# RADIO GUIDE

Complete Programs for the Week Ending Friday, October 13

TEN CENTS

Biggest listening event of the week is the World Series. Here is Joe "Flash" Gordon, classy Yank player

**NEW 1939** FALL PROGRAM LOCATOR



# 10 to 25 LBS., NEW PEP GAINED QUICK WITH **IRONIZED YEAST TABLETS**

IT used to be thought that many people were just naturally skinny, puny and inclined to be nervous. But today that idea has been proved entirely untrue in great numbers of cases. Thousands of thin, tired, rundown people have gained new naturally good-looking pounds, normal health and pep, new friends and enjoyment in life—with the aid of the Vitamin B and iron in these amazing little Ironized Yeast tablets. tle Ironized Yeast tablets.

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sought-after—often in just a few weeks!

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Get Ironized Yeast tablets from your druggist today. If with the first package you don't eat better and FEEL better, with much more strength and pep—if you're not convinced that Ironized Yeast will give you the new normally attractive pounds, new energy and life you've longed for, the price of this first package will be promptly refunded by the Ironized Yeast Co., Atlanta, Ga.

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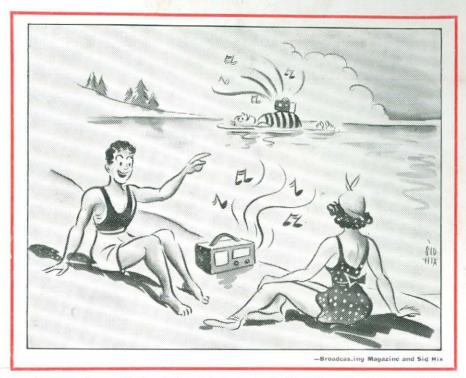
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To start thousands building up their health right away, we make this special offer. Purchase a package of Ironized Yeast tablets at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating little book on health, "Facts About Your Body." Remember, results with the first package—or your money refunded. At all druggists. Ironized Yeast Co., Inc., Dept 11311, Atlanta Ga.

TUNE IN ON JOHN J. ANTHONY'S GOOD WILL HOUR.
See Sunday's program page for exact time
and station.



"He says he can't afford to get two weeks behind the rest of the world"

# THE INDISPENSABLE MIRACLE

UST try getting two weeks behind the rest of the world and see what happens. If you do try it, remember the first thing to do is to disconnect your radio and firmly resolve to forget it. Here is a picture of the condition in which you might conceivably find yourself—a picture of the Man Who Forgot Radio. This Man Who Forgot Radio loves nothing better than to pull a clever gag on his cronies. But now he consistently pains them with stale jokes and ancient gags. He sings song hits which are song hits no more. He is abysmally ignorant of what Charlie McCarthy said last Sunday night. More serious, in view of world conditions these days, he turns up invariably with day-old war news, and, because he reads a newspaper which has a special ax to grind, his information is lopsided. As war threats draw closer to America and to his own interests, he knows less and less of the real situation. He becomes, in short, a twentieth-century Rip Van Winkle. It's an old line this, to picture radio as the peerless and indispensable miracle of the century. Only incurable radio fans have been guilty of such excesses in the past, but it is our considered judgment that in the days of war and disorder which lie ahead for everybody, this exaggerated claim of radio enthusiasts will emerge as cold, selfevident fact. Radio is indispensable.

The National Weekly of programs, pictures and personalities

M. L. ANNENBERG, Publisher 731 Plymouth Court, Chicago, III. CURTIS MITCHELL, Editor Vol. 8. No. 52. October 13, 1939

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# W...JOHN J. ANTHONY

CONDUCTOR SERSATIONAL "GOOD WILL HOUR"

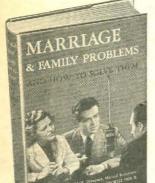
helps solve YOUR problems of

# LOVE • MARRIAGE CHILDREN • MONEY

FOR THREE years John J. Anthony, nationally famous conductor of The Good Will Hour, has been straightening out the most puzzling personal problems ever heard over the air.

His sympathetic understanding and keen judgment have won him an audience carefully estimated at more than twenty million men and women,

who listen to him on 130 broadcasting stations. Never before has the intimate advice of one man gained such confidence and respect throughout America.



# Why This Book Had To Be Written

Mr. Anthony has received hundreds of thousands of personal requests for help. The Good Will Hour could be on the air day and night for years and still not be able to handle them all. And no one man in a dozen lifetimes could answer all the letters!

Therefore, in response to urgent pleas, John J. Anthony at last has written this book that brings you, clearly and frankly, his answers to your own most searching questions. MARRIAGE & FAMILY PROBLEMS, And How to Solve Them, is the book that gives YOU, directly, the kind of priceless advice you hear others get on The Good Will Hour—adjusted to your own personal problems!

# He Tells You the TESTED Ways That Make Love LAST, And Helps You Get More Out of Your Life

JOHN J. ANTHONY'S book is not "advice to the lovelorn." It contains definite, practical methods for every man or woman whose love, marriage, family or finances seem to be faced with disaster unless help comes quickly.

Mr. Anthony knows what terrible pressure on mind and heart personal trouble can mean. To attempt to solve such trouble with vague ideas, or untried suggestions, would be worse than cruel. That is why this book is based squarely on John J. Anthony's first-hand experience with thousands of actual cases, and the solutions that have proved workable.

# What Is Your Trouble?

Are you miserable because of what is happening to your love? Does your marriage seem headed for the rocks? Have your children brought family tension to the breaking point? Are you worried that another woman may wreck your home?

Do relatives keep you constantly on edge? Are you uncertain whether to go ahead with plans for marriage, or divorce? Is lack of money ruining your happiness?

These are just a few of the nervewracking problems Mr. Anthony has solved time and time again. On the radio, naturally, he cannot answer the more intimate questions, and he can answer only a few. But in this book he shows you how to look at your problems clearly. How to allow for whatever love, or fear, may be involved. How to know what rights you are entitled to, and how much you can safely "give in."

# How This Method Works

This book gives the same answers John J. Anthony himself would give if you put the same problems before him on The Good Will Hour! But now—without months of waiting, when it may be too late—you can have his help at once, in the privacy of your home. without publicity or embarrassment.

The book will come to you IN A PLAIN WRAPPER. You may have it sent to home or office, as you prefer. And we are so convinced this remarkable book will help you straighten out your own trouble, that we are willing to send it to you on this liberal offer:

# Yours FREE for 5 Days SEND NO MONEY

It is impossible in such limited space to tell you every problem this book covers. But for your own sake you should see it at once. You may do so without cost or obligation to keep it! The coupon here, without money, will bring your copy by return mail. Read it for 5 days free. If you then agree you want this help—not only now, but to protect your future happiness as well—send only \$1.98, plus few cents postage. Otherwise simply return the book without cost or obligation. Address the coupon NOW to: NELSON DOUBLEDAY, Inc., Dept. R.G.10, 111 Eighth Ave., New York, N. Y.



# 20 MILLION People Wait for Him Every Week!

Few programs in the history of radio have gripped America's interest the way John J. Anthony's "Good Will Hour" has won it! Now, in this great book, he answers the problems that are burdening millions of men and women. Here are just a few of them:

Would I be happier if I got a divorce?

How can I get along on the money I have?

Should I have children?

What can I do to make my marriage last? How should I face marital unfaithfulness?

Am I at fault physically?

Nelson Doubleday, Inc., Dept. R. G. 10,

111 Eighth Ave., New York, N. Y.

What is the answer to "interfering in-laws"?

How much should I tell my child?

When should young people marry?

Where should I make our home?

Can we grow old happily together?

How can I adjust myself to living alone again?

... and hundreds of other problems that only expert advice can solve ... now answered for YOU by John J. Anthony!

Please send me (in a plain wrapper RIAGE & FAMILY PROBLEMS, And that I may read it for 5 days free, and thom. If I keep the book, however, I with postage, as payment in full.	hen, if I wish, return it without obliga-
Name	
Address	
City Check here if you prefer to enclose	Statestatestatestatestatestatestatestatestate_s
pay the postage. Same 5-day return p	rivilege, for full refund, applies of course.



cipled enemies have questioned Franklin D. Roosevelt's sincere determination

The difference stay out of the second world War or will it be April 6, 1917, all over again?

At 10:15 tonight—that is to say, in your of the second world War or will it be April 6, 1917, all over again? to keep the United States out of World War II, husband U. S. strength for the appalling clean-up and reconstruction job sure to follow it. But it can happen here, and if it does . . . RADIO GUIDE presents a brief glance into the future, Joe?" he asks. hoping, unlike most prophets, that the picture is wrong, all wrong.—Editor.

"America must win, and the only way to win is to get in at the beginning."-Rear Admiral Yates Stirling,

Not his bitterest and most unprin- ness it is to know about such things

LEATHER-SKINNED Kansas farmer leans over the gate to talk with the RFD man. "You think we can keep out of it,

A Hollywood film-producer calls his executives into conference. "If the under every pressure to enter the war; minutes you telephone six friends and United States is going to be in this (2) the course this pressure will take is urge them to tune in to the Government thing, we ought to rearrange our known; (3) if we enter World War II, station WJO . . . shooting-schedule entirely. What do radio will be forced to play the biggest you fellows think? Can we stay out?" role in bringing us in.

"People in Washington whose busi- boys sitting out in front of the store sume it's late in the evening; assume in a communique issued late tonight,

think, Ed? You went over last time."

Up and down the land today, that's wide a margin that there's no disputing D. C. it. Can America stay out of the second

Will we fight or won't we? Will we or won't we?

by any means claim to have the ulti- suggests that inasmuch as this talk will mate answer. What Radio Guide does be of special interest you remain tuned well know, however, are these three to this wave-length. It is further sugthings: (1) The United States will be gested that during the next fifteen

"Ten o'clock, Naval Observatory the No. 1 topic of conversation, by so time. This is Station WJO, Washington,

"At 10:15 tonight-that is to say, in the Rt. Hon. Edward Winston-Marshall famous English author, lecturer, and To this question Radio Guide doesn't explorer. Your Government station

"We now present our regular news broadcast.

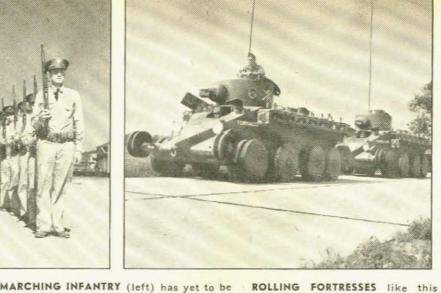
In a Maine crossroads village the Assume it's September 4, 1940. As- "Paris.—The French high command,

superseded as backbone of war. Squads like this will bear first brunt of struggle

> admitted that German advanced motorized units had penetrated to the city of Bar-le-Duc, one hundred miles east of Paris. The French retreated before the Englishman comes on. attack, but it was emphasized that the withdrawal was merely a temporary gether fitting that on this, the first measure, pending arrival of reinforce-

> "Paris.—Enemy aircraft bombed Paris situation. at about two o'clock this morning, nine p.m. Eastern Standard time. Three of of our position. Since the collapse of the invaders were shot down by inter- Poland and the seizure of Roumania and ceptor planes, but it was admitted that Hungary by the Germans, we have casualties suffered in the raid were been dealing with a vastly strengthheavy, probably about 1,500 people ened Germany. But with the entire civilbeing killed or injured. The bombing ized world helping us, we shall certainly planes were of the new Messerschmidt win the final victory. We must win. robot-controlled type, and flew at an For not only the fate of Europe dealtitude of over fifty thousand feet.

counter-attack by British forces against vation of the liberties that have always the old stand-by emotions-fear of dis-







designed for aerial photography, is an important offensive weapon in a world war

the Italo-German lines on the Mediterranean front. The Axis forces were said peoples everywhere—those liberties mate, and so forth. to have retreated an average of four kilometers along the entire Lyon-Arles have so bravely fought in the past. In

"Berlin. — Field Marshal Hermann Goering was quoted in high Nazi circles today as having privately predicted that the Allied powers would be crushed and defeated within about individual against the dictatorship of audience, I speak to you tonight with a three months. It will be remembered in the state. As Winston Churchill has heavy heart. For the past week, planthis connection that in his famous Nuremberg speech last May, just after preservation of the right of personal time almost exclusively to the study the launching of the so-called 'pincers' attack on France through Holland and own fight, but your fight . . . . Italy, Goering predicted that the German armies would 'eat Christmas dinner in London.

"Moscow.—An unconfirmed report circulated in diplomatic quarters today to the effect that the Japanese and Russian governments have already initialed a non-aggression pact providing for full cooperation in the Far East. The complete partition of China between the two countries was said to be the important part of the new treaty.

"Washington.—A State Department spokesman told reporters tonight that the Government had as yet received no reply to its protests over the sinking by an Italian submarine last Tuesday of the American freighter Hazeltine.

"That's all the news for the moment. "We now present a recorded program of the works of John Philip Sousa, played by the United States Marine Band. The first selection will be 'The Stars and Stripes Forever."

cymbals and the cultured voice of the vibrant.

"Ladies and Gentlemen: It is altoanniversary of the beginning of the the world stop and take stock of the keeps. I've broken our engagement."

"It would be folly to deny the gravity pends upon our winning. There is enlisters," they're called in Washington naval blockade is successful . . "London.—Reports reaching London much more than that at stake. Upon radio headquarters—short, punchy dra- But otherwise there are going to be

for which England and America as well our hour of great need, we English are the battle of all men who believe, as Montillon, we do, in freedom-freedom for the

Englishman who is so determined to fight it out on the microphone front, even if it take (sic) all winter, and so you twirl the dial.

You don't find as much variety as you used to before the war, because radio, under the National Emergency Act, is now under absolute governmental control, and fewer stations are being used. The Government, however, has taken over many of the propaganda devices radio made for it in the days of private broadcasting. For it must be remembered that propaganda is only selling under another name, and the same devices and situations that sell tooth-paste will sell war just as readily. And the Army is calling for volunteers to bring the standing forces up to 500,000 men. "Preparedness Will Insure Peace" is the slogan.

You hear two women's voices, one Ten minutes of blaring trumpets and calm, motherly, the other young and

> 'Why, Helen, look at you. You've been crying! Whatever in the world is

"Oh, Mother, I've had another dreadments from the fortified positions in war, the English-speaking peoples of ful quarrel with Ted. This time it's for ed to you. Broken your engagement! You silly

thing. You know you don't mean that." "Yes, I do, Mother. This time I do. Half the men in this town are in uniand I'm certainly not going to marry a-a coward!

now we have something better. "Spot

been so dear to all English-speaking grace, fear of the loss of a desirable

You don't want any more of that, so you twist the dial again.

"Senator James T. Montillon of North sustained by the realization that we are Carolina will now address the nation fighting not only our own battle but from our Washington studios. Senator

"Friends, Americans of the listening said, 'This war is being fought for the ning this talk, I have been devoting my liberty.' We are fighting not only our of the European situation. I have had special permission to examine the secret reports of our ambassadors YOU'VE had enough of the brave abroad. I have consulted some of the foremost military experts in this country. I have spent many hours in conference with economists who know more about, say, the value of the British pound sterling than the British themselves. And I have come, regretfully but inevitably, to this conclusion: We fought our first War of Independence against England in 1776. We are going to have to fight our second War of Independence with England and for England in this year 1940.

"The reasons are plain. If Hitler wins the war now being fought on the battlefields of France, he will take all of France, as indeed he has vowed to do in his book, 'Mein Kampf.' If he conquers France, England will fall, and with England the British Empire. If the British Empire goes, the Germans will take Bermuda to the east of us and Canada to the north of us. I ask you, as Americans, do you want to face the bloodthirsty hordes of Adolf Hitler across the Canadian border?"

THAT'S the argument, and that, roughly, is the way it will be present-

What can prevent it? Well, IF the Poles can hold out for a few months, IF the French General Staff wins its argument with the British (who think the Italians should be bought, not form, my own brother is in the Army, fought) and the Allies crash across northern Italy to the Brenner Pass, thus forcing the diversion of great numbers In the last war we had Three-Minute of German troops from the Siegfried Men who spoke on street-corners. But line, IF the Russians don't come in on Germany's side, and IF the British

tonight from Lyon told of a successful our ultimate victory depends the preser- matic scenes well designed to appeal to some mighty strange programs on

OLLEGE football is recognized as the biggest drawing-card in America. Rain or shine, hail or sleet, stadiums—bought and paid for by the thousands of cash customers who pass their turnstiles each autumn Saturday—are jammed because twenty-two lads on the field below are out to do or die for dear ol' Whoosis. Or is it for dear ol' Whoosis they are prepared to risk life and limb? In short, are they amateurs? Are they bought and paid for? Do they go to class? Do they work? How do they get these jobs and how much do they earn?

Let's get on with the answers.

In a recent issue of RADIO GUIDE, the writer stuck his neck out by picking some leading teams in different sections of the country which he felt would turn out to be winners. Let's take a look at some of these same top-notch teams in seeking our answers.

Starting in on the West Coast, one of the teams we picked there was Southern California. This summer most of the boys worked, and they got their own jobs. Working as extras in the movies we found Joe Shell, this season's captain; Howard Stoeker, tackle; Phil Gaspar, tackle; Bill Fisk, end, and Bob Hoffman, halfback. Others had jobs lifeguards, glassware-decorators, plumbers, playground-directors and workers in lumber camps. The movie lads make seven-fifty a day when they work, which is on an average of one day a week. The other jobs ranged from five to thirty-five dollars a week, which was earned by the glasswaredecorator. Most of the boys have returned to school by now and to jobs found for them by the athletic depart-

Some of these fall and winter jobs will be trimming lawns, and the magnificent wage for this task is twentyfive cents an hour. And they'll earn every penny of it! Most unusual job on the USC campus belongs to Harry Smith, unanimous all-American guard. He is caretaker to a flock of goats used for laboratory purposes in the science department. Phil Gaspar and Angie Pecciani are truck-drivers, running the university messenger truck and receiving, for this task, their meals. Lou Yank, 230-pound guard, works in the university grill for his meals as a "hamburger expert," and so expert did he become last year at consuming the same that he almost got the gate. Bob Hoffman is the highest-paid man on the team. As a stunt man in the movies, he earns eight dollars a day, but the coach would rather have him earn less and take fewer chances.

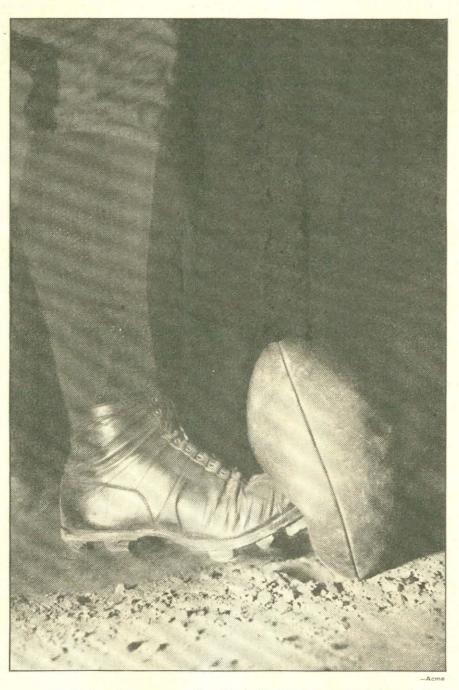
USC is fairly typical of the West Coast scene, and far from taking it easy, the lads really work. The university will not allow any boy to earn over forty dollars a month, and that's a far cry from a windfall. And in case you have any idea that these boys are not here to take advantage of the educational opportunities, I point to Phil Gaspar, one of the top scholastic men at USC, who not only plays a grand game of football but also drives a truck to pay his way through.

In the Middle West, I picked Michigan as one of the top teams. Let's go behind the scenes there and see how its athletes fare. Twenty-five squad members there work solely for their meals as busboys, fountain men, counter men, dish-washers, table-waiters, and at washing floors. For example,

# BUT ARE THEY AMATEURS?

A sports announcer answers the question of college professionalism with cold facts

BY BILL STERN



Above is the picture of another "inside" story about football—what actually happens to the pigskin in a drop kick. The high-speed electrical photograph was taken at Massachusetts Institute of Technology

Ralph Heikkinen, last year's all-American, was a busboy; Archie Kodros, last year's captain, was a dish-washer. And if you think they were overpaid, let me remind you that they weren't paid at all. They worked to eat. And one of the queerest college jobs we ever ran into paid the room rent of Horace

Tinker last year. He answered the telephone in a funeral parlor.

Jobs are given to students at Michigan, as elsewhere, without regard for athletic ability. Last year Norman Purucker, Rolan Saville, Milo Sukup and Forest Evashevski held such jobs, which paid fifteen dollars a month. Vin-

cent Valek worked in a print-shop twenty hours a week for thirty cents an hour. Others held various other jobs, and at Michigan all but four of the thirty-six squad members are wholly or partially self-supporting. Of the likely starting eleven there, only Ralph Fritz, at left guard, is not working his way through college.

But does this mean that Michigan does not have an amateur team? Does it mean that, because they are football-players, they are given an allowance or easy jobs? Decidedly not. These boys do plenty of work for small wages, and all that it really shows is that they are enough determined to make something of themselves that they will work—and hard—for an education.

In the South, let's take a look at Texas Christian University. The twentytwo members of the first two squads are working their way through college. Most of them work in the oil-fields in the summer and around the college campus in the winter. Pay for oil-field work is sixty or seventy cents an hour, according to skill, and the boys have earned up to a hundred and twentyfive dollars a month. Captain Bud Taylor sold insurance this summer. In the winter two principal kinds of jobs are open there-and they are open to players and non-players alike-janitor work about the school and landscape gardening on the campus.

SO BETWEEN oil-field work in the summer and football and campus jobs in winter, when do the boys find time to pore over their books? Frankly, I don't know, but maybe you'll remember from last year the names of Sammy Baugh and Davey O'Brien? They were the best of the best from TCU and both were honor students.

Now, the East remains to be heard from. We named Fordham as a winner this year in the East. By now you probably know that all is not beer and skittles with that pampered darling, the football star. This is true at Fordham, too. There are fifty-one members of this year's squad, and some of them receive aid from the Rector's Student Aid Fund, set up to aid worthy students get an education. But every boy helped must, in turn, help himself. Some of them get campus jobs, although these are few and far between at Fordham. They work as painters, window-washers, grass-cutters, table-waiters and do other manual jobs about the campus. Len Eshmont, halfback for whom we predicted big things, works as a waiter. John Kuzman, the other Fordham man whom we singled out for stardom, is a window-washer.

And so, in answer to that age-old question, "Are They Amateurs?" I answer a most emphatic yes. They are, to my way of thinking, the highest type of amateurs—men willing to work for what they want, men who will go out and become the leaders in America of tomorrow. They are men who are a credit to their colleges. They could earn more money by turning professional. Why don't they? Because they love to play football, yes; but they remember that their first love—and their primary reason for being at the schools they now attend—is for education necessary to play that greater game of life.

For details of time and station on this week's football broadcasts, consult Radio Guide's complete weekly football schedule on Page 48.



# RADIO'S POWWOW MAN

Raymond Gram Swing is radio's mosttalked-about man, for he talks war intelligently in cornfield English

BY JAMES STREET

B ACK in the days when America treated many Indian treaties as mere scraps of paper and suppressed red minorities with scalping-knives, the powwow man was a bigshot somebody, and he knew, for professional reasons, all the chiefs worth knowing and all the news worth remembering. He was more than an interpreter. His job was to attend Indian councils or get reports of councils from scouts and inform settlers of the news behind the news.

To do that, the powwow man had to know American and Indian politics, geography and history. For ways that were strange, the Indian was almost as baffling as European diplomats, and when he said good he might mean bad; but the powwow man got as high as \$60 a month, hard money, if he did a good job of reporting.

Raymond Gram Swing of Mutual Broadcasting Company is the powwow man of the Hitler war. He is more than a commentator and, in language that farmers, cab-drivers and bartenders understand, he explains to us the strange ways of European politicians who never mean exactly what they say.

The Hitler war has made Mr. Swing the most-talked-about personality in radio.\* Last year the Munich crisis made H. V. Kaltenborn famous, but the last crisis and anticlimax of war gave Mr. Swing a head start on all other powwow men, and he hasn't been headed. Mr. Kaltenborn was in Europe when war began. Mr. Swing was in Europe during the Munich crisis.

Scores of persons in New York and in New England, where I live, have asked me, "Who is Raymond Gram Swing? He's good." Well, rather.

Apparently most radio listeners never heard of Mr. Swing until Hitler broke his leash. The Swing case proves, I suggest, that radio is the most powerful medium for information or misinformation in the world and has outstripped the press and movies. Ray Swing was a top-hand newspaperman when Hitler

really was dodging bullets and taking orders and England was fighting kaiserism. The highbrow magazines, particularly *The Nation*, purchased Mr. Swing's literary crops by the pecks. Yet America didn't know the man until radio began using his talents.

Who is Raymond Gram Swing? He was in Germany in 1914 when the forts at Liege were subdued by the Central Powers so quickly that military men almost had D.T.'s. He learned from a loquacious Prussian officer of a mysterious large-bore cannon that was shelling the forts. Of course he couldn't file the story in Germany, but he wrote his story and had a young American student memorize it. He gave the young man \$25, and when the student got to Paris he filed the story to the Chicago Daily News. It was one of the first and best exclusive stories from France.

The average Englishman knew Swing as a radio newsman before the average American did because he got recognition in Britain as an international commentator on American doings.

His name has caused a bit of confusion. Every veteran newsman knew of Ray Swing, but when they heard of Raymond Gram Swing they wondered if he were the same fellow.

He took his second wife's name when she refused to take his without a trade of some kind. If you remember the news you remember Betty Gram of Portland, Ore. She was a stanch feminist back when ladies were not supposed to be such things. She ran afoul of the law in her crusade to give women a few rights besides the privilege of bearing children. Her name meant something and she wasn't willing to give it up, even for Ray Swing. So they traded and he became Raymond Gram Swing and she became Betty Gram-Swing. They were married on January 10, 1920, in Berlin, where she was studying music and he was correspondent for the Munsey publications.

He has three children by his second marriage and two by his first marriage. His first wife was Suzanne Morin of Paris, and they were married in 1912.

Swing was born in Cortland, N. Y., on March 25, 1887. His father, Albert Temple Swing, was professor of church history at Oberlin Theological Seminary in Ohio until his death, ten years ago. His mother, aged eighty, lives in Florida. His grandmother, Elizabeth Storrs Mead, was the first president of Holyoke College.

He studied music at Oberlin for two years. Incidentally, he is an accomplished pianist and organist, having studied here and in Europe. His children also are musical and the family's favorite fun is to play together.

Swing started newspaper work on the Cleveland Press in 1906. In 1911 he was managing editor of the Indianapolis Sun. He suffered a breakdown and a well-to-do aunt sent him to Europe to get a change of scenery.

Naturally, he fell in with reporters and became acquainted with the staff members of the Chicago Daily News. In Berlin the regular News correspondent got sick and Swing took over in 1913.

He became an examiner of the War Labor Board in 1918, and from 1919 until 1922 was Berlin correspondent for the New York Herald. Then for two years he was director of the Wall Street Journal's foreign service. Next he

AN ACE WAR correspondent in 1914, Ray Swing is no ad-lib man, writes 2,000 words of good copy for each broadcast, is calm, polite, reserved. He is a hard-headed liberal

worked in Europe for the Philadelphia Evening Ledger and the New York Evening Post.

Swing broadcast his first American program for NBC from Geneva in 1933, but before that he had been on the air in England. Back in the United States, he went on Columbia's "American School of the Air" and in 1936 he went to station WOR as a commentator.

On October 7 he resumed his work as New York commentator for the British Broadcasting Corporation, and on the same day became American commentator for the Canadian Broadcasting Corporation, a job he had held previously.

Swing is an intense, serious liberal, but never vociferous. In his broadcasts he is factual. Of course he has bias. All honest men have. It's impossible for an intelligent man to be unbiased or even tolerant. There are some things of which men cannot be tolerant, but Swing does not chest-thump and never gets hysterical, a charge that has been made against his friend, Dorothy Thompson.

Incidentally, Dorothy Thompson was Berlin correspondent for the Philadelphia Public Ledger when Swing was London correspondent for the same paper. There is a striking contrast in their style of broadcasting. Miss Thompson let her emotions gallop during the early days of the pay-off crisis. She went so



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far that St. Louis' KWK cut her off and the powerful New York Daily News, the subway bible, suggested that if she had a son nineteen instead of ten she might be more cautious with her public utterances.

No such charge of rabble-rousing has been made against Swing. He has too much respect for American intelligence to try to whip our emotions into a froth.

It is natural that the radio public should compare Swing and Kaltenborn. There really is no comparison. Hans von Kaltenborn (proud and proud of it) is the dean of the powwow men and is a whiz at ad-libbing. He can snatch a fistful of dispatches and rattle off a summary.

Swing cannot. He will not face a mike without a script, and he spends hours preparing his script. But there never is a wasted word. Mr. Kaltenborn sometimes seems to lean backwards to impress us with his knowledge of languages. We get many French military terms in a Kaltenborn broadcast and he always is very particular to get the proper accents on his foreign words. That's fine, but to that fellow out yonder plowing wheat, "accomplished fact" or "the thing's done" means more than fait accompli. And as for those jaw-breaking words meaning lightning war, Nathan Bedford Forrest explained it better—"git there fust'es with the most'est men."

MR. SWING uses good cornfield English. A child can understand him. He never leaves the impression that he knows something he dares not reveal and he never talks down to the public.

Back when Hitler was sounding his rattlers and just before he struck, I was in a German hofbrau in New York. The owner of the place, a Bavarian, is a friend of mine. With me were two other friends, a Jewish doctor and the assistant city editor of a New York newspaper. The four of us naturally

were glum. We were discussing propaganda, once a sacred business that has fallen upon evil ways. The editor said, "The press will, from experience, exert restraint upon itself, but I'm worried a bit about radio. It's new and may go off half cocked."

The doctor said, "It is handling itself all right so far. And there is one fellow I have a great deal of respect for—that man Swing."

"Yes," said the Bavarian. "He tells us the truth. I like him."

us the truth. I like him."

Now that's a compliment to Mr.

Swing is a fascinatingly homely man. So was Abe Lincoln.

not a back-slapper. His friends are his mental equals and there are not many hanging around. He counts John Gunther (godfather of one of his children), Dorothy Thompson, John Whitaker, H. R. Knickerbocker and Stuart Chase among his close friends.

Swing had been doing a job or so for WOR a few years ago and wasn't getting anywhere. The station didn't realize what it had in Swing, so Swing decided he needed an agent. Thomas L. Stix was recommended to him and they clicked. They have been working together for two years. There is no contract between them.

When the heat is on, Swing does not sleep in the studio as Kaltenborn does but goes to his apartment on East Fortieth Street and catches naps. He often eats at the studio, however. It takes him about four hours to prepare his script—about two thousand words.

He has available the Press-Radio Bureau news, Associated Press dispatches, other broadcasts, his own sources and, of course, newspapers. From these he prepares his talks. The fastest he ever worked was when he did his script on the Russo-German treaty in an hour and forty-five minutes. That is not fast writing. If a rewrite man couldn't turn

out copy faster than that he wouldn't last long. But Swing's copy is a model, tight and smooth. There never is a frayed expression or a loose phrase. To turn out two thousand words of good copy in an hour and forty-five minutes is balling the jack. He's a careful editor, and consequently his work never is choppy.

Three years ago in an article in "Vital Speeches of the Day," Swing wrote "Will Radio Kill Democracy?" And he said, "Private broadcasting will not be saved without a first-class job of editing. This, America is not getting. And if we lose a genuinely independent radio, we lose the spoken word in the service of democracy."

That explains why Swing is such a careful editor of his work.

Swing has sandy hair and ruddy skin. He wears conservative clothes, single-breasted suits, usually dark gray, and white shirts. He always does things the calm way. In the midst of bustle, he'll calmly lift his telephone and calmly say, "Hello." He's very polite, always, and is a good listener.

Swing is an expert bridge-player and a rabid baseball fan. He thinks Lajoie is the greatest ballplayer of all time.

His children have a sailcraft and he likes to sail with them up in Connecticut, where he lives near Westport. He also attends the theater as often as possible. He enjoys a whisky and soda and a conversational spree with friends.

His idea of broadcasting is to deliver a sound, truthful analysis of a situation so the man on the street can get it.

He believes the Hitler war will last "quite some time."

Raymond Gram Swing may be heard Mondays through Fridays over an MBS network at:

EST 9:00 p.m. — CST 8:00 p.m. MST 7:00 p.m. — PST 6:00 p.m.

And on Mondays and Wednesdays over an MBS network at:

EST 10:00 p.m. - CST 9:00 p.m

# MEET MISS BOUNTIFUL

SHE'S just a little girl with brown eyes, a contagious smile and a voice as silvery-smooth as moonlight on a mountain lake.

To her fellow singers, members of the orchestra, all the others behind the radio scenes she's usually known as "our Mary." And to hundreds of thousands of radio listeners all over the country, those "Saturday Night Serenades" just wouldn't be the same without the songs of Mary Eastman.

If you visit her during rehearsal at Columbia's Playhouse No. 1, only a few blocks north of New York's Times Square, you'll find that she's a bit reluctant to tell you everything about herself. She'll talk pleasantly enough about her work and her ambitions and all the accomplishments that have gone into those nine busy years during which she has sung for the whole nation.

What she won't tell you, though, is that she has a heart as big as the state of Texas—a heart so big that Mary Eastman is always busy trying to help somebody else, then laughingly disclaiming any credit for what she's done.

Up around New Rochelle, N. Y., where she lives with her husband, Mary has a reputation for gathering together crowds of big-time radio artists and staging special benefit performances for the entertainment and aid of underprivileged children. Regularly she takes crowds of orphans out to Playland, an amusement area on Long Island Sound at Rye, N. Y. Every year, when there's snow on the ground, she organizes a party of young people who travel around all over town in jingling sleighs, singing carols. But they always end up in front of the orphan asylum in an effort to make its unfortunate youngsters just a little bit

MARY can't help it, they'll tell you. She's just maternal by nature and isn't contented unless doing things for other people. If the third trombonist in the "Saturday Serenade" orchestra comes to rehearsal with a sore throat, Mary is right at work plying him with aspirin, gargles, all sorts of remedies. And she'll gladly go half-way to California and back for a charity broadcast if she's asked. Half the time she's organizing such things anyway.

Let's take a look at the background of this remarkable young lady—and she is young, in spite of a long and successful career on America's airwaves. Mary's a Kansas City girl, born there some twenty-odd years ago. Nobody thought too much about giving her a musical education until they heard her picking out tunes by ear on the piano. That started everything. At fourteen she began to sing. And she's been singing—better and better—ever since.

Right now she has a repertoire that looks like the whole music library of the Columbia Broadcasting System. That repertoire includes fifty-three arias from nine major operas, more than two hundred songs by Brahms, Schubert, Beethoven, Mozart, Tschaikowsky—you name the rest. From the moderns she knows by heart the best favorites written by such gentlemen as Victor Herbert, George Gershwin, Jerome Kern, Sigmund Romberg, and anybody else



The dreams and deeds of "Our Mary" Eastman—sweet singer of "Saturday Night Serenade"

By Dick Dorrance

you can think of. Add to this most of the current Hollywood, and Broadway hits—plus plain, every-day swing. That's a pretty big vocal wingspread

That's a pretty big vocal wingspread for a small girl who tops the scales at a shade over one hundred pounds. For three years now she's been a major feature of those "Saturday Night Serenade" broadcasts over sixty-two assorted CBS stations, just quietly singing her way into the hearts of listeners who find her silvery lyric soprano a restful influence after a hectic week. Gus Haenschen leads the orchestra, and tenor Bill Perry shares vocal honors with Mary.

The "Serenade" crowd has known her as "our Mary" for quite a while. Each week, when the stage manager sets out a tray with glasses of water for the singers, there's a little card on top of one glass marked "for our Mary." Production men behind the shiny double windows of the control-room respect her as a good little trouper who never displays a tinge of temperament, who will do always as told and try even to do it better than is expected of her.

Recently one of her fans visited the studios to see Mary Eastman. That's nothing new, because they often look her up when they come to the big city. But this girl was in difficult, frantic circumstances, without money, just discharged from the hospital and reduced to sleeping in subways. She had no friends in New York and so turned to the only person she could think of. Mary listened to this tale of misfortune, gave the girl a little money and only smiled when she promised she'd soon have a job and be able to pay back the loan.

Two weeks passed. The girl, heartened by a fresh start, found a position and her very first act was to return the money given her by big-hearted Mary.

THE microphone itself stands almost as tall as she does when this young soprano steps out on midstage to sing for "Saturday Serenade" listeners. The spotlight gleams across her brown hair, arranged in an upsweep hair-do that tends to add a trifle to her height. Invariably she glances off toward the upper balconies with those dark eyes as she sings.

"I can't look directly at the microphone," explains Mary Eastman. "It makes me cross-eyed." All those little perforations in the case around the mike upset her. When she sweeps her eyes back to the music she sees a lot of tiny dots on the page which might possibly make her sing false notes. So she never looks straight at the microphone.

She's quite interested in what goes on among studio audiences and likes to know, naturally enough, the comments that are being made on the other side of the footlights.

These aren't so hard to learn, either. Mary has a chauffeur named Barche who's a self-appointed espionage agent. He circulates through the spectators each Saturday night and jots down anything interesting he may happen to hear, dutifully bringing a full report back to his employer. The women always seem to observe her hair or dresses, while the men are the ones who comment most on her singing. Barche is very conscientious about the whole thing, never missing a "Serenade" program.

Mary Eastman is a glamorous radio star just one day out of the seven. The other six she's plain, every-day Mary Eastman who putters about her own home in suburban New York, loves flowers, interior decorating, and just to sit around and talk with her friends.

A few years ago she was an avid connoisseur of tropical fish, but they proved too much trouble. She gave them away to various people who liked tropical fish—another example of that typical Eastman generosity. Nowadays the collection of little porcelain figurines is her major passion. They all go in pairs. When she finds a particularly interesting sample, she starts a crusade to locate a suitable mate for it.

It's curious that anyone who looks so much like a little Dresden doll should have as her hobby the collecting of those very things. And Mary certainly has a house full of them. They swarm all across the mantelpieces and overflow in shiny, colorful crowds into adjacent hanging shelves.

Mary Eastman, like any other smart and young American girl, has ambitions. Some day she'd like to take a fling at the Metropolitan, although secretly she doesn't think it's all that it used to be. Mary doesn't bemoan this fact, either, because she believes it gives native American talent a better chance—a chance which it deserves now that the nation's artistry is breaking more and more with European training and tradition. She herself has had only two teachers and they were both Americans-the celebrated names of Eduardo Sacerdotte and Frank La-Forge.

Movies? No, Mary doesn't think so. She's received a couple of offers from Hollywood, but the idea hasn't much appeal. In theatrical work you don't lead a normal life. Mary filled a lead role in Heywood Broun's "Shoot the Works" back in 1930 when she was only seventeen. Singing is a lot more fun than dramatics and the mad whirl of moviedom, so she thinks she'd rather be a housewife all week long and a radio star on Saturdays only.

Besides, it gives you more time to do nice things for other people.

Mary Eastman may be heard on "Saturday Night Serenade" over CBS at:

EST 9:45 p.m. — CST 8:45 p.m. MST 7:45 p.m. — PST 6:45 p.m. Jimmy Van Heusen, romantic composer, has real romance now, is engaged to Kemp singer Nan Wynn

NEW YORK.—By the time you read this, Fred Allen will have launched the first program of his new series which will feature a "name" guest star each week, Wynn Murray, a femme vocalist, the Merry Macs, the Mighty Allen Art Players, his frau, Portland Hoffa, Harry von Zell and Peter Van Steeden's orchestra. According to plans, the newsreel will be no more and you aren't going to meet "the person you didn't expect to meet."

I attended a luncheon given for the comic several days before the first program got under way, and I give you my word that Allen throws away more extemporaneous gags in a half-hour than the average comic script-writer can think of in a week. Fred was telling us that after living in a hotel practically all his life, he and Portland have decided to buy furniture and move into their own home. He added they were going to buy some mice for the new place so it would make them feel as though they'd lived there for some time.

Have you ever heard of an industry where the more business they do, the more employes get fired? That, my friends, is the radio industry. Take for example the CBS network—they have so much of their time sold that they have very little room for sustaining programs. Consequently they had to let go some of their house musicians and sustaining artists.

# Kilocycle Chatter

Cal Tinney will transfer his "Youth vs. Age" program to NBC's Blue Coast-to-Coast network starting October 28... After he takes another trip around a good part of the world seeking more believe-it-or-nots, Bob Ripley will return to the air early in January... Everett Sloan, who has been playing Sammy on "The Goldbergs" for a good many years, has gone to Hollywood to work in the movies... "March of Games," one of the best programs on the air for youngsters, switches to Sunday mornings starting this week.

Went over to watch the first program of Walter O'Keefe's new series, which got off to a grand start. Ed Wynn was there to watch his son Keenan do his stuff as one of Walter's stooges, and he did it well. Ten minutes before broadcast time the revised scripts hadn't arrived and everyone on the show was quite worried. Just then the boy came rushing in all out of breath with the precious scripts under his arm, and they were much relieved. In case you didn't know, the early broadcast for eastern and midwestern listeners lasts only twenty-five minutes, because CBS takes the last five minutes away for the latest war-news bulletins. The repeat broadcast for the West Coast is the regulation thirty minutes, which has an added number by the orchestra.

Paid a visit to Orth Bell this week. On the air he is "Uncle Jonathan," who broadcasts via his own mythical station BBFN, the Voice of the Swamps. The program keeps Orth busy, as he runs all his own sound-effects. He has a portable contraption that has bells, horns, telephones, telegraph keys, buz-



Standard Flashlight Co., Inc.

# AIRIALTO LOWDOWN

# Fred Allen streamlines Hall for 1940; Ed Wynn's son bows on O'Keefe show

BY MARTIN LEWIS

zers, doors and what-have-you all within easy reach. When I was there Orth was so busy he hardly had time to turn the page of his script. I asked him where he got the name of Orth, and he said it wasn't made up, that it was his mother's maiden name. He said he learned recently that Orth in German means "small town." All of his programs are based on small-town life.

Ed East's "Name It and Take It" program is now aired over the NBC Blue network Fridays at 5 p.m. EST. Heretofore a kids' show, it is now designed for adults. When word got out that valuable packages would be given out just by guessing their contents (if you name it, you take it), NBC employes rushed the studio for a try, and it took Ed quite a time to shoo them out.

While scribbling this column, the telephone rang and the sweet voice at the other end announced that it was Western Union and she had a birthday message for me, and proceeded to sing the customary "Happy Birthday to You" greeting. I was just about to tell the lady she had an excellent voice and

should be in radio, when she started to laugh and finally contessed it was Vaughn de Leath. We exchanged congratulations, because Miss de Leath, "First Lady of Radio," celebrates her birthday the same day I do mine.

The Landt Trio, who can probably claim the distinction of being the first rhythm trio in radio, are eagerly anticipating an annual visit from a fan of many years. This loyal admirer is a sweet lady of about seventy, who leaves her Connecticut home only once a year, coming to Radio City to see the Landts. She watches them broadcast, and as soon as they sign off she deposits her gifts, announces "Good-by, boys, I'll see you next year," and off she goes.

"Ray Bloch's Varieties," heard over CBS on Thursdays, is a fast-moving and very entertaining show. The artists on the program have as much fun as the audience. For instance, the other week songstress Audrey Marsh took her shoes off during the broadcast because her feet hurt. Announcer Charles Stark saw her walk around barefooted, so he

took his shoes off, which seemed to be the signal for the Eton Boys to do the same. It's just one big, happy family.

# Purely Personal

I wasn't there, but a friend reports that he saw maestro Johnny Green shopping for a complete baby layette at Macy's department store. He was pleased to learn that if Mrs. Green, over whom the stork is hovering, gives birth to twins, he will be able to claim a duplicate layette-for free . . . Marion Talley, former radio singer, has been awarded custody of her four-year-old daughter nine months of each year, the father having the child the other three months . . . John (Harry Davis) Raby was married a couple of weeks ago to Adele Lambrose, pretty young actress, thus becoming the first member of the cast of "When a Girl Marries" to be tied in matrimony . . . Teddy Bergman, one of the better radio actors, was told he became a papa while rehearsing for a "Pretty Kitty Kelly" program. He got so excited and nervous he couldn't continue the rehearsal, so they had to have someone read his lines while he went out to call the hospital.



-Gene Lester

# HOLLYWOOD SHOWDOWN

Charles Boyer is called to colors; broadcasters ban "War-Fever" songs

BY EVANS PLUMMER

HOLLYWOOD. - The war was brought home again to Hollywood last week when Rodeon Rathbone, son of Basil Rathbone, departed on Wednesday, September 27, to join his English regiment in Canada. Had the son been able to wait five days longer, he could have attended his father's radio premiere as Sherlock Holmes . . . and October 4 was the day Herbert Marshall took over the Woodbury Hollywood Playhouse as pinch-hitter for Charles Boyer, now in active army service in France . . . All songs tending to promote war fever, by the way, have been banned from the air by sixteen stations comprising the Pacific Broadcasting Company, northwest branch of the Mutual-Don Lee network.

But most touching of all was the note received last week by Donald Novis, singing star of the Fibber McGee show, who not many weeks ago became father of a baby daughter. The note, accompanying a complete layette for the infant, read:

"I've listened to your singing for years because your voice reminds me of my husband's. We always wanted

a little youngster of our own—but my husband was killed in the World War. I'm sending you this layette that I made in our hope for a baby who never arrived and who never can. Please accept it."

# Rom-Antics . . .

The affair between Grouchmaster Jack Lescoulie and Susie Ream, M-G-M sekky, is on the reefs . . . Ken Murray and Mary Healy are cooling, while Franchot Tone and Billy Bakewell have moved in . . . Dorothy Lamour's newest specialty is Robert Preston. Where's Bob Ritchie? Incidentally, Dorothy's new picture, "Typhoon," will be sexier and more revealing than ever! . Who's who with Judy Garland-Peter Lind Hayes, Jackie Cooper, or? . . . The Roger Pryor wedded happiness with Ann Sothern looks like a double in hearts from this seat . . . Wendy Barrie's new blond b.f. is Forrest Tucker, twenty, from Virginia.

# Backstage Goings-On

When Loretta Young plays an amnesia victim October 8 and 15 on the resumed CBS "Silver Theater" dra-

ma series, she'll know her stuff. She's being coached by two renowned psychiatrists and Lt. Frank Condaffer, for twenty-six years in charge of the Bureau of Missing Persons of the Los Angeles Police Department. Didja know you can't fake amnesia? . . . Dagwood (Arthur Lake) Bumpstead came down with a streptococcus throat-andear infection over the week-end, so on Monday, September 25, Blondie (Penny Singleton) and Dagwood read their parts from Good Samaritan Hospital while the remainder of the Camel ciggie show's cast and the musicians broadcast from the CBS Playhouse.

A ticketless Earl Carroll almost didn't get into the Earl Carroll Theater Restaurant to witness the premiere there September 24 of the CBS Gulf "Screen Guild Theater" season—until Jean Hersholt and Raymond Morgan identified him! Lead-off show was sprightly and spontaneous but a bit tense, probably because it was a premiere.

Mikeman John Conte was to fly to St. Louis right after the Screen Guild premiere to rejoin the "It Happened in

Hollywood" cast for its Monday afternoon performance, but all planes were grounded by the gale and rainstorm and Conte couldn't fly till Monday morning, too late to make the Hormel broadcast . . . Champion flier Andre Kostelanetz, who chalked up his half-millionth air-mile on his flight last week to Hollywood, is being challenged for the honor by Orson Welles, who is air-commuting weekly between this town and New York, where he's staging his Campbell Soup broadcasts.

# Baby Business Booms

Bob Hope not only premiered his new Pepsodent show series September 26 but the day previous began life as a father, when his wife, Dolores Reade, arrived from Chicago with a baby girl whom they plan to adopt from the Cradle. Bing Crosby, on the same train, handed the young Hope to her daddy, saying, "You take her. She's cute but she's wet!" . . . No matter what the movie gossipers say, Hedy LaMarr bought a \$400 layette "for a sevenmonths-old baby" from Bullocks last week-and she popped the news there that she and Gene Markey were adopting the infant who was to get the clothes! . . . Benny bandleader Phil Harris has hired a trainer to teach his four-year-old foster son, "Tooky," box! . . . "Sometime in February" is Charles (Andy) Correll's answer to when his wife is expecting the stork . . . Also expectant is Mrs. Bill Goodwin, wife of the announcer and formerly Felippa Hilber, the actress.

## Weather Report

Cecil B. DeMille kidded his Lux Theater cast into believing they were cool during the record heat-wave by bathing his studio stage in blue light; Robert Benchley was overcome by the heat while filming a comedy short at M-G-M, and Charlie McCarthy was inducted as world's first International Fire Chief . . . then the rains came, over five inches of them, and McCarthy was last seen floating down the swollen Los Angeles River, while Frances Langford and Jon Hall were putting out to sea in their yacht "Moonglow" to save it from the gale, and Gracie Allen and George Burns were calling up city officials to learn who was supposed to remove the huge tree which had fallen across the auto drive to their Beverly Hills home . . . But cheer up. John Hix, creator of "Strange As It Seems," who is heard over CBS on Thursday nights, is authority for the crack that the only REAL taste of weather Los Angeles has ever seen occurred on February 4, 1939. There were rain, snow, sleet, thunder, lightning, sunshine, two rainbows, a windstorm and an earthquake-all at the same time within the city limits!

## Open Letter to Plummer

Dear Evans: It was thoughtful of you to remember us on the opening of "Big Town," and I want you to know how much I appreciate it and also the many other kindnesses you have always shown to me and the "Big Town" gang. The spread in last week's issue of Radio Guide was delightful ("Little Caesar Takes a Halo"). With all good wishes.

Edward G. Robinson.

# COMING EVENTS

Highlights and previews of some of the week's better broadcasts

# Milton Berle

Saturday, NBC

They can't keep a good man or a good gag down, so Milton Berle will bounce back onto the airlanes this week with a quiz show called "Stop Me If You've Heard This One." A "Board of Gag Busters" will try to stop him by providing the correct pay-off lines to well-known gags posed by Berle. Regular board members will be Harry Hershfield and Col. Jay C. Flippen. A guest comedian will sit with them. A different name-band will be heard each week, with Joe Rines scheduled for the opener.

Eastern Central Mountain Pacific 8:30 p.m. 7:30 p.m. 6:30 p.m. 6:00 p.m.

# Lehr and Bernie

Sunday, CBS

Another favorite program returning to the airlanes this week features the irrepressible team of Bernie and Lehr. The Ol' Maestro will bring along all the lads and the droll patter that has supplemented his music for fifteen years of broadcasting. Lew Lehr, of the saucer eyes and Dutch sputters, will be back again with a lot of new stories about his son Sycamore and daughter Mayonnaise.

Eastern Central Mountain Pacific 5:30 p.m. 4:30 p.m. 10:00 p.m. 9:00 p.m.

# Loretta Young

Sunday, CBS

Loretta Young will headline the initial season's production of "Silver Theater" this week. Although her picture schedule is one of the heaviest in Hollywood, Miss Young is a frequent radio guest and last season made a dramatic hit in the "Silver Theater" presentation of "It May Be Forever." Once again smooth, polished Conrad Nagel is director and narrator of the series. A newcomer will be Dick Joy, personable young Hollywood announcer, who will handle the commercials.

Eastern Central Mountain Pacific 6:00 p.m. 5:00 p.m. 4:00 p.m. 3:00 p.m.

# Jack Benny

Sunday, NBC

Jack "Buck" Benny rides again into the radio schedules after a summer in which he traveled about nine thousand miles, climaxing his activities with a master-of-ceremonies job at the recent American Legion Convention in Chicago. Don Wilson, who reduced below the 200-pound mark this summer, will be back. So also will Andy Devine, who did not reduce down from his 245 pounds. Rochester, who has been breaking personal-appearance records, and of course Mary Livingstone and Phil Harris' band will be back in the cast. At this writing it is still a public mystery whose tenor voice will replace Kenny Baker's, although Benny is reported to have discovered and contracted a young, unknown singer for that post.

Eastern Central Mountain Pacific 7:00 p.m. 6:00 p.m. 9:30 p.m. 8:30 p.m.

# Dietrich, Cooper, Hope, Boswell

Sunday, CBS

The Screen Guild dramatic colossus this week presents a foursome of varied talents-Marlene Dietrich, Gary Cooper, Bob Hope and Connie Boswell. The two last-named are old friends of radio listeners. Hope has just brought his hit program of last season back. Connie is trilling and thrilling, as usual, on "Good News of 1940." Movie stars Gary and Marlene are not so familiar to listeners, but they have performed at the mike before. Novel touch of the show will be a revelation of la Dietrich's transition from glamour queen to western bad girl. Gallant Gary will no doubt have some interesting quips to make on her gambling-house hostess role in the current motion picture, "Destry Rides Again-," the vehicle of her new bad-girl build-up.

Eastern Central Mountain Pacific 7:30 p.m. 6:30 p.m. 5:30 p.m. 4:30 p.m

# "My Son and I"

Mon. through Fri., CBS

A new five-a-week daytime serial begins this week, and—try to believe it—it promises to be different. The serial is "My Son and I." The stars are actress Betty Garde and juvenile actor Kingsley Colton. The two first starred in two performances of "My Son and I" on the "Kate Smith Hour" last season. In the sketches, portraying the struggle of a stage mother to provide for her tenyear-old son Buddy, the team gave such stirring performances that listeners demanded adaptation of the story in serial form. Here it is.

Eastern Central Mountain Pacific 2:45 p.m. 1:45 p.m. 12:45 p.m. 11:45 a.m.

# Roosevelt

Monday, NBC, CBS, MBS

"Good Americans Are Good Neighbors"—that is to be the slogan for the 1939 Community Chest campaign, celebrating the twenty-sixth anniversary of the movement. This year's Mobilization for Human Needs drive will be launched by President Franklin D. Roosevelt Monday night over all three major radio networks. Last year more than nine million persons contributed to community funds in more than 450 cities. The President will appeal to you to join the crusade to make America the land where every citizen is a good neighbor to fellow Americans.

Eastern Central Mountain Pacific 10:30 p.m. 9:30 p.m. 8:30 p.m. 7:30 p.m.

# SCHEDULE CHANGES

# New Programs

"Stop Me It You've Heard This One," with Milton Berle (Quaker Oats), Saturday, October 7.

Eastern Central Mountain Pacific 8:30 p.m. 7:30 p.m. 6:30 p.m. 6:00 p.m.

"Hobby Lobby," with Dave Elman (Fels



Naptha Soap), Sunday, October 8.

Eastern Central Mountain Pacific
5:00 p.m. 4:00 p.m. 9:00 p.m. 8:00 p.m.

"The Musical Steelmakers" (Wheeling Steel), Sunday, October 8.

Eastern Central Mountain Pacific 5:00 and 6:00 p.m. 4:00 p.m. 3:00 p.m. 2:00 p.m.

Ben Bernie and All the Lads with Lew Lehr (Half and Half Smoking Tobacco), Sunday, October 8.

Eastern Central Mountain 5:30 p.m. 4:30 p.m. 10:00 p.m.

"Silver Theater" with Conrad Nagel
(International Silver Co.), Sunday,
October 8.

Eastern Central Mountain Pacific

Jack Benny, Mary Livingstone, Andy Devine, Rochester, Don Wilson and Phil Harris' orchestra (Jell-O), Sunday, October 8.

Eastern Central Mountain Pacific 7:00 p.m. 6:00 p.m. 9:30 p.m. 8:30 p.m.

Kate Smith's Noonday Chats (General Foods), Mon. through Fri., Oct. 9.

Eastern Contral Mountain Pacific 12:00 noon 11:00 a.m. 10:00 a.m. 9:00 a.m.

"My Son and I," dramatic sketch (General Foods), Monday through Friday, beginning October 9.

Eastern Central Mountain Pacific 2:45 p.m. 1:45 p.m. 12:45 p.m. 11:45 a.m.

"Society Girl," dramatic sketch (Kre-Mel and Linit), Monday through Friday, beginning October 9.

Eastern Central Mountain Pacific 3:15 p.m. 2:15 p.m. 1:15 p.m. 12:15 p.m.

"By Kathleen Norris," dramatic sketch (General Mills), Monday through Friday, beginning October 9.

Eastern Central Mountain Pacific 2:00 p.m. 4:00 p.m. 3:00 p.m. 2:00 p.m.

Marlene Dietrich, glamour girl, will take a ribbing on her role as gambling-hall hostess in new Western film, "Destry Rides Again," when she guests on "Screen Guild Theater," Sunday

"Caroline's Golden Store," dramatic sketch (General Mills), Monday through Friday, beginning October 9. Eastern Contral Si15 p.m. 415 p.m. Mountain Not Available Not Available

Al Pearce and His Gang (Hawaiian Pineapple Co.), Wednesday, October 11.

Carson Robison and His Buckaroos (Musterole), Friday, October 13.

Eastern Central Mountain Pacific 8:30 p.m. 7:30 p.m. 9:00 p.m. 8:00 p.m.

# Program Changes

"Joyce Jordan, Girl Interne," dramatic sketch (La France and Satina), will be heard at a later time beginning October 9, Monday through Friday.

The Aldrich Family" with Ezra Stone
(Jell-O Pudding) moves to Tuesdays,

beginning October 10.

Eastern Central Mountain Pacific 5:00 and 5:00 and 5:00 and

George Jessel Variety Program (Vitalis), now heard on Friday nights, beginning October 13.

Eastern Central Mountain Pacific 9:30 p.m. 8:30 p.m. 7:30 p.m. 8:30 p.m.

Closings

"Honolulu Bound" with Phil Baker, Wednesday, October 4.



Honorary judges for the third pop song contest ending October 14 are Tony Martin and Andre Kostelanetz, emcee and conductor, respectively, on "Tune-Up Time" (CBS, Monday night)

HEN the National Song Search was announced three weeks ago, its sponsors-RADIO GUIDE and the music publishing firm of Davis-Schwegler-felt they had an idea that was close to the heart of America. The amazing response to that first announcement in splendid contributions from all parts of the land has shown that they were right.

## Song-Writing Pays Big Dividends

Song-writing, for the man at the top, pays big dividends in cash and satisfaction. His royalties pour in from radio, records, sale of sheet music. But successful song-writers are few and far between. Songwriting is a tough business to get started in. You may carry around in your pocket an unpublished song which has all the earmarks of a popular hit without ever finding a friendly ear. The big problem, as far as the song-writer is concerned, is getting his song published and getting it before the public for judg-

RADIO GUIDE recognizes this difficulty. It recognizes, too, that a stenographer in Baltimore or a truckdriver in Long Beach may have at least as much ability to write hit songs as many who are now at the top. And it was to discover these hidden geniuses and to give them the same sort of break an established song-writer gets that the National Song Search contest was started.

# Radio Personalities Are Judges

The National Song Search will do two things. First, it will find new songs by song-writers who are now unknown and, second, it will give these songs to the public, clamoring for new songs. Songs which are selected by the judges—and people who are famous in the radio and musical world are judging the entries-will be given every opportunity to find a lasting place in the hearts of song-lovers through records, radio transcriptions, radio renditions over countless stations by famous name-bands, through sheet music sales. In other words, Radio Guide, cooperating with Davis-Schwegler, will not only publish the winners, but will also build up the song in the public ear and the public mind until-if it is made of the right stuff-it becomes a national song hit.

# THREE BIG CONTESTS

# A Hymn Contest

To find a great, new American hymn or sacred number. Example: "Rock of Ages," "Onward, Christian Soldiers." All entries must be mailed before midnight of December 30.

# A Semi-Classical Number Contest

To discover a fine, new American semi-classical number for voice. Example: "Trees," "Indian Love Call," "Sylvia."

All entries must be mailed before midnight of January 6.

# A Pop Song Contest

To find a new popular singable, danceable song. All entries must be mailed before midnight of October 14.

# And a Brand-New Contest Every Week

For the next eleven weeks, we plan to find and have published eleven other new American popular songs. Each week will offer a brand-new pop song contest and a brand-new chance to win fame and fortune.

# PRIZES

The greatest first prize ever offered an unknown songwriter.

The Winner of each contest will receive . . .

- 1. \$200.00 in cash.
- 2. The regular song-writers' contract with the great Los Angeles music-publishing firm, Davis-Schwegler, providing for royalties on all sheet music and other sales.
- Immediate publication and distribution as sheet music.
- 4. Immediate recording and

distribution as phonograph

5. Inclusion of the winning song in regular Davis-Schwegler Library Service to Radio Stations from Coast to Coast.

## Consolation Prizes

The next five song-writers selected will receive \$10.00 each in cash.

## Honorable Mentions

The next six song-writers will be given Honorable Mention Certificates.

# National Song Search

# Hear Your Song on the Hit Parade It's not too late. Write that song

you've been planning and dreaming of writing. Then send it in to the National Song Search where it will be fairly judged and, some day, might come back to you via the loudspeaker and the "Hit Parade."

During the next eleven weeks, the National Song Search will find and publish a new popular number each week. The National Song Search hymn contest ends on December 30. The semi-classic section of the contest ends on January 6.

# Read These Rules Carefully

- Contestants must live in the United States or Canada. Anyone may enter the National Song Search with the exception of employes or members of the families of employes of Radio Guide or the Davis-Schwegler Company.
- Entries must be addressed as follows: National Song Search Headquarters, Radio Guide, 731 Plymouth Court, Chicago, Ill. No manuscripts will be returned unless accom-panied by self-addressed stamped envelopes.
- An entry must be written in ink (not pencil) on regularly ruled music copying paper. It may be a full piano arrangement or a simple melody. Words will not be considered in judging.
- No correspondence can be entered into by either Radio Guide or Davis-Schwegler regard-ing individual contributions.

- 5. Contestants may enter any or all contests. Winning any contest prize does not disqualify for other contest prizes. Contestants wishing to enter the same composition in different weekly popular song contests may do so but must make separate submissions in each case.
- 6. The name and address of contestant must be written in ink or typed in the top margin of page one of each entry submitted.
- A contestant may submit as many entries for any single contest as he may wish—and may win more than one prize provided his en-tries merit such consideration.
- 8. Each entry shall be judged solely on its musical merit. Judges will be the editorial boards of Radio Guide and Davis-Schwegler. Contestants, by entering the contest, agree that the decisions of the judges shall be final.
- Contestants, by entering the contest, agree that the decisions of the judges shall be final.

  9. The prizes awarded winners of each contest are identical, namely, the song-writer whose song is selected by the judges as best in each contest will receive: (a) \$200 in cash; (b) The standard song-writers' contract with Davis-Schwegler, music publishers, providing for standard royalties on sheet music and other sales; (c) His song will be published and distributed through Davis-Schwegler outlets; (d) His song will be recorded and phonograph records offered for sale through regular D-S outlets; (e) His song will be electrically transcribed and placed in the regular Davis-Schwegler library service to more than 200 radio stations. One dozen pieces of sheet music, two records, and one electrical transcription will be given free to the song-writer. The next five songs selected by the judges as being most worthy will win for their writers the sum of \$10.00 each. The next six songs selected by the judges will be given Honorable Mention certificates.

certificates.

10. Hymn or sacred music contest entries must be mailed before midnight of Saturday, December 30.

Semi-classical number contest entries must be mailed before midnight of Saturday, January 6, 1940.

Popular Song Contest No. 3 (this is the third of a series of 13 weekly contests) must be mailed before midnight of Saturday, October 14, 1939. Winners will be amnounced absoon as possible. In case of ties, duplicate prizes will be awarded.

# THE VOICE OF THE LISTENER

\$1.00 will be paid to the writer of every letter used in this department. Readers, express your opinions, write to V. O. L., 731 Plymouth Court, Chicago, Illinois

## Come Home, Joe

Dear V. O. L .:

Dear V. O. L.:

I listen to every daytime serial and enjoy all of them. What I can't understand is why leave Joe Marlin of "Story of Mary Marlin" stranded for months and months in Russia? I and many others think it's about time for him to come home and help straighten the story out again. again.

Mrs. Jack Herrington, Beaumont, Tex.

 Yes, many have written pleas for Joe's homecoming. He'd better come home soon, too, or he won't have a chance to get out of Russia. With the country at war, the Reds may "purge" him!-V. O. L.

### That Man Again

Dear V. O. L.:

To the teen-agers and the letter-writ-To the teen-agers and the letter-writing fan-clubbers Nelson Eddy seems to be Sir Galahad, but to the rest of us he is not a tin god. We feel he has subordinated a great talent to become music's number one cash proposition. We don't want Mr. Eddy to starve in a garret, but we do deplore his willingness to romp through all sorts of ridiculous movie roles, go through a yearly series of personal-appearance riots that series of personal-appearance riots that pass for concert tours, and even do a stint of clowning with Charlie McCarthy just for the sake of seeing his name in the higher income brackets. If he is to become one of America's immortal artists, he will have to sing something besides his wife's request numbers. The critics have long insisted that Mr. Eddy is "synthetic," but the public doesn't between the contract of the public doesn't best that the public doesn't best the public doesn't best that the public doesn't best the public doesn't best that the public doesn't best the public doesn't best that the public doesn't best that the public doesn't best the public doesn't best that the public doesn't best the publi lieve it—yet. show 'em? Come on, Nels, why not

Miss Jeanne Talbot, Cloverdale Valley, Md.

 We take no sides on the "Eddy issue." This letter is published because it represents forcefully the message contained in many letters we have received recently. Who will write the best letter in Nelson's de-Who will fense?-V. O. L.

# Songs of War

Dear V. O. L.:

I always enjoy hearing Frank Munn's programs, but on a recent "Waltz Time" program the show was almost spoiled when he sang at the closing "Till We Meet Again." With all the unrest in this world of ours, why present songs of our

Mrs. Pearle Stone, Westminster, Mass.

 It's better, though, don't you think, to hear the songs that picture the sadness and tragedy of war than to hear those which rouse enthusiasm for martial glory? We don't want to hear "Over There," do we?-V. O. L.

# God HAS Blessed America

Dear V. O. L.: God was good to us Americans. He gave us a wonderful, fertile country and great men and women to pioneer this country—men with foresight so keen they were able to conceive a Constitu-tion which has stood as a world masterpiece of freedom and justice.

Also he gave us some unsung heroic people with courage and cheerful character and peaceful outlook to bear the most severe physical ailments. Such must be Belle K. Wilson, who wrote such an inspiring letter in the Aug. 18 issue

of Radio Guide.

Moreover, God was extremely gracious in giving us our wonderful artists, who give their best for all Americans, and who perform so vividly over the air as to paint an everlasting memory picture

even when darkness comes to the sight of some like Belle K. Wilson.

So hail to radio with its motto of "Listening for the better" instead of the motto in some other countries, "Better listen!"

James M. Tipton, Jr., Coffeyville, Kan.

 In the letter published from Belle K. Wilson she stated that she was cheerfully busy impressing pictures of radio artists on her mind so she might remember them when her sight fails, as it is likely to do soon .- V. O. L.

# Radio Song Titles

Dear V. O. L.:

Songwriting has been my hobby for twenty years, having started at the age of seven. (Now don't say a woman never tells her age.)

Since most of my compositions are written for motion-picture and radio stars, I find Radio Guide pictures and articles very valuable as a source of tips concerning stars, which enable me to get a more personal touch in my lyrics. Such a hobby calls for a scrapbook, of course, and here again I find Radio Guide most useful.

By listening to famous radio stars, I catch much-used phrases, base my song and title on those phrases. For example, one title, "I Do Mean You," is taken from Jimmie Fidler's closing words. There is also one called "Thanks for Listening," culled from Kate Smith's broadcast. My tip to composers who find it a task to discover new song titles is to tune in more often to popular radio programs. They'll soon have more title ideas than they can use.

Barbara V. Orr, Roseburg, Oregon

 Reader Orr's tips should prove useful to readers who have entered or intend to enter RADIO GUIDE'S National Song Search contest. (See Page 11.)-V. O. L.

# Hitler and the F. C. C.

Dear V. O. L.:
I am writing to you with reference to Adolf Hitler's speech which was broad-cast throughout the United States on September 19.

Why will the Federal Communications

Why will the Federal Communications Commission allow such speeches to go over the air and yet censor programs like Orson Welles' Mars broadcast and Mae West's skit? Perhaps some of those programs were justly condemned, but if censoring is to be done, why not censor the ravings of a man who has dragged the world into a ghastly war? We do not want Fascism, Nazism, or Communism in the United States. Why not shut them out as far as radio is concerned. them out as far as radio is concerned, anyway?

Miss Elma L. Morris, Mendota, Ill.

 While we may have criticized the F. C. C. on other occasions, we won't on this score. Remember that free speech means freedom to hear as well as freedom to speak .- V. O. L.

# PLAY THE QUIZ GAME

(For correct answers to following questions see Page 48.)

