

RADIO GUIDE

Complete Programs
to Be Broadcast for
Week Ending April 1

TEN CENTS

4EAB780



Virginia Bruce and Kent Taylor

Movie Sweethearts

**OUR MORALS:
What Is Radio
Doing to Them?**

Hands Up, You

These governments have a way with them, don't they? King Henry VIII, for instance. He is remembered as something of a card, and a glutton for food and women. What isn't so generally remembered is that he held a gun at the head of the Catholic Church, drove it out of England, and took over the church's land for himself in order to pay for his own incredible extravagances. Not that he had anything against the Catholic Church. He merely needed money, and the church had plenty of it. In the name of religious liberty and for the good of his subjects, so he told them, he drove out the old church and invented the Church of England.

It has happened many times since. Religion is older than governments and its goods are the accumulation of centuries. When the Russian Communists needed money, in the name of a new life they abolished their church and seized its properties. When Mexico needed funds, it did the same. Hitler has not yet grabbed the properties of German churches, for they are strong. Instead, he has followed the ancient pattern by attacking the rich but weak Jews and confiscating their possessions.

Now what does all this have to do with the picture of Uncle Sam and his surprising six-guns and black mask? Simply this: When a government grabs, it grabs for power. In those other days and in some countries today the church was or is all-powerful. In other countries, in this technical age, there has developed a new power. It is radio. It is the means by which a man may speak to every hamlet and every family in every hamlet at the same instant. It is the means by which the truth may be made known instantaneously, or a great lie may be told. It is the modern power supreme.

In our land, broadcasting belongs to the people, and its programs are created and produced by freely acting private individuals. We say what we wish within the bounds of decency. Through our representatives in Congress we have appointed Uncle Sam to act as a policeman to see that individual stations stay in their own channels, but we have never allowed anyone to select for us the sort of programs we may hear.

Yet there are those in the Government today who are saying we have no right to choose our own programs, that this is a function of a Government bureau. We have men who would, if they could get away with it, hold a six-gun to the head of every listener in America just as King Henry VIII held it to every Catholic in England four hundred years ago, and take away from us our right to listen to uncensored programs.

These are the men and theirs are the plans against which we must be on our guard. A free radio is essential for a free nation. Had Germany enjoyed a free radio, Herr Hitler could never have come into power. Europe would not now be a cauldron of fear and hate, and Czechoslovakia would not be a dis-



emboweled and pitiful vassal state of Nazi Germany.

We must keep our radio free, impartial and tolerant.

We must continue to trust Uncle Sam with the important job of policing our aerial highways.

But we must see that he never becomes an aerial highwayman.

Thank You Note

If anyone recalls our open letter to a station-manager some weeks back, he may recall that we blamed a certain station for canceling a fine cultural program in favor of a fifteen-minute commercial. Promptly, a score of letters came from all parts of the country naming a station in the writer's own town as the anonymous offender. Obviously, the abuse was, and still is, widespread. However, we are cheered to know that the networks are conscious of the shoddy practise and are doing all they can to correct it.

Typical is the recent move in Chicago which brought to the Columbia Broadcasting System a second CBS station in the Chicago territory. To be candid, our original editorial was directed at CBS's WBBM right here in Chicago where RADIO GUIDE is published. Too many good network programs to which groups planned to listen were canceled because of slight local commercial offerings. Now, with WIND as their second station in the same area, the many fine CBS sustaining features are available at all times.

The move has corrected one of broadcasting's worst faults in one area. We hope other localities may have the benefit of some similar arrangement by equally progressive and straight-thinking radio-station operators.

Millionaire Discovered

We asked recently in this space for a millionaire angel who would back a young playwright until the whole range of possibilities of radio drama had been explored. That millionaire has been discovered—not as a person but as a corporation.

The National Broadcasting Company is the angel and Arch Oboler is the playwright. On Saturday, March 25, listeners heard the first of the Oboler dramas on the NBC-Red network. The National Broadcasting Company has given him a strong and satisfying group of players and is permitting him free rein in the development of his experiments. Remember the "Lights Out" series that Oboler once wrote? Recall "Alter Ego" which he did for Bette Davis' premiere with the new Texaco program last autumn. His "Rich Kid," in which Freddie Bartholomew starred on Rudy Vallee's program, was such a success that it has been repeated three times.

So at last radio is beginning to practise the principles we have advocated in these columns for three years. Radio is beginning to develop its own, discarding the worn-thin formulae of Hollywood and Broadway for something that will be vital and novel and important. From this beginning, great things may stem.

RADIO GUIDE

731 Plymouth Ct.

Chicago, Ill.

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GREAT AMERICANS THINK ABOUT RADIO

WHAT RADIO HAS DONE FOR DRAMA

BY CECIL B. DE MILLE

ONE of the most vital franchises allowed the American people is the privilege of turning on and off their radios. With this sublime authority they can edit the world, bring its happenings to their own hearths, or stifle with infinite finality any program which in the least displeases them.

This is a highly dismaying thought to any artist and a constant spur to all who use the microphone as a medium. If for no other reason, radio is continually trying to improve, to widen its horizons, to bring the great things of the world closer to home.

My own province in radio is the drama, and like a good shoemaker I shall stick to my last. Drama has done much for radio. In the early days, it brought dignity and artistry to the experiment of entertaining people with commercial programs. It attracted a portion of the present audience which could not possibly be held by the run of dance music, inept ballyhoo and the endeavors of mediocre artists with which—despite the many great artists radio has created—our pioneer sets were

filled. Drama, in short, helped to elevate radio to its present important place in American life. But radio has done much more for drama.

First of all, broadcasting has created the largest stage and the largest audience drama has ever had in the history of the world. Motion pictures, to be sure, play to many millions, and the potential audience of a picture like "Union Pacific," on which I have been at work for the past year, is several hundred million people. But surveys indicate that a single audience for one presentation of the Lux Radio Theater may include anywhere from 15,000,000 to 30,000,000 people—the program playing to an estimated 500,000,000 people each season. It's no wonder the "miracle of radio" is an overworked expression in conversation and on the air!

Seen from the above viewpoint, the Lux Radio Theater is now the largest theater in the world. But radio's contributions to the drama are more than physical. It has given the great artists of the stage an opportunity to entertain many millions more than

they could ever reach within the limited compass of the legitimate theater, and has at the same time given the listening millions an opportunity to enjoy artists and productions which they would never otherwise know except by reputation. It has inspired the ingenuity of dramatists who have felt themselves confined by the limitations of the theater and who can appeal to the sheer imagination of the listeners with productions designed solely for the mind's eye. It has provided a complementary form of entertainment for pictures, and enabled audiences to know and like picture stars better because of the intimacy of radio.

In many ways, it has rejuvenated the drama, made it seem a new and always more vital art, and has provided outlets for many capable players, dramatists and technicians that the legitimate theater and pictures have failed to find place for.

Let us hope that it will soon reach its greater maturity, as an even greater medium for the drama, with the coming of television.

OUR RETURN TO DECENCY

WHAT IS RADIO DOING TO OUR MORALS? THIS STORY GIVES THE SURPRISING ANSWER

BY LORRAINE THOMAS



The pose above is of Barbara Luddy and Les Tremayne, stars of the popular radio program, "First Nighter." It suggests the normal, wholesome type of love-making which prevails in radio drama and which is helping to lift America out of the shockingly disgusting gutter indicated by many of the newspaper stories of real life today

THIS is to be an embarrassing, shocking article, and as I sit down to write it I wonder whether or not I shall succeed in treading successfully that fine line of narrow pathway which lies between justifiable frankness on the one hand and unwarranted candor on the other. For much of the material with which we have to deal in any discussion of our morals and what radio and other forces are doing to them must necessarily be frank.

The time has come to speak concerning the current battering being suffered by that shredded and tattered thing which we Americans call our moral code. Those of us who are parents of teen-age girls are desperately aware of what is happening. Those of us who are not parents have only to look about to see the confusion in which young and old alike flounder helplessly and hopelessly.

Well, what is happening? What is radio doing to our morals?

To answer quickly would be to open ourselves to the criticism of being narrow-minded and a blind protagonist of

broadcasting. So we shall present the evidence gradually and, we hope, with whatever delicacy the subject permits.

But here, now, what is your own standard of morals? Is it Catholic, Protestant, Jewish? Was it learned by rote at your mother's knee or is it an accumulation of callouses left by harsh experience? Whatever your standard and however you got it, you must admit that much of it came to you through those simple means by which knowledge itself is spread: newspapers, books, plays, and movies.

And so it is today.

SO IT is today except that now radio also plays an important role. We listen, on the average, several hours apiece per day. Young or old, we receive thousands of impressions of personal relationships, of right and wrong, of what's done and what's not done, from the voices of the persons to whom we tune.

So radio, for better or worse as we shall presently understand, does loom large among the old factors. Such an

old factor as newspapers, for instance. While more than 700 stations have been pouring their programs ceaselessly into our homes from early morning until after midnight with scarcely a slip—I can recall the Mae West furor and one or two others—what moral precepts have we got from the newspapers?

Here is one. Mrs. Helen Tiernan, who lived alone with her two children, had a lover who came frequently to spend the night. Her accommodations were so small that all four individuals, adults and children, had to share the same bed. The children became such an inconvenience to Mrs. Tiernan that she took her babes into a wood near Brookhaven, Long Island, hit each child in the head with a hammer, and then attempted to build a brush fire over the bodies to destroy them. The fact that the boy was not dead and lived to put the finger on his mother has nothing to do with the moral guidance we are afforded by the tale.

A splendid Autumn story for 1937 was that of the shooting of John Kim-

mel by his best friend, Paul A. Wright, who returned unexpectedly to his California home one evening and found his wife and Kimmel in a position so compromising that newspapers openly hinted at the abnormality of the relationship. Mr. Wright also shot Mrs. Wright dead that evening.

There was the case of Mariano Fanti, a Brooklyn businessman, whose secretary and assistant was Mrs. Bertha Nolan. Mrs. Nolan was also Mr. Fanti's mistress, in addition to which there was a Mrs. Fanti at home. Things came to a head when Mrs. Nolan, who had invested some of her money in the Fanti business, wanted it back. Mr. Fanti, fearing bankruptcy and fearing also that his own wife would hear of his duplicity, killed Mrs. Nolan by shooting her through the face with a .32 caliber revolver.

What do stories like those do to your moral standard, Mrs. Grundy?

Or this story?

Last year twelve-year-old Irene Giricz took the witness stand in a Pennsylvania court to testify that she had killed her father because she could no longer stand his abuse. He had raped her, she testified, the first time when she was four and thereafter until she shot him with his own rifle. His wife, the child's own mother, we learned, knew of the relationship, tried to stop it and failed.

Is there guidance there for our boys and girls? Or for any of us, for that matter? Is there guidance in any of the millions of newspaper stories which tell of love-nests and embezzlements and thievery?

Where does one turn? To books, perhaps? To literature? Let's see.

SHE wanted to borrow money, desperately. She heard him say:

"I don't like your collateral. What else have you to offer?"

"I—I have myself."

He said nothing. She spoke again:

"You said—you said you'd never wanted a woman as much as you wanted me. If you still want me, you can have me. Rhett, I'll do anything you say, but for God's sake write me a draft for the money . . ."

"Just a minute," he said. "What makes you think I still want you? What makes you think you are worth three hundred dollars. Most women don't come that high."

Then, finally . . .

"Now, let me get this straight, Scarlett. You are coming to me with a business proposition. I'll give you three

hundred dollars and you'll become my mistress."

"Yes."

That was Scarlett O'Hara, the most widely publicized female heroine of the decade, offering to sell her body to Rhett Butler in "Gone With the Wind."

Moving southward into Florida, let's drop in on Mr. and Mrs. Richard Gordon. He is a man of money, she a woman of experience. Each is guilty of infidelity.

"You have lipstick on your shirt," she said, "and over your ear."

"What about finding you lying on the couch with that drunken slob," he retorts.

It is the beginning of a dispute. Finally she tells him she is through with him. She has found another man who loves her.

"You're married to me."

"Not really. Not in the church. You wouldn't marry me in the church and it broke my poor mother's heart . . . My, I was a damned fool. I broke my own heart, too. Love was the greatest thing, wasn't it? I was your partner and your little black flower. Slop! Love is just another dirty lie. Love is ergoapiol pills to make me come around because you were afraid to have a baby. Love is quinine and quinine and quinine until I am deaf with it. Love is that dirty aborting horror that you took me to. Love is my insides all messed up. It's half catheters and half whirling douches. I know about love. Love always hangs up behind the bathroom door. It smells like lysol. To hell with love."

THAT, from last year's best-seller, "To Have and Have Not," by Ernest Hemingway.

Run down the list:

A man of wealth visits his mistress: "Maud closed the door and playfully helped Christopher to undress. She opened buttons, slipped his garments off his shoulders. Deftly she folded the silk bedspread, and turned back the light quilt. Then, with two swift movements, she dropped her pale blue pajamas to the floor. Her breasts were high and well-rounded, with tips that were small and pink, like those of a young girl. Christopher lifted her onto the bed. Then he lay down beside her and took her in his arms."

So wrote the eminent writer, Elmer Rice, in "Imperial City."

Purple passages aren't new nor is their impact on our understanding of what is morally right and what is wrong new.

He was white, she was black.

"She lay on a light couch which she had pulled out from a corner and placed for coolness close to the rush screen . . . She lay breast down, coverless . . . The curious effect of parallel black stripes and silver fell obliquely across her honey-colored hips.

"He shifted her head slightly and she awoke, looking up at him half dreamfully, contentedly setting herself in her nest face down. He put his arms about her, locking his hands on her breasts and letting his weight come upon her. She sighed fondly, and locked her legs about his own."

So wrote Hervey Allen quite a few years ago of Anthony Adverse and Neleta, his African mistress, in what was the most sensationally popular book of its day.

BUT white or black, married woman or mistress, faithful husband or philanderer, is there no single standard by which people live and about which writers may write.

The playwrights have an answer. I know it already, for I have been to Broadway this year and other years. What moral situations did I encounter? You be the judge.

Situation 1: A hard-working mother spends years at hard labor in order that her daughter may have a career as a singer. The daughter grows up and is doped and then raped by a gambler whose own life had previously been saved by the mother. The baby is born dead and is buried without benefit of law or clergy. The gambler preys on the ignorant mother, taking every

penny she can get. Driven to desperation, the mother finally chokes to death the gambler with her bare hands and then commits suicide.

The play is "Mamba's Daughter," now a hit on Broadway.

Situation 2: A southern girl is selected to play a part in the motion-picture treatment of a famous novel. She goes to a Connecticut week-end party, which is climaxed by a bedroom melee in which a motion-picture producer chases the girl unremittingly and whose intentions are strictly dishonorable, as he frankly boasts, until she shoots him.

The play is the season's success called "Kiss the Boys Goodbye."

Situation 3: Dr. Ferguson, who is a very tired and worried doctor, has an affair with a nurse named Barbara. She becomes pregnant and, unknown to him, has an abortion performed. Septic poisoning develops and she is rushed to the operating-room, where Dr. Ferguson must assist his chief surgeon in an operation to remove her uterus. His regular sweetheart happens to be at the table-side to watch the operation and there learns for the first time of the affair. The nurse dies, the doctor re-

pents, and the sweetheart forgives.

That was a Pulitzer prize-winner called "Men in White."

Situation 4: Mr. Maurant suspects Mrs. Maurant of having an affair with the milk-collector. He pretends to leave for Bridgeport and returns unexpectedly, catching his wife and her lover together. He kills them both.

Pulitzer prize-winner "Street Scene," by Elmer Rice.

Situation 5: An American vaudevillian in Europe encounters a French munitions magnate and his mistress, who is supposed to be a mysterious Russian noblewoman. He thinks he recognizes her from somewhere. She denies it. Finally he remembers: "Certainly it's you. And it's no good shaking your head and looking amazed. No matter how much you may lie, you can't deny the fact that you slept with me in the Governor Bryan Hotel in Omaha in the fall of 1925 . . ."

That was from another Pulitzer prize-winner called "Idiot's Delight."

Many of these plays have been made into movies. One comes to mind instantly, "Yes, My Darling Daughter."

(Continued on Page 37)



The above sexy scene is taken from one of the lurid movies of the old order, the type that might be responsible for actual erotic tendencies. With the coming of movie censorship such scenes are no longer allowed

This picture of Jeffrey Lynn and Priscilla Lane, like the one on our cover, illustrates the new type of love-making now seen, for the most part, at the neighborhood movies. Is it more healthy for American morals?

COMING EVENTS

Previews of some of this week's better programs

THE WEEK'S BEST DRAMA

Sunday, NBC

It is rare when a man appropriates a word so thoroughly for his own that mere mention of it immediately brings to mind that man and his works. Not by his own deliberate planning, an inseparable association has been formed between the word "whimsy" and the plays of J. M. Barrie. Many love the sweetness, sentiment, soft humor and pathos; others resent the quaintness and unreality. Of all Barrie's plays, the most famous is the delightful story of fairies, "Peter Pan." The role of Peter Pan has usually been enacted by girls, and it is inseparably associated with the name of Maude Adams. "Great Plays" presents "Peter Pan" this week.

Eastern 1:00 p.m. Central 12:00 noon Pacific 10:00 a.m.

Sunday, CBS

A girl with a beautiful face, a vivid personality and an excellent radio voice graces the "Silver Theater" presentation this week. Rosalind Russell, whose father wanted her to be a lawyer and who considered theology and writing for careers, finally found her niche as an outstanding screen star. She appears in one of the original radio dramas by Grover Jones and True Boardman.

Eastern 6:00 p.m. Central 5:00 p.m. Pacific 3:00 p.m.

Monday, CBS

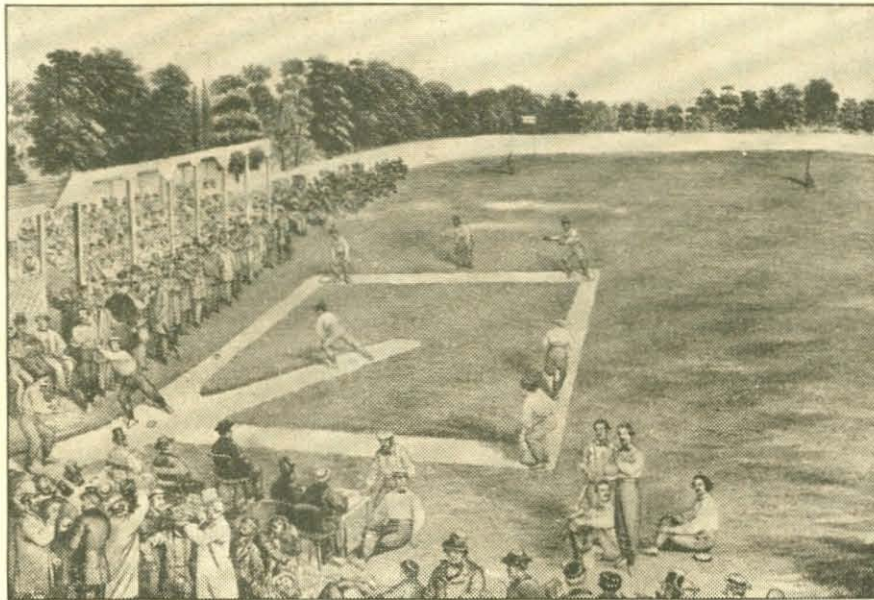
Just as surely as spring comes and the birds return, so surely does the baseball season come and the thousands of fans begin chirping the song of the horsehide and hickory. To some ardent fans hot-dogs and homers seem almost as essential as food and shelter. Many can't imagine a happy world without baseball. Yet the game is only a century old, much younger than chess and bull-fighting. In honor of the baseball centennial, "Cavalcade of America" will dramatize the history of the game.

Eastern 8:00 p.m. Central 7:00 p.m. Pacific 9:00 p.m.

Friday, CBS

The "Show Boat" churns up the channels—the air-channels—again this week. Edna Ferber's perennially popular musical drama will be performed on Orson Welles' "Campbell Theater." Co-starring with Welles will be a woman intimately associated with Broadway and other musical-revue spots, with night clubs, with "Show Boat," and a little less intimately associated with, but still well known to radio. The woman is piano-sitting, handkerchief-twisting, punch-singing Helen Morgan from down in Danville, Illinois. As a supplement to the presentation of "Show Boat," Welles will interview the author, Edna Ferber.

Eastern 9:00 p.m. Central 8:00 p.m. Pacific 6:00 p.m.



In honor of the celebration this year of baseball's centennial, Ford Frick speaks to boys on "So You Want to Be —" (CBS, Wednesday). Above: A baseball game in the pioneering days of the great American sport

Friday, NBC

Probably not many people, perhaps even not many of the proud California boosters, know just what the state's "Bear Flag" stands for. There's a romantic story back of the flag, a story in which a relative of Abraham Lincoln figures. The story will be related on "Death Valley Days" by the Old Ranger.

Eastern 9:30 p.m. Central 8:30 p.m. Pacific 8:30 p.m.

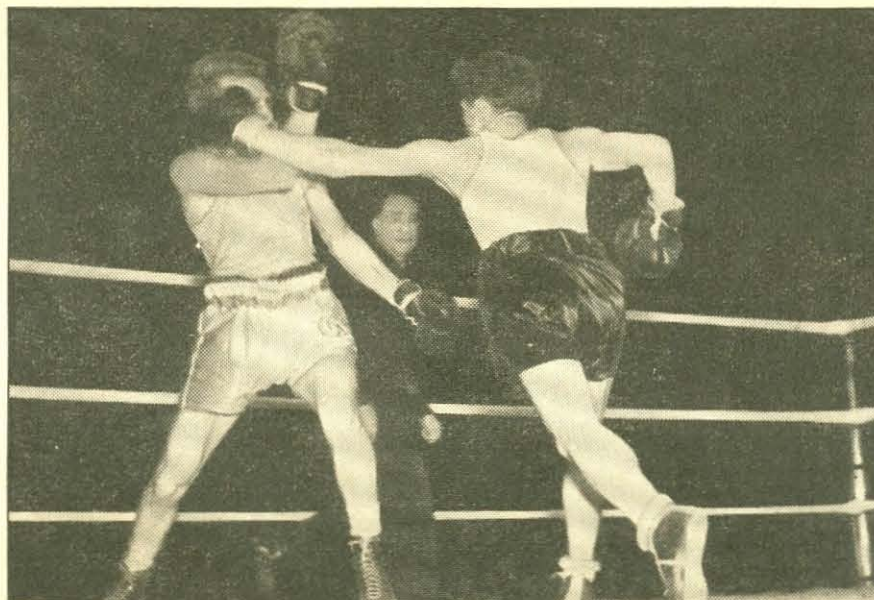
THE WEEK'S BETTER PROGRAMS

CORNET PRODIGY Sunday, NBC

Joseph Merello likes photography, swimming and taking care of his pet cow. He thinks swing is "awful." Joseph plays classical music on his cornet. No "Flooogie" stuff for him. He plays with

class, too, even though he is only fourteen. Joseph, a freshman of Maplewood-Rochmond Heights Senior High School of St. Louis, will be guest soloist this week in the "Parade of Musical Prodigies" on the "Armco Band" series. At the age of eleven he won first-division rating in the 1936 national scholastic contest, and since then has won other major awards. He will play Herman Bellstedt's "La Mandolinata." Selections to be played by the Armco Band, under the direction of Frank Simon, are Goldman's march "On the Mall"; "On the Trail," by Ferde Grofé; the rhapsody "Espana," by Chabrier; Rimsky-Korsakoff's "Flight of the Bumble Bee," and the march, "Around the Marble Arch," by Butler and Gay.

Eastern 3:00 p.m. Central 2:00 p.m. Pacific 12:00 noon



Inter-city finals of the Golden Gloves amateur boxing tournament will be broadcast Wednesday night by all three networks. Above: Two of the young fighters battling in last year's contest between America and Europe

GIN AND JIG

Sunday, NBC

Even men of destiny are subject to the quirks of Fate. Eli Whitney's name is indelibly written on the tablets of progress for his contribution of the cotton-gin. But King Cotton has kept in the shadow of his throne another of Whitney's inventions, less impressive-looking than the cotton-gin but considered by many authorities to be at least as revolutionary and important. The little-known story of the "jig" and Eli Whitney's development of replaceable parts in manufacturing will be dramatized on "The World Is Yours" this week. The story will tell how Whitney, discouraged and bankrupt by the outcome of his famous "Cotton-Gin Trial" in 1795, set out to manufacture guns with replaceable parts so they could be produced in quantity. Later he showed the War Department experts how a worn and damaged gun could be put back in service simply by replacing the worn part by a new one made from a stock pattern. The manufacture of new parts then became a matter of unskilled labor with the help of a "jig." Today there are too many guns, but Eli Whitney's contribution has made possible also mass production of many of the great material blessings of our time.

Eastern 4:30 p.m. Central 3:30 p.m. Pacific 1:30 p.m.

PURSES

Sunday, CBS

How can the Government economize? We'd all like to know the answer. The men in Washington would like to know. After that question is answered, many would like to know how we can make the Government economize. Anything that affects your pocketbook stirs up either your pleasure or your ire. Which one depends on whether the debit or the credit column is affected. Of course, you don't want any American to starve, but then you don't want any more money taken out of your pocketbook if you can help it. As the national debt rises, a determined bloc in Congress becomes more insistent for economy, and behind the men in Congress the men with the pocketbooks, full or empty, apply the spurs. Still others, both in Washington and elsewhere, still insist on more spending for progress. The subject of economy will be considered this week on "People's Platform" by four people, two experts, two ordinary citizens, besides chairman Lyman Bryson. All those interested in private and public purses may well listen.

Eastern 7:00 p.m. Central 6:00 p.m. Pacific 4:00 p.m.

BALLADS FOR JOHN BULL

Monday, NBC

If you tune in the program this Monday of Carson Robison and his Buckaroos, there's a sidelight that might lend zest to your enjoyment of this regular show presented by the top-

notch western-music outfit. It's the fact that Englishmen, from the cultured wife of Anthony Eden to the cockney cabby, "go for" America's western and hill-billy music. Robison takes his Buckaroos each year to London's fashionable Berkeley Hotel and always makes a hit. Mrs. Eden has come backstage a number of times to request western ballads. Other consistent fans are the two sons of late Sir Arthur Conan Doyle.

Eastern 8:00 p.m.	Central 7:00 p.m.	Pacific 5:00 p.m.
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BATTER UP! Wednesday, CBS

"Hey, Skinny, ask your ma if you can go over in the lot and play ball. If you ever expect to hit homers like Babe Ruth, you'll have to practise." So you want to be a ballplayer? Well, that's not unusual. There are many thousand other Skinnies and Willies and Johnnies who cherish the same ambition. If it were not for you guys batting them around in the lots, there wouldn't be many Ruths, DiMaggios and Hubbells. The big-league authorities know that. They encourage and foster the budding bambinos with training-schools, junior clubs, and so on. Ford Frick, president of the National League, lends his voice to the process of laying foundations not only for big-league baseball but also for athletic manhood. Mr. Frick will speak to the aspiring youngsters of the diamond on the "So You Want to Be—" program, the series which gives tips to aspirants in many fields of endeavor. So come on in off the lot, Skinny, and listen a while.

Eastern 5:15 p.m.	Central 4:15 p.m.	Pacific Not Available
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DRUM DEMON Wednesday, NBC

Donald Budge pounds tennis-balls with such uncanny speed and accuracy that he stands alone in the tennis world. Joe Louis has pounded other fighters into a mountainous heap for his throne to rest on. Pounding on drums is Gene Krupa's specialty, and he has steadily and rapidly beaten all opposition into submission. He is king of the drums, though a sort of savage kingdom it may be. He's an artist as well as a mad swingster. About a year ago Gene made two guest appearances on Tommy Dorsey's program. Tommy introduced Gene, former Benny Goodman drummer, to the public, heralding his new venture as an orchestra-leader. Now, as Tommy and his orchestra take a vacation from their regular program, Gene returns to fill in, a big man of music in his own right. His orchestra has been helping Chicagoans go rhythmically native at a specially designed "Panther Room" in Chicago's Sherman Hotel.

Eastern 8:30 p.m.	Central 7:30 p.m.	Pacific 8:30 p.m.
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FINAL ROUND Wednesday, NBC, MBS, CBS

It's the wind-up this week of the country's biggest and most colorful amateur boxing-show—the Golden Gloves tournament. The combats have reached the finals stage, the inter-city clash in Chicago between the champions of the New York City division and those of the Chicago section. A group of efficient announcers of all three networks will be on hand to give listeners a graphic picture of the proceedings as the boys give and take for honor, pride and Golden Gloves. For

Mutual, the descriptions will be handled by veterans Quin Ryan and Bob Elson. It will be Ryan's ninth consecutive year of broadcasting the fights, and Elson's sixth year. For NBC, Bob Brown will do the color and summaries, with Lynn Brandt giving the blow-by-blow account of the bouts. For CBS, ace sportsman Pat Flanagan, who worked the fights last year, will undoubtedly be at the mike again this year.

Eastern 11:15 p.m.	Central 10:15 p.m.	Pacific 8:15 p.m.
Eastern 11:30 p.m.	Central 10:30 p.m.	Pacific 8:30 p.m.
Eastern 11:45 p.m.	Central 10:45 p.m.	Pacific 8:45 p.m.

ABC OF NBC Friday, NBC

What do you know about broadcasting? You know that a program is produced in a special studio and somehow by means of microphones, electric wires, ether waves, aerials, tubes and loudspeakers you hear the program almost instantaneously just about anywhere you happen to be with a receiving set. If you're an average person, you have only a scant, vague knowledge of the multitudinous steps that go into the production of those delightful shows you hear, for only a comparative very few have had even a slight contact with network broadcasting first hand. Do you like to know about what goes on at the other end? Evidently you do, for when NBC presented a series of programs two years ago designed to acquaint the public with the ABC of network radio, the programs made a big hit. Now they are presenting a sequel series in more comprehensive style. In the first of the series last week the general studio set-up at Radio City in New York was pictured. Subsequent chapters will explain the master control-board, the operation of the NBC networks, short-wave relays, sound-effects, building of programs, and the many other activities that go into the making of our radio entertainment.

Eastern 7:30 p.m.	Central 6:30 p.m.	Pacific 4:30 p.m.
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FOR WOMEN ONLY Saturday, MBS

"Especially for women" might be a more appropriate lead for this announcement, for men are coming more and more into the fashion spotlight so long monopolized exclusively by the ladies. However, they're still a long way from challenging the dominating sartorial position of the women around Easter time. Radio is lending its voice in helping our women and girls dress up in the most tasteful and enhancing finery this year. A preview of Easter fashions will be given listeners this Saturday over the Mutual network. The feature attraction will be a trip through the New York establishment of Nettie Rosenstein, one of the country's outstanding fashion-designers. The broadcast will also include an interview on fashions with Mrs. Edna Woollman Chase, editor-in-chief of Vogue magazine. Mrs. Chase will describe what smart American women will be wearing during the spring months. So, ladies, be smart, listen and be smarter.

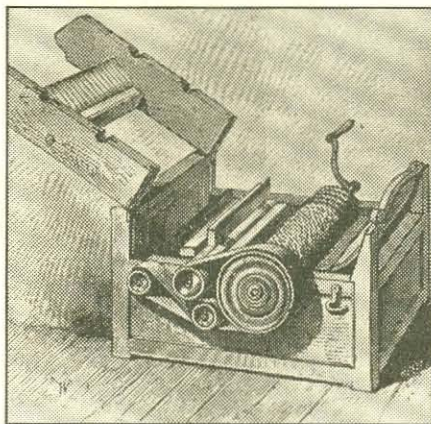
Eastern 10:45 a.m.	Central 9:45 a.m.	Pacific Not Available
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Saturday, NBC

You've read mystery thrillers about missing money, missing jewels and



Popular movie actress Rosalind Russell does a guest performance Sunday on CBS "Silver Theater"



The story of Eli Whitney, inventor of the cotton-gin (above), is told on NBC "The World Is Yours" Sun.



Freak-voice Andy Devine (in movie costume above) visits Tommy Riggs' program Sat. on NBC



Fourteen-year-old Joseph Merello, cornetist of St. Louis, is guest with "Armco Band" Sun. on NBC

missing persons. Have you ever heard, though, of "The Case of the Missing Skyscraper"? There's an intriguing situation. Don't be alarmed. It isn't another case of annihilation by Martian invaders. In fact, it's a downright farce, for it's a mystery story concocted especially as an April Fool hocus-pocus presentation. Sleuth Worthington Moor, the "criminologist to end all criminologists," will solve the crime to the satisfaction of all, no doubt.

Eastern 3:00 p.m.	Central 2:00 p.m.	Pacific 12:00 noon
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VOICE FREAKS Saturday, NBC

Andy Devine is mayor of Van Nuys, California, and he doesn't care who knows he means business. The mayor of Van Nuys is father of a recently born second child, and he's proud of that. The mayor and papa has a voice which hits all varieties of lows and highs and meanders in all directions. He isn't at all ashamed of that. He shouldn't be. It's his living. When the off-key stooge of Jack Benny visits Tommy Riggs this week, there will be quite a study in vocal contortions, for Tommy does some exceptional voice juggling himself in creating the invisible little sprite, Betty Lou. Tommy's show is currently emanating in Hollywood, and Freddie Rich's orchestra has replaced that of Larry Clinton.

Eastern 8:00 p.m.	Central 7:00 p.m.	Pacific 5:00 p.m.
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FOOTLIGHT FLASHES

FRIDAY: See page 16 for a picture story of Robert Ripley's new show. Page 14 also tells a graphic story of a coming highlight . . . SATURDAY: There's an editorial story on the inside front cover about a very welcome new program written by Arch Oboler (10.00 p.m. EST.)

SCHEDULE CHANGES

(Consult the program pages for your local station)

NEW PROGRAMS

"Believe It or Not" (Royal Crown Cola), starring Bob Ripley, supported by Linda Lee, Men About Town quartet, and B. A. Rolfe's orchestra, premieres a new series of programs Friday, March 31.

Eastern 10:30 p.m.	Central 9:30 p.m.	Pacific 7:30 p.m.
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PROGRAM CHANGES

Dick Powell (Lifebuoy Soap) took over Al Jolson's spot as master of ceremonies on this program Tuesday, March 21, supported by Martha Raye and Parkyakarkus.

Eastern 8:30 p.m.	Central 7:30 p.m.	Pacific 9:00 p.m.
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CLOSINGS

- Seth Parker, Sunday, March 19.
- Let's Go Back to the Bible, Sunday, March 19.
- The Shadow, Sunday, March 19.
- Those We Love, Monday, March 27.
- Terry and the Pirates, Wednesday, March 22.
- Edwin C. Hill, Wednesday, March 22.
- Charlie Ruggles, Wednesday, March 22.
- Don Winslow of the Navy, Friday, March 24.
- Tom Mix, Friday, March 24.

THE RADIO PLAYBILL: THIS WEEK: "LIFE AND LOVE OF DR. SUSAN"



DR. SUSAN CHANDLER (played by Eleanor Phelps) is thirty-three years old, the mother of twins, Dickie and Marylin, and the wife of Dr. John Chandler, now missing in South America. Residents of Valleydale, where Dr. Susan is helping her aged father-in-law in his practise, refuse to accept a woman doctor, but she is bent on convincing them of her competence

JOHN CHANDLER, his wife Susan, whom he married when they were both in medical school, with their twins, Marylin and Dick, make a research trip to South America. John disappears and Marylin gets a tropical fever. Dr. Susan, when John cannot be found, takes the children back to the United States and settles in Valleydale, where John's parents live. There she aids Dr. Howard Chandler in his failing practise. Dr. Susan has a problem on her hands in befriending Peter Bradford, his wife Abby and their baby when Peter turns his back on his father's millions rather than give up his wife. The Chandler family's finances are in a desperate state. All Valleydale, in fact, is suffering from the decline of its chief industry. They are trying to interest wealthy old Hiram Blodgett. "Life and Love of Dr. Susan" is heard Monday through Friday (CBS), 2:15 p.m. EST, 1:15 CST; for West, 3:15 p.m. MST, 2:15 PST.



DR. HOWARD CHANDLER (played by Fred Bar-ron) has the old-fashioned doctor's habit of never pressing his patients to pay their bills. He is making a hard struggle to keep his practise from being taken by an ambitious young newcomer to town



MIRANDA (played by Mary Cecil) is Dr. Howard Chandler's wife and the kindly practical overseer of the Chandler household. She lives in the memory of her son, John, missing in South America. Little Dickie reminds her much of her own son

NEXT WEEK:
"THE ALDRICH FAMILY"



MARYLIN and DICKIE (played by Gloria Mann and Tommy Hughes) are the twelve-year-old twin children of Dr. Susan and John Chandler. They were with their parents when their father John disappeared in South America, and they were brought back to the United States when Marylin contracted fever. Both children have to put up with much "ribbing" because their mother is a doctor. Dickie even threatens to leave school



MRS. JOSHUA WAITE (played by Allie Lowe Miles) is the wife of the mayor of Valleydale. She is social leader of the town, and she had wanted her daughter to marry John Chandler. After John married Susan, Mrs. Waite became a vindictive enemy of the other woman. She constantly works against Dr. Susan out of spite. It was upon her insistence that her husband blocked Dr. Susan's admission to practise at the local hospital



ABBY BRADFORD (played by Elspeth Eric) is the young wife of Peter Bradford, heir to the Bradford millions. Old Stuyvesant Bradford forces Abby to agree to divorce her husband and give him custody of the child. Abby flees to Valleydale and is sheltered by Dr. Susan. Young Peter Bradford appears and manfully reclaims his wife and baby in spite of the fact that he must renounce his inheritance to the Bradford millions to do so



FRANK LUTHER has a unique job with this serial. Crooning commercials is his part. It's an original idea and Frank fills the bill. Luther is a tenor well known to radio as a member of the Revelers and with his own programs. He was once an evangelist and a pastor. He was a personal friend of the late Will Rogers and he taught the former Prince of Wales how to play trap drums. He knows how to play a dozen musical instruments

SHE LIVES ALONE AND LIKES IT

Well, she did finally get that moon over the mountain, and with it came fame and as much fortune as any girl could desire. Now Kate Smith's Thursday evening program is one of the nation's great oases of listening pleasure. As a people, we judge things in comparison to other things. To make her success clear, we can compare the audience which listens to her and that which listens to the Rudy Vallee Variety Hour, both of which broadcast at the same hour. After months of trailing the perennially popular Rudy, recent surveys have shown the Kate Smith show winning the larger audience. So we present her here in another James Street word-portrait as a great lady of radio.—Ed.

KATE SMITH, the vocal gal who made good in every city, sat in a corner of her dressing-room and stared through her glasses at your reporter, seemingly thinking he was wacky. Her opinion was justified, for I had just met her and, without tact or warning, had bleated: "Miss Smith, I've been assigned to write your life-story for RADIO GUIDE and I want to do it without mentioning your size. I want to write about you as a woman, the femininity of your being."

