

# RADIO GUIDE

Complete Programs  
for the Week Ending  
Friday, September 22

TEN CENTS

E 8708

## Hurdy-Gurdy Man of 1940

as posed by June Travis; heard over NBC as Mimsie in "The Affairs of Anthony," and as Marilee in "Waterloo Junction"



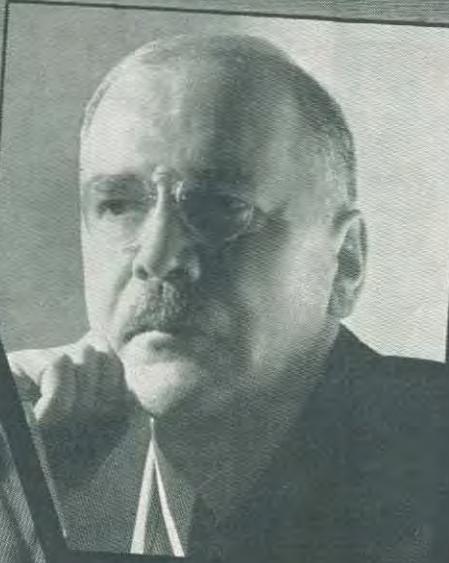
ALL  
ABOUT  
PORTABLES

What makes them work?  
How long will they last?  
Facts about more  
than 115 sets

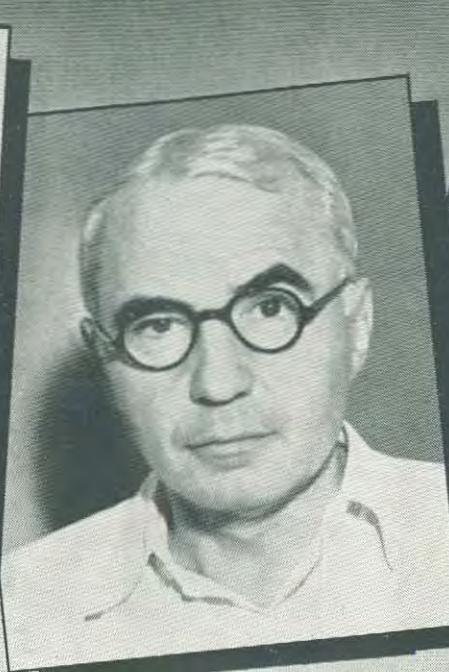
# MEN OF WAR AND CRISIS



**I**N THE thick of Europe's troubles since 1936, Edward R. Murrow now heads CBS' European staff, is one of radio's chief men of war. Native of North Carolina and product of three American universities, Murrow is famous for his word-pictures of London in the foment leading to war on September 3, broadcasts war news every day.



**N**EWS HERO of previous crises was H. V. Kaltenborn, with his capacity for penetrating analysis and impromptu fluency. This time, however, other newsmen threaten to grab a share of the honors. Perhaps handicapped by his position in Europe, Kaltenborn has been criticized as lacking punch, but now in New York, he is tops.



**E**LMER DAVIS is one of the newer members of the radio news squadron, but he is a veteran of news analyzing. Davis was engaged by CBS to pinch-hit for H. V. Kaltenborn when the latter went to Europe, and he immediately plunged heroically into the midst of the international storm. Davis analyzes on-the-spot reports and interprets.



**J**OHN GUNTHER, famous author of "Inside Europe" and "Inside Asia," has given listeners a roving picture of Europe against his magnificent background as newsman and traveler. NBC foresightedly engaged Gunther to do this job even before the crisis broke—an example of pains broadcasters took in advance to inform America.



**R**AYMOND GRAM SWING has been called by many experts the most level-headed war commentator on the air. With headquarters at MBS in New York, Swing, like other radio men, has lived, slept and eaten in the studios since Hitler pressed the button for his latest and most fateful crisis. Listeners call him calm, incisive, cautious.



**B**AUKHAGE is the NBC man from whose cryptic comment on the crisis as it looked from Berlin, listeners could draw such conclusions as they might. Of Prussian ancestry, Hilmar Robert Baukhage is a veteran Continental newspaper man, and is equipped to give America a fair interpretation of the Teutonic point of view.

## RADIO GUIDE

*The National Weekly of programs, pictures and personalities*

M. L. ANNENBERG, Publisher  
731 Plymouth Court, Chicago, Ill.

CURTIS MITCHELL, Editor  
Vol. 8. No. 49. Sept. 22, 1939

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RADIO GUIDE (Trade Mark Registered U. S. Pat. Office). Volume VIII. Number 49. Week ending September 22, 1939. Published weekly by The Cecilia Company, 731 Plymouth Court, Chicago, Illinois. Entered as second-class matter at the Post Office, Chicago, Illinois, February 21, 1932, under the act of March 3, 1879. Authorized by Post Office Department, Ottawa, Canada, as second-class matter. Copyright, 1939, by The Cecilia Company. All rights reserved. M. L. Annenberg, President; Arnold Kruse, Secretary; George d'Urassey, General Manager; Ed Zoty, Circulation Manager. Unsolicited manuscripts should be accompanied by stamped, self-addressed envelope for return. Ten cents per copy in the United States. Subscription rates in the U. S. and possessions and countries of the Pan-American Postal Union: six months, \$2.50; one year, \$4.00. Subscription rates in foreign countries: six months, \$3.50; one year, \$6.00. Remit by postal money order, express money order, or check drawn to order of RADIO GUIDE. Currency sent at subscriber's risk.

# What ***REALLY*** Goes On Inside Your Body?

Diet • First Aid  
Colds • Constipation  
Sex Hygiene  
Heart Disease  
Childbirth

Accidents  
Exercise  
Blood Pressure  
Child Care  
Hay Fever  
Diabetes

Blood Tests  
Eczema  
Burns  
Poisons  
Thyroid  
Pyorrhea

Reducing or Gaining Weight  
Rheumatism • Indigestion  
Kidney Trouble • Teeth  
Tuberculosis • Cancer  
Pneumonia

Here Is Just PART  
of This Great  
Book's Amazing Contents!

First Aid  
Accidents, falls, bleeding, bruises, wounds, burns, electric shocks, gas poisoning, fainting, bites.

Hygiene of Women  
Rhythm, Safe Period, Conception.

Sex Hygiene  
Anatomy and physiology of reproductive system. Teaching of sex to the young child. Sex in middle and advanced life. Hygiene of reproductive system; diseases of genital tract.

Care of Mother Before  
and After Childbirth  
Estimating day of birth. Care of organs, hair, teeth. The diet. Minor ailments during pregnancy. Premature labor. Post-natal care. Weaning the baby.

Care and Feeding of the Child  
Crying. Exercises. Training. Nutrition. Digestion. Breast vs. artificial feeding. Care of sick infant. Common illnesses, how to treat them.

Prevention and Treatment  
of Infectious Diseases  
Germs, how they invade the body. Prevention of infection. Personal hygiene. Treatment of infectious diseases.

Diseases of Childhood  
Diphtheria, measles, scarlet fever, whooping cough, chicken pox, mumps, infantile paralysis—how caused, how to identify, what can be done.

Transmissible Diseases  
Typhoid, lockjaw, rabies, malaria, parrot disease, encephalitis, etc.—how to recognize, elementary treatment.

Respiratory Diseases  
Common colds. Pneumonia. Tuberculosis. Rheumatism, Arthritis, Gout

Diseases of the Heart

Digestion and Digestive Diseases  
Stomach Ulcer. Constipation. Diarrhea.

Kidney Diseases and Disturbances

The Blood  
Wassermann and Kahn tests. Anemia.

Allergies  
Hay fever, asthma, etc.

Internal Glands  
Thyroid, pituitary, etc. Sex glands. Glands.

Diabetes  
Treatment, diet, insulin.

Blood Pressure  
Signs of pressure. Measuring the pressure. High and low blood pressure, causes, treatment.

Cancer  
Breast, womb, stomach, intestine, kidney, prostate.

The Skin  
Bathing, soaps, powders, creams, antiseptics, massage, sun baths. Chapping, chafing, sunburn. Rash, impetigo, corns, warts, body odor, wrinkles, acne, cancer of skin.

Eye, Ear, Tongue, Nose, Throat  
Earache, sinus, sore throat, etc.

The Venereal Diseases  
Signs of syphilis, gonorrhea. Marriage after gonorrhea.

Care of the Teeth  
Pyorrhea. Halitosis. False teeth.

Advice on the Diet  
Calories, vitamins, acids. Alcohol.

Old Age  
"Changes of life" in men and women.

## MODERN HOME MEDICAL ADVISER

EDITED BY  
**MORRIS FISHBEIN, M.D.**

905 Pages  
Instant-Index  
136 Illustrations

Actual size 6" x 9 $\frac{1}{4}$ ", Red buckram, stamped in gold color over black panels. Profusely illus. with photographs, charts, diagrams, drawings, tables.

Everything You Want to Know About Your Body and How It Works—in This Great GOLD-MINE of Medical Facts, Edited by Dr. Morris Fishbein, of the American Medical Association. Read it 5 Days FREE—Without Payment or Obligation to Keep It!

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# THE BELOVED BRAT

By James Street



—International News

Then a veteran of Ziegfeld's "Follies" herself, Fannie Brice helped her daughter, Frances (above), don "sock and buskin" for "Follies" debut in 1936. Frances was seventeen years old

HERE is a selfish, conceited urge in most men to feel sorry for Fannie Brice because she never has been able to hold her man, presuming she really wanted to, and we pompous fools believe that a man is a necessary accessory to a woman's happiness. Miss Brice has had two husbands and, looking at them objectively, neither was a bargain.

We have to restrain ourselves to keep from slipping into this story of the beloved brat gobs of maudlin tommyrot and mawkish bagatelles—"the show must go on"—"my man"—"the woman who loved and lost." Miss Brice wouldn't like it and we believe the American public is weary of it. Love has given Miss Brice a couple of vicious slaps, but she's still on her feet. She has been able to stand on her own feet since she was a child. She never has needed a man for a prop or a crutch. Nicky Arnstein, her first husband, was surplus cargo. Her second husband was Billy, the Rose, the little man who puts on big shows.

Miss Brice neither needs nor wants sympathy. There is a feeling that perhaps she has been very fortunate. She has friends, home and two children, and she has the confidence and respect of the American public.

She is childlike but never childish, a lovable person whom love always laughs at. She is a talented artist, designer, decorator, hairdresser and a

keen businesswoman. She has a marvelous sense of value about everything except herself, and she underrates herself. She is hypercritical of herself, supersensitive and sentimental, and has the restraint and poise of a finishing-school graduate, but she came from New York's Ghetto, not far from the gutter.

She was born Fannie Borasch on Manhattan's Forsythe Street in 1893 and was a misfit. She was loaded with inhibitions and her feelings were hurt easily. She had broom-straw legs, a big mouth and a lot of nose. The family used to upbraid her because she wouldn't study. She hated school. The family would throw up the other children to her and she developed into a supersensitive creature.

"I was the biggest liar in the Ghetto," said Fannie. But she wasn't. It's true she told some whoppers, but she merely was dramatizing herself, a perfectly healthy thing for a child. One of her favorite stunts was to go to Coney Island with money in her purse, and accost strangers and cry that she was lost, broke and desperate. The strangers would shell out carfare. Fannie did it just to see how people would react to her sobs.

She shunned school and was a tomboy. She organized newsboys in the neighborhood into a troupe and they played in poolrooms, alleys and back yards. Her God-fearing orthodox family

feared she was doomed, for Fannie Borasch of Forsythe Street was a brat, a guttersnipe.

One day a newsboy told her, "Gee, Fan, you're good. You oughta try one of them amateur shows. They pay money." Fan was thirteen.

"I didn't even know what the word amateur meant," Fan recalled. "Anyhow, a little Irish girl, Hannah Ryan, and I struck out for Keeney's Theater in Brooklyn. That place was packed. The crowd dared you to go on. They were ready to howl and hiss as you got the hook. I was watching the whole thing, when somebody shoved me out onto the stage. That's how my career began.

"I was gawky and my knees were quivering. My clothes were poor. The audience began booing and hissing. I wanted to cry and run off the stage, but

to school, anyway. My last sham attempt disappeared when a dime hit the board at Keeney's. I was an actress. I entered every amateur contest possible and some weeks I collected as much as \$35."

Her family raised Old Ned. Fannie got a job with a dressmaker at \$6 a week. She made clothes during the day and amateur shows at night.

"I still like to sew," she said, "and to make my own clothes. Often I used to make dresses for chorus girls just for fun. One time I was a partner in a Manhattan dress store."

She gave up dressmaking to sing at an Eighty-third Street theater. It was one of those places where a stereopticon flashed the words of the latest song hit on the screen. Fannie sang the words. "I got along fine," she said. "It was dark and the audience couldn't see me. I'm no glamour girl, you know; my face has never been my fortune."

She made friends with the ticket-taker and through her learned of an opening in the chorus of the new Cohan and Harris show. She couldn't dance a lick, but lied about it and got the job. After a few rehearsals, George M. Cohan lost his temper. "I can't stand it," he raged. "That girl is holding up the whole show. Send her back to the farm." Fannie lost her job, which paid her \$23.00 a week. It was impossible for her to get in amateur shows anymore, and she was in the calms until a spot opened with a traveling unit which put on a thing called "The Royal Slave." Fannie was the slave. She had to play the part of a swan and an alligator. Her mother heard about it and



several of my newsboy pals were in the peanut gallery. They began shouting encouragement and they made more noise than the hissers. I told the piano-player I wanted to sing. He asked me what key. I never knew what a key was. Anyhow, he began. I told him my number, 'When You Know You Are Not Forgotten by the Girl You Can't Forget.' I opened my mouth, and Fannie Brice was an actress.

"As I sang, the audience began throwing coins at me. I was afraid if I didn't pick up the money I'd never see it again. So, as I sang, I stooped down and gathered the harvest. It came to about four dollars. I also won the five-dollar first prize.

"The first coin that hit the stage cost me my education. I didn't want to go



## Love gave Fannie Brice two vicious kicks, but friends, children and stardom are still hers

hied herself out to Hazleton, Pa., and took her child in tow. Fannie came home.

She was hired for a part in a burlesque, then fired ten minutes later from the chorus because she couldn't dance. But they let her sing. She realized she must learn to dance.

"I'm a bargainer, you know," she said. "I was a seamstress once and knew how to make dresses. I struck up bargains with chorus girls and would make them dresses for dancing-lessons. Soon I was pretty good. So were the dresses. I got a spot in the back row of a Hertig and Seamon burlesque, and might have been there yet if the leading lady hadn't got sick. I got her part. We were playing in Cincinnati. It was my first lead and one of my big breaks."

Back in New York, she fibbed again and told Max Spiegel she had a dozen specialties and landed with "College Girls" for \$25 a week. Her first assignment was to sing at a benefit for the Friars. Little Fannie was lost. The Friars could bust an actress merely by a glance. In desperation she went to a young friend, Irving Berlin. Berlin had written some songs for Fannie before and had helped her hold her job in burlesque. Berlin composed "Sadie Salome" for the Friars' doings and Fannie was sandwiched between the routines of Lew Fields and Raymond Hitchcock. Salome had the Friars shouting, and the great Hitchcock had to wait while Fannie took encores.

"The next day, before I had a chance to eat my eggs, without ham," Fannie recalled, "Spiegel induced me to sign



In a brave but vain attempt to straighten out Nicky Arnstein, her first husband, Miss Brice failed, then took their two children, Frances and Bill, with whom she is seen above. Fannie's "Baby Snooks" of "Good News" (NBC, Thurs. nights) is her third and most famous child

an eight-year contract at \$25 a week."

Wow! Child labor! Fannie was just a kid and signed it. She has learned a heap about money since then. But can you beat that—Fannie Brice's name on a contract for eight years for \$9,400! (She gets \$4,000 for a few minutes' work as Baby Snooks.)

The contract was no good, of course. She was a minor, thank goodness.



Free of that contract, she made personal appearances in burlesque and was good. Flo Ziegfeld heard about her, saw her work and offered her a job in 1907. Fannie's mother handled the business and handled it extraordinarily well.

"I remember when Mother approached him and said I would work for \$40 a week," Fannie said. "Mother said I wouldn't work for a penny less." Mr. Ziegfeld said the price was ridiculous and my heart sank. Then Mr. Ziegfeld said, 'Make it \$75 and I'll sign her for a year.' He was a plunger, all right. Many years later he came to me and shrugged his shoulders and said, 'I'm broke again. I just lost \$2,000,000.'"

She worked for Ziegfeld for fourteen

years and was a Follies star from the first. It was the giddy era. Diamond Jim Brady and the robber barons were stalking the land, shearing the lambs and receiving the plaudits of the sheep. It was the America whose slogan was "Root, hog, or die." Many died. Diamond Jim (oh, America, the sins you have committed in the name of justice and liberty!) threw a little party and invited Fannie. She was from the rim of the gutter and the cruel brilliance of the party bewildered her. She still talks about it. But, looking back at it now, it must seem tawdry to her, common. The guests wore ten-carat diamonds for buttons. One can't help wondering where the newsies were, the ones who had first helped Fannie, while she stared at diamonds on stuffed shirts. The actors and actresses found \$100 bills under their plates.

"I remember, too, the Prince of Wales," she said.

The latest one who had woman trouble.

He came to Fannie's apartment one night with the late John Wanamaker. Wanamaker told her, "Fannie, this is the Prince of Wales. He's visiting America and you are the one person he wanted to meet."

We have a strange hunch that the prince really didn't come over because Miss Brice was the "one person" he wanted to meet. Mr. Wales was a first-class drummer and soft-soap peddler, and the feeling persists that he visited us so the American sheep could see him and marvel at the glories of the British Empire and forget about the fleecing.

Miss Brice has taken some mean kicks from life, but when you think about her at Brother Brady's little break-down and entertaining Mr. Wales you can't feel that life has been wholly mean. All in all, the score-sheet is balanced. Miss Brice has had her share of runs, hits, sacrifices and assists.

"Time can't take away the glitter of those days," she said. "Names, names, names—everybody who was anybody."

Our paths met, our hearts met."

Now, that really doesn't sound like little Fanny Borasch. What does she mean, "everybody who was anybody." What happened to the newsies, and that little Irish girl named Ryan? Oh, they are just nobodies, eh?

"It was a world all of our own," she said. "It was the theater."

But soon Miss Brice came out of the land of make-believe, the world of props and bogus emotions, and stepped into the ring with life. She was knocked down twice, once on a foul, but there was no appealing, for life makes the rules and doesn't take orders even from "everybody who was anybody."

MISS BRICE married Nicky Arnstein, who was not a national asset as a citizen. Mr. Arnstein and law and order didn't get along and soon he was out on a limb, then on the lam. He and Fannie had two children, a son and a daughter, and she stuck by Arnstein when most women would have thrown him overboard as hopeless. It was a brave effort on her part to try to save him. Finally, however, she gave up the hopeless task.

Incidentally, Mr. Arnstein still is alive. He went to his old refuge, the law, recently, and threatened a \$400,000 suit against the studio that produced "Rose of Washington Square." He charged that he had been improperly characterized.

The folks in that show were pretty good folks. One guy jumped the traces, but he came back to Alice Faye's arms (who wouldn't) and law and a good living.

But Mr. Arnstein insisted he hadn't been done right by and the studio paid out \$25,000 to settle it. A dirty little old rumor has it that Mr. Arnstein fumbled when he stuck his neck out in Hollywood, for, it is grapevined, some of the boys will be glad to learn that Mr. Arnstein is healthy and back in the sugar, as the boys say when a fellow has more than a G.

(Continued on Page 44)





Metro-Goldwyn-Mayer Photograph

**SWING KING** Artie Shaw is seen here with Lana Turner (left) and Ann Rutherford (right) in a scene from the new motion picture, "Dancing Co-Ed." Shaw knows the strain of long hours and hard work in bandleading. He also knows the value of exercise.

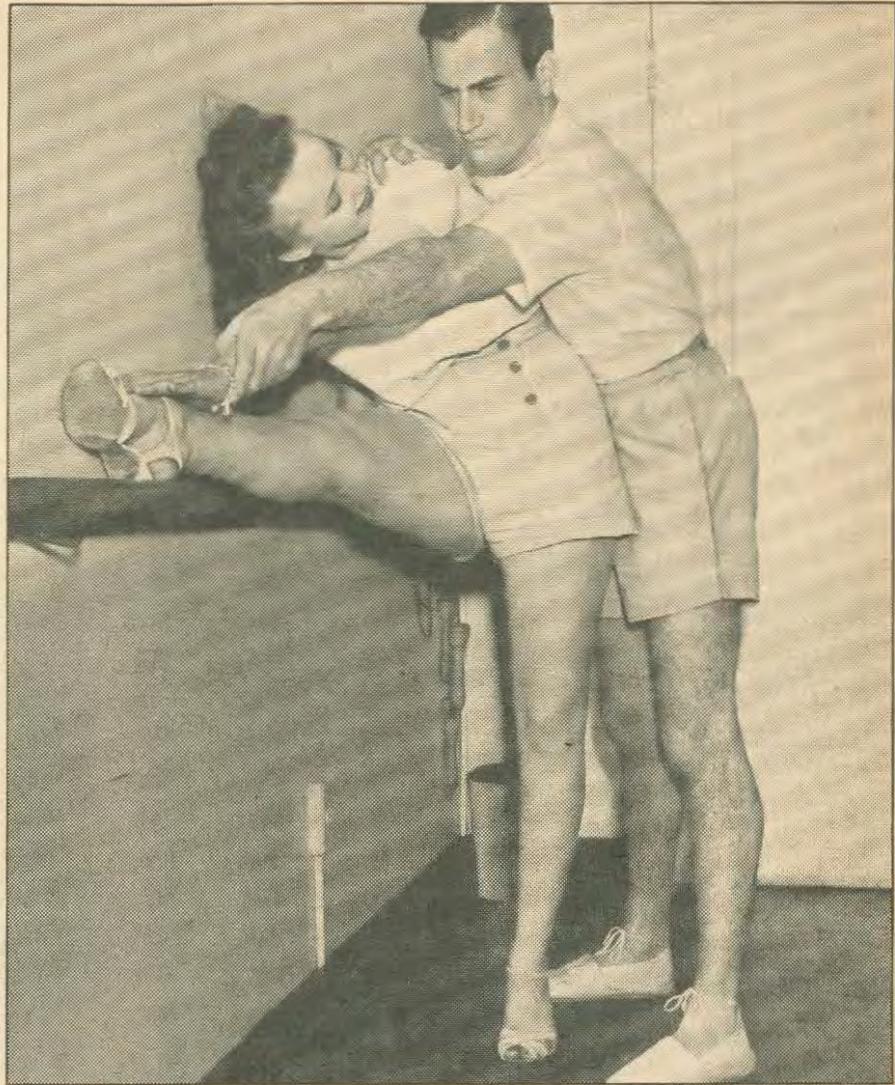
## HOW TO LIVE TO BE 100

**M**ETHUSELAH lived 969 years, but he didn't argue politics, yell at baseball games, worry over wars in Europe or cut a rug in America. We don't live that long today. Most of us probably wouldn't want to. But we'd like to live a little longer than normal—say to the age of 100. As a foundation for long life nothing beats plain old exercise. That goes no matter what your occupation. Take dancing, for instance. Great-great-grandma minced through the minuet with appealing stateliness but without overtaxing her constitution. Mama glided to the strains of "Over the Waves" waltzes without excessive drain on reserve energy. It's different

now. Chorines, tap, acrobat and ballroom artists, and gyrating jitterbugs need plenty of extra oomph in organs and muscles. Even just furnishing music for dancing takes plenty of energy. Nobody realizes the value of sound health in this field more than Artie Shaw, who survived the rare disease agranulocytopenia, to go on to greater heights as swing king. (Shaw is now heard Tues. over NBC at 9:00 p.m. EDT, 8:00 EST, 8:00 CDT, 7:00 CST, 6:00 MST, 5:00 PST.) And Artie Shaw has a system that's guaranteed to do the job. Follow his four exercises, as demonstrated on the following page, and the swing king himself assures you that you'll hit one hundred easily.



**1. FOR THE LEGS.** Swingmaster Artie Shaw shows Yvonne Duval his exercise for strong, well-formed legs. Raising and lowering body with eight-pound dumbbells on shoulders like this, he says, is one way to long life



**2. FOR THE TRUNK.** A time-honored exercise for conditioning body muscles is touching the toes with the hands. Artie shows original "oomph girl" Duval the proper position to get most from the slow stretching movement



**3. FOR INTERNAL ORGANS.** To stimulate and strengthen vital organs Artie recommends this exercise, sitting on the floor and touching each hand with opposite foot. Watching at left is athletic announcer Ben Gage of NBC



**4. FOR TONING UP SYSTEM.** Stretching is the best way to build lithe muscles, quickening circulation and encouraging a healthy constitution. This exercise alone, regularly taken, will bring you well past ninety, says Artie

# Aírialto Lowdown

By Martin Lewis

NEW YORK.—Ben Bernie, the Ol' Maestro, who discarded cigars for a pipe, returns to the air for Half and Half Pipe Tobacco with Lew Lehr on October 8 . . . Paul Sullivan, one of the better news commentators, who is familiar to listeners in the Ohio and Kentucky areas, graduates to the CBS Coast-to-Coast network beginning September 24, to be heard six times a week.

Mary Martin, who has been signed to warble on the Walter O'Keefe programs, which get under way next Tuesday, will be missing from the first two programs because she has to complete her picture work in Hollywood . . . The Aldrich Family will move to an NBC-Blue network spot when Jack Benny returns to the airways . . . Mr. District Attorney shifts to the same net effective October 1 in order to make room for Bob Hope . . . The Andre Kostelanetz-Tony Martin show moves to the West Coast for several weeks beginning October 2, in order to allow Tony Martin to do some picture work.

#### More Air Changes

The Magic Key folds after next Monday night's broadcast . . . Bob Ripley ends his current series on September 22, but no doubt will be grabbed up by another sponsor before long. His program is much too interesting to keep off the air . . . "Cavalcade of America" will return to the air if it can find a suitable spot . . . The Tommy Riggs show will feature different guest vocalists on each program. Tommy, by the way, has hired an all-star supporting cast which includes Teddy Bergman, Minerva Pious and Charlie Cantor of Fred Allen's Mighty Allen Art Players, and Brad Barker, the animal imitator.

Listeners to some of the broadcasts originating from England may recognize the voice of Howard Clancy, former NBC announcer who is now associated with the British Broadcasting Company . . . CBS songstress Judith Arlen had seven programs in a row canceled because of special European broadcasts, and your reporter had his "If I Had the Chance" appearance canceled twice for the same reason, but went on last Saturday afternoon . . .

I ran into Bob Hope eating a spaghetti dinner a few hours after he got back from Europe and, although I didn't tell him so, the comedian looked as white as a ghost. I could readily understand the reason for his looking so bad

after telling us of his experiences while in Europe and how everyone on the boat was worried wondering whether or not they would land without interference from a German submarine. The Statue of Liberty never looked so good as it did when the passengers sighted it.

The easiest ten dollars I ever made was when I appeared in front of the "What's My Name?" microphone and gave the correct answer to the clue given me by attractive Arlene Francis. However, I'm a bit peeved at Arlene. As part of the clue she stated the famous actress (it was Ethel Barrymore) made her stage debut in 1896 and added I was a little baby at the time. I assured Arlene that I wasn't born until 1904 despite my gray hairs around the temples.

After the program we went downstairs for a bit of refreshments—Budd Hulick and his wife, Harry von Zell and his frau, my better half and a couple of other couples connected with the program. During the round-table discussion, Von Zell told us about a couple of musicians in Peter Van Steeden's orchestra coming up to him before the program and asking if he could arrange to slip them each a box containing samples of all the sponsors products which are given to each contestant. Harry replied, "Now, is that nice, fellows? The sponsor doesn't come around to you asking you to slip him a cornet or trombone." That ended that.

Then someone asked the time and Budd Hulick pulled out the watch which was given to him by RADIO GUIDE for being a guest on our radio program almost two years before. Budd then told us that when he received the gift he thought it was just another inexpensive watch with rhinestones around it. A few weeks later, while visiting a friend who happened to be a jeweler, he pulled out the watch and his friend asked to see it. Budd said, "Oh, that's just an inexpensive watch I got for a present."

#### The Best Money Can Buy

After examining closely, the jeweler told Budd that he didn't realize those sparkling things were real diamonds and he had one of the best watches money could buy. Budd ran to a telephone to call Colonel Stoopnagle, who was still his partner at the time and who also received a watch, to tell him that they drastically underestimated the value of their present.

# Hollywood Showdown

By Evans Plummer

HOLLYWOOD.—As this is written, immediately after a most hectic week-end of watching, through one's ears, the most publicized outbreak of war in history, American radio is settling down again to normal and doing its best to forget the worst phases of the European situation. But the war will affect your listening in various ways, to wit:

The major networks have issued a new code of dos and don'ts to editors of war newscasts. These will be carefully filtered to remove propaganda and falsehoods, or if the veracity of a flash is questioned, such doubt will be mentioned during the broadcasting of the item. Also, all newscasters are ordered to maintain impartial and neutral treatment of war news. The volume of broadcasts from the war capitals has been reduced by the networks, and only the most important or significant verified bulletins will be permitted hereafter to disrupt regularly scheduled programs.

Charles Boyer, slated to return from France to rejoin NBC's Woodbury Playhouse with its first Wednesday airing on October 4, is reported to have been included in the French army's second call for reserves and he will remain in service for the duration of the war. Pinch-hitting for the popular screen and radio actor will be Herbert Marshall who, incidentally, was disabled during the World War while serving his king and country. The general tone of your dial fare will remain much the same. Radio will not be hurt, as are the movies by the loss of their foreign markets. But at that, one big breakfast-food maker, who spent \$25,000 a week last year on radio talent, will not return this year on account of the rise in the cost of corn and his consequent inability to make a profit.

#### One Man's Family Moves

Last week was moving day for the cast of "One Man's Family," when they returned from the San Francisco NBC studios to resume their airings from Hollywood—and October 5 the show itself will move from Wednesday to Thursday night, at 8 p.m. EST for listeners in the East and Midwest. Pacific Coast tuners will continue to hear the dramatic serial on Sunday nights. Sensible was writer Carlton Morse's admonition to his cast before their trip south from the Golden Gate: "If I hear of any of you driving over 45, I'll make you the villain of the family!"

Morse's "I Love a Mystery" de-

tective drama series will branch out and go transcontinental for Fleischmann's Yeast beginning October 2, and "Those We Love," the Agnes Ridgeway serial of Kit and Kathy Marshall's family and their friends, resumes broadcasting October 5 in behalf of Royal Gelatin. Latter show will follow the eastern rendition of "One Man's Family," which will mean Thursdays at 5:30 p.m. PST for western listeners.

#### Live Mikings . . .

Jack Benny hasn't yet set the singer who will fill the void left by Kenny Baker, but if Jack's agent has his way, Dennis Morgan will be the fair-haired boy . . . Pat Friday, the Kraft singing discovery, has no new berth in sight when Bing Crosby returns to the mike, despite rumors that she's to replace a certain coffee-hour canary . . . The concert manager of what famous radio baritone is alleged to like to play soldier with the Hollywood Nazis?

Ken Murray and Mary Healy are carefully planning their elopement . . . Fibber McGee's and Molly's 21st wedding anniversary August 31 was marred by the war outbreak—for Fibber fought overseas the last time . . . His press-agent claims Dick Powell last week narrowly missed being shot by a loaded antique pistol—but the item may be a false report . . . Joy Hodges' marriage to Omaha publisher's son Gilbert Doorly was officiated September 2 at Des Moines; the couple are now on an aerial honeymoon . . . Indications are that Ann "Oomph" Sheridan has sloughed singing-mikeman John Conte in favor of Anatole Litvak, soon to be the ex of Miriam Hopkins, now paving the way in Reno.

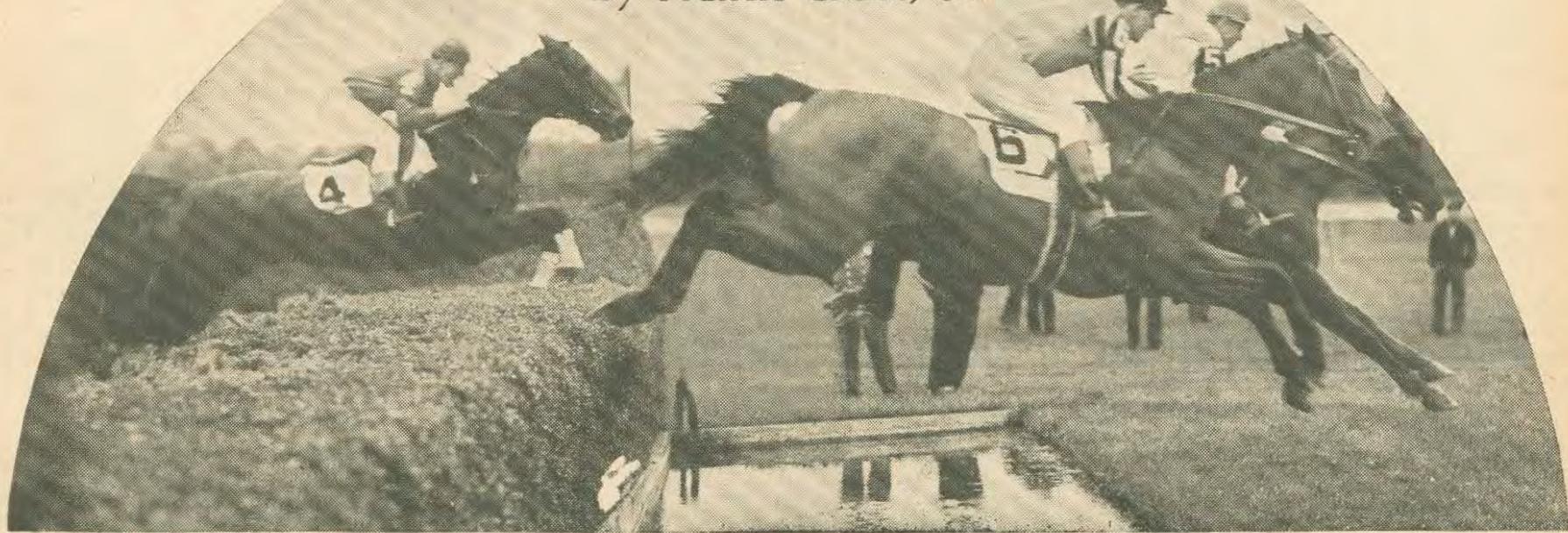
Kay Kyser chalked up an all-time high in dance attendance records September 1 at the Civic Auditorium in Pasadena when 8,457 people paid to dance; so great was the crowd that the management appealed to the crowd to take turns and dance every other group in order to make room. Kyser is now back in Hollywood at work on his RKO picture, "You're Right, That's Wrong" . . . Another record-breaker is Connie Boswell, of the "Good News" cast, whose phonograph recording of "An Apple for the Teacher" promises to pass in sales the "Beer Barrel Polka."

Charlie Barnet's saxophonist, J. Lamarr, was rushed to Cedars of Lebanon Hospital September 1 for an acute major operation . . . Phil Harris replaces Muzzy Marcelino October 3 at the Wilshire Bowl.



# THE BRAVEST HORSES IN THE WORLD

By Francis Chase, Jr.



—International News

Radio finds the heart-stopping action of the steeplechase as NBC brings listeners America's greatest—the Foxcatcher

**A** STEEPELCHASE is a horse-race run the hard way—across country, over fences, brooks, plowed fields, hedges. And as if the natural obstacles which dot the countryside aren't enough, man has added a few of his own to insure thrills. "Steeplechasing," an English journalist wrote in 1819, "is a sort of racing for which the Paddies are particularly famous and in which, unless the rider has pluck and his horse stamina, they cannot expect to get well home." The writer couldn't improve upon that early definition unless he added the words "and luck" to it.

Steeplechasing started in Ireland, but so universal is the perilous appeal of high-jumping horses, the competition of the race, and the inherent quality of "anything can happen" that marks the sport that it soon spread to England, France, and now, at long last, to the United States. The oldest established steeplechase is the Grand National run each year at Aintree and which serves, also, as the occasion for the great Irish Hospital committee's lottery. The newest established steeplechase of importance is the Foxcatcher, run each season at Fair Hill, Maryland, over a course which closely resembles the Aintree course. For a thrill of thrills, we recommend that those who are unable to attend be sure to tune in on the afternoon of September 16, when the National Broadcasting Company puts a description of this newest important sports event on the air.

Sporadically through the South, where gentlemen riders still ride to hounds, an effort has been made to bring steeplechasing to America. A large amount of money and effort was spent at Grasslands, Tennessee, some years ago when English architects were imported to lay out a course, and the writer has, in more recent years, trained horses on fences still standing there. But it was out of the way and never attracted either crowds or outstanding "chasers" (horses used in steeplechases, a specially trained hunter stock, for the most part).

## For thrills and spills, listen to the Foxcatcher this Saturday

In 1933 William du Pont, Jr., in charge of a committee of the Foxcatcher Hunt Club, appointed to stage a race-meet for hunters, started America's Grand National when the Fair Hill course was laid out and the meet so publicized that it drew a crowd of twenty thousand that first year. It has been a popular and growing event ever since.

Steeplechasing is the natural result of the competitive fires which burn in every huntsman's breast. The facetious Lord Alvanley, about the year 1800, put the feeling of many hunters into words when he said that he "regarded the hounds as so many hindrances to what otherwise would have been a very excellent sport." In short, racing horses across the obstacle-strewn countryside was great sport for the horses, the riders and the onlookers, to say nothing of the betting element, and it was a shame to have a good race end when the hounds had cornered their quarry. The first real steeplechase was probably held in Leicestershire in 1803, when, after a hunt dinner, three gentlemen rode to settle a bet. No figures were given, but the "added money" was "a hogshead of claret, a pipe of port, and a quarter-cask of rum."

In the early "chases"—at St. Albans, and later at Aintree—the courses were fenced, but it was not against the rules for a rider to dismount and go through a gate providing he closed the gate after him. Good riders, however, preferred to take the jumps rather than lose time in dismounting and handling the gate.

It was at St. Albans that Jem Mason, one of the famous early-day riders, fixed it with a confederate to saw the top bar of a gate almost through so that, if he struck it, it would give way under his horse's weight. The gate was

steep and few riders would try the jump. Other riders, however, discovered the bar and repaired it so that it was stronger than before. In the race, Jem rode at the gate confidently—although he knew that it was an almost impossible jump—and was amazed to find himself sailing through the air with an ease that would have astonished the man on the flying trapeze, to land on his shoulder some twenty feet distant. He didn't race anymore that year because of the broken collarbone. Jem's attempt at fraud was smiled upon in those days, for even the gentlemen riders of the period attempted every ruse to win. Perhaps this was because some of the gentlemen fell—just barely—on the gentlemen side of the fence. "Black" Tom Oliver was one of these, born hopelessly insolvent but a gallant horseman. Once, confined in Oxford gaol for debt, a friend wrote and asked him if there was anything he wanted. He wrote back: "Send me a d—d good wall-jumper!"

MANY superstitions have grown up around various courses, just as they will, with time, grow up around the Fair Hill course here. At Aintree it was said that no horse could win the Grand National two years in a row. In 1935 Major Noel Furlong's Irish gelding, Reynoldstown, won it, and in 1936, entered again, Reynoldstown was conceded little chance to repeat by the track-followers. On the first jump, its rider, Falke Walwyn, lost his whip, but Reynoldstown needed no urging to stay up with the leaders on the first trip around the course. Reynoldstown was second only to Davy Jones and, fortunately, the horse had never heard of the superstition. The only sound and dependable tradition about Aintree is that anything can happen. So, one

jump from the finish, Davy Jones' rein broke. His rider got him over the jump, but on the flat the horse swerved, and there was nothing for Reynoldstown to do but gallop home the winner and upset a track legend.

Becher's Brook, which is duplicated on the Fair Hill course, accounts for most of the tumbles at Aintree. This tricky hurdle has a blind approach, and the drop on the other side, across the brook, is much more precipitate than it seems to riders and horses. It was named for an early steeplechase rider, Captain Becher, who, thrown from his mount, saved his life under the hoofs of horses which followed by staying submerged under the brook until they had all jumped over.

Perhaps the most fantastic winner of the Grand National was Morifau, an elephantine swayback from New Zealand, in 1904. After a voyage half-way around the world, he was shipwrecked off the coast of Ireland and believed drowned. Two weeks later some Irish fisherman found him on the shore of an uninhabited island, unharmed. He had swum many miles to safety. Hurried to Aintree, he arrived in the nick of time and, in superb condition, took the cup.

Steeplechasing provides a thrill that no other sport approaches. Unlike straight racing, the race is not to the swift. Neither are the best jumpers consistent winners. The steeplechase goes to the horse that's a peculiar combination of hunter, race-horse and opportunist. Being lucky doesn't hurt any. Anyway, at least three horses have been taken from the shafts of milk-wagons to win the Grand National. Anything can happen, and that's what makes the Foxcatcher broadcast well worth listening to if you go for things like war scares, prize-fights, airplane races and invasions from Mars. It's all of them in one.

As Radio Guide goes to press, NBC has not yet announced the exact time of its broadcast of Maryland's Foxcatcher Steeplechase this Saturday afternoon.

# COMING EVENTS

Condensation of three *RADIO GUIDE* departments on this page to allow room for the Portable Radio Section on Pages 13 to 17 is for this week only. Departments will appear as usual next week.

## THE WEEK'S BETTER PROGRAMS

### F.D.R. SPEAKS Sat., NBC, CBS, MBS

In the midst of foreign wars and rumors of wars President Roosevelt this week will make an address to the National Democratic Women's Day groups assembled for the occasion. There is no indication yet as to whether the President will touch on the international situation. Mrs. Roosevelt will introduce him.

Eastern Daylight 10:30 p.m. Central Daylight 9:30 p.m. Mountain 7:30 p.m. Pacific 6:30 p.m.

### O'NEILL MASTERPIECE Sun., CBS

Orson Welles' production for this Sunday is marked by two unusual characteristics. Number one: The play is the only comedy written by the great American dramatist, Eugene O'Neill. Number two: There will be no guest star. "Ah, Wilderness" is the play, a story of the retrospective wisdom of age and the whimsical self-importance of youth.

Eastern Daylight 8:00 p.m. Central Daylight 10:00 p.m. Mountain 8:00 p.m. Pacific 7:00 p.m.

### RETURN OF CHARM Sunday, NBC

Phil Spitalny's group of charmers, the all-girl orchestra, brings back to the air this week the very popular musicale, the "Hour of Charm," featuring the smooth, sweet music of the all-girl band, the deep-throated singing of Maxine, and the violin magic of Evelyn.

Eastern Daylight 10:00 p.m. Central Daylight 9:00 p.m. Mountain 7:00 p.m. Pacific 6:00 p.m.

### BACK TO "BIG TOWN" Tues., CBS

Edward G. Robinson, who has been vacationing in Europe with Mrs. Robinson and their young son, Manny, will resume his racket-busting role as Steve Wilson, crusading newspaper editor of "Big Town," this week. The "Big Town" show was introduced in 1937 and has now grown to be one of the most popular of all dramatic radio shows.

Eastern Daylight 8:00 p.m. Central Daylight 7:00 p.m. Mountain 8:30 p.m. Pacific 7:30 p.m.

### O'KEEFE AGAIN Tuesday, CBS

Walter O'Keefe, whose air-comedy renown dates back to the Lucky Strike Magic Carpet, has a new spot beginning this week. He succeeds to the guiding seat of the show previously starring Al Jolson and Dick Powell. "Walter O'Keefe's Variety Show" is the title of the new program, featuring other stars and Bobby Dolan's orchestra.

Eastern Daylight 8:30 p.m. Central Daylight 7:30 p.m. Mountain 9:00 p.m. Pacific 8:00 p.m.

### LOUIS vs. PASTOR Wed., NBC

World's heavyweight champion Joe Louis defends his title Wednesday against Bob Pastor at Briggs Stadium in Detroit. Sam Taub and Bill Stern are the broadcasters.

Eastern Daylight 10:30 p.m. Central Daylight 9:30 p.m. Mountain 7:30 p.m. Pacific 6:30 p.m.



—Maurice Seymour  
BOB HAWK

university life, coupled with talent as emcee, should bring something new to question-and-answer programs. So today the handsome master directs "Name Three," a title which is self-explanatory, over MBS on Wednesday nights at 8 p.m. EDT.

## HOW ARE YOU ON RADIO QUIZ GAMES?

### QUESTIONS

From "True or False" (NBC, Mon., 8:30 p.m. EDT)

1. A person traveling on a railroad pass is known as a "deadhead."
2. A hoofer is a backstage errand-boy.
3. A tantrum is a two-seated bicycle.
4. When you buy a section in a Pullman car, you are entitled to a private room.
5. A miracle play is one that makes a profit.
6. Spoons are sometimes used for fishing.

