

HEAR BETTE DAVIS ACT AGAIN

Complete Programs to Be Broadcast Week Ending October 8

# RADIO *Guide*

TEN CENTS

Lew Lehr returns  
to the air with Ben  
Bernie and all the  
Lads, Sunday, CBS

57 NEW  
PROGRAMS IN  
THIS ISSUE





# RADIO *Guide*

DOUBLES YOUR RADIO ENJOYMENT

731 PLYMOUTH COURT, CHICAGO, ILL.

## Or Are They?

Radio and the movies are pals, aren't they? They use each other's stars, they trade their personalities around, they make a great show of being buddies. But what happens?

Today, almost every newspaper in America is carrying the line, "Motion Pictures Are Your Best Entertainment." Radio, with one cheek still crimson from the slap, is attempting to make up its mind as to whether or not it should turn the other. In the meantime, let us look at the boast.

The first version, if you haven't heard, was "Movies Are Your Best Entertainment," but alert Walter Winchell took the initial letters of each word and made a word. Try it yourself. It spells "maybe." Goodness, that wouldn't do. So "movies" became "motion pictures," which spells nothing.

So the movies are your best entertainment? We wonder if the 400,000 shut-ins in this country think so. We wonder if the 30,000,000 farmers who can get to town but once each week think so? We wonder if lovers of fine music think so when they compare radio's Metropolitan Opera and Ford Symphony and New York Philharmonic with Hollywood's sole effort in that direction, the pleasant but innocuous "One Hundred Men and a Girl."

We wonder why "great entertainment" requires or countenances the distortion of history, as has been the case in so many recent historical films. We wonder how an industry which produces a product based solely on the theme "Boy meets girl, boy loses girl, boy gets girl" (you can count on one hand the movies that are not love stories) can have the gall to boast that theirs is the "best entertainment."

To us, that slogan still spells M-A-Y-B-E.

## Ananiases All

Of all earthly plagues, the one RADIO GUIDE editors fight hardest (and with least results, it sometimes seems) is that of inaccuracy. It is with fear and trembling born of long experience and shattered



nerves that we put our publication to bed each week, for so many things can happen (and usually do) which nullify all our good intentions and make Ananiases out of us all. We have just written, for example, that Bette Davis is to star on

the first Reinhardt program for Texaco. Upon a dozen assurances that this is so, we herald the event with the line which now rides astride the top of our front cover. But will she appear as scheduled? After what happened last week, we wonder.

What happened last week was simply this: The Mutual Broadcasting System was celebrating its fourth birthday and a portion of that celebration was the presentation of a RADIO GUIDE Medal of Merit by your editor. It was announced in RADIO GUIDE as a 9:30 EST program. But the program was changed after we went to press, for one of those urgent reasons known only to radio broadcasters, and the presentation was made at 7:15 EST. Hence, the six readers who followed our printed listing were sadly misinformed by RADIO GUIDE about RADIO GUIDE's own medal presentation.

We bow our unhappy head and offer this explanation in the hope that the manner of our sinning may be forgiven and the reason for our transgressions of inaccuracy be better understood. Woe is us.

## Happy Birthday

Birthdays, someone has said, are milestones of human usefulness. As such, they should be noted, and men's careers should be complimented. In this corner we begin herewith the pleasant chore of watching the calendar, pointing our fingers, and offering felicitations to all those who have pleased or entertained or perhaps bored us with their offerings.

So, happy birthday to you all...

October 2—Barton Yarborough (Clifford of "One Man's Family"), Cecil Roy, Roy Shield.

October 3—Reinhold Schmidt, Rico Marcelli, Vincent Sorey, Gertrude Berg.

October 4—Frank Wilson, Lenore Kingston.

October 5—Maxine King, Waldo Mayo.

October 6—Charles Pearson, Leonard Keller, Reo Fletcher, Joan Harrison.

October 7—Freddie Yeazel, Phil Ohman, Ann Pickard (of the Pickard Family), Eleanor Rella, Guila Adams, Andy Devine.

October 8—Florence Malone.

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M. L. ANNENBERG, Publisher

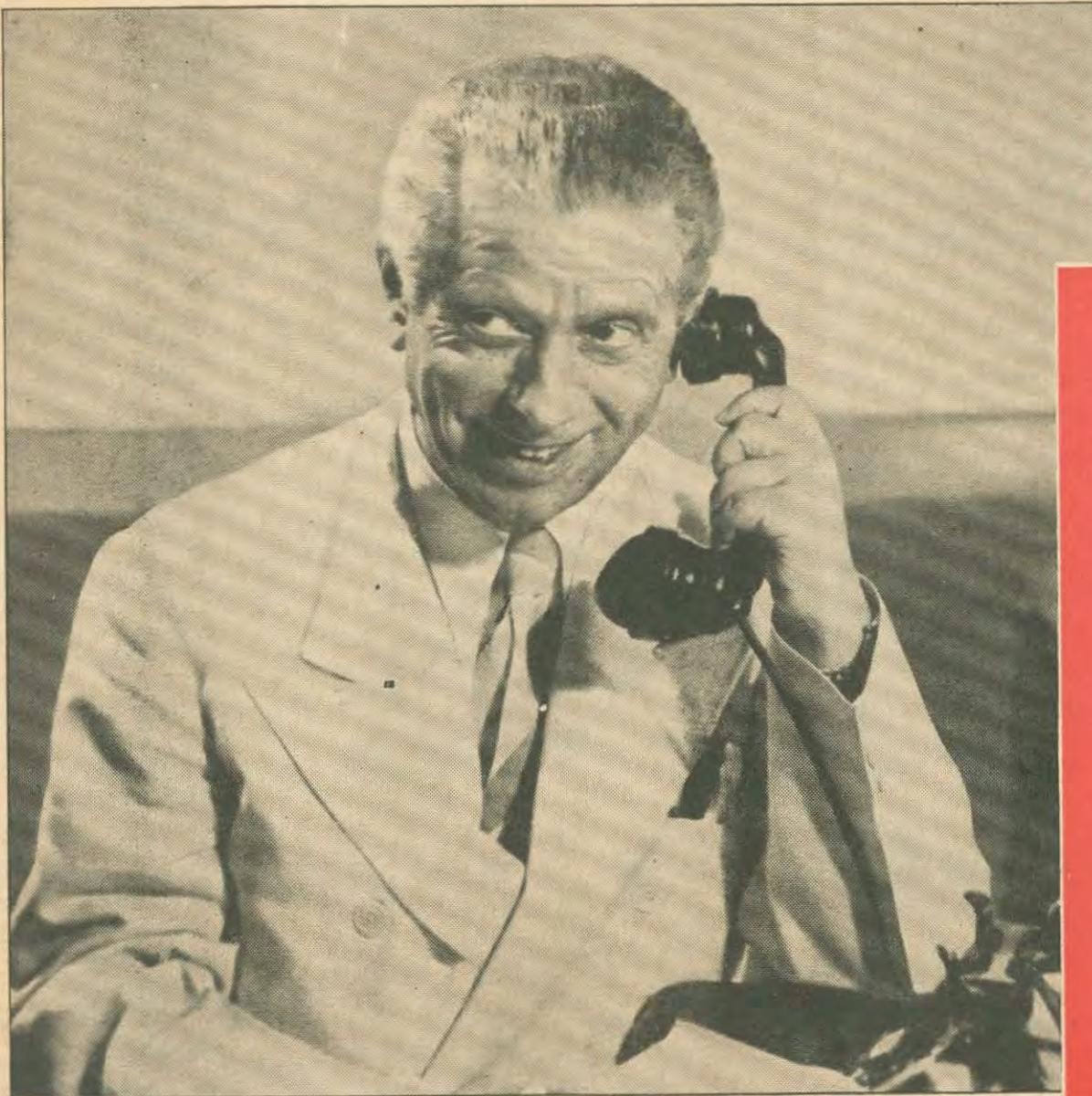
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Happy days in his Hollywood workshop since it opened in June have given the "Little Giant" of the stage a new lease on life. Old World austerity no longer marks him

## MAX REINHARDT, GENIUS IN EXILE

MAX REINHARDT PRESENTS BETTE DAVIS IN FIRST "TEXACO STAR THEATER" SHOW WEDNESDAY NIGHT

As we go to press, word comes that Bette Davis is to star in Max Reinhardt's first radio production. This wedding of the talents of a great actress and a great director should make a memorable broadcast.—Ed.

**T**O HERR HITLER, the menace of Europe and the arch foe of all that German culture has stood for through the centuries, Max Reinhardt was an undesirable citizen. He was driven into exile, his properties all confiscated. To the rest of the world, he is still the "Little Giant" of the theater, the outstanding genius in the realm of make-believe.

It was Reinhardt who, at the beginning of the century, turned the European theater from a succession of uninspiring, dull performances into a living, sparkling source of exciting entertainment. His fame spread to England and America. Today he has an international reputation for artistic festivals. He has produced plays by the well-known writers of every country—hundreds in all. Doctor Reinhardt's "The Miracle" and his interpretation of "Midsummer Night's Dream" for both stage and screen bear the indelible stamp of theatrical genius.

But "it's an ill wind that blows no good." The hideous purges of the mad Hitler that closed the door of their native country to them charted the courses of such men as Max Reinhardt and Albert Einstein to the shores of America.

Today the eminent Doctor Einstein is teaching at Princeton University, where Woodrow Wilson was once president. And Max Reinhardt at his

recently established workshop of stage, radio and screen in Hollywood is lending his genius to the training of eager students.

On Wednesday night, October 5, over CBS, Doctor Max Reinhardt and a selected group of his workshop students, headed by a big Hollywood star, will be heard by American radio audiences for the first time, on Texaco Star Theater program. The dramatic part of the show will be selected and produced under the personal supervision of "Professor" Reinhardt, and will be introduced each week with "Max Reinhardt presents—"

The idea for the Texaco Star Theater airshow, which highlights the work of Doctor Reinhardt and his Hollywood workshop, is Bill Bacher's, last year on "Hollywood Hotel," and not so long ago a dentist in Bayonne, New Jersey. Bacher's advent into radio was the outgrowth of a protest. He didn't like the radio programs he listened to, and proceeded to tell officials of broadcasting so.

"If you don't like what you're getting on the air, dig up something better," they told him.

"I will," Bacher replied. And he did. Final proof of that is the fact that through his efforts the great Reinhardt will be brought to the radio for the entertainment of listeners-in who clamor for the best.

**T**O GET a picture of the care with which Reinhardt will put the show together, how he achieves what no one else ever has been able to accomplish, let's go behind the scenes in his busy workshop, located in the old Columbia studio on Sunset Boulevard.

From the mechanical standpoint, the location is a "natural" because it is fully equipped with sound-proof studios. Students take lessons from radio veterans on the Reinhardt faculty, before "live" mikes, and listen to playbacks of their efforts.

**T**HE Reinhardt drama presented on the Texaco hour will be rehearsed in his workshop, the cast getting together with the big star who will play the principal role, after Reinhardt has them letter-perfect in their parts.

A quiet, immaculately groomed little man, who would just as soon be caught in a bathrobe as without a tie, Reinhardt's mobile, expressive face and his amazing shock of white, wavy hair are his outstanding features. His pet grievance is candid-camera men who pop out of nowhere and snap pictures of him. A Hollywood photographer who invaded his sanctum recently for candid pictures found that out. Doctor Reinhardt submitted graciously to his request but talked rapidly in German to his secretary as the camera was working.

"Know what the doctor was saying?" the photographer's assistant smiled as they left. "He was giving his secretary a piece of his mind because he hadn't been warned, and he was tieless."

Yet the eminent doctor, whom his students and faculty always address as "professor," has never been known to raise his voice during the rehearsal of a show. Unlike some movie directors who shout orders through megaphones and loudspeakers, Reinhardt will often pull the best from a player by a mere whispered word or an eloquent gesture.

He is the spirit of the theater and

the world of make-believe, and that spirit imbues all those who work with him. A student who departs from him without having felt a deep personal experience has never sensed him. Only real artists survive under his instruction.

His inner convictions on his work are so strong and steadfast that he doesn't have to surround himself with "yes men." In fact, he won't tolerate them. But, a silent man himself, he has the rare faculty of listening to everyone. One thing he always insists upon is, "Nothing has a right on the stage unless the actors force it to life." Everything in a scene must play a part. To illustrate the way in which Reinhardt impresses this fact on all in his employ, a stagehand once approached him during a rehearsal and whispered, "The red carpet is going to act, too, isn't it, sir?"

The simple credo on which Reinhardt has built his whole success is this:

"We are created in the image of God and have within ourselves a creative impulse by which we may build a new world in art. The art of acting is not pretense but revelation.

"I believe in the immortality of the theater. It is the sanctuary of those who secretly put their childhood into their pocket and make off with it—to continue playing unto the end of their days."

**M**ASTER of every department in stagecraft, Reinhardt re-created the stage-manager's art which he brings to his workshop. Not only does his wizardry draw out of actors more than they

(Continued on Page 19)





Every Sunday afternoon since November 8, 1936, the Wheeling Steel Company (building in circle) of Wheeling, W. Va., has a home-talent air show. There isn't a professional radio entertainer in the cast. From the last musician to the top-ranking star, it's all native talent, drawn from the big plants and offices of Wheeling Steel mills



Dorothy Anne Crow, sixteen-year-old singing starlet in the "Wheeling Steel" family, rehearses for debut

# THE WHOLE TOWN'S SINGING

BY KEN W. PURDY

Unusual programs are always worthy of mention. *RADIO GUIDE* has pointed with pride to such outstanding broadcasts as Hal Styles' "Help Thy Neighbor" broadcast in California, and Clover Kerr's *KFWB* talks. This week we add another unique broadcast to our gallery of honor. We know you will enjoy reading "The Whole Town's Singing."

A CAST OF 100,000 IN A PROGRAM BY THE PEOPLE AND FOR THE PEOPLE, ON A COAST-TO-COAST HOOK-UP—"IT'S WHEELING STEEL!"

IT'S Sunday afternoon in Wheeling, West Virginia, a pleasant, solidly built town cradled in a little bowl of hills. It's a warm day, getting on toward four o'clock, and the city is quiet. But there are plenty of people on the streets, walking singly and in little groups, riding in cars, and strangely enough they all seem to be going in the same direction. Near the center of town you'll see them on every street, all converging on one point. You'll hear them talking:

"Afternoon, Joe. You going over to hear the program?"

"That's right, Artie. My brother's boy, young Gabe, he's broadcasting today. He plays an accordion, you know. Works in the Steubenville plant."

"Sure, I know Gabe. So he's going on the program, eh? Well, that's fine. My boy's been pesterin' me lately to buy him a new set of drums; says he could get on the program sure if he had any kind of decent drums. They cost real money, but I don't know but what I'll get 'em for him. I'd like to see him have his chance on the program."

What are they talking about? What program? Mister, you're in Wheeling, West Virginia, on a Sunday afternoon, and you ask that? Why, it's the program, it's the only program, "It's Wheeling Steel!" Listen! The deep-throated roar of a mill-whistle, a burst

of applause, a fanfare of trumpets, the cry of the announcer, "It's Wheeling Steel!"—and a program with 100,000 people in the cast goes on the air from Coast to Coast!

A cast of 100,000? Exactly. For this program, unique in broadcasting history, is a family affair—and it's a big family! It's the family of the Wheeling Steel Corporation employes, and every man, woman and child in it, a veritable army of them, regards "It's Wheeling Steel" as a personal contribution to radio. And why not? For if a Wheeling Steel employe hasn't been on the program himself, he knows somebody who has been, or is, or will be. Every bit of talent that goes into the show is drawn from the mills and offices of Wheeling Steel. From the last musician in the orchestra to the top-ranking star of the program, there isn't a professional radio entertainer in sight.

HERE'S one program that is put on the air for and by the people—and nobody else. Every Sunday afternoon since November 8, 1936, just as many of the citizens of Wheeling, West Virginia, who could have crowded in to watch the broadcast, to beam proudly as son or daughter or brother or husband went on the air. Those who can't get in are sitting as close as they can

get to their radios. When the Singing Millmen or the Steele Sisters bring their songs to the microphone, the whole town is singing with them!

I watched "It's Wheeling Steel" go on the air not long ago. I saw the first Wheeling broadcast of the new season, the broadcast marking the beginning of the program's third year on the air. It was a thrilling performance. The thing that made it thrilling was the realization that the radio entertainers on that big silver-white-and-blue stage were up there not because they were being paid for it but because they loved it!

They have to love it. If you don't think so, put yourself in their shoes. We'll say you're working a regular eight-hour shift in a steel rolling-mill, doing hard, back-breaking labor in a place where it's hot enough to singe your whiskers off at a hundred yards. When you wash up and leave the plant at the end of the day, you're ready for rest, and a lot of it. But instead of a quiet dinner at home, a little reading, and early to bed, you go off to a rehearsal—a rehearsal that may last two hours or six—and for the rest of the night you take orders from a program director who's genial enough but as hardboiled as they come, a tough citizen who's capable of making an orchestra play the same passage over twenty-five

times in a row if he feels it's necessary. You do this three times a week and once on Sundays. For what? For fun, and for the love of it, and for the thrill of standing there behind that microphone when the red "on the air" light flashes and the announcer snaps out, for ten or twenty million people to hear—"It's Wheeling Steel!"

THE story of "It's Wheeling Steel" is largely the story of two men, J. L. Grimes and Walter Patterson. It was Grimes, advertising director of the Wheeling Corporation, who originated the idea of the program. He's the man who fought for it, struggled with it, finally put it on the air. It's his baby, he's proud of it, and he ought to be. For John Grimes has proved that it's possible to use amateur talent—and all amateur talent, and genuine amateur talent—on a big network program and make a howling success of it. More than that: Grimes has made the program sell Wheeling products. That, after all, is what radio pays off on. Finally, Grimes has made of "It's Wheeling Steel" a master stroke in the delicate business of employer-employe harmony, and in the equally delicate public-relations field. With labor troubles flaring all over the country, that's important.

Walter Patterson, a young man who speaks softly but carries the big stick of driving determination, is officially listed as announcer and producer of "It's Wheeling Steel." But that's just the beginning, mere surface stuff. Patterson writes the program, dialog, gags, commercial announcements, everything, engages in a continual talent-hunt among the 20,000 Wheeling Steel employes, nurses and babies his stars through sicknesses, fits of temperament





When "It's Wheeling Steel" goes on the air, families and friends of the performers crowd the Scottish Rite Temple auditorium to watch and applaud. Those who can't get in sit close to the radio in their own homes

and what have you, and in addition to all this, sings on his own program. "It's Wheeling Steel" is strictly an amateur show, but it's big-league network stuff too, and Walter Patterson makes it so.

IT'S something new to see, a Wheeling rehearsal. With the program due to go on the air over the Coast-to-Coast Mutual network at five o'clock, the rehearsal starts at one in the big auditorium of the Scottish Rite Temple. Everything on the stage is new—new backdrops, bandstand, podium, footlights, even the control-room is new. There are fifty people on the stage—a full band, a singing trio, a male quartet, sound-engineers, announcer, musical director, the Old Timer, John Winchcoll, whose weekly talks about the romance of steel-making highlight the program; Dorothy Anne Crow, brand-new sixteen-year-old singing star; Mrs. David Reese, who's going to do an accordion solo (her husband is out in front, and he's so proud he never stops smiling for three solid hours), and a dozen others.

The place is a bedlam, as every radio studio is when a program is being set up to go on the air. But somehow there's a difference here. Most radio stars work hard at a rehearsal, that's to be expected; but there's an extra added determination in evidence here. There's pride here, the kind of pride that comes from heartfelt community effort.

The million-and-one little worries that beset every radio program begin to assert themselves. John Winchcoll, the Old Timer, who likes to point out that a salamander is not a kind of a lizard but a steel stove, is worrying because the man behind the lights wants to throw a green spot on his place on the stage.

"Don't do that," says the Old Timer, a case-hardened veteran of eighteen years in the mills. "A green spot would make me look pale. Make it amber, instead."

And amber it is.

Dorothy Anne Crow, sixteen years old, beautiful and possessor of as fine a natural voice as ever bowed over a national network, is going to sing for the first time today. She's the program's newest discovery, its top-notch star—and she came within an ace of missing the broadcast! A fall from a diving-board had injured her back, and for days Walter Patterson walked the streets of Wheeling talking to himself and praying. You can't have a smash-hit program without a star, and you can't find a star overnight. But Dorothy Anne is here today, holding herself straight as a ramrod, forcing a little smile once in a while. She has never in her life sung for a Coast-to-Coast audience, and mike fright is pushing her hard. On sixteen-year-old Dorothy Anne's ability to put her injured back out of mind and conquer her blazing nervousness the whole program is balanced like a needle on glass. But she'll do it.

IN THE stuffy, hot control-room a bright-eyed young fellow with a pipe in his mouth and four others in his vest pockets sits with an armful of musical scores. He's Maury Longfellow, and he arranges every note of music that's played on "It's Wheeling Steel." This week he has made a sixty-eight-page score—in his spare time! Chewing hard on his pipe, he flips the pages of the score, watches the dials on the control-board as the band runs through one of his numbers. It's his job to see to it that the music comes out of your loudspeaker just as it goes into the microphones. As he turns the scrap-book-size pages of his score, following half-a-hundred instruments and voices at the same time, he snaps out instructions to the engineer.

"Get it up! Verdi Howells has a clarinet solo here." And the engineer turns up the volume as first-saxophonist Howells reaches for his clarinet. Howells, a steelman since he came to America from Wales in 1928, has just returned from a trip "back home," in-

(Continued on Page 17)



Daughters of Wheeling Steel with producer and announcer of "It's Wheeling Steel," Walter Patterson. Left to right: Kathleen Nelson, Lois Mae Nolte and Lucille Bell. Patterson also writes dialog, gags for the program



—Cress-Wheeling Photographs

The deep-throated mill-whistle sounds the opening note, followed by a fanfare of trumpets—and the show is on as director Earl Summers, Sr., raises his baton. "It's Wheeling Steel" is a Mutual network program



# HIGHLIGHTS

PREVIEWS OF SOME OF THIS



All of the many fish in the above picture are said, on fairly good authority, to have been caught by Ben Bernie on his vacation

propaganda does come over U. S. loudspeakers? Should there be more of it, or less? Is there such a thing as "good" propaganda? American broadcasters insist that radio in this country is open to all parties and all groups on an equal basis. The whole question of how radio influences public opinion will be the subject of the dinner-table discussion of "The People's Platform" program at 7 p.m., EST, Sunday, October 2. Neville Miller, head of the National Association of Broadcasters, and Bob Trout, CBS commentator and special-events announcer, will represent the side of the men who make radio. The Editor of RADIO GUIDE will speak as an

## B. B. Back —Sunday, CBS

A brand-new Ben Bernie program, with Lew ("Monkeys is de cwaziest people") Lehr, Manie Praeger, Mary Small, Bob Gibson and, of course, the Ol' Maestro himself, comes to the airways on Sunday, October 2, at 5:30 p.m., EST, over the Columbia network. Lehr, who is one of moviedom's biggest comedians despite the fact he never appeared before a Hollywood camera, was with Bernie for a time last season. Lehr is an old hand at the comedy business, but both vocalists on the new program are youngsters. Mary Small is still in her teens, and Bob Gibson is just twenty-one. Mary has been in radio for five years, but Gibson, a year and a half ago, was a pageboy in the New York CBS studios. He was "discovered" by Kay Thompson, is the brother of "Your Hit Parade" vocalist Fredda Gibson.

5:30 p.m. Eastern Time; 4:30 p.m. Central Time  
For the West, 9 p.m. Mountain Time; 8 p.m. Pacific Time

## Silver Theater —Sunday, CBS

William Powell, only just recovered from a serious major operation, will guest-star at the premiere of the Silver Theater on Sunday, October 2, when that program opens over the Columbia network at 6 p.m. EST. Powell will play in an original drama written by True Boardman, the story of an American bridge-builder in China during the World War. The story is based on Boardman's own China experiences. Conrad Nagel will act as master of ceremonies, and Felix Mills, whom Walt Disney has termed one of radio's best interpreters of dramatic moods, will be musical director. For the new series, the Silver Theater program plans to present outstanding Hollywood stars in original vehicles written specifically for radio, or adaptations of novels or short stories.

6 p.m. Eastern Time; 5 p.m. Central Time  
4 p.m. Mountain Time; 3 p.m. Pacific Time

## Air Propaganda —Sunday, CBS

Should the United States government go on the air via short-wave to offset the daily barrage of foreign propaganda coming by radio to the Americas, particularly to South America? That's a question that has been often raised during the past few months, and it brings up another and even more vital matter: How much

expert radio listener, with Mrs. Allen Friedrich, housewife, offering her viewpoints.

7 p.m. Eastern Time; 6 p.m. Central Time  
5 p.m. Mountain Time; 4 p.m. Pacific Time

## It's Town Hall Tonight! —Wednesday, NBC

Fred Allen comes down out of the Maine woods this Wednesday, October 5, to bring again to NBC listeners the inimitable Town Hall. With him will be all the old stand-bys, Harry von Zell, Peter Van Steeden, Portland, and, of course, the Mighty Allen Art Players. The program will follow the same pattern that has distinguished it in the past and, likewise as in the past, Fred Allen himself will be the main-spring of the whole show. Although most comedians surround themselves with a small army of gag-men, dialog-writers, and so forth, Allen hasn't so much as an idea-man in his employ. Practically everything in the "Town Hall" springs from Allen's mind alone, and it's put down on paper without benefit of



These members of Phil Spitalny's all-girl orchestra want music wherever they are!

typewriter, dictaphone or secretary. The program is on the air over NBC at—

9 p.m. Eastern Time; 8 p.m. Central Time  
For the West, 10 p.m. Mountain Time; 9 p.m. Pacific Time

## Horror Stuff —Wednesday, NBC

"Lights Out," consistently the best of the radio horror dramas, returns to the midnight airwaves on Wednesday, October 5, for another season of spine-chilling thrills. Starting its fifth year as an NBC feature, "Lights Out" is still on a sustaining basis—not because there has been any lack of commercial offers, but because the producers of the program prefer to leave it unchanged. Especially notable for its tellingly weird sound-effects, "Lights Out" will continue to be the "scariest" program on the air. The time: 12:30 a.m. EST.

12:30 a.m. Eastern Time; 11:30 p.m. Central Time  
10:30 p.m. Mountain Time; 9:30 p.m. Pacific Time

## Hollywood Playhouse —Sunday, NBC

Charles Boyer, French-born screen star whose latest starring vehicle is "Algiers," will replace Tyrone Power as leading man of the Hollywood Playhouse for three months when that program makes its 1938-39 premiere on Sunday, October 2, at 9 p.m., EST over NBC. Although Power has been off the air since early summer, he has been before the camera continuously, and will have his first vacation of the year while Boyer broadcasts. Boyer was born in France and made his dramatic debut in Paris.