NTIL two months ago, Al-

len Prescott was best

known to listeners as

"The Wifesaver"—a zany but

discerning gentleman who ad-

vised housewives on how to re-

move cocktail stains from rugs,

how to fry tough liver tender,

etc. Then, after experimenting

From "True or False" (NBC, Mon., 8:30 p.m. EST)

1. Stravinsky was a famous

Italian violin-maker.

2. The Vatican houses many priceless works of art.

3. All mosaics are black and white.

From "Dr. I. Q." (NBC, Mon., 9:00 p.m. EST)

1. Who was the commanderin-chief of the American Army during the first World War?

2. How many amendments to the U.S. Constitution have been repealed?

3. The Siegfried Line in Germany is also known by which of the following names -Lemons, Limes or Prunes?

# From "Kay Kyser's College" (NBC, Wed., 10:00 p.m. EST)

1. Identify the following bigleague ballplayers by these nicknames - Gabby, Pepper, Babe, Ducky, Dizzy, Rajah.

2. Which of these tennisplayers is also a professional singer - Helen Wills Moody, Helen Jacobs, Alice Marble?

3. Which of the following swimmers is also a singer-Eleanor Holm, Gertrude Ederle, Georgia Coleman?

with quizzes for some time, he

started his "Don't Forget," fea-

turing "MPC" (mental point of

contact). That is, after each

question Prescott gives a sim-

ple tip for remembering via

thought association. Try his

MPC quiz on "Don't Forget,"

Thursday (NBC), 8:00 p.m. EST.

# From "Don't Forget" (NBC, Thurs., 8:00 p.m. EST)

1. Which one of the famous composing team, Gilbert and Sullivan, wrote the lyrics and which the melody?

2. Which bird never deposits its eggs in its own nest but always deposits them in other birds' nests?

3. Which three European royal houses lost their thrones as a result of the first World War?

4. What is the principal substance in the teeth?

# From "Professor Quiz" (CBS, Fri., 7:30 p.m. EST)

1. What sports would the following be likely to participate in successfully - Cupid, Leander, Ben-Hur, Annie Oakley, Icarus?

2. Is the area of Europe greater than, equal to, or less than the area of the United States?

# Call for Help?

Dear V. O. L.:

Many listeners, among them myself, are interested in all of the quiz programs and would like to submit questions. But and addresses are so lengthy and announcers speak so rapidly that it is often impossible to note them down. Could not Radio Guide print the rules and addresses given on the quiz programs? That would give us all a chance to get in on the fun.

E. H. R., Greenwich, Conn.

 What do other listeners think of this suggestion? Let us know .- V. O. L.

# In a Maze

Dear V. O. L.:
I'm so sore I can keep quiet no longer.
Can't something be done about the announcers of commercials who all day
every day exhort me to buy products beevery day exhort me to buy products be-cause they are so "amazing"? Am I supposed to exist in a state of wide-eyed "amazement" from morning till night? Aren't there any other words except "amazing," "thrilling" and "mar-velous"? Amazing dulness! Thrilling boredom! Marvelous blah! Help!

Mrs. Mabelle Taplin, Hartford, Conn.

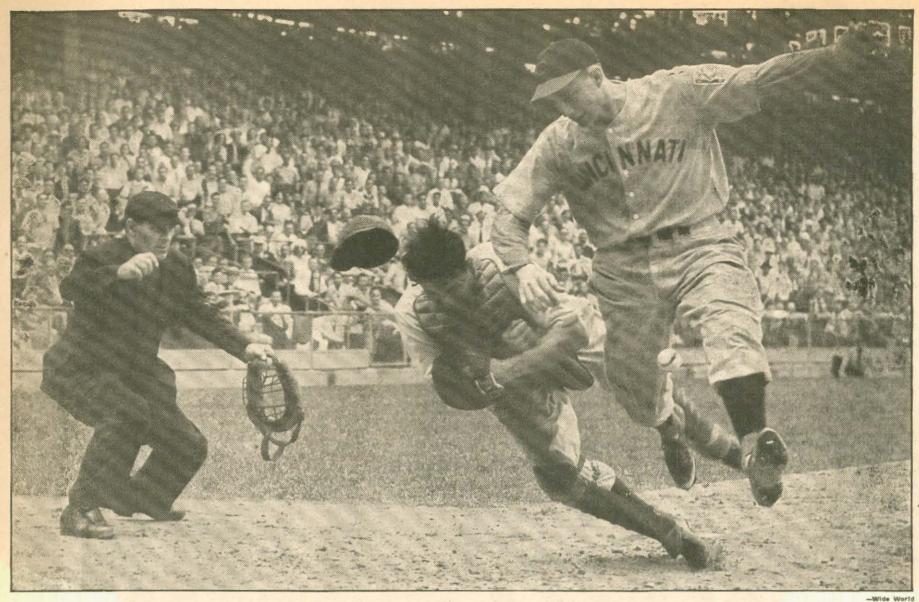
 If misery loves company, Mrs. Taplin can put out the welcome mat and move over. Here come a lot more of us to choke with "amazement."-V. O. L.

# Shut-In Corner

Dear V. O. L.:

I am sixteen, and for twenty months
I have lain in bed with rheumatic heart.
I can't express how much the radio
means to me. Connie Boswell should be an inspiration to every invalid. I am trying to be as brave as she is. She is

Evelyn Carroll, R. R. 1, Greenville, N. C.



Above exceptional photo shows the Reds' pitching standout, Bucky Walters, crashing into opposing catcher, scoring on dropped throw

# SERIES SIDELIGHTS

# Presenting some facts and frills to color your world-series listening

THE world series is on, and even war news must share the radio loudspeakers in America for a few days. "Flash" Gordon leaping for a drive as he's doing on our cover brings a roar from Coast to Coast. A close, crucial play at the plate, such as the one pictured above, electrifies the whole country via radio. You can't get away from it. It's America at play, and it's healthy.

- The 1939 clash between the New York Yankees of the American League and the Cincinnati Reds of the National League is the thirty-sixth official series between the two leagues. The American League is ahead in series won, with twenty-two victories to the National's thirteen.
- Cincinnati's only other appearance in a world series was in 1919, but they won that one from the American League entry in an event tainted by baseball's biggest scandal, the sellout of several American League players.
- Baseball men say the series is officially on when Judge Kenesaw Moun-

tain Landis, high commissioner of baseball, leans his chin on his hands over a front-row box in characteristic pose.

In the 1905 series Christy Mathewson pitched three shutouts, a record no pitcher has yet equaled . . . However, Vernon (Lefty, Goofy) Gomez of the Yankees, before this series, had won six, lost none in series competition for the best percentage record . . . The pitchers should be hoping there will be no Hollywood roughnecks about. During the 1934 series it was widely publicized that big Schoolboy Rowe, Tiger pitcher, had suffered a damaged hand-from shaking hands with Joe E. Brown! . . . Cincinnati's catcher Ernie Lombardi has no roommate, because he snores so vigorously . . . Yankee oddity is Tom Schreiber. He is the batting-practise warmer-up, although he is not an official team-member and is not even allowed on the bench during the game. The generous Yankees usually vote him a full share of the series money . . . Tallest man in the series is Frank McCormick, Reds' first baseman, at six feet four inches. Close behind is pitcher Paul Derringer, six feet three and one-half inches . . . In 1869 the Cincinnati club won eighty-nine games, lost none! forgotten man of the series. The second-string catcher seldom gets in a game with Bill Dickey on the team.

- The record for most runs batted in (35) in total series—as well as other records—is held by Lou Gehrig, who will be watching this year from the shadow of the dugout... Managers Joe McCarthy and Bill McKechnie are both considered great handlers of men as well as expert technicians... Perhaps the most wild-and-woolly series was in 1909, when Pittsburgh and Detroit set an error-making record. Players were knocked over right and left; there were six spiked, three seriously injured...
- In 1918, because of war conditions, the series began early in September; it was the only series played in the summer . . . Irving Hadley of the Yanks is the only pitcher on both teams under six feet; he's five feet eleven inches . . . Outfielder George Selkirk and catcher Arndt Jorgens of the Yankees are the only "furriners" on both squads; they were born in Huntsville, Ontario, Canada, and Oslo, Norway, respectively . . . Jorgens, by the way, may be the

forgotten man of the series. The second-string catcher seldom gets in a game with Bill Dickey on the team. Jorgens has never played a complete series game. But who wouldn't be a forgotten man for a full share of the world-series cash? . . . When the Reds were in the midst of a twelve-game winning-streak in May they refused to change uniforms for fear of breaking the string . . . What's in a name? Don't think those Reds aren't tough in spite of these names: William Henry Walters, Jr., Ernest Natali Lombardi, Willard McKee Hershberger, Eugene Earl Thompson, Jr. . . .

• It's brother against brother once again, with Vince DiMaggio, brother of the illustrious Joe, having been recently acquired by the Reds. Remember Bob and Irish Meusel? . . . Field dimensions of the two parks are: Crosley Field—Home plate to center field, 387 feet; to right field, 366 feet; to left field, 328 feet. Yankee Stadium—Home plate to center field, 461 feet; to right field, 296 feet; to left field, 301 feet. Seating capacities are: Crosley Field, 27,000; Yankee Stadium, 75,000.

# Radio Guide's Fall Program Locator

Acme Paint. Smilin' Ed Mc-Connell, Sat. 11:15 a.m. NBC.
Adams, Franklin P. Informa-tion, Please (Canada Dry Ginger Ale), Tues. 8:30 p.m. (12 mid. for West) NBC.

NBC.

Adventures of Sherlock
Holmes, Grove Bromo Quinine, Mon. 8 p.m. (Mon.
12 mid. & Tues. 8:30 p.m.
for West) NBC.
Alec Templeton Time. AlkaSeltzer, Mon. 9:30 p.m.
NBC.
Alka-Seltzer, Alec. Templeton

Seltzer, Mon. 9:30 p.m. NBC.
Alka-Seltzer. Alec Templeton Time, Mon. 9:30 p.m. NBC; National Barn Dance, Sat. 9 p.m. & 11 p.m. NBC.
Allen, Fred. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC.
Am ateur Hour. Chrysler, Thurs. 9 p.m. CBS.
Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC.
American Album of Familiar Music. Bayer Aspirin, Sun. 9:30 p.m. NBC.
Amos 'n' Andy. Campbell's Soups, Mon. thru Fri. 7 & 11 p.m. CBS.
Anacin. Our Gal Sunday, Wed. Thurs. Fri. 12:45 p.m. CBS; Just Plain Bill, Thurs. Fri. 10:30 a.m. NBC.
Armbruster, Robert, Orch. Chase & Sanborn, Sun. 8

NBC.
Armbruster, Robert, Orch.
Chase & Sanborn, Sun. 8
p.m. NBC.
Armoo Gas. Edwin C. Hill,
Mon. thru Fri. 6:05 p.m.
CBS.
Armold Grimm's Daughter

Mon. thru Fri. 6:05 p.m.
CBS.

Arnold Grimm's Daughter.
Gold Mcdal, Mon. thru
Fri. 2:15 p.m. NBC.

Ask-It-Basket. Colgate,
Thurs. 8 p.m. (11:30 p.m.
for West) CBS.

Aunt Jenny's Stories. Spry,
Mon. thru Fri. 11:45 a.m.
(2:15 p.m. for West) CBS.

Avalon Cigarettes. Dick Todd;
Red Skelton; Edna Stillwell; Bob Strong's Orch.,
Wed. 8:30 p.m. (11:30 p.m. for West) NBC.

Babbitt, Harry. Kay Kyser's
College of Musical Knowledge (Lucky Strike). Wed.
10 p.m. NBC.
Bab-O. David Harum, Mon.
thru. Fri. 11 a.m. NBC.
Baby Snooks. Good News of
1940 (Maxwell House Coffee), Thurs. 9 p.m. NBC.
Bacal, Dave. News & Rhythm
(Dari-Rich), Sun. 11 a.m.
(2:30 p.m. for West) CBS.
Backstage Wife. Dr. Lyon's,
Mon. thru Fri. 4 p.m. NBC.
Balter, Sam. The Inside of
Sports (Bayuk Cigars),
Mon. thru Fri. 4 p.m. NBC.
Balter, Sam. The Sat. 10:15
p.m. for West) MBS.
Battle of the Sexes. Molle,
Tues. 9 p.m. (12:30 a.m.
for West) MBC.
Baukhage. H. R. Four Star
News (Palmer Mattresses),
Sun. 5:15 p.m. NBC.
Bayer Aspirin. American Album of Familiar Music;
Jean Dickenson; Frank
Munn, Sun. 9:30 p.m.
NBC: Helen Menken; Second Husband, Tues. 7:30
p.m. CBS.
Bayuk Cigars. The Inside of
Sports; Sam Balter, Mon.
thru Sat. 7:45 p.m. (Tues.
Thurs. Sat. 10:15 p.m. for
West) MBS.
Becker, Bob. Chats About
Dogs (Red Heart Dog
Food), Sun 3:45 p.m.
NBC.
Benny, Jack. Jell-O, Sun. 7
p.m. (11:30 p.m. for
West) NBC.
Bernie, Ben. Half & Half
Tobacco, Sun. 5:30 p.m.
(12 mid. for West) CBS.
Betty & Bob. Gold Medal,
Mon. thru Fri. 2 p.m. NBC.
Bernie, Ben. Half & Half
Tobacco, Sun. 5:30 p.m.
(12 mid. for West) CBS.
Betty & Bob. Gold Medal,
Mon. thru Fri. 2 p.m. NBC.
Bernie, Ben. Half & Half
Tobacco, Sun. 5:30 p.m.
(12 mid. for West) CBS.
Big Town. Rinso, Tues. 8
p.m. (11:30 p.m. for
West) CBS.
Big Town. Rinso, Tues. 8
p.m. (11:30 p.m. for
West) CBS.
Big Town. Rinso, Tues.
By D.M. (11:30 p.m. for
West) CBS.
Big Town. Rinso, Tues.
Wed. Thurs. 7:15 p.m.

of Los.
Wed. Thurs.
NBC.
Black, Frank, Orch. Cities
Service Concert, Fri. 8 p.m.

Time shown in Locator is Eastern Standard. Subtract I hour for Central Time

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program-in Eastern Standard time. Then turn to the Radio Guide program pages to find your station carying the program.

### This is an Exclusive Radio Guide Feature

Minstrels (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS. Blondie. Camels, Mon. 7:30 & 10:30 p.m. CBS.

Borax. Death Valley Days. Sat. 9:30 p.m. (Fri., 11:30 p.m. for West) NBC.

Sat. 9:30 p.m. (Fri., 11:30 p.m. for West) NBC.

Bowes, Major Edward. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Bradley, Oscar, Orch. Screen Guild Theater (Gulf Oil), Sun. 7:30 p.m. CBS.

Brenda Curtis. Campbell's Soups, Mon. thru Fri. 11:15 a.m. (2:30 p.m. for West) CBS.

Brice, Fannie. Good News of 1940 (Maxwell House Coffee), Thurs. 9 p.m. NBC.

Bugler Tobacco. Plantation Party; The Westerners; Tom, Dick & Harry, Fri. 9 p.m. NBC.

Burns & Allen. Hind's Cream, Wed. 7:30 p.m. (10:30 p.m. for West) CBS.

Burns, Bob. Kraft Music

CBS.
Burns, Bob. Kraft Music
Hall, Thurs. 10 p.m. NBC.
Butterworth, Wallace. Vox
Pop (Kentucky Club Tobacco) Thurs. 7:30 p.m.
CBS.

By Kathleen Norris. General Mills, Mon. thru Fri. 5 p.m. CBS.

## C

Cal-Aspirin. Young Widder
Brown, Mon. Tues. 11:30
a.m. NBC.
Camay. Pepper Young's Family, Mon. thru Fri. 11:30
a.m. & 3:30 p.m. NBC.
Camels. Blondie; Penny Singleton; Arthur Lake, Mon.
7:30 & 10:30 p.m. CBS;
Bob Crosby's Orch., Tues.
9:30 p.m. CBS; Benny
Goodman's Orch., Sat. 10
p.m. NBC.
Campana. First Nighter;
Barbara Luddy; Lester
Tremayne, Fri. 9:30 p.m.
CBS.
Campbell's Soups. Playhouse;

CBS.
Campbell's Soups. Playhouse;
Orson Welles, Sun. 8 & 10
p.m. CBS; Brenda Curtis,
Mon. thru Fri. 11:15 a.m.
(2:30 p.m. for West) CBS;
Amos 'n' Andy, Mon. thru
Fri. 7 & 11 p.m. CBS.
Canada Dry Ginger Ale. Information, Please; Clifton
Fadiman; Franklin P.
Adams; John Kieran, Tues.
8:30 p.m. (12 mid. for
West) NBC.
Carlay, Rachel. Manhattan
Merry - Go - Round (Dr.
Lyon's), Sun. 9 p.m. NBC.
Carlay, Rachel. Manhattan
Merry - Go - Round (Dr.
Lyon's), Sun. 9 p.m. NBC.
Caroline's Golden Store. General Mills, Mon. thru Fri.
5:15 p.m. CBS.
Carters of Elm Street, Ovaltine, Mon. thru Fri.
5:15 p.m. CBS.
Carters of Elm Street, Ovaltine, Mon. thru Fri.
12 noon NBC.
Cashmere Bouquet Soap.
Wayne King's Orch., effective Sat. Oct. 21, 8:30
p.m. CBS.
Chase & Sanborn. Don Ameche; Nelson Eddy, Edgar
Bergen; Charlie McCarthy;
Dorothy Lamour; Robert
Armbruster's Orch., Sun 8
p.m. NBC.
Chats About Dogs. Red
Heart Dog Food, Sun.
3:45 p.m. NBC.
Chesterfield. Fred Waring's
Orch., Mon thru Fri. 7 &
11 p.m. NBC; Paul Whiteman's Orch.; Joan Edwards; Clark Dennis, Wed.
8:30 p.m. (11:30 p.m. for
West) CBS.
Chipso. Road of Life, Mon.
thru Fri. 11:45 a.m. NBC
& 1:30 p.m. CBS.
Chipso. Road of Life, Mon.
thru Fri. 11:45 a.m. NBC
& 1:30 p.m. CBS.
Chipso. Road of Life, Mon.
thru Fri. 11:45 a.m. NBC
& 1:30 p.m. CBS.
Chipso. Road of Life, Mon.
thru Fri. 11:45 a.m. NBC
& 1:30 p.m. CBS.
Chipso. Road of Life, Mon.
thru Fri. 11:45 a.m. NBC
& 1:30 p.m. CBS.
Chipso. Road of Life, Mon.
thru Fri. 11:45 a.m. NBC
& 1:30 p.m. CBS.
Chipso. Road of Life, Mon.
thru Fri. 11:45 a.m. NBC
& 1:30 p.m. CBS.
Chipso. Road of Life, Mon.
thru Fri. 11:45 a.m. NBC
& 1:30 p.m. CBS.
Chipso. Road of Life, Mon.
thru Fri. 11:45 a.m. NBC
& 1:30 p.m. CBS.

NBC. Clinton, Larry, Orch. Sensa-tion Cigarettes, Mon. 7:30 & 10:30 p.m. NBC. Colgate. Stepmother, Mon. thru Fri. 10:45 a.m. (4:45

p.m. for West) CBS; AskIt-Basket; Jim McWilliams, Thurs. 8 p.m. (11:30
p.m. for West) CBS;
Strange As It Seems; John
Hix, Thurs. 8:30 p.m. (12
mid. for West) CBS.
Conte, John, It Happened in
Hollywood (Hormel), Mon.
thru Fri, 5:30 p.m. CBS.
Contented Program. Carnation Milk, Mon. 10 p.m.
NBC.
Corn Kix. Grouch Club, Sun.

tion Milk, Mon. 10 p.m.
NBC.
Corn Kix. Grouch Club, Sun.
6:30 p.m. NBC.
Crisco. This Day Is Ours,
Mon. thru Fri., 1:45 p.m.
CBS; Vic & Sade, Mon.
thru Fri., 11:15 a.m. &
4:30 p.m. NBC.
Crocker, Betty. Gold Medal,
Wed. Fri. 2:45 p.m. NBC.
Crosby, Bing. Music Hall
(Kraft), Thurs. 10 p.m.
NBC.
Crosby, Bob, Orch. Camels,
Tues. 9:30 p.m. CBS.
Crow, Dorothy Anne. Musical Steelmakers (Wheeling Steel), Sun. 5 p.m.
MBS.
Crowit Frank Battle of the

MBS. Crumit, Frank. Battle of the Sexes (Molle), Tues. 9 p.m. (12:30 a.m. for West)

NBC. Cue Liquid Dentrifice. Gang Busters; Phillips Lord, ef-fective Sat. Oct. 21, 8 p.m. (11:30 p.m. for West) CBS.

Dari-Rich. News & Rhythm;
Todd Hunter; Dave Bacal;
Carl Hohengarten's Orch.,
Sun. 11 a.m. (2:30 p.m. for
West) CBS.
David Harum. Bab O. Mon.
thru Fri. 11 a.m. NBC.
Death Valley Days. Borax,
Sat. 9:30 p.m. (Fri., 11:30
p.m. for West) NBC.
Delaware, Lackawanna &
Western Coal Co. The
Shadow, Sun. 4:30 & 5:30
p.m. MBS.
DeMille, Cecil B. Radio
Theater (Lux), Mon. 9
p.m. CBS.
Dennis, Clark. Chesterfield,
Wed. 8:30 p.m. (11:30
p.m. for West) CBS.
Devine, Andy. Jell-O. Sun.
7 p.m. (11:30 p.m. for
West) NBC.
Dickenson, Jean. American
Album of Familiar Music
(Bayer Aspirin), Sun. 9:30
p.m. NBC.
Doc Barclay's Daughters.
Personal Finance. Mon.
thru Fri. 2 p.m. CBS.
Dr. Christian. Vaseline, effective Wed. Nov. 1, 10
p.m. CBS.
Dr. I. Q. Mars Candy, Mon.
9 p.m. NBC.
Dr. Lyon's. Manhattan Merry-Go-Round; Rachel Carlay; Pierre Lekreun, Sun.
9 p.m. NBC.
Dolan, Bobby, Orch. Tuesday
Night Party (Lifebuoy
Soap), Tues. 8:30 p.m. (12
mid. for West) CBS.
Dreft. Kitty Keene, Mon.
thru Fri. 5:30 p.m. NBC.
Drene. Jimmie Fidler, Tues.
7:15 & 11:15 p.m. CBS.
Dunstedter, Eddie, Orch. It
Happened
(Hormel), Mon. thru Fri. 5
Sunstedter, Eddie, Orch. It

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:45 p.m. CBS. Easy Aces. Anacin, Tues. Wed. Thurs. 7 p.m. NBC. Eddy, Nelson. Chase & San-born Hour, Sun. 8 p.m. NBC.

Eddy, Nelson. Chase & San-born Hour, Sun. 8 p.m. NBC.

Edna Wallace Hopper Cos-metics. Romance of Helen Trent, Mon. Tues. Wed. 12:30 p.m. CBS.

Edwards, Joan. Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Elman, Dave. Hobby Lobby (Fels Naptha Soap), Sun. 5 p.m. (11 p.m. for West) CBS.

Emerson Radio & Phonograph Corp. Elliott Roosevelt, Tues. Thurs. Sat. 7:15 & 10 p.m. MBS.

Energine. Spelling Bee, Pau Wing, Sun. 5:30 p.m. NBC Ethyl Gasoline. Tune-Up
Time. Tony Martin; Kay
Thompson Rhythm Singers; David Laughlin; Andre Kostelanetz' Orch.,
Mon. 8 p.m. (12 mid. for
West) CBS.

Eton Boys. Model Minstrels (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Fadiman, Clifton. Information, Please (Canada Dry Ginger Ale), Tues. 8:30 p.m. (12 mid. for West) NBC.
Fels Naptha Soap. Hobby Lobby; Dave Elman, Sun. 5 p.m. (11 p.m. for West) CBS.
Fibber McGee & Molly. Johnson's Wax, Tues. 9:30 p.m. NBC.

CBS.
Fibber McGee & Molly. Johnson's Wax, Tues. 9:30 p.m.
NBC.
Fidler, Jimmie. Drene, Tues.
7:15 & 11:15 p.m. CBS.
Firestone. Alfred Wallenstein,
Mon. 8:30 p.m. (11:30
p.m. for West) NBC.
First Nighter, Campana, Fri.,
9:30 p.m. CBS.
Fitch Bandwagon. Sun. 7:30
p.m. NBC.
Foil Yeast. Getting the Most
Out of Life, Mon, thru
Fri. 11:45 a.m. NBC.
Ford. Sunday Evening Hour,
Sun. 9 p.m. CBS.
Four Star News. Palmer
Mattresses, Sun. 5:15 p.m.
NBC.
Freezone. John's Other Wife,
Mon. thru Fri. 10:15 a.m.
Fuller, Rev. Charles A. Old
Fashioned Revival (Gospel
Broadcasting Ass'n), Sun.
9 & 11 p.m. MBS.

Gang Busters. Cue Liquid Dentifrice, effective Sat. Oct. 21, 8 p.m. (11:30 p.m. for West) CBS.
Gateway to Hollywood. Wrigley's Gum, Sun. 6:30 p.m. CBS.
General Electric. Hour of Charm; Phil Spitalny's All-Girl Orch., Sun. 10 p.m. NBC.
General Foods. Noonday Chats; Kate Smith, Mon. thru Fri. 12 noon CBS; My Son & I., Mon. thru Fri. 2:45 p.m. CBS; Lum & Abner, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) CBS; Kate Smith, Fri. 8 p.m. (12 mid. for West) CBS; Kate Smith, Fri. 8 p.m. (12 mid. for West) CBS; Caroline's Golden Store, Mon. thru Fri. 5:15 p.m. CBS.
General Mills. By Kathleen Norris, Mon. thru Fri. 5:15 p.m. CBS.
Getting the Most Out of Life. Foil Yeast, Mon. thru Fri. 11:45 a.m. NBC.
Girl Alone. Quaker Oats, Mon. thru Fri. 11:45 a.m. NBC.
Gold Medal. Betty & Bob, Mon. thru Fri. 2:30 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 2:30 p.m.; Yaliant Lady, Mon. thru Fri. 2:35 p.m.; Valiant Lady, Mon. thru Fri. 2:45 p.m.; Betty Crocker, Wed. Fri. 2:45 p.m. NBC.
Goldbergs, Oxydol, Mon. thru Fri. 1 p.m. CBS.
Good News of 1940. Maxwell House Coffee, Thurs. 9 p.m. NBC.
Good Will Hour. Ironized Yeast, Sun. 10 p.m. MBS.
Goodman, Benny, Orch. Johnny Presents (Philip Morris).

Tues. 8 p.m. (11:30 p.m. for West) NBC. Griffin Allwite. Time to Shine; Hal Kemp's Orch., Tues. 10 p.m. CBS.

Tues. 10 p.m. CBS.
Grouch Club. Corn Kix, Sun.
6:30 p.m. NBC.
Grove Bromo Quinine. Adventures of Sherlock
Holmes; Basil Rathbone,
Mon. 8 p.m. (Mon. 12 mid.
& Tues. 8:30 p.m. for
West) NBC.
Guiding Light, White Naphtha, Mon. thru Fri. 3:45
p.m. NBC.
Gulf Oil. Screen Guild Theater; Roger Pryor; Oscar
Bradley's Orch., Sun 7:30
p.m. CBS.

Haenschen, Gus, Orch. Saturday Night Serenade (Pet Milk), Sat. 9:45 p.m. CBS. Hagen, Dr. Harry. True or False (Williams Shaving Cream), Mon. 10 p.m. NBC.
Haley's M-O. Young Widder Brown, Wed. Thurs. Fri. 11:30 a.m. NBC.
Half & Half Tobacco. Ben Bernie; Lew Lehr, Sun. 5:30 p.m. (12 mid. for West) CBS.
Harris, Phil, Orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.
Hawaiian Pineapple Co. Al Pearce, Wed. 8 p.m. (12 mid. for West), CBS.
Heatter, Gabriel. We, the People (Sanka Coffee), Tues. 9 p.m. (12:30 a.m. for West), CBS.
Heidt, Horace, Orch. Tums, Tues. 8:30 p.m. NBC.
Hersholt, Jean. Dr. Christian (Vaseline), effective Wed. Nov. 1, 10 p.m. CBS.
Hill, Edwin C. Armco Gas, Mon. thru Fri. 6:05 p.m. CBS.
Hilltop House. Palmolive Soap, Mon. thru Fri. 10:30

Mon. thru Fri. 6:05 p.m. CBS.
Hilltop Soap, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.
Hind's Cream. Burns & Allen; Frank Parker; Ray Noble's Orch., Wed. 7:30 p.m. (10:30 p.m. for West) CBS.
Hix, John. Strange As It Seems. (Colgate), Thurs. 8:30 p.m. (12 mid. for West) CBS.
Hobby Lobby. Fels Naptha Soap, Sun. 5 p.m. (11 p.m. for West) CBS.
Hoffa. Portland. The New Fred Allen Show (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.
Hohengarten, Carl, Orchestra. Nave. & Phythm (Dari-

Sal Hepatica), Wed. 9
p.m. (12 mid. for West)
NBC.
Hohengarten, Carl, Orchestra.
News & Rhythm (DariRich), Sun. 11 a.m. (2:30
p.m. for West) CBS.
Hollywood Playhouse. Woodbury, Wed. 8 p.m. (9:30
p.m. for West) NBC.
Hope, Bob. Pepsodent, Tues.
10 p.m. NBC.
Hoper, Hedda. Sunkist Orange & Lemon, effective
Nov. 6, Mon. Wed. Fri.
3:15 p.m. (6:15 p.m. for
West) CBS.
Hormel. It Happened in
'Hollywood; Martha Mears;
John Conte; Eddie Dunstedter's Orch., Mon. thru
Fri. 5:30 p.m. CBS.
Hour of Charm. General
Electric, Sun. 10 p.m. NBC.
Houseboat Hannah. Lava
Soap, Mon. thru Fri. 11:45
a.m. NBC.
Howard, Tom. Model Minstrels (Model Tobacco),
Mon. 8:30 p.m. (11:30
p.m. for West) CBS.
Hunter, Todd. News
Rhythm (Dari-Rich), Sun.
11 a.m. (2:30 p.m. for
West) CBS.
Huston, Walter. Good News
of 1940 (Maxwell House
Coffee), Thurs. 9 p.m.
NBC.
Hymns of All Churches. Gold
Medal, Mon. Tues. Thurs.

NBC. Hymns of All Churches. Gold Medal, Mon. Tues. Thurs. 2:45 p.m. NBC.

I Love a Mystery. Standard

Brands, Mon. thru Fri. 7:15 p.m. (11:15 p.m. for West) NBC.

7:15 p.m. (11:15 p.m. for West) NBC.
Information, Please. Canada Dry Ginger Ale, Tucs. 8:30 p.m. NBC.
International Silver Co. Silver Theater; Conrad Nagel, Sun. 6 p.m. CBS.
Ipana. The New Fred Allen Show; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC.
Ironized Yeast. Good Will Hour, Sun. 10 p.m. MBS. It Happened in Hollywood. Hormel, Mon. thru Fri. 5:30 p.m. CBS.
Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.
Ivory Soap. Life Can Be Beautiful, Mon. thru Fri. 9:45 a.m. NBC & 1:15 p.m. CBS; O'Neills, Mon. thru Fri. 7:15 p.m. CBS; O'Neills, Mon. thru Fri. 12:15 p.m. CBS; O'Neills, Mon. thru Fri. 12:15 p.m. CBS; D.m. NBC.

Jack Armstrong. Wheaties,
Mon. thru Fri. 5:30 p.m.
NBC.
Jean & Her Boy Friends.
Musical Steel makers
(Wheeling Steel), Sun. 5
p.m. MBS.
Jell-O. Jack Benny; Mary
Livingstone; Andy Devine;
Rochester; Don Wilson;
Phil Harris' Orch., Sun.
7 p.m. (11:30 p.m. for
West) NBC.
Jell-O Pudding. The Aldrich
Family; Ezra
Miller's Orch., Tues. 8 p.m.
(11:30 p.m. for West)
NBC.
Jergens. Walter Winchell,
Sun. 12 mid for

Miller's Orch., Ides. 8 pm.
(11:30 p.m. for West)
NBC.
Sun. 9 p.m. (12 mid. for West); Parker Family,
Sun. 9:15 p.m. (12:15 a.m.
for West) NBC.
Jessel, George. Vitalis, Fri.
9:30 p.m. NBC.
Johnny Presents. Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC; Fri.
9 p.m. (11:30 p.m. for West) CBS.
John's Other Wife. Freezone, Mon. thru Fri. 10:15 a.m. NBC.
Johnson, Parks. Vox Pop (Kentucky Club Tobacco), Thurs. 7:30 p.m. CBS.
Johnson's Wax. Fibber McGee & Molly; Bill Thompson; Donald Novis; Billy Mills' Orch., Tues. 9:30 p.m. NBC.
Joyce Jordan, Girl Interne.
La France & Satina, Mon. thru Fri. 3 p.m. CBS.
Just Plain Bill. Kolynos & Anacin, Mon. thru Fri.
10:30 a.m. NBC.

Kaltenborn Edits the News.
Pure Oil, Mon. Wed. Fri.
6:30 p.m. CBS.
Kay Kyser's College of Musical Knowledge. Lucky
Strike, Wed. 10 p.m. NBC.
Kemp, Hal, Orch. Time to
Shine (Griffin Allwite),
Tues. 10 p.m. CBS.
Kentucky Club Tobacco. Vox
Pop; Parks Johnson; Wallace Butterworth, Thurs.
7:30 p.m. CBS.
Kieran, John. Information,
Please (Canada Dry Ginger
Ale), Tues. 8:30 p.m. (12
mid. for West) NBC.
King, Wayne, Orch. Cashmere Bouquet Soap, effective Sat. Oct. 21, 8:30 p.m.
CBS.
Kitty Keene. Dreft, Mon.

CBS.
Kitty Keene. Dreft, Mon.
Kitty Keene. Dreft, Mon.
Kolynos. Just Plain
Mon. Tues. & Wed. 10:30
a.m. NBC: Our Gal Sunday, Mon. Tues. 12:45 p.m.
CBS.
Kostelanetz, Andre, Orch.
Tune-Up Time (Ethyl Gasoline), Mon. 8 p.m. (12
mid. for West) CBS.
Kraft Music Hall. Bing Crosby; Johnny Trotter's Orchestra; Bob Burns; Music Maids, Thurs. 10 p.m.
NBC.
Kre-Mel. Society Girl, Mon.
thru Fri. 3:15 p.m. CBS.

Lady Esther. Guy Lombardo's
Orch., Mon. 10 p.m. CBS &
Fri. 10 p.m. NBC.
La Fendrich Cigar. The
Dreamer, Sun. 2 p.m. NBC.
La France. Joyce Jordan,
Girl Interne, Mon. thru
Fri. 3 p.m. CBS.

Lake, Arthur. Blondie (Camels), Mon. 7:30 & 10:30 p.m. CBS.
Lamour, Dorothy. Chase & Sanborn, Sun. 8 p.m. NBC.
Laughlin, David. Tune-Up Time (Ethyl Gasoline), Mon. 8 p.m. (12 mid. for West) CBS.
Lava Soan. Househoat Ham

ava Soap. Houseboat Han-nah, Mon. thru Fri. 11:45 a.m. NBC.

West) CBS.

Lava Soap. Houseboat Hannah, Mon. thru Fri. 11:45
a.m. NBC.

Lee, Carolyn. Musical Steelmakers (Wheeling Steel), Sun. 5 p.m. MBS.

Lehr, Lew. Half & Half Tobacco, Sun. 5:30 p.m. (12 mid. for West) CBS.

Lekreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyon's), Sun. 9 p.m. NBC.

Life Can Be Beautiful. Ivory Soap. Mon. thru Fri. 9:45
a.m. NBC & 1:15 p.m. CBS.

Lifebuoy Soap. Tuesday Night Party; Walter O'Keefe; Bobby Dolan's Orch.; Mary Martin, Tues. 8:30 p.m. (12 mid. for West) CBS.

Linit. Society Girl, Mon. thru Fri. 3:15 p.m. CBS.

Linit. Society Girl, Mon. thru Fri. 3:15 p.m. CBS.

Little Orphan Annie. Ovaltine, Mon. thru Fri. 10 p.m. CBS.

Little Orphan Annie. Ovaltine, Mon. thru Fri. 5:45 p.m. NBC.

Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 for West) NBC.

Lombardo, Guy, Orch. Lady Esther, Mon. 10 p.m. CBS & Fri. 10 p.m. NBC.

Lome Ranger. Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Lord, Phillips. Gang Busters (Cue Liquid Dentifrice), effective Sat. Oct. 21 & p.m. (11:30 p.m. for West) CBS.

Lorenzo Jones. Phillips, Mon. thru Fri. 11:15 a.m. NBC.

Lou, Betty. Quaker Oats, Mon. 8 p.m. NBC.

Lucky Strike. Kay Kyser's College of Musical Knowledge; Virginia Simms; Harry Babbitt; Sully Mason. Wed. 10 p.m. NBC;

Lou, Betty, Quaker Oats, Mon. 8 p.m. NBC.
Lucky Strike. Kay Kyser's College of Musical Knowledge; Virginia Simms; Harry Babbitt; Sully Mason, Wed. 10 p.m. NBC; Your Hit Parade; Lanny Ross; Bea Wain: Raymond Scott Quintet; Mark Warnow's Orch., Sat. 9 p.m. (12 mid. for West) CBS. Luddy, Barbara. First Nighter (Campana), Fri. 9:30 p.m. CBS.
Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC. Lum and Abner. General Foods, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) CBS.
Lux. The Life & Love of Dr. Susan, Mon. thru Fri. 2:15 p.m. (5:15 p.m. for West) CBS; Radio Theater; Cecil B. DeMille, Mon. 9 p.m. CBS.
Luxford, Nola. Four Star News (Palmer Mattresses).

CBS.
Luxford, Nola. Four Star
News (Palmer Mattresses),
Jun. 5:15 p.m. NBC.
nan, Abe, Orch. Waltz
fime (Phillips), Fri. 9 p.m.
NBC.

Ma Perkins. Oxydol, Mon.
thru Fri. 3:15 p.m. NBC.
Manhattan Chorus. Waltz
Time (Phillips), Fri. 9 p.m.
NBC.
Manhattan Merry-Go-Round.
Dr. Lyon's, Sun. 9 p.m.
NBC.
Manners, Lucille. Cities Service Concert, Fri. 8 p.m.
NBC.

Manners, Lucille. Cities Service Concert, Fri. 8 p.m.
NBC.
Mars Candv. Dr. I. Q., Mon. 9 p.m. NBC.
Marshall, Herbert. Hollywood Playhouse (Woodbury). Wed. 8 p.m. (9:30 p.m. for West) NBC.
Martin, Mary. Tuesday Night Party (Lifebuoy Soap), Tues. 8:30 p.m. (12 mid. for West) CBS.
Martin, Tony. Tune-Up Time (Ethyl Gasoline), Mon. 8 p.m. (12 mid. for West) CBS.
Mason, Sully. Kay Kyser's College of Musical Knowledge (Lucky Strike), Wed. 10 p.m. NBC.
Maxwell House Coffee. Good News of 1940: Fannie (Baby Snooks) Brice: Hanley Stafford; Connie Boswell; Walter Huston; Meredith Willson's Orch., Thurs. 9 p.m. NBC.
McConnell, Smilin' Ed. Acme Paint, Sat. 11:15 a.m. NBC.
McNamee, Graham. Four Star

McConnell, Smith Ed. Actin NBC.

McNamee. Graham. Four Star News (Palmer Mattresses), Sun. 5:15 p.m. NBC. McWilliams. Jim. Ask-It-Basket (Colgate), Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Mears, Martha. It Happened in Hollywood (Hormel), Mon. thru Fri. 5:30 p.m. CBS.

Menken, Helen. Bayer Aspirin, Tues. 7:30 p.m. CBS.
Mennen Shave Cream. Quixie
Doodle Contest; Colonel
Stoopnagle, effective Fri.
Oct. 20, 8 p.m. MBS.
Metropolitan Opera Auditions. Sherwin-Williams
Paint, Sun. 5:30 p.m. NBC.
Midstream. Teel, Mon. thru
Fri. 4:45 p.m. NBC.
Milk of Magnesia. Stella Dallas, Mon. thru Fri. 4:15
p.m. NBC.
Miller, Jack, Orch. The Aldrich Family (Jell-O Pudding), Tues. 8 p.m. (11:30
p.m. for West) NBC.
Mills, Billy, Orch. Johnson's
Wax, Tues. 9:30 p.m. NBC.
Model Minstrels. Model Tobacco, Mon. 8:30 p.m.
(11:30 p.m. for West)
CBS.
Model Tobacco. Model Min-

hacco, (11:30 p.m. for Wess, (11:30 p.m. for Wess, CBS.

Model Tobacco. Model Minstrels; Tom Howard; George Shelton; Eton Boys; Ray Bloch's Orch., Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Molle. Battle of the Sexes; Frank Crumit; Julia Sanderson, Tues. 9 p.m. (12:30 a.m. for West) NBC.

Mr. District Attorney. Pep-7:30 p.m.

derson, Tues. 9 p.m. (12:30 a.m. for West) NBC.
Mr. District Attorney. Pepsodent, Sun. 7:30 p.m. NBC.
Mr. Keen, Tracer of Lost Persons. Bi-So-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC.
Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC; Waltz Time (Phillips), Fri. 9 p.m. NBC.
Munson, Ona. Big Town

NBC.

Munson, Ona. Big Town
(Rinso), Tues. 8 p.m.
(11:30 p.m. for West)
CBS.

Music Maids. Music Hall
(Kraft), Thurs. 10 p.m.
NBC.

Musical Steelmakers. Wheeling Steel, Sun. 5 p.m.
MBS.

MBS.
Musterole. Carson Robison,
Fri. 8:30 p.m. (11 p.m.
for West) NBC.
My Son & I. General Foods,
Mon. thru Fri. 2:45 p.m.
CBS.
Myrt. & \*\*

Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4:15 p.m. for West) CBS.

Nagel, Conrad. Silver Thea-ter (International Silver Co.), Sun. 6 p.m. CBS. National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC.

NBC.
National Farm & Home Hour.
Mon. thru Sat. 12:30 p.m.
NBC.
News Reviews. Raleigh Cigarettes, Sun. thru Fri. 11
& 11:30 p.m. (1 a.m. for West) CBS.
News & Rhythm, Dari-Rich, Sun. 11 a.m. (2:30 p.m. for West) CBS.

News & Rhythm. Dari-Rich,
Sun. 11 a.m. (2:30 p.m.
for West) CBS.

Noble, Ray. Orch. Hind's
Cream. Wed. 7:30 p.m.
(10:30 p.m. for West)
CBS.

Noonday Chats. General
Foods, Mon. thru Fri. 12
noon CBS.

Novis, Donald. Johnson's
Wax, Tues. 9:30 p.m.
NBC.

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O'Keefe, Walter, Tucsday Night Party (Lifebuoy Soap), Tucs. 8:30 p.m. (12 mid. for West) CBS. Old English Wax. Romance of Helen Trent, Thurs. Fri. 12:30 p.m. CBS. Old Fashioned Revival. Gos-nel Broadcasting. Ass'n.

pel Broadcasting Ass'n, Sun. 9 & 11 p.m. MBS. Id Gold Cigarettes. Artie Shaw's Orch., Tues. 9 p.m.

Sun. 9 & 11 p.m. MBS.
Old Gold Cigarettes. Artie
Shaw's Orch., Tues. 9 p.m.
NBC.
One Man's Family. Tenderleaf Tea, Thurs. 8 p.m.
(Sun. 12:30 a.m. for West)
NBC.
O'Neills. Ivory Soap, Mon.
thru Fri. 12:15 p.m. &
5:15 p.m. NBC.
Orphans of Divorce. Dr.
Lyon's, Mon. thru Fri. 3
p.m. NBC.
Our Gal Sunday. Kolynos &
Anacin. Mon. thru Fri.
12:45 p.m. CBS.
Ovaltine. Carters of Elm
Street. Mon. thru Fri. 12
noon NBC; Little Orphan
Annie. Mon. thru Fri. 5:45
p.m. NBC.
Oxydol. The Man I Married,
Mon. thru Fri. 10 a.m.
NBC; The Trouble with
Marriage, Mon. thru Fri.
10:45 a.m. NBC; Ma Perkins, Mon. thru Fri. 3:15
p.m. NBC; Goldbergs, Mon.
thru Fri. 1 p.m. CBS.

Palmer Mattresses, Four Star News; Nola Luxford; H. R. Baukhage; Bill Stern;

Graham McNamee, Sun.
5:15 p.m. NBC.
Palmolive Soap. Hilltop
House, Mon. thru Fri.
10:30 a.m. (4:30 p.m. for
West) CBS.
Parker Family. Jergens,
Sun. 9:15 p.m. (12:15 a.m.
for West) NBC.
Parker, Frank. Hind's
Cream, Wed. 7:30 p.m.
(10:30 p.m. for West)
CBS.
Pearce, Al. Hawaiian Pineap-

Cream, Wed. 7:30 p.m. (10:30 p.m. (10:30 p.m. for West) CBS.

Pearce, Al. Hawaiian Pineapple Co., Wed. 8 p.m. (12 mid. for West) CBS.

Pelletier, Wilfred, Orch. Metropolitan Opera Auditions (Sherwin-Williams Paint), Sun, 5:30 p.m. NBC.

Penner, Joe. The Tip Top Show (Ward's Bread), Thurs. 8:30 p.m. NBC.

Pepper Young's Family. Camay, Mon. thru Fri. 11:30 p.m. NBC.

Pepper Young's Family. Camay, Mon. thru Fri. 11:30 p.m. NBC.

Pepper Young's Family. Camay, Mon. thru Fri. 11:30 p.m. NBC.

Pepper Young's Family. Camay, Mon. thru Fri. 20 p.m. CBS.

Perry, Bill. Saturday Night Serenade (Pet Milk) Sat. 9:45 p.m. CBS.

Personal Finance. Doc Barclay's Daughters, Mon. thru Fri. 2 p.m. CBS.

Pet Milk. Mary Lee Taylor, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS; Saturday Night Serenade; Mary Eastman; Bill Perry; Gus Haenschen's Orch., Sat. 9:45 p.m. CBS.

Philip Morris. Johnny Presents; Johnny Rocen's Orch., Tues. 8 p.m. (11:30 p.m. for West) NBC.

Phillips. Lorenzo Jones, Mon. thru Fri. 11:15 a.m. NBC; Waltz Time; Abe Lyman's Orch.; Frank Munn; Manhattan Chorus, Fri. 9 p.m. NBC.

hattan Chorus, Fri. 9 p.m.
NBC.
Pillsbury Flour. The Woman
in White, Mon. thru Fri.
10:45 a.m. NBC.
Pinkham Medicine. Voice of
Experience, Mon. Wed. Fri.
1:45 p.m. MBS.
Plantation Party. Bugler Tobacco, Fri. 9 p.m. NBC.
Playhouse. Campbell's Soups,
Sun. 8 & 10 p.m. CBS.
Pretty Kitty Kelly. Wonder
Bread, Mon. thru Fri. 10
a.m. (4 p.m. for West)

a.m. (4 p.m. CBS. rof. Quiz. Teel, Fri. 7:30 p.m. (9 p.m. for West)

CBS.
Prudential Life Insurance,
When a Girl Marries, Mon.
thru Fri, 12:15 p.m. CBS.
Pryor, Roger. Screen Guild
Theater (Gulf Oil), Sun.
7:30 p.m. CBS.
Pure Oil. Kaltenborn Edits
the News, Mon. Wed. Fri.
6:30 p.m. CBS.

Quaker Oats. Stop Me If
You Heard This; Milton
Berle. Sat. 8 p.m. NBC;
Girl Alone, Mon. thru Fri.
5 p.m. NBC; Tommy
Riggs; Betty Lou; Freddie Rich's Orch.; David
Ross, Mon. 8 p.m. NBC.
Quixie Doodle Contest. Mennen Shave Cream, effective
Fri. Oct. 20, 8 p.m. MBS.

Radio Theater. Lux, Mon. 9 p.m. CBS.

9 p.m. CBS.
Raleigh Cigarettes. News Reviews; Paul Sullivan, Sunthru Fri. 11 & 11:30 p.m.
(1 a.m. for West) CBS.
Ralston, Purina. Tom Mix,
Mon. thru Fri. 5:45 & 6:45
p.m. (8:15 p.m. for West)
NBC.
Rathbone, Basil. Adventures

NBC.
Rathbone, Basil. Adventures
of Sherlock Holmes
(Grove's Bromo Quinine),
Mon. 8 p.m. (Mon. 12 mid.
& Tues. 8:30 p.m. for
West) NBC.
Raymond Scott Quintet. Your
Hit Parade (Lucky Strike),
Sat. 9 p.m. (12 mid. for
West) CBS.
Red Heart Dag Food, Chats

West) CBS.
Red Heart Dog Food. Chars
About Dogs; Bob Becker,
Sun. 3:45 p.m. NBC.
Renard, Jacques. Orch. The
Tip Top Show (Ward's
Bread), Thurs. 8:30 p.m.
NBC.

NBC. Rice, Grantland. Cities Ser-vice Concert, Fri. 8 p.m.

vice Concert, Fri. 8 p.m.
NBC.
Rich, Freddie, Orch. Quaker
Oats. Mon. 8 p.m. NBC.
Rich, Irene. Welch, Sun.
9:30 & 11:15 p.m. NBC.
Riggs, Tommy. Ouaker Oats,
Mon. 8 p.m. NBC.
Rinso. Big Sister, Mon. thru
Fri. 11:30 a.m. (2 p.m. for
West) CBS: Big Town;
Edward G. Robinson; Ona
Munson, Tues. 8 p.m.
(11:30 p.m. for West)
CBS.

(11:30 p.m. CBS.

Road of Life, Chipso, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.

Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. (11.30 p.m. for West) CBS.

CBS.
Robison, Carson. Musterole,
Fri. 8:30 p.m. (11 p.m.
for West) NBC.

for West) NBC.

Rochester. Jell-O, Sun. 7
p.m. (11:30 p.m. for West)
NBC.

Rolfe, B. A., Orch. Believe
It Or Not (Royal Crown
Cola), Fri. 10:30 p.m. CBS.
Romance of Helen Trent.
Edna Wallace Hopper Cosmetics & Old English Wax,
Mon. thru Fri. 12:30 p.m.
CBS.

Roosevelt, Elliott. Emerson

Mon. thru Fri. 12:30 p.m. CBS.
Rossevelt, Elliott. Emerson Radio & Phonograph Corp., Tues. Thurs. Sat. 7:15 & 10 p.m. MBS.
Ross, David. Quaker Oats, Mon. 8 p.m. NBC.
Ross, Lanny. Your Hit Parade (Lucky Strike), Sat. 9 p.m. (12 mid. for West) CBS.
Royal Desserts. Those We Love. Thurs. 8:30 p.m. (12:30 a.m. for West) NBC.

Sal Hepatica. The New Fred Allen Show; Portland Hoffa; Peter Van Steeden's Orch.. Wed. 9 p.m. (12 mid. for West) NBC.
Sanderson, Julia. Battle of the Sexes (Molle), Tues. 9 p.m. (12:30 a.m. for West) NBC.
Sanka Coffee. We, the People; Gabriel Heatter, Tues. 9 p.m. (12:30 a.m. for West) CBS.
Satina. Joyce Jordan, Girl Interne Mon. thru Fri. 3 p.m. CBS.
Saturday Night Screnade. Pet

Satina. Joyce Jordan, Girl Interne Mon. thru Fri. 3 p.m. CBS.
Saturday Night Sorenade. Pet Milk, Sat. 9:45 p.m. CBS.
Scattergood Baines. Wrigley's Gum, Mon. thru Fri. 5:45 p.m. CBS.
Screen Guild Theater. Gulf Oil, Sun. 7:30 n.m. CBS.
Sealtest. Your Family and Mine, Mon. thru Fri. 2:30 p.m. CBS.
Second Husband. Bayer Aspirin, Tues. 7:30 p.m. CBS.
Sensation Cigarettes. Larry Clinton's Orch. Mon. 7:30 & 10:30 p.m. NBC.
Shaw, Artie. Orch. Old Gold Cigarettes, Tues. 9 p.m. NBC.
Shetton, George. Model Minstrels (Model Tobacco). Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
Sherwin-Williams Paint. Metropolitan Opera Auditions; Wilfred Pelletier's Orch. Sun. 5:30 p.m. NBC.
Silver Theater. International Silver Co., Sun. 6 p.m. CBS.

Silver Co., Sun. 6 p.m. CBS.

Simms, Virginia. Kay Kyser's College of Musical Knowledge (Lucky Strike). Wed. 10 p.m. NBC.

Sing Millmen. Musical Steelmakers (Wheeling Steel). Sun. 5 p.m. MBS. Singleton. Penny. Blondie (Camels), Mon. 7:30 & 10:30 p.m. CBS.

Sir Walter Raleigh Tobacco. Uncle Walter's Dog House; Tom Wallace; Bob Strong's Orch., Tues. 10:30 p.m. NBC.

Orch., Tues. 10:30 p.m.
NBC.
Skelton, Red. Avalon Cigarettes. Wed. 8:30 p.m.
(11:30 p.m. for West)
NBC

(11:30 p.m. for West)
NBC
Smith Kate. Moonday Chats,
(General Foods), Mon.
thru Fri. 12 noon CBS;
General Foods, Fri. 8 pm.
(12 mid. for West) CBS.
Society Girl. Kre-Mel & Linit, Mon thru Fri. 3:15
pm. CBS.
Spelling Bee. Energine, Sun.
5:30 p.m. NBC.
Spitalny, Phil. All-Girl Orch.
Hour of Charm (General
Electric), Sun. 10 p.m.
NBC.
Spry. Aunt Jenny's Stories.
Mon. thru Fri. 11:45 a.m.
(2:15 p.m. for West) CBS.
Stafford, Hanley. Good News
of 1940 (Maxwell House
Coffee), Thurs. 9 p.m.
NBC.
Standard Brands. I Love a

Coffee), Thurs. 9 p.m. NBC.

Standard Brands. I Love a Mystery, Mon. thru Fri. 7:15 p.m. (11:15 p.m. for West) NBC.

Steele Sisters. Musical Steelmakers (Wheeling Steel), Sun. 5 p.m. MBS.

Stella Dallas. Milk of Magnesia, Mon. thru Fri. 4:15 p.m. NBC.

Stemother. Colgate, Mon. thru Fri. 4:45 p.m. for West) CBS.

Stern, Bill. Four Star News (Palmer Mattresses), Sun. 5:15 p.m. NBC.

Stillwell, Edna. Avalon Cigarettes, Wed. 8:30 p.m. (11:30 p.m. for West) NBC.

Stone, Ezra, The Aldrich Family (Jell-O Pudding),

Tues. 8 p.m. (11:30 p.m. for West) NBC.

Stoopnagle, Colonel. Quixie Doodle Contest (Mennen Shave Cream), effective Fri. Oct. 20, 8 p.m. MB3.

Stop Me If You Heard This. Quaker Oats, Sat. 8 p.m. NBC.

Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.

Strange As It Seems. Colgate, Thurs. 8:30 p.m. (12 mid. for West) CBS.

Strong, Bob, Orch. Uncle Walter's Dog House (Sir Walter Raleigh Tobacco), Tues. 10:30 p.m. NBC; Avalon Cigarettes, Wed. 8:30 p.m. (11:30 p.m. for West) NBC.

Sullivan. Paul. News Reviews (Raleigh Cigarettes). Sun. thru Fri. 11 & 11:30 p.m. (1 a.m. for West) CBS.

Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC.

Sunday Evening Hour. Ford, Sun 9 p.m. CBS.

Sunkist Orange & Lemon. Hedda Hopper, effective Nov. 6, Mon. Wed. Fri. 3:15 p.m. (6:15 p.m. for West) CBS

Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4:15 p.m. for West) CBS.

Taylor, Mary Lee. Pet Milk, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS. Teel. Midstream, Mon. thru Fri. 4:45 p.m. NBC; Prof. Quiz; Bob Trout, Fri. 7:30 p.m. (9 p.m. for West) CBS.

CBS.
Tenderleaf Tea, One Man's Family, Thurs. 8 p.m. (Sun. 12:30 a.m. for West) NBC.
The Aldrich Family. Jell O Pudding, Tues. 8 p.m. (11:30 p.m. for West) NBC.
The Dreamer Tenderleaf

(11:30 p.m. for West)
NBC.
The Dreamer. La Fendrich
Cigar, Sun. 2 p.m. NBC.
The Inside of Sports. Bayuk
Cigars, Mon. thru Sat. 7:45
p.m. (Tues. Thurs. Sat.
10:15 p.m. for West)
MBS.
The Life & Love of Dr. Susan. Lux, Mon. thru Fri.
2:15 p.m. (5:15 p.m. for
West) CBS.
The Man I Married. Oxydol,
Mon. thru Fri. 10 a.m.
NBC.
The New Fred Allen Show.
Sal Hepatica & Ipana,
Wed. 9 p.m. (12 mid. for
West) NBC.
The Old Timer. Musical
Steelmakers (Wheeling
Steel), Sun. 5 p.m. MBS.
The Shadow. Delaware, Lackawanna & Western Coal
Co. Sun. 4:30 & 5:30 p.m.
MBS.
The Tip Top Show. Ward's
Bread, Thurs, 8:30 p.m.

MBS.
The Tip Top Show, Ward's
Bread, Thurs, 8:30 p.m.
NBC.

NBC.
The Trouble with Marriage.
Oxydol, Mon. thru Fri.
10:45 a.m. NBC.
The Westerners. Plantation
Party (Bugler Tobacco),
Fri. 9 p.m. NBC.
The Woman in White. Pillsbury, Mon. thru Fri. 10:45
a.m. NBC.
This Day Is Ours. Crisco.

a.m. NBC.
This Day Is Ours. Crisco,
Mon. thru Fri. 1:45 p.m.
CBS. homas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC.

NBC.
Thompson, Bill. Johnson's Wax, Tues. 9:30 p.m. NBC.
Thompson, Kay, Rhythm Singers. Tune-Up Time (Ethyl Gasoline), Mon. 8 p.m. (12 mid. for West) Johnson's n.m. NBC.

(Ethyl Gasoline), Mon. 8 p.m. (12 mid. for West) CBS.
Those We Love. Royal Desserts. Thurs. 8:30 p.m. (12:30 a.m. for West) NBC.
Time to Shine. Griffin Allwite, Tues. 10 p.m. CBS.
Todd, Dick. Avalon Cigarettes. Wed. 8:30 p.m. (11:30 p.m. for West) NBC.
Tom. Dick & Harry. Planta-

NBC.
Tom, Dick & Harry. Plantation Party (Bugler Tobaco), Fri. 9 p.m. NBC.
Tom Mix. Ralston Purina, Mon. thru Fri. 5:45 & 6:45 p.m. (8:15 p.m. for West) NBC.

NBC.
Tremayne, Lester. First
Nighter (Campana), Fri.
9:30 p.m. CBS.
Trotter, Johnny. Orch. Kraft
Music Hall, Thurs. 10 p.m.
NBC.
Trout, Bob. Teel, Fri. 7:30
p.m. (9 p.m. for West)
CRS.

Trout, Bob. 1ect, FB. 7.30
p.m. (9 p.m. for West)
CBS.
True Or False. Williams
Shaving Cream, Mon. 10
p.m. NBC.
Tuesday Night Party. Lifebuoy Soap, Tues. 8:30 p.m.
(12 mid. for West) CBS.
Tums. Horace Heidt's Orch.,
Tues. 8:30 p.m. NBC.

Tune-Up Time, Ethyl Gaso-line, Mon. 8 p.m. (12 mid. for West) CBS.

Uncle Jim's Question Bee.
Washington Coffee, Sat.
7:30 p.m. NBC.
Uncle Walter's Dog House.
Sir Walter Raleigh Tobacco, Tues. 10:30 p.m. NBC.

Valiant Lady, Gold Medal,
Mon. thru Fri. 2:30 p.m.
NBC.
Van Steeden, Peter, Orch.
The New Fred Allen Show
(Ipana & Sal Hepatica).
Wed. 9 p.m. (12 mid. for
West) NBC; Vitalis, Fri.
9:30 p.m. NBC.
Vaseline. Dr. Christian;
Jean Hersholt, effective
Wed. Nov. 1, 10 p.m.
CBS.
Vic & Sade, Crisco, Mon.

Vet. Nov. 1, 10 p.m.
CBS.
Vic & Sade, Crisco, Mon.
thru Fri. 11:15 a.m. &
4:30 p.m. NBC.
Vitalis. George Jessel; Peter
Van Steeden's Orch., Fri.
9:30 p.m. NBC.
Voice of Experience. Pinkham Medicine, Mon. Wed.
Fri. 1:45 p.m. MBS.
Vox Pop. Kentucky Club Tobacco, Thurs. 7 p.m. CBS.

Wain, Bea. Your Hit Parade
(Lucky Strike), Sat. 9 p.m.
(12 mid. for West) CBS.
Wallace, Tom. Uncle Walter's
Dog House (Sir Walter
Raleigh Tobacco), Tues.
10:30 p.m. NBC.
Wallenstein, Alfred. Firestone, Mon. 8:30 p.m.
(11:30 p.m. for West)
NBC.
Waltz Time. Phillips, Fri. 9
p.m. NBC.
Ward's Bread. The Tip Top
Show; Joe Penner; Jacques
Renard's Orch., Thurs.
8:30 p.m. NBC.
Waring, Fred, Orch. Chesterfield Cigarettes, Mon.
thru Fri. 7 & 11 p.m. NBC.
Warnow, Mark, Orch. York.
Yarnow, Mark, Orch. York.
Sat. 9 p.m. (12 mid. for
West) CBS.
Washington Coffee. Uncle
Jim's Question Bee. Sat.
7:30 p.m. NBC.
We, the People. Sanka Coffee, Tues. 9 p.m. (12:30
a.m. for West) CBS.
Welch. Iren Rich, Sun. 9:30
& 11:15 p.m. NBC.
Welles, Orson. Playhouse
(Campbell's Soups), Sun.
& & 10 p.m. CBS.
Wheaties. Jack Armstrong,
Mon. thru Fri. 5:30 p.m.
NBC.
Welling Steel. Musical
Steelmakers; Carolyn Lee;

Mon. thru Fri. 5:30 p.m.
NBC.
Wheeling Steel, Musical
Steelmakers; Carolyn Lee;
Dorothy Anne Crow; Steele
Sisters; Ardenne White;
The Old Timer; Jean &
Her Boy Priends; Singing
Millmen. Sun. 5 p.m. MBS.
When a Girl Marries. Prudential Life Insurance,
Mon. thru Fri. 12:15 p.m.
CBS.
White, Ardenne. Musical

CBS.
White, Ardenne. Musical
Steelmakers (Wheeling
Steel), Sun. 5 p.m. MBS.
White Naphtha. Guiding
Light. Mon. thru Fri. 3:45
p.m. NBC.
Whiteman, Paul, Orch. Chesterfield, Wed. 8:30 p.m.
(11:30 p.m. for West)
CBS.

(11:30 p.m. for West)
CBS.
Williams Shaving Cream:
True or False; Dr. Harry
Hagen, Mon. 10 p.m. NBC.
Willson, Meredith, Orch.
Good News of 1940 (Maxwell House Coffee), Thurs.
9 p.m. NBC.
Wilson, Don. Jell-O, Sun.
7 p.m. (11:30 p.m. for West) NBC.
Winchell, Walter. Jergens, Sun. 9 p.m. (12 mid. for West) NBC.
Wing, Paul. Spelling Bee (Energine), Sun. 5:30 p.m.
NBC.
Wonder Bread. Pretty Kitty
Kelly, Mon. thru Fri. 10
a.m. (4 p.m. for West)
CBS.

Kelly, Mon. thru Fri. 10
a.m. (4 p.m. for West)
CBS.
Woodbury. Hollywood Playhouse; Herbert Marshall,
Wed. 8 p.m. (9:30 p.m.
for West) NBC.
Wrigley's Gum. Scattergood
Baines, Mon. thru Fri.
5:45 p.m. CBS; Gateway
to Hollywood, Sun. 6:30
p.m. CBS.

Young Widder Brown. Cal-Aspirin & Haley's M-O, Mon. thru Fri. 11:30 a.m. NBC. Your Family & Mine. Seal-test, Mon. thru Fri. 2:30 p.m. CBS. Your Hit Parade. Lucky Strike, Sat. 9 p.m. (12 mid. for West) CBS.

# The March of Music

# Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air ... "-Wordsworth

# **FORECAST**

RADIO premieres a new opera by a Hungarian composer and an Austrian Archduke. The Music Hall presents "Columbus" in English, music by Zador and libretto by Archduke Joseph Franz, an authority on Columbus. He owns a library of over five hundred books on the explorer.

Dr. Damrosch returns with his Music Appreciation Hour on Friday, the Columbia School of the Air starts its annual music programs on Tuesday and the Cincinnati Conservatory of Music opens its sixth consecutive radio season on Saturday morning.

Owing to a large demand for tickets, the eventful performance is to be at the Center Theater (one street away from the Music Hall) but will be broadcast as a feature of the regular Music Hall of the Air.

Although historical records list about twenty operas dealing with Columbus, this is the first modern one offering a text in English.

Scene 1: Columbus makes his plea for ships at the Spanish court and Queen Isabella helps him to get them. Scene 2: Afloat, Columbus encourages the sailors and the Sarazen tries to spread pessimism. Scene 3: The Santa Maria is becalmed. Despite the Sarazen's unbelief, Columbus' prayer brings the needed wind. Scene 4: A storm rages, the rudder breaks, masts fall, the sailors are in



Eugene Zador (left) and Archduke Joseph Franz von Hapsburg are composer and librettist, respectively, of the new opera "Columbus," which will be given its world premiere on "Radio City Music Hall," Sunday, NBC

# Saturday, October 7

Cincinnati Conservatory of Music, CBS. Conservatory orchestra. Alexander von Kreisler, conductor; Howard Colf, violinist. Symphony No. 2 (Becthoven), Violin Concerto No. 3 in E Major (Bach).

Eastern Central Mountain Pacific 11:05 a.m. 10:05 a.m. 9:05 a.m. 8:05 a.m.

Symphonic Strings, MBS. Alfred Wallenstein, conductor. Concerto Grosso (Stossel), Exaltation (Cowell).

Eastern Contral Mountain Pacific Stoppen 9:00 p.m. 8:00 p.m. 7:00 p.m.

# Sunday, October 8

Perole String Quartet, MBS. Quartet in A Major (Schumann).

Eastern Central Mountain Pacific 12:00 noon 11:00 a.m. 10:00 a.m. 9:00 a.m.

Radio City Music Hall of the Air, NBC. "Columbus." World premiere of an opera by Eugene Zador and Archduke Joseph Franz. The cast: Columbus, Robert Weede; Diego, Jan Peerce; Isabella, Martha Lipton; Ferdinand, Lorenzo Alvari; Conductor, Erno Rapee.

A rarity in radio! The world premiere of a grand opera (one act, five scenes) with a libretto in English! Music by Eugene Zador; words by Archduke Joseph Franz, of the royal Hapsburg family; principal singers all American-trained; plot of the opera concerning Columbus' voyage aboard the Santa Maria four hundred forty-seven years ago.

terror; but the ships are saved after Columbus offers his life to God in return for mercy. Final scene: Distrust and mutiny, but again the pious discoverer prays, has a vision in which the ship is transformed into a church, the helm becomes an altar and he imagines sight of land. The realistic sailors attack Columbus Diego, his son, and the priest and doctor plead with him to turn back. A shout is heard. Land! Columbus sobs with joy and in the distance the formation of clouds resembles a huge golden

While the plot may seem static and somewhat naive to regular opera listeners, the highly modern music ("atonal," experts would call it) is intended to suggest action and furnish spice. The composer admits basic Viennese and Hungarian accents in his score, but has employed also Portuguese and Spanish touches and even some that he wishes to be accepted as "in the American idiom, prophetic of the future of the new world."

Eastern Central Mountain Pacific 12:00 noon 11:00 a.m. 10:00 a.m. 9:00 a.m.

Columbia Symphony Orchestra. CBS. The program will be in conjunction with "So You Think You Know Music." The Columbia Symphony Orchestra, under Howard Barlow, will play the compositions named as the most popular by the "So You Think You Know Music" poll.

Eastern Central Mountain Pacific 3:30 p.m. 2:30 p.m. 1:30 p.m. 12:30 p.m Tapestry Musicale, NBC. Orchestra, direction of Leopold Spitalny.

Eastern Central Mountain Pacific 4:30 p.m. 3:30 p.m. 2:30 p.m. 1:30 p.m.

Metropolitan Auditions of the Air, NBC. Metropolitan tryouts. Edward Johnson, master of ceremonies. Wilfred Pelletier, conductor; Milton Cross, announcer. Tassia Peters, mezzosoprano and Gordon Gifford, baritone, both of New York City will be the contestants.