"What is this," she demanded, "a gag?"

"Indeed not! I am weary of gags about Kate Smith and I believe the American public is. And I'm serious about writing your biography without harping on your weight, without mentioning it other than to say you are a healthy woman."

Her face lighted. There was a yearning in her eyes, a note of pathos in her voice. "Oh, if you only would. If only something would be written about me without saying how big I am, I'd be very happy. I am tired of being the butt of wisecracks. After all these years, it would seem that those who try to get laughs at my expense would turn off the heat. I am not overly sensitive about my weight, but I am a woman and ridicule hurts. It hurts deeply. I have worked hard to get where I am. I've never hurt a soul in the world that I know of, but I've been hurt often by gags about me. I don't want sympathy. I don't need it. I simply want to be treated with the respect to which a woman whose life has no bad marks is entitled. Everybody knows I am large, very large. But I wish they would stop talking about it. I would be grateful if you would write my story and forget my size. I'll give you a medal."

"I'm sorry, Miss Smith. I wanted that medal. And, honestly, I tried to report your history and explain your personality minus a word about the 235 pounds you carry so nimbly. But it was no go. It's like trying to write about the sea without telling of the storms, or the sky without the clouds, or the moon without the mountain."

MISS SMITH'S size has influenced her life and shaped her personality too much to be ignored. It has made her a woman of complexes, a dual personality, an introvert in private but a driving, forceful character in public, whose inner self seems to be saying to her, "You'll show 'em, Kate. They laughed at you. You'll make 'em eat every giggle. You've got something they haven't got. Men and women in your own business have earned their bread by cracking at you. Don't crack back. The public is on your side. You don't have to make a living hurting other people's



—N. Lazarnick

KATE SMITH'S WEIGHT HAS BEEN A THORN IN HER SIDE, BUT KATE IS A BIG WOMAN IN OTHER WAYS, TOO

BY JAMES STREET

feelings. You can sing. So sing, darn you. You'll show 'em."

But when she is alone, and she often is, she remembers something somebody has said in a jest and she cries. She is sensitive. Who isn't? She lives alone and says she likes it. She has everything many women would want—poise, fame, wealth, grace, and the most beautiful complexion I've ever seen. But one gets the impression that she yearns at times for a family of her own. She is the type to whom a fellow wants to tell his woes, the kind of person the maudlin song-writers call "pal," perhaps because it works with "gal."

But women were not made for pals. Let's get the lady's avoirdupois behind us, once and for all. When she goes out funning, which is very rare, somebody always says "My dear, she is even larger than I thought she was!" She is. But it hurts to be told so.

"I am a big woman," she said. So many persons would have said "I am a stout lady," or a "healthy girl," but not Miss Smith. There is nothing fakey about her. She weighs 235 pounds and her weight never varies. She is five feet eleven inches tall. She eats well,

but not overly much. She doesn't diet. It wouldn't do any good and her health is too valuable to gamble with, and she is too sensible to take a chance.

The consensus is a glandular ailment is responsible for her weight. That is not known generally, but the public assumes it because it's the proper and current theory that a haywire gland manufactures fat. Glandular disorders are very fashionable this season, my dears. They have crowded tonsils right out of the picture and are running neck and neck with sinus as our popular ailment.

However, if glands are to be blamed for Miss Smith's size, she came by them naturally, for her father was a tremendous fellow and her mother still is a large woman. Oddly enough, her only sister, Helene Smith, never has weighed more than 125 pounds.

SURELY, she kids about her own weight at times, but she does it because she thinks it eases tension and it also is good showmanship. It conveys the idea of a good sport, one who can take it. And Kathryn Elizabeth Smith, "the songbird of the South" who lived

only a few days in the South, the only private citizen privileged to use the President's gate at the Washington station, the big girl who made good in the big city because she had sense enough to heed her manager, is essentially a showwoman from the tips of her trained toes to her beautiful blond hair and her frosty-blue eyes.

She always wanted to sing and would bear down too heavily on "Oh, Come All Ye Faithful" at Sunday services in Washington when the Smiths—Father William, Mother Charlotte, Sister Helene and Sister Kate—crowded into their pew.

When the organ would peal the first note of "Onward, Christian Soldiers," little Katie would jump to her feet and sing. "Mother always said I could sing before I could talk," Miss Smith recalls. "I didn't talk at all until I was three, but at five I was singing at every opportunity."

She was born in Greenville, Virginia, on May 1, 1909. Her father was in newspaper-circulation work in Washington. Greenville is less than half a whoop and holler over in Virginia. The mother fetched Katie back to Washington, but she was born in the South, and that gives her a leg on the title, "Songbird of the South." However, Sherman was more of a southerner. He stayed there for years, teaching southern boys to be soldiers. Later he went back and helped kill some of his former students.

She was not a large child and was a tomboy, racing fire-engines and skinning cats—figuratively, of course. She organized a club and put on shows. She did the singing. She would sing at the drop of a note—at school, church, benefits and socials. She was a fair-to-middling student in public schools and later in business high school, which was not a business school at all. As a matter of fact, Miss Smith is not a business genius.

She says the French Blue Devils put the show-bug in her cap. She was about eight. The United States was in the great credit-and-carry crusade to make the world safe for Adolf Hitler, and Washington was a madhouse.

Soldiers, politicians, dollar-a-year millionaires and minutemen with hour speeches flocked to the capital to keep the Nation's fever up. Kate sang for soldiers. The doughboys would put her on a table, a chair, anything, and she would give 'em that "Oh, How I Hate To Get Up In the Morning" business.

Then our supersalesmen sent to France for some honest-to-goodness veterans, and France loaned us one hundred simon-pure Blue Devils. The people were loaning the government money, France was borrowing as much of the money as she could, so it was fitting and proper that the Blue Devils come over and high-pressure us.

They gave a party for them in the Peck Memorial Chapel in Washington. Kate was to sing. She says she was a scrawny, lanky, long-legged child with taffy-colored hair, rather stringy, that was parted in the middle and brought back in two light braids looped up underneath and tied with large bows of blue ribbons. She wore a new white dress and flat-heel, patent-leather slippers.

First, she gave them "Over There," and the Blue Devils whooped, but you can bet they were quite pleased to be over here. Then she kept the home fire burning and wound down that long, long trail. That got them. The crowd roared and the captain of the Blue Devils jumped to the platform, kissed little Katie on both cheeks, and

planted his cap on the side of her head. Then the folks went out and bought Liberty Bonds, and the boys went around and signed a lien on their lives and went away, and some never came back.

The reception that Kate received was a shot-in-the-arm to her. She decided then to be a singer. She never took a lesson in her life and can't read a note of music. The agony of the war passed and the afterpains set in. Among the curses of the spree was the Charleston, that dance that jumped overnight from Charleston's catfish row to New York's drawing-rooms.

Kate was doing amateur shows at every opportunity and won a few prizes with her songs.

"I was beginning to get heavy," she said. "I was in high school. I was a healthy child and ate and rested well, and took a lot of exercise. But I grew and grew. I didn't think much about it at the time. My friends, accustomed to seeing me every day or so, apparently thought nothing of it either. My weight didn't handicap me in any way. I played all games I liked and had a lot of fun."

She enjoyed singing blues and jazz numbers at the amateur shows, and one night when she performed, a Negro Charleston dancer stole the show and won the five-dollar-gold-piece award. Kate had watched his routine, and hurried home, locked the door to her room and began learning the Charleston.

She held a big arm-chair for support and pumped her feet. She sang to herself and eventually mastered the dance. Her parents wanted her to be a nurse and sent her to Georgetown. She didn't do so well.

She didn't like standing on her feet so long, or walking about on rubber heels and whispering. So after a few months probation work, she cashed in her hand and went home. The Smiths didn't approve of her proposed theatrical career, but she had her way.

A musical-comedy performer from New York was doing a bit in Washing-

ton and heard her and offered her a spot in "Honeymoon Lane," a musical in which he was interested. Kate was wisely skeptical. She had been offered jobs before, but this time there was a check and a contract. She was still in her teens when she arrived in New York, took a small room and began rehearsing. She danced and sang and sweated.

"Yes, sweat," she said.

(Continued on Page 35)



A scrawny girl with taffy-colored hair sang at a party for some French Blue Devils in Washington—and Kate Smith's heroic career was launched

The March of Music

Edited by LEONARD LIEBLING

"...An ampler Ether, a diviner Air..."—Wordsworth

Fat and Lean Fees

THESE are some subjects calling for attention not so much in the way of criticism but rather in an effort to ascertain public reaction. One of them is the matter of the fees paid to musical performers in radio.

The last air appearance (about fifteen minutes on the Ford Hour) of Yehudi and Hephzibah Menuhin netted the young pair a sum approaching \$9,000. That was topped by Paderewski, whose NBC microphone debut last month rewarded him with a reputed \$10,000. The Menuhins gave general artistic satisfaction; the Grand Old Man of the Piano impressed the average listener but offended strict critical taste with many wrong notes and lapses in style and interpretation.

Irrespective of merit, are single radio guest-spot performances worth that kind of money, considering that Toscanini and the Metropolitan earn far less and that many hundreds of unknown but highly deserving artists are given shamefully small emoluments and mostly cannot even get a five-minute appointment, an audition, and much less an actual studio engagement? They haunt the studios until they drop off from disappointment or disgust.

Of course, moneyed sponsors gladly pay the exorbitant fees in order to secure talent with the greatest name-value, so as to attract the largest possible number of listeners. But is the disproportion between the fortunes garnered by the "stars" and the pitances that go to performers on sustaining programs not altogether unfair and even tragic? I don't know whether the practise should or will continue. I am only wondering and asking.

Ear and Mind

In his new book, "Music and the Listener," Harry Allen Feldman (E. P. Dutton & Co., \$2) has the bright inspiration in his preface to look upon himself as a physician and asks his reader-patient "Where is the pain?" The answer might be, he says, "I have a slight pain with my Bach; my Brahms refuses to respond completely; I'm terribly worried about my Wagner; and my Ravel, Stravinsky and Schoenberg—I find it almost impossible to digest them." Then Dr. Feldman operates with 195 pages of painless recipes and helpful diets. You will not err to use him as your guide—and to continue to dial the best programs if you would join the musically blessed.

Thanks—

to the many readers who wrote agreeing letters with my recent opinion that some serious artists do too much clowning on the variety radio hours.

Speaking Up

By V. Vidal

A touch of spring—a good lunch—a susceptible broadcasting official—one slip of the tongue—and our "At Long Last" department gets a break! Gian Carlo Menotti's NBC commissioned opera, to be premiered April 22, is based on a contemporary American theme, with its setting a modern American town. And if you don't think that's news, remember the last two commissioned operas, laid respectively in a South American jungle and Fairyland.

Far removed from prying eyes and ears—presumably in the Radio City cellars—Menotti is holding auditions for his cast, which comprises a baritone, a contralto and two sopranos. The conductor is to be Alberto Erede, young Italian who directed the Salzburg Opera Company on its recent American tour.

Menotti's first opera, "Amelia Goes to the Ball," has been a rousing success at the Metropolitan, and seems to have won a permanent place in the repertoire. The story and title of his new work are still shrouded in Garbo-like secrecy, but NBC will probably break down and tell all by next week.

Radio officials aren't the only ones affected by spring. Our typesetters went slightly haywire last week and had the Knights in "Tannhaeuser" "slap the impious singer." Change "slap" to "slay" and you have the real story instead of something to giggle at.

The last weeding out of Metropolitan Auditions contestants has taken place, and the six finalists are Robert Nicholson, baritone; Margaret Carlisle, soprano; Jean Merrill, dramatic soprano; Winifred Heidt, mezzo-soprano; Anna Mary Dickey, soprano, and Mack Harrell, baritone. The last three were March of Music selections.

Mack Harrell, whom inside gossip picks as one of the winners, is a baritone from Greenville, Texas, and has appeared with the New York Philharmonic, Philadelphia and Boston Orchestras. His New York recital this season received excellent reviews.

Margaret Carlisle, of Elgin, Illinois, gained her experience in leading roles at Covent Garden, London, and in such productions as "Show Boat" and "Virginia," while Anna Mary Dickey, also from Illinois, has devoted most of her time to study.

Richard Crooks discovered Robert Nicholson in Australia and persuaded him to come to America and compete for the auditions.

Winifred Heidt, of Detroit, Michigan, has sung with the San Francisco Opera Company, and Jean Merrill, born in the State of Washington, has specialized in church singing.

We wish them all good luck and success!



Viola Philo, famous soprano on "Radio City Music Hall of the Air" program, Sunday, over NBC

FORECAST

READERS of our new "Something About Symphony" series will want to hear Berlioz' "Symphonie Fantastique" as played Saturday by the NBC Symphony. It is one of the first of the "program" symphonies.

Bach lovers will welcome the "St. Matthew's Passion" and Part V of the "St. John's Passion," both heard on Sunday.

SUNDAY, MARCH 26

Dr. Charles Courboin, organist, MBS.

Eastern 12:00 noon Central 11:00 a.m. Pacific 9:00 a.m.

Radio City Music Hall of the Air, NBC. Tabloid opera. "La Bohème" (Puccini). The cast: Viola Philo (Mimi), Jan Peerce (Rudolfo), Joseph Chekova (Musetta), Robert Weede (Marcel). Conductor, Erno Rapee.

Eastern 12:00 noon Central 11:00 a.m. Pacific 9:00 a.m.

The Magic Key of RCA, NBC. Symphony orchestra, Frank Black, conductor; guests.

Eastern 2:00 p.m. Central 1:00 p.m. Pacific 11:00 a.m.

Wyoming Valley Bach Festival, MBS. Symphony orchestra, soloists and chorus of 200 voices. Paul Gies, conductor. St. Matthew's Passion (Bach).

Bach wrote his "St. Matthew's Passion" for the Good Friday services at St. Thomas Church, Leipzig, in 1729, and thereby gave to the world the deepest and most compelling expression of religious devotional feeling in the whole of the musical repertoire.

The libretto is of exceptional length, and the score of a magnitude stupendous for those days, as it calls for two separate and independent bodies—two four-part choirs, each supported by its own orchestra of strings, flutes, oboes, harpsichord and organ. In the cast are Jesus, the Evangelist, Peter, Judas, Pilate, the Two Priests, Pilate's Wife and the Two Maids.

From the mighty opening chorus, "The Road to Calvary" (with the Man of Sorrows bearing the Cross) to the end of the terrible threnody, the hearer is unendingly awed, moved and inspired. Bach wrote the masterpiece under irresistible stress of feeling and every measure breathes intimate sympathy with the text (much of it Biblical) and glorified emotion, "embroidered with tears and tinged with flame and blood."

The more difficult to understand, therefore, that soon after its first performance, the "St. Matthew" fell into complete neglect and was not heard again until 100 years later, when the youthful Mendelssohn exhumed the exalted music and conducted it in Berlin with sensational result.

Eastern 2:00 p.m. Central 1:00 p.m. Pacific 11:00 a.m.

The New York Philharmonic Orchestra, CBS. John Barbirolli, conductor;

Albert Spalding, violinist; Gaspar Cassado, cellist. Overture to "Egmont" (Beethoven), the Orchestra; Double Concerto for Violin, Cello and Orchestra (Brahms), Albert Spalding, Gaspar Cassado and Orchestra; Symphony No. 4 (Schubert), Overture to "The Flying Dutchman" (Wagner), the Orchestra.

Eastern 3:00 p.m. Central 2:00 p.m. Pacific 12:00 noon

The Metropolitan Auditions of the Air, NBC. Metropolitan Opera tryouts. Edward Johnson, master of ceremonies; Wilfred Pelletier, conductor. Finals.

Eastern 5:00 p.m. Central 4:00 p.m. Pacific 2:00 p.m.

The New Friends of Music, NBC. The New Friends of Music Orchestra, Fritz Stiedry, conductor; Arthur Loesser, Karl Ulrich Schnabel, Josef Wagner, pianist. Concerto for Three Pianos, D Minor (Bach), Symphony No. 82 in C Major (Haydn).

Karl Ulrich Schnabel is the son of Artur Schnabel, famous pianist.

Eastern 5:00 p.m. Central 4:00 p.m. Pacific 3:00 p.m.

The Bach Cantata Series, MBS. Alfred Wallenstein, conductor; Genevieve Rowe, soprano; Mary Hopple, contralto; William Hain, tenor; Raoul Nadeau, baritone. St. John's Passion, Part V. One of Bach's great oratorios.

Eastern 7:00 p.m. Central 6:00 p.m. Pacific 4:00 p.m.

The Ford Sunday Evening Hour, CBS. The Detroit Symphony Orchestra; Franco Ghione, conductor; Richard Tauber, tenor. Overture to "Don Pasquale" (Donizetti), the Orchestra; Siegmund's Love Song from "Die Walkure" (Wagner), Richard Tauber and Orchestra; Prelude to Act II from "La Traviata" (Verdi), Dance Bohemienne from "Carmen" (Bizet), the Orchestra; Legend of Kleinzach from "Tales of Hoffman" (Offenbach), Barinsky's Song from "The Gypsy Baron" (Strauss), Richard Tauber, Chorus and Orchestra; Dance of Undine from "Loreley" (Catalani), the Orchestra; Roses of the South from "The Queen's Lace Handkerchief" (Strauss), Richard Tauber and Orchestra; "Jubilee Overture" (Weber), the Orchestra.

It is a far jump from Johann Strauss to Wagner, but Richard Tauber effects it here. He is one of the few tenors mastering both grand opera and musical comedy, and Radio Guide has reported previously that Tauber's musical versatility is not confined only to singing, for he is also a conductor and composer, among his performed works being a symphony and an opera.

The "Don Pasquale" excerpt, rarely heard, is a merry revival.

Alfred Catalani's (1854-1893) "Loreley" had its American premiere at the Metropolitan in 1922; "La Wally," another of his operas, came to that stage in 1909, led by Toscanini. Both works



Gaspar Cassado, cellist with "The N. Y. Philharmonic Orchestra," Sunday afternoon, CBS

failed to please the public greatly. Toscanini, a warm friend and admirer of Catalani, named his oldest daughter Wally, in tribute to the composer.

Eastern 9:00 p.m. Central 8:00 p.m. Pacific 6:00 p.m.

MONDAY, MARCH 27

The Rochester Civic Orchestra, NBC. Guy Fraser Harrison, conductor. "Scheherezade" (Rimsky-Korsakoff).

Stories from "A Thousand and One Nights," told by the Arabian charmer, Scheherezade, to the Sultan, thereby saving her life. The episodes transformed by Rimsky-Korsakoff into music are: 1. The Sea and Sinbad's Ship. 2. The Narrative of the Calendar Prince. 3. The Young Prince and Princess. 4. The Festival at Bagdad. The Sea. The Ship goes to pieces on a rock surmounted by a bronze statue of a warrior. Conclusion.

A single theme, representing Scheherezade, runs all through the work, and links the four movements together.

Eastern 3:00 p.m. Central 2:00 p.m. Pacific 12:00 noon

The Voice of Firestone, NBC. Alfred Wallenstein, conductor; Richard Crooks, tenor. *Overture to "The Barber of Seville"* (Rossini), *The Old Refrain* (Kreisler), Richard Crooks; *Dance of the Tumblers from "The Snow Maiden"* (Rimsky-Korsakoff), the Orchestra; *Ave Maria* (Gounod), "M'Appari" from "Martha" (Flotow), Richard Crooks; *Overture to "Eugene Onegin"* (Tchaikowsky), the Orchestra; *Serenade* (Schubert), Richard Crooks.

Eastern 8:30 p.m. Central 7:30 p.m. Pacific 6:30 p.m.

WOR Symphony Orchestra, MBS. Philip James, conductor. *Rhapsody for Chamber Orchestra* (Sowbery), *A Manx Rhapsody* (Haydn Wood), *C'est L'Extase* (Debussy), *Village Festival* (Sodero).

Eastern 9:30 p.m. Central 8:30 p.m. Pacific 6:30 p.m.

TUESDAY, MARCH 28

Violin Series, MBS. Alfred Wallenstein, conductor; Benno Rabinoff, violinist. *Concerto* (Sophr), *Moto Perpetuo*, *Opus 11* (Paganini).

Eastern 9:30 p.m. Central 8:30 p.m. Pacific 6:30 p.m.

WEDNESDAY, MARCH 29

The Indianapolis Symphony Orchestra, CBS. Fabien Sevitzky, conductor; Harold Triggs, pianist. *Russian Easter Overture* (Rimsky-Korsakoff), the Orchestra; *Piano Concerto* (Anis Fuleihan), Harold Triggs; *Etude Fiorello Alborado del Gracioso* (Ravel), *March, "Sigurd Jorsalfar"* (Grieg), the Orchestra.

Harold Triggs, talented young American pianist, plays a new American con-



—J. Abresch

Mack Harrell, baritone finalist in "Metropolitan Auditions of the Air," will be heard Sunday

certo recently premiered by the New York Philharmonic.

Eastern 3:00 p.m. Central 2:00 p.m. Pacific 12:00 noon

THURSDAY, MARCH 30

Eastman School Band, NBC. Frederick Fennel, conductor.

Eastern 8:30 p.m. Central 7:30 p.m. Pacific 5:30 p.m.

FRIDAY, MARCH 31

Keyboard Concerts, CBS. John Kirkpatrick, pianist. *Two last movements of Concord Sonata* (Charles Ives).

A neglected modern American composer who is just beginning to receive public recognition.

Eastern 3:00 p.m. Central 2:00 p.m. Pacific 12:00 noon

SATURDAY, APRIL 1

Cincinnati Conservatory of Music, CBS. Cincinnati Conservatory Orchestra; Alexander von Kreisler, conductor. *Suite "L'Arlesienne"* (Bizet), *Balade in F Sharp Major for Piano and Orchestra* (Faure), Abraham Lincoln; *Finale "Byzantine Suite"* (C. Hugo Grimm) (conducted by the composer).

Eastern 11:00 a.m. Central 10:00 a.m. Pacific 8:00 a.m.

The NBC Symphony Orchestra, NBC. Bruno Walter, conductor. *Rhapsodie Espagnole* (Ravel), *Two Nocturnes* (Debussy), *Symphonie Fantastique* (Berlioz).

One of the strangest symphonic pieces of writing is Berlioz' "Fantastic Symphony" (1829), well-named because its form and content are as eccentric as the frame of mind of the composer when he conceived and set it down. Wildly imaginative, and further stimulated through his love for an actress (as this department related last week), Berlioz makes himself the hero of his five-part symphony, for it tells his own romantic story, completely identified by the composer's program annotations:

(1) Adagio (Reveries and Passions). A young musician madly in love with a woman of ideal perfection, represented by an oft-repeated theme (Idee Fixe) which haunts him unremittingly. (2) The Ball. Even in the midst of sensual festivity and waltz music, the vision of the loved one haunts our hero. (3) Scene in the Fields. Pastoral peace, night, and gentle thoughts, but soon the obsession returns and as a storm nears, melancholy fills the soul of the tormented one. (4) Journey to Execution. The desperate lover tries suicide, but takes an opiate instead. He imagines he has killed his mistress, is marched to the scaffold and executed. One hears the stroke of the ax. (5) Dream of the Witches Sabbath Night. Really a continuation of the previous movement. The lover meets the witches and demons gathered to attend his burial. A wild orgy ends the work and the distressing dream.

Eastern 10:00 p.m. Central 9:00 p.m. Pacific 7:00 p.m.

Something About the Symphonic Poem

By Leonard Lieblich

WE HAVE sketchily traced the history of the two types of symphony, "absolute" and "program," or "programmatically." The former, abstract music making its own intrinsic appeal; the latter, based on some concrete idea or identifying suggestion.

For a long time, the "program" experiment was timid and tentative, often consisting merely of a title, motto or a few lines of synopsis. Then came nineteenth-century French romanticism, and with it Berlioz of the flaming spirit and fancy. He departed radically from the old style of symphony and made his music conform to definite emotions, scenes and personages, all vividly colored, realistic and passionately dramatic.

His contemporary, Liszt, became also his direct artistic descendant after finding piano composing inadequate to express sufficient tonal power and variety. He turned his attention to the orchestra and created two long "program" symphonies, "Faust" and "Dante," and invented the symphonic poem. It discarded the old regular symphony mosaic of unrelated sections and instead used one pauseless movement with music and style shaped by the underlying "program" or poetic idea.

Liszt wrote thirteen symphonic poems (1850-1860), of which eight refer to actual poems by Hugo, Byron, Schiller, Lamartine ("Les Preludes") and others. Their music strives for local color and authentic characterization. Also it carries further in resourcefulness and brilliancy of orchestration than that of Berlioz. Liszt's theory was that the form of a symphonic composition should be conditioned by content and not by a prearranged pattern, as in the case of the ancient classical symphony. As means, he used certain recurring representative themes and rhythms ("leading motives") tagged to specific ideas and developed much as Wagner used them in his operas—although Berlioz and Liszt antedated him in the system.

The highest eloquence, dramatic force and descriptive power as well as the most expert and realistic orchestration were achieved in the realm of the symphonic poem by Richard Strauss, from "Don Juan" (1889) to "Heldenleben" (1899). The former probes deeply into the character of the hero in Lenau's poem about the great amorist; the latter concerns itself psychologically with man and his struggles and triumphs in life. "Thus Spake Zarathustra" is the musical embodiment of the pessimistic philosophy of Schopenhauer's similarly titled volume. (Strauss has said himself that the music does not preach those views, but aims only at putting the hearer into a frame of mind analogous to that which would result from the study of philosophy.) "Till Eulenspiegel" occu-

pies itself with a more literal and photographic presentment of the impish figure of German legend; in the score one hears even the dying squeak of Till as he is strung up on the gallows. (A far distance from the musical methods of Bach, Mozart, Beethoven and Brahms!)

In Strauss' "Don Quixote" there are the imitated bleating of sheep, the battle with the windmills and the distorted harmonies indicating the mental derangement of the Don and their beatific transformation to express his final sanity as he dies. (One of the most-moving and poignantly beautiful episodes in all music.) The "Symphonia Domestica," in effect a tone-poem, takes us into the Strauss household, where we hear the oboe d'amore typifying the baby, the violin voicing Frau Strauss, while the rest of the score describes still more intimate secrets and somewhat egotistically pictures the adventures of the composer himself, his early efforts, his tilts with the critics and his final recognition and triumph. "Death and Transfiguration," possibly Strauss' most-inspired symphonic poem, treats of a dying man, racked with pain, finding moments of relief in recalling tender memories, but at last succumbing to the final attack of Death, with his spirit soaring heavenward, purified and transfigured. The concluding measures are a veritable paean of spirituality and musical loveliness.

STRAUSS' reforms were at first completely misunderstood by critics and many musicians. He was accused of deliberately misusing the proper functions of music and, in his efforts to be realistic, featuring discord and ugliness in tone. As usual, the public ignored the critics and made up its own mind about Strauss, accepting him as a new voice with a vital message; as an uncompromising realist, true enough, but also as an anointed apostle of expressiveness and beauty. Certainly he has tremendously widened the boundaries of orchestral expression and staked out a path which music has followed ever since.

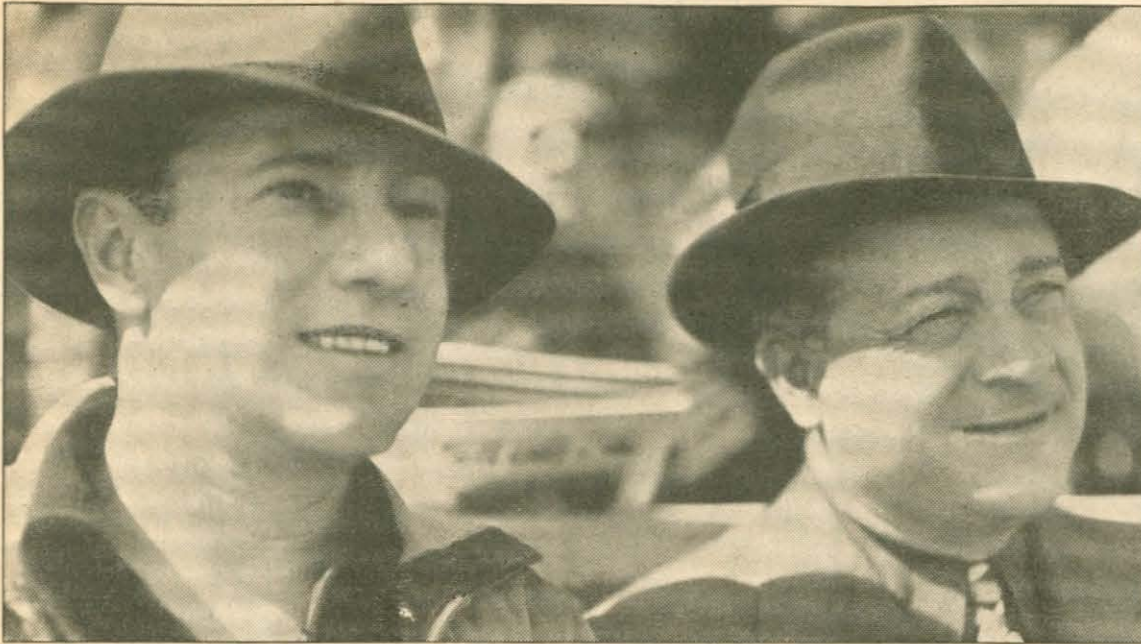
The symphonic poem has not, however, succeeded in eliminating the traditional "absolute" symphony. It seems that our contemporary composers, either unable to acquire the descriptive technic or lacking the pure creative ability of a Strauss (or perhaps feeling that he has exhausted everything in that direction), are turning backward to the methods of the classicists. They pour new matter into old molds; devise abstract themes or motifs and develop them merely as musical material, again calling upon the quick - slow - merry - animated or dramatic movements of the regular symphony. What the future will determine as to the survival of the symphonic poem, no man can guess.



—Vandamm Photo from Wide World

Franco Ghione, guest conductor of this week's "Ford Sunday Evening Hour" over CBS network

THE RADIO NEWSREEL



Amos 'n' Andy (pictured above as real-life Freeman Gosden, left, and Charles Correll) change networks beginning April 3. They'll move from NBC to a CBS network so they can have a summer vacation and still retain their same time spots, something they were not able to do at NBC

The voice of the famous Popeye, Jack Mercer, just recently married the voice of Olive Oyl, Margie Hines—and there was a wedding breakfast of spinach



Above left: Lum and Abner (Chester Lauck and Norris Goff) in a cross-country jaunt will be honored in Cleveland, where they got their start

It is rumored that Burns and Allen (above) have been advised to quit the air temporarily until the public forgets smuggling stigma



Songstress Ethel Shutta, charging desertion, divorced George Olsen, then went to a theater and sang "I Get Along Without You Very Well"

When Edgar Bergen and Charlie McCarthy, Don Ameche, Dorothy Lamour, Donald Dickson and other members of the "Chase and Sanborn Hour" arrived in New York to do their first broadcast from there, this tremendous crowd was on hand to greet them at Grand Central station

NEW YORK.—As predicted in last week's column, Arch Oboler has been signed by NBC to write a series of plays which can be heard on Saturday nights at 10 p.m. EST. Oboler, who is best known as the original writer of the "Lights Out" series, states that the new dramatizations will be from original stories of fantasy and they will definitely not be horror stories . . . The popular show "What's My Name?" has left the airlines. It was replaced by a dramatized quiz-show titled, "Where Are They?" starting March 24 . . . Bob Benchley shifts networks starting May 23, when his program will follow immediately after "Information, Please" . . . There is a possibility of the Phil Baker program switching to another night. He may take over the spot to be vacated when Jack Haley departs from the kilocycles . . . Burns and Allen are planning to broadcast from New York during the months of April and May.

The news of the dropping out of Columbia's "Saturday Night Swing Club" was a surprise to many fans who have been following the broadcast for the past three years. What can be told now is the additional treat they missed, which I learned about some time ago and was keeping secret till the proper moment. Plans had been made for a gala anniversary show in June from the New York World's Fair grounds. Foreign pick-ups from London, Paris and a boat on the high seas were being arranged, and the network intended to devote ninety minutes to the program. Every "great" of the swing kingdom was booked for the gala show—and then the roof fell in. CBS decided to withdraw the "Swing Club." In memoriam, let us remember the emergence of the Raymond Scott Quintet from the "Swing Club" band; appearances by Bunny Berigan, Jimmie Lunceford, the Dorseys, Goodman, Shaw, Ellington, Whiteman, Bobby Hackett, Kirby, and inspired conducting, first by Leith Stevens and lately the talented Walter Gross. I anticipate CBS will receive many complaints from the devoted admirers of the "Swing Club."

Visiting a Charlie McCarthy Broadcast

By the time you read this, the Charlie McCarthy show will have departed from the eastern aircastles. Never has the network been swamped with so many requests for broadcast tickets. The lucky ticket-holders started to fill the seats more than an hour before airtime while the cast was still rehearsing. Five minutes before broadcast time, Don Ameche greeted the audience with "Good afternoon," forgetting for the moment that he was in New York and it was 8 o'clock, not 5 o'clock, the time the broadcast goes on when in California . . . Charlie McCarthy was introduced, and then Dorothy Lamour was called over to talk to Charlie, who asked, "Where did you get that hat?" The dummy wasn't the only one wondering; everyone within hearing distance of where I sat seemed to ask the same question and included her dress. When I saw the show on the Coast last year, I remarked that Dorothy Lamour went to extremes in her dress, and that still holds true . . . Bergen was telling the audience that he and Charlie don't have mike fright, and Charlie quipped, "The h—I we don't." Then Bergen stated that there was time for just one more story, and Charlie added, "A dirty one." Cute kid . . . The program got under way and Lamour, Ameche and Donald Dickson started to sing together. They began to laugh and it was difficult for them to carry on. If you wondered why, the boys were tickling Dotty. I bet you tuner-

inners enjoyed that . . . Every time Dickson went up to the mike to sing, he went through the weirdest contortions of the face, which looked very affected to me, as did Don Ameche's constant laughter throughout most of the program. Ameche, of course, hears the entire program during rehearsal, and I can't reconcile myself to the belief that he enjoys the quips so much the second time to almost cause him to go into hysterics. But don't get me wrong, folks—I enjoyed the program, especially the expert acting of guestar Helen Hayes, who should be heard regularly on the airlines.

Winchell Wants Warmer Weather

Walking out of the Charlie McCarthy studio, I ran into Walter Winchell, who was just coming out of his studio. Walter looked disgustingly healthy with a grand coat of Florida tan. All that day New York was having one of the worst snow and hail storms of the year and it was typical flu weather, which prompted the newscaster to remark, "I had to come back from Florida for this."

I walked into a rehearsal of the "Hobby Lobby" show the other day and was surprised to see Harry Salter, who supplies the music for the program, up in front of the mike reading from a script. I later learned from producer Joe Hill that Salter had been scheduled to go on the show for the past four weeks but the program had been running overtime, which necessitated cutting Harry's part out of the show. If one of these Wednesday nights you hear the ork-pilot telling about his hobby, you'll know that he has waited and rehearsed for weeks for the big opportunity.

From "Hobby Lobby" I rushed into the Fred Allen studio just as Harry von Zell was looking for a place to park his gum. As Peter Van Steeden approached, I ran my fingers through his loose and fluffy hair, which falls all over his face so that Allen can gag about it. "Some day I'm going to fool Fred and will come to the studio with my hair slicked back," Peter remarked . . . "The Person You Didn't Expect to Meet" that evening was the female Fuller Brush saleswoman. After she finished her bit in front of the mike, Allen walked over to where she was seated and asked, "Now that you've been on the radio, can I have your autograph?" To which she replied, "I'd love to have yours before the evening is over." One of the many nice things about Allen, he never fails to go over to his guests and compliment them on the nice job they did.

Behind the Scene

Every time I've gone to a rehearsal of Kate Smith's program, Ted Collins, Kate's manager-announcer-director, has worn a blue, short-sleeved sports shirt, a gray pair of trousers, and brown suede shoes. However, you'd never think it was the same person if you saw him at night all dressed up in a full-dress suit looking more like a male clothes-model . . . At a rehearsal of the Andre Kostelanetz-Walter O'Keefe show, the comic showed up wearing a bright-green tie with a green handkerchief in his breast pocket, rushing St. Patrick's Day a bit.

A Wreath from Radio

Sad news to thousands is the passing of Ernie Hare, who died in Queens General Hospital of bronchial pneumonia at the age of fifty-six. Billy Jones and Ernie Hare, known as the Happiness Boys and the Interwoven Pair, formed one of the real pioneer teams of air entertainment with their songs and patter.

AIRIALTO LOWDOWN



BY MARTIN LEWIS

IN NEW YORK



On the wall above the bathtub in the hotel suite of Al Pearce, Monday NBC comedian, is a mural showing natives transporting sponsor's product



Andre Kostelanetz (left), musical director of Thurs. CBS "Tune-Up Time" and air-traveler No. 1, is welcomed into the Front Page Club



Haila Stoddard, the "little sister" of the CBS sketch, "Big Sister," and husband, author Jack Kirkland, have a new daughter named Robin

COMMAND PERFORMANCE



Aaron Slick (played by Robert Strauss), the wily rural hero who outslicks the city slicker, dispensing some of his homely philosophy



Widow Rosy Berry (Constance Gould) is mighty peeved upon discovering "Sis" Riggs snooping under the table when Aaron's about to propose

"AARON SLICK FROM PUNKIN CRICK"

"AARON SLICK of Punkin Crick" in this case might be retitled "Return of Aaron Slick," for the rural melodrama is being repeated this week by overwhelming popular request on the CBS "Four Corners Theater" (Sat.: 10:30 a.m. EST, 9:30 a.m. CST, not available to West). Out across the American countryside are countless thousands of audiences that laugh, and cry a little, too, at plays that don't win Pulitzer Prizes—but which never close their runs. These simple dramas and comedies of America's collective "rural theater" are being brought to the air in this CBS series. It opened last July with "Aaron Slick," and is re-enacting this, one of the most popular of all such plays, by audience-demand this week. Country-boy-foils-city-slicker is the plot of this melodrama by Walter Ben Hare, performed more than 25,000 times.



