut-in such as yourself, for radio is not only one of your best friends but you also mean much to radio. You are its most purposeful and conscientious listeners, its most grateful beneficiaries, and its most constructive critics. I'll do my best to give you and other reader-listeners what you want . . . Yours sincerely.

Thanks also to Mrs. E. L. Hale, of Ridgway, also Illinois, for number-two helpful letter.

This is your column, folks. At your service. What'll you have? Any suggestions—favors—criticisms?

# LISTENING TO LEARN

### Person to Person

- Most-talked-of talker of the new year, Harold L. Ickes, will be heard again on February 27, when he discusses the country's natural resources at the Cleveland meeting of NEA school administrators. NBC will carry the Secretary of the Interior's speech from 9 to 9:30 p.m. EST; 8 to 8:30 CST; 7 to 7:30 MST; 6 to 6:30 PST
- Sixty thousand dollars has been granted the Hoosier Radio Workshop at Indiana University by the U. S. Office of Education for an extensive state-wide check-up on listening-habits. Following the Dr. Gallup plan, 250,000 individuals in the state of Indiana will be questioned, all stations in the state will be analyzed to deter-mine the "listening areas" and relative popularity of programs.
- Extensive plans for coverage of the NEA school-administrators meeting in Cleveland have been made by CBS. Starting with a discussion of propaganda and free speech on People's Platform Sunday, the schedule also includes an address on Tuesday night by Dr. John Sexson, president of the American Association of School Administrators; a summary of the results of the convention by Lyman Bryson on Thursday, and the Americans at Work broadcast Saturday devoted to the job of the school-teacher.
- A recent report by the Regents Inquiry into the Character and Cost of Public Education in the State of New York advocates a state school of the air to cooperate with public schools and colleges in broadcasting lessons on citizenship, social sciences and cur-rent events. This report is the fourth of ten prepared under the direction of Dr. Luther Gulick, and deals with the use of motion pictures and radio in the classroom. Dr. Elizabeth Laine, member of the Regents' research staff, concludes that too little is done by the schools to utilize either of these fields. A most significant finding in the report: This would mean that teachers would have to be trained to be aware of the potential values. Here is a strike at the core of present-day problems regarding utilization of radio pro-grams in the classroom. Teachers will have to be trained to the use of this new medium before they can be expected to use it wisely.
- · Entering its ninth year of broadcasting, the University of Chicago Round Table Discussions is being subjected to a critical analysis by an expert in the writing and direction of radio shows to determine the particular qualities responsible for its national popularity. Mr. Sherman Dwyer visiting lecturer in radio at the University of Minnesota, has been selected to make the study.
- The experiences of a fictional family—written, produced and acted by teachers and students of Toledo, Ohio, is a light and buoyant radio script that reports on what Toledo schools are doing to educate children, and displays the functions, philosophy and pattern of education in that city. Here is a local unit using radio to good advantage, performing a neces-sary public service mission painlessly blending educational subject-matter with a lively, personal, human-interest plot.

\_J. H.

MAP NO. 4 FOR THE "NEW HORIZONS" SCRAPBOOK SERIES R STUDY MAP for HAUNTS OF THE GORILLA NEW HORIZONS progra O C E A N COLUMBIA'S AMERICAN SCHOOL OF THE AIR ..... MARCH 15 .. 1939 ANGOLA Map drawn by Thomas W. Voter of the AMERICAN MUSEUM OF NATURAL HISTORY exclusively for RADIO CUIDE .....

## "HAUNTS OF THE GORILLA"

OME of strange animals and strange people is the Belgian Congo, where we go on Wednesday afternoon in the company of explorers and scientists of the American Museum of Natural History as Dr. Roy Chapman Andrews leads the way into

In the tropical mountain region, near the border of Uganda territory. He the gorillas, great man-like apes who were once labeled as ferocious killers and aggressive fighters. Actually these creatures are peaceful and contented, living on berries and wild celery. It was not until 1921, after great numbers of gorillas were killed by white hunters, that a really scientific expedition came to the kelgian Congo. This party, interested in conserving all that was best in the wild life of Airica, was headed by the American explorer and naturalist. Carl Akeley. It was mainly through Akeley's efforts that the Belgian government created the game preserve

the heart of mysterious Africa.

"Haunts of the Gorilla" is the title of the March 1 program in the "New Horizons" series of Columbia's American School of the Air. Time: 2:30-3 p.m. EST; 1:30-2 CST; 12:30-1 MST; 11:30 a.m.-12 noon PST.

in central Africa which protects the gorillas. The Congo is a land of the tallest people and the smallest. A section in the eastern part, bordering on Tanganyika territory, is the home of the giant Watsul, who are probably the tallest people in the world. The average height of this tribe is approximately seven feet, but some of the men attain the height of eight feet. Not far from this stately race live the smallest people in the world—the Pygmles—inhabiting the Ituri forests. Members of this tribe seldom grow to more than four and one-half feet in height. Mr. Armand Denis, guest on this program, lived among both tribes in Africa.

# Radio, a College Course

Radio's youngest, most-promising child is the college and university "workshop" where students get practical training and instruction in program production and broadcasting. Besides fostering a keener appreciation and deeper understanding of the merits and possibilities of radio, the "workshop" has done much to change the "dry-as-dust" style of educational programs. There are more than 300 "radio workshops" in American colleges and universities today—each one an experimental laboratory in which educational programs are analyzed and created. The history of broadcasting at Syracuse University serves as an excellent example of the background and development of "radio workshops" throughout the country.

Syracuse University started broadcasting educational programs in 1927. From that date to 1930, programs were broadcast from studios of commercial stations with individual de-partments of the University making their own arrangements. Organization came in 1930 with the establishment of a radio committee responsible for the University's offerings. A contract with station WSYR permitted the University seventeen hours weekly and use of the station's facilities. Significant and interesting is the fact that the University seldom used more than five hours a week, and even these declined as it was learned that a few programs carefully planned and adapted to the requirements of radio were more effective than many hours filled in the more conventional educational manner.

In 1937 radical changes in SU's setup were made with the beginning of a "radio workshop." By this time the University had its own facilities, including a large studio for audience presentations; a small studio for talks and discussion sessions; an observation-room for classes and others who wished to witness programs; a reception-room; control-room and office. These various units comprised the "workshop." Under a new agreement programs are supplied to stations WFBL and WSYR, all programs originate on the campus, and, with the exception of special events, must be re-hearsed and auditioned in the "work-Instead of broadcasting a specified number of hours every week, radio time is now scheduled as it is needed, and so far there has been no instance where it was not available.

Under Professor Kenneth L. Bartlett's direction, the study of radio at SU has had a healthy growth and development. Although progress at first was slow, it was characteristic in this respect to its development in other institutions of higher learning. Proof of definite, tangible results of radio courses at Syracuse University may be found in the revelation that twentyfive former students are now engaged in commercial broadcasting, a highly specialized field. Other results, not so tangible, will come from those students who will not turn to radio for a livelihood but who have been made more appreciative of its merits and possibilities-influences that they will carry with them to other jobs and to the various communities where they will reside as citizens.

Three cheers for the movement that is making young America in college radio conscious.

### "CAVE- AND CLIFF-DWELLERS"

PUEBLO Indians of Arizona and New Mexico were America's first tenement dwellers. To them Sunday's broadcast in "The World Is Yours" series will be devoted.

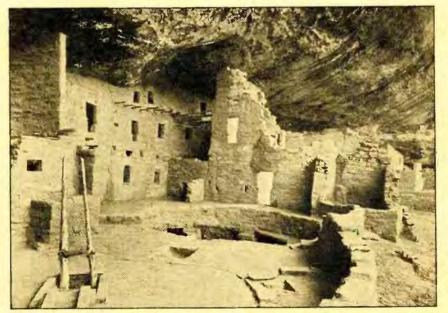
"The World Is Yours" is created by the Office of Education, U. S. Department of the Interior, with the coopera-

Stage-setting of the broadcast is the dwelling of the Hopi Indians, pictured below, scene of action of the story of Oave- and Oidy-Ducellers. Out of the kiva, the sacred cave (shown in center), will echo strains of ceremonial rites as men of Hopi tribes gather in preparation for the snake dances. Most of the characters of the broadcast will enter the dwelling through the open doorway beyond the kiva. Notice the key shape of the doorway, characteristic in the building of cave-dwellers. Ladder in the foreground is an entrance to another kiva, which is reafed.

roofed.
Smithsonian Institution, on whose findings the script-riters based this program, reports that: basket-makers dwelt in caves bullt under overhanging

tion of the Smithsonian Institution. The picture below was supplied by the Smithsonian Institution to give RADIO GUIDE readers an accurate visualization of the dramatic events of the February 26 broadcast. Time: 4:30-5 p.m. EST; 3:30-4 CST; 2:30-3 MST; 1:30-2 PST.

ledges or scooped from caverns in the earth. Their stock in trade was basketry. In their caves have been found mummles, crude farming implements, wooden hairpins, fur-cloth blankets, woren bags and cradles—clues of a high civilization. Tenement houses, the first in America, built not on stifling city streets but high on cliffs overlooking the vast desert, were the habitat of the Pueblos. These cliff dwellings were reached only by steep trails. The Pueblos originated pottery and earthenware. They lived on the meat of wild animals—deer, bear, elk and antelope; on small game of the prairies—wild turkeys, qualls, prairie dogs and doves. In their granaries were corn, beans and squash.



Radio Guide's March Educational Program Classifier will appear in the issue dated March 18, 1939

# THIS WEEK'S PROGRAMS

# SUNDAY February 26

### MORNING

7:00 PST KSFO-Sunrise Salute Radio Pulpit: KOA Church of the Air: KSL (sw 21.57) Russian Melodies: (sw-15.21-21.5) KDYL The Revelers KJBS-Sunrise Concert KNX-With the Classics

KRE-The Morning After ★KSAN-News: Waking Rhythm 7:15 PST 8:15 MST KDYL-Funny Paper Man

7:30 PST 8:30 MST KSFO-San Francisco Today Music & American Youth: KOA KDYL (sw-15.33)

Aubade for Strings: KSL

Horn & Hardart's Children's Hour (sw-21.57) KSAN-Sons of the Pioneers

7:45 PST 8:45 MST KSL-Uncle Tom & the Comics

8:00 PST 9:00 MST KSFO-Church of the Air: KNX KARM KOH KROY

KFRC-Fur & Feathers, animal

★KPO-News: Julio Martinez Oy-anguren guitarist: KFI ★KGO-News: Alice Remsen:
KWG KLO (sw-15.33)

\*\*Rich's Orch.\*\*

Helen Westbrook, organist: KQW KIEM

Charles Paul, organist: KSL KDYL-Church of the Air KFBK-Morning Altar KHSL-Sunday Eye-Opener KJBS-Musical Styles Messengers KMJ-Goble Gospel \*KOA News: Christian Science

KRE-Evangelical Free Church KROW-Good Morning Melodies \*KSAN-News: Rhythm Concert

8:15 PST 9:15 MST KFRC-Reviewing Stand: KIEM

KPO-Chimney House, drama for children: KFI

KGO-Neighbor Nell philosophy: KWG KFBK (sw15.33)

KJBS-Bert Hersh's Orch KLO-Ministerial Association KOA-Song Service KSL-Christian Science Service

8:30 PST 7:30 MST KSF0-Major Bowes' Capitol Fam-ily; Vocalists & Orch.; KSL KNX KOH KROY

KFRC-Raoul Nadeau, bar.: KQW KIEM

KGO-Chronicle Comics KYA-Today with God

Southernaires, Negro male quartet: KWG KFBK KMJ KLO (sw-15.33)

KARM-Goble Male Quartet KHSL-E. W. Quartette
KJBS-Dance Hits
KOA-Agricultural Problems
KRE-Rainbow Trio
KROW-Swedish Meditations
KSAN-WPA Concert

8:45 PST 9:45 N KFRC-Canary Chorus: KIEM

KYA-Racimo's Hawaiians Tapestry of Melody: KOA KHSL-Studio Prgm. KMJ-Faith Tabernacle KMJ-Faith Tabernacle
KQW-Weather Report: Melodies
Old & New
KRE-Church of Christ
KSAN-Modern Melodies
9:00 PST 10:00 MST KYA-The American Home

KFRC-Voice of Prophecy Choir:

KPO-Music for Moderns: KDYL KHSL Studio Prgm.
KJBs Columbia Concert

# Log of Stations Listed in Edition M—San Francisco

Call Letters	Kilo- cycles	Power Watts	Location	Net- work	Call Letters	Kilo- cycles	Power Watts	Location	Net- work
KSFO	560	5.000	San Francisco, California	CBS	I KNX	1050	50,000	Los Angeles, California	CBS
KFRC	610	5,000	San Francisco, Calif.	MBS-DL	KOA	830	50,000	Denver, Colorado	NBC-R
KPO	680	50,000	San Francisco, California		КОН	1380	500	Reno, Nevada	CBS
KGU	790	7,500	San Francisco, California		KQW	1010	1,000	San Jose, California	MBS-DL
KYA	1230	5,000	San Francisco, California		KRE	1370	250	Berkeley, California	Local
KARM	1310	100	Fresno, California	CBS	KROW	930	1.000	Oakland, California	Local
KDYL	1290	5,000	Salt Lake City, Utah	NBC-R	KROY	1210	100	Sacramento, California	CBS
KFBK	1490	10,000		NBC-CRS	KSAN	1420	100	San Francisco, California	Local
KFI	640	50,000	Los Angeles, California	NBC-R	KSL	1130	50,000	Salt Lake City, Utah	CBS
KHSL	1260	250	Chico, California	Local	KWG	1200	100	Stockton, California	NBC-CRS
KIEM	1450	1,000	Eureka, California	MBS-DL	WBAP	800	50,000	Fort Worth, Texas	NBC
KJBS	1070	500	San Francisco, California		WFAA‡	800	50,000	Dallas, Texas	NBC
KLO	1400	500	Ogden, Utah	NBC-B	WLW†	700	500,000	Cincinnati, Ohio	NBC-MBS
KLX	880	1,000	Oakland, California	Local	WOAI‡	1190	50,000	San Antonio, Texas	NBC
KMJ	580	1,000		NBC-CRS	1		3014727	2200 0000000 1 1 20000	

NBC—National Broadcasting Company CBS—Columbia Broadcasting System MBS—Mutual Broadcasting System CRS—California Radio System D.L.—Don Lee Broadcasting System NBC-B—National Broadcasting Company Basic Rive Network

NBC-B—National Broadcasting Company
Basic Blue Network
NBC-R—National Broadcasting Company
Basic Red Network
T—Night Programs Only
T—Night Programs 4:00 p.m. to Sign-Off

NOTICE: The information contained in the program schedules presented in these pages is supplied by the stations broadcasting those programs, and RADIO GUIDE should not be considered responsible for errors in announcements due to failure of stations to advise of weekly program changes.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately preceding. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

KGO-Radio City Music Hall of the
Air; Symphony Orch., dir. Erno
Rapee; Soloists: KFBK KLO (sw15.21)

Music detail on page 12 this week.

KMJ-Musical Prgm.

KROW-Religious Talk

KROY-Father Masante

\*\*KSAN-News: Hits of Today

KYA-Funny Paper Man Major Bowes' Capitol Family: (sw-15.27)

KARM-Council of Churches KFI-Dr. William Casselberry KBSL-Uncle Bob & His Funnies KIEM-WPA Concert

KIBS: Tomorrow's Hits
KJBS: Tomorrow's Hits
KMJ-Bee Comics
KRE-Sunday Morning Clam Bake
KROW-Nuestros Amigos
KISAN-News: Vocal Varieties
KROW-Highwa
KSAN-Light C

10:30 PST

K5F0-Salute to
Fair: KARM KWG Inspiration Hour

9:15 PST 10:15 MST KFRC-Dr. Charles Courboin, or-ganist: KIEM KQW

Radio City Music Hall: (sw-15.33)

Music for Moderns: KFI KHSL-Studio Prgm KSAN-Tango Time

7:30 PST 10:30 MST KSF0-Salt Lake City Tabernacle Choir & Organ: KNX KARM KSL KOH (sw-15.27)

KFRC-The Lamplighter: KIEM

KPO-Univ. of Chicago Round Table Discussion: KDYL KOA KMJ KFBK KFI KWG

KHSL Harmony Duo KJBS-Hits from the Past KROW-Spanish Prgm.
KROY-Junior College Comics
KSAN-Dance Time

9:45 PST 10:4 KFRC-Food for Thought 10:45 MST KYA-Law of Life

KPO-Tapestry of Melody: KDYL American Wildlife: KIEM KQW
KFI KHSL Organ Melodies

KHSL-Organ Melodies KJBS-Neopolitan Serenade KROW-Concert Miniature

10:00 PST 11:00 MST KSFO-Church of the Air: KNX KARM KSL KOH (sw-15.27) KFRC-Sumner Prindle. concert pianist KIEM KQW

KPO-Ireene Wicker's Musical Plays: KOA (sw-15.33)

Plays: KOA (sw-15.33)

KGO-Great Plays: KWG KFBK
KLO (sw-11.87)
Hendrik Ihsen (1828-1908),
dynamic Norwegian playwright,
is the writer of today's play,
"A Doll's Bonse," Living in
poverty until he reached middle
age, Ibsen struggled to gain an
education and early in life interessical himself in the theater.
The realism and social sense of
his plays had a profound influence upon the whole theatrical world—an influence plainly
apparent in the works of such
English dramatists as Shaw and
Galsworthy.
More detail on page 4.

KYA-The American Home

KDYL-Interlude KFI-Physical Well Being

10:15 PST KFRC-Romance of the Highways: KQW KIEM

KYA-Racimo's Hawaiians

KFI-Tune Travelogue KMJ-Romance of the Highways KROW-Highways to Heaven KSAN-Light Concert

10:30 PST 11:30 MST KSF0-Salute to New York's World Fair: KARM KROY KNX (sw-15.27)

5.27)
Leopold III, King of Belgium, greets the Fuir, speaking from Brussels on the subject. "Toward the Future." The salice also includes a talk by Dr. Joseph Gavaert, Commissioner-General to the Fuir, and nuste by a Belgian symphony orchestra.

More detail on page 4.

(FRC-Salute to New York's

KFRC-Salute to New York's World Fair: KIEM KQW More detail on page 4.

KPO-Frank Denke, pianist KYA-Cycles of Romance Salute to New York's World Fair: KFI KDYL KMJ KOA (sw-15.33) More detail on page 4.

KHSL-Classical Music KJBS-Modern Melody KOH-Studio Party KROW-Jewish Art Hour KSAN-Society for Hard of Hear-

ing ★KSL-News 10:45 PST 11:45 MST KSFO-Salute to New York's World Fair: KARM KSL KNX KROY (sw-15.27)

KPO-This Changing World

KRE-First Congregational Church KSAN-Waltz Time 11:00 PST 12:00 MST

11:00 PST

KSFO-Americans All-Immigrants
All, drama: KARM KSL KROY
KNX (sw-15.27)

Orientals in America—Chinese,
Indiaus, Japanese, Filipinos—
have woven nuch of the ancient
cultural and human fabric of
eastern civilization into the pattern of American life. Today's
episode dramatizes the inheritance of art, learning and
mysticism which we have received from these people. It
also shows their contribution in
the form of efficiency, artistic
technique and agricultural skill.
KFRC-Sinfonietta: KQW

KFRC-Sinfonietta: KQW KPO-Sunday Dinner at Aunt Fanny's: KFI

KGO-The Magic Key of RCA; Symphonic Orch.; Frank Black,

Symphonic Orch.; Frank Black, cond., Milton Cross, m.c.; Guests. KWG KMJ KLO KDYL KFBK KOA (sw-11.87-15.33)

Ignace Jan Paderewski, sevently-eight-pear-old Polish musician and statesman, who is in this country for an extensive concert tour, presents a typical Paderewski program consisting of Moonlight Sonata in C Sharp Minor (Beethoven), A Flat Bailade, two Polish songs. and

Cartwheel Polonaise (Chopin), and Melody in B Major from "Chants du Voyageur" (Paderewski).

KPO-Name the Place: KOA KFI KDYL

KGO-Our House

11:15 MST KYA-Morning Concert KHSL-Musical Grab-Bag KJBS-Party Time (sw-11.8/-13.33)
KIEM-Congregational Church Ser- KHSL-Bible Story Narrator

11:15 PST 12:15 KJBS-Musical Capers KQW-First Baptist Church KSAN-The Family Doctor

11:30 PST 12:30 MST KSF0-Norwin Corwin's Words Without Music; Vitalized Poe-try: KARM KSL

KFRC-The Old Craftsman KPO-The World We Live In

Barry McKinley, bar.: KFI KHSL-Morning Concert KJBS-Radio Headliners KNX-Charlie Lung's Funny Paper KOH-Interviews
KROY-First M E. Church
KSAN-Gay Nineties Revue
11:45 PST 12:45 MST
KFRC-A. M. Sullivan, new poetry

KPO-Fables in Verse: KFI

KJBS-Music Beautiful KNX-To be announced KOH-Exposition Preview

# **AFTERNOON**

12:00 PST KSFO-Philharmonic Symphony Society of New York; John Barbirolli, cond.: KNX KARM KOH KSL (sw-11.83)

Music detail on page 12 this week.

Music detail on page 12 this week.

KFRC-On a Sunday Afternoon: KQW KIEM

KPO-Sunday Drivers: KFI KFBK KOA KWG

KGO-Frank Simon's Armco Con-cert Band (American Rolling cert Band (American Rolling Mills); Guests: KLO (sw-11.87) 15.33) Guests: Robert Stein, Hazel Wingate and Herbert L. North-cutt. composing a cornet trio. KVA.Rujura Onac

KYA-Riviera Opera

KDYL-House of Melody KHSL-Garden of Melody KJBS-Sophisticated Rhythm
KLX-Records
KMJ-Sterling Young's Orch.
KRE-Chapel of the Chimes Organ
★KSAN-News: Rhythm Contrasts

KJBS-Music for Everybody
KROW-Music Box Request Prgm
KROY-Concert Orch.
KSAN-Gay Nineties Revue
12:30 PST 1:30 MST

KYA-News Drama

Festival of Music: KFBK KWG (sw-11.87-15.33)

vice
KROW-Tenth
Church
★KSAN-News: Songs of the Past
KILEM-News
KJBS-Big Ten Hits
KLO-Father W. J. Giroux
KROW-Fire Restrictions of the Big Ten
KQW-Fire Restrictions of the Big Ten
KQW-Fire Frank McCov

KRE-Dr. Frank McCoy KROY-Jimmy Walsh's Orch.

12:45 PST 1:45 MST KFRC-Tony Cabooch, philosophy: KQW 12:45 PST

KPO-Bob Becker's Chats About Dogs (Red Heart Dog Food): KFI KOA KGO-Festival of Music: KLO

KDYL-Melodic Interlude KHSL-Organ Treasures KIEM-Dance Tunes KJBS-Continental Revue KREThere Was a Time When

KSAN-Organ Treasures
1:00 PST 2:00 MST KSFO-Philharmonic Symphony Society: KNX KOH KARM KSL (sw-11.83)

KFRC-Harold Stokes' Orch: KQW KIEM

KPO-Radio Reporter; Melody

KGO-Nat'l Vespers: Mixed Quar-tet; dir., Charles A. Baker; KLO KWG KFBK Subject: "The Modern World's Rediscovery of Sin."

Vivian Della Chiesa, sop.: KF1 KOA KDYL (sw-15.33) KHSL-Travel Studies
KJBS-Old World Melodies
KMJ-Western Cooperative Dairies
KRE-Christian Young People's

Service KROY-Camera Club of Air \*KSAN News: Organ Treasures
1:15 PST
2:15 MST

KPO-Rangers Serenade: KFI KOA
KDYL KMJ (sw15.33)

KFRC-Frank Wright, shortwave reporter,

KPO-Thumbnail Drama: Concert Hall

KYA-Lenny Carson's Orch. KJBS-Musical Toast KROY-Stan Meyer's Orch. KSAN-Jewish Art Prgm.

1:30 PST 2:30 MST KSF0-Philharmonic Symphony So-ciety: KNX KOH KARM KSL (sw-11.83)

KFRC-Lutheran Hour (Lutheran Laymen's League): KIEM KQW KPO-The World Is Yours; Smithsonian Institute drama K KOA (sw-9.53) "Visuats aids" on page 17.

KGO-Crawford Caravan; Vocalists; Organ: KWG KMJ KLO

KYA-D'Artega & Orch

KHSL-Maud Kottkamp, Maxwell Sypher, pianist KJBS-Marjorie Lee, pianist KLX-Hits and Encores KRE-Matinee Musicale KROW-Sparkling Melodies KROY-Black & White

1:45 PST 2:45 MST KJBS-Freddie Bernie's Orch. KLX Records KROW-Viennese Waltzes: Bible

Questions
KROY-Gospel Meditations
2:00 PST
KSFO-Golden Afternoon: KNX
KARM KROY KOH

KFRC-Musical Steelmakers; (Wheeling Steel Corp.) Variety Prgm.; Soloists & Orch.: KQW

KPO-Sunday Afternoon in Rose-dale, sketch (Alka-Seltzer); Uncle Ezra; Vass Family; Henry Burr; Hot Shots; Mixed Octet; Orch.: KFI KDYL KOA (sw-9.53)

KFI KDYL KOA (sw-9.53)

KGO-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.); Edward Johnson.

m.c.; Wilfred Pelletier's Orch.:

KLO KFBK KMJ KWG (sw11.87)

Wilfred Pelletier returns today from an engagement on the
"Sunday Evening Hour" to conduct his Metropolitan Opera
Orchestra.

KYA-Jolly Time: Down the Mississippi

Brotherhood Day Prgm.: (sw

1.83)
Observing National Brotherhood Day, sponsored each year by the National Council of Jews and Christians to encourage friendship between the two religions, this program features Fredric March and his wife. Florence Eldridge, in scenes from "The American Way." saga of an immigrant in America written by Kaufman and Hart.

More detail on page 4.

KHSL-Gospel Hour
KJBS-Big Ten Hits
KLX-Helen Wegman Parmelee.
concert pianist
KRE-Lutheran Brotherhood Hour
KROW-Let's Dance

\*\*KSL-Concert Ores

KSL-Concert Orch. 2:15 PST Z:15 PST 3:15 MST
KSAN-Jewish Art Prgm.
KSL-Fashions on Review
Z:30 PST 3:30 MST
KSFO-Problem Clinic (Creme of
Milk): KARM KNX

KFRC-Rabbi Egdar Magnin: KIEM KQW

KPO-Cook's Radio Travelogue (Travel Service); Malcolm La-Prade; Lew White, organist: KFI KLO (sw-11.87)

KGO-Paychecks Preferred KYA-Studio Orch.: KMJ KWG Paul Wing's Spelling Bee (Energine: (sw-9.53) Ben Bernie & All the Lads: (sw-11.83)

KDYL-Musical Jewels KFBK-Centennial Hour
KHSL-Afternoon Concert
KJBS-Dancing Teacher
KLX-Today's Almanac
KOA-Lamont School of Music
KOH-Sunday Afternoon Show
KRE-Old Stamps; Parker Haydon philatelist

KRE-Old Stamps; Parker naydon, philatelist
KROY-Precision in Industry
KSAN-Tango Time
KSL Home Builders
2:45 PST 3:45 MST
KFRC-Frank Wright, shortwave

KGO-Chas. Sears, tnr.: KWG KLO KOA KYA-Moods in Ivory: KMJ Elinor Remick Warren: KIEM

Otto Clare's Music: KFI Dog Heroes, sketch: (sw-11.87) KDYL-Afternoon Musicale KJBS-Theater Spotlight

KLX-Records
KQW-Current Favorites
KRE Melody Album
KROY-The King's Jesters
KSAN-King's Serenade
KSL-Sunday Moods
3:00 PST
4:00 MST
KSFO-Silver Theater (1847 Rogers Bros.); Dramatic Program;
Conrad Nagel, m.c.; Guest Star-KNX KSL

KFRC-Help Thy Neighbor: KIEM Paul Carson, organist: KLO KPO-Catholic Hour; Spkr.: KMJ
KWG KOA KFBK (sw-9.53)
Subject: "The First Word: [1.87]

Music detail on page 12 this week.
KARM-Take It Easy
\*KDYL-News
KHSL-Restful Hour
KJBS-Musical Comedy Hits
KLX-Anita & Orosco, guitarists
KQW-Hits From the Big Ten
KRE-Music of the Masters
KROY-Guild Players
\*KSAN-News: Mountain Music ★KSAN-News: Mountain Music

3:15 PST

4:15 MST

KDYL-Singtime KQW Four Big Hits KSAN-Stars Over Hollywood

3-30 PST 4:30 MST KSFO-Gateway to Hollywood (Wrigley's Gum) Jesse L. Lasky; Guest Stars: KNX KSL KARM KROY

KOH-Sunday Song Service KSAN-Dance Matinee

3:45 PST KDYL-Let's Go KLX-Records

KSAN-House of McGregor

4:00 PST 5:00 MST
KSF0-The People's Platform:
KOH KARM KKOY (sw-11.83)
"Tropaganda and Free Speech"
is the subject to be discussed by
Lyman Bryson and his dinner
guests—Cirde Miller, head of
the Institute of Propaganda
Analysis; Wilbur Forrest, of the
N. Y. Herald Tribune; Malcolm
MacLean, University of Michigan educator, and J. Koscoe
Drummond, executive editor of
the Christian Science Monitor,
Touight's broadcast comes from
the School Administrators convention in Cleveland.

KFRC-Bach Cantata Series; KIFM

KFRC-Bach Cantata Series: KIEM Air: KIEM KQW KQW Music detail on page 12 this week.

KPO-Hollywood Playhouse (Woodbury's); Charles Boyer: KDYL KYA-Dick Jurgens' Orch.

I KOA

For rews of Hollywood read "Holtywood Showdown" in every issue of Radio Guide.

KGO-March of Tunes: KWG

Jell-O Prgm.; Jack Benny; Mary Livingstone; Don Wilson; Kenny Baker; Andy Devine; Phil Har-ris' Orch.: WFAA WOAI (swris' ( 9.53)

World's Fair Talks: (sw-11.87)
Stewart McDonald, Federal
Housing Administrator, describes the "Shelter" division of
the Federal exhibit at the New
York World's Fair, shows how
it demonstrates the work and
responsibility of government in
this field.

KFBK-Ramblings
KHSL-Studio Prgm.
KJBS-Melody Moderne
KLO-Fiesta Time ★KLX-News

KNX Back Home in Wisconsin KRE Vesper Hour KROW Bible Questions: The Con-

cert Hour

★KSAN-News: Popular Potpourri KSL-Rhythm Fashion Revue

4:15 PST 5:15 MST KGO-String Time, ensemble: KWG

Eugene Conley, tnr.: (sw-11.87) KFBK-On With the Dance
KLO-Old Spinning Wheel
KLX-Gems of Melody
KMJ-Brain Teasers
KSAN-Laff Parade
KSL-Count of Monte Cristo
4:30 PST 5:30 MST

\*KSFO-News

KFRC-Gene Englander's Orch .:

KPO-Fitch Bandwagon; Guest Orch.: KDYL KFI KOA KWG KMJ KFBK (sw-9.53) Gnests: Horace Heidt and his orchestra.

KGO-Aloha Land

KYA-Organ Concert

KYA-The Mikado

KGO-New Friends of Music: KLO

KFI

Music detail on page 12 this week.

Music detail on page 12 this week.

Music detail on page 12 this week.

KOH-George Hall's Orch.
KRE-Concert Favorites
KROW-Top Tunes of the Day
KROY-Half & Half
KSAN-Vocal Varieties

4:45 PST 5:45 MST \*KSFO-Don Alien, Hollywood Reporter

\*KGO-World on Parade: News Gene Englanders' Orch.: KQW

KJBS-Hawaiian Serenade KLX-Songs of the Islands KSAN-Crimson Trail

KFRC-Show of the Week; Ernest
Chappel, m.c.: KQW KIEM
Gnests: Hal Kemp and his
orchestra.

KPO-Prof. Pot.

orchestra. KFRC-American Forum of the KPO-Prof. Peter Puzzlewit: KFI Air: KIEM KQW

KPO-Prof. Peter Puzzlewit: KF1
KGO-New Friends of Music: KLO
KFBK KWG KMJ
Joe Gallicchio's Orch.: KOA
A Tale of Today (Princess Pat):
(sw-9.53-11.87)
KHSL-Salon Serenade
KLX-Classical Music

KFO-Chase & Sanborn Hour;
Don Ameche; Edgar Bergen,
ventriloquist, with Charlie Mc-Carthy; Robert Armbruster's Or-chestra; Dorothy Lamour, sones;
Donald Dickson, bar.; Guests:
KDYL KF1 WOAI WFAA KOA
(sw-9.53)

KGO-Out of the West, vocalists & Orch.: KLO KFBK (sw-11.87) 4:45 MST KYA-Modern Melodies

KHSL-Melody Parade KJBS-Concert Masters KLX-Stewart Hamblen's Cowboy Church of the Air KMJ-Valley Vespers KROW-Viennese Wa KRE-Sunbeam Hour KROW-Sparkling Melodies KROY-Swingsters Deluxe ★KSAN-News: Dancing Echoes KWG-Love Tales

5:15 PST 6:15 MST Out of the West: KWG ★KROW-Behind the News KROY-Frankie Traumbauer's Or chestra

5:30 PST 6:30 MST KFRC-American Forum of KGO-Swing Soiree, Vocalists & Orch: KWG KLO KFBK (sw-11.87)

KHSL Vespers
KJBS Dinner Dance
KMJ Full Gospel Tabernacle
KRE Hour of Light KROW-Swing

6:45 MST

KMJ-Love Tales KRE-Church of Christ

# NIGHT

6:00 PST 7:00 MST KSF0-Ford Sunday Evening Hour; Symphony Orch.; Eugene Ormandy, dir.: KNX KSL (sw-11.83)

Bugene Ormandy, conductor of the Philadelphia Symphony, takes the baton from Wilfred Pelletier tonight as he begins a series as conductor of the "San-day Evening Hour." John Charles Thomas, distinguished American baritone, is guest soloist. ploist. Music detail on page 12 this week.

KFRC-Old Fashioned (Gospel Broadcasting Ass'n):

KQW KIEM

Revival: KYA-Stars Over Manhattan

Ass'n):

Walter Winchell's Jergen's J

KPO-Manhattan Merry-Go-Round (Dr. Lyons); Rachel Carlay, songs; Pierre McKruen, tnr.; Men About Town; Don Donnie's Orch.: KFI KDYL KOA (sw-9.53)

(Woodbury's); Charles Boyer: WOAI KMJ KWG KFBK KLO WLW WFAA (sw-11.87)

KYA-Today With God

KARM-Down the Avenue
KHSL-Ballads in Rhythm
KLX-Sunday at Twilight
KOH-Vesper Hour
KRE-Serenade in Swing
\*KROW-News
\*KSAN-News: Popular Varieties
6:15 PST 7:15 MST

Screen Guild Show (Gulf Oil); 6:15 PST 7:15 1 Oscar Bradley's Orch.: KNX (XYA-20th Century Serenade (xW-11.83)

# Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

\* Star in program listings indicates news highlights

### MORNING

9:30 PST (10:30 MST) University of Chicago Round Table Discussion.

10:00 PST (11:00 MST) Great Plays.
"A Doll's House" by Henrik Ibsen, play which shocked
the waning nineteenth-century theater out of its growing

10:30 PST (11:30 MST) Salute to New York World's Fair. World's Fair. Leopold III, king of Belgium, greets the Fair.

11:00 PST (12:00 MST) The Magic Key
Ignace Jan Paderewski, world-famous Polish pianist, in
his second American radio performance.

### AFTERNOON

12:00 PST (1:00 MST) Philharmonic Symphony Society of New York.
John Barbirolli, conductor.

2:00 PST (3:00 MST) Metropolitan Opera Auditions of the Air.

2:00 PST (3:00 MST) National Brotherhood Day Program.

3:00 PST (4:00 MST) Silver Theater; Conrad Nagel, M.C. 3:30 PST (4:30 MST) Gateway to Hollywood;

Talent Quest. 4:00 PST (5:00 MST) People's Platform; Lyman

Bryson, Host. 4:00 PST (5:00 MST) Hollywood Playhouse; Starring Charles Boyer.
The same program may be heard at 6 p.m. PST

4:30 PST (5:30 MST) Screen Guild Show; George Murphy, M.C.

5:00 PST (6:00 MST) Variety Show; Ameche; Bergen; McCarthy; Dickson; Lamour

### NIGHT

6:00 PST (7:00 MST) Sunday Evening Hour; Symphony Music.
Eugene Ormandy, conductor; John Charles Thomas, baritone.

6:30 PST (7:30 MST) American Album of Familiar Music.

6:45 PST (7:45 MST) Drama; Starring Irene Rich. Presenting "Man and a Maid," story of the frolicsome daughter of a wealthy and doting parent.

7:00 PST (8:00 MST) The Circle; Lombard; Basil Rathbone; Tibbett; Chico and Groucho; Foursome.

8:30 PST (9:30 MST) Jack Benny, Comedian. Mary Livingstone; Don Wilson: Kenny Baker: Andy Devine; Phil Harris' orchestra.

9:00 PST (10:00 MST) Ben Bernie's Orchestra, and Lew Lehr, Comedian.

9:30 PST (10:30 MST) One Man's Family; Serial Drama.

KRE-Magazine Reviews, Norman KFRC-Good Will Hour (Ironized Yeast); John J. Anthony: KIEM KQW Shepard KROW-Italian-American Hour

KSAN-Wyoming Cowboys 6:30 PST 7:3 6:30 PST 7:30 MST
KPO-American Album of Familiar
Music (Bayer's Aspirin); Frank
Munn, tnr.; Chorus; Arden & Arden, piano duo; Elizabeth Lennox,
contr.; Bertrand Hirsch, violinist;
Jean Dickenson, sop.; Buckingham Choir; Gus Haenschen's Orchestra: KFI KDYL KOA WOAI
WFAA (sw-9.53)
KGO-Readers Guide: Jessey

KGO-Readers Guide; Joseph Jackson: KMJ KFBK

Walter Winchell's Jergen's Jour-nal: WLW (sw-11.87)

\*\*KARM-News
KHSL-Concert Hour
KLO-Poet & Organ
KLX-Old Familiar Melodies
KOH-Variety Time
KRE-Baseball Hot Shots
KWG-Country Church of Hollywood

wood 6:45 PST 7:45 MST KGO-Yascha Borowsky's Concert Trio: KWG KFBK KMJ Irene Rich, drama (Welch Grape Juice): WLW (sw-11.87) KARM-Supper Dance KSAN-Dinner Dance

7:00 PST 8:00 MST KSFO-Melody & Madness (Old Gold Cigarettes); Robert Bench-ley; Dick Todd; Artie Shaw's Orch.: KNX KSL KARM (sw-11.83)

KPO-Kellogg Circle with Carole Lombard; Basil Rathbone; Jose Iturbi; Groucho & Chico Marx; The Foursome; Lawrence Tibbett Robert Emmett Dolan's Orch. Robert Emmett Dolan's Orch.: KFI WBAP KDYL KOA WOAI WLW (sw-9.53)

KGO-Maurice Spitalny's Orch.: KWG KMJ KFBK KYA-Sunday at Seven

KHSL-Studio Prgm. KLO-Gospel Broadcast ★KLX-News KRE-Cousin Henry ★KSAN-News: Popular Fancies 7:15 PST

8:15 MST KYA-Will Osborne's Orch. KLX-Aimee Lawrence, popular melodies KRE-Music to Read By KROW-Vernon Morgan KSAN-Tidings Hour

7:30 PST 8:30 MST KSFO-Deep River Boys, quartet: KOH KARM KNX

KGO-Cheerio, inspirational talk & music: KWG KMJ KFBK (sw-11.87)

\*KYA-News

H. V. Kaltenborn, commentator: (sw-11.83) KHSL-From the Operas KLX-Gaslight Harmonies KQW-First Baptist Church KSL-Can You Imagine That?

7:45 PST 8:45 MST M—8/20 KSFO-With Reasons & Rhyme,

dramatic Prgm.

KYA-Sunday Nite Supper Dance Capitol Opinions: KOH KARM KNX (sw-11.83) KLX William Don, comedian KROW Tenth Avenue Baptist

Church KGO-Herbie Kay's Orch.; KLO

KSL-Personal Column

KFRC-Studio Prgm.

KPO-Walter Winchell's Jergens' Journal: KFI KWG KMJ KFBK WBAP KDYL KOA

★KGO-News: Noble Sissle's Or-chestra: KLO KYA-Evening Concert

News: Johnny Messner's Orch.: (sw-9.53)

Tico Tico Girls' Trio: KIEM

D. S. Church

\*WLW Paul Sullivan, news (sw-WOAI-Reverie

8:15 PST KFRC-World Affairs: KIEM

KPO-Irene Rich, drama (Welch's Grape Juice): KFI KDYL KMJ KFBK KWG KOA WBAP Irene Rich presents "Man and a Maid," story of the madeap daughter of a rich and doting father.

More detail on page 4.

KHSL-WPA Prgm.: Frost Warn-

WLW-Los Amigos (sw-6.06) \*WOAL-News
8:30 PST
KSF0-Archie Bleyer's Orch.: KNX
KOH KARM (sw-6.12) 9:30 MST

KFRC-Gene Englander's Orch.

KPO-Jell-O Prgm.: Jack Benny: Mary Livingstone; Don Wilson; Kenny Baker; Andy Devine; Phil Harris' Orch.: KFI KMJ KFBK KDYL KWG KOA

KGO-Emil Baffa's Orch.

Charles Barnett's Orch.: WOAI (sw-9.53) Lou Breese's Orch.: KLO KHSL-Hawaiian Melodies
KIEM-American Legion Prgm.
KRE-Sunday Evening Symphony
KSAN-Waltz Time
KSL Catholic Hour
WBAP-Backstage with TCU Band
WWW. Pick Control Control
KRE-Sunday Contro

WI.W-Dick Gardner's Orch. (sw-8:45 PST 9:45 MST Gene Englander's Orch .: KQW Charles Barnett's Orch.: WLW (sw-6.06)

KHSL-King's Men KIEM-Ray Sawyer's Orch

9:00 PST 10:00 MST KSFO-Ben Bernie & All the Lads (Half & Half Tobacco); Lew Lehr: KARM KSL KNX

\*KFRC-News: KQW KIEM KPO-Sunday Night at Seth Parkers, drama (Vicks): KFI KOA KDYL

KGO-Larry Clinton's Orch.: KLO KWG (sw-6.14) Wayne King's Orch : (sw-6.12)

Gray Gordon's Orch.: WBAP ★KFBK-This Changing World:

News of the Day & Hour

KHSL-Swing Time

KLX-High School Quiz Party

KMJ-Hazel Arnold

★KOH-News KROW-Foreign Language Prgm. ★KSAN-News: Hollywood in Person WLW-Moon River (sw-6.06)

9:15 PST 10:15 MST KFRC-Headlines of the Past Old Fashioned Revival Hour: KFBK KMJ

Frank & Archie: KIEM KHSL-Frost Warnings KOH-Organ Reveries KQW-Will Osborne's Orch. KKOW-Foreign Language Prgm

7:30 PST 10:30 MST KSF0-Harry Owen's Orch.: KOH KARM (sw-6.12) KFRC-Voice of Prophecy: KIEM

KPO-One Man's Family (Tender-leaf Tea): KFI

# SUNDAY

Page 19

# February 26

Fletcher Henderson's Orchestra: KDYL WBAP (sw-6.14)

8:00 PST 9:00 MST \*KLX-News
KSF0-Life Without Regrets: KNX-Los Angeles Hour
KARM KOH KNX KOA-Jack Crawford's Orch KROW-Foreign Language Prgm. KSAN-Quiet Moments KSL-Let's Communicate WLW-Twenty Four Hour Review (sw-6.06)

9:45 PST 10:45 MST

KGO-University Explorer: KWG KARM-Musical Highlights
KLX-Music in Sentimental Mood
\*\*KNX-News\*\* KROW-Concert Miniature

KSFO-Dick Aurandt's Orchestra:

KFRC-Phil Harris' Orch.

KPO-Richfield Reporter: KFI

9:15 MST KWG Martin's Orch.; KLO

KYA-Henry King's Orch. Ace Brigode's Orch.: WLW (sw-6.06)

\*News: KDYL KOA
Magic Hour of Finest Mus
KJB5 KQW
KLX-Dance Records
KRE-Back Home Hour
KROW-Make-Believe Ballroom
\*KSAN News Bernest Hour Finest Music: \*KSAN-News: Request Hour KSL-Sunday Evening on Temple 10:15 PST

KSFO-A Song at Evening: KOH KARM KPO-Bridge to Dreamland: KDYL

KYA-Clyde Lucas' Orch. Paul Martin's Orch.: KFBK KFI-Chapel Quartet

KMJ-News

KNX-People's Platform

KOA-The Music You Want

10:30 PST

11:30

10:30 PST 11:30 MST KFRC-Leon Mojica's Orch.

KGO-Midnight Serenade: KMJ KWG KFBK

Bridge to Dreamland: KFI Paul Burton's Orch.: WLW (sw-10:45 PST

KSFO-Clyde McCoy's Orchestra: KNX KARM KOH KYA-Playboys

KRE-WPA Prgm. 11:00 PST 12:00 MST KFRC-Jack McLean's Orch

KPO-Gary Nottingham's Orch.: KDYL KWG KFBK ★KGO-World on Parade: News

KYA-Mail Bag Melodies Clyde McCoy's Orch.: KSL Charles Runyan, organist: KMJ

KFI-The Wax Works KRE-Back Home Hour
KROW-Musical Milestones
KRE-Star Clambake
\*KSAN-News: Thanks for the
Memory

11:15 PST 12:15 MST KSFO-Jimmy Davis' Orch.: KNX KARM KOH KSL

KGO-The Music You Want KSAN-House of McGregor
11:30 PST 12:30 MST
KFRC-The Playboys

KPO-Buddy Rogers' Orch.: KWG KDYL KFBK

★KJBS-News:Magic Hour KROW-Midnight Music Box KSAN-Crimson Trail WLW-Nation Dances (sw-6.06)

11:45 PST 12:45 MST KSFO-Russell Brown, songs & Erwin Yeo, organist: KARM KSL KOH

KFRC-Musical Prgm KNX-Pre'ude to Midnight
KSAN-Pinto Pete
12:00 PST 1:00 MST
KJBS-Midnight Club
KNX-Dancetime
\*KSAN-News: Sleep Chasers

End of Sunday Programs

# MORNING

### 7:00 PST

KSFO-Sons of the Pioneers KFRC-Rise & Shine KPO-Musical Clock

KGO-Story of the Month, sketch: KLO (sw-15.21) KYA-Musical Clock

Pretty Kitty Kelly, sketch (Wonder Bread): KSL

KARM-Tick Tock Tunes KDYL-Morning Melody Mill KFBK-Johnnie Blaisdell KFI-Off the Record KHSL-Cheerio Club KIEM-Rise and Shine KIBS Alarm KIBS (M. Klub) KJBS Alarm Klok Klub KJBS-Alarm Klok Klub
KMJ-Breakfast Broadcast
KNX-Sunrisc Salute
KOA-Intallible Pair
★KOH-Hotcake Headlines
★KQW-News: Eddie Valder's
Breakfast Club
KBE-Beakfast Molodies KRE-Breakfast Melodies
KROW-Vernon Morgan

★KROY-News

★KSAN-News: Waki Waking Rhythm KWG-Just About Time

### 7:15 PST

8:15 MST

KGO-Josh Higgins of Finchville. sketch: KLO

Jane Arden, sketch: (sw-15.21)

★News: KFBK KWG KARM ★KMJ-Radio Headlines KOA-Weavers of Melody KROW-Commuter's Clock: Sportlight Parade
KROY-Top o' the Morning
KSL-The Buyers' Guide

### 7:30 PST

KSFO-Swing Session

KPO-Financial Service: KOA

KGO-Musical Clock

★News: KLO KNX ★KARM The Early Edition KDYL-Bye, Bye, Blues KFB-Breakfast Club KFI-Musical Newsy KLX-Records: Stocks KMJ-Breakfast Broadcast KWG-Rhythm Roundup

### 7:45 PST

★KSFO-News

\*KFRC-News: KQW KIEM \*KPO-News

Waltzes of the World: KSL Breen & de Rose, songs: KWG

Houseboat Hannah, sketch: (sw-15.21)

KDYL-On the Mall KFI-Radio on Review with Ber-nie Smith KNX-Sunrise Salute
KOA-Wells of Music
KROW-Commuter's Clock

### 8:00 PST

9:00 MST

KSFO-The Fact Finder, ( Wright Smith: KOH KARM KFRC-Breakfast Club

KPO-Ted White, tnr.: KDYL

KYA-Modern Melodies

Viennese Ensemble: KLO KFBK Sons of the Pioneers: KQW KIEM Story of Mary Marlin: (sw-15.21)

KFI-On the Job; State Employ-KFI-On the Job; State Employment Service
KJBS-Dance Orch.
KLX-Rhythm and Romance
KMJ-The Swap Center
KNX-Morning Melodies
KRE-Morning Watch
\*KSAN-News: Rhythm Concert
KSL-Words & Music
\*KWG-Monitor News

KSFO-Friendly Homemaker KPO-Gladys Cronkhite's Inter-national Kitchen

\*KYA-News

Viennese Ensemble: KWG KMJ Vic & Sade, sketch: (sw-15.21) Eton Boys, quartet: KOH KSL KNX KARM 8:00 MST Crosscuts: KOA

> Haven of Rest: KOW ★News: KFI KROW KDYL-Highlights of Harmony KIEM-Stock Quotations KJBS-It's Dance Time KLX-Records KROY-Markets: Quiet Hour KSAN-Morning Devotional

8:30 PST 9:30 MST KSFO-Today's Best Buys: Program Resume and Music

\*KFRC-News: Bess Bye, market

KPO-Old Refrains KGO-Paul Page, songs: KWG KLO KFBK

KYA-Organ Concert

Jingletown Gazette: KOA KDYL

Russell Brown: KNX KOH KARM KROY

Pepper Young's Family, sketch. (sw-15.21) Devotional Period: KHSL KIEM KFI-The Optimism of an Optome-

KJBS-Just About Time KLX-Popular Music KRE-Harmony Hall KROW-Hits from the Shows KSAN-WPA Concert KSL-The Jennie Lee Prgm.

