

DOUBLES YOUR RADIO ENJOYMENT

Complete Programs to Be Broadcast Week Ending October 29

RADIO *Guide*

TEN CENTS

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Lucille Manners
will sing the
"Blue Danube
Waltz" Friday
night — NBC

RADIO *Guide*

DOUBLES YOUR RADIO ENJOYMENT

731 PLYMOUTH COURT, CHICAGO, ILL.

Careers Ahead

Add to the list of things your son may want to be "when I grow up" that of swing musician. No more cowboy ambitions in this advanced radio age; no more inventor or soldier or sailor. Nowadays youthful minds choose to be a G-man or a trap-drummer. Credit the latter to this jitterbug era.

Heroic examples are before them. Benny Goodman is King of Swing and a clarinet is his scepter. Bunny Berigan is high man among trumpeters, Tommy Dorsey is the high priest of trombone-players, Gene Krupa is the Omnipotent Oom of drummers. Add the bank accounts of those gentlemen together and you probably would get a sum twice as great as that owned by four even unusually successful businessmen of their own age. Indeed, at their age it is hard to find any unusually successful businessman. Swing pays and the kids know. There is a glitter about the work, too. It puts you on a pedestal, the public at your feet. You know stars, ball-players, heroes, statesmen, celebrities.

Once, boys rode to manhood on imaginary white chargers, clad in the invisible armor of Sir Lancelot. Now they ride on the beat of ding-donging broadcasts, hammering their feet against scarred floors, twisting their backbones in vain attempts to outjitter the King Jitter, Gene Krupa himself.

There are those among us who wonder how it will all come out.

"Damn It to Hell, It's Dangerous"

Don't be alarmed. We have not lost our sense of the proprieties. But we saw that head in the New York News the other day, on that great paper's editorial page, and when we saw what that publication was attempting to accomplish we decided to borrow both the headline and the editorial. We believe it is the most forceful way in which we can plant our banner on the side of the listener and against the decision of the Federal Communications Commission. Hereunder is the editorial:

"Many readers will dislike the



above heading, on the ground that it is cheap, weak writing-tactics to try to attract attention by the use of profane language.

"We agree. The reason why we are using that language this morning is that we want to call all the attention we can to a ruling day before yesterday by the Federal Communications Commission.

"This seven-member outfit supervises radio. By a vote of four to one, with two members absent, the FCC decided Thursday to silence a lot of radio stations for having broadcast Eugene O'Neill's 'Beyond the Horizon' last July 28 as part of an NBC-Blue network educational drama series.

"O'Neill is one of our greatest

playwrights; some would call him the greatest living playwright writing in English. 'Beyond the Horizon' is one of his more important plays. The reason given by the FCC for this ruling was that three expressions in the O'Neill play—'damn,' 'Hell' and 'for God's sake'—are 'obscene and indecent.'

"The FCC member who voted No was Commander T. A. M. Craven, U. S. N. Ret., who denounced the ruling as an FCC attempt to 'censor the air.'

"We agree with Commander Craven. And we believe that now is the time for citizens, broadcasters, newspapers, magazines, etc., etc., to get up on their hind legs and do some fighting on Commander Craven's side.

LIMITS OF CENSORSHIP

"This paper will not be barred from the mails for publishing the above headline. But readers are entitled to stop reading any paper whose language they don't like. Barring use of a handful of well-known English words which all agree are too dirty to print, that is the only censorship to which the press should be subject—reader censorship.

"The same reasoning applies to the radio. When Mae West broadcast her Adam and Eve skit some months ago, various Legion of Decency sympathizers had a perfect right to make the protest which they did—or to go on and boycott the station broadcasting the program or the advertiser sponsoring it if their protests were not heeded.

"But the dangerous line is crossed when attempts are made to have government cut off newspapers or radio programs. And it is a very dangerous line indeed.

"We have all seen evidence in the last few days of the terrific power of the radio—in Hitler's fierce war speech from Berlin, in Mussolini's various trumpet-voice orations, in Chamberlain's tired-old-peacemaker speech.

AN INSTRUMENT OF TOTALITARIANISM

"It may well be that whoever can control a nation's radio facilities in

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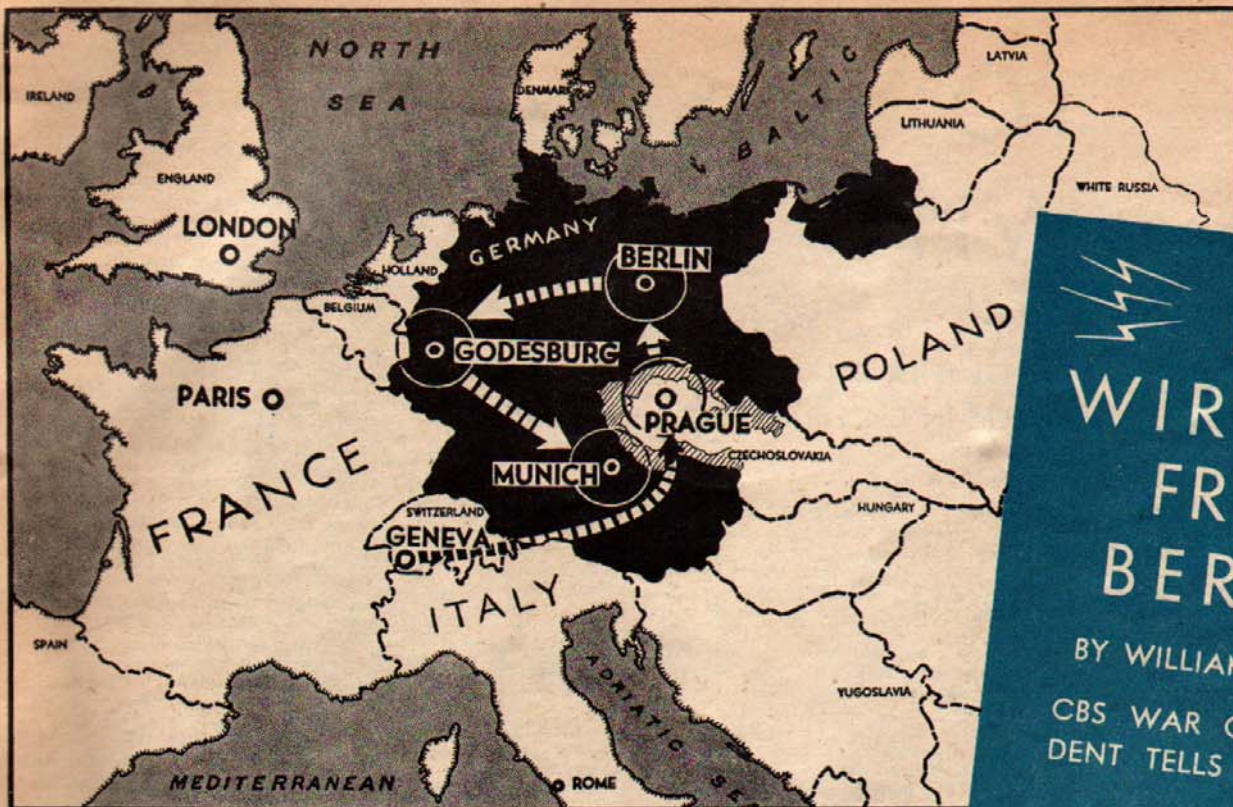
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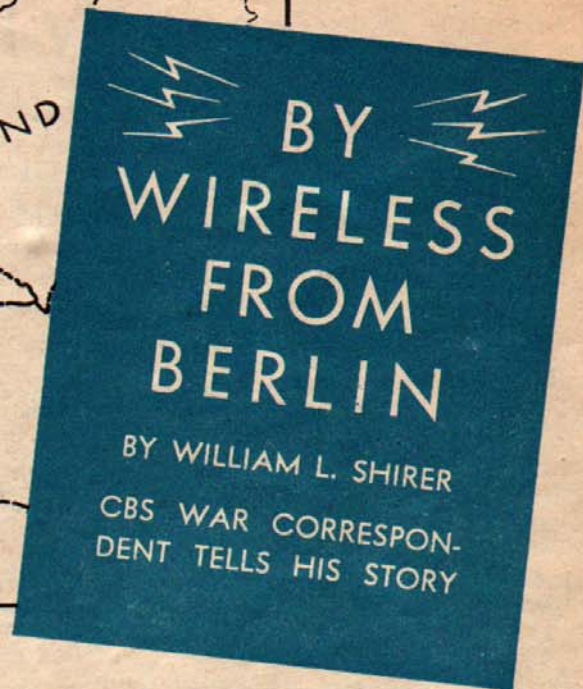
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Map, left, shows points between which William L. Shirer was shuttlecocked during the war crisis in order to report events via radio



Another RADIO GUIDE First!
Wars and war scares require a new technique of coverage these days. The old romantic figure of Richard Harding Davis, the beau ideal of former newspaper days, is gone. In his place is a hard-hitting American news-hunter who mixes sweat and speed and an expert's knowledge of economics into a word-brew and pours it into a microphone. He knows diplomats, prime ministers and cab-drivers. He was born in America—usually in the Middle West. He is tireless, fearless, and sometimes reckless. He was responsible for the most exciting radio week America has known when, three weeks ago, he talked from the frying-pan of Europe.

Wherever the fire was hottest, American voices recorded the temperature. One voice was that of William L. Shirer, central European representative of the Columbia Broadcasting System. How he got there and what he saw is a great story. RADIO GUIDE is proud to present in him today's newest hero, the radio war correspondent.

THEY are dismantling the big anti-aircraft gun on the building across from the Adlon Hotel here, so it looks like this assignment is finished. This is the way it was:

Since leaving peaceful, sleepy Geneva on September 10 for Prague, on a hunch that a tremendous story was about to break, until I arrived at Berlin yesterday, October 2, after having seen the German army finish that story by its occupation of the Sudetenland—in these short three eventful weeks which saw Europe on the brink of war until Britain and France had capitulated to Hitler, my own activities could be summed up like this:

By air, train, truck, bus, car and horse-pulled army carts I traveled exactly 2,950 miles (practically the distance from New York to Los Angeles). I averaged two hours sleep daily, mostly in my clothes, and often snatched only on train or airplane. I've lived largely on sandwiches, hot-dogs, and coffee until I would rather starve than face another one. And I've bellowed so long into microphones or bad telephones that my doctor says that if I don't keep my mouth shut for a few days my voice will be gone entirely.

But it's been the most interesting, exciting three weeks of my life. After the first few days you forget the lack of sleep and food. The excitement and difficulties you met on all sides and your efforts to overcome them; the first-hand view you got of all the so-called big-shots of Europe, nervous and wor-

ried at prospect of war; the various reactions of men in the face of danger, and your passion to make the American public see this via radio kept you going at top speed all the time. Probably I wouldn't have slept or eaten much even if I could have.

But, of course, sleep was impossible when you were either broadcasting or gathering news until four or five in the morning. And if New York or London didn't phone you at 6 a. m. with the day's news and schedule of talks, you phoned them. It was only midnight in New York, and if you went to

bed at 6 a. m. say, then at about 7 or 8 a. m. the news started coming in. Correspondents started phoning from Sudetenland, and by 9 a. m. the government ministries and local radio engineers were on the phone with the news and broadcast schedule. Or at 7 a. m., after an hour's sleep, you were setting out on a drive of 200 or 300 miles through Sudetenland, which is mountainous and slow going in any old trap of a car you could find (since the army had taken the best) and there were nerve-wracking breakdowns when you had to be back in Prague, a hundred miles away, in a couple of hours to broadcast at a scheduled time.

At Godesburg the night of the Hitler-Chamberlain talks, which finished at 1:30 a. m., I finished my work at 5 a. m., since the phone service to the outside world was terrible. At 5:50 a. m., my car left for Cologne to catch the Berlin airplane leaving at 7 a. m. So I just lay down on the nearest table in the hotel lobby and snatched forty minutes sleep.

At Munich I finished broadcasting at 3 a. m., spent the next hour trying to find a sandwich and took a New York phone call at 5 a. m. Then at 6 a. m., I received a call from Murrow that had been put in from London at noon the day before; up at eight to cover the last meeting between Chamberlain and Hitler; dashing from that to catch a noon train to Berlin to get army passes to go into Sudetenland with troops. We arrived at Berlin at 8:15 p. m., were told at the station we must leave at 9:14 p. m. for the "front," though in that hour I was lucky to get a bath, some warm food, call the London office and arrange in Berlin for a speaker to replace me on the night schedule.

I CAUGHT the train, got four hours sleep, and before dawn was in Regensburg, where we met the army staff officers and then set out by bus for Passau. October 1 we spent all day going up with the German troops, and I got back to Passau that night only to find that military censorship forbade all broadcasting. Telephone service was also practically impossible from Passau, as the army had taken it over. I got the train, however, to Regensburg, where I arrived just before midnight in time to telephone the story through to Paris for relay by wireless to New York. The next morning it was impossible to get an airplane, so I spent the day on the train to Berlin, where I arrived an hour before my scheduled broadcast, only to find that military censorship still forbade me to talk on Sudeten occupation. When I

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SHIRER COVERS CZECH CRISIS

GET back to Prague in two hours!

Report to Berlin in the morning. Godesburg is on the wire. Call Paris, London, Munich, New York. That was the staccato pace at which William L. Shirer, lately appointed CBS representative in Europe, lived during the recent war crisis. For the well-known Chicago journalist was reporting events via radio from the trouble zone to America. By truck, plane, horse-drawn army carts, sometimes afoot, he traveled, living on sandwiches, hot-dogs and coffee, snatching sleep when and where he could. During those weeks when all Europe was a powder-keg with the lid off, he traveled nearly three thousand miles, broadcasting history in the making, once at a railway station just before boarding a train. The fact that he speaks French, German, and Italian made his work a trifle easier. Chicago-born (1904), Shirer first went to Europe for the Chicago Tribune in 1925.

ON OCTOBER 6, 1937, Jessica Dragonette stepped to the microphone and said to her radio audience with the same appealing earnestness that marks her singing: "I am leaving radio for a while so that I may devote my time to concert work . . . I shall never forget your devotion to me. It has been my highest inspiration."

With the singing of "I'll See You Again," her voice died away.

I was one of the millions who sat by a radio that night, stunned by her good-by. I had listened to Jessica since the old Philco days, when our family owned a small battery radio set and each of us fought for the one pair of earphones on "Jessica's night." I had heard her opening Cities Service concert in 1930, and throughout that glorious series of seven years I had spent each Friday evening with her and her music.

When she decided to change programs and give us a light-opera series, I was at the radio to welcome her, and did not miss one of those delightful Beauty Box Theater presentations.

Now, on October 6, 1937, Jessica was saying in her warm, tender voice, "I am leaving radio for a while so that I may devote my time to concert work."

I heard the announcement with a heavy heart. It meant that she must temporarily leave radio. It meant that for the first time in ten years I, and millions like me, had to get along without the magic of her voice.

HOWEVER, I thought she was right to take the tour. It was not fitting for her to have a radio career only when the concert halls were crying for artists such as she. It was all wrong for the majority of Jessica's admirers to go through their lives without the faintest conception of what she looked like. Her pictures never show her beauty. Even the best ones lack that ethereal expression of hers that goes hand in hand with her equally ethereal voice. The only way to estimate her personal charm and beauty is to see her.

The concert hall has provided that opportunity to us. Her tour this past season extended all over the United States and even to far-off Honolulu.

I followed her concerts as best I could, poring over musical magazines for news of her. One day I read she was to sing in Chicago at a summer concert in Grant Park. Here was my chance. After ten years of silent adoration by a radio, I might have the privilege of paying public homage to her! I planned the trip that would take me to her, and arrived in Chicago excited and thrilled!

Her concert began at eight o'clock in the evening, but the Dragonette followers began to gather as early as noon. Not only from Chicago did they come, but from all over the country as well. From Michigan, Ohio, North Dakota, Missouri, Nebraska, Wisconsin—even from Canada, they poured into the concert, lured to Grant Park for this one precious night with Jessica. They sat in the broiling sun for hours, waiting for Jessica; and because they came to see Jessica, they talked to each other about her. They told how they loved her, how many years they had listened to her singing on the radio. Very few of them had seen her in person. Tonight, at last, they would!

WE BEGAN to exchange stories about her. We told of our devotion to her, a devotion that has lasted through the years with ever-increasing tenderness. Each person offered a different tale. This was one of the best: A young woman said her mother had owned a rare and beautiful fan. At her death she fell heir to it and realized with regret that she had no feminine

"TO JESSICA, WITH LOVE"

OFF THE AIR AT PRESENT, MISS DRAGONETTE IS ONE RADIO STAR WHO STILL DWELLS IN THE HEARTS OF THOUSANDS

LAST summer a smartly dressed, intense young woman called on me. "I should like to write an article telling how much Miss Dragonette means to her fans," she said.

An editor is suspicious of visitors who "want to write an article." He has a technique for handling them. "Miss Dragonette is not on the air and our policy doesn't permit . . ." I began.

"But she won your Star of Stars poll without being on the air," the lady told me. "And she just sang before the largest crowd ever gathered in Grant Park. Her fans haven't forgotten her."

Fans! The word is one an editor mistrusts. Usually it means an empty-headed dullard who tears off a star's clothes for souvenirs. Or an autograph-seeker begging a prop to his own vanity. But these eyes were so sincere and this face was so earnest. She was no ordinary fan.

I said, "Write the story and send it to me." That is also a part of an editor's technique for dismissing visitors. The story comes to him after a week or two and is rejected.

But this story was not rejected. For I had never read another like it, nor do I think one is likely to be written. In its way, "To Jessica, With Love" is a historical document. It attests to the miracle of radio and the satisfaction it has brought during its first years to millions of lonely and uneasy people. Because Jessica Dragonette had something to give that people needed, people adored her without stint. Growing up with broadcasting, her following broadened and its devotion deepened. In this devotion there is something that must be like the faith which soldiers gave to Joan of Arc.

Please read "To Jessica, With Love." I don't pretend to understand the bonds of devotion which created it, or the magnetic force which created those bonds. But as an editor, I recognize sincerity. And in its presence here, I feel humble.
—The Editor.

heir to bequeath the fan to when she herself died. She loved it more than any possession she had, and could not bear the thought of its passing to a stranger later on.

"I sent it to Jessica," she told me, "because I wanted someone I loved dearly to have it. Though I had never seen her, her music brought her close to me."

Another girl told a different story. "I have never been able to send Jessica a gift which would in any way indicate my deep appreciation of her singing," she said thoughtfully. "This spring I decided to find such a gift."

She chose one, to be sent Jessica at Easter time. It turned out to be far more expensive than she had intended. The only way she could buy it was to use the money she had been saving for a new spring coat.

"I gave up the coat," she said smiling, "and sent the gift to Jessica. Her music will warm my heart until I can save for another coat."

One girl said she had deficient eyesight and could devote but a short time each day to fine needlework. She spent over a year sewing on a special gift to be sent Jessica on her birthday. During that time she could not use her eyes for anything else. She did not read a book or sew on any other article.

She saw but a few movies, wrote only occasional letters.

"I gave all of my eyesight for that year to Jessica," she said, "because it is the most precious thing I have."

I was particularly impressed with the story of a small, middle-aged man who sat directly in front of me at the Grant Park concert. Some years ago he was in a Chicago hospital. Jessica Dragonette came there to see a sick friend. The news of her visit spread quickly through the building. The men's ward sent word to her, asking that she stop in the doorway for a moment on her way out, so that they might see her. She did not stop in the doorway. She came in—and sang a song for them!

"SHE was so beautiful," added this man, "I thought afterwards I must have dreamed it."

But when Miss Dragonette walked out on the stage of the Shell in Grant Park, Chicago, and sang "Liebestraum" for her opening number, the little man turned to me. "No," he said softly, "I didn't dream it."

She was a vision of loveliness that night, dressed in a pale-blue gown which was sprinkled here and there with sequins, shining like stars. There were stars in her eyes, too, and in her bright hair. She fairly glowed, did this

petite singer, who is herself the nation's official "Star of Stars."

One hundred and fifty thousand Dragonette fans jammed Grant Park to hear her sing that night. An eager, enthusiastic crowd they were, anxious to see their angel of the air in person. She lived up to their expectations, both in beauty and in song. What they loved most was the fact that she gave them the melodies she has made famous over the air. As each old favorite greeted them, they applauded joyfully.

Her last scheduled song was "Indian Love Call," the first number she ever sang over the air. Dragonette listeners have always associated it with her. She finished it with exquisite tenderness.

"You belong to me, I belong to you."

Appealingly she stretched her arms to her public as she sang those words. The crowd went mad! They jumped to their feet, clapping, whistling, shouting their approval. They called "Bravo, Jessica!" They begged for "Alice Blue Gown," probably the best-loved number of her large repertoire. She sang it with infinite charm, and her blue dress added to its spell. They asked for "I'll See You Again." She sang that, too. Finally the orchestra ran out of music and she could sing no more.

She came to the edge of the stage, gratefully acknowledging their applause. Still they would not let her go. She returned again and again to curtsy, to smile, to wave a graceful hand to the adoring throng. It was the most spontaneous ovation I have ever witnessed. Here spoke the people who had sat by their radios year in and year out, loving Jessica's music. She was deeply moved. Coming to the microphone she said in a choked voice, "My heart is too full for utterance."

SIMPLICITY and charm! It is no wonder that her popularity continues after ten consecutive years of radio singing. Just recently she won the greatest radio poll of all time, RADIO GUIDE'S "Star of Stars" contest. After winning one section of the contest, the feminine classical singers' division, Jessica ran away with the final poll, which embraced all radio entertainers in the broadcasting world. She is now radio's "Star of Stars." It is the greatest tribute that will ever be afforded Jessica, coming as it did in the midst of her first concert tour and at a time when she was not appearing in a regular broadcasting series. We of her loyal legion look forward eagerly to her next radio program, which we hope will coincide with her fall concert tour so that we may have the intense pleasure of having Jessica come to us via radio each week, as well as in person to our cities. It will mean an all-absorbing winter for her, but "hard work" is Jessica's middle name. Her love of music, her many sacrifices, her long hours of practise and rehearsals are not forgotten by those of us who love her. She may feel that our devotion to her is her highest inspiration, as she said so charmingly in her final broadcast last winter; but what of her devotion to us? She shows it in every song she sings!

How can we prove our affection to her? How can we let her know what her singing has meant to us all these years? That is always a problem. We give her so little in return for so much.

Realizing my own inadequate methods on this subject, I have written this article as a gesture of appreciation for all she is—all she stands for. And, like the Dragonette admirers I met at her Chicago concert, who prefer to remain unknown, so do I prefer it.

