

FREE—COMPLETE STATION LOG

Complete Programs to Be Broadcast Week Ending October 15

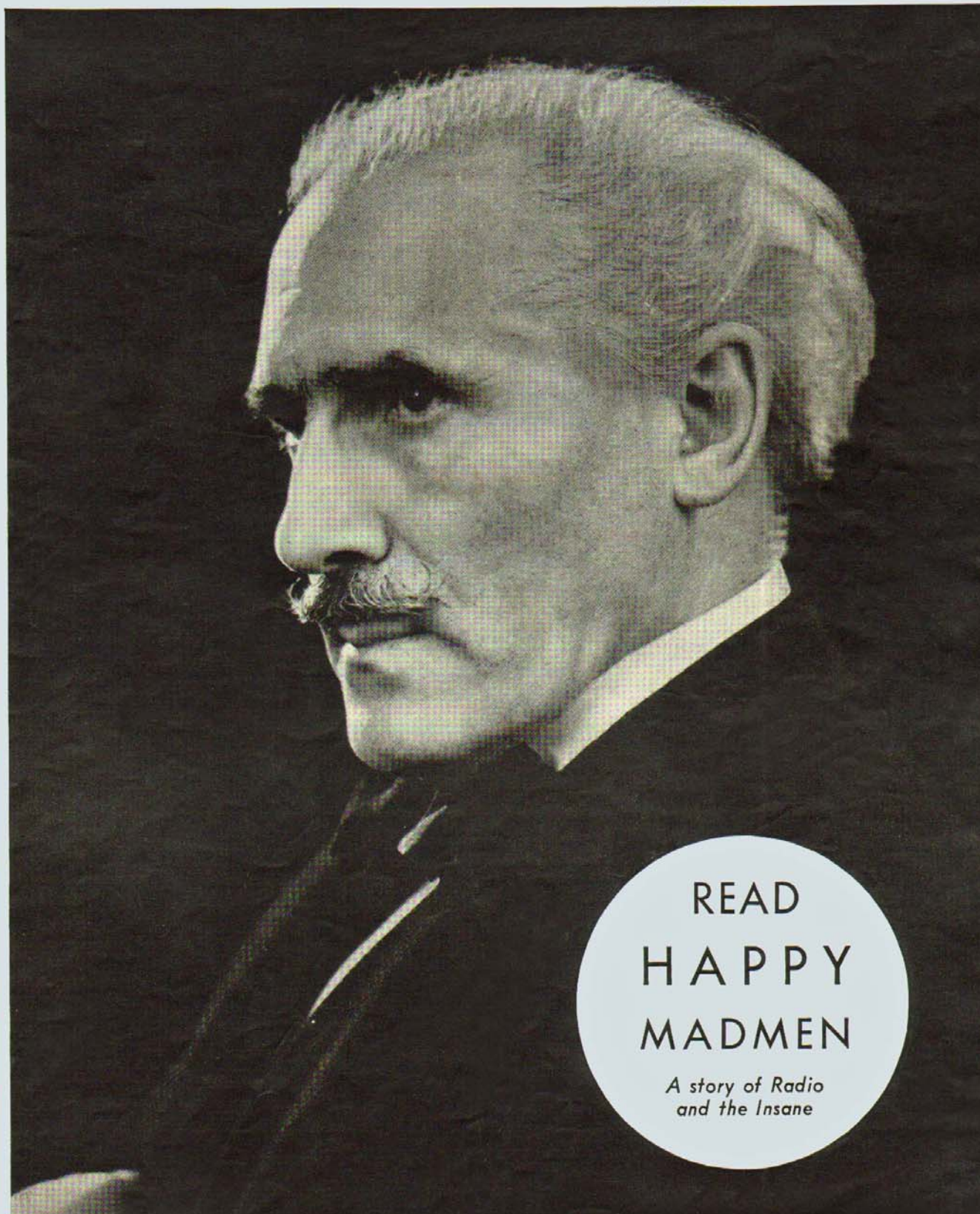
RADIO *Guide*

TEN CENTS

AEA87BDC2

Arturo Toscanini
begins new concert series over
NBC this Saturday

NBC Photo
by Ray Lee Jackson



READ
HAPPY
MADMEN

*A story of Radio
and the Insane*

The only modern kind of radio
is now priced to suit you... RCA Victor offers

ELECTRIC TUNING for All!

In 32 completely
new 1939 models



MODEL
97KG
\$85⁰⁰*

Only RCA Victor has
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The Victrola Button on your new 1939 RCA Victor turns on Victrola Attachment which plays Victor Records with the full tone of your radio. For information about obtaining Victrola Attachment see special offer below at left.

Sensational Console Grand!

Push a Button—There's your Station

This completely new idea in radio styling fits gracefully into any living room. Improved Electric Tuning, 3-hand Straight-Line Dial, Victrola Push-Button, Magic Eye, RCA Victor Metal Tubes, Foreign and Domestic Broadcasts. Model 97KG (shown at left). An amazing value at \$85*.

Only RCA Victor offers RCA Victor Metal Tubes

Final touch in producing a radio with complete harmony—RCA Victor Metal Tubes. Made for RCA Victor Radios. They are also ideal for replacements.



Naturally you want a completely modern radio. That means, of course, an Electric Tuning instrument. And now you can have it—in the exact size and style to suit you, and at a price that fits your budget. The skill of RCA Victor engineers has made this possible. These men have found out how to put Electric Tuning, the feature that was last year's eagerly-bought luxury, into 32 glorious new models at prices all the way down to about \$20.

These superbradios have other exclusive features. They are the only instruments with the Victrola

Button (see description above). They are the only radios equipped with the new RCA Victor Metal Tubes, newest development in extra-sensitive reception. They alone are housed in cabinets designed and built in the world-famous Victor Cabinet Shop.

Get the facts yourself from your RCA Victor dealer. Judge these new instruments by eye, by ear and by your own sense of good value. Check trade-in allowances and terms. Then you will see why everybody who likes fine radio is going RCA All the Way.

You can buy RCA Victor Radios on C.I.T. easy payment plan. Any radio instrument is better with an RCA Victor Master Antenna. *All prices f.o.b. Camden, New Jersey, subject to change without notice. RCA presents the "Magic Key" every Sunday, 2 to 3 P. M., E. S. T., on the NBC Blue Network.

Get \$25.95 Value, in Victor Records and RCA Victrola Attachment, for \$14.95

SAVE \$11.00! This special offer gives you \$14.95 (List Price) RCA Victrola Attachment, \$9.00 in Victor Records, \$2.00 subscription to Victor Record Review, and membership in the Victor Record Society—all for \$14.95—a saving of \$11.00.

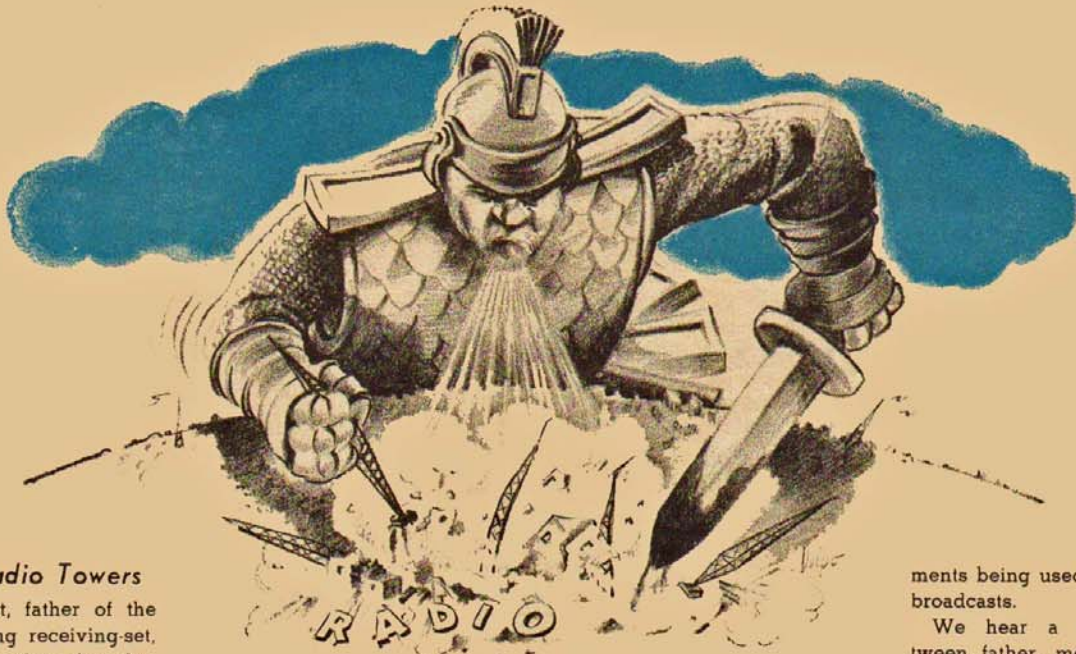


The Victrola Button on your 1939 RCA Victor instantly turns on the RCA Victrola Attachment which plays Victor Records with full tone of your radio! Get full details from your RCA Victor dealer.



RCA Victor

A SERVICE OF THE RADIO CORPORATION OF AMERICA



Swords into Radio Towers

Dr. Lee DeForest, father of the modern broadcasting receiving-set, paused in his work the other day and said, "I don't listen any more. It is all too silly."

Lee DeForest made modern radio possible. Today he is disappointed. Nor does he stand alone. We need look only beyond the Atlantic to see how broadcasting has failed in one of its great missions. For the war gods are roaring their hate through the skies whereas those who labored with radio in its early days envisioned their kilocycles carrying abroad the gospels of the Prince of Peace.

How recently did we believe that men who understood each other would love instead of hate each other, and that broadcasting was the invisible bond that would weld them together!

Plutarch wrote, "Five great enemies of peace inhabit with us—avarice, ambition, envy, anger and pride." Those five great enemies are riding higher today than ever. In their clutch are the broadcasting facilities of dictator-governed countries. Such broadcasts teach only hate and revenge and violence.

We agree with Mr. DeForest that some of our entertainments are silly, and that radio is not the panacea for which we had prayed. But we do not agree that it is wise to stop listening. To stop is to admit defeat. Mr. DeForest did not do that when he was inventing his vacuum tube. Countless experiments were made, ceaselessly repeated, checked and double-checked, despite all failure and discouragement, until finally there emerged the clear, steady glow of triumph.

Broadcasting will be like that, too, Mr. DeForest. It will outlive

dictators and tyrants. It will fulfill its destiny among the nations so that . . .

"They shall beat their swords into plowshares, and their spears into pruning-hooks; nation shall not lift up sword against nation, neither shall they learn war any more."—*The Bible*.

Let men beat their swords into radio towers, and let the skies echo with the friendly and understanding voices of democracy, fratern-

ity, equality. Radio will not be "too silly" then.

Restless Women

Restlessness in a woman is a dangerous thing. Recently we have seen a great many restless women. They become most distressed between the hours of six and ten o'clock any evening, and their squirming coincides almost exactly with the commercial announce-

ments being used on a great many broadcasts.

We hear a dramatization between father, mother, and daughter. Daughter once had horrible pimples, but now they are gone and she has just been elected president of her class and May Queen to boot. What's wrong with that? We simply don't believe it. We don't believe it because the tales are getting taller and taller and told too frequently.

If listeners lose faith, advertising on the air is valueless. So many compliments have been paid by our readers to the programs presented by the Ford Motor Company that we must mention this outstanding series of broadcasts as one of the great good-will programs of our time. Listeners believe what they hear on this broadcast because not once have they been fooled, and not once have they been asked to believe the incredible.

Happy Birthday

It is well to forget those who remind us of their birthdays. It is sweet pleasure to remember those who themselves forget.

To these, then, the best of good wishes:

October 9—Henry Hunter (Art Jacobson), Lee Wiley, Martha Atwood, Robert Armbruster, Vivian della Chiesa.

October 10—Charles Pickard, Helen Hayes, Johnny Green.

October 11—Robert Ball, Opal Craven, Leo Reisman, Jimmy Donnelly.

October 12—Theodore Webb, Jane Ace.

October 13—Tamara, Irene Rich, Josephine Gibson.

October 14—F. Chase Taylor (Col. Stoopnagle).

October 15—Martha Tibbetts, Lawrence Salerno, Ransom Sherman, Josef Koestner, Robert Trout, Vivian Fridell, Don Bigelow.

RADIO *Guide*

DOUBLES YOUR RADIO ENJOYMENT

731 PLYMOUTH COURT, CHICAGO, ILL.

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HAPPY MADMEN

BY LORRAINE THOMAS

TODAY THE X-RAY OF RADIO IS WORKING A MODERN MIRACLE IN THE LIVES OF AMERICA'S 400,000 MENTALLY ILL

YOU don't say "insane asylum" any more. The polite and proper term is "state institution." But call it what you like, the fact remains that there are 400,000 or more patients in America's 397 homes for the mentally ill. Four hundred thousand men and women, some violently insane, some merely teetering on the thin straight line between sanity and the lack of it—but all of them hopelessly caged, locked up, barred from all but the remotest contact with "the world outside"! Four hundred thousand people living out their lives in rigid routine, living by a clock that has no meaning for them, marking off the endless days on a calendar that has no hope—that's the picture.

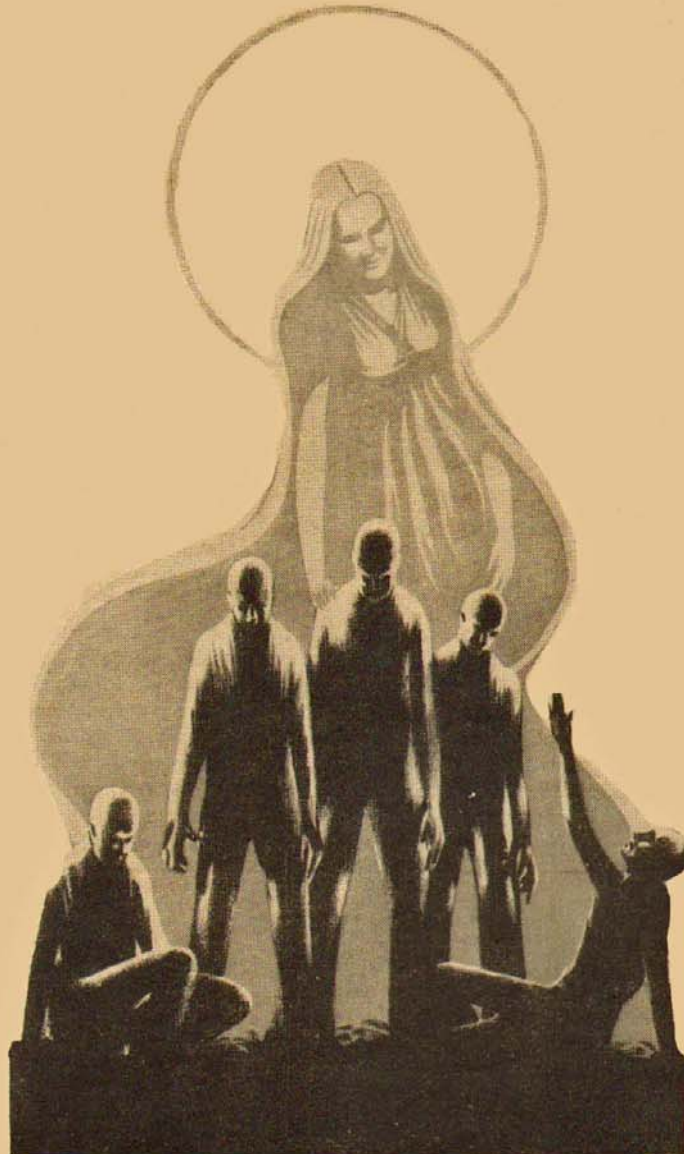
BUT perhaps I shouldn't have said that. It used to be true, but things have changed a little. Today time does have some meaning for patients in state institutions. The face of the clock, once so blank and merciless, today is a harbinger of joy. The Mondays and Thursdays and Saturdays on the calendar offer promise of good times to come. For today there is radio—and radio is working a modern-day miracle among the mentally ill of America.

Let me tell you about it. I have just finished interviewing several hundred "mental cases" concerning their radio likes and dislikes, the part radio plays in their shattered and twisted lives. I've visited them in the "homes" that can never be home to them; I've talked with them, argued with them, listened to them—listened endlessly to them. I have found some amazing things.

Before I begin, I must make one thing very clear. I must correct a mistaken idea held by, I dare say, ninety-nine percent of the people in the country: the idea that an insane person always looks and acts insane. Nothing could be farther from the truth. I had to find that out for myself.

You see, I thought that if there was one thing I knew in this world it was a crazy person. I thought asylums were chock-full of pompous floor-walkers, each of whom carried his right arm akimbo, his right hand tucked Napoleonically in his vest. I thought I'd recognize a madman by the satanic gleam in his eye, his taut, ready-to-spring stance, the demoniacal leer in his laughter. After all, hadn't I seen one? Hadn't I seen a paroled maniac stab and kill a hapless young radio announcer? Hadn't I seen him cut another man's clothing into shreds? Hadn't I heard the savage snarls and threats of the madman as he lay pinioned in ropes for forty-five long minutes while we waited for the police to come and take him away? In my memory and in my nightmares, haven't I seen, and heard, that murder a thousand times since? Certainly I should know a madman when I see one, I thought—but why continue. All my ideas were wrong, and I know better now.

INEVITABLY, a first-time visitor to a state institution remarks, "Why, all these people look perfectly normal to me." And they do, most of them, of course they do. Why not? It is, after all, their minds, not their bodies, that have changed. If this paradoxical fact



surprises us onlookers, it bothers the attendants even more. Visitors are forever asking guards and attendants if their work depresses them, makes them morose, morbid. Usually the answer is the same, "You bet—most of the patients are so much like us that we begin to wonder if we aren't a little off balance, too."

The patients are just as amused at each other as people on the "outside." Many times I've seen a patient pointing discreetly at one of his fellows, whis-

pering confidentially, "Don't mind him—he's crazy!" Many of them are amused at the visitor's attempts to be tactful about it all, will joyfully add to his embarrassment by branding themselves unmercifully as crazy. But not all of the patients do it convincingly. One fellow in particular embarrassed me when I was interviewing him about his radio tastes. He was red-headed, Irish, a truck-driver as tough-looking as they come, and a syphilitic dipsomaniac by classification. When I asked

him about his favorite programs, he answered caustically, "Oh, we have our own station here—you know, Station NUT—and I'm the principal star." He laughed raucously at his joke—so loudly that I knew it hurt deeply. So bitter was his shame that he turned the joke ruthlessly upon himself lest it occur to someone else first.

BUT I'm not the only one who can be wrong about these mysteriously unbalanced people. Why, even their doctors can be wrong! I had anticipated that the people whom the world classifies as "crazy" might express some sensationally unique taste, like a unanimous admiration for Gracie Allen or Lew Lehr. But the doctors quickly rid me of that idea.

"No," they said, "you won't find any unusual reactions of that kind among the patients. Their tastes, you see, were formulated before they came here, and they listen to the same programs they preferred at home in Podunk. You'll probably find that Amos 'n' Andy, and Major Bowes, and Charlie McCarthy are the favorites here, just as they are on the outside."

Well, they were right, and they were wrong, those doctors. Most of the patients like Gracie Allen, all right—but not because they feel any strange bonds of sympathy or understanding. They think she's nuts, and very, very funny. But the doctors were wrong, too. Very few patients like Amos 'n' Andy, and even fewer like Major Bowes. According to this critical census, Amos 'n' Andy are monotonous, dull, old stuff. As for Major Bowes, he's insincere, he's mean to the amateurs, he's not polite about ringing the gong, and he always says the same old thing in the same old way, "All right, all right."

Of course, there are no hard-and-fast rules about their favorites. Out of the several hundreds of patients I personally interviewed about radio programs, I couldn't say that exactly three hundred voted first place to Bing Crosby, that Wayne King got just 177 votes, or that everybody disliked Major Bowes. You see, here, more than any place in the world, each person is an individual, and each one requires an individual approach. It may be that when you ask a patient a question he will give the answer to the question his doctor asked three days ago; your Crossley survey is left with a blank—but the answer is much more interesting than another vote for Kate Smith.

TAKE Ad Wolgast, for example. A lot of people remember Ad Wolgast, one of the greatest fighters who ever put on a glove, champion of the world back around 1912. In his day, Ad made lots of money and he won lots of fights. He can tell you all about it, and with his face wreathed in smiles, he'll go into details on the slightest provocation. Especially does Ad like to tell about how he won the championship from Joe Rivers. It was the longest bout in history, he reminds you. It lasted forty-nine rounds. Ad Wolgast won—but he lost, too, because he has been punch-drunk ever since. He remembers nothing since. He knows nothing of the World War, nor Lindbergh's flight; he never heard of Hitler or Mussolini or

Chamberlain. He can't even remember what he did an hour ago. Until the guards started keeping tabs, Ad used to eat half a dozen breakfasts every morning. He couldn't remember that he'd already eaten. But no one ever has any trouble with Ad. Every day he goes through his "workout"—sparring, shadow-boxing, skipping rope. He never gets into scraps with other patients; he's afraid that he'd hurt them. And he's as happy as the day he won the championship, for in his own mind Ad Wolgast is still champ. What about Fidel La Barba, Tony Canzoneri, Barney Ross? Ad never heard of 'em. And it's the same way about radio programs. He may listen to them all day, enjoying them immensely, all of what there is left of his punch-shocked mind diverted by them, but he can't tell you what a radio is. "Radio?" he'll say. "Never heard of him. Who'd he ever lick?"

TAKE a look at Mrs. Diggs. Mrs. Diggs is a Negro, a man, who considers himself the most beautiful white woman in the world. He says he has letters from President Roosevelt, Will Hayes, Lindbergh and Joe Louis telling him so. What's more, he's the mother of all the white people in the world. "Mrs. Diggs" has other delusions, too. At times he thinks he's Henry Ford, Rockefeller, and Edison rolled into one. He always insists he's the richest person in the world. About radio he was at first a bit dubious, until I pointed to a receiving set. Then he smiled knowingly, and acknowledged. "Oh, yes, the radio. I invented it."

You mightn't think such a delusion could be very dangerous, but that's where you're wrong. One can never tell about such things. There's another patient in this same hospital who had an even more fantastic delusion. This patient knew a lot more about the radio than the cases just quoted. This man was a radio fan. He wrote letters applying for a job to all the Hollywood radio studios, and once he even won an amateur contest. One morning, while listening to KHJ, he heard one of the popular songs of that period, "There's a Ring Around the Moon." To most of us, that song is no more important than any other—but to Mr. Radiofan "There's a Ring Around the Moon" carried a very special and important message. Mr. Radiofan considered himself a uniquely gifted person, and one of his secret talents was putting rings around the moon. Therefore KHJ's broadcast of the song could mean only one thing: they were sending out an SOS to him—KHJ needed him to come down and teach them how to put a ring around the moon. Mr. Radiofan lost no time. He ran up a \$27 taxi-bill going from Santa Ana to Los Angeles. Asking the taxi-driver to wait, he went into the studio. Soon talking with the secretary of the man in charge of employment, he asked for his job—the job that was waiting for him. Impatient at the questions he was asked, he suddenly took out a knife, opened it, raised his arm and stared menacingly at the terror-stricken girl. She screamed, an announcer ran into the room—and was stabbed in the throat. Before the maniac was finally overpowered, another bystander's scalp and clothing were in bloody shreds, and the announcer had bled to death. The real tragedy in this story is that the boy's death was so unnecessary: Mr. Radiofan was a paroled patient from a midwestern institution.

AND yet, tragic as the case of Mr. Radiofan was, there are other patients who have sadder tales to tell. Particularly poignant are the histories of the women in state institutions. They are definitely sensitive, and so resentful or so embarrassed by intruders that I

didn't press my interview with many of them. Those few who seemed diverted or pleased by an outsider's interest were particularly gratifying subjects, however. It was the women who repeated to me again and again how much radio meant to inmates of asylums. "It is our only recreation," they told me, over and over again.

The convicted criminal feels his plight keenly—but his situation is much easier to bear than that of the inmate in a state hospital. The convict knows,

at least in most cases, that he is being punished for a definite crime, that he knowingly ran the risk of that punishment when he undertook the crime, and that once the debt is paid he will be given his liberty again. The insane person, however, is denied even that slight consolation. He has done nothing wrong, consciously, he has committed no crime, no sin, that he could have avoided. Something over which he had no control has happened to him, something that has made society decide

that he must be barred from normal associations, caged up like an animal. It is this feeling that he finds so hard to bear, and it is in helping him to bear it that radio contributes most to his happiness. To escape from the harsh confines of his "home" is usually the most pressing wish of the mental prisoner, and, through radio, he can do just that.

Sometimes the "escape" takes peculiar form. Take the case of Mrs. X, for instance. Mrs. X, a woman in her late forties, was a semi-violent case, subject to periods of wild hysteria and the deepest despair. Ordinarily she appeared to be perfectly normal, and for weeks she might lead an entirely uneventful life. But the least disturbance—a minor quarrel with another patient, for instance—might bring on a fit of violence lasting for days.

MRS. X was just getting back to normal after one of these outbursts when a young doctor suggested that music sometimes had a pronounced calming effect on such patients. The suggestion was taken to Mrs. X's husband, who promptly bought a small receiving-set, had it installed in his wife's room. Mrs. X has had just one violent spell since! And that one outburst came when another inmate mischievously switched off the set in the middle of Mrs. X's favorite program.

I met a patient, a man, who had found almost a complete relief from his illness in radio. A college professor, widely traveled, Dr. H had a consuming interest in international affairs, and more than any other one thing, he resented his inability to keep abreast of the times in the asylum. He was often in trouble with the other patients because he could not overcome the temptation to steal from them every scrap of printed matter he could get his hands on. He once strode into the superintendent's office and announced that he would commit suicide if he was not provided with at least six New York and Chicago papers daily! Tactfully the superintendent, long used to handling irrational demands, suggested that carefully listening to the radio would better serve Dr. H's purpose. Radio broadcasts of the news, he pointed out, were often hours ahead of the daily papers. Today Dr. H never misses a news broadcast.

ONE woman told me how inordinately proud most patients are just to keep track of the date, and how they make a daily ritual of going to the office where the calendars are kept, making circles around the dates to impress the figures upon their memories. But radio has changed all that. And radio does more than keep them orientated as to date and day of the week. The radio newscasts are the only means they have of keeping up with the outside world. Few state institutions provide magazines and newspapers for their inmates. So radio does double duty. The tastes and preferences that the patients formed before they "came in" they maintain. If they liked good music on "the outside" they enjoy it even more now, because they have more leisure in which to appreciate its beauties. They definitely prefer classical music—only the very young inmates admit even a tolerance for jazz. And because radio is their one contact with the world beyond the walls, because so many hours of their day are dependent wholly on radio for entertainment, mental stimulus, news, one must conclude that radio's most attentive, most critical and most appreciative public consists of the 400,000 patients in America's state institutions.

These 400,000 people are perhaps not the happiest people in the world—but insofar as happiness has come to them, radio has brought it.

RADIO GUIDE'S SURVEY OF SANITARIA REVEALS THAT PEOPLE WHO ARE MENTALLY DISTRESSED FAVOR THE FOLLOWING PROGRAMS

Burns and Allen
CBS, Friday, 8:30 p.m. EST
(8:30 p.m. PST)

Gracie Allen was born a continent away from George Burns, destined to be her husband and her partner in scaling the heights of the entertainment world. Gracie's home was in San Francisco, George's in New York, and they met in New Jersey. Gracie had done nearly everything before she made her bow as a comedienne. Convent-raised, she's studied dancing under her father's tutelage, and her first stage appearance was in the Hippodrome Theater in San Francisco, in a dancing-act with her two sisters. Half-way through the routine, Gracie fell, dragging her sisters down with her. The audience roared, but the show had to go on. When the second show went on, Gracie, full of high resolution, went through her part perfectly, didn't slip once. Whereupon the manager canceled the act immediately! Gracie's ridiculous spill, he said, was the best part. Gracie's life has been a long succession of incidents like that. Still the perfect zany, she's on the air over Columbia these Friday nights.



H. V. Kaltenborn
CBS, Sunday, 10:30 p.m. EST

H. V. Kaltenborn, radio commentator who is more than ever in the limelight today as a result of his sparkling, minute-by-minute broadcasts on the European crisis, is universally regarded as just about the best in the business. Discriminating and hard-to-sell newspapermen themselves perk up and take notice when the loudspeaker booms, "Kaltenborn Edits the News." Regularly on the air every Sunday night over the Columbia Broadcasting System.



Kaltenborn is famous in radio circles for his ability to grab a handful of scribbled notes and face a microphone at any time and on any notice. Insatiably curious, the happy victim of a wanderlust that took possession of him when he was a boy of fifteen—he fought in the Spanish-American war at eighteen—H. V. Kaltenborn has grooved the world in his travels, knows well whereof he speaks.

Guy Lombardo's Music
CBS, Monday, 10 p.m. EST

Frustration, a punctured dream, lies behind Guy Lombardo's orchestra. For if Papa Lombardo had ever achieved the concert stage for which he longed, the little Lombardos might not have had to sit about the house tra-la-la-ing the scale. But Papa Lombardo's tailoring business kept getting in the way, and art stumbled over it, so his ambitions had to be pushed forward into another generation. The three Lombardo brothers were playing together—Guy the violin, Carmen the flute and Lebert the trumpet—before they were into their teens. Today they're still together, and the Lombardo band takes over the "Lady Esther Serenade" Monday night.



Enrico Caruso is dead, and the great candle of commemoration, planned to burn for centuries, stands in the cathedral at Naples monument to his immortality, while his son, struggling for recognition in New York, complains that "everywhere my father's name opens the doors for me—and everywhere my voice closes them." Such is the price of a famous name. Young Caruso would perhaps be better off if he were lost in the anonymity of Smith or Jones. This week, hundreds of the hopeful Smiths and Joneses of the operatic fringe are focusing their attention upon the biggest and best gateway to singing fame—the Metropolitan Auditions program, returning to the air Sunday, October 9. Last season, preliminary auditions were given to 707 aspirants, out of which group sixty were chosen for the broadcasts. Of these only six were heard in the finals. Private auditions are given by Wilfred Pelletier, Metropolitan orchestra conductor, with the auditioning committee, headed by Edward Johnson, general manager of the Met. Yearly at least two contracts are awarded to the winning singers, in addition to cash prizes from the program's sponsor. Winners to date have been Ann Kaskas, contralto; Arthur Carron, tenor; Thomas L. Thomas, baritone; Maxine Stellman, soprano; John Carter, tenor, and Leonard Warren, baritone.

5 p.m. Eastern Time; 4 p.m. Central Time
3 p.m. Mountain Time; 2 p.m. Pacific Time

LADY OF VIRGINIA —Sunday, CBS

Margaret Sullivan can look back proudly on a genealogy stretching far into America's beginnings, for she comes of an old Virginia family, the records of which are studied with famous names. It isn't often that she does—she's too busy looking into the future. Margaret Sullivan always has looked to the future, beginning, if one can believe some admittedly prejudiced sources, at the age of three, when she developed a persistent tendency to regard any group of more than three people as an audience for impromptu recitations. She had taken part in amateur theatricals long before she was ten years old, and when she was a "grown-up" girl in her teens she was a stock-company veteran. There'll be nothing impromptu or amateur, however, in her next scheduled performance, the lead role in this week's presentation by the Silver Theater program. English critics have compared Margaret



Look out for funnyman Al Pearce! He keeps the airwaves a-jitter when he gets before the mike

HIGHLIGHTS

PREVIEWS OF SOME OF THIS



Madcap Margaret Sullivan, whom English critics have compared to the great Elisabeth Bergner

Sullivan with the great Elisabeth Bergner, and a scintillating performance may definitely be expected by dialers.