### 8:45 PST

9:45 MST KSFO-Ma Perkins, sketch

KFRC-Bide Dudley's Theater

KPO-Kitty Keene, sketch (Dreft): KDYL KOA KFI KGO-World on Parade, News

8:30 MST KYA-Christian Science Prgm. Getting the Most Out of Life: (sw-15.21)

Originalities: KWG KLO KFBK

To be announced: KARM KROY

Edition KHSL-Studio Prgm.

KHSL-Studio Prgm.

KIEM-Charles & Glenn

KJBS-Popular Concert

KLX-Classical Music

KNX-Rhapsody in Rhythm

dcast

KOH-Lenten Services

KRE-Dr. Frank McCoy

KSAN-Modern Melodies

8:45 MST

### 9:00 PST

KSFO-Mary Margaret McBride, Columnist (La France & Satina): KNX KARM KROY

KFRC-Katz on the Keys: KQW KPO-The Carters of Elm Street, sketch (Ovaltine): KFI KOA

KGO-Dorothy Dreslin, songs: KWG KMJ KLO

KYA-America Sings

★News: KOH KRE KDYL-Those Happy Gilmans,

sketch
KFBK Home Economic Prgm.
KHSL Novelty Prgm.

\*\*KIEM-Dr. Linebarger: News
KJBS Musical Meanderings
KLX-The Shopping List
KROW-The Curtain Rises

\*\*KSAN News: Vocal Varieties
KSL-School Administration: Ol Time Favorites

### 9:15 PST

KSFO-Her Honor, Nancy James, sketch (Kleenex): KNX KARM KSI.

KFRC-Home Town: KQW KIEM KPO-The O'Neills, sketch (Ivory Soap): KFI KDYL KOA

KGO-On the Air

Kidoodlers Quartet: KMJ KLO (sw-21.5)

KOH-Today's Best Buys: Mil Herth: Club Meetings KRE-Masterworks

# Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time bereunder indicated

\* Star in program listings indicates news highlights

### MORNING

9:30 PST (10:30 MST) Farm and Home Hour.

### NIGHT

6:00 PST (7:00 MST) Radio Theater; Cecil B. DeMille, Producer.

6:00 PST (7:00 MST) Spitalny's All-Girl Orchestra. With Dorothy Thompson, commentator.

6:00 PST (7:00 MST) Address by Harold L. lckes. Secretary Ickes' subject is "Conservation of Human Liberty.'

6:30 PST (7:30 MST) Eddy Duchin and His Orchestra, with Morton Downey, Tenor.

7:00 PST (8:00 MST) Contented Hour with Marek Weber. Opal Craven, the Lullaby Lady; Continentals Quartet.

7:00 PST (8:00 MST) True or False; Quiz Program.

7:00 PST (8:00 MST) Guy Lombardo and His Orchestra.

7:30 PST (8:30 MST) Pageant of Melody.
Henry Weber presents a streamlined version of the opera, "Samson and Delilah."

7:30 PST (8:30 MST) Eddie Cantor, Comedian. Mad Russian; Sid Fields; Bert Parks; Edgar Fairchild's orchestra.

7:30 PST (8:30 MST) Columbia Workshop, Drama. Tonight's production is "The Winged Victory," a study of divorce by David Redstone.

8:00 PST (9:00 MST) Amos 'n' Andy; Comedy.
The blackface comedians preview the New York World's
Fair with its president, Grover A. Whalen.

8:30 PST (9:30 MST) Symphony Orchestra with Margaret Speaks, Soprano.

PST (9:30 MST) Tom Howard and George Shelton; Comedy Team.

A new pair of funsters replace the inimitable Pick and Pat on "Model Minstrels."

9:00 PST (10:00 MST) Hawthorne House.

9:00 PST (10:00 MST) Cavalcade of America; Historical Drama.

9:30 PST (10:30 MST) Al Pearce's Gang; Comedy and Music. Elmer Blurt; Arlene Harris; Tizzie Lish; Carl Hoff's orchestra.

News KSAN-Cy Meyer ★KWG-News

### 9:30 PST

KSFO-Romance of Helen Trent, sketch (Edna Wallace Hopper): KNX KSL KARM

10:00 MST KFRC-Morning Hostess KPO-Tena & Tim

KGO-Nat'l Farm & Home Hour; Speakers & Orch.: KLO KOA (sw-15.21)

KYA-Kitty Keene, Inc., s (Dreft): KMJ KWG KFBK

\*News: KDYL KHSL
KFI-Bridge Club
KIEM-Requests
KLX-Stocks: Records
KOH-Dance Hour
\*KQW-News: Today's Best Buys
KROW-Sparkling Melodies
KROY-Centennial Four

### 9:45 PST 10:45 MST

KSFO-Our Gal Sunday, ske (Anacin): KNX KSL KARM KFRC-Talk

Old KPO-Master Singers KYA-Morning Inspirations

10:15 MST Nat'l Farm & Home Hour: KFBK

Toronto Trio: KQW

KDYL-Singin' Sam KDYL-Singin' Sam KHSL-Popular Music KMJ-Today's Best Buys: Church in the Wildwood KOH-Church in the Wildwood KROW-Songs of the Islands KROY-Half & Half KWG-Pacific Paradise KWG-Pacific Paradise

### 10:00 PST 11:00 MST

KSFO-The Goldbergs. sketch (0xydol): KNX

\*KROY-Sacramento & Valley KFRC-Happy Gang: KQW KIEM KPO-John's Other Wife, sketch (Louis Phillippe): KFI KDYL KYA-Pertaining to Melody

10:30 MST Cobwebs & Cadenzas: (sw-15.33) KARM-Lest You Forget KHSL-Master Melodies

KHSL-Master Melodies

KJS-News
KLX-Police Dept. Safety Prgm.

KMJ-Domestic Science

KOH-Morning Variety

KROW-Variet yRevue

KSAN-News: Hits of Today

KSL-Margot Manners

KWG-Home Science

### 10:15 PST

KSFO-Life Can Be Beautiful, sketch (Ivory Soap): KNX KSL KFRC-Salon Melodies

Let's Talk It Over: (sw-15.33) 11:30 PST KARM-Rhythm in Rhyme Time

KIEM-Arcata Prgm.

KJBS-Organ Serenade

★KLX-Stocks: Weather: News

KQW-This Business of Homemak-

ing KRE-Melody Album ★KROY-The Monitor Views the News KSAN-Light Concert KWG-Orch.: Today's Best Buys

11:30 MST 10:30 PST

KSFO-Road of (Chipso): KNX Life, sketch KFRC-Silhouettes in Blue

KYA-Vic & Sade, sketch (Cris-co): KMJ KFBK KWG

Words & Music: (sw-15.33)

KHSL-Songs of the Islands
KJBS-Dance Orch.
KLX-Studio Kitchen
KOA-Heart of Julia Blake, sketch
KRE-World's Waltzes
KROW-Dean of the Ivories
KROY-WPA Prgm.
KSAN Auto Besteht KSAN-Anita Bartlett KSL-Waltz Time

### 10:45 PST

KSFO-Heart of Julia Blake KFRC-Voice of Experience (Lydia E. Pinkham): KIEM KQW

KPO-Dr. Kate, drama (Sperry Flour): KDYL KFI

KGO-Charioteers: KLO 15.33)

KYA-Ruby Newman's Orch.

Road of Life, sketch (Chipso): 12:00 PST KFBK KMJ KWG

Yours Sincerely: KOH KROY

Those Happy Gilmans, sket (Corn Kix): KOA (sw-11.87) KHSL-Yesterday's Favorites KJBS-Gene Austin Sings KNX-Tena & Tim KSL-Melody Minutes

### 11:00 PST 12:00 MST

KSFO-Big Sister, sketch (Rinso): KNX KSL

KFRC-School Administrators Convention: KIEM KQW KPO-Betty & Bob, sketch (Gold Medal): KFI KDYL KOA (sw-11.87)

KGO-Adventures in Reading:
KFBK KMJ KWG KLO (sw15.33)

Jean Baptiste Moliere (16221673), great French man of letters, is the subject of today's
dramatization. Born in Paris of
middle-class stock and educated
by the Jesuits, most Ilberal
teachers of the period, Moliere
was only twenty-one when he
joined a company of actors and
began to write. His best plays
were written during the last
fourteen years of his life; all of
them were mercilessly, but
humorously, satirical. Manners,
medicine, religion and women
were only a few of the victims
of his pen.

KYA-Morning Concert

# KYA-Morning Concert

KARM-Beauty for Sale
KHSL-Compfire
Talk
KOH-Hollywood Column
KRE-Tunes from Tango Land
KROW-Girl of the Golden West
KROY-This Rhythmic Age
\*\*KSAN-News: Songs of the Past

### 12:15 MST 12:30 PST 11:15 PST

KSFO-Aunt Jenny's Stories (Spry): KNX KSL

11:15 MST KIEM KQW

KPO-Arnold Grimm's Daughter, sketch (Gold Medal): KDYL KFI KOA (sw-11.87)

KO-Just Plain Bill, sketch (Kolynos): KFI KDYL

KGO-Agriculture Today: KFBK

KMJ

KMJ

KROW-Your Show

KROY-News

KOA KLO (sw-11.87)

Let's Talk 14 The World Today: KFBK KWG

### 12:30 MST

KSFO-American School of the Air: KARM KROY KOH KNX (sw-15.27)
This program, titled "Merg-ing Steams," deals with the American culture that has de-veloped from the merging of contributions of immigrants.

KFRC-Pauline Alpert, pianist:

KPO-Valiant Lady, sketch (Gold Medal); Joan Blaine: KFI KDYL KOA (sw-11.87) KGO-Today's Woman,

Alma Kitchell, contr.: KFBK KWG KMJ (sw-15.33)

KPO-Dangerous Road, drama KHSL-Homemakers' Chit Chat
(Sperry Flour): KFI KDYL KJBS-Rhythm Revue

\*\*KLO-News
kKLO-News
\*\*KLV-Your Home
\*\*KQW-Theater News

KYA-Vic & Sade, sketch (Cris\*\*KRE-Frankie Tromber's Swing\*\*sters\*\* sters KSAN-P.-T.A. Prgm. ★KSL-Markets & News

> 11:45 PST 12:45 MST KFRC-Muse & Music: KIEM

> KPO-Hymns of All Churches (Gold Medal); Joe Emerson: KDYL KFI KOA (sw-11.87)

\*KGO-World on Parade, News Manhattan Melodies; Norman Cloutier's Orch.: KFBK KWG KMJ (sw-15.33)

KJBS-Musical Styles KLO-Checkerboard Time
KLX-Vocal Ensemble
KSAN-Popular Varieties
KSL-Interviews with
Celebrities

# **AFTERNOON**

1:00 MST

\*KSFO-News

\*KFRC-News: Studio Prgm.

KPO-The Story of Mary Marlin, sketch (Ivory Flakes): KDYL KFI KOA

KGO-Dept. of Agriculture KYA-Siesta

Rochester Civic Orch.: KLO Curtis Institute of Music: KLRA

(1390 kc) Music de Music detail on page 13 this week.

★News: KMJ KOH KROW

★KARM-Dance Tunes: News: Dance Tunes
★KFBK-News: Hoosier Hot
Shots
KHSL-Market Reports

KIEM-Hi Noon Hi Jinks Prgm.
KJBS-Song Hits
KLX-Dance Music
KNX-Fletcher Wiley

KNX-Fletcher Wiley
KQW-Agricultural Daily
KRE-Noonday Prgm.
KROY-Man with the Mike
\*\*KSAN-News: Rhythm Contrasts
KSL-American School of the Air

12:15 PST 1:15 MST KSFO-Singin' Sam

KFRC-Concert Hall

KPO-Oxydol's Own Ma Perkins, sketch: KFI KDYL KOA

KGO-Agriculture Bulletin Curtis Institute of Music: KOH KFBK-Inquiring Microphone
\*\*KHSL-Butte Tractor: News
KMJ-Hoosier Hot Shots: Midday

Varieties

\*KQW-News

KROW-Man on the Street

KROY-The Playboys

KSAN-Echoes of Portugal

KWG-Hoosier Hot Shots: Rainbow Trio

KSFO-Harvey Harding, singing organist: KNX KARM KROY KOH

1:30 MST

KFRC-The Cats and the Fiddle: KQW

KPO-Pepper Young's Family, sketch (Camay): KFI KDYL KOA KGO-Rochester Civic Orch.: KLO

KYA-Off the Sound Track Curtis Institute of Music: (sw-★News: KJBS KIEM

KFBK-Did You Know? KHSL-Gems of Melody KLX-Anita & Orosco, novelty guitar duo
KROW-Concert Miniature
KSL-Along Melody Lane
KWG-Inquiring Reporter

12:45 PST 1.45 MST KSFO-Fletcher Wiley: KARM KROY

KFRC-Good Health & Training: KQW

KPO-The Guiding Light, sketch (White Naptha): KDYL KOA KFI

KGO-Ted Malone's Between Bookends; Jesse Crawford: KWG KFBK KMJ KLO

KIEM-Farm News: Stocks

KJBS-Dance Hit KLX Today's Almanac
KNX Yours Sincerely
KOH-Curb Exchange
KROW-Castles of Romance
KSL-Words & Music

1:00 PST 2:00 MST KSFO-Pretty Kitty Kelly, sketch (Wonder Bread): KNX

★KFRC-Stocks: California State Employment: Christian Science News

KPO-Backstage Wife, sketch (Dr. Lyons): KFI KDYL KOA KMJ KWG KFBK

KGO-Club Matinee: KLO (sw-

★KYA-News

FHA Prgm.: KQW KIEM

Ruth Carhart, songs: (sw-11.83) KARM-Mr. Thomas Bottom Smith

KHSL-Bridge Dance KJBS-One O'Clock Revue
KLX-Today's Best Buys: So
Like It Hot
KOH-On With the Dance

KRE-Chapel of the Chimes Organ KROY-Roseville Roundup \*KSAN-News: Organ Treasures KSL-Melody Jamboree: Surprise

2:15 MST

KSFO-Myrt & Marge, sketch (Super Suds): KNX KSL KARM KFRC-Midstream, drama: KQW KPO-Stella Dallas, sketch (Milk of Magnesia): KDYL KFI KOA

KYA-Rhapsody in Brass

Not So Long Ago: (sw-11.83) Club Matinee: KWG KMJ KFBK

KLX-Martha Lee, Tribune KOH-Farm Flashes KROY-Dick Jurgens' Orch.

1:30 PST KSFO-Hilltop House, sketch (Palmolive Soap): KNX KSL KARM

KFRC-Wayne & Dick, songs: KQW

KPO-Vic & Sade, sketch (Cris-co): KFI KDYL KOA

KYA-20th Century Serenade Club Matinee: (sw-9.53)

KHSL-Novelettes KIEM-County School Music Les-

KLX-School of the Air
KOH-Old Refrains
KRE-The Hired Hand: Monitor
Views the News
KROW-Vic Meyers' Band KROY-Markets: Cappy Barra's ica Octette

KSAN-Modern Melodies 1:45 PST 2:45 MST

KSFO-Stepmother, sketch (Col-gate Tooth Powder): KNX KSL KARM

KFRC-Book a Week; Margery \*KYA-News by Air: KWG

KPO-Girl Alone (Quaker Oats): KARM KSL KDYL KFI KOA KYA-The O'Neills, sketch (Ivory Soap): KFBK KMJ KWG

Nan Wynn, songs: (sw-11.83)

KLX-Classical Music
KOH-Today in Legislature
KQW-Jimmv Walsh's Orch.
KROW-Song Stylings
KRE-Matinee Musicale
KROW-Public Service
KROV-Relax with Rhythm KROY-Relax with Rhythm \*KSAN-News: Swing Time

3:00 MST

KSFO-Scattergood Baines, sketch (Wrigley's Gum): KNX KARM KSI. KROY KOH

KFRC-Edna O'Dell, songs: KIEM KPO-Househoat Hannah, sketch (Lava Soap): KFI KOA KGO-Rakov's Orch.: KWG KLO

KYA-Goodwill Corner

KDYL-Granite Furniture Prgm. KFBK-Career of Alice Blair KHSL-Sport News KHSL-Sport News
KJBS-Matinee Melodies
\*KLX-News: Lost & Found
KMJ-Tune Time Varieties
KQW-Music of the Masters
KROW-Dance Matinee KSAN-Musical Prevue

2:15 PST 3:15 MST KSFO-Life & Love of Dr. Susan, sketch (Lux): KNX KARM KSL

For further detail see sponsor's
announcement on page 23.

KFRC-Teacup Philosopher

KPO-Doc Seller's True Stories:

KGO-The Jive Five: KLO

KYA-Guiding Light, sketch (White Naptha): KMJ KWG KFBK

Nila Mack's Let's Pretend:

Terry & the Pirates: (sw-11.87) KDYL-Inquiring Reporter
KHSL-Amer Family Robinson
\*KIEM-Monitor Views the News
KLX-Helen Wegman Parmelee,
concert pianist
KOA-Judy & Jane, sketch
KOH-With the Ladies
KSAN-Musical Prayme

KSAN-Musical Prevue

Hackett

KFRC-Three Graces & Piano: 3:45 PST KIEM KQW

KPO-David Harum, sketch

KGO-Landt Trio: KLO KWG KDYL

KYA-Stars Over Manhattan

Don Winslow of the Navy, sketch: (sw-11.87)

Console Echoes: KARM KSL

George Breece's Orchestra: KFBK Three Romeos: KOA KDYL

KFI-Young Dr. Malone
KHSL-Afternoon Concert
KJBS-FHA Prgm.; Events of Interest
KLX-Better Business Bureau
Talk: Stocks: Opportunity Hour:
KNX-Woman's Forum
KSAN-Tango Time

2:30 MST 2:45 PST 3:45 MST KSFO-Console Echoes: KNX KROY

KFRC-Salvation Army Prgm.: KGO-Eddie Swartout's Orch. KIEM KOW

KPO-Let's Listen

KGO-Vaughn de Leath, songs: KLO KWG

Tom Mix Straight Shooters: (sw-

Lillian Cornell, sop.: KOA KFI ★News: KDYL KSL KJBS-Three-Fourth Time KMJ-Singin' Sam KSAN-King's Serenade

3:00 PST 4:00 MST \*KSFO-News

KFRC-Feminine Fancies: KQW KIEM

KPO-Science in the News: KOA KDYL (sw-9.53)

KGO-Bob Armstrong's Orch.

\*News: Rhythm Roundup: KOH Eddie Swartout's Orch .: KLO

KFBK-Meditation
KFI Agnes White
KHSL-Musical Moods
\*KJBS-News: Your Food Is Your Fortune
KLO-Reddy Kilowatt Club
KLX-Hollywood on Parade
\*KMJ-Radio Headlines
KNX-Ma Perkins, sketcb KRE-Open House KROW-WPA Prgm. ★KROY-News: Three Men in a \*KSAN-News: Mountain Music

3:15 PST KSFO-The World About Us

KPO-I Love a Mystery, drama (Fleischmann's): KFI

KGO-Patricia Gilmore, News

KYA-Mary Marlin, sketch (Ivory Eddie Cantor's Camel Caravan: Flakes): KFBis KWG KMJ (sw-11.83)

★Malcolm Claire, stories: News: Johnny Hamp's Orch.: WOAI (sw-9.53)

KARM The Song Shoppers KDYL Songs of the Islands KJBS Musical Styles KLX-Aimee Lawrence in Musical KNX-Heart of Julia Blake KOA-Report Period KOH-Piano Ramblings KROW-Latin-American House KROY-Tommy Tucker's Orch. KSAN-Star of Today KSL-Bandwagon

3:30 PST

KSFO-Today with Bob Trout: KSFO-Tea for Two: KOH KNX KARM KNX KROY KOH (sw. KROY 11.83)

KFRC-Music from the Maritimes: KIEM KQW

KPO-Woman's Magazine of the Air; Bennie Walker, m.c.; Ri-cardo's Orch.; Janet Baird; Guests: KFBK KWG KMJ KFI

KGO-On the Air, Ira Blue

KYA-D'Artega Orch.

Rose Marie, songs: KOA (sw-9.53)

Ray Perkins, pianist-comedian: KLO

KDYL-Master Singers ★KHSL-News: Weather Report KJBS-Hits from the Past 2:30 PST 3:30 MST KLX-Tea Time KSFO-Your Home, Elma Latta KSL-Merchants Radio Column

4:45 MST

KSFO-Studio Prgm.

KGO-Del Courtney's Orchestra:

KYA-Marimba Magic

KARM-WPA Prgm. KFI-Ann Warner Chats with her Neighbors Neighbors

KHSL-Organ Treasures

KLO-Musical Train

KNX-Today's Best Buys: News

of Radio Stars KOA-Swingtime KOH-Musical Workshop KROY-Rainbow Trio KSAN-House of McGregor KSL-Old Familiar Airs

4:00 PST 5:00 MST

KSFO-County Seat, sketch: KOM KARM KROY

KFRC-Fulton Lewis, Jr., comm. KIEM KQW KPO-Sidewalk Reporter, Dean Maddox

KYA-Ma Perkins, sketch (Oxy-dol): KFBK KMJ KWG

Orphans of Divorce, sketch: (sw-

★News: WFAA WOAI KDYL-Monday Tea Dance KFI-Durward Howes KFI-Durward Howes
KHSL-Tea Dance
KJBS-Show Hits
KLX-Helen Wegman Parmelee,
concert pianist
KNX-Fletcher Wiley
KOA-University of Denver
KROW-Sunshine Hour
\*\*KSAN-News: Popular Potpourri
KSL-Dick Tracy, sketch

4:15 PST 5:15 MST

KSFO-Radio Log KFRC-Let's Play Bridge: KIEM KYA-Pepper Young's Family, sketch (Camay Soap): KFBK

KWG KMJ

Paul Carson, organist: KFI KDYL

KARM-Keyboard Kontrasts KARM-Keyboard Kontrasts KLX-Records KOH-George Hall's Orch. KQW-Daily Informer KROY-Jerry Shelton KSAN-Laff Parade KSL-Howie Wing sketch WBAP-Variety in Rhythm WOAI-Gems of Melody

KSFO-Erwin Yeo, organist: KNX KARM KROY KOH

4:15 MST \*KFRC-News: Studio Prom. KPO-Melody Time

> KGO-Song Pictures: KLO KYA-Organ Concert

Clipper: KIEM

Jack Armstrong, sketch: KDYL KOA

KOA

\*KFBK-News: Prgm. Resume
KFI-Art Baker's Notebook
KHSL-Studio Prgm.

\*KJBS-News
KLX-Tonic Tunes

\*KMJ-News: Hits of the Day

\*KQW-News: Musical Interlude
KSAN-Vocal Varieties
KSL-Island Echoes
KWG-Friendly Quarter-Hour
WFAA-Babcock Question Box

4:30 MST 4:45 PST

5:45 MST

KMJ (sw-11.87)

KYA-Dixieland Band

Johnny Hamp's Orch.: KDYL ★News: KFI KSL KARM-Federal Agent

KFBK-Markets KJBS-Rumba's KLO-Popular Orch.: Hi Neighbor KLX-Songs of the Islands KOA-Orphan Annie, sketch KQW-Buyers Guide N-Crimson Trai WFAA-Dr. Pepper Kidoodlers

5.00 PST 6:00 MST

KSFO-Women's Side of the Ex-

position KFRC-Studies in Contrast: KQW

KPO-Carson Robinson's Buccaroos (Musterole): KWG KFBK KLO KFI KMJ (sw-11.87)

KGO-John Teel, bar.

KYA-Modern Melodies

Cavalcade of America (Dupont Co.): (sw-11.83)

Al Pearce's Gang (Grape Nuts); Tizzie Lish; Arlene Harris; Carl Hoff's Orch.: WFAA WOAI KOA KDYL

Guests: The Merry Macs; Comedy Theme; Publishing a Newspaper. ★News: KNX KARM KHSL-Miniature Conc

KIEM-Dr. Lazarus

KJBS-Dinner Dance KLX-Stewart Hamblen KOH-Music by Cugar KRE-Talk of the Town KROW-Johnny Jump Up \*KROY-Sacramento and Valley

Mews ★KSAN News: Dancing Echoes KSL-Mother Bloom's Brood

KSFO-Howie Wing, sketch (Corn Flakes): KNX KARM

KGO-Jingletown Gazette

KYA-Concert Internationale

KSFO-Tea for Two: KOH KNX
KROY

KFRC-Clipper

KPO-Radio Reporter

KGO-Science on the March: KWG

KMJ (sw-11.87)

KYA-Concert internation

KHSL-Swing Time

KIEM-Arcata Prgm.

KRE-Rockin' in Rhythm

KROW-Piedmont Parade

KROY-Seger Ellis' Orch.

KSAN-Today's Tunes

KSL-Evening Reveries

5:30 PST 6:30 MST KSFO-Headlines on Parade (Euclid Candy Co.); Laox Manning: KSL KNX

KFRC-Dick Tracy, sketch

KPO-Those We Love, drama (Pond's Cream); Featuring Nan Grey: KFI KDYL KOA (sw-11.87)

KGO-Musical Viginettes: KWG

The Voice of Firestone; Margaret Speaks, sop.; Symphonic Orch.; Alfred Wallenstein, cond.: WFAA WOAI (sw.9.53)

Model Minstrels with Tom Howard & Geo. Shelton: (sw-11.83)

Tom Howard and George
Shelton, coincid team of radio
and vandeville, join "Model
Minstrels" tonight as featured
comedians. They succeed lick
and l'at, blackface funnymen
who have filled this spot for
nearly five years.

Dick Tracy, sketch: KMJ KFBK
\*News: KOH KRE KLO
KARM-The Dixieland Band
\*KHSL-Monitor Views the News
KIEM-Tonic Tunes
KJBS-Eventide Echoes
KQW-Ferde Grofe's Orch.
KROW-Dude Martin's Roundup
KSAN-Employment KSAN-Employment Service

5:45 PST 6:45 MST \*KSFO-News

KFRC-Little Orphan sketch: KQW KIEM Orphan Annie.

M-8/20 Page 21 MONDAY February 27

6:15 MST KYA-Variations on Syncopation

Teacher's Pet: KARM KNX Musicale Vignettes: KFBK

KHSL-Speed Gibson, sketch KLO-Old Spinning Wheel KMJ-Dance Hour KNX-Honolulu KOH-Teachers' Pets KRE-Music for Everyone KROW-Piano Capers KSAN-Theater Guide KSL-Spoile Tucker & Her KSL-Sophie Tucker & Her Show

NIGHT

KSFO-Lux Radio Theater; Cecil B. De Mille, producer: KNX KSL (sw-11.83) For news of Hollywood read "Hol-tywood Showdown" in every is-sue of Radio Guide.

KFRC-Jack Armstrong, sketch: KIEM KQW

KPO-School Administrators Convention; KWG KMJ KLO KFBK
Secretary of the Interior Harold L Ickes discusses "Conservation of Huma Liberty,"
at the convention of the American Association of School Administrators in Cleveland, Ohio.
More detail on page 5.

KGO-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch.; Dorothy Thompson: KFI WFAA WOAI KDYL KOA WLW (sw-9.53)

KYA-Retirement Life Payments

Listeners' Theater: WOR (710 kc.)

KARM-Shadle & Duckdow KHSL-Dinner Dance KLX-Music Art Trio KOH-Singin' Cowboy KRE-Italian Radio Giornale KROW-News \*KSAN-News: Popular Varieties

(Continued on Next Page)

for every Radio Fan with a Funny Bone



"Did you say 10

Tune in **EVERY MONDAY NITE** 

COLUMBIA BROADCASTING SYSTEM Coast-to-Coast

# February 27

6:15 PST

7:15 MST

KFRC-Adventures of General Shafter Parker: KIEM

KARM-Famous Homes of Famous Americans KOH-Parade of Business KQW-Santa Clara Univ. Prgm. KROW-Piano Capers KSAN-Wyoming Cowboys

### 6:30 PST 7:30 MST

KFRC-Dorothy Gordon

KPO-Eddy Duchin's Orch. (Pall Mafl Cigarettes): Morton Downey, tnr.: KFI KOA KWG KDYL KMJ KFBK (sw-9.53)

KGO-Two Westminster Choirs: KLO (sw-11.87)

KYA-Labor on the Air Symphony Orch.: KOIL (1260

KARM-They Are Saying KHSL-Musical Interludes KIEM-American Family Robinson KOH-Master Singers KQW-Business & Investment Re-

view
KROW-Where to Go
WFAA-That Was the Year
WLW-Unsolved Mysteries, drama
WOAI-Musical Missionaries of

6:45 PST 7:45 MST

\*KFRC-News & Views: KIEM

KYA-The American Home Johnson Family, sketch: KQW

KHSL-Bed Time Stories KOH-Sports
KRE-Chapel of the Chimes Organ
KROW-Peacock Court KSAN-Dinner Dance WFAA-Prairie Nocturne

7:00 PST

KSFO-Guy Lombardo's Orchestra (Lady Esther): KNX KARM KSL.

★KFRC-News Dramas: KIEM KQW

KQW

KPO-Carnation Contented Prgm.;
Lullaby Lady; Male Quartet;
Marek Weber's Orch.: KDYL

KOA KFI WFAA WOAI (sw9.53)

The Lullaby Lady sings Fais
Dodo, Colas, Mon P'tit Frere,
and Mr. Miller offers Reviens
(Fragson and Christine). The
quartet sings Mon Petite Tom
(Morretti). and the orchestra
plays Le Regiment De Sombre
Et Meuse (Turlet). Petite Tonkinoise (Scotto) and Mignon
Medley (Thomas). Mr. Weber,
violinist, offers a medley of
French songs.

KGO-True or False, quiz prgm. (J. B. Williams Co.): Dr. Harry Hagen: WLW KLO (sw-11.87) KYA-Sportsman

8/20—M KFBK-Campus Reporter KHSL-Popular Vocals KHSL-Popular Vocals

KLX-News

KMJ-Local Boy Makes Good

KOH-Monitor News

KRE-Music of the Masters

KROW-L'Italia News

KSAN-News: To be announced KWG-Dance Time

> 7:15 PST 8:15 MST

KFRC-The Shadow of Fu Manchu

\*KYA-News

KFBK-Swingtime KIEM-Americanism, talk KLX-Hits & Encores KMJ-Invitation to the Waltz KOH-Address by Gov. Carville KQW-George Hamilton's Orch. KROW-L'Italia Echoes of Italy

7:30 PST 8:30 MST

KSFO-Eddie Cantor's Camel Caravan; Mad Russian; Sid Fields; Bert Parks; Edgar Fairchild's Or-chestra: KNX KSL

KFRC-The Lone Ranger, drama (Weber Baking Co.): KQW KIEM

KPO-Horace Heidt's Orch.: KFI KMJ KWG KFBK WOAI WFAA (sw-9.53)

KGO-Nat'l Radio Forum: (sw-

KYA-Musical Prgm.

Columbia Workshop, drama: (sw-9.65)

Director William N. Robson presents "The Winged Victory," a dramatic study of divorce by David Redstone.

KARM-Rendezvous for Two
KDYL-The Old Opery House

KHSL-News: Weather Report
KLO-Evening Concert Hour
KLX-Helen Wegman Parmelee, KLX-Helen Wegman Parm concert pianist KOA-Golden Melodies KOH-Automotive Talks WLW-Dick Gardner's Orch.

8:45 MST

8:00 MST KYA-Latin America

KARM-Twentieth Century Sere-

RHSL-Band Concert
KLO-Parent-Teacher's Association
KLX-World Light Opera Chorus
KOH-Variety Time WLW-Spotlight ★WOAI-Here & There in the

8:00 PST 9:00 MST

KSFO-The People's Vote; Sam Hayes (Mennen Co.): KARM KNX

KFRC-The Brain Battle

KPO-Ames 'n' Andy (Campbell's Soups): KDYL KMJ KFI KWG KFBK KOA WBAP WOAI
In a special half-hour program, Amos 'n' Andy give a preview—in character—of the New York World's Fair. Guided among the wonders of the fair by its president, Grover A.

# Did You Know That . . .

Rosemary De Camp, who plays Judy in Jean Hersholt's "Dr. Christian" series, is recording a script program soon to be heard on a west coast network.

Al Joison wears screen makeup at the rehearsals of his air show because he has to make fast hops to the studio from Twentieth Century-Fox, where he is making "Rose of Washington Square."

Jack Arnold, formerly the romantic male lead in the "Myrt and Marge" series, is a new member of Edward G. Robinson's "Big

David Brockman, musical director of the "Star Theater" and an inveterate practical Joker, claims that during rehearsals or just before a broadcast a laugh at most anyone's expense is worth its weight in gold. It's a better relaxer and nerve loosener than an hour's nap.

Don Wilson, Jack Benny's announcer, has signed a contract to do the narration of a picturization of the life of Seabiscuit, great racing thoroughbred.

Whalen, they ask questions and make comments in their own colorful jargon. More detail on page 4.

★KGO-World on Parade, News: George Hall's Orch.

KYA-Evening Concert

★Evening News Report: (sw-9.65)

Eddy Rogers' Orch.: (sw.9.53) MacFarland Twins' Orch.: KLO Frank Bull, sports: KIEM KQW

Frank Bull, sports: KIEM KQW
KHSL-Chico State College
KLX-World Dances
KOH-Evening Dance
KRE-Little Concert
KROW-Italian-American Hour
\*KSAN-News: Songs from Shows
KSL-Friendly Philosopher
\*WLW-Paul Sullivan, news
(sw-6.06)

8:15 PST 9:15 MST KSFO-Lum & Abner, comedy taem (Postum): KSL KARM KNX

KGO-Fellow Sportsmen

Sammy Kaye's Orch.: (sw-9.65) Jimmy Dorsey's Orch: KIEM

KHSL-Frost Warnings: Problems KRISL-Frost Warnings: From & the Farm Bureau KLX-Judge A. F. Bray, talk KRE-Mrs. G. W. Ballard ★KROW-News KSAN-Hidden Treasures ★WBAP-News: Bob & Art WLW-To be announced

8:30 PST 9:30 MST KSFO-Model Minstrels; Tom Howard & George Shelton; Eton Boys; Ray Bloch's Orch.: KNX

L. For further detail see sponsor's announcement on page 21. More detail on page 4.

KFRC-Jimmy Dorsey's Orch.: KIEM KQW

KPO-The Voice of Firestone; Margaret Speaks, sop.; Mixed Chorus; Alfred Wallenstein, con-ductor: KWG KFI KFBK KMJ KDYL KOA Music detail on page 13 this week.

KGO-Stanford University Prgm.

Ben Cutler's Orch.: WLW WOAL (sw-9.53-6.06)

Lou Breese's Orch.: KLO ★KARM-News KHSL-WPA Prgm. KIEM-Arcata Prgm. KLX-Dude Martin's Nite Herders KRE-Harmony House KROW-Sporting Highlights KSAN-Jewish Art Prgm. WBAP-Jack Amlung's Orch.

8:45 PST 9:45 MST KGO-Lou Breese's Orch.

KARM-Evening High School KHSL-Hal Denny, violinist KROW-Sunset Trio

9:00 PST 10:00 MST KSFO-Cavalcade of America (Du-pont Co.): KSL KNX KARM George Gershwin, greatest American exponent of jazz, is the subject of tonight's dram-

atization ★KFRC-News: KIEM KQW

KPO-Hawthorne House, drama (Wesson Oil): KFI KGO-Sports News

Henry King's Orch.: (sw-6.12) Buddy Fisher's Orch .: KDYL

Black Night: WBAP WOAI Freddy Martin's Orch.: KLO KMJ KWG

\*KFBK-News

KHSL-Studio Prgm. KNA-March of Time
KRE-Tupper & Reed Presents
KROW-Skullcrackers
\*KSAN-News: Popular Conce
WLW-Moon River (sw-6.06)

9:15 PST 10:15 MST

KFRC-Scrapbook Stories KGO-Dance Hour

Freddy Martin's Orch.: KFBK

Frank & Archie: KIEM

KHSL-Frost Warnings: Studio

Prgm.
KOA-Musical Cruises
KQW Cupid Dan, Melody Man
KSAN-Exposition Prevue

9:30 PST 10:30 MST

KSFO-Sophie Tucker & Her Show (Roi-Tan): KARM KNX

KFRC-Bob Crosby's Orch.: KQW KPO-Al Pearce's Gang (Grape Nuts); Tizzie Lish; Arlene Har-ris; Carl Hoff's Orch.: KFI KMJ KWG KFBK

KGO-Ricardo's Rhapsodies: KLO (sw-6.14)

Frankie Masters' Orch.: (sw.6.12) Fietcher Henderson's Orchestra: WBAP

KDYL-Echoes of the Stage KHSL-Chico Farm Credit Ass'n KIEM-Ray Sawyer's Orch. \*\*KLX-News KOA-Music Hall KRE-Music to Read By KROW-Singing Strings KSL-American Varieties KSL-American Varieties WLW-Twenty Four Hour Review (sw-6.06)

9:45 PST 10:45 MST KSFO-Frankie Masters' Orch.: Memory KFRC-Thomas Conrad Sawyers KQW KIEM

Fletcher Henderson's Orchestra: KFRC-Jack McLean's Orch.
WLW (sw-6.06) KGO-The Music Van Wast

★News: KNX KSL KARM-Musical Highlights KHSL-Organ Melodies KLX-Let's Waltz KOH-Columbia Camera Club KROW-Club Cabana

11:00 MST KFRC-Jim Walsh's Orch. 10:00 PST

KSFO-Columbia Camera Club: KNX KARM

KFRC-Devil's Scrapbook KPO-Richfield Reporter: KFI KGO-Shep Fields' Orch.: KLO KWG KFBK

KYA-Hit Revue

Don Pablo's Orch.: WLW (sw-6.06)

\*News: KDYL KMJ KOA KOH
Magic Hour of Finest Music:
KJBS KQW
KHSL-Dance Time
KLX-Echoes of Stage & Screen
KRE-Chapel of the Chimes Organ
KROW-Sparkling Melodies
\*KSAN-News: Hits of Today
KSL-Chronicle Column \*News: KDYL KMJ KOA KOH

10:15 PST

KSFO-Nightcap KARM KSL KOH Yarns: KNX

11:15 MST

KPO-Sports Graphic: KDYL

Shep Fields' Orch.: KFI

KMJ-Request Time KOA-The Music You Want KROW-Hits of Today

10:30 PST 11:30 MST KSFO-Clyde McCoy's Orch.: KSL KARM KOH KNX

KFRC-Jimmy Walsh's Orch.

KPO-Carlos Molina's Orchestra: KDYL KFI KMJ KFBK WLW KWG (sw-6.06)

KGO-Jimmy Richards' Orch.

KYA-Moonlight Sonata

KLX-Aimee Lawrence, pianist KRE-Dance Music KROW-Quiet Harmonies 10:45 PST 11:45 MST

11:00 PST 12:00 MST

\*KFRC-News: Shep Fields' Or-

\*KGO-World on Parade, news.

KYA-Mail Bag Melodies

Novelty Swing: KNX KSL KOH KARM

KRE-Star Clambake ★KROW-News ★KSAN-News: Thanks for the

12:15 MST

KGO-The Music You Want

11:30 PST 12:30 MST

KPO-Beaux Arts Trio: KWG KMJ KFBK

Wesley Tourtellotte

\*\*KJBS-News: Magic Hour

KROW-Midnight Music Box

KSAN-Mutiny on the High Seas

11:45 PST 12:45 MST KSAN-Pinto Pete

KJBS-Midnight Club ★KNX-News ★KSAN-News: Sleep Chasers:

12:15 PST 1:15 MST KNX-Dancetime

### MORNING

7:00 PST

KSFO-Sons of the Pioneers KFRC-Rise & Shine

KPO-Musical Clock KGO-Story of the Month, sketch: KLO (sw-15.21)

KYA-Musical Clock Pretty Kitty Kelly, sketch (Wonder Bread): KSL

KARM-Tick Tock Tunes KDYL-Timekeeper KFBK-Johnnie Blaisdell KFI-Off the Record KHSL-Cheerio Club KIEM-Rise & Shine
KJBS-Alarm Klok Klub
KMJ-Breakfast Broadcast
KNX-Sunrise Salute
KOA-Infallible Pair ★KOH-Hotcake Headlines ★KQW-News: Eddie Breakfast Club \*KSAN-News: Waking in Rhythm

KWG-Just About Time

7:15 PST KGO-Josh Higgins of Finchville, sketch: KLO

8:00 MST Jane Arden, sketch: (sw-15.21)

★News: KFBK KWG KARM \*KMJ-Radio Headlines KOA-Weavers of Melody KROW-Commuter's Clock: Sportlight Parade

KROY-Top o' the Morning KSL-The Buyers' Guide 7:30 PST KSFO-Swing Session KPO-Financial Service: KOA

KGO-Musical Clock Smilin' Ed McConnell: (sw-15.21)

★News: KLO KNX ★KARM-The Early Edition

KDYL-Music in a Sentimental Mood KFBK-Breakfast Club KFI-Musical Newsy KLX-Musical Prgm.: Stocks KMJ-Breakfast Broadcast KWG-Rhythm Roundup

7:45 PST 8:45 MST \*KSFO-News

\*KFRC-News: KOW KIEM \*KPO-A Reporter Speaks

# TUESDAY, February 28, 1939

KDYL-Home Folks' Frolic KFI-Radio on Review with Ber-nie Smith KNX-Sunrise Salute KOA-Wells of Music KRE-Your Radio Pastor KROW-Commuter's Clock

9:00 MST 8:00 PST

KSFO-It's My Turn Now, I Sawyer: KNX KOH KARM Helen

KFRC-Breakfast Club KPO-Ted White, tnr.: KFI KOA Haven of Rest: KQW KYA-Modern Melodies

Viennese Ensemble: KLO KMJ KFBK The Story of Mary Marlin: (sw-15.21)

Sons of the Pioneers: KQW

Breen & de Rose, songs: KWG KDYL-Woman to Woman KJBS-Dance Orch. KJBS-Dance Orch. KLX-Rhythm & Romance KRE-Morning Watch Watch (sw-15.21) \*\*KSAN-News: Rhythm Concert KSL-Words & Music \*\*KWG-Monitor News

8:15 PST 9:15 MST

KSFO-Friendly Homemaker

KPO-Gladys Cronkhite's Int'l Kitchen \*KYA-News Viennese Ensemble: KWG Vic & Sade, sketch: (sw-15.21)

Rhythmaires: KOH KARM KSL

Sam Moore, entertainer: KOA \*News: KFI KROW KDYL-George Hall's Music KIEM-Stock Quotations KJBS-Tin Pan Alley KLX-Records KROY-Markets: Quiet Hour KSAN-Tidings Hour

8:30 PST 9:30 MST

KSFO-Today's Best Buys: Pro-gram Resume & Music \*KFRC-News: Bess Bye, market scout

KPO-Old Refrains KGO-Paul Page. songs: KMJ KLO KWG KFBK KYA-Racimo's Hawaiians

Pepper Young's Family, sketch: (sw-15.21) Westerners' Quartet: KNX KARM KOH

Leo & Ken, songs: KOA KFI

KDYL-Interlude KDYL-Interlude
KHSL-Radio Devotional Hour
KIEM-Devotional Period
KLX-Popular Music
KRE-Harmony Hall
KROW-Thomas Peluso's Music
KROY-Calif. State Employment
KSAN-WPA Concert
KSL-The Jennie Lee Prgm.

9:45 MST 8:45 PST

KSFO-Ma Perkins, sketch KFRC-Manhatters: KOW KPO-Kitty Keene, Inc., sketch (Dreft); KDYL KOA KFI ★KGO-World on Parade: News KYA-Calif. State Emp. Service

Getting the Most Out of Life: (sw-15.21) Originalities: KFBK KWG KMJ To be announced: KARM KROY

KHSL-Miniature Concert
KIEM-Charles & Glenn
KJBS-Popular Concert
KLO-Doc Seller's True Stories
KLX-Classical Music KLX-Classical Music
KNX-March Parade
KOH-Lenten Services
KRE-Dr. Frank McCoy
KROW-Melodies of the Moment
KSAN-Modern Melodies
KSL-Shopping Bulletins

9:00 PST 10:00 MST

KSFO-Jean Abbey's Shopping Guide

KFRC-Studio Prgm.

KPO-The Carters of Elm Street, sketch (Ovaltine): KFI KOA

KGO-Campus Kids: KLO KMJ KWG

KYA-America Sings Ross Trio: KQW

Melody Weavers: KARM KROY

★News: KOH KRE KDYL-Those Happy Gilmans,

KROW-Religious Talk

KSFO-Dick Aurandt's Orch.

KPO-Paul Martin's Orch.: KMJ KWG KFBK KFI KDYL

KFRC-Ran Wilde's Orch.