Eastern Central Mountain Pacific 5:30 p.m. 4:30 p.m. 3:30 p.m. 2:30 p.m.

The NBC Orchestra, NBC. Alfred Wallenstein, conductor. Suite Opus 19 (Dohnanyi), Fete Dieu a Seville (Albeniz-Arbos), Italian Serenade (Wolf-Reger), Daphnis and Chloe Suite No. 2 (Ravel).

Hugo Wolf (1860-1903), known widely as an Austrian composer of songs, wrote only three purely instrumental works including the "Italian Serenade." Its material was drawn from an earlier string quartet (1887) and fashioned six years later into the present opus for small orchestra. Wolf intended the "Serenade" to have three movements, but finished only the first, which Max Reger, the modern German classicist, edited and published after Wolf's death.

Wagner and Brahms were contemporaneous with Wolf, but he followed the former's ideas without, however, imitating his style. Strong lyrical bent and power of characterization distinguished all the music of Wolf.

The four movements of the Ernst von Dohnanyi suite are a Theme and Variations, Scherzo. Romanza and Rondo. The theme, a simple melody, enters with strings and wind instruments. The main motif of the scherzo engages the clarinet set against deep-toned strings. The romanza has three themes, slow for oboe, livelier for English horn, expressive for combined strings partnered by harp. Dohnanyi visited America first in 1900 as a pianist. At present he is conductor of the Budapest Philharmonic Orchestra. Both the Wolf and Dohnanyi scores rank high among the engaging examples of what one might call the school of belated Romanticists.

Eastern Central Mountain Pacific 8:00 p.m. 7:00 p.m. 6:00 p.m. 5:00 p.m.

The Ford Sunday Evening Hour, CBS. The Detroit Symphony Orchestra; Fritz Reiner, conductor; John Charles Thomas, baritone. Overture to "Sicilian Vespers" (Verdi), the Orchestra; Perme giunto from "Don Carlos" (Verdi), John Charles Thomas and Orchestra; Ode to Music (Waldrop), John Charles Thomas, Chorus and Orchestra; Two Slavonic Dances (Dvorak), the Orchestra; Two Songs from "The Gypsy Baron" (Strauss), John Charles Thomas and Orchestra; Vienna Life (Strauss).

Verdi's opera "Sicilian Vespers" deals with some dramatic-romantic episodes occurring during the French occupancy of Sicily in the thirteenth century. "Vespers" was created (1855) immediately after "Rigoletto," "Trovatore" and "Traviata." The last-named failed at its premiere but "Vespers" had success. Today "Traviata" is the more famous and better liked of the two.

Verdi still liked lurid plots in 1867 when "Don Carlos" went on the stage. The titular hero is the son of Philip II of Spain and both men love Elizabeth de Valois, daughter of Henry II of France. She is married to Philip but reciprocates the passion of Don Carlos, whom his jealous father finally imprisons. Rodrigo, faithful friend of the youth, wishes to sacrifice his own liberty for that of Carlos and sings the aria "Per me giunto e il di supremo" ("For me the supreme day has arrived.") True to grand-opera tradition, both Carlos and Rodrigo die before the end of the last act.

Dvorak's Slavonic dances are just that—racially Czech in rhythm, verve, charm, sentiment, whimsicality and even tenderness. First written as piano duets, the dances were later orchestrated by Dvorak and won the great admiration of

Brahms, who recommended them to Sirirock, the publisher.

Uda Waldrop, San Francisco composer, wrote the music for "The Golden Feather," the play produced last July at the annual encampment of the Bohemian Club in the famous Redwood Grove of California. "Od2 to Music" is part of the score and was sung on that occasion by Thomas, who appeared in the leading role of Apollo.

Eastern Central Mountain Pacific 9:00 p.m. 8:00 p.m. 7:00 p.m. 6:00 p.m.

# Monday, October 9

The Voice of Firestone, NBC. Alfred Wallenstein, conductor; Margaret Speaks, soprano. Overture to "The Marriage of Figaro" (Mozart), the Orchestra; Bendemeer's Stream (Gatty), Margaret Speaks; Minuet (Beethoven), the Orchestra; Chansonette (Friml), "Suicidio" from "La Gioconda" (Ponchielli), Margaret Speaks; Thousand and One Nights' Waltz (Strauss), the Orchestra; You Are Free (Kreisler-Jacobi), Margaret Speaks.

Eastern Central Mountain Pacific 8:30 p.m. 7:30 p.m. 9:30 p.m. 8:30 p.m.

Alec Templeton Time, NBC. Jessica Dragonette, soprano, guest.

Eastern Central Mountain Pacific 9:30 p.m. 8:30 p.m. 7:30 p.m. 6:30 p.m.

# Tuesday, October 10

American School of the Air, CBS.
American folk-music. Allan Lomax.

Eastern Central Mountain 12:30 p.m. Pacific prints 12:30 p.m.

Mozart Piano Concerto Series, MBS. Alfred Wallenstein, conductor; Nadia Reisenberg, piano soloist. Concerto per Cembalo based on Sonatas by J. C. Bach in G Major (K. 107, No. 2) and E Flat (K. 107, No. 3).

Eastern Central Mountain Pacific 8:30 p.m. 7:30 p.m. 6:30 p.m. 5:30 p.m.

# .Thursday, October 12

Sinfonietta, MBS. Alfred Wallenstein, conductor. Hippolyte et Arici (Rameau), Hebrew Sketches (Krein), Symphony No. 8 (Schubert).

Eastern Central Mountain Pacific 9:30 p.m. 8:30 p.m. 7:30 p.m. 6:30 p.m.

Kraft Music Hall, NBC. Erna Rubinstein, violinist, guest.

Eastern Central Mountain Pacific 10:00 p.m. 9:00 p.m. 8:00 p.m. 7:00 p.m.

# Friday, October 13

Music Appreciation Hour, NBC. Dr. Walter Damrosch, conductor. March from "Tannhaeuser" (Wagner), Springtime Serenade (Lacombe), Will o' the Wisp (Berlioz), March from "Aida" (Verdi), Children's March (Grainger),

Eastern Central Mountain Pacific 12:00 p.m. 1000 p.m. 11:00 am.

Cities Service Concert, NBC. Lucille Manners, soprano; Ross Graham, baritone; Frank Black, conductor.

Eastern Central Mountain Pacific 8:00 p.m. 7:00 p.m. 6:00 p.m. 5:00 p.m.



Anthony Galla-Rini is one person whose radio work has stirred interest in good accordion music

# Defending the Accordion

By Leonard Liebling

THIS department receives a second scolding-letter from Hilding Berquist, of Minneapolis, berating the editor because he pays so little if any attention to the accordion.

To the first letter the reply was made that not enough readers of the "March of Music" are interested in the subject; and that the accordion plays too small a role in the programs on the air.

In his second denunciation, Mr. Berquist asks: "Have these readers written you and said they do not care for the accordion? If not, how do you know? Their silence does not necessarily imply lack of interest. Wider response would be aroused, anyway, if a musical authority like yourself would write about the instrument . You should not miss hearing the radio programs of Galla-Rini, Frosini and Magnante, the last-named on the "Capitol Family" hour . . . If it is true, as you wrote me, that many accordionplayers use inferior music, then it is only because good original works for accordion are rare. The repertoire is small, as the accordion is a young instrument and therefore cannot compare with the piano, violin, cello or organ in that respect. However, there are plenty of excellent arrangements, transcriptions, adaptations, etc."

Mr. B. defends his case with a warmth and vigor altogether commendable. He errs, though, in thinking I have not looked into the matter of the accordion. I have heard it played quite often, and I have experimented with it myself. Of course I mean the piano accordion with chromatic kevs for the right hand (a vast improvement on the older kind with the pressure buttons), and I used it more or less in the manner of a pianist, even though the single bass keys, able to produce a whole chord, somewhat astonished my fingers at first. Furthermore, I remember a pleasant club evening spent with Phil Baker, who did his best to stimulate my affection for the medium so closely connected with his success. Also, I have frequently listened to the excellent Magnante (less often to the others) and admired his taste and nimble technic on an instrument considered by musical experts as deficient in tone quality and not the equal in that respect of the more aris-



Erna Rubinstein, distinguished violinist, will be guest soloist on "Kraft Music Hall," Thurs., NBC

tocratic instruments mentioned by Mr. B. Despite my sympathetic research, therefore, I still prefer them to the accordion. Recently it has been improved to imitate the sounds of several wind instruments.

It is not quite so young an instrument as the correspondent seems to think, having been invented in 1829, as an outgrowth of the reed organ, whose tone is not the most heart-warming in the world.

It might please Mr. B. to know that Jascha Heifetz has formed an affection for the accordion and practises it assiduously at his island home in Balboa, Calif. That encourages me to try again to learn to love the accordion, and I hope with all my heart that it might soon add appreciably to its present meager stock of good music.

# Speaking Up

By V. Vidal

BECAUSE of lack of space last week, this column was unable to give a very comprehensive list of coming musical events, but here are a few more that should be of interest. Last week's list was more for the general music-lover. If, however, you are a music student or want to increase your musical knowledge by taking a course, there are any number of programs on the air you can use for that purpose. Dr. Damrosch's "Music Appreciation Hour," which returns this Friday, is the oldest and most far-reaching of educational musical programs. NBC publishes student work-sheets and teacher's quide, which are available to anyone for a small nominal charge.

Columbia's "School of the Air," starting this Tuesday, October 10, features American folk-music this winter, with the help and active participation of Allan Lomax, authority on folk-tunes, and the Columbia Symphony under Lyn Murray. Study manuals are also available for these programs.

"Milestones in Music," from the Eastman School in Rochester, comes back November 4.

There will also be at least three series of children's concerts—six by the New York Philharmonic, five by the Cincinnati Symphony, and weekly concerts by the Rochester Civic Orchestra.

Of value to any listener, whether student or ordinary music-lover, is the Beethoven Cycle, to be given by Toscanini and the NBC Symphony on six successive Saturday nights beginning October 28. He will play all nine symphonies and the major concertos and overtures. Don't miss it!

A few idle and not so idle rumors have reached this department lately and I present them for what they are worth. The Metropolitan Opera will probably start a drive for funds this winter. Ditto the New York Philharmonic. The Metropolitan is in danger of losing its opera house.

Bernard Herrmann, popular CBS conductor, has gone to Hollywood to compose and conduct for the movies.

A very round-about rumor has it that Kirsten Flagstad may not return here this year because of fear of the mines laid in the North Sea.

Serge Rachmaninoff is gravely ill and has had to cancel many of his concerts.

# Men Behind the Music

This Week: ALFRED WALLENSTEIN

N 1914 a large poster appeared in front of one of California's leading vaudeville houses. It read as follows:

Alfred Wallenstein, a sixteen-yearold cellist (and heavy on the cello).

His tone, his technique, his true ring of artistic simplicity, his purity of tone, his certainty of fingering in rapid chromatic passages, his poise and delicate firmness of bowing, his tonal warmth—all these attributes show that Alfred has a complete mastery of his beautiful cello. (How's that for tall-brow talk?)

We have some other nice people down here who measure two pints to Los Angeles Orpheum theater were prevented from arriving. In a frantic search for talent to fill the gap, Alfred was called upon to play a solo. He made such a hit that he received a year's contract to tour the circuit.

The little boy with the big cello, velvet pants and long hair became a vaude-ville favorite. What most people remembered best about him were his enormous hands. Naturally large, they were overdeveloped from cello-playing. Wallenstein's hands are still oversized, and he never uses a baton when he conducts. His thumbs can be seen by the remotest member of the orchestra.



Alfred Wallenstein, musical director of MBS key station WOR since 1935, is a free-lance among radio's music men. Besides the famous MBS "Sinfonietta," he now conducts the "NBC Symphony" and "Voice of Firestone"

the quart and the milk inspector hasn't a chance to make a pinch. Come on in. I like to see everybody happy.

The poster did not lie. Young Alfred was a wonder-child who by that time had been playing his beautiful cello for six years, a veteran of vaudeville and movie theaters.

It all started on his eighth birthday. Birthdays in the Wallenstein family were big events. Presents were selected with great care. The family knew that Alfred was torn between a bicycle and a cello. His father, an Austrian and a fine amateur musician, leaned toward the cello. Bicycles, in his opinion, were healthful but a waste of time. His persuasion won and Alfred took the cello.

California must have suffered a shortage of cellists in those days, for by the time Alfred was eleven he was already a professional, in demand in restaurants, movies and in the movie studios for "atmosphere" music. His schedule was one to make a strong man quiver, but it was all good experience for the time when he was to be the busiest conductor on the air.

A flood took him out of cafeterias and movies into vaudeville. Some vaudeville stars booked to appear at a In 1916 he met Alfred Hertz, conductor of the San Francisco Symphony, who offered him a job.

"I giff you de chob on von condition," rumbled Hertz through his heavy black beard.

"What?" asked the wonder-child.

"You should buy a pair of pants."

Complete with pants, Wallenstein spent a year in San Francisco and then quit to join Anna Pavlowa's troupe as solo cellist. For two years he played "The Swan" all up and down South and Central America. He gets acute indigestion when he hears it today.

After a period of study in Europe, Wallenstein started on the long trek that finally landed him in New York as first cellist of the New York Philharmonic under Toscanini. On the way he stopped for seven years in Chicago, played with the Chicago Orchestra and acquired a blond and lovely wife.

It was undoubtedly Toscanini's example and influence that led to Wallenstein's decision to become a conductor. Both men started as cellists, knew the orchestra thoroughly, and felt themselves to be better fitted for conducting. Wallenstein's devotion to the Maestro

(Continued on Page 47)

## Log of Short-Wave Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CHNX, Canada 6.13	RAN, U.S.S.R. 9.60 RKI. 15.08 RNE. 12.00 RV96, 15.18 SBP, Sweden 11.705 SPD, Poland 11.705 SPD, Poland 11.53 SPW 13.64 TFJ, Iceland 12.23
CHNX, Canada 6.13 COCQ, Cuba 8.85 CSW7, Portugal 9.735 DJB, Germany 15.20 DJD, "11.77 DJL, "15.11 EAQ, Spain 9.86 EIRE, Ireland 17.84, 9.595	RKI. 15.08
CSW7, Portugal 9,735	RNE. " 12.00
DJB, Germany 15.20	RV96. " 15.18
DJD. '' 11.77	SBP. Sweden 11,705
DJI. " 15.11	SPD. Poland 11.53
FAQ Spain 986	SPW " 13.64
EIRE Iraland	TEI Iceland 1998
17.84, 9.595	
EOGAA Tabiti 71	TGWB, (6.49) TG2, (6.195)
GPV Fueland 0.00	TG9 " 6 195
CPV 17 0.00	TIPC Casta Pies 0.110
CCA U 5.60	TG2. " 6.195 TIPG. Costa Rica 9.612 TI4NRH. " 9.698 TPA2. France 15.24 TPA3. " 11.88 TPA4. " 11.71 TPB3. " 17.85 TPB11. " 11.885 VK2ME. Australia 9.59 VK3ME. " 9.51 VLR. WCAB Philadelphia.
CCD 11 0.00	TDAG France 15 04
GSB, 9.01	Trac, france 15.24
9.58	TPA3. 11.08
GSD, 11.75	TPA4.
USE, 11.86	TPB3, 17.80
GSF, 15.14	TPB11, 11.885
GSG, 17.79	VK2ME, Australia 9.59
GSH, 21.47	VK3ME, 9.51
GSI, 15.26	VLR. 9.58
GSJ, '' 21.58	WCAB. Philadelphia,
GSO, '' 15.18	Pa. 21.52, 6.06
GSP, " 15.31	WCAB. Philadelphia, Pa. 21.52, 6.06 WCBX, New York City
GSV, " 17.81	21.57, 15.27, 11.83,
17.84, 9.595 FOSAA. Tahiti GRX. England GRY, 9.60 GSA, 6.05 GSB, 9.51 GSC. 9.55 GSD, 11.75 GSE. 11.86 GSF, 15.14 GSG, 17.79 GSI, 15.26 GSJ, 15.18 GSO, 15.18 GSO, 15.18 GSP, 15.31 GSV, 17.81 HAT4. Hungary HBJ, Switzerland HBO, 17.81 HAT4. Hungary HBJ, Switzerland HBO, 14.43 HC1/B, Ecuador HC2/B, 12.46 HC2RL, 6.356 HP5A, Panama H1.7 HP5G, 7 HP5J, 9.60 HVJ, Vatican City	9,00, 0.12
HBJ, Switzerland 14.535	WGEA, Schenectady,
HBO, "11.402	N. Y. 21.5, 15.33, 9.55
HClJB, Ecuador 14.43	WGEO, Schenectady, N. Y. 9.53
HC2JB, '' 12.46	N. Y. 9.53
HC2RL, " 6.356	WLWO, Cincinnati, Ohio 6.06
HP5A, Panama 11.7	
HP5G, " 11.78	WRUL, Boston, Mass.
HP5J, '' 9.60	11.79, 6.04
HVJ. Vatican City	WRUW, Boston, Mass. 11.73, 15.13
15.12, 9.66, 6.03 IRF, Italy 9.83 JZJ, Japan 11.80 JZK, 15.16 JZL, 17.785	11.73, 15.13
IRF, Italy 9.83	XECR. Mexico, D.F. 7.38
JZJ, Japan 11.80	XEUZ. '' 6.12
JZK. " 15.16	XEWW. " 9.5
JZL. " 17.785	XGX, China 11.9, 17.8
KGEI, San Francisco.	XECR. Mexico, D.F. 7.38 XEUZ. 6.12 XEWW. 9.5 XGX, China 11.9, 17.8 XPSA. 7.01
Calif. 9.53, 15.33	YV5RN Venezuela 5.04
LRX. Argentina 9.66	ZIZ. St. Kitts 6.385
OAX4J. Peru 9.34	ZRL. So. Africa 9.61
OLR4A Bohemia 11.84	2RO3 Italy 9.635
OZF Denmark 9.59	2R.04 11.81
OZH " 15.32	2RO6 " 15.30
PCI Holland 9 59 15 22	2RO8 " 17.82
PHT " 17 775	9R09 " 9.67
KGEI, San Francisco. Calif. 9.53, 15.33 LRX. Argentina 9.66 OAX4J, Peru 9.34 OLR4A. Bohemia 11.84 OZF, Denmark 9.52 OZH. "15.32 PCJ, Holland 9.59, 15.22 PHI. "17.775	an out
	now existing in Europe

Due to war conditions now existing in Europe all programs from European countries are tenta-tive and are subject to change without notice.

Times given are Eastern Standard Time. For CST subtract 1 hour; MST, 2 hours; PST. 3 hours.

# Daily Programs, Sat., Oct. 7, through Fri., Oct. 13

Programs listed here are those broadcast daily at the same time. Exceptions are indicated

8 a.m.—European Pickups; WPIT (21.54) WGEA (21.50) 8 a.m.—Radio Newspaper: PHI PCJ (15.22) 8 a.m.—North American transmission from Berlin:

DJL
8:25 a.m.—News (English): JZJ JZK
9 a.m.—News (English): WPIT (15.21) WNBI
(17.78) WGEA (21.5)
9 a.m.—Big Ben: GSF GSG GSJ
9:30 a.m.—News (English): KGEI (9.53)
11 a.m.—News (English): WCBX (21.57)
11:30 a.m. (ex. Sun.)—News (English): WLWO

12 noon (ex. Sun.)—European Pickups: WGEA (15.33) WPIT (15.21) 12:37 p.m.—Arabic program from London: GSP 12:30 p.m. (ex. Sun.)—Farm program: WGEA

(15.33) 12:45 p.m. (ex. Sun.)—News (English): WGEA (15.33)

(15.33)

p.m.—News (Danish): OZH

p.m.—Variety program from Rome: 2RO6 2RO9

3:30 p.m. (ex. Sat., Sun.)—News (English)

WCBX (11.83)

WCBX (11.83)
4 p.m.—News (French): WRCA (21.63) WNBI (17.78)
4:15 p.m.—News (English): YUC (9.505)
4:20 p.m.—Dance music: TAP (9.465)
4:30 p.m.—News (English): EIRE (17.84 or

9.595)
5 p.m. (ex. Sun.)—News (Italian, French): WCBX (11.83)
5:15 p.m.—European Pickups: WPIT (11.87)
WGEA (15.33)
5:45 p.m.—Program from Portugal: CSW7
6 p.m. (ex. Sun.)—News (English): WRUL (6.04) WRUW (15.13)
6.89 p.m. (ex. Sun.)—News (Spanish): WNBI (17.78)

6 & 9 p.m. (ex. Sun.)—News (Spanish): WNBI (17.78)
6:25 p.m. (ex. Sun.)—News (English): WGEO (9.53) WPIT (11.87)
6:30 p.m.—News (English): HP5A
6:45 p.m. (ex. Sat., Sun.)—European Pickups: WCBX (11.83)
7 p.m.—News (English): HP5A
7:15 p.m.—European Pickups: WGEO (9.53)
7:15 p.m. (ex. Sat., Sun.)—News (Portuguese): WCBX (11.83)
7:15 p.m. (ex. Sun.)—News (English): WGEO (9.53) WNBI (17.78)
7:30 p.m. (ex. Sat.)—News (English): HAT4
7:30 p.m.—Today in Germany: DJB DJD
7:55 p.m.—North American program: OLR4A (11.84)
8 p.m. (ex. Sat., Sun.)—Latin American program-WRUL (15.13) WRUW (11.79)
8 p.m.—News (Spanish): KGEI (15.33)
8:10 p.m.—News (English): KGEI (15.33)
8:15 p.m.—News (English): EAQ
9:30 p.m.—North American transmission: TPB11
TPA4 and (9.68)
10 p.m.—European Pickups: WPIT (11.87)
11 p.m. (ex. Sat., Sun.)—News (English): WRUL (6.04) WRUW (11.73)
12:05 a.m.—News (English): JZK

2:15 p.m.

7:00 p.m.

8:00 p.m.

9:00 p.m.

London

London

London

Paris

GSA

GSO

GSO

TPA4

TPA4

6.05

15.18

11.71

15.18

11.71

# On Short Waves

# Edited by Charles A. Morrison

President, International DX'ers Alliance

As we go to press, programs from Berlin and London stations have not arrived. Therefore, for the first time In five years, they are not included in Radio Guide

# Saturday, October 7

For programs broadcast daily see Daily Programs (Col. 1)
9:20 a.m.—Opera, "The Marriage of Figaro," Mozart: GSG GSF GSJ
9:25 a.m.—News (English): WCBX (21.57)
11 a.m.—News (French. German, Italian, Polish): WCBX (21.57)
3 p.m.—English Mail Bag: TAP (9.465)
4 p.m.—Promenade Concert: BBC Symphony Orchestra, conducted by Sir Henry J. Wood: GSG GSP GSD
5 p.m.—Variety Hour: WRUL (6.04) WRUW

5 p.m.—Variety Hour: WRUL (6.04) WRUW (11.73)

5 p.m.—Variety Hour: WROL (6.64) WROW (11.73)

5 p.m.—News (English): RNE
6 p.m.—Tourist Hour: HP5A
6 p.m.—Pickups from Europe: WCBX (11.83)
7:45 p.m.—Chamber-music: 2RO3 2RO4 2RO6
8 p.m.—North American program: SBP (11.705)
SBT (15.155)
8 p.m.—The Hour of Costa Rica: TIPG
8:45 p.m.—Treasure Island Brazilian Orchestra:
KGEI (15.33)
10 p.m.—Spatari DX Broadcast from Nicaragua:
YNDG (13.9)
11:30 p.m.—Talk in English: TBP11 TPA4 or
(9.68)
12 mid.—News (English): TGWA (9.685) TGWB

# Sunday, October 8

For programs broadcast daily see Daily Programs (Col. 1) 8 a.m.—Program from Denmark: OZH 9 a.m.—European Pickups: WCBX (21.57) 11 a.m.—Survey in English: 2R06

:45 p.m.—Marimba Ensemble: TGWA (15.17) 1:40 p.m.—Raul Paningua, pianist: TGWA (15.17) 1:40 p.m.—Raul Paningua, pianist: TGWA (15.17) 2 p.m.—Hour of the Tango: TGWA (15.17) 2 p.m.—Democracy in Action: WCBX (11.83) 2:45 p.m.—News (Italian): WRCA (21.63) WNBI

2:45 p.m.—News (Italian): WRCA (21.63) WNB1 (17.78)

3 p.m.—Radio El Mundo dance program from Buenos Aires: LRX

4 p.m.—News (English): RNE (12)

4:55 p.m.—News (English): WCBX (11.83)

6 p.m.—Mexican Hour: XECR XEWW

7 p.m.—European Pickups: WCBX (11.83)

7:15 p.m.—Military Band Concert: TGWA (9.685)

7:25 p.m.—Evangelical Services: HI9B (6.38)

7:45 p.m.—Opera, "I Vespri Siciliani": 2RO3

2RO4 2RO6 IRF

8 p.m.—Cuban Band Concert: COCO (8.7)

8:30 p.m.—Paul Carson, organist: KGEI (15.33)

9 p.m.—News: TGWA (9.685) TGWB

9 p.m.—News (English): WGEO (9.53)

11 p.m.—News (English): WPIT (6.14)

12:55 a.m.—News (English): WPIT (16.14)

(6.1)

(6.1) 1:25 a.m.—News (English): WLWO (6.06)

# Monday, October 9

For programs broadcast daily see Daily Programs (Cot. 1) 10:30 a.m.—Moment Musicale: WGEA (21.5) 2:30 p.m.—Hollywood News: WCBX (15.27) 3 p.m.—The French Hour: WGEA (15.33) 4:45 p.m.—Organ Reveries: WGEA (15.33) 5 p.m.—Scientific News: WRUL (11.79) WRUW (15.13)

# War News from the War Capitals

For war news direct from foreign capitals tune in the following short-wave stations at the time shown. The frequencies are shown in megacycles.

# DAILY PROGRAMS IN ENGLISH MORNING

			M	OKMING				
EST TIME	CITY	STATION	DIAL	STATION	DIAL	STATION	DIAL	NOTES
3:00 a.m.	London	GSB	9.51	GSD	11.75	GSI	15.26	
8:15 a.m.	London	GSG	17.79	GSF	15.14	GSJ	21.58	
11:00 a.m.	Rome	2RO6	15.30	4 × 6040		160 50		Ex. Sun.
11:00 a.m.	London	GSF	15.14	GSG	17.79	GSJ	21.58	
			4 57	ERNOON				
								71 (100 A 100 A)
EST TIME	CITY	STATION	DIAL	STATION	DIAL	STATION	DIAL	NOTES
12:30 p.m.	London	GSG	17.79	GSI	15.26			
1:00 p.m.	Paris	TPA2	15.243	22.82.0	21.53			
1:20 p.m.	Rome	2RO3	9.635	2RO4	11.81	500 500		
2:00 p.m.	London	GSG	17.79	GSI	15.26	52.53	502.503	*******
3:50 p.m.	London	GSG	17.79	GSP	15.31	GSD	11.75	
4:45 p.m.	London	GSP	15.31	GSD	11.75	****	200 E000	
5:00 p.m.	Moscow	RNE	12.00	1 4 4 4				Sat. only
			E	VENING				
EST TIME	CITY	STATION	DIAL	STATION	DIAL	STATION	DIAL	NOTES
6:00 p.m.	Berlin	DJB	15.20	DJD	11.77	*****	415 F.E.	
6:15 p.m.	Rome	2RO9	9.67					*******
6:30 p.m.	London	GSD	11.75	GSF	15.14			
7:00 p.m.	Moscow	RAN	9.60	RKI	15.08	RV96	15.18	
7:30 p.m.	Rome	2RO3	9.635	2RO4	11.81	2RO6	15.30	
7:30 p.m.	London	GSB	9.51	GSD	11.75	GSF	15.14	
7:45 p.m.	Berlin	DJB	15.20	DJD	11.77			Wed. only
8:00 p.m.	Paris	TPA4	11.71	TPB11	11.885			
8:15 p.m.	Berlin	DJB	15.20	DJD	11.77			
9:00 p.m.	Berlin	DJB	15.20	DJD	11.77	104 1040	ACCRES 600	Thu. only
9:45 p.m.	London	GSD	11.75	GSC	9.58	GSB	9.51	
10:30 p.m.	Berlin	DJB	15.20	DJD	11.77	474 474		
11:00 p.m.	London	GSB	9.51	GSC	9.58	GSD	11.75	
11:00 p.m.	Paris	TPA4	11.71	TPB11	11.885			
	DAILY	PROGI	RAMS I	N FORE	IGN L	ANGUA	GES	

STATION

GRX

GSC

GSC

9.69

9.58

9.58

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TPB11 11.885

TPB11 11.885

5:30 p.m.—Travelog: WGEO (9.53) WGEA (15.33)
6 p.m.—English program from Martinique: Radio Martinique (9.7)
7 p.m.—Aloha Land: WGEA (9.55)
7:30 p.m.—Tropical Moods: WGEO (9.53)
7:45 p.m.—Italy. Land of Song: ZRO3 ZRO4 ZRO6

RF
7:45 p.m.—Military Band: HAT4
8:15 p.m.—Folk-songs: 2RO3 2RO4 2RO6 1RF
8:30 p.m.—Mail Bag: 2RO3 2RO4 2RO6 1RF
8:45 p.m.—North American transmission from Switzerland: HBO (11.402)
10:20 p.m.—Talk in English from Paris: TPB11
TPA4 and (9.68)
11 p.m.—National Police Force Band: TGWA (9.685)

(9.685)
12:30 a.m. - Meet, the Scientist: KGEI (9.53)

# Tuesday, October 10

7 a.m.—The Concert Master: KGEI (9.53)
3 p.m.—Army Band: WGEA (15.33)
5 p.m.—International Postmaster: WRUL (11.79)
WRUW (15.13)

7 p.m.—Experimental transmissions from Luxemburg: Radio Luxemburg (11.78)
7:45 p.m.—Gypsy Band: HAT4
7:45 p.m.—Tuesday Symphonies: 2RO3 2RO4
2RO6 IRF

2R06 IRF
8:10 p.m.—Program from Ecuador: HC2R0 (6356)
8:15 p.m.—Talk, "Castel Gandolfo." summer residence of the Pontiffs: 2R03 2R04 2R06 IRF
8:45 p.m.—Happy Program from Netherlands: PCJ (959)
9 p.m.—English broadcast from Costa Rica: TIABEH

PCJ (959)
9 p.m.—English broadcast from Costa Rica:
TI4NRH
10:30 p.m.—English Mail Bag: WNBI (6.1)
WRCA (9.67)
11 p.m.—Marimba Ensemble: TGWA (9.685)
TGWB

# Wednesday, October 11

For programs broadcast daily see Daily Programs (Col. 1)

For programs broadcast daily see Daily Programs (Col. 1)
3 p.m.—Navy Band: WCBX (15.27)
4:30 p.m.—Church in the Wildwood: WGEA (15.33) WGEO (9.53)
4:45 p.m.—Organ Reveries: WGEA (15.33)
5:30 p.m.—Camera Club of the Air: W2XJI (25.3)
5:30 p.m.—The Concert Master: WGEA (15.33)
WGEO (9.53)
7 p.m.—North American Hour from St. Kitts: ZIZ
7 p.m.—Military Band: IIAT4
7:45 p.m.—Around Italy with Music: GSB GSD GSF
7:45 p.m.—Press Review: DJB DJD

7:45 p.m.—Press Review: DJB DJD 8 p.m.—Tourist Notes: 2RO3 2RO4 2RO6 IRF 8:15 p.m.—Cetra Orchestra: 2RO3 2RO4 2RO6

8:30 p.m.—Primo-Teofani piano duet: 2RO3 2RO4 2RO6 IRF 10:15 p.m.—Opera: TGWA (9.685) TGWB 10:30 p.m.—Columbia Concert Orchestra: WCBX (9.65)

11:20 p.m.—Message in English from Paris: TPB11 TPA4 and (9.68)

# Thursday, October 12

For programs broadcast daily see Daily Programs (Col. 1) 11 a.m.—Melody Matinee: WRCA (21.63) WNBI (17.78)

11 a.m.—Melody Matinee: WRCA (21.63) WNBI (17.78)
4 p.m.—World Youth Speaks: WRUL (11.79) WRUW (15.33)
5 p.m.—Understanding Music: WRUL (6.04) WRUW (11.73)
6:15 p.m.—Tomlinson from the Other Americas: WPIT (11.87)
7:45 p.m.—Selections from Operas by Bellini-2R03 2R04 2R06 1RF
7:45 p.m.—Gypsy Band: HAT4
8:20 p.m.—Gronto Symphony: KGEI (15.33)
8:30 p.m.—Comments on Columbus Day, by Prof. V. Tovar: WGEO (9.53)
9 p.m.—Press Review: DJB DJD
10 p.m.—Elements of Aviation: WRUL (6.04) WRUW (11.73)
10:15 p.m.—Travel talk: KGEI (15.33)
11 p.m.—National Police Force Band: TGWA (9.685)
11:20 p.m.—Talk in English: TPB11 TPA4 and (9.68)

# Friday, October 13 ast daily see Daily Programs (Col. 1)

9 a.m.—John B. Hughes, commentator: KGEI (9.53)

(9.53)
3 p.m.—Navy Band: WGEI (15.33)
4:30 p.m.—Church in the Wildwood: WGEO (9.53) WGEA (15.33)
4:45 p.m.—Organ Reveries: WGEA (15.33)
5:30 p.m.—Musical Strings: WRUL (6.04) WRUW (15.13)

(15.13)
7:45 p.m.—Guest Night: 2RO3 2RO4 2RO6 IRF
9:45 p.m.—Transmissions of W2USA Radio Club,
from New York World's Fair: Amateurs on
all bands
10 p.m.—College Mail Bag: WRUL (6.04) WRUW
(11.73)

NOTES Fr. & Ital.

Portug'se French

Spanish

(11.73)
10 p.m.—Comedy: TGWA (9.685) TGWB
10:30 p.m.—Pathways to Peace: WRUL (6.04)
WRUW (11.73)
11 p.m.—Tahiti on the Air: F08AA (7.1)
11 p.m.—English Hour: XEXA (6.175)
11:25 p.m.—English talk: TPB1 TPA4 and (9.68)
11:30 p.m.—Popular Music: TGWA (9.685)
TGWB

# LISTENING TO LEARN

Early American explorations feted in two broadcasts this week. Several new programs begin, old favorites return

# "Gods" Bring Death . . .

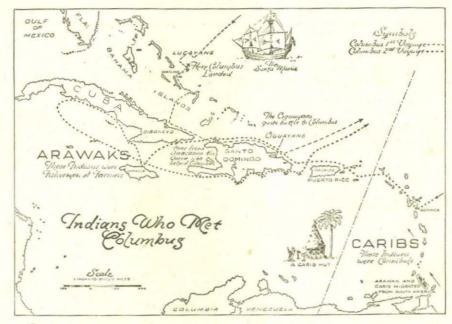
On the morning of Friday, October 12, 1492, when Columbus and his crew set foot on San Salvador Island,\* they were greeted by simple, hospitable Indians who looked upon them as gods and treated them accordingly. Within fifty years this friendly tribe was doomed to extinction by Spanish avarice and cruelty. This story, the story of the Indians who first met Columbus, will be dramatized Sunday, October 8, on "The World Is Yours." Here are some background facts regarding this aspect of Columbus' New World explorations to deepen your understanding and enjoyment of this broadcast.

The natives who first met Columbus when he set foot in the New World called themselves Lucayans. Columbus was well pleased with their physical appearance, and in his Journal he thus recorded his impressions: "They are very well made, with very handsome bodies, and very good countenances. They go as naked as when their mothers bore them . . . Their hair is short and coarse, almost like the hairs of a horse's tail. They wear the hair brought down to the eyebrows, except a few locks behind, which they wear long and never cut. They are all fair of stature and size . . . Some paint themselves white, others red, and others what colors they find . . . They are the color of Canarians, neither black nor white."

Owing to the poverty of their island, their worldly goods were few, but they gave liberally of what they had. "They revealed no evidence of greed," wrote Columbus, "and appeared to have no thought or knowledge of the material exchange value of their possessions, but were eager to barter, often trading valuable gold objects for the most worthless European trinkets." Artless and credulous at first, the Lucayans were not lacking in intelligence, however, and the Spaniards soon found it increasingly difficult to outwit them when bartering.

Columbus made several landings in the Bahamas. After leaving San Salvador he went ashore at Rum Cay, Long Island, and Bird Rock before landing on the northeastern coast of Cuba at Nipe Bay, approximately two hundred miles south. Having partially explored the northern coast of Cuba, Columbus soon turned eastward and sighted the great island now occupied by the sister republic of Haiti and Santo Domingo, which he named appropriately Espanola, Little Spain. Later, this name suffered corruption through buccaneers and geographers, becoming Hispaniola.

The Santa Maria was wrecked off the coast of Hispaniola Christmas Day, 1492. Columbus left forty-four men behind to establish La Navidad, the first European colony in the New World. Although he gave explicit orders to the colonists to be "circumspect and friendly" in their relations with the Indians, he was scarcely out of sight before the



Map showing routes of Columbus' New World explorations. "The World Is Yours," Sunday, will tell the story of the ill-fated Lucayans, who greeted Columbus and his crew when they landed on San Salvador Island

Spaniards began to treat the Lucayans "arrogantly and cruelly." They forced the Indians to give up their gold bracelets and rings, seduced their wives and daughters, and drove them to long hours of labor in futile search for gold that did not exist except in widely separated and very meager deposits. Failure to discover the gold and jewels they had expected was largely responsible for the vicious maltreatment of the natives by the Spaniards.

The friendly attitude of the Indians quickly flared into open rebellion, and when Columbus returned on his second voyage nearly a year later he found the first European settlement in the New World burned and demolished. While Columbus at first dealt leniently with the natives, he later led a punitive expedition which resulted in five hundred of the Indians being sent to Spain as slaves. Unused to confinement and labor of any kind, many of the Lucayans fell easy prey to European diseases; many others committed suicide. In the half-century immediately following discovery by Columbus, these "simple, honest and liberal" Lucayans were doomed to quick extinction.

"The World Is Yours," presented in cooperation with the Smithsonian Institution, may be heard Sundays over

EST 4:30 p.m. -— CST 3:30 p.m. MST 2:30 p.m. - PST 1:30 p.m.

# Old Friend Returns . . .

Welcome as a beloved old friend bearing gifts, the American Museum of Natural History returns to the air on October 11. Although "New Horizons" continues as the title of this institution's program in Columbia's American School of the Air series, the theme

switches to a sweeping and instructive panorama of the making of America's map-an inspiring biography of a con-

The story behind the making of America's map is a gripping and romantic drama of our country's transformation from an uncharted wilderness to a mighty new world, which provides, through its tremendous resources, a fullness of existence and a standard of living for Americans that is unequaled anywhere else upon earth. Accentuating the human element, the broadcasts are designed to show, through the chronological history of the lives and deeds of explorers and pioneers, how the lands of the western hemisphere, its shorelines, mountains, lakes and rivers, deserts, plains and forests were placed, step by step, upon the map through heroic and often superhuman effort.

The broadcasts will further depict how the narrow veins, blazed through the wilderness by daring explorers, eventually became arteries that carried the life-blood of a quickly growing nation to the far-flung corners of the continent; and how, at times, the explorers were only a step or two ahead of traders and pioneers pushing westward in quest of fur, land, lumber, or the riches of the earth.

Part of this human current were the naturalists whose collecting expeditions and observations not only provided corner-stones for our structure of science but also increased our natural assets. Onto this scene, the broadcasts will bring such men as Agassiz, Dana, Cope, Wilson, Audubon, Torrey, Osborn, Burbank, Jordan Gray and many others. The presentations will interpret the value of their work to contemporary life by disclosing how the progress of natural-history science is closely related to the advancement and welfare of mankind, to the progress and prosperity of our country.

As last year, "New Horizons" will emanate from the American Museum, where Dr. Roy Chapman Andrews will bring fellow explorers and members of the Museum's scientific staff to the microphone. These distinguished guests, each a specialist in his respective field of natural-history exploration and research, will bring a fullness of authority which, with Dr. Andrews' wide range of natural history knowledge, is bound to make these programs a useful adjunct in the study subjects related to American history as well as contemporary life.

The October 11 program, titled "Birth of a New World," outlines the famous journeys of European explorers in their efforts to discover a westward route to the Orient. Here are a few pertinent facts to refresh your memory: (1) Christopher Columbus discovered the New World in 1492; (2) John Cabot, Italian explorer in the service of England, set foot on the American continent in 1497: (3) Amerigo Vespucci claimed sweeping discoveries of new lands in 1499 and, with Alonso de Ojedo, explored the Gulf of Venezuela to Cape Maracaibo: (4) Pedro Alvares Cabral, Portuguese sailor, and Vincent Yanez Pinzon. Spanish adventurer, discovered Brazil in 1500 and claimed their discoveries for their respective countries.

"New Horizons," sponsored by the American Museum of Natural History and the National Education Association, may be heard Wednesdays over CBS at:

EST 9:45 a.m. — CST 2:30 p.m. MST 1:30 p.m. — PST 1:30 p.m.\*

# Lest You Forget . . .

 Beginning Saturday, October 7: "Art for Everyone," NBC. A new series in art appreciaton presented in cooperation with the National Art Society.

Central 5:30 p.m. Eastern 7:30 p.m. Mountain 5:30 p.m.

• Returning Monday, October 9: Columbia's "American School of the Air." This is a Monday-through-Friday series.

Pacific 12:30 p.m.\* Mountain 1:30 p.m.

Returning Tuesday, October 10: "Women in the Making of America," NBC. This series of dramatic stories of past and present women pioneers returns to the air under a new title: "All-American Women."

Central 1:00 p.m. Mountain 12:00 noon

 Beginning Wednesday, October 11: "If Money Talked," NBC. A new hourlong dramatic series telling the stories of the origin of merchandising and manufacture in this country and the founding of certain great firms whose names are household words.

Central 8:00 p.m.

Mountain 7:00 p.m.

 Returning Friday, October 13: Dr. Walter Damrosch's "Music Appreciation Hour," NBC.

Central 1:00 p.m.

<sup>&</sup>quot;Some Pacific Coast stations will take this series at an hour locally convenient.

# THIS WEEK'S PROGRAMS

Page 20

# SATURDAY

October 7

# MORNING

\*Star in program listings indicates news broadcast.

7:00 a.m. EST

NBC-Salute to Saturday: WEAF

★NBC-Morning Patrol: News: WJZ

CBS-Morning Almanac: WABC

Musical Clock: KDKA WGR KYW WFBL

KYW WFBL ★WBAL-Time & Tunes: The Seven Ten: News WBAX-Melody Merry-Go-Round WBEN-Sun Greeters' Club WCAE-Prgm. Resume: Morning

WCAU-Between You & Me WGY-Church in the Wildwood \*WHAM-News

★WHAM-News
★WHP-Morning Alarm; Rhythm
Makers: News
\*WIBX-News; Early Edition
★WKBW-Headlines on Parade
WLW-Family Prayer Period
WMMN-Hickory Nuts
WOR-Morning Moods
WORK-Morning Music Box
WPAR-Natchee & His Tribe
WSYR-Tiraekeeper

WSYR-Timekeeper WTAM-Mail Pouch Express WWVA-L. P. Lehman & Staff

KDKA-Western Trails

\*KYW-News: Musical Clock

WGY-Jake & Carl

WHAM-Tonic Tunes

WGBI-The Eight-Eighty Alarm

WOR-Musical Clock: Vincent

Sorev's Orch.

WORK-Morning Fellowship

WTAM-Music Box

7:45

NBC-Salute to Saturday: WEAF

\*\*NBC-Peter Paul, Inc.: News: WJZ Sorey's Orch. WPAR-Musical Clock WTAM-Slim Everhardt

## 7:30

★NBC-News, with Gabriel Heat-

CBS-Morning Almanac: WABC

★News: WBAX WKBW KDKA-Musical Clock WBAL-Around the Breakfast Ta-

★WBEN-News: Sun Greeters'

Club
WBRE-Philharmonic Symphony
\*WESG-Morning Varieties: News
\*WFBI-News: Musical Clock
\*WGBI-News: Eight-Eighty
Alarm

\*CBS-European News Roundup:
WABC WMMN WESG (sw-17.83)

\*\*NBC-News: Songs for Saturday;
Variety Prgm.: WJZ WBRE

WHAM-Farm Bulletin WIBX-Farm News
WJAS-Musicale
WJTN-Morning Devotions
WMFF-Music to Greet the Day

WHEX WVA
WWS: WJAS WCAE WOR
WIBX WWVA
WWS: Wusical Clock: KDKA

# Log of Stations Listed in Edition D-Alleghany

Call Letters	Kilo- cycles	Power Watts	Location	Net- work	Call Letters	Kilo- cycles		Location	Net- work
CKLW+	1030	5,000	Windsor, Ontario	MBS	WHEC*	1430	1.000	Rochester, New York	CBS
KDKA	980	50,000	Pittsburgh, Pennsylvania	NBC-B	WHKT	1390	2.500	Cleveland, Ohio NBC-B	
KYW	1020	10,000	Philadelphia, Pa.	NBC-R	WHP	1430	1.000	Harrisburg, Pennsylvania	
WABC	860	50.000	New York City	CBS	WIBX	1200	250	Utica, New York	CBS
WBALS	1060	10,000	Baltimore, Md. NBC-B	& MBS	WJAS	1290	5.000	Pittsburgh, Pennsylvania	
WBAX	1210	100	Wilkes-Barre, Penna.	MBS	WJR+	750	50.000	Detroit, Michigan	CBS
WBEN	900	5,000	Buffalo, New York	NBC-R	WJTN	1210	250	Jamestown, New York	NBC-B
WBRE	1310	250	Wilkes-Barre, Penna.	NBC	WJZ	760	50,000	New York City	NBC-E
WBT	1080	50,000	Charlotte. North Carolina	CBS	WKBN*	570	500	Youngstown, Ohio	CBS
WBZ÷	990	50,000	Boston, Massachusetts	NBC-B	WKBW	1480	500	Buffalo, New York	CBS
WCAE	1220	5,000	Pittsburgh, Pa. NBC-R	& MBS	WLW	700	50.000		& MBS
WCAU	1170	50.000	Philadelphia, Pa.	CBS	WMA0†	670	50.000	Chicago, Illinois	NBC-F
WEAF	660	50.000	New York City	NBC-R	WMFF	1310	250	Plattsburg, New York	NBC-B
WEBR*	1310	250	Buffalo, New York	NBC-B	WMMN	890	5.000	Fairmont, West Virginia	
WEEU	830	1,000	Reading, Pennsylvania	NBC-R	WNBF*	1500	250	Binghamton, New York	CBS
WENRT	870	50,000	Chicago, Illinois	NBC-B	WOR	710	50,000	Newark, New Jersey	MBS
WESG	850	1,000	Elmira, New York	CBS	WORK	1320	1.000	York, Pennsylvania	NBC
WFBL	1360	5.000	Syracuse, New York	CBS	WPAR	1420	100	Parkersburg, West Virgin	
WGART	1450	5,000	Cleveland, Ohio	CBS	WSB+	740	50.000	Atlanta, Georgia	NBC
WGBI	880	1.000	Scranton, Pennsylvania	CBS	WSM+	650	50.000	Nashville, Tennessee	NBC
WGR	550	5.000	Buffalo, New York	CBS	WSYR	570	1.000	Syracuse, N. Y. NBC-B	
WGY	790	50.000	Schenectady, New York	NBC-R	WTAM	1070	50.000	Cleveland, Ohio	NBC-P
WHAM	1150	50.000	Rochester, New York	NBC-B	WTIC+	1040	50.000	Hartford, Conn	NBC-R
WHAS†	820	50.000	Louisville, Kentucky	CBS	WWVA	1160	5,000	Wheeling, West Virginia	CBS

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190, KFI, 640; KGO, 790.

NBC—National Broadcasting Company CBS—Columbia Broadcasting System MBS—Mutual Broadcasting System NBC-B—National Broadcasting Company

Basic Blue Network
NBC-R—National Broadcasting Company
Basic Red Network
†—Night Programs Only

\*—Network Programs Only §—WBAL, 760 kilorycles, 9 p.m. to midnight

\*Star in program listings indicates news highlights.
NOTICE: The information contained in the program schedules
presented in these pages is supplied by the stations broadcasting
those programs, and RADIO GUIDE should not be considered responsible for errors in announcements due to failure of stations to

sponsible for errors in announcements que to failure of stations to advise of weekly program changes.

If your favorite station is not listed at quarter- or half-hour periods, consult the time listings immediately preceding. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 18

WORK-Morning Fellowship WTAM-Music Box

★CBS-News: WABC

\*News: WCAU WORK WTAM
WBRE-Morning Devotions
WGY-Ladies First
WHAM-Kindly Thots
WIBX-Birthday Club
WJAS-Agricultural Hints: Musicale

cale
WJTN-Timekeeper
★WMFF-News: Classified Column: Prgm. Resume
WPAR-Delmore Brothers
WSYR-Addis Timekeeper

# 8:00

AMGY-News: Top o' the Morn
★WGY-News: Musical Tete-a-Tete:

WEAF (sw-21.5)

★News; WJA WIBX WWVA WJAS WCAE WOR

WBAX-To be announced WCAU-Name Band Revue WEEU-Around Breakfast Table \*WESG-News: Varieties \*WGY-News: Morning Salute WHAM-Dominie of the Hills \*WJTN-News: Timekeeper WLW-A.A.A. Prgm.
WMFF-Plattsburg Milkman WORK-Kid Smith & the Smith

WORK-Kid Smith & the Smith

★WPAR-News: Ranch House

Roundup ★WSYR-News: Central City Business School: Timekeeper WTAM-Top o' the Morning

8:15

CBS-Odd Side of the News: Tune in the Spotlight: Have You For-gotten: WABC (sw-17.83)

CBS-Mellow Moments: WESG NBC-Musical Tete-a-Tete: WTAM

WBAL-Time & Tunes
WCAE-Today's Almanaa
WEEU-Morning Devotions
WHAM-Pete & Joe
WHP-Call Service
WIBX-Tune Time
WJAS-Time Again: Today's Pro-

gram

\*WLW-Michael Hinn, news

WMFF-Minute Man

WMMN-Morning Devotions

WOR-Choral Time

WPAR-Riddles in Rhythm

WWVA-Musical Clock

## 8:30

NBC-Gene & Glenn, songs: WEAF WCAE (sw-21.5) CBS-Phil Cook's Almanac: WABC (sw-17.83)

NBC-Dick Leibert Prgm.: WJZ WBRE Musical Clock: WIBX WTAM

WBAX-To be announced
WCAU-Keep Posted
WEEU-Church Reporter
WESG-Jim & Jane
WGBI-Morning Devotions
WGY-Rhythm Makers
WHAM-Saturday Serenade
WHP-Morning Moods
WJAS-Today's Programs: Musical Revue WBAX-To be announced

★WKBW-Headlines on Parade WLW-To be announced WMMN-Morning Pickup WORK-Owen & King WPAR-Buskirk Family WSYR-Arpeako Timekeeper

8:45 NBC-Harvey & Dell, sketch: WJZ WBAL CBS-Adelaide Hawley: WABC WESG (sw-17.83) Morning Devotions: WHP WBRE WMFF

\*News: WTAM WBAX KDKA Organ Reveries WBEN-Sun Greeters WCAU Benson & Marr WEEU Friendly Club WESG-Ensemble Moods WGBI-Master Singers: Old Family Almanac WGY-Market Basket WHAM-Accordiana WIIP-Morning Devotions WOR-The Pet Club

9:00

CBS-Richard Maxwell, tnr.: WABC WIBX WPAR WWVA WGAR WESG WNBF WHP WJAS (sw-17.83)

★NBC-News: Breakfast Club: WJZ WHAM WMFF KDKA WJTN WBAL WBRE (sw-21.5) ★NBC-News: Texas Jim Robert-son, bar.: WEAF WGN WBEN

son, bar.: WEAF WGN WBEN

★KYW-News: Morning Varieties
WBAX-Benny Goodman's Orch.
WCAE-Hits & Encores
WCAU-Today's Shopping News
WFBL-Mother's Morning Meeting
WGBL-Evangelistic Hour

★WGR-News: To be announced
WKBW-Niagara Spotlight
WMMN-Cowboy Loye
WOR-Marion Taylor, talk
WORK-Morning Devotions
WTAM-Uncle Henry's Dog Club

# 9:15

NBC-Norman Cloutier's Orch.: WEAF WCAE WBEN WTAM CBS-Fiddlers Fancy: WABC
WHP WESG WGR WNBF WCAU
WIBX WFBL WHEC WGBI
WJAS WPAR WWVA (sw-17.83)

KYW-Boy Scout Jamboree WGY-Information: Rhythm Mak-

ers WKBW-To be announced WOR-Betty & Buddy, songs & WSYR-Mid-Morning Prgm.

9:30

NBC-Breakfast Club: WORK NBC-Morning Market Basket: WEAF NBC-Norman Cloutier's Orch .:

CBS-Nat'l Hillbilly Champions: WABC WCAU WKBW WIBX WKBN WJAS WPAR WHP WGBI WESG (sw-17.83)

WESU (sw-1/.83)

KYW-Boy Scout Jamboree

WBAL-Asher & Little Jimmie

WBAX-Xavier Cugat's Orch.

WBEN-Story Hour Express

\*WBEE-News

WEEU-Bailey Gass & the Country Confliction

WFBL-Datev Gass & the try Gentlemen WFBL-Musical Bee WGR Tonic Tunes WOR-The Syncopators WTAM-Flower Gardening

WWVA-Railsplitters 9:45 NBC-Crackerjacks Quartet: WEAF WGY WTAM KYW

NBC-Breakfast Club: WBAP WBAL-Uncle Jack's Club WBEN-Musical Workshop WBRE-Texas Tumbleweeds WCAE-F. H. A. Talk WESG-Junior Gardeners WGR-Shopping with Dorothy WSYR-New York State Employ ment Swingsters WOR-Housewives' Delight

WPAR Smile Lady ★WSYR-News: State Employ-

www.a-Rapid Ad Service
10:00

CBS-Saturday Serenade: WABC
WIBX WNBF WGBI WPAR
WKBW WCAU WHEC WJAS
WKBN WESG WFBL (sw-17.83) NBC-The Wise Man: WEAF KYW

NBC-Morin Sisters: WJZ KDKA WJTN WORK WHAM (sw-21.5) MBS-Marriage Clinic: WOR WNBF WBAX WBRE-Louis Savitt, violinist WCAE-Jr. Crime Prevention Bu-

WEEU-Horseshoe Mike & Cowboy

Joe
WGR-Big Brother Bob
WGY-Mid-Morning Devotions
WHP-Album of Melodies
\*WMFF-News
\*WMMN-News: At Your Service
WSYR-Edwards Juvenile Hour
WTAM-Everyman's Treasure
House House WWVA-Jamboree Prevue

10:15

CBS-Saturday Serenade: WHP NBC-Amanda Snow, songs: WJZ WORK WMFF WJTN WEEU (sw-21.5)

NBC-No School Today: WEAF WTAM KYW WBRE WBEN KDKA-Melody Time WGY-Organ Reveries: Talk WHAM-Al Sigl WHP-Album of Melodies WMMN-Modern Airs

10:30 NBC-Bright idea Club: WEAF WTAM WLW KYW NBC-Barry McKinley, bar.: WJZ WJTN WEEU KDKA (sw-21.5) CBS-Organ Moods: WABC WJAS WKBN WHP WESG WHEC WPAR WNBF WGBI (sw-17.83)

MBS-The First Offender: WOR

WBAX-Stairway to the Stars
WBAX-Stairway to the Stars
WBEN-Garden Talk
WBRE-Polka Dots
WCAE-Jungle Jim sketch
WFBL Miss Goodnews
WGY-Juvenile Jamboree
WHAM-It Need Not Have Hap-

WIBX-Children's Theater WKBW-Health Hunters WMFF-To be announced WMMN-Grampa Jones & His Grandson WORK-Children's Hour WWVA-Kiddie Show

10:45
NBC-The Child Grows Up: WJZ
WBAL WJTN WHAM WEEU
(sw-21.5)

CBS-Woman in the World of To-morrow: WABC WJAS WKBN WHP WCAU WESG WHEC WPA WGR WNBF (sw-17.83)

WPA WGR WNBF (sw-17.05)
KDKA-Dance Orch,
WBEN-Gypsy Orch.
WBRE-Texas Tumbleweeds
WCAE-Little Show
\*WFBL-News Morning Serenad\*WGBI-News: Music & Resume
WKBW-Gypsy Caravan

11:00

NBC-Charioteers: WJZ WBAL

\*CBS-News: Cincinnati Conservatory of Music: WABC WKBN WCAU WHP WMMN WGBI WPAR WFBL WJAS WKBW WWVA WHEC WIBX (sw-17.83)

Howard Colf, violinist, will be the soloist on today's program.

Music detail on page 16 this week.

NBC-Ross Trio: WEAF WCAE WORK WBEN

MBS-The Model Airplane Club: WOR WBAX

WOR WBAX

Boy Scout Prgm.: WJTN WHAM

KYW-Let's Visit the Zoo

WBRE-Kathleen Sweeney Show

WEEU-Jack Kenney

★WESG-News: Musical Bazaar

★WGR-News: Early Edition

WGY-Health Hunters

WLW-Mail Bag

WSYR-Amos Phipps

WTAM-F.H.A. Talk

NBC-Smilin' Ed NBC-Smilin' Ed McConnell, songs: WEAF WTAM WBEN WCAE WLW WGY KYW

NBC-Sports School: WJZ WORK
WMFF KDKA WBRE (sw-15.33)
Today's program will be conducted by head coach Mal
Stevens of New York University, members of his coaching
staff and former NYU players.

MBS-This Wonderful WOR WBAL WBAX World:

WEEU-Legion of Safety WHAM-Catholic Courier

11:30

NBC-Our Barn: WJZ WSYR WORK WJTN WMFF WHAM WBAL (sw-15.33)

CBS-Cincinnal Conservatory of Music: WABC WKBN WCAU WPAR WIBX WFBL WJAS WHEC WKBW WGBI WNBF WHP (sw-17.83)

Continued on Page 29

REMAINDER OF THIS WEEK'S PROGRAMS FOLLOWS THE PICTURE SECTION

# **OLD BOOKS**

Pilgrim's Progress	. \$4	.000.00
Adventures of Tom Sawyer		200.00
Old Swimmin' Hole		75.00
Black Beauty		100.00
Treasure Island		50.00
Scarlet Letter		35.00
Venus and Adonis	5	,000.00
Snow-Bound		45.00
Uncle Tom's Cabin		50.00
Leaves of Grass		250.00
Ben Hur	***	25.00
Last of the Mohicans		50.00
Moby Dick		100.00
Little Women		25.00
McGuffey Primer		100.00
Tamarlana & Other Deams	E	000 00

Tamerlane & Other Poems ... 5,000.00

These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, Bible, poetry, history, travel, almanacs, newspapers, letters, autograph, etc., may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 15c coin or stamps to the American Book Mart, Dept. 201, 140 S. Dearborn St., Chicago, and we will send latest list of old books we want to buy and cash prices we will pay.

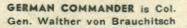














MARIE G. GAMELIN commands the French and Allied forces



BRITAIN'S CHIEF of Staff is sixfoot-four Edmund Ironside

# Radio Listener's War Map of the Western Front

ITH the eyes of the world glued on the two heavily fortified defense lines which face each other across the river Rhine, a new type of warfare is slowly getting under way in Europe. One of the lasting results of the first World War was the impression upon military minds of the effectiveness of trenches and ground fortifications in resisting attack. As early as 1915, trenches were hurriedly dug, earthworks thrown up, and the great armies on the Western Front were stalemated until war ended—not because of military action but because of Germany's economic exhaustion.

IN 1929 the French, remembering this great lesson that the first World War had to teach, started the construction of its Maginot Line. Lying between the German-French borders, it was a line of forts connected by long underground passageways, with billets, kitchens, baths, armories and every possible convenience to make them long tenable in the face of siege. In conjunction with it were underground airdromes, tank-trapsabove ground-and a virtually solid terrain of machine-gun nests and anti-aircraft batteries, all well concealed from enemy eyes. A secondary, lesser extension of the Maginot Line was constructed along the Franco-Belgian border in event attack from Germany should come across Belgium as before. Bel-gium itself has reared a similar fortified wall along its German border. Military men who have viewed the Maginot Line agree France's wall is well-nigh impregnable.

NOT to be outdone, the Germans, on their side of the Rhine, have been giving employment to some 300,000 workmen in the construction of a matching wall, the Siegfried Line, which, hurriedly rushed to a conclusion, lacks many of the refinements and improvements which the French have built into their defense wall. The Siegfried Line is not so much a line as a series of fortresses between which the Germans would have to depend upon mobile units for defense. In

the last war, the Germans lost 278,000 men in vain assaults upon the fortress at Verdun, and, once the famed Hindenburg Line was broken, there were no defenses behind which Germans might pause to rest for new battle. The Siegfried Line provides such a shelter.

THE French have moved cautiously in their first efforts to force a wedge into the Siegfried Line through which to pour troops for the conquest of Germany. Most of the action has consisted of the clearing out of German land forces which occupied the No-Man's Land between the two lines, a No-Man's Land which ranges to fifteen miles at different points. The rich Saar region, recently returned to Germany after being taken at the end of the War by France, with its capital city of Saarbruecken, has seen most of the early skirmishing. Attacks—but not the mass infantry attacks of the last war with their wholesale butchery—will be made upon these lines. They will be made only after the most careful preparation—a long-term artillery barrage which will drive back the land troops and isolate the individual fortresses from others in the line.

THERE are two alternatives to such an attack. Tunneling under the lines is one alternative, and the weapons that such a type of warfare will bring have never been hinted at. High explosives will undoubtedly be one of the weapons used. The other alternative is to ignore the lines altogether, fly over them and make the war largely an aerial war in which cities and civilians will suffer as much as the armed forces. An indication that this might become the policy of Germany is given with the massing of war-planes at Aachen, near the Belgian-German border. Another meaning that this concentration of troops may have is that neutral Belgium and the Netherlands are about to be violated. This the Germans deny. At any rate, the big question of the war thus far is: Can either force break through—even by violating Netherlands or Belgian neutrality?

THE COMEDIAN

"OH YEAH" has been a gem of Americana since Ken Murray introduced it on Broadway in 1934. Since then, Murray's roustabout humor has continued to grow on fans of radio, films and vaudeville. Ken, now back on the air, was snapped by cameraman (below) with "Ruby" on Hawaiian vacation

THE PROGRAM

BEGINNING with Ed Wynn, the name of Texaco has been linked to a host of famous radio stars, but none more endeared

to listeners than Ken Murray, current emcee of "Texaco Theater" (CBS, Wednesday, 9 p.m. EST; 8 CST; 7 MST; 6 PST)



THE PROGRAM

SPARKLING popular music, leavened by the dry wit of Walter O'Keefe, are features of the new "Tuesday Night Party," which

stars Broadway vocalist Mary Martin (below) on CBS net Tuesdays at 8:30 p.m. EST; 7:30 CST; 6:30 MST; 10 MST; 9 PST

# THE SINGER

MARY "My Heart Belongs to Daddy" Martin acquired that long but appealing name from her knockout song hit in the popular Broadway show, "Leave It to Me." She's a Texas girl who has a way about her and who happened to contact a song that clicked. Now she's in radio and movies

—Paramount Pictures



# NO NAME OF HIS OWN



ROCHESTER goes into snake-dance in the movie "Man About Town." He's a riot in movies and radio



OTHER STAGES in the oriental skit, above and below. Rochester is hail fellow well met in real life





FEW radio listeners know Eddie Anderson by his real name. He's just Rochester. And even the legal rights to that name belong to Rochester's boss, Jack Benny. The colored comedian is virtually a man without a name, but that doesn't worry Rochester. He gets plenty of highly paid laughs on Jack Benny's show (re-

turning this week, NBC, Sunday, 7:00 p.m. EST, 6:00 p.m. CST, 9:30 p.m. MST, 8:30 p.m. PST). Will Rochester surmount the obstacles of race prejudice to attain, like Bill Robinson, a long career as one of the most popular colored entertainers? Or will his high-riding star fall in public attention—like that of Stepinfetchit?

Photographs by A. L. Schafer and Talmadge Morrison

NBC-Originalities: WCAE ★MBS-Army Band; News: WOR WLW WBAX

KDKA-To be announced: Janet Ross WBEN-Concert Hall of the Air WBRE-Polka Dots

WEEU-Melody Shoppers WGR-Rhythm in Rhyme Time WMMN-Salt & Peanuts: A Day

at Mays WWVA-Liberty Question Bee

11:45

NBC-Three Romeos: WCAE WBRE-Clem Warren, songs

# AFTERNOON

CBS-Country Journal: WABC WHEC WJAS WFBL WPAR WGBI WKBW WNBF WWVA WIBX WKBN WHP

\*NBC-News: Dol Brissett's Or-WEAF WBEN KYW MBS-Oberlin on the Air; WBAX Subject: "Colleges in Times of Crisis." Speaker: Dean Carl W. Wittkee, eminent historian.

W. Wittkee, eminent instorian.

\*\*MBC-News: American Education Forum (News, WJZ only):

WJZ WBAL (sw-15.33)

Subject: "Relation of Education to Society." Speakers:
Harold Hand, Grayson Kefauver and Mack Savelle all of
Stanford University.

\*KDKA-News; Man on Farm WBRE-Joe Bednarck, guitarist \*WCAE-News WCAU-Farm Weekly WEEU-Gloom Chasers

VESG-Woodhulls

★WGR News: Dance Interlude ★WGY-Dick Leibert, organist:

Markets: News \*WJTN-News: Matinee Revue

\*WJTN-News: Matinee Revue WLW-My Health \*WMFF-News: Interlude \*WMMN-News: Farm Flashes WORK-Man on the Farm WORK-The Swingsters WSYR-Brown Newspapers WTAM-Noonday Resume

12:15

NBC-Manhattan Melodies: WMFF NBC-Dol Brisset's Orch. WLW

CBS-Rhythmaires: WABC WIBX WKBW WWVA WPAR WFBL WJAS WGBI

★News: WHP WORK ★WBRE-Elias Breskin's Orch.:

WESG-Agricultural Hour WEST-Agricultural Hour WGR-Farm Bureau Speaker WGY-Voice of the Farm WHAM-4-H Club WMMN-Midday Melodies WSYR-Consumers Information

12:30

NBC-Call to Youth: WEAF WCAE WTAM Subject: "Know Yourself." Speaker: Dr. Alfred Grant

NBC-Nat'l Farm & Home Hour: WBAL WHAM WORK WEBR WMFF WSYR KDKA WEBR WMFF WSYN
WJTN WBRE
For detail see Good Listening Guide.

CBS-Nila Mack's Let's Preteend: cuse
WABC WPAR WFBL WKBN WKBW-Wilson Ames
WMMN WGBI WGR WCAU WWVA-P.T.A. Prgm.
(sw-17.83)

MBS-To be announced: WNBF \*\*News: WJAS WOR WIBX
KYW-The Happy Clarks
WBAX-Midday Madcaps
\*\*WBEN-News: Musical Prgm.
WEEU-The Crimson Trail
WGY-Farm Paper
WHP\_Musical Payure

WHP-Musical Revue
WKBW-Farm Period
\*WLW-News: River: Weather:
Grain Reports
WWVA-Eleven Sixty Club

12:45

\*NBC-News: Armchair Quartet:
WEAF WCAE WBEN

NBC-Nat'l Farm & Home Hour: MBS-Alan Courtney's Gloomchas-

WOR \*KYW-News: Music at Midday

WBAL Man on the Street
\*WEEU-News: Briefs
WIBX-Racimo Hawaiians
WJAS-Musicale

WWVA-Farm & Home Hour

CBS-Enoch Light's Orch.: WABC WIBX WJAS WPAR WHEC WGR WGBI (sw-15.27-17.83) NBC-Burt Farber's Orch .: WEAF WTAM (sw-15.33)

MBS-Alan Courtney's Gloomchasers: WBAX

NBC-Nat'l Farm & Home Hour: WBAL

Front Page Drama: WCAE WBEN Farm Service WBRE Famous Orch. WCAU-Scientific Wonders WEEU-Afternoon Melodies WFBL-Christian Science Prgm.
WGY-Man on the Farm
\*WKBW-News: Rise & Shine
WWVA-L. P. Lehman & Staff: Dr. H. Lamont

1:15

# WORLD SERIES

MBS stations listed below will MBS stations listed below will broadcast today's World Series game from Crosley Field in Cincinnati, Ohio. The New York Yankees, American League pennant winners, opposing the Cincinnati Reds, National League pennant winners, for the championship. If the game is called due to inclement weather, alternate programs for this period nate programs for this period listed

KQV WHJB WBAX WABY WNBF WGR WKBW WOR WMFF WSAY WSYR WBIX

NBC-Calling All Stamp Collectors: WEAF KYW WTAM (swtors:

CBS-Enoch Light's Orch.: WFBL WCAU WMMN WKBN WHP MBS-Shep Fields' Orch.: WBAX

WBEN-Call to Youth WCAE-Song Sampler WESG-Suburban Special

1:30

NBC-Three-Quarter Time: WHAM WMFF WEBR W WEEU WJTN (sw-15.33) WORK

CBS-What Price America?, dra-ma: WABC WJAS WPAR WFBL WIBX WNBF WMMN WGBI WCAU WGR WHP (sw-15.27-

Boulder Dam's origin and its present use will be dramatized on today's episode.