9 p.m. Eastern Time; 8 p.m. Central Time  
For the Southwest and West, 9:30 p.m. Central Time;  
8:30 p.m. Mountain Time; 7:30 p.m. Pacific Time

## Broadcasting Ladies —Monday, NBC

Dorothy Thompson, brilliant journalist and publicist, will return to the air in a new role on Monday, October 3, when she begins a series as commentator on the Hour of Charm program with Phil Spitalny and his all-girl orchestra. Miss Thompson, wife of Sinclair Lewis, Nobel Prize-winning novelist, was internationally famous as a writer on world affairs before she made her debut in radio. She began her journalistic career as a roving reporter in Europe. The unique Spitalny orchestra last spring received the third annual achievement award of the Women's Exposition of Arts and Sciences for the most distinguished work of women in radio in 1937.

9 p.m. Eastern Time; 8 p.m. Central Time  
7 p.m. Mountain Time; 6 p.m. Pacific Time

## Cantor & Caravan —Monday, CBS

Eddie Cantor, triple-threat comedian of radio, screen and stage, will be heard again beginning Monday, October 3. It will be his eighth year on the air. With him on the new program will be announcer Walter King, musical director Edgar Fairchild, Bert (Mad Russian) Gordon, and Hattie Noel, Harlem comedienne.



Fred ("Sourpuss") Allen registers hilarious joy



Dapper Adolphe Menjou is to m.c. the Star Theater

# OF THIS WEEK

WEEK'S BETTER PROGRAMS

Also expected to make a debut is a new girl singing-star who's said to be a second Deanna Durbin. Cantor is famous as a talent-discoverer. He built Deanna Durbin and Bobby Breen into top-ranking stars. The basic format of the Caravan program will remain unchanged, but many new surprise elements will be introduced. Fannie Brice will guest-star.

7:30 p.m. Eastern Time; 6:30 p.m. Central Time  
For the Midwest and West, 9:30 p.m. Central Time;  
8:30 p.m. Mountain Time; 7:30 p.m. Pacific Time

## Star Theater —Wednesday, CBS

A new hour-long program which should provide a record high in radio entertainment because so many of its stars, although well known in other fields, are entering radio for the first time, is the Texaco Star Theater, making its debut over CBS on Wednesday, October 5, at 9:30 p.m. EST. Among the impressive parade of "firsts" in this program are the first appearance of Adolphe Menjou, veteran screen star, as master of ceremonies in a network series—in fact, his first radio series; the first series of radio programs in America directed by Max Reinhardt, internationally famous theatrical impresario; the first appearance of a new comedy team, Charlie Ruggles and Una Merkel; the first time Kenny Baker and Jane Froman have been coupled as vocalists on a network series; the first commercial series over CBS for David Broekman's orchestra. Bette Davis will be guest star on the premiere program.

9:30 p.m. Eastern Time; 8:30 p.m. Central Time; 7:30 p.m. Mountain Time; 6:30 p.m. Pacific Time

## Joe E. Brown —Saturday, CBS

For the first time in his long career, Joe E. Brown goes on the air with a program of his own on Saturday, October 8. Supporting the tunnel-mouthed film comedian will be comedians Frank Gill and Bill Demling; vocalist Margaret McRae, and Harry Sosnik's orchestra. Radio talent scouts long ago noticed that much of Brown's appeal lay in his voice, urged him to undertake a radio career. Aside from occasional appearances, however, Brown never seriously considered radio until he signed for the series beginning Saturday over a CBS network.

7:30 p.m. Eastern Time; 6:30 p.m. Central Time  
For the West, 9 p.m. Mountain Time; 8 p.m. Pacific Time

## Buck Rides Again! —Sunday, NBC

Jack Benny ends a long summer vacation this Sunday, October 2, when he returns to the networks for another season of laugh-making. With him will be Kenny Baker, the far-famed timid tenor, who spent the summer movie-making in England, Mary Livingstone, and Phil Harris. Phil Harris, incidentally, will be starting his third year on the program, something of a record, since Benny, before he signed Harris, never used the same orchestra for more than one season.

7 p.m. Eastern Time; 6 p.m. Central Time  
For the West, 9:30 p.m. Mountain Time; 8:30 p.m. Pacific Time

## "Her Honor, The Judge" —Monday, CBS

A new dramatic series, with a young woman lawyer as chief character, will be inaugurated over the Columbia network on Monday, October 3, to be heard Mondays through Fridays. Titled "Her Honor, Nancy James," the new show will have Barbara Weeks in the title role, Ned Wever, Alice Reinhart, Joseph Curtin and Chester Stratton supporting.

12:15 p.m. Eastern Time; 11:15 a.m. Central Time  
10:15 a.m. Mountain Time; 9:15 a.m. Pacific Time

## Grand Old Man —Friday, NBC

Seventy-five-year-old Moritz Rosenthal, last of the pianistic Titans, pupil of Franz Liszt, intimate of Brahms, Rubenstein, Johann Strauss and a host of other musical greats of another day, will tell the world about some of his unfulfilled ambitions on Cal Tinney's "If I Had The Chance" program October 7 at 8:30 p.m. EST over NBC. Rosenthal has assured Cal Tinney that he does have unfulfilled ambitions, although he has led an extraordinarily full life. He has been a pianist since he was a boy of nine; he is the only Chopin interpreter to have studied with Mikuli, Chopin's pupil and the chief editor of his works; he was court pianist to the Emperor Franz Josef of Austria during the last glorious years of the Hapsburg empire, and to King Carol I and Carmen Sylva of Roumania. Even today, at seventy-five, his technique is unimpaired.

Amazingly strong, he can tear a pack of cards in two, lift 500 pounds. Holder of degrees in philosophy and medicine, he practises boxing and jujitsu daily, plays chess for relaxation.

8:30 p.m. Eastern Time; 7:30 p.m. Central Time  
6:30 p.m. Mountain Time; 5:30 p.m. Pacific Time



Athletic Moritz Rosenthal, great pianist, here demonstrates his skill at ju-jitsu



Maestro Fred Waring brings a wealth of talent with him when he returns to the air this week

## Singing Men —Saturday, NBC

After an absence of two years, Fred Waring and his Pennsylvanians return to the air on Saturday, October 8, at 8:30 p.m. EST. An a cappella choir of twenty men will be added to the orchestra for this program. Waring, always noted for his accent on glee club work, plays a youthful choir composed of men with previous college or other semi-amateur experience. The new group will be heard in operatic and semi-classical selections as well as popular songs. Also in the Waring "gang" will be Donna Dae, new singing discovery, and Dude and Jack Skiles, Texans who play hot trumpet and guitar. The Swingtet, with Three Fellas, vocal trio, and three new girl singers, will be another addition. Poley McClintock, frog-voiced comedian and drummer, will be back, and so will Ferne, the girl violinist, and Tenor Stuart Churchill.

8:30 p.m. Eastern Time; 7:30 p.m. Central Time  
For the West, 10 p.m. Mountain Time; 9 p.m. Pacific Time

## Passing Parade —Sunday, CBS

John Nesbitt's "Passing Parade" originated in an old trunk. It was a trunk belonging to his father, Dr. Norman Hill Nesbitt, and it had traveled all over the world with him—India, England, the European continent, the Orient, Canada. In the trunk Dr. Nesbitt had stored all the fascinating bits of information, some published, some not, which he had picked up in his travels. But John knew little about the trunk until two years after his father's death. He had sold the family ranch at Oakland, California, and one night got a call from the new owner, who had found an old trunk in the attic. He sent it on to Nesbitt, in San Francisco. Opening it casually to look through the contents, Nesbitt soon became so fascinated that he spent an entire night reading the adventure stories, old letters, newspaper clippings, and manuscripts that filled the trunk. By dawn, he had conceived two radio programs based on the material in the trunk. One of them was "Passing Parade," first heard on the West Coast and then on a national CBS network. The program was an immediate success, has just been renewed over the Columbia chain. On the air at 7:30 p.m. EST.

7:30 p.m. Eastern Time; 6:30 p.m. Central Time  
5:30 p.m. Mountain Time; 4:30 p.m. Pacific Time

(Continued on Page 23)



# THE RADIO PLAYBILL

THIS WEEK—"BACHELOR'S CHILDREN"

**A** MAN'S word is as good as his bond is really the underlying theme of this story. During the World War, Doctor Robert Graham had promised his top sergeant, James Dexter, that if he ever needed a friend he could depend on him. Twenty years later, when Dexter is dying penniless, he writes to "Dr. Bob" and reminds him of that promise, and asks him to care for his twin motherless girls. It never occurs to the doctor to refuse the dying wish of his old buddy, and when his friends remonstrate and ask, "What are you, a bachelor, going to do with children?" he replies, "They must be cared for and they'll just have to be bachelor's children." He and his housekeeper make careful preparations for their arrival. Of course they expect them to be children, and are a little upset when the twins turn out to be eighteen-year-old young ladies. What happens after the twins' arrival makes the story, heard only in the East and middle West over CBS at 9:45 a.m. EST (8:45 CST), five days a week.

**D**OCTOR ROBERT GRAHAM is a bachelor, thirty-seven years old, when he finds himself in the role of foster father. As the only surviving child of a doctor-dad, "Dr. Bob," as everyone in the town where he practises calls him, has followed in his father's footsteps and carried on his ideals. He loves his profession, which means much more to him than just the means of earning a living. Men and women of all classes come to him with their problems, and the office he maintains in his home is a clearing-house for them. The advent of the twins changes life for "Dr. Bob." When he discovers that Ruth Ann, the quiet twin, is in love with him, he asks her to marry him, because he isn't in love with anyone else and feels that it will make her happy. But marriage to Ruth Ann brings a new set of problems to the bachelor-medic. The role of "Dr. Bob" is played by Hugh Studebaker



—Maurice Seymour

**R**UTH ANN DEXTER (Marjorie Hannon) as "Dr. Bob's" wife tries very hard to be a devoted helpmate at all times. Fathoms deep in love with him, she feels that life should be complete with marriage. When the doctor's practise keeps him away from her much of the time she worries, especially about the women patients. She feels that she, as his wife, should come first



—Maurice Seymour

**P**ATRICIA DUNLAP as Janet Dexter is the exact opposite of her twin. Tempestuous and highly emotional, Janet's always getting herself into hot water, both in romance and in business, for which she shows an unusual amount of ability. It took two love-affairs and one near-marriage to wake her up to the fact that she is really in love with the gay Sam Ryder





—Maurice Seymour

**M**ICHAEL KENT, played by Charles Flynn, is one of many young people who have been helped by "Dr. Bob's" kindly influence. Under his guidance, Michael has grown into a fine boy, quite different from the shy youngster he had been. Ready for college, he wants to be a doctor



—Maurice Seymour

**E**LLEN COLLINS, housekeeper for "Dr. Bob," has taken care of him ever since he was eight, when his mother died. After the death of his father, whom Ellen always referred to as the "old doctor," her whole life has centered around "Dr. Bob." Marie Nelson plays the role of Ellen



**S**AM RYDER, also a bachelor, is the doctor's best friend. Ten years younger than "Dr. Bob," the care of a widowed mother has kept him from marrying. A lively chap, always brimful of banter, he has fallen in love with Janet and they are engaged. Olan Soule plays the part of Sam



**M**MARGARET GARDNER (Dorothy Denvir) is "Dr. Bob's" office-girl. She is married to Frank Gardner, another man whom the doctor befriended. Margaret's life has been a hard one. With her husband in Arizona for his health, she is bravely fighting alone to support herself and baby



—Maurice Seymour

**M**MRS. FRED HOPKINS, formerly Elizabeth Fergusson, has been a good friend of Dr. Graham for years. A rich widow when she met him, Ellen and the twins were afraid she was going to marry him. They were relieved when she married Hopkins instead. Marion Reed plays role



**M**MARJORY CARROLL, played by Ginger Jones, is a temperamental musician. She's fancied herself in love with both the doctor and Sam, has even gone so far as to become engaged to Sam, when she discovers her real love is music. An accident to her hand has interrupted her work

**A**MONG the first of the doctor's stories on the air, "Bachelor's Children" made its debut in September, 1935. Right now, the major problems revolve around Janet's secret engagement to Sam Ryder and a letter "Dr. Bob" wrote to Ruth Ann before their marriage. The letter, in which he told her he didn't love her, was lost before it was mailed, and the doctor is afraid Ruth Ann will find it among some of his things. Bess Flynn, the author who has kept the story

moving at a lively clip, is peculiarly well qualified to write such a serial. An experienced radio actress today, she was herself orphaned at an

NEXT WEEK:  
"PRETTY KITTY KELLY"

early age and brought up by an elderly Scotch aunt. After high-school graduation she set out to earn her living, and is now one of the most successful women in radio, as well as being the mother of two sons and a daughter. Announcer and director of the show is Russ Young. Russ started out to be an artist, became interested in the stage, and finally joined radio three years ago. He prefers radio to the stage because it has a wider scope for ingenuity.



# RIGGS' POOCH



Tommy Riggs, that 100 percent American performer, will be on the air in his own program, beginning Oct. 1, from 8 to 8:30 p.m. EST, NBC



New program is the "Quaker Party" program. With Rudy Vallee in forty-four shows, Riggs and his famous "Betty Lou" proved a big hit



—Charles P. Seawood

Clever dialog Riggs puts into the mouth of imaginary "Betty Lou" makes him a headliner. Pooch's real name is "Rudy Lou"

NEW YORK.—Phil Lord's wife is playing the role of Lizzie Peters, the chatterbox of Jonesport, in the Seth Parker program . . . Bea Wain, the vocalist with the Larry Clinton orchestra heard on the new Tommy Riggs program, is the frau of Announcer Andre Baruch . . . Raymond Scott's new baby girl at his house. Incidentally, Scott is planning to organize a dance band . . . Hal Kemp denies that he plans to wed Martha Stephenson, the New York society deb. When Hal heard that Skinnay Ennis, his former vocalist, was to be on the air competing with him, he sent Skinnay a wire, "My Time Is Your Time" . . . Paul Whiteman is making arrangements for a Carnegie Hall concert and will offer compositions never played before. He plans to introduce a number written by Joan Edwards . . . This column predicts that Gracie Allen will prove herself fickle at the start of the new series and will play up to handsome Paul Douglas, forgetting all about the announcer she left behind in California . . . After taking a look at the huge star-sapphire ring on the pinky of Zeke (Judy, Annie and Zeke) Canova's hand, I realized being a hillbilly must pay well . . . When Fred Waring's program hits the air this Saturday night, there will be fifty-nine members in the company . . . Al Goodman took over the "Hit Parade" program one week ahead of schedule because Carl Hoff was rushed to a hospital for an appendicitis operation . . . Announcer Charles Stark introduces Bryan Field before most of the horse-races broadcast by CBS. Before he leaves the house, his wife takes all his money out of his wallet, just to make sure he doesn't make any bets. I know, because Mrs. Stark told me.

CBS Announcer John Lang, who is quite a handsome lad, gals, had to shelve ten pounds before taking a screen-test . . . Leith Stevens, conductor of the "Saturday Night Swing Club" orchestra, is exhibiting his versatility by leading a symphonic orchestra over CBS . . . Johnny Augustine is no longer a staff conductor at CBS . . . Incidentally, you will no longer hear "The Columbia network presents." From now on it will always be, "The Columbia Broadcasting System presents." "Columbia Broadcasting System" can't be used towards the end of a program because that is the cue for the men at the telephone company to switch networks.

Fifteen minutes after Gabriel Heatter finishes his "We, the People" broadcast this Tuesday night, he is scheduled to face a microphone in the studios of WOR for his regular nightly newscasts. The CBS Playhouse is quite a few blocks away from the WOR studios, and if Heatter attempted to wade through the heavy traffic in that sector, chances are he wouldn't arrive in time. So a special WOR microphone is being set up in Heatter's dressing-room backstage of the CBS Playhouse.

One of the homeyest shows on the air is "The Goldbergs." The four main characters, Mrs. Goldberg, played by Gertrude Berg; Jake Goldberg, who is Jimmy Waters; Rosie, played by the youthful Rosalind Silber, and Sammy, played by Everett Sloan, have been together in the show since it went on the air in November, 1929. The family feeling they seem to have about each other, working together closely every day of the week, has communicated itself to the rest of the cast. Before-rehearsals and lulls between rehearsals are filled with discussions of Rosalind's new dress and hair-do, "What did you do last night," "How's your husband's cold," etc. I went up to this program the other day and came away with the impression that the actors in real life were almost as close a family as they are in the script. They begin rehearsal in the mid-morning, seated around a big table. Mrs. Berg sits with pencil in hand ready to revise the script whenever she doesn't like the way it reads. She's never learned to use a typewriter, does all her scripts in longhand. Stories about Mrs.

Berg's vitality are no exaggeration; she seems to be able to do five things at once and all of them well. After the quick script-reading around the table is through, Mrs. Berg snaps into action. Rehearsals before the mikes begin and she seems to be everywhere at once. One moment she's advising the sound-effects man about a door-slam and the next she's giving one of the actors pointers on how to play his lines. As soon as her cue comes, she shifts without an effort into being Mollie Goldberg. It was a treat to watch her in action.

The CBS "Saturday Night Swing Club" is having quite a time trying to eliminate those extraneous noises that creep into the microphone. The program is heard in a studio that seats about seventy-five people, and of course for this program they're pretty ardent swing fans, as you can well imagine. There's no carpet on the floor, and when seventy-five people start shuffling their footsies, beating time and doing little shag steps during a number, it can be heard on the air. Each Saturday night Producer Al Rinker stands by the door trying to detect the most ardent fans and seat them in the last two rows, but he hasn't been very successful in singling them out. One regular visitor is a whistler. Instead of applauding after a number, he whistles loudly, and he always manages to sneak down to the second row, causing a severe headache to Producer Rinker who can't seem to control the situation. If you resent the whistling you can now sympathize with his problem.

## AIRIALTO LOWDOWN



BY MARTIN LEWIS

Eddy Duchin and his orchestra were playing at the Paramount Theater in New York the other week. His vocalist, Durelle Alexander, was on the way to her dressing-room after one of the shows when she was informed that someone wanted to speak to her on the telephone—it was very important. Durelle, anticipating the message, nervously rushed to the phone and the caller confirmed her fear that her mother was very low. She dressed in a hurry and arrived home shortly before her mother passed away.

In the theater, the show must go on. Duchin needed another vocalist to take Durelle's place during her absence. He located Nan Wynn at CBS. She rushed home for an evening dress, then went direct to the theater, arriving a few minutes before the next stage show. Without a rehearsal, she told Eddy the song she was going to sing and the key, walked right out on the stage and did her number, with the band faking the music all through the song. Duchin told me this story himself and feels Nan should get honorable mention, so here 'tis.

One of the busiest men around the studios these days is commentator H. V. Kaltenborn, who has been giving analyses of the changing European situation several times each day. While Hitler was making his Nuremberg address, Kaltenborn was sitting before a radio taking down notes, half in German and half in English. Just before Germany's chancellor finished talking, Paul White, Columbia's head of special events, asked Kaltenborn if he thought he had enough material to go on the air. Kaltenborn glanced at his notes, nodded, and went on writing. And immediately after the Hitler speech was over, he rushed into the seventeenth-floor studio and talked masterfully on the speech. That's the way it went all week. Columbia's special-events and publicity departments, both on the seventeenth floor, have Press Radio news-tickers. Kaltenborn spent most of the week hovering around them and pouncing upon the latest newspapers as they came in. Whenever anything spectacular occurred, he was rushed into the studio on the same floor, and in a few moments was on the air. Kaltenborn is one of the few men in radio who broadcasts from notes rather than from a complete script.

(Continued on Page 17)

Flash! Read the news here first every week



HOLLYWOOD.—A backward young man went on the air last week. His name is Douglas Corrigan. Maybe you've heard of him. At first rehearsal, Al Jolson, on whose show the flier was to appear, awaited him patiently, then finally grew nervous. Police surrounded the theater for Corrigan's protection—but no Corrigan could be found . . . "Where's Corrigan?" producer and ushers began to shout. Then Jack Albin, RADIO GUIDE photographer, who was present to make an exclusive series of pictures of the youngster, entered the theater studio . . . "Did you say you wanted Corrigan?" Albin asked. "Why, he's in the hamburger hut next door grabbing a bite." The police guard surrounded the eatery, and after Doug had finished a three-deck turkey sandwich with cheese and bacon, escorted him through the crowds, including the visiting American Legionnaires, who never would have known otherwise that he was THE page-one celebrity despite his leather jacket and checked, baggy pants . . . Doug's reaction to his first guest broadcast was typical. He wandered all over the stage, watching everybody and everything. Never had been to a big broadcast before, he said. Interested in all the gadgets. Boondoggled with a spare saxophone . . . And with it all, so very, very shy, especially of Martha Raye.

When you hear Mr. Larson E. (say it fast) Whip-snead shortly on the Saturday night CBS Lucky Strike Hit Parade, you'll be listening to Charlie McCarthy's old pal, W. C. Fields. The veteran comic, for a consideration of \$5,000 weekly, will return to the air in the role of a gentleman who by some extraordinary means acquires a department store that has been losing money. Knowing nothing about the business, Mr. Whipsnead, no doubt, will arrive at many ridiculous (and funny) situations.

Out last Saturday afternoon to Don (Six Delicious Flavors) Wilson's homey new ranch-house in San Fernando Valley for the Jell-O show reunion. Highlights were NBC agent Jack Votion's blue-eyed baby boy, Don's Irish setter Mike, and the Wilson kitten that frolicked with Mike as she would with a ball of yarn. Guests straggled in, and Jack Benny, who arrived early, finally tired of the increasingly complicated introductions; so, spying a Japanese gardener entering Don's patio, Jack cracked, "If I have to stand up to meet THAT guy I'm goin' home!" . . . Wilson, by the way, will narrate a series of Universal travelogs for the screen.

Radio agent Ken Dolan, long Frances Langford's manager, saw a majestic blonde on the screen. She was attired in a sweeping wedding gown. He thrilled. Later, at Paramount, he heard that girl sing "Thanks for the Memory." He swooned. So on Sunday, September 18, Shirley Ross, the girl, and Dolan eloped to Las Vegas, New Mexico, and were married . . . and up to that time, Ken Murray was in the running.

Rom-Antics: Does Florence Rice know that ex-Ford mikeman Truman Bradley, now movie-making on her lot, thinks she's tops? . . . Don Briggs and Barbara Read prefer the Bublicki . . . What is this bowling-alley tryst Gulf tenor Al Garr is keeping with radactress Margaret McKay? . . . Everett Crosby, the Bing brother enamored of the lovely Florence George, has bought her management contract away from NBC Artists Service so that he'll have the whole say.

Backstage Stuff: Radactress Martha Wentworth took the Eileen Pringle part at the last moment in Hollywood Hotel's rendition of "Bulldog Drummond" . . . Conductor Lud Gluskin, of the Jolson series, is such an enthusiastic down-beater that he must wear an elastic brace to keep from throwing a shoulder out of joint . . . When Keye Luke, Charlie Chan's No. 1 son, guested for George McCall last week, he

went through the early, or eastern, network broadcast thinking it was only a rehearsal. "Gosh," he exclaimed when he learned he had been on the air, "what if I'd have stopped right in the middle and asked 'How'm I doing?'"

How does your voice sound? You'll never know till you hear a record of it, and then you won't believe it! Celebrated novelist-playwright Zoe Akins, Lux guest September 19, heard a recording of her rehearsal prior to the broadcast and then wanted to be released from going on the air. But her friends maintained that she was swell, so she reversed her decision . . . Had the same experience myself. Wondered who that was talking in the rain-barrel—and was told it was I! My voice sounded nothing like the way I hear it. Experts say people seldom recognize their own voices.

Barring a couple of blushes because it went off the air most unexpectedly in the midst of two programs, the Columbia Broadcasting System points with pride to its new southern California transmitter at KNX, the last word in equipment. At its dedication, the two huge 100-kilowatt tubes fascinated me. Engineer Les Bowman explained that each of the monsters, which are five-feet long, costs \$1,650 and will last for an average of 8,000 hours (though guaranteed but one-eighth of that time). Then, when the filament has burned out, their exchange value is but \$50!

Duane Thompson, the "telephone operator" who has been saying "Hollywood Hotel" now for years of Fridays, will take time off come next January to say hello to Dr. Stork and guest. Latter, if a boy, will be named after his dad; if a girl, will be Judith. Dad is William T. Johnson, radio author, and mother, before radio, was a Mack Sennett beauty.

Which reminds me that brother mikemen Ken Niles and Wen Niles, who, to avoid confusion, sometimes uses the name Ronald Drake, have a boat on Malibu Lake which they have dubbed "Campbell's Vegetable Sloop."

Movie Flicks: George Raft is radio-prospecting with a script making him a fighter and carrying the support of Jane Bryan and Bill Frawley . . . Cary Grant, too, is hopeful on an air career . . . You'll be hearing Phil Regan on three more "Good News" airings . . . Screen comedienne Lucille Ball will be in the Jack Haley troupe, which bows October 14 . . . Charles Ruggles, aside from Texaco joking, is working on the picture "Service DeLuxe," and has another film immediately following . . . "One Man's Family's" Betty Carter, Jean Rouverol, will have the lead in the screen play, "The Law West of Tombstone" . . . Nan Grey, of "Those We Love," and Helen Parrish will work with Deanna Durbin in "Three Smart Girls Grow Up" . . . Paramount likes Bob Burns; they've bound him for another year . . . Gene Autry's next picture is "Rodeo Buster" . . . Georgie Stoll is making the music for M-G-M's "Ice Follies."

Woe be to the new engineer who happens to be assigned to the Chase and Sanborn hour, for he'll be initiated by Don Ameche and Nelson Eddy. The engineer, you must understand, works in a sound-proofed room with window looking out on the studio. He may see but not hear what goes on in the studio except what comes over the microphone. So Ameche will step to the mike at rehearsal, look toward the engineer and move his lips as if talking. Actually, he is not. The engineer thinks the microphone has gone dead. Then Eddy steps up to sing, goes through all the lip motions and gestures, but *silently*. With that, usually, the new engineer is in a lather hunting for the trouble—but only after his vain search do Don and Nelson let the new engineer in on the gag.