KLX-Nocturne

11:15 PST

KROW-Rhythm Roundup KSAN-House of McGregor

KSFO-Archie Bleyer's KNX KSL KARM KOH Orch.:

KDYL-Dancing into Tomorrow KFI-Silhouettes in Segue wi

12:00 PST 1:00 MST

News

End of Monday Programs

### 9:15 PST 10:15 MST

KSFO-Her Honor, Nancy James, sketch (Kleenex): KNX KARM KSL

KFRC-Home Town: KQW KIEM KPO-The O'Neills, sketch (Ivory Soap): KFI KDYL KOA KGO-On the Air

George Griffin, bar.: KLO KMJ (sw-15.21-15.33)

KHSL-Song Memories KOH-Richard Leibert: Club Meet-

KRE-Masterworks KROY-Sacramento & Valley News KSAN-Cy Meyer ★KWG-News

# 10:30 MST 10:45 PST

KSFO-Romance of Helen Trent, sketch (Edna Wallace Hopper): KSFO-Mary Lee Taylor (Pet 12:00 PST Milk). Home Economist: KNX \*KSFO-News KARM

KFRC-Morning Hostess KPO-Teena & Time, sketch

KGO-Nat'l Farm & Home Hour: Speakers & Orch.: KLO KOA (sw-15.21)

KYA-Kitty Keene, sketch (Dreft): KFBK KMJ KWG

★News: KDYL KHSL
KFI-Bridge Club
KIEM-Requests
KLX-Stocks: Records
KOH-Dance Hour
★RQW-News: Musical Interlude
KROW-The Serenader KROY-Centennial Four

### 9:45 PST

KSFO-Our Gal Sunday, sketch KSFO-Big Sister, sketcn (Rinso): (Anacin): KNX KSL KARM KNX KSL

KFRC-Pelham Richardson's Or-chestra: KQW

KPO-Musical Workshop

KYA-Morning Inspirations

Nat'l Farm & Home Hour: KFBK

KDYL-Singin' Sam KHSL-Favorite Tunes
KMJ-Musical Prgm.
KOH-Church in Wildwood
KROW-Sparkling Melodies
KROY-Della May Childs
KWG-Melody Time

### 10:00 PST 11:00 MST

KSFO-The Goldbergs. sketch (0xydol): KNX KFRC-Happy Gang: KQW KIEM KPO-John's Other Wife, sketch (Louis Phillippe): KFI KDYL KYA-Of All Things

Music Makers: (sw-15.33)

KARM.Mrs. W. H. Meyers, talk for W. C. T. U. KHSL-Master Melodies \*KJBS.News KLX-Police Dept. Safety Prgm. KMJ-Domestic Science KOM Sule Schemic KOH-Style Shopping KROW-Popular Concert KSAN-Hits of Today KSI-Popular Melodies

### 10:15 PST

11:15 MST KSFO-Life Can Be Beautiful, sketch (Ivory Soap): KNX KSL

KFRC-Bernie Cummins' Orch.

KPO-Just Plain Bill, (Kolynos): KFI KDYL sketch 11:30 PST

KGO-Agriculture Today: KFBK KMJ

KYA-Waltz Time

Glenn Darwin, bar.: (sw-15.33) ★Goodyear Farm Radio News: KOA KLO (sw-11.87)

KARM-Carnival KARM Carnival
KIEM-Arcata Prgm.
KJBS-Organ Serenade
\*KLX-Stocks: Weather: News
KOH-Morning Variety
KQW-This Business of HomemakKRE-Melody Album

★KROY-Monitor Views the News KSAN-Light Concert KWG-Studio Orch.

10:30 PST

so): KNX KFRC-Don Arres, bar.

KPO-Dangerous Road, drama (Sperry Flour): KDYL KFI

KGO-Rochester Civic Orch. Educational Concert: KLO

KYA-Vic & Sade, sketch (Crisco): KMJ KWG KFBK

of Women's Clubs: (sw-15.33)

KARM-Twentieth Century Ser-KHSL-Sunshine Girl

KHSL-Sunshine Girl
KJBS-Dance Orch.
KLX-Studio Kitchen
KOA-Colorado Agricultural College
KRE-World's Waltzes
KROW-The Dean of the Ivories
KROY-Jimmy Walsh's Orch.
KSAN-Anita Bartlett
KSL-Mid-Morning Review

### 11:45 MST

KFRC-The Swingsters: KQW KIEM

KPO-Dr. Kate, drama (Sperry Flour): KDYL KFI KGO-Rochester Civic Orch. Educational Concert: KLO

KYA-Bert Block's Orch.

Road of Life, sketch (Chipso): KWG KMJ KFBK

Those Happy Gilmans, ske (Corn Kix): KOA (sw-11.87)

KHSL-Popular Music KJBS-Rhythm Revue KOH-Tropical Moods KROY-Ferdinand Strack's Music

### 10:45 MST 11:00 PST

KFRC-School Administrators Convention: KIEM KQW

KPO-Betty & Bob, sketch (Gold Medal): KFI KDYL KOA (sw 11.87)

KGO-Science Everywhere: KMJ KLO KWG Subject: "How Rivers and Oceans Work: (a) Rivers Carry Land Away; (b) Oceans Dustroy and Build."

### KYA-Morning Concert

KARM-Gypsy Caravan KFBK-Milady's Column KHSL-Novelettes KJBS-Homemokers KLX-Health & Diet, talk KOH Mary Lee Taylor KRE-Tunes from Tango Land KROW-Your Show
KROY-Women's Clubs
\*KSAN-News: Songs of the Past

### 11:15 PST 12:15 MST KSFO-Aunt Jenny's Stories (Spry): KNX KSL

KFRC-Nation's School of the Air: KIEM KQW

KPO-Arnold Grimm's Daughter.

ketch (Gold Medal): KDYL KFI KOA (sw-11.87)

Life & Love of Dr. Susan, sketch: (sw-15.27)

KARM-Borello-Meter KLX-Records KOH-Home Folks Frolic ★KROY-News KSAN-Love Tales

\*KFRC-Eddie Albright, comm.: 12:45 PST KIEM
KPO-Valiant Lady, sketch (Gold KSFO-Fletcher Wiley: KARM
Medal) Joan Blaine: KDYL KFI
KOA (sw-11.87)

KFRC-Good Health & Training:

KGO-Today's Woman, Janet KQW Baird

Little Variety Show: KMJ KWG KFBK (sw-15.33)

KHSL Homemakers' Chit Chat KJBS-Rhythm & Close Harmony \*\*KLO-News KLX-Your Home 11:30 MST KQW.Theater News KRE.Top Tunes KSAN.New Homes for Old

### 11:45 PST 12:45 MST

KFRC-George Fisher's Hollywood Whispers: KIEM KQW For news of Hollywood read "Hol-lywood Showdown" in every is-sue of Radio Guide.

KPO-Hymns of All Churches (Gold Medal) Joe Emerson: KFI KDYL KOA (sw-11.87)

\*KGO-World on Parade, News

Little Variety Show: KLO KFBK-George Fisher's Hollywood

Whispers
KIEM-High School Orch.
KJBS-Best Sellers
KLX-Vocal Ensemble
KSAN-Popular Varieties KSL-Interviews with Visiting Celebrities

# AFTERNOON

\*KFRC-News: Studio Prgm.

KPO-The Story of Mary Marlin, sketch (Ivory Flakes): KDYL KFI KOA

KGO-Dept of Agriculture KYA-Siesta

School Administrators Conven-tion: KLO (sw-15.33)

Jan Masaryk, former Czecho-slovakian ambassador to the Court of St. James, addresses the convention on the subject, "Dilemma of Democracy."

Columbia Concert Hall: KLRA (1390 kc.)

News: KMJ KOH KROW KWG KARM-Dance Tunes: News:

Dance Tunes KHSL-Market Reports KIEM-Hi Noon Hi Jinks Prgm.
KJBS-Song Hits
KLX-Dance Music
KNX Fletcher Wiley
KQW-Agricultural Daily KRE-Noonday Prgm.
KROY-Man With the Mike

★KSAN-News: Rhythm Contrasts
KSL-American School of the Air

### 12:15 PST 1:15 MST

KSFO-Singin' Sam

KFRC-Immortals of Science, dra-

KPO-Oxydol's Own Ma Perkins, sketch: KDYL KFI KOA

KGO-Agricultural Bulletin

Band: KWG KLO (sw-Army 15.33)

Columbia Concert Hall: KOH

KFBK Inquiring Microphone KHSL-Butte Tractor News KROW-News
KROW-Man on the Street
KROY-Mystery Melodies
KSAN-Echoes of Portugal

### 12:30 PST 1:30 MST

KSFO-Harvey Harding, singing organist: KNX KARM KROY KOH

KFRC-The Cats and the Fiddle: KOW

KPO-Pepper Young's Family, sketch (Camay): KDYL KFI KOA

KGO-Army Band

KYA-Rhythm & Rhyme Time The Story of the Song: (sw-

The Story of the Song: (sw11:30 PST

12:30 MST

KSF0-American School of the
Air: KARM KROY KOH KNX
(sw-15.27)

The title of this program is
"Music and Poetry." Archibald
MacLeish. Pulitzer Prize poet
and editor, will be guest.

The Story of the Song: (sw11.83)

\*News: KJBS KIEM

KFBK-Did You Know?

KHSL-Non-Time Concert

KLX-Anita & Orosco, guitarists

KMJ-Inquiring Microphone

KROW-Luncheon Dansant

KSL-Along Melody Lane

### 1:45 MST

KPO-The Guiding Light, sketch (White Naptha): KFI KDYL KOA

KGO-Ted Malone's Between the KHSL-Sport News
Bookends; Jesse Crawford, organist: KWG KFBK KMJ KLO
(sw-15.33) 

KHSL-Sport News
KJBS-Matinee Melodies

\*\*KLX-News: Lost & Found Concert Pianist cert Pianist
KMJ-Tune Time Varieties
KROW-Dance Matinee
\*KSAN-News: Swing Time
KWG-Musical Protraits

KIEM-Farm News and Stocks KIBS-Dance Hits
KLX-Today's Almanac
KNX-Olson Oddities
KOH-Curb Exchange
KROW-Castles of Romance KSL-Words & Music

2:15 PST

KFRC-Studio Pram.

KSFO-Life & Love of Dr. Susan, sketch (Lux): KNX KARM KSL For further detail see sponsor's announcement on page 23.

KPO-Doc Seller's True Stories:

KGO-Fran Allison, songs: KLO

### 1:00 PST

KSFO-Pretty Kitty Kelly, sketch (Wonder Bread): KNX

2:00 MST

\*KFRC-Stocks: California State Employment: Christian Science News

KPO-Backstage Wife, sketch (Dr. Lyons): KFI KDYL KOA KFBK KWG KMJ

KGO-Club Matinee: KLO (sw-11.87-9.53)

### \*KYA-News

Highways to Health: (sw-11.83) Better Business Bureau: KQW KIEM

KARM-Mr. Thomas Bottom Smith KHSL-Bridge Dance KJBS-One O'Clock Revue KLX-Today's Best Buys: Some Like It Hot KOH-On with the Dance KRE-Chapel of the Chimes Organ KROY-Roseville Roundup ★KSAN-News: Organ Treasures KSL-Melodies in Rhythm

### 1:15 PST 2:15 MST

KSFO-Myrt & Marge, sketch (Super Suds): KNX KSL KARM KFRC-Midstream, drama: KIEM

KPO-Stella Dallas, sketch (Milk of Magnesia): KFI KDYL KOA

KYA-Carnival

Sing, Inc.: (sw-11.83)

Club Matinee: KFBK KWG KMJ KLX-Martha Lee, Home Economics Director
KOH-harm Flashes
KROY-Jimmie Grier's Orch.

1:30 PST 2:30 MST

KSFO-Hilltop House, sketch (Palmolive Soap): KNX KARM KSL

KFRC-Two Keyboards: KOW

KPO-Vic & Sade, sketch (Crisco): KFI KDYL KOA

Sing, Inc.: (sw-11.83)

KHSL-Instrumental Hour KIEM-County School Music Les

KLX-School of the Air KLA-School of the Air KOH-Old Refrains KRE-The Hired Man: Monitor Views the News KROW-Concert Gems KROY-Markets: Gene Austin KSAN-Modern Melodies

1:45 PST 2:45 MST KSFO-Stepmother, sketch (Colgate Tooth Powder): KNX KSL KARM

KFRC-Book A Week, Margery

KPO-Girl Alone, sketch (Quaker

Oats): KDYL KFI KOA KYA-The O'Neills, sketch (Ivory Soap): KFBK KWG KMJ

Melody Madcaps: (sw-11.83)

KLX-Classical Music KOH-Today in the Legislature KQW-WPA-Prgm. KRE-Matinee Musicale KROW-Public Service: Bible

KROY-Relax with Rhythm 2:00 PST 3:00 MST

KSFO-Scattergood Baines, sketch (Wrigley's Gum): KNX KARM KROY KSL KOH

KFRC-Gunther Decker & Organ: KIEM KQW

KPO-Houseboat Hannah, sketch (Lava Soap): KFI KOA KGO-Biltmore Boys' Orch. KLO (sw-11.87)

KYA-Goodwill Corner

Current Questions Before the Senate: (sw-11.83)

KDYL-Inquiring Reporter KFBK-Career of Alice Blair

M-8/20

# TUESDAY February 28

3:15 MST KYA-Guiding Light, sketch (White Naptha): KFBK KWG

Terry & the Pirates: (sw-11.87)

Music for Fun; William Spier, comm.; Child Guest; Columbia Broadcasting Symphony; Howard Barlow, cond.: KROY

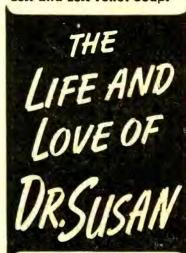
KDYL-Matinee Musicale

(Continued on Next Page)

# NEW<sub>RADIO</sub> DRAMA THRILLS!

# Gripping-Vital-Modern!

The thrilling story of a courageous woman who is wife, doctor, mother. Presented by the makers of Lux and Lux Toilet Soap.



### JACK BANNER—prominent radio critic-says . . .

"The sponsors of the Lux Radio Theatre bring you this gripping story of a woman's love. It deals with the most vital problems in a woman's life. Don't miss it! Dr. Susan is destined to become one of radio's best loved characters."

# COLUMBIA NETWORK

EVERY AFTERNOON MONDAY THROUGH FRIDAY

# February 28

(2:15 p.m. Continued)

KHSL-Amer. Family Robinson \*KIEM-Monitor Views the N KOA-Judy & Jane, sketch KOH-With the Ladies KQW-Tropical Moods KSAN-Musical Prevue

KSFO-Your Home, Elma Latta Adrian Rollini's Orch.: KLO

KFRC-La Forge Berumen Musicale: KQW KIEM

KPO-David Harum, sketch

KGO-Landt Trio: KLO KFBK KWG KMJ

KYA-This Rhythmic Age

Don Winslow of the Navy, sketch: (sw-11.87)

Deep River Boys, quartet: KARM KSL KOH

Vagabonds: KOA KDYL

KFI-Young Doctor Majone KHSL-Afternoon Concert KJBS-Show Hits KLX-Records: Stocks: Records KNX-Woman's Forum KSAN-Tango Time

2:45 PST

3:45 MST

KSFO-Do You Remember?: KROY KARM KOH KNX

KFRC-Jane Anderson, pianist: KQW KIEM

KPO-Let's Listen

KYA-Exposition Hostess: KFBK

Edward Davies. bar.: KOA KFI

Tom Mix' Straight Shooters: (sw-11.87)

★News: KDYL KSL KMJ-Singin' Sam KSAN-King's Serenade

3:00 PST

4:00 MST

\*KSFO-News

KFRC-Feminine Fancies: KIEM

KPO-Benno Rabinoff, violinist: KOA KFI KDYL (sw-9.53)

★KGO-Bob Causer's Orchestra: News: KLO

\*KYA-News by Air: KWG

\*News: Dance Time: KSL KOH KROY KARM

KFBK-Meditation KHSL-Musical Novelties

★KJBS-News

KLX-What's New \*KMJ-Radio Headlines KNX-Ma Perkins KRE-Open House KROW-Community Review ★KSAN-News: Mountain Music

3:15 PST 4:15 MST

KSFO-Stafford Sisters: KNX WOAI-Sports
KARM KROY KOH

KPO-I Love a Mystery, drama (Fleischmann): KFI

\*Malcolm Claire, stories: News: \*KFRC-News: Studio Prom. (sw-9.53)

KDYL-You & Your Public Li-KJBS-Musical Styles KLX-Aimee Lawrence, Musical KYA-Piano Concert

MOOMS

KOA-Report Period: News

KROW-Latin-American Hour

KSAN-Stars Over Hollywood

KSL-Bandwagon

8/20-M 3:30 PST

KSFO-Foundations of Democracy: KNX KOH KARM KROY (sw-

KSFO-Foundations of Democracy:
KNX KOH KARM KROY (sw11.83)

"The Constitution, Written
and Unwritten" is the theme
of the second in a new series
of talks by two important legislators: T. V. Smith, Democratic congressman from Illinois, and Robert Taft, newly
elected Republican senator from
Ohio.

KFRC-Airliners: KIEM KQW

KPO-Woman's Magazine of the Air: KWG KFBK KMJ KFI

KGO-Our California Schools

KYA-Man of the World

Angler & Hunter, talk: KOA (sw-9.53)

KDYL-Notes in Rhythm ★KHSL-News: Weather Report KJBS-Words & Music KLX Tea Time KSAN-Dance Matinee KSL-Merchants' Radio Column

3:45 PST 4:45 MST

KFRC-Elinor Sherry, songs: KQW KIEM

KGO-Ralph Blane, fnr.: (sw 9.53)

KFI-Ann Warner Chats with her Neighbors KHSL-Tango Time KLO-Musical Train KOA-Traffic Lesso KSAN House of McGregor KSL-Old Familiar

4:00 PST 5:00 MST

KSFO-County Seat, sketch: KOH KARM KROY

KFRC-Fulton Lewis, Jr., comm. KQW KIEM

KGO-Vaughn de Leath. songs: KPO-Easy Aces, sketch (Anacin) Jane & Goodman Ace: KFI KOA KDYL (sw-11.87)

KGO-Bob Keith's Orch.

KYA-Ma Perkins, sketch (Oxy-dol): KWG KFBK KMJ

\*News: WFAA WOAI
KHSL-Tea Dance
KJBS-Keys to Popularity
KLX-Helen Wegman Parmelee,
concert pianist
KNX-Fletcher Wiley
KROW-Sunshine Hour
\*KSAN-News: Popular Potpourri
KSL-Dick Tracy, sketch ★News: WFAA WOAI

4:15 PST 5:15 MST

KSFO-Radio Log

KFRC-Let's Play Bridge

KPO-Mr. Keen (American Home Products); Tracer of Lost Per-sons. drama: KDYL KFI KOA (sw-11.87)

KGO-Virginia Lane, sketch: KLO

KYA-Pepper Young's Family, sketch (Camay): KMJ KFBK

KARM-Keyboard Kontrasts KAIM-Neyboard Kontrasts
KJBS-Pacific Paradise
KLX-Alameda City College Drama
KOH-Concert Hall
KQW-Daily Informer
KROY-Junior College
KSAN-Talking Drums
KSI Ilowie Wing, sketch
WRAP-Variety in Rhythm KS! Howie Wing, sketch WBAP-Variety in Rhythm

4:30 PST 5:30 MST

KYA-Mary Marlin, sketch (Ivory Flakes): KFBK KWG KMJ KSF0-Helen Menken in "Second Husband," drama (Bayer Aspirin): KNX KSL (sw-11.83)

KPO-Music Graphs

KGO-Oscar Shumsky, violinist: KLO.

Clipper: KIEM

Xavier Cugat's Orch .: WOAI

Jack Armstrong, sketch: KDYL KOA

Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

\* Star in program listings indicates news highlights

MORNING

9:30 PST (10:30 MST) Farm and Home Hour.

AFTERNOON

5:30 PST (6:30 MST) Information, Please: Quiz Program.

NIGHT

6:00 PST (7:00 MST) We, the People; Drama and Music.

6:30 PST (7:30 MST) Doc Rockwell's Brain

Trust.
6:30 PST (7:30 MST) Benny Goodman's Swing Orchestra.

6:30 PST (7:30 MST) Fibber McGee, Comedian, and Donald Novis, Tenor.

7:00 PST (8:00 MST) Bob Hope, Comedian. Jerry Colonna; Patsy Kelly; Vocal Sextet; Skinnay Ennis' orchestra.

7:00 PGT (8:00 MST) Dr. Christian; Drama, Starring Jean Hersholt.

7:30 PST (8:30 MST) Jimmie Fidler.

7:45 PST (8:45 MST) Night Editor.

8:30 PST (9:30 MST) Johnny Presents; Johnny Green's Orchestra.

PST (9:30 MST) Edward G. Robinson and Claire Trevor; Drama.

9:00 PST (10:00 MST) Al Jolson. Singer and Comedian. Martha Raye; Parkyakarkus; Lud Gluskin's orchestra,

9:30 PST (10:30 MST) The Grouch Club; Comedy. 9:30 PST (10:30 MST) Signal Carnival; Variety.

# About the Musical Steelmakers

John Winchcoll, "The Old Timer," has a a regular job working on payrolls for the Wheeling Steel Corporation, sponsor of the Sunday musical show.

Dorothy Anne Crow. the lovely sixteenyear-old soprano, is still a student at Mount de Chantal Academy, where so many other vocalists of note have been trained.

Earl F. Summers, Sr., who insists he is no Toscanini, conducts the orchestra, which is composed of sixteen young steelmakers.

Maury Longfellow, arranger for the orchestra, puts a fifty-minute classic score into a steelmakers' special which takes only two minutes to play on the air.

Talent for the show is recruited almost entirely from the sponsor's employes. Numbering about 100,000 people, they offer amazing artistic ability in many different fields.

Regular cast on each Sunday broadcast includes about fifty artists. Headliners and regularly featured performers to date have represented twenty-six different nationali-

Stage of the Capitol Theater in Wheeling, West Virginia, is the home of the broadcast.

KARM-Take It Easy

\*KFBK-News: Program Resume
KFI-Art Baker's Notebook
KHSL-Studio Prgm.

\*KJBS-News
KLX-Tonic Tunes

\*KMJ-News: Hits of the Day

\*KQW-News: Musical Interlude
KROW-Let's Get Acquainted
KROY-Garwood Van's Orch.
KSAN-Vocal Varieties
KWG-Friendly Quarter Hour KWG-Friendly Quarter Hou WFAA-Babcock Question Bo

4:45 PST

KFRC-Clipper

\*KPO-Radio Reporter

KYA-Dixieland Band

KGO-Vivian della Chiesa, sop.: KLO KWG

Xavier Cugat's Orch.: KDYL

KFBK-Markets

KFI-News

KJBS-Rumba's

KLX-Songs of the Islands

KMJ-Amer. Legion Auxiliary

KOA-Orphan Annie, sketch

KOH-King & Herzoff

KQW-Buyers Guide

KSAN-Mutiny on the High Seas

WFAA-To be announced

5:00 PST

6:00 MST

5:45 MST KSFO-Russell Brown, songs, & Erwin Yeo, organist: KNX KOH KFRC-Studio Prgm.

KPO-Californians on Parade

KGO-Gilbert & Sullivan Music: KFBK KWG KMJ (sw-11.87)
"The Sorcerer" is tonight's streamlined operetta.

KYA-Modern Melodies

Johnny Presents Johnny Green's Orch. (Phillip Morris); Jack Johnstone's The Perfect Crime; Genevieve Rowe & Swing Four-teen; Glenn Cross, bar; Floyd Sherman, tnr. & Beverly: WBAP WOAI (sw-9.53)

Vibratune Time: KDYL

Big Town, newspaper drama (Rinso); Edward G. Robinson & Claire Trevor: KSL (sw-11.83)

\*News: KARM KLO KFI-Charles Dillon KHSL-Concert Music KIEM-Arcata Prgm. KJBS-Dinner Dance KLX-Stewart Hamblen KOA-Right Here in Colorado KOW-Travelogue
KRE-Talk of the Town
KROW-Johnny Jump Up

★KROY-Sacramento and Valley News ★KSAN-News: Dancing Echoes

5:15 PST 6:15 MST

KSFO-Howie Wing, sketch (Corn Flakes): KNX KARM

KFRC-John Murray: KQW KPO-Music by Cugat

KYA-Valley Church KFI-Virginia Flohri, sop.
KLO-Old Spinning Wheel
KMJ-Dance Hour
KGA-Strolling Songster
★KOH-News
KRE-Rockin' in Rhythm
KROW-Top Notch Tunes
KROY-Carol Lee & Dyana Gayle
KSAN-Today's Tunes

6:30 MST 5:30 PST

KSFO-Dick Aurandt's Orchestra: KARM

KFRC-Dick Tracy, sketch

KPO-Information Please (Canada Dry); Question & Answer Prgm.; Clifton Fadiman, m.c.: KFI KLO (sw-11.87) KGO-Paul Martin's Music: KWG 11.83)

Benny Goodman's Orch.: (sw. KOA

Al Jolson Show (Lifebuoy Soap):

Martha Raye: Parkyakarkus; Lud Gluskin's Orch.: KSL (sw-11.83) For Men Only (Vitalis) Variety Show; Merry Macs; Fred Uttal; Peter Van Steeden's Orch.; Guests: WBAP WOAI

Dick Tracy, sketch KFBK KMJ

★News: KRE KDYL

★KHSL-Monitor Views the News
KIEM-Tonic Tunes

KNX-Let's Talk Music

KOH-Information, Please

KOW-Master Singers, Page 18 KQW-Master Singers: Race Re-KROW-Sparkling Melodies

5:45 PST 6:45 MST

\*KSFO-News KFRC-Little Orphan sketch: KQW KIEM

\*KGO-World on Parade, News KYA-Song Shoppers

Paul Martin's Music: KFBK KMJ

KDYL-The Song Book KHSL-The Mississippians ★KNX-News: News Oddities KOA-Week in Sports, Joe Myers KRE-Music for Everyone KROW-Piano Capers KSAN-Theater Guide

# NIGHT

7:00 MST 6:00 PST

KSFO-We, the People (Sanka Coffee) Gabriel Heatter; Harry von Zell; Mark Warnow's Orch.; Guess: KNX KARM KSL (sw-11.83)

KFRC-Jack Armstrong. sketch: KQW KIEM

KPO-On Wings of Melody; Walter Kelsey's Orch.

KGO-What's the Big Idea? Art Kahn's Orch.: KWG KFBK KMJ KYA-Retirement Life Payments

Mary & Bob's True Stories: (sw-11.87)

Battle of the Sexes (Molle Shave): KDYL KOA WLW WBAP WOAI

KFI-Pull Over, Neighbor KHSL-Dinner Dance KLO-Hawaii Calls KLX-Music Art Trio KOH-Music Graphs KRE-Italian Radio Giornale ★KROW-News ★KSAN-News: Popular Varieties

7:15 MST 6:15 PST

KFRC-Adventures of General Shafter Parker: KIEM

What's the Big Idea?: KLO KQW On With the Dance KROW-Piano Capers

6:30 PST 7:30 MST

KSFO-Benny Goodman's Orch. (Camel Cigarettes); Johnny Mer-cer, m.c.; Guests: KNX KSL

KFRC-Ed Fitzgerald Revue: KIEM KPO-Fibber McGee & Co. (Johnson's Wax); Donald Novis, tnr.; Billy Mills' Orch.: KMJ KDYL KOA KFI KFBK KWG WLW WOAI WBAP (sw-9.53)

KGO-Doc Rockwell's Brain Trust:
KLO (sw 11.87)
Satirizing the overworked round-table discussion type of program, this new series features Doc Rockwell, stage comedian. Rockwell will discuss important topics of the day with a typical club woman, a scientist, and a business man—all of whom will expatiate with a tongue-in-cheek attitude.

KYA-Labor on the Air

KARM-In the World of Sports KHSL-Tunes of '38
KOH-Tony Pecetti
KQW-Campus Chatter with John ny Knight KROW-Concert Miniature KSAN-Dinner Dance

6:45 PST 7:45 MST

KFRC-Studio Prgm. KYA-Better Business Bureau

Johnson Family, sketch: KQW

To be announced: KIEM KARM-You Shall Have Rhythm KOH-Sports KRE-Chapel of the Chimes KROW-Swing Master's Music

8:00 MST

KSFO-Dr. Christian (Vaseline); Jean Hersholt KSI KNX KARM Jean Hersholt presents "Pup-py Love," a story by Ruth Adams Knight which concerns a seeing-eye dog. More detail on page 4.

KFRC-Phantom Pilot: KQW KIEM

KPO-Pepsodent Prgm. with Bob Hope; Jerry Colonna; Jack Smart; Patsy Kelly; Skinnay Ennis' Orch.; Guest: WLW KOA KFI KDYL WOAI WBAP (sw-9.53)

KGO-If I Had the Chance: KLO KWG KMJ (sw-11.87) KYA-Sportlite KFBK-Speed Gibson, ske KHSL-Garden of Melody ★KLX-News KOH-Employment Prgm.
KRE-Music of the Masters
\*\*KROW-L'Italia News
\*\*KSAN-News: To be announced

7:15 PST 8:15 MST KFRC-Inside the Sports. Sam

\*KYA-News

KFBK-Battle of the Headlines KIEM-Varsity Varieties KLX-Hits & Encores KQW-Good Old Days

7:30 PST 8:30 MST

KSFO-Jimmie Fidler: (Drene); KARM KSL KNX For news of Hollywood read "Hol-lywood Showdown" in every is-sue of Radio Guide.

KFRC-Green Hornet, drama: KIEM

KPO-Uncle Ezra, sketch (Alka Seltzer); Henry Burr; Vass Family; Hot Shots: KFI KDYL KOA WLW WBAP WOAI

KGO-Sons of the Lone Star, drama: KWG KYA-Radio Bureau of Civic

Betterment

Buddy Clark's Musical Weekly: (sw 9.65)

### JERRY COOPER Baritone Star of "VOCAL VARIETIES" Tuesday and Thursday at 7:15 P.M., E.S.T. NBC-RED NETWORK Sponsored by TUMS

Listen to

KFBK-Lopez Speaking

\*\*KHSL-News: Weather Report
KLX-Aimee Lawrence and Catl
erine Joyce, popular melodies
KMJ-The Green Hornet KOH-Dance Time

### 7:45 PST 8:45 MST

**★KSFO-News** 

KPO-Night Editor, drama (Cardinet Candy Co.): KDYL KOA KSFO-Harry James' Orch.: (sw KFI

KYA-Travel Talk

Name the Place: WOAI (sw-9.53)

American Viewpoints: KNX KOH
KARM (sw-9.65)
Dr. John Sexson, president of
the American Association of
School Administrators, addresses
the Association's convention in
Cleveland, Ohio. His talk, entitled "The Foundations of Education," is expected to express
the theme of the convention.

KFBK-Radio Charades KHSL-Sons of the Pioneers KLO-American Safety Council KLX-Gems of Melody KOW Safety Language 1 KQW-Safety Lane, sketch KROW-Italian-American Hour KSL-Frontier Fighters WBAP-This Changing World: Suwanee Melodiers WLW-Smoke Dreams

8:00 PST

KSFO-Radio Scoops; Walter Guild

KFRC-Studio Prgm.

KPO-Amos 'n' Andy (Campbell's KFRC-All State Prgm.
Soup): KFI KDYL KMJ KWG
KFBK KOA WOAI WFAA

KPO-Johnny Presents
Creen's Orch (Philip

★KGO-World on Parade, News: Hour Dance Hour
KYA-Evening Concert Harry James' Orch .: KARM KNX

★Evening News Report: (sw-9.65)

Griff Williams' Orch .: KIEM KQW

Jack Jenney's Orch.: KLO

Magnolia Blossoms: (sw-9.53)

KHSL-Log Cabin Quiz Prgm KLX-Old Gospel Hymns KRE-Little Concert \*KSAN-News: Songs from Shows KSL-This Changing World \*WLW-Paul Sullivan, news (sw-6.06)

9:15 MST 8:15 PST

KFRC-Don't You Believe It? (Sensation Cigarettes): KQW KIEM

KPO-Jerry Cooper's Vocal Varieties (Tums): KFI KDYL KOA

For further detail see sponsor's announcement on page 24.

KGO-Bennie Walker's Amateur

Magnolia Blossoms: WLW

Don't You Believe It? (Sensation Cigarettes): KMJ KFBK KWG

★News: WOAI KROW KNX-Westerners Quartette
KOH-Don't You Believe It
KRE-Songs of the Past
KSL-Mysteries of Life
\*WFAA-News: Capital News

9:00 MST 8:30 PST

KSFO-Big Town, newspaper dra-ma (Rinso); Edward G. Robin-son & Claire Trevor: KNX Pictures and review on pages 8 and 9.

KPO-Johnny Presents Johnny Green's Orch. (Philip Morris): Jack Johnstone's The Perfect Crime; Genevieve Rowe & Swing Fourteen; Glenn Cross, bar. & Beverly; Floyd Sherman, tnr.: KFI KDYL KOA

Ray Kinney's Orch.: WOAI (sw-9.53)

California Pension Plan: KFBK KWG KMJ

Chick Webb's Orch.: WLW Joe Rines' Orch.: KLO

★KARM-News KHSL-WPA Prgm. KHSL-WPA Prgm.
KIEM-Arcata Prgm.
KLX-Dude Martin's Nite Herders
KOH-Variety Time
KQW-What's Your Answer?
KROW-Where to Go
KRE-Basketball Game
KROW-Peacock Court
KSL-Choice of the People
WFAA-Tommy Tucker's Orch.

8:45 PST 9:45 MST

KARM-Variations on Syncopation KHSL-Rhumba Tunes KROW Where to Go

9:00 PST

KSFO-Al Jolson Show (Lifebuoy Soap); Martha Raye; Parkya-karkus; Lud Gluskin's Orchestra: KNX

\*KFRC-News: KOW KIEM

KPO-The Battle of the Sexes (Molle Shave); Frank Crumit & Julia Sanderson: KFBK KWG KFI KMJ

Nick Stuart's Orch.: WFAA WOAI Carlos Molina's Orch .: KLO (sw-

9:30 MST Sammy Kaye's Orch.: KSL (sw-Jan Savitt's Orch.: KDYL KOA KFBK KARM-Down the Mississippi

KHSL-Studio Prgm. KROW-Music

★KSAN·News: Popular Concert WLW-Moon River (sw-6.06)

9:15 PST 10:15 MST

KFRC-Studio Pram. KGO-On with the Dance

Frank & Archie: KIEM KHSL-Frost Warnings: Studio

Prgm.
KQW-Cupid Dan, Melody Man
KROW-Hawaiian Serenade
KSAN-Pinto Pete
KSL-Musical Meditations

9:30 PST 10:30 MST

KSFO-Grouch Club (Corn Mix): KNX KARM

KFRC-Mysteries of Life

comedienne; Rush Hughes, m.c.; Bob Stevens; Signallers Quartet; Kay St. Germain; Meredith Will-son's Orch.: KWG KFI KFBK

KGO-Freddy Martin's Orch.: KLO

Dick Barrie's Orch.: (sw-6.12)

Joe Venuti's Orch.: KDYL KOA WFAA

10:00 MST Dick Stabile's Orch.: KOW

\*News: KLX KSL
KHSL-Waltz Time
KIEM-Ray Sawyer's Orch.
KRE-Music to Read By
KROW-Mood Musicale
KSAN-Around the Samovar
WLW-Twenty Four Hour Review
(sw-6.06)

9:45 PST 10:45 MST

KFRC-Skinnay Ennis' Orch .: KIEM KQW

KGO-University Explorer

Dick Barrie's Orch.: KSL KHSL-Swing Time KLX-World Dances KOH-Organ Reveries WLW-Dick Gardner's Orch.: (sw-

10:00 PST

6.06)

KSFO-Erwin Yeo, organist: KSL

KPO-Richfield Reporter: KFI

KGO-Emil Baffa's Orch.: KLO

Ace Brigode's Orch.: WLW (sw-

KHSL-Salon Music KLX-Records KRE-Chapel of the Chimes Or-

KARM-Musical Highlights

KWG-Leo Liberty's Orch.

KLX-The Witching Hour KOA-The Music You Want KROW-Club Cabana KSAN-Detective's Novebook

KFRC-Chuck Foster's Orch.

KLX-Aimee Lawrence, pianist KRE-Dance Music KROW-Singing Strings: Bi

KNX KOH KSL KARM

KHSL-Dance Time

Questions

10:45 PST

KSFO-Maxine

KSFO-Harry Owens' Orch.: KNX KOH KARM KSL

11:30 MST

11:45 MST

10:15 PST

KFI-Ho-Hum

10:30 PST

KFRC-Phil Harris' Orch.

KYA-Wrestling Match

11:00 MST M-8/20

TUESDAY

February 28

11:00 PST 12:00 MST

Page 25

KSFO-Clyde McCoy's Orch.: KNX KOH KSL KARM

Magic Hour of Finest Music: KOH KSL KARM

KJBS KQW

\*KFRC-News: Jack McLean's

The Magic Hour of Finest Music: KOH KSL KARM

\*KFRC-News: Jack McLean's

Orch.

KMJ

KPO-Buddy Rogers' Orch: KWG

KPO-Buddy Rogers' Orch.: KWG KFI KDYL KFBK KMJ

★KGO-World on Parade, News

KYA-Mail Bag Melodies

gan KROW-Music in the Modern Mode ★KSAN-News: Hits of Today KLX-Nocturne
KRE-Star Clambake
★KROW-News
★KSAN-News: Thanks for the
Memory 11:15 MST

> 11:15 PST 12:15 MST

KSFO-Nightcap Yarns: KARM KOH KNX KSL KPO-Ace Brigode's Orch.: KMJ KGO-The Music You Want

KROW-Toe Teasers KSAN-House of McGregor

11:30 PST KSFO-Archie Bleyer's Orchestra: KNX KSL KARM KOH

KFRC-Jim Walsh's Orch.

KPO-Herbie Kay's Orch.: KDYL KFJ KMJ KWG KFBK

★KJBS-News; Magic Hour KROW-Midnight Music Box KSAN-Crimson Trail KPO-Shep Fields' Orch.: KDYL KFI WLW (sw-6.06)

KJBS-Midnight Club ★KNX News ★KSAN News: Sleep Chasers

Sullivan's Orch.: 12:15 PST 1:15 MST

KNX-Dancetime

### MORNING

7:00 PST 8:00 MST

KSFO-Sons of the Pioneers

KFRC-Rise & Shine

KPO-Musical Clock KGO-Story of the Month, sketch: KLO (sw-15.21)

KYA-Musical Clock

Pretty Kitty Kelly, sketch (Wonder Bread): KSL

KARM-Tick Tock Tunes KDYL-Morning Melody Mill KFBK-Johnnie Blaisdell KFI-Off the Record KHSL-Cheerio Club KIEM-Rise & Shine KIBS-Algem Klub KJBS-Alarm Klok Klub KMJ-Breakfast Broadcast KNX-Sunrise Salute KOA-Infallible Pair ★KOII-Hotcake Headlines ★KQW-News: Eddie Calder's breakfast Club KRE-Breakfast Melodies KROW-Vernon Morgan \*KROY-News ★KSAN-News: Waking in Rhythm KWG-Just About Time

7:15 PST

KGO-Josh Higgins of Finchville, sketch: KLO

Jane Arden, sketch: (sw-15.21) Sons of the Pioneers: KIEM KQW

★News: KFBK KFI KWG KARM ★KMJ-Radio Headlines KOA-Weavers of Melody KROW-Commuter's Clock: Sportlight Parade
KROY-Top o' the Morn
KSL-The Buyers' Guide o' the Morning

7:30 PST 8:30 MST

KSFO-Swing Session

KGO-Musical Clock

KPO-Financial Service: KOA

★News: KLO KNX ★KARM-The Early Edition KDYL-Music in a Sentimental

KFBK-Breakfast Club KFI-Musical Newsy KLX-Records: Stocks KMJ-Breaklast Broadcast KWG-Rhythm Roundup

7:45 PST

\*KSFO-News

\*KFRC-News: KQW KIEM

\*KPO-News Breen & de Rose, songs: KWG

8:45 MST

KLO Morning Moods: KSL

Houseboat Hannah, sketch: (sw-

KDYL-Salt Lake Council of Wo-KFI-Radio on Review with Ber-KRI-Radio on Review will nie Smith KNX-Sunrise Salute KOA-Wells of Music KRE-Your Radio Pastor KROW-Commuter's Clock

8:00 PST 9:00 MST

KSFO-The Fact Finder; Clara Wright Smith: KNX KOH KARM

KFRC-Breakfast Club

KPO-Ted White, songs: KOA KDYL KFI

KYA-Modern Melodies

8:15 MST Viennese Ensemble: KFBK KLO The Story of Mary Marlin: (sw-15.21)

KJBS-Dance Orch.
KLX-Rhythm & Romance
KMJ-The Swap Center
KNX-Morning Melodies
KRE-The Morning Watch
\*KSAN-News: Rhythm Concert
KSL-Words & Music
\*KWG-Monitor News

8:15 PST 9:15 MST KSFO-Friendly Homemaker

KPO-Gladys Cronkhite's Interna-tional Kitchen

\*KYA-News Crosscuts: KOA

WEDNESDAY, March 1, 1939

Sidney Raphael, pianist: KSL KOH KARM

Haven of Rest: KQW \*News: KFI KROW KDYL-Tune Parade KIEM-Stock Quotations KJBS-It's Dance Time KLN-Records KROY Markets: Quiet Hour KSAN-Morning Devotional

Vic & Sade, sketch: (sw-15.21)

8:30 PST 9:30 MST

KSFO-Today's Best Buys: Program Resume & Music \*KFRC-News: Bess Bye, market

KPO-Old Refrains

KYA-Today with God

KGO-Paul Page, songs: KWG KLO KFBK

Jingletown Gazette: KOA KMJ KDYL

Russell Brown: KNX KOH KROY KARM Pepper Young's Family, sketch: (sw-15.21)

Devotional Hour: KHSL KIEM KFI-The Optimism of an Optome-

trist KJBS-Just About Time KLX-Popular Music
KRE-Harmony Hall
KROW-Sparkling Melodies
KSAN-WPA Concert
KSL-The Jennie Lee Prgm.

8:45 PST 9:45 MST

KSFO-Ma Perkins, sketch KFRC-The Woman's Page: KQW KPO-Kitty Keene, sketch (Dreft): KDYL KOA KFI

★KGO-World on Parade, News KVA-Christian Science Prom.

Viennese Ensemble: KWG KMJ (sw 15.21)

Originalities: KWG KFBK KMJ KLO

To be announced: KARM KROY

KHSL-Miniature Concert
KIEM-Charles & Glenn
KJBS-Popular Concert
KLX-Classical Music
KNX Rhapsody in Rhythm
KOH-Lenten Services
KRE-Dr. Frank McCoy
KROW-Swing Classics
KSAN-Modern Melodies
KSL-Morning Matinee

9:00 PST 10:00 MST

KSFO-Mary Margaret McBride. columnist (La France & Satina): KNX KARM KROY

KFRC-Musical Comedy Hits

KPO-The Carters of Elm Street, sketch (Ovaltine): KFI KOA KGO-Alice Cornett, songs: KMJ

KLO KYA-America Sings

Balladeer: KQW

★News: KOH KRE
KDYL-Those Happy Gilman
sketch
KFBK-Home Economic Prgm.
KHSL-Morning Melodies
KIEM-Christian Science Prgm.
KJBS-Musical Meanderings
KLX-The Shopping List
KROW-The Curtain Rises
★KSAN-News: Vocal Varieties
KSL-Power & Light Prgm.
KWG-Mama Bloom's Brood Gilmans

9:15 PST -

KSFO-Her Honor, Nancy James, sketch (Kleenex): KNX KARM KSL

KFRC-Home Town: KIEM KOW KPO-The O'Neills, sketch (Ivory Soap): KFI KDYL KOA

KGO-On the Air Kidoodlers Quartet: KLO KMJ (sw-15.33) KOH-Today's Best Buys: Mil Herth: Club Meetings KRE-Masterworks \*KROY-Sacramento & Valley News KSAN-Cy Meyer ★KWG-News

KSAN-Les Malloy's Telephone

9:30 PST 10:30 MST KSFO-Romance of Helen Trent, sketch (Edna Wallace Hopper): KNX KSL KARM

KFRC-Morning Hostess KPO-Tena & Tim, sketch

KGO-Nat'l Farm & Home Hour; Spkrs. & Orch.: KLO KOA (sw-15.21)

KYA-Kitty Keene, ske (Dreft): KWG KMJ KFBK ★News: KDYL KHSL KFI-Bridge Club KIEM-Requests KLX-Stocks: Records COII-Average Housewife
KQW-News: Today's Best Buys
(ROW-Thomas Peluso's Music

KROY-Centennial Four 9:45 PST 10:45 MST

KSFO-Our Gal Sunday, sketch (Anacin): KNX KSL KARM

KFRC-Bernie Cummins' Orch .:

KPO-Master Singers

KDYL-Singin' Sam
KHSL-Hits from Hollywood
KMJ-Today's Best Buys: Church
in the Wildwood
KOH-Church in the Wildwood
KROW-Where to Go
KROY-Half & Half
KWG-Concert Master

KSFO-The Goldbergs, sketch (Oxydol): KNX

KPO-John's Other Wife, sketch (Louis Phillippe): KFI KDYL

KARM-Lest You Forget KHSL-Master Melodies

(Continued on Next Page)

# MEN LOVE PEP

you are peppy and full of fun, men will invite u to dances and parties.

you to dances and parties.

BUT if you are cross, listless and tired, men won't be interested. Men don't like "quiet" girls. When they go to parties they want girls along who are full of pep.

So in case you need a good general tonic, remember for three generations one woman has told another how to go "smiling thru" with Lydia E. Pinkham's Vegetable Compound. It helps build up more physical resistance and thus aids in giving you more pep and lessens distress from female functional disorders.

For free trial bottle tear this out and send with name and address to Lydia E. Pinkham Medicine Co., 729 Cleveland St., Lynn, Mass.

Pinkham's is WELL WORTH trying!



KGO-Gary Nottingham's Orch.: KWG KFBK KMJ 11:45 PST 12:45 MST KSAN-Pinto Pete 12:00 PST 1:00 MST

End of Tuesday Programs

KYA-Morning Inspirations Nat'l Farm & Home Hour: KFBK

10:00 PST 11:00 MST

KFRC-Happy Gang: KQW KIEM

KYA-Pertaining to Melody Bill Johnson, bar.: (sw-15.33)

★KJBS-News
KLX-Police Dept. Safety Prgm.
KMJ-Domestic Science
KOH-Musical Portraits

# WEDNESDAY

### March I

(10:00 a.m. Continued)

KROW-Mid-Morning Varieties ★KSAN-News: Hits of Today KSL-Margot Manners KWG-Home Science

### 10:15 PST

11:15 MST

KSFO-Life Can Be Beautiful, (Ivory Soap): KNX KSL

KFRC-Swingette

KPO-Just Plain Bill, (Kolynos): KFI KDYL sketch

KGO-Agriculture Today: KFBK

Let's Talk It Over: (sw-15.33)

Goodyear Farm Radio News: KOA KLO (sw-11.87)

KARM-Rhythm in Rhyme Time KIEM Arcata Prgm. KJBS-Organ Serenade \*KLX-Stocks: Weather: News KOH Morning Variety KQW-This Business of Homemak-

KRE-Piano Ramblings
★KROY-The Monitor Views the News KSAN-Light Concert KWG-Orch.: Today's Best Buys

10:30 PST

11:30 MST

KSFO-Road of Life, sketch (Chip-so): KNX

KFRC-Our Ouartet

KPO-Dangerous Road, drama (Sperry Flour): KDYL KFI

KGO-Peables Takes Charge, sketch: KLO

KYA-Vic & Sade, sketch (Cris-co): KWG KMJ KFBK Words & Music: (sw-15.33)

KHSL-Novelettes KHSL-Novelettes
KJBS-Dance Orch.
KLX-Studio Kitchen
KOA-Heart of Julia Blake, sketch
KRE-World's Waltzes
KROW-The Dean of the Ivories KROY-Stan Myer's Orch. KSAN-Anita Bartlett KSL-Melodic Tapestries

### 10:45 PST 11:45 MST

KSFO-Heart of Julia Blake KFRC-Voice of Experience (Lydia E. Pinkham): KQW KIEM KPO-Dr. Kate, drama (Sperry Flour): KDYL KFI

KGO-Phil Brito, songs: KLO (sw-15.33)

KYA-Sam Liner's Orch.