This article could have been written by any one or every one of Jessica Dragonette's followers. I am sure that each would close it as I am doing,

"To Jessica, with lots of love."



Jessica Dragonette

HIGHLIGHTS

PREVIEWS OF SOME OF THIS



Jimmy Stewart and Rosalind Russell will be the principals in the dramatic performance "aired" by the "Silver Theater"

YOU AND YOU

—Sunday, NBC

Euripides, Shakespeare, Ibsen, Hugo, Tolstoi, Shaw, Anderson—names to conjure with in the theater, names of great writers, whose great plays will live as long as society! The great dramas of the world paint a picture—vivid, forceful and deep—of life and its consequences. The National Broadcasting Company, in its current series entitled "Great Plays," endeavors to re-create a few of the spokes in the giant wheel of dramatic literature so that we on the rim may be in contact with the hub of truth about which we revolve. Last season's inaugural series was greeted with such enthusiasm by educators as well as the general public that the present set of plays is being selected and built with a view to an even more complete and striking panorama of the world's theater, with the scene moving chronologically from Athens to Broadway in thirty weeks. In this, the second in the group, comes front and center "Everyman." On the loom of medieval England's morality allegories is woven a pattern of universal life, and by the side of our 1939 radio receivers we can hear ourselves portrayed even as the first 1529 audience saw its own life pictured in the plot of "Everyman."

1:00 p.m. Eastern Time; 12:00 noon Central Time
11:00 a.m. Mountain Time; 10:00 a.m. Pacific Time

WANT THE WORLD?

—Sunday, NBC

"If you can fill the unforgiving minute
With sixty seconds full of distance run,
Yours is the world and everything that's
in it . . ."

According to that criterion, there are thirty chances each week to claim the world in the Smithsonian Institution's Sunday afternoon program, "The World is Yours," for there are thirty times sixty seconds dealing with the world's great accomplishments. This Sunday the engineering world—and thereby the whole magnificent vista of today's physical costume—is yours for the listening. Perhaps you have heard about the engineer who stormed, "Curse that decimal point!" when the bridge he had

constructed collapsed—and passed it off lightly as just another joke, not realizing how utter its significance. Maybe you sit smugly in your fortieth-floor office without one thought of the colossal magnitude of its structural stature. Perhaps you have floated on a liner through the Panama Canal—asleep in your berth. Maybe you have seen a newsreel of Boulder Dam or the San Francisco Bay bridge and merely muttered, "Very nice," with a shrug. And perhaps we'd be less blasé and more appreciative of our wonderful world if we should listen to the amazing story of American engineering accomplishment Sunday when "The World is Yours."

4:30 p.m. Eastern Time; 3:30 p.m. Central Time; 2:30 p.m. Mountain Time; 1:30 p.m. Pacific Time

CASE DISMISSED

—Sunday, CBS

Rosalind Russell has won acclaim in several Shakespearian roles, but Portia is one character she doesn't care to play—not in real life, anyway. If law-practising Papa had had his way, daughter Rosalind would have grown up before the bar—no, no, not the kind of bar you're thinking of; rather the imaginary bar of justice. Although she is now known to be partial to severe coiffures, strictly tailored costumes and the color black, still Rosalind just couldn't picture herself tormenting a witness or exhorting a jury, so—she became an actress and went to Hollywood. It wasn't as easy as that. The process involved dramatic school, tent-shows, stock, vaudeville, Broadway, and hard work. Miss Russell, considered one of Hollywood's most vivid personalities, is considered also to have one of the most perfect airwave voices. Sunday she will have another opportunity to demonstrate those qualities when she is presented by the "Silver Theater" with popular, personable Jimmy Stewart in the first of two consecutive dramatic performances by this couple for the same program.

6:00 p.m. Eastern Time; 5:00 p.m. Central Time
4:00 p.m. Mountain Time; 3:00 p.m. Pacific Time

SWINGING, ROCKING

—Sunday, MBS

Have you met Mr. and Mrs. Swing? Maybe you know that personified couple as Red Norvo and Mildred Bailey. Red is one of the chief exponents of that same color-scheme in music—red hot. He himself cavorts nimbly and nastily on a "pile of bones"—xylophone to the tender-feet of swing—along with his band-directing duties. The feminine half of the famous Mr. and Mrs. act rocked herself to musical glory and the title of "Rocking Chair Lady" by her individual rendition of that ballad of pathos on rockers, "Old Rocking Chair." Whether or not you are acquainted with Mr. and Mrs. Swing (there's that word again!) and their stock in trade, you may have the opportunity of meeting or remeeting them under auspicious circumstances when he of the torrid tempos and she of the tremulous tones will be the spotlight entertainers on the MBS "Show of the Week" on Sunday.

6:30 p.m. Eastern Time; 5:30 p.m. Central Time
4:30 p.m. Mountain Time; 3:30 p.m. Pacific Time

"HADDY, EV'BUDDY!"

—Sun., Tues., Fri., NBC

"Hail! Hail! Here comes Uncle Ezry, here comes Uncle Ezry!" "Give him a toot on the tooter, Tommy!" Here's the old jumping jenny-wren himself, back with us in person. The beloved old busybody has had a nice summer vacation (probably fishing and puttering around down in Rosedale, with a few flings thrown in to keep him young and pert), and now he's ready to get back into the radio harness with the same old pep and perspicacity, by cracky! They can't keep a good man down, can they, Ezry? This time, besides two week-day fifteen-minute spots, the saucy small-town sage blossoms into an additional half-hour Sunday show. More power to you, Old-Timer. If your air activities are as homely, as peppy, as humorous, as lifelike as they have been in the past, you may be sure not only the good folk of Rosedale but many friends far and wide will welcome you back to the microphone. And that's our "thought for the day."

(Sun.) 5:00 p.m. Eastern Time; 4:00 p.m. Central Time
3:00 p.m. Mountain Time; 2:00 p.m. Pacific Time
(Tues. 10:45 p.m. Eastern Time; 9:45 p.m. Central Time
& Fri.) 8:45 p.m. Mountain Time; 7:45 p.m. Pacific Time

COFFEE AND CANDLES

—Monday, NBC

Quiz programs, comedians and crooners may come and go, but like the babbling brook, babbling Don McNeill and his Breakfast Club go on and on. Don, the democrat of the breakfast table, and his fellow entertainers of the morning board, are preparing to celebrate an anniversary. Monday marks the sixth milestone for this, one of the most consistently, extensively and perennially popular of sustaining airshows. Six years in the life of a human



Always listened to, if not always agreed with, is Michigan's orator-senator, Arthur Vandenberg

OF THIS WEEK

WEEK'S BETTER PROGRAMS

means he's ready to go to school and learn his three R's. But six years in the life of a radio program means it has graduated from the elementary branches and is ready to work on its entertainment master's degree. So Monday morning the Breakfast Club can put on its long pants, stand right up to the mike and proclaim, "Today I am a man," confident that its three-R curriculum of razzing, rousing and rhythmic has been absorbed with honors. In fondling his Breakfast Club souvenirs, as one is wont to do on his birthday, Don finds such evidences of far-flung acquaintanceship as an Alabama bale of cotton, a Maine pine cone, a rope of sailors' knots from sea-going sailors, a South American poisoned dart, a Virgin Island floor-mat, and a Hawaiian cocoanut-head. An orange-juice toast to the Breakfast Club for six sparkling years!

9:00 a.m. Eastern Time; 8:00 a.m. Central Time
(Not available in Mountain and Pacific zones.)

OF HOOFS AND SPURS —Tuesday, CBS

Well, fellers, the Series is over, the last sad rites have been said over the ashes of the Cubs' hopes, and the post-mortems and prophecies are blending into the frenzy of a football mob witnessing the annual cataclysm between the Titans of Tiffany and the Gargantuans of Gondola. These are the two sports that most often make the sports-page headlines, but there are many other popular and exciting sports. Two of these have their day in the sun when Professor John T. Frederick presents his Tuesday edition "Of Men and Books." Our friend the horse trots and paces into the spotlight when Professor Frederick discusses two books on the venerable sport of harness-racing:



Genial Don McNeill, who emcees the "Breakfast Club," other shows, used to be a cartoonist

"Golden Hoofs," by William Cary Duncan, and "Drivers Up," by Dwight Akers. Not to be outshone, the rooster swaggers forward, crowing that he too will get a slice of publicity when the book about cock-fighting, "Courage," by Tom Pridgen, will be discussed on the same program. Who's this guy Di Maggio, anyway?

4:45 p.m. Eastern Time; 3:45 p.m. Central Time
2:45 p.m. Mountain Time; 1:45 p.m. Pacific Time

FORUMARATHON

—Tues., Wed., Thurs., NBC

The *Herald Tribune* "Forum on Current Problems" is one of the biggest programs ever to go on the air from the standpoint of the amount of time allotted in one week for its presentation. This week eight and three-quarter broadcasting hours are to be consumed by the eighth annual Forum as an exclusive NBC feature, and when a network turns over that much valuable radio time to one feature, then it should be somewhat of an indication of the project's merit. The general theme, "America Facing Tomorrow's World," stimulates, at least, some attention to the wide range of vital problems to be discussed by men and women of national and international reputation. There is a challenge, a mystery, a suspense, a potency that poises just beneath the surface in the unpredictable world of tomorrow that lures young and old, man and woman, today into militant contemplation. Such subjects as these to be delved into cannot help but whet the intellectual appetite: "Keeping the World Young," "Shall We Break With Tradition?" "Business and Government," "War Over the World," and "The World of Tomorrow." Eight and three-quarter hours is not too much time for prospecting in such potential fields.

(See program listings for various times of broadcast)

A REAL RECORD —Thursday, NBC

In the ring the count of nine means somebody is just about out. On the diamond the ninth inning means it's usually some team's last chance. This week to Rudy Vallee and NBC it is the count of nine and the end of the ninth inning, but there the analogy ends, for Rudy is still on his feet, fresh as ever, and the radio game goes right on into extra innings. Thursday Rudy celebrates the end of the ninth and the beginning of the tenth year with NBC. They have been years of consistency and brilliance, and there is no indication of any slackening in the Vallee pace. You can't take it from the fellow. He came up on his own, steadily and spectacularly. As a singer, as a musician, as a talent-discoverer, and especially as an all-around showman, Rudy Vallee continues year after year to collect and hold a huge and faithful audience, together with the sometimes grudging commendation of cooler critics. To Rudy, his music, his talent-sponsoring activities, and his showmanship, it looks like a long game. No one can deny that his place in the entertainment world represents a story of genuine accomplishment.

8:00 p.m. Eastern Time; 7:00 p.m. Central Time
6:00 p.m. Mountain Time; 5:00 p.m. Pacific Time



Nora Cuneen and Pat Barrett, the Cecilia and Uncle Ezra of the airplanes, are back again after a summer vacation

EXTRA GOOD NEWS —Thursday, NBC

Maybe that potent body referred to casually as the public is growing a bit weary of movie monopoly in radio. Maybe a great many listeners resent their taste being insulted by a sponsor paying a kleig cutie a moderate fortune to answer an m.c.'s stereotyped questions about her latest films, her diet, and her struggles. But it is good news to appreciative listeners when a real dramatic star or stars appear before the microphone. So, it will be a rare treat for many when Clark Gable and Lionel Barrymore appear together on the "Good News of 1939" program Thursday. One has the rare quality of appealing to both strong men and sentimental women. The other is one of the supreme actors of our time. That should guarantee merit.

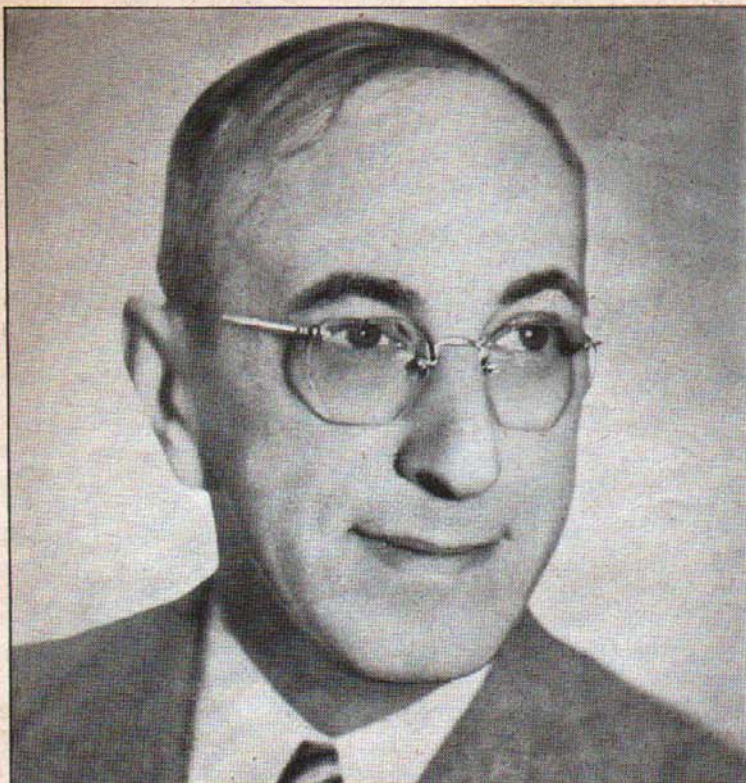
9:00 p.m. Eastern Time; 8:00 p.m. Central Time
7:00 p.m. Mountain Time; 6:00 p.m. Pacific Time

VOLUBLE VANDENBERG —Saturday, CBS

"Double, double, toil and trouble"—the political cauldron is boiling. Hallowe'en is near, and, true to good old American tradition, spielbinders are abroad. But not of the common run of political spielers is Senator Arthur Vandenberg. He is in the select class who speak with conviction and authority and, consequently, are called authorities or leaders. Senator Vandenberg has been and is still considered Republican presidential timber and has often been prodded in the direction of the White House by his associates, but he continues to press noncommittally but militantly forward as one of the outstanding leaders of the liberal-conservative faction. Considered one of the Senate's most distinguished orators, Vandenberg is listened to, if not always agreed with, by others than his own party. As a member of the Republican National Committee, the Senator from Michigan will address a meeting in the Memorial Hall in Columbus, Ohio, Saturday. His talk on "Current National Issues" will be broadcast over CBS.

9:00 p.m. Eastern Time; 8:00 p.m. Central Time
7:00 p.m. Mountain Time; 6:00 p.m. Pacific Time

THE RADIO PLAYBILL: THIS WEEK—"VIC AND SADE"



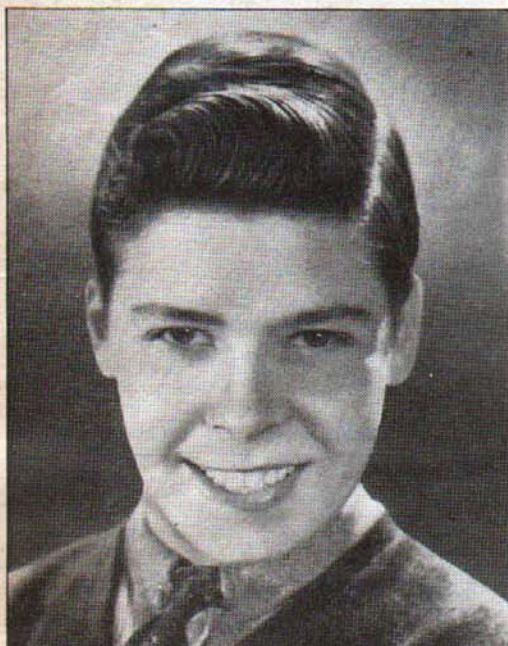
—Maurice Seymour



—Maurice Seymour

VIC is the type of small-town character that Norman Rockwell brings to life on Saturday Evening Post covers, and Clarence Budington Kelland portrays so aptly in some of his short stories. Bluff, hearty, and good-natured, Vic is a bookkeeper for the Continental Kitchenware Company, Plant 14, located in a middlewestern town. A humorist of sorts, Vic calls his wife Sade "Kiddo," and his son Rush by a series of zany names. Aside from his family, his chief interest is his lodge, in which he serves as Exalted Big Dipper. Art Van Harvey plays the role of Vic

SADE RUSH met and married Vic in her home town, Dixon, Illinois. One of those rare women who make really tolerant wives, Sade takes her good-natured husband as she does all the shortcomings of the human race. Vic and her son Rush come first in her life, but her main outside interest is the Thimble Club, which meets once a week to sew and gossip about local doings. Sade's chief annoyance is Hank Gutstop, Vic's ne'er-do-well fellow lodge member. Among Thimble Clubbers, it's trouble-makers Mis' Applerot and Mis' Brighton. Bernardine Flynn plays the Sade role



—Maurice Seymour

RUSH GOOK, Vic and Sade's teen-age son, got his mother's maiden name. Rush thinks his parents are swell people, and one girl, Mildred Tisdell, attracts and repels him all at once. His Uncle Fletcher wants him to take "pianny" lessons; Rush is more interested in American-boy sports and pals in the games with him, especially baseball. Billy Idelson plays the part of Rush Gook

ON THE air for more than six years now, the tremendous appeal of "Vic and Sade" to radio audiences lies in the author's ability to make his characters do and say just what ordinary real-life folks do in small towns the length and breadth of the nation. The setting is Bloomington, Ill., where the author lived for many years, and residents of the town say they can recognize many points in the show as coming direct from real life there. The Gooks live in "a small house half-way up the block." Their homely every-day doings make the show. Often it's nothing more important than Vic and Sade's conversation on "beef punkles" and "Limberschwartz cheese," or a ride with the Stembottoms. The big thing about this show that makes it unique is the fact that there's never a tear, tragedy or heart-throb. Nobody ever tries to steal Sade from Vic, and Rush, their son, never gets into serious trouble, nor is any one of the trio ever rushed to a hospital near death. The phone rings and the door slams, but that is about all that's ever heard in the way of sound-effects on the program. Occasionally when Vic rummages around the pantry, there's the sound of falling crockery or tinware. The one really indispensable prop is the telephone, as it is the means by which the neighbors are brought into the life of the Gooks. "Vic and Sade" is heard Mondays through Fridays over NBC at 11:15 a.m. EST; 10:15 a.m. CST. Again over CBS at 1:15 p.m. EST; 12:15 p.m. CST; 11:15 a.m. MST; 10:15 a.m. PST. Announcer for the show is Vincent Pelletier.



PAUL RHYMER, who authors "Vic and Sade," has an abrupt sense of humor that startles everyone, including himself. Paul joined NBC in 1929, originated the Gooks in 1932, and has been at them ever since. A college graduate, author Paul likes to say he's driven taxis in Chicago, sold magazines in Cicero, had his fortune told in St. Louis, and his wallet stolen in a mining town



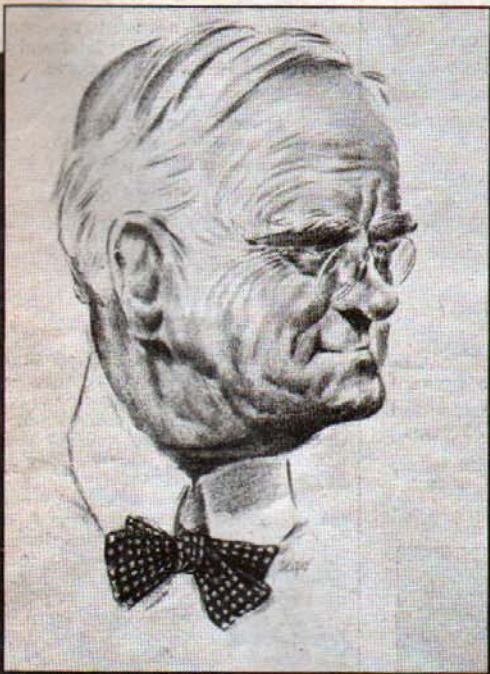
RUTHIE STEMBOTTOM is Sade's dearest friend. Together they solve problems of the universe. Sweet and kind, Ruthie never wants or needs much



MR. BULLER, traveling inspector in Vic's territory, is no softy. He has a prodigious appetite, works hard, and lives in a granite world



MR. GUMPOX, the garbage man, is a fine example of leisurely industry and sound integrity. He can be depended upon in any emergency



CHARACTER most inquired about by listeners is Uncle Fletcher, retired businessman who lives in Dixon, Ill. Eccentric is the word for Uncle



BLUE-TOOTH JOHNSON is Rush's pal. He got his name from a peculiar incisor that lends a bizarre note to his ready grin. He loves baseball



SMELLY CLARK is another member of Rush's gang. He holds the long-distance record for spitting, and is adept at sneaking into the movies

ALTHOUGH Vic, Sade and Rush are the only voices ever heard on the sketches, artist Del Poore's conception of other characters in the serial (on this page), as well as scores of neighbors, relatives and friends, are just as well known to radio through the Gooks' frequent mention of their names, and heated discussions of their good points as well as failings. Fred and Ruth Stembottom are a young married couple who live down the block. Fred's a factory foreman and Ruth is the perfect example of miraculous housewifery. Mr. Buller, traveling inspector for the Consolidated Kitchenware Company where Vic is employed, is aggressive to a fault. The

next time a belligerent motorist bawls you out for some minor driving error, take a good look at him; it may be Mr. Buller. Uncle Fletcher is Sade's uncle who specializes in adlepatated ideas. While dinner is cooking, Sade often reads his wacky letters to Vic and Rush. Hank Gutstop, the town loafer, spends his time figuring out ways and means of getting free

meals. Hank's Exalted Little Dipper for the Drowsy Venus chapter of the Sacred Stars of the Milky Way. Mr. Gumpox works up and down the alley between University and Virginia Avenues. A target for witticisms, he can always be depended upon to run errands or help hang up the Monday wash for housewives along his route. In addition to his other talents, Smelly Clark is a master at jimmying penny gum-machines; and if anyone wants Blue-Tooth Johnson in a hurry, he can always be found in the vicinity of third base over on Tatman's vacant lot. Altogether, Rhymers' characters rival those of Dickens' for odd names, and far outstrip them in humor.

NEXT WEEK:
"OUR GAL SUNDAY"



—Detroit
Elisabeth Rethberg, soprano, in "La Forza del Destino," Fri.

SUNDAY, OCTOBER 23
on NBC at 12 noon EST; 11 a.m. CST;
10 a.m. MST; 9 a.m. PST

The Radio City Music Hall of
the Air

"CARMEN"

By Georges Bizet

The Cast:

Carmen	Hertha Glantz
Micaela	Viola Philo
Don Jose	Jan Peerce
Escamillo	Robert Weede
Mercedes	Rosa Akersten
El Remendado	Louis Purdey
El Dancaïro	Louis Purdey

If I were a poet, I would write:
"Carmen" comes with lovely tune appeal

Just before our Sabbath midday meal. Hertha Glantz intones the title part. Peerce is Jose of the broken heart. Philo does the simple village maid. Voicing tender love with sorrow weighed.