6 p.m. Eastern Time; 5 p.m. Central Time
4 p.m. Mountain Time; 3 p.m. Pacific Time

RADIO SCHOOL —Monday, CBS

For the tenth consecutive year, the Columbia Broadcasting Company's "School of the Air" program returns to the networks on Monday, October 10. The radio school, like any other, will be in session every day from Monday through Friday. The program will again enjoy the complete cooperation of the National Education Association in the preparation of its programs, and the NEA's 750,000 membership stands squarely behind it. The program faces no death of sponsors among educators. In addition to the NEA, the Progressive Education Association, composed of some 10,000 teachers and administrators, is acting in an advisory capacity along with the National Council of Teachers of English and the American Library Association. General theme of the first five sessions of the radio school will be "Our America," the topic to include a detailed study of the workings of democracy as an institution, here and abroad.

7:30 p.m. Eastern Time; 1:30 p.m. Central Time
12:30 p.m. Mountain Time; 11:30 a.m. Pacific Time

LITTLE GIRL STAR —Monday, CBS

Deanna Durbin would probably still be a schoolgirl in Winnipeg, Canada, if her father liked cold weather. But he didn't. As far as James Durbin was concerned, the icy Canadian winters were much too much to bear. So he moved, with his wife and two daughters, to California. He found the climate there much more to his liking, was soon comfortably established in the brokerage business. Little Deanna began to sing when she was three, was taking vocal lessons at ten. Her voice was obviously one of great promise, but she and her parents

thought of an operatic career rather than one on the screen. In fact, the idea of motion-picture work never entered their heads until one day when a Hollywood actor's agent happened to hear her sing. Within twenty-four hours she was studying under Andres de Seguro, former Metropolitan Opera star, who proclaimed her voice to be one in a million. The rest is history. On Monday of this week Deanna Durbin returns to the air as a guest of the man who first brought her to a microphone, Eddie Cantor. Bobby Breen, another of Cantor's proteges, will be on the show.

7:30 p.m. Eastern Time; 6:30 p.m. Central Time. For the Midwest, Southwest and West, 9:30 p.m. Central Time; 8:30 p.m. Mountain Time; 7:30 p.m. Pacific Time

GANG'S RETURN —Monday, NBC

There was a time when Al Pearce's Gang consisted of Al, his brother Cal, and the cow. That was years ago in San Jose when Al was fifteen. In those days the Pearce commodity was milk, not comedy—but it was a superior brand of milk. Al insists. The young Peares were faced with the problem of supporting their family, and, since one cow was their sole asset, they went into the dairy business. But Al preferred banjo-playing to milk-selling, and he was soon playing with a dance band. He dropped that, finally, for salesmanship, and for the next few years he sold everything from soap to sandpits to people of a dozen different states. Pearce's famous comedy character, "Elmer Blunt," the low-pressure salesman, is a result of his experiences in those years. The path that will bring Al and his Gang back to radio on Monday, October 10, was begun in 1929 over a small California station, and he was a hit from the beginning. When Al faces the microphone on Monday he'll have with him Tizzie Lish, inventor of impossible recipes; Chatterbox Arlene Harris, Carl Hoff with his orchestra, and all the other lads and lassies of the old Gang.



Joe Venuti has a swing style that's unique

HOMEMAKER —Tuesday, MBS

A combination of the homespun philosophy of a rugged "down-easter" with the culinary virtuosity of a Bangor housewife—that's what Marjorie Mills, famous New England commentator, will try to do with her new "The Girl from Maine" program, scheduled to debut over the Mutual network on October 11. Marjorie Mills has been well loved by New England radio fans since she first went on the air in 1925, has during that time built up a listening audience that piles an average 200,000 letters on her doorstep every year. Her writings have been a feature of the Boston Herald-Traveler since 1918. Many of her fan letters, incidentally, come from businessmen and top-flight executives, despite the fact that her programs are definitely addressed to women. Marjorie Mills

8 p.m. Eastern Time
7 p.m. Central Time
6 p.m. Mountain Time
5 p.m. Pacific Time

OF THIS WEEK

WEEK'S BETTER PROGRAMS

was born in Waterville, Maine, and, as a homemaker, speaks from experience; she has an 18-year-old daughter and three stepsons.

This show is heard only in the East at 2:15 p.m. Eastern Time

CRISTOBAL COLON —Wednesday, NBC

Cristobal Colon, or Christopher Columbus, the great Genoese navigator who discovered the American continent, led a life that was jam-packed with ups and downs. He knew what it was to reach the peak of affluence and favor under the Spanish sovereigns, and he knew just as well what it was to be clapped in irons, shipped home in disgrace from the continent that might have lain for years unknown and uncolonized had it not been for his foresight and courage. But in poverty or riches, triumph or despair, Christopher Columbus never faltered, and his life has long been an inspiration to lesser men. On Wednesday, October 12—"Columbus Day"—Martin H. Carmody, Supreme Knight of the Knights of Columbus, and a world-renowned authority on the great admiral's life, will address the nation on "Columbus and His Mission" over NBC. Carmody, who has devoted his whole life to the study of Columbus, is expected to trace the history of the man and to outline the story of his mission in its relation to present-day civilization.

7:30 p.m. Eastern Time; 6:30 p.m. Central Time
5:30 p.m. Mountain Time; 4:30 p.m. Pacific Time

MAN WITH A FIDDLE —Thursday, NBC

One can't throw a stone in the street these days without hitting a "hot" saxophonist or clarinetist or trumpeter. Swing-crazy America is producing musicians in those categories faster on practically a mass-production basis. But few of them have the audacity and the skill to "swing" a violin. The outstanding hot violinists in this country can be counted on the fingers of one hand—with one name leading all the rest. That name is Joe Venuti, and Joe Venuti was a jazz violinist long before the word "swing" had a musical meaning. If you've never heard a violin "swing"—even if the idea of "swinging" an instrument so thoroughly grounded in classical tradition shocks you—you've a treat coming. The treat will be available on the Kraft Music Hall program Thursday, October 13, for Joe Venuti himself guest-stars on that date.

10 p.m. Eastern Time; 9 p.m. Central Time
8 p.m. Mountain Time; 7 p.m. Pacific Time

MEDICINE MAN —Thursday, CBS

Unhonored and unsung, the man who keeps the corner drug store is nonetheless one of America's every-day heroes. Few people know it, but there is a time in everyone's life



Grand opera was her goal, but radio and movies detoured voice—in a million Deanna Durbin

when the druggist is the most important person in the world, with life itself resting in his hands. For in spite of the million-and-one current jokes on the subject, the druggist does sell something besides sandwiches, radio sets, assorted hardware and stationery. He does still sell medicine, and medicine is just as important as it ever was. If you've ever looked into the maze of bottles, jars, and boxes that is a druggist's prescription laboratory, you know something of the complexity of the role he plays. If you'd like to know more about the corner druggist who so obligingly stays at work until midnight for your convenience, listen to the "Americans at Work" program on Thursday, October 13, over the Columbia Broadcasting System.

10:30 p.m. Eastern Time; 9:30 p.m. Central Time
8:30 p.m. Mountain Time; 7:30 p.m. Pacific Time

AMBITIOUS —Friday, CBS

Ted Fio-Rito, who comes back to the air as maestro on the new Jack Haley comedy program due to debut Friday, October 14, is one orchestra leader with a mission in life. Fio-Rito's consuming ambition is a musical one, naturally, but it's nonetheless striking. He wants to write a symphony. For years now he has wanted to write a symphony, and still the world hasn't heard it. Literally hundreds of popular songs have come from Fio-Rito's pen, and some of them have been howling successes, but their success does nothing to quiet the artistic urge in their composer. It will have to be a symphony, or nothing, for Ted Fio-Rito. And if he himself never does get around to writing it, he's going to see to it that his small son, who began to take piano lessons at the age of three, carries on the family ambition. This week Ted Fio-Rito's non-symphonic music will provide background for Haley, Lucille Ball, young film comedienne, and Virginia Verill, vocalist.

7:30 p.m. Eastern Time; 6:30 p.m. Central Time. For the West, 10:30 p.m. Mountain Time; 9:30 p.m. Pacific Time

An august critic of the drama once admitted that when he entered a theater in which W. C. Fields was playing, he started to laugh at the door. If that's a true estimate of the great Fields' worth—none of his fans will deny it—radio listeners should begin laughing when they twirl their dials to CBS on Saturday, October 15. On that day W. C. Fields will be back on the air from Hollywood, this time for the "Hit Parade" program. And any day that finds Fields on the air is a red-letter day for radio. For Fields is probably the greatest comedian of his type who ever lived. He is also one of the great theorists of the comic art, despite his air of nonchalance and utter boredom. One of the world's foremost jugglers before he began to devote himself exclusively to comedy, Fields has a pronounced flair for the use of "props." His billiard-table routine is one of the classics of comedy, and no one who ever saw the long billiard-cue bent ridiculously out of line in his hands can remember it without a reminiscent stitch in the side. Fields believes that it is much funnier to see something bend than it is to see it break, and so he thinks that pewter is the funniest of all materials with comic possibilities.

10 p.m. Eastern Time; 9 p.m. Central Time
8 p.m. Mountain Time; 7 p.m. Pacific Time

"PROTECTION" —Saturday, NBC

There's nothing new under the sun, even in the world of crime. The "protection" racket, so often thought of as being an offshoot of prohibition racketeering, is in reality as old as the race of man. Centuries ago, the robber barons of the Rhine levied "protection" charges on the cargo boats passing beneath the frowning battlements of their castles, and they were by no means the first to practise this particular form of extortion. Admittedly, however, the "protection racket" was raised to new heights—or depths—during prohibition, when it was a necessary adjunct to bootlegging, and, after repeal, it was turned quickly into new and varied channels, some of which are peculiar to America and these times. And now radio authors Victor McGovern and Jock MacGregor have written a play around the subject. The plot revolves around the romance of a pretty girl with a man of great wealth and the efforts of an influential gambler to interfere in his own interest.

8:30 p.m. Eastern Time; 7:30 p.m. Central Time
6:30 p.m. Mountain Time; 5:30 p.m. Pacific Time



Ted Fio-Rito has composed hundreds of popular songs, but his real ambition is a symphony

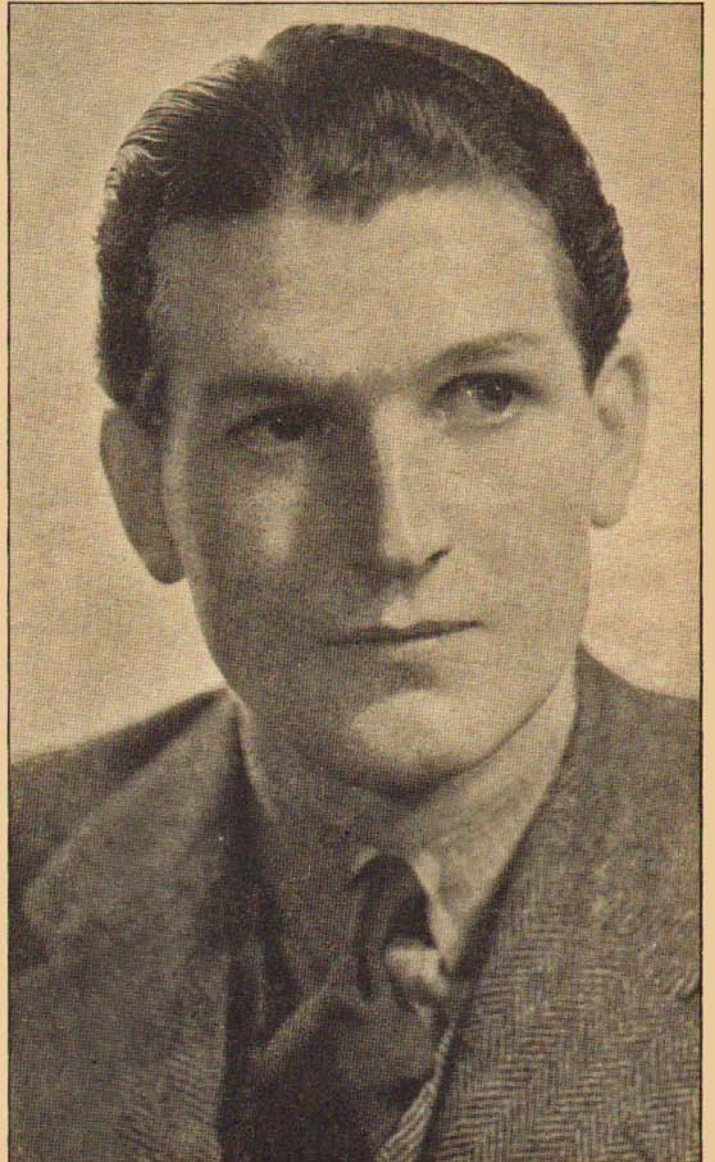
THE RADIO PLAYBILL: THIS WEEK—"PRETTY KITTY KELLY"

TO GET an idea of what to expect in the dramatic serial "Pretty Kitty Kelly," take "Grimm's Fairy Tales," "Horatio Alger," the best of S. S. Van Dine's detective stories, one modern Cinderella (with the Irish Easter Rebellion thrown in for good measure), mix well, and you have it! Author Frank Dahm spares no dramatic dynamite or adventure in his script, and frequently even members of the cast wonder what will happen next. One year ago last March, Kitty Kelly, a pretty, golden-haired Irish immigrant girl, landed at Ellis Island, clearing-house gateway to the western world, in New York City harbor. Handicapped by a complete loss of memory, Kitty is wholly at the mercy of a strange fate in a strange country. Her life proves to be one adventurous episode after another. In her short time in America, she has apprehended dozens of criminals. Villains come at a dime a dozen. Mrs.

Megram, the woman who came over on the same boat with Kitty, is dead, and Kitty can't remember who or what she was before her arrival in the United States. But quite obviously a young woman of breeding, she finds friends who aid her in her struggle to live. Recently Kitty has been identified as the long-lost Countess of Glennannan, after a great deal of skulduggery on the part of one Dr. Orbo and the wily Glennannan estate lawyer, Isaac Hamish, who have tried to do her out of both title and property. At the moment, her Irish and English relatives are trying desperately to inveigle her into going back to Ireland to become the leader of her clan. What she will do is still a mystery. "Pretty Kitty Kelly" is heard five days a week, Mondays through Fridays, at 10 a.m. EST over a Columbia network (9 a.m. CST). It is rebroadcast for West Coast listeners at 2 p.m. MST, 1 p.m. PST.



—Walter Srigat



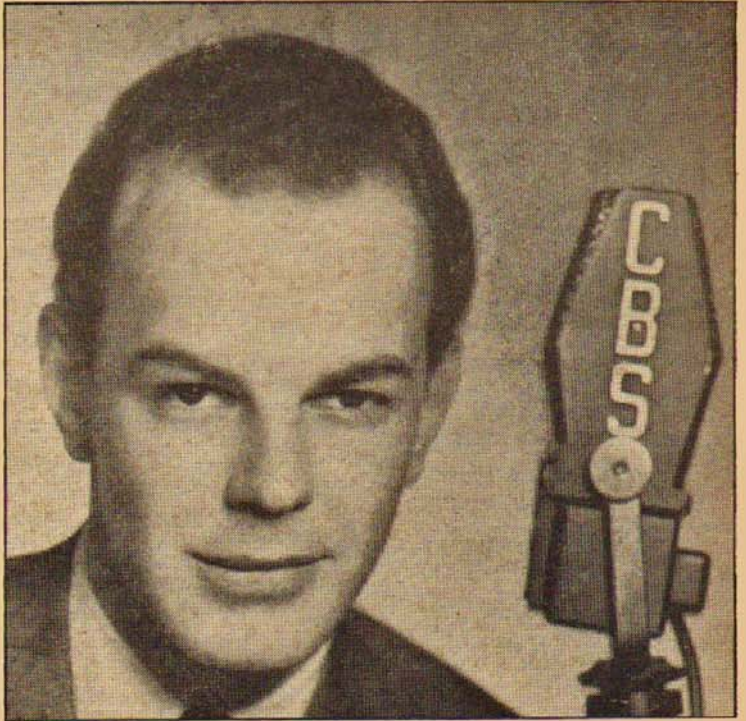
—De Marjian

KITTY KELLY (played by Arline Blackburn), twenty-two-year-old Irish lass, was born Easter week of 1916. It is known that Kitty once lived in Liverpool, England, but the only thing that she can remember is the fact that she was at one time an inmate of an orphanage in Dublin. A transplanted Irish rose, Kitty's life is a series of high adventures and thrilling romance from the time she sets foot on American soil. Michael Conway, who started as a cop and ended as an attorney, and Jack Van Orpington, rich young playboy, in whose home Kitty once worked as a maid servant, are rivals for her favors. When Kitty gets a job in Marks' Department store on New York's Fifth Avenue, she meets Bunny Wilson, another girl employe, who becomes her best friend. Now that "Pretty Kitty Kelly's" identity is revealed, a new set of problems confronts her. Kitty dearly loves her American friends. It is her wish to remain in the United States even though her relatives are urging her to return to Ireland

MICHAEL CONWAY (it's Clayton Collyer's role) is twenty-seven, tall, dark and handsome. He was a policeman when Kitty met him, but he's now a promising New York City lawyer with an office of his own. When he finds that Kitty is a countess, he becomes worried at the difference in their social station, for he's in love with her. But being a young man who looks at life and love in a sane way, he's willing to give Kitty up to another if it means happiness for her. Friendship between the two began almost as soon as Kitty landed in America. They met when Kitty was walking along the waterfront wondering how she could get in touch with an inspector on the police force whom she had been told to look up on her arrival in the United States. The inspector turns out to be Michael Conway's father, who is killed just as Kitty finds out where he lives and comes to visit him. In the murder investigation, "Pretty Kitty Kelly" is arrested and held as a suspect, but later it is found that she is innocent



—Ray Lee Jackson



—Walter Seigel

BUNNY WILSON, Kitty's closest friend, lives in the same apartment-building. Born in the tenement district, on lower First Avenue, Bunny is a typical New York City shoppirl, with a level head on her slim shoulders. Though a bit lowbrow, because of her early environment, she has been a good influence on Kitty. Bunny gets a great kick out of visiting Kitty at the ritzy hotel where the Welbys insist that she stay, but she quarrels finally with la-de-da Mrs. Welby. Helen Choate plays this humorous role

KYRON WELBY (played by Bartlett Robinson) is a distant cousin of Kitty's who came to America with his aunt and uncle, Mr. and Mrs. Welby. Seems he was engaged to Kitty in England before she lost her memory, and at present has his eye on her estate and title. He's fond of her in a mild way, but doesn't love her. A thirty-five-year-old playboy, Kyron's heavily in debt, is not going to let go of Kitty if he can help it, even though her American friends, including Bunny and Mike, show dislike for him



MRS. WELBY, Kyron's aunt, hastens to America when she learns Kitty's whereabouts. She too has an eye on the heroine's title and estate. A snob of the first order, she resents Kitty's "common" American friends, insists that she return to Ireland, marry Kyron, and be a lady about it. Ethel Intropidi plays Mrs. Welby



—Ben Pinchot

DENNIS HOEY plays the part of Mr. Welby. A kindly soul, he admires Kitty's American friends, even though he is in favor of her marriage to his nephew Kyron. A World War veteran who lost an arm, tolerance is the keynote of his life, which makes him a constant source of irritation to his scheming, social-climber wife



—Ben Pinchot

FRANK DAHM, veteran radio script-writer, has scribbled some 700,000 words for "Pretty Kitty Kelly" since the program started on the Columbia network in March, 1937. A graduate from Chicago radio, Dahm is now in New York. He once authored the "Little Orphan Annie" series, is a tireless worker with an unbeatable imagination

A MOTLEY assortment of characters, both good and evil, has been high-lighting in the show. There is A. J. Andrews, the blustery banker who is always looking out for his income and who has been mixed up in plot and counter-plot; Inspector Grady, genial Irish police chief, who looks after Kitty's safety; and Grant Thursday, another suitor of Kitty's, who is always at logger-heads with Andrews in financial battles; Slim, the reporter on the Blade (Bunny

Wilson's romantic interest), who never misses any excitement. Right now, an international agent is after a mysterious red-lacquer box containing a secret steel formula which Kitty brought to America with her. Kitty, who hasn't yet regained her memory, and to whom the mysterious box means little, is nevertheless innocently involved in the skulduggery surrounding it. The plot thickens. Announcer for the show is Andrew Stanton; director of the opus, Kenneth MacGregor.

NEXT WEEK: "THE GOLDBERGS"



Edward Johnson presides over Metropolitan Auditions, Sun.

SUNDAY, OCTOBER 9
On CBS at 9 p.m. EST; 8 p.m. CST; 7 p.m. MST; 6 p.m. PST

THE FORD SUNDAY EVENING HOUR

THE DETROIT SYMPHONY ORCHESTRA

Jose Iturbi, conductor
Bidu Sayao, soprano

Passacaglia in C Minor (Bach-Respighi)
The Orchestra

Regnava nel Silenzio from "Lucia di Lammermoor" (Donizetti)
Bidu Sayao and Orchestra

Waltzes from "Der Rosenkavalier" (Strauss)
The Orchestra

The Cuckoo (Lehmann)
Estrellita (Ponce)
My Johann (Grieg)

Bidu Sayao and Orchestra

Long, Long Ago (Bayly)

Bidu Sayao, Orchestra and Chorus

Finale from "New World" Symphony (Dvorak)
The Orchestra

PETITE Bidu Sayao, Brazilian soprano of the Metropolitan, is called upon for sentiment and charm at this hour rather than for display of vocal adroitness, although she conquers all three of those departments of song.

In "Lucia" the woes of the heroine start with her first entrance, when she sings her pathetic initial number, "Silence Reigned," expressing limitless love for Edgardo and tragic forebodings of its hopelessness.

Brighter moments come with Lehmann's cheery "Cuckoo" and the lilt-ing measures of "Estrellita."

It is always good to encounter Grieg songs, sincere in emotion, gracious in melody and expertly factored for voice and piano. He enjoys renewed vogue with singers since Kirsten Flagstad has been programming his music.

TUESDAY, OCTOBER 11
On MBS at 9:15 p.m. EST; 8:15 p.m. CST; 7:15 p.m. MST; 6:15 p.m. PST

THE WOR SYMPHONY ORCHESTRA

Alfred Wallenstein, conductor
Joseph Coleman, violinist

Concerto for Violin and Orchestra in D Major (Paganini)
Romance in F Opus 50 (Beethoven)

EVERYONE is aware that Italy was the cradle of opera, but not so generally known is the fact that the same land also produced the men who raised violin-playing from mere orchestral usefulness to an independent solo art. Corelli, Tartini, Vivaldi are the exalted ones who chiefly established the principles of improved violin tech-

The March of Music

A Weekly Preview Edited by Leonard Lieblich

"... An ampler Ether, a diviner Air..."—Wordsworth

Welcome, Toscanini!

ONE might write reams about the significance of Toscanini's imminent return to American radio, and again, very few words would answer the same purpose. The mere mention of his name tells its own story and brings to mind all his amazing career, his position in the musical world, and particularly his vital achievements with the orchestra which NBC formed for the maestro's own directorship.

This Saturday sees him again on the air, and the Music Editor of RADIO GUIDE shares the pleasurable anticipation of its readers, but also faces the prospect of begging Toscanini all season to reveal his programs in time for publication in this department, and imploring him not to change them after the announcements have gone to the printer. But what to do about it if the eminent one has not reformed his former habits? Genius has its exactions and ordinary mortals must put up with them. It remains for us to be content with what Toscanini gives, irrespective of the manner of giving. We may be sure that his concerts promise sublime interpretations and immeasurable thrills. So we might say to him, paraphrasing Admiral Dewey at Manila Bay: "We are listening, Toscanini! Conduct when ready!"

More of Hofmann

Another musical giant, Josef Hofmann, furnishes news of momentous interest today. Hard on the heels of our last-week story about the Curtis Institute of Music comes the announcement that Hofmann has resigned as musical director of that renowned school. His reason is that the duties were arduous and required him to devote much time which he felt should go to his piano and his concert tours. Now that the difficulty has been solved, there are certain to be more radio appearances of the popular virtuoso whose admirers long felt that his personal art was at least as important as his contributions as a pedagogue. Hofmann's tenure of office at the Curtis brought about its present proud standing, and he leaves the school a high standard to follow and preserve.

Hofmann's hobby is mechanics, and he has a perfectly appointed workshop both in his winter and summer homes. Telling me of his latest step, he writes: "Now I shall have time to do justice both to the keyboard and my tools."

Incidentally, RADIO GUIDE inadvertently said last week that Hofmann is director of the Curtis String Quartet, a title and activity not belonging to him.



Left: Wilfred Pelletier, conductor of "Metropolitan Opera Auditions" Right: Margaret Carlisle, soprano contestant on "Met" auditions Sun.



Bidu Sayao, soprano guest of "Ford Sunday Evening Hour"

nique (still basically dominant) and wrote the first virtuoso music for the stringed instrument.

About seventy years after the passing of Corelli, Nicolo Paganini (1782-1840) came into life, destined to carry violin art to its highest estate. Many experts claim that no one ever has surpassed his mastery with fingers and bow. He became the idol of all Europe, and his concert triumphs exceeded even those of his greatest successors, down to Kreisler, Heifetz, Elman and Menuhin.

Paganini had real gifts as a composer, and his D Major concerto remains an important part of the violin repertoire. Schumann, Brahms and Liszt thought so much of Paganini's themes that they made piano pieces of them, the most popular of those examples being Liszt's "Campanella."

THURSDAY, OCTOBER 13
On NBC at 9 p.m. EST; 8 p.m. CST; 7 p.m. MST; 6 p.m. PST

THE TORONTO PROMENADE SYMPHONY ORCHESTRA

Reginald Stewart, conductor
Eileen Law, soprano
Nicholas Massue, baritone
Sarah Barkin, soprano

Overture to "Mignon" (Thomas)
The Orchestra

"Divinities du Styx" from "Alceste" (Gluck)
Eileen Law

Funeral March and Siegfried's Rhine Journey from "Goetterdaemmerung" (Wagner)
The Orchestra

La Priere from "Le Cid" (Massenet)
Nicholas Massue

Ride of the Valkyries from "Die Walkuere" (Wagner)
The Orchestra

Shadow Song from "Dinorah" (Meyerbeer)
Sarah Barkin

March and Chorus from "Carmen" (Bizet)
The Orchestra

THE celebrated dramatic aria "Divinities of the Styx" is Gluck in the full flower of his genius, writing with a breadth and power that impressed even the later ruler of opera, Wagner.

Strangely enough, the biographies of Christopher Willibald Gluck, Chevalier of the Order of the Golden Spur (and music teacher of Marie Antoinette) are not read nearly as widely as those of the other classical kings. His life was one long adventure, full of action, strife, disappointments and ultimate triumph, when he wrote his masterpieces that created the most vital reforms in the history of opera.

MONDAY, OCTOBER 10
On NBC at 8:30 p.m. EST; 7:30 p.m. CST. For the West at 9:30 p.m. MST; 8:30 p.m. PST

THE VOICE OF FIRESTONE

Alfred Wallenstein, conductor
Richard Crooks, tenor

Il Guarany Overture (Gomez)
The Orchestra

A Dream (Grieg)
Richard Crooks

Praeludium (Jaernefelt)
The Orchestra

"E Lucevan Le Stelle" from "Tosca"
(Puccini)
Richard Crooks

"Autumn" from "The Seasons"
(Glazounow)
The Orchestra

Mother of Mine (Tours)
Richard Crooks

GRIEG'S "Solveig's Air," "The Swan" and "A Dream" rank with the loveliest of enduring art-songs.

Crooks gets my vote of thanks for reviving the last-named, full of heart-throbs and soaring melody that rises to intense and glorious climax.

Effective operatic tenor that he is, Crooks makes a bow to the lyrical stage with the passionate "Tosca" aria, sung by the hero of that work immediately before he faces the firing-squad. "Mother of Mine" is a sentimental enough ballad but rather wastes the art of Richard Crooks. All that can be done—and should be done—for such numbers is to deliver them simply and feelingly, with no vocal sophistication whatsoever, a feat accessible to many radio performers who are not stars of the Metropolitan and of the recital platform.

SATURDAY, OCTOBER 15
On CBS at 11 a.m. EST; 10 a.m. CST; 9 a.m. MST; 8 a.m. PST

THE CINCINNATI CONSERVATORY OF MUSIC

Karol Lisznievski, pianist
Howard Celf, violinist
Arthur Bowen, cellist
Leone Kruse, soprano

Trio in B Major (Brahms)
The Trio

Suicidio (Ponchielli)
Partami su (Tirindelli)

Hat Dich Die Liebe Beruehrt (Marx)
When the Stars Arrive (Lucas)
Leone Kruse

Three Preludes (Chopin)
Gardens in the Rain (Debussy)
Prelude in E Flat (Rachmaninoff)
Fairy Tale in B Flat Minor (Medtner)
The Girl with the Flaxen Hair (Debussy)
Karol Lisznievski

PROOF comes again that not all the youthful talent is confined to the prominent music schools of the Atlantic seaboard. One of the oldest American centers of such activity is the Cincinnati Conservatory, which has sent out innumerable pupils who today occupy leading places in the profession.

Brahms' deeply felt and appealingly lyrical trio stands as the most serious note of the present concert, but that work sounded, the rest of the proceedings invite the mind and ear with less exactitude.

Particularly the piano pieces of the twentieth century (except the Chopin group) make eloquently colorful bids. Nicholas Medtner, Russian, has composed a number of expressive "Fairy Tales" and performed some of them at recitals in America several years ago.



"NBC Music Appreciation Hour" begins its eleventh year on the air this Friday afternoon with the venerable Dr. Walter Damrosch conducting

Autumnal Radio Music Offers Varied Charms

NO MATTER what the rest of autumn's crops, rich or poor, the musical harvest is a generous one this year for followers of the microphone. If most of the dialers have not hitherto been won to the blandishments of Orpheus and Euterpe, now is the moment to seek their spell. Some of them still imagine that art-music is a mystic something utterly beyond them because of lack of early training or contact; a cult of the intelligentsia; a fad of the wealthy; a defense mechanism to aid pretenders to culture.

There might have been reason for such beliefs in America twenty-five years ago, when musical art was in truth a luxury of the moneyed and a medium serving to display the erudition of professional critics. The latter made their pronouncements the more remote by couching them in a technical jargon intelligible only to the initiated of the inner brotherhood.

Radio democratized music by bringing it into every American home. People found out that Bach, Beethoven, Brahms, Wagner and the other masters did not leave to the world a series of tonal puzzles but bequeathed instead a legacy of living beauty, accessible to every receptive mind and heart. One has only to listen in order to enjoy and learn, and faithful devotion to the loudspeaker makes one at first a music-lover and finally a connoisseur. Let me list a few of the current attractions which will bring about that desirable end.

MUSIC APPRECIATION HOUR

FRIDAY, OCTOBER 14
2 p.m. EST (1 CST, 12 noon MST, 11 a.m. PST), NBC.

For those ready to become converts, and willing to start at the bottom of the ladder, as it were, there is the invaluable course directed by America's prime musical educator, venerable Dr. Walter Damrosch. He is supposed to address his series primarily to children and young people, but we all know that his many million auditors include a large percentage of adults who do not disdain elementary instruction.