From "Dr. I. Q." (NBC, Mon., 9:00 p.m. EDT)

1. Under what conditions may a man purchase his discharge from the U. S. Army?

2. In a golf tournament, what is the difference between medal play and match play?

3. In what game are the pawn and bishop used?

4. Common lead pencils do not contain lead, but graphite, for which of the following reasons:

- a. Graphite does not break.
- b. Graphite lasts longer.
- c. Graphite makes blacker mark.
- d. Graphite has more pleasant odor.

From "Information, Please" (NBC, Tues., 8:30 p.m. EDT)

1. Name the last three Presidents who wore mustaches in office.

2. What fruits were cross-bred to make these hybrids?

- a. Plumcot.
- b. Tangelo.
- c. Loganberry.

**G**AEST quizmaster on the air is Bob Hawk of Mutual's "Name Three." Stoopnagle and Bud called him the funniest ad-lib man in radio and, in fact, his first venture in quiz games was dubbed "The People's Rally and Fun Quiz." That was in 1938. Hawk had then been in radio for ten years, and had earned the reputation of being one of Chicago's top announcers. But when the quizzes caught on, Bob became interested, thought his background of teaching and

university life, coupled with talent as emcee, should bring something new to question-and-answer programs. So today the handsome master directs "Name Three," a title which is self-explanatory, over MBS on Wednesday nights at 8 p.m. EDT.

From "Battle of the Sexes" (NBC, Tues., 9:00 p.m. EDT)

1. What is the difference between octogenarian and centurion?
2. If a car were traveling sixty miles per hour, how far would it travel in 18½ minutes?
3. When you eat the following, are you eating flower, bud or leaf?
  - a. Cabbage.
  - b. Brussels sprouts.
  - c. Cauliflower.

From "Name Three" (MBS, Wed., 8:00 p.m. EDT)

1. Name three works which have become famous but are defective or incomplete.
2. Name three things you should keep.

From "Kay Kyser's College" (NBC, Wed., 10:00 p.m. EDT)

1. Who was lost in Spencer Tracy's latest picture, "Stanley and Livingstone?"
2. Who wrote "Paradise Lost" and "Paradise Regained"?
3. What was lost in the song, "A Tisket A Tasket"?

From "Ask-It-Basket" (CBS, Thurs., 8:00 p.m. EDT)

1. Which of these men was the author of the following quotation: "These are the times that try men's souls."
  - a. Abraham Lincoln.
  - b. Thomas Paine.
  - c. Thomas Jefferson.

2. What furnishes the motive power for ships passing through the Panama Canal?
3. What is a cummerbund?

(Answers on Page 43)

# VOICE OF THE LISTENER

Readers are invited to express their opinions. Address all letters to V. O. L., 731 Plymouth Court, Chicago, Illinois.

### Savings Plan

Dear V. O. L.:

I'm saving some money and sitting tight. I'm not squawking about the radio commercials, but I'm banking on it that some day some sponsor will be smart enough to instruct his announcer to deliver in normally appealing tone something like the following announcement: (At the opening of the program) "Ladies and gentlemen, the X Company is pleased to present 'The Z Program.' We are further pleased to inform you that there will be no commercial announcement until the program is completed, believing that, in return for this favor, you will grant us sixty seconds of your attention at the close of the program."

When that happens, I'll listen and like the commercial plug at the close of the show, and I'll go right out (even if it's raining) and buy some of their product with some of the money I'm saving for that purpose.

George Wiston, Cleveland, Ohio

• We think we'll borrow Mr. Wiston's idea for our own budget.—V. O. L.

### Shut-In Corner

Dear V. O. L.:

I've been in this sanatorium for five and one-half years, but it really doesn't seem that long to me. My radio has been with me all this while, and no other patient has derived more pleasure from her radio than I have.

Until about two months ago we all had battery sets; we weren't allowed electric sets. We had to have earphones instead of speakers. But now I have an electric radio instead of my former one-tube, two-battery set, and now I've also become a short-wave fan. I'd like to be a ham myself.

Miss Boya Penovich, Will County Sanatorium, Joliet, Ill.

### Overproduction

Dear V. O. L.:

There are too many guest stars. At first it was novel. We liked it, we begged for more—and we got it! It's like a kid with strawberry shortcake. He loves it and can't get enough. But fed strawberry shortcake three times a day, day in and day out, it won't be long before he shouts "uncle!" That doesn't mean that the shortcake is no longer good. There's just so much of it that it ceases to be appetizing.

Jimmie White, Oklahoma City, Okla.

• Radio suffers at times from a disregard of the entertainment law of supply and demand.—V. O. L.

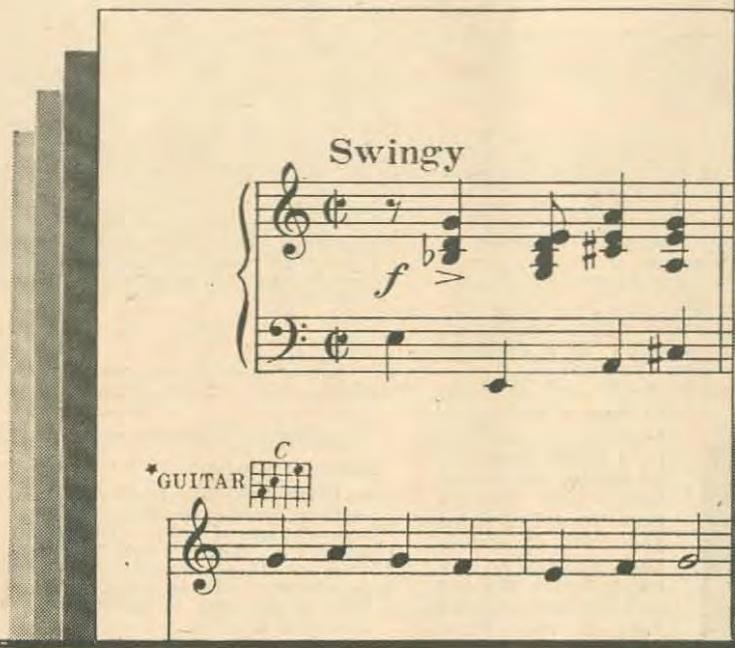
### Our Own Refugees

Dear V. O. L.:

That was a mighty dynamic picture on the inside front cover of your August 4 issue, illustrating, as explained on page 1, the program "Nobody's Children." We need more pictures like this, and more programs like this one to remind us that no matter what Europe's problems, we have our own variety of refugees—the orphans who, however well taken care of in institutions, need the loving association of parents. Believe me, I know.

Amelia Grace, Chicago, Ill.

• The picture referred to was a photograph of Barbara Stanwyck with several orphan children, illustrating a new human-welfare program from the Los Angeles Children's Home Finding Society, heard over MBS on Sundays.—V. O. L.



## CAN YOU WRITE A SONG?

### A Search for American Songs

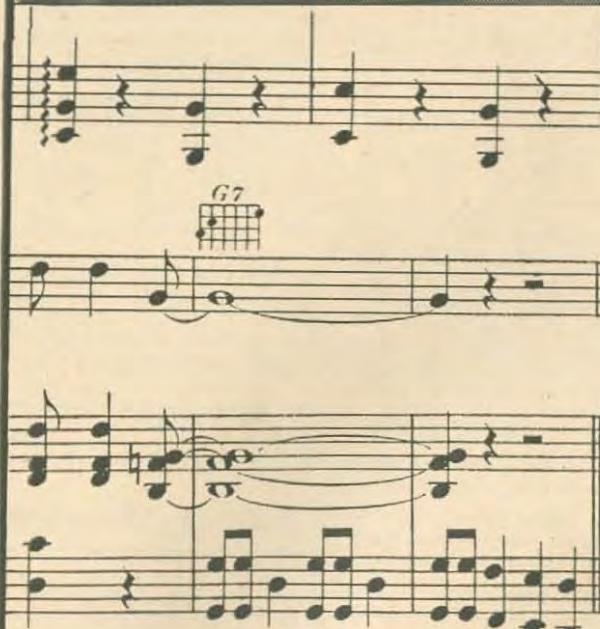
Somewhere in America is an undiscovered genius who loves and writes good songs. Radio Guide wants to find him. As never before, the world needs his music. Where is this Stephen Foster, this Victor Herbert?

### Riches, Fame, Success!

Good music is simple music that goes to the heart. That tune you whistled this morning, that air you hummed last night may be tomorrow's hit. Soon a dozen new song-writers will be rich, famous, successful.

### Watch for Next Week's Announcement

In conjunction with the music-publishing house of Davis-Schwegler, Radio Guide begins a Coast-to-Coast search for songs. Cash prizes, radio performance, song publication, and contracts will go to winners. Watch for the announcement of our National Song Search.



**Log of Short-Wave Stations  
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CHNX, Canada	6.13	OAX4J, Peru	9.34
COCG, Cuba	8.85	OLRBA, Bohemia	15.23
CSWT, Portugal	9.735	OZF, Denmark	9.52
DJB, Germany	15.20	OZH, " "	15.32
DJD, " "	11.77	PCJ, Holland	9.59, 15.22
DJL, " "	15.11	PHI, " "	17.775
DJZ, " "	11.80	RAN, U.S.S.R.	9.60
EAO, Spain	9.86	RKI, " "	15.08
EIRE, Ireland	17.84, 9.595	RNE, " "	12.00
		RV96, " "	15.18
FOSAA, Tahiti	7.1	SPB, Sweden	11.705
GRX, England	9.69	SPD, Poland	11.53
GRY, " "	9.60	SPW, " "	13.64
GSA, " "	6.05	TFJ, Iceland	12.23
GSB, " "	9.51	TGWA, Guatemala	15.17
GSC, " "	9.58	TGWB, " "	6.49
GSD, " "	11.75	TG2, " "	6.195
GSE, " "	11.86	TIPG, Costa Rica	9.612
GSF, " "	15.14	TI4NRH, " "	9.698
GSG, " "	17.79	TPA2, France	15.24
GSH, " "	21.47	TPA3, " "	11.88
GSI, " "	15.26	TPA4, " "	11.71
GSO, " "	21.58	TPB3, " "	17.85
GSP, " "	15.18	TPB11, " "	11.885
GSV, " "	15.31	VK2ME, Australia	9.59
HAS, Hungary	15.37	VK3ME, " "	9.51
HAT4, " "	9.12	WIXAL, Boston, Mass.	
HBJ, Switzerland	14.675	15.26, 11.79, 6.04	
HEO, " "	11.402	WIXAR, Boston, Mass.	
HCJB, Ecuador	14.43	11.73, 15.13	
HCJB, " "	12.46	XECR, Mexico, D.F.	7.38
HCRL, " "	6.356	XEUZ, " "	6.12
HP5A, Panama	11.7	XEWV, " "	9.5
HP5G, " "	11.78	XGOX, China	17.8
HP5J, " "	9.60	XGOY, " "	11.9
HVJ, Vatican City	15.12, 9.66, 6.03	XPSA, " "	7.01
		YVSRN, Venezuela	5.04
IRF, Italy	9.83	ZIZ, St. Kitts	6.385
JLG3, Japan	11.705	ZRL, So. Africa	9.61
JZJ, " "	11.80	2R03, Italy	9.635
JZK, " "	15.16	2R04, " "	11.81
JZL, " "	17.785	2R06, " "	15.30
LRA, Argentina	9.69	2R08, " "	17.82
LRX, " "	9.66	2R09, " "	9.67

Short-wave programs of American stations are shown along with the regular listings beginning on page 18. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

Due to war conditions now existing in Europe, all programs from European countries are tentative and are subject to change without notice.

**Daily Programs, Sat., Sept. 16, through Fri., Sept. 22**

Programs listed here are those broadcast daily at the same time. Exceptions are indicated.

8 a.m. (ex. Mon.)—Overseas hour: JZK JZJ
8:30 a.m.—Program from Ireland: EIRE (17.84)
8:30 a.m. (ex. Sun.)—News (English): VLR
8:30 a.m.—News (English): KGEI (9.53)
9 a.m. (ex. Sun.)—News: WRCA (21.63) WNBI (17.78) WGEA (21.5)
9 a.m.—News: PHI PCJ (15.22)
9 a.m.—Program from Chungking, China: XGOY
9:15 a.m. (ex. Sun.)—News (English): WLWO
9:15 a.m.—News (English): GSF GSG GSJ
9:15 a.m. (ex. Sun.)—Golden Gate Exposition Stroller: KGEI (9.53)
10 a.m.—Big Ben: GSF GSG GSJ
12 noon (ex. Sun.)—News (English): 2R06
12 noon—News (English): GSG GSF GSJ
12:30 p.m. (ex. Sun.)—News (English): WLWO (6.06)
12:30 p.m.—Program from Ireland: EIRE (17.84)
1 p.m.—News (English): WRCA (21.63) WNBI (17.78)
1:17 p.m.—Arabic program: GSP
1:30 p.m.—News (English): HP5G
1:45 p.m.—Marimba Ensemble: TGWA (15.17)
2 p.m.—News (English): GSG GSI GSD
2:30 p.m.—Program from Ireland: EIRE (9.695 alternate days)
3:15 p.m.—News (French, German and Italian): GSA GRX
3:30 p.m. (ex. Sat., Sun.)—News: WSLR (11.79)
4 p.m.—News (French): WRCA (21.63) WNBI (17.78)
5 p.m. (ex. Sun.)—News (French, German and Italian): W2XE (17.83)
5:10 p.m.—News (English): KGEI (15.33)
5:30 p.m. (ex. Sun.)—News (English): GSD GSP
6 p.m. (ex. Sat., Sun.)—News: WSLR (6.04)
6 & 9 p.m. (ex. Sun.)—News (Spanish): WNBI (17.78) WRCA (9.67)
6:30 p.m. (ex. Sun.)—News (Spanish): W2XE (15.27) WCAB (9.59 or 6.06)
6:45 p.m.—Program from Portugal: CSW7
6:45 p.m. (ex. Sat., Sun.)—Lowell Thomas, news: WLWO (6.06)
7 p.m.—News (English): DJB DJD
7 p.m.—Polish Program for North America: SPW
7:15 p.m. (ex. Sat., Sun.)—News (Portuguese): W2XE (15.27)
7:30 p.m.—News (English): HP5A
7:30 p.m.—News (Spanish): GSO GSC
8 p.m.—News (Portuguese): GSO GSC
8 p.m.—Soviet Program: RAN RKI RV96
8:30 p.m. (ex. Sat.)—News (English): HAT4
8:30 p.m.—News (English): 2R03 2R04 2R06
8:30 p.m.—News (English): GSB GSD GSJ
9 p.m.—News (Spanish): KGEI (15.33)
9:15 p.m.—News (English): DJB DJD
10 p.m.—Program from Chungking, China: XGOX (17.8)
10 p.m.—News (English): WRCA (9.67) WNBI (6.1)
11 p.m.—News (English): WLWO (6.06)
11 p.m. (ex. Sun.)—News (English): W2XE (11.83)
11:30 p.m.—News (English): DJB DJD
12 mid.—News (English): GSB GSC GSD

# On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times given are Eastern Daylight Time. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours

THE long-impending conflict in Europe has become a dreadful reality. It is not a war of bullets alone, but a war of words—a war of wavelengths. Sentiment is molded, ultimatums delivered, war is declared, in fact history is made, by radio. Short-wave radio is playing and will play a role of such vast importance in this conflict that its implications are overwhelming. With ordinary cable and wireless communications crippled or completely disrupted, practically all war news is coming in via short-wave radio. Short-wave radio has now come into its own—not as a plaything for experimenters or as a vehicle for stunt broadcasts from strange spots but as the voice of world events. The time has come when all radio listeners will want to become familiar with short waves. A few frank facts in this connection are vital.

London, Paris and Berlin each have a powerful array of short-wave transmitters, but not all broadcasts from these stations are audible in the United States. The transmissions that you will be most interested in and that you will receive with good volume and intelligibility are those which are particularly directed or beamed on this country. Take for example London. Some thirty channels, each using a different call, are available for broadcast purposes. You don't have to remember all of these. For reception from London, from 6:45 a.m. to 5 p.m. EDT, turn your dials to GSG (17.79), almost in the center of the 16-meter band; from 5:20 to 7 p.m. EDT, turn to GSP (15.31), near the high-frequency side of the 19-meter band; from 7:20 to 10:15 p.m. EDT, turn to GSD (11.75), on the 25-meter band, and from 10:40 p.m. to 12:30 a.m. EDT, turn either to GSD (11.75) or to GSC (9.58) on the 31-meter band.

You can hear Germany best from 5:55 to 11:50 p.m. EDT. DJB (15.2), near the center of the 19-meter band, is your best bet, but you have a second choice in DJD (11.75) on the 25-

meter band. Programs from Paris are directed to the United States from 9:30 p.m. to midnight EDT only. Turn your dial to TPB11 (11.885), near the high-frequency side of the 25-meter band. Transmissions from Poland are sent to the United States daily from 7 to 10 p.m. EDT, but these are seldom received with sufficient volume for practical reception. SPW (13.635) is Warsaw's best frequency.

Now you may hear French, German or Polish programs from other stations than those mentioned above, but those listed will provide best reception and are easy to locate and remember. I suggest you clip out this paragraph and hang it near your receiver for reference purposes.

Programs from Germany which are rebroadcast on the networks originate over DJL (15.11) or DJB (15.20), if daytime; or over DXB (9.71), if night-time . . . England's new frequency, GSW (7.23), on the new 41-meter band, is now in use . . . Detailed English newscasts are still being made from England, France and Germany, at the times listed in our program listings, but news summaries or important news flashes are made irregularly throughout the program schedules, the same as they are in our country . . . France is using a new frequency of 9.62 megs, which provides good reception, almost nightly from 9:30 to 12 midnight EDT.

LYR (9.29), at Kaunas, Lithuania, power 500 watts, relays the programs of long-wave station Kaunas I, weekdays from 1 to 1:40 a.m. and from 3:30 to 4 p.m. and on Sundays from 2:30 to 3:15, from 7 to 8:45 a.m., from 12:30 to 2:15 and from 3 to 4:30 p.m. EDT. Both men and women announcers are employed . . . Apparently there is now an amateur-phone station in Mauritius. Listeners report hearing VQ8JM (14.11), near 8:40 a.m. EDT, while a correspondent in South Africa reports a station, giving its location as Mauritius, broadcasts music irregularly on a frequency of 7.19 megs.

12:45 a.m. (ex. Sat.)—Program from South Africa: ZLR

## Saturday, September 16

For programs broadcast daily see Daily Programs (Col. 1)

9:45 a.m.—Mail Bag: KGEI (9.53)
11 a.m.—Mail Bag: WLWO (6.06)
3 p.m.—Promenade Concert; BBC Symphony Orchestra, conducted by Sir Henry J. Wood: GSG GSP GSD
4 p.m.—English Mail Bag: TAP (9.465)
6 p.m.—News (English): RNE
7 p.m.—Royal Hungarian Opera House Orchestra: HAT4
7:15 p.m.—Dance program: DJB DJD
8:30 p.m.—Concert Hall: WGEA (9.55)
8:45 p.m.—London Log: GSB GSD GSJ
9 p.m.—Hour of Costa Rica: TIPG
9:30 p.m.—Special Transmission to Massachusetts: DJB DJD
9:30 p.m.—Variety broadcast: TPB11 TPA4
10 p.m.—Dance music: YV5RN
11 p.m.—Concert of Master Works: TGWA (9.685)
11:15 p.m.—Lucky Dip: GSB GSC GSD
12 mid.—Dance music: KGEI (9.53)

## Sunday, September 17

For programs broadcast daily see Daily Programs (Col. 1)

8:30 a.m.—Church Services: VUC2 (4.88)
9 a.m.—Program from Denmark: OZH
10 a.m.—Church of the Air: W2XE (17.83)
11:30 a.m.—News: WLWO (6.06)
12 noon—Survey in English: 2R06
1:45 p.m.—Marimba Ensemble: TGWA (15.17)
2:40 p.m.—Raul Paniagua, pianist: TGWA (15.17)
2:55 p.m.—St. Paul's Services: GSG GSP GSD
3:30 p.m.—Latin American songs: TGWA (15.17)
3:45 p.m.—Excerpts from "The Beggar's Opera": GSG GSP GSD
4 p.m.—Dance Program: LRX
5:05 p.m.—News (English): GSG GSP GSD
6 p.m.—Short Wave Listener's Mail Bag: CHNX
7 p.m.—Mexican Hour: XECR XEWV
7:15 p.m.—Otto Dobrindt Band: DJB DJD
8 p.m.—Hungarian University Choir: HAT4
8:15 p.m.—Military Band Concert: TGWA (15.17)
8:30 p.m.—News (English): GSB GSD GSJ
8:45 p.m.—Opera, "Il Re": 2R03 2R04 2R06
9 p.m.—Cuban Band Concert: COCO (8.7)
9:10 p.m.—Jose Molina Pinillos' orchestra: TGWA (9.685)

9:30 p.m.—Paul Carson, organist: KGEI (15.33)
9:35 p.m.—Program of Marches: GSB GSD GSJ
10 p.m.—News: TGWA (9.685) TGWB
10 p.m.—Sunset Symphony: WGEO (9.53)
10 p.m.—Voice of Hawaii: KQH (14.92)
11 p.m.—Buddy Fisher's orchestra: WLWO (6.06)
11:20 p.m.—London Palladium Orchestra: GSB

## Monday, September 18

For programs broadcast daily see Daily Programs (Col. 1)

10:30 a.m.—Moment Musical: WGEA (21.5)
11 a.m.—Serial, "The Four Feathers": GSG GSF
2:30 p.m.—Campbeltown Gaelic Choir: GSG GSP
4 p.m.—Revue, "Time Staggers On": GSG GSP
4:45 p.m.—French Mail Bag: WRCA (21.63) WNBI (17.78)
6 p.m.—Science news: WGEO (9.53)
6:30 p.m.—Modern Radio Course: WSLR (11.73)
7 p.m.—Aloha Land: WGEA (9.55)
7 p.m.—English program: Radio Martinique (9.7)
7:15 p.m.—Light Entertainment: DJB DJD DJZ
7:30 p.m.—Tropical Moods: WGEO (9.53)
8 p.m.—Symphony Orchestra: HAT4
8:15 p.m.—Mail Bag (Spanish): WGEO (9.53)
8:45 p.m.—Folk-Songs: 2R03 2R04 2R06 IRF
9 p.m.—Program from Belgrade, Yugoslavia: YUG (15.24)
9:30 p.m.—Mail Bag: 2R03 2R04 2R06 IRF
9:45 p.m.—North American transmission: HBO (11.40)
11:20 p.m.—Talk in English: TPB11 TPA4
11:30 p.m.—Musica Classica: WLWO (6.06)

## Tuesday, September 19

For programs broadcast daily see Daily Programs (Col. 1)

5 a.m. (Tues., Wed., Thurs.)—Program from Luxembourg: Radio Luxembourg (15.35)
10 a.m.—Rhythms of Today: WGEA (21.5)
10 a.m.—Serial, "Let the People Sing": GSG GSF
2:30 p.m.—Arcadian Follies: GSG GSP GSD
3 p.m.—Promenade Concert; BBC Symphony



—Will Weissberg

Alfred Wallenstein will conduct in MBS "Symphonic Strings" Sat., and NBC Orchestra Concert Sun.

## FORECAST

Saturday, September 16

Dorian String Quartet, CBS. American chamber-music.

**Eastern Daylight** 11:00 a.m. **Central Daylight** 10:00 a.m. **Mountain** Not Available  
**Eastern Standard** 10:00 a.m. **Central Standard** 9:00 a.m. **Pacific** Not Available

Columbia Concert Hall, CBS. Lansing Hatfield, baritone.

**Eastern Daylight** 10:30 a.m. **Central Daylight** 10:30 a.m. **Mountain** Not Available  
**Eastern Standard** 10:30 a.m. **Central Standard** 9:30 a.m. **Pacific** Not Available

NBC String Symphony, NBC. Frank Black, conductor. Choral Prelude "Wir Glauben All' in Einem Gott" (Bach), String Quartet; "Aus Meinem Leben" (Smetana). (Both pieces transcribed for the String Symphony by Frank Black.)

**Eastern Daylight** 7:00 p.m. **Central Daylight** 6:00 p.m. **Mountain** 4:00 p.m.  
**Eastern Standard** 8:00 p.m. **Central Standard** 5:00 p.m. **Pacific** 3:00 p.m.

Symphonic Strings, MBS. Alfred Wallenstein, conductor. *Fantasia in G Major* (Bach), *Variations on a Theme of Frank Bridge* (Britten).

**Eastern Daylight** 10:15 p.m. **Central Daylight** 9:15 p.m. **Mountain** 7:15 p.m.  
**Eastern Standard** 9:15 p.m. **Central Standard** 8:15 p.m. **Pacific** 6:15 p.m.

Sunday, September 17

Vera Brodsky, CBS. Young American pianist. Miss Brodsky will also be heard on Tuesday morning at the same time.

**Eastern Daylight** 9:00 a.m. **Central Daylight** 8:00 a.m. **Mountain** Not Available  
**Eastern Standard** 8:00 a.m. **Central Standard** 7:00 a.m. **Pacific** Not Available

Radio City Music Hall of the Air, NBC. Music Hall String Symphony; Maurice Baron, conductor; Josepha Chekova, soprano; Henrietta Schumann, pianist. *Eine Kleine Nachtmusik* (Mozart), String Symphony; *Plaisir d'Amour* (Martini), "Voi Che Sapete" from "The Marriage of Figaro" (Mozart), Josepha Chekova; *Two Lyric Pieces* (Grieg), String Symphony; *Krakowiak* (Chopin), Henrietta Schumann; *Prayer* (Baron), Josepha Chekova; *Two Characteristic Pieces for Strings* (Sinigaglia), String Symphony.

Miss Chekova, an unknown a few years ago, won her first recognition at the Music Hall in its production of Puccini's opera, "Madame Butterfly," when the writer of this department was the narrator. He remembers that she jumped in at a moment's notice to replace an indisposed prima donna, and made a sensational hit with the public and the press.

Mozart's aria (in English, "What Is This Feeling?") is sung by the page Cherubino in the first act of "The Marriage of Figaro." A characteristic feature of the accompaniment is the pizzicato of the strings, in imitation of the guitar. The aria itself has simple ballad form.

Chopin's seldom played "Krakowiak"

# The March of Music

Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air . . ." —Wordsworth

Because of the Portable Section of this week's Radio Guide, the March of Music has been condensed for one week only. The department will appear in its usual form again next week.

makes an interesting revival. One of the composer's very early works, it has true Polish rhythm and piquancy. The Krakowiak is a dance, closely related to the mazurek or mazurka. The conventional orchestration—never Chopin's strong point and always giving him trouble—shows inferiority to the resourceful piano part.

**Eastern Daylight** 12:00 noon **Central Daylight** 11:00 a.m. **Mountain** 9:00 a.m.  
**Eastern Standard** 11:00 a.m. **Central Standard** 10:00 a.m. **Pacific**

Perole String Quartet, MBS. A popular string ensemble returns to the air for a new series. *Quartet in F Minor, Opus 95; Cavatina from Quartet in B Flat, Opus 130* (Beethoven).

**Eastern Daylight** 12:00 noon **Central Daylight** 11:00 a.m. **Mountain** 9:00 a.m.  
**Eastern Standard** 11:00 a.m. **Central Standard** 10:00 a.m. **Pacific** 8:00 a.m.

Columbia Symphony Orchestra, CBS. Howard Barlow. Overture "Alfonso and Estrella" (Schubert), Adagio and Fugue (Foote), *Three English Folk-Songs* (Vaughan Williams), *Symphony No. 2* (Schubert).

**Eastern Daylight** 3:00 p.m. **Central Daylight** 2:00 p.m. **Mountain** 12:00 noon  
**Eastern Standard** 2:00 p.m. **Central Standard** 1:00 p.m. **Pacific** 11:00 a.m.

So You Think You Know Music, CBS. Music quiz. Ted Cott, master of ceremonies.

**Eastern Daylight** 4:00 p.m. **Central Daylight** 3:00 p.m. **Mountain** 1:00 p.m.  
**Eastern Standard** 3:00 p.m. **Central Standard** 2:00 p.m. **Pacific** 12:00 noon

Ford Summer Hour, CBS. Orchestra. Don Voorhees, conductor; James Melton, tenor; guests. Light music.

**Eastern Daylight** 8:00 p.m. **Central Daylight** 7:00 p.m. **Mountain** 5:00 p.m.  
**Eastern Standard** 7:00 p.m. **Central Standard** 6:00 p.m. **Pacific** 4:00 p.m.

**Eastern Daylight** 9:00 p.m. **Central Daylight** 8:00 p.m. **Mountain** 6:00 p.m.  
**Eastern Standard** 8:00 p.m. **Central Standard** 7:00 p.m. **Pacific** 5:00 p.m.

**Eastern Daylight** 8:00 p.m. **Central Daylight** 7:30 p.m. **Mountain** 5:30 p.m.  
**Eastern Standard** 7:30 p.m. **Central Standard** 6:30 p.m. **Pacific** 4:30 p.m.

Eugene Conley, tenor, NBC. Concert orchestra.

**Eastern Daylight** 8:30 p.m. **Central Daylight** 7:30 p.m. **Mountain** 5:30 p.m.  
**Eastern Standard** 7:30 p.m. **Central Standard** 6:30 p.m. **Pacific** 4:30 p.m.

Tapestry Musicale, NBC. Orchestra, direction of H. Leopold Spitalny.

**Eastern Daylight** 4:30 p.m. **Central Daylight** 3:30 p.m. **Mountain** 1:30 p.m.  
**Eastern Standard** 3:30 p.m. **Central Standard** 2:30 p.m. **Pacific**

Jane Froman, mezzo-soprano; Jan Peerce, tenor; with Erno Rapee's Orchestra, CBS.

**Eastern Daylight** 7:30 p.m. **Central Daylight** 6:30 p.m. **Mountain** 4:30 p.m.  
**Eastern Standard** 6:30 p.m. **Central Standard** 5:30 p.m. **Pacific** 3:30 p.m.

The NBC Orchestra, NBC. Alfred Wallenstein, conductor. *A Homespun Overture* (Morton Gould), *Symphony*

**Eastern Daylight** 8:30 p.m. **Central Daylight** 7:30 p.m. **Mountain** 6:30 p.m.  
**Eastern Standard** 7:30 p.m. **Central Standard** 6:30 p.m. **Pacific** 5:30 p.m.

**Eastern Daylight** 8:30 p.m. **Central Daylight** 7:00 p.m. **Mountain** 6:00 p.m.  
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**Eastern Standard** 7:00 p.m. **Central Standard** 6:00 p.m. **Pacific** 4:00 p.m.

**Eastern Daylight** 8:30 p.m. **Central Daylight**



Key man in NBC's set-up to cover news from Europe is A. A. Schechter (left, seated), who coordinates the work of news-gathering forces in all parts of the world from New York headquarters

## LISTENING TO LEARN

### Don't Misuse the News . . .

On historic September 3, 1939, President Roosevelt warned Americans against misuse of news reports. He said:

"You are, I believe, the most enlightened and best informed people in all the world at this moment. You are subjected to no censorship of news, and . . . your government has no information which it has any thought of withholding from you . . . it is of the highest importance that the press and the radio use the utmost caution to discriminate between actual verified fact on the one hand and mere rumor on the other . . . I hope the people of this country will also discriminate most carefully between news and rumor. Do not believe of necessity everything that you hear or read. Check up on it first. You must master at the outset a simple but unalterable fact of modern foreign relations. When peace has been broken anywhere, peace of all nations everywhere is in danger."

"It is reported," "This is an unconfirmed report," "It is rumored"—watch for these qualifying statements that mean what you have read or have heard *may or may not be true*. Before you are alienated against one cause or drawn to the support of another, be sure that you have all the facts at your disposal. In the days to come you will be the target for a seemingly unending barrage of propaganda specifically designed to arouse your emotions, influence your judgment and poison your mind on matters of vital importance to every man of fighting age in this country. You will hear grim tales of war, of disaster at sea, but before you lend your voice to any move that might lead this country into that war, take our President's sage advice: "Check up on it first."

Frame the speech from which the above lines were quoted and hang it near your radio. Let it act as a reminder to you, every time you read

the newspaper or listen to the radio, of an unalterable fact: "When peace is broken anywhere, the peace of all countries everywhere is in danger." Unconfirmed news reports can be a threatening menace to our peace if not accepted with discrimination.

One group of men who, more than any other, make Americans the best informed people in the world today are the news commentators. In the program section all news broadcasts are indicated with a star. Here, for your convenience, are some of the outstanding news programs on the air today:

#### Saturdays

**Albert Warner, CBS.** A Columbia correspondent reviews the week's important developments in the Washington political scene.

Eastern Daylight 6:30 p.m.  
Central Daylight 5:30 p.m.  
Eastern Standard 5:30 p.m.  
Central Standard 4:30 p.m.

**Elliott Roosevelt, MBS.** Texas broadcaster son of the President comments upon the latest news of national interest on Saturday-Tuesday-Thursday.

Eastern Daylight 7:15 p.m.  
Central Daylight 9:00 p.m.  
Eastern Standard 8:15 p.m.  
Central Standard 9:15 p.m.

#### Sundays

**Four Star News, NBC.** Reports on the news in four fields: H. R. Baukage, international affairs and America's foreign relations; Graham McNamee, national affairs; Bill Stern, sports; Nola Luxford, events of interest to women.

Eastern Daylight 5:15 p.m.  
Central Daylight 4:15 p.m.  
Eastern Standard 4:15 p.m.  
Central Standard 3:15 p.m.

**H. V. Kaltenborn, CBS.** Veteran newsman and dean of radio commentators, Kaltenborn analyzes the news of the day, makes oft accurate predictions regarding its future. (Also Tuesdays at this time.)

Eastern Daylight 10:30 p.m.  
Central Daylight 9:30 p.m.  
Eastern Standard 9:30 p.m.  
Central Standard 8:30 p.m.

#### Mondays

**Edwin C. Hill, CBS.** Few newspapermen have enjoyed a career as long

and as exciting as Ed Hill's. His work has covered every type of page-one story, and his rich voice and colorful style of presenting news have been familiar to listeners for years. (Mondays through Fridays at this time.)

Eastern Daylight 6:05 p.m. Eastern Standard 5:05 p.m.	Central Daylight 10:05 p.m. Central Standard 9:05 p.m.	Mountain Not Available Pacific Not Available
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**Lowell Thomas, NBC.** Traveler, adventurer, veteran newspaperman and author of several books, including a widely read history of World War I, Thomas is an ace news reporter.

Eastern Daylight 7:45 p.m. Eastern Standard 5:45 p.m.	Central Daylight 5:45 p.m. Central Standard 4:45 p.m.	Mountain Not Available Pacific Not Available
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**National Affairs, MBS.** Presidential possibilities, labor leaders, high government officials and leaders in the national political scene pinch-hit for vacationing Fulton Lewis, Jr. This is a Monday-through-Friday series.

Eastern Daylight 7:00 p.m. Eastern Standard 6:00 p.m.	Central Daylight 6:00 p.m. Central Standard 5:00 p.m.	Mountain 4:00 p.m. Pacific 3:00 p.m.
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**American Viewpoints, CBS.** Personalities distinguished from many fields are brought to the microphone to give their opinions on questions of timely interest. (Also Thursdays at this time.)

come to the microphone in this series to discuss that phase of the present European situation with which they are most familiar. (Also Thursdays.)

Eastern Daylight 7:45 p.m. Eastern Standard 6:45 p.m.	Central Daylight 6:45 p.m. Central Standard 5:45 p.m.	Mountain 4:45 p.m. Pacific 3:45 p.m.
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**H. V. Kaltenborn, CBS.** Same time as Sunday.

#### Wednesdays

**Edwin C. Hill, CBS.** Same time as Monday.

**Lowell Thomas, NBC.** Same time as Monday.

**National Affairs, MBS.** Same time as Monday.

**Raymond Gram Swing, MBS.** Same time as Monday.

**American Viewpoints, CBS.** Personalities distinguished from many fields are brought to the microphone to give their opinions on questions of timely interest. (Also Thursdays at this time.)

Eastern Daylight 10:30 p.m. Eastern Standard 9:30 p.m.	Central Daylight 9:30 p.m. Central Standard 8:30 p.m.	Mountain 7:30 p.m. Pacific 6:30 p.m.
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#### Thursdays

**Edwin C. Hill, CBS.** Same time as Monday.

**The Other Americas, NBC.** From Buenos Aires and Rio de Janeiro Edward Tomlinson, world-famous authority on Latin-American affairs, reports on conditions in South America.

Eastern Daylight 6:15 p.m. Eastern Standard 5:15 p.m.	Central Daylight 5:15 p.m. Central Standard 4:15 p.m.	Mountain 3:15 p.m. Pacific 2:15 p.m.
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**Lowell Thomas, NBC.** Same time as Monday.

**National Affairs, MBS.** Same time as Monday.

**Elliott Roosevelt, MBS.** Same time as Saturday.

**Political Situation in Europe, NBC.** Same time as Tuesday.

**John Steele from London, MBS.** Mutual network's special European representative, a veteran foreign correspondent, on alternate Thursdays brings American listeners first-hand information on news developments abroad.

Eastern Daylight 10:15 p.m. Eastern Standard 9:15 p.m.	Central Daylight 9:15 p.m. Central Standard 8:15 p.m.	Mountain 7:15 p.m. Pacific 6:15 p.m.
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**American Viewpoints, CBS.** Same time as Wednesday.

#### Fridays

**Edwin C. Hill, CBS.** Same time as Monday.

**Lowell Thomas, NBC.** Same time as Monday.

**National Affairs, MBS.** Same time as Monday.

● **TIP OF THE WEEK:** Speech by President Roosevelt scheduled for Saturday, September 16, starting at 10:30 p.m. EDT (9:30 EST and CDT, 8:30 CST, 7:30 MST, 6:30 PST).

● **SUGGESTED READING:** *How to Detect and Analyze Propaganda*, by Dr. Clyde R. Miller, secretary of the Institute for Propaganda Analysis. Address, The Town Hall, 123 West Forty-third Street, New York; price, twenty-five cents.

● On an August 26 broadcast, Max Jordan, NBC's continental Europe representative, speaking from Berlin, stated that there definitely would not be a war. Even on the following day he persisted that the crises would be settled. What's this I hear about Warsaw, Berlin, London and Paris being bombed? How about it, Max, is that just a lot of propaganda?

—J. H.

On the eve of European declarations of war President Roosevelt advised Americans to discriminate between fact and rumor and not to believe all they read and hear

**Raymond Gram Swing, MBS.** A noted international news specialist comments upon the latest development in the European scene. (Also Wednesday at this time.)

Eastern Daylight 10:00 p.m. Eastern Standard 9:00 p.m.	Central Daylight 9:00 p.m. Central Standard 8:00 p.m.	Mountain 7:00 p.m. Pacific 6:00 p.m.
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#### Tuesdays

**Edwin C. Hill, CBS.** Same time as Monday.

**Lowell Thomas, NBC.** Same time as Monday.

**National Affairs, MBS.** Same time as Monday.

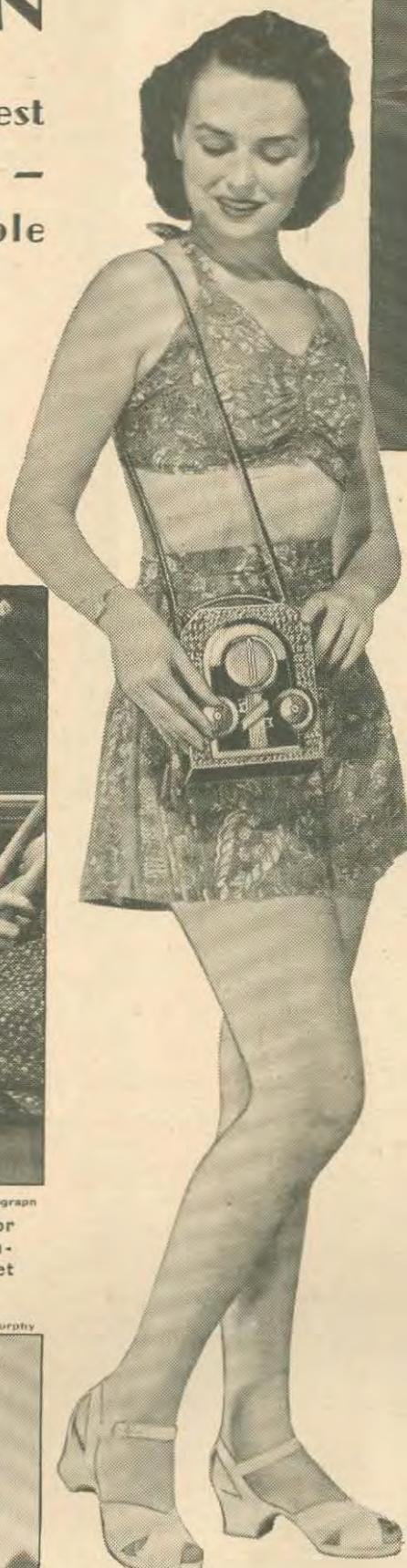
**Elliott Roosevelt, MBS.** Same time as Saturday.

**Political Situation in Europe, NBC.** Distinguished European statesmen

# SPECIAL SECTION

Read about the newest thing in radio sets—the battery portable

Now you can take radio with you wherever you go. Read about the new receivers, buy one and it will double your fun



RCA Photograph

No external power, no antenna or ground connections are needed to enjoy programs on an RCA portable set



Stanley Murphy

Almost the size of a camera is this Majestic model, which may be carried as above, and whose performance is comparable to that of large radios

Outdoor sports enthusiasts can follow other sports by radio while enjoying their own. The girl at left takes a Philco portable along and slides to music



Sarra, Inc.

Today, travelers take their favorite programs with them when they go a-traveling, whether it be by airplane, train or bus. The square fastened to the window above girl's head is Wavemagnet aerial, which insures good reception

## Portable radios have swept listeners off their feet

"**S**HE shall have music wherever she goes" is the last line of a pure piece of Mother Goose imagery which has come magnificently alive during the past year with wide public acceptance of the portable radio, little giant of the airwaves. Now one can not only have music wherever one goes but news of the great war, drama, the hundreds of other daily features which were foregone whenever the listener happened to leave an electric connection.

It is no longer an uncommon sight to see strollers, with a tiny portable strung over their shoulder, listening as they walk; to see travelers in railroad stations or on trains and buses listening to their favorite serials.

Two reasons may be given for the new popularity of the portable. The first is that radio entertainment has become so much a part of the average life in America that we are unwilling—during those periods when we must be away from our living-rooms—to miss the grand entertainment this industry offers. The second reason is the new efficiency of operation which has been built into these midget self-powered sets, plus the reduction in their cost to meet the public demands.

The new portables range in price from \$7.50 to \$80, depending upon how elaborate they come. Stepchild of the old battery set, batteries in these new sets have an average life of three hundred hours, whereas the average life of the batteries in the first radio sets was, at most, 100 hours. At an average battery-replacement cost of three dollars, the cost of your portable entertainment is only one cent an hour, which is a little more than the cost of operating the average electric set.

What makes the portable work? Batteries, yes, but not the old, bulky type of battery first associated with radio. A number of the portables use a small

battery block made in a single unit for the portables, while others simply take a small "A" and "B" battery for power. Replacement of batteries is as simple as replacing a flashlight battery. The real secret of the portables' success lies in their tubes, which use little current.

One objection to the portable in the past has been its failure to perform under some conditions—when enclosed in a steel structure, on trains, in tunnels. This has been largely overcome in most sets. Zenith has a patented "Wavemagnet" feature, which makes its set highly efficient under these circumstances. The Zenith, like other portable sets, comes equipped with a pair of earphones which may be neatly stowed away in a cubby-hole in the carrying-case. You can hear, with these phones, any programs you desire without disturbing others in the room. At a recent prize-fight, many spectators were seen listening, as they watched, to the blow-by-blow account of the fight through their portable earphones.

**P**HILCO engineers claim credit for inventing and introducing the portable, self-powered radio. One Philco model is a set which weighs only nine pounds and measures six by ten inches, can be carried like a handbag. An even smaller set, which closely resembles a camera in appearance, has been made by the Majestic Corporation.

For the "platterbug" or record enthusiast, General Electric, Majestic, and others have perfected a combination portable and record-player which is as compact and neat as other portables. Carrying-cases are attractively styled, and you can find models to match your luggage, your clothes, your car or your temperament. And to prove that good things can come in small packages, the performance of the portables, in many cases, is hardly distinguishable from that of more expensive sets.