Those Happy Gilmans Kix): KOA (sw-11:87)

Road of Life, sketch (Chipso): KWG KMJ KFBK

Yours Sincerely: KOH KROY KARM

KJBS-Variations in Rhythm KNX-Tena & Tim KSL-Words & Music

### 11:00 PST 12:00 MST

KSFO-Big Sister, sketch (Rin- KGO-Agriculture Bulletin so): KNX KSL General Federation of A

KFRC-Nation's School of the Air: KQW KIEM

KPO-Betty & Bob, sketch (Gold Medal): KDYL KFI KOA (sw-

KGO-Your Health; Talk & Drama: KFBK KWG KMJ KLO

KYA-Morning Concert

KARM-Beauty for Sale
KHSL-Popular Melodies
KJBS-Homemakers
KLX-Health and Diet Talk
KOH-Hollywood Column
KRE-Tunes from Tango Land
KROW-Girl of the Golden West
KROY-Jimmy Walsh's Orch.

\*\*KSAN-News: Songs of the Past

12:15 MST

8/20—M KPO-Arnold Grimm's Daughter, sketch (Gold Medal): KDYL KFI KOA (sw-11.87)

Life & Love of Dr. Susan, sketch (sw-15.27)

KLX-Records KOH-Home Folks Frolic KRE-Fellowship of Reconciliation Speaker
KROW-Your Show
\*\*KROY-News
KSAN-Family Doctor

11:30 PST 12:30 MST

KSFO-American School of the Air: KNX KARM KOH KROY (sw-15.27) Subject: "Haunts of the Gorilla." "Visuals aids" on page 17.

Leo Freud-

KFRC-Hitmakers; berg's Orch.: KIEM KPO-Valiant Lady, sketch (Gold

Medal); Joan Blaine: KF1 KDYL KOA (sw-11.87) KGO-Today's Woman, Janet

Marine Band: KFBK KWG KMJ KHSL-Homemakers Chit-Chat KJBS-Rhythm Revue \*\*KLO-News KLX-Your Home KQW-Theater News KRE-Top Tunes KSAN-New Homes for Old

\*KSL-Markets: News

11:45 PST 12:45 MST

KFRC-Muse & Music: KQW KIEM

KPO-Betty Crocker (Gold Med-al); Cooking Expert: KFI KOA KDYL (sw-11.87)

KGO-World on Parade. News

KJBS-Musical Styles KLO-Checkerboard Time KLX-Vocal Ensemble KSAN-Popular Varieties
KSL-Interviews with Visiting Celebrities

# AFTERNOON

12:00 PST 1:00 MST \*KSFO-News

\*KFRC-News: Studio Prgm.

KPO-The Story of Mary Marlin, sketch (Ivory Flakes): KDYL KOA KFI

KGO-Dept. of Agriculture KYA-Siesta

Indianapolis Symphony Orch.: KLRA (1390 kc.) Music detail on page 13 this week. Swingtime Trio: KLO (sw-15.33)

Swingtime Trio: KLO (sw-15.33)

\*News: KMJ KOH KROW KWG

\*KARM-Dance Tunes: News:
Dance Tunes

\*KFBK-News: Hoosier Hot Shots
KHSL-Market Reports
KIEM-Hi Noon Hi Jinks Prgm.
KJBS-Song Hits
KLX-Dance Music
KNX-Fletcher Wiley
KQW-Agricultural Daily
KRE-Noonday Prgm.
KROY-Man With the Mike

\*KSAN-News: Rhythm Contrasts
KSL-American School of the Air

12:15 PST 1:15 MST

KSFO-Singin' Sam

KFRC-Bill Lewis, bar.

KPO-Oxydol's Own Ma Perkins, sketch: KFI KDYL KOA

General Federation of Women's Clubs: KLO (sw-15.33) More detail on page 5.

Indianapolis Symphony Orch .: KOH

KFBK-Inquiring Microphone \*\*KHSL-Butte Tractor: News KMJ-Hoosier Hot Shots: Midday Varieties ★KQW-News

KROW-Man on the Street KROY-King's Jesters KSAN-Echoes of Portugal KWG-Hoosier Hot Shots: Half &

12:30 PST 1:30 MST

KSFO-Harvey Harding, singl organist: KARM KROY KOH singing

KFRC-School Administrators Convention: KQW

KSFO-Aunt Jenny's Stories sketch (Camay): KFI KDYL KOA

# Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

\* Star in program listings indicates news highlights

### MORNING

9:30 PST (10:30 MST) Farm and Home Hour.

### AFTERNOON

12:15 PST (1:15 MST) General Federation of Women's Clubs.

5:30 PST (6:30 MST) Hobby Lobby; Dave Elman, Interviews.

### NIGHT

6:00 PST (7:00 MST) Star Theater; Ken Murray, M.C. Charlie Ruggles: Frances Langford; James Wallington; Dave Broekman's orchestra.

7:00 PST (8:00 MST) Ninety-nine Men and a Girl; Raymond Paige and Hildegarde.

PST (8:00 MST) Kay Kyser's College of Musical Knowledge.

7:30 PST (8:30 MST) Edgar A. Guest; Stories of Achievement. 7:30 PST (8:30 MST) Jim McWilliams' Ask-It-

Basket; Quiz Program. 8:30 PST (9:30 MST) Paul Whiteman and His

8:30 PST (9:30 MST) Tommy Dorsey and His Orchestra.

9:00 PST (10:00 MST) Gang Busters; Anti-Crime Drama.

9:00 PST (10:00 MST) Fred Allen, Comedian. Portland Hoffa; Merry Macs; Peter Van Steeden's orchestra.

9:30 PST (10:30 MST) Lights Out; Experimental Drama.

# Did You Know That . . .

The Fred Allen-Jack Benny feud is now in its third year. The scrap started on Wednesday following Christmas in 1936 when Allen told the audience that the technique of Stuart Canin, ten-year-old violinist, put Benny's playing to shame.

Raymond Paige has a disconcerting trick of getting an interviewer side-tracked by turning the conversation to his own favorite conductors and will explain in detail why he admires the work of Eugene Ormandy or other radio conductors.

KGO-General Federation of Wom- \*KYA-News en's Clubs

Orchestra.

KYA-Rhythm & Rhyme Time

Indianapolis Symphony Orch.: All Year Club: KQW KIEM (sw-11.83)

★News: KJBS KIEM KFBK-The Job Clinic KHSL-Dr. C. J. Witbeck: Noon-Time Concert KLX-Anita and Orosco, novelty guitar duo KROW Concert Miniature KSL-Afternoon Musicale

12:45 PST 1:45 MST

KSFO-Fletcher Wiley: KROY KARM

KPO-The Guiding Light, sketch (White Naptha): KDYL KFI KOA

KGO-Ted Malone's Between the Bookends; Jesse Crawford, organist: KMJ KWG KLO KFBK (sw-15.33)

Indianapolis Symphony Orch.: (sw-11.83)

KIEM-Farm News & Stocks
KJBS-Dance Hits
KLX-Today's Almanac
KNX-Yours Sincerely
KOH-Curb Exchange
KROW-Castles of Romance
KSL-Along Melody Lane

1:00 PST 2:00 MST

KSFO-Pretty Kitty Kelly, sketch (Wonder Bread): KNX

★KFRC-Stocks: California State Employment: Christian Science News

KPO-Backstage Wife, sketch (Dr. Lyons): KFI KDYL KOA KWG KFBK KMJ KGO-Club Matinee: KLO (sw-11.87-9.53)

Of Men & Books: (sw-11.83)

KARM-Mr. Thomas Bottom Smith KHSL-Bridge Dance
KJBS-One o'Clock Revue
KLX-Today's Best Buys: Some
Like It Hot
KOH-On With the Dance KRE-Chapel of the Chimes Organ KROY-Roseville Roundup ★KSAN-News: Organ Treasures KSL-Highways of Melody: Sur-prise Your Husband

1:15 PST 2:15 MST

KSFO-Myrt & Marge, sketch (Super Suds): KNX KSL KARM KFRC-Midstream. sketch: KQW

KPO-Stella Dallas, sketch (Milk of Magnesia): KDYL KFI KOA KYA-Rhapsody in Brass

Club Matinee: KWG KFBK KMJ The Zany Family: (sw-11.83)

KLX-Martha Lee, home economics director KOH-Farm Flashes KROY-Tommy Tucker's Orch.

1:30 PST 2:30 MST KSFO-Hilltop House, sketch (Palmolive Soap): KNX KSL KARM

KFRC-P. T. A. Prgm.: KQW KPO-Vic & Sade, sketch (Crisco): KFI KDYL KOA

KYA-Federal Concert KHSL-Ballads KIEM-County School Music Les-KLX-School of Air Drama KOH-Old Refrains

KRE-The Hired Man: Monitor KFBK-George Breece's Orch.
Views the News KJBS-Waltz Time
KROW-Lest We Forget KMJ-Singin' Sam
KROY-Markets: Harry Bluestone
KSAN-Modern Melodies KSAN-King's Serenade

1:45 PST 2:45 MST 3:00 PST

KSFO-Stepmother, sketch (Col-gate Tooth Powder): KNX KSL KARM

KFRC-Book a Week, Margery

KPO-Girl Alone, sketch (Quaker Oats): KDYL KFI KOA

KYA-The O'Neills, sketch (Ivory Soap): KFBK KMJ KWG

Navy Band: (sw-11.83)

KLX Classical Music KOH-Today in the Legislature KOW-Gray Gordon's Orch. KRE Matinee Musicale KROW-Public Service KROY-Relax with Rhythm 2:00 PST 3:00 MST

KSFO-Scattergood Baines, sketch (Wrigley's Gum): KARM KNX KSL KROY KOH

KFRC-Mark Love, basso: KQW KIEM

KPO-Houseboat Hannah, sketch (Lava Soap): KFI KOA

KGO-Biltmore Boys' Orch.: KLO KWG (sw-11.87)

KYA-Good Will Corner

KDYL-Inquiring Reporter KFBK-Career of Alice Blair KHSL-Sport News KJBS-Treasure Island \*KLX-News: Lost and Found: Records
KMJ-Tune Time Varieties
KROW-Afternoon Concert
\*KSAN-News: Swing Time

2:15 PST 3:15 MST KSFO-Life & Love of Dr. Susan, sketch (Lux): KNX KARM KSL For further detail see sponsor's announcement on page 23.

KFRC-Teacup Philosopher KPO-Doc Seller's True Stories: KSAN-Star of Today
KFI
KSL-Reports by Interview

KGO-Fran Allison, songs: KLO 3:30 PST

KYA-Guiding Light, sketch (White Naptha): KWG KFBK KMJ

So You Want to Be-: KROY So you want to be—a theatri-cal producer! Gilbert Miller, outstanding Broadway producer, tells about the problems of his profession in an interview with actor Edwin Mills.

Charles Marshall, philosopher:

Terry & the Pirates: (sw-11.87)

KHSL-American Family Robinson ★KIEM-Monitor Views the News KOA-Judy & Jane, sketch KOH-With the Ladies KQW-Music by Cugat

2:30 PST

KGO-Landt Trio: KLO KFBK KWG KMJ

KYA-Stars Over Manhattan

March of Games; Arthur Ross, KSFO-Studio Prgm. m.c.; Sybil Trent, drum major: KARM KSL KROY KOH

Three Romeos: KOA KDYL Don Winslow of the Navy, sketch: (sw-11.87)

KFI-Young Doctor Malone
KHSL-Instrumental Music
KJBS-Better Business Bureau:
Events of Interest
KLX-Better Business Bureau
Talk: Stocks: Records
KNX-Woman's Forum
KROW-Top Notch Tunes
KSAN-Tango Time

2:45 PST

KSFO-Eton Boys, quartet: KOH KARM KROY KNX

KPO-Let's Listen KGO-Vaughn de Leath, songs: KLO KWG

Tom Mix Straight Shooters: (sw-Charles Sears, tnr.: KFI

\*News: KDYL KSL

KSFO-County Seat, sketch: KARM KROY KOH

KFRC-Fulton Lewis, Jr., comm.: KQW KIEM

KGO-Bob Keith's Orch.

4:00 MST ★KSFO-News

KFRC-Feminine Fancies: KQW KIEM

KPO-Our American Schools, dra-ma: KDYL KOA (sw-9.53) KGO-Fay Courtney, songs; Jesse Crawford, organist: KLO

\*KYA-News by Air: KWG

★News: Leo Weber, organist: KOH KSL KARM

KFBK-Meditation KFI-Agnes White KHSL-Opera Gems \*KJBS-News: Your Food Is Your KLX-Marie Bechtold and Annie

Lawrence, songs ★KMJ-Radio Headlines

KNX-Ma Perkins
KRE-Open House
KROW-Mid-Week Jamboree
\*\*KROY-News: Three Men in \*\*
Used Car
\*\*KSAN-News: Mountain Music

3:15 PST 4:15 MST KSFO-U. S. Government Reports KPO-I Love a Mystery, drama (Fleischmann's): KFI

★KGO-Adrian Rollini's Orchestra: News: KLO

KYA-Mary Marlin, sketch (Ivory Flakes): KFBK KMJ KWG \*Malcolm Claire, stories: News:

(sw-9.53) KARM-Song Shoppers KDYL-On With the Dance KJBS-Harmony Hall KLX-Records KNX-Heart of Julia Blake \*KOA-Report Period: News KOH-Piano Ramblings KROW-Latin-American Hour KROY-Carol Lee

4:30 MST

KSFO-Today with Bob Trout: KNX KOH KARM KROY (sw-11.83)

KFRC-John Barry, talk

KPO-Woman's Magazine of the Air; Benny Walker, m.c.; Ri-cardo's Orch.; Guests: KFI

KGO-Lyon & Marlowe, piano duo: KWG KMJ KFBK KLO (sw-11.87)

KYA-Uncle Charley's Pet Club Georgetown Univ. Public Health Forum: KQW KIEM Topic: "Oare of Children's Teeth." Speakers: Dr. J. P. Burke, President of Dental So-ciety, Dr. J. L. B. Murray, Dean of Georgetown School.

3:30 MST Rose Marie, songs: (sw-9.53) KSFO-Your Home, Elma Latta KDYL-Melodic Interlude \*\*\* KHSL-News: Weather KFRC-It's Box Office: KIEM KLX-Tea Time KLX-Tea Time KOA-Tea Time Tangos KSAN-Dance Matinee KSL-Broadcasters Review

> 3:45 PST 4:45 MST

KGO-Romance Lyrics: KWG KYA This Rhythmic Age

A KDYL

Navy, sketch:

KARM-Things We Should Know KDYL-Afternoon Varieties

KFBK-Adult Educ. Prgm.

KHSL-Studio Prgm.

KIEM-Classies

less Bureau:

KJBS-This Rhythmic Age

KLO-Musical Train

KKJO-Musical Train

KNX-Today's Best Buys: News

of Radio Stars

Tunes

KOH-Musicai Workshop

KROY-Dick Jurgen's Orch.

KSAN-House of McGregor

3:45 MST

KSL-Romance in Rhythm

4:00 PST 5:00 MST

KPO-Easy Aces (Anacin); Jane & Goodman Ace: KDYL KFI KOA (sw-11.87)

KYA-Ma Perkins, sketc dol): KWG KMJ KFBK

\*News: WFAA WOAI \*\*KISL-Nat'! March Time
KJBS-Dance Memories
KLX-Hollywood on Parade
KNX-Fletcher Wiley
KROW-Sunshine Hour
\*\*KSAN-News: Popular Potpourri
KSL-Dick Tracy, sketch

5:15 MST

KSFO-Radio Log KFRC-Barry Success Talk

KPO-Mr. Keen, Tracer of Lost Persons, drama (American Home Products): KFI KDYL KOA (sw-11.87)

KGO-Virginia Lane, sketch: KLO KYA-Pepper Young's Family, sketch Camay): KMJ KFBK

KWG Let's Play Bridge: KIEM

KARM-Keyboard Kontrasts KHSL-Studio Prgm, KJBS-Radio Travelogue KLX-Records KOH-Organ Reveries
KQW-The Daily Informer
KROY-Seger Ellis' Orch.
KSAN-Laff Parade KSL-Howie Wing, sketch WBAP-Variety in Rhythm WOAI-Jitter Bugs

4:30 PST KSFO-Hollywood & Vine: KROY

KNY KARM KOH

5:30 MST

\*KFRC-News: Studio Prgm

KPO-Melody Time

KGO-Horace Heidt's Orch.: KLO KFRC-Little Orphan Annie.

KYA-Organ Concert sketch: KQW KIEM KYA-Organ Concert

Ask-It-Basket: (sw-11.83)

Xavier Cugat's Orch.: WOAI

Jack Armstrong, sketch: KDYL ★KFBK.News: Prgm. Resume KFI-Art Baker's Notebook
KHSL-Tea Dance
KIEM-Eureka High School
\*\*KJBS-News
KLX-Tonic Tunes

KLX-Tonic Tunes
KNX-Hollywood & Vine
KQW-News: Musical Interlude
KSAN-Vocal Varieties
KSL-Merchants Radio Column
KWG-Friendly Quarter-Hour
WFAA-Babcock Question Box

4:45 PST

5:45 MST

KPO-Radio Reporter

KYA-Dixieland Band

Horace Heidt's Orch.: KMJ

Xavier Cugat's Orch,: KDYL ★News: KFI KSL KFBK-Markets

KJBS-Rumba's KLO-Time Is Money: Hi Neighbor KLX Songs of the Islands KOA Orphan Annie, sketch KQW-Buyers Guide KSAN-Crimson Trail KWG-Jimmy Grier's Orch. WFAA-To be announced

6:00 MST KSFO-Social Studies Round

KFRC-College of Music: KQW KPO-Municipal Government

KGO-Roy Shield's Orch,: KWG KMJ KFBK (sw-11.87)

KYA-Modern Melodies

Tea for Two: KOH KNX

One Man's Family, dramatic sketch (Tender Leaf Tea): KQA KDYL WFAA WOAI

Gang Busters, Anti-Crime Drama (Colgate); Col. H. N. Schwarz-kopf: (sw-11.83)

★News: KLO KARM KFI-Robert Hurd, tnr. KHSL-Musical Interludues KIEM-Dr. Lazarus KJBS-Dinner Dance KLX-Stewart Hamblen KRE-Talk of the Tow KROW-Johnny Jump Up

KSAN-News: Dancing Echoes KSL-Utah State Legislature

6:15 MST

KSFO-Howie Wing, sketch (Corn Flakes): KNX KARM

KPO-Moving Stories of Life KYA-Universe of Melody

KFI-Moving Stories of Life KHSL Monitor Children's Prgm. KIEM Arcata Prgm. KLO-Old Spinning Wheel
KMJ-Dance Hour
KOH-Music by Cugat
KRE-Wilson L. Scott Chemistry Seminar KROW-The Westerners KROY-Rainbow Trio KSAN-Today's Tunes KSL-Wednesday Concert

5:30 PST

KSFO-Judy & Her Jesters: KNX KARM

KFRC-Dick Tracy, sketch

KPO-Hobby Lobby with Dave Elman (Fels Naptha): KF1 KDYL KOA (sw-11.87)

KGO-U. S. Travel Bureau Ques-

Tommy Dorsey's Orch. (Raleigh & Kool); Jack Leonard; Edythe Wright; Paul Stewart, m.c.; WFAA (sw-9.53)

Dancing with Clancy; Clancy Haye's Orch.: KWG

Dick Tracy, sketch: KFBK KMJ \*News: KOH KRE KHSL-Monitor Views the News KIEM- Tonic Tunes KLO-Weber College KOA-Light on the West KQW-Lukewela's Hawaiians: Race KQW Results

KROW-Concert Favorites KSAN-Employment Serv KSL-Peggy & Bill WOAI-Mysteries of Life

\*KGO-World on Parade, News

Dancing with Clancy; C Haye's Orch.: KFBK KLO KARM-The Dixieland Band

KHSL-Speed Gibson, sketch

KMJ-Fresno High Theater

KNX-News: News Oddities

KOH-On the Mall

KRE-Music for Everyone

KROW-Piano Capers

KSL-Sophie Tucker & Her Show WOAI-Monette Shaw

NIGHT

KSFO-Texaco Star Theater; Ken

KYA-Retirement Life Payments

KDYL-Stories of the Ages KHSL-Chamber Music

KIISL-Chamber Music

★KJBS-News

KLO-Music Maker

KLX-Music Art Trio

KOII-Singin' Cowboy

KRE-Italian Radio Giornale

★KROW-News

KSAN-Popular Varieties

KPO-Idea Mart: KFI

7:00 MST

KSAN-Theater Guide

6:00 PST

KVA-What Is It?

5:45 PST 6:45 MST KGO-Ransom Sherman Presents; Vocalists & Orch.: KLO (sw-11.87) \*KSFO-News

KHSL-Salon Music ★KLX-News KRE-Music of the Masters ★KROW-L'Italia News Paul Whiteman's Orchestra: (sw-11.83)

\*KSAN-News: To be announced

\*KYA-News

Hirs & Encores: KIEM KLX KQW On with the Dance KROW L'Italia Echoes of Italy

7:30 PST

KSFO-Colgate Ask-It-Basket, Jim McWilliams: KNX KSL KARM

KGO-Public Interest in Democ-

KYA-Santa Anita Re-Creation

Murray, m.c.; Charlie Ruggles; Ned Sparks; Frances Langford; Jimmy Wallington; David Broek-man's Orch.: KARM KNX KSL (sw-11.83) kc) (KFAB (770 (950 kc) (sw-9.65) kc) KMBC KFRC-Jack Armstrong, sketch: KQW KIEM

KLO-Reddy Kilowatt Club KLX-Aimee Lawrence and Peggy Lane, popular melodies Lane, popular melodies KOH-Carson City Salute

KGO-Horse & Buggy Days, variety Prgm.; KWG KMJ KFBK KLO (sw-11.87)

Ass'n Town Hall Tonight (Sal Hepatica and Ipana): Fred Allen; Portland Hoffa; Merry Mass; Peter Van Steeden's Orch.: KOA WLW WFAA WOAI (sw-9,53) KHSL-Sons of the Pioneers KLX-Contract Bridge KROW-Italian-American Hour

8-00 PST 9:00 MST KSFO-Sport Page, Don Colvin

KPO-Amos 'n' Andy (Campbell's Soup): KFI KDYL KWG KMJ KFBK KOA WBAP WOAI

\*KGO-World on Parade, News: Tropical Moods

KYA-Evening Concert

★Evening News Report: (sw. 9.65)

Johnny Messner's Orch.: (sw

Gray Gordon's Orch.: KLO

KHSL-Chico State College
KLX-Pop Concert
KRE-Golden Days
\*KSAN-News: Songs from Shows
KSL-American Varieties
\*WLW-Paul Sullivan, news (sw-6.06)

\*KSL-Evening Concert
\*KRE-Golden Days
\*KSL-Merican Varieties
\*WLW-Paul Sullivan, news (sw-6.06)

KSFO-Lum & Abner. comedy WLW-Twe team (Postum): KNX KSL (sw-6.06)

\*KPO-Human Side of the News (Campbell's Soup): Edwin C. KSFO Hill, commentator: KFI KDYL KOH KMJ KFBK KOA KWG

KGO-Gray Gordon's Orch.

Prgm.
KIEM-Safety Talk
KOH-Melody Time
KRE Mrs. G. W. Ballard
KSAN-Exposition Prevue
\*WBAP-News: Bob & Art
WLW-Dick Gardner's Orch

8:30 PST 9:30 MST

KPO-Tommy Dorsey's Orch. (Raleigh & Kool); Jack Leonard; Edythe Wright; Paul Stewart, m.c.: KFI KDYL KOA

KGO-Freddy Martin's Orch.

9.53)

California Pension Plan: KFBK KMJ KWG

KOH-Chamber Music KQW-Let's Waltz Again KRE-For Sportsmen
KROW-Hawaji Calls
WBAP-Texas Prison Broadcast
WLW-Salute to Port Arthur, Tex.
(sw-6.06)

8:45 PST

8:15 MST Freddy Martin's Orch.: KLO

KARM-Uncle Ira's Get-Together KHSL-Swing Time

9:00 PST 10:00 MST

chwarzkopf, comm. KNX KSL KARM

★KFRC-News: KIEM KQW

KPO-Town Hall Tonight (Sa Hepatica & Ipana): Fred Ailen Portland Hoffa, Merry Macs, Peter Van Steeden's Orch: KFO KDYL

Glen Gray's Orch .: (sw-6.12)

Verna Osborne, songs; Ernest Gill's Orch.: KMJ KLO

KHSL-Book Review
KOA-Music by Cugat
KOH-Reno Round Table
KRE-Community "Pops" Concert
KROW-Buy American Prgm. \*KSAN-News: Popular Concert KWG-To be announced WLW-Moon River (sw-6.05)

9:15 PST 10:15 MST

KGO-Dance Hour

Verna Osborne, songs; Ernest Gill's Orch.: KFBK

KHSL-Frost Warnings: Organ Melodies
KIEM Ray Sawyer's Orch.
KOA-Men of the West
KQW-Cupid Dan, melody man
KROW-Johnny Marvin Entertains
KSAN-Pinto Pete

9:30 PST 10:30 MST Show (Roi Tan Cigars): KNX KARM

Frank Bull, Sports: KIEM KQW KGO-Parents on Trial, drama: M-8/20
Gray Gordon's Orch: KLO KMJ KWG KLO KFBK Al Kavelin's Orch.: (sw-6.14) Lights Out, experimental drama: WEDNESDAY

\*News: KLX KSL KHSL-Evening Concert KOH-Light Concert KRE-Tupper & Reed Presents KROW-Concert Hour KSAN-Stars of Hollywood WLW-Twenty Four Hour Review

9:45 PST 10:45 MST

KSFO-Frankie Masters Orch .:

Joe Reichman's Orch .: WLW (sw-6.06)

KARM-Musical Highlights KLX World Dances

KNX News

KOA Music Hall KSL-Nat'l Radio Revival

10:00 PST 11:00 MST

KSFO-Westerners Quartet: KARM

KFRC-Shep Fields' Orch. KPO-Richfield Reporter: KFI KGO-Buddy Rogers' Orch.: KLO KFBK KWG

KYA-Will Osborne's Orch. Don Pablo's Orch.: WLW (sw. 11:15 PST

\*News: KDYL KMJ KOA KOH KROW-Mood Indigo
The Magic Hour of Finest Music: KSAN House of McGregor \*News: KDYL KMJ KOA KOH
The Magic Hour of Finest Music:
KJBS KQW
KHSL-Dance Music
KLX-Pageant of Youth. drama
KRF Chapel of the Chimes Organ
KROW-Sparkling Melodies
\*KSAN-News: Hits of Today

10:15 PST

KYA-Lennie Carson's Orch. Buddy Rogers' Orch.: KMJ

KFI-Meet Some People with Jimmy Vandiveer KOA-The Music You Want KROW-Gaylord Carter, swing or-

KSAN-Les Malloy's Telephone 12:00 PST

10:30 PST KSFO-Harry Owens' Orch.: KNX 12:15 PST

KARM KOH KSI. KFRC-Chuck Foster's Orch,

KPO-Carlos Molina's Orchestra: KDYL WLW (sw-6.06) KGO-Jimmy Richard KMJ KWG KFBK KFI Richards Orch .:

10:45 PST 11:45 MST KGO-Shep Fields' Orch.: KMJ KWG KFBK KFI

11:00 PST 12:00 MST

KSFO-Clyde McCoy's Orch.: KNX KOH KSL KARM

KFRC-News: Jack McLean's

KPO-Gary Nottingham's Orch.: KFI KMJ KWG KFBK KDYL

\*KGO-World on Parade, News KYA-Mail Bag Melodies

KRE-Star Clambake ★KROW-News ★KSAN-News: Thanks for the Memory

12:15 MST

KFRC-Jimmy Walsh's Orch. KPO-Herbie Kay's Orch.: KWG KMJ KFBK KDYL

KSFO-Nightcap Yarns: KNX KSL KFI-Silhouettes in Segue with Wesley Tourtellotte KARM KOH Wesley Tourtellotte KROW-Music Box KRO

11:45 PST 12:45 MST

KFRC-Musical Prom.

1:00 MST KJBS-Midnight Club

1:15 MST

KNX-Dancetime End of Wednesday Programs

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★KROY-Sacramento and Valley KROW-Piano Capers
News KSAN-Wyoming Cowboys

6:30 PST

KFRC-Dorothy Gordon

7:30 MST

KPO-Exposition Backstage

KGO-Wings for the Martins, drama: KFBK KLO KWG (sw-11.87) .87)
In tonight's episode, "Learning to Read," the Martins find that Dicky begins his reading lesson not with ARC's but with experiences which help him to

KYA-Labor on the Air

Silhouettes in Blue: KQW KIEM

KDYL-Nehi Beverage Prgm.
KFI-Inglewood Park Concer
KHSL-City of Chico Prgm.
KMJ-Musical Prgm.

KKOll-Monitor News
KROW-Jewish Art Hour

6:45 PST 7:45 MST KFRC-Studio Pram.

KPO-Safety First KYA-The American Home Johnson Family, sketch: KQW

To be announced: KIEM KHSL-Vespers; Organ Music KMJ-Catholic Quarter Hour

KOH-Sports

KRE-Chapel of the Chimes Organ KSAN-Dinner Dance 7:00 PST 8:00 MST KSFO-Raymond Paige, 99 Men & A Girl (U. S. Rubber Co.); Hildegarde: KNX KOH KARM KSL.

More detail on page 5.

\*KFRC-News Dramas: KIEM

KPO-Kay Kyser's College of Musical Knowledge (Lucky Strike Cigarettes); Jinny Sims; Harry Babbitt; Sully Mason; KFI KMJ KWG WFAA KDYL KOA KFBK WLW WOAI (sw.9.53)

KYA-Sportsman

7:15 PST KFRC-Shadow of Fu Manchu

8:30 MST

KFRC-Lone Ranger (Weber Baking Co.) drama: KQW KIEM

racy; Mark Sullivan Franklin: (sw-11.87)

It Can Be Done (Household Finance); Doring Sisters; Bob Trendler's Orch.: KRNT (1320 kc) (KFAB (770 kc) KMBC

\*KHSL-News: Weather Report

\*KFRC-Headlines of the Past

To be announced: KNX KARM

KERC-Phillistine: KOW

KSFO-Paul Whiteman's Orchestra (Chesterfield Cigarettes); Joan Edwards; The Modernaires; Guest Stars: KNX KSL

Lou Breese's Orch.: WOAI (sw-

\*KARM News 10:15 PST 11:15 MST

KHSL W.P.A. Prgm.
KIEM-Arcata Prgm.
KLO-Dance Orch.
KLV-Dude Martin's Nite Herders

KEN-Dude Martin's Nite Herders

KPO-Emil Baffa's Orch.: KDYL

Bill Carlsen's Orch.: KOW

KSFO-Gang Busters, Anti-Crime drama (Palmolive); Col. H. Nor-

Jan Savitt's Orch.: WOAI WBAP

KFRC-Dick Jurgens' Orch.

8:15 PST

9:15 MST

Charles Baum's Orch.: (sw-9.65) ★News: KROW WOAI KHSL-Frost Warnings: Studio

KFRC-The Answer Game

9:45 MST

KGO-Sports News

\*KFBK-News

KFRC-Joe Reichman's Orchestra:

March I

KIX-Aimee Lawrence, pianist KRE-Dance Music KROW-Swing Your Partner

KYA-Tin Pan Alley

KLX-Nocturne

KGO-The Music You Want

11:30 PST 12:30 MST KSFO-Archie Bleyer's Orchestra: KNX KARM KSL KOH

KSAN-Talking Drums

KSAN Pinto Pete KSL-Int'l DX Prgm.

KNX News 11:30 MST ★KSAN-News: Sleep Chasers

6:15 PST 7:15 MST KFRC-Adventures of Shafter Parker: KIEM General \*KDYL-News

KOH-Dance Music KQW-Typical American Boy Con-test Prgm.

# THURSDAY

March 2

### MORNING

7:00 PST

8:00 MST

KSFO-Sons of the Ploneers KFRC-Rise & Shine

KPO-Musical Clock

KGO-The Story of the Month, sketch: KLO (sw-15.21)

KYA-Musical Clock

Pretty Kitty Kelly, sketch (Wonder pread): KSL

KARM-Tick Tock Tunes KDYL-Timekeeper KFBK-Johnnie Blaisdell KFI-Off the Record
KHSL-Cheario Club
KIEM-Rise & Shine
KJBS-Alarm Klok Klub
KMJ Breaklasi Broadcast KOA-Infallible Pair \*KOH-Hotcake Headlines Calder's RE-Breaktast Melodies
KKOW-Vernon Morgan
\*\*KROY-News\*\*
\*\*KSAN-News\*\* Waking in Rhythm KWG-Just About Time

### 7:15 PST

KGO-Josh Higgins of Finchville, sketch: KLO Jane Arden, sketch: (sw-15.21)

\*News: KFBK KF1 KWG KARM
\*KMJ-Radio Headlines
\*NOA-Weavers of melody
KKOW-Commuter's Clock: Sporthight Parade
hight Portion of the Morning
high SL-The Buyers' Guide

### 7:30 PST

8:30 MST

KSFO-Swing Session Kru-Financial Service: KOA KGO-Musical Clock

Smilin' Ed McConnell: (sw-15.21)

\*News: KNX KLO
\*KAKM-The Early Edition
KDIL-Tune Parade Aron-Breaklast Club hr I-Musicai Newsy KLX-Records: Stocks KMJ-Breaktast Broadcast

### 7:45 PST 8:45 MST

\*KSFO-News

\*KFRC-News: KQW KIEM KPO-A Reporter Speaks

Breen & de Rose, songs: KWG

sidney Raphael, planist: KSL

Houseboat Hannan, sketch: (sw-

KDYL-Xavier Cugat's Music KFI-Radio on Review with Ber-RFI-Radio on Review will
me Smith
KNX-Sunfise Salute
KVA-Wells of Music
KKE-Your Radio Pastor
KROW-Commuter's Clock

### 8:00 PST 9:00 MST

KSFO-It's My Turn Now, Helen Sawyer: KNX KOH KARM

KFRC-Breakfast Club

KPO-Ted White, tnr.: KOA KFI KYA-Modern Melodies

Viennese Ensemble: KLO KFBK

Story of Mary Marlin: (sw-15.21) Sons of the Pioneers: KOW

KDYL-Woman to Woman KIEM-Your Friend KJBS-Dance Orch.

8/20—M KLX-Rhythm & Romance

KQW-News; Top o' the Morning

KRE-Morning Watch

KSAN-News: Rhythm Concert

KSL-Words & Music

KWG-Monitor News

8:15 PST 9:15 MST

KSFO-Friendly Homemaker

\*KYA-News

KPO-Gladys Cronkhite's International Kitchen Viennese Ensemble: KWG

Vic & Sade, sketch: (sw-15.21)

Captivators: KSL KOH KARM

Sam Moore, entertainer: KOA Haven of Rest: KQIV

★News: KFI KROW KDYL-Melodic Interlude KIEM-Stock Quotations KJBS-Tin Pan Alley KLX-Records KROY Markets: The Quiet Hour KSAN-Tidings Hour

### 8:30 PST 9:30 MST

KSFO-Today's Best Buys: Pro-gram Resume & Music

\*KFRC-News: Bess Bye, market

KPO-Martha Meade, household headlines (Sperry Flour): KFI KDYL

KGO-Paul Page, songs: KWG KMJ KLO KFBK

8:15 MST KYA-Marimba Magic

Westerners Quartet: KNX KARM KOH

Pepper Young's Family, sketch: (sw-15.21)

KHSL-Radio Devotional KIEM-Devotional Period KIEM-Devotional Period
KJBS-Just About Time
KLX-Popular Music
KOA-To be announced
KRE-Harmony Hall
KROW-Hits of Today
KROY-Calif. State Employment
KSAN-WPA Concert
KSL-Jennie Lee Prgm.

### 8:45 PST

9:45 MST

KSFO-Ma Perkins, sketch KFRC-Gloomchasers: KOW KPO-Kitty Keene, Inc., sketch (Dreft): KDYL KOA KFI

\*KGO-World on Parade, news KYA-Calif. State Emp. Service Getting the Most Out of Life: (sw-15.21)

Originalities: KWG KFBK

To be announced: KROY KARM

KHSL-Concert in Miniature KIEM-Charles & Glenn KJBS-Popular Concert KLO-Doc Seller's True Stories KLX-Classical Music KLX-Classical Music KMJ-Safety First KNX-March Parad e KOH-Lenten Services KRE-Dr. Frank McCoy KROW-Singin' Strings KSAN-Modern Melodies KSI Vignettes KSL-Vignettes

### 9:00 PST 10:00 MST

KSFO-Fed. of Women's Clubs

KFRC-Gloomchasers: KQW

KPO-The Carters of Elm Street. sketch (Ovaltine): KFI KOA KGO-Southernaires: KMJ KLO

KYA-America Sings

Tower Town Tempos: KARM

★News: KOH KRE KDYL-Those Happy Gilmans, KFBK-Home Economic Prem KHSL-California State Personnel

Board \*KIEM-Dr. Linebarger: News KJBS-Musical Meanderings KLX-The Shopping List KNX-Women's Committee L. A. KROW-Sparkling Melodies ★KSAN-News: Vocal Varieties

# Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

\* Star in program listings indicates news highlights

### MORNING

9:30 PST (10:30 MST) Farm and Home Hour.

### AFTERNOON

5:00 PST (6:00 MST) Rudy Vallee's Variety Program.

5:30 PST (6:30 MST) Joe Penner, Comedian. Gay Seabrook: Roy Atwell; Dick Ryan; Tommy Lane: Cliff Hall; Tommy Mack; Ben Pollock's orchestra.

6:00 PST (7:00 MST) Major Bowes' Amateur Hour.

6:00 PST (7:00 MST) Good News of 1939; Com edy and Music. Frank Morgan; Fannie Brice; Tony Martin; Gertrude Niesen; Meredith Willson's orchestra.

6:30 PST (7:30 MST) America's Town Meeting. Topic: "Are the Schools Doing Their Job?" Speakers: Dr. John W. Studebaker, Mortimer J. Adler, Luther Halsey Gulick and J. A. Stack.

7:00 PST (8:00 MST) Tune-Up Time; Comedy and Music. Walter O'Keefe; Kay Thompson; Andre Kostelanetz' orchestra.

7:00 PST (8:00 MST) Bing Crosby and Bob Burns John Payne, embryonic matinee idol, and Joan Bennett, long established screen star, are guests.

8:15 PST (9:15 MST) Standard Symphony Hour.

8:30 PST (9:30 MST) Kate Smith's Songs and Variety. Abbott and Costello; Ted Straeter's Choir; Aldrich Family; Jack Miller's orchestra.

9:30 PST (10:30 MST) I Want a Divorce.

# Did You Know That ...

The "March of Time" began its 1939 series with a reinforced staff of more than 400 individual news correspondents stationed in the new capitals of the world, supplementing the news magazine's regular world-wide wire and cable services.

KSL-Mary Lee Taylor KWG-To be announced

9:15 PST 10:15 MST

KSFO-Her Honor, Nancy James, sketch (Kleenex): KNX KARM

KFRC-Home Town: KQW KIEM KPO-The O'Neills, sketch (Ivory Soap): KFI KDYL KOA

KGO-On the Air

Bailey Axton, tnr.: KLO KMJ (sw-15.33)

KHSL-Forgotten Melodies KOH-Richard Liebert: Club KRE-Masterworks
KROW-Dude Martin's Roundup

\*\*KROY-Sacramento and Valley

KSAN-Cy Meyer ★KWG-News

# 9:30 PST

10:30 MST

KSFO-Romance of Heien Trent, sketch (Old English Floor Wax): KNX KSL KARM KFRC-Morning Hostess

KPO-Musical Workshop

KGO-Nat'l Farm & Home Hour; Speakers & Orch.: KLO KOA (sw-15.21)

KYA-Kitty Keene, Inc., sk (Dreft): KWG KMJ KFBK ★KDYL-News KFI-Standard Radio Prgm. KROW-Where to Go KROY Centennial Four

KSFO-Our Gal, Sunday, sketch (Old English Floor Wax): KNX KSL KARM

KPO-Just Plain Bill, sketch (Anacin): KFI KDYL

KFRC-Pelham Richardson's Or-

Walker's Tillamook

KPO-Benny Kitchen: KFI KYA-Morning Inspirations

Nat'l Farm & Home Hour: KFBK

KDYL-Singin' Sam KHSL-Tango Tunes KJBS-Mission Reporter KMJ-Musical Prgm.
KOH-Church in the Wildwood
KROW-Concert Gems
KROY-Frankie Traumbaue Traumbauer's Orch. KWG-Studio Orch.

### 10:00 PST

11:00 MST

KSFO-The Gol (Oxydol): KNX Goldbergs.

KFRC-Happy Gang: KIEM KQW KPO-John's Other Wife, sketch (Edna Wallage Hopper): KFI KDYL

Jean Ellington, songs: (sw-15.33)

KYA-D'Arega & Orch.

KARM-Les You Forget KHSL-Master Melodies KARM-Les You Forget
KHSL-Master Melodies
\*KJBS-News
KLX-Police Dept. Safety Prgm.
KMJ-Domestic Science
KOH-Morning Variety
KROW-Al Perry's Hawaiians
\*KSAN-News: Hits of Today
KSL-Along Melody Lane
KWG-Home Science

### 10:15 PST 11:15 MST

10:45 MST KSFO-Life Can Be Beautiful, 11:30 PST sketch (Ivory Soap): KNX KSL

Goodyear Farm Radio News: KOA KLO (sw-11.87)

The Jive Five: (sw-15.33)

KARM-Carnival KJBS-Organ Serenade
KIEM-Arcata Prgm.

★KLX Stocks: Weather: News
KQW-This Business of Homemak-

KRE-Piano Ramblings KROW-London Westenders

★KROW-London Westenders

★KROY-Monitor Views the News

KSAN-Light Concert

KWG-Studio Orch.

### 11:30 MST 11:45 PST 10:30 PST

KFRC-As You Like It

KPO-Dangerous Road, d (Sperry Flour): KDYL KFI KGO-Peables Takes Charge,

sketch: KLO KYA-Vic & Sade, sketch (Crisco): KWG KMJ KFBK

Words & Music: (sw-15.33) KHSL-Sunshine Girl KHSL-Sunshine Girl KJBS-Danee Orch. KLX-Studio Kitchen KOA-Jack in the Box KRE-World's Waltzes KROW-The Dean of the Ivories KROY-Chester Gay, organist KSAN-Agita Bartlett KSAN-Anita Bartlett KSL-Melodic Tapestries

### 10:45 PST 11:45 MST

KSFO-Mary Lee Taylor, home economist (Pet Milk): KARM KNX

KFRC-Studio Prgm.

KPO-Dr. Kate (Sperry Flour) drama: KFI KDYL KGO-Rakov's Orch.: KLO (sw-15.33)

KYA-Bert Block's Orch.

Road of Life, sketch (Chipso): KWG KMJ KFBK Those Happy Gilmans, ske (Corn Kix): KOA (sw-11.87)

KHSL-Studio Prgm.
KIEM-WPA Concert
KJBS-Rhythm & Close Harmony
KOH-Tropical Moods
KQW-Dance Orch.
KROY-Lennie Conn Quartette KROY-Lennie Conn Quartette KSL-Music for Madame

### 11:00 PST 12:00 MST

KSFO-Big Sister sketch (Rinso): KNX KSL

KFRC-Nation's School of the Air: KQW KIEM

KPO-Betty & Bob, sketch (Gold Medal): KDYL KFI KOA (sw-11.87) KGO-Standard School Broadcast:

KMJ KWG KFBK

KYA-Morning Concert Social Science Prgm.: KLO (sw. KGO-Agriculture Bulletin 15.33)

KARM-The Women's Corner KHSL-Morning Concert Hour KJBS-Homemakers KLX-Health & Diet Talk KOH-Mary Lee Taylor
KRE-Tunes from Tango Land
KROW-Your Show
KROY-Art Tatum
\*KSAN-News: Songs of the Past

KROY-Myster KSAN-Echoes
KWG-Rainbow
KROY-Art Tatum

12:30 PST

### 11:15 PST 12:15 MST

KSFO-Aunt Jenny's (Spry): KNX KSL KSFO-Aunt Stories

KPO-Arnold Grimm's Daughter (Gold Medal): KFI KDYL KOA (sw-11.87)

Life & Love of Dr. Susan, sketch: (sw-15.27)

KLX-School of Air Drama KOH-Home Folks Frolic KRE-About the Blind \*KROY-New

### 12:30 MST

KSFO-American School Air: KROY KARM KOH KNX (sw-15.27)

KGO-Agriculture Today. KMJ \*KFRC-Eddie Albright, comm.:

KPO-Valiant Lady, sketch (Gold Medal); Joan Blaine: KDYL KFI KOA (sw-11.87)

Light Opera Selections: Concert Orch. dir. Harold Sanford: (sw-

Orch. 15.33) KHSL-Homemakers Chit-Chat

★KLO-News
KLX-Gems of Melody
KQW-Theater News
KRE-Top Tunes KSAN-American Legion Auxiliary ★KSL-Market & News

### 12:45 MST

KSFO-Road of Life, sketch (Chipso): KNX

KFRC-As You Like It

KFRC-George Fisher, Hollywood
Whispers: KIEM KQW
For news of Hollywood read "Hollywood Showdown" in every lasue of Radio Guide.

KPO-Hymns of All Churches (Gold Medal): KFI KDYL KOA (sw-11.87)

\*KGO-World on Parade, news

Light Opera Selections: KWG KMJ KLO

KFBK-George Fisher's Hollywood Whispers KJBS-Musical Styles KLX-Vocal Ensemble KSAN-Popular Varieties KSL-Interviews with Visiting Ce-

# AFTERNOON

home 12:00 PST 1:00 MST

\*KSFO-News

\*KFRC-News: Studio Pram.

KPO-The Story of Mary Marlin, sketch (Ivory Flakes): KFI KDYL KOA

KGO-Dept. of Agriculture

KYA-Siesta Grand Slam Revue: KLO (sw-15.33)

★News: KMJ KOH KROW KWG KFBK ★KARM Dance Tunes: News: ★KARM-Dance Tunes: News:
Dance Tunes
KHSL-Market Reports
KIEM-Hi Noon Hi Jinks Prgm.
KJBS-Song Hits
KLX-Dance Music
KNX-Fletcher Wiley
KQW-Agricultural Daily
KRE-Noonday Prgm.
KROY-Man With the
★KSAN-News: Rhythm Contrasts
KSL-American School of the Air

### 12:15 PST 1:15 MST

KFRC-Rich Harmonies

KPO-Oxydol's Own Ma Perkins: KFI KDYL KOA

Subject: 'Man Travels on Army Band: KOH Land and Water—The Old Na-tions! Pike." KFBK-Inquiring N

KFBK-Inquiring Microphone

KKBL-Butte Tractor: News

KJBS-Harbor Lights

KQW-News

KROW-Man on the Street

KROY-Mystery Melodies

KSAN-Echoes of Portugal

KWG-Rainbow Trio

### 1:30 MST

KSFO-Harvey Harding, singling organist: KNX KARM KROY KOH

KFRC-The Cats & the Fiddle: KQW KPO-Pepper

pper Young's Family, (Camay): KFI KDYL

KOA KYA-Take It Easy

sketch

KGO-Hoosier Hop: KLO (sw-15.33)

Sonata Recital: (sw-11.83)
Music detail on page 13 this week.