Damrosch's two half-hours of Music Appreciation will commence on October 14, with programs called "My Musical Family" and "Nature in Music." During the first, Dr. Damrosch

will introduce various members of his orchestra and describe the instruments they play. Illustrative numbers are the scherzo from Glazounow's fifth symphony, Mendelssohn's "Spinning Song," "Chinese Dance" from Tchaikowsky's "Nutcracker Suite," Grainger's arrangement of the "Londonderry Air," march from Wagner's "Tannhaeuser." The second half-hour offers "Garden of Live Flowers" from Deems Taylor's "Looking Glass Suite," the thunderstorm music from Beethoven's "Pastorale" symphony, "Snow is Dancing" from Debussy's "Children's Corner," excerpts from "Fingal's Cave" overture by Mendelssohn, and the "Magic Fire Music" from "Die Walkuere" by Wagner. Follow Dr. Damrosch through his courses this winter and you never again will have reason to think you are denied the revelations of great music.

METROPOLITAN AUDITIONS OF THE AIR

SUNDAY, OCTOBER 9
5 p.m. EST (4 CST, 3 MST, 2 PST), NBC.

Inner workings of the great opera house in New York reveal themselves in the series of the Metropolitan Auditions of the Air, which shows how some of the young talent of that institution is acquired through competitive tests that give opportunity to gifted and ambitious singers who aspire to high places in the lyrical world. These public auditions have won wide recognition and now are part of the regular traditions of the Metropolitan.

In this year's Metropolitan Auditions of the Air each program will have two or three singers. In addition, the plans include the introduction of famous operatic personalities and short interviews with the men and women of the executive staff.

At the first audition, the youthful aspirants are Anna Malefant, Canadian contralto who studied in Paris and Naples; baritone Mark Harrell of Texas, who is also a violinist and has appeared publicly here and in Europe; and the Illinois soprano, Margaret Carlisle, experienced in grand and light opera in various countries and one of the vocal successes of the St. Louis Municipal Opera. By no means miss the second of the broadcasts, in which Giovanni Martinelli is to do some edifying speaking.

Also Recommended

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours. For stations, see our program pages.

Sunday, October 9

American Society of Ancient Instruments. 10:30 a.m. EST, NBC.

Yella Pessi and the Madrigal Singers. 11:30 a.m. EST, NBC. Examples of ancient harpsichord music and madrigals.

Dr. Charles Courboin, organist. 12 noon, EST, MBS. Sonata No. 2 (Mendelssohn), Cantabile (Cesar Franck), Allegretto (de Boeck), Marche Religieuse (Guilmant).

Radio City Music Hall of the Air. 12:30 p.m. EST, NBC.

The Magic Key. 2 p.m. EST, NBC. Symphony orchestra, Frank Black conducting. Guest soloists.

Bach Cantata Series. 8 p.m. EST, MBS. Alfred Wallenstein, conductor; Genevieve Rowe, soprano; Mary Hopple, contralto; William Hain, tenor; Raoul Nadeau, baritone. Chorus and orchestra. Cantata No. 114.

Monday, October 10

The Curtis Institute of Music. 3 p.m. EST, CBS. Frederick Vogelgesang, violinist; Sol Kaplan, pianist. Chromatic Fantasy and Fugue (Bach), Chaconne in G Minor (Vivaldi), Nocturne in E Major, Polonaise in A Flat (Chopin), Malaguena, Introduction and Tarantelle (Sarasate).

The WOR Symphony Orchestra. 9:30 p.m. EST, MBS. Eric Delamarter, conductor. Overture to "Russlan and Ludmilla" (Glinka), Polonaise (Liapounow), Sketch on the Steppes (Borodin), Scherzo in B Flat (Moussorgsky), Danse de l'Amazone (Liadow).

The San Francisco Opera Company. 11:05 p.m. EST, NBC. Noteworthy and outstanding air features are the annual broadcasts of the Metropolitan Opera, which start later in the winter, but leading up to them come the performances of the San Francisco Opera Company, whose first broadcast will be Mozart's "Don Giovanni," in which those sterling artists, Elisabeth Rethberg and Ezio Pinza, will contribute their elevated vocalism and interpretations. Dialers should find the San Francisco presentations palatable feasts to the subsequent operatic feasts at the Metropolitan.

Tuesday, October 11

American School of the Air. 2:30 p.m. EST, CBS. Music of America will be featured.

Thursday, October 13

Sinfonietta. 8:30 p.m. EST, MBS. Small symphony orchestra conducted by Alfred Wallenstein. Concerto Grosso, Opus 3, No. 1 (Handel); Pelleas and Melisande (Sibelius).

Friday, October 14

Music Appreciation Hour. 2 p.m. EST, NBC. Dr. Walter Damrosch.

Saturday, October 15

Symphonic Strings. 8:30 p.m. EST, MBS. String orchestra, directed by Alfred Wallenstein. Suite for Strings (Purcell), Brother James Air (Bain), Miniature String Quartet in G (Mildford).

NBC Symphony Orchestra. 10 p.m. EST, NBC. ARTURO TOSCANINI, CONDUCTOR. At the time of going to press, Toscanini is still in Europe and his program is not yet available.

DEATH DEALERS



Ezio Pinza, basso, in Mozart's "Don Giovanni" with the San Francisco Opera Co., on Monday, at 11:05 p.m.-12:30 a.m. EST, NBC network



Mr. Pinza's hobby is collecting odd rings. He specializes in those worn by the old Romans in which poison was very cleverly concealed



—Charles P. Seawood

Hobby was born when Pinza, examining an old Roman ring, in his family for years, touched a hidden catch that revealed cache for poison

NEW YORK.—Since the last column was written, your reporter spent two days in Chicago. On the train coming back were a couple of people you have heard on the air at one time or another, George Burns and Gracie Allen, who were going to New York to start their new air series for Chesterfield. Gracie seems to have put on a great deal of poundage since I saw her last, but of course I was diplomatic enough not to mention it at the time. With them were their adopted children—Sandra, who is now four years old, and Ronnie, who is three. George and Gracie left California a few days ahead of the kids because they had to stop off at Kansas City to make a personal appearance at the Jubilesta. The nurse brought the children in from California to Chicago and their train arrived in the Windy City exactly one hour after their mama and papa got in.

In the dining-car, Willie Burns, George's brother, was feeding Sandra while George was trying to get Ronnie to eat his tomatoes and mashed potatoes. Brother Willie was also having a time trying to convince Ronnie it wasn't proper to put his elbows on the table. During the dinner, George and I talked of many things and ended up with the popular discussion of the day—the European situation. Your reporter stated that if war did come, he hoped America would stay out of it. Mr. Burns didn't agree, he thought we should join in, and I couldn't help wonder if he would feel the same way if Ronnie were nineteen or twenty years old instead of three.

Which reminds me of the new quiz program, "Battle of the Sexes," with Frank Crumit and Julia Sanderson, which got under way a couple of Tuesday nights ago. They planned on using effects of a real battle with the sound of guns, and firing-squads for the men and women who didn't answer the questions correctly. Just before the initial program hit the air, emcee and referee Alan Kent discovered the script called for announcer Jack Costello to scream out "The War Is On!" immediately after his opening announcement. This was deleted when it was realized that some listeners might confuse it with the European situation and might think war had actually been declared.

While in Chicago I went over to the station to greet a radio star who was arriving in the Windy City. Photographers were on hand and asked him to pose. He agreed, but stipulated there was to be only one picture taken. I couldn't help wonder how disappointed he probably would have been if there weren't any photographers on hand, and what he would have given a few years back when he was traveling the vaudeville circuits to have his picture taken by the news photogs when he arrived in town. They seem to forget so quickly.

Al Jolson is coming to New York for six broadcasts in the East beginning October 25. CBS has given the ax to several of their sustaining artists and announcers. Hollace Shaw is no longer with the net and neither is word-speller Charles Arlington. Two years ago Bob Gibson was an usher in a CBS playhouse. He's back working at the same theater each Sunday, but now he is a singer on the new Ben Bernie program. Weeks ago your reporter stated here that he would be happy about the whole thing if the loud Stroud Twins were taken off the Sunday night coffee program. Many readers wrote in expressing the same opinion. However, there is an exception to almost every case. One, Jo Jo McHenry, writes: "Since C & S are replacing the exceedingly funny Stroud Twins with a loud-mouthed vulgarian who never said a funny thing in her life, I hope you'll be happy about the whole thing." But definitely, Jo Jo, and we are all entitled to our opinions, even though you were the only one that didn't agree with our sentiments.

Last week announcers were being auditioned at CBS for a new program sponsored by a bread-maker. The officials who were listening to the voices agreed that one particular announcer had just the voice they wanted for their show, but they couldn't hire him because his cheeks were a bit shallow, and inasmuch as the program would be put on for

a studio audience, they didn't think he'd make a good testimonial for their bread. Only ingenious minds could make such decisions, but maybe I'm wrong.

One of the most hilarious rehearsals I have ever attended is that of "Grand Central Station," which I went up to see at CBS the other day. That's because two of the actors who appear regularly in the dramatic sketches are Teddy Bergman and Agnes Moorehead, both of them comedians as well as dramatic actors. It seems Teddy and Agnes can't help clowning before the mike. Rehearsals begin calmly enough, with the cast sitting around a table in the studio running through their lines, under the direction of producer Hyman Brown. Brown explains the different characters to them, changes a word here and there as they go over the script, and then goes into the control-booth for rehearsal before the mikes. That's when the fun begins. The day I was up at rehearsal, Teddy and Agnes had the rest of the cast convulsed with laughter at their antics. Teddy was pretending to be a great temperamental star—of the Hollywood variety—and refusing to go on until Helen Claire, another of the show's actresses, took off her hat. Her feather tickled his nose as they stood in front of the microphone, he said. But after all the kidding was over, the cast got got down to work and put on a grand performance.

They're all seasoned radio actors—not only Bergman and Moorehead, but Eric Rolfe and his pretty young wife, Ruth Warrick. Eric and Ruth, as you may remember, were married practically between broadcast and rebroadcast last spring. Eric was announcing for Boake Carter at the time. He's also on "Joyce Jordan, Girl Interne" now, and Ruth does television work as well as script-shows. The two of them had just come back from a visit to Kansas City. Ruth's home town, where Eric shook so many hands of friends and relatives that he said he felt like the President. Ruth was pretty well known out in Kansas City, having been "Miss Jubilesta"—the prettiest girl in town—in 1937. The real intellectual of "Grand Central Station" is pretty blonde Helen Claire. She's the possessor of a Phi Beta Kappa key and an M. A. from Columbia University.

AIRIALTO LOWDOWN



BY MARTIN LEWIS

Even though it's getting chillier these days, all the boys in the band, including Hal Kemp, were in shirt-sleeves when I went up to watch their rehearsal the other day. The lady of the hour at that rehearsal was little Patty Starr, six-year-old daughter of singer Judy Starr, who was with her mother for a short while before going down south to school. Patty looks exactly like her tiny mother. In fact, many people mistake them for sisters. Judy, of course, is under five feet, and looks about sixteen years old. At a rest in rehearsal, most of the band crowded around Patty, who took all the attention quite calmly. Kemp came up and showed her several pictures of his own little daughter, who is about Patty's age, snapshots he had taken himself. When rehearsals began again, Patty remained very quiet, sitting by her mother.

The evening Vox Pop is on the air, NBC is flooded with phone calls from out-of-towners wanting to know where the program will originate that night. The information is never given out, as they want to prevent a jam. If you're in the city early enough on a Saturday night and want to find them, you can be sure they'll be at either the lobbies in Radio City, the McAlpine Hotel, the New Yorker, or the Barbizon Plaza.

Before Major Bowes went on the air the other Thursday night, he called a lady's name and asked if she was in the audience. A very much surprised woman jumped to her feet, wondering how the Major knew she was present. Bowes asked the woman if she had lost anything. She looked in her bag and shrieked, "Yes, my travelers checks!" After identifying herself, the checks were returned. She had dropped them in a cafe near the CBS Playhouse, and the smart manager figured the owner was going to the Bowes broadcast because he found them about fifteen minutes before program time, and he sent the checks over to the studio.

Read these odds and ends of life and love in Manhattan

HOLLYWOOD.—War! . . . Distracted artists, many with relatives abroad, listening intently to bulletins . . . Networks are doing their greatest job yet in spreading last-minute uncensored news to Americans . . . But not to German citizens whose one-sided receivers are designed by law to pick up only Hitler's version . . . Program directors holding their stop-watches and heads for fear their brain-children will be interrupted by more right-of-way demanding war flashes . . . Plums to H. V. Kaltenborn, outstanding ace commentator of the hour . . . Plums to MBS and NBC, too, for their complete coverage of developments . . . Scene at CBS studios here during wee small hours: Edward G. Robinson, native of Roumania, and Tiny Ruffner in the center of a large group listening to the latest bulletins and discussing what they mean. One of the most concerned is Jean Sablon, French crooning importation, still on the army reserve list. Sablon only recently brought his mother here from Paris for a visit . . . Now he may return it—too soon for his mother.

"Jack," your reporter asked Mr. Benny during rehearsals for his Jell-O show, "when is your wedding anniversary?—not that I am going to send you anything." "Let's see," the comedian replied, "Mary and I were married twelve years last January 12." Not distrusting him, I asked Mary Livingstone as a double check. She was positive. "Jack and I were married January 14, 1927" . . . Personally, I think they're both wrong. I'm betting on January 12, 1927 . . . Jack told the troubles he was having trying to keep Bill Morrow, one of his scripting team, from putting hospital gags into the Jell-O episodes. Morrow vacationed under a scalpel, so he wanted Jack to use a few lines like "They charged me \$100 an inch," "The opening was a great success," and "They didn't give me ether; they just read me a Fred Allen script."

Rom-Antics: Martha Raye is now Mrs. Dave Rose, wife of her pianist-arranger. A quiet ceremony on October 2 tied the knot . . . Bob (Bing's youngest brother) Crosby's new wife, married September 22, was Miss Jane Audrey Kuhn, of Seattle . . . Louise Campbell, actress, left here last week on a motor trip to Chicago, where late in the month of October she will wed Horace MacMahon, the well-known screen and radio actor.

Yep, California has a climate—and a flock of cold infections that are hard to shake. Bill Hay, A&A announcer, missed his first show in years on September 23 as the result of laryngitis (and was he glad he wasn't extolling that certain mouthwash). Three days later a throat infection kept Nan Grey, of "Those We Love," off the air. Cold sufferer last week also was Virginia Verrill, shortly to rejoin Jack Haley with a cast-newcomer, Lucille Ball, the screen comedienne, who, it develops, is Ginny's third cousin.

A bad throat likewise has been troubling Al Jolson for several weeks. So bothersome was it last week that he employed a stand-in, Cliff (Grandpa Sneed) Arquette, to go through his show's rehearsals. Stand-ins, well known and regularly used by the motion-picture industry, are becoming common nowadays in the radio studios. Norma Shearer, too busy to give the required time to rehearsals on the occasion of her recent "Good News" appearance, had one. Constance Bennett, on her recent Pepsodent show guest-spot, was so occupied in making her next "Topper" picture that she also required a stand-in radio actress to read the Bennett lines when she could not be present. The stand-ins, of course, are not employed in the actual broadcasts.

Not to be outdone by one Bing Crosby, motion-picture star drawn from Radioland, Morton Downey is up 'n' at 'em. Mort, so the story goes, may soon give Bing some screen competition as crooning Lothario in Walter Wanger's coming picture, "Winter Carnival" . . . And not to be outdone by tenor Downey, father of five, Mr. B. Crosby, with the assistance of Mrs. Dixie Lee Crosby, is enlarging his four-place nursery to make room for a fifth heir expected next year . . . Downey, according to reports from Texas, is also drilling for oil there in partnership with Tommy Dorsey. The oil (if they

strike it) will be equally allocated to Downey's hair and Dorsey's trombone.

Backstage Stuff: Bachelor Edgar Bergen, much interested in studio audience at September 25 Chase & Sanborn hour, stepped down into auditoriums to chat with two clean-cut youngsters—utter strangers to him—and thrill them to the heights . . . Alice Faye allegedly is sporting a pair of \$2,500 jeweled stockings, but not to rehearsals—as far as your reporter could see . . . Ribber Vince Barnett just about fixed Victor Young right at a recent Hollywood Hotel rehearsal. Young returned to his podium to find that Barnett had "fired" his musicians—and they believed him, too. Several were walking out. Same show's airings regularly brings a box of flowers for Frances Langford from two Hollywood high-school girls, rabid Langford fans. It's been going on more than a year . . . Jerry Colonna would have you know that his magnificent handle-bar mustache is no idle whim; it took him twelve years to cultivate.

Your reporter blushes to recount a visit to Shep Fields, playing at the Los Angeles Biltmore, and an interesting conversation engaged in with him. "When," I asked, "are you to be featured on the Fitch Bandwagon?" Shep Fields merely replied, "Yesterday."

Norris (Abner) Goff's 201-pound marlin catch has started an Izaak Walton tourney between him and his partner Chet (Lum) Lauck, Harriet Lauck, and Don and Honore Ameche. Latter foursome is devoting each Thursday afternoon to deep-sea fishing in the hopes of topping Abner . . . Incidentally, last Saturday afternoon at the Vine Street Derby looked like children's day. There at one booth unconcernedly sat Ronnie and Donnie Ameche with their mother, while in the adjoining booth were Shirley Temple and her parents. Shirley, you might like to know, was modestly putting away a chicken sandwich and a glass of milk.

Amos 'n' Andy turned out a special five-minute record week before last to be played over Station WMBG, in Richmond, Virginia, home town of Freeman (Amos) Gosden, when the broadcaster, in answer to the appeal of citizens, was added to the NBC net for the "home town boys" program. The record contained a greeting to Gosden's friends. The citizens responded by decorating the streets, having the mayor and governor make speeches . . . It was in Richmond that the theatrical bug first bit Amos. As a youth he entered an amateur high-diving contest sponsored by Annette Kellerman but didn't win. Next he volunteered to help magician Thurston pull rabbits out of a hat and was more successful. The hat DID contain rabbits.

"One Man's Family" increases in size; its babies grow up and are heard. Some day its oldsters will pass on . . . All of which is but reflection on the addition of Hank, 6-year-old son of Hazel and Bill, to the cast of regulars. Hank is played by Bobbie Larson, a Los Angeles kindergarten pupil who has played parts in pictures but never before on the radio. He can't read well yet; must memorize his lines. Hank, or Bobbie, was selected from a group of over a score of young boys by author Carleton Morse as most typical of the character he has in mind. And now Morse is busy selecting a little girl to voice the role of Claudia's baby.

Doesn't Nelson Eddy sing your favorite tunes? He tries to, he assures me. If he doesn't, it's your fault. Every listener's request is carefully tabulated by the big blond baritone's secretary. Then Eddy makes up his weekly radio program to include the numbers for which the most requests have been received. The requests, he says, sometimes run into the thousands and the tabulation is a job in itself. No number will be repeated until several weeks have elapsed.

And now for our own quiz teaser: What noted New York radactress is about to be in the middle of another mess of unfavorable publicity if she doesn't patch it up but quickly with her Hollywood hiding-out hubby?

IN HOLLYWOOD



Her performance ran overtime on the "Good News" program because she hadn't rehearsed for timing. Norma Shearer with Robert Young



Martha Raye had fun breaking the incorrigible Corrigan up in his lines when he appeared on the Al Jolson Show at its recent fall premiere



Even though Amos (Freeman F. Gosden) was in hospital, the program went on. L. to R.: Bill Hay, Andy, 'n' Amos, Nurse Allen pinch-hitting

HOLLYWOOD SHOWDOWN



BY EVANS PLUMMER

Hard work is a Hollywood habit, hard play is a necessity

BOOHOO!



Loretta Poynton and Dolores Gillen au naturel before they begin tuning up for their baby-crying before candid camera instead of mike



Two of radio's most expert baby-crying racketeers, Loretta heard on "Dan Harding's Wife" serial, Dolores in "Story of Mary Marlin"



—Photographs by Jim Fujita

Loretta sometimes uses a hanky as a sob-muffer. Dolores doesn't employ any artificial aids, but thinks bonnet helps the illusion

Laugh, Clown, Laugh

CHICAGO.—We've all heard of Pagliacci, who went on with the show though his heart was breaking. Well, here's a true-life tale of a comedian who went on with the show even though his home was practically swept away in that recent East Coast hurricane. The Sunday morning after the eastern disaster I went up to Billy House's apartment (Billy, you know, is the star comedian of the "Laugh Liner" program) to get some material for an interview. I found his wife frantically packing to catch a train—their house in Matapoisset, Massachusetts, was right in the center of the hurricane's path. They could get no word to the stricken area by telephone, and although "hams" had reached the area it seems that due to power failure the East Coast hams couldn't reply. Mrs. House took the Pennsylvania railroad to New York on Sunday afternoon. Billy went through rehearsals and the broadcast (I'll tell you more about the broadcast later on in the column) not knowing whether he was homeless or not. Monday morning he finally received word from his wife. The house and surrounding property was damaged to the extent of \$50,000. Billy had a seawall in front of the house, which was swept away; but if he hadn't had that wall, the whole house would have gone. Monday, Billy flew east to inspect the damage personally, and as this is written he is still in the East. If you noticed a Pagliacci touch on the "Laugh Liner" broadcast of September 25 you'll know that Billy was trying to bring a smile to the audience while in his heart he was wondering about the havoc that had occurred to the home he had built after a lifetime in show business.

We Attend a Rehearsal

Probably the most "Hollywoodish" of all Chicago studio-audience shows is this Laugh Liner program, broadcast every Sunday evening from the sponsor's flood-lighted building which houses Columbia's studios. In the first place, it's a big show; in fact, it's the biggest commercial show on the air today in point of stations, a total of 112 outlets carrying the program, including stations in Canada and Honolulu. Then, although it's an old Hollywood custom to have a preview of broadcasts, the Laugh Liner is the only show in Chicago that boasts a preview. In a couple of ways the Laugh Liner is like the Kraft Music Hall. Like K. M. H., the Laugh Liner has a chorus which supports the singing star—in this case blondish Jack Fulton. And, like the Kraft Music Hall, the rehearsals are very informal. In fact, there never is a complete dress rehearsal of the Laugh Liner. Instead, the band and vocalists do their stuff and then the comedy clique read their lines separately. This is done to preserve an air of informality. And then the band, hearing the gags for the first time during the broadcast, is more apt to burst out in hearty guffaws. Let's drop in on this Sunday afternoon. It is a few minutes after two and rehearsal is already under way. But Sunday's "going over" of the show is no novelty to the Laugh Liner crew, for on Thursday the cast and band get together for their initial rehearsal. Friday a preview is held in Columbia's main studios before a specially invited audience. So when we drop in a few minutes after two the ensuing Laugh Liner antics are "old stuff" to the cast. While the band tunes up, their leader, bespectacled Carl Hohengarten, with sleeves rolled up, is readying his music. Up in the glass-encased control-room, Bob Hafter, the producer, gives Carl the cue to start the band into one of their numbers. Then handsome Jack Fulton steps to the mike and warbles "There's a Far Away Look in Your Eyes." And I noticed the glee club's feminine trio—who are, incidentally, the attractive and well-known Doring Sisters, though they receive no billing on the program—did have something of a "far-away look" as they and all the other choristers ably supported Fulton. Rehearsals go on till 2:40, when Hafter announces a recess. Everybody goes out into the hall to gossip or perhaps take a smoke. At three o'clock, producer Hafter blows a whistle and everybody treks back to the stage. Now Billy House, 300-pound comedian, and other cast member also go "on stage." One thing that impressed me particularly, by the way, was the vigorous gum-chewing displayed by everybody on the Laugh Liner. It's really a picnic to watch all the jaws moving up and down

in time to the music. But getting back to rehearsal: For a twenty-minute period the cast and band work together getting their cues, but still the script remains unread in its entirety. Finally, the bandmen are "cleared off" the stage and all copy—both script and commercials with red-headed announcer Tommy Bartlett handling the latter—is then gone through. Meanwhile only ten or so seats of the couple hundred in the studio are occupied. Sitting in the almost empty studio are the two gag-writers, Howard Snyder and Hugh Wedlock, who came to Chicago from Hollywood, where they wrote the Jack Oakie show last year. They listen closely to the script. It seems odd to hear gaglines being given with no laughs, inasmuch as there's no studio audience. At four o'clock the rehearsal is over. Hafter, House and the gagmen retire to a near-by restaurant, where over "coffee and" they make final revisions of the script, cutting a little here and adding a bit there. About five o'clock everybody files on-stage, and at the same time the studio audience begins to trickle in. At 5:29 there's a full house, and a few seconds after 5:30 Bob Hafter lets his hand down, which is the signal for the CBS Laugh Liner, radio's largest commercial program, to go on the air.

The Burns Bunch Invades Chicago

Just to give you an idea of RADIO GUIDE's extensive coverage when a radio star passes through the Windy City: On the Friday morning when Burns and Allen arrived in town from the Kansas City Jubilesta, Marty Lewis, RADIO GUIDE reporter in New York, who was in Chicago for a couple of days, was on hand to greet them. At 1:00 p.m. yours truly was at the Northwestern station. George Burns, sans Gracie, who remained at her Blackstone Hotel room, as she was all tuckered out, was at the station to greet his two youngsters, Sandra and Ronnie, aged four and three, who were arriving from Hollywood. George wears glasses, but he took them off when photographers snapped their cameras. Both youngsters are blond and wore becoming light-blue suits. They were escorted from Hollywood by George's brother, Bill, who is also the comedian's manager. Both youngsters were adopted from Evanston's famous Cradle, where many radio, stage and screen stars have adopted children.

THE RADIO TATTLER



BY HAL TATE

Chicagoans See Facsimile

Dropped in at Chicago's internationally famous department store, Marshall Field & Co., to attend their fourth annual radio show. Crowds attend this exhibit, for something sensationally new in radio is being demonstrated in Chicago. It's facsimile! (It's pronounced fak-sim-i-lee.) I had seen facsimile last February when I attended a convention of broadcasting-station owners in Washington, D. C. What is this latest radio invention of which some newspapers are fearful lest it put them out of business? Facsimile is a process whereby printed matter in a broadcasting studio can be reproduced in your home. Unlike television, where you see an image immediately and where there is no permanent record of a program once the broadcast is over, it takes twenty minutes for material the size of a page of typing paper to be reproduced by facsimile. I think facsimile broadcasting is the transitory stage between radio and television. What is the present value of facsimile? I doubt if people living in metropolitan cities will find facsimile of any use to them at the present time. However, I do think people living in rural districts and in lonely parts of the country who do not get newspapers for a couple of days after they're printed will find facsimile immensely helpful. For instance, let us say you live on a farm far from any city publishing a daily paper. You go to bed about midnight and leave your combination facsimile-radio on. Five hours later you have a complete tabloid-size newspaper—news, pictures, comics, advertisements and all. That would certainly be a boon to residents of rural areas, but people living in metropolitan areas receive last-minute news in printed form shortly after it happens anyway. Two stations in Chicago area—the Chicago Tribune's WGN and independently owned WIND—have been granted experimental licenses for facsimile broadcasting. Will facsimile ever take the place of newspapers? I doubt it.

A brand-new department about celebrities in Chicago

AMERICAN WOMEN DO IT BETTER



Pearl Buck, Pulitzer-prize winner for her novel "The Good Earth," who will speak over CBS Tuesday

SINCE 1800, when men of England were still leading unruly wives to market with ropes around their necks and selling them for a three-pence and up, American women have been forging slowly but surely ahead.

Victor Hugo, the great French novelist, once said: "Men have sight; women insight." The American woman has coupled that insight to the far-sighted vision of American men and put it to practical use. The life-work of such outstanding women as Susan B. Osgood, Margaret Fuller, Ida M. Tarbell, and Jane Addams proves it.

While the women of European nations have progressed by inches through the centuries, American women have leaped ahead by miles in the past twenty years. Before the World War they were numbered in the thousands in business. Today they are two million strong in every field of endeavor.

The week beginning October 11 will mark a significant milestone in the successful progress of American women in business. Arranged by the National Federation of Business and Professional Women, this week will be noted throughout the country as "National Business Women's Week."

On Tuesday, October 11, Pearl Buck, Jane Todd, and Dorothy Dunbar Bromley, three outstanding American women, will broadcast over CBS from 3 to 3:30 p.m. from the Waldorf-Astoria Hotel in New York City. Around them at the luncheon tables will be a representative group of American business and professional women.

When Pearl Buck, author and Pulitzer-prize winner for her novel, "The Good Earth," speaks, she will represent thousands of women who make their living by writing. Jane Todd, member of the New York State Assembly, will represent civic-minded women in every city and hamlet in the nation; and Dorothy Dunbar Bromley, forthright woman progressive and fearless columnist on the New York Evening Post, will be talking for all those courageous women who have dared to give sane, healthy answers to tabooed questions that have nagged their sex for ages.

Mrs. Bromley has come a long way from the squeamish pink-and-lavender days of the Gay Nineties. A deep thinker, her point of view is often controversial, but she puts it across without trimming her sails or pulling her

LISTEN IN WHEN
THREE WHO DID
BROADCAST OVER CBS
TUESDAY AFTERNOON

punches. Today her books on birth-control are recognized as standard works.

Leaving the luncheon table broadcast, let us look at some other American women who have earned their place in the sun beside the American man. With the idea in mind that the children of today become the citizens of tomorrow, Mrs. Anne Hummert pioneered on child psychology for the radio. One of the foremost behind-the-scenes personalities in woman's newest field, Mrs. Hummert, working with her husband, Frank Hummert, directs and supervises over forty air programs. When she heard stories of children being reduced to nervous hysteria by blood-and-thunder radio melodrama, listened to mothers complain that their small sons were glorifying and imitating the gangster heroes of the air, she set out to remedy it. First thing Mrs. Hummert did was to consult a child-psychologist on the subject. Out of that grew children's radio programs that were character-building as well as fascinating entertainment.

Working solely along the line that the hand that rocks the cradle is the hand that rules the world, Mrs. William Bradley Walrath, with a home and family of her own to look after, employed her spare time in finding babies for childless couples. Her penetrating insight into a great human need resulted in Evanston's (Illinois) famous "Cradle."

At the top in the field of merchandising is Mrs. Hortense McQuarrie Odum, head of Bonwit Teller, one of the oldest and finest stores in New York City. In 1936, Mrs. Odum, the first woman to head a huge retail establishment, was selected to represent

(Continued on Page 19)



Frances Marion, the screen's highest-paid scenario writer, and Academy Award winner in 1930, 1932

NEXT WEEK

Radio Guide dated October 22 brings to all short-wave fans, absolutely free, a Short-Wave Time Table and Short-Wave Station Log, listing every important short-wave station in the world. Ask your nearest news-dealer today to reserve your copy of this bargain-plus issue, on sale at all newsstands October 13.

My Baby's Life was Saved!

Mother was ready to give up in despair until she tried Horlick's Malted Milk



Posed by Professional Models

ALL OVER America, grateful mothers sing the praises of Horlick's Malted Milk as an infant food. It agrees with many babies who could not thrive on other foods.

Mrs. C. N. E., graduate nurse, of Kittery, Maine, writes this about her experience with Horlick's:

"None of the foods I tried agreed with my four-months-old baby who had been very ill. I was ready to give up in despair. Then I decided to try Horlick's Malted Milk. The baby has retained every feeding and has gained steadily. Nobody but a mother who has been through such an experience knows what it means to find something that really saved her baby's life."

Horlick's Malted Milk is made by a special process of modifying full-cream milk with extracted nutriment from

selected malted grain.

Easy for little stomachs to digest, Horlick's—a safe, nourishing milk food—comes in hermetically-sealed glass bottles and keeps indefinitely in any climate.

Nursing mothers, too, drink Horlick's with gratifying results. Get a package today from your drug store or write to Horlick's for a generous free trial sample.