## NEWSETTES



—Jack Albin

Her brothers, Charlie and Bill, and Mrs. Faye joined Alice to celebrate her birthday. Bill is Alice's agent, gets ten percent of her income



Guests of honor at the dedication of the new Texas network in Ft. Worth were Shirley Ross and Gene Autry. Elliott Roosevelt heads network



—Gene Lester

A candid-camera shot catches Edward G. Robinson in his picture-lined study, hard at work on the script of his next "Big Town" radio show

## HOLLYWOOD SHOWDOWN



BY EVANS PLUMMER

Visit broadcasts and go backstage with us



# COMEBACK



When Donald Novis' voice failed him, his wife, former Dorothy Bradshaw, stood by. Back in radio now, Don's singing on the "McGee" show



Back as a headliner, after two years of near-obscure, Don's learned that physical health is important. Above: Training with Terry Hunt



Behind the scenes in Donald Novis' dramatic come-back are many good friends, among them Ken Nolan, his agent (professional job-getter)

## Watching a Program

CHICAGO.—Attended the Fitch Bandwagon show when it was broadcast from Chicago. The program features a different band each week, at the same time dramatizing bits from the life of the bandleader. This week Ted Fio-Rito and his crew were featured. Never realized before how many hit tunes Ted had composed. "Laugh, Clown, Laugh," "Now That You're Gone," "I'm Sorry, Sally," "King for a Day"—that's just four of the scores of numbers Ted has composed. Ted was kept plenty busy during the broadcast leading his band, running over to the piano to do a few selections and dashing back to the microphone to engage in conversation with Henry M. Nealy, veteran actor, who carries the thread of the bandleader's story throughout the program. Ted certainly will make no enemies among the fair sex for his "Debutantes"—a girl singing trio composed of one blonde, one brunet and one redhead. I noticed Fort Pearson, announcer on the show, cupping his left ear when he talks. Got a big kick out of the "commercials" during the show. A girl was supposedly giving hubby a shampoo. While she and hubby were talking the sound-effects man did all the work. He poured water, rubbed his scalp first with his fingers, then with a towel, and in general worked himself into as good a lather as the sponsor's product is supposed to do. This Bandwagon show has one of the sweetest spots in radio—right between the Jack Benny and Bergen-McCarthy programs. Of course, because of its strategic position it will have a host of listeners. But I'm just wondering if it couldn't have even more listeners if some "permanent" star were featured. Listeners are inclined to stick to a program which features some star whom they can grow to like and look forward to tuning in each program. With the Bandwagon show, a different orchestra is high-spotted each week, but there is no permanent regular personality whom the audience can look forward to greeting every Sunday night.

## Visiting Les Tremayne

Up to Les Tremayne's apartment—Les, you know, is the male lead in the First Nighter show—on Chicago's near North Side. Incidentally, Chicago's near North Side is comparable to New York's Greenwich Village. About ninety-five percent of all Chicago radio stars live on the near North Side. It's close to the studios for one thing—and only a few blocks from downtown for another. But getting back to Les—he has one of the few duplex apartments in Chicago. It's a swell bachelor's headquarters filled with books and bits of sculpture. Excellent samples of his work as a designer of stage scenery also fills the room. Les, I venture to say, is one of the most versatile young men in radio in Chicago. Should he suddenly lose his voice tomorrow, he could make his living as a scenic artist, stage-hand, sculptor or writer. He is also Radio Row's most eligible bachelor. But your Tattler learned exclusively he won't hold that distinction very long. Any day now Les will be giving up his bachelor's quarters and setting up an apartment for two. He wouldn't tell me who the future Mrs. T. is. Well, she's a mighty lucky girl. She's going to marry one of the nicest young men in radio in Chicago. Barbara Luddy thinks so, too. She should know. She has played opposite him on the "First Nighter" now for two years.

## A Letter to Hollywood

Dear Evans: Thanks for your "welcome" note in your column last week. I wish you hadn't done such a bang-up job when you were here in Chicago. I'm having a devil of a time trying to fill your shoes. Give my regards to Hal Block, ex-Phil Baker gagman, now one of the gag-writers on the new Texaco show. I knew Hal when he was studying law at the University of Chicago a few years back... Here's something that's been worrying me and I thought perhaps you could help me out: Last spring a fellow came

to this town and said his name was Charley Arnold. He said he was a brother of Edward Arnold, the movie actor, who emceed the Sunday night coffee show out your way while Don was Europing. Charley Arnold—if that was his name—claimed his brother had sent him to Chicago to get a little radio seasoning. Charley, who looked a lot like Edward, got a few radio jobs and much publicity. Suddenly he left town, leaving a bunch of unpaid hotel bills in his wake. What I'd like to know, Evans, does Edward Arnold really have a brother named Charley? Or was the whole thing just a faked-up stunt? Talk around town is that "Hollywood in Person" will shortly go on the air under sponsorship of a Chicago cosmetic firm. At any rate, Tom Wallace, who produced the show last year, has left Chicago for your town... Will you ask Joan Crawford if she remembers dancing in a chorus with a girl named "Harriet" years ago? Harriet is now Mrs. Billy House, wife of the comedian on the "Laugh Liner" show... Did you know that Paramount cameramen came out here recently to make their first Chicago "short." It featured Orrin Tucker and his orchestra, and the mini-film was snapped at the Edgewater Beach's outdoor boardwalk protruding into Lake Michigan. The Paramount crew broke another precedent, inasmuch as it was the first orchestral short the company has filmed outdoors. Understand that the Martha Raye-David Rose hook-up is scheduled for October 1. Did

# THE RADIO TATTLER



BY HAL TATE

you know that Little Jackie Heller introduced 'em to each other in Chi a few years back. That was when Martha was warbling in local night clubs... Did you see Bob Wamboldt, producer of Public Hero Number One, when he was in Hollywood? Understand the movie moguls are interested in making a film based on his anti-crime radio show which originates here, in Chicago. Let's hear from you, Evans. As ever, Hal.

## What's Behind It?

Is there anything in authoress Fayette Krum's mind in changing the pattern of the "Girl Alone" story? The plot of "Girl Alone" formerly concerned a wealthy young miss, Patricia Ryan, who was masquerading as a dashing newspaperwoman. When the show resumed sponsorship September 26, the story had Patricia in a new light—a young woman who has given up her search for true love and is now living expensively on the Gold Coast in Chicago trying to build up a reputation as a glamorous social butterfly. Betty Winkler, who takes the part of Patricia Ryan, moved from Chicago's South Side into a very, very ultra apartment on Chicago's Gold Coast some time ago!

## I Meet Mrs. Luddy

Bumped into Barbara Luddy having lunch with her mother at the Fort Dearborn Grill at Michigan and Wacker. Barbara introduced me to her mother and I almost fell over. Barbara's voice—known to millions, as she's the feminine lead in "First Nighter"—and her mother's are practically identical. Barbara lives with her mother on Chicago's near North Side. In the same building, which is on Rush Street near Chicago Avenue, lives Barbara's "boss," Joe Ainley, red-headed director of "First Nighter" and his wife, Betty Lou Gerson, now starring in "Arnold Grimm's Daughter." Another pair of tenants in the same building are the Franklyn MacCormacks. "Mac" is best known for his splendid verse-reading in "Poetic Melodies." Diagonally across the street from this "radio residence" lives Les Tremayne in his duplex apartment.

## Letter to New York

Dear Marty: Many thanks for your kind note welcoming me to the RADIO GUIDE fold. Don't you think I'm caught right in the middle out here in Chicago with you in New York and Evans in Hollywood? Oh, well! Why is it that these gags seem so much

(Continued on Page 19)

We cover the studios, brightly, thoroughly



For the first time in six years the magnificent voice of Beniamino Gigli will be heard by the nation's radio audience when he broadcasts as guest artist on the Ford Sunday Evening Hour. Following his air performance, the great Italian tenor will tour the country in both concert and opera.—Ed.

**S**OMEONE once said that Italy's main exports are olives, wine, spaghetti and grand-opera tenors—an impressive economic statement, for it is known that a country sends out the commodities of which it has a surplus.

Certain it is that the singing, carefree Italy of B. M. (before Mussolini) had a plethora if not a plague of tenors, for no matter how many it exported to other countries, the homeland still rang with bel canto and high C's. Every second male seemed to possess if not the high C, at least some tone near it, and you couldn't ride the Venetian canals without your gondolier having a try at "Ride Pagliacci" or your boot-black in Milan vocally tilting against "La Donna e Mobile."

For a couple of hundred years Italy supplied the chief tenor talent of the world, and in the twentieth century produced probably its three best of all time. Need it be said that the one was the late glorious Caruso, and others, still living, are Beniamino Gigli and Giovanni Martinelli. To call them best is no reflection on their great predecessors. The earlier works had music comparatively light, orchestration thin, the superficial librettos requiring no exceptional ability in acting. High tones and more high tones, brilliant resonance, and a sob or two in the voice were all that the tenors needed to incite hysteria in their listeners. Then came the realistic school of composers, inspired by Wagner, and they featured strong dramas as subjects, orchestrated them correspondingly, and demanded the utmost in vocal resourcefulness. That brought the modern type of versatile tenor, who, aside from sugary delivery, had to train his larynx to dramatic power and become a convincing actor. Let us see how one such artist made the new career.

**I**T WAS in 1920 that the Metropolitan Opera decided to revive Boito's "Mefistofele," based on the same legend as Gounod's "Faust." A new tenor was scheduled to debut in a secondary role, for in the Boito version the role of Mefistofele takes first place. It was a difficult moment for the young singer—unknown, unheralded, appearing for the first time before an utterly alien audience and with the knowledge that it was interested in only one Italian tenor, to whom it had been fanatically loyal for almost twenty years. No one in the audience dreamed that Caruso's life was so soon and so tragically to end in 1921, and that the young man being introduced that night was destined, if never completely to take the other's place, at least to become a worthy successor and, as Beniamino Gigli, ultimately to win acclaim as the world's leading Italian tenor since the passing of Caruso.

It was a far cry from these triumphs to the modest little apothecary shop in Recanati, Italy, owned by Beniamino's father, to whom he was apprenticed at the age of fourteen in the profession of pharmacist, his period of learning lasting five years. To this day he still rolls a mean pill and pounds a lively mortar and pestle. However, his talent as a sandwichist was never developed, as Italian drug stores sell—drugs!

During his five years as an apothecary, he sang in the village choir. When his voice finally changed, the old priest-choirmaster recognized its unusual quality and allowed Beniamino the solos in the mass. The lad yearned to go to Milan and Rome to study, but his oldest brother had already entered a seminary (in most Latin countries the wants and ambitions of the older brother come first), and that used up all the available cash of the Gigli family. However, Beniamino, nothing if not practical, started working at night as a photographer's assistant, his knowledge of chemicals helping him. He assures us solemnly that he did not develop pictures with calomel nor dose the sick with developing-solution. Meanwhile, he waited patiently for his youngest brother to grow up and help Papa, and when that eventful time came Beniamino set out for Rome. There he sang before the heads of the famous old St. Cecilia Singing Academy, and impressed them so much that they took him as a pupil, although he had very little money. The years following were devoted wholly to study, with time out for military service. To help support



## HE WEARS CARUSO'S CROWN

BENIAMINO GIGLI, TENOR SUPERB  
ON FORD SUNDAY EVENING HOUR



Portrait (top) and informal pose of the great Metropolitan Opera star. Fellow-countryman of Enrico Caruso, Gigli makes his home in Rome, and has an estate in his native city, Recanati

himself, the determined student joined a city choir.

After a year of grand-opera study, his debut was arranged in Rovigo, a small Italian town, where he appeared as Enzo in "La Gioconda," a role which is still his favorite, probably because it launched him into instantaneous success. Word spread quickly, as it does in Italy about musical matters, that a brilliant young tenor had been discovered. From then on, his plodding for daily bread was over, and he started on his long triumphal march. Gigli has sung all over the world, in every important opera house, and many famous concert series. In Italy, he is a national institution, state-endowed, under contract to no one Italian opera house, but commissioned by the government to sing about eighty performances a year all over Italy, so that everyone may hear him.

It is not amiss to recall here that Gigli left the Metropolitan when President Roosevelt depreciated the American dollar and our tenor found that he could not exchange it for as many Italian liras as before. He asked for enough increase in salary to make up the difference, was refused, and promptly kissed the Metropolitan good-a-by.

**W**ITH the fat fees garnered both in America and abroad, Gigli built himself a magnificent villa in his native town of Recanati, where he lives with his wife and children when not touring. The villa, of white marble, is really a palace, set in the midst of glorious gardens facing the sea, with the upper story affording a view of the old Gigli apothecary shop! Gigli has incorporated all the latest American plumbing into his home and is particularly proud of the elevator, used only when he is "in residence," as they say in monarchies when they run up the royal flag while the king is in the palace.

The immense grounds of the villa are well stocked with game, for in common with the other "greatest" tenor in the world, Lauritz Melchior, the Dane, Gigli likes to hunt. His other hobby is stamp-collecting and his collection is valued as something like \$100,000. Like a typical Italian, he is incurably domestic and prefers to stay home whenever he can. Passionately fond of food, on tour he will often disappear into the kitchen of the hotels where he stays and go into a huddle with the chef. For many years, the Gigli figure testified to his love for his eats, until he evidently decided that the better part of valor is glamour, his decision being influenced by the opulent movie contracts of some of his tenor colleagues. With the aid of a trainer, he reduced his paunch considerably, much to the relief of his feminine admirers, who had almost reached the stage of listening to him with their eyes closed—especially when he played some romantic operatic hero like the Chevalier Des Grieux in "Manon."

One of the little jokes for which Gigli has special fondness is to appear suddenly in the village choir loft and join in the mass. Often passing tourists are considerably startled to hear the magnificent voice pouring forth in such a modest little church.

Since he was last in this country, Gigli has been engaged in concert and opera work in Europe and South America. He made his first motion picture, "Vergiss Main Nicht," in Germany. It has been a great success in both Europe and this country, where it was known as "Forever Yours."

This year will mark Gigli's silver-jubilee year on the stage, and it is fitting that he spend part of it in the country where he made his greatest triumphs—and biggest fees. The Metropolitan has missed him sorely, and there are strong rumors that he may sing there again. He will, however, do six performances with the San Francisco Opera Company, as well as a concert tour taking him all over the United States. His latest Italian-made movie, "Only For You," is now playing in New York.

Gigli's old admirers, as well as the newer public, expect confidently to hear a Gigli of untarnished golden voice, top tones as ringing as of yore, and matured mastery of style featuring operatic roles as well as such concert songs which he includes in his recital programs.

Beniamino Gigli may be heard on the "Ford Sunday Evening Hour" over CBS at:

9 p.m. EST; 8 p.m. CST  
7 p.m. MST; 6 p.m. PST



MUSICAL GIANTS  
SERIES

3



—N. Y. Public  
Library

It has been said that if destruction ever threatened the whole of Chopin's work, one might pray that the preludes be saved, for they exemplify all humanity's moods

# FREDERIC CHOPIN

BY LEONARD LIEBLING

As the winter season of broadcasting draws near, listeners everywhere anticipate with appreciation the fine music radio will offer again in broadcast concerts, operas and recitals. The editors of *RADIO GUIDE*, realizing that understanding immeasurably enhances every listener's enjoyment of classical music, feel for that reason that a series of profiles of Musical Giants is particularly timely at this moment. Prepared by Mr. Leonard Liebling, eminent editor of the *Musical Courier* and music editor of *RADIO GUIDE*, these brief biographies reveal characters whose writings are as significant today as when they were created.—Ed.

"SHE said to me that I would die in no arms but hers." Frederic Chopin whispered the words two days before he died in 1848, at the age of thirty-nine. He spoke of George Sand, French woman writer, the love of his life, who had left him the year before. Theirs had been a stormy romance, lived in a Paris where elegance, wit, culture and gentility reigned supreme, when "cafe society" was "salon society," where such names as Liszt, Hugo, Berlioz, Heine, Dumas,

Delacroix, Rossini, Meyerbeer were intermingled with the highest aristocratic titles of Europe.

In the music Frederic Chopin left behind him, with its esprit and feeling, he has traced a faithful picture not only of himself but also of all that surrounded him, and he shows us, too, the high romance and passion that flamed underneath the airy elegance of his period.

Half Polish, half French, Chopin came to Paris in 1831 at the age of twenty-

two. His French father, a professor at the Warsaw Lyceum, and his mother, a Polish noblewoman, had given him a happy childhood, surrounded by culture and refinement. His musical precocity showed itself early, and he was already an accomplished pianist and composer when he arrived in Paris, where he stayed, except for short trips to Germany and England, until his death in 1848.

Chopin was slight, not tall, and extremely frail, carrying always the tubercular affliction which ended in his death. His eyes were large and brown, his nose long; some said too long for beauty. His hands and feet were small.



He dressed always in the height of style, never being without gloves and a cane. He reveled in the atmosphere of aristocracy, disliking crowds and the proletariat. His concerts were always attended preponderantly by titled auditors, and had more of the atmosphere of a salon soiree than a conventional recital. Chopin would circle the small chamber and shake hands with the fashionables before mounting the platform to play. It has been said that his waltzes were written to be danced only by the nobility. He had a sarcastic wit and loved to mimic his friends and enemies alike. He was particularly adept in imitating his piano rival, Franz Liszt. Inherently retiring, Chopin liked only restricted social gatherings, where he would sit at the piano and play by the hour, with an audience of princesses, countesses and their cavaliers. He rarely read anything except Polish books, but admired Voltaire. He drank little, smoked not at all. He spoke French with a Polish accent in spite of his long sojourn in Paris. He had little taste for German music except Bach and Mozart, considered Schubert rough, and mocked Schumann, one of his greatest admirers, and who had called him "The proudest poetic spirit of his time." Of Schumann's "Carneval," dedicated to Chopin, he said, "It's not really music at all."

Chopin's works are the most typical ever written for the keyboard, employing its every resource and calling for a performer's full emotional gamut. He composed no symphonies or operas and only two concertos for orchestra, a few songs and several chamber-music examples. For his chosen instrument, he created with innovating harmonies, a new piano idiom and all the variety and coloring which other composers devote to the orchestra. In his own

writing, Chopin was a perfectionist, never allowing a page to be published until he considered it faultless. He affixed no titles to his works, but let them tell their own stories as ballades, etudes, waltzes, mazurkas, nocturnes, polonaises, impromptus, sonatas, etc. A passionate Polish patriot, he wrote his famous "Revolutionary Etude" while he was torn with anxiety in 1831 over the outcome of his country's revolt against Russia. Chopin's polonaises

and first radical feminist was the outstanding romance of his life. Older than Chopin, Mme. Sand was a dominating, vivid personality, who took complete charge of him. The romance lasted ten years and was finally broken off by Sand in 1848, who tired of her nervous, ailing lover, coughing himself to death. Undoubtedly the shock of Sand's abrupt desertion seriously aggravated his illness, which terminated his life the next year. He died poor,

about Chopin, the most rhapsodical one being written by Liszt whom he used to mimic so maliciously. However, Chopin's best biography is his music.

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Also recollections in letters and diaries of Moscheles, Hiller, Mendelssohn, Berlioz, Henselt, Schumann, Rubinstein, Mathias, Legouve, Tarnowski, Grenier and others. In George Sand's novel, "Lucrezia Floriana," the chief male character, Prince Karol, is a pen portrait of Chopin—and none too kind a one. Also, her "Winter in Mallorca" is the record of the romantic trip she made with Chopin to the Island of Mallorca.



—Musical Courier

Left hand of the music genius Chopin, from a cast by Clesinger. Chopin was the first to use the thumb freely on the black keys, an innovation that had an important effect on modern piano technique

have been alluded to as "cannon buried in flowers." His most characteristic Polish music occurs in the mazurkas.

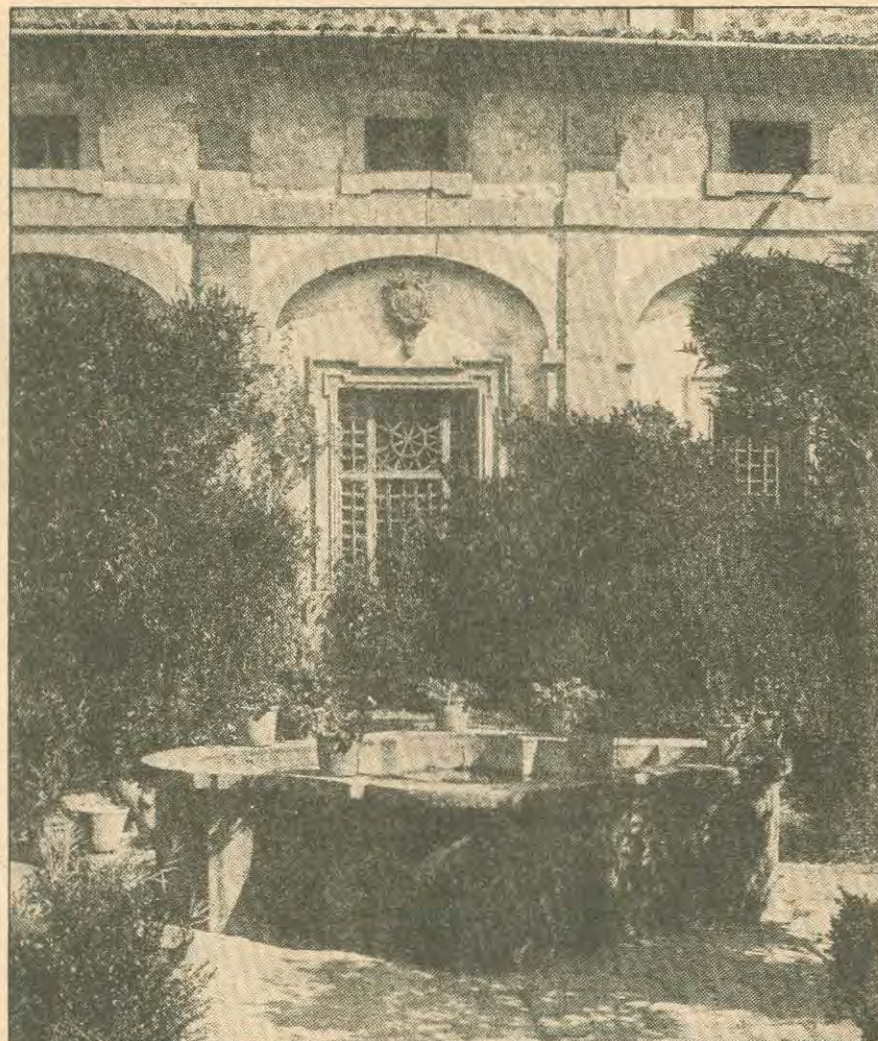
It was in 1837 that Chopin met George Sand, after several previous minor love-affairs with Polish women, but his friendship with the authoress

but his last hours were made comfortable by the princely gift of 25,000 francs from his Scotch pupil, Miss Sterling. It is said that on the night of his death a mysterious woman, in men's clothes, stood outside his windows, weeping. It was George Sand. A library of books has appeared



—N. Y. Public Library

The great love of Chopin's life was Madame Amadine Lucile Aurore Dudevant (George Sand). Woman of strange destiny, she is the most prolific writer in literature's history, and unapproached among women novelists of France



The garden of George Sand's home on the Island of Mallorca, which lies like a jewel on the blue Mediterranean, off the coast of Spain. Here, in these idyllic surroundings, the novelist and Chopin spent a famous year together





Lucille Manners, soprano on Cities Service Concert Friday

SUNDAY, OCTOBER 2

On CBS at 3 p.m. EST; 2 p.m. CST; 1 p.m. MST; 12 noon PST

**"Everybody's Music"**

Howard Barlow, conductor

*"London" Symphony (Haydn)*  
*American Sampler (Dett)*  
*Polovetsian Dances (Borodin)*

**A.** NATHANIEL DETT, colored composer, born 1882, is a native of Drummondville, Quebec, but received his musical education in the U. S. A. at Halsted Conservatory in Lockport, N. Y., and Oberlin College. For many years he was head of the vocal department at Hampton Institute, and is at present on the faculty of Bennet College in Greensboro, N. C. His compositions include several piano suites, a cantata, choruses, and many pieces for violin and piano.

For his strangely named work "American Sampler," inspired by Freneau's poem "Liberators," the composer furnishes explanatory notes setting forth that he gives his orchestral impressions of the death of an early martyr, Father Jean de Breboeuf, tortured to death by American Indians in 1649.

The scene is a forest settlement. A primitive melodic fragment portends tragedy. Tom-toms and chanting are heard, growing in ferocity. Torches set fire to simple dwellings and the hapless priest finds his end in sacrificial flames. Dying, he calls on God with a hymn of the saints to which the savages furnish an obbligato of grunts. The martyr ascends to Heaven. Even in the presence of carnage there is spiritual peace.

The musical contrasts in the Dett score are chiefly rhythmic. The four theme notes of the introduction represent the points of the compass. In the finale, north, south, east and west join in a hymn to Liberty. "Of ultimate success the Liberators are sure."

MONDAY, OCTOBER 3

On NBC at 9 p.m. EST; 8 p.m. CST; 7 p.m. MST; 6 p.m. PST

**The NBC String Symphony Orchestra**

Frank Black, conductor

*Serenade Suite Op. 22 (Dvorak)*  
*Sinfonietta (Graener)*  
*Variations on an Original Theme (Tschaiikowsky)*

**W**ITH Czech nationalism so prominently in the public eye, Antonin Dvorak, greatest of the composers of old Bohemia, has renewed topical interest. He was a devoted patriot and his music reflects his love for his native land, its people, customs and countryside. For many of his themes, he went

# The March of Music

A Weekly Preview Edited by Leonard Lieblich

"... An ampler Ether, a diviner Air..."—Wordsworth

## Elevated Song Art

**I** WROTE not long ago in this department that the delivery of art-song is a higher form of vocal art than opera singing, and promptly come several letters asking "Why?" A timely passage in a recent *New York Times Book Review* furnishes such a complete answer that I give it herewith in preference to my own. The book is Lotte Lehmann's just-published autobiography, "Midway in My Song," and the reviewer is John Erskine, well-known novelist and literary critic. He says: "The finest song is not to be expected on the dramatic stage. There the effects, to get over the footlights and surmount the orchestra, must be blocked out in strong masses. Opera-singing at its most subtle must still be somewhat heroic if it is to be heard at all." Mr. Erskine continues more specifically: "Mme. Lehmann leaves us no doubt where she thinks the singer meets the severest test. Time and again the autobiography testifies that she would rather be applauded for her remarkable rendering of great songs than for her very moving performances of opera roles. Opera, of course, is easier for the public to grasp than song; in the lowest terms, you seem to be getting more for your money. If you don't like the orchestra, you can listen to the voices, or if you get tired, you can look at the scenery. Besides, there may be a ballet, and there is always the festive audience. But the song-singer stands by the piano, on a bare platform, and out of each composition creates a world with the aid of nothing but perfect sound and perfect imagination. Your imagination, too, is at the receiving end... The top flight of singers in each generation excel, of course, in both opera and songs. Among that small group, Lotte Lehmann has her place."

## Demands For Melody

Howard Barlow is downcast and wonders whether it pays to be a pioneer conductor performing the latest orchestral works by Americans, as he has been doing of recent months in his "Everybody's Music" on CBS. The compositions were nearly all of the modern advanced type, which means that the writers are not subservient to melody in the older sense and create no harmonies for musical babes. Letters have poured in on Brother Barlow protesting against the radical "discords" and asking for a return to real tunes. Therefore what to do, he asks himself: disregard the objections or discourage ambitious young composers from using the newer, bolder idioms?

He cannot well say to them, "Please create not as you feel but as the listeners would like you to feel." On the other hand, shall he tell the latter, "This advanced music is better than it sounds and you should listen whether you like it or not." There you have the predicament of our conductor, and maybe you would like to help him out by expressing your own opinions pro or con. Plebiscites are often the best method of settling musical as well as political questions.

## War Versus Entertainment

The unsettled European situation has been working havoc with radio programs lately, as well as with a number of other things. Last-moment news bulletins and exchanges of opinion from abroad have been put on the air and the entertainment relegated to the background, which, at a critical time like this, is as it should be. However, this has caused considerable confusion around the broadcasting stations, and several musical programs have suffered sudden postponements and changes, notably "Everybody's Music." It is to be earnestly hoped that things will soon right themselves, for the sake of the entire world and the harassed radio performers.