"Sis" Riggs pokes fun at Gladys May Merridew (played by Linda Carlon), who isn't much better than her uncle, the villain of the piece



"Sis" Riggs (played by Mary Jane Higby) and Clarence Green, poet-detective (Geoffrey Bryant), do a bit of clean, old-fashioned sparkin'



George Tiplady (left), neighbor from Punkin Crick, and "Sis" Riggs listen in awe to wise words from the hero. "Aw, shucks, that's nothin'," says Aaron

HOLLYWOOD.—Off live mikes: Lord Leverhume of England, maker of a half a dozen soaps abroad and here, including those two products sold by the "Big Town" dramas, is just a little bit skittish about his star, Edward G. Robinson, playing a starring role in Warner Brothers' "Confessions of a Nazi Spy," a film with a pointedly anti-Nazi theme. Reason is that Leverhume owns a big factory in Munich, Germany, and he wishes to court no reprisals. So odds are high in Hollywood that there'll be a new "Big Town" star when the fall radio season opens . . . Odds are just as high that Burns and Allen will carry on for Chesterfield. Options of their supporting cast have just been picked up to make their contracts effective through June . . . But the smart boys missed when they figured the headliners wouldn't give "Good Gulf" their best performances when recruited for the charity Screen Guild shows. This Sunday evening series is one of the hottest spots on the dial and getting hotter . . . Zasu Pitts loyally thumbed down a big-money guest-starring offer submitted by another Tuesday evening Hollywood aircomic to carry on her every-other-week appearances with Fibber McGee—which are, by the way, by way of conditioning the listeners to the early return to the cast of Molly! . . . Jack Oakie's much-publicized wasp waistline is almost back to normal since he added twenty pounds . . . Lennen & Mitchell agency is hunting for original radio dramas for Charles Boyer, but they must be good. Incidentally, Boyer and Irene Dunne are tops in RKO's "Love Affair" . . . Movie-actor Truman Bradley is tired of the grease-paint; is hoping the deal jells for him to mike the New York baseball games . . . Eddie Cantor did it again! He and his troupe grossed \$37,800 in paid admissions during their week of appearances at the San Francisco Exposition.

Making Book on Mars . . .

Want to make some quick money? Bet against a general European war this year. "Chances are," said CBS commentator H. V. Kaltenborn upon leaving southern California to continue his Pacific Coast lecture tour, "five to one that there will be no war this year, and even greater that America will not be involved when it does happen. Kaltenborn is convinced that Adolf Hitler still lives, rumors to the contrary about his death and double notwithstanding. The famous European authority said that he has interviewed Hitler personally many, many times and heard him broadcast more often, and that he could not be mistaken in recognizing the German dictator's voice.

East Meets West; West Loses

When Rudy Vallee arrives in Hollywood, as he did last week again to broadcast and make another motion picture, he hires a taxicab with a driver in uniform to take him to his residence, which has been arranged for in advance by his manager. Several months ago, when Rudy moved the "Variety Hour" here, a stranger stepped up to the crooner and said that he had been asked by a friend to meet the train and drive Vallee to his residence. Entering the car, Rudy soon learned that the stranger was a real-estate and insurance man who devised the ruse in order to get his sales story over. The supersalesman forgot one important thing: Vallee is a New England Yankee . . . The realtor escaped, however, without buying any yeast, Royal Gelatin or battle-scarred boxing-gloves.

NBC's Head Man Lohr Talks

Major Lenox R. Lohr, NBC's president, visited

Hollywood Radio City last week and declared it "the finest radio plant in the world, even superior to NBC's Rockefeller Center equipment." (That loud ouch came from Father Knickerbocker.) The Major also said (and he'd better keep out of Grover Whalen's path), "The Golden Gate Exposition is the most beautiful I have ever seen" . . . Patriotism and religious tolerance are the key-notes of radio entertainment today, he went on, and speaking of the movie "war" on radio, declared: "Taking motion-picture stars off the air wouldn't deal a death-blow to radio, but I don't expect that to happen." The network top executive discussed television and its many problems to be solved in the development of the new medium. He can't see it becoming the rage overnight. It will, he believes, take five or ten years to get anywhere important.

Rom-Antics and Results . . .

A month ago John Frazer, "The Circle" announcer, met Paramount starlet Dorothy Howe on the NBC sustaining program known as "What's the Big Idea?" The program's script called for John to keep asking Dorothy for a date and for Miss Howe to continue to reject the proposal. After the broadcast, however, John asked her *really* for a date and was accepted. Now they're engaged! . . .

But what's happened to the Rita Johnson-Broderick Crawford hand-holding? . . . Looks as if veteran bachelor Harlow (Glocoat) Wilcox has been snared at last . . . Tom Lewis' appendix-removal recovery is being speeded by the bedside presence of Glenda Farrell . . . Benny-scripter Bill Morrow's double-harnessing has made his buddy, Ed Beloin, lonely. Maybe before this ink is dry he'll be leading ex-Powers model Lynn Hayden down the aisle . . . The Bob Hopes are seriously searching for a baby to adopt . . . Mr. and Mrs. Joseph Goodman, in-laws of Parkyakarkus,

arrive here March 23 to await their grandchild. Meantime, Parky is decorating the nursery with Mickey Mouse transparencies.

Business Continues During Alterations

Hollywood programs are shifting around at a dizzy pace. You know, of course, about Amos 'n' Andy changing to the CBS network April 3, but NBC retaliates May 23 by swiping Bob Benchley's "Melody and Madness," thus relieving "The Circle" from a stiff half-hour of competition. "Those We Love" folds its tent March 27, and the hitherto Pacific Coast favorite, "The Grouch Club," extends to transcontinental proportions on April 16. Joe Penner's "mysterious letter," to be opened March 30, will tell him that his vacation starts now, and that Joe E. Brown will take over the Penner spot.

Irene Rich Remembers . . .

This issue of RADIO GUIDE goes on sale just as Irene Rich is opening her new play, "A Broom for the Bride," in San Francisco, and thereby lays a story or two. One is that San Francisco has always been lucky for Irene. She began a successful realtor career there when a young woman. The other concerns a promotion idea for the play. Seeking to tie up the play title with his brooms, one manufacturer offered to plaster the city with posters and stand the expense. But Miss Rich has had thousands of letters from blind and shut-in listeners. She could not let them down. Instead, she proposed to tie up the broom idea with the Blindcraft firm which handles brooms and other products made by the blind. She not only made the proposal but she said *she* would stand the expense of the posters!

HOLLYWOOD SHOWDOWN



BY EVANS PLUMMER



On announcer Don Wilson's 16th anniversary on the air his buddies celebrated. Left to right: Wilson, Jack Benny, Kenny Baker, Phil Harris



When Max Baer (left) appeared as guest of Eddie Cantor, he showed Eddie how easily he expects to beat Joe Louis when they meet



Left to right: Laraine Day, Wallace Beery and Alan Curtis as they appeared when they presented "Sergeant Madden" on "Good News"

WHERE A GLOBE-TROTTER HANGS HIS HAT



Even when Robert Ripley isn't traveling all over the globe, he surrounds himself at home with unique relics of many lands



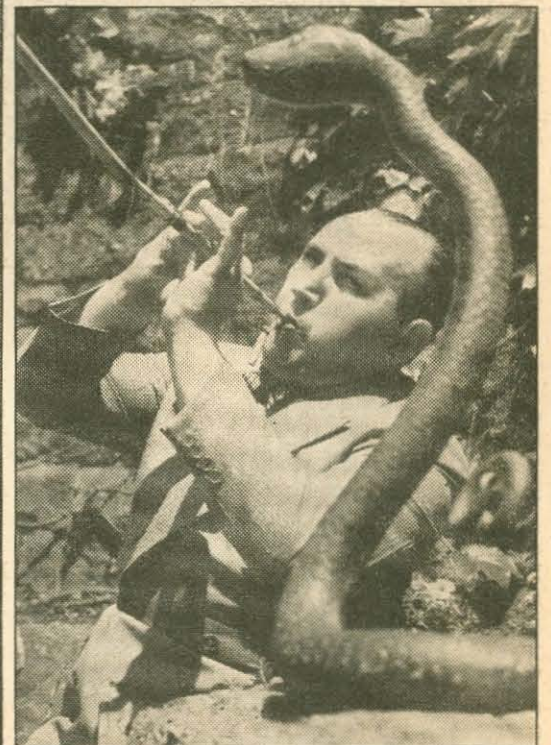
Ripley is at home anywhere, but his real home is on Bion Island near Mamaroneck, N. Y. Above: Playing at home with his dogs



The man who has visited some 200 different countries enjoys what little time he has for simple relaxation at his home



There is a great deal of affection between Ripley and his dogs. The cartoonist, although he has his home in the East, was born at Santa Rosa, California, on Christmas Day in 1893



In spite of his contact with innumerable freaks, both alive and inanimate, Ripley preserves a fresh outlook and keen humor

"BELIEVE IT OR NOT" Robert L. Ripley returns to radio this week over CBS on Friday at 10:30 p.m. EST, 9:30 p.m. CST, 8:30 p.m. MST, 7:30 p.m. PST. Since the first "Believe It Or Not" cartoon appeared in 1918 Ripley has taken advantage of the quirks of nature and circumstances and the curiosity of humans to an extent undreamed of before. Probably no other living man has traveled in as many different countries. His feature appears in over 300 American papers and is published in 38 foreign countries. His books have sold more than a million copies.

Photographs by Gene Lester

CHICAGO.—Attended a party on the Twentieth-Century Limited in honor of the cast of the "Chase and Sanborn Hour"—and played a hunch. Of course it's nice talking to Don Ameche, Dorothy Lamour and Edgar Bergen, but somehow I had a hankering—which perhaps you share—to know a bit more about the less-publicized members of the stellar cast—Donald Dickson and Robert Armbruster. It was a happy hunch. They're both peachy, somewhat of a contrast. Though you never hear him speak on the air, you'd think Armbruster a comedian rather than a maestro. He's pint-size, but brimming over with fun and amiability. Donald Dickson is tall, athletic, modest and quite congenial. A Metropolitan Opera star at the age of twenty-seven, he doesn't show any conceit about such distinction; is man enough to praise the work and personalities of Nelson Eddy, Lawrence Tibbett, John Charles Thomas and others of his fellow singers. The whole "C. and S." cast must have a good time. On the train taking the crew to New York for a couple of broadcasts the conductor asked Armbruster if they couldn't arrange to go back to Hollywood on a certain date when he would be again on duty. He hadn't had such a rip-snortin' good time these many years of railroading.

Shorties

Don't be surprised if a network show appears in the near future with a new idea that is the brain-child of Chicago's popular street interviewer, Don Norman, who has also just introduced a "man on the stage" type of show, appearing with a "movie quiz" once a week on the stage of the Oriental Theater . . . The Hoosier Hot Shots have just had a couple of their hot-selling records released, "Annabelle" and "Lonely Trail." Fast-rising young Skip Farrell, who, they're saying, is a combination of Tony Martin and Bing Crosby, does the vocals . . . It looks like a contest—can't help noticing that

more than half the men connected with "Scattergood Baines" sport mustaches, including producer Walter Preston, engineer Henry Whitaker, and actors Stanley Gordon, Willard Waterman, Al Halus, Orrin Brandon and Boris Aplon . . . Stanley Harris (Rodney Adams in "Betty and Bob") won a Golden Gloves lightweight championship in Seattle in 1933 for putting opponents on the canvas, later won an art scholarship for putting paintings on canvas . . .

Mr. and Mrs. Tom Blanchard are also Mr. and Mrs. in the sketch, "Scattergood Baines," as Hobb and Bessy Pickett, New England Yankees. Tom was born in Gardiner, Maine, but Mrs. Blanchard had to learn her New England accent from her husband, for she hails from Nebraska . . . Ken Griffin, "Road of Life" star, likes to broadcast in his shirt-sleeves so he can bolster his poise by hanging onto his suspenders with his thumb . . . Les Tremayne, "First Nighter" leading man and Bob of "Betty and Bob," receives about three-fourths of his mail from female fans and most of them want to know if he's married; Les is thinking of getting a card printed to use in reply; it would carry the simple message, "no" . . . Another reunion by radio: Arthur Page, conductor of the WLS "Dinnerbell" program, recently read a letter over the air from Alta and Esther Carrol, of Shumway, Illinois. Dorothy Thomas of Chicago heard it and rediscovered the cousins she had not seen since their grandmother's funeral twenty-one years ago to the very day.

Have You Heard About Pat and the Mike?

Here's the personal piece you've been asking for, wherein Pat Murphy tells all about Pat Murphy. At present Pat is playing Scoop Curtis in "Girl Alone," Jerry Craig in "Woman in White," and

Bruce Valentine in "Young Mr. Croesus," the current "Story of the Month" on NBC.

"If there's one thing an Irishman likes to do it's talk—so here goes. If the records do not lie, Murphy was born twenty-eight years ago on the wind-swept prairies of North Dakota. Since that time he has grown alarmingly, and at present is hard pressed to make his waistline correspond with his height, which is five feet eleven inches. As to his appearance, he is prejudiced, but after a brief glance in the mirror, he finds he has blue eyes and brown hair. The good Benedictine monks attempted to do something about educating him. He had good grades in history, philosophy, literature and athletics, but left the hallowed halls abruptly one day because he flunked sadly in deportment. After those few years at St. Johns in Minnesota, he stopped briefly at the U. of Minnesota. Then he went to Iowa—that is, he almost did, but took a job at a radio station just in the nick of time. The job was announcing at KSTP in St. Paul. Next was a job as production manager at WEBC in Duluth, where he produced thousands of one-minute announcements and a series of eight symphony concerts by the Duluth Symphony Orchestra. Murphy still retains a lot of the affection for literature

taught him by the good monks, also his fondness for sports. It might be put this way: He likes Gorki, Gogol and golf—in the winter he indulges in Bach, Beethoven and badminton. He would admit that he studied music, piano and organ for ten years, but people have heard him play in the studios—and why lead with the chin?" Signed: Pat Murphy.

More Shorties

Two top-notch orchestras have been signed to furnish music for the forthcoming dinner-dance sponsored by the NBC engineers: Ina Ray Hutton and her female Melodians and Charlie Agnew will share the music-

making . . . Recent changes and additions in casts: Donna Reade is Agnes Stevens in "Betty and Bob"; Henrietta Tedro replaces Marie Nelson in "Manhattan Mother" because of the latter's schedule conflict; the new role of Grandpa Sutter in "Road of Life" is being played by one of the busiest and most accomplished actors in radio, Hugh Studebaker . . . Guitar-strumming baritone Johnnie Johnston, who boasts a repertoire of 1,400 songs and a vocal range from low G to F above middle C, has been added to "Ransom Sherman Presents" . . . Don McNeill, emcee, and Walter Blaufuss, conductor, of NBC "Breakfast Club," recently dedicated an original song on the air to the new Pope Pius XII; a few minutes after the program a music-publisher was ringing McNeill asking for publication rights. The new number, "Let Us Have Peace," will be off the press soon . . . The Franklyn MacCormack Club gave the actor-announcer-poetry-reader a birthday banquet in the Wrigley Building dining-room a few days ago. Of course, only a small percentage of the 3,500 members could be present. They gave Mac a beautiful table with a painted portrait under a glass top, also a candid camera. By the way, MacCormack's former "Poetic Melodies" sponsor still likes him and his work very much, and it wouldn't be surprising if the same set-up with the same sponsor appears on the air again one of these days.

I Still Think

Ransom Sherman deserves to rank with the best of the air comedians . . . Alec Templeton deserves a starring program . . . Names of actors should be given a break on the air . . . Radio is old enough to shift for itself without the movies horning in.

IN CHICAGO



"Breakfast Club" Don McNeill (center) plays April Fool joke on "Club Matinee" Doc Hall as NBC contralto Nancy Martin double-crosses Don

LET'S LOOK BACKSTAGE



BY DON MOORE



Ina Ray Hutton's orchestra will play for dinner-dance given by NBC engineers April 14. Above: Miss Hutton signing contract with Ed Horstman



Irma Glen (above), whose popularity as an NBC organist has extended over a number of years, has just returned from a vacation in Florida

LISTENING TO LEARN

Person-to-Person

• What a health department can do via radio to protect the health interests of the public is being given a thorough test in and near the State of Illinois, where nineteen stations are now carrying transcribed programs prepared by the Illinois Department of Public Health. The popularity of this series is another example of how educational subject-matter—sometimes drab, sometimes indelicate—can be made intensely appealing to the public when dressed up by good showmanship, professional acting, and presented with a stimulating human-interest approach. By administering to the specific needs of the territory, the program carries more particular interest for its listeners, and points out one job that can be handled much better regionally than nationally.

• With the educational sanctity of certain types of quiz programs definitely established by universally favorite comment on the *Answer Me This* broadcasts, now off the air, NBC has found room in a crowded schedule for a new series. Conducted in a studio, with contestants, the questions—or descriptions, to be specific—are based on geography, history and biographies. The series may be heard twice a week, Sunday afternoons and Tuesday nights.

• Unique is the WBAL *Traveling Educational Radio Show*, which since its beginning last November has given thirty-nine performances before more than 27,000 students. Instituted to satisfy the interest of Baltimore high-school students in the inside workings of radio, the traveling unit performs either in school auditoriums or the WBAL studios, illustrates what happens to sound between microphone and receiving set, how news is gathered and broadcast, and numerous other interesting phases of the business. Educators and radio-station operators from many cities have investigated this novel stunt and are adopting it in their own communities.

• Recordings of several programs in the U. S. Office of Education's *Americans All—Immigrants All* radio series, current over CBS, are now available to educational institutions and public-service agencies. For details write the Federal Radio Education Committee, Washington, D. C.

• Station WBBM's effort to aid students in making the all-important choice of the right career is the *Know Your Job* series, which each week since the beginning of the current school term has been describing industries and occupations and providing expert authorities to discuss the field. A new policy was adopted recently that includes student participation in the broadcast. In the first program under this new plan, four high-school students asked questions of executives of a large mail-order company, and transcriptions of actual interviews with workers on their jobs—made in the mail-order house through the facilities of WBBM's Mobile Air Theater—were included in the broadcast to complete the picture. Extremely comprehensive, the series does not try to cover an entire field of employment in a single broadcast, devoting from four to five consecutive programs to one industry.

—J. H.



—Syd Destor, NBC

Directing more than 21,000 broadcasts a year, NBC's A. A. Schechter keeps America informed on outstanding current events, history in the making

"Empire of the Feathered Serpent"

CENTURIES have passed since the Spaniards conquered Mexico and Central America, but the ruins of the ancient Mexican and Mayan civilizations still lift their heads to strange gods above the Yucatan jungle. Dr. George C. Vaillant and Mr. Clarence L. Hay of the American Museum, who have explored many of these ruins, will tell of the search to reconstruct the hidden history of these, at one time, great nations.

Chichen Itza in Yucatan, one of the most striking and best-preserved monuments of ancient civilization in the New World, was built during the renaissance of the Mayas around 800 A. D. Among the many beautiful structures in this "City of the Sacred Well," one of the most magnificent is the restored Temple of the Warriors, situated at the top of a high pyramid.

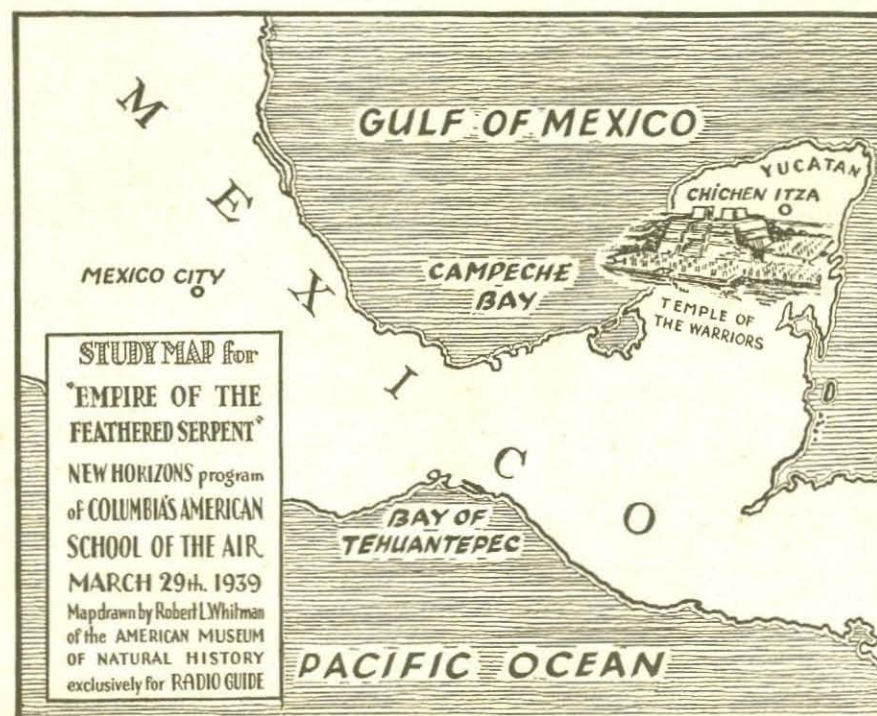
Not only did these people build great city-states such as Chichen Itza, Uxmal, Kabah and Coba, but they also constructed wide stone highways to connect their cities. Besides

developing great artistic and architectural skill, the Mayas also invented a peculiar calendar system as accurate as our own; built observatories for their astronomers, who predicted eclipses of the sun and moon and chartered the stars and the signs of the seasons.

Dr. Clark Wissler, curator of the American Museum's Anthropology Department and one of the foremost authorities on American Indian lore, will review his explorations of the Indian cliff dwellings in our own Southwest.

Mrs. Blair Niles, known for her writings on Central and South American people, will tell of the foods and other products first used by natives of the New World and now used throughout the entire world to feed, clothe and run the wheels of industry.

"Empire of the Feathered Serpent" is the subject of the March 29 broadcast in the "New Horizons" series. Time: 2:30-3 p.m. EST; 1:30-2 CST; 12:30-1 MST; 11:30 a.m.-12 noon PST.



Radio Guide's April Educational Program Classifier will appear in the issue dated April 15, 1939

History in the Making

One phase of broadcasting that enjoys the unique distinction of having the unreserved approval of education experts is *current events*. Included under this general title are news reports, at-the-scene descriptions of significant local, national and world happenings, broadcasts that bring the voices, counsel and wisdom of great people into the home and classroom. Current-events broadcasting offers an unequaled opportunity to every man to ear-witness history in the making, makes possible ear-association with the great and near-great of the day. A peek at the National Broadcasting Company's set-up to handle this phase of its service may give an insight into the magnitude of the undertaking.

Surrounded by telephones—inter-office, city, long-distance, emergency—with two secretaries to aid him, and ten assistants—all ex-newspapermen—busily typing out news as fast as the press associations bring it in by teletype printers, A. A. Schechter directs NBC's News and Special Events Division. Responsible for the coverage of all major news and sports events, Schechter's office directs more than 21,000 broadcasts a year, coordinating the services of division offices in San Francisco, Hollywood, Denver, Cleveland, Chicago, Pittsburgh, Philadelphia, Schenectady, Boston and Washington. In addition, Schechter's office has available to his department the services of NBC's European managers—Fred Bate, Max Jordan—and others throughout the world who are subject to call in emergencies.

A special studio opens off the newsroom making it possible to put important broadcasts right on the air without running to the regular studio section of the building. In emergencies like the war scare last October, when broadcasters are vying for the distinction of bringing the facts to the public first, microphones are set up right alongside the teletype printers and the news is put on the air as fast as it comes in.

As head of NBC's News and Special Events Division, Schechter has been in charge of such broadcasts as: American political conventions, the inaugurations of President Roosevelt, American election coverage, the abdication of King Edward, the coronation of King George VI of England, the Czech crisis and the Munich conference. In addition, his office has handled the radio news coverage of the Sino-Japanese War, the Spanish War, the Austrian Anschluss, and all news broadcasts, commentator programs and major sports events.

Schechter's assistants are all ex-newspapermen. Since coming to radio seven years ago to organize the news department for NBC, he has had to train many newsmen in the art of radio-writing as against newspaper- and magazine-writing. A recognized authority on his subject, Mr. Schechter has spoken on radio news-writing before journalism groups throughout the country.

It's a tremendous undertaking, bringing the outstanding details of history in the making into the home and classroom. The expense, trouble and ends to which NBC and the other major networks have gone to handle this job right make very convincing arguments in favor of the American system of broadcasting.

THIS WEEK'S PROGRAMS

SUNDAY

March 26

MORNING

8:00 a.m. EST

NBC-Organ & Xylophone Recital: WFAE KYW WCAE WTAM
CBS-Organ Reveille: WABC (sw-21.57)

NBC-Peerless Trio: WJZ WLW WJTN (sw-21.5)

KDKA-Trails to Happiness
WIBX-Polish Echoes
WMMN-The Family Altar
WOR-Silver Strains
WSYR-Go to Church
WWVA-L. P. Lehman & Staff

8:15

NBC-Cloister Bells: WJZ WLW WJTN (sw-21.5)

8:30

NBC-Four Showmen Quartet: WFAE WCAE KYW

CBS-Salon Musical: WABC (sw-21.57)

NBC-Tone Pictures; Vocalists: WJZ WJTN WHAM WEBR WSYR (sw-21.5)

WBAL-Sunday Sermon
KKBW-The King's Morning
WLW-Church Forum
WTAM-The Creolians
WWVA-Sunday Morning Serenade

8:45

NBC-Animal News Club: WFAE KYW WCAE WTAM

CBS-Radio Spotlight: WABC (sw-21.57)

WHAM-Bishop Reinheimer

9:00

NBC-Turn Back the Clock; Bailey Axton, tr.: WFAE WGY WTAM WBEN

CBS-From the Organ Loft: News: WABC WNBFB WCAU WMMN WESG WHEC WPAP WIBX WGR WWVA (sw-21.57)

NBC-Coast to Coast on a Bus, children's prgm.: WJZ KDKA WEBR WSYR WBAL WLW WMFF (sw-15.21-2.15)

KYW-The Story Lady
WCAE-Phyllis Morton
WEEU-Let's Go to Church
WFBF-Salvation Army Band: News
WGBI-Italian-American Prgm.
WMMN-News
WHP-The Dreamers: News
WJAS-St. Patrick's Church
WJTN-Swedish Salvation Army
WOR-Rainbow House

9:15

NBC-Tom Terriss, Vagabond of Romance: WFAE WCAE WTAM WBEN KYW WGY

NBC-Coast to Coast on a Bus: WHAM
WEEU-German Meditation

9:30

CBS-Wings Over Jordan: WABC WFBF WHEC WMMN WGR WNBFB WESG WPAP WIBX WCAU WHP (sw-21.57)

NBC-Melody Moments: WFAE KYW WGY WBEN WTAM

NBC-Coast to Coast on a Bus: WJTN
WCAE-Grandpa & Snuggins
WLEU-Sunday School Services
WGY-Melody Moments
WHAM-Family Worship Hour
WKBW-Concert Internationale
WWVA-Polish Hour

9:45

WEEU-Memorial Bible Class
WTAM-Odd Moments in History

10:00

CBS-Church of the Air: WABC WESG WIBX WJAS WKBN WHP WHEC WNBFB WCAU WMMN WFBF WPAP (sw-21.57)

NBC-American String Quartet: WJZ KDKA WORK WLW WEBR WMFF (sw-15.21-21.5)

Log of Stations Listed in Edition D—Alleghany

Call Letters	Kilo-cycles	Power Watts	Location	Net-work	Call Letters	Kilo-cycles	Power Watts	Location	Net-work
CKLW†	1030	5,000	Windsor, Ontario	MBS	WHK†	1390	2,500	Cleveland, Ohio	NBC-B & MBS
KDKA	980	50,000	Pittsburgh, Penna.	NBC-B	WHP	1430	1,000	Harrisburg, Pennsylvania	CBS
KYW	1020	10,000	Philadelphia, Penna.	NBC-R	WIBX	1200	250	Utica, New York	CBS
WABC	860	50,000	New York City	CBS	WJAS	1290	5,000	Pittsburgh, Pennsylvania	CBS
WBAL§	1060	10,000	Baltimore, Md.	NBC-B & MBS	WJR†	750	50,000	Detroit, Michigan	CBS
WBEN	900	5,000	Buffalo, New York	NBC-R	WJTN	1210	250	Jamestown, New York	NBC-B
WBT†	1080	50,000	Charlotte, North Carolina	CBS	WJZ	760	50,000	New York City	NBC-B
WBZ†	990	50,000	Boston, Mass.	NBC-B	WKBN*	570	500	Youngstown, Ohio	CBS
WCAE	1220	5,000	Pittsburgh, Pa.	NBC-R & MBS	WKBW	1480	500	Buffalo, New York	CBS
WCAU	1170	50,000	Philadelphia, Penna.	CBS	WLW	700	50,000	Cincinnati, Ohio	NBC & MBS
WFAE	660	50,000	New York City	NBC-R	WMAQ†	670	50,000	Chicago, Illinois	NBC-R
WEBR*	1310	250	Buffalo, N. Y.	NBC-B	WMFF	1310	250	Plattsburg, New York	NBC-B
WEEU	830	1,000	Reading, Pennsylvania	NBC-R	WMMN	890	5,000	Fairmont, West Virginia	CBS
WENR†	870	50,000	Chicago, Illinois	NBC-B	WNBFB*	1500	250	Binghamton, New York	CBS
WESG	850	1,000	Elmira, New York	CBS	WOR	710	50,000	Newark, New Jersey	MBS
WFBF	1360	5,000	Syracuse, N. Y.	CBS	WORK	1320	1,000	York, Pennsylvania	NBC
WGAR†	1450	5,000	Cleveland, Ohio	CBS	WPAP	1420	100	Parkersburg, West Virginia	CBS
WGBI	880	1,000	Scranton, Penna.	CBS	WSB†	740	50,000	Atlanta, Georgia	NBC
WGR	550	5,000	Buffalo, New York	CBS	WSM†	650	50,000	Nashville, Tennessee	NBC
WGY	790	50,000	Schenectady, New York	NBC-R	WSYR	570	1,000	Syracuse, N. Y.	NBC-B & MBS
WHAM	1150	50,000	Rochester, New York	NBC-B	WTAM	1070	50,000	Cleveland, Ohio	NBC-R
WHAS†	820	50,000	Louisville, Kentucky	CBS	WTIC†	1040	50,000	Hartford, Conn.	NBC-R
WHEC*	1430	1,000	Rochester, New York	CBS	WWVA	1160	5,000	Wheeling, West Virginia	CBS

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOI, 1190; KFI, 640; KGO, 790

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
†—Night Programs Only
*—Network Programs Only
§—WBAL, 760 kilocycles, 9 p.m. to midnight

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

NOTICE: The information contained in the program schedules presented in these pages is supplied by the stations broadcasting those programs, and RADIO GUIDE should not be considered responsible for errors in announcements due to failure of stations to advise of weekly program changes.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately preceding. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

CBS-Americans All—Immigrants
All, drama: WABC WHP WNBFB
WIBX WCAU WJAS WKBW
WPAP WGBI WFBF WMMN
WESG WHEC WKBN (sw-15.27)

No single group of immigrants can be given credit for the development of American civilization. Today's episode dramatizes the interdependence of all groups, no matter whether distinguished according to nationality or length of citizenship.

MBS-Wyoming Valley Bach Festival: WCAE WOR
John Sebastian Bach's "St. Matthew's Passion" is presented by a symphony orchestra, soloists, and a chorus of 250 voices. The chorus is under the direction of Paul Gies.
Music detail on page 10 this week.

NBC-Sunday Dinner at Aunt Fanny's: WFAE WBEN WGY

KYW-Your Music
WEEU-Luther League
WGR-To be announced
WTAM-Kent State University Program
WWVA-L. P. Lehman & Staff

2:30

NBC-Barry McKinley, bar.: WFAE WCAE KYW WGY WTAM WEEU

CBS-Norwin Corwin's Words Without Music: WABC WCAU WPAP WKBN WGBI WESG WJAS WIBX WGR

WBEN-Mildred Tage, sop.
WFBF-Vespers
WHP-Sunday Souvenirs
WKBW-What's the Answer?
WMMN-Search for Talent

2:45

NBC-To be announced: WFAE WTAM KYW WEEU WCAE WBEN (sw-15.33)

KYW-Hunting Club
WFBF-Art Chat
WGY-Ferde Grofe's Orch.
WTAM-City of Cleve Charter Tax Levy

3:00

NBC-Frank Simons' Armco Concert Band; Guests: WJZ WBAL WSYR WEBR KDKA WHAM WLW (sw-11.87-15.33)

Program—Orchestra: On the Mall (Goldman), On the Trail (Grove), Rhapsody Espana (habrier), Flight of the Bumble Bee (Rimsky-Korsakoff) and The Old Thirteenth (Sloan); Joseph Merello, 14-year-old cornetist; Lamundolinata.
Music detail on page 4.

CBS-Philharmonic Symphony Society of New York: WABC WHP WNBFB WIBX WPAP WFBF WKBW WESG WKBN WCAU WHEC WGBI WMMN (sw-11.83)

NBC-Sunday Drivers: WFAE WBEN WCAE KYW WORK

MBS-On a Sunday Afternoon: WOR

WEEU-Metropolitan Ensemble
WGR-Camera Club
WGY-Empire State Town Meeting
WJAS-Amateur Hour
WJTN-Heralds of Destiny
WMFF-To be announced
WTAM-Cleveland Art Museum

3:15

NBC-Sunday Drivers: WTAM

WGR-Headlines
WJTN-Bible School

3:30

NBC-Spectacular Spinkle, drama: WJZ WMFF KDKA WJTN (sw-11.87-15.33)

NBC-Name the Place: WFAE WBEN WGY

MBS-The People's Rally Fun Quiz: WOR WLW WBAL WGR KYW-Salon Serenade
WCAE-Matinee Melodies
WEEU-Baerrieks Wannarnauss

(Continued on Next Page)

AFTERNOON

12:00

NBC-Radio City Music Hall of the Air; Symphony Orch. dir. Erno Rapee; Soloists: WJZ WMFF WBAL KDKA WEBR WJTN (sw-15.21)
Music detail on page 10 this week.

NBC-Music for Moderns: WFAE WTAM WGY KYW WCAE

CBS-Major Bowes' Capital Family; WJAS WMMN WGR WPAP WIBX WKBN WHP WNBFB (sw-15.27)

MBS-Dr. Charles M. Courboin Recital Hall: WSYR WOR

WNews: WBEN WHAM WEEU-Zegar Polski
WLW-Cadle Tabernacle Choir
WORK-Ensemble
WWVA-Aloha Land

12:15

NBC-Music Hall: (sw-15.33)

Symphonic Miniature Scores

If you can read music, you can add greatly to your enjoyment of the symphonic broadcasts by following the music in the score. Miniature scores of famous symphonic masterpieces now available, with an entirely new and original system of signals for identifying themes as they appear, are developed and recur, making reading of scores simple for everyone, who can follow ordinary instrumental and vocal music.
Beethoven's nine symphonies complete \$3; Brahms' four symphonies and 3 Tchaikovsky \$3; 31 overtures, preludes and excerpts from Wagner \$5, and many others. Descriptive circular FREE.
MINIATURE SCORES GUILD, Post Box 383, Gary, Indiana

MONDAY March 27

7:00 a.m. EST
NBC-Forty Winks Club: WFAF
CBS-Morning Almanac: WABC

*NBC-Morning Patrol: News: WJZ
Musical Clock: WTAM KDKA WGR

7:15
KDKA-Western Trails
*WBYW-News: Musical Clock

7:30
CBS-Morning Almanac: (sw-21.57)
NBC-Musical Varieties: WFAF

Musical Clock: WPAR KDKA
Morning Devotions: WESG WJTN
WBAL-Around the Breakfast Table: Sports

7:45
*CBS-News: WABC (sw-21.57)
WBEN-Music of Today
*WCAU-News

8:00
NBC-Earrenders, variety prgm.: WJZ WHAM WMFF
CBS-A Tune for Today (WABC only) Fred Feibel, organist: WABC (sw-21.57)

8:15
NBC-Gene & Glenn, songs: WFAF WBEN (sw-21.5)
CBS-Bob Byron, songs: WABC (sw-21.57)

8:30
CBS-Deep River Boys: WABC (sw-21.57)
NBC-Do You Remember?: WFAF WTAM WCAE (sw-21.5)

8:45
NBC-Jack & Loretta Clemens, songs: WJZ WEEU
CBS-George Perrine, talk: WABC (sw-21.57)

NBC-Radio Rubes: WFAF WGY (sw-21.5)
WBAL-Morning Meditations
WCAE-Hits & Encores
WCAU-Mark Dawson, songs

9:00
*NBC-News: Breakfast Club: Vocalists; Don McNeill, m.c.; Orch.: WJZ WJTN WMFF (sw-21.5)

9:15
CBS-Aeolian Ensemble: WPAR WBX (sw-21.57)
NBC-Band Goes to Town: WFAF WBEN KYW

9:30
NBC-The Family Man: WFAF WCAE
NBC-Breakfast Club: WJZ WORK
CBS-Joyce Jordan, Girl Internes, sketch: WABC WJAS WCAU WKBW

9:45
CBS-Bachelor's Children: WABC WCAU WJAS WFBL WKBW
NBC-Edward MacHugh, Gospel Singer: WFAF KYW WBAL WTAM KDKA WGY WLW (sw-15.21)

10:00
MBS-Nation's School of the Air: WLW WNBF
CBS-Pretty Kitty Kelly, sketch: WABC WBX WHFC WWSA WGR
NBC-Story of the Month, sketch: WJZ WORK WEEU WBAL

NBC-Central City, sketch: WFAF WTAM WBEN KYW WCAE WGY WSYR WHAM
KDKA-Melody Time
*WCAU-News: Morning Melodies

10:15
NBC-Josh Higgins of Finchville, sketch: WEEU WORK
CBS-Myrt and Marge, sketch: WABC WJAS WCAU WFBL WGR WHFC

10:30
NBC-Manhattanites Quartet: WJZ WEEU WJTN KDKA WBAL WORK (sw-15.21)

10:45
NBC-Just Plain Bill, sketch: WFAF WTAM WCAE WBEN KYW WGY
WESG-Health Hunters

10:55
NBC-Dorothy Dreslin, songs: WJZ WJZ
NBC-The Wife Saver: WTAM
*WCAE-News: Weather: Temp.
*WBAL-News: Checkerboard: Swingsters

11:00
CBS-The Fact Finder: WNBC WPAR WKBW WBX WFBL WWSA
NBC-Story of Mary Marlin, sketch: WJZ WHAM WSYR WBAL KDKA WJTN (sw-15.21)

11:15
CBS-Scattergood Baines: WABC WKBW WCAU WWSA WJAS WGBI WBX WFBL WHFC
MBS-Georgia Crackers: WNBC
NBC-Lorenzo Jones, sketch: WFAF WBEN WCAE KYW WGY WTAM
NBC-Vic & Sade, sketch: WJZ KDKA WSYR WHAM WJTN WLW WBAL (sw-15.21)

WEEU-Melody Shoppers
WGR-Women's Magazine
WHP-Organ Melodies
WMPF-The Broncho Busters
WMMN-Buddy & Smiley
WGR-The Heart of Julia Blake

11:30
NBC-Pepper Young's Family, sketch: WJZ WHAM KDKA WSYR WBAL WJTN (sw-15.21)
MBS-Keep Fit to Music with Wallace: WOR

11:45
NBC-Getting the Most Out of Life, talk: WJZ WSYR WHAM WBSR KDKA WJTN WMFF (sw-15.21)

12:00
NBC-The Carters of Elm Street, sketch: WFAF KYW
CBS-Mary Margaret McBride, columnist: WABC WKBW WCAU WWSA WKBW WHFC WFBL WGBI WJAS WHP WNBW

12:15
WOR-Victor H. Lindlahr, talk
WORK-Swingsters
WSYR-Those Happy Gilmans
NBC-The O'Neills, sketch: WFAF WTAM WGY KYW WCAE WLW WBEN
CBS-Her Honor, Nancy James, sketch: WABC WFBL WCAU WJAS WKBW
MBS-Swingsters: WBAL WSYR

*NBC-Kidoodlers (News, WJZ only): WJZ WEBR WMPF (sw-15.33)
Checkerboard Time: WHAM WGR WMMN WHP
KDKA-Rosey Bits
WEEU-Familiar Hymns
WESG-Agricultural Hour
WGBI-The Luncheonaires
WBX-Keyboard Styles
*WORK-News
WWVA-Farm & Home Hour

12:30
CBS-Romance of Helen Trent: WABC WFBL WCAU WHFC WKBW
NBC-Nat'l Farm & Home Hour: WJZ KDKA WEBR WORK WJTN WSYR WHAM WBAL WMFF (sw-15.21)

12:45
*WCAE-News: Markets & Weather: WABC WFBL WCAU WHFC WKBW
Pitts Passes By: Musical Prgm.
WCAE-Carters of Elm Street
WEEU-House of MacGregor
WGR-Weekly Farm Flashes
WGY-Farm Paper

1:00
CBS-The Goldbergs, sketch: WABC WCAU WFBL WHFC WGR WJAS WHP
WBEW-Farm Service
WCAE-Musical Caravan
*WEEU-Newsletters
WGBI-Old Refrains
WGY-Music by Cugat
WIBX-Dan & Sylvia

*WKBW-News: Women's Corner
WMMN-Midday Melodies
WOR-Dramatized Health Talk: Melody Moments
WPAR-Markets: Prgm. Resume
WTAM-Heart of Julia Blake
WWVA-Ma Perkins, sketch

1:15
CBS-Life Can Be Beautiful, sketch: WABC WCAU WJAS WFBL WGR WGBI WHP WHFC
NBC-Farm Radio News: WJZ WSYR WBAL WORK KDKA WJTN WHAM WLW (sw-11.87)

1:30
NBC-Peables Takes Charge, sketch: WJZ WEBR WMFF
NBC-Words & Music: WFAF WLW (sw-15.33)
CBS-Road of Life, sketch: WABC WJAS WFBL WHP WGR WCAU WHFC WGBI WWSA

1:45
NBC-Charioteers: WJZ WNBW (sw-15.33)
CBS-This Day Is Ours, sketch: WABC WCAU WGR WHP WJAS WGBI WWSA
MBS-Voice of Experience: WOR WCAE WBAL WKBW WSYR

1:55
NBC-Those Happy Gilmans, comedy sketch: WFAF WORK WLW KDKA WTAM KYW WGY (sw-11.87)
WBEW-Dollars & Sense
WFBL-Your Family & Mine
WPAR-Hollywood Parade

2:00
NBC-Betty & Bob sketch: WFAF WBAL KDKA WLW WTAM KYW WBEN WGY WHAM (sw-11.87)
(Continued on Next Page)

AFTERNOON

DISCARD YOUR OLD AERIAL
It Is Most Likely Corroded and Has Poor or Loose Noisy Connections
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator.
ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.
NOT NEW—VALUE ALREADY PROVED
On the market five years! 100,000 customers in U. S. and foreign countries.
5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery.
\$1 Does away with Aerial entirely—Just place an F & H Capacity Aerial Eliminator (size 1 1/2 in. x 4 in.) within your set.
F & H RADIO LABORATORIES, Dept. 76, Fargo, N. Dak.