Robert Weede bravely kills the bull. Other artists make the casting full. Leading all with sure and skilful beat. Rapee's baton makes the show complete.

SUNDAY, OCTOBER 23
on CBS at 3 p.m. EST; 2 p.m. CST;
1 p.m. MST; 12 noon PST

The New York Philharmonic
Orchestra

John Barbirolli, conductor

Overture to "Der Freischuetz"
(Weber)
"The Swan of Tuonela" (Sibelius)
"The Return of Lemminkainen"
(Sibelius)

Suite from "The Fire Bird"
(Stravinsky)

Adagio and Fugue for Strings (Mozart)
Symphony No. 5 in C Minor
(Beethoven)

THE farther we travel symphonically the more Beethoven's "Fifth" seems to gain in vitality and significance. That is one of the values of the major masterpieces in all art.

Whether or not one accepts the suggestion that the opening four notes of the Beethoven symphony represent "Fate knocking at the door," the fact remains that the entire score stirs the imagination and engages the emotions even without putting a "story" under the music. To me the first movement stands out as easily approached symphonic communion. Anyone should be able to fix upon the terse initial motif and the songful second theme, and then to follow their recurrence, separately and in the intertwining of both, which the genius of Beethoven accomplishes with such continuous dramatic and lyrical results.

Of the lengthy symphonic trilogy

The March of Music

A Weekly Preview Edited By Leonard Liebbling

"... An ampler Ether, a diviner Air..."—Wordsworth

Canada in Tone

One hears about "the concert of nations," or, in particular, "the European concert," but neither has anything to do with music except it be the chorus of cannon or the song of shrapnel. Different from all that is the fifth real world concert, which is being aired this time from the Dominion of Canada to fifty-five countries on all kinds of waves, Sunday, October 23, 2:30 p.m. EST, through NBC, CBS and MBS in cooperation with the International Broadcasting Union at Geneva, Switzerland.

The imaginative thought underlying the presentation is to put forth, through the Canadian Broadcasting Corporation, a musical panorama of the five main geographical divisions of Canada, depicting its sweep from ocean to ocean. Starting at Lunenburg on the seashores of Nova Scotia, the program will whirl its way across the three thousand miles to the Pacific, stopping at Quebec to pick up the voices of the Alouette Quartet and at Ontario for a recital by Ernest Seitz, Canadian pianist (composer of "The World is Waiting for the Sunrise"). In Winnipeg, an old-time orchestra offers tunes representative of the wheat-growing provinces, then we move on again to British Columbia, land of tall trees and the lumber industry.

All the music has been arranged and linked together by Percy Faith, young Canadian composer, conductor. The entire performance will flow swiftly without verbal interruption except to introduce each region visited. As a grand finale, there is the actual felling of a giant tree in a British Columbia forest, with authentic lumberjack songs by the logging crew at the scene.

Of course this is propaganda to show the size, might and resources of Canada, but the method and manner form a strong contrast to the proclamations of Herr Hitler whenever he sets out to advertise the same qualities of Germany to all the world.

Pianistic Parade

Alfred Wallenstein confides to this department that the present violin concerto series (MBS), with Joseph Coleman, will be succeeded by a procession of piano concertos embracing all the best examples in that form. Wallenstein now is seeking the proper soloist to do the comprehensive job.



Lawrence Tibbett has won equal success with the "Met," in motion pictures, on the concert platform, and in radio. Will be Ford's guest Sunday



—Lucas and Pritchard
Fritz Stiedry, conductor of "New Friends of Music," Sun.

"Lemminkainen" (rarely done in its entirety) the last section is "The Swan of Tuonela," dealing with the Hades of Finnish mythology. The dire locality (Tuonela) is surrounded by a broad river of black water and rapid current, in which a fabled swan glides majestically and sings affecting strains. The sad melody is first played by the English horn, answered occasionally by the cello or viola, sounding like the farewell sigh of some soul outward bound. Mysterious pianissimos of the strings lead back to the swan-song and a concluding rueful chant for cello.

Sibelius, passionately loving his Finland, has, through his music, done more than the country's historians and philosophers to acquaint the world with the character of his land and the nature and ideals of his people.

SUNDAY, OCTOBER 23
on NBC at 6 p.m. EST; 5 p.m. CST;
4 p.m. MST; 3 p.m. PST

The New Friends of Music

The New Friends of Music Orchestra
Fritz Stiedry, conductor

Brandenburg Concertos Nos. 1, 2 & 3
(Bach)

BACH'S six so-called "Brandenburg" concertos (his first venture into absolute instrumental music on a symphonic scale) were commissioned by Christian Ludwig, Margrave of Brandenburg, Germany, and the composer finished his task in 1721.

The Margrave had a private orchestra of his own, doubtlessly with few first-rank members, and therefore he liked the idea of concertos in which groups of players rather than individuals served as soloists.

Bach made each concerto for a different set of instruments. Nos. 1 and 2 are for small combinations of strings, woodwinds and brass, while No. 3 employs strings only. Naturally the works show sparse virtuoso demands. No. 1 has much merry banter in the first movement between the grouped soloists and their fellows, but the general effect is rich and full. The second movement consists of ornate, expressive song. The opus ends with a set of delightful dance tunes.

Concerto No. 2 brings forth much trumpet activity, the airs of the opening movement suggesting Italian influence, the middle section being a sort of quartet for flute, oboe, violin and cello; and the finale, rather showy writing asking the trumpet to climb to higher altitudes than is customary these days.

In No. 3 we have three groups of three instruments each, violin, viola and cello, treated with marvelous skill and scope.

SUNDAY, OCTOBER 23
on CBS at 9 p.m. EST; 8 p.m. CST;
7 p.m. MST; 6 p.m. PST

The Ford Sunday Evening Hour

The Detroit Symphony Orchestra
Jose Iturbi, conductor
Lawrence Tibbett, baritone

Overture to "The Barber of Seville"
(Rossini)
The Orchestra

Largo al Factotum from "The Barber
of Seville" (Rossini)
Lawrence Tibbett

Carillon from "L'Arlesienne" (Bizet)
The Orchestra

"Oh, Caesar, Great Were Thou" from
"The King's Henchman" (Taylor)
La Gitana (Langes)
In Summerfields (Brahms)
Danny Deever (Damrosch)
Lawrence Tibbett

The Sorcerer's Apprentice (Dukas)
The Orchestra

THE present program has distinction and puts forward euphony, sentiment, ebullience and humor, the last represented by Rossini and Dukas.

Brahms' song is a striking example of how an accompaniment may be made as descriptive as the vocal part. The text recounts the pleasure of lying on the grass, harking to the birds and gazing happily at the canopy of the skies. Follow the simple, heartfelt rapture of the piano measures.

"Danny Deever" had its premiere when Damrosch and a singer performed the composition in New York for Kipling, author of the words. He was so perturbed by the necessary rhythmic changes in his lines that he ran from the room. The public, however, took the sinister, stirring song into lasting affection.

A "carillon" is a peal of bells in scale character. Bizet tellingly imitates the chimes of three bells by having the players mute their horns and pluck their strings.

This week marks the third appearance of the fiery Iturbi as Ford's conductor.

SATURDAY, OCTOBER 29
on NBC at 10 p.m. EST; 9 p.m. CST;
8 p.m. MST; 7 p.m. PST

The NBC Symphony Orchestra

Arturo Toscanini, conductor

Brandenburg Concerto (Bach)
"Horn Signal" Symphony (Haydn)
Symphony No. 6 "Pathétique"
(Tchaikowsky)

SOME uncertainty still is the keynote of Toscanini's advance programming, for, as RADIO GUIDE goes to press, he has not decided whether to play the second or third of the Bach Brandenburg concertos. At any rate, readers may find comment about both works in the "New Friends of Music" program.

Of busy Haydn's 125 symphonies, only a few retain an abiding-place in the repertoire, and hold that honor because of their exalted form and facture and wealth of attractive melody. Toscanini, devoted interpreter of Haydn, animates all that creator's sentiment, humor and sparkle.

In his earlier years, considering Tchaikowsky exaggeratedly emotional and deliberately sensational, Toscanini performed him only rarely, but recently the maestro seems to have undergone a change of mind, for he now bills the Russian composer's music fairly frequently.

This, by the way, is the first time the great Italian will conduct the work in America.



British-born John Barbirolli is conductor of the New York Philharmonic Orchestra, heard over the Columbia Broadcasting System Sunday

New York Philharmonic In 1938-39 Series

NEW YORK PHILHARMONIC programs resume on the air (Sunday, 3 p.m. EST, 2 p.m. CST, 1 p.m. MST, 12 noon PST, CBS) with twenty-eight concerts, welcomed warmly by those to whom this winter series has become an indispensable part of Sunday musical broadcasts. As for the past several seasons, John Barbirolli will do the baton-swinging and give his well-pondered and feeling interpretations.

Youth, by the way, seems to be the keynote of the Philharmonic plans, for its seven new members, just engaged, range downward in years from a patriarch of 43 to a lad of 19; the former, Joseph Fick (viola), and the latter, Calmen Fleisig (viola). Harry Hyams (viola) is 21; Albert Goltzer (oboe), 22; Homer Mensch (double bass), 24; Milton Forst (cello), 28; Carlo Raviola (double bass), 36.

Barbirolli himself is an antique veteran of 39 as compared with those adolescent striplings, Toscanini, 71; Stock (Chicago Orchestra), 68; Koussevitzky (Boston Symphony), 64; Stokowski, 58; Monteux (San Francisco), 63; Klemperer (Los Angeles), 53; Reiner (Pittsburgh), 50.

The Philharmonic is the venerable orchestra of our land, having been

founded in New York ninety-six years ago. At the first concert there were fifty-two players, and all stood while performing except the cellists. Four of the members acted as ushers, wearing white kid gloves and carrying long white wands. Financially the undertaking was on a cooperative basis, and at the end of the initial season the profit for each executant was exactly \$25, which indicates that they must have been playing because they loved music. Unions now decree that while there is no objection to loving music, it must be well paid for, and some men at the solo desks receive as much as \$250 per week. Time marches on and orchestral fees march up!

At this season's broadcasts, eminent guest soloists are promised, including Kirsten Flagstad, Iturbi, Elman, Spalding, Cassado, Milstein, Schnabel, Serkin, Arthur Rubinstein, Gieseking, Schelling, Bustabo and Mishel Piastro, concertmaster of the Philharmonic.

Associated directorially with Barbirolli will be Georges Enesco, versatile Roumanian musician, and Ernest Schelling, who has charge of the Young People's Concerts on Saturday mornings. Deems Taylor is to serve again as the intermission commentator.

New Friends of Music Introduced to Radio

IT WAS in 1936 in New York that a novel enterprise came into existence, calling itself New Friends of Music. The old friends of the art (as well as its friendly enemies, the critics) had long thought that the metropolis was already overcrowded with concerts, and some skepticism expressed itself when the fledgling organization announced as its initial activity a series of late Sunday afternoon programs devoted to the masterworks of chamber music, the added inducement being admission prices within the range of modest purses—a one-dollar "top" and twenty-five cents for music students.

Then the unexpected happened. Ninety-seven percent of subscriptions were sold out before the first concert; and even now not one ticket is left in the box-office for this winter. Parts

of two of the 1937-38 concerts were broadcast by NBC, with the response of the air listeners so enthusiastic that the same network is now doing the entire 1938-39 cycle of sixteen programs (works by Bach, Beethoven and Haydn), the broadcasts to be Sunday afternoons (6 p.m. EST, 5 p.m. CST, 4 p.m. MST, 3 p.m. PST, over CBS), emanating from Town Hall in New York. While the previous offerings of the Friends were confined to small instrumental groups, the present more ambitious venture includes the formation of a special orchestra of forty players, to be led by Fritz Stiedry, noted batonist from Vienna. Famous string quartets to be heard are the Kolish, Budapest, Stradivarius and Pro Arte. Some of the concerts list well-known soloists, among them Myra Hess, Ernst Wolff and Yella Pessl.

Also Recommended

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours. For stations, see our program pages.

Sunday, October 23

Metropolitan Auditions of the Air, 5 p.m. EST, NBC. Try-outs for the Metropolitan Opera House. Orchestra, conducted by Wilfred Pelletier. Edward Johnson, master of ceremonies. Contestants are Vicki Chase, coloratura soprano from Cincinnati, O.; Robert Nicholson, baritone from New York City; William Horne, tenor from New York City.

Bach Cantata Series, 8 p.m. EST, MBS. Alfred Wallenstein, conductor. Genevieve Rowe, soprano; Mary Hopple, contralto; William Hain, tenor; Raoul Nadeau, baritone. Cantata No. 25, "Wo soll ich fliehen hin" (Whither shall I flee).

Monday, October 24

Curtis Institute of Music, 3 p.m. EST, CBS. William Horne, tenor; Lynne Wainwright, harpist; Burnett Atkinson, flutist; Nathan Stutch, violincellist. Morgengruss; Wohin (Schubert); Aria (Cimarosa); Pieces de Clavecin en Concert (Rameau); Morgen; Zueignung (Strauss); Flower Song from "Carmen" (Bizet). First movement of Sonata in B Minor (Loeillet); Minuet (Valensin); The Little Windmills (Couperin); Doriene (Mouquet).

The Rochester Civic Orchestra, 3 p.m. EST, NBC. Guy Fraser Harrison, conductor. Eileen Malone, harpist. Overture di Ballo (Sullivan); Chorale Variation for Harp and Orchestra (Widor); Petite Suite (Debussy); Blue Danube Waltz (Strauss).

The Voice of Firestone, 8:30 p.m. EST (For the West, 8:30 p.m. PST), NBC. Symphony orchestra, Alfred Wallenstein, conductor; Margaret Speaks, soprano. Morning, Noon and Night in Vienna (Suppe); One Night of Love (Schertzinger); Romance (Rubinstein); Kiss Me Again (Herbert); Dance of the Camorristi (Wolf-Ferri); Selection from "Shanewis" (Cadman).

Tuesday, October 25

The American School of the Air (Music), 2:30 p.m. EST, CBS. Bernard Herrmann, conductor. Music from the days of George Washington.

Joseph Coleman, violinist, and the WOR Symphony Orchestra, 9:15 p.m. EST, MBS. Alfred Wallenstein, conductor.

Thursday, October 27

Sinfonietta, 8:30 p.m. EST, MBS. Small symphony orchestra, Alfred Wallenstein, conductor.

Friday, October 28

Music Appreciation Hour, 2 p.m. EST, NBC. Dr. Walter Damrosch, conductor. Series A, Violins and Violas. Finale from Serenade (Tchaikowsky); Air for G String (Bach-Wilhelmj); Pantomime from "Little Trifles" (Mozart); Finale from Concerto for Violins and Violas (Mozart); Molly on the Shore (Grainger).

Series B, Animals in Music. Three excerpts from the "Carnival of Animals" (Saint-Saens); Dance of the Mosquito (Liadow); Looking Glass Insects (Taylor); Overture to Midsummer Night's Dream (Mendelssohn); Ride of the Valkyries (Wagner).

"La Forza Del Destino" (Last act), 12 mid. EST, NBC. San Francisco Civic Opera Company. Elisabeth Rethberg, Ezio Pinza.

Saturday, October 29

Cincinnati Conservatory of Music, 11 a.m. EST, CBS. All-French program.

ON THE JOB



A stranger from his Brooklyn, N. Y., home, CBS news-commentator H. V. Kaltenborn enjoyed the soup his wife brought to his office each day



On twenty-four-hour duty during the recent crisis across the Big Pond, Kaltenborn averaged four hours sleep on the couch in his office



Kaltenborn "holding the air" until Director White interrupts with "Chamberlain talking," and London is switched into the CBS network

NEW YORK.—By the time you read this, Sophie Tucker should have put her signature on the dotted line for a thrice-weekly series over CBS for a cigar-maker, which is good news to this loudspeaker eavesdropper, who can't understand why she hasn't been on a regular series long before this... Maxine Sullivan will be heard regularly on the "Saturday Night Swing Sessions" from now on and will also have her own show on Tuesday nights... Eddy Duchin's new songstress, Penny Wise (and not a pound foolish), is really Doris Fisher... "Life Can Be Beautiful" switches from NBC to CBS starting November 7... Barrytone Wood has organized his own band and will make a series of Brunswick recordings... Ray Heatherton is another singer to be dropped from the CBS schedules.

Ben Bernie has been under observation and treatment for a stomach ailment, at the Le Roy sanitarium in New York. He left the place accompanied by a nurse on Sunday, October 8, but only long enough to do his two broadcasts, after which he returned immediately for more rest and more treatment. One wag reports Winchell sent Bernie a lily.

Last week I told you that Graham McNamee got the job of announcing the Vox Pop program on the recommendation of his friend, Wally Butterworth. David Ross doesn't know it, but Wally was also responsible for his new announcing assignment on the Fred Waring program. Here's how it happened: The advertising agency handling the Waring program wanted McNamee and so did Vox Pop. It was impossible for Mac to do both shows, because they followed each other. Salesman Butterworth told his friend at the agency that David Ross had just the type of voice for the product the Waring show advertises—it had dignity and fitted in with the music. He also reminded him that Ross was with Waring on the Old Gold program several years ago. Wally did not have to say another word—he sold his bill of goods.

Fred Allen's broadcast goes on the air from the largest studio at NBC, yet his opening broadcast of the season couldn't accommodate all who tried to get in. Five minutes before broadcast time Harry von Zell comes out and makes his prebroadcast speech. He tells the audience they can even up an old score by "hollering back" at those who heretofore have hollered at them, which is a new way of getting studio applause. At this point, Allen enters the studio, coming down the center aisle, and walks on the stage. He reads a telegram just received, "Glad to welcome you back on the air, we have been getting the blame all summer!" and signed by the Chicago Stockyards. It goes over big with the audience. For the "Town Hall News" and announcements, Allen speaks into the larger end of a megaphone, the kind used by college cheer-leaders, in order to get those curious tonal sounds. About fifteen minutes before the end of the program, the show is two minutes behind schedule. A production man rushes from the control-room and whispers to Fred that he will have to cut the "Mighty Allen Art Players" skit. Allen assures the p. m. that it won't be necessary to cut and that he will make up the time. He keeps his promise: the show finished "on the nose," as they say in radio.

I attended the opening Fred Waring broadcast and, frankly, I was sorry I did. It's the type of program that you enjoy more when you listen to it come out of your loudspeaker. Fred thanked me for coming, but added that he was sorry I did not hear it over the air. The Waring show is one that is definitely put on for the listeners at home and not for the studio audience. The program was most enjoyable despite the fact that almost everyone on the show had the jitters. For that reason, I'm going to reserve my decision on Donna Dae, Fred's new songstress, who couldn't possibly have been more nervous and naturally didn't do her best vocalizing. The rhythm trio, "Two Bees and a Honey," seemed the only group to be at ease, and they were very pleasing to the ears; and if you heard Stuart Churchill and the Glee Club sing "The Rosary," you probably agree it was one of the most beautiful renditions you've ever heard.

The Waring Glee Club all wore tuxedos, the boys in the band wore tan formal jackets and black dress trousers. All the men had carnations in their button-holes, and most of the gals had orchids pinned to their lovely evening gowns. It being Saturday night, many people in the smart-looking audience were dressed in formal attire and the entire setting was a grand sight to behold.

Jim McWilliams had quite a few celebrities on hand for the opening of his new "Ask-It-Basket," providing a real treat for the studio audience. McWilliams introduced from the stage Bess Johnson of "Hilltop House," Colonel Norman H. Schwarzkopf of "Gang Busters," and two old friends of his vaudeville days, Myrtle Vail and Donna Damerel, better known to you as Myrt and Marge. All the above-named stars work on the programs produced by the same advertising agency.

Mentioning Jim McWilliams reminds me of what took place the other Saturday night, which probably caused Norman Prescott's face to turn crimson. Prescott, as you may know, is the new "Uncle Jim," having succeeded McWilliams on the "Question Bee." Anyway, what I started out to tell you is that Prescott did the customary thing on this program and called a lady up from the studio audience to plug his sponsor's product. Adding a new note to the hitherto same drab commercials, the lady in question launched into great praise of "Uncle Jim." She said, "I've listened to your wonderful program for years, and I think you have done a fine job."

She was not aware, of course, that Prescott was the new "Uncle Jim" and that he took over the program from McWilliams only a few weeks ago. Prescott looked a little embarrassed having to listen to all that praise which was really intended for his predecessor.

AIRIALTO LOWDOWN



BY MARTIN LEWIS

The co-authors of "Her Honor, Nancy James," one of the newer script-shows, seem to have almost more fun at rehearsals than anyone else. They're Dave Victor and Herbert Little, Jr., and this is their first radio script, though they have written a lot for the magazines. They've become completely fascinated by radio, and like to take a part in as many of the programs as they can. One day they're crowd noises, saying "walla walla" like veterans; the next day they're toot horns for a street-corner scene. I went up there the other day and they were doing a little bit of everything—and having a grand time doing it. And they're not the only ones outside of the regular cast who go on the air. The director, Basil Loughrane, who, up until a few weeks ago, produced and announced the "Lady Esther Serenade," plays a very important part in the continuity of the program. His is the voice you hear at the end of each show, the Voice of Fate, which summarizes the theme of what has just happened and points the way toward future events. The entire acting cast are all radio veterans. There's blond, curly-headed Barbara Weeks, who plays the title role, co-starring with Ned Wever, one of radio's busiest actors, who also has a prominent part in "Big Sister." Like so many radio people these days, Ned is busy rehearsing for a Broadway play, "Case History." Alice Reinheart plays a newspaper woman, and she was the center of attention the day I visited the program, because she'd suddenly got married the week before. Her husband is Burke Miller, night program manager at NBC. Joseph Curtin plays a major part in this program, as well as in Helen Menken's "Second Husband," and, incidentally, is surprisingly young, though most of his parts seem to be those of an older man. Mel Allen, who announces "Nancy James," is still one of my bets for one of radio's funniest cut-ups. Altogether the cast has a lot of fun, but that doesn't stop them from broadcasting one of the best of the season's new dramatic serials. "Her Honor, Nancy James" is about a woman lawyer's fight for slum clearance, and is well worth listening to.