HORLICK'S THE ORIGINAL MALTED MILK

SEND COUPON TODAY FOR GENEROUS FREE TRIAL SAMPLE

HORLICK'S MALTED MILK CORP.

Dept. IF-17, Racine, Wisconsin

Please send me free and postpaid a generous trial sample of Horlick's Malted Milk to use for infant feeding.

Name.....

Address.....

City..... State.....

LISTENING TO LEARN

Current Events . . .

Sundays

The Reviewing Stand. 11:15-11:30 a.m., MBS. For the person who wishes to use Sunday morning leisure to keep abreast of important issues, this is an ideal program. Authorities on current problems discuss outstanding events in the news; for example, in a recent broadcast two Northwestern University professors analyzed the LaFollette revolt.

University of Chicago Round Table Discussion. 12:30-1 p.m., NBC. Lively treatment of timely topics characterizes this half-hour. Experts and prominent figures in both national and international affairs can be depended upon to give both sides of subjects of grave import and momentous public concern in a straightforward, uncensored discussion of the questions involved. Last Sunday Roosevelt's Secretary of Agriculture, Henry A. Wallace, defended the economics of the New Deal against the arguments of two professors.

Europe Calling. 1:30-1:45 p.m., CBS. Experts discuss significant affairs abroad and are brought to the microphone in foreign capitals to give accounts of and tell their reactions to what they have seen. The noted psychologist, Sigmund Freud, was heard in this series from Evian, France.

Headlines and By-Lines. 10:30-11 p.m., CBS. This is the idea program for the busy listener. In a half-hour H. V. Kaltenborn, dean of commentators, paints the background of each week's news from abroad. Ralph Edwards, Washington correspondent, gives the latest slant on national affairs from Washington, D. C., and Gilbert Seldes, brilliant author and critic, diverges from the political and economic to talk of the arts.

Mondays

National Radio Forum. 10:30-11 p.m., NBC. On this program the men who make our laws in Washington, D. C., come to the microphone. For the person who wishes to keep posted on legislative measures that are before Congress, this program has no equal.

Tuesdays

The State of the Nation. 10:45-11 p.m., NBC. Firm in the belief that a man cannot report on conditions throughout the country and the attitude of the people in various sections by sitting in Washington, Jay Franklin, veteran correspondent, hopped into his car and proceeded to tour the nation from Coast to Coast, contacting the people direct and studying conditions in all important industrial and agricultural regions enroute. What he is seeing and learning is told on each Tuesday and Friday night for the duration of his automobile trip across the northern part of the country to the Pacific Coast, and return to New York by a southern route.

Fridays

George R. Holmes. 6:30-6:45 p.m., NBC. Direct from Washington, D. C., where news is made, the chief of the Washington bureau of the International News Service describes the latest developments in the nation's capital.

The State of the Nation. 10:45-11 p.m., NBC. See Tuesday.

This page, presenting a classified list of educational programs, will be a monthly feature of Radio Guide. Here is learning made easy. Listen and be both entertained and enlightened.

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours. Recommendations based on cultural values

Drama . . .

Sundays

Shakespeare's England. 1-1:30 p.m., NBC. For faithful followers of the great bard's work, this series offers an excellent opportunity to get acquainted with England as it was in his day. A recognized authority, understanding Shakespeare as a human being influenced by the political and economic conditions of his era, depicts the actual life and times that are reflected in his works.

Mercury Theater. 8-9 p.m., CBS. Though only 23, Orson Welles is an accomplished actor, producer and director. In this series, with the aid of the Mercury Theater Company, he has introduced a new technique in presenting the broadcast dramatization. Fields of literature heretofore untouched by radio are explored. Unique dramatizations already treated include Bram Stoker's eerie "Dracula," Robert Louis Stevenson's "Treasure Island," and Dickens' "A Tale of Two Cities."

Thursdays

Columbia Workshop. 10-10:30 p.m., CBS. Anything can happen in this veteran experimental series, for here Columbia tests the latest broadcasting techniques, tries new and revolutionary approaches to dramatic presentation in an effort to widen the scope of the art. For example, in one play recently presented the main character was distinguished only by the wail of his trumpet, in another the year's outstanding performances and contributions of newspapermen were dramatized.

Fridays

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS. This is a wise choice for the listener who likes to combine the practical with the entertaining. The flexible fields of biography and history are treated with authenticity in enjoyable dramatization. For example, the life of Edgar Allen Poe, the battle of Waterloo, and the history of aviation have been handled admirably in this series.

Saturdays

Original Plays. 8:30-9 p.m., NBC. For lovers of light comedy, simple intrigue and dramatic romance, the works of contemporary authors presented in this series are ideal. As the title indicates, the plays are written expressly for radio treatment.

Science . . .

Sundays

The World Is Yours. 4:30-5 p.m., NBC. Visitors at museums always leave with numerous questions in their minds that have been stimulated by their observations. An effort to answer some of these questions is made by the U. S. Office of Education in this weekly series of dramatizations of the historical facts that make the background of the arts and sciences, based on the exhibits in the Smithsonian Institution.

Mondays

National Farm and Home Hour. 12:30-1:30 p.m., NBC. The man who tries to keep abreast of the many-fold applications of science to farming will find this series indispensable. Here is the well-balanced combination of farm news and informational talks. This program is heard daily except Sundays at this time.

Science in the News. 6-6:15 p.m., NBC. These programs are designed for those who are interested in the latest developments of science but cannot understand the technical language usually used to describe the advances and complex applications of scientific work.

Science on the March. 7:45-8 p.m., NBC. The "whys," "hows" and "wherefores" attending recent discoveries in the various fields of science find their answers in this weekly quarter-hour. The procedure finds a leading scientist answering questions put by a person representative of the inquiring public. The disturbing effects of goldenrod and similar plants were treated in a recent broadcast.

Fridays

Exploring Space. 5:15-5:30 p.m., CBS. Planets and satellites have long been a mystery to the average man. Many are interested, however, and for them this series supplies the answers.

Saturdays

Men Against Death. 9-9:30 p.m., CBS. Dramatizing science's fight against a multitude of scourges, this series is made to order for the leisure of the person who would like to learn of man's momentous sacrifices in the interest of humanity. The accounts from which these dramatizations are built are taken from the writings of Paul de Kruif.

Thought-Comment . . .

Sundays

The Farmer Takes the Mike. 2:30-3 p.m., CBS. If you wonder how the farmer feels about the "ups" and "downs" of daily life, this half-hour will supply the answer. Each week Columbia invades the center of a farming area and brings to the microphone men and women—farm-owners, helpers and tenants—who discuss their reactions to a variety of personal and social problems.

The People's Platform. 7-7:30 p.m., CBS. Convinced that the vital force contained in public opinion takes shape in the informal discussions of the dinner-table, Columbia has created just that atmosphere to present this series of actual dinner-table conversation between typical citizens chosen from all walks of life. Solutions to social and political problems are sought through the exchange of ideas between the housewife, the expert, the layman.

Mondays

Between the Bookends. 3:45-4 p.m., NBC. For the listener who can afford to devote fifteen minutes in the afternoon pleasantly and profitably on the wide scope of subjects found between any set of bookends. For the poetry-lover one listener-contribution is read each day.

Tuesdays

Let's Talk It Over. 2:15-2:30 p.m., NBC. Ladies are treated to their own quarter-hour twice weekly. Comments on cultural subjects are presented by distinguished educators, writers, musicians and nationally prominent people. Marshall Field III, the Duchess d'Ayen, fashion authority, and Mrs. Franklin D. Roosevelt, in this series have offered enlightening contributions touching many diverse subjects.

Between the Bookends. 3:45-4 p.m., NBC. See Monday.

Of Men and Books. 4:45-5 p.m., CBS. This is a "must" for the book-lover. Professor Frederick's reviews of contemporary books and comments about their authors have the keen understanding of a man who not only reads books but writes them as well. From one to three books are reviewed on each broadcast and occasionally a prominent writer is enticed to the microphone.

Wednesdays

Between the Bookends. 3:45-4 p.m., NBC. See Monday.

Thursdays

Let's Talk It Over. 2:15-2:30 p.m., NBC. See Tuesday.

Between the Bookends. 3:45-4 p.m., NBC. See Monday.

Americans at Work. 10:30-11 p.m., CBS. Workmen busy at their jobs in tunnels, laboratories, ranches, filling-stations and shops throughout the country come within the range of Columbia's microphone for this weekly half-hour. This program offers unduplicated possibilities for those who are curious to know just what goes on in other pastures.

Fridays

Between the Bookends. 3:45-4 p.m., NBC. See Monday.

NEXT WEEK

NEXT WEEK "Listening to Learn" will bring you an intimate description of Dr. Max Jordan and his work. Here you will read of a man who, in addition to being an expert commentator and shrewd diplomat, has also distinguished himself by making clever arrangements for broadcasts from strategic points in Europe's bubbling maelstrom, broadcasts that bring you first-hand accounts of HISTORY IN THE MAKING.

Limited to one page, we were unable to include all classifications in this section. Those that are missing will be found in a continuation of this feature in "Listening to Learn" NEXT WEEK.

WAVE Your HAIR AT HOME with "JACKEY" Wave Setter

New amazing device gives you professional wave in 5 minutes—also re-sets your permanent. Jackey does for you, mechanically, exactly what the beauty operator does with her fingers and a comb, when she gives you a finger wave. It took her 6 months to learn it, you can do it instantly by placing "Jackey" on your hair and merely pushing your thumb and forefinger together. It automatically draws any type of wave, void of amateurish look—best suited to your personality—saves \$13.50 to \$26.00 a year on beauty bill. Uses no heat; no electricity; no dangerous chemicals. Made of sturdy comb-like material, lasts many years. Light as a feather, a child can handle it. Costs only \$1.00. Just send \$1.00 for "Jackey" postpaid. Or send your name and address and we'll ship C.O.D. Pay postman \$1.00 plus charges on arrival. Guaranteed as advertised in Good Housekeeping. If not delighted we insist you return it within 10 days for your dollar back. Order today.



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FRIENDS OF YOURS



—Maurice Seymour

Betty Olson, tiniest girl in Chicago NBC studio, and her three escorts are heard on "Kaltenmeyer's Kindergarten" Saturdays at 6 p.m. EST; also on NBC's "Sunday Dinner at Aunt Fanny's"



—Ray Lee Jackson

French singing star Rachel Caylay of "Manhattan Merry-Go-Round" is on NBC Sundays, 9 p.m. EST



—Brunn

Jerry Cooper, star of "Vocal Varieties," heard over NBC Tues. and Thurs., 7:15 to 7:30 p.m. EST

Don't Hesitate About Feminine Hygiene



Use a modern method

Why add to the problems of life by worrying about old-fashioned or embarrassing methods of feminine hygiene? If you doubt the effectiveness of your method, or if you consider it messy, greasy, and hateful, here is news that you will welcome.

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Network Code Explanation

- † — National Broadcasting Company
- ‡ — National Broadcasting Company Basic Red Network
- ‡ — National Broadcasting Company Basic Blue Network
- * — Columbia Broadcasting System
- ‡ — Mutual Broadcasting System

CANADA

Call	Location	Power	Dial Net
CBF	Montreal, Que.	50,000	910 †
CBL	Toronto, Ont.	50,000	840 †
CBM	Montreal, Que.	5,000	1050 ‡
CBO	Ottawa, Ont.	1,000	880 —
CBR	Vancouver, B. C.	5,000	1100 —
CBF	Calgary, Alta.	1,000	930 —
CFAR	Flin Flon, Man.	100	1370 —
CFCF	Montreal, Que.	500	600 ‡
CFCH	North Bay, Ont.	100	930 —
CFCN	Calgary, Alta.	10,000	1030 —
CFCO	Chatham, Ont.	100	630 —
CFCT	Victoria, B. C.	500	1450 —
CFCY	Charlottetown, P. E. I.	1,000	630 —
CFGP	Edmonton, Alta.	100	1200 —
CFJC	Kamloops, B. C.	1,000	880 —
CFCL	Prescott, Ont.	100	930 —
CFNB	Fredericton, N. B.	1,000	550 —
CFPL	London, Ont.	100	730 —
CFPR	Prince Rupert, B. C.	50	580 —
CFQC	Saskatoon, Sask.	1,000	840 —
CFRB	Toronto, Ont.	10,000	690 *
CFRC	Kingston, Ont.	100	1510 —
CFRN	Edmonton, Alta.	100	960 —
CHAB	Moose Jaw, Sask.	250	1200 —
CHCK	Charlottetown, P. E. I.	50	1310 —
CHGS	Summerside, P. E. I.	50	1450 —
CHLN	Three Rivers, Que.	100	1420 —
CHLP	Montreal, Que.	100	1120 —
CHLT	Sherbrooke, Que.	100	1210 —
CHML	Hamilton, Ont.	100	1010 —
CHNC	New Carlisle, Que.	1,000	960 —
CHNS	Halifax, N. S.	1,000	930 —
CHRC	Quebec, Que.	100	580 —
CHSJ	St. John, N. B.	100	1120 —
CHWK	Chilliwack, B. C.	100	780 —
CJAT	Trail, B. C.	1,000	910 —
CJBR	Rimouski, Que.	1,000	1030 —
CJCA	Edmonton, Alta.	1,000	730 —
CJCB	Sydney, N. S.	1,000	1240 —
CJCC	Calgary, Alta.	100	690 —
CJCS	Stratford, Ont.	50	1210 —
CJCU	Ottawa, Ont.	50	1210 —
CJGX	Winnipeg, Man.	100	1390 —
CJJC	Sault Ste. Marie, Ont.	100	1500 —
CJKL	North Bay, Ont.	100	1310 —
CJLS	Yarmouth, N. S.	100	1310 —
CJOC	Lethbridge, Alta.	100	950 —
CJOR	Vancouver, B. C.	500	600 —
CJRC	Winnipeg, Man.	1,000	630 —
CJRM	Winnipeg, Man.	1,000	540 —
CKAC	Montreal, Que.	5,000	730 *
CKBI	Prince Albert, Sask.	100	1210 —
CKCD	Vancouver, B. C.	100	1010 —
CKCH	Hull, Que.	100	1210 —
CKCK	Regina, Sask.	1,000	1010 —
CKCL	Toronto, Ont.	100	580 —
CKCO	Ottawa, Ont.	100	1010 —
CKCR	Waterloo, Ont.	100	1510 —
CKCV	Quebec, Que.	100	1310 —
CKCW	Moncton, N. B.	100	1370 —
CKCF	Vancouver, B. C.	50	1410 —
CKGB	North Bay, Ont.	100	1420 —
CKIC	Wolfeville, N. S.	50	1010 —
CKLW	Windsor, Ont.	5,000	1030 ‡
CKMC	Cohalt, Ont.	50	1210 —
CKMO	Vancouver, B. C.	100	1410 —
CKNX	Wingham, Ont.	100	1200 —
CKOC	Hamilton, Ont.	1,000	1120 —
CKOV	Kelowna, B. C.	100	630 —
CKPC	Brantford, Ont.	100	930 —
CKPR	St. William, Ont.	100	730 —
CKSO	Sudbury, Ont.	1,000	780 —
CKTB	St. Catharines, Ont.	100	1200 —
CKUA	Edmonton, Alta.	500	580 —
CKWX	Vancouver, B. C.	100	1010 —
CKX	Brandon, Man.	1,000	1120 —
CKY	Winnipeg, Man.	15,000	910 —
CKZ	Quebec, Que.	1,000	950 —
CRCS	Chicoutimi, Que.	100	1120 —
CRCY	Toronto, Ont.	100	960 —

NORTH AMERICAN RADIO LOG

An Exclusive Radio Guide Service

Radio Guide presents its autumn radio log. A complete, comprehensive and up-to-date list of all broadcasting stations in the standard broadcast bands in North America, showing location, frequency (in kilocycles), power (in watts) and the network affiliation of all stations which are members of NBC (National Broadcasting Company), CBS (Columbia Broadcasting System) or MBS (Mutual Broadcasting System). See top of first column for key to net. code.

UNITED STATES

Call	Location	Power	Dial Net	Call	Location	Power	Dial Net
KABC	San Antonio, Tex.	250	1420 ‡	KLPM	Minot, N. Dak.	1,000	1360 —
KABR	Aberdeen, S. Dak.	500	1310 —	KLRA	Little Rock, Ark.	5,000	1390 *
KADA	Ada, Okla.	100	1200 ‡	KLS	Oakland, Calif.	250	1280 —
KALB	Alexandria, La.	100	1210 —	KLZ	Denver, Colo.	5,000	560 *
KALE	Portland, Ore.	1,000	1300 ‡	KLUF	Galveston, Tex.	100	1370 ‡
KAND	Corsicana, Tex.	100	1310 ‡	KLX	Oakland, Calif.	1,000	880 —
KANS	Wichita, Kans.	100	1210 ‡	KMA	Shenandoah, Ia.	5,000	930 ‡
KARK	Little Rock, Ark.	1,000	890 †	KMAC	San Antonio, Tex.	250	1370 —
KARM	Fresno, Calif.	100	1310 *	KMBC	Kansas City, Mo.	5,000	950 *
KASA	Elk City, Okla.	100	1210 ‡	KMED	Medford, Ore.	250	1410 †
KAST	Astoria, Ore.	100	1370 —	KMF	Fresno, Calif.	1,000	580 †
KATE	Albert Lea, Minn.	250	1420 —	KMLB	Monroe, La.	250	1200 —
KAWM	Gallup, N. Mex.	100	1500 —	KMMJ	Clay Center, Neb.	1,000	740 —
KBIX	Muskogee, Okla.	100	1500 ‡	KMO	Tacoma, Wash.	1,000	1330 ‡
KBND	Bend, Ore.	250	1310 —	KMOX	St. Louis, Mo.	50,000	1090 *
KBPS	Portland, Ore.	100	1420 —	KMPC	Beverly Hills, Calif.	500	710 —
KBST	Big Spring, Tex.	100	1500 ‡	KMTR	Los Angeles, Calif.	1,000	570 —
KBTM	Jonesboro, Ark.	100	1200 —	KNEL	Brady, Tex.	250	1500 —
KCKN	Kansas City, Kans.	100	1310 —	KNET	Palestine, Tex.	100	1420 —
KCMC	Texarkana, Tex.	250	1420 ‡	KNOW	Austin, Tex.	100	1500 ‡
KCMO	Kansas City, Mo.	100	1370 —	KNX	Los Angeles, Calif.	50,000	1050 *
KCRC	Enid, Okla.	250	1360 ‡	KOA	Denver, Colo.	50,000	830 ‡
KCRJ	Jerome, Ariz.	250	1310 —	KOAC	Corvallis, Ore.	1,000	550 —
KDAL	Duluth, Minn.	100	1500 *	KOAM	Pittsburg, Kans.	1,000	790 †
KDB	Santa Barbara, Calif.	250	1500 ‡	KOB	Albuquerque, N. Mex.	10,000	1180 ‡
KDFM	Casper, Wyo.	500	1440 —	KOBH	Rapid City, S. Dak.	250	1370 —
KDKA	Pittsburgh, Pa.	50,000	980 ‡	KOCA	Kilgore, Tex.	250	1210 —
KDLR	Devils Lake, N. Dak.	100	1210 —	KOCV	Oklahoma City, Okla.	250	1310 —
KDNT	Denton, Tex.	100	1420 —	KOH	Reno, Nev.	500	1380 *
KDON	Monterey, Calif.	100	1210 ‡	KOIL	Omaha, Neb.	5,000	1260 ‡
KDYL	Salt Lake City, Utah	5,000	1290 ‡	KOIN	Portland, Ore.	5,000	940 *
KECA	Los Angeles, Calif.	5,000	1430 ‡	KOKO	La Junta, Colo.	100	1370 —
KEEN	Seattle, Wash.	100	1370 —	KOL	Seattle, Wash.	5,000	1270 ‡
KEHE	Los Angeles, Calif.	5,000	780 —	KOMA	Oklahoma City, Okla.	5,000	1480 *
KELA	Centralia Chehalis, Wash.	500	1440 ‡	KOMO	Seattle, Wash.	5,000	920 ‡
KELD	N. of Eldorado, Ariz.	100	1370 —	KONO	San Antonio, Tex.	100	1370 —
KELO	Sioux Falls, S. Dak.	100	1200 †	KOOS	Marshfield, Ore.	250	1200 ‡
KERN	Bakersfield, Calif.	100	1370 †	KORE	Eugene, Ore.	100	1420 ‡
KEUB	Price, Utah	100	1420 —	KOTN	Pine Bluff, Ark.	100	1500 —
KEX	Portland, Ore.	5,000	1180 ‡	KOV	Valley City, N. Dak.	250	1500 —
KFAB	Lincoln, Neb.	10,000	770 *	KOY	Phoenix, Ariz.	1,000	1390 *
KFAC	Los Angeles, Calif.	1,000	1300 —	KPAB	Laredo, Tex.	250	1500 —
KFAM	St. Cloud, Minn.	100	1420 —	KPAC	Port Arthur, Tex.	500	1260 —
KFBB	Great Falls, Mont.	5,000	1280 *	KPDN	Pampa, Tex.	100	1310 —
KFBI	Abilene, Kans.	5,000	1050 —	KPFA	Helena, Mont.	250	1210 †
KFBK	Sacramento, Calif.	10,000	1490 †	KPLC	Lake Charles, La.	250	1500 ‡
KFDY	Brookings, S. Dak.	1,000	780 —	KPLT	Paris, Tex.	250	1500 ‡
KFEL	Denver, Colo.	500	920 ‡	KPMO	San Francisco, Calif.	50,000	680 ‡
KFEQ	St. Joseph, Mo.	2,500	680 —	KPOF	Denver, Colo.	1,000	880 —
KFGQ	Boone, Ia.	100	1370 —	KPPC	Pasadena, Calif.	100	1210 —
KFH	Wichita, Kans.	5,000	1300 *	KPQ	Wenatchee, Wash.	250	1500 ‡
KFL	Los Angeles, Calif.	50,000	640 ‡	KPRC	Houston, Tex.	5,000	920 ‡
KFIO	Spokane, Wash.	100	1120 —	KPS	Pittsburgh, Pa.	500	1380 —
KFJZ	Fond du Lac, Wis.	100	1420 —	KQW	San Jose, Calif.	1,000	1010 ‡
KFJB	Marshalltown, Ia.	250	1200 —	KRBA	Lufkin, Tex.	100	1310 —
KFJI	Klamath Falls, Ore.	100	1210 —	KRBC	Abilene, Tex.	250	1420 ‡
KFJM	Grand Forks, N. Dak.	1,000	1410 —	KRE	Berkeley, Calif.	250	1370 —
KFJZ	Fort Worth, Tex.	250	1370 ‡	KRGV	Weslaco, Tex.	1,000	1260 ‡
KFKA	Greeley, Colo.	1,000	880 ‡	KRIC	Beaumont, Tex.	250	1420 ‡
KFKU	Lawrence, Kans.	5,000	1220 —	KRIS	Corpus Christi, Tex.	500	1330 †
KFNF	Shenandoah, Ia.	1,000	890 —	KRKD	Los Angeles, Calif.	2,500	1120 —
KFOR	Lincoln, Neb.	250	1210 ‡	KRKO	Everett, Wash.	50	1370 —
KFOX	Long Beach, Calif.	5,000	1250 —	KRLC	Lewiston, Idaho	250	1390 —
KFPL	Dublin, Tex.	250	1310 —	KRLD	Dallas, Tex.	10,000	1040 *
KFPW	Fort Smith, Ark.	100	1210 —	KRLM	Midland, Tex.	100	1420 —
KFPY	Spokane, Wash.	5,000	890 *	KRMC	Jamestown, N. Dak.	250	1370 —
KFQD	Anchorage, Alaska	250	780 —	KRMD	Shreveport, La.	250	1310 —
KFRS	San Francisco, Calif.	5,000	610 ‡	KRNR	Roseburg, Ore.	250	1500 ‡
KFRO	Longview, Tex.	250	1370 ‡	KRNT	Des Moines, Ia.	5,000	1320 *
KFRU	Columbia, Mo.	1,000	630 —	KROC	Rochester, Minn.	250	1310 —
				KROW	Oakland, Calif.	1,000	930 —
				KROY	Sacramento, Calif.	100	1210 *
				KRQA	Sante Fe, N. Mex.	100	1310 —
				KRRV	Sherman, Tex.	250	1310 ‡

Call	Location	Power	Dial Net
KRSC	Seattle, Wash.	250	1120 —
KSAC	Mahattan, Kans.	1,000	580 —
KSAL	Salina, Kans.	250	1500 —
KSAN	San Francisco, Calif.	100	1420 —
KSCJ	Sioux City, Ia.	5,000	1330 *
KSD	St. Louis, Mo.	5,000	550 ‡
KSEI	Pocatello, Idaho	1,000	900 †
KSFO	San Francisco, Calif.	5,000	560 *
KSL	Salt Lake City, Utah	50,000	1130 *
KSLM	Salem, Ore.	100	1370 ‡
KSO	Des Moines, Ia.	2,500	1430 ‡
KSS	Sioux Falls, S. Dak.	5,000	1110 †
KSRQ	Santa Rosa, Calif.	250	1310 —
KSTP	St. Paul, Minn.	25,000	1460 ‡
KSUB	Cedar City, Utah	100	1310 —
KSUN	Lowell, Ariz.	250	1200 —
KTAR	Phoenix, Ariz.	1,000	620 †
KTAT	Fort Worth, Tex.	1,000	1240 ‡
KTBS	Shreveport, La.	1,000	1450 †
KTEM	Tempe, Tex.	250	1370 ‡
KTFI	Twin Falls, Idaho	1,000	1240 †
KTHS	Hot Springs, Ark.	10,000	1040 †
KTVC	Visalia, Calif.	250	1190 —
KTMS	Santa Barbara, Calif.	500	1220 ‡
KTKO	Oklahoma City, Okla.	100	1370 ‡
KTRB	Modesto, Calif.	250	740 —
KTRH	Houston, Tex.	5,000	1290 *
KTRI	Sioux City, Ia.	250	1420 —
KTSA	San Antonio, Tex.	5,000	550 *
KTSM	El Paso, Tex.	250	1310 †
KTUL	Tulsa, Okla.	1,000	1400 *
KTW	Seattle, Wash.	1,000	1220 —
KUJ	Walla Walla, Wash.	100	1370 —
KUMA	Yuma, Ariz.	100	1420 —
KUOA	Siloam Springs, Ark.	5,000	1260 —
KUSD	Vermilion, S. Dak.	500	890 —
KUTA	Salt Lake City, Utah	100	1500 ‡
KVCV	S. of Redding, Calif.	100	1200 —
KVEC	San Luis Obispo, Calif.	250	1200 ‡
KVGB	Great Bend, Kans.	100	1370 —
KVI	Tacoma, Wash.	5,000	570 *
KVOA	Tucson, Ariz.	1,000	1260 —
KVOD	Denver, Colo.	500	920 ‡
KVOE	Santa Ana, Calif.	100	1500 ‡
KVOL	Lafayette, La.	100	1310 —
KVOO	Tulsa, Okla.	25,000	1140 †
KVOR	Colorado Springs, Colo.	1,000	1270 *
KVOS	Bellingham, Wash.	100	1200 ‡
KVOX	Moorhead, Minn.	250	1310 —
KVSO	Ardmore, Okla.	250	1210 ‡
KWBG	Hutchinson, Kans.	100	1420 —
KWEW	Hobbs, N. Mex.	100	1500 —
KWG	Stockton, Calif.	100	1200 †
KWJJ	Portland, Ore.	500	1040 —
KWK	St. Louis, Mo.	1,000	1350 ‡
KWKH	Shreveport, La.	10,000	1100 *
KWLC	Decorah, Iowa	100	1270 —
KWLK	Longview, Wash.	250	780 —
KWNO	Winona, Minn.	250	1200 —
KWOC	Poplar Bluff, Mo.	100	1310 —
KWOS	Jefferson City, Mo.	100	1310 —
KWSC	Pullman, Wash.	5,000	1220 —
KWTN	Watertown, S. Dak.	100	1210 —
KWTO	Springfield, Mo.	5,000	560 —
KWYO	Sheridan, Wyo.	250	1370 —
KXA	Seattle, Wash.	500	760 —
KXL	Portland, Ore.	250	1420 —
KXO	El Centro, Calif.	100	1500 ‡
KXRO	Aberdeen, Wash.	250	1310 †
KXYZ	Houston, Tex.	1,000	1440 ‡
KYA	San Francisco, Calif.	5,000	1230 —
KYOS	Merced, Calif.	250	1040 —
KYW	Philadelphia, Pa.	10,000	1020 ‡
WAAB	Boston, Mass.	1,000	1410 ‡

RECORDS OF THE WEEK

A new department reviewing the recordings of your radio favorites

IN RECENT months, all of the record companies have been popping out with special albums of ten-inch records on various types of foreign music, such as the tango, the rumba, Hungarian-Gypsy, Vienna waltzes, and so forth. Most popular seems to be tangos, two albums by Columbia being the top-notch offering in this field. They are all imported recordings, made by orchestras from Argentina and Europe, giving both the native tango and the continental tango, all in very authentic style. The selections are not the most obvious in the field and the albums cost \$5. The Victor album is

ditto, while the Decca tango album was made in America by Pancho and his orchestra, giving an Americanized reading on the music, and offers ten of the most familiar of all tangos. (\$2.25.)

Vienna Waltzes also take the spotlight, with the Victor company offering an imported selection of Viennese music of authentic colorings, two medleys by Marek Weber, and some other waltzes (none of them the usual Strauss-Lehar-Waldteufel vintage), and one record of German tales and dialogs, all spoken in German. This Victor album sells for \$5.

Decca has three waltz albums—one featuring Strauss, another Lehar and Kalman, and the third, just released, of music by Waldteufel. They are all recorded in America by Harry Horlick and his orchestra, with the most familiar of tunes included and done in a straight, flat style. (\$2.25 each.)

There are two rumba albums to be had, both imported and very authentic—the Columbia, featuring the Lecuona Cuban Boys and the Orquesta Antobal (\$5.00), and the Victor, featuring numerous real Cuban orchestras doing little-known and typical melodies. (\$5.)

Decca offers Music of Hawaii in an album featuring Bing Crosby, Harry Owens, Ted Fio-Rito, and Ray Kinney orchestras, all somewhat Americanized. (\$2.50.) Decca also announces for the near future a salon-music album, by Harry Horlick's orchestra, of the most hackneyed of all salon tunes: Toselli's Serenade, Dark Eyes, Melody in F by Rubinstein, and the like; also a Stephen Foster album of his most familiar music, featuring Frank Luther and the Lyn Murry Quartet.

Other ten-inch record albums of this ilk include the throbbing Melodias Hungarias-Gitanos, which we have already reviewed in these columns (Victor), an album of Jewish music on Victor which should be out very soon, the Bessie Smith album of old Negro blues on Columbia, the Andre Kostelanetz album on Brunswick, and the famous Bix Beiderbecke Memorial album of work by that eminent trumpeter when he was in his heyday.

Popular:

You Never Know, title tune from the Broadway show by Cole Porter, and another hit from the show. At Long Last Love, both receive the Glen Gray orchestral treatment, the Kenny Sergeant vocal treatment, Kenny sounding a little affected in the latter. (Decca 2010.)

Simple and Sweet describes exactly the way Paul Martin and his soothing music handle the tune by that name in their bow on wax. Martin developed his saccharine style at NBC in San Francisco and it got favorable comment from Coast to Coast. (Bluebird-7798.)