WEDNESDAY

March 29

MORNING

7:00 a.m. EST

NBC-Forty Winks Club: WFAE
CBS-Morning Almanac: WABC
★NBC-Morning Patrol: News: WJZ
Musical Clock: WTAM WGR KDKA

7:30

CBS-Morning Almanac: (sw-21.57)
NBC-Musical Varieties: WFAE
Morning Devotions: WESG WJTN
Musical Clock: WPAR KDKA
★WBEN-News: Sun Greeters Club
WCAU-Bandbox
★WFBL-News: Top of the Morning
★WGBI-News: The Eight-Eighty Alarm
★WGY-News: Musical Clock
WHP-Morning Alarm
WJAS-Musicale

7:45

★CBS-News: WABC (sw-21.57)
WBEN-Music of Today
★WCAU-News
WESG-Morning Varieties
WGY-Checkerboard Time
WHAM-Kindly Thots
WJTN-Timekeeper
WLW-Renfro Valley Folk
★WMMF-Good Morning: News
WMMN-Morning Devotions
WORK-Morning Music Box
WSYR-Variety Prgm.
WTAM-On the Mall

8:00

NBC-Ear-benders, variety prgm.: WJZ WHAM WMFF
CBS-(A Tune for Today, WABC only) Fred Feibel, organist: WABC (sw-21.5)
NBC-Milt Herth's Swing Trio: WFAE (sw-21.5)
★News: WJAS WWVA WCAE WOR
★News: Timekeeper: WJTN WSYR
★KDKA-News: Musical Clock
WBAL-Around the Breakfast Table: Sports
★WBEN-News: Sun Greeters Club
WCAU-Larry Vincent, songs
WEEU-Around Breakfast Table
★WFBL-News: Morning Sun Dial
★WGR-News: To be announced
WGY-Morning Merry-Go-Round
★WIBX-News: Minute Man
★WKWB-Headlines on Parade
WLW-Time to Shine
WMMN-The Dunker's Club
WTAM-Health & Home

8:15

NBC-Vocal Vogues: WJZ WHAM WMFF
NBC-Gene & Glenn, songs: WFAE WBEN (sw-21.5)
CBS-Bob Byron, songs: WABC (sw-21.57)
★News: WLW WESG WPAR KDKA-Dr. Sunshine
WCAE-Today's Almanac
WCAU-Taxitunes
WEEU-Morning Devotions
WJAS-Time Again
WOR-Beauty Talk: Interlude
WWVA-Musical Clock

8:30

NBC-Do You Remember?: WFAE WTAM WCAE (sw-21.5)
NBC-Swing Serenade: WJZ WEEU WHAM
CBS-Greenfield Village Chapel Choir: WABC WGBI WKWB WKBN WESG WJAS WHP (sw-21.57)
Musical Clock: KDKA WIBX WPAR
WBEN-Sun Dial
WCAU-Don Bovay, guitarist
WGY-Royal Hawaiians
WJTN-Betty Weakland, Evangelist
WLW-Boone County Caravan
WMMF-Classified Column: Bulletin Board
WMMN Family Altar
WOR-Modern Rhythms
WORK-Cousin Lee
WSYR-Timekeeper

8:45

NBC-Radio Rubes: WFAE WGY (sw-21.5)
CBS-George Perrine: WABC WESG WGBI WNBW WKBN WHP (sw-21.57)

NBC-Jack & Loretta Clemens, songs: WJZ WEEU

WBAL-Morning Meditations
WCAE-Hits & Encores
WCAU-Mark Dawson, songs
WHAM-Tower Clock Prgm.
WJAS-Cheerful Melodies
WMFF-Morning Devotions
WOR-Goldbergs, sketch
WPAR-Sons of the Plains
WSYR-Hymns of All Churches
WWVA Cotton Pickers

9:00

★NBC-News: Breakfast Club: WJZ WJTN WMFF (sw-21.5)
★NBC-News: Happy Jack, songs: WFAE WBEN
CBS-Richard Maxwell, tr.: WABC WESG WIBX WJAS WPAR WHP WNBW WGBI WMMN (sw-21.57)
Myrt & Marge, sketch: WTAM WGY
KDKA-Shopping Circle
KYW-Morning Varieties
WBAL-What's New in Baltimore
WCAE Lillian Malone
WCAU-Novelters
WEEU-Friendly Club
WFBL-Mother's Morning Meeting
★WGR-News: Men of Vision
WHAM-Those Happy Gilmans
WKWB-Niagara Spotlight
WLW-Paul Allison, poems
WOR-The Hymn Singer
WORK-Morning Devotions
★WSYR-News: Timekeeper
WWVA-Big Slim

9:15

CBS-Manhattan Mother, sketch: WABC WFBL WJAS
NBC-The Woman of Tomorrow, Nancy Booth Craig: WJZ
CBS-Text Walker, songs: WIBX WPAR (sw-21.57)
NBC-Band Goes to Town: WFAE WBEN KYW WCAE
NBC-Breakfast Club: WBAL
Hilltop House, sketch: WTAM WGY
KDKA-Linda's First Love, sketch
WCAE-Gems of Melody
WCAU-Today's Shopping News
WESG-Western Ramblers
WGBI-Fields & Hall Mountaineers
WGR-John Staggess, songs
WHAM-Women Only
WHP-Morning Devotions
WLW-Myrt and Marge, sketch
WMMN-Cowboy Love
WOR-Modern Living
WWVA-Log Cabin Girls

9:30

NBC-The Family Man: WFAE
NBC-Breakfast Club: WJZ WORK
CBS-Aeolian Ensemble: WNBW WESG WPAR (sw-21.57)
MBS-Alan Courtney's Gloomchasers: WOR
CBS-Joyce Jordan, Girl Interne, sketch: WABC WKWB WCAU WJAS
KDKA-Editor's Daughter
KYW-Neighbor Ned
WBEN-Stories of Amer. Industry
WEEU-Ma Perkins, sketch
WFBL-Miss Goodnews
WGBI-Evangelistic Hour
WGR-Those Happy Gilmans
WGY-Market Basket: Women's Newspaper
WHAM-Tom Grierson, organist
WHP-Mary Fountain, organist
WIBX-Morning Devotions
WJTN-Melodic Panorama
WLW-Hilltop House, sketch
WTAM-Kitty Keene, sketch
WWVA-Jake Taylor's Raisplitters

9:45

CBS-Bachelor's Children, sketch: WABC WJAS WKWB WCAU WFBL
NBC-Edward MacHugh, Gospel Singer: WFAE WBAL WTAM KYW WGY KDKA WLW (sw-15.21)
CBS-Rhythm Rascals: WGBI WNBW WESG
NBC-Breakfast Club: WEEU WJTN
WBEN-Sally Work
WCAE-Secret Diary
WGR-Shopping with Dorothy
WHAM-I Love a Mystery
WHP-Ranch Boys
WIBX-George Davis, organist
WPAR-Union Mission
WSYR-Health Service
WTAM-Whistler & His Dog
WWVA-Rapid Ad Service

10:00

NBC-Story of the Month, sketch: WORK WEEU WBAL
NBC-Central City sketch: WFAE WGY KYW WCAE WBEN WTAM WSYR WHAM
CBS-Pretty Kitty Kelly, sketch: WABC WIBX WHEC WWVA WGR
NBC-Along Fifth Ave.: WJZ

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

★ Star in program listings indicates news highlights

AFTERNOON

12:30 EST National Farm and Home Hour.
5:15 EST So You Want To Be—; Ambitions. Ford Frick, president of the National Baseball League, tells what it takes to be a big-league player.

NIGHT

7:30 EST Jim McWilliams Ask-It-Basket; Quiz Program.
8:00 EST One Man's Family; Serial Drama.
8:00 EST Gang Busters; Anti-Crime Drama.
8:30 EST Paul Whiteman and His Orchestra.
8:30 EST Hobby Lobby; Dave Elman, Interviews.
8:30 EST Gene Krupa and His Orchestra.
9:00 EST Star Theater; Ken Murray, M.C. Ned Sparks; Frances Langford; Dave Broekman's orchestra.
9:00 EST Fred Allen, Comedian. Portland Hoffa; Merry Macs; Peter Van Steeden's orchestra.
10:00 EST Kay Kyser's College of Musical Knowledge.
10:00 EST Ninety-nine Men and a Girl; Raymond Paige and Hildegard.
10:30 EST Edgar A. Guest; Stories of Achievement.
11:15 EST Golden Gloves Bouts. The inter-city finals of the Golden Gloves Boxing Tournament may also be heard over NBC a quarter-hour later, and over MBS a half-hour later.
12:30 EST Lights out; Experimental Drama.

FREQUENCIES

Table with 4 columns: Station, Frequency, Station, Frequency. Includes CKBW-1030, WEEU-830, WHP-1430, WMMN-890, etc.

MBS-Nation's School of the Air: WLW WNBW
KDKA-Melody Time
★WCAU-News: Morning Melodies
WESG-Day Dreams
WFBL-Memory Lane
WGBI-All Star Revue
WHP-Morning Make-Ups
WJAS-Young Doctor Malone
★WJTN-News: Music
★WKWB-News: Modern Kitchen
★WMMF-News
★WMMN-News: Bulletin Board: At Your Service
WOR-Pure Food Hour, talk
WPAR-Amer. Family Robinson

10:15

NBC-Jane Arden, sketch: WJZ KDKA WBAL WHAM WSYR (sw-15.21)
NBC-Josh Higgins of Finchville, sketch: WORK
CBS-Myrt & Marge, sketch: WABC WCAU WJAS WFBL WHEC WGR
NBC-John's Other Wife, sketch: WFAE WGY WCAE KYW WBEN WTAM
★WEEU-Briefs: Dance Music: News
WESG-Sentimental Music
WGBI-Scranton Business Bureau
★WHP-Donald Novis: News
WIBX-Young Dr. Malone
WJTN-House of MacGregor
WMMF-Ma Perkins, sketch
WMMN-Buskirk Family
WPAR-Toots Brooks
WWVA-Radio Pals

10:30

NBC-Just Plain Bill, sketch: WFAE WCAE KYW WGY WBEN WTAM
CBS-Hilltop House, sketch: WABC WFBL WHEC WJAS WCAU WGR
NBC-Amanda Snow, songs: WJZ WBAL WORK WEEU WJTN KDKA (sw-15.21)
WESG-Waltz Time
WGBI-Good Morning Neighbor
WHAM-Household Forum
WHP-Meet Miss Julia
★WIBX-Women in the News

11:15
NBC-Vic & Sade, sketch: WJZ WHAM WBAL WSYR KDKA WJTN WLW (sw-15.21)
CBS-Scattergood Baines, sketch: WABC WKWB WGBI WJAS WIBX WWVA WCAU WFBL WHEC
NBC-Lorenzo Jones, sketch: WFAE WTAM WBEN WCAE WGY KYW
WEEU-Melody Shoppers
WGR-What Is It?
WHP-Organ Melodies
WMFF-The Broncho Busters
WMMN-Buddy & Smiley
WOR-The Heart of Julia Blake
WORK-Let's Go Shopping
WPAR-Tonic Tunes

11:30
NBC-Pepper Young's Family, sketch: WJZ WSYR WBAL KDKA WJTN WHAM (sw-15.21)
NBC-Young Widder Brown, sketch: WFAE WTAM WCAE KYW WBEN WGY
CBS-Big Sister, sketch: WABC WJAS WCAU WWVA WHEC WFBL WGR WIBX WHP WGBI WNBW
NBC-Paul Page, songs: WORK
MBS-Keep Fit to Music with Wallace: WOR

WESG-Harry Springer, organist
WKWB-Three Treys
★WLW-News: Livestocks: River: Weather: Markets
WMMN-Modern Airs
★WPAR-Farm & Home Hour: News
11:45
NBC-The Road of Life, sketch: WFAE WBEN WGY WCAE KYW WLW WTAM WEEU
NBC-Getting the Most Out of Life talk: WJZ KDKA WHAM WMFF WSYR WEHR WJTN (sw-15.21)
CBS-Aunt Jenny's Stories: WABC WJAS WFBL WWVA WHP WGR WHEC WCAU WIBX WGBI WNBW
MBS-The Woman's Page: WOR

WBAL-Tonic Tunes
★WESG-Harmony Highlights: News
★WKWB-Farm Period: News
WMMN-Trader Bill & Western Stars
WORK-Checkerboard Time

12:00
NBC-The Carters of Elm Street, sketch: WFAE KYW
CBS-Mary Margaret McBride, columnist, WABC WKBN WHEC WNBW WKWB WFBL WCAU WJAS WGBI WHP WWVA
NBC-The Wife Saver: WTAM
NBC-Alice Cornett, songs: WJZ
★KDKA-News: Weather: Temp.
★WBAL-News: Checkerboard
WBEN-Houseboat Hannah, sketch
★WCAE-News: Melodies
WEEU-Checkerboard Time
WESG-Quik-Quiz
WGR-Piano Lessons: To be announced
★WGY-Musical Interlude: Markets: News
★WHAM-Hit of the Day: News
WIBX-Man on the Street
★WJTN-News: Matinee Revue
WLW-Editor's Daughter, sketch
★WMMF-News: Know Your Clin-
★WMMN-Farm Flashes: A Day at Mays: News
WOR-Victor H. Lindlahr
WORK-Swingsters
WSYR-Those Happy Gilmans

12:15
CBS-Her Honor, Nancy James, sketch: WABC WFBL WCAU WKWB WJAS
NBC-The O'Neills, sketch: WFAE WCAE WTAM WLW WBEN KYW WGY
★NBC-Kidoodlers (News, WJZ only): WJZ WEHR WBAL WMFF (sw-15.33)
Checkerboard Time: WMMN WHAM WHP WGR KDKA
WEEU-Familiar Hymns
WESG-Lenten Services
WGBI-Luncheonaires
WIBX-Keyboard Styles
★WORK-News
★WSYR-Dairymen's League News
WWVA Farm & Home Hour

12:30
CBS-Romance of Helen Trent, sketch: WABC WCAU WHEC WKWB WFBL
NBC-Nat'l Farm & Home Hour: WJZ KDKA WEHR WHAM WMFF WBAL WORK WJTN (sw-15.21)
Discussion from the Brown-helm Congregational Church, Lorain County, Ohio, on "Problems of Church and State Relations in Rural Life."
NBC-Time for Thought: WFAE
★News: WJAS WOR WHP
KYW-Houseboat Hannah, sketch
★WBEN-News: Weather: Bill Pitts Passes By: Farm News
WCAE-Carters of Elm Street
WEEU-House of MacGregor
WGR-Variety Prgm
WGY-Farm Paper
★WIBX-News: Hot Shots
★WLW-News: Livestocks: Poultry
WMMN-Old Trading Post
WPAR-Lenten Services
WSYR-Civic Lenten Service
WTAM-Linda's First Love, sketch
WWVA-Your Family & Mine

12:45
CBS-Captivators: WPAR
NBC-Nat'l Farm & Home Hour: WLW
CBS-Our Gal Sunday: WABC WHEC WFBL WKWB WJAS WCAU
★NBC-News: Markets: Weather: WFAE
NBC-Fireside Singers: WEEU
★KYW-News: Music at Midday
WCAE-Singin' Sam
WESG-Cornell Agricultural Hour
WHP-Luncheon Dance Music
WIBX-String Serenade: Calendar
WOR-Consumers' Quiz Club
WTAM-Editor's Daughter, sketch
WWVA-Kitty Keene, sketch
1:00
NBC-Nat'l Farm & Home Hour: WSYR
CBS-The Goldbergs, sketch: WABC WJAS WFBL WHP WGR WHEC WCAU
NBC-Bill Johnson, bar.: WFAE (sw-15.33)
MBS-Happy Gang: WNBW
WBAL-Advertising Club Lunch
WBEN-Livestock Market: Future Farmers of America
WCAE-Musical Mirror
★WEEU-Newsletters
WGBI-Old Refrains
WGY-Music by Cugat
WJAX-Dan & Sylvia
★WKWB-News: Rise & Shine
WMMN-Midday Melodies
WOR-Health Talk: Melody Moments
WPAR-Stocks: Prgm. Resume
WTAM-Heart of Julia Blake, sketch
WWVA-Ma Perkins, sketch
1:15
★NBC-Farm Radio News: WJZ WLW WJTN WHAM WSYR WORK KDKA (sw-11.87)
NBC-Let's Talk It Over: WFAE (sw-15.33)
June Hynd interviews Margaret Spears, famous radio soprano, who is a former Camp Fire Girl. Planned in recognition of the Camp Fire Girls' 27th anniversary, the program also features two selections by Miss Spears.
CBS-Life Can Be Beautiful, sketch: WABC WGR WJAS WHP WHEC WCAU WGBI WFBL (sw-15.27)
MBS-Rutgers Homemakers Forum: WOR
KYW-Carlton & Wayne
WBEN-Cosette Merrill
WCAE-Bernie Cummins' Orch.
WGY-Household Chats
WIBX-Bright Spot
WMMF-To be announced
WMMN-Musical Review
WPAR-Doc Seller's True Stories
WTAM-South Side Federal Savings: Noonday Resume: Weather
★WWVA-News: Dr. H. Lamont

AFTERNOON

12:00
NBC-Meet the Artist, Nellie Revell Interviewing: WJZ

CBS-Mary Margaret McBride, columnist: WABC WVA WGBI WNBC WKBW WFBL WHEC WCAU WJAS WHP WKBW

NBC-The Carters of Elm Street, sketch: WEAJ KYW

NBC-The Wife Saver: WTAM

★KDKA-News: Music: Weather

★WBAL-News: Checkerboard Hi-Jinks

WBEN-Houseboat Hannah, sketch

★WCAE-News: Melodies

WEEU-Checkerboard Time

WESG-Quik-Quiz

WGR-Piano Lessons: To be announced

★WGY-Interlude: Markets: News

★WHAM-Hit of the Day: News

WIBX-Man in the Street

★WJTN-News: Matinee Revue

WLW-Editor's Daughter, sketch

★WMFF-News: Know Your Clinton County

★WMMN-Farm Flashes: A Day at Mays: News

WOR-Victor H. Lindlahr, talk

WORK-Swingsters

WSYR-Those Happy Gilmans

12:15

CBS-Her Honor, Nancy James, sketch: WABC WFBL WCAU WJAS WKBW

NBC-The O'Neills, sketch: WEAJ WTAM WCAE WGY KYW WLW WBEN

★NBC-Southernaires (News, WJZ only): WJZ WEBR (sw-15.33)

MBS-Swingsters: WBAL WSYR

Checkerboard Time: WGR WHP

WMMN WHAM

KDKA-Voice of the Farm

WEEU-Familiar Hymns

WESG-Agricultural Hour

WGBI-The Luncheonaires

WIBX-Keyboard Styles

WMFF-March of Feet

★WORK-News

WVA-Farm & Home Hour

12:30

CBS-Romance of Helen Trent, sketch: WABC WCAU WHEC WKBW WFBL

NBC-Time for Thought: WEAJ

NBC-Nat'l Farm & Home Hour: WJZ WEBR KDKA WHAM WMFF WORK WJTN (sw-15.21)

Speakers: Elizabeth Pitt on "Tree Planting Time in the National Forests"; Howard Zahmsier, Bureau of Biological Survey.

★News: WJAS WOR WHP

KYW-Houseboat Hannah, sketch

WBAL-Market Page: Going Forward

★WBEN-News: Bill Pitts Passes By: Musicale

WCAE-Carters of Elm Street

WEEU-House of MacGregor

WGR-Variety Prgm.

WGY-Farm Paper

★WIBX-News: Vass Family

★WLW-News: Livestocks: Poultry

WMMN-Old Trading Post

WPAR-Lenten Services

WSYR-Civic Lenten Service

WTAM-Linda's First Love, sketch

WVA-Your Family & Mine

12:45

CBS-Novelists: WPAR

★NBC-News: Markets* & Weather: WEAJ

NBC-Farm & Home Hour: WLW

CBS-Our Gal Sunday, sketch: WKBW WHEC WFBL WCAU WJAS

NBC-Alice Cornett, songs: WEEU

Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated
★ Star in program listings indicates news highlights

AFTERNOON

12:30 EST National Farm and Home Hour.

NIGHT

7:15 EST Jimmie Fiddler, Movie Gossip.

7:30 EST Jack Haley, Singer-Comedian. Lucille Ball; Virginia Verrill; Ted Fio-Rito's orchestra.

7:30 EST The ABC of NBC; Drama; Interviews; Descriptions.

8:00 EST Lucille Manners, Soprano, and Soloists.

8:00 EST First Nighter; Original Drama.

8:30 EST Burns and Allen, Comedians, with Frank Parker, Tenor.

9:00 EST Campbell Playhouse with Orson Welles. Helen Morgan, singing star who scored a smash hit some years ago in "Show Boat," is featured in Welles' revival of Edna Ferber's story tonight. Miss Ferber is also a guest.

9:30 EST Death Valley Days; Drama.

9:30 EST March of Time; News Dramatizations.

10:00 EST Guy Lombardo and His Orchestra.

10:30 EST Believe It or Not, Bob Ripley; Drama and Music. Premiere of a new series by the famous cartoonist with Linda Lee, the Men About Town Quartet; and B. A. Rolfe's orchestra.

FREQUENCIES

Table with 4 columns: Station Call Letters, Frequency, Station Name, Frequency. Includes WEEU-830, WENR-870, WESG-850, etc.

WCAE-Musical Caravan
★WEEU-Newsletters
WGBI-Old Refrains
WGY-Music by Cugat
WIBX-Dan & Sylvia
★WKBW-News: Fashion Flashes
WMMN-Midday Melodies
WOR-Health Talk: Melody Moments
WPAR-From P. H. S.: Stocks
WTAM-Heart of Julia Blake, sketch
WVA-Ma Perkins, sketch

1:15
★NBC-Farm Radio News: WJZ WSYR WBAL KDKA WEBR WLW WJTN WHAM (sw-11.87)

CBS-Life Can Be Beautiful, sketch: WABC WCAU WJAS WGBI WFBL WGR WHEC WGR WHP

NBC-Let's Talk It Over: WEAJ (sw-15.33)

MBS-Radio Garden Club: WOR KYW-Yesteryears
WBEN-Cosette Merrill
WCAE-Sophisticated Ladies
WESG-Checkerboard Time
WGY-Household Chats
WIBX-Bright Spot
WMFF-To be announced
WMMN-Musical Review
WPAR-Farm Lite
WTAM-South Side Federal Savings: Noonday Resume: Weather
★WVA-News: Dr. H. Lamont

1:30
NBC-Words & Music: WEAJ (sw-15.33)

CBS-Road of Life, sketch: WABC WJAS WFBL WHP WGBI WCAU WGR WHEC WVA

NBC-Smilin' Ed McConnell: WLW

NBC-Pebbles Takes Charge, sketch: WJZ WEBR WMFF

MBS-Silhouettes in Blue: WOR WNBC
★KDKA-Women & the News
KYW-Home Forum
WBAL-Happy Johnny
WBEN-Heart of Julia Blake
WCAE-Bernie Cummins' Orch.
WEEU-Reading Schools Prgm.
WESG-Suburban Special
WGY-Houseboat Hannah, sketch
WHAM-School of the Air
★WIBX-Matinee Music: News
WJTN-Calling Warren
WKBW-English Lesson
WMMN-Cap, Andy & Flip
WORK-Luncheon Ensemble

1:45
WPAR-Doc Seller's True Stories
WSYR-Reading Room

2:00
CBS-Doc Barclay's Daughters, sketch: WABC WHEC WJAS WKBW WCAU WVA WPAR

NBC-Music Appreciation Hour: WJZ WSYR WORK WEBR WMFF WJTN (sw-15.33)

NBC-Betty and Bob, sketch: WEAJ WTAM WBAL WGY KYW WLW KDKA WBEN WHAM (sw-11.87)

MBS-Ralph Ginsburgh's Concert Orch.: WOR WNBC
WCAE-Song Sampler
★WEEU-Afternoon Melodies: News
WESG-Songs of the Islands
★WFBL-News: Afternoon concert
WGBI-Parade of the Orch.
★WGR-News: Personal Advisor: Food Market Review
WHP-Footlight Footnotes
WIBX-Doc Seller's Stories
WMMN-Old Trading Post

2:15
NBC-Arnold Grimm's Daughter, sketch: WEAJ WBAL KDKA WTAM KYW WLW WGY WBEN WHAM (sw-11.87)

CBS-Life & Love of Dr. Susan, sketch: WABC WHEC WKBW WFBL WCAU WVA WJAS WGBI WHP WIBX
Pictures and review on pages 6 & 7.

MBS-John Agnew, organist: WOR WCAE Polly Entertains
WESG-Jerry Smith
WMMN-Parade of Bargains
WPAR-Sally

FRIDAY
March 31

CBS-American School of the Air: WABC WKBW WNBC WJAS WFBL WPAR WMMN WKBW WHEC WIBX WFBL WGBI WESG WHP (sw-15.27)

"Give a Man a Horse," Charles J. Finger's tale of adventure and buried treasure, is dramatized on today's broadcast. The author chose the wild Patagonian country at the southernmost tip of South America, where he lived for several years, as the setting for his story.

MBS-To be announced: WOR
WCAE-Kitty Keene, sketch
WCAU-Woman's Club
WGR-Today's Almanac
WVA-L. P. Lehman & Staff

2:45
MBS-Montana Meechy's Band: WOR

NBC-Betty Crocker, cooking talk: WEAJ WHAM WGY WLW KYW WBAL KDKA WBEN WTAM (sw-11.87)

WCAE-Musical Trail
WCAU-Matters of Modern Marriage
WGR-American Family Robinson

3:00
NBC-The Story of Mary Marlin, sketch: WEAJ WGY WTAM WCAE WBEN KYW WLW

NBC-Navy Band: WJZ WORK WMFF WEEU (sw-15.33)

CBS-Keyboard Concerts: WABC WHEC WKBW WJAS WPAR WIBX WGR WESG WHP WFBL WCAU (sw-15.27)

Music detail on page 11 this week.

MBS-Marriage License Romances: WNBC
KDKA-Home Forum
WBAL-Afternoon Show

★WGBI-News: Music
WHAM-Let's Sing
WJTN-Michael J. Anzalone, Evangelist
★WKBW-News: Bordertown Barbeque

WMMN-The Family Altar
WOR-Women's Hour
WSYR-Ruth Chilton's Matinee
WVA-Neo-Vim Gang

3:15
NBC-Ma Perkins, sketch: WEAJ WTAM WGY WLW KYW WCAE WBEN

CBS-Keyboard Concerts: WNBC
WGBI-Betty & Bob, sketch
WHAM-Matters Musical

3:30
CBS-Three Choir Festival: WABC WIBX WJAS WESG WFBL WCAU WPAR WHEC WGR WNBC (sw-11.83-15.27)

NBC-Swingtime Trio: WJZ WMFF WJTN WORK (sw-15.33)

NBC-Pepper Young's Family: WEAJ WBEN WTAM WCAE WLW WGY KYW

KDKA-Bookworm
★WBAL-Globe Trotter
WEEU-Uncle Jack's Prgm.
WGBI-Betty Crocker
WHAM-Social Chronicle
WHP-The Rhythm Makers
WKBW-Rhapsody in Brass
WMMN-The Western Stars
★WSYR-Campus News: Orch.: News

WVA-Border Riders

3:45
NBC-Between the Bookends: Ted Malone: WJZ WORK WJTN WEBR WSYR WHAM WBAL WMFF (sw-15.33)

NBC-The Guiding Light, sketch: WEAJ WGY WTAM WCAE KYW WBEN WLW

KDKA-Tea Time Tunes
WGBI-Ma Perkins, sketch
WGR-WPA Prgm.
★WKBW-Current Events

4:00
CBS-John Sturgess, bar.: WABC WPAR WNBC WIBX WESG WJAS WGR WFBL (sw-11.83-15.27)

★NBC-Club Matinee: News: WJZ WSYR WEEU WEBR WJTN WMFF WBAL WHAM WORK KDKA (sw-11.87)

CBS-Pretty Kitty Kelly: WKBW
NBC-Backstage Wife, sketch: WEAJ WTAM WBEN KYW WGY WCAE

★News: WMMN WOR
WCAU-Sleepy Hollow Boys
WGBI-Those Happy Gilmans
WHP-Melodeers Quartet
★WKBW-News: Catholic Charities
WLW-Mad Hatterfields, sketch
WVA-Joe Barker's Revue

4:15
★NBC-Club Matinee: News: WLW

NBC-Vic & Sade, sketch: WEAJ WBEN WTAM WCAE KYW WGY

CBS-Matinee Promenade: WMMN WGR
★NBC-Club Matinee: News: (sw-9.53)

WBAL-Public Schools Music
WCAU-Young Dr. Malone
WKBW-Let's Go
WLW-Life Can Be Beautiful
WOR-Hilltop House, sketch
WVA-Jake & Betty

NBC-Stella Dallas, sketch: WEAJ WGY KYW WBEN WTAM WCAE

CBS-Matinee Promenade: WABC WPAR WFBL WHP WJAS WIBX WESG WNBC (sw-11.83-15.27)

WGBI-Tropical Moods: Mine Working Schedule
★WGR-News: To be announced
WKBW-Gaslight Harmonies
WMMN-Campus Reporter
WOR-Myrt & Marge, sketch
WVA-Radio Pals

4:30
NBC-Vic & Sade, sketch: WEAJ WBEN WTAM WCAE KYW WGY

CBS-Matinee Promenade: WMMN WGR

★NBC-Club Matinee: News: (sw-9.53)

WBAL-Public Schools Music
WCAU-Young Dr. Malone
WKBW-Let's Go
WLW-Life Can Be Beautiful
WOR-Hilltop House, sketch
WVA-Jake & Betty

4:45
CBS-Eton Boys: WABC WFBL WPAR WJAS WMMN WESG (sw-11.83-15.27)

NBC-Girl Alone, sketch: WEAJ KYW WCAE WBEN WTAM WGY

WCAU-Manhattan Mother
WGR-Dick & Dorothy
WHAM-Your Family & Mine
WHP-Farmers' Service Prgm.
WIBX-Oklahoma Outlaws
WLW-Kitty Keene, Inc., sketch
WOR-Restful Rhythms: Interlude

★WSYR-Juvenile Newspaper of the Air: Swingsters
WVA-Musical Crackers

5:00
CBS-Ruth Carhart, songs: Marion Carley, pianist: WABC WKBW WHP WPAR WNBC WGBI WIBX WJAS WFBL (sw-11.83-15.27)

NBC-Dick Tracy, sketch: WEAJ WCAE WTAM WGY KYW

NBC-Elmira College Glee Club: WJZ KDKA WJTN WMFF (sw-11.87)

NBC-Houseboat Hannah, sketch: WLW

WBAL-Uncle Jack's Prgm.
WBEN-Uncle Ben's Club
WCAU-Cosmopolitans
WEEU-Hank Lawson's Bums
WESG-Rhythm Almanac
★WGR-News: BBC Reporter
WHAM-Voice of Experience
WMMN-Charlie Cook
WOR-Women Make the News
WORK-Owen & King
WSYR-Street Quiz

5:15
NBC-Your Family & Mine, sketch: WEAJ WCAE KYW WGY WTAM WBEN

NBC-To be announced: WJZ WLW KDKA WEBR WMFF (sw-11.87)

CBS-Men Behind the Stars: WABC WKBW WPAR WFBL WIBX WHEC (sw-11.83)

WBAL-Dog Tales
WCAU-Scientific Wonders
WGBI-Dick Tracy, sketch
WGR-World Dances
WHAM-Domestic Tea Party
WHP-Junior Town
WJAS-Howie Wing, sketch
WJTN-Jungle Jim, sketch
WMMN-Dinner Party
WOR-Polly Jenkins' Plowboys
WORK-Rhythmaires
WSYR-Revelries: Medical Society
WVA-Economy Notes

5:30
NBC-To be announced: WJZ WHAM KDKA WBAL WJTN WSYR WEBR WEEU (sw-11.87)

NBC-Jack Armstrong, sketch: WEAJ WBEN WTAM WCAE KYW WGY WLW

CBS-March of Games: WABC WHEC WGR WPAR (sw-15.27)

MBS-Smilin' Jack, sketch: WOR

Freshest Thing in Town: WIBX WMMN
WCAU-Say It With Music
WESG-Song Shop: Vass Family
WFBL-The Sportsman
WGBI-Jack Armstrong, sketch
WHP-George Hall's Orch.
WJAS-Baron Elliott's Orch.
★WKBW-Employment Report: News

(Continued on Next Page)

FRIDAY

March 31

(5:30 p.m. Continued)

WMFF-Mike Blue
 WWVA-A Shopping We Will Go

5:45
 NBC-Man About Town: WJZ
 CBS-Patterns in Swing: WGR
 NBC-Little Orphan Annie, sketch:
 WEAF WGY KYW WBN WCAE WTAM
 MBS-Radio Harris, Hollywood comm.: WOR
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

CBS-The Mighty Show: WABC WBX WCAU
 NBC-Vaughn de Leath, songs:
 WHAM WEBR WBAL WJTN WSYR KDKA WMFF (sw-11.87)
 Sports: WESG WORK
 WEUU-Merchandise Revue
 WFBL-Tea Time Tunes: Lucky Breaks
 WGBI-The Sports Parade
 WHP-Dick Tracy, sketch
 WKBW-Wrestling Matches: Interviews
 *WLW-News
 WMMN-Jam for Supper
 *WPAR-News: Stocks

NIGHT

6:00

*CBS-News: Sports Resume: WABC
 *CBS-News: Manhattan Serenade: WKBW WHEC WGBI WJAS (sw-15.27)
 NBC-Yoichi Hiroaka, xylophonist: WEAF (sw-9.53)
 *NBC-(News, WJZ only) Alma Kitchell's Brief Case: WJZ WENR
 *News: WJR WHAM WFBL WBZ
 CKLW-Stop and Go
 *KDKA-News: Temp.: Your Movie Magazine
 *KYW-News: Little Symphony
 WBAL-Sports
 *WBEN-News: Weather: Music of Today
 WCAE-Stardust
 *WCAU-News: Benson & Marr WESG-Lone Ranger, sketch
 *WGAR-Sidney Andorn: Five Star Final: Ellis VanderPyl
 WGR-Dick Tracy, sketch
 *WGY-News: Musicale: News WHAS-Sidewalk Snoopers
 WHK-Southern Reporters
 WHP-Little Brown Book
 WIBX-Sunday Evening Hour Preview
 *WJTN-News: Dinner Melodies
 WMAQ-Johnny Sebastian's Pals
 WMFF-Variety Time
 *WMMN-News: Footprints
 WOR-Uncle Don, children's prgm.
 WORK-The Lone Ranger
 WPAR-To be announced; Sports
 WSB-Georgia Ambassadors
 WSM-Rhythm Time
 *WSYR-News: Nick Stemmler
 *WTAM-News: Sportsman
 *WTIC-News: Weather
 WWVA-Hollywood Reporter: Hoosier Hotshots

6:15
 CBS-Howie Wing, sketch: WABC WHAS WCAU WJR WBT WFBL WKBW WGAR
 *NBC-Malcolm Claire, stories: News: WEAF WENR WSB (sw-9.53)
 NBC-Dorothy Rochelle, songs: WJZ WLW WHK WMFF
 Dick Tracy, sketch: WSM WMAQ KDKA-Manuel Contreras' Orch.
 *WBAL-News: Around the Dinner Table
 WBEN-Melody on Parade
 WBZ-Weather: Sports
 *WCAE-News: Sports

WGBI-Sidewalk Quiz
 WGR-Dinner Music
 WHAM-Radio Camera Club
 WHP-Evening Echoes
 WIBX-Dance Time
 *WJAS-News
 WMMN-Sports
 WPAR-Watt's the Answer
 WSYR-Melo-Tones
 *WTAM-Evening Prelude: News
 WTIC-Democratic Prgm.
 *WWVA-Radio Gossip: News

6:30
 NBC-Serenaders: WJZ WGY WBZ
 NBC-Invitation to Romance: KYW (sw-9.53)
 *NBC-Names Make News, Geo. Hicks: WEAF
 CBS-Today with Bob Trout: WABC WKBW WBX WKBN WGAR WJAS WPAR WWVA WBT
 NBC-Lyon & Marlowe, piano duo: WENR
 *MBS-Front Page Parade, news dramas: WCAE WHK
 *News: WORK WHP WESG WOR WMFF
 Sports: WBEN WHAM WLW WGR CKLW
 KDKA-Music: Sports
 WCAU-Bob Golden's Orch.
 WFBL-Leo Bolley, sports: 4-Plus Club
 WGBI-George Hall's Orch.
 WHAS-Asher & Little Jimmie
 WJR-Inside of Sports
 WMAQ-Jack Armstrong, sketch
 WMMN-Timely Topics
 WSB-Dick Tracy, sketch
 *WSM-News: Sports
 WSYR-Swingsters
 *WTAM-Keyboard Fancies: Oddities in the News
 WTIC-Melodic Strings

6:45
 NBC-Hal Totten, sports: WENR
 CBS-Doris Rhodes, songs: WABC WESG
 CBS-Sophie Tucker & Her Show: WMMN WHAS WBT (also KNX at 1 a.m.)
 *NBC-Lowell Thomas, news commentator: WJZ WSYR WEBR WTAM KDKA WHAM WBZ WBAL WLW WJTN WTIC
 NBC-Trio Time: WORK WMAQ WSM
 NBC-Bill Stern Sport Scraps: WEAF
 CKLW-Advs. of Jimmie Allen
 KYW-Backstage
 WBN-Revival Day
 WCAE-Muted Music
 *WCAU-Town & Turf News
 WFBL-This & That
 WGAR-Music for Dessert
 *WGBI-News: Musicale
 *WGR-News: To be announced
 WGY-Leo Bolley, sports
 WHK-Black Flame of the Amazon
 WHP-Bill Sherman, songs
 *WIBX-News: Salon Strings
 WJAS-Talk of the Town
 WJR-Music Box
 WKBW-BBC Swing Quartet
 WMFF-True Stories
 WOR-Johnson Family, sketch
 WPAR-Storck's Varieties
 WSB-Little Orphan Annie
 WWVA-On with the Dance

7:00
 NBC-Amos 'n' Andy, sketch: WEAF KYW WCAE WBN WGY WTIC WTAM WLW (also at 11 p.m.)
 *MBS-Fulton Lewis, Jr., commentator: WNBC CKLW
 NBC-Bert Lytell, original drama: WJZ WBAL WBZ WSYR WJTN WHK KDKA WEBR WHAM (sw-11.87) (also at 10:30 p.m.)
 CBS-County Seat, sketch: WABC WBX WGR WPAR WMMN WWVA WJAS WHP WESG
 Sports: WMFF WOR
 WBT-Guess What!
 WCAU-Sports: Alan Scott
 WENR-Radio Fanfare
 WFBL-Stories That Live
 WGAR-Dick Stabile's Orch.
 WGBI-Lone Ranger, drama
 *WHAS-News
 *WKBW-News: Orch. of Week

WMAQ-Ennio Bolognini's Orch.
 WSR-Owen & King
 *WSB-Radio Headlines
 WSM-Post Card from You

7:15
 NBC-Jimmie Fidler: WEAF KYW WGY WCAE WTAM WBN WTIC WLW (also see 10:45 p.m.)
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Lum & Abner, sketch: WABC WCAU WJAS WGAR WHEC WFBL WJR WHAS WGR WBT (alos KNX KSL at 11:15 p.m.)
 NBC-Jan Savitt's Orch.: WJZ WORK WBAL WJTN WENR WBZ WHAM
 CKLW-Frank Burke
 KDKA-Don Dixon
 WHK-Safety First
 WHP-Mary Smith Kline, organist
 WIBX-Ozzie Nelson's Orch.: Sports
 WKBW-Whys & Wherefores
 WMAQ-Herbert Foote, organist
 *WMFF-Monitor News
 WMMN-Watt's the Answer?
 WOR-Answer Man
 WPAR-Honolulu Serenaders
 WSB-Cecil White's Samoans
 WSYR-Ask the Scientist
 WWVA-Twilight Reverie

7:30
 MBS-Lone Ranger: WNBC WSYR WKBW WOR WBAL WHK
 NBC-The Revelers Quartet: WEAF KYW WBZ
 CBS-Wonder Show: Jack Haley, singer-comedian; Lucille Ball; Virginia Merrill; Ted Fio-Rito's Orch.: WABC WGAR WBX WHEC WGR WWVA WJR (sw-6.06-11.83) (also KSL KNX at 12:30 a.m.)
 NBC-The ABC of NBC: WJZ Behind-the-scenes glimpses into the activities of a great broadcasting system are presented in this new series. Interviews, dramatizations and descriptions are utilized to give a broad picture of all the component parts of a broadcast. The first episode explains the general studio set-up.
 More detail on page 5.