If you're a regular listener to the Vox Pop program, you may recall that when they first came on the air watches were awarded each week to the listeners who sent in questions that were used on (Continued on Page 17)

This and that from along Radio Row in Manhattan

HOLLYWOOD.—With Texaco Star Theater and Joe E. Brown premiering, and Joe Penner, Al Pearce and Jack Haley resuming their air series during the past week, the studios here are becoming repopulated quickly. Let's look over the returners and newcomers. *Texaco Star Theater*, CBS, October 5: More stars and stuff on a single stage than your reporter has ever witnessed on a steady weekly show. Bette Davis superb in her dual role in "Alter Ego." Most-talked-of thing on air since Mae West, but not for same reason. Jane Froman, Kenny Baker and Dave Broekman's music great asset to show. Una Merkel, Ned Sparks and Charlie Ruggles for laughs, but I'm wondering if the Ruggles "double-take" registers on the mike? Menjou, immaculately dressed, keeping the show fast-moving with Jimmy Wallington's aid. Incidentally, the whole cast dressed formally for the opener—a practise I hope they'll continue in the hope that other Movietown shows may follow.

Joe Penner Show, CBS, October 6: Wholesome Joe in a new but fitting part as football player and college student-of-sorts; Roy Atwell as the spoonerizing dean, Ed McDonald as coach, Gay (Susabella) Seabrook as coed girl friend of Joe. Plumful routine for check-sending parents, adolescents or youngsters. Eleven-year-old Tommy Lane, singer fresh from Atlanta, Georgia, contest victory, will be a regular. After his Penner bow, a major movie-studio scout phoned Tommy and arranged a screen test.

Joe E. Brown, CBS, October 8: New bright spot for Saturday with Brown, Gill and Demling, a talking (Jack Mather) horse, and Don Wilson, with music by Margaret McCrae and Harry Sosnik, who sounded off a coming hit in "Ferdinand and the Bull." Ahead of broadcast, when artists were being introduced to studio audience, Gill and Demling rushed out of wings and began tossing Post Toasties over the footlights. Not to be outdone, Don Wilson started tossing packages of Jell-O, whereupon Gill and Demling drew cap-pistols and shot him "dead." Brown, rabid Cubs fan, then asked audience to stand silently for a moment (and they did) "in reverence to the trend of the World's Series," which then totaled three for the Yanks!

Al Pearce and Gang, NBC, October 10: A sailboat replica four feet long done in flowers with grapes tied on one rail and nuts on the other greeted Al and his cohorts to the NBC lanes in token of their new and George and Gracie's old sponsor. Munroe Upton, the Gang's writer, and ex-Lord Bilgewater, took a bow with gags, and after a novel commercial theme lyric by little Carole Tevis, broke loose in the accustomed Pearce manner. You're right, that's Lou Brings piano you heard in Carl Hoff's new band.

Jack Haley Wonder Show, CBS, October 14: A real threat for first-division comedy honors is Haley's new vehicle, Conn and Fimberg written, and supported by Ted Fio-Rito, Lucille Ball, and cellar-voiced singing star Virginia Verrill. Novel opening, that "Due to circumstances beyond our control, we present Jack Haley—etc." Also, the playlet routine was done without scripts and entirely from memory, a feature Haley desired in order to prepare his company for the coming television. If Fio-Rito's music seemed more like itself than last year, it's because he is using his own men—not just a set-up of CBS staff musicians.

Though not publicized for fear it would hurt his fan mail, the married life of tenor Kenny and Geraldine Baker is one of the cleanest and nicest things about Hollywood, so why should the public be fooled? Three months ago, news of the birth of their daughter Susan Louise was hush-hushed. But smack onto the front page, unfortunately as the result of a motor accident, popped Mrs. Baker's name last Monday, October 10, when a two-point buck deer ran out onto a mountain road in front of the car Mrs. Baker was driving alone. The car struck the deer, overturned and seriously injured the singer's wife. Luckily, a head injury turned

out to be only a severe concussion, and Kenny's wife will recover.

Honest 'n' truly: Little Joan Benny, the Jack-and-Mary heiress, started to kindergarten last Monday and was asked by her teacher what her favorite program is. Joan answered, "Uncle Whooa Bill." She thinks Papa and Mama are silly . . . Bob Hope and wife Dolores sold the most tickets to the bazaar of the St. Charles Church in North Hollywood and won a set of new dishes—which they promptly gave to the new rector. Same church boasts as member one Bing Crosby, who last year provided \$2,000 electric organ . . . Wallace ("Viva Villa") Beery, walking along Sunset Boulevard, refused autograph to young girl who proffered book. Maybe Wally, like Villa, can't write? . . . Martha Raye forgot to come home from her Mexican elopement in time to act in her Jolson show preview . . . Eddie Cantor, supported by Mary Livingstone, and with Edgar Bergen and Tiny Ruffner, tried out the ice at the new Pan-Pacific Auditorium rink. Tiny tried to make a left turn, but instead parked-his-carcass. Moral: In Hollywood it's hard for a man to keep up his end . . . Mickey Rooney, faddist, turned song-writer and announced completion of "Jitterbug in A Flat," or some similar title . . . NBC slyly opened its Hollywood Radio City without fanfare or kleig lights—but not slickly enough to escape a postcard from France (no, not that kind) asking for pictures of the plant and "especially your new swimming-pool studios." Paris just cannot imagine anything being built in Hollywood without a swimming-pool.

Vital Statistics: Married, October 7, Cantor and Haley chorister Marie Comings to Paul Green, NBC engineer . . . Dialectician Artie Auerbach and Cleo Manning spoke their vows October 9 . . . Ditto October 1, Eleanor Renie, radio contralto, and Glenn Dolberg, NBC program manager at San Francisco . . . Born, October 10, eight-pound son to wife of CBS musician Erno Neufeld.

Reports from the "Motion Pictures Are Your (Next) Best Entertainment" front-line trenches are: That Margaret Sul-lavan, after looking over the flicker lots, chose Bill Goodwin, purely radio actor-announcer, as her leading man for her Silver Theater rendition of "The Moon's Our Home" . . . That several picture companies are really considering meeting the \$250,000 per picture demand of all-radio-and-dance-spot entertainer Kay Kyser . . . That the disappearance of Elza Schallert from NBC is not all "vacation"; the radio-movie feud rather puts her on the spot . . . That Vick Knight, Camel producer and tunesmith, has turned out a nifty for Eddie Cantor to warble entitled, "Motion Pictures Are Your Best Entertainment, but Tonight You Belong to Me."

Claudia's daughter Joan has finally become articulate in "One Man's Family." The youngster is played by six-year-old Eleanor Taylor who, like Bobbie Larson, your newly added Hank, memorizes her lines. Bobbie, quite a guy of six years, sees no reason why his mother should drive him to the studios; why he can't ride his bicycle there. Author Carleton Morse explained that Eleanor Taylor and Winifred (Teddy) Wolfe were driven, but young man Bobbie simply commented, "Nuts! They're Girls."

Only thing really hillbilly about Judy Canova, sister Annie and brother Zeke is their home high in the Hollywood hills. So high is it that after driving into its garage, you enter an elevator which lifts you to the home proper. They weren't even born hillbillies, for Jacksonville, Florida, claims them. And all of them are city slickers and dress like fashion-plates, except when in the studio or on the stage. Then they give the public the best burlesque of hillbilly dress ever seen. Those last-year stories of Judy suing Edgar Bergen for breach of promise etcetera were, of course, merely a gag, for Judy's a married woman. Incidentally, if she sang straight you wouldn't recognize her voice because it's so beautiful . . . And there, customers, (Continued on Page 19)

IS HE MAD?



It's been a moot question for months whether Bert (Mad Russian) Gordon is really mad. Above: Stunned with surprise at the accusation



He answers his hecklers with some stinging retorts, follows them up with "Eddie Cantor doesn't harbor madmen on his Camel Caravan"



Proof of sanity: Out of character looking like a stock-broker. Gordon is heard on CBS Mondays, 7:30 p.m. EST; 10:30 p.m. EST for Midwest, West

HOLLYWOOD SHOWDOWN



BY EVANS PLUMMER

Intimate air news and views from out Hollywood way

IN CHICAGO



—Max F. Kottler

Eddie Guest of "It Can Be Done," CBS Wednesdays, listens while Deloris Taylor of Wichita, Kansas, tries to out mi-mi Frankie Masters



—Drucker

Les Tremayne (l.), Barbara Luddy, "First Nighter" stars, helped Hal Kemp celebrate opening in Gold Coast Room of Chicago's Drake Hotel



—Drucker

Hugh Wedlock, gag-writer for "The Laugh Liner" show, Ed Sullivan, Howard Snyder (l. to r.) go in a huddle with laugh-getter Billy House

CHICAGO.—To the premiere of Guy Lombardo's broadcast on the Lady Esther Serenade. Compared to Wayne King's broadcasts, Lombardo's initial show for the cosmetic company was unusual in many respects. In the first place, in all the seven years Wayne King was sponsored he never permitted a studio audience. At Lombardo's premiere, Columbia's main studio was packed to capacity with many people even standing. I don't think that Wayne King ever spoke to his radio audience, although I did hear him sing on the show. Guy Lombardo introduced all the numbers himself and personally expressed his thanks to his well-wishers as well as outlining his plans for the Lady Esther series. (Incidentally, he plans on picking a future hit tune on each broadcast as well as playing one "old-timer.") And a loud cheer for the sponsor! True, it was good business and created plenty of good-will on opening night, but nevertheless not every sponsor will let a half-hour program go by without at least putting in one commercial. Yet that's exactly what the sponsor did. With the exception of announcer McCormick's brief opening and concluding announcements and Guy's brief speeches, the whole program was devoted to music. There wasn't a single commercial. And it was a swell show. Outside of Guy, who led the band but played no instruments, the busiest man on the stage was brother Carmen. He was jumping up and down like a veritable jack-in-the-box. One minute he was playing his sax, then he would pop up to do a vocal; a second later he was playing the flute, and three or four times during the show he joined two other band members when they did some numbers as a vocal trio. It's no wonder that Carmen alongside Guy is so thin. Guy is a big, heavy-set fellow. Carmen is a medium-sized chap and more of the thin-man type.

Just why was Wayne King replaced by Guy Lombardo? That had the boys along radio row wondering ever since the first startling announcement was made that the King had abdicated in favor of the Guy. Many of the "wise-boys" had said for years that King owned a piece of the cosmetic firm that was sponsoring him, but that theory was blasted when the Waltz King and Lady Esther parted. There seems to be no reliable story as to the real reason for the split-up. However, one story which is as good as any of the others being circulated simply states that King wanted more money than the sponsor was willing to pay. That seems about as logical a story as any.

Chicago Tries a New Experiment

Are listeners tired of the numerous script-shows on the air? The answer, if in the negative, would be of vital importance to Chicago, which, as I mentioned in an earlier column, is the script center of the country. Personally, I think the women are enjoying their serials more now than they ever did before, as witness the debut of many new script-shows this fall in addition to all of the old standbys continuing right on. Still it's interesting to note NBC's experiment in Chicago. They have started what they call "The Story of the Month." Instead of having a serial run on and on forever, each story is completed in a month. The third story of the month, "Twenty-two Days to Live," is currently on the air and NBC executives in Chicago report that this form of serial is proving very popular with many women. However, I doubt if it will ever replace the current serial style of script-writing. Once a show "catches on" with the audience, the loyalty of the listeners is amazing. They will send in box-tops by the thousands to insure the continuation of their favorite star and program on the air. And as long as that condition exists, sponsors of the numerous serial shows need have no fear of a monthly "tabloid" show replacing the serial in the audience's favor.

Hal Kemp Returns to Chicago

I attended Hal Kemp's recent opening at the Gold Coast room at the Drake Hotel. Though a southerner, returning to Chicago was more or less of a homecoming for Hal, as he rose to fame with his WGN and Mutual broadcasts from Chicago's famous Blackhawk Cafe. I asked Hal if reports that he would be married shortly were true. Hal said he

didn't expect to marry for another two years. Hal confided that he was caused a great deal of embarrassment when Walter Winchell thrice wrote that Kemp was shortly to become a groom. In fact, he said he apologized to the girl's family after Winchell's stories appeared. The girl, incidentally, is Martha Stevenson, a Dixie belle. The bandleader said she was a lovely girl but that marriage for him at the present time was just "not in the cards."

Unfortunately, Hal's music is not being broadcast during his stay at the Drake's Gold Coast room. And it is not only the Drake Hotel that does not have any broadcasts, but all Chicago hotels. Here's the story behind that. Last spring, practically all orchestras in Chicago hotels were broadcasting over Chicago stations with the programs being fed nation-wide over the networks. In practically all instances, the hotels were not paying anything for the broadcasts, with only a few of them contributing to the "line charges." (Line charges, in this case, were the cost of the use of the telephone wires from the hotel to the radio station. Broadcasts from hotels go over a telephone wire to the station and are then broadcast.) The stations had been forced to hire more musicians by James C. Petrillo, "czar" of Chicago's musicians. To make up in a small way for this added expense and figuring that the publicity attendant to the hotel broadcasts was extremely valuable for the hotels, Chicago stations said the hotels would have to pay \$100 a week for the broadcasts. The hotels countered by saying they wouldn't pay anything, inasmuch as the stations were getting famous bands without any talent costs.

THE RADIO TATTLER



BY HAL TATE

To date both the hotels and stations have remained adamant in their stand. And that is why, though Hal Kemp is playing at the Drake, Buddy Rogers at the Hotel Sherman's College Inn, and Guy Lombardo at the Palmer House's Empire Room, radio listeners are being deprived of hearing nightly broadcasts of these splendid orchestras. Chicago night-clubs and ballrooms, however, figure that \$100 a week is a cheap price to pay for presenting their orchestras before millions of listeners. And so Abe Lyman is heard from the Chez Paree, Bob Crosby from the Blackhawk and Dick Jurgens from the Aragon. Buddy Rogers, for once, knows the valuable publicity attached to nightly broadcasts. When he learned that there would be no pick-ups from Chicago's College Inn it is reported that he did not want to come there. But the contracts had already been signed and so he had to go through with his agreement.

Happy Birthday!

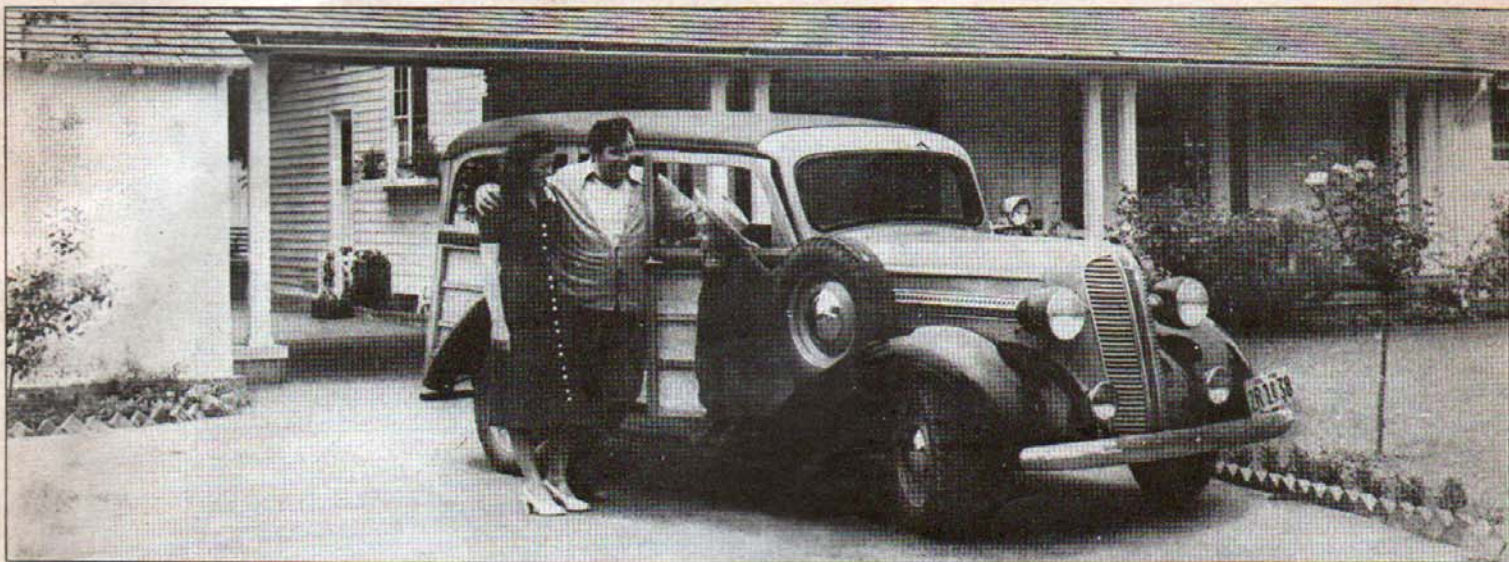
The NBC Breakfast Club will celebrate its sixth anniversary on the air October 24. This show boasts of some prominent alumni, including Fibber McGee and Molly, the Merry Macs and Gale Page. Incidentally, I saw Gale in the picture "Four Daughters," in which she did a splendid job. I got a big kick out of the fact that when in Chicago she was featured as a singer. In Hollywood, she does not utter a note but is being built up as an actress. I do hope what the correspondent of a Chicago trade-paper told me is not true. He said that while out in Hollywood last summer he went up to say "hello" to her, but she snubbed him coldly. The correspondent has known Gale in Chicago, but he said that sitting with Hollywood friends, she apparently did not care to have her Chicago "background" publicized too much. I certainly hope Gale hasn't "gone Hollywood."

The Tattler's Tidbits

Edgar Guest will soon observe his 350th consecutive performance for sponsors of his "It Can Be Done" program. He has been on the air continuously since May 19, 1932. . . . Emulating Dorothy Lamour's success, who rose to stardom after running an elevator at Marshall Field's (no pun intended), is Eloise Kummer. Last Christmas she was selling hats in Field's bargain basement. Today 21-year-old Eloise has risen to the 20th floor of the Merchandise Mart, where she is heard as Marcia Mannering in "Backstage Wife" . . . Lovely Ryth Barth, Chicago NBC actress, is the author of the month's current story, "Twenty-two Days to Live."

Chicago Radio Studios—here East meets the West

FATHER DEVINE



No seed-catalog farmer is Andy Devine (above with the Mrs.), honorary mayor of Van Nuys, California. He keeps the gravel in his voice by actually working his San Fernando Valley ranch, aided by his small son, Tad.

In addition to horses, chickens, turkeys, and pigeons, Andy now has ten calves, some baby pigs. The ranch's latest innovation is a "calf shoot" used by the radio-screen comedian for daily exercise of roping calves.



Andy's ranch home is a low, rambling farmhouse-style building with all modern conveniences. Above: Tad hitches a barrow ride to the henhouse.



Hunting eggs is one of small Tad's favorite farm chores. Dad is training him to be a good rancher. The kid loves it, and isn't Andy proud of him!



Two of the comedian's most prized possessions are a brace of English pointers, both well-trained hunters. Above: Andy removing annoying splinter.



A gasoline tractor does plowing on the ranch, located according to Andy in "Gravel Flats." Son Tad likes the plowing business with "choo-choo!"



Ranching takes every spare minute of Barnyard Mayor Andy's time away from the movies and the mike. Just now the corral gate needs a few nails. "Father Devine" is still on the Jack Benny Jell-O show, Sunday night over NBC, at 7 p.m. EST; 6 p.m. CST. For the West: 9:30 p.m. MST; 8:30 p.m. PST.

—Photographs by Art Carter

LISTENING TO LEARN



Prof. Gordon and his studio helpers gave music lessons to 22,000 children last year. His series began eighth year on the air this Sept.



Good reception and skilful handling by teachers are rules for successful school listening. Radio brings aid and inspiration to Wisconsin's schools

Back Seat for the "Three R's"...

"Let the Napoleons and Alexanders of our day and generation come into our living-rooms and classrooms and speak to us directly," advises America's No. 1 authority on matters educational, John W. Studebaker* of the United States Office of Education.

In a recent release from Washington, D. C., Commissioner Studebaker, who is the outstanding exponent of the idea of making education vital for young people by bringing the more crucial questions into the classroom for examination by the students, elaborated on the above statement in making the following opportune suggestions to educators:

"Bring the world crisis into the classroom. It is worth the trouble it takes to rearrange and organize the high school or college schedule these days to enable the students to hear firsthand the most important pronouncements being made by history-making leaders.

"The student who missed hearing Chamberlain or Hitler because he was forced by an inflexible school program to conjugate German verbs or to report on the Elizabethan period of English history was deprived of some real education. He missed the significant experience of a close observer of a performance which future historians may never be able to tell quite accurately.

"What is happening today is grist for the mills of the teachers of psychology, sociology, civics and history. There is nothing in the text-books to compare with it."

This message, though primarily aimed at America's educators for the benefit of students, holds much for the layman listener... he too can expand his knowledge of current issues, dip his cup into the bountiful well that is opened to him by the twist of a dial.

* John Ward Studebaker, no "stuffed shirt," is a product of the days when the vitals of learning were embodied in the mysteries of the "three R's." He earned his way through college working as a union bricklayer, started his career as an educator in the high school of Guthrie Center, Iowa, meeting the joint obligations of principal and athletic director, and for several years prior to his Washington appointment was widely known for his administrative abilities and knowledge of instructional technique.

WISCONSIN'S RADIO WORKSHOP

SEVEN years ago, when pioneer McCarty, then as now program director of state-owned station WHA, founded the Wisconsin School of the Air, the conception of the radio broadcast as a valuable supplementary aid to classroom work was not only very vague but was outwardly poo-pooed in many quarters. That was 1931. Today—witness Cleveland, Chicago and numerous other municipalities—efforts to exploit the many-fold possibilities of radio in education are being vigorously sponsored in many sectors. The idea has since become accepted universally as one of substantial merit.

Much of the credit for proving to doubting-Thomas educators that radio can be a valuable tool of the teacher—if wisely used—goes to the Wisconsin School of the Air.* It was in this experimental workshop that many of the problems, unanswered in 1931, were approached scientifically, reduced to their lowest common denominator and dressed up for the classrooms.

One of the first illusions shattered after careful study in Wisconsin's studio-laboratory was that educating by radio meant the installation of a receiving-set in the classroom. This was

far from the truth—to make radio a useful servant of the teacher many adjustments had to be made. Station WHA radio teachers tackled this problem by starting at the top, probing into the broadcast possibilities of school studies and designing programs to meet the necessities of the students. Another realization that had to be met

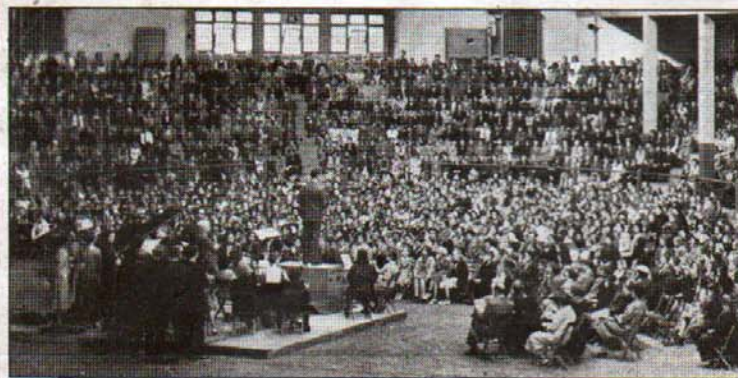


H. B. McCarty founded Wisconsin School of Air

was that the development of radio as a classroom aid depends finally upon skilful handling by the teacher. To solve this problem, pamphlets containing helpful data were compiled and distributed along with an advisory bulletin listing a number of valuable guide-posts to purposeful listening. The final conclusion that has been reached after a seven-year study is that radio can be a useful servant

only when there is coordination between those who prepare scripts, those who present them, the broadcaster and the teacher.