—G. Maillard Kessler

Joseph Coleman, violinist, with WOR Symphony, MBS, Tuesday

to the rich store of Czech folk-songs and dance rhythms. The example programmed today is an earlier and less familiar opus, but already the melodic preference, intriguing harmonies and sparkling orchestral craftsmanship of Dvorak are in potent evidence.

Paul Graener, sixty-six-year-old German, followed no academic course in his youthful musical studies, but is largely self-taught. Earning his living as a conductor, he met Brahms, who was the first to discover composing talent in the young musician. It was not until he was fifty-two years old, however, that Graener gave up the baton and teaching and spent all his time at bringing his tonal ideas to paper, mostly for small chamber orchestras. Summing up his qualities, it may be said that he writes in the post-Wagnerian style, with melodic intent, poetical imagination and facile lyricism. The "Sinfonietta" is his most popular creation.

Frank Black has transcribed the Tschaiikowsky pages from their original form as a piano solo.

MONDAY, OCTOBER 3

On NBC at 8:30 p.m. EST; 7:30 p.m. CST. For the West, 9:30 p.m. MST; 8:30 p.m. PST

**The Voice of Firestone**

Alfred Wallenstein, conductor

Richard Crooks, tenor

*Carnival Overture (Dvorak)*  
The Orchestra

*Una Furtiva Lagrima from "L'Elisir d'Amore" (Donizetti)*  
Richard Crooks

*Young Prince and Princess from Scheherazade (Rimsky-Korsakoff)*  
The Orchestra

*The Crying of Water (Campbell-Tipton)*  
Richard Crooks

*Hungarian Dance No. 1 (Brahms)*  
The Orchestra

*Serenade (Schubert)*  
Richard Crooks

**R**ICHARD CROOKS' myriad followers are glad that he is on the air once more, making his seasonal bow with one of the arias sung by Gigli, and adding two songs especially suited to the American tenor's suave tones and splendid interpretative powers. He is one of the operatic guild who, like Lotte Lehmann, also knows the secrets of eloquent song delivery. Crooks has marked linguistic mastery, diction equally well in English, Italian, French and German. The Metropolitan has wisely re-engaged him for this season, and his assistance in "Manon" and "Don Giovanni" are experiences to remember in the performances at the great lyrical temple in New York.



SUNDAY, OCTOBER 2

On CBS at 9 p.m. EST; 8 p.m. CST;  
7 p.m. MST; 6 p.m. PST

### The Ford Sunday Evening Hour

The Detroit Symphony Orchestra  
Eugene Ormandy, conductor  
Beniamino Gigli, tenor

*Prelude to Act III "Lohengrin"*  
(Wagner)

The Orchestra

*Una Furtiva Lagrima from "L'Elisir  
d'Amore"* (Donizetti)

*Questo e Quella from "Rigoletto"*  
(Verdi)

Gigli and Orchestra

*Largo from "New World" Symphony*  
(Dvorak)

Minstrels (Debussy)

The Orchestra

*M'Appari from "Martha" (Flotow)*

*Vesti la giubba from "Pagliacci"*  
(Leoncavallo)

Gigli and Orchestra

*Hungarian Rhapsody No. 2 (Liszt)*

The Orchestra

**W**ELCOME to Gigli, who has chosen four of the most pleasing tenor arias for his reintroduction to American admirers. Radio auditors may expect him to triumph so completely that they will wonder how our operatic and concert managers ever permitted him to stay away from this country so long. Ormandy and his orchestra fill in with short pieces of familiar appeal, for they realize that the evening belongs primarily to the mellifluous Gigli.

TUESDAY, OCTOBER 4

On MBS at 9:30 p.m. EST; 8:30 p.m. CST; 7:30 p.m. MST; 6:30 p.m. PST

### The WOR Symphony Orchestra

Alfred Wallenstein, conductor  
Joseph Coleman, violinist

*Concerto for Violin and Orchestra  
in G Major (Beethoven)*

**O**F ALL the violin concerto old and new, the two towering masterpieces are those by Beethoven and Brahms, as all musicians will agree. For myself, there is nothing lovelier in the repertoire than the first movement of Beethoven, with its beautifully simple and touching main theme, really the first six notes of a scale. The slow part breathes mystic feeling, while the finale, which I like the least, ripples cheerfully and perhaps a bit too lightly. Beethoven left an interim for the performer to fill in his own cadenza (in the opening movement) if he so wished, and soloist Coleman uses the one written by Fritz Kreisler, glittering variations on the Beethoven melodies. Extremely characteristic is the mysterious beginning of the concerto, with its four taps on the kettle-drum, repeated later and made an integral part of the organic whole.

The date of the composition is 1806, two years after the "Eroica" symphony and one year after the immortal Fifth.

The first performance, at Vienna, 1806, was given by Franz Clement, to whom the concerto is dedicated. As Beethoven finished the composition just before the concert, Clement read it at sight, a prodigious achievement. The record of critics' wrong guesses contains no more glaring passage than one Moeser's words: "It is to be feared that if Beethoven continues along this path, he and the public will fare badly."



Josef Hofmann will lead the Curtis String Quartet to be heard Monday over CBS. Right: Mary Louise Curtis Bok, founder of Curtis Institute



## Curtis Institute of Music Renewal of Radio Concerts

On CBS Monday at 3 p.m. EST; 2 p.m. CST; 1 p.m. MST; 12 noon PST

**I**F SUMMER is the period of musical entertainment pure and simple, early autumn brings the season of eminent tonal education, both for students and listeners. Everywhere the conservatories and private studios have reopened, with some pupils learning for purposes of individual pleasure and others training themselves for professional careers.

Here and there we are permitted to peep in listeningly, as it were, at the operation of the chief educational centers, notably the big endowed schools in New York, Rochester and Philadelphia. Radio is the medium which offers us the prized opportunity, and the first of the programs will sound from the Curtis Institute of Music in the last-named city on Monday, October 3, at 3 p.m.

Under the directorship of Josef Hofmann, the Curtis Institute is doing a great service, evidenced by the distinguished faculty it maintains and the large number of artist-pupils it has contributed to our musical life, who are functioning as soloists, teachers, conductors, composers, and members of major symphony orchestras.

It is due to a woman that the famous Philadelphia enterprise came into ex-

istence. She is Mary Louise Curtis Bok, wife of the late editor of the *Ladies Home Journal* and daughter of the late proprietor of that magazine and the *Saturday Evening Post*. From both men, Mrs. Bok inherited a tremendous fortune and she decided to devote a part of it to the founding of an ideal philanthropic music school with a magnificent home and free instruction for the best of talented musicians. Report has it that Mrs. Bok's generous investment was as much as \$15,000,000, from the interest of which the Curtis Institute is maintained. The students receive not only lessons but also the means with which to go to Philadelphia and pay their living-expenses there. Instruments are presented to them, munificent prizes may be won, and a special bureau finds engagements and other employment for the graduates.

It is fitting that all of us should be able to hear what Mrs. Bok's undertaking is achieving, and radio gives us that chance with a series of thirty concerts this winter, presenting the students and teachers of the Curtis Institute in orchestral programs, chamber music, song and instrumental recitals, and other associated features.

## New Celebratory Book Of Tributes to Gershwin

**N**EWSPAPERS, magazines and radio recently celebrated the memory of George Gershwin to emphasize the first anniversary of his untimely death, which came as a painful shock to all who admired his music.

Now comes a new book, "George Gershwin" (Longmans, Green & Co., New York and Toronto), edited and designed by Merle Armitage of Los Angeles. The volume has no single author, but is written by friends of Gershwin, who reminisce about the phases of his life, work or personality which they knew best. The result is a series of variegated sketches as many-sided as the man who exerted such powerful influence upon the lighter music of his land.

The opening contribution in Mr. Armitage's collection is a poem by Oscar Hammerstein, and Irving Berlin also expresses his sentiments in verse. Some of the other contributors are

Beverly Nichols, the novelist; Olin Downes, New York music critic; Eva Gauthier, concert soprano; Sam H. Harris, theatrical manager; and Paul Whiteman, Walter Damrosch, Harold Arlen, Arnold Schoenberg, Rudy Vallee, Leonard Lieblich, Jerome Kern, Du Bose Heyward (author of "Porgy and Bess"), Rouben Mamoulian, Serge Koussevitzky, and Ira Gershwin, who wrote most of the lyrics for his brother's songs. Unusual illustrations enrich the book; facsimiles of oil paintings from Gershwin's brush, including self-portraits and general subjects in oil, pencil and water-color; and a picture of several of the sculptures he fashioned. It has been said by experts that George Gershwin might have been a great painter had he not been wooed and won by music.

The book is filled with luminous anecdotes of this vivid and grandly gifted personage.

## Also Recommended

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours. For stations, see our program pages.

Sunday, October 2

**Yella Pessl and the Madrigal Singers.** 11:30 a.m. EST, NBC. Examples of ancient harpsichord music and madrigals.

**Dr. Charles Courboin, organist.** 12 noon EST, MBS. Introduction, Allegro, Adagio, Marcia (Handel); Serenade (Schubert); Largo from "New World" Symphony (Dvorak); Toccata (Maily).

**Radio City Music Hall of the Air.** 12:30 p.m. EST, NBC. The decision has not been reached up until the time of going to press whether the string quartet series is to continue or if the regular symphonic concerts are to return.

**The Magic Key.** 2 p.m. EST, NBC. Symphony orchestra; Frank Black, conductor. Guest soloists will be Lotte Lehmann, soprano, and Oscar Levant, pianist.

**Bach Cantata Series.** 8 p.m. EST, MBS. Alfred Wallenstein, conductor; Genevieve Rowe, soprano; Raoul Nadeau, baritone; chorus and orchestra. Cantata No. 27, "Wer Weiss Wie Nahe Mir Mein Ende."

Monday, October 3

**WOR Symphony Orchestra.** 9:30 p.m. EST, MBS. Eric DeLamar, conductor. Three Dances from "Cephale et Procris" (Gretry-Mottl); Wedding March Variations from "Rustic Symphony" (Goldmark).

Tuesday, October 4

**Columbia Chamber Orchestra.** 4:30 p.m. EST, CBS.

Thursday, October 6

**Light Opera Selections.** 2:30 p.m. EST, NBC.

**Sinfonietta.** 8:30 p.m. EST, MBS. Small symphony orchestra, conducted by Alfred Wallenstein. Sinfonia in B Flat Major (J. C. Bach); Lied and Scherzo for double wind quintet (Schmitt); Dances Henry VIII (Saint-Saens).

**Toronto Promenade Symphony Concert.** 9 p.m. EST, NBC. Reginald Stewart, conductor.

Saturday, October 8

**The Cincinnati Conservatory of Music.** 11 a.m. EST, CBS. The fifth season of the Conservatory's broadcasts opens with the Conservatory Symphony Orchestra, directed by Alexander von Kreisler, and featuring Severin Eisenberger, pianist. Both men are members of the faculty. The program consists of Symphony No. 4 (Beethoven); Piano Concerto (Rimsky-Korsakoff); Prelude in A Minor (Debussy); Polka (Smetana); Etude No. 12, Opus 10 (Chopin).

**Symphonic Strings.** 8:30 p.m. EST, MBS. String orchestra, directed by Alfred Wallenstein. Pan Sphinx Overture (Boyce); Symphony No. 6 (Boyce); Elegy (Sibelius); Suite of Morris Dances (Foster).

Answer to last week's Quiz  
Question:

Serge Rachmaninoff





Hollace Shaw, coloratura soprano, is heard in her own program on Friday at 6:45 p.m. EST over CBS

Joan Edwards, with Paul Whiteman's orchestra, Wed. 8:30 p.m. EST and 8:30 p.m. PST over CBS

## FRIENDS OF YOURS



—Ray Lee Jackson



—Maurice Seymour



Case of mistaken identity gave Ralph Blane his first break. Listen to his own program Wed. at 7:30 p.m. EST, NBC

Known around all the studios as the "Louisiana Lark," Jack Baker's on Minstrel Show, Wed. 10:30 p.m. EST, NBC

Finney Briggs, who plays "Uncle Bill" in NBC's "Woman in White," Mon. through Fri., is real radio veteran, began in 1924



## THE WHOLE TOWN'S SINGING

(Continued from Page 3)

identally, and Longfellow knows that his clarinet solo is being heard, via short wave, in Aberavon, Wales. It's got to be right.

The whole program is run through twice before Producer Patterson is willing to put a grudging stamp of approval on it. Clutching a fistful of precious master script, cue-sheets, and song manuscripts, Patterson can relax now, after a fashion. The cast files off the stage to dress, the orchestra in brand-new uniforms, the girls in colorful gowns, the men in tuxedos. Everybody in sight is nervous, jittery, tightened up to the taut-wire tension that comes with the premiere of a network program. Everybody—that is, except the Steele Sisters, three seventeen-year-old high-school girls whose fathers work in the mills. They refuse to get excited. It's all too much fun! Out in front John L. Grimes twists in his seat and wonders if he ought to run out and get a sandwich. He didn't have any dinner, and he wouldn't leave the rehearsal for all the tea in China.

The doors are open now, and the audience is beginning to file in. It doesn't take long to fill every seat in the big auditorium. An air of tense excitement prevades the whole room. This is no ordinary crowd. There's a feeling of subdued, eager excitement that seems strangely out of place in the sedate Scottish Rite Temple. Talk to one of the people and you'll find the same thing. In the very last two seats in the back row, for instance, there's a white-haired couple who have a definite air of expectation. They are Mr. and Mrs. J. T. Johnston.

"YES, we always come to hear the program when we can," Mr. Johnston says. "And if it happens we can't get tickets, we listen to it at home."

"I wouldn't miss it," Mrs. Johnston says. "I guess nearly everybody in Wheeling listens in Sunday afternoons."

"And a lot of other people, from one end of the country to the other."

"I suppose so. Of course, we have a special reason . . ."

A young woman leans over to Mr. Johnston and asks him if he has any gum in his pockets. He has. And the young woman, it seems, is Mrs. Edwin Johnston. Her husband, Mr. and Mrs. Johnston's son, is the drummer in the orchestra up there on the stage. That's the "special reason"!

Ten minutes before airtime Walter Patterson "sets up" the audience with

the customary little talk. Everybody in the house knows him and likes him, and the response is immediate.

Two minutes to go now. The stopwatch hand ticks around the dial. Little Dorothy Anne Crow smiles to someone in the audience. One minute. The Steele Sisters grin mischievously at each other. They started their careers by sneaking off to an empty school-room to sing together, and their attitude hasn't changed yet. Thirty seconds. Director Earl Summers lifts his baton and the Old Timer uncrosses his legs nervously. There's a deathly hush. If anyone in the room is breathing, he's doing it very quietly indeed. Ping! The red light is on. There's the roar of the mill-whistle, a burst of applause, a fanfare of trumpets, the cry of the announcer, "It's Wheeling Steel!"—and the only program of its kind in America is on the air from New York to California!

AND from beginning to end there isn't a hitch. Patterson, the Old Timer, the Steele Sisters, the burly Singing Millmen, the girl accordionist (playing a thousand-dollar instrument, incidentally), the orchestra—all turn in thrillingly polished performances. When Dorothy Anne Crow steps to the microphone she's a little girl scared stiff. When she leaves it, thunderous applause rocking her on her feet, she's a new star with a future reaching right up out of sight.

On the tick of the clock the program closes. The performers break up into little groups.

Soon those groups are moving through the streets of Wheeling going home. Voices lift the curtain of night with a snatch of song from this evening's program. Snatches of conversation . . .

"Wasn't Eddie grand when he stood up and played the clarinet . . ."

"Wonder where Dorothy Anne got that wonderful dress . . ."

"My boy friend and I are working up a swing duet for 'I've Got a Pocketful of Dreams' . . ."

"Mr. Patterson promised me an audition, too . . ."

"Wonder if we can get in again next Sunday . . ."

Remember these things as you tune in next Sunday. They put new meaning into the words you will hear . . .

"It's Wheeling Steel."

"The Musical Steelmakers" may be heard Sunday over an MBS network at: EST 5:00 p.m. — CST 4:00 p.m. MST 3:00 p.m. — PST 2:00 p.m.

## AIRIALTO LOWDOWN

(Continued from Page 8)

Not many will forget the Hindenburg Zeppelin disaster that occurred in May, 1937. On that day radio history was made by a young announcer named Herbert Morrison. He had been sent by Station WLS in Chicago, for whom he worked at the time, to Lakehurst, New Jersey, to make a recording of the Hindenburg's arrival. Everyone agreed that the announcer did a masterful job of eye-witness reporting of the catastrophe. For the first time, NBC set aside their policy prohibiting the playing of recordings in order to bring their listeners this dramatic and unusual broadcast. Today Morrison, the hero of that broadcast, is having a tough time

trying to find a job. He has been in radio for eight years and knows it thoroughly, so if any radio station executive can use Morrison's services, please communicate with this department.

Eve March is the gal that plays the leading femme role in "Grand Central Station." A few years ago Miss March was known to her friends in Hollywood as Adyln Doyle, understudy for Katharine Hepburn. There is no doubt that the two gals do look alike, but Eve purposely changed her name when she came east, because she doesn't like the idea of trading on the Hepburn name or her past association with the famous actress. She's determined to make a name for herself on her own merits.

## RECORDS OF THE WEEK

A new department reviewing the recordings of your radio favorites

In introducing "Records of the Week" as a regular weekly department in RADIO GUIDE, the editors acknowledge the mounting interest in records, as evidenced by increasing sales of records of all types of music, as well as the growing membership rosters of the "record clubs." The reviewer's attempt is to serve record-buyers of all dispositions. Readers particularly interested in certain types of records or in the records of certain artists are invited to make their preferences known to the editors.

### Classical:

OUR fine music this week runs to the caviar side, with the piano out in front. First-off come the two albums of Chopin Nocturnes. Arthur Rubinstein, one of the top pianists of our day, sat down and recorded nineteen of the seventy-odd Mr. Chopin wrote. Chopin's mastery of piano composition is without dispute, and he is in good hands in these magnificent interpretations. The dynamic coloring as well as the recording clarity makes it a pleasure to hear, and the emotional quality of the music is highlighted. The whole set of nineteen in two albums runs to \$22. (Victor 461g2.)

Robert Schmitz, another contemporary pianist, makes his debut on Columbia records with the extremely impassioned *Quintet for Piano and Strings* by Cesar Franck. Franck wrote only one symphony, one string quartet and one quintet, but he managed to smack the bull's-eye on each one. The opening strain of this quintet is one of the most beautiful in all music, and the highly successful use of the piano both as solo standout and then accompaniment to the strings is notable. A forecast of what Franck wrote for his *Variations Symphoniques* is hinted in this work. The Roth String Quartet are heard with Mr. Schmitz in Columbia album 334 (\$7.50).

Among the many bargain offerings on the new Decca classical list we found one of our favorites, the famous *Beethoven Fifth*, played well by the Queen's Hall Orchestra, Sir Henry J. Wood conducting. \$3 buys the works on Decca 25707-25710.

The Alfred Wallenstein Sinfonietta, an organization which, like the Frank Black NBC String Symphony, should receive the utmost encouragement from music-lovers and record-buyers, has made another appearance on Columbia, this time with a sparkling overture by Mozart, the *Paris Overture*. It was "lost" for years and not rediscovered until 1901. (Columbia 69265. \$1.50.)

### Popular:

"The Mist Is Over The Moon" — a superlative song from the picture *The Lady Objects*, makes great copy for Tony Martin's fine voice. Tony now releases on the 35c Vocalion label Jerry Joyce's band backs him up aptly.

"Silver on the Sage." The estimable Mr. Bing Crosby could have done much more with this swell Western song than he did . . . it is a natural for him. "Mexicali Rose" has to come with it. Decca.

"Lambeth Walk" now may be heard to better advantage. Duke Ellington on Brunswick.

"Any Time at All" is a very creditable tune written by Jimmy Dorsey, recorded and released on Decca by his

band some weeks ago. Recently it has popped out by Lionel Hampton on Victor and Gene Krupa on Brunswick. Lionel shouldn't sing at all, but he plays it with gusto. Krupa has the best other side, and Dorsey's treatment is probably the all-round acceptable. A toss up.

### Swing:

What with registration day and football season in the wind, college takes over the swing-music spotlight this week:

The Sweetheart of Sigma Chi, recently given a swing polish by Tommy Dorsey's band (Victor) and now with a tremendous arrangement by Jan Savitt and his Top Hatters. (Bluebird.)

Fight On and The Victory March. USC and Notre Dame songs, played straight for one chorus and then swung out in the open by Larry Clinton and band. (Victor.)

A Big Ten Medley on four sides all mushed up nicely in the Sammy Kaye "swing" and sway style. Foo. (Victor.)

On Wisconsin and The Eyes of Texas Are Upon You are the two chosen by Dick Powell and the Singin' Four—some to court the campus coins. Decca.

University of Pennsylvania's theatrical club, the Mask and Wig (along with Princeton's Triangle Club) has managed to furnish an occasional song for outside publication. The new Mask and Wig show this year gives with four tunes, all getting big-band recording breaks. "When I Go a-Dreaming" is the best and gets a waxing by Benny Goodman. Two more, recorded by Tommy Dorsey, are also of note—"Ya Got Me" and "There's No Place Like Your Arms." Lastly, there's Hal Kemp's band with Judy Starr singing, with a typical college effort, "Like a Monkey Likes Coconuts." (All Victor—and three of them also have been recorded by Jan Savitt on Bluebird.)

Our other "trend of the week" is the continuation of the nursery-rhyme cycle rampant these days:

Sing a Song of Sixpence gives us the very solid strong jive band under veteran Ben Pollack's management. Turn it over and you'll find the swell Harold Arlen oldie, *As Long As You Live*. (Decca.)

Swingin' 'in the Dell (or as we once knew it, "Farmer in the ditto") gets a Harlem flavor as swung lightly by Cootie Williams and his Rugcutters. (Vocalion.)

Heigh-Ho, the Merry-O is a new, original song, and a good one, written by Adamson and McHugh for the new picture, *Youth Takes A Fling*. More "swing" and sway by Sammy Kaye. (Victor.) Better wait.

London Bridge Is Fallin' Down. The solid Count Basie bunch with this old jingle, rewritten somewhat. "Mulberry Bush" is on the other side. (Decca.)

Blue Is the Evening and Sharpie. Both by Cootie Williams and his Rugcutters, an Ellington subsidiary band. Both with vocals by Seat Powell; but the gang have done better. Vocalion.

Truckin' Little Woman. Big Bill is a blues-singer in the race catalog, and this boogie-woogie piece of jive lifts it out of the run-of-the-mill class. Vocalion.

—Joe Thompson.





—International

Gilbert Seldes adds comments to Sunday news series—CBS

### "Headlines" Adds Seldes' Comments on Finer Arts

On CBS, Sunday at 10:30 p.m. EST, 9:30 p.m. CST, 8:30 p.m. MST, 7:30 p.m. PST.

For one full, turbulent year, "Headlines and By-Lines" has functioned as a reliable source of first-hand information on outstanding national and international news events by bringing the comments of distinguished reporters, writers and critics to the microphone every Sunday night. On October 2 this series will begin its second year with an auspicious addition to the staff in the person of Gilbert Seldes, brilliant author and critic. Seldes came to fame as author of "The Seven Lively Arts," the opus which first drew America's attention to such things as jazz, movies and even the "funnies." In his portion of the broadcast he will discuss the arts, report on the latest developments in many fields of interest outside of political and economic news, and give his own reaction to these events.

Of the group that inaugurated this series last year, only H. V. Kaltenborn is left. Fondly referred to as "dean of commentators," Kaltenborn has discussed the background and future of each week's news from abroad. His audience knows well that this assignment assumed immense proportions.

The department that handles national news events is now being ably handled by Ralph Edwards, who replaced Bob Trout several weeks ago.

With Kaltenborn giving the international slant on the art and intricacies of war, politics and finance, and with Ralph Edwards treating these same subjects domestically, Seldes' contributions on the finer arts will help broaden the scope of CBS' half-hour that is devoted to covering the outstanding developments in the news of the day.

### Sec. Wallace Joins Round Table on New Deal

On NBC, Sunday at 12:30 p.m. EST, 11:30 a.m. CST, 10:30 a.m. MST, 9:30 a.m. PST.

Henry A. Wallace, President Roosevelt's Secretary of Agriculture, will air his views of the economics of the New Deal during the weekly broadcast of the University of Chicago Round Table on Sunday. He will be joined in the session on this important question by Harry D. Gideonse, associate professor of economics, and T. V. Smith, professor of philosophy, both of the University of Chicago faculty. The opinions of these three distinguished authorities on economics and the New Deal should make the discussion a lively one, one that holds promise of answering many questions in the minds of American citizens today. We may also expect comment on changes in the present economic set-up influenced by the recent upheavals in Europe.

# Listening to Learn

## RECOMMENDED PROGRAMS

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours. Recommendations based on cultural values

### DRAMA

Sunday, October 2

Shakespeare's England. 1-1:30 p.m., NBC.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Sunday Night at Seth Parker's. 7:30-8 p.m., NBC. Inspirational drama.

Mercury Theater. 8-9 p.m., CBS. Dramatic program by Orson Welles.

Tuesday, October 4

Let's Pretend. 5-5:30 p.m., CBS. (Also Thursday at this time.) Nila Mack takes the children into the land of make-believe.

Wednesday, October 5

Drama Series. 10-10:30 p.m., MBS. "The Open Door," by Raphael Sabatini.

Thursday, October 6

Columbia Workshop. 10-10:30 p.m., CBS. Dramatization.

Friday, October 7

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS.

### EDUCATIONAL GAMES

Monday, October 3

March of Games. 5-5:15 p.m., CBS. (Also Wednesday at this time.)

True or False. 10-10:30 p.m., NBC. Dr. Harry Hagen, conductor.

Tuesday, October 4

Information, Please. 8:30-9 p.m., NBC. Questions and answers by prominent guests.

### INSPIRATION

Sunday, October 2

The Radio Pulpit. 10-10:30 a.m., NBC. Dr. Ralph W. Sockman, speaker.

Church of the Air. 10-10:30 a.m., CBS. Rev. Edgar H. S. Chandler (Congregational), from Boston, Massachusetts. 1-1:30 p.m., The Very Rev. Thomas J. Higgins, S. J., Ph. D., (Catholic), from Philadelphia, Pennsylvania.

National Vespers. 4-4:30 p.m., NBC. Dr. Harry Emerson Fosdick, speaks on "The Highroad to Self-Respect."

Catholic Hour. 6-6:30 p.m., NBC. Rev. Joseph F. Rummel, D. D., speaks on "Victim and High Priest Eternal."

Cheerio. 10:30-11 p.m., NBC. Inspirational talk and music.

Saturday, October 8

Call to Youth. 12 noon to 12:15 p.m., NBC. George Stewart, speaker.