*MBS-Front Page Parade, news dramas: WLW
 CKLW-Race Track Jim, drama
 KDKA-Pat Haley's Party
 *WBEN-Cy King, comm.
 WBT-Vocal Varieties
 WCAE-Lightening Jim
 WCAU-Vocal Varieties
 WFBL-Gems of Melody
 WGBI-Musical Workshop
 *WGY-News
 WHAM-To be announced
 WHAS-Orchestra
 WHP-Singing Strings
 WJAS-History Speaks
 *WJTN-News: Mirror of Fashion
 *WMAQ-News: Musical Entree
 WMFF-Spelling Bee
 WMMN-Friday Night Show
 WORK-The Three "Q's"
 WPAR-Hits of the Week
 WSB-Georgia Ambassadors
 WSM-Jamup & Honey
 WTAM-Listeners' Club
 WTIC-Inside of Sports

7:45
 NBC-Jack Berch, Sweetheart Serenader: WEAF KYW
 NBC-Adrian Rollini's Orch.: WJZ WJTN WBZ
 MBS-Inside of Sports: WLW
 CKLW-Detroit Board of Education
 KDKA-Duquesne Glee Club
 WBN-Inventors & Inventions
 WBT-Musical Revue
 WCAU-Radiofilm
 WGBI-On the Mall
 WGY-Don't You Believe It
 *WHAM-Tomorrow's Headlines
 WHP-Sports Shots
 WJAS-We, the Jury
 WMAQ-Talk by Dwight H. Green
 WSM-Piano Moods
 WTIC-Serenaders: Peg La Central

8:00
 NBC-Cities Service Concert: Lucille Manners, sop.; Frank Black's Orch.: WEAF WGY WBN KYW WCAE WTIC WMAQ WTAM (sw-9.53)

NBC-Warden Lewis E. Lawes' Criminal Case Histories; WJZ WBZ WHAM WSM WEBR WJTN WBAL WSYR WENR WHK WSB KDKA (sw-11.87)
 MBS-Johnnie Presents Where Are They?; Charlie Cantor & Nydia Westman; Budd Hulick, m.c.; Johnny Green's Orch.: WOR WLW
 CBS-First Nighter; Barbara Lud-dy; Les Tremayne: WABC WCAU WFBL WHEC WGAR WJAS WHAS WWVA WGR WJR (sw-6.06-11.83)
 CKLW-Music You Want to Hear
 WBT-Welcome Neighbor
 WGBI-Mastonians Orch.
 WHP-Fritz Roberts & Ensemble
 *WIBX-News: Levittow's Orch.
 *WKBW-News: Musical Newsreel
 *WMMN-News: West Va. University Prgm.
 WORK-Dancetime
 WPAR-Songs by Wanda

8:15
 WBT-Trinity Choir
 WGBI-Melody Time
 WHP-Ten Years Ago Today
 WPAR-Book Reviews

8:30
 NBC-Cities Service Concert: WSB WSM
 MBS-Symphonic Strings: WOR CKLW WHK
 CBS-Burns & Allen; Orch.; Frank Parker, tr.; Ray Noble's Orch.; Paul Douglas, announcer: WABC WHP WBT WHAS WNBC WHEC WFBL WGAR WBX WJAS WCAU WGR WGBI WJR WMMN (sw-11.83-6.06) (also KNX KSL at 11:30 p.m.)
 NBC-Jamboree: WJZ WJTN WHAM WORK WMFF WBAL KDKA-Romance & Rhythm
 WBZ-Law Society Forum
 WGY-Farm Forum
 WKBW-Hiram College A Cappella Choir
 WLW-Carson Robison's Buckaroos
 WPAR-World Dances
 WSYR-Memory Baseball

9:00
 NBC-Abe Lyman's Waltz Time; Frank Munn, tr.: WEAF WTAM WTIC WBN WCAE WGY KYW WSM WSB WMAQ (sw-9.53)
 NBC-Plantation Party; Choir; Orch.; Girls of the Golden West; Westerners; Tom, Dick & Harry; Beulah; WJZ WBZ WSYR WJTN WHAM WBAL WENR KDKA WEBR WLW WHK (sw-11.87)
 MBS-Peter Quill, drama: CKLW
 CBS-Playhouse; Orson Welles; Guests: WABC WFBL WBT WJR WCAU WJAS WKBW WHAS WBX WGBI WGAR WHEC WHP (sw-11.83-6.06)
 When he presents Edna Ferber's "Show Boat" tonight, Orson Welles will have as guests Miss Ferber herself and Helen Morgan, glamorous singing actress, who starred in the original Broadway production of the Mississippi River saga and will also star tonight.
 More detail on page 4.

To be announced: WMFF WPAR
 *WGR-News: Argus & His Hundred Eyes
 WMMN-World Fair Tour
 *WOR-Gabriel Heater, news
 WORK-York Little Theater

9:15
 WGR-Songs of the Islands
 WMMN-Valley Sports
 WOR-Glenn Miller's Orch.
 WORK-International Situation
 WPAR-The Sage

9:30
 NBC-Death Valley Days, drama: WEAF WCAE KYW WGY WLW WTAM WMAQ WTIC WBN (sw-9.53) (also KOA KFI at 11:30 p.m.)
 Inspiration of the Old Ranger's true story for tonight is the Bear Flag, standard of the short-lived California Republic, which was organized before California entered the Union.
 More detail on page 4.

NBC-March of Time, drama: WJZ WBZ WSYR KDKA WENR WHAM WEBR WBAL WJTN WHK (sw-11.87)

MBS-Alan Courtney's Gloomchas-ers: WOR
 CKLW-Opportunity
 WGR-Wrestling Matches
 WMMN-Singing Strings
 WORK-Musical Gems
 WPAR-Hits & Encores
 *WSB-Editorial Hour
 WSM-Lyric Moods

9:45
 WMMN-Dance Time

10:00
 NBC-Guy Lombardo's Orchestra: WEAF WCAE KYW WSB WGY WMAQ WTAM WBN WTIC WORK WSM (sw-9.53)
 CBS-Grand Central Station: WABC WHAS WFBL WPAR WJAS WKBW WCAU WJR WBT WGAR WHEC (sw-6.06)
 NBC-Madison Square Garden Boxing Bout: WJZ WMFF WBZ WHAM WBAL WEBR KDKA WENR WHK WJTN WSYR (sw-11.87)
 MBS-Curtain Time: WOR
 *CKLW-Brian Meredith, comm.
 WGBI-On with the Dance
 *WGR-News: Wrestling Matches
 WHP-George Kobler's Ensemble
 WIBX-Stan Myers' Orch.
 WLW-To be announced
 *WMMN-News
 *WPAR-Dramatized News

10:15
 CKLW-Lenten Observance Talk
 WHP-Inside Story on Pa. Politics
 WMMN-Charlie Cook

10:30
 NBC-Madison Square Garden Boxing Bout: WJZ WBZ WHK WJTN WEBR WSYR WBAL WORK WHAM KDKA (sw-11.87)
 CBS-Clyde Barrie, bar.: WABC (sw-9.65)
 NBC-Bert Lytell, original drama: WENR (also see 7 p.m.)
 NBC-Uncle Ezra, comedy sketch (Alka Seltzer) Hot Shot; Henry Burr; Vass Family: WEAF WBN KYW WCAE WTIC WLW WGY WMAQ WTAM (sw-9.53)
 CBS-Believe It or Not; Bob Ripley with Linda Lee; Men About Town Quartet; B. A. Rolfe's Orch.: WGBI WKBW WMMN WPAR WBT WHP WJR WHAS WJAS (sw-6.06)
 Back from a world tour with a new collection of strange facts and fascinating stories, Robert L. Ripley returns to the air this week to thrill his listener-fans anew.
 Pictures on page 16.

MBS-Sagi Vela, bar.; Concert Orchestra: WOR
 CKLW-Doc Sunshine
 *WCAU-News of the World
 WFBL-News: Odd Facts
 WGAR-To be announced
 WSB-Vocal Varieties
 WSM-Fireside Singers

10:45
 NBC-Story Behind the Headlines: WEAF WBN WTIC WTAM KYW (sw-9.53)
 CBS-Eton Boys: WABC (sw-9.65)
 MBS-Sagi Vela, bar.: CKLW
 NBC-Jimmie Fidler: WMAQ (also at 7:15 p.m.)
 NBC-To be announced: WENR
 WCAE-Johnny Duffy
 WCAU-Joe Frassetto's Orch.
 WFBL-Sun Dodgers
 WGAR-Social Hygiene Prgm.
 WGY-When Day Is Done
 WLW-Spotlight
 WSB-Harry Candullo's Orch.

11:00
 NBC-Amos 'n' Andy, sketch: WMAQ WSM WSB (also see 7 p.m.)
 *NBC-News: Ruby Newman's Orchestra: WJZ WBAL WMFF
 NBC-Discussion by Theodore A. Huntley: WEAF (sw-9.53)
 CBS-Talk by Wm. O. Douglas: WABC WBT WGR WMMN WHP WNBC WPAR (sw-9.65)
 *News: WGBI WOR WJR WJAS WORK WHAS WENR WBX WHK WLW WGY

*News: Sports: WKBW WSYR
 *CKLW-Reporter
 *KDKA-News: Weather: Temperature: Week-End Tour
 *KYW-News: Organ Reveries
 *WBEN-News: Ironic Reporter
 *WBZ-Reporter: Weather: Radio Roundelay
 *WCAE-News: Sterling Young's Orch.
 WCAU-Around the Town
 WFBL-Leo Bolley, sports
 WGAR-Carl George
 *WHAM-News: Jimmy Whitney's Orch.
 WJIN-True Stories
 WTAM-Tom Manning
 *WTIC-News: Weather

11:15
 *NBC-Del Courtney's Orch. (News, WEAF only): WEAF WTIC WENR (sw-9.53)
 NBC-Ruby Newman's Orchestra: WORK WJTN WHAM WSYR
 CBS-Leighton Noble's Orchestra: WABC WJAS WGAR WGBI WCAU WBX WFBL (sw-9.65)
 Music You Want: KDKA KYW WGY WTAM WBAZ CKLW
 *News: WSB WMAQ
 WBN-Sports
 WHAS-Deep River Echoes
 WHK-Tommy Blue's Orch.
 WJR-The Beach Comber
 WKBW-Swing Your Partner
 WLW-Buddy Fisher's Orch.
 WOR-Don Ravel's Orch.
 WSM-World in Review: Sports

11:30
 NBC-Ernie Holst's Orch.: WEAF WBN WTIC WMAQ WCAE (sw-9.53)
 CBS-Henry Busse's Orch.: WABC WMMN WGBI WGAR WKBW WBNF WBT WHP WJAS WBX WFBL WHAS (sw-6.06)
 NBC-Glenn Miller's Orch.: WJZ WBAL WJTN WSYR WMFF WHAM WORK
 MBS-Nation's Playhouse: WLW
 WENR-Fletcher Henderson's Orch.
 WGR-Stars Over Manhattan
 WHK-Gene Erwin's Orch.
 WSB-Kimo Kaloh's Hawaiians
 WSM-Teachers' College

11:45
 WOR-Sammy Kaye's Orch.

12:00
 NBC-Johnny Long's Orch.: WEAF WSB WTIC KYW WBN WGY
 NBC-Gray Gordon's Orch.: WJZ WHAM WSYR WHK WSM
 CBS-Harry James' Orch.: WABC WCAU WKBW WGAR WBX WHEC WGBI WJAS WNBC WFBL WHP (sw-6.12-6.06)
 MBS-Sammy Kaye's Orchestra: WCAE CKLW
 KDKA-Al Kavelin's Orch.
 WBT-Midnight Dancing Party
 *WBZ-News
 WENR-Music You Want
 WHAS-Dance Band
 WJR-Casino of the Stars
 WLW-Clyde Lucas' Orch.
 WMAQ-Gene Krupa's Orch.
 WTAM-Otto Thurn's Orch.

12:15
 NBC-Gray Gordon's Orch.: WBZ
 KDKA-Dance Orch.
 WHK-Willard Pott's Orch.

12:30
 NBC-Charles Barnett's Orchestra: WJZ WHAM WSM KDKA WBZ WSYR (sw-6.14)
 NBC-Eddy Rogers' Orch.: WEAF KYW WGY WBN WSB WTIC
 CBS-Count Basie's Orch.: WABC WBX WFBL WKBW WNBC WGAR WCAU WGBI WHP WJR (sw-6.12-6.06)
 MBS-Orrin Tucker's Orch.: WOR WCAE CKLW WHK
 WHAS-Dream Serenade
 WLW-Moon River
 WMAQ-Fletcher Henderson's Orchestra
 WTAM-Paul Burton's Orch.

End of Friday Programs

MORNING

7:00 a.m. EST

NBC-Forty Winks Club: WEAF
 *NBC-Morning Patrol: News: WJZ
 CBS-Morning Almanac: WABC
 Musical Clock: WGR WTAM KDKA
 KYW-R. F. D. 1020
 *WBAL-Around the Breakfast Table: News
 WBN-Sun Greeters' Club

WCAE-Morning Express
 WCAU-Sleepy Hollow Boys
 WFBL-Agricultural Prgm.
 WGBI-The Eight-Eighty Alarm
 WGY-Top of the Morning
 *WHAM-News
 WIBX-Minute Man
 *WKBW-Musical News
 WLW-Family Prayer Period
 WMMN-Rhythm Rangers
 WOR-Morning Moods
 WPAR-Juvenile Jug Band
 WSYR-Sunshine Roundup
 WWVA-L. P. Lehman & Staff

7:15
 KDKA-Western Trails

SATURDAY, April 1, 1939

*KYW-News: Musical Clock
 WFBL-Morning Meditation
 WGY-Musical Clock
 WHAM-Pete & Joe
 WLW-Farm News
 WMMN-The Buskirk Family
 WOR-Musical Clock: Vincent Sorey's Orch.
 WPAR-Scotch Gospel Singer
 WSYR-Timekeeper

7:30
 NBC-Musical Varieties: WEAF

Musical Clock: WPAR KDKA
 Morning Devotions: WESG WJTN
 WBAL-Charlie Cook's Prgm.
 *WBEN-News: Sun Greeters' Club
 WCAU-Bandbox
 *WFBL-News: Top of the Morning
 *WGBI-News: The Eight-Eighty Alarm
 *WGY-News: Musical Clock
 WHP-Morning Alarm

WJAS-Musicale
 WLW-Don & Helen
 WMMN-Tempo & Time
 WORK-Morning Fellowship
 WSYR-Sunshine Serenade
 WTAM-Music Box

7:45
 *CBS-News: WABC
 WBAL-Around Breakfast Table: Sports
 WWBN-Music of Today
 *WCAU-News
 WESG-Morning Varieties
 WHAM-Kindly Thoughts
 WJTN-Timekeeper

WLW-Farm Credit Administration: Organ Recital
 *WMFF-Good Morning: News
 WMMN-Morning Devotions
 WORK-Morning Music Box
 WSYR-Variety Prgm
 WTAM-Melody Time

8:00
 CBS-(A Tune for Today, WABC only) Leo Weber, organist: WABC (sw-21.57)
 NBC-Songs for Saturday: Variety Prgm.: WJZ WLW WHAM WMFF
 NBC-Milt Herth Swing Trio: WEAF WTAM WGY (sw-21.5)

SATURDAY April 1

★News: WJAS WVVW WCAE WOR
★News: Timekeeper: WSYR
★WJAS-News: Musical Clock
★WBEN-News: Sun Greeters' Club
WCAU-Larry Vincent, songs
WEEU-Around the Breakfast Table
★WFBL-News: Morning Sun Dial: News
★WBIX-News: Minute Man
★WKBW-Headlines on Parade
WMMN-The Dunker's Club

NBC-Saturday Morning Club: KYW
WBEN-When They Were Young
WESG-Roommates & Co.
WFBL-Musical Bee
WGBI-Evangelistic Hour
WGR-Today's Almanac
WGY-Market Basket
WJTN-Melodic Panorama
WLV-Synagogue of the Air
WOR-Dr. Frank Kingdon, talk
WPAR-P. T. A. Prgm.
WTAM-Flower Gardening
WVVW-Jake Taylor's Railsplitters

NBC-Music Internationale: WJZ WMFF (sw-15.33)
NBC-Betty Moore, interior decorating: WEAF WTAM WBEN KYW WSYR WGY WLW WCAE WOR
Subject: "What Price Color."
MBS-Oberlin College Prgm.: WOR
Marking the sixty-fifth anniversary of the "Oberlin College Review," a dramatization of student-opinion on national and international affairs is presented by Oberlin students. Following the drama a group of student-editors are to hold a

WFBL-Street Quiz, Jr.
WGR-Farm Bureau Speaker
WGY-Voice of the Farm
WHAM-4-H Club
WIBX-Arlington Glee Clubs
WJAS-Musicale
WLV-Harp Recital
WMMN-Midday Melodies
★WGRK-News
WVWA-Consumer's Information
WVWA-Farm & Home Hour
12:30
CBS-Enoch Light's Orch.: WABC WGBI WFBL WPAR WVWA WGR (sw-15.27)

★WEEU-Afternoon Melodies: D-8/24
★WFBL-News: Afternoon Concert
WGR-Parade of Business
WJTN-Michael J. Anzalone, Evangelist
★WKBW-News: Dance Melodies
WMMN-Old Trading Post Gang
WOR-Hatching the Easter Chicks

MBS-To be announced: WCAE
WCAU-Sleepy Hollow Boys
WFBL-Health Hunters
★WKBW-News: To be announced
★WMMN-News
WOR-Baseball; Brooklyn vs. Detroit
WVVW-Joe Barker's Revue

8:15
NBC-Gene & Glenn, songs: WEAF WBEN (sw-21.5)
NBC-Dick Leibert Prgm.: Guitarist & Harpist: WJZ WHAM WMFF

9:45
NBC-Edward MacHugh, Gospel Singer: WEAF KYW WTAM WGY WLW KDKA (sw-15.21)
CBS-Fiddler's Fancy: WGBI WESG
NBC-Breakfast Club: WJTN
WBAL-Uncle Jack's Club
WBEN-Musical Prgm.
WCAE-F.H.A. Talk
WGR-Shopping with Dorothy
WOR-The Manhattans
WPAR-Smile Lady
WSYR-New York State Employment: Swingsters
WTAM-Whistler & His Dog
WVVW-Rapid Ad Service

KDKA-Junior Safety Patrol
WBAL-Catholic Evidence Guild
WEEU-Newcomers
★WESG-Musical Bazaar: News
★WGBI-News: Mine Working: Schedule
★WGR-News: Employment Report: Knothole Gang
WHAM-Boy Scout Prgm.
WHP-Harrisburg Peace Council
WJTN-Boy Scout Prgm.
WMMN-Truly American
WVVW-Young America's Broadcast

NBC-Call to Youth: WEAF WCAE WTAM
Subject: "Crusading for Christ."
NBC-Nat'l Farm & Home Hour: WJZ WHAM WORK KDKA WEBR WBAL WSYR WLW WMFF (sw-15.21)
★News: WJAS WOR
KYW-Let's Visit the Zoo
★WBEN-News: Musical Prgm.
WEEU-House of MacGregor
WGY-Farm Paper
WHP-Junior Town
★WIBX-News: Vass Family
WJTN-Juvenile Jamboree
WKBW-Farm Period
WMMN-Old Trading Post Gang

NBC-Hitmakers: WOR
WEEU-Wyoma Wales
WFBL-Children's Theater
WGR-WPA Prgm.
WMMN-Parade of Bargains
2:30
NBC-Del Courtyard's Orch.: WJZ WHAM WEEU WSYR WJTN WBAL WEBR WMFF
NBC-Music Styled for You: WEAF WBEN WCAE WLW KYW WGY WTAM WORK (sw-9.53)
CBS-Buffalo Presents: WABC WESG WGBI WJAS WPAR WFBL WIBX WHP WMMN WGR WBNF

CBS-Texas Rangers: WMMN WFBL
WKBW-Gaslight Harmonies
WMMN-The Western Stars
WVVW-Radio Pals
4:15
NBC-Southwestern Stars: WEAF WGY WCAE WTAM KYW WLW WBEN (sw-9.53)

CBS-Bob Byron, songs: WABC (sw-21.57)
★News: WLW WPAR WESG
KDKA-Dr. Sunshine
WCAE-Today's Almanac
WCAU-Taxitones
WEEU-Morning Devotions
WGY-Ranch Boys
WJAS-Time Again
WOR-Red River Dave, songs: Oddities: Interlude
WTAM-Pressed Leaves
WVVW-Musical Clock

NBC-Smilin' Ed McConnell, songs: WLW
CBS-Pappy Cheshire's Nat'l Hill-billy Champions: WABC WIBX WKBW WJAS WESG WBNF WHP WFBL WHEC WKBN (sw-21.57)
NBC-The Wise Man: WEAF WBEN
MBS-Marriage Clinic: WOR
NBC-Ranch Boys: WJZ WHAM KDKA WEEU (sw-15.33-15.21)

11:15
NBC-Jean Ellington, songs: WEAF KYW WBEN WORK WTAM
NBC-Music Internationale: WBAL WEEU
CBS-Cincinnati Conservatory of Music: WHP
KDKA-D. A. R. Prgm.
WCAE-Airliners
WGBI-Slim Williams' Buckaroos
WGY-Health Hunters
WHAM-Catholic Courier
WLW-My Health
WMFF-The Broncho Busters
WSYR-Boy Scout Prgm.

12:45
★NBC-(News, WEAF only) Along Gypsy Trails: WEAF WCAE WBEN WEEU
CBS-Enoch Light's Orch.: WJAS WIBX
★KYW-News: Rhythm at Mid-day
WCAU-Farm Weekly
WKBW-To be announced
WTAM-County Agricultural
WOR-Leo Freudberg's Orch.
WVVW-Parents and Teachers

NBC-Intercollegiate Debates: WOR
Yale University vs. University of Pennsylvania.
KDKA-Slavonic Serenade
WCAU-Beaver College Choir
WKBW-To be announced
WVVW-L. P. Lehman & Staff
2:45
CBS-Fran Hines, trn.: WABC WBNF WGBI WJAS WESG WPAR WIBX WHP WGR (sw-15.27)

CBS-Dancepatrols: WABC WHP WCAU WIBX WHEC WPAR WGR WFBL WJAS WMMN (sw-15.27-11.83)
WESG-Rhythm Almanac
WGBI-Mine Schedule
WKBW-BBC Reporter
WVVW-Big Slim

8:30
NBC-Musical Tete-a-Tete: WEAF WTAM WCAE (sw-21.5)
CBS-Boy & Girl Next Door: WABC (sw-21.57)
Musical Clock: KDKA WIBX WPAR
WBEN-Sun Dial
WCAU-Don Bovay, guitarist
WEEU-Agricultural Briefs
WESG-Jim & Jane
WGBI-Master Singers: Family Almanac
WGY-Search for Talent
WJAS-Musical Revue
WJTN-Betty Weakland, Evangelist

NBC-Our Barn: WJZ WSYR WORK WJTN WBAL WMFF (sw-15.33)
MBS-Army Band: WOR WBNF WCAE
NBC-Milestones in Music; East-man School of Music: WEAF WTAM WBEN WHAM
KDKA-Music: Air Conditioning
KYW-Dr. Daniel Poling
WEEU-Melody Shoppers
WGBI-Good Morning Neighbor
WGR-Albright Art Gallery
WGY-Man on the Farm

11:30
NBC-Our Barn: WJZ WSYR WORK WJTN WBAL WMFF (sw-15.33)
MBS-Army Band: WOR WBNF WCAE
NBC-Milestones in Music; East-man School of Music: WEAF WTAM WBEN WHAM
KDKA-Music: Air Conditioning
KYW-Dr. Daniel Poling
WEEU-Melody Shoppers
WGBI-Good Morning Neighbor
WGR-Albright Art Gallery
WGY-Man on the Farm

NBC-Nat'l Farm & Home Hour: WJTN
NBC-To be announced: WEAF (sw-15.33)
CBS-To be announced: WABC WIBX WGBI WJAS WGR WHP WPAR (sw-15.27)
MBS-University Life: WOR
Front Page Drama: WCAE
WMMN
WBEN-Farm Service
WCAE-Front Page Drama
★WEEU-Newsletters: News
WFBL-Christian Science Prgm.
WGY-History Highlights: Martha & Her Playboys
★WKBW-News: Rhythm in Rhyme Time
WTAM-Noonday Resume: Weather Report
WVVW-High School Spotlights

NBC-It's Up to You: WJZ KDKA WSYR WBAL WHAM WMFF WORK WJTN WEBR WEEU (sw-11.87)
CBS-Southern California Music Festival: WABC WPAR WCAU WJAS WIBX WFBL WESG WHP (sw-11.83-15.27)

WCAU-Interviews, Alan Scott
WKBW-Let's Waltz
WVVW-Front Page Drama
5:00
NBC-Library of Congress Chamber Music: WJZ WSYR KDKA WJTN WHAM WEEU WBAL (sw-11.87)

WMMN-Family Altar
WOR-Organ Recital
WORK-Owen & King
WSYR-Timekeeper
8:45
★CBS-Ruth Brine, commentator: WABC (sw-21.57)
NBC-Jack & Loretta Clemens, songs & patter: WJZ WEEU

NBC-Armando Snow, songs: WJZ WHAM WEEU WORK KDKA WLW (sw-15.21)
NBC-No School Today: WEAF WTAM
WBEN-Garden Center Institute
WGY-Organ Reveries: Talk
WMFF-Francis DeLong
WMMN-Buskirk Family
WVVW-Interstate Melodies

11:45
NBC-Calling All Stamp Collectors: WEAF KYW (sw-15.33)
WBEN-Call to Youth Prgm.
WCAE-Musical Caravan
WCAU-Our Public Schools
WFBL-N. Y. State Employment Speaker
WESG-Suburban Special
WMFF-To be announced
WMMN-Town Talk
★WVVW-News; Dr. Lamont
1:30
NBC-Ray Kinney's Orch.: WEAF WBEN WTAM WGY
NBC-National Republican Club Luncheon: WJZ WSYR WEBR WJTN WHAM WORK WMFF (sw-15.33)
Frank Gannett, prominent newspaper publisher, is the speaker.

NBC-Ray Kinney's Orch.: WEAF WBEN WTAM WGY
NBC-National Republican Club Luncheon: WJZ WSYR WEBR WJTN WHAM WORK WMFF (sw-15.33)
Frank Gannett, prominent newspaper publisher, is the speaker.

NBC-Charles Paul, organist: WABC WVVW WJAS WPAR WESG WHEC WGR WFBL WIBX WHP WGBI (sw-11.83-15.27)
NBC-Al Roth's Orch.: WJZ KDKA WJTN WMFF WHAM WSYR WBAL (sw-11.87)
WCAU-Settlement Music School Concert
WEEU-Uncle Jack's Prgm.
WKBW-Carnival
WMMN-The Western Stars

WCAU-Interviews, Alan Scott
WKBW-Let's Waltz
WVVW-Front Page Drama
5:00
NBC-Library of Congress Chamber Music: WJZ WSYR KDKA WJTN WHAM WEEU WBAL (sw-11.87)

WBAL-Morning Meditations
WCAU-Mark Dawson, songs
WESG-Tonic Tunes
WHAM-Christian Science Prgm.
WHP-Morning Devotions
WJAS-Cheerie Melodies: Today's Prgms.
WMFF-Morning Devotions
WPAR-Sons of the Plains
WVVW-Cotton Pickers

NBC-Swing Serenade: WJZ WJTN KDKA WEEU WHAM (sw-15.21-15.33)
CBS-Four Corners Theater, drama: WABC WPAR WJAS WHP WKBW WESG WMMN WCAU WIBX WGR WGBI WBNF (sw-21.57)
Pictures on Page 14.
NBC-Florence Hale's Radio Column: WEAF KYW WBEN WTAM

12:00
CBS-Kate Smith Speaks (Diamond Salt): WABC WKBN WHEC WJAS WFBL WCAU
NBC-American Educational Forum (News, WJZ only): WJZ
NBC-Norman Cloutier's Orch.: WEAF KYW
CBS-In the Music Room: WHP
MBS-Joaquin Gill's Orch.: WBNF
★News: WCAE WPAR
★KDKA-News: Man on the Farm
★WBAL-News: Tonic Tunes
WBEN-Grosvenor Book Chat
WEEU-Wittich Melodies
WESG-Woodhulls
WGBI-Music by Cugat
★WGR-News: Dance Interlude
★WGY-Interlude: Markets: News
★WHAM-Hit of the Day: News
WIBX-Man on the Street
★WJTN-News: Matinee Revue
WKBW-To be announced
WLW-D.A.R. Prgm.
★WMFF-News: Unemployment Service
WOR-The Man on the Farm
WORK-Swingsters
★WSYR-Brown Newspapers, Inc.
WTAM-John Carroll University
WVVW-Handy Andy

NBC-Club Matinee: WJZ WJTN WBAL WEEU WEBR KDKA WHAM WMFF WORK WSYR (sw-11.87)
CBS-Texas Rangers: WABC WPAR WESG WJAS WGBI WGR WIBX WHP WBNF (sw-11.83-15.27)
NBC-Music Educators Conference: WEAF KYW WTAM WGY WBEN WLW (sw-9.53)

★WGBI-News
★WGR-News: To be announced
WKBW-Take It Easy
WMMN-The Family Altar
WVVW-Hugh Cross' Radio Pals
3:15
CBS-Music Festival: WGBI WGR
3:30
NBC-Musical Varieties: WEAF WTAM KYW WBEN WGY WCAE WLW WORK (sw-9.53)

NBC-Three Cheers: WEAF WGY WTAM WBEN KYW WORK WLW WCAE (sw-9.53)
WGBI-Master Singers
★WGR-News: Swing Time
WMFF-Barn Dance Preview
5:15
NBC-Youth Meets Government: WEAF WORK WBEN WTAM WCAE KYW WGY WLW (sw-9.53)

★NBC-News: Breakfast Club: WJZ WJTN KDKA WBAL WMFF WHAM (sw-15.21)
★NBC-News: Texas Jim Robertson, bar.: WEAF WGY WBEN (sw-21.5)
CBS-Richard Maxwell, tenor-philosopher: WABC WIBX WGBI WESG WGR WHP WPAR (sw-21.57)

MBS-Raoul Nadeau, bar.; Orch.: WOR
WCAE-Jungle Jim, sketch
WFBL-Miss Goodnews
WGY-Children's Theater
WKBW-Tonic Tunes
WLW-Mail Bag
WMFF-Over the Backyard Fence
WORK-Children's Prgm.
WVVW-Jamboree Prevue

CBS-Lyn Murray's Moods for Moderns: WABC WJAS WPAR WGR WFBL WBNF WHP WCAU WESG WBNF WIBX (sw-15.27-21.52)
MBS-Carnegie Tech Symphony Orch.: WOR WCAE
KDKA-Checkerboard Time
KYW-To be announced
WBAL-Happy Johnny
WEEU-Hank Lawson's Bums
WGBI-Joe McCormack's Orch.
WKBW-Rise & Shine
★WLW-Afternoon Edition
WMMN-Cap, Andy & Flip
WVVW-Eleven-Sixty Club

NBC-Al Roth's Orch.: WJZ KDKA WJTN WMFF WHAM WSYR WBAL (sw-11.87)
WCAU-Settlement Music School Concert
WEEU-Uncle Jack's Prgm.
WKBW-Carnival
WMMN-The Western Stars
3:45
NBC-Al Roth's Orch.: WEBR
WOR-Texas Lewis
4:00
NBC-Club Matinee: WJZ WJTN WBAL WEEU WEBR KDKA WHAM WMFF WORK WSYR (sw-11.87)

NBC-Club Matinee: WJZ WJTN WBAL WEEU WEBR KDKA WHAM WMFF WORK WSYR (sw-11.87)
CBS-Texas Rangers: WABC WPAR WESG WJAS WGBI WGR WIBX WHP WBNF (sw-11.83-15.27)
NBC-Music Educators Conference: WEAF KYW WTAM WGY WBEN WLW (sw-9.53)

dents meet for a discussion of delinquency, one of the modern community's most serious problems.
MBS-Sammy Kaye's Orch.: WOR
WGBI-Sunday School Lesson
5:30
NBC-To be announced: WJZ WJTN KDKA WEBR WHAM WMFF (sw-11.87)

KYW-Morning Varieties
WCAE-Gems of Melody
WCAU-Novelties
WEEU-Friendly Club
WFBL-Mother's Morning Meeting
WJAS-St. Patrick's Church
WKBW-Niagara Spotlight
WMMN-Nurse's Prgm.
WOR-The Syncopters
WORK-Morning Devotions
★WSYR-News: Timekeeper
WTAM-Uncle Henry's Dog Club
WVVW-Big Slim

NBC-Swing Serenade: WJZ WJTN KDKA WEEU WHAM (sw-15.21-15.33)
CBS-Four Corners Theater, drama: WABC WPAR WJAS WHP WKBW WESG WMMN WCAU WIBX WGR WGBI WBNF (sw-21.57)
Pictures on Page 14.
NBC-Florence Hale's Radio Column: WEAF KYW WBEN WTAM

12:15
NBC-Norman Cloutier's Orch.: WBEN WCAE (sw-15.33)
CBS-Melody Ramblings: WABC WKBN WKBW WPAR WGBI WHP
WBAL-Man on the Street
WCAU-Man on the Farm
WEEU-To be announced
WESG-Agricultural Hour

NBC-Matinee in Rhythm: WEAF WTAM WBEN WCAE WLW KYW WGY WORK (sw-9.53)
CBS-Men Against Death, drama: WABC WJAS WCAU WGBI WPAR WHEC WBNF WIBX WESG WHP (sw-15.27)
NBC-Red Nichols' Orch.: WJZ KDKA WMFF WHAM WSYR WBAL (sw-11.87)

NBC-Club Matinee: WJZ WJTN WBAL WEEU WEBR KDKA WHAM WMFF WORK WSYR (sw-11.87)
CBS-Texas Rangers: WABC WPAR WESG WJAS WGBI WGR WIBX WHP WBNF (sw-11.83-15.27)
NBC-Music Educators Conference: WEAF KYW WTAM WGY WBEN WLW (sw-9.53)

NBC-To be announced: WJZ WJTN KDKA WEBR WHAM WMFF (sw-11.87)
CBS-Jack Marshall's Orchestra: WABC WPAR WIBX WKBW WGBI WFBL WBNF WESG WHP (sw-15.27-11.83)
MBS-Sammy Kaye's Orchestra: WBAL

★NBC-News: Breakfast Club: WJZ WJTN KDKA WBAL WMFF WHAM (sw-15.21)
★NBC-News: Texas Jim Robertson, bar.: WEAF WGY WBEN (sw-21.5)
CBS-Richard Maxwell, tenor-philosopher: WABC WIBX WGBI WESG WGR WHP WPAR (sw-21.57)

NBC-Florence Hale's Radio Column: WEAF KYW WBEN WTAM
MBS-Raoul Nadeau, bar.; Orch.: WOR
WCAE-Jungle Jim, sketch
WFBL-Miss Goodnews
WGY-Children's Theater
WKBW-Tonic Tunes
WLW-Mail Bag
WMFF-Over the Backyard Fence
WORK-Children's Prgm.
WVVW-Jamboree Prevue

11:00
★CBS-(News, WABC only) Cincinnati Conservatory of Music: WABC WKBN WCAU WPAR WFBL WJAS WKBW WHEC WIBX (sw-15.27)
Music detail on page 11 this week.