* The General Education Board, national philanthropic organization, put their stamp of approval on the excellent work of the Wisconsin School of the Air recently by granting the University of Wisconsin money for the further study of school broadcasting.



Critics thrilled at performance, after one rehearsal, of 2,300 students who came to Madison this summer to climax one year's radio instruction

Notes

Love Thy Neighbor...

Washington, D. C.—Officially Uncle Sam cannot say "Naughty, Naughty" to Europe's glorified dictators for their unchristian-like tactics in dealing with those among their countrymen who do not measure up to state-designated specifications for citizenship privileges. That subtle criticism will be made, however, is evident in Secretary of the Interior Harold L. Ickes' recent announcement of a new radio series being prepared by the Office of Education. Titled "Immigrants All—Americans All," the programs will have as their keynote, quoting the O. of E., "tolerance of all national and racial groups in appreciation of what each has contributed to American life."

New Field...

Paterson, N. J.—Lawrence Marks stepped from writing scripts to teaching others how it is done when he was recently appointed instructor in radio script-writing in the College of Paterson. Following attendance at Battle Creek College and the University of Wisconsin, Larry entered radio via acting and production. During the last presidential campaign, he was a member of Roosevelt's personal staff and has since authored numerous MBS scripts, a couple for Fred Allen and Tim and Irene.

Choice...

Cincinnati, Ohio.—Besides offering the classroom series, "The Nation's School of the Air," to outlets of the Mutual network, station WLW is also granting them the privilege of transcribing the programs for use later in the day if this will prove more advantageous to the schools within their range. Joseph Ries, educational director at WLW, supervises the series.

One Candle...

Chicago, Ill.—The Board of Education's radio council passed its first milestone (October 6) and now looks back on what has been an extremely active year. The radio council now supervises ten programs weekly for classroom use, supplies Chicago schools with helpful pamphlets of supplementary data and trains teachers to wisely apply broadcasts to school work. The poliomyelitis epidemic of September, 1937, broke down the barriers here between broadcasters and educators.

(Editorial, Continued)

(Continued from Page 1)

the future will control that nation.
 "If we want a totalitarian United States, one way to bring it nearer fast is for us to take these censorship rulings of the FCC without protest—to let the FCC gradually increase its power over the radio until it runs the radio.
 "If we don't want totalitarianism here, we must keep the FCC within bounds, and narrow bounds at that.
 "We believe that President Roosevelt, himself the greatest master of radio delivery in the world today, must understand the vital necessity of keeping the radio free if democracy is to survive here. We appeal to the President to give his personal attention to what the Federal Communications Commission, an agency of his administration, is doing to the freedom of the radio."

Happy Birthday

- Stars whose friends may wish to remember them are:
- October 23—Lucy Monroe, Margaret Speaks, Ford Bond, Neil Buckley.
- October 24—B. A. Rolfe, Vamp Carlson (one of the "Jesters").
- October 25—Don Landt, Richard Gordon, Cyril Pitts, Wallace Butterworth.
- October 26—George Sherban, Margaret Gent, Pat Barnes, Ted Brewer.
- October 27—Sue Roberts, Mignon Schreiber, Bob Becker.
- October 28—Mario Cozzi.
- October 29—Charles P. Hughes, Jack Pearl, Ben Gage, Elza Schallert, Fanny Brice, Virginia Clark (Helen Trent).

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933

Of Radio Guide published Weekly at Chicago, Illinois for October 1, 1938.

State of Illinois, County of Cook, as:

Before me, a Notary Public in and for the State and County aforesaid, personally appeared George D. Utassy, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the Radio Guide, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this page, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Regal Press, Inc., 731 Plymouth Court, Chicago, Illinois. Editor, Curtis Mitchell, 731 Plymouth Court, Chicago, Illinois. Managing Editor, Curtis Mitchell, 731 Plymouth Court, Chicago, Illinois.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.)

Regal Press, Inc., whose stockholders are M. L. Annenberg, W. H. Annenberg, A. W. Kruse, H. Ames, E. Friede, E. Haupt, J. A. Kalin, L. Hazen, P. A. Levee, E. Simon, all located at 731 Plymouth Court, Chicago, Illinois.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails otherwise, to paid subscribers during the twelve months preceding the date shown above is: (This information is required from daily publications only.)

(Signed) GEORGE D. UTASSY, Business Manager.

Sworn to and subscribed before me this 25th day of September, 1938. MARION E. SPIRO.

(My commission expires May 9, 1939.)

finally got the censor's okay, the message had already been read in New York.
 There wasn't real censorship of my stuff from Prague, though once I evoked official displeasure because I mentioned that roads were "blocked." At Godesburg, on the night the talks broke up, we were forbidden late that night to broadcast anything but official communiques. That was because things looked bad. At Munich, when things looked good for the "home" side, we were free to say what we wanted, though of course there are understood limits within which all correspondents or broadcasters in Germany have to work.
 Both in Czechoslovakia and Germany I made a few talks which America never heard. In Prague, two days following Hitler's Nuremberg speech, atmospheric conditions over the Atlantic made broadcasting impossible, though at the time we didn't know it. For two days, with a tremendous story in my lap, I sat several times a day bellowing into a mike and nobody heard a word. In Germany, it was partly due to atmospheric conditions and partly to the breakdown of telephone lines, which would be suddenly taken over in the middle of a talk—or just before a talk—for important government business by state order.

GODESBURG had totally inadequate communications. Once when I thought I was talking to London by phone, I got the British Ambassador in a near-by hotel. When Webb Miller tried to phone his colleague, Ed Beatty, from one hotel in Godesburg to another, he was unable to get through, and after waiting three hours, telephoned his Paris office to telephone Beatty and ask him to please come over to Miller's hotel two miles away.
 If you knew the German language you had no difficulties on this assignment. Most Czechs I dealt with spoke good German. In Sudetenland some correspondents had to telephone their stories in German in the presence of officials so that they wouldn't be indiscreet.
 The assignment was hard on your wardrobe. I left laundry in Prague, Godesburg, Munich and Regensburg which I will never see again, and ditto with worn-down shoes left here and there to be repaired.
 There wasn't time to waste on trifles. There wasn't a minute respite, not even on the night we all left Berlin for Godesburg. The train left before my scheduled talk began, and just as I was arranging for a substitute and thinking rest from the mike might do me good, New York suggested my talking from the railway station just before we left, which we did—thanks to the last-minute appearance of radio van and portable mike.
 As to food—the best meals I had were with Czech and German troops in the field. It was at least warm and wholesome. Trading my American cigarettes against their food was a fair bargain. American cigarettes were worth their weight in gold.
 Things I saw that I'll always remember: The calm, brave dignity of President Benes on the night he sat before the mike in the Czech broadcasting house and answered Hitler's Nuremberg insults with such sweet reason and decency.
 I saw Hitler five times. First, on a lovely sunny morning, September 21, on the Rhine, when I was having coffee

in the garden of the Dresden Hotel in Godesburg and the Fuehrer brushed by me on his way to inspect his private yacht. His face was grimmer than I had ever seen it, set with terrific determination. This was just before he had his first meeting with Chamberlain. The Nazi party man remarked about his peculiar nervous little walk and the way he cocked his shoulder in a nervous gesture. Second, at 1:30 the next morning in the same hotel in Godesburg, as Chamberlain took his leave, I stood in our rigged-up broadcasting-studio in the porter's lodge a few feet away, and saw Hitler's gracious but grim handshake with Chamberlain on the steps before us, and Chamberlain with Hitler's ultimatum in his pocket—his bird-like face nonchalant but with no sign of strain or displeasure—saying a hearty good-by to his host. I remember the deep gloom among Germans in Dresden headquarters that night as war seemed near. Third, Hitler at the Sports Palace in Berlin the following Monday night, when it looked like war. The look of his face as he jumped excitedly, like everyone else, to his feet as Goebbels swore they would never suffer defeat as in 1918. Hitler, with a look of fire and enthusiasm in his face that I shall never forget, bringing his arm high above his head and swinging it down on the table to say "Ja!" It was drowned out by cheering. Fourth, Hitler two nights later on the balcony of his chancellery in Berlin, just at dusk, as the mechanized-division troops rolled by, his grim, set determination to go through with what he had started, but most surprising of all the cold silence of the German people in the street below, who couldn't find even a word of cheer for their glorious army, because they wanted peace. Finally, Hitler at 2:15 last Friday morning in Munich, when I got caught on the marble stairs of the Fuehrerhouse just as the dictator, followed by Goering, Ribbentrop, Goebbels, Hess and Keitel strode out past me with the firm, un-nervous gait this time and the strained but triumphant face—for only a few minutes before he had triumphed over Britain and France. Then against this, the drooping, beaten, sad look of Daladier as he came down the steps of Chamberlain's hotel in Munich at 1:45 the same morning a few minutes after capitulation—too tired and discouraged to more than nod to us.

I'll remember, too, the calm bravery of the Czech population in Prague the first night they all thought war was coming at dawn with bombing planes; the night most foreigners got panicky and fled; the bewildered surprise and delirious joy of the German people in Munich and Berlin when they learned on Friday that it was not only peace but victory; the quantities of champagne and beer drunk that night; the beaten looks of the Sudeteners after Czechs put down their uprising and the change in their faces when German troops marched in Saturday; the burgo-master of the Sudeten town of Unterwaldau, Mr. Schwarzbauer (Mr. Black Peasant), taking me aside from German troops and saying the worst thing the Czechs did to him was take away his radio so he couldn't hear the leader's speeches and wasn't it the crime of crimes! And last, only a fortnight ago the Czech troops going up to the frontier singing gaily their songs about what they would do to Hitler—as brave men as I've ever seen. I wouldn't have the heart to face them now.

ORRIN TUCKER, orchestra leader, was born in St. Louis, Missouri, in 1911, later moved with his family to Wheaton, Illinois, where he attended high school. Spent a year at Northwestern University studying music, followed that with two years at North-Central College (Illinois), finally leaving school to find a job. Proficient with sax and clarinet, he entered the musical field in earnest, established his reputation in Chicago, and since has been featured throughout the country. He is not married. L. A. C., Shenandoah, Iowa.

PHIL HARRIS, Jack Benny's maestro, was born in Linton, Indiana, on June 24, 1905. Besides his radio assignments, he has been featured in vaudeville and motion pictures. He started as a drummer, switched to singing, ended up leading his own orchestra and crooning. He is married to Mascotte, Marcia Ralston of pictures, whom he met in Melbourne, Australia. Phil is five feet eleven and one-half inches tall, weighs about 168 pounds, has brown hair. S. S., Maywood, Ill.

RANSOM SHERMAN, emcee of "Club Matinee," "People I Have Known" and the new sponsored variety program, "Smile Parade," was born in Appleton, Wisconsin, on October 15, 1898. His father was an accomplished pianist, his mother a capable violinist. One of the original "Three Doctors," Sherman entered radio in 1923, came to NBC in 1931. He was married in 1927, has two children, George and Ann. "Ranse," as he is known in NBC's Chicago studios, was educated at Appleton, Northwestern University, University of Michigan, Ripon College and Lewis Institute. He is five feet eleven inches tall, weighs 167 pounds, has blond hair and blue eyes, writes poetry occasionally and admits that he's lazy. A. C. M., Long Island, N. Y.

Sally of "Cecil and Sally" (now off the air) was portrayed by HELEN TROY, last featured on Eddie Cantor's program, inactive in radio at present. W. P. S., Winfield, Kans.

EDGAR BERGEN'S real name is Edgar Bergren. His mother, whose first name is Nellie, resides with him in Hollywood. Reports regarding his marital intentions have not been confirmed. M. M., Aurora, Ill.

LANNY ROSS' picture, "The Lady Objects," has been released for showing early in September. Lanny is in New York at present, considering some radio offers. W. F. S., Dallas, Tex.

REG KNORR, formerly Sanfield Malone in "Myrt and Marge," has returned to Chicago after two years in Hollywood. Not active in radio at present. K. L., Chicago, Ill.

CECIL SECREST is Sidney Brooks in the serial, "David Harum." FRANK BEHRENS succeeds Jim Ameche as the new "Jack Armstrong." The theme song of "Win Your Lady" (now off the air) was an original manuscript written expressly for that series. M. W., Champaign, Ill.

FELIX KNIGHT, NBC tenor, was born in Macon, Georgia, on November 1, 1913. In 1930, after dabbling in aviation, he decided on singing as a profession, went to Santa Barbara to study. In 1932 he came to New York to represent the West in the Atwater Kent Auditions. He has filled many operatic engagements, played musical and dramatic productions in the theater and motion pictures. Knight is five feet eight inches tall, weighs 158 pounds, has dark-brown hair and eyes, an olive complexion. He is married to Alice Moore, whom he met in Hollywood on the set of "Babes in Toyland," musical picture in which he had the juvenile singing lead. J. M., New York, N. Y.

RECORDS OF THE WEEK

A new department reviewing the recordings of your radio favorites

Classical:

THE mighty Johannes Brahms comes up for refurbishing on the latest record list, with both his First and Fourth symphonies benefitting from 1938 versions. The magnitude of these titans in music is too well established for us to dwell upon, but the improvement in recording standards makes them all the more powerful.

The First, waxed abroad by Bruno Walter and the Vienna Symphony Orchestra, lacks the dynamic punch it might have had if made at Camden, but in general fares well with an extremely live pick-up and the excellent interpretation of Herr Walter. (Victor album 470. \$7.50.)

The Brahms Fourth is also an imported set of recordings—a strong reading by Felix Weingartner conducting the London Symphony Orchestra. (Columbia album 335. \$7.50.)

Both these symphonies were written after Brahms' forty-fourth year, representing the full musical maturity of the composer—grand and glorious music for anyone.

Two concert records of distinction get attention this month, both on single disks. One is the sparkling and spirited *Bacchanale* from "Samson and Delilah," Saint-Saens opera with the oriental flavor. This is another, and one of the best, in the series of popular symphonic works which Arthur Fiedler and the Boston Pops Orchestra is making. (Victor 12318. \$1.50.)

The other is a pair of dances from Gluck's "Orpheus"—the fragile *Dance of the Spirits* and the lively and smashing *Dance of the Furies*, both performed creditably by the Orquestre Symphonique de Paris, Henri Tomasi conducting. Columbia 69250. \$1.50.)

Swing or Sweet??? Low-cost Records:

Uncle Sam's mail has brought this department numerous squawks on its preference for swing and its depreciation of sweet music. In defense, we cite the following sweet records recommended recently:

"MY REVERIE," by Larry Clinton.

"MY OWN," by Tommy Dorsey.

"BY A WISHING-WELL," by Tony Martin.

"THE MIST IS OVER THE MOON," by Tony Martin.

"CHANGE PARTNERS," by Fred Astaire.
"THE NIGHT IS FILLED WITH MUSIC," by Will Hudson.

However, we'll probably continue to string along with the swing stuff, since it is the lustiest and healthiest kind of popular music, and has been ever since Beiderbecke and Teschmaker and Lang started it. Our carping at the out-of-key and saccharine and fakey orchestras is based on the same beef a person might have with a product, however it may sell, that is cheap and flimsy.

Apropos of early swingmen, the sharp record-shopper may pick up some former collectors' items now reissued on regular releases, and mostly for 35c, at that. Bluebird has brought out several old King Olivers and Louis Armstrongs recently, although they are none too satisfactory against present-day standards. Vocalion has Bix Beiderbecke's "Since My Best Gal Turned Me Down" on 3149, and "The Jazz Me Blues" on 3042, both tremendous buys. Stuff Smith's "After You've Gone" is on 3201, and Louis Armstrong's "St. Louis Blues" is reissued on Vocalion 3008. And most of Artie Shaw's Brunswick cuttings are now reissued on Vocalion for the low cost.

All of which brings us to the discussion of low-cost records. Both Victor, with Bluebird, and Brunswick, with Vocalion, are strengthening their 35c market considerably with better bands, and, in fact, some of the best stuff available nowadays. Bluebird offers the solid Jan Savitt band, a fine new colored outfit that should attract a lot of attention; Erskine Hawkins and his orchestra, the tremendous Artie Shaw band, Eddie de Lange, Les Brown, Glenn Miller, Ozzie Nelson, the popular and fizzy Shep Fields, and in the near future, Filmland's Ginger Rogers. On Vocalion, such fine artists as Mildred Bailey, Tony Martin, Nan Wynn, Penny Wise, the orchestras of Johnny Hodges, Leith Stevens, Cootie Williams, Roger Pryor, and more.

These junior labels to the 75c products all are geared to buck the stiff competition offered by Decca, whose top artists are too numerous to mention, and which has offered the 35c records since the company began some five years ago.

BY REQUEST



IN RESPONSE to a deluge of requests from listeners everywhere, RADIO GUIDE has the privilege of announcing that Lucille Manners, songstress on the NBC Cities Service Concert program, will sing "The Blue Danube" on Friday night. The Danube, mighty river that formed the frontier of the ancient Roman Empire, and which inspired the song, was famous in history centuries before the waltz king, Johann Strauss, was born; but it remained for him to immortalize its majestic beauty in music when he composed "The Blue Danube," universal favorite of all the four hundred waltzes that he wrote. Then more than half a century was to pass before the magic of radio might bring it to listening millions who love it. Not a single note of the glorious melody will be lost when Miss Manners sends the song that radio fans have clamored for over the airwaves. America's Jenny Lind, Lucille Manners, coloratura star of many NBC concerts, has been a prima donna at heart ever since she was three years old, and hummed nursery rhymes before she could talk. When she was sixteen, Lucille was a stenographer in a small office in New Jersey, but she spent every penny that she could scrape together for singing-lessons. "You're silly," friends kept telling her. "It takes pull and a lot of money to get anywhere singing. Why don't you have some fun with your salary instead of wasting it?" But Lucille, with an amazing tenacity in one so small, clung to dreams, reached her present goal as one of NBC's most popular soloists by her singleness of purpose.

8 p.m. EST; 7 p.m. CST; 6 p.m. MST; 5 p.m. PST



Bergen: "What are you looking at, Charlie?"

Charlie McCarthy: "Oh—er—I'm looking in RADIO GUIDE's program section to find out when we're on."

AIRIALTO LOWDOWN

(Continued from Page 10)

the program. A winner was Miss K. Andler, of Chicago, whose name and address were read over the air during the program. Listening in was a Mr. K. Andler, "residing" in Newport, New Hampshire. Because it was an odd name, Mr. A. wrote Miss A. to find out if they were related and they've been writing to each other ever since. Last week, Andler of Chicago was in New York with her mother on vacation and their last two days were to be spent visiting Mr. and Mrs. K. Andler and their new baby in New Hampshire.

From Evans Plummer's column in the last issue: "Chet (Lum) Lauck has sprouted a mustache. He started growing it after seeing how much sweeter your reporter looks than do his unadorned colleagues, Martin Lewis and Hal Tate." Evans, my friend, everyone is entitled to their opinion, but I mustache the readers what they think. Will you tell us—huh?

In looking over this season's drama

schedule, which is larger than any previous year, the name of Rosaline Greene is conspicuous by its absence. I'll never understand why, because, frankly, this department always regarded Rosaline as one of the better microphone actresses. We followed her work on "Show Boat," the "Palmolive Beauty Box," "Death Valley Days," "Hour of Charm," and any number of other shows and she always gave an excellent performance. We honestly believe a sponsor of a dramatic show is overlooking a good bet by overlooking Rosaline Greene.

After listening to Sigmund Spaeth try his hand at sports announcing (he broadcast half of the Army-Columbia football game), I suggest he stick to his music. Spaeth, who is known as the "Tune Detective," gave this reporter a laugh when he leaned over to ask a cadet the name of the song the Army band was playing. Sportscaster Joe Hasel, who did the other half of the game, is plenty good. His splicing compared to Spaeth's resembled each other—by contrast.

RADIO GUIDE gives you a complete listing of programs for a full week in advance plus interesting articles and picture-spreads of your favorite radio stars. RADIO GUIDE IS THE ONLY COMPLETE RADIO PUBLICATION.

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City..... State.....

If this is a renewal... please check here

Good News of 1939, Robert Young; Fanny Brice; Frank Morgan; Meredith Willson's Orch., 9 p.m. NBC.

Joe Penner, Ben Pollack's Orch., 7:30 p.m. (8:30 p.m. for West) CBS. Kate Smith, Abbott & Costello; Ted Straeter Choir; Jack Miller's Orch., 8 p.m. (11:30 p.m. for West) CBS.

Friday Burns & Allen, Ray Noble's Orch.; Tony Martin; Paul Douglas, 8:30 p.m. (11:30 p.m. for West) CBS. Hollywood Hotel, William Powell; Frances Langford; Jean Sablon; Victor Young's Orch., 9 p.m. CBS.

Saturday Brown, Joe E. Gill & Deming; Margaret McCrae; Harry Sosnik's Orchestra, 7:30 p.m. (11 p.m. for West) CBS. Fred Waring's Orch., 8:30 p.m. (12 mid. for West) NBC.

Monday Alias Jimmy Valentine, 7 p.m. NBC. Monday Night Show, Connie Boswell; Ted Husing; Richard Himber's Orch.; Henny Youngman, 8 p.m. CBS.

Tuesday Big Town, Edward G. Robinson; Claire Trevor, 8 p.m. (11:30 p.m. for West) CBS. Dr. Christian, Jean Hersholt, 10 p.m. CBS.

Wednesday Gang Busters, Colonel H. Norman Schwarzkopf, 8 p.m. (12 mid. for West) CBS. Star Theater, Adolphe Menjou; Una Merkel; Charlie Ruggles; Jane Froman; Kenny Baker; Max Reinhardt; Dave Broxman's Orch., 9:30 p.m. CBS.

Town Hall Tonight, Fred Allen; Portland Hoffa; Mercury Maes; Peter Van Steeden's Orch., 9 p.m. (12 mid. for West) NBC.