### PERSONAL—SOCIAL PROBLEMS

Tuesday, October 4

Highways to Health. 4-4:15 p.m., CBS.

### PEOPLE—THOUGHT—COMMENT

Sunday, October 2

Reviewing Stand. 11:15-11:30 a.m., MBS. Discussions of current problems under auspices of Northwestern University.

Europe Calling. 1:30-1:45 p.m., CBS.

The Farmer Takes the Mike. 2:30-3 p.m., CBS. Broadcast from Portland, Oregon.

People's Platform. 7-7:30 p.m., CBS. Dinner-table discussion of "Public Opinion and Radio."

Monday, October 3

Between the Bookends. 3:45-4 p.m., NBC. Comments and poetry by Ted Malone. (Also Tuesday, Wednesday, Thursday and Friday.)

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers talking from Washington on current national topics.

Tuesday, October 4

Let's Talk It Over. 2:15-2:30 p.m., NBC. (Also Wednesday and Thursday at the same time.)

The Roving Prof. 7:45-8 p.m., NBC. Professor William Montgomery McGovern talks on life in the Orient.

Thursday, October 6

Of Men and Books. 4:45-5 p.m., CBS. Book Reviews by Prof. Frederick.

Americans at Work. 10:30-11 p.m., CBS.

Friday, October 7

"So You Want to Be—." 5:15-5:30 p.m., CBS.

American Viewpoints. 10:45-11 p.m., CBS.

### SCIENTIFIC DEVELOPMENTS

Sunday, October 2

The World Is Yours. 4:30-5 p.m., NBC. Scientific dramatization. (Under auspices of Smithsonian Institution.) Subject: "Fur-Bearing Animals."

Monday, October 3

New Horizons. 5:15-5:30 p.m., CBS. Program under auspices of American Museum of Natural History. Subject: "Gorillas."

Wednesday, October 5

Exploring Space. 5:15-5:30 p.m., CBS.

Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton.

Friday, October 7

Adventures in Science. 7:30-7:45 p.m., CBS. Dramatizations and talks.



Dr. Bauer and health series return to NBC on Wednesday

### "Your Health" Series Begins Fourth Year

On NBC, Wednesday at 2 p.m. EST, 1 p.m. CST, 6:30 p.m. MST, 5:30 p.m. PST.

Beginning its fourth successive year as an NBC educational feature, the American Medical Association's program titled "Your Health" returns to the air on Wednesday, October 5. Dr. W. W. Bauer, editor of Hygeia magazine and director of the bureau of health and public instruction of the American Medical Association, will serve in the same capacity as director of this series as he has since it began.

The first four broadcasts will be concerned with problems of personal health, treating in successive programs "What Is Health?" "Growing Strong," "Seeing and Hearing Well," and "Healthy Boys and Girls." As in the past, each subject will be treated in vivid dramatizations, augmented by a brief discussion and summary by Dr. Bauer.

A very significant outgrowth of this program has resulted from the direct application it has to classroom work in schools throughout the country. Realizing this pertinent fact from reports in a survey conducted among students and teachers, the programs last year were directed particularly at classroom work, to supplement regular courses in hygiene and health. So heartily has this procedure been received by educators that the same plan is being followed in constructing programs this year.

### Play Series Presents Highland Legend

On NBC, Saturday, at 8:30 p.m. EST, 7:30 p.m. CST, 6:30 p.m. MST, 5:30 p.m. PST.

Every Saturday the National Broadcasting Company devotes one half-hour period to the presentation of original radio plays. These dramas are selected by Lewis H. Titterton, head of NBC's script division, and his committee of readers from the works submitted by contemporary writers. Many of the plays are the work of established radio writers; others have been written by members of NBC's continuity staff. The series, besides being entertaining, offers an ideal opportunity for the study of various styles of writing deemed worthy of presentation via radio. "MacLean, Man of Honor," this Saturday's presentation, is a story of the western isles. In it authoress Elizabeth Carver tells of the traveling stranger who, while collecting material for the poetry he writes, stumbles into an inn where a group of wild young men are drinking and trouble-making. The manner in which this Highland legend it treated should make an interesting study of the Scots by the pen of an American woman.

### NEXT WEEK

As radio and education become more closely knit, the need for a complete, explanatory, workable list of mind-broadening programs becomes more pronounced. Therefore next week this entire page will be devoted to such a list, which thereafter will be a monthly feature of RADIO GUIDE. In combining education and radio, broadcasters do not ignore the possibilities of making programs entertaining as well as enlightening. This page has been created for the further service and enjoyment of Mr. and Mrs. Average Listener, the teacher and the student.



# MAX REINHARDT, GENIUS IN EXILE

(Continued from Page 1)

thought they were capable of giving, but he has a passion for color, light, just the right music to fit a scene. A tireless worker, he is never satisfied until all blend into perfect harmony.

Born in 1873 at Baden, near Vienna, the cradle and capstone of Reinhardt's art was Salzburg, gem of the Austrian Alps. Here he began his great festivals that were later to make him an international force in the theater.

During his youth in Salzburg, Reinhardt specialized in elderly character roles. When his teacher saw his tremendous ability, he decided that Max must go to Berlin.

"Max, you belong in Berlin, where a bigger audience can applaud your talents, where you will have an opportunity to become famous," he insisted.

"But I love Salzburg. I'd rather stay here and be happy, rather than famous," the young Max begged.

"You will one day return to the Salzburg you love, my boy; but now you must leave it to grow," was the prophetic reply.

Finally the arguments of the teacher won, and young Reinhardt left the city he loved. As the teacher had said, when he returned he was famous, the leading figure not only in the German theater but of all Europe. His genius had gone to the very heart of it, stimulated it into new life and beauty.

By then (1905) he had organized and established theaters all over the Continent. The flame of genius that burned within him warmed and drew out new dramatic possibilities from every situation.

Believing literally that immortal line from Shakespeare that "all the world's a stage," Reinhardt from the beginning of his career strove to get as near the public as possible by bringing the stage and life together. To that end, his first efforts resembled a cabaret; later they became a circus, performances given in public squares, and finally culminated in a church when he produced "The Miracle."

First staged in Olympia Hall, London, "The Miracle" proved a sensation. When it was brought to America in 1926, it stirred the multitudes who saw it. There was no riotous applause,

but thousands left the theaters where it was shown in hushed silence, an inspired look on their faces that spoke more eloquently than shouting and hand-clapping.

Although "The Miracle" seemed the peak which this wizard of the theater could achieve, it was his interpretation of Shakespeare's "Midsummer Night's Dream" that capped the climax of his amazing career. It made him supreme in the world of the stage, and brought him to the great common denominator of the amusement-going public—the movies. In 1934, he supervised the production for Warner Brothers' screen version.

Perchance the shade of the immortal Bard of Avon sat in a loge on the opening night and said, "I salute you, sir, for having played my play as I visioned it being played when I wrote it." Which is something few modern authors can say to their producers.

The Little Theater movement, too, was born in the vivid imagination of Reinhardt, and no one needs to be told how that idea has taken hold in America and enriched the possibilities for the expression of real talent. Such actresses as Helen Hayes and Bette Davis pay tribute to it.

Now, in 1938, Doctor Reinhardt will lend his storehouse of rich experience to the radio for the first time when he appears on the Texaco Star Theater program. Selected by him, the dramatic highlights he presents will range from heavy drama to light comedy. These will take about twenty minutes of the Texaco hour.

The show itself will have Adolphe Menjou as master of ceremonies, and he will also act the role of producer, much like the one he played so well in "Goldwyn Follies." His troubles and problems will run through the shows from week to week.

Surely, Mr. and Mrs. America will find something new and different when the X-ray of radio carries the magic of the theater's "Little Giant" over the airwaves on Wednesday's new Texaco hour.

"Texaco Star Theater" may be heard Wednesday over CBS at:  
EST 9:30 p.m. — CST 8:30 p.m.  
MST 7:30 p.m. — PST 6:30 p.m.

## THE RADIO TATTLER

(Continued from Page 10)

nicer when you mull them in your mind than when they appear on paper? Noticed you had a note about Fred Waring's new trio, "Two Bees and a Honey." Understand Fred picked 'em up one night when he accidentally heard them warbling at the College Inn here. Fred Waring's featured femme singer was also discovered by the Pennsylvania orchleader when he was dining at the College Inn.

### Seen Around Town

Little Jackie Heller coming out of Marshall Field's loaded down with packages . . . Billy Idelson, Rush of "Vic and Sade," rushing around town in his new sports roadster—his first car. Billy, by the way, enters the University of Chicago this fall—but we hope he doesn't enter it with his roadster. Speaking of school—and cars—Les Tremayne drives his younger sister to a North Side high school every morning in his swanky open sports car. The teachers are sore about it, though? It seems the pupils swarm around Les every morn-

ing for autographs and then are late for class.

### Times Change

A few years ago two of the "youngsters" on "Professor Kaltenmeyer's Kindergarten" were Marian and Jim Jordan—Fibber McGee and Molly. On Tuesday, September 20, a brand-new character made "her" debut on the Fibber McGee program. "She" was "Frieda Smalz"—who spoke a garbled German in a high-pitched feminine voice. Miss Smalz put the audience in a panic. "She" was none other than Bruce Kamman, who on Saturday adopts wig, frock coat and glasses to conduct his Kaltenmeyer's Kindergarten program. Kamman celebrated his seventh anniversary as Professor Kaltenmeyer on Saturday, September 24.

### The Tattler's Tidbits

Sponsors of "Little Orphan Annie" are going to start a new children's serial shortly. All I could find out is that the name "Carter" is in the title. New show will supplement Annie, not supplant her.

**HOW TO GET A  
U. S.  
GOVERNMENT  
JOB . . . . .**

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## NEXT WEEK

**RADIO GUIDE**, dated October 15, brings to all of its readers, absolutely free, an up-to-date log of all the broadcasting stations in North America with power, kilocycle listings, locations, etc. Reserve a copy of this grand issue carrying the Station Log at your nearest newsstand—now!

## MAN CAN NOW TALK WITH GOD

### Strange Phenomena Follow New Teaching

MOSCOW, Idaho.—A new and revolutionary religious Movement which teaches that man can now talk with God, is attracting worldwide attention to its founder, Dr. Frank B. Robinson of Moscow, Idaho. This new Teaching, which, in its first year went into 67 different countries, is accompanied by phenomenal results in human lives, which are considered by many to border on the miraculous.

"PSYCHIANA," this new psychological and scientific religion, teaches that God exists here and now on the earth as the most dynamic yet invisible Power the world can ever know. The world is awaiting a revelation of this Power. "It is absolutely possible," says Dr. Robinson, "for every normal human being to contact and use this Power to bring health,

happiness, and abundant success here and now, while living on this earth."

Dr. Robinson claims further that it is possible for all who understand this dynamic Power as Jesus understood it, to duplicate every authentic work He ever did. When He said "the things that I do shall ye do also"—He meant just that. And He meant it literally. This new understanding of God is very rapidly sweeping round the world, and you are invited to write to "PSYCHIANA" for details of these strange phenomena which are following its application in human life. There is no charge for this Teaching. We are trying to help you find this Power. Send name and address to "PSYCHIANA," 403-10th Street, Moscow, Idaho. — Copyright, 1938, by Frank B. Robinson.—Advertisement.

## ATTENTION, HAMS!

In the issue of **RADIO GUIDE** for the week ending October 22, on sale October 13, there is a gift for all short-wave fans. This bargain-plus issue will carry a Short-Wave Time Table and Short-Wave Station Log, listing every important short-wave station in the world. Ask your nearest newsstand dealer to reserve a copy for you—today!

\$1

### DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections  
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1½ inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

**ELIMINATE THE AERIAL FOR GOOD**

Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

**NOT NEW—VALUE ALREADY PROVED**

On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radio for doublet aerial. Note: It will not operate on battery or automobile radios.

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F & H Radio Laboratories, Dept. 109, Fargo, N. Dak.  
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here  if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here  if interested in dealer's proposition.

NAME . . . . .  
ADDRESS . . . . .  
CITY . . . . . STATE . . . . .



# Radio Guide's Instant Program Locator

This Is an Exclusive Radio Guide Feature

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

Abbott & Costello. Swans-down Cake Flour & Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Adams, Bill. Your Family & Mine (Sealtest), Mon. thru Fri. 5:15 p.m. NBC.

Acme Paint, Smilin' Ed McConnell, Tues. Thurs. 10:30 a.m. & 5:30 p.m. NBC.

Alias Jimmy Valentine. Dr. Lyon's, Mon. 7 p.m. NBC.

Alka-Seltzer. National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC.

Alemite. Horace Heidt's Orchestra, Sun. 10 p.m. NBC.

Allen, Fred. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.

Allison, Fran. Smile Parade (Sunbrite), Fri. 9:30 a.m. (12:30 p.m. for West) NBC.

Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.

Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC.

American Album of Familiar Music. Bayer Aspirin, Sun. 9:30 p.m. NBC.

Amos n' Andy. Campbell's Soup, Mon. thru Fri. 7 and 11 p.m. NBC.

Anacin. Our Gal Sunday, Mon. Tues. Wed. 12:45 p.m. CBS; Easy Aces, Tues. Wed. Thurs. 7 p.m. NBC; Just Plain Bill, Thurs. Fri. 10:30 a.m. NBC.

Armbruster, Robert, Orchestra. Chase & Sanborn, Sun. 8 p.m. NBC.

Arnold Grimm's Daughter (Gold Medal), Mon. thru Fri. 2:15 p.m. NBC.

Ask-It-Basket. Colgate, Wed. 7:30 p.m. (10:30 p.m. for West) CBS.

Aunt Jemima Pancake Flour. Girl Alone; Betty Winkler; Pat Murphy, Fri. 4:45 p.m. NBC.

Aunt Jenny's Stories. Spry, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Avalon Cigarettes. Red Foley; Kitty O'Neill; Neighbor Boys; Rhythm Singers; Del King, Sat. 7 p.m. (12:30 a.m. for West) NBC.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC.

Babbitt, Harry. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.

Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS.

Backstage Wife. Dr. Lyon's, Mon. thru Fri. 4 p.m. NBC.

Baker, Kenny. Jell-O, Sun. West) NBC; Star Theater (Texaco), Wed. 4:30 p.m. CBS.

Baker, Kenny. Star Theater (Texaco), Wed. 9:30 p.m. CBS.

Ballard's Oven Ready Biscuit. Smilin' Ed McConnell, Fri. Sat. 10 a.m. NBC.

Balter, Sam. Inside of Sports (Phillies Cigars), Mon. thru Sat. 7:45 p.m. (Tues. Thurs. Sat. 10:15 p.m. for West) MBS.

Battle of the Sexes. Molle, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC; Helen Menken: Second Husband, Tues. 7:30 p.m. CBS.

"Believe It Or Not." Post Bran Flakes, Mon. 8 & 10:30 p.m. NBC.

Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Bergen, Edgar. Chase & Sanborn, Sun. 8 p.m. NBC.

Bernie, Ben. Orchestra. Half & Half Smoking Tobacco, Sun. 5:30 p.m. (11 p.m. for West) CBS.

Betty & Bob. Gold Medal, Mon. thru Fri. 2 p.m. NBC.

Big Sister. Rinso, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Big Town. Rinso, Tues. 8 p.m. (11:30 p.m. for West) CBS.

Bi-So-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC.

Black, Frank. Orchestra. Magic Key (RCA), Sun. 2 p.m. NBC; Cities Service Concert, Fri. 8 p.m. NBC.

Bloch, Ray. Orch. What's My Name? (Philip Morris), Fri. 8 p.m. MBS.

Borax. Death Valley Days, Fri. 9:30 p.m. (11:30 p.m. for West) NBC.

Bozwell, Connie. Monday Night Show (Brewer's Ass'n), Mon. 8 p.m. CBS.

Bowes, Major Edward. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Boyer, Charles. Hollywood Playhouse (Woodbury), Sun. 9 & 10:30 p.m. NBC.

Bradley, Oscar. Orchestra. Passing Parade (Gulf Oil), Sun. 7:30 p.m. CBS.

Brewer's Ass'n. Monday Night Show; Connie Boswell; Ted Husing; Richard Himber's Orch.; Henny Youngman, Mon. 8 p.m. CBS.

Brice, Fanny. Good News of 1939 (Maxwell House Coffee), Thurs. 9 p.m. NBC.

Brockman, Dave. Orchestra. Star Theater (Texaco), Wed. 9:30 p.m. CBS.

Bromo-Quinine. Fred Waring's Orchestra, Sat. 8:30 p.m. (12 mid. for West) NBC.

Brown, Joe E. Post Toasties, Sat. 7:30 p.m. (11 p.m. for West) CBS.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC.

Burns & Allen. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Butterworth, Wallace. Vox-Pop (Kentucky Club Tobacco) Sat. 9 p.m. NBC.

Cadets Quartet. Smile Parade (Sunbrite), Fri. 9:30 a.m. (12:30 p.m. for West) NBC.

Cal-Aspirin. Young Widow Brown, Mon. Tues. 11:30 a.m. NBC.

Calox Tooth Powder & So-lidified Albolene. Joyce Jordan, Girl Interne, Mon. thru Fri. 9:30 a.m. CBS.

Calumet Baking Powder. Kate Smith; Abbott & Costello; Ted Straeter Choir; Jack Miller's Orch., Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Camay. Pepper Young's Family, Mon. thru Fri. 11:30 a.m. & 3:30 p.m. NBC.

Camels. Eddie Cantor, Mon. 7:30 & 10:30 p.m. CBS. Benny Goodman's Orch., Tues. 9:30 p.m. CBS.

Campana. First Nighter; Barbara Luddy; Lester Tremayne, Fri. 8 p.m. (12 mid. for West) CBS.

Campbell's Soup. Amos n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC; Human Side of the News, Edwin C. Hill, Mon. Wed. 7:15 p.m. (11:15 p.m. for West) NBC; Hollywood Hotel; Herbert Marshall; Frances Langford; Jean Sablon; Victor Young's Orch., Fri. 9 p.m. CBS.

Cantor, Eddie. Camels, Mon. 7:30 & 10:30 p.m. CBS.

Canova, Judy, Annie & Zeke. Chase & Sanborn, Sun. 8 p.m. NBC.

Carlay, Rachel. Manhattan Merry-Go-Round, (Dr. Lyon's), Sun. 9 p.m. NBC.

Carnation Milk. Contented Program; Lullaby Lady; Marek Weber's Orch., Mon. 10 p.m. NBC.

Chase & Sanborn. Don Ameche; Nelson Eddy; Edgar Bergen; Charlie McCarthy; Judy, Annie & Zeke Canova; Dorothy Lamour; Robert Armbruster's Orch., Sun. 8 p.m. NBC.

Chesterfield. Paul Whiteman's Orch.; Joan Edwards, Wed. 8:30 p.m. (11:30 p.m. for West) CBS; Football News; Eddie Dooley, Thurs. 6:30 p.m. (12:30 a.m. for West) CBS; Sat. 6:30 p.m. (8:45 p.m. for West) NBC; Burns & Allen; Ray Noble's Orch.; Frank Parker; Paul Douglas, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Chipso. Road of Life, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Cities Service Concert. Lucille Manners; Grantland Rice; Frank Black's Orch., Fri. 8 p.m. NBC.

Clark Buddy. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Clinton, Larry. Orchestra. Quaker Party, Sat. 8 p.m. NBC.

Colgate. Stepmother, Mon. thru Fri. 10:45 a.m. CBS; Gang Busters, Colonel H. Norman Schwarzkopf, Wed. 8 p.m. (12 mid. for West) CBS; Ask-It-Basket, Jim McWilliams, Wed. 7:30 p.m. (10:30 p.m. for West) CBS.

Colonna, Jerry. Pepsodent, Tues. 10 p.m. NBC.

Contented Program. Carnation Milk, Mon. 10 p.m. NBC.

Cooper, Jerry. Vocal Varieties (Tums), Tues. Thurs. 7:15 p.m. (Tues. only, 11:15 p.m. for West) NBC.

Corn-Kix. Happy Gilman's, Mon. thru Fri. 1:45 p.m. NBC.

Crisco. Vic & Sade, Mon. thru Fri. 11:15 a.m. NBC & 1:15 p.m. CBS.

Crocker, Betty. Gold Medal, Wed. Fri. 2:45 p.m. NBC.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key, (RCA), Sun. 2 p.m. NBC.

Crumit, Frank. Battle of the Sexes (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Curtain Time. General Mills, Fri. 10:30 p.m. MBS.

Dari-Rich. Terry & the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC.

David Harum. Bab-O, Mon. thru Fri. 11 a.m. NBC.

Death Valley Days. Borax, Fri. 9:30 p.m. (11:30 p.m. for West) NBC.

Delaware. Lackawanna & Western Coal Co. The Shadow, Sun. 4:30 & 5:30 p.m. MBS.

DeMille, Cecil. Lux Radio Theater, Mon. 9 p.m. CBS.

Diamond Salt. Kate Smith, Tues. Thurs. Sat. 12 noon CBS.

Dickenson, Jean. American Album of Familiar Music (Bayer Aspirin), Sun. 9:30 p.m. NBC.

Dick Tracy. Puffed Wheat & Rice, Mon. thru Fri. 5 p.m. NBC.

Don Winslow of the Navy. Krispies, Mon. thru Fri. 6:30 & 6 p.m. NBC.

Don't You Believe It. Sensation Cigarettes, Tues. Thurs. 7:30, 7:45 & 9 p.m. MBS.

Dooley, Eddie. Football News (Chesterfield), Thurs. 6:30 p.m. (12:30 a.m. for West) Sat. 6:30 p.m. (8:45 p.m. for West) NBC.

Dorsey, Tommy, Orch. Raleigh & Kool, Wed. 8:30 p.m. (11:30 p.m. for West) NBC.

Douglas, Paul. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Dr. Lyon's. Manhattan-Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC; Alias Jimmy Valentine, Mon. 7 p.m. NBC; Backstage Wife, Mon. thru Fri. 4 p.m. NBC.

Dreft. Kitty Keene, Mon. thru Fri. 11:45 a.m. NBC.

Drene. Hollywood Gossip, Jimmie Fidler, Tues. 10:30 p.m. & Fri. 7:15 p.m. (10:30 p.m. for West) NBC.

Duchin, Eddy, Orchestra. Pall Mall Cigarettes, Mon. 9:30 p.m. NBC.

Durkee's Margarine. Madame Courageous, Mon. Wed. Fri. 10:30 a.m. NBC.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Easy Aces. Anacin, Tues. Wed. Thurs. 7 p.m. NBC.

Eddy, Nelson. Chase & Sanborn, Sun. 8 p.m. NBC.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. Tues. Wed. 12:30 p.m. CBS.

Edwards, Joan. Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Energine. Spelling Bee, Paul Wing, Sun. 5:30 p.m. NBC.

Ennis, Skinnay, Orchestra. Pepsodent, Tues. 10 p.m. NBC.

Falstaff Beer. Public Hero No. One, Mon. 10:30 p.m. NBC.

Farm Service. Goodyear Rubber Co., Mon. thru Fri. 1:15 p.m. NBC.

Fibber McGee & Co. Johnson's Wax, Tues. 9:30 p.m. NBC.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. 10:30 p.m., Fri. 7:15 p.m. (10:30 p.m. for West) NBC.

Firestone. Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.

First Nighter. Campana, Fri. 8 p.m. (12 mid. for West) CBS.

Fitch Bandwagon. Sun. 7:30 p.m. NBC.

Fleischmann. Getting the Most Out of Life, Mon. thru Fri. 11:45 a.m. NBC.

Foley, Red. Avalon Cigarettes, Sat. 7 p.m. (12:30 a.m. for West) NBC.

Football News. Chesterfield, Thurs. 6:30 (12:30 a.m. for West) Sat. 6:30 p.m. (8:45 p.m. for West) NBC.

Ford Sunday Evening Hour. Eugene Ormandy, Sun. 9 p.m. CBS.

For Men Only. Vitalis, Tues. 8:30 p.m. NBC.

Foursome Quartet. Music Hall (Kraft) Thurs. 10 p.m. NBC.

Francis, Arlene. What's My Name? (Philip Morris), Fri. 8 p.m. MBS.

Freezone. John's Other Wife, Thurs. Fri. 10:15 a.m. NBC.

Froman, Jane. Star Theater (Texaco), Wed. 9:30 p.m. CBS.

Fuller, Rev. Charles A. Old Fashioned Revival Hour (Gospel Broadcasting Ass'n), Sun. 9 & 11 p.m. MBS.

Fulton, Jack. The Laugh Liner (Wrigley's Gum), Sun. 6:30 p.m. CBS.

Gang Busters. Colgate, Wed. 8 p.m. (12 mid. for West) CBS.

Garr, Al. Passing Parade (Gulf Oil), Sun. 7:30 p.m. CBS.

General Electric. Hour of Charm; Phil Spitalny's Orchestra; Dorothy Thompson, Mon. 9 p.m. NBC.

General Mills. Curtain Time, Fri. 10:30 p.m. MBS.

Get Thin To Music. Wheaties, Mon. thru Fri. 9:30, 11 & 11:30 a.m. MBS.

Getting the Most Out of Life. Fleischmann, Mon. thru Fri. 11:45 a.m. NBC.

Gibson, Fredda. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Gill & Demling. Post Toasties, Sat. 7:30 p.m. (11 p.m. for West) CBS.

Girl Alone. Quaker Oats & Aunt Jemima Pancake Flour, Mon. thru Fri. 4:45 p.m. NBC.

Gluskin, Lud, Orch. Lifebouy Soap, Tues. 8:30 p.m. (12 mid. for West) CBS.

Goldbergs. Oxydol, Mon. thru Fri. 1 p.m. CBS.

Gold Medal. Betty & Bob, Mon. thru Fri. 2 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 2:15 p.m.; Valiant Lady, Mon. thru Fri. 2:30 p.m.; Hymns of All Churches, Mon. Tues. Thurs. 2:45 p.m.; Betty Crocker, Wed. Fri. 2:45 p.m. NBC.

Goodman, Al. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Goodman, Benny, Orchestra. Camels, Tues. 9:30 p.m. CBS.

Good News of 1939. Maxwell House Coffee, Thurs. 9 p.m. NBC.

Goodyear Rubber Co. Farm Service, Mon. thru Fri. 1:15 p.m. NBC.

Goodwill Hour. Ironized Yeast, Sun. 10 p.m. MBS.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Gospel Broadcasting Ass'n. Old Fashioned Revival Hour, Rev. Charles A. Fuller, Sun. 9 & 11 p.m. MBS.

Grand Central Station. Listerine, Fri. 10 p.m. CBS.

Green Hornet. Tues. & Thurs. 8 p.m. (10:30 p.m. for West) MBS.

Griffin Shoe Polishes. Time To Shine; Hal Kemp's Orch., Tues. 10 p.m. CBS.

Guest, Edgar. It Can Be Done (Household Finance), Wed. 10:30 p.m. CBS.

Guiding Light. White Naptha, Mon. thru Fri. 3:45 p.m. NBC.

Gulf Oil. Passing Parade; John Nesbitt; Al Garr; Oscar Bradley's Orch., Sun. 7:30 p.m. CBS.