★News: KJBS KIEM KFBK-Stop Snoring KHSL-Noon-Time Interlude KLX-Anita & Orosco, guitarists
KMJ-Inquiring Microphone
KROW-Luncheon Dansant
KSL-Along Melody Lane
KWG-Inquiring Reporter KSFO-560 KFRC-610 KPO-680 KOA-830 KOH-1380 KQW-1010

12:45 PST 1:45 MST KSFO-Fletcher Wiley: KROY KARM

KFRC-Good Health & Training:

KPO-The Guiding Light, sketch (White Naptha): KDYL KFI KOA

KGO-Ted Malone's Between the Bookends; Jesse Crawford, or-ganist: KLO KMJ KWG KFBK (sw-15.33)

KIEM-Farm News & Stock KJBS-Dance Hits KLX-Today's Almanac KNX-Olson Oddities KOH-Curb Exchange KROW-Castles of Ro KSL-Words & Music

1:00 PST 2:00 MST KSFO-Pretty Kitty Kelly, sketch (Wonder Bread): KNX

★KFRC-Stocks: California State Employment: Christian Science News

KPO-Backstage Wife, sketch (Dr. Lyons): KFI KDYL KOA KWG KFBK KMJ

KGO-Sunbrite Smile Parade: KLO (sw-11.87-9.53)

\*KYA-News Lebrun Sisters; (sw-11.83)

Calif. Fed. of Woman's Clubs: KQW KIEM

KARM-Mr. Thomas Botton Smith KHSL-Bridge Dance KJBS-One O'Clock Revue KLX-Today's Best Buys: Some Like It Hot KOH-On With the Dance

KRE-Chapel of the Chimes Organ KROY-Roseville Roundup \*KSAN-News: Organ Treasures KSL-Broadway Rhythm

1:15 PST 2:15 MST KSFO-Myrt & Marge, sketch (Super Suds): KNX KSL KARM

KFRC-Midstream, sketch: KQW

KPO-Stella Dallas, sketch (Milk of Magnesia): KDYL KFI KOA

KYA-Ozzie Nelson's Orch. To be announced: KFBK KWG KMJ

Ray Bloch's Varieties: (sw-11.83)

KLX-Martha Lee, Home Eco-nomics Director KOH-Farm Flashes KROY-Freddie Berren's Orch.

1:30 PST 2:30 MST KSFO-Hilltop House, sketch (Palmolive Soap): KNX KSL KARM

KFRC-Two Keyboards: KQW KPO-Vic & Sade, sketch (Crisco): KFI KOA KDYL

KGO-To be announced: KFBK KWG KMJ KLO

KYA-Ross Haywood's Orch.

KHSL-Campfire KIEM-County School Music Les-KLX-School of Air Drama

★KRE-The Hired Man: Monitor Views the News KROW The Serenader KROY Markets: Christian Scice Devotional KSAN-Modern Melodies

1:45 PST 2:45 MST KSFO-Stepmother, sketch (Col-jate Tooth Powder): KARM gate Toot KNX KSL

KFRC-Book a Week; Margery Graham

KPO-Girl Alone, sketch (Quaker Oats): KFI KDYL KOA

KYA-The O'Neills, sketch (Ivory Scap): KMJ KFBK KWG

Four Clubmen: (sw-11.83) KLX-Classical Music KOH-Today in the Legislature KQW-Bill Wirges' Orch. KRE-Matinee Musicale KROW-Public Service KROY-Relax with Rhythm

2:00 PST 3:00 MST KSFO-Scattergood Baines, sketch (Wrigley's Gum): KARM KSL KNX KROY KOH

KFRC-Lawrence Salerno & Piano:

KPO-Houseboat Hannah, sketch (Lava Soap): KFI KOA

KGO-Erskine Hawkins' Orchestra: KLO KWG (sw-11.87)

KYA-Goodwill Corner

Current Questions Before the House: (sw-11.83)

KDYL-Granite Furniture
KFBK-Career of Alice Blair
KHSL-Sport News
KJBS-Hit Revue

\*\*KLX-News: Lost & Found:
Concert Pianist
KMJ-Tune Time Varieties
KQW-Music of the Masters
KROW-Let's Dance

\*\*KSAN-News: Swing Time

2:15 PST 3:15 MST

KSFO-Life & Love of Dr. Susan, sketch (Lux): KNN KSL KARM For further detail see sponsor's unnouncement on page 23.

KFRC-Teacup Philosopher KPO-Doc Seller's True Stories:

KGO-Hans Christian Andersen's Fairy Tales: KLO (sw-11.87)

KYA-Guiding Light, sketch (White Naptha): KWG KMJ (White KFBK

Nila Mack's Let's Pretend: KROY

KDYL-Inquiring Reporter KHSL-American Family Robison ★KIEM-Monitor Views the News KOA-Judy & Jane, sketch KOH-With the Ladies

2:30 PST KSFO-Your Home, Elma Latta Hackett

KFRC-Henry Weber's Orchestra: KIEM KQW

KPO-David Harum, sketch

KGO-Landt Trio: KFBK KWG

KYA-Carnival

Don Winslow of the Navy, sketch (Krispies): (sw-11.87) Three Romeos: KDYL KOA

Deep River Boys, quartet: KSL KARM KOH

KFI-Young Doctor Malone KHSL-Musical Scrapbook KJBS-Continental Revue KLO-Tiger Flashes KLX-Records: Stocks KNX-Woman's Forum KSAN-Tango Time

2:45 PST 3:45 MST KSFO-Patterns in Swing: KOH KROY KARM KNX

KFRC-Hugh Monaco's Orchestra: KIEM KQW

KPO-Let's Listen

KGO-Vaughn de Leath, songs: KFBK KLO KWG

Tom Mix' Sraight Shooters: (sw

★News: KDYL KSL KFI-Bridge Club KMJ-Singin' Sam KOA Goodwill Industries KSAN-King's Serenade

3:00 PST

\*KSFO-News

KFRC-Feminine Fancies: KQW KIEM

KPO-Metropolitan Opera Guild: Instrument Ensemble; Guest Commentator: KOA (sw-9.53)

KGO-School Administrators Convention
Dr. Benjamin Graham, newlyelected president of the American Association of School Administrators, will speak.

\*KYA-News by Air: KWG

\*News: Console Echoes: KSL KARM KOH KROY

KDYL-Matinee Musicale KFBK-Meditation KHSL-Afternoon Concert \*KJBS-News KLO-Reddy Kilowatt Club KLX-What's New

\*KMJ-Radio Headlines KNX-Ma Perkins KRE-Open House KROW-Variety R KROW-Variety Revue ★KSAN-News: Mountain Music

3:15 PST 4:15 MST KSFO-Stafford Sisters: KNII KOH KARM KROY

KPO-I Love a Mystery, drama (Fleischmann's): KFI

★KGO-Patricia Gilmore, songs:

KYA-Mary Marlin, sketch (Ivory City Salute: KARM KN) Flakes): KFBK KWG KMJ KOH

\*\*Malcolm Claire, stories: News: Joe Penner: (sw-11.83) (sw-9.53)

KDYL-Alec Randolph's Swing WOAI KJBS-Best Sellers KLX-Aimee Lawrence Musical Moods Moods KOA-Report Period: News KROW-Latin-American Hour KSAN-Stars Over Hollywood KSL-Reports by Interview

3:30 PST 4:30 MST

KSFO-Today with Bob Trout: KNX KOH KARM KROY (sw-11.83)

KFRC-Sands of Time: KQW KIEM

KPO-Woman's Magazine of the Air; Benny Walker, m.c.; Ri-cardo's Orch.; Guests; KWG KMJ KFBK KFI

KGO-Tita's Swingtet: KLO

KYA-Bon Voyage

Rhythmaires: (sw-9.53)

KDYL-The Children's Party KDYL-The Children's Party

\*KHSL-News: Weather Report

KDYL-To be announced

KJBS-Hits from the Shows

KLX-Tea Time

KOA-Briefs

KSAN-Dance Matinee KSL-Broadcasters Review

3:45 PST 4:45 MST KSFO-National Indoor Tennis Match: KARM KOH KROY

KGO-Sweet & Low; vocalists & Orch.: (sw-9.53) KYA-This Rhythmic Age

Woman's Magazine of the Air:

Lowell Thomas, news commenta-tor (Sun Oil); (sw-15.21)

KDYL-Notes in Rhythm KFI-Ann Warner Chats with her Neighbors KHSL-Waltz Time KIBA-Classics
KLO-Musical Train
KNX-Today's Best Buys: News
of Radio Stars
KSAN-House of McGregor
KSL-Afternoon Musicale

4:00 PST 5:00 MST KSFO-County Seat, sketch: KARM KROY KOH

KGO-Bob Keith's Orch.

KYA-Ma Perkins, sketch (Oxydol): KWG KFBK KMJ

\*News: WFAA WOAL KHSL-Tea Dance KJBS-Words & Music KLX-Elizabeth Duke, sop.; Helen Wegman Parmelee, pianist
KNX-Fletcher Wiley
KROW Sunshine Hour
\*KSAN-News: Popular Potpourri
KSL-Dick Tracy, sketch

> 4:15 PST 5:15 MST

KSFO-California Tea Time

KFRC-Let's Play Bridge: KIEM KPO-Mr. Keen, Tracer of Lost Persons (American Home Products): KDYL KFI KOA (sw 11.87)

KGO-Virginia Lane, sketch: KLO KYA-Pepper Young's Fam (Camay): KMJ KFBK KWG

Adventures in Science: KROY
KOH KARM
Professor George D. Stoddard,
director of the Iowa Child Welfare Research Station at the
University of Iowa, speaks on
the subject, "Cultivating the
Child's Mind."

KLX-Records KQW-Daily Informer

KSAN-Talking Drums KSL-Howie Wing, sketch WBAP-Variety in Rhythm WOAI-Sports

4:30 PST 5:30 MST

KSFO-Radio Log

\*KFRC-News: Studio Prgm. KPO-Music Graphs

KGO-Maurice Spitalny's Orch .:

KYA-Organ Concert

City Salute: KARM KNX KROY

Mario Cozzi & Nina Dean, songs:

Clipper: KIEM

Jack Armstrong, sketch: KDYL

KFBK-News: Prgin. Resume KFI-Art Baker's Notebook KHSL-Restful Hour KJBS-Rumba's KLY Town. Turger

\*\*KLX-Tonic Tunes

★KMJ-News: Musical Interlude

KSAN-Vocal Varieties

KSL Merchants Radio Column KWG-Friendly Quarter Hour WFAA-Question Box

4:45 PST 5:45 MST

KSFO-Tea for Two: KNX KROY

KFRC-Clipper

KFO-Radio Reporter

KGO-Elvira Rios, songs: KWG KMJ KLO

KYA-Dixieland Band

Mario Cozzi & Nina Dean, songs: KDYL

★News: KFI KSL KFBK-Markets KFBK-Markets
KLX-Songs of the Islands
KOA-Orphan Annie, sketch
KOH-King & Herzoff
KQW-Buyers Guide
KSAN-Mutiny on the High Seas
WFAA-To be announced

5:00 PST 6:00 MST \*KSFO-News

KFRC-Salvation Army Prgm

KPO Rudy Vailee's Variety Hour (Royal Desserts); King's Men; Jane Warren, songs; Guest: KDYL KFI KOA WBAP WOAI (sw-9.53)

KGO-Parade of Progress in Foods: KLO KWG KFBK KMJ

KYA-Modern Melodies

Kate Smith Hour: (sw-11.83)

\*News: KARM KNX
KHSL-Evening Concert
KIEM-Arcata Prgm.
KJBS-Dinner Dance
KLX-Stewart Hamblen
KOH-Story of Book Publishing
KQW-Dance Orch. KQW-Dance Orch.

KRE Talk of the Town
KROW-The Hobby Parade
KROY-Sacramento and
KOA KDYL (sw-11.87)

★KSAN-News: Dancing Echoes KSL-Mother Bloom's Brood

5:15 PST 6:15 MST

KSFO-Howie Wing, sketch (Corn Flakes): KNX KARM

KFRC-John Murray: KQW

KYA-In the Gloaming

KOH-Music by Cugat KRE-Rockin' in Rhythm KROW-East Oakland on Parac KROY-Tommy Tucker's Orch. KSAN-Today's Tunes KSL-Sports Show

5:30 PST

KSFO-Joe Penner, comedian (Huskies); Gay Seabrook: Dick Ryan; Cliff Hall; Tommy Mack; Tommy Lane; Ben Pollack's Or-chestra: KSL KNX KARM comedian

KFRC-Dick Tracy, sketch

KGO-Rochester Philharmonic Concert: KWG (sw-11.87) Sinfonietta: KFEL (920 kc.) Dick Tracy, sketch KFBK KMJ
\*News: KOH KRE KLO
\*KHSL-Monitor Views the News
KIEM-Tonic Tunes

KQW-The Buccaneers: Race Re-KROW-Song Stylings

5-45 PST 6:45 MST KFRC-Little Orphan, sketch: KQW KIEM

KYA-What Is It?

Rochester Philharmonic Concert: KLO

KFBK-On with the Dance KHSL-Yesterday's Favorites KMJ-Musical Prgm. KOH-On the Mall KRE-Music for Everyone KROW-Piano Capers KSAN-Theater Guide

# NIGHT

6:00 PST

KSFO-Major Bowes' Amateur Hour (Chrysler): KNX KSL (sw-11.83)

KFRC-Jack Armstrong sketch:

KPO-Good News of 1939 (Maxwell House Coffee): Robert Young, m.c.; Tony Martin, tnr.; Gertrude Niesen; Frank Morgan; Fannie Brice; Meredith Willson's Orch.: KFI KWG KOA WLW WBAP WOAI KDYL KMJ KFBK (sw.9.53)

For news of Hollywood read "Hol-lywood Showdown" in every is-sue of Radio Guide.

KGO-Rochester Philharmonic Concert: (sw-11.87)

KYA-Retirement Life Payments

Ass'n ★News: KJBS KROW KARM-Shadle & Ducklow KHSL-Dinner Dance KLX-Music Art Trio, dinner con-

KOH-Singin' Cowboy

M-8/20

THURSDAY

March 2

KRE-Il Radio Giornale ★KSAN-News: Popular Varieties

6:15 PST 7:15 MST

KFRC-Adventures of General Shafter Parker: KIEM

6:30 MST Cert: (sw-11.87)

KARM-Stars Over Manhattan KLO-Old Spinning Wheel \*KOH-Aviation News KQW-On With the Dance KROW-Piano Capers KSAN-Wyoming Cowboys

6:30 PST 7:30 MST

KFRC-Ed Fitzgerald Revue: KQW

KGO-America's Town Meeting of

the Air; George V. Denny, Jr., Moderator: Guest Speaker: KLO woderator; Guest Speaker: KLO (sw.11.87)

"Are the Schools Doing Their Job?" is the question to be discussed by Dr. John W. Studebaker, U. S. Commissioner of Education; Mortimer J. Adler. associate professor of law at the University of Chicago; Luther Halsey Gulick of Columbia University, and J. A. Starrk, professor of vocational education at lowa State College. Tonight, the "Town Meeting" comes from Cleveland Auditorium, where American school administrators are meeting. (sw-11.87)

KYA-Labor on the Air

KHSL-Schoolmen of Northern

KOH-Melody Time KROW-Sunset Trio KSAN-Ambassadors of the Air 6:45 PST 7:45 MST

KFRC-Studio Pram. KYA-The American Home

7:00 MST To be announced: KIEM Johnson Family, sketch: KQW

KARM-What Is It? KOH-Sports
KRE-Chapel of the Chimes
KROW-Swing Master's Music

7:00 PST 8:00 MST

Room

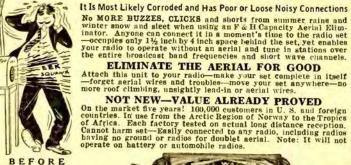
KSFO-Tune-Up Time (Ethyl Gasoline); Walter O'Keefe, m.c. Kay Thompson & Her Rhythm Singers; Andre Kostelanetz' Orchestra: KNX KARM KSL

KFRC-Phantom Pilot: KQW

KPO-Kraft Music Hall: Bino KPO-Kraft Music Hall; Bind Crosby; Bob Burns. comedian Paul Taylor Chorus; Ken Car penter: Johnny Trotter's Orch. Guests: KDYL KFI KOA WLW WBAP WOAI (sw-9.53) Guests: Joan Bennett, with John Payne, coming matinee idol, who made his film debut in "Gurden of the Moon."

(Continued on Next Page)

# DISCARD YOUR OLD AERIAL It Is Most Likely Corroded and Has Poor or Loose Noisy Connections



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On the market five years! 100,000 customers in U. S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios. Does away entirely—J F & H Cap

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to an aerial. Operates on both short and long waves. WHAT USERS SAY
LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U.S. Emclency proven, I took down my old outside aerial.

Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed:

5 DAYS TRIAL Mail once. Pay postman \$500 on a few pennies postinge on ivery. If not entirely satist, return within five days I your dollar will be refund-without question.

AFTER

itself 7

# 8/20—M KLX-Cohn-ing Tower of the Air \*WFAA-News: Ranch Boys with Art Cohn KROW-Italian-American Hour

### March 2

THURSDAY

(7:00 p.m. Continued)

KGO-America's Town Meeting: KLO (sw-11.87)

KYA-Sportlite

KFBK-Speed Gibson, sketch

KLX-News

KMJ-Manna Bloom's Brood

KOH-Variety Hour

KRE-Music of the Masters

KROW-L'Italia News

KES-Music News ★KSAN-News: To be announced KWG-To be announced

7:15 PST 8:15 MST KFRC-Inside of Sports, Sam Balter

### \*KYA-News

KFBK-Capitol Parade KIEM-Varsity Varieties
KLX-Heart Songs; Ray Cortsen,
tnr.; Helen Wegman Parmelee,
pianist
KMJ-Studio Orch,
KQW-Jan Savitt's Orch,
KROW-L'Italia Drama

KFRC-Green Hornet. drama

KGO-Minstrel Show; Vocalists & Orch.: KFBK KWG KMJ (sw. 11.87)

KYA-Santa Anita Re-creation

KDYL-Tune Parade

\*\*KHSL-News: Weather Report
KLO-Evening Concert Hour
KLX-Hits & Encores **KQW-Sportraits** 

7:45 PST

\*KSFO-News Minstrel Show: KLO

American Viewpoints: KNX KOH KARM (sw-9.65)

KHSL-Sons of the Pioneers

KSL-Pinto Pete

KSFO-The Inside Story, music & drama (Ralston-Purina): KARM

KFRC-Louise Tabor, talk

KPO-Amos 'n' Andy (Campbell's Soup): KDYL KMJ KFI KWG KFBK KOA WFAA WOAI

\*KGO-World on Parade, news:

KYA-Evening Concert Griff Williams' Orch .: KQW Evening News Report: (sw-9.65)

Del Courtney's Orch.: (sw-9.53) Jan Savitt's Orch.: KLO

KDYL-Woman to Woman KHSL-Organ Treasures KIEM-Young America Speaks KLX-Rhythmic Reporters, Male Quartet; Mort Gleason, dir. KOH-Dance Music KHE-The Liftle Concert \*KSAN-News: Songs from Shows KSL-Melodies by Moonlight \*WLW-Paul Sullivan, news (sw-6.06)

8:15 PST 9:15 MST

KFRC-Don't You Believe It? (Sensation Cigarettes): KIEM

KPO-Standard Symphony Hour; Symphony Orch.: KFI

KGO-March of Progress

Don't You Believe It (Sensation Cigarettes): KMJ KWG KFBK Jimmy Dorsey's Orch.: (sw-9.65) 8:45 MST Del Courtney's Orch.: KOA

News: WOAI KROW KDYL-Musical Favorites KHSL-Frost Warnings: Geo. E. Sokolsky, talk
KOH-Don't You Believe It
KRE-Songs of the Past
KSL-Rhapsody in Rhythm

9:30 MST 8:30 PST

Down Cake Flour & Calumet Baking Powder); Abbott & Cos-tello, comedians; Ted Straeter Choir; Aldrich Family; Jack Mil-ler's Orch.: Guests: KSL KNX KARM KSFO-Kate Smith Hour (Swans

KFRC-Chuck Foster's Orchestra:

KGO-Larry Clinton's Orch.: KLO Charles Barnett's Orch.: WOAI (sw-9.53)

California Pension Plan: KWG KMJ KFBK

KDYL-Radio Varieties KHSL-Rev. Stone's Gospel Hour KIEM-Arcata Prgm. KLX-Dude Martin's Nite Herders KOA-March Time KOH-Boy Scout Prgm. KRE-Galoscha KROW-Sparkling Melodies KSAN-Jewish Art Prgm. WFAA-Tommy Tucker's Orch. WLW-Dick Gardner's' Orchestra:

8:45 PST 9:45 MST

KFRC-The Playboys: KOW Bill Carlsen's Orch .: WLW KOA-Serenade in the Night KOH-Evening Dance Time KROW-Satin Smooth Swing

(sw-6.06)

9:00 PST 10:00 MST

\*KFRC-News: KQW KIEM KGO-Sports News

Sammy Kaye's Orch.: (sw-6.12) Jack Jenney's Orch.: WFAA WOAI

Al Kavelin's Orch .: KLO KDYL-Utah Forum \*KFBK-News

KHSL-Studio Prgm.
KMJ-Bill Thompson's Ozark Mountain Boys

KOA-Jack Crawford's Orch. KRE-Music to Read By KROW-Word Clinic \*KSAN-News: Popular Concert KWG-Fresh WLW-Moon River: (sw-6.06)

9-45 PST 10:15 MST

KFRC-Glen Gray's Orch. KPO-Wanted by the Law, drama KGO-Al Kavelin's Orch.

Jack Jenney's Orch.: KDYL KFBK-Symphonic Serenade

KFI-Broadway Memories KHSL-Frost Warnings: Studio Prgm.
KIEM-Ray Sawyer's Orch.
KMJ-People's Thoughas & Comnents KQW Cupid Dan. Melody Man KSAN-Pinto Pete

9:30 PST 10:30 MST

KSFO-I Want A Divorce (S. W. Foods Co.): KNX KARM & KFRC-Bob Crcsby's Orch.: KQW

KGO-Herbie Kay's Orch.: KLO KMJ KFBK KWG (sw-6.14) Schnickelfritzers' Orch.:- KDYL WFAA KOA

Leighton Noble's Orch.: (sw

★News: KLX KSL KHSL-Chico Farm Credit Ass'n KROW-Nuts to You KSAN Dance Time WLW Twenty Four Hour Review

9:45 PST 10 KSFO-Vocal Varieties 10:45 MST

KFRC-Skinnay Ennis' Orchestra: KQW KIEM

KPO-Louis Prima's Orch.: KOA KDYL WFAA KGO-University Explorer: KFRK

Capitol Parade: KMJ KWG KARM-Musical Highlights KFI-Four Stars Tonight

KHSL-Instrumental Music KLX-Swing Your Partner KNX-Drama Time; Bert Lytell WLW-Frank Dailey's Orchestra: (sw-6.06)

10:00 PST 11:00 MST KSFO-Salute to Industry; Walter

Guild KFRC-Phil Harris' Orch

KPO-Richfield Reporter: KFI KGO-Shep Fields' Orch.: KLO KFBK

KYA-Anthology for Radio Rudy Bundy's Orch.: WLW (sw-6.06)

Ray Bradford's Orch.: KARM KSL

★News: KDYL KMJ KOA KOH KNX Hour of Finest Music:

Magic Hour of Finest Music:
KJBS KQW
KHSL-Opera Hour
KLX-Road Information: Records
KRE-Chapel of the Chimes Organ
KROW-Club Cabana KSAN News: Hits of Today KWG-Wrestling

10:15 PST KSFO-Nightcap Yarns: KNX KSL KOH KARM

KPO-Gentlemen Preferred; Judy Dean

Shen Fields' Orch.: KMJ KFI

KDYL-Melody Lane KLX-Witching Hour KOA-The Music You Want KROW-Sparkling Melodies KSAN-Les Malloy's Telephone Quiz

10:30 PST 11:30 MST KSFO-Harry Owens' Orch.: KNX KARM KOH KSL

KFRC-Leon Mojica's Orch. KGO-University Explorer: KFBK
Leighton Noble's Orch.: KOH WLW KFI (sw-6.06)

> KGO-Freddy Martin's Orchestra: KMJ KFBK KYA-Bert Block's Orch.; Adrian Rollini's Trio

Paul Burton's Orch .: WLW (sw-

Dance Music: KHSL KRE KLX-Aimee Lawrence, pianist KROW-Peacock Court

10:45 PST 11:45 MST KSFO-Maxine Sullivan, KARM KNX KOH KSL Sullivan, songs:

11:00 PST 12:00 MST KSFO-Clyde McCoy's Orch.: KNX KOH KARM KSL

\*KFRC-News: Shep Fields' Orch. KPO-Carlos Molina's Orch.: KFI KMJ KFBK KDYL KWG

\*KGO-World on Parade, news KYA-Mail Bag Melodies

KLX-Nocturne KRE-Star Clambake ★KROW-News ★KSAN-News: Thanks for the Memory

11:15 PST 12:15 MST KSFO-Ted Fio-Rito's Orch.: KNX

KOH KSL KARM KFRC-Jack McLean's Orch.

KGO-The Music You Want KROW-Torrid Tempos KSAN-House of McGregor

11:30 PST 12:30 MST KSFO-Archie Bleyer's Orchestra: KSL KARM KNX KOH

KPO-Buddy Rogers' Orch.: KFI KDYL KMJ KFBK KWG

★KJBS-News: Magic Hour KROW-Music Box KSAN-Mutiny on the High Seas 11:45 PST

12:45 MST

KFRC-Musical Prom.

KSAN-Pinto Pete
12:00 PST 1:00 MST
KJBS-Midnight Club ★KSAN-News: Sleep Chasers

12:15 PST 1:15 MST KNX-Dancetime

End of Thursday Programs

# MORNING

8:00 MST

KSFO-Sons of the Pioneers KFRC-Rise & Shine

KPQ-Musical Clock KGO-Story of the Month sketch: KLO (sw-15.21)

KYA-Musical Clock

Pretty Kitty Kelly, sketch (Wonder Bread): KSL

KARM-Tick Tock Tunes KDYL-Morning Melody Mill KFBK-Johnnie Blaisdell KFI-Off the Record KHSL-Cheerio Club KIEM-Rise & Shine KJBS-Alarm Klok Klub KMJ-Breakfast Broadcast KNX-Sunrise Salute KOA-Infallible Pair ★KOH-Hotcake Headlines ★KQW-News: Eddie Calder's Breakfast Club KRE-Breakfast Melodies KROW-Vernon Morgan ★KROY-News ★KSAN-News: vs: Waking in Rhythm KWG-Just About Time

7:15 PST 8:15 MST KGO-Josh Higgins of Finchville,

Jane Arden, sketch: (sw-15.21)

★News: KFBK KFI KARM \*KMJ-Radio Headlines KNOA-Weavers of Melody
KROW-Commuter's Clock: Sportlight Parade
KROY-Top o' the Morning
KSL-Breakfast Melodies

7:30 PST 8:30 MST KSFO-Swing Session

KPO-Financial Service: KOA KGO-Musical Clock

★News: KNX KLO \*KARM-The Early Edition
KDYL-Rhythm & Romance
KFBK-Breakfast Club
KFI-Musical Newsy
KLX-Records: Stocks
KMJ-Breakfast Broadcast
KWG-Rhythm Roundup 7:45 PST

\*KSFO-News

8:45 MST

★KFRC-News: KQW KIEM ★KPO-News

Instrumentalists: KSL Breen & de Rose, songs: KWG

Houseboat Hannah, sketch (sw 15.21)

KDYL-Home Folks' Frolic KFI-Radio Review with Bernie

Smith KNX-Sunrise Salute KOA-Wells of Music KRE-Your Radio Pastor KROW-Commuter's Clock 8:00 PST 9:00 MST

KSFO-The Fact Find Wright Smith: KARM Finder, Clara KFRC-Breakfast Club

KPO-Ted White, tnr.: KDYL KYA-Modern Melodies

Viennese Ensemble: KLO KFBK Sons of the Pioneers: KQW KIEM

Story of Mary Marlin, sketch: (sw-15.21)

KJBS-Dance Orch. KLX-Rhythm & Romance KMJ-The Swap Center KNX-Morning Melodies KOH-Christian Science Prgm. KRE-Morning Watch ★KSAN-News: Rhythm Concert KSL-Words & Music \*KWG-Monitor News

8:15 PST 9:15 MST KSFO-Friendly Homemaker

KPO-Gladys Cronkhite's International Kitchen \*KYA-News Viennese Ensemble: KWG KMJ

Vic & Sade, sketch: (sw-15.21) Melody Ramblings: KSL KARM KOH Crosscuts: KOA Haven of Rest: KQW

★News: KFI KROW-KDYL-Interlude KIEM-Stock Quotations

KJBS-It's Dance Time

KROY-Markets: The Quiet Hour KSAN-Morning Devotional 8:30 PST

gram Resume & Music

\*KFRC-News; Bess Bye, market KPO-Old Refrains

KGO-Paul Page, songs: KWG KMJ KLO KFBK

KLX-Records

KYA-Today with God Leo & Ken, songs: KOA KFI Russell Brown: KOH KROY KARM KNX

Pepper Young's Family, sketch: (sw-15.21)

Devotional Period: KHSL KIEM \*\*KDYL-News KJBS-Just About Time KLX-Popular Music KRE-Harmony Hall KROW-Waltz Gems SAN.WPA Concer KSL-The Jennie Lee Prgm.

8:45 PST 9:45 MST

KSFO-Ma Perkins, sketch KFRC-The Woman's Page: KOW

KPO-Kitty Keene, (Dreft): KDYL KOA KFI ★KGO-World on Parade: News

KYA-Christian Science Prom. Getting th (sw-15.21) the Most Out of Life:

To be announced: KROY KARM Originalities: KWG KFBK KLO

KHSL-Concert in Miniature KIEM-Charles & Glenn KJBS-Popular Concert KLX-Classical Music KLA-Classical Music KNX-Rhapsody in Rhythm KOH-Lenten Services KRE-Dr. Frank McCoy KROW-Melodies of the Moment KSAN-Modern Melodies KSL-Morning Matinee

# FRIDAY, March 3, 1939

10:00 MST 9:00 PST KSFO-Mary Margaret McBride, columnist (La France & Satina):

9:30 MST KROY KNX KARM KSFO-Today's Best Buys: Pro- KFRC-Carolyn Pryce: KQW

KIEM KPO-The Carters of Elm Street, sketch (Ovaltine): KFI KOA KGO-To be announced: KWG KLO KMJ

KYA-America Sings

★News: KOH KRE KDYL-Those Happy sketch KFBK-Home Economic Prgm. KHSL-Novelettes KJBS-Musical Meanderings KLX-The Shopping List KROW-The Curtain Rises ★KSAN-News: Vocal Var KSL-Melodies in Rhythm Varieties

10:15 MST 9:15 PST

KSFO-Her Honor, Nancy James, sketch (Kleenex): KNX KARM KSL

KPO-The O'Neills, sketch (Ivory Soap): KFI KDYL KOA KGO-On the Air

Southernaires: KLO KMJ (sw-

KFRC-Home Town: KIEM KQW

KOH-Today's Best Buys: Mil Herth: Club Meetings KRE-Masterworks \*KROY-Sacramento & Valley

9:30 PST 10:30 MST KSFO-Romance of Helen Trent, sketch (Old English Floor Wax): KNX KSL KARM

KFRC-Morning Hostess

News KSAN-Cy Meyer ★KWG-News

KPO-To be announced: KFI KGO-Nat'l Farm & Home Hour, Speakers & Orch.: KLO KOA (sw-15.21) KPO-Just Plain Bill, sketch (Anacin): KDYL KFI

KYA-Kitty Keene, sketch (Dreft): KMJ KFBK KWG

KDYL-Nancy Finch ★KHSL-News \*KHSL-News
KIEM-Requests
KLX-Stock Quotations
KOH-Dance Hour
\*KQW-News: Today's Best Buys
KROW-Songs of the Islands
KROY-Centennial Four

9:45 PST 10:45 MST KSFO-Our Gal Sunday, sketch (Old English Floor Wax): KNX KSL KARM

KFRC-Swingsters: KQW

KYA-Morning Inspirations

Gilmans, Nat'l Farm & Home Hour: KFBK KDYL-Singin' Sam
KHSL-Studio Prgm,
KLX-Records
KMJ-Today's Best Buys: Church
in the Wildwood
KOH-Church in the Wildwood
KROW-Where to Go

KROY-Concert Orch KWG-It's Melody 10:00 PST 11:00 MST KSFO-The Goldbergs, sketch (Oxydol): KNX

KFRC-Happy Gang: KQW KIEM KPO-John's Other Wife, sketch (Edna Wallace Hopper): KFI KDYL

KYA-Pertaining to Melody

Armchair Quartet: (sw-15.33)

KARM-Lest You Forget
KHSL-Master Melodies
\*\*KJBS-News
KLX-Police Dept. Safety Prgm.
KMJ-Domestic Science KMJ-Domestic Science
KOH-Style Shopping
KROW-Dude Martin's Roundup
KROY-Eleanor Carr David
\*\*KSAN-News: Hits of Today
KSL-Margot Manners
KWG-Home Science

10:15 PST 11:15 MST KSFO-Life Can Be Beautiful, sketch (Ivory Soap): KNX KSL KFRC-Salon Melodies

KGO-Agriculture Today: KFBK

Goodyear Farm Radio News: KOA KLO (sw-11.87) Let's Talk It Over: (sw-15.33)

KARM-Off the Sound Track
KIEM-Arcata Prgm.
KJBS-Organ Serenade
★KLX-Stocks; Weather; News
KOH-Morning Variety
KQW-This Business of Homemak-

ing KRE-Healing Hour KROW-Sparkling Melodies ★KROY-Monitor Views the News KSAN-Light Concert KWG-Orch.: Today's Best Buys

10:30 PST 11:30 MST KSFO-Road of Life (Chipso);

KFRC-Red River Dave, songs KPO-Dangerous Road, drama (Sperry Flour): KFI KDYL KGO-Peables Takes Charge, sketch: KLO

sketch (Cris-

KYA-Vic & Sade, sket co): KWG KMJ KFBK Words & Music: (sw-15.33) KHSL-Campfire

KIJS-Dance Orch.
KLX-Studio Kitchen
KOA-Heart of Julia Blake
KROW-The Dean of the Ivories
KROY-Ken Darby & King's Men
KSAN-Shopping Revue
KSL-Melodic Tapestries

10:45 PST 11:45 MST

KSFO-Yours Sincerely: KROY KOH KARM KFRC-The Voice of Experience (Lydia E. Pinkham): KQW KIEM KPO-Dr. Kate (Sperry Flour) drama: KDYL KFI

KGO-Four of Us: KLO (sw 15.33) KYA-Ruby Newman's Orch.

Road of Life, ske sketch (Chipso):

Those Happy Gilmans, sketch (Corn-Kix): KOA (sw-11.87) KHSL-Tango Time KJBS-Carol Lee KNX-Tena & Tim

KRE-World's Waltzes KSL-Rhythm Rambles

11:00 PST

KSFO-Big Sister, sketch (Rinso): KSFO-Singin Sam

KFRC-Nation's School of the Air:

KPO-Betty & Bob, sketch (Gold Medal): KFI KDYL KOA (sw-11.87)

KGO-Stringtime: KFBK KYA-Morning Concert

Music Appreciation Hour: KLO (sw-15.33)

KARM The Party Wire KHSL-Morning Concert KJBS-Homemakers KLX-Health & Deit Talk KMJ-Treasure Trails
KOH-Hollywood Column
KRE-Tunes From Tango Land
KROW-Girl of the Golden West
KROY-Frankie Traunbauer

★KSAN-News: Family Doctor KWG-Smile Parade

11:15 PST

12:15 MST

KSFO-Aunt Jenny's Stories (Spry): KNX KSL

KPO-Arnold Grimm's Daughter (Gold Medal): KFI KDYL KOA (sw-11.87)

Life & Love of Dr. Susan, sketch (Lux): (sw-15.27)

Stringtime: KMJ

KLX-Helen Wegman Parmelee, concert pianist
KOH-Home Folks Frolic
KROW-Your Show

\*\*KROY-News\*\*

11:30 PST

KSFO-American School of the Air: KARM KOH KROY KNX (sw-15.27)

Elizabeth Coastworth is the nest speaker on this program, guest speaker on this program, featuring a dramatization of her story, "The Boy with the Parrot."

KFRC-Pauline Alpert, pianist: KIEM

KPO-Valiant Lady, sketch (Gold Medal); Joan Blaine: KFI KOA KDYL (sw-11.87)

KGO-Today's Woman, Janet Baird Modern Melody; Art Kahr's Orch: KWG

Smile Parade: KFBK KMJ

KHSL-Homemakers' Chit Chat KJBS-Rhythm & Close Harmony \*KLO-News \*KLV-News KLX-Swing Your Partner KQW-Theater News KRE-Top Tunes KSAN-News Homes for Old ★KSL-News: Markets

12:45 MST

KFRC-Muse & Music: KIEM

KPO-Betty Crocker, cooking expert (Gold Medal): KFI KDYL KOA (sw-11.87)

★KGO-World on Parade: News

KJBS-Musical Styles KLO-Checkerhoard Time KLX-Vocal Ensemble KSAN-Popular Varieties KSL-Interviews with Visiting Ce-lebrities

# AFTERNOON

12:00 PST

1:00 MST prise

\*KSFO-News

\*KFRC-News: Emily Barton

KPO-The Story of Mary Marlin, sketch (Ivory Flakes): KDYL sketch (IN

KGO-Dept. of Agriculture KYA-Siesta

Navy Band: KLO (sw-15.33)

\*News: KMJ KROW KOH KWG Matinee Promenade: (sw-11.83)
\*KARM-Dance Tunes: News: Club Matinee: KWC VERV Dance Tunes ★KFBK-News: Hoosier Hotshots KHSL-Markets KIEM-Hi Noon Hi Jinks Prem. KIEM-Hi Noon Hi Jinks Prgm.
KJBS-Song Hits
KLX-Dance Music
KNX-Fletcher Wiley
KQW-Agricultural Daily
KRE-Noonday Prgm.
KROY-Man with the Mike
\*KSAN-News: Rhythm Contrasts
KSL-American School of the Air

12:00 MST 12:15 PST 1:15 MST

KFRC-Frank Vanay, tnr.

KPO-Oxydol's Own Ma Perkins, sketch: KFI KDYL KOA

Marine Band: KOH

KFBK-Inquiring Microphone ★KHSL-Butte Tractor: News KMJ-Hoosier Hot Shots: Midday KMJ-Hoosier Hot Varieties

★KQW-News

KROW-Man on the Street

KROY-Henry King's Orch.

KSAN-Echoes of Portugal

KWG-Hoosier Hot Shots: Organ

1:30 MST 1:45 PST 12:30 PST

KSFO-Harvey Harding, singing organist: KOH KARM KROY KFRC-The Cats & the Fiddle: KQW

pper Young's Family, (Camay): KDYL KFI KPO-Pepper

KOA

KYA-Christian Business Men Swingtime Trio: KLO (sw-15.33)

Keyboard Concert: (sw-11.83) ★News: KJBS KIEM KFBK-Did You Know? KHSL-Noon-Time Ballads KLX-Anita & Orosco, novelty

guitar duo KROW-Concert Miniature KSL-Afternoon Musicale KWG-String Ensemble

12:45 PST 1:45 MST

12:30 MST KSFO-Fletcher, Wiley: KROY

KFRC-Good Health & Training: KQW

KPO-The Guiding Light, sketch (White Naptha): KDYL KFI KOA

KGO-Commonwealth Club Lunch

Ted Malone's Between the Book ends; Jesse Crawford, organist: KFBK KLO (sw-15.33)

KIEM-Farm News & Stocks KJBS-Dance Hits KLX-Today's Almanac KMJ-Musical Program KMX-Musical Program
KNX-Yours Sincerely
KOH-Curb Exchange
KROW-Castles of Romance
KSL-Along Melody Lane

1:00 PST 2:00 MST

KSFO-Pretty Kitty Kelly, sketch (Wonder Bread): KNX

\*KFRC-Stocks: State Employment: Christian Science News

KPO-Backstage Wife, sketch (Dr. Lyons): KDYL KFI KOA KFBK KWG KMJ

\*KYA-News

John Sturgess, bar.: (sw-11.83) Club Matinee: KLO (sw-11.87) Nat'l Emergency Council: KQW KIEM

KARM-Mr. Thomas Bottom Smith KHSL-Bridge Dance KJBS-One O'Clock Revue

KLX-Today's Best Buys: Some Like It Hot KOH-On With the Dance KRE-Chapel of the Chimes Organ KROY-Roseville Roundup ★KSAN-News: Organ Treasures KSL-Afternoon Dance Time: Sur-prise Your Husband

1:15 PST

KSFO-Myrt & Marge, sketch (Super Suds): KNX KSL KARM KFRC-Midstream, sketch: KIEM KQW

KPO-Stella Dallas, sketch (Milk KGO-Landt Trio: KLO KFBK of Magnesia): KFI KDYI KOA KWG KMJ

KYA-Rhapsody in Brass Club Matinee: KWG KFRK

KLX-Martha Lee, Home Econom ics Director
KMJ-Ludwig Harikian, pianist
KOH-Farm Flashes
KROY-The Uptowners

1:30 PST 2:30 MST

KSFO-Hilltop House, sketch (Palmolive Soap): KNX KSL KARM KFRC-Wayne & Dick, songs: KQW

KPO-Vic & Sade, sketch (Cris-co): KFI KOA KDYL

KGO-Agriculture Bulletin KYA-Nat Brandywine's Orch. Club Matinee: KMJ (sw-9.53)

KHSL-Waltz Time KIEM-County School Music Les-KLX-School of Air Drama
KOH-Old Refrains

\*\*KRE-The Hired Man: Monitor
Views the News
KROW-Concert Gems
KROY-Markets: Islanders
KSAN-Modern Melodies
KWG-Dance Time

2:45 MST

KFSO-Stepmother, sketch (Colgate Tooth Powder): KNX KSL KARM

KFRC-Book a Week, Margery Graham

KPO-Girl Alone, sketch (Aunt Jemima Pancake Flour): KDYL KOA KFI

KGO-Club Matinee

KYA-The O'Neills, sketch (Ivory Soap): KMJ KFBK KWG

Al Bernard's Merry Minstrels: (sw-11.83)

KLX-Classical Music KOH-Today in the Legislature KQW-Rhythm Makers KRE-Matinee Musicale KROW-Public Service KROY-Grant Union Hour

2:00 PST 3:00 MST

KSFO-Scattergood Baines, sketch (Wrigley's Gum): KARM KROY KSL KNX KOH

KFRC-Studio Pram.

KPO-Houseboat Hannah, sketch (Lava Soap): KFI KOA

KGO-Barry McKinley, bar.; ist: KWG KLO (sw-11.87)

KYA-Goodwill Corner

Ruth Carhart, songs: (sw-11.83) KDYL-Inquiring Reporter KFBK-Career of Alice Blair KHSL-Sport News KIEM-WPA Concert KIEM-WPA Concert
KJBS-Matinee Melodies
\*KLX-News: Lost & Found:
Concert Pianist
KMJ-Tune Time Varieties
KQW-Melody Time
KROW-Dance Matinee
\*KSAN-News: Swing Time

3:15 MST 2:15 PST

KSFO-Life & Love of Dr. Susan, sketch (Lux): KNX KSL KARM For further detail see spansor's announcement on page 23.

KFRC-Teacup Philosopher KPO-Doc Seller's True Stories:

KGO-Jimmy Richards' Orchestra: KLO (sw-11.87) KYA-Guiding Light, sketch (White Naptha): KWG KFBK KMJ

Men Behind the Stars: KOH KROY Howard Millholland, reader: KDYL

KHSL-Amer. Family Robinson ★KIEM-Monitor Views the News KOA-Judy & Jane, sketch KQW-Music by Cugat

2:30 PST 3:30 MST 2:15 MST KSFO-Your Home, Elma Latta

Hackett KFRC-Three Graces & Piano: KQW KIEM

KPO-David Harum, sketch

KSFO-Tea Time in Studio No. 1

3:45 PST

KFRC-Little Revue

KGO-Adrian Rollini's KWG Orch.:

KARM-Friday Afternoon Chat KDYL-Xavier Cugat's Music KFBK-Your Community College March of Games; Arthur Ross, m.c.; Sybil Trent, drum major: KSL KOH KARM KROY KHSL-Swing Time KIEM-Church Notes Don Winslow of the Navy, sketch: (sw-11.87)

KIEM-Church Notes
KJBS-This Rhythmic Age
KLO-Musical Train
KMJ-American Legion Prgm.
KNX-Today's Best Buys: News
of Radio Stars
KOA-Tea Time Tangos and Pen Women KOH-Musical Workshop

KFI-Young Doctor Malone KHSL-Yesterday's Favorites KJBS-Visiting Nurse: Events of Bureau KROY-American Legion Band KSAN-House of McGregor KSL-Old Familiar Airs

> 4:00 PST 3:45 MST

KYA-Down the Mississippi

Three Romeos: KOA KDYL

Interest
KLX-Better Business
Talk: Stocks: Records
KNX-Woman's Forum

Campus:

KSAN-Tango Time

2:45 PST

KFRC-Radio KIEM

KLO KWG

3:00 PST

\*KSFO-News

Case: KLO

KIEM

KPO-Let's Listen

Edward Davies, bar.: KOA

\*News: KDYL KSL KFBK-George Breece's Orch. KFI-Bridge Club KHSL-Hits from Hollywood KJBS-Waltz Time KMJ-Singin' Sam KSAN-King's Serenade

KFRC-Feminine Fancies: KQW

KPO-Yoichi Hiroaka, xylophonist: KOA (sw-9.53)

KGO-Orch.: Alma Kitchell's Brief.

★News: Manhattan Serenade: KARM KOH KSI.

\*KYA-News by Air: KWG

Your Fortune KLX-Hollywood on Parade

KMJ-Radio Headlines

KNX-Ma Perkins

3:15 PST

News. KLO

KSFO-Studio Prgm.

KPO-1 Love a Mystery, drama (Fleischmann's): KFI

\*KGO-Dorothy Rochelle, songs:

KYA-Mary Marlin, sketch (Ivory Flakes): KFBK KWG KMJ

\*Malcolm Claire, stories: News:

KARM-The Song Shoppers

KLX-Records
KNX-Heart of Julia Blake
KNA-Report Period: News
KOH-Piano Ramblings
KROW-Latin-American Hour
KROY-Matinee Recital
KSAN-Star of Today
KSL-Reports by Interview

KSFO-Today with Bob KNX KOH KROY KARM

KYA-Man of the World

KFRC-Dr. Van Wyck: KIEM

KPO-Women's Magazine of the Air; Benny Walker, m.c.; Ricar-do's Orch.; Guests: KFI

Invitation to Romance: KOA (sw-9.53)

KDYL-Tune Parade

KHSL-News: Weather Report

KJBS-Hawaiian Serenade

KLX-Tea Time

KQW-Educational Prgm.