Thursday Good News of 1939, Robert Young; Fanny Brice; Frank Morgan; Meredith Willson's Orch., 9 p.m. NBC. Kate Smith, Abbott & Costello; Ted Straeter Choir; Jack Miller's Orch., 8 p.m. (11:30 p.m. for West) CBS.

Friday Criminal Case Histories, Warden Lewis E. Lawes, 8 p.m. NBC. Curtain Time, 10 p.m. MBS. Death Valley Days, 9:30 p.m. (11:30 p.m. for West) NBC.

Saturday Quaker Party, Tommy Riggs; Betty Lou; Larry Clinton's Orchestra; Bea Wain, 8 p.m. NBC. Passing Parade, John Nesbitt; Al Gurr; Oscar Bradley's Orch., 7:30 p.m. CBS.

Monday Between the Bookends, Ted Malone, reading; Irma Glen, organist, Mon. thru Fri. 3:45 p.m. NBC. Farm Radio News, Mon. thru Fri. 1:15 p.m. NBC. Get This to Music, Mon. thru Fri. 9:30 & 11:30 a.m. MBS.

Tuesday American Viewpoints, 10:45 p.m. CBS. Angler and Hunter, Raymond R. Camp, sports writer and editor, 6:30 p.m. NBC.

Wednesday Gang Busters, Colonel H. Norman Schwarzkopf, 8 p.m. (12 mid. for West) CBS. Star Theater, Adolphe Menjou; Una Merkel; Charlie Ruggles; Jane Froman; Kenny Baker; Max Reinhardt; Dave Broxman's Orch., 9:30 p.m. CBS.

We, the People, Gabriel Heatter; Harry von Zell; Mark Warnow's Orch., 9 p.m. CBS. The State of the Nation, Jay Franklin, commentator, Tues., Fri., 10:45 p.m. NBC.

Wednesday Betty Crocker, Wed. Fri. 2:45 p.m. NBC. It Can Be Done, Edgar Guest; Frankie Masters' Orch., 10:30 p.m. CBS.

Thursday Football News, Eddie Dooley, Thurs. 6:30 p.m. (12:30 a.m. for West) Sat. 6:30 p.m. (8:45 p.m. for West) NBC.

Friday Alma Kitchell's Briefcase, Talks of interest to women, 6:05 p.m. NBC. American Viewpoints, 10:45 p.m. CBS.

Saturday Florence Hale Forum, 10:45 a.m. NBC. Religion in the News, Dr. Walter Van Kirk, 6:45 p.m. NBC. This Wonderful World, 12 noon MBS.

VARIETY

Sunday American Album of Familiar Music, Iona Dickenson; Frank Munn, 9:30 p.m. NBC. Don Ameche, Nelson Eddy; Edgar Bergen; Charlie McCarthy; Judy Annie & Zeke Canova; Dorothy Lamour; Robert Armstrong's Orch., 8 p.m. NBC.

Monday Al Pearce's Gang, Arlene Harris; Tizzie Lish; Carl Hoff's Orch.; Haywire Mack, 8 p.m. (10:30 p.m. for West) NBC. Carson Robison's Buckaroos, 8 p.m. NBC.

Tuesday Al Jolson; Martha Raye; Parkyakarkus; Lud Gluskin's Orch., 8:30 p.m. (12 mid. for West) CBS. Battle of the Sexes, Frank 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Wednesday Al Jolson; Martha Raye; Parkyakarkus; Lud Gluskin's Orch., 8:30 p.m. (12 mid. for West) CBS. Battle of the Sexes, Frank 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Johnny Presents, Jack Johnson; Russ Morgan's Orchestra; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8 p.m. (11:30 p.m. for West) CBS. Smilin' Ed McConnell, Tues. Thurs. 10:30 a.m. & 5:30 p.m. and Fri. Sat. 10 a.m. NBC.

Wednesday Ash-It-Basket, Jim McWilliams, 7:30 p.m. (10:30 p.m. for West) CBS. Edythe Wright, Jack Leonard; Tommy Dorsey's Orch., 8:30 p.m. (11:30 p.m. for West) NBC.

Thursday Amateur Hour, Major Bowes, 9 p.m. CBS. Good News of 1939, Robert Young; Fanny Brice; Frank Morgan; Meredith Willson's Orch., 9 p.m. NBC.

Friday Burns & Allen, Ray Noble's Orch., Tony Martin; Paul Douglas, 8:30 p.m. (11:30 p.m. for West) CBS. Hollywood Hotel, William Powell; Frances Langford; Jean Sablon; Victor Young's Orch., 9 p.m. CBS.

Saturday Brown, Joe E. Gill & Deming; Margaret McCrae; Harry Sosnik's Orchestra, 7:30 p.m. (11 p.m. for West) CBS. Fred Waring's Orch., 8:30 p.m. (12 mid. for West) NBC.

Monday Alias Jimmy Valentine, 7 p.m. NBC. Monday Night Show, Connie Boswell; Ted Husing; Richard Himber's Orch.; Henny Youngman, 8 p.m. CBS. Radio Theater, Cecil B. De Mille, 9 p.m. CBS.

Wednesday Gang Busters, Colonel H. Norman Schwarzkopf, 8 p.m. (12 mid. for West) CBS. Star Theater, Adolphe Menjou; Una Merkel; Charlie Ruggles; Jane Froman; Kenny Baker; Max Reinhardt; Dave Broxman's Orch., 9:30 p.m. CBS.

Aunt Jenny's Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS. Bachelor's Children, Mon. thru Fri. 1:45 a.m. CBS. Backstage Wife, Mon. thru Fri. 4 p.m. NBC.

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Coast to Coast on a Bus or the White Rabbit Line, Milton J. Cross, conducting, 9 a.m. NBC.

Monday American School of the Air, Mon. thru Fri. 2:30 p.m. CBS. Dad & Jr., Ford Rush & Silent Slim; Finkle Toy Band, Mon. Wed. Fri. 5:45 p.m. MBS.

Tuesday Music for Fun, Child Guest, 5 p.m. CBS. March of Games, Wed. Fri. 5 p.m. CBS.

Wednesday March of Games, Wed. Fri. 5 p.m. CBS.

Friday Music Appreciation Hour, Dr. Walter Damrosch, conducting, 2 p.m. NBC. Calling All Stamp Collectors, Captain Tim Healy, 5:15 p.m. NBC.

Sunday Catholic Hour, Guest Speaker, 6 p.m. NBC. Church of the Air, Guest Speakers, 10 a.m. & 1 p.m. CBS.

Monday Getting the Most Out of Life, Dr. William L. Stidger, speaker, 11:45 a.m. NBC. Time for Thought, Dr. Daniel Poling, speaker, 12:30 p.m. NBC.

Friday Getting the Most Out of Life, Dr. William L. Stidger, speaker, 11:45 a.m. NBC. Time for Thought, Rev. Elden H. Mills, speaker, 12:30 p.m. NBC.

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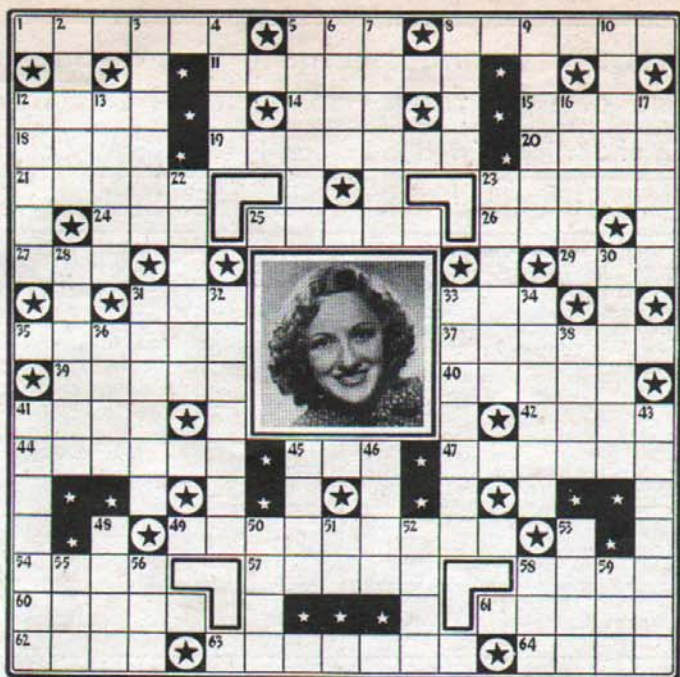
JITTERMANIA
—A New Movie Menace?

"Dangerous Business," famous psychiatrist warns in exclusive statement in SCREEN GUIDE. Is jittermania bad for morals? How will the movies fight it? Read Dr. Louis E. Bischof's article and see SCREEN GUIDE'S scoop pictures of two champion "cats" cutting a rug. See them do the "Corrigan Cut" (so named because they never know where they'll land).

Revealed in Pictures in
DECEMBER
SCREEN GUIDE 10c

The picture magazine devoted exclusively to Hollywood.

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- A hunting expedition
 - Small snake of Egypt
 - Star in the portrait
 - The beetle leaf
 - Period of time
 - Pertaining to aeronautics
 - Ennis, bandleader
 - Numerous
 - Loy, screen star
 - Merchandise
 - Eccentric
 - and the Pirates
 - An emmet
 - Large evergreen tree
 - Pronoun
 - Jewel
 - Writing fluid
 - Andre, announcer
 - Musical composition
 - Proves by experiment
 - Wind around
 - Stamped money
 - River in Arizona
 - Portland Hoffa was born in Portland, —
 - Source of light
 - Gustav —, famous composer
 - Sent out from a broadcast-station
 - Carried by post
- VERTICAL**
- Narrow lane
 - Small tree of the peach family
 - Large wading bird
 - Years for better things
 - Aquatic bird
 - Joe —, comedian
 - Soft, plastic earth
 - Ruby —, bandleader
 - Hubbard, radio actress
 - Kay, bandleader
 - It takes a bow
 - The soil
 - Kay —, bandleader
 - Stick fast
 - Mark —, bandleader
 - One who edits
 - Feminine name
 - In Spanish America, a forger
 - Johnny —, bandleader
 - Neck of land connecting two larger portions
 - Felix —, tenor
 - Canal in New York
 - Indigo dye
 - Emil —, bandleader
 - Gus —, bandleader
 - One with a sword
 - Fastidious
 - Virginia —, songstress
 - Song flow
 - Key note of musical scale
 - Out in the ocean
 - Spoken word
 - Part of "to be"
 - Destiny, fortune
 - Pear-shaped fruit
 - Australian bird

Solution to Puzzle Given Last Week



HOLLYWOOD SHOWDOWN

(Continued from Page 11)

go your illusions—pop, pop, pop!

They swear they've been drinking nothing but tomato juice, but the Hollywood Hotel staff is arousing your reporter's suspicions. Not long ago, Herbert Marshall gave Bob Benchley a \$50 cello. The tone wasn't quite right to the unmusical ear of Benchley. He examined the instrument and discovered in its sound-box four lettuce sandwiches, a match-cover, and three cigar butts. . . . The other morning two men in evening clothes were seen walking down Hollywood Boulevard. They were producer Brewster Morgan and writer John McClain, and they alibied that after a dinner party the night previous they were struck by an inspiration, went to their office and worked till 7:30 a.m.

Angela Sherwood decided to try her hand at movie-writing. She did, and her first story was bought by Paramount Pictures. Maybe you saw Bing

Crosby in "Paris Honeymoon"? That's it. More recently Angela tried her hand at radio-writing. She wrote a program called "The Wanderer" and NBC placed it on the air as a weekly Wednesday night feature. The soft, dreamy voice of the Wanderer is that of her husband, Bob Sherwood. Yep, that's the same Bob Sherwood who is the "punch" announcer (you'd like to punch) on the Jimmie Fidler programs.

Radio's such a youngster that you can hardly believe it's been going on now for nearly a score of years, but on November 1 its age may be forcibly brought to your mind when Bill Hay, Amos 'n' Andy's veteran announcer, celebrates his fifteenth anniversary as a mickeman. Thirteen of those years, by the way, have been spent with A&A—right from the day they started as Sam 'n' Henry over a Chicago station. How many of you remember tuning in Hay in 1923 when he announced "K-F-K-X, Hastings, Neb-r-r-r-aska"?

RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH

A STAR ON SKATES!



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4 FOR 10c



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Mail Coupon Today Sure.

Address: _____

WEDNESDAY

October 26

2:45
Betty Crocker (Gold Medal): WEAF WHAM WJAR WCHS WBZ WGY (sw-15.21)
Quiet Sanctuary: WRDO WEAN WLLH WBRY
CFNB-Old Refrains
CKAC-Gypsy Serenade
WAAB-Racing Matinee
WBRY-George Hall's Dance Hall
WCAU-Larry Taylor, songs
WELL-News
WHDD-Silver Strings
WMEX-Book Reviews
WNBH-On the Mall
WOR-Ed Fitzgerald Company
WSAR-Where to Go Tonight
WTIC-Rhythm of the Day
3:00
Forum on Current Problems: WJZ WABY WBZ WHAM WFEA
Story of Mary Marlin, sketch (Ivory Flakes): WEAF WTIC WJAR WCHS WNAC WTAG CFCY CFNB WGY
Time Out for Dancing: WABC WEEL WBWB WMAS WORC WDRS WPRO CKAC WLBZ WOKO WCAU (sw-15.27)
Marriage License Romances: WABY WNBH WSAR WLLH WAAB WRDO WICC WEAN
WELL-High School Drama
WHDD-News
WMEX-Today's Winners
WOR-Martha Deane, women's hr.
WORLD-Monitor Views the News
3:15
Forum on Current Problems: WJZ WFEA WEAN WHAM WBZ
Oxydol's Own Ma Perkins, sketch: WEAF WJAR WTAG WCHS WGY WTIC WNAC CFNB CFCY
Time Out for Dancing: WFBL
Feature Race from Narragansett Park: WBRY WNBH WAAB WSAR WLLH WRDO WICC
WEEL-Know Your Government
WELL-Matinee Melodies
WHDD-Dock Humbert's Strings
WORLD-Stock Market
3:30
Pepper Young's Family, sketch (Camay Soap): WEAF WTIC WTAG WCHS WNAC WJAR CFCY CFNB WPRO WGY
Leon Goldman, violinist: WABC WOKO WFBL WDRS WMAS WORC WEEL WLBZ WCAU WNBX (sw-15.27)
The Buckeye Four: WAAB WNBH WBRY WRDO WLLH WSAR
Forum: WICC
CFNB-The Old Refrain
CKAC-Nita D'Arcy
WOP-Margie Scott's Music
WEAN-Rhode Islanders
WELL-Just Animals
WFAA-Houseboat Hannah, sketch
WHDD-Talking Drums, drama
WMEX-Ave Maria Novena
WNBH-Radio News
WOR-Joseph MacGillivray, songs
WPRO-Melodies Old & New
3:45
Forum on Current Problems: Jesse Crawford, organist: WJZ WHAM WFEA WICC WABY (sw-15.21)
Lebrun Sisters, trio: WABC WFBL CKAC WORC WDRS WEEL WMAS WLBZ WCAU WOKO WNBX (sw-15.27)
The Guiding Light, sketch (White Naptha): WEAF WGY WNAC WCHS WTIC WJAR WTAG CFCY CFNB
Reminiscing: WAAB WBRY WNBH WLLH WRDO WSAR
WBZ-Concert Hall
WELL-Tabernacle Choir & Organ
WOP-Radio Lane
WHDD-Tea Time Concert
WOR-David Harum
WORLD-Just Jam & Jive
4:00
Forum on Current Problems: WJZ WBZ WHAM WEAN WICC
Backstage Wife, sketch (Dr. Lyons): WEAF WTIC WTAG WCHS WJAR WNAC WGY
At the Music Counter: WABC WDRS WMAS WORC WLBZ WEEL WFBL WNBX WOKO CKAC (sw-15.27)

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON
12:30 EST Farm and Home Hour.
2:00 EST Forum on Current Problems.
4:00 EST Forum on Current Problems.

NIGHT
7:30 EST Jim McWilliams' Ask-It-Basket; Quiz Prgm.
8:00 EST Forum on Current Problems.
8:00 EST Gang Busters; Crime Fighting Drama.
8:00 EST One Man's Family; Serial Drama.
8:30 EST Tommy Dorsey and His Orchestra.
8:30 EST Paul Whiteman and His Orchestra.
8:30 EST Hobby Lobby; Interviews with Hobbyists.
9:00 EST Forum on Current Problems.
9:00 EST Fred Allen, Comedian. Portland Hoffa, Merry Macs, and Peter Van Steeden's orchestra.
9:30 EST Star Theater; Adolphe Menjou, m.c. Una Merkel; Charlie Ruggles; Ned Sparks; Jane Bryan; Kenny Baker; James Wallington; Max Reinhardt; David Broekman's orchestra. Verree Teasdale, Menjou's wife, will also appear on the program.
10:00 EST Kay Kyser's Musical Klass and Dance.
10:30 EST Edgar A. Guest; True Stories of Achievement.
12:30 EST Lights Out; Experimental Drama. NBC's experimental series of horror and mystery dramas returns to the air this week.

WHDD-Hit Parade
WSAR-Italian Prgm.
5:30
The Castillians; WABC WEEL WDRS WORC WOKO WNBX CKAC (sw-6.06)
Don Winslow of the Navy, sketch (Krispies): WJZ WBZ WHAM WICC WEAN (sw-15.21)
Jack Armstrong, sketch (Wheaties): WEAF WTIC WTAG WJAR WCHS WNAC WGY
CFCY-Maritime Melodies
CFNB-Hovie Wine
WBRY-Piano Moods
WCAU-Ralph Elsmore, songs; Organ
WHDD-Deport Dialogues
WLBZ-Shoppers Variety Revue
WNBH-News
WOR-Little Orphan Annie
WPRO-The Plainsmen
WSAR-Treasure Chest
WRDO-Many Happy Returns of the Day
5:45
Dad & Junior; Ford Rush; Silent Slim; Tinkle Toy Band (Wheatens): WOR WAAB
Tom Mix' Straight Shooters (Ralston Wheat Cereal): WJZ WABY WBZ WHAM WICC WEAN
Little Orphan Annie (Ovaltine): WEAF WNAC WGY WTIC WJAR WTAG WCHS
The Mighty Show (My-T-Fine): WABC WDRS WOKO WMAS WEEL WPRO WORC WNBX WCAU
WSAR-News
CFCY-Light Up and Listen
CFNB-Dance Music
CKAC-Madeleine et Pierre
WBRY-Music by Cugat
WFEA-Dance Hour: Sports
WHDD-Lou Bright's Strings
WMEX-Headline Comics
WNBH-Popular Music
WRDO-Cony Speaks
NIGHT
6:00
News; Ed Thorgersen, sports: WABC
News; Organ Melodies: WNBX (News, WJZ only) Erwin Gluckman's Orch.: WJZ
Our American Schools: WEAF (sw-9.53)
Don Winslow of the Navy, sketch (Krispies): WLW
News: WFEA WLLH WSAR WLBZ WEAN WNBH WCHS WICC WRDO WNAC WBRY
News: WJAR WORC WTIC WDRS WPRO WTAG WHDD KDKA WEEL WHAM
CFCY-Uncle Mel
CFNB-Valley Motors Prgm.
CFRB-Musical Interlude
CKAC-News: Pianologue; Sannette
WAAB-Dinner Music
WBZ-News; Dance Revue
WCAU-Early Evening Serenade
WOP-Sportographs
WGY-News; Dance Hour
WMEX-Monitor Views the News
WOR-Uncle Don
6:15
Howie Wink, sketch (Corn Flakes): WABC WEEL WOKO WCAU WPRO WFBL (also KNX KSL at 8:15 p.m.)
Jesse Crawford, organist: WJZ WFEA WHAM
Malcolm Claire, children stories; News: WEAF WTIC (sw-9.53)
Yesterday's Heroes with Eddie Casey: WNAC WEAN WCHS WLLH WTAG WICC
To be announced: WMAS WNBX
CFCY-Heart Songs
CFNB-News
CFRB-Claire Wallace
CKAC-The Don Juan of Song
KDKA-Happy Vagabond
WBRY-Changes in Music
WDRS-On with the Dance
WHDD-Evening Musicale
WJAR-Dancing Melodies
WLBZ-Colburn School of Music
WLW-Little Orphan Annie
WMEX-Italian Radio Review
WNBH-Popular Music
WORC-Home Folks Frolic
WRDO-Dinner Dance
WSAR Bill Lee, sports
6:30
Today with Bob Trout: WABC WDRS WORC WNBX WLBZ (sw-11.83)
Music Is My Hobby: WEAF WCHS KDKA (sw-15.21)
Guest: Dr. Elliott Ward
physicist on the staff of Consumers' Research, whose hobby is playing the piano. He will present a program of two-piano music with his professional friend, Robert Kuebler.
Lyon & Marlowe, piano duo: WABY (sw-9.53)
Golden Serenaders: Three Jesters: Peg La Centra, songs; Johnny Gart, accordionist: WJZ WBZ WGY
Voice of New England: WSAR WNAC WLLH WNBH
News: WOR WBRY CFCY
CFNB-Light Up & Listen Club
CFRB-Talking Reporter; Sports-views; Spotlight
CKAC-L'Heure de la Gaité
WJAR-Bob Golden's Orch.
WEAN-Musical Rendezvous
WEEL-Sports
WFEA-Remember This, Elmer WHAM-Harry McTigue, sports
WHDD-Ray Phillip's Orch.