Hagen, Dr. Harry. True or False (J. B. Williams Co.), Mon. 10 p.m. NBC.

Haley's M-O. Young Widow Brown, Wed. Thurs. Fri. 11:30 a.m. NBC.

Half & Half Smoking Tobacco. Ben Bernie's Orch.; Lew Lehr, Sun. 5:30 p.m. (11 p.m. for West) CBS.

Happy Gilman's. Corn-Kix, Mon. thru Fri. 1:45 p.m. NBC.

Harris, Phil, Orchestra. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Heatter, Gabriel. We, the People (Sanka Coffee), Tues. 9 p.m. CBS.

Heidt, Horace, Orchestra. Alemite, Sun. 10 p.m. NBC.

Her Honor, Nancy James. Kleenex, Mon. thru Fri. 12:15 p.m. CBS.

Hill, Edwin C. Human Side of the News (Campbell's Soup), Mon. Wed. 7:15 p.m. (11:15 p.m. for West) NBC.

Hilltop House. Palmolive Soap, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.

Himber, Richard, Orchestra. Monday Night Show (Brewer's Ass'n), Mon. 8 p.m. CBS.

Hoffa, Portland. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 for West) NBC.

Hohengarten, Carl, Orchestra. The Laugh Liner (Wrigley's Gum), Sun. 6:30 p.m. CBS.

Hollywood Gossip. Drene, Tues. 10:30 p.m. & Fri. 7:15 p.m. (10:30 p.m. for West) NBC.

Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood Playhouse. Woodbury, Sun. 9 & 10:30 p.m. NBC.

Hope, Bob. Pepsodent, Tues. 10 p.m. NBC.

Hour of Charm. General Electric, Mon. 9 p.m. NBC.

House, Billy. The Laugh Liner (Wrigley's Gum), Sun. 6:30 p.m. CBS.

Houseboat Hanna. Lava Soap, Mon. thru Fri. 10 a.m. (5 p.m. for West) NBC.

Household Finance. It Can Be Done, Edgar Guest; Frankie Masters' Orch., Wed. 10:30 p.m. CBS.

Hulick, Budd. What's My Name? (Philip Morris), Fri. 8 p.m. MBS.

Human Side of the News. Campbell's Soup, Mon. Wed. 7:15 p.m. (11:15 p.m. for West) NBC.

Husing, Ted. Monday Night Show (Brewer's Ass'n), Mon. 8 p.m. CBS.

Huskies. Joe Penner; Paula Gayle; Ben Pollack's Orchestra, Thurs. 7:30 p.m. (8:30 p.m. for West) CBS.

Hymns of All Churches. Gold Medal, Mon. Tues. Thurs. 2:45 p.m. NBC.

Inside of Sports. Phillies Cigars, Mon. thru Sat. 7:45 p.m. (Tues. Thurs. Sat. 10:15 p.m. for West) MBS.

Ipana. Town Hall Tonight; Fred Allen; Portland Hoffa; Merry Macs; Peter Van Steeden's Orchestra, Wed. 9 p.m. (12 mid. for West) NBC.

Ironized Yeast. Goodwill Hour, Sun. 10 p.m. MBS.

It Can Be Done. Household Finance, Wed. 10:30 p.m. CBS.

Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.

Ivory Soap. Edward MacHugh, Mon. thru Fri. 1:45 p.m. CBS; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC; Life Can Be Beautiful, Mon. thru Fri. 4:30 p.m. NBC.

Jack Armstrong. Wheaties, Mon. thru Fri. 5:30 p.m. NBC.

Jane Arden. Ward Baking Co., Mon. thru Fri. 10:15 a.m. NBC.

Jell-O. Jack Benny; Mary Livingstone; Kenny Baker; Phil Harris' Orchestra, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Jergen's. Walter Winchell, Sun. 9:30 & 11 p.m. NBC.

Johnny Presents. Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. Philippe Cosmetics, Mon. Tues. Wed. Freezone, Thurs. Fri. 10:15 a.m. NBC.

Johnson, Parks. Vox Pop (Kentucky Club Tobacco), Sat. 9 p.m. NBC.

Johnson's Wax. Fibber McGee & Co.; Donald Novis; Billy Mills' Orchestra, Tues. 9:30 p.m. NBC.

Johnstone, Jack. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8 p.m. (11:30 p.m. for West) CBS.

Jolson, Al. Lifebouy Soap, Tues. 8:30 p.m. (12 mid. for West) CBS.

Joyce Jordan, Girl Interne. Calox Tooth Powder & So-lidified Albolene, Mon. thru Fri. 9:30 a.m. CBS.

Just Plain Bill. Kolynos & Anacin, Mon. thru Fri. 10:30 a.m. NBC.

Kay Kyser's Musical Klass & Dance. Lucky Strike, Wed. 10 p.m. NBC.

Kemp, Hal, Orchestra. Time to Shine (Griffin Shoe Polishes), Tues. 10 p.m. CBS.

Kent, Alan. Don't You Believe It (Sensation Cigarettes), Tues. Thurs. 7:30, 7:45 & 9 p.m. MBS.

King, Wayne, Orch. Lady Esther, Mon. 10 p.m. CBS; Fri. 10 p.m. NBC.

Kitty Keene. Dreft, Mon. thru Fri. 11:45 a.m. NBC.

Kleenex. Her Honor, Nancy James, Mon. thru Fri. 12:15 p.m. CBS.

Kolynos. Just Plain Bill, Mon. Tues. & Wed. 10:30 a.m. NBC.

Kraft Music Hall. Bob Burns; Foursome Quartet; Johnny Trotter's Orchestra, Thurs. 10 p.m. NBC.

Kreuger, Benny, Orchestra. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Krispies. Don Winslow of the Navy, Mon. thru Fri. 5:30 & 6 p.m. NBC.

LaCentra, Peg. For Men Only (Vitalis), Tues. 8:30 p.m. NBC.

La France. Mary Margaret McBride, Mon. Wed. Fri. 12 noon CBS.

Lady Esther. Wayne King's Orchestra, Mon. 10 p.m. CBS; Fri. 10 p.m. NBC.

Lamour, Dorothy. Chase & Sanborn, Sun. 8 p.m. NBC.

Langford, Frances. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Lava Soap. Houseboat Hanna, Mon. thru Fri. 10 a.m. (5 p.m. for West) NBC.

Lee, Linda. Believe It Or Not (Post Bran Flakes), Mon. 8 & 10:30 p.m. NBC.

Lehr, Lew. Half & Half Smoking Tobacco, Sun. 5:30 p.m. (11 p.m. for West) CBS.

(Continued on next page)



(Continued from preceding page)

- LeKreun, Pierre, Manhattan Merry-Go-Round (Dr. Lyon's), Sun. 9 p.m. NBC.
- Leonard, Jack, Raleigh & Kool, Wed. 8:30 p.m. (11:30 p.m. for West) NBC.
- Life Can Be Beautiful. Ivory Soap, Mon. thru Fri. 4:30 p.m. NBC.
- Lifebony Soap. Al Jolson; Martha Raye; Parkyakarkus; Lud Gluskin's Orch., Tues. 8:30 p.m. (12 mid. for West) CBS.
- Listerine. Grand Central Station, Fri. 10 p.m. CBS; True Detective Mysteries, Tues. 10 p.m. MBS.
- Little Orphan Annie. Ovaltine, Mon. thru Fri. 5:45 p.m. NBC.
- Livingstone, Mary, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.
- Local Cooperative Campaign. The Show of the Week; Ray Perkins, Sun. 6:30 p.m. MBS.
- Lone Ranger. Gordon Baking Co., Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
- Lord, Phillips. Sunday Night at Seth Parker's (Vicks), Sun. 7:30 p.m. (starting Oct. 16, 12 mid. for West) NBC.
- Lorenzo Jones, Phillips, Mon. thru Fri. 11:15 a.m. NBC.
- Lou, Betty, Quaker Party, Sat. 8 p.m. NBC.
- Lucky Strike. Kay Kyser's Musical Klass & Dance; Virginia Sims; Harry Bab-bitt; Sully Mason, Wed. 10 p.m. NBC; Your Hit Parade; Freda Gibson; Buddy Clark; Al Goodman's Orch., Sat. 10 p.m. CBS.
- Luddy, Barbara. First Nighter (Campana), Fri. 8 p.m. (12 mid. for West) CBS.
- Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC.
- Lum & Abner. Postum, Mon. thru Fri. 7:15 p.m. (11:15 p.m. for West) CBS.
- Lux Radio Radio Theater. Cecil B. DeMille, Mon. 9 p.m. CBS.
- Lyman, Abe, Orch. Waltz Time (Phillips), Fri. 9 p.m. NBC.
- Ma Perkins. Oxydol, Mon. thru Fri. 10:45 a.m. & 3:15 p.m. NBC.
- MacHugh, Edward. Ivory Soap, Mon. thru Fri. 1:45 p.m. CBS.
- Madame Courageous. Dur-kee's Margarine, Mon. Wed. Fri. 10:30 a.m. NBC.
- Magic Key. R.C.A., Sun. 2 p.m. NBC.
- Manhattan Merry-Go-Round. Dr. Lyon's, Sun. 9 p.m. NBC.
- Manhattan Chorus. Waltz Time (Phillips), Fri. 9 p.m. NBC.
- Manners, Lucille. Cities Ser-vice Concert, Fri. 8 p.m. NBC.
- March of Time. Time Inc., Fri. 9:30 p.m. NBC.
- Marshall, Herbert. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Mason, Sully. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.
- Masters, Frankie, Orchestra. It Can Be Done (House-hold Finance), Wed. 10:30 p.m. CBS.
- Maupin, Rex, Orch. Smile Parade (Sunbrite), Fri. 9:30 a.m. (12:30 p.m. for West) NBC.
- Maxwell House Coffee. Good News of 1939; Robert Young; Fanny Brice; Frank Morgan; Meredith Willson's Orch., Thurs. 9 p.m. NBC.
- McBride, Mary Margaret. La France and Satina, Mon. Wed. Fri. 12 noon CBS.
- McCall, George. Screenscoops. Old Gold, Tues., Thurs. 7:15 p.m. (12:30 a.m. for West) CBS.
- McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC.
- McConnell, Smilin' Ed. Acme Paint, Tues. Thurs. 10:30 a.m. & 5:30 p.m.; Ballard's Oven Ready Biscuit, Fri. Sat. 10 a.m. NBC.
- McCrae, Margaret. Post Toasties, Sat. 7:30 p.m. (11 p.m. for West) CBS.
- McWilliams, Jim. Ask-It-Basket (Colgate), Wed. 7:30 p.m. (10:30 p.m.) CBS; Uncle Jim's Question Bee (Washington Coffee), Sat. 7:30 p.m. NBC.
- Menjou, Adolphe. Star Theater (Texaco), Wed. 9:30 p.m. CBS.
- Menken, Helen. Bayer Aspi-rin, Tues. 7:30 p.m. CBS.
- Merkel, Una. Star Theater (Texaco), Wed. 9:30 p.m. CBS.
- Merry Macs. Town Hall To-night (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC.
- Midway Chemical Co. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. NBC.
- Miller, Jack, Orch. Swans-down Cake Flour & Calu-met Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
- Milk of Magnesia. Stella Dal-las, Mon. thru Fri. 4:15 p.m. NBC.
- Mills, Billy, Orchestra. Fib-ber McGee & Co. (John-son's Wax), Tues. 9:30 p.m. NBC.
- Model Tobacco. Pick & Pat; Edward Roecker; Benny Kreuger's Orch., Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Molle. Battle of the Sexes; Frank Crumit; Julia Sand-erson, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.
- Monday Night Show. Brew-ers' Ass'n, Mon. 8 p.m. CBS.
- Morgan, Frank. Good News of 1939 (Maxwell House Coffee) Thurs. 9 p.m. NBC.
- Morgan, Russ, Orchestra. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8 p.m. (11:30 p.m. for West) CBS.
- Mr. Keen, Tracer of Lost Persons. Bi-So-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC.
- Mrs. Wiggs of the Cabbage Patch. Midway Chemical, Mon. thru Fri. 10 a.m. NBC.
- Munn, Frank. American Al-bum (Bayer Aspirin), Sun. 9:30 p.m. NBC; Waltz Time (Phillips), Fri. 9 p.m. NBC.
- Murphy, Pat. Girl Alone (Quaker Oats & Aunt Je-mima Pancake Flour), Mon. thru Fri. 4:45 p.m. NBC.
- Musical Steelmakers. Wheel-ing Steel Corp., Sun. 5 p.m. MBS.
- Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4:15 p.m. for West) CBS.
- Mystery Chef. Regional Ad-vertisers, Tues. Thurs. 9:45 a.m. (1 p.m. for West) NBC.
- Nagel, Conrad. Silver Thea-ter (Rogers Brothers), Sun. 6 p.m. CBS.
- National Barn Dance. Alka-seltzer, Sat. 9 & 11 p.m. NBC.
- National Farm & Home Hour. Mon. thru Sat. 12:30 p.m. NBC.
- Neighbor Boys. Avalon Cig-arettes, Sat. 7 p.m. (12:30 a.m. for West) NBC.
- Nesbitt, John. Passing Pa-rade (Gulf Oil), Sun. 7:30 p.m. CBS.
- Noble, Ray, Orch. Chester-field, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
- Novis, Donald. Fibber Mc-Gee & Co. (Johnson's Wax), Tues. 9:30 p.m. NBC.
- Noxzema. Prof. Quiz; Bob Trout, Sat. 8:30 p.m. (12 mid. for West) CBS.
- Old Dutch Cleanser. Bache-lor's Children, Mon. thru Fri. 9:45 a.m. CBS.
- Old English Wax. Our Gal Sunday, Thurs. Fri. 12:45 p.m.; Romance of Helen Trent, Thurs. Fri. 12:30 p.m. CBS.
- Old Fashioned Revival Hour. Gospel Broadcasting Ass'n, Sun. 9 & 11 p.m. MBS.
- Old Gold. George McCall's Screenscoops, Tues. Thurs. 7:15 p.m. (12:30 a.m. for West) CBS.
- One Man's Family. Tender-leaf Tea, Wed. 8 p.m. (Sun. 12:30 a.m. for West) NBC.
- O'Neills. Ivory Soap, Mon. thru Fri. 12:15 p.m. NBC.
- O'Neill, Kitty. Avalon Cig-arettes, Sat. 7 p.m. (12:30 a.m. for West) NBC.
- Ormandy, Eugene. Ford Sun-day Evening Hour, Sun. 9 p.m. CBS.
- Our Gal Sunday. Anacin, Mon. Tues. Wed.; Old En-glish Wax, Thurs. Fri. 12:45 p.m. CBS.
- Ovaltine. Little Orphan An-nie, Mon. thru Fri. 5:45 p.m. NBC.
- Oxydol. Ma Perkins, Mon. thru Fri. 10:45 a.m. & 3:15 p.m. NBC; Gold-bergs, Mon. thru Fri. 1 p.m. CBS.
- Pall Mall Cigarettes. Eddy Duchin's Orch., Mon. 9:30 p.m. NBC.
- Palmolive Soap. Hilltop House, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.
- Parker, Frank. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West), CBS.
- Parkyakarkus. Lifebony Soap, Tues. 8:30 p.m. CBS.
- Passing Parade. Gulf Oil, Sun. 7:30 p.m. CBS.
- Penner, Joe. Huskies, Thurs. 7:30 p.m. (8:30 p.m. for West) CBS.
- Pepper Young's Family. Cam-may, Mon. thru Fri. 11:30 a.m. & 3:30 p.m. NBC.
- Pepsodent. Bob Hope; Jerry Colonna; Skinny Ennis' Orch., Tues. 10 p.m. NBC.
- Perkins, Ray. The Show of the Week (Local Coopera-tive Campaign), Sun. 6:30 p.m. MBS.
- Perry, Bill. Saturday Night Serenade (Pet Milk) Sat. 9:30 p.m. CBS.
- Pet Milk. Mary Lee Taylor, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS; Sat-urday Night Serenade; Mary Eastman; Bill Perry; Gus Haensch's Orch. Sat. 9:30 p.m. CBS.
- Philip Morris. Johnny Pre-sents; Jack Johnstone; Russ Morgan's Orchestra; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8 p.m. (11:30 p.m. for West) CBS; What's My Name? Budd Hulick; Arlene Francis; Ray Bloch's Orchestra, Fri. 8 p.m. MBS.
- Phillies Cigars. Inside of Sports; Sam Balter, Mon. thru Sat. 7:45 p.m. (Tues. Thurs. Sat. 10:15 p.m. for West) MBS.
- Phillips, Lorenzo Jones, Mon. thru Fri. 11:15 a.m. NBC; Waltz Time; Abe Lyman's Orch.; Frank Munn; Man-hattan Chorus, Fri. 9 p.m. NBC.
- Phillipe Cosmetics. John's Other Wife, Mon. Tues. Wed. 10:15 a.m. NBC.
- Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Pillsbury Flour. The Woman in White, Mon. thru Fri. 10:45 a.m. NBC.
- Pinkham Medicine. Voice of Experience, Mon. Wed. Fri. 1:45 p.m. MBS.
- Pond's Cream. Those We Love, Mon. 8:30 p.m. NBC.
- Post Bran Flakes. Believe It Or Not, Robert L. Ripley; Linda Lee; B. A. Rolfe's Orchestra, Mon. 8 & 10:30 p.m. NBC.
- Post Toasties. Joe E. Brown; Gill & Demling; Margaret McCrae; Harry Sosnik's Orch., Sat. 7:30 p.m. (11 p.m. for West) CBS.
- Postum. Lum & Abner, Mon. thru Fri. 7:15 p.m. (11:15 p.m. for West) CBS.
- Powell, William. Silver Thea-ter (Rogers Brothers), Sun. 6 p.m. CBS.
- Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4 p.m. for West) CBS.
- Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC.
- Professor Quiz. Noxzema, Sat. 8:30 p.m. (12 mid. for West) CBS.
- Public Hero No. One. Fal-staff Beer, Mon. 10:30 p.m. NBC.
- Puffed Wheat & Rice. Dick Tracy, Mon. thru Fri. 5 p.m. NBC.
- Quaker Oats. Girl Alone; Betty Winkler; Pat Mur-phy, Mon. thru Thurs. 4:45 p.m. NBC; Quaker Party; Tommy Riggs; Betty Lou; Larry Clinton's Orchestra; Bea Wain, Sat. 8 p.m. NBC.
- Raleigh & Kool. Edythe Wright; Jack Leonard; Tommy Dorsey's Orch. Wed. 8:30 p.m. (11:30 p.m. for West) NBC.
- Ralston Wheat Cereal. Tom Mix Straight Shooters, Mon. thru Fri. 5:45 & 6:45 p.m. NBC.
- Ray, Martha. Lifebony Soap, Tues. 8:30 p.m. (12 mid. for West) CBS.
- RCA. Magic Key; Milton Cross; Frank Black's Or-chestra, Sun. 2 p.m. NBC.
- Regional Advertisers. Mys-tery Chef, Tues. Thurs. 9:45 a.m. (1 p.m. for West) NBC.
- Rehm, Sara. Musical Steel-makers (Wheeling Steel), Sun. 5 p.m. MBS.
- Reinhardt, Max. Star Theater (Texaco), Wed. 9:30 p.m. CBS.
- Rhythm Singers. Avalon Cig-arettes, Sat. 7 p.m. (12:30 a.m. for West) NBC.
- Rice, Grantland. Cities Ser-vice Concert, Fri. 8 p.m. NBC.
- Rich, Irene. Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC.
- Riggs, Tommy. Quaker Party, Sat. 8 p.m. NBC.
- Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson; Claire Trevor, Tues. 8 p.m. (11:30 p.m. for West) CBS.
- Ripley, Robert L. Believe It Or Not (Post Bran Flakes), Mon. 8 & 10:30 p.m. NBC.
- Road of Life. Chipso, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.
- Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS.
- Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Rogers Brothers. Silver Thea-ter; William Powell; Con-rad Nagel, Sun. 6 p.m. CBS.
- Rolle, B. A., Orchestra. Be-lieve It Or Not (Post Bran Flakes), Mon. 8 & 10:30 p.m. NBC.
- Romance of Helen Trent. Edna Wallace Hopper Cos-metics & Old English Wax, Mon. thru Fri. 12:30 p.m. CBS.
- Royal Desserts. Rudy Vallee's Orchestra, Thurs. 8 p.m. NBC.
- Ruggles, Charlie. Star Thea-ter (Texaco), Wed. 9:30 p.m. CBS.
- Rush, Ford. Wheatena, Mon. Wed. Fri. 5:45 p.m. MBS.
- Sablon, Jean. Hollywood Hot-el (Campbell's Soup), Fri. 9 p.m. CBS.
- Sal Hepatica. Town Hall To-night; Fred Allen; Port-land Hoffa; Merry Macs; Peter Van Steeden's Or-chestra, Wed. 9 p.m. (12 mid. for West) NBC.
- Sanka Coffee. We, the Peo-ple, Gabriel Heatter; Har-ry von Zell; Mark War-now's Orchestra, Tues. 9 p.m. CBS.
- Sanderson, Julia. Battle of the Sexes (Molle), Tues. 9 a.m. (Mon. 12:30 a.m. for West) NBC.
- Satina. Mary Margaret Mc-Bride, Mon. Wed. Fri. 12 noon CBS.
- Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.
- Schwarzkopf, Col Norman H., Gang Busters (Col-gate), Wed. 8 p.m. (12 mid. for West) CBS.
- Sealtest. Your Family and Mine; Lucille Wall; Bill Adams; Joan Tompkins, Mon. thru Fri. 5:15 p.m. NBC.
- Second Husband. Bayer As-pirin, Tues. 7:30 p.m. CBS.
- Sensation Cigarettes. Don't You Believe It; Alan Kent; Tom Slater, Tues. Thurs. 7:30, 7:45 & 9 p.m. MBS.
- Sherman, Ransom. Smile Pa-rade (Sunbrite), Fri. 9:30 a.m. (12:30 p.m. for West) NBC.
- Silver Theater. Rogers Broth-ers, Sun. 6 p.m. CBS.
- Sims, Virginia. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.
- Singing Millmen. Musical Steelmakers (Wheeling Steel), Sun. 5 p.m. MBS.
- Slater, Tom. Don't You Be-lieve It (Sensation Cig-arettes), Tues. Thurs. 7:30, 7:45 & 9 p.m. MBS.
- Smith, Kate. Diamond Salt, Tues. Thurs. Sat. 12 noon CBS; Swansdown Cake Flour & Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
- Sosnik, Harry, Orchestra. Post Toasties, Sat. 7:30 p.m. (11 p.m. for West) CBS.
- Spelling Bee. Energine, Sun. 5:30 p.m. NBC.
- Spitalny, Phil, Orchestra. Hour of Charm (General Electric), Mon. 9 p.m. NBC.
- Spry. Aunt Jenny's Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
- Star Theater. Texaco, Wed. 9:30 p.m. CBS.
- Steele Sisters. Musical Steel-makers (Wheeling Steel), Sun. 5 p.m. MBS.
- Stella Dallas. Milk of Mag-nesia, Mon. thru Fri. 4:15 p.m. NBC.
- Stepmother. Colgate, Mon. thru Fri. 10:45 a.m. CBS.
- Straeter, Ted, Choir. Swans-down Cake Flour & Calu-met Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
- Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.
- Sunbrite. Smile Parade; Ran-som Sherman; Rex Mau-pin's Orchestra; Fran All-ison; Cadets Quartet, Fri. 9:30 a.m. (12:30 p.m. for West) NBC.
- Sunday Night at Seth Park-er's. Vicks, Sun. 7:30 p.m. starting Oct. 16, (12 mid. for West) NBC.
- Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC.
- Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4:15 p.m. for West) CBS.
- Swansdown Cake Flour. Kate Smith; Abbott & Costello; Ted Straeter Choir; Jack Miller's Orch., Thurs. 8 p.m. (11:30 p.m. for West) CBS.
- Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC.
- Taylor, Mary Lee. Pet Milk, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS.
- Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (Sun. 12:30 a.m. for West) NBC.
- Terry & the Pirates. Dari-Rich, Mon. Tues. Wed. 5:15 p.m. NBC.
- Texaco. Star Theater; Adolphe Menjou; Una Mer-ckel; Charlie Ruggles; Jane Froman; Kenny Baker; Max Reinhardt; Dave Broekman's Orch., Wed. 9:30 p.m. CBS.
- The Laugh Liner. Wrigley's Gum, Sun. 6:30 p.m. CBS.
- The Old Timer. Musical Steelmakers (Wheeling Steel), Sun. 5 p.m. MBS.
- The Shadow. Delaware, Lack-awanna & Western Coal Co., Sun. 4:30 & 5:30 p.m. MBS.
- The Show of the Week. Local Cooperative Campaign, Sun. 6:30 p.m. MBS.
- The Woman in White. Pills-bury, Mon. thru Fri. 10:45 a.m. NBC.
- Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC.
- Thompson, Dorothy. Hour of Charm (General Electric), Mon. 9 p.m. NBC.
- Those We Love. Pond's Cream, Mon. 8:30 p.m. NBC.
- Time Inc. March of Time, Fri. 9:30 p.m. NBC.
- Time to Shine. (Griffin Shoe Polishes), Tues. 10 p.m. CBS.
- Tinkle Toy Band. Wheatena, Mon. Wed. Fri. 5:45 p.m. MBS.
- Tom Mix Straight Shooters. Ralston Wheat Cereal, Mon. thru Fri. 5:45 & 6:45 p.m. NBC.
- Tompkins, Joan. Your Fam-ily & Mine (Sealtest), Mon. thru Fri. 5:15 p.m. NBC.
- Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC.
- Tremayne, Lester. First Nighter (Campana), Fri. 8 p.m. (12 mid. for West) CBS.
- Trevor, Claire. Big Town (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS.
- Trotter, Johnny, Orchestra. Kraft Music Hall, Thur. 10 p.m. NBC.
- Trout, Bob. Noxzema, Sat. 8:30 p.m. (12 mid. for West) CBS.
- True Detective Mysteries. Listerine, Tues. 10 p.m. MBS.
- True Or False. J. B. Williams Co., Mon. 10 p.m. NBC.
- Tums. Vocal Varieties; Jerry Cooper, Tues. & Thurs. 7:15 p.m. (Tues. only 11:15 p.m. for West) NBC.
- Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC.
- University of Chicago Round Table Discussion, Sun. 12:30 p.m. NBC.
- Uttal, Fred. For Men Only (Vitalis), Tues. 8:30 p.m. NBC.
- Valiant Lady. Gold Medal, Mon. thru Fri. 2:30 p.m. NBC.
- Vallee, Rudy, Orch. Royal Desserts, Thurs. 8 p.m. NBC.
- Van Steeden, Peter, Orches-tra. For Men Only (Vitalis), Tues. 8:30 p.m. NBC; Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.
- Vic & Sade. Crisco, Mon. thru Fri. 11:15 a.m. NBC & 1:15 p.m. CBS.
- Vicks. Sunday Night at Seth Parker's; Phillips Lord, Sun. 7:30 p.m. (starting Oct. 16 12 mid. for West) NBC.
- Vitalis. For Men Only; Peter Van Steeden's Orch.; Peg LaCentra; Fred Uttal, Tues. 8:30 p.m. NBC.
- Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (Tues. only 11:15 p.m. for West) NBC.
- Voice of Experience. Pink-ham Medicine, Mon. Wed. Fri. 1:45 p.m. MBS.
- von Zell, Harry. We, the People (Sanka Coffee), Tues. 9 p.m. CBS.
- Vox Pop. Kentucky Club To-bacco, Sat. 9 p.m. NBC.
- Wain, Bea. Quaker Party, Sat. 8 p.m. NBC.
- Wall, Lucille. Your Family & Mine (Sealtest), Mon. thru Fri. 5:15 p.m. NBC.
- Wallenstein, Alfred. Fire-stone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.
- Waltz Time. Phillips, Fri. 9 p.m. NBC.
- Ward Baking Co. Jane Arden Mon. thru Fri. 10:15 a.m. NBC.
- Waring, Fred, Orchestra. Bromo-Quinine, Sat. 8:30 p.m. (12 mid. for West) NBC.
- Warnow, Mark, Orchestra. We, the People (Sanka Coffee), Tues. 9 p.m. CBS.
- Washington Coffee. Uncle Jim's Question Bee; Jim McWilliams, Sat. 7:30 p.m. NBC.
- We, the People. Sanka Coffee, Tues. 9 p.m. CBS.
- Weber, Marek, Orchestra. Contented Program (Car-nation Milk), Mon. 10 p.m. NBC.
- Welch, Irene Rich, Sun. 9:45 p.m. (11:15 p.m. for West) NBC.
- What's My Name? Philip Morris; Budd Hulick; Ar-lene Francis; Ray Bloch's Orch., Fri. 8 p.m. MBS.
- Wheatena. Ford Rush. Tink-le Toy Band, Mon. Wed. Fri. 5:45 p.m. MBS.
- Wheaties. Get Thin to Mus-ic, Mon. thru Fri. 9:30, 11 & 11:30 a.m. MBS; Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC.
- Wheeling Steel. Musical Steelmakers; Sara Rehm; The Old Timer; Steele Sis-ters; Singing Millmen, Sun. 5 p.m. MBS.
- Whiteman, Paul. Orchestra. Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- White Naptha. Guiding Light, Mon. thru Fri. 3:45 p.m. NBC.
- Williams Co., J. B. True or False; Dr. Harry Hagen, Mon. 10 p.m. NBC.
- Willson, Meredith, Orchestra. Good News of 1939 (Max-well House Coffee), Thurs. 9 p.m. NBC.
- Winchell, Walter. Jergens, Sun. 9:30 & 11 p.m. NBC.
- Winkler, Betty. Girl Alone (Quaker Oats & Aunt Je-mima Pancake Flour), Mon. thru Fri. 4:45 p.m. NBC.
- Wing, Paul. Spelling Bee (Energine), Sun. 5:30 p.m. NBC.
- Woodbury. Hollywood Play-house; Charles Boyer, 9 & 10:30 p.m. NBC.
- Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4 p.m. for West) CBS.
- Wright, Edythe. Raleigh & Kool, Wed. 8:30 p.m. (11:30 p.m. for West) NBC.
- Wrigley's Gum. The Laugh Liner; Billy House; Jack Fulton; Carl Hohengarten's Orchestra, Sun. 6:30 p.m. CBS.
- Young, Robert. Good News of 1939 (Maxwell House Coffee), Thurs. 9 p.m. NBC.
- Young, Victor, Orchestra. Hollywood Hotel (Camp-bell's Soup), Fri. 9 p.m. CBS.
- Youngman, Henny. Monday Night Show (Brewers' Ass'n), Mon. 8 p.m. CBS.
- Young Widow Brown. Cal-Aspirin & Haley's M-O, Mon. thru Fri. 11:37 a.m. NBC.
- Your Family & Mine. Seal-test, Mon. thru Fri. 5:15 p.m. NBC.
- Your Hit Parade. Lucky Strike, Sat. 10 p.m. CBS.



