

RADIO GUIDE

Complete Programs
for the Week End-
ing Friday, Sept. 15

TEN CENTS

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**IS BABY SNOOKS
A MENACE TO
OUR CHILDREN?**

See Page 19

*Fannie Brice as "Baby Snooks" re-
turned to the air last Thursday
with "Good News of 1940," NBC*



MEET MISS VERA VAGUE



—NBC Hollywood

HERE is "bless your heart" Vera Vague (above), that lady who's been plaguing Don Ameche and his "Chase and Sanborn" playmates these latter Sunday nights. So successfully has she gotten under their skins that listeners have hailed her as a national sensation. Really, Miss Vague is Barbara Jo Allen (below), perfect radio glamour girl known to listeners as Beth Holly of "One Man's Family" (NBC, Wednesday nights). The "bless your heart" comic character is a far call from Miss Allen's romantic role in the great serial drama, but the versatile young actress has definitely clicked, and it's our hunch that listeners will be asking very soon to hear more of Vera Vague.



A BUSY GIRL IS LESLEY



—Maurice Seymour

SO FAST and furiously do radio's daytime serials whirl by that fans sometimes forget the stars who act in them are anything more than story-book characters. One look at this picture of lovely Lesley Woods, busy serial star, should bring such listeners to their senses with a start. Though her charm and beauty are hidden from listeners, it is the voice of Lesley Woods which creates for them Carol Evans of "Road of Life," Janet Munson of "Woman in White," and Helene Cunningham of "Guiding Light." These are only a few of the Monday-through-Friday dramas which fill daytime radio hours, and Miss Woods is typical of the serial stars as they appear in real life.

RADIO GUIDE

The National Weekly of programs, pictures and personalities

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CURTIS MITCHELL, Editor
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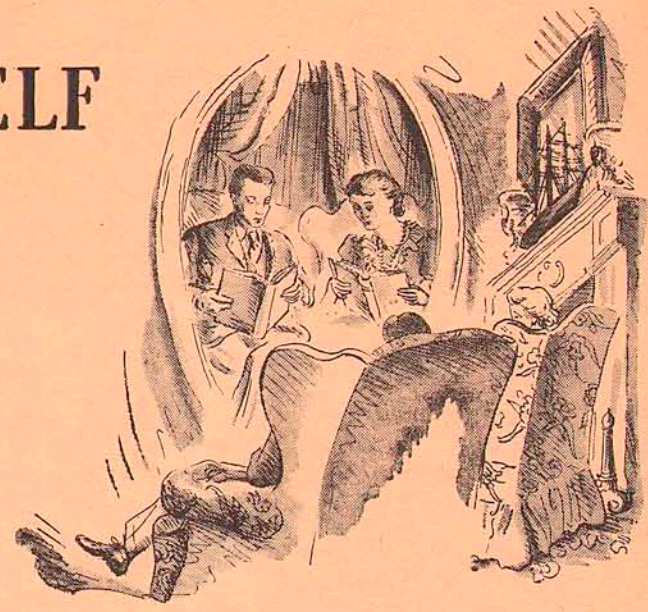
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TRUE PICTURE OF YOURSELF AS A BOOK-READER

Here is a list of some good books widely talked about lately. Check those you wanted very much to read—and those you did read.

This is a list of books which have been greatly in demand within the past few months by Book-of-the-Month Club members who represent an excellent cross-section of the entire nation's reading public.

INTENDED TO READ	FICTION	YOU DID READ
<input type="checkbox"/>	GRAPES OF WRATH..... <i>John Steinbeck</i>	<input type="checkbox"/>
<input type="checkbox"/>	THE YEARLING..... <i>Marjorie Kinnan Rawlings</i>	<input type="checkbox"/>
<input type="checkbox"/>	WICKFORD POINT..... <i>John P. Marquand</i>	<input type="checkbox"/>
<input type="checkbox"/>	CAPTAIN HORATIO HORNBLOWER..... <i>C. S. Forester</i>	<input type="checkbox"/>
<input type="checkbox"/>	CHRIST IN CONCRETE..... <i>Pietro di Donato</i>	<input type="checkbox"/>
<input type="checkbox"/>	SEASONED TIMBER..... <i>Dorothy Canfield</i>	<input type="checkbox"/>
<input type="checkbox"/>	THE PATRIOT..... <i>Pearl Buck</i>	<input type="checkbox"/>
<input type="checkbox"/>	THE BRANDONS..... <i>Angela Thirkell</i>	<input type="checkbox"/>
<input type="checkbox"/>	HERE LIES..... <i>Dorothy Parker</i>	<input type="checkbox"/>
<input type="checkbox"/>	THE WEB AND THE ROCK..... <i>Thomas Wolfe</i>	<input type="checkbox"/>
<input type="checkbox"/>	MR. EMMANUEL..... <i>Louis Golding</i>	<input type="checkbox"/>
<input type="checkbox"/>	TELLERS OF TALES..... <i>Ed. by W. Somerset Maugham</i>	<input type="checkbox"/>
<input type="checkbox"/>	THE SWORD IN THE STONE..... <i>T. H. White</i>	<input type="checkbox"/>
<input type="checkbox"/>	ADVENTURES OF A YOUNG MAN..... <i>John Dos Passos</i>	<input type="checkbox"/>
<input type="checkbox"/>	REBECCA..... <i>Daphne du Maurier</i>	<input type="checkbox"/>
<input type="checkbox"/>	ALL THIS, AND HEAVEN TOO..... <i>Rachel Field</i>	<input type="checkbox"/>
<input type="checkbox"/>	TREE OF LIBERTY..... <i>Elizabeth Page</i>	<input type="checkbox"/>
<input type="checkbox"/>	BLACK NARCISSUS..... <i>Ramer Godden</i>	<input type="checkbox"/>
NON-FICTION		
<input type="checkbox"/>	NOT PEACE BUT A SWORD..... <i>Vincent Sheean</i>	<input type="checkbox"/>
<input type="checkbox"/>	INSIDE ASIA..... <i>John Gunther</i>	<input type="checkbox"/>
<input type="checkbox"/>	WIND, SAND AND STARS..... <i>Antoine de Saint-Exupéry</i>	<input type="checkbox"/>
<input type="checkbox"/>	DAYS OF OUR YEARS..... <i>Pierre van Paassen</i>	<input type="checkbox"/>
<input type="checkbox"/>	AMERICA IN MIDPASSAGE..... <i>Charles A. & Mary R. Beard</i>	<input type="checkbox"/>
<input type="checkbox"/>	REACHING FOR THE STARS..... <i>Nora Waln</i>	<input type="checkbox"/>
<input type="checkbox"/>	HUNTSMAN, WHAT QUARRY?..... <i>Edna St. Vincent Millay</i>	<input type="checkbox"/>
<input type="checkbox"/>	YOU AND HEREDITY..... <i>Amram Scheinfeld</i>	<input type="checkbox"/>
<input type="checkbox"/>	AUTOBIOGRAPHY WITH LETTERS..... <i>William Lyon Phelps</i>	<input type="checkbox"/>
<input type="checkbox"/>	A PECULIAR TREASURE..... <i>Edna Ferber</i>	<input type="checkbox"/>
<input type="checkbox"/>	THE HUDSON..... <i>Carl Carmer</i>	<input type="checkbox"/>
<input type="checkbox"/>	ANDREW JACKSON..... <i>Marquis James</i>	<input type="checkbox"/>
<input type="checkbox"/>	BENJAMIN FRANKLIN..... <i>Carl Van Doren</i>	<input type="checkbox"/>
<input type="checkbox"/>	YOU'RE THE DOCTOR..... <i>Victor Heiser, M.D.</i>	<input type="checkbox"/>
<input type="checkbox"/>	LISTEN! THE WIND..... <i>Anne Morrow Lindbergh</i>	<input type="checkbox"/>
<input type="checkbox"/>	MOSES AND MONOTHEISM..... <i>Sigmund Freud</i>	<input type="checkbox"/>
<input type="checkbox"/>	DESIGNS IN SCARLET..... <i>Courtney Ryley Cooper</i>	<input type="checkbox"/>
<input type="checkbox"/>	SECURITY: CAN WE RETRIEVE IT?..... <i>Sir Arthur Salter</i>	<input type="checkbox"/>
<input type="checkbox"/>	THE PROMISES MEN LIVE BY..... <i>Harry Scherman</i>	<input type="checkbox"/>



Why miss *this fall*—as you have in the past—
so many new books you know you will deeply enjoy?

THIS self-examination will show *the degree* to which you may have allowed procrastination to keep you from reading new books which you want very much to read. Over 200,000 families—persons like yourself—have found a subscription to the Book-of-the-Month Club a really effectual means of solving this problem.

You are not obliged, as a member of the Club, to take the book-of-the-month its judges choose. Nor are you obliged to buy one book every month from the Club.

Publishers submit all their important books to us. These go through the most careful reading routine now in existence. At the end of this sifting process, our five judges choose one book as the book-of-the-month.

You receive a carefully written report about this book *in advance of its publication*. If you decide from this report that it is a book you really want, you let it come to you. If not, you merely sign and mail a slip, saying, "Don't want it."

You Still Browse In Bookstores

Scores of other recommendations are made to help you choose *among all new books* with discrimination.

If you want to buy one of these from the Club, you can get it by merely asking for it. Or you can use these reports (we find that most members do) to guide you in buying these miscellaneous recommended books from a favored bookseller. You can browse among the books as always, but now do it intelligently; you know what to look for.

Once and for all this system *really keeps you from missing the new books you want to read*. You do actually buy and read those you want, instead of confessing sadly to friends, "I never got around to reading that!"

In addition, there is a great money-saving. Time and again our judges' choices are books you ultimately find yourself buying anyway, because they are so widely talked about. Some of

the most famous writers now living were first introduced to a nation-wide public by having an excellent book chosen by our judges—writers like Pearl Buck, Stephen Vincent Benét, Margaret Mitchell, John Steinbeck, Victor Heiser—and a score of others; the whole list is far too long to give here. It is rare that the book-of-the-month is not a best-seller. And *for every two books-of-the-month you buy you receive, free, one of our book-dividends*.

Free Books You Get

These book-dividends represent a unique system of saving through quantity production. The resulting economy is extraordinary. For every \$1 you spend for a book-of-the-month you actually receive over 75¢ back in the form of free books.

Some of the actual book-dividends distributed within recent months is the best indication of what can be done by this system: they included *INSIDE EUROPE*, (new revised edition) by John Gunther (\$3.50); *BARTLETT'S FAMILIAR QUOTATIONS* (a special \$6 edition); *JOSEPH IN EGYPT* (2 vols., \$5); the Pulitzer Prize edition of *ANDREW JACKSON*, by Marquis James (\$5); *MADAME CURIE*, by Eve Curie (\$3.50). These books were *given* to members—not sold, mind you!

What's Your Obligation

You pay no yearly sum to belong to the Book-of-the-Month Club. *You pay nothing, except for the books you buy*. Your only obligation as a member is to agree to buy four books-of-the-month a year from the Club. These may be either current or past selections.

A FREE COPY...TO NEW MEMBERS

Joseph in Egypt, by Thomas Mann

—or any one of the Book-Dividends listed in coupon

If you decide to join the Book-of-the-Month Club now, we will give you free, as a new member, a novel which has been acclaimed as "perhaps the greatest creative work of the twentieth century"—*JOSEPH IN EGYPT*, by Thomas Mann (two volumes, boxed, retail price \$5.00). This was one of the recent book-dividends of the Club. Or, if you prefer, you may choose one of the other recent book-dividends listed in the coupon.



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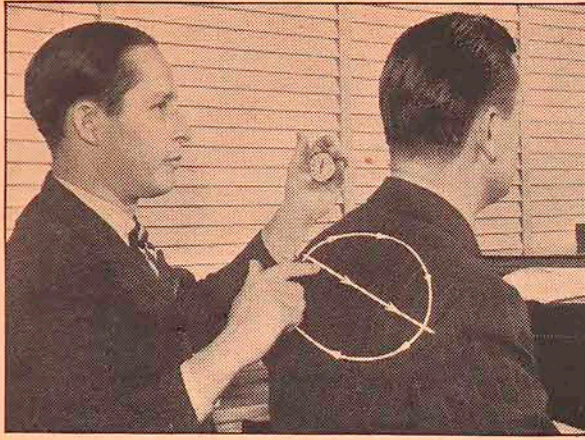
Official Position or Occupation.....

Please check whether you would like us to ship the current book-of-the-month with the free book above **YES** **NO**

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AMERICA LOVES the mimicry of Alec Templeton, blind English pianist who this summer became a radio favorite. Below, he does a prima donna

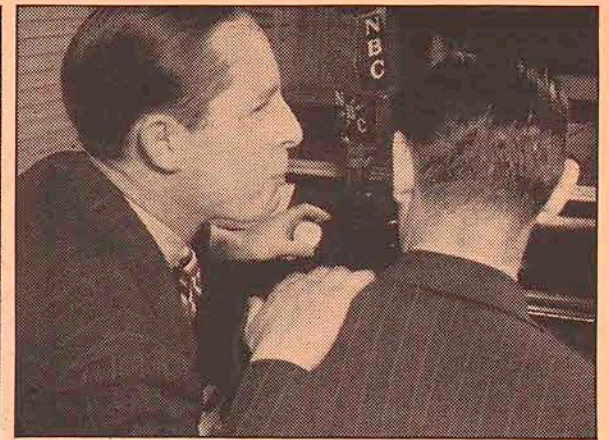




Blind Alec's manager-friend, Stanley North (l.), aids him in timing broadcasts. Circle described on his back means speed up; straight line, slow down



When North rests hand lightly on Alec's head, he knows that the program is running "on the nose"; that is, exactly on time schedule as rehearsed



More alert than most people of normal eyesight, Alec never forgets a line. Should script sequence be impossible to follow, North whispers cue

—Photographs by Bruce Bailey

ALEC TEMPLETON — BRAND-NEW AMERICAN

This fun-loving blind musician likes us because we don't give a hang

BY FRANCIS CHASE, JR.

Out of this summer's pinch-hit programs has emerged at least one radio sensation. That is Alec Templeton, blind Englishman who has entirely captivated American radio listeners with his music and mirth during past months. Tangible evidence of Templeton's success is his return to the air on September 25 in his own NBC program with a large and enthusiastic audience awaiting the opening broadcast. It is this Alec Templeton whom we present here.—Editor.

THE usual English visitor to our shores is a super-critic who finds everything wrong with our way of life. This is doubly true if the visitor happens to be a musician. So let's doff our hats to Alec Templeton, one English musician who not only likes us but likes us enough to become one of us. Mr. Templeton is well on the road to becoming a full-fledged American citizen—and but really!

The affection shown for us by this sterling entertainer-pianist is not entirely unreciprocated, for the American radio audience has taken Mr. Templeton to its hearts, too, as any popularity poll of recent months would show. And that Mr. Templeton will remain to fill our airwaves with sweet music, jests and swing is a foregone conclusion.

About four years ago, a young English pianist with few acquaintances in America—and blind, at that—called at the offices of the *Music News* in Chicago. He had a letter from that journal's London correspondent to a Stanley North, then associated in its publication. Mr. North and Alec Templeton—for the pianist was Alec—soon became fast friends, and so enthusiastic was North about Templeton's musical abilities that he mortgaged—literally—the family furniture to rent a concert hall for the Englishman's first appearance. The hall was jammed, the reception terrific. New York's Town Hall was the next stop, the results the same. Alec Templeton was being taken to America's heart. It remained for radio, which reaches into every home, to make Alec's captivation

of the New World complete. It was radio, incidentally, which first presented Alec's other side—the jester, mimic, clown—suppressed by the concert stage.

America loves his mimicry, his playing of classical and swing music, his ability to entertain. But what is it about America that Alec likes so much that he is foregoing the citizenship of his native land to become one of us?

"Americans are queer people," he says. "They don't give a hang. An envious world criticizes them, and they don't give a hang. Foreign visitors come and write them up, and they don't give a hang. They are told they have no art, no literature, no culture, no soul, and they never budge. Moralists cry over them, criminologists dissect them, writers shoot epigrams at them, prophets foretell their end—and they never move. Seventeen brilliant books analyze them every month. They don't even read 'em! The Americans don't give a hang, don't need to, never did need to. That is their greatness."

THAT'S Alec's thumbnail description of his adopted land. He seems fairly to exude a love for it, for its immensity. He has never gotten used to a land so large that there is a four-hour difference between time in the eastern and western ends of it. And of course, America has been his land of opportunity. In England, his income was but a fractional part of what he earns now, while his popularity here was never remotely approached in England. He has an answer to that, too. "Americans have the finest national sense of humor in the world," he'll tell you. He'll also tell you that American youngsters have the most perfect sense of rhythm in the world, and while he can't get over the energy expended by the jitterbugs, he thinks it's a good thing—better than playing war games.

He loves the delightful informality of radio here and the opportunity for experimentation on the air. He loves the graciousness and charm of such good

friends as Edgar Bergen, Bing Crosby, Dorothy Lamour (who never fails to plant a kiss on his brow when they meet). In fact, he likes everyone who has personality in his or her voice, because that, after all, is what a blind person must judge people by. He is amazed by the efficiency and split-hair precision of radio technicians and other American mechanics. But he is most amazed by the wholehearted reception America has given him.

HE LOVES to take motor trips across the American countryside with Stanley North at his side to describe it to him. North, incidentally, is giving full time to managing and serving as Alec's companion. Alec dresses himself, except for shaving and tying his neckties, eats without assistance. Those around him never think of him as being blind, which is as Alec wants it. Not that he's sensitive. Often, North ribs him good-naturedly about his affliction and Templeton wise-cracks right back. What he does resent is to be treated with that condescension so many people employ with the blind. And Alec does see as much, if not more, than most normal people.

A short time ago he was the guest of the famed Bohemian Grove, on the Russian River near San Francisco. During his stay there, he and North took many long walks through the redwoods. North would lead Alec around the base of the giant trees, let him feel the wood, the ground near by. He even pushed him into the cones on the ground until Alec yelled ouch. A few days later, Alec astounded a gathered company by his keen and accurate description of the redwoods and the moist, friendly shade of the Bohemian Grove retreat.

There are, of course, some things about America that Alec doesn't like. Although he recognizes that they are his bread and butter, he dislikes the long commercial announcements on radio. He resents, too, the "stuffed shirt" attitude of serious music-lovers towards swing, which he believes is a

vital part of American music.

He has met practically every celebrity in American except the President. "But," he says, "I can imitate Mr. Roosevelt's voice." And he can, too. Whenever he hears a voice he likes on radio, he wants to meet that person.

He works under a severe handicap in radio work. While other players read from script, Alec must memorize his lines. This he does by having North read the script to him twenty times. He usually has his lines tucked away by the fifteenth reading, but he is thorough enough to want to make sure. During broadcasts, North sits beside him on the piano-bench and gives him the producer's signals by a touch system they have worked out. So sensitive and high-keyed is Alec's system that he responds to the feel of North's fingers as others would to signals they see.

Sometimes, however, even a memory as strong as Alec's will falter, and for such an eventuality, when on the air, there is a standing cue. If he forgets his lines, he is supposed to ask Conrad Nagel, master of ceremonies, "What page am I on, Conrad?" This, of course, is good for a laugh as well as the useful purpose it serves.

Alec has never invoked this emergency cue, but a short time ago Nagel, losing his place in the script and sparing for time, said, "What page am I on, Alec?"

Without a moment's hesitation, Alec snapped back, "Page seven, Conrad." It was the page. He'd not only memorized his own lines, but the lines of other players as well. When the air show is over, Alec often entertains the cast with some informal music and mimicry. At a recent informal show following a broadcast, he recited the entire show, taking all of the parts in the script and mimicking them so perfectly that seasoned radio performers rolled in the aisles.

You see, Alec doesn't give a hang either, so long as everyone around him is happy and laughing. And that, he feels, really makes him American.



—Charmante Studio

Tommy Dorsey, left, likes jitter-bugs. "We entertain them and they entertain us," is the way he puts it

body from vocalist Edythe Wright to the brass section writes for its pages. And the mailing-list embraces the whole gamut of jitterbugdom from high-school youngsters in Texas to modern-minded oldsters in Maine.

The life of T. Dorsey has not always been in the groove. His biography displays the usual roller-coaster ups and downs of any successful artist, beginning with that day when his first band flopped like a sour note in Shenandoah, Pa., nearly two decades ago. Tommy was something of a hell-raiser in his earlier years, and almost as good on the trombone as he is now. It was only the scarcity of good trombonists, he admits, that kept him his job.

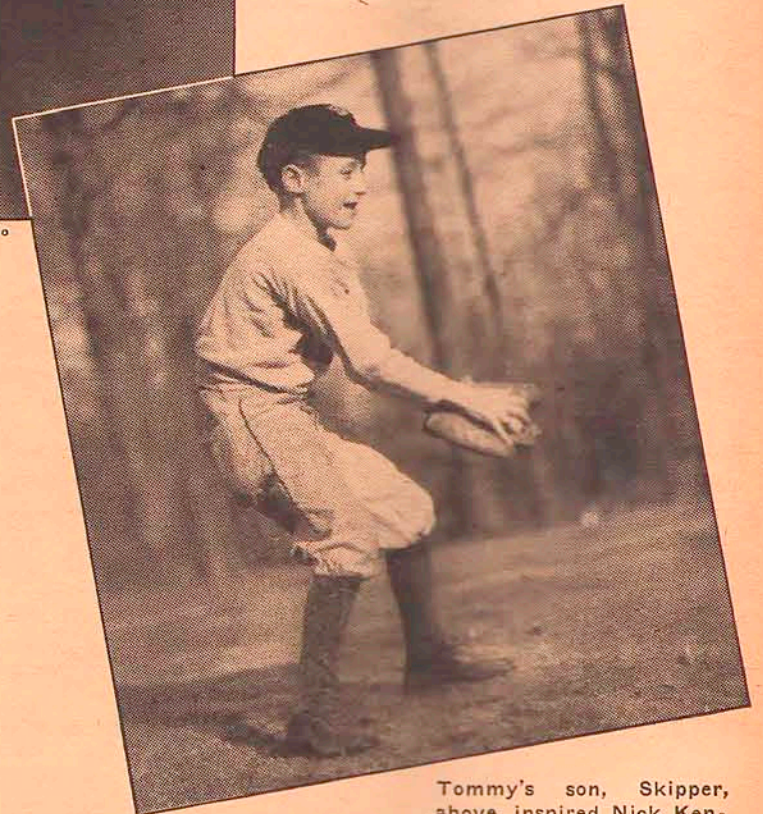
Picture yourself with a baton, trying to lead a band. Right in the middle of an important number your eye wanders over toward the trombonist. You find he has the curved slide removed from his instrument and is shooting paper wads at the audience through the straight part of the horn! That sort of thing is unnerving and, as Tommy tells now, "After a few ace trombonists began to appear on the musical scene, young Mr. Dorsey started to get the brush-off from the orchestra-leaders."

One awful night still stands in his memory when, at the Capitol Theater in New York, he clunked a bad-tempered cello-player in the neck with a tinfoil

That Sentimental Gentleman

Mr. Dorsey woos the ladies with his wailing trombone

By Dick Dorrance



Tommy's son, Skipper, above, inspired Nick Kenny's song, "Little Skipper"

ONCE upon a time, when a young man named Tommy Dorsey was pushing a trombone in and out for a New York theater orchestra, a famous musician gave him some fatherly advice.

"Tommy," he warned, "you'd better settle down and do some serious studying of the classics. This jazz-music stuff has about two more years to run—then you and all the jazz-players will be left high and dry."

That was a little more than ten years ago. But the "sentimental gentleman of

swing," who just blew a couple of horse-laughs on his trombone at the time, is still going strong, dishing out what seems to be this nation's favorite brand of rhythm.

He's an unpretentious person of about 34—unpretentious when you consider that he plays Pied Piper for millions upon millions of the nation's most rabid band-worshippers. You'll find he has black hair, blue eyes, a friendly smile from the bandstand. And with these is coupled an uncanny capacity for probing all the ecstatic levels and in-

tricate mazes of that thing called swing.

He has a tremendous following, this man Tommy Dorsey. And if you're a swingcat worthy of the name you probably get his monthly tabloid called "The Bandstand," a neat little publication of twelve to sixteen pages which is devoted heart and soul to the vagaries of modern melody and its latest gossip. Tommy started it last January.

Wildfire-like in its appeal, the tiny "puff sheet" has now grown to 150,000 circulation, is the most important mouthpiece of the Dorsey aggregation. Every-

ball. And at the noisiest part of the "1812 Overture." There was a small riot backstage when the musicians finished their performance. "Only the size of the cello," says Dorsey, "kept that guy from breaking it over my head."

Anyhow, Tommy learned his lesson as the years went by. And as they went they wafted the Dorsey band higher and higher in the esteem of the American dancing public. Today, although usually characterized as a sweet-swing aggregation, the Tommy Dorsey

orchestra ranks tops in all-around popularity among the music-makers on the major networks.

There's romance in the wail of his trombone—a romanticism which won him that sobriquet of "the sentimental gentleman of swing." The feminine heart is particularly susceptible. Only last month an inquiring reporter on a big New York tabloid approached a young lady with the query: "How would you like your boy friend to propose to you?"

With clasped hands and closed eyes, she murmured in print for all the world to hear: "I wouldn't want him to say a word. While we're dancing to one of Tommy Dorsey's romantic numbers, I'd just want him to hold me tight and look intensely into my eyes. I'm sure I'd read the question, and then I would faint. That would be my answer."

The power of music knows no bounds.

Tommy, brother of the celebrated Jimmy Dorsey, with whom he takes decided issue on matters of melody, is what you might term a "musicians' musician." The boys behind the horns, the "wood-piles," the "saw-boxes," all have a deep respect for Tommy and his prowess as a top-flight artist. Even rival bandleaders speak with regard for his distinctive work.

He's a congenial person, for one thing. Everybody is Tommy's pal, right from the first time he meets them, and he can converse without a falter on almost any topic you may happen to like—be it baseball or amateur photog-

Korsakoff's "Song of India." And he's kept right on swinging the old-timers, including Strauss' "Blue Danube," the "Humoresque" and "Goin' Home" of Dvorak, Liszt's "Liebestraum," "Spring Song" by Mendelssohn, and Rubinstein's "Melody in F."

The repercussions echoed and rumbled across the musical world for quite a while. You could swing the nursery rhymes all you wanted. Most of the infants were jitterbugs anyway. But the sacrosanct classics were another matter and shocked listeners stormed broadcasting stations by phone and letter to protest. In fact, one Detroit broadcaster even clipped the Dorsey show off the air for swinging "Annie Laurie." However, the long-hairs were finally forced to give in, and many of today's best-sellers are adapted from old and time-tried favorites.

TOMMY DORSEY is quite positive about one point. "If the popular dance bands," he argues, "had not taken up the classics and put them in modern dress, there would be thousands and thousands of jitterbugs all over the country—kids who probably even resent symphony orchestras—who might never become familiar with these immortal themes. Swing has helped perpetuate such numbers rather than 'murder' them."

He points, and logically enough, to the stream-lined, modern-dress versions of Shakespeare and old Greek plays, to the modern twist which Norman Corwin has given poetry in his "Words

swimming-pool. They have handball, tennis, badminton courts near by, plus a barbecue pit and cool rock garden, flowers and fresh vegetables growing behind the house.

There are two Dorseyettes. The elder is seventeen-year-old daughter Patsy, the other a toddler named "Skipper," whose fame was recently blazoned across the land via a little number from the pen of Nick Kenny. The title—as you've already guessed—was "Little Skipper." Tommy himself likes to dance, incidentally, and is reputedly pretty good at it, following the free-and-easy collegiate style. He confesses to a mean shag also.

THE gentleman is something of an amateur kidnaper. Perennially on the go, he insists that friends come out to his estate, thirty-eight miles from Gotham, at Bernardsville, N. J., and generally takes along a carload with him every night. Anybody at all who strikes his fancy gets shanghaied—even a waiter once who asked him if he'd have his steak cooked "Good and Faithful" or "Day in June." (If you don't catch on—"well done" or "rare.")

He usually gets his way, and this was quite demonstrated by the episode of NBC and the goat. Naturally there are myriad Dorsey fan clubs all over the country, and one of these, recruited from sixty-eight Trenton High School students, recently asked Tommy for permission to visit the studios for a broadcast and bring their mascot—a goat. "Sure," said the easy-going Dor-

in to you, why, next week somebody else'll want to bring up a leopard or something. What then?"

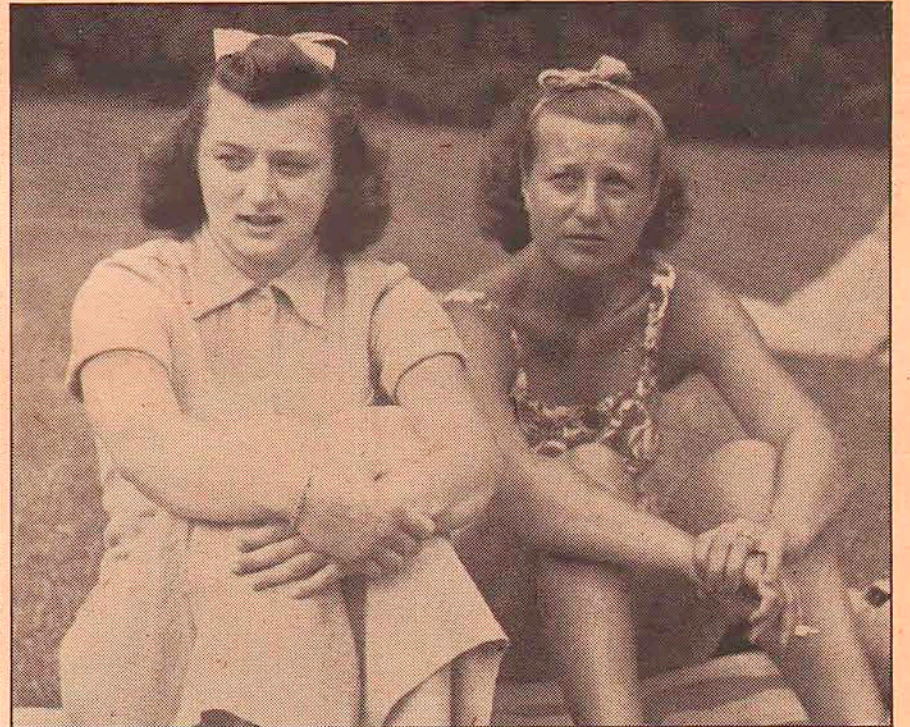
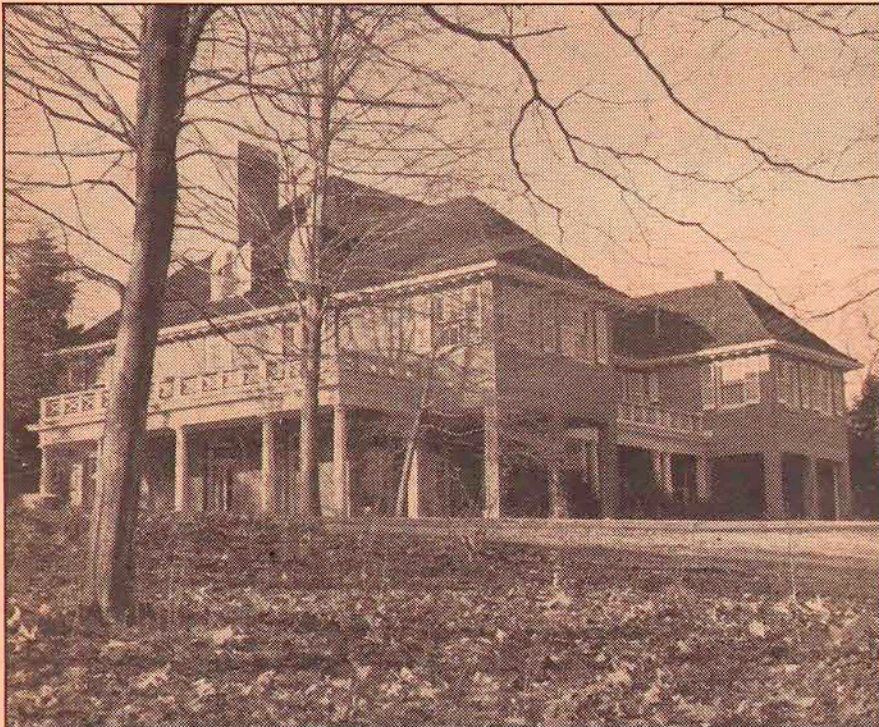
Tommy Dorsey likes animals. In fact, he once played for the monkeys in the Philadelphia Zoo and found them super rug-cutters. So when the truck came over with the band's instruments from New Jersey, it brought the goat along too. The animal came up on an NBC freight elevator with the bass viols and drums, listened sagely to the broadcast from an adjoining room, and at last climaxed her day by munching the letter from an NBC official who had flatly denied her admission to the building.

The "sentimental gentleman" has a way of playing fair with his fans like that. There's only one thing he insists upon. Jitterbugs in the audience mustn't whistle. "Folks can stamp and shout and clap all they want," he declares, "but it sounds awful to listeners at home when that shrill whistling bursts out of the loudspeaker."

Tommy admits that there's very little you can do with a rug-cutting audience in the studio. His private formula is just hold tight and be thankful that the furniture belongs to a great corporation.

"I like the jitterbugs," he says. "They give the band a lift. They're enthusiastic in their appreciation of a performance. And they entertain us while we're entertaining them."

"Wild and uncontrollable? I doubt it. There's no reason to condemn these youngsters because they include a few crazy contortions in their dance steps. There's lots worse things sixteen- and



Like a slice of Hollywood whisked eastward is the Dorsey home in New Jersey (left), and its twenty rooms are put to good use. Tommy is always "kidnaping" guests. The remainder of Tommy's family, Patsy (left), seventeen years, and Mrs. Dorsey are shown in picture at right

raphy. There's just one warning: Don't try to discuss concert or chamber-music with this maestro of modern rhythm. He doesn't care three hoots in cow-heaven about the long-hair stuff or the long-underwear gang that plays it.

Why? Well, Tommy has some pretty definite notions, and maybe that's the reason he was the first man to tackle the old classics and revamp them into the modern idiom of swing. His initial venture, glowered upon with horror by devotees of Brahms and the Bach boys, was the brazen swinging of Rimsky-

Without Music" program over CBS. "What harm," asks he, "in giving these old masters a coat of 1939 enamel?"

Switch from his professional to his personal world and you'll find Tommy Dorsey is a family man. Married at eighteen to a Detroit girl, he now has two children and a shiny home in the hills of New Jersey which looks like a slice of Hollywood whisked eastward. The twenty-room brick house stands in the midst of a twenty-two-acre estate, pleasantly landscaped and ultra-modern to the last inch. There's a sixty-foot

sey, "glad to have you."

But the trombone marvel reckoned without an NBC ultimatum which says, "No animals in the studios at any time." The goat must stay at home, insisted the powers-which-are. "But I told the kids," pleaded Tommy, "that they could bring it along . . ."

However, it seems that a few years ago a trained lion broke loose in a Boston studio and leaped through the double-glass window of a control-room. "We don't really expect a goat to do that," explained NBC, "but if we give

seventeen-year-old children could do than become fanatical over a dance band. And their future? Well, the jitterbugs of today will still be the responsible mothers and fathers, the lawyers, the doctors of tomorrow—and the band-leaders, too, I guess."

Tommy Dorsey and his Orchestra may be heard Wednesday nights over an NBC network at:

EDT 8:30 p.m. — EST 7:30 p.m.
CDT 7:30 p.m. — CST 6:30 p.m.

And later for the West Coast at:
PST 7:30 p.m. — MST 8:30 p.m.

AIRIALTO LOWDOWN

Lewis bets on good music; salutes return of Wayne King and "Gang Busters".

BY MARTIN LEWIS



Jessica Dragonette began a busy season after she signed comeback contract (above) with NBC President Lenox R. Lohr as witness. She will sing Thursday night, NBC

NEW YORK.—A group of us were sitting around a table the other night discussing radio programs in general. A radio executive asked me what type of program I would select if I were a sponsor and wanted to put a show on the air. It seems he knew an advertiser who wanted to go on the air but was experiencing much difficulty trying to pick a show. After giving it a moment's thought, I stated that the show I would select would be patterned along the lines of the oldest and most successful programs on the air. What it would feature could be answered in two words—good music. All you have to do is look at the record of the Cities Service program, which has been on the air since February, 1927, making it the longest continuous commercial program in radio history. The same goes for the other shows that have been on the air for years, such as "Album of Familiar Music," "Waltz Time," "The Voice of Firestone," "Saturday Night Serenade," "Ford Hour," the excellent music of Andre Kostelanetz, Guy Lombardo, and others too numerous to mention. So again I say, in my opinion good music is the secret of a successful radio show. Do you readers agree?

Kilocycle Chatter

Helen Hayes has been signed to appear on six broadcasts during the period the Orson Welles program is on the air . . . "Gang Busters" returns to the air in a Saturday night spot starting October 21 . . . Wayne King makes his bow for a new sponsor the same night, following the crime drama . . . "I Want a Divorce," which has been a feature on the West Coast for quite some time, becomes a Sunday afternoon Coast-to-Coast network airing starting Octo-

ber 8. The scripts for each show will be written by prominent authors . . . Another new script-show, "Society Girl," makes its debut over CBS the following day . . . The restaurant in the CBS building has kept open all night in order to supply coffee and sandwiches to the news commentators, announcers and engineers who have been working during the night because of the war scare . . . Over at Mutual, a cot-bed has been rigged up in the newsroom for commentator Raymond Gram Swing, who has been on duty twenty-four hours a day ever since the war news got hot.

Fred Waring and his cold-cure sponsor of last year are being sued because it is claimed the bandleader used some ideas on the program which had been submitted to the advertising agency . . . Dave Elman is back in town feeling much better after his recent appendectomy, but still feels bad over dropping close to \$10,000 on his exhibit at the New York World's Fair . . . Ted Collins came back in town for a few days to discuss plans with his Group Theater cast, which will be heard on the Kate Smith show when it returns to the air-lanes next month . . . Don't tell anyone I told you, because at this writing it's still supposed to be a deep dark secret, but Fred Allen's "Town Hall" is to be thoroughly redecorated. In other words, you can expect many changes in the presentation of the program when it comes back. Execs of the sponsor are visiting Fred this week at Bar Harbor, Maine, to discuss the renovation plans.

Hal Kemp Brings Out the Best

Seemed that all society, radio and filmdom turned out to welcome Hal

Kemp back to the Starlight Roof of the Waldorf-Astoria on the occasion of the thirteenth anniversary of his band. Among the notables present were movie czar Will Hays; Errol Flynn with his sister and parents, just arrived from Ireland; Alice Faye, Tony Martin; Leah Ray and her husband, Sonny Werblin, an exec of the Music Corporation of America; Margo, Francis Lederer, Judy Garland, Mickey Rooney, Vinton Freedley, the Andrews Sisters, Buddy Clark, CBS producer Ed Cashman, and young Gloria Vanderbilt, who made her bow before cafe society that night. My lovely frau took one look at the handsome Errol Flynn, then turned to look at me again and sneered. I wonder what she meant by it?

The Tommy Dorseys Entertain

Your reporter spent last week-end at Tommy Dorsey's twenty-eight-room "shack" located in Bernardsville, New Jersey. I just don't know where to begin to describe his estate to you, because it is one of the most beautiful places I've ever visited. It has practically everything on it that a person could ever hope for. A beautiful swimming-pool, with elaborate bathhouses for the men and women, a tennis court, ping-pong tables, handball court, a badminton court, and numerous other things to keep his family and guests happy. On the spacious lawn near the swimming-pool is a huge barbecue fire place, and my mouth is still watering at the mere thought of that delicious repast we had. Tommy grows his own vegetables, he has an apple orchard, and you should see the huge evergreen trees that surround his beautiful home.

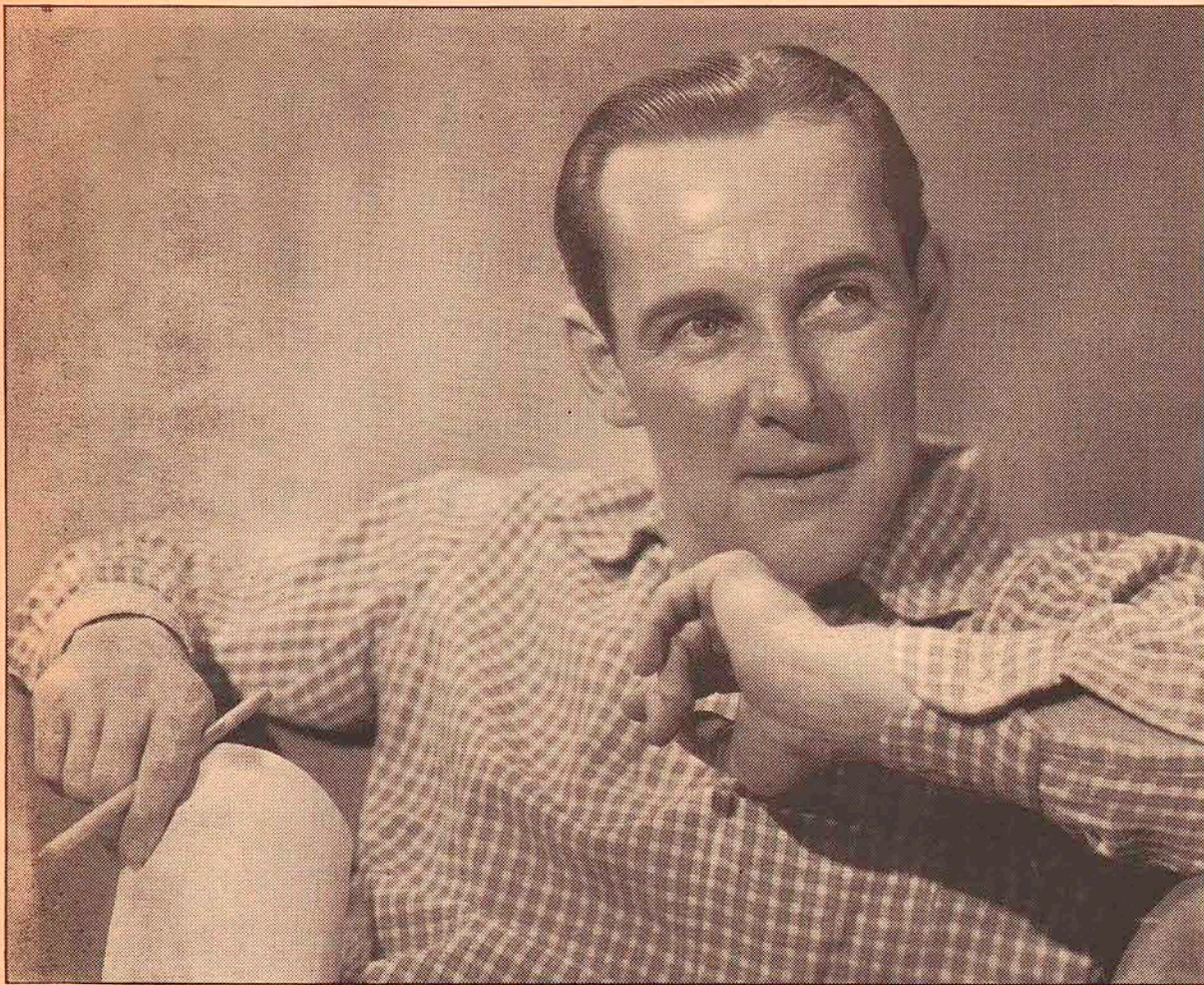
During the afternoon the Andrews

Sisters dropped in with their manager, Lou Levy, for a swim in the pool. After they came out, sister Maxine put on a pair of boxing-gloves with Tommy's chauffeur, who was a former boxer. I want to go on record that I never want to pick an argument with Maxine. You should have seen the way she threw those punches, and the lad wasn't kidding when he said they were plenty powerful.

Seen Behind the Scene

An amusing incident occurred at a rehearsal of Columbia's new program, "Strange As It Seemts," based on the Hix cartoons. Radio actor Milo Boulton was standing at a mike doing nothing but breathing in and out. His breathing was supposed to be the breathing of John Dillinger as he lay on an operating-table under ether, having his face operated on. As the scene approached the end, the director stopped the actors. "Milo," he said, "you stop breathing on the bottom of page six." "All right," replied Milo, "when I do breath again?" "You don't," was the reply—and there was Milo, left breathless at the bottom of page six.

Things were humming at CBS Radio Theater No. 3 when "Tune-Up Time" returned to the air. Photographers climbing ladders in the orchestra-pit and standing on chairs onstage to get good angle shots of Tony Martin, Kay Thompson, Andre Kostelanetz and his new tenor find, David Laughlin. The stage door was blocked with a mob of boys and girls waiting to get a glimpse of Tony, and they were hoping, too, that his wife, Alice Faye, and Andre's wife, Lily Pons, would come to rehearsal, but they didn't show up.



Hollywood gossip in the cool, crisp accents of Jimmie Fidler is available to listeners this week again, as Fidler returns to the air Tuesday night over CBS

HOLLYWOOD SHOWDOWN

W. C. Fields in air dicker; Penner sells duck; Lamour through with all bandleaders

BY EVANS PLUMMER

HOLLYWOOD.—Strictly off the cuff: W. C. Fields, venerable dean of clowns who has a way of saying things into the microphone he hadn't oughter, is reported on the dotted line for a fall radio series . . . Which reminds that when NBC miked from San Francisco's Treasure Island a competition of barkers from the sideshows there, the gent from Sally Rand's Nude Ranch got away with murder; no network censor would have passed his selling-speech . . . Dorothy Lamour, the coffee canary, was asked to pose for a news publicity picture the other night. "With him?" she asked, indicating the orchestra-director proposed as her photo sharer. "Nothing doing. I've had my picture taken with too many bandleaders!" (And in too many sarongs, Dotty) . . . Eavesdropped whisper of Fannie Brice to Connie Boswell at the former's party Sunday before last to celebrate the return of "Good News": "Isn't this party awful? And it's been going on since 1:30!"

Snooks Gets Her Turkey

The Brice party was held on her spacious Holmby Hills lawn, and every cameraman and newswriter of note attending was handed a comic hat or a Snooks hair-ribbon to wear, hot-dogs to munch, liquid refreshments, and later a buffet supper. At the latter, the caterer exhibited a large basket of fruit. Fannie tried to munch the grapes; found they were glass! Later she saw the waiters passing out presliced turkey and leaving a beautifully browned bird as a center-piece. "What's this turk—a prop, too?" she demanded of the caterer. Nonplussed, he sliced and served the fowl. Among the celebrities who came to pay homage to Fannie

were Daddy (Hanley Stafford) Higgins, his fiancée, Vyola Vonn, Connie Boswell and the Meredith Willsons from the "Good News" cast; Fannie's writers, Phil Rapp and Sam Moore; George Burns and Gracie Allen; Lum and Abner, Mrs. Eddie Cantor, Andy Devine, the Joe E. Browns, Don Wilson and Mrs. and Miss Cobina Wright . . . (P. S.—Miss Brice's aversion to large clam-bakes wins this scribe's sincere approval.)

Renew Blondie and Dagwood

"Blondie and Dagwood" have been renewed for a second thirteen-week series by Camel ciggies—and at the Columbia picture lot they're starting to make "Blondie Brings Up Baby" . . . Texaco announces a whole handful of guest comedians weekly in fast-moving spots, between which will be sandwiched the songs of Kenny Baker and Frances Langford . . . When Jimmie Fidler starts Hollywood gossiping again over CBS September 12, he won't be alone as chronicler of the film capital, for George McCall's "Man About Hollywood" will be continued at a new time, and "Hedda Hopper's Hollywood" will start November 6 over the same network for Sunkist oranges as a thrice-weekly evening news commentary and dramatized star-biography series . . . Joe Penner tosses past situations overboard and plans a brand-new idea when he resumes October 5. And he will be heard, after all, in the West, for his repeat broadcast will be sponsored by a second firm entirely unrelated to the baking company that will angel him in the East.

It Was to Laugh . . .

When "little man" Arthur Q. Bryan,

of NBC's "Grouch Club," returned from a recent morning canter on the bridle-path, he was surprised to receive an urgent and angry call from the stables where he had rented his horse. Said the manager, "You've done \$300 damage to one of our best horses. After your ride this morning, it developed a swayback, so please send us your check immediately!" Bryan, not one to give up without a fight, called his lawyer, manager and friends. When he began phoning the latter, the rib was revealed. They had set the joke up on him . . . When Bob Hope returns from his September 12 week at Treasure Island, he had best watch his step and Jerry Colonna, for his worthy stooge is plotting a snapper in return for the three phony tourists Bob sent out to the Colonna home to kill Jerry's Sunday afternoon, his dinner, numerous cigars and various refreshments . . . And Dick Powell is interviewing butlers with less inventive turns of mind. His last had a novel idea for a plastic make-up for horror faces. In experimenting, he placed a batch of the goo in the Powell oven. They are still scraping the burned plastic out of sundry parts of the stove!

When's Thanksgiving and Who Cares?

Thanksgiving, 1939, has come and gone already insofar as the Hollywood CBS publicity staff is concerned, for the other day they devoured the juicy turks and all the trimmings that were bought when George Burns and Gracie Allen posed for Thanksgiving publicity photographs . . . That worthy team, by the way, is already busy polishing off their first show for Hind's Honey and Almond Cream. At a preliminary reading recently in the patio of the Burns home

in Beverly Hills, they observed a flock of neighborhood youngsters peeking through the hedge and paying wrapt attention. Gracie was on the point of shooing away the audience when young son Ronnie intervened: "Say, those kids have paid a penny apiece to watch a preview of your broadcast!"

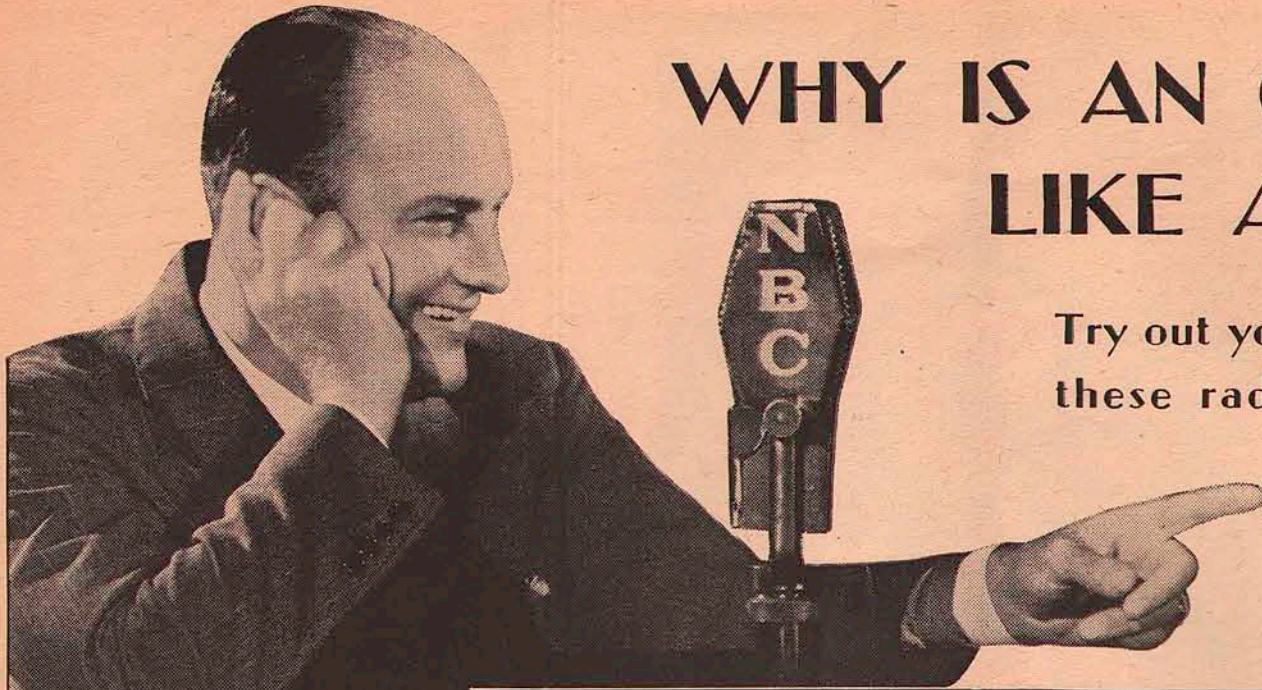
Gable, Goff and Devine Get Game

When Al Pearce sailed his sportfisher out of San Diego Harbor with fishermen Clark Gable and Norris (Abner) Goff aboard, he told his guests they might as well forget trying to catch any marlin, as no one had even seen a swordfish fin in the waters for the past three months. Goff and Gable listened but fished. Both caught 160-pounders, to the amazement of Pearce. Gable landed his—his first, by the way—on light tackle after a forty-six-minute fight, during which the big fish leaped eighteen times. Next day all the marlin fishermen in the vicinity started out in the bay for more of the same, but so far not a one has been landed—not even by Pearce!

A few days later Andy Devine took Goff and Gable to Arizona to shoot white-winged pigeons. At the line they were met by State and Federal game wardens, who advised, "No use huntin' for 'em. No one's seen a brace of them this year. You might try over at point such-and-such, though. Someone said he thought he saw a few there." The nimrods went to the point. Inside a quarter-hour Gable had shot his limit and Goff and Devine had theirs before a half-hour had passed! They repeated, too, the next day. The news spread. Neighboring huntsmen headed for the vicinity—and never winged or even saw another of the birds!

WHY IS AN OLD SHOE LIKE AN OAK?

Try out your knowledge on these radio brain-busters



NO Highbrow among quiz programs but tops in humor and general listener-appeal is NBC's "True or False." Dr. Harry Hagen sees to that. He runs his brand of quiz show in the spirit of the genial family doctor he might have been had not radio got him first, for Hagen is a real medico, who first went on the air to give health-talks and juvenile-exercise programs, then, in 1937, conducted one of the early radio spelling-bees, and later, in 1938, began his present "True or False" show. Following the usual formula of inviting two teams each week to pit their wits, one against the other, and awarding one big prize to the last contestant down, with smaller prizes to winner's team-mates, "True or False" is outwardly like other quiz programs. Hagen's brain-teasers, of course, are stated in declarative form, requiring contestants to answer only "true" or "false." Hence the name. More fun than the questions, though, are the ingenious, often amusing, combinations of teams the Doctor works out. Theological students meet chorus girls; actresses meet wrestlers; magazine-cover models meet young publishers—and don't think Dr. Harry doesn't make the most of their meeting! "True or False" was originally a Mutual program, but in the summer of 1938 switched to an NBC network for a larger audience. It is heard now over NBC on Monday nights.

QUESTIONS

From "True or False"
(NBC, Mon., 8:30 p.m. EDT)

- The Old Lady of Threadneedle Street is a bank.
- The Indians which Columbus described on returning from his voyage to the New World were warlike people.
- Candlesticks are made of tallow.
- Wedgwood dishes are made of the wood of Wedgwood trees.
- The game of lacrosse was first developed by American Indians.
- Wing chairs are called so because they are adorned with angels and birds.

From "Dr. I. Q."
(NBC, Mon., 9:00 p.m. EDT)

- What do the following have in common: Lump, egg, chestnut, No. 1 buckwheat, No. 2 buckwheat?
- Harvard University, the oldest in America, was established in 1636. How many years after the landing of the Pilgrims was this?
- What is known as Canada's "Great Highway to the Sea?"

From "Information, Please"
(NBC, Tues., 8:30 p.m. EDT)

- Identify the following:
 - A patent examiner who revolutionized our ideas of science.

- A tailor who became President of the U. S.
 - A cartoonist who became a famous movie star.
- If the following characters were filling out their income tax returns, how would they fill in the blanks on "occupation"?
 - Babbitt
 - The Connecticut Yankee
 - Lemuel Gulliver
 - Mention four songs, titles of which include (a) second, (b) minute, (c) hour, (d) eternity.