Turn page for complete information about portables

You'll find  
performance proves

**RCA**  
**Victor**

PICK-ME-UP RADIOS

are the Best Buys  
for you!



BACKED BY THE WORLD'S GREATEST  
RADIO EXPERIENCE!

COMPARE RCA Victor Pick-Me-Up Radios point by point against all others... and point by point you'll see how the unmatched research and experience of RCA have created extraordinary values for you.

**No External Wires... Nothing to Connect!**

**1. COMPLETELY SELF-POWERED**  
... by long-life batteries, plays indoors or out!

**2. RCA Victor Low-Drain Tubes**... they use less current. Save your money.

**3. Powerful Superheterodyne Circuit**... assures brilliant performance.

**4. Magnetite Core, I-F Coil** for permanent alignment of delicate circuits... means lasting excellence of performance.

**5. Automatic Volume Control**... gives constant ear pleasing volume!

**6. Highly efficient Loop Antenna** built in cabinet... no outside aerial needed.

**7. Permanent Magnet Dynamic Speaker**... an outstanding true tone reproducer.

**8. Smartly finished in Airplane-type Luggage Material**... you'll be proud to carry this stylish set wherever you go!

Other RCA Victor Pick-Me-Ups available at slightly higher prices. In smart shades of leather, they feature a unique protective front.

\*Price f.o.b. Camden, N. J., subject to change without notice. For finer radio performance, RCA Victor Radio Tubes. You can buy RCA Victor radios on C.I.T. easy payment plan. Small down payment, easy terms. Trademark "RCA Victor" Reg. U. S. Pat. Off. by the RCA Mfg. Co., Inc.



**RCA Victor**

RCA MANUFACTURING CO., INC., CAMDEN, N. J.  
A Service of the Radio Corporation of America

## PORTABLE SET SPECIFICATIONS

No. of Model	List Price	Weight	Size	No. of Tubes	Power Supply	Case Covering	Battery Life	Battery Repl. Cost
<b>ADMIRAL</b> —Continental Radio & Television Corp., 3800 Cortland Street, Chicago, Ill.								
336-5N	\$29.95	16 lbs.	9 1/4 x 13 1/4 x 7 1/2	5	AC-DC, battery	cloth airpl. lug.	250-300	...
335-4Z	24.95	16	9 1/4 x 13 1/4 x 7 1/2	4	battery	cloth airpl. lug.	250-300	...
<b>AIR KING</b> —Air King Products Co., 1523 63rd Street, Brooklyn, N. Y.								
3905	19.95	8 1/4	9 3/4 x 7 1/2 x 7	4	battery	cloth airpl. lug.	100-150	...
3906	24.95	10	11 3/4 x 7 1/4 x 7 1/4	4	battery	alligator	200-250	...
3912	29.95	12	16 3/4 x 7 1/4 x 7 1/2	5	battery	alligator	150	...
3916	35.95	16	14 x 9 1/4 x 7 1/2	5	battery	alli. airpl.	300	...
<b>ANSLEY</b> —Ansley Radio Corporation, 128 W. 57th St., New York, N. Y.								
D-9	79.50	..	14 1/2 x 13 x 8 1/2	7	AC-DC, battery	.....	...	...
U-11	49.50	..	9 1/2 x 13 1/4 x 8	7	AC-DC, battery	.....	...	...
<b>AUTOMATIC</b> —Automatic Radio Mfg. Co., 122 Brookline Ave., Boston, Mass.								
P-43	...	..	14 x 8 1/2 x 8	4	battery	cloth	...	...
P-45	...	..	12 x 9 x 6 1/2	4	battery	cloth	...	...
P-57	...	..	12 x 9 x 6 1/2	5	AC-DC, battery	leather	...	...
P-58	...	..	..	5	AC-DC, battery	leather	...	...
P-61	...	..	..	5	AC-DC, battery	cloth	...	...
P-57LW	...	..	..	5	AC-DC, battery	leather	...	...
P-61LW	...	..	..	5	AC-DC, battery	cloth	...	...
<b>CROSLEY</b> —Crosley Radio Corp., 1329 Arlington St., Cincinnati, Ohio.								
B429A	19.99	..	11 1/2 x 10 x 7 1/2	4	battery	cloth	...	...
<b>DETROLA</b> —Detrola Corporation, 1501 Beard Ave., Detroit, Michigan.								
282	*19.95	12	9 1/4 x 8 1/2 x 5 1/2	4	battery	airpl. cloth	200	3.00
288	*24.95	12	9 3/4 x 8 1/2 x 5 1/2	4	battery	airpl. cloth	250	3.50
286	*29.95	16	10 1/2 x 8 3/4 x 7 1/2	5	battery	airpl. cloth	250	3.50
295	*24.95	17 1/2	9 1/4 x 11 1/2 x 7 3/4	5	AC-DC, battery	airpl. cloth	250	3.00
295	*29.50	17 1/2	9 1/4 x 11 1/2 x 7 3/4	5	AC-DC, battery	tan cowhide	250	3.00
299	*22.95	17	10 1/2 x 8 1/2 x 6 1/2	4	AC-DC, battery	airpl. cloth	250	3.50
303	*19.95	12	10 3/4 x 6 1/2 x 5 1/2	4	battery	Detrokoid (7 des.)	300	2.50
<b>DE WALD</b> —De Wald Mfg. Corp., 440 Lafayette St., New York, N. Y.								
415	19.95	9 1/2	8 x 8 x 6 1/2	4	battery	sim. alli. cowhide	200	2.50
544	29.95	..	..	5	AC-DC, battery	sim. alli. cowhide	300	3.50
<b>EMERSON</b> —Emerson Radio and Phonograph Corp., 111 8th Ave., New York, N. Y.								
CV280	19.95	..	5 1/2 x 9 x 6 1/2	5	AC-DC, battery	.....	...	...
DC308	19.95	..	10 1/2 x 12 1/2 x 5 1/2	5	battery	.....	...	...
CX-283	19.95	..	10 x 8 3/4 x 6 1/2	5	battery	.....	...	...
CX-263	24.95	..	9 x 13 x 6 1/2	5	battery	cloth	...	...
CX-284	29.95	..	8 1/2 x 12 3/4 x 6 1/2	5	battery	.....	...	...
DF-306	29.95	..	10 1/2 x 15 x 7 1/2	6	AC-DC, battery	.....	...	...
CX-305	34.95	..	9 1/2 x 14 1/2 x 6 1/2	5	battery	walnut	...	...
<b>ESPEY</b> —Espey Mfg. Co., 67 Irving Pl., New York, N. Y.								
942	...	13	7 x 9 x 10 1/2	4	battery	fabricoid	...	3.45
942-A	...	14	8 3/4 x 9 x 10 3/4	4	battery	alligator	...	3.45
942-F	...	14	8 3/4 x 9 x 10 3/4	4	battery	fabricoid	...	3.45
942-C	...	14	8 3/4 x 9 x 10 3/4	4	battery	.....	...	3.45
942-P	...	14	8 3/4 x 9 x 10 3/4	4	battery	.....	...	3.45
943	...	13	12 1/4 x 8 x 6 3/4	4	battery	fabricoid	...	3.45
940	...	13	5 3/4 x 8 x 11 3/4	4	battery	fabricoid	...	3.45
958	...	13	8 3/4 x 9 x 10 3/4	5	AC-DC, battery	fabricoid	...	3.45
<b>FADA</b> —Fada Radio & Electric Co., 30-20 Thompson Ave., Long Island City, New York.								
P40	19.95	13 1/2	9 1/2 x 9 1/2 x 6 1/2	4	battery	airpl. cloth	250	...
PL40	22.95	13 1/2	9 1/2 x 9 1/2 x 7 1/2	4	battery	airpl. cloth	250	...
PD40	24.95	14	9 1/2 x 9 1/2 x 6 1/2	4	battery	leather (cowhide)	250	...
P47	24.95	15	13 1/2 x 8 1/2 x 8 1/2	4	battery	airpl. cloth	250	...
PD47	29.95	15	13 1/2 x 7 1/2 x 8 1/2	4	battery	cowhide	250	...
P49SW	29.95	19	14 x 7 3/4 x 8	4	battery	airpl. cloth	250	...
P58	29.95	15 1/4	11 1/4 x 9 x 7	4	AC-DC, battery	airpl. cloth	250	...
PL58	34.95	16	11 x 12 x 7 3/4	4	AC-DC, battery	airpl. cloth	250	...
PD49SW	34.95	19	14 x 7 3/4 x 8	4	battery	cowhide leather	250	...
<b>FARNSWORTH</b> —Farnsworth Television & Radio Corp., Fort Wayne, Ind.								
AT-30	16.45	10	8 5/8 x 12 x 5	4	battery	gray airpl.	125	...
AT-31	25.95	12	11 1/4 x 11 3/4 x 7 3/4	5	AC-DC, battery	gray airpl.	100	...
<b>GAROD</b> —Garod Radio Corporation, 115 4th Ave., New York, N. Y.								
BP-7	33.95	16 1/2	10 1/2 x 11 1/2 x 6 7/8	5	AC-DC, battery	striped canvas	200	3.50
BP-9	29.95	10	9 3/4 x 11 x 5 1/2	5	AC-DC, battery	striped canvas	200	3.50
BP-10	32.95	11 1/2	8 3/4 x 10 3/4 x 5 1/2	5	AC-DC, battery	striped canvas	200	3.50
<b>GENERAL ELECTRIC</b> —General Electric Company, Bridgeport, Conn.								
GB-400	...	16	9 1/4 x 13 x 7 1/2	4	.....	airpl. cloth	...	...
HB-402	...	9 1/2	8 3/4 x 13 1/2 x 4 1/2	4	.....	airpl. cloth	...	...
HB-403	...	10	9 1/4 x 13 1/2 x 4 1/2	4	.....	imita. pigskin	...	...
HB-408	...	19 1/2	9 5/8 x 14 1/8 x 13 1/2	4	.....	imita. leather	...	...
<b>HOWARD</b> —Howard Radio Co., 1735 Belmont Ave., Chicago, Ill.								
10-B	26.95	16	12 x 8 3/4 x 6 3/4	4	battery	airpl. fabric	250-300	3.95
<b>KADETTE</b> —Kadette Radio Corp., Ann Arbor, Mich.								
L-34	24.95	..	..	5	battery	.....	...	...
<b>LINCOLN</b> —Lincoln Radio & Television Corp., Chicago, Ill.								
B-18	...	..	..	4	battery	.....	...	...
B-19	...	..	..	5	AC-DC, battery	.....	...	...
<b>MAJESTIC</b> —Majestic Radio & Television Corp., 2600 W. 50th St., Chicago, Ill.								
130	14.95	3 3/4	7 x 5 1/2 x 3 1/4	3	battery	leatherette	50	1.95
130U	14.95	8	5 1/4 x 8 1/2 x 10 1/2	3	battery	airpl. lug. cloth	250	3.75
421	24.50	13	8 3/4 x 10 1/2 x 13 1/2	4	battery	airpl. cloth (3 sh.)	200	3.50
1BR50B	24.95	15	6 x 8 3/4 x 13 1/2	5	110 AC, battery	airpl. lug. cloth	200	3.10
1BR50BP**	39.95	35	10 1/4 x 12 1/2 x 13	5	110 AC, battery	airpl. lug. cloth	200	3.50

# ONLY ZENITH HAS THIS!

U. S. PATENT NO. 2164251

The only Universal Portable Radio which will work efficiently in automobiles . . ships . . trains . . airplanes . . a brand new special portable you can carry anywhere in one hand . . . .

Only Zenith has this portable many-purpose Universal radio with the built-in

**WAVEMAGNET**

detachable for reception in special locations  
(U. S. PATENT NO. 2164251)

Engineers of the Zenith Radio Corporation again give you a most remarkable invention, a portable radio which you can carry in one hand, self-powered with a light *one-piece* 200-hour balanced battery pack and which under all ordinary circumstances works without outside aerial—without outside wires, or ground.

Has storage space for earphones (extra equipment) for use at ball games, fights, in trains, airplanes, etc. where you want privacy in reception *without* loud speaker.



PLANE



TRAIN



ONE OF THE MANY NEW ZENITH MODELS

\$29.95\*

## LISTEN WHILE YOU PLAY...TRAVEL...OR WORK

Also . . . take it where ordinary portables simply will not work efficiently; in a train, airplane, bus, ship or automobile where metal construction keeps out reception.

Just snap off the Wavemagnet in back of this wonder-portable; it holds itself on the window of train, plane or car, or the porthole of the boat—and you will be astonished at the quality of the reception. *And that's not all!*

**ZENITH**  
• LONG DISTANCE • RADIO  
TRADE MARK REG.

listen while you play



he hears it as he  
sees it—without  
annoying his neighbors



AUTO

---

OPERATES ON ITS OWN BATTERY ANYWHERE, OPERATES ON HOUSE CURRENT WHEREVER AVAILABLE

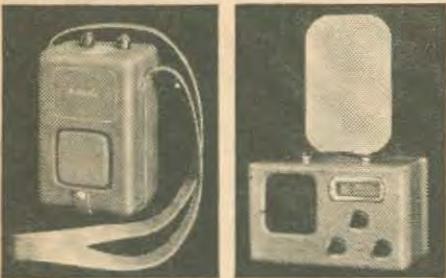
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Yes, you can plug into any 110-volt AC or DC light socket while the battery automatically disconnects and is saved for outdoors or travel.

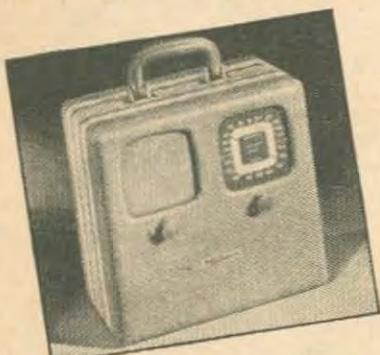
Under no other name but Zenith can you obtain this radio or a portable radio that *is, has and does* so many things. Wavemagnet—built-in yet detachable—combination battery and lighting current operation, loud speaker and earphone reproduction, reception at home or away from home.

\*Prices slightly higher in the South and West.

IT'S A NEW INVENTION . . IT'S DIFFERENT  
ZENITH IS AGAIN A YEAR AHEAD



Motorola 41-S      Setchell-Carlson



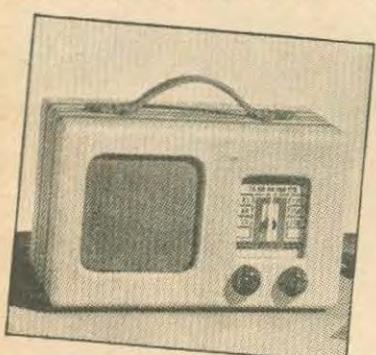
Stewart-Warner, Model O2-4A1



Majestic Radio-Phonograph Portable



Westinghouse WR-675A (slide dial)



Philco Self Power Receiver, 74-T



Detrola Treasure Chest, Model 303B

## PORTABLE SET SPECIFICATIONS

(Continued from Page 14)

No. of Model	List Price	Weight	Size	No. of Tubes	Power Supply	Case Covering	Battery Life	Battery Repl. Cost
<b>MOTOROLA—Galvin Mfg. Co., 4545 Augusta Blvd., Chicago, Ill.</b>								
41D-1	19.95	15	9 3/4 x 10 3/4 x 7	4	battery	London tan sim. leather	300	3.95
41D-2	19.95	15	9 3/4 x 10 3/4 x 7	4	battery	airplane cloth	300	3.95
41-S	19.95	5	5 1/2 x 8 1/4 x 4 1/2	4	battery	London tan sim. leather	75	3.15
51D-1	29.95	16	9 1/2 x 12 x 8	4	AC-DC, battery	London tan sim. leather	300	3.95
51D-2	29.95	16	9 1/2 x 12 x 8	4	AC-DC, battery	airplane cloth	300	3.95
52-D	34.95	16	13 1/4 x 9 1/2 x 8	4	AC-DC, battery	tan Morocco sim. leath.	300	3.95
<b>PHILCO—Philco Radio &amp; Television Corp., Tioga and C Streets, Philadelphia, Pa.</b>								
81-T	19.95	7 1/2	6 x 10 5/8 x 5 1/2	4	battery	airpl. lug. fabricoid	...	2.50
82-T	22.50	7 1/2	6 x 10 5/8 x 5 1/2	4	battery	airpl. lug. fabricoid	...	2.50
PT-63	19.95	7 1/2	6 x 10 5/8 x 5 1/2	4	battery	airpl. lug. fabricoid	...	2.50
74T	29.95	12 1/2	7 5/8 x 13 5/8 x 7 3/4	4	battery	airpl. lug. fabricoid	...	3.50
88-T	†39.95	12	7 5/8 x 13 5/8 x 7 3/4	5	battery	airpl. lug. fabricoid	...	3.50
504***	49.95	22	10 x 13 5/8 x 10 1/8	4	battery	airpl. lug. fabricoid	...	3.50
<b>PILOT—Pilot Radio Corporation, 3706 36th St., Long Island City, N. Y.</b>								
T-1021	25.95	13	13 9/16 x 5 x 5	4	battery	fabricoid	⊕ 125-175	...
T-1451	36.50	21	13 1/2 x 11 x 8 1/4	4	AC-DC, battery	airpl. lug. cloth	300	...
T-1452	39.50	22	13 1/2 x 11 x 8 1/4	5	AC-DC, bat., 2 bands	airpl. lug. cloth	300	...
<b>RCA—RCA Manufacturing Co., Front and Cooper Sts., Camden, N. J.</b>								
94BP61	19.95	14	9 x 12 x 6 1/2	4	battery	dark br. cloth	3.50	
94BP62	19.95	14	9 x 12 x 6 1/2	4	battery	tan cloth	3.50	
94BP64	19.95	14	9 x 12 x 6 1/2	4	1.4-v. A	light brown	3.50	
94BP66	19.95	14	9 x 12 x 6 1/2	4	90-v. B	gray	3.50	
94BP80	‡29.95	15	9 x 12 x 7 1/2	4	battery	emb. cowhide leath.	3.50	
94BP81	‡29.95	15	9 x 12 x 7 1/2	4	battery	emb. cowhide leath.	3.50	
<b>ROAMER—Firestone Tire &amp; Rubber Company, Main Street, Akron, Ohio.</b>								
S7426-9	16.20	15	8 3/4 x 6 3/4 x 9	3	battery	gray fabricoid	150	3.25
S7426-7	23.20	16	11 7/8 x 7 3/4 x 9 1/2	4	battery	tan fabricoid	150	3.25
S7427-5	28.70	22	12 x 11 1/4 x 8	5	AC-DC, battery	brown fabricoid	150	3.75
<b>SENTINEL—Electrical Research Laboratories, Inc., 2020 Ridge Ave., Evanston, Ill.</b>								
178-BL	16.45	7 1/2	13 1/2 x 8 1/2 x 8	4	battery	cloth	300	3.50
RC-181-BL	†39.95	27	13 3/4 x 11 x 12	4	battery	cloth	250	3.75
180-XL	25.95	18	11 5/8 x 11 3/4 x 7 7/8	5	AC-DC, battery	cloth	150-200	4.00
<b>SETCHELL-CARLSON—Sethell-Carlson Co., 2233 University Ave., St. Paul, Minn.</b>								
55	...	20	7 3/4 x 12 1/4 x 6 3/4	5	1 1/2 DC, 110 AC, bat.	airpl. luggage	...	...
<b>SONORA—Sonora Radio Corporation, 2626 W. Washington Blvd., Chicago, Ill.</b>								
PL-37	19.95	7 1/2	9 x 9 x 7	4	battery	airpl. fabric	300	2.90
XL-28	27.95	10 1/4	11 5/8 x 9 3/8 x 7 1/2	4	battery	airpl. fabric	200	2.90
<b>SPARTON—Sparks-Withington Co., 2400 E. Ganson, Jackson, Mich.</b>								
590-1	21.95	...	...	5	AC-DC, battery	.....	...	...
<b>STEWART-WARNER—Stewart-Warner Corp., 1826 Diversey Pkwy., Chicago, Ill.</b>								
O2-411	24.95	15	13 x 7 1/2 x 7 1/2	4	1-1 1/2-v. A	airpl. luggage	A 60; B 200	3.50
O2-4A1	19.95	14	10 5/8 x 10 1/2 x 5 5/8	4	2-45-v. B	airpl. luggage	A 120; B 250	3.50
O5-SL1	29.95	15	11 1/2 x 6 x 12 1/2	5	AC-DC, battery	airpl. luggage	250 A & B	3.50
<b>STROMBERG-CARLSON—Stromberg-Carlson Telephone Mfg. Co., 100 Carlson Rd., Rochester, N. Y.</b>								
402-H	29.95	14	9 x 12 1/4 x 7	4	battery	airpl. cloth	...	...
<b>TRAV-LER—Trav-Ler Radio Corp., 1036 W. Van Buren St., Chicago, Ill.</b>								
555	...	...	...	5	battery	.....	250	3.95
1555	...	...	...	5	battery	.....	...	...
556	...	...	...	5	AC-DC, battery	.....	...	...
1556	...	...	...	5	AC-DC, battery	.....	...	...
<b>TROY—Troy Radio &amp; Television Co., 1144 S. Olive Street, Los Angeles, Calif.</b>								
BP-640	32.95	17 1/2	14 x 8 x 8	4	battery	linen	...	...
BP-942	29.95	14	12 x 10 x 6 1/2	4	battery	linen	300	3.50
BP-140	19.95	12 1/2	11 x 9 x 6 1/2	4	battery	linen	300	3.50
BP-950	29.95	14 3/4	12 x 9 x 6 1/2	5	AC,	linen	225	3.50
BP-949PC	†39.95	24	14 x 9 1/2 x 11 1/2	4	battery	linen	300	3.50
<b>WESTINGHOUSE—Westinghouse &amp; Elec. Supply Co., 150 Varick St., New York, N. Y.</b>								
WR-675A	24.95	13 1/2	9 1/2 x 13 1/2 x 6 5/8	4	battery	airpl. cloth	300	3.50
<b>WILCOX-GAY—Wilcox-Gay Corp., Charlotte, Mich.</b>								
A-71	67.50	...	...	5	AC,	battery	.....	...
A-68	19.95	...	...	4	battery	.....	...	...
<b>ZENITH—Zenith Radio Corp., 6001 Dickens Ave., Chicago, Ill.</b>								
5G401D	\$29.95	15	8 1/2 x 11 5/8 x 10 3/8	5	AC-DC, battery	gray airpl. cloth	200	⊕ 4.00
5G401M	\$29.95	15	8 1/2 x 11 5/8 x 10 3/8	5	AC-DC, battery	brown airpl. cloth	200	⊕ 4.00
5G401Y	\$29.95	15	8 1/2 x 11 5/8 x 10 3/8	5	AC-DC, battery	black airpl. cloth	200	⊕ 4.00
5G401L	39.95	15	8 1/2 x 11 5/8 x 10 3/8	5	AC-DC, battery	genuine cowhide	200	⊕ 4.00
5848M	†49.95	35	15 x 12 x 10 3/8	5	AC-DC, battery	brown airpl. cloth	200	4.00
4K402M	23.45	14	6 1/4 x 9 1/2 x 10 1/2	4	battery	brown airpl. cloth	200	⊕ 3.50
4K402Y	23.45	14	6 1/4 x 9 1/2 x 10 1/2	4	battery	black airpl. cloth	100	⊕ 3.50
4K402L	29.95	14	6 1/4 x 9 1/2 x 10 1/2	4	battery	cowhide	100	⊕ 3.50
4K402D	§19.95	14	6 1/4 x 9 1/2 x 10 1/2	4	battery	gray airpl. cloth	100	3.50

\*—Higher west of Rockies.

\*\*—Model 1BR50BP is a combination battery portable AC home radio and phonograph record-player—equipped with spring-wound motor.

\*\*\*—504 is a combination radio-phonograph, phonograph spring wound.

†—Also short wave.

‡—Equipped with cover.

§—Prices slightly higher in South and Far West.

¶—Phonograph combination.

⊕—Has patented detachable Wave-magnet.

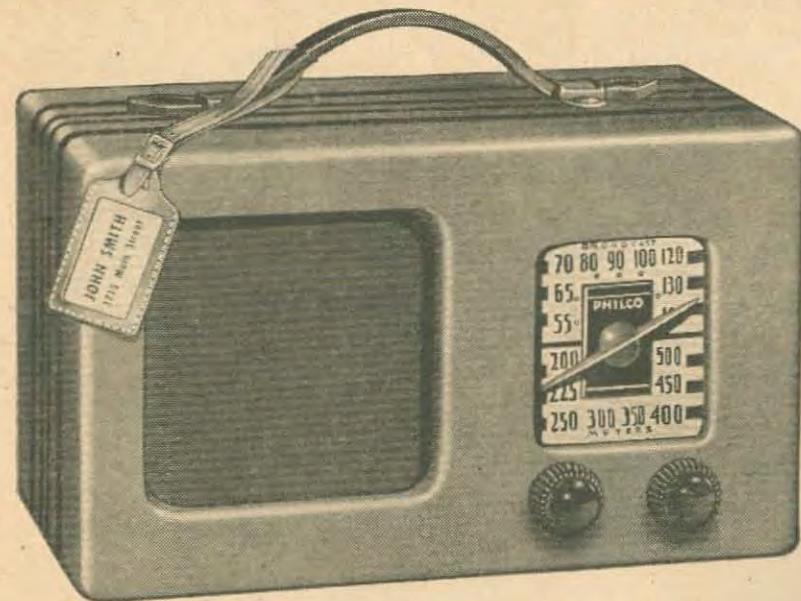
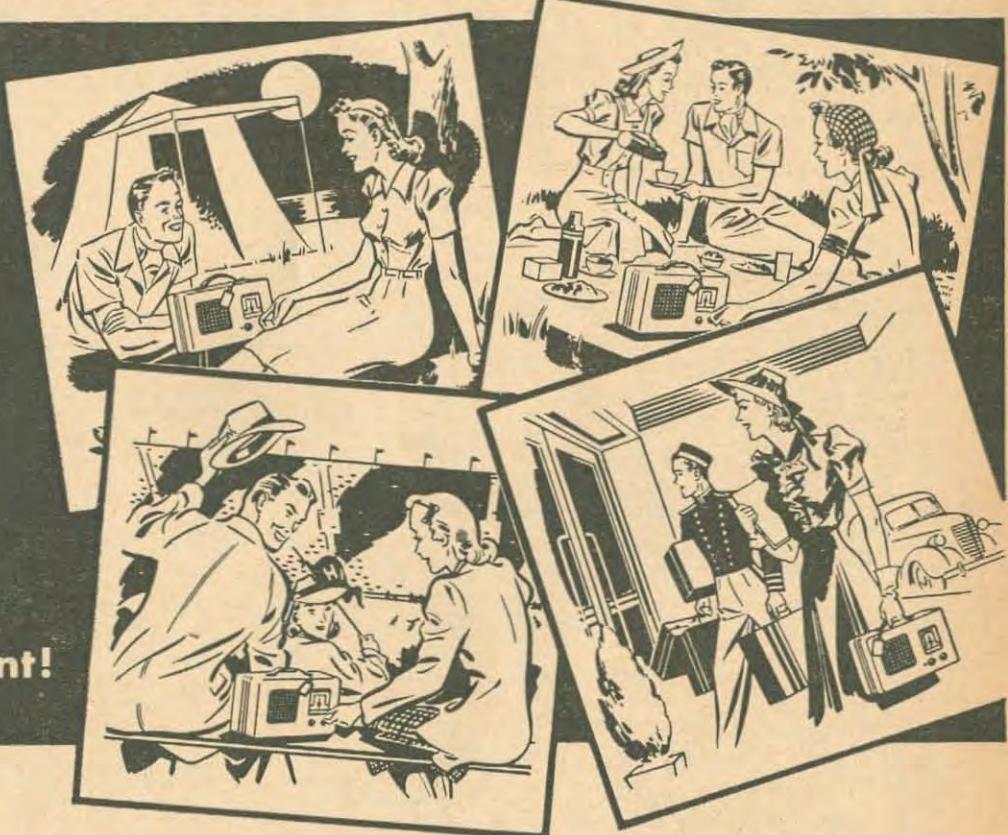
—175 hours on "Economizer"; 125 hours on High.

# TAKE RADIO WITH YOU WHEREVER YOU GO!

In addition to your present radio, own a new Self-Powered

## PHILCO PORTABLE

Plays anywhere in or out of doors without aerial, ground or house current!



Small, Compact, Easy to Carry; Gives You Amazing Tone and Performance; Longest Battery Life at a Low Price!

PHILCO 81T

\$19<sup>95</sup>  
Complete with Batteries

The portable that's *really* portable—much smaller, lighter, easier to carry...and yet equal to larger models in tone and performance, thanks to Philco's exclusive inventions. Special low drain circuit gives twice the battery life at the price! Handsome airplane cloth case with personal name tag.

Model 82T with Drop-Front Cover for privacy and protection . . . \$22.50

### The Finest, Most Powerful Portable Ever Built. Gets Foreign Reception!

PHILCO 88T. Amazing power. Has Built-in Super Aerial System with powerful "R. F. Stage" and Twin-Loop Aerial. Gets domestic stations from vast distances and Foreign and American short-wave reception. The finest portable radio ever built, for those who want super-performance. Handsome airplane cloth case with molded carrying handle.

Complete with batteries \$39<sup>95</sup>

See them at your Philco dealer's. Or, if you wish, we'll arrange delivery direct to you. Mail Coupon.

See the five new 1940 Philco Portable models at your Philco dealer's today. Or, for your convenience, we'll gladly arrange for delivery to your home on five days' trial—satisfaction guaranteed or your money back. Just mail the convenient coupon—NOW.

FILL OUT  
AND MAIL  
THIS  
COUPON

PHILCO RADIO & TELEVISION CORPORATION, DEPT. 113  
TIOGA AND C STS., PHILADELPHIA, PA.

Please arrange for delivery direct to me—

- Philco Portable 81T, \$19.95
- Philco Portable 82T, \$22.50
- Philco Portable 88T, \$39.95

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

I enclose money order or check herewith. It is understood that if I am not satisfied after 5 days' trial, I may return the radio and my money will be refunded.

# THIS WEEK'S PROGRAMS

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**SATURDAY**  
September 16

**MORNING**

\*Star in program listings indicates news broadcast.

**7:00 CST 6:00 MST**  
★NBC-News: Breakfast Clubs: Orch.; Soloists: KARK KTHS KANS KGBX WREN KVOO (sw-21.5)  
CBS-Richard Maxwell, trn.: (sw-17.83)

★News: WIBW WOW Musical Clock: KOIL WDAF

**7:15 CST 6:15 MST**  
★CBS-Fiddlers Fancy: News: (sw-17.83)

★News: KGNF KMBC WNAX WHO Musical Clock: KARK WOW

**7:30 CST 6:30 MST**  
CBS-Nat'l Hillbilly Champions: KLRA (sw-17.83)

★News: KFH KWTO KOIL KFEQ

**7:45 CST 6:45 MST**  
Early Risers' Club: KVOR KLZ Coffee Pot Inn: KFAB KFH WHO KVOO WOW WNAX

**8:00 CST 7:00 MST**  
CBS-Organ Moods: KLRA KOIL KFH KFAB KMBC (sw-17.83)

NBC-Escorts & Betty: WREN KWK KVOO KTHS (sw-21.5)

NBC-The Wise Man: WDAF KGBX

★News: KGHF KOA KFBF KFOR

**8:15 CST 7:15 MST**  
NBC-No School Today: KARK KSD KGBX WOW WHO

NBC-Amanda Snow, songs: KTHS WREN (sw-21.5)

CBS-Organ Moods: WNAX KMBC

**8:30 CST 7:30 MST**  
CBS-Saturday Serenade: KOIL KFH (sw-17.83)

NBC-Bright Idea Club: KGBX KARK KSD WDAF

NBC-Barry McKinley, bar.: KGHF WREN KANS KWK (sw-21.5)

MBS-Model Airplane Club: WHB Markets: WJAG KOWH KFBF KFAB-The Homesteaders

KFEL-Guide to Health

★KFEQ-Markets: News KGNF-Romance Melodies

KLZ-Good Morning Melodies

KMBC-Food Scout

KOA-On the Mall

KTHS-Devotional Period

KUOA-Reginald Martin, organist

★KVOV-News

WHB-Today's Top Tunes

WHO-Hour of Music

**8:45 CST 7:45 MST**

NBC-The Child Grows Up: KGHF KTHS (sw-21.5)

MBS-Arthur Chandler, Jr., organist: KFEL

CBS-Highways to Health: KOIL KLRA (sw-17.83)

For detail see Good Listening Guide.

★News: KFEQ WREN KLZ KFAB-Around the Kitchen Kettle

KFH-Today's Almanac

★KFBF-Markets: News

KGNF-Round the Town

KMBC-Rhythm & Romance

KOA-Old Refrains

KVOO-Dream House

KVOR-A Step Ahead

KWK-Health Dept. Spkr.

KWTO-What's New on the Air?

WHB-Morning Musicals

WHO-Mastersingers

WNAX-Star Jarvis' Saddle Pals

WOW-Little Dog House

**9:00 CST 8:00 MST**

NBC-Charioteers: KTHS WREN KOA KVOO

MBS-Boone County Folks: KFEL

KFAB

CBS-Dorian String Quartet: KFAB KLRA KSCJ KMOX KOIL WNAX KVOR

NBC-Ross Trio: KARK KSD

★KARK-News: Western Stars

KFBI-Old Timers

KFEQ-Ben Henderson

★KGBX-News

## Log of Stations Listed in Edition B-Central Southwest

Call Letters	Kilo-cycles	Power Watts	Location	Net-work	Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KANS*	1210	100	Wichita, Kansas	NBC	KUOA	1260	5,000	Siloam Springs, Arkansas	Local
KARK	890	1,000	Little Rock, Arkansas	NBC	KVOD	920	500	Denver, Colorado	NBC-B
KFAB	770	10,000	Lincoln, Nebraska	CBS	KVOC	1140	25,000	Tulsa, Oklahoma	NBC
KFBI	1050	5,000	Abilene, Kansas	Local	KVOR	1270	1,000	Colorado Springs, Colorado	CBS
KFEL	920	500	Denver, Colorado	MBS	KWK	1350	5,000	St. Louis, Mo.	NBC-B & MBS
KFEQ††	680	2,500	St. Joseph, Missouri	Local	KWTO	560	5,000	Springfield, Missouri	Local
KFH	1300	5,000	Wichita, Kansas	CBS	WBAP†	800	50,000	Fort Worth, Texas	NBC & TQN
KFI†	640	50,000	Los Angeles, California	NBC-R	WBMM†	770	50,000	Chicago, Illinois	CBS
KFKA	880	1,000	Greeley, Colorado	MBS	WCCO†	810	50,000	Minneapolis, Minnesota	CBS
KFOR*	1210	250	Lincoln, Nebraska	CBS & MBS	WDAF	610	5,000	Kansas City, Missouri	NBC-R
KGBX	1230	500	Springfield, Missouri	NBC	WENR†	870	50,000	Chicago, Illinois	NBC-B
KGHF	1320	500	Pueblo, Colorado	NBC	WFAA†	800	50,000	Dallas, Texas	NBC & TQN
KGNF	1430	1,000	North Platte, Nebraska	Local	WGN†	720	50,000	Chicago, Illinois	MBS
KLRA	1390	5,000	Little Rock, Arkansas	CBS	WHB	860	1,000	Kansas City, Missouri	MBS
KLZ	560	5,000	Denver, Colorado	CBS	WHO	1000	50,000	Des Moines, Iowa	NBC-R
KMBC	950	5,000	Kansas City, Missouri	CBS	WIBW	580	5,000	Topeka, Kansas	CBS
KMOX	1090	50,000	St. Louis, Missouri	CBS	WJAG	1060	1,000	Norfolk, Nebraska	Local
KNX†	1050	50,000	Los Angeles, California	CBS	WLS†	870	50,000	Chicago, Illinois	NBC-B
KOA	830	50,000	Denver, Colorado	NBC-R	WLW†	700	50,000	Cincinnati, Ohio	NBC & MBS
KOIL	1260	5,000	Omaha, Nebraska	CBS & MBS	WMAQ†	670	50,000	Chicago, Illinois	NBC-R
KOWH‡	660	500	Omaha, Nebraska	Local	WMT†	600	5,000	Cedar Rapids & Waterloo, Ia.	NBC-B & MBS
KRNT††	1320	5,000	Des Moines, Iowa	CBS	WNAX	570	5,000	Yankton, South Dakota	CBS
KSCJ	1330	5,000	Sioux City, Iowa	CBS	WOW	590	5,000	Omaha, Nebraska	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R	WREN	1220	5,000	Lawrence, Kansas	NBC-B
KSL†	1130	50,000	Salt Lake City, Utah	CBS	WSM†	650	50,000	Nashville, Tennessee	NBC
KSO††	1430	5,000	Des Moines, Iowa	NBC-B & MBS					
KTHS	1060	10,000	Hot Springs, Arkansas	NBC					

NBC—National Broadcasting Company  
CBS—Columbia Broadcasting System  
MBS—Mutual Broadcasting System  
NBC-B—National Broadcasting Company Basic Blue Network  
NBC-R—National Broadcasting Company Basic Red Network  
TQN—Texas Quality Network  
†—Night Programs Only  
‡—Special Programs Only  
\*—Network Programs Only  
††—Daytime Programs Only

### PLEASE NOTE:

Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 10.

\* Star in program listings indicates news highlights.

NOTICE: The information contained in the program schedules presented in these pages is supplied by the stations broadcasting those programs, and RADIO GUIDE should not be considered responsible for errors in announcements due to failure of stations to advise of weekly program changes.

If your favorite station is not listed at quarter- or half-hour periods, consult the time listings immediately preceding. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

Symbol in program listings indicates news highlights.

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## Schedule Changes for September 16 to September 22

Baker, Ken Murray and Frances Langford are heard. The last thirty minutes of the show originates in New York City and stars famous theatrical names of Broadway in plays authored by famous playwrights.

"Campbell Playhouse," with Orson Welles, Sunday, September 10, at 9:00 p.m. CST (8:00 MST).

"Brenda Curtis" (Campbell Soups), drama starring Vicki Vola, was premiered Monday, September 11. This dramatization can be heard Monday through Friday at 9:15 a.m. CST (8:15 MST).

### PROGRAM CHANGES

"Dick Tracy" (Quaker Oats), formerly heard on Monday nights, moves to Saturdays, September 9, at 6:00 p.m. CST (5:00 MST).

"Scattergood Baines" (Wrigley's Gum), usually broadcast in the morning, moved to an afternoon spot September 11, and heard at 3:45 p.m. CST (2:45 MST). The show "Scattergood Baines" is heard Monday through Friday.

Guy Lombardo's Orchestra (Lady Esther), which was heard a half-hour earlier during the summer months, returned to its present schedule Monday, September 11, at 8:00 p.m. CST (7:00 MST).

WJAG-Weather: Wall Street

WNAX-Devotional Service

WOW-Home Makers Club

10:15 CST 9:15 MST

CBS-To be announced: KMOX

KLZ KSCJ KFH KMBC KFAB

MBS-Gloomchasers: KOIL

NBC-Manhattan Melodies: WHO

WOW

NBC-Dance Orch.: KANS

KGNF KOWH

KRKE-Kiddies' Revue

KVOR-Saturday Morning Melodies

KWTO-Gems of Melody

WDAF-With the Poets

★WHO-News: Views About Religion

WJAG-Musical Masterpieces

11:30 CST 10:30 MST

NBC-Little Variety Show: KGHF

WREN

NBC-Words & Music: KARK

KSD KGBX WHO WDAF (sw-15.33)

MBS-To be announced: KFKA

WHB KFEL

CBS-Enoch Light's Orch.: KFH

KFQR

KFEL-Sunflower Trio

KFEQ-Bunkhouse Bill

KGNF-Benny Goodman's Orch.

KOIL-Waltz Time

KUOA-Kiddies' Revue

KVOR-Saturday Morning Melodies

KWTO-Gems of Melody

WDAF-With the Poets

★WHO-News: Views About Religion

WJAG-Musical Masterpieces

10:30 CST 9:30 MST

CBS-Let's Pretend: KLZ KLRA

KMBC KFH KSCJ KFAB (sw-17.83)

NBC-Call to Youth: KSD WDAF

Judge Irving Lehman, guest speaker, will talk on "Youth and Civic Responsibility."

NBC-Nat'l Farm & Home Hour: KARK WREN KANS KWK KOA

KTHS KGBX

For detail see Good Listening Guide.

KFAB-Milan at the Organ

KFEL-Hammond Tune

KFEQ-Old Timers

KFEL-To be announced

KFEQ-Music Melody

KGHF-Songs That Never Get Old

KGNF-Fiddlers Fancy

# PATTY CAKE, PATTY CAKE

THE GREATEST DANCE CRAZE IN YEARS



OUR MILLIONAIRE "lunatic fringe" has put dozens of goofy tunes and dance steps in the way of becoming national crazes, but few of them have caught on so quickly as that delightfully nonsensical song-and-dance specialty—the Patty-Cake. Listeners have already learned the catchy Patty-Cake ditty which dance bands are currently playing, but few know its origin or how the dance goes. Here is the story. Vincent Astor, socialite owner of

swank St. Regis Hotel in New York City, started it all when he commissioned dance-expert LeRoy Prinz to create the now-famous "St. Regis Ruffles" revue for his St. Regis roof. Out of that revue came the Patty-Cake, which "Ruffles" girls do above in voluptuous surroundings of Astor's night-club. But with all due credit to Messrs. Astor and Prinz, Joe Rines, St. Regis maestro, is responsible for the Patty-Cake dance craze



IT WAS WHEN the ruffled gals had finished their own Patty-Cake and stepped out to do it with men at the ringside tables, as one of them does above with male patron, that Joe Rines noted the hit Patty-Cake had made with guests. Columnist Cholly Knickerbocker called it "tops," and Countess Barbara Haugwitz-Reventlow, heiress to Woolworth millions, was one of those who cried "Give us more Patty-Cake!" Even now, with the revue in

its second edition, the Patty-Cake remains the only unchanged number, still a feature after five months. For those readers who have not yet learned the Patty-Cake, Radio Guide presents on the following pages a fully illustrated demonstration of the entire routine, with radio stars Noel Mills and Michael Loring demonstrating. Instructions are by Joe Rines

(Continued on Next Page)

(Continued from Preceding Page)

# THE STARS LOVE TO

# DO THE PATTY-CAKE



JOSEPH RINES and his orchestra, seen above doing the Patty-Cake on the St. Regis Roof, are not the most widely ballyhooed bandsmen in the country, but in recent years they have earned the reputation of being innovators and pace-setters for all dance orchestras. While the band's introduction of Lambeth Walk on St. Regis Roof in 1938 caused only a ripple among

guests, that first of the pantomime dances quickly swept dancing America. Patty-Cake, on the other hand, wowed the millionaire "fringe" from the first, and Rines made a point of explaining the steps nightly, later cooperating with song's publisher in sending instructions to all dancing-schools and instructors. Now follow his beat-by-beat directions as shown below



1st Beat



2nd Beat

DANCERS THEN clap their own hands together, as Miss Mills, leading lady of "When a Girl Marries" (CBS serial drama), does here with partner Michael Loring



3rd Beat

PARTNERS CLAP each other's right hands together. Loring, promising young singer heard over CBS several nights weekly, posed these special photos with Noel Mills



4th Beat

DANCERS CLAP own hands together again. It's just a variation of the old "Patty-cake, patty-cake, baker's man" rhyme brought up to date for twentieth-century dancers



5th Beat

PARTNERS CLAP each other's left hands together. This is how maestro Joe Rines did it for his St. Regis patrons when they cried out, "Give us more Patty-Cake!"



6th & 7th Beat

DANCERS CLAP own hands together again, then, with palms forward, they clap each other's hands again, this time both right and left (above)



8th-9th-10th & 11th Beat

CLAP OWN HANDS together once each beat (8, 9), snap fingers on each beat (10, 11)



Break

NOW THE BREAK, which is done twice to a Charleston beat and consists of any gesture dancers wish to make, such as tweaking ears or sticking out tongue as above, with Rines' help

—Photographs by Roy Pinney

# WHAT DOES A TALENT-SCOUT LOOK FOR?

TALENT-SCOUTS are a part of the radio and movie business. They scour the country for boys and girls with something extra on the ball. Daily, trains into New York, Hollywood, Chicago, haul young hopefuls—selected by wandering talent-scouts who dip into night-clubs, colleges, high schools, barnyard theaters, looking, looking. Yet many youngsters still await their opportunity, unnoticed. Too many are waiting in vain. Too many girls are dreaming of Hollywood or New York when they are hopelessly unfitted for

either. In order to give them some standard of judgment, Radio Guide tells what a talent-scout looks for. Generally, here are the points he notes, in order of their importance: (1) Face, especially eyes and teeth; (2) Legs, for symmetry and beauty; (3) Figure, with an eye to bust and hips; (4) Talent, in acting or singing; (5) Disposition, with boss and other workers; (6) Attitude toward life—does she expect to work for what she gets; (7) Hobbies, such as riding, swimming, tennis. For exact details on a talent-scout's dream, look below.