KSAN-Dance Matinee

KSL Machante Padio Column

KSL-Merchants Radio Column

KJBS Musical Styles

KLX-Records

3:30 PST

KDYL-Let's Waltz

KSFO-County Seat, KARM KOH KROY sketch: KSFO-Songs for You: KARM KROY KOH KNX

5:00 MST

\*KFRC-Fulton Lewis, Jr., comm.: KQW KIEM KQW KPO-Sidewalk Reporter, Dean

Maddox KGO-Vaughn de Leath, songs:

KGO-Army Band KYA-Ma Perkins, sketch (Oxy-dol): KWG KFBK KMJ Tom Mix' Straight Shooters: (sw-11.87)

Bert Lytell, original dramas: (sw-11.87)

★News: WFAA WOAI KFI-Ann Warner Chats with her Neighbors KHSL-Tea Dance KHSL-Tea Dance
KJBS-Show Hits
KLX-Helen Wegman Parinelee,
concert pianist
KNX-Fietcher Wiley
KOA-Strolling Songster
KROW-Sunshine Hour
\*KSAN-News: Popular Potpourri 4:00 MST KSL-Dick Tracy, sketch

4:15 PST

KSFO-Radio Log KFRC-Let's Play Bridge

KYA-Pepper Young's Family, sketch (Camay): KFBK KWG KMJ

Jan Savitt's Orch.; WOAI (sw-11.87)

KARM-Keyboard Kontrasts KFBK-Meditation
KHSL-Afternoon Concert
\*\*KJBS-News: Your Food Is KDYL-Musical Jewels KDYL-Musical Jewels
KFI-Better Business Bureau
KIEM-Safety Talk
KLO-Spelling Bee
KLX-Records: Stocks
KOA-Winter Sports Report KOH-Book Review
KQW-Daily Informer
KROY-Joe Stafford's Music
KSAN-Laff Parade
KSL-Howie Wing, sketch
WBAP-Variety in Rhythm KRE-Open House
KROW-Song Stylings
\*KROY-News; Three Men in a
Used Car
\*KSAN-News: Mountain Music

4:15 MST

4:30 PST 5:30 MST KSFO-Judy & Her Jesters: KARM KROY KNX KOH

\*KFRC-News: Studio Pram. KPO-Concert Hall of the Air

KGO-Oscar Shumsky, violinist KYA-Piano Concert

Xavier Cugat's Orch.: WOAT

Jack Haley: (sw-11.83) Clipper: KIEM

Jack Armstrong, sketch: KDYL

KOA \*\*KFBK-News: Prgm. Resume KFI-Art Baker's Notebook KHSL-Studio Prgm. \*\*KJBC-News \*KLX-Tonic Tunes

\*KMJ-News: Hits of the Day

KOH-Mrs. Robert of DAR

KQW-News: Interlude

KSAN-Vocal Varieties

KSL-Broadcasters Review

KWG-Friendly Quarter Hour

WFAA-Babcock Question Box 4:30 MST

> 4:45 PST 5:45 MST

KSFO-Hollywood Scraptook: KARM KNX KROY KGO-Lyon & Marlowe: KFBK KLO KMJ KWG

KFRC-Clipper KPO-Radio Reporter

KGO-Trio Time: KWG KYA-Dixieland Band Frank Dailey's Orch.: KDYL

Sport Page: WFAA WOAI ★News: KFI KSL

KFBK-Markets KFBK-Markets
KJBS-Rumbas
KLO-Variety Prgm.: Trio Time:
Hi, Neighbor
KLX-Songs of the Islands
KMJ-Mickey Mouse
KOA-Orphan Annie, sketcl
KOH-Hollywood Showcase
KOW-Burger Carido 4:45 MST KQW-Buyers' Guide KSAN-Crimso nTrail

FRIDAY March 3 5:00 PST

M-8/20

6:00 MST KSFO-Erwin Yeo, organist: KNX KOH

KFRC-Helen Gordon Barker

KPO-Warden Lewis E. Lawes' Criminal Case Histories (Sloan's Liniment): KLO KFI (sw-11.87)

KGO-Eddie Swartout's Orch.:

KYA-Modern Melodies

Campana's First Nighter, drama; Barbara Luddy & Les Tremayne: KSL (sw-11.83)

Cities Service Concert, Lucille Manners, sop.; Revelers Quartet; Frank Black's Orch.: WFAA KOA WOAI (sw-95.3)

★KARM-News

KDYL-Sweethearts of Song

KHSL-Evening Concert

KIEM-Dr. Lazarus

KJBS-Dinner Dance

KLX-Stewart Hamblen

KQW-Dance Orch.

KRE-Talk of the Town

KROW-Johnny Jump Up

★KROY-Sacramento and Valley

News News ★KSAN-News: Dancing Echoes

5:15 PST 6:15 MST

KSFO-Howie Wing, sketch (Corn Flakes): KNX KARM KFRC-Studio Prgm.

KYA-Rhythm in Red KIEM-Arcata Prgm. KMJ-Moving Stories of Life KOH-Music by Cugat KRE-Rockin' in Rhythm

KROW-El Cerrito Revi KROY-Dick Jurgens' Orch KSAN-Today's Tunes

5:30 PST 6:30 MST

KSFO-Tea for Two: KNX KARM KFRC-Dick Tracy, sketch

KPO-O Teacher, Quiz Prgm. KGO-U. S. Government Reports:

KYA-Gypsy Caravan

Burns & Allen: (sw-11.83) Jamboree; Vocalists; Orch.: (sw-

Dick Tracy, sketch: KFBK KMJ \*News: KDYL KOH KRE KLO KHSL-Monitor Views the News KKIEM-Tonic Tunes
KQW-Dick Liebert, organist:
Race Results
KROW-Club Cabana

5:45 PST 6:45 MST ★KSFO-News

KSL-Can You Imagine That

KFRC-Little Orphan Annie, sketch: KQW KIEM

KPO-Bob Keith's Orch. \*KGO-World on Parade, news KYA-Tin Pan Alley

KARM-The Dixieland Band KAYL-Sports Page of the Air KFBk-On with the Dance KFI-Know Your Schools KHSL-Tone Pictures KLO-Old Spinning Wheel KMJ-Forest Rangers \*KNX-News: News Oddities KOH-On the Mall KRE-Music for Everyone KROW-Piano Capers KSAN-Theater KSL-Sophie Tucker & Her Show

# NIGHT

7:00 MST

6:00 PST

KSFO-Campbell Playhouse, drama;

KSFO-Campbell Playhouse, drama;
Orson Welles; Guest: KNX KSL
KARM (sw-11.83)

Tonight, Orson Welles and
the Campbell Players inaugurate a new drama policy. Instead of dramatizing older
books and plays, they will present each week a new outstanding novel which they befleve has enduring merit. The
first novel has not yet been
chosen.

More detail on page 4. (Continued on Next Page)

# FRIDAY

### March 3

(6:00 p.m. Continued)

KFRC-Jack Armstrong, sketch: KIEM KQW

KPO-Waltz Time (Phillips); Frank Munn, tnr.; Manhattan Chorus; Abe Lyman's Orch.: KFI KDYL KOA KFBK KWG KMJ

KGO-Plantation Party (Bugler Tobacco); Girls of the Golden West; Range Riders; Whity Ford, m.c.: WOAI WFAA KLO WLW (sw-11.87)

KYA-Retirement Life Payments

KHSL-Northern Calif. Explorer \*\*
\*KJBS-News
KLX-Music Art Trio
KOH-Singin' Cowboy
KRE-Italian Radio Giornale KROW-News \*KSAN-News: Popular Varieties

### 7:15 MST 6:15 PST

KFRC-Adventures of General Shafter Parker; KIEM

KHSL Ballad Hour KOH Concert Hall of the Air KQW-Typical American Boy Contest Program
KROW-Piano Capers
KSAN-Wyoming Cowboys

### 6:30 PST

7:30 MST

KFRC-Dorothy Gordon

KPO-March of Time (Time Magazine): KFI KLO KDYL KOA KGO-Paul Martin's Music: KWG

KYA-Labor on the Air

Death Valley Days (Borax): WLW (sw-9.53)

KHSL-Dinner Dance KIEM-American Family Robinson KQW-To be announced KROW-Sparkling Melodies WFAA-Sports Review WOAI-Mexican Serenade

### 6:45 PST 7:45 MST

★KFRC-News & Views: KIEM KQW

KYA-Hobby Man

Johnson Family, sketch: KQW KOH-Sports KRE-Chapel of the Chimes Organ ★KROW-Labor News KSAN-Songs of Scandinavia

### 7:00 PST 8:00 MST

MSFO-Grand Central Station, drama (Listerine): KNX KARM KSL

★KFRC-News Dramas: KIEM KQW

KPO-Guy Lombardo's Orchestra (Lady Esther): KFI KDYL KOA WFAA WOAI (sw-9.53)

KGO-Madison Square Garden Box-ing Bouts: KLO (sw-11.87)

KYA-Sportsman

KFBK-Skimania KHSL-Salon Music \*\*
KLX-News
KMJ-Musical Prgm. KOH-Perino Boys

8/20—M KRE-Music of the Masters

\*KROW-L'Italia News

\*KSAN-News: To be announced KWG-Rainbow Trio
WLW-Open House

### 8:15 MST 7:15 PST

KFRC-The Shadow of Fu Manchu \*KYA-News

To be announced. KIEM

KLX-A Line on the Sportsman, with Bob Dwyer KOII-American Road Builders' Prgm. KQW-Dance Orch KROW-L'Italia Echoes of Italy KWG-To be announced

### 7:30 PST 8:30 MST

KSFO-Calling All Cars: KARM KNX

KFRC-The Lone Ranger, drama (Weber Baking Co.): KQW KPO-Uncle Ezra, sketch (Alka-

Seltzer); Henry Burr; Bass Fam-ily; Hot Shots: WLW KOA KFI KDYL WOAI WFAA (sw-9.53) KGO-Madison Square Garden Boxing Bouts: KLO

KYA-Musical Prom.

Barry Wood, songs: (sw-9.65)

KFBK-Tropical Moods \*KHSL-News: Weather KIEM-Daly's Lucky Seven KLX-Calif. Harmonettes, girls' quartet KMJ-Dance Orch KSL-I Want a Divorce KWG-Orch.

### 7:45 PST 8-45 MST

KPO-Jimmie Fidler (Drene): KFI KDYL KOA For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

KGO-Madison Square Garden Box-

ng Bouts: KLO To be announced: (sw-9.65)

Story B (sw-9.53) Behind the Headlines:

KFBK-The Fish Hawk
KHSL-Sons of the Pioneers
KLX-World Dances
KSL-Fireside Melodies WFAA-Dr. Pepper Kidoodlers
WLW-Spotlight featuring Lynn
Cole, thr.
WOAI-Warren Lustre

KSFO-Fishin' Fool KFRC-Studio Prgm. KPO-Amos 'n' Andy (Campbell's Soups): KDYL KWG KFI KMJ KFBK KOA WOAI WBAP

★KGO-World on Parade, News: Leighton Noble's Orch.: (sw-George Hall's Orch.

KYA-Basketball; U. C. Stanford Johnny Messner's Orch.: (sw

\*Evening News Report (sw-

Ben Cutler's Orch.: KLO Through the Sports Glass: KNX KOH KARM

KHSL-Chico State College
KIEM-Book Review
KLX-Adventures in Science
KQW-Winter Wonderland
KRE-The Little Concert
KROW-Italian-American Hour
\*KSAN-News: Songs from Shows
KSL-Songs from the Shows

# Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time bereunder indicated

\* Star in program listings indicates news highlights

### MORNING

9:30 PST (10:30 MST) Farm and Home Hour.

### AFTERNOON

5:00 PST (6:00 MST) Lucille Manners, Soprano, and Soloists.

### NIGHT

6:00 PST (7:00 MST) Campbell Playhouse with Orson Welles.

6:30 PST (7:30 MST) March of Time; News Dramatizations.

7:00 PST (8:00 MST) Guy Lombardo and His

7:45 PST (8:45 MST) Jimmie Fidler.

8:30 PST (9:30 MST) Burns and Allen, Comedians, with Frank Parker, Tenor.

PST (10:00 MST) First Nighter; Original Drama

9:30 PST (10:30 MST) Jack Haley, Singer-Comedian. Lucille Ball; Virginia Verrill; Ted Fio-Rito's orchestra.

# Did You Know That . . .

Edgar Bergen and Charlie are off on a Edgar Bergen and Charlie are off on a winter vacation this week. Next Sunday will find them in New York, where the famous dummy and his master are scheduled to broadcast their part of the "Chase and Sanborn Hour" from Radio City. Main point of the vacation, Bergen says, is to get his fill of Broadway plays—without Charlie.

Lucy Gilman, juvenile radio star who first went on the air from Chicago when she was so small that she had to stand on a box to reach the microphone, is now Laura Parker of Carlton Morse's "One Man's Family."

### 8:15 PST 9:15 MST

KSFO-Lum & Abner (Postum) comedy team: KNX KSL KARM KFRC-Phillistine: KOW

9:00 MST KPO-Who's Dancing Tonight, in-

KGO-Winter Snow Sports Fore-cast: KMJ KFBK

Johnny Messner's Orch.: KDYL

★News: KROW WOAI KFI-Cabbages & Kings KHSL-Frost Warnings: KIEM-Book Review

KIEM-Book Review
KOH-Aloha Land
KRE-Mrs. G. W. Ballard
KSAN-Exposition Prevue
KWG-To' be announced
\*WBAP-News: Bob & Art
WLW-Buddy Fisher's Orch.

### 8:30 PST 9:30 MST

KSFO-Burns & Allen (Chester-KSFO-Campana's First Nighter, field); Frank Parker, tnr.; Paul drama: KNX Douglas, announcer; Ray ble's Orch.: KSL KNX No-

KFRC-Hancock Ensemble

\*WLW-Paul Sullivan, news (sw- KPO-Death Valley Days (Borax), drama: KFI KDYL KOA Drama: "Cactus Bill."

KGO-Waltz Interlude

Russ Morgan's Orch.: (sw-9.53) California Pension Plan: KFBK KWG KMJ

Nation's Playhouse: WLW (sw-6.06)

Dance Orch.: KLO

Nick Stuart's Orch.: WOAI

★KARM-News
KHSL-Hal Denny, violinist
KIEM-Arcata Prgm.
KLX-Dude Martin's Nite Herders
KQW-Let's Waltz Again KRE-Harmony House KROW-Contract Bridge Club

KARM-Down the Mississippi KHSL-Hal Denny, violinist KOH-U. S. Government Reports KQW-Swing It!

### 9:00 PST 10:00 MST

\*KFRC-News: KOW KIEM

KPO-Gilmore Circus: Cliff Clark, barker: Felix Mills' Orch.: KFI

KGO-Sports News Freddy Martin's Orch.: KMJ Chick Webb's Orch . KIO

Ben Bernie's Orch.: (sw-6.12) Gray Gordon's Orch.: WBAP

KDYL-By Woodbury's Orch. \*KFBK-News KHSL-Studio Prgm. KOA Jack Crawford's Orch. KOH-Variety Hour
KRE-Tupper & Reed Presents
KROW-The Better Half
★KSAN-News: Popular Concert
KSL-The Good-Will Prgm.
KWG-Basketball Game
WLW-Moon River: (sw-6.06)

### 9:15 PST 10:15 MST

KFRC-Pulse of the City KGO-Dance Hour

Freddy Martin's Orch.: KFBK KARM-Varsity Drag KHSL-Frost Warnings: Evening

Concert
KIEM-Ray Sawyer's Orch.
KQW-Cupid Dan, Melody Man
KSAN-Pinto Pete

### 9:30 PST 10:30 MST

KSFO-Wonder Show: Jack Haley, & Hostess Cake); Lucille Ball; Virginia Verrill; Ted Fio-Rito's Orch.: KNX KSL

KFRC-Bob Crosby's Orch.: KOW

KPO-Good Morning Tonight (Ambers Bros.); Vocalists & Orch.: KFI

KGO-Opportunity Theater KYA-Musical Prom.

Charles Barnett's Orch.: (sw-6.14)

Buddy Rogers' Orch.: KMJ KLO KFBK Little Jackie Heller's Orch.: (sw-6.12)

Eddy Rogers' Orch.: WBAP KDYL KOA

KHSL-Highway Safety Campaign ★KLX-News KRE-Wrestling KROW-Bible Talk KSAN-Dance Time WLW-Twenty Four Hour Review (sw-6.06)

### 9:45 PST 10:45 MST

KFRC-Thomas Conrad Sawyer: 11:30 PST KQW KIEM KARM-Musical Highlights

KHSL-Hawaiian Melodies KLX-Music in Sentimental Mood ★KMJ-News KROW-Peacock Court WLW-Frank Dailey's Orchestra: (sw-6.06)

### 10:00 PST 11:00 MST

KSFO-Sophie Tucker & Her Show (Roi Tan Cigars): KNX KARM

KFRC-Phil Harris' Orch. KPO-Richfield Reporter: KFI

KYA-Al Goodman's Orch. Voice of Hawaii: KLO KFBK KWG

Lawrence Welk's Orch.: WLW (sw-6.06)

Magic Hour of Finest Music:

\*\*KSAN-News: State 

\*\*Magic Hour of Finest Music:

\*\*KSAN-News: State 

\*\*SAN-News: State 

\*\*SAN-News

KMJ-Wrestling Matches KROW-Harmony Hall \*KSAN News: Hits of Today

10:15 PST 11:15 MST KSFO-Nightcap Yarns: KARM

KPO-Sports Graphic: KDYL

KGO-Voice of Hawaii

KYA-Hit Revue

KFI-John Burton, Your National Editor
KOA-The Music You Want
KSAN-Les Malloy's Telephone KSL-Ray Bradford's Orch,

### 10:30 PST 11:30 MST KSFO-Harry Owens' Orch.: KNX KARM KOH KSL

KFRC-Gene Englander's Orch.

KPO-Herbie Kay's Orch.: KFI KMJ KDYL WLW (sw-6.06) KGO-Emil Baffa's Orch.: KFBK

KLX-Aimee Lawrence, pianist KRE-Chapel of the Chimes Organ KROW-Sophisticated Swing KWG-To be announced

### 10:45 PST 11:45 MST

KSFO-Clyde McCoy's Orch.: KNX KARM KOH KSL

KYA-Jimmy Walsh's Orch. KROW-Sunset Trio

### 11-00 PST 12:00 MST

KSFO-Community Dance: KNX KSL KOH KARM \*KFRC-News: Shep Fields' Orch.

KPO-Gary Nottingham's Orch.: KFI KWG KDYL KMJ KFBK ★KGO-World on Parade; News

KYA-Mail Bag Melodies KLX-Nocturne KRE-Star Clambake

\*\*KROW-News

\*\*KSAN-News: Thanks for the

### 11:15 PST 12:15 MST

Memory

KFRC-The Playboys KGO-The Music You Want KROW-Clam Bake KSAN-House of McGregor

# 12:30 MST

KSFO-Archie Bleyer's KNX KARM KSL KOH KFRC-Skinnay Ennis' Orch.

KPO-Carlos Molina's Orch.: KDL KMJ KWG KFBK

KFI-Silhouettes in Segue ★KJBS-News: Magic Hour KROW-Midnight Music Box KSAN-Crimson Trail

### 11:45 PST 12:45 MST

KSFO-Black Chapel, drama: KSL KNX KOH KARM KFRC-Musical Prom. KSAN-Pinto Pete

### 12:00 PST 1:00 MST KJBS-Midnight Club

★KNX-News ★KSAN-News: Sleep Chasers 1:15 MST

End of Friday Programs

# MORNING

### 7:00 PST

8:00 MST

KSFO-Sons of the Pioneers KFRC-Rise & Shine KPO-Musical Clock

KGO-Ranch Boys: KLO KWG (sw-21.5) KYA-Musical Clock The Smile Parade: (sw-15.21) Hillbilly Champions: (sw-21.57)

KARM-Rhapsody in Brass KARM-Rnapsody In Bra KDYL-Timekeeper KFBK-Johnnie Blaisdell KFI-Off the Record KHSL-Cheerio Club KIEM-Rise & Shine KJBS-Alarm Klok Klub KMJ-Braskfast Broadcas KMJ-Breakfast Broadcast KNX-Sunrise Salute

KOA-Infallible Pair ★KOH-Hotcake Headlines ★KQW-News: Eddie Calder's Breakfast Club KRE-Your Radio Pastor
KROW-Valley Church
\*\*KROY-News
\*\*KSAN-News: Waking in Rhythm
KSL Old Familiar Airs

7:15 PST 8:15 MST

KGO-Amanda Snow, songs: KLO Hillbilly Champions: KSL

\*News: KFBK KFI KWG KARM \*\*KMJ-Radio Headlines
KOA-Weavers of Melody
KROW-Commuter's Clock: Sportlight Parade KROY-Top o' the Morning

7:30 PST KSFO-Swing Session

7:45 PST 8:30 MST \*KSFO-News \*KFRC-News: KQW KIEM

# SATURDAY, March 4, 1939

KPO-Swing Serenade; Rakov's ★KPO-Radio Reporter Orch.: (sw-15.33-15.21) The Child Growe Un

KGO-Musical Clock

Florence Hale Radlo Forum: KOA Four Corners Theater: (sw-21.57) ★News: KLO KNX ★KARM-The Early Edition FFRK-Breaktast Club KFBK-Breaktast Club ★KFI-Musical Newsy KLX-Records KMJ-Breakfast Broadcast KSL-Breakfast Melodies KWG-Rhythm Roundup

8:45 MST

The Child Grows Up, talk: KLO KWG (sw-15.21-15.33) KDYL-Tune Parade KFI-Radio Review by Bernie Smith KNX-Sunrise Salute KOA-Wells of Music KRE-Your Radio Paster KROW-Commuter's Clock KSL-Morning Musicale

9:00 MST 8:00 PST

KSFO-Cincinnati Conservatory of KDYL

Music: KNX KOH KARM KSL \*KYA-News

(sw-21.57)

Music detail on page 13 this week. Music Internationale: KWG

KFRC-Oberlin Program: KQW KIEM KPO-Glenn Hurlburt, organist:

KYA-Modern Melodies Music Internationale: KMJ KLO (sw-15.33)

KDYL-Woman to Woman KDYL-Woman to Woman
KJBS-Dance Orch.
KLX-Rhythm & Romance
KOA-Once Upon a Time
KRE-The Morning Watch
★KSAN-News: Rhythm Concert
★KWG-Monitor News

8:15 PST

KPO-Dol Brissett's Orch.f KOA

★News: KFI KROW KIEM-Stock Quotations KJBS-Tin Pan Alley KLX-Records KQW-Theater News KROY-Markets: Harry Bluestone KSAN-Tidings Hour

8:30 PST 9:30 MST KFRC-News: Bess Bye, market scout

KPO-Milestones in Music; Eastman School of Music: KDYL KFI

KGO-Frank Denke, pianist 9:15 MST KYA-Lon Gladstone's Orch.

Our Barn; Children's Prgm. with Madge Tucker: KWG KMJ KFBK KLO (sw-15.33)

Cincinnati Conservatory of Music: KARM KNX (sw-15.27)

Radio Devotional: KHSL KIEM KJBS-Best Sellers KJBS-Best Sellers
KLX-Popular Music
KQW-First Baptist Church
KRE-Yesterday's Favorites
KROW-Sparkling Melodies
KROY-Calif. State Employment
KSAN-WPA Concert
KSL-Jennie Lee Prgm.

8:45 PST

9:45 MST

KFRC-Army Band: KQW KIEM \*KGO-World on Parade; News KYA-Calif. State Emp. Service Milestones in Music: KFI Cincinnati Conservatory of Music:

KHSL-The King's Men KLX-Classical Music KROW-Bandstand Favorites KSAN-Modern Melodies KSL-Words & Music

9:00 PST

KSFO-Address by President F. D. Roosevelt: KOH KROY KARM KNX KLO KSL

Before a joint session of the Senate and House of Representatives. President Roosevelt delivers an address commemorating the 150th anniversary of the First Congress of the United States under the Constitution. Music is by the Marine Band. More detail on page 5.

KFRC-Address by President F. D. Roosevelt: KQW KIEM More detail on page 5.

KPO-Address by President F. D. Roosevelt: KFI KOA KDYL More detail on page 5.

KGO-Address by President F. D. Roosevelt: KWG KMJ KFBK More detail on page 5.

KYA-America Sings

KHSL-California State Personnel KJBS-Musical Meanderings KLX-The Shopping List KROW-Hits of Today ★KSAN-News: Vocal Varieties

KHSL-Concert in Miniature KRE-Masterworks KSAN-Cy Meyer

9:30 PST

10:30 MST

KYA-Stan Myers' Orch.

KJBS-Traffic Safety Council KLX-Stocks: Records KROW-Morning Concert

9:45 PST

10:45 MST KHSL-Novelettes

KYA-Morning Inspirations

KHSL-Hawaiian Melodies KJBS-Harmony Hall

10:00 PST 11:00 MST

KSFO-National Indoor Tennis Matches: KOH KROY KARM (sw-15.27)

KFRC-University Life: KQW KPO-Matinee in Rhythm: KDYL

KGO-Nat'l Farm & Home Hour; 4-H Club Prgm.; Marine Band; Spkrs.: KOA KLO KWG KFBK KMJ (sw-15.21)

KYA-Cycles of Romance

KFI-Radio Pen Friend
KHSL-Master Melodies
KIEM-Arcata Prgm.

★KJBS-News
KLX-Police Dept. Safety Prgm.
KNX-Monitor Children's Prgm. KROW-The School Book ★KSAN News: Hits of Today KSL Up & Down the Scale KWG-Home Science

10:15 PST 11:15 MST

KPO-Radio Reporter

Calling All Stamp Collectors; Capt. Tim Healy: KFI KDYL (sw-15.33)

KJBS-Organ Serenade \*\*KLX-Stocks: Weather: News KNX-Federated Women's Club KRE-Piano Ramblings KSAN-Light Concert KSL-Saturday Syncopations KWG-Jimmy Grier's Orch.

10:30 PST 11:30 MST

KSFO-National Indoor Tennis Matches: KNX KOH KARM KSL KROY (sw-15.27)

KFRC-Once Upon a Time, dra-ma: KQW KIEM

KPO-Campus Notes: KFI KDYL

KGO-Ray Kinney's Orch.: KLO KWG (sw-11.87-15.33)

KYA-The 39'ers

KHSL-Sunshine Girl KJBS-Dance Memories KLX-Studio Kitchen KMJ-Domestic Science KOA-Traffic Lesson KRE-World's Waltzes KROW-Dean of the Ivories KSAN-Waltz Time

10:45 PST 11:45 MST

KPO-Metropolitan Opera Co.: KDYL KFI KFBK KOA KMJ (sw-15.33)

10:00 MST KHSL-Tango Time

11:00 PST 12:00 MST

KSFO-National Indoor Tennis Matches: KNX KOH KARM KSL (sw-15.27)

KFRC-To be announced: KQW KIEM

KPO-Metropolitan Opera pany: KDYL KFI KOA KMJ KFBK (sw-15.33)

KGO-Frank Dailey's Orch.: KLO (sw-11.87)

KYA-Morning Concert

KHSL-Morning Concert KHSL-Morning Concert
KJBS-Concert Masters
KLX-Stocks: Dance Music
KRE-Tunes from Tango Land
KROW-Your Show
KROY-Varieties
\*KSAN-News: Songs of the Past
KWG-To be announced

11:15 PST

12:15 MST

KFRC-Anthony Candelori's Orch .: KQW KIEM

↑ KROY-News

10:15 MST KSAN-Love Tales

11:30 PST

KSFO-National Indoor Tennis Matches: KROY KOH KNX KARM

KFRC-Intercollegiate Debates:

KIEM KQW
University of Pennsylvania KROW-Luncheon Dansant vs. Richmond.

RNA-rederal Housing Sk ROW-Luncheon Dansant 12:45 PST 1:4

KPO-Metropolitan Opera Co.: KFI 12:45 PST KOA KDYL KMJ KFBK Nat'l Indoor

KGO-Del Courtney's Orch.: (sw-11.87)

KHSL-Novelettes
KJBS-Rhythin Revue
★KLO-News
KLX-Gems of Melody
KRE-Jungle Jim, sketch
KSAN-New Homes for Old
★KSL-Markets: News

11:45 PST 12:45 MST

KSFO-National Indoor Tennis Matches: KOH KNX KROY KARM

Del Courtney's Orch.: KLO

KJBS-Musical Styles

KLX-Vocal Ensemble KRE-Chuck Foster's Orch. KSAN-Vocal Varieties KSL-Buyer's Guide

# AFTERNOON.

12:00 PST 1:00 MST

\*KSFO-News

\*KFRC-News KPO-Metropolitan KDYL KFI KOA Opera Co.:

KGO-Al Kavelin's Orch.: KLO (sw-11.87)

KYA-Organ Concert

# Did You Know That ...

Richard Crooks, tenor soloist of the "Voice of Firestone," has begun an extensive concert tour which will include both Australia and Africa. His voice will be "piped" in from Honolulu and other points of his itinerary for the Firestone broadcast.

Kate Smith was the sponsor of two events for women at the Lincoln's Birthday Carnival at Lake Placid-the down-hill ski race and the slalom. Kate presented awards to the winners.

Paul Whiteman talked to the President about the plight of unemployed musicians at

Music Hall from London: KQW
The Western brothers, Kenneth and George, are featured
with Charles Shadwell's variety
1,20 BST
2,20

Nat'l Indoor Tennis Matches: KNX KROY KSL (sw.11.83) ★News: KFBK KMJ KROW KOH KWG

\*KARM-Dance Tunes: News: Dance Tunes (HSL-Markets (HEM-Hi Noon Hi Jinks Prgm.

KIBS-Song Hits
KLX-Stocks: Dance Music
KRE-Noonday Prgm.
\*KSAN-News: Rhythm Contrasts 12:15 PST 1:15 MST

KSFO-National Indoor Tennis

KFRC-Music Hall from London KGO-The Four of Us: KLO (sw-11.87)

Opera: KMJ KFBK

★KHSL-Butte Tractor: News ★KQW-News KROW-News KROW-Man on the Street KSAN-Echoes of Portugal KWG-To be announced

12:30 PST 1:30 MST

KSFO-National Indoor Tennis Matches: KOH KSL KARM KROY (sw-11.83) KPO-Opera: KFI KOA KDYL

KGO-Al Roth & Co.; KLO (sw-11.87)

12:30 MST KYA-Take It Easy

Music Hall from London: KQW

\*News: KJBS KIEM KHSL-Variety Prgm. KLX-Anita & Oroseo, guitarists KNX-Federal Housing Speaker

1:45 MST KNX
KIEM Stocks
KJBS-Dance Hits
KLX-Today's Almanac
KROW-Castles of Romance

1:00 PST 2:00 MST

KSFO-National Indoor Matches: KNX KARM KOH KSL (sw-11.83)

KFRC-Widener Challenge Cup: KQW KIEM More detail on page 5.

KPO-Opera: KFI KOA KDYL KFBK KMJ KGO-Club Matinee: KLO (sw-9.53-11.87)

\*KYA-News

KHSL-Bridge Dance KJBS-One o'Clock Revue KLX-Musical Prgm.
KRE-Chapel of the Chimes Organ
KROY-Roseville Roundup
\*KSAN-News: Organ Treasures

1:15 PST

2:15 MST

KSFO-Widener Challenge Cup: gram: KLO KROY KNX KARM KOH (sw. 11.83)

Brian Field describes the Widener Challenge Cup race at Hialeah Park, Miami. The cup is worth \$50,000 added and has attracted such liorses as War Admiral and Stagehand.

KPO-Opera: KFI KOA KDYL KFRC-Soldiers of Miss Fortune, KFBK

1:30 PST 2:30 MST

KFRC-Variety Prgm.; Vocalists & Orch.: KQW KIEM KPO-Opera: KFI KDYL KOA KFBK KMJ

KYA-Tin Pan Alley KHSL-Studio Prgm. KLX-World Entertains

KRE-Matinee Musicale KSAN Modern Melodies 1:45 PST 2:45 MST

KSFO-National Indoor Tennis Matches: KNX KOH KARM KROY (sw-11.83)

KYA-Goodwill Corner

KROW-Public Service KSL-Congress of Parent-Teachers

2:00 PST KSFO-What Price America, dra-ma: KSL KNX KOH KARM KROY (sw-11.83)

KFRC-International House: KQW

KPO-Opera: KOA KFI KDYL KFBK KMJ (sw-9.53) KGO-Erskine Hawkins' Orch.: KLO (sw-11.87)

KYA-Rugby; Stanford vs. Stan-ford Medical School

KHSL-Sport News
KJBS-Hit Revue

\*\*KLX-News: Lost & Found: KFRC-Bernie Cummins' Orch.:

KIEM KQW KROW-Crazy Quilt ★KSAN-News: Swing Time

2:15 PST

3:15 MST Nat'l Indoor Tennis Matches: KPO-Youth Meets Government:
KNX KDYL KOA KFI KFBK (sw-9.53)

KHSL-Popular Music

2:30 PST 3:30 MST

KOH KARM KROY KNX (sw 11.83) KSFO-Jack Marshard's Orchestra:

KFRC-Dramas of Youth: KQW KIEM

KPO-Youth Meets Government: KFBK KOA KFI KDYL (sw-9.53)

KGO-Southwestern Stars Variety Prgm.: KMJ KWG (sw-11.87)

KHSL-Forgotten Melodies KJBS-Serenade from the Shows KLO-All-O Wheat Prgm. KLX-Helen Wegman Parmalee. pianist KROW-Popular Concert

2:45 PST 3:45 MST Southwestern Stars, variety pro-

KLX-Records KSAN-King's Serenade KSL-Saturday Rhythms

3:00 PST 4:00 MST \*KSFO-News

★KPO-Kaltenmeyer's Kindergar- M—8/20 ten: News: KOA KFI KDYL (sw- 9.53)

★KGO-El Chico, Spanish Revue: News: KLO KFBK KWG

\*News: Leighton Noble's Orch.: KARM KOH NKX Bob Crosby's Orch.: KIEM

KHSL-Afternoon Concert ★KJBS-News KLX-What's New? ★KMJ-Radio Headlines ★KMJ-Radio Headlines
KQW-The Man in the Market
KRE-Open House
KROW-Sparkling Melodies
KROY-Whiskers Takes the Air
★KSAN-News: Mountain Music
KSL Religious News Events

4:15 MST

KSFO Leighton Noble's Orch.:

★El Chico; News: KMJ

KJBS-Dance in the Modern Man-KLO-Church Schedule: News KLX Records KROW Latin-American Hour

KSL-Merchants Radio Column 3:30 PST 4:30 MST

KSAN-Stars Over Hollywood

KSFO-Widener Challenge Cup: KSFO-Saturday Night Swing Club: KNX KOH KSL KARM KROY KARM KOH KROY KNX KSL (sw-11.83) KFRC-Manny Lander's Orchestra: KQW KIEM

KPO-Education Today

KGO-Renfrew of the Mounted, sketch; KFBK KMJ KWG KLO Gray Gordon's Orch.: KOA KFI (sw-9.53)

Tea Time: KNX KLX

KDYL-News

KHSL-News: Weather Report

KJBS-Eddie Fitzpatrick's Orch.

KSAN-Dance Matinee

3:45 PST

KSFO-Saturday Night Swing Club: KARM KOH KROY KSL KPO-To be announced: KFI KOA (sw-9.53)

3:00 MST KGO-Renfrew of the Mounted, sketch: KWG KFBK KMJ KLO

KDYL-Children's Party KHSL-Studio Prgm. KSAN-House of McGregor

5:00 MST 4:00 PST KSFO-Americans at Work: KSL

KSFO-Americans at work; KSKOH KARM KROY KNX (sw-11.83)

This episode, which is being presented before the School Administrators convention in Cleveland, is devoted to the "school-marm's" job. Cleveland school-teachers are expected to participate in the interview portion of the program.

# SATURDAY

Page 33

March 4

KGO-Message of Israel: Guest Speaker: KFBK KMJ KWG (sw 11.87)

Subject: "The Ethics of Aid to Refugees." Speaker: Rabbi Jonah B. Wise.

KYA-Stars Over Manhattan

Avalon Time (Avalon Cigarettes):

KHSL-Tea Dance KJBS-Something Old, Something

4:15 PST 5:15 MST

KLX-Swing Your Partner KSAN-Talking Drums

KSFO-Jimmy Davis' Orch.: KOH KNX KARM KROY

KPO-Lives of Great Men: KOA

KYA-Ben Selvin's Orch.

Question Bee: (sw-11.87)

pianist

\*\*KQW-News: Musical Interlude
KSAN-Vocal Varieties
KSL-Your Program of Favorites

\*\*WFAA-News & Sports

(Continued on Next Page)



in a riotous variety show "HONOLULU BOUND" with his stooges, "Bottle"

and "The Man in the Box" Eddie DeLange's Orchestra The Andrews Sisters "Johnny Pineapple"

6:00 COLUMBIA

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KPO-Freddy Martin's Orch. & Santa Anita Race: Freddy Martin's Orch.: KFI KDYL KOA

Red Foley & Co.; Red Skelton; Phil Davis' Orch.: WBAP WOAI

New KLO-Musical Train

KLX-Records
KROW-Let's Dance
\*KSAN-News:Popular Potpourri

\*KFRC-Raymond Gram Swing. comm.: KIEM KOW

5:30 MST

\*KFRC-News: Studio Prgm.

KPO-Lives of Great Men: KOA KFI (sw.9.53)

"Ralph Waldo Emerson: Spiritual Leadership in Democracy," is the theme of Dr. Griggs' discussion. Descended from a line of New England clergymen, Emerson (1803-1882) was a pioneer of American culture and alcott, he upheld ethical and spiritual values in a new and relatively harren civilization. "Essays" and "Conduct of Life" are representative of his work.

KGO-Rendezvous with Ricardo: KLO KWG

Joe E. Brown: (sw-11.83) Red Norvo's Orch.: KIEM

★News: KJBS KMJ ★KFBK-News: Prgm. Resume KDYL-National Emergency Coun-

cil KHSL-Melody Parade KLX-Helen Wegman Parmelee,

**★WFAA**·News WOAI-Sports

**EVERY SATURDAY NIGHT!** 

# SATURDAY

### March 4

4:45 PST 5:45 MST

\*KFRC-American Legion News Barrage: KIEM

KPO-Herbie Kay's Orch.: KDYL KOA KFI

KYA-Variations on Syncopation Castilla Twins, vocal duo: (sw-9.53)

Rendezvous with Ricardo: KMJ Rural Mail: WFAA WOAL

KFBK-Saturday Swing Session KJBS-Rumba's KLX-Songs of the Islands KOH-King & Herzoff KQW-Buyer's Guide KSAN-Mutiny on the High Seas ★KSL-News

5-00 PST

6:00 MST

KSFO-Intercollegiate Radio De-

KFRC-Gloomchasers: KQW

KPO-Quaker Party; Tommy Riggs & Betty Lou; Bea Wain, songs; Larry Clinton's Orch.; Guests: WOAI WBAP KFI KDYL KOA (sw-9.53)

KGO-Music & American Youth: KFBK KWG KMJ

KYA-Modern Melodies

Ben Cutler's Orch.: (sw-11.87) Columbia Sports Broadside: KNX KARM KOH

Johnny Presents: (sw-11.83)

KHSL-Evening Concert KIEM-Arcata Prgm. KJBS-Dinner Dance \*KLO-News KLX-Stewart Hamblen
KRE-Talk of the Town

KROY-Sacramento and Valley News ★KSAN-News: Dancing Echoes KSL-Amateur Hour

5:15 PST

6:15 MST

KYA-What Is It?

KLO-Old Spinning Wheel KRE-Rockin' in Rhythm KROY-Dyayna Gayle & King Cole KSAN-Today's Tunes

5:30 PST 6:30 MST

KSFO-Ray Bradford's Orchestra: KNX KOH

KFRC-Symphonic Strings: KIEM

KGO-Brenthouse, drama, star-ring Hedda Hopper: KLO KWG KMJ (sw-11.87)

KPO-Music by Music

KYA-Rosario Bourdon's Orch.

Carlos Molina's Orch.: KFI Prof. Quiz: (sw-11.83)

Fred Waring's Pennsylvanians (Bromo Quinine): WBAP WOAI (sw.9.53)

★News: KDYL KRE KARM \*KFBK-Green Bros.' Orch.

\*KHSL-Monitor Views the News
KOA-Legislative Facts
KQW-Ranch Boys: Race Results
KROW-Where to Go KSL-Homespun Hour, with Harry Clarke & Peter Spraynozzle

5:45 PST ★KSFO-News 6:45 MST

Page 34 8/20-M KPO-Carlos Molina's Orchestra:

Symphonic Strings: KQW Ray Bradford's Orch.: KARM

KFBK-Man on the Boat KHSL-Hits from Hollywood KNX-Adventures in Science KOA-Ward & Sorenson KRE-On Wings of Song KROW-Piano Capers \*KSAN-Theater Guide

### NIGHT

6:00 PST 7:00 MST

KSFO-Honolulu Bound (Hawaiian Pineapple Co.); Phil Baker; Man in the Box; Andrew Sisters; Bottle; Mary Kelly; Eddie De Lange's Orch.; Guests: KSL KNX KARM (sw-11.83) For further detail see sponsor's announcemin on page 33.

KFRC-Hawaii Calls; Native Music: KQW KIEM
Saluting Tennessee.

KPO-Dinner Date with Judy; Three Cheers; Judy Dean, m.c.; Ernest Gill's Orch.: KOA KDYL KFI

KGO-Yascha Borowsky's Concert Trio: KLO KFBK KMJ KWG

KYA-Retirement Life Payments

Vox Pop: (sw-9.53)

National Barn Dance (Alka-Seltyer); Vass Family; Henry Burr. Hoosier Hotshots; Uncle Ezra Maple City Four; Lucille Long. Joe Parsons; Joe Kelly, m.c. WLW WBAP WOAI (sw-11.87)

KHSL-Vespers ★KJBS-News KLX-Music Art Trio, dinner con cert KOH-Lenten Services KRE-Italian Radio Giornale ★KROW-News

\*KSAN-News: Popular Varieties

6:15 PST 7:15 MST KGO-March of Progress: KFBK KMJ KWG

Will Aubrey, Bard of the By-ways: KLO

KOH-Variety Time KROW-Piano Capers KSAN-Wyoming Cowboys

### 6:30 PST

7:30 MST

KSFO-Saturday Night Serenade (Pet Milk); Mary Eastman, sop.; Bill Perry, tnr.; Bill Adams; Gus Haenschen's Orch.: KSL KARM

KFRC-Hollywood Whispers: KQW

KIEM

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

KPO-Hall of Fun; Gordon Jenkins' Orch.: KDYL KMJ KOA (sw-9.53) KGO-Stars of Tomorrow: KFBK

KWG KLO KYA-Song Shoppers

Stepping Along: (sw-11.83)

KFI-Fantasie in Rhythm KHSL-Concert Violinist; Max Sypher, pianist KROW-Thomas Peluso's Music KSAN-Richard Steel

6:45 PST 7:45 MST

KFRC-Sons of the Pioneers: KQW KIEM

KYA-Postal Oddities

KFI-King Cowboy Revue KRE-Chapel of the Chimes

# Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

\* Star in program listings indicates news highlights

### MORNING

9:00 PST (10:00 MST) Address by President The President addresses a joint session of Congress on the 150th anniversary of the First Congress under the

10:00 PST (11:00 MST) Farm and Home Hour.

10:45 PST (11:45 MST) Metropolitan Opera Com-Presenting "Il Trovatore" by Giuseppi Verdi.

### AFTERNOON

1:00 PST (2:00 MST) Widener Challenge Cup Race.
The \$50,000 race, at Hialeah race-track broadcast at this time over MBS, may also be heard over CBS fifteen minutes later.

5:00 PST (6:00 MST) Tommy Riggs and Betty Lou; Comedy and Variety. Larry Clinton's orchestra with Bea Wain, vocalist.

### NIGHT

6:00 PST (7:00 MST) Phil Baker, Comedian. Harry "Bottle" McNaughton; Ward "Man in the Box" Wilson; Andrews Sisters; Eddie DeLange's orchestra.

PST (7:00 MST) Vox Pop; Interviews.
Parks Johnson; Wally Butterworth; Graham McNamee. 6:00

PST (7:30 MST) Mary Eastman, Soprano, and Bill Perry, Tenor.

7:00 PST (8:00 MST) Hit Parade with Lanny Ross, Tenor.

7:00 PST (8:00 MST) Symphony Orchestra; Hans Steinberg, Guest Conductor.

8:00 PST (9:00 MST) Joe E. Brown, Comedian.
Gill and Demling; Margaret McCrae, vocalist; Harry Sosnik's orchestra.

8:00 PST (9:00 MST) National Barn Dance.

8:30 PST (9:30 MST) Johnny Presents; Johnny Green's Orchestra.

PST (10:00 MST) Fred Waring and His Orchestra.

KROW-Swing Master's Music \*KYA-News

7:00 PST

KSFO-Lucky Strike Hit Parade with Lanny Ross, thr.; Raymond Scott Quintet; Kay Lorraine, vocalist; Mark Warnow's Orch.; Guest: KSL KNX KOH (sw-11.83)

KFRC-Betty Jane Rhodes; Chi-co's Orch. & Singing Strings; KIEM KQW

KPO-Dance Orch.: WBAP

KGO-Symphony Orch.; Arturo Toscanini, cond.: KWG KLO KMJ (sw-11.87-9.53)
Guest-conductor Hans Steinherg takes the baton from Arturo Toscanini, who concluded a series as conductor last week.
Music detail on page 13 this week.

KARM-Stars Over Manhattan KARM-Stars Over Manhattar KDYL-Bowling Contest KFBK-Speed Gibson, sketch KFI-Sweeten Swing KHSL-Salon Music \*\*KLX-News KOA-Jack Crawford's Orch. KRE-Music of the Masters

★KROW-L'Italia News

★KSAN-News: To be announced
WI.W-Dog House Club
WOAI-Saturday House Party

7:15 PST 8:15 MST

KFRC-Inside the Sports, Sam Balter

Dance Orch : KDVI. 8:00 MST Symphony Orch.: KLO KFBK

KIEM-Varsity Varieties KLX-Hits & Encores KQW-Will Osborne's Orch.

7:30 PST

KFRC-Dance Orch.: KQW KIEM Dance Orch.: WOAI WFAA KPO-Johnny Hamp's Orchestra: KDYL WBAP KFI

KGO-Symphony Orch.: KMJ KWG (sw-9.53-11.87)

KYA-Santa Anita Re-Creation

★KARM-News for McMahans ★KHSL-News: Weather KLX-Gaslight Harmonies KOA-Light on the West KROW-Italian-American Hour WLW-Frank Dailey's Orchestra

### 7:45 PST 8:45 MST 9:15 PST

KHSL-Sons of the Pioneers KLX-Let's Waltz KNX-Tonight's Best Buys ★KSL-News WBAP-Iraan High School Prgm

8:00 PST 9:00 MST

KSFO-Joe E. Brown, comedian (Post Toasties) Gill & Dem-ling; Margaret McCrae, songs; Harry Sosnik's Orch.: KNX KSL KARM

KFRC-Amateur Hour

KPO-Alka-Seltzer National Barn KPO-Alka-Seltzer National Barn Dance; Maple City Four; Vass Family; Henry Burr; Hoosier Hot Shots; Lucille Long; Joe Kelly, m.c.; Uncle Ezra; Arkie; Ann, Pat & Judy; Male Octet; Glenn Welty & Orch.; Guests: KFI KDYL KOA KTFI (1240 kc) KSEI (900 kc) KOB (1180 kc) KIDO (1350 kc)

For Jurther defail see sponsor's compouncement on this page.

KGO-Symphony Orchestra: KLO KWG KFBK, KMJ (sw-6.14-9.53) KYA-Basketball; U. C. vs. Stan-

Tuckers' Orch.: KIEM

KHSL-Gems from the Operas KLX Musical Soiree KOH-Swing Time
KRE-Music to Read By
\*KSAN-News: Songs from Shows
WFAA-Modern Choir \*WLW-Paul Sullivan, news: (sw-

8:15 PST 9:15 MST

Jimmy Dorsey's Orch.: KQW

★News: KROW WOAI

KHSL-Frost Warnings: Gems
from the Operas

KSAN-To be announced

★WFAA-News: Ranch Boys

WLW-Don Dunham's Orch. (sw-606)

9:30 MST 8:30 PST

KSFO-Johnny Presents (Philip Morris); E. R. Johnstone's Dramas; Johnny Green's Orch.; Frances Adair & Glenn Cross, vocalists; Mixed Ensemble: KNX KSL KARM

KGO-Russ Morgan's Orch.: Tropi-

Russ Morgan's Orch.: WOAI KMJ KFBK KWG Horace Heidt's Orch .: WLW (sw 9.53-6.06)

Charles Baum's Orch.: (sw-6.12) KHSL-WPA Prgm. KIEM-Arcata Prgm. KLO-Dance Orch KOH-Delli Quadri's Orch. KROW-Food for Thought WFAA Tommy Tucker's Orch.