Garden of the Moon. Another debut on records is celebrated on Victor by Skinnay Ennis and his band. Ennis, unlike most deserters from their old bosses, goes forth with the blessing and management of Hal Kemp, with whom he used to sing in his jittery way. On this title song, and on the other side, The Girl Friend of the Whirling Dervish, it is Ennis all the way. (Victor-28047.)

—Joe Thompson.

Men! HERE'S BIG-PROFIT NEWS CAP FREE!

of one penny extra cost with EVERY TAYLOR HAT ORDER! Men! Sensational news! Amazing opportunity to earn money—full or part time, or as side line. Show fine quality Taylor Hats, and offer customers a durable, whipcord CAP FREE of extra charge with every hat they order! As high as \$1.00 Cash in advance commission on every order. Complete new line. Latest styles, finest fabrics, and many special sales-getting features. Low money-saving prices, also complete range of made-to-measure rainproof Caps.

Big Outfit FREE! Cash in on this sensational offer. Rush postcard for complete Sample Outfit sent FREE AND POSTPAID! Generous Free Hat and Cap offer for producers included. Send no money. Don't wait. Write today.

TAYLOR HAT AND CAP MFERS., Dept. E-7, 15-17 W. Sixth St., Cincinnati, Ohio

For Your Radio
world's master of airways

MIRACLE RADIO CONTROL

most remarkable reception in history of radio. For long and short wave amateur, police & ship radio, etc.—no noise out foreign stations, clear and loud, in low two years, easy to attach to radio. Ten day trial! Absolute satisfaction or your money back. We will ship C.O.D. plus postage with order shipped prepaid. Order now.

\$2.85

MIRACLE MFG. CO., Conshohocken, Pa.

FREE

BIG NEW CATALOG

KAESER & BLAIR

1100
Fast Selling Business Necessities

BE A DEALER

- No Printing or Sales Experience Needed!
- No House-to-House Selling. Just Call on Merchants
- Nothing for You to Buy—Nothing for You to Study
- CASH PROFITS DAILY**
- Everything Furnished FREE**
- Send Name

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Kaeser & Blair, Inc., Dept. 1710 C, Davis Lane & Penn. R.R., Cincinnati, Ohio

Continents! Absolutely free, please send me complete details about the K & B dealerships—how I can make money spare time or full. No obligation to me.

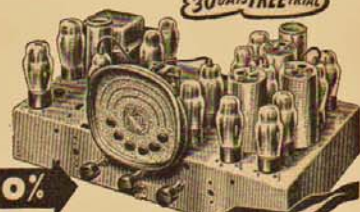
Name _____
Address _____
City _____ State _____

MIDWEST SALE-FACTORY-TO-YOU!

PUT THIS NEW 15-TUBE CHASSIS IN YOUR CABINET!

SAVE UP TO 50%

30 DAYS FREE TRIAL



Once again, Midwest scoops the radio world with the year's greatest radio value—a big, powerful, new 15-tube, worldwide, all-wave Midwest. It's the biggest bargain in Midwest's nineteen years of pioneering. Why be content with an 8 or 10-tube set... when it is so easy to install this new, big, powerful 15-tube chassis (in your present cabinet) for the same price! Only a limited number of these 15-tube chassis are offered during this short-time sale.

You will have to act fast if you want to secure one of these sensational bargains. First come, first served! You save up to 50% by ordering direct from the Midwest factory. Trade-in allowance of \$30.00 and more offered on many Midwest radios! Easy payments. Enjoy 30 days' FREE trial in your own home. Money-back guaranteed.

Dept. 94-EE... MIDWEST RADIO CORPORATION... Cincinnati, Ohio

PASTE COUPON ON 1¢ POSTCARD...OR WRITE TODAY!

MIDWEST RADIO CORPORATION

Name _____ (PLEASE PRINT CLEARLY)

Dept. 94-EE Cincinnati, O.

Address _____

Town _____ State _____

Send me your new FREE 15-tube, complete details of your liberal 30-day FREE trial offer, factory-to-you wholesale prices, and big TRADE-IN OFFER.

User-Agents Make Easy Extra Money Check Here for details.

A LIFETIME BUSINESS You CAN RUN AT HOME!

No Selling . . . No Canvassing . . . No Studying

From coast to coast, men and women of all ages are turning idle hours into cash in this fascinating spare-time or full-time business—working right at home—backed by a company that has been helping "home-workers" for over a quarter of a century. We paid Mrs. M. M., of Texas, \$238 during three weeks. Mr. J. T., of Eveleth, Minn., pocketed \$289.46. These exceptional earnings show possibilities of this unusual work-at-home plan.

WE FURNISH MATERIALS

Recent opening of our 25 branches—from Maine to California, for marketing of patented SNOW KING GIANT MUSHROOMS makes necessary immediate appointment of hundreds of new "home growers." We supply complete and clear to the radio set—complete only 1 1/2 inch spare traps—lacked by company established 1887. Big illustrated book, sent in plain wrapper, gives details—shows if your cellar, shed, or barn is suitable. Write for FREE copy today! (No collector will call.)

United Mushroom Co., 3848 Lincoln Ave., Dept. 380, Chicago, Ill.

FREE! One full year's subscription to "HANDY-HINTS" (if you answer promptly, "Handy-Hints" is a newspaper devoted to "earn-money-at-home" opportunities. Tells how hundreds turn idle hours to cash. A full year's subscription FREE if you hurry. Nothing to buy. No obligation. Write today!

United Mushroom Co., 3848 Lincoln Ave., Dept. 380, Chicago, Ill.

Send FREE booklet and guaranteed success plan.

NAME _____

ADDRESS _____

CITY _____ STATE _____

DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections

No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment! It fits the radio set—complete only 1 1/2 inch spare behind the set yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band (frequency) and short wave channels.

ELIMINATE THE AERIAL FOR GOOD

Attach this aerial to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED

On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested an actual tune dial and reception. Cannot harm set—Easily connected to any radio, including radio having no ground or radio for shorting aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a satisfied, return within five days and your dollar will be refunded without question.

JUST MAIL THIS COUPON.

F & H Radio Laboratories, Dept. 110, Fargo, N. Dak.

Send F & H Capacity Aerial Eliminator. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—this saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.

NAME _____

ADDRESS _____

CITY _____ STATE _____

(Continued from Page 16)

Table with columns: Call, Location, Power, Dial Net. Includes stations like WAGM, WAIM, WAIR, etc.

Table with columns: Call, Location, Power, Dial Net. Includes stations like WDRG, WDSU, WDWS, etc.

Table with columns: Call, Location, Power, Dial Net. Includes stations like WIBU, WIBW, WIBX, etc.

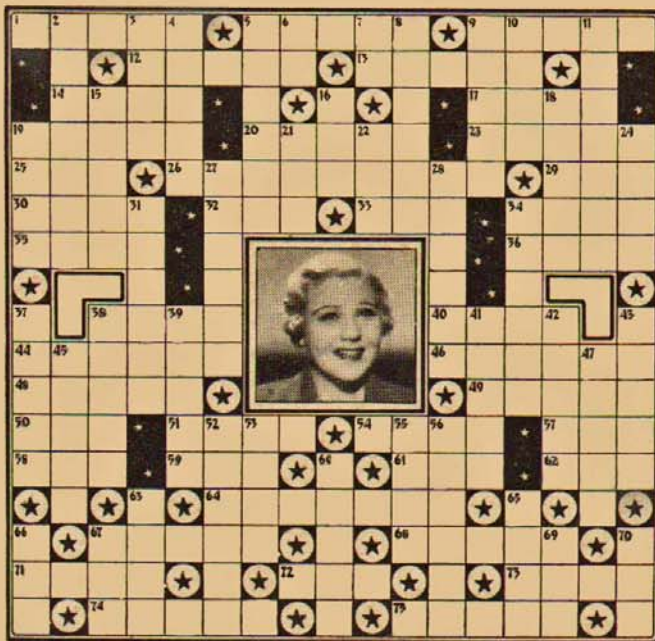
Table with columns: Call, Location, Power, Dial Net. Includes stations like WNAC, WNAD, WNAX, etc.

Table with columns: Call, Location, Power, Dial Net. Includes stations like WTAG, WTAL, WTAM, etc.

MEXICO

Table with columns: Call, Location, Power, Kilo Net. Includes stations like XEB, XED, XEG, etc.

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- First name, star in the portrait
 - Necessary
 - Judy —, songstress
 - Isbam —, bandleader
 - Stevens, bandleader
 - Al —, tenor
 - Elongated fishes
 - Virginia —, radio actress
 - Fred —, announcer
 - Extend —, announcer
 - Routing implement
 - Native of Esthonia
 - Payable
 - Handle of a door
 - Bill —, announcer
 - A number
 - A noble
 - O Dell, soloist
 - Handle of a cannon
 - Frank —, tenor
 - Fencing sword
 - Plant used in making gum arabic
 - "Fats" —, bandleader
 - Enoch —, bandleader
 - Adhesive mixture
 - Not mated
 - Evans, singer
 - An island
 - Unit of electrical resistance
 - Virginia —, soprano
 - Strike sharply
 - Pronoun
 - Born
 - Pierre —, singer
- VERTICAL**
- Country of Ray Noble's birth
 - Open as a door
 - Ruth —, radio actress
 - Last name, star in the portrait
 - Exists
 - Goodman, maestro
 - Howard, screen star
 - Harold —, orchestra leader
 - "Of — I Sing"
 - Liberates
 - Masculine name
 - Japanese statesman
 - Burdened
 - Coal with gas expelled
 - Pronoun
 - An ennet
 - At this point
 - Margarette — radio address
 - Sannella, orchestra leader
 - Andre —, announcer
 - Feminine name
 - Personal bravery
 - Neeld, singer
 - Crystalline white salt
 - Substance made from fibrous material
 - Bob —, sports announcer
 - Cream (Fr.)
 - Juice of apples
 - Used as an anesthetic
 - Leader of the Connecticut Yankees
 - Mimies
 - Closed
 - Feminine name
 - Alice —, "Big Sister"
 - George —, bandleader
 - Elman, conductor of "Hobby Lobby"
 - Murray, comedian
 - Belonging to him
 - Japanese coin
 - Calloway, bandleader

Solution to Puzzle Given Last Week



AMERICAN WOMEN DO IT BETTER

(Continued from Page 13)

the outstanding business executive on the big-ten list of most progressive American women.

Youngest of the ten in this selected group was Margaret Bourke-White, who, at the age of thirty-three, is a photographer with an international reputation for making unusual industrial studies. Mrs. White created the first large permanent photo-mural for National Broadcasting studios in Rockefeller Center, New York. In addition to her own work as a photographer, she is associate editor of "Fortune" magazine and photographer for "Life."

On the stage, and more recently in the movies, women have always been in the foreground as actors, but it remained for Frances Marion to take the honor of being the highest-paid scenario-writer of the screen. Author of over two hundred original motion pictures, Miss Marion won the Academy Award for "The Big House" in 1930, and again in 1932 for "The Champ."

The often-repeated statement that women in business are trying to ape men, becoming masculine, can hardly be given credence when one considers the number of successful business women who are also good wives and mothers. The truth of the matter is many went into business solely to support themselves and their children when their husbands died and left them without funds.

One such woman was Alice Foote MacDougall. Left with some thirty-odd dollars to her name and a family to rear, Mrs. MacDougall started making coffee and waffles in a hole-

in-the-wall shop in New York City. That small beginning grew into a chain of restaurants famous for good food and excellent service. In addition, this enterprising woman wrote several books, including one on cooking.

Turning to the realm of music, Fannie Charles Dillon, daughter of California's famous Judge Dillon, is employing her time outside of teaching hours in Los Angeles schools to write music. To date she has twenty-five compositions for piano and voice to her credit.

In the "Who's Who Among American Women" for 1937-38, which lists close to eight thousand names, all professions and branches of business are represented. The names of these women stand at the top, and their incomes range from thousands to millions. Among the high government women officials are listed Frances Perkins, U. S. Commissioner of Labor, and Josephine Roche, Assistant Secretary of the U. S. Treasury since 1934. But back of them is the great army of 1,992,000 working women who each in some way has contributed to the building of the organization of the National Federation of Business and Professional Women.

In a normal year, the American woman spends \$52,000,000,000—read it again—fifty-two billions. Of the nation's private wealth, 70 percent is in her hands; of savings deposits, 60 percent is in women's names. Life insurance company records reveal that 80 percent of the beneficiaries on their policies are women. At the present time, 60 percent of American Telephone and Telegraph stock, and 40 percent of General Electric, Wrigley Gum and General Foods—to name just a few—are owned by women.

This world's problems will never again be man's or woman's alone, but must remain forever theirs, jointly. This is a twosome planet on which we live, and American women working shoulder to shoulder with American men is the way of progress.

Pearl Buck, Jane Todd and Dorothy Dunbar Bromley may be heard over CBS at:
EST 3:00 p.m. — CST 2:00 p.m.
MST 1:00 p.m. — PST 12:00 noon

SEND YOUR FRIENDS A
Magicard
FOR CHRISTMAS
AS IF BY MAGIC the
Sender's Name Appears
After the Card Arrives!

If you would see
The name of one
Who sends you
Christmas Cheer,
Hold this card
In brightest sun
And see my
Name appear.

4 Smart
New Designs

The cleverest card of the year. Brand new, MAGICARD has been a spectacular overnight success. With MAGICARD, you write your name under a clever device. Your name disappears. You mail the card. When it is opened, the sender's name is a mystery until the verse is read. Then the recipient, following directions, holds the card in sunlight, and, magically, your name appears beneath the verse.

Send \$1.00 for 25 ASSORTED CARDS, ENVELOPES & MAGICFLUID & PEN

Four cents each is all you pay for the card that your friends will take out and show to others a limited time on Christmas day. Send your name and \$1.00. Your complete outfit will be sent prepaid—25 cards and envelope, and the MAGICFLUID and MAGICPEN. Supply limited. Hurry your order.

MAGICARD CO., Dept. 3710C Walnut Bldg., Des Moines, Iowa

BE OUR
AGENT
Make \$500
Before Xmas
Regularly receiving
orders. Every year
we make MAGICARDS
after our second demon-
stration. Order your
name now and ask
the plan by which
you can make \$500
just demonstrating
in towns. Your own
cards free after first
order.

OWN A ROYAL PORTABLE ON YOUR OWN TERMS!

FREE HOME TRIAL FOR EVERY MEMBER OF THE FAMILY

PROVE THAT STUDENTS in the family can write faster, easier with a Royal. Prove that it will help them with school-work—give them opportunity to do more—do more, in school and later on!

PROVE THAT DAD can set down his ideas legibly, impressively on a Royal Portable. Prove that it will help him with his letters and reports, put him on the road to more money.

PROVE THAT MOTHER has personal correspondence earlier on a Royal Portable. Prove that it will help her be business-like about the everyday business of running a home!

ONLY A FEW CENTS A DAY!

READ WHAT ROYAL GIVES YOU...

Standard, full-sized keyboard, Touch Control, Finger Comfort Keys, Genuine Dust Protection, Automatic Paper Lock, Touch-set Office Typewriter features. Tested, proved, guaranteed!

It doesn't take big money! Just see what a Royal can do—free! Then own it on your own terms—cash or only a few cents a day. Mail coupon today for up-to-minute details.

FREE! Royal's Instant Typing Chart, shows you how to type RIGHT, INCLUDED with every Royal Portable—at no extra cost—a handsome all-weather Carrying Case.

ROYAL TYPEWRITER COMPANY, Inc. Dept. C-195, 2 Park Ave., New York, N. Y.

Tell me how I can own—for only a few cents a day—a latest model Royal Portable—with FREE HOME TRIAL.

(DO YOU OWN A TYPEWRITER NOW?) Then make it help you! Write Make and Serial No. on coupon margin for full trade-in value.

NAME _____ STREET _____
CITY _____ STATE _____

ACT NOW! HELP YOUR STUDENTS START SCHOOL RIGHT

RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH

SUNDAY

THIS WEEK'S PROGRAMS

SUNDAY

MORNING

8:00 a.m. EST
Organ Reveille: WABC WPG
WBG WDBJ (sw-21.51)

Organ Recital: WEAF WTIC
WMBG WRC WSB KYW (sw-21.5)

Peerless Trio: WJZ WFIL WBZ
WRTD WMAL WLW WBAL

8:15
Cloister Bells: WJZ WFIL WBZ
WRTD WMAL WLW WBAL

8:30
Salon Musicale: WABC WRVA
WPG WDBJ (sw-21.51)

Four Showmen, quartet: WEAF
WMBG KYW WRC WCAW WSB
(sw-21.5)

Tone Pictures: Pianist and Soloists:
WJZ WBZ WMAL WFIL
WBAL

8:45
Radio Spotlight: WABC

Sidney Raphael, pianist: WRVA
WDBJ (sw-21.51)

Animal News Club: WEAF KYW
WMBG WSB WRC WCAW (sw-21.5)

9:00
From the Organ Loft: News:
WABC WDBJ WRVA WCAW
WHAS WCAW WJSV (sw-21.51)

Turn Back the Clock: WEAF
WFBR WSM KAW WRC WMBG
WGY WCAW (sw-21.5)

Coast to Coast on a Bus: WJZ
WMAL KDKA WFIL WBAL
WBZ WLW WTAR WRTD (sw-21.54)

Meditations in Psalms: WCBM
WIP

9:15
WBG Sons of Pioneers
WEU-Let's Go to Church
WHP Community Sunday School

9:15
Tom Terris: WEAF KYW WGY
WCAW WMBG WRC WFBR WSM
(sw-21.5)

Coast to Coast on a Bus: WPTF

WCBM-Good Morning
WEU-German Meditation
WJSV-Brevities
WSB Shut-In Hour

9:30
Melody Moments: WEAF WFBR
WSM KYW WGY WMBG WCAW
(sw-21.5)

Wings Over Jordan: WABC WHP
WCAW WDBJ WRVA WHAS
WJSV WPG WBG WCAW (sw-21.51)

WCBM Harrison Jubilee Choir
WEU-Sunday School Services
WGH-Cathedral of the Air
WIP-St. Stephen's Church
WRC-Xavier Cugat
WSA-Breakfast Club
WTAR-Wesleyan Bible Class

9:45
Melody Moments: WRC

It Happened So Quick: WCAW
WOR
WBZ Musicale
WCBM Morning Glories
WEU-Kuening Memorial Bible
Class
WPG-Rev. Coulson Shepherd

10:00
Russian Melodies: WJZ KDKA
WFIL WBZ WLW WMAL WORK
WRTD (sw-15.21)

The Radio Pulpit, Dr. Alfred
Grant Walton: WEAF WRC WGY
WSM WPTF WMBG KYW (sw-21.5)

Dr. Alfred Grant Walton, of
Belting in the absence of Dr.
Ezekiel W. Soukhan, will talk on
"Faithfulness to Christ."

Church of the Air: WABC WDBJ
WCAW WJSV WBAL WCAW
WBT WHP (sw-21.51)

News: WOR WBAL
WCAW-Bethel Radio Church
WCBM-Youngblood Jewish Period
WDEL-Tune Tinklers
WFBR-News: Movie Parade
WGH-Sunday Concert Hall
WHAS-II Happened So Quick
WIP-LeRoy

WPG Church by the Sea
WPTF-News: Bible Class
WRVA-Gems of Melody
WSB-News: Call to Worship
WSVA-Brotherhood Bible Class

10:15
Russia Melodies: WBAL

WCAW-Rev. Frederic Maute

Schedule Changes usually listed on this
page can be found on page 34 this week

Log of Stations Listed in Edition 2—Mid Atlantic

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Network, Call Letters, Kilo-cycles, Power Watts, Location, Network. Lists stations like KDKA, KYW, WABC, WBAL, etc.

WJSV-The Of Skipper
WRVA-Beauty That Endures
WSVA-Jack Mason, Tor.

2:00
Sunday Dinner at Aunt Fanny's:
WEAF WGY WMBG KYW WSB
WDEL WRC

Walberg Brown Strings: WABC
WDBJ WHAS WCAW WRVA
WCAW WBT WPG

The Magic Key of RCA: Sym-
phony Orch., Frank Black, dir.;
Milton J. Cross, m.c.; Guests:
WJZ WBZ WSM WLW WBAL
WPTF WORK WRTD KDKA
WFIL WTAR WMAL WCAW (sw-15.21)

WBG-Pilgrim's Period
WCBM-Czechoslovak Hour
WEU-Zegar Polski
WFBR-News and Views
WHP-Howard Gale's Orch.
WOR-The Smarties
WSVA-To be announced

2:15
Magic Key of RCA: (sw-15.33)
WCAW-To be announced
WOR-Denver Darling & Trail
Blazers
WSVA-Jack Fretwell & Company

The Farmer Takes the Mike:
WABC WHAS WRVA WHP WBT
WDBJ WCAW WJSV WCAW
WBG WPG (sw-15.27)

Farmers from the center of
the citrus products district, Los
Angeles, California, will com-
ment on affairs of the day.

Kiddoers: WEAF WDEL KYW
WSB WGY WMBG WRC WFBR
WRC-Denver Darling & Trailblazers:
WOL WGH

WCBM-Italian News
WEU-Pianologue
WSVA-To be announced

2:45
Olympic Preview: WEAF WSB
WDEL WGY WMBG WRC WFBR

KYW-Hunting & Fishing Club
WCBM-Italian Hour
WEU-Melody Palette
WGH-Sunday Song Service
WOR-Devours Trio
WSVA-Kiloevele Kolum

3:00
Richard Humber's Orch.: WJZ
WMAL WBZ KDKA WBAL
WORK (sw-15.21)

Sunday Drivers: WEAF WMBG
WTAR WFBR WSB WRC WDEL
WGY KYW

Everybody's Music: Howard Bar-
low, dir.; WABC WBT WHAS
WDBJ WCAW WBG WRVA
WJSV WHP WBT (sw-15.27)

Smoke Dreams (H. Fendrich Ci-
garets): WLW WSM

Salvatore de Stefano, harpist:
WOR WFIL

WCAW-Children's Hour
WCBM-Slovak Hour
WCBM-Polish Hour
WEU-Sweet & Swine
WFBR-Annapolis News & Views

WGH-Hawaiian Varieties
WPG-Easy Money
WPTF-News Reviews
WRTD-Quot Harmonies
WSVA-Smoke Dreams

3:15
Sunday Drivers: WSM

On a Sunday Afternoon: WOR
WOL WBAL

Richard Humber's Orch.: WLW
WPTF WRTD

WGH-The Old Refrain
WSVA-To be announced

3:30
Second Guessers, football com-
ments: WJZ WMAL WBZ KDKA
WFIL WRTD (sw-15.21)

Rangers Serenade: WEAF WGY
KYW WRC WMBG WSM WDEL
WFBR WTAR WSB WCAW
WPTF

The People's Rally: WOR WOB
WBAL

WBG-Pilgrim's Period
WCBM-Wiley Mission
WCBM-Dance Revue
WEU-Luther League
WGH-Music by Cugat
WLW-Church by the Side of the
Road
WORK-Gospel Hour
WSVA-Willie Coleman, pianist

4:00
Autumntime Concert, Joseph
Cheraniavski, cond.: WEAF WSB
WDEL WFBR WMBG WCAW
WLW

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
ICBS—Inter-City Broadcasting System
—Day Programs Only
—Night Programs Only
—WBAL, 760 kilocycles, 9 p.m. to midnight
—Network Programs Only
—WBZA Broadcasts the Same Programs as WBZ

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicate that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WEU-German Sunday School Service
WFBR-W.P.A. Orch.
WHAS Sunday Jail Service
WIP-Daniel Lieberfeld's Orch.
WDR-Willi Rabler's Orch.
WRVA-II Happened So Quick
10:30
American Society of Ancient Instruments: WEAF WFBR KYW WGY WPTF WMBG (sw-21.5)
Dreams of Long Ago: WJZ WBZ WMAL WBAL WRTD WFIL WPTF WORK
Children's Hour: WABC WCAW (sw-21.51)
Aubade for Strings: WBG WHP WRVA WDBJ WCAW WPG

WOR-Old Time Tunes
WORK St. Matthews Church
WPG-Rev. G. E. Lovman
WPTF-Christ Church Service
WRTD-First Baptist Church
WRVA-Methodist Church
WSM-Bible Class
11:15
Neighbor Nell, philosophy: WJZ WLW WMAL WFIL WBZ WTAR
Marion Carley, pianist: WHP
Reviewing Stand: WGN (720 kc.)
KYW-Training School
WBG-First Presbyterian Church Service
WCAW-Salor, Orch.
WGH-Amer. Family Robinson
WGY-Union College Chapel Service
WJSV-News
WOR-Talks by Miss Earlene White & Mary Beatrice Hayes

Dr. Chas. M. Courbain: WOR
Music detail on page 9 this week
News: WCBM WPG
KYW-Looking Over the Books
WCAW-Yesterhoushis
WCBM-Organ Melodies
WDEL-Noonday Express
WEU-Zegar Polski
WFIL-Uncle Jim
WGH-Western Ballads
WIP-Mary Vance
WLW-Cadle Tabernacle Choir
WORK-Ensemble
WPTF-Sunday Song Service
WRC-Shikret's Orch.
WSB-First Presbyterian Church
WSM-West End Method. Church
WSVA-Words & Music
12:15
Silver Strings: KYW (sw-15.33)
News, WBZ WCAW WORK
WCBM-Colonel Bill's Nature Club
WDEL-Italian Party
WFBR-You & Your Radio
WIP-Mrs. Ada Ballard, talk
WPG-To be announced
WSVA-Melody Clinic

WJSV-The Camera Speaks
WOR-Frank Singler
WPTF-Rhythm Masters
1:00
Church of the Air: WABC WBT WDBJ WJSV WRVA WCAW WBG WPG WCAW WHAS
American Wildlife: WOL
Shakespeare's England, drama: WEAF WSM KYW WSB WRC WMBG WFBR WSM
WCAW-Pumpernickle Bill
WCBM-Reed Show Stylist
WDEL-Church of the Nazarene
WGY-Old Refrains
WHP-Sunday Players
WIP-Uncle Wip's Hall of Fame
WOR-Garden of Memories
WORK-Christian Science Prgm.
WPTF-Birthday Party
WRC-Melody Time
WSVA-Dinner Music
1:15
WEU-Tanatal Topics
WGY-Nut Shikret's Orch.
WIP-Business Opportunities; News
1:30
Horse & Buggy Days: WJZ WTAR WMAL WRTD WPTF WORK WSM WCAW
Charlotte Lansing, sop.; Glenn Darwin, bar.: WEAF WDEL WMBG WGY WSB WDEL KYW WRC
Europe Calling: WABC WHP WDBJ WRVA WHAS WCAW WPG WJSV WBT WBG (sw-6.06)

News: WSM WJSV WLW KDKA Aloha Time
WBT-Safety Prgm.
WDEL-Presbyterian Church
WEU-Organ Music
WOR-Uncle Don Reads the Comics
WSB-Aeola Bible Class
WSVA-Today's Almanac
10:45
Dreams of Long Ago: WTAR
Aubade for Strings: WBT
It Happened So Quick: WLW WSM WPTF
KDKA-Music of Today
WIP-News
WJSV-Christian Science Prgm.
WSVA-Presbyterian Church

11:30
Major Bowes' Capitol Family: Nicholas Costentino; Charles Magante & Sam Herman; Three Dalton Boys; Waldo Mayo's Orchestra: WABC WCAW WJSV WHAS WHP
Rolini Trio: WJZ WMAL WSM WTAR WFIL
Los Cumbancheros: WOR
Madrigal Singers: WEAF WPTF WLW WRC KYW (sw-21.5)
WBZ-Air Conditioning Prgm.
WCAW-Bar X Ranch Boys
WGH-Southern Echoes
WSB-II Happened So Quick

12:30
Radio City Music Hall Chamber Music Series: WJZ WTAM WFIL KDKA WMAL WTAR WORK WRTD WBAL WBZ WLW (sw-15.21-15.33)
Univ. of Chicago Round Table Discussion: WEAF WMBG WRC KYW WDEL
Salt Lake City Tabernacle: WABC WBG WRVA WCAW WBT WPG WHP WMAL WCAW
The Lampighter: WOR WOL WCAW-Frank Duddy's Orch.
WCAW-Eric Wynn's Orch.
WCBM-Aloha Land
WDBJ-Gems of Melody
WEU-Socialist Party
WFBR-News: Victor Arden's Orch.
WGH-George Sokolsky
WGY-Italian Prgm.
WIP-LeRoy

WJSV-II Happened So Quick
WPTF-Story Behind the Song
WSVA-Rev. R. F. Woods
12:45
WCAW-Don Bovay, guitarist & songs
WCBM-Trailing the Stars
WDBJ-Old Songs of the Church
WEU-The Sunday Players
WFBR-Musical Interlude: Movie Parade
WGH-Morning Melodies
WIP-Uncle Wip's Hall of Fame

11:00
News: Alice Remsen, contr.: WJZ WLW WFIL WTAR
News: The Pine Tavern, sketch: WEAF WRC (sw-21.5)
Charles Paul, organist: WBG WHP

11:45
Madrigal Singers: WSB
Terry-Holden Expedition Prgm.: WJZ WMAL WBZ WSM WTAR WFIL

To be announced: KYW WOR WGH-Memory Chest
WLW-Rural Roundup

Men With Wings, drama: WOR WFIL WLW
KDKA-Melody Time
WBAL-Christian Science Prgm.
WBZ-News; Your Station & Ours
WCAW-Sunday Players
WCBM-Dance Music
WEU-To be announced
WFBR-Sidney Bawsl, organist
WGH-Old Familiar Tunes
WIP-To be announced
WSVA-Celluloid Astrology

KDKA-Calvary Episcopal Church
KYW-Bobolinks
WBAL-Gospel Tabernacle
WBT-Tabernacle Services
WCBM-News: Radio Journal
WCAW-Cantentry-Tabernacle M. E. Church
WCAW-Pentecostal Church of God
WCBM-Christ Lutheran Church
WDBJ-First Presbyterian Church Service
WEU-Morning Worship
WFBR-St. Stephen's Lutheran Church Service
WGY-News: Sketch Book
WHAS-Broadway Baptist Church
WIP-Holy Trinity Church
WMAL-News; Dick Leibert

12:00
Silver Strings: WEAF WGY WMBG
Southernaires, quartet: WJZ KDKA WTAR WBZ WMAL WRTD WBAL (sw-15.21)
Major Bowes' Capitol Family: WCAW WBT WRVA WDBJ

WCAW-Don Bovay, guitarist & songs
WCBM-Trailing the Stars
WDBJ-Old Songs of the Church
WEU-The Sunday Players
WFBR-Musical Interlude: Movie Parade
WGH-Morning Melodies
WIP-Uncle Wip's Hall of Fame

Bob Becker's Chats About Dogs (Red Heart Dog Food): WEAF WRC KYW WGY WFBR WSB
KDKA-Melody Master
WBAL-Old Refrains
WBZ-Home Folks Frolic
WDEL-Classic Melodies
WHP-News

AFTERNOON

SUNDAY October 9

WSB-Nat Shilkret's Orch
WTAR-Public Service Prgm

9:15
WPG-Atlantic City Entertainers
WPTF-Quarter Hour Serenade
WRD-The MacDonald Sisters
WTAR-Your Evening Serenade

9:30
American Album of Familiar Music (Ray's Aspirin) Frank Munn, (Innr.) Jean Dickenson, soprano; Elizabeth Lennox, contr.; Bertrand Hirsch, violinist; Arden & Arden, piano duo; Buckingham Choir; Gus Haenschen's Orch.; WEAF WTAM WGY WSB WTIC WSM WMBG WCAE WRC KYW WTAR WFBR WPTF WDEL (sw-9.53)

Frank Munn will sing 1. Haden! Anyone Tell You and with Elizabeth Lennox. You Leave Me Breathless. Miss Lennox will also sing, with the chorus, When Mother Nature Smiles, and, with Bertrand Hirsch, violinist, accompanying them, Music, Maestro, Please. Jean Dickenson will offer Tu-fulfill Time and the chorus will sing A Tisket A Tasket. Arden and Arden, pianists, will play in a little Dutch Kindergarten, the ensemble will offer Bambina and the orchestra will play Be-wildered.