From "Battle of the Sexes"
(NBC, Tues., 9:00 p.m. EDT)

- If a damsel is a young girl, is a damson a young boy? What is it?
- What word in the dictionary is always pronounced incorrectly?
- If the King of Swing is Benny Goodman, what is the Sultan of Swat?

From Jim McWilliams' "Ask-It-Basket"
(CBS, Thurs., 8:00 p.m. EDT)

- What animals do you associate with these characters?

- Dick Whittington
 - Pied Piper of Hamelin
 - Mrs. O'Leary
- If you saw the sign "Expert Lapidary in Charge" on a store window, what kind of store would it be?
 - What are the following?
 - Cake walk
 - Cat walk
 - Lambeth walk
 - If you are looking at the welkin, what are you looking at?
 - What is wrong with the following statement: "Barbados is the most easterly possession of the French government"?
 - If a man were standing with arms akimbo, his hands are (a) over his head, (b) on his hips, (c) extended on hips.

From "Uncle Jim's Question Bee"
(NBC, Sat., 7:30 p.m. EDT)

- In all the world, what is the—
 - Largest island
 - Largest sea
 - Highest mountain?
- Give three last names that have

belonged to two presidents of the United States.

- Where did the following sports originate?
 - Polo.
 - Skiing.
- What animal or bird is missing in each of these sentences?
 - The — at the door.
 - The — in the straw.
 - The — out of the bag.
- Is a kilometer more than our mile, less, or the same?
- Why is an old shoe like an oak tree?

ANSWERS

"True or False"

- True.
- False.
- False.
- False.
- True.
- False.

"Dr. I. Q."

- They are sizes of coal.
- Sixteen years.
- St. Lawrence River.

"Information, Please"

- a. Albert Einstein; b. Andrew Johnson; c. John Barrymore.
- a. Real estate man; b. Mechanic; c. Ship's surgeon.
- a. "Second Hand Love"; b. "The Minute Waltz"; c. "Dance of the Hour"; d. "Eternity."

"Battle of the Sexes"

- No. A damson is a kind of plum.
- Incorrectly.
- Bambino.

"Ask-It-Basket"

- a. Cats; b. rats; c. cows.
- Jewelry store.
- a. Stage dance; b. Narrow footway along a bridge or in a dirigible; c. Late dance step originating in England.
- The sky.
- Barbados belongs to Great Britain.
- Extended on hips.

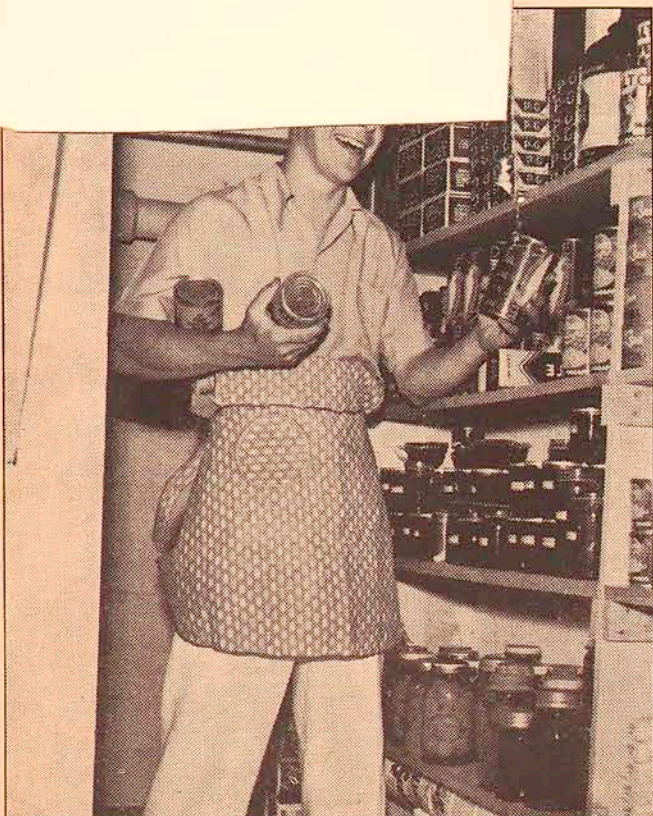
"Uncle Jim's Question Bee"

- a. Greenland; b. Caribbean; c. Mt. Everest.
- Roosevelt, Harrison, Adams.
- a. India; b. Norway.
- a. Wolf; b. Turkey; c. Cat.
- Less.
- Because both produce "a-corn."

DUMB LIKE A FOX



...nor star of "Texaco Star Theater," with Mrs. Baker at their new Beverly Hills home



THIS GROCERY CACHE is part of Kenny's hilltop home—a necessity because of distance to shopping district. Mrs. Baker gets credit for home-made preserves

THEY billed him as the Timid Tenor in 1934. That was when Jack Benny snapped up a young, inexperienced Kenny Baker after the boy had trembled through two guest performances on his show. Benny liked his voice and saw in him a new stooge. For years Kenny Baker has played dumb to Benny's smart, but the jibes and jeers heaped on the stooge's head have come pretty high for Jack at \$750 a week—too high if Baker hadn't possessed a voice that laid palpitating female listeners in the aisles. Last year Baker began to get out from under the Benny bullying, sang also on "Texaco Theater." And now the Timid Tenor has quietly let the boys know how smart he was to play dumb, for he leaves Benny this fall to sing for "Texaco Theater" (CBS, Wed. at 9 p.m. EDT; 8 p.m. EST; 8 p.m. CDT; 7 p.m. CST; 6 p.m. MST; 5 p.m. PST) at \$1,000 a song. That, we say, is being dumb like a fox.



LEISURE TO USE his gadget-filled workshop is one advantage Kenny Baker enjoys with his stooging apprenticeship behind him and a bright future ahead

Orson Welles, wonder boy of radio, is back. Starting this Sunday, his Mercury Theater will resume its dramatic programs, again under the sponsorship of Campbell Soups. Twenty-three-year-old Welles became an overnight radio sensation in 1937 as "The Shadow," then emerged as Broadway's youngest actor-producer, returned to radio last year to chill America with a Martian horror broadcast. Today, Welles is Hollywood's one-man creator of motion pictures—and from Hollywood comes his new drama series, which begins impressively this week, starring Helen Hayes in "Peter Ibbetson."

Mutual's "Musical Steelmakers" would seem to have disproved the old saying that a prophet gets praise from just about every corner but his own home town. For this Tuesday, the "Steelmakers" cast, who are every-day citizens of Wheeling, W. Va., except on their radio broadcasts (scheduled to begin October 8), will be treated to a grand picnic and dance by their Wheeling neighbors. The whole town will come out, and merrymaking of the day will be climaxed by a gala broadcast of festivities, featuring such "Steelmakers" as Dorothy Anne Crow, Steele Sisters, and the Steelmakers orchestra.

Eastern Daylight 8:00 p.m. Eastern 7:00 p.m. Central Daylight 9:45 p.m. Central 8:45 p.m. Mountain 7:45 p.m. Pacific 6:45 p.m. Eastern Daylight 9:00 p.m. Eastern 8:00 p.m. Central Daylight 8:00 p.m. Central 7:00 p.m. Mountain 6:00 p.m. Pacific 5:00 p.m.

of the 1939-40 Radio Season

...s, Paul Sullivan," Sunday through ...y, 11:00 p.m. EST over CBS.

September 25, 1939

"Carters of Elm Street," dramatic ... with Virginia Payne, Monday ...h Friday, 12 noon EST over NBC

"Alone" (dramatic sketch), Monday ...h Friday, 5:00 p.m. EST over NBC

"Circle Don" (Don Carney), Monday,

"Let's Go Hollywood," with Owen Crump, Leo Forbstein, Warner Brothers' orchestra and stars, Friday, 10:00 p.m. EST over MBS.

September 30, 1939

"Ed Thorgersen, Sports," Saturday, 5:45 and 6:45 p.m. EST over MBS.

October 1, 1939

"Bob Becker's Chats About Dogs," Sunday, 3:45 p.m. EST over NBC Red.

"Metropolitan Opera Auditions of the

(broadcast over five stations only).

"Burns and Allen," Wednesday, 7:30 p.m. EST over CBS.

"Town Hall Tonight," with Fred Allen, Wednesday, 9:00 p.m. EST over NBC Red.

October 5, 1939

"Those We Love," dramatic sketch, Thursday, 8:30 p.m. EST over NBC Red.

"Joe Penner," Thursday, 8:30 p.m. EST over NBC Blue.

...dramatic sketch), ... Friday, 11:15 a.m. EDT

"...x Radio Theater," with Cecil B. DeMille, Monday, 9:00 p.m. EDT over CBS.

September 12, 1939

"Jimmie Fidler," Tuesday, 7:15 p.m. EDT over CBS.

September 13, 1939

"Texaco Show," with Ken Murray, Frances Langford, Kenny Baker and Ned Sparks; David Broekman's orchestra; dramatic sketch by famous playwrights. (Sketch will originate in New York.) Wednesday, 9:00 p.m. EDT over CBS.

September 17, 1939

"Hour of Charm," with Phil Spitalny's orchestra, Sunday, 10:00 p.m. EDT over NBC Red.

September 19, 1939

"Big Town," with Edward G. Robinson and Ona Munson, Tuesday, 8:00 p.m. EDT over CBS.

"Walter O'Keefe's Variety Show," Tuesday, 8:30 p.m. EDT over CBS.

September 24, 1939

"The Dreamer" or "Smoke Dreams," music, with narrator, Sunday, 2:00 p.m. EST over NBC Red.

"The Shadow," Sunday, 5:30 p.m. EST over MBS.

"The Show of the Week," with guest orchestras and Ernest Chappell, m.c., Sunday, 6:30 p.m. EST over MBS.

"Mr. District Attorney" (now filling in for Bob Hope, tentatively scheduled to go on NBC Blue, Sunday, 7:30 p.m. EST on this date).

"Screen Guild Theater," former "Screen Guild Show," returns on this date with Roger Pryor as m.c., guests and Oscar Bradley's orchestra, Sunday, 7:30 p.m. EST over CBS.

"Ford Sunday Evening Hour," Sunday, 9:00 p.m. EST over CBS.



Precocious Orson Welles, who has gone to Hollywood intent on conquering new entertainment worlds, premieres his new "Campbell Playhouse" series with Helen Hayes as guest from the West Coast, Sun. night, CBS

Wednesday and Friday, 5:30 p.m. EST over MBS.

"Jack Armstrong," Monday through Friday, 5:30 p.m. EST over NBC Red.

"Adventures of Tom Mix," Monday through Friday, 5:45 p.m. EST over NBC Blue.

"Alec Templeton," with chorus and guest stars, Monday, 9:30 p.m. EST over NBC Red.

"Voice of Experience," MBS (time not yet definite).

September 26, 1939

"Pepsodent Show," with Bob Hope, Judy Garland and Jerry Colonna, Tuesday, 10:00 p.m. EST over NBC Red.

September 29, 1939

"Perfect Crime," drama, with Floyd Sherman, Roger Kinney (Beverly), Glenn Cross and Ray Bloch's Swing Fourteen, Friday, 9:30 p.m. EST over CBS.

"Air," Sunday, 5:30 p.m. EST over NBC Blue.

"The Parker Family," drama, Sunday, 9:15 p.m. EST over NBC Red.

October 2, 1939

"Getting the Most Out of Life," with Dr. Stidger and Chorus, Monday through Friday, 11:45 a.m. EST over NBC Blue.

"I Love a Mystery," dramatic sketch, Monday through Friday, 7:15 p.m. EST over NBC Red.

"One of the Finest," dramatic sketch, Monday and Thursday, 7:30 p.m. EST over NBC Blue.

"Sherlock Holmes," with Basil Rathbone, Monday, 8:00 p.m. EST over NBC Blue.

October 4, 1939

"Gulden Serenaders," Wednesday and Friday, 6:30 p.m. EST over NBC Blue

"My Son and I," Monday through Friday, 2:45 p.m. EST over CBS.

"Joyce Jordan, Girl Interne," Monday through Friday, 3:00 p.m. EST over CBS.

"Society Girl," Monday through Friday, 3:15 p.m. EST over CBS.

"Smilin' Ed McConnell," Monday through Friday, 4:45 p.m. EST over CBS.

October 13, 1939

"Carson Robison and His Bucaroos," Friday, 8:30 p.m. EST over NBC Blue.

October 20, 1939

"Quixie Doodle Contest," with Col. Stoopnagle, m.c., Friday, 8:00 p.m. EST over MBS.

October 21, 1939

"Gang Busters," Saturday, 8:00 p.m. EST over CBS.

"Wayne King," Saturday, 8:30 p.m. EST over CBS.

November 1, 1939

"Dr. Christian," starring Jean Hersholt, Wednesday, 10:00 p.m. EST over CBS.

WHILE Adolf Hitler marches on to new diplomatic and aggressive victories in foreign lands, a silent, almost imperceptible civil war is being waged within the Third Reich which threatens—the moment Nazi armed forces are engaged with a foreign foe—to flare forth into open revolt. For the moment, those who wage this war are content to use the radio and propaganda for armament, veiling their activities and whereabouts in the deepest secrecy. Let us see how the seeds of rebellion are sown.

"Hitler must die!"

This ringing declaration sweeps through the airwaves of the Reich, falling upon the ears of the faithful and the fearful alike—not once, but many times. Not from one radio station, but from many stations. Not from one lone, outspoken adversary of *der fuhrer*, but from many adversaries speaking for those groups which oppose Nazism and which now, for the first time, move to battle in a concerted front.

AT THIS stage, the Nazi Opposition wages a battle of words and propaganda designed to arouse the rank and file of the German people to action. In other days such a course would have been impossible. The Opposition orator, haranguing a crowd in a square, would have been arrested, beheaded and the crowd dispersed. Today, thanks to radio, such a speaker—with a certain measure of immunity—addresses all those Germans who own radios and dare to listen.

Still, the business of broadcasting anti-Nazi material is reaching a new high and, fearful that the blistering attacks on Chancellor Hitler and his regime will flare forth in open revolt, the Gestapo (German secret police) are exerting every effort to capture and destroy these dangerous, anti-Nazi operators, thus far with little success.

The first type of subversive broadcast to trouble the Gestapo was that of foreign governments spreading their political beliefs by short-wave radio, just as the Germans do. Russia was the gravest offender on this score. But the most recent—and disturbing—type of broadcast is that of the anti-Nazi within—or just outside—the German borders. Such an operator caught within the Reich is immediately beheaded.

Behind this new and feverish radio activity in Germany lies the united efforts of several outlawed groups, some of which had previously opposed one another but which have now forgotten their differences in facing a common enemy. Firmly united in the common cause are several shades of socialists, royalists, prominent Germans of the post-war era, the Black Steel Helmets (largely World War veterans), and the Black Front, directed by Dr. Otto Strasser.

In 1935 Dr. Strasser, visiting in Czechoslovakia, met an engineer named Formis, who was formerly stationed at the government station in Stuttgart but now an exile. He persuaded Formis to try to broadcast into the Reich.

Formis, with a long technical background in radio, carefully selected the Zahori Hotel on the outskirts of Prague, not far from the German border, as the site for his operations. At the time, Formis was the only guest at the hotel, which enjoyed a large Sunday business. So only on Sundays did his



WHEN WILL HITLER DIE?

A revolt led by radio threatens the mad dog of Europe

By Herbert H. Davidson

Secret freedom broadcasters carry one-pound portable transmitters such as this to avoid detection as they travel about Germany in mobile units

transmitter enjoy a day of rest. These regular broadcasts were highly irritating to the Gestapo, but their efforts to locate it were unavailing . . . until Formis committed a fatal blunder.

One day, on a visit to Prague to buy materials, the lonesome Formis was delighted to join two young men and an attractive girl at the next table in a cafe. This trio was so entertaining that Formis invited them to the Zahori.

Several days later his gay young guests arrived. They drank, dined, joked. Afterward, the girl accompanied Formis to his room. A shot startled the proprietor, who hastened to investigate. He found Formis dying, the girl assassin gone. Rushing downstairs, he found the two young men gone also. Investigation disclosed that the car bore a Kiel license and had already dis-

appeared across the German border.

Since the passing of Formis and especially now that a united opposition has been formed, radio broadcasting from within the Reich to the German people has become an ingenious business. The importance of these broadcasts cannot be underestimated. The listener, hearing a program from Russia or England, feels that he is listening to an outsider living far from the striking arm of the Gestapo. But he knows that those people who broadcast from within the Reich not only are familiar with their subject but are risking life and limb to bring what they feel is the truth to their neighbors. The broadcaster might be the man next door. He might be the man at the next desk or that fellow across the aisle on the street-car.

In the early day of this illegal broadcasting, transmitters were concealed in old windmills, barns, or in the wilderness. Wide use of the direction-finder, however, by the Gestapo made this impractical. Even with such a practical scientific ally, the Gestapo made few arrests, although they seized much equipment.

Today the stationary transmitter has given way to more mobile units. One unit consists of three automobiles, each equipped with a portable transmitter. The main transmitter is in the center, and less powerful ones are in two other cars about thirty feet to the rear. The main transmitter sends out the full power signal while the two others send out lesser power signals, each in a different direction, and listen carefully for radio signals by the police. When the Gestapo alarm is heard, the unit disperses. Only one or two of these cars have been captured and no operators have been caught.

The relay system of broadcasting, however, has proved most maddening to the radio authorities of the Gestapo. One car starts the broadcast and, after a few minutes, stops. Another car, at a great distance, then picks up the broadcast where the first left off; then another and another. The use of four or five machines, long distances apart, incites the Gestapo to impotent rage, but there is little they can do about it.

This united body of outlawed parties, operating under the name of the "German Freedom Transmitters," has outdone itself in protective inventiveness. They have produced, for example, a unit which weighs only a pound and which is capable of transmitting from thirty to sixty miles. This is used in addressing limited audiences in restricted areas, as in urging factory workers in industrial districts to cooperate on political and economic issues, and may be carried in the side pocket of a car.

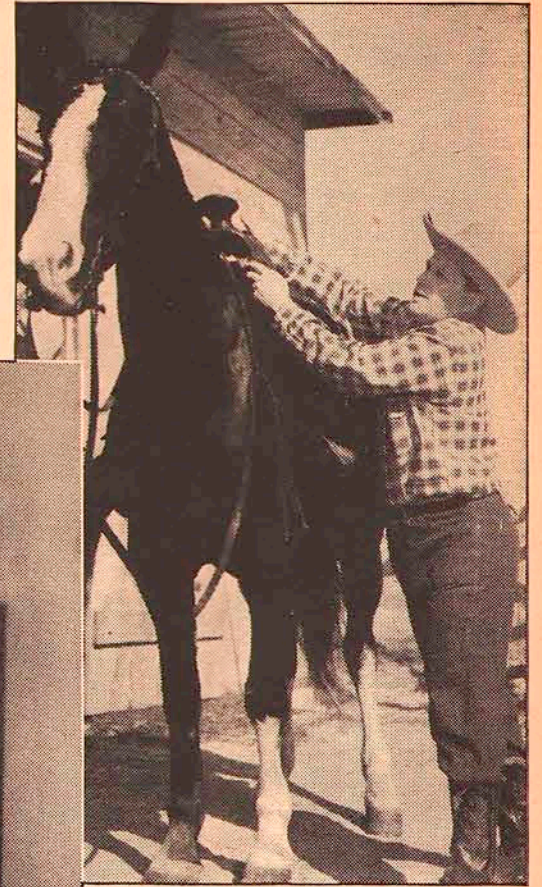
And stations which bombard the Reich with oral ammunition have sprung up like mushrooms—in Belgium, Sweden, the Netherlands, even in Mexico City. Nor is Germany alone subjected to it. Irish listeners recently heard voices, said to belong to outlawed members of the Irish Republican Army, urging the Irish to lend England no aid if she should go to war.

BUT it is in Germany where widely scattered opposition has crystallized at last into a solid, united front against Hitler and Nazism; where minor differences have been forgotten in a mass radio attack upon a common enemy at the possible loss of life and limb—it is there that we marvel at the understatement of painful truth which serves as the introductory announcement to these illegal broadcasts:

"You are now hearing, in spite of the Gestapo, the German Freedom Transmitter . . ."

It is in Germany—almost alone—that such martyrdom is possible in this day and age, and it is upon the feverish causes of the martyrs that revolt is built. So revolt is building in Germany, and each passing day brings it closer to fruition. What event, what action of *der fuhrer* will bring this civil war into the open? We can only wait and watch, for Hitler today is the same Hitler of Vienna and Munich and Prague, unpredictable and possessed of all the genius of a mad chess-player.

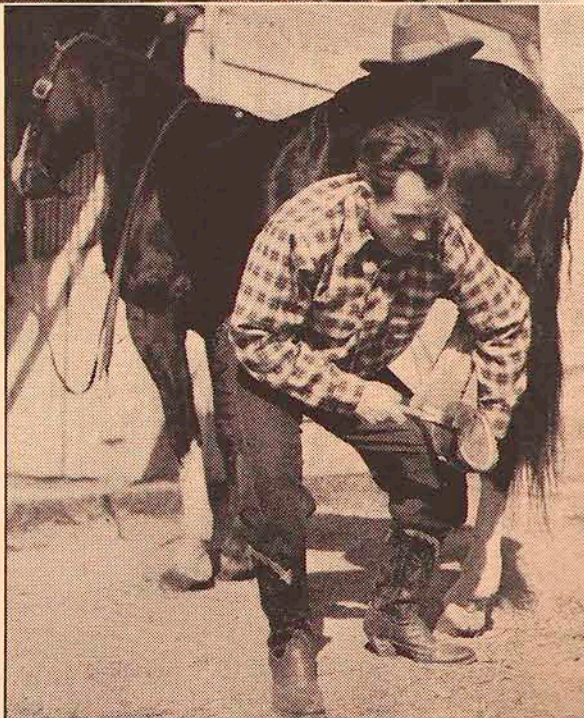
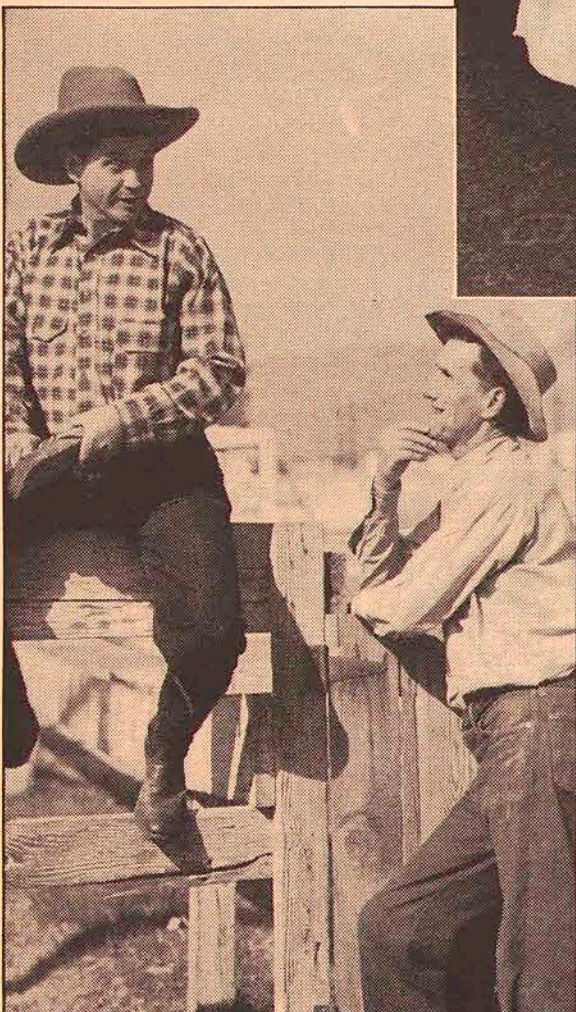
McGEE WON'T GO HOLLYWOOD



WHEN FIBBER McGEE hiked to Hollywood with his homespun show (NBC, Tues.) last year, he took Wistful Vista with him, refused to go Hollywood, and forbade writer Don Quinn to mention Filmland in scripts. Neither will McGee go Hollywood in private life, much preferring ranch life (above)—horses, hay and all



BRRR! Those ranch bunks are cold, even in southern California, Fibber complains. But he (left) prepares a sure cure for cold feet before retiring. Above: Fibber hires no grooms, tosses a saddle on the old nag himself, and does not get the pommel on the south end of the horse, either—unless the horse is turned that way



—Photographs by Gene Lester

NICEST PART of giving Hollywood the go-by, thinks Fibber, is the chance to perch on the corral fence and tell the hands tall stories

McGEE KNOWS his way around the stables, too, but there hasn't been much time for tightening horseshoes since his show reopened last week

EVEN IN THE CULINARY department, Fibber intends to carry on in the old and easy Wistful Vista pattern—in spite of Hollywood and high water!

VOICE OF THE LISTENER

Readers are invited to express their opinions. Write to V. O. L., 731 Plymouth Court, Chicago, Illinois

ASCAP Issue

Dear V. O. L.:

I wish to call your attention to a sentence on page five of your July 14 issue, wherein it is stated: "Watch for the fireworks. The National Association of Broadcasters is preparing to turn the heat on the American Society of Composers, Authors and Publishers monopoly!"

I feel sure that Radio Guide did not intend to convey a false impression to the minds of several hundred thousand readers by stating that ASCAP is a monopoly; and I am equally certain that in all fairness to the twelve hundred members of ASCAP—and I am speaking of the men whose brain-creations constitute a good deal of the entertainment that brightens the lives of millions of listeners—you will at least print this letter to show your readers that there is another side to the issue which prompted the above statement in Radio Guide.

Anyone in this country can create an invention, a play, a book, a cartoon, or even a slogan and be paid for its use. But it's darn funny, as soon as the song-writers ask payment for the use of their wares, we are accused of monopoly. The broadcasting stations are paying an average of only fifteen dollars per day per station to ASCAP, which in turn distributes this among 1,200 song-writers and publishers. Doesn't that seem like a trifling fee, compared to the thousands per hour that the radio titans collect from sponsors?

Sam Coslow,
9171 Hazen Drive,
Beverly Hills, Calif.

● Mr. Coslow is a member of ASCAP and should know whereof he speaks in the affairs of popular song-writers, for he is responsible for such hits as "Sing, You Sinners," "Was It a Dream" and

"At a Little Hot Dog Stand." Of course, no offense was intended in the statement mentioned by Mr. Coslow. We think this further explanation is needed to complete the picture of the controversy. The issue between broadcasters and ASCAP is not whether or not song-writers should be paid. The argument is about the method of payment and the amount. Broadcasters believe that the present system of payment is inequitable and object to the manner in which, they contend, the system was imposed upon them. We do appreciate Mr. Coslow's claim, and agree heartily, as do all broadcasters, that song-writers deserve credit and more than credit for their contribution to our entertainment.
—V. O. L.

Critics, Please Note

Dear V. O. L.:

I have seen a breakdown of the character of program service put out by NBC during 1938, and it spurs me to point out a few things to the critical listeners who continually cry that radio is crammed with tripe and that commercialization is killing the educational value of the broadcasting medium.

In the first place, more than one-fifth of NBC's programs last year were educational in character, over four thousand hours of broadcasting. While music, of course, accounted for more than half the total broadcasting time, it did suffer a decline. So also did comedy, believe it or not; and—this is unbelievable—comedy consumed only about 3% altogether of the time!

Commercially sponsored programs monopolized only about thirty percent of the schedule, though it may seem like



Where's Betty Lou? That's what Lew Lehr, "crazy" comedian of the air, worries about here as he examines Tommy Riggs' vocal chords to discover the phantom child who talks to Tommy, Monday nights, NBC. See letter

much more than that to those sensitive to air advertising.

W. S. Nayland, Jersey City, N. J.

● Interesting, enlightening and correct.
—V. O. L.

Shut-Up Corner

Dear V. O. L.:

Radio should provide considerable response to "Voice of the Listener." However, your insistence to add your own remarks cuts down response considerably. Why not advise listeners you will no longer add to their remarks but simply print them and see if you don't get enough letters to print in each issue?

A. Beebe, Des Moines, Iowa

● Our comments are added to amplify, clarify and fill the gaps to make for completeness of information and interest. We shall find space to print any letters of unusual radio interest that may be contributed by A. Beebe or any other listener-reader. See next letter.
—V. O. L.

Dear V. O. L.:

Is it any wonder that Wayne King consistently stands high in favor among radio fans? When his music is announced you hear Wayne King's music—not crooners. When most orchestras are announced they simply serve as a background for crooning and one does not hear the orchestra play much music as an orchestra. "Music is the thing," says Waring. I say, "Yes, let's have music without crooners."

Would you print this comment without adding your own?

A. Beebe, Des Moines, Iowa

Fifty-four-Forty or Jive!

Dear V. O. L.:

It has been said that music is a barometer of the culture of a people or nation. If this is true, the American musical taste must be at a very low ebb. I do not know one note of music and never tried to play a musical instrument of any kind in my life, nor did I ever sing a note. But for fifty years I have heard nice, pleasing music on both sides of the Atlantic, and I think I can tell a pretty piece of music when I hear it. I would make a poor mess of trying to do an oil painting, but I can recognize a pretty picture when I see one.

All the banging and tooting in a fantastic way is not doing much to improve the musical taste of the rising generation. There are many people in this part of the country who will not have radios in the house on account of the trash.

Thos. W. Morris,
Minudie, Nova Scotia, Canada

● Will swing precipitate a New World crisis between the two "good neighbor" countries? We'd like to hear what other of our Canadian friends and listeners think.—V. O. L.

Shut-In Corner

Dear V. O. L.:

After about forty years of active field work as an engineer-surveyor, just two years ago my legs went bad on me and the doctors ordered amputation. Since then I have been on the operating-table four times. How did I stay cheerful through it all? My line of work has trained me to take everything as all in the day's work, whether it meant working outdoors at forty degrees below zero in the north or going all day without water in the Arizona desert.

Did I want a hobby? Sure, but what? I finally decided to gratify an old desire and go in for amateur radio. Even if I build my own set, the work is light and I'll be able to handle it in the near future. I'm reading up on text-books to be ready when I'm strong enough to start the work.

J. G. Haldane,
Leesburg, Fla.

Discoveries

Dear V. O. L.:

What about these radio discoveries? Seems to me that it isn't Rudy Vallee or Eddie Cantor or any other master of ceremonies who have discovered people like Frances Langford and Bergen-McCarthy. It's the radio audience, without whose approval no personality, no matter how talented, can make the radio grade.

Mrs. G. W. Markham,
Jamestown, N. Y.

● True it is that radio listeners are the final arbiters of who's going to be who on the air, but how could they choose if men like Vallee (see picture) and Cantor didn't present the novices?—V. O. L.

Riggs Routine

Dear V. O. L.:

Listened to Tommy Riggs' first broadcast last night and thought it swell. But what's this about Tommy Riggs and Betty Lou being the same person? I've read it, but I can't believe it.

Mrs. G. White,
San Antonio, Texas

● Believe it or not, Mrs. White, Betty Lou's voice comes right out of Tommy Riggs' throat. As you will note from picture on this page, you're not the only person who's mystified.—V. O. L.



Rudy Vallee has given many of today's top radio stars their start in radio (see letter), and Frances Langford, singing star of "Texaco Theater" (CBS, Wed. night), is one of them. Above, they're seen singing together

The March of Music

Edited by LEONARD LIEBLING

"...An ampler Ether, a diviner Air..."—Wordsworth

FORECAST

IF THERE is no war in Europe, Richard Strauss will conduct a special performance of his tone poem, "Don Quixote," in Berlin, to be broadcast September 15 by NBC. The concert is one of many being given throughout Germany this year in celebration of Strauss' seventy-fifth birthday, which took place on June 11.

Saturday, September 9

Dorian String Quartet, CBS. American chamber-music. *String Quartet in E*



Henrietta Schumann, talented concert pianist, will be heard on "Radio City Music Hall," Sun., NBC

theme and ending in pianissimo poesy.

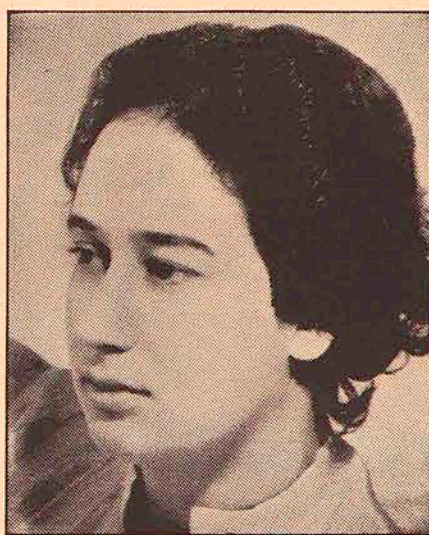
Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

Symphonic Strings, MBS. Alfred Wallenstein, conductor. *Concerto Grosso No. 13* (Handel), *Romance* (Sibelius), *Symphonie Spirituelle* (Hamerik).

Eastern Daylight 10:15 p.m.	Central Daylight 9:15 p.m.	Mountain Not Available
Eastern Standard 9:15 p.m.	Central Standard 8:15 p.m.	Pacific Not Available

Sunday, September 10

Radio City Music Hall of the Air, NBC. Music Hall String Quartet; Jacques Gasselin, first violin; Henrietta Schumann, pianist; John Herrick, baritone.



Yella Pessl, distinguished harpsichordist, is the guest on "Kraft Music Hall," Thursday night, NBC

Minor, Opus 19 (David Stanley Smith).

Eastern Daylight 11:00 a.m.	Central Daylight 10:00 a.m.	Mountain Not Available
Eastern Standard 10:00 a.m.	Central Standard 9:00 a.m.	Pacific Not Available

Columbia Concert Hall, CBS. Daniel Ericourt, pianist.

Eastern Daylight 11:30 a.m.	Central Daylight 10:30 a.m.	Mountain Not Available
Eastern Standard 10:30 a.m.	Central Standard 9:30 a.m.	Pacific Not Available

NBC String Symphony, NBC. Frank Black, conductor. *Piano Sonata Opus 7* (transcribed for orchestra by Frank Black) (Beethoven).

Frank Black's orchestral transcriptions of some of the Beethoven piano sonatas are models of their kind, faithfully reflecting the notes and spirit of the composer.

Opus No. 7, in A Flat, is an earlier sonata (1797), written a year before the composer has his first premonition of approaching deafness. The pages are amiable and even gay. In this clear-cut work it is easy to follow the similarity in construction between Beethoven's sonatas and his symphonies, the simple, contrasting themes and their ever-varied development. Also there are numerous episodes which in only slightly different form will be recognized by Beethoven followers as recurring in the music of his later years.

The opening section has agreeable flow, with moments of mild drama. The second movement is extended song, eloquent and warm. The third is the typical Beethoven scherzo, with moods joyous and serious. The finale, tenderly tuned, ripples along gracefully, always returning to the chief

Fantasia for String Sextet (Byrd), *Minuet from "Le Bourgeois Gentilhomme"* (Lully), *Minuet* (Bolzoni), *The Quartet* and *Henrietta Schumann*; *Befreit* (Strauss), John Herrick, baritone; *Rondo Capriccioso* (Mendelssohn), Strings and Piano; *Stornellata Marinara* (Cimaro), *Sotto Il Ciel* (Sibella), John Herrick; *Verklaerte Nacht* (Schoenberg), String Sextet.

William Byrd (1542-1623) remains an outstanding ornament of England's most brilliant period in classical music. He was astonishingly modern for his time, both in harmony and workmanship. Put up with his lack of sensuousness—he was essentially a composer for the church—and you will love the pureness and dignity of his writing.

Lully set some of Moliere's plays to music, for the Versailles seances of Louis XIV. "Le Bourgeois Gentilhomme" (Moliere) is a comedy ballet in which Lully himself took the role of the Mufti. Richard Strauss used the same play for one of his operas.

Giovanni Bolzoni, Italian, died in 1919. Not well known outside of his native land, he nevertheless left much graceful and well-made music.

Schoenberg's "Transfigured Night" dates from his early period when he still did reverence to melody and euphony, and made Wagner his tonal god. This sextet was subsequent rewritten by him for orchestra.

Eastern Daylight 12:00 noon	Central Daylight 11:00 a.m.	Mountain 9:00 a.m.
Eastern Standard 11:00 a.m.	Central Standard 10:00 a.m.	Pacific 8:00 a.m.

Columbia Symphony Orchestra, CBS. Andre Kostelanetz, conductor. *Overture to "Oberon"* (Weber). *The Sorcerer's Apprentice* (Dukas), *Clair de Lune* (Debussy-Kostelanetz), *Introduction and March from "Le Coq d'Or"* (Rimsky-Korsakoff), *Romeo and Juliet Overture* (Tschaiakowsky).

Eastern Daylight 3:00 p.m.	Central Daylight 2:00 p.m.	Mountain 12:00 noon
Eastern Standard 2:00 p.m.	Central Standard 1:00 p.m.	Pacific 11:00 a.m.

So You Think You Know Music, CBS. Music Quiz. Ted Cott, master of ceremonies.

Eastern Daylight 4:00 p.m.	Central Daylight 3:00 p.m.	Mountain 1:00 p.m.
Eastern Standard 3:00 p.m.	Central Standard 2:00 p.m.	Pacific 12:00 noon

Tapestry Musicale, NBC. Orchestra direction H. Leopold Spitalny.

Eastern Daylight 4:30 p.m.	Central Daylight 3:30 p.m.	Mountain 1:30 p.m.
Eastern Standard 3:30 p.m.	Central Standard 2:30 p.m.	Pacific 12:30 p.m.

Jane Froman, mezzo-soprano; Jan Peerce, tenor; with Erno Rapee's Orchestra, CBS.

Eastern Daylight 7:30 p.m.	Central Daylight 6:30 p.m.	Mountain 4:30 p.m.
Eastern Standard 6:30 p.m.	Central Standard 5:30 p.m.	Pacific 3:30 p.m.

The NBC Orchestra, NBC. Howard Hanson, conductor. *Overture "Oedipus Tyrannus"* (Paine), *Fantasy on a Carolina Mountain Tune* (Vardell), *The White Peacock* (Griffes), *Jubilee Overture* (Chadwick), *Suite from "Merry Mount"* (Hanson).

American composers, ancient and contemporary, are companioned here instructively, showing how they kept pace with time's progress and changes in the styles of music. Paine (1839-1906) wrote one of the first modern American operas (unperformed), named "Azara." He also created symphonic, chamber and church works. For many years he served as professor of music and organist at Harvard University, where he taught such eminent composers as Foote, Converse, Daniel G. Mason and John Alden Carpenter. "Oedipus Rex," incidental music (male voices and orchestra) for Sophocles' tragedy, had its premiere at Harvard in 1881.

George Chadwick (1854-1931), like Paine, added a teaching-career to his composing activities, and became the head of the New England Conservatory in Boston. He too taught Converse and Mason, as well as Sidney Homer, Henry Hadley, Horatio Parker, Edward B. Hill and William Grant Still. Operatic, symphonic, choral and chamber-music formed the Chadwick output.

Even in these earlier days an American composer could not live alone from his works (MacDowell and Foote taught also), and the same seems to hold good in our own time, as most of the current creators instruct at universities and conservatories. Hanson heads the great Eastman Music School in Rochester, New York. The suite on this program is from his opera, "Merry Mount," premiered at the Metropolitan in 1933. The libretto derives from a tragic tale by Hawthorne dealing with characters in the Puritan period of New England.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

Ford Summer Hour, CBS. Orchestra; Don Voorhees, conductor; James Melton, tenor; Guests. Light music.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 6:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 5:00 p.m.

Monday, September 11

Voice of Firestone, NBC. Alfred Wallenstein, conductor. *Overture to "Orpheus in the Underworld"* (Offenbach), *Romance* (Inez MacDonald) (world premiere), *Russian Sailor's Dance* (Gliere), *Valse Triste* (Sibelius), *Apple Blossoms* (Kreisler-Jacoby).

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 5:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 4:30 p.m.

Tuesday, September 12

Eugene Conley, tenor, NBC. Concert orchestra.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 5:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 4:30 p.m.

Mozart Concerto Series, MBS. Orchestra; Alfred Wallenstein, conductor;

Nadia Reisenberg, piano soloist.

The first of a new series which will present Mozart's piano concertos. The series will run through March. Miss Reisenberg will be the soloist for the entire series. Piano Concerto No. 1 (Mozart).

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 5:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 4:30 p.m.

Thursday, September 14

Jessica Dragonette, soprano, NBC. Concert orchestra.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

Toronto Promenade Concerts, NBC. Reginald Stewart, conductor; Malcolm and Godden, duo-pianists.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 6:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 5:00 p.m.

Sinfonietta, MBS. Alfred Wallenstein, conductor. *Symphony No. 1* (Beethoven), *Children's Suite* (Bizet).

Eastern Daylight 9:30 p.m.	Central Daylight 8:30 p.m.	Mountain 6:30 p.m.
Eastern Standard 8:30 p.m.	Central Standard 7:30 p.m.	Pacific 5:30 p.m.

Kraft Music Hall, NBC. Yella Pessl, harpsichordist.

Eastern Daylight 10:00 p.m.	Central Daylight 9:00 p.m.	Mountain 7:00 p.m.
Eastern Standard 9:00 p.m.	Central Standard 8:00 p.m.	Pacific 6:00 p.m.

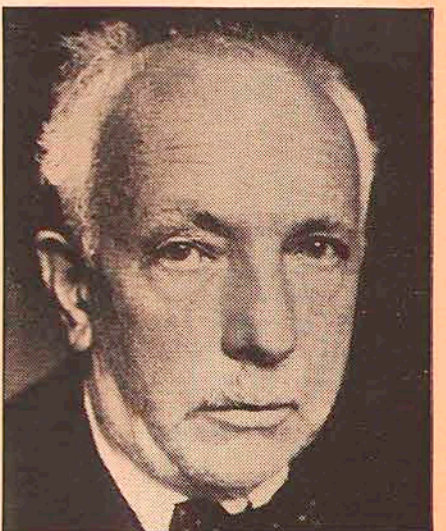
Friday, September 15

Special Broadcast from Berlin; The Berlin Radio Orchestra, NBC. Richard Strauss, conductor. *Don Quixote* (Strauss).

Richard Strauss subtitled his lengthy but inspired score, "Fantastic Variations on a Theme of Knightly Character." There are ten variations, an introduction and finale.

The subject is, of course, the eccentric and lovable knight-hero of the immortal novel by Cervantes, and Strauss' music depicts some of the adventures of the demented Don Quixote. The themes in the introduction are those of the Don himself and of the questionable Dulcinea, whom he idealizes into a great lady in distress. Solo cello sounds the theme of the Don and solo viola characterizes the comical Sancho Panza. Variation No. 1 describes the fight with the windmills. No. 2 is the encounter with the sheep, whose "Baa, baa" is heard in muted brass. No. 3 is conversation between the knight and his squire. In No. 4 they attack the band of pilgrims. Nos. 5 and 6 are devoted to Dulcinea. No. 7, the ride through the air. No. 8, voyage in the enchanted boat. No. 9, combat with the magician. No. 10 shows the Don beaten by the Knight of the White Moon and resolving to retire and become a shepherd. And then the finale, with the death of the Don, now sane and sorrowfully recalling his vain dreams and delusions. The passage is one of the most lovely and affecting in all music, and I, for one, never hear it without tear-filled eyes.

Eastern Daylight 4:15 p.m.	Central Daylight 3:15 p.m.	Mountain 1:15 p.m.
Eastern Standard 3:15 p.m.	Central Standard 2:15 p.m.	Pacific 12:15 p.m.



Famed composer Richard Strauss will conduct concert from Berlin, Fri. (NBC), if war situation permits

Aiming at Art

By Leonard Liebbling

AS A rule sternly devoted to high art, this department very recently detoured into the subject of our native popular music. Resulting was the discovery that quite some merit must be credited to many of the pieces so generally sung and whistled by the average Mr. and Mrs. America and their young Americas. Always considering the clear line of demarcation between popular and art music, nevertheless the latter sometimes overlaps the other, both when the tunes and harmonies are original and when they derive or are lifted from the pages of the great masters.

Recently March of Music published that opinion. Now comes Meredith Willson (of the Concert Hall feature on "Good News of 1940") backing it up and undertaking to furnish practical proof. In a communication he points out that the universally beloved examples of art music are not the lengthy symphonies, tone poems, sonatas, etc., but the shorter minuets, preludes, serenades, caprices, barcarolles, vales, nocturnes, and the like. He cites Beethoven's and Paderewski's minuets, Schubert's Serenade, Chopin's Minute Waltz, Kreisler's Caprice Viennoise, Offenbach's Barcarolle, Rachmaninoff's C sharp minor Prelude, etc.

"There is no doubt," Mr. Willson goes on, "of the talent of our American composers of popular music, but (with the exception of Gershwin and his piano preludes) they never have written in the small art forms. Not because of lack of ability but because of lack of proper incentive and encouragement. Publishers keep on pushing them for the most salable product, and of course they are not averse to making as much money as possible. The public has permanently taken to its heart Rubinstein's Melody in F, Brahms' Lullaby and Mendelssohn's Spring Song, but it still buys more copies of Three Little Fishes, Deep Purple, and Begin the Bequaine.

"I shall commission ten of the nation's most outstanding writers of popular music to compose ten original pieces in art form and content, and will premiere those works to a nation-wide audience during the Concert Hall part of 'Good News of 1940.' We can then see which of the gifted group are able



Daniel Ericourt will be guest pianist on "Columbia Concert Hall," Saturday morning over a CBS net

to adapt their melody-writing ability and rhythmic mastery to the small art forms that have endured so long. I feel confident that perhaps all the commissioners might come through the test with signal success."

The Willson plan starts soon after "Good News of 1940" resumes, when each week one of the ten composers will be asked to do an original piece in a specified standard form. The series is designed to bring forth an American minuet, American serenade, American barcarolle, caprice, lullaby and similar productions. "From among them," Mr. Willson hopes in conclusion, "may emerge at least one composition destined for immortality."

In his quest, Mr. Willson is aided by a committee including himself, Dr. Frank Black, Howard Barlow, the editor of The March of Music, and others. They are selecting the list of ten composers and have already chosen Ferdie Grofe, Peter de Rose, Dana Suesse, Vernon Duke, Morton Gould. Announcement of the other five is to follow shortly.

Speaking Up

By V. Vidal

THE March of Music correspondence has been lively lately, particularly in regard to musical hobbies. Readers of this column will remember that I told of the case of an Army veteran who compiled a log of all the composers and compositions he heard on the air. A pile of letters have come in, telling of others who are doing the same thing.

From Reading, Pa., a correspondent writes: "I have been doing the same thing for the last two years. My interest in music was started by my love for Nelson Eddy's singing and a consequent desire to know more about the songs he sang and the music he loved. With the slight knowledge of music I had, plus a growing love for it, Mr. Eddy's unconscious influence and the gift of a second-hand radio, I started to list all the music (real music) I heard on the radio. My list to date covers about 3,450 compositions and about 1,200 composers. I keep them in alphabetical order and in a loose-leaf binder."

A Chicago reader says: "The Army veteran has nothing on me. I just made a rough estimate of the compositions I have heard and they exceed 5,000." He goes on to illustrate his elaborate method of keeping his file, which is too complicated to reproduce here.

Not all the letters were about musical hobbies, however. One in particular bears quoting for its heartfelt, almost comic, sincerity and desperation. Helen Mutch, of Vancouver, British Columbia, writes: "You hit the nail on the head so well in your paragraph on music-jeerers. You see, I live with two jitterbugs whom I have the doubtful honor of calling my brothers. Now, as a result of this quirk of fate, I have to argue, battle and generally match wits against these two in order to hear any good music. The routine every night is, Is it to be Gorin or Goodman, Koussevitzky or Krupa? The classics usually win out, with no damage done . . . so far! If you print this, I hope you mention my name—for obvious reasons—one more for my side!" We're with you, Miss Mutch. Keep up the fight!

Men Behind the Music

This Week: ERNEST LA PRADE

EVERY Sunday morning a couple of years ago, in homes all over the United States, one or more members of the family settled themselves in front of the radio with a music-stand propped up before them. Some held fiddles, others flutes, clarinets, bassoons, oboes, tubas and double-basses. At precisely twelve noon the radio was turned on and the announcement came over the air, "This is the National Broadcasting Company presenting the NBC Home Symphony under the direction of Ernest La Prade." Then the voice of Mr. La Prade giving the number of beats to a bar; the A was sounded for

played only occasionally while acting as Dr. Walter Damrosch's assistant in the preparation and presentation of the "Music Appreciation Hour." Since becoming music-research director for NBC in 1937, La Prade never plays at all. Once in a long while a sudden spurt of energy makes him sit down and practise for hours. The next day he has sores on his fingers, and by the time they're healed the spurt has disappeared. So the violin goes back into its case for another six months.

Other things keep him busy. Continually on the hunt for new and exciting musical programs, La Prade has a



As musical mentor, conductor and talent-scout, Ernest La Prade has a finger in most NBC musical pies



Widely known to music-lovers is H. Leopold Spitalny, who conducts "Tapestry Musicale," Sundays, NBC

tuning; a metronome ticked out the time . . . and they were off. The studio orchestra, playing symphonies, tone poems, marches, overtures, was joined all over the land by the amateurs in shirt-sleeves. It was the biggest orchestra in the world, scattered over a whole country, most of whose members were unknown to one another, all playing in unison under a conductor they couldn't even see.

Slim, short, sandy-haired Ernest La Prade, responsible for the miracle, was astonished at its success. Thousands of letters from amateurs who played along at home with the regular radio orchestras gave him the idea in 1932. It took four years to carry it through. He had no way of telling just how many people joined the orchestra. But it was known that participating study-groups in forty-six states, six provinces in Canada, several foreign countries and even ships at sea were following the program. On that basis he figured quite a few people felt the urge to play in an orchestra.

He could understand the urge himself. For almost ten years he was first violinist of the New York Symphony, after a career as solo violinist and quartetist in America and Europe. Later he

finger in practically every musical pie at NBC. His connection with radio dates back to the middle twenties, when he was still a performer. Later he became conductor for some of the earliest big commercial programs and directed the first variety hour, put on by *Collier's Magazine*. Its form was much like the Vallee hour today, except that the playlets were dramatizations of stories in the magazine. He still remembers supplying one of the Fu Manchu serials with sinister oriental music, punctuated by plenty of mysterious wails. However, La Prade's biggest interest in radio has always been music appreciation. His "Alice in Orchestralia" series ran several years. Taken from his book of the same name, it tells of a little girl's adventures in the land of orchestral instruments. Adults got as much fun and instruction from it as children.

At present La Prade is working in close collaboration with Dr. Norman Angell, NBC's education consultant in its public-service campaign. Their aim is to get a complete radio coverage of every kind of music for children as well as adults. La Prade attends several

(Continued on Page 44)

**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)			
CHNX, Canada	6.13	OAX4J, Peru	9.84
COCQ, Cuba	8.85	OLR5A, Bohemia	15.23
CSW7, Portugal	9.735	OZF, Denmark	9.52
DJB, Germany	15.20	OZH, "	15.32
DJD, "	11.77	PCJ, Holland	9.59, 15.22
DJL, "	15.11	PHI, "	17.775
DJZ, "	11.80	RAN, U.S.S.R.	9.80
EAQ, Spain	9.86	RKI, "	15.08
EIRE, Ireland	17.84, 9.595	RNE, "	12.00
		RW96, "	15.18
FO8AA, Tahiti	7.1	SBP, Sweden	11.705
GRX, England	9.69	SPD, Poland	11.53
GRY, "	9.60	SPW, "	13.64
GSA, "	6.05	TFJ, Iceland	12.23
GSB, "	9.51	TGWA, Guatemala	15.17
GSC, "	9.58	TGWB, "	6.49
GSD, "	11.75	TG2, "	6.195
GSE, "	11.86	TIPG, Costa Rica	9.612
GSF, "	15.14	TI4NRH, "	9.698
GSJ, "	17.79	TPA2, France	15.24
GSH, "	21.47	TPA3, "	11.88
GSI, "	15.26	TPA4, "	11.71
GST, "	21.58	TPB3, "	17.59
GSO, "	15.18	TPB1, "	11.885
GSP, "	15.31	VK2ME, Australia	9.59
GSV, "	17.81	VK3ME, "	9.51
HAS3, Hungary	15.37	VLR, "	9.58
HAT4, "	9.12	WIXAL, Boston, Mass.	
HBJ, Switzerland	14.535		15.25, 11.79, 6.04
HBO, "	11.402	WIXAR, Boston, Mass.	
HCIJB, Ecuador	14.43		11.73, 15.13
HCIJB, "	12.46	XEOR, Mexico, D.F.	7.38
HCIJB, "	6.356	XEUZ, "	6.12
HP5A, Panama	11.7	XEWV, "	9.5
HP5G, "	11.78	XGOX, China	17.8
HP5J, "	9.60	XGOX, "	11.9
HP5K, "		XPSA, "	7.01
HVJ, Vatican City	15.12, 9.66, 6.03	YV5RN, Venezuela	5.04
IRF, Italy	9.83	ZIZ, St. Kitts	6.385
JL7G3, Japan	11.705	ZRL, So. Africa	9.61
JZJ, "	11.80	2RO3, Italy	9.635
JZK, "	15.16	2RO4, "	11.81
JZL, "	17.785	2RO6, "	15.30
LRA, Argentina	9.69	2RO8, "	17.82
LRX, "	9.66	2RO9, "	9.67

Short-wave programs of American stations are shown along with the regular listings beginning on page 18. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

Daily Programs, Sat., Sept. 9, through Fri., Sept. 15

- Programs listed here are those broadcast daily at the same time. Exceptions are indicated
- 8 a.m.—Transmission to Asia: KGEI (9.53)
 - 8 a.m. (ex. Mon.)—Program from Siam: HS8PJ (9.51)
 - 8:30 a.m.—Program from Ireland: EIRE (17.84)
 - 8:30 a.m.—News (English): KGEI (9.53)
 - 9 a.m.—English program: Radio Saigon (11.78)
 - 9 a.m.—Classical Music: DJL
 - 9:15 a.m.—News (English): GSF GSG GSI
 - 9:15 a.m. (ex. Sun.)—Golden Gate Exposition Stroller: KGEI (9.53)
 - 11:30 a.m. (ex. Sun.)—News (English): WLWO (6.06)
 - 12 noon (ex. Sun.)—News (English): 2RO6
 - 12:30 p.m. (ex. Sun.)—Farm program: WGEA (15.33)
 - 1 p.m.—International Hour: HP5G
 - 1:17 p.m.—Arabic program: GSP
 - 1:30 p.m. (ex. Sat., Sun.)—News (English): W2XE (17.83)
 - 1:45 p.m.—Marimba Ensemble: TGWA (15.17)
 - 2 p.m.—News (English): GSG GSI GSD
 - 2:30 p.m.—Program from Ireland: EIRE (9.695 alternate days)
 - 3:15 p.m.—News (French, German and Italian): GSA GRX
 - 4 p.m.—Variety program: 2RO6 2RO9
 - 4:55 p.m.—News: WGEA (15.33)
 - 5:20 p.m.—Dance music: TAP (9.465)
 - 5:30 p.m. (ex. Sun.)—News (English): GSD GSP
 - 6 & 9 p.m. (ex. Sun.)—News (Spanish): SNBI (17.78) WRCA (9.67)
 - 6:30 p.m. (ex. Sun.)—News (Spanish): W2XE (15.27) WCAB (9.59 or 6.06)
 - 7 p.m.—News (English): DJB DJD DJZ DJP
 - 7 p.m.—News (English): W9XA (26.45)
 - 7 p.m.—Polish Program for North America: SPW
 - 7:15 p.m.—News (English): 2RO9
 - 7:30 p.m.—News (Spanish): GSO GSC
 - 8 p.m. (ex. Sat.)—Program from Budapest: HAT4
 - 8 p.m.—News (English): HP5A
 - 8 p.m.—Soviet program: RAN RKI RV96
 - 8:30 p.m.—News (English): W4XA (26.15)
 - 8:30 p.m. (ex. Sat.)—News (English): HAT4
 - 8:30 p.m.—News (English): 2RO3 2RO4 2RO6
 - 8:30 p.m.—News (English): GSB GSD GSF
 - 8:45 p.m. (ex. Sun.)—North American program: EAQ
 - 9 p.m.—Program from Nassau, Bahamas: ZNS (6.09)
 - 9:15 p.m.—News (English): DJB DJD DJZ DJP
 - 9:30 p.m.—North American transmission: TPB11
 - 10 p.m.—Program from Chungking, China: XGOX (17.8)
 - 10:30 p.m.—North American transmission: OZF
 - 11 p.m. (ex. Mon.)—Friendship Hour: HCIJB
 - 11 p.m.—News (English): TPB11 TPA4
 - 11:30 p.m.—News (English): XEUZ
 - 11:30 p.m.—News (English): DJB DJD DJZ DJP
 - 12 mid.—News (English): GSB GSC GSD
 - 1 a.m.—Overseas hour: JZK

Saturday, September 9

- For programs broadcast daily see Daily Programs (Col. 1)
- 9:45 a.m.—Mail Bag: KGEI (9.53)
 - 10:30 a.m.—Musical comedy, "Bon Voyage": GSF
 - 2:30 p.m.—Selections from Musical Comedy and Light Opera: GSG GSP GSD
 - 3 p.m.—Up with the Curtain: GSG GSP GSD
 - 4 p.m.—Mail Bag: TAP (9.465)

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times given are Eastern Daylight Time. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours

THESE are troubled times in the history of the world. Events are happening with such breath-taking rapidity that even before the ink can dry on your newspaper extra, new pacts have been made, frontiers have been revised or territories have changed hands. War clouds gather or are dissipated, crises develop in successive waves. Only short-wave radio, its messages flung to the far outposts of the world with the speed of light, can hope to meet the challenge of carrying today's kaleidoscopic headlines to peoples everywhere while the news is still news. Since what is happening abroad can not help but affect you and me, you will want to know where and when to tune in direct news accounts, in English, of what is happening over there.