NBC-Matinee in Rhythm; WEAF WLW KYW WTAM WBEN

\*News: WBRE WWVA KDKA-Checkerboard Time WBAL-Happy Johnny & his Gang \*WBRE-News: Italian Hour WCAE-Football; Pitt vs. West

Virginia WCAU: Encores Yesterday WGY-Stock Market Reports WKBW-WPA Prgm.

1:45

NBC-Three-Quarter Time: WSYR MBS-Jimmy Shields, tnr.; Orch.: WBAX WOR

KDKA-Football; Temple vs. Car-negie Tech. WBAL-Jungle Time

WBRE-Serenaders WGY-Football; Cornell vs. Syra-

WKBW-Wilson Ames, organist

2:00

NBC-Ray Kinney's Orch.; WEAF WTAM WBEN WLW KYW (sw-15.33)

NBC-To be announced: WJZ WBAL WJTN WSYR WHAM WMFF

CBS-Bull Session: WABC WGBI WNBF WHEC WCAU WJAS WIBX WHP WWVA WPAR WKBW (sw-17.83)

MBS-Ginsburgh Concert Orch .: WOR WBAX

Football; Albright vs. Bucknell: WEEU WORK WBRE-Football Game WESG-Football; Cornell vs. Syra-

tuse ★WFBL-News: 40-Plus Club ★WGR-News: To be annuonced WMMN-Smoky Mountaineers

2:15

NBC-To be announced: WBRE KYW-Football Game WFBL-Health Hunters WGR-Football: Cornell vs. Syra-

2:30 NBC-Indiana Indigo: WJZ WJTN WHAM WMFF WSYR WBAL (sw-15.33)

MBS-To be announced: WOR NBC-Golden Melodies: WEAF WBEN WTAM (sw-9.53)

CBS-Brush Creek Follies: WABC WFBL WIBX WHP WJAS WCAU WHBF WPAR WKBW WMMN WGBI WWVA (sw-15.27-17.83) ★WBRE-News: Vincent Carrozza \*WLW-News

2:45

NBC-Golden Melodies: WI.W NBC-Football; Minnesota vs. Ne-braska: WJZ WHAM WSYR WBAL WEBR WMFF WJTN WBAL W (sw-15.33)

WBRE-Clem Warren, songs ★WCAU-News 3:00

CBS-Merrymakers Orch.: WABC WMMN WIBX WWVA (sw-15.27-17.83)

NBC-Concert Orchestra: WEAF WBEN WTAM WLW

NBC-Football Game: WJZ WJTN WMFF WBAL WHAM WSYR WEBR (sw-15.33)

WBRE-Italian Prgm WCAU-To be announced ★WGBI-News: Music & Resume WPAR-Football Game

3:15 CBS-Merrymakers Orch.; WGBI

3:30 NBC-Sonny James' Orch.; WEAF WTAM WBEN (sw-15.33) NBC-Football Game: WJZ WBAL WHAM WMFF WEBR WSYR

CBS-Charles Paul, organist: WHP WJAS WWVA WKBW WGBI WFBL WIBX (sw-17.83)

★WBRE-News WMMN-Buddy & Smiley

3:45

WBRE-Gerry Montana Gang WHP-Weekend Tour 4:00

NBC-Football Game: WJZ WBAL WBRE WMFF WJTN WHAM WBRE WMFF WSYR WEBR

CBS-Dancepators: WABC WESG WFBL WJAS WWVA WKBW WIBX WHP WGBI (sw-15.27-17.83)

NBC-Tryton's Band: WBEN WTAM (sw-9.53) MBS-Football; Okla Northwestern: WOR Oklahoma

WBAX Football: Plains vs. Plymouth ★WMMN-News

4:15 WMMN-Parade of E f Bargains

NBC-Paul Laval's Orch.: WEAF WCAE KYW WBEN WTAM (sw-9.53)

CBS-To be announced: WABC WESG WHP WGBI (sw-15.27-17.83)

WBRE-Dance Music WHP-Weekend Tour WJAS-To be announced WMMN-Parade of Bargains WWVA-Traffic Safety

4:45 WWVA-Front Page Drama 5:00

NBC-Football Game: WJZ WEBR WHAM WSYR WMFF NBC-Southwestern Serenade:

WEAF WCAE WGY KYW WTAM (sw-9.53) CBS-Summer Serenade: WABC WPAR WIBX WHP WJAS

WNBF WGBI WMMN MBS-Football WBAX WOR

WBRE-Polka Dots WCAU-Cosmopolitans
WESG-Rhythm Almanae
WFBL-Catholic Action
WJTN-Tea Time Tunes
WKBW-Curtain Calls WWVA-A-Shop

5:15 \*NBC-News: Three Cheers: WEAF WGY WCAE KYW WBEN WTAM (sw-9.53)

CBS-Summer Serenade: WFBL

\*\*Xews: WBT WKBW
WEEU-Vesper Organ Prgm.
WGBI-Sunday School Lesson
WMMN-Jam for Supper
WSYR-Gospel Crusader
5:30
CBS Dates Office WAPC WW

CBS-Dance Orch.: WABC WNBF WHP WWVA WMMN WCAU WPAR WKBW WGBI WIBX (sw-15.27-17.83)

WGR-Football: Cornell vs. Syra- NBC-Erskine Hawkins' cuse WJZ WJTN WEBR WOR-News & Views of Baseball KDKA WBRE WEBR WHAM

NBC-To be announced: WEAR WBEN KYW WGY WCAE (sw 9.53) WEAF

\*News: WBAX WESG WBRE-Mountaineers
WFBL-Secret Agent K-7
WGR-To be announced
WJAS-Baron Elliott's Orch. WMFF-Broncho Busters WORK-Late Afternoon Musical WTAM-Aloha Land

CBS-Dance Orch.: WFBL NBC-To be announced: WLW MBS-Ed Thorgerson, sports: WOR WCAE WBAX WBAL WSYR Sports: WGR WESG ★WBRE-News: Pauline's Perils

# NIGHT

6:00

★NBC-Kaltenmeyer's Kindergarten; News: WEAF WMAQ WSB WLW (sw-9.53)

★NBC-El Chico Spanish Revue: News: WJZ WENR WORK

\*CBS-News: Le Brun Sisters: WABC WJAS WKBW WIBX WPAR WGAR WESG WCAU WMMN (sw-15.27) MBS-Bob Miller's Orch .: WNBF

CKLW WCAE

MBS-Tommy Tucker's Orchestra: \*News: WHAM WFBL WHAS D-8/52 WOR WBAL WJR

WJR ★KDKA-News: Temp.: Your Movie Magazine ★KYW-News: Rhythmaires \*WBAL-New

the Dinner Table
WBAX-Sports
\*WBEN-News: Weather: Photogwas weather: Photography for the Amateur
WBRE-Country Choir
WBT-Musical Revue
\*\*WBZ-News: Musicale: Weather
WGBI-Scrantonian on the Air

WGR-Loran Ranger

★WGY-News: Varieties: News
WHK-Baseball Resume
WHP-Mitchell Grand, organist

★WJTN-News: Dinnertime Melo-

dies
WMFF-Dance Hour
WOR-Uncle Don, children's prgm
\*WSYR-News; Nick Stemmler
\*WTAM-Walt Bergener, organist:

6:15

CBS-Dance Orch.: WHAS WFBL WJR WKBW WPAR WESG WGBI WCAU (sw-15.27) CBS-Sports Review: WABC NBC-El Chico, Spanish Revue:

KDKA ★News: WJAS WMFF WHK ★News: Sports: WBZ WCAE Baseball Scores: WIBX WMMN

WHP WHP
WBAX-Musical Interlude: Sports
WBEN-Portraits in Music
\*\*WBRE-News
WBT-William Winter

WGAR-Franklin Lewis: Interlude WHAM-Tom Grierson, organist

Page 29 SATURDAY

October 7

WHP-Baseball Scores by Nobe Frank WSM-Radio Patrol WSYR-Change of Pace WTIC-Strictly Sports

6:30

NBC-Religion News: in WEAF WMAQ (sw-9.53) NBC-Renfrew of the Mounted sketch: WJZ WENR WEBF WMFF WBZ

\*CBS-European News Roundup: WABC WPAR WHEC WJAS WKBW WGBI WIBX WHAS WMMN (sw-9.59-15.27)

MBS-Everett Hoagland's O WLW WBAX WCAE WHK Orch.:

★News: WOR WORK WHP WGR

Sports: WHAM WGF WJTN WBEN WFBL CKLW-Baseball Scores KDKA-Chet Smith WBRE-To be announced ★WBT-Sports: News WCAU-Sports: Bob Golden's Or-

WGY-Your Neighbor WJR-Inside of Sport

(Continued on Next Page)

# **Tune In Gillette's** WORLD SERIES BROADCAST

E SURE to hear Gillette's exclusive broadcast of the World Be some to hear difference of a state of the solution of the s Elson, veteran Series announcers, will give you the running story ... play by play. And for the color and drama such newspaper and radio celebrities as Grantland Rice, Lowell Thomas, Edwin C. Hill, Gabriel Heatter and Stan Lomax will be at the mike. Gillette, manufacturer of the Gillette Tech Razor and Gillette Blue Blade, has spared no expense to make this Series broadcast the greatest on record!

Remember . . . Tune In At 1:15 P.M., E. S. T.

# **V** Check Station Nearest You EXICO KOB

	a autonic atmitte	11 1100103
ALABAMA	IOWA	NEW ME
tonWHMA	Cedar Rapids WMT	Albuquerque .
nghamWSGN	Des MoinesKSO	NEW Y
nWJBY.	Shenandoah KMA	Albany
eWALA	Sioux City KTRI	Binghamton
gomeryWSFA	KANSAS	Buffalo WG
WHBB	Pittsburg KOAM	New York (New
loosaWJRD	Wichita KANS	Plattsburgh
ARIZONA	SalinaKSLA	Rochester
ixKTAR	KENTUCKY	Syracuse
nKVOA	Lexington WLAP	Utica
ARKANSAS	LouisvilleWGRC	NORTH CA
SmithKFPW	LOUISIANA	Charlotte
pringsKTHS	New Orleans WSMB	Gastonia
CALIFORNIA	ShreveportKTBS	Raleigh
sfieldKPMC	MAINE	Winston-Salem
KHSL	AugustaWRDO	NORTH D
ntroKXO	Bangor. WLBZ	Fargo
aKIEM	Bangor WLBZ Lewiston WCOU	OHIO
ngelesKHJ	MARYLAND	Cincinnati
erey KDON	Baltimore WBAL	Cleveland
ngKVCV	Frederick WFMD	Columbus
legoKGB		Toledo
AnaKVOE	MASSACHUSETTS Boston WAAB	OKLAHO
Barbara KDB	Fall River WSAR	Ada
ernardinoKFXM	Greenfield WHAI	Enid
ranciscoKFRC	Lowell WLLH	Muskogee
ose	New Bedford WNBH	Oklahoma City
ouis Obispo KVEC	PittsfieldWBRK	Shawnee
AKTKC	SpringfieldWSPR	Tulsa
COLORADO	MICHIGAN	OREG
Junction KFXJ	Detroit CKLW	Eugene Klamath Falls
y KFKA	Lansing WJIM	Klamath Falls
	MINNESOTA	Marshfield
ONNECTICUT	DuluthWEBC	Portland Roseburg
portWICC	MinneapolisWDGY	Salem
ordWTHT		
ondon WNLC	MISSISSIPPI Jackson W.IDX	PENNSYL

Jefferson Cit Kansas City Springfield

St. Joseph St. Louis

St. Louis

MONTANA

Billings KGHL

Butte KGIR

Helena KPFA

Bozeman KRBM

NEW HAMPSHIRE Laconia.....WI.NH Manchester....WFEA

NEBRASKA KFOR KOIL

DELAWARE Wilmington .... WILM

ILLINOIS

INDIANA Indianapolis....WIRE

KIDO

YORK
WABY
WNBF
(IR-WKBW
SWAFK) WORF
WSAY
WSYR
WIBX AKOTA

SON KORE KFJI VANIA RHODE ISLAND SOUTH CAROLINA Charleston WCSC lumbia SOUTH DAKOTA KABR WNAX TENNESSEE Chattanooga....WAPO

TEXAS Orsicana Dallas Ort Worth KTAT-Galveston ongview ubbock aris
ian Angelo
San Antonio
San Antonio
Sherman
Temple
Texarkana
Tyler UTAH VERMONT WSYB Rutlar VIRGINIA WRVA WEST VIRGINIA

WEAR WASHINGTON

Yakima KMC
Yakima KT
DIST, OF COLUMBIA
Washington WOI
TERRT'Y OF HAWAII
Hilo KHBC

WKBW Parade of Business WTAM-County Agricultural Bu

# SATURDAY

# October 7

(6:30 p.m. Continued) WSM-Internat'l S. S. Lesson: NBC-Art for Everyone: WEAF Sports
WTAM-Sportsman: Evening Prelude
WTIC-Behind the Scenes
6:45

\*CBS-European News Roundup:

★CBS-European News Roundup: WMMN WBT WJR WHP NBC-Bill Stern, Sports Review:

NBC-Norsemen Quartet: WBEN WMAQ WTIC (sw-9.53)

MBS-Everett Hoagland's Orch .:

Sports: WCAE WPAR WGY CKLW-Ici L'On Chante KDKA-Meiorly Time KYW-Ken Martin's Orch. WBAL Tits & Encores
WBAL-Tits & Encores
WBAX-Al Kavelins Orch.
★WBRE-News: Serenaders
WFBL lunes of Today
★WGBI-News: Baseball Scores WGR-Front Page Drama WHAM-State Unemployment Talk ★WIBX-News WJTN-Front Page Drama

WOR The Charioteers
WORK-Dancetime
WSM-International S. S. Lesson
WTAM-Otto Thurn's Orch.

7:00 CBS-The People's Platform:
WABC WIBX WJAS WFBL WIP
WBT WHAS WGR WNBF WJR
WCAU WGAR WPAR WHEC
WGBI WMMN (sw-15.27)
For detail see Good Listening Guide.

For detail see Good Listening Guide.

NBC-Messeage of Israel: WJZ

WENR KOKA With WBZ

WORK WMFF WEBR

Dr. Israel Goldstein, rabbi of the Congregational B'nai Jeshurun, New York City, begins a series of four talks. "One Mankind" will be the subject of today's speech.

NBC-Dance Orch.: WEAF WSM WEAF WBEN WTIC WCAE KYW WTAM

MBS-Concert Orch.: WBAX

Sports: WLW WOR Sports: WLW WOR
To be announced: WSB WGY
CKLW-Toronto Trio
WBAL-Front Page Drama
\*\*WBRE-Garwood Van's Orch.:

News
WHAM-Hank & Herb
WJTN-Universe of Melody
WKBW-Music to Please You
WMAQ-Ennio Bolognini's Orch.
WSYR-Meeting at the Crossroads

7:15

MBS-Elliott Roosevelt, commentator: WOR NBC-Dance Orch.: WSB

★News: WLW WBRE WBAX-Adven. of Jungle Jim WBAL-Music in a Sentimental

★WKBW-News: To be an-

nounced WLW Truly American WMAQ-Herbert Foote, organist
WWVA-On the Mall: Baseball Hawaii Calls: WOR WBAX

NBC-Hacienda Echoes: WHK WEBR WHAM WSYR WBAL WJTN WSM (sw-9.53) CBS-Preview of American School

of the Air: WABC WIBX WHEC WMMN WGAR WGR WHP WCAU WJAS WPAR WNBF WWVA WFBL (sw-9.59-15.27)

NBC Uncle Jim's Question Bee: WJZ WGY WMAQ WBZ KDKA WTAM

MBS-Cats 'n' Jammers: WOR

CKLW-Parlour Swing WBEN-Shea's Buffalo Orch. WBRE-Herb Jeffrey WBRE-Herb Jeffrey
WBT-Dr. Pepper Prgm.
WGBI-House Party
WLW-Truly American
WHAS-Dr. Charles W. Welch
WJR-News Comes to Life
WKBW-Swing It
WORK-Religious Hour
WTIC-True or False

#### 7:45

NBC-Hacienda Echoes: WMFF
MBS-Inside of Sports: WHK
WCAE WSYR WBAX WNBF

CKLW-Book Review WBRE Hilo Serenaders: Baseball

WHAS-Torky Shabb WKBW-Inside of Sports WLW-Fortunes Washed Away WWVA-Football Scores

#### 8:00

NBC-To be announced; WEAF WGY WTAM KYW WBEN WTIC WCAE WMAQ WSB (sw-9.53)

NBC-Jack Teagarden's Orch.: WJZ WJTN WSYR WMFF WHK WEBR WHAM KDKA WBZ (sw-9.53)

CBS-To be announced: WABC
WHEC WCAU WJAS WPAR
WGR WJR WGBI WNBF WHP
WBT WGAR WIBX
WFBL (sw-15.27-9.59)

MBS-Tropical Serenade; Sagi Vela, bar.; Orch.: WOR WBAX CKLW-Everybody's Jamboree
WBAL-Don't Forget
WBRE Charlie Barnett's Orch.
\*WKBW-News: Zorta Carnival
WLW-Renfro Valley Folk
WMMN-Sagebrush Roundup
WSM LV. A Ceiron WSM-It's A Crime WWVA Where to Go to Church

# 8:30

NBC-Brent House, drama: WJZ WBZ WORK WEBR WSYR WJTN WMFF KDKA WBRE WHAM WBAL

★CBS-Let's Join the Band; Orrin Tucker's Orch.: News: WABC WPAR WGAR WFBL WJAX WIBX WHEC WCAU WJR WBT WGR WGBI WNBF WWVA WGR WGBI WNBF WWVA WHAS WJAS WHP (sw-15.27-

WHK

aturday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

## Check the programs you want to hear today AFTERNOON

12:30 EST National Farm and Home Hour. National 4-H Club members from the southern states will discuss "Cooperative Potato Marketing." Caroline B. Sherman of the Bureau of Agricultural Economics will talk on "Learning About Land Problems through Fiction." Ralph Fulghum of the Extension Service will give a report on the 4-H Club activities.

1:15 EST World Series Baseball Game. New York Yankees vs. Cincinnati Reds. Grantland Rice, Bob Elson and Red Barber will report this game.

# NIGHT

7:00 EST People's Platform. Subject: "Profiteering and the War." Speakers: Mrs. Maurice Pollack, Nathaniel Leverone, Paul H. Douglas and Sidney Jones. Lyman Bryson presiding,

8:30 EST Stop Me If You've Heard This One. Beginning a new type of quiz program, with Milton Berle, Harry Hershfield and Colonel Jay C. Flippen, comedians, Guests: Joe Rines, his orchestra and Colonel Stoopnagle, comedian.

9:00 EST Hit Parade. Lanny Ross, tenor; Bea Wain, vocalist; Merry Macs; Mark Warnow's orchestra.

9:00 EST Alka-Seltzer National Barn Dance.

9:30 EST Death Valley Days; Drama.

Maria Coronel, the legendary "woman in blue," who
300 years ago spread Christianity among the Indians in the Southwest, will be the subject of today's drama-

9:45 EST Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Gus Haenschen's concert orchestra.

A story about Mary Eastman may be found on page 7.

10:00 EST Benny Goodman's Orchestra.

10:15 EST Man About Hollywood. Interviews and discussions centered around Hollywood's colorful personalities, conducted by George McCall, commentator.

10:30 EST Arch Oboler's Plays.
Tonight's drama, "Happy Year," is the realistic love story of love in Noisville-on-the-Hudson. Betty Winkler will star in this drama.

Refer to adjacent columns for stations broadcasting these programs

NBC-Stop Me If You've Heard This One; Milton Berle; Joe Rines' Orch.; Guests: WEAF WSB WMAQ WGY KYW WLW WBEN WCAE (sw-9.53) More detail on page 10. For detail see Good Listening Guide. For further detail see sponsor's announcement on this page.

CKLW-Quizz Club WHP-Orrin Tucker's Orch.

# 8:45

\*WMMN-News WSM-Checkerboard Time WWVA-Rolling Rhythm

9:00

MBS-George Fisher's Hollywood Whispers: WBAX

Whispers: WBAX
CBS-Your Hit Parade; Lanny
Ross, tnr.; Merry Macs; Guest;
Bea Wain, vocalist; Mark Warnow's Orch.: WABC WKBN
WKBW WWVA WJAS WCAU
WHAS WHEC WMMN WIBX
WJR WBT WGBI WHP WNBF
WGAR WFBL (sw-9,59-11.83)
(also KNX KSL at 12 mid.)

NBC-Alka-Seltzer National Barn Dance; Uncle Ezra; Henry Burr; Hoosier Hot Shots; Maple City Four; Arkie; Ann, Pat & Judy; Joe Kelly, m.c.; Glenn Welty & Orch.; Guests: WJZ WJTN WSYR WBZ WSB WHAM WBAL WEBB KDKA WIW WHK WEBR KDKA WLW WHK WENR (sw-9.53) (also KOA KFI 11 p.m.)

NBC-From Hollywood Today: WEAF KYW WTAM WTIC WBEN WCAE WBRE WMAQ

CKLW-Leon Zuckert's Orch,
WBAX-Westward Ho!
\*WGR-News: Promenade Concert
WYG-To be announced
WMFF-Peru Barn Dance WOR-Confidentially Yours
WORK-Musical Gems
WPAR-Church School of the Air
WSM-Grand Ole Opry

9:15 MBS-Sons of the Pioneers: WOR

NBC-Death Valley Days, drama: WEAF WTAM KYW WCAE WGY WTIC WBEN WMAQ For detail see Good Listening Guide.

MBS-Fiesta Time: WOR WBAX To be announced: WMFF WORK CKLW-Military Band WBRE-Texas Tumbleweeds WPAR-Sally's Saturday Serenade

9:45
CBS-Saturday Night Serenade:
Mary Eastman, sop.; Bill Perry,
tnr.: Gus Haenschen's Orch.:
WHAS WCAU WHEC WFBL
WWVA WJAS WJR WGAR
WKBW WBT (sw-9.59)
Turn to page 7 for a story about
Eastman.

CBS-Music in the Air: WGBI WNBF (sw-11.83)

CBS-Bob Trout: WABC WHP-Frank Trumbauer's Orch.
WIBX-Requests in Rhythm
\*WMMN-News
WPAR-To be announced

# 10:00

★NBC-News: Barney Rapp's Or-chestra: WJZ WEBR KDKA WBRE WMFF WBAL WJTN WHK WBZ

MBS-Symphonic Strings: WBAX
Music detail on page 16 this week. Music detail on page 16 this week.

NBC-Benny Goodman's Orch.;
Louise Tobin, soloist; Bert Parks,
m.c.: WEAF WBEN WTAM WLW
WCAE WORK WMAQ WTIC
WSYR WGY KYW WSB WHAM
(sw-9.53)

\*MBS-Elliott Roosevelt, comm .: CKLW CBS-Music in the Air: WABC

★WGR-News: To be announced WMMN-Sagebrush Roundup WOR-Symphonic Strings

## 10:15

CBS-Man About Hollywood: WABC WNBF WGBI WBT WJR WPAR WJAS WKBW WCAU WWVA WKBN (sw-9.59-11.83) For detail see Good Listening Guida

MBS-Symphonic Strings: CKLW CBS-Bob Chester's Orch.: WGBI WFBL-Herb Gordon's Orch. WPAR WMMN WIBX WGAR WFBL-Herb Gordon's Orch. WHAS-Kentucky Play Party WHK-Roller Derby

#### 10:30

CBS-Map About Hollywood with WKBW WMMN WCAU WHP WGAR

★MBS-Music by Moonlight: News: WOR CKLW

NBC-Al Donahue's Orch.: WJZ WBZ WSYR WHAM WJTN WBZ WSYR WHAM WJTN WEBR WMFF WBRE KDKA WBAL WORK

NBC-Arch Oboler's Plays; WEAF WSM WMAQ WBEN KYW WGY WTIC WTAM (sw-9.53) For detail see Good Listening Guide

★WBAX-News WCAE-Lang Thompson's Orch. \*WFBL-News: Musical Interlude WGR-Universe of Melody WHK-Sports Slant
WLW-Boone County Jamboree
WPAR-Carl Loose & Clubmen
WSB-Pop Eckler's Jamboree WSB-Pop Eckle ★WWVA-News

10:45
CBS-Public Affairs: WABC WJR WLW-Sports WJAS WIBX WGBI WBT WHP WKBW WCAU WMMN WHEC (sw-9.59-11.83)

ANBC-News: Orch.: WJZ 1

NBC-Al Donahue's Orch.: WHK MBS-Music by Moonlight: WBAX

WFBL-Queer Quirks in the News WGAR-Bob Kelley: Ir WWVA-Inquiring Mike Interlude

11:00 ★NBC-(News, WJZ only) Dance Orch.: WJZ WJTN WSYR NBC-John Gart's Orch.: WEAF WGY KYW (sw-9.53)

MBS-Johnnie Davis' Orchestra: WBAX

★CBS-News: Bob Chester's Orchestra: WABC WHP WCAU WFBL WBT WGR WJR WNBF (sw-9.59-11.83)

(SW-9.39-11.63)

\*\*News: WJAS WHAM WTIC
WORK WHAS WGAR WSB
WGBI KDKA WCAE WHK
Dance Orch: WPAR WLW
\*\*CKLW-Reporter
WBAX-Baseball Today
\*\*WBEN-News Weather: Base

\*WBEN-News Weather: Bas ball Scores \*WBZ-News: Sports: Weather \*WIBX-News: Sports WKBW-Supper Club WMAQ-Will Osborne's Orch. \*WMFF-News: Scores \*WMMN-News: Dance Time \*WOR-News: Wastley ★WOR-News: Weather WSM-Grand Ole Opry WTAM-Tom Manning WWVA-Midnight Jamb

WPAR WMM WJAS WHEC

MBS-Jack McLean's Orchestra: CKLW WBAX WOR WHK WHAS-Walsh Looks 'Em Over WMAQ-Phil Levant's Orch. WSB-Great Music of the World WTAM-Billy Cullitan's Orch.

#### 11:30

CBS-Bill McCune's Orch.: WABC
WBT WHP WHEC WKBN WNBF
WIBX WJAS WCAU WGBI
WKBW WPAR WGAR WHAS WJR WMMN WFBL (sw-6.12) MBS-Jimmy Dorsey's Orchestra: WOR WHK WBAX CKLW

NBC-Horace Heidt's Orchestra: WEAF KYW WTAM WSB WCAE WGY WTIC WBEN NBC-Abe Lyman's Orch.: WJZ WJTN WBAL WEBR WMAQ WORK WHAM WSYR KDKA WMFF WBRE WBZ

WGR-Stars Over Manhattan WLW-To be announced

## 11:45

12:00 ★NBC-News: Little Jack Little's Orch.: WJZ WHAM WBZ WSYR KDKA

CBS-Hal Kemp's Orch.: WABC
WIBX WCAU WFBL WHP WJR
WMMN WNBF WHEC WKBW
WHAS WGAR (sw-6.126.06) NBC-Dance Orch.: WEAF KYW WCAE WSB WTAM WGY WTIC

WBEN MBS-Shep Fields' Orch .: WOR

WHK WBAX CKLW WCAE ★News: WLW WBRE
WBT-Midnight Dancing Party
WMAQ-Harry James' Orch.
WSM-Grand Ole Opry

### 12:15

NBC-Little Jack Little's Orch .: WBRE.

WLW-Carl Deacon Moore's Orch. WWVA-Organ Interlude

### 12:30

\*NBC-Dance Orchestra: News: WEAF KYW WTIC WSB WGY CBS-Bob Crosby's Orch.: WABC
WCAU WIBX WHEC WHP WJR
WGBI WFBL WGAR WNBF
WHAS WBT WMMN WKBW
(sw-6.12-6.06)

NBC-Dance Orch.: WJZ WHAM KDKA WBZ WSYR WBRE MBS-Joe Reichman's Orch.: WOR WHK WCAE WBAX

WWVA-Midnight Jamboree

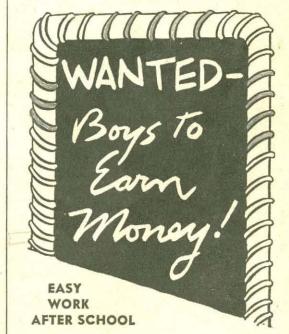
11:15

NBC-John Gart's Orch.: WBEN
WTIC WCAE

NBC-Dance Orch.: WBZ WHAM
WWVA-Studio Jamboree
WWRK KDKA WMFF

WHA WCAE WBAX
CKLW-Larry Gentile
WBEN-Bono's Orch.
WLW-To be announced
WMAQ-Will Osborne's Orch.
WTAM-Dance Orch.
WWVA-Studio Jamboree
End of Saturday Browney

End of Saturday Programs



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#### AFTERNOON

12:00 EST Radio City Music Hall.
Presenting the world premiere of Eugene Lador's opera
"Columbus," with Erno Rapee, conducting the symphony orchestra; Robert Weede, baritone; Jan Peerce, : Martha Lipton, contralto; Lorenzo Alvari, bass; Glee Club and Mixed Chorus.

Music detail may be found on page 16, column 1.

12:30 EST On Your Job; Drama. "The Story of an Inventor" will be today's drama.

1:15 EST World Series Baseball Game.
New York Yankees vs. Cincinnati Reds. Stan Lomax,
Bob Elson and Red Barber will report this game.

2:00 EST Democracy in Action.
"Our Nation's Stake in Foreign Trade" is the title of today's episode.

2:30 EST University of Chicago Round Table.
"Prosperity or Boom," the discussion of a possible boom in the United States due to the war in Europe and rearmament in this country, and how it will help or hinder us in our return to real prosperity.

3:30 EST Columbia Broadcasting Symphony.
Howard Barlow will conduct the orchestra.
Music detail may be found on page 16, column 2.

4:00 EST Hall of Fun.
Richard Lane, M. C.; Cliff Edwards (Ukelele Ike);
Frances Hunt, vocalist; Gordon Jenkins' orchestra.

4:30 EST The World Is Yours; Drama.
Subject: "The Indians Who Met Columbus."
More detail may be found on page 19.

5:00 EST Enna Jettick Melodies. Jimmy Shields, tenor; Norsemen Quartet; D'Artega's orchestra; Rosamond Ames, style expert.

5:00 EST Hobby Lobby.
Dave Elman, M. C.; Harry Salter's orchestra. Guests: J. B. Ragland, collector of gyp weighing devices; Bill Hardy, owner of the Gay Nineties Night Club in New York; Fritzi Scheff, old-time vaudeville star; Peter Sconfienza, who breaks objects with his teeth, and George Lahge of Bedford, Virginia,

5:00 EST Musical Steelmakers. Carolyn Lee, three-year-old actress; Dorothy Anne Crowe, vocalist; The Steele Sisters; Ardenne White; The Old Timer; Jean and Her Boy Friends; Musical Steelmakers' orchestra; Singing Millmen.

EST Four Star News. News developments on four scattered fronts—interna-tional and national affairs, sports and events of interest to women-will be reported by experts in this new series. H. R. Baukhage will report international affairs; Graham McNamee, the national affairs; Bill Stern. sports, and Nola Luxford, women's news.

5:30 EST Metropolitan Opera Auditions.
Edward Johnson, M. C.; Milton Cross, announcer; Wilfred Pelletier conducts the orchestra. Guests: Tassia Peters, soprano, and Gordon Gifford, baritone, both of New York City.

EST Ben Bernie and All the Lads. Lew Lehr, comedian; Buddy Clark, vocalist, and the Bailey Sisters.

More information may be found on page 10, column 1.

## NIGHT

6:00 EST Silver Theater. Act 1 of a two-part drama "Lost Yesterday," by True

Boardman, starring Loretta Young. Conrad Nagel, M. C.; Dick Joy, announcer,

6:30 EST Grouch Club.

Jack Lescoulie, M. C.; Arthur Q. Bryan; Phil Kramer;

Emery Parnell; Walter Tetley; Beth Wilson; Leon
Leonardi's orchestra.

6:30 EST Gateway to Hollywood.

Resuming the talent quest from Hollywood. Guest:

Madeleine Carroll; movie actress.

EST Jack Benny, Comedian.

Mary Livingstone; Andy Devine; Don Wilson; Phil
Harris' orchestra,

More information may be found on page 10, column 1,
Pictures of Rochester may be found on page 26. 7:00

7:30 EST Mr. District Attorney; Drama. Racket-busting drama, with Raymond Edward Johnson.

7:30 EST Screen Guild Theater.

Marlene Dietrich, Gary Cooper, Bob Hope, and Connie
Boswell will star in tonight's drama. Roger Pryor,
M. C.; John Conte, announcer; Oscar Bradley's orchestra. More information may be found on page 10, column 2.

7:30 EST Fitch Bandwagon. Henry M. Neeley, M. C. Guest: Count Basie and his orchestra.

8:00 EST Campbell Playhouse; Drama. Tonight's drama, "Algiers," stars Paulette Goddard and Orson Welles.

8:00 EST Symphony Orchestra.

Alfred Wallenstein, eminent American conductor, will lead the crchestra.

Music detail may be found on page 16, column 3.

8:00 EST Chase and Sanborn Hour.

Don Ameche, M. C.; Edgar Bergen and Charlie McCarthy, comedians; Nelson Eddy, baritone; Dorothy
Lamour, vocalist; Robert Armbruster's orchestra. Guest: Charles Laughton, screen star in "Jamaica Inn."

9:00 EST Walter Winchell, Columnist.

9:00 EST Ford Sunday Evening Hour.

John Charles Thomas, baritone; symphony orchestra,
with Fritz Reiner, conducting; Mixed Chorus.

Music detail may be found on page 16, column 3.

9:15 EST The Parker Family: Drama.

9:30 EST American Album of Familiar Music. Frank Munn, tenor; Jean Dickenson, soprano; Eliza-beth Lennox, contralto; Haenschen's concert orchestra.

9:45 EST Bill Stern; Sports. Guest: Babe Ruth.
A story by Bill Stern may be found on page 4.

10:00 EST The Adventures of Ellery Queen.
Dramatized detective stories, with Ellery Queen,
fiction-detective story-writer, and others. "The Adventure of the Mother Goose Murders" is the title of

10:00 EST Good Will Hour, With John J. Anthony conducting.

10:00 Hour of Charm. Phil Spitalny's All-Girl orchestra; Maxine, vocalist; John Anderson, M. C.; Del Sharbutt, announcer. Guest: Martha McChesney Berry, founder of Berry School for

11:00 EST Paul Sullivan Reviews the News,

Refer to adjacent columns for stations broadcasting these programs

NBC-Diversion Without Exertion: D—8/52
Norman Cloutier, dir.: WJZ WLW
KDKA WORK WEBR WBRE
WHAM WMFF (sw-21.5)

Page 31

SUNDAY

October 8

11:30

★NBC-(News, WEAF only) Julio Oyanguren, guitarist: WEAF

CBS-Major Bowes' Family; Nich-

clas Cosentina, tnr.; Chas. Mag-nante, accordionist; Robert Reed, m.c.; Sam Herman, xylophonist; Waldo Mayo's Orch.: WABC WFBL WKBN WIBX WNBF WGBI WESG (sw-17.83) For detail see Good Listening Guide.

NBC-Southernaires: WJZ WJTN KDKA WSYR (sw-15.33)

MBS-Chorus from World's Fair:

KYW-Ken Martin's Orch. WCAU-Children's Hour WJAS-English Lutheran Church WTAM-Cleveland Art School

11:45 MBS-American Radio Warblers: CKLW WCAE WHK

NBC-Vernon Crane's Story Book: WEAF WTAM WLW WCAE

MBS-To be announced: WBAX WOR

AFTERNOON

NBC-Walter Logan's Musicale: WEAF WTAM WGY WCAE

CBS-Major Bowes' Family: WJAS WGR WIBX WHEC WPAR WHP WWVA WMMN (sw-17.83)

MBS-Perole String Quartet: WOR

WSYR Music detail on page 16 this week.

Music detail on page 16 this wee
WBAX-Miniature Theater
\*WBEN-News: Weather
\*WHAM-News
\*WJTN-News: Matinee Revue
WLW-Cadle Tabernacle Choir
WBRE-Children's Jubilee
WEEU-Zegar Polski
WORK-Ensemble

12:15

WBEN-Say It With Music WCAE-Amer. Radio Warblers WHAM-World Dances

12:30

CBS-Salt Lake City Tabernacle; Choir & Organ: WABC WPAR WFBL WESG WHP WGR WKBN WWVA (sw-17.83)

NBC-On Your Job: WEAF KYW WCAE WTAM WBEN WGY For detail see Good Listening Guide

NBC-Music Hall: WORK WJTN WLW

\*WORK-News

WEAF KYW

WIBX-Gypsy Strings WJTN-Health Hunters

Oyanguren, guitarist: WCAE WLW

NBC-The Radio Pulpit: WEAF WGY WSM WCAE KYW WBEN

Dr. Sockman's subject is "To-day is Ours." The Radio Chori-sters will sing Soldiers of Christ Arise.

★News: WOR WGR WBAL WBAX

WGBI-Italian-American Prgm.
WJTN-Betty Weakland
WKBW-Sunday School of Air
WSYR-Reading the Funnies WWVA Opportunities for Men

10:15

MBS-To be announced: WOR WBAX

★WBRE-News WBAL-Sunday Morning Roundup WGR-Meet the Comics

10:30

NBC-Children's Hour: WEAF CBS-March of Games: WABC WFBL WPAR WNBF WJAS WIBX WCAU WHP WMMN WESG (sw-17.83)

NBC-Morning Musicale: WJZ WJTN WMFF WORK KDKA WSYR WEBR WBRE WHAM

NBC-Barry McKinley, bar.: WBEN KYW WTAM WGY

WBAX-Italian Hour
WCAE-Phyllis Morton
WEEU-Organ Musicale
\*WLW-News WOR-Reading the Comics WWVA-L. P. Lehman & Staff

10:45 NBC-Kidoodlers: WCAE WBEN KYW WTAM WGY WLW NBC-Radio City Music Hall of the Air; Orch.: WJZ KDKA WEBR WMFF WBAL (sw.15.33) Music detail on page 16 this week. WEEU-Morning Worship
WGBI-Scrantonian Funnies
WGR-Westminster Church
WKBW-Churchill Tabernacle
WMMN-1st Presbyterian Church

\*CBS-News & Rhythm: WABC
WFBL WJAS WCAU ★CBS-News: Console Contrasts: WESG WNBF (sw-17.83)

\*NBC-News: Alice Remsen in the wJTN Make Believe:

MBS-Dick Harding, organist:

★NBC-News: Romance Melodies: WCAE KYW WLW

WCAE KYW WLW
KDKA-Music of Today
WBAL-Gospel Tabernacle
WBEN-Trinity Church Services
WBRE-St. Stephen's Church
\*WGBI-News: Music
\*WGY-News: Ferde Grofe's Orch.
WHAM-Church Service
WHP-Presbyterian Church
WBX-Audrey Lynn
\*WMFF-News: Church Service
WOR-Arranged by Leo Freudberg
WORK-St. Matthews' Church
WPAR-Church Services
\*WSYR-News: Symphonic Music
\*WTAM-News: Melody Time

11.15

11:15

NBC-Neighbor Nell: WJZ KDKA WORK (sw-15.33) MBS-Reviewing Stand: WBAX WGBI-Gems of Melody WGY-Union College Chapel Ser-

MBS-American Wildlife: WBAX

WBRE-Italian Prgm. WCAU-Child Heroes

(Continued on Next Page)

# MORNING

★Star in program listings indicates news broadcast.

★NBC-News; Organ & Xylophone Recital: WEAF KYW WCAE WTAM WLW WBRE

★NBC-News; Peerless Trio: WJZ WORK WJTN (sw-21.5)

KDRA-Trails to Happiness
WIBX-Polish Echoes
\*WOR-News: Silver Strains
WSYR-Go to Church
WWVA-L. P. Lehman & Staff

8:15

NBC-Cloister Bells: WJZ WJTN WORK (sw-21.5)

8:30

NBC-Four Showmen Quartet: WEAF KYW WCAE WBRE

CBS-Poetic Strings: WABC WGR (sw-17.83)

NBC-Tone Pictures: WJZ WHAM WORK WEBR WSYR WEBC WJTN (sw-21.5)

8:00 a.m. EST

\*\*CBS-News: Organ Reveille: WABC WGR (sw-17.83)

\*\*WBAL-Sunday Sermon WKBW-The King's Morning WLW-Church Forum WTAM-The Creoleans.

\*\*WWVA-Sunday Morning Serenade

NBC-Animal News Club: WEAF KYW WCAE WTAM WBRE

CBS-Radio Spotlight: WABC w-17.83)

WGBI Gems of Melody WMMN-Anita Brill, hymns

9:00

★CBS-European News Roundup: WABC WCAU WESG WWVA WNBF WHEC WPAR WGR (sw-17.83)

NBC-Coast to Coast on a Bus: WJZ WEBR WSYR WLW WMFF WORK WBAL (sw-21.5)

Guests: The three little daughters of Lin Yu Tang, fa-mous Chinese author of "Im-portance of Living."

NBC-Turn Back the Clock; WEAF WGY WTAM WBEN WBRE

KDKA Concert Favorites KDKA-Concert Favorites
KYW-Story Lady
WBAX-Rosario Bourdon's Orch.
WCAE-Church Service
WEEU-Let's Go to Church
\*WFBL-Salvation Army: News
WGBI-Italian-American Variety Prgm. ★WHAM-News

₩HAM-News
WHP-Dick Leibert, organist

★WIBX-Italian Album: News
WJAS-St. Patrick's Church
WJTN-Swedish Salvation Army
WMMN-History of the Hymns
WOR-Rainbow House

CBS-Outdoors with Bob Edge: WABC WGR WHEC WWVA WCAU WESG WPAR WNBF

NBC-Tom Terriss, Letters from Abroad: WEAF WTAM WBEN WBRE KYW WGY WEEU-German Meditation WHAM-Salon Orch. WHP-Ralph Emerson, organist

9:30 NBC-Coast to Coast on a Bus:

CBS-Wings Over Jordan: WABC
WFBL WHEC WGR WHP WNBF
WESG WMMN WPAR WCAU
(sw-17.83)
Gnest: Dr. W. A. Jennings,
pastor of the Vernon A. M. E.
Church in Tulsa, Oklahoma.

NBC-Sunday Drivers: WEAF WBRE KYW WGY WBEN KDKA-Religious Message
WBAX-Sweet & Swing
WCAE-Grandpa & Snuggins
WEEU-Sunday School Services
WHAM-Family Worship Hour
WIBX-Italian Drama
WKBW-Music for Sunday
WTAM-Odd Moments in History
WWVA-Polish Hour

9:45 CBS-Wings Over Jordan: WIBX

NBC-Sunday Drivers: WTAM WBEN-Musical Program WEEU-Memorial Bible Class

10:00

CBS-Church of the Air: WABC
WESG WIBX WJAS WKBN
WHP WHEC WNBF WCAU
WMMN WPAR WFBL (sw-17.83)
Speaker: Dr. Arlo A. Brown
(Methodist), president of Drew
University, Madison, New Jersey.

# Woman of the Week

MARTHA McCHESNEY BERRY founder of Berry School for Georgia

Hour of Charm

★ PHIL SPITALNY and his All-Girl orchestra **★ JOHN ANDERSON, Master of Ceremonies** 

GENERAL @ ELECTRIC



# SUNDAY October 8

(12:30 p.m. Continued)
WEEU-Socialist Party
WGBI-Polish Prgm.
WHAM-Sunday Musicale
WIBX-New Songs of Italy
WJAS-Music from Italy
WKBW-Tabernacle Hour of Music
WMMN-Familiar Melodies
WOR-Betty & Buddy, songs &
patter patter WSYR-Italian Melodies

12:45 CBS-Tabernacle Choir and Loft:

WBAX-Voice of Truth
WCAU-Jack Byron's Orch.
WEEU-Tuneful Topics
★WOR-News
WSYR-Waltz Serenade

1:00

CBS-Church of the Air: WABC
WJAS WFBL WNBF WKBN
WWVA WPAR WGR WCAU
WESG WHEC (sw-17.83)

A Mormon service from Salt
Lake City Tabernacle will be
presented.

NBC-Sunday Symphonette: WEAF WLW WTAM WCAE WGY KYW WBEN (sw-15.33)

NBC-Waterloo Junction, sketch: WJZ KDKA WMFF WSYR MBS-Don Arres, tnr.; Orch.: WBAX WOR

Wings of Melody: WIBX

★News: WHP WEEU WBAL-Little Theater of Air WCAU-Eric Wynne's Orch. WJTN-Ave Maria Hour WMMN-On Road to Calvary WORK-Christian Science Prgm.



()() WORLD SERIES

MBS stations listed below will broadcast today's World Series

Y game from Crosley Field in Cincinnati, Ohio. The New York Mas: WABC WHP WNBF WABX
Yankees, American League pennant winners, opposing the Cincinnati Reds, National League pennant winners, for the champeon of the Cincinnati Reds, National League pennant winners, for the champeon of the Cincinnati Reds, National League WKBN (sw-17.83)

For detail see Good Listening Guide cinnati Reds, National League
pennant winners, for the championship. If the game is called
due to inclement weather, alternate programs for this period
are listed.
KOV WHJB WBAX WABY
WNBF WGR WKBW WOR
WMFF WSAY WSYR WBIX

MBS-To be announced: WORK WBAX

WBAL-Looking Over Europe WEEU-Baerricks Wannarnaus WHP-Uptowners Quartet

1:30 NBC-Festival of Music: WJZ WEBR WMFF WJTN WBAL

\*CBS-News: Walberg Strings: WABC WNBF WESG WJAS WIBX WPAR WFBL WMMN (sw-17.83)

NBC-Rangers Serenade: WEAF WBEN KYW WGY (sw-15.33) MBS-Mario de Stefano, harpist: WBAX WOR WORK WKBW

WBAX WOR WORK W
KDKA-Festival of Music
WCAE-Pop Concert
WCAU-Baseball Game
WEEU-To be announced
WGBI-Polish Program
\*\*WGR-News and Rhythm
WHAM-Parade of Choirs
WHP-Howard Gale's Orch.
WIW-True Story. WLW-True Story WWVA-Home Folks Frolic

1:45

MBS-The Manhatters: WBAX

WHAM Florence Freeman, violin-WOR-Hitmakers

2:00 NBC-Continental Varieties: WJZ WMFF KDKA WHAM WSYR WEBR WJTN WBRE (sw-15.33)

NBC-Music for Moderns: WEAF WBEN WCAE WGY NBC-Smoke Dreams:

MBS-Mystery History: WBAX WORK WKBW WOR KYW-Hunting & Fishing Club

WBAL-It Seems to Me WEEU-To be announced WGR-Amateur Hour WWVA-L. P. Lehman & Staff

2:15

NBC-Continental Varieties: WBAL KYW-Console & Keyboard

#### 2:30

NBC-Treasure Trails of Song: WJZ WHAM WSYR WJTN WBAL WEBR WMFF (sw-15.33) MBS-Let's Go Back to the Bible: WCAE WBAX WORK WKBW CBS-Football; N. Y. Giants vs. Pittsburgh; WABC

CBS-Going South: WPAR WGR WIBX WHP WJAS WNBF WGBI WKBN WESG WHEC (sw-17.83) NBC-Univ. of Chicago Round Ta-

NBC-Univ. of Unicage Round Ia-ble Discussion: WEAF WBEN WGY KYW WTAM For detail see Good Listening Quide. To be announced: WBRE WORK KDKA-Football; Pittsburgh vs.

Giants WEEU-Bible Hour Prgm.
WFBL-Syracuse Voices
WHP-Salon Moderne
WLW-Church by Side of Road
WMMN-Induction Ceremonies
WOR-The Manhatters

2:45 CBS-Going South: WFBL

\*WBRE-Anthony Kotulak, accordianist: News WEEU To be announced WGBI-Gems of Melody

3:00 NBC-Melodies for Milady; WJZ WEBR WBAL WHAM WJTN WSYR WMFF (sw-15.33)

CBS-So You Think You Know Music: WNBF WIBX WPAR WFBL WESG WMMN WKBN WHP WHEC WGBI (sw-17.83) NBC-Roy Shield's Revue: WEAF WBEN KYW WTAM

MBS-On a Sunday Afternoon: WOR WORK WKBW WBAX

WORK WKBW WBAX
WBRE-Brunon Kryger Polish Hr.
WCAE-Airliners
WEEU-To be announced
WGR-Let's Go Back to the Bible
WGY-Melodic Miniatures
WJAS-Amateur Hour
WLW-To be announced
WWVA-L. P. Lehman & Staff

3:15

NBC-Bookman's Notebook: WJZ WBAL WEBR WMFF WHAM WJTN (sw-15.33)

3:30
MBS-Haven of Rest: WBAX
WOR WORK
\*NBC-News: WEAF WBEN

\*NBC-News: WEAF WBEN
CBS-Columbia Broadcasting Symphony: WKBW WNBF WIBX
WPAR WFBL WESG WMMN
WKBN WHP WHEC WGBI
Music detail on page 16 this week.
NBC-Allen Roth Presents: WJZ
WHAM WMFF WEBR WJTN
WSYR WBAL (sw-15.33)

To be announced: KYW WLW WCAE-Jr. Chamber of Commerce WCAE-Jr. Chamber of Country WGR-Headlines WGY-Carmelo Cascio, pianist WTAM-Cleveland Art Museum 3:45

NBC-Bob Becker's Chats About Dogs: WEAF KYW WGY WCAE WBEN

WGBI-Gems of Melody
WGR-20th Century Serenade
4:00
CBS-Columbia Broadcasting Symphony: WWVA (sw-17.83-15.27)
NBC-Hall of Fun: WEAF WBEN
WCAF (sw-9.53) WCAE (sw-9.53) MBS-Nobody's Children: WSYR

NBC-National Vespers: WJZ
WEBR WHAM WJTN WMFF
Dr. Fosdick's subject will be
"Mystery of Life." The male
quartet will sing God Our
Father and Jesus Calls Us.

Father and Jesus Calls Us.
Father Charles E. Coughlin:
WGR WJAS WBAX
KYW-Hour of Peace
WBAL-Hits & Encores
WBRE-Dance Orch.
WEEU-Voice of Salvation
WGY-The Shadow, drama
WLW-Unsolved Mysteries
WMMN-The Family Altar
WORK-Rev. Fusco
4:15

4:15 NBC-Hall of Fun: WTAM

WCAE-Baseball Scores
4:30
NBC-The World Is Yours; Smithsonian Institute Drama: WEAF
WCAE WBEN WTAM WGY
WLW (sw-9.53)
See page 19 for more detail.
For detail see Good Listening Guide.

NBC-Tapestry Musicaie: WJZ WEBR WHAM WBRE WMFF WORK WJTN WSYR

CBS-To be announced: WHP WKBN WPAR WIBX WESG WFBL WNBF WHEC WMMN WGBI WWVA WKBW (sw-11.87-

MBS-The Shadow, drama: WBAL KYW-Sunday Capers WOR-Johnny Magee's Orch.

4:45 WGBI-Gems of Melody ★WWVA-Sunday Newspaper

5:00

NBC-Enna Jettick Melodies; Jimmy Shields, tnr. & m.c.; D'Artega's Orch.; Norsemen Quartet; Rosalind Ames, style comm.: WEAF WIAM WCAE WBEN WGY WHAM KYW (8-9.53)

For further detail see sponsor's announcement on page 31.

announcement on page 31.

MBS-The Musical Steelmakers:

WWVA WOR WLW

For further detail see sponsor's announcement on this page, por detail see Good Listening Guide.

NBC-Three Cheers: WJZ WMFF WEBR WSYR WJTN WBAL WEBR WORK

CBS-Hobby Lobby; Dave Elman,
M. C.; Harry Salter's Orch.:
WABC WIBX WESG WGBI
WHP WHEC WJAS WKBN
WCAU WFBL WGR WNBF
(sw-17.87-15.27) (also KNX at

CBS-Console Overtones: WPAR

KDKA-Vesper Service WBAX-Jack Melton's Orch, WBRE-Donlin's Pennsylvanians WKBW-Curtain Calls

5:15

NBC-To be announced: WEAF WORK KYW WCAE (sw-9.53) \*NBC-Four Star News: Nola Luxford; H. R. Baukhage; Gra-ham McNamee; Bill Stern: WJZ WEBR WSYR WJTN WMFF

WBAL For detail see Good Listening Guide, WBEN-Modern Trends

WGY-John Seagle, bar. WHAM-Musical Reveries WTAM-Star Gazers' Club 5:30

CBS-Ben Bernie & All the Lads, with Lew Lehr, comedian: WABC WFBL WHEC WJAS WCAU WGR (sw-15.27-17.83) (also KSL KNX at 12 mid.)

NBC-Paul Wing's Spelling Bee: WEAF KYW WGY WCAE WLW WBEN WTAM (sw-9.53)

NBC-Metropolitan Opera Auditions: WJZ WBZ WSYR WHK WSM WORK WEBR WJTN WHAM WBAL WMFF KDKA

MBS-The Shadow, drama: WOR WKBW WNBF

CBS-To be announced: WPAR WIBX WMMN

WBAX-The Shadow, drama WBRE-Leo Jacobs' Orch. WESG-The Shadow WGBI-Gems of Melody WHP-Al Roth's Orch. WWVA-Melody Time

5:45 WGBI-Gems of Melody

★WLW-News WWVA-Armchair Romances

# NIGHT

6:00

CBS-Silver Theater; Conrad Nagel, director: WABC WHEC WJAS WKBW WCAU WGAR WHAS WHAS WJR WBT (sw-15.27) More detail on page 10.

NBC-Catholic Hour: WEAF WSB WBEN KYW WSM WTIC WGY WMAQ WTAM WCAE WSYR WBZ (sw-9.53)

Reverend Russell of Catholic University, Washington, D. C., will discuss what Catholics do at Mass. Title: "God Our Father."

CBS-To be appounced: WMMAN

CBS-To be announced: WMMN WIBX WNBF WPAR WHP MBS-Tommy Tucker's Orchestra:

NBC-Jack Teagarden's Orch.: WJZ WEBR WSYR WMFF WJZ WEBR WSYR WMFF

\*News: WFBL WHAM WBAX
Sports: WBAL WJR
CKLW-Folk Song Festival
KDKA-Bernie Armstrong, organist
WBRE-Christian Science
WENR-Amateur Hour
WESG-Songs of Yesteryear
WGBI-Down Melody Lane
WGR-Western Singers
WHK-Baseball Resume
\*WJTN-News: Music

\*WJTN-News: Music
WLW-Sherlock Holmes
WORK-Baseball Scores: Gospel

WWVA-Slums Cost You Money

6:15

NBC-Jack Teagarden's Orch.: WHAM CBS-To be announced: WESG

WBAL-Around the Dinner Table
WBAX Musical Interlude: Sports
\*\*WBRE-News
WFBL-Vespers
\*\*WGBI-News: Baseball Scores

\*WGBI-News: Baseball Scores
WGR Orchestra of the Week
WHP-Baseball Scores
WJR-Musical Prgm.
WJTN-People, Just People
6:30
NBC-Paul Laval's Orch.: WJZ
WEBR WHK WSYR WBAL
WORK

CBS-To be announced: WNBF NBC-Grouch Club; Jack Lescoulie, m.e.; Art Bryan, Emory Parnell, Beth Wilson; Leon Leonardi's Orch.: WEAF KDKA WSB WTAM WMAQ WGY WBZ WLW WBRE (sw-9.53)

CBS-Gateway to Hollywood:
WABC WCAU WKBW WHAS
WJAS WHEC WHAS WFBL WJR
WGBI WWVA WGAR WBT
For detail see Good Listening Quide.

MBS-To be announced: WOR WBAX

★News: WHP WMFF Sports: WGR WJTN CKLW-World Today KYW-Romance Lyrics \*\*WBEN-News: Musical Prgm. WCAE-Sunday Serenade WHAM-Richard Himber's Orch. WHAY-Renard Himber's Oren.
WHBX-Christian Science Prgm.
WMMN-To be announced
WPAR-Music for Sunday
\*WSM-Hymns at Twilight: News
\*WTIC-News: Weather

6:45 NBC-Paul Laval's Orch.: WJTN

★News: WGR WIBX WCAE CKLW KYW WBEN-Famous Dates on the Niagara Frontier ★WHAM-Peter Grant, comm. WHP-Ferne Burrell, songs

WORK-Advs. of Fu Manchu WTIC-Flufferettes 7:00

\*CBS-European News Roundup: WABC WGR WHP WBT WIBX WHEC WFBL WCAU WJAS WNBF WMMN WPAR WHAS WGBI WWVA WKBN (sw-15.27)

NBC-Jack Benny's Prgm., with Mary Livingston, Andy Devine, Rochester, Don Wilson and Phil Harris' Orch.: WEAF WTIC WORK WHAM WTAM WBRE WSB KYW WMAQ WLW WSYR WBEN WCAE WGY WSM (sw-9.53) (also KFI KOA at 11:30

p.m.)
More detail on page 10.
Pictures of Rochester on page 26.

\*NBC-Popular Classics; Vicki Chase, sop.; News: WJZ WBZ WMFF WHK WEBR WBAL

★MBS-News; Design for Melody: CKLW WBAX WOR

\*KDKA-News
WENR-Will Osborne's Orch.
WGAR-String Serenade
WJR-Gerald L. K. Smith, talk
WKBW-Churchill Tabernacle

7:15

KDKA-On the Mall WBAL-Around the Dinner Table

7:30

NBC-Bandwagon; Guest Orch.:
WEAF WGY WCAE KYW
WTIC WMAQ WBEN WTAM WBRE WSB WSM WORK (sw

9.53)
For detail see Good Listening Guide CBS-Screen Guild Theater; Roger Pryor, m.c.; Oscar Bradley's Orch.: WABC WWVA WHP WJAS WKBN WCAU WGAR WFBL WHEC WHAS WNBF WGR WJR WBT WGBI WIBX (sw-6.06-15.27)

NBC-Mr. District Attorney; dra-ma: WJZ WBZ WEBR WBAL WMFF WJTN WSYR KDKA WENR WHAM WHK

\*\*News: WLW WOR
CKLW-Styled by McIvor
WBAX-Ave Maria Hour
WBEN-Ruth Nichols and Rain bow Trio WPAR-The Little Show

7:45
MBS-Stan Lomax, sports: WOR WLW-Melody Magic 8:00

\*CBS-Campbell Playhouse, drama: News: WABC WHEC WFBL WIBX WJAS WGBI WCAU WKBN WGAR WBT WGR (sw-6.6) (also at 10:00 p.m.)
For detail see Good Listening Quide.

★CBS-Adventures of Ellery Queen: News: WHAS

NBC-Chase & Sanborn Hour; Don Ameche, m.c.; Edgar Bergen and
Charlie McCarthy; Dorothy Lamour; Nelson Eddy, bar.; Robert
Armbruster's Orchestra; Guests:
WEAF WCAE WTIC WBRE
WGY WSB WSM WTAM KYW
WBEN WSYR WHAM WMAQ
WLW (sw-9.53)
For detail see Good Listening Guide.

NBC-Symphony Orchestra: WJZ KDKA WHK WORK WJTN WEBR WMFF WBZ Music detail on page 16 this week.

MBS-American Forum of the Air: WNBF WOR WBAX

WNAL Work WBAL
CKLW-Dr. M. R. DeHaan
WBAL-Father Coughlin
WHAS-Rev. Charles E. Fuller
WJR-Gerald L. K. Smith, talk
\*WMMN-News
WPAR-Vesper Services
WWVA-Ministerial Assn.

8:15

WMMN-Music You Want
8:30
WJR-Musical Prgm.
WPAR-Salon Musicale
WWVA-A Song Is Born

8:45

MBS-American Forum of the Air: CKLW

9:00

★NBC-Walter Winchell, comm.: WJZ WSYR WENR WHK WJTN WEBR WHAM KDKA WLW WMFF WBZ WBAL WSM WSB

NBC-Manhattan Merry-Go-Round; Men About Town, trio: Pierre Le Kreun, tnr.; Rachel Carlay, vocalist; Don Donnie's Orch.: WEAF WTAM WMAQ WBEN WGY WCAE KYW WTIC (sw-9.53)

CBS-Ford Sunday Evening Hour: WABC WKBN WGR WJR WIBX
WHAS WGAR WCAU WFBL
WNBF WJAS WHEC WHP WBT
WWVA (sw-15.27-6.06)
Music detail on page 16 this week.

MBS-Old Fashioned Revival: CKLW WBAX

WBRE-All-Request Prgm. WGBI-Father C. E. Coughlin

# IT'S WHEELING STEEL Returns to the Air

MBS Coast to Coast SUNDAY · OCTOBER 8th

5 P. M., E. S. T.

Teaturing

• THE MUSICAL STEELMAKERS

 DOROTHY ANN CROWE ARDENNE WHITE

THE SINGING MILLMEN

• THE STEELE SISTERS

 REGINA COLBERT • THE TIN MILL CHOIR

 THE OLD TIMER GUEST HEADLINERS FROM MILLS - FACTORIES AND OFFICES

> Radio's Original Employee Jamily Broadcast

WOR . WGN . WLW . CKLW . WAAB . WOL . KFJZ . WDGY . WATL WWVA . WPAY . KHJ . KFXM . KXO . KTKC . KGB . KPMC . KFRC KDON . KDB . KVOE . KQW . KIEM . KVEC . KVCV . KHSL . WRAL WAIR . WGRC . WRVA . WSIX . KXOK . WHB . WRR . KFEL . WSAY WMPS . KTOK . KGFF . KBIX . KADA . KOME . KCRC . KYOS

9:15

WBC-The Parker Family: WJZ
WSYR WENR WHK WJTN
WEBR WHAM KDKA WLW
WMFF WBZ WBAL WSM WSB

9:30
NBC-American Album of Familiar
Musie; Frank Munn, tnr.; Elizabeth Lennox, contr.; Buckingham
Choir; Arden & Arden, piano duo;
Bertrand Hirsch, violinist; Jean
Dickenson, sop.; Gus Haenschen's
Orch.; WEAF KYW WSM WTIC
WMAO WEEN WTAM WCAF

Orch.; WEAF KYW WSM WTIC
WMAQ WBEN WTAM WCAE
WGY WSB (sw.9.53)
Miss Dickenson will sing
Spargi d'amaro pianot from
'Lucia di Lammermoor (Donizetti) and Frank Munn will
sing By Bendemeer's Streams.
Miss Lennox and the Buckingham Choir will offer Songs My
Mother Taught Mc. Bertrand
Hirsch, violinist, will play a
Beethoven Minuet, and the orchestra will play II Guarany
Overture (Gomez) and Anitra's
Dance from 'Feer Gynt Suite'
(Grieg).

NBC-Irene Rich, drama; WJZ WLW WJTN WENR WHK WBZ KDKA WEBR WSYR WBAL WHAM (also WSM WSB at 11:15

NBC-To be announced: WMFF WMMN-Victor Record Revue WOR-Jack Jenny's Orch. WORK-Rhapsody in Rhythm

9:45 NBC-Bill Stern's Sports Review; WJZ WHAM WSYR WBAL WBZ WHK WEBR KDKA

WENR
For detail see Good Listening Guide. NBC-To be announced: WLW

WMFF-Sunday Evening Reverie ★WORK-News

### 10.00

CBS-Adventures of Ellery Queen: WABC WCAU WJAS WMMN
WFBL WGBI WPAR WNBF
WBT WHP (sw-15.27-6.06)
For detail see Good Listening Guide.

\*NBC-News; Voice of Hawaii:
WJZ WBAL WBRE WBZ WJTN WSYR WEBR WMFF

NBC-The Hour of Charm; Phil NBC-The Hour of Charm; Spitalny's All-Girl Orch.: WI WSM WTAM WSB WCAE W WTIC WLW WBEN WMAQ For further detail see spon announcement on page 81. For detail see Good Listening G

MBS-To be announced: WORK CBS-Campbell Playhouse, drama: WHAS (also see 8:00 p.m.) MBS-Good Will Hour: WOR Hour: WOR CKLW WHK WGR To be announced: KYW WIBX

WKBW KDKA-You Don't Say WBAX-Polish Hour WENR-Concert Miniature WGAR-Franklin Lewis: ( Concert

WENR-Art Kassel's Orch. WIBX-Music Makers

10:30 NBC-Concert Orch.: WEAF WGY WCAE KYW WBEN

NBC-Cheerio, inspirational talk and music; WJZ KDKA WBRE WENR WJTN WBAL WHAM WSYR WBZ WMFF

To be announced: WIBX WPAR \*WFBL-News WGAR-Hermit's Cave WGAR-Hermit's Cave
WJR-The Hermit's Cave
WLW-Deacon Moore's Orch.
WMAQ-Richard Himber's Orch.
WSB-Citizenship Forum
WTAM-Dick Barrie's Orch.
WTIC-Melodic Strings

### 11:00

★CBS-Paul Sullivan Reviews the News: WABC WFBL WGAR WJR WCAU WHEC WGR

CBS-Jimmie Noone's Orch.: WBT WIBX WPAR WNBF WHP (sw-15.27-6.06) ★NBC-News: Johnny Messner's Orch.: WEAF WBEN WGY (sw-

Orch.: 9.53) ★NBC-News: Ranny Weeks' Or-chestra: WJZ WBRE WSB WJTN WSYR WBAL WORK WEBR WSM

\*News: Weather: WTIC WOR

WHAM WCAE WLW

\*CKLW-Reporter

\*KDKA-News: Weather: Temp.:

Announcements

\*KYW-News: Organ Reveries

WBZ-Sports: Weather ★WENR-News: Ace Brigode's Orchestra WHK-Sports Slant WJAS-Col, Chas. C. McGovern WKBW-Back Home Hour

★WMMN-News: Dance Time ★WTAM-News: Did You Know: Ray Pearl's Orch. 11:15

NBC-Johnny Messner's WMAQ WTIC WCAE

NBC-Irene Rich, drama: WSM WSB (also see 9:30 p.m.) NBC-Ranny Weeks' Orch.: WEBR KDKA WBZ WMFF WHK MBS-Jack Teagarden's Orch.: WOR WBAX WSYR

Music You Want: CKLW KYW

★WJAS-News WLW-Sports JAS-News

MONDAY, October 9, 1939

11:30

NBC-Art Kassell's Orch.: WEAF WENR WTIC WCAE (sw-9.53)

WJR

NBC-Abe Lyman's Orch.: WJZ WJTN WEBR WBAL WMFF WMAQ WORK KDKA WBRE WHK WSYR

WBEN-Midnight Vespers \*WFBL-News
WGY-Music You Want
WLW-Dance Orch.

\*WSB-News: Souvenirs of Mel- CBS-Dance Orch.: WMMN

ody WSM-Sunday Night Serenade WTAM-Dick D'Nars' Orch.

CBS-Tommy Tucker's Orch.: NBC-Art Kassell's Orch.: WSB WABC WMMN WKBN WFBL CBS-Dance Orch.: WFBL WCAU WHEC WHAS 11:45 WOR

WLW-Carl Lorch's Orch.

12:00

CBS-Dance Orch.: WABC WGR WHEC WNBF WCAU WHP WIBX WFBL WGAR WHAS WGBI WJR

★NBC-News: Harry James' Orch.: WJZ WBZ WSB WMFF WHK WMAQ KDKA WHAM WBRE NBC-Dance Orch.: WEAF KYW WGY WSM WTAM WTIC WBEN MBS-Tommy Tucker's Orchestra: CKLW WOR WCAE WBAX WBT-Midnight Dancing Party

SUNDAY October 8

WENR-To be announced WLW-Clyde McCoy's Orch.

### 12:30

\*NBC-Freddie Martin's Orch.: News: WJZ WBZ KDKA WBRE News: WJZ WB WENR WHAM

CBS-Bob Crosby's Orch.: WABC WCAU WFBL WIBX WJR WHP WNBF WGAR WMMN WGBI WGR

\*NBC-News: Reggie \*Childs' Or-chestra: WEAF WTIC WTAM WGY KYW WSB WSM WBEN MBS-Johnny Davis' Orch.: WOR WHK WBAX WCAE

NBC-One Man's Family: KPO KFI (also see Thurs, prgms, at 8

CKLW-Larry Gentile WHAS-Dream Serenade WLW-Moon River WMAQ-Ace Brigode's Orch.

End of Sunday Programs

# MORNING

★Star in program listings indicates news broadcast.