WICC-Musical Roundup
WJAR-Speed Gibson
WLW-Denton & Barber, sports
WMEX Today's Winners
WPRO-Republican Committee
WTAG-Political Address
WTIC-Wrightville Clarion
6:45
Lowell Thomas, news commentator (Sun Oil): WJZ WBZ WLW WEAN WHAM KDKA (sw-15.21)
Nan Wynn, songs: WABC WCAU WOKO WNBX WMAS WORC
Father & Son, sketch: WEAF
Racing Results: WAAB
Sports: CFCY WGY
CFCY-House of Peter McGregor
CKAC-Les Nouvelles de Chez-Nous
WBRY-Melody Time
WCHS-Let's Talk It Over
WDRS-Old Fire Chief
WEEL-Rhythm Revue
WFEA-Zeke Manners' Gang
WHDD-Hans Oehme's Orch.
WICC-Musical Moments
WJAR-Arthur Markey
WLBZ-Maine Radio News Service
WMEX-Dance Orch.
WNAC-Political Talk
WPRO-Joe Fay's Sports Finals
WRDO-Maine-News Service
WTAG-Political Address
WTIC-Political Prgm.
7:00
Amos 'n' Andy, sketch (Campbell's Soup): WEAF WGY WTIC WNAC WCHS WJAR WTAG WLW
Easy Aces, sketch (Anacin): WJZ WHAM KDKA WBZ WEAN WICC (sw-11.87)
Fulton Lewis, Jr.: WNBH WLLH WBRY WRDO
To be announced: WABC WEEL WOKO WNBX WORC WLBZ (sw-11.83)
CFCY-Court of King Cole
CFNB-Musical Scrapbook
CFRB-Easy Aces
CKAC-L'Heure Exquise
WAAB-News
WCAU-Sports: Alan Scott
WDRS-Howie Wing
WFEA-Normand's Spelling Bee
WHDD-Duane Marshall's Orch.
WMEX-Dick Stutz' Orch.
WOR-Sports
WPRO-Democratic State Comm.
7:15
Lum & Abner (Postum): WABC WEEL WFBL WCAU WOKO WDRS WPRO (also KNX KSL at 11:15 p.m.)
Human Side of the News: Edwin C. Hill (Campbell's Soup): WEAF WJAR WNAC WGY WCHS WTIC WTAG (sw-9.53)
Mr. Keen, Tracer of Lost Persons, drama (American Home Products): WJZ WHAM WEAN WBZ KDKA WICC (sw-11.87)
Jack Crawford's Orch.: WRDO
Light Up & Listen Club: CFRB CKAC
CFNB-Hollywood Casting Office
WAAB-Laff Parade
WBRY-Swingtime
WLBZ-Melody Moods
WLW-Melody Grove
WMEX-Five Star Special
WNBH-Donald Novis Sings
WNBH-The World Dances
WOR-Answer Man
WORC-Sports Final
WSAR-Bill Lee's Sports Slants
7:30
Lone Ranger, drama (Silvercup): WOR WAAB
The Revelers, Quartet (Boned Chicken): WEAF WBZ
Colgate Ask-It-Basket with Jim McWilliams: WABC WORC WEEL WOKO WPRO WLBZ WFBL WDRS WCAU (sw-11.83) (also KNX KSL at 10:30 p.m.)
For other details see sponsor's announcement on page 28.
Ralph Blane, tr.: WJZ WABY WICC KDKA (sw-11.87)
Inside of Sports: WEAN WNAC WTAG WTIC
Xavier Cugat's Orchestra: WCHS
Captain Tim Healy's Stamp Club: WLW
News: WFEA CFNB
CFRB-To be announced
CKAC-A L'Aubege de La Bonne Histoire
WBRY-At Puncin Center
WGY-Jim Healey, commentator
WHAM-To be announced
WJAR-Ports of Call
WMEX-Pete Herman's Orch.
WNBH-Popular Music
WNBX-Concert Under the Stars
WRDO-Rhythms of the Day
WSAR-N.Y.A. Orch.

7:45
Xavier Cugat's Orchestra: WGY WCHS
Gray Gordon's Orch.: WFEA WABY KDKA WEAN (sw-11.87)
Drama Time with Bert Lytel: WJZ
Under the Big Top: CFNB
Inside of Sports (Phillies): WLW
Sweetheart Theater: WEAF
CFRB-Market Observer
CKAC-Nos Artistes Canadiens
WBZ-Vocal Varieties
WEAN-To be announced
WGY-Don't You Believe It!
WHAM-Tomorrow's Headlines
WICC-Teddy Emmons' Gang
WMEX-Fredde Greene's Rhythm
WNAC-Beaumont Presents
WNBH-Jeanette Millette
WTAG-Jerry of the Circus
WTIC-Serenaders
8:00
Gang Busters, drama: Phillips H. Lord, dir.; Col Schwarzkopf, commentator (Colgate-Palmolive-Peet Co.): WABC WOKO WCAU WPRO WDRS WEEL WORC WFBL WLBZ (sw-6.06-11.83)
One Man's Family, serial drama (Tenderleaf Tea): WEAF WTIC WJAR WCHS WTAG WNAC WHAM WGY WLW CFCY CFNB (also see Sun. prgrams. at 12:3 a.m.)
Forum on Current Problems: WJZ WFEA WABY KDKA (sw-11.87)
Subject: "War Over the World."
More detail on page 5.
College of Music: Cincinnati Symphony Orch.: WOR WAAB
The Lone Ranger: WRDO WSAR WBRY WLLH WICC WNBH
CFRB-Blue Mountain Mill
CKAC-Los Montagnards Laurentiens
WBZ-Midweek Function
WEAN-Memory Football
WMEX-The Wordcaster
WNXB-Echoes of Stage & Screen
8:15
KDKA-Political Talk
WBEA-William H. Mc Masters
WMEX-Miss Gerry, swing songs
8:30
Paul Whiteman's Orch. (Chesterfield Cigarettes): WABC WEEL WORC WCAU WDRS WLBZ WPRO WNBX WMAS WFBL WOKO (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)
Hobby Lobby with Dave Elman (Fels Naphtha): WJZ WBZ WABY WEAN WICC WHAM KDKA
Hobbyists: A man who collects musical instruments, and the president of the Red-Headed League of America.
Press Time: WOR WNBH WLLH WDRS WRDO WBRY WAAB WSAR
Tommy Dorsey (Raleigh & Kool) His Trombone & Orch.; Edythe Wright; Jack Leonard; Paul Stewart, m.c.: WEAF WCHS WGY WJAR WTAG WNAC WTIC WLW (also KOA KFI at 11:30 a.m.)
Lunenburg Choir: CFCY CFNB
CFRB-Bouquet of Memories
CKAC-Radio-Melomanie
WMEX-Harper's Varieties
8:45
WMEX-Dance Music
9:00
Columbia Symphony Orchestra: WABC WEEL CFRB WCAU WOKO WMAS WNBX WDRS WORC WPRO WFBL WLBZ (sw-11.83)
Town Hall Tonight; Fred Allen; Portland Hoffa; Harry Von Zell; Peter Van Steeden's Orchestra: Merry Macs; Guest (Ipana & Sal Hepatica): WEAF WLW WJAR WTIC WGY WTAG WNAC WCHS (sw-9.53) (also KFI at 12 mid.)
Mrs. Emma Schatman, taxidermist, will be the person "you didn't expect to meet."
Forum on Current Problems: WJZ WHAM WBZ WEAN WICC WFEA WABY
Ventures in Citizenship: CFCY CFNB
Bob Crosby's Orch.: WSAR WRDO WAAB WNBH WLLH WBRY
CKAC-Le train de plaisir
KDKA-Political Talk
WMEX-The Question Box
WOR-Gabriel Heister, news
9:15
Bob Crosby's Orch.: WOR KDKA-Song Shadows

WHDH-Jerry's Hayshakers
WORLD-News: Auditions on the Air

4:15

Football Game: WEAF WCSH
WTAG WTIC WGY WJAR

Club Matinee: WABY (sw-15.21)

CFNB-Hawaiian Echoes
WCOP-Vocal Ensemble
WHDH-Fishermen's Broadcast
WOR-Football Scores

4:30

Club Matinee: WJZ WHAM WBZ
WEAN WFEA

Dancepatrons: WABC WLBS
WMAS WFBL WOKO WPRO
WDRS WCAU WEEI WORC
(sw-15.27)

Top Hatters' Orch.: WEAF WGY
WJAR WTIC WCSH WTAG
WNAC

Football; Minnesota vs. North-
western: WOR WAAB

CFNB-Famous Artists
CKAC-Social Announcements
WCOP-Along Dance Avenue
WHDH-Variety Musicales
WOR-Denver Darling & Trail
Blazers
WORL-Charlie Cook Prgm.

4:45

Top Hatters' Orch.: (sw-9.53)

News: WCOP CFNB WEAN
CKAC-Gypsy Serenade
WCOP-World Dances
WELL-Swing Quartet
WICC-News & Shopping Bulletins
WLBS-Greetings & Uncle Ezra
WMEX-Today's Winners
WORL-Auditions on the Air

5:00

Trio Time: WJZ WFEA WICC
WBZ WEAN WABY WHAM
Columbia Salon Orch.: WABC
WOKO WFBL WMAS WCAU
WDRD CKAC WORC (sw-9.59-
15.27)

Football; Minnesota vs. North-
western: WBRY WLLH WLBS
WSAR

Bailey Axton, tr.: WEAF WTIC
WNAC WCSH WTAG WJAR
WGY (sw-9.53)

CFNB-Organ Music
WAAB-Racing Matinee
WELL-News
WELL-To be announced
WNBH-Popular Music
WOR-Sammy Kaye's Orch.
WORC-Funniest on Parade
WPRO-Sweet & Swing
WRDO-Shoppers Variety Revue

5:15

Calling All Stamp Collectors:
WEAF WNAC WCSH WTAG
WGY WJAR WTIC (sw-9.53)

CFCY-Sleepy Town Express
CFNB-Dance Music
WHDH-Silver Strings
WSAR-Italian Prgm

5:30

Swingology, Variety Prgm.: WEAF
WNAC WTIC WCSH WTAG
WGY (sw-9.53)

Gray Gordon's Orch.: WJZ WBZ
WICC WHAM WEAN (sw-15.21)

Sammy Kaye's Orch.: WOR
WBRY

Eddy Duchin's Orch.: WABC
WOKO WHAS WDRC WEEI
WORC WPRO WFBL WCAU
(sw-15.27)

To be announced: WJAR CKAC
CFNB-Master Singers
WFEA-Dance Hour; Race Re-
sults

WHDH-Jack Feeney, tenor
WLBS-Shoppers Variety Revue
WMEX-Today's Winners
WNBH-Radio News
WRDO-Swing Time
WSAR-Treasure Chest

5:45

Swingology: (sw-9.53)

Eddy Duchin's Orch.: CKAC

Baseball School: WAAB
Gray Gordon's Orch.: WABY

News: WSAR WORC WCOP
CFNB-On the Mall
WBRY-Music by Cugat
WEAN-American Legion Prgm.
WEEI-Rhythm Revue
WFEA-Dance Hour: Sports
WGY-Sing & Swing
WHDH-Local Bright's Strings
WICC-News & Reviews
WNBH-Baseball Brevities
WRDO-Sports Chats

6:00

News: Ed Thorgersen, sports
(Kellogg): WABC

News: Console Echoes: CKAC
WNBX

NIGHT

News: Ed Thorgersen, sports
(Kellogg): WABC
News: Console Echoes: CKAC
WNBX

(News, WJZ only) El Chico:
News: WJZ CFCY

Red Grange, scores (Pure Oil):
WCSH

Kaltenmeyer's Kindergarten;
News: WEAF (sw-9.53)

News: WNAC WLBS WLLH
WFEA WEAN WNBH WSAR
WRDO WICC

News: WTIC WJAR WDRC
WPRO WTAG WORC WBRY
WHDH

News: Sports: KDKA WEEI
CFNB-Personality Series
CFRB-True or False
WAAB-Dinner Concert

WBCU-News: Dance Revue
WCAU-Early Evening Serenade
WGY-News: Dance Hour
WHAM-Unemployment Talk
WLW-Trio Time
WMEX-Monitor Views the News
WOR-Uncle Don

6:15

Leighton Noble's Orch.: WABC
WMAS WNBX WOKO WPRO
WEEI WORC CKAC WCAU

Scores & Highlights with Eddie
Casey: WEAN WNAC WICC
WTAG WRDO WSAR WLLH
WCSH WTIC WLBS

El Chico: WFEA

Kaltenmeyer's Kindergarten:
WJAR

CFNB-News
KDKA-Melody Time
WBRY-Changes in Music
WCAU-News: Sports
WDRC-Sports: Gil Martin
WHAM-Geo. Skolsky
WHDH-Billie Williams, songs
WLW-Gene Erwin

WMEX-Italian Radio Review
WRDO-Hal Newcomb, pianist

6:30

Eddie Dooley, Football News
(Chesterville): WEAF WCSH
WJAR WTAG KDKA WBZ WGY
(sw-9.53-15.21)

Today with Bob Trout: WABC
WBX WMAS WDRC WOKO
WLBS (sw-11.83)

Les Brown's Orch.: WJZ WFEA
WABY

Dinner Concert: WBRY WNBH
Musical Rendezvous WEAN
WNAC WICC

Sports: WORC WPRO WEEI
News: CFCY WOR
CFNB-Men of Vision
CFRB-Talking Reporter; Spot-
light; Interlude

CKAC-La Ligue des Proprietaires
WCAU-Sports: Alan Scott
WHAM-Harry McTigue, sports
WHDH-Ray Phillip's Orch.
WLLP-Sports

WMEX-Today's Winners
WNBX-The World Dances
WRDO-Down Easters
WSAR-Arthur E. Seagrave, com-
mentator
WTIC-Wrightville Clarion

6:45

Songs for You: WABC WOKO
WBX WEEI WORC WDRC
WPRO

Religion in the News: WEAF
WJAR WTAG (sw-9.53)

Les Brown's Orch.: WBZ KDKA
WHAM (sw-15.21)

Advertising Drama: WEAN WICC
WNAC WAAB WNBH WBRY
WLLH

Saturday's Review: Percy Pas-
ternack's Orch.: CFNB

To be announced: WHAM WSAR
CFCY-Cecil & Sally
CKAC-Les Nouvelles de Chez-
Nous

WAAB-Racing Results
WCAU-Bob Golden's Orch.
WCSH-Religious News
WGY-Sing & Swing
WHDH-Harry Gekner's Orch.
WMEX-Eddie Dean's Orch.
WOR-Uncommon Knowledge
WRDO-Maine News Service
WTIC-Political Prgm.

7:00

Avonit Time with Red Foley;
Kitty O'Neill; Neighbor Boy;
Del King; Chorus & Orch.:
WEAF WTAG WCSH WNAC
WTIC WJAR WGY WLW (sw-
9.53) (also KOA KFI at 12.30
a.m.)

Message of Israel: WJZ WBZ
WFEA KDKA WABY WICC (sw-
11.87)

Saturday Night Swing Club:
WABC WPRO WOKO WCAU
WNBX WDRC WMAS WLBS
CKAC WORC (sw-11.83)

To be announced: WNBH WBRY
Celtic Ceilidh: CFCY CFNB
Sports: WOR CFRB
WAAB-News

Good Listening for Saturday

Further details and stations which will broadcast these programs may be
found in the adjacent program columns at the time hereunder indicated

AFTERNOON

12:30 EST Farm and Home Hour.

NIGHT

6:00 EST Kaltenmeyer's Kindergarten; Class-
room Comedy.

7:30 EST Joe E. Brown, Comedian.
Gil and Deming; Margaret McCrae, vocalist; Harry
Sosnik's orchestra.

8:00 EST Tommy Riggs and Betty Lou; Comedy
and Variety.
Larry Clinton's orchestra and Bea Wain, vocalist.

8:00 EST Johnny Presents; Russ Morgan's Or-
chestra.

8:30 EST Fred Waring and His Orchestra

8:30 EST Professor Quiz; Question Prgm.

9:00 EST National Barn Dance.

9:00 EST Talk by Sen. Vandenberg.

9:30 EST Mary Eastman, Soprano, and Bill
Perry, Tenor.

10:00 EST Hit Parade; Most Popular Tunes.
W. C. Fields, comedy sketches.

10:00 EST Symphony Orchestra; Arturo Tosca-
ni, conductor.

WEAN-Hawaiian Melodians
WEEI-Neal O'Hara Comments
WHAM-Hank & Herb
WHDH-Duane Marshall's Orch.
WMEX-Dance Orch.
WRDO-Concert Gems
7:15
Swing Club: CFRB

Will Osborne's Orchestra: WAAB
WOR WLBS WBRY WLLH
WNBH WRDO

WEAN-Republican State Central
Committee
WMEX-Shandor's Gypsies
WSAR-Bill Lee's Sports Slants
7:30

Question Bee (G. Washington Cof-
fee); Norman Prescott: WJZ
WBZ WGY

Joe E. Brown, comedian, with
Gil & Deming; Margaret Mc-
Crae, vocalist; Harry Sosnik's
Orch. (Post Toasties): WABC
WEEI WPRO WOKO WCAU
WDRC WFBL (sw-9.59)

Richard Himber's Orch.: WEAF
WTIC WNAC WJAR WTAG
WCSH

Dance Orch.: WLBS WLLH
WRDO WICC WSAR WEAN

Rendezvous with Ricardo: KDKA
WABY (sw-11.87)

Albert Pratz, violinist; Leo Bar-
kin, pianist: CFCY CFNB

To be announced: WHAM WNBX
CFRB-To be announced: Minute
Mysteries
CKAC-Markowski Trio
WAAB-Musical Album
WBRY-Swingtime
WFEA-News
WLW-Renfro Valley Barn Dance
WMEX-Pete Herman's Orch.
WNBH-To be announced
WOR-Footlight Players

7:45
Musical Album: WLBS WLLH
WRDO WICC WSAR
Book Review: CFNB CFCY

Inside of Sports (Phillis Cigars):
WOR
CFRB-Minute Mysteries
CKAC-Hal Hartley & Orch.
WEAN-Musical Album
WFEA-News
WMEX-Freddie Greene's Rhythm
8:00

Johnny Presents (Philip Morris):
Russ Morgan's Orch.; E. R.
Johnstone's Dramas; Genevieve
Rowe & Swing Fourteen; Glenn
Cross, tr.; Floyd Sherman, tr.:
WABC WPRO WOKO WDRC
WFBL WFEA WCAU (sw-9.59-
11.83) (also KNX KSL at 11.30
p.m.)

Lawrence Welk's Orch.: WOR
WAAB WBRY WLLH WNBH
WRDO WSAR WLBS

Al Donahue's Orch. (Football
Scores, WJZ only): WJZ WBZ
WEAN WHAM KDKA WICC
WFEA (sw-11.87)

Quaker Party with Tommy Riggs
& Betty Lou; Larry Clinton's
Orch.; Bea Wain, swing song-
stress; Guests: WEAF WNAC
WJAR WCSH WTAG WTIC
WGY WLW (sw-9.53)

For other details see sponsor's an-
nouncement on page 25.

Alka-Seltzer National Barn Dance;
Guests: Henry Burr, Lucille Long
& Joe Parsons; Hoosier Hot
Shots: Uncle Ezra: Joe Kelly,
m.c.: WJZ WLW WBZ WEAN
KDKA WICC WSYR (WHAM
WENR WBZA (sw-11.87) (also
KGO at 11 p.m.)
For other details see sponsor's an-
nouncement on page 25.

Hawaii Calls: WOR CFCY CFNB
WRDO WNBH WAAB WLLH
WSAR

CKAC-In My Opinion
WBRY-Stan Woof's Islanders
WCAU-Vocal Varieties
WELL-Drama Time
WFEA-W. P. A. Concert

WHDH-Riverview Ballroom
WMEX-Spy Stories
WNBX-Request Prgm.
WPRO-Democratic State Comm.

9:15

Hawaii Calls: WBRY

WCAU-Four Stars Tonight
WEEI-Let's Waltz
WFEA-Amer. Family Robinson
WLBS-Saturday Night Jamboree
WPRO-Xavier Cugat's Orch.

9:30

Saturday Night Serenade (Pet
Milk); Mary Eastman, sop.; Bill
Perry, tr.; Gus Haenschel's Or-
chestra: WEEI WCAU WFBL

America Dances: WEAF WGY
WNAC WTAG WFEA WTIC
WCSH WLW WJAR (sw-9.53)

Among Our Souvenirs: WEEI
(sw-11.83)

Hollywood Whispers: WOR

Organ Recital: CFCY CFNB

Dance Orch.: WSAR WAAB
WLLH WNBH WRDO WBRY
WLBS

CFRB-Echoes from History
CKAC-To be announced
KDKA-Republican Political Rally
WDRC-Concert Hall of the Air
WMEX-Dance Orch.
WPRO-Arthur Warren's Orch.

9:45

Playboys: CFCY WSAR WLBS
WAAB WLH CFBW WRDO
WBRY WOR

News: WNBX WJAR
WMEX-Dance Orch.

10:00

Your Hit Parade (Lucky Strike
Cigarettes); Al Goodman's Orch.;
Buddy Clark, soloist; Songsmith's
Quartet: W. C. Fields in Sketch:
Guest: WABC WEEI WCAU
WPRO WLBS WNBX WFBL
WDRC WMAS WOKO WORC
(sw-11.83)

America Dances: WEAF WTIC
WCSH WNAC WTAG WJAR
WGY (sw-9.53)

Symphony Orch.: Arturo Tosca-
ni, cond.: WJZ WICC WLW
WABY WHAM WEAN WFEA
CFCY CFNB

Music detail on page 9 this week.

Dance Orch.: WAAB WSAR
WBRY WRDO WLLH

Plantation Party (Bugler Ciga-
rettes): WOR WLW

CFRB-Mel Hammill's Orch.
CKAC-Leo Lesieur, organist
KDKA-X & YWHA Chorus
WMEX-Irving Frank's Orch.
WNBH-News

10:15

Dance Orch.: WNBH

CKAC-Les Nouvelles a la Loupe
10:30

Dance Orch.: WEAF WCSH WTIC
WJAR WTAG WNAC WGY (sw-
9.53)

Colonial Meriwether's Minstrels:
WRDO WLLH WOR WSAR
WAAB WNBH WLW

T 8/2

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SATURDAY

October 29

Symphony Orch.: WJZ WABY
WHAM WEAN KDKA WICC
WBZ WFEA (sw-11.87)

CFRB-Organ Reverbs
CKAC-Lloyd Huntley's Orch.
WBRY-News
WMEX-Dance Orch.