Sir Henry Wood conducts "Promenade Concert," Mon.

For news from the democracies, tune in London, at 5:30 p.m. EDT (GSD or GSP), GSP will be best; at 8:30 p.m. EDT (GSB, GSD or GSF), GSD should be best, or at 12 midnight EDT (GSB, GSC or GSD), GSC should be best, or tune in Paris at 11 p.m. EDT, TPB11 will be best.

News from the dictator countries can be heard as follows: From Berlin at 7 p.m., 9:15 p.m. and 11:30 p.m. EDT, in each case over Zeesen stations DJ3, DJD, DJZ or DJP, DJD is usually best; from Rome at 8:30 p.m. EDT, over 2RO3, 2RO4, 2RO6 or IRF, 2RO4 is usually best, or from Moscow at 8 p.m. EDT, over RKI, RV96 or RAN, RV96 is best.

Poland's transmission for North America is put on daily from 7 to 10 p.m. EDT, over stations SPW and SPD. When conditions are favorable, fair reception is afforded by SPW. The latest news in English is given over Budapest, Hungary, station HAT4 (9.125) nightly near 8:30 p.m. EDT. As a rule this station is not well received in North America. English news periods from Tokyo, Japan, are radiated daily at 1:05 a.m. EDT over station JZK, and at 9:05 p.m. EDT,

over station JZL. Due principally to a poor choice of frequencies, these transmissions are none too well heard at present.

In accordance with the changed status of short-wave broadcast stations in the United States, WIXAL of Boston, Mass., has received the new call WSLR.

In honor of Guatemala's Day of Independence, special transmissions have been arranged for broadcast over "The Voice of Guatemala" station TGWA. The first of these broadcasts will occur Wednesday evening, September 13, at 11:15 p.m. EDT on a frequency of 9.685 megs. The program will feature a concert of popular and dance music with the Marimba "Maderas de mi Tierra" of the National Police Force of Guatemala. The transmission of the great parade and gymnastic celebrations on the Campo de Marte's Field will be made on Thursday, September 14, at 10 a.m. EDT, on a frequency of 15.17 megs. At 11 p.m.

EDT, on the same day, a great concert of the Orchestra Progresista, conducted by Gaston Pellegrini and featuring talented soprano Aida Dominelli, will be radiated on a frequency of 9.685 megs. The closing ceremonies of the celebrations will be on Friday, September 15, at 11 p.m. EDT, when a great concert of the First Military Band of Guatemala, and other military bands from the Parque Central of Guatemala City, will be transmitted on a frequency of 9.685 megs.

WLWO (formerly W8XAL) of Cincinnati, Ohio, one of the pioneer international stations of the world, will have its power boosted to 50,000 watts some time this fall. When the new transmitter goes on the air, it will broadcast on the following frequencies: 6.06, 9.59, 11.87, 15.27, 17.76 and 21.65 megs.

- 6 p.m.—News (English): RNE
- 6:15 p.m.—Canadian Orchestra: WGEA (9.55)
- 7 p.m.—Tourist Hour: HP5A
- 8:30 p.m.—Program from Honolulu: KQH (14.92)
- 8:30 p.m.—Concert Hall: WGEA (9.55)
- 9 p.m.—North American program: SBP (11.705)
- 9:15 p.m.—Alice Andreani: 2RO3 2RO4 2RO6 IRF
- 9:30 p.m.—Variety broadcast: TPB11 TPA4
- 10 p.m.—Dance music: YV5RN
- 10 p.m.—English broadcast: TI4NRH
- 10:45 p.m.—Andrew Fenner, organist: GSB GSC
- 11 p.m.—Master Works Concert: TGWA (9.685)
- 11 p.m.—Spatari DX Broadcast: YNDG (13.9)
- 12 mid.—Dance music: KGEI (9.53)
- 12 mid.—Marimba music: TGWA (9.685) TGWB
- 1:30 a.m.—Spatari Language DX Broadcast: TGQA (6.4)

Sunday, September 10

- For programs broadcast daily see Daily Programs (Col. 1)
- 9 a.m.—Program from Denmark: OZH
 - 9:25 a.m.—News: W2XE (17.83)
 - 12:30 p.m.—Welsh folk-songs: GSF GSG GSI
 - 1:30 p.m.—Fred Hartley's Sextet: GSG GSI GSD
 - 1:45 p.m.—Marimba Ensemble: TGWA (15.17)
 - 2:45 p.m.—Mail Bag (Italian): WRCA (21.63) WNBI (17.78)
 - 3:30 p.m.—Latin-American songs: TGWA (15.17)
 - 4:30 p.m.—Mail Bag (French): WNBI (17.78) WRCA (21.63)

- 6 p.m.—Short-Wave Listeners Mail Bag: CHNX
- 6:30 p.m.—Brass Band: DJB DJD DJZ
- 7 p.m.—Mexican Hour: XECR XEWV
- 7:20 p.m.—Serial, "The Four Feathers": GSB GSD
- 8 p.m.—First Infantry Band: HAT4
- 8:15 p.m.—Military Band Concert: TGWA (15.17)
- 8:30 p.m.—News (English): GSB GSD GSF
- 8:45 p.m.—Opera, "Le Maschere": 2RO3 2RO4
- 9 p.m.—Cuban Band Concert: COCO (8.7)
- 9:10 p.m.—Jose Molina Pinillos' Orchestra: TGWA (9.685)
- 9:45 p.m.—Treasure Island Brazilian Orchestra: KGEI (15.33)
- 10 p.m.—News: TGWA (9.685) TGWB
- 10 p.m.—Program, "La New York": COCX (11.735)
- 10:15 p.m.—Sunday Concert: DJB DJD DJZ
- 10:40 p.m.—Diary of the Air: TGWA (9.685)
- 11 p.m.—Buddy Fishers' Orchestra: WLWO (6.06)
- 11 p.m.—Symphonic Orchestra: TGWA (9.685)
- 12 mid.—Marimba music: TGWA (9.685) TGWB

Monday, September 11

- For programs broadcast daily see Daily Programs (Col. 1)
- 9:30 a.m.—"Empire Exchange," talks: GSF GSG
 - 11:30 a.m.—Eugene Pini's tango orchestra: GSF
 - 2:45 p.m.—Hollywood news: W2XE (17.83)
 - 3 p.m.—Promenade Concert: BBC Symphony Orchestra, conducted by Sir Henry J. Wood: GSG GSP GSD

- 4:45 p.m.—Organ Reveries: WGEA (15.33)
- 5 p.m.—Dance Hour: WGEA (15.33)
- 5:30 p.m.—Mail Bag (Portuguese): WRCA (21.63) WNBI (17.78)
- 7 p.m.—Aloha Land: WGEA (9.55)
- 7 p.m.—English program: Radio Martinique (9.7)
- 7:25 p.m.—Brian Lawrence's Sextet: GSB GSD
- 7:30 p.m.—Tropical Moods: WGEA (9.53)
- 8:15 p.m.—Mail Bag (Spanish): WGEA (9.53)
- 8:30 p.m.—Folklore melodies: HAT4
- 8:45 p.m.—String Orchestra: 2RO3 2RO4 2RO6
- 9 p.m.—Program from Belgrade, Yugoslavia: YUG (15.24)
- 9:45 p.m.—North American transmission: HBO (11.402)
- 9:45 p.m.—Play, "Montcalm": GSB GSD GSF
- 10 p.m.—Germany by ABC: DJB DJD DJZ
- 10:15 p.m.—Opera, "The Marriage of Figaro": TGWA (9.685) TGWB
- 11:20 p.m.—Talk in English: TPB11 TPA4

Tuesday, September 12

- For programs broadcast daily see Daily Programs (Col. 1)
- 10 a.m.—Rhythms of Today: WGEA (21.5)
 - 1:30 p.m.—Broadcast from Algiers: TPZ (8.96)
 - 2:30 p.m.—Little Variety Show: WGEA (15.33)
 - 3 p.m.—Symphony Concert: BBC Empire Orchestra: GSG GSP GSD
 - 4:35 p.m.—Camp Concert: GSG GSP GSD
 - 6:45 p.m.—Pacific Paradise: WGEA (9.55)
 - 7:30 p.m.—New Songs for Old: GSB GSD GSF
 - 8 p.m.—First Infantry Regiment Band: HAT4
 - 8:30 p.m.—Violin Recital: HAT4
 - 8:30 p.m.—NBC's Television Show: W2XBS (Sight 45.25; Sound 49.75)
 - 9 p.m.—Philharmonic Symphony Orchestra: W2XE (11.83)
 - 9:10 p.m.—Program from Ecuador: HC2RL (6.356)
 - 9:15 p.m.—Story, "Blenheim Palace": GSB GSD
 - 9:30 p.m.—Special transmission to Canada: DJB
 - 10 p.m.—English broadcast: TI4NRH
 - 10:30 p.m.—Mail Bag (English): WNBI (6.1) WRCA (9.67)
 - 11 p.m.—Concert of Great Masters: TGWA (9.685)
 - 12 mid.—Marimba Ensemble: TGWA (9.685)

Wednesday, September 13

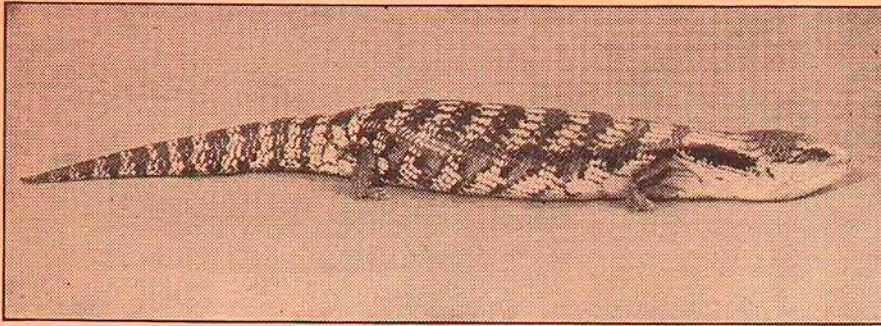
- For programs broadcast daily see Daily Programs (Col. 1)
- 10 a.m.—Organ Melodies: WGEA (21.5)
 - 12:15 p.m.—"World Affairs," J. L. Briery: GSF
 - 12:30 p.m.—Mantovani's Orchestra: GSF GSG GSI
 - 2:30 p.m.—John Dykes-Bower, organist: GSG GSP
 - 4 p.m.—Morecambe Merriment: GSG GSP GSD
 - 5:30 p.m.—Camera Club of the Air: W2XJI (25.3)
 - 7:15 p.m.—Pacific Paradise: WGEA (9.53)
 - 7:30 p.m.—Play, "Concert Grand": GSB GSD
 - 8 p.m.—North American Hour: ZIZ
 - 8:30 p.m.—Radio Orchestra: HAT4
 - 8:45 p.m.—Press Review: DJB DJD DJZ
 - 8:45 p.m.—Cetra Orchestra: 2RO3 2RO4 2RO6
 - 9 p.m.—Philharmonic Symphony Orchestra: W2XE (11.83)
 - 9:25 p.m.—North American program: PCJ (9.59)
 - 9:30 p.m.—Solo Concert: DJB DJD DJZ
 - 9:45 p.m.—North American transmission: HBJ
 - 10 p.m.—Columbia Concert Orchestra: W2XE (11.83)
 - 10:15 p.m.—Stuttgart Strikes Up: DJB DJD DJZ
 - 11 p.m.—Holiday Camp: GSB GSC GSD
 - 11:15 p.m.—Marimba Band: TGWA (9.685) TGWB

Thursday, September 14

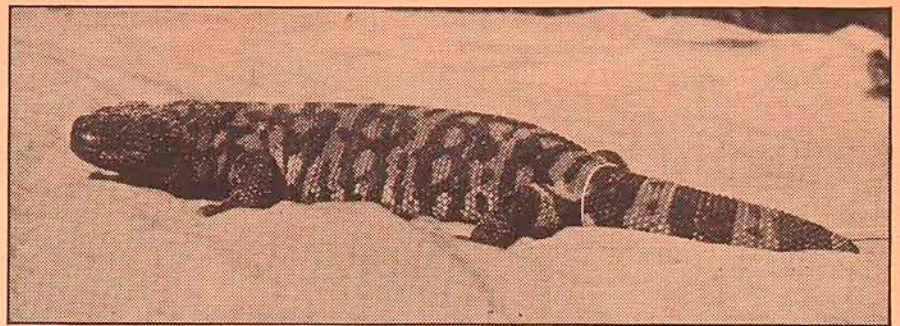
- For programs broadcast daily see Daily Programs (Col. 1)
- 10 a.m.—Description of the Great Parade and Gymnastic Celebration in the Campo de Marte's Field: TGWA (15.17)
 - 10:15 a.m.—Lucky Dip: GSF GSG GSI
 - 11 a.m.—Melody Matinee: WRCA (21.63) WNBI (17.78)
 - 3:15 p.m.—Wireless Puppets: GSG GSP GSD
 - 4 p.m.—New Songs for Old: GSG GSP GSD
 - 6:15 p.m.—Hungarian songs: DJB DJD DJZ
 - 7:30 p.m.—Jack Joy's orchestra: WGEA (9.55)
 - 8:40 p.m.—Evangelical Services: H1N (6.243)
 - 9:15 p.m.—Italian Cooking: 2RO3 2RO4 2RO6 IRF
 - 10 p.m.—Press Review: DJB DJD DJZ
 - 10:05 p.m.—English lessons: W4XB (6.04)
 - 11 p.m.—Great Concert by Orchestra Progresista, conducted by Gaston Pellegrini: TGWA (9.685) TGWB
 - 11:20 p.m.—Talk in English: TPB11 TPA4
 - 11:30 p.m.—At the Black Dog: GSB GSC GSD

Friday, September 15

- For programs broadcast daily see Daily Programs (Col. 1)
- 9:30 a.m.—Music Hall of the Air: KGEI (9.53)
 - 10 a.m.—John B. Hughes, commentator: KGEI (9.53)
 - 1:40 p.m.—Let the People Sing: GSG GSI GSD
 - 4:30 p.m.—Autumn Hocus: GSG GSI GSD
 - 4:30 p.m.—Church in the Wildwood: WGEA (9.53) WGEA (15.33)
 - 7:30 p.m.—Up with the Curtain: GSB GSD GSF
 - 8:30 p.m.—Television Show: W2XBS (Sight 45.25; Sound 49.75)
 - 8:45 p.m.—BBC Empire Orchestra: GSB GSD
 - 8:45 p.m.—Police Orchestra: HAT4
 - 9:15 p.m.—Amy Bernardy: 2RO3 2RO4 2RO6 IRF
 - 9:45 p.m.—Transmissions of "W2USA Radio Club": Amateurs on all bands
 - 10:15 p.m.—Otto Dobrindt Band: DJB DJD DJZ
 - 11 p.m.—Fire Warning: KGEI (15.33)
 - 11 p.m.—Moonlight Music: WRCA (9.67) WNBI (6.1)
 - 11 p.m.—Great Concert of First Military Band and Other Military Bands: TGWA (9.685)
 - 11:25 p.m.—English talk: TPB11 TPA4
 - 12 mid.—Tahiti on the Air: FO8AA (7.1)
 - 12:30 a.m.—Popular music: TGWA (9.685) TGWB



"The World Is Yours" Sunday will present facts about survivors of an ancient animal kingdom, among them the blue-tongued lizard shown above



Listeners will also learn about one of the few poisonous lizards known, the Gila monster (above), on next Sunday's "The World Is Yours" broadcast

LISTENING TO LEARN

Educational Program Classifier, Part I

The Play's the Thing . . .

Besides creating a discriminating taste for good music, radio has stimulated the public's appetite for good drama. Here for your information are some of the outstanding dramatic programs that are on the air today:

Saturdays

Arch Oboler's Plays, NBC. Writing exclusively for radio from the start of his career, Oboler was one of the first to receive widespread recognition for his talent in the field. In this series his vivid imagination is allowed full sway.

Eastern Daylight 9:30 p.m.	Central Daylight 8:30 p.m.	Mountain 6:30 p.m.
Eastern Standard 8:30 p.m.	Central Standard 7:30 p.m.	Pacific 5:30 p.m.

Sundays

Vernon Crane's Story Book, NBC. Whimsical fairy-tales for children written by a youthful veteran of the Broadway stage.

Eastern Daylight 11:45 a.m.	Central Daylight 10:45 a.m.	Mountain 8:45 a.m.
Eastern Standard 10:45 a.m.	Central Standard 9:45 a.m.	Pacific 7:45 a.m.

Radio Guild, NBC. Designed to encourage young playwrights to use their skill and ingenuity in creating original radio works, dramatic forms presented in this series are chosen for craftsmanship and dramatic values.

Eastern Daylight 7:30 p.m.	Central Daylight 6:30 p.m.	Mountain 4:30 p.m.
Eastern Standard 6:30 p.m.	Central Standard 5:30 p.m.	Pacific 3:30 p.m.

Campbell Playhouse, CBS. Renowned explorer in the rich field of radio drama is Orson Welles, who continues in this series to try new techniques and delve into works hitherto untouched by radio.

Eastern Daylight 8:00 p.m.	Central Daylight 6:00 p.m.	Mountain 7:45 p.m.
Eastern Standard 7:00 p.m.	Central Standard 5:00 p.m.	Pacific 6:45 p.m.

Mondays

Lux Radio Theater, CBS. Superb combination of masterful direction, talented acting by movie favorites, and dynamic stories chosen from some of the best that American writers offer makes this series a "must" for drama lovers.

Eastern Daylight 9:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 5:00 p.m.

Thursdays

Columbia Workshop Festival, CBS. Outstanding new plays as well as those judged best in the "Columbia Workshop" series since its beginning are offered in these "festival" broadcasts. Scheduled: September 14, Lord Dunsany's "The Use of Man"; September 28, Archibald MacLeish's war classic, "The Fall of the City."

Eastern Daylight 10:00 p.m.	Central Daylight 9:00 p.m.	Mountain 7:00 p.m.
Eastern Standard 9:00 p.m.	Central Standard 8:00 p.m.	Pacific 6:00 p.m.

Authors and Books . . .

"Books," someone once said, "are the legacies a genius leaves to mankind." Below you will find a list of those programs on the air today devoted to books and their authors.

Sundays

Bookman's Notebook, NBC. John Henry Jackson reviews the latest books in the homey, conversational style that made him a West Coast favorite for fifteen years.

Eastern Daylight 3:15 p.m.	Central Daylight 2:15 p.m.	Mountain 12:15 p.m.
Eastern Standard 2:15 p.m.	Central Standard 1:15 p.m.	Pacific 11:15 a.m.

Mondays

Adventure in Reading, NBC. Episodes in the lives of great authors that illustrate the influences that led them to their careers are dramatized in this series designed to give listeners a keen understanding and appreciation of literature.

Eastern Daylight 2:00 p.m.	Central Daylight 1:00 p.m.	Mountain 11:00 a.m.
Eastern Standard 1:00 p.m.	Central Standard 12:00 noon	Pacific 10:00 a.m.

Wednesdays

Of Men and Books, CBS. Professor Frederick reviews contemporary books and comments on their authors with the keen understanding of a man who not only reads a great deal but writes as well.

Eastern Daylight 5:15 p.m.	Central Daylight 4:15 p.m.	Mountain 2:15 p.m.
Eastern Standard 4:15 p.m.	Central Standard 3:15 p.m.	Pacific 1:15 p.m.

The Perpetual Pursuit . . .

Under this classification you will find broadcasts dealing with the work of those self-sacrificing humans, the scientists, who are ever in search of the truth in an effort to make this world a better place in which to live.

Saturdays

This Wonderful World, MBS. Hayden Planetarium visitors are queried on a wide range of subjects covering every life-zone on the globe from the prehistoric past to the present.

Eastern Daylight 11:15 a.m.	Central Daylight 10:15 a.m.	Mountain 8:15 a.m.
Eastern Standard 10:15 a.m.	Central Standard 9:15 a.m.	Pacific 7:15 a.m.

What Price America, CBS. Dramatizations, sponsored by the U. S. Department of the Interior, designed to show what is being done at the present time to conserve the nation's natural resources.

Eastern Daylight 1:30 p.m.	Central Daylight 12:30 p.m.	Mountain 10:30 a.m.
Eastern Standard 12:30 p.m.	Central Standard 11:30 a.m.	Pacific 9:30 a.m.

Sundays

The World Is Yours, NBC. History, the arts and sciences are treated in dramatizations inspired by exhibits in the Smithsonian Institution and pre-

pared by the U. S. Office of Education. The September 10 program in this series is titled "Lizards—Survivors of an Ancient Animal Kingdom." See pictures above.

Eastern Daylight 4:30 p.m.	Central Daylight 3:30 p.m.	Mountain 1:30 p.m.
Eastern Standard 3:30 p.m.	Central Standard 2:30 p.m.	Pacific 12:30 p.m.

Mondays

Adventures in Science, CBS. Watson Davis, director of Science Service since its founding in 1921, is a pioneer in the presentation of science to the public. In this series Mr. Davis follows the latest significant developments in the scientific field, presents eminent guest scientists as speakers each week.

Eastern Daylight 4:30 p.m.	Central Daylight 3:30 p.m.	Mountain 1:30 p.m.
Eastern Standard 3:30 p.m.	Central Standard 2:30 p.m.	Pacific 12:30 p.m.

Science in the News, NBC. A program for those interested in the latest developments of science but who cannot understand the technical language used to describe the advances and complex applications of scientific work.

Eastern Daylight 6:00 p.m.	Central Daylight 5:00 p.m.	Mountain 3:00 p.m.
Eastern Standard 5:00 p.m.	Central Standard 4:00 p.m.	Pacific 2:00 p.m.

Science on the March, NBC. Dr. Carroll Lane Fenton, currently presented, discusses important books on popular science, emphasizing the use of books as preparation for travel and in recreation near home. Dr. F. R. Moulton returns to this series on October 2 to continue to present interesting and important information respecting science and its effect upon mankind.

Eastern Daylight 7:45 p.m.	Central Daylight 6:45 p.m.	Mountain 4:45 p.m.
Eastern Standard 6:45 p.m.	Central Standard 5:45 p.m.	Pacific 3:45 p.m.

Tuesdays

The Human Adventure, CBS. Dramatizations tracing the contributions of science research which, although little known to the general public, is vital to the cultural progress and physical well-being of man.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

Talkin' Things Over . . .

Popular in radio today are those sessions in which people with opposing viewpoints are brought together to exchange opinions on disputed subjects. Following is a list of some of the outstanding programs in this category:

Saturdays

Bull Session, CBS. Spontaneous college-student discussion of contemporary affairs.

Eastern Daylight 2:00 p.m.	Central Daylight 1:00 p.m.	Mountain 11:00 a.m.
Eastern Standard 1:00 p.m.	Central Standard 12:00 noon	Pacific 10:00 a.m.

Sundays

The Reviewing Stand, MBS. Au-

thorities on current problems "hash over" events that affect the common weal for those who use Sunday morning leisure to keep abreast of important issues.

Eastern Daylight 11:15 a.m.	Central Daylight 10:15 a.m.	Mountain 8:15 a.m.
Eastern Standard 10:15 a.m.	Central Standard 9:15 a.m.	Pacific 7:15 a.m.

University of Chicago Round Table Discussions, NBC. Lively treatment of timely topics by experts and prominent figures in both national and international affairs.

Eastern Daylight 2:30 p.m.	Central Daylight 1:30 p.m.	Mountain 11:30 a.m.
Eastern Standard 1:30 p.m.	Central Standard 12:30 p.m.	Pacific 10:30 a.m.

The People's Platform, CBS. Citizens chosen from all walks of life join with authorities and persons defending opposite viewpoints on a given subject to exchange ideas on problems of the day in a homey atmosphere.

Eastern Daylight 7:00 p.m.	Central Daylight 6:00 p.m.	Mountain 4:00 p.m.
Eastern Standard 6:00 p.m.	Central Standard 5:00 p.m.	Pacific 3:00 p.m.

Returning . . .

October 9—American School of the Air, CBS.

October 13—Music Appreciation Hour, NBC.

October 17—Science Everywhere, series under the auspices of the American Association for the Advancement of Science.

November 4—America's Town Meeting of the Air, NBC.

Nature Sketches

The final broadcast in this series will offer a peek into the past, back to the day when the red man ruled the mountain kingdom that is now Rocky Mountain National Park. The program will originate from a point adjacent to the Arapaho Indian exhibit in Moraine Park Museum where a life-size camp scene constructed in the spacious museum hall will be the center of interest. With his young nature study class gathered around him, Park Naturalist Raymond Gregg will tell stories of the Arapaho culture and of the historical and legendary background of these Indians. Mr. Gregg will relate as much of the absorbing story of the red man's efforts to cope with his needs for successful living as the time will allow.

● Listen for the following quaint and unusual comparisons and illustrations used by Mr. Gregg in his informal discussion of the Indians: "Hanging out his dinner"; "reading in bed"; the Indian's "beach chair"; "working like a dog"; "modern cowboys"; "grit in the cornbread"; "It's all in the mind"; another way of using brains; "let Georgia do it."

The final program in the "Nature Sketches" series will be broadcast Saturday, September 9, over NBC at:

EDT 11:15 a.m. — EST 10:15 a.m.
CDT 10:15 a.m. — CST 9:15 a.m.
MST 8:15 a.m. — PST 7:15 a.m.

THIS WEEK'S PROGRAMS

Page 18 8/48—M

SATURDAY
September 9

MORNING

**Star in program listings indicates news broadcast.*

7:00 PST 8:00 MST

KSFO-Yawn Patrol
KFRC-Rise & Shine
KPO-Musical Clock
KGO-Musical Clock
KYA-Early Birds
Dorian String Quartet: (sw-17.83)
Music detail on page 14 this week.
Ross Trio: KLO KOA
KARM-Pacific Paradise: Stocks
KDYL-Morning Melody Mill
KFBK-Johnnie Blaisdell
KFI-You've Gotta Up
KHSL-Sunrise Serenade
KIEM-Rise 'n' Shine
KJBS-Alarm Klok Klub
KLS-The Eye Opener
KMJ-Breakfast Broadcast
KNX-Sunrise Salute
KOH-Dawn Patrol
KQW-Breakfast Club
KRE-Voice of the People
KROW-Valley Church
KROY-Dance Music
*KSAN-News: Rhumba Time
KSL-Saturday Rhythm Revue
KSRO-Roscoe's Breakfast Club
KWG-Just About Time

7:15 PST 8:15 MST

*KGO-News
Sports School: KLO (sw-15.33)
Dorian String Quartet: KSL (sw-17.83)
Nature Sketches: KOA
*News: KFI KARM KFBK KROY KWG
KLS-Rev. A. G. Canada
*KMJ-Radio Headlines
KROW-Commuter's Clock
KSAN-Waking in Rhythm

7:30 PST 8:30 MST

KGO-Musical Clock
Originalities: KOA
Our Barn: Children's Prgm. with Madge Tucker: KWG (sw-15.33)
Columbia Concert Hall: (sw-17.83)
*News: KLO KNX KSRO
KARM-Just About Time: Stocks
KDYL-The Buccaneers
KFBK-Breakfast Club: Stocks
KFI-Jay Burnett, the Singing Salesman
KLX-Records
KMJ-Breakfast Broadcast
KRE-Songs in the Morning
KROY-Top o' the Morning
KSAN-Cowboy Group
KSL-Breakfast Melodies

7:45 PST 8:45 MST

*KFRC-News: KQW KIEM KHSL
*KPO-Radio Reporter
Our Barn: KLO
Three Romeos: KOA
Columbia Concert Hall: KSL
KDYL-Little Show
KFI-Tonic Tunes
KLS-Musical Favorites
KNX-Helmsman
KSAN-Band Wagon
KSRO-Roscoe's Second Helping

8:00 PST 9:00 MST

*KSFO-Streamlined Headlines
KFRC-Alan Courtney's Gloom-chasers: KIEM KQW
KPO-Jingletown Gazette

Log of Stations Listed in Edition M—San Francisco

Call Letters	Kilo-cycles	Power Watts	Location	Net-work	Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KSFO	560	5,000	San Francisco, California	CBS	KMJ	580	1,000	Fresno, California	NBC-CRS
KFRC	610	5,000	San Francisco, Calif.	MBS-DL	KNX	1050	50,000	Los Angeles, California	CBS
KPO	680	50,000	San Francisco, California	NBC-R	KOA	830	50,000	Denver, Colorado	NBC-R
KGO	790	7,500	San Francisco, California	NBC-B	KOH	1380	500	Reno, Nevada	CBS
KYA	1230	5,000	San Francisco, California	Local	KQW	1010	1,000	San Jose, California	MBS-DL
KARM	1310	100	Fresno, California	CBS	KRE	1370	250	Berkeley, California	Local
KDYL	1290	5,000	Salt Lake City, Utah	NBC-R	KROW	930	1,000	Oakland, California	Local
KFBK	1490	10,000	Sacramento, California	NBC-CRS	KROY	1210	100	Sacramento, California	CBS
KFI	640	50,000	Los Angeles, California	NBC-R	KSAN	1420	100	San Francisco, California	CBS
KHSL	1260	250	Chico, California	MBS-DL	KSL	1130	50,000	Salt Lake City, Utah	CBS
KIEM	1450	1,000	Eureka, California	MBS-DL	KSRO	1310	250	Santa Rosa, California	Local
KJBS	1070	500	San Francisco, California	Local	KWG	1200	100	Stockton, California	NBC-CRS
KLO	1400	5,000	Ogden, Utah	NBC-B	WBAP‡	800	50,000	Fort Worth, Texas	NBC
KLS	1280	250	Oakland, California	Local	WFAA‡	800	50,000	Dallas, Texas	NBC
KLX	880	1,000	Oakland, California	Local	WOAI‡	1190	50,000	San Antonio, Texas	NBC

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
CRS—California Radio System
DL—Don Lee Broadcasting System
NBC-B—National Broadcasting Company
Basic Blue Network
NBC-R—National Broadcasting Company
Basic Red Network
‡—Night Programs 4:00 p.m. to Sign-Off

* Star in program listings indicates news highlights.
NOTICE: The information contained in the program schedules presented in these pages is supplied by the stations broadcasting those programs, and RADIO GUIDE should not be considered responsible for errors in announcements due to failure of stations to advise of weekly program changes.
If your favorite station is not listed at quarter- or half-hour periods, consult the time listings immediately preceding. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 16

KGO-To be announced: KFBK
KLO KMJ KWG
KYA-Carefree Melodies
Manhattan Melodies: KDYL KFI (sw-15.33)
Deep River Boys, quartet: KOH
KARM KSL KROY
KHSL-Sunrise Serenade
KJBS-Dance Orch.
KLS-Jan's Journal
KLX-Rhythm & Romance
KNX-Nancy Dixon, shopping guide
KOA-Once Upon a Time
KRE-Morning Watch
*KSAN-News: Rhythm Concert
KSRO-Club News

Lifeboat Race held in New York harbor will be reported by Dave Driscoll and Cameron King.
KPO-Charioteers
KYA-Rancho Groude Hour
KDYL-Woman to Woman
*KFI-News
KHSL-Master Melodies
KJBS-Popular Concert
KLS-March Time
KLX-Popular Music
KROW-Singing Strings
KROY-Toppers
KSAN-Song Styles
KSRO-On the Bandstand

KYA-Randolph Joyce
KDYL-Merry Men
KFI-Call to Youth
KHSL-Keyboard Kapers
KIEM-Requests
KJBS-Traffic Safety Council
KLS-Hit Parade
KLX-Records
KOA-Traffic Lesson
KQW-Theater News
KRE-Masterworks
KROW-Sympho-Serenade
KROY-Sentinel Revue
KSRO-Sentimental Mood

KOH-Police Blotter
KQW-Elias Breeskin's Orch.
KROY-The Rhythm Rascals
KSRO-Church in the Redwoods

10:30 PST 11:30 MST

KSFO-Brush Creek Follies: KOH
KARM KROY (sw-17.83)
KFRC-The Hayride: KQW KIEM
KPO-California Admission Day Prgm.: KMJ
KGO-On the Air, Ira Blue
KYA-Guide to Evening Concert
Golden Melodies: KDYL KOA
Indiana Indigo: KFBK KLO KWG

11:15 PST 12:15 MST
KSFO-U. S. Government Reports
Scarborough Night from London: KHSL
KLS-Hot Shots
KLX-Records
*KROY-News

11:30 PST 12:30 MST
*KSFO-Streamlined Headlines
KFRC-Scarborough Night, from London: KQW KIEM KHSL
KPO-Roy Eldredge's Orch.: KOA KFI
KGO-Rhythmic Moods: KFBK KWG (sw-15.33)
Charles Paul, organist: KARM KQH KROY (sw-17.83)
*News: KLO KSL
KDYL-Salt Lake Recreation Dept.
KJBS-Smart Musical Styles
KLS-Concert Waltzes
KLX-Little Show
KMJ-To be announced
KNX-Federal Housing Speaker
KRE-Jungle Jim
KSAN-Modern Varieties
KSRO-Tropic Moods

AFTERNOON

9:00 PST 10:00 MST
9:15 PST 9:15 MST
9:30 PST 9:30 MST
9:45 PST 10:45 MST
10:00 PST 11:00 MST
10:00 PST 11:00 MST
10:45 PST 11:45 MST
11:00 PST 12:00 MST
11:00 PST 12:00 MST
11:15 PST 12:15 MST
11:30 PST 12:30 MST
11:45 PST 12:45 MST

KSF0-Federal Housing Problems
KPO-Musical Workshop
KYA-America Sings
Enoch Light's Orch.: KOH KROY
KARM (sw-17.83)
Jean Ellington, songs: KFI
KDYL (sw-15.33)
Int'l Lifeboat Races: KHSL
*KIEM-Dr. Linebarger, news
KJBS-Musical Meanderings
KLS-Hits of the Past
KLX-The Shopping List
KNX-Monitor Children's Prgm.
*KRE-News
KROW-Curtain Rises
*KSAN-News: Cy Meyer
KSL-Along Melody Lane
KSRO-Variety Party
KWG-Henry King's Orch.

KYA-Morning Inspirations
Words & Music: KOA KFI KDYL
KHSL-Singing Strings
KJBS-Harmony Hall
KLX-Vocal Ensembles
*KQW-News: Interlude
KROW-Hobby Parade
KSRO-Melodies That Linger
KSFO-Bull Session: KSL KNX
KOH KARM (sw-17.83)
University of Chicago students will discuss "Off to College."
KFRC-Ginsburgh's Concert Orch.:
KHSL KIEM KQW
KGO-Morton Franklin's Notes of Grace: KLO
KPO-Ray Kinney's Orch.: KOA
KFI (sw-15.33)
KYA-Concert Waltzes
*California News: KWG KMJ
KFBK
*News: KJBS KSRO
KDYL-Saturday Revue
KLS-Around Town
KLX-Police Dept. Safety Prgm.
KROW-Hits of Today
KROY-Garwood Van's Orch.
*KSAN-News: Hits of Today

KFI-County Medical Ass'n Talk
KHSL-Wanted, a Position
KJBS-Hits from the Shows
KLS-Variety Prgm.
KLX-Studio Kitchen, conducted by Rose Patterson
KNX-Mr. Hamp Goes to Town
KRE-World's Waltzes
KROW-Alyce King
KSAN-Tommy Dorsey's Orch
KSL-Looking at Life
KSRO-Stock Market: Morning Concert
KGO-Merry Music: KFBK KLO
KWG
California Admission Day Prgm.: KFI
KNX-To be announced
KROW-Theater Ballroom
KSAN-Today's Tunes
KSL-State Agricultural College Speaker

12:00 PST 1:00 MST
KSFO-Beldane Handicap: KNX
KSL KROY (sw-17.83)
*KFRC-News
KPO-Let's Listen, Ira Blue
KGO-Club Matinee: KLO
KYA-Organ Recital
Broadcast from Berlin: KFI
KDYL KOA (sw-9.53)
Songs Sweethearts Sing: KQW
KIEM
*News: KFBK KROW KOH
KARM
KHSL-Parade of Bands
KJBS-Song Hits
KLS-Thomas Dias
KLX-Stocks: Dance Music
KMJ-On with the Dance
KRE-Noonday Prgm. with Don Hamby
*KSAN-News: Popular Potpourri
KSRO-Tonic Tunes
KWG-Dance Time

KSFO-Nila Mack's Let's Pretend: KOH KARM KSL KNX (sw-17.83)
*KFRC-News: Market Scout
KPO-Call to Youth: KDYL
Home. Speaker: Mrs. Aaron Lambie.
KGO-Nat'l Farm & Home Hour: Army Band; Speakers: KOA KLO KMJ KFBK KWG
For detail see Good Listening Guide.
KYA-Bi-Rite Time
KFI-Mirandy's Garden Prgm.
KHSL-Marysville Studio Prgm.
KIEM-Devotions
KJBS-Best Sellers
KLX-Vocal Selections
KQW-First Baptist Church
KRE-Yesterday's Favorites
KROW-Do You Remember?
KROY-Calif. State Employment
KSAN-Rhumba Time
KSRO-Sunshine for Shut-Ins

KSFO-Vocations & Avocations
KFRC-Xavier Cugat's Orch.: KIEM KHSL
*KPO-News
Calling All Stamp Collectors: Capt. Tim Healey: KFI (sw-15.33)
*News: KDYL KWG
KFBK-Women's Reporter of the Air
KNX-Federated Women's Club
KQW-Harry Horlick's Orch.
KRE-Piano Classics
KSL-Shopping Bulletins

10:15 PST 11:15 MST
Ray Kinney's Orch.: KDYL
Morton Franklin's Notes of Grace: KWG KFBK
KJBS-Happy Melodies
KLS-Vocal Varieties
*KLX-Stocks: Weather: News
KMJ-Domestic Science

KSFO-Merrymakers Orch.: KSL
KOH KROY KARM (sw-17.83)
KFRC-Scarborough Night from London: KQW KIEM
For detail see Good Listening Guide.
KPO-Matinee in Rhythm: KFI
KDYL KOA
KGO-Gray Gordon's Orch.: KLO
KMJ KWG KFBK (sw-15.33)
KYA-Morning Concert
KHSL-Vocal Varieties
KJBS-Concert Masters
*KLS-News
KLX-Spanish Melodies
KNX-Americans at Work
KRE-Tunes from Tango Land

12:15 PST 1:15 MST
KSFO-The World About Us
KFRC-Songs Sweethearts Sing
KPO-Broadcast from Berlin
Beldane Handicap: KOH KARM
*News: KSRO KMJ KQW KWG
KFBK-Hello from Yolo
KIEM-Hi Noon Hi Jinks Prgm.
KROW-Man on the Street
KSAN-Portuguese Reporter

8:45 PST 9:45 MST
KFRC-Int'l Lifeboat Races: KQW
KIEM
A stroke-by-stroke account of the Thirteenth International

KFRC-Live & Let Live
KPO-Words & Music: (sw-15.33)
KGO-Little Variety Show: KMJ
KWG KFBK KLO

(Continued on Page 27)

REMAINDER OF THIS WEEK'S PROGRAMS
FOLLOWS THE PICTURE SECTION

IS BABY SNOOKS A MENACE?



—International

A MILLION parents will vaguely worry over that question as radio's enfant terrible resumes her daddy-heckling career on NBC's "Good News of 1940" this fall. Admittedly, radio exerts an enormous influence over listeners. Psychologists and sociologists are quick to point out that such phenomena as crime waves and jitterbug sprees may be caused in part at least by the programs listeners hear on their radios. All types of listeners are influenced by what they

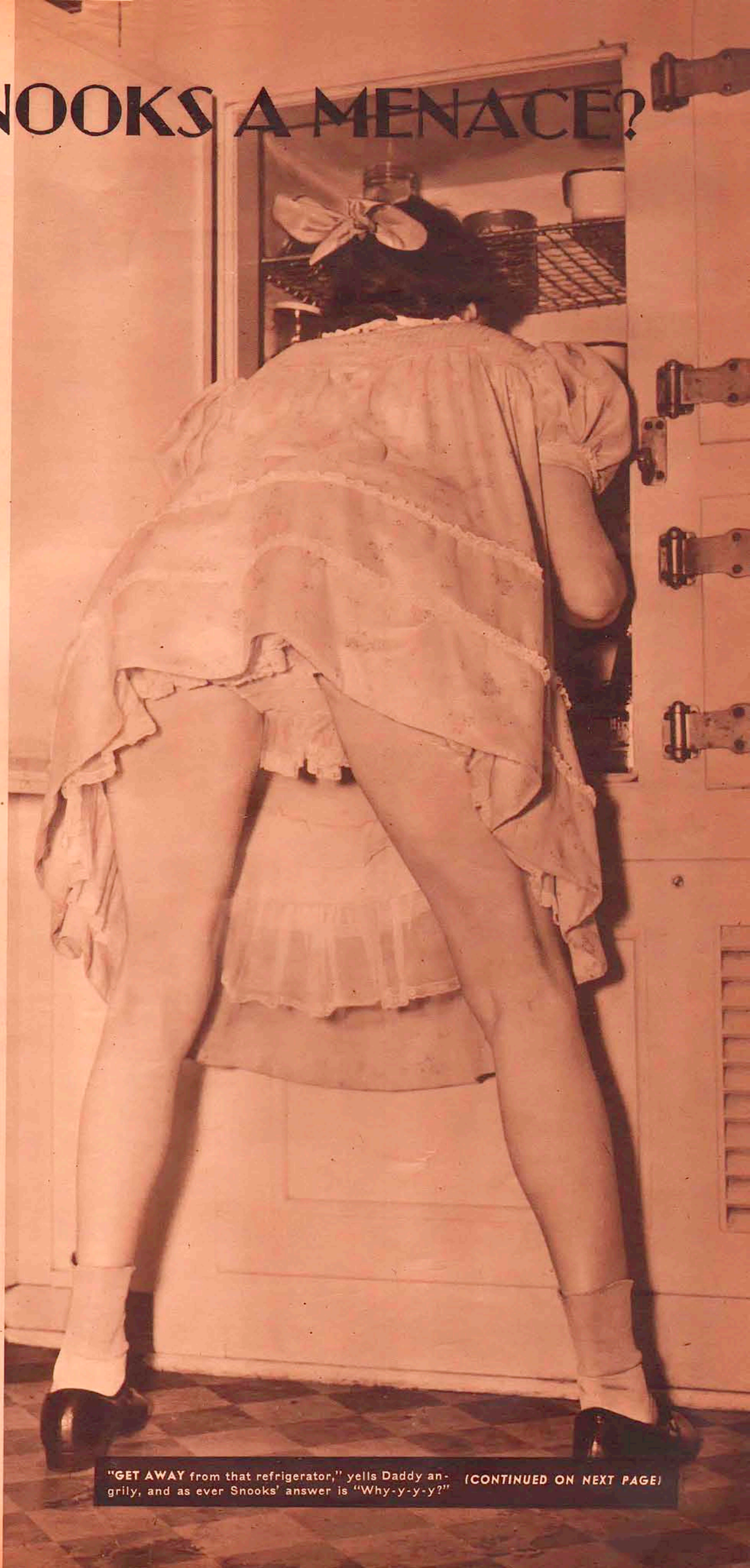
hear, but none are affected like impressionable juveniles. It was the kids who took up Eddie Cantor's idiotic lip-smacking and Joe Penner's "Wanna buy a duck?" And it is the kids who are supposed to be menaced by various crime programs. Psychiatrists have brashly pointed to such juvenile crimes as the murder of five-year-old Beverly Ann Page (seen above, left), of Windsor, Vermont, supposedly committed by a gang of boys, as a direct effect of programs like "Gang Busters" or "Big Town." The case of Hubert Nichols, Jr., 10 (below, left), who shot and killed Sheriff John Wormell, 72, at Asotin, Washington, to cash in on a promise of two dollars and a trip to Canada, is another instance in which psychiatrists pointed to radio thrillers as inciters to crime, obviously with no direct evidence or proof. Today, Fannie "Baby Snooks" Brice rivals the "Lone Ranger" and his "Hi-yo, Silver" for position of No. 1 influence on American children. Is Baby Snooks a menace? Do her antics encourage children to throw tantrums in order to extract favors from helpless parents? Are American parents being



—International

enslaved by the radio brat who bawls her head off if "Daddy" Hanley Stafford ventures an innocent evening out occasionally? A number of psychiatrists are quick to say yes, again. Thoughtful parents, however, will analyze Baby Snooks' fun-making, give their children credit for some sense of humor, too. For a child's act held up to ridicule before his eyes should have as beneficial an effect on him as such procedure is known to have on adults. This is Fannie Brice's trump card: She makes kids laugh at their own kid-dishness; parents at their own blundering tactics. Fannie Brice, nearing fifty and proud of it, is the one radio comic who is equipped to handle this type of humor. Born on New York's East Side,

Fannie hardly had time for education but learned plenty about people, especially children, on teeming Brooklyn streets. Her career began at an amateur show at Keeney's Theater, soared to starring roles in Ziegfeld's Follies, carries on in person of Baby Snooks, beloved brat of radio. During a life spent in show business, Fannie has run into all kinds of human beings, from Diamond Jim Brady to the poorest East Side ham down on his luck. Next week's Radio Guide will bring you James Street's exclusive story of the life and loves of Fannie Brice. Meanwhile, here is the brat herself.



"GET AWAY from that refrigerator," yells Daddy angrily, and as ever Snooks' answer is "Why-y-y-y?" (CONTINUED ON NEXT PAGE)

(Continued) **THINGS LIKE THIS DRIVE PARENTS**



BABY SNOOKS (Fannie Brice) drops one of her mother's good dishes and, as those who follow her adventures know, will explain it away with the greatest of ease. "It dropped itself," she'll tell Daddy, and when he asks her why she troubles to tell such fibs, she'll say, "It's no trouble at all!"



SNOOKS SHOWS GREAT LOVE for her Daddy (Hanley Stafford) by sharing her grapefruit juice with him—the hard way. "Did you pick me out?" she had just asked him. "Yes," said Daddy. "Why?" Snooks' inevitable question. "Oh, so you're beginning to wonder, too!" snapped her half-blinded parent



LURED BY FALSE PROMISES of lollipops, Snooks is persuaded to confess her misdeeds, like using the scissors to trim the dog. A typical Snooks confession reads: "... and I threw your gold cane down the sewer, Daddy, put your hat in the fishpond, broke your gold watch with a hammer"



SOMETIMES DADDY brings work home from the office. Then the fun begins. Snooks gathers her noisemakers. "I've got work to do, Snooks." "Daddy, read to me." "No!" "Waaaahhh." "Okay, get your animal book. Now what do cats have that no other animal has?" Snooks: "Kittens." Daddy: Deep sigh

TO **THIS!...**

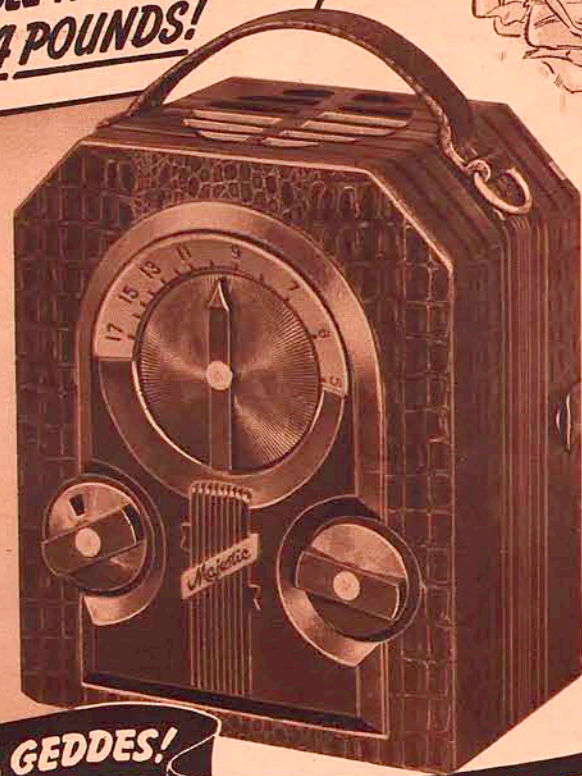


SNOOKS' GENIUS for mischief usually puts her on a spot like that above. "I'm going to give you the worst spanking you ever had!" Daddy's really mad now. "Waaaah! You said you was going to give me a lollipop!" "Never mind what I said!" "You spank me for telling fibs and you tell 'em yourself. Waaaahhh!"

Get the "PLUS" that Majestic Puts Into Radio for 1940!



IMAGINE! THIS POWERFUL PORTABLE WEIGHS LESS THAN 4 POUNDS!



MAJESTIC ANNOUNCES a really portable radio! Powerful!—with amazingly clear tone! Yet tubes, loop aerial and batteries are all enclosed in one smart camera-type case weighing LESS than 4 pounds! Carry it anywhere—play it anywhere. Put new pep in football games—golf—any outdoor event. Take it to the beach next summer—have it for an extra radio in the house all year! No aerial or ground, of course! Size: 3½" x 5½" x 7"—so small it goes in a handbag!

You'll Find The Most Popular New Ideas FIRST.. Among MAJESTIC'S New 1940 Models

It will make your head swim trying to keep up with the advancements your Majestic dealer has ready to show you, in these new 1940 models! You'll see models that you turn on by pressing any button—tuned to your station! Listen to new perfection of tone, in sets that need no aerial, no ground, thanks to Majestic's amazing Hi-Q Loop and "Phantom Antenna." You'll revel in new

freedom from man-made noises, brought about by the Majestic Static Bi-Pass. See cabinets styled by Norman Bel Geddes and sets ready now to receive television sound!

No matter what type of radio you're interested in—portable, table model, console or record player, see your Majestic dealer before you buy. You'll enjoy the demonstration he's ready to give you!

For name of nearest dealer, write MAJESTIC RADIO & TELEVISION CORP., 2608 W. 50th St., Chicago, Ill. Cable Address: "Majestic—Chicago."

DEALERS! Get the facts on Majestic's complete 1940 line!

LOOK! A BATTERY PORTABLE ELECTRIC TABLE RADIO—AND A RECORD PLAYER—ALL IN ONE!



Make it the kind of radio you need for any occasion by flipping a switch! Take it to any outdoor event. It brings your favorite programs to you with powerful 200-hour batteries. Take it home, plug in any AC socket and it's a wonderful 5-tube electric superheterodyne, with Majestic Hi-Q Loop and other advanced features! In the house or out, turn the switch again, and play your favorite records, on constant-speed spring-wound turntable, with improved crystal pickup!

CABINET STYLED BY NORMAN BEL GEDDES!

...RADIOS THAT NEED NO AERIAL, NO GROUND!

...SETS BUILT TO RECEIVE TELEVISION AUDIO!

DIRECTIONAL TONE—THE SPEAKER MOVES.. SOUND IN ANY DIRECTION YOU CHOOSE



NEW SMART "ROLL-TOP" FOR THIS TABLE MODEL RADIO-PHONOGRAPH COMBINATION - NO NEEDLE SCRATCHING

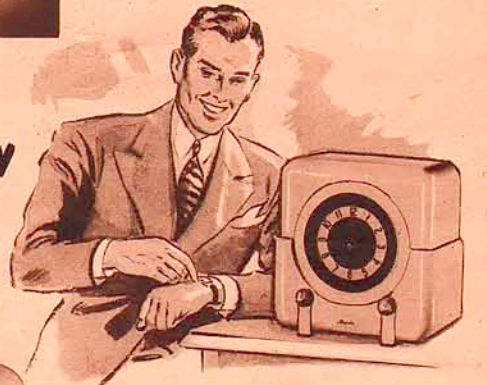


New smart styling that helps make records sound better. Just close the roll-top and keep needle noise from marring the perfection of the music. With Majestic's finer crystal pickup, records sound like live artists. Radio delivers wonderful tone and volume without aerial or ground; has Majestic Hi-Q Loop, Static Bi-Pass and other new 1940 features.

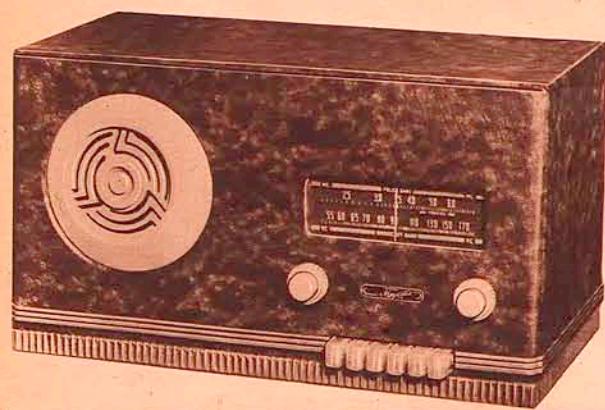
PRESS ANY BUTTON TO TURN ON THIS CONSOLE AN EXCLUSIVE MAJESTIC FEATURE



"RADIO TIME" EVERY SECOND OF THE DAY .. WITH THIS UNIQUE MAJESTIC CLOCK RADIO



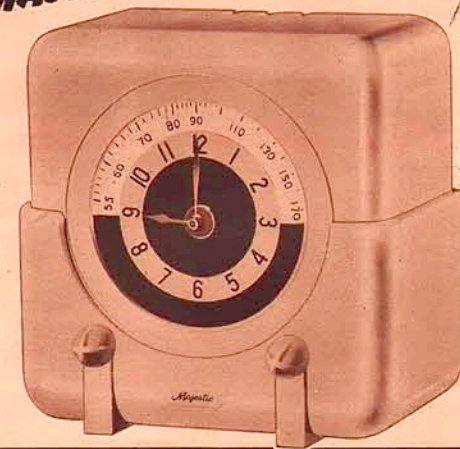
Here indeed is double value in radio! With set turned off, it's a lovely ivory or onyx plastic clock, with beautiful gold-and-silver mirror face and genuine Middlebury clock movement. Switch on radio; upper half of clock face lights up, showing dial of superb 5-tube superheterodyne radio! Gets all standard broadcast range, 538-1720 kc.



A brilliant Norman Bel Geddes design! Amazing new Majestic rotating speaker directs the greatest volume of sound where you want it! Tune your favorite stations by pushing a button. Needs no aerial; no ground; Majestic Hi-Q Loop and amazing Static Bi-Pass bring in finer reception with less man-made interference!



Yes!—Pressing any button turns on your set, tuned to station you want! This set has everything!—Amazing Majestic Phantom Antenna that does away with aerial and ground—Majestic Static Bi-Pass, and all 1940 Majestic advancements. 9 tubes. 12 inch speaker. Standard U. S. broadcast and foreign reception, police calls, ships and amateur stations. Ready to hook up for television! All in gorgeous walnut case that puts new beauty in your home.