7:00 a.m. EST

NBC-Forty Winks Club: WEAF CBS-Morning Almanac: WABC

\*NBC-Morning Patrol: News:

Musical Clock: WGR WFBL KYW KDKA 7:30

\*NBC-News: WEAF

★News: Musical Clock: WFBL WGY

★News: WBAX WGBI KDKA-Kowhands WBAL-Around Breakfast Table

\*WBEN-News: Sun G Club WBRE-Wake Up WCAU-Name Band Revue

7:45
NBC-Musical Varieties: WEAF
\*NBC-Peter Paul, Inc.: News:

WJZ

\*CBS-News: WABC

\*News: WCAU WORK WTAM
Checkerboard Time: WLW WGY
KDKA-Ma Perkins

WBAX-To be announced WGBI-Eight-Eighty Alarm WHAM-Kindly Thoughts WIBX-Birthday Club WJAS-Agricultural Hints: Ability

WJAS-Agricultural Hints: Ability
for Sale
WJTN-Timekeeper
\*WMFF-News: Classified Column: Prgm. Resume
WPAR-Delmore Bros. WPAR-Delmore Bros. WSYR-Addis Timekeeper

8:00

\*NBC-News: Earbenders: WJZ

WBRE WEBR ★CBS-European News Roundup: WABC WMMN WESG WKBW WGBI (sw-17.83)

★NBC-News: Do You Remember: WEAF WGY (sw-21.5)

★News: WCAE WJAS WOR WWVA

★News: Timekeeper: WJTN WSYR \*KDKA-News: Musical Clock

\*WBAL Story Behind the Head-

MBAX-To be announced
WCAU-Name Band Revue
WEEU-Around the Breakfast Ta-

\*WIBX-News: Mountain Music WHAM-Dominie of the Hills WLW-Time to Shine WMFF-Plattsburg Milkman

\*\*WORK-News: Kid Smith &

★WORK-News: Kid Smith & the Smith Sisters ★WPAR-News: Ranch House

Roundup WTAM Top of the Morning 8:15

NBC-Do You Remember ?: WTAM CBS-Deep River Boys: WESG NBC-The Wife Saver: WJZ NBC-The Wi

CBS-Odd Side of the News: Tune in the Spotlight: Have You For-gotten: WABC (sw-17.83)

WBAL-Around Breakfast Table WBAL-Around Breakfast T WCAE-Today's Almanac WGBI-Eigh-Eighty Alarm WHAM-Pete & Joe WHP-Call Serevice WIBX-Tune Time WJAS-Marjorie Stewart \*WLW-Michael Hinn, news WMMN Morning Devotions WOR-To be appropried WOR-To be announced WPAR-Riddles in Rhythm WWVA-Musical Clock

8:30 CBS-Phil Cook's Almanac: WABC (sw-17.83)

NBC-Gene & Glenn, songs: WEAF

WBAX-To be announced WBAX-To be announced WCAU-Young Dr. Malone WESG-Jim & Jane WGBI-Songs & Sonnets WGY-Rhythm Makers WHAM-Ma Perkins, skete WHP-Morning Moods WIBX-Musical Clock WJAS-Today's Prems: Mu sketch

WIBX-Musical Clock
WJAS-Today's Prgms.: Musicale
WJTN-Morning Devotions
★WKBW-News: Headline Parade
WLW-Gospel Singer
WMMN-Morning Pickup
WORK-Owen & King
WPAR-The Buskirk Family
WSYR-Arpeako Timekeeper
WTAM-Musical Clock
8:45

8:45 NBC-Eleanor Lane, songs: WJZ WBZ

CBS-Adelaide Hawley: WABC WESG (sw-17.83) Morning Devotions: WBRE WHP

WMFF KDKA-Organ Reveries

WBEN-Sun Greeters Club WCAU-Heart of Julia Blake WEEU-Friendly Club WGY-Market Basket WHAM-Whistler & His Dog WJAS-Cheery Melodies WLW-Tex Owens WMMN-Personal Shopper WOR-Goldbergs, sketch WSYR-Timekeeper WTAM-Jane Weaver

\*NBC-News: Women In the

CBS-Manhattan Mother, WABC WCAU WFBL WKBN

★NBC-News: Breakfast Club: Vocalists; Don McNeill, m.c.; Orch.: WJTN WMFF WBRE (sw-21.5)

★NBC-News: Happy Jack, songs: WBEN

Sunny Melodies: WPAR WJAS WNBF WIBX (sw-WPAR CBS-Sunny

\*NBC-News: The Woman of To-morrow: WJZ

morrow: W.JZ

KDKA-Shopping Circle

\*KYW-News: Morning Varieties

WBAL-Journal of Living

WBAX-Westward, Ho!

WCAE-Jean Abbey, talk

WESG-To be announced

WGBI-Better Business Bureau

\*WGR-News: Victor H. Lindlahr

WGY-Your Family & Mine WHAM-Hits & Encores WKBW-Niagara Spotlight WLW-Boone County Caravan WMMN-Cowboy Loye WOR-Arthur Godfrey, songs WORK-Morning Devotions WORK-Morning Devotions WSYR-Hymns of All Churches WWVA-Merrymakers

9:15

CBS-American School of the Air: NBC-Gene & Glenn, songs: WEAF (sw-21.5) WABC WNBF WCAU WJAS WFBL WIIP WKBW WHEC WBZ WMFF WEEU WPAR WGBI WIBX For detail see Good Listening Guide.

NBC-Band Goes to Town: WEAF WCAE

KDKA-Linda's First Love, sketch KYW-Home Forum WBEN Presenting Cosette Merrill \*WEEU-News
WESG-Waltz Time
WGY-This Day Is Ours, sketch
WHAM Women Only
WLW-Heart of Julia Blake WLW-Heart of Julia Diake WOR-Modern Living \*WSYR-Mid-Morning, Ltd.: So-cial Calendar: News WTAM-Kitty Keene, Inc., sketch WWVA-Ma Perkins, sketch

9:30

NBC-The Family Man: WEAF CBS-American School of the Air:

NBC-Breakfast Club: WJZ WORK WBAL WEEU

WBAL WEEU
KDKA-The Editor's Daughter
WBAX-Morning Varieties
WBEN-Heart of Julia Blake
WCAE-Meet Miss Julia
WGR-John Sturgess, songs
WGY-Kitty Keene, sketch
WHAM-Young Dr. Malone
WHP-The Islanders
\*\*WIBX-News: George Davis, organist

ganist WLW-Life Can Be Beautiful WOR-To be announced WTAM-Houseboat Hannah, sketch

WWVA-Jake Taylor's Railsplitters 9:45 CBS-Bachelor's Children: WABC WCAU WJAS WFBL

NBC-Breakfast Club: KDKA NBC-Life Can Be Beautiful, sketch: WEAF KYW WBAL sketch: WE. WTAM WGY

NBC-Cadets Quartet: WCAE NBC-Cadets Quartet: WCAE
Vic & Sade, sketch: WHP WGBI
WBEN-Sally Work
WGR Shopping with Doroths
WHAM-Tower Clock Prgm.
WKBW-Tonic Tunes
\*WLW-Trouble Doctor: News:
Livestock Reports
WOR-Nell Vinick: Oddities: Musical Interelude
WPAR-To be announced
WWVA-Rapid Ad Service
10:00
CBS-Pretty Kitty Kelly, sketch:
WABC WIBX WHEC WWVA
WGR

NBC-The Man I Married, sketch: WEAF WTAM WBEN KYW WCAE WGY WSYR WLW

NBC-Josh Higgins, sketch: WJZ WORK WHAM

Young Dr. Malone: WFBL WJAS KDKA-Your Family & Mine WBAL-Meet Miss Julia \*WBAX-News: Robt. Hood Bow-Band WBRE-Louis Savitt's Orch.

\*\*WCAU-News: Hoosier Hotshots: Morning Melodies
WEEU-Horseshoe Mike & Cow-

boy Joe WESG Day Dreams WGBI-Hymns of All Churches WHP-Donald Novis, songs WJTN-Song Shoppers
WKBW-Modern Kitchen
\*WMFF-News
\*WMMN-News: At Your Serv-

\*WMMN-News: At two
ice: Modern Airs
WOR-Pure Food Hour, talk
\*WPAR-Monitor News
10:15
NBC-John's Other Wife, sketch:
WEAF WBEN WTAM WCAE

WEAF WBEN W WLW WGY KYW

NBC-To be announced: WSYR WEEU WORK CBS-Myrt and Marge, WABC WJAS WCAU WWVA WNBF WHEC WFBL.

WGR WOR WHP WIBX KDKA Doctor Sunshine WBAL-Asher & Little Jimmie WBAX-Trinity Choir WESG-Novelty Notes WHAM-Al Sigl WHAM-IN WJTN-House of MacGrego WMFF-Ma Perkins, sketch WMFF-Ma Perkins, sketch of MacGregor

WMFF-Ma WPAR-Today's Alma 10:30 NBC-Jack Berch. songs: WJZ WBAL WSYR WHAM NBC-Fran Allison, contr.: KDKA

CBS-Hilltop House, sketch: WABC WCAU WJAS WIBX WWVA WHEC WFBL WGR WHP WGBI WNBF

Plain Bill, sketch: TAM WCAE WBEN NBC-Just WEAF WTAM WLW KYW WGY MBS-Melody Strings: WBAX

\*WBRE-News
WEEU-Melody Shoppers
WESG-Health Hunters
WJTN-Musical Prgm.
WKBW-Morning Meditations
WMFF-Good Morning, Neighbo
WMMN-Grampa Jones & I
Grandson Grandson WPAR-To be announced 10:45

NBC-Rakov's Orch.: WJZ WSYR WHAM

NBC-Woman in White, sketch: WEAF WCAE WTAM WBEN WGY KYW CBS-Stepmother, sketch: WABC WCAU WGR WJAS

Perkins. sketch: WEEU WBRE KDKA-Dot & Pat WBAL-Woman's Hour with Mary

Landis ★WBAX News for Women WESG Musical Bazaar

\*WFBL-News: Morning Seren ade ★WGBI-News: Musical Prgm.

WHP Kitty Keene, sketch
WIBX-Young Dr. Malone
WJTN-Some American Homes
WKBW-Home Bureau
WLW-Meet Miss Julia
WORK-Frank Renaut, organist
WPAR-Amer. Family Robinson
WWVA-Kentucky Partners

11:00 NBC-The Story of Mary Marlin, sketch: WJZ WHAM WSYR WEEU WBAL KDKA WJTN ★CBS-News: Manhattan Minuet:

WKBW

WKBN WGBI WESG NBC-David Harum, sketch: WEAF WCAE KYW WGY WTAM WBEN

WABC

NBC-Viennese Ensemble: WORK WBRE

MBS-Charley Freshwater's Cow-boy Band; WNBF WBAX-Unseen Advisor WFBL-Miss Goodnews

★WGR-News: To be announced:
Filmland Today
WHP-Young Dr. Malone WHP-Young Dr. Malone
WIBX-Women in the News
WLW-Linda's First Love, sketch
WMFF-Heralds of Destiny
\*WMMN-News: Footprints: Empire Day
WOR-Shopping with Jean Abbey
WPAR-Singin' Sam
\*WWVA-News
11:15

CBS-Brenda Curtis, sketch: WABC
WKBW WCAU WFBL WWVA
WJAS WHEC WNBF WGBI
WHP

NBC-Lorenzo Jones, sketch: WEAF WBEN WCAE KYW WEAF WBE

NBC-Vic and Sade, sketch: WJZ KDKA WSYR WHAM WJTN WLW WBAL (sw-15.33) MBS-Sally's Sallies: WBAX

MBS-Sally's Sallies: WBAX
WBRE-I Love a Mystery
WEEU-Melody Shoppers
WGR-School for Brides
WIBX-Green Bros.' Orch.
WMFF-Broncho Busters
WMMN-Shopper's Stroll
WOR-Heart of Julia Blake
WPAR-Dance Tunes
11:30
NBC-Pepper Young's
sketch: WJZ WHAM
WEEU WSYR WBAL
(sw-15.33)
WJTN
(sw-15.33)

CBS-Big Sister, sketch: WABC WCAU WHP WGR WIBX WFBL WWVA WJAS WHEC WGBI

NBC-Young Widder Brown, sketch: WEAF WTAM WBEN KYW WGY WCAE

MBS-Keep Fit to Music: WOR WBAX WBRE-People, Just People

\*WESG-Harry Springer, organ-News
WKBW-Three Treys
WLW-Tina & Tim
WMMN-Salt & Peanuts: A Day at May's WORK Checkerboard Time WPAR Farm & Home Hour

11:45

NBC-Getting the Most Out of Life: WJZ WBZ WHAM WMFF WSYR KDKA WEBR WJTN WSYR KDKA WEBR WJTN WHK (sw-15.33)

CBS-Aunt Jenny's Stories: WABC WCAU WWVA WJAS WIBX WHEC WFBL WHAS WHP WGR WGBI WNBF

NBC-Road to Life, sketch: WEAF
WBEN WCAE WTAM WLW
KYW WGY WEEU
Subject: "Along the Roadstde: Wildflowers."

MBS-Radio Garden Club: News:
WOR

\*WBAX-Musical Interlude: News The Mine Schedule
WBRE-Polka Dots
\*WKBW-Farm Period; News

# \*WKBW-Farm Period: WORK-The Swingsters AFTERNOON

12:00

CBS-Kate Smith's Noonday Chats: WABC WFBL WJAS WCAU WWVA WKBW WHEC CBS-To be announced: WKBN WHP WNBF WIBX

NBC-Dorothy Dreslin, sop.: WJZ (sw-15.33) NBC-The Carters of Elm Street, sketch: WEAF KYW

\*KDKA-News: Music: Weather ★WBAL-News: Checkerboard

Time
WBAX-Voice of the People
WBEN Your Family & Mine
WBRE-Marck Family
★WCAE-News: Melodies WBRE-Marek Family

\*WCAE-News: Melodies
WEEU-Checkerboard Time
WESG-Quik Quiz
WGBI-Good Morning Neighbor
WGR-Meet Miss Julia, sketch

\*\*WGY-Organist: Markets: News

\*\*WHAM-Hit of the Day: News

\*\*WHAM-Hit of the Day: News

\*WJTN-News: Music
WLW-One Woman Speaks

\*WMFF-News: Interlude

\*WMMN-News: Farm Flashes
WOR Victor H. Lindlahr. talk
WORK-Springtime & Harvest
WSYR-Betty & Bob
WTAM-Heart of Julia Blake

12:15

NBC-The O'Neills, sketch: WEAF

NBC-The O'Neills, sketch: WEAF WTAM WGY WLW WCAE KYW

WREN \*NBC-(News, WJZ only) Kidoodlers: WJZ WSYR WMFF (sw-15.33)

CBS-When a Girl Marries, skech: WABC WFBL WCAU WGBI WJAS WKBW WNBF WWVA WHP WIBX

Checkerboard Time: WHAM WGR WMMN WMMN
KDKA-Rosey Bits
WBAL-Tonic Tunes
WBAX-Lukewelas Hawaiians
WBRE-Polka Dots
WEEU-Bob Henke, organist
WESG-Agricultural Hour
WJTN-Singin' Sam
\*WORK-News
WPAR-To be approunced

WPAR-To be announced (Continued on Next Page)

# MONDAY

# October 9

#### 12:30

CBS-Romance of Helen Trent; WABC WFBL WCAU WHEC WKBW

NBC-Nat'l Farm & Home Hour: WJZ KDKA WEBR WJTN WSYR WHAM WBRE WMFF

WORK For detail see Good Listening Guide. NBC-Religion & the New World:

CBS-Dixie Serenaders: WMMN

\*News: WJAS WOR WIBX \*News: WJAS WOR WIBA KYW-The Happy Clarks WBAL-The Market Page WBAX-Midday Madcaps \*WBEN-News: Weather: Bi Pitts Passes By: Musical Prgm. WCAE-Carters of Elm St. WFBU-The Crimson Trail Bill The Crimson Trail WGBI-To be announced
WGR-Weekly Farm Flashes
WGY-Farm Paper of the Air
\*\*\*WHP-News: Checkerboard Time
\*\*WLW-News: Everybody's Farm
WTAM-Linda's First Love, sketch WWVA-Your Family & Mine

# 12:45

\*NBC-News; Armchair Quartet:

CBS-Our Gal Sunday, sketch: WABC WCAU WKBW WFBL WJAS WHEC

★KYW-News: Music at Midday WCAE-Singin' Sam ★WEEU-News: Briefs WGR Song Shoppers WHP-Melody Makers WMMN-Pappy Fibbs Takes the

Mike WOR-Consumers' Quiz Club WTAM-Editor's Daughter, sk WWVA-Farm & Home Hour

## 1:00

NBC-Cobwebs and Cadenzas: WEAF WCAE (sw-15.33) CBS-The Goldbergs, sketch: WABC WCAU WFBL WHEC WGR WJAS WHP WMMN MBS-The Happy Gang: WBAX WBEN-Farm Service

WEEU-Afternoon Melodies WEBI-Meet Miss Julia, sketch WGY-Household Chats WIBX-Goldman Band \*WKBW-News: To be announced WLW-Livestock Reports WOR-Health Talk; Prgm. Re-view; Melody Moments WPAR-Luncheon Dance Music WTAM-Noonday Resume WWVA-L. P. Lehman & Staff

1:15



MBS stations listed below will roadcast today's World Series

8/52—D game (if a fifth game is necessary) from Crosley Field in Cincinnati, Ohio. The New York Yankees, American League pennant winners, opposing the Cincinnati Reds, National League cinnati Reds, National League pennant winners, for the championship. In case a sixth game is necessary, see Wednesday program page for stations. If today's game is called due to inclement weather, alternate programs for this period are listed. KQV WHJB WBAX WABY WNBF WGR WKBW WOR WMFF WSAY WSYR WBIX

NBC-Virginia Hays, contr.: WJZ WEBR WJTN WSYR WBRE WMFF

WMFF
CBS-Life Can Be Beautiful,
sketch: WABC WCAU WGR WHP
WFBL WGBI WHEC WMMN
NBC-Dramatic Sketch: WEAF
WLW WBAL WHAM KDKA
WGY WBEN KYW WTAM (sw15.33)

NBC-Manhattan Melodies: WJZ

NBC-Markets & Weather: WEAF
KDKA-Women and the News
WBAL-Happy Johnny & Gang
WCAE-Utility Hall
\*WBRE-News: Dance Music
WCAE-Little Show
WEEU-Berks County Schools
WESG-Suburban Special
WGY-Velvet Rhythm Four
WHAM-School of the Air
WIBX-Lenny Carson's Orch,
WJTN-Matinee Revue
WLW-Editor's Daughter
WMMN-Kay Balfe
WOR-The Hitmakers
WORK-Kid Smith & Sisters
WPAR-Movie Gossip
WSYR-Console & Keys
WTAM-To be announced

NBC-Hymns of All Churches: WEAF KYW WGY WBAL WTAM WHAM WLW WBEN WCAE

CBS-Doc Barclay's Da sketch: WABC WHEC WHP WJAS WCAU

WBRE-Phil & Jerry

MBS-Muse & Music: WNBF WKBW WBAX

WESG-Cosimo Bros.

\*WFBL-News: Afternoon Concert
WGBI-Betty & Bob, sketch
WGR-To be announced

WOR-Martha Deane, women's

hour
WPAR-Farm Life
WSYR-Ruth Chilton's Matinee
2:15
of Dr. Susa

CBS-Life & Love of Dr. Susan, sketch: WABC WJAS WFBL WHEC WIBX WHP WGBI WNBF WCAU

NBC-Arnold Grimm's Daughter, sketch: WEAF WBAL WCAE WTAM KYW WBEN WGY

MBS-Chas, Openui's Hawaiians: WKBW WNBF WBAX

2:30

NBC-Maurice Spitalny's Orchestra: WJZ WMFF WORK WEEU (sw-15.33)

CBS-Your Family & WCAU

NBC-Valiant Lady, sketch: WEAF WBEN WHAM WBAL WCAE WGY KYW WTAM WLW

MBS-Thos, C. Sawyer's Word Dramas: WBAX WKBW

KDKA-Home Forum ★WBRE-News: To be announced WGBI-Ma Perkins, sketch

WGBI-Ma Perkins, sketch
WGR-Personal Advisor
WHP-Meet Miss Julia
WIBX-Style Notes: Audrey Lynn
WJAS-Musicale
\*\*WJTN-News: Calling Warren
WMMN-Ted Grant's Varieties
WPAR-Rhythm & Romance
WWVA-Boys from Iowa

2:45

WLW WHAM

WIBX-Hollywood Quartet

\*WMMN-News: Smoky

Daughters

Moun-

CBS-My Son & I: WABC WJAS WGR WHEC WCAU WFBL WWVA More detail on page 10.

NBC-Maurice Spitalny's Orch .:

MBS-Jimmy Walsh's Orchestra: WKBW WBAX

CBS-Enoch Light's Orch.: WIBX WPAR WESG WNBF ★WGBI-News: Resum WOR-David Harum sketch

3:00

NBC-Orphans of Divorce, sketch: WJZ WHAM WJTN KDKA WEBR WSYR WBAL

NBC-To be announced: WMFF

NBC-Story of Mary Marlin, sketch: WEAF WTAM WGY WBEN KYW WLW WCAE

WABC WWVA WHEC WCAU
WFBL WGBI WJAS WKBN
WHP (sw-15.27-17.83)

CBS-Rhythmaires: WIBX WESG WMMN WPAR

MBS-Marriage License Romances: WBAX WNBF WKBW WBRE Italian Prgm. WGR-To be announced WOR-Jimmy Shields, tnr. & Or-

chestra
WORK Owen & King
3:15
CBS-Society Girl: WABC WGR
WCAU WJAS WHEC WFBL NBC-Ma Perkins, sketch; WEAF WTAM WCAE WBEN WGY WCAE

KYW WLW WBC-The Chase Twins, sketch:
WJZ WORK KDKA WMFF
WSYR WEBR WJTM WHAM
WEEU

CBS-Rhythmaires: WGBI WNBF MBS-Concert Hall: WBAX WOR

WWVA-Kitty Keene, sketch
3:30

★CBS-News: Le Brun Sisters:
WABC WGR WHP WIBX WESG
WJAS WFBL WHEC WNBF
WPAR WGBI (sw-17.83-15.27) MBS-Bob Miller's Orch.: WBAX

NBC-Adventure in Reading: WJZ WORK KDKA WMFF WJTN WEEU (sw-15.33) "Benjamin Franklin" is the subject of today's dramatiza-NBC-Gordon Gifford, bar.: WJZ WHAM WMFF WSYR WEBR WJTN WORK

WTAM WAY NBC-Pepper Y Young's sketch: WEAF WTAM WBEN WCAE WLW KYW

KDKA-Tea Time Tunes ★WBAL-Globe Trotter ★WBRE-News WEEU-Uncle Jack's Prgm. WEEU-Uncle Jack's Frgm.
WIBX Farms of Tomorrow
WMMN-Buddy & Smiley
WWVA-Border Riders
3:45
NBC-Between the Book
WJZ WBRE WBAL

Bookends: WORK WHAM WMFF WSYR WEBR

CBS-Richard Maxwell, tenor: WABC WHP WJAS WFBL WGR WHEC WNBF WIBX WESG WPAR WGBI

NBC-The Guiding Light, sketch: WEAF WCAE WTAM WBEN WGY WLW KYW

MBS-Abram Ruvinsky Ensemble: WKBW WOR WBAX WWVA-Neo Vim's Gang

4:00

CBS-Concert Orch.: WABC WIBX WNBF WHP WGR WFBL WHEC WPAR WESG (sw-17.83-15.27) To be announced: WPAR WGR WBRE-Famous Orch. WESG-Concert Gems CBS-Pretty Kitty Kelly, sketch:

NBC-Backstage Wife, sketch: WEAF WCAE WBEN WGY WLW WTAM KYW

\*NBC-Club Matinee: News: WJZ WMFF WEBR WJTN WBAL WHAM WSYR WBRE KDKA WEEU WORK (sw-9.53)

WEEU WORK (sw.9.33)

★News: WMMN WOR

WBAX-Program Resume

WGBI-All Star Revue

WJAS-Nat'l Business Women

WKBW-Voice of Experience

WWVA-Joe Barker's Revue

4:15

CBS-Concert Orch.: WJAS WGBI

MBS-Leo Freudberg's Orch.: WOR WBAX

NBC-Stella Dallas, sketch: WEAF WCAE WBEN WTAM KYW WGY WLW

WKBW-Grape Market WMMN-Parade of Bargains

# 4:30

MBS-Wayne West, songs: WBAX WOR

NBC-Vic & Sade, sketch: WEAF WBEN WTAM KYW WCAE WBEN WGY

★NBC-Club Matinee: News: KDKA

CBS-Adventures in Science: WABC WGR WGBI WNBF WHP WPAR WIBX WFBL WHEC WKBN WJAS WESG (sw-17.83-CBS-Adventures

WEEU-Buck Rogers

\*WKBW-Reporter
WLW-This Day Is Ours
WMMN-Salt & Peanuts
WWVA-Big Slim

4:45 CBS-Barry Wood, songs: WABC WJAS WPAR WESG WKBW WCAU WHEC WNBF WGBI (sw-17.83-15.27)

NBC-Midstream, sketch: WEAF WCAE KYW WGY WBEN WLW WTAM WHAM MBS-To be announced: WBAX

WEEU-Merchandise Revue WFBL-Mr. Fixit WGR-Dance Interlude: Opportu-

WHP-Farmer's Service Prgm. WIBX-Buckaroos WOR-Career of Alice Blair WWVA-Joe Barker's Gang 5:00

CBS-By Kathleen Norris, sketch: WABC WFBL WGR WCAU WCAU WABC WFBL WJAS (sw-15.27)

NBC-Girl Alone, sketch: WEAF WGY WBEN WCAE KYW WTAM MBS-To be announced: WBAX

NBC-Dance Orch.: WJZ WEBR WSYR WHAM KDKA WMFF WORK

CBS-To be announced: WNBF WESG WPAR WHEC WMMN CBS-To be

To be announced: WLW WKBW WBAL-Uncle Jack's Club WBAL-Uncle Jack's Club
WBRE-Gerry Montana's Gang
WGBI-Facts About Scranton
WIBX-Italian Melody
WJTN-Tea Time Tunes
WOR-Meet Miss Julia, sketch
WSB-Postal Oddities
WWVA-A Shopping We Will Go
5:15

CBS-To be announced: WABC WJAS WIBX WCAU WNBF WMP WESG WPAR WKBN WHEC WGR

NBC-The O'Neills, sketch: WEAF WBEN David Adams WGY WCAE WBEN KYW WBT Novelteers MBS-The Johnson Family: WBAL

NBC-Dance Orch.: WLW

KDKA-David Adams
WFBL-Syacuse Health Dept
\*WKBW-Dance Interlude: News
WMMN-Jam for Supper
WOR-Fire Prevention Week
WORK-The Rhythmaires
WTAM-Trumpeteers

5:30

CBS-It Happened in Hollywood: WABC WJAS WKBW WCAU For detail see Good Listening Guide. NBC-Affairs of Anthony, sketch: WJZ WBAL WJTN WMFF WCAU WBRE WJTN

CBS-To be announced: WHEC WIBX WHP (sw-17.83)

NBC-Jack Armstrong, WEAF KYW WBEN WLW WGY WTAM

MBS-Uncle Don, children's pro-gram: WGR Rhythm Makers' Orch.: KDKA WBAX \*WESG-News

WFBL-Adv. of Buck Rogers WGBI-Jack Armstrong, sketch WHAM-Your Family & Mine WHP-Gene Austin, songs WORK-The Swingster

★WPAR-News: Markets WSYR-Terese Johnson, organis WWVA-Socialist Labor Party

5:45

NBC-Adventures of Tom M WJZ WJTN WBAL WH. WMFF KDKA WSYR WEBR

NBC-Little Orphan Annie, sketch WEAF WGY KYW WBEN

CBS-Scattergood Baines, sketch: WABC WIBX WJAS WFBL WCAU WGBI WWVA WKBW

\*WBAX-News ★WBAX-News
WBRE-Argentines
WESG-Woody Ott, sports
★WGR-Victor Spotlight: News
WHP-Novelteers
WLW-Pension Plan
WMMN-Singin' Sam
WOR-Adventures of Pinocchio
WORK-Sports Page of the Air
WTAM-Monday Music

# NIGHT

6:00

NBC-Helen Briscoe & Gentlemen of Jive: WEAF (sw-9.53)

\*CBS-News: Edwin C. Hill, comm.: WABC WCAU WIBX WJAS WKBW WWVA WHP WGBI WMMN WBT WKBN WNBF (also KNX KSL at

★NBC-(News, WJZ only) Reggie Child's Orch: WJZ WENR WHK WORK

★News: WFBI\_WHAM WJR To be announced: WMAQ WBAX
CKLW-Stop and Go

\*KDKA-News: Temp.: Movie
Magazine of Air: Weather

\*KYW-News: Dinner Musie

\*WBAI News Stop

★WBAL-News: Sports

★WBEN-News: Weather: Portraits in Music

WBRE-Polka Dots

★WBZ-News: Musicale: Weather

\*WBZ-News: Musicale: Wea
WCAE Evening Screnade
WESG-Lone Ranger
\*WGAR-Sidney Andorn:
VanderPyl: Five Star Final
WGR-Buck Rogers, sketch
\*WGY-News: Varieties
WHAS Solute to Millrown WGR-Buck Rogers, sketch

\*WGY-News: Varieties
WHAS-Salute to Milltown

\*WJTN-News: Health Spot Shoemaker: Dinnertime Melodies

\*WLW-Fred Kirby: News
WMFF-Auction Parade
WOR-Uncle Don, children's prgm.

\*WPAR-News: Flashes of Life
WSB-Postal Oddities
WSM-On the Bandstand WSM-On the Bandstand ★WSYR-News: Nick Stemmler WTAM-Paul Gershman's Ensem-

\*WTIC-News: Weather

6:15

★NBC-Malcolm Claire: New WEAF WMAQ WSB (sw-9.53) CBS-Uncle Jonathan: W WHAS WFBL WKBW WJR WABC

WBC-Fire Prévention Prgm.:
WJZ WSM WEBR KDKA
This program is in connection with Fire Prevention Week,
Speakers: F. D. Layton, president of the National Board of
Fire Underwriters; commissioner John J. McElligott of New er John J. McElligott of New New, and others.

News: Sports: WCAE WBZ
\*\*News: WHK WJAS
Sports: WGBI WLW WTIC
Baseball Scores: WIBX WHP
\*\*WBAL-Rhythm and Romance
News WBAX-Musical Interlude: Sports

WBEN-Novelteers WCAU-Meet Miss Julia, sketch ★WENR-News: Swingtime Ser

★WGAR-Franklin Lewis, comm.

WGR Music in a Sentimental WHAM-Yesterthots WJR-Musical Prgm WMMN Baseball Scores: To be

WPAR-Watts the Answer?
WSYR-Change of Pace

★WTAM-Campus News: Organ ★WWVA-News: Baseball Scores

6:30

NBC-Capt. Tim Healy's Stamp
Club: WEAF

Club: WEAR

★CBS-Kaltenborn Edi

WABC WBT News: WABC WBT WGBI WKBW WWVA WPAR WMMN NBC-Vincente Gomez, guitarist: WCAE (sw-9.53)

NBC-Ray Perkins, pianist-come-dian: WJZ WBZ WBAL WENR MBS-Henry Weber's Concert Or-chestra: WNBF

★News: WORK WHP WOR
WHAS WMFF WSB
Sports: WBEN WGR WHAM
WJTN KYW WFBL
★News: Sports: WSM CKLW
Sports: Say It with Music:
WTAM WCAU
To be announced: WLW WIBX

WIAM WCAU
To be announced: WLW WIBX
KDKA-Music: Sports
WBAX-Dinner Dance Time WBAX-Dinner Dance Time
WBRE-Sportsmen
WGAR-Carl George
WGY-Twilight Trail
WHK-Burton for Mayor
WJAS-Baron Elliott's Orch.
WJR-The Inside of Sports
WMAQ-Jack Armstrong, sketch
WTIC-Jack Says, Ask Me Another

6:45

NBC-Adventures of Tom Mix: \*CBS-European News Rour

other

WABC WKBW WO WGAR WMMN NBC-Salon Silkauettes: WORK

\*NBC-Lowell Thomas, news com mentator: WJZ WSYR WTAM KDKA WBAL WHAM WEBR WBZ WLW WJTN WTIC WBEN

NBC-Bill Stern, Sport Scraps: WEAF

MBS-Johnson Family, sketch: WOR WOR Sports: WGY WBAN CKLW-Adventures of Jimmie Al-

len KYW-Camera Club

KYW-Camera Club ★WBRE News: To be announced WCAE-Dancing Date WCAU-Bob Golden's Orch. ★WFBL-Tunes of Today: Edwin

C. Hill

\*\*WGBI-News: Baseball Score

\*\*WGR-News: To be announced
WHK-The Fact Finder WHA-The Fact Finder

WHBX-News
WJAS-Life Can Be Beautiful
WJR-Richard Himber's Orch.
WMAQ-At Sun Down
WMFF-Program Resume: Dance

WPAR-Sports Spotlite
WSM-Lullaby Time
WWVA-Football Forecaster

7:00

NBC-Fred Waring in Pleasure Time: WEAF WGY WBEN KYW WTIC WORK WBRE WCAE WMAQ WSM WTAM WLW (also at 11 p.m.)

announced: WJZ WBAL NBC-To be a KDKA WEBR KDKA WEBR WJTN W WBZ WSYR WHAM WENR

CBS-Amos 'n' Andy, sketch WABC WJAS WGR WHEC WHAS WJR WGBI WGAR WBT WNBF WCAU WFBL (sw-15.27) (also at 10 p.m.)

★MBS-Fulton Jewis, Jr. mentator: WBAX WKBW

Sports: WOR WMFF sports: WOR WMFF
To be announced: WSB WPAR
\*CKLW-Fulton Lewis, Jr., comm.
WHK-Russ Morgan's Orch.
WHP-Little Brown Book
WHBX-Henry King's Orch.: Sports
WMMN-What Is It?
WWVA-On with the Dance

7:15

NBC-I Love a Mystery, sketch: WEAF WSB WSM WTAM KYW WBEN WCAE WMAQ WTIC WGY

CBS-Lum & Abner, sketch: WABC WCAU WFBL WHEC WGAR WHAS WBT WJR WGR WJAS (also KNX KSL at 11:15

p.m.)
NBC-Science on the March: WJZ
WORK KDKA WEBR WJTN
WBAL WBZ WSYR WHAM

Alec Templeton
Time and Jessica Make This New Program a Monday Night Habit KYW WGY WBEN WCAE WTAM WBRE WORK WKBO 9:30 P.M., EST

MONDAY

MBS-To be announced: WNBF WKBW WBAX WCAE-Song Sampler
WESG-Checkerboard Time
WIBX-String Serenade
WJAS-To be announced
WOR-Housewives' Delight
WORK-Luncheon Ensemble 1:30

NBC-Words & Music: WBEN KYW (sw-15.33)

CBS-Road of Life, sketch: WABC WJAS WFBL WGR WHEC WGBI WWVA WHP WCAU Man on the Street: WIBX WBAL NBC-Markets & Weather: WEAF

WTAM-To be ann

1:45 NBC-Manhattan Melodies: KDKA

sw-15.33) CBS-This Day Is Ours, sketch; WABC WGBI WGR WHP WJAS WWVA WFBL WMMN WHEC WCAU

MBS-Voice of Experience: WOR WSYR WKBW WBAL WBAX WLW WBEN-Dollars & Sense WGY-The Old Refrains WPAR-To be announced WTAM-Your Family & Mine

NBC-Betty & Bob, sketch: WEAF WTAM KYW WBEN WGY WLW WBAL WHAM WCAE

2:00

NBC-One of the Finest, drama: WMMN-Paul LeR

CBS-Blondie, sketch: WABC WBT WGBI WIBX WHP WMMN WKBN WHEC WFBL WJAS WCAU WGAR WGR WJR WNBF (sw-9.59) (also at 10:30 p.m.) NBC-Larry Clinton's Musical Sen-sations: News Dramas: WEAF WBZ WEBR KYW KDKA WTAM WHAM (also at 30:30

MBS-Lone Ranger, drama: WOR WBAX WSYR WBAL WORK WHK

NBC-Vagabonds: WMFF CKLW-Six Spades WBEN-Ruth Nichols & Rainbow WBRE-Pinky Tomlin's Orch.: Sports WCAE-Sports Stories

WCAE-Sports Stories

★WGY-Jim Healey, comm.

WHAS-Good Will Court

★WJTN-News: Music

WKBW-In Recital WKBW-in Recital
WLW-Lullaby in Rhythm

★WMAQ-News: Musical Entre
WPAR-Rhythm Serenade
WSB-Brenau College Prgm.
WSM-Piano Moods WTIC-Sports WWVA-Twilight Reverie

7:45 MBS-Inside of Sports: WLW NBC-Lyon & Marlowe, pianists: WMFF WSB CKLW-My Job WBEN-Richard Himber's Orch. WCAE-Let's Dance WGY-Weekly Milk Bulletin WJTN-Boake Carter, comm. WSM-To be anno-nced WTIC-Richard Himber's Orch.

8:00 NBC-Quaker Party with Tommy Riggs & Betty Lou; Freddie Rich's Orch.: WEAF WTAM WBEN KYW WGY WSM WCAE WTIC WMAQ WSB For further detail see sponsor's announcement on this page.

nnousement of this page.

NBC-Sherlock Holmes, sketch:
WJZ WHK WHAM WSYR WBZ
WBAL (also KGO Tues. at 8:30

What (also kgo files, at 8:30 p.m.)

CBS-Tune Up Time; Tony Martin, m.c.; David Laughlin, tnr.; Kay Thompson Rhythm Singers; Andre Kostelanetz' Orch; WABC WHAS WIEX WBT WGR WJR WHEC WFBL WJAS WGAR WHP WCAU (sw-9.59-15.27) (also KSL KNX at 12 mid.)

Tony Martin will sing Cinderella, Stay in My Arms, with the ensemble, Are You Having Any Fun? and, with Kay Thompson and the ensemble, The Lamp is Low. Kay Thompson's Rhythm Singers will offer The Man With the Mandolin and David Laughlin will sing Because. The orchestra will play Estrellita and Excerpts from "Music in the Air."

MBS-Johnny Presents; Breezing

MBS-Johnny Presents; Breezing Along; Beverly & Her Bel-Airs; Ray Błock's Choir; Johnny Green's Orch.: WLW WNBF WOR NBC-To be announced: WEBR WJTN WORK WMFF WBRE

CKLW-Breezin' Along
WBAX-Hits of the Week
WGBI-Good Will Hour
\*WKBW-News: Musical Newsreel: Rhythm by Rollini
\*WMMN-News: West Virginia U.
WPAR-Billy Jean, songs
WWVA-Penny Wise

8:15

WPAR-To be announced

8:30

\*CBS-Model Minstrels; Tom
Howard & George Shelton; Eton
Boys; Ray Bloch's Orch.; News:
WABC WFBL WHEC WCAU
WHP WGAR WJAS WBT WGR
WJR WHAS (sw-9.59) (also
KNX KSL at 11:30 p.m.)

NBC-The Voice of Firestone; Margaret Speaks, sop.; Symphonic Orch.; Alfred Wallenstein, cond.; WEAF WSB WCAE WGY WBEN KYW WTAM WLW WMAQ WSM WTIC (sw-9.53) (also KOA KFI at 11:30 p.m.) Music detail on page 16 this week.

NBC-True or False, quiz prgm.: WJZ WEBR WJTN WBAL WHAM WSYR WHK WBZ (also KGO at 12 mid.)

MBS-Dick Stabile's Orch.: WBAX

WNBF
To be announced: WMFF WBRE
CKLW-Everybody's Jamboree
WGBI-Charles Masters' Orch.
WIBX-Pop Martin & Coys
★WKBW-To be announced: News
WMMN-For Men Only
WOR-The Greeen Hornet
WORK-Amateur Boxing Show
WPAR-The Little Show
8:45

8:45

9:00 NBC-Doctor I. Q., quiz prgm.: WEAF WBEN WTAM WCAE WMAQ WSM WGY KYW WSB WTIC WLW

CBS-Lux Radio Theater: WABC WFBL WGAR WCAU WKBW WFBL WGAR WCAU WKBW WJAS WIBX WBT WJR WHAS (sw-11:83-9.59)

NBC-Allen Roth's Orch.: WJZ WENR WMFF WJTN WBRE WEBR KDKA WBZ WHK (sw-9.53)

\*MBS-Raymond Gram Swing, news analyst: CKLW WNBF WBAX WSYR Story on page 5.

CBS-To be announced: WGBI

To be announced: WHAM WBAL ★WGR-News: 20th Century Serenade WHP-Good Will Court WMMN-Down Memory Lane ★WOR-Gabriel Heatter, new

WPAR-Radio Theater Group
9:15

\*MBS-Edwin C. Hill, commenta tor: WOR

CKLW-Larry Cross & Co.
WBAX-Richard Liebert, organist
WMMN-Music You Want
WSYR-Dance Orch.
9:30

9:30
NBC-Alec Templeton Time; Chorus; String Orch.: WEAF WGY
WBEN WTAM WMAQ WTIC
KYW WSB WLW WCAE WSM WKBO WORK WBRE (sw-9.53)

For detail see Good Listening Guide.

MBS-Author, Author!: WOR WBAX

NBC-Paul Martin's Orch.: WJZ WSYR WENR WEBR KDKA WMFF WJTN WBZ (sw-9.53)

CKLW-Church of God WGBI-Frank Kelly's Orch. WGR-Down the Mississippi WHK-America Works WHP-Mitchell Grand, organist WPAR-Echoes of Stage & Screen 9:45

WHP-Sports Shots

10:00

NBC-Contented Hour; Opal Craven, Lullaby Lady; Male Quartet; Orchestra: WEAF KYW WSB

WMAQ WSM WTIC WBEN WGY

WTAM WCAE (sw-9.53)

Mr. Tanner and Miss Craven
will sing Last Night the Nightingale Woke Me and the Lullaby
Lady will also offer Evening
Voices (Borg). The quartet will
sing Sangerhilsen (Grieg), Fanevagt (Olsen), and a medley of
songs, and, with Miss Craven, a
medley of folk-tunes. The orchestra will play Triumpial
March from "Sigurd Jorsaffar,"
Anitra's Dance, and Hall of
Mountain King (Grieg).

CBS-Guy Lombardo's Orchesica:

CBS-Guy Lombardo's Orchesira: WABC WHAS WGAR WFBL WJAS WJR WBT WCAU WKBW (sw-9.59-11.83)

★NBC-News: Gray Gordon's Or-chestra: WJZ WJTN WBZ WHK WEBR WBAL WSYR WHAM WMFF KDKA

\*MBS-Raymond Gram Swing, comm.: WOR Story on page 5. CKLW-Dance Orch.

WBAX-Gray Gordon's Orch. WBRE-Texas Tumbleweeds WBRE-Texas Tumbleweeds
WENR-Concert Miniature
WGBI-On With the Dance
\*\*WGR-News: Interlude
WHP-To be announced
WIBX-Freddie Rich's Orch.
WLW-Variety Show
\*\*WMMN-News
WORK-Amatous Period

WORK-Amateur Boxing Show
WPAR-Choice Hits of the Week
10:15

\*MBS-Fulton Lewis, Jr., news
analyst: WNBF WBAX

CKLW-Doc Sunshine, talk
WENR-To be announced
WGR-Piano-Organ Recital
WMMN-Romany Airs
\*\*WOR-Fulton Lewis, news ana-

lyst \*WSB-News

NBC-Mobilization for Human Needs: WJZ WJTN WBAL WBZ WEBR WENR WMFF WBRE WHK KDKA More detail on page 10.

NBC-Mobilization for Human Needs: WEAF WTAM WMAQ WGY WLW



Check the programs you want to hear today

### MORNING

9:15 EST American School of the Air. Today's program is the first of the season for the American School of the Air, Subject: "Frontiers of De-mocracy," a vocational-guidance program for the upper elementary grades and junior and senior high

#### AFTERNOON

12:30 EST Farm and Home Hour.
Discussions of low cost farm houses by Mr. and Mrs.
Willis Thurman of Alabama; T. M. Campbell of the U.
of South Dakota Extension Service; D. F. Miller of the Alabama Extension Service; F. G. Manly, agricultural agent, and Miss I. V. Bledsoe, home demonstration A comedy sketch by Grandpa Putterball and Aunt Fanny.

1:15 EST World Series Baseball Game.
New York Yankees vs. Cincinnati Reds. Stan Lomax, Bob Elson and Red Barber will report this game.

1:45 EST Voice of Experience. This program may be heard Monday, Wednesday and Friday at this time.

2:45 EST My Son and I. Beginning a new dramatic sketch, with Betty Garde, Kinsley Colton and others. This program may be heard Monday through Friday at this time.

More information may be found on page 10, column 2.

4:30 EST Adventures in Science. Speaker: Mr. H. S. Fairbanks, information chief of U. S. Public Roads Administration.

5:30 EST It Happened in Hollywood.

Martha Mears and John Conte; Eddie Dunstedter's orchestra. This program may be heard Monday through Friday.

### NIGHT

6:30 EST Kaltenborn Edits the News.

7:00 EST Fred Waring in Pleasure Time.

7:00 EST Amos 'n' Andy.
Comedy sketch set in New York's Harlem, This sketch
Is heard Monday through Friday at this time.

7:15 EST Lum and Abner.
A comedy sketch of rural life. This program may be heard Monday. Wednesday and Friday at this time.

7:30 EST Blondie; Comedy Sketch.
Comedy sketch, patterned after the "Blondie" cartoon
by Chic Young, with Arthur Lake and Penny Singleton.
Pictures may be found on page 20.

7:30 EST Larry Clinton's Musical Sensations.

8:00 EST The Aventures of Sherlock Holmes; Drama.
Mystery Drama, with Basil Rathbone as "Sherlock Holmes" and Nigel Bruce as "Watson."

8:00 EST Quaker Party. Tommy Riggs and Betty Lou; Freddie Rich's orchestra.

8:00 EST Tune-Up Time.
Tony Martin, M. C.; Kay Thompson and her Rhythm Singers; David Laughlin, tenor; Andre Kostelanetz' orchestra.

8:30 EST The Voice of Firestone. Margaret Speaks, soprano; symphony orchestra, with Alfred Wallenstein conducting, Music detail may be found on page 16, column 4.

8:30 EST Model Minstrels.
Tom Howard and George Shelton, comedians: Eton Boys; Ray Bloch's orchestra.

8:30 EST True or False. Quiz program, with Dr. Harry Hagen.

9:00 EST Lux Radio Theater. Dramatic program, with Cecil B. DeMille directing.

9:00 EST Doctor I. Q. A novel audience-participation program.

9:30 EST Alec Templeton Time. Alec Templeton, famous blind pianist; string orchestra, with David Saidenberg, conducting; choral group, directed by William Miller. Guest: Jessica Dragonette, soprano.

10:00 EST Guy Lombardo's Orchestra.

10:00 EST Contented Hour.
Opal Craven, the Lullaby Lady; Continentals Quartet;
Josef Pasternack, conductor.

10:30 EST Mobilization for Human Needs. President Roosevelt will participate in this program which inaugurates the 1939 Mobilization for Human Needs.
More information may be found on page 10, column 2.

Refer to adjacent columns for stations broadcasting these programs

CBS-Mobilization for Human D-8/52
Needs: WABC WJAS WGAR
WGAR WMMN WHAS WGBI
WPAR WNBF WKBW WHP
WJR WCAU (sw-9.59-11.83)
More detail on page 10.

MBS-Mobilization for Human Needs: WOR More detail on page 10.

CKLW-Pageant of Melody KYW-Rittenhouse Chamber En-★WBAX News

★WBAX News
WBEN Theater of the Air
★WBT-News: William Winter
WCAE-Lang Thompson's Orch.
★WFBL News: Musical Interlude
WGR-Q E D Speaks
WHAM-Nocturne
WJR Diesel Flashes: Musical
WSB-The Champions
WSM\_Fireside Singers WSM-Fireside Singers WSYR-Am. Legion Prgm. WTIC-Guy Hedlund & Company

## 10:45

MBS-Mobilization for Human Needs: WSYR WBAX CBS-Mobilization for Human Needs: WBT WKBN

WBEN-Salon Music
WGAR-Bob Kelley: Interlude
WGR-Little Show
WJR-Lions Tales: Musical
WSB-To be announced

NBC-John Gart's Orch.; WEAF WMAQ (sw-9.53)

\*CBS-Paul Sullivan Reviews the News: WABC WHEC WGAR WNBF WCAU WGR WJR CBS-Bob Chester's Orch.: WBT WGR-Late Dance Orch.: WDAD WGR-Late Dance WPAR

★NBC-(News, WJZ only); Barry Winton's Orch.: WJZ WBAL Winton's Orch.: WJZ WB WEBR WJTN WBRE WSB

\*News: WJAS WENR WORK
WCAE WLW WHAS WGBI

WHAM

\*News: Weather: WTIC WOR

★CKLW-Reporter

\*KDKA-News: Oddities: Weather

\*KYW-News: Organ Reveries

\*WBEN-News: Household Rev-

eries

\*WBZ-News: Sports: Weather
WFBL-Sports: Waltz Time

\*WGY-News: Dance Hour
WHK-Sports

\*WHP-News

\*WHBX-News: Sports
WKBW-To be announced: Bowling News:

WKBW-10 be allowed to the work of the work of the work of the world in Review ★WSYR-News: Baseball Scores WTAM-Tom Manning

11:15

NBC-John Gart's Orch.: WGY WSM WCAE

NBC-Barry Winton's Orchestra: WSYR WORK KDKA WMFF CBS-Bob Chester's Orch.: WABC

WHP WJAS WCAU WKBN WGAR WIBX WGBI WFBL WNBF WMMN WHAS WHEC WKBW (sw-11.83-9.59)

MBS-Shep Fields' Orch.: WOR WBAX

★News: WMAQ WSB WHK Music You Want: WBZ CKLW WHAM KYW WBEN-Sports WENR-Gay Claridge's Orch.

# MONDAY

October 9

WGR Tin Pan Alley WHAS George Walsh Looks 'Em WJR-Around Michigan: Peaceful Valley
WI.W-Paul Kennedy's Column
WTAM-0\*to Thurn's Orch.
WTIC-When Day Is Done
11:30

NBC-Al Donahue's Orch.: WEAF WBEN WCAE WSM (sw-9.53) NBC-Dance Orch.: WJZ WORK WSYR WEBR WMFF WBRE KDKA WBAL WJTN (sw-9.53) CBS-Dance Orch.: WABC WCAU
WPAR WIBX WKBW WBT
WFBL WHEC WGAR WNBF
WGBI WKBN WMMN WHP
WHAS WJAS

To be announced: WHK WENR WGR-Reveries WGY Music You Want WGY Music You wans
WJR-Sports
WLW-Sports: Salute to the Cities
WMAQ-Abe Lyman's Orch.
WSB-Welcome South, Brother
\*WTAM-News: Sammy Watkins'
Orch.: News
11:45
Orch.: WJR

12:00

\*NBC-News: Orrin Tucker's Or-chestra: WJZ WHK WHAM chestra: WBZ

★NBC-News: Dance Orchestra: WEAF KYW WBEN WTIC WGY WSB WSM WMAQ

CBS-Van Alexander's Orchestra: WABC WKBW WJAS WCAU WIBX WHEC WFBL WGAR WHP WNBF WGBI WHAS (sw-6.12-9.59)

MBS-Dance Orch.: WOR WSYR

★News: WJR WBRE WMFF \*News: WJR WBRE WMFF
KDKA-Dance Orch.
WBAX-Baseball To-Day
WBT-Midnight Dancing Party
WENR-Music You Want
WLW-Clyde McCoy's Orch.
WTAM-Music You Want
12:15
CBS-Van Alexander's Orch: WJR

NBC-Orrin Tucker's Orchestra:

NBC-Dance Orch.: WEAF WBEN WTIC WMAQ WTAM

CBS-Dance Orch.: WABC WHP WNBF WCAU WKBW WIBX WGBI WGAR WFBL WJR (sw-6.12-9.59)

NBC-Erskine Hawkins' Orchestra: WJZ WHAM WBZ WSYR WHK WBRE KDKA MBS-Johnnie Davis' Orch.: WOR

WCAE WBAX CKLW-Larry Gentile WENR-Milt Herth's Trio WHAS-Dream Serenade WLW-Moon River

End of Monday Programs



More Fun for the Whole Family in this great variety show starring

TOMMY RIGGS and BETTY LOU ... with Freddie Rich and his greater "Quaker Party" orchestra ... and a sparkling selection of favorite new talent including popular an-nouncer David Ross. Don't miss it—Remember —it's tonight and every Monday night. So tune in

NBC 8 to 8:30 E.M.

# MORNING

indicates news broadcast.

NBC-Forty Winks Club: WEAF CBS-Morning Almanac: WABC \*NBC-Morning Patrol: News: WIZ

Clock: WFBL KDKA Musical Musical KYW WGR 7:30

\*NBC-News: WEAF

\*News: Musical Clock: WFBL KDKA-Musical Clock WBAL-Around Breakfast Table \*WBEN News: Sun Greeters

Club
WBRE-Wake Up
WCAU-Name Band Revue
\*WESG-Morning Varieties: News
WGBI-Eight-Eighty Alarm
WHAM-Farm Bulletin

WIBX.Farm News
WJAS Musicale
WJTN-Morning Devotions
\*WKBW-News: Headline Headline Parade WLW Kentucky Girls WMFF-Music to Greet the Day

7:45 NBC-Musical Varieties: WEAF \*CBS-News: WABC (sw-21.57) \*NBC-Peter Paul, Inc.: News: WJZ

KDKA-Ma Perkins, sketch WBAX-To be announced WGY-Ladies First WHAM Kindly Thoughts WIBX Birthday Club WJAS-Agricultural Hlats: Musicale
WJTN-Timekeeper
WLW-Happy Hot
\*WMFF-News: Classified Col-

WPAR-Delmore Bres. WSYR-Timekoeper \*WTAM-Dailey News

8:00

\*NBC-News: Do You Remember!: WEAF WGY (ow-21.5) ★NBC-News: Earbenders: WJZ WBRE WIRE WEBR

\*CBS-News Roundup from Eu-rope: WABC WESG WMMN WGB1 (sw-17.83)

\*News: WOR WCAE WJAS WWWA

\*KDKA News: Musical Clock \*WBAL-Story Behind the Head-

WBAX-Te be announced WCAU Name Band Revue WEEU Around the Breakfast Ta-

WHAM Dominie of the Hills \*WIBX-News: Mountain Music
\*WJTN-News: Timekeeper
WLW-Time to Shine
WMFF-Plattsburg Milkman
\*WORK-News: Kid Smith and

Smith Sisters
\*WPAR-News: Ranch House

\*WSYR-News: Timekeeper WTAM-Top o' the Morning 8:15

CBS-Odd Side of the News: Tune in the Spotlight: Have You For-gotten: WABC (sw-17.83) NBC-The Wife WMFF WBRE Wife Saver: WJZ

CBS-Music in the Air: WESG Morning Devotions: WEEU

WMMN
WBAL-Time & Tunes
WCAE-Today's Almanac
WGBI-Eight-Eighty Alarm
WHAM-Pete & Joe
WHP-Call Service WIBX-Tune Time WJAS-Time Again: Today's Pro-

grams ★WLW-Michael Hinn, news

WOR-To be announced WPAR-Riddles in Rhythm WWVA-Musical Clock 8:30

NBC-Gene & Glenn, songs: WEAF (sw-21.5) NBC-Richard Leibert, organist: CBS-Bachelor's Children, sketch:
WJZ. WABC WCAU WJAS WFBL

CBS-Phil Cook's Almanac: WABC NBC-Breakfast Club: KDKA w-17.83)

NBC-Vocal Vogues: WBRE WEEU WMFF Musical Clock: WTAM WIBX WGBI-Vic & Sade, sketch

8/52-D WBAX-To be announced WBAX-To be annually
WCAU-Young Dr. Malone
WESG-Jim & Jane
WGBI-Morning Devotions
WGY-Rhythm Makers
WHAM-Ma Perkins, sketch
WHP-Morning Moods WHAM-ma Feebook
WHP-Morning Moods
WJAS-St. Patrick's Church
\*WKBW News: Headline Parade
WLW-Gospel Singer
WMMN Morning Pickup
WORK-Owen & King

\*Star in program listings WPAR-Buskirk Family dicates news broadcast.

\*\*NBC-Harvey & Dell, sketch: WJZ

CBS-Adelaide Hawley: WABC WESG (sw-17.83) Morning Devotions: WMFF WHP

KDKA-Organ Reveries ★WBAX-News \*WBAX-News
WBEN-Sun Greeters Club
WCAU-Let's Learn Baseball
WEEU-Friendly Club
WGBI-Master Singers: Old Family

Almanac WGY-Market Basket WHAM-Whistler & His Dog WLW-Tex Owens WOR-The Goldbergs, sketch WTAM-Jane Wear

9:00 \*NBC-News: Women & News: WEAF

CBS-Manhattan Mother, sketch: WABC WCAU WHEC WJAS WABC WCAU WKBN WFBL

NBC-Happy Jack, songs: WBEN \*NBC-News: Breakfast Club: WJTN WBRE WMFF (sw-21.5) \*NBC-News: The Women of To-morrow: WJZ

CBS-Deep River Boys: WPAR WESG WNBF WIBX WIIP WESG WY (sw-17.83)

KDKA-Shopping Circle

\*KYW-News: Morning Varieties

WBAL-Journal of Living

WBAX-Larry Clinton's Orch.

WCAE-Women's Club

WGBI-Evangelistic Hour

\*WGR-News: Victor H. Lindlahr

WGY-Your Family & Mine

WHAM-Hits & Encores

WKBW-Niagara Spotlight

WLW-Boone County Caravan

WMMN-Cowboy Loye

WOR-Arthur Godfrey, songs

WORK-Morning Devotions

WSYR-Hymns of All Churches

WWVA-Curley Miller

9:15

NBC-Band Goes to Town: WEAF

NBC-Band Goes to Town: WEAF

CBS-American School of the Alr:
WABC WFBL WKBW WNBF
WCAU WHEC WJAS WIBX
WGBI WHP (sw-17.83)
For detail see Good Listening Guide.

KDKA-Linda's First Love, sketch KYW-Home Forum WBAX-Women in the News WBEN-Presenting Cosette Mer-

★WEEU-News \*WEEU-News
WESG-Randolph Trio
WGY-This Day Is Ours, sketch
WHAM-Women Only
WOR-The Lamplighter, talk
\*WSYR-Mid-Morning, Ltd.: Social Calendar: News
WTAM-Kitty Keene, Inc., sketch
WWVA-Ma Perkins, sketch
9:30

9:30 NBC-Breakfast Club: WJZ WORK WBAL

NBC-The Family Man: KYW NBC-Morning Market Basket:

NBC-Do You Remember: WTAM CBS-American School of the Air: WESG (sw-17.83) KDKA Editor's Daughter

WBAX-Rosario Bourdon's Orch. WBEN-Why of World Events WCAE-Meet Miss Julia WEEU-Bailey Gass & the Countyr Gentlemen
WGR-John Sturgess, songs
WGY-Kitty Keene, sketch
WHAM-Young Dr. Malone
WHP-The Islanders
\*WIBX-News: George Davis, or-

WBEN-Sally Work WCAE-Dearest Mother WESG-Home-makers

Tuesday Good Listening Guide Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

# Check the programs you want to hear today MORNING

9:15 EST American School of the Air. Subject: "Folk-Music of America," a study in music and literature for the elementary grades and junior high school,

### AFTERNOON

12:30 EST Farm and Home Hour. Wayne Darrow of the AAA will discuss "Developments in the Farm Program."

## NIGHT

7:00 EST Fred Waring in Pleasure Time.

7:15 EST Jimmie Fidler; Hollywood Gossip.

8:00 EST Big Town; Drama.

Newspaper drama, with Edward G. Robinson, Ona

Munson and others.

8:00 EST The Aldrich Family.
Comedy sketch, with Ezra Stone, stage star.

8:00 EST Johnny Presents. Dramas; vocalists; Johnny Green's orchestra.

8:30 EST Tuesday Night Party. Walter O'Keefe, M. C.; Mary Martin, vocalist; Bobby Dolan's orchestra.

Pictures of Mary Martin may be found on page 25.

8:30 EST Information, Please; Quizzing Experts and Guest Celebrities.

John Kieran; Clifton Fadiman; F. P. Adams. Guests: T. Flynn, economist, and Christopher Morley, author.

8:30 EST Pot O' Gold. Horace Heidt and his Musical Knights,

9:00 EST We, the People; Drama and Music. Gabriel Heatter, M. C.; Harry von Zell, announcer; Mark Warnow's orchestra. Guest: Dr. W. W. Sanger of Oklahoma, the unlucky bridegroom-everything went wrong on his wedding day.

9:00 EST Melody and Madness.
Robert Benchley, comedian; Artie Shaw's orchestra,

9:30 EST Fibber McGee and Molly.

Marion and Jim Jordan; Bill Thompson; Harold Peary;

Donald Novis, tenor; Billy Mills' orchestra.

9:30 EST Bob Crosby's Orchestra. With Johnny Mercer, M. C., and Helen Ward, vocalist.

10:00 EST Bob Hope Variety Show. Judy Garland, vocalist; Jerry Colonna, comedian, and Skinnay Ennis' orchestra.

10:00 EST Time to Shine. Hal Kemp's orchestra; Nan Wynn and Bob Allen, vocalists, and the Smoothies.

10:30 EST Mozart Concerto Series. Nadia Reisenberg, pianist; Alfred Wallenstein conducts the orchestra.

Music detail may be found on page 16, column 4.

10:30 EST If I Had the Chance.

Mort Lewis, M. C.; Josef Honti's orchestra. Guest:

Dr. Seuss of "Quick Henry" fame will tell of his thwarted ambitions.

10:30 EST Uncle Walter's Dog House.

Dramatizations of amusing family situations, with Tom
Wallace (Uncle Walter); Tom, Dick and Harry; Bob Strong's orchestra.

> Refer to adjacent columns for stations broadcasting these programs

## FREQUENCIES

CKLW-1030 KDKA-980 KYW-1020 WEAF-660 WHEC-1430 WMFF-1310 WEBR-1310 WEEU-830 WHK-1390 WHP-1430 WMMN-890 WNBF-1500 WIBX-1200 WABC-860 WBAL-1060 **WENR 870** WOR-710 WORK-1320 WESG-850 WJAS-1290 WBAX-1210 WBEN-900 WBRE-1310 WPAR-1420 WSB-740 WSM-650 WFBL-1360 WJR-750 WGAR-1450 WGBI-880 WJTN-1210 WJZ-760 WKBN-570 WBT-1080 WGR-550 WGY-790 WSYR-570 WBZ-990 WKBW-1480 WTAM-1070 WHAM-1150 WMA0-670

WHAM--WHP-The Islanders
\*WIBX-News: George Davis, or ganist
WITN-Betty Weakland, evangelist
WLW-Life Can Be Beautiful
WOR-To be announced
WTAM-Houseboat Hannah, sketch
WWVA-Jake Taylor's Railsplitters
9:45
CBS-Vera Brodsky, pianist: WIBX
WHP-Vic & Sade
WKBW-Tonic Tunes
\*WIW-Trouble Doctor: Not Livestock Reports
WOR-Martha Manning, talk
WOR-Martha Manning, talk
WTAM
WTAM
WTAM
WAR-To be announced
WWAR-To be announced Doctor: News:

10:00

CBS-Pretty Kitty Kelly, sketch: WABC WGR WIBX WWVA WABC

NBC-The Man I Married: sketch: WEAF WCAE WBEN WSYR KYW WGY WLW WTAM

NBC-Josh Higgins of Finchville, sketch: WJZ WHAM WORK NBC-Josh Higgins of Finchviller, sketch: WJZ WHAM WORK Young Dr. Malone: WFBL WJAS KDKA-Your Family & Mine WBAL-Meet Miss Julia \*\*WBAX-News: Milt Herth WBRE-Louis Savitt's Orch. ★WCAU-News: Vass Family: Morning Melodies WEEU-Horseshoe Mike & Cowboy

Joe WESG-Morning Roundup WGBI-Hymns of All Churches WESU-Morning Roundup
WGBI-Hymns of All Churc
WHP-Donald Novis, songs
WJTN Symphonetta
WKBW-Modern Kitchen
\*WMFF-News

\*WMMN-News: At Your Service: Modern Airs
WOR-Pure Food Hour, talk
WPAR-Morning Varieties
10:15

\*\*NBC-Young Widder Jones, sketch: WEAF WTAM WBEN
WGY WCAE KYW

CBS-Big Sister, sketch: WABC
WGR WHP WCAU WJAS WWVA

NBC-To be announced: WJZ WEEU WSYR WHAM WORK NBC-John's Other Wife. sketch: WEAF KYW WBEN WCAE WGY WLW WTAM

CBS-Myrt & Marge, sketch: WABC WCAU WJAS WHEC WFBL WGR WHP WGBI WIBX WWVA WNBF

KDKA-Doctor Sunshine WBAL-Asher & Little Jimmie WBAX-Samuel Kissel WJTN-House of MacGregor WMFF-Ma Perkins WPAR-Today's Almanac

10:30 NBC-Rakov's Orch.: WJZ WBAL WORK WLW WEBR KDKA WORK WLW WEBR KDKA
NBC-Just Plain Bill, sketch;
WEAF WGY KYW WTAM WCAE
WLW WBEN

CBS-Hilltop House, sketch: WABC WJAS WHEC WFBI, WCAU WGR WHP WGBI WIBX WWVA WNBF

MBS-Melody Strings: WBAX

MBS-Melody Strings.

★WBRE-News
WEEU-Melody Shoppers
WESG-Friendly Exchange
WHAM-Tom Grierson, organist
WJTN-Your Radio Girl Friday
WKBW-Waltz Time
WMFF-Good Morning, Neighbor
WMMN-Grampa Jones & His Grandsons WPAR-To be announced WSYR-Console & H Keys

CBS-Stepmother, sketch: WABC CBS-To be announced: WIBX WCAU WJAS WGR NBC-Rakov's Orchestra: WJTN

MBS-John Metcalf's Choir Loft: WBAX

NBC-Woman in White, sketch: WEAF WTAM WBEN WCAE KYW WGY

Ma Perkins, sketch: WBRE WEEU WBAL-Woman's Hour with Mary

WBAL-Woman's House Landis
WESG-Musical Bazaar

★WFBL-News: Miss Goodnews

★WGBI-News: Musical Prgm.