Walter Winchell's Jergens Journal: WJZ WFIL WHAM WBZ WMAL WMAL WLW KDKA (sw 11.87) (also at 11 p.m.)
WIP For Men Only
WOR-The Charioteers: vocal male quartet
WPG-Concert Hour
WRD-Sunday Nite Party

9:45
Irene Rich (Welch Grape Juice), drama: WJZ WFIL WBZ WHAM WBAL WLW KDKA WMAL (also at 11:15 p.m.)
WOR-To be announced

10:00
Goodwill Hour (Ironized Yeast): WOR WORK WOL WIP
Russ Morgan's Orch.: WJZ WBZ WRD WPTF WMAL WBAL WSB WSM WHAM

Horace Heidt's Alemtie Brigadiers: WEAF WTIC WRC WGY WTAM WLW WFBR KYW WDEL WCAE (sw-9.53)
The following numbers will be featured in the main as "production numbers": Laughing Boy Blues; My Tane; Snow White; Bells of St. Mary.

Hollywood Showcase: WABC WJVS WRVA WDBJ WBIG WJAS WCAU WHP WPG WCAO (sw-11.83)
KDKA-You Don't Say
WBT-Who's Who in Hollywood
WFIL-Organ Recital
WGH-Song Sonnets
WHAS-World News
WOR-Good Will Hour
WTAR-News

10:15
WBT-Lighty Smith, songs
WHAS-Holy Opera Selections
WTAR-Through the Years

10:30
Hollywood Playhouse, drama: Charles Boyer (Woodbury's Soap): WSB (also see 9 p.m.)
To be announced: WEAF WCAE WFBR WGY WMBG WTIC (sw-9.53)

Headlines & Bylines with Ralph Edwards & Kaitlenborn; Gilbert Seides: WABC WRVA WDBJ WJAS WBT WBIG WHP WCAO WJVS WPG (sw-11.83)

Manhattan Merry-Go-Round (Dr. Lyons); Rachel Carlay, vocalist; Pierre Le Kreun, tr.; Men About Town; Don Donnie's Orch.: WEAF WCAE WTAM WFBR WDEL WTIC WGY WRC KYW (sw-9.53)
Miss Orley will sing Summer Souvenirs and Le Printemps N'Est Pas and Pierre Le Kreun will offer Put Your Heart in a Song. The trio will sing Chag You, Espagne, My Marguerite and Vous Attrez Marseille. The orchestra will play Oh Paris, Siboney, Tra-La-La and Les Vieux Maitre De Paris.

Ford Sunday Evening Hour; Jose Iturbi, cond.: WABC WBT WHP WCAO WRVA WJVS WJAS WBIG WHAS WCAU (sw 6.06-11.83)
Guest: Bidu Sayao, Brazilian soprano.
Music detail on page 8 this week

Old Fashioned Revival: WOL
WDBJ Music of Many Lands
WGH-Art Kassel's Orch
WIP-Five Star Final
WOR-Sunday in Manhattan
WOR-Classical Hour
WPTF-Carolina Chats
WRD Editor of the Air

Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

12:30 EST University of Chicago Round Table Discussion.
12:30 EST Radio City Music Hall Chamber Music Series.
2:00 EST The Magic Key; Symphony Music.
3:00 EST Everybody's Music; Symphony Orch.
5:00 EST Metropolitan Opera Auditions of the Air.
This program, which gives talented singers the opportunity to win renown and professional recognition, returns to the air this week.

5:30 EST Ben Bernie's Orchestra and Lew Lehr, Comedian.

NIGHT

6:00 EST Silver Theater; Conrad Nagel, m.c. Margaret Sullivan will be guest dramatic star.
7:00 EST Jack Benny, Comedian. Mary Livingstone, Kenny Baker, Phil Harris' orchestra.
7:30 EST Seth Parker; Down East Character.
8:00 EST Variety Show; Ameche, Bergen, Eddy, Lamour, McCarthy, the Canovas.
8:00 EST Orson Welles and Mercury Theater. Tonight's drama will be "Hell on Ice," by Commander Edward Ellsberg.
9:00 EST Hollywood Playhouse. Starring Charles Boyer.
9:00 EST Sunday Evening Hour; Symphony Music. Guest: Bidu Sayao, Brazilian soprano; Jose Iturbi, conductor.
9:30 EST American Album of Familiar Music.
9:30 EST Walter Winchell; News and Gossip.
10:00 EST Horace Heidt and His Orchestra.

Biennial Convention United Lutheran Church: WABC WPG WBT WHP WHAS WJVS WBIG WDBJ WCAO WRVA (sw-15.27)
Dr. Paul Scherer will address the biennial convention of the United Lutheran Church, meeting in Baltimore, Md.

Nat'l Vespers: Dr. Harry Emerson Fosdick: WJZ WBZ WPTF WSM WORK WTAR WMAL WRD (sw-15.21)
"The Variety of Our Religious Experiences" will be the subject of Dr. Harry Emerson Fosdick's address. The male quartet will sing Come, My Soul and Jesus Calls Us.

Benay Venuta's Prgm.: WOL WGH WBAL WFIL

KDKA-Bernie Armstrong
KYW-Adelle London
WCBM-Music of the Master
WEEU-The Barnstormers
WGY-The Shadow
WRC-Sunday in Briggsville
WSVA-Autumn Time Concert; Joseph Cherniavsky, cond.

4:15

WRC-Rainbow Rhythms

4:30

The World Is Yours, Smithsonian Institute, drama: WEAF KYW WSB WRC WSM WTAR WPTF WMBG WFBR WCAE WDEL (sw-9.53)
Subject: "Eskimos."

Texas Rangers: WABC WDBJ WBIG WHAS WRVA WHP WPG WJVS WBT WCAO (sw-15.27)

Benno Rabinoff, violinist: WJZ WLW WRD WMAL WBZ WORK

Court of Human Relations (Vadco Sales Corp.): WOR

The Shadow, drama (L. D. & W. Coal Co.): WBAL WFIL

KDKA-Shadyside Church Vespers
WCBM-Four Alphabets
WEEU-NAB Prgm.
WGY-Concert Hall of the Air
WSVA-Famous Four

4:45

Barry McKinley, bar.: WJZ WRD WMAL WBZ WORK WFIL

WCBM-Salon Music
WGY-News
WLV-Republican Committee
WSVA-Birthday Party

5:00

Tune Types: WEAF WRC WDEL WFBR WGY KYW (sw-9.53)

Metropolitan Opera Auditions of the Air (Sherwin Williams Co.): WJZ WBZ WBAL WTAR WMAL WRD WSM WFIL KDKA WSB (sw-15.21)
Anna Malefant, soprano, will sing O Mio Fernando from "La Favorita" (Donizetti) and Do Not Go My Love (Hageman); Mark Harrell, baritone, will offer a selection from "Parsifal" (Wagner) and The Windmill (Coleman-Taylor); Margaret Carlsie will sing Mi Chianano Mial from "La Boheme" (Puccini) and Oh My Heart, Masea Malefant and Carlsie and Mr. Harrell will join together in offering Music On the Water (Schubert).
More detail on page 4

Phil Cook's Almanac: WABC WCAO WDBJ WRVA WCAU WPG WJVS WHP WHAS (sw-15.27)

Musical Steelmakers (Wheeling Steel Corp.): WOR WLW
Dorothy Ann Crowe will sing Lamour, Toulours, Lamour; the Musical Steelmakers will offer a football melody; the Steele Sisters will sing Lambeth Walk and The Singing Milliner will offer Carry Me Back to Old Virginia. The orchestra will play No Wonder, Marche Slave and Sixty Seconds tie Together and John and Rufus Olesky, clarinetist and guitarist, will offer What Goes On Here in My Heart.

Church of the Air: WIP WCBM
WBG-Central Church of the Nazarene
WBT-Baseball Recount
WCBM-Italian Hour
WEEU-News; Variety Show
WGH-Suffolk Merchants Hour
WSVA-Make Believe Ballroom
WTNJ-Polish Prem.

5:15

WBG-News
WRVA-Varieties

5:30

Paul Wing's Spelling Bee (Energy): WEAF WFBR KYW WRC WGY WLW WDEL (sw-9.53)
Ben Bernie & All the Lads with Lew Lehr (Half & Half Tobacco): WABC WCAO WCAU WHAS WJVS WRVA (sw 6.06-15.27) (Isa KNX KSL 11-00 p.m.)

Vicente Gomez, guitarist: WJZ KDKA WPTF WORK WBZ WSM WTAR (sw 15.21)
The Shadow, drama (D. L. & W. Coal Co.): WOR WFIL WOL
To be announced: WBT WHP WBG-Church of God
WDBJ-The Sacred Hour
WEEU-Dance Music
WHP-Xavier Cugat's Orch.
WHAL-Ferde Grofe's Orch.
WPG-Hawaiians
WRD-Deeper Things
WSVA-Donald Novis Singers
WTNJ-News

5:45

The Master Builder: WJZ WBZ WMAL WSM WORK WRD WPTF

KDKA-Don Hirsch, news
WBAL-News
WGH-Afternoon Varieties
WPG-Hatcheries Prgm.
WSVA-Make-Believe Ballroom
WTAR-News: Tea Dansant; Baseball Scores
WTNJ-Hour of Romance

NIGHT

6:00
Catholic Hour: Most Rev. Joseph F. Rummel: WEAF WPTF KYW WTIC WTAM WRC WSM WSB WCAE WGY WMBG WFBR (sw-9.53)
Archbishop Rummel will speak on "The Inexhaustible Source of Life."

The Silver Theater, dramatic prgm. (1847 Rogers Bros.); Guest Star: Conrad Nagel, m.c.; WABC WCAO WHAS WCAU WJAS WBT WJVS
Margaret Sullivan, star of stage and screen, will be presented in a dramatic sketch.
More detail on page 4

Will Osborne's Orch.: WJZ WRD WMAL WORK WSB WBZ WFIL
Mitchell Ayres' Orch.: WOR WOL WRVA WBAL

KDKA-Music: Sports
WBIG-On Wings of Song
WDBJ-So You Think It's New? (11.1) Dance Time
WBG-Sunday at Twilight
WEEU-Twilight Vespers
WGH-Gospel Hour
WHAM-News: To be announced
WHP-To be announced
WIP-Evangelist Glenn Davis
WLW-Let's Sing
WPG-News
WTAR-Salon Orch.
WTNJ-Junior Theater Frolies

6:15

Will Osborne's Orch.: WHAM
Mitchell Ayres' Orch.: WOL

KDKA-Silhouettes of the West
WDBJ-News: Sports
WPG-To be announced

6:30

Boredom by Budd; Budd Hulick, m.c.; Harrison Knox, tr.; Adrian Rollins; Lennie Hayton's Orch.: WJZ WBZ WRD WHAM WCBM

The Laugh Liner (Wrigley's Gum); Billy House, comedian; Jack Fulton, tr.; Carl Hohen-carter's Orch.: WABC WCAU WRVA WJAS WCAO WHAS WHP WBIG WBT WJVS WPG WDBJ (sw-11.83)

A Tale of Today, drama (Princess Pat): WEAF WRC KDKA WGY WTAM WLW (sw-9.53)
The Show of the Week; Ray Perkins, m.c.; Guests: Orch.: WOR WFIL WOL WBAL
The Pepper Uppers: WPTF WSB KYW-Console & Keyboard
WCAE-Baseball Resume; Sere nade
WFEI-Old Song Contest
WFBR-News; Moments of Melody
WGH-Music on Parade
WIP-Ave Maria Hour
WMAL-Melodic Cameos
WORK-News
WSM-Hymns at Twilight
WTAR-Week's News
WTIC-News; Weather

6:45

Boredom by Budd: WMAL WORK
The Show of the Week; Ray Perkins, m.c.; Guests: Orch.: WCAE WGH

KYW-Sunday News
WBZ-News
WFBR-EI Gary & Orch.
WTAR-Musical Gems
WTIC-Flufferies

7:00

Popular Classics: WJZ WMAL WBZ WRD KDKA WHAM (sw-11.87)

Jell-O Prgm.: Jack Benny; Mary Livingstone; Kenny Baker, tr.; Phil Harris' Orch.: WEAF WCAE WMBG WDEL WRC WLW KYW WTAR WPTF WGY WORK WTIC WTAM WFBR WHAM WSB WSM WSAW (sw-9.53) (also KPO KFI 11:30 p.m.)

People's Platform: WABC WPG WBT WBIG WCAO WCAU WHAS WJAS WDBJ (sw 11.83)
Guests: Two newspapermen, one longshoreman and one stenographer. Subject: "Should There Be a Third Term for the Presidency?"

Benny Goodman's Orch.: WOR WGH

WBAL-Don Riley
WFIL-Sunday Devotions
WHP-To be announced
WIP-Sunday at Twilight
WJVS-Arch McDonald
WRVA-Dixie Spiritual Singers
WTNJ-Union Four Quartet

7:15
Benny Goodman's Orch.: WOR WOL WBAL

WGH-Evening Serenade
WHP-News
WJVS-Glenn Carow
WTNJ-Sunday at Seven-Fifteen

7:30
Passing Parade; John Nesbitt: Al Garr; John Conte (Gulf Oil): WABC WHAS WHP WBT WJVS WDBJ WCAU WRVA WCAO WBIG WJAS WPG (sw 6.06)

Fitch Bandwagon; Guest Orch.: WEAF WTAM WRC KYW WGY WFBR WTIC WCAE WDEL WMBG

Sunday Night at Seth Parker's, drama with music (Vicks): WJZ WFIL WTAR WBZ WSB WBAL WPTF WRD KDKA WMAL WSM WHAM (sw-11.87)
For other details see sponsor's announcement on this page.

News: WIP WOR
WGH-Church in the Wildwood
WLW-Peter Grant, news
WORK-Dance Time
WTNJ-Lone Star Ranch Boys

7:45
WIP-To the Ladies
WLW-Melody Grove
WOR-Norman Brookshire

8:00
Chase & Sanborn Hour; Don Ameche, m.c.; Nelson Eddy, bar.; Dorothy Lamour, songs; Robt. Armstrong's Orch.; Edgar Bergen, ventriloquist, with Charlie McCarthy; Judy, Annie & Zeke Canova; Guest: WEAF WGY WSB WSM WRC KYW WTAM WTAR WPTF WMBG WLW WTIC WFBR WCAE WDEL WHAM (sw-9.53)

Mercury Theater; Orson Welles: WABC WJVS WDBJ WHP WBT WBIG WHAS WJAS WCAU WRVA WCAO (sw 6.06-11.83)
"Hell on Ice," by Commander Edward Ellsberg, will be dramatized.

Spy at Large, drama: WJZ WTIC WMAL KDKA WRD WORK WBAL WBZ (sw 11.87)

Bach Cantata Series: WOR WOL
Music detail on page 9 this week

WFL-News
WGH-Interlude; Sports
WIP-Rev. Merrill MacPherson

8:15
Bach Cantata Series: WFIL

WDBJ-Country Church of Holy wood
WGH-Concert Gems

8:30
Say It With Words: WOR WOL
Songs We Remember: Ernest Gill's Orch.: WJZ WTIC WMAL KDKA WFIL WRD WORK WBAL WBZ (sw-11.87)

WHAM-News
Songs We Remember: WHAM

9:00
Hollywood Playhouse, drama: Charles Boyer (Woodbury's Soap): WJZ WBZ WLW WPTF WSM WBAL WMAL WHAM WDBJ WCAU WRVA WCAO WBIG WJAS WPG (sw 6.06-11.83)

Manhattan Merry-Go-Round (Dr. Lyons); Rachel Carlay, vocalist; Pierre Le Kreun, tr.; Men About Town; Don Donnie's Orch.: WEAF WCAE WTAM WFBR WDEL WTIC WGY WRC KYW (sw-9.53)
Miss Orley will sing Summer Souvenirs and Le Printemps N'Est Pas and Pierre Le Kreun will offer Put Your Heart in a Song. The trio will sing Chag Vous, Espagne, My Marguerite and Vous Attrez Marseille. The orchestra will play Oh Paris, Siboney, Tra-La-La and Les Vieux Maitre De Paris.

Ford Sunday Evening Hour; Jose Iturbi, cond.: WABC WBT WHP WCAO WRVA WJVS WJAS WBIG WHAS WCAU (sw 6.06-11.83)
Guest: Bidu Sayao, Brazilian soprano.
Music detail on page 8 this week

Old Fashioned Revival: WOL
WDBJ Music of Many Lands
WGH-Art Kassel's Orch
WIP-Five Star Final
WOR-Sunday in Manhattan
WOR-Classical Hour
WPTF-Carolina Chats
WRD Editor of the Air

"TUNE IN SUNDAY FOLKS!"
Seth Parker
In a grand new radio show with Music, Humor, Thrilla, Drama and Romance. NBC Sunday nights
7:30 P.M. WBAL
Presented by Vicks
VICKS VA-TRO-NOL helps prevent many colds from developing.
VICKS VAPORUB relieves misery of colds that have developed.

MONDAY

October 10

MORNING

8:00 a.m. EST
Milt Herth Swing Trio: WEAF WMBG (sw-21.5)

Bob Byron, songs: WABC WBIG WRVA (sw-21.51)

Earbenders; Soloists & Orch.: WJZ WORK

Good News: WCBM WGY Musical Clock: WCAO KDKA KYW
Checkerboard Time: WSB WSM News: WOR WSVA WFIL 8:15

Eton Boys: WABC WBIG WDBJ (sw-21.51)

Gene & Glenn, songs: WEAF WMBG (sw-21.5)

Norsemen Quartet: WJZ
News: WFCR WIP WSB WORK Musical Clock: WSVA WBT 8:30

Paul Robinson's Harmonica Champions: WABC WRVA WBIG WBT (sw-21.51)

Swing Serenade: WJZ WFIL WBZ

Musical Tete-a-Tete: WEAF WSB WSM WGY (sw-21.5) 8:45

Jack & Loretta Clemens, songs: WJZ WSM

George Perrine, talk: WABC WDBJ WBT WRVA WBIG (sw-21.51)

Landt Trio: WEAF WSB WMBG WLW (sw-21.5) 9:00

News: Breakfast Club: Orch.: WJZ WFIL WRD WSAN WSM WPTF WMAL (sw-21.5)

The Band Goes to Town: WEAF WLW WDEL WMBG

Richard Maxwell, tr.: WABC WDBJ WRVA WHP WPG WCAO (sw-21.51)

KDKA-Kitty Keene, Inc. KYW-Morning Varieties
WBAL-Around the Breakfast Table
WBIG-Morning Headlines
WBT-Woman's World: Martha Dulin
WBZ-As You Like It
WCAU-Morning Knight: News
WCBM Church in the Wildwood 9:15

Montana Slim, songs: News: WABC WCAO WBIG WHP WPG WBT (sw-21.51)

Breakfast Club: WTAR WBAL The Family Man, poetry & philosophy: WEAF WDEL WMBG KYW

The Woman of Tomorrow, Nancy Booth Craig: WJZ

Myrt & Marge: WLW WSVA KDKA-Linda's First Love
WCAU Sally Fenigan & Hugh Walton

WCBM-Musical Workshop
WDBJ-Mary Dailey, personal shopper
WFBR-The Open Window
WGY-Hilltop House
WHAS-World News
WIP-LeRoy
WSB-Hits & Encores
WOR-Dr. E. Parrish, Modern Living Talk
WRC-Old Refrains
WRVA-Rhythmites 9:30

Breakfast Club: News: WJZ WBZ WORK

Troubadours: WCAO WJSV WBIG

Ward & Muzzy, piano duo: News: WEAF KYW WSB WRC WMBG

Joyce Jordan, Girl Interne, sketch (Calox Tooth Powder & Solidified Alboline): WABC WCAU

Get Thin to Music (Wheaties): WOR WFIL

KDKA-Editor's Daughter, sketch
WBT-Those Happy Gilmans
WCBM-Music Graphs
WDBJ-The Party Line
WDEL-Daily Devotions: News
WFBR-Bulletin Board
WGH-News: Resume
WGY-Market Basket, News
WHAS-Uncle Henry's Mountain's WHP-Morning Makeups

WIP-News: Prgm. Resume: Domestic Help Service
WLW-Hilltop House, drama
WPG-J. Paul Heritage, talk
WRC-Mary Mason
WRVA-Party Line
WSVA-Hilltop House
WTNJ-Judy Shaw & Susie Belle 9:45

Fred Fiebel, organist: WDBJ WCAO

Jane Arden, sketch: WJZ

Bachelor's Children (Old Dutch Cleanser): WABC WHAS WJSV WCAU

Amanda Snow, songs: WEAF WMBG WSB KYW

News: WCBM WDEL KDKA-Shopping Circle
WBAL-Morning Meditations
WBG-The Party Line
WBT-Hymns of All Churches
WDBI-Organ Melodies
WFBR-Grandmothers' Club
WFIL-Organ Melodies
WGH-Modern Rhythms
WGY-Musical Prgm.
WIP-On Parade
WLW-Linda's First Love, drama
WOR-Tex Fletcher
WPG-Sweet and Swing
WRVA-Eddie Weaver, organist
WSVA-Vic & Sade
WTAR-Mariam Courageous
WTNJ-Jully Cholly 10:00

Pretty Kitty Kelly, sketch (Wonder Bread): WABC WJSV WRVA Pictures and review on pages 6 & 7

Houseboat Hannah, sketch (Lava Soap): KDKA (sw-15.21)

Paul Page, songs: WJZ WMAL WSM WORK WTAR 8:15

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WEAF WFBR WGY KYW WRC WDEL

Nation's School of the Air: WLW WBAL WOL
Subject: "Highlighting the Headlines."

WBIG Civic Club
WBT-Betty & Bob
WBZ-Home Forum
WCAO-To be announced
WCAU-Melodies
WCBM-Betty Howard's Chat
WDBJ-Health Chats: Hits & Encores

WEAF-News
WFIL-Uncle Jim
WGH-Dance Hour
WHAS-Party Line
WHP-Homemakers' Club
WOR-Pure Food Hour
WPG-Home Hour: Margaret Keever
WPTF Musical Workshop
WRD-Hollywood Food Secrets
WSAN-Jack in the Box
WSB-So You Want to Stay Married
WSVA-Ma Perkins, sketch
WTNJ-Easy Money 10:15

Josh Higgins of Finchville, sketch: WOK WPTF WTAR WMAL WSAN WRD WSB

Jane Arden, sketch (Ward Baking Co.): WJZ WFIL WBAL KDKA WRVA (sw-15.21)

Myrt & Marge, sketch (Super Suds): WABC WCAO WCAU WJSV WHAS WRVA WDBJ WBT

John's Other Wife, sketch (Louis Philippe): WEAF WGY WDEL WFBR KYW WRC

WBIG-Simian Sam
WCBM-Dance Trio
WSAN-Muhlenberg College Open- ing Address
WCBM-Musical Workshop
WEEU-Jack Dawson
WGH-Mystery Song Contest
WHP-Organ Melodies
WSM-News
WSVA-The Gospel Singer 10:30

Hilltop House, sketch (Palmolive Soap): WABC WCAU WBT WRVA WJSV WCAO WDBJ WHAS

Jerry Sears' Dreh: WJZ WMAL WBZ WRD WORK WTAR

Just Plain Bill, sketch (Koly-nos): WEAF WGY WRC KYW WFBR WDEL

John Metcalfe's Choir Loft: WFIL

Madame Courageous, sketch (Durkee's Margarine): WLW

KDKA-Tena & Tim
WBAL-Bill Herson
WBIG-Radio Spotlight
WCBM-Woman's Prgm.
WCBM-Russian Cathedral Choir
WGB-Fashion & Thrift
WHP-Concert Miniatures

Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

AFTERNOON

12:30 EST Farm and Home Hour.

2:30 EST American School of the Air.

NIGHT

7:30 EST Eddie Cantor, Comedian. Mad Russian, Sid Fields, Walter King, Fairchild and Carroll, piano duo; Edgar Fairchild's orchestra, vocalist, Guests: Deanna Durbin and Bobby Breen.

8:00 EST Al Pearce's Gang; Comedy and Music. The low-pressure salesman will start knocking on the radio doors again tonight—with Arlene Harris and Carl Hoff's orchestra.

8:30 EST Symphony Orchestra with Richard Crooks, Tenor.

9:00 EST Spitalny's All-Girl Orchestra.

9:00 EST Radio Theater.

9:30 EST Eddy Duchin and His Orchestra.

10:00 EST True or False; Quiz Prgm.

10:00 EST Guy Lombardo's Orchestra. The Royal Canadians replace Wayne King in this series.

10:00 EST Contended Hour; Musical Variety.

11:05 EST San Francisco Opera Company. Mozart's "Don Giovanni."

WIP-Morning Moods
WORK-Frank Renault, organist
WPG-Happy Birthday
WPTF-The Party Line
WSAN-The Hollywood Reporter: Swing in the Morning
WSVA-Musical Merry-Go-Round
WSB-Shopping Talk
WSM-Manhattan Melodies 10:45

Woman in White, sketch (Pillsbury): WEAF WFBR WPTF KYW WTAR WGY WRC WMBG

Elsie Thompson organist: WBIG WDBJ WBT WRVA

Oxydol's Own Ma Perkins, sketch: WJZ WBZ KDKA (sw-15.21)

Popular Waltzes: (sw-21.5)

Singing Strings: WFIL WOL

Stepmother, sketch (Colgate): WABC WCAU WHAS WCAO WJSV

News: WCBM WSB
WBAL-Woman's Hour
WCAM-Weekly Review
WCBM-Jack Rohr's Music
WDEL-Historic Rambles
WEEU-News; Briefs
WGII-Church in the Wildwood
WHP-Allan Rhoades' Orch
WLW-The Goldbergs, drama
WMAL-Along Style Street
WORK-Frank Renault, organist
WRC-Man About Hollywood
WRD-Dunlop - Bouquet
WSAN-Waltz Favorites
WSM-Rhythm Serenade 11:00

Nat'l Conference of Catholic Charities: WABC WHAS WRVA WBIG WHP WCAO WJSV WBT

The Story of Mary Martin (Ivory Flakes): WJZ WBZ KDKA WBAL WMAL (sw-15.21)

Originalities: WORK WRD (sw-21.5)

David Harum, sketch (Bab-O): WEAF KYW WRC WFBR WGY WDEL

Heart of Julia Blake: WCAU WLW
WCAM-Morning Melodies
WCBM-Heart & Home Service
WDBJ-Tonic Tunes
WDEL-David Harum, sketch
WEEU-String Ensemble
WFIL-Married Life
WIP-Theima Reed
WOR-Shopping with Jean Abbey
WPG-Hit Tunes
WPTF-Rhythm Makers
WSAN-Amer. Family Robinson
WSB-Morning Melodies
WSM-To be announced
WTAR-Suffolk Cooperative Prgm. 11:15

Vic & Sade, sketch (Crisco): WJZ KDKA WBAL WBZ WLW WMAL (sw-15.21)

Breen & de Rose: WORK WSAN

Lorenzo Jones, sketch (Phillips): WEAF WGY KYW WDEL WRC WFBR

Ruth Carhart, songs: WABC WBIG WHP WCAO

Georgia Crackers: WFIL WOL

WBT-Rev. Leslie Frerking
WCAM-News

WCAU-Short, Short Stories
WCBM-Musical Interlude
WDBJ-Linda's First Love
WHAS-Airlines
WHP-Women in the News
WJSV-Women Make the News: News
WOR-Heart of Julia Blake
WRD-Weather: Lost & Found: Police Reporter
WRVA-Domino Music Box
WSB-Bulletin
WSM-Just Swinging
WSVA-Rural Rhythm 11:30

Young Widow Brown, sketch (Cal-Aspirin): WEAF WFBR WGY KYW WDEL WRC

Story of the Month: WMAL

Pepper Young's Family, sketch (Camay Soap): WJZ KDKA WBAL (sw-15.21)

Big Sister, sketch (Rinso): WABC WCAO WHAS WRVA WBT WCAU WJSV WDBJ WHP

Get Thin to Music: WOL

To be announced: WSAN WMBG WTAR

WBIG-Genesis of Melody
WBZ-Weather, Musicale: Your Station & Ours
WCBM-Monitor Views the News
WEEU-Melody Shoppers
WFIL-Women's Club
WIP-Radio Rangers
WLW-News: Livestocks: River: Weather: Markets
WOR-Bide Dudley's Theater Club of the Air
WORK-Musical Gems
WPG-Dover Parade of Progress
WPTF-Smiling Rangers
WRD-Singing Ranger
WSB-Morning Melodies
WSM-To be announced 11:45

Getting the Most Out of Life. Dr. William L. Stieger (Fleischmann's Yeast): WJZ KDKA WBZ WFIL (sw-15.21)

The Road of Life, sketch (Chippo): WEAF WFBR KYW WGY WSB WTAR WSM WLW

Aunt Jenny's Stories (Spry): WABC WHP WDBJ WCAU WCAO WJSV WHAS WRVA (sw-9.59)

Viennese Ensemble: WRD WDEL (sw-21.5)

Raoul Nadeau, bar.: WOR WOL WBAL

WBIG-Joe Woods' Pioneer Boys
WGT-Russell McIntyre, songs
WCBM-Lillard Sisters, duo & trio
WMAL-Accent on Music
WORK-Swingsters
WPG-News
WPTF-The Old Family Almanac
Tobacco Mkt.
WRC-Man About Hollywood
WSAN-Dance Orch.: News
WSVA-Checkerboard Time

12:00
Dorothy Dreslin, sop.: WJZ WSM WRD WMAL

Mary Margaret McBride, columnist (La France & Satina): WABC WCAO WHAS WCAU WJSV WHP (sw-9.59)

Vaughn de Leath, songs: WEAF KYW WRC WMBG

To be announced: WOL

Melody Ramblings: WDBJ

News: KDKA WRVA WCBM
Checkerboard Time: WEEU WIP
WBAL-News: Checkerboard Time
WBIG-Dinner Bell Hour
WBT-Lem & Martha
WBZ-News: Noonday Review: Markets
WDBJ-V. P. I. Prgm.
WDEL-Nonday Express; News
WFBR-News: Movie Parade
WFIL-Journal of Living
WGH-Music: With the Masters
WGY-Musical Interlude; Markets, News
WLW-Editor's Daughter
WOR-Victor H. Lindlahr
WPG-Melody Parade
WPTF-Melody Boys
WSAN-Organ Melodies
WSB-Hilltop House, sketch
WSMB-Melody Serenaders
WSVA-Farm Flashes
WTAR-Radio Luncheon Club 12:15

Her Honor, Nancy James, sketch (Kleenex): WABC WCAU WCAO WBT WHAS WJSV (sw-9.59)

Kiddlers: News: WJZ WSM

The O'Neills, sketch (Ivory Soap): WEAF WRC KYW WLW WGY

News: WBIG WORK
KDKA-To be announced
WBAL-Hi Jinks
WCBM-Swing Session
WDBJ-Salt & Peanuts
WELC-Familiar Hymns
WFBR-Musical Jigsaw
WHP-Checkerboard Time
WIP-LeRoy
WMAL-News: Listening Post
WPTF-Tobacco Markets: Today's Hit
WRD-Luncheon Dance
WRVA-Afternoon Serenade
WSAN-Singin' Sam
WSB-Mvrt & Marge, sketch
WSVA-Melody Clinic
WTAR-Weather: Police Bulletin: Farm Bulletin 12:30

Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WHAS WCAO WJSV WCAU

Nat'l Farm & Home Hour: WJZ WBZ WSM WTAR WPTF KDKA WBAL WRD WORK WMAL WSAN WSB (sw-15.21)

Time for Thought: WEAF WMBG Dr. Daniel A. Polling will speak on "Ordeal by Fire and Winning the World."