Majestic Radios

MIGHTY MONARCH OF THE AIR WITH A "PLUS" FOR 1940

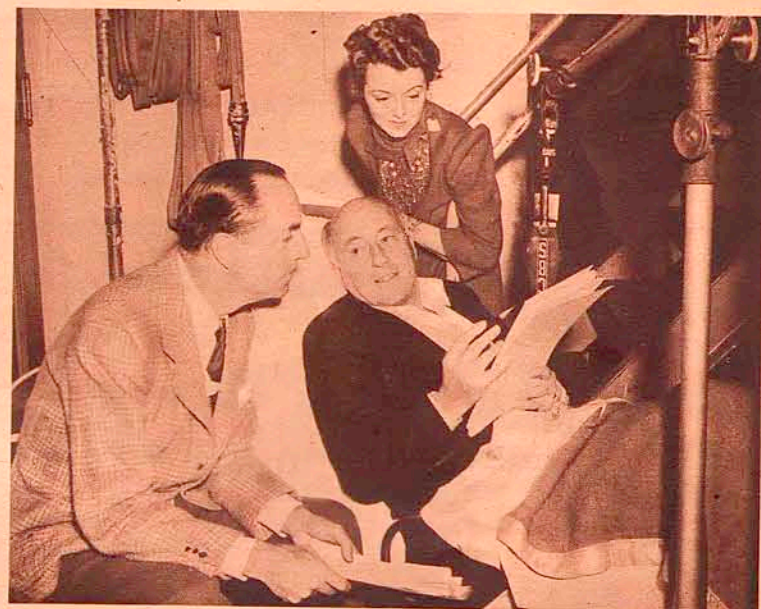
TURN IN YOUR OLD MAJESTIC ON A NEW MAJESTIC



HIS SECRET HOUSE OF TREASURES

HERE IS THE DeMILLE YOU KNOW

FEW listeners and fewer actors there are who have not sensed the magic touch of Cecil B. DeMille, motion-picture genius. DeMille is the one man who approaches that fabled omnipotence sometimes attributed to big-time film-producers. To his "Lux Radio Theater" (CBS, Monday night) flock the haughtiest of Hollywood celebrities, glad of the chance to appear on his show, glad to read their lines as DeMille wants them read. To his "Radio Theater" listeners look for the finest in radio drama and the richest display of dramatic genius. It is this man, wonderingly admired as a star-maker and movie Merlin by listeners and stars alike, whom you have come to recognize as the great Cecil B. DeMille.



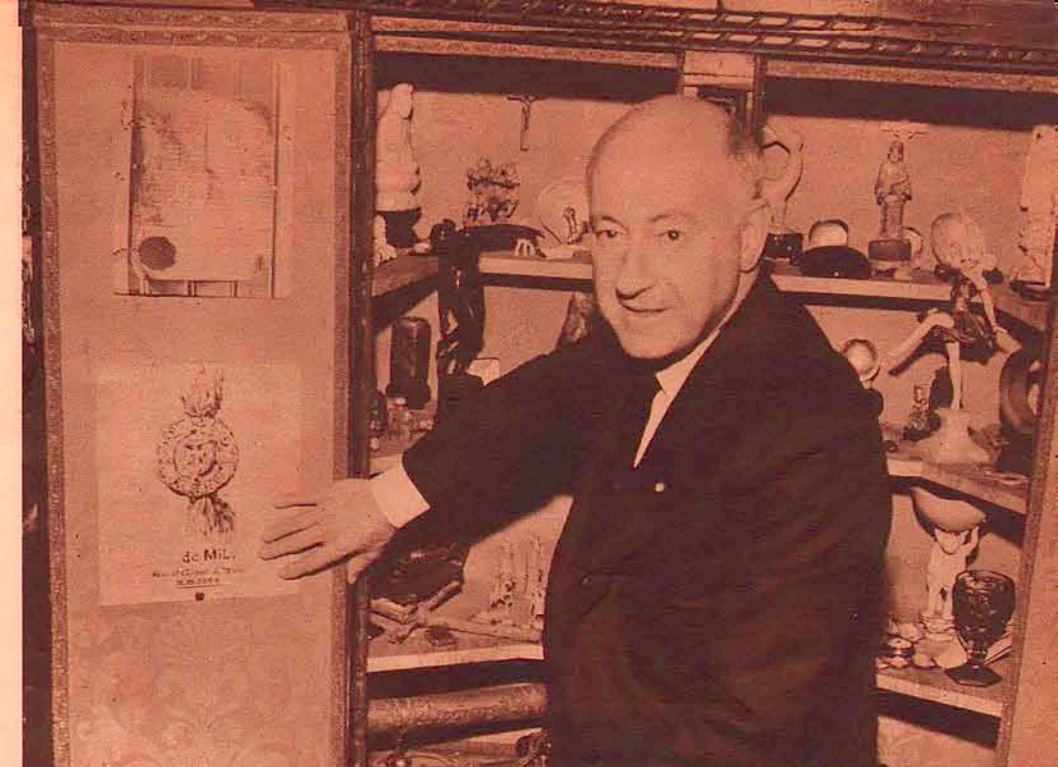
NO HOLLYWOOD HYSTERICS are in evidence on producer DeMille's show, listeners have noted. Stars leap at the chance to work for him, humbly consult, as do William Powell and Janet Gaynor (above) for "Mayerling" airing with bedridden "C. B."

HERE IS THE DeMILLE YOU DON'T KNOW

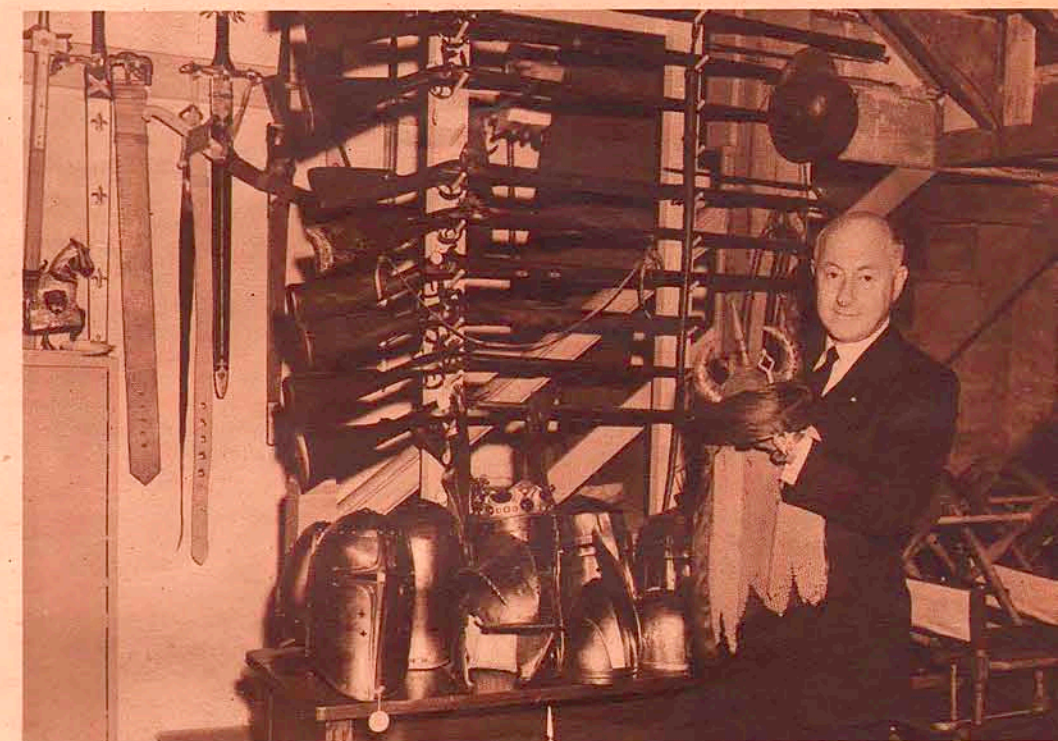
EVERY man has his private world, and the great DeMille is no exception. Visitors who have entree to his office-research building can tell you of a different sort of man—a man who, after impatiently awaiting a chance to forget the staggering plans and irritating minutiae of radio and movie production, enters into a fascinating world of the past. That world is DeMille's secret house of treasures. Startlingly different from his twentieth-century workaday world, this treasure-house is yet conceived in the same expansive spirit. Scattered about his Hollywood estate are objects, ancient and beautiful, garnered from all the civilizations this world has known. These photos, from his secret house of treasures, will reveal a Cecil B. DeMille you didn't know.



DIPS INTO HISTORY to get proper background for such DeMille hits as "Sign of the Cross" probably explain how DeMille, producer, became DeMille, collector-connoisseur. This "Biblia Sacra," a Vulgate Bible, was gift of late Georgiana King, Bryn Mawr history professor



TREASURE IN FAMILY TRADITION is this tracing of the earliest-known DeMille (originally DeMil) family seal, which the producer studies here. Professor Louis Pier de Boer of Los Angeles discovered the original on an old document when tracing DeMille genealogy in France. The seal is 650 years old



TWENTY-FIVE YEARS as a producer has not changed the unique position Cecil B. DeMille (above) holds in the Hollywood hierarchy, nor America's association of DeMille's name with the most spectacular in cinema art. His more recent entry into radio has served only to enhance an already fabulous reputation

SOONER OR LATER DeMille presents every important stage and screen play on his "Radio Theater," and listeners have come to depend on hearing them all. At right, Franchot Tone, Madeleine Carroll and George Brent (left to right) gather round microphone for the final coaching on a last year's drama, "Another Dawn"



RARE ARMS OCCUPY a prominent place in the treasure-house. Among them are these authentic copies of helmets (above) used in "The Crusades." Many of the helmets, including the one DeMille holds, were made by armorers at N. Y. Metropolitan Museum; others, such as German war mask above, are originals

HOUSING THE TREASURES is the DeMille office and research building, located beside his DeMille Road home in Hollywood. At left, the producer and his secretary, Gladys Rosson, are seen in the building's study. Valuable antiques, such as a snuff-box that once belonged to Louis XVI, are strewn about in various rooms

(CONTINUED ON NEXT PAGE)

HERE IS THE C. B. DeMILLE YOU DON'T KNOW (Continued from Preceding Page)



A SOUTH SEA ISLAND dagger would hardly interest the DeMille who interviews stars on "Radio Theater," but here is a different DeMille, examining dagger collection and holding South Sea weapon used by medicine-men to draw circles around the sick to prevent evil spirits from entering



DeMILLE THE DEVOUT, also unfamiliar to you, holds here a piece of crucifix blown off French church during World War. Above hangs certificate of holy order awarded him by Patriarch of Jerusalem in 1927 for meritorious work for the Cross. Meritorious work: His religious film, "King of Kings"



TREASURE INDEED is this rare seventeenth-century Chinese matchlock, of unusual value because barrel is engraved with Biblical scenes, pointing to Christianity in China after Crusades



A TWENTIETH-CENTURY movie-producer turns romantic when he gets a chance, or so one would decide from this shot of DeMille admiring his fine copy of the famed "Chalice of Antioch"



HIS INTEREST in the old English flintlock swivel-gun is but another illustration of a different DeMille, who flees from production headaches to a leisurely world of art and history

—CBS Photographs

KPO-Paul Laval's Orch.: KFI KDYL KOA (sw-9.53) KYA-Rhythm in Red Club Matinee: KFBK KMJ KWG

*KSFO-Al Warner, This Week in Washington: KOH KROY KSL KARM KNX (sw-15.27) KFRC-Gene Erwin's Orch.: KHSL KIEM

*News: KIEM KJBS KLX-Songs of the Range KQW-Trading Post KROW-Luncheon Dansant KSRO-Man on the Street KSL-Religious News Events

KPO-The Art of Living: KFI (sw-9.53) "You Can Think Your Way to Happiness" will be Dr. Peale's subject today.

12:45 PST 1:45 MST KSFO-Californians on Parade To be announced: KQW

KGO-Renfrew of the Mounted, sketch: KLO KFBK KWG

KJBS-Rainbow Trio KLX-Today's Almanac KROW-Castles of Romance KSL-The Labor Speaker: Shoppers' Musical Matinee KSRO-World Dances for a Quarter Hour

*KDYL-News KFMJ-To be announced KJBS-Waltz Time KLS-Junior Talent KLX-Helen Wegman Parmelee concert pianist

1:00 PST 2:00 MST KSFO-Summer Serenade: KSL KARM KOH KNX KROY KFRC-Richard Love's Orchestra: KQW KIEM

KPO-Dance Orch.: KFI KOA KWG KDYL (sw-9.53) KGO-Woody Herman's Orch.: KLO KFBK KMJ

*KYA-News KHSL-Marysville Studio Prgm. KJBS-Eastern Races: One o'Clock Revue KLS-Melody Parade KLX-World Classics KRE-Chapel of the Chimes Organ

KPO-Norsemen Quartet: KFI KOA KDYL (sw-9.53) KYA-Latin America KLO-Back to School KLX-Concert Vocals KQW-Milton Herth, Swing Organist

1:15 PST 2:15 MST KYA-Music Hall KHSL-Bandstand KLS-Jan's Journal KLX-Records KSRO-Meridian Moods

3:00 PST 4:00 MST KSFO-Americans at Work; Drama & Interviews: KSL KOH KARM KROY KNX (sw-15.27) For detail see Good Listening Guide.

1:30 PST 2:30 MST KSFO-Sterling Young's Orch.: KOH KSL KARM KNX KROY (sw-17.83) KFRC-Teddy Powell's Orchestra: KQW KIEM KHSL

KFC-Dramas of Youth: KHSL KIEM KPO-To be announced: KDYL KFI KOA KGO-Baseball; Seattle vs. San Francisco KYA-Promenade Concert

1:45 PST 2:45 MST KPO-From Hollywood Today: KFI KDYL (sw-9.53) KYA-Hits & Bits KLX-Siesta KOA-Singing Strings KRE-Matinee Musicale KROW-Italian-American Matinee

Message of Israel; Guest Speaker: KFBK KWG Rabbi Joshua L. Liebman of the Temple Israel in Boston, Massachusetts, will speak on "The Faith of the Jew."

2:00 PST 3:00 MST *KSFO-Streamlined Headlines KFRC-Paul Decker's Orch.: KQW KIEM

*News: KJBS KLS KLO-Musical Train KLX-What's New? *KMJ-Radio Headlines KQW-Hollywood Reporter, Sidewalk Interviews KRE-Open House

*KPO-Kaltenmeyer's Kindergarten: News: KOA KFI KMJ KDYL (sw-9.53) *KGO-El Cnico Spanish Revue: News: KLO KFBK KWG

*KSAN-News: King's Serenade KSRO-Afternoon Concert KPO-On with the Dance *KYA-Afternoon Edition

*News: Instrumentalists: KARM KOH KROY KNX KHSL-To be announced KJBS-Hit Revue KLS-Speed Reilly *KLX-News: Lost & Found: Records *KSAN-News: Dance Time KSL-Children of Today *KSRO-Monitor: Reviews the News

4:15 PST 5:15 MST KFRC-Chuck Foster's Orchestra: KQW KPO-String Symphony: KDYL KFI KOA WBAP (sw-9.53) Music detail on page 14 this week.

2:15 PST 3:15 MST KSFO-Nat'l Tennis Resume: KOH KARM KNX KYA-Sam Lanin's Orch. *El Chico: News: KWG *KLO-Schedule Church Services: News KROW-Dance Matinee KROY-Community Sing KSAN-Ambrose's Orch. *KSL-News KSRO-Hawaiian Time

4:00 PST 5:00 MST KSFO-County Seat, sketch: KOH KNX KROY KSL KARM (sw-15.27) *KFRC-American Legion News Barrage: KIEM KPO-Education Today

Saturday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

MORNING

8:30 PST (9:30 MST) Farm and Home Hour, KGO. Today's program is in connection with the American Farm Bureau Federation.

11:00 PST (12:00 MST) Scarborough Night From London, KFRC. A variety program from Yorkshire's famous seaside "Holiday Town," featuring The Bouquets, Oscar Rabin's Embassy Band from "Gala Land," the Rolling Hall, and the Vanities from the Arcadia.

AFTERNOON

3:00 PST (4:00 MST) Americans at Work; Drama and Interviews, KSFO.

5:30 PST (6:30 MST) Arch Oboler's Plays, KPO. "And Adam Begot," a drama showing that parenthood is a privilege that is abused much too often, will be heard tonight.

5:45 PST (6:45 MST) Saturday Night Serenade, KSFO. Mary Eastman, soprano; Bill Perry, tenor; Gus Haenschen's orchestra.

NIGHT

6:00 PST (7:00 MST) Benny Goodman's Orchestra, KPO.

6:15 PST (7:15 MST) Man About Hollywood, KSFO. This program, conducted by George McCall, Hollywood commentator, features interviews and discussions centered around Hollywood's colorful personalities.

7:00 PST (8:00 MST) Alka-Seltzer National Barn Dance, KPO. With Alec Templeton, famous blind pianist; Bobby Hastings, vocalist; Uncle Ezra and many others.

8:00 PST (9:00 MST) Hit Parade, KSFO. Larry Ross, tenor; Bea Wain, vocalist; Merry Macs; Mark Warnow's orchestra.

8:00 PST (9:00 MST) Avalon Time, KPO. Red Skelton, comedian; Curt Massey, baritone; "Professor" Tommy Mack; Tom, Dick and Harry; Bob Strong's orchestra.

Refer to adjacent columns for other stations broadcasting these programs

4:45 PST 5:45 MST KFRC-Hawaii Calls: KQW KYA-Movie Guide

Let's Join the Band: KARM KJBS-Rhumbas KLS-Around Town KLX-Songs of the Islands KSRO-Ksrolling Along WFAA-Paul Sutton, song master

5:00 PST 6:00 MST KSFO-Columbia Sports Broadside: KNX KARM KOH

KFRC-Fiesta Time: KQW KIEM KHSL KPO-George Olsen's Orch.: KOA KDYL KMJ

KYA-Modern Melodies Maurice's Music: KLO KWG KFBK Vox Pop: (sw-9.53) Your Hit Parade: (sw-11.83) Saturday Nite Parade: WBAP WOAI

*News: KFI KSL KJBS-Dinner Dance KLS-Continental Varieties KLX-Stewart Hamblen KROW-Where to Go KROY-Dick Jurgens' Orch. *KSAN-News: Dancing Echoes KSRO-Police Headquarters

4:15 PST 5:15 MST *KPO-Radio Reporter Dance Orch.: KLO KFBK KMJ KWG

4:30 PST 5:30 MST KSFO-Let's Join the Band: KNX KSL KOH KROY *KFRC-News KPO-Joe Sudy's Orch.: KOA KDYL KMJ

KYA-Rhapsody on B...s Brenthouse, drama: KLO WOAI KFI KWG Avalon Time; Curt Massey, bar.; Red Skelton; Edna Stilwell; Bob Strong's Orch.; Denny King, m.c.: (sw-9.53)

Hawaii Calls: KIEM *News: KJBS KQW KARM KFBK-Saturday Swing Session KLS-Musical Favorites KLX-Helen Wegman Parmelee, concert pianist

5:15 PST 6:15 MST KYA-Harry Horlich's Orch. George Olsen's Orch.: KFI *News: KDYL KROY KROW-Sketches in Melody KSL-Concert Time KSRO-Waltz Album

5:30 PST 6:30 MST KSFO-Marion Butler, songs; Ivan Ditmar, organist: KNX KARM KOH KROY

SATURDAY September 9

KPO-Arch Oboler's Plays: KDYL WBAP KFI KMJ WOAI (sw-9.53) For detail see Good Listening Guide.

KYA-Michael Wayne's Orch.

Paul Carson, organist: KFBK

*News: KLO KRE KLS-Melodies KOA-Briefs KROW-Piano Capers KSAN-Dance Music KSRO-Melody Time KWG-Friendly Quarter Hour

KNX-To be announced KROW-Sympho Serenade KSRO-Italian Musical Prgm.

5:45 PST 6:45 MST

KSFO-Saturday Night Serenade; Mary Eastman, sop.; Bill Perry, tr.; Bill Adams; Gus Haenschen's Orch.: KSL KARM KNX KFRC-Sons of the Pioneers: KQW KIEM

6:30 PST 7:30 MST

KPO-Dick Tracy, sketch: KFI KDYL KOA WOAI KMJ WBAP KGO-Message of Israel KYA-Abe Lyman's Orch.

*KGO-World on Parade, news

KYA-Richard Steel

Brazilian Band: KLO KWG

Music in the Air: (sw-11.83)

KFBK-Man on the Boat

*KHSL-News

KLS-The Other Fellow

KOH-Little Show

KRE-Front Page Drama

KROY-Hollywood Salon Orch.

KSAN-Theater Guide

Al Donahue's Orch.: KLO KWG KFBK (sw-9.53)

KJBS-Petite Musicale KLS-Arthur D'Nunzio KROW-L'Italia Prgm. KSAN-Familiar Melodies

6:45 PST 7:45 MST

KSFO-Ivan Ditmars, organist: KOH KROY

KFRC-Music by Moonlight: KQW KIEM KHSL

KYA-What Is It?

Armchair Adventures: (sw-11.83) A detective story, "Death in the Time Vault," will be told by Frank Graham tonight.

KARM-Syke Darling KNX-Sports Mirror KRE-Chapel of the Chimes Organ

KSL-Tonight's Best Buys KSRO-Dinner Concert

7:00 PST 8:00 MST

KSFO-Dance Orch.: KNX KARM KROY KOH

KFRC-Betty Jane Rhodes, songs; Chico's Orch.: KQW KIEM KHSL

KPO-Alka-Seltzer National Barn Dance; Maple City Four; Henry Burr; Hoosier Hot Shots; Joe Kelly, m.c.; Uncle Ezra; Arkie; Male Octet; Glenn Welty & Orch.; Guests: KFI KDYL KOA WOAI WBAP KTFI (1240 kc), KSEI (900 kc), KOB (1180 kc), KIDO (1350 kc)

For further detail see sponsor's announcement on page 27.

KGO-Tommy Dorsey's Orchestra: KMJ KFBK KWG KLO

KYA-Sportlite

Joe Rines' Orch.: (sw-9.53)

*Evening News Report: (sw-11.83)

*KLX-News KRE-Music of the Masters *KSAN-News: Popular Fancies KSL-Musical Varieties KSRO-Retirement Life Payment Prgm.

7:15 PST 8:15 MST

KFRC-Inside of Sports. Sam Balter

(Continued on Next Page)

NIGHT

Each day's highlights, listed in detail, are in the Good Listening Guide.

6:00 PST 7:00 MST

KFRC-America Looks Ahead KPO-Benny Goodman's Orch.; Louise Tobin, vocalist; Bert Parks, m.c.: WBAP WOAI KOA KDYL KFI KWG KMJ KFBK (sw-9.53)

KGO-Dance Orch.: KLO

KYA-Retirement Life Payments

*Elliott Roosevelt, comm.: KHSL KIEM KQW

*News: KJBS KROW KSRO

KLS-Andrew LaRocca

KLX-Music Art Trio, dinner concert

KRE-Il Radio Giornale

KROY-Pinkie Tomlin's Orch.

*KSAN-News: Artie Shaw's Orch.

6:15 PST 7:15 MST

KSFO-Man About Hollywood with George McCall: KSL KOH KARM KROY (sw-11.83) For detail see Good Listening Guide.

KFRC-World's Fair Party: KQW KIEM KHSL

Symphonic Strings: KFOR (1210 kc) Music detail on page 14 this week.

KJBS-Popular Concert Favorites

SAT. NIGHT

ALEC TEMPLETON

WITH HIS BRILLIANT IMPRESSIONS

BOBBY HASTINGS

14 Year Old Singing Sensation

UNCLE EZRA - - HOOSIER HOT SHOTS

and Many Others

ALKA-SELTZER NATIONAL BARN DANCE

KDYL KPO

7:00 P.M., PST — 8:00 P.M., MST

Star Sparkles . . .

Zora Layman, of the Luther-Layman singers, was first discovered by radio when she recorded a song called "Seven Years With the Wrong Man," which sold more copies than those produced by Bing Crosby and Guy Lombardo. She now combines broadcasting with recording.

Marjorie Hannan's career in the entertainment business has gone from one extreme to another. In her debut as a ballet-dancer she was seen but not heard. Now, as a radio actress, she is heard and not seen.

Heard in several roles in "Scattergood Baines," Forrest Lewis made his debut in characteristic style. He won his first contract by playing four roles in one show.

One of Jane Froman's most loyal fans is her cook—and no wonder! Despite her own busy schedule, the lovely songstress takes time out to attend all concerts given by the White Rose Female Quartet, of which her cook is a member.

SATURDAY

September 9

(7:15 p.m. Continued)

KYA-20th Century Serenade Dance Orch.: (sw-11.83)
KHSL-Blue Hawaii
 KIEM-Vance Prgm.
 KLS-Thomas Dias
 KLX-Hits & Encores
 KQW-Seger Ellis' Orch.
7:30 PST 8:30 MST
KSFO-Radio Cross Words
KFRC-Jimmy Dorsey's Orchestra: KQW KIEM KHSL
KGO-Horace Heidt's Orch.: KMJ KWG (sw-9.53)
***KYA-News**
Harry James' Orch.: KNX KSL KOH KROY
***KARM-News**
 WFAA-Interesting People at the Fair
 KLO-Baseball; Pocattello vs. Ogden
 KLX-Gaslight Harmonies
 KROW-Italian-American Hour
 KSAF-Friendly Chapel
 KSRO-Bordertown Barbecue
7:45 PST 8:45 MST
KYA-Postal Oddities
Harry James' Orch.: KARM
KFBK-Kindly Philosopher
 KLX-Let's Waltz
***KWG-News**
8:00 PST 9:00 MST
KSFO-Hit Parade with Lanny Ross, trn.; Merry Macs; Bea Wain, vocalist; Mark Warnow's Orch.; Guest: KSL KNX KARM
KFRC-Amateur Hour
***KGO-World on Parade, news:** Tropical Moods
KPO-Avalon Time; Curt Massey, bar.; Red Skelton; Del King, m.c.; Chorus; Bob Strong's Orchestra; KDYL KFI KOA KWG KFBK KMJ
KYA-Evening Concert
Hal Kemp's Orch.: (sw-6.17)
Shep Fields' Orch.: KQW KHSL
Horace Heidt's Orch.: (sw-9.53)
 *News. KROW WOAI
 KIEM-To be announced
 KLS-James Guaragna
 KLX-Musical Soiree. L. G. French, bar.; Marian Grenols, violinist; Helen Wegman Parmelee, pianist
 KOH-Evening Dance
 KRE-Music to Read By
 KROY-The Serenaders
 *KSAN-News: Modern Melodies
 KSRO-Memory Music Box
 *WFAA-Sports & News
8:15 PST 9:15 MST
KGO-Horace Heidt's Orch.
 KRE-Baseball Game
 KROW-Food for Thought
 KROY-Ferdinand Strack
 KSAF-Music You Like
 KSRO-People, Just People
 WFAA-Marimba Magic
 WOAI-Sports
8:30 PST 9:30 MST
KPO-Ray Herbeck's Orch.: KFI KDYL KOA WOAI
KGO-Musical Buffet
Jack Jenny's Orch.: (sw-6.17)
Joe Reichman's Orch.: KQW KIEM
World's Fair Party: KWG KMJ
KFBK-Baseball; Sacramento vs. Hollywood
KHSL-Softball Game
 KROW-Radio Announcers' Contest
 KROY-Gene Austin
 KSRO-Personality Parade
 WFAA-Pancho's Orch.
8:45 PST 9:45 MST
KSFO-Don Rowland's Orchestra: KNX KROY KOH KARM
Jack Jenny's Orch.: KSL
 KLX-World Dances
 KSRO-Gaslight Harmonies
9:00 PST 10:00 MST
KSFO-Dance Orch.: KOH KARM KSL KROY
***KFRC-News:** KIEM KHSL KQW
KPO-Ace Brigode's Orch.: KFI WOAI WFAA KOA
KGO-Dance Orch.: KMJ
***KDYL-News**
 KLS-Hispanic Americas
 KLS-Faucit Theater of the Air Players
 KNX-Baseball Game
 KROW-The Shadow, drama
***KSAN-News: Popular Varieties**
 KSRO-Name It & It's Yours
 KWG-Inquiring Reporter
9:15 PST 10:15 MST
***KSFO-Streamlined Headlines**
KFRC-Garwood Van's Orchestra: KIEM
KGO-Tropical Moods
Ace Brigode's Orch.: KDYL
***KHSL-Butte County News**
 KQW-Dance Orch.
 KSAF-Automobile Shopper
***KSL-News**
9:30 PST 10:30 MST
KSFO-Bill McCune's Orch.: KOH KARM KSL KROY
KFRC-Skinny Ennis' Orchestra: KIEM

KPO-Harry James' Orch.: KOA KDYL KFI WFAA
KGO-Charlie Barnett's Orch.: KMJ KWG KLO
KHSL-Softball Game
 KLS-Valley Church
***KLX-News**
 KROW-Hawaii Calls
 KSAF-Record Collector
9:45 PST 10:45 MST
Skinny Ennis' Orch.: KQW
 KLX-Music in Sentimental Mood
 KSAF-Dance Time
10:00 PST 11:00 MST
KSFO-Bob Saunder's Orchestra: KARM KROY KOH
KFRC-Henry King's Orchestra: KHSL
KPO-Jimmy Grier's Orch.: KMJ KDYL
KGO-Orrin Tucker's Orch.: KLO
KYA-Sage Bros.
***News:** KFI KOA
 KLS-Variety Show
 KLX-Charlie Carter's Orch
 KQW-Magic Hour of Finest Music
 KRE-Chapel of the Chimes Organ
 KROW-Bible Talk
***KSAN-News: Les Malloy's Telephone Quiz**
 KSL-Larry Kent's Orch.
 KWG-Wrestling
10:15 PST 11:15 MST
Jimmy Grier's Orch.: KOA KFI
 KLS-Variety
 KLX-Exposition Orch. from Treasure Island
 KROW-Let's Dance
10:30 PST 11:30 MST
KSFO-Bobbie Sherwood's Orch.: KNX KARM KSL KOH KROY
KFRC-Leon Mojica's Orchestra: KHSL
KPO-Music by Woodbury: KFI KDYL KOA
KGO-Bill Roberts' Orch.: KFBK KMJ
KYA-Treasure Island Dances
 KLS-Dance Time
 KLX-Walt Roesner's Orch.
 KRE-Star Clambake
11:00 PST 12:00 MST
KSFO-Charlie Barnett's Orch.: KARM KSL KOH KROY
KFRC-Carl Ravazza's Orch.
KPO-Gary Nottingham's Orch.: KFI KWG KDYL KFBK KMJ
***KGO-World on Parade, News**
KYA-Down the Mississippi
***News:** KNX KROW
 KLX-Nocturne
***KSAN-News: Music Box**
11:15 PST 12:15 MST
KGO-Paul Carson, organist
Charlie Barnett's Orch.: KNX
 KROW-Hollywood Nite Club
11:30 PST 12:30 MST
KSFO-Archie Bleyer's Orchestra: KNX KARM KSL KOH KROY
KFRC-Rhythm Rascals:
KPO-Archie Loveland's Orch.: KFI KMJ KWG KDYL KFBK
KYA-Freddie Rich's Orch.
 KJBS-Magic Hour of Finest Music
 KLS-Sparkling Rhythms
 KROW-Midnight Matinee
11:45 PST 12:45 MST
KFRC-Musical Prgm.
***KFBK-News, South Sea Edition**
12:00 PST 1:00 MST
KJBS-Midnight Club
 KLS-Cigar Box Revue
 KNX-Dancetime
 KROY-Midnite Revue
***KSAN-News: Sleep Chasers**
 End of Saturday Programs

MORNING

*Star in program listings indicates news broadcast.

7:00 PST 8:00 MST
KSFO-Sunrise Salute:
***KPO-News: Romance Melodies:** KDYL
***News & Rhythm:** (sw-17.83)
KJBS-Sunrise Concert
 KLS-Popular Music
 KNX-With the Classics
***KOA-News: Christian Science Prgm.**
 KRE-The Morning After
***KSAN-News: Waking in Rhythm**
KSL-Uncle Tom & Comic Strips
7:15 PST 8:15 MST
Neighbor Nell, philosophy: (sw-15.33)
KDYL-Funny Paper Man
KOA-Sunday Song Service
KSAF-Hawaiian Serenade
KSL-Christian Science Radio Service
7:30 PST 8:30 MST
KPO-Julio Oyanguen Martinez, guitarist: KOA
KGO-Chronicle Comics
Major Bowes Capitol Family; Vocalists & Orch.: KSL (sw-17.83)
Southernaires: (sw-15.33)
KDYL-Salt Lake Church of the Air
KLS-Musical Novelties
KSAF-Cowboy Group
7:45 PST 8:45 MST
KPO-Vernon Crane's Story Book: Today's fairy-story deals with a fauna which strongly objects to her protective coloration.
KSAF-Band Wagon
8:00 PST 9:00 MST
***KSFO-Church of the Air:** KNX KARM KOH KROY
KFRC-Fur & Feathers, talk
KPO-Walter Logan's Musicale: KDYL
KGO-Radio City Music Hall: KLO KWG (sw-15.33)
Music detail on page 14 this week.
KYA-Funny Paper Man
 To be announced: KQW KIEM KHSL
KFBK-Morning Altar
KFI-Church Quarter-Hour
KJBS-Musical Styles
 KLS-Golden Rule
KMJ-Goble Gospel Messengers
KOA-Agricultural Problems
KRE-Church of the Nazarene
KROW-Good Morning
***KSAN-News: Rhythm Concert**
KSRO-Today's Calendar
8:15 PST 9:15 MST
KFRC-To be announced
Walter Logan's Musicale: KOA
KFBK-Organ Melodies
KFI-Dr. William Casselberry
KLS-Morning Melodies
KSAF-Modern Melodies
KSRO-Sacred Hour
8:30 PST 9:30 MST
KSFO-Salt Lake City Tabernacle
Choir & Organ: KNX KOH KSL KARM KROY (sw-17.83)
KFRC-Voice of Prophecy Choir: KIEM KQW KHSL
KPO-On the Job, drama: KDYL KOA KFI
"The Man Who Can't Keep a Secretary" will be dramatized on today's program.
Radio City Music Hall: KFBK KMJ
KJBS-Dance Hits
KLS-Colonial Friendship
KRE-Church of Christ

SUNDAY, September 10, 1939

8:45 PST 9:45 MST
KFRC-Canary Chorus: KHSL KIEM
KQW-Weather: Melodies Old & New
KSAN-Song Styles
KSRO-Los Angeles Symphony
9:00 PST 10:00 MST
KSFO-Church of the Air: KNX KSL KOH KARM (sw-17.83)
Rabbi Jonah B. Wise of the Central Synagogue, New York City, will be the guest speaker.
KFRC-Don Arnes, bar.: KHSL KQW
KPO-Music for Moderns: KOA KFI
KGO-Waterloo Junction, sketch: KWG KFBK (sw-15.33)
KYA-Sunshine Hour
KDYL-Musical Interlude
KIEM-To be announced
KJBS-New Dance Styles
KLO-Ogden Ministerial Alliance
KLS-Organ Music
KMJ-Bee Comics
KRE-Sunday Morning Clambake
KROW-Nuestros Amigos
KROY-Swinging Strings
***KSAN-News: Songs from Shows**
***KSRO-News**
9:15 PST 10:15 MST
KFRC-True to Life; Kay Brinker: KQW KHSL KIEM
KYA-Paint Counsellor
Music for Moderns: KDYL
KLO-Voice of Prophecy
KLS-Methodist Church
KROY-Serenaders
KSRO-Concert in Miniature
9:30 PST 10:30 MST
KSFO-Walberg Brown Strings: KARM KROY KNX KSL KOH (sw-17.83)
KFRC-Mario de Stefano, harpist: KIEM KHSL KQW
KPO-Sunday Symphonette: KFI KDYL KOA
KGO-Treasure Trails of Song: KLO KFBK KWG KMJ (sw-15.33)
KYA-Sleepy Hollow Legend
KJBS-Dance Memories
KROW-Spanish Prgm.
KSRO-Remember When
9:45 PST 10:45 MST
KFRC-Food for Thought
KYA-Lon Gladstone's Orch.
Texas Jim Lewis' Cowboys: KHSL KQW KIEM
KJBS-Neopolitan Serenade
***KLS-Negro in the News**
KMJ-Romance of the Highways
KROW-Waltz Time
KSRO-Toe Tapping Tempos
10:00 PST 11:00 MST
KSFO-Democracy in Action, drama: KARM KSL KNX KROY KOH (sw-17.83)
For detail see Good Listening Guide.
KFRC-Studio Prgm.
KPO-Sunday Dinner at Aunt Fanny's: KOA KDYL
KGO-Continental Varieties: KWG KLO KFBK (sw-15.33)
KYA-Hills of Home
Ginsburgh's Concert Orchestra: KHSL KIEM KQW
KFI-Physical Well Being
KJBS-Columbis Melody
KLS-Radio Church of America
KMJ-To be announced
KROW-Bible Talk
***KSAN-News: Your Man Sunday**
KSRO-Sheridan Baker's Farm Talks
10:15 PST 11:15 MST
KFRC-Romance of the Hiways: KQW KIEM KHSL
KFI-Mid-Morning Meditation
KROW-Song Stylings
KSRO-Cow Country Minstrels
10:30 PST 11:30 MST
***KSFO-News & Rhythm:** KNX KARM KSL
KFRC-The Manhattans: KHSL KQW KIEM
KPO-Univ. of Chicago Round Table Discussion: KOA KFBK KFI KDYL KMJ KWG
For detail see Good Listening Guide.
KGO-To be announced: KLO (sw-15.33)

KYA-Charms Waltzes
KJBS-Modern Melody
KLS-Musical Varieties
KOH-Studio Party
KROW-Top Tunes of the Day
KROY-Father Masante
KSRO-Stars of the Metropolitan
10:45 PST 11:45 MST
KFRC-Junior Chamber of Commerce
Alice Blue, pianist: KQW KHSL KIEM
KRE-First Congregational Church
11:00 PST 12:00 MST
KSFO-Columbia Broadcasting Symphony; Andre Kotelanetz, Cond.; KNX KARM KSL KROY (sw-17.83)
Music detail on page 14 this week.
KFRC-On a Sunday Afternoon: KHSL
KPO-Electronic Orch.: KFBK KDYL KMJ KFI KWG (sw-15.33)
KGO-Our House
KYA-Morning Concert
Melodies for Milady: KLO
KIEM-Congregational Church
KJBS-Party Time
KLS-First Presbyterian Church
KOA-Studio Party
KQW-Benard's Brevities
KROW-Tenth Avenue Baptist Church
***KSAN-News: Cambria Pines Reporter**
KSRO-Church of the Incarnation Services
11:15 PST 12:15 MST
KGO-Paychecks Preferred
A Bookman's Notebook: KLO
Electronic Orch.: KOA
KJBS-Anson Weeks' Orch
KQW-First Baptist Church
11:30 PST 12:30 MST
KFRC-Mystery History, quiz show
KPO-Benny Goodman's Orch.: KOA KFI KWG KDYL KFBK
KGO-Allen Roth Presents: KLO (sw-15.33)
Columbia Broadcasting Symphony: KOH
KHSL-Uncle Bob
***KJBS-Radio Headlines**
KMJ-To be announced
KSAN-Modern Melodies
11:45 PST 12:45 MST
KJBS-Music Beautiful
KSAN-Horace Heidt's Orch.
12:00 PST 1:00 MST
KSFO-So You Think You Know Music: KNX KOH KARM KROY (sw-17.83)
KFRC-Drama in the News: KIEM KHSL
KPO-Hall of Fun; Variety Show: KFI KOA KMJ KDYL (sw-9.53)
For detail see Good Listening Guide.
KGO-Sunday Vespers, Mixed Quartet, dir. Charles A. Baker: KFBK KLO KWG
KYA-Gypsy Trails
KJBS-Old & New
KLX-Records
KQW-Current Favorites
KRE-Chapel of the Chimes Organ
KROW-Music Box Request Prgm.
KQW-Drama in the News
***KSAN-News: Your Man Sunday**
***KSL-News**
12:15 PST 1:15 MST
KFRC-Chuck Foster's Orch.: KQW KHSL KIEM
KJBS-Dance Hits
KSL-Fashions in Rhythm
***KSRO News**
12:30 PST 1:30 MST
KSFO-Syncopation Piece: KARM KNX KOH KROY KSL (sw-17.83)
KFRC-Haven of Rest: KHSL
KPO-The World Is Yours; Smithsonian Institute, drama: KDYL KFI KOA (sw-9.53)
For detail see Good Listening Guide.
KGO-Tapestry Melody: KFBK KLO KMJ KWG
KYA-D'Artega Orch.
***KIEM-News**
KJBS-Big Ten Hits
KLS-Church of Redeemer
KLX-Today's Almanac
KQW-Hits from Big Ten
KRE-Dr. Frank McCoy
KSRO-Sunday Serenade
12:45 PST 1:45 MST
KIEM-Dance Tunes
KJBS-Musical Romance

LISTEN TO

Enna Jettick
 SUNDAY AFTERNOONS
 NBC Red Network
 Presented by the makers of Enna Jetticks, America's Smartest Walking Shoes. \$5 to \$6.

Sunday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

★Star in program listings indicates news highlights

MORNING

- 8:00 PST (9:00 MST)** Radio City Music Hall, KGO.
Music Hall String Quartet; Henrietta Schumann, pianist; Jacques Gasselin, violinist; Robert Herrick, baritone.
- 10:00 PST (11:00 MST)** Democracy in Action, KSFO.
Dramatizations of the workings of the Government in its numerous branches.
- 10:30 PST (11:30 MST)** University of Chicago Round Table Discussion, KPO.
A discussion of the European situation and its effect upon the United States will be heard today.
- 11:00 PST (12:00 MST)** Columbia Broadcasting Symphony, KSFO.
Andre Kostelanetz conducts the orchestra.

AFTERNOON

- 12:00 PST (1:00 MST)** Hall of Fun, KPO.
Richard Lane, M. C.; Cliff Edwards (Ukelele Ike); Frances Hunt, vocalist; Gordon Jenkins' orchestra.
- 12:30 PST (1:30 MST)** The World Is Yours; Drama, KPO.
Subject: "Biology." Title: "Lizards—Survivors of an Ancient Animal Kingdom."
- 1:00 PST (2:00 MST)** Enna Jettick Melodies, KPO.
Jimmy Shields, tenor; Norsemen Quartet; D'Artega's orchestra; Rosamond Ames, style expert.
- 1:00 PST (2:00 MST)** Nobody's Children, KFRC.
This show is based on the case histories of orphans from local children's home-finding societies. Guests: George Burns and Gracie Allen, radio comedians.
- 1:45 PST (2:45 MST)** Letters Home From the World's Fair, KGO.
Ray Perkins, comedian; songs and interviews.
- 2:30 PST (3:30 MST)** Grouch Club, KPO.
Jack Lescolie, M. C.; Arthur Q. Bryan; Phil Kramer; Emery Parnell; Walter Tetley; Beth Wilson; Leon Leonard's orchestra.
- 2:30 PST (3:30 MST)** Gateway to Hollywood Summer Theater, KSFO.
A serial adaptation from the motion picture "Career," with Alice Eden and John Archer, stars of the picture, in the leading roles.
- 3:00 PST (4:00 MST)** People's Platform, KSFO.
Discussion of current questions, with Lyman Bryson presiding.
- 3:00 PST (4:00 MST)** European Survey by Hugh Gibson, KMJ.
Hugh Gibson, former Ambassador to Belgium, will dis-

- cuss "What Europe Thinks of Us."
- 3:30 PST (4:30 MST)** Radio Guild, KLO.
- 3:30 PST (4:30 MST)** Fitch Bandwagon, KPO.
Henry M. Neeley, M. C.; Guest: Skinnay Ennis and his orchestra.
- 3:30 PST (4:30 MST)** Jane Froman, Mezzo-Soprano; Jan Peerce, Tenor.
Erno Rapee conducts the orchestra.
- 4:00 PST (5:00 MST)** Symphony Orchestra, KMJ.
Dr. Howard Hanson, director of the Eastman School of Music and well-known American composer, will conduct the orchestra.
- 4:00 PST (5:00 MST)** Chase and Sanborn Hour, KPO.
Don Ameche, M. C.; Nelson Eddy, baritone; Dorothy Lamour, vocalist; Robert Armbruster's orchestra.
- 5:00 PST (6:00 MST)** Ford Summer Hour, KSFO.
James Melton, tenor; Francia White, soprano; Rouge Reporter; Don Voorhees' orchestra.
- 5:30 PST (6:30 MST)** American Album of Familiar Music, KPO.
Frank Munn, tenor; Jean Dickenson, soprano; Elizabeth Lennox, contralto; Haenschen's concert orchestra.

NIGHT

- 6:00 PST (7:00 MST)** Good Will Hour, KFRC.
With John J. Anthony conducting.
- 6:30 PST (7:30 MST)** Signal Carnival, KPO.
- 6:45 PST (7:45 MST)** Campbell Playhouse; Drama, KSFO.
Beginning a new series of dramatizations, with Orson Welles directing. Helen Hayes in "Peter Ibbetson" will be tonight's drama.
- 7:00 PST (8:00 MST)** Walter Winchell, Columnist, KPO.
- 7:30 PST (8:30 MST)** Aldrich Family; Comedy Sketch, KPO.
Comedy sketch, starring Ezra Stone, young Broadway star.
- 8:00 PST (9:00 MST)** Hollywood Playhouse, KPO.
Dramatic program, with Gale Page and Jim Ameche.
- 8:30 PST (9:30 MST)** One Man's Family; Serial Drama, KPO.
- 9:00 PST (10:00 MST)** Night Editor; Drama, KPO.

Refer to adjacent columns for other stations broadcasting these programs

- KLX-Records
KQW-Then and Now
KRE-Matinee Musicale
KSRO-World Dances for a Quarter-Hour
- 1:00 PST** Country Journal: KARM
KROY KOH KNX KSL (sw-17.83)
- 2:00 MST** Nobody's Children: KQW
KHSL KIEM
- 2:00 MST** Enna Jettick Melodies; Vocalists & Orch.: KOA KFI KMJ KDYL KFBK KWG (sw-9.53)
For further detail see sponsor's announcement on page 28.
- 2:00 MST** Three Cheers: KLO
- 2:00 MST** Val York's Orch.
- 2:00 MST** Crooners
KLS-Andrew LaRocca
KLX-Aimee Lawrence Musical Moods
- 2:00 MST** Baseball Game
★KSAN-News. Sunset Trio
KSRO-Lena's Buon Gusto Cafe
- 2:15 PST** Continental Trio: KLO
KWG KMJ
- ★KGO-World on Parade: News
Rangers Serenade: KFI KOA (sw-9.53)
- KDYL-Interlude
KFBK-Memories of Portugal
KJBS-Musical Toast
KLX-Records
KSAN-Jewish Art Prgm.
KSRO-Mid-Day Review
- 2:30 MST** Choral Prgm.: KARM KOH
KROY (sw-17.83)
- 2:30 MST** Dance Orch.: KIEM KHSL
KGO-Benny Goodman's Orch.:
KLO KMJ

- KPO-Concert Hall
KYA-Charles Baum's Orch.
Paul Wing's Spelling Bee: (sw-9.53)
- Songs We Remember: KFI KDYL
KOA
- KJBS-Marjorie Lee
KLX-Accordiana
KNX-Baseball Game
KQW-Current Favorites
KSL-Home Builders
KSRO-Matinee Time
KWG-Job Finder
- 2:45 MST** Don Allen, Hollywood Reporter
- ★KPO-Radio Reporter
- KGO-Letters Home from Treasure
Island; Songs & Interviews: KLO
KMJ KWG
For detail see Good Listening Guide.
- Nat'l Tennis Resume: KSL KOH
KARM KROY (sw-17.83)
- KFBK-Baseball; Sacramento vs.
Hollywood
- KJBS-Harmony Hall
KLX-Echoes of Stage & Screen
KOA-Lamont School of Music
KQW-Melodic Gems
- 2:00 PST** Gay Nineties Revue: KSL
KOH KARM KROY
- KFRC-Summertime Concert:
KIEM KQW KHSL
- KPO-Catholic Hour: Speaker:
KOA KMJ KDYL (sw-9.53)
"The Stream of the Tradition"
will be Brother Leo's
subject tonight.
- KGO-Baseball: Seattle vs. San
Francisco
- KYA-Goodwill Corner

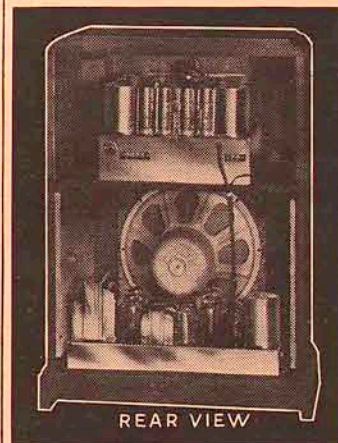
- Canadian Grenadier Guards Band:
KFI KLO
- KJBS-Big Ten Hits
KLX-Helen Wegman Parmelee,
concert pianist
- ★KSAN-News: Dance Time
KSRO-Swing Your Partner
KWG-Hi Thar, Stranger
- 2:15 PST** Rhapsody in Brass
- KJBS-Jimmy Walsh's Orch.
KSAN-Jewish Art Prgm.
KWG-Interesting People
- 2:30 PST** Gateway to Hollywood;
Summer Theater: KARM KSL
KROY
For detail see Good Listening Guide.
- KFRC-Dance Orch.: KQW KIEM
- KPO-Grouch Club; Comedy &
Music: KOA KDYL KFI (sw-9.53)
- KYA-Nat Brandwynne's Orch.
Paul Laval's Orch.: KLO
- KHSL-Baseball Game
KLS-Musical Novelties
KLO-Hits & Encores
KOH-Siesta
KSAN-Continental Waltz Time
KSRO-Italian-American Hour of
Music
- KWG-Charles Travel Trails
- 2:45 PST** Latin America
- KYA-Latin America
Paul Laval's Orch.: KWG
- KJBS-Amusement Spotlight
KLX-Records
- 3:00 PST** People's Platform: KSL
KARM KOH KROY (sw-15.27)
- KFRC-Studio Prgm.

- KPO-Prof. Peter Puzzlewit: KFI
European Survey by Hugh Gib-
son: KWG KMJ KLO KOA
For detail see Good Listening Guide.
- KYA-Gilbert & Sullivan
Aldrich Family, sketch: (sw-9.53)
- To be announced: KIEM
KDYL-Nathaniel Shilkret
KJBS-Sunday Revue
KLS-Swing Spotlight
KLX-Music for Sunday
KQW-Alum Rock Park Band Con-
cert
- KRE-Music of the Masters
★KSAN-News: King's Serenade
- 3:15 PST** Pet Exchange
Popular Classics: KOA KWG
KMJ
- ★KDYL-News
KLO-Dundee Presents
KSAN-Piano Moods
- 3:30 PST** Studio Program
- KFRC-Dick Jurgens' Orch.:
KIEM
- KPO-Fitch Bandwagon: Guest
Orch.: KDYL KFI KOA KWG
KMJ KFBK (sw-9.53)
For detail see Good Listening Guide.
- Radio Guild, drama: KLO
For detail see Good Listening Guide.
- Jane Froman; Jan Peerce; Erno
Rapee's Orch.: (sw-15.27)
- KARM-Ludwig Harikian, pianist
KLX-Records
KOH-Music for Sunday
KQW-Hits from the Big Ten
KROY-Dick Jurgens' Orch.
KSAN-Treasure Island Interview
KSL-Concert Orch.
KSRO-Sunday Afternoon Dedicat-
ion Prgm.

SUNDAY September 10

- KFRC-Stan Lomax, sports: KIEM
KARM-Harmony Hall
KLX-Classical Music
KQW-Rainbow Serenade
KROY-Garwood Van's Orch.
KSAN-Hard of Hearing Society
- 4:00 PST** To be announced: KARM
KROY KOH
- 4:00 PST** Design for Melody: KIEM
KQW
- 4:00 PST** Chase and Sanborn Hour:
KDYL KFI WOA KOA WFAA
(sw-9.53)
- 4:00 PST** Variations on Syncopations
Symphony Orch.: KMJ KWG
Music detail on page 14 this week.
- KFBK-Baseball Game
KJBS-Melody Moderne
KLO-Old Spinning Wheel
KLX-Neighborhood Church
★KLX-News
KRE-Vesper Hour
★KSAN-News: Hal Kemp's Orch.
KSL-Variety Prgm.
- 4:15 PST** Melodies
KLX-Light Opera Music
- 4:30 PST** Hal Grayson's Orch.:
KIEM KQW
- Symphony Orch.: KLO KMJ
KWG
- ★KJBS-News
KLS-Rose of Sharon
KLX-Aimee Lawrence, pianist
KRE-Sunday Afternoon Concert
KSAN-Sammy Kaye's Orch.
KSRO-European Waltz Time
- 4:45 PST** Hits & Bits
KJBS-Art Fadden
KLX-Songs of the Islands
KSAN-Song Styles
- 5:00 PST** Ford Summer Hour: KNX
KSL (sw-11.83)
For detail see Good Listening Guide.
- KFRC-Old Fashioned Revival:
KQW KIEM KHSL
- KPO-Manhattan Merry-Go-Round:
Don Donnie's Orch.: KFI KDYL
KOA (sw-9.53)
- 5:00 MST** Modern Melodies
Sons of the Lone Star, drama:
KMJ KWG
- 5:00 MST** Hollywood Playhouse, drama:
WOAI WFAA
- KARM-Half & Half
KJBS-Dinner Dance
KLO-Old Time Revival Hour
KLS-Musical Varieties
KLX-Stewart Hamblen's Cow-
boy Church of the Air
KOH-Do You Remember
KRE-Sunbeam Hour
KROW-Bible Questions: After-
noon Concert
KROY-Anson Week's Orch.
★KSAN-News: Dancing Echoes
KSRO-Minneapolis Symph. Orch.
- 5:15 PST** State Fair Prgm.
- 5:30 PST** American Album of Familiar
Music: Gus Haenschen's Orch.:
KFI KDYL KOA WOA WFAA
(sw-9.53)
- KYA-Carnival
Paul Carson, organist: KMJ
KARM-W.P.A. Prgm.
KFBK-Ray Perkins
KLS-Golden Rule
KOH-Reno Vesper Hour
KRE-Paradise Trio
KROW-Hawaii Calls
KROY-Stan Myers' Orch.
KSAN-Record Collector
KSRO-Gospel Singers
KWG-Friendly Hour
- 5:45 PST** Brazilian Band: KWG
KMJ
- KARM-Supper Melodies
KFBK-To be announced
KLS-Favorites
KRE-Lutheran Church
KROW-Symph-Serenade
KROY-Harry Bluestone
KSAN-Treasure Island Vox Pop
(Continued on Next Page)

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SUNDAY

September 10

NIGHT

Comedy, drama, talks, special events are listed in detail in the Good Listening Guide.

6:00 PST 7:00 MST

KSFO-Alibi Club: KOH KARM KSL KROY (sw-11.83) KFRC-Good Will Hour; John J. Anthony: KIEM KQW KHSL KPO-Concert Orch.: KFI KDYL KOA WFAA WOAI (sw-9.53) KGO-Voice of Hawaii: KWG KFBK KLO KMJ KYA-Dominic Savino *News: KJBS KROW KLS-Andrew LaRocca KLX-Sandy McPherson Scotch Prgm. KNX-Gateway Summer Theater *KSAN-News: Dinner Dance KSRO-Music for Sunday

6:15 PST 7:15 MST

KYA-Evensong Voice of Hawaii: KMJ KJBS-For Mother & Dad KLX-World Dances KRE-Magazine Reviews, Norman Shepard KROW-Italian-American Hour KSN-Gay Nineties Revue

6:30 PST 7:30 MST

KSFO-Clark Ross, songs; Erwin Yeo, organist KPO-Signal Carnival; Vera Vague; Quartet; Gordon Jenkins' Orch.: KFI KWG KMJ KFBK KGO-Cheerio, inspirational talk & music: KLO KYA-Moon Beam Ensemble *Kaltenborn Edits the News: (sw-11.83) Eton Boys, quartet: KOH KROY *News: KARM KSL KLX-Old Familiar Melodies by Mixed Quartet KNX-To be announced KRE-Charlie Tye KSN-Dinner Dance KSRO-Echoes of the Stage and Screen

6:45 PST 7:45 MST

To be announced: (sw-11.83)

KSFO-Campbell Playhouse; Orson Welles, producer: KNX KARM KSL KROY For detail see Good Listening Guide.