WHP-Kitty Keene. sketch
WIBX-Young Dr. Malone

WKBW-Rhythm & Romance

WLW-Meet Miss Julia

WORK-Frank Renaut. organist

WPAR-Osteopathic Talk

WWVA-Kentucky Partners

11:00

11:00 \*CBS-News: The Rhythmaires: WABC

NBC-David Harum, sketch: WEAF WCAE KYW WTAM WBEN WGY

\*CBS-Mary Lee Taylor: News: WWVA WJAS WCAU WKBW WHEC WKBN WGBI WFBL

NBC-Viennese Ensemble: WORK CBS-To be announced: WNBF NBC-Story of Mary Marlin, sketch: WJZ WBAL KDKA WEEU WSYR WJTN WHAM MBS-Thyra Samter Winslow:

WOR
WBAX-The Unseen Advisor
WBRE-Mary Lee Taylor
\*WGR-News: Dance Interlude
WHP-Young Dr. Malone
WIBX-White Elephants
WLW-Linda's First Love, sketch
WMFF-American Family Robinson
\*WMMN-News: At Your Service
WPAR-Singin' Sam

WPAR-Singin' Sam

11:15

CBS-Brenda Curtis, wABC WKBW WJAS WFBL WCAU WWVA WHEC WSBI WHP

WORJack Berch, songs \*\* WORK-News WPAR-Luncheon Dance 12:30

WBGBI WHP

WWW WWA WHEC WNBF WBL WNBF WJZ KDKA WEBR

NBC-Vic & Sade, sketch: WJZ KDKA WHAM WBAL WSYR WJTN WLW (sw-15.33) NBC-Lorenzo enzo Jones, sketch: WBEN WCAE WTAM

WEAF WB KYW WGY MBS-Orange Blossom Quartet: WOR WBAX

WBRE-I Love a Mystery WEEU-Hollywood News: Melody Shoppers WGR-School for Brides WIBX-Green Bros.' Orch, WMFF-Broncho Busters WMMN-Shopper's Stroll WORK-Have You Heard: Inter-

WPAR-Accordiana 11:30 MBS-Keep Fit to Music: WOR

WBAX

CBS-Big Sister, sketch: WABC WGR WHP WCAU WJAS WWVA WFBL WHEC WGBI WNBF WIBX

WBRE-Secret Diary
WEEU-Melody Shoppers
\*WESG-Ensemble Moods: News WKBW Accordiana
WKBW Accordiana
WMMN-Tina & Tim
WMMN-Salt & Peanuts: A Day
at Mays
WORK The Swingsters
WPAR-Farm & Home Hour

11:45 NBC-Road of Life, sketch: WEAF KYW WTAM WBEN WGY WLW WCAE WEEU (sw-15.33)

NBC-Getting the Most Out of Life: WJZ WBZ WHAM WHK KDKA WJTN WSYR WEBR WMFF

CBS-Aunt Jenny's Stories: WABC WJAS WWVA WFBL WCAU WHEC WIBX WGR WHP WGBI WNBF

\*MBS-Erksine Butterfield, pianist: News: WOR

WBAL-To be announced

\*WBAX-Musical Interlude: News: Mine Schedule
WBRE-Polka Dots
\*WKBW-Farm Period: News

# AFTERNOON

★NBC-News: Meet the Songwriter: WJZ (sw-15.33)

NBC-Carters of Elm Street, sketch: WEAF KYW

CBS-Kate Smith's Noonday Chats: WABC WFBL WHEC WKBW WWVA WCAU WJAS MBS-Red River Dave: WOR

\*KDKA-News: Music: Weather
\*KDKA-News: Federal Housing
Administration Talk: Tonic Tunes
WBAX-Jan Savitt's Orch.
WBEN-Your Family & Mine
WBRE-Marek Family
\*WCAE-News: Melodies WBRE Marek Family

\*WCAE News: Melodies

WEEU-Gloom Chasers

WESG-Quik Quiz

WGBI-Good Morning Neighbor

WGR-Meet Miss Julia, sketch

\*WGY-Organist: Markets; News

\*WHAM-Hit of the Day; News

\*WJTN-News: Music

WLW-To be announced

\*WMFF-News: Employment Service

\*WMMN News: Farm Flashesa

WORK-News: Farm Flasness
WORK-Springtime & Harvest
WSYR-Betty & Bob
WTAM-To be announced
12:15

★NBC-Ross Trio (News, WJZ
only): WJZ WEBR WBAL
WMFF WSYR (sw-15.33)

CBS-When a Girl Marries: WABC WFEL WCAU WKBW WJAS WNBF WWVA WGBI WIBX WHP

NBC-The O'Neills, sketch: WEAF WBEN WTAM WLW WCAE KYW WGY MBS-Sally's Sallies: WBAX KDKA-Checkerboard Time WBRE-Polka Dots

WESG-Agricultural Hour WGR-Hits & Bits WHAM-Friendly Farmer WJTN-Singin' Sam WMMN-To be announced

NBC-Nat'l Farm & Home Hour:
WJZ KDKA WEBR WSYR
WORK WHAM WJTN WBRE
WBAL WMFF
For detail see Good Listening Quide.

CBS-Romance of Helen Trent, sketch: WABC WCAU WHEC sketch: WABC WKBW WFBL

NBC-Our Spiritual Life: WEAF CBS-Novelteers: WPAR WMMN

★News: WJAS WOR WHP WIBX KYW-Happy Clarks WBAX-The Midday Madcaps ★WBEN-News: Weather: Musical

\*WBEN-News: Weather: Musical
Interlude
WCAE-Carters of Elm St.
WEEU-The Crimson Trail
WGBI-To be announced
WGR-Quarter Hour in ThreeFourth Time
WGY-Farm Paper
\*WHP-News Report
\*WLW-News: Everybody's Farm
WTAM-Linda's First Love, sketch
WWVA-Your Family & Mine
12:45

NBC-Pepper Young's sketch: WJZ WHAM KDKA 12:45 WEEU WSYR WBAL WJTN NBC-Glenn Darwin, bar.: WEAF (sw-15.33)

Man on the Street: WBAL WIBX

KYW-News: Music at Midday

WCAE-Singin' Sam

\*WEEU-News: Help Wanted

WGR Song Shoppers

WHP-Melody Makers

WOR-Consumers Oniz Club WOR-Gonsumers Quiz Club WTAM-Editor's Daughter, sketch WWVA-Farm & Home Hour

#### 1:00

CBS-The Goldbergs, sketch: WCAU WWVA WNBF WABC WHEC WJAS WCAU MBS-John Agnew, organist: WMMN WHP WFBL WGR WBAX NBC-Jeno Bartal's Orch.: WEAF WCAE (sw-15.33)

WCAE (sw-15.33)

WBAX-Rotary Club Luncheon
WBEN-Voice of Stockyards
WEEU-Afternoon Melodies
WGBI-Meet Miss Julia, sketch
WGY-Household Chats
WIBX-Hollywood News
\*WKBW-News: Ad Club
WLW-Livestock Reports
WOR-Health Talk: Melody Mo-WOR-Health Talk: Melody ments: Prgm. Review WTAM-Noonday Resume WWVA-L. P. Lehman & Staff

1:15
CBS-Life Can Be Beautiful, sketch: WABC WCAU WBAX WFBL WGBI WHEC WGR WHP WMMN

NBC-Virginia Hays, contr.: WJZ WEBC WSYR WJTN WBRE WMFF

MBS-Happy Gang: WNBF

NBC-Dramatic Sketch: WEAF WGY WLW WHAM KDKA WBAL KYW WBEN WTAM (sw-15.33)

WCAE-Song Sampler
WESG-Suburban Special
WIBX Amer. Family Robinson
WJAS-To be announced
WOR-Housewives' Delight
WORK-Luncheon Ensemble
WPAR-To be announced

1:30 CBS-Road of Life, sketch: WABC WFBL WGR WGBI WHP WJAS WCAU WHEC WWVA

NBC-To be announced: WJZ WEBR WMFF

NBC-Words & Music: WBEN KYW (sw-15.33) NBC-Markets & Weather: WEAF

KDKA-Women and the News WBAL-Happy Johnny & Gang WBAX John Ga...in ★WBRE-News: Dance Music WCAE-Baseball Lineup: Polly

WEEU-Berks County Club Wo-

men
WGY-Steve Hall, organist
WHAM-School of the Air
WIBX-George Gregory's Orch.
WJTN-Matinee Revue WKBW-Rise 'n Shine WLW-Editor's Daughter WMMN-The Editor Spea Speaks WOR-Betty & Buddy, songs &

WORK-Kid Smith & Sisters WPAR-Movie Gossip WSYR-Dairymen's League News WTAM-To be announced

1:45 NBC-Dance Orch.: WJZ WBAL WEBR KDKA WMFF WSYR (sw-15.33)

NBC-Gen. Fed. of Women's Clubs: WEAF KYW

CBS-This Day Is Ours, sketcn: WABC WHP WCAU WGBI WGR WWVA WJAS WFBL WMMN WHEC MBS-Pauline

MBS-Pauline Alpert, pianist: WOR WNBF WBAX WBEN-Pollars & Sense
WCAE-Little Show
WGY George Hall's Orch.
WLW-To be announced
WPAR-Wilson Ames
WTAM-Your Family & Mine

#### 2:00

NBC-All-American Women, dra-ma: WJZ KDKA WEEU WJTN WMFF WORK (sw-15.33) Beginning a series of dra-matte stories of America's pio-neering women. "These Free-doms" will be the title of today's program. oday's pro

CBS-Doc Barclay's Daughters, sketch: WABC WWVA WHEC WHP WKBW WCAU WJAS

NBC-Betty & Bob, sketch: WEAF WBEN WBAL KYW WCAE WGY WTAM WHAM WLW

MBS-Ginsburgh's Concert Orch.: WNBF WBAX WBRE-Phil & Jerry

WESG-Siesta ★WFBL-News: Afternoon Concert WGBI Betty & Bob, sketch ★WGR-News: Personal Advisor: WIBX-Continentals: Social Regis-

WPAR-Farm Life WSYR-Ruth Chilton's Matinee

2:15 NBC-Arnold Grimm's Daughter, sketch: WEAF WHAM WBAL WTAM WBEN KYW WCAE WGY WLW

CBS-Life & Love of Dr./Susan, sketch: WABC WHEC WKBW WHP WIBX WJAS WFBL WGBI WCAU WWVA WNBF

WBRE-Famous Orch. WESG-2:15 Edition WPAR-To be announced 2:30

CBS-Your Family & Mine: WABC WCAU WFBL WNBF

NBC-Army Band: WJZ WEEU WMFF WORK WBRE WEBR NBC-Valiant Lady, sketch:WEAF WGY KYW WTAM WBEN WLW KDKA WBAL WHAM WCAE MBS-To be announced: WBAX

KDKA-Home Forum WGBI-Ma Perkins, sketch

WGBI-Ma Perkins, sketch
WGR-Today's Almanac
WHP-Meet Miss Julia
WIBX-Style Notes: Lew White
WJAS-Musicale
\*\*WJTN-News: Calling Warren
WKBW-Dixieland Band
WMMN-Ted Grant's Varieties
WBAD Pluther WPAR-Rhythin & Romance WWVA-Boys from Iowa

#### 2:45

NBC-Hymns of All Churches: WEAF WGY WBAL WCAE KYW WBEN WTAM WHAM WLW

CBS-My Son & I, sketch: WABC
WFBL WGR WIFEC WJAS
WCAU WWVA
More detail on Page 10.
MBS-Dick Harding, organist:

WBAX

WBAX
CBS-Tune Time: WNBF WESG
WHP WIBX WPAR
\*WGBI-News: Music: Resume
WKBW-Ilits & Encores
WOR-David Harum, sketch
WSYR-Ononeaga Health Assoc.

#### 3:00

NBC-Orphans of Divorce, sketch; WJZ WEBR WBAL KDKA WJTN WHAM WSYR (sw-15.33) CBS-Console Echoes: WMMN WESG WIBX WPAR WKBN WHP WNBF

NBC-Story of Mary Marlin, sketch; WEAF WTAM WBEN WCAE WLW WGY KYW

CBS-Joyce Jordan, Girl Interne, sketch: WABC WJAS WHEC WGR WCAU WFBL WGBI WWVA (sw-15.27-17.83)

MBS-Mary Brockerman, soprano: WOR

NBC-To be announced: WEEU WMFF

WBAL-Afternoon Show

★WBAX News

★WBRE-Italian Hour: News

WKBW-To be announced WORK Owen & King 3:15

NBC-Ma Perkins, sketch: WEAF WCAE KYW WGY WLW WBEN CBS-Four Clubmen: WGBI

NBC-The Chase Twins, sketch: WJZ KDKA WEEU WORK WMFF WJTN WHAM WSYR WEBR (sw-9.53) MBS-Tommy Tucker's Orch.: WOR WBAX

CBS-Society Girl: WABC WGR WCAU WJAS WFBL WHEC

KDKA-To be announced
WWVA-Kitty Keener sketch
3:30
NBC-Pepper Young's Family,
sketch: WEAF WTAM WBEN
WCAE WLW WGY KYW

NBC-Ink Spots: WJZ WHAM WEBR WSYR WJTN WMFF WORK (sw-15.33)

MBS-Bob Miller's Orch.: WBAX WOR

\*CBS-News: Blue Interlude: WABC WPAR WESG WNBF WFBL WGR WJAS WHEC WKBN WGBI (sw-17.83-15.27)

WKBN WGBI (sw-17.02-13.21)
KDKA-Tea Time Tunes
\*WBAL-Globe Trotter
WEEU-Uncle Jack's Prgm.
\*WHP-News: Matinee Melodies
WIBX-Old Harp Singers
WKBW-Catechism Speaks
WMMN-The Big Parade: Buddy
& Smiley

WWVA-Border Riders

3:45

NBC-Between the Bookends: WEAF KYW WBEN WGY
WJZ WHAM WEBR WSYR
WBRE WJTN
(sw-15.33)

WORK WMFF

WWAE WTAM WLW
CBS-It Happened in Hollywood: WABC WKBW WCAU WJAS (sw-17.83)

\*WMMN-News: Smoky Mountaineers WABC WPAR WESG WNBF WOR-Martha Deane, Women's Hr. WEEN WORK WEBR (sw-9.53) WGBI WJAS

NBC-The Guiding Light, sketch: WEAF WBEN WTAM WCAE WGY KYW WLW

WBAL Government Reports WKBW-Let's Waltz WWVA-Neo Vim's Gang

4:00 of a CBS-Story of a Song: WABC WPAR WGR WFBL WHP WHEC WNBF WJAS WESG WIBX

WNBF WJAS WESG WIBX WGBI (sw-15.27-17.83)

\*NBC-Club Matinee: News: WJZ WHAM WBAL WSYR WBRE WEEU KDKA WORK WJTN WMFF (sw-9.53)

NBC-Backstage Wife, sketch: WEAF KYW WBEN WCAE WGY WLW WTAM

CBS-Pretty Kitty Kelly: WKBN ★News: WMMN WOR WBAX-Program Resume WKBW-Filmland Today

4:15 NBC-Stella Dallas, sketch: WEAF WGY KYW WTAM WBEN WLW WCAE

\*NBC-Club Matinee: News: WEBR

MBS-Texas Jim Lewis & His Cowboys: WOR WBAX ★WFBL-News: Syracuse Safety

#### WKBW-Ben Binnagle 4:30

MBS-Two Keyboards: WBAX WOR

CBS-To be announced: WABC
WPAR WGR WHP WHEC WJAS
WNBF WESG WIBX
WFBL (sw-15.27-17.83)

WBAL-Dog Tales
WHP-Black & White, sketch
\*\*WKBW-Reporter
WLW-This Day Is Ours
WMMN-Salt & Peanuts
WWVA-Big Slim
4-45

#NBC-Club Matinee: News:

CBS-Blue Streak Rhythm Ensemble: WABC WNBF WKBN WGR WGBI WPAR WJAS WESG WFBL (sw-15.27-17.83)

NBC-Midstream, sketch: WEAF KYW WBEN WCAE WTAM KYW WBEN WC WGY WLW WHAM

WBAX-Stars of Tomorrow WHP-Farmer's Service Prgm. WKBW-Rhythm & Romance WIBX-Buckarocs WKBW-What Is It? WOR-Career of Alice Blair WWVA-Joe Barker's Gang

5:00 NBC-Dance Orch.: WJZ WSYR WORK KDKA WEBR WMFF CBS-By Kathleen Norris: WABC WGR WCAU WJAS WFBL

NBC-Girl Alone, sketch: WEAF WCAE WBEN KYW WTAM WGY

CBS-To be announced: WPAR WESG WNBF WMMN WIBX WHEC WHP (sw-15.27) MBS-Old Fashioned Girl: WBAX

WBAL-Uncle Jack's Club WBRE-Gerry Montana's Gang WEEU-Merchandise Revue WGBI-Facts About Scranton WHAM-Social Chronicle

WITAN-Social Chronicie
WJTN-Tea Time Tunes
\*WKBW News: To be announced
WOR-Meet Miss Julia, sketch
WWVA-A Shopping We Will Go
5:15 NBC-The O'Neills, sketch: WEAF WCAE WBEN KYW WGY

CBS-To be announced: WABC WFBL WJAS NBC-Dance Orch.: WJTN NBC-Irma Glen, organist: WLW MBS-The Johnson Family: WBAL

WBAX KDKA-David Adams

WGR-Exploring Music
WHAM-Keyboard Kaleidescope
\*WKBW-News
WMMN-Jam for Supper
WOR-Johnny Magee's Orch.
WORK Rhythmaires WTAM-Bettie Allen 5:30

NBC-Affairs of Anthony, sketch WJZ WEBR WBAL WJTN WMFF WBRE

CBS-To be announced: WHEC WGR

MBS-To be announced: WBAX \*WGAR-Franklin Lewis, comm.: D—8/52
WOR Second Federal
WGBI-Sports Parade
WHAM To be announced
WHAM To be announced WBA-Secret Agent K-7
WGBI-Jack Armstrong, sketch
WHAM-Your Family & Mine
WHP-Ken Sheaffer Trio
WMMN-Fun Frolic
WMAN-Warn Markette, Pro \*WPAR-News: Markets: Prgm-

WSYR-Terese Johnson, organist WWVA-Church of Christ 5:45

NBC-Little Orphan Annie, sketch: WEAF WBEN WGY WCAE KYW CBS-Scattergood Baines, sketch: WABC WIBX WHEC WGBI WCAU WFBL WKBW WJAS WWVA

NBC-Adventures of Tom Mix: WJZ WJTN WEBR KDKA WSYR WMFF WBAL WHAM ★MBS-Duke Daly's Orch.: News: WOR WNBF

★WBAX-News: Sports
WBRE-Four Maestros
WESG-Woody Ott, sports
★WGR-Victor Spotlight: News
WHP-Ken Sheaffer's Trio WLW-Invitation to Listen WMMN-Singin' Sam WORK-Sports Page of the Air WTAM-Bettie Allen

#### NIGHT

#### 6.00

WMMN WBT WJAS WHP (also p.m.)

WJZ only) ★NBC-(News, WJZ only)
Rhythm & Romance; George
Cook, organist: WJZ WENR
WHK

Sheffter's NBC-Bert WEAF WMAQ WSB (sw-9.53) \*News; WFBL WHAM WJR
To be announced: WHAS WLW
WBAX

CKLW-Stop & Go \*KDKA-News: Temp.: Your Movie Magazine \*KYW-News: Rhythmaires \*WBAL-News: Sports \*WBEN-News: Weather: Por-

traits in Music WBRE-Polka Dots

★WBZ-News: Musicale: Weather

WCAE-Evening Serenade

WESG-Pianissimo

★WGAR-Sidney Andorn: Ellis

VanderPyl: Five Star Final

WGR-The Lone Ranger

★WGY-News: Varieties

★WJTN-News: Dinnertime Melodies

dies WMFF-Auction Parade WMFF-Auction Parade
WOR-Uncle Don, children's prgm.
WORK-Dinner Dance Music
WSM-On the Bandstand
★WSYR-News: Nick Stemmler
WTAM-Gordon's Dinner Music
★WTIC-News: Weather

\*WTIC-News: Weather
6:15

\*NBC-Malcolm Claire, children's
stories: News: WEAF WMAQ
WSB (sw-9.53)

CBS-Talk by Dr. Frank Brawley: WABC WFBL WKBW WESG WHAS WJR

★News: Sports: WBZ WCAE ★News: WHK WJAS Baseball Scores: WHP WIBX WMMN WMMN
Sports: WLW WTIC
KDKA-Melody Time
WBAL-Around Dinner Table
WBAX-Musical Interlude: Sports
WBEN-David Adams
WBT-William Winter
WCAU-Meet Miss Julia, sketch
+WENR-News: Swingtime Serge

\*WENR-News: Swingtime Sere-

WHAT USERS SAY

Complete Does away with Aerial entirely —Just place an

# WBRE-Serenaders \*WBT Sports: News WCAE-Accordiana WCAU-Sports: Say It with Music WGAR-Carl George WGBI-Down Memory Lane WGY-Drama K-7 WHK-Voice of Labor WJAS-Baron Elliott's Orch. WJR-The Inside of Sports WLW-Dinner Music WMAQ-Jack Armstrong, sketch WTAM-Sports: Say It with Music WTIC-History in the Headlines WWVA-Twilight Trail 6:45

6:45

\*NBC-Lowell Thomas, news commentator: WJZ WSYR WBZ
WEBR KDKA WTAM WBAL
WHAM WJTN WTIC WBEN
WLW

WSYR-Change of Pace

★WTAM-Walt Bergener; News

★WWVA-News; Baseball Scores

6:30

★CBS-H. V. Kaltenborn, analyst: WABC WMMN V WIBX WPAR (sw-9.59)

WOR WSB WHAS
Sports: WBEN WHAM
WBAX KYW WGR WJ'
★News: Sports: CKLW
KDKA-Music: Sports
WBRE-Serenaders

Hawkin's Orch .:

WHAM WFBL

WJTN

NBC-Erskine H. WEAF (sw-9.53)

NBC-Adventures of Tom Mix: WENR

\*CBS-European News Roundup: WABC WHP WBT WPAR WGAR WKBN WKBW (sw-9.59) NBC-Salon Silhouettes: WCAE WHK WSB WORK WEBR (sw-9.53)

NBC-Bill Stern Sport Scraps: WEAF

MBS-Johnson Family, sketch: WOR

★News: To be announced: WGR WBRE
CKLW-Adv. of Jimmie Allen
KYW-Ken Martin's Orch.
WBAX-Dinner Dance
WCAU-Bob Golden's Orch.
WESG-Bill Pope, scores
\*WFBL-Tunes of Today: Edwin
C. Hill
\*WGBI-News: Baseball Scores
WGY-Sports WBRE

WGY-Sports WHAS To be announced ★WIBX News WJAS-Life Can Be Beautiful WJR-To be announced WMAQ-At Sun Down WMFF-Program Resume: Dancec Hour WMMN-Zingo

WPAR Sports Spotlite WSM-June Moody WWVA-Sports Parade 7:00

# 7:00 NBC-Easy Aces, sketch: WJZ KDKA WBAL WHK WBZ WJTN WHAM WENR WSYR WEBR

NBC-Fred Waring in Pleasure Time: WEAF WTIC KYW WGY WBEN WORK WCAE WBRE WMAQ WTAM WLW WSM (also

at 11 p.m.) CBS-Amos 'n' Andy, sketch: WABC WGR WBT WCAU WJAS WHAS WGBI WGAR WFBL WNBF WJR WHEC (sw-15.27)

\*MBS-Fulton Lewis, Jr., comm.: WKBW WBAX CKLW Sports: WOR WMFF

TUESDAY October 10

To be announced: WPAR WSB WHP Little Brown Book WIBX-King's Orch. WMMN-Down Memory Lane WWVA-On with the Dance

#### 7:15

CBS-Jimmie Fidler: WABC WBT WGR WCAU WJAS WHEC WGAR WHAS WFBL WWVA (also at 11:15 p.m.) NBC-Reggie Childs' Orch.: WJZ WENR WBZ MBS-Bill McCune's Orch.: WNBF \*News: WORK WHP WMFF WOR WSB WHAS

CBS-The Aristocrats: WESG NBC-Mr. Keen, Tracer of Lost Persons, drama; WJZ WENR WHK WBZ WSYR WBAL WJTN

WEBR WHAM KDKA NBC-I Love a Mystery: WEAF KWW WTAM WSM WSB WCAE WMAQ WTIC WBEN WGY

MBS-Elliott Roosevelt, commenta-WOR NBC-To be announced: WORK

CKLW-Evening Serenade WBAX-Rosario Bourdon's Orch. ★WBRE-News

WBT-Ted Husing; That's What WGBI-Dance Hour WHP-H. V. Kaltenborn Edits the

News WIBX-Al Sack's Orch.

WBX-Al Sack's Orch.

WJR Musicale

\*WKBW-News.: Orch. of the

Week

\*WLW-Michael Hinn, news

WMFF-Lest We Forget

WMMN-People, Just People

7:30

CBS-"Second Husband," drama

starring Helen Menken: WABC

WGAR WJAS WFBL WHAS

WGR WJR WHEC WCAU WBT

(sw-5.06) (sw-6.06)

NBC-Concert Orch.: WJZ WEBR NBC-Cameos of Melody: WCAE

NBC-Echoes of New York: WEAF CBS-To be announced: (sw-15.27) MBS-Radie Harris, movie com-mentator: WOR WBAX WNBF WBAL CKLW Good Will Hour: WIBX WSB WSM

KDKA-Tap Time KYW-To be announced WBRE-Herb Jeffrey WBRE-Herb Jeffrey
WBZ-Name Three
WGBI-Master Singers
WGY-Autumn Breezes
\*WHAM-Tomorrow's Headlines
WHK-F. B. I. Prgm.
WHP-Farmers' Forum
\*WJTN-News: Music
WKBW-Government Reports
WLW-Deacon Moore's Orch.
\*WMAQ-News: Musical Entre
WMMN-Plantation Party
WORK-Farmers' Forum
WPAR Tuesday Night Stomp
WSYR-State Employment Prgm
WTAM-Richard Himber's Orch.

WTAM-Richa.

★WTIC-News

WWVA-Melody Time

7:45 WTAM-Richard Himber's Orch.

NBC-Dance Orch.: WJZ WEBR WHK WMFF WORK WJTN NBC-Deacon Moore's Orchestra: KYW WCAE WTIC

MBS-Inside of Sports: WOR WHK WCAE WKBW WSYR WNBF WCAE WKB

CKLW-My Home Town WBEN-Better Speech WBRE Frankie Stan's Orch.: WGBI-Melody Time

(Continued on Next Page)

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# TUESDAY

# October 10

(7:45 p.m. Continued) WHAM-Mysteries of Life WTAM-Sammy Watkins' Orch. 8:00

NBC-The Aldrich Family: WJZ WHAM WJTN WBZ KDKA WHK WSYR WBAL WMFF WEBR CBS-Big Town, drama, with Ed-WARD WIBX WGR WJR WJAS WHEC WCAU WHAS WGAR WHEC WCAU WHAS WFBL WBT (sw-6.06) KNX KSL at 11:30 p.m.)

NBC-Johnny Presents; Johnny Green's Orch.; Dramas; Gene-vieve Rowe, sop.; Glenn Cross & Beverly; Swing Fourteen; Floyd Sherman, tnr.; WEAF WCAE Sherman, tnr.: WEAF WCAE WLW WMAQ WTIC WGY KYW WTAM WORK WBEN WSB WBRE WSM (also at 11:30 p.m.) MBS-Green Hornet, drama: WOR WBAX WNBF

CKLW-Everybody's Jamboree WGBI-Charles Masters' Orch.

WGBI-Charles Masters' Orch.

WHP-College of Fun

★WKBW-News: To be announced

★WMMN News: Campus Hilights

WPAR-D. A. V. Talk

8:15

WGBI-Tropical Moods WKBW-Racket Chasers WMMN-On the March WPAR-The Romancers 8:30

\*CBS-Tuesday Night Party; Walter O'Keefe: News: WABC WGR WHAS WGAR WCAU WJAS ter O'Keefe; News, WHAS WGAR WCAU WJAS WJR WFBL WHEC WIBX WBT (also KNX KSL at 12 mid.) Picture of Mary Martin on page 25.

NBC-Pot o' Gold; Horace Heidt's Musical Knights: WEAF WBEN WGY WMAQ WTAM WSB WLW KYW WSM WTIC WCAE WBRE WORK

NBC-Information, Please; Quiz Prgm.: WJZ WSYR WHK WJTN KDKA WBZ WHAM WBAL WMFF WEBR (also KGO at 11

CKLW-Musical Varieties WGBI-Challenge to Crime WHP-Mary Nickolas, Sings & \*WKBW-To be announced: News WPAR-Let's D

WMMN-For Men Only WPAR-Symphonic Selections 8:45 WORK-Jr. Cha 10:00

WHP-Twilight Trail
9:00

NBC-Melody & Madness; Artie
Shaw's Orch.: WJZ WBRE WBZ
WBAL WEBR WHAM WENR
WSYR WMFF WJTN KDKA WHK (sw-9.53)

NBC-Battle of Sexes, conducted by Frank Crumit & Julia San-derson: WEAF WBEN WTAM WMAQ WTIC WGY KYW WSM WORK WCAE WSB WLW (also KPO KFI at 12:30 a.m.)

CBS-We, the People; Gabriel Heatter; Harry von Zell; Mark Warnow's Orch.; Guests: WABC WHAS WGAR WFBL WKBW WJAS WHEC WCAU WGBI WKBN WBT WHP WJR WNBF

\*MBS-Raymond Gram Swing, news analyst: CKLW WBAX Story on page 5.

WGR-International House WIBX-Nosco's Orch. WMMN-Music You Want WOR-Confidentially Yours

WPAR-Pop Concert
9:15

\*MBS-Edwin C. Hill, commentator: WOR
MBS-To be announced: CKLW
WBAX

9:30 MBS-Success Session: WOR WBAX CKLW

NBC-Fibber McGee and Molly; Bill Thompson; Harold Peary; Donald Novis, tnr.; Billy Mills' Orch.: WEAF WBEN WSB WGY WCAE WTIC WMAQ WLW WSM WTAM KYW WSYR (sw-9.53)

CBS-Bob Crosby's Orch.; Johnny Mercer, m.e.; Helen Ward, vocal-ist; Guests: WABC WBT WCAU WJR WFBL WKBW WGAR WKBN WIBX WHEC WJAS WHAS WGBI WHP WNBF WMMN (sw-6.06-11.83)

8/52—D MBS-Morton Gould's Orchestra: NBC-Concert Orch.: WJZ WBAL MBS-Mozart Concerto Series: \*WBZ-News: Sports: Weather WNBF WOR WBAX WEBR WJTN WHAM CKLW WOR WNBF Musica detail on page 16 this week. CKLW-Musical Varieties KDKA WSYR WHK WBZ

WBRE-Lenio Bros', Orch. WMFF-Name It—It's You WORK-The Job Finder

CBS-Time to Shine: Hal Kemp's Orch.; The Smoothies, vocal trio; Guests: WABC WKBW Orch.; The Smoothies, vocal trio; Guests: WABC WKBW WBT WJR WFBL WGBI WMMN WJAS WGAR WCAU WHAS WHEC (sw-6.06-11.83)

NBC-Bob Hope Variety Program; Judy Garland; Jerry Colonna; Skinnay Ennis' Orch.: WEAF WTAM WCAE WGY KYW WSM WBEN WMAQ WSB WLW WTIC WHAM (sw-9.53)

\*\*MBC-News: Something's Up; Ransom Sherman, m.c.; Vocalists & Orch.: WJZ WEBR WENR WBAL WBRE WMFF WORK WBAL WBI

\*MBS-Elliott Roosevelt, comm.: CKLW

\*MBS-Raymond Gram Swing,
news analyst: WOR
Story on page 5.

KDKA-Song Pictures
WBAX-Blue Barron's Orch.

★WGR-News: To be announced
★WHK-News & Music
WHP-King's Jesters
WIBX-Waltz Time
WOR-Morton Gould's Orch.
WPAR-To be announced
WSYR-Good Will Hour
10:15

★MBS-Fulton Lewis, Jr., news
analyst: WNBF WOR
CKLW-Doc Sunshine, talk
KDKA-To be announced
WBAX-Morton Gould's Orch.
WGR-Rabbi Judah Nadich
WHK-Roller Derby

WHK-Roller Derby WHP-Musiquiz

WHP-Musiquiz WIBX-D'Artega's Orch. 10:30 10:30

NBC-Uncle Walter's Dog House:
Tom Wallace, m.c.; Tom, Dick
& Harry; Bob Strong's Orch.:
WEAF WLW WMAQ KYW WGY
WTAM WTIC WCAE WBEN
WSB WSM (sw-9.53)
For detail see Good Listening Guide.

CBS-Judith Arlen, songs: WABC WMMN WIBX WBT WGBI WHP WPAR WGAR WKBW WJR (sw-6.06-9.65)

NBC-If I Had the Chance: WJZ WMFF WBZ WEBR WORK WMFF WBZ WEBR WORK WBRE WJTN WBAL WSYR

\*WHAS-Richard Himber's Orch. WHK Sports Slant WHP Novachord Trio

10:45 T0:45
CBS-Public Affairs: WABC WHP
WIBX WMMN WJR WBT WGBI
WCAU WJAS WKBW WPAR
(sw-6.06-11.83)

MBS-Mozart Concecrto Series: WBAX WHK

WBAX WHK

★WFBL-Queer Quirks in the
News: Sun Doders
WGAR-Bob Kelley: Interlude
WGR-Gypsy Caravan
WHAS-Lynn Cole
WJR-Lions Tales: Musical

11:00 CBS-Bob Chester's Orch .: WPAR WBT

NBC-Milt Herth's Trio: WEAF WMAQ (sw-9.53) MBS-Jack McLean's Orchestra:

WBAX NBC-Dance Orch.: WJTN ★CBS-Paul Sullivan Reviews the News: WABC WJR WHEC WGAR WCAU WGR WNBF

\*NBC-(News, WJZ only) Dance Orch.: WJZ WBAL Orch.

★News: Weather: WTIC WOR KDKA \*News: WJAS WENR WORK WHAS WGBI WBEN WHK

WIAM WLW
To be announced: WPAR WSB
★CKLW-Reporter
★KYW-News: Organ Reveries
WBRE-Dance Music

₩FBL Sports: Waltz Time

★WGY-News: Dance Hour

★WHAM-News: Skeeter Palmer's

Orch.

★WHP-News \*WIBX News: Sports
WKBW Dance Interlude: Bowl-

ing News

\*WMFF.News: Scores

\*WMMN-News: Dance Time

WSM World in Review

\*WSYR-News: Baseball Results

WTAM-Tom Manning

11:15

CBS-Bob. Chester's Orch.: WABC WKBN WGBI WIBX WJR WHP WNBF WGAR WHEC WFBL WKBW (sw-11.83) MBS-Bill McLean's Orch.: WHK

NBC-Milt Herth's Trio: WCAE WENR WGY

NBC-Dance Orch.: WJZ WSYR WBAL KDKA WORK WMFF Music You Want: WBZ WMMN KYW WHAM ★News: WMAQ WSB CKLW-Music You Want

WBEN-Sports WGR-Tin Pan Alley WHAS George Walsh Looks 'Em Over WJAS-Dance Orch.

WJR-Around Vagabonds Michigan: The Vagabonds WLW-This Is the Fair WOR-Nat Brusiloff's Orch, WSM To be announced WTAM-Dick D'Nar's Orch. WTIC-When Day Is Done 11:30

NBC-Emery Deutsch's Orchestra: WEAF WBEN WCAE (sw-9.53) CBS-Cab Calloway's Orch.: WABC WNBF WKBW WKBN WFBL WJAS WPAR WIBX WGAR WCAU WHP WGBI WBT WHEC WGBI WHAS

NBC-Abe Lyman's Orch.: WJZ WBAL WORK WJTN WBRE WSYR WEBR KDKA WMAQ WHK WSM WMFF

MBS-Dick Jurgens' Orch.: CKLW WBAX Sports: WJR WLW

WENR-Art Kassel's Orch.
WGR-Stars Over Manhattan
WGY-Music You Want
WSB-Welcome South, Brother
\*WTAM-News: Ray Pearl's Orthestra: News

11:45 CBS-Cab Calloway's Orch.: WJR MBC-Abe Lyman's Orch.: WBZ MBS-Dick Jurgens' Orch.: WSM WCAE-Jack McLean's Orch. WLW-Carl Lorch's Orch. WOR-Johnny McGhee's Orch. WWVA-WPA Prgm.

12:00 MBS-Jack Jenny's Orch.: WBAX WOR CKLW WCAE

\*NBC-News: Jan Savitt's Orch.: WJZ WSYR WHAM WSM WBZ WHK KDKA

\*NBC-News: Freddie Martin's Orch.: WEAF WGY KYW WSB WTIC WBEN

CBS-Dance Orch.: WABC WFBL WNBF WHEC WJAS WIBX WGBI WGAR WHAS WKBW WHP WCAU (sw-6.06-6.12)

\*News: WJR WBRE WMFF
Music You Want: WENR WT
WBT Midnight Dancing Party
WLW-Clyde McCoy's Orch.
WMAQ Henry James' Orch. WMAQ-Henry James' WWVA-Studio Party

12:15

CBS-Jack Jenny's Orch.: WJR NBC-Jan Savitt's Orch.: WBRF 12:30

\*NBC-News: Jack Teagarden's Orch.: WEAF WTIC WSB KYW WTAM WGY WBEN

\*\*NBC-Johnny Messner's Orch.:
News: WJZ WBRE WBZ WSM
KDKA WSYR WHAM KDKA
WHAM WHK

CBS-Teddy Powell's Orch.: WABC WCAU WIBX WBNF WKBW WGAR WGBI WHP WJR WFBL (sw-6.06-6.12)

MBS-Joe Reichman's Orchestra: WCAE WBAX WOR CKLW-Larry Gentile WENR-Milt Herth's Trio WHAS Dream Serenade
WLW-Moon River
WMAQ-Ace Brigode's Orch.
End of Tuesday Programs

#### MORNING

\*Star in program listings WTAM-Top o' the Morning indicates news broadcast.

7:00 g.m. EST

CBS-Morning Almanac: WABC Musical Clock: WGR WFBL Musical KYW KDKA 7:30

\*NBC-News: WEAF

\*News: Musical Clock: WFBL WGY
Morning Devotions: WJAS WJTN
KDKA-Kowhands
WBAL-Around Breakfast Table
★WBAX-News

7:45 NBC-Musical Varieties: WEAF \*CBS-News: WABC

\*NBC-Peter Paul, Inc.: News: \*News: WCAU WORK WBAX Checkerboard Time: WMMN

KDKA-Ma Perkins, sketch WHAM-Kindly Thoughts WIBX-Birthday Club WJAS-Agricultural Hints: Musi-

cale WJTN-Timekeeper ★WMFF-News: Classified Col-

WPAR-Delmore Bros. WSYR-Addis Timekeeper ★WTAM Dailey News

8:00 Earbenders: WJZ +NRC-News WEBR

★NBC-News: Do You Remer ber?: WEAF WGY (sw-21.5) **★CBS-European News Roundup:**WABC WMMN WESG WKBW

WGBI (sw-17.83) ★News: WJAS WCAE WOR

Timkeeper: WJTN \*KDKA-News: Musical Clock

★WBAL-Story Behind the Head-WBAX-To be announced ★WBEN-News: Sun Greeters

Club
WCAU-Name Band Revue
WEEU-Around Breakfast Tab
WHAM-Dominie of the Hills
\*WIBX-News: Mountain Music
WLW-Time to Shine
WMFF-Plattsburg Milkmas

Smith Sisters ★WPAR-News: Ranch House

8:15

NBC-Do You Remember ?: WTAM CBS-Odd Side of the News: Tune in the Spotlight; Have You For-gotten; WABC (sw-17.83)

NBC-The Wife Saver: WMFF CBS-Poetic Strings: WESG WBAL-Time & Tunes WCAE-Today's Almanac WEEU-Morning Devotions WGBI-Eight-Eighty Alarm WHAM-Pete & Joe WHP-Call Ser WIBX-Tune WJAS-Time Again WKBW-Music on Parade ★WLW-Michael Hinn, n

WMMN-Morning Devotions WOR-To be announced WPAR-Riddles in Rhythm WWVA-Musical Clock

8:30 NBC-Gene & Glenn, songs: WEAF

CBS-Phil Cook's Almanac: WABC (sw-17.83) NBC-Vocal Vogues: WJZ WBRE WEEU WMFF

CBS-Poetic Strings: WESG To be announced: WBAX WMMN

WCAE-Airliners
WCAU-Young Dr. Malone
WGBI-Songs & Sonnets: Old Family Almanao ily Almanac
WGY-The Rhythm Makers
WHAM-Ma Perkins, sketch
WHP-Morning Moods
★WIBX-News: Musical Clock
WJAS-Today's Prgm.; Musical
★WKBW-News: Music On Musicale

rade
WLW-Gospel Singer
WORK-Owen & King
WPAR-The Buskirk Family
WTAM-Musical Clock 8:45 CBS-Greenfield Village Chapel: WABC WESG (sw-17.83)

NBC-Harvey & Dell, sketch: WJZ WBRE Morning Devotions: WHP

WHP KDKA-Organ Reveries ★WBAX-News WBEN-Sun Greeters Club

# \*WORK-News: Kid Smith & the WEDNESDAY, October 11, 1939 Smith Sisters

WCAU-Heart of Julia Blake WEAU-Heart of WEEU-Friendly Club WGY-Market Basket WHAM-Whistler & His Dot WJAS-Good Neighbor Club WJAS-Good Neigh WLW-Tex Owens WMMN-Personal Shopper WOR-The Goldbergs, sk WTAM-Jane Weaver

9:00

\*NBC-News: Breakfast Club: WBRE WMFF (sw-21.5) CBS-Organ Moods: WNBF WHP WIBX WPAR WESG WGBI WIBX W (sw-17.83)

NBC-Happy Jack, songs: WBEN CBS-Manhattan Mother, sketch: WABC WJAS WCAU WFBL

★NBC-News: Women & News: WEAF

★NBC-News: The Woman of Tomorrow: WJZ KDKA-Shoping Circle

KYW-News: Morning Varieties

WBAL-Journal of Living

WBAX-Westward, Ho!

WCAE-Lillian Malone WCAE-Lillian Malone

★WGR-News: Victor H. Lindlahr
WGY-Your Family & Mine
WHAM-Hits & Encores

★WJTN-News: Music
WKBW-Niagara Spotlight
WLW-Boone County Carvan
WMMN-Cowboy Loye
WOR-Arthur Godfrey, songs
WORK-Morning Devotions
WSYR-Hymns of All Churches
WWVA-Merrymakers

WWVA-Merrymakers 9:15

CBS-American School of the Air: WABC WFBL WKBW WNBF
WIBX WCAU WHEC WJAS WHP
WPAR WGBI
See page 19 for more detail.
For detail see Good Listening Guide.

CBS-Deep River Boys: (sw-NBC-Band Goes to Town: WEAF WCAE

Waltz Time: WESG WGR KDKA-Linda's First Love, sketch KYW-Home Forum WBEN-Presenting Cosette Mer-

WJTN-Medical Society WLW-Heart of Julia Blake WOR-Modern Living WOR-Modern Living ★WSYR-Mid-Morning, Ltd.; Social Calendar: News WTAM-Kitty Keene, Inc., sketch WWVA-Ma Perkins, sketch 9:30

NBC-The Family Man: WEAF KYW

NBC-Breakfast Club: WJZ WORK WJTN WBAL CBS-American School of the Air: WCAU WESG (sw-17.83) KPKA-The Editor's Daughter WBAX-Morning Varieties WBEN-Heart of Julia Blake WCAE-Meet Miss Julia WEEU-Bailey Gass & the Country Gentlemen try Gentlemen
WGR-John Sturgess, songs
WGY-Kitty Keene, Inc.
WHAM-Young Dr. Malone
WHP-The Islanders
\*WIBX-News: George Davis, or-

ganist
WJTN-Betty Weakland, evangelist
WJTN-Betty Weakland, evangelist
WLW-Life Can Be Beautiful
WOR-To be announced
WTAM-Houseboat Hannah, sketch 9:45
NBC-Life Can Be Beautiful, sketch: WEAF WBAL WTAM KYW WGY WWVA-Jake Taylor's Railsplitters

NBC-Breakfast Club: KDKA CBS-Bachelor's Children, sketch: WABC WJAS WCAU WFBL WBEN-Sally Work WGBI-Vic & Sade, sketch WGB-Shopping with Dorothy WHAM-Tower Clock Prgm. WHP-Vic & Sade, sketch
WKBW-Tonic Tunes
★WLW-Trouble Doctor; News:
Livestock Reports
WOR-Nell Vinick: Oddities: Interlude WPAR-To be announced WQAM-Dearest Mother WWVA-Rapid Ad Service

10:00 NBC-Josh Higgins of Finchville, sketch: WJZ WORK WHAM \*WEEU-News
WGY-This Day Is Ours, sketch
WHAM-Women Only

NBC-The Man I Married, sketch:
WEAF WGY KYW WCAE WBEN
WLW WTAM WSYR

CBS-Pretty Kitty Kelly, sketch: WABC WIBX WHEC WWVA WGR

Young Dr. Malone: WFBL WJAS \*News: WBAX WMFF KDKA-Your Family & Mine WBAL-Meet Miss Julia WBAL-News WBRE-Louis Savitt's Orch.

\*WCAU-News: Hoosier Hot
Shots: Morning Melodies
WEEU-Horseshoe Mike & Cowboy

WESG-Day Dream WGBI-Hymns of All Churches WHP-Donald Novis Sings WHTN-Bong Shoppers
WKBW-Modern Kitchen
\*WMMN-News: At Your Servivee: Modern Airs
WOR-Pure Food Hour, talk
\*WPAR-Monitor Views the News

10:15 NBC-To be annound WSYR WORK WEEU ounced: WJZ NBC-John's Other Wife, sketch: WEAF WGY WCAE KYW WLW WBEN WTAM CBS-Myrt & Marge, sketch:
WABC WCAU WJAS WFBL
WHEC WGBI WWVA WIBX
WGR WHP WNBF

KDKA-Doctor Sunshine WBAL-Asher & Little Jimmie WBAX-Trinity Choir WESG-Accordiana WESG-Accordiana
WHAM-Al Sigl
WJTN-House of MacGregor
WMFF-Ma Perkins, sketch
WPAR-Today's Almanac

NBC-Fran Allison, contr.: KDKA

NBC-Jack Berch, so WBAL WSYR WHAM songs: WJZ MBS-Melody Strings: WBAX

★WBRE-News WEEU-Melody Shoppers WESG-Eliz, Byrne Bacon, pianist WJTN-Music WJTN-Music
WKBW-Morning Meditations
WMFF-Good Morning, Neighbor
WMMN-Grampa Jones & Hi
Grandsons
WPAR-To be announced

10:45

CBS-Stepmother, sketch: WABC WCAU WJAS WGR

NBC-Woman in White, sketch: WEAF WBEN WCAE WTAM WGY KYW NBC-Rakov's Orch.: WJZ WSYR Ma Perkins, sketch: WBRE WEEU

KDKA-Dot & Pat WBAL-Woman's Hour with Mary

WBAL-Woman's Hour with Mary
Landis
WBAX-News for Women
WESG-Musical Bazaar
\*WFBL-News: Morning Serenade
\*WGBI-News: Music & Resume
WHAM-Meet Miss Julia
WHP-Kitty Keene, Inc., sketch
WIBX-Young Dr. Malone
WJTN-Some American Homes
WKBW-Rhythm & Romance
WLW-Meet Miss Julia
WORK-Frank Renaut, organist
WPAR-Garden Clinic WPAR-Garden Clinic WWVA-Kentucky Partners

11:00 ★CBS-News: Blue Interlude: WABC WJAS WCAU WKBW WGBI WKBN WPAR WMMN NBC-Viennese Ensemble: WORK

NBC-The Story of Mary Marlin, sketch: WJZ KDKA WHAM WEEU WBAL WSYR WJTN NBC-David Harum, drama: Peg-gy Allenby: WEAF KYW WCAE WGY WBEN WTAM

MBS-Thyra Samter Winslow, talk: WOR

TO:30

NBC-Just Plain Bill, sketch: WBAX-The Unseen Advisor
WEAF WCAE WLW KYW WGY
WBEN WTAM
CBS-Hillton House, sketch: WABC
WFBL Miss Goodnews
WHP-Young Dr. Malone
WBS-Women in the News
WFBL Miss First Love, sketch
WHP-Young Dr. Malone
WHP-Young Dr. Malone
WHS-Women in the News
WFBL Miss Goodnews
WHP-Young Dr. Malone
WHP-Young Dr. Malone
WHS-Women in the News

11:15

NBC-Vic & Sade, sketch; WJZ WHAM WBAL WSYR KDKA WLW WJTN (sw-15.33)

CBS-Brenda Curtis, sketch: WABC WKBW WJAS WWVA WCAU WFBL WHEC WNBF WGBI WHP

NBC-Lorenzo Jones, sketch: WEAF WTAM WBEN WCAE WGY KYW MBS-Sally's Sallies: WBAX

WBRE-I Love a Mystery WEEU-Melody Shoppers

WGR-School for Brides WIBX-Green Bros.' Orch. WMFF-Broncho Busters WMMN-Shopper's Stroll WOR The Heart of Julia Biake WPAR-Accordian

MBS-Keep Fit to Music: WBAX WOR

CBS-Big Sister, sketch: WABC WJAS WCAU WWVA WHEC WFBL WGR WIBX WHP WGBI WNBF

WBRE-Secret Diary \*WESG-Harry Springer, organist: News
WKBW-Three Treys
WLW-Tina & Tim
WMMN-Salt & Peanuts: A Day

wMMN-San at Mays
WOR David Harum, sketch
WORK-Checkerboard Time
WPAR-Farm & Home Hour
11:45

NBC-The Road of Life. sketch: WEAF WBEN WGY WCAE KYW WLW WTAM WEEU

NBC-Getting the Most Out of Life: WJZ KDKA WMFF WSYR WEBR WJTN WBZ WHAM WHK (sw-15.33)

CBS-Aunt Jenny's Stories: WABC WJAS WFBL WWVA WHP WGR WHEC WCAU WIBX WGBI WNBF

\*MBS-Rutgers Homemakers For-um: News: WOR Subject: "Alice, an Adopted Child-Adapted to Her Par-ents."

WBAL-To be announced ★WBAX-Musical Interlude: News: Mine Schedule
WBRE-Polka Dots
\*WKBW-Farm Period: News WORK-The Swingsters

#### AFTERNOON

12:00

NBC-Carters of Elm Street, sketch: WEAF KYW CBS-To be announced: WNBF WHP WIBX

ews: Alice Cornett, News WJZ only) WJZ ★NBC-News:

(sw-15.33) CBS-Kate Smith's Noonday Chats: WABC WKBW WFBL WCAU WJAS WHEC WWVA

★NBC-News: WEEU

★KDKA-News: Weather: Temp. ★WBAL-News: Checkerboard

WBAX-Voice of the People WBEN-Your Family & Mine WBRE Marek Family \*WCAE-News: Melodies WESG-Quik-Quiz WGBI-Good Morning Neighbor

WGBI-Good Morning Neighbor
WGR-Meet Miss Julia, sketch
\*WGY-Organist: Markets: News
\*WHAM-Hit of the Day: News
\*WJTN-News: Music
WLW-One Woman Speaks
\*WMFF-News: Interlude
\*WMMN-News: Farm Flashes
WOR-Victor H. Lindlahr, talk
WORK-Springtime & Harvest
WSYR-Retty & Bob

WSYR-Betty & Bob WTAM-Heart of Julia Blake

12-15

CBS-When a Girl Marries, sketch: WABC WFBL WCAU WGBI WWVA WNBF WKBW WJAS WIBX WHP

NBC-The O'Neills, sketch: WEAF WCAE WTAM WLW WBEN WCAE WTAM KYW WGY

★NBC-Kidoodlers (News, WJZ WMFF WSYR (sw-15.33)

MBS-Dick O'Heren, tnr.: WBAX

Checkerboard Time: WGR WHAM KDKA WMMN WBAL-Tonic Tunes \*WBRE-News: Polka Dots WEEU-Bob Henke, organist WESG-Agricultural WITN-Singin', Sam WJTN-Singin' Sam

\*WORK-News WPAR-Luncheon Da 12:30

NBC-Nat'l Farm & Home Hour: WJZ KDKA WEBR WHAM WJTN WSYR WBAL WBRE WMFF WORK
For detail see Good Listening Guide.

CBS-Romance of Helen Trent, sketch: WABC WCAU WHEC sketch: WABO WKBW WFBL

NBC-The Truth That Makes Men Free: WEAF

CBS-Southern Cruise: WPAR

\*News: WJAS WOR WIBX KYW The Happy Clarks WBAX:The Midday Madcaps \*WBEN-News Weather. Pitts Passes By WCAE:Carters of Elm St. Bill

WEAR-Accordiana

11:30

NBC-Pepper Young's sketch: WJZ WSYR WEBU KDKA WJTN (ww.15.33)

NBC-Young Widder sketch: WEAF WTAM KYW WBEN WGY

MBC KORE Sit A Mark WCAE

WCAE Carters of Elm St. WEBU-The Crimson Trail WEBU-The Crimson Tra 12:45

CBS-Our Gal Sunday: WABC WHEC WFBL WKBW WJAS WCAU

NBC-Fireside Singers: WEAF Man on the Street: WIBX

WBAL

★KYW-News: Music at Midday

WBEN-Musical Prgm

WCAE-Singin Sam

★WEEU-News: Billie Porter

WHP-Melody Makers

WMMN-Pappy Fibbs Takes the

Mike

Wike WOR-Consumers' Quiz Club WTAM-Editor's Daughter, sketch WWVA-Farm & Home Hour 1:00 sketch:

CBS-The Goldbergs, sketch: WABC WJAS WFBL WHP WGR WMMN WHEC WCAU

MBS-The Happy Gang: WBAX NBC-George Griffin, bar.: WEAF WCAE (sw 15.33)

WBEN-Farm Service WEEU-Afternoon Melodies WGBI-Meet Miss Julia, sketch WGY-Household Chats WIBX Goldman Band ★WKBW-News: Over the Teacup WOR-Health Talk: Prgm. Pre-view: Melody Moments WPAR-Markets nday Resume

WWVA-L. P. Lehman & Staff

#### ( ) WORLD SERIES

MBS stations listed below will MBS stations listed below will broadcast today's World Series game (if a sixth game is necessary) from Yankee Stadium in New York City. The Cincinnati Reds, National League pennant winners, opposing the New York Yankees, American League pennant winners to the chamion. nant winners, for the champion-ship. If the game is called due to inclement weather alternate programs for this period are

WNBF WGR WKBW W WMFF WSAY WSYR WBIX WOR

NBC-Dramatic Sketch: WEAF WGY WLW WBAL WHAM KDKA WTAM WBEN KYW WGY WLW KDKA WTA (sw-15.33)

MBS-To be announced: WNBF

NBC-Virginia Hays, contr.: WJZ WEBR WTNJ WSYR WBRE

CBS-Life 'Can Be Beautiful, sketch: WABC WGR WHP WHEC WCAU WGBI WFBL

WCAE-Song Sampler WESG-Checkerboard Time WIBX-String Serenade WJAS-To be announced WOR-Housewives' Delight WORK-Luncheon Ensemble WPAR-What's News?

1:30 NBC-Markets & Weather: WEAF MBS-To be announced: WBAX NBC-Words & Music: WBEN KYW (sw-15.33)

NBC-Irving Miller's Orch.: WJZ WEBR WMFF

CBS-The Road of Life, sketch: WABC WHEC WGBJ WHP WGR WCAU WJAS WFBL WWVA

To be announced: WTAM WEEU WMMN WKBW KDKA-Women and the News WBAL-Happy Johnny & Gang \*WBRE-News: J. J. O'Malley WCAE-Polly Entertains WESG-Suburban Special WGY-Keyboard Harmonies WHAM-School of the Air WIBX-Charles Baum's Orch,

WJTN. Matinee Revue
WLW-Editor's Daughter
WOR-Old Time Tues
WORK-Kid Smith & Sisters
WPAR-Movie Gossip WPAR-Movie WSYR-Console & K 1:45

NBC Words & Music; Ruth Lyons, sop.; Edward Davies, bar.: WEAF NBC-Phil Brito, tnr.: WJZ WEBR WORK KDKA WSYR WMFF (sw-15.33)

CBS-This Day Is Ours, sketch: WABC WCAU WJAS WGBI WGR WHP WWVA WFBL WMMN WHEC

MBS-Voice of Experience: WOR WBAX WORK WBAL WKBW WLW

WBRE-Luncheon Dance Music
WEEU Lest We Forget
WGY-Scissors & Paste
WPAR-Wilson Ames
WTAM-Your Family & Mine

2:00

NBC-Music for Young Listeners:
WJZ WJTN KDKA WMFF
WORK

MBS-Concert Orchestra: WNBF WBAX

NBC-Betty & Bob, sketch: WEAF WBEN WGY KYW WTAM WLW WCAE WBAL WHAM

CBS-Doc Barclay's Daughters, sketch: WABC WCAU WWVA WHP WKBW WJAS WHEC

WBRE-Phil & Jerry WEEU-Harry Kogen's Orch. WESG-Siesta ★WFBL-News: Personal Adviser WGBI-Betty & Bob, sketch

★WGR-News: Personal Advisor:
Dance Interlude

WIBX-Dixie Songsters

★WMMN-News: Smoky Moun-

WOR-Martha Deane
WPAR-Farm Life
WSYR-Edward's Cooking School

2:15
CBS-Life & Love of Dr. Susan, sketch: WABC WJAS WKBW WCAU WWVA WFBL WIBX WHEC WGBI WNBF WHP

NBC-Arnold Grimm's Daughter, sketch: WEAF WBAL WCAE WTAM WBEN WGY WLW KYW WHAM

MBS-To be announced: WBAX NBC-To be announced: WJZ KDKA WMFF WJTN

WBRE-Famous Orch. WESG-Concert WGR-To be announced WMMN-Midday Melodies WPAR-Pop Tunes

2:30

NBC-Manhattan Melodies: WBRE WMFF WEEU V (sw-15.33) WORK

NBC-Valiant Lady, sketch: WEAF WBEN WGY WLW KYW WCAE WBAL WTAM WHAM

CBS-Your Family & Mine, sketch: WABC WFBL WNBF WCAU

MBS-Scrapbook Stories: WBAX KDKA-Home Forum WGBI-Ma Perkins, sk WGR-Dixieland Band WHP-Meet Miss Julia

WHP-Meet Miss Julia
WIBX-Style Notes: Audrey Lynn
WJAS-Musicale
\*WJTN-News: Calling Warren
WKBW-Today's Almanac
WMMN-Ted Grant's Varieties
WPAR-Rhythm & Romance
WWVA-Boys from Iowa

2:45 NBC-Manhattan Melodies: WEBR

WEEU CBS-My Son & I: WABC WJAS
WESG WCAO WFBL WWVA
More detail on page 10.

NBC-Betty Crocker: WEAF WGY WBEN WTAM KYW WHAM WCAE WBAL WLW

MBS-Ambassador Boys: WBAX CBS-Enoch Light's Orch .: WIBX WMMN WPAR WNBF

★WGBI-News: Music: Resume WKBW-Hollywood on Parade WOR-David Harum, sketch

3:00 NBC-The Story of Mary Marlin, sketch: WEAF WTAM WCAE WLW WGY KYW

CBS-Vera Brodsky, pianist: WPAR WIBX WMMN WESG NBC-Orphans of Divorce, sketch: WJZ WHAM WEBR WJTN KDKA WSYR WBAL (sw-15.33) CBS-Joyce Jordan, Girl Interne: WABC WHEC WKBN WJAS WKBW WCAU WFBL WGBI WWVA WHP (sw-15.27-17.83)

NBC-To be announced: WMFF MBS-Marriage License Romances:

WBAX WNBF WBRE-Italian Prgm WGR-To be announced WOR-Jimmy Shields, tnr.; Orch. WORK-Owen & King

3:15 CBS-Society Girl: WABC WGR WGAR WCAU WJAS WFBL WHEC MBS-John Agnew, organist:

WBAX

NBC-The Chase Twins, sketch: WJZ WORK WEEU KDKA WHAM WJTN (sw 15.33) WKBW-Carnival WOR-The Manhatters WWVA-Kitty Keene, sketch

WKBN WESG

WIBX WHP

3:30 NBC-Pepper Young's Family. sketch: WEAF WCAE WTAM WBEN WLW KYW WGY

\*CBS-News: Lebrun Sisters: WABC WFBL WPAR WESG WJAS WGR WNBF WHP WHEC WIBX WGBI (sw-17.83-15.27) NBC-To be announced: WJZ WEBR WMFF WHAM WJTN WEBR W (sw-15.33)

MBS-Paul Decker's Orch.: WOR

WBAX
KDKA-Tea Time Tunes

\*\*WBAL-Globe Trotter

\*\*WBRE-News
WEEU Uncle Jack's Prgm.
WKBW-Bob & Vera
WMMN-Buddy & Smiley
WORK-Favorite Waltzes
WWVA-Border Riders

3:45 NBC-The Guiding Light, sketch: WEAF WBEN WTAM WCAE WEAF WBEN WWGY KYW WLW

CBS-Richard Maxwell. WABC WFBL WPAR WESG WJAS WNBF WHEC WIBX WGR WHP WGBI

NBC-Between the Bookends with Ted Malone: WJZ WJTN WEBR WMFF WHAM WBAI WSYR WORK WBRE (sw-15.33)

MBS-Seven Men and a Maid: WOR WBAX WBAL

WKBW-Hits & Encores WWVA-Neo Vim's Gang

WKBN

4:00 CBS-Pretty Kitty Kelly, sketch:

NBC-Backstage Wife, sketch: WEAF WCAE WTAM WBEN WLW KYW WGY

\*NBC-Club Matinee: News: WJZ
WBAL WHAM WJTN WMFF
WEEU KDKA WBRE WSYR
WORK (sw-9.53)

CBS-Time Out for Dancing: WABC WGR WNBF WIBX WHP WPAR WESG WMMN WJAS WHEC WFBL (sw-15.27-11.83)

★News: WOR WMMN
WBAX-Program Resume
WGBI-All Star Revue
WKBW-Voice of Experience

★NBC-Club Matinee: News: WEBR

CBS-Time Out for WGBI (sw-15.27-17.83) Dancing: WORK-Agentures of Phocenio
WORK-Sports Page of the Air
WGY WTAM WBEN WCAE
WTAM-Aloha Land WGY WTA WLW KYW

WBAX-Invitation to Waltz ★WFBL-News: Want Ad Column WKBW-Grape Market WMMN-Parade of Bargains WOR-Invitation to Waltz

4:30

NBC-Vic & Sade, sketch: WEAF WCAE WBEN WTAM KYW WGY

CBS-Highways to Health: WABC WGBI WESG WPAR WIBX WNBF WHP WJAS WGR (sw-15.27-17.83) For detail see Good Listening Guide.

MBS-Wayne West, songs: WBAX WOR WEEU-Buck Rogers

★WKBW-News WLW-This Day Is Ours WMMN-Parade of Bargains WWVA-Big Slim

4:45 CBS-To be announced: WABC WESG WNBF WGBI WPAR WKBW (sw-17.83-15.27)

NBC-Midstream, sketch: WEAF WCAE WBEN WTAM KYW WGY WHAM WLW

WBAX-To be announced
WEEU-Merchandise Revue
WFBL-Mr. Fixit
WGR-Interlude: Opportunity
WHP-Farmer's Service Prgm.
WIBX-Buckaroos
WJAS-Baron Elliott's Orch.
WMMN-Salt & Peanuts
WOR-Career of Alice Blair
WWVA-Joe Barker's Gang
5:00
NBC-Les Brown's Orch.: \( \)

NBC-Les Brown's Orch.; WJZ WORK WSYR WEBR KDKA WMFF

CBS-By Kathleen Norris: WABC WGR WCAU WJAS WFBL

NBC-Girl Alone, sketch: WEAF D-8/52 WCAE WBEN KYW WGY WTAM

NBC-Ma Perkins, sketch: WEAF WTAM WBEN WGY KYW WLW WCAE CBS-Deep River Boys: WPAR CBS-To be announced: WKBW WHP WHEC WNBF WMMN (sw-15.27-17.83) MBS-Old Fashioned Girl: WBAX

WBAL-Uncle Jack's Club WBRE-Gerry Montana's Gang WESG-Rhythm Almanac WGBI-Facts About Scranton WHAM Ernie Stemm's Orch. WIBX-International Melodies WJTN-Tea Time Tunes WOR-Meet Miss Julia, sketch WWVA-A Shopping We Will Go

5:15 NBC-Les Brown's Orch.: WJTN

WLW CBS-To be announced: WABC WPAR WFBL WIBX WJAS WPAR W (sw-15.27)

NBC-The O'Neills, sketch: WEAF WGY WTIC KYW WBEN WCAE MBS-The Johnson Family, sketch: WBAL WBAX

KDKA-David Adams WHP-Junior Town
\*WKBW-Studio Prgm.: News
WMMN-Jam for Supper
WOR Johnny Magee's Orch.
WORK-Rhythmaires
WTAM-Trumpeteers

CBS-It Happened in Hollywood: WABC WKBW WCAU WJAS NBC-Affairs of Anthony, sketch: WJZ WBAL WJTN WEBR

WMFF WBRE NBC-Jack Armstrong, sketch: WEAF KYW WCAE WBEN WTIC WLW WTAM WGY

MBS-Uncle Don, children's program: WGR KDKA-Rhythm Makers WBAX-Xavier Cugat's Orch.

WBAX-Navier Cugat's Orch.

\*WESG-News
WFBL-Adv. of Buck Rogers
WGBI-Jack Armstrong, sketch
WHAM-Your Family & Mine
WHP-Gene Austin, songs

\*WPAR-News: Markets
WSYR-Dance Orch,
WWYA West Liberty Varieties WWVA-West Liberty Varieties

5:45

CBS-Scattergood Baines, sketch: WABC WIBX WGBI WCAU WFBL WKBW WWVA WJAS NBC-Adventures of Tom Mix: WJZ WEBR WMFF WHAM WBAL KDKA WSYR WJTN NBC-Little Orphan Annie, sketch: WEAF WBEN WCAE KYW WGY \*WBAX-News WBRE-Al Bianco WESG-Woody Ott, sports

★WGR-Victor Spotlight: News
WHP-Novelteers WLW-To be announced WMMN-Singin' Sam WOR-Adventures of Pinocchio

# NIGHT

6:00

\*CBS-News; Edwin C. Hill, com-mentator: WABC WCAU WJAS WGBI WMMN WBT WWVA WIBX WKBN WNBF WHP WKBW (also KNX KSL at 11

★NBC-(News, WJZ only) Little Jack Little's Orch.: WJZ WEBR WHK WENR

★CBS-News: Ballads by Brooks: (sw-15.27)

NBC-To be announced: WEAF WMAQ (sw-9.53) \*News: WFBL WHAM WJR
To be announced: WHAS WBAX
CKLW-Stop & Go
\*KDKA-News: Temp.: Your Mo-

wie Magazine
\*KYW-News; Rhythmaires
\*WBAL-News; Sports
\*WBEN-News; Weather: Portraits in Music

WEAF (Continued on Next Page)



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WBRE-Polka Dots

★WBZ-News: Musicale: Weather
WCAE-Evening Serenade
WESG-Lone Ranger
WGAR-Sidney Andorn: Ellis
VanderPyl: Five Star Final
WGR-Buck Rogers

★WGY-News: Varieties

★WJTN-News: Dinnertime Melodies dies ★WLW-Fred Kirby: News WMFF-Auction Parade
WOR-Uncle Don, children's prgm,
WORK-Dinner Dance Music
\*WPAR-News: Flashes of Life ★WPAR-News: Flashes of Life
WSB-Scott College Prgm.
WSM-On the Bandstand
★WSYR-News: Nick Stemmler
WTAM-Chester Zohn, tnr.
★WTIC-News: Weather

October 11

6:15 CBS-Uncle Jonathan, WABC WFBL WKBW NBC-Little Jack Little's Orch .:

WSM \*\*NBC-Malcolm Claire: News: WEAF WSB WMAQ (sw-9.53)

CBS-To be announced: WIBX WHEC WHP

\*\*WHEC WHP\*\*

\*\*NBC-Malcolm Claire: News: WEAF WSB WMAQ (sw-9.53)

\*\*MBC-Malcolm Claire: News: WEAF WSB WMAQ (sw-9.53)

\*\*WBAY\*\*

\*\*WBAY\*\*

\*\*NBC-Malcolm Claire: News: WEAF WSB WMAQ (sw-9.53)

\*\*WBAY\*\*

\*\*WB

\*News: Sports: WCAE WBZ

\*News: WHK WJAS

Baseball Scores: WIBX WMMN WHO

WHO
Sports: WLW WTIC
KDKA-Melody Time
WBAL-Around Dinner
WBEN-David Adams
WBT-Novelteers
WCAU-Meet Miss Julia, sketch
★WENR-News: Swingtime Serenade

★WGAR-Franklin Lewis, comm.: Interlude WGBI-Sports Parade WGBI-Sports Farade
WGBI-Facts About Scranton
WGR-Sentimental Music
WHAM-To be announced
WHP-Baseball Scores by Nobe

Frank
WJR-Musical Prgm.
WMMN-Sports: Footprints
WPAR-Watts the Answer?
WSYR-Change of Pace
\*WTAM-Campus News: Organist: News ★WWVA-News: Baseball Scores

6:30

★CBS-Kaltenborn Edits the News: WABC WMMN WPAR WWVA WBT WGBI WKBW NBC-Norman Cloutier's Orch.: WCAE (sw-9.53)

NBC-Capt. Tim Healy's Stamp Club: WEAF NBC-Ink Spots: WJZ WENR WHK WBZ

MBS-Harold Stokes' Orchestra: WNBF

WBEN WHAM KYW Sports: Sports: WBEN WHAM KYW
WGR WFBL WJTN WBAX
\*News: WOR WORK WHP
WMFF WSB WHAS
\*News: Sports: WSM CKLW
To be announced: WLW WIBX
KDKA-Music: Sports
WBRE-Continentals
WCALL-Sports: Say It With Music

WBRE-Continentals
WCAU-Sports: Say It With Music
WGAR-Carl George
WGY-The Serenaderst
WJAS-Baron Elliott's Orch. WJR-Inside of Sports WMAQ-Jack Armstrong WTAM-Sports: Say It with Music WTIC-Jules Lande's Orch.