## Ideal Proportions

Height	5'3" to 5'7"
Weight	106 to 120
Bust	33 to 36
Waist	25 to 26
Hips	34½ to 36
Thighs	18½ to 19½
Calves	10 to 12½
Feet	4 to 7
Upper arm	9 to 9½
Forearm	8¼ to 9½
Wrist	5½ to 6½
Ankle	8 to 9

Posed by Lillian Cornell, NBC singer, who typifies those qualities sought by the alert talent-scout. Photographs by Maurice Seymour



## Career Quiz

WHAT are your qualifications for a stage, movie or radio career? How would you stack up if a talent-scout entered your home today and attempted to gauge your personality? Here's a quiz that will help you find an answer to that question:

- When you are one of a group, do you do your share of talking?
- When you talk to several men, do all of them listen attentively?
- Do people ever look back at you after they pass you on street?
- Do you keep up with the news?
- Do you read fiction more than you read biography?
- Would you kiss a man on dare?
- Do you always do as you are told?
- Do you like being the center of attention?
- Do you like to look at yourself in a mirror?
- Do men look at your legs?
- Do women like you?
- Have you ever been gossiped about?
- Do you jump out of bed quickly in the morning?
- Can people look at your face and tell when you are lying?

Answers: 1-yes, 2-yes, 3-yes, 4-yes, 5-yes, 6-yes, 7-no, 8-yes, 9-yes, 10-yes, 11-yes, 12-yes, 13-yes, 14-no.

If you have answered all of these correctly, you have the proper mental outlook to become a career girl.



## FRISCO ERNIE'S DAY IN THE SUN

THAT morning seemed no different to Frisco Ernie Stoddard from any other of the mornings he had awokened on the Bowery during the past five years. There was the stale smell of the flophouse, the impending knowledge that he must get out and hustle if he wanted to eat. Like hundreds of other down-and-outers along the Bowery, he had been trapped by life. But this morning was different from the others. Radio Guide was looking for such a man

who could broadcast on "We, the People," a man who could rise from the depths of discouragement and, taking fresh courage, send a message through the air to bring fresh hope to others. For such a man, two days of a life which might be envied by even the wealthy awaited, all expenses paid: New clothes, lunches with stars, night-clubs, pleasures which the successful enjoy. Stoddard was this man. Let's follow him now on his "comeback" trail.

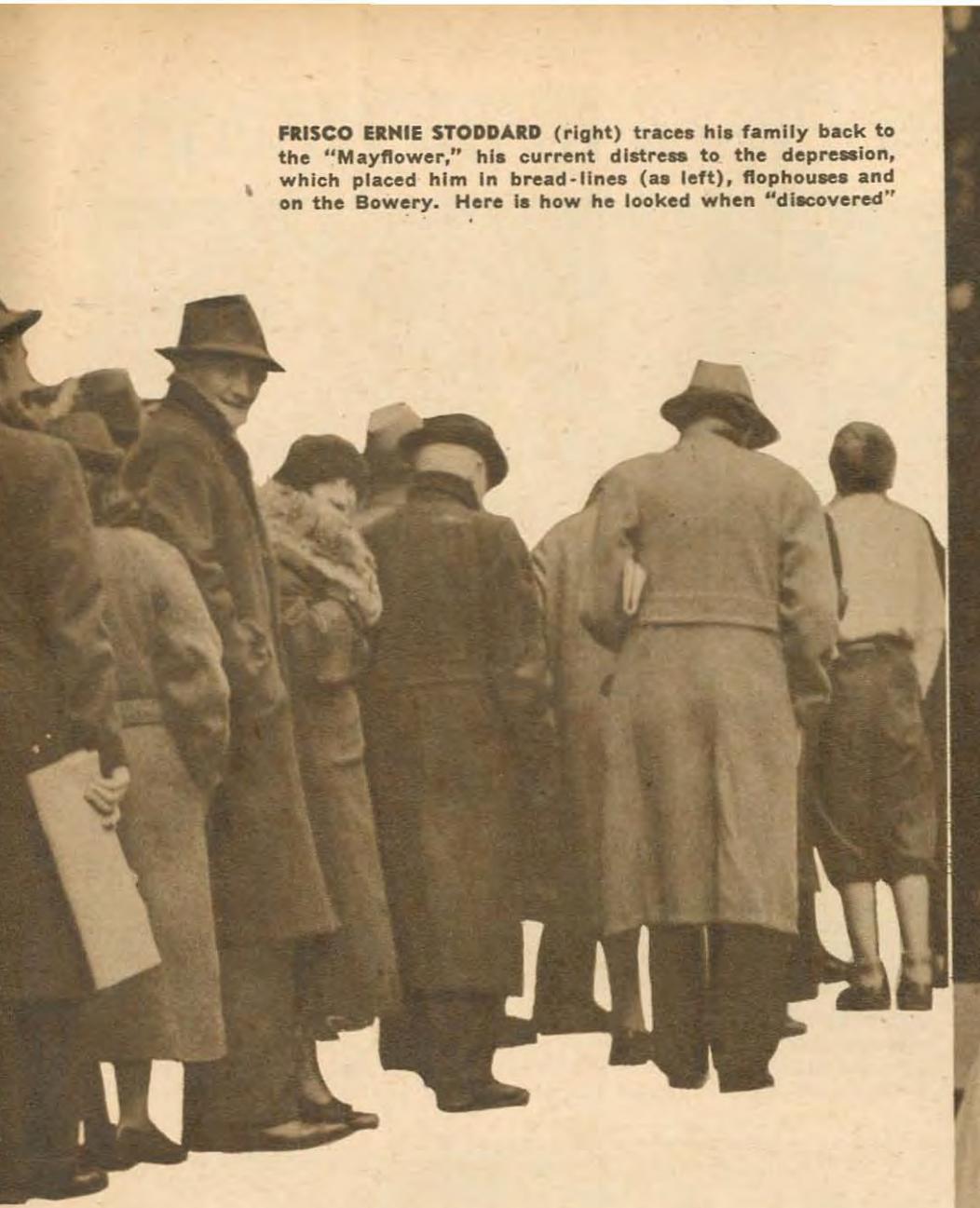
Photographs by Charles P. Seawood and International News



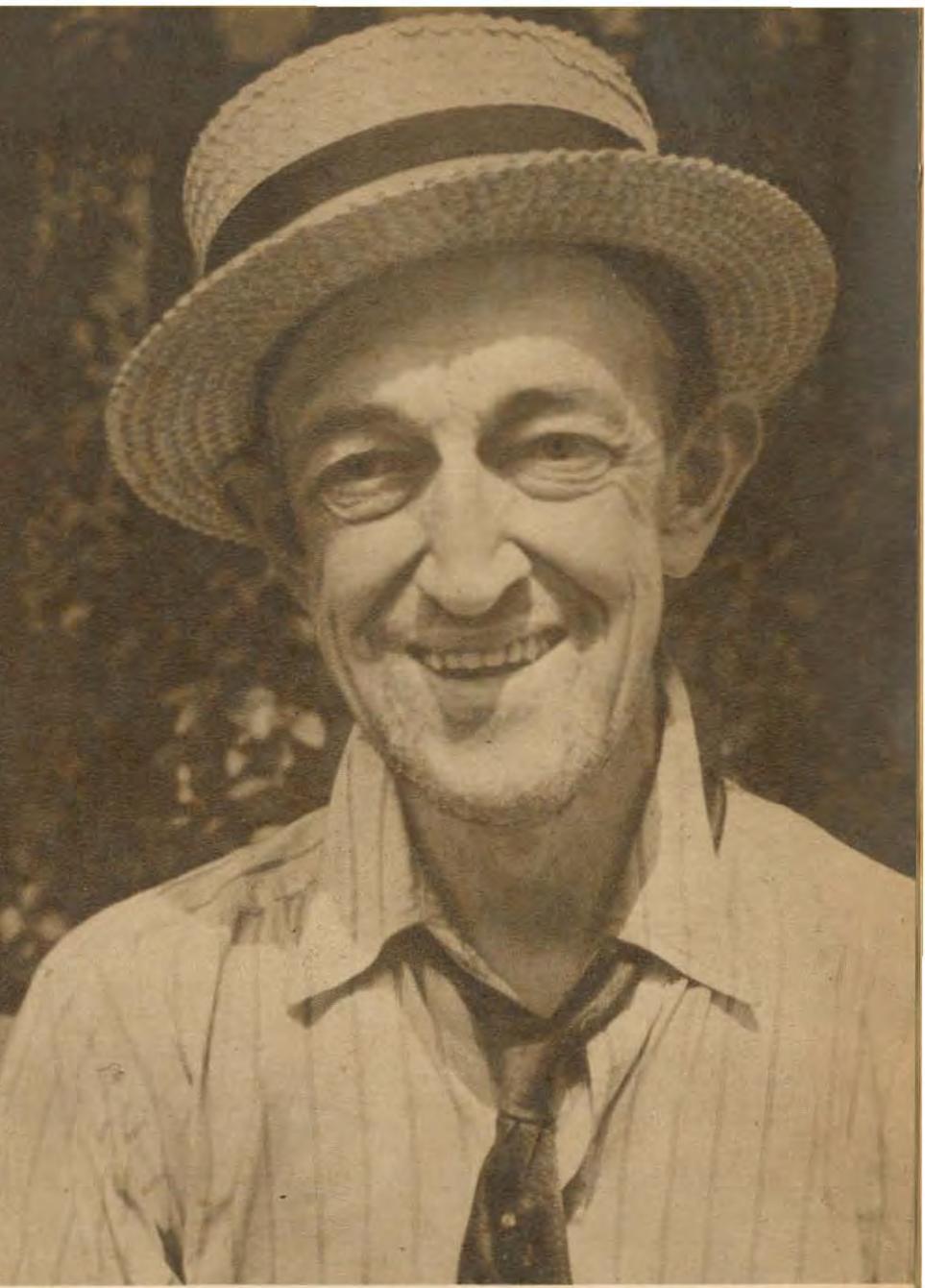
IN THE BOWERY. New York's Port of Lost Souls, Frisco dresses in the gloomy and hopeless atmosphere of the famed Mission

ENTER: RADIO GUIDE. And Ernie is dressed by famed tailor Barney for his role. He hardly remembered when he had bought his last new suit

WITH THE WAVE of a wand, Frisco Ernie is swept from the flophouse to a room in New York's Piccadilly Hotel, where he dresses for his new role in life



FRISCO ERNIE STODDARD (right) traces his family back to the "Mayflower," his current distress to the depression, which placed him in bread-lines (as left), flophouses and on the Bowery. Here is how he looked when "discovered"



AFTER "GETTING THE WORKS" in the hotel barber shop, above, few believed that Ernie was but several hours removed from the Bowery

BELOW, he is guest of Mark Warren (2nd from left) at lunch and, while others order light meals, Ernie orders a "man-size" steak



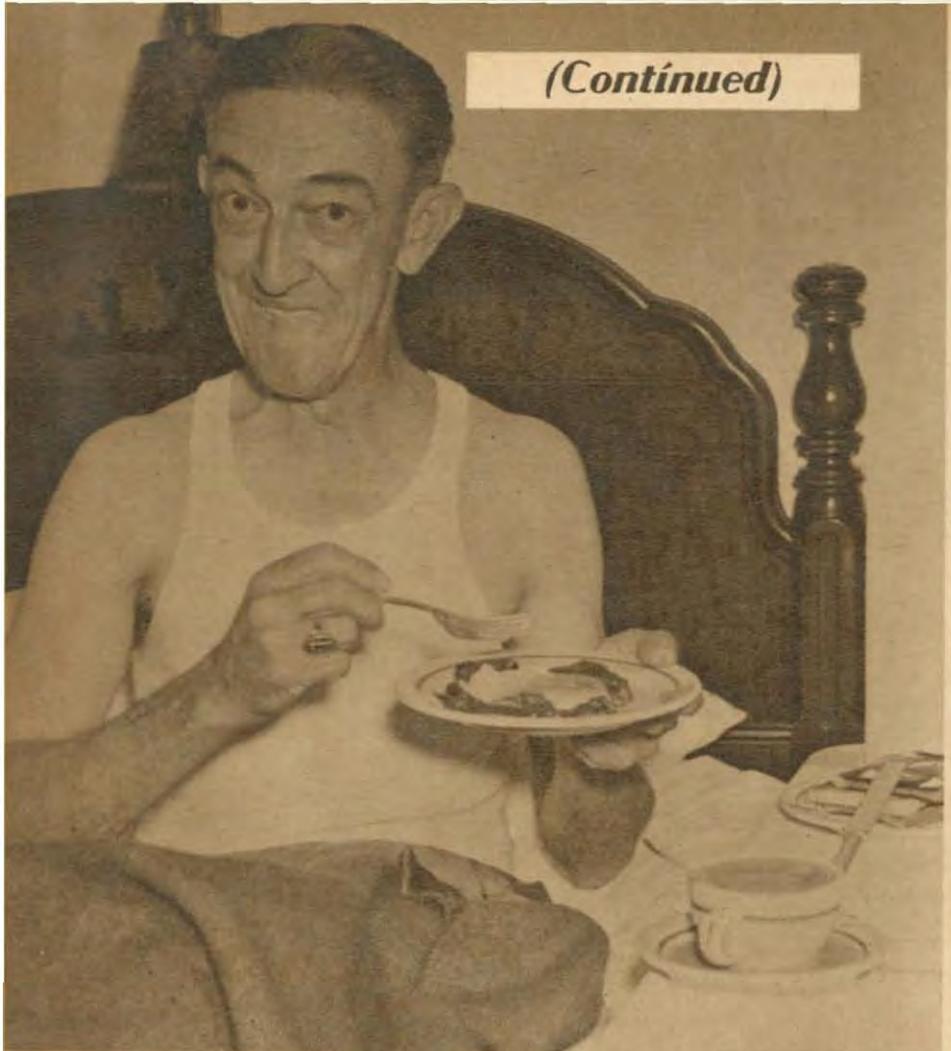
AT WORLD'S FAIR he demonstrates for the television audience methods of hitch-hiking, is interviewed by Miss Television, above

LATER, at fashionable Stork Club, he drinks champagne with actor Richard Kollmar and cafe-society bud, Jean Harrington, tells of the Bowery



(Continued on Next Page)

*(Continued)*



ON OTHER MORNINGS, Ernie's breakfast depended upon how soon he could contact a friendly passer-by susceptible to "the bite" (or begging). But on this morning he lay abed until late and then enjoyed his breakfast there. For five years he hadn't dared dream of luxury like this



AFTER HIS BROADCAST he meets Hal Kemp and Nan Wynn, above, and feels like a celebrity when Hal seeks and gets his autograph

AFTER DINNER with Shep Fields at Hotel New Yorker, he "gets in the groove" with (left to right) Fields, Dick Todd and Dinah Shore, below



## "NOT BACK TO THE BOWERY"



AFTER REHEARSING for "We, the People" with Gabriel Heatter, above, he was not seen again until airtime. Warned to be at CBS Playhouse at 8:30 p.m. sharp, attendants found him at last minute trying to get into another theater resembling it, rushed him to mike just as the show got under way



TO A COAST-TO-COAST audience on "We, the People," Frisco Ernie Stoddard told his story: "Ten years ago I had a good job, a wife, money in the bank. The depression wiped out everything. My wife died. I lost interest in life, landed on the Bowery. But yesterday a man came up to me and said: 'How'd you like a chance to get back on your feet?' I told him sure. He said that Radio Guide had set aside some money to help somebody like me get a new start . . . Now I know one thing: I'm not going back to the Bowery. These last two days have shown me what I've been missing. If you're down on your luck, don't let it get you like it did me. Fight! Stand on your own two feet all the time. That's what makes life worth while!" And so Frisco Ernie Stoddard, above, starts his "comeback" from the Bowery, Port of Lost Souls

(Continued from Page 18)

(11:30 a.m. Continued)

CBS-What Price America?, drama: KSCJ KVOR KMBC KLZ KFH KMOX KFAB WMAX (sw-17.83)

Today's program in connection with the reclaiming of waste land by the Government is titled "Magician's Hat," answering the problems of the central valley crisis.

MBS-Cowboys: KFOR KOIL

Markets: KWTO KGNF KOWH

KFEQ-Silver Strings

KLRA-Bible-Lover's Revival

KOA-Traffic Lesson

KTHS-Skyliners

KUOA-Voice of the Ozark Farmer

KVOO-Korner Kwiz

WOW-To be announced

**11:45 CST 10:45 MST**

MBS-Jimmy Shields, Inc., & Orchestra: KFEL KOIL KFOR

WHB

NBC-Little Variety Show: KTHS

NBC-Words & Music: KOA WOW

KFEQ-Ranch Boys

KFKA-Morning Suggestions: Markets

KGNF-Rhythm Roundup

KLZ-Farmer Typical Truck

KUOA-Music in a Sentimental Mood

KVOO-Little Variety Show

KWTO-Luncheon Lyrics

WDAF-Young Thespians

WHO-Voice of the Farm

WJAG-Modern Melodies

## AFTERNOON

**12:00 CST 11:00 MST**

MBS-Concert Orch.: KFKA

NBC-Morton Franklin's Notes of Grace: KGHF KANS WREN

CBS-Nat'l Tennis Matches: KLZ

KVOR (sw-17.83)

NBC-Ray Kinney's Orch.: KSD

KGBX WOW (sw-15.33)

\*News: KFAB KVOO KFH

WIBW KGNF KOWH KOIL

\*KARK-News: Livestock

\*KFBI-Luncheon Lyrics: News

KFEQ-Markets

\*KLRN-News: Farm Service

\*KMBC-Dinner Bell Roundup:

News: Markets

KMOX-Mo. F. A. Clubs

KSCJ-Pappy Jess & His Gathering Boys

KTHS-Skyliners

KUOA-Fireside Quartet

WDAF-Dance Orch.

WIB-Bob Caldwell, Jr.: Markets

WHO-Corn Belt Farm Hour

WJAG-Markets: Cradle Roll: Hospital Report

WNAX Farm & Home

**12:15 CST 11:15 MST**

NBC-Ray Kinney's Orch.: KARK

NBC-Notes of Grace: KTHS

MBS-Concert Orch.: WHB

\*News: KUOA WJAG WNAX

KFBI

KFAB-Farm Notes: Markets: Last Call for Dinner

KFEL-The Dime Man

KFEQ-Pauline Ferne & Old Timers

KFH-Song Shoppers

KGNF-Marry Ellen & Al

KOIL-Community Editor

KOWH-Markets

KSCJ-Voice of the People

KVOO-Voice of the Farm

KWTO-McDonald Boys, swingsters

WDAF-Music Box Revue

WIBW-Markets

WOW-Midday Melodies

**12:30 CST 11:30 MST**

NBC-Golden Melodies: KOA (sw-15.33)

CBS-Nat'l Tennis Matches: KFH

KVOR KMOX KLRA KMBC (sw-17.83)

MBS-The Hayride: KFEL KWK

WHD

\*News: KGNF KWTO WHO

WREN KGBX KFEQ KSCJ

KAK-Light Crust Doughboys

KFBI-Voice of the People

KFKA-Variety Prgm.

KLZ-Lady Lend An Ear

KTHS-Concert Orch.

KUOA-Voice of the Ozark Farmer

KVOO-Bob Wills' Playboys

WDAF-Better Business Bureau

Talk

WIBW-Noonday Program

WJAG-Weather: Police: Funeral Notices: Visitors: Mail Bag

\*WOW-News: Musical Prgm.

**12:45 CST 11:45 MST**

NBC-Merry Music: WREN KWK

NBC-Golden Melodies: KARK

WHO KANS KGBX WDAF

MBS-The Hayride Musical: KOIL

\*News: KFKA KGHF KTHS

KFAB-Federal Farm Prgm.

KFBI-Frank Gage  
KFEQ-United Street Reporter  
KGNF-The Swappers  
KSCJ-Pappy Jess and His Gatherin' Boys

\*KSD-News: Markets  
KWBG-Homes of Today  
KWTO-Pop Music: Man on the Street  
WNAX-Noonday Visit  
WOW-Rangers

**1:00 CST 12:00 MST**

CBS-Nat'l Tennis Matches: KSCJ  
KFI KLRA KMBC KOIL KNX  
KMOX (sw-17.83)

NBC-Matinee in Rhythm: KVOO  
KOAK KRGX KSD

MBS-Promenade Concert from London: WHB

\*KFEQ-Gray Gordon's Orchestra:  
KGHF KTHS KANS WREN  
WKB (sw-15.33)

\*News: KFOR KVOR  
Farm Facts & Fun: WJAG WOW  
KFAB-Street Interviews

KFBI-Sons of the Pioneers

\*KFEQ-News: Organist  
KFEQ-Piano Moods

KGNF-Farm Facts & Fun  
KLZ-Captain Ozie

\*KUOA-Neighborly News: Thomas Turner's Orch.  
KWTO-Royal Crown Cadets

WDAF-Dance Orch.

WHO-Checkerboard Time

WNAX-4-H Club

**1:15 CST 12:15 MST**

NBC-Matinee in Rhythm: WHO  
MBS-From London: KFOR

KFAB-Sunny Jim  
KFEL-Bert Castle's Orch.

KFEQ-Vocal Varieties  
\*KLZ-Voice of the News

KUOA-Hal Brewster  
KVOR-Interlude: Frolic

KWK-The Man in the Stands  
KWTO-Accordion Capers

**1:30 CST 12:30 MST**

NBC-Roy Eldredge's Orchestra:  
KOAK WOV KRGX KGBX WDAF

KSD (sw-15.33)

NBC-Rhythmic Moods: KTHS  
WREN KGHF KANS KVOO  
WKB

CBS-Nat'l Tennis Matches: KCSJ  
KVOO KLRA KOIL KMBC KFH  
KSD (sw-17.83)

KFAB-Gus & Andy  
\*KFEQ-News & Farmers' Hour

KFEL-To be announced  
KFEQ-W. P. A. Prgm.

KFKA-H. E. Green: Markets  
KGNF-Top Tunes of the Day

KLZ-Visits the Farmer  
KMOX-One Woman's Opinion

KUOA-Siesta Serenade  
KWOD Voice of Public Opinion

KWTO-Matinee Melodies  
WHB-Voice of Kansas City

WHO-It Can Happen Here  
WNAX Bohemian Band

**1:45 CST 12:45 MST**

KFAB-Roy & Lonnie  
KFEQ-Top Tunes

KMOX-Safety Brigade Speakers  
KUOA-Three-Quarter Time

\*KVOO-News  
KWTO-Legion of Safety

WJAG-Helen Nelson, Organist  
**2:00 CST 1:00 MST**

CBS-Edgemere Handicap: KLR  
KMOX KVOR KFOR (sw-17.83)

NBC-Club Matinee: KGHF KTHS  
KVOO WREN KANS KWOD

NBC-Tryton's Band: KOA WHO  
KGBX WDAF KSD (sw-9.53)

MBS-Songs That Sweethearts Sing: KFEL

KAK-To be announced

KFEL-Cornhusker Jamboree

KFBL-Tin Pan Alley

KFEQ-Ranch Boys

KFH-Br'er Fox Prgm.

KFKA-Fort Collins Prgm.

KGNF-Market Review

KLZ-Weather: Prgm. Teasers

KMOX-Venida Jones, organist

KOIL-Community Editor

\*KOWH-News

\*KUOA-News: Carlyle Sisters

KWK-Musical Prgm.

KWTO-Health Talks

WNAX-Two o'Clock Tunes

WNAX-Rodeo Recess

WOW-Immigrants All-American

All

**2:15 CST 1:15 MST**

CBS-Edgemere Handicap: KVO

KLZ KFH KOIL

KFBI-World Dance

KGNF-Gems of the Masters

KMOX-Done from the Dugout

KUOA-Magyar Serenaders

KWK-Man in the Stands

KWTO-Legion of Safety

WJAG-Afternoon Concert

**2:30 CST 1:30 MST**

CBS-Nat'l Tennis Matches: KLZ

KFBL-KSJC KLRA KMBC (sw-17.83)

KFBI-World Dance

KFEQ-Pony Express Roundup

KFH-Baseball Game

KGHF-Afternoon Tunes

KGNF-Songs by Morton Downey

KTHS-Lucht Classics

\*KUOA-News: Jerry Franklin

KWTO-Markets: Daily Record

WHD-Vine Street Varieties

WIBW-Juniors on Parade

WJAG-Waltz with Me

# Saturday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

## Check the programs you want to hear today

### MORNING

**8:45 CST (7:45 MST) Highways to Health.**  
Dr. Thomas H. Johnson of the Neurological Institute of New York City will discuss "What Happens to a Blind Man."

**10:30 CST (9:30 MST) Farm and Home Hour.**

Representatives of the National Grange will be heard in a discussion of the activities of this organization.

### AFTERNOON

**1:00 CST (12:00 MST) Promenade Concert from London.**

This broadcast from Queen's Hall in London features Dino Borgioli, tenor, and the BBC Symphony Orchestra, with Sir Henry J. Wood conducting. A piano recital by Elluned Davies will also be heard.

**5:00 CST (4:00 MST) Americans at Work; Drama and Interviews.**

"Tailors" will be the subject of today's dramatizations and interviews.

**5:00 CST (4:00 MST) String Symphony.**

Frank Black, conducting.

Music detail may be found on page 11, column 1.

### NIGHT

**6:30 CST (5:30 MST) Avalon Time.**

Red Skelton, comedian; Curt Massey, baritone; "Professor" Tommy Mack; Tom, Dick and Harry; Bob Strong's orchestra.

**7:00 CST (6:00 MST) Vox Pop; Interviews.**

Parks



# Sunday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

## MORNING

**9:30 CST (8:30 MST)** Major Bowes' Capitol Family.

**10:00 CST (9:00 MST)** Radio City Music Hall. Music Hall String Symphony, with Maurice Baron, conducting; Josepha Chekova, soprano; Henrietta Schumann, pianist.

Music detail may be found on page 11, column 1.

## AFTERNOON

**12:00 CST 11:00 MST** Democracy in Action. "The Consumer" is the title of today's episode.

**12:30 CST (11:30 MST)** University of Chicago Round Table Discussion.

**1:00 CST (12:00 MST)** Electronic Orchestra. A 12-piece dance band composed entirely of instruments producing their tones by means of electrical amplification.

**1:00 CST (12:00 MST)** Columbia Broadcasting Symphony. Howard Barlow is the conductor.

Music detail may be found on page 11, column 2.

**2:00 CST (1:00 MST)** Hall of Fun. Richard Lane, M. C.; Cliff Edwards (Ukelele Ike); Frances Hunt, vocalist; Gordon Jenkins' orchestra.

**2:30 CST (1:30 MST)** The World Is Yours; Drama. Subject: "History." Title: "Early American Fashions."

**3:00 CST (2:00 MST)** Nobody's Children. This show is based on the case histories of orphans from local children's home-finding societies. Guest: Fay Bainter, screen actress.

**3:00 CST (2:00 MST)** Enna Jettick Melodies. Jimmy Shields, tenor; Norsemen Quartet; D'Artega's orchestra; Rosamond Ames, style expert.

**3:15 CST (2:15 MST)** Four Star News. News developments on four scattered fronts—international and national affairs, sports and events of interest to women—will be reported by experts in this new series. H. R. Baukage will report international affairs; Graham McNamee, the national affairs; Bill Stern, sports, and Nola Luxford, women's news.

**3:45 CST (2:45 MST)** Letters Home from Treasure Island. With Ray Perkins, comedian and singer.

**4:30 CST (3:30 MST)** Gateway to Hollywood Summer Theater. A serial adaptation from the motion picture "Career," with Alice Eden and John Archer, stars of the picture, in the leading roles.

**4:30 CST (3:30 MST)** Grouch Club. Jack Lescouie, M. C.; Arthur Q. Bryan; Phil Kramer; Emery Parnell; Walter Tetley; Beth Wilson; Leon Leonardi's orchestra.

**1:30 CST 12:30 MST** ★KFEQ-Ball Scores: News KFH-Baseball; St. Louis vs. New York

NBC-Alan Roth Presents: KANS KGHF WREN KTHS KVOO KSD KWK (sw-15.33)

NBC-Concert Orch.: KOA WDAF WOW

MBS-Mystery History: KFKA KFEL KFOR KOI

KARK-Nazarene Church

KFBI-Latch String

KFEQ-Rosario Bourdon's Orch.

KLZ-Alfred Wallenstein's Orch.

KUOA-Lieberfeld

KWTO-Sunday Song Service

WHA-John Wahlstedt, tnr.

★WHO Sunday News Extra

**1:45 CST 12:45 MST**

KFEQ-Style Notes

KLZ-Melody Master

KSD-Municipal Opera Previews

WHO-H. R. Gross Becomes Indian Chief

WJAG-Home Sun Harmonies

WNAX-Behind the Mike

**2:00 CST 1:00 MST**

CBS-So You Think You Know

Music: KMOX KMBC KOI

KVOR KLRA KSCJ WIBW

KFOR (sw-17.83)

NBC-Hall of Fun: KOA WOW

KVOO (sw-9.53)

NBC-Sunday Vespers: KGBX KANS KGHF WREN KARK

Dr. Sherer's subject will be "God Is Also Wise." The quartet will sing Father, Again in Jesus' Name, O God of Love, and Softly Now the Light of Day.

MBS-Goldman Band Concert: KWK KFKA KFEL WHB

Baseball Game: KFAB KLZ WNAX

MBS-Haven of Rest: KFEL

**5:00 CST (4:00 MST)** People's Platform. Subject: "The World Crisis." Four New Englanders will participate in this discussion.

**5:00 CST (4:00 MST)** Health and Beauty; Drama. The evolution and history of many of the products sold in the neighborhood drug stores will be traced in this dramatization.

**5:00 CST (4:00 MST)** Aldrich Family; Comedy Sketch. Comedy sketch, starring Ezra Stone, young Broadway star.

**5:30 CST (4:30 MST)** Fitch Bandwagon. Henry M. Neeley, M. C. Guest: Harry Sosnik and his orchestra.

**5:30 CST (4:30 MST)** Jane Froman; Mezzo-Soprano; Jan Pearce, Tenor. Erno Rapee conducts the orchestra.

## NIGHT

**6:00 CST (5:00 MST)** Symphony Orchestra. Alfred Wallenstein, eminent American conductor, will lead the orchestra.

Music detail may be found on page 11, column 2.

**6:00 CST (5:00 MST)** Chase and Sanborn Hour. Don Ameche, M. C.; Edgar Bergen and Charlie McCarthy, comedians; Nelson Eddy, baritone; Dorothy Lamour, vocalist; Robert Armbruster's orchestra.

**7:00 CST (6:00 MST)** Hollywood Playhouse. Dramatic program, with Gale Page and Jim Ameche.

**7:00 CST (6:00 MST)** Ford Summer Hour. James Melton, tenor; Francia White, soprano; Rouge Reporter; Don Voorhees' orchestra. Guest.

**7:30 CST (6:30 MST)** American Album of Familiar Music. Frank Munn, tenor; Jean Dickenson, soprano; Elizabeth Lennox, contralto; Haenschen's concert orchestra.

**7:30 CST (6:30 MST)** Walter Winchell, Columnist.

**8:00 CST (7:00 MST)** Good Will Hour. With John J. Anthony conducting.

**8:00 CST (7:00 MST)** Hour of Charm. This popular musical program returns to the air, with Phil Spitalny and his All-Girl Orchestra; John Anderson, M. C., Dell Sharrott, announcer, and Maxine, vocalist. Guest: Mrs. Harrison Eustis, head of the "Seeing Eye."

More information may be found on page 8, column 1.

**8:30 CST (7:30 MST)** Kaltenborn Edits the News.

**9:00 CST (8:00 MST)** Campbell Playhouse; Drama. "Ah Wilderness," Eugene O'Neill's only comedy, will be tonight's drama. Orson Welles will take all the parts.

More information may be found on page 8, column 1.

Refer to adjacent columns for stations broadcasting these programs

# SUNDAY

September 17

MBS-Summertime Concert: KOIL WHB KFEL

CBS-Gay Nineties Revue: KSCJ KMOX KVOR KLZ KFH KLA KFOR KMBC

NBC-Canadian Grenadier Guards Band: KTHS KWK

KFBI-Swedish Hour

KFEQ-Baseball Scores

★KUOA-News

KWTO-Latin Serenade

WIBW-Society for Friendless

WJAG-Little Tim Soldier

WREN-Father Coughlin

**4:15 CST 3:15 MST**

NBC-Canadian Grenadier Guards Band: KANS

CBS-Gay Nineties Revue: WIBW

KFEQ-Aloha Land

KUOA-Lullaby Trio

KWTO-Assembly Vespers

WJAG-Norfolk State Hospital

**4:30 CST 3:30 MST**

NBC-The Grouch Club: KANS

KOA KGBX WDAF WHO KTHS

KSD WOW KVOD (sw-9.53)

For detail see Good Listening Guide.

MBS-Dance Orch.: KFEL KOI

KWK WHB KFOR

CBS-Gateway to Hollywood; Summer Theater: KSCJ KMBR KLRA KMOX KFAB KFH KLZ WNAX

For detail see Good Listening Guide.

NBC-Paul Laval's Orch.: WREN KGHF KVOO

KARK-Larry Bradford's Orch.

KFBI-Ave Maria Hour

KFEQ-Play Time

KUOA-Pop Concert

KVOR-Russian Choir

★WIBW-Capital News

WJAG-Gospel Singers

**4:45 CST 3:45 MST**

KVOR-Madison Singers

WIBW-Democratic Committee

**5:00 CST 4:00 MST**

MBS-Melodic Strings: KWK KFOR

NBC-The Aldrich Family, sketch

KSD WHO WOW (sw-9.53)

NBC-Health and Beauty, Inc., drama: WREN KVOO KGHF KANS KOA

CBS-People's Platform: KSCJ KMOX KFAB KFH KLZ WNAX KVOR WIBW KOI

★KARK-World Light Opera Co.: News

KFBI-Sophisticated Swing

★KFEL-News

★KFEQ-Baseball Scores: News

KGBX-Your World of Vision

KLRA-Central Baptist Church

KMBC-Vesper Service

KMOX-The People's Platform

KTHS-Ave Maria Hour

KUOA-Blair and Heath

KWTO-Christian Science Prgm.

WDAF-Dance Orch.

WIBW-Hits from Hollywood

**5:15 CST 4:15 MST**

KFEL-Louis Irwin's Orch.

KFEQ-Automobile Association of America

KGBX-Music You Want

KOA-Ranch Boys

KUOA-Leo Erdody

KVOO-Postage Stamp Adventures

KWTO-Master Singers

WDAF-Drums

WIBW-Leroy, pianist

**5:30 CST 4:30 MST**

CBS-Jane Froman; Jan Pearce;

Erno Rapee's Orch.: KLRA KLZ KOI WNAX

CBS-Weekend Potpourri: KSCJ

KOI WNAX

NBC-Health and Beauty, Inc., drama: WREN KVOO KTHS

NBC-Bandwagon; Guest Orch.: KSD WDAF KANS WHO KOA

WOW KVOO KARK (sw-9.53)

MBS-Dick Jurgens' Orch.: WHB KFEL KWK

★KFAB-News

KFBI-Old Fashioned Revival Hour

KFEQ-Zerbst Capsule Hour

KFH-Sports Salute

KFKA-Weld County Church

KGHF-Let's Waltz

KMBC-March Time

(Continued on Next Page)

LISTEN TO

Enna Jettick Melodies

Presented by the makers of Enna Jetticks, America's Smartest Walking Shoes. \$5 to \$6.

**SUNDAY**

September 17

(5:30 p.m. Continued)

KMOX-Traveler  
KUOA-Family Parlor  
KVOR-Sunday Song Service  
KWTO-Half & Half  
WIBW-Senator Capper  
**5:45 CST 4:45 MST**  
CBS-Western Open Golf: KFAB  
MBS-Stan Lomax, sports: KFEL  
KWK  
★KHF-News  
★KMBC-News: Baseball Scores  
KMOX-Of Men & Books  
WIBW-Negro Festival Hour

**NIGHT**

**6:00 CST 5:00 MST**  
NBC-Symphony Orchestra: KSO  
WREN KGHF KANS  
Music detail on page 11 this week.  
NHC-Chase and Sanborn Hour;  
Edgar Bergen & Charlie McCarthy; Don Ameche; Dorothy Lamour; Robert Armbruster's Orch.; Nelson Eddy, bar.; Guest: WHO WDAF KVOO WFAA KFI  
KOA WMAQ WOW WLW KSD  
WSD (sw-9.53)  
For detail see Good Listening Guide.  
MBS-Design for Melody: KFOR  
KFKA KFEL WHB  
CBS-Adventures of Ellery Queen: WCCO KFH KFAB KNX KLRA  
KMOX WBBM  
★News: KUOA WMT  
Old Fashioned Revival Meeting: KWK WLS  
KGBX-Ave Maria Hour  
KLZ-Sunday Serenade  
KMBC-Radio Playhouse  
KOI-Scores: To be announced  
KSCJ-Sunday Meeting Time  
KSL-Variety Prgm.  
KTHS-Organ Treasures  
KVOR-Concert Hour  
KWTO-Melody Time  
WGN-Concert Orch.  
WIBW-Old Fashioned Revival  
WNAX-Down the Mississippi  
**6:15 CST 5:15 MST**  
MBS-Design for Melody: WMT  
KOI-Music & Manners  
KUOA-Plymouth Choir  
KWTO-Sports  
WGN-Joe Reichman's Orch.  
**6:30 CST 5:30 MST**  
MBS-Bob Zurke's Orch.: KFOR  
KFKA KFEL WMT

NBC-Symphony Orch.: KSO  
WREN KGHF KANS  
★KFB-News  
KGBX-The Concert Master  
KSCJ-Thre Quarter Time  
KVOR-Sports Review  
WGN-Steve Leonard's Orch.  
WNAX-Universe of Melody  
**6:45 CST 5:45 MST**  
★News: KOIL KSL  
KFKA-Western voice  
KSCJ-Music Box  
KVOR-Concert Orch.  
**7:00 CST 6:00 MST**  
NBC-Manhattan Merry-Go-Round; Rachel Carley, vocalist, Pierre LeKreun, tnr.; Men About Town; Don Donnie's Orch.: KOA  
WMAQ WDAF KSD WOW WHO  
KFI (sw-9.53)  
NBC-Hollywood Playhouse, drama: WREN KSO WMT KVOD KWK KAR WFAA WLW WSM WENR (sw-11.87)  
CBS-Alibi Club: KMOX KLRA KVOR KLZ WNAX KRNT KSL KFH KSCJ KFAB (sw-11.83)  
NBC-To be announced: KSO WMT KGHF WREN KANS WENR  
MBS-Good Will Hour: WGN  
★News: KFOR WBBM KFEL  
KGBX-Music Graphs  
KNX-Gateway Summer Theater  
KOI-Answer, Please  
KSD-Spelling Bee  
KTHS-Old Fashioned Revival Hr.  
WIBW-To be announced  
**8:15 CST 7:15 MST**  
KGBX-The Shadow  
WBBM-Aristocrats  
**8:30 CST 7:30 MST**  
NBC-Cheerio: WREN WENR  
KGHF KVOD KANS KWK KVOD  
★CBS-Kaltenborn Edits the News: WBBM WCCO KSCJ (sw-11.83)  
NBC-Concert Orch.: WDAF WSM KOA WMAQ WOW WHO WFAA KFI KVOO (sw-9.53)  
CBS-Eton Boys: KVOR KMOX KFAB KOI KFH KSL KRNT  
KARK-Parade of Sports  
KFI-Carefree Carnival  
KLRA-Dance Tunes  
KZL-Little Known Facts About Denver  
KMBC-Joe E. Brown, comedian  
KNX-Inglewood Park Concert  
KSD-Jr. Bar Ass'n Speaker  
WIBW-Sports Page  
WLW-To be announced  
WMT-Music for Sunday  
WNAX-Moon Magic  
**8:45 CST 7:45 MST**  
CBS-To be announced: KSCJ  
WNAK KFOR KOI KFH KLRA  
WBBM KFAB WCCO KRNT KSL KMOX WIBW KLZ KMBC  
NBC-Concert Orch.: KARK  
KGBX-Musical Varieties  
KSD-The Master Singers  
KVOR-Old Refrains  
★WMT-News  
9:00 CST 8:00 MST  
★WGN-News: Johnny Messner's Orch. (sw-9.53)  
CBS-Jack Jenny's Orch.: KSCJ  
WKBW KLZ KMBC WBBM KVOD KFAB KLRA WBBM WCCO  
CBS-Campbell Playhouse; Orson Welles, dir.: KFH KLRA WBBM KFAB WCCO KRNT KSL KNX  
KMOX WIBW KLZ KMBC  
More detail on page 8.  
For detail see Good Listening Guide.  
★KBC-Walter Winchell, commentator: KARK WSM KOA KVOD  
WOW WBAP KFI  
MBS-Old Fashioned Revival: KSO WMT KOI KFEL  
★NBC-News: Dance Orch.: KANS KTHS WREN  
★News: WDAF WMAQ WNAX  
KFEL-Willie Hartzell  
KGBX Old Refrains  
KGHF-Little Show  
★KSD-News: Sports  
★KVOO-News: Melody Moments  
KVOR Concert Petite  
KWK-Musical Prgm.  
★WENR-News: Ace Brigode's Orch.  
WGN-Concert Orch.  
WHD-Music for Men  
WHO-Father Charles E. Coughlin  
WLW-Opera, Lucia  
WLW-Dance Orch.  
**9:15 CST 8:15 MST**  
NBC-Dance Orch.: KGHF KWK KVOD  
NBC-Irene Rich; Drama: KARK WSM KGBX KFI KOA WBAP  
WOW KVOD  
CBS-Jack Jenny's Orch.: WNAX  
NBC-Johnny Messner's Orchestra: WMAQ  
KVOR-On with the Dance  
WDAF Evening Serenade  
WENR-Gay Claridge's Orch.  
WGN-Dick Jurgens' Orch.  
**9:30 CST 8:30 MST**  
NBC-The Aldrich Family, sketch: KOA KFI KGHF KVOO KARK  
WDAF WSM KANS  
KGBX-For Mother & Dad  
KTHS-Arlington Concert Orch.  
★KVOO-News of the Week  
WBAP-Variety Show  
WGN-Bill Carlsen's Orch.  
WIBW-On the Air  
WLW-To be announced  
WOW-Good Will Hour  
**9:45 CST 8:45 MST**  
NBC-Woody Herman's Orchestra: WHO WMAQ (sw-9.53)  
KGBX-For Mother & Dad  
KTHS-Arlington Concert Orch.  
★KVOO-News of the Week  
WBAP-Variety Show  
WGN-Bill Carlsen's Orch.  
WIBW-On the Air  
WLW-To be announced  
WOW-Good Will Hour  
9:00 CST 8:00 MST  
★KMOX-Headline Highlights  
KOA-On with the Dance  
KSL-Sunday Evening Church  
KVOD-Sunday Songs  
WBAP-World's Greatest Short Stories  
WCCO-Umpires' Ass'n.  
WDAF-Dance Orch.  
WHO Old Dreamer  
**10:45 CST 9:45 MST**  
NBC-George Olsen's Orch.: KTHS KSD KARK  
NBC-Vincent Lopez' Orch.: KOA WBAP  
MBS-Johnnie Davis' Orch.: KSO  
CBS-Bob Crosby's Orch.: WCCO  
★KZL-Voice of the News  
KMOX-America's G-Men at Work

WOW-Wig-Wagging with Wagner  
**11:00 CST 10:00 MST**  
NBC-Hollywood Playhouse: KOA KFI WOW  
CBS-Dance Orch.: KSL KLZ KFAB KLRA WBBM WCCO  
NBC-Dancing with Clancy: KWK WREN KTHS KGBX  
CBS-Bill McCune's Orch.: WIBW KVOR KFAB KSCJ KMBC WCCO WBBM KLRA KMOX KFH WNAX KRNT  
NBC-Henry Busse's Orch.: WHO WENR WLW WSM WBAP KARK KSD WOW  
★News: KLZ KGHF KVOO KFEL  
KNX-People's Platform  
KSL-Catholic Hour  
KVOD-Sunday Songs  
WDAF-Moonbeams  
WGN-Steve Leonard's Orch.  
WMAQ-Phil Levant's Orch.  
**11:15 CST 10:15 MST**  
NBC-Dancing with Clancy: KGHF CBS-Bill McCune's Orch.: KLZ MBS-Jack Teagarden's Orch.: KFEL  
Music You Want: KOI KARK KFI-Sunday Serenade  
KOA-Dance Orch.  
★KSL-News  
KVOD-Gary Nottingham's Orch.  
KVOD-Bridge to Dreamland  
**11:30 CST 10:30 MST**  
CBS-Freddy Martin's Orch.: KFH WIBW KFAB KSCJ KMOX WBBM KMBC WNAX KRNT WCCO  
MBS-Harry James' Orch.: KGHF KSD WSM WHO WDAF KGBX KTHS WENR KVOO  
NBC-Art Mooney's Orch.: KWK WREN KVOD KGBX WMAQ MBS-Dance Orch.: WMT KSO KFEL WGN  
KZL-Ted Weems' Orch.  
KNX-Headin' for Catalina  
KOA-King's Jesters  
KSL-Music That Endures  
WLW Moon River  
WOW-Pinky Tomlin  
WSM-Opening Tennessee State Fair  
**12:00 CST 11:00 MST**  
MBS-Joe Reichman's Orch.: WGN ★News: KFI KMBC KOA KMOX KARK  
CBS-Tito Guizar: KNX KVOR KSL-Sunday Evening on Temple Square  
KVOD-Ranch Boys  
WBBM-Ed Stelling's Orch.  
★WLW-Barney Rapp's Orch.: News  
WOW-Midnight Melodies

End of Sunday Programs

**MORNING****8:30 CST 7:30 MST**

NBC-Fran Allison, contr.: WREN KANS KARK KGHF KGBX KTHS

MBS-Melody Strings: KFOR KFEL

CBS-Hilltop House, sketch: KFAB KMOX KFH KLRA WNAX KOI WIBW

NBC-Just Plain Bill, sketch: WOW WHO WDAF KARK KSD

★KBC-News: Breakfast Club: Orch. &amp; Soloists: KARK KGBX KVOO WREN KANS (sw-21.5)

★News: WOW WIBW Musical Clock: KFEQ KOI WDAF

7:15 CST 6:15 MST CBS-Meet the Dixons, sketch: KTHS

NBC-Rakov's Orch.: KGHF CBS-Stepmother, sketch: KMBC KMOX

NBC-Woman in White, sketch: KSD WHO WOW WDAF

★KARK-News: Tonic Tunes KFAB-Jane Tucker KFBF-Today's Almanac

★KFB-Markets: News KGBX-Tonic Tunes

KLR-Novachordia

★KZL-Voice of the News

KSCJ-Solo Time

KTHS-Town Crier: Dyana Gale Sings

KVOO-Dream House

KVOR-Home Folks Varieties

KWTO-What's New on the Air

WIBW-Morning Musicals

WIBW-Betty &amp; Bob

WNAX-Grandma Travels

★WREN-News

9:00 CST 8:00 MST NBC-David Harum, sketch: KSD

WHO WDAF WOW

CBS-It Happened in Hollywood: KLZ KOI

For detail see Good Listening Guide.