KJBS-The District Attorney KOH-Evening Dance KSRO-Gaslight Harmony

7:00 PST 8:00 MST

KFRC-Music by Faith: KIEM KHSL KQW *KPO-Walter Winchell, comm.: KMJ KFI WBAP KDYL KOA WOAI *KGO-News: Dance Orch.: KLO KFBK KYA-Sunday at Seven *News: Johnny Messner's Orch.: (sw-9.53) *News: (sw-11.83) KLS-Organ Music *KLX-News KRE-Cousin Henry *KSAN-News: Popular Varieties KSRO-Concert Under the Stars

7:15 PST 8:15 MST

KPO-Irene Rich, drama: KFI KDYL KMJ KFBK KWG KOA WBAP KGO-Yascha Borowsky's Trio: KYA-Sunday Nite Supper Dance Jack Jenny's Orch.: (sw-11.83) KLO-Moonlight Melodies KLX-Hour of Melody with Francisco Hernandez & his Iberian Quintet KRE-East Bay Church Federation KROW-Vernon Morgan, Book of Books KSAN-Tidings Hour WOAI-Reverie

7:30 PST 8:30 MST

KFRC-Author, Author: KQW KHSL KPO-The Aldrich Family, sketch: KFI KFBK KMJ KDYL KWG KOA KGO-Abe Lyman's Orch. *KYA-News Woody Herman's Orch.: (sw-9.53) KIEM-Vance Prgm. KLO-Baseball; Pocatello vs. Ogden KLS-First Presbyterian Church KSRO-Little Show WBAP-Variety Show WOAI-FBI Interviews

7:45 PST 8:45 MST

KSFO-Dance Orch.: KOH KSL KARM KROY KYA-Xavier Cugat's Orch Author, Author: KIEM KNX-To be announced KROW-Tenth Av. Baptist Church

Star Sparkles . . .

If a party host or hostess hauls out an accordion and asks Phil Baker to oblige with a tune, he regretfully has to refuse. He plays a specially built instrument with a left-hand keyboard and can't play a regular right-hand accordion.

Now winning new laurels for his revival of old native American songs from the Revolutionary War period on up, Frank Luther started his vocal career as a gospel-singing evangelist, then spent four years studying opera.

Despite the fact that he is hailed as one of the top-notch operatic tenors of the country, Jan Peerce of the "Musical Playhouse" takes singing-lessons three days a week.

KSAN-Play Ball with Ed Gar rigan KSRO-Tropic Moods WOAI-To be announced

8:00 PST 9:00 MST

KSFO-Dance Orch.: KSL KARM KOH KROY (sw-6.17) KFRC-Harry James' Orch.: KIEM KHSL KPO-Hollywood Playhouse: KDYL KFI KOA KMJ KGO-Charlie Barnett's Orch.: KWG KYA-Christie Science Dance Orch.: WBAP

8:15 PST 9:15 MST

Dance Orch.: WOAI KRE-Music to Read By KGO-George Olsen's Orch.: KWG Vincent Lopez' Orch.: WOAI WBAP Bob Crosby's Orch.: (sw-6.17) KDYL-Singtime

8:30 PST 9:30 MST

*KSFO-News, Views and Sports Reviews by Hughes: KNX KARM KFRC-Johnny Davis' Orch.: KHSL KPO-One Man's Family; Serial: KFI KGO-George Olsen's Orch.: KWG Vincent Lopez' Orch.: WOAI WBAP Bob Crosby's Orch.: (sw-6.17) KDYL-Singtime

KFBK-Interesting People at the Fair KIEM-James C. Scott KLS-Musical Favorites KMJ-Big Town, drama KOA-On with the Dance KOH-Wilson Ames at Console KRE-Sunday Evening Concert *KROK-Stories in the News KSAN-Top Tunes of the Day KSL-L. D. S. Church Sunday Evening Prgm. KSRO-Hal Kemp on Parade

8:45 PST 9:45 MST

KSFO-Bob Crosby's Orchestra: KARM KNX KOH KROY Vincent Lopez' Orch.: KOA Johnny Davis' Orch.: KQW *KFBK-News: Melodies KSRO-Famous Homes

9:00 PST 10:00 MST

KSFO-Bill McCune's Orch.: KOH KARM KROY *KFRC-News: KQW KIEM KHSL KPO-Night Editor, sketch: KFI KOA KDYL KGO-University Explorer: KFBK KYA-Evening Concert Henry Busse's Orch.: WOAI WBAP KLS-First Christian Reformed Church KLX-Joe Luke's Orch. KMJ-Miss Friendly Eastern KNX-People's Platform KROW-Foreign Language Prgm. *KSAN-News: Henry King's Orch.

KSL-Catholic Hour KSRO-Music in the Modern Man ner KWG-Inquiring Reporter

9:15 PST 10:15 MST

*KSFO-Streamlined Headlines KFRC-Headlines of the Past KPO-Sleep Serenade KGO-Dancing with Clancy: KWG KFBK KMJ Henry Busse's Orch.: KDYL KOA Voice of Prophecy: KHSL KQW KIEM KFI-Packard Prgm. KLS-Vocal Varieties KROW-Foreign Prgm. *KSL-News

9:30 PST 10:30 MST

KSFO-Headin' for Catalina; Freddie Martin's Orch.: KNX KFRC-Voice of Prophecy KPO-Harry James' Orch.: KFI WBAP KDYL KGO-Art Mooney's Orch.: KWG KFBK KLO KMJ *News: KLX KOH KARM-Midget Auto Races KLS-Evening Serenade KOA-King's Jesters KROW-Foreign Prgm. KROY-Art Tatum KSAN-Quiet Moments KSL-Music That Endures KSRO-Chapel of the Chimes Organ Concert

9:45 PST 10:45 MST

KFRC-Dance Orch.: KQW KIEM KHSL Headin' for Catalina: KOH KROY *KDYL-News KLX-Music in Sentimental Mood KROW-Andy Andrews & Gaylord Carter

10:00 PST 11:00 MST

KSFO-Erwin Yeo, organist: KNX KARM KOH KROY KFRC-Joe Reichman's Orchestra: KHSL *KPO-Richfield Reporter: KFI KMJ KGO-Ranch Boys: KWG KFBK KLO KYA-Thoughts at Eventide Magic Hour of Finest Music: KJBS KOW *News: KOA KDYL KLS-Variety Show KLX-Charlie Carter's Orch. KRE-Back Home Hour KROW-Symphon-Serenade *KSAN-News: Les Malloy's Telephone Quiz KSL-Sunday Evening on Temple Square

10:15 PST 11:15 MST KSFO-Sterling Young's Orch.: KOH KARM KNX KROY KPO-Bridge to Dreamland: KDYL KGO-Phil Hanna, songs: KWG KLO KYA-Moon Magic KFI-Chapel Quartet KLS-Harmony Isle KJBS-Melody Time KOA-The Music You Want

10:30 PST 11:30 MST

KFRC-Leon Mojica's Orchestra KHSL KGO-Phil Harris' Orch.: KWG KFBK KLO KYA-Stars Over Manhattan Bridge to Dreamland: KMJ KFI KLS-Dance Time KLS-Nocturne KROW-The Blue Room KUTA-Island Serenade

10:45 PST 11:45 MST

KSFO-Charles Barnett's Orch.: KARM KNX KOH KROY KRE-Concert Varieties 11:00 PST 12:00 MST KFRC-Eddie Fitzpatrick's Orch. KPO-Gary Nottingham's Orch. KDYL KWG KFBK KMJ *KGO-World on Parade: News KYA-Rex Melbourne's Orch. Charles Barnett's Orch.: KSL KFI-The Wax Works *KNX-News KROW-Musical Milestones *KSAN-News: Music Box

11:15 PST 12:15 MST

KSFO-Archie Bleyer's Orch.: KSL KNX KOH KARM KROY KGO-The Music You Want

11:30 PST 12:30 MST

KFRC-Muzzy Marcellino's Orch. KPO-Bill Robert's Orch.: KWG KDYL KFBK KMJ KYA-Ray Sinatra's Orch. *KJBS-News KLS-Sparkling Rhythms KROW-Midnight Matinee

11:45 PST 12:45 MST

KSFO-Prelude to Midnight: KNX KOH KARM KSL KROY *KFBK-News, South Sea Edition KJBS-Magic Hour

12:00 PST 1:00 MST

KJBS-Midnight Club KLS-Cigar Box Revue KNX-Dancetime KROY-Midnight Revue *KSAN-News: Sleep Chasers End of Sunday Programs

MORNING

*Star in program listings indicates news broadcast.

7:00 PST 8:00 MST

KSFO-It Happened in Hollywood Vocalists & Orch.: KARM KNX KSL KROY KFRC-Rise & Shine KPO-Musical Clock KGO-Musical Clock KYA-Early Birds Viennese Ensemble: KLO Breakfast Club: KQW KSRO KDYL-Morning Meody Mill KFBK-Johnnie Blaisdell KFI-You've Gotta Get Up KHSL-Sunrise Serenade KIEM-Rise 'n' Shine KJBS-Alarm Klok Klub KLS-The Eye Opener KMJ-Breakfast Broadcast KOA-Civic Ass'n KOH-Dawn Patrol KRE-Voice of the People KROW-Vernon Morgan *KSAN-News: Waking in Rhythm KWG-Just About Time

7:15 PST 8:15 MST

KSFO-Yawn Patrol *KGO-News Vic & Sade, sketch: (sw-15.33) Viennese Ensemble: KOA *News: KARM KFBK KFI KWG KROY KLS-Rev. A. G. Canada *KMJ-Radio Headlines KNX-Sunrise Salute KROW-Commuters' Clock KSL-Buyers' Guide

7:30 PST 8:30 MST

<GO-Musical Clock Pepper Young's Family, sketch: (sw-15.33) *News: KLO KNX KSRO KARM-Just About Time: Stocks KDYL-The Buccaneers KFBK-Breakfast Club: Outing News: Stocks KFI-Musical Clock KLX-Records KMJ-Breakfast Broadcast KOA-Mary Southern, sketch KRE-Songs in the Morning KROY-Top of the Morning KSAN-Cowboy Group KSL-Along Melody Lane KWG-Rhythm Roundup

7:45 PST 8:45 MST

*KFRC-News: KIEM KHSL KQW *KPO-Sam Hayes, news: KFI KMJ The Wife Saver: KLO (sw-15.33) KDYL-Little Show KLS-Musical Favorites KNX-Helmsman KOA-To be announced KSAN-Band Wagon KSRO-Roscoe's Second Helping KWG-American Legion Band

8:00 PST 9:00 MST

*KSFO-Streamlined Headlines KFRC-Breakfast Club KPO-Jingletown Gazette KYA-Carefree Melodies KGO-Financial Service To be announced: KFI KDYL Dorothy Dreslin, sop.: KWG KFBK KLO (sw-15.33)

MONDAY, September 11, 1939

Joyce Jordan, girl interne, sketch: KARM KROY KOH

The Ballodeer: KIEM KHSL-Sunrise Serenade KJBS-Dance Oreh KLS-Jan's Journal KLX-Rhythm & Romance KMJ-Today's Best Buys: Breakfast Broadcast KNX-Nancy Dixon, shopping guide KOA-The Man I Married KQW-Junior Sports Review KRE-Morning Watch *KSAN-News: Rhythm Concert KSL-Miniature Concert KSRO-Club News

8:15 PST 9:15 MST

KSFO-When a Girl Marries, sketch: KNX KARM KSL KPO-The O'Neills, sketch: KFI KDYL KOA *KYA-News Kidoddlers, quartet: KLO KFBK KMJ KWG (sw-15.33) To be announced: KQW

Morning Devotional: KSAN KHSL

*News: KROW KOH Stock Quotations: KIEM KLX KJBS-Morning Melodies KROY-Markets; The Quiet Hour KSRO-Today's Calendar

8:30 PST 9:30 MST

KSFO-Romance of Helen Trent, sketch: KNX KSL KARM *KFRC-News: Studio Prgm.

KPO-Musical Work Shop

KGO-Nat'l Farm & Home Hour; Speakers & Orch.: KLO KOA KWG KMJ KFBK

KYA-Song Shoppers

Sons of the Pioneers: KHSL KQW

KDYL-Highlights of Harmony KFI-The Optimism of an Optometrist KIEM-Devotions KJBS-Just About Time KLX-Selections of Familiar Songs KOH-Bandmaster KRE-Yesterday's Favorites KROW-Hits of Today KROY-Playboys KSAN-Rhumba Time KSRO-Ella Logan Entertains

8:45 PST 9:45 MST

KSFO-Our Gal Sunday, sketch: KNX KSL KARM *KFRC-Sons of the Pioneers: KIEM KPO-Gladys Cronkhite's Int'l Kitchen KYA-Christian Science Prgm. KDYL-Woman to Woman *KFI-News KHSL-Master Melodies KJBS-Popular Concert KLS-March Time KLX-Popular Music KOH-Swingtime KRE-Dr. Frank McCoy KROW-Singing Strings KROY-Art Tatum KSAN-Song Styles KSRO-Hollywood on Parade

9:00 PST 10:00 MST

KSFO-The Goldbergs, sketch: KNX KFRC-The Happy Gang: KHSL KQW KPO-Cobwebs & Cadenzas: (sw-15.33) KYA-America Sings KARM-Visiting Time with Cousin Tommy KDYL-Singin' Sam KFI-Bridge Club *KIEM-Dr. Linebarger, news KJBS-Musical Meanderings KLS-Feature KLX-Shopping List KOH-Today's Almanac *KRE-News KROW-The Curtain Rises KROY-The King's Jesters *KSAN-News: Cy Meyer KSL-People, Just People KSRO-Today's Best Buys: Variety Party KWG-Playboys

9:15 PST 10:15 MST

KSFO-Life Can Be Beautiful, sketch: KNX KSL *KPO-Radio Reporter Let's Talk It Over: (sw-15.33) Guests: Helen St. Clair, actress; Mrs. L. Wilson, Elizabeth Farnsworth and Mrs. Marjorie Rowlands. Subject: "Hair Do's and Don't's." Happy Gang: KIEM *News: KWG KDYL KARM-Musical Newsy KOH-Club Meetings: Organ KRE-Piano Classics KROY-Martha Morton 9:30 PST 10:30 MST KFRC-Studio Prgm.

KSFO-Road of Life, sketch: KNX KSL

KPO-Virginia Lane, sketch: KFI KGO-Peables Takes Charge, sketch: KLO KWG KMJ

KYA-Musical Patterns Words & Music: KOA (sw-15.33) To be announced: KHSL

KARM-Harmony Hall KDYL-Merry Men *KFBK-News: Melodies KIEM-Requests KLS-Hit Parade KLX-Records KOH-Fireside Quartet *KQW-News: Interlude KRE-Masterworks KROW-Anything Can Happen KROY-Garwood Van's Orch. KSAN-The Battle KSRO-Memories

9:45 PST 10:45 MST

KSFO-Heart of Julia Blake, sketch KFRC-Radio Garden Club KPO-Dr. Kate, drama: KDYL KFI KGO-Charioteers, male quartet: KLO KYA-Morning Inspirations Kitty Keene, sketch: KWG KMJ KFBK KSAN

Yours Sincerely: KARM KOH KROY KHSL-Singing Strings KLS-Vocal Ensembles KNX-Heart of Julia Blake KOA-Adopted Daughter, sketch KQW-Robert Hood Bowers' Band

MONDAY September 11

Monday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

MORNING

7:00 PST (8:00 MST) It Happened in Hollywood, **KSFO**. Martha Mears; John Conte; Eddie Dunstetter's orchestra. This program may be heard Monday, Wednesday and Friday.

8:30 PST (9:30 MST) Farm and Home Hour, **KGO**.

10:30 PST (11:30 MST) Brenda Curtis; Sketch, **KSFO**. Beginning a new dramatic sketch, with Vicki Viola in the leading role. This program may be heard Monday through Friday.

AFTERNOON

1:45 PST (2:45 MST) Scattergood Baines; Sketch, **KSFO**. This dramatic sketch was formerly heard at 1:00 p.m. PST (2:00 MST). It may now be heard Monday through Friday at this time.

4:00 PST (5:00 MST) Quaker Variety Show, **KPO**. Tommy Riggs and Betty Lou; Freddie Rich's orchestra.

4:30 PST (5:30 MST) True or False, **KGO**. Quiz program, with Dr. Harry Hagen.

5:00 PST (6:00 MST) Lux Radio Theater, **KSFO**. This popular dramatic program returns to the air with Cecil B. DeMille, director. Pictures may be found on page 24.

5:00 PST (6:00 MST) Doctor I. Q., **KPO**. A novel audience-participation program.

5:00 PST (6:00 MST) Magic Key of RCA, **KGO**. Colonel Stoopnagle, M. C.; Rodgers Sisters; LeRoy Miller; Nat Shilkret's concert orchestra. Guest: Gray Gordon and his orchestra.

5:30 PST (6:30 MST) Horace Heidt's Orchestra, **KPO**.

NIGHT

6:00 PST (7:00 MST) Guy Lombardo's Orchestra, **KSFO**. This program was formerly heard at 5:30 p.m. PST (6:30 MST).

6:00 PST (7:00 MST) Contented Hour, **KPO**. Opal Craven, the Lullaby Lady; Continentals Quartet; Josef Pasternack, conductor.

6:30 PST (7:30 MST) Pageant of Melody, **KFRC**. Attilio Baggio, tenor; Henry Weber conducts the orchestra.

6:30 PST (7:30 MST) Blondie; Comedy Sketch, **KSFO**. Comedy sketch, patterned after the "Blondie" cartoon by Chick Young, with Arthur Lake and Penny Singleton.

6:30 PST (7:30 MST) Larry Clinton's Musical Sensations, **KPO**.

7:00 PST (8:00 MST) Amos 'n' Andy, **KSFO**. Comedy sketch set in New York's Harlem. This sketch is heard Monday through Friday at this time.

7:00 PST (8:00 MST) Fred Waring in Pleasure Time, **KPO**.

7:15 PST (8:15 MST) Lum and Abner, **KSFO**. A comedy sketch of rural life. This program may be heard Monday, Wednesday and Friday at this time.

7:30 PST (8:30 MST) Model Minstrels, **KSFO**. Tom Howard and George Shelton, comedians; Eton Boys; Ray Bloch's orchestra.

7:30 PST (8:30 MST) The Voice of Firestone, **KPO**. Symphony orchestra, with Alfred Wallenstein conducting.

8:00 PST (9:00 MST) Tune-Up Time, **KSFO**. Tony Martin, M. C.; Kay Thompson and her Rhythm Singers; David Laughlin, tenor; Andre Kostelanetz' orchestra.

9:00 PST (10:00 MST) Calling All Cars; Anti-Crime Dramas, **KSFO**.

9:00 PST (10:00 MST) Hawthorne House, **KPO**.

Refer to adjacent columns for other stations broadcasting these programs

FREQUENCIES

KSFO-560	KFI-640	KNX-1050	KSAN-1420
KFRC-610	KHSL-1260	KOA-830	KSL-1130
KPO-680	KIEM-1450	KOH-1380	KSRO-1310
KGO-790	KJBS-1070	KQW-1010	KWG-1200
KYA-1230	KLO-1400	KRE-1370	WBAP-800
KARM-1310	KLS-1280	KROW-930	WFAA-800
KDYL-1290	KLX-880	KROY-1210	WOAI-1190
KFBK-1490	KMJ-580		

KROW-Alvino Rey & Buddy Cole
KSL-Rhythm Revue
KSRO-Melodies That Linger

10:00 PST 11:00 MST
KSFO-Big Sister, sketch: KNX KSL

11:15 PST 12:15 MST
KFRC-Concert Hall: KHSL KIEM
KPO-Ma Perkins, sketch: KFI KDYL KOA

Marine Band: KFBK
KLS-Hot Shots
KIX-Records
KQW-Theater News
★KROY-News

11:30 PST 12:30 MST
★KSFO-Streamlined Headlines
KFRC-Paul Decker's Orch.
KIEM KHSL

KPO-Pepper Young's Family sketch: KFI KDYL KOA
KGO-Marine Band
Poetic Strings: KARM KROY KOH (sw-17.83)

★News: KLO KSL
KJBS-Smart Musical Styles
KLS-Concert Waltzes
KLX-Your Home
KNX-Dealer in Dreams
KQW-Playboys
KRE-Top Tunes
KSAN-P. T.A. Prgm.
KSRO-"What's New" with Betty Colgan

11:45 PST 12:45 MST
KSFO-Island Reporter from Treasure Island
KFRC-Abram Ruvinsky Ensemble: KIEM

KPO-The Guiding Light, sketch: KFI KOA KDYL
★KGO-World on Parade, News: Marine Band: KLO

10:15 PST 11:15 MST
KSFO-Aunt Jenny's Stories: KSL KNX
KPO-Arnold Grimm's Daughter, sketch: KDYL KFI KOA

KFBK-Katherine Kitchen Home Econ. Prgm.
KIEM-Arcata Prgm.
KJBS-Hawaiian Serenade
KLS-Vocal Varieties
★KLX-Stocks: Weather: News
KMJ-Domestic Science
KOH-Police Blotter
KQW-Herb Jeffrey, bar.
KROW-Milady's Mirror
★KROY-Monitor News
KSRO-Church in the Redwoods
KWG-Anson Weeks' Orch.

10:30 PST 11:30 MST
KSFO-Brenda Curtis, sketch: KNX KARM KSL KROY
For detail see Good Listening Guide.
KFRC-Muse & Music: KQW

KPO-Valiant Lady, sketch: KFI KDYL KOA
KGO-On the Air, Ira Blue
KYA-American Family Robinson
Vic & Sade, sketch: KSAN KMJ KFBK KWG

Swingtime Trio: KLO (sw-15.33)
KHSL-Marysville Studio Prgm.
KIEM-Arcata Prgm.
KJBS-Melodies Moderne
KLS-Academy of Health
KLX-Studio Kitchen, conducted by Rose Patterson
KOH-Merle Snider
KRE-World's Waltzes
KROW-Morning Concert
KSRO-Morning Concert

10:45 PST 11:45 MST
KSFO-Donna Latta Hackett, friendly homemaker
KFRC-Thomas Conrad Sawyer: KQW KIEM
KPO-Hymns of All Churches: KDYL KFI KOA
KGO-Swingtime Trio
KYA-Musical Prgm.
Road of Life, sketch: KFBK KMJ KWG

Enoch Light's Orch.: KARM KOH KNX KSL (sw-17.83)
KHSL-Vocal Varieties
KJBS-Music in the Latin American Manner
KROW-Theater Ballroom
KROY-Milady Shops
KSAN-Today's Tunes

11:00 PST 12:00 MST
KSFO-Castillians: KARM KSL KOH KROY (sw-17.83)
KFRC-Marriage License Romances: KIEM KQW KHSL
KPO-The Story of Mary Marlin, sketch: KDYL KFI KOA
KGO-Marine Band: KLO KMJ KWG
KYA-Morning Concert
KFBK-Young Doctor Malone, sketch

12:00 PST 1:00 MST
KSFO-Pretty Kitty Kelly, sketch: KNX KSL KARM
★KFRC-News: Studio Prgm.
KPO-Backstage Wife, sketch: KFI KDYL KOA KMJ KWG KFBK
KGO-Club Matinee: KLO (sw-9.53)
KYA-Meditation
Melody Crossroads: (sw-17.83)
★News: KROW KOH KHSL
KIEM Hi Noon Hi Jinks
KJBS-Song Hits
KLS-Thomas Dias
KLX-Dance Music
KQW-Farm Market Reports
KRE-Noonday Prgm. with Don Hamhly
KROY-Singin' Sam
★KSAN-News: Popular Potpourri
KSRO-Tonic Tunes

12:15 PST 1:15 MST
KSFO-Myrt & Marge, sketch: KNX KSL KARM
KFRC-Leo Freudberg's Orch.
KPO-Stella Dallas, sketch: KDYL KFI KOA
KYA-George Nyklicek
Rhythmaires: (sw-17.83)
★News: KWG KQW KMJ KSRO
KFBK-Inquiring Microphone
KHSL-Tangoland
KOH-Tonic Tunes
KROW-Man on the Street
KROY-Noon Dance Music
KSAN-Portuguese Reporter

12:30 PST 1:30 MST
KSFO-Hilltop House, sketch: KNX KSL KARM

KPO-Vic & Sade, sketch: KFI KDYL KOA

KGO-Agricultural Bulletin
KYA-Curtain Calls

Adventures in Science: (sw-17.83)
Guest: Dr. Harrison E. Howe, editor of "Industrial and Engineering Chemistry."

★News: KJBS KIEM
KFBK-Did You Know?
KHSL-Marysville Studio Prgm.
KLX-Spanish Melodies
KMJ-Stamp Man: Aloha Land
KOH-Curb Exchange
KQW-Trading Post
KROW-Luncheon Dansant
KROY-Mohawk Indians
KSRO-Man on the Street
KWG-Inquiring Reporter

12:45 PST 1:45 MST
KSFO-Stepmother, sketch: KNX KSL KARM
KFRC-The Manhatters: KHSL
KPO-Midstream, sketch: KFI KOA KDYL
KGO-Department of Agriculture
KYA-P-T.A. Prgm.
To be announced: (sw-17.83)

KFBK-Melodies
★KIEM-Farm News & Stocks
KJBS-Rainbow Trio
KLX-Today's Almanac
KOH-Hollywood on Parade
KROW-Castles of Romance
KROY-Rainbow Trio
KSRO-World Dances for a Quarter Hour
KWG-Chester Gay, organist

1:00 PST 2:00 MST
KSFO-Singin' Sam
★KFRC-Monitor Views the News: Stocks
KPO-Kitty Keene, sketch: KFI KOA KDYL
KGO-Benny Goodman's Orch.: KMJ KWG KLO
★KYA-News
Dance Orch.: KHSL
Pop Concert; Howard Barlow, cond.: KNX KARM KSL KROY KOH
★KFBK-News
KIEM-Mathews Matinee
KJBS-Eastern Races: 1 o'Clock Revue
KLS-Melody Parade
KLX-Records
KQW-Will Osborne's Orch.
KRE-Chapel of the Chimes Organ
★KSAN-News: Hawaii Calls
KSRO-U. S. Dept. of Agriculture

1:15 PST 2:15 MST
KSFO-Life & Love of Dr. Susan, sketch: KNX KSL
KFRC-Elbert Lachelle, organist:
KPO-Songs Sweets: KOA KDYL
KYA-Music Hall
Federal Housing Administration Prgm.: KQW KHSL KIEM
Benny Goodman's Orch.: KFBK
★KARM-News
KFI-Meet Miss Julia, sketch
KLS-Jan's Journal
KLX-Martha Lee, home economics director
KOH-Farm Flashes
KROY-Markets; Organ Treasures
KSRO-Midday Review

1:30 PST 2:30 MST
KSFO-Joyce Jordan, Girl Interne, sketch: KNX
★KPO-Radio Reporter
KFRC-Texas Jim Lewis' Cowboys: KQW KHSL KIEM
KGO-Affairs of Anthony, sketch: KLO KFBK KMJ KWG
Maxine Sullivan, songs: KOH KROY KARM (sw-17.83)
Song Sweets: KFI
KDYL-Inquiring Reporter
KLX-Records
KOA-Heart of Julia Blake, sketch
★KRE-Hired Man: Monitor Views the News
KSAN-Swing Serenade
KSL-Along Melody Lane
KSRO-Matinee Time

1:45 PST 2:45 MST
KSFO-Scattergood Baines, sketch: KNX KARM KROY KOH KSL
For detail see Good Listening Guide.
KFRC-Studio Prgm.
KPO-David Harum, sketch
KGO-Adrian Rollini's Trio: KLO
KYA-Gypsy Caravan
The O'Neills, sketch: KFBK KMJ KWG KSAN
Wayne Van Dyne, tnr.: KDYL KOA
KFI-Agnes White
KHSL-To be announced
KIEM-Dance Tunes
KLX-Classical Music
KQW-Daily Informer
KRE-Matinee Musicale
KROW-Italian-American Matinee

2:00 PST 3:00 MST
KSFO-Fletcher Wiley: KARM KROY KOH
KFRC-Let's Play Bridge: KIEM
KPO-Let's Listen
KGO-Science in the News: KDYL KWG (sw-9.53)
KYA-Goodwill Corner
To be announced: KLO
KFBK-Meditation
KFI-Young Dr. Malone
KHSL-Waltz Time
KJBS-Matinee Melodies
KLS-Speed Reilly
★KLX-News: Lost & Found: Helen Wegman Parmelee, concert pianist
KMJ-Tune Time Varieties
KNX-Knox Manning: To be announced
KOA-Melody Time
KQW-String Orch.
★KSAN-News: Dance Time
KSL-The Band Wagon
★KSRO-Monitor Reviews the News

2:15 PST 3:15 MST
KSFO-Deep River Boys, quartet: KARM KROY KNX KOH
KFRC-Johnson Family, sketch: KIEM KQW
KPO-I Love a Mystery, drama
KFI
KYA-Goldman Band
★Annette Hastings, contr.: News: KLO
Guiding Light, sketch: KMJ KWG KFBK KSAN
★Malcolm Claire: News: (sw-9.53)
KDYL-As You Like It
KHSL-Tea Dance
KOA-Judy & Jane
KROW-Baseball Game
★KSL-News
KSRO-Organ Moods

2:30 PST 3:30 MST
KSFO-Career of Alice Blair, sketch: KNX KSL KARM
KFRC-Studio Prgm.
KPO-Woman's Magazine of the Air; Bennie Walker, m.c.; Riccardo's Orch.; Janet Baird
Guests: KMJ KFI
KGO-The Exposition Stroller
Vicente Gomez, guitarist: (sw-9.53)
Ma Perkins, sketch: KIEM
Ray Perkins, pianist: KLO KWG KFBK
Uncle Jonathan: KSL KOH KARM KROY (sw-15.27)
★KDYL-News
KJBS-Federal Housing: Events of Interest
KLS-Music You Want
KLX-Better Business Bureau: Stocks
KNX-Backgrounds for Living
KOA-Tropical Moods
KQW-Blue Barron's Orch.
KSAN-Russ Morgan's Orch.
★KSRO-Stock Markets: Newsline
Headlines: Bits of Hits

(Continued on Next Page)

★Star in program listings indicates news broadcast.

7:00 PST 8:00 MST

KSFO-Yawn Patrol
KFRC-Rise & Shine
KPO-Musical Clock
KGO-Musical Clock
KYA-Early Birds
Viennese Ensemble: KLO
KARM-American Legion Band: Stocks
KDYL-Morning Melody Mill
KFBK-Johnnie Blaisdell
KFI-You've Gotta Get Up
KHSL-Sunrise Serenade
KIEM-Rise 'n' Shine
KJBS-Alarm Klok Klub
KLS-The Eye Opener
KMJ-Breakfast Broadcast
KNX-Sunrise Salute
KOA-Civic Ass'n
KOH-Dawn Patrol
KQW-Breakfast Club
KRE-Voice of the People
KROW-Vernon Morgan
KROY-Dance Music
★KSA-News: Tango Time
KSL-Breakfast Melodies
KSRO-Roscoe's Breakfast Club
KWG-Just About Time

7:15 PST 8:15 MST

★KGO-World on Parade, news
Vic & Sade, sketch: (sw-15.33)
Viennese Ensemble: KOA
★News: KARM KFBK KFI
KROY KWG
KLS-Rev. A. G. Canada
★KMJ-Radio Headlines
KROW-Commuter's Clock
KSAN-Waking in Rhythm
KSL-Words & Music

7:30 PST 8:30 MST

KGO-Musical Clock
Pepper Young's Family, sketch: (sw-15.33)
★News: KLO KNX KSRO
KARM-Just About Time: Stocks
KDYL-The Buccaneers
KFBK-Breakfast Club: Stocks
KFI-Jay Durnett, the Singing Salesman
KLX Records
KMJ-Breakfast Broadcast
KOA-Mary Southern, sketch
KRE-Songs in the Morning
KROY-Top o' the Morning
KSAN-Cowboy Group
KSL-Musical Magazine
KWG-Rhythm Roundup

7:45 PST 8:45 MST

★KFRC-News: KQW KIEM
KHS
★KPO-Sam Hayes, news: KFI
KMJ
The Wife Saver: KLO (sw-15.33)
KDYL-Little Show
KLS-Musical Favorites
KNX-Helmsman
KOA-To be announced
KSAN-Band Wagon
KSL-Melody Minutes
KSRO-Roscoe's Second Helping
KWG-American Legion Band

8:00 PST 9:00 MST

★KSFO-Streamlined Headlines
KFRC-Breakfast Club
KPO-Jingletown Gazette
KGO-Financial Service
KYA-Carefree Melodies
Meet the Songwriter: KLO KWG
KFBK (sw-15.33)
Joyce Jordan, Girl Interne, sketch: KARM KROY KOH
To be announced: KQW KIEM
To be announced: KFI KDYL
KHSL-Sunrise Serenade
KJBS-Dance Orch.
KLS-Jan's Journal
KLX-Rhythm & Romance
KMJ-Breakfast Broadcast

8:15 PST 9:15 MST

KSFO-When A Girl Marries, sketch: KNX KARM KSL
KPO-The O'Neills, sketch: KFI KDYL KOA
★KYA-News
KGO-Ross Trio: KLO KFBK KWG (sw-15.33)
Sally's Sallies: KQW
★News: KOH KROW
KHSL-Devotional Hour
KIEM-Stock Quotations
KJBS-Tin Pan Alley
KLX-Stocks
KMJ-To be announced
KROY-Markets: Quiet Hour
KSAN-Tidings Hour
KSRO-Today's Calendar

8:30 PST 9:30 MST

KSFO-Romance of Helen Trent, sketch: KNX KSL KARM
★KFRC-News: Market Scout
KPO-Musical Workshop
KGO-Nat'l Farm & Home Hour; Speakers & Orch.: KLO KOA KMJ KFBK KWG
KYA-Health Spot Shoemaker: Song Shoppers
Sons of the Pioneers: KHSL KQW
The Trail Finder: KDYL
KFI-Mirandy's Garden Prgm.
KIEM-Devotions
KJBS-Just About Time
KLX-Selections of Familiar Songs
KOH-Tuneup Time
KRE-Yesterday's Favorites
KROW-Do You Remember?
KROY-Calif. State Employment
KSAN-Rhumba Time
KSRO-Sunshine for Shut-Ins

8:45 PST 9:45 MST

KSFO-Our Gal Sunday, sketch: KNX KSL KARM
KFRC-Pelham Richardson Ensemble: KIEM
KPO-Gladys Cronkhitze's International Kitchen
KYA-Calif State Employment Service
KDYL-Woman to Woman
★KFI-News
KHSL-Marysville Studio Prgm.
KJBS-Popular Concert
KLS-March Time
KLX-Popular Music
KQW-George Hall's Orch.
KRE-Dr. Frank McCoy
KROY-Al Clauser's Oklahoma Outlaws
KSAN-Song Styles
KSRO-Accordiana

9:00 PST 10:00 MST

KSFO-The Goldbergs, sketch: KNX
KFRC-Happy Gang: KQW
KPO-Jeno Bartal's Ensemble: (sw-15.33)
KYA-America Sings
★News: KRE KIEM
KARM-Visiting Time with Cousin Tommy
KDYL-Singin' Sam
KFI-Bridge Club
KIEM-To be announced
KJBS-Musical Meanderings
KLS-Hits of the Past
KLX-The Shopping List
KOH-Today's Almanac
KROW-Bible Questions: The Serenader
KROY-Jo Stafford
★KSAN-News: Cy Meyer
KSL-Mary Lee Taylor & Bennie Walker
KSRO-Today's Best Buys: Variety Party
KWG-Aaron Gonzalez' Orch.

Tuesday

Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

MORNING

8:30 PST (9:30 MST) Farm and Home Hour, KGO.

AFTERNOON

1:30 PST (2:30 MST) Highways to Health, KROY.

2:30 PST (3:30 MST) Rosh Hashanah Program, KARM.
Rabbi Stephen S. Wise, speaker; the Choir of Jewish Center, with Cantor Pincus Jassinowski; Erna Rubenstein, violin soloist.

4:00 PST (5:00 MST) The Human Adventure, KARM.
Dramatizations of the contributions of American universities to the progress of the world. Scholars and scientists from some of the leading universities in the country will participate.

5:00 PST (6:00 MST) Artie Shaw's Orchestra, KPO.
Helen Forrest, vocalist.

5:30 PST (6:30 MST) Bob Crosby's Orchestra, KSFO.
With Johnny Mercer, M. C., and Helen Ward, vocalist.

5:30 PST (6:30 MST) Fibber McGee and Molly, KPO.
Marion and Jim Jordan; Bill Thompson; Harold Peary; Donald Novis, tenor; Billy Mills' orchestra.
Pictures may be found on page 12.

NIGHT

6:00 PST (7:00 MST) Middleweight Boxing Bout, KGO.
From Madison Square Garden this middleweight boxing-bout between Fred Apostoli and Ceferina Garcia will be heard. Sam Taub and Bill Stern will report this event.

6:00 PST (7:00 MST) Mr. District Attorney; Drama, KPO.

6:30 PST (7:30 MST) Inside Story; Dramatized News Behind the Headlines, KGO.
Guest: L. F. Gittler, American student of Hitlerism, who will expose Germany's bootleg "Black Money" ring. Gittler, who is an eye-witness to the activities of this ring, will tell who is the brain behind this organization and how agents get their precious bootleg across the border.

6:30 PST (7:30 MST) Musical Steelmakers' Day, KFRC.

6:30 PST (7:30 MST) Uncle Walter's Dog House, KPO.
Dramatizations of amusing family situations, with Tom Wallace (Uncle Walter); Sweet Adeline; Tom, Dick and Harry; Bob Strong's orchestra.

7:00 PST (8:00 MST) Fred Waring in Pleasure Time, KPO.

7:15 PST (8:15 MST) Jimmie Fidler; Hollywood Gossip, KSFO.

7:15 PST (8:15 MST) Quicksilver, KPO.
Quiz program, with Ransom Sherman and Bob Brown.

7:30 PST (8:30 MST) Johnny Presents, KPO.
Dramas; vocalists; Johnny Green's orchestra.

7:45 PST (8:45 MST) The Political Situation in Europe, KGO.

8:00 PST (9:00 MST) Information, Please; Quizzing Experts and Guest Celebrities, KGO.

8:00 PST (9:00 MST) Hollywood Laff 'n' Swing Club, KFRC.
George Fisher, M. C.; Mabel Todd, comedienne; Tony Romano, vocalist, and Chicco, poet of the harpstrings, and his orchestra.

8:30 PST (9:30 MST) We, the People, KSFO.
Gabriel Heatter, M. C.; Harry von Zell, announcer; Mark Warnow's orchestra.

Refer to adjacent columns for other stations broadcasting these programs

FREQUENCIES

KSFO-560	KFI-640	KNX-1050	KSAN-1420
KFRC-610	KHSL-1260	KOA-830	KSL-1130
KPO-680	KIEM-1450	KOH-1380	KSRO-1310
KGO-790	KJBS-1070	KQW-1010	KWG-1200
KYA-1230	KLO-1400	KRE-1370	WBAP-800
KARM-1310	KLS-1280	KROW-930	WFAA-800
KDYL-1290	KLX-880	KROY-1210	WOAI-1190
KFBK-1490	KMJ-580		

TUESDAY

September 12

KSFO-Life Can Be Beautiful, sketch: KNX KSL
★KPO-Radio Reporter
Happy Gang: KHSL KIEM
Three Romeos: (sw-15.33)

KQW-Ben Pollack's Orch.
★KROY-Monitor News
KSRO Church in the Redwoods

★News: KDYL KWG
KARM-Musical Roundup
KOH-Club Meetings: Organ
KRE-Piano Classics
KROW-Where to Go
KROY-Martha Morton

10:30 PST 11:30 MST

9:30 PST 10:30 MST

KSFO-Road of Life, sketch: KNX KSL
KFRC-Morning Hostess
KPO-Ray Harrington, saxophonist: KFI
KGO-Peables Takes Charge, sketch: KLO KWG KMJ
KYA-Audrey Lynn
Words & Music: KOA (sw-15.33)

KSFO-Brenda Curtis, sketch: KNX KARM KROY KSL

KFRC-Jimmy Lunceford's Orch.: KQW

KPO-Valiant Lady, sketch: KDYL KFI KOA

KGO-On the Air, Ira Blue

KYA-American Family Robinson Salon Orch.: KLO (sw-15.33)

Vic & Sade, sketch: KMJ KWG KFBK KSA

KIEM-Arcata Prgm.
KJBS-Dance Orch.
KLS-Variety Prgm.
KLX-Studio Kitchen, conducted by Rose Patterson
KOH-Merle Snider
KRE-World's Waltzes
KROW-Sketches in Melody
KSRO-Morning Concert

10:45 PST 11:45 MST

KSFO-Elma Latta Hackett, friendly homemaker

KPO-Hymns of All Churches: KFI KDYL KOA (sw-11.87)

KGO-Calif. Fed. of Women's Clubs

KYA-Of All Things

Swingtime Trio: KLO (sw-15.33)

Road of Life, sketch: KWG KMJ KFBK

Jimmy Lunceford's Orch.: KIEM

Tune Time: KARM KOH KNX KSL (sw-17.83)

KJBS-Music in the Latin American Manner
KQW-Theater News
KROW-Theater Ballroom
KROY-Milady Shops
KSAN-Today's Tunes

9:45 PST 10:45 MST

KSFO-Mary Lee Taylor, Home Economist: KNX KARM
KFRC-Xavier Cugat's Orch.

KPO-Dr. Kate, drama: KDYL KFI

KGO-Dance Orch.: KLO

KYA-Morning Inspirations

Gen'l Fed. of Women's Clubs: (sw-15.33)

Kitty Keene, Inc., sketch: KWG KMJ KFBK KSA

Vocal Ensembles: KOH KLX
KHSL-To be announced
KOA-Adopted Daughter sketch
KQW-Robert Hood Bowers' Band
KROW-Singing Strings
KROY-King Cole Trio
KSL-Along Melody Lane
KSRO-Melodies That Linger

11:00 PST 12:00 MST

KSFO-Not So Long Ago: KARM KOH KSL KROY (sw-17.83)

KFRC-Mary Brockerman, sop.: KHSL KIEM

KPO-The Story of Mary Marlin, sketch: KDYL KFI KOA

KGO-Army Band: KMJ KLO KWG (sw-15.33)

KYA-Morning Concert

KFBK-Young Doctor Malone, sketch

KJBS-Dance Memories

★KLS-News
KLX-Dr. Irving B. Ellis
KNX-Fletcher Wiley
KQW-Al Sack's Orch.
KRE-Tunes from Tango Land
KROW-Your Show
★KSAN-News: Yesterday's Tunes
KSRO-Hits & Encores

10:00 PST 11:00 MST

KSFO-Big Sister, sketch: KNX KSL

KFRC-Ginsburgh's Concert Orch.: KQW

KPO-Betty & Bob, sketch: KFI KDYL KOA

KGO-Merry Music: KLO (sw-15.33)

KYA-Concert Waltzes

★California News: KFBK KMJ

★News: KJBS KSRO
KARM-Treasure Chest
KHSL-Twin City Forum
KIEM-Charles Glenn
KLS-Around Town
KLX-Police Dept. Safety Prgm.
KOH-Mary Lee Taylor
KROW-Cuban Cabaret
KROY-Spanish Strings
★KSAN-News: Hits of Today
KWG-Home Science

11:15 PST 12:15 MST

KSFO-Jean Abbey's Shopping Guide

KFRC-Three Quarter Time: KQW KIEM KHSL

KPO-Ma Perkins, sketch: KDYL KFI KOA

KFBK-Milady's Column
KLS-Hot Shots
KLX-Records
★KROY-News

10:15 PST 11:15 MST

KSFO-Aunt Jenny's Stories: KNX KSL

KFRC-John Agnew, organist: KIEM

KPO-Arnold Grimm's Daughter, sketch: KDYL KFI KOA

KGO-Salon Orch.: KLO KWG (sw-15.33)

KARM-To be announced
KFBK-Katherine Kitchen Home Econ. Prgm.
KJBS-Hawaiian Serenade
KLS-Vocal Varieties
★KLX-Stocks: Weather: News
KMJ-Domestic Science
KOH-Police Blotter

11:30 PST 12:30 MST

★KSFO-Streamline Headlines

KFRC-Paul Decker's Orchestra: KIEM KHSL KQW

KPO-Pepper Young's Family, sketch: KDYL KFI KOA

KGO-Song & Dance; Norman Cloutier's Orch.: KMJ KWG (sw-15.33)

The Old Harp Singers of Nashville: KOH KARM KROY (sw-17.83)

(Continued on Next Page)

TUESDAY September 12

(11:30 a.m. Continued)

★News: KSL KLO
 KJBS-Rhythm Revue
 KLS-Concert Waltzes
 KLX-Garden Club
 KNX-Harvey Harding
 KRE-Top Tunes
 KSN-Modern Melodies
 KSRO-Your Home with Betty Colgan

11:45 PST 12:45 MST

KSFO-Roving Reporter
 KFRC-To be announced: KHSL KQW
 KPO-The Guiding Light, sketch: KFI KDYL KOA
 ★KGO-World on Parade, news: Ted Malone; Between the Bookends: KFBK KLO KMJ KWG (sw-15.33)
 KIEM-To be announced
 KJBS-Best Sellers
 KLS-Hold Everything
 KLX-Stocks
 KNX-Singin' Sam
 KSN-Horace Heidt's Orch.
 KSL-Interviews with Visiting Celebrities: Markets
 KSRO-Rhythm & Romance

AFTERNOON

12:00 PST 1:00 MST

KSFO-Pretty Kitty Kelly, sketch: KNX KARM KSL
 ★KFRC-News: Studio Prgm.
 KPO-Backstage Wife, sketch: KFI KDYL KOA KFBK KWG KMJ
 KGO-Club Matinee: KLO (sw-9.53)
 KYA-Meditation
 Deep River Boys: (sw-17.83)
 ★News: KOH KROW KHSL
 KIEM-Hi Noon: Hi Jinks
 KJBS-Song Hits
 KLS-Thomas Dias
 KLX-Dance Music
 KQW-Farm Market Reports
 KRE-Noonday Prgm. with Don Hambly
 KROY-Singin' Sam
 ★KSAN-News: Popular Potpourri
 KSRO-Tonic Tunes

12:15 PST 1:15 MST

KSFO-Myrt & Marge, sketch: KNX KSL KARM
 KPO-Stella Dallas, sketch: KFI KDYL KOA
 KYA-George Nykilcek
 Al Bernard's Merry Minstrels: (sw-17.83)
 ★News: KMJ KQW KWG KSRO
 KFBK-Inquiring Microphone
 KHSL-Mid Day Melodies
 KOH-Tonic Tunes
 KROW-Man on the Street
 KROY-Noon Dance Music
 KSAN-Portuguese Reporter

12:30 PST 1:30 MST

KSFO-Hilltop House, sketch: KNX KARM KSL
 KFRC-Two Keyboards: KHSL
 KPO-Vic & Sade, sketch: KFI KDYL KOA
 KGO-Agricultural Bulletin
 KYA-String Along With Us
 Club Matinee: KLO (sw-9.53)
 March of Games: (sw17.83)
 ★News: KIEM KJBS
 KFBK-Home Clinic
 KLX-Spanish Melodies
 KMJ-Inquiring Microphone
 KOH-Curb Exchange
 KQW-Trading Post: Interlude
 KROW-Luncheon Dansant
 KROY-Mohawk Indians
 KSRO-Man on the Street
 KWG-Inquiring Reporter

12:45 PST 1:45 MST

KSFO-Stepmother, sketch: KNX KSL KARM
 KFRC-Dance Orch.: KQW
 KPO-Midstream, sketch: KFI KOA KDYL
 KGO-Dept. of Agriculture
 Blue Streak Rhythm Ensemble: (sw-17.83)
 KFBK-Melodies
 KHSL-Marysville Studio Prgm.
 ★KIEM-Farm News & Stocks
 KJBS-Rainbow Trio
 KLX-Today's Almanac
 KOH-Musical Workshop
 KQW-Dance Music
 KROW-Castles of Romance
 KROY-Mystery Melodies
 KSRO-World Dances
 KWG-Just Relax

1:00 PST 2:00 MST

KSFO-Singin' Sam
 ★KFRC-Monitor View the News: Stocks
 KPO-Kitty Keene, sketch: KFI KDYL KOA
 KGO-Benny Goodman's Orchestra: KMJ KLO KWG
 ★KYA-News
 Columbia Concert Orch.; Bernard Herrmann, cond.: KNX KARM KROY KSL KOH
 Mark Love, basso; Organist: KQW KHSL KIEM
 ★KFBK-News
 KJBS-Eastern Races: 1 o'Clock Revue
 KLS-Melody Parade
 KLX-Records
 KRE-Chapel of the Chimes Organ
 ★KSAN-News: Hawaii Calls
 KSRO-Meridian Moods

1:15 PST 2:15 MST

KSFO-Life & Love of Dr. Susan, sketch: KNX KSL
 KFRC-Better Business Bureau
 KPO-Erskine Hawkins' Orchestra: KOA KDYL
 KYA-Music Hall
 Benny Goodman's Orch.: KFBK
 ★KARM-News
 KIEM-To be announced
 KFI-Meet Miss Julia, sketch
 KIEM-Stock Quotations
 KLS-Jan's Journal

KLX-Martha Lee, home economics director
 KOH-Farm Flashes
 KQW-Hilo Serenaders
 KROY-Markets: Christian Science Prgm.

1:30 PST 2:30 MST

KSFO-Joyce Jordan, Girl Interne, sketch
 KFRC-To be announced: KHSL KQW KIEM
 ★KPO-Radio Reporter
 KGO-Affairs of Anthony, sketch: KLO KFBK KWG KMJ
 Highways to Health: KROY KOH KARM (sw-17.83)
 Ella Fitzgerald's Orch.: KFI
 KLX-Records
 KNX-Phil Stewart the Dog's Friend
 ★KRE-Hired Man: Monitor Views the News
 KSN-Swing Serenade
 KSL-Shoppers' Musical Matinee
 KSRO-Matinee Time

1:45 PST 2:45 MST

KSFO-Scattergood Baines, sketch: KNX KARM KROY KSL KOH
 KFRC-Studio Prgm.
 KPO-David Harum, sketch
 KGO-Adrian Rollini's Trio: KLO
 KYA-Nat Shilkret's Orch.
 The O'Neills, sketch: KFBK KWG KMJ KSN
 Betty Barrett, songs: KDYL
 KFI-Government Reports
 KIEM-Dance Tunes
 KLX-Siesta
 KOA-Singing Strings
 KQW-Daily Informer
 KRE-Matinee Musicale
 KROW-Italian-American Matinee

2:00 PST 3:00 MST

KSFO-Fletcher Wiley: KOH KROY KARM
 KFRC-Let's Play Bridge: KIEM
 KPO-Let's Listen
 ★KGO-Romance and Rhythm: News
 Bob Baker's Orch.: KDYL KLO KWG (sw-9.53)
 KYA-Goodwill Corner
 KFBK-Meditation
 KFI-Young Dr. Malone
 KHSL-Mood in Blue
 KJBS-Matinee Melodies
 KLS-Speed Reilly
 ★KLX-News: Lost & Found: Helen Wegman Parmelee, pianist
 KMJ-Tune Time Varieties
 KNX-Knox Manning: To be announced
 KOA-Organ Reveries
 KQW-String Orch.
 ★KSAN-News: Dance Time
 KSL-Shopping Bulletins
 ★KSRO-Monitor Reviews the News

2:15 PST 3:15 MST

KSFO-Eton Boys, quartet: KARM KROY KNX KOH
 KFRC-Johnson Family, sketch: KQW KIEM
 KPO-I Love a Mystery, drama: KFI
 KYA-Bernard Levitow
 ★Rhythm and Romance: News: KLO
 Guiding Light, sketch: KFBK KWG KMJ KSN
 ★Malcolm Claire, stories: News: (sw-9.53)
 KDYL-As You Like It
 KHSL-Tea Dance
 KOA-Judy & Jane
 KROW-Bible Questions: Ivan Ditmar
 ★KSL-News
 KSRO-Songs of the Islands

2:30 PST 3:30 MST

KSFO-Career of Alice Blair, sketch
 KFRC-Studio Prgm.
 KPO-Woman's Magazine of the Air: KFI
 KGO-Ink Spots: KLO KMJ KWG KFBK
 Ma Perkins, sketch: KIEM
 The Next Step Forward: (sw-9.53)
 "Meet the Merchant," a dramatic sketch based on the Twentieth Century Fund's Distribution Survey.

Rosh Hashanah Prgm.: KSL KOH KNX KARM KROY (sw-15.27)
 For detail see Good Listening Guide.

★KDYL-News
 KJBS-Waltz Time
 KLS-Music You Want
 KLX-Records: Stocks: Records
 KOA-The Master Singers
 KQW-Pinky Tomlin's Orch.
 KROW-Paul Pendarvis' Orch.
 KSN-Russ Morgan's Orch
 ★KSRO-Stock Markets: Newline
 Headlines: Bits of Hits

2:45 PST 3:45 MST

KSFO-Meet Miss Julia, sketch
 KFRC-Manhattan Mother, sketch: KQW KHSL
 KGO-Box Score Extra: KFBK KMJ
 KYA-Latin America
 Salon Silhouettes: KDYL KOA (sw-9.53)
 Rosh Hashanah Prgm.: KSL KNX KARM KOH KROY
 KIEM-To be announced
 KLO-Back to School
 KROW-Voice of Public Service
 KSN-Brazilian Music
 KSRO-Siesta
 KWG-Dance Time

3:00 PST 4:00 MST

KSFO-Erwin Yeo, organist: KOH KARM KROY
 KFRC-Feminine Fancies: KQW KIEM KHSL
 KPO-Easy Aces, sketch: KFI KLO (sw-11.87)
 KGO-Maurice's Music: KWG KFBK
 ★KYA-News
 Amos 'n' Andy: (sw-15.27)

3:15 PST 4:15 MST

KSFO-Radio Log
 KPO-Mr. Keen, Tracer of Lost Persons, drama: KFI KLO
 KGO-Howard Milholland, readings: KOA
 KYA-Novachord
 Mary Marlin, sketch: KFBK KMJ KWG KSN
 To be announced: KSL KARM
 KDYL-You & Your Library
 KJBS-Smart Musical Styles
 KLS-Bulletin Board
 KLX-Aimee Lawrence, Musical Moods
 KOH-Dance Time
 KROY-Dance Music

3:30 PST 4:30 MST

KSFO-"Second Husband," drama, starring Helen Menken: KNX KSL KARM
 ★KFRC-Radio Harris, Hollywood Comm.: KQW KIEM
 ★KPO-Rush Hughes, comm.: KFI
 KGO-Thru a Women's Eyes, Janet Baird
 KYA-Symphonic Band
 Concert Orch.: KDYL KOA
 Fables in Rhythm: KMJ KFBK KWG
 KHSL-To be announced
 KJBS-Eastern Races: Dance Memories
 KLO-Musical Train
 KLS-Music You Want
 KLX-Ralph Murray's Band
 KROW-Afternoon Concert
 KROY-Cats 'n Jammer
 KSN-Harry Roy's Orch.
 KSRO-Time for Tea Dedication Program

3:45 PST 4:45 MST

★KFRC-Fulton Lewis, Jr., commentator: KQW KIEM KHSL
 KPO-Woody Herman's Orchestra: KOA KDYL
 KGO-Camilla Roma, songs: KMJ KFBK-Markets
 KFI-The Career of Alice Blair
 KROY-Lennie Conn Quartet
 KSN-Sammy Kaye's Orch.
 ★KWG-News

4:00 PST 5:00 MST

KSFO-To be announced
 KFRC-Goldman Band Concert: KHSL KQW KIEM
 KPO-Music Graphs
 KGO-Army Band: KDYL KOA
 ★KYA-Afternoon Edition
 The Human Adventure: KARM KOH (sw-15.27)
 For detail see Good Listening Guide.