6:45

NBC-Adventures of Tom Mix: ★NBC-Lowell Thomas, commentator: WJZ WHAM WBZ WLW WTAM

WBAL WJTN WSYR KDKA WTIC WBEN NBC-Salon Silhouettes: WORK WEBR WSB

NBC-Bill Stern, sport scraps:



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## WEDNESDAY October 11

(6:45 p.m. Continued)

\*CBS-European News Roundup: WABC WKBW WGAR WMMN WKBN WBT WHP

MBS-Johnson Family, sketch:

CKLW-Adv. of Jimmie Allen KYW-Ken Martin's Orch. WBAX-Dinner Dance Prgm. \*WBRE-News: To be announced WCAL-Dancing Date \*WCAL-Bob Golden's Orch. \*WFBL-Tunes of Today; Edwin ★WGBI-News: Baseball Scores ★WGR-News: To be announced: WGY-Sports WHAS-To be announced

WHAS-To be announced
WHK-Fact Finder

★WIBX-News

WJAS-Life Can Be Beautiful
WJR-Rehard Himber's Orch.

WMAQ-At Sun Down

WMFF-Program Resume: Dance

WSM-Lullaby Time
WWVA-Voices of Yesterday

7:00

NBC-Easy Aces, sketch: WJZ WENR WSYR WHK WHAM WBAL WJTN WEBR KDKA

CBS-Amos 'n Andy, sketch:
WABC WGR WBT WCAU WJAS
WHAS WGAR WGBI WJR
WNBF WHEC WFBL (sw-15.27)
NBC-Fred Waring in Time:

NBC-Fred Waring in Pleasure Time: WEAF WBEN WTIC WTAM WMAQ WBRE WORK WSM WORK WCAE WGY KYW WLW WSB

★MBS-Fulton Jewis, Jr., com-mentator: WKBW WBAX

Sports: WOR WMFF \*CKLW-Fulton Lewis, Jr., comm.

Almanac WHP-Little Brown Book WHRX-Michael Wayne's Orch.:

WMMN-Birth of a Song WPAR-Honolulu Serenaders WWVA-On with the Dance 7:15

NBC-Mr. Keen, Tracer of Lost Persons, drama: WJZ WBZ WHK WSYR WENR WJTN WHAM KDKA WEBR WBAL

NBC-I Love a Mystery: WEAF WBEN WSM WGY WSB KYW WTIC WCAE WMAQ WTAM

CBS-Lum and Abner, sketch: WABC WJAS WHEC WCAU WFBL WIBX WGR WJR WHAS WGAR WBT (also at 11:15 p.m.) MBS-To be announced: WBAX

NBC-To be announced: WORK vs: WBRE WLW WGBI-Four Dukes

8/52—D WHP-Molka Barnett, sop.
WIBX-Harry Horlick's Orch.

\*WKBW-News: Orch. of Week
WMFF-Favorite Melodies
WMMN-Coun. of Social Agencies
WOR-The Answer Man
WPAR-Let's Waltz
WWVA-Moods in Melody

NBC-The Revelers Quartet: WEAF

NBC-The Revelers Quartet: WEAF KYW WBZ CBS-Burns & Allen; Frank Parker, tnr.; Ray Noble's Orch.: WABC WGR WJR WHAS WFBL WHEC WGAR WCAU WJAS WBT (sw·15.27-6.06) (also KSL KNX at 10:30 p.m.)

NBC-Cloutier Is Calling: WJZ

MBS-The Lone Ranger, drama: WOR WNBF WSYR WBAL WHK WORK WBAX

NBC-Frank Gagen's Orch.: WSM CBS-To be announced: WPAR WFBL WESG WHP WIBX WGBI

CKLW-Albert Viau. bar. KDKA-Music Please WBEN-Girl with the Flaxen Hair WBRE-Anson Weeks' Orchestra: Sports WCAE-Sports Quiz

WCAE-Sports Quiz
WGBI-Military Band
\*WGY-News
WHAM-Goodwill Hour
\*WJTN-News: Music
WKBW-In Recital
WLW-Melody Grove
\*WMAQ-News: Musical Entree
WMMN-Concert Waltzes
WSB-Enery Ligit Pram

NBC-Johnny Messner's Orchestra: WEAF WORK

NBC-Cloutier Is Calling: WEBR MBS-Inside of Sports: WLW

MBS-Inside of Sports: WLW
To be announced: WSB WSM
CKLW-Brahms as I Knew Him
KDKA-Finger Tip Fantasies
KYW-Tony Russell, songs
WBEN-Richard Himber's Orch.
WBZ-Bob Evans
WCAE-Let's Dance
WGY-Fashions in Melody
WJTN-Boake Carter, comm.
WTIC-Richard Himber's Orch.
8:00
CBS-Al Pearce's Gang; Billy
House; Don Reid, Inr.; Carl
Hoff's Orch: WABC WGR WHP
WJR WBT WFBL WHEC WCAU
WJAS WHAS WGBI WWVA
WGAR (sw-6.06) (also KSL
KNX at 12 mid.)
NBC-These Amazing Years, dra-

NBC-These Amazing Years, dra-ma & music: WJZ WEBR WJTN KDKA WBRE WBAL WMFF WHK

NBC-Hollywood Play House, drama; Herbert Marshall: WEAF WSM WGY KYW WLW WCAE WSB WMAQ WBEN WTAM WTIC (also KFI at 9:30 p.m.) MBS-Name Three, quiz show with Bob Hawk: WOR

NBC-To be announced: WSYR CKLW-Good Neighbors

# Wednesday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

#### MORNING

9:15 EST American School of the Air. Subject: "New Horizons," geography and science lesson for elementary grades and junior high school.

More detail may be found on page 19.

#### AFTERNOON

12:30 EST Farm and Home Hour. Dr. O. E. Reed, chief of the Bureau of Dairy Industry, and Dr. J. F. Kendrick of the Dairy Industry will discuss "The Importance of Dairy Sires."

1:15 EST World Series Baseball Game. New York Yankees vs. Cincinnati Reds. Gabriel Heatter, Bob Elson and Red Barber will report this event.

4:30 EST Highways to Health.

Dr. Frank C. Combes of the Willard Parker Hospital will discuss "False Claims as to the Effects of Patent

#### NIGHT

6:30 EST Kaltenborn Edits the News.

7:00 EST Fred Waring in Pleasure Time,

7:30 EST Burns and Allen.
George Burns and Gracie Allen, comedians; Frank Parker, tenor; Ray Noble's orchestra,

8:00 EST Al Pearce and His Gang. Billy House, comedian; Don Reid, tenor; Carl Hoff's orchestra.

8:00 EST Hollywood Playhouse. Herbert Marshall, motion-picture actor, will star in these dramas.

8:30 EST Paul Whiteman's Orchestra. Joan Edwards and Clark Dennis, vocalists; Modernaires.

8:30 EST Avalon Time. Red Skelton, comedian; Dick Todd, baritone; "Pro-fessor" Tommy Mack; Tom, Dick and Harry; Bob Strong's orchestra.

9:00 EST If Money Talked; Drama.
Dramatizations of the lives of great men in American business.

9:00 EST The New Fred Allen Show. Fred Allen and Portland Hoffa, comedians; Merry Macs; Peter Van Steeden's orchestra.

EST Texaco Star Theater. Ken Murray, M. C.; Kenny Baker, tenor; Frances Lang-ford, vocalist; Jimmy Wallington, announcer; David Broekman's orchestra. A portion of this program orig-inates in New York City, where noted playwrights present dramas starring popular Broadway stars.
Pictures of Ken Murray may be found on page 24.

10:00 EST Kay Kyser's Program.

Musical Quiz: Virginia Simms; Sully Mason; Harry Babbitt.

> Refer to adjacent columns for stations broadcasting these programs

#### FREQUENCIES

CKLW-1030 KDKA-980 KYW-1020 WABC-860 WBAL-1060 WBAX-1210 WBEN-900 WBRE-1310 WBT-1080 WB7-990 WCAE-1220 WCAU-1170

WEAF-660 WEBR-1310 WEEU-830 **WENR-870** WESG-850 WFBL-1360 WGAR-1450 WGBI-880 WGR-550 WGY-790 WHAM-1150 WHAS-820

WHEC-1430 WHK-1390 WHP-1430 WIBX-1200 WJAS-1290 WJR-750 WJTN-1210 WJZ-760 WKBN-570 WKBW-1480 WLW-700 WMAQ-670

WMMN-890 WNBF-1500 W0R-710 WORK-1320 WPAR-1420 WSB-740 WSM-650 WSYR-570 WTAM-1070 WTIC-1040 WWVA-1160

WMFF-1310

WBAX-Hits of the Week
WBZ-Midweek Function
WIBX-Kiwanis Round Table
★WKBW-News: Dance Interlude
★WMMN-News: W. Va. Univ.
WORK-Rev. G. E. Lowman
WPAR-The Little Show

8:15 WKBW-David Marsh, songs

\*CBS-Paul Whiteman's Orch.:
Joan Edwards; The Modernaires;
Clark Dennis, tnr.: News: WABC
WBT WJR WIBX WFBL WHEC
WNBF WJAS WCAU WMMN
WHP WGBI WGAR WIP WHAS
WGR (sw-6.06) (also at 11:30

NBC-Avalon Time: Red Skelton; NBC-Avalon Time: Red Skelton; Edna Stillwell; Chorus; Vocal-ist; Dick Todd, bar.; Orch.; Del King, m.e.: WEAF WBEN WTAM WMAQ WGY WSM KYW WCAE WSB WTIC WLW (also KFI KOA at 11:30 p.m.)

MBS-The Pearl of the Antilles, drama: WBAX WHK NBC-Concert Orch.; WJZ WJTN WBZ WBAL WHAM WMFF KDKA WSYR CKLW-Everybody's Jamboree WBRE To be announced \*WKBW-BBC Players: News WOR-Adventures of Sherl Sherlock WPAR-Rhythm Serenade

8:45

CBS-Paul Whiteman's Orchestra: (sw-11.83) WBRE-Political Talk WKBW-Baseball Game 9:00

9:00

NBC-The New Fred Allen Show with Portland Hoffa; Merry Macs: WEAF WBEN WMAQ WCAE WTAM WGY WTIC WSM KYW WLW WSB (also KOA KFI at 12 a.m.)

★MBS-Raymond Gram Sw news analyst: CKLW WBAX Story on page 5. Swing, CBS-Texaco Star Theater; Kenny
Baker; Ken Murray; Frances
Langford; David Broekman's Orchestra; Drama: "WABC WKBW
WJAS WHAS WCAU WMMN
KIBX WGBI WGAR WBT WHP
WFBL WNBF WJR
For further detail see sponsor's
mnouncement on this page."

\*WBEN-News: Household Reveries
\*WBZ-Neds: Sports: Weather
\*WCAE-News: Musical Interlude
WFBL-Leo Bolley, sports: Waltz
Time
\*WGY-News: Dance Hour
WHK-To be announced

NBC-If Money Talked: WJZ WJTN WMFF WBRE WORK WEBR WBAL WHAM WBZ (sw-9.53) For detail see Good Listening Guide.

KDKA-Fed. Symphony Orch. WENR-Concert Miniature

★WGR-News: To be announced

WHK-Wake Up America

WMMN-Nine's the Time

★WOR-Gabriel Heatter, news WPAR-To be announced WSYR-Good Will Hour

+MBS-Edwin C. Hill, comm.:

MBS-Heidelberg Concert Orch .: CKLW WBAX

WENR-Milt "Herth's Trio
WMMN-Music You Want
9:30
MBS-Cosmopolitans: WOR WHK

WBAX CKLW

NBC-If Money Talked: KDKA WBRE-Brunon Kryger's Orch.

WGR-Pop Concert
WJTN-To be announced
9:45

WBAL-Dance 10:00

NBC-Kay Kyser's Prgm.; Vocalists & Orch.: WEAF WIIC WGY WMAQ WBEN WCAE WTAM WSB WSM KYW WSYR WLW WORK WBRE WHAM (sw-9.53) \*NBC-News Concert Orchestra: WJZ WENR WMFF WEBR WBZ WBAL KDKA WJTN CBS-Concert Orch.: WABC WGBI WIBX WPAR WKBW WCAU WHAS WJAS WGAR WFBL

\*MBS-Raymond Gram Swing: WOR Story on page 5.

★MBS-Steve Leonard's Orch tra: News: WBAX CKLW tra: News: WBAX CKLW
WBT-Bob Sylvester's Orch.
\*WGR-News: To be announced
WHK-To be announced
WJR-Exclusive Stories
\*WMMN-News: Romany Airs
10:15

CBS-Concert Orch.: WJR WNBF

MBS-Romance in Rhythm: WOR WNBF

CBS-Concert Orch.estra WABC
WMMN WGAR WGBI WPAR
WKBW WIBX WJAS WHP (sw11.83-6.06)

To be announced: WKBW WHK
CKLW-Old Country Mail
KDKA-Music You Want
\*WBAX-News ★WBAX-News

\*\*WBT-News: William Winter

WCAU Ralph Elsmore, songs

\*\*WFBL-News: Society Reporter

WGR-Q E D Speaks

WHAS-Contrasts in Rhythm

WJR-Musical

10:45

MBS-Romance & Rhythm: WBAX

CBS-Concert Orch.: WCAU WBT-Musical Revue
WFBL-Sun Dodgers
WGAR-Bob Kelley: Interlude
WGR-Little Show
WJR-Lions Tales: To be an-

11:00 ★NBC-Ray Kinney's Orchestra: News: WEAF WBRE CBS-Bob Chester's Orch.: WBT

★NBC-Dance Orch. (News, WJZ only): WJZ WBAL WJTN WEBR WSYR

★CBS-Paul Sullivan Reviews the News: WABC WCAU WHEC WNBF WJR WGAR WFBR WGR (sw-9.65)

MBS-Johnnie Davis' Orchestra: WBAX ★News: WJAS WORK WENR WHAM WHAS WGBI WMMN

WLW ★News: Weather: WTIC KDKA

WOR chard Himber's Orch.: WMAQ

WSB

\*KKLW-Reporter

\*KDKA-News: Weather

\*KYW-News: Organ Reveries

WBAX-Baseball Today

★WGY-News: Dance Hour WHK-To be announced ★WHP-News: King Cole Trio

\*WHP-News: King Cole Trio

\*WHBN-News: Sports

WKBW-Interlude: Bowling News

\*WMFF-News: Scores

WSM-Evening Fantasy

\*WSYR-News: Baseball Results

WTAM-Tom Manning

11:15 NBC-Dance Orchestra: KDKA WENR WMFF NBC-Ray Kinney's Orch.: WORK

CBS-Bob Chester's Orch.: WABC WMMN WFBL WNBF WCAU WJAS WHK WIBX WGAR WKBW WGBI (sw-6.06-11.83)

NBC-Fred Waring's Orch.: WTIC WCAE WORK MBS-Johnnie Davis' Orchestra:

WBAX

WBAX
Music You Want: CKLW KYW
WHAM WBZ
\*News: WMAQ WSB
WBEN-Sports
WBEN-Sports
WGR-Tin Pan Alley
WGY-Velvet Rhythm Four
WHAS-George Walsh Looks 'Em

WHK-To be announced WJR-Around Michigan, Advs. in

WJR-Around Michigan, Auvs. In
Music
WLW-This Is the Fair
WOR-Teddy Powell's Orch.
WSM-Evening Fantasy
WTAM-Dance Orch.
WTIC-When Day Is Done
11:30
NBC-Horace Heidt's Orch.: WJZ.
WJTN WSYR WORK WHK
WMFF WEBR WBAL WBRE
WSM KDKA

WSM KDKA

NBC-Al Donahue's Orch.: WEAF WLW WBEN (sw-9.53) CBS-Ben Bernie's Orch.: WABC WJAS WKBW WNBF WPAR WFBL WGAR WIBX WCAU WHAS WBT WGBI WHP WHEC (sw-6.06)

MBS-Dick Jurgens' Orch.: CKLW WBAX

WCAE-Lang Thompson's Orch. WENR-Art Kassel's Orch. WGR-Edgar Allen Poe WGY-Music You Want

WJR-Music Tou Halls
WJR-Sports
WLW-Sports: Carl Lorch's Orch.
WMAQ-Abe Lyman's Orch.
WSB Welcome South, Brother
\*WTAM-News: Otto Thurn's WSB-Welcome South, Brother WSR-Helen Strange, mystery 10:30

NBC-Concert Salon: WJZ WBZ WJTN WENR WMFF WBAL WEBR

WSB-Welcome South, Brother WTAM-News: Otto Thurn's Orch.: News 11:45

NBC-Horace Heidt's Orch.: WBZ CBS-Ben Bernie's Orch.: WJR WBS-Dick Jurgeng', Orch.: WJR

MBS-Dick Jurgens' Orch .: WOR WCAE-Jack McLean's Orch.

WGR-Supper Dance
WGR-Supper Dance
WHK-Manny Landers
WLW-Burt Farber's Orch.
12:00
\*NBC-News: Van Alexander's
Orch.: WJZ WHAM WSYR WBZ
KDKA

\*NBC-News: Jan Savitt's Orch.: WEAF KYW WTIC WBEN WGY WSB WSM

CBS-Dance Orch.: WABC WIBX WMMN WHP WFBL WNBF WCAU WJAS WHEC WGBI WGAR WHAS WKBW (sw-6.12) MBS-Shep Fields' Orch.: WOR WHK WCAE WBAX

\*News: WJR WBRE WMFF CKLW-Shep Fields' Orch. KDKA-Dance Orch. WBT-Midnight Dancing Party WLW-Carl Deacon Moore's Or-

what was a chestra was was a chestra was a c

NBC-Jan Savitt's Orch.: WBRE WTAM MBS-Shep Fields' Orch .: WSYR

12:30

\*NBC-Jack Teagarden's Orchestra: News: WJZ WBZ WHAM

tra: News: WJZ WBZ WSYR WBRE KDKA \*NBC-Ella Fitzgerald's Orch.: News: WEAF WSB WGY WSM WKY WTAM WMAQ WTIC

CBS-Dance Orch.: WABC WGBI WNBF WIBX WKBW WGAR WFBL WCAU WHP WJR (sw-

MBS-Skinnay Ennis' Orch.: WOR WBAE WCAE WHK WBAX

CKLW-Larry Gentile WENR-Milt Herth's Orch, WHAS-Dream Serenade WLW-Moon River

End of Wednesday Programs

Ken MURRAY, Master-of-Ceremonies 2. A GREAT DRAMATIC SHOW 30 MINUTES ... FROM NEW YORK! Each Week - HIT PLAYS . . . written by the world's foremost playwrights! FAMOUS STARS ... WJAS playing brilliant roles! 9 to 10 P.M.,EST TEXACO DEALERS

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**GREAT SHOWS IN ONE** 

1. A GREAT VARIETY SHOW

30 MINUTES . . . FROM HOLLYWOOD!
WITH
Kenny BAKER • Frances LANGFORD

David BROEKMAN'S Orchestra

Jimmie WALLINGTON

★Star in program listings indicates news broadcast.

7:00 a.m. EST rty Winks Club: WEAF NBC-Forty Winks \*NBC-Morning Patrol: News: WJZ ★CBS-Morning Almanac: News:

Musical Clock: WFBL KYW WGR

7:30 ★NBC-News: WEAF

\*News: Musical Clock: WFBL WCAE
7:45 \*CBS-Early Morning News:

NBC-Musical Varieties: WEAF

★NBC-Peter Paul, Inc.: News: KDKA Linda's First Love, sketch WJZ

\*News: WCAII WORK

8:00

\*NBC-News: Do You Remember?: WEAF WGY (sw-21.5) ★NBC-News: Earbenders: WJZ WBRE WEBR

★CBS-European News Roundup: WABC WMMN WESG WGBI (sw-17.83)

WCAE WOR WJAS ★KDKA News: Musical Clock ★WBAL-Story Behind the Head-

lines
WBAX-To be announced
WCAU-Name Band Revue
WEEU-Around the Breakfast

8:15

CBS-Odd Side of the News: Tune in the Spotlight: Have You For-gotten: WABC (sw-17.83)

NBC-The Wit Wife Saver: WJZ CBS-Morning Moods: WESG

NBC-Do You Remember -: WEAF WTAM

WBAL-Time & Tunes WCAE-Today's Almanac WEEU-Morning Devotions WGBI-Eight-Eighty Alarm WHAM-Pete & Joe WHP-Call Service WIBX-Tune Time
WJAS-Marjorie Stewart

★WLW-Michael Hinn, news
WMMN-Morning Devotions WOR-To be announced WPAR-Riddles in Rhythm WWVA-Musical Clock 8:30

CBS-Phil Cook's Almanac: WABC Richard Leibert, organist:

WJZ WEEU Vogues: WBRE WMFF

NBC-Gene & Glenn, songs: WEAF

WBAX-To be announced WCAE-Airliners WCAE-Airliners
WCAU-Young Dr. Malone
WESG-Jim & Jane
\*WGBI-News: 8:80 Alarm
WGBI-Morning Devotions
WGY-The Rhythm Makers
WHAM-Ma Perkins, sketch
WHP-Morning Moods
WIBX-Musical Clock
WJAS-St. Patrick's Church
\*WKBW-News: Music on Parade
WLW-Gospel Singer
WORK-Owen & King
WPAR-The Buskirk Family
WTAM-Musical Clock
8:45

8:45 CBS-Adelaide Hawley: WABC WESG (sw-17.83)

NBC-Harvey & Dell, sketch: WJZ

Morning Devotions: WMFF
WHP WBRE
KDKA-Organ Reveries
\*WBEN-Sun Greeters Club
WCAU-Let's Learn Baseball
WEEU-Friendly Club
WESG Traje Trues

WESG Tonic Tunes WGBI-Master Singers: Old Family Almanac WGY-Market Basket

WHAM-Whistler & Hsi Dog WLW-Tex Owens WOR-The Goldbergs, sketch WTAM-Jane Weaver

9:00 \*NBC-News: The Woman of To-WJZ

CBS-Manhattan Mother, sketch: WABC WJAS WCAU WFBL WHEC

★NBC News: Breakfast Club: WJTN WBRE WMFF (sw-21.5) NBC-Happy Jack, songs: WCAE

CBS-Deep River Boys: WESG WNBF WIBX WPAR WGBI WHP (sw-17.83)

WORK-Morning Devotions
WSYR-Hymns of All Churches
WWVA-Curley Miller
9:15

NBC-Band Goes to Town: WEAF

KYW-Home Forum WBEN-Presenting Cosette Merrill

\*WEEU-News
WESG-Frankie Carle
WGY-This Day Is Ours, sketch
WHAM-Women Only

WOR Lamplighter, talk

★WSYR Mid-Morning, Ltd.; So-

wws.it.Mid-Morning, Ltd.; So-cial Calendar: News WTAM-Kitty Keene, Inc., sketch WWVA-Ma Perkins, sketch

9:30

NBC-The Family Man: WBEN

NBC-Morning Market Basket:

NBC-Breakfast Club: WJZ WORK

WBAL KDKA-Editor's Daughter, sketcn WBAX-Ferde Grofe's Orch. WCAE-Meet Miss Julia WEEU-Bailey Gass & the Coun-

★WIBX-News: George Davis, or-

WOR To be announced WTAM-Houseboat Hannah, sketch

9:45

NBC-Breakfast Club: KDKA CBS-Bachelor's Children, sketch: WABC WJAS WCAU WFBL

WBEN-Sally Work
WCAE-Dearest Mother
WGBI-Vic & Sade, sketch
WGR-Shopping with Dorothy
WHAM-Tower Clock Prgm.
WHP-Vic & Sade, sketch
WKBW-Tonic Tunes
\*WLW-Trouble Doctor: News:
Livestock Reports

NBC-Josh Higgins of Finchville, sketch: WJZ WORK WHAM

NBC-The Man I Married, sketch: WEAF WLW WGY KYW WCAE WTAM WBEN WSYR

CBS-Pretty Kitty Kelly, sketch: WABC WGR WHEC WWVA WIBX

\*News: WMFF WBAX Young Dr. Malone: WFBL WJAS KDKA-Your Family & Mine

Morning Melodies WEEU-Horseshoe Mike & Cowboy

WGBI-Ranch Boys
WGBI-Ranch Boys
WHP-Donald Novis Sings
WJTN-Symphonetta
WKBW-Modern Kitchen
\*WMMN-News: At Your Serv-

10:15 NBC-To be announced: WJZ WSYR WORK WEEU

NBC-John's Other Wife, sketch: WEAF WGY KYW WCAE

CBS-Myrt & Marge, sketch: WABC WGR WCAU WJAS WHEC WFBL WHP WWGBJ WIBX WWVA WNBF

WBAL-Meet Miss Julia
WBRE-Louis Savitt's Orch

\*WCAU-News: Vass I

Joe WESG-Thursday Review

ice: Modern Airs WOR-Pure Food Hour, talk WPAR-Union Mission

WEAF WGY KYW

KDKA-Doctor Sunshine

WBAL-Asher & Little Jimmie WBAX-Columbus Day Talk WESG-Decker Sisters WHAM-Al Sigl

WJTN-House of MacGregor WLW-Life Can Be Beautiful

CBS-Console Overtones: WESG

ganist WLW-Life Can Be Beautiful

WWVA-Railsplitters

(sw-17.83)

sketch: WEA

WBEN-Sally Work

ivestock Reports

WOR-The Syncopators WPAR-To be announced WWVA-Rapid Ad Service 10:00

try Gentlemen WGR-John Sturgess, songs WGY-Kitty Keene, sketch WHAM-Young Dr. Malone WHP-The Islanders

try Gentlemen

WEAF CBS-To be announced: WESG

\*\*NBC-News: Women & News: WMFF-Ma Perkins, sketch WPAR-Today's Almanac NDKA-Shopping Circle \*\*KYW-News: Morning Varieties WBAL-Journal of Living WBAX-Horace Heidt's Orch. \*\*WGR-News: Victor H. Lindlahr WGV-Vows Femile Mills WGB WWVA WNBF WEAF
KDKA-Shopping Circle

KYW-News: Morning Varieties
WBAL-Journal of Living
WBAX-Horace Heidt's Orch.

KWGR-News: Victor H. Lindlahr
WGY-Your Family & Mine
WHAM-Hits & Encores MBS-Melody Strings: WBAX NBC-Just Plain Bill, sketch: WEAF WCAE WBEN WGY WKBW Niagara Spotlight WLW-Boone County Jamboree WMMN-Cowboy Loye WOR Arthur Godfrey, songs WTAM KYW

NBS-Rosa Lee, songs: WJ KDKA WORK WEBR WBAL

\*WBRE-News
WEEU-Melody Shoppers
WESG-Nature
WHAM-Tom Grierson, organist
WJTN-Your Radio Girl Friday
WKBW-Rhythm in Rhyme Time
WLW-To be announced
WMFF-Good Morning, Neighbor
WMMN-Grampa Jones & His
Grandsons CBS-To be announced: WABC
WFBL WNBF WHEC WIBX
WCAU WJAS WKBW WPAR
WJAS WGBI WHP (sw-17.83) Grandsons WPAR-To be announced WSYR-Console & Keys

10:45

NBC-The Woman in White, sketch: WEAF WBEN KYW WCAE WTAM WGY

CBS-Stepmother, sketch: WABC WJAS WGR NBC-Rakov's Orch.: WJZ KDKA WEBR WBAL WSYR WJTN

MBS-John Metcalf's Choir Loft: WBAX Ma Perkins, sketch: WEEU WBRE

WBRE Meet Miss Julia: WLW WHAM WBAL-Woman's Hour with Mary Landis WESG-Musical Bazaar \*WFBL News: Miss Goodnews
\*WGBI-News: Music & Resume

WGBI-News: Music & WHP-Kitty Keene, sketch WIBX-Young Dr Maione WORK-Frank Renaut, roganist WPAR-Amer. Family Robinson WWVA-Kentucky Partners 11:00

NBC-Viennese Ensemble: WORK NBC-The Story of Mary Marlin, sketch: WJZ WBAL WHAM WSYR KDKA WJTN WEEU

★CBS-News: Mary Lee Taylor: WJAS WKBW WHEC WFBL WWVA WCAU WGBI WKBN NBC-David Harum, sketch: WEAF WCAE WTAM WBEN WGY KYW

★CBS-News: Chansonette: WABC NBC-Life Can Be Beautiful, sketch: WEAF KYW WTAM MBS-Alan Courtney's Gloom-chasers: WOR

chasers: WOR
WBAX-The Unseen Advisor
WBRE-Mary Lee Tayior
\*\*WGR-News: To be announced
WHP-Young Dr. Malone. sketch
WIBX-White Elephants
WLW-Linda's First Love, sketch
WMFF-American Family Robinson
WMMN-Betty Mal's Home Chats
WPAR-Singin' Sam
11:15
NBC-Vic & Sade, sketch: WJZ
WBAL WSYR KDKA WHAM
WJTN WLW (sw-15.33)
CBS-Brenda Curtis. sketch:

CBS-Brenda Curtis, WABC WKBW WWVA WFBL WJAS WHEC WGBI WHP sketch: WCAU WNBF

NBC-Lorenzo enzo Jones, sketch: WBEN WCAE WTAM WEAF WE

WBAX-Betty Moore WBRE-I Love a Mystery WEEU-Melody Shoppers WGR-School for Brides WIBX-Scattergood Baines WMFF-Broncho Busters WMMN-Shopper's Stroll WPAR-Accordiana

11:30 CBS-Big Sster, sketch; WABC WCAU WWVA WIBX WJAS WHP WGR WHEC WFBL WGBI WNBF

NBC-Pepper Young's Family, sketch: WJZ WJTN WBAL WSYR WHAM KDKA WEEU (sw-15.33)

NBC-Young Widder Brown, sketch: WEAF WCAE WTAM WBEN WGY KYW MBS-Keep Fit to Music: WOR

WBRE-Secret Diary
WBRE-Secret Diary
WBRE-Secret Diary
WBRE-Secret Diary
WBRE-Secret Diary ★WESG-Ensemble Moods: WKBW-Goodwill Pioneers

WLW-Tina & Tim WMMN-Footprints: Salt & Pea-nuts: A Day at Mays WORK-The Swingsters

WORK-The Swingsters
WPAR-Farm & Home Hour
11:45
NBC-Getting the Most Out of
Life: WJZ WBZ WHAM WHK
KDKA WSYR WEBR WMFF
WJTN (sw-15.33)

NBC-Road of Life, sketch: WEAF KYW WTAM WBEN WCAE WGY WLW WEEU

reau: News: WOR
Subject: "Expecting a
Baby?"

WBAL-To be announced ★WBAX-Musical Interlude: News: Mine Mine Schedule WBRE-Polka Dots \*WKBW-Farm Period: News

#### AFTERNOON

12:00
CBS-Kate Smith's Noonday Chats:
WABC WFBL WKBW WHEC
WWVA WCAU WJAS

NBC-Carters of El sketch: WEAF KYW

★NBC-News: Ross Trio; Bailey Axton, tnr.: WJZ (sw-15.33) MBS-To be announced: WOR CBS-To be announced: WIBX WHP WNBF

WHP WNBF

KDKA-News: Weather. Temp

WBAL-News: Tonic. Tunes

WBAX-Gray Gordon's Orch.

WBEN-Your Family & Mine

WBRE-Marek Family

\*\*WCAE-News: Melodies WEEU-Gloomchasers

WEEU-Gloomenasers
WESG Quik-Quiz
WGBI-Good Morning Neighbor
WGR-Meet Miss Julia, sketch
\*\*WGY-Organist; Markets; News
\*\*WHAM-Hit of the Day; News

★WHAM-Hit of the Day: New ★WJTN-News: Music WLW-To be announced ★WMFF-News: Interlude ★WMMN-News: Farm Flashes WORK-Springtime & Harvest WSYR-Betty & Bob, sketch WTAM-Farm News 12:15

★NBC-Southernaires (News, WJZ only): WJZ WEBR WMFF WBAL WSYR (sw-15.33)

NBC-The O'Neills, sketch: WEAF WBEN KYW WTAM WGY WLW WCAE

CBS-When a Girl Marries, sketch: WABC WFBL WCAU WJAS WKBW WNBF WWVA WGBI WIBX WHP

MBS-Sally's Sallies: WBAX KDKA-Rosey Bits ★WBRE-News: Polka Dots WESG-Agricultural Hour WESG-Agricultural Hour WGR-Hits & Bits WHAM-Finger Lakes Prgm. WJTN-Singin' Sam WMMN-To be announced WOR Jack Berch, songs WOR Jack Deres, \*WORK-News
WPAR-Luncheon Dance
12:30

CBS-Romance of Helen Trent, sketch: WASC WFBL WKBW WHEC WCAU

WBC-Nat'l Farm & Home Hour:
WJZ WEBR WJTN WHAM
WORK KDKA WSYR WBRE
WBAL WMFF
For detail see Good Listening Guide.

NBC-Timeless Truths Made Timely: WEAF

\*News: WJAS WHP WOR WIBX KYW-Happy Clarks WBAX-The Midday Madcaps \*WBEN-News: Weather: Musical ★WBEN-News: Weather: Musical
Interlude
WCAE-Carters of Elm St.
WEEU-The Crimson Trail
WGBI-To be announced
WGR-WPA Prgm.
WGY-Farm Paper
★WLW-News: Everybody's Farm
WPAR-Cafe Budapest
WTAM-Linda's First Love, sketch
WWVA-Your Family & Mine
12:45

12:45 NBC-Spinning Wheel Singers: WEAF WBEN

CBS-Our Gal Sunday, sketch: WABC WCAU WJAS WKBW WFBL WHEC

Man on the Street: WIBX WBAL

KYW-News: Music at Midday

WCAE-Singin' Sam

\*WEEU-News: Briefs

WGR-Song Shoppers

WHP-Cal Swain with the Melody

WHP-Cal Swain with the Melody Makers WOR Consumers' Quiz Club WTAM-Editor's Daughter, sketch WWVA-Farm & Home Hour 1:00 NBC-Prevention of Blindness, talk: WEAF WTAM WCAE (sw-15.33)

CBS-The Goldbergs, sketch: WABC WJAS WHP WGR WCAU WFBL WHEC WMMN MBS-Happy Gang: WBAX

WBEN-Consumers' Information WJTN (sw-15.33)

WEEU-Afternoon Melodies

CBS-Aunt Jenny's Stories: WABC
WHEC WCAU WJAS WWVA
WIBX WHP WGR WFBL WGBI WIBX-Hollywood News: Cinti-

★WKBW-News: To be announced D—8/52 WLW-Livestock Reports WOR Health Talk Prgm Re view: Melody Moments WPAR-Markets WTAM-Noonday Resume WWVA-L. P. Lehman & Staff

1:15

## () () WORLD SERIES

to inclement weather alternate programs for this period are WNBF WGR WKBW WOR WMFF WSAY WSYR WBIX WBAL WCAE CKLW WHK

MBS-Happy Gang: WBAX

CBS-Life Can Be Beautiful, sketch: WABC WFBL WHP WGR WCAU WGBI WHEC WMMN

WCAU WGBI WHEC WMMN
To be announced: WGY WLW
WPAR
WCAE-Song Sampler
WESG-Suburban Special
WIBX-Amer. Family Robinson
WJAS-To be announced
WOR-Housewives' Delight
WORK-Luncheon Ensemble

CBS-Road of Lite, sketch: WABC WGBI WFBL WJAS WGR WHP WCAU WHEC WWVA WHEC MBS-To be announced: WBAX NBC-Words & Music: WEAF KYW WBEN (sw-15.33) NBC-Hoosier Hop: WJZ WEEU WEBR WMFF KDKA-Women and the News WBAL-Happy Johnny & Gang KDKA-Women and the News
WBAL-Happy Johnny & Gang
WBAX-John Galvin

★WBRE-News: Lunhceon Music
WCAE-Polly Entertains
WGY-Steve Hall, organist
WHAM-School of the Air
WIBX-Rex Melbourne's Orch.:
Insurance Talk

WOR-The Hitmakers
WOR-Kid Smith & Sisters
WORK-Kid Smith & Sisters
WPAR-Movie Gossip
WSYR-Victor Miller, pianist
WTAM To be announced

NBC-Words & Music: WEAF

WCAE CBS-This Day Is Ours, sketch WABC WJAS WWVA WGR WFBL WGBI WCAU WMMN WHEC WHT

NBC-Hoosier Hop: KDKA WBAL (sw-15.33)

MBS-Pauline Alpert, pianist: WORK WBAX

WBEN-Dollars & Sense
WEEU-Farm Credit Adminis.
WGY-George Hall's Orch.
WLW-To be announced
WMFF-Health Hunters
WPAR-What's New?
WSVP-Lighthouse. Prem. WSYR-Lighthouse Prgm. WTAM Your Family & Mine WTAM Your Family 2:00

NBC-Betty and Bob, sketch: WEAF WBAL WGY WLW KYW WBEN WTAM WHAM WCAE

NBC-Ideas That Came True: WJZ WMFF KDKA WJTN WORK WEEU (sw-15.33) CBS-Doc Barclay's Daughters, sketch: WABC WHEC WCAU WHP WWVA WJAS WKBW

MBS-Ginsburgh's Concert Orch.: WBAX

WBRE-Phil & Jerry
WESG-Claire Herrington
\*WFBL-News: Afternoon Concert
WGBLBetty & Bob, sketch ★WGR-News: Personal Advisor: Dance Interlude WIBX-Song Sty Styles WIBX-Song Styl ★WMMN-News: Smoky Moun-

taineers WOR Martha Deane WPAR-Farm Life WSYR-Ruth Chilton's Matinee 2:15

MBS-John Agnew, organist: WOR

October 12

THURSDAY

CBS-Life & Love of Dr. Susan, sketch: WABC WHP WKBW WHEC WFBL WIBX WJAS WGBI WCAU WWVA WNBF NBC-Arnold Grimm's Daughter, sketch: WEAF WBEN WTAM

sketch: WEAF WBEN WIAM WHAM WLW WGY WBAL KYW WBRE-Famous Orch ★WESG-2:15 Edition WGR-To be announced WPAR-Pop Tunes

2:30 NBC-Valiant Lady, sketch: WEAF WLW WHAM WBEN WBAL WLW WHAM WBEN WGY WTAM KYW WCAE

CBS-Your Family and Mine, sketch: WABC WNBF WCAU sketch: WFBL

NBC-Dr. Jazz Musical Quiz Program: WJZ WMFF WBRE WEBR WORK WEEU (sw-15.33) MBS-Burt Farber's Orch.: WBAX

WOR WGBI-Ma Perkins, sketch WGBI-Ma Perkins, sketch WGR Dixieland Band WHP Meet Miss Julia WIBX-Style Notes: Song Styles WJAS-Musicale \*WJTN-News: Calling Warren

WKBW Today's Almanae WMMN-Ted Grant's Varieties WPAR-Rhythm & Romance WWVA-Boys from Iowa

2:45

CBS-My Son & I: WABC WGR WCAU WJAS WFBL WHEC WWVA More detail on page 10.

NBC-Hymns of All Churches: WEAF WHAM WBAL WBEN WTAM WCAE WGY KYW WLW NBC-Dr. Jazz Musical Quiz Programs: WSYR CBS-Mellow Moments: WF WESG WIBX WNBF WPAR

MBS-Margaret Sanders, organist: WBAX

★WGBI-News: Music: Resume WKBW-Hits & Encores WOR-David Harum, sketch

3:00
CBS-Console Melodies: WESG
WIBX WNBF WMMN WPAR
(sw-15.27-17.83)

NBC-The Story of Mary Marlin, sketch: WEAF WTAM WBEN WCAE WGY WLW KYW

CBS-Joyce Jordan, Girl Interne: WABC WKBW WCAU WJAS WHEC WGBI WWVA WKBN WFBI, WHP

NBC-Orphans of Divorce, sketch: WJZ KDKA WEBR WHAM WSYR WJTN WBAL WHK WBZ (sw-15.33)

MBS-Ginsburgh's Concert Orch. WOR WBAX

NBC-To be announced: WEEU WMFF

CBS-Four Clubmen: WGBI

CBS-Society Girl: WABC WGR WCAU WJAS WFBL WHEC

WKBW-To be announced WOR-Gayle Gaylord

NBC-Hoosier Hop: WJZ WHAM WJTN WMFF WEBR WSYR WORK WEEU (sw-15.33)

\*CBS-News: Mellow Moments: WABC WGR WJAS WNBF WESG WFBL WPAR WKBN WGBI WHEC (sw-15.27-17.83)

NBC-Pepper Young's Family, sketch: WEAF WCAE WTAM WGY WBEN WLW KYW

MBS-Paul Decker's Orcn.: WBAX

★WBAL-Globe Trotter ★WBRE-News WEEU-Uncle Jack's Prgm. WHP-Rhythm Makers WIBX-Henry Cabot Lodge WKBW-Rhapsody in Brass WMMN-Buddy & Smiley WWVA-Border Riders

\*MBS-Medical Information Bu-

MBS stations listed below will

MBS stations listed below will broadcast today's World Series game (if a seventh game is necessary) from Yankee Stadium in New York City. The Cincinnati Reds, National League pennant winners, opposing the New York Yankees, American League pennant winners, for the championship. If the game is called due to inclement weather alternate

WIW NBC-Dramatic Sketch: WEAF WTAM WBEN KYW WGY WLW WBZ WHAM WBAL KDKA WSM WTIC WSB (sw-15.33)

NBC-Virginia Hays, contr.: WEBR WJTN KDKA W WEBR WJTN WBRE WMFF

1:30

WJTN-Matinee Revue WKBW They Are Saying WLW-Editor's Daughter WMMN-The Editor Speaks

WBRE-Italian Prgm WGR-To be announced WORK-Owen & King 3:15

NBC-Ma Perkins, sketch; WEAF WCAE WTAM WBEN WGY WLW KYW

NBC-The Chase Twins, sketch:
WIZ WEBR WEEU WHAM
WSYR WORK WMFF WJTN
KDKA (sw-15.33)

WWVA-Kitty Keene, sketch 3:30

WOR

KDKA-Tea Time Tunes ★WBAL-Globe Trotter

(Continued on Next Page)

# THURSDAY

#### October 12

NBC-Between the Bookends with Ted Malone: WJZ WSYR WBAL WEBR WJTN WMFF WHAM WORK WBRE (sw-15.33)

CBS-Richard Maxwell, tenor: WABC WJAS WNBF WESG WFBL WPAR WKBN WGBI WIBX WHEC WGR (sw-15.27-

NBC-The Guiding Light, sketch: WEAF WBEN WGY WLW KYW WCAE WTAM

WWVA-Nee-Vim's Gang 4:00

CBS-Pretty Kitty Kelly, sketch: WKBN

CBS-Ray Block's Varieties:
WABC WHP WGR WPAR WIBX
WESG WFBL WNBF WGBI
WHEC (sw-15.27-17.83)

\*NBC-Club Matinee: News: WJZ WERR WBAL WJTN WMFF WEBR WBAL WJTN WMFF WEEU KDKA WSYR WHAM (sw-9.53)

WBAX-Program Resume
WBRE-Mid Afternoon Review
WJAS-Knights of Columbus
WKBW-Filmland Today WORK-Swing Session

NBC-Stella Dallas, sketch: WEAF KYW WGY WTAM WBEN WCAE WIW

CBS-Ray WJAS

MBS-Leo Freudberg's Orch.:

WKBW-Echoes of the Stage WMMN-Parade of Bargains

MBS-Clark Crandall, bar.: WOR WBAX

MBC-Vic & Sade, sketch: WEAF WBEN WCAE WTAM KYW

CBS-So You Want to Be: WABC WHEC WFBL WHP WGR WIBX WNBF WESG WPAR WJAS WGBI WKBN (sw-15.27-17.83)

\*NBC-Club Matinee: News:

WBAL-Safety Talk WBAX-Stars of Tomorrow WFBL-Home Bureau WHP-Farmer's Service Prgm.

8/52—D WIBX-Buckaroos
WJAS-Baron Elliott's Orch.
WKBW-What Is It?
WOR-Career of Alice Blair
\*WSYR-News: Stocks
WWVA-Joe Barker's Gang

5:00 NBC-Jack Teagarden's Orch.: WJZ WSYR WEBR WORK WMFF KDKA

CBS-By Kathleen Norris: WABC WGR WGAR WCAU WJAS

NBC-Girl Alone, sketch: WEAF KYW WGY WBEN WCAE WTAM CBS-To be announced: WKBW WIBX WPAR WNBF WHEC WHP (sw-15.27)

WHP (sw-15.27)
WBAL-Uncle Jack's Club
WBAX-To be announced
WBRE-Gerry Montana's Gang
WEEU-Merchandise Revue
WESG-Rhythm Almanac
WGBI-Facts About Scranton
WHAM-Social Chronicle
WJTN-Tea Time Tunes
\*\*WMMN-Jam for Supper: News
WOR-Meet Miss Julia, sketch
WWVA-A Shopping We Will Go

5:15

NBC-The O'Neills, sketch: WEAF WGY WBEN WCAE KYW

NBC-Jack Teagarden's Orchestra:

(sw-9.53)

NBC-Backstage Wife, sketch: WJTN

WEAF WTAM WBEN WCAE CBS-Te be announced: WABC

WLW WGY KYW

WHP WGAR WGR WIBX WHEC

WFBL WCAU (sw-15.27-17.83) MBS-The Johnson Family: WBAI.

ights of Columbus
imand Today
ing Session

4:15

A Dallas, sketch: WEAF

Y WTAM WBEN WCAE

Block's Varieties:

WHAM-Bob Hemings
WJAS-Baron Elliott's Orch.

\*WKBW-To be announced: News
WMMN-Jam for Supper
WOR-Texas Jim Lewis' Cowboys
WOR-Texas Jim Lewis' Cowboys
WTAM-Selm Schuller NBC-Irma Glenn, organist: WLW

5:30

NBC-Jack Armstrong, sketch: WEAF WCAE WTAM WBEN WTIC WLW WGY KYW

CBS-To be announced: WHP WKBN WIBX WHEC WNBF MBS-Harold Turner, pianist: WBAX

NBC-Affairs of Anthony, sketch: WBAL WBRE WMFF WEBR WJTN

CBS-It Happened in Hollywood: WABC WKBW WCAU WJAS

KDKA-Rhythm Makers WBAX-Dansant organist

\*NBC-Club Matinee: News: NBC-Adventures of Tom Mix: WEBR WJZ WMFF WJTN KDKA NBC-Midstream, sketch: WEAF WHAM WSYR WEBR WBAL WEBR

NBC-Midstream, sketch: WEAF

KYW WCAE WBEN WGY WTAM
WLW WHAM

WABC WFBL WKBW WIBX
WHEC WGBI WWVA WJAS

NBC-Little Orphan Annie, sketch: WEAF WGY WBEN KYW WCAE

# Thursday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

#### AFTERNOON

12:30 EST Farm and Home Hour.
Ruth Van Deman of the Bureau of Home Economics will discuss "Roasting the Young and Tender Bird."
"Report of Cattle on Feed Throughout the Country," by E. J. Rowell of the Agricultural Marketing Service.

1:15 EST World Series Baseball Game, New York Yankees vs. Cincinnati Reds. Stan Lomax, Bob Elson and Red Barber will report this event.

#### NIGHT

7:00 EST Fred Waring in Pleasure Time.

7:30 EST Vox Pop.
Parks Johnson and Wally Butterworth.

8:00 EST One Man's Family; Serial Drama.

8:00 EST Ask-It-Basket. Quiz program with Jim McWilliams.

8:30 EST Those We Love.
Dramatic program, with Nan Grey.

8:30 EST Tip-Top Show.

Joe Penner, comedian; Gay Seabrook; Dick Ryan; Kenny Stevens, tenor; Jacques Renard's orchestra.

8:30 EST Strange As It Seems. Persons of incredible experiences and facts from American history, with John Hix as M. C.

9:00 EST Major Bowes' Amateur Hour. Honor city: Elkhart, Indiana.

9:00 EST Good News of 1940. Walter Huston, M. C.; Roland Young, comedian; Fannie Brice (Baby Snooks); Hanley Stafford; Connie Boswell, vocalist; Meredith Willson's orchestra.

9:30 EST America's Town Meeting of the Air. Subject: "Should the Neutrality Act Be Changed?" Ex-governor of Wisconsin Philip F. La Follette will be one of the speakers.

10:00 EST Kraft Music Hall. Bing Crosby, M. C.; Music Maids; Ken Carpenter, announcer; John Scott Trotter's orchestra. Guest: Erna Rubinstein, violinist.

10:00 EST Columbia Workshop; Drama.

10:30 EST Americans at Work.
"The Artist" will be the subject of today's program. Three well-known artists will be heard.

> Refer to adjacent columns for stations broadcasting these programs

#### FREQUENCIES

CKLW-1030 KDKA-980 KYW-1020 WABC-860 WBAL-1060 WBAX-1210 WBEN-900 WBRE-1310 WBT-1080 WBZ-990 WCAE-1220 WCAU-1170 WEAF-660 WEBR-1310 WEEU-830 **WENR-870** WESG-850 WFBL-1360 WGAR-1450 WGBI-880 WGR-550 WGY-790 WHAM-1150

**WHAS-820** 

WHEC-1430 WHK-1390 WHP-1430 WIBX-1200 WJAS-1290 WJR-750 WJTN-1210 WJZ-760 WKBN-570 WKBW-1480 WLW-700 WMAQ-670

WMFF-1310 WMMN-890 WNBF-1500 WOR-710 WSB-740 WSM-650 WSYR-570 WTAM-1070 WTIC-1040 WWVA-1160

★WBAX-News
WBRE-Cats 'n' Jammers
WESG-Woody Ott, sports
★WGR-Victor Spotlight: News
WHP-Three Tumblers
WLW-Invitation to Listen
WMMN-Singin' Sam
WORK-Sports Page of the Air
WTAM-Aloha Land

## NIGHT

★NBC-(News, WJZ only) Pop-ular Melodies: WJZ WENR WHK

\*CBS-News; Edwin C. Hill, com-mentator: WABC WCAU WJAS WWVA WKBW WKBN WNBF WHP WMMN WBT WGBI (also KNX KSL at 11 p.m.)

NBC-The Guest Book: WEAF WMAQ WSB (sw-9.53)

MBS-Gus Lazaro's Ensemble:

\*News: WFBL WHAM CKLW-Stop & Go \*KDKA-News: Temp.: Your Mo-\*KDKA-News: Temp.: Youvie Magazine

\*KYW-News: Rhythmaires

\*WBAL-News: Sports

WBAX-To be announced

\*WBEN-News: Weather:
traits in Music Weather: Por-

WBRE-Polka Dots WBRE-Polka Dots

★WBZ-News: Musicale: Weather
WCAE-Evening Serenade
WESG-Swingtet

★WGAR-Sidney Andorn: Ellis
VanderPyl: Five Star Final
WGR-The Lone Ranger

★WGY-News: Varieties
WHAS-Melodic Rhythms
WIBX-Organ Music

★WJR-Stevenson News

★WJTN-News: Dinnertime Melodies WLW-To be announced WMFF-Auction Parade

WMFF-Auction Parade
WOR-Uncle Don, children's prgm.
WORK-Dinner Dance Melodies
\*WPAR-News: Dinner Music
WSM-On the Bandstand
\*WSYR-News: Nick Stemmler
WTAM-Lee Gordon's Dinner Music ★WTIC-News: Weather

6:15
CBS-Four Clubmen: WAB
WHAS WFBL WKBW WESG NBC-Dinah Shore, contr.: WJZ WEBR KDKA

★NBC-Malcolm Claire, stories: News: WEAF WSB WMAQ (sw-9.53)

★News: Sports: WCAE WBZ Baseball Scores: WHP WIBX WMMN Sports: WGBI WLW WTIC

★News: WHK WJAS

WBAL-Around Dinner Table WBAX-Musical Interlude: Sports WBEN-David Adams WBT-Phileo Music Time WCAU-Meet Miss Julia, sketch \*WENR-News: Swingtime Sere-

★WGAR-Franklin Lewis, comm.: \*WGAR-Franklin Lewis, comm.:
Second Federal
WHAM-To be announced
WJR-Musical Prgm.
WPAR-Watts the Answer?
WSM-Radio Patrol
WSYR-Change of Pace
\*WTAM-Variety Prgm.: News
\*WWVA-News: Baseball Scores
6:30
\*CBS-H. V. Kaltenborn, news
analyst: WABC WIBX WKBW
WMMN WWVA WJR WPAR
(sw-15.27)

NBC-Luther & Laymas, songs: WEAF (sw-9.53)

NBC-Erskine Hawkins' Orch.: WJZ WBZ WJTN MBS-Henry Weber's Concert Orch.: WNBF

MBS-Henry Weber's Concert
Orch.: WNBF

★News: WHP WOR WMFF WSB
WHAS WORK
Sports: WBEN WHAM WGR
WBAX WJTN KYW WFBL

★News: Sports: WSM CKLW
KDKA-Music: Sports
WBRE-Tommy Tucker's Orch.

★WBT-Sports: News
WCAE-Goodwill Hour
WCAU-Sports: Say It with Music
WENR-To be announced
WGAR-Carl George
WGBI-Down Memory Lane
WGY-Big Town, drama
WHK-Job Opportunities
WJAS-Baron Elliott's Orch.
WJR-Inside of Sports
WLW-Dinner Music
WMAQ-Jack Armstrong, sketch
WTAM-Sports: Say It with Music
WTIC-History in the Headlines
6:45

6:45 NBC-Luther & Laymas, songs: WHK WSB (sw-9.53) NBC-Adventures of Tom Mix:

MBS-Johnson Family, sketch: WOR

WENR

NBC-Bill Stern, Sport Scraps: WEAF

\*NBC-Lowell Thomas, news com-mentator: WJZ KDKA WSYR WEBR WTAM WHAM WBAL WJTN WLW WBZ WTIC WBEN \*CBS-European News Roundup: WABC WKBW WGAR WMMN WKBN WHP WBT

KYW-Ken Martin's Orch CKLW-Adv, of Jimmie Allen
WBAX-Dinner Dance Time
\*WBRE-News: To be announced
WCAU-Bob Golden's Orch. **★WFBL-Tunes** of Today: Edwin

Hill ★WGBI-News: Baseball Scores \*WGR-News: To be and
Man About Town
WHAS-To be announced
\*WIBX-News To be announced:

₩MAS-Life Can Be Beautiful WJR-Dixie Qoings WMAQ-At Sun Down WMFF-Program Resume: Dance

WORK-Advs. of Fu Manchu WORK-Advs. of Fu Manchu WPAR-Sports Spotlite WSM-Gypsy Strings WWVA-Football Forecaster 7:00

CBS-Amos 'n' Andy, sketch:
WABC WGR WJAS WBT WCAU
WHEC WFBL WHAS WGBI
WNBF WJR (sw-15.27) (also at 11 p.m.)

NBC-Easy Aces, sketch; Jane Ace: WJZ KDKA WBAL WBZ WENR WEBR WSYR WJTN WHK WHAM

NBC-Fred Waring in Pleasure Time: WEAF WCAE WBRE WTIC WGY KYW WBEN WORK WMAQ WTAM WSM WLW (also at 11 p.m.)

Sports: WOR WBAX WMFF
To be announced: WPAR WSB
\*CKLW-Fulton Lewis, Jr., comm. WBZ-Ben Bernie's Orch,
WHP-Little Brown Book
WIBX-Al Goodman's Orch,
\*WKBW Fulron Lewis, Jr., comm
WMMN-Down Memory Lane WWVA-Twilight Trail

7:15

NBC-I Love a Mystery, dramas WEAF WBEN WSM WSB WGY WMAQ WCAE WTAM WTIC KYW

★MBS-Elliott Roosevelt, comm.:

NBC-Mr. Keen, Tracer of Lost Persons, drama: WJZ WBAL WENR WHAM WEBR KDKA WHK WBZ WSYR WJTN CBS-Michael Loring, songs: WJAS WGBI WGR NBC-To be announced: WORK

CBS-The Parker Family: WABC WCAU WFBL WHEC WJR WHAS WGAR (also KNX KSL at 11:15 p.m.) CKLW-Evening Serenade WBAX-Community Well ★WBRE-News WBRE-News
WBT-Variety Prgm.
WHAS-Richard Himber's Orch.
WHP-Today's Candid Story
WBX-Elias Breeskin's Orch.
\*WKBW-News; Orch. of the

Week

\*\*WLW-Michael Hinn, news

WMFF-Voice of Industry

WMMN-Flo Dunham at the organ

WPAR-In a Sentimental Mood

WWVA-On with the Dance

7:30 NBC-Harry Kogen's Orch.: WHK WMFF WORK

NBC-Cameos of Melody: WBEN

NBC-All-Star Revue: WEAF CBS-Vox Pop: WABC WGBI WIBX WHP WJAS WGR WCAU WHEC WFBL WWVA WHAS WKBN WGAR WJR WNBF NBC-One of the Finest: WJZ

MBS-Jack Teagarden's Orchestra: WOR WBAX CBS-Organ Moods: WBT WFBI WKBN WMMN

WARN WARN
Big Town, drama: WTIC KDKA
WSB WSM
CKLW-Knights of Columbus
WBAL-To be announced
WBRE-Herb Jeffrey
WBAL-Lightning Jim
WRT-Twilight Trail WBAL-Lightning Jim
WBT-Twilight Trail
WBZ-Artie Shaws Orch.
WGY-Science Forum
WHAM-N. Y. S. Troopers
\*\*WJTN-News: Music
WKBW-Concert Time
WLW-Lullaby in Rhythm
\*\*WMAQ-News: Musical Entre
WPAR-George E. Sokolosky
WSYR-Radio Question Box
WTAM-Richard Himber's Orch.

7:45 NBC-Harry Kogen's Orch.: WBZ WORK WEBR WMFF WJTN CBS-Jazz Etudes: WBT WFBI WKBN WMMN

NBC-Burt Farber's Orch.: WSB MBS-Inside of Sports: WLW WOR WCAE WSYR WBAX WHK WKBW

To be announced: CKLW WPAR KYW-Spelling Bee WBEN-Concert in Miniature WBRE-Ben Pollock's Orch. WTAM-Sportsmen's Guide

8:00

NBC-Don't Forget, quiz prgm.: WJZ WORK WMFF WEBR WBZ WJTN KDKA

CBS-Ask-It Basket with Jim Mc-Williams: WABC WFBL WJR WGR WBT WHP WHAS WJAS WCAU WKBN WWVA WHEC WGAR (sw-15.27-9.59) (also KNX KSL at 11:30 p.m.)

NBC-One Man's Family; sketch: WEAF WMAQ WTIC WLW WSM WTAM WCAE WBEN WSB WGY KYW WHAM WSYR (also KFI Sunday at 12:30 a.m.)

MBS-Green Hornet, WBAL WNBF WBAX CKLW-Everybody's Jamboree \*\*WBRE To be announced: News WGBI-Charles Gennetto's Orch.

WGBI-Charles Gennetto's Orch.
WHK-The Green Hornet
WHBX-Bernard Levitow
\*WKBW-News: Business & Professional Women
\*WMMN-News: Dental Society
WOR-Kay Kyser's College of Musical Knowledge
WPAR-The Venetian Singers
8:15

8:15 WMMN-Jungle Jim WSYR-Les Brown's Orch. 8:30

NBC-Vagabonds: WORK WBRE

\*CBS-Strange As It Seems, John Hix: News: WABC WFBL WJR WHAS WGR WBT WJAS WCAU WGAR WHEC (sw-9.59) (also KNX KSL at 12:00 mid.) For detail see Good Listening Guide.

For detail see Good Listening Guido.

NBC-Those We Love, sketch:
WEAF WTIC KYW WGY WBEN
WCAE WTAM WLW WSB WSM
WMAQ (also KFI at 12:30 a.m.) MBS-Bernie Cummin's Orch .:

WBAX
NBC-Tip Top Show with Joe
Penner: WJZ WJTN WBZ WHK
WHAM WBAL WSYR WMFF

CKLW-Garden of Melody WGBI-Musical Workshop WHP-Sportsman's Forum WIBX-Racimo Hawaiians ★WKBW-To be announced; News WLW-To be announced WMMN-Polish Alliance Orch. WPAR-Salon Musicale

FANNY BRICE as "Baby Snooks" CONNIE BOSWELL

☆ THURSDAY! ☆

"GOOD NEWS

of 1940"

HANLEY "DADDY" STAFFORD MEREDITH WILLSON'S

ORCHESTRA AND GUEST STARS

公

Enjoy the show . . . and enjoy, too The New MAXWELL HOUSE

Now More Than Ever ... Good to the Last Drop!

NBC-Lyon & Marlowe, piano duo: WORK WBRE WEBR

\*WHP-Tex Lewis' Cowboys: WIBX Michael R. Hanna

9:00

9:00

NBC-Good News of 1940; Walter
Huston, M. C.; Fannie Brice;
Hanley Stafford; Connie Boswell; Meredith Willson's Orch.:
WEAF WITC WBEN WMAQ
WCAE WLW WGY WSM WTAM
WHAM KYW WSB WSYR
For further detail see snonsor's sic Maids; Guests:

announcement on page 42.
CBS-Major Bowes' Amateur Hour:
WABC WJR WKBN WBT WHP
WFBL WHEC WIBX WKBW
WNBF WHAS WJAS WCAU
WGBI WGAR (sw-9.59-11.83)
For detail see Good Listening Guide.

NBC-Vicki Chase, sop.; Tom Thomas, bar.: WJZ WJTN WBZ KDKA WEBR WMFF WORK WBAL WHK WBRE (sw-9.53) ★MBS-Raymond Gram Swing, news analyst: WHK Story on page 5.

CKLW-American Legion Child

WENR-Concert Miniature ★WGR-News: To be announced WMMN-Paul Le Roy WOR-Confidentially Yours WPAR-The World Dances

9:15 ★MBS-Edwin C. Hill: WOR MBS-Johnnie Davis' Orch.: CKLW WBAX

WENR-Will Osborne's Orch. WGR-Truth, Not Fiction WMMN-Music You Want 9:30

MBS-Alfred Wallenstein's Sinfo-nietta: WOR WBAX CKLW Music detail on page 16 this week,

NBC-America's Town Meeting: WJZ WJTN WEBR WBZ WHK WENR WMFF WORK KDKA For detail see Good Listening Guide.

CKLW-Echoes of Heaven WBAL-To be announced WBRE-Dance Orch, WGR-American

NBC-Kraft Music Hall, starring Bing Crosby; Ken Carpenter; Johnny Trotter's Orchestra; Muwhat was a condition of the condition of

NBC-America's Town Meeting: WBAL WBRE

★MBS-Raymond Gram Swing:

CBS-Columbia Workshop: WABC
WJAS WKBW WFBL WGAR
WGBI WCAU WIBX WKBN
WPAR WBT WJR WHP (sw-

\*MBS-Elliott Roosevelt, comm .: CKLW WBAX-Jan Savitt's Orch. ★WGR-News: Stars Over Manhattan WHAS-Univ. of Kentucky \*WMMN-News

10:15 ★MBS-Fulton Lewis, Jr., news analyst: WOR WBAX CKLW-Doc Sunshine, talk WMMN-Romany Airs 10:30

CBS-Amercans at Work; WABC WJAS WKBW WGAR WIBX WCAU WHP WJR WGBI WPAR WMMN (sw-9.59-11.83) For detail see Good Lutening Guide.

MBS-Henry Weber's Concert Revue: CKLW WNBF
NBC-Address by James A. Farley: WJZ WBZ WENR WJTN
WORK WMFF WEBR WBAL

\*News: WJAS WORK WENR WHAM
\*News: Sports: WIBX
\*News: Weather: WOR WTIC

Mr. Farley's subject will be
"The U. S. Postal Service —
The World's Greatest Business."

KDKA-The Music You Want

\*WBAX-News

\*WBT-News: William Winter
WCAU-Caballeros

\*WFBL-News: Musical Interlude
WGR-Q E D Speaks
WHAS-Batter Up
WHK-Sports Slant
WJR-Musical
WOR-We Want a Touchdown WOR-We Want a Touchdown

10:45

MBS-Henry Weber's Concert Revue: WBAX CBS-Americans at Work: WBT \*\*WFBL Queer Quirks in the News: Sun Dodgers WGAR-Bob Kelley: Interlude WGR Gypsy Caravan WHK Roller Derby WJR-Lions Tales: To be answered nounced

11:00

NBC-Milt Herth Trio: (sw-9.53) ★CBS-Paul Sullivan Reviews the News: WABC WJR WHEC WGR WGAR WCAU WNBF

★News: WSB WMAQ KDKA AAA Tours WBEN-Sports WGR Tip Dec All NBC-Dance Orch.: WJTN WBRE ★NBC-(News, WJZ only): Dance Orch.: WJZ WBAL (also see Orch.: 7 p.m.)

NBC-Gliding Swing: WEAF CBS-Bob Chester's Orch.: WBT

WLW This Is the Fair WMFF-Moonlight Serenade WSM-Rosalie Wayne & Orch, WTAM-Dick D'Nar's Orch. WTIC-When Day Is Done 11:30 \*News: Weather: WOR WTIC

\*CKLW-Reporter

\*KDKA-News: Odditics: Weather

NBC-Jan Savitt's Orch.: WEAF WCAE WBEN (sw-9.53) ★KYW-News; Organ Reveries ★WBEN-News; Household Rev-

NBC-Dance Orch.: WJZ WJTN WBAL WEBR KDKA WSYR WORK WMFF WBRE WSM

\*WCAE News: Musical Interlude WFBL-Sports: Waltz Time \*WGY-News: Dance Hour \*WHP-News: Jack Stacey's Oc-CBS-Jack Jenny's Orch.; WABC WIBX WNBF WGBI WJAS WCAU WPAR WKBW WKBN WHP WFBL WHEC WGAR WBT WMMN

MBS-Shep Fields' Orch.: WOR WBAX WENR-Art Kassel's Orch.

WGR-Sanctuary
WGY-Music You Want
WHAS-Dance Orch.
WHK-To be announced WSM-World in Review
\*WSYR-News: Baseball Results
WTAM-Tom Manning WJR-Sports WLW-Sports; Burt Farber's Orch. CBS-Bob Chester's Orch.: WABC
WCAU WHEC WJAS WIBX
WKBN WGBI WGAR WHP
WKBW WFBI, WNBF WMMN
(sw-9.59-11.83)

WMAQ-Abe Lyman's Orch.
WSB-Welcome South, Brother
\*WTAM-Ray Pearl's Orchestra:

★WWVA-News

11:45 CBS-Jack Jenny's Orch.: WJR MBS-Dick Jurgens' Orch.: WBAX WOR WHK NBC-Dance Orch.: WBZ WGR-To be announced WLW-Carl Lorch's Orch, WWVA-U. S. Gov't Reports 12:00

★NBC-News: Dance Orchestra: WEAF WTIC WGY KYW WSB WBEN

CBS-Leighton Noble's Orchestra: WKBW WCAU WHEC WIBX WABC WFBL WNBF WGAR WHAS WJAS WGBI WHP (sw-6.12-9.59)

11:15

Jones.

THURSDAY October 12

MBS-Tommy Tucker's Orchestra: WOR WCAE CKLW WBAX ★NBC-News: Harry James' Or-chestra: WJZ WBZ WSYR WSM WBAL KDKA WHAM WMAQ

WHK WJR WBRE WMFF WBT-Midnight Dancing Party WENR-Music You Want WLW-Moon River WTAM-Music You Want WWVA-Studio Party

12:15 CBS-Leighton Noble's Orchestra:

NBC-Harry James' Orch .: WBRE 12:30

NBC-Sonny James' Orch.: WEAF WGY WTIC KYW WBEN WTAM CBS-Teddy Powell's Orch.: WABC WGBI WGAR WCAU WNBF WKBW WIBX WFBL WJR WHP (sw-6.12-9.59)

★NBC-Count Basie's Orchestra: News: WJZ WHAM WBAL KDKA WSYR WBRE WHK WBZ WSM

MBS-Tommy Dorsey's Orchestra: WCAE WBOX WOR WAAE WBOA WOR CKLW-Larry Gentile WENR-Milt Herth's Trio WHAS-Dream Serenade WLW-Ted Lloyd WMAQ-Ace Brigode's Orch. WSB-Georgia Ambassadors

End of Thursday Programs

#### MORNING

\*Star in program listings indicates news broadcast.