12:15
NBC-Norman Cloutier's Orch.: WBEN WCAE (sw-15.33)
CBS-Melody Ramblings: WABC WKBN WKBW WPAR WGBI WHP
WBAL-Man on the Street
WCAU-Man on the Farm
WEEU-To be announced
WESG-Agricultural Hour

NBC-Club Matinee: WJZ WJTN WBAL WEEU WEBR KDKA WHAM WMFF WORK WSYR (sw-11.87)
CBS-Texas Rangers: WABC WPAR WESG WJAS WGBI WGR WIBX WHP WBNF (sw-11.83-15.27)
NBC-Music Educators Conference: WEAF KYW WTAM WGY WBEN WLW (sw-9.53)

WCAE-Non-Commercial Theatres
WCAU-Cosmopolitans
WEEU-Vesper Organ Prgm
WGR-Boys Scouts Prgm.
WJAS-Salvation Army Speaker
WMMN-Jam for Supper
WORK-The Swingsters
WSYR-Gospel Singers
WVVW-A Shopping We Will Go

KYW-Boy Scout Jamboree
★WCAU-Today's Shopping News
WGY-Consumer's Information Service: Rosario Bourdon's Orch.
WMMN-Cowboy Loye
WPAR-Burroughs' Trio
WVVW-Log Cabin Girls

NBC-Florence Hale's Radio Column: WEAF KYW WBEN WTAM
MBS-Raoul Nadeau, bar.; Orch.: WOR
WCAE-Jungle Jim, sketch
WFBL-Miss Goodnews
WGY-Children's Theater
WKBW-Tonic Tunes
WLW-Mail Bag
WMFF-Over the Backyard Fence
WORK-Children's Prgm.
WVVW-Jamboree Prevue

11:00
★CBS-(News, WABC only) Cincinnati Conservatory of Music: WABC WKBN WCAU WPAR WFBL WJAS WKBW WHEC WIBX (sw-15.27)
Music detail on page 11 this week.

NBC-Club Matinee: WJZ WJTN WBAL WEEU WEBR KDKA WHAM WMFF WORK WSYR (sw-11.87)
CBS-Texas Rangers: WABC WPAR WESG WJAS WGBI WGR WIBX WHP WBNF (sw-11.83-15.27)
NBC-Music Educators Conference: WEAF KYW WTAM WGY WBEN WLW (sw-9.53)

NBC-Club Matinee: WJZ WJTN WBAL WEEU WEBR KDKA WHAM WMFF WORK WSYR (sw-11.87)
CBS-Texas Rangers: WABC WPAR WESG WJAS WGBI WGR WIBX WHP WBNF (sw-11.83-15.27)
NBC-Music Educators Conference: WEAF KYW WTAM WGY WBEN WLW (sw-9.53)

WCAU-Kennel Time
★WEEU-News: Merchandise Revue
WESG-Sports: Tito's Swingtet
WGR-American Legion Prgm.

AFTERNOON

NIGHT

World's Smallest! Real Performing RADIO
BEAUTIFUL - PLASTIC - CABINETS
Midget radio fits your pocket or purse. Weighs only 4 ozs. Smaller than cigarette package! Recharges stations with clear natural tone. NO CRYSTALS to adjust - NO UPKEEP - only one moving part. "AUDIOPHONE" gives superior performance. ENTIRELY NEW PATENTED DESIGN. Has enclosed geared luminous dial for perfect tuning. Many owners report amazing reception and distance. ONE YEAR GUARANTEE
Sent complete ready to listen with instructions for use in homes, offices, hotels, boats, in bed, etc. TAKES ONLY A SECOND TO CONNECT - NO ELECTRICITY NEEDED! SEND NO MONEY! Pay postman only \$2.99 plus postage on arrival or send \$3.99 (Check, M.O., Cash) and yours will be sent complete postpaid. A most unusual value. ORDER NOW! MIDGET RADIO CO., Dept. RA-14, Kearney, Neb.

(Continued on Next Page)

SATURDAY

April 1

(6:00 p.m. Continued)

★CBS-News: On with the Dance: WKBW WBX WJAS WCAU WESG WGBI WBT WWVA (sw-15.27)

★NBC-(News, WJZ only) El Chico Spanish Revue: News: WJZ WORK WENR WEBR

MBS-Bob Crosby's Orch.: WNBW CKLW WCAE

★News: WHAS WJR WHAM WFBL WBZ WMMN

★KDKA-News: Temp.: Your Movie Magazine

★KYW-News: Evening Serenade WBAL-Sports

★WBEN-News: Photography for the Amateur

★WGAR-Sidney Andorn: Five Star Final: Interlude

★WGR-News: To be announced

★WGY-News: Musicale: News WHK Southern Reporters

WHP-Mitchell Grand, organist

★WJTN-News: Dinner Melodies WLW-Truly American

WOR-Uncle Don, children's prgm. WPAR-To be announced: Sports

WSM-Rhythm Time

★WSYR-News: Nick Stemmler

★WTAM-News: Sportsman

★WTIC-News: Weather

6:15

CBS-Adventures in Science: WABC WFBL WHEC WKBW WBX WESG WWVA WBT (sw-15.27)

Dr. Gustav Egloff, director of research for a large oil concern, speaks on the subject, "Motor Fuels of the Future."

★News: WJAS WPAR WHP Sports: WMFF WMMN

KDKA-Manuel Contarares' Orch.

★WBAL-News: Around the Dinner Table

WBEN-Musical Prgm.

★WBZ-Dance Review: News

★WCAE-News: Musical Interlude

WCAU-To be announced

WGA-Your Ohio Congressman

WGBI-The Dodgers & Playboys

WGR-Dinner Dance Music

WHAM-George Sokolsky, talk

WHAS-Songmaster Paul

WHK-Harvey's Revue

WJR-Facts About Furs, talk

WJTN-Zig & Zag

WST-Int'l Sunday School Lesson

WSYR-Swingsters

★WTAM-Evening Prelude: News

WTIC-Baseball & Racing Results

6:30

NBC-Bill Stern, Sport Scraps: WEAF

NBC-Gray Gordon's Orch.: KYW WMAQ WCAE WSM (sw-9.53)

CBS-All Hands on Deck: WABC WPAR WKBW WMMN WNBW WGBI WBT WBX WHP WJAS WWVA WHEC (sw-15.27)

NBC-Renew of the Mounted, sketch: WJZ WENR WJTN WMFF WEBR KDKA WBAL WBZ (sw-11.87)

★News: WOR WORK WESG WSB Sports: WBEN WHAM WGR WLW WGY WCAU-Bob Golden's Orch. WFBL-Leo Bolley, sports: Catholic Action WGAR-Cultural Institute WHAS-Louisville's Outstanding Women WJR-Inside of Sports WSYR-Druggist Prgm. WTAM-Keyboards Fancies WTIC-Behind the Scenes

6:45

NBC-Religion in the News: WEAF WMAQ WTAM WBEN (sw-9.53)

CBS-All Hands on Deck: WESG CKLW-Mich. Unemployment Ass'n KYW-Federal Business Forum

WFBL-This & That

★WCAE-News of the Road

★WCAU-Town & Turf News

★WGBI-News: Music

WGR-Front Page Drama

WGY-Rhyme & Rhythm

WHAM-State Unemployment Talk

WHAS-Dr. Chas. W. Welch

WJR-Motor City Chorus

WLW-Fortunes Washed Away

WOR-Of Mutual Interest

WORK-Owen & King

WSB-Bible School Lesson

★WSM-News: Sports

WSYR-Hot Stove League

WTIC-Medical Talk

7:00

CBS-Americans at Work: WABC WPAR WMMN WBX WJAS WBT WHAS WFBL WGBI WWVA WHP WGR (sw-11.83)

NBC-Message of Israel: WJZ WENR WENR KDKA WORK WHK WBZ WMFF (sw-11.87)

NBC-Johnny Messner's Orchestra: WEAF WBNW WGY WLW KYW WSM WCAE

MBS-Bernie Cummins' Orchestra: WNBW

★News Comes to Life: WGAR WJR

Front Page Drama: WBAL WJTN

Sports: CKLW WOR

WCAU-Sports: Alan Scott

WESG-Hi-Hatters

WHAM-Hank & Herb

★WKBW-News: In Recital

WMAQ-Ennio Bolognini's Orch.

★WSB-Radio Headlines

WSYR-At the Crossroads

WTAM-Sammy Watkins' Orch.

WTIC-Let's Go To Work

7:15

NBC-Johnny Messner's Orchestra: WSB

★MBS-Raymond Gram Swing, comm.: WOR CKLW

WBAL-Gems of Melody

WCAU-Vocal Varieties

WJTN-Musical Prgm.

WMAQ-Jay Mills' Orch.

WTAM-Paul Burton's Orch.

7:30

NBC-Uncle Jim's Question Bee: WJZ WGY WBZ WMAQ WTAM KDKA (sw-11.87)

NBC-Lives of Great Men: WEAF WCAE KYW (sw-9.53)

Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

★ Star in program listings indicates news highlights

MORNING

10:45 EST Preview of Easter Fashions.

AFTERNOON

12:30 EST National Farm and Home Hour.

3:00 EST April Fool Program; Drama.

NIGHT

6:00 EST Kaltenmeyer's Kindergarten; Classroom Comedy.

7:30 EST Joe E. Brown, Comedian. Gill and Demling; Margaret McCrae, vocalist; Harry Sosnik's orchestra.

8:00 EST Tommy Riggs and Betty Lou; Comedy and Variety. Andy Devine is present for a spot of clowning with his fellow radio comedians.

8:00 EST Johnny Presents; Johnny Green's Orchestra.

9:00 EST National Barn Dance.

9:00 EST Phil Baker, Comedian. Harry "Bottle" McNaughton; Ward "Man in the Box" Wilson; Andrews Sisters; Eddie DeLange's orchestra.

9:00 EST Vox Pop; Interviews. Parks Johnson; Wally Butterworth; Graham McNamee.

9:30 EST Mary Eastman, Soprano, and Bill Perry, Tenor.

10:00 EST Arch Oboler's Plays. Second play in a new series by the young radio dramatist is "Mirage," with only two characters plus sound effects.

10:00 EST Hit Parade, with Lanny Ross, Tenor.

10:00 EST Symphony Orchestra; Guest Conductor.

FREQUENCIES

Table with 4 columns: Station, Frequency, Station, Frequency. Includes entries like CKLW-1030, KDKA-980, WENR-870, etc.

NBC-Rendezvous with Ricardo: WBAL WMFF

CBS-Joe E. Brown, comedian; Gill & Demling; Margaret McCrae, vocalist; Harry Sosnik's Orch.: WABC WHAS WCAU WJAS WHEC WFBL WGR WGR WJR WHP WBT WWVA (sw-11.83-9.59) (also KNX KSL at 11 p.m.)

MBS-Russian Concert Orchestra: WNBW

CKLW-Book Review

WENR-Theater Orch.

WGBI-Blue Barron's Orch.

WHK-Camera Forum

WIBX-Sports World

★WJTN-News: Mirror of Fashion: Music

WKBW-Voice of the Harp

WLW-Renfro Valley Barn Dance

WMMN-Flo Dunham, organist

WOR-The Charioteers

WORK-KLU Hour

WPAR-Church School

WSB-Chilean-Nitrate Educational Bureau Prgm.

WSM-Uncle Natchel Prgm.

WSYR-Prof. James Shea

WTIC-Fed. of Men's Glee Clubs

7:45

MBS-Inside of Sports: WHK WCAE WSYR WKBW WOR

NBC-Castilla Twins, vocal duo: WEAF KYW (sw-9.53)

CKLW-Albert Pratz, violinist

WGBI-Scrantonian on the Air

WIBX-N. Cook Presents

★WMMN-Valley Sports: News

8:00

CBS-Johnny Presents E. R. Johnson's Dramatizations; Johnny Green's Orch.; Frances Adair & Glenn Cross, vocalists; Mixed Ensemble: WABC WGR WHP WBT WGBI WCAU WJAS WFBL WWVA WGAR WHEC WHAS WJR (sw-11.83-9.59) (also KNX KSL at 11:30 p.m.)

NBC-Glenn Miller's Orch.: WJZ WJTN WBZ WHK WEBR WBAL WMFF

MBS-Howard Woods' Orchestra: WOR WSYR WNBW

WKBW-In a Sentimental Mood WSM-Jack's Mo. Mtneers.

9:00

MBS-Hollywood Whispers: WOR CKLW

NBC-Vox Pop; Parks Johnson & Wallace Butterworth with Graham McNamee: WEAF KYW WTAM WMAQ WTIC WBEN WCAE WGY (sw-9.53)

CBS-Honolulu Bound; Phil Baker; Bottle; Man in the Box; Andrews Sisters; Eddie de Lange's Orch.: WABC WKBW WGBI WGR WHP WJR WBT WKBW WWVA WJAS WCAU WHAS WHEC WFBL (sw-9.59-11.83)

NBC-Alka-Seltzer National Barn Dance; Uncle Ezra; Henry Burr; Vass Family; Hoosier Hot Shots; Maple City Four; Lucille Long; Arkie; Ann, Pat & Judy; Joe Kelly, m.c.; Glenn Welty & Orchestra; Guests: WJZ WJTN WHAM WBAL WEBR KDKA WSYR WBZ WSB WLW WHK (sw-11.87) (also KGO at 11 p.m.)

For further detail see sponsor's announcement on this page.

★WGR-News: Down the Mississippi

WIBX-Pacific Paradise

WMFF-Peru Barn Dance

WORK-Dancetime

WSM-Grand Ole Opry

9:15

MBS-Sons of the Pioneers: WOR CKLW

WIBX-Izaak Walton League Program

9:30

MBS-To be announced: WOR CKLW

CBS-Steppin' Along: WABC (sw-11.83)

NBC-Hall of Fun; Orch. & Vocalists: WEAF WGY KYW WBNW WTAM WORK WCAE (sw-9.53)

CBS-Saturday Night Serenade; Mary Eastman, sop.; Bill Perry, tr.; Gus Haenschen's Orch.: WHAS WCAU WHEC WBT WWVA WJAS WJR WGR WFBL WKBW (sw-9.59)

WGBI-Concert Hall

WGR-Universe of Melody

WHP-Travel Talk

WIBX-Jan Campbell's Orch.

WMAQ-Vocal Varieties

WMMN-Charlie Cook

WPAR-World Entertains

WTIC-Fireside Melodies

9:45

WHP-George Kobler's Ensemble

WMAQ-Jay Mills' Orch.

10:00

NBC-Symphony Orch.: Guest Cond.: WJZ WHAM WTIC WBZ WBAL WMAQ KDKA WHK WJTN WEBR WORK WGY WMFF WSYR (sw-11.87-9.53)

Musio detail on page 11 this week.

CBS-Hit Parade; Mark Warnow's Orch.; Lanny Ross, tr.; Kay Lorraine; Raymond Scott Quintet; Guest: WABC WHAS WBX WMMN WHEC WNBW WKBW WJAS WWVA WGBI WGR WFBL WJR WBT WHP WCAU (sw-9.59-11.83)

NBC-Arch Oboler's Plays: WEAF WBNW KYW

Arch Oboler, radio playwright who was for several years author of the popular "Lights Out" dramas, inaugurates a new dramatic venture tonight. Given carte blanche to delve into unexplored fields of radio histrionics, Oboler intends to deal with emotional conflict rather than pure romance, tales of imagination and fantasy rather than thrillers.

MBS-Ina Ray Hutton's Orch.: CKLW WCAE WOR

★WGR-News: To be announced

WPAR-Dog House Club

WPAR-Salon Music

WSB-Theater Jamboree

WSM-Grand Ole Opry

WTAM-Otto Thurn's Orch.

10:15

WPAR-Coliseum Orch.

10:30

NBC-Symphony Orchestra: WJZ KDKA WHK WSYR WHAM WBAL WORK WJTN WEBR WTIC WBZ (sw-11.87)

MBS-Sterling Young's Orchestra: CKLW WCAE

NBC-Ruby Newman's Orchestra: WEAF KYW WBNW WSB

WLW-Red Nichols' Orch.

WOR-Glenn Miller's Orch.

WTAM-Gene Sullivan's Orch.

10:45

CBS-Capitol Opinions: WABC WPAR WHEC WKBW WJR WJAS WBT WMMN WBX WGAR (sw-11.83)

MBS-Glenn Miller's Orch.: WNBW

★WCAU-News of the World

WFBL-Sun Dodgers

WGBI-Old Refrains

WHAS-Kentucky Play Party

WHP-Russell Dasher's Orch.

WSB-Harry Candullo's Orch.

WWVA-Inquiring Mike

11:00

★CBS-News: WABC

NBC-Symphony Orch.: WJZ WBZ WJTN WEBR WSYR KDKA WORK WBAL WTIC WHAM WMAQ (sw-6.14)

CBS-Ozzie Nelson's Orch.: WHP WMMN WGR WBT WCAU WBX WPAR (sw-6.06)

NBC-Dance Orch.: WEAF KYW WSB

★News: WOR WJAS WGBI WJR WCAE WGAR WBNW WLW

★CKLW-Reporter

WFBL-Leo Bolley, sports

★WKBW-News: Supper Club

WSM-Grand Ole Opry

WTAM-Tom Manning

WWVA-Jamboree

11:15

NBC-Dance Orch.: WCAE WTAM WBNW

CBS-Ozzie Nelson's Orch.: WABC WGBI WFBL WGAR WJAS WJR

MBS-Jimmy Joy's Orch.: WOR WCAE

CKLW-Music You Want

WLD-Don Dunham's Orch.

★WSB-Radio Headlines

11:30

NBC-Horace Heidt's Orch.: WEAF WTAM KYW WCAE WSB WGY WLW (sw-9.53)

CBS-Charles Baum's Orchestra: WABC WKBW WNBW WBX WJAS WCAU WGBI WKBW WMMN WHP WBT WJR WHAS (sw-6.12-6.06)

★NBC-(News, WJZ only) Russ Morgan's Orch.: WJZ WSYR WJTN WBAL WEBR WMAQ WORK WMFF

★News: Weather: KDKA WTIC

★News: WFBL WHAM

WBNW-Johnny Long's Orch.

★WBZ-News: Weather: Musicale

WGR-Eddie Paul's Orch.

WGR-Stars Over Manhattan

WHK-Night Owl Prgm.

11:45

NBC-Russ Morgan's Orch.: WBZ KDKA (sw-6.14)

CBS-Charles Baum's Orchestra: WGAR WFBL

NBC-Horace Heidt's Orch.: WTIC

MBS-Freddy Martin's Orchestra: WOR

WHAM-Skeeter Palmer's Orch.

12:00

NBC-Gene Krupa's Orch.: WJZ WHAM WBZ KDKA WMAQ (sw-6.14)

CBS-Dick Stabile's Orch.: WABC WGBI WBX WCAU WFBL WGAR WNBW WHEC WKBW WHP (sw-6.12-6.06)

NBC-Jan Savitt's Orch.: WEAF WTAM WTIC WBNW KYW WGY WSB

MBS-Hal Kemp's Orch.: WOR CKLW WSYR

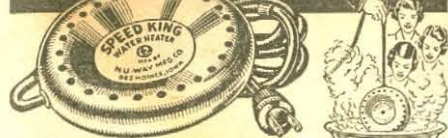
WBT-Midnight Dancing Party

WCAE-Bernie Cummins' Orch.

WHAS-Dance Band

WLW-Clyde Lucas' Orch.

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SHE LIVES ALONE AND LIKES IT

(Continued from Page 9)

"There is no other word for it. I lost weight. I was lonesome and homesick. Nobody cared what I did. Nobody knew that I was just a great, big, overgrown girl, cast in a comedy role and choking with loneliness. I cried a lot in those days."

The show opened in Atlantic City on August 29, 1926. Katie was billed as "Tiny Little." In the tryouts, the critics were kind to her. But that was not New York. The boys gave her a hand for her singing, and didn't take her apart. Newspapermen are a good sort with kind hearts, if you blast for them. But New York! Her own friends in the show warned her. The wolves were waiting.

Even New York was glad to see her. She sang "Half a Moon" and did the Charleston, and the New Yorkers applauded. But the next morning the critics began their left jabs. She was called a "find with huge, though somewhat comely, proportions." "She literally carried weight with her audience," another crack said. Others were "im-mense in more ways than one" and "she is sitting on top of the world—nothing else could bear that weight." "Then I realized," she said, "that the road to success for a 'stylish stout' girl was a bit thorny. It never had occurred to me that my singing would not be considered seriously, or that the critics would stress my poundage and personality rather than the quality of my voice. For the next few years, there was no getting away from the fact that those who remembered me at all thought of me first as a fat girl."

She learned to play the ukulele and accompanied herself. She had a good ear for music and the musicians liked her and helped her. But it was a tough business. She played next in "Hit the Deck" and was the blackface mammy who rattled the rafters with "Hallelujah." Then she got a job in "Flying High" and took a lot of punishment.

She was a stooge to the comics and was the butt of all the jokes, some of them tainted.

"For the first time in my life, my pounds weighed heavily," she said, "and my heart was heavier."

If she got peeved at the wags, it was worse than ever, for they tried to take off the hide. They were out there fighting for laughs and nothing was sacred. Of course, she could have quit, but, thank God! there are some persons in the world who won't quit when the going gets tough, and Katie is one of them. She covered her tears with cold-cream and kept on plugging.

She never went out. She didn't smoke or drink and didn't like night-clubs. She had no real friends. She spent her spare time in her stuffy little room, brooding, living alone and having to like it.

In 1930, while cast in "Flying High," her emotions reached a new low. Letters from home praised her. The folks were proud of her success, what there was of it. She wasn't happy with her associates.

"They were not my kind of people," she said. "I bore them no grudge. We just didn't see things alike. They thought I was lucky. I thought I was a failure."

Then came a telegram from her grandfather and grandmother down in Maryland. They were coming up to see the show. Katie's heart flopped. Grandma and Grandpa were straight-laced, God-fearing folks. They wouldn't think some of the gags of the show were "fit'n," and when they discovered that

their Kate was the butt of the jokes—well, Grandpa was apt to wave his cane, climb on the stage, fracture a few Yankee skulls and take Katie home.

She was frantic. She first thought of faking illness or a broken ankle. But she couldn't do it. She even begged some of the folks in the show to go easy for just one night, explained that the old folks would be present and that they wouldn't like the gags. The troupers just stared at her. They never had heard of such a thing!

Everybody laughed at the show that night except Kate and Grandma and Grandpa. The coarse jokes seemed coarser. Grandpa squared his jaw. Grandma blushed. After the show, Grandma said, "No amount of money can pay you for going through that." "I won't give up," she said.

Her father died while she was in musical comedy and her mother spent her time evenly between Kate and Helene.

She was making a name for herself, but she was unhappy. She was a natural for cartoonists and publicity men. Every city editor in town knew the Kate Smith gags. They were trite and fuzzy. I saw a city editor pick up a handout about her one day, read it and scream. Then he jumped on his desk and shouted to his staff, "Listen, you muggs! I'm sick of the Kate Smith cracks. The next guy who writes about her size will answer to me. Give the girl a break, she has taken enough punishment from wisequys!"

Ted Collins missed a train one night, and Kate Smith's life was changed. Collins is as Irish as peat; smooth, smart and gay. He knew his way around. He was an official of the Columbia Phonograph Company, and the night in 1930 when he missed a train he decided to kill a little time by seeing "Flying High." He saw only Kate Smith. He saw her for what she was—every inch a showwoman. She had everything except a break.

After the show, he sent her his card. The stage-door man handed it to her and she read his name. "I never heard of him," she said. She reckoned he was a smart guy, calling to take her to dinner so he could tell his pals the next day how many steaks she ate. "I don't want to see him," she said.

Then she chanced to turn the card over and on its back was written, "Important business."

That night she met Ted Collins, and the fates ran around the corner and doubled up with laughter—first at Kate Smith, then at Ted Collins, and at all the cutting cracks that had been flung at her. Thousands of people had laughed at her while she was weeping inside, but the fates laughed loudest.

Before Collins entered her dressing-room, she tore up his card.

"I wish I had kept it," she said. He wanted her to make some records. That night he told her that some day radio would rival every other form of entertainment.

"Your success will come in radio," he told her. "Keep plugging and wait."

They became friends. She made recordings for him and often visited his office and sat around and talked shop. He took her for what she was—a singer who wanted to make good. He always called her Kathryn. One day she told him, "Look here, Mr. Collins. I've been in the show business four years, and I'm not getting anywhere."

Suddenly she began to cry. He let her weep. Then she talked. She told him how unhappy she was.

"All the bitterness in my heart poured

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TUNE IN ON THE GOOD WILL HOUR, every Sunday Evening. See your own newspaper for the exact time and station.

On Short Waves:

Edited by Chas. A. Morrison
President, International DX'ers Alliance

Log of Short-Wave Stations Whose Programs Are Listed

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours

Monday, March 27

Log of Short-Wave Stations Whose Programs Are Listed		
(Megacycles or thousands of kilocycles shown)		
COGF, Cuba	11.805	OLR2A, Czecho-
CSW7, Portugal	9.735	slovakia
DJB, Germany	15.20	OLR3A, " "
DJO, " "	6.02	OLR3B, " "
DJD, " "	11.77	OLR4A, " "
DJL, " "	15.11	OLR4B, " "
DJZ, " "	11.80	OZF, Denmark
EAJ43, Canarias	11.80	PCJ, Holland
EAQ, Spain	7.50, 9.855	PHL, " "
EAR, " "	9.49	RAN, U.S.S.R.
EA9AH, Spanish Morocco	14.05	RKI, " "
GSB, England	9.51	RV96, " "
GSC, " "	9.58	SBP, Sweden
GSD, " "	11.75	SPD, Poland
GSE, " "	11.86	SPW, " "
GSG, " "	15.14	TGWA, Guatemala
GSH, " "	17.79	TI4NRH, Costa Rica
GSI, " "	21.47	TPA2, France
GSM, " "	15.26	TPA3, " "
GSO, " "	21.68	TPA4, " "
GSP, " "	15.18	TPB7, " "
GSV, " "	15.31	TPB11, " "
HAS3, Hungary	17.81	VLR, " "
HAT4, " "	15.37	VLU, " "
HBJ, Switzerland	9.12	VUD2, India
HBL, " "	14.535	VUD3, " "
HBO, " "	9.34	W1XAL, Boston, Mass.
HBE, " "	11.402	XEUZ, Mexico, D.F.
HH28, Haiti	7.80	YV5RC, Venezuela
HPA, Panama	5.958	ZB33, China
HP5J, " "	11.7	ZIZ, St. Kitts
HS6PJ, Siam	9.60	ZRK, So. Africa
HSPJ, " "	15.23	9MI, S.S. Kanimbla
IRF, Italy	9.51, 19.02	2R03, Italy
JDY, Kwantung	9.83	2R04, " "
JLG3, Japan	11.705	2R06, " "
JZJ, " "	11.80	

IN AN air-mail communication from Walter Th. Kammann of Caracas, Venezuela, he advises that all short-wave stations in his country will soon be operating in the new 62-meter band. The new frequencies, most of which will be in effect by the time you read this, are as follows: YV5RN (5.04), "Radio Caracas," Caracas; YV4RQ (5.02), "Radio Puerto Cabello," Puerto Cabello; YV5RM (5.01), "Radiodifusora Venezuela," Caracas; YV5RK (5), Caracas (reserved for the government); YV3RX (4.99), "La Voz de Lara," Barquisimeto; YV1RJ (4.97), "Radio Falcon," Coro; YV5RS (4.96), "La Voz de la Philco," Caracas; YV4RO (4.95), "La Voz de Carabobo," Valencia; YV5RO (4.94), "La Voz de Venezuela," Caracas; YV4RP (4.93), "Radio Valencia," Valencia; YV5RU (4.92), "Estudios Universo," Caracas; YV1RY (4.91), "Radio Coro," Coro; YV6RT (4.90), "Radio Bolivar," Ciudad Bolivar; YV1RX (4.89), "Ondas del Lago," Maracaibo; YV6RU (4.88), "Ecos del Orinoco," Ciudad Bolivar; YV2RN (4.87), "La Voz del Tachira," San Cristobal; YV1RL (4.86), "Radio Popular," Maracaibo; YV1RZ (4.85), "Radio Valera," Valera; YV4RX (4.84), "La Voz de Aragua," Maracaibo; YV5RH (4.83), "Ondas Populares," Caracas; YV3RN (4.82), "Radio Barquisimeto," Barquisimeto; YV1RU (4.81), "Radiodifusora Maracaibo," Maracaibo; YV1RV (4.8), "Ecos del Zulia," Maracaibo; YV5RY (4.79), "La Voz de la Esfera," Caracas; YV1RO (4.78), "Radio Trujillo," Trujillo (under construction); YV1RT (4.77), "La Voz de la Fe," Maracaibo.

entry will broadcast the world-famous Oxford and Cambridge boat race. The broadcast will originate from a small short-wave transmitter aboard the BBC launch Consuta, which will follow the crews along the four-and-a-quarter-mile course from Putney to Mortlake. The race can be heard Saturday, April 1, at 5:45 a.m. EST, on GSF, GSG and GSJ.

SHORT-WAVE SHORTS: The University Club station at Boston is conducting experimental tests on frequencies of 11.73 and 15.13 megs, using the call W1XAR... The following India stations now come on the air nightly at 9:30 p.m. EST: VUD2 (9.59) and VUD3 (15.29) in Delhi, and VUB2 (9.55) in Bombay. VUC2 (9.53), Calcutta, comes on at 10 p.m. EST... Charles Guilbert of Paris, France, writes PSE (14.93) of Rio de Janeiro, Brazil, broadcasts a French talk on Saturdays at 3 p.m. EST... A new Soviet Moscow-Komintern station is said to be broadcasting on 15.39 megs daily from 3:30 to 7 a.m. EST... TGQA (6.4), "The Voice of Quezaltenango, Quezaltenango, Guatemala, operates daily from 8 to 11 p.m. (to 1 a.m. on Sunday mornings) and Sundays from 7:30 a.m. to 3 p.m. EST... A Portuguese station, believed to be a new frequency for Emissora Nacional de Lisbon, is being heard frequently on 15.12 megs... The short-wave relay of LRL, "Radio El Mundo" in Buenos Aires, Argentina, operates as follows: Daily over LRX (9.66) from 6 to 6:45 a.m. and from 9:15 a.m. to 10 p.m. and over LRU (15.29) from 7 to 9 a.m. EST... The International Listeners Association reports that VK2MA (42.86), the first ultra-high-frequency station in Australasia, is now in operation and relaying VK2ME (9.59), Sundays from 1 to 3 and from 5 to 11 a.m. EST. Who will be the first North American listener to hear VK2MA?

- 88 a.m.—Program from Siam: HS6PJ (19.02)
- †10 a.m.—Spanish news: W2XAD (21.5)
- †11 a.m.—English news: 2R06
- †2 p.m. (ex. Thurs.)—Vatican City program: HVJ (6.03 or 6.19)
- 3 p.m.—Territorial Army: GSG GSP
- †3:30 p.m. (ex. Sat.)—News: W1XAL (11.79)
- 88:45 p.m.—French mail bag: W3XL (17.78)
- †4 p.m.—Broadcast from St. Kitts: ZIZ
- †4 p.m. (ex. Sat.)—Portuguese news: W2XE (11.83)
- †4:55 p.m. (ex. Sat.)—Science news: W1XAL (11.79)
- 5:30 p.m.—Travelog: W2XAF (9.53) W2XAD (15.33)
- †6 p.m.—News: W1XAL (11.79)
- 6:30 p.m.—Variety program: HBL HBP
- †6:45 p.m.—Sports Review: W2XAF (9.53)
- 7 p.m.—Tropical Moods: W2XAD (9.55)
- †7:15 p.m. (ex. Sat.)—News: W2XE (11.83)
- †7:55 p.m. (ex. Sat.)—North American program: OLR4A
- 8 p.m.—Brazil on the Air: PSH (10.22)
- †9:15 p.m. (ex. Sat.)—Programs for Latin America: W1XAR (11.73)
- 9:45 p.m.—Choir of Berlin University: DJB DJD
- †10 p.m. (ex. Sat.)—Czechoslovak news: OLR4A
- 12:45 a.m.—Euphonic Chorus: JZJ

Short-wave programs of American stations are shown along with the regular listings beginning on page 19. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

Tuesday, March 28

News Broadcasts

- Daily—12:35 a.m., JZJ; 3:20, GSD, GSE, GSF, GSI, GSO; 7:45, JDY; 8:30, GSE, GSF, GSG, GSH, GSJ, GSV; 8:55, JZJ; 11, GSD, GSE, GSG, GSH, GSJ; 1 p.m., GSD, GSE, GSI, GSG; 1:20, 2R06 (15.3); 4:10, TPA3; 4:15, GSA, GSB, GSC, GSD, GSO; 4:30, OLR2A; 5:45, DJB, DJD, DJZ; 6, HP5A; 6:30, EA9AH; 7, HP5J, RAN, RKI, RV96; 7:30, 2R03, IRF, 2R04, EAQ; 7:40, GSB, GSC, GSD, GSE; 8, EAJ43; 8:05, JLG3; 8:15, DJB, DJD, DJZ; 8:45, EAQ; 9, EA9AH, EAJ43; 10:30, DJB, DJD, DJZ, GSB, GSC, GSD; 11, TPA4, TPB11.
- Daily except Sundays—7:30 a.m., VLR.
- Week-days—9:50 p.m., OLR4A.

The creation of the 62-meter broadcast band was one of the greatest achievements to come out of last year's Cairo conference. Nearly fifty stations will soon be broadcasting in this band. This is quite significant, since it means the simultaneous release of almost as many overcrowded channels in the important 49-meter band. By next winter I predict reception on the 49-meter band will once more be interference-free and enjoyable. Be sure your new all-wave receiver includes the new 62-meter band (5.02 to 4.77 megs), since some of the late models have been omitting frequencies between the 49-meter and broadcast bands.

The story of Lloyds, established in 1771, one of the most famous institutions in the world, with whose underwriting members it is possible to insure against almost every kind of risk and which has thousands of policy-holders in America, will be told by its chairman, S. J. Aubrey, on Thursday, March 30, at 3:45 p.m. EST, over GSG and GSP.