NBC-Viennese Ensemble: WREN

KTHS KWK KVOA KARK

KFAB-Contest Club

KFB-Old Timers

KFEQ-Ben Henderson

KFB-Rainbow Rhythm Rogues

★KGBX-News

KGHF-Hits &amp; Encores

**MONDAY, September 18, 1939**KGBX-The Serenader  
KLRA-Skating at El-Co-Nel

KMB-Fashion Flashes

★KMOX-Headline Highlights

KOA-Civic Association

★KSCJ-News: Timetable

KUOA God's Half Hour

KVOR-On the Mall

WIBW-Food Market Express

KWTO-Petite Musicals

WIBH-Best Fit to Music

WIBW-L. G. A. Prgm.

WJAG-Russell Jensen, pianist

WNAX-Hymns of All Churches

9:15 CST 8:15 MST NBC-Viennese Ensemble: KGHF

KGBX KANS

NBC-Lorenzo Jones, sketch: WDAF WOW WHO KSD

CBS-Brenda Curtis, sketch: KFH

KMBC KFAB KOI KMOX

NBC-Vic &amp; Sade, sketch: (sw-15.33)

MBS-Sally's Sallies: KFOR KFEL

CBS-To be announced: KLRA

KFEQ-Old Timers

KGNF-Variety Review

KLZ-Good Morning Melodies

KSCJ-Sunny Melody

KTHS Food for Thought

KVOO-Meet Miss Julia

KVOR-Swing Time

KWK-Gospel Singer

WIBW-Today's Top Tunes

WIBW-Roy Faulkner

WJAG-Musical Gems

WNAX-Hits &amp; Bits

9:30 CST 8:30 MST NBC-Originaties: KGBX WREN

KANS

MBS-Keen Fit to Music: KFOR

KOI KWK

NBC-Young Widder Brown, sketch: WHO WOW WDAF

NBS-Pepper Young's Family, sketch: (sw-15.33)

KGBX-Hits &amp; Encores

CBS-Big Sister, sketch: KFH KLA KMOX KFAB WNAX KMBC

KARK-Western Stars

KFEQ-Markets: Organ Melodies

KGHF-Devotional

KGNF-Salon Silhouettes

KLZ-Capt. Ozie

KOA-Mary Sothern, sketch

KSCJ-Lost Empire

KTHS-Secret Diary

KUOA Mail Bag

KVOD-Morning Melodies

KVOO-Rowdy Wright &amp; His Jolly Cowboys

KVOR-Morning Bulletin Board

KWTO-Hammond Tunes

WIBW-Weatherman Story Behind the Song

WIBW-Housewives Prgm.

9:45 CST 8:45 MST CBS-Aunt Jenny's Stories: KFH

KFAB WNAX KMOX KMBC

NBC-The Wife Saver: WREN

KANS KWK (sw-15.33)

NBC-Houseboat Hannah, sketch: WOW WDAF WHO KVOO KSD

★KARK-At Your Request: News

KFB-Do You Remember?: Markets

KFEQ-Lullaby Lester

★KFB-Longmont News

KGNF-Shoppers Prgm

KGNF-Piano Moods

KSCJ-Peter MacGregor

KUOA-Man in the Moon

KVOD-Men of the West

KVOR-Good Morning, Neighbor

KWTO-Sons of the Pioneers

★WDAF-Weather: News: Markets

WIBW-Musical Interlude: Farm Special

WNAX-Kitty Keene, Inc.

WOW-Young Dr. Malone

11:00 CST 10:00 MST CBS-The Goldbergs, sketch: KMOX

MBS-Happy Gang: KFOR KOI

KFEQ-Bill's Hawaiian Players

CBS-Joyce Jordan, Girl Interne: KFAB KMBC KMOX KLZ

NBC-Texas Jim Robertson, bar: KGBX KVOD

For detail see Good Listening Guide.

CBS-Dixie Serenades: KFH

Hymns of All Churches: KSD

KLRA

★News: KVOD KUOA KOI

KGNF KOWH

KARK-Nazarene Church

KFB-Little Show

KFEQ-Ranch Boys

KFK-Denver Tabernacle

KGHF-Good Morning Neighbor

KOA-The Man I Married

KSCJ-Maurice Pelliessier's Orch.

KTHS-Devotional Period

KWK-The Range Riders

KWTO-Poet's Corner

WDAF-Manhattan Mother

WHO-Life Can Be Beautiful

WJAG-Weather: Wall Street

WNAX-Gospel Singer

WOW-Judy &amp; Jane

10:15 CST 9:15 MST NBC-The O'Neill's, sketch: WOW KOA

CBS-When a Girl Marries, sketch: KLZ KMOX KFH KOI

NBC-Kidoolers: KGBX KTHS

WREN KVOD (sw-15.33)

KFB-Weather: Sunny Jim

KFB-Do You Remember?: Markets

KFEQ-Lullaby Lester

★KFB-Longmont News

KGNF-Shoppers Prgm

KGNF-Piano Moods

KSCJ-Peter MacGregor

KUOA-Man in the Moon

KVOD-Men of the West

KVOR-Good Morning, Neighbor

Kitty Keene: KFAB WIBW  
★News: KVOD KFOR  
★KFBI-News: Surprise Your Husband

KFEQ-Markets  
KFH-Markets: Musical Interlude  
KGNF-Westerners  
KLRA-Church in Wildwood  
KLZ-Meet Miss Julia  
KMBC-Life of Mary Sothern  
★KSCJ-News: Morning Classic  
★KSD-News: Tel-e-Tunes: Jan Savit's Orch.

KUOA-Markets: Music in a Modern Mode  
KWT-Five Ambassadors  
WDAF-Linda's First Love  
WHB-Unity Viewpoint  
WHO-Judy & Jane  
WJAG-Musical Masterpieces  
WNAX-Betty & Bob, sketch  
WOW-Sophisticated Rangers

**11:15 CST 10:15 MST**  
CBS-Life Can Be Beautiful:  
KMOX KLZ KMBC

NBC-Let's Talk It Over: (sw-15.33)

MBS-Everett Hoagland's Orch.: KFOR

Waltz Time: KOIL KVOD  
KFAB-This Day Is Ours  
KFBI-Sunflower Trio  
KFEQ-Bunkhouse Bill  
KHF-Kitty Keene, Inc., sketch  
KGNF-Let's Join the Band  
KLA-Music Graphs  
KUOA-Wilbur Howard Quartet  
KWT-Musical Workshop  
WDAF-Editor's Daughter  
WHB-Music in the Air  
WHO-Young Dr. Malone  
WIBW-Dinner Hour  
WNAX-Hits & Bits  
WOW-Adopted Daughter, Jennie

**11:30 CST 10:30 MST**  
CBS-The Road of Life, sketch:

KMBC KOIL WNAX KLZ KFH KFAB

NBC-Peables Takes Charge,  
sketch: KGHD WREN KANS  
KGBX

NBC-Words & Music: WHO KOA

KSD (sw-15.33)

MBS-To be announced: KFEL

Markets: KGNF KWT KOWH

KARK-Church of Christ

KDKA-Variety Prgm.

KFBI-Bohemian Orch

KFEQ-Singin' Sam

KFKA-Variety Review

KLRA-Jan Garber's Orch.

KMOX-Judy & Jane

KSCJ-Cavalcade of Drama

KTHS-Skyliners

KUOA-Leo Erdody

KVOO-The Korner Kwiz

KVOR-Duane Osborn, pianist

KWK-My Secret Diary

WDAF-Heart of Julia Blake

WOW-People in the News

**11:45 CST 10:45 MST**

CBS-This Day Is Ours: KMOX

KMB KFH

NBC-Charioteers: WREN KANS

KWK VOO KGHF (sw-15.33)

NBC-Words & Music: KGBX

WOW KARK WDAF

KFAB-First Call for Dinner

KFEL-The Majestics

KFEQ-Ranch Boys

KFKA-Morning Suggestions: Markets

KGNF-Quarter-Hour Serenade

KLZ-Variations on Syncopation

KOA-Adopted Daughter, sketch

KOIL-Harmonaires

KSCJ-Want Ad Ramble

KSD-Singin' Sam

KTHS Markets: R. F. D. 1060

★KVOR-Shopping with Carolyn: News

KWTO-Bill Kenton: Rockaway Beach Tips

WHB-The Crooner

WHO-Markets & Weather

WJAG-Modern Melodies

WNAX-Happy Jack's Old Timers

## AFTERNOON

**12:00 CST 11:00 MST**

MBS-Sam Koki's Hawaiians: KFKA KFEL KWK

CBS-Doc Barclay's Daughter: KMOX

CBS-Big Sister, sketch: KLZ

NBC-Adventures in Reading: KGHF KANS KTHS (sw-15.33)

Today's program deals with the lives of Ben Jonson and his biographer, Samuel Boswell.

NBC-Betty & Bob, sketch: KSD

WDAF WHO KOA

Markets: KFEQ WOW

★News: KFAB KFH KVOO

WIBW KOIL KOWH

★KARK-News: Livestocks

KFBI-Luncheon Lyrics

KGBX-Luncheon Dance Music

★KLRA-News: Farm Service

★KMB-News: Markets: Dinner Bell Roundup

KSCJ-Pappy Jess' Gatherin' Boys

KUOA-Fireside Quartet  
KVOR-How, When & Where  
KWT-Singin' Sam  
WIB-Carl Caldwell, Jr.: Markets  
WJAG-Markets: Cradle Roll: Hospital Report  
★WNAX-News: Farm & Home  
WREN-Range Riders

**12:15 CST 11:15 MST**

CBS-Aunt Jenny's Stories: KLZ

NBC-Arnold Grimm's Daughter, sketch: KOA

CBS-Life & Love of Dr. Susan, sketch: KLRA KMOX KFH KOIL

★News: KUOA WJAG WNAX

KARK-Hits & Encores: Death Rides the Highways

KFAB-Farm Notes: Markets: Last Call for Dinner

★KFEQ-News: Markets

KFEQ-Pauline Ferne & Old Timers

KGFM-Mary Allen & AI

KOWH-Markets

KSCJ-Voice of the People

KVOO-Merrymakers

KVOR-Cavalcade of Drama

KWK-Meet Miss Julia

KWTO-Featured Swine Artists: McDonald Boys

WDAF-Music Box Revue

WHB-Kenneth Kay

WHO-Pioneer Songfellow

WIBW-Int'l Harvester

WOW-Midday Melodies

**12:30 CST 11:30 MST**

CBS-Your Family & Mine: KOIL

KMBC KMOX

NBC-Maurice Spitalny's Orch.: (sw-15.33)

MBS-Muse & Music: KFEL

NBC-Valiant Lady sketch: KOA

CBS-Brenda Curtis, sketch: KLZ

★News: KGNF KWTO WREN

WHO KGBX KFE KXSCJ WOW

KARK-Light Crust Doughboys

KFBI-Voice of the People

KFHL-Markets

KFKA-Dance Music

KGHF-Rhythm & Romance

KLRA-Sweet & Swing

KTHS-Concert Orch.

★KUOA-Voice of the Ozark Farmer: Dian March

KVOO-Bob Wills' Playboys

KVOR-Church in the Wildwood

KWK-Dave Wright Sings

WDAF-Studio Prgm.

WHB-Farmers' Hour: Invitation

WIBW-Noonday Prgm.

WJAG-Weather: Police, Funera

Notices: Visitors: Mail Bag

WNAX-Farm & Home: Market:

**12:45 CST 11:45 MST**

NBC-Hymns of All Churches: KOA WHO

NBC-Maurice Spitalny's Orch.: WREN KWK KGBX (sw-15.33)

CBS-Public Affairs: KMBM KFH KOIL KMOX KVOR KNX KLRA

MBS-Word Dramas: KFEL

★News: KTHS KGHF KFEL

KARK-Checkerboard Time

KFAB-Come to the Fair

KFBI-Frank Gage

KFEQ-United Street Reporter

KGNF-Singing Strings

KLZ-Lady, Lend An Ear

KSCJ-Markets: Pappy Jess & His Gathering Boys

★KSD-News: Market Reports

KWTO-Pop Music: Man on the Street

WDAF-Judy & Jane

WHB-Farmers' Hour

WJAG-Chick Martin

WNAX-Noonday Visit

WOW-Man on the Street

**1:00 CST 12:00 MST**

NBC-Story of Mary Marlin sketch: WDAF KOA KSD WOW

WHO KVOO KARK

CBS-Castillians: KSCJ KLRA (sw-17.83)

MBS-Marriage License Romances: KOIL KFEL WHB KWK

NBC-Marine Band: KTHS WREN

★News: KVOR KFOR

KFAB-Street Interviews

KFBI-Sons of the Pioneers

★KFEQ-Old Time Melodie

KFEL-Piano Moods

KGHF-Merrymakers

KGBX-Hollywood Brevities

KGNF-Noon Hour Novelties

KFBN-The Swappers

KMBC-Brenda Curtis, sketch

KMOX-Linda's First Love, sketch

KUOA-Neighborly News: Diana March

KWTO-Royal Crown Cadets

WNAX-Judy & Jane

**1:15 CST 12:15 MST**

NBC-Ma Perkins, sketch: KSD

WHO KVOO WDAF WOW KOA

KARK-Heart of Julia Blake

KFAB-Reading

KGHF-KANS KTHS (sw-15.33)

Today's program deals with the lives of Ben Jonson and his biographer, Samuel Boswell.

NBC-Betty & Bob, sketch: KSD

WDAF WHO KOA

Markets: KFEQ WOW

★News: KFAB KFH KVOO

WIBW KOIL KOWH

★KARK-News: Livestocks

KFBI-Luncheon Lyrics

KGBX-Luncheon Dance Music

★KLRA-News: Farm Service

★KMB-News: Markets: Dinner Bell Roundup

KSCJ-Pappy Jess' Gatherin' Boys

KFEQ-Vocal Varieties

KUOA-Fireside Quartet

KVOR-How, When & Where

KWT-Singin' Sam

WIB-Carl Caldwell, Jr.: Markets

WJAG-Markets: Hospital Report

WNAX-News: Farm & Home

WREN-Range Riders

**12:15 CST 11:15 MST**

CBS-Aunt Jenny's Stories: KLZ

NBC-Arnold Grimm's Daughter, sketch: KOA

KFEQ-Piano Moods

KGHF-Merrymakers

KGBX-The Swappers

KMBC-Encore Music

KGNF-Dean Hodson

KSD-Valiant Lady sketch

KUOA-Lawrence Quintet

KWTO-Organ Treasures

KVOR-Judy & Jane

WIB-Staff Frolic

WJAG-Afternoon Concert

WNAX-Things & Swings

**2:30 CST 1:30 MST**

NBC-Vic & Sade, sketch: KOA

WDAF WOW WHO KVOO KSD

CBS-Hilltop House, drama: KLZ

KMBC

CBS-Adventures in Science:

KLRA KFOR KSCJ KOIL

Dr. F. Alton Wade, geologist

8/49-B

## MONDAY

September 18

4:00 CST 3:00 MST

NBC-Science in the News: KARK  
KGKX

★CBS-News: Troubador: KVOR

KOIL KLZ KMBC WNAX

NBC-Chuck Shanks' Orchestra:  
KTHS WREN VOOMBS-Dorothy Humphreys, sop.:  
KFEL

KFAB-Waltz Interlude

★KFBF-News: Your Favorites

KFEQ-Piano Moods

KGHF-Siesta

KGNF-Briefs

★KLRA-News: Things to Come

KOA-Melody Time

★KSCJ-News, Merrill Mulready

KSD-Kitty Keene, Inc., sketch

★KUOA-News: Alice Randolph

★KWTO-Headlines

WBB-Bob Caldwell, Jr.

WHO-Step Brothers

WIBW-Adopted Daughter

WJAG-Band Music

WOW-Valiant Lady, sketch

4:15 CST 3:15 MST

NBC-Annette Hastings, contr.:  
WREN VOO

CBS-Deep River Boys: KSCJ

KVOR KLRA KFAB KOIL

KMBC WNAX

MBS-Margaret Sanders, organist:  
KFEL

★NBC-Malcolm Claire, Children

Stories: News: KGBX WDAF

KTHS KARK (sw-9.53)

KFBI This Rhythmic Age

KFEQ-Matinee

KGNF-Organ Reverie

KLZ-Book Brochures

KOA-Judy &amp; Jane

KSD-Xavier Cugat's Orch.

KUOA-Edmond Pierson

KWTO-Musical Encores

WCCO-Musicale

WIB-Rhythm &amp; Romance

WHO-Baseball Time

WIBW-Big Sister

★WJAG-News

WOW-Hymns of All Churches

4:30 CST 3:30 MST

NBC-Ray Perkins, pianist-comme-  
dian: KGHF WREN KTHS

CBS-Public Affairs: KSCJ KLZ

KOIL KLRA KFOR KVOR KNX

WNAX KMBC (sw-15.27)

NBC-Vincent Gomez, guitarist:  
KGBX VOO WDAF KARK

WOW (sw-9.53)

KFAB-Tonic Tunes

KFBI-Rhythm &amp; Romance

★KFEQ-News: Baseball Scores

★KGNF-News

KO-A-Tropical Moods

KSD-Int'l House

KUOA-Saunders &amp; Oliver

KVOO-When Music Calls

KWTO-Musical Round-Up

WIB-Silver Sails

WIB-Matinee KSAC

WJAG-For Children Only

4:45 CST 3:45 MST

CBS-Judith Arlen, songs: KVOR

KSCJ KLZ KOIL KLRA WNAX

KNX KFAB KMBC KFH (sw-

15.27)

NBC-Box Score Extra: KGHF  
WREN KTHS  
NBC-Salon Silhouettes: KOA  
KGBX WDAF VOO KARK  
WOW KSD  
MBS-Concert Orch.: KFOR KFEL  
KFBF-Fellowship Hour  
KFEQ-Nathaniel Shilkret's Orch.  
KGNF-Studio Classics  
★KOWH-News  
KUOA-Jules Lande  
WJAG-Rev. Roy A. Coop

5:00 CST 4:00 MST  
NBC-Orphans of Divorce, sketch:  
KWK  
CBS-Amos 'n' Andy, sketch: (sw  
15.27)

CBS-Margaret Dougherty & Dave  
Bacal: KLRA KSCJ KFH KFAB  
KMBC

NBC-Ennio Bolognini's Orchestra:  
WOW KGBX KARK VOO  
WHO

KFBI-Frank Gage  
★RFEL-News: Melodious Mo-  
ments  
KFEQ-This Rhythmic Age  
★KGHF-News

KLZ-Concert Internationale  
KMOX-Musical Prgm.  
KOA Reports  
KOIL-Melody Caravan  
★KSD-News: Highlights from

Hollywood  
KTHS-This 'n' That  
★KUOA-News: George Collins  
KVOR-Sons of the Pioneers  
WHB-The Lone Ranger  
KWTO-Lonely Troubadour  
WDAF-Dance Tunes  
WHB-Sports: Design for Dancing  
WJAG-Musical Roulette  
WNAX-Marimba Magic  
WREN-Rhythmus

5:15 CST 4:15 MST  
NBC-Luther & Layman, songs:  
Male Quartet: KOA KSD KARK  
KANS WDAF WHO KGBX  
KVOO

CBS-To be announced: KMBC  
CBS-Lum & Abner, sketch:  
KFAB

MBS-Deacon Moore's Orch.: KOIL  
KFOR

★KFBF-Monitor News  
KFEQ-Melody Time  
KHF-Uncle Jonathan  
KGHF-Afternoon Varieties  
KMOX-Five-Fifteen Requests

KLRA-Zoo Antics: Sports  
★KMOX-Headline Highlights  
KSCJ-The Surf Riders  
KUOA-Carter, Axton, & Leonard  
KVOR-Master Singers  
KWTO-Hit Revue  
WNAX-Scattergood Baines  
WOW-Aunt Sally

★WREN-News  
5:30 CST 4:30 MST  
CBS-Aolian Ensemble: KSCJ

NBC-Ricardo's Rhythm: KGHF  
WREN KVOD VOO KANS  
KWK KSD

CBS-Blondie, sketch: (sw-15.27)  
For detail see Good Listening Guide.

NBC-Rex Maupin's Orch.: KOA  
KARK KGBX WHO KTHS  
★News: KFAB KVOR

KDKA-Amer. Family Robinson

KFBI-Old Timers

KFEL-Willie Hartzell & His

★KFEQ-News: Scores

KFH-Bill, Mack & Jimmy  
KFK-Arving Melody  
KGNF-Random Thoughts  
KLRA-Zoo Antics  
KLZ-John Garts' Orch.  
KMB-Rhythmic Ramblings  
KMOX-Sundown Serenade  
KOIL-Lone Ranger  
KUOA-Eddie Rubsam  
★WHA-News & Sports Final  
WDAF-Jimmy Allen  
WIB-Keysboards  
WIBW-Highway Patrol Bulletins:  
Ole & the Blues Chasers  
WJAG-Jitterbug Clock  
WNAX-Lonesome Lloyd.  
WOW-Sports

5:45 CST 4:45 MST  
NBC-Science on the March:  
WREN KGHF  
Subject: "From Mouth to  
Man," the story of digestion  
and related processes, especially  
in human beings.

CBS-Ross Jordan, bar.: KLRA  
KSCJ KFAB

MBS-Inside of Sports: KWK  
★News: WHO WOW KFH KIBW  
KVOO

KARK-Parade of Sports  
KDKA-Evening Melody  
KFEQ-On with the Dance  
KFK-Arving Reverie  
KGNP-Pablo Casals  
★KLZ-Voice of the News  
★KMC-News: Sports

KMOX-Vic & Sade  
KOIA-To be announced  
KSD-Double Melodies  
KTHS-Ted Thompson  
KUOA-Gems of Melody  
KVOD-Novel Notes  
KVOR-Music Graphs  
WHB-Tune Tailors  
KWTO-Sentimental Music  
WDAF-Studio Prgm.  
WIBW-Sunset Edition

6:00 CST 5:00 MST  
NBC-Order of Adventurers:  
KGBX WREN KGHF  
For detail see Good Listening Guide.

NBC-Quaker Party with Tommy  
Riggs & Betty Lou; Freddie  
Rich's Orch.: WHO WOW WBAP  
KVOO WDAF WSM KSD KANS  
KARK KOA WMAQ KFI (sw-9.53)

For further detail see sponsor's an-  
nouncement on this page.  
For detail see Good Listening Guide.  
CBS-Tune-Up Time: Tony Mar-  
tin, tnr.; Andre Kostelanetz'  
Orch.; Kay Thomson Rhythm  
Singers: KFAB KFH KRTN  
WCCO WBBM KMBC KOIL  
KLRA KMOX

MBS-Breezing Along: WGN WLW  
To be announced: KXN WNAX  
WIBW

★News: KWTO KFOR  
KFBG-Gaslight Harmonies  
KFK-Arving Melody Mill  
KGNP-Moments Musicales  
KGNP-Six o'Clock Serenader  
KLZ-Speed Gibson  
KSCJ-Pappy Jess' Gatherin' Boys

KSL-Island Echoes  
KTHS-Today's Winners  
KVOD-Dance Time  
KVOR-Cub Reporters  
KWK-Musical Prgm.

WIBW-Popular Varieties  
WJAG-Evening Concert  
WLS-I. A. Prgm.  
WMT-Sport Slants

6:15 CST 5:15 MST  
Sports: KWTO WLS KWK  
KFBI

KGNP-Dinner Dance  
KZL-20th Century Serenade  
KNX-Editor's Daughter, sketch  
KSCJ-Timetable: Sports  
KSL-Melody Trail

KUOA-Gaslite Harmonies  
★KVOD-News  
KVOR-The Crimson Trail  
WHB-When Day Is Done  
WMT-Life Savers: Dinner Dance  
Music

6:30 CST 5:30 MST  
NBC-Voice of Firestone: WDAF  
WOW WHO WMAQ WLW VOO  
KARK KANS KSD WSM WFAA  
(sw-9.53)

Music detail on page 11 this week.  
CBS-Model Minstrels: Tom How-  
ard & George Shelton: KMBC  
WBBM KFAB

NBC-True or False: KWK WMT  
KVOD KSO WREN WLS

MBS-The Lone Ranger: WGN  
MBS-Bob Zurke's Orch.: KFEL  
★News: KGBX KOWH KNX  
KFH-To be announced

KFH-Plainsmen  
KFI-Art Baker's Notebook  
KFK-Arving Allen's Adventures  
KGHF-Jenkins' Orch.  
★KGNF-Headlines  
KLRA-Kay Smith: Health Talk  
KLZ-Capt. Ozie

KMOX-Mellow Time  
KOIA-University of Denver  
KOIL-Dinner Romance  
KSCJ-Pellessier's Orch.  
KSL-Buck Rogers, sketch  
KVOR-Sports Review  
WCCO-Musical Prgm.  
WIBW-Musical News  
WJAG-Nebraska Employment Ser-  
vice  
WNAX-Sunset Trail

6:45 CST 5:45 MST  
MBS-Ace Brigade's Orch.: KFK  
★News: KSL KOIL  
KFBF-Progressive Independence  
KHF-Man in the Street  
KGBX-Big City Parade  
KGHF-Hawaiian Harmonies  
KGNP-Eb & Zeb  
KLZ-Sports Review  
KNX-Clark Ross  
KVOR-Music by Cugat  
WIBW-Pentecostal Tabernacle

7:00 CST 6:00 MST  
CBS-Lux Radio Theater, Cecil  
B. DeMille, producer: KFAB  
KMOX KMBC KNX KRNT KSL KNS  
KLRA WCCO KOIL WNAX  
(sw-11.83)

NBC-Doctor I. Q., quiz prgm.:  
WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

NBC-Docitor I. Q., quiz prgm.:  
WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

NBC-Doctor I. Q., quiz prgm.:  
WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

NBC-Doctor I. Q., quiz prgm.:  
WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

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WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

NBC-Doctor I. Q., quiz prgm.:  
WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

NBC-Doctor I. Q., quiz prgm.:  
WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

NBC-Doctor I. Q., quiz prgm.:  
WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

NBC-Doctor I. Q., quiz prgm.:  
WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

NBC-Doctor I. Q., quiz prgm.:  
WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

NBC-Doctor I. Q., quiz prgm.:  
WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

NBC-Doctor I. Q., quiz prgm.:  
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WSM KOA VOO KARK WFAA  
WLW

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WSM KOA VOO KARK WFAA  
WLW

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WSM KOA VOO KARK WFAA  
WLW

NBC-Doctor I. Q., quiz prgm.:  
WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

NBC-Doctor I. Q., quiz prgm.:  
WMAQ KSD WHO WOW WDAF  
WSM KOA VOO KARK WFAA  
WLW

8:45 CST 7:45 MST  
KAR-Harry Horlick's Orch.  
KVOR-Old Refrains  
WFAA-Peter Molyneux  
WHO-Ted Steele's Novatones  
9:00 CST 8:00 MST  
NBC-Fred Waring in Pleasure  
Time: KOA VOO KFI WSM  
WLW KANS KSD WIBW WMAQ  
WDAF WHO WOW KARK (sw-  
9.53)

CBS-Amos 'n' Andy, sketch:  
WBBM KRNT KMBC KFAB  
KMOX WCCO KLZ KSL KNX

NBC-Barry Winton's Orchestra:  
KVOD WREN

★News: WENR WMT WNAX  
KHF-To be announced  
KGBX-Old Refrains  
KGHF-Crimson Trail  
KLRA-Skating at El-CoNel  
KSCJ-Egyptian Room  
KTHS-Concert Orch.

KVOR-Musical Novelties  
KWK-Motor Dramas: Musical  
Interlude  
WIBW-When a Girl Marries

9:15 CST 8:15 MST  
CBS-Lum & Abner, sketch: KSL  
KMOX H. W. Flannery, news  
KFL-Fulton Lewis, Jr.  
KSL-Friendly Philosopher

★KTHS-News  
★KVOD-Swinging the News  
WCCO-Rollie Johnson  
WDAF-Sports

WENR-Milt Herth's Trio  
WLW-Salute to Kinston, N. C.  
WOW-Scrambled Sports

10:45 CST 9:45 MST  
NBC-Tommy Dorsey's Orchestra:  
WDAF WOW

MBS-Johnnie Davis' Orch.: KSD  
KFL

NBC-Erskine Hawkins' Orchestra:  
WENR

NBC-Dance Orch.: KLZ KVOR  
KSL

KMOX-Bobby Swain's Orch.  
KNX-Ballot Box  
KTHS-Jimmy Capra's Orch.

★KVOD-News  
KVOO-Your Kindly Philosopher  
WCCO-Henry Senne

11:00 CST 10:00 MST  
NBC-Dance Orch.: WREN KWK  
WREN KANS KGBX WENR  
KWK

★News: KGHF KVOO

★KFL-News: The Majesties  
KFL-Hawthorne House  
★KLZ-Voice of the News  
KNX-Calling All Cars

KOA-Ray Herbeck's Orch.  
KSD-Music You Want  
KSL-Homespun Hour  
KTHS-Sports Jimmy Capra's  
Orch.

KVOD-Fulton Lewis, Jr.  
WDAF-Moonbeams  
WLW-Dance Orch.

11:15 CST 10:15 MST  
NBC-Henry Busse's Orch.: KGHF  
CBS-Louis Prima's Orch.: WCCO  
KLZ

NBC-Dance Orch.: KVOD  
Music You Want: KOIL KARK  
KVOD

## MORNING

\*Star in program listings indicates news broadcast.

**7:00 CST 6:00 MST**  
CBS-Richard Maxwell, tnr.: (sw-17.83)  
**★NBC-News:** Breakfast Club; Don McNeill, m.c.; Orch. & Soloists: KGBX KARK KANS KVOO WREN KTHS (sw-15.33)  
Musical Clock: KFEQ KOIL WDAF  
**7:15 CST 6:15 MST**  
CBS-Sunny Melodies: (sw-17.83)  
Musical Clock: KARK WOW  
**★News:** KGNF KMBC WHO  
**7:30 CST 6:30 MST**  
CBS-Vera Brodsky, pianist: KLRA (sw-17.83)  
**★News:** KWTO KFH KOIL KOWH KFEQ  
**7:45 CST 6:45 MST**  
CBS-Bachelor's Children, sketch: KMOX KMBC KOIL  
CBS-Music in the Air: KLRA (sw-17.83)  
NBC-Life Can Be Beautiful, sketch: (sw-15.21)  
Coffee Pot Inn: WOW WHO KFH KFAB WNAX Early Risers Club: KLZ KVOR Hits & Encores: KFEQ KFBI  
**★News:** KVOO KWK  
**8:00 CST 7:00 MST**  
NBC-Thunder Over Paradise, sketch: KTHS WREN KWK CBS-Pretty Kitty Kelly, sketch: KFH KSCJ KLRA KMOX KOIL NBC-The Man I Married, sketch: WHO WOW KSD WDAF KVOO  
**★News:** KOA KGHF KFOR  
**8:15 CST 7:15 MST**  
NBC-Josh Higgins of Finchville: WREN KGBX KTHS KWK NBC-John's Other Wife, sketch: WOW WHO WDAF KSD CBS-Myrt & Marge, sketch: KFH KLRA KMOX KFAB WIBW WNAX KOIL To be announced: KOA KSCJ  
**8:30 CST 7:30 MST**  
NBC-Rakov's Orch.: KANS KGHF WREN KTHS KARK KGBX NBC-Just Plain Bill, sketch: WHO WDAF WOW KSD CBS-Stepmother, sketch: KMBC KMOX NBC-Rakov's Orch.: KGHF KTHS MBS-Choir Loft: KFOR KOIL Tonic Tunes: KGBX KFEL ★KARK-News: Tonic Tunes KFAB-Jane Tucker KFBI-Today's Almanac ★KFH-News: Markets KGNF-The Three T's ★KLZ-Voice of the News KOA-Old Refrains KVOD-Dream House KVOR-A Step Ahead  
**8:45 CST 7:45 MST**  
NBC-Women in White, sketch: WOW WHO WDAF KSD CBS-Stepmother, sketch: KMBC KMOX NBC-Rakov's Orch.: KGHF KTHS MBS-Choir Loft: KFOR KOIL Tonic Tunes: KGBX KFEL ★KARK-News: Tonic Tunes KFAB-Jane Tucker KFBI-Today's Almanac ★KFH-News: Markets KGNF-The Three T's ★KLZ-Voice of the News KOA-Old Refrains KVOD-Dream House KVOR-A Step Ahead  
**9:00 CST 8:00 MST**  
CBS-Mary Lee Taylor: KMOX KFAB KFH KLRA NBC-David Harum, sketch: Peggy Allenby: KSD WHO WOW WDAF NBC-Viennese Ensemble: KTHS KWK WREN KVOO KARK-Ida Bailey Allen KFBI-Old Timers ★KFEL-News: Trading Post KFEQ-Ben Henderson KFKA-Denver Tabernacle ★KGBX-News KGHF-Hits & Encores KGNF-Little Red Schoolhouse KLZ-To be announced KMB-Fashion Flashes KOA-Civic Association KOIL-Good Old Songs ★KSCJ-News: Timetable KUOA-God's Half Hour KVOR-Eight o'Clock Tunes WHB-Food Market Express KVOR-On the Mall KVTO-Harmony Hall WHB-Keep Fit to Music WIBW-Bohemian Band WJAG-Russell Jensen, pianist WNAX-Hymns of All Churches  
**9:15 CST 8:15 MST**  
NBC-Lorenzo Jones, sketch: KSD WDAF WOW WHO CBS-Brenda Curtis, sketch: KFH KMBC KFAB KOIL KMOX NBC-Viennese Ensemble: KGHF KGBX KANS KARK CBS-To be announced: KLRA

NBC-Vic & Sade, sketch: (sw-15.33)

MBS-Orange Blossom Quartet: KFEL  
KFEQ-Old Timers KGNF-The Curtain Rises KLZ-Song Shoppers KOA-Old Gardener KSCJ-Sunny Melody KTHS-Food for Thought KVOD-Al Kavelin's Orch. KVOO-Meet Miss Julia KVOR-Swing Time KWK-Gospel Singer KVTO-Slim & Rhythm Rangers WHB-Today's Top Tunes WJAG-Musical Gems WNAX-Hits & Bits

**9:30 CST 8:30 MST**  
NBC-Originale: KTHS KGBX WREN KANS

NBC-Pepper Young's Family: (sw-15.33)  
NBC-Young Widder Brown sketch: WHO WOW WDAF

MBS-Keep Fit to Music with Wallace: KFOR KOIL KWK CBS-Big Sister, sketch: KLRA KFAB KMOX KMBC WNAX KFH

★KARK-Western Stars: News KFEQ-Markets: Organ Melodies KGHF-Devotional KLZ-Capt. Oxie KOA-Mary Southern, sketch KSCJ-Lost Empire KUOA-Mail Bag KVOD Morning Melodies KVOO-Rowdy Wright's Cowboys KVOR-Morning Bulletin Board KVTO-Market Report WHB-Weatherman Story Behind the Song WIBW-Housewives Prgm.  
**9:45 CST 8:45 MST**  
CBS-Aunt Jenny's Stories: KFH KFAB KMBC WNAX KMOX NBC-The Wife Saver: KANS WREN KWK KVOD (sw-15.33) NBC-Houseboat Hannah, sketch: WOW WDAF WHO KVOO KSD ★KARK-At Your Request: News KFBI-Tonic Tunes ★KFEQ-News: Markets KGBX-Church in the Wildwood KGHF-Accordians KGNF-Model Kitchen KLRA-Betty & Bob KLZ-Gypsy Caravan KOA-Paw & Claw KOIL-Polly the Shopper KSCJ-Salon Strings KTHS-Town Crier: King Cole Trio KUOA-Elwood Gorman's Military Band ★KVTO-News: Weather WHB-From the Judge's Point of View: Northside Municipal Court

**10:00 CST 9:00 MST**  
CBS-Melody Ramblings: KFH CBS-Joyce Jordan, Girl Interne: KFAB KLZ NBC-Meet the Songwriter: KGBX WREN (sw-15.33)

Jesse Deppen Ball, composer of "In the Garden of Tomorrow" and other song hits, will be interviewed on today's program.

NBC-Swinging Strings: KVOO Hymns of All Churches: KLRA KSD ★News: KVOD KGNF KOIL KOWH KUOA KARK-Nazarene Church KFBI-Conseratory of Music KFEQ-Ranch Boys KFH-Denver Tabernacle KGHF-Good Morning Neighbor KMBC-Mary Lee Taylor KMOX-Woman's Hour KOA-The Man I Married KSCJ-Maurice Pellissier's Orch. KTHS-Devotional KVW-The Range Riders KVTO-Poet's Corner WDAF-Manhattan Mother WHO-Life Can Be Beautiful WJAG-Weather: Wall Street WNAX-Gospel Singer WOW-Judy & Jane

**10:15 CST 9:15 MST**  
CBS-When a Girl Marries, sketch: KMOX KLZ KOIL KFH NBC-Ross Trio: WREN KGBX (sw-15.33)

NBC-The O'Neill's, sketch: KOA WOW KVOD-Weather: Sunny Jim KFBI-Do You Remember?: Mkt. KFEL-Fur Lectures; Vic Arden's Orch. KFEQ-Lullaby Lester KFKA-Longmont Ledger News KGNF-Shoppers Prgm. KLRA-Meet Miss Julia ★KMBC-News: Markets KSD-Fashion Commentator KTHS-Musical Newsy KUOA-Harriett Gray & Walter Hughes

KVOD-Tune Time KVOO-Bringing B-D to You ★KWK-News: Musical Prgm. KVTO-Gems of Melody WDAF-Hymns of All Churches WHO-Adopted Daughter WJAG-Voice of the Street WNAX-Manhattan Mother

**10:30 CST 9:30 MST**  
NBC-Nat'l Farm & Home Hour: KARK KOA KWK KGBX KTHS KUOA-WREN KANS

MBS-Studies & Sketches in Black & White: KFOR CBS-Romance of Helen Trent, sketch: KMBC KMOX KLZ KFAB

KFBI-Hammond Tunes KFEQ-Old Timers KFH-Editor's Daughter KVFA-Morning Melody KGHF-Songs That Never Grow Old

KGHN-Songs We Remember

## Tuesday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

### Check the programs you want to hear today

#### MORNING

**10:30 CST (9:30 MST) Farm and Home Hour**  
"Soil Conservation Progress in the Great Plains," discussed by Dr. H. H. Bennett, chief of the Soil Conservation Service. E. J. Rowell of the Agricultural Marketing Service will talk on "The Dairy and Livestock Situation." Walter Blaufuss conducts the orchestra.

#### AFTERNOON

**5:45 CST (4:45 MST) The Political Situation in Europe.**

#### NIGHT

**6:00 CST (5:00 MST) Big Town; Drama.**  
Newspaper dramas, with Edward G. Robinson, Ona Munson and others.

More information may be found on page 8, column 1.

**6:00 CST (5:00 MST) Johnny Presents.**  
Dramas; vocalists; Johnny Green's orchestra.

**6:30 CST (5:30 MST) Mozart Concerto Series.**  
Nadia Reisenberg, pianist; Alfred Wallenstein conducts the orchestra.

Music detail may be found on page 11, column 4.

**6:30 CST (5:30 MST) Walter O'Keefe's Variety Show.**

Beginning a new musical and comedy program. Bobby Dolan's orchestra.

More information may be found on page 8, column 1.

**6:30 CST (5:30 MST) Information, Please; Quiz-zing Experts and Guest Celebrities.**  
Clifton Fadiman; John Kieran; F. P. Adams.

**7:00 CST (6:00 MST) Artie Shaw's Orchestra.**  
King Sisters, vocalists.

Pictures on page 4.

**7:00 CST (6:00 MST) We, the People; Drama and Music.**  
Gabriel Heatter, M. C.; Harry Von Zell, announcer; Mark Warnow's orchestra. Guest: Benny Moats of Happy, Texas, who will tell the problems of setting up a popcorn stand.

Pictures may be found on page 24.

**7:30 CST (6:30 MST) Fibber McGee and Molly.**  
Marion and Jim Jordan; Bill Thompson; Harold Peary; Donald Novis, tenor; Billy Mills' orchestra.

**7:30 CST (6:30 MST) Bob Crosby's Orchestra.**  
With Johnny Mercer, M. C., and Helen Ward, vocalist.

**8:00 CST (7:00 MST) Mr. District Attorney; Drama.**  
This show will be heard on Sunday nights beginning Sunday, September 24.

**8:00 CST (7:00 MST) Time to Shine.**  
Hal Kemp's orchestra; Nan Wynn and Bob Allen, vocalists, and the Smoothies.

**8:00 CST (7:00 MST) If I Had the Chance.**  
Mort Lewis, M. C.; Josef Honti's orchestra.

**8:30 CST (7:30 MST) Inside Story; Dramatized News Behind the Headlines.**  
Fred Sullivan, M. C.; Roy Shield's orchestra. Guest: Benny "The Eye" Finkle, the only man who claims to be able to fix a fight by fixing his eye on a prizefighter.

**8:30 CST (7:30 MST) Uncle Walter's Dog House.**  
Dramatizations of amusing family situations, with Tom Wallace (Uncle Walter); Sweet Adeline; Tom, Dick and Harry; Bob Strong's orchestra.