7:00 a.m. EST NBC-Forty Winks Club: WEAF CBS-Morning Almanac: WABC

★NBC-Morning Patrol: News: WJZ

Musical Cloc KYW KDKA Clock: WGR WFBL \*News: WGBI WHAM 7:30

★NBC-News: WEAF 7:45 NBC-Musical Varieties: WEAF

\*NBC-Peter Paul, Inc.: News:

\*CBS-News: WABC ★News: WCAI) WORK 8:00

\*CBS-European News Roundup: WABC WMMN WESG WKBW WGBI (sw-17.83)

★NBC-News: Earbenders: WJZ WBRE WEBR

★NBC-News: Do You Remem-ber?: WEAF WGY (sw-21.5) \*Nows WJAS WOR WCAE Timekeeper: WJTN

WSYR

CBS-Odd Side of the News: Tune in the Spotlight: Have You For-gotten: WABC (sw-17.83) NBC-The Wi Wife Saver: WJZ

CBS-Scintillators: WESG NBC-Do You Remember: WTAM

8:30 CBS-Phil Cook's Almanac: WABC (sw-17.83)

NBC-Gene & Glenn, songs: WEAF

NBC-Vocal Vogues: WJZ WBRE WEEU WMFF

Musical Clock: WIBX WTAM WBAX-To be announced WCAE-Airliners 8:45

WJZ

CBS-Adelaide Hawley: WABC WESG (sw-17.83) NBC-Harvey & Dell, sketch:

Morning Devotions: WHP WBRE WMFF WHF WBRE WMFF KDKA Organ Reveries ★WBAX-News WBEN-Sun Greeters Club WCAU-Heart of Julia Blake WEEU-Friendly Club WELU-Friendly Club WGY-Market Basket WHAM-Whistler & His Dog WJAS-Lutheran Inner-Mission WLW-Tex Owens WMMN-Personal Shopper WOR-The Goldbergs, sketch WTAM-Jane Weaver

9:00 ★NBC-News: Women & News:

WEAF CBS-Manhattan Mother, sketch: 9:45
WABC WJAS WCAU WFBL CBS-Deep River Boys: WESG

NBC-Happy Jack, songs: WBEN \*NBC-News: Breakfast Club: WJTN WBRE WMFF (sw-21.5) CBS-Organ Moods: WPAR WIBX WNBF WGBI WHP (sw-17.83)

\*NBC-News: The Woman of To-morrow: WJZ

KDKA-Shouping Circle

\*KYW-News: Morning Varieties
WBAL-Journal of Living
WBAX-Westward, Ho! WBAX-Westward, Ho!
WCAE-Lillian Malone
WESG-To be announced
WGR-News: Victor H. Lindl:
WGY-Your Family & Mine
WHAM-Hits & Encores
WKBW-Niagara Spotlight
WLW-Boone County Caravan
WMN-Cowboy Loye
WOR-Arthur Godfrey, songs
WORK-Morning Devotions
WSYR-Betty Crocker
WTAM-Melody Time
WWVA-Merrymakers Lindlahr

WWVA-Merrymakers 9:15

NBC-Band Goes to Town: WEAF

CBS-American School of the Air: WABC WFBL WNBF WHP
WPAR WCAU WHEC WJAS
WKBW WGBI WIBX
For detail see Good Listening Guide,

CBS-Deep River Boys:

KDKA-Linda's First Love, sketch KYW-Home Forum WBEN-Presenting Cosette Merrill \*WEEU News WGY-This Day Is Ours WHAM-Women Only WLW-Heart of Julia Blake

WOR-Modern Living

★WSYR-Mid-Morning, Ltd.: Social Calendar: News
WTAM-Kitty Keene, Inc., sketch

WWVA-Ma Perkins, sketch

9:30 NBC-The Family Man: WEAF

NBC-Breakfast Club: WJZ WEBR WORK WBAL KDKA-Editor's Daughter, sketch

WBAX-Morning Varieties
WBAX-Morning Varieties
WBEN Heart of Julia Blake
WCAE-Meet Miss Julia
WEEU-Bailey Gass & the Coun-

WEEU-Bailey Gass & the Country Gentlemen
WGR-John Sturgess, songs
WGY-Kitty Keene. sketch
WHAM-Young Dr. Malone
WHP-The Islanders
\*WIBX News: George Davis, or-

WLW-Life Can Be Beautiful WOR-To be announced WBAL WSYR WHAM WTAM-Houseboat Hannah, sketch WWVA-Railsplitters WBC-Fran Allison, contr.: KDKA WORK

# FRIDAY, October 13, 1939

9:45

NBC-Life Can Be Beautiful, sketch: WEAF KYW WGY NBC-Breakfast Club: KDKA

CBS-Bachelor's Children, sketch: WABC WFBL WCAU WJAS

WABC WFBL WCAU WJAS
Vic & Sade, sketch: WGBI WHP
WBEN-Sally Work
WCAE-Dearest Mother
WGR-Shopping with Dorothy
WHAM-Tower Clock Prgm.
WKBW-Tonic Tunes
\*\*WLW-Trouble Doctor: News:
Livestock Reports
WOR-Beauty Talk: Oddities:
Musical Interlude
WPAR-To be announced

WPAR To be announced WWVA-Rapid Ad Service

10:00 NBC-Josh Higgins of Finchville, sketch: WJZ WORK WHAM CBS-Pretty Kitty Kelly, sketch: WABC WIBX WWVA WHEC

WGR
NBC-The Man I Married, sketch:
WEAF WTAM WBEN WCAE
WGY KYW WSYR WLW
MBS-Marian Taylor, talk: WOR
Young Dr. Malone: WFBL WJAS
\*News: WBAX WMFF WPAR

KDKA-Your Family & Mine WBAL-Meet Miss Julia WBRE-Pentecostal Church \*WCAU-News: Hoosier Hotshots: Morning Melodies WEEU-Horseshoe Mike & Cowboy Joe WESG Day Dreams

WGBI-Betty Crocker ★WHP-Donald Novis Sing: News WJTN-Song Shoppers
WKBW-Modern Kitchen
\*WMMN-News: At Your Service: Modern Airs
10:15

NBC-To be announced: WEAF WCAE WTAM WBEN KYW WGY WLW

CBS-Myrt & Marge, sketch: WABC WFBL WCAU WHEC WGR WJAS WHP WGBI WIBX WWVA WNBF

NBC-Josh Higgins of Finchville: WJZ WSYR WORK WEEU

KDKA-Doctor Sunshine WBAL-Asher & Little Jimmie WBAX-Trinity Choir WESG-Federal Music WESG-Federal Music WHAM-Al Sigl WJTN-House of MacGregor WMFF-Ma Perkins, sketch WOR-Paul Allison, poems WOR-Paul Alma WPAR-Today's Alma 10:30

NBC-Jack Berch, songs: WJZ WBAL WSYR WHAM

NBC-Just Plain WEAF WCAE W WGY KYW WLW Bill, sketch: WTAM WBEN

ries ★WBZ-News: Sports: Weather

WKBW-To be announced: Bowl-

NBC-Dance Orch.: WSYR WORK

NBC-Dance Orchestra: WEAF WHAM KYW

Music You Want: WBZ CKLW KYW WHAM

WGY-Gordie Randall's Orch. WHAS George Walsh Looks 'Em

Over \*WJR-News: Musical Memories

WGR-Tin Pan Alley

ing News
WMAQ-To be announced
★WMFF-News: Scores
★WMMN-News: Dance Time

CBS-Hilltop House, sketch: WABC WJAS WCAU WFBL WGR WHEC WNBF WHP WGBI WIBX WWVA

MBS-Melodic Strings: WOR ★WBRE-News

\*WBRE-News
WEEU-Melody Shoppers
WESG-Fifth Estate
WJTN-Your Radio Girl Friday
WKBW-Morning Meditations
WMFF-Good Morning, Neighbor
WMMN-Grampa Jones & His
Grandsons His Grandsons WPAR-To be announced

10:45

NBC-The Woman in White, sketch: WEAF WCAE WBEN WTAM WGY KYW

NBC-Rakov's Orch.: WJZ WSYR CBS-Stepmother, sketch: WABC WCAU WJAS WGR

MBS-John Metcalf's Choir Loft: WOR Ma

Ma Perkins, -sketch: WBRE Weet Miss Julia: WLW WHAM KDKA Dot & Pat WBAL-Woman's Hour with Mary

Landis

\*WBAX-News for Women

WESG-Musical Bazaar

\*WFBL-News: Morning Serenade

\*WGBI-News: Music & Resume

WHP-Kitty Keene, sketch

WHBX-Young Dr. Malone

WITN-Some American Homes WJTN-Some American Homes WKBW-Rhythm & Romance WORK-Frank Renaut, organist WPAR-Amer. Family Robinson WWVA-Kentucky Partners

11:00 013

\*CBS-News: Merry Makers: WABC WJAS WKBW WCAU NBC-Viennese Ensemble: WORK

WBRE NBC-David Harum, sketch: WEAF WCAE WTAM WBEN WGY KYW

NBC-The Story of Mary Marlin, sketch: WJZ WEEU WHAM WSYR WJTN WBAL KDKA

MBS-Thyra Samter Winslow. talk: WOR

WBAX-The Unseen Advisor
WFBI-Miss Goodnews

\*WGR-News; To be announced
WHP-Young Dr. Malone, sketce
WIBX-Women in the News
WLW-Linda's First Love, sketch
WMFF-Old Time Songs: Sally Shopper WPAR-Singin' Sam ★WWVA News

WEAF WCAE WTAM WBEN MBS-Sally's Sallies: WBAX

NBC-Lorenzo

WHP

WBRE-I Love a Mystery, sketch WEEU-Hollywood News: Melody Shoppers
WGR-School for Brides
WIBX-Scattergood Baines
WMFF-Broncho Busters
WMMN-Shopper's Stroll
WOR-Heart of Julia Blake, sketch

WORK-Have You Heard: Inter-WPAR-Accordi

11:30 NBC-Young Widder Brown. sketch: WEAF WTAM KYW WCAE WBEN WGY

CBS-Big Sister, sketch: WARC WWVA WCAU WJAS WHEC WFBL WIBX WHP WGR WGBI WNBF

WNDF Young's Family, sketch: WJZ WHAM KDKA WBAL WSYR WJTN WEEU (sw-15.33) MBS-Keep Fit to Music: WOR

WRAX WBRE-People, Just People

\*WESG-Harry Springer, organ-ist: News WKBW-Three Treys WLW-Tina & Tim WMMN-Salt & Peanuts: A Day at Mays WORK-Checkerboard Time

WPAR-Farm & Home Hour 11:45 NBC-Road of Life, sketch: WEAF WCAE WBEN WTAM WEEU WCAE WBEN W KYW WGY WLW

NBC-Getting the Most Out of Life: WJZ WBZ WHAM WHK KDKA WSYR WMFF WEBR WJTN (sw-15.33)

CBS-Aunt Jenny's Stories: WABC WJAS WCAU WIBX WFBL WWVA WHEC WNBF WGR WHP WGBI Jenny's Stories: JAS WCAU WIBX ★MBS-Radio Garden Club: News:

WOR Subject: "Bulbs for Winter Windows."

WBAL-To be announced ★WBAX-Musical Interlude: News: Mine Schedule
WBRE-Polka Dots
★WKBW-Farm Period: News
WORK-The Swingsters

## AFTERNOON

NBC-Meet

CBS-To be announced: WNBF WIBX

NBC-Vic & Sade, sketch: WJZ KDKA WHAM WJTN WSYR WLW WBAL (sw-15.33) NBC-Carters of El sketch: WEAF KYW Elm

CBS-Brenda Curtis, sketch: WABC WKBW WFBL WCAU WHEC WWVA WJAS WNBF WGBI CBS-Kate Smith's Noonday Chats: WABC WKBW WWVA WFBL WHEC WCAU WJAS CBS-Kate WHP

sketch: ★NBC-News: WEEU

> ★KDKA-News: Music: Weather: ★WBAL-News: Checkerboard \*WBAL N e w s : Checkerboar
> Time: Markets
> WBAX Voice of the People
> WBEN-Your Family & Mine
> WBRE-Marek Family
> \*WCAE-News: Melodies
> WEEU-Checkerboard Time
> WESG-Quik-Quiz
> WGBI-Good Morning Neighbor
> WGR-Meet Miss Julia, sketch
> \*WGY-Organist: Markets: New
> \*WHAM HIT of the Day: News
> \*WJTN-News: Music

★WHAM Hit of the Day: New ★WJTN-News: Music WLW-One Woman Speaks ★WMFF-News: Interlude ★WMMN-News: Farm Flashes WOR-Victor H. Lindlahr, talk WORK-Springtime & Harvest WSYR-Betty & Bob WTAM-Heart of Julia Blake

12:15

NBC-The O'Neills, sketch: WEAF WTAM WCAE WGY KYW WLW WBEN

CBS-When A Girl Marries, sketch: WABC WFBL WCAU WNBF WWVA WGBI WJAS WIBX WHP WKBW

★NBC-Southernaires (News, WJZ only): WJZ WSYR WEBR (sw 15.33) Checkerboard Time: WGR WHAM

WMMNN
KDKA-Voice of Farm
WBAX-Fred E. Pettit
\*WBRE News: Polka Dots WEEU-Bob Henke, organist
WESG-Agricultural Hour
WJTN-Singin' Sam
WMFF-March of Feet: Have You

Heard? ★WORK-News WPAR-Alec Randolph's Trio

12:30

CBS-Romance of Helen Trent, sketch: WABC WCAU WHEC WKBW WFBL

NBC-War Gambles with Youth: WEAF

CBS-Novelteers: WPAR WMMN

NBC-Nat'l Farm & Home Hour: WJZ WEBR KDKA WHAM WJTN WSYR WBRE WMFF For detail see Good Listening Guide. \*News: WJAS WOR WIBX

12:00 WBAL-Tonic Tunes
the Artist: WJZ WBAX-The Midday Madcaps

(Continued on Next Page)

## October 13

(12:30 p.m. Continued)

★WBEN-News: Bill Pitts Passes By: Musicale
WCAE Carters of Elm St.
WEEU-The Crimson Trail
WGBI-To be announced
WGR-Pahraus-Braun Prgm. WGR-Pahraus-Braun
WGY-Farm Paper
★WHP-News: Checkerboard Time
★WLW-News: Everybody's Farm
WTAM-Linda's First Love, sketch WWVA-Your Family & Mine
12:45

NBC-Alice Cornett, songs: WEAF

NBC-Alice Cornett, Songs. Metch: WPAR-Farm Life
WKBW WHEC WFBL WCAU WSYR-Ruth Chilton's Matinee
2:15

Man on the Street: WIBX WBAL

KYW-News: Music at Midday

WCAE-Singin' Sam

\*WEEU-News: Briefs

WHP-Melody Makers WMMN-Pappy Fibbs Takes the Mike
WOR-Consumers' Quiz Club
WTAM-Editor's Daughter, sketch
WWVA-Farm & Home Hour
1:00

CBS-The Goldbergs, sketch: WABC WFBL WCAU WHEC WMMN WHP WJAS WGR

MBS-The Happy Gang: WBAX

WCAE (sw-15.33)

WBEN-Livestock: Home Bureau Prgm.
WEEU-Afternoon Melodies
WGBI-Meet Miss Julia, sketch
WGY-Household Chats
WIBX-Goldman Band
\*WKBW-News: Rise 'n' Shine
WLW-Livestock Reports
WOR-Health Talk: Prgm. Review: Melody Moments
WPAR-Markets
WPAR-Markets Prgm. Re-WTAM-Noonday Resume
WWVA-L. P. Lehman & Staff
1:15

NBC-Dramatic Sketch: WEAF WGY WLW WBAL WHAM KYW KDKA WBEN WTAM (sw-15.33) NBC-Dramatic CBS-Life Can Be Beautiful, sketch; WABC WCAU WGBI WFBL WGAR WHEC WGR WHP

MBS-Happy Gang: WNBF

To be announced: WPAR WJAS WCAE-Song Sampler WESG-Checkerboard Time WIBX-String Serenade WOR-Housewives' Delight WORK-Luncheon Ensemble

1:30 NBC-Words & Music: WBEN KYW (sw-15.33)

CBS-Road of Life, sketch: WABC WJAS WFBL WHP WGBI WCAU WGR WHEC WWVA NBC-To be announced: WJZ WEBR WMFF WEEU

MBS-Red River Dave: WNBF

NBC-Markets & Weather: WEAF

NBC-Markets & Weather: WEA:
KDKA-Women and the News
WBAL-Happy Johnny & Gang
WBAX-John Galvin
\*\*WBRE-News: J. J. O'Malley
WCAE-Utility Hall
WESG-Suburban Special
WGY-Velvet Rhythm Four
WHAM-School of the Air
WIBX-Sinsatra's Orch.
WJTN-Matinee Revue
WKBW-Wilson Ames, organist
WLW-Editor's Daughter
WMMN-Kay Balfe
WORK-Kid Smith & Sisters
WPAR-Movie Gossip
WSYR-Console & Keys
WTAM-To be announced

1:45

1:45 CBS-This Day Is Ours, sketch: WABC WJAS WGBI WCAU WHP WWVA WGR WFBL WHEC WMMN

NBC-Vaughn Munroe, bar.: WJZ WEBR WEEU WSYR KDKA WMFF (sw-15.33)

NBC-Words & Music: WEAF MBS-Voice of Experience: WOR WLW WHK WCAE WKBW

WBAX-Matinee Melodies
WBEN-Dollars & Sense
WBRE-Luncheon Dance Music
WGY-George Hall's Orch,
WPAR-What's New?
WTAM-Your Family & Mine

CBS-Doc Barclay's Daughters, sketch: WABC WHEC WJAS WKBW WCAU WWVA WHP

NBC-Betty and Bob, sketch: WEAF WTAM WBAL WGY KYW WLW WBEN WHAM WCAE

NBC-Music Appreciation Hour: WJZ WEEU KDKA WMFF WORK (sw-15.33) Music detail on page 16 this week.

MBS-Muse & Music: WNBF

WBAX
WBRE-Phil & Jerry
WESG-Jerry Smith
\*WFBL-News: Afternoon Concert
WGBI-Betty & Bob, sketch
\*WGR-News: Personal Advisor
WBX-Vocal Stars
WJTN-Revue Prgm.
\*WMMN-News: Smoky Moun-

taineers WOR-Martha Deane, Women's Hr.

NBC-Arnold Grimm's Daughter, sketch: WEAF WBAL WTAM KYW WLW WGY WBEN WCAE

MBS-Charles Openui's Hawaiians: WNBF WBAX

CBS-Life & Love of Dr. Susan, sketch: WABC WHEC WKBW WFBL WCAU WWVA WJAS WGBI WHP WIBX WNBF

WBRE-Famous Orch. WESG-Pop Concert
WGR-To be announced
WPAR-Rhythm & Romance
2:30

NBC-Nat'l Farm & Home Hour: NBC-Valiant Lady, sketch: WEAF
WBAL WTAM KYW WGY WLW WCAE
NBC-Jeno Bartal's Orch.: WEAF WBEN WHAM WBAL

CBS-Your Family & Mine. sketch: WABC WNBF WCAU WFBL

NBC-Music Appreciation Hour; WJZ WEEU WEBR WSYR WMFF WBRE (sw-15.33)

MBS-Thomas Conrad Sawyer; Word Dramas: WBAX

Word Dramas; WBAX
KDKA-Home Forum
WEEU-Rhythm School
WGBI-Ma Perkins, sketch
WGR American Family Robinson
WHP-Meet Miss Julia
WIBX-Style Notes: Audrey Lynn
WJAS-Musicale
\*WJTN-News: Calling Warren
WKBW-Today's Almanac
WMMN-Ted Grant's Varieties
WPAR-Popular Tunes
WWVA-Boys from Iowa
2:45
CBS-My Son and I: WABC WGR

NBC-Betty Crocker: WEAF WGY WHAM WBAL WBEN WCAE WLW KYW WTAM

CBS-Enoch Light's Orch.: WIBX WHP WPAR WNBF WESG (sw-17.83)

MBS-Jimmy Walsh's Orchestra:

WBAX ★WGBI-News: Music: Resume WKBW-Hollywood Parade WOR-David Harum, sketch 3:00

CBS-Joyce Jordan, Girl Interne: WABC WKBW WCAU WJAS WFBL WHP WHEC WGBI WWVA WKBW

NBC-The Story of Mary Marlin, sketch: WEAF WGY WTAM WBEN KYW WLW WCAE

CBS-May Fair Orch.: WIBX WGR WPAR WMMN (sw-17.83-15.27)

NBC-Orphans of Divorce, sketch: WJZ WHAM WJTN WSYR WBAL KDKA (sw-15.33)

★WBAX-News WBRE-Italian Hour

WESG-To be announced
WOR-Johnny Magee's Orch.
WORK-Owen & King
3:15
CBS-Society Girl: WABC WGR
WCAU WJAS WFBL WHEC NBC-Ma Perkins, sketch; WEAF WTAM WGY WLW KYW WCAE WBEN

CBS-May Fair Orch: WGBI NBC-The Chase Twins, sketch:
WJZ WHAM WJTN WSYR
WMFF KDKA WORK WEEU
WEBR

MBS-John Agnew, organist: WNBF WBAX

WBAL-Afternoon Show WKBW-To be announced WWVA-Kitty Keene, sketch 3:30



Check the programs you want to hear today

#### MORNING

9:15 EST American School of the Air. Subject: "This Living World," a study of history and coming events for upper elementary grades and junior and senior high school.

#### AFTERNOON

12:30 EST Farm and Home Hour. Morrill Tozier of the Soil Conservation Service will talk on "Gully Control." E. J. Rowell of the Agricultural Marketing Service will give a "Report of Lambs on

#### NIGHT

6:30 EST Kaltenborn Edits the News.

7:00 EST Fred Waring in Pleasure Time.

7:30 EST Professor Quiz.
With Bob Trout.

8:00 EST Order of Adventurers. True tall stories by famous American explorers and adventurers. Guests: Charles "Cannibal" Miller, author of "Cannibal Caravan," and James Durlocher, employe of an American oil company in Venezuela.

8:00 EST Kate Smith Hour.
Abbott and Costello, comedians; Ted Collins and others.

8:00 EST Cities Service Concert.
Lucille Manners, soprano; Ross Graham, baritone;
Grantland Rice, sports; Frank Black conducts the orchestra.

8:30 EST Symphony Orchestra. Eric Delamarter, conductor.

9:00 EST Waltz Time. Frank Munn, tenor; Manhattan Chorus; Abe Lyman's orchestra.

9:00 EST Johnny Presents. Dramas; vocalists; Johnny Green's orchestra.

9:00 EST Plantation Party; Variety Program. Whitey Ford, M. C.; Louise Massey and the Westerners; Tom, Dick and Harry.

9:30 EST George Jessel's Variety Program.

9:30 EST First Nighter; Drama. Tonight's drama "Symphony with Spaghetti," is the story of a girl with the burning desire to play in a symphony orchestra.

10:00 EST Grand Central Station; Drama.

10:00 EST Guy Lombardo's Orchestra.

10:30 EST Business Frontiers. Guest: William H. Hager, president of a department store in Lancaster, Pennsylvania.

> Refer to adjacent columns for stations broadcasting these programs

#### FREQUENCIES

WEAF-660 WEBR-1310 WHEC-1430 WHK-1390 WHP-1430 KDKA-980 KYW-1020 WMMN-890 WNBF-1500 W0R-710 W0RK-1320 WPAR-1420 WEEU-830 WABC-860 WBAL-1060 WBAX-1210 WFNR-870 WIBX-1200 WJAS-1200 WJR-750 WJTN-1210 WESG-850 WFBL-1360 WGAR-1450 **WBEN-900** WSB-740 WBRF-1310 WGBI-880 WJZ-760 WSM-650 WKBN-570 WKBW-1480 WLW-700 WBT-1080 WBZ-990 WCAE-1220 WCAU-1170 WGR-550 WGY-790 WHAM-1150 WMAQ-670 WHAS-820 WWVA-1160

MBS-Marriage License Romances:
WNBF
NBC-To be announced: WMFF
WORK WEEU

WBS-Warriage License Romances:
Theater: WABC WGBI WIBX
WFBL WPAR WHEC WNBF
WHP WJAS WGR (sw-17.83-15.27)

NBC-Pepper Young's Family: WEAF WBEN WTAM WCAE WLW WGY KYW

NBC-Vass Family; WJZ WHAM WSYR WMFF WORK WEBR WJTN (sw-15.33)

WJIN (SW-12.53)

\*News: WBRE WESG

KDKA-Tea Time Tunes

★WBAL-Globe Trotter

WEEU-Uncle Jack's Prgm.

WKBW-Science News

WMMN-Buddy & Smiley

WWVA-Border Riders

#### 3:45

NBC-Between the Bookends with Ted Malone: WEBR WBAL WBRE WHAM WJTN WMFF WORK WSYR (sw-15.33)

WKBW-To be announced
WWVA-Kitty Keene, sketch
3:30

MBS-Bob Miller's Orch.: WBAX

WHEC WBI WHP WIBX
WHSW WFBL WPAR
WHEC WNBF WGR (sw-17.83-

NBC-The Guiding Light, sketch: WEAF WGY WCAE KYW WLW WBEN WTAM

NBC-Backstage Wife, sketch: WEAF WTAM WBEN KYW WLW WGY WCAE

WBAX-Program Resume WGBI-All Star Revue WKBW-Filmland Today ★WMMN-News: Parade of Bar-★WOR-News

4:15

NBC-Stella Dallas, sketch: WEAF WGY WBEN WTAM WCAE WLW KYW

WKBW-Bob & Vera WWVA-Neo-Vim's Gang

Rhythm Makers' Orch.: WBAX KDKA ★WESG-News 4:00 \*\*WESG-News\*\*
WASC WPAR WNBF WBX
WESG WFBL WHEC WJAS
WGR WHP (sw-17.83-15.27)

★NBC-Club Matinee:
WJZ WJTN WBRE WMFF
WORK KDKA WEEU
WSYR WBAL (sw-9.53)

CBS-Kitty Kappa charters

\*\*WESG-News
WFBL-Buck Rogers, sketch
WHAM-Your Family & Mine
WHP-Gene Austin, songs

\*\*WPAR-News: Markets
WSYR-Onondago Medical Society
WHAM WWVA-West Liberty Varieties

\*\*State\*\*

\*\*WESG-News
WFBL-Buck Rogers, sketch
WHAM-Your Family & Mine
WHP-Gene Austin, songs

\*\*WYAR-News: Markets
WSYR-Onondago Medical Society
WHAM WWVA-West Liberty Varieties

\*\*State\*\*

\*\*State\*\*

\*\*WESG-News

\*\*WESG-News

\*\*WESG-News

\*\*WESG-News

\*\*WESG-News

\*\*WESG-News

\*\*WEBL-Buck Rogers, sketch
WHAM-Your Family & Mine
WHP-Gene Austin, songs

\*\*WESG-News

\*\*WESG-News

\*\*WESG-News

\*\*WESG-News

\*\*WESG-News

\*\*WEAL Armstrong, sketch
WHAM-Your Family & Mine
WHP-Gene Austin, songs

\*\*WYAR-News: Markets

\*\*WESG-News

\*\*WEBL-Buck Rogers, sketch

\*\*WEBL-Buck Rogers, sketch

\*\*WESG-News

\*\*WESG-News

\*\*WESG-News

\*\*WESG-News

\*\*WEBL-Buck Rogers, sketch

\*\*WESG-News

\*\*WHAM-Your Family & Mine

\*\*WHAM-Your Family & Mine

\*\*WESG-News

\*\*WHAM-Your Family & Mine

\*\*WESG-News

\*\*WESG-News

\*\*WHAM-Your Family & Mine

\*\*WESG-News

\*\*WESG-News

\*\*WHAM-Your Family & Mine

\*\*WESG-News

\*\*WESG-News

\*\*WHAM-Your Family & Mine

\*\*WHAM-Your Family & Mine

\*\*WHAM-Your Family & Mine

\*\*WHAM-Your Family & Mine

\*\*WYAR-News: Markets

\*\*WYAR-News: Markets

\*\*WYAR-News: Markets

\*\*WESG-News

\*\*WHAM-Your Family & Mine

\*\*WYAR-News: Markets

\*\*WYAR-News: Markets

\*\*WYAR-News: Markets

\*\*WESG-News

\*\*WHAM-Your Family & Mine

\*\*WHAM

WABC

WSYR WBAL (sw-9.53)

CBS-Kitty Keene, sketch: WKBN
NBC-Backstage Wife, sketch: WABC WFBL WWVA WKBW
WEAF WTAM WBEN KYW WHAS WCAU WJAS WCBU WGY WCAE

WEAF WTAM WBEN KYW WHAS WCAU WJAS WGBI WIBX (sw-17.83)

WCAU WKBW

NBC-Little Orphan Annie, sketch: WEAF WGY KYW WBEN WCAE WEAF WGY KYW WBEN WCAE

NBC-Adventures of Tom Mix:
WJZ WBAL WEBR WHAM
WMFF WJTN WSYR KDKA

\*\*WBAX-News: Sports
WBRE-Majestics
WESG-Woody Ott, sports

\*\*WGR-Victor Spotlight: News
WHP-The Novelteers

\*NBC-Club Matinee: News: WLW-To be announced WMMN-Singin' Sam
CBS-Al Bernard's Minstrels: WOR-Adventures of Pinocchio WORK-Sports Page of the Air WTAM-Everyman's Treasure House

★WFBL-News: AAA Reporter WKBW-Gaslight Harmonies

WEEU-Buck Rogers, drama
WHP-Santaella's Strings
\*WKBW-News
WLW-This Day Is Ours
WMMN-Salt & Peanuts
WWVA Big Slim

tunity WHP-Farmers' Service Prgm.

WIBX-Buckaroos WJAS-Baron Elliott's Orch. WOR Career of Alice Blair WWVA-Joe Barker's Gang

5:00

NBC-Girl Alone, sketch: WEAF WGY WCAE WBEN WTAM KYW

WBAL-Uncle Jack's Club WBRE-Gerry Montana's Gang WESG-Rhythm Almanac WGBI-Facts About Scranton

\*WGR-News: Dance Interlude WIBX-Italian Melody WJTN-Tea Time Tunes WWVA-A Shopping We Will Go 5:15

#NBC-Club Matinee: News:

## NIGHT

6:00

NBC-Vic & Sade, sketch: WEAF NBC-Torch of Progress, talk: WBEN WTAM WCAE KYW WGY WEAF WMAQ WSB (sw-9.53)

C. HIS WNBF CBS-Men Behind the Stars: WABC WFBL WPAR WESG WJAS WHP WGR WIBX WGBI WKBN WNBF (sw-17.83-15.27) \*CBS-News: Edwin C. Hill, comm.: WABC WJAS WNBF WWVA WKBW WKBN WCAU WGBI WMMN WBT WIBX WGBI WMMN WBT WI WHP (also KNX KSL at MBS-Wayne West, songs: WBAX

★NBC-(News, WJZ only) Pian-ist: Alma Kitchell's Brief Case: WJZ WENR WHK

WJZ WENR WHK

★News: WFBL WHAM WJR

To be announced: WHAS WBAX
CKLW-Stop & Go

★KDKA-News: Temp.: Your Movie Magazine

★KYW-News: Rhythmaires

★WBAL-News: Sports

★WBEN-News: Weather: Portraits in Music

WBRE-Polka Dots

★WBZ-News: Musicale: Weather 4:45 CBS-Keyboard Capers: WABC WESG WPAR WFBL WNBF WKBW WGBI (sw-17.83-15.27)

NBC-Midstream, sketch: WEAF WCAE WBEN WTAM WGY KYW WHAM WLW WBRE-Polka Dots

\[ \pm \text{WBZ-News: Musicale: Weather WCAE-Stardust WESG-Lone Ranger \]

\[ \pm \text{WGAR-Sidney Andorn: Ellis VanderPyl: Five Star Final WGR-Buck Rogers \]

\[ \pm \text{WGY-News: Varieties } \]

\[ \pm \text{WJTN-News: Dinnertime Melodies } \] MBS-To be announced: WBAX WEEU-Merchandise Revue WGR-To be announced: Oppor-

mes ★WLW-Fred Kirby: News \*WLW-Fred Kirby: News
WMFF-Auction Parade
WOR Uncle Dor., children's prgm.
WORK-Dinner Dance Melodies
\*WPAR-News: Flashes of Life
WSM-On the Bandstand
\*WSYR-News: Nick Stemmler
\*WTAM-Dinner Music: News
\*WTIC Name: Wasther CBS-By Kathleen Norris: WABC WGR WCAU WJAS WFBL MBS-Old Fashioned Girl: WBAX CBS-To be announced: WPAR WNBF WMMN WHEC WKBW WHP (sw-15.27)

\*WTAM-Dinner Music: News
\*WTIC-News: Weather
6:15
CBS-Uncle Jonathan, sketch:
WABC WKBW WIBX WFBL
WHAS

NBC-Name It & It's Yours: WJZ. WSYR KDKA WORK WHAM WEBR WMFF \*NBC-Malcolm Claire, children's stories: News; WEAF WMAQ WSB (sw-9.53)

NBC-Reggie Childs' Orch.: WJZ KDKA WEBR WSM

\*News: Sports: WCAE WBZ
\*News: WIIK WJAS
Sports: WLW WTIC
WBAL-Around Dinner Table
WBAX-Musical Interlude: Sports: Sports WBEN-David Adams

NBC-The O'Neills, sketch: WEAF KYW WBEN WCAE CBS-Three Treys: WABC WGR WPAR WHEC WFBL WIBX (sw-15.27) WBT-Novelteers: Jane Bartlett WCAU-Meet Miss Julia, sketch \*WENR-News: Swingtime Serenade ★WGAR-Franklin Lewis, comm.:

Interlude WGBI-Sports Parade WGR-Music in a Sentimeutal MBS-The Johnson Family: WBAL NBC-Name It & It's Yours: WJZ WJTN

Work-Music in a Sentime Mood WHAM-Radio Camera Club WHP-Baseball Scores WJR-Musical Prgm. WMMN-Baseball Scores NBC-Irma Glen, organist: WLW WSYR-Change of Pace ★WWVA-News: Baseball Scores

6:30

NBC-John Gurney, basso .: (sw-NBC-Reggie Childs' Orch.: WBZ WHK WENR

NBC-Irma Glen, organist: WLW
KDKA-David Adams
WHP-Junior Town
WJAS-Baron Elliott's Orch.
\*WKBW-To be announced: News
WMMN-Jam for Supper
WOR-Tommy Tucker's Orch.
WORK-The Rhythmaires
WTAM-Trumpeteers
5:30
NBC-Affairs of Anthony: WJZ
WEBR WBAL WJTN WBRE
WMFF
CRS-It Happened in Hollywood: NBC-Capt. Tim Healy's Stamp Club: WEAF

Edits the WPAR ★CBS-Kaltenborn Edits
News: WABC WMMN W
WWVA WBT WGBI WKBW CBS-It Happened in Hollywood: NBC-Jack Armstrong, sketch: WEAF KYW WTAM WGY WLW WBEN WCAE

\*News: WORK WHP WSB WOR WMFF WHAS Sports: WBEN WHAM WGR KYW WBAL WFBL WJTN WBAX CBS-To be announced: WHEC WIBX WHP (sw-15.27-17.83)

WBAX
★News: Sports: CKLW WSM
To be announced: WLW WBAX
WIBX
KDKA-Music: Sports MBS-Uncle Don, children's program: WGR

WBRE-Stars of the Night
WCAE-Dancing Date
WCAU-Sports: Say It with Music
WGAR-Carl George
WGY-The Serenaders WJAS-Baron Elliott's Orch, WJR-Inside of Sports WMAQ-Jack Armstrong, sketch WTAM-Leisy Sportsman WTIC-Gypsy Moods

6:45

\*NBC-Lowell Thomas, news commentator: WJZ WSYR WTAM KDKA WHAM WBAL WBZ WLW WJTN WTIC WBEN

NBC-Bill Stern Sport Scraps: WEAF

NBC-Adventures of Tom Mix:

NBC-Salon Silhouettes: WORK WEBR WSB

MBS-Johnson Family, sketch:

NBC-Van Alexander's Orch.: WJZ WJTN WEBR WBAL WSYR WBZ

WBZ

NBC-Fred Waring in Pleasure
Time: WEAF WBEN WGY KYW
WTIC WORK -WCAE WBRE
WMAQ WTAM WLW WSM (also WMAQ wat ll p.m.)

CBS-Amos 'n' Andy, sketch:
WABC WGR WJAS WBT WCAU
WHAS WNBF WGBI WGAR
WJR WHEC WFBL (sw-15.27)
(also at 11 p.m.)

★MBS-Fulton Lewis, Jr., com-mentator: WNBF WBAX WKBW

Sports: WOR WMFF
To be announced: WPAR WSB
WHAM ★CKLW-Fulton Lewis, Jr., comm. KDKA-Record Review WENR-Radio Fanfare WHK-Gayle of Melody WHP-Little Brown Book WIBX-Joe Venuti's Orch.: Sports WMMN-Down Memory Lane

7:15 NBC-1 Love a Mystery, drama: WEAF WSB WTIC WCAE KYW WMAQ WBEN WTAM WGY WSM

\*WWVA-News

NBC-Van Alexander's Orchestra: WENR WMFF

WENR WMFF
CBS-Lum & Abner, sketch:
WABC WCAU WJAS WHEC
WHAS WGAR WJR WBT WGR
WFBL (also KNX KSL at 11:15

NBC-To be announced: WORK MBS-Savoy Swing: WNBF WBAX

MBS-Savoy Swing: WNBF WBAX

★News: WBRE WLW
CKLW-Evening Serenade
WGBI-Dance Hour
WHAM-Charles Sivetrson's Orch.
WHK-Safety First
WHP-Bill Sherman, songs
WBX-U. S. Reports

★WKBW-News: Orch. of Week

★WLW-Michael Hinn, news
WMMN-The Flying Cadet
WOR-The Answer Man
WPAR-Safety Council
WSYR-Big Freddie Miller
WWVA-Romance in Rhythm

7:30

7:30 NBC-The Revelers Quartet: WEAF WBZ KYW

CBS-Professor Quiz with Bob Trout: WABC WGR WFBL WBT WHAS WHEC WCAU WJAS WJR WGAR (sw-6.06-15.27) (also KNX KSL at 9 p.m.) NBC-Josef Marais, songs: WJZ WMFF WEBR

MBS-Lone Ranger: WNBF WSYR WHK WOR WBAL WBAX

CKLW-Maurice Onderet
KDKA-Football Predictions
WBEN-Robert Armstrong's Orch.
WBRE-Today's Candid Story
WCAE-Lightning Jim
WGBI-Master Singers

\*\*WGV-Name\* \*WGY-News
WHAM-Big Town
WHP-Rhythm Review
WIBX-Savino Orch.
\*WJTN-News: Music ★WJTN-News: Music
WKBW-To be announced
WLW-Melody Grove
★WMAQ-News: Musical Entre
WMMN-Concert Waltzes
WPAR-Salon Musicale
WSB-Georgia Ambassadors
WSM-Classic Hall
WTAM-Big Town, drama
WTIC-Sports
WWVA-Twilight Reverie

7:45 NBC-Ray Kinney's Orch.: WJZ WEBR WMFF KDKA WBZ

NBC-Magic Waves, drama: WEAF
The mysterious origin and
fascinating behavior of electrons, those infinitesimal particles which make radio and
television possible, will be discussed and dramatized on this
program.

MBS-Inside of Sports: WLW CKLW-Recommended Reading KYW-Jimmy Saunders WBEN-Richard Himber's Orch. WBEN-Richard Himber's Orch.
WBRE-Stacey Octet: Sports
WGBI-Melody Time
WGY-Twilight Trail
WHP-Around the World of Sport
WJTN-Boake Carter, comm.
WPAR-Songs by Wanda
WSB-Education, Please
WSM-Bob Dyer
★WTIC-News
WWVA-Male Quartet

8:00

NBC-Cities Service Concert; Lu-cille Manners, sop.; Ross Graham, bar.; Frank Black's Orch.; Grant-land Rice, sports: WEAF WGY WBEN KYW WCAE WTIC WSB WMAQ WTAM WSM (sw-9.53)

★CBS-Kate Smith's Variety
Hour; News: WABC WHAS \*CBS-Kate Smith's
Hour; News: WABC WHAS
WKBN WCAU WGR WFBL WJR
WNBF WHEC WGAR WJAS
WGBI WHP WBT (also KNX
KSL at 12 mid.) (sw-.06-15.27)
NBC-Order of Adventurers: WJZ
WBAL KDKA WJTN WEBR WBAL KDKA WJTN WEBR WORK WBZ WMFF For detail see Good Listening Guide.

CBS-To be announced: WMMN
WPAR WIBX WFBL

MBS-Welcome, Neighbor: WOR CKLW-Musical Varieties WBAX-Football; Larksville vs. Kngst, WBRE-To be announced WHAM-Tomorrow's Headlines
WHK-Today's Tribute

★WKBW-News: Musical News-

\*WKBW-News: Musical Nev reel: To be announced WLW-The American Parade ★WMMN-News: W. Va. Univ. WSYR-News Drama WWVA-Opportunities

NBC-Order of Adventurers: WWVA-Concert Hall

8:30 CBS-To be announced: WHEC (sw-6.06)

MBS-Symphony Orchestra: WOR NBC-Carson Robinson & His Buckaroos: WJZ WHAM WJTN Buckaroos: WJZ WHAM WJTN WMFF WBZ KDKA WSYR WEBR WHIO WBAL WLW NBC-To be announced: WBRE

CKLW-Everybody's Jamboree CKLW-Everybody's Jamboree WGY-Farm Forum WIBX-Los Angeles Quartet \*WKBW-Pop Concert: News WMMN-Playhouse

8:45

WIBX-Dixie Songsters

NBC-Abe Lyman's Waltz Time; Frank Munn, tnr.: WEAF WTAM WTIC WBEN WCAE WGY KYW WSM WSB WMAQ (sw-9.53)

CBS-Johnny Presents; Dramatized Short Stories; Johnny Green's Orch.; Ray Bloch's Swing Fourteen; Soloist: WABC WHAS WBT WHEC WFBI WHP WKBW WGAR - WJAS WCAU WGBI WJR (sw-6.06) (also KNX KSL at 11:30 p.m.)

NBC-Plantation Party; Choir; Orch.; Michael Stewart, songs Westerners; Tom, Dick & Harry; Beulah: WJZ WBZ WSYR WJTN WHAM WBAL WENR KDKA WEBR WLW WBRE WHK

★MBS-Raymond Gram Swing: news analyst: CKLW Story on page 5.

To be announced: WIBX WPAR \*\*WGR-News: Sizzlegrams
WMFF-Name It—It's Yours

\*\*WOR-Gabriel Heattere, news
WORK-Dancetime

9:15

7:15 CKLW-Lane Prescott's Ensemble ★WOR-Edwin C. Hill 9:30

\*MBS-Edwin C. Hill, commentator: WOR

CBS-First Nighter; Barbara Luddy; Les Tremayne: WABC WFBL WCAU WJAS WKBW WHEC WGR WGAR WHAS WBT WJR

NBC-Concert Orch.: WJZ WBZ WSYR KDKA WEBR WORK WMFF WJTN WBAL (sw-9.53) WBC-Geo. Jessel's Variety Prgm.: WEAF KYW WCAE WGY WSM WTAM WTIC WLW WBEN

MBS-Music & Manners; Ernie Fiorito's Orch.: WOR WNBF NBC-To be announced: WMAQ

To be announced: WBT WHK CKLW-Music and Manners WBRE-Frank Kelly's Orch, WENR-Weekly Record Review

WGBI-Concert Hall
WGR-Down the Mississippi
WHAM-Roland B. Woodward
WHP-The Sound Stage
WIBX-R. Bourdon's Orch.
WMMN-Music You Want
WPAR-Radio Theater Group

NBC-Concert Orch.: WHAM WRAI.

WBAL

10:00

★NBC-News: To be announced:

WJZ WSYR WJTN WMFF

WEBR WBAL WBRE WORK

WHAM WBZ KDKA

NBC-Guy Lombardo's Orchestra: WEAF WCAE KYW WSB WGY WMAQ WTAM WBEN WTIC WSM (sw-9.53)

CBS-Grand Central Station:
WABC WHAS WFBL WGAR
WJAS WKBW WCAU WHEC
WJR WBT (sw-6.06-11.83)

\*MBS-Raymond Gram Swing:

WOR Story on page 5. Story on page 5.
CKLW-Pianoforte Masters
WENR-Your Football Prophet
WGBI-Al Kavelin's Orch.
\*WGR-News; To be announced
WHK-To be announced
WHP-Bernhard Leviton's Concert

Ensemble WIBX-Clyde Lucas' Orch. WLW-Unsolved Mysteries

★WMMN-News

★WOR-Raymond Gram Swing,

news
WPAR-Echoes of Stage & Screen
10:15

\*MBS-Waverly Root, news analyst: WOR WNBF
WENR-Will Osborne's Orch.

WGR-Helen Strange, drama WHK-Roller Derby WHP-Government Reports WMMN-Music You Want

10:30

NBC-Business Frontiers; WEAF
WMAQ WBEN WCAE WTAM
WHAM (sw-9.53)
For detail see Good Listening Guide.

NBC-Concert Orch.: WJZ WJTN WBAL WBRE WORK WMFF WBAL WBRE WO WBZ WSYR WEBR

CBS-Young Man with a Band: WABC WGBI WJR WKBW WPAR WMMN WGAR WJAS WHAS WHEC WHP NBC-Melody Marathon: WENR

WIW

\*MBS-Fulton Lewis, Jr.'s con-gregational review: WNBF WOR CKLW

CKLW
KDKA-The Music You Want
KYW-Youth Symphony
\*WBAX-News
\*WBT-News: William Winter
\*WCAU-Mac Parker, comm.
\*WFBL-News: Musical Interlude
WGR-Q E D Speaks
WGY-Weekly Victor Review
WHK-Sports
WIBX-Geo. Sokolsky, talk
WSB-Editorial Hour
WSM-Pigskin Parade
WTIC-Guy Hedlund & Co.
10:45

WTIC-Guy Hedlund & Co.

10:45

NBC-Address by Mrs. F. D.
Roosevelt: WEAF WBEN WCAE
(sw.9.53)

Mrs. Roosevelt will address
the Camp Fire Girls on the
occasion of their annual convention in Berkeley, California.

MBS-Johnnie Davis' Orchestra: WBAX CKLW WHK WNBF WOR

NBC-Concert Orch .: WHAM WBT-To be announced WCAU-Radiofilm

WCAU-Radiofilm
WFBL-Sun Dodgers
WGAR-Bob Kelley: Interlude
WGR-Little Show
WIBX-Moonbeams Ensemble
WMAQ-Milt Herth's Trio
WTAM-Dick Barrie's Orch.
11:00
\*CBS-Paul Sullivan Reviews the
News: WABC WHEC WCAU
WNBF WJR WGAR WGR

NBC-Ranny Weeks' Orchestra: WEAF (sw-9.53) CBS-Bob Chester's Orch.: WBT WPAR (sw-11.83)

MBS-Lang Thompson's Orch .:

★NBC-(News, WJZ only) Dance Orch.: WJZ WBAL WJTN WBRE WEBR ★News: Weather: WTIC WOR

KDKA \*News: WJAS WORK WENR WHAM WHAS VGEI WHK WLW

WLW

\*News: Weather: WTIC WOR

\*CKI.W.Reporter

\*KYW-News: Organ Reveries

\*WBEN-News: Household Rev-

D-8/52

Page 45

## FRIDAY October 13

★WGY-News: Dance Hour ★WHP-News: Dance Music ★WIBX-News: Sports WKBW-Dance Interlude: Bowl-WKBW-Dance Interlude: Bowling News
WMAQ-To be announced
★WMFF-News: Scores
★WMMN-News: Dance Time
WSB-Atlanta Yesterday
WSM-World in Review
★WSYR-News: Baseball Results
WTAM-Tom Manning

11:15
NBC-Ranny Weeks' Orch.: WGY

NBC-Dance Orch.: KDKA WSYR WORK WMFF

CBS-Bob Chester's Orch.: WABC
WJAS WCAU WFBL WGAR
WMMN WNBF WHP WIBX
WKBW WGBI

MBS-Lang Thompson's Orch.:

WHK
Music You Want: WBZ CKLW
WHAM KYW
\*News: WSB WMAQ
WBEN-Sports
WCAE-Lang Thompson's Orch.
WENR-Will Osborne's Orch.
WGR-Tin Pan Alley
WHAS-George Walsh Looks 'Em
Over

★WJR-News: Fifty-yard Line WLW This Is the Fair WOR-Tommy Tucker's Orch. WTIC-When Day Is Done

11:30

T1:30
CBS-Cab Calloway's Orch.: WABC
WNBF WJAS WIBX WCAU
WKBW WPAR WFBL WGBI
WMMN WGAR WBT WHEC WHP

NBC-Emery Deutsch's Orch.: WEAF WCAE (sw-9.53)

NBC-Jack Teagarden's Orchestra: WJZ WBAL WJTN WBRE WSM WORK WEBR WSYR WMFF WHK KDKA

MBS-Teddy Powell's Orchestra: WOR WBAX

WBEN Bono's Orch.
WENR-Art Kassel's Orch.
WGR Moon Magic
WGY-Music You Want
WHAS-Dance Orch.
WJR-Sports
WLW-Sports: Carl Lorch's Orch.
WMAQ-Abe Lyman's Orch.
WSB-King Kimo Kalohi's Hawaiians waiians ★WTAM-News: Sammy Watkins' ★WTAM News Orch.: News

NBC-Jack Teagarden's Orchestra:

CBS-Cab Calloway's Orch.: WJR MBS-Teddy Powell's Orchestra:

WENR-To be announced WLW-Burt Farber's Orch,

12:00

\*NBC-News: Harry James' Orchestra: WEAF WSB WTIC
KYW WBEN WGY WMAQ

★NBC-News: Ella Fitzgerald's Orch.: WJZ WSYR WHAM WHK WBZ WSM KDKA

CBS-Bernie Cummins' Orchestra:
WABC WNBF WGBI WHP
WCAU WKBW WIBX WFBL
WHEC WJAS WHAS WGAR w-6.12)

MBS-Jack Jenny's Orch.: WBAX WOR WCAE CKLW

★News: WJR WBRE WMFF Music You Want: WENR WTAM WBT-Midnight Dancing Party WLW-Clyde McCoy's Orch.

12:15

CBS-Dance Orch.: WJR NBC-Ella Fitzgerald's Orchestra:

12:30

\*NBC-Dance Orch.: News: WJZ
WSYR WMAQ WBZ KDKA WSM
WBRE WHAM WHK

★NBC-Dance Orchestra: News: WEAF KYW WGY WSB WBEN WTIC WTAM

CBS-Dance Orch.; WABC WGAR WIBX WKBW WCAU WFBL WGBI WNBF WHP WJR (sw-

MBS-Johnnie Davis' Orch.: WOR WCAE WBAX CKLW-Larry Gentile WENR-Milt Herth's Trio WHAS-Dream Serenade WLW-Moon River

End of Friday Programs

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#### BULLS AND BONERS

One Dollar will be paid for every broadcasting boner printed in this column. Your boner-a ludicrous error or a statement with twisted meaning made by some radio performer—should be accompanied by name of station and broadcaster, date of program. Address Bulls and Boners, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill. In case more than one reader submits same boner, prize goes to contributor whose letter bears earliest postmark. In case of tying postmarks, all tying contestants will receive prizes.

Bill Stern, fight announcer: ". . . There stands Joe Jacobs with the usual big black cigar in one corner of his mouth and in the other corner we see Tony Galento."—Helen Belknap, Edwards, Miss. (Sept. 15 over NBC.)

Contestant on Major Bowes' program: "They didn't happen to have incubators so my mother raised me by herself."—Mrs. J. M. Schaeberle, 44 South Pine Street, York, Pa. (Sept. 14 over CBS.)

News commentator: "The civilian population of Warsaw was asked to leave the city in leaflets dropped from airplanes."—Mildred Funk, Mercersburg, Pa. (Sept. 17 over Station WOR.)

American Farm Bureau speaker: "This marks the end of one error in American history and the beginning of another."-Doris Schweichert, R. F. D. No. 1, East Freehold, N. J. (Sept. 9 over NBC.)

Announcer: "Pick out the recipe of the cake you want to make, then put it in the oven and bake it."—Sara Brumbaugh, 601 West Fourth Street, Pittsburg, Kan. (Sept. 19 over Station WDAF.)

Dr. Harry Hagen: "Saleswomen are always argumentative, but not when they sell ladies."-Mrs. Lee Cornwall, 166 Cove Street, New Haven, Conn. (Sept. 18 over NBC.)

Announcer, advertising Gulf fishingtrips: "You don't have to worry about bait, just bring yourself and friends."

-Mrs. W. E. Smith, Box 311, Baton Rouge, La. (Sept. 15 over Station WWI.)

Claudette Colbert on "Lux Radio Theater": "Oh, there goes the door. I'll get it."—Bertha Klann, Waynesboro, Va. (Sept. 11 over Station WRVA.) .

Don Norman ("Man on the Street"): "Write a question on a piece of paper that you think I can use."—Drusilla Vornsand, 132 S. Clay Street, Hinsdale, III. (Sept. 22 over Station WCFL.) .

Sam Taub, fight announcer: "This time Pastor didn't fall. He stood on terra firma with both feet high in the air."-Gifford Samuels, 1615 Ninth Ave., Watervliet, N. Y. (Sept. 20 over Station WRVA.)

(Boners caught by an unusually large number of listeners are the following. In accordance with the rules, the prize goes to contributor whose letter bears earliest postmark.)

Andre Baruch, announcer: "When you wake up in the morning with a headache and find it impossible to stink clearly, try Bayer Aspirin."—Thomas P. Morgan, 415 E. 28th Street, Baltimore, Md. (Sept. 19 over NBC.)

Ford Bond, announcer: "Send for your copy of how to avoid one hundred and one mistakes in etiquette by Emily Post herself."-Mrs. M. T. Compton, 220 Cherry Street, Carlisle, Pa. (Sept. 20 over NBC.)

Elliott Roosevelt announcer: "Mr. Roosevelt's opinions are not his own and not necessarily those of the sponsor or of this station."—A. Clark, Box 460 AA, Route No. 1, Redford, Mich. (Sept. 12 over MBS.)

.

Wally Butterworth on "Vox Pop": "Take this tin and put it in your pipe and smoke it."—William McGrath, 108 Brock Street East, Oshawa, Ontario. (Sept. 16 over NBC.)

Announcer: "You'll enjoy Tums when you get acid indigestion in inconvenient places."-Esther Kropschot, Litchfield, Mich. (Sept. 18 over NBC.)

#### BIRTHDAYS

#### OCTOBER 7

Freddie Yeazel.

Phil Ohman.

Ann Pickard, WJJD, 201 N. Wells

St., Chicago, Ill.

Eleanor Rella. Guila Adams, NBC, Merchandise Mart, Chicago, Ill.

Andy Devine, NBC, Sunset and Vine, Hollywood, Calif.

#### OCTOBER 8

Florence Malone, NBC, RCA Bldg., New York, N. Y.

Henry Hunter (Art Jacobson), NBC, Merchandise Mart, Chicago, III.

Robert Armbruster, NBC, Sunset York, N. Y.
and Vine, Hollywood, Calif.

Vivian della Chia

Vivian della Chiesa, NBC, Merchandise Mart, Chicago, Ill.

OCTOBER 10

Robert Ball.

Charles Pickard, WJJD, 201 N. Wells St., Chicago, Ill.

Helen Hayes, CBS, 485 Madison

Ave., New York, N. Y.
Johnny Green, CBS,
Ave., New York, N. Y.

Madison

#### OCTOBER 11

Opal Craven, NBC, Merchandise Mart, Chicago, Ill. Leo Reisman.

Jimmy Donnelly, NBC, RCA Bldg., New York, N. Y.

#### OCTOBER 12

Theodore Webb.

Josephine Hutchinson.

#### OCTOBER 13

Irene Rich, NBC, Sunset and Vine, Hollywood, Calif.

Josephine Gibson.



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#### WALLENSTEIN

(Continued from Page 17)

is almost legendary. It was he who, after a magnificent performance of De-bussy's "La Mer," rushed backstage and cried, "Maestro, you were superb," only to receive Toscanini's gentle rebuke, "It was not I who was superb, but Debussy." When Toscanini left the Philharmonic, Wallenstein resigned at the same time.

By then he had already been conducting the "Sinfonietta" and had been made musical director of WOR in 1935. He knew his cello career was ended and never went back to it. His debut as a conductor had been made in Los Angeles in 1932, where he received the encouragement of Hertz and Bernardino Molinari, who advised him to get all the experience he could.

The Sinfonietta provided it for him. When he took it over it had sixteen men and played mostly "semi-classical" music. It was a gloomy outlook for Wallenstein, who wanted to conduct major symphonic pieces. But he went to work and discovered an immense literature for small ensembles. And gradually he added men to the orchestra until he had thirty. In all the years of the Sinfonietta's existence he has never played a tabloid version of a symphony or anything he considered below the standards he set for himself. He had to fight every inch of the way to keep those standards. Bach, Mozart, Beethoven were tabu with radio executives, who were blandly certain that the public would never fall for "that highbrow stuff." Today Wallenstein's programs are among the most popular on the air. His Bach cantatas drew thousands of letters-from churches who use them in their services, from choir singers and organists who regard them as of outstanding importance.

To conduct five radio programs a week would worry the ordinary musician into an early grave. But Wallenstein's wonder-child days have stood him in good stead. Besides his conducting he gets time to read hundreds of new manuscripts, direct the musical fate of WOR and have some fun. One of the best-looking men in radio, broadshouldered, slim, with sleek dark hair, high Slavic cheek-bones and a warm smile, he pays absolutely no attention to his appearance. His wife struggles to keep him from going out looking like a traffic signal with red tie and green socks. Incurably domestic, he hates movies and theaters, likes to sit home and listen to the radio, of which he has at least five.

He likes to eat, and his food tastes are on the hearty side. Given watercress sandwiches at an English teaparty, he eyed them in disgust and muttered, "Horsefood!" A good gossip with musicians and a picnic in the country with Toscanini on their days off are his ideas of a good time. He believes in unions and high wages for musicians. He has belonged to the Los Angeles musicians' union since 1908 and will soon be exempt from paying dues. And to have belonged to a union for thirty years at the age of forty is enough to stamp him the wonder-child of all time!

-Leonard Liebling.



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Use only pencil or

3. We return no draw-

Print your name, ad-lress (town, county, tate), age, occupation on back of drawing. 5. All drawings must be received by Oct. 31st, 1939.

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#### FOOTBALL BROADCASTS

Columbia at Yale
1:45 p.m. EST, 12:45 CST,
\*11:45 a.m. MST, 10:45 PST
WHN WNAC WPRO WTAG
WTIC WLLH WSPR WICC
WSAR WFEA WHAI WEAN

Mississippi State at Florida 7:45 p.m. EST, 6:45 CST, 5:45 MST, 4:45 PST WDBO WJAX WRUF

Iowa State at Kansas 3:00 p.m. EST, 2:00 CST, 1:00 MST, 12:00 noon PST KMBC

Franklin and Marshall at Boston 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. WGAL WORK

Amherst at Brown 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m.

Syracuse at Cornell 1:45 p.m. EST, 12:45 CST, 11:45 a.m. MST, 10:45 PST WKBO WGY WESG

Colgate at Duke orgate at Duke
2:15 p.m. EST, 1:15 CST,
12:15 MST, 11:15 a.m. PST
WBIG WBT WBTM WCHV
WDBJ WDNC WLVA WPTF
WRVA WSVA

Georgia at Furman 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. PST

Louisiana State at Holy Cross 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. WDRC WEEL WMAS WORC

Western Maryland at Maryland 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. WERR WJEJ WSAL

Springfield at Muhlenberg 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m.

Georgia Tech at Notre Dame 3:00 p.m. EST, 2:00 CST, 1:00 MST, 12:00 noon PST WRDW WSB WTOC WFAM

Missouri at Ohio State 1:30 p.m. EST, 12:30 CST, 11:30 a.m. MST, 10:30 PST WBNS WTAM WOSU

Lafayette at Pennsylvania 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. WCAU WEST WGBI WKOK

#### Saturday, October 7

Bucknell at Penn State 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. wwsw

W. Virginia at Pittsburgh 1:30 p.m. EST, 12:30 CST, 11:30 a.m. MST, 10:30 PST WCAE WFBG WLEU WTBO

Carnegie Tech at Temple 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. KDKA WIP

Delaware at Ursinus 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. WDFL

Minnesota at Nebraska
2:45 p.m. EST, 1:45 CST,
12:45 MST, 11:45 a.m. PST
NBC WJZ WTCN WCCO
WHLB WFIL WHK WMAQ
WBAL WMAL KVOO WBZ
WOWO WREN WAVE KMJ
KTHS KGO KOA CFCF
WHAM WRTD

(See Saturday programs for other

(See Saturday programs for other outlets)

Centenary College at Rice 9:00 p.m. EST, 8:00 CST, 7:00 MST, 6:00 PST

U. C. L. A. at Washington 5:00 p.m. EST, 4:00 CST, 3:00 MST, 2:00 PST KIRO

Michigan State at U. of Mich. 1:45 p.m. EST, 12:45 CST, 11:45 a.m. MST, 10:45 PST WIBM WOOD-WASH WJIM WJR WXYZ

Tulane at Auburn 3:00 p.m. EST, 2:00 CST, 1:00 MST, 12:00 noon PST WBRC WSMB

Plains at Plymouth 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. WBAX

St. Mary's at U. of California 5:00 p.m. EST, 4:00 CST, 3:00 MST, 2:00 PST KOH

Nevada at St. Jose 11:00 p.m. EST, 10:00 CST, 9:00 MST, 8:00 PST KOH

Stanford at Oregon 4:45 p.m. EST, 3:45 CST, 2:45 MST, 1:45 PST KMO KVOE

Purdue Varsity vs. Freshmen 2:45 p.m. EST, 1:45 CST, 12:45 MST, 11:45 a.m. PST WBAA

Indiana at Iowa
3:00 p.m. EST, 2:00 CST,
1:00 MST, 12:00 noon PST
WOC WMT WHO

Lake Forest at Augustana 3:30 p.m. EST, 2:30 CST, 1:30 MST, 12:30 PST WHBF

Butler at Indiana State 3:00 p.m. EST, 2:00 CST, 1:00 MST, 12:00 noon PST

N, Carolina State at Clemson 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. PST WATM

Arkansas at Texas Christian 3:00 p.m. EST, 2:00 CST, 1:00 MST, 12:00 noon PST

Washington State at U. S. C. 5:00 p.m. EST, 4:00 CST, 3:00 MST, 2:00 PST KVEC

Alabama at Fordham 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m.

Texas at Wisconsin 3:00 p.m. EST, 2:00 CST, 1:00 MST, 12:00 noon PST WKBH WHA

San Francisco at Montana 4:00 p.m. EST, 3:00 CST, 2:00 MST, 1:00 PST KGVO

Tennessee at Sewanee 3:00 p.m. EST, 2:00 CST, 1:00 MST, 12:00 noon PST WROL

Vanderbilt at Kentucky 3:30 p.m. EST, 2:30 CST, 1:30 MST, 12:30 PST WSM

#### Professional Games Sunday, October 8

New York at Pittsburgh 2:30 p.m. EST, 1:30 CST, 12:30 MST, 11:30 a.m. PST KDKA WHN WOR

Columbus at Los Angeles Bull-

dogs 5:00 p.m. EST, 4:00 CST, 3:00 MST, 2:00 PST KFAC

Chicago Cardinals at Green Bay 3:00 p.m. EST, 2:00 CST, 1:00 MST, 12:00 noon PST WKBH WJJD WIND

Brooklyn at Washington 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m. WOL WEMD WCBM

Chicago Bears at Cleveland 2:00 p.m. EST, 1:00 CST, 12:00 noon MST, 11:00 a.m.

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## RADIO QUIZ GAME-ANSWERS

(See Questions on Page 12)

Compare your score with that of the contestants who appeared on the programs. Of these twenty-one questions, fifteen were answered correctly by the contestants on the air-about 75%. See if you can beat that.

'True or False"

- 1. False.
- 2. True.
- 3. False.

'Dr. I. Q."

- 1. President Wilson.
- 2. One—the eighteenth.
- 3. Limes Line.

"Kay Kyser's College"

1. Gabby Hartnett, Pepper Martin, Babe Ruth, Ducky Medwick, Dizzy Dean, Rajah-Rogers Hornsby.

- 2. Alice Marble.
- 3. Eleanor Holm.

"Don't Forget"

- 1. Sullivan, melody; Gilbert, lyrics.
- 2. The cuckoo.
- 3. Hapsburg, Romanoff and Hohen zollern.
- 4. Dentine.

"Professor Quiz"

1. Cupid-archery; Leander-swimming; Ben-Hur-harness-racing; Annie Oakley-shooting; Icarus-flying.

2. Greater.

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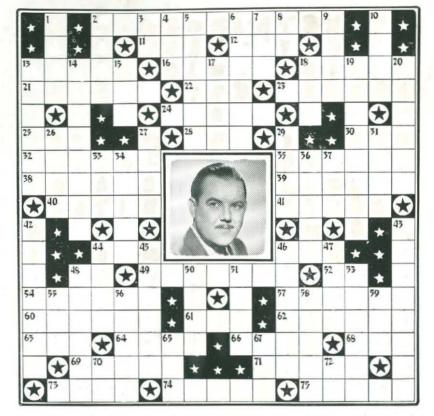


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## RADIO GUIDE'S X-WORD PUZZLE



#### HORIZONTAL

- 2. Last name, star in the por-trait (CBS musical direc-
- Hedge, radio actor
- Herbage
- Franko Goldman, --- Franko Goldman, bandmaster Acute pain in the stomach
- Notwithstanding
- Anger City in Mexico An ill omen
- Reisman, bandleader
- Existence
- Existence Small light cake To reel out Discount-Hair dressing

- Proclaimed loud'y
- Closely woven silk Plenty, on the seashore
- (pl.) Unit of electrical resistance
- Eccentric
- Above Mario ---, Cuban band-
- leader
- 52. Bone (Latin) 54. Novis, tenor ("Fibber
- McGee")
- Mentally deranged -, orchestra leader
- Jack -
- 61. Sick 62. Changed direction 63. Drinking stuff

- , songstress ("Hit 64. Bea —— Parade'')
- 66. Feminine name
- To be in debt
  The people of Switzerland
  Used in leading a band
- 73. Utilizes / 74. City in Florida 75. Mythical story

#### VERTICAL

- 1. First name, star in the por-trait (CBS musical direc-
- tor) Flexible rubber tube
- Flexibe
   Pronoun
   Conner, soprano
- Gazelles
  Melted; as ice cream
  Short for Tyrus
  Kind of gas
- - Solution to Puzzle



- Gary, baritone Small singing bird Modest
- 19. Guy —, band 20. Put up in cans 26. Masculine name - handleader

- 27. Gray, bandleader 29. Spheres 31. Tribes of Indians 33. Corrode

- 33. Corrode
  34. Adams, radio actress
  36. Indian antelope
  37. Prevent
  42. "The King of Swing"
  43. Made haste
  44. Craven, "The Lullaby
  Lady" ("Contented Hour") Lady" ("Contented Hour")
  45. Fine cotton fabric used in making shirts
  46. — DeHavilland, screen
- star
- Quantity of medicine Except, if, not
- 50. Slender
- Bouchey, actor
- ("Midstream") Skirt made of animal skin
- 55. Skirt made of animal skin 55. Lubricate 56. Forrest —, actor ("Scat-tergood Baines") 58. Bird dwellings 59. Of recent origin

- 59. 65. 67. 70. 72.

- Theory
  East Indian magical rites
  Pronoun
  Order of Americans (abbr.)

## MR. FAIRFAX REPLIES

No personal replies to questions un- inches tall, weighs 150 pounds, has less accompanied by stamped, selfaddressed envelope.

Mrs. J. Anderson, Los Angeles, Calif .-Kate Smith was born May 1, 1910. She has been doing radio work since 1931 . . . Molly Jordan returned to the Fibber McGee program April 18 after being off the air for a long period due to illness.

Miss Lilyan Guinan, Newark, N. J .-Jay Jostyn takes the part of Curt Curtis in "This Day Is Ours." Jay was born December 13, 1905, in Milwaukee, Wisconsin. He studied two years at Marquette University, then went to Wisconsin University to enroll in their dramatic school. He began radio work in Los Angeles. Jostyn married Ruth Hill October 17, 1928. They have two sons, Jean Charles and John George. Jay is five feet eleven brown hair and blue eyes.

Miss Shirley Roth, Peoria, III.-The Landt Trio is composed of Dan, Karl and Jack Landt. Howard White was originally their accompanist; when he died, Curley Mahr replaced him. Mahr is about thirty-two years old, formerly played with Irving Aaronson's Commanders. The Landts were all born in Scranton, Pennsylvania . . on August 11, 1908; Don on October 25, 1901, and Jack on November 4, 1911. Karl and Don are five feet six inches tall; Jack stands five feet ten inches. Karl weighs 145 pounds, Don weighs 170 pounds, and Jack weighs 165 pounds.

Mr. Dick Ruben, Syracuse, N. Y .-Bill Stoker, formerly with Kay Kyser's band, is now with Freddy Martin's or-

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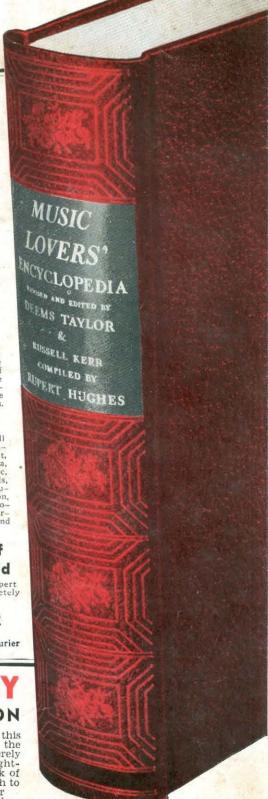
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