**Log of Short-Wave Stations  
Whose Programs are Listed**

(Megacycles or thousands of kilocycles shown)

COCH, Cuba	9.43	OLR3A, Czecho-	9.55
COCO, "	6.01	slovakia	11.84
COCQ, "	9.725	OLR4A, "	11.78
COGF, "	11.805	OLR4B, "	15.23
CSW, Portugal	9.74	OLR5A, "	15.32
CKAS, Uruguay	9.84	OLR5B, "	15.32
DJB, Germany	15.20	OZF, Denmark	9.52
DJC, "	6.02	PCJ, Holland	9.50, 15.22
DJD, "	11.77	PHI, "	17.775
DJE, "	15.11	PRF5, Brazil	9.50
DJF, "	11.855	RAN, U.S.S.R.	9.60
EAF43, Canarias	10.37	RAJ, "	15.08
EAQ, Spain	9.855	RNE, "	12.00
EAR, "	9.49	RV59, "	6.00
EAPAH, Spanish	14.05	SBP, Sweden	11.705
Morocco	14.05	SPD, Poland	11.53
F08AA, Tahiti	7.11	SPW, "	13.64
GSA, England	6.05	SP19, "	15.12
GSB, "	9.51	SP25, "	11.74
GSC, "	9.58	TFJ, Iceland	12.23
GSD, "	11.75	TIANRH, Costa	9.698
GSE, "	11.86	Rica	16.24
GSI, "	15.14	TPA8, France	11.88
GSG, "	17.79	TPA3, "	11.71
GSH, "	21.47	TPA4, "	11.885
GSL, "	16.26	TPBT, "	6.005
GSO, "	21.58	VE9DN, Canada	9.59
GSP, "	6.11	VK2ME, Australia	9.51
HAT4, Hungary	9.12	VK3ME, "	9.54
HBJ, Switzerland	14.535	VLD, "	6.38
HBL, "	9.34	VUD2, India	9.59
HBO, "	11.402	VUD3, "	15.16
HBP, "	7.80	W1XAL, Boston, Mass.	15.25, 11.79, 6.04
HJ7ABD, Colombia	9.65	15.25, 11.79, 6.04	6.12
HP5A, Panama	11.7	XEUZ, Mexico, D.F.	6.172
HP5J, "	9.60	XEXA, "	7.894
HSSPJ, Siam	9.51, 19.02	YSD, El Salvador	5.97
IQY, Italy	10.22	YV5RC, Venezuela	9.525
IRF, "	9.83	ZBWB, China	10.6
JDY, Kwantung	9.925	ZIK2, British	9.61
JZJ, Japan	11.80	Honduras	9.61
JZK, "	15.16	ZRK, So. Africa	9.61
JZL, "	17.785	9MI, S.S. Kanimbla	9.635
JZO, "	11.676	2R03, Italy	11.81
LXX, Argentina	9.66	2R04, "	

Short-wave programs of American stations are shown along with the regular listings beginning on page 24. These are indicated, for example, by (aw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

**News Broadcasts**

Daily—12:35 a.m., JZK; 3, GSB, GSD, GSE, GSI, GSO; 7:45, JDY; 8:30, GSF, GSG, GSH, GSI; 8:55, JZK; 11, GSE, GSG, GSH, GSI; 1 p.m., GSD, GSG, GSI; 3:10, TPA3; 4:15, GSB, GSF, GSG, GSO, GSP; 4:30, OLR4A or OLR4B; 4:45, EA9AH; 6, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:30, 2R04, IRF, IQY; 7:40, GSB, GSD, GSG, GSO, GSP; 8, EA9AH; 8:05, JZK; 8:15, DJB, DJD, DJO; 9:45, CJRO, CJRX; 10:30, DJB, DJD, DJO, GSB, GSC, GSD, GSI; 11, TPA4.  
Daily except Sundays—8:20 a.m., VK3LR.  
Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B.

**Sunday, October 2**

\*7 a.m.—Overseas hour (Eastern U. S. A.): JZK  
\*8 a.m.—Variety program: DJL  
\*8 a.m.—International church: COCQ  
\*8 a.m.—Overseas hour (South Seas): JZK JZO  
8:15 a.m.—Musical Evening Party at the Court of "La Marquise de Saint Germain": PHI  
10:45 a.m.—League of Nations broadcast: HBH (18.48)  
12:20 p.m.—"Background to Central Europe," Lady Muir: GSG GSI  
\*12:45 p.m.—Rio de Oro Marimba Band: TGWA (15.17)  
\*1:30 p.m.—Italian News: W3XL (17.78)  
\*2 p.m.—German news: W3XL (17.78)  
\*3 p.m.—French news: W3XL (17.78)  
4:20 p.m.—War news in English: EA9AH  
\*5 (& 7) p.m.—Portuguese news: W3XL (17.78)  
\*6 p.m.—Polish program (North America): SPW SPD SP19 SP25  
\*6 (& 8) p.m.—Spanish news: W3XL (17.78)  
\*6 p.m.—Portuguese program (North America): CSW3 (9.67)  
\*6:15 p.m. (ex. Sat.)—Morning Express: PCJ (15.22)  
\*6:45 p.m.—Spanish news: W2XE (11.83)  
\*7 p.m.—Soviet program (North America): RAN  
7:15 p.m.—PHOHI program for North America: PCJ (9.59)  
\*7:30 p.m.—English news: 2R04 IRF IQY  
\*8 p.m.—Experimental program from Switzerland: (9.535)  
\*8 p.m.—Overseas hour (Eastern America): JZK  
\*8 p.m.—Nationalist program: Salamanca (10.37)  
\*8:15 p.m.—English news: DJB DJD DJO  
\*8:30 p.m.—Jamaica on the Air: IH2S (5.925)  
\*8:30 p.m.—North American broadcast: TPBT  
\*8:30 p.m.—Spanish news: GSB GSO  
\*8:45 p.m.—Portuguese news: GSB GSO  
\*9 p.m.—Program from Miami, Florida: W4XB (6.04)  
\*9:30 p.m.—Danish program (North America): OZF  
\*10:30 p.m.—Bucaramanga Mild Coffee Hour (in English): HJ7ABD  
\*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH  
\*12:30 a.m.—Overseas hour (West Coast): JZK  
\*1 a.m.—English DX period: XEUZ

Key to Symbols Used: \*Daily; †Week Days; §Monday, Thursday; ‡Monday, Wednesday, Friday; \*§Monday, Wednesday, Thursday, Friday; §§Monday, Friday; ††Tuesday, Thursday, Saturday; ‡‡Wednesday, Saturday.

**On Short Waves**

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours

THE North American transmissions from Prague, Czechoslovakia, which are of unusual interest at the moment due to the critical situation in which the country is involved, are now taking place daily except Saturdays and Sundays, from 7:55 to 10:55 p.m. EST, over one of the following frequencies: OLR5A (15.23), OLR5B (15.32), OLR4A (11.84), or OLR4B (11.76). The news in English is read at 9:50 p.m. EST, a feature talk in English at 10:20 p.m. EST and the review entitled "Central European Review of Affairs" is heard on Mondays at 10:30 p.m. EST.

Features of topical interest, relating to the present Central European crisis, to be heard from Daventry this week include: "Topics of the Day" by Commander Stephen King-Hall on Tuesday, October 4, at 6:20 p.m. EST, over GSG and GSP; "World Affairs" by Sir Malcolm Robertson on Wednesday, October 5, at 11:40 a.m. EST, over GSF, GSG and GSJ; "Cards on the Table" on Wednesday, October 5, at 6:20 p.m. EST, over GSG and GSP, and "Matters of Moment" by Dr. Charles Hill, on Thursday, October 6, at 11:20 a.m. EST, GSF, GSG and GSJ. . . . That very popular broadcast feature entitled "In Town Tonight," which includes the presentation of picturesque personalities and interesting people from everywhere, returns to the air on Saturday, October 8, at 2:30 p.m. EST, and will subsequently be heard each week at the same hour over Daventry Stations GSG and GSI.

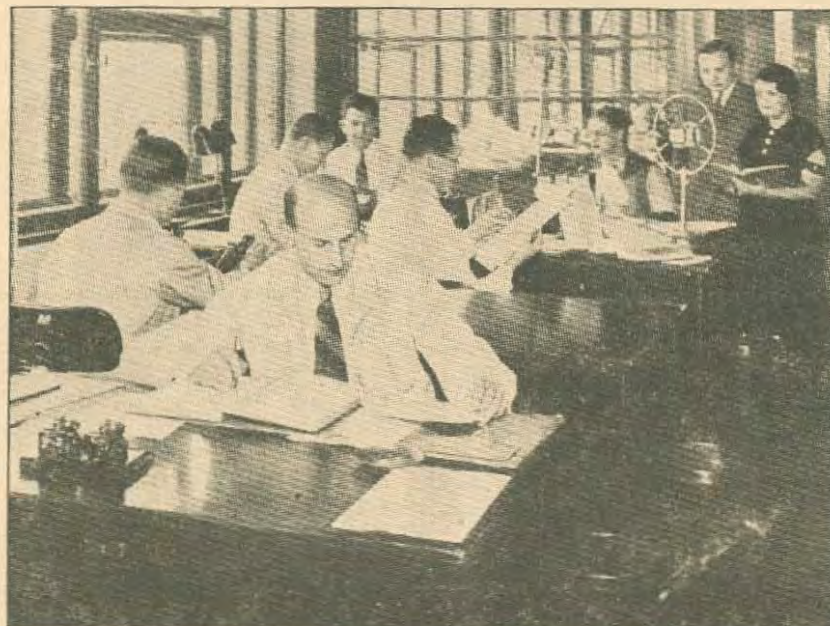
James Moore of San Francisco, Calif., reports hearing a mysterious new station whose call begins with a CR5, or CR9, at 9:45 a.m. EST, 6.085 megs. Portuguese announcements and unusual native music leads Mr. Moore to believe the transmitter is located deep in the interior of Africa.

"RADIO LUXEMBOURG," 200,000-watt long-wave giant located at Junglinster in the Grand Duchy of Luxembourg, a continual headache to British radio authorities because its

programs are mainly sponsored by British advertisers, whereas all advertising is strictly banned from Great Britain's own stations, is now to further enlarge its scope of activities by the addition of a powerful short-wave transmitter which is to be completed before January, and will make advertising time available not only for British but for North and South American manufacturers as well.

All short-wave listeners are asked to be on the lookout for emergency messages from W10XAB (14.368), the headquarters station of the MacGregor Arctic Expedition. According to a news release of recent date, no word has been received for several weeks from the ice-bound ship bearing the homeward-bound party of explorers.

SHORT-WAVE SHORTS: WGN, owned by the Chicago Tribune, Chicago, Ill., is to be relayed intermittently by the newly acquired ultra-high frequency Station W9XB. . . . Amateur W3HA at Emery, Henry, Va., is again playing broadcaster near 7 p.m. EST, on an illegal frequency of 10.635 megs. . . . Explorer Lincoln Ellsworth's plane has been licensed to carry a 100-watt radio transmitter for operation on 3.105, 6.21, or 12.042 megs. . . . COCQ of Havana, Cuba, has shifted frequency back to 9.715 megs. COCO of Havana, Cuba, is now operating on 5.992 megs, where it badly heterodynes HJ3ABX (5.99) . . . Eugene Reinhard of Locust, N. J., writes that the new Swiss station at Berne, is operating on 9.535 megs, weekdays from 1 to 2, 6:45 to 7:45 and 8 to 9 p.m. EST. . . . An unidentified station on 9.67 megs is relaying the nightly "American Hour from Rome" programs of 2R04 (11.81) . . . Hitler's "G-Men" still haven't located anti-Nazi Station "Deutsche Freiheits Sender," which, operating on a frequency varying from 9.75 to 10.1 megs, daily from 4 to 5 p.m., gives announcements in German every quarter-hour and then boldly signs off with "Internationale," national hymn of the Communist party.



American listeners are getting news in English about the present European crisis via short wave. Items heard over OLR5A or OLR5B, Prague, Czechoslovakia, are broadcast from the press bureau (above)

**Monday, October 3**

88 a.m.—Program from Hong Kong: ZBW3  
88 a.m.—Siamese broadcast: HSBPJ (19.02)  
†10:30 a.m.—Program from the Vatican: HVJ (15.12)  
1:40 p.m.—Angling on the Severn: GSG GSP  
882:45 p.m.—German mail bag: W3XL (17.78)  
883:45 p.m.—French mail bag: W3XL (17.78)  
†4 p.m.—Broadcast from St. Kitts: VP2LO (6.385)  
†4 p.m. (ex. Sat.)—News in Portuguese: W2XE (11.83)  
†5 p.m. (ex. Sat.)—News: W2XAF (9.53) W2XAD (15.33)  
†6:45 p.m.—Sports review: W2XAF (9.53)  
†6:55 p.m.—North American program: OLR5A or OLR5B  
8 p.m.—Leo Cherniavsky's orchestra: LRX  
8:15 p.m.—Japan information series: JZK  
9:20 p.m.—Empire exchange talks: GSD GSI  
9:35 p.m.—"Barnum"—The Greatest Show on Earth: GSD GSI  
†9:50 p.m. (ex. Sat. & Sun.)—Czechoslovak news in English: OLR5A or OLR5B  
10:30 p.m.—Central European Review of Affairs: OLR4A or OLR4B

**Tuesday, October 4**

7:15 a.m.—"Hoodoo Ship": GSF GSG GSJ  
10:15 a.m.—Drama, "Steamboat": GSF GSG GSJ  
12:35 p.m.—Serge Krush Seplet: GSG GSI  
2 p.m.—"Racing" Earl of Derby: GSG GSI  
5 p.m.—BBC Empire Orchestra: GSG GSI  
†5 p.m.—Monitor News: W1XAL (11.79)  
6:20 p.m.—"Topics of the Day," Stephen King-Hall: GSD GSP  
7 p.m.—Mailbag: OLR5A or OLR5B  
7:45 p.m.—Empire notes: 2R04 IRF IQY  
8:45 a.m.—Venezuela Typical Orchestra: YV5RC  
10:10 p.m.—Spiritual music: OLR4A or OLR4B  
10:40 p.m.—Brass band: OLR4A or OLR4B

**Wednesday, October 5**

6:30 a.m.—Nelson Elms, organist: GSF GSG GSJ  
8:15 a.m.—Meeting of the PHOHI Club: PHI  
10 a.m.—BBC Empire Orchestra: GSF GSG GSJ  
11:40 a.m.—"World Affairs," Sir Malcolm Robertson: GSF GSG GSJ  
4:35 p.m.—Jubilee Concert; Sir Henry J. Wood, conductor: GSG GSI  
6:20 p.m.—Cards on the Table: GSG GSG  
7 p.m.—Budapest program: HAT4  
7:30 p.m.—North American hour from St. Kitts: VP2LO (6.38)  
7:45 p.m.—International Orchestra: LRX  
†8 p.m.—Program from Sweden (North America): SBP  
8:30 p.m.—Salon orchestra: YV5RC  
9:20 p.m.—Music from Brno: OLR5A or OLR5B  
9:35 p.m.—Scenes from "The Old Ladies": GSD GSI

**Thursday, October 6**

8:15 a.m.—Local color talk: PHI  
9:55 a.m.—"How He Lied to Her Husband," play by Bernard Shaw: GSF GSG GSJ  
11:20 a.m.—"Matters of Moment," Dr. Charles Hill: GSF GSG GSJ  
2 p.m.—Accordeon: GSG GSI  
2:45 p.m.—Etienne Amyot, pianist: GSG GSI  
7:30 p.m.—Popular orchestra: YV5RC  
8 p.m.—Military music: OLR5A or OLR5B  
8:15 p.m.—EIAR Symphony Orchestra: 2R04 IRF IQY  
9 p.m.—Dance music: YV5RC  
9:40 p.m.—BBC Empire Orchestra: GSD GSI

**Friday, October 7**

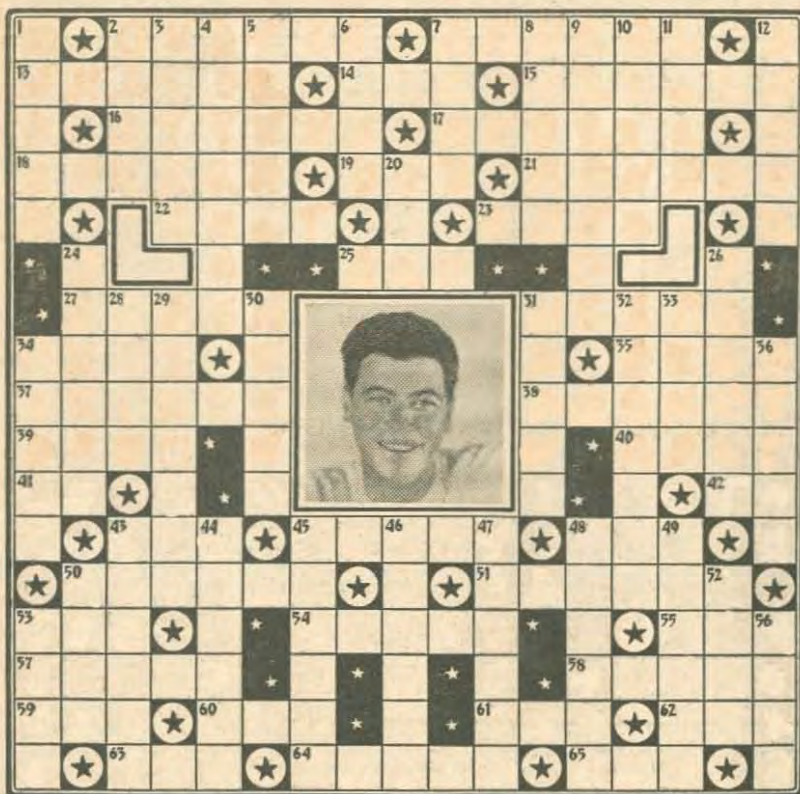
8:15 a.m.—Talk by Hanno van Wagenvoode: PHI  
9:15 a.m.—Band of the Royal Tank Corps: GSF  
2:30 p.m.—Play, "Ending It": GSG GSI  
3 p.m.—BBC Orchestra: GSG GSI  
4 p.m.—English news review: LSY (18.115) LRA (9.69)  
6:15 p.m.—Concert Orchestra: YV5RC  
6:20 p.m.—Notes from the Royal Library: GSG GSG  
6:45 p.m.—Evarcio Castellanos, pianist: YV5RC  
7:45 p.m.—Guest Night: 2R04 IRF IQY  
8 p.m.—Esso Hour: COCH (9.43)  
8:15 p.m.—Amy Bernardy: 2R04 IRF IQY  
9:10 p.m.—News from Subcarpathian Russia: OLR5A or OLR5B  
9:15 p.m.—Salvador Santaella's Orchestra: YV5RC  
9:30 p.m.—Concert for violin: OLR5A or OLR5B  
10:50 p.m.—Sailor songs: GSD GSI

**Saturday, October 8**

8:15 a.m.—The Concertgebouw Opens the Season: PHI  
9:40 a.m.—Callender's Senior band: GSF GSG GSJ  
12:30 p.m.—Ambrose's orchestra: GSG GSI  
2:30 p.m.—"In Town Tonight": GSG GSI  
3 p.m.—Music Hall: GSG GSI  
3:45 p.m.—Franco-American Globe Trotter Series: W3XL (17.78)  
5 p.m.—World News: W1XAL (11.79)  
6:20 p.m.—London log: GSG GSP  
7:15 p.m.—Orquesta Tupinamba: YV5RC  
8 p.m.—Rafael Guinand's orchestra: YV5RC  
8 p.m.—Hour of Costa Rica: TTPG (6.41)  
8:30 p.m.—Aloha Land: W2XAD (9.55)  
9 p.m.—Concert Hour of the Air: W2XAD (9.55)  
10 p.m.—Opera: OAX4J  
12 mid.—Northern Messenger; messages to those in the Arctic: VE9DN



# RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

- 2. 7. Star in the portrait
- 13. — Winchell, commentator
- 14. Segment of a circle
- 15. Bird of black and orange hue
- 16. To wait upon
- 17. Looking-glass
- 18. Comment
- 19. Evening
- 21. The training of horses
- 22. Endure
- 23. Without (Fr.)
- 25. Perform
- 27. Victor —, orchestra leader
- 31. Henry —, orchestra leader
- 34. Scope
- 35. Solo part in a cantata
- 37. Elementary reading-book
- 38. Charlie —, bandleader
- 39. A tree
- 40. Interval of silence in music
- 41. The (Fr.)
- 42. Symbol for tantalum
- 43. Condensed vapor
- 45. The "Rhumba King"
- 48. Pig-pen
- 50. Carlos —, Cuban bandleader
- 51. Harry —, bandleader
- 53. In place of

- 54. Olan —, radio actor
- 55. Seek, purpose
- 57. Sandy desert
- 58. Spanish dance
- 59. A number
- 60. Nocturnal bird
- 61. Pay a visit to
- 62. Hearing organ
- 63. Monetary unit of Japan
- 64. — Cantor, comedian
- 65. Norvo and Nichols

### VERTICAL

- 3. Fred —, announcer
- 4. Trace again
- 5. Journeys by wagon
- 6. Bernardine Flynn is —
- 7. The highest point
- 8. Feminine name
- 9. Put in proper order
- 10. Wild animals
- 11. Learning
- 12. Harry —, bandleader
- 20. Art Van Harvey is —
- 24. Dick —, bandleader
- 26. An ecclesiastic
- 28. The strap of a bridle
- 29. Marge — of "Myrt and Marge"
- 30. "Red" —, bandleader
- 31. "Chick" —, bandleader (poss.)
- 32. Pat — is "Uncle Ezra"
- 33. Sea eagle
- 34. Put into practise
- 36. Oil used in making perfume
- 43. Jimmy —, bandleader
- 44. Don —, announcer
- 45. Fortified residence
- 46. Who composed the opera "Faust"?
- 47. African fly
- 48. Bill —, football announcer
- 49. Foaled
- 50. Lament
- 52. Capital of Latvia
- 53. Nutrient
- 56. Greater in number

### Solution to Puzzle Given Last Week



## HIGHLIGHTS OF THIS WEEK

(Continued from Page 5)

### Oliver Twist — Sunday, CBS

It was Charles Dickens, surely one of the greatest novelists who ever lived, who remarked that "genius is one percent inspiration and ninety-nine percent perspiration." Dickens should have known. Few writers have ever worked harder than he did. Indeed, it is often said of him that he was much more of a reporter than a novelist; that it was his indefatigable attention to details, rather than his imagination, that gave his work greatness. Particularly is this evident in the carefully drawn characters that are so numerous in his works. One of the most striking characters ever to come from his pen is Oliver Twist, well loved wherever Dickens is read. On Sunday, Orson Welles and the Mercury Theater of the Air will bring a dramatization of "Oliver Twist" to the air.