**9:00 CST (8:00 MST) Fred Waring in Pleasure Time.**

**9:15 CST (8:15 MST) Jimmie Fidler; Hollywood Gossip.**

Refer to adjacent columns for stations broadcasting these programs

#### FREQUENCIES

KANS-1210	KLRA-1390	KTHS-1060	WGN-720
KARK-890	KLZ-560	KUOA-1260	WHB-860
KFAB-770	KMBC-950	KVOD-920	WHO-1000
KFBI-1050	KMOX-1090	KVOO-1140	WIBW-580
KFEL-920	KNX-1050	KVOR-1270	WJAG-1060
KFEQ-680	KOA-830	KWK-1350	WLS-870
KFH-1300	KOIL-1260	KWTO-560	WLW-700
KFI-640	KOWH-660	WBAP-800	WMAQ-670
KFK-880	KRNT-1320	WBBM-770	WMT-600
KFOR-1210	KSCJ-1330	WCCO-810	WNAX-570
KGBX-1230	KSD-550	WDAF-610	WOW-590
KGHF-1320	KSL-1130	WEAR-870	WREN-1220
KGNF-1430	KSO-1430	WFIA-800	WSM-650

KVOD-Tune Time KVOO-Bringing B-D to You ★KWK-News: Musical Prgm. KVTO-Gems of Melody WDAF-Hymns of All Churches WHO-Adopted Daughter WJAG-Voice of the Street WNAX-Manhattan Mother  
**10:30 CST 9:30 MST**  
NBC-Nat'l Farm & Home Hour: KARK KOA KWK KGBX KTHS KUOA-WREN KANS

For detail see Good Listening Guide.

KLRA-Woman's Magazine KOI-Homemakers' Club KOWH-Markets KSCJ-Wo. Women KSD-Young Dr. Malone, sketch KVOD-Bertrand Hirsch KVOD-Song Hits KVOR-People—Just People KVTO-The Milky Way WDAF-The Goldbergs WHB-Safety Says WHO-Arnold Grimm's Daughter WIBW-Protective Service: Markets WJAG-West Point Prgm. WNAX-Vic & Sade WOW-Life of Mary Sothern

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**10:45 CST 9:45 MST**  
CBS-Our Gal Sunday, sketch: KLZ KMBC KMOX KFAB NBC-Glenn Darwin, bar.: KVOD KSD

NBC-Farm & Home Hour: KGHF MBS-To be announced: KOIL KFOR

Judy & Jane: KFH WIBW KFEQ-Weather Bureau KFKA-Time Savers KGNF-Serenader KSCJ-Peter MacGregor KUOA-Arcadians KVOR-Good Morning Neighbor KVTO-Sons of the Pioneers ★WDAF-Weather: News: Markets WHB-Musical Interlude: Farm Special WHO-Valiant Lady WNAX-Kitty Keene, Inc. WOW-Young Dr. Malone

**11:45 CST 10:45 MST**  
CBS-This Day Is Ours, sketch: KMOX KMBC KFH

NBC-General Fed. of Women's Clubs: KGBX KARK WDAF CBS-Mary Lee Taylor: KFH

NBC-Dance Orch.: WREN KWK

KVOO-Duane Osborne, pianist WHB-Music in the Air KVTO-Midday Markets

WOW-People in the News

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NBC-Dance Orch.: WREN KWK

KVOO-Duane

8/49-B

**TUESDAY**

September 19

(12:15 p.m. Continued)

KFEQ-Pauline Ferne &amp; Old

Timers

KGNA-Mary Allen &amp; Al

KSCJ-Voice of the People

KVOO-Merrymakers

KVOR-Cavalcade of Drama

KWK-Meet Miss Julia

KWTO-Featured Swing Artists

McDonald Farm Boys

WDAF-Music Box Revue

WBB-Kenneth Kay

WHO-Honeyweed Stockmen

WOW-Midday Melodies

12:30 CST 11:30 MST

NBC-Salon Orch.: (sw-15.33)

NBC-Valiant Lady, sketch: KOA

CBS-Your Family &amp; Mine, sketch: KMBC KOIL KMOX

MBS-Burt Farber's Orch.: KFEL

CBS-Brenda Curtis, sketch: KLZ

★News: WREN WHO KWTO

KGNA KGBX KSCJ KFEQ

WOW

KARK-Light Crust Doughboys

KFBI-Voice of the People

KFKD-Dance Music

KGHF-Rhythm &amp; Romance

KLRA-Jack Beck &amp; Gang

KTHS-Concert Orch

KUOA-Voice of the Ozark Farmer

KVOO-Bob Wills' Playboys

KVOR-Church in the Wildwood

KWK-Dave Wright Sings

WDAF-Studio Prgm.

WHB-Farmers' Hour: Invitation

WIBW-Noonday Prgm.

WJAG-Weather: Police: Funeral

Notices: Visitors: Mail Bag

WNAX-Farm &amp; Home: Markets

12:45 CST 11:45 MST

NBC-Eleanor Lane, songs: KARK

KANS KGBX WREN KWK (sw-15.33)

CBS-Talk by Dr. L. Swain: KOIL

KVOR KMOX KFH KLZ

Dr. Swain, editor of "Drug Trade News and Drug Topics," will talk in connection with Drug Trade's Second Annual Nationally Advertised Brands Week.

NBC-Hymns of All Churches:

WHO KOA

MBS-Margaret Sanders, organist:

KFEL

★News: KGHF KTHS KFKA

KFBI-Frank Gage

KFEQ-United Street Reporter

KGNA-Old Refrains

KLZ-Lady, Lend An Ear

KMBG-When A Girl Marries

KSCJ-Markets: Pappy Jess &amp;

His Gathering Boys

★KSD-News: Markets

KWTO-Pop Music: Man on Street

WDAF-Judy &amp; Jane

WHB-Farmers' Hour: Pinto Pete

WNAX-Noonday Visit

WOW-Man on the Street

1:00 CST 12:00 MST

NBC-Army Band: WREN KWK

KTHS (sw-15.33)

NBC-Story of Mary Marlin, sketch:

WDAF WOW WHO KVOO KSD

KOA KARK

CBS-Not So Long Ago: KSCJ

KUOA-Three-Quarter Time

KLRA KVOR KOIL (sw-17.83)

★KVOD-News

# 76 COMICS FEATURES

**\$2 NOVEL**

## PICTURE PARADE COLOR-ROTO SECTION

## EVERYBODY'S WEEKLY METROPOLITAN SECTION

EVERY WEEK . . . IN

The Sunday PHILADELPHIA  
**Inquirer**

ON SALE AT ALL NEWSTANDS \*

KFAB-Street Interviews

KFB-Sons of the Pioneers

★KFEL-News: Melodious Mo

ments

KFEQ-Piano Moods

KFII-Merrymakers

KFKL-Luncheon Music

★KFOR-News

KGBX-Hollywood Brevities

KGHF-Noon Hour Novelties

KGNF-The Swapper

KMBC-Brenda Curtis, sketch

KMOX-Linda's First Love sketch

★KUOA-Neighborly News: Elsie

Layout

KWTO-Backstage Wife, sketch:

WOW WDAF WHO KOA

CBS-Deep River Boys: KLRA

KSCJ KFOR KOIL (sw-17.83)

CBS-Pretty Kitty Kelly, sketch:

KMBG

Kitty Keene, Inc., sketch: KMOX

KWTO

Markets: KFEQ KGHF

KFB-Cornhusker Jamboree

KFBI-Tin Pan Alley

KFK-Ark Valley Boys

KFK-Fort Collins-Prgm.

KLZ-Program Teasers: Theater

Review

KOIL Baron Elliot's Orch.

★KOWH-News

KSD-Arnold Grimm's Daughter,

sketch

★KUOA-News: Three Rancheros

KVOO-Judy &amp; Jane

KVOR-Farm Service Prgm.

WIBW-Two o'Clock Tunes

WIBW-Life Can Be Beautiful

WNAX-Rodeo Recess

2:15 CST 12:15 MST

NBC-Army Band: KGHF WREN

KWK (sw-15.33)

NBC-Ma Perkins, sketch: KSD

WDAF KVOO KOA WHO WOW

KARK

CBS-Not So Long Ago: KFOR

MBS-Three-Quarter Time: KFKA

WBB KFEL

KFB-Mellow Music

KFEQ-Vocal Varieties

KFH-Ma Perkins

KGNF-Piano Moods

KGBX-The Music You Want

KGNF-Let's Dance

★KLZ-Voice of the News

KMBG-Tonic Tunes

KMOX-The Editor's Daughter

KUOA-Ralph Small

KVOR-Interlude: Frolic

KWTO-Accordion Capers

WNAX-Dr. Susan

1:30 CST 12:30 MST

CBS-Story of the Song: KSCJ

KFBI KVOR (sw-17.83)

NBC-Melody &amp; Romance: WREN

KANS KGHF KTHS (sw-15.33)

NBC-Pepper Young's Family,

sketch: WDAF KSD KOA KVOO

WHO WOW KARK

MBS-Paul Decker's Orch.: KOIL

Linda's First Love: KFH KLRA

KFAB-Gus &amp; Andy

★KBI-News &amp; Farmers' Hour

KFEQ-Ben Henderson

KFKA H. E. Green: Markets

KGNF-Symphonette

KLZ-Inquiring Reporter

KMBG-Happy Kitchen

KMOX-One Woman's Opinion

KXN-Hollywood Highlights

KTHS-Pinky Tomlin's Orchestra:

Baseball Scores

KUOA-Siesta Serenade

KVOD-Voice of Public Opinion

★KWK-News: Musical Interlude

KWTO-Organicantes

WBB-Voice of Kansas City

WNAX-Bohemian Band

1:45 CST 12:45 MST

MBS-Paul Decker's Orch.: WBB

KFKA KFEL

NBC-Between the Bookends:

KANS KGHF KTHS WREN

KWK (sw-15.33)

NBC-The Guiding Light: WDAF

KSD WOW KVOO KOA KARK

KFB-Roy &amp; Lonnie: Markets

KFEQ-Top Tunes

KFH-Markets: Hotel Rhythm

KGNF-Ivan Dimar

KLRA-Editor's Daughter

KZ-TV-College Quartet

KVOD-Captain Ozie

KVKO-Ivory Miniatures

KWTO-Rhythmic Roundup

WIBW-Kansas Roundup

WNAX-Dixieland Band

2:45 CST 1:45 MST

NBC-Midstream: KVOD WDAF

WOW KSD WHO KOIL

CBS-Blue Streak Rhythm En-

semble: KFOR KSCJ KFH

CBS-Stepmother, sketch: KLZ

MBS-Abram Ruvinsky Ensemble:

KFKA KOIL WHB KFEL

KARK-Little Show

KFEQ-Play Boys

KGNF-Government Report

★KMBG-Musical Interlude: News

KMOX-Dope from the Dug-Out

KUOA-Gauchos

KVOD-Light Opera

KVKO-Aloha Land

KWK-The Man in the Stands

WNAX-Ma Perkins

3:00 CST 2:00 MST

CBS-Columbia Concert Orch.: KLRA KFOR KVOR KLZ

NBC-Dance Orch.: WREN KTHS

NBC-Kitty Keene, Inc., sketch:

WHO WOW WDAF KVOO KOA

MBS-Mark Love, basso &amp; Organ:

KFKA KOIL KFEL

Baseball: St. Louis vs. Brook-

lyn: KWK KMOX KFAB KVOD

KARK-Wilson Ames, organist

KFEQ-Pony Express Roundup

KFH-Baseball: St. Louis vs.

Brooklyn: KGBX-Just Relax

KGHF-Afternoon Tunes

★KGNF-Monitor News

KMBG-Hans Flath Entertains

KSCJ-Musical Album

KUOA-News: B. Axton and D.

Dreslin

KWTO-Markets: Daily Record

WBB-Leroy, pianist

WJAG-Waltz with Me

WNAX-Ballroom Game

3:15 CST 2:15 MST

MBS-Johnson Family: KFKA

WBB

NBC-Erskine Hawkins' Orch.: KFKA

WDAF KOA KARK KVOD

WDAF KOIL KOIL

KUOA-Three-Quarter Time

★KVOD-News

KUOA-Two o'Clock Tunes

WIBW-Baseball Game

3:15 CST 2:15 MST

MBS-Johnson Family: KFKA

WBB

NBC-Erskine Hawkins' Orch.: KFKA

WDAF KOA KARK KVOD

KNX-Dick Aurandt's Orch.

KOA-Dinner Concert

KSL-Concert Miniature

KVOR-Eb & Zeb

WGN-Concert Orch.

WNAX-Pot o' Gold

**7:15 CST 6:15 MST**

KVOR-Concert Hall

WCCO-Stanley Hickman

WGN-Foreign Affairs

**7:30 CST 6:30 MST**

NBC-Fibber McGee & Mollie

KSD KOA WLW WDAF KVOO

WSM WHO KFI KARK KANS

WBAP WOW WMAQ (sw.9.53)

CBS-Bob Crosby's Orch.: John

Mercer, m.c.: WBBM KLRA

KMBC KFAB KMOX KRNT

KSCJ WIBW WNAX KSL KNX

WCCO KFH KLZ

NBC-True Story Time with Fulton

Ousler, dramas: WENR WREN

KFEL WMT KWK KSO

**MBS-Success Session: KFOR**

KOIL

KGBX-Hawaiian Magic

KGHF-Lone Ranger

★WGN-News

**7:45 CST 6:45 MST**

CBS-Bob Crosby's Orch.: John

Mercer, m.c.: (sw.11.83)

★News: KGBX KFBI

KCMO-Romance in Rhythm

KGHF-House of MacGregor

KVOR-Talk by Sokolsky

WGN-Don Pedro's Orch.

**8:00 CST 7:00 MST**

NBC-If I Had the Chance: KSO

WREN KGHF

NBC-Mr. District Attorney,

drama: WLW KSD WSM KVOO

KOA WMAQ WBAP WHO WOW

WDAF KTHS KANS KARK KFI

(sw.9.53)

For detail see Good Listening Guide.

CBS-Time to Shine: KMOX

KFAB KRNT KMBC WBBM

KOIL WCCO (sw.11.83)

★MBS-Elliott Roosevelt, commentator: WGN

KFBI-Dancing Party

★KFEL-News: Swingtime

KFH-Black & White Minstrel

★KFOR-News

KGBX-Rhythm & Rhyme With-

out Reason

KLRA-Nu Grape Show

KLZ-Marimba Magic

KNX-Geoffrey Waddington Con-

ducts

KSCJ-West Hotel

KSL-Air Castles

KVOD-Citizens Conference

KVOR-On with the Dance

KWK-Green Hornet

WENR-To be announced

WIBW-Crossroads Sociable

WMT-Broadcast from London

WNAX-George B. German

**8:15 CST 7:15 MST**

MBS-Morton Gould's Orch.: WGN

KFEL-Sports: Songtime

KLRA-Dopey Dippy & His Dupes

KLZ-Sports Review

KSCJ-Remember?

KVOR-Colorado College Prgm.

WCCO-Rubinoff, violinist

WMT-Let's Waltz

WNAX-Farmers' Round Table

**8:30 CST 7:30 MST**

CBS-Doris Rhodes, songs: KFH

KNX KRTN KFAB KOIL KSL

KMBC KVOR

★CBS-Kaltenborn Edits the News:

WBBM WCCO KSCJ

★NBC-Inside Story, news drama:

KWK WMT KSO WENR WSM

WREN KVOD KANS

MBS-Pop Concert: KFOR

NBC-Uncle Walter's Dog House:

WMAQ KSD WHO WOW WDAF

KVOO WBAP KARK KOA KFI

WLW (sw.9.53)

For detail see Good Listening Guide.

KFB1-Songs of Romance

KGBX-Dance Hour

KGHF-Former Favorites

KMOX-Ben Feld's Orch.

KTHS-Country Store

WGN-Northerners

WNAX-Pot o' Gold

**8:45 CST 7:45 MST**

CBS-To be announced: KLRA

KVOR WNAX KFAB WCCO

KSCJ KFH KOIL KRNT KSL

(sw.11.83)

KGBX-On with the Dance

KMBC-Kansas City Bar Assn.

KMOX-Twilight Trail

KNX-Sports Mirror

★WBBM-News

**9:00 CST 8:00 MST**

NBC-Fred Waring in Pleasure

Time: WDAF KOA WBAP WSM

WMAQ KVOO WHO KFI KSD

WLW KANS WOW KARK (sw.

9.53)

CBS-Amos 'n' Andy: WBBM

KRNT KMBC KFAB KSL KLZ

KNX KMOX WCCO

MBS-Joe Reichman's Orch.: WGN

KFEL KFOR KOIL

**7:45 CST 6:45 MST**

CBS-Bachelor's Children, sketch:

KMOX KMBC KOIL

Coffee Pot Inn: KFH WOW

WNAX KFAB WHO

Early Risers' Club: KVOR KLZ

Hits & Encores: KFBI KFEL

★News: KWK KVOO

KARK-Time to Shine

KFEQ-Musical Clock

KGNF-Eb & Zeb

KOA-Chequerboard Time

KWTO Slim Wilson

WIBW-Hymns of All Churches

★WJAG-Weather: News

**8:00 CST 7:00 MST**

CBS-Pretty Kitty Kelly, sketch:

KSCJ KLRA KFH KMOX KOIL

NBC-The Man I Married, sketch:

WOW WHO KSD WDAF

KLZ-To be announced

KMBC-Food Scout

KOA-Concert Hall

KUOA-Reginald Martin, organist

★KFOR-News

KWK-Al Sarli's Orch.

WHD-Victor H. Lindlahr

WJAG-Weather: Grain Opening

**8:45 CST 7:45 MST**

NBC-Women in White, sketch:

KSD WOW WHO WDAF

NBC-Rakov's Orch.: KGHF KTHS

CBS-Stepmother, sketch: KMBC

KMOX

MBS-John Metcalf's Choir Loft:

KFOR KOIL

Tonic Tunes: KGBX KFEL

★KAR-K News: Tonic Tunes

KFAB-Jane Tucker

★KFB1-Today's Almanac: News

★KFB-Markets: News

KGNF The Three T's

**8:15 CST 7:15 MST**

CBS-Myrt & Marge, sketch:

KMOX KFAB KFH KLRA WIBW

WNAX KOIL

**7:30 CST 6:30 MST**

CBS-Fiddlers Fancy: KLRA (sw.

17.83)

★News: KFH KOIL KWTO

KFEQ KOWH

NBC-Dance Orch.: WREN KVOD

★News: WENR WMT WNAX

KFH-U. S. Government Series

KGBX-Old Refrains

KGHF-Crimson Trail

KLRA-Dance Hour

KSCJ-Egyptian Room

KTHS-Concert Orch.

KVOR-Behind the Eight Ball

KWK-Political Situation

WIBW-When a Girl Marries

**9:15 CST 8:15 MST**

CBS-Jimmie Fidler, Hollywood

Gossip: WBBM KRNT KMBC

KFAB KMOX KLRA WCCO

WNAX KLZ KSL KNX

NBC-Will Osborne's Orch.: WHO

WENR KARK KOA KFI

WIBW-WFAM Farmers' Round Table

**10:00 CST 9:00 MST**

NBC-Freddie Martin's Orchestra:

KGBX KFI KARK

CBS-Walter O'Keefe's Variety

Show: KNX KSL KLZ (also see

6:30 p.m. CST)

NBC-Jan Savitt's Orch.: WREN

KGHB KTHS KANS KVOD

WIBW-Ted Lloyd

WMAQ-Ace Brigade's Orch.

WMT-Government Reports

WOW-Sports

**10:45 CST 9:45 MST**

NBC-Jack Teagarden's Orchestra:

WHO WOW

NBC-Johnny Messner's Orchestra:

KTHS WENR

MBS-Joe Reichman's Orch.: KSO

KFEL

CBS-Teddy Powell's Orchestra:

KMOX KRNT

WCCO-Henry Senne

WDAF-Dance Orch.

WENR-Milton Herth's Trio

WLW-Burt Farber's Orch.

WLW-Moon River

**11:00 CST 10:00 MST**

CBS-Th Aristocrats: KFH KMBC

WIBW KFAB KSCJ WBBM

KLRA KRNT WNAX KMOX

KVOR

NBC-Phil Levant's Orch.: WSM

KFI KGBX WOW KARK WHO

KOIA

MBS-Dick Jurgens' Orch.: KOIL

## WEDNESDAY

September 20

(10:15 a.m. Continued)

WDAF-Hymns of All Churches  
WHO-Adopted Daughter  
WJAG-Voice of the Street  
WNAX-Manhattan Mother

**10:30 CST 9:30 MST**  
CBS-Romance of Helen Trent:  
KMBC KFAB KMOX KLZ  
NBC-Nat'l Farm & Home Hour:  
WREN KGBX KGHF KVVO  
KANS KARK KTHS KOA KWK  
For details see Good Listening Guide.

MBS-Joyce Trio: KFOR

KFBI-Hammond Tunes  
KFEQ-Old Timers  
KFH-Editor's Daughter  
KFK-A-Morning Melody  
KGNF-Light Opera Co.  
KLRA-Woman's Magazine  
KOI-Hits & Encores  
KOWH-Markets  
KSCJ-We Women  
KSD-Young Dr. Malone, sketch  
KUOA-Piano Moods  
KVOD-Ben Selvin's Orch.  
KVOR-Organ Reveries  
KWTO-Paul & Charlotte  
WDAF-The Goldbergs  
WHB-Safety Says  
WHO-Arnold Grimm's Daughter  
WIBW-Protective Service: Markets  
WJAG-Musical Scrapbook  
WNAX-Vic & Sade  
WOW-Life of Mary Sothern

**10:45 CST 9:45 MST**  
CBS-Our Gal Sunday, sketch:  
KMBC KMOX KFAB KLZ  
NBC-Fireside Singers: KSD

MBS-Joyce Trio: KOIL

Judy & Jane: WIBW KFH  
KFEQ-Weather Bureau  
KFKA-Time Savers  
KGNF-Amer. Family Robinson  
KSCJ-Peter MacGregor  
KUOA-Man in the Moon  
KVOR-Good Morning, Neighbor  
KWTO-Sons of the Pioneers  
★WDAF-Weather: News: Markets  
WHB-Musical Interlude: Farm Special  
WHO-Valiant Lady  
WNAX-Kitty Keene, Inc.  
WOW-Young Dr. Malone

**11:00 CST 10:00 MST**  
CBS-The Goldbergs, sketch:  
KMOX  
MBS-Happy Gang: KFKA KOIL  
NBC-George Griffin, bar.: (sw-15.33)

NBC-Nat'l Farm & Home Hour:  
KANS

\*News: KVOD KFOR  
Kitty Keene: WIBW KFAB  
★KFBI-News: Surprise Your Husband

KFEQ Markets  
KFH-Livestock Markets: Grain Markets: Interlude

KGNF-Round the Town  
KLRA-Church in Wildwood  
KLZ-Meet Miss Julia

KMBC-Life of Mary Sothern  
★KSCJ-News: Al Perry's Hawaiians

★KSD-News: Tel-e-Tunes: Al Donohue's Orch.  
KUOA-Markets: Chapel Service  
KWTO-The Five Ambassadors  
WDAF-Linda's First Love  
WHB-Unity Viewpoint  
WHO-Judy & Jane  
WJAG-Musical Masterpieces  
WNAX-Betty & Bob, sketch  
WOW-Sophisticated Rangers

**11:15 CST 10:15 MST**  
NBC-Let's Talk It Over: (sw-15.33)

CBS-Life Can Be Beautiful, sketch: KLZ KMOX KMBC

MBS-Happy Gang: KFOR  
KFAB-This Day Is Ours  
KFBI-Sunflower Trio  
KFEQ-Bunkhouse Bill  
KFH-Kitty Keene, Inc., sketch  
KLRA-Musicgraphs

KOIL-Waltz Time  
KSCJ-Front Page Drama  
KVOD-Tempo of Today  
KVOR-Diane Osborn, pianist  
KWTO-Musical Workshop

WDAF-Editor's Daughter  
WHB-Music in the Air  
WHO-Young Dr. Malone  
WIBW-Dinner Hour  
WNAX-Hits & Bits

**11:30 CST 10:30 MST**  
NBC-words & Music: WHO KOA  
KSD KARK (sw-15.33)

CBS-Road of Life, sketch: KLZ  
KMBC KOIL WNAX KFH KFAB

NBC-Peabody Takes Charge, sketch: KGHF WREN KANS  
KGBX

MBS-Willie Hartzell & His KFEL-ers: KFEL KFKA WHB  
Markets: KGNF KOWH  
KFBI-Bohemian Orch.  
KFEQ-Singin' Sam  
KLRA-Bible Lover's Review  
KMOX-Judy & Jane  
KSCJ-Cavalcade of Drama  
KTHS-Skyliners  
KVOO-Korner Kwiz  
KVOR-Organ Reveries  
KWTO-Midday Markets  
WDAF-Hear of Julia Blake  
WOW-People in the News

**11:45 CST 10:45 MST**  
NBC-Phil Brito, tnr.: WREN  
KANS KWK VOO KGHF (sw-15.33)

CBS-This Day Is Ours, sketch:  
KMOX KMBC KFH

NBC-Words & Music: KGBX  
MBS-Willie Hartzell's KFEL-ers:  
KFOR

KFAB-First Call for Dinner  
KEL-Frankie Stan's Orch.  
KFEQ-Ranch Boys

KFKA-Morning Suggestions: Markets  
KGNF-Rhythm Briefs  
KLZ-Fed. of Women's Clubs

KOA-Adopted Daughter, sketch  
KOI-Good Old Songs  
KSCJ-Want Ad Rambles: Pappy Jess' Gatherin' Boys

KSD-Singin' Sam  
KTHS-R. F. D. 1060  
★KVOR-Shopping with Carolyn: News  
KVTO-Bill Kenton, Rockaway Beach Tips

WDAF-Golden Wedding Jubilee  
WHB-The Crooner  
WHO-Markets: Weather  
WJAG-Modern Melodies  
WNAX-Happy Jack's Old Timers

KVOO-Bob Wills' Playboys  
KVOR-Church in the Wildwood  
KWB-Dave Wright Sings  
WDAF-Studio Prgm.  
WIBW-Noonday Prgm.  
WJAG-Weather: Police: Funeral Notices  
Visitors: Mail Bag  
WNAX-Farm & Home: Markets

**12:45 CST 11:45 MST**  
NBC-Betty Crocker: WHO KOA  
NBC-Manhattan Melodies: WREN  
KWK KGBX

CBS-Public Affairs: KOIL KVOR  
KMOX KLRA

MBS-Hollywood Whispers: KFEL  
★News: KGHF KTHS KFKA  
KARK-Checkerboard Time

KFBI-Frank Gage  
KFEQ United Street Reporter

KFH-Voice of the Farm  
KGNF-Musicale

KLZ-Lady, Lend An Ear  
KMBC-When A Girl Marries

KSCJ-Markets: Pappy Jess & His Gathering Boys

★KSD-News: Markets  
KWTO-Pop Music: Man on the Street

WDAF-Judy & Jane  
WHB-Farmers' Hour

WJAG-Chick Martin

WNAX-Noonday Visit

WOW-State Fair

**1:00 CST 12:00 MST**

CBS-Navy Band: KLRA KSCJ (sw-17.83)

NBC-Story of Mary Marlin, sketch: WDAF WOW KOA WHO KSD KARK KVOO

MBS-Marriage License Romances: KFKA KWK WHB KFOR KOIL

NBC-To be announced: KTHS WREN (sw-15.33)

★News: KVOR KFOR  
KFAB-Street Interviews  
KFB-sons of the Pioneers

★KFEL-News: Melodious Moments

KFEQ-Piano Moods

KGBX-Merrymakers

KGHF-Noon Hour Novelties

KGNF-The Swappers

KMBC-Brenda Curtis, sketch

KMOX Linda's First Love  
KTHS-Joe Rines' Orch.: Baseball Scores

★KUOA-Neighborly News: Florence Patterson

KWTO-Royal Crown Cadets

WNAX-Judy & Jane

**1:15 CST 12:15 MST**

NBC-Ma Perkins, sketch: VOO

WDAF WOW KSD WHO KOA

KOIL KWK KFKA

MBS-John Agnew, organist: KWK

KFEL KOIL

CBS-Navy Band: KSCJ KFOR

NBC-Favorite Waltzes: KGHF

KANS WREN KTHS (sw-15.33)

KFAB-Mellow Music

KFEQ-Vocal Varieties

KFH-Ma Perkins

KGBX-The Music You Want

KGNF-Let's Dance

KLRA-Voice of Experience

★KLZ-Voice of the News

KMBC-Tonic Tunes

KMOX-The Editor's Daughter

KUOA-Accordiana

KVOR-Interlude: Frolic

KWTO-Accordion Capers

WHA-Song Stylists

WNAX-Dr. Susan

**1:30 CST 12:30 MST**

CBS-Swing Serenade: KFOR

KSCJ KVOR KOIL (sw-17.83)

NBC-Pepper Young's Family, sketch: KSD KOA KARK WHO

KVOO WDAF WOW

Linda's First Love, sketch: KFH

KLRA-Jane Tucker

★KFBI-News & Farmers' Hour

KFEQ-Ben Henderson

KFKA-H. E. Green: Markets

KGNF-Mischa Elman

KJZ-Inquiring Reporter

KMBC-Happy Kitchen

KMOX-To Be Announced

KUOA-Siesta Serenade

KVOD-Voice of Public Opinion

★KWK-News

KWTO-Seven-Up Radio Exchange

WHA-Voice of Kansas City

WJAG-Farm Security

WNAX-Bohemian Band

**1:45 CST 12:45 MST**

NBC-The Guiding Light: WDAF

WHO KOA KSD WOW KVOO

KARK

NBC-Between the Bookends:

KWK WREN KGHF KANS

KTHS

MBS-Seven Men & A Maid: WHB

KFKA

KFAB-Roy & Lonnies: Markets

KFEQ-Top Tunes

KFH-Markets: Hotel Rhythm

KGNF-Matinee Rhythm

KLRA-Editor's Daughter  
KLZ-Farm Service Prgm.  
KMB-C Life & Love of Dr. Susan  
KUO-Thre-Quarter Time  
★KVOD-News  
KWTO-Man in the Stands  
KWTO-Ma Perkins, sketch  
WJAG-Russell Jensen, organist

**2:00 CST 1:00 MST**

NBC-Backstage Wife, sketch: WOW WDAF KOA WHO

CBS-Stonybrook Stakes: KFOR

KLRA KOIL KSCJ (sw-17.83)

CBS-Pretty Kitty Kelly, sketch: KMBC

★NBC-Club Matinee: News: KANS KGHF KVOD WREN

KTHS KWK KARK (sw-9.53)

KFAB-Cornhusker Jamboree

KFBI-Swing Your Partner

KFEQ Markets

KFH-Ark Valley Boys

KFKA-Fort Collins Prgm.

KGNF-Market Review

KLZ-Prgm. Teasers: Theater Review

KSD-Arnold Grimm's Daughter, sketch

★KUOA-News: Salon Orch.

KVOO-Judy & Jane

KWTO-Farm Prgm.

KWTO-Kitty Keene

WHA-Two O'Clock Tunes

WIBW-Life Can Be Beautiful

WNAX-DeRodeo Recess

**2:15 CST 1:15 MST**

CBS-Myrt & Marge, sketch: KLZ

KMBC

CBS-Stonybrook Stakes: KFOR

KLRA KOIL KSCJ

NBC-Stella Dallas, sketch: WDAF

KVOO KOA WHO WREN

MBS-Leo Freudberg's Orchestra: KFKA

KARK-Dunn Sisters

KFBI-World Dances

KFEQ-Security Sam

KGBX-Encore Music

KGNF-W. P. A. Prgm.

KSD-Variant Lady, sketch

KUOA-Lawrence Quintet

KVOR-Organ Treasures

WHA-Staff Frolic

KWTO-Judy & Jane

WIBW-Manhattan Mother

WJAG-Afternoon Concert

WNAX-Things & Swings

**2:30 CST 2:30 MST**

NBC-Stanley Hickman, songs: KSCJ

KLRA KFOR KOIL KLZ

KVOR KMBC

NBC-Affairs of Anthony: WREN

KGHF KTHS

NBC-Dance Orch.: KGBX KARK

KWTO-Koala Bear

MBS-Harold Turner, pianist: KFEL

KFBI Bands on Parade

★KFEQ-News: Baseball Scores

KGNF-Sensations in Swing

KOA-Heart of Julia Blake, sketch

KVOD-Poetry Society

**5:45 CST**      **4:45 MST**      WIBW-Shepherd of the Hills  
MBS-Inside of Sports: KWK  
NBC-Johnny Messner's Orch.: KGBX  
CBS-Buddy Clark, songs: KVOR  
★News: WOW WHO KFH WIBW  
KVOO  
KARK-Parade of Sports  
KDKA-Your Health  
KFEQ-On with the Dance  
KGNF-Music from Paradise  
★KLZ-Voice of the News  
★KMBC-News: Sports  
KMOX-Vic & Sade  
KOAs-Reports  
KSD-Double Melodies  
KUOA-Gems of Melody  
WIJB-Tune Tailors  
KWTO-Sentimental Music  
WDAF-Studio Prgm.  
WHD-Dinner Dance Music  
WNAX-Sunset Edition  
WREN-Employment Service

## NIGHT

**6:00 CST**      **5:00 MST**      NBC-Ransom Sherman Presents: KGFB WREN KVOD

NBC-One Man's Family: Anthony Smyth; Kathleen Wilson: KOA  
WLW WSM KVOO KSD WOW  
WHO WDAF WMAQ WBAP  
KARK

CBS-Honolulu Bound: Phil Baker: KRNT KFH KMOX KFAB  
WBMM WCCO KMBC WNAX

MBS-Name Three: Quiz Prgm. with Bob Hawk: WGN  
★News: KWTO KGBX KFI WLS  
KFOR

To be announced: WHB WIBW  
KDKA-Moments Melodious  
KFBI-Gaslight Harmonies  
KFKD-Moments Musicals  
KGNF-Hits & Encores  
KLRA-WPA Prgm.

KLZ-Bill, Mack & Jimmy  
KNX-Tea for Two  
KOIL-Baseball Scoreboard

KSCJ-Pappy Jess & his Gatherin' Boys  
KSL-Island Echoes  
★KUOA-Southland News  
KVOR-Cub Reporters  
KWK-Musical Prgm.

WJAG-Evening Concert  
WMT-Sport Slants  
**6:15 CST**      **5:15 MST**      NBC-Ransom Sherman Presents: KSO

Sports: WLS KWTO KSCJ KFBI  
KFI-Art Baker's Notebook  
KGBX-Treasure Chest

★KGNF-News  
KLA-Cabinet Series  
KLZ-Curtain Calls

KNX-Editor's Daughter, sketch  
KOIL-To be announced  
KSCJ-Timetable: Sports  
KSL-Musical Album  
KUOA-Gaslite Harmonies  
KVOR-The Crimson Trail

WHD-When Dav Is Done  
WMT-Art Shepherd, interview

**6:30 CST**      **5:30 MST**      NBC-Hobby Lobby: WREN WLS  
WMT KWK KSO KOA KFI

MBS-The Lone Ranger, sketch: WGN  
NBC-Tommy Dorsey's Orch.: WMAQ WDAF WLW WFAA KSD  
WSM WOW WHO KARK KVOO (sw-9.53)

CBS-Paul Whiteman's Orch.: Guest Stars: KFAB WBMM  
KMBC

MBS-Jack Teagarden's Orch.: KFEL

★News: KVOD KOWH KNX  
KFBP-To be announced  
KFH-Sports Salute

KFKD-Jimmy Allen's Adventures  
KGBX-The Cabinet Series  
KGHF-Musical Vignettes

KLRA-Jean Arnold  
KLZ-Capt. Azie  
KMOX-Ben Feld's Orch.  
KOIL-Dinner Romance

KSCJ-Dinner Dance  
KSL-Rhapsody in Rhythm  
KVOR-Sports  
WCCO-Musical Prgm.

WIBW-Musical Newsy  
WNAX-Trading Post

**6:45 CST**      **5:45 MST**      MBS-Goldman Band Concert: KFKA

★News: KOIL KSL  
KFBP-Progressive Independence  
KFH-Man on the Street

KGBX-Leaders in Dance Time  
KGNF-Eb & Zeb  
KLZ-Sports Review

KMOX-Woman's Hour  
KNX-Johnny Murray Talks It Over  
KSCJ-Ruby Room

KVOD-What Next?  
KVOR-Music by Cugat

**7:00 CST**      **6:00 MST**      NBC-What's My Name: Quiz  
Prgrm.: KSD WMAQ WOW WHO  
WDAF WLW WSM KARK KVOO  
WFAA (sw-9.53)

CBS-Texaco Star Theater: Kenny Baker; Ken Murray & Frances Langford; Orch.; Drama: WCCO  
WBMM KMBX KMOX KFAB  
KLRA KZ WNAK KSL KNX  
KRNT KVOR KSCJ KFH KOIL  
WIBW (sw-11.83)

For detail see Good Listening Guide.  
MBS-Concert Orch.: WMT WGN  
KFEL KFKA

NBC-Night Was Made for Living, drama: KWK WREN KGHF KSO  
KANS

For detail see Good Listening Guide.

KFBI-Concert Hour  
KFI-Robert Hurd, tnr.  
KGBX-Musical Newsy  
KOAs-Men of the West  
WENR-Milt Herth's Trio

**7:15 CST**      **6:15 MST**      MBS-Concert Orch.: WGN  
KFI-Virginia Flohr  
KGBX-It's Dance Time  
WENR-Ennio Bolognini's Orch.

**7:30 CST**      **6:30 MST**      NBC-Night Was Made for Living, drama: KFI WENR WREN WMT  
NBC-George Jessel's Celebrity  
Prgrm.: WLW WMAQ WHO WOW  
WDAF WSM KVOO KSD WFAA  
KARK

Lone Ranger, sketch: KWK  
KGHF KFKA KFEL  
KGBX-Big City Parade  
KOAs-Briefs  
★WGN-News

**7:45 CST**      **6:45 MST**      ★News: KGBX KFBI  
KOAs-Contrasts  
WGN-Dick Jurgens's Orch.

**8:00 CST**      **7:00 MST**      NBC-Kay Kyser's Prgrm.: WLW  
WOW KSD WDAF WFAA WSM  
KOAs KARK KGBX WHO KTHS  
KANS KVOO KFI WMAQ (sw-9.53)

CBS-Columbia Concert Orch.: KSL KLRA KVOR KSCJ KLZ  
KMBC KNX

NBC-Maurice Spitalny's Orch.: WREN KSO WENR

★MBS-Raymond Gram Swing, commentator: WMT

★News: KFOR WBMM

KFBI-Dancing Party

★KFEQ-News: Swing Time

KGHF-Dream Time

KOIL-Prayer Meeting

KWK-Bob Zurke's Band

WGN-Steven Leonard's Orch.

WIBW Bohemian Band

WNAX-Farmer's Union Prgm.

**8:15 CST**      **7:15 MST**      MBS-Dance Orch.: WMT

KFEL-Sports: Song Time

KGHF-Drama of Life

WBMM-Aristocrats

WNAX-Pot o' Gold

**8:30 CST**      **7:30 MST**      MBS-Romance in Rhythm: KFOR  
WMT WGN KOIL

NBC-Heavyweight Championship  
Bout: WREN KSO KWK WENR

More detail see Good Listening Guide.

★KFEQ-News: More detail on page 8.

CBS-American Viewpoints: KRNT

KFAB WBMM KMOX KMBC

KLRA KZ KFH KVOR KNX

KSCJ (sw-11.83)

KFBI-Songs of Romance

KFKA-Melody Mill

KGHF-Popular Melodies

KLRA-Studio Party

KVOD-Stanley Barlow

WCCO-Who's the Champ

WIBW-Golden Belt Tent Theater

WNAX-Pot o' Gold

**8:45 CST**      **7:45 MST**      CBS-To be announced: KRNT

KFAB WBMM KMOX KMBC

KLRA KZ KFH KVOR KSL

KSCJ (sw-11.83)

KNX-To be announced

★WMT-News

WNAX-Triple A Program

**9:00 CST**      **8:00 MST**      CBS-Amos 'n' Andy, sketch: WBBM  
KRNT KZ KFH KVOR KSL  
KMOX KFAB WCCO KOIL  
WIBW WNAX

NBC-Fred Waring's Orch.: WMAQ

WLB WDAF KVOO WFAA

KGFB KSCJ KFH KVOR KSO

WOM (sw-9.53)

NBC-Heavyweight Championship

Bout: WREN KWK KSO WENR

MBS-Johnnie Davis' Orch.: WGN

KFEL KOIL

★News: WNAX WMT

KFBI-To be announced

KFI-Cabbages & Kings

KGHF-Crimson Trail

KLRA-Skating at El-Co-Nel

KSCJ-Egyptian Room

KTHS-Concert Orch.

# Wednesday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated.

## Check the programs you want to hear today

### MORNING

**10:30 CST** (9:30 MST) Farm and Home Hour  
Wayne Darrow of the AAA will talk on "Developments in the Farm Program." John Carmody of the Farm Security Administration will discuss "Farm Debt Adjustment." Walter Blaufuss conducts the orchestra.

### AFTERNOON

**5:00 CST** (4:00 MST) Fred Waring in Pleasure Time.

### NIGHT

**6:00 CST** (5:00 MST) Honolulu Bound.  
Phil Baker, comedian; Beetle and Bottle; Andrews Sisters; Lyn Murray's orchestra.

**6:00 CST** (5:00 MST) One Man's Family; Serial Drama.

**6:30 CST** (5:30 MST) Hobby Lobby; Interviews.  
Dave Elman, M. C.; Harry Salter's orchestra.

**6:30 CST** (5:30 MST) Paul Whiteman's Orchestra.  
Joan Edwards and Clark Dennis, vocalists; Modernaires.

**6:30 CST** (5:30 MST) Tommy Dorsey's Orchestra.  
Edythe Wright and Jack Leonard, vocalists.

**7:00 CST** (6:00 MST) What's My Name?  
Quiz program, with Budd Hulick and Arlene Francis.

**7:00 CST** (6:00 MST) Night Was Made for Living, drama.  
Tonight's drama concerns a night-club and how an old-time singer comes back and brings romance, laughter and a happy ending, in the old way.

**7:00 CST** (6:00 MST) Texaco Star Theater.  
Ken Murray, M. C.; Kenny Baker, tenor; Frances Langford, vocalist; David Brookman's orchestra. "Saturday's Children," by Maxwell Anderson, starring Douglass Montgomery and Helen Chandler, will be tonight's drama.

**7:30 CST** (6:30 MST) George Jessel's Celebrity Program.  
Peter Van Steeden's orchestra.

**8:00 CST** (7:00 MST) Kay Kyser's Program.  
Musical Quiz; Virginia Simms; Sully Mason; Harry Babbitt.

**8:30 CST** (7:30 MST) Heavyweight Championship Boxing-Bout.  
The heavyweight boxing-bout between Joe Louis and Bob Pastor, held at Briggs Stadium in Detroit, will be reported at this time by Sam Taub and Bill Stern.

More information may be found on page 8, column 1.

**Refer to adjacent columns for stations broadcasting these programs**

### FREQUENCIES

KANS-1210	KLRA-1390	KTHS-1060	WGN-720
KARK-890	KLZ-560	KUO-1260	WHD-860
KFAB-770	KMB-950	KVOD-920	WHO-1000
KFBI-1050	KMOX-1090	KVO-1140	WIBW-580
KFEL-920	KNX-1050	KVOR-1270	WJAG-1060
KFEQ-680	KOA-830	KWK-1350	WLS-870
KFHZ-1300	KOIL-1260	KWT-560	WLW-700
KFI-640	KOWH-660	WBAP-800	WMAQ-670
KFKA-880	KRNT-1320	WBMM-770	WMT-600
KFOR-1210	KSCJ-1330	WCCO-810	WNAX-570
KGBX-1230	KSD-550	WDAF-610	WOW-590
KGHF-1320	KSL-1130	WENR-870	WREN-1200
KGNF-1430	KSO-1430	WFAA-800	WSM-650

CBS-Ben Bernie's Orch.: KFAB	KFOR WBMM
NBC-Al Donahue's Orch.: KGBX	KARK KSD KVOO KSO (sw-9.53)

NBC-Count Basie's Orch.: KFAB	KFOR (sw-11.83)
NBC-Horace Heidt's Orchestra: WREN KGHF KTHS	

CBS-Lum & Abner, sketch: KMBC	KLZ KZ KXN KSL KRTN
KMBC	KLZ KZ KXN KSL KRTN

NBC-Fred Waring's Orch.: KFI	KGHF
KGHF	KFAB

MBS-Johnnie Davis' Orch.: WMT	WCCO
WCCO	WCCO

★News: WMAQ WBBM WFAA	WENR
WENR	WENR

KOAH-How's Business	WENR

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THURSDAY

September 21

## MORNING

\*Star in program listings  
indicates news broadcast.