The Novelteers: WBT

Organ Recital: WOL

News: WOR WIP WSVA WHP KYW Houseboat Hannah
WBIG Golden Quarter-Hour
WCBM-Salon Music
WDBJ-The Editor's Daughter
WDEL-Nonday Express
WEEU-House of MacGregor
WFBR-Singin' Sam
WFLY-News, Store Notes
WGY-Farm Paper of the Air
WLW-News: Livestocks
WRC-Devotions
WRVA-Street Man 12:45

Cobwebs & Ladenzas: WEAF WDEL WGY

Nat'l Farm & Home Hour: WLW

Noveltees: WBIG

Our Gal Sunday, sketch (Anem) Peggy Alenby: WABC WCAO WJSV WHAS WCAU

To be announced: WFIL
News: WDBJ WEEU
To be announced: WFBR WSVA KYW News, Roger Williams
WBT-Swing Time: News
WCBM-Italian News
WHP-Kitty Keene, sketch
WIP-Lyrics by Lawler
WOR-Consumer's Quiz Club
WRC-Toncal Tunes
WRVA-Domino Hill Billies 1:00

The Goldbergs, sketch (Oxydol): WABC WCAO WJSV WCAU WHP WRVA

Vincent Curran, bar.: WMBG KYW

News: Markets & Weather: WEAF

Ma Perkins, sketch: WDBJ WHAS

WBIG-The Voice of the Violin

12:00
Dorothy Dreslin, sop.: WJZ WSM WRD WMAL

WBT-The Goldbergs
WCBM-Italian Hour
WDEL-WPA on the Air
WEEU-Newsettes
WFBR-Farm Prgm.
WFIL-Dorothy Dix
WGH-Non-time Varieties
WGY-Household Chats
WIP-Swing It!
WOR-Health Talk: Melody Moments
WPG-Melody Parade
WRC-Carlton Trio 1:15

Vic & Sade, sketch (Crisco): WABC WJSV WCAO WCAU WHP WRVA

Goodiey Farm Radio News: WJZ WBAL WMAL KDKA WSAN WLW WBZ (sw-15.21)

Words & Music: WEAF WFBR WMBG

Radio Garden Club: WOR WFIL

KYW-Farm & Fireside
WBIG-Sentimental Music
WBT-Radio Question Box
WCBM-Polish Hour
WDBJ-Man in the Street
WGY-Vic & Sade, sketch
WGH-News: Resume
WHAS-College of Agriculture
WIP-Bert & Bob
WPTF-Market & Weather
WRC-Devotions
WSM-State Dept. of Agriculture Prgm.
WSVA Today's Almanac 1:30

Siesta Serenade: WJZ WSM WOR WMAL WRD

Road of Life, sketch (Chippo): WABC WHP WBT WCAO WCAU WRVA WJSV

Words & Music: WDEL

Pauline Alpert, pianist: WOR

Voice of the Farm: WLW WSVA

KDKA-Political Talk
KYW-Home Forum
WBAL-Happy Johnny & Gang
WBIG-Hollywood on Parade
WCBM Today's Travelers
WDBJ-Singin' Sam
WEEU-Berks County Schools
WFBR-News
WFIL-Midday Melodies
WGH-Suffolk Merchants Hour
WGY-Houseboat Hannah
WHAS-Savings Talk: Livestock
WIP-Today's Travelers
WPTF-Delmore Brothers
WRC-Encores
WSAN-Kitchen Club
WBAL-Radio Headlines
WTAR-Salon Orch. 1:45

Those Happy Gilmans, comedy sketch (Corn Kix): KDKA WLW WBZ WRC WFBR WORK KYW WGY (sw-15.21)

Judy & Lanny, songs: WJZ WMAL WRD

Radio Rubes: WEAF

Edward MacHugh, Gospel Singer (Ivory Soap): WABC WCAU WCAO WJSV WHP WDBJ WBT

Escorts & Betty: WSB

Voice of Experience (Lydia E. Pinkham): WOR WFIL WBAL WRVA

WCBM-Czech-Slovak Hour
WDEL-Classic Gems
WGH-Luncheon Lyrics
WHAS-Sidewalk Snappers
WHP-Harrisburg Beautification Prgm
WIP-Earl Mover's Orch.
WLW-Hugh Cross & Radio Pal
WPTF-Carolina Farm Features
WSM-News
WSVA-Melody Time 2:00

Irene Beasley, RFD No. 1: WABC WDBJ WPG WRVA WCAU WBIG (sw-15.27)

Al Roth's Orch.: WJZ WSM WTAR WRD WMAL WSAN WPTF (sw-15.33)

Betty & Bob, sketch (Gold Medal): WEAF KYW WRC WBZ WBAL KDKA WGY WLW (sw-15.21)

Two On a Shoestring: WOR WFIL

WBT-Ma Perkins
WCAU-Wiley Mission
WCAO-Houseboat Hannah
WCBM-Italian Hour
WDEL-Sweet Strings
WEEU-Afternoon Melodies
WFBR-Humane Society
WHAS-Univ. of Kentucky
WHP-Farmer's Service Prgm.
WIP-Rhythm Romance
WJSV-Aladdin's Kitchen
WORK-Luncheon Ensemble
WSB-Crossroads Follies
WSVA-To be announced

12:00
Dorothy Dreslin, sop.: WJZ WSM WRD WMAL

12:00
Dorothy Dreslin, sop.: WJZ WSM WRD WMAL

AFTERNOON

MONDAY October 10

2:15
Arnold Grimm: Daughter, sketch (Gold Medal); WEAF WBAI WBZ KYW WRC WGY KDKA WLW (sw-15.21)
Enoch Light's Orch.: WABC WPG WRVA WCAO WBIG WHP WBT (sw-15.27)
Al Roth's Orch.: WORK
As You Like It: WBAL

WCAM Popular Music
WCEM News
WDEL-Vic Caille, organist
WELI-Sylvia Lee
WGH-Concert Hall of the Air
WIP-Happy Valley Cowboys
WSVA-Monitor News

3:45
Keyboard Arabesque: WABC WBIG WHAS WDBJ WHP WBT WRVA WJSV WCAO WCAU (sw-15.27)
The Guiding Light, sketch (White Naptha): WEAF WGY WFBR WTAR WRC KYW WLW WSM WPTF WMBG WSB
Ted Malone's Between the Book-ends: Jesse Crawford, organist: WJZ WBAL WRTD WORK WMAI WSAW WPTF KDKA WFIL (sw-15.21)

2:30
American School of the Air: WABC WHAS WDBJ WHP WBT WBS WJSV WPG (sw-15.27)
Beginning its tenth season as an educational feature and radio adjunct to classroom teaching, this program will start with a Monday series titled "Frontiers of Democracy." The broadcasts under this head are designed for junior and senior high schools and are prepared in collaboration with the NEA. "Frontiers of Democracy" will be an exploration, through dramatization and expert commentary, of the fundamental principles guiding our democracy and the ways in which they affect our everyday life.
More detail on page 4

Valiant Lady, sketch (Gold Medal): WEAF WRC WBAL WBZ KYW WGY KDKA WLW (sw-15.21)

Joe Green's Orch.: WJZ WRTD WMAL WTAR WSAN WSM
Estelle Sternberger: WDEL WIP WCAM-News, Dan Grey WCAO Lutheran Convention Spkr. WCAU Women's Club WCBM News
WEEU-Uncle Jack's Prizm WFBF-Every Woman's Hour WFIL-Melody Parade
WOR-Shirley Howard
WRC-Catholic Hour
WPTF-Dept. of observation
WRVA-Sunshine Prizm
WSVA-To be announced

2:45
Hymns of All Churches (Gold Medal): WEAF WBAL KDKA WRC KYW WBZ WGY WLW (sw-15.21)

American School of the Air: WCAU
Joe Green's Orch.: WPTF
WCAM Musical Varieties
WCBM Tropical Moods
WBT Farm Features
WDEL-Dance Time
WIP-On Parade: News
WOR-To be announced
WSVA-Zeke Manners & His Gang

3:00
Curtis Institute of Music: WABC WJSV WCAU WDBJ WBIG WBT WHP (sw-15.27)
Music detail on page 9 this week

Navy Band: WJZ WBZ WMAL WBAL WRTD WSAN WFIL WORK

The Story of Mary Marlin, sketch (Ivory Flakes): WEAF WFBR WTAR WPTF WRC WGY WSB WMBG WSM KYW WLW
KDKA Home Forum
WCAM Matinee Melodies
WCAO-News: Jack Lederer's Orch.
WDEL-Vion Gordon's Orch.
WEEU-Varieties
WGH-Improvisit
WHAS Betty and Bob
WIP-Melody Matinee
WOR-Martha Deane, Women's Hour
WPG-Easy Money
WRVA-Forum
WSVA-To be announced

3:15
Oxydol's Own Ma Perkins, sketch: WEAF WFBR WPTF WSB WGY WSM WRC WTAR WLW KYW WMBG

Navy Band: WPTF
WCAM-News
WCBM Concert Hall
WHAS Hymns of All Churches
WRVA Happy Gilmans
WSVA Amer. Family Robinson

3:30
Pepper Young's Family, sketch (Camav Soap): WEAF WFBR WRC WLW WMBG WGY WSB WSM KYW WPTF WTAR
Curtis Institute of Music: WHAS WCAO WRVA
Navy Band: KDKA (sw-15.21)
WBAL-Globe Trotter

WBAL-Uncle Jaek's Club
WRIG-The Five O'Clock News
WBZ-Dance Interlude
WCAO-Varieties
WCAU-Afternoon Melodies
WCBM-Jack Rohr's Tea Dansant
WEEU-News
WFIL-Colonel Bill
WGH-New York Civic Orch.
WIP-Symphonic Drama
WJSV-Tonic Types
WMAI-Tune Types
WOR-Women Make the News
WRC-Cousin Lee
WRTD-Rhythm Revue
WSM-The Page Turner
WTNJ-News, "Pop" Tunes

5:15
Terry & the Pirates, sketch (Dart Rich): WJZ WBAL WLW WMAI WFIL WBZ KDKA (sw-15.21)
Your Family & Mine, sketch (Sealast): WEAF WMBG WSB WFBR WDEL WPTF WRC WSM WTAR KYW WGY
The Johnson Family, sketch: WOR

WBIG-Freshet Thing in Town
WBT-News: Variety Prizm
WCAU-Encores of Yesterday
WCBM-Dance Orch.
WCBM-Martin J. Barry's Dispatch
WEEU-Merchandise Revue
WGH-Over the Teacups
WIP-Junior Town
WRTD-Ripples of the Keyboard
WSVA-Hillard Hoskins, tar.
WTNJ-Hillbillies

5:30
Don Winslow of the Navy, sketch (Krispies): WJZ WBZ WBAL KDKA WFIL WHAM WMAL (sw-15.21)
Jack Armstrong, sketch (Wheaties): WEAF KYW WRC WDEL WLW WGY WFBR
Radio Rubes: WTAR WCAW WSM
Nat'l Hillbillies Champions: WABC WHAS WCAO WBIG WTJ WJSV WHP
Cadets: WPTF

WCAU-Ben Alley, tr.: Organ
WCBM Salon Music
WDBJ The Lone Ranger
WGH Music on Parade
WGH-Little Orphan Annie
WORK-Late Afternoon Musical
WPG-Charlie Cook
WRTD-Carefree Harmonies
WRVA-Rhythm Parade
WSB-Rhythm Makers
WSVA-Eventide Echoes
WTNJ-Riddle of the Gum

5:45
Tom Mix Straight Shooters, sketch (Ralston Wheat Cereal): WJZ WBZ WMAL WFIL KDKA WBAL (sw-15.21)
The Mighty Show (My-T-Fine): WABC
Little Orphan Annie, sketch (Ovaltine): WEAF KYW WGY WDEL WFBR WRC
Ford Rush's Tinkle Toy Band (Wheatena): WOR WOL
News: WPG WIP WSB WBT Hi-Yo Silver
WCAU-Ben Alley, tr. & Organ
WCBM-Checkerboard Time
WCBM Rhythm Rounders
WHP Concert Ensemble
WLW-Paul Sullivan, news
WRTD-Civic Calendar
WSM-Market Reports
WTAR-String Quartet
WTNJ-Sports

Lois Elliman, songs: WABC WHP WCAO WDBJ WBG WJSV WBT WHAS WPG (sw-15.27)
Mad Hatterfields: WLW
KDKA Adam & Eve
WBZ-On the Mall
WCAM-The Magic Wand
WCBM-Joseph Whalen, songs
WEEU-Aloha Land
WIP-Dean Dickens
WMAI-Evening Star Flashes
WOR-Restful Rhythms, Melody Moments
WRVA-The Caro Gimans
WSM-Parade of Rhythm
WSVA-Birthday Party

5:00
Affairs of Anthony: WJZ WCAW
News: Neighbor Neil, philosophy: WJZ WRTD WSAN KDKA (sw-15.21)
Houseboat Hannah, sketch (Lava Soap): WLW
Nila Mack's Let's Pretend: WABC WDBJ WRVA WHAS WPG WHP
Dick Tracy, sketch (Puffed Wheat & Rice): WEAF WMBG WDEL WTAR WFBR WPTF WRC KYW WGY
Freshet Thing in Town: WSVA WBT
KDKA-Your Movie Magazine

WIP-Romantic Troubadour
WJSV-News: World Dances
WRIG-Uncle Don, children's songs
WPTF-Air Fare: To be announced
WRC-News: Home Folks Frolic
WRTD-Around the Corner
WRVA Sports
WSM-Dinner Music
WTAM-Tom Manning
WTAR-Freshet Thing in Town
WTIC-News: Weather
WTNJ-Dinner Music

6:15
Howie Wing, sketch (Corn Flakes): WABC WHAS WBT WCAU WRVA WJSV WCAO
Malcolm Claire: News: WEAF WTIC WCAE (sw-9.53)
Disabled Amer. Veterans Prgm.: WJZ
To be announced: WDBJ
Dick Tracy, sketch: WSB WSM News: WGH WJAS
KDKA-Happy Vagabond
WBAL-News: Around the Table
WBIG-Lone Ranger
WCAE-News: Political Talk
WDEL-Mystery Melodies
WFBF-Bowling Briefs
WFIL-Dad & Junior
WHAM-Yester Thots
WHP-Helen Craft, songs
WIP-Earl Moyer's Orch.
WLW-Little Orphan Annie
WMAL-News: Republican Prizm
WORK-Sports Review
WPTF-Adventures of Ace Williams
WRTD Musical Interlude: Sports
WRVA-Daniel Lieberfeld
WTAM-Evening Prelude: News
WTAR-Touring the Old Dominion

6:30
Rose Marie, songs: WEAF KYW WGY WFBR KDKA WMBG (sw-15.21)
Today with Bob Trout: WABC WJAS WHAS WDBJ WCAO WJSV (sw-11.83)
Adrian Rollini's Orch.: WJZ WBZ (sw-9.53)
News: WORK WHP WTJ WOR WRVA
WBT-Grady Cole, philosopher
WCAE-Play Time
WCAU-Ralph E. Moore, songs
WDEL-Radio Ramblings
WFIL-News, Sports
WGH Musical Merry-Go-Round
Baseball Scores
WGY-Musical Prizm
WHAM-Harry McTigue, sports
WJZ-Sports News
WLW-Denton & Barber, sports
WMAL-Intermezzo
WPTF-News: Sports: Variety
WRC-Xavier Cugat & Melodeers
WRTD-Gifts in Song
ASB-Festurst Thing in Town
WTAR-News: Moments of Melody
Sports Review
WTIC-Whrightville Clarion

6:45
Lowell Thomas, news (Sun-Oil): WJZ WBAL WLW WBZ KDKA WMAL WTAM WHAM WRTD (sw-15.21)
Aeolian Ensemble: WABC WJAS WCAO WHAS WCAU WDBJ WBT (sw-11.83)
Father & Son, sketch: WEAF WMBG WCAE WSB
Sports: WGY WJAS WBIG KYW Republican State Committee
WFBF-Wrangler Jim's Hill Billies
WFIL-Organ Melodies
WGH Musical Merry-Go-Round
WHP-Republican Political Prizm
WIP-Uncle Wip
WJSV-Circle Service Boys
WOR-Captain Tim Healy's Stamp Club
WORK-Republican Prizm
WPTF-George Hall's Orch.
WRVA-Daniel Lieberfeld
WSB-Little Orphan Annie, sketch
WSM-News
WTAR-Jerry of the Circus, sketch
WTIC-Jack Says, Ask Me Another
WTNJ-Rhythm Boys

7:00
Amos 'n' Andy (Campbell's Soup): WEAF WGY WRC KYW WCAE WFBR WTIC WDEL WLW WMBG WTAM (also at 11 p.m.)
Alias Jimmy Valentine, drama (Dr. Lyons): WJZ WBZ WFIL WMAL WBAL WHAM KDKA (sw-11.87)
Ray Heatherton, songs: WABC WCAU WHAS WCAO WJSV WRVA WHAS WBT (sw-11.83)
Ennio Bolognini's Orch.: WRTD WPTF
Fulton Lewis, Jr., commentator: WOL

7:15
Human Side of the News: Edwin C. Hill, comm. (Campbell's Soup): WEAF WGY WCAE KYW WRC WTAM WTIC WDEL WFBR (also KFI KCA at 11:15 p.m.)
Lum & Abner, comedy show (Postum): WABC WBT WJAS WCAO WRVA WCAU WHAS WJAS (sw-9.59-11.83) (also KSL KNX at 11:15 p.m.)
Ennio Bolognini's Orch.: WTAR
WBIG Your Evening News
WDBJ Pinto Pete's Ranch Boys
WGH News
WHP-To be announced
WIP-Five Star Final
WLW Rhythm in Brass
WOR The Answer Man
WPTF College Rhythm

7:30
Eddie Cantor's Camel Caravan: Mad Russian; Sid Fields; Walter King; Carroll & Fairchild's Orchestra: WABC WDBJ WCAU WBIG WJSV WHP WRVA WBT WJAS WCAO (sw-9.59-11.83) (also at 10:30 p.m.)
Guests: Deanna Durbin and Bobby Breen, Cantor's two youthful proteges.
More detail on page 4

7:45
Science on the March: WJZ WSM WORK WRTD WHAM WBT
To be announced: WCAE WDEL Inside of Sports (Phillies Cigars): WLW
WGH-Bright Night
WGY-Weeky Milk BuPetin
WHAM-Rhines West
WIP-Vik Nigey
WRC-Sir Willmott Lewis
WSB-Dramatic Sketch: Gridiron Gossip
WIP-Drama: Musical Interlude: The Shopper
WTIC-Democratic State Central Committee
WTNJ-WPA Educational Prizm.

8:00
Al Pearce's Gang (Grape Nuts): Arlene Harris; Carl Hoff's Orch.: WEAF WLW WMBG WDEL WTAM WTAR WCAE WPTF WMBG WFBR WTIC WRC KYW WSM WSB WGY (also KPO KFI at 10:30 p.m.)
More detail on page 4
Carlson Robison's Buckaroos (Master): WJZ WHAM KDKA WMAL WBAL WFIL WBZ (sw-11.87)
Monday Night Show: Richard Humber's Orch.; Henry Youngman: WABC WBIG WJSV WCAU WCAO WHP WBT WPG WHAS WDBJ (sw-11.83)
Jimmy Lunceford's Orch.: WOR
To be announced: WHP WPG WGH Sports
WIP-Sunny Smile Club
WRVA-Richmond Dairy Quizz

8:15
WGH Moods in Rhythm
WIP-Neville & Winters, piano duo
8:30
Voice of Firestone; Richard Crooks, tr.; Orch.; A. Wallenstein, cond.: WEAF WDEL WLW WTAR WTAM WTIC WMBG KYW WGY WRC WCAE WSM
(Continued on Next Page)

7:15
Ennio Bolognini's Orch.: WTAR
WBIG Your Evening News
WDBJ Pinto Pete's Ranch Boys
WGH News
WHP-To be announced
WIP-Five Star Final
WLW Rhythm in Brass
WOR The Answer Man
WPTF College Rhythm

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WGH-Bright Night
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WSB-Dramatic Sketch: Gridiron Gossip
WIP-Drama: Musical Interlude: The Shopper
WTIC-Democratic State Central Committee
WTNJ-WPA Educational Prizm.

WOULD YOU GIVE UP WEALTH FOR LOVE?
The girl said her wealth would foster love. The poor boy said no... and married another. That's the situation as America's most exciting serial comes back on the air. Quaker and Mother's Oats bring you "Girl Alone" every afternoon, Monday through Friday. Hear this entertaining program regularly!

N.B.C. NETWORK COAST-TO-COAST "GIRL ALONE" 4:45 P.M. E.S.T.



TONIGHT!
9 P.M.
E.S.T.
N.B.C. RED NETWORK

DOROTHY THOMPSON
Leading Lady of Journalism

EXCITING LISTENING

PHIL SPITALNY
Dynamic Maestro of the All Girl Singing Orchestra on The Hour of Charm.



Sponsored by



GENERAL ELECTRIC

THURSDAY October 13 (1:45 p.m. Continued)

WOR-Marriage License Bureau
NPTF-Carolina Farm Features
WRVA-Virginia Farm & Home Hour
WSB-Voice of the Farm
WSM-News
WSVA-Melody Time
2:00
Betty & Bob, sketch (Gold Medal): WFAE KYW WBAL WRC WGY KDKA WBZ WLW (sw-15.21)
Irene Beasley, R. F. D. 1: WABC WDBJ WPG WCAO WBG (sw-15.27)
To be announced: WJZ WSM WSAW WPTF WRDT WMAL WORK WTAR
Two on a Shoestring: WOR WFIL WBT Ma Perkins
WCAM-White Mission
WCAU-Houseboat Hannah
WCBM-Italian Hour
WBEL-Kay & Buddy Arnold
WDEU-Billy Keech
WFSR-Silver Serenade
WHAS-Univ. of Kentucky
WHP-Farmers Service Prgm.
WIP-Kay & Buddy Arnold
WJSV-Aladdin's Kitchen
WORK-Lauchon Ensemble
WSB-Crossroads Folies
WSVA-To be announced
2:15
Let's Talk It Over: WJZ WORK WSAW WRDT WTAR WMAL WSM
Enoch Light's Orch.: WABC WPG WCAO WBAL WHP WJSV WBT WDBJ WRVA (sw-15.27)
Arnold Grimm's Daughter, sketch (Gold Medal): WFAE KDKA WBZ KYW WBAL WRC WGY WLW (sw-15.21)
The Girl from Maine (Maine Development Commission): WFIL WOR WOL
WCAU-Across Breakfast Table
WCBM-Molinar-Bloom Music
WBEL-Dance Time
WEFV-News
WFSR-D.A.R. Prgm.
WGI-Afternoon Varieties
WHP-On Parade
WPTF-Board of Health
WSVA-W. P. A. Prgm.
2:30
Valiant Lady, sketch (Gold Medal): WFAE WLW WBAL WRC KYW KDKA WGY WBZ (sw-15.21)
Light Opera Selections: WJZ WRDT WTAR WMAL WSAW WORK WSM WPTF
American School of the Air: WABC WJSV WDBJ WHAS WPG WCAO WBG WHP WBT WRVA (sw-15.27)
Thursday's broadcasts, under the title of "This Living World," are built in collaboration with the NEA and will consist of dramatizations, commentaries and round-table discussions by high school groups of current, domestic and international life. To aid these group discussions and commentaries, several spot broadcasts from foreign and domestic centers of news interest will be utilized.
The Syncopated Serenade: WCBM Charles Austin's Zany Family: WOR
WCAU-Women's Club
WCBM-News
WBEL-We Cover Washington
WEU-Uncle Jack's Prgm.
WFIL-Melody Parade
WFSR-Every Woman's Hour

Hymns of All Churches (Gold Medal): WFAE WBAL KDKA WBZ KYW WRC WGY WLW
KDKA Baseball Game
WCBM-Old Refrains
WDEL-Concert Orch.
WGH-Inspiration
3:00
Grand Slam Revue: WJZ WSAW WMAL WRDT KDKA WBAL WORK WBZ (sw-15.21)
Army Band: WABC WBT WHP WBG WDBJ WRVA WCAU WJSV (sw-15.27)
The Story of Mary Marlin, sketch (Ivory Flakes): WFAE WMBG WPTF WFBR WLW WRC WSM WSB WGY WTAR KYW
KDKA Home Forum
WCAM-Popular Music
WCAO-News: Jack Lederer's Orch.
WCBM-Greek Hour
WDEL-Ron Gordon's Orch.
WEL-To be announced
WEL-Betty and Bob
WIP-To be announced
WOR-Martha Deane, women's hr.
WPG-Easy Money
WSVA-To be announced
3:15
Grand Slam Revue: KDKA (sw-15.21)
Oxydol's Own Ma Perkins, sketch: WFAE WRC WFSR WTAR WSB WLW WSM KYW WMBG WGY WPTF
WCAM-News
WCBM-Salon Music
WHAS-Hymns of All Churches
WRVA-Happy Gilmans
WSVA-Amer. Family Robinson
3:30
Hoosier Hop, variety prgm.: WJZ WMAL WRDT KDKA WSAW WORK WBZ WFIL (sw-15.21)
Ray Bloch's Varieties: WABC WDBJ WCAO WHAS WBG WBT WRVA WHP WCAU WJSV (sw-15.27)
Pepper Young's Family, sketch (Camy Soap): WFAE WPTF WSB WGY KYW WSM WLW WRC WFSR WTAR WMBG
Harold Stokes' Orch.: WOR
WBAL-Globe Trotter
WCAM-Dollar Derby
WCBM-Studio Party
WDEL-Vic Caille, organist
WEU-Piano Pals
WGH-Music by Cugat
WIP-Sports; Happy Valley Cowboys
WSVA-Monitor News
3:45
The Guiding Light, sketch (White Naptha): WFAE KYW WTAR WPTF WSM WRC WGY WLW WMBG WSB
Ted Malone's Between the Bookends: Jesse Crawford, organist: WJZ WMAL WRDT WSAW WORK KDKA WBAL (sw-15.21)
Reminiscing: WFIL
WBZ-Concert Hall
WCBM-Molinar-Bloom Music
WEU-News
WGH-Timely Tunes
WOR-To be announced
WSVA-Travel Hour
4:00
Backstage Wife, sketch (Dr. Lyons): WFAE KYW WGY WRC WDEL WFBR
Do You Remember?: WABC WBG WDBJ WHP WBT WHAS WCAU WJSV WCAO WRVA WPG (sw-15.27)
Nat'l Dairy Show (Firestone): WJZ WSM WBAL KDKA WSB WRDT WMAL WFIL WBZ

Good Listening for Thursday Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON
12:30 EST Farm and Home Hour.
NIGHT
7:30 EST Joe Penner, Comedian.
8:00 EST Kate Smith's Songs and Variety. Abbott and Costello, comedians; Ted Straeter Choir, Jack Miller's orchestra.
8:00 EST Rudy Vallee's Variety Prgm.
9:00 EST Major Bowes' Amateur Hour.
9:00 EST Good News of 1939; Comedy and Music. Frank Morgan, Fanny Brice, and Meredith Willson's orchestra.
10:00 EST Bob Burns, Comedian, and Guests. Ebe Stignani, mezzo-soprano, and Joe Venuti, swing fiddler, will be Bob's visitor.
10:30 EST Americans at Work, Interviews.