4:15 PST 5:15 MST

Johnny Presents Johnny Green's Orch.; Dramas: Genevieve Rowe & Swing Fourteen; Glenn Cross, bar.; Floyd Sherman, trn. & Beverly: WBAP WOAI
 Ma Perkins, sketch: KWG KMJ KFBK
 ★KFI-News
 KJBS-Words & Music
 KLO-Old Spinning Wheel
 KLS-Jackson's Half Hour
 KLX-Helen Wegman Parmelee concert pianist
 KNX-Clark Ross, songs
 KROW-The Sunshine Hour
 KROY-To be announced
 ★KSAN-News: Popular Fancies
 KSL-Studio Orch.

4:30 PST 5:30 MST

KSFO-Editor's Daughter, sketch
 ★KPO-Radio Reporter
 Pepper Young's Family, sketch: KMJ KFBK KWG KSN
 Army Band: KFI
 KLO-Rex Photo Service: Musical Interlude
 KLX-College of Air Fire Prevention Drama
 KNX-Editor's Daughter, sketch
 KSL-Melody Trail

4:45 PST 5:45 MST

KSFO-Dick Aurandt's Orchestra: KOH KNX
 KFRC-To be announced: KHSL
 KPO-Artie Shaw's Orch.: KFI KLO KFBK KWG KMJ
 KGO-Summer Concert: KDYL
 KYA-Modern Melodies
 Battle of the Sexes: WBAP WOAI (sw-9.53)
 ★KARM-News
 ★KIEM-Monitor News
 KJBS-Dinner Dance
 KLS-Grab Bag
 KLX-Stewart Hamblen
 KOA-Dinner Concert
 KQW-Travelogue
 KROW-Johnny Jump Up
 KROY-Stan Meyers' Orch.
 ★KSAN-News: Dancing Echoes
 KSL-Concert Miniature
 KSRO-Ten Top Tunes

4:45 PST 5:45 MST

KFRC-The Other Fellow
 KYA-Movie Guide
 Haven of Rest: KQW
 KDYL-Entertainment Shower
 KJBS-Runba's
 KLS-Around Town
 KLX-Songs of the Islands
 KNX-Erwin Yeo
 KOA-Traffic Lesson
 KSN-Jimmy Dorsey's Orch.
 ★KSL-News
 KSRO-Ksrolling Along
 WOAI-Texas Tall Tales

5:00 PST 6:00 MST

KSFO-Dick Aurandt's Orchestra: KOH KNX
 KFRC-To be announced: KHSL
 KPO-Artie Shaw's Orch.: KFI KLO KFBK KWG KMJ
 KGO-Summer Concert: KDYL
 KYA-Modern Melodies
 Battle of the Sexes: WBAP WOAI (sw-9.53)
 ★KARM-News
 ★KIEM-Monitor News
 KJBS-Dinner Dance
 KLS-Grab Bag
 KLX-Stewart Hamblen
 KOA-Dinner Concert
 KQW-Travelogue
 KROW-Johnny Jump Up
 KROY-Stan Meyers' Orch.
 ★KSAN-News: Dancing Echoes
 KSL-Concert Miniature
 KSRO-Ten Top Tunes

5:15 PST 6:15 MST

KFRC-Adventures of General Shafter Parker: KIEM
 KYA-Frae the Heather

Dick Aurandt's Orch.: KARM
 ★News: KDYL KROY
 KHSL-Yodelin' Cowboy
 KQW-Waltz Time
 KROW-Community Revue

5:30 PST 6:30 MST

KSFO-Bob Crosby's Orch.; Johnny Mercer, m.c.; Helen Ward, songs; Guests: KNX KSL
 KFRC-Romance of Stamps
 KPO-Fibber McGee and Molly; Bill Thompson; Harold Harry; Donald Novis; Billy Mills' Orch.: KMJ KDYL KOA KFI KFBK KWG WOAI WBAP (sw-9.53)
 Pictures of Fibber McGee may be found on page 12.
 KGO-True Story Time with Fulton Oursler: KLO
 KYA-Valley Church

5:45 PST 6:45 MST

★News: KRE KOH
 KARM-Matinee Melodies
 KHSL-To be announced
 KIEM-Ferdale Prgm.
 KLS-Melodies
 KQW-Jack Stacey's Octet
 KROW-Piano Capers
 KROY-Junior Chamber of Comm.
 KSAN-Dance Music
 KFRC-Lest We Forget: KIEM KQW
 KYA-Richard Steel
 Bob Crosby's Orch.: (sw-11.83)
 ★KHSL-News
 KIEM-To be announced
 KLS-The Other Fellow
 KOH-Dinner Dance
 KRE-Financial Commentator
 KROY-A. Schutt & Paul Mertz
 KSAN-Theater Guide

NIGHT

6:00 PST 7:00 MST

KSFO-With Reason & Rhyme, drama
 ★KFRC-Elliott Roosevelt, comm.: KQW KIEM
 KPO-Mr. District Attorney, drama: KOA KFI KDYL WOAI WBAP (sw-9.53)
 For detail see Good Listening Guide.
 KYA-Retirement Life Payments
 Classic Time: KROY KARM KNX
 Time to Shine; Hal Kemp's Orch.: KFAB (770 kc.) (sw-11.83)
 For further detail see sponsor's announcement on page 34.
 ★News: KJBS KSRO KROW KFBK
 To be announced: KHSL KSL
 KLS-Andrew LaRocca
 KLX-Music Art Trio, dinner concert
 ★KMJ-News: Musical Prgm.
 KOH-Classic Time
 KRE-II Radio Giornale
 ★KSAN-News: Artie Shaw's Orch.

6:15 PST 7:15 MST

KSFO-Classic Time
 KFRC-Morton Gould's Orch.: KHSL KIEM KQW
 Boxing Bout: KFBK
 KJBS-Colonial Cocktails
 KROW-Scrapbook of Tomorrow
 KSRO-Italian Musical Prgm.

6:30 PST 7:30 MST

KSFO-Lud Gluskin's Orchestra: KROY
 KFRC-Musical Steelmakers Day: KIEM KQW KHSL
 For detail see Good Listening Guide.
 KPO-Uncle Walter's Dog House; Sweet Adeline, vocalist; Tom Wallace, m.c.; Male Quartet; Tom, Dick & Harry; Bob Strong's Orch.: KFI KDYL KOA WBAP WOAI (sw-9.53)
 For detail see Good Listening Guide.

6:45 PST 7:45 MST

KGO-The Inside Story; News Dramas: KLO KFBK KMJ KWG
 For detail see Good Listening Guide.
 KYA-Labor on the Air
 ★Kaltenborn Edits the News: (sw-11.83)
 Doris Rhodes, songs: KSL
 On the Air: KARM KOH
 KJBS-Petite Musicale
 KLS-Arthur D'Nunzio
 KNX-To be announced

TONIGHT
 6 P.M., PST
CBS
HAL KEMP
 and His Orchestra
 BOB TROUT—THE SMOOTHIES
 NAN WYNN—BOB ALLEN
 on the air for
GRIFFIN
SHOE POLISH

TUESDAY September 12

6:45 PST 7:45 MST
★KSFO-Streamlined Headlines
Armchair Adventures: (sw-11.83)
A western story will be told
tonight.
KNX-Sports Mirror
KRE-Chapel of the Chimes Organ
KSL-Studio Orch.
KSRO-Dinner Concert

7:30 PST 8:30 MST
KSFO-Pull Over, Neighbor: KNX
KARM
KFRC-Green Hornet, drama:
KQW
KPO-Johnny Presents Johnny
Green's Orch.; Dramas; Gene-
vieve Rowe & Swing Fourteen;
Glenn Cross, bar. & Beverly;
Floyd Sherman, trn.: KFI KDYL
KOA

★News: KROW WOAI
★KFBC-News: FHA Talk
KLS-James Guaragna
KLX-Dude Martin's Nite Herders
KOA-Joe Myer, Sport News &
Reviews
KRE-Songs of the Past
★KSAN-News: Modern Melodies
KSRO-Little Show
★WFAA-Sports & News

9:00 PST 10:00 MST
KSFO-Bobby Sherwood's Orch.:
KARM KOH KROY
★KFRC-News: KQW KIEM
KHS
KPO-Phil Levant's Orch.: WOAI
KFI KMJ KOA
★KDYL-News
KFBC-Baseball; Sacramento vs.
Oakland
KLS-Hispanic Americas
KLX-Old Gospel Hymns
KNX-Baseball Game
★KSAN-News: Popular Varieties
KSL-Musical Meditations
KSRO-Music in the Modern Man-
ner
KWG-To be announced
WFAA-Hal Thompson, sports

Happy Felton's Orch.: KOH
KROY
Jimmy Grier's Orch.: KDYL
Harry James' Orch.: KLO
KLX-World Dances
KQW-Rainbow Rhapsody
KSAN-Artie Shaw's Orch.

KMJ-On with the Dance
KRE-Star Clambake
KROW-The Blue Room: Bible
Questions

7:00 PST 8:00 MST
KSFO-Amos 'n' Andy: KNX KSL
KARM
KFRC-Joe Reichman's Orchestra:
KIEM KQW
KPO-Fred Waring in Pleasure
Time: KOA WBAP KMJ KWG
KDYL KFBC KFI WOAI

7:00 PST 8:00 MST
KPO-Johnny Presents Johnny
Green's Orch.; Dramas; Gene-
vieve Rowe & Swing Fourteen;
Glenn Cross, bar. & Beverly;
Floyd Sherman, trn.: KFI KDYL
KOA
★KYA-News
Emery Deutsch's Orch.: (sw-
9.53)
California Pension Plan: KFBC
KWG KMJ
Cab Calloway's Orch.: KSL

8:15 PST 9:15 MST
★KSFO-John B. Hughes, comm.:
KOH KROY KNX KARM
Hollywood Laff & Swing Club:
KHS
KFBC-George Breece's Concert
Miniature
KOA-On with the Dance
KQW-Waltz Time
KRE-Baseball Broadcast
KROW-Baseball Game
KSAN-Music You Like
KSRO-People, Just People
WFAA-Evening Concert
WOAI-Sports

9:00 PST 10:00 MST
KPO-Phil Levant's Orch.: WOAI
KFI KMJ KOA
★KDYL-News
KFBC-Baseball; Sacramento vs.
Oakland
KLS-Hispanic Americas
KLX-Old Gospel Hymns
KNX-Baseball Game
★KSAN-News: Popular Varieties
KSL-Musical Meditations
KSRO-Music in the Modern Man-
ner
KWG-To be announced
WFAA-Hal Thompson, sports

10:00 PST 11:00 MST
KSFO-Larry Kent's Orch.: KOH
KSL KROY
KFRC-Henry King's Orch.: KHS
KPO-Richfield Reporter: KFI
KMJ
KYA-In the Gloaming
Dance Orch.: KWG KLO
Magic Hour of Finest Music:
KJBS KQW
KARM-Weekly Boxing Show
KDYL-Viennese Melodies
KLS-Patricia Reynolds
KLX-Aimee Lawrence, piano
ramblings
★KOA-News
KRE-Chapel of the Chimes Organ
★KSAN-News: Les Malloy's Tele-
phone Quiz

10:45 PST 11:45 MST
KGO-Sleepy Time Tunes
11:00 PST 12:00 MST
KSFO-Charlie Barnett's Orch.:
KOH KSL KARM KROY
★KFRC-News: Hal Grayson's
Orch.
KPO-Ray Harrington's Music:
KFI KDYL KWG KMJ KFBK
★KGO-World on Parade. News
KYA-Stars Over Manhattan
★News: KNX KROW
KLX-Baseball Scores: Nocturne
★KSAN-News: Music Box

7:00 PST 8:00 MST
KPO-Fred Waring in Pleasure
Time: KOA WBAP KMJ KWG
KDYL KFBC KFI WOAI
KGO-Frank & Archie
KYA-Sportlite
★Evening News Report: (sw-
11.83)
Dance Orch.: KLO
King's Jesters: (sw-9.53)
KHS-Diamond Horseshoe
★KLX-News
KOH-Webb at the Piano
KRE-music of the Masters
KROY-Edwin LeMar Quintette
★KSAN-News: Popular Fancies
KSRO-Retirement Life Payment
Prgm.

7:30 PST 8:30 MST
KHS-Marysville Studio Prgm.
KIEM-Hits & Encores
KLO-Baseball; Boise vs. Ogden
KLX-Aimee Lawrence & Cather-
ine Joyce in Popular Melodies
KOH-Agency Series
KROW-Italian-American Hour
KROY-Pinkie Tomlin's Orch.
KSAN-Life Payments
KSRO-Labor Parade
WFAA-Question Box
WOAI-Emilio Caceres' Orch.

8:15 PST 9:15 MST
KFBC-George Breece's Concert
Miniature
KOA-On with the Dance
KQW-Waltz Time
KRE-Baseball Broadcast
KROW-Baseball Game
KSAN-Music You Like
KSRO-People, Just People
WFAA-Evening Concert
WOAI-Sports

9:15 PST 10:15 MST
★KSFO-Streamlined Headlines
KFRC-Scrapbook Stories
World Series, with Hal Berger:
KQW KIEM
Phil Levant's Orch.: KDYL
KWG (sw-9.53)
★KHS-Butte County News
KSAN-Automobile Shopper
★KSL-News
WFAA-Moon Dreams

10:00 PST 11:00 MST
KSFO-Larry Kent's Orch.: KOH
KSL KROY
KFRC-Henry King's Orch.: KHS
KPO-Richfield Reporter: KFI
KMJ
KYA-In the Gloaming
Dance Orch.: KWG KLO
Magic Hour of Finest Music:
KJBS KQW
KARM-Weekly Boxing Show
KDYL-Viennese Melodies
KLS-Patricia Reynolds
KLX-Aimee Lawrence, piano
ramblings
★KOA-News
KRE-Chapel of the Chimes Organ
★KSAN-News: Les Malloy's Tele-
phone Quiz

11:15 PST 12:15 MST
KGO-The Music You Want
Charlie Barnett's Orch.: KNX
KROW-Come to the Fair
11:30 PST 12:30 MST
KSFO-Archie Bleyer's Orch.: KSL
KARM KOH KNX KROY
KFRC-Skinny Ennis' Orch.
KPO-Bill Robert's Orch.: KDYL
KFI KWG KFBK KMJ
KYA-George Nyklicek
★KJBS-News
KLS-Sparkling Rhythms
KROW Midnight Matinee

7:15 PST 8:15 MST
KSFO-Jimmie Fidler, Hollywood
Gossip: KNX KARM KSL
KFRC-Inside of Sports
KPO-Quicksilver with Bob Brown
& Ransom Sherman: KFI KOA
KDYL
KGO-Yascha Borowsky's Orch.:
KFBK KMJ KLO
KYA-Affairs of the Fair
Will Osborne's Orch.: WOAI (sw-
9.53)
Shep Fields' Orch.: (sw-11.83)
★News: KWG WFAA
KIEM-Vance Prgm.
KLS-Thomas Dias

7:45 PST 8:45 MST
KGO-Political Situation in Europe
KYA-Travel Talk
KHS-Reno Racketeers
KIEM-To be announced
KLX-Little Show
KOH-Sportcast
KROY-Modern Salon Group
KSRO-Backstage Scrapbook
WFAA-Marimba Magic

8:15 PST 9:15 MST
KFRC-Exposition Quiz: KQW
KPO-Battle of the Sexes; Frank
Crumit & Julia Sanderson: KFBC
KWG KFI KMJ KOA KDYL
KGO-Johnny Messner's Orch.
Jack Teagarden's Orch.: WOAI
Count Basie's Orch.: (sw-6.17)
KHS-To be announced
KIEM-Safety First
KOH-Evening Dance
KROY-Bluestone's Orch.
KSRO-Music That Charms
WFAA-Bernie Cummins' Orch.

9:30 PST 10:30 MST
KSFO-Happy Felton's Orchestra:
KSL KARM
KFRC-Muzzy Marcellino's Orch.:
KQW KIEM KHS
KPO-Jimmy Grier's Orch.: KFI
Harry James' Orch.: KMJ KWG
★News: KLX KOH
KDYL-Government Reports
KLO-United States Government
Reports
KLS-Valley Church
KOA-King's Jesters
KROY-Art Tatum
KSAN-Record Collector
KSRO-Chapel of the Chimes
Organ Concert

10:15 PST 11:15 MST
KSFO-Nightcap Yarns: KOH
KSL KROY
KPO-Musical Contrasts: KDYL
KFI
KLS-Harmony Isle
KLX-Wilson Ames, organist
KOA-Music You Want
10:30 PST 11:30 MST
KSFO-Freddy Martin's Orch.:
KOH KARM KNX KSL KROY
KFRC-Ted Lewis' Orch.: KHS
KPO-Music by Woodbury: KFI
KDYL
KYA-Treasure Island Dances
Sleepy Time Tunes: KWG KMJ
KFBK
KLS-Dance Time
KLX-Exposition Orch from Treas-
ure Island

11:30 PST 12:30 MST
KSFO-Archie Bleyer's Orch.: KSL
KARM KOH KNX KROY
KFRC-Skinny Ennis' Orch.
KPO-Bill Robert's Orch.: KDYL
KFI KWG KFBK KMJ
KYA-George Nyklicek
★KJBS-News
KLS-Sparkling Rhythms
KROW Midnight Matinee

7:15 PST 8:15 MST
KSFO-Jimmie Fidler, Hollywood
Gossip: KNX KARM KSL
KFRC-Inside of Sports
KPO-Quicksilver with Bob Brown
& Ransom Sherman: KFI KOA
KDYL
KGO-Yascha Borowsky's Orch.:
KFBK KMJ KLO
KYA-Affairs of the Fair
Will Osborne's Orch.: WOAI (sw-
9.53)
Shep Fields' Orch.: (sw-11.83)
★News: KWG WFAA
KIEM-Vance Prgm.
KLS-Thomas Dias

8:00 PST 9:00 MST
KSFO-Jack Jenny's Orch.: KNX
KARM KOH KROY KSL (sw-
6.17)
KFRC-Hollywood Laff & Swing
Club: KQW KIEM

8:45 PST 9:45 MST
KFRC-Joe Reichman's Orchestra:
KHS KQW KIEM

9:30 PST 10:30 MST
KSFO-Happy Felton's Orchestra:
KSL KARM
KFRC-Muzzy Marcellino's Orch.:
KQW KIEM KHS
KPO-Jimmy Grier's Orch.: KFI
Harry James' Orch.: KMJ KWG
★News: KLX KOH
KDYL-Government Reports
KLO-United States Government
Reports
KLS-Valley Church
KOA-King's Jesters
KROY-Art Tatum
KSAN-Record Collector
KSRO-Chapel of the Chimes
Organ Concert

10:15 PST 11:15 MST
KSFO-Nightcap Yarns: KOH
KSL KROY
KPO-Musical Contrasts: KDYL
KFI
KLS-Harmony Isle
KLX-Wilson Ames, organist
KOA-Music You Want
10:30 PST 11:30 MST
KSFO-Freddy Martin's Orch.:
KOH KARM KNX KSL KROY
KFRC-Ted Lewis' Orch.: KHS
KPO-Music by Woodbury: KFI
KDYL
KYA-Treasure Island Dances
Sleepy Time Tunes: KWG KMJ
KFBK
KLS-Dance Time
KLX-Exposition Orch from Treas-
ure Island

11:30 PST 12:30 MST
KSFO-Archie Bleyer's Orch.: KSL
KARM KOH KNX KROY
KFRC-Skinny Ennis' Orch.
KPO-Bill Robert's Orch.: KDYL
KFI KWG KFBK KMJ
KYA-George Nyklicek
★KJBS-News
KLS-Sparkling Rhythms
KROW Midnight Matinee

MORNING
★Star in program listings
indicates news broadcast.
7:00 PST 8:00 MST
KSFO-It Happened in Hollywood;
Vocalists & Orch.: KARM KNX
KSL KROY
KFRC-Rise & Shine
KPO-Musical Clock
KGO-Musical Clock
KYA-Early Birds
Viennese Ensemble: KLO
KDYL-Morning Melody Mill
KFBK-Johnnie Blaisdell
KFI-You've Gotta Get Up
KHS-Sunrise Serenade
KIEM-Rise 'n' Shine
KJBS-Alarm Klok Klub
KLS-The Eye Opener
KMJ-Breakfast Broadcast
KOA-Civic Ass'n
KOH-Dawn Patrol
KQW-Breakfast Club
KRE-Voice of the People
KROW-Vernon Morgan
★KSAN-News: Instrumental Va-
rieties
KSRO-Roscoe's Breakfast Club
KWG-Just About Time
7:15 PST 8:15 MST
KSFO-Yawn Patrol
★KGO-World on Parade; News
Vic & Sade, sketch: (sw-15.33)
Viennese Ensemble: KOA
★News: KARM KFBK KFI
KROY KWG
KLS-Rev. A. G. Canada
★KMJ-Radio Headlines
KNX-Sunrise Salute
KROW-Commuter's Clock
KSAN-Waking in Rhythm
KSL-Words & Music
7:30 PST 8:30 MST
KGO-Musical Clock
Pepper Young's Family, sketch:
(sw-15.33)

★News: KLO KNX KSRO
KARM-Just About Time: Stocks
KDYL-The Bucaners
KFBC-Breakfast Club: Stocks
KFI-Musical Clock
KLX-Records
KMJ-Breakfast Broadcast
KOA-Mary Southern, sketch
KRE-Songs in the Morning
KROY-Top o' the Morning
KSAN-Cowboy Group
KSL-Morning Musicales
KWG-Rhythm Roundup
7:45 PST 8:45 MST
★KFRC-News: KHS KIEM
KQW
★KPO-Sam Hayes, news: KFI
KMJ
The Wife Saver: KLO (sw-15.33)
KDYL-Little Show
KLS-Musical Favorites
KNX-Helmsman
KOA-To be announced
KSAN-Band Wagon
KSRO-Roscoe's Second Helping
KWG-American Legion Band
8:00 PST 9:00 MST
★KSFO-Streamlined Headlines
KFRC-Breakfast Club
KPO-Jingletown Gazette
KGO-Financial Service
KYA-Carefree Melodies
Alice Cornett, songs: KWG KLO
KFBK (sw-15.33)
To be announced: KFI
Joyce Jordan, Girl Interne,
sketch: KARM KOH KROY
Charlie Freshwater's Cowboy
Band: KIEM KQW
KDYL-Entertainment Shower
KHS-Sunrise Serenade
KJBS-Dance Orch.
KLS-Jan's Journal
KLX-Rhythm & Romance
KMJ-Today's Best Buys: Break-
fast Broadcast
KNX-Nancy Dixon, shopping
guide

WEDNESDAY, September 13, 1939
KOA-The Man I Married
KRE-Morning Watch
★KSAN-News: Rhythm Concert
KSL-Morning Concert
KSRO-Club News
8:15 PST 9:15 MST
KSFO-When a Girl Marries,
sketch: KNX KARM KSL
KPO-The O'Neills, sketch: KFI
KDYL KOA
★KYA-News
KGO-Kiddoodlers: KLO KWG
KFBK (sw-15.33)
Dick O'Heren, trn.: KQW
★News: KOH KROW
KHS-Devotional Hour
KIEM-Stock Quotations
KJBS-Tin Pan Alley Goes to
Town
KLX-Stocks
KMJ-Safety First
KROY-Markets: Quiet Hour
KSAN-Morning Devotional
KSRO-Today's Calendar
8:30 PST 9:30 MST
KSFO-Romance of Helen Trent,
sketch: KNX KSL KARM
★KFRC-News: Market Scout
KPO-Musical Workshop
KGO-Nat'l Farm & Home Hour;
Spkrs: & Orch.: KLO KFBK
KMJ KOA KWG
KYA-Health Spot Shoemaker:
Song Shoppers
Sons of the Pioneers: KHS
KQW
KDYL-South S. L. Prgm.
KFI-Optimism of Optometrist
KIEM-Morning Devotions
KJBS-Just About Time
KLX-Selections of Old Familiar
Songs
KOH-Bandmaster
KRE-Yesterday's Favorites

9:15 PST 10:15 MST
KSFO-Life Can Be Beautiful:
KNX KSL
★KPO-Radio Reporter
Happy Gang: KIEM
Let's Talk It Over: (sw-15.33)
★News: KWG KDYL
KARM-Half & Half
KOH-Club Meetings: Organ
KRE-Piano Classics
KROW-W.P.A. Feature
KROY-Martha Morton
9:30 PST 10:30 MST
KSFO-Road of Life, sketch:
KNX KSL
KFRC-Morning Hostess
KPO-Virginia Lane, sketch: KFI
KGO-Peables Takes Charge,
sketch: KLO KMJ KWG
KYA-Don Cossak Choir
Words & Music: KOA (sw-15.33)
To be announced: KHS
KDYL-Merry Men
★KFBC-News: Melodies
KIEM-Requests
KLS-Hit Parade
KLX-Records
KOH-Your Home
★KQW-News: Interlude
KRE-Masterworks
KROW-Anything Can Happen
KROY-Robert Royce
KSAN-The Battle
KSRO-Memories
9:45 PST 10:45 MST
KSFO-Heart of Julia Blake, sketch
KFRC-Streamline Swing
KPO-Dr. Kate, drama: KDYL
KFI
KGO-Phil Brito, trn.: KLO
KYA-Morning Inspirations
Kitty Keene, sketch: KMJ KWG
KFBK KSAN
Yours Sincerely: KOH KARM
KROY

10:00 PST 11:00 MST
KSFO-Big Sister, sketch: KNX
KSL
KFRC-Advertising Club Lunch-
eon: KQW KHS KIEM
Luncheon meeting of the Ad-
vertising Club of Baltimore.
Speaker: Summer Welles, As-
sistant Under Secretary of
State. Subject: "Americanism."
10:00 PST 11:00 MST
KPO-Betty & Bob, sketch: KFI
KDYL KOA
KGO-Roy Shield Revue: KLO
(sw-15.33)
KYA-Musical Prgm.
★California News: KFBC KMJ
★News: KJBS KSRO
KARM-Concert Master
KLS-Around Town
KLX-Police Dept. Safety Prgm
KOH-Morning Melody
KROW-The Westerners
KROY-Four Playboys
★KSAN-News: Hits of Today
KWG-Home Science
10:15 PST 11:15 MST
KSFO-Aunt Jenny's Stories: KSL
KNX
KPO-Arnold Grimm's Daughter,
sketch: KFI KOA KDYL
Roy Shield Revue: KWG
KFBK-Katherine Kitchen Home
Econ. Prgm.
KHS-Marysville Studio Prgm.
KJBS-Hawaiian Serenade
KLS-Vocal Varieties
★KLX-Stocks: Weather: News
KMJ-Domestic Science
KOH-Police Blotter
KQW-King Cole's Swing Trio
KROW-Milady's Mirror
★KROY-Monitor News
KSRO-Church in the Redwoods
(Continued on Next Page)

WEDNESDAY

September 13

10:30 PST 11:30 MST

KSFO-Brenda Curtis, sketch: KNX KSL KARM KROY

KFRC-Studio Prgm.

KPO-Valiant Lady, sketch: KOA KDYL KFI

KGO-On the Air: Ira Blue

KYA-American Family Robinson

Scrapbook Stories: KHSL

Vic & Sade, sketch: KWG KMJ KFBK KSN

Manhattan Melodies: KLO (sw-15.33)

KIEM-Arcata Prgm. KJBS-Continental Revue

KLS-Variety Prgm. KLX-Studio Kitchen, conducted by Rose Patterson

KOH-Merle Snider KQW-Will Osborne's Orch. KRE-World's Waltzes

KROW-Music of Brazil KSRO-Morning Concert

10:45 PST 11:45 MST

KSFO-Elma Latta Hackett, friendly homemaker

KFRC-George Fisher's Hollywood Whispers: KIEM KQW

KPO-Betty Crocker, cooking talk: KFI KOA KDYL

KGO-Manhattan Melodies

KYA-Musical Prgm.

Road of Life, sketch: KWG KMJ KFBK

Enoch Light's Orch.: KOH KNX KARM KSL (sw-17.83)

KHSL-Vocal Varieties KJBS-Music in the Latin American Manner

KROW-Theater Ballroom KROY-Milady Shops

KSAN-Today's Tunes

11:00 PST 12:00 MST

KSFO-U. S. Navy Band: KSL KOH KARM KROY (sw-17.83)

KFRC-Marriage License Romances: KQW KHSL KIEM

KPO-The Story of Mary Marlin, sketch: KDYL KOA KFI

KGO-To be announced: KLO KWG KMJ (sw-15.33)

KYA-Morning Concert

KFBK-Young Doctor Malone, sketch

KJBS-Dance Memories

★KLS-News KLX-Dr. Irving B. Ellis' Health & Diet Talk

KNX-Fletcher Wiley KRE-Tunes from Tango Land

KROW-Your Show

★KSAN-News: Yesterday's Tunes KSRO-Hits & Encores

11:15 PST 12:15 MST

KFRC-John Agnew, organist: KIEM KHSL

KPO-Ma Perkins, sketch: KDYL KFI KOA

KGO-Favorite Waltzes: KLO KMJ KFBK KWG (sw-15.33)

KLS-Hot Shots KLX-Records

KQW-Herb Jeffrey, vocalist

★KROY-News

11:30 PST 12:30 MST

★KSFO-Streamlined Headlines

KFRC-Paul Decker's Orchestra: KIEM KHSL

KPO-Pepper Young's Family, sketch: KFI KDYL KOA

Swing Serenade: KARM KROY KOH (sw-17.83)

★News: KLO KSL KJBS-Smart Musical Styles

KLS-Concert Waltzes KLX-Your Home

KNX-Dealer in Dreams KQW-Dixieland Band

KFRC-Seven Men & A Maid: KQW KIEM

KPO-The Guiding Light, sketch: KDYL KFI KOA

★KGO-World on Parade, News: Between the Bookends, Ted Malone: KLO KFBK KMJ KWG (sw-15.33)

KHSL-To be announced KLS-Hold Everything

KLX-Stocks KNX-Singin' Sam

KSAN-Horace Heidt's Orch KSL-Interviews with Visiting Celebrities: Markets

KSRO-Rhythm & Romance

AFTERNOON

12:00 PST 1:00 MST

KSFO-Pretty Kitty Kelly, sketch: KNX KSL KARM

★KFRC-News: Studio Prgm.

KPO-Backstage Wife, sketch: KFI KDYL KOA KWG KFBK KMJ

KGO-Club Matinee: KLO (sw-9.53)

KYA-Meditation

Bay Shore Handicap: (sw-17.83)

★News: KROW KOH KHSL

KIEM-Hi Noon Hi Jinks KJBS-Song Hits

KLS-Thomas Dias KLX-Dance Music

KQW-Farm Market Reports KRE-Nonday Program with Don Hamby

KROY-Singin' Sam

★KSAN-News: Popular Potpourri KSRO-Tonic Tunes

12:15 PST 1:15 MST

KSFO-Myrt & Marge, sketch: KNX KSL KARM

KPO-Stella Dallas, sketch: KDYL KFI KOA

KYA-George Nyklicek

Bay Shore Handicap: (sw-17.83)

★News: KSRO KMJ KQW KWG KFBK-Inquiring Microphone

KHSL-Marysville Studio Prgm. KOH-Tonic Tunes

KROW-Man on the Street KROY-Noon Dance Music

KSAN-Portuguese Reporter

12:30 PST 1:30 MST

KSFO-Hilltop House, sketch: KNX KSL KARM

KFRC-Sands of Time

KPO-Vic & Sade, sketch: KFI KDYL KOA

KGO-Agricultural Bulletin

KYA-Rhythm in Rhyme Time

Time Out for Dancing: (sw-17.83)

Club Matinee: KWG

★News: KIEM KJBS KFBK-Johnnie Blaisdell

KHSL-Dr. Whitbeck, health talk KLX-Spanish Melodies

KMJ-Studio Party

KOH-Curb Exchange

KQW-Trading Post

KROW-Luncheon Dansant KROY-Mohawk Indians

KSRO-Man on the Street

12:45 PST 1:45 MST

KSFO-Stepmother, sketch: KNX KSL KARM

KPO-Midstream, sketch: KFI KOA KDYL

KGO-Dept. of Agriculture

Sands of Time: KHSL

Bluegrass Brevities: (sw-17.83)

KFBK-Melodies

Star Sparkles . . .

Don Voorhees, maestro of the "Ford Summer Hour," is an expert in radio background music and is compiling a text-book for beginners to be used in music schools throughout the country.

Frank Black, music director of NBC, is conferring with many composers these days in order to ferret out those whose works he thinks are best. Black is chairman of the committee selecting original American works to be played on the "Good News" program.

When it comes to blackface comedy, John Hearne, of the Hearne-Lewis team, heard in the "Scattergood Baines" series, has few peers. A former partner of the late Charlie Mack of Black Crows fame, he has done dialect comedy for more than a decade.

The actors on "Pepper Young's Family" have been together so long that they work probably faster than most casts when doing rehearsals of the series.

Blue Grass Brevities: KARM KNX KSL KROY KOH

★KFBK-News: George Breece's

KHSL-Marysville Studio Prgm. KIEM-Mathews Matinee

KJBS-Eastern Races: 1 o'Clock

Revue KLS-Melody Parade

KLX-Records KRE-Chapel of the Chimes Organ

★KSAN-News: Hawaii Calls KSRO-Rotary Club

1:15 PST 2:15 MST

KSFO-Life & Love of Dr. Susan, sketch: KNX KSL

KFRC-Studio Prgm.

KPO-Adrian Rollini's Trio: KOA KDYL

KYA-Music Hall

★KARM-News

KFBK-George Breece's Orch. KFI-Meet Miss Julia, sketch

KHSL-To be announced

KIEM-To be announced

KLS-Jan's Journal

KLX-Martha Lee, home economics Director

KOH-Farm Flashes

KQW-Concert in Song

KROY-Markets: The Islanders.

1:30 PST 2:30 MST

KSFO-Joyce Jordan, Girl Interne, sketch

KFRC-Harold Turner, pianist: KIEM KHSL KQW

★KPO-Radio Reporter

KGO-Affairs of Anthony, sketch: KLO KWG KMJ KFBK

Stanley Hickman, songs: KOH KARM KROY

Dance Orch.: KFI

KDYL-Inquiring Reporter

KLX-College of Air Drama

KNX-Joyce Jordan, girl interne

KOA-Heart of Julia Blake, sketch

★KRE-Hired Man: Monitor Views the News

KSAN-Swing Serenade

2:00 PST 3:00 MST

KSFO-Fletcher Wiley: KARM KROY KOH

KFRC-Let's Play Bridge: KIEM

KPO-Let's Listen

KGO-Art in the News: KDYL KWG (sw-9.53)

KYA-Goodwill Corner

★Little Jack Little's Orch.: News: KLO

KFBK-Meditation

KFI-Young Dr. Malone, sketch

KHSL-Chiffon Swing

KJBS-Matinee Melodies

KLX-Speed Reilly

★KLX-News: Lost & Found: Records

KMJ-Tune Time Varieties

KNX-Knox Manning: To be announced

KOA-Melody Time

KQW-String Orch.

★KSAN-News: Dance Time

KSL-Melody Minutes

★KSRO-Monitor Reviews the News

2:15 PST 3:15 MST

KFSO-Eton Boys, quartet: KARM KROY KNX KOH

KFRC-Johnson Family, sketch: KQW KIEM

KPO-I Love a Mystery, drama: KFI

★KGO-Little Jack Little's Orch.: News

KYA-Journey to Brazil

The Guiding Light, sketch: KWG KFBK KMJ KSN

★Malcolm Claire, stories: News: (sw-9.53)

KDYL-As You Like It

KHSL-Tea Dance

★KLO-Surprise Your Husband: News

KLX-Marching On

KOA-Judy & Jane

KROW-Gaylord Carter

KOA-Tropical Moods

KQW-Frankie Traumbauer's Orch.

KROW-Emeryville Herald

KSAN-Russ Morgan's Orch.

★KSRO-Stock Markets: Newsline

Headlines: Bits of Hits

2:45 PST 3:45 MST

KSFO-Meet Miss Julia, sketch

KFRC-Manhattan Mother, sketch: KQW KHSL

KGO-Box Score Extra: KFBK

KYA-Latin America

Salon Silhouettes: KOA

Judith Arlen, songs: KSL KOH KARM KROY

KDYL-Melodic Interlude KIEM-To be announced

KJBS-Waltz Time

KLO-Back to School

KLX-Records

★KMJ-Radio Headlines

KNX-Hoosier Hot Shots

KROW-Public Service

KSAN-Brazilian Music

KSRO-Siesta

KWG-Dance Time

3:00 PST 4:00 MST 4:15 PST 5:15 MST

KSFO-Your Home with Elma Latta Hackett

KFRC-Feminine Fancies: KQW KHSL KIEM

KPO-Easy Aces, sketch: KFI KLO

KGO-Music Graphs

★KYA-News

Fred Waring in Pleasure Time: KFBK KDYL KOA KWG KMJ

Amos 'n' Andy: (sw-17.83)

KARM-Keyboard Contrasts

★KJBS-News: Your Food is Your Fortune

★KLS-News

KLX-Maric Bechtold & Aimee Lawrence, songs

KNX-Fletcher Wiley

KOH-Light Classics

KRE-Open House

KROW-Swing Session

KROY-Tommy Tucker's Orch.

★KSAN-News: King's Serenade

KSL-Bandwagon

KSRO-Afternoon Concert

3:15 PST 4:15 MST

KSFO-Studio Prgm.

KPO-Mr. Keen, Tracer of Lost Persons, drama: KFI KLO

KGO-Pan-American Clipper Departure From Treasure Island

KYA-Novachord

Mary Marlin, sketch: KMJ KWG KFBK KSN

KARM-Treasure Chest

KDYL-Children's Party

KJBS-Harmony Hall

KLS-Bulletin Board

KOA-Reports

KROW-Where to Go

KSAN-Sammy Kaye's Orch.

★KWG-News

4:00 PST 5:00 MST

KSFO-Tea for Two: KOH KNX KROY

KFRC-Chuck Fosier's Orchestra: KHSL KQW KIEM

KGO-Ray Harrington's Music

KPO-Melody Time

★KYA-Afternoon Edition

Ransom Sherman Presents: KLO

Ma Perkins, sketch: KWG KMJ KFBK

One Man's Family, drama: KOA KDYL WOAI WBAP

★News: KARM KFI

KJBS-This Rhythmic Age

KLX-Jackson's Half Hour

KLX-Hollywood on Parade

KROW-Sunshine Hour

★KSAN-News: Popular Fancies

KSL-Island Echoes

4:30 PST 5:30 MST

KSFO-Editor's Daughter, sketch

★KPO-Radio Reporter

Pepper Young's Family, sketch: KMJ KFBK KWG KSN

Clark Ross, songs, & Erwin Yeo, organist: KOH KROY KARM

KFI-Art Baker's Notebook

KJBS-Radio Travelogue

KLX-Records

KNX-Editor's Daughter, sketch

KSL-Musical Album

4:45 PST 5:45 MST

KSFO-Radio Log

★KFRC-News: Studio Prgm.

KPO-Hobby Lobby; Dave Elman, M. C.: KFI KDYL KOA

KGO-Musical Vignettes: KWG KMJ

KYA-Better Business Bureau

Haven of Rest: KHSL KIEM

Tommy Dorsey's Orch.: WFAA WOAI

Larry Kent's Orchestra: KARM KROY KOH

Paul Whiteman's Orch.: (sw-11.83)

KFBK-To be announced

★KJBS-News

KLO-Old Spinning Wheel

KLS-Musical Favorites

KOA-Men of the West
 KOH-Light Concert
 KROW-Johnny Jump Up
 KROY-Rainbow Trio
 *KSAN-News: Dancing Echoes
 KSRO-Police Headquarters

6:45 PST 7:45 MST

KSFO-Don Rowland's Orch.:
 KROY KOH KNX KARM
 Armchair Adventures: KSL (sw-
 11.83)
 An aviation story will be told
 tonight.

KJBS-Treasure Chest
 KRE-Chapel of the Chimes Organ
 KSRO-Dinner Concert

7:00 PST 8:00 MST

KSFO-Amos 'n' Andy: KARM
 KNX KSL

KFRC-Johnnie Davis' Orch.:
 KQW KHSL KIEM

KPO-Fred Waring's Orch.: KOA
 KDYL KFBK KMJ WFAA WOAI
 (sw-9.53)

KG0-Frank & Archie: KLO

KYA-Sportsman

*Evening News Report: (sw
 11.83)

KFI-Cabbages & Kings

*KLX-News

KOH-Webb at the Hammond

KRE-Music of the Masters

KROY-Anson Weeks' Orch.

*KSAN-News: Jewish Art Prgm.

KSRO-Retirement Life Payment
 Prgm.

KWG-Dance Time

7:15 PST 8:15 MST

KSFO-Lum & Abner, sketch:
 KSL KNX KARM

KG0-Stanford/Univ. Prgm.

KYA-20th Century Serenade

Fred Waring's Orch.: KFI

Charles Runyan, organist: KLO

Count Basie's Orch.: (sw-11.83)

KFBK-Mamma Bloom's Brood

KHSL-To be announced

KIEM-Vance Prgm.

KLS-Thomas Dias

KLX-Hits & Encores

*KMJ-Five Star Final: Coyle

Chambers, pianist

KQW-Chuck Foster's Orch.

KOA-How's Business?

KOH-Ross Norman

KQW-Jim Walsh's Orch.

KROY-Garwood Van's Orch.

*WFAA-News

7:30 PST 8:30 MST

KSFO-Paul Whiteman's Orch.:
 Joan Edwards; The Modernaires;
 Clark Dennis, trn.; Guest Stars:
 KNX KSL

KFRC-The Lone Ranger, drama:
 KQW KIEM KHSL

KPO-Tommy Dorsey's Orchestra;
 Edythe Wright; Jack Leonard:
 KFI KDYL KOA
 A story on Tommy Dorsey may be
 found on page 4.

KG0-Horace Hedt's Orch.

*KYA-News
 Al Donahue's Orch.: WOAI (sw
 9.53)

California Pension Plan: KFBK
 KMJ KWG

*KARM News
 KLO-Baseball; Boise vs. Ogden
 KLX Aimee Lawrence & Peggy
 Lane

KOH-Swing Regiment
 KROW-Italian-American Hour
 KROY-Spotlight Parade
 KSAN-Life Payments
 KSRO-X-Q Ranch Boys
 WFAA-Question Box

7:45 PST 8:45 MST

KG0-Horace Hedt's Orch.

KYA-Jack Densham's Column

Al Donahue's Orch.: WBAP

KARM-Story Behind the Song
 KLX-Contract Bridge Playing
 KOH Sports
 KROY-Steve George's Radio
 Sport Page
 KSRO Songs from Your Album

7:55 PST 8:55 MST

KG0-Pan-American Union Con-
 cert: KLO

KYA-Retirement Life Payments

*News: KSRO KJBS KROW
 KHSL-To be announced
 KLS-Andrew LaRocca
 KLX-Music Art Trio, dinner
 concert
 KQW-Al Donahue's Orch.
 KRE-II Radio Giornale
 KROY-Dan Dunn, Secret Opera-
 tive No. 48
 *KSAN-News: Artie Shaw's Orch.

6:15 PST 7:15 MST

KFRC-Drama in the News: KQW
 KHSL KIEM

Concert Orch.: KROY
 KJBS-Pacific Paradise
 KROW-Serapbook of Tomorrow
 KSRO-Italian Musical Prgm.

6:30 PST 7:30 MST

KSFO-American Viewpoints: KNX
 KARM KROY KOH (sw-11.83)
 KFRC-Rhythm in Romance: KQW
 KIEM KHSL
 KG0-Pan-American Union Con-
 cert: KLO
 KYA-Labor on the Air
 KJBS-Keys to Popularity
 KLS-Arthur D'Nunzio
 KROW-L'Italia Prgm.
 KSAN-Familiar Melodies
 KSL-Let's Dance

Wednesday

Good Listening Guide

Stations which will broadcast these programs may be found
 in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

MORNING

8:30 PST (9:30 MST) Farm and Home Hour,
 KGO.

AFTERNOON

4:30 PST (5:30 MST) Hobby Lobby; Interviews,
 KPO.
 Dave Elman, M. C.; Harry Salter's orchestra.

5:00 PST (6:00 MST) Texaco Star Theater,
 KSFO.

This popular musical and dramatic program returns to
 the air, with Ken Murray, M. C.; Kenny Baker, tenor;
 Ned Sparks; Frances Langford, vocalist; David Broek-
 man's orchestra. A portion of this program will be
 heard from New York, where famous playwrights will
 present original dramas, starring well-known actors.
 Pictures of Kenny Baker may be found on page 9.

5:30 PST (6:30 MST) American Chemical So-
 ciety Meeting, KGO.

This program is in connection with the commemoration
 of 100th year of discovery of the vulcanization of
 rubber. Speakers: Dr. Earl T. Compton, president of the
 Massachusetts Institute of Technology, and Dr. J. B.
 Conant, president of Harvard University.

NIGHT

6:00 PST (7:00 MST) Kay Kyser's Program,
 KPO.
 Musical Quiz; Virginia Simms; Sully Mason; Harry
 Babbitt.

7:30 PST (8:30 MST) Paul Whiteman's Or-
 chestra, KSFO.
 Joan Edwards and Clark Dennis, vocalists; Modernaires.

7:30 PST (8:30 MST) Tommy Dorsey's Orches-
 tra, KPO.
 Edythe Wright and Jack Leonard, vocalists.
 A story may be found on page 4.

8:00 PST (9:00 MST) Honolulu Bound, KSFO.
 Phil Baker, comedian; Beetle and Bottle; Andrews
 Sisters; Lyn Murray's orchestra.

8:00 PST (9:00 MST) What's My Name? KPO.
 Quiz program, with Budd Hulick and Arlene Francis.

8:30 PST (9:30 MST) George Jessel's Celebrity
 Program, KPO.
 Peter Van Steeden's orchestra.

Refer to adjacent columns for other stations
 broadcasting these programs

FREQUENCIES

KSFO-560	KFI-640	KNX-1050	KSAN-1420
KFRC-610	KHSL-1260	KOA-830	KSL-1130
KPO-680	KIEM-1450	KOH-1380	KSRO-1310
KGO-790	KJBS-1070	KQW-1010	KWG-1200
KYA-1230	KLO-1400	KRE-1370	WBAP-800
KARM-1310	KLS-1280	KROW-930	WFAA-800
KDYL-1290	KLX-880	KROY-1210	WOAI-1190
KFBK-1490	KMJ-580		

KYA-Evening Concert

Lou Breese's Orch.: KMJ

Jan Savitt's Orch.: WBAP

Dance Orch.: (sw-6.17)

*News: WOAI KROW KWG

*KFBK-News: Melodies

KHSL-To be announced

KLS-James Guaragna

KLX-Dude Martin's Nite Herders

KOH-Evening Dance

KRE-Golden Days

KROY-Dick Jurgens' Orch.

*KSAN-News: Modern Melodies

KSRO-Music by & with the

Masters

8:15 PST 9:15 MST

KFRC-Dance Orch.: KQW KHSL
 KIEM

KG0-Lou Breese's Orch.

KFBK-Baseball; Sacramento vs.
 Oakland

KMJ-Pension Plan Opposition

KRE-Baseball Broadcast

KROW-Baseball Game

KROY-Ferdinand Strack's Orch.

KSAN-Music You Like

KWG-Community Chest Show

WOAI Sports

8:30 PST 9:30 MST

*KSFO-News, Views & Sport Re-
 views by Hughes: KNX KARM

KFRC-Skinnay Ennis' Orch.:
 KIEM KHSL

KG0-California Convention of
 Composers: KWG

KPO-George Jessel's Celebrity
 Prgm.; Merry Maes; Peter Van
 Steeden's Orch.: KFI KOA KDYL

Nat Brandwynne's Orch.: (sw-
 6.17)

Dance Orch.: WOAI

KMJ-California Composers

KQW-Musical Caravan

KROY-Gene Austin

KSL-Donald Novis, trn.

WBAP-Texas Prison Broadcast

8:45 PST 9:45 MST

KSFO-Sterling Young's Orch.:
 KOH KNX KROY

KG0-Baseball; Portland vs. San
 Francisco

KARM-Ozark Swing

KSL-Musical Fashion Revue

*KSRO-News

9:00 PST 10:00 MST

KSFO-Bobby Sherwood's Orch.:
 KOH KROY

*KFRC-News: KQW KIEM
 KHSL

KPO-The Almanac; Walter Kel-
 sey, dir.

Dance Orch.: WBAP WOAI

George Olsen's Orch.: KWG

Dance Orch.: KSL

WEDNESDAY

September 13

Blue Moonlight: KFI KDYL

KLS-Harmony Isle

KMJ-On with the Dance

KOA-The Music You Want

9:15 PST 10:15 MST

*KSFO-Streamlined Headlines

KFRC-Henry King's Orch.: KIEM
 KQW

Percy Harvey's Concert Or-
 chestra: KDYL KOA

*KHSL-Butte County News

KSAN-Automobile Shopper

KSL-News

9:30 PST 10:30 MST

KSFO-Dance Orch.: KARM KSL
 KROY

KFRC-Hal Grayson's Orchestra:
 KHSL KIEM KQW

KPO-Dance Orch.: WBAP KFI
 KDYL

Harry James' Orch.: KMJ KWG
 KFBK KLO

*News: KLX KOH

KDYL-Jerry Jones' Orch.

KLS-Valley Church

KSAN-Record Collector

KSRO-Chapel of the Chimes
 Organ Concert

9:45 PST 10:45 MST

KSFO-Sports Liner with Jack
 Gregson

*KFRC-Fulton Lewis, Jr., com-
 mentator: KIEM

KPO-Sports Mirror, Ira Blue

Dance Orch.: KOA

Dance Orch.: KOH

KLX-Aimee Lawrence Piano
 Ramblings

KQW-Hawaiian Serenade

KSAN-Artie Shaw's Orch.

KSL-National Radio Revival

10:00 PST 11:00 MST

KSFO-Clark Ross, songs: KOH
 KARM KSL KROY

KFRC-Muzzy Marcellino's Orch.:
 KHSL

KPO-Richfield Reporter: KFI
 KMJ

KYA-Waltz Serenade

Orrin Tucker's Orch.: KWG KLO

Magic Hour of Finest Music:
 KJBS KQW

KDYL-Gene Austin

KLS-Dring-Schotte

KLX-Pageant of Youth

*KOA-News

KRE-Chapel of the Chimes Organ

*KSAN-News: Les Malloy's Tele-
 phone Quiz

10:15 PST 11:15 MST

KSFO-Nightcap Yarns: KOH
 KARM KROY KSL

KFRC-Rhythm Rascals: KHSL

11:15 PST 12:15 MST

KJBS-Midnight Club

KLS-Cigar Box Revue

KNX-Dancetime

KROY-Midnite Revue

*KSAN-News: Sleep Chasers

End of Wednesday Programs

OLD BOOKS WANTED

We pay big cash prices for thousands of different titles.
 We bought over 7,500 books in past twenty-one months,
 and have paid as high as \$500.00 for a single book. For ex-
 ample, we will pay you cash for the following books as
 described in our price list:

Pilgrim's Progress	\$4,000.00
Adventures of Tom Sawyer	200.00
Old Swimmin' Hole	75.00
Black Beauty	100.00
Treasure Island	50.00
Scarlet Letter	35.00
Venus and Adonis	5,000.00
Snow-Bound	45.00
Uncle Tom's Cabin	50.00
Leaves of Grass	250.00
Ben Hur	25.00
Last of the Mohicans	50.00
Moby Dick	100.00
Little Women	25.00
McGuffey Primer	100.00
Tamerlane & Other Poems	5,000.00

These are but a few of the many thousands of books we
 want. DON'T SEND BOOKS until you have checked
 our latest list giving full information. Don't delay—a
 single old school book, story book, Bible, poetry, history
 travel, almanacs, newspapers, letters, autograph, etc.
 may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash
 for certain books. Better investigate NOW. Send 10c to the
 American Book Mart, 140 S. Dearborn St., Dept. 9701,
 Chicago, and we will send you latest list of old books we
 want to buy and cash prices we will pay.

THURSDAY
September 14

MORNING

Star in program listings indicates news broadcast.

7:00 PST 8:00 MST
KSFO-Yawn Patrol
KFRC-Rise & Shine
KPO-Musical Clock
KGO-Musical Clock
KYA-Early Birds
Viennese Ensemble: KLO
KARM-American Legion Band: Stocks
KDYL-Morning Melody Mill
KFBK-Johnnie Blaisdell
KFI-You've Gotta Get Up
KHSL-Sunrise Serenade
KIEM-Rise 'n' Shine
KJBS-Alarm Klok Klub
KLS-The Eye Opener
KMJ-Breakfast Broadcast
KNX-Sunrise Salute
KOA-Civic Ass'n
KOH-Dawn Patrol
KQW-Breakfast Club
KRE-Voice of the People
KROW-Vernon Morgan
KROY-Dance Music
KSN-News: Vocal Varieties
KSL-Viewer's Guide
KSRO-Roscoe's Breakfast Club
KWG-Just About Time

7:15 PST 8:15 MST
KGO-World on Parade, News
Vic & Sade, sketch: (sw-15.33)
Viennese Ensemble: KOA
News: KROY KWG KARM KFI
KFBK
KLS-Rev. A. G. Canada
KMKJ-Radio Headlines
KROW-Commuter's Clock
KSAN-Waking in Rhythm
KSL-Words & Music

7:30 PST 8:30 MST
KGO-Musical Clock
Pepper Young's Family, sketch: (sw-15.33)
News: KNX KLO KSRO
KARM-Just About Time: Stocks
KDYL-The Buccaneers
KFBK-Breakfast Club: Stocks
KFI-Jay Durnett, the Singing Salesman
KLX-Records
KMJ-Breakfast Broadcast
KOA-Mary Southern, sketch
KRE-Songs in the Morning
KROY-Top of the Morning
KSAN-Cowboy Group
KSL-Musical Magazine
KWG-Rhythm Roundup

7:45 PST 8:45 MST
KFC-News: KIEM KHSL
KQW

KPO-Sam Hayes, news: KFI
KMJ
The Wife Saver: KLO (sw-15.33)
KDYL-Little Show
KLS-Musical Favorites
KNX-Helmsman
KOA-To be announced
KSAN-Band Wagon
KSL-The Band Wagon
KSRO-Roscoe's Second Helping
KWG-American Legion Band

8:00 PST 9:00 MST
KSFO-Streamlined Headlines
KFRC-Breakfast Club
KPO-Jingletown Gazette
KGO-Financial Service
KYA-Carefree Melodies
Southernaires, quartet: KLO
KFBK KWG (sw-15.33)
Jimmy Shields, tnr.: KQW KIEM
Joyce Jordan, Girl Interne, sketch: KARM KOH KROY
To be announced: KFI KDYL
KHSL-Sunrise Serenade
KJBS-Dance Orch.
KLS-Jan's Journal
KLX-Rhythm & Romance
KMJ-Breakfast Broadcast
KNX-Nancy Dixon, shopping guide
KOA-The Man I Married
KRE-Morning Watch
KSN-News: Rhythm Concert
KSL-Concert Miniature
KSRO-Club News

8:15 PST 9:15 MST
KSFO-When a Girl Marries, sketch: KNX KARM KSL
KPO-The O'Neills, sketch: KFI KDYL KOA
KGO-Bailey Axton, tnr.: KLO
KFBK KWG KMJ (sw-15.33)
KYA-News
Sally's Sallies: KQW
News: KROW KOH
KHSL-Devotional Hour
KIEM-Stock Quotations
KJBS-Tin Pan Alley
KLX-Stocks
KROY-Markets: The Quiet Hour
KSAN-Tidings Hour
KSRO-Today's Calendar

8:30 PST 9:30 MST
KSFO-Romance of Helen Trent, sketch: KNX KARM KSL
KFRC-News: Market Scout
KPO-Musical Workshop
KGO-National Farm & Home Hour; Speakers & Orch.: KLO KOA KMJ KFBK KWG
KYA-Health Spot Shoemaker: Rhapsody in Brass
Timeless Truths Made Timely: KDYL
Sons of the Pioneers: KQW KHSL
KFI-Mirandy's Garden Prgm.