8:45 PST

KGO-Lou Breese's Orch.: KLO Jimmy Grier's Orch.: KQW

9:45 MST

\*KFBK-News KKISL-Songs of the Islands KLX-Songs of the Islands KRE-Front Page Drama KROW-Concert Gems

9:00 PST 10:00 MST

KSFO-Protessor Quiz (Noxzema) Bob Trout; KNX KARM

\*KFRC-News: KOW KIEM KPO-Fred Waring's Pennsylvanians (Bromo-Quinine): KOA KDYL KFI

KGO-Chick Webb's Orch.: KLO

8:30 MST Dick Stabile's Orch.: (sw-6.12)

\*KFBK-News KHSL-Harmony Lane KHSL-Harmony Lane
KLX-Faucit Theater of the Air
KMJ-Their Greatest Story
KOH-Dance Music
KRE-Swingin' in the Groove
KROW-Hawaii Calls \*KSAN-News: Popular Concert KSL-Lullaby in Rhythm KWG-To be announced WLW-Jolly Time: Moon River: (sw-6.06)

10:15 MST

KSFO-Capitol Opinions: KOH KFRC-The Shadow of Fu Manchu KARM (sw-11.83) Glen Gray's Orch.: KQW KHSL-Frost Warnings: Studio

Figm.
KIEM-Ray Sawyer's Orch.
KSAN-Pinto Pete
★KSL-News

9:30 PST 10:30 MST

KSFO-Vocal Varieties KFRC-Orrin Tucker's Orchestra: KQW KIEM

KPO-Avalon Time (Avalon Cigarettes); Red Foley & Co.; Red Skelton; Neighbor Boys; Del King, m.c.; Chorus; Phil Davis' Orch.: KDYL KFI KOA KWG KFBK KMJ

KGO-Freddy Martin's Orch.: KLO

KYA-Musical Prgm. Eddy Rogers' Orch.: WFAA

Wayne King's Orch.: KSL KOH KARM (sw-6.12)

KHSL-Instrumental Music ★KLX-News KNX-Drama Time with Bert Lytell
KROW-Everybody's Favorites
KSAN-Dance Time

WLW-Twenty-Four Hour Review (sw-6.06)

9:45 PST 10:45 MST

\*KSFO-News

Eddy Rogers' Orch .: WLW (sw-

KLX-Music in a Sentimental KNX Capitol Opinions

10:00 PST 11:00 MST

KSFO-Columbia Dances: KARM KOH

KFRC-Shep Fields' Orch.: KQW KPO-Carlos Molina's Orch .: KMJ KGO-Buddy Rogers' Orch.: KLO

KWG KFBK KYA-Sage Bros.

Dick Gardner's Orch.: WLW (sw-6.06)

Herbie Holmes' Orch .: KSL

\*News: KDYL KOA
Dance Music: KLX KHSL
KFI-This Week in Review
KHSL-Dance Time
KJBS-Magic Hour of Finest Music
KNX-To be announced
KRE-Chapel of the Chimes Organ
KROW-Religious Perm KROW Religious Prgm.

10:15 PST 11:15 MST

KSFO-Columbia Dances: KARM KOH KNX

KGO-Tropical Moods Carlos Molina's Orch.: KDYL KOA KFI

KLX-World Dances KROW-Design for Dancing KSAN-Les Malloy's Telephone Quiz

10:30 PST 11:30 MST

KFRC-Joe Reichman's Orch. KPO-Gary Nottingham's Orch.: KDYL KOA KFI

KGO-Emil Baffa's Orch.: KWG KYA-Ray West's Orch.: KFBK

Freddie Ebener's Orch.: WLW (sw-6.06) George Hamilton's Orch.: KSL

KLX-Bordertown Barbecue KQW-Magic Hour KRE-Dance Music 10:45 PST 11:45 MST

KSFO-Harry Owens' Orch.: KNX KARM KOH

11:00 PST 12:00 MST KSFO-Columbia Dances: KARM KSL KOH KNX

\*KFRC-News: Leon Mojica's Orchestra KPO-Herbie Kay's Orch.; KFI KWG KMJ KFBK

\*KGO-World on Parade, News KYA-Mail Bag Melodies

KDYL-Jitterbug Jamboree KLX-Nocturne KRE-Star Clambake \*\*KROW-News KSAN News: Thanks for the

11:15 PST 12:15 MST

KGO-Paul Carson, organist KROW-Singing Strings KSAN-House of McGregor

11:30 PS.T 12:30 MST KSFO-Dance Orch.: KNX KARM

KFRC-Jack McLean's Orch. KPO-Archie Loveland's Orch .:

KFI KMJ KWG KFBK ★KJBS-News: Magic Hour KROW-Midnight Music Box KSAN-Talking Drums

11:45 PST 12:45 MST

KFRC-Musical Prgm. KSAN-Pinto Pete

12:00 PST 1:00 MST

KJBS-Midnight Club KNX-Dancetime

\*KSAN-News: Sleep Chasers

End of Saturday Programs

# EVERY SAT. NITE-

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# CAMOUFLAGED BALLADER

(Continued from Page 7)

When the Grove Street School gave "The Merry Company," a flimsy bit of drammer, Nelson was cast in a role where he sang and acted. He sang well even then, but as an actor he was a good soprano. His voice was high and childish and he got by in the play mostly because the audience was kind.

To be blunt about it, Nelson couldn't act as a boy, and today he knows bet-ter than anyone else that he's not a great actor. He never tries to fool himself or his public.

In the evenings when his chores were done, his mother would play church hymns and he would sing with her. She took him with her to the choir, and his sweet soprano could be heard every Sunday.

It was in 1911 and he was ten

when he began singing in St. Stephen's Episcopal Church. Later, Arthur Lacy-Baker, organist for Grace Church, began training him, and eventually Nel-

son became a soprano soloist.

After Grace Church, Nelson began singing at All Saints Church. He was giving his song all he had one night when his voice cracked and tumbled from a soprano to croak. He grabbed up for another high note, but he couldn't make it. His voice had stopped somewhere about half-way alto-baritone and there it stayed.

The choir director told him to forget singing for two years.

Nelson was fourteen then. His father and mother had come to the parting of the ways. She wanted to settle down and build a home for her son. The boy was told to choose. He quit school and he and his mother went to Phila-

"I had my knocks," Nelson said, "and I know they are necessary." Mrs. Eddy took a job with the Uni-

versity of Pennsylvania. Nelson got a job with his uncle, Clark Kendrick, at the Mott Iron Works. His mother protested when he quit school, but he assured her he would study on the side. He got \$8 a week working the telephone switchboard at the iron works.

"I started studying when I quit school," Nelson said. "I took all kinds school," Nelson said. "I took all kinds of courses, including a business course by correspondence. I had to buy my books second-hand. Then I began to read. First it was 'The Wealth of Nations' by Adam Smith. Then Wells' 'Outline of History' and many more-Plutarch and compediums of science, art, biology, geology, psychology. I read the books while walking to work."

Hold everything! That's Mr. Eddy's story and he sticks to it. He's a stickler for facts and is known never to embroider any of the details of his life. But that's hard to take-a boy of fourteen or sixteen walking to work and reading while he walked "compen-diums of biology, geology" and stuff. I'll wager Philadelphia hadn't seen such a walking encyclopedia since Benjamin Franklin trod the streets as boy. Maybe Philadelphia does such things to innocent boys.

His voice had settled to a baritone and he sang while he worked. It was quite disconcerting to customers of the iron works to do business through a singing telephone operator. They would call for a keg of nails or a bunch of nuts and be greeted with a blast of melody. Nelson was trans-ferred from the switchboard to the shipping department and his pay was upped. But he didn't like the work. It was hard and his muscles ached.

Meanwhile, he and his mother took

an apartment. He still keeps it. Out of his earnings, he had purchased some drums. There was the heritage of the Eddys cropping out. He would be a drummer as was his father and his father's father. An orchestra-leader offered him a chance to play one night at Jenkintown, Pa., but the shipping-room foreman at the plant made him work overtime, and the world lost a great drummer and the mill lost a good hand, for Nelson quit.

He had decided there was no future in nuts and elected to be a banker. But there were no banks begging for singing tellers, so Nelson went from bad to worse and got a newspaper job. He became a night clerk for the Philadelphia Press at eight bucks a week. fellow Nelson's size might have starved on that. He was a husky boy and the \$8 didn't go far, but he met a lot of interesting people.

A reporter friend taught him how to write obits. It's really not hard to do, you know. Just say So-an-So died, and pick up his life from Who's Who, if he was anybody. If he wasn't, the funeral director will give you the dope. Nelson got half space-rates for every obit. And he grew in knowledge, buying compendiums of science and art on

dough he earned writing about dead folks.

He was sixteen when he high-pressured the city editor of the Philadelphia Evening Public Ledger into a staff job. He looked like a man and was doing all right until the hatchet gang of efficiency men came in and trimmed the staff, including Mr. Eddy.

THEN he hooked on at the Evening Bulletin and really became a reporter. Maybe that's why he sticks to facts now. Finally, he was washed up to the copy desk because he could make heads fit.

"Can you picture me shouting orders to reporters?" he asked. No! (And aside to Mr. Eddy: I don't

know about Philadelphia, but in every city room I ever saw if one of those comma-and-colon guys on the copy desk "shouted orders to a reporter" there would be mayhem, murder and

a page-one obit!)
A former Philadelphia reporter said, "Eddy was a hell of a regular guy, a gangling kid and a very conscientious and hard worker." Then he added, "But that was in 1919, before he got in the Social Register." in the Social Register.

He did about every trick around the newspaper shop-police, politics, general assignments and even a turn at sob sistering. (Today he shuns sob sisters as if they had measles.) He did sports, and wound up his journalistic fling on a copy desk, chasing commas, uniting split infinitives, trapping periods and trying to squeeze headlines into a column.

He used to sing at the copy desk. It's a miracle, and a tribute to the City of Brotherly Love that he survived to tell it. Most newspapermen will gang a co-worker if he sings at his job, and whistling is an invitation to assault.

He couldn't afford a music-teacher, but he practised with his mother. He had no time, or took none, for girls, and was one of those fellows to whom 'my mother is my sweetheart.

One night he was at a friend's house and was listening to the phonograph.

Ruffo was singing an aria.
"An inspiration came to me," Nelson said. "I began singing with that trained voice of Ruffo's. I was sur-prised to note the difference between

(Continued on Page 37)

# RAW THROAT AREA

# **RAW THROAT?** Start Gargling Now!

At the first sign of a raw, dry, tick-lish throat, gargle with Zonite.

Gargling with Zonite benefits you in three ways: (1) it kills the germs connected with colds — at contact; (2) eases the rawness in your throat; (3) relieves the painful swallowing.

If you're looking for antiseptic results, and not just a pleasant-tasting mouthwash—Zonite is your product!

So be prepared. Get Zonite from your druggist. The minute you feel rawness in your throat, start gargling. Use 1 teaspoon of Zonite to ½ glass of water. Gargle every 2 hours. Soon your throat feels better.

If you feel feverish or grippy, see your doctor at once



# DANDRUFF ITCH? Here's an Antiseptic Scalp Treatment

Shampooing with plain soap is good. ...But many doctors say this: When you have dandruff caused by germs, the best way to combat it is to kill the germs when you cleanse your scalp and hair.

Here is a simple treatment that does

what skin specialists say is necessary: 1. Add 2 tablespoons of Zonite to each quart of water in basin.

S

2. Massage head for 3 minutes with this Zonite solution. This gives head an antiseptic cleansing stimulates scalp - kills germs on hair and scalp at contact! 3. Lather head with good shampoo, using same Zonite solution. (We recommend "Barcelona" Castile Shampoo.) This loosens dirt and dandruff scales.

4. Rinse very thoroughly. This leaves scalp clean and sweetsmelling.

5. If scalp is dry, massage in a good oil hair dressing. This relieves dryness.

Do this twice a week at first. And later, once a week.

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### Log of Short-Wave Stations Whose Programs Are Listed

 
 Whose Programs Are Listed

 (Megacycles or thousands of kilocycles shown)

 COGF, Cuba
 11.805
 JDY, Kwantung
 9.925

 CSW7, Portugal
 9.735
 JLG3, Japan
 11.705

 DJD.
 15.20
 JZJ.
 11.80

 DJC.
 6.02
 OLR2A. Czecho-slovakia
 6.01

 DJJ.
 11.77
 slovakia
 6.01

 DJM.
 6.079
 OLR3B.
 9.65

 DJZ.
 11.80
 OLR4A.
 11.84

 EAJ43, Canarias
 7.50
 OLR3B.
 9.67

 EAAQ.
 Spain
 9.855
 FCJ, Holland
 9.59, 15.22

 EAAR.
 Spains
 9.855
 FCJ, Holland
 9.59, 15.22

 EAA.
 Spains
 9.855
 FCJ, Holland
 9.59, 15.22

 EAA.
 Spains
 9.855
 FCJ, Holland
 9.59, 15.22

 EAA.
 Spains
 9.851
 SPG.
 11.775

 GSA.
 England
 6.05
 RKI.
 "15.08

 GSS.
 11.86
 GNF.
 "12.00
 (Megacycles or thousands of kilocycles shown)

Short-wave programs of American stations are shown along with the regular listings beginning on page 20. These are indicated, for example, by (sw-11.87) in parentleses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American shortwave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

### News Broadcasts

News Broadcasts

Daily—12:35 a.m., JZJ; 4:50, GSD, GSE, GSF, GSI, GSO; 7:45, JDY; 8:30, GSE, GSF, GSG, GSI, GSJ, GSV; 8:55, JZJ; 11, GSA, GSB, GSF, GSG, GSD, GSO; 1:20, 2RO6 (15.3); 4:10, TPA3; 4:15, GSA, GSB, GSC, GSD, GSO; 4:30, OLR2A; 5:45, DJB, DJD, DJZ; 6:450, EA9AH; 7, HP5J, RAN, RKI; 7:30, 2RO3, IRF, IQY, EAQ; 7:40, GSB, GSC, GSD; 8, EAJ43; 8:05, JLG3; 8:15, DJB, DJD, DJZ; 8:45, EAQ; 9, EA9AH, EAJ43; 10:30, DJB, DJD, DJM, DJZ, GSB, GSC, GSD; 11, TPA4, TPB7.

Daily except Sundays—7:30 a.m., VLR.

Week-days—9:50 p.m., OLR4A.

Daily except Sundays—7:30 a.m., VLR.

Week-days—9:50 p.m., OLR4A.

Sunday, February 26

\*3 a.m.—English transmission: RV96 (15.18)

\*6:10 a.m.—Program from Kweiyang, China: XPSA (7.01)

\*7 a.m.—Broadcast from M. V. Kanimbla: 9MI

\*7 a.m.—Overseas hour: JZJ

\*8 a.m.—Variety program: DJB DJL

\*8 a.m.—Variety program: DJB DJL

\*8 a.m.—International church: COCQ

9 a.m.—Program from Budapest: HAS3

\*10 a.m.—News in Spanish: W2XAD (21.5)

11 a.m.—Church services: W1XAL (15.13)

\*12:17 p.m.—Arabic program: GSC

\*12:30 p.m.—News: W9XA (26.45)

\*12:45 p.m.—Rio de Oro Mariniba Band: TGWA (15.17)

\*1:20 p.m.—English news: 2R06 (15.3)

\*1:30 p.m.—Broadcast from Belgium: ORK (10.33)

\*2 p.m.—German news: W3XL (17.78)

\*2:30 p.m.—Experimental broadcast from Turkey: TAP (9.465)

\*3 p.m.—Program from Roine: 2R09 (9.67)

\*3 p.m.—French news: W3XL (17.78)

4:35 p.m.—Program from Portugal for North America: CSW7

\*6 p.m.—Program from Guadeloupe: GF8AH (7.435)

\*6 p.m.—Polish program: SPW SPD

\*6 & 8 p.m.—News bulletin: W3XL (17.78)

\*6:15 p.m.—Spanish news: W2XE (11.83)

\*7 p.m. (ex. Sat.)—Program from Budapest: HAT4

\*7 p.m. (ex. Sat.)—Program from Budapest: HAT4

\*6:15 p.m. (ex, Sat.)—Morning Express: PHI (173)

\*6:45 p.m.—Spanish news: W2XE (11.83)

\*7 p.m. (ex, Sat.)—Program from Budapest: HAT4

\*7 p.m.—Soviet program: RAN RKI
7:15 p.m.—PHOHI program: PCJ (15.22)

\*7:30 p.m.—English news: 2R03 IRF
7:45 p.m.—Opera, "La Traviata": 2R03 IRF

\*8 p.m.—Overseas hour: JLG3

\*8 p.m.—Nationalist program: EAJ43

\*8:15 p.m.—English news from Germany: DJB

\*8:30 p.m.—Spanish news: GSB GSO

\*8:43 p.m.—Portuguese news: GSB GSO

\*8:45 p.m.—Portuguese news: GSB GSO

\*9:15 p.m.—Leipzig Symphony Orchestra: DJB

\*9:30 p.m.—North American broadcast: TPB7

\*9:30 p.m.—Danish program: OZF

\*10:50 p.m. (ex. Mon.)—Friendship hour: HClJB (14.43) HCJB (12.46)

\*10:50 p.m.—English news: YNRF (6.76)

\*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK

\*21:30 a.m.—Overseas hour: JZJ

rica: ZRK \*12:30 a.m.—Overseas hour: JZJ

Key to Symbols Used: \*Daily; \*\*Sunday, Wednesday, Friday, Saturday; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; §\$Monday, Friday; ‡†Tuesday, Thursday; ††Tuesday, Friday.

# On Short Waves

# Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times given are EST. For CST subtract 1 hour: MST, 2 hours: PST, 3 hours

THE powerful short-wave voice of the Vatican State (HVJ, "Radio Vaticano") will continue to broadcast frequently until after the elaborate ceremonies consequent to the election and elevation of a new Supreme Pontiff have been consummated. The station operates on the following frequencies: 17.84, 15.12, 11.74, 9.55 or 9.66, 6.03 or 6.19 megs; the channel used depending upon the time of development and souther to which the time of day and country to which the program is being directed. Programs for North America are usually broad-cast on either 15.12 or 11.74 megs; the regular English broadcasts being the regular English broadcasts being radiated on 15.12 megs, Sundays at 1 p.m. and on Tuesdays at 10:30 a.m. EST. Transmissions from HVJ can usually be identified by the ticking of a clock for five minutes prior to the start of a program, by the chimes of St. Peter's sounding the hour, and the Latin phrase, "Laudetur Jesus Christus" as the opening announcement.

John Oskay of New Brunswick, N. J., writes "Radio Eireann," located at Moydrum, near Dublin, Ireland, will start testing this month on the following frequencies: 6.19, 9.55, 11.74, 15.12 and 17.84 megs.

To give our Latin friends a cross-section of American life, NBC has inaugurated a series of special good-will programs which are being presented on Sundays at 4:30 p.m. EST in Portuguese, and at 8:30 p.m. EST in Spanish, over the following stations: W3XAL (17.78), W3XL (9.67), W8XK (11.87) and W2XAD (15.33 or 9.55). The programs consist of recordings which have been made in such interesting spots as a plateglass manufactory; a steel mill; a coal mine; a large automobile plant; the wheat pit; a football game; the Chicago Loop; docks for ore shipments; Lincoln's home; Boulder Dam and many others . . Leo E. Gibson of Danville, Va., reminds listeners to be sure to listen to Eddy Startz' very interesting travel tours of Holland which he gives in English, over PCJ (9.59) Tuesday at 9:15 p.m. EST land which he gives in English, over PCJ (9.59) Tuesday at 9:15 p.m. EST.

According to Warren Reichardt of Reading, Mass., LYR (9.32), a low-power short-wave station at Kaunas, Lithuania, is now on the air and broadcasting daily, 12:30 to 1:15 a.m. and from 11:30 a.m. to 1:25 p.m. EST.

SHORT-WAVE SHORTS: L. R. SHORT-WAVE SHORTS: L. R. Underwood of Estacada, Ore., reports the following Alaskan weather stations can be heard hourly after 4 p.m. EST, on 8.11 megs: K7XFQ, Anchorage; K7XFU, Juneau, and K7XFS, Fairbanks . . . To help protect colonial interests in West Africa, the French government has ordered the installation of a 150,000-watt station at Dakar . . . The evening "American installation of a 150,000-watt station at Dakar. The evening "American Hour" from Tokyo, is now being heard nightly from 8 to 8:30 p.m. EST over JLG3 on a new frequency of 11.705 megs . A. R. Tuffs of London, England, claims OIH (17.81), a new frequency for the Lahti, Finland, station, is now in operation daily from 4 to 9 a.m. EST . Freeman Gosden, the Amos of "Amos 'n' Andy," has installed W6QUT, a portable mobile short-wave transmitter in his automobile and spends his time between the studios, home and office between the studios, home and office in short-wave communications with "hams" throughout the country. W6QUT is often heard by the writer "hams" throughout the country. W6QUT is often heard by the writer at the Radio Guide Listening Post in Bloomington, III. ... XGRV of Chungking, China, is now being heard on an approximate frequency of 11.54 megs. . The revised schedule for IABA (9.65) of Addis Ababa, Ethiopia, follows: Sundays, from 3:30 to 3:55 a.m.; daily, from 3:55 to 4:05, 4:15 to 4:45, 11 a.m. to 12 noon and from 1 to 3 p.m. EST ... According to Eric Butcher of Catano, Puerto Rico, VP2AE (7.12) of St. John's, Antigua, B. W. I., sometimes broadcasts horse-races near 3:30 p.m. EST ... At present, OLR2A (6.01) of Prague, Czechoslovakia, operates daily from 1:55 to 4:50 p.m. and OLR4A (11.84), also of Prague, operates nightly from 8 to 11:15 p.m. EST ... August Balbi of Los Angeles, Calif., writes that XGOX (15.19) of Chungking, China, is being heard nightly from 8 to 11 p.m. EST.



Listeners to Daventry stations often hear the BBC Empire Orchestra. In a recent concert from the Broadcasting House of an Empire Symphony Concert, the orchestra was directed by the famous Eric Fogg

Monday, February 27

Monday, February 27

88 a.m.—Program from Hong Kong: ZBW3
88 a.m.—Siamese program: HS6PJ (19.02)
‡12:45 p.m.—FCC press releases: W9XA (26.45)
†2 p.m. (ex. Thurs.)—Program from Vatican City:
HVJ (6.03 or 6.19)
†3 p.m. (ex. Sat.)—World news: W1XAL (15.25)
883:45 p.m.—French mail bag: W3XL (17.78)
†4 p.m. Broadcast from St. Kitts: ZIZ

44 p.m.—Broadcast from St. Kitts: ZIZ
44 p.m.—Science news: W1XAL (11.79)
5:45 p.m.—Portuguese mail bag: W3XL (17.78)
†6 p.m.—Monitor news: W1XAL (11.79)
6:30 p.m.—Variety program: HBL HBP
16:45 p.m.—Sports review: W2XAF (9.53)
†7:15 p.m. (ex. Sat.)—Portuguese news: W2XE (11.83)
†7:15 p.m.—Today in Germany: DJB DJD DJZ
†7:55 pm. (ex. Sat.)—North American program:
OLR3B (9.67) or OLR4A (11.84)
8 p.m.—Modern Radio: W1XAL (6.04)
8:15 p.m.—2R0's mail bag: 2R03 IRF
‡8:30 p.m.—Italian lesson: 2R03 IRF
\$15 p.m.—Walter Schultz, cellist: DJB DJD
†9:30 p.m.—Program for Latin America:
W1XAL (11.73)
†10 p.m. (ex. Sat.)—Czechoslovak news: OLR4A
10 p.m.—Guatemalan program: TGWA
10:30 p.m.—Central European Review of Affairs:
OLR4A

Tuesday, February 28

9 a.m.—City of London: GSF GSG

‡‡12:45 p.m.—DX news: W9XA (26.45)

1:25 p.m.—G. T. Pattman, organist: GSG GSI

2 p.m.—International educational program:

W2XAD (15.33)

4:35 p.m.—BBC Empire Orchestra: GSC GSD

5:15 p.m.—The Happy Family boasts: DJB DJD

6 p.m.—French Moyse Trio: DJB DJD DJZ

6:05 p.m.—Tour of Night Spots of Paris: W8XK

(11.87)

7:10 p.m.—Disappearance of Mr. Bathwart CSC

(11.87)
7:10 p.m.—Disappearance of Mr. Bathurst: GSC
7:45 p.m.—Empire notes: 2RO3 IRF
8:15 p.m.—Program from Ecuador: HC2RL
(6.356)
†#8:30 p.m.—North American broadcast: RR6
(11.98)

(11.98)
9 p.m.—Happy program: PCJ (9.59)
9:15 p.m.—Description of Holland: PCJ (9.59)
9:15 p.m.—Operetta, "Carnival in Rome": DJB
10 p.m.—Arnold Goldsbrough, organist: GSC GSD
††11 p.m.—Tahiti on the Air: FO8AA (7.1)
2:45 a.m.—St. David's Day Program: GSF

# Wednesday, March I

8 a.m.—St. David's Day: GSF GSG GSJ
8:15 a.m.—PHOHI Club: PHI
11:40 a.m.—"World Affairs," H. V. Hodson: GSF
2 p.m.—International educational program:
W2XAD (15.33)
4:30 p.m.—BBC Symphony Concert; BBC Symphony Orchestra; Sir Adrian Boult, conductor: GSC GSD GSO
6 p.m.—Program from Martinians, Badio Mart

for: GSC GSD GSO

6 p.m.—Program from Martinique: Radio Martinique (9.7)
7:20 p.m.—Welsh folk-songs: GSC GSD GSO

8 p.m.—North American program from Sweden:
SBP

SBP 9:20 p.m.—Luck Dip: GSB GSC GSD 10:05 p.m.—Frederick Grinke, violinist: GSC GSD

### Thursday, March 2

7:15 a.m.—Jack Wilson, pianist: GSF GSG GSJ 11:35 a.m.—Geraldo's orchestra: GSF 12:15 p.m.—DX news: W9XA (26.45) 1:20 p.m.—Callender's Second Band: GSG GSI 3:30 p.m.—Jam Smeterlin, pianist: GSG GSP 5 p.m.—Splendors of Literature: W1XAL (11.79) 7:15 p.m.—Folk-songs: GSC GSD GSO 7:15 p.m.—Folk-songs: GSC GSD GSO
7:15 p.m.—Rhapsody Hour: W3XL (17.78)
9:40 p.m.—BBC Empire Orchestra: GSC GSD
10:50 p.m.—George Gibbs, baritone: GSC GSD

Friday, March 3

10:20 a.m.—Music from the Movies: GSF
11:30 a.m.—Play, "Midsummer and the Martineaus": GSF
3 p.m.—BBC Orchestra: GSG GSP
4:55 p.m.—BBC Military Band: GSC GSD GSO
5 p.m.—News: LRA (18.115, 9.69)
6:35 p.m.—Sandy Macpherson, organist: GSC
7:45 p.m.—Guest night: 2RO3 IRF
8 p.m.—BBC Empire Orchestra: GSC GSD GSO
8:15 p.m.—Amy Bernardy: 2RO3 IRF
8:30 p.m.—Mail Box: WIXAL (6.04)
9:40 p.m.—Song Parade: GSC GSD
10:50 p.m.—Sylvia Cates, pianist: GSC GSD
11 p.m.—English hour: XEXA (6.174)

### Saturday, March 4

Saturday, March 4

8 a.m.—Aston Hippodrome Orchestra: GSF GSG

9:55 a.m.—Rugby Union Football; Royal Navy
vs. Army: GSF GSG

10:40 a.m.—Fifth Cricket Test Match; England
vs. South Africa: GSF

2:30 p.m.—In Town Tonight: GSG GSP

3 p.m.—Music Hall: GSG GSP

3:45 p.m.—Mail bag: TAP (9.465)

6 p.m.—Tourist hour: HP5A

8 p.m.—Pierre Fournier, cellist: GSC GSD GSO

8 p.m.—Plour of Costa Rica: TIPG (6.41)

8:30 p.m.—Aloha Land: W2XAD (9.55)

9 p.m.—Dance music: YV5RC

9:50 p.m.—Opera: OAX4J

11 p.m.—Thriller, "Number 17": GSC GSD

11:30 p.m.—Hawaii Calls, native soloists and instrumentalists: KQH (14.92) KKH (7.52)

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# BALLADER

(Continued from Page 35)

his voice and my own."

The next day he bought records by great baritones and spent all of his spare time by his phonograph following the singers. He would sing with them. He had quit the newspaper business and was working as a copywriter for an advertising agency when he met David Bispham, one of the great baritones of the age.

Bispham gave him an audition and shook his head. "Almost but not quite," Bispham told him. "You must

study, study, study."

Nelson told Bispham he couldn't afford to quit his job to study

"Advertising is a good game," Eddy said. "It pays well."

Bispham replied, "Singing, too, is a

good game."
So Eddy threw away his pencil and forgot copy-writing and began studying with Bispham. Soon thereafter Bispham died. Nelson drifted from one teacher to another. Then came one of those breaks. Mrs. George Dallas Dixon produced "The Marriage Tax" at the Academy of Music in Philadelphia and Eddy was given the role of the King of Greece. But, alas! the program overlooked his name.

The show was one of the social things that get society editors in a dither. Everybody, my dears, had to be mentioned. But nobody could remember who had played the King of Greece. It became a sort of game—who was the king? And when the society writers discovered it was our hero, he got a gob of publicity. Then he met Alexander Smallens, conductor of the Philadelphia Civic Opera Company, who became Eddy's patron.

He was made a member of the Philadelphia Operatic Society and even got bits with the theater group known as the Plays and Players.

Those masters of the arts gave him roles only after they discovered he was listed in the Social Register!

UNDER direction of Alexander Smallens, Eddy toiled through twentythree operatic roles. One afternoon, he had completed a rehearsal of "Tannhauser" when a voice behind him said "You have a nice voice, Mr. Eddy But you don't know how to use it."

Nelson wheeled and faced a little man. Angry at the man's presumption, Eddy stalked away in a huff. That night his role was as flat as Miss Floogie's feet, and the next day he telephoned the little man and learned he was Edouard Lippe.

Lippe might have been a great artist. He had the voice, but as a boy he injured his spine in a bicycle accident. He never had the physique but he

still has the voice.
Eddy listened to Lippe (he still does), and it was Lippe who urged him to go to William W. Vilonat, the greatest maestro in Philadelphia. was going to Dresden and told Eddy he would teach him if he went to Germany. Nelson was in dismay. He was broke.

"Borrow on your future," Lippe

They found a banker who was willing to take the chance, and Nelson went to sea. With him he took a picture that Bispham had given him. On the back of the picture, Bispham had written, "To Nelson Eddy, the coming baritone—or I am much 'mistook."

James Street's second and concluding true-to-life article about Nelson Eddy appears in next week's RADIO GUIDE.



# Thousands of thin, tired, nervous people gain 10 to 25 lbs., new strength, quick -with Ironized Yeast Tablets

THOUSANDS of skinny, rundown people who never could gain before have quickly put on pounds of solid, naturally attractive flesh, with these remarkable scientifically tested little Ironized Yeast tablets. What's more, instead of that terrible thred feeling and filtery nerves, they now have wonderful new strength and energy, eat well, sleep soundly and with improved looks and new pep hare won new friends and popularity.

You see, scientists have discovered that many people are thin and rundown, tired and nervous, simply because they don't get enough Vitanin B and Iron from their daily food. Without these substances you may lack appetite and uot get the real body-initiding good out of what you eat.

Now you get these exact missing substances in these little Ironized Yeast tablets. The improvement they bring in a short time to those who need Vitanina B and Iron is often astonishing. Thousands report gains of 10 to 25 lbs., new pep—a new natural attractiveness that wins friends everywhere.

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Get Ironized Yeast tablets from your druggist today. If with the first package you don't eat better and FEEL better, with much more strength and pep—if you're not convinced that Ironized Yeast will give you normally attractive flesh, new energy and life, the price of this first package prompty refunded. Only be sure you get granine Ironized Yeast, and not one of the cheap, inferior substitutes often offered which do not give the same results. Look for the letters "IY" stamped on each tablet. You don't want substitutes

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TUNE IN ON THE GOOD WILL HOUR, featuring John J. Anthony, social counselor, every Sunday Evening. See your local paper for time and station.

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complimented now
"When you're skinny
you can't make
friends. Finally 1
bounds fronized Yeast long White
I gained 10 lbs. in 4 weeks, my
limbs and bust filled out. Get
many compliments now."

Iona White, Pampa, Tex. Admired since he

gained 12 pounds "Was losing weight and pep. Nothing R. Loemer helped until I get weeks I gained 12 Des and an full of pep. Everylody admires my physium, too."

Ralph Loeffler, Arlington, Wash.



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# Pacific Coast Instant Program Locator

Abbott & Costello. Swans-down Cake Flour & Calu-met Baking Powder, Thurs. 8:30 p.m. CBS. Adams, Franklin P. Informa-tion, Please (Canada Dry Ginger Ale), Tues. 5:30 p.m. NBC.

p.m. NBC.

Alka-Seltzer. Uncle Ezra's Sunday Afternoon in Rosedale. Sun. 2 p.m. NBC; Uncle Ezra's Radio Station, Tues., Fri. 7:30 p.m. NBC; National Barn Dance, Sat. 8 p.m. NBC.

Albers Bros. Cercals. Good Morning Tonite; Gyula Ormay's orchestra, Fri. 9:30 p.m. NBC.

Alexander, Ben. Signal Carnival, Sun. 7 p.m. NBC.

Allen, Fred. Town Hall To-

Allen, Fred. Town Hall To-night (Ipana & Sal He-patica), Wed. 9 p.m. NBC. Allison, Fran. Smile Parade (Sunbrite), Fri. 9:30 a.m. NBC.

Amateur Hour. Chrysler.
Thurs. 6 p.m. CBS.
Amateur Hour. Old Homestead Bakery, Tues. 8:15
p.m. NBC.

Ameche, Don. Chase & San-born, Sun. 5 p.m. NBC. American Alhum of Familiar Music. Bayer Aspirin, Sun. 6:30 p.m. NBC.

American Rolling Mills, Arm-co Band Concert; Frank Simon, Sun. 12 noon NBC, Amos 'n' Andy. Campbell's Soup, Mon. thru Fri. 8 p.m. NBC.

Anacin. Our Gal Sunday.
Mon. Tues. Wed. 9:45
CBS; Easy Acr
Tues. Wed. Thurs. 4
NBC; Just Plain
Thurs. Pri. 40:15
NBC.

Andersen, Bob. Breaklasi News (Bathasweet Corp), Mon. Wed. Fri. 7:45 a.m. NBC.

NBC.
Andrews Sisters. Honolulu
Bound (Hawaiian Pineapple
Co.), Sat. 6 p.m. CBS.
Armbruster, Robert, Orchestra. Chase & Sanborn, Sun.
5 p.m. NBC.
Armco Band Concert. American Rolling Mills, Sun. 12
noon NBC.
Arnold Grimm's Daughter

Arnold Grimm's Daughter (Gold Medal), Mon. thru Fri. 11:15 a.m. NBC.

Ask-It-Basket. Colgate, Wed. 7:30 p.m. CBS.

Aunt Jemima Pancake Flour. Girl Alone; Betty Winkler; Pat Murphy, Fri. 1:45 p.m. NBC.

Aunt Jenny's Stories. Spry, Mon. thru Fri. 11:15 a.m. CBS.

Avalon Cigarettes. Red Fo-ley; Red Skelton; Neigh-bor Boys; Rhythm Singers; Del King; Phil Davis' Or-chestra, Sat. 9:30 p.m. NBC.

Babbitt Harry. Kay Kyser's College of Musical Knowl-edge (Lucky Strike), Wed. 7 p.m. NBC.

Backstage Wife. Dr. Lyon's, Mon. thru Fri. 1 p.m. NBC. Baker, Kenny. Jell-O. Sun. 8:30 p.m. NBC.

Baker, Phil. Hawaiian Pine-apple Co., Sat. 6 p.m. CBS. Ball, Lucille. Wonder Bread, Fri. 9:30 p.m. CBS.

Balter, Sam. Inside of Sports (Phillies Cigars), Tues. Thurs. Sat. 7:15 p.m. MBS.

Bathasweet Corp. Breakfast News; Bob Andersen, Mon. Wed. Fri. 7:45 a.m. NBC.

Battle of the Sexes. Molle, Tues. 9 p.m. NBC.

Bayer Aspirin. American Al-bum of Familiar Music; Jean Dickenson; Frank Munn, Sun. 6:30 p.m. NBC; Helen Menken: Second Husband, Tues. 4:30 p.m. CBS. Becker. Bob. Red Heart Dog

CBS.

Becker, Bob. Red Heart Dog
Food, Sun. 12:45 p.m.
NBC.

Benchley, Robert. Mclody and
Madness (Old Gold Cigarcttes). Sun. 7 p.m. CBS.

Benjamin, Moore Paint Co.

Benjamin Moore Paint Co. Betty Moore, Sat. 8 a.m. NBC. enny, Jack. Jell-O. Sun. 8:30 p.m. NBC.

Bergen, Edgar, Chase & San-born, Sun. 5 p.m. NBC. Bernie, Ben, Orchestra. Half

Time shown in Locator is Pacific Standard. Add 1 hour for Mountain Time

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Pacific Standard time. Then turn to the Radio Guide program pages to find your station carrying the program

### This Is an Exclusive Radio Guide Feature

& Half Smoking Tobacco, Sun. 9 p.m. CBS. Betty & Bob. Gold Medal, Mon. thru Fri. 2 p.m. NBC. Big Sister. Rinso, Mon. thru Fri. 11 a.m. CBS.

Big Town. Rinso, Tues. 8:30 p.m. CBS.

Bi-So-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 4:15 p.m. NBC.

Black, Frank, Orchestra.
Magic Key (RCA), Sun. 11
a.m. NBC; Cities Service
Concert, Fri. 5 p.m. NBC.

Bloch, Ray, Orchestra, Model Minstrels (Model Tobacco), Mon. 8:30 p.m. CBS. Borax, Death Valley Days, Fri. 8:30 p.m. NBC.

Bowes, Major Edward. Ama-teur Hour (Chrysler), Thurs. 6 p.m. CBS.

Boyer, Charles. Hollywood Playhouse (Woodbury) Sun. 4 & 6 p.m. NBC.

Sun. 4 & 6 p.m. NBC.
Bradley, Oscar, Orchestra.
Screen Actor's Guild (Gulf
Oil), Sun. 4:30 p.m. CBS.
Breakfast News. Bathasweet
Corp., Mon. Wed. Fri. 7:45
a.m. NBC.

Brice, Fanny. Good News of 1939 (Maxwell House Cof-fee), Thurs. 6 p.m. NBC.

Brockman, Dave, Orchestra. Star Theater (Texaco), Wed. 6 p.m. CBS.

Bromo-Quinine. Fred War-ing's Orchestra, Sat. 9 p.m. NBC.

NBC.
Brown, Joe E. Post Toasties,
Sat. 8 p.m. CBS.
Bugler Tobacco. Plantation
Party; Range Riders;
Whitey Ford, Fri. 6 p.m.
NBC.

Burns & Allen. Chesterfield, Fri. 8:30 p.m. CBS.

Burns, Bob. Music Hall (Kraft), Thurs. 7 p.m.

California & Apricot Growers Assn. Fletcher Wiley, Fri. 12:45 p.m. CBS. Calling All Cars. Rio Grande Oil, Fri. 7:30 p.m. CBS.

Calumet Baking Powder. Kate
Smith; Abbott & Costello;
Ted Stracter Choir; Jack
Miller's Orch., Thurs. 8:30
p.m. CBS.

Camay, Pepper Young's Fam-ily, Mon. thru Fri. 12:30 p.m. NBC.

p.m. NBC.
Cannels. Eddie Cantor; Mad
Russian; Sid Fields; Bert
Parks; Edgar Fairchild's
Orch., Mon. 7:30 p.m. CBS;
Benny Goodman's Orch.,
Tues. 6:30 p.m. CBS.

Campana. First Nighter; Barbara Luddy; Lester Tremayne, Fri. 9 p.m. CBS. Tremayne, Fri. 9 p.m. CBS.
Campbell's Soup. Amos 'n'
Andy, Mon. thru Fri. 8
p.m. NBC; Human Side of
the News, Edwin C. Hill.
Mon. Wed. 8:15 p.m. NBC;
Playhouse. Orson Welles,
Fri. 6 p.m. CBS.
Canada Dry Ginger Ale. Information, Please; Clifton
Fadiman; Franklin P.
Adams; John Kieran, Tues.
5:30 p.m. NBC.
Cantor, Eddie, Camels, Mon.

Cantor, Eddie, Camels, Mon. 7:30 p.m. CBS. Cardinet Candy Co. Night Editor, Tues. 7:30 p.m. NBC.

Carew, Beryl. Signal Carnival, Sun. 7 p.m. NBC.

Carlay, Rachel. Manhattan Merry - Go - Round, (Dr. Lyon's), Sun 6 p.m. NBC. Carnation Milk. Contented Program; Lullaby Lady; Marek Weber's Orch., Mon. 7 p.m. NBC.

Cavalcade of America. Dupont Co., Mon. 9 p.m. CBS. Chalmers, Thomas Hardie. Cavalcade of America (Dupont Co.), Mon. 9 p.m.

Chase & Sanborn. Don Ame-che; Donald Dickson; Ed-gar Bergen; Charlie Mc-Carthy; Dorothy Lamour;

Robert Armbruster's Orch., Sun. 5 p.m. NBC.

Robert Armbruster's Orch., Sun. 5 p.m. NBC.

Chesterfield. Paul Whiteman's Orch., Joan Edward, Wed. 8:30 p.m. CBS; Burns & Allen; Ray Noble's Orch.; Frank Parker; Paul Doug-las, Fri., 8:30 p.m. CBS. Chrysler. Amateur Hour; Major Bowes, Thurs. 6 p.m. CBS.

Cities Service Concert. Lu-cille Manners; Frank Black's Orch., Fri. 5 p.m. NBC.

NBC.
Clark, Gene. Who's Dancing
Tonight (Joseph Magin
Co.), Fri. 8:15 p.m. NBC.
Clark, Cliff. Gilmore Circus,
Fri. 9 p.m. NBC.

Clinton, Larry, Orchestra. Quaker Party, Sat. 5 p.m. NBC.

Quaker Party, Sat. 5 p.m. NBC.

Colgate. Stepmother, Mon. thru Fri. 1:45 p.m. CBS; Gang Busters; Colonel H. Norman Schwarzkopf, Wed. 9 p.m. CBS; Ask-it-Basket, Jim McWilliams, Wed. 7:30 p.m. CBS.

Colman, Ronald. The Circle (Kellogg's Corn Flakes), Sun. 7 p.m. NBC.

Colonna, Jerry. Pepsodent, Tues. 7 p.m. NBC.

Contented Program. Carnation Milk. Mon. 7 p.m. NBC.

Cooks. Travelog; Malcolm

Cooks. Travelog; Malcolm LaPrade; Lew White, Sun. 2:30 p.m. NBC. Cooper, Jerry. Vocal Varieties (Tums), Tues. 8:15 p.m. NBC.

Corn Mix. Grouch Club, Tues. 9:30 p.m. CBS. Creme of Milk. Human Inter-est, Sun. 2:30 p.m. CBS.

est, Sun. 2:30 p.m. CBS.
Crisco. Vic & Sade. Mon.
thru Fri. 1:30 p.m. NBC.
Crocker, Betty. Gold Medal,
Wed. Fri. 11:45 a.m. NBC.
Crosby, Bing. Music Hall
(Kraft). Thurs. 7 p.m.
NBC.
Cross, Glenn. Johnny Presents (Philip Morris), Tues.
8:30 p.m. NBC; Sat. 8:30
p.m. CBS.
Cross, Milton J. Magic Key.

p.m. CBS.
Cross, Milton J. Magic Key,
(RCA), Sun. 11 a.m. NBC.
Crumit, Frank. Battle of the
Sexes (Molle), Tues. 9
p.m. NBC.

Dangerous Road. Sperry Flour, Mon. thru Fri. 10:30 a.m. NBC.

Danya Hand Lotion. Woman's Magazine of the Air; Ben-nie Walker; Ricardo's or-chestra, Wed. & Fri. 3:45 p.m. NBC.

Davis, Phil, Orchestra. Ava-lon Time, Sat. 9:30 p.m. NBC.

Death Valley Days. Borax, Fri. 8:30 p.m. NBC.

De Lange, Eddie, Orchestra.
Honolulu Bound (Hawaiian Pineapple Co.), Sat. 6 p.m.
CBS.

DeMille, Cecil. Radio Theater (Lux), Mon. 6 p.m. CBS.

Dickenson, Jean. American Album of Familiar Music (Bayer Aspirin), Sun. 6:30 p.m. NBC.

p.m. NBC.

Dickson, Donald. Chase & Sanborn, Sun. 5 p.m. NBC.

Dolan, Robert Emmett, Orchestra. The Circle (Kellogg's Corn Flakes), Sun.

7 p.m. NBC.

Dorsey, Tommy, Orch. Ra-leigh & Kool, Wed. 8:30 p.m. NBC.

Douglas, Paul. Chesterfield, Fri. 8:30 p.m. CBS. Downey, Morton. Pall Mall Cigarettes, Mon. 6:30 p.m. NBC.

Dr. Christian. Vaseline, Tues. 7 p.m. CBS.

7 p.m. CBS.
Dr. Kate. Sperry Flour, Mon.
thru Fri 10:45 a.m. NBC. Dr. Lyon's. Manhattan-Mer-ry-Go-Round; Rachel Car-lay; Pierre LeKreun, Sun. 6 p.m. NBC; Backstage Wife, Mon. thru Fri. 1 p.m. NBC. Dreft. Kitty Keene, Mon. thru Fri. 8:45 a.m. NBC. Drene. Jimmie Fidler, Tues. 7:30 p.m. CBS; Fri. 6:45 p.m. NBC.

Duchin, Eddy, Orchestra. Pall Mall Cigarettes, Mon. 6:30 p.m. NBC.

Dupont Co. Cavalcade of America; Thomas Hardie Chalmers; Don Voorhees' Orch., Mon. 9 p.m. CBS.

Eastman, Mary. Saturday
Night Serenade (Pet Milk),
Sat. 6 p.m. CBS.
Easy Aces. Anacin, Tues.
Wed. Thurs. 4 p.m. NBC.
Edna Wallace Hopper Cosmetics. Romance of Helen
Trent, Mon. Tues. Wed.
9:30 a.m. CBS.
Edwards, Joan. Chesterfield,
Wed. 8:30 p.m. CBS.
Ennis. Skinnay. Orchestra.

Ennis. Skinnay, Orchestra. Pepsodent, Tues. 7 p.m. NBC. Euclid Candy. Headlines on Parade; Knox Manning, Mon. 5:45 p.m. CBS.

Ethyl Gasoline. Tune-Up Time; Walter O'Keefe; Andre Kostelanetz' Orch.; Kay Thompson, Thurs. 7 p.m. CBS.

Eton Boys. Model Minstrels (Model Tobacco), Mon. 8:30 p.m. CBS.

F

Fadiman, Clifton. Information, Please (Canada Dry Ginger Ale), Tues. 5:30 p.m. NBC. Fibber McGee & Co. Johnson's Wax, Tues. 6:30 p.m. NBC.

Fidler, Jimmie (Drene), Tues. 7:30 p.m. CBS; Fri. 6:45 p.m. NBC.

p.m. NBC.
Fields, Sid. Camels, Mon. 7:30 p.m. CBS.
Fio-Rito, Ted, Orchestra. Wonder Bread & Hostess Cake, Fri. 9:30 p.m. CBS.
Firestone. Alfred Wallenstein, Mon. 8:30 p.m. NBC.

First Nighter, Campana, Fri. 9 p.m. CBS.

9 p.m. CBS.

Fitch Bandwagon. Sun. 4:30 p.m. NBC.