10:45
Political Party Speaker: WABC
WNBX WMAS WPRO WEEI
WOKO WLBS WORC WDRC
(sw-11.83)

Colonel Meriwether's Minstrels:
WBRY

CFRB-Newslog of the Week
WCAU-News of the World
WEAN-Democratic State Comm.
WMEX-Sports Talk

11:00

Symphony Orch.: WJZ

Francis Craig's Orch.: WEAF
(sw-9.53)

(John B. Kennedy, News, WABC
only) Glenn Miller's Orch.:
WABC

Jose Manzanera's Orch.: WAAB

News: WNBH WLBS WCSH
WBRY WRDO WSAR WNAC
WLLH WFEA WTIC

News: WOR WORC WEEI WJAR
WPRO KDKA WTAG WLW
News: Sports: WBZ WDRC
CKAC-Sports; Pianologue
WCAU-Happy Felton's Orch.
WGY-News: Musical Prgm.
WMEX-Dance Music

11:15

Joe Sander's Orch.: WAAB WLW
WOR

Weather Service: WNBH WNAC
WLBS WRDO WCSH WLLH
WSAR WTAG WFEA WICC
KDKA-Music You Want
WBRY-Dance Hour
WEEI-Sports: Postscripts

11:30

Abe Lyman's Orch.: WEAF

Charles Baum's Orch.: WABC
(sw-6.12)

(News, WJZ only) Dance Orch.:
WJZ

Dick Jurgens' Orchestra: WAAB
WSAR WRDO WOR

News: CFNB CFCY
News: WTIC WTAG WNBH
WICC WEAN WLLH WCSH
WEAN

WMEX-Day's End
11:45

Weather Service: WTIC WTAG
WNBH WICC WEAN WLLH
WCSH WEAN

12:00

Dance Orch.: WEAF

Kay Kyser's Orch.: WABC (sw-
6.12)

Larry Clinton's Orch.: WJZ

Dick Barrie's Orch.: WOR

WAAB-News

WLW-Moon River: Poems: Organ

12:30

Les Brown's Orch.: WEAF

Wayne King's Orch.: WJZ

Paul Pendarvis' Orch.: WABC

Bob Crosby's Orch.: WOR

WLW-Twenty-Four Hour Review

End of Saturday Programs

DISCARD YOUR OLD AERIAL
It is Most Likely Corroded and Has Poor or Loose Noisy Connections
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow
and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect
it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space
behind the set, yet enables your radio to operate without an aerial and tune in
stations over the entire broadcast band frequencies and short wave channels.
ELIMINATE THE AERIAL FOR GOOD
Attach this wire to your radio—make your set complete in itself—forget
aerial wires and troubles—move your set anywhere—no more roof climbing,
unsightly lead-in or aerial wires.
NOT NEW—VALUE ALREADY PROVED
On the market five years, 100,000 customers in U.S. and foreign countries.
In use from the Arctic Region of Norway to the Tropics of Africa. Each
factory tested on an equal line distance reception. Cannot harm set—Easily
connected to any radio, including radios having no ground or radios for
doublet aerial. Note: It will not operate on battery or automobile radios.
Send \$1.00 with order—plus postage and delivery. Few pennies postage and delivery.
5 DAYS TRIAL—Mail coupon at once. Pay postman \$1.00 plus a
satisfied, return within five days and your dollar will be refunded without question.
—JUST MAIL THIS COUPON—
Send \$1.00 with order—plus postage and delivery. Few pennies postage and delivery.
Postman \$1.00 plus postage and delivery. Full postage and delivery. Postage and delivery.
Full postage and delivery. Postage and delivery. Full postage and delivery.
NAME _____
ADDRESS _____
CITY _____ STATE _____
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on short wave
band. Wish I had found it long ago. Signed: _____

Log of Short-Wave Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

COGH, Cuba	9.43	JZK	Japan	15.16
COGQ	9.725	OLRA4	Czecho-	
COGF	11.808	slavakia		9.55
CSW, Portugal	9.74	OLR4A		11.84
CSXAs, Uruguay	9.64	OLR4B		11.76
DJ, Germany	15.29	OLRA		15.23
DJC	6.02	OLR5B		15.32
DJD	11.77	OZP	Denmark	9.52
DJL	15.11	PCJ	Holland	9.59, 15.22
DJO	11.795	PHI		17.75
DJP	11.855	RAN	U.S.S.R.	9.60
EJ43, Canarias	10.37	RII		15.08
EAQ, Spain	9.855	RNE		12.00
EAR	9.49	RVS9		6.00
EASAH, Spanish Morocco	14.05	SFP	Sweden	11.705
FO5AA, Tahiti	7.05	SPD	Poland	11.55
GSA, England	6.01	SPW		13.94
GSB	9.51	SP25		11.74
GSD	9.55	TFJ	Iceland	12.23
GSE	11.77	TGW	Guatemala	9.655
GSH	11.86	TIANRH	Costa Rica	9.698
GSP	15.14			
GST	17.79	TPA2	France	15.24
GSH	81.47	TPA3		11.78
GSI	15.28	TPA4		11.71
GSJ	21.58	TPB7		11.885
GSL	6.11	VE9DN	Canada	6.005
GSO	15.18	YKZME	Australia	9.69
GSP	15.17	YKZ	China	9.58
HAS3, Hungary	15.37	VPELO	St. Kitts	6.365
HAT4	9.12	VUD2	India	9.69
HBJ, Switzerland	14.536	VUD5		15.16
HBL	9.34	WIXAL	Boston, Mass.	11.49
HBO	11.82			15.29, 11.79, 6.04
HBP	7.80	XEUX	Mexico, D.F.	6.12
HP28, Haiti	5.955	YSD	El Salvador	7.894
H7ABD, Colombia	9.63	YV5RC	Venezuela	5.97
HP5A, Panama	11.7	ZRW3	China	9.525
HP5J	9.69	ZKZ	British Honduras	10.6
HS8P, Siam	15.32			
HS8P1	9.51, 19.02	ZKZ	So. Africa	9.61
IQY, Italy	11.676	SML	S. S. Kambla	6.01
IRP	9.22	ZR05	Italy	9.635
JJY, Kwantung	9.25	ZR04		11.81
JZJ, Japan	11.80			

Short-wave programs of American stations are shown along with the regular listings beginning on page 20. These are indicated, for example, by (sw-11.87) in parentheses following a program list. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:35 a.m. JZK; 3:50, GSB, GSD, GSE, GSI, GSO; 7:45, JZJ; 8:30, GSF, GSG, GSH, GSI; 8:55, JZJ; 11, GSF, GSG, GSH, GSI; 1 p.m., GSD, GSG, GSI; 3:10, TPA3; 4:15, GSB, GSE, GSG, GSI; 4:30, OLR4A or OLR4B; 4:45, EASAH; 6:00, RFI, IQY, EAQ; 6:45, GSB, GSE, GSG, GSI; 7:30, ZR04, DJD, DJO, DJL, DJP; 8:15, DJP, DJL, DJO; 8:45, EAQ; 9:45, CJRX; 10:30, GSB, GSD, GSI; 11, TPA4, TPB7.

Daily except Sundays—7:30 a.m., VLB7.
Mon., Tues., Wed., Thurs., Fri.—9:50 p.m., OLR4A or OLR4B.

Sunday, October 23

*7 a.m.—Overseas hour (Eastern U.S.A.): JZJ
*8 a.m.—Variety program: DJL
*8 a.m.—International church: COCQ
*8 a.m.—Overseas hour (South Seas): JZJ
9 a.m.—Program from Budapest: HAS3
10:45 a.m.—League of Nations: HBB (18.48)
11:30 a.m.—Eugene Pini's tango orchestra: GSF GSG GSI
*12:45 p.m.—Rio de Oro Marimba Band: TGWA (15.17)
*1:30 p.m.—Italian news: W3XL (17.78)
1:30 p.m.—20th Anniversary of Czechoslovakia: OLR4A (11.84) or OLR5A (15.23)
*2 p.m.—German news: W3XL (17.78)
2:30 p.m.—World Concert from Canada: principal short-wave stations of the world
*3 p.m.—French news: W3XL (17.78)
4:20 p.m.—War news in English: EA9AH
5 p.m.—Tropical Gazette: GSG GSI
*5 & 7 p.m.—Portuguese news: W3XL (17.78)
*6 p.m.—Polish program: SPW SPD SP19 SP25
*6 & 8 p.m.—Spanish news: W3XL (17.78)
*6 p.m.—Program from Portugal: CSW7 (9.735)
*6:15 p.m. (ex. Sat.)—Morning Express: PCJ (15.22)
*6:45 p.m.—Spanish news: W2XE (11.83)
7 p.m.—League of Nations program: HBO (11.4)
*7 p.m.—Soviet program: RAN KKI
7:15 p.m.—Phoni Program: PCJ (9.59)
*7:30 p.m.—English news: ZRO IRF IQY
7:45 p.m.—Opera, "Andrea Chénier": ZR04 IRF IQY
*8 p.m.—Experimental program from Switzerland: (9.535)
*8 p.m.—Overseas hour (Eastern America): JZK
*8 p.m.—Nationalist program: Salamanca (10.37)
8 p.m.—Guitar Recital: GSD GSP
*8:15 p.m.—English news: DJB DJD DJO
*8:30 p.m.—Jamaica on the Air: HHzS (5.955)
*8:30 p.m.—Spanish news: GSB GSO
*8:30 p.m.—Choral Society: DJB DJD DJO
*8:45 p.m.—Portuguese news: GSB GSO
*9 p.m.—Program from Miami, Fla.: W4XB (6.04)
*9:30 p.m.—North American broadcast: TPB7
*9:30 p.m.—Danish program: OZF
*10:30 p.m.—Bucaramanga Mild Coffee Hour (In English): HJ7ABD
*11 p.m.—English news: TPB7 TPA4
*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH
*12:30 a.m.—Overseas hour (West Coast): JZK

Key to Symbols Used: *Daily; †Week Days; §Monday, Thursday; ‡Monday, Wednesday, Friday; §§Monday, Friday; ††Tuesday, Thursday, Saturday; ‡‡Wednesday, Saturday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'er's Alliance

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours

CANADA will provide the International Broadcasting Union's Fifth World Concert on Sunday, October 23, at 2:30 p.m. EST. This program, which will be relayed by practically all of the fifty-five countries that constitute the Union's membership, will present a kaleidoscopic picture of Canada in music and sound, each of the five provinces that make up the Dominion, being represented in turn.

Gracie Fields, world-famous comedienne, will be the featured star in a special tribute performance to be broadcast from Royal Albert Hall, London, on Friday, October 28, at 4:45 p.m. EST, over GSG and GSP.

The "SWL Chatterbox," a program of unique interest to all short-wave listeners, is now being broadcast over W8XWJ (41), Detroit, on Wednesdays at 10:30 p.m. EST . . . Each Monday at 12 noon EST, the Canadian Broadcasting Commission's network relays a program arranged especially for it by the German Short-Wave Station and radiated by stations DJB (15.2) and DJE (17.6) . . . Ed Wulfe of Bloomington, Ill., reports that according to an announcement heard over that station, CSW7 (9.735), of Lisbon, Portugal, is now radiating a special English program for listeners in the United States, on Fridays at 9:45 p.m. EST.

The new Vienna, Germany, 50,000-watt transmitter, due on the air shortly, will operate under the following calls and on the following frequencies: DJK (21.64), DJJ (21.565), DJH (16.81), DJG (17.175), DJZ (11.801), DJF (11.745), DJX (9.675), DJW (9.65), DJI (7.29), and DJY (6.072).

The Newark News Radio Club reports the following new stations: YV5RM (5.01), "Radiodifusora Venezuela," relaying broadcast station YV6RD of Caracas, Venezuela; YV6RU (4.88), "Ecos del Orinoco," relaying YV6RA of Ciudad Bolivar, Venezuela; YV2RN (4.87), "La Voz de Tachira," San Cristobal, Vene-

zuela; YV3RN (4.82), "Radio Barquisimeto," Barquisimeto, Venezuela, and HJ7EAB (4.75), relaying HJ7EAK of Bucaramanga, Colombia. The latter station uses several gong strokes and three cuckoo calls as interval signals and signs off at 10:10 p.m. EST with the organ solo "Kiss Me Waltz." . . . YSP (10.4), "La Voz de Cuscatlan," San Salvador, El Salvador, reported recently as under construction, is now on the air and being heard with fair signal-strength nightly until 11 p.m. EST.

Elmo Smith of Red Wing, Minn., writes that VLR (9.58) of Melbourne, Australia, has a new 2,000-watt transmitter in operation, which will soon radiate programs on three additional frequencies.

SHORT-WAVE SHORTS: Benny Fiederowicz of Jersey City, N. J., writes that "Radio Malaga (14.44), Spain, broadcasts simultaneously on 7.22 megs . . . The new slogan for YV5RF (6.375), Caracas, Venezuela, is Estudios America" . . . Bob Hetzel of Milwaukee, Wis., is the proud possessor of what is believed to be the first verification of reception from "Radio Leo" (6.14), Leopoldville, Congo, received in the United States. This confirmation, which is in the form of a poorly typed letter, states that the station is soon to have a new Collins 250-watt transmitter, and programs will be broadcast on Sundays from 5:35 to 7 a.m. EST. Reception reports will be cordially welcomed . . . Earl Roberts of Indianapolis, Ind., is hearing HJ1ABG (4.86), Cartagena, Colombia, on a new frequency of 4.86 megas . . . HP5G, "Ron Dolly," Panama City, Panama, has shifted back to its former frequency of 11.78 megs . . . Valuable prizes, including expensive all-wave receivers and camera equipment, will be awarded by the German Short-Wave Station for the best snapshots picturing listeners in the act of enjoying reception from that station. All photographs must be in Berlin not later than December 15, 1938. Winners will be announced over German stations Christmas Day.

Monday, October 24

8:8 a.m.—Program from Hong Kong: ZBW3
†10:30 a.m.—Program from the Vatican: HVJ (15.12)
12 noon—Canadian program from Germany: DJB
8:45 p.m.—German mail bag: W3XL (17.78)
8:45 p.m.—French mail bag: W3XL (17.78)
†4 p.m.—Broadcast from St. Kitts: VPZLO
†4 p.m. (ex. Sat.)—News in Portuguese (South America): W2XE (11.83)
6 p.m.—Short-wave cabaret: DJB DJD DJO
8:45 p.m.—Sports review: W2XAF (9.53)
†7:15 p.m.—Today in Germany: DJB DJD DJO
†7:55 p.m. (ex. Sat.)—North American Program from Czechoslovakia: OLR4A
8 p.m.—Leo Chernievsky's orchestra: LRX
8:45 p.m.—Ketty Mago, and Sinfonietta Flava: YV5RC
9:30 p.m.—Special Broadcast Dedicated to Louisiana: DJB DJD DJO
†9:30 p.m. (ex. Sat.)—Amateur hour direct from "Teatro Nacional": YV5RC
†9:50 p.m. (ex. Sat.)—Czechoslovak news in English: OLR4A
10:30 p.m.—Central European Review of Affairs: OLR4A

Tuesday, October 25

6:45 a.m.—Jack Wilson's Versatile Five: GSF
10:15 a.m.—Drama, "Steamboat": GSF GSG GSI
2 p.m.—"As I See It," Viscount Samuel: GSG
2:15 p.m.—Hugo Wolf Lieder: GSG GSI
4:35 p.m.—The Close of the Empire Exhibition: GSG GSI
††5 p.m.—Monitor News: WIXAL (11.79)
6:20 p.m.—"Topics of the Day," A. G. MacDonell: GSD GSI
7 p.m.—Budapest program: HAT4
7:45 p.m.—Empire notes: ZR04 IRF IQY
8:30 p.m.—Talk, "Thoughts and Things": DJB
9:15 p.m.—Stars of German Opera: DJB DJD
10:05 p.m.—Hildegard Arnold, cello: GSD GSI
10:50 p.m.—Frills and Finery: GSD GSI

Wednesday, October 26

10:10 a.m.—Description of "The Sesarewitch" from Newmarket: GSF GSG GSI
11:40 p.m.—"World Affairs," Prof. J. L. Briery: GSF GSG GSI
1:45 p.m.—Notes from the Royal Library: GSG
3:30 p.m.—Play, "Behind the Door": GSG GSI
5:10 p.m.—Comedy, "Men of Action": GSG GSI
6:20 p.m.—Cards on the Table: GSD GSI
7 p.m.—Budapest program: HAT4
7:30 p.m.—North American Hour: VPZLO
8:28 p.m.—Program from Sweden: SBP
8:15 p.m.—Vitorio Angeloni's quartet: ZR04 IRF
9:15 p.m.—Rafael Maand: YV5RC
9:35 p.m.—"Men Who Make the Shows," Archie Pitt: GSD GSI
10:30 p.m.—SWL Chatterbox: W8XWJ (4.1)
10:40 p.m.—Folk-songs: OLR4A

Thursday, October 27

9:55 a.m.—Television in action: GSF GSG GSI
11:20 a.m.—"Matters of Moment," Edward Thompson: GSF GSG GSI
2:30 p.m.—Canadian Regimental Marches: GSG
4:40 p.m.—Royal Philharmonic Society's Concert; London Philharmonic Orchestra, Sir Thomas Becham, conductor: GSG GSP
6:30 p.m.—Play, "A Message from Beyond": DJB
7:15 p.m.—Rhapsody Hour: W3XL (17.78)
8 p.m.—Chopin recital: GSD GSP
8:40 p.m.—Czechoslovak folk-songs: OLR4A
9:40 p.m.—BBC Empire Orchestra: GSD GSI
12:45 a.m.—Samisen music: JZK

Friday, October 28

9:20 a.m.—Sylvan Trio: GSF GSG GSI
2 p.m.—Ballad opera, "Hugh the Dorrer": GSG
4:45 p.m.—The Gracie Fields Tribute Performance: GSG GSP
5 p.m.—News resume from Argentina: LRA (18.115.9.69)
6:45 p.m.—Travelog, "Sussex by the Sea": GSD
7:30 p.m.—Carmen Molina, songs: YV5RC
7:30 p.m.—Cologne Broadcasting Station Choir: DJB DJD DJO
7:45 p.m.—Celebrations of the March on Rome: ZR04 IRF IQY
8 p.m.—The Esso Hour: COCH
9 p.m.—Program for Latin America: WIXAL (11.79)
9:45 p.m.—American Hour: CSW7 (9.735)
10:40 p.m.—Commentary on the Czechoslovak Day of Independence: OLR4A

Saturday, October 29

10 a.m.—H. Robinson Cleaver, organ: GSF GSG
2:30 p.m.—In Town Tonight: GSG GSI
3 p.m.—Sing-Song: GSG GSI
6 p.m.—Budapest program: HAT4
6 p.m.—Tourist hour: HP5A
6:15 p.m.—Non-stop variety show: DJB DJD
6:20 p.m.—London log: GSD GSP
7:15 p.m.—Morning Express: PCJ (15.22)
8 p.m.—The Hour of Costa Rica: TIPG (6.41)
8:15 p.m.—Journalism in Japan: JZK
8:15 p.m.—Jose Betancourt, songs: YV5RC
8:30 p.m.—Aloha Land: W2XAD (9.55)
9 p.m.—Dance music: YV5RC
9:50 p.m.—Monthly survey of Ice Hockey: GSD
10 p.m.—Opera: OAX4J
12 mid.—Hawaii Calls; native Hawaiian music: KQH (14.92)



Televising the return of the Rt. Hon. Neville Chamberlain from his first meeting with Herr Hitler at Berchtesgaden. Mr. Chamberlain can be seen in the center of the crowd (just behind the stepladder)

MAN AND WIFE WANTED!

To run local COFFEE AGENCY



Splendid Chance To Make Up To **\$60⁰⁰** in a Week

If you want an unusual opportunity to make a fine cash income operating a Coffee Agency right in your locality, send your name at once for full details about my plan—FREE. This opportunity is open to one person—man or woman—in each locality, or two persons operating in partnership. Local Coffee Agency is ideally suited for married couples; wife takes care of orders and handles calls at home, while husband delivers and collects. **Earnings start very first day.** Prosperous business of 200 regular customers quickly developed through remarkable, tested plan.

Start Earning at Once

I'll send you everything you need—your complete outfit containing full-size packages of products, also printed forms, blanks, advertising matter, samples, etc. together with simple, proven plans showing exactly what to do to make good money right from the start. Make as high as \$45.00 your very first week. Everybody uses Coffee, Tea, Cocoa, Spices, Flavoring Extracts, Cosmetics, Soaps, Toilet Goods, and other food products and similar daily necessities. They **MUST BUY** these things to live. You simply take care of your regular customers right in your locality—just keep them supplied with the things they need. You handle all the money and pocket a big share of it for yourself. You keep all the profits—you don't divide up with any one. Hundreds of housewives in many localities are waiting, right now, to be served with these nationally famous products.

I Send Everything

Just as soon as I hear from you I will send you complete details—tell you all the inside workings of this nation-wide Coffee Agency Plan. I will explain just how to establish your customers; how to give them service and make good cash earnings. You can plan it so you give only 5 days a week to your business, collect your profits on Friday, and have all day Saturday and Sunday for vacation or rest.

YOU DON'T RISK A PENNY

You can start a Coffee Agency and make money the first week. You don't have to risk a cent. I absolutely guarantee this. No experience is needed. You use your home as headquarters. You can build your business on my money. Full details of money-making plans are free. Send your name today for the free book giving all inside facts, then you can decide. Don't waste a minute as you might lose this opportunity through unnecessary delay. **ACT AT ONCE.**

ALBERT MILLS, President
6576 Monmouth Ave., Cincinnati, Ohio

The plans I send you took years to perfect. You know they must be good because they have brought quick help to hundreds of other men and women, both married and single, who needed money.

Ford Cars Given

Over and above the cash earnings you make, I offer you a brand new Ford Sedan as a bonus for producing. This is not a contest or a raffle. I offer a Ford Car—as an extra reward—to every one who starts in this business.

Make Money Fast!

Look in the box on the right! See how fast these men and women made money, according to their own bona-fide reports. Some of them even worked alone without any help from their husbands or wives. They used this same plan that I will now send you. You read it; then if you see the possibilities, I'll help you start without asking you to risk a penny of your own money.



NOT A CONTEST

Not a lottery. Not a game of chance. You don't have to "win" to get a Ford Car of your own. I give these Ford Cars to producers as a bonus over and above their cash profits, to encourage prompt service to their customers. The car becomes your personal property with no strings attached.

AND HERE IS POSITIVE PROOF OF BIG EARNING POSSIBILITIES

Can you make money with a Coffee Agency? Yes. Here's a way to make it **FAST!** If only three or four people had made money as fast as this, you might call it an accident. But many have done it! Here are only a few—if space permitted I could print scores of exceptional earning reports:

		Amount Earned In One Week
F. J. Mosher,	Wyo.	\$ 60.00
Wilbur W. Whitcomb,	Ohio	146.00
Clare C. Wellman,	N. J.	96.00
Mrs. A. Anderson	Conn.	75.00
A. Pardini,	Calif.	69.09
Norman Geisler,	Mich.	136.50
Gunson R. Wood,	N. Y.	82.10
Lamar C. Cooper,	Mich.	82.00
Helen V. Woolmington,	Penna.	45.00
Ruby Hannen,	W. Va.	73.00
Hans Coordes,	Nebr.	96.40
Lambert Wilson,	Mich.	79.00
W. J. Way	Kans.	78.15

The above reports of exceptional earnings show the amazing possibilities of my offer. Don't let this opportunity pass—send me your name for **FREE Facts.**

MAIL COUPON *Now*

SEND NO MONEY — FREE

ALBERT MILLS, President, 6576 Monmouth Avenue, Cincinnati, Ohio. Send your free book telling how to start a Local Coffee Agency in which a married couple (or a single person) can make up to \$60.00 in a week. I will read it and then let you know if I want to accept this opportunity.

Name

Address

(Please Print or Write Plainly)