8:45 PST 9:45 MST
KSFO-Our Gal, Sunday, sketch: KNX KARM KSL
KFRC-Pelham Richardson's Orchestra: KIEM
KPO-Gladys Cronkhite's Int'l Kitchen
KYA-Calif. State Employment Service
KDYL-Woman to Woman
KFI-News
KHSL-Marysville Studio Prgm.
KJBS-Popular Concert
KLS-March Time
KLX-Popular Music
KQW-Continental & Elias Breeskin
KRE-Dr. Frank McCoy
KROW-London Westenders
KROY-Rudy Sooter's Mountain Boys
KSAN-Song Styles
KSRO-Accordiana

9:00 PST 10:00 MST
KSFO-The Goldbergs, sketch: KNX
KFRC-The Happy Gang: KHSL KQW
KPO-Concert Orch.: (sw-15.33)
KYA-America Sings
KARM-Visiting Time with Cousin Tommy
KDYL-Singin' Sam
KFI-Bridge Club
KFIEM-Dr. Linebarger, news
KJBS-Musical Meanderings
KLS-Hits of the Past
KLX-The Shopping List
KOH-Today's Almanac
KRE-News
KROW-Random Thoughts
KIEM-Rhythm Rascals
KSN-News: Cy Meyer
KSL-Mary Lee Taylor & Bennie Walker
KSRO-Today's Best Buys: Variety Party
KWG-Dick Jurgen's Orch.

9:15 PST 10:15 MST
KSFO-Life Can Be Beautiful, sketch: KNX KSL
KPO-Radio Reporter
Texas Jim Robertson, bar.: (sw-15.33)
Happy Gang: KIEM
News: KDYL KWG
KARM-Musical Roundup
KOH-Club Meetings: Organ
KRE-Piano Classics
KROW-The Westerners
KROY-Martha Morton

9:30 PST 10:30 MST
KSFO-Road of Life, sketch: KNX KSL
KFRC-Morning Hostess
KPO-Three Cheers: KFI
KGO-Peables Takes Charge, sketch: KLO KWG KMJ
KYA-Hunter James Choir
Words & Music: KOA (sw-15.33)
KDYL-Merry Men
KFBK-News: Melodies
KHSL-Sunshine Girl
KIEM-Requests
KLS-Hit Parade
KLX-Records
KOH-Zoe Beckley
KQW-News: Interlude
KRE-Masterworks
KROW-Anything Can Happen
KROY-Jerry Shelton
KSRO-Sentimental Mood

9:45 PST 10:45 MST
KSFO-Mary Lee Taylor, home economist: KARM KNX
KFRC-Betty & Buddy, songs: KQW
KPO-Dr. Kate, drama: KDYL KFI
KGO-Rosa Lee, sop.: KLO
KYA-Morning Inspirations
Kitty Keene, Inc., sketch: KWG
KMJ KFBK KSAN
KHSL-Continental Varieties
KJBS-Mission Reporter

KIEM-Devotions
KJBS-Just About Time
KLX-Selections of Old Familiar Songs
KOH-Tuneup Time
KRE-Yesterday's Favorites
KROW-King Sisters
KROY-Calif. State Employment
KSAN-Rhumba Time
KSRO-Carlyle Sisters Entertain

10:00 PST 11:00 MST
KSFO-Big Sister, sketch: KNX KSL
KFRC-Palmer House Concert Orchestra: KQW
KPO-Betty and Bob, sketch: KDYL KFI KOA
KGO-To be announced: KLO (sw-15.33)
KYA-Concert Waltzes
California News: KFBK KMJ
News: KJBS KSRO
KARM-Treasure Chest
KHSL-Marysville Studio Prgm.
KIEM-Charles Glenn
KLS-Around Town
KLX-Police Dept. Safety Prgm.
KOH-Mary Lee Taylor
KROW-Mid-Morning Varieties
KROY-Garwood Van's Orch.
KSN-News: Hits of Today
KWG-Home Science

10:15 PST 11:15 MST
KSFO-Aunt Jenny's Stories: KNX KSL
KFRC-John Agnew, organist: KHSL KIEM
KPO-Arnold Grimm's Daughter: KFI KDYL KOA
To be announced: KWG
KARM-Musical Newsy
KFBK-Katherine Kitchen Home Econ. Prgm.
KJBS-Hawaiian Serenade
KLS-Vocal Varieties
KLX-Stocks: Weather; News
KMJ-Domestic Science
KOH-Police Blotter
KQW-That's How We Make Music
KROY-Monitor News
KSRO-Church in the Redwoods

10:30 PST 11:30 MST
KSFO-Brenda Curtis, sketch: KNX KSL KARM KROY
KFRC-Morton Franklin's Notes of Grace: KHSL KQW
KPO-Valiant Lady, sketch: KDYL KFI KOA
KGO-On the Air, Ira Blue
KYA-American Family Robinson
Vic & Sade, sketch: KWG KMJ
KFBK KSAN
Light Opera Selections: KLO (sw-15.33)
KIEM-Arcata Prgm.
KJBS-Dance Orch.
KLS-Variety Prgm.
KLX-Studio Kitchen, conducted by Rose Patterson
KOH-Love Tales
KRE-World's Waltzes
KROW-Do You Remember?
KSRO-Morning Concert

10:45 PST 11:45 MST
KSFO-Elma Latta Hackett, friendly homemaker
KFRC-Margaret Sanders, organist; Betty Stone, vocalist: KHSL KIEM
KPO-Hymns of All Churches: KFI KDYL KOA
KGO-Light Opera Selections
KYA-Musical Prgm.
Mellow Moments: KNX KARM
KSL KOH (sw-17.83)
Road of Life, sketch: KWG KMJ
KFBK
KJBS-Music in the Latin American Manner
KQW-Theater News
KROW-Theater Ballroom
KROY-Milady Shops
KSAN-Today's Tunes

11:00 PST 12:00 MST
KSFO-California Fed. of Women's Clubs, talk:
KFRC-Ginsburgh's Concert Orch.: KIEM KHSL
KPO-The Story of Mary Marlin, sketch: KFI KDYL KOA
KGO-Standard School of the Air: KFBK KMJ KWG
KYA-Morning Concert
Dr. Jazz, Music Quiz Prgm.: KLO (sw-15.33)
Army Band: KSL KARM KOH
KROY (sw-17.83)

KLX-Vocal Ensembles
KOA-Adopted Daughter, sketch
KOH-Vocal Ensembles
KQW-Robert Hood Bowers' Band
KROW-Hits of Today
KROY-Jimmie Walsh's Orch.
KSL-Words & Music
KSRO-Melodies That Linger

11:15 PST 12:15 MST
KSFO-Armey Band
KFRC-Gayle Gaylor, songs: KQW KIEM KHSL
KPO-Ma Perkins, sketch: KDYL KFI KOA
KLS-Hot Shots
KLX-Records
KROY-News

11:30 PST 12:30 MST
KSFO-Streamlined Headlines
KFRC-Paul Decker's Orchestra: KIEM KHSL KQW
KPO-Pepper Young's Family, sketch: KFI KDYL KOA
Clyde Barrie, bar.; Ensemble: KARM KOH KROY (sw-17.83)
Hoosier Hop: (sw-15.33)
News: KLO KSL
KJBS-Smart Musical Styles
KLS-Concert Waltzes
KLX-Little Show
KNX-Women's Baseball Discussion
KRE-About the Blind
KSAN-Modern Melodies
KSRO-Your Home with Betty Colgan

11:45 PST 12:45 MST
KSFO-Roving Reporter
KFRC-To be announced: KHSL
KPO-The Guiding Light, sketch: KDYL KFI KOA
KGO-Words on Parade, news
Between the Bookends, Ted Malone: KLO KWG KMJ (sw-15.33)
KFBK-Young Dr. Malone, sketch
KIEM-To be announced
KLS-Hold Everything
KLX-Stocks
KNX-Singin' Sam
KQW-Gene Austin
KRE-Top Tunes
KROW-Mail Bag
KSAN-Horace Heidt's Orch.
KSL-Interviews with Visiting Celebrities: Markets
KSRO-Rhythm & Romance

KJBS-Dance Memories
KLS-News
KLX-Dr. Irving B. Ellis, Health & Diet Talk
KNX-Fletcher Wiley
KQW-Hollywood American Legion Band
KRE-Tunes from Tango Land
KROW-Your Show
KSN-News: Yesterday's Tunes
KSRO-Hits & Encores

11:55 PST 12:55 MST
KSFO-Streamlined Headlines
KFRC-Paul Decker's Orchestra: KIEM KHSL KQW
KPO-Pepper Young's Family, sketch: KFI KDYL KOA
Clyde Barrie, bar.; Ensemble: KARM KOH KROY (sw-17.83)
Hoosier Hop: (sw-15.33)
News: KLO KSL
KJBS-Smart Musical Styles
KLS-Concert Waltzes
KLX-Little Show
KNX-Women's Baseball Discussion
KRE-About the Blind
KSAN-Modern Melodies
KSRO-Your Home with Betty Colgan

12:00 PST 1:00 MST
KSFO-Pretty Kitty Kelly, sketch: KNX KARM KSL
KFRC-News: Studio Prgm.
KPO-Backstage Wife, sketch: KFI KDYL KOA KWG KFBK KMJ
KGO-Sunbrite Smile Parade: KLO KUTA (sw-9.53)
KYA-Meditation
LeBrun Sisters: (sw-17.83)
News: KOH KROW KHSL
KIEM-Hi Noon Hi Jinks
KJBS-Song Hits
KLS-Thomas Dias
KLX-Dance Music
KQW-Farm Market Reports
KRE-Noonday Prgm. with Don Hambly
KROY-Singin' Sam
KSN-News: Popular Potpourri
KSRO-Tonic Tunes

12:15 PST 1:15 MST
KSFO-Myrt and Marge, sketch: KNX KARM KSL
KPO-Stella Dallas, sketch: KDYL KFI KOA
KYA-George Nyklicek
Ray Bloch's Varieties: (sw-17.83)
News: KSRO KMJ KWG KQW
KFBK-Inquiring Microphone
KHSL-Rhumba Time
KJBS-Jimmy Walsh's Orch.
KOH-Tonic Tunes
KROW-Man on the Street
KROY-Noon Dance Music
KSAN-Portuguese Reporter

12:30 PST 1:30 MST
KSFO-Hilltop House, sketch: KNX KARM KSL
KFRC-Clark Crandall, bar.: KHSL
KPO-Vic & Sade, sketch: KFI KOA KDYL
KGO-Agricultural Bulletin
KYA-Rhythm in Rhyme Time
Rhythm Auction: News: KLO (sw-9.53)
March of Games: (sw-17.83)
News: KJBS KIEM
KFBK-The Job Clinic
KLX-Spanish Melodies
KMJ-Inquiring Microphone
KOH-Curb Exchange
KQW-Trading Post: Interlude
KROW-Luncheon Dansant
KROY-Mohawk Indians
KSRO-Man on the Street
KWG-Inquiring Reporter

12:45 PST 1:45 MST
KSFO-Stepmother, sketch: KARM KNX KSL
KFRC-To be announced: KQW
KPO-Midstream sketch: KFI KOA KDYL
KGO-Department of Agriculture
Deep River Boys: (sw-17.83)
KFBK-Melodies
KHSL-To be announced
KIEM-Farm News & Stocks
KJBS-Rainbow Trio
KLX-Today's Almanac
KMJ-Allen Roth's Orch.
KOH-Dance Orch.
KROW-Castles of Romance
KROY-Mystery Melodies
KSRO-World Dances for a Quarter-Hour
KWG-Chester Gay

1:00 PST 2:00 MST
KSFO-Singin' Sam
KFRC-Monitor Views the News: Stocks
KPO-Kitty Keene, sketch: KFI KDYL KOA
KGO-Jack Teagarden's Orchestra: KLO
KYA-News
Genevieve Rowe, sop.: KARM KNX KROY KOH KSL
To be announced: KHSL KQW
Genevieve Rowe, sop.: (sw-11.83)
KFBK-News
KIEM-To be announced
KJBS-Eastern Races: 1 o'Clock Revue
KLS-Melody Parade
KLX-Records
KMJ-To be announced
KRE-Chapel of the Chimes Organ
KSN-News: Hawaii Calls
KSRO-Meridian Moods
KWG-2030 Club Quiz Show

1:15 PST 2:15 MST
KSFO-Life & Love of Dr. Susan, sketch: KNX KSL
KFRC-California Federation of Women's Clubs: KHSL KIEM
KPO-Gray Gordon's Orch.: KOA KDYL
KYA-Music Hall
Jack Teagarden's Orch.: KFBK
KARM-News
KFI-Meet Miss Julia, sketch
KLS-Jan's Journal
KLX-Martha Lee, home economics director
KOH-Farm Flashes
KQW-Garwood Van's Orch.
KROY-Markets: Hollywood Salon Orch.

1:30 PST 2:30 MST
KSFO-Joyce Jordan, Girl Interne, sketch:
KFRC-Harold Turner, pianist: KHSL KIEM KQW
KPO-Radio Reporter
KGO-Affairs of Anthony, sketch: KFBK KLO KMJ KUTA KWG
Patterns in Swing: KOH KARM KNX KROY (sw-17.83)
To be announced: KFI
KLX-Records
KNX-Phil Stewart the Dog's Friend: Better Business Bureau

1:45 PST 2:45 MST
KSFO-Myrt and Marge, sketch: KNX KARM KSL
KPO-Stella Dallas, sketch: KDYL KFI KOA
KYA-George Nyklicek
Ray Bloch's Varieties: (sw-17.83)
News: KSRO KMJ KWG KQW
KFBK-Inquiring Microphone
KHSL-Rhumba Time
KJBS-Jimmy Walsh's Orch.
KOH-Tonic Tunes
KROW-Man on the Street
KROY-Noon Dance Music
KSAN-Portuguese Reporter

AFTERNOON

12:00 PST 1:00 MST
KSFO-Pretty Kitty Kelly, sketch: KNX KARM KSL
KFRC-News: Studio Prgm.
KPO-Backstage Wife, sketch: KFI KDYL KOA KWG KFBK KMJ
KGO-Sunbrite Smile Parade: KLO KUTA (sw-9.53)
KYA-Meditation
LeBrun Sisters: (sw-17.83)
News: KOH KROW KHSL
KIEM-Hi Noon Hi Jinks
KJBS-Song Hits
KLS-Thomas Dias
KLX-Dance Music
KQW-Farm Market Reports
KRE-Noonday Prgm. with Don Hambly
KROY-Singin' Sam
KSN-News: Popular Potpourri
KSRO-Tonic Tunes

12:15 PST 1:15 MST
KSFO-Myrt and Marge, sketch: KNX KARM KSL
KPO-Stella Dallas, sketch: KDYL KFI KOA
KYA-George Nyklicek
Ray Bloch's Varieties: (sw-17.83)
News: KSRO KMJ KWG KQW
KFBK-Inquiring Microphone
KHSL-Rhumba Time
KJBS-Jimmy Walsh's Orch.
KOH-Tonic Tunes
KROW-Man on the Street
KROY-Noon Dance Music
KSAN-Portuguese Reporter

12:30 PST 1:30 MST
KSFO-Joyce Jordan, Girl Interne, sketch:
KFRC-Harold Turner, pianist: KHSL KIEM KQW
KPO-Radio Reporter
KGO-Affairs of Anthony, sketch: KFBK KLO KMJ KUTA KWG
Patterns in Swing: KOH KARM KNX KROY (sw-17.83)
To be announced: KFI
KLX-Records
KNX-Phil Stewart the Dog's Friend: Better Business Bureau

12:45 PST 1:45 MST
KSFO-Myrt and Marge, sketch: KNX KARM KSL
KPO-Stella Dallas, sketch: KDYL KFI KOA
KYA-George Nyklicek
Ray Bloch's Varieties: (sw-17.83)
News: KSRO KMJ KWG KQW
KFBK-Inquiring Microphone
KHSL-Rhumba Time
KJBS-Jimmy Walsh's Orch.
KOH-Tonic Tunes
KROW-Man on the Street
KROY-Noon Dance Music
KSAN-Portuguese Reporter

1:00 PST 2:00 MST
KSFO-Myrt and Marge, sketch: KNX KARM KSL
KPO-Stella Dallas, sketch: KDYL KFI KOA
KYA-George Nyklicek
Ray Bloch's Varieties: (sw-17.83)
News: KSRO KMJ KWG KQW
KFBK-Inquiring Microphone
KHSL-Rhumba Time
KJBS-Jimmy Walsh's Orch.
KOH-Tonic Tunes
KROW-Man on the Street
KROY-Noon Dance Music
KSAN-Portuguese Reporter

1:15 PST 2:15 MST
KSFO-Myrt and Marge, sketch: KNX KARM KSL
KPO-Stella Dallas, sketch: KDYL KFI KOA
KYA-George Nyklicek
Ray Bloch's Varieties: (sw-17.83)
News: KSRO KMJ KWG KQW
KFBK-Inquiring Microphone
KHSL-Rhumba Time
KJBS-Jimmy Walsh's Orch.
KOH-Tonic Tunes
KROW-Man on the Street
KROY-Noon Dance Music
KSAN-Portuguese Reporter

12:30 PST 1:30 MST
KSFO-Hilltop House, sketch: KNX KARM KSL
KFRC-Clark Crandall, bar.: KHSL
KPO-Vic & Sade, sketch: KFI KOA KDYL
KGO-Agricultural Bulletin
KYA-Rhythm in Rhyme Time
Rhythm Auction: News: KLO (sw-9.53)
March of Games: (sw-17.83)
News: KJBS KIEM
KFBK-The Job Clinic
KLX-Spanish Melodies
KMJ-Inquiring Microphone
KOH-Curb Exchange
KQW-Trading Post: Interlude
KROW-Luncheon Dansant
KROY-Mohawk Indians
KSRO-Man on the Street
KWG-Inquiring Reporter

12:45 PST 1:45 MST
KSFO-Stepmother, sketch: KARM KNX KSL
KFRC-To be announced: KQW
KPO-Midstream sketch: KFI KOA KDYL
KGO-Department of Agriculture
Deep River Boys: (sw-17.83)
KFBK-Melodies
KHSL-To be announced
KIEM-Farm News & Stocks
KJBS-Rainbow Trio
KLX-Today's Almanac
KMJ-Allen Roth's Orch.
KOH-Dance Orch.
KROW-Castles of Romance
KROY-Mystery Melodies
KSRO-World Dances for a Quarter-Hour
KWG-Chester Gay

1:00 PST 2:00 MST
KSFO-Singin' Sam
KFRC-Monitor Views the News: Stocks
KPO-Kitty Keene, sketch: KFI KDYL KOA
KGO-Jack Teagarden's Orchestra: KLO
KYA-News
Genevieve Rowe, sop.: KARM KNX KROY KOH KSL
To be announced: KHSL KQW
Genevieve Rowe, sop.: (sw-11.83)
KFBK-News
KIEM-To be announced
KJBS-Eastern Races: 1 o'Clock Revue
KLS-Melody Parade
KLX-Records
KMJ-To be announced
KRE-Chapel of the Chimes Organ
KSN-News: Hawaii Calls
KSRO-Meridian Moods
KWG-2030 Club Quiz Show

1:15 PST 2:15 MST
KSFO-Life & Love of Dr. Susan, sketch: KNX KSL
KFRC-California Federation of Women's Clubs: KHSL KIEM
KPO-Gray Gordon's Orch.: KOA KDYL
KYA-Music Hall
Jack Teagarden's Orch.: KFBK
KARM-News
KFI-Meet Miss Julia, sketch
KLS-Jan's Journal
KLX-Martha Lee, home economics director
KOH-Farm Flashes
KQW-Garwood Van's Orch.
KROY-Markets: Hollywood Salon Orch.

1:30 PST 2:30 MST
KSFO-Joyce Jordan, Girl Interne, sketch:
KFRC-Harold Turner, pianist: KHSL KIEM KQW
KPO-Radio Reporter
KGO-Affairs of Anthony, sketch: KFBK KLO KMJ KUTA KWG
Patterns in Swing: KOH KARM KNX KROY (sw-17.83)
To be announced: KFI
KLX-Records
KNX-Phil Stewart the Dog's Friend: Better Business Bureau

1:45 PST 2:45 MST
KSFO-Myrt and Marge, sketch: KNX KARM KSL
KPO-Stella Dallas, sketch: KDYL KFI KOA
KYA-George Nyklicek
Ray Bloch's Varieties: (sw-17.83)
News: KSRO KMJ KWG KQW
KFBK-Inquiring Microphone
KHSL-Rhumba Time
KJBS-Jimmy Walsh's Orch.
KOH-Tonic Tunes
KROW-Man on the Street
KROY-Noon Dance Music
KSAN-Portuguese Reporter

12:00 PST 1:00 MST
KSFO-Pretty Kitty Kelly, sketch: KNX KARM KSL
KFRC-News: Studio Prgm.
KPO-Backstage Wife, sketch: KFI KDYL KOA KWG KFBK KMJ
KGO-Sunbrite Smile Parade: KLO KUTA (sw-9.53)
KYA-Meditation
LeBrun Sisters: (sw-17.83)
News: KOH KROW KHSL
KIEM-Hi Noon Hi Jinks
KJBS-Song Hits
KLS-Thomas Dias
KLX-Dance Music
KQW-Farm Market Reports
KRE-Noonday Prgm. with Don Hambly
KROY-Singin' Sam
KSN-News: Popular Potpourri
KSRO-Tonic Tunes

12:15 PST 1:15 MST
KSFO-Myrt and Marge, sketch: KNX KARM KSL
KPO-Stella Dallas, sketch: KDYL KFI KOA
KYA-George Nyklicek
Ray Bloch's Varieties: (sw-17.83)
News: KSRO KMJ KWG KQW
KFBK-Inquiring Microphone
KHSL-Rhumba Time
KJBS-Jimmy Walsh's Orch.
KOH-Tonic Tunes
KROW-Man on the Street
KROY-Noon Dance Music
KSAN-Portuguese Reporter

12:30 PST 1:30 MST
KSFO-Joyce Jordan, Girl Interne, sketch:
KFRC-Harold Turner, pianist: KHSL KIEM KQW
KPO-Radio Reporter
KGO-Affairs of Anthony, sketch: KFBK KLO KMJ KUTA KWG
Patterns in Swing: KOH KARM KNX KROY (sw-17.83)
To be announced: KFI
KLX-Records
KNX-Phil Stewart the Dog's Friend: Better Business Bureau

12:45 PST 1:45 MST
KSFO-Myrt and Marge, sketch: KNX KARM KSL
KPO-Stella Dallas, sketch: KDYL KFI KOA
KYA-George Nyklicek
Ray Bloch's Varieties: (sw-17.83)
News: KSRO KMJ KWG KQW
KFBK-Inquiring Microphone
KHSL-Rhumba Time
KJBS-Jimmy Walsh's Orch.
KOH-Tonic Tunes
KROW-Man on the Street
KROY-Noon Dance Music
KSAN-Portuguese Reporter

76 COMICS AND FEATURES
SEPARATE COMPLETE \$2 NOVEL
PICTURE PARADE COLOR-ROTO SECTION
EVERYBODY'S WEEKLY METROPOLITAN SECTION
EVERY WEEK... IN THE Sunday PHILADELPHIA Inquirer
ON SALE AT ALL NEWSTANDS

THURSDAY

September 14

Thursday

Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

MORNING

8:30 PST (9:30 MST) Farm and Home Hour, KGO.

AFTERNOON

12:00 PST (1:00 MST) Sunbrite Smile Parade, KGO.
Variety program, with Ransom Sherman, Bill Thompson and others.

2:15 PST (3:15 MST) Other Americas, KGO.
Edward Tomlinson, world-famous authority on Latin-American affairs, will present on-the-spot reports of political and economic conditions in eastern South America.

4:00 PST (5:00 MST) Rudy Vallee's Variety Program, KPO.

5:00 PST (6:00 MST) Good News of 1940, KPO.
Walter Huston, M. C.; Fannie Brice (Baby Snooks); Hanley Stafford; Connie Boswell, vocalist; Meredith Willson's orchestra.
Pictures of Fannie Brice may be found on page 19.

5:00 PST (6:00 MST) Major Bowes' Amateur Hour, KSFO.

5:00 PST (6:00 MST) Promenade Symphony of Toronto, KGO.
Reginald Stewart, conductor. Guests: Malcolm and Godden, piano team, and a group of sixteen voices.

NIGHT

6:00 PST (7:00 MST) Columbia Workshop, KSFO.
"The Use of Man," by Lord Dunsany, will be tonight's drama.

6:00 PST (7:00 MST) Kraft Music Hall, KPO.
Bob Burns, M. C.; Pat Friday, vocalist; Music Maids; Ken Carpenter, announcer; John Scott Trotter's orchestra. Guest: Yella Pessl, harpsichordist.

7:00 PST (8:00 MST) Fred Waring in Pleasure Time, KPO.

7:15 PST (8:15 MST) The Parker Family, KSFO.
Dramatic sketch, with Leon Janney, star of stage and screen.

7:30 PST (8:30 MST) Joe E. Brown, Comedian, KSFO.
Gill and Demling, Margaret McCrae, and Harry Sosnick's orchestra.

8:00 PST (9:00 MST) Ask-It-Basket, KSFO.
Quiz program with Jim McWilliams.

8:15 PST (9:15 MST) Standard Symphony Hour, KPO.

8:30 PST (9:30 MST) Strange As It Seems, KSFO.
Persons of incredible experiences and facts from American history, with John Hix as M. C.

Refer to adjacent columns for other stations broadcasting these programs

FREQUENCIES

KSFO-560	KFI-640	KNX-1050	KSAN-1420
KFRC-610	KHSL-1260	KOA-830	KSL-1130
KPO-680	KIEM-1450	KOH-1380	KSRO-1310
KGO-790	KJBS-1070	KQW-1010	KWG-1200
KYA-1230	KLO-1400	KRE-1370	WBAP-800
KARM-1310	KLS-1280	KROW-930	WFAA-800
KDYL-1290	KLX-880	KROY-1210	WOAI-1190
KFBK-1490	KMJ-580		

★KARM-News
KJBS-Words & Music
KLO-Old Spinning Wheel
KLS-Jackson's Half Hour
KLX-Elizabeth Duke, sop.; Helen Wegman Parmelee, concert pianist
KNX-J. Gordon Allard, bridge discussion
KQW-Memories in Melody
KROW-Sunshine Hour
KSAN-News: Popular Fancies
KSL-Melody Trail

KSFO-Radio Log
★KFRC-News: Studio Prgm.
KYA-Gertrude Lansing
Haven of Rest: KHSL KIEM
Strange As It Seems: (sw-11.83)
KARM-Keyboard Contrasts
KFBK-Melodies: Prgm. Resume
★KJBS-News
KLS-Musical Favorites
KLX-Tonic Tunes
KNX-Knox Manning
KOH-Afternoon Dance
★KQW-News: Interlude
KROY-To be announced
KSAN-Ma Perkins, sketch
KSL-Merchants Radio Column
KSRO-Jungle Jim

4:15 PST 5:15 MST
KSFO-Editor's Daughter, sketch
KGO-Jessica Dragonette, sop.
Phil Harris' Orch.: KARM
Pepper Young's Family: KFBK
KMJ KWG KSAN
KLO-Rex Photo Shop: Musical Interlude
KLL-Records
KNX-Editor's Daughter, sketch

4:45 PST 5:45 MST
★KSFO-Streamlined Headlines
KFRC-Elbert Lachelle, organist
KYA-Movie Guide
KARM-It's Dance Time
KFBK-Markets
KJBS-Rumba's
KLS-Around Town

★KRE-The Hired Man: Monitor Views the News
KSAN-Swing Serenade
KSL-Along Melody Lane
KSRO-Matinee Time

1:45 PST 2:45 MST

KSFO-Scattergood Baines, sketch:
KNX KARM KOH KSL KROY
KFRC-Studio Prgm.

KPO-David Harum, sketch

KGO-Popular Melodies: KLO

KYA-Marimba Magic
The O'Neills, sketch: KMJ KWG
KFBK KSAN

Johnnie Johnston, bar.: KDYL

KFI-Agnes White
KHSL-Waltz Time
KIEM-Dance Tunes
KLX-Siesta
KOA-Singing Strings
KQW-Daily Informer
KRE-Matinee Musicale
KROW-Italian-American Matinee

2:00 PST 3:00 MST

KSFO-Fletcher Wiley: KROY
KARM KOH

KFRC-Let's Play Bridge: KIEM

KPO-Master Singers

Jimmy Kemper, song stories:
KDYL KLO KWG (sw-9.53)

KYA-Goodwill Corner

KFBK-Meditation
KFI-Young Dr. Malone
KHSL-Marysville Studio Prgm.
KJBS-Hit Revue
KLS-Speed Reilly
★KLX-News: Lost & Found
KMJ-Tune Time Varieties
KNX-Knox Manning: To be announced
KOA-Judy & Jane
KQW-WPA Prgm.
KSL-Musical Album
★KSAN-News: Dance Time
★KSRO-Monitor Reviews the News

2:15 PST 3:15 MST

KSFO-Console Reveries: KARM
KNX KROY KOH

KFRC-Johnson Family, sketch:
KIEM KQW

KPO-I Love a Mystery, drama:
KFI

KGO-The Other Americas
For detail see Good Listening Guide.

KYA-Ruda Lakay

Guiding Light, sketch: KWG
KMJ KFBK KSAN
★Malcolm Claire, stories: News:
(sw-9.53)

KDYL-As You Like It
KHSL-Tea Dance
KLX-Helen Wegman Parmelee,
concert pianist
★KOA-Organ Reveries: News
KROW-Everybody's Favorites
★KSL-News
KSRO-Hawaiian Time
KUTA-Harmony Hall

2:30 PST 3:30 MST

KSFO-Career of Alice Blair, sketch
KFRC-Studio Prgm.

KPO-Woman's Magazine of the
Air; Benny Walker, m.c.; Ri-
cardo's Orch.; Guests: KFI

KGO-Exposition Stroller

Little Jack Little's Orch.: (sw-
9.53)

Ma Perkins, sketch: KIEM

★News: Erskine Hawkins' Orch.:
KMJ KWG KFBK KLO

Michael Loring, songs: KSL KOH
KNX KROY KARM (sw-15.27)

★KDYL-News
KJBS-Waltz Time
KLS-Music You Want
KLX-Records: Stocks; Records
KOA-The Master Singers
KQW-Aaron Gonzales' Orch.
KSAN-Russ Morgan's Orch.
★KSRO-Stock Markets: Newsline
Headlines: Bits of Hits

2:45 PST 3:45 MST

KSFO-Meet Miss Julia, sketch

KFRC-Manhattan Mother, sketch:
KQW KHSL

KGO-Box Score Extra: KFBK
KMJ

KYA-Latin America

Woman Magazine of the Air:
KWG

Judith Arlen, songs: KSL KNX
KOH KROY KARM

Salon Silhouettes: KDYL KOA
(sw-9.53)

KIEM-To be announced
KLO-Back to School
KROW-Public Service
KSAN-Brazilian Music
KSRO-Siesta
KWG-Just Relax

3:00 PST 4:00 MST

KSFO-Luigi Romanelli's Orch.:
KARM KOH KROY

KFRC-Feminine Fancies: KQW
KIEM KHSL

KPO-Easy Aces, sketch: KFI KLO

KGO-Maurice's Music: KWG
KFBK

★KYA-News

Amos & Andy: (sw-15.27)
To be announced: KDYL

★News: KJBS KLS
KLX-What's New?
★KMJ-Radio Headlines
KNX-Fletcher Wiley
KOA-Reports
KRE-Open House
KROW-Variety Revue
★KSAN-News: King's Serenade
KSL-Words & Music
KSRO-Afternoon Concert

★News: KJBS KLS
KLX-What's New?
★KMJ-Radio Headlines
KNX-Fletcher Wiley
KOA-Reports
KRE-Open House
KROW-Variety Revue
★KSAN-News: King's Serenade
KSL-Words & Music
KSRO-Afternoon Concert

3:15 PST 4:15 MST

KPO-Mr. Keen Tracer of Lost
Persons: KFI KLO

KGO-Luther & Layman, songs:
Male Quartet: KDYL

KYA-Novachord

Mary Marlin, sketch: KFBK
KWG KMJ KSAN

KJBS-Best Sellers
KLS-Bulletin Board
KLX-Aimee Lawrence Musical
Moods
KOA-Goodwill Industries
KROW-Concert Waltz Gems
KSL-Government Reports

3:30 PST 4:30 MST

KSFO-Lyric Trio: KARM KNX
KROY KOH

KFRC-Charioteers: KIEM KQW

★KPO-Rush Hughes, comm.: KFI

KGO-Thru a Woman's Eyes,
Janet Baird

KYA-Ralph Murray Symphonic
Band

Nina Dean, sop.: KDYL
Joe E. Brown, comedian: (sw-
15.27)

Fables in Rhythm: KWG KFBK
KMJ

KHSL-To be announced
KJBS-Eastern Races: Dance
Memories
KLO-Musical Train
KLS-Music You Want
KLX-Ralph Murray's Band
KOA-Teatime Tangos
KROW-Sketches in Melody
KROW-Harry Roy's Orch.
KSL-Musical Variations
KSRO-Time for Tea Dedication
Prgm.

3:45 PST 4:45 MST
KSFO-Tea for Two: KOH KARM
KNX KROY

★KFRC-Fulton Lewis, Jr., com-
mentator: KQW KIEM KHSL

KPO-Buddy Fisher's Orch.

KGO-Bill Sabransky, organist:
KMJ KFBK

KDYL-Date Club
KFI-The Career of Alice Blair
KROW-Where to Go
KSAN-Sammy Kaye's Orch.
KSL-Today's Women
★KWG-News

4:00 PST 5:00 MST

KSFO-Phil Harris' Orch.: KOH
KROY

KFRC-Sinfonietta: KHSL KIEM

KPO-Rudy Vallee's Variety Hour;
King's Men; Jane Warren, songs;
Guest: KDYL KFI KOA WBAP
WOAI

KGO-This Moving World

★KYA-Afternoon Edition

Ma Perkins, sketch: KWG KMJ
KFBK

Ask-It Basket; Jim McWilliams:
(sw-15.27)

KLX-Songs of the Islands
KNX-Erwin Yeo, organist
KQW-Homer Hall Choir
KSAN-Jimmy Dorsey's Orch.
★KSL-News
KSRO-Kscrolling Along

5:00 PST

6:00 MST

KSFO-Major Bowes' Amateur
Hour: KNX KSL (sw-11.83)

KFRC-Henry F. Budde Pub.

KPO-Good News of 1940; Walter
Huston, m.c.; Fannie Brice; Han-
ley Stafford; Connie Boswell;
Meredith Willson's Orch.: KFI
KOA WBAP WOAI KDYL KMJ
KFBK KWG (sw-9.53)
*Turn to page 19 for pictures of
Fannie Brice.*

KGO-Promenade Symphony Or-
chestra of Toronto: KLO
*Music detail on page 14 this week.
For detail see Good Listening Guide.*

KYA-Modern Melodies

Johnny Davis' Orch.: KQW

KARM-Just Relax

KHSL-Marysville Studio Prgm.

★KIEM-Monitor News

KJBS-Dinner Dance

KLS-Grab Bag

KLX-Stewart Hamblen

KOH-Vic Fraser's Orch.

KROW-Johnny Jump Up

KROY-The Islanders

★KSAN-News: Dancing Echoes

KSRO-Waltz Album

5:15 PST 6:15 MST

KFRC-Adventures of General
Shafer Parker: KIEM

KGO-Promenade Symphony Or-
chestra of Toronto: KLO

KYA-California Safety Council

KARM-Shadle & Ducklow

KQW-Waltz Time

KROW-Swing Session

★KROY-News

5:30 PST 6:30 MST

KFRC-Romance of Stamps

KGO-Promenade Symphony Or-
chestra of Toronto: KLO

KYA-Henry King's Orch

Sinfonietta: KFEL (920 kc.)
Music detail on page 14 this week.

★News: KOH KRE

KARM-Treasure Chest

KHSL-To be announced

KIEM-Professor Danks

KLS-Melodies

KQW-Hits of the Moment

KROW-Piano Capers

KROY-Concert Orch.

KSAN-Dance Music

KSRO-Melody Time

5:45 PST 6:45 MST

KFRC-To be announced: KHSL
KIEM

KARM-Supper Melodies

KLS-The Other Fellow

KOH-Strange Adventures

KQW-Christian Businessmen's
Committee

KRE-On Wings of Song

KROW-Scrapbook of Tomorrow

KSAN-Theater Guide

6:00 PST 7:00 MST

KSFO-Columbia Workshop Festi-
val: KROY KNX KSL KOH
KARM (sw-11.83)
For detail see Good Listening Guide.

★KFRC-Elliott Roosevelt, com-
mentator: KQW KIEM

KPO-Kraft Music Hall; Bob
Burns, m.c.; Pat Friday, vocal-
ist; Ken Carpenter; Music
Maids; Johnny Trotter's Orch.;

Guests: KDYL KFI KOA WBAP
KMJ WOAI (sw-9.53)
For detail see Good Listening Guide.

KGO-1001 Wives, drama: KWG
KLO KFBK

KYA-Retirement Life Payments

★News: KSRO KJBS KROW
KHSL-To be announced
KLS-Andrew LaRocca
KLX-Music Art Trio
KRE-Il Radio Giornale
★KSAN-News: Artie Shaw's Orch.

6:15 PST 7:15 MST

KFRC-Joe Reichman's Orchestra:
KHSL KQW KIEM

KJBS-Pacific Paradise
KROW-Catholic Monitor
KSRO-Italian Musical Prgm.

6:30 PST 7:30 MST

KSFO-American Viewpoints:
KROY KOH KARM (sw-11.83)

KFRC-Henry Weber's Concert
Revue: KIEM KQW KHSL

KGO-California Composers' Pro-
gram

KYA-Labor on the Air
Concert Orch.: KWG

KFBK-George Breece's Orch.

KJBS-Petite Musicale

KLO-Evening Concert Hour

KLS-Arthur D'Nunzio

KNX-Don Roland's Orch.

KROW-L'Italia Prgm.

KSAN-Familiar Melodies

KSL-Softball Game

6:45 PST 7:45 MST

★KSFO-Streamlined Headlines

KFRC-Pageant of Life

Concert Orch.: KLO

Armchair Adventures: (sw-11.83)
An adventure story will be
told tonight.

Don Rowland's Orch.: KARM
KOH KROY

KNX-Sports Mirror

KRE-Chapel of the Chimes Or-
gan

KSRO-Dinner Concert

7:00 PST 8:00 MST

KSFO-Amos 'n' Andy, sketch:
KARM KNX KSL

KFRC-Concert Revue: KIEM
KQW

KPO-Fred Waring in Pleasure
Time: KDYL KOA KWG KMJ
KFBK KFI WBAP WOAI

KGO-Frank & Archie

KYA-Sportlite

Dance Orch.: KLO

★Evening News Report: (sw-
11.83)

Milt Herth Trio: (sw-9.53)

KHSL-Diamond Horseshoe

★KLX-News

KOH-Webb at the Hammond

KRE-Music of the Masters

KROY-Pinky Tomlin's Orch.

★KSAN-News: Gospel Messengers

KSRO-Retirement Life Payments

7:15 PST 8:15 MST

KSFO-Parker Family, sketch:
KSL KNX KARM

KFRC-Inside of Sports

Star Sparkles . . .

THURSDAY September 14

(7:15 p.m. Continued)

KDYL-Shadow of Fu Manchu
KFI-Adventures of Q-13
KIEM-Vance Prgm.
KLS-Thomas Dias
KLX-Exposition Orch. from
Treasure Island
KMJ-Mama Bloom's Brood
KOA-Golden Melodies
KOH-Aviation News
KQW-Al Kavelin's Orch.
KROY-Hollywood Salon Orch.
★WFAA-News

7:30 PST 8:30 MST

KSFO-Joe E. Brown, comedian; Gill & Demling; Margaret McCrae; Harry Sosnick's Orchestra: KSL KNX KARM

KFRC-Green Hornet, drama: KQW

KPO-Jan Savitt's Orch.: KDYL KFI WOAI (sw-9.53)

KGO-Tommy Dorsey's Orch.
★KYA-News

California Pension Plan: KWG KMJ KFBK
KHSL-To be announced
KIEM-Hits & Encores
KLO-Baseball; Boise vs. Ogden
KLX-Heart Songs; Ray Cortese, tr.; Helen Wegman Paramelee, concert pianist
KOH-Employment Prgm.
KROW-Italian-American Hour
KROY-Uptowners
KSAN-Life Payments
KSRO-Gaslight Harmony
WFAA-Question Box

7:45 PST 8:45 MST

KPO-March of Progress: KFI
KGO-Political Situation in Europe
KYA-Army Air Corps

KHSL-Reno Racketeers
KLX-Cohn-ing Tower of the Air with Art Cohn
KOA-Aloha Land
KOH-Sports
KROY-Anson Weeks' Orch.
KSRO-Little Show
WFAA-Marimba Magic

8:00 PST 9:00 MST

KSFO-Ask-It Basket; Jim McWilliams: KNX KARM KSL

KFRC-Alvinio Rey's Orch.: KQW KIEM

KPO-Dance Orch.: KDYL

★KGO-World on Parade, news: Concert Hall

KYA-Evening Concert
Dance Orch.: (sw-6.17)

★News: KROW WOAI KWG
★KFBK-News: Melodies
KFI-Meet Some People with Jimmy Vandiver

KLS-Andrew LaRocca
KLX-Dude Martin's Nite Herders
★KMJ-Five Star Final: To be announced

KOA-Joe Myers, Sport News & Reviews

KOH-Evening Dance
KRE-Songs of the Past
KROY-Edwin LeMar Trio

★KSAN-News: Modern Melodies
KSRO-Ask Me Another

★WFAA-Sports & News

8:15 PST 9:15 MST

KFRC-Muzzy Marcellino's Orch.: KQW KHSL KIEM

KPO-Standard Symphony Hour: Symphony Orch.: KFI

KGO-Now & Then: KFBK KWG

Dance Orch.: KOA

KMJ-To be announced
KRE-Baseball Broadcast
KROW-Baseball Game
KROY-The Playboys
KSAN-Music You Like
WFAA-Evening Concert
WOAI-Sports

8:30 PST 9:30 MST

KFRC-Exposition Quiz: KQW KHSL

KSFO-Strange As It Seems; John Hix: KNX KSL KARM

KGO-Charlie Barnett's Orchestra: KMJ KWG

Roy Eldredge's Orchestra: KDYL WOAI KOA

Dance Orch.: (sw-6.17)

KFBK-Baseball; Sacramento vs. Oakland

KIEM-Book Review
KOH-Swing Regiment
KROY-The Californians
KSRO-Tropic Moods
WFAA-Bernie Cummins' Orch.

8:45 PST 9:45 MST

KFRC-Hal Grayson's Orch.: KQW KIEM KHSL

KGO-Baseball; Portland vs. San Francisco

KOH-Accordiana
KROY-Garwood Van's Orch.
★KSRO-News

9:00 PST 10:00 MST

KSFO-Salute to Industry

★KFRC-News: KQW KIEM KHSL

Jerry Livingston's Orch.: KROY KOH

Phil Levant's Orch.: KMJ KWG

Henry Busse's Orch.: WOAI KOA

★News: KDYL KARM
KLS-Hispanic Americas

KLX-Rhythmic Reporters
KNX-Baseball Game
★KSAN-News: Popular Varieties
KSL-Peggy & Her Pals
KSRO-Music in the Modern Manner
WFAA-Hal Thompson, sports

9:15 PST 10:15 MST

★KFRC-Headlines of the Past

KPO-Orrin Tucker's Orch.: KFI

Dance Orch.: KDYL

World Series with Hal Berger: KQW KIEM

Jerry Livingston's Orch.: KARM

★KHSL-Butte County News
★KSL News

9:30 PST 10:30 MST

KSFO-Happy Felton's Orch.: KSL KARM

KFRC-Jack Teagarden's Orch.: KIEM KQW KHSL

KPO-Harry James' Orch.: WFAA KFI

Al Marsico's Orch.: KMJ KLO KWG

★News: KLX KOH
KDYL-Government Reports
KJBS-Valley Church
KOA-King's Jesters
KROY-The Rhythm Rascals
KSAN-Automobile Shopper
KSRO-Chapel of the Chimes

9:45 PST 10:45 MST

KSFO-Road of Life, sketch: KNX KSL

KFRC-Morning Hostess

KPO-Virginia Lane, sketch: KFI

KGO-Peables Takes Charge, sketch: KLO KMJ KWG

KYA-Waltz Time

Words & Music: KOA (sw-15.33)

To be announced: KHSL

KARM-Hollywood Breivities
KDYL-Merry Men
★KFBK-News: Melodies
KIEM-Requests
KLS-Hit Parade
KOH-Records
KOH-Fireside Quartet
★KQW-News: Interlude
KRE-Masterworks
KROW-Anything Can Happen
KROY-The Jones Boys
KSAN-The Battle
KSRO-Memories

9:45 PST 10:45 MST

KSFO-Heart of Julia Blake, sketch

KFRC-Studio Prgm.

KPO-Dr. Kate, drama: KDYL KFI

KGO-Vaughn Munroe, bar.: KLO

KYA-Morning Inspirations

Kitty Keene, sketch: KWG KMJ KFBK KSAN

Yours Sincerely: KOH KARM KROY

MORNING

★Star in program listings indicates news broadcast.

7:00 PST 8:00 MST

KSFO-It Happened in Hollywood; Vocalists & Orch.: KARM KROY KNX KSL

KFRC-Rise & Shine

KPO-Musical Clock

KGO-Musical Clock

KYA-Early Birds

Viennese Ensemble: KLO

KDYL-Morning Melody Mill

KFBK-Johnnie Blaisdell

KFI-You've Gotta Get Up

KHSL-Sunrise Serenade

KIEM-Rise 'n' Shine

KJBS-Alarm Klok Klub

KLX-The Eye Opener

KMJ-Breakfast Broadcast

KOA-Civic Ass'n

KOH-Dawn Patrol

KQW-Breakfast Club

KRE-Voice of the People

KROW-Vernon Morgan

★KSAN-News: King's Serenade

KSRO-Roscoe's Breakfast Club

KWG-Just About Time

7:15 PST 8:15 MST

KSFO-Yawn Patrol

★KGO-World On Parade, news

Vic & Sade, sketch: (sw-15.33)

Viennese Ensemble: KOA

★News: KFI KFBK KARM KWG KROY

KLS Rev. A. G. Canada

★KMJ-Radio Headlines

KNX-Sunrise Salute
KROW-Commuter's Clock
KSAN-Waking in Rhythm
KSL-Words & Music

7:30 PST 8:30 MST

KGO-Musical Clock

Pepper Young's Family, sketch: (sw-15.33)

★News: KNX KLO KSRO

KARM-Just About Time: Stocks

KDYL-The Buccaneers

KFBK-Breakfast Club: Stocks

KFI-Musical Clock

KLX-Records
KMJ-Breakfast Broadcast
KOA-Mary Southern, sketch
KRE-Songs in the Morning
KROY-Top o' the Morning
KSAN-Cowboy Group
KSL-Shopping Bulletins
KWG-Rhythm Roundup

7:45 PST 8:45 MST

★KFRC-News: KHSL KIEM KQW

★KPO-Sam Hayes, news: KFI KMJ

The Wife Saver: KLO (sw-15.33)

Band Wagon: KSAN KSL

KDYL-The Little Show
KLS-Musical Favorites
KNX-Helmsman

KOA-To be announced
KSRO-Roscoe's Second Helping
KWG-American Legion Band

8:00 PST 9:00 MST

★KSFO-Streamlined Headlines

KFRC-Breakfast Club

KPO-Jingletown Gazette

KGO-Financial Service

KYA-Carefree Melodies

Meet the Artist: KFBK KLO KWG (sw-15.33)

To be announced: KFI KDYL

Joyce Jordan, Girl Interne, sketch: KARM KROY

The Balladeer: KQW KIEM

KHSL-Sunrise Serenade

KJBS-Dance Orch.
KLS-Jan's Journal
KLX-Rhythm & Romance

KMJ-Today's Best Buys: Breakfast Broadcast

KNX-Nancy Dixon, shopping guide

KOA-The Man I Married

KOH-Christian Science Prgm.
KRE-Morning Watch

★KSAN-News: Rhythm Concert

KSL-Musical Varieties

KSRO-Club News

8:15 PST 9:15 MST

KSFO-When A Girl Marries, sketch: KNX KARM KSL

KPO-The O'Neills, sketch: KFI KDYL KOA

FRIDAY, September 15, 1939

KGO-Southernaires, quartet: KFBK KLO KMJ KWG (sw-15.33)

★KYA-News

To be announced: KQW

★News: KOH KROW

Stock Quotations: KIEM KLX

KHSL-Devotional Hour

KJBS-Tin Pan Alley

KROY-Markets: The Quiet Hour

KSAN-Morning Devotional

KSRO-Today's Calendar

8:30 PST 9:30 MST

KSFO-Romance of Helen Trent, sketch: KNX KARM KSL

★KFRC-News: Market Scout

KPO-Women in a Changing World

KGO-Nat'l Farm & Home Hour, Speakers & Orch.: KLO KOA KMJ KFBK KWG

KYA-Bi-Rite Time

Sons of the Pioneers: KHSL KQW

KDYL-Piano Portraits

KFI-Federal Housing Talk

Tempos of Today

KIEM-Devotions

KJBS-Just About Time

KLX-Vocal Selections of Old Familiar Songs

KOH-Bandmaster

KRE-Yesterday's Favorites

KROW-Waltz Time

KROY-The King's Men
KSAN-Rhumba Time
KSRO-Personalities Entertain

8:45 PST 9:45 MST

KSFO-Our Gal Sunday, sketch: KNX KARM KSL

KFRC-Joyce Trio: KIEM KQW

KPO-Gladys Cronkrite's Int'l Kitchen

KYA-Christian Science Prgm.

KDYL-Woman to Woman

★KFI-News

KHSL-Master Melodies

KJBS-Popular Concert

KLS-March Time

KLX-Popular Music

KOH-Swingtime
KRE-Dr. Frank McCoy
KROY-The Cornhuskers
KSAN-Song Styles
KSRO-Hollywood on Parade

9:00 PST 10:00 MST

KSFO-The Goldbergs, sketch: KNX

KFRC-Carolyn Pryce: KQW KIEM KHSL

KPO-Jeno Bartal's Ensemble: (sw-15.33)

KYA-America Sings

KARM-Visiting Time with Cousin Tommy

KDYL-Singin' Sam

KFI-Bridge Club

KJBS-Musical Meanderings

KLS-Feature

KLX-The Shopping List

KOH-Today's Almanac

★KRE-News

KROW-Chico's Swing Harp

KROY-Freddie Berren's Orch.

★KSAN-News: Cy Meyer

KSL-People, Just People

KSRO-Today's Best Buys: Variety Party

KWG-Royal Rogues

9:15 PST 10:15 MST

KSFO-Life Can Be Beautiful, sketch: KNX KSL

KFRC-The Happy Gang: KHSL KIEM

★KPO-Radio Reporter

Highways to Famous Homes: (sw-15.33)

An imaginary automobile trip to various parts of the country, with Jessie Wiley Volls, magazine writer and radio commentator, describing the places visited.

★News: KDYL KWG
KARM-Borello-Meter
KOH-Club Meetings: Organ
KQW-Ozzie Nelson's Orch.
KRE-Piano Classics
KROW-Hits of Today
KROY-Martha Morton

9:45 PST 10:45 MST

★KFRC-Fulton Lewis, Jr., comm.: KMJ KLO KWG KIEM

Harry James' Orch.: KDYL

Happy Felton's Orch.: KOH

KARM-Motorcycle Races
KLX-Swing Your Partner
KOW-Rainbow Rhansody

KROY-To be announced

KSAN-Record Collector

10:00 PST 11:00 MST

KSFO-Larry Kent's Orch.: KOH KARM KSL KROY

KFRC-Henry King's Orch.: KHSL

KPO-Richfield Reporter: KFI KMJ

KYA-Concert Internationale

Classics for Today: KLO KWG

Magic Hour of Finest Music: KJBS KQW

KDYL-Vienese Mlodies
KLS-Patricia Reynolds
KLX-Road Information: Aimee Lawrence, piano ramblings

★KOA-News
KRE-Chapel of the Chimes Organ

★KSAN-News: Les Malloy's Telephone Quiz

10:15 PST 11:15 MST

KSFO-Nightcap Yarns: KSL KOH KARM KROY

KPO-Gentlemen Preferred: Judy Dean: KFI

KDYL-S. S. Novelette
KLS-Harmony Isle
KLX-Wilson Ames, organist

KMJ-On with the Dance
KOA-The Music You Want

10:30 PST 11:30 MST

KSFO-Freddy Martin's Orchestra: KNX KOH KARM KSL KROY

KFRC-Leon Mojica's Orchestra: KHSL

KPO-Jimmy Grier's Orchestra: KDYL KFI KMJ

Gary Nottingham's Orch.: KWG KFBK

KYA-Treasure Island Dances

KLS-Dance Time

KLX-Walt Roesner's Orch.

KRE-Star Clambake

KROW-Singing Strings

10:45 PST 11:45 MST

KGO-Gary Nottingham's Orch.

KROW-The Blue Room

11:00 PST 12:00 MST

KSFO-Charlie Barnett's Orch.: KOH KARM KSL KROY

★KFRC-News: Chuck Foster's Orch.

KPO-George Olsen's Orch.: KMJ KWG KFBK KDYL KFI

★KGO-World on Parade

KOH-Merle Snider
KROW-Nick Lucas
KSRO-Morning Concert

10:45 PST 11:45 MST

KSFO-Elma Latta Hackett, Friendly Homemaker

KFRC-Thomas Conrad Sawyer: KIEM

KPO-Betty Crocker, cooking expert: KFI KDYL KOA

KGO-Rhythm School: KLO

KYA-Musical Prgm.

Enoch Light's Orch.: KNX KOH KARM KSL (sw-17.83)

Road of Life, sketch: KWG KMJ KFBK

KHSL-To be announced

KJBS-Music in the Latin American Manner

KLS-Variety Prgm.

KQW-Jan Savitt's Orch.

KRE-World's Waltzes

KROW-Theater Ballroom

KROY-Milady Shops

KSAN-Today's Tunes

11:00 PST 12:00 MST

KSFO-Marine Band: KSL KOH KROY KARM (sw-17.83)

KFRC-Marriage License Romances: KQW KIEM KHSL

KPO-The Story of Mary Marlin, sketch: KDYL KFI KOA

KGO-Navy Band: KLO KMJ (sw-15.33)

KYA-Morning Concert

KFBK-Young Doctor Malone, sketch

KJBS-Dance Memories

KKLS-News

KLX-Dr. Irving B. Ellis, Health & Diet Talk

KNX-Fletcher Wiley

KRE-Tunes from Tango Land

KROW-Your Show

KSAN-News: Yesterday's Tunes

KSRO-Hits & Encores

KWG-Ben Bernie's Orch.