**7:00 CST 6:00 MST**  
★NBC-News: Breakfast Club;  
Orch & Soloists: KARK KTHS  
KGBX KANS KVOO WREN  
CBS-Richard Maxwell, tnr.:  
(sw-17.83)

Musical Clock: KFEQ KOIL  
WDAF  
★KFAB-News: Markets  
KFB-Bit o' Cheer & Sunshine  
KFEQ-Rise 'n' Shine  
KFEQ-Interstate Varieties  
KFB-Morning Bulletin  
KGNF-Radio Wrangler  
KLRA-Musical Grab Bag  
KLZ-Sons of the Pioneers  
KMBC-Fun & Foolishness  
KMOX-Travlog  
KSCJ-To be announced

**7:15 CST 6:15 MST**  
CBS-Over the Hill & Far Away:  
(sw-17.83)

★News: KGNF KMBC WHO  
Musical Clock: KARK WOW  
KFAB-All Hands Around  
KMOX-Ozark Varieties: Vass Family  
KUOA-Trade Winds  
KWK-Rise & Shine  
KWTO-Ozark Serenaders  
WHB-To be announced  
WIBW-Oklahoma Outlaws  
WJAG-Today in History: Pre-view; Weather  
WNAX-Sunrise Edition

**7:30 CST 6:30 MST**  
CBS-Over the Hill & Far Away:  
KLRA

★News: KFH KOIL KWTO  
KOWH KFEQ  
KFAB-Sunny Jim  
KFBI-Variety Prgm.  
KFEL-Rhythm & Romance  
KGNF-Radio Wrangler  
KLZ-Hits & Bits  
KMBC-Across the Breakfast Table  
KOA-Good Morning Folks  
KUOA-Breakfast Varieties  
KVOO-Radio Rangers  
WHB-Musical Clock  
WHO-Pete's Mountaineers  
WIBW-Henry & Jerome  
WJAG-Good Morning Club  
WNAX-Devotional Service

**7:45 CST 6:45 MST**  
CBS-Console Overtones: KLRA  
(sw-17.83)

CBS-Bachelor's Children, sketch:  
KMOX KMBC KOIL

Coffee Pot Inn: KFAB KFH  
WHO WOW WNAX  
Early Risers Club: KLZ KVOO  
Hits & Encores: KFEQ KFB

KARK-Time to Shine  
KFEQ-Musical Clock  
KOA-Home Folks Frolic  
★KVOO-News

★KWK-News  
KWTO-Slim Wilson  
WIBW-Hymns of All Churches

★WJAG-Weather: News  
WNAX-Prairie Dream Boys

**8:00 CST 7:00 MST**  
CBS-Pretty Kitty Kelly, sketch:  
KSCJ KLRA KMOX KFH KOIL

NBC-The Man I Married, sketch:  
WOW WHO KSD WDAF KVOO

NBC-Thunder Over Paradise,  
sketch: WREN KTHS KWK

★News: KGHF KOA KFOR  
KARK-Bring & Save  
KFAB-The Homesteaders

★KFBI-News: To be announced  
KFEL-Morning Varieties

KGBX-Just About Time  
KGNF-Morning Devotions  
KLZ-Breakfast Time Table

KMBC-Midland Minstrels  
KUOA-Fred McClesky, tnr  
KVOR-Home Folks Varieties

KWTO-Old Family Almanac: Pop Music  
WIBW-Morning Inspirations

WJAG-Devotional  
WNAX-Time to Shine

**8:15 CST 7:15 MST**  
NBC-Josh Higgins of Finchville:  
WREN KARK KGBX KTHS  
KWK

CBS-Myrt & Marge, sketch:  
KFAB KMOX KLRA WIBW  
KFK WNAK KOIL

NBC-John's Other Wife, sketch:

WOW WHO WDAF KSD

KFB-Radio Ads  
KFEQ-Bill's Hawaiian Players

KGHF-Morning Melodies

★KGNF-News

KMBC-Meet Miss Julia

KOA-To be announced  
KUOA-Story Book Castle  
KVOO-Harold Goodman's Tennessee Valley Boys  
KVOR-Morning Devotions  
★KWT-Health Hints: Morning Hymn Sing; News  
★WJAG-War News: Musical Clock

**8:30 CST 7:30 MST**

CBS-Hilltop House, sketch: KFAB  
KMOX WNAX KFH KLRA KOIL  
KFBW

NBC-Just Plain Bill, sketch:  
WOW WHO WDAF KSD

MBS-Melody Strings: KFEL

NBC-Rakov's Orchestra: WREN  
KGHF KTHS KARK KGBX  
KANS

Markets: KOWH KFBI  
★KFEQ-Markets: News

KGNF-Tune Time  
KLB-Good Morning Melodies  
KMBC-Food Scout

KOA-On the Mall

KUOA-Reginald Martin, organist  
KWK-Al Sarli's Orch

WHB-Victor H. Lindlahr

WJAG-Weather: Grain Opening:

Baseball

**8:45 CST 7:45 MST**  
CBS-Stepmother, sketch: KMBC  
KMOX

NBC-Woman in White, sketch:  
WDAF WOW WHO KSD

NBC-Rakov's Orch.: KTHS KGHF

MBS-John Metcalf's Choir Loft:  
KFOR KOIL

Tonic Tunes: KFEL KGBX

★KARK-News: Tonic Tunes

KFAB-Jane Tucker

KFB-Today's Almanac

★KHF-News: Markets

KGNF-The Three T's

KLZ-Novachordia

★KLZ-Voice of the News

KOA-Old Refrains

KVOO-Dream House

KVOR-A Step Ahead

WHB-Morning Musicals

KWTO-What's New on the Air?

WIBW-Betty & Bob

WNAX-Grandma Travels

★WREN-News

**9:00 CST 8:00 MST**

MBS-Gloomchasers: KOIL KFOR

NBC-Viennese Ensemble: KTHS

WREN KVOO KWK

CBS-Mary Lee Taylor: KFAB

KLRA KFH KMOX

NBC-David Harum, sketch: Peggy Allenby: KSD WHO WOW

WDAF

KARK-Ida Bailey Allen

KFBI-Old Timers

★KFEQ-News: Tonic Tunes

KFQE-Ben Henderson

★KGBX-News

KGHF-Hits & Encores

KGNF-Westerners

KMBC-Fashion Flashes

KOA-Civic Association

★KSCJ-News: Timetable

KUOA-God's Half Hour

KVOR-On the Mall

WHB-Food Market Express

KWTO-Harmony Hall

WHB-Keep Fit to Music

KFEQ-Musical Clock

KOA-Home Folks Frolic

★KVOO-News

★KWK-News

KWTO-Slim Wilson

WIBW-Hymns of All Churches

★WJAG-Weather: News

WNAX-Prairie Dream Boys

**8:15 CST 7:00 MST**

CBS-Pretty Kitty Kelly, sketch:  
KSCJ KLRA KMOX KFH KOIL

NBC-The Man I Married, sketch:  
WOW WHO KSD WDAF KVOO

NBC-Thunder Over Paradise,  
sketch: WREN KTHS KWK

★News: KGHF KOA KFOR

KARK-Bring & Save

KFAB-The Homesteaders

★KFBI-News: To be announced

KFEL-Morning Varieties

KGBX-Just About Time

KGNF-Morning Devotions

KLZ-Breakfast Time Table

KMBC-Midland Minstrels

KUOA-Fred McClesky, tnr

KVOR-Home Folks Varieties

KWTO-Old Family Almanac: Pop Music

WIBW-Morning Inspirations

WJAG-Devotional

WNAX-Time to Shine

**8:15 CST 7:15 MST**

NBC-Josh Higgins of Finchville:  
WREN KARK KGBX KTHS  
KWK

CBS-Myrt & Marge, sketch:  
KFAB KMOX KLRA WIBW  
KFK WNAK KOIL

NBC-Originalities: KTHS WREN

KGBX

MBS-Keep Fit to Music with Wallace: KFOR KOIL KWK

★KARK-Western Stars: News

KFEQ-Markets: Organ Melodies

KGHF-Devolutions

KLZ-Capt. Ozie

KOA Mary Southern, sketch

## \*WAR NEWS

Radio Guide has facilitated your search for news by inserting a star to indicate news broadcasts. Follow the stars for latest news of the world.

**10:45 CST 9:45 MST**

CBS-Our Gal Sunday, sketch:

KMBC KMOX KFAB KLZ

NBC-Spinning Wheel Singers:

KSD KOIL

MBS-To be announced: KFOR

KOIL

Judy & Jane: WIBW KFH

KFEQ-Weather Bureau

KFKA Time Savers

KGNF-American Family Robinson

KSCJ-Peter MacGregor

KUOA-Rodney Cole & Orchestra

KVOR-Good Morning, Neighbor

KWTO-Sons of the Pioneers

★WDAF-Weather: News: Markets

WBB-Musical Interlude: Farm

Special

WHO-Valiant Lady

WNAX-Kitty Keene, Inc.

WOW-Young Dr Malone

**11:00 CST 10:00 MST**

NBC-Concert Orch.: (sw-15.33)

MBS-Happy Gang: KOIL KFKA

CBS-The Goldbergs, sketch,

KMOX

Kitty Keene: KFAB WIBW

★News: KVOO KGNF KFAB

KFH KOIL KOWH WIBW

Markets: KFEQ WOW

★KARK-News: Livestocks

KFBI Luncheon Lyrics

KFEL-Elwood Gorman's Band

★KLRA-News: Farm Service

★KMB-News: Markets: Dinner

Bell Roundup

KUOA-Kidoolers

KVOR-Dance Music

KWTO-Singin' Sam

WJAG-Markets: Cradle Roll: Hos

pital Report

★WNAX-News: Farm & Home

WREN-Range Riders

**12:15 CST 11:15 MST**

NBC-Arnold Grimm's Daughter,

sketch: KOIA

CBS-Life & Love of Dr. Susan,

sketch: KLRA KMOX KOIL

KFH

CBS-Aunt Jenny's Stories: KLZ

MBS-John Agnew, organist:

KFKA

NBC-To be announced: KARK

Markets: WIBW KOWH

★News: WNAX WJAG KUOA

KFAB-Farm Notes: Markets: Last

Call for Dinner

★KFBI-News: Markets

KFEL-Dime Man

KFEQ-Pauline Ferne & Old Timers

KGNF-Mary Ellen & Al

KSCJ-Voice of the People

KVOO-Merrymakers

KVOR-House of Peter MacGregor

KWTO-Meet Miss Julia

KWTO-McDonald Boys, swingsters

McDonald Farm Boys

WDAF-Music Box Revue

KGBX-Rhythm & Romance  
KGHF-Afternoon Tunes  
KZL-Prgm. Teasers: Theater Review  
★KOWH-News  
KSD-Arnold Grimm's Daughter, sketch  
KTHS-Pacific Paradise  
★KUOA-News: London Singers  
KVOO-Judy & Jane  
KVOR-Farm Program  
WBB-Two O'Clock Tunes  
WIBW-Life Can Be Beautiful  
WNAX-Rodeo Recess

**2:15 CST 1:15 MST**  
CBS-Myrt & Marge, sketch: KLZ  
KMBC  
NBC-Stella Dallas, sketch: WHO  
WDAF WOW KVOO KOA  
CBS-Ray Bloch's Varieties: KSCJ  
KOIL KFOR KLRA (sw-17.83)

KARK-Dunn Sisters  
KFBI-World Dances  
KFEQ-Ferde Grofe's Orch.  
KFKA-Livestock Auction Sale  
KGBX-Encore Music  
KGNF-Thomas Peluso  
KMOX-Ma Perkins  
KSD-Valiant Lady, sketch  
KTHS-Don Enrique, pianist  
KUOA-Lane Prescott  
KVOR-Farm Prgm.  
WBB-Staff Frolic  
KWTO-Judy & Jane  
WIBW-Manhattan Mother  
WJAG-Helen Schneider & Bob Marquardt  
WNAX-Things & Swings

**2:30 CST 1:30 MST**  
NBC-Vic & Sade, sketch: WOW  
WHO WDAF KVOO KOA KSD  
CBS-Hilltop House, sketch: KLZ  
KMBC

CBS-March of Games: KMOX  
KFB KSCJ KOIL KFOR KLRA (sw-17.83)

★NBC-Rhythm Auction: News: WREN KGHF KTHS KANS  
KWK (sw-9.53)  
Rhythm Roundup: KWTO KGBX

★KARK-News: Hits & Encores  
★KFB-Capers at the Console: News

KFEQ-Ministerial Alliance  
KGNF-Recital in Rhythm  
KUOA-James Kerwin  
KVOD-Captain Ozie  
KVOR-Ivory Miniatures  
WIBW-Kansas Roundup  
WJAG-Afternoon Concert  
WNAX-Dixieland Band

**2:45 CST 1:45 MST**  
CBS-Stepmother, sketch: KLZ  
CBS-Deep River Boys: KSCJ  
KFOR KLRA KFH (sw-17.83)  
MBS-Manhatters: KOIL KFEL  
WBB

NBC-Midstream: KSD WHO KOA  
WDAF WOW KVOO  
KARK-Little Show  
KFEQ-Jimmie Walsh's Orch.  
KGNF-Concert Corner

★KMBK-Musical Interlude: News  
KMOX-Dope from the Dogout  
KUOA-Warren Daniels and Lindley  
KVOD-Afternoon Musicals  
KVOR-Aloha Land  
KWK-Man in the Stands  
WNAX-Ma Perkins

**3:00 CST 2:00 MST**  
NBC-Kitty Keene, Inc., sketch: WHO WOW WDAF KOA KVOO  
CBS-Genevieve Rowe, sop.: KSCJ  
KLRA KFOR KVOR KLZ

NBC-Jack Teagarden's Orchestra: KGHF KTHS WREN

MBS-Texas Jim Lewis' Cowboys: KFEL KOIL  
Baseball; St. Louis vs. Brooklyn: KWK KMOX  
Baseball Game: KFAB WNAX  
KARK-Arkansas State Teachers College Prgm.

KFH-Ball Game  
KFEQ-Pony Express Roundup  
KFB-Ball; St. Louis vs. Brooklyn  
KGFX-Just Relax  
★KGNF-Monitor News  
KMBK-Hans Flath, organist  
★KUOA-News: Vincetti  
KVOD-Colorado Safety Council  
KWTW-Markets: Daily Record  
WBB-Leroy, pianist  
WJAG-Waltz with Me

**3:15 CST 2:15 MST**  
NBC-Jack Teagarden's Orchestra: KGBX KVOD

CBS-Patterns In Swing: KSCJ  
KLRA KFOR

CBS-Life & Love of Dr. Susan, sketch: KLZ

MBS-Johnson Family: WHB  
Meer Miss Julia: WHO WOW  
KGNF-Tune Up Time

KOIL-Top Tunes  
KTHS-Dinah Shore  
KUOA-Jan Hubati

KVOO-Elois & Wade  
KVOR-Prgm. Notes  
KWTO-Goodwill Trio

WJAG-Mickey, farmer-poet  
KFEQ-Tin Pan Alley Goes to Town  
★KGHF-News

**3:30 CST 2:30 MST**  
NBC-Affairs of Anthony: WREN  
KTHS KGHF  
NBC-To be announced: WDAF  
KVOO  
CBS-Patterns in Swing: KVOO  
KOIL KFH KLZ KMBC (sw-17.83)  
MBS-Harold Turner, pianist: KFEL  
KFBI-Echoes of the Stage and Screen  
★KFEQ-News: Baseball Scores  
KGNF-In the Woman's World  
KUOA-Albert Wallace  
WBB-Hits from Hollywood  
WHO-Blue Ribbon Melodies  
WIBW-This Day Is Ours  
WJAG-Tango Time  
WOW-Betty & Bob, sketch

**3:45 CST 2:45 MST**  
NBC-Popular Melodies: KTHS  
KGHF  
CBS-Scattergood Baines, sketch: KLZ KLRA KFAB KMOX KFH  
NBC-Johnnie Johnston, bar.: KGBX KVOO WDAF KARK  
KSD  
CBS-To be announced: KFOR  
MBS-Johnny McGhee's Orch.: WBB KOIL KFEL

Ma Perkins, sketch: KSCJ WIBW  
★News: WHO WREN  
KFBI-Sentimental Music  
KFEQ-Waltz Time

KGNF-Turn Back the Clock  
KMB-Be announced  
KOA-Singing Strings  
KUOA-Del Leonard

KVOD-Light Concert  
KWTO-Alpen Brau Boys  
WJAG-Front Page Drama  
WOW-Arnold Grimm's Daughter

**4:00 CST 3:00 MST**  
★CBS-News: Stanley Hickman  
Serenade: KVOR KFOR KMB

NBC-Jimmy Kemper's Song Stories: KGBX KVOO KARK WHO (sw-9.53)

NBC-Popular Melodies: WREN  
KTHS

MBS-Gus Lazaro's Ensemble: KFEL KOIL

★KFB-News: Your Favorites  
KFEQ-Piano Moods  
KGHF-Little Show

KGNF-Organ Sketches  
★KLRA-News: Tea Dance

KLZ-Ball Game  
KGA-Judy & Jane  
★KSCJ-News

KSD-Kitty Keene, Inc., sketch  
KUOA-News: Hall Negro  
KVOD-Light Concert Music

★KWTW-Headlines  
WDAF-Arnold Grimm's Daughter  
WBB-Bob Caldwell, Jr.

WIBW-Adopted Daughter  
WJAG-Band Music  
WOW-Valiant Lady, sketch

**4:15 CST 3:15 MST**  
★NBC-Malcolm Claire: News: KARK KGBX (sw-9.53)

CBS-Michael Loring, songs: KSCJ  
KVOD KMBC

NBC-The Other Americas: KVOO  
WREN

For detail see Good Listening Guide.

MBS-To be announced: WBB

KFBI-Siesta  
KFEL-Nita & Joe  
KFEQ-Matinee  
KGHF-Eb & Zeb

KGNF-Songs for You  
★KOA-Organ Reveries: News  
KSD Russ Morgan's Orch.

KUOA-Wilson Ames  
KWTO-Sully's Radio Spotlight  
WDAF-Valiant Lady

WHO Baseball Time  
WIBW-Big Sister  
★WJAG-News

WOW-Humns of All Churches  
KFEQ-Pony Express Roundup

KFB-Ball; St. Louis vs. Brooklyn: KWK KMOX  
Baseball Game

KFAB-Ball Game  
KFEQ-Just Relax  
★KGNF-Monitor News

KMBK-Hans Flath, organist  
★KUOA-News: Vincetti  
KVOD-Colorado Safety Council

KWTW-Markets: Daily Record  
WBB-Leroy, pianist  
WJAG-Waltz with Me

**4:30 CST 3:30 MST**  
NBC-Little Jack Little's Orch.: KSD WDAF KGBX KVOO KARK  
WOW (sw-9.59)

CBS-Day of Atonement Program: KNX KVOR KSCJ KLAR KFOR  
KMOX KMBK

For detail see Good Listening Guide.

NBC-Erskine Hawkins' Orch.: WREN KGHF KSD

MBS-Henry Weber's Concert Orchestra: KOIL KFEL

KFBI-Rhythm & Romance

★KFEQ-News: Baseball Scores

★KGNF-News

KOA-The Master Singers

KTHS-Jack Stacy's Octet: Opportunity

KUOA-Jane Marey & Rol. Smythe

KWTO-Zeke & Saddle Pals

WBB-Silver Sails

WIBW-Matinee

WJAG-For Children Only

WMBH-Piano Ramblings

**4:45 CST 3:45 MST**

CBS-Day of Atonement Program:

KSCJ KVOR KOIL KFOR

KLRA KMBC KFH KNX KMOX

KFBI-Frank Gage

★KFEQ-News: Arthur Chapman

KFEQ-Tin Pan Alley Goes to Town

★KGHF-News

# Thursday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

## MORNING

**10:30 CST (9:30 MST) Farm and Home Hour.**  
Ruth Van Deman of the Bureau of Home Economics will talk on "Back to School." A description of the fall coloring in the national forests, by Elizabeth Pitt of the U. S. Forest Service. Walter Blaufuss conducts the orchestra.

## AFTERNOON

**2:00 CST (1:00 MST) Sunbrite Smile Parade.**  
Variety program, with Ransom Sherman, Bill Thompson and others.

**4:15 CST (3:15 MST) Other Americas.**  
Edward Tomlinson, world-famous authority on Latin-American affairs, will present on-the-spot reports of political and economic conditions in eastern South America.

**4:30 CST (3:30 MST) Day of Atonement.**  
Rabbi Leo Jung of the Jewish Center in New York City will be the speaker; Cantor Louis Lipitz will be the music director.

**5:45 CST (4:45 MST) Political Situation in Europe.**

## NIGHT

**6:00 CST (5:00 MST) Ask-It-Basket.**  
Quiz program with Jim McWilliams.

**6:00 CST (5:00 MST) Rudy Vallee's Variety Program.**

**6:30 CST (5:30 MST) Strange As It Seems.**  
Persons of incredible experiences and facts from American history, with John Hix as M. C.

**7:00 CST (6:00 MST) Good News of 1940.**  
Walter Huston, M. C.; Fannie Brice (Baby Snooks); Hanley Stafford; Connie Boswell, vocalist; Meredith Willson's orchestra.

**7:00 CST (6:00 MST) Major Bowes' Amateur Hour.**  
Mansfield, Ohio, will be the honor city.

**7:00 CST (6:00 MST) Promenade Symphony of Toronto.**  
Reginald Stewart will conduct the orchestra; Joseph Schuster, cellist, will be the guest soloist.

**8:00 CST (7:00 MST) Kraft Music Hall.**  
Bob Burns, M. C.; Music Maids; Ken Carpenter, announcer; John Scott Trotter's orchestra, Guest: Duosina Giannini, Metropolitan Opera soloist.

**8:00 CST (7:00 MST) Columbia Workshop Festival; Drama.**

**9:00 CST (8:00 MST) Fred Waring in Pleasure Time.**

**9:15 CST (8:15 MST) The Parker Family.**  
Dramatic sketch, with Leon Janney, star of stage and screen.

**9:30 CST (8:30 MST) Joe E. Brown, Comedian.**  
Gill and Demling, Margaret McCrae, and Harry Sosnick's orchestra.

Refer to adjacent columns for stations broadcasting these programs

## FREQUENCIES

KANS-1210	KLRA-1390	KTHS-1060	WGN-720
KARK-890	KLZ-560	KUOA-1260	WBB-860
KFAB-770	KMBC-950	KVOD-920	WHO-1000
KFBI-1050	KMOX-1090	KVOO-1140	WIBW-580
KFEL-920	KNX-1050	KWV-1270	WJAG-1060
KFEQ-680	KOA-830	KWK-1350	WLS-870
KFH-1300	KOIL-1260	KWTO-560	WLW-700
KFI-640	KOWH-660	WBAP-800	WMAQ-670
KFKA-880	KRNT-1320	WBBM-770	WMT-600
KFOR-1210	KSCJ-1330	WCCO-810	WNAX-570
KGFB-1230	KSD-550	WDAF-610	WOW-590
KGHF-1320	KSL-1130	WENR-870	WREN-1220
KGNF-1430	KSO-1430	WFAA-800	WSM-650

NBC-Box Score Extra: WREN  
KTHS KGHF

NBC-Salon Silhouettes: KSD  
WDAF KGBX KVOO WOW KOA

KMBC (sw-9.53)

KFBI-Fellowship Hour  
★KFEQ-News: Bernhard Leviton's Orch.

KTHS-This 'n' That: Scores

★KUOA-News: George Collins & Richards

KVOO-Lydia White, organist

KWV-Sons of the Pioneers

KWTO-The Green Hornet

WDAF-Dance Tunes

WJAG-Design for Dancing

WREN-Rhythmic Roulette

**5:00 CST 4:00 MST**

CBS-Amos 'n' Andy: (sw-15.27)

NBC-Ennio Bolognini's Orch.: WOW KARK GKBX WHO

CBS-Aeolian Ensemble: KLRA KOIL WNAX KFH KFOR

KFBI-Frank Gage

★KFEQ-News: Arthur Chapman

KFEQ-Tin Pan Alley Goes to Town

★KGHF-News

WREN: KFAB WREN

★KFB-Monitor News  
KFB-Serge Jaroff  
KFEQ-The Uptowners  
KGHF-Afternoon Varieties  
★KMOX-Headline Highlights  
KOI-Goodwill Industries  
KUOA-Madelyn Stearn  
KWK-Musical Prgm.  
WNAX-Scattergood Baines  
WOW-Aunt Sally

**5:30 CST 4:30 MST**

NBC-Nina Dean, sop.: KARK  
KSD KGBX KVOO

NBC-Fables in Rhythm: WREN  
KVOO KTHS KGHF KWK

CBS-Joe E. Brown, comedian:  
Gill & Demling; Margaret McCrae; Harry Sosnick's Orchestra;  
KFB (sw-15.27)

MBS-Charioteers: KFKA KOIL

KFBI-Old Timers  
KFEQ-Willie Hartzell's KFEL-ers

★KFEQ-News: Scores  
KFW-Sports Salute

KGNF-Cavalcade of Drama

KLRA-Organ Serenade: Sports

KMBC-Souvenirs from Broadway

KMOX-Sundown Serenade

KOA-Teatime Tangos: Hoosier Hot Shots

KSCJ-Sun Tan Club

KUOA-Charles Mangete

★KVO-News

## THURSDAY

September 21

(8:00 p.m. Continued)  
★MBS-Elliott Roosevelt, comm.: WGNKFBI-Dancing Party  
★KFEL-News: Swing Time  
★KFOR-News: KGBX-Rhythm & Reason Without Rhyme  
KMOX-Twilight Trail  
KWK Green Hornet  
WBBM-Jerry Cooper Serenade  
WIBW-Salute  
WMT-European Broadcast8:15 CST 7:15 MST  
★MBS-John Steele, comm.: KSO  
KFAB WGN WMT  
KMOX-France Lax, sports  
WBBM-Aristocrats8:30 CST 7:30 MST  
CBS-American Viewpoints: KFH  
KFAB KVOR KSL KLRA KRTN  
WCCO KMOX WBBM KLZ KSCJ  
KNA (sw-11.83)MBS-Concert Revue: KSO KFOR  
WGNNBC-Concert Orch.: KWK KVOD  
KANS WENR WRENKFBI-Songs of Romance  
KGBX-Dance Hour  
KGHF-Fomer Favorites  
KOIL-Musical VarietiesKSL-Let's Dance  
KTHS-Jaycee Quiz  
WMT-Treasure Isle  
WNAX-Pot O'Gold8:45 CST 7:45 MST  
CBS-To be announced: KLZ  
KFAB KVOR KLRA KSCJ  
KRTN WCCO KMBC WNAX  
KSL KMOX (sw-11.83)KFH-Quizzer Baseball  
KGBX-On with the Dance  
KMB-C-Kansas City Bar Assn.  
KNX-Sports  
★WBBM-News

9:00 CST 8:00 MST

NBC-Dance Orch.: WREN

CBS-Amos 'n' Andy, sketch:  
WBBM KRNT KMB KFAB  
KMOX WCCO KSL KLZ KNXNBC-Fred Waring in Pleasure  
Time: KOA WDAF WMAQ WOW  
KVVO WHO KFI KSD KANS  
KARK WLW WBAP (sw-9.53)MBS-Henry Weber's Concert Orchestra: KOIL  
★News: WENR WOW WMT  
WNAXKGBX-Old Refrains  
KGHF-Crimson Trail  
KLRA-Studio Party  
KSCJ-Egyptian RoomKTHS-Arlington Concert Orch.  
KVOD-Tempo Tunes  
KVOR-On With the Dance  
KWK-Political SituationWIBW-When a Girl Marries  
WSM-Richard Himer's Orch.9:15 CST 8:15 MST  
NBC-King's Jesters' Orchestra:  
KARK WMTCBS-The Parker Family, sketch:  
WBBM KRNT KMBC KFAB  
KMOX KLZ KNX KSL KOILCBS-Count Basie's Orch.: WCCO  
KFH (sw-11.83)NBC-Dance Orch.: KSO KGBX  
KVOD WHOMBS-Dick Jurgens' Orch.: KFOR  
WGN

★News: WMAQ WFAA WOW

KFH-Dixieland Band  
KFI Adventures of Q-13  
KGHF-Popular Melodies

KOAL-Golden Melodies

KSCJ-Twilight Trail

KSD-Cheri McKay &amp; Co.

KVOO-Hamilton Electric Trio  
KVOR-Concert Petite  
WDAF-Easy Aces  
WENR-Will Osborne's Orch.  
WIBW-Emahizer Melodies  
WLW This Is the Fair  
★WNAX-Star Journal  
WSM-The World in Review

9:30 CST 8:30 MST

CBS-Hal Kemp's Orch.: KFAB  
WBBMCBS-Joe E. Brown, comedian:  
KSL KNX KLZ KSCJ WNAX  
KLRA KFH WIBW KMOX  
KOIL KRNT WCCONBC-Tommy Dorsey's Orchestra:  
WREN KVVO KGHF KANS  
WSM KARK KTHSNBC-Jan Savitt's Orch.: WOW  
KGBX KFI KSD (sw-9.53)MBS-Shep Fields' Orch.: KFOR  
WMT★News: KVOD WDAF  
KFKA-Melody Mill★KMB-News: Sports  
KTHS-Half & HalfKVOR-Musical Workshop  
KWK-Easy Aces, sketch  
WENR-Phil Levant's Orch.WFAA-Question Box  
WGN-Bill Carlsen's Orch.WHO-Bill Brown's Sports  
WLW-Ted Travers' Orch.

WMAQ-Abe Lyman's Orch.

★KFKA-News Roundup

KMBC-Dance Time  
KOAL-Aloha Land

KVOR-Johnson Choir

KWK-Mr. Keen, Tracer of Lost Persons

WFAA-Marimba Magic

WLW-Sports Final

10:00 CST 9:00 MST  
MBS-Dance Orch.: WGN KFEL  
KFKF KFOR  
CBS-Art-It-Basket: KLZ KSL  
KNXNBC-Harry James' Orch.: KGHF  
KTHS WREN KANS WMAQ  
WMT KARK WSMNBC-Dance Orch.: KGBX KVOO  
CBS-Dance Orch.: KVOR KFAB  
KLRA WCCO WBBM (sw-6.12)★News: WHO KOIL KSCJ  
WLW WIBW WNAX KFH KVOR

Sports: KOA KWK WFAA

KFI-Meet Some People with Jim

my Vandiveer

KMBC-Dance Time  
KMOX-Organ Melodies

WDAF-Book Review

WENR-Music You Want

10:15 CST 9:15 MST  
CBS-Dance Orch.: KSCJ KFH  
KMOX KFOR KRTN WNAX

NBC-Dance Orch.: KOA WHO

Sports: KOIL WIBW

KFI-Standard Symphony Hour

★KWK-News

WCCO-Cedric Adams

WDAF-Dance Orch.

WFAA-Evening

WLW-Burt Farber's Orch.

10:30 CST 9:30 MST  
NBC-Roy Eldredge's Orchestra:  
KARK KGBX KOAMBS-Jon Reichman's Orch.: WGN  
KFOR KFKANBC-Charlie Barnett's Orchestra:  
WSM KGHF WREN KVOO KWK

KANS

CBS-Dance Orch.: WBBM KOIL  
KLRA KFAB WNAX KSCJ

KFH (sw-6.12)

CBS-Strange As It Seems: KLZ

★KSL KNX

KFEL-Fulton Lewis, Jr.

KMBC-Dance Time

★KMOX H. W. Flannery, news

★KTHS-News

KVOR-Song Time

WCCO-Rollie Johnson

WDAF-Richard Himer's Orch.

WENR-Ella Fitzgerald's Orch.

WFAA-Bernie Cummin's Orch.

WFO-National Radio Revival

WIBW-NEC Prgm.

WLW-Ted Lloyd

WMAQ-Ace Brigode's Orch.

WMT-Nat'l Emergency Council

WOW-Scrambled Sports

10:45 CST 9:45 MST

NBC-Charlie Barnett's Orchestra:  
WENR

NBC-Roy Eldredge's Orch.: WHO

WOW

CBS-Dance Orch.: KRNT WIBW

MBS-Jon Reichman's Orchestra:  
KFEF KSO

KMOX-Bobby Swain's Orch.

KTHS-Scripts &amp; Scraps

KVOR-On with the Dance

WCCO-Henry Senne

WDAF-Dance Orch.

WLW-To be announced

WMT-Park Band

11:00 CST 10:00 MST

NBC-Phil Levant's Orch.: WMAQ

WREN KWK

NBC-Henry Busse's Orch.: KOA

WSM KGBX KANS WHO WLW

KARK KTHS WOW

CBS-The Aristocrats: WIBW KFH

WIBW KMBC KFAB WBBM

KMB KFAB WBBM KLRA

KMOX KRTN KSCJ WNAX

KVOR

MBS-Jack McLean's Orch.: WGN

KFKA KSO KOIL WMT KFOR

★News: KVOO KGHF

★KFEF News: Ben Pollack's Orchestra

★KLZ-Voice of the News

KNX-Ball Game

KSD-Music You Want

KSL-Peggy &amp; Her Pals

End of Thursday Programs

WJAG-Good Morning Club  
WNAX-Devotional Service

7:45 CST 6:45 MST

CBS-Bachelor's Children, sketch:  
KMOX KMBC KOIL

Coffee Pot Inn: KFAB KFH

WHO WNAX WOW

Early Risers Club: KVOR KLZ

KARK-Time to Shine

★KFBI-Timely Tunes &amp; News

KFEQ-Hits &amp; Encores

KFGQ-Musical Clock

KOA-Checkerboard Time

★KVOO-News

★KWK-News: Rapid Service

KWTQ-Slim Pickens Wilson

★WJAG-Weather: News

WIBW-Betty Crocker

8:00 CST 7:00 MST

NBC-The Man I Married, sketch:  
WOW WDAF WHO KSD KVOOCBS-Pretty Kitty Kelly, sketch:  
KFH KSCJ KLRA KMOX KOILNBC-Thunder Over Paradise, sketch:  
KTHS WREN KWK

★News: KGHF KOA KFOR

KARK-Bring &amp; Save

KFAB-The Homesteaders

★KFBI-News: To be announced

KFEQ-Morning Varieties

KGBX-Just About Time

KGNF-Morning Devotions

KLZ-Breakfast Time Table

KMOX-It Happened in Hollywood

KUOA-Fred McClesky tnr

KVOR-Home Folks Varieties

KWTQ-Old Family Almanac: Pop

Music

WIBW-Morning Inspirations

WJAG-Devotional

WNAX-Time to Shine

8:15 CST 7:15 MST

NBC-John's Other Wife, sketch:  
WOW WHO WDAF KSDNBC-Josh Higgins of Finchville,  
sketch: KGBX KWK WREN

KARK KTHS

CBS-Myrt and Marge, sketch:  
KLRA KFH KFAB KMOX

WIBW WNAX KOIL

KFBI-Radio Ads

KFEQ-Bill's Hawaiian Players

KGHF-Morning Melodies

★KGNF-News

KMBC-Meet Miss Julia

KOA-To be announced

KUOA-Story Book Castle

KVOO-Harold Goodman's Tennessee Valley Boys

KVOR-Morning Devotions

KWTQ-Health Hints: Hymn Sing

★WJAG-War News: Musical Clock

8:30 CST 7:30 MST

NBC-Fran Allison, contr.: KARK

KTHS WREN KANS KGHF

KMBK-Fashion Flashes

★KMOX-Headline Highlights

9:15 CST 8:15 MST

NBC-Lorenzo Jones, sketch:  
WOW WDAF WHO KSD

CBS-Brenda Curtis, sketch: KFAB

KMBC KFAB KOIL KMOX

NBC-Viola Curtis, sketch: KFAB

KMOX KFAB KOIL KSCJ

WIBW-Ray Faulkner

WJAG-Musical Gems

WNAX-Hits &amp; Bits

9:30 CST 8:30 MST

NBC-The Woman in White, sketch:  
KSD WDAF WHO DAB

Old Timers: KFEQ KFBI

KFKL-To be announced

KGNF-Song Fest

KTHS-Good Morning Melodies

KCOA-Ola Gardner

KSCJ-Sunny Melody

KTHS-Food for Thought

KVOR-Meet Miss Julia

KWK-Swing Time

KWH-Gospel Singer

WIBW-Today's Top Tunes

WIBW-Ray Faulkner

WJAG-Musical Gems

WNAX-Hits &amp; Bits

9:45 CST 8:45 MST

NBC-The Wife Saver: KANS

WREN KWK KVOD (sw-15.33)

CBS-Aunt Jenny's Stories: WNAX

KFKL KMOX KMBC KFH

NBC-Houseboat Hannah, sketch:  
WDAF KVOD WHO KVOD

★KARK-At Your Request: News

KFBP-Tonic Tunes

★KFEQ-News: Markets

KUOA-Markets: Music in a Modern Mode  
KWTO-Five Ambassadors  
WDAF-Linda's First Love  
WHB-Unity Viewpoint  
WHO-Judy & Jane  
WJAG-Musical Masterpieces  
WNAX-Betty & Bob, sketch  
WOW-Rangers

**11:15 CST 10:15 MST**  
NBC-Let's Talk It Over: (sw-15.33)

MBS-Happy Gang: KFOR  
CBS-Life Can Be Beautiful, sketch: KMOX KLZ KMBC  
KFAB-This Day Is Ours  
KFBI-Sunflower Trio  
KFEQ-Bunkhouse Bill  
KHF-Kitty Keene, Inc., sketch  
KGNF-Tune-Up Time  
KLRA-Music Graphs  
KOIL-Walts Time  
KSCJ-Jungle Jim  
KUOA-Elsie Layton & Orchestra  
KWTO-Musical Workshop  
WDAF-Editor's Daughter  
WHB-Music in the Air  
WHO-Young Dr. Malone  
WBW-Dinner Hour  
WNAX-Dinner Ira's Get Together  
WOW-Adopted Daughter, Jenny

**11:30 CST 10:30 MST**  
NBC-Peabody Takes Charge, sketch: KGFB WREN KANS KGBX

NBC-words & Music: KOA WHO KSD KARK (sw-15.33)  
CBS-Road of Life, sketch: KLZ KMBC KOIL WNAX KFH KFAB Markets: KGNF KWTO KOWH KARK-Your Neighbor Speaks KFBI-Bohemian Orch.  
KFEL-Tito's Swingtet  
KFEQ-Singin' Sam  
KFFA-Dance Music  
KGNF-Markets  
KLA-Bible Lover's Revival  
KMOX-Judy & Jane  
KSCJ-Cavalcade of Drama  
KTHS-Skyliners

KUOA-Leo Erdody  
KVOO-Korner Kwiz  
KVOO-Duane Osborn, pianist  
KWK-My Secret Diary  
WDAF-Heart of Julia Blake  
WOW-People in the News

**11:45 CST 10:45 MST**  
NBC-words & Music: KGBX  
NBC-Vaughn Munroe, bar.: WREN KWK VOO KGFB (sw-15.33)

CBS-This Day Is Ours, sketch: KMOX KMBC KFH  
KFAB-First Call for Dinner  
KFEI-Hilo Serenaders  
KFEQ-Ranch Boys  
KFKA-Morning Suggestions: Markets  
KGNF-Moments Musicale  
KLZ-Rhapsody in Brass  
KOA-Adopted Daughter, sketch  
KOIL-Harmonaires  
KSCJ-Want Ad Rambles: Pappy Jess' Gathin' Boys  
KSD-Singin' Sam  
KTHS-R. F. D. 1060  
KVOO-Shopping with Carolyn: On with the Dance  
KWTO-Bill Kenton, Rockaway Tips  
WDAF-Golden Wedding Jubilee  
WHB-The Crooner  
WHO-Markets: Weather  
WJAG-Modern Melodies  
WNAX-Happy Jack's Old Timers  
WOW-Markets

## AFTERNOON

**12:00 CST 11:00 MST**  
NBC-Revue in Miniature: KANS KGFB (sw-15.33)

CBS-Big Sister: KLZ  
NBC-Betty & Bob, sketch: WHO  
WDAF KOA KSD

CBS-Dor Barclay's Daughters: KMOX  
MBS-Sam Koki's Hawaiians: KFEL KFKA KWK

★News: KFAB KFH KGNF KWH VOO WIBW KOIL  
★KARK-News: Livestocks  
KFB-Luncheon Lyrics  
KFEQ-Markets  
KGBX-Luncheon Dance Music  
★KLRA-News: Farm Service  
★KMBC-News: Markets: Dinner Bell Roundup  
KTHS-To be announced  
KUOA-Imperial Male Chorus  
KVOR-Dance Hour  
KWTI-Singin' Sam  
WHB-Bob Caldwell, Jr.: Markets  
WJAG-Markets: Cradle Roll: Hospital Report

★WNAX-News: Farm & Home  
WOW-Voice of the Farm  
WREN-Range Riders

**12:15 CST 11:15 MST**  
CBS-Life & Love of Dr. Susan, sketch: KLRA KMOX KOIL KFH

NBC-Arnold Grimm's Daughters, sketch: KOA  
CBS-Aunt Jenny's Stories: KLZ  
Markets: KOWH WIBW  
★News: KUOA WAG WNAX  
KARK-Hits & Encores  
KFAB-Farm Notes: Markets: Last Call for Dinner  
★KFB-News: Markets  
KFEL-Dime Man  
KFEQ-Voice of the Farm  
KGNF-Mary Ellen & Al  
KSCJ-Voice of the People  
KVOO-Merrymakers  
KVOR-Cavalcade of Drama  
KWK-Meet Miss Julia  
KWTO-Featured Swing Artists: McDonald Boys  
WDAF-Music Box Revue  
WHB-Kenneth Kay  
WHO-Dinner Hour Concert  
WOW-Midday Melodies

**12:30 CST 11:30 MST**  
NBC-Valiant Lady, sketch: KOA  
CBS-Your Family and Mine, sketch: KOIL KMBC KMOX  
NBC-Rhythm School: KGFB KANS (sw-15.33)  
CBS-Brenda Curtis, sketch: KLZ  
MBS-Muse & Music: KFEL

★News: KGNF KWTO WH  
WOW WREN KSCJ KFEQ  
KGBX  
KARK-Light Crust Doughboys  
KFB-Voice of the People  
KHF-Markets  
KFKA-Variety Review  
KLRA-Jack Berch & Gang  
KTHS-Concert Orch.  
KUOA-Voice of the Ozark Farmer  
KVOO-Bob Wills' Playboys  
KVOR-Church in the Wildwood  
KKW-Dave Wright Sings  
WDAF-Studio Prgm.  
WHB-Farmers' Hour: Invitation  
WIBW-Noonday Prgm  
WJAG-Weather: Police Funeral Notices: Visitors Mail Bag  
WNAX-Farm & Home: Markets

**12:45 CST 11:45 MST**  
NBC-Betty Crocker: WHO KOA  
NBC-Rhythm School: KWK WREN

CBS-Public Affairs: KOIL KFH  
KVOO KLRA  
MBS-Word Dramas: KFEL  
★News: KFKA KGFB KTHS  
KARK-Checkerboard Time  
KFAB-Come to the Fair  
KFB-Frank Gage  
KFEQ-United Street Reporter  
KGBX-Rhythm & Romance  
KGNF-E. C. Stickelman  
KLZ-Lady, Lend An Ear  
KMBC-When A Girl Marries  
KMOX-Magic Kitchen  
KSCJ-Markets: Pappy Jess & His Gathering Boys  
★KSD News: Markets  
KWTI-Pop Music Man on the Street  
WDAF Judy & Jane  
WIBW-Noon Hour  
WJAG-Chick Martin  
WOW-Man on the Street

**1:00 CST 12:00 MST**  
CBS-Marine Band: KLRA KSCJ (sw-17.83)  
NBC-Story of Mary Marlin, sketch: WDAF WOW KOA KSD  
WHO VOO KARK  
NBC-To be announced: WREN KTHS (sw-15.33)

MBS-Marriage License Romances: KFKA KWK WHB KOIL  
★News: KFAB KFH KGNF KWH VOO WIBW KOIL  
KFB-Sons of the Pioneers  
★KFEI-News: Old Time Melodies  
KFEQ-Piano Moods  
KFH-Otaso Merrymakers  
KGBX-Hollywood Brevities  
KGHN-Noon Hour Novelties  
KMBB-Brenda Curtis, sketch  
KMOX-Linda's First Love, sketch  
★KUOA-Neighborly News: Maria Silveria  
KWTI-Royal Crown Cadets  
WNAX-Judy & Jane

**1:15 CST 12:15 MST**  
NBC-Ma Perkins, sketch: WDAF VOO WOW KSD WHO KOA KARK  
MBS-John Agnew, organist: KFKA KOIL KFEL KWK  
CBS-Marine Band: KFOR  
NBC-To be announced: KANS KGHF  
KFAB-Musical Prem  
KFEQ-Vocal Varieties  
KFB-Ma Perkins  
KGBX-The Music You Want  
KGHN-Let's Dance  
★KZL-Voice of the News  
KMBC-Tonic Tunes  
KMOX-The Editor's Daughter  
KUOA-L. Stanton German & Toy Band  
KVOR-Interlude: Frolic

**1:45 CST 12:45 MST**  
NBC-The Guiding Light: WDAF  
WOW KSD WHO VOO KOA KARK  
MBS-To be announced: KFKA  
WIBW

# Friday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

## Check the programs you want to hear today

### MORNING

**10:30 CST (9:30 MST) Farm and Home Hour.** News of the Federal Seed Act, by W. A. Davidson of the Agricultural Marketing Service, and news of the U. S. Department of Agriculture, by Morse Salisbury. An Uncle Sam's Forest Rangers drama, starring Harvey Hays and Henry Hunter. Walter Blaufuss conducts the orchestra.