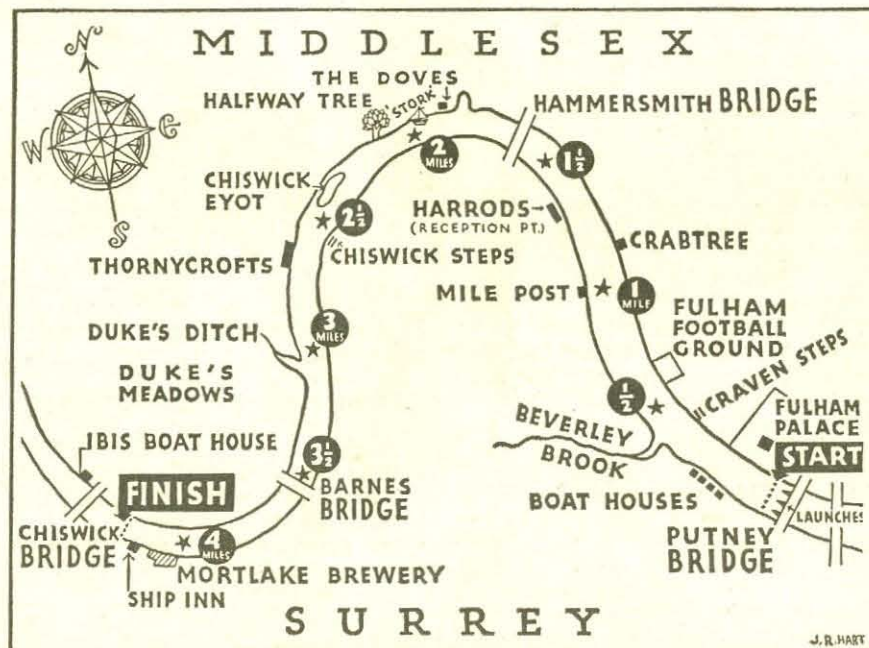
- 11:25 a.m.—The Alpine Hut: GSF GSG
- †12:45 p.m.—DX news: W9XA (26.45)
- 2 p.m.—Educational program: W2XAD (15.33)
- 2:45 p.m.—Story, "The War Memorial": GSG
- 4 p.m.—Folk music: W1XAL (11.79)
- 5 p.m.—Happy Family: DJB DJD DJZ
- 6:20 p.m.—This is France: GSC GSD
- 6:45 p.m.—Operetta, "The Beggar Student": DJB
- 7:30 p.m.—Round Table on American Public Policy: W1XAL (6.04)
- 8 p.m.—Band of H. M. Scots Guards: GSC GSD
- 9 p.m.—Happy Program from Holland: PCJ (9.59)
- 9:15 p.m.—Description of Holland: PCJ (9.59)
- †11 p.m.—Tahiti on the Air: FO8AA (7.1)

Wednesday, March 29

Sunday, March 26

- *3 a.m.—English transmission: RV96
- *6:10 a.m.—Program from Kweiyang, China: XPSA (7.01)
- *7 a.m.—Transmission to Asia: W6XBE
- *7 a.m.—Overseas hour: JZJ (9.535)
- *8 a.m.—News: PHI
- *8 a.m.—Variety program: DJL
- *9 a.m.—Program from Budapest: HAS3
- *12:17 p.m.—Arabic program: GSC
- *12:30 p.m.—News: W9XA (26.45)
- *12:45 p.m.—Ideal Club Marimba Ensemble: TGWA (15.17)
- *1:20 p.m.—News in English: 2R06
- *1:40 p.m.—Iceland hour: TFJ
- *3 p.m.—Program from Rome: 2R09 (9.67) 2R06
- *5 & 7 p.m.—News: W3XL (17.78)
- *5:45 p.m.—English news: DJB DJD DJZ
- *5:45 p.m.—Program from Portugal: CSW7
- *6 p.m.—Transmission to Latin America: W6XBE
- *6 p.m.—News: W9XA (26.45)
- *6 p.m.—Program from Guadeloupe: FG8AH (7.44)
- *6 p.m.—Polish program: SPW SPD
- *6 & 8 p.m.—Spanish news: W3XL (17.78)
- *7 p.m.—Portuguese news: GSE
- *7 p.m. (ex. Sat.)—Program from Budapest: HAT4
- *7 p.m.—Soviet program: RAN RKI RV96
- *7:30 p.m.—English news: EAQ (9.855)
- *7:30 p.m.—English news: 2R03 2R04 IRF
- *7:45 p.m.—Opera, "Fedora": 2R03 2R04 IRF
- *8 p.m.—Overseas hour: JZJ JLG3 (11.705)
- *8:30 p.m.—English news: EAQ (9.855)
- *8:30 p.m.—Spanish news: GSB
- *9:30 p.m.—North American broadcast: Paris Mondial (11.885, 9.62 or 7.28)
- *9:30 p.m.—Danish program: OZF
- *10 p.m. (ex. Mon.)—Friendship hour: HC1JB (14.43) HC1B (12.46)
- *10:30 p.m.—English news: XEUZ (6.117)
- *10:50 p.m.—English news: YNRF (6.76)
- *11 p.m.—English news: Paris Mondial (11.885, 9.62 or 7.28)
- *11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK
- *12:30 a.m.—Overseas hour: JZJ

For the eighth successive year Dav-



Listeners to the annual classic, the Oxford vs. Cambridge boat race, heard Saturday, April 1, at 5:45 a.m. EST over GSF, GSG and GSJ, will find it easier to follow the description of the race with this diagram

- 7:30 a.m.—At the Black Dog: GSF GSG GSJ
- 11:40 a.m.—"World Affairs," J. L. Briery: GSF
- 1:20 p.m.—Centenary Celebrations: GSG GSI
- 2 p.m.—Educational program: W2XAD (15.33)
- 3 p.m.—BBC Symphony Orchestra; Sir Adrian Boult, conductor: GSG GSP
- 6:15 p.m.—Vera Amsinek-Sthamer, vocalist: DJB
- 7 p.m.—North American Hour: ZIZ
- 7:15 p.m.—PHOHI program: PCJ (9.59)
- *8 p.m.—North American program: SBP
- 8:30 p.m.—Jamaica on the Air: HH2S (5.95)
- 9:15 p.m.—Otto Fricke's orchestra: DJB DJD
- 10:50 p.m.—Hanwell Silver Band: GSC GSD
- 12:45 a.m.—Miss Fumiko Asabuki, pianist: JZJ

Thursday, March 30

- 10 a.m.—Worcestershire Hunt Point-to-Point: GSF GSG GSJ
- 12:15 p.m.—DX news: W9XA (26.45)
- 3:45 p.m.—"The City of London, Lloyds": GSG
- 5:25 p.m.—Harry Roy's Band: GSC GSD GSO
- 6:45 p.m.—Scenes from "Wilhelm Tell": DJB
- 8:15 p.m.—Rosita Jemma Wade: 2R03 2R04
- 8:30 p.m.—Splendors of Literature: W1XAL (6.04)
- 9:15 p.m.—Little German ABC: DJB DJD DJZ
- 9:40 p.m.—BBC Empire Orchestra: GSC GSD
- 12:45 a.m.—Popular songs: JZJ

Friday, March 31

- 11:35 a.m.—Play, "Last Words to All": GSF
- 2 p.m.—Opera, Verdi's "Il Trovatore": GSG GSP
- 4:40 p.m.—Men's Foil Championships: GSC GSD
- 5 p.m.—News: LRA (18.115, 9.69)
- 6:35 p.m.—Carroll Gibbons' orchestra: GSC GSD
- 7:30 p.m.—Home Towns in America: W1XAL (6.04)
- 7:45 p.m.—Guest night: 2R03 2R04 IRF
- 8 p.m.—Esso hour: COCH
- 8:15 p.m.—Listeners' Mail Bag: W1XAL (6.04)
- 9 p.m.—Special Program to Canada: DJB DJD
- 10:05 p.m.—Talk by Empire Service Director: GSC GSD
- 1 a.m.—Voice of Hawaii: KQH (14.92) KKH (7.52)

Saturday, April 1

- 5:45 a.m.—Oxford and Cambridge Boat Race: GSF GSG GSJ
- 9:20 & 11:45 a.m.—Motor Racing: GSF GSG GSJ
- 2:30 p.m.—In Town Tonight: GSG GSP
- 3 p.m.—Music Hall: GSG GSP
- 5:15 p.m.—Saturday Afternoon Variety: W1XAL (11.79)
- 6 p.m.—Tourist Hour: HP5A
- 6:30 p.m.—Music Hall: GSC GSD
- 8 p.m.—Hour of Costa Rica: TPG (6.41)
- 9 p.m.—Dance music: YV5RC
- 9:30 p.m.—Hawaii Calls: KQH (14.92) KKH (7.52)
- 2 a.m.—International DX'ers Alliance Good-Will Program from Guatemala: TG2 (6.195)

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- Tom Mooney: "What I'll Do Now"
- "Is Our Press Free?"
- "The Burning of the Hindenburg"
- "Will Rogers' Road to Glory"
- "Problem Children," by Robert Benchley
- "A Dog-Killer Goes on Trial," by Bob Becker
- "The Professor Chooses Death"
- "My American Credo," by Kate Smith
- "What War Costs," by Dr. M. E. Frampton
- "Why Not Have a Baby?"
- "A Redecoration of American Faith," by Dorothy Thompson
- "Dialog for Two Dictators," by Richard Brooks

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OUR RETURN TO DECENCY

(Continued from Page 3)

It's plot is simple. A modern girl who is in love with a somewhat confused young man wants to try out marriage before she actually says her vows. She talks it over with her mother, who once lived in Greenwich Village and prides herself on a liberal viewpoint. The mother turns maternal, however, and refuses her permission. It is the daughter's discovery that the mother herself had a famous affair in her lavender past which had been commemorated in a poem of passion, and that the old lover has now become a trusted and respected friend of the family, which elicits her mother's unenthusiastic support. In the play, all ends happily because we learn that the trial week-end of marriage was a great success and they plan to be married. In the movie, the entire family sees them off on an ocean liner, whereon they will be made one by the obliging ship's captain.

I said in the beginning that this was to be an embarrassing and shocking article. I said also that I would present my case in such a way that I would not be accused of complimenting broadcasting without reason.

It may be said that the instances cited are not typical of all newspaper stories or books or plays or movies? What if they aren't? What if they are typical only of fifty, or forty, or ten percent of those means of communications of knowledge. Nevertheless, they do exist, and they do exist in considerable quantity and quality and are accepted by all with no outcry being made against them. Available on the screen, in municipal libraries, on newsstands, these are the impacts which batter the American standard of morals.

So now I submit a certain white knight named radio.

Radio has done more to return our boys and girls to decency and will continue to do more, if we don't throttle it, than any force in the land. Shall we call the roll? Let's do, proudly!

"One Man's Family!"

If there were a Pulitzer prize for radio drama, this program would win it. But here are no mysterious mistresses, no harum-scarum infidelities. Instead, a solid and lovable American family with its feet on the ground.

"The O'Neill's!"

Ever since Pa O'Neill died, Ma O'Neill has had to be both father and mother to her family. She is the corner-stone that holds together the separate parts of the family structure.

"Those We Love!"

This is a human and emotional story of a substantial family in any New England town of 10,000 or 15,000 population. In this case, the family is the Marshalls, and the New England town is Westbridge, Conn. Head of the family is John Marshall, who scorns corruption and encourages the elements which make for a peaceful, unhurried town of substantial families. Mrs. Marshall died the day after Mr. Marshall came back from the war. Kathy and Kit, the 22-year-old twins, do not remember her, but John, who never married again, adores them, being first a father and then a lawyer.

"The Goldbergs!"

The story of The Goldbergs is the story of the great melting-pot that is America, with all of the early scenes laid in New York City. Molly's beautiful philosophy, developed in girlhood, has helped her through the years as she and Jake, her husband, climbed from moderate success to near-affluence and later through the depression, which put them back to a point below where

they had started life together.

"Vic and Sade!"

Vic and Sade Gook live in a "small house half-way up the block." Their homely every-day doings make the show. Often it's nothing more important than Vic and Sade's conversation on "beef punkles" and "Limberschwartz cheese" or a ride with the Stembottoms. The big thing about this show that makes it unique is the fact that there's never a tear, tragedy or heart-throb.

"Aunt Jenny's Stories!"

Listeners to this program were quick to accept its true-to-life nature. It is estimated that today approximately nine million people listen each week to "Aunt Jenny's." The program is built around the story-teller, a kindly, warm-hearted woman whom everyone in her small town calls Aunt Jenny. Her stories from real life combine love, humor, pathos and adventure. In the course of the informal stories the listener makes the acquaintance of various members of her family and some of her friends who drop in to chat with her.

"Those Happy Gilmans!"

This is the story of an average American family—a happy family. Ethel and Gordon Gilman, the parents, face the ordinary problems of a \$2,000-a-year family. Phyllis and Stan are just a normal American girl and boy, experiencing the usual things that most happy, carefree youths experience. The current plot deals with a misfortune of Wheezy, the youngest child. He is suspected of having disobeyed his father and gone out of the house when he had promised not to. To add to his discomfiture, some ice cream is filched from a party and Wheezy's mittens are found beside the abandoned freezer.

We could go on naming others—all those splendid unsung shows on local stations, and those which have run their span and then faded from the air.

We could hail Lum and Abner or Amos 'n' Andy or the "First Nighter" plays as clean, honest, and good fun. And that unforgettable romance between Lanny Ross and Mary Lou.

But it would do no good for some people, we are afraid, because it is human experience that we must always have with us some of those carrot-nosed busybodies whose only enjoyment is complaining. Let another Mae West open her lips before a microphone or let a turn of fate's wheel spin some luckless radio producer into a slip of judgment and their ranting fills the blue.

If I were a government commissioner appointed to administer this broadcasting business in the public interest, convenience, and necessity, and I found my ears abuzz with the drivelings of dunghill critics who claimed that some broadcast or other was harmful to our morals, I know what I would do.

I'd say, "Thank God this American radio is clean."

And I'd mow them down.

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Radio Guide's Instant Program Locator

Time shown in Locator is Eastern Standard. Subtract 1 hour for Central Time

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

This Is an Exclusive Radio Guide Feature

Abbott & Costello. Swans-down Cake Flour & Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
 Acme Paint. Smilin' Ed McConnell, Tues. Thurs. 10:30 a.m. NBC.
 Adams, Franklin P. Information, Please (Canada Dry Ginger Ale), Tues. 8:30 p.m. NBC.
 Alka-Seltzer. Uncle Ezra's Sunday Afternoon in Rosedale, Sun. 5 p.m. NBC; Uncle Ezra's Radio Station, Tues. Fri. 10:30 p.m. NBC; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC.
 Alien, Fred. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.
 Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.
 Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC.
 American Album of Familiar Music. Bayer Aspirin, Sun. 9:30 p.m. NBC.
 American Rolling Mills. Armco Band Concert; Frank Simon, Sun. 3 p.m. NBC.
 Amos 'n' Andy. Campbell's Soup, Mon. thru Fri. 7 and 11 p.m. CBS.
 Anacin. Our Gal Sunday, Mon. Tues. Wed. 12:45 p.m. CBS; Easy Aces, Tues. Wed. Thurs. 7 p.m. NBC; Just Plain Bill, Thurs. Fri. 10:30 a.m. NBC.
 Andrews Sisters. Honolulu Bound (Hawaiian Pineapple Co.), Sat. 9 p.m. CBS.
 Armbruster, Robert. Orchestra. Chase & Sanborn, Sun. 8 p.m. NBC.
 Armco Band Concert. American Rolling Mills, Sun. 3 p.m. NBC.
 Arnold Grimm's Daughter (Gold Medal), Mon. thru Fri. 2:15 p.m. NBC.
 Ask-It-Basket. Colgate, Wed. 7:30 p.m. (10:30 p.m. for West) CBS.
 Aunt Jemima Pancake Flour. Girl Alone; Betty Winkler; Pat Murphy, Fri. 4:45 p.m. NBC.
 Aunt Jenny's Stories. Spry, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
 Avalon Cigarettes. Red Foley; Red Skelton; Janette; Edna Stillwell; Phil Davis' Orch., Sat. 8:30 p.m. (12 mid. for West) NBC.
 Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC.
 Babbitt, Harry. Kay Kyser's College of Musical Knowledge (Lucky Strike), Wed. 10 p.m. NBC.
 Baby Snooks. Good News of 1939 (Maxwell House Coffee), Thurs. 9 p.m. NBC.
 Backstage Wife. Dr. Lyon's, Mon. thru Fri. 4 p.m. NBC.
 Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.
 Baker, Phil. Hawaiian Pineapple Co., Sat. 9 p.m. CBS.
 Ball, Lucille. Wonder Bread & Hostess Cake, Fri. 7:30 p.m. (12:30 a.m. for West) CBS.
 Battle of the Sexes. Mollie, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.
 Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC; Helen Menken: Second Husband, Tues. 7:30 p.m. CBS.
 Believe It or Not. Royal Crown Cola, Fri. 10:30 p.m. CBS.
 Benchley, Robert. Melody & Madness (Old Gold Cigarettes), Sun. 10 p.m. CBS.
 Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.
 Bergen, Edgar. Chase & Sanborn, Sun. 8 p.m. NBC.
 Bernie, Ben. Orchestra. Half & Half Smoking Tobacco, Sun. 5:30 p.m. (12 mid. for West) CBS.
 Betty & Bob. Gold Medal, Mon. thru Fri. 2 p.m. NBC.
 Betty Lou. Quaker Party, Sat. 8 p.m. NBC.
 Big Sister. Rinso, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.
 Big Town. Rinso, Tues. 8 p.m. (11:30 p.m. for West) CBS.
 Bi-So-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC.
 Black, Frank. Orchestra. Magic Key (RCA), Sun. 2 p.m. NBC; Cities Service Concert, Fri. 8 p.m. NBC.
 Bloch, Ray. Orch. Model

Minstrels (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
 Borax. Death Valley Days, Fri. 9:30 p.m. (11:30 p.m. for West) NBC.
 Bows, Major Edward. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.
 Boyer, Charles. Hollywood Playhouse (Woodbury), Sun. 9 p.m. (12 mid. for West) NBC.
 Bradley, Oscar. Orchestra. Screen Actors' Guild (Gulf Oil), Sun. 7:30 p.m. CBS.
 Brice, Fanny. Good News of 1939 (Maxwell House Coffee), Thurs. 9 p.m. NBC.
 Broekman, Dave. Orchestra. Star Theater (Texaco), Wed. 9 p.m. CBS.
 Brown, Joe E. Post Toasties, Sat. 7:30 p.m. (11 p.m. for West) CBS.
 Bugler Tobacco. Plantation Party; The Westerners; Tom, Dick & Harry, Fri. 9 p.m. NBC.
 Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC.
 Burns & Allen. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
 Butterworth, Wallace. Vox-Pop (Kentucky Club Tobacco) Sat. 9 p.m. NBC.
 Cal-Aspirin. Young Widder Brown, Mon. Tues. 11:30 a.m. NBC.
 Calox Tooth Powder & Solidified Albolene. Joyce Jordan, Girl Interne, Mon. thru Fri. 9:30 a.m. CBS.
 Calumet Baking Powder. Kate Smith; Abbott & Costello; Ted Straeter Choir; Jack Miller's Orch., Thurs. 8 p.m. (11:30 p.m. for West) CBS.
 Camay. Pepper Young's Family, Mon. thru Fri. 11:30 a.m. & 3:30 p.m. NBC.
 Camels. Eddie Cantor; Bert (Mad Russian) Gordon; Sid Fields; Bert Parks; Edgar Fairchild's Orch., Mon. 7:30 & 10:30 p.m. CBS; Benny Goodman's Orch., Tues. 9:30 p.m. CBS.
 Campana. First Nighter; Barbara Luddy; Lester Tremayne, Fri. 8 p.m. (12 mid. for West) CBS.
 Campbell's Soup. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. CBS; Playhouse; Orson Welles, Fri. 9 p.m. CBS.
 Canada Dry Ginger Ale. Information, Please; Clifton Fadiman; Franklin P. Adams; John Kieran, Tues. 8:30 p.m. NBC.
 Cantor, Eddie. Camels, Mon. 7:30 & 10:30 p.m. CBS.
 Carlay, Rachel. Manhattan Merry-Go-Round, (Dr. Lyon's), Sun. 9 p.m. NBC.
 Carnation Milk. Contented Program; Lullaby Lady; Marek Weber's Orch., Mon. 10 p.m. NBC.
 Cavalcade of America. Dupont Co., Mon. 8 p.m. (12 mid. for West) CBS.
 Central City. Fleischmann, Mon. thru Fri. 10 a.m. NBC.
 Chalmers, Thomas Hardie. Cavalcade of America (Dupont Co.), Mon. 8 p.m. (12 mid. for West) CBS.
 Chase & Sanborn. Don Ameche; Donald Dickson; Edgar Bergen; Charlie McCarthy; Dorothy Lamour; Robert Armbruster's Orch., Sun. 8 p.m. NBC.
 Chesterfield. Paul Whiteman's Orch., Joan Edwards, Wed. 8:30 p.m. (11:30 p.m. for West) CBS; Burns & Allen; Ray Noble's Orch.; Frank Parker; Paul Douglas, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
 Chipso. Road of Life, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.
 Chrysler. Amateur Hour; Major Bows, Thurs. 9 p.m. CBS.
 Cities Service Concert. Lucille

Manners; Frank Black's Orch., Fri. 8 p.m. NBC.
 Colgate. Stepmother, Mon. thru Fri. 10:45 a.m. (4:45 p.m. for West) CBS; Gang Busters, Colonel H. Norman Schwarzkopf, Wed. 8 p.m. (12 mid. for West) CBS; Ask-It-Basket, Jim McWilliams, Wed. 7:30 p.m. (10:30 p.m. for West) CBS.
 Colonna, Jerry. Pepsodent, Tues. 10 p.m. NBC.
 Contented Program. Carnation Milk, Mon. 10 p.m. NBC.
 Cooper, Jerry. Vocal Varieties (Tums), Tues. Thurs. 7:15 p.m. (Tues. only, 11:15 p.m. for West) NBC.
 Corn-Kix. Happy Gilman's, Mon. thru Fri. 1:45 p.m. NBC.
 Crisco. This Day Is Ours, Mon. thru Fri. 1:45 p.m. CBS; Vic & Sade, Mon. thru Fri. 11:15 a.m. & 4:30 p.m. NBC.
 Crocker, Betty. Gold Medal, Wed. Fri. 2:45 p.m. NBC.
 Crosby, Bing. Music Hall (Kraft), Thurs. 10 p.m. NBC.
 Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8 p.m. (11:30 p.m. for West) CBS.
 Crumit, Frank. Battle of the Sexes (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.
 David Harum. Bab-O, Mon. thru Fri. 11 a.m. NBC.
 Davis, Phil. Orchestra. Avalon Cigarettes, Sat. 8:30 p.m. (12 mid. for West) NBC.
 Death Valley Days. Borax, Fri. 9:30 p.m. (11:30 p.m. for West) NBC.
 De Lange, Eddie. Orchestra. Honolulu Bound (Hawaiian Pineapple Co.), Sat. 9 p.m. CBS.
 DeMille, Cecil. Radio Theater (Lux), Mon. 9 p.m. CBS.
 Diamond Salt. Kate Smith, Tues. Thurs. Sat. 12 noon CBS.
 Dickenson, Jean. American Album of Familiar Music (Bayer Aspirin), Sun. 9:30 p.m. NBC.
 Dick Tracy. Puffed Wheat & Rice, Mon. thru Fri. 5 p.m. NBC.
 Dickson, Donald. Chase and Sanborn, Sun. 8 p.m. NBC.
 Doc Barclay's Daughters. Personal Finance, Mon. thru Fri. 2 p.m. CBS.
 Dolan, Robert Emmett. Orchestra. The Circle (Kellogg's Corn Flakes), Sun. 10 p.m. NBC.
 Don't You Believe It. Sensation Cigarettes, Tues. Thurs. 7:30, 7:45 & 9 p.m. MBS.
 Dorsey, Tommy. Orch. Raleigh & Kool, Wed. 8:30 p.m. (11:30 p.m. for West) NBC.
 Douglas, Paul. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
 Downey, Morton. Pall Mall Cigarettes, Mon. 9:30 p.m. NBC.
 Dr. Christian. Vaseline, Tues. 10 p.m. CBS.
 Dr. Lyon's. Manhattan-Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC. Backstage Wife, Mon. thru Fri. 4 p.m. NBC.
 Dreft. Kitty Keene, Mon. thru Fri. 11:45 a.m. NBC.
 Drene. Jimmie Fidler, Tues. 7:15 & 10:30 p.m. CBS; Fri. 7:15 & 10:45 p.m. NBC.
 Duchin, Eddy. Orchestra. Pall Mall Cigarettes, Mon. 9:30 p.m. NBC.
 Dupont Co. Cavalcade of America; Thomas Hardie Chalmers; Don Voorhees' orchestra, Mon. 8 p.m. (12 mid. for West) CBS.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
 Easy Aces. Anacin, Tues. Wed. Thurs. 7 p.m. NBC.
 Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. Tues. Wed. 12:30 p.m. CBS.
 Edwards, Joan. Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
 Elman, Dave. Hobby Lobby (Fels Naptha), Wed. 8:30 p.m. NBC.
 Emergine. Spelling Bee, Paul Wing, Sun. 5:30 p.m. NBC.
 Ennis, Skinnay. Orchestra. Pepsodent, Tues. 10 p.m. NBC.
 Ethyl Gasoline. Tune-Up Time; Walter O'Keefe; Andre Kostelanetz' Orch.; Kay Thompson, Thurs. 10 p.m. CBS.
 Eton Boys. Model Minstrels (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
 Fadiman, Clifton. Information, Please (Canada Dry Ginger Ale), Tues. 8:30 p.m. NBC.
 Fairchild, Edgar. Orchestra. Camels, Mon. 7:30 & 10:30 p.m. CBS.
 Farm Service. Goodyear Rubber Co., Mon. thru Fri. 1:15 p.m. NBC.
 Fels Naptha. Hobby Lobby; Dave Elman, Wed. 8:30 p.m. NBC.
 Fibber McGee & Co. Johnson's Wax, Tues. 9:30 p.m. NBC.
 Fidler, Jimmie. Drene, Tues. 7:15 & 10:30 p.m. CBS; Fri. 7:15 & 10:45 p.m. NBC.
 Fields, Sid. Camels, Mon. 7:30 & 10:30 p.m. CBS.
 Flo-Rito, Ted. Orchestra. Wonder Bread & Hostess Cake, Fri. 7:30 p.m. (12:30 a.m. for West) CBS.
 Firestone. Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.
 First Nighter. Campana, Fri. 8 p.m. (12 mid. for West) CBS.
 Fitch Bandwagon. Sun. 7:30 p.m. NBC.
 Fleischmann. Getting the Most Out of Life, Mon. thru Fri. 11:45 a.m. NBC.
 Foley, Red. Avalon Cigarettes, Sat. 8:30 p.m. (12 mid. for West) NBC.
 Ford Sunday Evening Hour. Franco Ghione, Sun. 9 p.m. CBS.
 For Men Only. Vitalis, Tues. 8:30 p.m. NBC.
 Foursome. The Circle (Kellogg's Corn Flakes), Sun. 10 p.m. NBC.
 Freezone. John's Other Wife, Thurs. Fri. 10:15 a.m. NBC.
 Fuller, Rev. Charles A. Old Fashioned Revival Hour (Gospel Broadcasting Ass'n), Sun. 9 & 11 p.m. MBS.
 Gang Busters. Colgate, Wed. 8 p.m. (12 mid. for West) CBS.
 Gateway to Hollywood. Wrigley's Gum, Sun. 6:30 p.m. CBS.
 General Electric. Hour of Charm; Phil Spitalny's Orchestra; Dorothy Thompson, Mon. 9 p.m. NBC.
 General Mills. H. V. Kaltenborn, Sun. 10:30 p.m. CBS.
 Getting the Most Out of Life. Fleischmann, Mon. thru Fri. 11:45 a.m. NBC.
 Ghione, Franco. Ford Sunday Evening Hour, Sun. 9 p.m. CBS.
 Gill & Demling. Post Toasties, Sat. 7:30 p.m. (11 p.m. for West) CBS.
 Girl Alone. Quaker Oats & Aunt Jemima Pancake Flour, Mon. thru Fri. 4:45 p.m. NBC.
 Gluskin, Lud. Orch. Lifebuoy Soap, Tues. 8:30 p.m. (12 mid. for West) CBS.
 Goldbergs. Oxydol, Mon. thru Fri. 1 p.m. CBS.
 Gold Medal. Betty & Bob, Mon. thru Fri. 2 p.m.; Arnold Grimm's Daughter,

Mon. thru Fri. 2:15 p.m.; Valiant Lady, Mon. thru Fri. 2:30 p.m.; Hymns of All Churches, Mon. Tues. Thurs. 2:45 p.m.; Betty Crocker, Wed. Fri. 2:45 p.m. NBC.
 Goodman, Benny. Orchestra. Camels, Tues. 9:30 p.m. CBS.
 Good News of 1939. Maxwell House Coffee, Thurs. 9 p.m. NBC.
 Goodyear Rubber Co. Farm Service, Mon. thru Fri. 1:15 p.m. NBC.
 Goodwill Hour. Ironized Yeast, Sun. 10 p.m. MBS.
 Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
 Gordon, Bert. Camels, Mon. 7:30 & 10:30 p.m. CBS.
 Gospel Broadcasting Ass'n. Old Fashioned Revival Hour, Rev. Charles A. Fuller, Sun. 9 & 11 p.m. MBS.
 Grand Central Station. Listerine, Fri. 10 p.m. CBS.
 Grape-Nuts. Al Pearce; Arlene Harris; Carl Hoff's Orch., Mon. 8 p.m. (10:30 p.m. for West) NBC.
 Green, Johnny. Orchestra. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8 p.m. (11:30 p.m. for West) CBS.
 Guest, Edgar. It Can Be Done (Household Finance), Wed. 10:30 p.m. CBS.
 Guiding Light. White Naptha, Mon. thru Fri. 3:45 p.m. NBC.
 Gulf Oil. Screen Actors' Guild; Oscar Bradley's Orchestra; George Murphy, Sun. 7:30 p.m. CBS.
 Haenschen, Gus. Orchestra. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
 Hagen, Dr. Harry. True or False (J. B. Williams Co.), Mon. 10 p.m. NBC.
 Haley, Jack. Wonder Bread & Hostess Cake, Fri. 7:30 p.m. (12:30 a.m. for West) CBS.
 Haley's M-O. Young Widder Brown, Wed. Thurs. Fri. 11:30 a.m. NBC.
 Half & Half Smoking Tobacco. Ben Bernie's Orch.; Lew Lehr, Sun. 5:30 p.m. (12 mid. for West) CBS.
 Hall, Cliff. Huskies, Thurs. 7:30 p.m. (8:30 p.m. for West) CBS.
 Happy Gilman's. Corn-Kix, Mon. thru Fri. 1:45 p.m. NBC.
 Harris, Arlene. Grape-Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC.
 Harris, Phil. Orchestra. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.
 Hawaiian Pineapple Co. Phil Baker; Andrews Sisters; Ward (Man in the Box) Wilson; Eddie De Lange's Orch., Sat. 9 p.m. CBS.
 Heatter, Gabriel. We, the People (Sanka Coffee), Tues. 9 p.m. CBS.
 Her Honor, Nancy James. Kleenex, Mon. thru Fri. 12:15 p.m. CBS.
 Hersholt, Jean. Dr. Christian (Vaseline), Tues. 10 p.m. CBS.
 Hilltop House. Palmolive Soap, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.
 Hobby Lobby. Fels Naptha, Wed. 8:30 p.m. NBC.
 Hoff, Carl. Orchestra. Grape-Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC.
 Hoffa, Portland. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.
 Hollywood Playhouse. Woodbury, Sun. 9 p.m. (12 mid. for West) NBC.
 Hope, Bob. Pepsodent, Tues. 10 p.m. NBC.
 Hour of Charm. General Electric, Mon. 9 p.m. NBC.

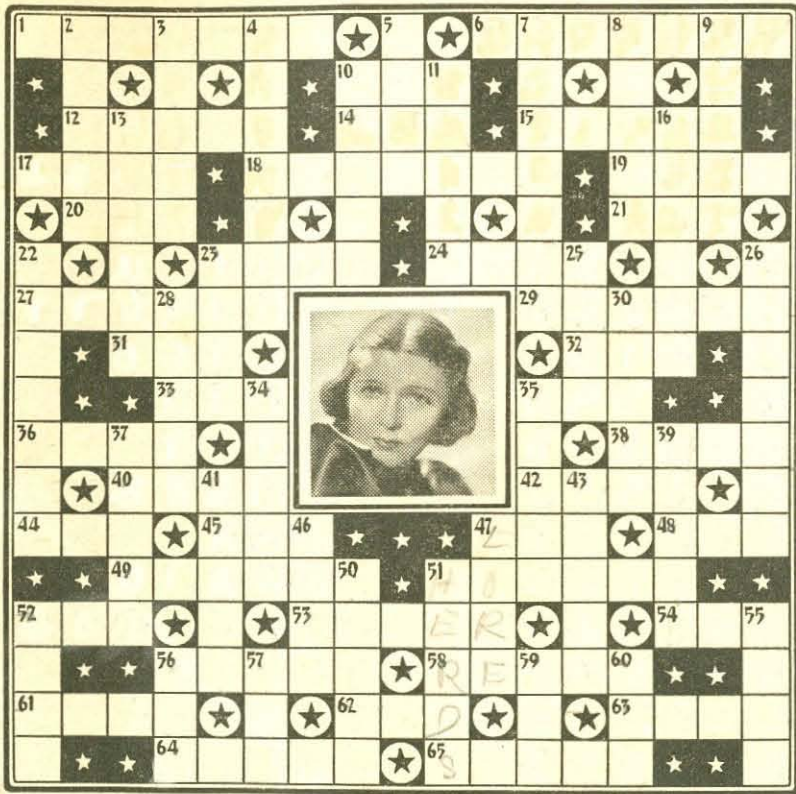
Houseboat Hanna. Lava Soap, Mon. thru Fri. 10:45 a.m. (5 p.m. for West) NBC.
 Household Finance. It Can Be Done, Edgar Guest; Bob Trendler's Orch., Wed. 10:30 p.m. CBS.
 Howard, Tom. Model Minstrels (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
 Howie Wing. Kellogg, Mon. thru Fri. 6:15 p.m. (8:15 p.m. for West) CBS.
 Huskies. Joe Penner; Paula Gayle; Cliff Hall; Tommy Mack; Ben Pollack's Orchestra, Thurs. 7:30 p.m. (8:30 p.m. for West) CBS.
 Hymns of All Churches. Gold Medal, Mon. Tues. Thurs. 2:45 p.m. NBC.
 Information, Please. Canada Dry Ginger Ale, Tues. 8:30 p.m. NBC.
 Ipana. Town Hall Tonight; Fred Allen; Portland Hoffa; Merry Macs; Peter Van Steeden's Orchestra, Wed. 9 p.m. (12 mid. for West) NBC.
 Ironized Yeast. Goodwill Hour, Sun. 10 p.m. MBS.
 It Can Be Done. Household Finance, Wed. 10:30 p.m. CBS.
 Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.
 Ivory Soap. Edward MacHugh, Mon. thru Thurs & Sat. 9:45 a.m. NBC; Life Can Be Beautiful, Mon. thru Fri. 1:15 p.m. CBS; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC.
 Jack Armstrong. Wheaties, Mon. thru Fri. 5:30 p.m. NBC.
 Jane Arden. Ward Baking Co., Mon. thru Fri. 10:15 a.m. NBC.
 Janette. Avalon Cigarettes, Sat. 8:30 p.m. (12 mid. for West) NBC.
 Jell-O. Jack Benny; Mary Livingstone; Kenny Baker; Phil Harris' Orchestra, Sun. 7 p.m. (11:30 p.m. for West) NBC.
 Jergen's. Walter Winchell, Sun. 9:30 & 11 p.m. NBC.
 Johnny Presents. Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8 p.m. (11:30 p.m. for West) CBS; Fri. 8 p.m. MBS.
 John's Other Wife. Philippe Cosmetics & Freezone, Mon. thru Fri. 10:15 a.m. NBC.
 Johnson, Edward. Metropolitan Opera Auditions of the Air (Sherwin-Williams Co.), Sun. 5 p.m. NBC.
 Johnson, Parks. Vox Pop (Kentucky Club Tobacco), Sat. 9 p.m. NBC.
 Johnson's Wax. Fibber McGee & Co.; Donald Novis; Billy Mills' Orchestra, Tues. 9:30 p.m. NBC.
 Johnstone, Jack. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8 p.m. (11:30 p.m. for West) CBS.
 Joyce Jordan, Girl Interne. Calox Tooth Powder & Solidified Albolene, Mon. thru Fri. 9:30 a.m. CBS.
 Just Plain Bill. Kolynos & Anacin, Mon. thru Fri. 10:30 a.m. NBC.
 Kaltenborn, H. V. General Mills, Sun. 10:30 p.m. CBS.
 Kay Kyser's College of Musical Knowledge. Lucky Strike, Wed. 10 p.m. NBC.
 Kellogg's Corn Flakes. The Circle; Basil Rathbone; Groucho and Chico Marx; Foursome; Robert Emmett Dolan's Orch.; Lawrence Tibbett, Sun. 10 p.m. NBC; Howie Wing, Mon. thru Fri. 6:15 p.m. (8:15 p.m. for West) CBS.
 Kent, Alan. Don't You Believe It (Sensation Cigarettes), Tues. Thurs. 7:30, 7:45 & 9 p.m. MBS.
 Kieran, John. Information, Please (Canada Dry Ginger Ale), Tues. 8:30 p.m. NBC.
 Kitty Keene. Dreft, Mon. thru Fri. 11:45 a.m. NBC.
 Kleenex. Her Honor, Nancy James, Mon. thru Fri. 12:15 p.m. CBS.
 (Continued on Page 40)

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6. The eldest son of a king of France
10. — Cutler, bandleader
14. Meadow
15. Local situations
17. Phillips —, "Seth Parker"
18. — Wells, radio actor
19. Parallel
20. Progression
21. Rodent
23. Bond of union
24. Denomination
27. Insensible
29. — Fiorito, bandleader
31. Male child
32. Support
33. To urge on (slang)
35. Quick at learning
36. Least likely
38. — Coleman, bandleader
40. Employer
42. Musical instrument
44. Sooner than
45. Feminine name
47. — Reisman, bandleader
48. — Block, orchestra-leader
49. Straightforward
51. Extreme dread
52. Before (prefix)
53. — Pryor, Jr., bandleader
54. Evergreen tree
56. Common viper
58. Harry —, bandleader
61. Al —, singer
62. — Weems, bandleader
63. Yellow part of an egg
64. Pledges
65. Portion or part
- VERTICAL**
2. Glowing
3. — Clark, singer
4. — Paige, orchestra-leader
5. Ridicule
7. State of being absent
8. — Donald, Jr., radio actor
9. Set in
10. Not sharp
11. Brads
13. A planet
16. Eluded
22. — Levy, radio actress
23. Annette —, songstress
25. To snare
26. Mildred —, songstress
28. Writers of poems
30. Nitrate of potash
34. Betty —, radio actress
35. More capable
37. Swedish leather
39. Happy
41. Having ears
43. Ruth —, radio actress
46. Measure of land
47. Learning
50. Contracts (in law)
51. Crowds together
52. Jess —, radio actor
55. Cease to sleep
56. Large sailing-vessel
57. Donna —, songstress
59. Mineral spring
60. Town in New York
- Solution to Puzzle Given Last Week**
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SHE LIVES ALONE AND LIKES IT

(Continued from Page 35)

out," she said. "I rambled for an hour. And when I stopped he said, 'Forget it. I'll be your manager from now on. All you have to do is sing.'"

She said, "Okay."

And there it was, one of the strangest partnerships in the show business. There wasn't a contract and still isn't, only a mutual understanding. He went to the theater and was able to tone down some of the gags. He insisted on her staying with the show until it closed.

Collins had been pulling wires. He finally landed her a spot with NBC. It was a late evening slumber-hour and was too sleepy. They wanted it pepped up, and figured Kate's voice could do it.

But it didn't, and few persons recall that Katie's first venture in radio was a flop; the big girl had come to the big city and hadn't made good. She went home to Washington. A vacation, she called it, but really she was heart-broken.

But not Brother Collins. He had been around New York too long. He knew

he had something. He pushed her records and they sold, then he got a spot for her at the Capitol and wired her to come back to the big city, that all was forgiven. Back she came and sang at the Capitol. Collins had arranged for some officials of the Columbia Broadcasting Company to be present.

He told them he had a radio voice that could sell anything, told them to close their eyes and imagine they were in Podunk listening to a radio. And when Miss Smith sang, the officials were impressed, a little.

She got a job. She was paid \$50 a week! She had earned \$5 a week when she was 11, singing for such persons as Nicholas Longworth, Woodrow Wilson and Warren Harding. She had made \$300 a week in musical comedy.