11:15 PST 12:15 MST

KFRC-John Agnew, organist: KHSL KIEM

KPO-Ma Perkins, sketch: KFI KDYL KOA

KFBK-Food Spell O Win

KLS-Hot Shots

KLX-Helen Wegman Parmelee, concert pianist

KQW-Theater News

KROY-News

11:30 PST 12:30 MST

KSF0-Streamlined Headlines

KFRC-Paul Decker's Orchestra: KIEM KHSL KQW

KPO-Pepper Young's Family, sketch: KDYL KFI KOA

KGO-Navy Band

Buffalo Summer Theater: KOH KARM KROY (sw-17.83)

Smile Parade: KFBK KMJ KWG

*News: KLO KSL

KJBS-Smart Musical Styles

KLS-Concert Waltzes

KLX-Hits & Encores

KNX-Dealer in Dreams

*KFRC-News: Studio Prgm.

KPO-Backstage Wife, sketch: KDYL KFI KOA KFBK KWG KMJ

KGO-California Agriculture

KYA-Meditation

Manhattan Minuet: (sw-17.83)

To be announced: KLO (sw-9.53)

*News: KOH KROW KHSL

KIEM-Hi Noon Hi Jinks

KJBS-Song Hits

KLS-Thomas Dias

KLX-Dance Music

KQW-Farm Market Reports

KRE-Noonday Prgm. with Don Hamblly

KROY-Singin' Sam

*KSAN-News: Popular Potpourri

KSRO-Tonic Tunes

12:15 PST 1:15 MST

KSFO-Myrt & Marge, sketch: KNX KARM KSL

KPO-Stella Dallas, sketch: KFI KDYL KOA

KYA George Nyklicek

Philharmonic Orch.: from Berlin: KLO (sw-9.53)

Music detail on page 14 this week.

To be announced: KHSL

From the Gold Coast: (sw-17.83)

*News: KQW KMJ KWG KSRO

KFBK-Inquiring Microphone

KOH-Tonic Tunes

KROW-Man on the Street

KROY-Noon Dance Music

KSAN-Portuguese Reporter

12:30 PST 1:30 MST

KSFO-Hilltop House, sketch: KNX KARM KSL

KFRC-Wayne West, songs

KPO-Vic & Sade, sketch: KFI KOA KDYL

KGO-Agricultural Bulletin

KYA-Christian Business Men

Men Behind the Stars: (sw-17.83)

*News: KIEM KJBS

KFBK-Did You Know?

KHSL-To be announced

KLX-Spanish Melodies

KMJ-Ranch Boys

KOH-Curb Exchange

KQW-Trading Post

KROW-Luncheon Dansant

KROY-Mohawk Indians

KSRO-Man on the Street

KWG-Inquiring Reporter

12:45 PST 1:45 MST

KFSO-Stepmother, sketch: KNX KARM KSL

KFRC-To be announced: KHSL

KPO-Midstream, sketch: KFI KOA KDYL

KGO-Department of Agriculture

Deep River Boys, quartet: (sw-17.83)

Friday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

MORNING

8:30 PST (9:30 MST) Farm and Home Hour, KGO.

AFTERNOON

12:15 PST (1:15 MST) Philharmonic Orchestra From Berlin, KLO. The Berlin Philharmonic Orchestra, conducted by Richard Strauss, will be heard at this time.

4:00 PST (5:00 MST) Cities Service Concert, KOA. Lucille Manners, soprano; Ross Graham, baritone; Frank Black's orchestra; Oil Dramas.

5:00 PST (6:00 MST) Professor Quiz, KSFO. With Bob Trout.

5:00 PST (6:00 MST) Plantation Party; Variety Program, KGO. Whitey Ford, M. C.; Louise Massey and the Westerners; Tom, Dick and Harry.

5:00 PST (6:00 MST) Waltz Time, KPO. Frank Munn, tenor; Manhattan Chorus; Abe Lyman's orchestra.

5:30 PST (6:30 MST) First Nighter; Drama, KSFO.

NIGHT

6:00 PST (7:00 MST) Heavyweight Boxing-Bout, KGO. Previously scheduled for Thursday, September 7, the Lou Nova-Tony Galento heavyweight boxing-bout will be heard tonight. The fight was postponed because of a cold contracted by Lou Nova.

6:00 PST (7:00 MST) Grand Central Station; Drama, KSFO.

6:00 PST (7:00 MST) Guy Lombardo's Orchestra, KPO.

6:30 PST (7:30 MST) Robert L. Ripley's Believe It or Not, KSFO. Linda Lee, vocalist; B. A. Rolfe's orchestra.

7:00 PST (8:00 MST) Fred Waring in Pleasure Time, KPO.

7:30 PST (8:30 MST) Johnny Presents, KSFO. Dramas; vocalists; Johnny Green's orchestra.

8:00 PST (9:00 MST) I Want a Divorce; Drama, KSFO.

8:30 PST (9:30 MST) Death Valley Days; Drama, KPO.

Refer to adjacent columns for other stations broadcasting these programs

FREQUENCIES

KSFO-560	KFI-640	KNX-1050	KSAN-1420
KFRC-610	KHSL-1260	KOA-830	KSL-1130
KPO-680	KIEM-1450	KOH-1380	KSRO-1310
KGO-790	KJBS-1070	KQW-1010	KWG-1200
KYA-1230	KLO-1400	KRE-1370	V/BAP-800
KARM-1310	KLS-1280	KROW-930	WFAA-1800
KDYL-1290	KLX-880	KROY-1210	WOAI-1190
KFBK-1490	KMJ-580		

KFRC-Studio Prgm.

KPO-Adrian Rollini's Trio: KOA KDYL

KYA-Music Hall

To be announced: KHSL

*KARM-News

KFI-Meet Miss Julia, sketch

KIEM-To be announced

KLS-Jan's Journal

KLX-Martha Lee, home economics director

KOH-Farm Flashes

KQW-LeMar Novachords

KROY-Markets: The Bronzemen

KWG-Katzenjamers

1:30 PST 2:30 MST

KSFO-Joyce Jordan, Girl Interne, sketch

KFRC-Len Salvo, organist: KQW KHSL KIEM

*KPO-Radio Reporter

Affairs of Anthony, sketch: KLO

Outdoors with Bob Edge: KOH KARM KROY (sw-17.83)

Silver Strings: KFI

KSAN-Swing Serenade

KSL-Melody Minutes

KSRO-Matinee Time

KWG-Chuck Foster's Orch.

1:45 PST 2:45 MST

KSFO-Scattergood Baines, sketch: KNX KOH KROY KSL KARM

KFRC-Studio Prgm.

KPO-Women's Magazine of the Air; Benny Walker, m.c.; Ricardo's Orch.; Guests

KGO-Exposition Stroller

John Gurney, basso: (sw-9.53)

Ma Perkins, sketch: KIEM

Gray Gordon's Orch.: KLO KMJ KWG KFBK

KFRC-Studio Prgm.

KPO-David Harum, sketch

KGO-Bob Armstrong's Orchestra: KLO

KYA-St. Bartholomew's Choir

The O'Neills, sketch: KMJ KWG KFBK KSLAN

Edward Davies, bar.: KDYL KOA

KFI-Ann Warner Chats with Her Neighbors

KHSL-Rhythm Revue

KIEM-Dance Tunes

KLX-Classical Music

KQW-Daily Informer

KRE-Matinee Musicale

KROW-Italian-American Matinee

2:00 PST 3:00 MST

KSFO-Fletcher Wiley: KARM KROY KOH

KFRC-Let's Play Bridge: KIEM

KPO-Let's Listen

KGO-Pianist: Alma Kitchell's Brief Case: KLO

KYA-Goodwill Corner

The Four Belles: KDYL KWG (sw-9.53)

KFBK-Meditation

KHSL-Chiffon Swing

KFI-Young Dr. Malone

KJBS-Matinee Melodies

KLS-Speed Reilly; Swing Club

*KLX-News: Lost & Found

KMJ-Tune Time Varieties

KNX-Knox Manning: To be announced

KOA-Melody Time

KQW-String Orch.

*KSAN-News: Dance Time

KSL-Melody Minutes

*KSRO-Monitor Reviews the News

2:15 PST 3:15 MST

KSFO-Eton Boys, quartet: KNX KROY KARM KOH

KFRC-Johnson Family, sketch: KIEM KQW

KPO-I Love a Mystery, drama: KFI

*KGO-Gray Gordon's Orchestra: News

KYA-Romantic Cycles

Guiding Light, sketch: KWG KMJ KFBK KSLAN

*Malcolm Claire, stories: News: (sw-9.53)

KDYL-As You Like It

KHSL-Tea Dance

*KLO-Surprise Your Husband: News

KLX-Helen Wegman Parmelee, concert pianist

KOA-Judy & Jane

KROW-Blue Room Rhythms

*KSL-News

KSRO-Wilson Ames, organist

2:30 PST 3:30 MST

KSFO-Career of Alice Blair, sketch

KFRC-Studio Prgm.

KPO-Women's Magazine of the Air; Benny Walker, m.c.; Ricardo's Orch.; Guests

KGO-Exposition Stroller

John Gurney, basso: (sw-9.53)

Ma Perkins, sketch: KIEM

Gray Gordon's Orch.: KLO KMJ KWG KFBK

3:15 PST 4:15 MST

KSFO-Career of Alice Blair, sketch

KFRC-Studio Prgm.

KPO-Women's Magazine of the Air; Benny Walker, m.c.; Ricardo's Orch.; Guests

KGO-Exposition Stroller

John Gurney, basso: (sw-9.53)

Ma Perkins, sketch: KIEM

Gray Gordon's Orch.: KLO KMJ KWG KFBK

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FRIDAY

September 15

Uncle Jonathan, comedy: KOH KARM KROY KSL

*KDYL-News

KFI-The Family Doctor

KJBS-Better Business Bureau: Events of Interest

KLS-Music You Want

KLX-Better Business Bureau Talk: Stocks

KNX-Backgrounds for Living

KOA-Tropical Moods

KQW-Charlie Barnett's Orch.

KSAN-Russ Morgan's Orch.

*KSRO-Stock Markets: Newsline Headlines: Bits of Hits

2:45 PST 3:45 MST

KSFO-Meet Miss Julia, sketch

KFRC-Manhattan Mother, sketch: KQW KHSL

KGO-Box Score Extra: KFBK KMJ

KYA-Latin America

Judith Arlen, songs: KSL KROY KARM KOH

Woman's Magazine of the Air: KFI

Salon Silhouettes: KDYL KOA

KIEM Church Notes

KJBS-Waltz Time

KLO-Back to School

KLX-Records

FRIDAY
September 15

(3:15 p.m. Continued)

KOA-Bill Bender, songs
KROW-Paul Pendarvis
KSL-Government Reports

3:30 PST **4:30 MST**
KSFO-Brown & Yeo: KARAM
KOH KROY

KFRC-Streamline Swing: KIEM
★KPO-Rush Hughes, comm.: KFI
KGO-Thru a Woman's Eyes, Janet Baird

KYA-Man of the World
Frank Gagen's Orch.: KDYL
Professor Quiz: (sw-17.83)

Four Belles: KFBK KWG
KHSL-To be announced
KJBS-Eastern Races: Dance Memories
KLO-Musical Train
KLS-Music You Want
KLX-Tea Time
KMJ-Fox State Kiddies Show
KNX-Afternoon Salute
KOA-Teatime Tangos
KQW-Oklahoma Outlaws
KROW-Afternoon Concert
KSAN-Harry Roy's Orch.
KSL-Merchants Radio Column
KSRO-Time for Tea Dedication Prgm.

3:45 PST **4:45 MST**
KSFO-Streamlined Magazine
★KFRC-Fulton Lewis, Jr., commentator: KIEM KQW KHSL

KPO-Angler & Hunter, talk: KDYL
KGO-Ray Kinney's Orch.: KFBK
String Trio: KOH KROY KNX

★News: KWG KARM
KFI-The Career of Alice Blair
KJBS-This Rhythmic Age
KOA-Ranch Boys
KSAN-Sammy Kaye's Orch.
KSL-Rambling Rhythms

4:00 PST **5:00 MST**
KSFO-Under Western Skies: KARM KOH KSL KROY (sw-17.83)

KFRC-Welcome, Neighbor: KQW KHSL KIEM
Tonight's broadcast originates from the Hall of Pharmacy at the New York World's Fair.

KPO-Master Singers
★KYA-Afternoon Edition
KGO-This Moving World
Ma Perkins, sketch: KWG KMJ KFBK

Cities Service Concert, Lucille Manners, sop.; Revelers Quartet; Frank Black's Orch.; Drama: WFAA KOA WOAI (sw-9.53)

KDYL-Vaudeville Varieties
★KFI-News
KJBS-Show Hits
KLO-Old Spinning Wheel
KLS-Jackson's Half Hour
KLX-Helen Wegman Parmelee, concert pianist
KNX-To be announced
KROW-Sunshine Hour
KSAN-News: Popular Fancies

4:15 PST **5:15 MST**
KSFO-Editor's Daughter, sketch
★KPO-Radio Reporter

KGO-Jamboree
Pepper Young's Family, sketch: KFBK KWG KMJ KSAN

KFI-Rackets of Today
KLO-Ace Photo Service: Musical Interlude
KLX-Records

4:30 PST **5:30 MST**
KSFO-Radio Log
★KFRC-News: Studio Prgm.

KPO-Sidewalk Reporter, Dean Maddox
KGO-Souvenirs: KDYL
KYA-Emery Deutsch's Orch.
Haven of Rest: KIEM KHSL

Dont' Forget; Allen Prescott: KLO
KARM-Keyboard Kontrasts
KFBK-Melodies: Prgm. Resume
KFI-Art Baker's Notebook
★KJBS-News
KLS-Musical Favorites
KLX-Tonic Tunes
KMJ-To be announced
KNX-Knox Manning
KOH-Book Review
★KQW-News: Gray Gordon's Orch.
KROY-Uptowners
KSAN-Ma Perkins, sketch
KSL-In the Music Library
KSRO-WPA Prgm.
KWG-Kiddie Club

4:45 PST **5:45 MST**
★KSFO-Streamlined Headlines
KFRC-Exposition Women
KYA-Movie Guide

Clark Ross & Erwin Yeo, organist: KARM KOH KNX
KFBK-Market Reporter
KJBS-Rumba's
KLS-Around Town
KLX-Songs of the Islands
KROY-Matinee Recital
KSAN-Jimmy Dorsey's Orch.
★KSL-News
KSRO-Kscrolling Along

KFRC-Johnny Davis' Orch.: KPO-Waltz Time; Frank Munn, tr.; Manhattan Chorus; Abe Lyman's Orch.: KFI KDYL
KFBK KWG KMJ KOA (sw-9.53)

5:00 PST **6:00 MST**
KSFO-Professor Quiz with Bob Trout: KNX KSL KOH KARM KROY

KFRC-Plantation Party; Michael Stewart, songs; Westerners; Tom, Dick & Harry; Beulah: WOAI WFAA KLO
KYA-Modern Melodies
Make Mine Music: (sw-11.83)
KHSL-Marysville Studio Prgm

★KIEM-Monitor News
KJBS-Dinner Dance
KLS-Continental Varieties
KLX-Stewart Hamblen
KQW-Cats 'n Jammers, with Toppers
KROW-Johnny Jump Up
★KSAN-News: Dancing Echoes
KSRO-Police Headquarters

5:15 PST **6:15 MST**
KFRC-Adventures of General Shafter Parker: KIEM
KYA-Louis Katzman's Orch.
KQW-Waltz Time
KROW-El Cerrito Review
KSRO-Let's Waltz

5:30 PST **6:30 MST**
KSFO-First Nighter, drama; Barbara Luddy; Les Tremayne: KNX KSL (sw-11.83)
KFRC-Music & Manners: KQW KHSL KIEM

KPO-O, Teacher, Quiz Prgm.
KGO-In the Good Old Days
KYA-Musical Prgm.

Death Valley Days: (sw-9.53)
To be announced: WFAA WOAI
★News: KOH KRE KDYL KROY KLO
KARM-Pacific Paradise
KFBK-To be announced
KFI-Famous Songs
KLS-Melodies
KMJ-Love Tales
KOA-Plantation Party
KROW-Piano Capers
KSAN-Dance Music
KSRO-It's in the Bag
KWG-Chuck Foster's Orch.

5:45 PST **6:45 MST**
KFRC-Phantom Pilot: KIEM KQW
Harry Horlick's Orch.: KLO
In the Good Old Days: KDYL WOAI
KARM-Supper Melodies
KFI-Know Your Schools
★KHSL-News
KLS-Harmony Isle
KMJ-To be announced
KOH-Dinner Dance
KRE-Financial Commentator
KROW-Scrapbook of Tomorrow

5:00 PST **6:00 MST**
KSFO-Grand Central Station, drama: KNX KARM KSL (sw-11.83)
KFRC-Joe Reichman's Orchestra: KQW KIEM
KPO-Guy Lombardo's Orchestra: KFI KDYL KOA WFAA WOAI (sw-9.53)
KGO-Heavyweight Boxing Bout: KLO KFBK KWG
For detail see Good Listening Guide.
KYA-Retirement Life Payments
★News: KJBS KROW KSRO
KHSL-Harlem Revue
KLS-Andrew LaRocca
KLX-Music Art Trio, dinner concert
KMJ-To be announced
KOH-Concert Hall
KRE-II Radio Giornale
KROY-Dan Dunn, Secret Operative No. 48
★KSAN-News: Artie Shaw's Orch.

6:15 PST **7:15 MST**
★KFRC-Dramas in the News: KHSL KIEM KQW
Boxing Bout: KMJ
KJBS-Song Memories
KROW Labor News
KROY-Henry King's Orch.
KSRO-Italian Musical Prgm.

6:30 PST **7:30 MST**
KSFO-Robert L. Ripley's Believe It or Not; Linda Lee, songs; Men About Town, quartet; B. A. Rolfe's Orch.: KARM KNX KSL
KFRC-Friday Promenade: KQW KHSL
KPO-American Unlimited: KDYL KFBK KWG KOA KFI (sw-9.53)
KGO-Boxing Bout: KLO
KYA-Labor on the Air
Big Town, drama: WOAI WFAA
KIEM-American Family Robinson
KJBS-Little Known Facts
KMJ-Moods in Ivory
KOH-Chuck Warner's Orch.
KLS-Arthur D'Nunzio
KROW-L'Italia Prgm.
KROY-Concert Orch.
KSAN-Familiar Melodies

6:45 PST **7:45 MST**
KPO-Jan Savitt's Orch.: WOAI KWG KDYL (sw-9.53)
Friday Promenade: KIEM
KFBK-Fish Hawk
KFI-King Cowboy Revue
KJBS-Favorites of Musical Comedy
KMJ-Melodies Out of the Night
KOA-Briefs
KOH-Campus News
KRE-Chapel of the Chimes Organ
KSRO-Dinner Concert

7:00 PST **8:00 MST**
KSFO-Amos 'n' Andy: KNX KSL KARM
KFRC-Jack McLean's Orchestra: KQW KIEM
KPO-Fred Waring in Pleasure Time: KDYL KWG KMJ KOA WFAA KFBK KFI WOAI
KGO-Frank & Archie

Star Sparkles . . .

Johnny Green, orchestra-leader on "Johnny Presents," doesn't believe in just waving a baton. He takes as many piano solos as possible himself and also does singing and talking bits in the show.

Erno Rapee, maestro of the "Musical Playhouse," likes nothing better than to direct vast orchestras. He personally supervises all arrangements for these huge combinations, a difficult job.

A one-woman instrumental quartet is Lysbeth Hughes, best known to listeners as a singer and harpist. She also plays the piano, organ and violin.

KROY-Chester Gay
KSAN-Theater Guide
KSRO-Songs at Eventide
KWKG-Dance Time

NIGHT

6:00 PST **7:00 MST**
KSFO-Grand Central Station, drama: KNX KARM KSL (sw-11.83)
KFRC-Joe Reichman's Orchestra: KQW KIEM
KPO-Guy Lombardo's Orchestra: KFI KDYL KOA WFAA WOAI (sw-9.53)
KGO-Heavyweight Boxing Bout: KLO KFBK KWG
For detail see Good Listening Guide.
KYA-Retirement Life Payments
★News: KJBS KROW KSRO
KHSL-Harlem Revue
KLS-Andrew LaRocca
KLX-Music Art Trio, dinner concert
KMJ-To be announced
KOH-Concert Hall
KRE-II Radio Giornale
KROY-Dan Dunn, Secret Operative No. 48
★KSAN-News: Artie Shaw's Orch.

7:15 PST **8:15 MST**
KSFO-Lum & Abner, sketch.: KNX KSL KARM
KPO-Who's in Town Tonight, interviews
KGO-Forest Fire Warnings: Whimsical Swing: KWG
KYA-Reginald Norman's Orch.
Jack Teagarden's Orch.: WOAI KDYL KOA KFI

Shep Fields' Orch.: (sw-11.83)
KFBK-Mamma Bloom's Brood
KHSL-City Playground Prgm.
KIEM-Vance Prgm.
KLS-Thomas Dias
KLX-A Line on the Sportsman.
Bob Dwyer
★KMJ-Five Star Final: To be announced
KOH-Army Prgm.
KQW-Anson Weeks' Orch.
KROY-Stan Meyers' Orch.
★WFAA-News

7:30 PST **8:30 MST**
KSFO-Johnny Presents Johnny Green's Orch.: Dramas Frances Adair & Glenn Cross, vocalists, & Mixed Ensemble: KSL KNX KARM
KFRC-The Lone Ranger, drama: KQW KHSL
KPO-Emery Deutsch's Orchestra: WOAI KFI KDYL (sw-9.53)
★KYA-News
California Pension Plan: KFBK KWG KMJ

KIEM-Daly's Lucky Seven
KLO-Baseball, Ogden vs. Salt Lake
KLX-California Harmonettes
KOA-Record Review
KOH-Salon Music
KROW-Italian-American Hour
KROY-Spotlight Parade
KSAN-Life Payments
KSRO-Outdoorsman: Bits of Hits
WFAA-Question Box

7:45 PST **8:45 MST**
KGO-To be announced
KYA-Jack Densham's Column
Emery Deutsch's Orch.: WBAP
KLX-World Dances
KOH-Sports
KROY-Steve George's Radio Sport Page
★KSRO-Front Page Headlines

8:00 PST **9:00 MST**
KSFO-I Want a Divorce, drama: KNX KARM KSL
KFRC-Variety Prgm.
KPO-Good Morning Tonight; Vocalists & Orch.: KFI
★KGO-World on Parade, News: Dance Hour
KYA-Evening Concert
Erskine Hawkins' Orch.: KMJ

8:15 PST **9:15 MST**
KSFO-Dance Orch.: KOH KROY KNX KARM
KFRC-Pulse of the City
KGO-Erskine Hawkins' Orch.
Harry James' Orch.: KOA
Capital Parade: KFBK
KMJ-Pension Plan Opposition
KRE-Mrs. G. W. Ballard
KROW-Baseball Game
KSAN-Music You Like
KSL-Pinto Pete
KSRO-Stars of the Metropolitan
KWG-To be announced
WOAI-Sports

8:30 PST **9:30 MST**
★KSFO-News, Views & Sport Reviews by Hughes: KNX KARM
KFRC-Johnny Davis' Orchestra: KIEM
KPO-Death Valley Days, drama: KFI KDYL KOA
KGO-Will Osborne's Orch.: KMJ
Freddy Martin's Orchestra: KSL (sw-6.17)
Dance Orch.: WBAP WOAI
KFBK-Baseball; Sacramento vs. Oakland
KHSL-Northern California Explorer
KOH Government Reports
KQW-Concert in Miniature
KRE-Harmony House
KROY-Gene Austin

8:45 PST **9:45 MST**
KSFO-Freddy Martin's Orch.: KARM KOH KNX KROY
KGO-Baseball; Portland vs. San Francisco
Will Osborne's Orch.: KWG
KHSL-To be announced
KSL-Musical Fashion Revue

9:00 PST **10:00 MST**
KSFO-Fish'n' Fool, News Service for Anglers
★KFRC-News: KQW KIEM KHSL
KPO-Phil Levant's Orch.: WOAI WBAP KMJ KOA
Maurice Spitalny's Orch.: KWG
Bobby Sherwood's Orch.: KOH KROY
★News: KDYL KARM KFI-Packard Prgm.
KLS-Hispanic Americas
KLX-Adventures in Science
KNX-Baseball Game
KRE-Music to Read By
★KSAN-News: Popular Varieties
KSL-Goodwill Hour
KSRO-Music in the Modern Manner

9:15 PST **10:15 MST**
★KSFO-Streamlined Headlines
KFRC-Jack Teagarden's Orch.: KQW KIEM
Phil Levant's Orch.: KDYL KFI
Bobby Sherwood's Orch.: KARM
★KHSL-Butte County News
KSAN-Automobile Shopper

9:30 PST **10:30 MST**
KSFO-Dance Orchestra: KARM KROY
KFRC-Nat Brusiloff's Orch.: KIEM
KPO-Orrin Tucker's Orch.: KDYL WBAP KFI
Harry James' Orch.: KWG KMJ KLO
★News: KLX KSL KOH
KHSL-Dr. Lupo
KLS-Valley Church
KOA-King's Jesters
KQW-Amateur Hour
KRE-Wrestling Matches
KSAN-Record Collector
KSRO-Chapel of the Chimes

Alvino Rey's Orch.: KHSL KQM KIEM **9:45 PST** **10:45 MST**
KSFO-Sports Liner with Jack Gregson

Benny Goodman's Orch.: (sw-6.17)
Harry James' Orch.: KDYL WBAP
★News: KROW WOAI KWG
★KFBK-News: Melodies
KLS-James Guaragna
KLX-Dude Martin's Nite Herders
KOA-Sport News & Reviews
KOH-Postal Oddities
KRE-Jim Trenham Fishing News
KROY-Serenaders
★KSAN-News: Modern Melodies
KSRO-Brickbats & Bouquets

10:00 PST **11:00 MST**
KSFO-Larry Kent's Orch.: KOH KARM KROY KSL
KFRC-Muzzy Marcellino's Orch.: KHSL
KPO-Richfield Reporter: KFI KMJ
KYA-Moon Magic
Earle Kelly's Prgm.: KWG KLO
Larry Kent's Orch.: KOH KARM KROY KSL
Magic Hour of Finest Music: KJBS KQW
KDYL-Gene Austin
KLS-Variety Show
KLX-Joe Luke's Orch.
★KOA-News
★KSAN-News: Les Malloy's Telephone Quiz

10:15 PST **11:15 MST**
KSFO-Nightcap Yarns: KOH KARM KROY KSL
KPO-Ricardo & His Violin: KFI KDYL
Marvin George's Orch.: KHSL
KLS-Harmony Isle
KMJ-Wrestling Matches
KOA-Music You Want

10:30 PST **11:30 MST**
KSFO-Freddy Martin's Orchestra: KARM KOH KNX KSL KROY
KFRC-Ted Lewis' Orch.: KHSL
KPO-George Olsen's Orchestra: KDYL
Jimmy Grier's Orch.: KWG KFI
KYA-Treasure Island Dances
KLS Dance Time
KLX-Exposition Orch. from Treasure Island
KRE-Star Clambake
KROW-Bible Talk

10:45 PST **11:45 MST**
KGO-Jimmy Grier's Orch.
George Olsen's Orch.: KMJ
KROW-Alvino Rey's Orch.

11:00 PST **12:00 MST**
KSFO-Civic Dance Band: KARM KOH KSL KROY
KFRC-Hal Grayson's Orch.
KPO-Gary Nottingham's Orch.: KFI KWG KDYL KFBK KMJ
★KGO-World on Parade, News
KYA-Down the Mississippi
★News: KNX KROW
KLX-Baseball Results: Charlie Carter's Orch.
★KSAN-News: Music Box

11:15 PST **12:15 MST**
KFRC-Henry King's Orch.
KGO-The Music You Want
Civic Dance: KNX
Gary Nottingham's Orch.: KMJ
KROW-Come to the Fair

11:30 PST **12:30 MST**
KSFO-Charlie Barnett's Orch.: KNX KSL KARM KOH KROY
KFRC-Hal Grayson's Orch.
KPO-Archie Loveland's Orchestra
KMJ KWG KFBK KDYL
KYA-Ben Selvin's Orch.
KFI-Wesley Tourtellotte
★KJBS-News
KLS-Sparkling Rhythms
KROW-Midnight Matinee

11:45 PST **12:45 MST**
KFRC-Musical Prgm.
★KFBK-News, South Sea Edition
KJBS-Magic Hour

12:00 PST **1:00 MST**
KJBS-Midnight Club
KLS-Cigar Box Revue
KNX-Dance Time
KROY-Midnight Revue
★KSAN-News: Sleep Chasers
End of Friday Programs

BULLS & BONERS

LISTEN AND EARN

Have fun and earn \$1.00 by catching some radio performer making a slip of the tongue or using a sentence with twisted meaning! Contributions should be sent to Editor Radio Boners, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill., and should be accompanied by details of the time and date of program, name of station and broadcaster. In case more than one reader submits the same boner, the prize will go to contributor whose letter bears the earliest postmark. In case of tying postmarks, all tying contestants will receive prizes.

National Grange program on "Highway Safety": "We must have headlights that eliminate both sides of the road."—Alice J. Jenkins, Zephyrhille, Florida. (August 19 over Station WSUN.)

Announcer: "When your children come in the house these hot afternoons after hard, tiring play, give them some Kix to pep them up."—Richard Long, 370 Virginia Ave., Hagerstown, Md. (August 10 over Station WCAO.)

Don McNeill, reading letter on "Breakfast Club": "I wish you would get off the air and come on some other time. I cannot get my work done. I sit in the living-room in front of the radio with a wash-rag or scrub-brush in my hand instead of the kitchen."—E. Willard Leighton, 1083 Hancock Street, Brooklyn, N. Y. (August 24 over NBC.)

Baseball announcer: "It's a beautiful, balmy night and your announcer is standing here broadcasting with just a shirt on."—Mrs. C. A. Johnson, 1857 Walnut Ave., Long Beach, Calif. (August 18 over Station KNX.)

Announcer: "Remember this dining-room suite contains one host chair, five tables and one chair."—Lawrence Rackers, 213 W. Elm Street, Jefferson City, Missouri. (August 21 over Station KWOS.)

Music commentator: "They are of the opinion that all the best music was written by dead composers."—Rev. Philip R. LiCalzi, Delaware and West Streets, Wilmington, Del. (August 16 over Station WCAU.)

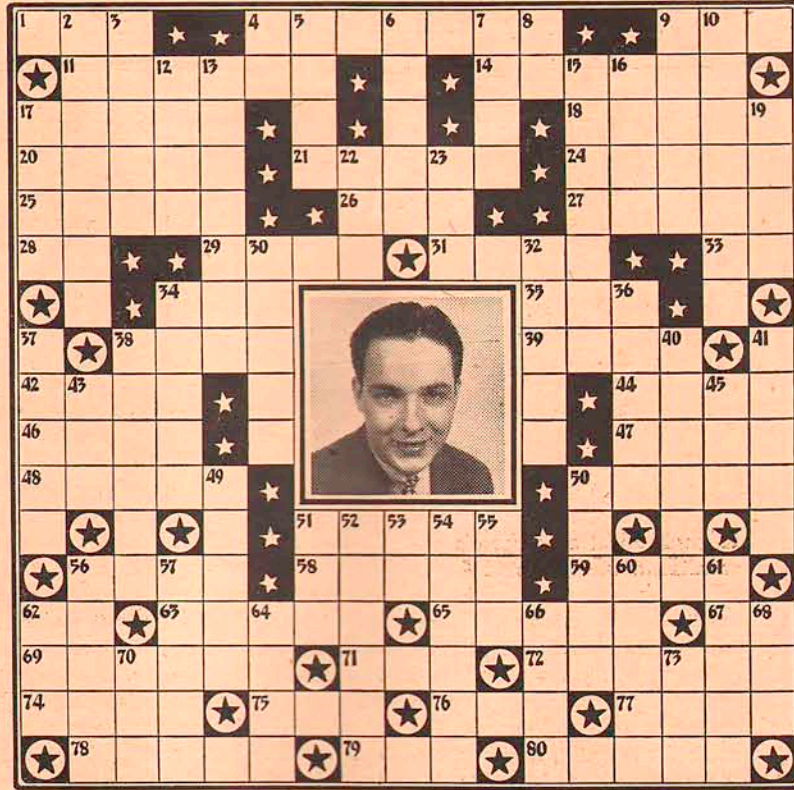
"Man on the Street" broadcaster: "Don't go near the water until you can swim."—Joe Brown, R. R. 1, Freeport, Ill. (August 7 over Station WROK.)

Announcer: "You are listening to the music of Gray Gordon and his Tic Toc Rhythm, the band that all America is talking about on the outdoor terrace of the Westchester Country Club in Rye, N. Y."—Diana Kalil, 621 W. Pensacola Street, Tallahassee, Fla. (August 18 over NBC.)

Bill Stern on Ambers-Armstrong fight: "He is wearing sky-blue robin's egg pants."—Miss Harriet Knabe, R. R. 4, Box 322, Elm Grove, W. Va. (August 22 over NBC.)

David Solomon of "Life Can Be Beautiful" ordering from store: "I want a pair of shoes to wear on a boat with rubber bottoms."—Irma von Wahlide, 4271 Leonard Ave., St. Bernard, Ohio. (August 24 over NBC.)

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

1. 11. Star in the portrait (a bandleader)
4. Frances —, singer
9. Greek letter
14. Pertaining to the back
17. Where many radio stars get their experience
18. Oil used in making perfume
20. Lewis E. — ("Criminal Case Histories")
21. Edgar —, bandleader
24. Kitchen utensil
25. — Moorehead, radio actress
26. Elongated fish
27. — Tucker, bandleader
28. Depart
29. Unoccupied
31. Doris —, singer
33. National Academy (abbr.)
34. Correlative of neither
35. Over (poetic)
38. Ossified tissue
39. A continent
42. Native of Arabia
44. To snatch
46. Part of a boat
47. Feminine name
48. Small bay
50. Liberates
51. At a subsequent time
56. Charles —, announcer
58. Corrode
59. Newspaper paragraph
62. Belonging to me
63. Anew
65. — Butterworth, half the "Vox Pop" team
67. Paid newspaper notice

69. Thomas Alva —, famous inventor
71. Feminine name
72. — De Havilland, screen star
74. Baseball team
75. Used in lubricating
76. Clean or scour
77. River in Egypt
78. — Weeks, bandleader
79. Accomplished
80. Margins, borders

VERTICAL

2. Eight-sided figure
3. Muscular strength
4. College degree (abbr.)
5. Musical instrument
6. — Day, songstress
7. Lyrical poems
8. Negative
9. Father (Latin)
10. Drudging, toiling
12. Curved moulding
13. Actual assembling of a court
15. Pertaining to birds who scratch the ground in search for food
16. Agitate
17. Dross of metal
19. Feminine name
22. Born
23. Denoting of the same thing
30. An idle fancy
32. Paths, ways
34. Leighton —, bandleader
36. Strictness
37. Count —, bandleader
38. Mildred —, songstress
40. Feminine name
41. To put to confusion
43. Melted, flowed
45. Epoch
49. Spanish dance
50. Ruffle
51. Hawaiian wreath
52. — Johnson, orchestra leader
53. Toward
54. — D'Anna, bandmaster
55. Virginia —, soprano
56. Feminine name
57. Fertile spot in a desert (pl.)
60. Binding with rope
61. Government systems for conveying letters
62. "99 — and a Girl"
64. Presently
66. Part of the ear
68. Donna —, songstress ("Fred Waring's Pleasure Time")
70. Tavern
73. To contest

Solution to Puzzle Given Last Week



BIRTHDAYS

SEPTEMBER 9

Ed Prentiss, NBC, Merchandise Mart, Chicago, Ill.

SEPTEMBER 10

Jesse Pugh, CBS, Wrigley Bldg., Chicago, Ill.

Emery Deutsch, NBC, RCA Bldg., New York, N. Y.

Ruth Yorke, NBC, RCA Bldg., New York, N. Y.

Dorothy Lowell, CBS, 485 Madison Ave., New York, N. Y.

Lyle Van, NBC, RCA Bldg., New York, N. Y.

SEPTEMBER 11

Anne Seymour, NBC, Merchandise Mart, Chicago, Ill.

Gus Arnheim.

SEPTEMBER 12

Richard Maxwell, CBS, 485 Madison Ave., New York, N. Y.

Billy Gilbert, NBC, Sunset and Vine, Hollywood, Calif.

Shep Fields, CBS, 485 Madison Ave., New York, N. Y.

SEPTEMBER 13

Leith Stevens, CBS, 485 Madison Ave., New York, N. Y.

SEPTEMBER 15

Johnny Wolf, NBC, Merchandise Mart, Chicago, Ill.

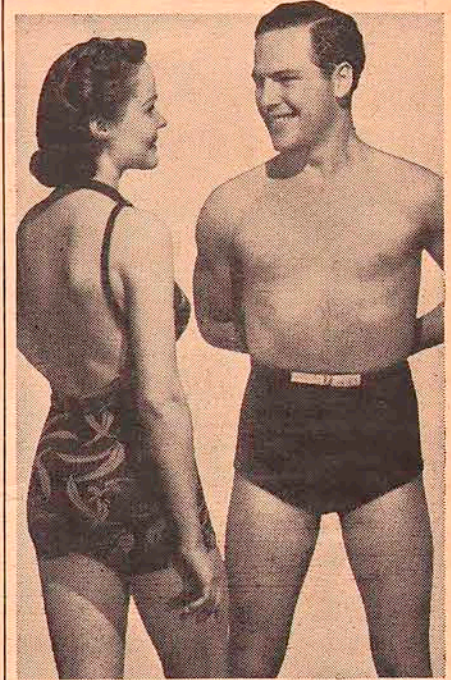
Seymour Young, NBC, Merchandise Mart, Chicago, Ill.

James Wallington, CBS, Columbia Square, Hollywood, Calif.

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Posed by professional models



SKINNY?

THOUSANDS GAIN 10 TO 25 LBS. QUICK THIS SIMPLE WAY



ARE you afraid you can never be naturally attractive in a bathing suit? Well, thousands of men who once were skinny, tired, nervous—almost ashamed to be seen on the beach—have easily put on just the pounds they needed, gained normal health and pep and the natural good looks and popularity these bring—with these scientifically prepared, easy-to-take little Ironized Yeast tablets.

Science gives the answer

You see, scientists have discovered that countless people today are thin, rundown, tired, jittery—often unable to eat and sleep properly—simply because they don't get sufficient Vitamin B and iron from their daily food. Without enough of these two vital substances you may lack appetite and not get the most body-building good out of what you eat.

Now you get these exact missing substances in these marvelous little Ironized Yeast tablets. No wonder they have helped thousands of people who needed these substances to gain new naturally attractive pounds, new pep, popularity and success—often in a few weeks!

Make this money-back test

Get Ironized Yeast tablets from your druggist today. If with the first package you don't eat better and FEEL better, with much more strength and pep—if you're not convinced that Ironized Yeast will give you the new normally attractive pounds, new energy and life you've longed for, the price of the first package promptly refunded by the Ironized Yeast Co., Atlanta, Ga.

But just one warning! Due to the success of Ironized Yeast, a number of cheap, inferior substitutes have sprung up. Of course inferior substitutes do not give the same results. So always insist on the genuine Ironized Yeast. Look for "IY" stamped on each tablet.

Special offer!

To start thousands building up their health right away, we make this special offer. Purchase a package of Ironized Yeast tablets at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating little book on health, "Facts About Your Body." Remember, results with the first package—or money refunded. At all druggists. Ironized Yeast Co., Inc., Dept. 11310, Atlanta, Ga.

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I GET *healthful* HEAT for 1 1/2¢ PER HOUR



Amazing new Radiant Heater makes its own gas—no piping—no installation—portable—carry it anywhere. Gives room full of clean penetrating heat like sunshine. For only 1 1/2¢ an hour. Hotter than gas or electricity at 1-10th the cost. No smoke, soot, ashes or odor.

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UP TO \$32.00 IN A WEEK
SUPPLYING SILK HOSE. REPLACEMENT
Guaranteed 4 to 8 MONTHS

WEAR HOSE WE FURNISH for your personal use sent with outfit and start cash earnings quickly. Everybody buys hose. Guaranteed to wear from 4 to 8 months (depending on number of pairs) without holes, snags or runs or REPLACED FREE.

Big repeat sales. Doris Jensen of Illinois reports earnings of \$11 in 5 1/2 hours. Received 2 new cars as bonuses. Charles Mills of Minn., earned \$120 in one week and received 2 new cars, as extra bonuses. Extra hose for your personal use sent with outfit, no extra cost—send size, no money. Rush name on penny postal for sample outfit, details. ACT NOW!

WILKNIT HOSIERY CO.,
Midway K-4, Greenfield, Ohio



Collect STAMPS

Stamp collecting is the most popular, fascinating and educational of all pastimes and costs very little. Get interested in this wonderful hobby. We will show you the right way to do it.

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Enjoy music, sports, announcements, drama, etc., with this compact, sturdy pocket size radio. NOT A TOY! Requires no batteries, tubes, or electrical connections! Beautiful in appearance and guaranteed as to performance. A practical midget set you'll really enjoy. Genuine walnut cabinet. SEND NO MONEY! Pay postman \$2.99 plus a few cents postage. On cash orders we pay postage.

Mail Orders Only. AMERICAN LEADER, 8450 S. Ashland Ave., Dept. 6029, Chicago. (Agents Wanted).

NEW KIND OF MAN'S SHOE

The new sensation in men's shoes — The Chippewa Clipper. It zips on and off in a "jiffy". Right now is the right time to get into a dignified and highly profitable shoe business of your own with this fast seller, and a complete line of almost 250 styles of dress, work and sports shoes. Prices as low as \$1.00 a pair. Free illustrated demonstrator sells super-comfort air-cushion shoes like magic.

Manufacturer established 35 years wants salesmen. No experience needed. Write for complete sales kit. It's free!

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Dr. Burnett's DENTURE LINING

WILL END YOUR PLATE WORRIES!

Backed by 25 years of dental experience, Dr. Burnett's Dental Lining is guaranteed to hold your plates tight. Stops bad breath. Stops falling teeth while laughing, talking and eating. No more embarrassing "accidents"—enjoy your meals! Holds dentures tight and eliminates sore gums caused by loose plates. Quickly applied by anyone. IT IS NO LONGER NECESSARY TO USE POWDER TO GLUE YOUR TEETH IN PLACE

Let us prove our claims. We will send full size package for \$1.00 postpaid or C.O.D. for \$1.00 plus charges. Money back guarantee. Full directions. Generous trial size offer 25¢.

INLAND LAB., Box 3346-A, Merch. Mart, Chicago.

MEN BEHIND THE MUSIC

This Week: ERNEST LA PRADE

(Continued from Page 15)

auditions a week, judges scripts and program ideas, sometimes even writes scripts himself. If an orchestral series is decided on, La Prade is consulted as to its worth, the standing of the orchestra, whether or not the programs will be good and, if not, what alternative orchestra to use. In addition, he keeps his eyes and ears open for novelties. His Scotch-French ancestry keeps him well balanced, Scotch caution restraining French daring, so that most of his suggestions are practical as well as original. If he hears of something good he's apt to pack up at a moment's notice and go after it. A suggested American folk-music series took him to the heart of the blue-grass country. A harrowing train journey on a freight train in the small hours of the morning found La Prade gloomily wondering why he ever chose music as a profession. But a stay among those quiet, queerly dignified people rewarded him for his trouble. He collected a treasury of folk-tunes, later presented them on the air.

La Prade's search for talent does not, as a rule, take him quite so far afield. One trip, however, he hasn't missed in three years—since 1936 he conducts annually at the National Music Camp in Interlochen, Michigan. He has had charge of their broadcasts since 1930. He likes to conduct, "as," he said, "who doesn't?" But he also likes to fish. Interlochen gives him a chance to do both. His dry-fly technique is improv-

ing with the passing of each year.

A French flare for originality chose his living-quarters in New York. With his wife (nonprofessional) and his eleven-year-old daughter (nonmusical) he lives in what is probably the only country estate in New York City. Situated in the Garth (Close) of St. Mark's in the Bowverie, it was formerly the old Delmonico restaurant, then a men's residential club, and has now been turned into apartments, surrounded by spacious lawns and gardens. La Prade's apartment was once the Delmonico kitchen. He lives quietly, entertaining little. He likes to go off on golfing or fishing trips with his family. His work keeps him too busy to do much besides listen to the radio!

Just now his hobby is the electronic orchestra, a result of his interest in the technical side of radio. He has made an intensive study of microphone placement, and his various papers on the subject have been accepted as standard texts by the NBC engineering department. He put the electronic orchestra on the air for one broadcast, and the response was so enthusiastic a series was started. La Prade is a roofer for electric instruments, thinks they have a big future.

He's still, however, faithful to his first love, the "Home Symphony," and hopes to see it back on the air this winter. Nothing, he confesses, gives him a greater sense of satisfaction than conducting an orchestra of several million people.

IN NEXT WEEK'S RADIO GUIDE

all about Portables

- What makes portable radios work?
- How much do they cost?
- Where will they work and where won't they?
- How much do they weigh?
- How long do the batteries last?
- How expensive are they to operate?
- How many people are using them?

Answers to every question about more than sixty portable radio sets will be presented in next week's issue of Radio Guide, a whole section of which will be devoted to this latest contribution to your listening enjoyment

MEN! GET IN ON THIS EASY Money-Maker!

HUGE PROFITS EASY IN NEW UNLIMITED MARKET!
Stop working for dimes! Be independent and count profits in DOLLARS—demonstrating patented low-priced KANT-SLAM Door Check. AMAZING INVENTION STOPS SLAMMING DOORS! Closes doors silently, surely, automatically. Hydraulic action—never needs attention. Lasts years. Easily installed. Real Demonstration Furnished. Get easy, quick orders demonstrating actual sample on easy-to-carry miniature door. Every office, store, factory, school and public building can use KANT-SLAM. Liberal commission on every order. Rush name, address today for big-profit plan.

KANT-SLAM, Dept. P-43 Bloomfield, Indiana



NEW TURN SIGNAL
FLASHES FROM REAR WINDOW—DASH Control

AGENTS A whirlwind seller. Drivers buy on flash demonstration. Dealers buy 3 to 12. Your profit mark-up as high as 200%. Biggest sensation of year. Rush name quick for facts and Demonstration sample plan. All Free! Rush. **WATCH-MY-TURN SIGNAL CO.,** Dept. 179, Walnut Bldg., Des Moines, Ia.

Amazing, New, Popular PICTURE RING

ANY PHOTO OR PICTURE reproduced, permanently on exquisite gem-like ring. Marvellous new secret process! A priceless keepsake! Guaranteed! Sample ring from any photo you send only 48¢. SEND NO MONEY—Everyone wants PICTURE RING. Show ring—take orders—make money! Just send photo with strip paper trimmed so ends meet around finger for size. Pay postman only 48¢, plus few cents postage. Photo returned with ring. Money back if not delighted. Order NOW!

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Amazing Money-Maker For Agents

KUMFY WARMER—carried in pocket, glove, sock, stocking, boot, or hung inside clothing, keeps you comfortably warm outdoors even on coldest days. Heats itself in 10 seconds—STAYS WARM 5 to 12 HOURS at a time. LASTS YEARS. ABSOLUTELY SAFE—NO FLAME. Low-priced. GUARANTEED.

AGENTS: Make up to 205% profit. Everybody buys—workmen, housewives, drivers, sportsmen, spectators, farmers, others. Reserve your territory now for winter profits. Write quick.

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Clarence Stroud, one of comic pair formerly on "Chase and Sanborn," is defendant in \$50,000 suit brought by Meredith B. Davis (seen above with Stroud), who charges he deserted her when she became expectant mother

MR. FAIRFAX REPLIES

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

Erwin Johnson, Tulsa, Okla. — The Stroud Twins—Clarence and Claude—have had no regular broadcasting engagement since they left the "Chase and Sanborn Hour" last year. Except for guest appearances on the air and theater engagements, the famous pair would seem to have disappeared from the American scene. Clarence, the bold and loquacious brother, bobbed up in the news only recently, however. (See picture.)

Mrs. Louise Sallee, Memphis, Tenn. — In "Renfrew of the Mounted," Horace Braham plays the role of Corporal Archer... Ara Gerald portrays Kathleen Chatton on "Just Plain Bill"... Mr. Cunningham in "The Guiding Light" is played by Bill Bouchey.

Miss Helen Livingston, Glenwood Springs, Colo. — The "Magic Key" uses an original unnamed manuscript by Frank Black... "Voice of Firestone's" theme is "In My Garden"... The theme of "One Man's Family" is "Destiny Waltz."

Mr. A. M. Fox, Meadville, Pa. — On the "Cities Service Concert" the "Romance of Oil" dramatic series is produced by Cities Service under the direction of Norman Morrell. Bryce Disque is the author. These sketches originate in the NBC studios in New York City.

Mrs. Elizabeth Haas, Hazelton, Pa. — Hugh Studebaker takes the part of Grandpa Sutter in "Road of Life."

Mrs. H. A. Resener, Huntington, W. Va. — The Southernaires is composed of Homer Smith, tenor; Lowell Peters, tenor; Jay Toney, baritone; William Edmonson, bass, and Clarence Jones, accompanist-arranger. William Edmonson is the preacher, Homer Smith the continuity writer. The program does not come from a church but from the NBC New York City broadcasting studios. The Southernaires are really Negroes.

Miss Kathryn Solomon, New Britain, Conn. — Barbara Weeks is married to Carl Frank... Olan Soule was born in LaHarpe, Illinois, February 28, 1910. He made his air debut in Des Moines

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30x4-50-21	2.40	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	3.65
29x4-75-19	2.45	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	3.75
29x4-75-20	2.50	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	3.95
29x5-00-19	2.55	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	3.95
30x5-00-20	2.85	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	3.95
5-25-17	2.90	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	3.95
29x5-25-19	2.95	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	4.65
30x5-25-20	2.95	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	4.65
31x5-25-21	3.15	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	4.95
5-50-17	3.35	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	4.95
28x5-50-18	3.35	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	4.95
29x5-50-19	3.35	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	4.95
6-00-17	3.40	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	4.95
30x6-00-18	3.40	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	4.95
31x6-00-19	3.45	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	4.95
32x6-00-20	3.45	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	4.95
33x6-00-21	3.65	30x3-3/4	2.95	30x3-1/2	2.95	30x3-1/2	4.95
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Do You Make These Mistakes in English?

Sherwin Cody's remarkable invention has enabled more than 100,000 people to correct their mistakes in English. Only 15 minutes a day required to improve your speech and writing.

MANY persons use such expressions as "Leave them lay there" and "Mary was invited as well as myself." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom" and how frequently we hear such glaring mispronunciations as "for MID able," "ave NOO," and "KEW pon." Few know whether to spell certain words with one or two "c's" or "m's" or "r's" or with "ie" or "ei," and when to use commas in order to make their meaning absolutely clear. Most persons use only common words—colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum.

Why Most People Make Mistakes

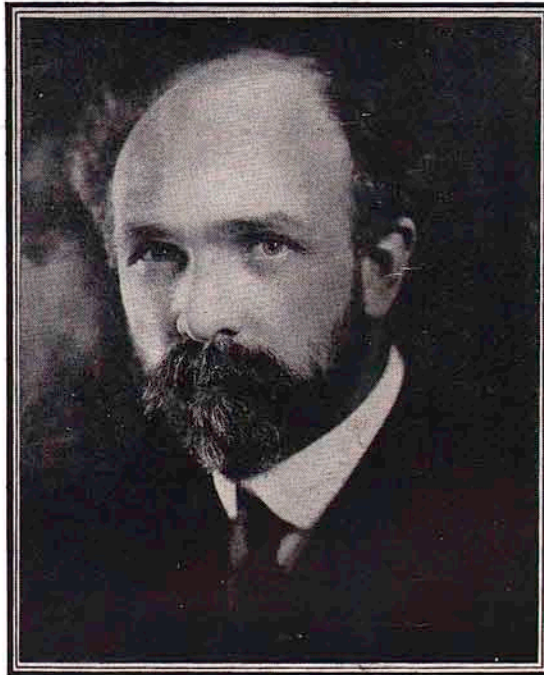
What is the reason so many of us are deficient in the use of English and find our careers stunted in consequence? Why is it some cannot spell correctly and others cannot punctuate? Why do so many find themselves at a loss for words to express their meaning adequately? The reason for the deficiency is clear. Sherwin Cody discovered it in scientific tests which he gave thousands of times. *Most persons do not write or speak good English simply because they never formed the habit of doing so.*

What Cody Did at Gary

The formation of any habit comes only from constant practice. Shakespeare, you may be sure, never studied rules. No one who writes and speaks correctly thinks of rules when he is doing so.

Here is our mother-tongue, a language that has built up our civilization, and without which we should all still be muttering savages! Yet our schools, by wrong methods, have made it a study to be avoided—the hardest of tasks instead of the most fascinating of games! For years it has been a crying disgrace.

In that point lies the real difference between Sherwin Cody and the schools! Here is an illustration: Some years ago Mr. Cody was invited by the author of the famous Gary System of Education



SHERWIN CODY

to teach English to all upper-grade pupils in Gary, Indiana. By means of unique practice exercises Mr. Cody secured more improvement in these pupils in five weeks than previously had been obtained by similar pupils in two years under old methods. There was no guesswork about these results. They were proved by scientific comparisons. Amazing as this improvement was, more interesting still was the fact that the children were "wild" about the study. It was like playing a game!

The basic principle of Mr. Cody's new method is habit-forming. Any one can learn to write and speak correctly by constantly using the correct forms. But how is one to know in each case what is correct? Mr. Cody solves this problem in a simple, unique, sensible way.

Only 15 Minutes a Day

Suppose he himself were standing forever at your elbow. Every time you mispronounced or misspelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express what you meant, suppose you could hear him whisper: "That is wrong, it should be thus and so." In a short time you would habitually use the correct form and the right words in speaking and writing.

If you continued to make the same mistakes over and over again, each time patiently he would tell you what was right. He would, as it were, be an everlasting mentor beside you—a mentor who would not laugh at you, but who would, on the contrary, support and help you. The 100% Self-Correcting Device does exactly this thing. It is Mr. Cody's silent voice behind you, ready to speak out whenever you commit an error. It finds your mistakes and concentrates on them. You do not need to study anything you already know. There are no rules to memorize.

100% Self-Correcting Device

Nor is there very much to learn. In Mr. Cody's years of experimenting he brought to light some highly astonishing facts about English.

For instance, statistics show that a list of sixty-nine words (with their repetitions) *make up more than half of all our speech and letter-writing.* Obviously, if one could learn to spell, use and pronounce these words correctly, one would go far toward eliminating incorrect spelling and pronunciation.

Similarly, Mr. Cody proved that there were no more than one dozen fundamental principles of punctuation. If we mastered these principles, there would be no bugbear of punctuation to handicap us in our writing.

Finally he discovered that twenty-five typical errors in grammar constitute nine-tenths of our everyday mistakes. When one has learned to avoid these twenty-five pitfalls, how readily one can obtain that facility of speech which denotes the person of breeding and education!

When the study of English is made so simple, it becomes clear that progress can be made in a very short time. *No more than fifteen minutes a day is required.* Fifteen minutes, not of study, but of fascinating practice! Mr. Cody's students do their work in any spare moment they can snatch. They do it riding to work or at home. They take fifteen minutes from the time usually spent in profitless reading or amusement. The results really are phenomenal.

Sherwin Cody has placed an excellent command of the English language within the grasp of every one. Those who take advantage of his method gain something so priceless that it cannot be measured in terms of money. They gain a mark of breeding that cannot be erased as long as they live. They gain a facility in speech that marks them as educated people in whatever society they find themselves. They gain the self-confidence and self-respect which this ability inspires. As for material reward, certainly the importance of good English in the race for success cannot be overestimated. Surely, no one can advance far without it.

FREE—Book on English

It is impossible in this brief review to give more than a suggestion of the range of subjects covered by Mr. Cody's new method and of what his practice exercises consist. But those who are interested can find a detailed description in a fascinating little book called "How You Can Master Good English in 15 Minutes a Day." This is published by the Sherwin Cody School of English in Rochester. It can be had by any one free upon request. There is no obligation involved in writing for it. The book is more than a prospectus. Unquestionably, it tells one of the most interesting stories about education in English that ever has been written.

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