Fleischmann. Getting the Most Out of Life, Mon. NBC; I Love A Mystery, 3:15 p.m. Mon. thru Fri. NBC.

Foley, Red. Avalon Cigarettes, Sat. 9:30 p.m. NBC.

Ford Sunday Evening Hour, Eugene Ormandy, Sun. 6 p.m. CBS.

Pord, Whitey. Plantation
Party (Bugler Tobacco),
Fri. 6 p.m. NBC.
Foursome. The Circle (Kellogg's Corn Flakes), Sun.
7 p.m. NBC.

Four Stars Tonight. Four-Way Cold Tablets, Fri. 9:30 p.m. NBC.

Four-Way Cold Tablets. Four Stars Tonight, Fri. 9:30 p.m. NBC.

p.m. NBC.
Freezone, John's Other Wife,
Thurs. Fri. 10 a.m. NBC.
Fuller, Rev. Charles A. Old
Fashioned Revival Hour
(Gospel Broadcasting
Ass'n), Sun. 6 p.m. MBS.

G Gallenkamp Sboes. Prof. Puzzlewit, Sun. 4 p.m. NBC.
Gang Busters. Colgate, Wed. 9 p.m. CBS.

Gateway to Hollywood. Wrig-ley's Gum, Sun. 3:30 p.m.

General Electric. Hour of Charm; Phil Spitalny's Or-chestra; Dorothy Thomp-son, Mon. 6 p.m. NBC. Getting the Most Out of Life. Fleischmann, Mon. thru Fri. 8:45 a.m. NBC.

Fri. 8:45 a.m. NBC.
Gill & Demling. Post Toasties, Sat. 8 p.m. CBS.
Gilmore Circus. Cliff Clark;
Felix Mills' orchestra, Fri.
9 p.m. NBC.
Girl Alone. Quaker Oats &
Aunt Jemima Pancake
Flour, Mon. thru Fri. 1:45
p.m. NBC.

Gluskin, Lud, Orch. Lifebuoy Soap, Tues. 9 p.m. CBS. Goldbergs. Oxydol, Mon. thru Fri. 10 a.m. CBS.

Goldbergs. Oxydol, Mon. thru
Fri. 10 a.m. CBS.
Gold Medal, Betty & Bob,
Mon. thru Fri. 11 a.m.; Arnold Grimm's Daughter,
Mon. thru Fri. 11:15 a.m.;
Valiant Lady, Mon. thru
Fri. 11:30 a.m.; Hymns of
All Churches, Mon. Tues.
Thurs. 11:45 a.m.; Betty
Crocker, Wed. Fri. 11:45
a.m. NBC.
Goodman, B., Orch. Camels.
Tues. 6:30 p.m. CBS.
Good Morning, Tonite, Albers.

Good Morning Tonite. Albers Bros. Cereals, Fri. 9:30

NBC.
Good News of 1939. Maxwell House Coffee, Thurs. 6 p.m. NBC.
Goodwill Hour. Ironized Yeast, Sun. 7 p.m. MBS.
Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 p.m. MBS.

Gospel Broadcasting Ass'n.
Old Fashioned Revival
Hour, Rev. Charles A.
Fuller, Sun. 6 p.m. MBS.

Grand Central Station. Lis-terine, Fri. 7 p.m. CBS. Grant, Cary. The Circle (Kel-logg's Corn Flakes), Sun. 7 p.m. NBC.

Grape-Nuts. Al Pearce; Ar-lene Harris; Carl Hoff's Orch. Mon. 9:30 p.m.

reen Hornet, Tues. Thurs. 7:30 p.m. MBS.

7:30 p.m. MBS.

Green, Johnny, Orchestra.
Johnny Presents (Philip
Morris), Tues. 8:30 p.m.
NBC; Sat. 8:30 p.m. CBS.

Grouch Club. Corn Mix, Tues.
9:30 p.m. CBS.

9:30 p.m. CBS.
Guardsmen Quartet. Signal Carnival, Sun. 7 p.m. NBC.
Guiding Light White Naptha, Mon. thru Fri. 12:45 p.m. NBC.
Gulf Oil. Screen Actors'
Guild; Oscar Bradley's Orchestra; George Murphy, Sun. 4:30 p.m. CBS.

Haenschen, Gus, Orchestra.
Saturday Night Serenade
(Pet Milk), Sat. 6 p.m.
CBS.

Hagen, Dr. Harry. True or False (J. B. Williams Co.), Mon. 7 p.m. NBC.

Haley, Jack, Wonder Bread & Hostess Cake, Fri. 9:30 p.m. CBS.

p.m. CBS.

Half & Half Smoking Tobacco. Ben Bernie's Orch.;
Lew Lehr, Sun. 9 p.m. CBS.

Hall, Cliff. Huskies, Thurs. 4:30 p.m. CBS. Happy Gilman's. Corn-Kix, Mon. thru Fri. 10:45 a.m. NBC.

Harris, Arlene. Grape-Nuts Mon. 9:30 p.m. NBC.

Mon. 9:30 p.m. NBC.

Harris, Phil, Orchestra. JellO, Sun. 8:30 p.m. NBC.

Hawaiian Pineapple Co. Honolulu Bound; Phil Baker;
Andrews Sisters; Man in
the Box (Ward Wilson);
Eddie De Lange's Orch.,
Sat. 6 p.m. CBS.

Hawthorne House. Wesson
Oil & Snowdrift, Mon. 9
p.m. NBC.

Headlines on Parade. Euclid Candy, Mon. 5:45 p.m. CBS.

CBS.

Her Honor, Nancy James.

Kleenex, Mon. thru Fri.
9:15 a.m. CBS.

Hersholt, Jean. Dr. Christian

Hersholt, Jean. Dr. Christian (Vaseline), Tues. 7 p.m. CBS.

CBS.
Hill, Edwin C. Human Side
of the News (Campbell's
Soup), Mon. Wed. 8:15
p.m. NBC.
Hilltop House. Palmolive
Soap, Mon. thru Fri. 1:30
p.m. CBS.

Hoff, Carl, Orchestra. Grape-Nuts, Mon. 9:30 p.m. NBC. Hoffa, Portland. Town Hall Tonight (Ipana & Sal He-patica). Wed. 9 p.m. NBC. Hollywood Playhouse. Wood-bury, Sun. 4 & 6 p.m. bury, NBC.

Honolulu Bound, Hawaiian Pincapple Co., Sat. 6 p.m. CBS.

CBS.

Hope, Bob. Pepsodent, Tues.
7 p.m. NBC.

Hour of Charm, General Electric, Mon. 6 p.m. NBC.

Houseboat Hanna, Lava Soap,
Mon. thru Fri. 2 p.m. NBC.

Howard, Tom. Model Min-streis (Model Tobacco), Mon. 8:30 p.m. CBS.

Howie Wing. Kellogg Corn Flakes, Mon. thru Fri. 5:15 p.m. CBS.

p.m. CBS.

Human Interest. Creme of Milk, Sun. 2:30 p.m. CBS.

Human Side of the News. Campbell's Soup, Mon. Wed. 8:15 p.m. NBC.

Huskies. Joe Penner; Paula Gayle; Ben Pollack's Orchestra; Cliff Hall; Tommy Mack, Thurs. 4:30 p.m. CBS.

Hymns of All Churches. Cold.

Hymns of All Churches. Gold Medal, Mon. Tues. Thurs. 11:45 a.m. NBC.

I Love A Mystery. Fleisch-mann, 3:15 p.m. Mon. thru Fri. NBC. I Want a Divorce. S & W Foods, Thurs. 9:30 p.m.

Industrial Training Corps.
The World We Live In,
Sun. 11:30 a.m. NBC.

Information, Please. Canada Dry Ginger Ale, Tues. 5:30 p.m. NBC.

p.m. NBC.
Inside of Sports, Phillies Cigars, Tues. Thurs. Sat. 7:15 p.m. MBS.
Ipana. Town Hall Tonight;
Fred Allen; Portland Hoffa; Merry Macs; Peter Van Steeden's Orchestra, Wed. 9 p.m. NBC.

Wed. 9 p.m. NBC.
Ironized Yeast, Goodwill
Hour. Sun. 7 p.m. MBS.
Ivory Flakes. Story of Mary
Marlin, Mon. thru Fri. 12
noon NBC.
Ivory Soap. The O'Neills,
Mon. thru Fri. 12:15 p.m.
NBC.

Jell-O. Jack Benny; Mary Livingstone; Kenny Bak-er; Phil Harris' Orchestra, Sun. 8:30 p.m. NBC. Jergen's, Walter Winchell, Sun. 8 p.m. NBC.

Jergen's, Walter Winchell,
Sun. 8 p.m. NBC.

Johnny Presents. Philip Morris, Tues. 8:30 p.m. NBC;
Sat. 8:30 p.m. NBC;
Sat. 8:30 p.m. NBC;
Sat. 8:30 p.m. NBC;
John's Other Wife. Philippe
Cosmetics & Freezone, 10
a.m. Mon. thru Fri. NBC.

Johnson, Edward. Metropolitan Opera Auditions of the
Air (Sherwin-Williams
Co.), Sun. 2 p.m. NBC.

Johnson's Wax. Fibber McGee & Co.; Donald Novis; Billy Mills' Orchestra,
Tues. 6:30 p.m. NBC.

Johnstone, Jack. Johnny Presents (Philip Morris),
Tues. 8:30 p.m. NBC; Sat.
8:30 p.m. CBS.

Joseph Magin Co. Who's
Description.

Joseph Magin Co. Who's Dancing Tonight; Gene Clark, Fri. 8:15 p.m. NBC. Just Plain Bill. Kolynos & Anacin, Mon. thru. Fri. 10:15 a.m. NBC.

K
Kay Kyser's College of Musical Knowledge, Lucky Strike, Wed. 7 p.m. NBC.
Kellogg's Corn Flakes, The Circle; Ronald Colman; Carole Lombard; Lawrence Tibbett; Cary Grant; Groucho and Chico Marx; Foursome; Robert Emmet; Dolan's Orch, Sun. 7 p.m. NBC; Howie Wing, Mon. NBC; Howie Wing, Mon. thru Fri. 5:15 p.m. CBS.
Kieran, John. Information,

Kieran, John. Information, Please (Canada Dry Ginger Ale), Tues. 5:30 p.m. NBC.

Kitty Keene. Dreft, Mon. thru Fri. 8:45 a.m. NBC. Kleenex. Her Honor, Nancy James, Mon. thru Fri. 9:15 a.m. CBS.

A.m. CBS.

Knox Gelatine. Woman's Magazine of the Air; Bennie Walker; Ricardo's orchestra, Fri. 3:30 p.m. NBC.

Kolynos, Just Plain Bill, Mon. Tues. Wed. 10:15 a.m. NBC. (Continued on Page 40)

# Can Hair Grow On a **Bald Head?**

No, Says Traditional Opinion. Yes Say Thousands Who Have Made This Three Day Test

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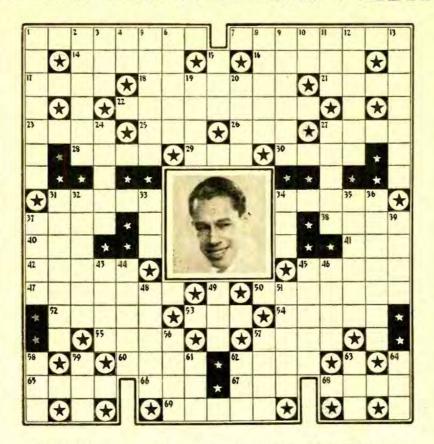
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# RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

- 1. Last name, star in the por-
- trait Misdeed

- Misdeed
  Masculine name
   Rodzinski, conductor
  Tingle
  Inclined to laugh
  Small-winged insect
  Instrument for measuring
- altitudes altitudes
  Large-mouthed pitcher
  — Seymour, announcer
  Small serpent
  To coagulate

- Lairs Niles, announcer
- 25. 26. 27. 28. 29. 30. 31. 34. 37. 38. 40.
- Wearing shoes
  Peter \_\_\_\_\_ announcer
  Charles \_\_\_\_\_, tenor
  Calf's flesh
- Allows
- Destroy

- Destroy
  Sheep's cry
  Inner parts
  Correct
  A military warehouse
  Saint-Saens, famous
- composer
  In the front
  Nickname of star in the
- 54. 55. 57.
- To implicate evil
  Yellowish-gray color
  Flexible tube for conveying

- 60. 62. 65. 66. 67. Coleman, bandleader Succeed Frank — tenor

- 65. Crafty
  67. Feminine name
  68. Hohengarten, orchestra-leader
  69. Deviates from upright posi-

### VERTICAL

- Charles 'Andy' Consisting in land

- Loiter
  Either
  Sphere, domain (pl.)
  Feminine name

### Solution to Puzzle Given Last Week



- Crawls 10
- To tamp with clay

  Johnson, orchestra

Medicinal cathartics

- leader

  13. Properties in general

  15. Jordan, "Fibber" Mc-
- Gee Submerge

- Gee

  19. Submerge
  20. Edible seed
  24. Royal
  27. A marine production
  31. Not restricted
  32. Pungent, edible root
  33. Black, bandleader
  34. Man's nickname
  35. Resists any authority
  36. Stan bandleader
  37. Feminine name
  39. Vic and —
  43. Require
  44. Type of drum
  45. Entertain
  46. Deep mud
  48. Bill radio actor
  49. Kyser, bandleader
  51. Fruit of the oak
  52. Masculine name
  53. Feminine name
  54. Masculine name
  55. South African antelope
  66. Caustic soda
  62. Baseball enthusiast
  63. Bill announcer
  64. Bend

# BIRTHDAYS

### FEBRUARY 26

Joseph Bonime, NBC, RCA Building, New York, N. Y.

Davidson Taylor, CBS, 485 Madison Avenue, New York, N. Y.

### FEBRUARY 27

Frank Munn, NBC, RCA Building, New York, N. Y.

Malcolm Meacham, NBC, Merchan-dise Mart, Chicago, Ill.

### FEBRUARY 28

Olan Soule, CBS, Wrigley Building, Chicago, Ill.

Harold Parkes.

### FEBRUARY 29

Jimmy Dorsey, MBS, 1440 Broadway, New York, N. Y.

# MARCH 1

Charles Lyon, NBC, Merchandise Mart, Chicago, Ill.

### MARCH 2

Ozzie Nelson; Luther Ossenbrink (Arkansas Woodchopper), NBC, Mer-chandise Mart, Chicago, Ill.

### MARCH 3

Kenneth Sargent, MBS, 1440 Broadway, New York, N. Y.

Donald Novis, NBC, Sunset and Vine, Hollywood, Calif.

Patricia Ann Manners.

### MARCH 4

Lucy Gliman (Laura Parker of "One Man's Family"), NBC, Sunset and Vine, Hollywood, Calif.

Dorothy Page.

Madge Marley.





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copy of your Book. "Art for Pleasure and Profit." Name.....Age....

Address...... City. State..... (Continued from Page 38)

Kostelanetz, Andre, Orches-tra. Tune-Up Time (Ethyl Gasoline), Thurs. 7 p.m.

Kraft Music Hall, Bing Crosby; Bob Burns; Johnny Trotter's Orch., Thurs. 7 p.m. NBC.

La France. Mary Margaret McBride, Mon. Wed. Fri. 9 a.m. CBS. LaPrade, Malcolm. Travelog (Cooks), Sun. 2:30 p.m. NBC.

NBC.
Lady Esther. Guy Lombardo's
Orchestra, Mon. 7 p.m.
CBS; Fri. 7 p.m. NBC.

Lamour, Dorothy. Chase & Sanborn, Sun. 5 p.m. NBC. Lasky, Jesse. Gateway to Hollywood (Wrigley's Gum), Sun. 3:30 p.m. CBS.

Langford, Frances. Star The-ater (Texaco), Wed. 6 p.m. CBS.

Lava Soap. Houseboat Han-na, Mon. thru Fri. 2 p.m, NBC.

NBC.
Lawes, Warden, Criminal
Case Histories. Sloan's Liniment, Fri. 5 p.m. NBC.
Lehr, Lew. Half & Half
Smoking Tobacco, Sun. 9
p.m. CBS.

LeKreun, Pierre. Manhattan Merry - Go - Round (Dr. Lyon's), Sun 6 p.m. NBC.

Leonard, Jack. Raleigh & Kool, Wed. 8:30 p.m. NBC. Lifebuoy Soap. Al Jolson; Martha Raye; Parkyakar-kus; Lud Gluskin's Orch., Tues. 9 p.m. CBS.

Listerine. Grand Central Station, Fri. 7 p.m. CBS.
Livingstone, Mary. Jell-O, Sun. 8:30 p.m. NBC.

Local Cooperative Campaign. The Show of the Week, Sun. 3:30 p.m. MBS.

Lombard, Carole. The Circle (Kellogg's Corn Flakes), Sun. 7 p.m. NBC.

Lone Ranger. Gordon Baking Co., Mon. Wed. & Fri. 7:30 p.m. MBS.

Lord, Phillips. Sunday Night at Seth Parker's (Vicks), Sun. 9 p.m. NBC.

Loose-Wiles Biscuit Co. Wo-man's Magazine of the Air, Tues. Thurs. 3:30 p.m. NBC.

Lou, Betty. Quaker Party, Sat. 5 p.m. NBC.

Sat. 5 p.m. NBC.

Lucky Strike. Kay Kyser's
College of Musical Knowledge; Virginia Sims: Harry
Babbitt; Sully Mason, Wed.
7 p.m. NBC; Your Hit
Parade; Lanny Ross; Raymond Scott Quintet; Mark
Warnow's Orch., Sat. 7
p.m. CBS.

Luddy, Barbara. First Night-er (Campana), Fri. 9 p.m. CBS.

Lullaby Lady. Carnation Milk, Mon. 7 p.m. NBC.

Lum & Abner. Postum, Mon. thru Fri. 8:15 p.m. CBS.

Lutheran Hour. Lutheran Laymen's League, Sun. 1:30 p.m. MBS.

Lutheran Laymen's League. Lutheran Hour; Dr. Walter A. Mier, Sun. 1:30 p.m. MBS.

MBS.

Lux. The Life & Love of Dr. Susan, Mon. thru Fri. 2:15 p.m. CBS; Radio Theater; Cecil B. DeMille, Mon. 6 p.m. CBS.

Lyman, Abe, Orchestra. Waltz Time (Phillips), Fri. 6 p.m. NBC.

Lyons Van & Storage Co.
Moving Stories of Life,
Wed. 5:15 p.m. NBC.

a Perkins. Oxydol, Mon. thru Fri. 12:15 p.m. NBC. Mack, Tommy. Huskies, Thurs. 4:30 p.m. CBS.

Mad Russian. Camels, Mon. 7:30 p.m. CBS. Magic Key. R.C.A., Sun. 11 a.m. NBC.

a.m. NBC.

Manhattan Chorus. Waltz
Time (Phillips), Fri. 6
p.m. NBC.

Manhattan Merry-Go-Round.
Dr. Lyon's, Sun. 6 p.m.
NBC.

Man in the Box (Ward Wilson) Honolulu Bound (Hawaiian Pineapple Co.), Sat. 6 p.m. CBS.

Manning, Knox. Headlines on Parade (Euclid Candy), Mon. 5:45 p.m. CBS. Manners, Lucille. Cities Ser-vice Concert, Fri. 5 p.m. NBC.

Marshall, Charles. Signal Car-nival, Sun. 7 p.m. NBC.

Martin, Tony. Good News of 1939 (Maxwell House Cof-fee), Thurs. 9 p.m. NBC.

Marx, Groucho & Chico. The Circle (Kellogg's Corn Flakes), Sun. 7 p.m. NBC.

Flakes), Sun. 7 p.m. NBC.

Mason, Sully. Kay Kyser's
College of Musical Knowledge (Lucky Strike), Wed.
7 p.m. NBC.
Maupin, Rex. Orch. Smile
Parade (Sunbrite), Fri.
9:30 a.m. NBC.

Maxwell House Coffee. Good
News of 1939; Robert
Young; Fanny Brice;
Frank Morgan; Tony Martin; Gertrude Niesen; Meredith Willson's Orchestra,
Thurs. 6 p.m. NBC.

McBride, Mary Margaret: La
France and Satina, Mon.
Wed. Fri. 9 a.m. CBS.

McCarthy, Charlie. Chase &

McCarthy, Charlie. Chase & Sanborn, Sun. 5 p.m. NBC. McCrae, Margaret. Post Toasties, Sat. 8 p.m. CBS.

McWilliams, Jim. Ask-It-Basket (Colgate), Wed. 7:30 p.m. CBS.

Meade, Martha. Sperry Flour, Thurs. 8:30 a.m. NBC.

Melody and Madness. Old Gold Cigarettes, Sun. 7 p.m. CBS.

Menken, Helen. Bayer Aspirin, Tues. 4:30 p.m. CBS.

Merry Macs. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. NBC.

Metropolitan Opera Auditions of the Air. Sherwin-Williams Co., Sun. 2 p.m. NBC.

Mier. Dr. Walter A Lutheran

Mier, Dr. Walter A. Lutheran Hour (Lutheran Laymen's League), Sun. 1:30 p.m. MBS.

Miller, Jack, Orch. Swans-down Cake Flour & Calu-met Baking Powder, Thurs. 8:30 p.m. CBS.

Mills, Billy, Orchestra. ber McGee & Co. ( son's Wax), Tues. p.m. NBC.

Mills, Felix, orchestra. Gil-more Circus, Fri. 9 p.m. NBC.

Model Minstrels. Model To-bacco, Mon. 8:30 p.m. CBS. Model Tobacco. Model Min-strels; Tom Howard; Geo. Shelton; Eton Boys; Ray Bloch's Orch., Mon. 8:30 p.m. CBS.

p.m. CBS.

Molle. Battle of the Sexes;
Frank Crumit; Julia Sanderson, Tues. 9 p.m. NBC.

Moore, Betty. Benjamin
Moore Paint Co., Sat. 8
a.m. NBC.

Morgan, Frank. Good News of 1939 (Maxwell House Coffee), Thurs. 6 p.m. NBC.

Moving Stories of Life. Lyons Van & Storage Co. Wed. 5:15 p.m. NBC.

Mr. Keen, Tracer of Lost Persons. Bi-So-Dol, Tues. Wed. Thurs. 4:15 p.m. NBC.

Munn, Frank. American Al-bum (Bayer Aspirin), Sun. 6:30 p.m. NBC.

Murphy, George. Screen Act-ors' Guild (Gulf Oil), Sun. 4:30 p.m. CBS.

Murray, Ken. Star Theater (Texaco), Wed. 6 p.m. CBS.

Musical Steelmakers. Wheel-ing Steel Corp., Sun. 2 p.m. MBS.

Musterole, Carson Robison, Mon. 5 p.m. NBC. Myrt & Marge. Super Suds, Mon. thru Fri. 1:15 p.m. CBS.

Nagel, Conrad. Silver Theater (Rogers Brothers), Sun. 3 p.m. CBS.

National Barn Dance. Alka-Seltzer, Sat. 8 p.m. NBC.
National Farm & Home Hour.
Mon. thru Sat. 9:30 a.m.
NBC.

Neighbor Boys. Avalon Cig-arettes, Sat. 9:30 p.m.

Niesen, Gertrude. Good News of 1939 (Maxwell House Coffee), Thurs. 6 p.m. NBC.

Night Editor. Cardinet Candy Co., Tues. 7:30 p.m. NBC. Noble, Ray, Orch. Chester-field, Fri. 8:30 p.m. CBS.

Novis, Donald. Fibber Mc-Gee & Co. (Johnson's Wax), Tues. 6:30 p.m. NBC.

Noxzema. Prof. Quiz; Bob Trout, Sat. 9 p.m. CBS.

O'Keefe, Walter. Tune-Up Time (Ethyl Gasoline), Thurs. 7 p.m. CBS. Old English Wax. Our Gal Sunday. Thurs. Fri. 9:45 a.m.; Romance of Helen

Trent, Thurs. Fri. 9:30 a.m. CBS.

Old Fashioned Revival Hour. Gospel Broadcasting Ass'n, Sun. 6 p.m. MBS.

Old Gold Cigarettes. Melody and Madness; Robert Benchley; Dick Todd; Artie Shaw's Orch., Sun. 7 p.m. CBS.

Old Homestead Bakery. Amateur Hour; Bennie Walker, Tues. 8:15 p.m. NBC.

One Man's Family. Tender-leaf Tea, Sun. 9:30 p.m.

O'Neills, Ivory Soap, Mon. thru Fri. 9:15 a.m. NBC. Ormandy, Eugene. Sunday Evening Hour (Ford), Sun. 6 p.m. CBS.

Ormay, Gyula, orchestra. Good Morning Tonite (Albers Bros. Cereals), Fri. 9:30 p.m. NBC. Ovaltine. The Carters of Elm Street, Mon. thru Fri. 9 a.m. NBC.

Our Gal Sunday. Anacin, Mon. Tues. Wed.: Old En-glish Wax, Thurs. Fri. 9:45 a.m. CBS.

Oxydol, Ma Perkins, Mon. thru Fri. 12:15 p.m. NBC. P

Pall Mall Cigarettes, Morton Downey; Eddy Duchin's Orch., Mon. 6:30 p.m. NBC.

Palmolive Soap. Hilltop House, Mon. thru Fri. 1:30 p.m. CBS.

Parker, Frank. Chesterfield, Fri. 8:30 p.m. CBS. Parks, Bert. Camels, Mon. 7:30 p.m. CBS.

Parkyakarkus. Lifebuoy Soap, Tues. 9 p.m. CBS. Pearce, Al. Grape-Nuts, Mon. 9:30 p.m. NBC.

Penner, Joe, Huskies, Thurs. 5:30 p.m. CBS. Pepper Young's Family. Ca-may, Mon. thru Fri. 12:30 p.m. NBC.

p.m. NBC.

Pepsodent, Bob Hope; Jerry Colonna; Skinnay Ennis' Orch., Tues. 7 p.m. NBC.

Perry, Bill. Saturday Night Serenade (Pet Milk) Sat. 6:30 p.m. CBS.

6:30 p.m. CBS.

Pet Milk. Mary Lee Taylor, Tues. Thurs. 10:45 a.m. CBS; Saturday Night Serenade; Mary Eastman; Bill Perry; Gus Haenschen's Orch. Sat. 6:30 p.m. CBS.

Phillies Cigars. Inside of Sports; Sam Balter, Tues. Thurs. Sat. 7:15 p.m. MBS.

Philip Morris. Johnny Presents; Jack Johnstone; Johnny Green's Orchestra; Glenn Cross, Tues. 8:30 p.m. NBC; Sat. 8:30 p.m. CBS.

Philippe Cosmetics John's

CBS.
Philippe Cosmetics, John's
Other Wife, Mon. Tues.
Wed. 10 a.m. NBC.
Phillips. Waltz Time; Abe
Lyman's orch.; Manhattan
Chorus, Fri. 6 p.m. NBC.

Pinkham Medicine. Voice of Experience, Mon. Wed. Fri. 10:45 a.m. MBS.

Plantation Party. Bugler To-bacco, Fri. 9 p.m. NBC. Playhouse. Campbell's Soup, Fri. 6 p.m. CBS.

Pond's Cream. Those We Love, Mon. 5:30 p.m. NBC. Post Toasties. Joe E. Brown; Gill & Demling; Margaret McCrae; Harry Sosnik's Orch., Sat. 8 p.m. CBS. Postum. Lum & Abner, Mon. thru Fri. 8:15 p.m. CBS.

Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 1 p.m. CBS.

Prof. Puzzlewit. Gallenkamp Shoes, Sun. 4 p.m. NBC. Professor Quiz. Noxzema, Sat. 9 p.m. CBS.

Quaker Oats. Girl Alone, Mon. thru Thurs. 1:45 the Sexes (Molle), Tues. 9 p.m. NBC.

Radio Theater. Lux, Mon. 6

p.m. CBS.
Raleigh & Kool. Jack Leonard; Tommy Dorsey's Orchestra. Wed. 8:30 p.m. NBC.
Ralston Purina. The Inside Story, Thurs. 8 p.m. CBS.

Range Riders. Plantation
Party (Bugler Tobacco),
Fri. 9 p.m. NBC.
Raye, Martha. Lifebuoy Soap,
Tues. 9 p.m. CBS.
Raymond Paige, 99 Men & a
Girl. U. S. Rubber Co.,
Wed. 7 p.m. CBS.

Raymond Scott Quintet. Your Hit Parade (Lucky Strike), Sat. 7 p.m. CBS.

RCA. Magic Key; Milton Cross; Frank Black's Or-chestra, Sun. 11 a.m. NBC. Red Heart Dog Food. Bob Becker, Sun. 12:45 p.m. NBC.

Rhythm Singers. Avalon Cig-arettes, Sat. 9:30 p.m. arettes, NBC.

NBC.
Ricardo, Orchestra. Woman's
Magazine of the Air (Knox
Gelatine, Danya Hand Lotion & Union Oil), Wed.
Thurs. Fri. 3:30 p.m. NBC.

Richfield Reporter. Sun thru Fri. 10 p.m. NBC.

Rich, Irene. Welch, Sun. 8:15 p.m. NBC. Riggs, Tommy. Quaker Party, Sat. 5 p.m. NBC.

Rinso. Big Sister, Mon. thru Fri. 11 a.m. CBS; Big Town; Edward G. Robin-son; Claire Trevor, Tues. 8:30 p.m. CBS.

Rio Grande Oil. Calling All Cars, Fri. 7:30 p.m. CBS. Robinson, Edward G. Big Town (Rinso), Tues. 8:30 p.m. CBS.

Robison, Carson. Musterole, Mon. 5 p.m. NBC. Rogers Brothers. Silver The-ater; Conrad Nagel, Sun. 3 p.m. CBS.

Roi Tan Cigars. Sophie Tucker, Mon. Wed. 9:30 p.m. & Fri. 10 p.m. CBS.

Romance of Helen Trent. Edna Wallace Hopper Cosmetics & Old English Wax, Mon. thru Fri. 9:30 a.m. CBS.

Ross, Lanny. Your Hit Parade (Lucky Strike), Sat. 7 p.m. CBS.

Royal Desserts, Rudy Vallee's Orchestra, Thurs. 5 p.m. NBC.

Ruggles, Charlie. Star Thea-ter (Texaco), Wed. 6 p.m. CBS. S

S & W Foods. I Want a Di-vorce, Thurs. 9:30 p.m. CBS.

CBS.

Sal Hepatica. Town Hall Tonight; Fred Allen; Portland Hoffa; Merry Macs; Peter Van Steeden's Orchestra, Wed. 9 p.m. NBC.

Sanka Coffee. We, the People, Gabriel Heatter; Harry von Zell; Mark Warnow's Orchestra, Tues. 6 p.m. CBS.

anderson, Julia. Battle the Sexes (Molle), To 9 p.m. NBC.

Satina. Mary Margaret Mc-Bride, Mon. Wed. Fri. 9 a.m. CBS.

Saturday Night Serenade. Pet Milk, Sat. 6 p.m. CBS. Scattergood Baines. Wrigley Gum. Mon. thru Fri. 2 p.m. Gum. CBS.

School Broadcast. Standard
Oil. Thurs. 11 a.m. NBC.
Schwarzkopf, Col. Norman
H. Gang Busters (Colgate), Wed. 9 p.m. CBS.
Second Husband. Bayer Aspirin, Tues. 4:30 p.m. CBS.

Screen Actors' Guild. Gulf Oil, Sun. 4:30 p.m. CBS. Shaw, Artie, Orchestra. Mel-ody and Madness (Old Gold Cigarettes), Sun. 7 p.m. CBS.

Shelton, George, Model Min-strels (Model Tobacco), Mon. 8:30 p.m. CBS.

Sherman, Ransom. Smile Pa-rade (Sunbrite), Fri. 9:30 a.m. NBC. Sherwin-Williams Co. Metropolitan Opera Auditions of the Air; Edward Johnson, Sun. 2 p.m. NBC.

Signal Carnival. Vera Vague; Beryl Carew; Charles Mar-shall; Guardsmen Quartet; Meredith Willson's orches-tra; Ben Alexander, Sun. 7 p.m. NBC.

Silver Theater. Rogers Broth-ers, Sun. 3 p.m. CBS.

Simon, Frank. Armco Band Concert (American Rolling Mills), Sun. 12 noon NBC. Band

Sims, Virginia. Kay Kyser's College of Musical Knowl-edge (Lucky Strike), Wed. 7 p.m. NBC.

/ p.m. NBC.
Singing Millmen. Musical
Steelmakers (Wheeling
Steel), Sun. 2 p.m. MBS.
Skelton, Red. Avalon Cigarettes, Sat. 9:30 p.m.
NBC.
Smith

Smith, Kate. Swansdown
Cake Flour & Calumet
Baking Powder, Thurs.
8:30 p.m. CBS.
Snowdrift. Hawthorne House;
Pearl King Tanner, Mon.
9 p.m. NBC.
Sosnik. Harry Ochoater.

Sosnik, Harry, Orchestra.
Post Toasties, Sat. 8 p.m.
CBS.

Sperry Flour. Dangerous Road, Mon. thru Fri. 10:30 a.m. NBC; Dr. Kate, Mon. thru Fri. 10:45 a.m. NBC; Martha Meade, Thurs. 8:30 a.m. NBC.

Spitalny, Phil, Orchestra.
Hour of Charm (General
Electric), Mon. 6 p.m.
NBC.

Spry. Aunt Jenny's Stories, Mon. thru Fri. 11:55 a.m. CBS.

Standard Oil. School Broad-cast, Thurs. 11 a.m. NBC; Symphony Hour, Thurs. 8:15 p.m. NBC.

Star Theater. Texaco, Wed. 6 p.m. CBS

Stepmother. Colgate, Mon. thru Fri. 1:45 p.m. CBS.

Story of Mary Marlin, Ivory Flakes, Mon. thru Fri. 12 noon, NBC. traeter, Ted, Choir. Swans-down Cake Flour & Calu-met Baking Powder, Thurs. 8:30 p.m. CBS.

8:30 p.m. CBS.
unbrite. Smile Parade; Ransom Sherman; Rex Maupin's Orchestra; Fran Allison, Fri. 9:30 a.m. NBC.
unday Night at Seth Parker's. Vicks, Sun. 9 p.m.
NBC.

Super Suds. Myrt & Marge, Mon. thru Fri. 1:45 p.m. CBS.

Swansdown Cake Flour. Kate Smith; Abbott & Costello; Ted Straeter Choir; Jack Miller's Orch., Thurs. 8:30 p.m. CBS.

Symphony Hour. Standard Oil. Thurs. 8:15 p.m. NBC.

Tanner, Pearl King. Haw-thorne House (Wesson Oil & Snowdrift), Mon. 9 p.m. NBC.

Taylor, Mary Lee. Pet Milk, Tues. Thurs. 10:45 a.m. CBS.

Tenderleaf Tea. One Man's Family, Sun. 9:30 p.m. NBC.
Texaco. Star Theater; Ken Murray; Frances Langford; Charlie Ruggles; Dave Broekman's Orch., Wed. 6 p.m. CBS.

The Circle. Kellogg's Corn Flakes, Sun. 7 p.m. NBC. The Inside Story. Ralston Purina, Thurs. 8 p.m. CBS.

The Life & Love of Dr. Su-san. Lux, Mon. thru Fri. 11:15 p.m. (5:15 p.m. for West), CBS.

The March of Time. Time Magazine, Fri. 6:30 p.m. NBC. NBC.
The Old Timer. Musical Steelmakers (Wheeling Steel), Sun. 2 p.m. MBS.
The Show of the Week. Local Cooperative Campaign, Sun. 3:30 p.m. MBS.
The World We Live In. Industrial Training Corps., Sun. 11:30 a.m. NBC.
Thompson. Denothy, Hour of

Thompson, Dorothy. Hour of Charm (General Electric), Mon. 6 p.m. NBC.

Thompson, Kay. Tune-Up Time (Ethyl Gasoline), Thurs. 7 p.m. CBS. Those We Love. Pond's Cream, Mon. 5:30 p.m. NBC.

Tibbett, Lawrence. The Cir-cle, Sun. 7 p.m. NBC. Time Magazine. The March of Time, Fri. 6:30 p.m. NBC.

Todd, Dick. Melody and Mad-ness (Old Gold Cigarettes), Sun. 7 p.m. CBS. Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. NBC.

ravelog. Cooks, Sun. 2:30 p.m. NBC.

Tremayne, Lester. First Nighter (Campana), Fri. 9 p.m. CBS. Trevor, Claire, Big Town (Rinso), Tues. 8:30 p.m. CBS.

Trotter, Johnny, Orchestra, Kraft Music Hall, Thur. 7 p.m. NBC.

Trout, Bob. Noxzema, Sat. 9 p.m. CBS.

9 p.m. CBS.

True or False. J. B. Williams
Co., Mon. 7 p.m. NBC.

Tucker. Sophie. Roi Tan Cigars, Mon. Wed. 9:30 p.m.
& Fri. 10 p.m. CBS.

Tums. Vocal Varieties; Jerry Cooper, Tues. 8:15 p.m. NBC. Tune-Up Time. Ethyl Gaso-line, Thurs. 7 p.m. CBS.

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Uncle Ezra's Sunday After-noon in Rosedale. (Alka-Seltzer), Sun. 2 p.m. NBC; Uncle Ezra's Radio Station

(Alka-Seltzer), Tues. Fri. 7:30 p.m. NBC. J. S. Rubber Co. Raymond Paige. 99 Men & a Girl, Wed. 7 p.m. CBS.

Vague, Vera. Signal Carnival, Sun. 7 p.m. NBC.

Valiant Lady, Gold Medal, Mon. thru Fri. 11:30 a.m. NBC.

Vallee, Rudy, Orch. Royal Desserts, Thurs. 5 p.m.

Van Steeden, Peter, Orches-tra. Town Hall Tonight (Ipana & Sal Hepatica). Wed. 9 p.m. NBC.

Vaseline, Dr. Christian; Jean Hersholt, Tues. 10 p.m. CBS.

CBS.
Verrill, Virginia. Wonder
Bread & Hostess Cake, Fri.
9:30 p.m. CBS.
Vic & Sade. Crisco, Mon.
thru Fri. 1:30 p.m. NBC.
Vicks. Sunday Night at Seth
Parker's; Phillips Lord.
Sun. 9 p.m. NBC.
Vocal Varieties. Tums, Tues.
8:15 p.m. NBC.
Voice of Experience, Pink-

Voice of Experience, Pink-ham Medicine, Mon. Wed. Fri. 10:45 a.m. MBS.

von Zell, Harry, We, the People (Sanka Coffee), Tues. 6 p.m. CBS. Voorhees, Don, Orchestra. Cavalcade of America (Du-pont Co.), Mon. 9 p.in. CBS. pont CBS.

W
Wain, Bea. Quaker Party,
Sat. 5 p.m. NBC.
Walker, Bennie. A mateur
Hour (Old Homestead
Bakery), Tues. 8:15 p.m.
NBC; Woman's Magazine
of the Air (Knox Gelatine,
Danya Hand Lotion &
Union Oil), Wed. Thurs.
Fri. 3:30 p.m. NBC.
Waltz Time, Phillips. Fri. 6

Waltz Time, Phillips, Fri. 6 Wallenstein, Alfred. Fire-stone, Mon. 8:30 p.m. Waring,

Varing, Fred, Orchestra. Bromo-Quinine, Sat. 9 p.m. NBC.
Warnow, Mark, Orchestra.
We, the People (Sanka Coffee), Tues. 6 p.m. CBS;
Your Hit Parade (Lucky Strike), Sat. 7 p.m. CBS.

We, the People. Sanka Cof-fee, Tues. 6 p.m. CBS. Weber, Marek, Orchestra.
Contented Program (Carnation Milk), Mon. 7 p.m.
NBC.

Welch. Irene Rich, Sun. 8:15 p.m. NBC.

Welles, Orson. Playhouse (Campbell's Soup), Fri. 6 p.m. CBS.

Wesson Oil. Hawthorne House; Pearl King Tanner. Mon. 9 p.m. NBC.

Wheeling Steel. Musical Steelmakers; The Old Tim-er; Singing Millmen. Sun. 2 p.m. MBS. Whiteman, Paul, Orchestra, Chesterfield, Wed. 8:30 p.m. CBS.

White Naptha. Guiding Light, Mon. thru Fri. 12:45 p.m. NBC.

Who's Dancing Tonight, Joseph Magin Co., Fri. 8:15 p.m. NBC. Williams Co., J. B. True or False; Dr. Harry Hagen. Mon. 7 p.m. NBC.

Mon. 7 p.m. NBC.

Willson, Meredith, Orchestra.
Signal Carnival, Sun. 7 p.m.
NBC; Good News of 1939
(Maxwell House Coffee).
Thurs. 6 p.m. NBC.

Winchell, Walter. Jergens,
Sun. 8 p.m. NBC.

Woman's Magazine of the Air. Knox Gelatine. Danya Hand Lotion & Loose-Wiles Bis-cuit Co., Tues. Wed. Thurs. Fri. 3:30 p.m. NBC.

Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 1 p.m. CBS.

CBS.

Wonder Bread & Hostess
Cake. Jack Haley; Ted
Fio-Rito's Orch.; Lucille
Ball; Virginia Verrill, Fri.
9:30 p.m. CBS.

Woodbury. Hollywood Play-house; Charles Boyer, 4 & 6 p.m. NBC. Wrigley's Gum. Scattergood Baines, Mon. thru Fri. 2 p.m. CBS; Gateway to Hollywood; Jesse Lasky, Sun. 3:30 p.m. CBS.

Young, Robert. Good News of 1939 (Maxwell House Coffee), Thurs. 6 p.m. NBC.

Your Hit Parade. Lucky Strike, Sat. 7 p.m. CBS.

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# 100,000 CLASSRCOMS

(Continued from Page 11)

tional radio specialists, and noted professors of education, on new programs for the year to come. The chairman of this board is Dr. William C. Bag-ley of Columbia University. For weeks the discussion of ideas goes on. Then each "course" is assigned to a committee of educators who are experts in the particular field. They outline the curriculum week by week, just as a city board of education lays out a teachers' syllabus. When the outline of each "course" is completed, individual scripts are assigned to other educators, who gather the material, do research on it, and write it up in outline. This done, professional radiowriters turn the material into entertaining dramatic form.

Often the very educators who have helped in the writing and planning of these scripts appear on the finished programs as commentators or producers. Dr. Peter W. Dykema of Teachers College, who wrote our music scripts this year, did the commenting for the series. Dr. Alice V. Keliher, distinguished writer and educator of the Progressive Education Association, not only suggested the series, "Frontiers of Democracy," but conducted the weekly discussions on these broadcasts in CBS Radio Theater No. 1.

But this is not the whole picture. While utilizing the advice of these "faculty boards" who have helped out on our CBS programs for years, Columbia's own educational staff constantly augments it with its own observations of teachers' and principals' needs as reported under classroom conditions. Schools, school boards, parent-teacher associations, great education conferences and universities are always being visited by this staff. We want to aid not only the heads of great educational systems in the big cities but the little school-teacher in her country schoolhouse. We want to hear what the Negro child, the child of immigrant parents, the underprivileged child needs in our radio courses. For this is the business of education on the air.

In order to get still closer in touch with the needs of teachers and pupils, we have developed many techniques new to radio-education. One of these is the "demonstration forum," or "CBS Teachers Institute" now used on the Monday afternoon series "Frontiers of Democracy." The first conception we had of the part such forums might play in showing teachers how to use radio in their classrooms came last summer, when the National Education Association held its convention in New York City. At this time we offered to put on a "demonstration" broadcast in one of our radio theaters for the benefit of any visiting teachers who might be interested. Nine hundred teachers from all over the country packed into the theater-and unfortunately we had to turn several hundred more away. This response proved to us that teachers were definitely interested in the possibilities of radio, and we decided to introduce the demonstration forum from that time on as a regular feature of our programs.

Since then, each Monday afternoon "Frontiers of Democracy" has been broadcast direct from the stage of our Radio Theater No. 1. It is a course in American social and economic problems, conducted by Dr. Alice V. Keliher of the Progressive Education Association. Week after week, hundreds of teachers and pupils have come to

the theater to look, listen, and take part in the discussions Dr. Keliher leads afterward.

"In almost every case," says Dr. Keliher, "when we have had a guest speaker on the program, some child will ask him where he got the facts for his presentation. This indicates a severely critical attitude on the part of our children, a refusal to accept wholesale anything that is told them. Another thing these children usually ask is what they can do about the problem we are discussing. They are eager to add their bit toward solving the situation. And nearly always they ask what relation the problem has to a democracy. Even children ten years old have asked this question—and answered it in an intelligent way.'

Everywhere in the country, vidual teachers and pupils are finding radio-education an enjoyable and helpful experience. Miss M., a teacher of a school near Chicago, writes that her class has inaugurated "informal" listening-hours. At certain times of the day the radio is turned on, and the children can come or go as they They usually choose to come. The listening-room is equipped with movable chairs, which the children arrange themselves, sitting with their friends near the radio or the window. There is no official discipline about listening, but after the program those who have heard best tell the next class about its most interesting features. Miss M. finds that the children learn very rapidly from radio programs.

SHE has also found radio-listening a great help to her slow students. Two of her pupils, Phoebe and Anna, who were always behind, were so in-terested in ar. "American School of the Air" broadcast about child labor that they volunteered information to the class about the subject. Phoebe said: "I'm glad we live today and go to school instead of working." Said Anna: "It's too awful to believe." Another boy of slow intelligence, George, was just as moved by a broadcast on the CBS "Science in Industry" program about the unemployment prob-lems connected with the use of the mechanical cotton-picker. During the post-broadcast discussion, when the suggestion was made that the inventors of the machine refuse to lease it until the renter agreed to support men thrown out of work by it, he cried out, "But wouldn't that be the same as relief-money without work?" was the first unprejudiced remark the teacher had ever heard him make.

I have often been asked by parents and teachers whether I think radioeducation will ever take the place of the school system as it is today. Aldous Huxley, the novelist, has envisaged a "brave new world" in which children of the future are taught by radio. He pictures a scene with children lined up in their little white beds in great communal nurseries listening while above their heads a soothing voice comes from a loudspeaker informing them about subjects they need to know

But such a scene is purely imaginative. The job of network radio in the field of education as we conceive it is a supplementary and stimulative one. It is there to help the teacher, to stimulate young minds, to help them take that last hurdle between the solid world of text-books and the imaginative world where knowledge becomes an integral part of one's being. That is what radio, with its magic and its facilities, can do.



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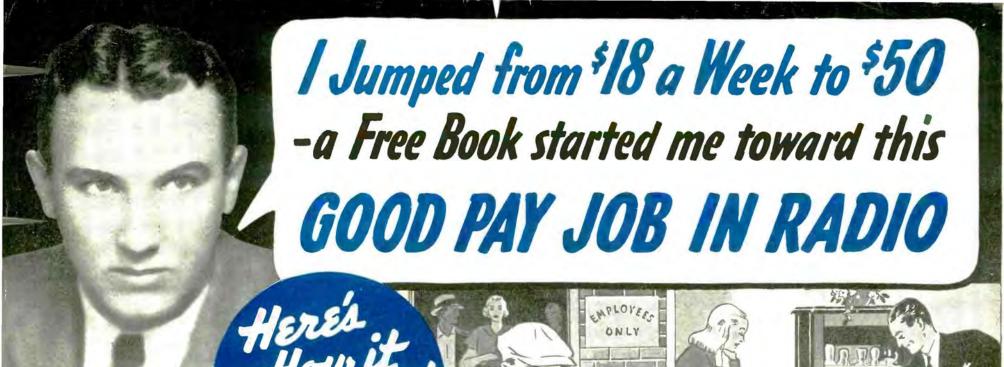


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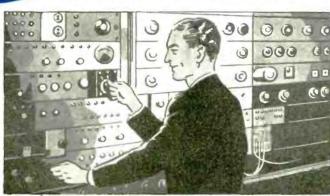
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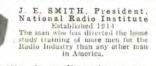
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