Today, Kated, Inc. (Kate and Ted) is capitalized at \$400,000 and Kate and Ted are the only stockholders. Ted is president and treasurer. Kate is vice president.

Who says Cinderella was a fake? James Street's frank and concluding article about Kate Smith's life appears in next week's issue.

MILLIONS used by women everywhere... this Modern Method of Feminine Hygiene



Zonitors Are Greaseless Easy to Use... Dainty Snow-White • Antiseptic

PERHAPS you too have hoped that someone would someday develop a suppository like this! So safe to use (free from "burn" danger and harmful drugs). So dainty, snow-white, antiseptic... and GREASELESS!

Well, here it is! Zonitors kill germs at contact and remain in long, effective antiseptic action. Absolutely safe to use, too—because they contain no harmful, irritating drugs.

They Are Easy to Use

Zonitors are made with a unique GREASELESS base—nothing messy, nothing to melt or run. They are odorless—and deodorizing.

And Zonitors are easy to use! No mixing. No fussing. And they wash away completely with plain water.

Full instructions in package. \$1 for box of 12 individual glass vials—at all U. S. and Canadian druggists.

Later, For Your Douche

Use 2 tablespoons of Zonite to each quart of water—for a thorough antiseptic cleansing.

Zonite kills all kinds of germs—at contact! And it's a marvelous deodorant, too.

FREE booklet in plain envelope on request. Write to Dept. 3419, Zonite Products Corp., Chrysler Building, New York City.

Each in individual glass vial.

Zonitors
FOR
FEMININE HYGIENE
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(Continued from Page 38)

Kolynos. Just Plain Bill, Mon. Tues. & Wed. 10:30 a.m. NBC. Korjus, Meliza. Good News of 1939 (Maxwell House Coffee), Thurs. 9 p.m. NBC. Kstelanez, Andre, Orchestra. Tune-Up Time (Ethyl Gasoline), Thurs. 10 p.m. CBS. Kraft Music Hall. Bing Crosby; Johnny Trotter's Orchestra; Bob Barns; Thurs. 10 p.m. NBC. Lady Esther. Guy Lombardo's Orchestra, Mon. 10 p.m. CBS & Fri. 10 p.m. NBC. La Fendrich Cigars. Smoke Dreams; Virginia Marucci's orchestra, Tues. 10:15 p.m. NBC. La France. Mary Margaret McBride, Mon. Wed. Fri. 12 noon CBS. Lamour, Dorothy. Chase & Sanborn, Sun. 8 p.m. NBC. Langford, Frances. Star Theater (Texaco), Wed. 9 p.m. CBS. Lasky, Jesse. Gateway to Hollywood (Wrigley's Gum), Sun. 6:30 p.m. CBS. Lava Soap. Houseboat Hanna, Mon. thru Fri. 10:45 a.m. (5 p.m. for West) NBC. Lawes, Warden. Criminal Case Histories. Sloan's Liniment, Fri. 8 p.m. NBC. Lee, Linda. Royal Crown Cola, Fri. 10:30 p.m. CBS. Lehr, Lew. Half & Half Smoking Tobacco, Sun. 5:30 p.m. (12 mid. for West) CBS. LeKreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyon's), Sun. 9 p.m. NBC. Leonard, Jack. Raleigh & Kool, Wed. 8:30 p.m. (11:30 p.m. for West) NBC. Life Can Be Beautiful. Ivory Soap, Mon. thru Fri. 1:15 p.m. CBS. Lifebuoy Soap. Dick Powell; Martha Raye; Parkyakarkus; Lud Gluskin's Orch., Tues. 8:30 p.m. (12 mid. for West) CBS. Listerine. Grand Central Station, Fri. 10 p.m. CBS. Little Orphan Annie. Ovaltine, Mon. thru Fri. 5:45 p.m. NBC. Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC. Local Cooperative Campaign. Show of the Week, Sun. 6:30 p.m. MBS. Lombardo, Guy. Orchestra. Lady Esther, Mon. 10 p.m. CBS & Fri. 10 p.m. NBC. Lone Ranger. Gordon Baking Co., Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS. Lorenzo Jones, Phillips, Mon. thru Fri. 11:15 a.m. NBC. Lucky Strike, Kay Kyser's College of Musical Knowledge; Virginia Sims; Harry Babbitt; Sully Mason. Wed. 10 p.m. NBC; Your Hit Parade; Lanny Ross; Raymond Scott Quintet; Mark Warnow's Orch., Sat. 10 p.m. CBS. Luddy, Barbara. First Nighter (Campana), Fri. 8 p.m. (12 mid. for West) CBS. Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC. Lum & Abner. Postum, Mon. thru Fri. 7:15 p.m. (11:15 p.m. for West) CBS. Lutheran Hour. Lutheran Laymen's League, Sun. 1 & 4:30 p.m. MBS. Lutheran Laymen's League. Lutheran Hour, Sun. 1 & 4:30 p.m. MBS. Lux. The Life & Love of Dr. Sussan, Mon. thru Fri. 2:15 p.m. (5:15 p.m. for West) CBS; Radio Theater; Cecil B. DeMille, Mon. 9 p.m. CBS. Lyman, Abe, Orch. Waltz Time (Phillips), Fri. 9 p.m. NBC. Lytell, Bert. Tums, 7 p.m. (10:30 p.m. for West) NBC. Ma Perkins. Oxydol, Mon. thru Fri. 3:15 p.m. NBC. MacHugh, Edward. Ivory Soap, Mon. thru Thurs. & Sat. 9:45 a.m. NBC. Mack, Tommy. Huskies, Thurs. 7:30 p.m. (8:30 p.m. CBS). Mad Russian. Camels, Mon. 7:30 & 10:30 p.m. CBS. Magic Key, R.C.A., Sun. 2 p.m. NBC. Manhattan Chorus. Waltz Time (Phillips), Fri. 9 p.m. NBC. Manhattan Merry-Go-Round. Dr. Lyon's, Sun. 9 p.m. NBC. Man in the Box. Honolulu Bound (Hawaiian Pineapple Co.), Sat. 9 p.m. CBS. Manners, Lucille. Cities Ser-

vive Concert, Fri. 8 p.m. NBC. Marucci, Virginia, Orchestra. Smoke Dreams (La Fendrich Cigars), Tues. 10:15 p.m. NBC. Mary & Bob's True Stories. True Stories, Tues. 9 p.m. NBC. Marx, Groucho & Chico. The Circle (Kellogg's Corn Flakes), Sun. 10 p.m. NBC. Mason, Sully. Kay Kyser's College of Musical Knowledge (Lucky Strike), Wed. 10 p.m. NBC. Maxwell House Coffee. Good News of 1939; Robert Young; Fanny (Baby Snooks) Brice; Frank Morgan; Meliza Korjus; Meredith Willson's Orchestra, Thurs. 9 p.m. NBC. McBride, Mary Margaret. La France and Satina, Mon. Wed. Fri. 12 noon CBS. McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC. McConnell, Smilin' Ed. Acme Paint, Tues. Thurs. 10:30 a.m. NBC. McCrae, Margaret. Post Toasties, Sat. 7:30 p.m. (11 p.m. for West) CBS. McWilliams, Jim. Ask-It-Basket (Colgate), Wed. 7:30 p.m. (10:30 p.m.) CBS. Melody & Madness. Old Gold Cigarettes, Sun. 10 p.m. CBS. Men About Town. Royal Crown Cola, Fri. 10:30 p.m. CBS. Menken, Helen. Bayer Aspirin, Tues. 7:30 p.m. CBS. Merry Macs. Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC. Metropolitan Opera Auditions of the Air. Sherwin-Williams Co., Sun. 5 p.m. NBC. Miller, Jack, Orch. Swansdown Cake Flour & Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS. Milk of Magnesia. Stella Dallas, Mon. thru Fri. 4:15 p.m. NBC. Mills, Billy, Orchestra. Fibber McGee & Co. (Johnson's Wax), Tues. 9:30 p.m. NBC. Model Minstrels. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS. Model Tobacco. Model Minstrels; Tom Howard; George Shelton; Eton Boys; Ray Bloch's Orch., Mon. 8:30 p.m. (11:30 p.m. for West) CBS. Molle. Battle of the Sexes; Frank Crumit; Julia Sanderson, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC. Morgan, Frank. Good News of 1939 (Maxwell House Coffee) Thurs. 9 p.m. NBC. Mr. Keen, Tracer of Lost Persons, Bi-So-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC. Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC; Waltz Time (Phillips), Fri. 9 p.m. NBC. Murphy, George. Screen Actors' Guild (Gulf Oil), Sun. 7:30 p.m. CBS. Murray, Ken. Star Theater (Texaco), Wed. 9 p.m. CBS. Musterole. Carson Robinson, Mon. 8 p.m. NBC. Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4:15 p.m. for West) CBS. Nagel, Conrad. Silver Theater (Rogers Brothers), Sun. 6 p.m. CBS. National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC. National Farm & Home Hour. Mon. thru Sat. 12:30 p.m. NBC. Noble, Ray, Orch. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS. Novis, Donald. Fibber McGee & Co. (Johnson's Wax), Tues. 9:30 p.m. NBC. Noxzema. Prof. Quiz; Bob Trout, Sat. 8:30 p.m. (12 mid. for West) CBS. O'Keefe, Walter. Tune-Up Time (Ethyl Gasoline), Thurs. 10 p.m. CBS. Old English Wax. Our Gal Sunday, Thurs. Fri. 12:45 p.m. CBS. Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 p.m. NBC; The Carters of Elm Street, Mon. thru Fri. 12 noon, NBC. Oxydol. Central City, Mon. thru Fri. 10 a.m. NBC; Ma Perkins, Mon. thru Fri. 3:15 p.m. NBC; Goldbergs, Mon. thru Fri. 1 p.m. CBS. Pall Mall Cigarettes. Morton Downey; Eddy Duchin's Orch., Mon. 9:30 p.m. NBC. Palmolive Soap. Hilltop House, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS. Parker, Frank. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS. Parks, Bert. Camels, Mon. 7:30 & 10:30 p.m. CBS. Parkyakarkus. Lifebuoy Soap, Tues. 8:30 p.m. CBS. Pearce, Al. Grape-Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC. Penner, Joe. Huskies, Thurs. 7:30 p.m. (8:30 p.m. for West) CBS. Pepper Young's Family. Cammy, Mon. thru Fri. 11:30 a.m. & 3:30 p.m. NBC. Pepsodent. Bob Hope; Jerry Colonna; Skinny Ennis' Orch., Tues. 10 p.m. NBC. Perry, Bill. Saturday Night Serenade (Pet Milk) Sat. 9:30 p.m. CBS. Personal Finance. Doc Barclay's Daughters, Mon. thru Fri. 2 p.m. CBS. Pet Milk. Mary Lee Taylor, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS; Saturday Night Serenade; Mary Eastman; Bill Perry; Gus Haenschel's Orch. Sat. 9:30 p.m. CBS. Philip Morris. Johnny Presents; Jack Johnstone; Johnny Greens' Orchestra; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) CBS; Where Are They?, Fri. 8 p.m. MBS. Phillips, Lorenzo Jones, Mon. thru Fri. 11:15 a.m. NBC; Waltz Time; Abe Lyman's Orch.; Frank Munn; Manhattan Chorus, Fri. 9 p.m. NBC. Philippe Cosmetics. John's Other Wife, Mon. Tues. Wed. 10:15 a.m. NBC. Pillsbury Flour. The Woman in White, Mon. thru Fri. 10:45 a.m. NBC. Pinkham Medicine. Voice of Experience, Mon. Wed. Fri. 1:45 p.m. MBS. Plantation Party. Bugler Tobacco, Fri. 9 p.m. NBC. Playhouse. Campbell's Soup, Fri. 9 p.m. CBS. Post Toasties. Joe E. Brown; Gill & Deming; Margaret McCrae; Harry Sosnik's Orch., Sat. 7:30 p.m. (11 p.m. for West) CBS. Postum. Lum & Abner, Mon. thru Fri. 7:15 p.m. (11:15 p.m. for West) CBS. Powell, Dick. Lifebuoy Soap, Tues. 8:30 p.m. (12 mid. for West) CBS. Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4 p.m. for West) CBS. Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC. Professor Quiz. Noxzema, Sat. 8:30 p.m. (12 mid. for West) CBS. Puffed Wheat & Rice. Dick Tracy, Mon. thru Fri. 5 p.m. NBC. Quaker Oats. Girl Alone, Mon. thru Thurs. 4:45 p.m. NBC; Quaker Party; Tommy (Betty Lou) Riggs; Freddie Rich's Orch., Sat. 8 p.m. NBC. Radio Theater. Lux, Mon. 9 p.m. CBS. Raleigh & Kool. Jack Leonard; Tommy Dorsey's Orchestra, Wed. 8:30 p.m. (11:30 p.m. for West), NBC. Ralston. The Inside Story; Glen Welty's orchestra, Tues. 8 p.m. (10:30 p.m. for West), NBC. Rathbone, Basil. The Circle (Kellogg's Corn Flakes), Sun. 10 p.m. NBC. Raye, Martha. Lifebuoy Soap, Tues. 8:30 p.m. (12 mid. for West) CBS. Raymond Paige, 99 Men & a Girl. U. S. Rubber Co., Wed. 10 p.m. CBS. Raymond Scott Quintet. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS. RCA. Magic Key; Frank Black's Orch., Sun. 2 p.m. NBC. Rich, Freddie. Orchestra. Quaker Party, Sat. 8 p.m. NBC.

Rich, Irene. Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC. Riggs, Tommy. Quaker Party, Sat. 8 p.m. NBC. Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson; Claire Trevor, Tues. 8 p.m. (11:30 p.m. for West) CBS. Ripley, Bob. Royal Crown Cola, Fri. 10:30 p.m. CBS. Road of Life. Chipso, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS. Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS. Robison, Carson. Musterole, Mon. 8 p.m. NBC. Rogers Brothers. Silver Theater; Conrad Nagel, Sun. 6 p.m. CBS. Roi Tan Cigars. Sophie Tucker, Mon. Wed. Fri. 6:45 p.m. (Mon. Wed. 12:30 a.m. & Fri. 1 a.m. for West) CBS. Rolfe, B. A., Orchestra. Royal Crown Cola, Fri. 10:30 p.m. CBS. Romance of Helen Trent. Edna Wallace Hopper Cosmetics & Old English Wax, Mon. thru Fri. 12:30 p.m. CBS. Ross, Lanny. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS. Royal Crown Cola. Believe It Or Not; Bob Ripley; Linda Lee; Men About Town; B. A. Rolfe's orchestra, Fri. 10:30 p.m. CBS. Royal Desserts. Rudy Vallee's Orchestra, Thurs. 8 p.m. NBC. Sal Hepatica. Town Hall Tonight; Fred Allen; Portland Hoffa; Merry Macs; Peter Van Steeden's Orchestra, Wed. 9 p.m. (12 mid. for West) NBC. Sanka Coffee. We, the People, Gabriel Heatter; Mark Warnow's Orchestra, Tues. 9 p.m. CBS. Sanderson, Julia. Battle of the Sexes (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC. Satina. Mary Margaret McBride, Mon. Wed. Fri. 12 noon CBS. Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS. Scattergood Baines. Wrigley's Gum, Mon. thru Fri. 11:15 a.m. (5 p.m. for West) CBS. Screen Actors' Guild. Gulf Oil, Sun. 7:30 p.m. CBS. Schwarzkopf, Col. Norman H. Gang Busters (Colgate), Wed. 8 p.m. (12 mid. for West) CBS. Sealtest. Your Family and Mine, Mon. thru Fri. 5:15 p.m. NBC. Second Husband. Bayer Aspirin, Tues. 7:30 p.m. CBS. Sensation Cigarettes. Don't You Believe It; Alan Kent; Tom Slater, Tues. Thurs. 7:30, 7:45 & 9 p.m. MBS. Shaw, Artie, Orchestra. Melody & Madness (Old Gold Cigarettes), Sun. 10 p.m. CBS. Shelton, George. Model Minstrels (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS. Sherman, Ransom. Smile Parade (Sunbrite), Thurs. 4 p.m. NBC. Sherwin-Williams Co. Metropolitan Opera Auditions of the Air. Edward Johnson, Sun. 5 p.m. NBC. Silver Theater. Rogers Brothers, Sun. 6 p.m. CBS. Simon, Frank. Armco Band Concert (American Rolling Mills), Sun. 3 p.m. NBC. Sims, Virginia. Kay Kyser's College of Musical Knowledge (Lucky Strike), Wed. 10 p.m. NBC. Skelton, Red. Avalon Cigarettes, Sat. 8:30 p.m. (12 mid. for West) NBC. Slater, Tom. Don't You Believe It (Sensation Cigarettes), Tues. Thurs. 7:30, 7:45 & 9 p.m. MBS. Sloan's Liniment. Warden Lawes' Criminal Case Histories, Fri. 8 p.m. NBC. Smile Parade. Sunbrite, Thurs. 4 p.m. NBC. Smith, Kate. Diamond Salt, Tues. Thurs. Sat. 12 noon CBS; Swansdown Cake Flour & Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS. Smoke Dreams. La Fendrich Cigars, Tues. 10:15 p.m. NBC. Sosnik, Harry, Orchestra. Post Toasties, Sat. 7:30 p.m. (11 p.m. for West) CBS. Spelling Bee. Emerge, Sun. 5:30 p.m. NBC. Spitalny, Phil, Orchestra.

Hour of Charm (General Electric), Mon. 9 p.m. NBC. Spry. Aunt Jenny's Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS. Star Theater. Texaco, Wed. 9 p.m. CBS. Stella Dallas. Milk of Magnesia, Mon. thru Fri. 4:15 p.m. NBC. Stepmother. Colgate, Mon. thru Fri. 10:45 a.m. CBS. Stillwell, Edna. Avalon Cigarettes, Sat. 8:30 p.m. (12 mid. for West) NBC. Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 11 a.m. & 3 p.m. NBC. Sunbrite. Smile Parade; Ransom Sherman, Thurs. 4 p.m. NBC. Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC. Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4:15 p.m. for West) CBS. Swansdown Cake Flour. Kate Smith; Abbott & Costello; Jack Miller's Orch., Thurs. 8 p.m. (11:30 p.m. for West) CBS. Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC. Taylor, Mary Lee. Pet Milk, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS. Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (Sun. 12:30 a.m. for West) NBC. Texaco. Star Theater; Frances Langford; Dave Broekman's Orch.; Ken Murray, Wed. 9 p.m. CBS. The Carters of Elm Street. Ovaltine, Mon. thru Fri. 12 noon, NBC. The Circle. Kellogg's Corn Flakes, Sun. 10 p.m. NBC. The Inside Story. Ralston, Tues. 8 p.m. (10:30 p.m. for West), NBC. The Life & Love of Dr. Sussan. Lux, Mon. thru Fri. 2:15 p.m. NBC. The March of Time. Time Magazine, Fri. 9:30 p.m. NBC. The Show of the Week. Local Cooperative Campaign, Sun. 6:30 p.m. MBS. The Westerners. Plantation Party (Bugler Tobacco), Fri. 9 p.m. NBC. The Woman in White. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC. This Day Is Ours. Crisco, Mon. thru Fri. 1:45 p.m. CBS. Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC. Thompson, Dorothy. Hour of Charm (General Electric), Mon. 9 p.m. NBC. Thompson, Kay. Tune-Up Time (Ethyl Gasoline), Thurs. 10 p.m. CBS. Tibbett, Lawrence. The Circle, Sun. 10 p.m. NBC. Time Magazine. The March of Time, Fri. 9:30 p.m. NBC. Tom, Dick & Harry. Plantation Party (Bugler Tobacco), Fri. 9 p.m. NBC. Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC. Tremayne, Lester. First Nighter (Campana), Fri. 8 p.m. (12 mid. for West) CBS. Trendler, Bob, Orchestra. It Can Be Done (Household Finance), Wed. 10:30 p.m. CBS. Trevor, Claire. Big Town (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS. Trotter, Johnny, Orchestra. Kraft Music Hall, Thur. 10 p.m. NBC. Trout, Bob. Noxzema, Sat. 8:30 p.m. (12 mid. for West) CBS. True Or False. J. B. Williams Co., Mon. 10 p.m. NBC. True Story. Mary & Bob's True Stories, Tues. 9 p.m. NBC. Tucker, Sophie. Roi Tan Cigars, Mon. Wed. Fri. 6:45 p.m. (Mon. Wed. 12:30 a.m. & Fri. 1 a.m. for West) CBS. Tums. Vocal Varieties; Jerry Cooper, Tues. & Thurs. 7:15 p.m. (Tues. only 11:15 p.m. for West) NBC. Tune-Up Time. Ethyl Gasoline, Thurs. 10 p.m. CBS. Uncle Ezra's Sunday Afternoon in Rosedale, Sun. 5 p.m. NBC; Uncle Ezra's Radio Station (Alka-Seltzer), Tues. Fri. 10:30 p.m. NBC. Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC. U. S. Rubber Co. Raymond Paige, 99 Men & a Girl, Wed. 10 p.m. CBS. Valiant Lady. Gold Medal, Mon. thru Fri. 2:30 p.m. NBC. Vallee, Rudy, Orch. Royal Desserts, Thurs. 8 p.m. NBC. Van Steeden, Peter, Orchestra. For Men Only (Vitalis), Tues. 8:30 p.m. NBC; Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC. Vaseline. Dr. Christian; Jean Hersholt, Tues. 10 p.m. CBS. Verrill, Virginia. Wonder Bread & Hostess Cake, Fri. 7:30 p.m. (12:30 a.m. for West) CBS. Vic & Sade. Crisco, Mon. thru Fri. 11:15 a.m. & 4:30 p.m. NBC. Vitalis. For Men Only; Peter Van Steeden's Orch., Tues. 8:30 p.m. NBC. Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (Tues. only 11:15 p.m. for West) NBC. Voice of Experience. Pinkham Medicine, Mon. Wed. Fri. 1:45 p.m. MBS. Voorhees, Don, Orchestra. Cavalcade of America (Dupont Co.), Mon. 8 p.m. (12 mid. for West) CBS. Vox Pop. Kentucky Club Tobacco, Sat. 9 p.m. NBC. Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC. Waltz Time. Phillips, Fri. 9 p.m. NBC. Ward Baking Co. Jane Arden, Mon. thru Fri. 10:15 a.m. NBC. Warnow, Mark, Orchestra. We, the People (Sanka Coffee), Tues. 9 p.m. CBS; Your Hit Parade (Lucky Strikes), Sat. 10 p.m. CBS. Washington Coffee. Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC. We, the People. Sanka Coffee, Tues. 9 p.m. CBS. Weber, Marek, Orchestra. Contented Program (Carnation Milk), Mon. 10 p.m. NBC. Welch, Irene Rich, Sun. 9:45 p.m. (11:15 p.m. for West) NBC. Welles, Orson. Playhouse (Campbell's Soup), Fri. 9 p.m. CBS. Welty, Glen, Orchestra. The Inside Story (Ralston) 8 p.m. (10:30 p.m. for West) NBC. Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC. Wheeling Steel. Sun. 5 p.m. MBS. Where Are They? Johnny Presents (Philip Morris), Fri. 8 p.m. MBS. Whiteman, Paul, Orchestra. Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS. White Naptha. Guiding Light, Mon. thru Fri. 3:45 p.m. NBC. Williams Co., J. B. True or False; Dr. Harry Hagen, Mon. 10 p.m. NBC. Willson, Meredith, Orchestra. Good News of 1939 (Maxwell House Coffee), Thurs. 9 p.m. NBC. Wilson, Ward. Hawaiian Pineapple Co., Sat. 9 p.m. CBS. Winchell, Walter. Jergens, Sun. 9:30 & 11 p.m. NBC. Wing, Paul. Spelling Bee (Emerge), Sun. 5:30 p.m. NBC. Woodbury. Hollywood Playhouse; Charles Boyer, 9 p.m. (12 mid. for West) NBC. Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4 p.m. for West) CBS. Wonder Bread & Hostess Cake, Jack Haley; Ted Fio-Rito's Orch.; Lucille Ball; Virginia Verrill, Fri. 7:30 p.m. (12:30 a.m. for West) CBS. Wrigley's Gum. Scattergood Baines, Mon. thru Fri. 11:15 a.m. (5 p.m. for West) CBS; Gateway to Hollywood; Jesse Lasky, Sun. 6:30 p.m. CBS. Young, Robert. Good News of 1939 (Maxwell House Coffee), Thurs. 9 p.m. NBC. Young Widder Brown. Cal-Aspirin & Haley's M-O, Mon. thru Fri. 11:30 a.m. NBC. Your Family & Mine. Sealtest, Mon. thru Fri. 5:15 p.m. NBC. Your Hit Parade. Lucky Strike, Sat. 10 p.m. CBS.

Hour of Charm (General Electric), Mon. 9 p.m. NBC. Spry. Aunt Jenny's Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS. Star Theater. Texaco, Wed. 9 p.m. CBS. Stella Dallas. Milk of Magnesia, Mon. thru Fri. 4:15 p.m. NBC. Stepmother. Colgate, Mon. thru Fri. 10:45 a.m. CBS. Stillwell, Edna. Avalon Cigarettes, Sat. 8:30 p.m. (12 mid. for West) NBC. Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 11 a.m. & 3 p.m. NBC. Sunbrite. Smile Parade; Ransom Sherman, Thurs. 4 p.m. NBC. Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC. Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4:15 p.m. for West) CBS. Swansdown Cake Flour. Kate Smith; Abbott & Costello; Jack Miller's Orch., Thurs. 8 p.m. (11:30 p.m. for West) CBS. Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC. Taylor, Mary Lee. Pet Milk, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS. Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (Sun. 12:30 a.m. for West) NBC. Texaco. Star Theater; Frances Langford; Dave Broekman's Orch.; Ken Murray, Wed. 9 p.m. CBS. The Carters of Elm Street. Ovaltine, Mon. thru Fri. 12 noon, NBC. The Circle. Kellogg's Corn Flakes, Sun. 10 p.m. NBC. The Inside Story. Ralston, Tues. 8 p.m. (10:30 p.m. for West), NBC. The Life & Love of Dr. Sussan. Lux, Mon. thru Fri. 2:15 p.m. NBC. The March of Time. Time Magazine, Fri. 9:30 p.m. NBC. The Show of the Week. Local Cooperative Campaign, Sun. 6:30 p.m. MBS. The Westerners. Plantation Party (Bugler Tobacco), Fri. 9 p.m. NBC. The Woman in White. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC. This Day Is Ours. Crisco, Mon. thru Fri. 1:45 p.m. CBS. Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC. Thompson, Dorothy. Hour of Charm (General Electric), Mon. 9 p.m. NBC. Thompson, Kay. Tune-Up Time (Ethyl Gasoline), Thurs. 10 p.m. CBS. Tibbett, Lawrence. The Circle, Sun. 10 p.m. NBC. Time Magazine. The March of Time, Fri. 9:30 p.m. NBC. Tom, Dick & Harry. Plantation Party (Bugler Tobacco), Fri. 9 p.m. NBC. Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC. Tremayne, Lester. First Nighter (Campana), Fri. 8 p.m. (12 mid. for West) CBS. Trendler, Bob, Orchestra. It Can Be Done (Household Finance), Wed. 10:30 p.m. CBS. Trevor, Claire. Big Town (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS. Trotter, Johnny, Orchestra. Kraft Music Hall, Thur. 10 p.m. NBC. Trout, Bob. Noxzema, Sat. 8:30 p.m. (12 mid. for West) CBS. True Or False. J. B. Williams Co., Mon. 10 p.m. NBC. True Story. Mary & Bob's True Stories, Tues. 9 p.m. NBC. Tucker, Sophie. Roi Tan Cigars, Mon. Wed. Fri. 6:45 p.m. (Mon. Wed. 12:30 a.m. & Fri. 1 a.m. for West) CBS. Tums. Vocal Varieties; Jerry Cooper, Tues. & Thurs. 7:15 p.m. (Tues. only 11:15 p.m. for West) NBC. Tune-Up Time. Ethyl Gasoline, Thurs. 10 p.m. CBS. Uncle Ezra's Sunday Afternoon in Rosedale, Sun. 5 p.m. NBC; Uncle Ezra's Radio Station (Alka-Seltzer), Tues. Fri. 10:30 p.m. NBC. Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC. U. S. Rubber Co. Raymond Paige, 99 Men & a Girl, Wed. 10 p.m. CBS. Valiant Lady. Gold Medal, Mon. thru Fri. 2:30 p.m. NBC. Vallee, Rudy, Orch. Royal Desserts, Thurs. 8 p.m. NBC. Van Steeden, Peter, Orchestra. For Men Only (Vitalis), Tues. 8:30 p.m. NBC; Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC. Vaseline. Dr. Christian; Jean Hersholt, Tues. 10 p.m. CBS. Verrill, Virginia. Wonder Bread & Hostess Cake, Fri. 7:30 p.m. (12:30 a.m. for West) CBS. Vic & Sade. Crisco, Mon. thru Fri. 11:15 a.m. & 4:30 p.m. NBC. Vitalis. For Men Only; Peter Van Steeden's Orch., Tues. 8:30 p.m. NBC. Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (Tues. only 11:15 p.m. for West) NBC. Voice of Experience. Pinkham Medicine, Mon. Wed. Fri. 1:45 p.m. MBS. Voorhees, Don, Orchestra. Cavalcade of America (Dupont Co.), Mon. 8 p.m. (12 mid. for West) CBS. Vox Pop. Kentucky Club Tobacco, Sat. 9 p.m. NBC. Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC. Waltz Time. Phillips, Fri. 9 p.m. NBC. Ward Baking Co. Jane Arden, Mon. thru Fri. 10:15 a.m. NBC. Warnow, Mark, Orchestra. We, the People (Sanka Coffee), Tues. 9 p.m. CBS; Your Hit Parade (Lucky Strikes), Sat. 10 p.m. CBS. Washington Coffee. Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC. We, the People. Sanka Coffee, Tues. 9 p.m. CBS. Weber, Marek, Orchestra. Contented Program (Carnation Milk), Mon. 10 p.m. NBC. Welch, Irene Rich, Sun. 9:45 p.m. (11:15 p.m. for West) NBC. Welles, Orson. Playhouse (Campbell's Soup), Fri. 9 p.m. CBS. Welty, Glen, Orchestra. The Inside Story (Ralston) 8 p.m. (10:30 p.m. for West) NBC. Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC. Wheeling Steel. Sun. 5 p.m. MBS. Where Are They? Johnny Presents (Philip Morris), Fri. 8 p.m. MBS. Whiteman, Paul, Orchestra. Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS. White Naptha. Guiding Light, Mon. thru Fri. 3:45 p.m. NBC. Williams Co., J. B. True or False; Dr. Harry Hagen, Mon. 10 p.m. NBC. Willson, Meredith, Orchestra. Good News of 1939 (Maxwell House Coffee), Thurs. 9 p.m. NBC. Wilson, Ward. Hawaiian Pineapple Co., Sat. 9 p.m. CBS. Winchell, Walter. Jergens, Sun. 9:30 & 11 p.m. NBC. Wing, Paul. Spelling Bee (Emerge), Sun. 5:30 p.m. NBC. Woodbury. Hollywood Playhouse; Charles Boyer, 9 p.m. (12 mid. for West) NBC. Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4 p.m. for West) CBS. Wonder Bread & Hostess Cake, Jack Haley; Ted Fio-Rito's Orch.; Lucille Ball; Virginia Verrill, Fri. 7:30 p.m. (12:30 a.m. for West) CBS. Wrigley's Gum. Scattergood Baines, Mon. thru Fri. 11:15 a.m. (5 p.m. for West) CBS; Gateway to Hollywood; Jesse Lasky, Sun. 6:30 p.m. CBS. Young, Robert. Good News of 1939 (Maxwell House Coffee), Thurs. 9 p.m. NBC. Young Widder Brown. Cal-Aspirin & Haley's M-O, Mon. thru Fri. 11:30 a.m. NBC. Your Family & Mine. Sealtest, Mon. thru Fri. 5:15 p.m. NBC. Your Hit Parade. Lucky Strike, Sat. 10 p.m. CBS.

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MR. FAIRFAX REPLIES

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Miss Carol Lynn, West View, Pa.—Fayette Krum, author of "Girl Alone," was born in Pontiac, Illinois, January 13, 1903. She attended Pontiac and Senn High Schools, the latter in Chicago, then elected to study singing rather than to pursue a general education in college. Later she got a job as a filing clerk in one of the large Chicago newspapers' morgues. From there she obtained a position in the advertising department of a mail-order house . . . later wrote sports for two years for another Chicago newspaper. Miss Krum left newspaper work when she was married. However, when her young daughter, Fayette Jr., was five months old Miss Krum was offered a newspaper position as women's sports editor, and she returned to the reporting field. This was followed by publicity work and radio continuity . . . then radio dramas. Fayette spends her spare time sailing, gardening, fishing and cooking. She is five feet seven inches tall, weighs 115 pounds, has green eyes and brown hair.

Mrs. J. D. Vaughn, Norfolk, Va.—The cast of "Road of Life" was changed when the show was brought from New York to Chicago. Inna Phillips, author of the sketch, felt that she could do a more successful job of the production if it originated from the same town that she resided in . . . if she knew the people portraying her characters she could make them sound more lifelike.

Mr. L. Manning, Grand Rapids, Mich.—Wayne King may be heard from the Drake Hotel in Chicago at 12 midnight EST Sunday, 11:30 p.m. EST Tuesday, Wednesday Thursday and Friday, 12:30 a.m. Saturday, over the Columbia Broadcasting System.

Mr. B. Lewis, Brooklyn, N. Y.—Write to the National Broadcasting Company, RCA Building, Radio City, New York City, to obtain tickets for broadcasts of "NBC Symphony Orchestra" and "The Rudy Vallee Variety Hour." Suggest that you enclose a stamped, self-addressed envelope whenever you write to any of the networks for tickets.

Mrs. G. C. Sutton, Milton, Mass.—Jack Baker's real name is Ernest Mahlon Jones. Fort Pearson, news and special-events announcer, was born in Chattanooga, Tennessee. His parents moved to Mississippi when he was about two years old and he received his early education in the schools of Viक्सburg . . . his high-school training in Port Gibson, Mississippi. He studied voice at the Chamberlain Hunt Academy, then obtained a job in a Shreveport, La., bank. While working at the

bank he obtained a job at one of the radio stations as a singing announcer during the evening. In 1930 Fort became a cattle-herder, but the urge to sing was too strong and he began working for a radio station in Port Arthur, Texas. Later he went to Houston, where, in addition to his announcing, he did newscasting. Pearson joined NBC in 1935. He is married. His hobbies are yachting and fishing. Fort is five feet ten and one-half inches tall, has black hair and brown eyes.

Miss Mary Jane Klepinger, Lafayette, Ind.—Guy Lombardo was born in London, Ontario, Canada, June 19, 1903. He is five feet seven inches tall and weighs 145 pounds. He is married. Kay Kyser was born James Kern Kyser in Rocky Mount, North Carolina, June 18, 1906. He is not married. Virginia Simms was born May 25, 1914, in San Antonio, Texas. Her best friends call her "Jimmy." She has blue eyes and titian hair . . . is single. Harry Babbitt, tenor in Kay Kyser's band, was born in St. Louis, Missouri, on November 2, 1912. He is a native American of Indian blood.

Miss Mary V. Lovell, Wilmington, Del.—Tom Powers is the narrator for "Central City." Fred Winston is portrayed by Eric Dressler, Eleanor Phelps plays Marian Allen, Elspeth Eric plays Emily Olson, Selena Royle has the role of Mrs. Allen, Frank Wilcox is the character Sam Allen, Joe Olson is played by Robert Sloane, Robert Shallenberger is portrayed by Myron McCormick. Mr. Olson is really John MacBryde and Fred Olson is characterized by Harry Bellaver.

Mrs. D. S. Shipley, Baltimore, Md.—Jack Baker of "The Breakfast Club" may also be heard on the "NBC Minstrels of 1939" program. Don McNeill may be heard as master of ceremonies on both "The Breakfast Club" and the "NBC Jamboree."

Mrs. William Todd, Leadville, Colorado.—Ralph Kirbery was born August 24, 1900. Paul Rhymer was born on November 21, 1905. Paul is married.

Mrs. F. Beuterbaugh, Blue Mound, Kansas.—Edward McHugh, the Gospel Singer, is not a cripple. Eddie Cantor was born over a Russian tearoom in the heart of New York's East Side Ghetto on January 31, 1893. His real name is Izzy Itzkowitz. He has five children (all girls). Kate Smith was born in Greenville, Virginia, May 1, 1909, but grew up and went to school in Washington, D. C. She made her radio debut in May of 1931. The "Songbird of the South" made her picture debut in "Hello, Everybody." Kate is not married. See page 8 for story.

IF YOU FEEL SUNK

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Then here's good news for you in case you need a good general tonic—Just take famous Lydia E. Pinkham's Vegetable Compound. Let its wholesome herbs and roots help Nature build up more physical resistance and tone up your system, so that it can more easily throw off the "blues" and give more energy to enjoy life.

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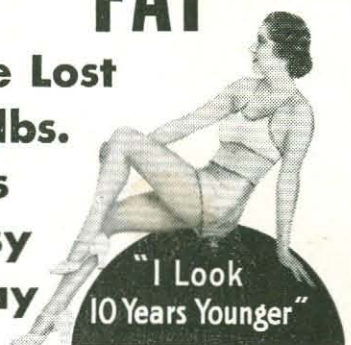
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BIRTHDAYS

MARCH 27
Hal Kemp, MBS, New York, N. Y.

MARCH 28
Paul Whiteman, CBS, 485 Madison Ave., New York, N. Y.
Virginia Rea, NBC, RCA Building, New York, N. Y.

MARCH 30
Durelle Alexander, NBC, RCA

Building, New York, N. Y.
Ethel Owen, NBC, Merchandise Mart, Chicago, Ill.
Kay Brinker, CBS, 485 Madison Ave., New York, N. Y.

APRIL 1
Eddy Duchin, NBC, RCA Building, New York, N. Y.
Jules Allen.
Emil DeSalvi.

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 - Irresponsible Charles II and Nell Gwyn
 - The Royal Prince Charles and Flora Macdonald
 - Catherine of Russia and Her Foreign Minister
 - Flirtatious Marie Antoinette and Count Ferson
 - The Loves of Aaron Burr
 - The One Real Love Story of George IV
 - The Spirit Courtship of Adam Lux and Charlotte Corday
 - Napoleon Bonaparte and the Beautiful Mme. Walewska
 - Pauline Bonaparte
 - General Houston's Wives
 - The King of Bavaria and Outrageous Lola Montez
 - The Mysterious Affairs of Leon Gambetta and Leonie Leon Guicciolo
 - Mme. de Stael's Many Love Affairs
 - Karl Marx and His Rival
 - Napoleon's Son and Rachel Felix
 - Dean Swift and the Two Esthers
 - The Singular Story of Percy Shelley and Mary Godwin
 - The Loves of Thomas Carlyle and His Wife
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