To be announced: WTAR WORK WSAW
WCAM-Social Register
WCBM-Today's Winners
WEEU-Old Refrains
WGH-Shoppers Matinee
WIP-Consolairs
WLW-Kitty Keene, Inc.
WOR-News
WPTF-Dan Harding's Wife
WSVA-To be announced
4:15
Club Matinee: WJZ WTAR WSAW WRDT WORK WMAL WFIL WBZ WPTF WBAL KDKA (sw-15.21)
Stella Dallas, drama (Milk of Magnesia): WFAE WGY WFSR WDEL WRC KYW WSB WSM
Midstream, drama: WLW
WCAM-News
WEEU-Vibrharp
WIP-Jerry Baker's Orch.
WOR-Myrt & Marge, sketch
WRVA-Tonic Tunes
WSVA-Midstream
4:30
Life Can Be Beautiful, sketch (Ivory Soap): WFAE WRC KYW WDEL WGY WFSR WLW
Wilson Angel, songs: WABC WBG WDBJ WRVA WJSV WCAU WBT WHP WHAS WPG WCAO (sw-15.27)
WCAM-Tunes Old & New
WCRM-Hal Negro Quartet
WEEU-Varieties
WGH-Rhythm & Romance
WIP-Sports; The Pioneers
WOR-Hilltop House, sketch
WPTF-Birthday Party
WSB-Xavier Cugat's Orch.
WSM-Those Happy Gilmans
WSVA-Front Page Drama
4:45
Matinee Promenade: WABC WHP WBG WBT WHAS WCAU WJSV WPG WCAO (sw-15.27)
Girl Alone, sketch (Quaker Oats): WFAE KYW WGY WRC WMBG WDEL WFBR
Mad Hatterfields: WLW
WBZ-Melody Time
WCAM-There Was a Time
WCBM-Anne Morrison, songs
WBEL-MyCA Prgm.
WBZ-TV Melody Parade
WMAE-Evening Star Flashes
WOP-Restful Rhythms, Melody Moments; Gabriel Heatter
WRVA-Caro-Gitians
WSVA-Woman Looks at the News
WSVA-Birthday Party
5:00
Houseboat Hannah, sketch (Lava Soap): WLW
Let's Pretend: WABC WBG WHP WHAS WDBJ WRVA WPG (sw-15.27)
Affairs of Anthony: WJZ KDKA WSM WRDT WSAW (sw-15.21)
Dick Tracy, sketch (Puffed Wheat & Rice): WFAE WRC WFSR WMBG WPTF WTAR WGY WDEL KYW
Variety Prgm.: WBT WCAO WBAL-Uncle Jack's Club
WBZ-Dance Interlude; News
WCAU-Afternoon Melodies
WCBM-String Trio
WCBM-Martin J Barry's Dispatch
WEEU-World Bookman
WGH-Brooklyn Symphony Orch.
WIP-The Champions
WJSV-Tonic Tunes
WMAL-Tonic Types
WOR-Women Make the News
WORK-Cousin Lee

Don Winslow of the Navy, sketch (Krispies): WLW WSB
News: Ed Thorngersen, sports commentator (Kellogg): WABC
To be announced: WFAE WCAE (sw-9.53)
Red Grange Forecasts (Pure Oil): WDBJ WRVA
News: Musical Prgm.: WGY WHAM
Sports: News: KDKA WFBR KYW-News; Rhythmaires
WBAL-Don Riley
WBG-Win Family & Mine
WBT-Wm. Winter, commentator
WBZ-News: Danoe Revue
WCAO-News: Sports
WCAU-Early Evening Serenade
WCBM-Derby Show
WDEL-News: Dinner Music
WEEU-The Bums
WFIL-Sports
WGH-Ballads of Hill & Plain
WHAS-News
WHP-Little Brown Book
WIP-The Romantic Troubadour
WJAS-To be announced
WJSV-News: World Dances
WMAL-The Tarheel Tattler
WOR-Uncle Don
WPTF-Air Fare
WRC-News: Home Folks Frolic
WSM-Marjorie Cooney
WTAM-Tom Manning
WTAR-Freshest Thing in Town
WTCO-News: Weather
WTNJ-Dinner Music
6:15
Malcolm Claire; News: WFAE (sw-9.53)
Howie Wing, sketch (Corn Flakes): WABC WHAS WCAU WJAS WRVA WJSV WCAO WBT
Salon Orch.: WPTF KDKA WTAR (sw-15.21)
Dick Tracy, sketch: WSB WSM
Sports: WORK WJR
WBAL-News: Around the Table
WBG-Natl Business Women's Week
WCAE-News: Political Talk
WDBJ-Musical Interlude: News: Sports
WDEL-Mystery Melodies
WFSR-Gabriel Heatter: Moments of Melody
WFIL-Styles in Swing
WHAM-Salon Orch.
WHP-Lynn Terry & Essort
WIP-Don Angelino's Orch.
WLW-Little Orphan Annie
WMAL-News: Intermezzo
WRDT-Musical Interlude: Sports
WTAM-Evening Prelude: News
6:30
Adrian Rollins' Orch.: WJZ WRDT (sw-9.53)
Eddie Dooley, Football News (Christopheria): WFAE WBZ WRC WMBG WDEL WTAM KYW KDKA WFBR (sw-15.21) (also KOA KFI at 12:30 a.m.)
Today with Bob Trout: WABC WDBJ WJAS WCAO WHAS WBT WBG (sw-11.83)
News: WOR WORK WHP
WCAE-Play Time
WCAU-Silver Strings
WFIL-News; Sports
WGH-Musical Merry-Go-Round, Baseball Scores
WHAM-Harry McTigue, sports
WIP-Sport Shots; News
WJSV-Musical Moments
WLW-Denton & Barber, sports
WMAL-Incidentally
WPTF-News: Sports; Variety
WRVA-News; Novelties
WSB-Georgia Ambassadors
WSM-Rhythm Time
WTAM-Otto Thurn's Orch.
WTAR-News: Moments of Melody: Sports
WTIC-Wrightville Clarion
WTNJ-What's News
6:45
Lowell Thomas, news commentator (Sun Oil): WJZ WBZ WLW WBAL KDKA WMAL WTAM WHAM (sw-15.21)
Sweetheart Time: WABC
Nola Day, songs: WFAE WGY WORK WCAE (sw-9.53)
Crossroads Hall: WCAU WCAO WBT WRVA WJSV (sw-11.83)
Charioteers: WOR WFIL
To be announced: WJAS WDBJ KYW Singing Strings
WBG-Sports Review
WBEL-Radio Ramblings
WFSR-Tomorrow's Stars
WGH-Musical Merry-Go-Round
WHAS-The Songmaster
WHP-Concert Ensemble
WIP-Uncle WIP
WPTF-Seafood News Review

WRC-Rainbow Rhythm
WRDT-Famous Americans
WSB-Little Orphan Annie, sketch
WSM-News: Sports
WTAR-Jerry of the Circus, sketch
WTHC-Republican State Committee
WTNJ-Remote Control
7:00
Amos 'n' Andy, sketch (Campbell's Soup): WFAE WCAE WGY WDEL WLW WMBG WTAM WTHC KYW WFBR WRC (also at 11 p.m.)
Easy Aces, sketch (Anacin): Jane Ace: WJZ WFIL WHAM KDKA WBZ WMAL WBAL (sw-11.87)
Dinner Concert: WPTF WORK WSM
Ray Heatherton, songs: WABC WCAO WCAU WJSV WDBJ WHAS WBT (sw-11.83)
To be announced: WSB
WBG-Evening Harmonies
WHP-Baseball Scores
WIP-Allen Fielding's Orch.
WJAS-To be announced
WOR-Stan Lomax, sports
WPTF-Nat. Shikret Presents
WRDT-Colored Richmond
WRVA-Daniel Lieberfeld
WTAR-Salon Orch.
WTNJ-Hungarian Prgm.
7:15
Mr. Keen, Tracer of Lost Persons, drama (American Home Products): WJZ WBAL WMAL WHAM WFIL KDKA WBZ (sw-11.87)
Tar Heel Tattler: WTAR
Vocal Varieties (Turns): Jerry Cooper, bar.: WFAE WFSR KYW WDEL WCAE WGY WTHC WRC WTAM WLW (sw-9.53) (also at 11:15 p.m.)
George McCall's Screen Scoops (Old Gold Cigarettes): WABC WHAS WRVA WCAO WJSV WBT WCAU WJAS (sw-11.83) (also KXX KSL 12:30 a.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
Radio Harris, comm.: WOR WOL
WBG-Your Evening News
WDBJ Pictures in Tone: Candid Camera Reporter
WGH-News
WHP-U. S. Air Corps Prgm.
WIP-Five Star Final
WOK-Instrumental Trio
WPTF-College Rhythm
W-SB-Easy Aces
WSM-Dream Shadows
7:30
Schaefer Summertime Revue; Felix Knight, (tr.): Al & Lee Reiser, piano duo: WFAE
Don't You Believe It (Sensation Cigarettes): WOR WOL WLW
Joe Penner, comedian (Huskies); Paul Gayle; Gay Seabrook; Dick Ryan; Roy Atwell; Ben Pollack's Orch.: WABC WBT WRVA WHP WHAS WJSV WCAO WJAS WCAU (sw-9.59; 11.83) (also KXX KSL at 8:30 p.m.)
Mario Cozzi, bar.; Nina Dean, Dean, songs: WSM WPTF WFBR WCAE WSB
Elvira Rios, songs: WJZ WFIL WRDT WORK WTAR WBZ
KDKA-To be announced
KYW-Republican State Com.
WBAL-Dr. I. Q.
WBG-Campus Jamboree
WDBJ-Texas Troubadours
WDEL-Sports
WGH-Melody Time
WGY-Science Forum
WHAM-N. Y. State Troopers
WIP-For Men Only
WMAL-Dixie Harmonies
WRC-Dreams Come True
WTAM-Sammy Watkins' Orch.
WTIC-Community Chest Prgm.
WTNJ-Front Page Drama
7:45
Song Pictures: Pioneer Quartet; Organ: WJZ KDKA WMAL WBZ (sw-11.87)
Inside of Sports, Sam Balter, commentator (Phillies Cigars): WOR WCAE WRVA WLW WFIL
KYW-This World & Its People
WDBJ-World Dances
WDEL-Hollywood Spotlight
WFSR-George Van Dom's Orch.
WGH-Bridge Night
WHP-Earl Meyer's Orch.
WHSR-Republican Prgm.
WRDT-Football Preview
WSB-Gridiron Gossip
WTAM-Fishing & Hunting
WTAR-Musical Interlude: Sports

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NIGHT
6:00 (News, WJZ only) Salon Orch.: WJZ WRDT WORK

FRIDAY October 14

(11:00 a.m. Continued)

WPG Hit Tunes
WPIF Rhythm Makers
WSB Morning Melodies
WSM To be announced
WTAR Suffolk Cooperative Prgm.
11:15
Ruth Carhart songs: WABC
WBIG WHP WCAO

Lorenzo Jones, sketch (Phillips):
WEAF KYW WGY WFBR WRC
WDEL

Vic & Sade, sketch (Crisco):
WJZ WLW WBZ KDKA WBAL
WMA. (sw-15.21)

Breen and de Rose: WORE

WBT Dr. Luther Little
WCAM News
WCAU Short, Short Stories
WCMB Musical Varieties
WDBJ Linda's First Love
WEEU Pianologie
WFIL Isham Jones' Orch.
WHAS Airlines
WTP Women in the News
WJSV Women Make the News
WOR Heart of Julia Blake
WRD Weather: Lost & Found:
Police Reporter
WRVA Domino Music Box
WSB Bulletin
WSM Strictly Personal
WSVA Rural Rhythm

11:30
Big Sister, sketch (Rinso):
WABC WCAO WDBJ WCAU
WJSV WRVA WHAS WHP WBT

Pepper Young's Family, sketch
(Camay Soap): WJZ KDKA
WBAL (sw-15.21)

Young Widow Brown, sketch (Haley's M-O): WEAF WDEL KYW
WGY WFBR WRC

Story of the Month: WMAL

Get Thin to Musil. exercises:
WOL

To be announced: WTAR

WBIG Radio Spotlight
WBZ Weather: Musicale: Your
Station & Ours
WCMB Monitor Views the News
WEEU Melody Shoppers
WFIL Women's Club
WGH Morning Devotions
WIP Radio Ranzers
WLW News: Livestocks: River:
Weather & Markets
WOR Bide Dudley's Theater Club
of the Air
WORK Voice of the Farm
WPG Italian Prgm.
WTF Smiling Rangers
WRD Singing Ranger
WSB Morning Melodies
WSM Claude Sharpe

11:45
Viennese Ensemble: WRD
WDEL (sw-21.5)

Aunt Jenny's Stories (Spry):
WABC WDBJ WCAU WJSV
WCAO WHAS WRVA WHP

Getting the Most Out of Life.
Dr. Wm. Stieger: WJZ WFIL
WBZ KDKA (sw-15.21)

The Road of Life, sketch (Chipso):
WEAF KYW WGY WFBR
WLW WTAR WSM WSB

Elinor Sherry, songs: Organ:
WOR WBAL

WBG Joe Woods' Pioneer Boys
WBT Russell McIntyre, songs
WCBA Dance Orch. News
WCMB Jack Rohr's Music
WGH Dance Parade
WMAL Accent on Music
WMBG Organ Reveries
WORK Swingsters
WPG News
WPIF The Old Family Almanac
WRC Man About Hollywood
WSVA Checkboard Time

AFTERNOON

12:00
Vaughn de Leath, songs: WEAF
WRC WMBG KYW

Southernaires: WJZ WSM WRD
WMAL

Mary Margaret McBride, column-
ist (La France & Satina):
WABC WCAO WJSV WHAS
WHIP WCAU (sw-6.6)

News: KDKA WCMB
WBAL News; Checkboard Time
WBIG-Dinner Bell Hour

Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

AFTERNOON

12:30 EST Farm and Home Hour.

2:00 EST Music Appreciation Hour.
Dr. Damrosch's perennial series returns to the air this week.

7:15 EST Jimmie Fidler; Movie Gossip.

7:30 EST Jack Haley, Singer-Comedian.
Another well-known figure joins the comedy parade, with Lucille Ball, Virginia Verrill and Ted Fio-Rito's orchestra.

8:00 EST Lucille Manners, Sop., and Soloists.

8:00 EST First Nighter; Original Drama.

8:30 EST Burns and Allen, Comedians, with Frank Parker, Tenor.

9:00 EST Hollywood Hotel; Drama and Music.
Herbert Marshall, m.c.; Jean Sablon and Frances Langford, vocalists; Victor Young's orchestra.

9:30 EST March of Time; News Dramatization.

10:00 EST Mobilization for Human Needs.
President Franklin D. Roosevelt will speak.

NIGHT

12:30 EST Mobilization for Human Needs.
President Franklin D. Roosevelt will speak.

Words & Music: WEAF WDEL
WMBG KYW WRC

Vic & Sade, sketch (Crisco):
WABC WCAU WCAO WJSV
WRVA WHP

Radio Garden Club: WOR

WBG Sentimental Music
WBI Radio Question Box
WCMB Polish Hour
WDBJ Man in the Street
WFIL Organ Melodies
WGY Vic & Sade
WHAS College of Agriculture
WIP The Continentals
WORK Luncheon Ensemble
WTF Market & Weather
WSM State Dept. of Agriculture
Prgm.
WSVA Today's Almanac

1:30
Siesta Serenade: WJZ WSM
WORK WMAL WRD

Road of Life, sketch (Chipso):
WABC WJSV WHP WBT WCAO
WRVA WCAU

Pauline Alpert, pianist: WOR

News: WSB WFBR
Sullivan Ed McConnell: WLW
WSVA
KDKA Political Talk
KYW Home Forum
WBAL Happy Johnny & Gang
WBIG Hollywood on Parade
WBZ Checkboard Time
WGH Kitchen Klub
WCMB Patricia Carroll, songs
WDBJ Singin' Sam
WEEU Reading Schools Prgm.
WFIL To be announced
WGH Luncheon Lyrics
WGY Houseboat Hannah
WHAS Savings Talk: Livestock
WIP Patricia Carroll
WTF Delmore Brothers
WRC Encores
WTAR Saion Orch.

1:45
Judy & Lanny, songs: WJZ WRD
WMAL

Those Happy Gilmans, comedy
sketch (Corn-Kix): WLW WGY
KYW KDKA WBZ WFBR WRC
WORK (sw-15.21)

Edward MacHugh, Gospel Sing-
er (Ivory Soap): WABC WCAO
WCAU WJSV WDBJ WBT WHP

The Voice of Experience (Lydia
Pinkham): WOR WFIL WBAL
WOL WRVA

Esorts & Betty: WSB

Radio Rubes: WEAF

WCMB Czechoslovak Hour
WDEL Mirrors of Manhattan
WHAS Sidewalk Snoopers
WIP On Parade
WTF Carolina Farm Features
WSM News
WSVA Melody Time

2:00
Irene Beasley, R.F.D. No. 1:
WABC WRVA WCAO WBIG
WBZ WPG (sw-15.27)

Betty & Bob, sketch (Gold
Medal): WEAF WRC WGY WBZ
KYW WBAL KDKA WLW

Music Appreciation Hour: WJZ
WMAL WRD WCBA WPTF
WORK WSM WTAR

Kay & Buddy Arnold: WDEL
WIP

WBT Ma Perkins, sketch
WAM Wiley Mission
WCAU Houseboat Hannah
WCMB Italian Hour
WEEU String Ensemble
WFBR To be announced
WHAS Univ. of Kentucky
WHP Farmers Service Prgm.
WJSV Aladdin's Kitchen
WSB Crossroads Follies
WSVA Willie Haywood, pianist

2:15
Al Bernard's Minstrels: WABC
WCAO WBIG WJSV WRVA WHP
WDBJ WBT WPG

Arnold Grimm's Daughter, sketch
(Gold Medal): WEAF KDKA
WLW WBZ KYW WRC WGY
WBAL

WCAM Salen Musical Group
WCAU Across the Breakfast Ta-
ble
WCMB Molinari Bloom Music
WDEL Johnson Singers
WFIL Thrift Parade
WIP Movie Chatter
WOR Ed Fitzgerald
WSVA WPA Prgm.

2:30
American School of the Air:
WABC WHP WBIG WPG WBT
WJSV WCAO WHAS WDBJ (sw-
15.27)

"New Horizons," the Friday
program, will originate in the
Museum of Natural History,
where Roy Chapman Andrews,
noted explorer, will take the mi-
crophone to various prominent
exhibits on the museum's floors
and discuss their relation to
American life.

Valiant Lady, sketch (Gold Med-
al): WEAF WRC WBZ WLW
KYW WBAL WGY KDKA (sw-
15.21)

Music Appreciation Hour:
WORK

To be announced: WSVA WFBR
WCAM Memoirs, Dan Grey
WCAU Women's Club
WCMB News
WDEL Douglas Chandler, radio
gossip
WEEU Afternoon Melodies
WGH Afternoon Varieties
WHP Batters Up
WOR The Three Marshalls, vocal
trio
WRVA Sunshine Prgm.

2:45
Betty Crocker (Gold Medal):
WEAF WBZ WRC WGY WBAL
KYW KDKA WLW (sw-15.21)

WCAM Musical Varieties
WCAU Ralph Elsmore, songs
WCMB Tropical Moods
WDEL Dance Time
WIP Annina Tannin, songs
WOR To be announced
WSVA Zeke Manners' Gang

3:00
To be announced: WJZ WMAL
WORK WCBA

The Story of Mary Marlin,
sketch (Ivory Flakes): WEAF
KYW WLW WRC WSM WSB
WFBR WTAR WPTF WMBG
WGY

Synopaction Piece: WABC WCAU
WBIG WDBJ WJSV WBT (sw-
15.27)

Marriage License Romances:
WBAL

To be announced: WEEU WFIL
WIP WSVA
KDKA Home Forum
WBZ Organ Reveries
WCAM Matinee Melodies
WCAO News: Jack Lederer's
Orch.
WCAU Philly Baseball Bandwagon
WCMB Matinee Melodies
WDEL Ron Gordon's Orch.
WGH Concert Hall
WHAS Betty and Bob
WHP David Shoop, pianist
WOR Marsha Deane
WPG Easy Money
WRD A. H. Zilmer, evangelist

3:15
Continental Varieties: WJZ WCBA
WBAL WMAL WRD WORK
WBZ KDKA (sw-15.21)

Oxydol's Own Ma Perkins,
sketch: WEAF KYW WPTF
WFBR WTAR WMBG WRC
WSB WGY WSM WLW

WCAM News
WCMB Concert Hall
WHAS Betty Crocker
WHP Rosario Bourdon's Orch.
WRVA Happy Gilmans
WSVA Amer. Family Robinson

3:30
Pepper Young's Family, sketch
(Camay Soap): WEAF WLW
WRC WSB WGY WSM WMBG
KYW WTAR WPTF WFBR

Harrisburg Varieties: WABC WBT
WCAO WBIG WDBJ WRVA
WCAU WJSV WHAS WBT WPG
(sw-15.27)

News: WCMB WSVA
WBAL Globe Trotter
WCAM Popular Music
WCMB WPA Prgm.
WDEL Organ Melodies
WGH Impromptu
WIP Sports: Happy Valley Cow
boys

3:45
The Guiding Light, sketch (White
Nanthe): WEAF WGY WLW
WMBG WTAR WSM WPTF
WSB WFBR KYW WRC

Ted Malone's Between the Book-
ends: Jesse Crawford, organist:
WJZ WCBA WMAL WBAL
WORK WRD KDKA (sw-15.21)

WBZ Concert Hall
WCAM Everybody's Music
WCMB Variety Show
WGH Timely Tunes
WOR David Harum
WSVA Willie Coleman, pianist

4:00
Backstage Wife, sketch (Dr.
Lyons): WEAF WRC WDFL
KYW WFBR WGY

Club Matinee: Orch. & Soloists.
News: WJZ WMAL WRD WBAL
WFIL WORK WCBA WTAR
KDKA (sw-15.21)

Rubbertown Revue: WABC WBT
WCAO WHAS WDBJ WBIG
WCAU WJSV WHP WRVA WPG
(sw-15.27)

News: WSB WOR
To be announced: WLW WSVA
WBZ Old New England Recipes
WCAM Social Register
WCMB Today's Winners
WGH Shoppers' Matinee
WLW Kitty Keene, Inc.
WSMA Woman Looks at the
News

4:15
Stella Dallas, drama (Milk of
Magnesia): WEAF WFBW KYW
WGY WRC WSB WSM WDEL

Club Matinee: News: WPTF WBZ

Midstream, drama: WLW

WBG Meet the Shopper
WCAM News
WCMB Concert Hall of the Air
WFBR Girl Scouts Prgm
WIP Today's Hits
WOR Myrt & Marge, sketch
WSVA Midstream

4:30
Life Can Be Beautiful, sketch
(Ivory Soap): WEAF WDEL
WFBR KYW WRC WGY WLW

Eton Boys, quartet: WBIG WHP
WCAU WJSV WDBJ WRVA
WBT WCAO WPG (sw-15.27)

Stage Relief Speaker: WABC
To be announced: WMBG
WCAM Tunes Old & New
WCMB WPA Prgm.
WFIL Thrift Parade
WHAS Week Day Devotions
WIP Sports: The Pioneers
WOR Hilltop House, sketch
WPTF Birthday Party
WSB Xavier Cugat's Orch.
WSM Those Happy Gilmans
WSVA To be announced

4:45
Girl Alone, sketch (Aunt Jimima
Pancake Flour): WEAF WFBR

To be announced: WABC WCAO
WDBJ WHAS WBIG WCAU
WJSV WHP WBT WPG (sw-
15.27)

WRC WGY WDEL KYW WMBG

Mad Hatterfields: WLW

WBZ On the Mall
WCAM The Magic Wand
WCMB Dean Dickens, songs
WMAL Evening Star Flashes
WGH Festival Rhythms, Melody
Moments
WRVA A Caro Ginians
WSM To be announced
WSVA Birthday Party

5:00
March of Games: WABC WDBJ
WHAS WRVA WHP WPG (sw-
15.27)

Houseboat Hannah, sketch (Lava
Soap): WLW

Affairs of Anthony: WJZ WRD
Dick Tracy, sketch (Puffed Wheat
Rice): WEAF WGY WRC KYW
WMBG WDEL WPTF WFBR
WTAR

Freshest Thing in Town: WBT
WSVA
SKA Your Movie Magazine
WBAL Uncle Jack's Club
WBG Five O'Clock News
WBZ News: Dance Interlude
WCBA Varieties
WCAU Afternoon Melodies
WCBA News: Twilight Tunes
WCMB Cruise of the Poll Parrot
WFIL Colonel Bill
WGH Concert Hall
WIP Bill Dodge's Orch.
WJSV Tonic Tunes
WMAL Tune Types
WOR Women Make the News
WORK Cousin Lee
WSM Parade of Rhythm
WGN News: Pop Tunes

5:15
Chasing Shadows: WJZ WHAM
WMAL WPTF WRD WFIL
WSM KDKA WLW (sw-15.21)

Your Family & Mine, sketch
(Sealtest): WEAF KYW WGY
WSB WRC WFBR WDEL WMBG

Exploring Space: WABC WDBJ
WHAS WRVA WPG (sw-15.27)

Johnson Family, sketch: WOR

WBAL Dog Tales
WBG Freshest Thing in Town
WBT News: Variety Prgm.
WBZ Four of Us
WCAU Encores of Yesterday
WCBA To be announced
WCMB Jack Rohr's Tea Dances
WGH Over the Teacup
WHP Junior Town
WSVA Make Believe Ballroom
WTNJ Hillbillies

5:30
Don Winslow of the Navy, sketch
(Krispies): WJZ WBZ WBAL
WFIL WHAM WMAL KDKA
(sw-15.21)

Jack Armstrong, sketch
(Wheaties): WEAF WFBR WRC
WDEL WLW KYW WGY

Doris Rhodes, songs: WABC
WCAO WHAS WHP WBT

Radio Rubes: WTAR WSM

Three Romeo: WPTF WMBG

WBG Junior Radio Club
WCAU Ben Alley, tr.; Organ
WCBA Jerry Duckett
WCMB Nat Youngelson, commen-
tator
WDBJ The Lone Ranger, sketch
WEEU Merchandise Revue
WGH Music on Parade
WIP Man About Town; Interlude;
AAA Touring Reporter
WOR Little Orphan Annie
WORK Late Afternoon Musicale
WPG Charlie Cook
WRD Carefree Harmonies
WRVA Rhythm Parade
WSB Rhythm Makers
WSVA Eventide Echoes
WTNJ Riddle Rhythm

5:45
The Mighty Show (My-T-Fine):
WABC WCAU

Little Orphan Annie, sketch
(Ovaltine): WEAF WGY KYW
WDEL WRC WFBR

Not So Long Ago: WCAO WHAS
WJSV

Tom Mix' Straight Shooters,
sketch (Ralston Wheat Cereal):
WJZ WBZ WMAL WBAL WFIL
KDKA (sw-15.21)

Ford Rush's Tinkle Toy Band
(Wheatena): WOR WOL

News: WIP WPG WSB
WBT Hi-Yo Silver
WCAM Harmony Hall
WCBA Checkboard Time
WCMB Rhythm Rounders

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FOOTBALL BROADCASTS

Sunday, October 9
For CST subtract 1 hour; MST, 2 hours; PST, 3 hours

Chicago Bears at Cleveland (2:15 p.m. EST): WIND WJJD
Detroit at Green Bay (3:15 p.m. EST): WJMS WTMJ WJR
Friday, October 14
For CST Subtract 1 hour; MST, 2 hours; PST, 3 hours

Bucknell at Temple (8 p.m. EST): WIP
Football Game (8 p.m. EST): WHIS
De Paul at North Dakota U. (9:30 p.m. EST): KFJM
Football Game (9 p.m. EST): WBOW WDBO
Kansas State at Marquette (9 p.m. EST): WJNS
Mississippi State at Auburn (9 p.m. EST): WSFA WAPI
Tulsa at St. Louis U. (9:15 p.m. EST): WILU KTUL

Saturday, October 15
Where no time is given the games will start at approximately 2:00 p.m. EST; 1:00 p.m. CST; 12:00 noon MST; 11:00 a.m. PST.

Catawba at Albright: WEUE
Centre at Villanova: WJF
Colgate at Columbia: WNYC
Cornell at Syracuse: WSYR WGY KYW WESG WNBW WGR WHCC WIBX
Delaware at Dickinson: WDEL
F. & M. at Muhlenberg: WSAW WGAJ WJRK
Football Game: WRDO WMAL WRC
Holy Cross at Carnegie Tech.: KDKA WEEL WORC WMAS WDRC
Navy at Yale (1:45 p.m. EST): W.NAC W.FIC WEAN W.IAG W.ICC W.SAR W.NBW W.LLH W.SPR W.NLC W.OB W.BRY W.CAO W.JEJ W.SAL W.FBL W.HP W.GBI W.PG W.OKO WCAU WKOK

Penn State at Lehigh: WWSW
Purdue at Fordham (2:30 p.m. EST): WBAA
Washington & Jefferson at Lafayette: WEST
Midwest
Where no time is given the games will start at approximately 2:00 p.m. CST; 3:00 EST; 1:00 p.m. MST; 12:00 noon PST.

Football Game: KFJR
Illinois at Notre Dame: WFAM KGFF KVSQ KCRC WAAB KADA WGN KGB KHJ
Indiana at Nebraska (1:45 p.m. CST): KOIL KFAB

East
Where no time is given the games will start at approximately 2:00 p.m. EST; 1:00 p.m. CST; 12:00 noon MST; 11:00 a.m. PST.

Citadel at Furman (2:15 p.m. EST): WFBC
Football Game: WSUN WDSU WICC-W60 WTAG-60 WWSW-1500 WTP-610
Georgia Tech at Duke: WDNC WBT WBIG WSJS WSB WTCC WDBJ WRDW WLVA WWSA WCHV WBTM WDNC WRVA
Mercer at U. of Georgia (2:15 p.m. EST): WGST
U. of Mississippi at Vanderbilt: WJDX WSM
Miami at Florida (8 p.m. EST): WIOD WJAX WRUF
Michigan State at West Virginia: WISM WXYZ WDFD WELL WOOD WKZO WJIM WKAR
North Carolina at N. Y. U. or Wake Forest at North Carolina State: WPTF
Oklahoma U. at Kansas U. (2:45 p.m. EST): WREN
Rice at Tulane (2:45 p.m. EST): WMSB
Tennessee at Alabama: WSFA WJRD
Texas Christian at Texas A. & M.: WBAP WFAA
Texas U. at Arkansas: KARK
V. M. I. at Richmond: WRNL
West
Where no time is given the games will start at approximately 2:00 p.m. PST; 3:00 MST; 4:00 p.m. CST; 5:00 p.m. EST.

South
KARK-890 WJAX-900 KCRS-1300 WJDX-1270 KFBK-1300 WJRD-1200 KDFB-1500 WKX-900 KFKA-880 WJVA-1200 KGFF-1420 WOAL-1190 KRMD-1310 WPTF-680 KTV-660 WREN-1500 KYSO-1210 WRNL-880 WAFI-1140 WRD-1900 WAF-940 WRUF-850 WBYV-1570 WCHV-1480 WDBJ-930 WSB-740 WDBO-580 WSA-1410 WDNC-1500 WKX-900 WDSU-1250 WSM-1320 WFAA-800 WSOB-1210 WFCB-1300 WSUN-680 WGT-890 WVA-880 WHIS-1410 WTOD-610

Midwest
Where no time is given the games will start at approximately 2:00 p.m. PST; 3:00 MST; 4:00 p.m. CST; 5:00 p.m. EST.

Gonzaga at Idaho: KIDO
Oregon at Stanford: KPQ KGW KMED KGU KMJ KERN
Oregon State at Washington: KOOS KORE
Santa Clara U. at Arizona (8 p.m. MST): KVQA

MR. FAIRFAX KNOWS ALL

For personal replies enclose stamped, self-addressed envelope. Please state questions as briefly as possible.—Ed.

MARGARET FULLER, who portrays the role of Fredericka Long in "The Guiding Light," is the wife of actor Bob Griffin. Born in Butler, Pennsylvania, on May 26, 1908. She is five feet five inches tall, a brunet with auburn undertones in hair and hazel undertones in her brown eyes, weighs 98 pounds. Her husband and her friends call her "Peggy."—W. R., Chicago, Ill.

GALE PAGE, who took the part of Gloria Marsh in "Today's Children" (now off of the air), is now in the movies.—E. D., Ardystone, Pa.

HARRY OWENS, orchestra leader, was born April 18, 1902, in O'Neil, Nebraska. He is five feet ten inches tall, weighs 160 pounds, has black hair and blue eyes. Before entering the entertainment field, he studied law at Loyola University in Los Angeles. He is married.—K. O.C., Bonne Terre, Mo.

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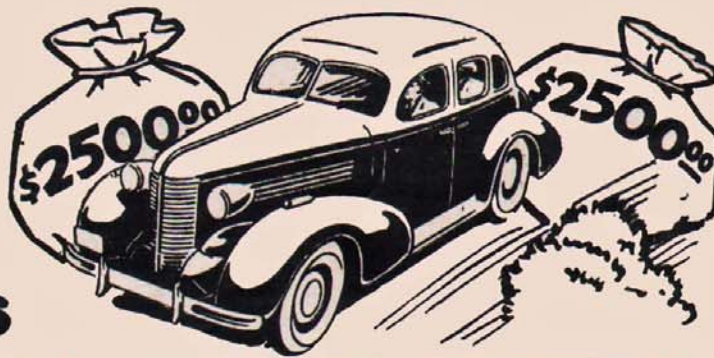
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Others have received big cash prizes from my company just recently. Thousands of dollars have been paid out to happy winners. Miss A. M. won \$2,500.00, Harriet T. won \$800.00, Rev. R. won \$650.00, R. J. won \$985.00. Scores of others have received cash. Now you may, too! Just imagine YOURSELF picking out a brand new 1939 Buick Sedan from your local dealer at our expense and also getting \$1,250.00 extra cash, or \$2,500.00 all in cash, if you are prompt and win the First Grand Prize.

HERE'S PROOF THAT PRIZES WILL BE PAID

As President of this big company, I PERSONALLY GUARANTEE THAT EACH AND EVERY PRIZE WILL BE PAID PROMPTLY AND HONESTLY. I have paid out thousands of dollars in my recent prize distribution. NOW, OVER \$5,000.00 MORE IN CASH IS WAITING IN THE BANK FOR NEW WINNERS. You will receive the Buick 8 Sedan, and if prompt, \$1,250.00 cash besides, or if all cash is preferred, you get \$2,500.00 if you win first prize.

SEND YOUR ANSWER QUICK! ➡

\$1,250.00 CASH

Send your answer quick and we will tell you how the winner gets \$1,250.00 cash

FOR PROMPTNESS

Oh boy, what you could do with \$2,500.00 cash all at one time. Think of the joy of having the money to provide the better things of life. Just mail the coupon quick with MAGIC NUMBERS if you find them. Wouldn't you like the opportunity to win \$2,500.00? And remember, there are over 100 Grand Prizes. Hurry! Nothing hard to do now but act quick.

GLENN TATE, President No. 57-B
730 North Franklin St., CHICAGO, ILLINOIS

FILL IN THE MAGIC NUMBERS—DON'T DELAY—MAIL TODAY

Coupon 57-B

Name

Address

City State

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