### AFTERNOON

**2:30 CST (1:30 MST) Men Behind the Stars.** "The Herdsman" will be the constellation dealt with today.

**5:30 CST (4:30 MST) Professor Quiz.** With Bob Trout.

### NIGHT

**6:00 CST (5:00 MST) Cities Service Concert.** Lucille Manners, soprano; Ross Graham, baritone; Frank Black's orchestra; Oil Dramas.

**6:30 CST (5:30 MST) Johnny Presents.** Dramas; vocalists; Johnny Green's orchestra.

**6:30 CST (5:30 MST) Symphony Orchestra.** Eric Delamarre, conductor.

**7:00 CST (6:00 MST) Waltz Time.** Frank Munn, tenor; Manhattan Chorus; Abe Lyman's orchestra.

**7:00 CST (6:00 MST) Plantation Party; Variety Program.** Whitey Ford, M. C.; Louise Massey and the Westerners; Tom, Dick and Harry.

**7:30 CST (6:30 MST) First Nighter; Drama.** "Double-Header" is the title of tonight's drama.

**7:30 CST (6:30 MST) Death Valley Days; Drama.** The rivalry of two expanding railroads for possession of the Raton Pass, the only passable route through the Rockies between Pueblo, Colorado, and Santa Fe, New Mexico, will be dramatized tonight.

**8:00 CST (7:00 MST) Grand Central Station; Drama.**

**8:00 CST (7:00 MST) Guy Lombardo's Orchestra.**

**8:30 CST (7:30 MST) Robert L. Ripley's Believe It or Not.** Linda Lee, vocalist; B. A. Rolfe's orchestra.

**9:00 CST (8:00 MST) Fred Waring in Pleasure Time.**

Refer to adjacent columns for stations broadcasting these programs

### FREQUENCIES

KANS-1210	KLRA-1390	KTHS-1060	WGN-720
KARK-890	KLZ-560	KUO-1260	WHB-860
KFAB-770	KMBC-950	KVOD-920	WHO-1000
KFBI-1050	KMOX-1090	KVOO-1140	WIBW-580
KFEL-920	KNX-1050	KVOR-1270	WJAG-1060
KFEQ-680	KOA-830	KWK-1350	WLS-870
KFH-1300	KOIL-1260	KWTI-560	WLW-700
KFI-640	KOWH-660	WBPM-800	WMAQ-670
KFKA-880	KRNT-1320	WBBM-770	WMT-600
KFQR-1210	KSCJ-1330	WCCO-810	WNAX-570
KGBX-1230	KSD-550	WDAF-610	WOW-590
KGFB-1320	KSL-1130	WENR-870	WREN-1220
KGNF-1430	KSO-1430	WFAA-800	WSM-650

NBC-Accordion Capers  
WBB-Song Stylists  
WNA-Dr. Susan

**1:30 CST 12:30 MST**  
NBC-To be announced: WREN (sw-15.33)

NBC-Pepper Young's Family, sketch: KSD WDAF KOA VOO  
WOW WHO KARK

**CBS-Buffalo Summer Theater:** KMOX KVOR KSCJ KFOR KOI (sw-17.83)

Linda's First Love: KFH KLRA

KFAB-Jane Tucker

★KFB-News & Farmers' Hour

KFEQ-Ben Henderson

KFKA-H. E. Green: Markets

KGNF-Sunset Trio

KLZ-Amer. School of the Air

KMB-Happy Kitchen

KUOA-Siesta Serenade

KVOD-Voice of Public Opinion

★KWK-News

KWTO-Seven-Up Radio Exchange

WHB-Voice of Kansas City

WJAG-Instrumental Trio

WNAX-Bohemian Orch.

**1:45 CST 12:45 MST**

NBC-The Guiding Light: WDAF

WOW KSD WHO VOO KOA KARK

MBS-To be announced: KFKA

WIBW

KLZ-Farm Service Prgm.  
KMBC-Life & Love of Dr. Susan  
KUOA-Three-Quarter Time  
★KVOD-News  
KWTO Ma Perkins, sketch  
WJAG-Russell Jensen, organist

**2:00 CST 1:00 MST**

NBC-Back Stage Wife, sketch: WIBW WDAF WHO KOO

**2:00 CST 2:00 MST**

NBC-Bruce Baker's Orch.: KTHS WREN

**2:00 CST 2:00 MST**

NBC-Kitty Keene, sketch: KOI KVOD

**2:00 CST 2:00 MST**

NBC-Cornhusker Jamboree

KFBI-Swing Your Partner

KFEQ-Markets

KFH-Ark Valley Boys

KFKA-Fort Collins Prgm.

KGNF-Market Review

KLZ-Prgm. Teasers: Theater Re-

view

★KOWH-News

KSD-Arnold Grimm's Daughters, sketch

★KUOA-News: Gypsies

KVOO-Judy & Jane

KVOR-Farm Program

KWTO-Kitty Keene, Inc., sketch

WIBW-Two O'Clock Tunes

WIBW-Life Can Be Beautiful

WNAX-Rodeo Recess

**2:15 CST 1:15 MST**

CBS-Myrt & Marge, sketch: KLZ KMBC

**2:15 CST 1:15 MST**

CBS-Music from the Gold Coast: KSCJ KMOX KOIL KFOR KLRA (sw-17.83)

**2:15 CST 1:15 MST**

NBC-Stella Dallas, sketch: WHO WIBW WDAF VOO KOA

KARK-Dunn Sisters

KFBI-World Dances

KFEQ-Ferde Grofe's Orch.

KFKA-Dance Music

KGBX-Encore Music

KGNF-Geo. E. Sokolsky

KSD-Valiant Lady, sketch

KUOA-Concert Classic

KVOR-Music by Cugat

WIBW-Staff Frolic

KUOA-Lawrence Quintet

KVOR-Organ Treasures

KWTO-Judy & Jane

WIBW-Manhattan Mother

WJAG-Afternoon Concert

WNAX-Things & Swings

**2:30 CST 1:30 MST**

NBC-Vic & Sade, sketch: WIBW WDAF VOO KOA

KWTO-KLZ KLRA KFOR KVOR

KMBC (sw-17.83)

**2:30 CST 1:30 MST**

MBS-Len Salvo, organist: KOIL

NBC-Silver Strings: KGBX

NBC-Affairs of Anthony, sketch: WREN KGHF KTHS KVOD

KWIBI-Bands on Parade

★KFEQ-News: Freddie Monroe's Orch.

KGNF-Tone Pictures

KOIA-Heart of Julian Blake, sketch

KUOA-Quartet

WIBH-Dance Orch.

WHO-Blue Ribbon Melodies

8/49-B 5:00 CST 4:00 MST

**FRIDAY**

September 22

(3:45 p.m. Continued)

KFBI-WPA Speaker  
KFEQ-Waltz Time  
KGNF-Round the Town  
KMBC-To be announced  
KOIL-Federal Housing Talk  
KUOA-M. Warren, B. Wayne and  
Geo. Wood  
KVOR-Melody Time  
KWTO-Alpen Brau Boys  
WJAG-Hawaiian Prgm.  
WOW-Arnold Grimm's Daughter

**4:00 CST 3:00 MST**  
★CBS-News: Aeolian Ensemble:  
KFOR KVOR KMBC

NBC-Alma Kitchell's Brief Case:  
KGBX KTHS WREN (sw-9.53)  
NBC-The Four Belles: KARK  
KANS KVOO WHO

MBS-Muted Music: KFEL KOIL  
★KFBI-News: Your Favorites  
KFEQ-Piano Moods  
KGHF-Siesta  
★KLRA-News: Things to Come  
KLZ-Baseball Game  
KOA-Melody Time  
★KSCJ-News  
KSD-Kitty Keene, Inc., sketch  
★KUOA-News: Johnson Negro  
★KWTO-Headlines  
WDAF-Arnold Grimm's Daughter  
WHB-Bob Caldwell, Jr.  
WIBW-Adopted Daughter  
WJAG-Band Music  
WOW-Vaillant Lady, sketch  
WSM-To be announced

**4:15 CST 3:15 MST**  
CBS-Eton Boys, quartet: KVOR  
KOIL KLRA KMBC  
NBC-Gray Gordon's Orch.: KTHS  
WREN KVOO KANS

★NBC-Malcolm Claire; News:  
KGBX KARK (sw-9.53)  
KFBI-This Rhythmic Age  
J. Hill, organist  
KFEQ-Matinee  
KGHF-Pop Orch.  
KGHN-Poet's Corner  
KOA-Judy & Jane  
KSCJ-Cavalcade of Drama  
KSD-Metropolitan Church Fed.  
KUOA-Edmund Pierson  
KWTO-On the Mall  
WBAF-Variety in Rhythm  
WDAF-Valiant Lady  
WHB-Rhythm & Romance  
WHO-Baseball Time  
WIBW-Big Sister  
★WJAG-News  
WOW-Betty Crocker, talk

**4:30 CST 3:30 MST**  
NBC-Gray Gordon's Orch.: KGHF  
CBS-Public Affairs: KSCJ KVOR  
KOIL KLRA KFOR KMBC KNX  
NBC-John Gurney, basso: KGBX  
KVOO WDAF KARK WOW  
KFBI-Rhyme & Romance  
KFEQ-Vic Fraser's Orch.  
★KFEQ-News: Baseball Scores  
★KGHN-News  
KOA-Tropical Moods  
KSD-Adult Education Council  
KUOA-Saunders and Oliver  
KWTO-A Song Is Born  
WHB-Silver Sails  
WIBW-Matinee  
WJAG-For Children Only

**4:45 CST 3:45 MST**  
NBC-Box Score Extra: WREN  
KTHS KGHF  
NBC-Salon Silhouettes: KGBX  
KVOO WOW KARK KSD KOA  
CBS-Judith Arlen, songs: KVOR  
KLA KFOR KSCJ KMBC  
KNX KFH KOIL  
MBS-Harold Stokes' Orchestra:  
KFEL  
KFBI-Fellowship Hour  
KFEQ-Nathaniel Shilkret's Orch.  
KGHN-Studio Classics  
★KOWH-News  
KUOA-Jules Lande  
KWTO-Smiling Jim  
WDAF-Studio Prgm.  
WJAG-Devotional

CBS-Amos & Andy: (sw-15.27)  
NBC-Van Alexander's Orchestra:  
KANS WREN KGBX  
NBC-Ennio Bolognini's Orch.:  
KARK WHO  
CBS-The Aristocrats: KLRA KFH  
KSCJ KMOX  
KFBI-Frank Gage  
★KFEL-News: Melodious Mo-  
ments  
KFEQ-This Rhythmic Age  
★KGHF-News  
KGFB-Sport Parade  
KMBC-Music for Your Afternoon  
KOA-Reports  
KOIL-Omaha Round Table Chris-  
tians & Jews  
★KSD-News: Highlights from  
Hollywood  
KTHS-To be announced  
★KUOA-News: Rural Electrifica-  
tion  
KVOO-Lydia White, organist  
KVOR-Sons of the Pioneers  
KWK-Home Plate  
KWTO-Lonely Troubadour  
WDAF-Dance Tunes  
WHB-Lone Ranger  
WJAG-Musical Roulette  
WNAX-What's in a Song  
WOW-Aunt Sally

**5:15 CST 4:15 MST**  
NBC-Jesse Crawford & Nova-  
chord: WDAF KSD KGBX  
KARK KVOO  
CBS-Songs for You: KMOX  
MBS-Buddy Fisher's Orch.: KOIL  
KFEL KFOR  
CBS-Lum & Abner, sketch:  
KFAB  
★KFBI-Monitor News  
KFEQ-Melody Time  
KFH-Uncle Jonathan  
KGHF-Afternoon Varieties  
KGNF Five Fifteen Requests  
KLRA-Zoo Antics: Sports  
KMBC-March Time  
KOA Bill Bender, songs  
KSCJ-Spanish Rhythm  
KVOR-Master Singers  
KWK-Musical Prgm.  
KWTO Hit Review  
WHO-Radio Parade  
WNAX-Scattergood Baines  
WOW-Junior Round Table  
★WREN-News

**5:30 CST 4:30 MST**  
NBC-Three Cheers: KGHF KWK  
WREN KTHS  
CBS-Professor Quiz with Bob  
Trout: KLRA (sw-15.27)  
NBC-Frank Gagen's Orch.: KVOO  
KARK WHO KGBX KSD  
★News: KFAB KVOR  
KFEL-Old Timers  
KFEL-Willie Hartzell & His  
KFEL-ers  
★KFEQ-News: Scores  
KFH-Bill, Mack & Jimmy  
KFA Amer. Family Robinson  
KGNF-Random Thoughts  
KMBC-Souvenirs from Broadway  
KMOX-Sundown Serenade  
KOIA-Teatime Tangos  
KOIL-Lone Ranger  
KSCJ-Pappy Jess' Gatherin' Boys  
KUOA-G. Lance and W. Amison  
KVOD-Melody in Rhythm  
★WHR-News & Sports Final  
WDAF-Air Adv. of Jimmy Allen  
WHB-Keypads  
WIBW-Highway Bulletins: Ole &  
the Blues Chasers  
WJAG-Jitterbug Clock  
WNAX-Lonesome Lloyd  
WOW-Sports

**6:30 CST 5:30 MST**  
NBC-Don't Forget: KANS WREN  
KGHF KWK KSO  
MBS-The Lone Ranger, sketch:  
WGN  
MBS-Symphony Orch.: WMT  
CBS-Johnny Presents; Dramatized  
Short Stories; Johnny Green's  
Orch.: KMBC KFAB WBBM  
★News: KGHN KVOD KOWH  
KFI-Sports Salute  
KFA-Art Baker's Notebook  
KFA-Jimmy Allen's Adventures  
KGBX-Organ Reveries  
KLRA-Dorothy Reid  
KLZ-Capt. Ozie  
KMOX-Calling All Cars  
KNX-Knox Manning  
KOIL-Dinner Romance  
KSCJ-That Was the Year  
KSL-In the Music Library  
KVOR-Sports  
WCCO-To be announced  
WIBW-Musical Newsy  
WJAG-Graham W. Howe, bar.  
WLS-Prairie Farmer Discussion  
Club  
WLW-Big Town  
WNAX-The Jamineers

**6:45 CST 5:45 MST**  
★News: KOIL KSL  
KFBI-Progressive Independence  
KFBI-Sports Salute: Baseball  
Scores  
KFH-Man on the Street  
KFA-Be to announced  
KGBX-Leaders in Dance Time  
KGNF-El & Zeb  
KLZ-Sports Review  
KNX-Clark Ross  
KSCJ-Ruby Room  
KVOD-Tunes & Topics  
KVOR-Music by Cugat  
WIBW-Voice of the Farm  
WLS-Piano Concert  
WNAX-Pot o' Gold

**7:00 CST 6:00 MST**  
NBC-Plantation Party: Orch.:  
WFAA WMT KSO KWK KARK  
WREN WENR KVOO WLW

KUOA-Gems of Melody  
KVOD-Twilight Ensemble  
KVOR-Music Graphs  
WHB-Tune Tailors  
KWT-Sentimental Music  
WDAF-Dance Cavaliers  
★WNAX-Sunset Edition

**NIGHT****6:00 CST 5:00 MST**

NBC-Jamboree: WREN KVOD  
KGHF

NBC-Cities Service Concert:  
Lucille Manners, sop.; Frank  
Black's Orchestra: WDAF KOA  
KVOO KSD WHO WOW WFAA  
WMAQ KARK WSM (sw-15.33)

CBS-Under Western Skies: KRNT  
KFAB WCCO WNAX KSL KLRA  
KNX KFH (sw-15.27)

Lucille Manners will sing  
L'Amour, Toujours, L'Amour  
(Frini), El Relicario (Padilla),  
One Magic Hour (Mills) and,  
with Mr. Graham, Moonbeams  
from "The Red Mill" (Her-  
bert). The orchestra will play  
Modern Irish Dances (Black).  
In the Court of Old Versailles  
from "Famous Beauty Suite"  
(Fletcher), Great Day (You-  
mans), and Czardas from "Cop-  
elia" (Delibes). The ensemble  
will offer Good Morning  
(Brown), The Way You Look  
Tonight (Kern), and When Day  
Is Done (Katscher).

MBS-Welcome, Neighbor: KFKA  
WLS KFI

Hits & Encores: KFBI KGKF  
KGNF-Tempo of Today  
KLZ-Bill, Mack & Jimmy  
KMOX-Inquiring Reporter  
KOIL-Baseball Scores  
KSCJ-Laff Parade

KTHS-Today's Winners  
★KUOA-Southland News  
KVOR-Cub Reporters  
KWK-Musical Prgm.  
WBBM-Aristocrats  
WGN-Concert Orch.

WHB-To be announced  
WIBW-Shepherd of the Hills  
WJAG-Evening Concert  
WLW-Front Page Parade  
WMT-Sport Slants

**6:15 CST 5:15 MST**

NBC-Jamboree: KSO  
Sports: KFBI KWTO WLS KSCJ

★News: WBBM KGKF

KFI-Rackets of Today  
KGBX-Treasure Chest  
KLZ-Under Western Skies

KMOX-Woman's Hour

KNX-The Editor's Daughter

KOIL-Sec. of Labor Perkins

KUOA-Gaslite Harmony

KVOR-The Crimson Trail

★KWK-Sport Final: News

WHB-When Day Is Done

WIBW-To be announced

WJAG-Graham W. Howe, bar.

WMT-Art Shepherd, interview

**6:30 CST 5:30 MST**

NBC-Don't Forget: KANS WREN

KGHF KWK KSO

MBS-The Lone Ranger, sketch:  
WGN

MBS-Symphony Orch.: WMT

CBS-Johnny Presents; Dramatized  
Short Stories; Johnny Green's  
Orch.: Ray Bloch's Swing Four-  
teen; Soloists: KMOX KFH KNX

KLRA WCCO KVOR KLZ KOIL

KSL KRNT

NBC-Tommy Dorsey's Orch.:  
KGHF WREN KTHS KVOO

WMT KSD WMT

★KFEQ-News: Swing Time

KFH-Scrapbook of Familiar Poems

★KFOR News

KGBX-For Mother & Dad

KSCJ-West Hotel

KTHS Pleasure Party

KVOR-Song Time

WNAX-Triple A Prgm.

**8:15 CST 7:15 MST**

MBS-Joe Reichman's Orchestra:  
KFOR

KFH-Community Chest Play:

Rhapsody in Brass

KFEL-Sports: Song Time

KFH-Community Chest Play:

Things & Swings

KSCJ-Remember?

KTHS To be announced

KVOR-Ranch Boys

WNAX-George B. German

**8:30 CST 7:30 MST**

NBC-Horace Heidt's Orchestra:  
WREN KTHS

NBC-Melody Marathon: WENR

WLW

MBS-Friday Promenade: KFOR

KWK KSO WGN WMT

CBS-Robert L. Ripley's Believe It  
or Not; Linda Lee, vocalist;

Men About Town Quartet; B. A.

Rolle's Orch.: WBBM KFAB

KMOX KFH KLRA KLZ KSL

KNX WIBW KMBC KSCJ (sw-  
11.83)

NBC-America Unlimited: WDAF

WMAQ WOW KFI KARK KOA

KGBX KGHF

Big Town, drama: KVOO WFAA

KFBI-Songs of Romance

KOIL-FBI Prgm.

KSD-Weekly Record Revue

KVOR-On with the Dance

WCCO-Sportsmen's Special

WHO-Good Will Hour

**10:00 CST 9:00 MST**

NBC-Harry James' Orch.: KGBX

WMAQ WOW WBAP

NBC-Ella Fitzgerald's Orchestra:  
WKBW WMT KFKA

NBC-Phil Levant's Orch.: KFI

KARK-Music You Want

KFEL-Bert Castle's Orch.

**11:30 CST 10:30 MST**

CBS-Dance Orch.: KMOX WIBW

KMBC KFH KVOR KFAB KSCJ

WBBM KRNT KOIL WNAX

KLZ KSL

MBS-Dance Orch.: KSO KFEL

KFOR WGN WMT KFKA

NBC-Orrin Tucker's Orch.: WOW

WBAP WMAQ WHO KGBX WSM

KVOO

NBC-Harry James' Orch.: KWR

WREN WENR KTHS KGHF

KFI-This Is My Slant

KLRA-Jan Garber's Orch.

KOA-Broadmoor Orch.

WCCO-Dale Rhodes

WDAF-Dance Orch.

WLW-Moon River

WMAQ-Abe Lyman's Orch.

**11:45 CST 10:45 MST**

CBS-Dance Orch.: WIBW

NBC-Orrin Tucker's Orch.: KFI

KSD-Dance Orch.

**12:00 CST 11:00 MST**

MBS-Joe Reichman's Orchestra:  
WGN KFEL KFKA

CBS-Larry Kent's Orch.: KVOR

KSL KZL

★News: KOA KMBC KFI KMOX

KARK

WBBM-Ed Stelling's Orch.

★WLW-Barney Rapp's Orch.:  
News

WOW-Midnight Melodies

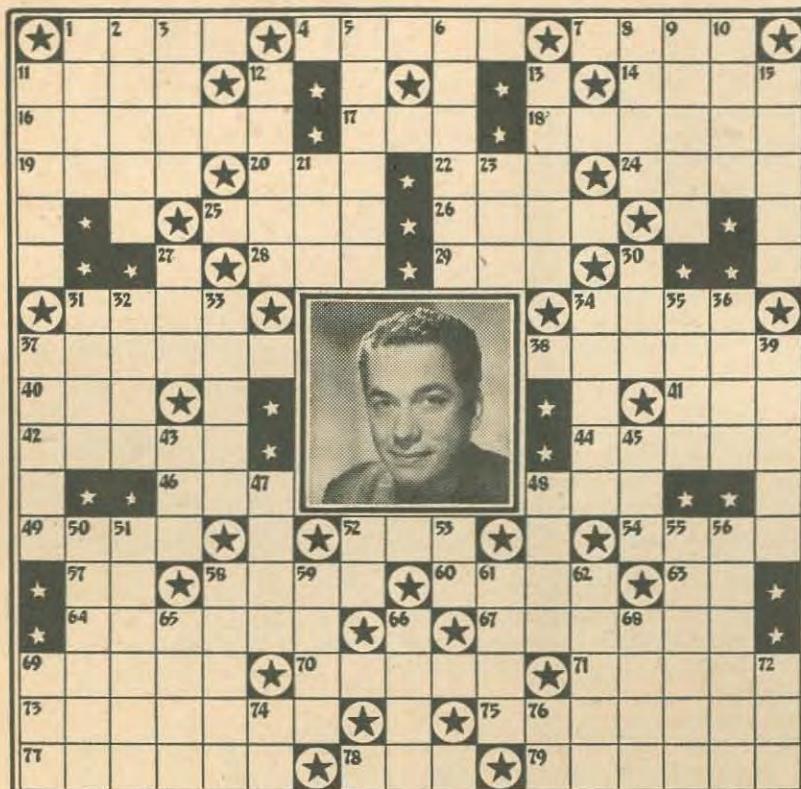
**End of Friday Programs**



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## RADIO GUIDE'S X-WORD PUZZLE



**HORIZONTAL**

4. Star in the portrait (radio announcer)
7. Pack of playing-cards
11. Painfully tender
14. Grief (plural)
16. Louise — and the Westerners
17. To court
18. Feminine name
19. Masculine name
20. Ostrich-like bird of New Zealand
22. Denoting middle
24. — Ponselle, of opera fame
25. Light, two-masted boat
26. Character played by Charles Correll
28. — Wever, "Dick Tracy"
29. The heavens
31. The cry of a crow (pl.)
34. To sketch
37. Leader of the Connecticut Yankees
38. Lyn —, orchestra-leader
40. Masculine name
41. Vex
42. George —, bandleader
44. Resembling a camel
46. Thing, in law
48. Peer Gynt's mother
49. Altar end of a church
52. — Ray Hutton, bandleader
54. Small serpents
57. Printer's measure
58. Chess piece
60. Row or rank
63. Musical note
64. City of Bing Crosby's birth

**VERTICAL**

- Blaine, radio actress
- Welles, radio actor
- Myra —, pianist
- "Ozzie" Nelson, band-leader
- John Charles —, singer
- Large-mounted pitcher
- Pigment or paint
- Instruments for opening a lock

**Solution to Puzzle Given Last Week**

BOB	ALLISON	D	S	I
CROSBY	R	DORSAL		
STAGE	Z	E	T	A
LAWES	E	N	S	I
AGNES	E	EEL	O	R
G	O	I	D	E
N	H	D	R	G
B	B	I	G	
B	BONE	BOB	A	A
A	A	A	D	G
S	A	A	G	R
SAIL	M	CROSBY	S	O
INLET			G	A
E	E	LATED	R	
LYON	E	ERODE	H	
MY AGAIN	W	ITEM		
EDISON	O	VALLY AD		
NINE OILY	R	OLIVIA		
ARMON	D	NILE		
	DID	EDGES		

## RADIO QUIZ GAME-ANSWERS

(See Questions on Page 8)

### "True or False"

- True.
- False.
- False.
- False.
- False.
- True.

### "Dr. I. Q."

- After serving one year, he may buy himself out by paying \$120.00.
- In medal play, player who has lowest number of strokes wins; in match play, player who takes most holes in hole-by-hole play wins.
- Chess.
- Graphite makes blacker mark.

### "Information, Please"

- Theodore Roosevelt, Grover Cleveland, William Howard Taft.
- a. Plum and apricot; b. Tangerine and grapefruit; c. Trailing blackberry bush and red raspberry bush.

### "Battle of the Sexes"

- An octogenarian is one who is eighty years old, while a centurion was an old Roman captain of a company of one hundred men.

2. 18½ miles. The car was traveling a mile a minute.

- a. Leaf; b. Bud; c. Flower.

### "Name Three"

- Unfinished Symphony, Venus de Milo, Leaning Tower of Pisa.
- Keep your temper, keep your word, keep a secret.

### "Kay Kyser"

- Livingstone.
- John Milton.
- A letter.

### "Ask-It-Basket"

- Thomas Paine.
- Small electric locomotives.
- A band around the waist.

.. it's a tiny waist!

## FASHION PREVIEWS

Edited by Ruth Stone Stylist for

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"MULTICONTROL" GIRDLE  
Styled by HICKORY



"DURANET" PANTIE  
Styled by HICKORY

"DURANET" PANTIE styled by Hickory. Fall suits and this free-stride pantie are popular team-mates. Slim hips are yours because of the woven Lastex sides. Smoothness fore and aft is assured by the one-piece satin batiste elastic panel that merges into the most comfortable seamless crotch you've ever worn. Detachable garters. 25-32. \$3.50.\*

"PRINCESS CHIC" FOUNDATION styled by Hickory. The double-knit-for-double-support panel in this two-way stretch Lastex all-in-one prevents your hips from curving too defiantly. Smoothness reigns supreme from top to self-edge bottom. Flattering satin Lastex and lace uplift bra. Sizes 32-38 in lengths for the short, average and tall figure. \$3.50.\*



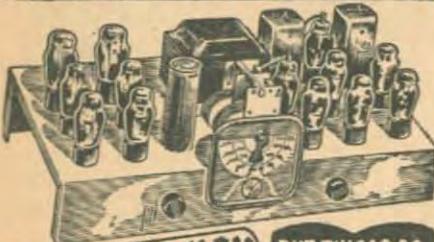
"PRINCESS CHIC" FOUNDATION  
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\*PRICES SLIGHTLY HIGHER ON PACIFIC COAST AND IN CANADA

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If your corsetiere hasn't the model you desire—she'll gladly secure it for you upon request. If not, please write me, giving your size and dealer's name. Ruth Stone, 1165 W. Congress Street, Chicago, Illinois. A. STEIN & COMPANY, Chicago, New York, Los Angeles, Buenos Aires, Toronto, Associate Manufacturer—Dowd Corset Co., Pty., Ltd., Melbourne, Australia.

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RADIO \$2.99**

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## THE BELOVED BRAT

(Continued from Page 3)

Anyway, Miss Brice's loyalty to Arne Stein brought a pa'st of sob-stories out of newspaper city-rooms. Mr. Ziegfeld had Channing Pollack write English words to the French tune, "Mon Homme." And Fannie sang "My Man." It was a natural.

"Pandemonium broke loose when I sang it," Fannie said. "It was the song of every woman who had ever been in love. After I had left the stage at the conclusion of the number on opening night, Ziegfeld gave me a check for \$2,500."

The movies took her west for "My Man," an old silent picture. Miss Brice did her best, but Fannie Brice is not so hot unless she can sing or laugh. When she laughs she can be heard for three blocks. "My Man" wasn't a world-beater. Of course when the talkies came she clicked.

Meanwhile, she had been dabbling with radio, but no sponsor tore down doors to get to her. Her singing is not very effective unless she can be seen. It's the combination—her figure, nose, voice and personality—that makes her songs. Radio didn't have a gap for her, at first.

The "Good News of 1938" used her as a guest star, and following a friend's advice she did "Baby Snooks." Soon she was on the payroll, and "Baby Snooks" now is to America what the Katzenjammer Kids were a few years ago, and Foxy Grandpa's kids.

The character was created eighteen years ago, quite by accident. There was a song called "Poor Pauline" going the rounds. It was a take-off on the "Perils of Pauline," the old movie thriller. Fannie was at a friend's house one night and sang the song as a child might. It clicked, and Moss Hart and Dave Freedman wrote lines for Fannie and she used "Snooks" in the Follies. Today Miss Brice is "Baby Snooks," not the wife who sang "My Man." The giddy era has passed.

At the top of the heap, she married Billy Rose, but that one didn't take. Mr. Rose and Eleanor Holm are betrothed. Miss Holm is working for Mr. Rose at the New York Fair and recently she was late for a cue. Mr. Rose asked how come, and his sweetheart told him she had been laughing so much at a radio program that she forgot the time. The program was "Baby Snooks" singing "The Little Fishes."

And so the woman who made the world cry with "My Man" now plays a brat who amuses the woman who won one of Miss Brice's men.

Read the second and concluding part of "The Beloved Brat" in next week's issue of *RADIO GUIDE*.

Fannie Brice may be heard Thursday nights on "Good News of 1940" over an NBC network at:  
EDT 9:00 p.m. — EST 8:00 p.m.  
CDT 8:00 p.m. — CST 7:00 p.m.  
MST 6:00 p.m. — PST 5:00 p.m.

## BULLS AND BONERS

### LISTEN AND EARN

Have fun and earn \$1.00 by catching some radio performer making a slip of the tongue or using a sentence with twisted meaning! Contributions should be sent to Editor Radio Boners, *RADIO GUIDE*, 731 Plymouth Court, Chicago, Ill., and should be accompanied by details of the time and date of program, name of station and broadcaster. In case more than one reader submits the same boner, the prize will go to contributor whose letter bears the earliest postmark. In case of tying postmarks, all tying contestants will receive prizes.

News reporter from Paris: "Automobiles are leaving Paris hourly full of baggage containing frightened faces."—Adeline Frizelle, 426 N. W. Ninth Street, Oklahoma City, Okla. (August 25 over NBC.)

Baseball announcer: "Shores, the pitcher, just looks at him and chews nonchalantly on the mound."—Gene Hain, 69 Owen Street, Santa Cruz, Calif. (August 23 over Station KGO.)

Announcer: "That was Horace Heidt singing . . . and if you, too, have acid indigestion, use Tums."—Edith M. Al-

bertsen, Spencer, Iowa. (August 28 over Station WOW.)

Bob Evans, describing tennis matches: "There was some question until today just who would compromise the Jugoslavic team."—Mildred Estelle Carson, 6632 Kimbark Ave., Chicago, Ill. (August 26 over NBC.)

Nixon Denton, sports commentator: "Your old commentator always depended for bait on an old tomato-can filled with worms."—Bob McLaughlin, 215 Catherine St., Lawrenceburg, Ind. (August 27 over Station WLW.)

Announcer: "Every time you go out take a fresh Palmolive bath."—E. E. Sherman, 726 Irving Terrace, Orange, N. J. (August 24 over Station WOR.)

Blondie to Dagwood: "Tell Baby Dumpling to come in the house and back out the car."—George Holtz, 102 Oscar St., Lincoln, Ill. (August 28 over CBS.)

Nancy Craig, commentator: "And my friend had cold blackberry soup just the color of my hat which I also tasted."—Florence Rupell, 454 Garfield Ave., Trenton, N. J. (August 30 over Station WJZ.)

News commentator (announcing departure of Anglo-French military mission from Moscow): "They left early this morning as Moscow slept in civilian clothes."—K. R. Woodford, Big Spring, Tex. (August 26 over Texas State Network.)

## BIRTHDAYS

### SEPTEMBER 18

Joe Bradley (of the Ranch Boys), NBC, Merchandise Mart, Chicago, Ill.

### SEPTEMBER 19

Janice Gilbert, NBC, RCA Bldg., New York, N. Y.

Helen Ward, CBS, 485 Madison Ave., New York, N. Y.

Willard Robison, CBS, 485 Madison Ave., New York, N. Y.

Betty Garde, CBS, 485 Madison Ave., New York, N. Y.

### SEPTEMBER 22

Alfred Shirley, NBC, RCA Bldg., New York, N. Y.

Betty Wragge, NBC, RCA Bldg., New York, N. Y.

Joe Parsons, NBC, Merchandise Mart, Chicago, Ill.

## Two Reasons

Why next week's *Radio Guide* belongs in every American home:

**FIRST:** 1,000 programs change broadcast time next week and *RADIO GUIDE* lists them all! Don't miss the big fall programs for lack of accurate information about new schedules with the passing of daylight-saving time.

**SECOND:** Next week's issue will also contain a large, two-page map of troubled Europe, which will bring the war and its involvements into sharp focus, as you listen to radio's men of war—the men whose words will either keep us out of war or draw us in. For these men will either stir our emotions to fighting pitch or keep us calm and objective. *Radio Guide's* map will help you as you listen.

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KANT-SLAM, Dept. PP-43 Bloomfield, Indiana

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Take orders in spare time for my attractive, different Christmas Cards. Make \$50 profit per box. Also other Christmas Novelties, Everyday, Gift Wrappings, Etchings, all fast sellers. Also Christmas Cards with money. \$50 for \$10.00 S.A.M. LESS. CHAS. C. SCHWER, Dept. M-33 Westfield, Mass.

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**FISCHER MFG. CO., Dept. B-9**  
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Miracle Mfg. Co., Conshohocken, Pa.

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—International News

Sergeant Alvin York (left), World War hero, prepares radio script called "Preparedness for Peace" with Governor Cooper of Tennessee as the American Legion prepares to convene in Chicago September 25 for three days

## MR. FAIRFAX REPLIES

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

**Carl Cheyney, Council Bluffs, Ia.**—Rumblings of a new war in Europe may be the reason why so little has been said about the American Legion on the air thus far. But when the convention actually gets under way in Chicago on September 25, many fine broadcasts are planned. This year's convention will be especially watched because of the war in Europe and to see what expression these men, who have already fought, will make with reference to America's position.

**Miss L. B. Flewelling, Sussex, N. B., Can.**—Don Ameche was born in Kenosha, Wisconsin, May 31, 1910, christened Dominic Felix Amici. Don is the oldest son in a family of eight children. Don attended kindergarten and the Franklin elementary school in Kenosha and at the age of eleven was enrolled at St. Berchman's Seminary in Marion, Iowa. He spent two years at St. Berchman's, completing the first year of high school . . . then matriculated at Columbia College, Dubuque, Iowa, for five years (three years in high school and two years in college). After being graduated from Columbia, Ameche entered the law school at Marquette University, Wisconsin; from there he transferred to Georgetown University, Washington, D. C., and finally to the University of Wisconsin at Madison. While at the University of Wisconsin, Don starred in "Liliom," "Outward Bound" and "Young伍ley," then decided to tackle Broad-

way. He visited theatrical agents for a considerable length of time, finally was given the juvenile lead in "Jerry for Short," by Fiske O'Hara. After that he toured in vaudeville with Texas Guinan . . . then to Chicago, playing the lead in "Illegal Practice," which ran two weeks. Don's friends suggested he stay around Chicago, try for an audition at the broadcasting companies. He did, and two days later Don was called to play a part in "The Empire Builders." Later he played in "The Little Theatre Off Times Square," "Betty and Bob," "Rin Tin Tin," "The Foreign Legion," "Grand Hotel," and "First Nighter." He got his Hollywood start in "Sins of Man." Don married Honore Pendergast in the Church of the Nativity, Dubuque, Iowa, the day after Thanksgiving in 1932. They have two children, Donnie and Ronnie. Don is five feet eleven and one-half inches tall, weighs 170 pounds, has brown hair and hazel eyes.

**Miss Alice Allison, New Orleans, La.**—In "Adventures of Ellery Queen" the identity of Queen and his secretary are not released. The rest of the cast changes . . . Santos Ortega formerly portrayed the role of Lee Kirby in "Myrt and Marge" . . . The part is now played by Dick Sanaver . . . Ortega, although born in the heart of New York, is a dark, typically Spanish type—black hair, dark-brown eyes and olive complexion. The Latin qualities he possesses are inherent, since his father was a native of Spain. The actor's droll wit, however, may be traced to his mother, an Irish lass from Dublin. He is five feet eleven inches tall, weighs 165 pounds.

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30x4.50-21	2.40	1.15	1.25	24x3.50-15	2.95	1.45
28x4.75-19	2.45	1.25	1.25	25x3.50-15	3.25	1.55
29x5.00-19	2.50	1.35	1.25	25x3.50-16	3.25	1.55
29x5.00-20	2.55	1.35	1.25	25x3.50-17	3.35	1.55
5.25-17	1.25	1.25	1.25	26x3.50-18	3.45	1.65
28x5.00-19	2.55	1.35	1.25	26x3.50-19	3.45	1.65
29x5.25-19	2.95	1.35	1.25	26x3.50-20	3.45	1.65
30x5.25-20	3.05	1.35	1.25	27x3.50-19	3.55	1.65
31x5.25-21	3.25	1.35	1.25	27x3.50-20	3.55	1.65
28x5.50-18	3.25	1.35	1.25	28x3.50-21	3.65	1.65
29x5.50-19	3.25	1.35	1.25	28x3.50-22	3.65	1.65
29x5.50-20	3.35	1.35	1.25	29x3.50-23	3.75	1.65
6.00-17	3.40	1.40	1.40	TRUCK BALLOON TIRES		
30x6.00-18	3.45	1.40	1.40	Size	Tires	Tubes
31x6.00-19	3.55	1.40	1.40	30x6.00-18	\$3.75	\$0.75
32x6.00-20	3.45	1.50	1.40	30x6.00-19	4.45	1.95
33x6.00-21	3.65	1.55	1.40	30x6.00-20	5.95	2.05
32x6.00-20	3.75	1.75	1.40	31x6.00-21	7.75	2.15
6.00-16	3.75	1.40	1.40	31x6.00-22	9.75	2.35
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This is a call for men everywhere to handle exclusive agency for one of the most unique business inventions of the day.

Forty years ago the horse and buggy business was supreme—today almost extinct. Twenty years ago the phonograph industry ran into many millions—today practically a relic. Only a comparatively few foresighted men saw the fortunes ahead in the automobile and the radio. Yet irresistible waves of public buying swept these men to fortune, and sent the buggy and the phonograph into the discard. So are great successes made by men able to detect the shift in public favor from one industry to another.

Now another change is taking place. An old established industry—an integral and important part of the nation's structure—in which millions of dollars change hands every year—is in thousands of cases being replaced by a truly astonishing, simple invention which does the work better—more reliably—AND AT A COST OFTEN AS LOW AS 2% OF WHAT IS ORDINARILY PAID! It has not required very long for men who have taken over the rights to this valuable invention to do a remarkable business, and show earnings which in these times are almost unheard of for the average man.

#### Not a "Gadget"— Not a "Knick-Knack"—

but a valuable, proved device which has been sold successfully by business novices as well as seasoned veterans.

Make no mistake—this is no novelty—no flimsy creation which the inventor hopes to put on the market. You probably have seen nothing like it yet—perhaps never dreamed of the existence of such a device—yet it has already been used by corporations of outstanding prominence—by dealers of great corporations—by their branches—by doctors, newspapers, publishers—schools—hospitals, etc., etc., and by thousands of small business men. You don't have to convince a man that he should use an electric bulb to light his office instead of a gas lamp. Nor do you have to sell the same business man the idea that some day he may need something like this invention. The need is already there—the money is usually being spent right at that very moment—and the desirability of saving the greatest part of this expense is obvious immediately.

#### Some of the Savings You Can Show

You walk into an office and put down before your prospect a letter from a sales organization showing that they did work in their own office for \$11 which formerly could have cost them over \$200. A building supply corporation pays our man \$70, whereas the bill could have been for \$1,600! An automobile dealer pays our representative \$15, whereas the expense could have been over \$1,000. A department store has expense of \$88.60, possible cost if done outside the business being well over \$2,000. And so on. We could not possibly list all cases here. These are just a few of the many actual cases which we place in your hands to work with. Practically every line of business and every section of the country is represented by these field reports which hammer across dazzling, convincing money-saving opportunities which hardly any business man can fail to understand.

## EARNINGS

One man in California earned over \$1,600 per month for three months—close to \$5,000 in 90 days' time. Another writes from Delaware—"Since I have been operating (just a little less than a month of actual selling) and not the full day at that, because I have been getting organized and had to spend at least half the day in the office; counting what I have sold outright and on trial, I have made just a little in excess of one thousand dollars profit for one month." A man working small city in N. Y. State made \$10,805 in 9 months. Texas man nets over \$300 in less than a week's time. Space does not permit mentioning here more than these few random cases. However, they are sufficient to indicate that the worthwhile future in this business is coupled with immediate earnings for the right kind of man. One man with us has already made over a thousand sales on which his earnings ran from \$5 to \$60 per sale and more. A great deal of this business was repeat business. Yet he had never done anything like this before coming with us. That is the kind of opportunity this business offers. The fact that this business has attracted to it such business men as former bankers, executives of businesses—men who demand only the highest type of opportunity and income—gives a fairly good picture of the kind of business this is. Our door is open, however, to the young man looking for the right field in which to make his start and develop his future.

#### Profits Typical of the Young, Growing Industry

Going into this business is not like selling something offered in every grocery, drug or department store. For instance, when you take a \$7.50 order, \$5.83 can be your share. On \$1,500 worth of business, your share can be \$1,167.00. The very least you get as your part of every dollar's worth of business you do is 67 cents—on ten dollars' worth \$6.70, on a hundred dollars' worth \$67.00—in other words two thirds of every order you get is yours. Not only on the first order—but on repeat orders—and you have the opportunity of earning an even larger percentage.

#### This Business Has Nothing to Do With House to House Canvassing

Nor do you have to know anything about high-pressure selling. "Selling" is unnecessary in the ordinary sense of the word. Instead of hammering away at the customer and trying to "force" a sale, you make a dignified, business-like call, leave the installation—whatever size the customer says he will accept—at our risk, let the customer sell himself after the device is in and working. This does away with the need for pressure on the customer—it eliminates the handicap of trying to get the money before the customer has really convinced himself 100%. You simply tell what you offer, showing proof of success in that customer's particular line of business. Then leave the invention without a dollar down. It starts working at once. In a few short days, the installation should actually produce enough cash money to pay for the deal, with profits above the investment coming in at the same time. You then call back, collect your money. Nothing is so convincing as our offer to let results speak for themselves without risk to the customer! While others fail to get even a hearing, our men are making sales running into the hundreds. They have received the attention of the largest firms in the country, and sold to the smallest businesses by the thousands.

#### No Money Need Be Risked

in trying this business out. You can measure the possibilities and not be out a dollar. If you are looking for a business that is not overcrowded—a business that is just coming into its own—on the upgrade, instead of the downgrade—a business that offers the buyer relief from a burdensome, but unavoidable expense—a business that has a prospect practically in every office, store, or factory into which you can set foot—regardless of size—that is a necessity but does not have any price cutting to contend with as other necessities do—that because you control the sales in exclusive territory is your own business—that pays more on some individual sales than many men make in a week and sometimes in a month's time—if such a business looks as if it is worth investigating, get in touch with us at once for the rights in your territory—don't delay—because the chances are that if you do wait, someone else will have written to us in the meantime—and if it turns out that you were the better man—we'd both be sorry. So for convenience, use the coupon below—but send it right away—or wire if you wish. But do it now. Address

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