8 p.m. Eastern Time; 7 p.m. Central Time  
6 p.m. Mountain Time; 5 p.m. Pacific Time

### Seven Lively Arts—Sunday, CBS

Gilbert Seldes, critic of "The Seven Lively Arts," as he called the movies, the comic sheets, jazz, books, theater, etc., in his book of that name, comes to the Headlines and By-Lines program on its first network anniversary on Sunday, October 2. Seldes will join H. V. Kaltenborn and Ralph Edwards as a regular commentator on the show. His talks may turn to the cinema, literature, the theater, anything. Kaltenborn, the only one left of the original group who began the series, will continue to discuss foreign affairs, and add to it national news. Edwards will continue in Bob Trout's place, reporting last-minute news flashes. Seldes, in addition to writing for many magazines, is director of experimental television broadcasting for Columbia.

10:30 p.m. Eastern Time; 9:30 p.m. Central Time  
8:30 p.m. Mountain Time; 6:30 p.m. Pacific Time

### Lady Adventurer — Wednesday, CBS

Elsie Voight is a woman who becomes stubborn when she's told, "you can't do it." And that's how she became a feminine soldier of fortune. In 1932, Elsie lost her job and her money, so she spent her few remaining dollars on a vagabond trip to Honolulu. She's been traveling ever since, all over the world. She works as she goes, and right now she's working her way across the United States. In Chicago at the present time, Miss Voight will be interviewed by Edgar Guest on his "It Can Be Done" program on Wednesday, October 5, and a dramatization of her exploits will be broadcast.

Broadcast in the East and Mid-West only  
10:30 p.m. Eastern Time; 9:30 p.m. Central Time

## 3c A DAY BUYS SICKNESS AND ACCIDENT POLICY

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2. Famous Pocket Cigar Lighter.
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Name.....

St. & No. ....

City..... State.....

If this is a renewal . . . please check here



MORNING

8:00 a.m. EST

Organ Recital: WFAE WTAM KYW WCAE (sw-21.5)

Organ Reveille: WABC (sw-21.5)

Peerless Trio: WJZ WLW WJTN WBAL

KDKA-Trails to Happiness WIBX-Polish Echoes WOR-Silver Strains WSYR-Go to Church

8:15

Cloister Bells: WJZ WLW WBAL WJTN

8:30

Four Showmen Quartet: WFAE WCAE WTAM KYW (sw-21.5)

Salon Musical: WABC (sw-21.5)

Tone Pictures; Vocalists: WJZ WJTN WHAM WBAL WSYR

WKBW-King's Morning WLW-Church Forum WPAR-Sunday Morning Varieties WWVA-Sunday Morning Serenade

8:45

Animal News Club: WFAE KYW WCAE WTAM (sw-21.5)

Radio Spotlight: WABC (sw-21.5)

9:00

Turn Back the Clock: WFAE WGY WTAM WBEN KYW (sw-21.5)

From the Organ Left: News: WABC WFBL WNEF WCAU WESG WGR WHEC WPAR WGBI WWVA WKBN (sw-21.5)

Coast to Coast on a Bus, children's prgm.: WJZ KDKA WEWR WSYR WBAL WLW (sw-15.21)

WCAE-Phyllis Morton WEEU-Let's Go to Church WHAM-News WHP-Community Sunday School WIBX-Italian Melody Album WJAS-St. Patrick's Church WJTN-Swedish Salvation Army WLW-Father Cox WMMN-Morning Varieties WOR-Rainbow House

9:15

Tom Terriss: WFAE WCAE KYW WGY WTAM WBEN (sw-21.5)

WEEU-German Meditation WHAM-It Happened So Quick

9:30

Wings Over Jordan: WABC WHP WCAU WFBL WHEC WIBX WMMN WNEF WESG WPAR WGR WKBN WGBI (sw-21.51)

Melody Moments: WFAE KYW WGY WBEN (sw-21.5)

Coast to Coast on a Bus: WHAM WJTN

It Happened So Quick: WCAE WOR WEEU-Sunday School Services WKBW-Sabbath Serenade WTAM-The Creoleans WWVA-Polish Hour

9:45

Melody Moments: WCAE

It Happened So Quick: WCAU WOR WEEU-Memorial Bible Class WTAM-Odd Moments in History

10:00

Church of the Air: WABC WJAS WESG WIBX WPAR WGBI WKBN WCAU WHP WHEC WNEF WMMN (sw-21.51)

The Radio Pulpit: Dr. Ralph W. Sockman: WFAE WCAE WGY WBEN WTAM WSM KYW (sw-21.5)

For his first sermon Dr. Sockman will speak on "Counsel for the Defense."

Russian Melodies: WJZ WEWR KDKA WORK WJTN WHAM WLW (sw-15.21)

News: WOR WGR WBAL WFBL-Gems of Melody WKBW-Shut-In Sunday

Schedule Changes for October 2 to October 8

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS

Sunday

The Show of the Week (local cooperative campaign), 6:30 p.m. EST.

Ben Bernie's orchestra (Half and Half Smoking Tobacco), 5:30 p.m. EST.

The Silver Theater, with William Powell (Rogers Brothers Silverware), 6 p.m. EST.

Jack Benny and Mary Livingstone (Jell-O), 7 p.m. EST.

Smoke Dreams (H. Fendrich Cigars), 3 p.m. EST.

Hollywood Playhouse, starring Charles Boyer (Woodbury's Soap), 9 p.m. EST.

Monday

Hour of Charm (General Elec-

tric), 9 p.m. EST.

Her Honor, Nancy James, sketch (Kleenex), Mon. thru Fri., 12:15 p.m. EST.

Eddie Cantor's Caravan (Camels), 7:30 and 10:30 p.m. EST.

Tuesday

Kate Smith Speaks (Diamond Crystal Salt), Tues., Thurs. and Sat., 12 noon EST.

Wednesday

Ask - It - Basket, question-and-answer program, with Jim McWilliams (Colgate), 7:30 p.m. EST.

Town Hall Tonight, starring Fred Allen and Portland Hoffa (Sal Hepatica and Ipana), 9 p.m. EST.

Star Theater (Texaco), with Adolphe Menjou, Una Merkel, Charlie Ruggles, Jane Froman, Kenny Baker, Max Reinhardt and David Broekman's orchestra, 9:30 p.m. EST.

Lights Out, experimental drama, 12:30 a.m. EST.

Saturday

Fred Waring's orchestra (Bromo-Quinine), 8:30 p.m. EST.

Most radio programs were affected by last week's switch to Standard Time. Because of this general alteration, program changes usually brought to your attention in this department are included in the following program pages.

Log of Stations Listed in Edition D—Alleghany

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Network. Lists various stations like CCKL, KDKA, KYW, WABC, etc.

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640; KGO, 790

NBC—National Broadcasting Company CBS—Columbia Broadcasting System MBS—Mutual Broadcasting System NBC-B—National Broadcasting Company Basic Blue Network NBC-R—National Broadcasting Company Basic Red Network †—Night Programs Only \*—Network Programs Only ‡—WBAL, 760 kilocycles, 9 p.m. to midnight

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleven hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 22.

PLEASE NOTE:

WSYR-Reading the Funnies WWVA-Elmer Crowe's Boys

10:15

Russian Melodies: WBAL WEEU-German Sunday School WFBL-It Happened So Quick WGR-Meet the Comics WKBW-Morning Musicale WOR-Bill Bailey's Orch.

10:30

Aubade for Strings: WHP WIBX WFBL WHEC WPAR WNEF WJAS WGBI WKBN WESG Children's Hour; Horn & Har-dart: WABC (sw-21.51) Dreams of Long Ago: WJZ WJTN WHAM WEBB WBAL WORK American Society of Ancient Instruments: WFAE WTAM KYW WCAE WBEN WGY (sw-21.5)

KDKA-Aloha Time WCAU-Children's Hour WEEU-Organ Music WKBW-Morning Musicale WLW-News WMMN-Headlines WOR-Uncle Don Reads the Comics WSYR-Amos Phipps WWVA-L. P. Lehman & Staff

10:45

KDKA-Music of Today WGR-Westminster Church WGY-Tune Time

WKBW-Churchill Tabernacle WLW-It Happened So Quick WMMN-First Presbyterian Church

11:00

Charles Paul, organist: WFBL WHP WHEC WGBI WIBX WESG WKBN WNEF News; Alice Remsen, contr.: WJZ WHAM WJTN WLW News; The Pine Tavern, sketch: WFAE WCAE (sw-21.5)

KDKA-Christian Science Church KYW-Looking Over the Books WBAL-Gospel Tabernacle WBEN-Trinity Church Services WEEU-Morning Worship WGY-News; Sketch Book WJAS-English Lutheran Church WOR-Old Time Tunes WSYR-Time to Smile WTAM-News; Music of Today: Interlude

11:15

Marion Carley, pianist: WHEC WGBI WIBX WESG WNEF WHP

Neighbor Nell, philosophy: WJZ WSYR WHAM WLW

Reviewing Stand: WOR

KYW-The Bobolinks WFBL-It Happened So Quick

WGY-Union College Chapel Service WJTN-Betty Weakland, Girl Evangelist WSYR-Time to Smile

11:30

Madrigal Singers: WFAE KYW WGY WCAE WLW (sw-21.5)

Major Bowes' Capitol Family; Nichols Consentino, tr.; Chas. Magnante, accordionist; Robert Reed, m.c.; Sam Herman, xylo-phonist; Waldo Mayo's Orch.: WABC WFBL WESG WNEF WKBN WCAU WIBX WHP (sw-21.51)

Rollini Trio: WJZ WSYR WHAM

Los Cumbancheros: WOR WGBI-Scrantonian Funnies WTAM-Cleveland Art Museum

11:45

Major Bowes' Capitol Family: WGBI

Terry-Holden Expedition Prgm.: WJZ WJTN WSYR WHAM William Hall Holden will talk in connection with the Terry-Holden Expedition in British Guiana.

Madrigal Singers: WTAM

To be announced: WOR

WLW-Drifting Pioneers

AFTERNOON

12:00

Southernaires: WJZ KDKA WEWR WBAL (sw-15.21)

Silver Strings: WFAE KYW WGY WTAM

Major Bowes' Capitol Family: WJAS WGR WWVA WMMN WPAR

Dr. Charles M. Coleboin: Recital Hall: WOR WSYR Music detail on page 15 this week.

News: WBN WHAM WCAE-Grandpa & Snuggins WEEU-Zegar Polski WJTN-News: George Lundquist, organist WLW-Cadle Tabernacle Choir WORK-Ensemble

12:15

Silver Strings: (sw-15.33)

WBN-Musicale WGY-Voice of the Farm WHAM-Florence Knope Freeman, violinist WORK-News

12:30

Salt Lake City Tabernacle Choir & Organ: WABC WFBL WNEF WIBX WESG WKBN WMMN WHP (sw-21.51)

Radio City Music Hall; Chamber Music Series: WJZ KDKA WJTN WORK WEWR WBAL WLW (sw-15.21)

Univ. of Chicago Round Table Discussion: WFAE WCAE WBEN KYW WTAM (sw-15.33)

Secretary of Agriculture Henry A. Wallace will join Professor Harry D. Gideonse and T. V. Smith in a discussion of "The Economics of the New Deal."

The Lamplighter: WOR

WCAU-Eric Wynn's Orch. WEEU-Socialist Party WGBI-News: Resume: Music WGR-Variety Prgm. WGY-Italian Prgm. WHAM-Old School Master WJAS-Music from Italy WKBW-Tabernacle Hour of Music WSYR-Musicale WWVA-W. Elza Scott

12:45

WCAU-Don Bovay, guitarist & songs WEEU-The Sunday Players WGBI-Polish Hour WOR-News WWVA-Stamp Club

1:00

Shakespeare's England, drama: WFAE WBEN WTAM WCAE KYW (sw-15.33)

Radio City Music Hall; Chamber Music Series: WHAM WSYR

Church of the Air: WABC WJAS WFBL WNEF WMMN WKBN WHEC WCAU WESG WGR (sw-6.06)

WGY-Old Refrains WHP-Sunday Players WIBX-Italian Favorites WOR-Garden of Memories WORK-Christian Science Prgm. WWVA-Meditation

1:15

WEEU-Tuneful Topics WGY-Nathaniel Shilkret's Orch. WORK-Musical Favorites

1:30

Men With Wings, drama: WOR WBAL WNEF WLW

Second Guessers, Football Comment: WJZ WEWR

Europe Calling: WABC WJAS WKBW WFBL WPAR WIBX WMMN WESG WCAU WHP (sw-6.06)

Glenn Darwin, tr.; Charlotte Lansing sop.; Orch.: WFAE WGY KYW WBEN WCAE (sw-15.33)

KDKA-Melody Time WEEU-Voice of Salvation WGR-Procino Rosso Prgm. WHAM-Roch. Community Choir WJTN-Memory Hour WSYR-Italian Musicale WTAM-Keyboard Fancies WWVA-News; Home Folks

1:45

Poet's Gold; David Ross; Orch.: WABC WJAS WMMN WPAR WFBL WCAU WIBX (sw-6.06)

Bob Becker's Chats About Dogs (Red Heart Dog Food): WFAE WCAE WGY WBEN KYW WTAM (sw-15.33)

KDKA-Melody Master WGBI-Polish Prgm. WHAM-To be announced WHP-News WKBW-20th Century Serenade

2:00

Magic Key of RCA; Symphony Orch.; Dir. Frank Black; Mil-ton Cross, m.c.; Guest: WJZ WHAM WSYR WJTN KDKA WORK WBAL WEWR WLW (sw-15.21)

Guests: Lotte Lehmann, Clif-ton Fadiman and Oscar Levant.

Walberg Brown Strings: WABC WIBX WFBL WCAU WJAS WHEC WNEF WESG WKBW WPAR

Sunday Dinner at Aunt Fanny's: WFAE WBEN KYW WGY (sw-15.33)

Let's Go Back to the Bible (Moody Bible Institute): WCAE WGR

WEEU-Zegar Polski WHP-Howard Gale's Orch. WMMN-Pentecostal Mission WOR-The Smarties



WTAM-Kent State University  
WWVA-L. P. Lehman & Staff

2:15

WCAU-Baseball; Brooklyn vs. Phillies  
WGBI-Italian-American Prgm.  
WOR-Denver Darling's Trail Blazers

2:30

Farmer Takes the Mike: WABC  
WFBL WMMN WESG WHEC  
WHP WIBX WNBW WGR WJAS  
WKBW WPAR (sw-15.27)

This broadcast will come from  
Portland, Oregon, center of  
the country's great orchards.

Kidoodlers: WFAE WGY WTAM  
WBEN WCAE KYW (sw-15.33)

WEEU-Pianologue  
WKBW-Rhythms

2:45

Novelty Aces: WOR

Olympic Preview: WFAE WGY  
WTAM WBEN WCAE (sw-15.33)

KYW-Hunting & Fishing Club  
WEEU-Melody Palette  
WESG-Baseball Game

3:00

Everybody's Music; Symphony  
Orch.; Howard Barlow, dir.:  
WABC WNBW WESG WKBW  
WIBX WPAR WFBL WKBW  
WHP (sw-15.27)

Music detail on page 14 this week.  
Richard Himber's Orch.: WJZ  
WEBR KDKA WSYR WHAM  
WJTN WBAL WORK (sw-15.21)

Sunday Drivers: WFAE WTAM  
WBEN WCAE KYW WGY (sw-15.33)

Smoke Dreams (H. Fendrich Cigars: WLW

Salvatore de Stefano, harpist:  
WOR

WEEU-Sweet & Swing  
WGR-Echoes of Stage  
WJAS-Amateur Hour  
WMMN-Church of Christ

3:15

On A Sunday Afternoon: WBAL  
WOR

Richard Himber's Orch.: WLW  
WGBI-Italian-American Variety  
WJTN-Bible School

3:30

Socialist Party Prgm.: WFAE  
WGY WBEN (sw-15.33)  
Norman Thomas, leader of the  
Socialist Party, will speak from  
the Center Hotel in New York  
City.

Horse & Buggy Days, variety  
prgm.: WJZ WEBR WSYR  
WHAM WJTN KDKA (sw-15.21)

Romance Melodies: WTAM KYW  
WCAE

WEEU-Luther League  
WGR-To be announced  
WLW-Church by the Side of Road  
WORK-Gospel Hour

3:45

Silhouettes in Music: Abram  
Ruvinsky Ensemble: WOR WBAL

WGR-Headlines

4:00

Sunday Serenade: WABC WGR  
WJAS WHP WGBI WWVA  
WPAR WMMN WIBX WKBW  
WFBL WNBW WESG (sw-15.27)

Rangers Serenade: WFAE WCAE  
WTAM WBEN (sw-9.53)

Nat'l Vespers: Harry Emerson  
Fosdick: WJZ WJTN WEBR  
WORK WHAM

Benay Venuta's Prgm.: WOR  
WSYR WBAL

KDKA-Bernie Armstrong, organist  
KYW-Adele London

WEEU-The Barnstormers  
WGY-The Shadow, sketch  
WKBW-Dream Awake  
WLW-Josef Cherniavsky's Aut-  
umn Concert

4:30

The World Is Yours: Smithsonian  
Institute Drama: WFAE KYW  
WTAM WBEN WCAE (sw-9.53)

The subject to be discussed  
this date is fur-bearing animals.  
The program will emphasize  
the grave danger of extinction  
of many valuable fur-bearers,  
including the beaver, mink, fox,  
otter and skunk, because of the  
heavy onslaught by man. The  
life, habits and customs of  
these animals also will be  
reviewed.

Texas Rangers: WABC WHP  
WKBW WPAR WIBX WMMN  
WGR WJAS WESG WNBW WGBI  
(sw-15.27)

Benno Rabinoff, violinist: WJZ  
WORK WHAM WJTN WLW

The Shadow (C. D. & L. Coal  
Co.): WBAL

KDKA-Shadyside Church  
WEEU-NAB Prgm.  
WFBL-Syracuse Voices  
WGY-Concert Hall: News  
WKBW-To be announced  
WWVA-Old Songs of the Church

4:45

Barry McKinley, bar.: WJZ  
WJTN WORK WHAM

WFBL-Vespers  
WLW-Republican State Campaign  
Committee  
WWVA-You Are the Jury

5:00

Phil Cook's Almanac: WABC  
WESG WJAS WCAU WGBI  
WPAR WNBW WMMN WIBX  
WHP WGR (sw-15.27-6.06)

Tune Types: WFAE WTAM KYW  
WCAE WBEN WGY (sw-9.53)

There Was a Woman, drama:  
WJZ WEBR WBAL WJTN  
WORK WHAM WSYR

Musical Steelmakers (Wheeling  
Steel Corp.): WOR WWVA WLW  
Dorothy Anne Crow will sing  
A Heart That's Free, the Steele  
Sisters will offer Lady Be Good,  
the Singing Mill Men will offer  
In the Still of the Night and  
the Chorus will sing Stout  
Hearted Men. The orchestra  
will play Dixieland Band, Sweet  
Lorraine, Waltz in "D" and  
Football Finale.

Story on pages 2 and 3

KDKA-Melody Time  
WEEU-News; Variety Show  
WFBL-A Visit to Poand  
WKBW-Down the Mississippi

5:15

KDKA-Baseball Resume

5:30

Ben Bernie & All the Lads: Lew  
Lehr (Half & Half Tobacco):  
WABC WFBL WHEC WJAS  
WGR WCAU (sw-6.06-15.27)  
(also KNX KSL at 11 p.m.)  
More detail on page 4

Paul Wing's Spelling Bee (Ener-  
gine): WFAE KYW WGY WCAE  
WBEN WTAM WLW (sw-9.53)

A linguistic battle between  
press-agents and newspaper edi-  
tors will be heard.

The Shadow (D. L. & W. Coal  
Co.): WSYR WNBW WOR

Vincente Gomez, guitarist: WJZ  
WEBR WORK WHAM KDKA  
WBAL (sw-15.21)

WGBI-Sunday Song Service  
WHP-To be announced  
WJTN-Betty Weakland, girl Ev-  
angelist

WEEU-Dance Music  
WKBW-America Through the  
Years

WMMN-Salon Group  
WPAR-Ave Maria Hour  
WWVA-Dance Hour

5:45

The Master Builder: WJZ WEBR  
WHAM WORK WJTN WBAL

KDKA-Don Hirsch, commentator  
WWVA-On with the Dance

## NIGHT

6:00

Silver Theater with William  
Powell & Guest Stars: Conrad  
Nagel, m.c.; Dramatic Program  
(1847 Rogers Bros.): WABC  
WHAS WCAU WJAS WHEC  
WKBW WJR WBT WGR

Guest: William Powell.  
Drama: "Stronger Than Steel"  
(Boardman).  
More detail on page 4

Will Osborne's Orch.: WJZ WBZ  
WEBR WJTN WORK

Catholic Hour: WFAE WBEN  
KYW WSM WSB WTIC WGY  
WMAQ WTAM WCAE (sw-9.53)

Archbishop Rummel, contin-  
uing his series on The Blessed  
Eucharist, this week talks on  
"Victim and High Priest Eter-  
nal."

Pacific Southwest Tennis Finals:  
WOR

News: WBAL WIBX  
CKLW-What Price Loyalty?

KDKA-Music; Sports  
WEEU-Twilight Vespers  
WENR-Amateur Hour  
WFBL-Memory Lane  
WGBI-Melody Time

## Good Listening for Sunday

Further details and stations which will broadcast these programs may be  
found in the adjacent program columns at the time hereunder indicated

### AFTERNOON

12:30 EST University of Chicago Round Table  
Discussion.  
Secretary of Agriculture Wallace will discuss economics  
and the New Deal with two professors.

12:30 EST Radio City Music Hall Chamber Music  
Series.

2:00 EST The Magic Key.  
Lotte Lehmann, Metropolitan Opera soprano, Clifton Fad-  
man, literary critic, and Oscar Levant, pianist and com-  
poser, will be presented.

3:00 EST Everybody's Music.

5:30 EST Ben Bernie and Lew Lehr.  
Premiere.

### NIGHT

6:00 EST Silver Theater.  
William Powell will be presented in True Boardman's origi-  
nal drama, "Stronger Than Steel."

7:00 EST People's Platform.

7:00 EST Jack Benny.  
Premiere.

7:30 EST The Passing Parade.

8:00 EST Chase and Sanborn Hour.  
Alice Faye will be presented in a short sketch, and Judy,  
Annie, and Zeke Canova replace the Stroud Twins.

8:00 EST Orson Welles.  
Dickens' "Oliver Twist" will be dramatized.

9:00 EST Hollywood Playhouse.  
A radio adaptation of the movie "Algiers" will be the  
premiere presentation starring Charles Boyer.

9:00 EST Sunday Evening Hour.  
Beniamino Gigli, tenor.

9:30 EST American Album of Familiar Music.

9:30 EST Walter Winchell.

10:00 EST Horace Heidt.

10:30 EST Headlines and Bylines.

WGR-Western Singers  
WHAM-News; To be announced  
WHK-Baseball Resume  
WHP-To be announced  
WLW-Let's Sing  
WMMN-Variety Prgm.  
WSYR-Victor Miller, pianist  
WWVA-News: Wallace Gallaher:  
Sports

6:15

Will Osborne's Orch.: WSYR  
WHK KDKA (sw-15.21)

Pacific Southwest Tennis Finals:  
WBAL

WFBL-City Editor  
WGR-World Dances  
WIBX-Baseball Scores; Music  
WMMN-Baseball Scores: Interlude

6:30

A Tale of Today, sketch (Prin-  
cess Pat): WFAE WLW WGY  
KDKA WTAM WMAQ (sw-9.53-  
15.21)

The Laugh Liner (Wrigley's  
Gum); Billy House, comedian;  
Jack Fulton, tr.; Carl Hohen-  
garten's Orch.: WABC WCAU  
WJAS WHEC WHAS WFBL  
WPAR WGBI WMMN WIBX  
WWVA WHP WJR WBT WGR  
WKBW Churchhill Tabernacle  
WBAL-Political Prgm.  
WOR-Stan Lomax, sports

Boredom by Budd: Budd Hulick,  
m.c.; Harrison Knox, tr.; Ad-  
rian Rollini; Lennie Hayton's Or-  
chestra: WJZ WEBR WSYR  
WBZ WBAL WJTN

Show of the Week: Ray Perkins,  
m.c.; Guest Orch.: WOR CKLW  
WCAE WHK  
George Olsen's band will be  
the guest orchestra.

KYW-Console & Keyboard  
WBEN-News; Baseball Scores  
WGR-Sports Review  
WHAM-To be announced  
WORK-News  
WGS-Pepper Uppers Variety Mu-  
sical  
WSM-Hymn Time  
WTIC-News; Weather

6:45

What's New in South America;  
Edward Tomlinson: WJZ WEBR  
WSYR WJTN WHAM

News: WBZ WGR  
KYW-Sunday News  
WBAL-Male Chorus  
WBEN-Bill Pitts Passes By  
WORK-Baseball Scores  
WTIC-Sunset Serenade

7:00  
The People's Platform: WABC  
WCAU WBT WJAS WGR WFBL  
WMMN WNBW WHAS WIBX  
WJR WGR WWVA WKBW  
(sw-6.06)

Curtis Mitchell, editor of  
Radio Guide, Neville Miller,  
head of the National Associa-  
tion of Broadcasters, Bob Trout,  
commentator, and Mrs. Allen  
Freidlich, housewife, will be  
heard in a dinner table discus-  
sion of "Public Opinion and  
Radio."  
More detail on page 4

Jell-O Prgm.: Jack Benny: Mary  
Livingstone; Kenny Baker, tr.;  
Phil Harris' Orch.: WFAE WGY  
WTAM WTIC WCAE WBEN  
WSB WSM WMAQ WORK KYW  
WLW WHAM WSYR (sw-9.53)  
(also at KFI KOA at 11:30 p.m.)  
More detail on page 5

Stan Lomax, sports: CKLW

Popular Classics: WJZ WEBR  
WENR WHK WBZ KDKA (sw-  
11.87)

WBAL-Don Riley  
WGBI-News: Baseball Scores  
WHP-Baseball Scores  
WJTN-Ave Maria Hour  
WKBW-Churchhill Tabernacle  
WBAL-Political Prgm.  
WOR-Stan Lomax, sports

7:15  
Dick Jurgens' Orch.: WBAL  
WOR CKLW

WESG-Country Church of Holly-  
wood  
WGBI-Story Behind the Song  
WHP-News

7:30

Passing Parade; John Nesbitt;  
Al Garr, tr.; John Conte; Os-  
car Bradley's Orch (Gulf Oil):  
WABC WWVA WJAS WKBW  
WCAU WGR WFBL WHEC  
WHAS WNBW WGR WJR WHP  
WBT WIBX (sw-6.06)  
More detail on page 5

Fitch Bandwagon; Guest Orch.:  
WFAE WGY WCAE KYW WTIC  
WMAQ WBEN WTAM

Guest: Bob Crosby's orchestra.

Sunday Night at Seth Parkers  
(Vicks): WJZ WSM WHK WBZ  
WEBR WHAM KDKA WSYR  
WJTN WBAL WSB WENR (sw-  
11.87)

Dick Barrie's Orch.: CKLW

News: WLW WOR  
WESG-News; Bill Pope; Music

WJR-Blue Barron's Orch.  
WMMN-Mello Moods  
WORK-Dance Time

7:45

CKLW-Jean De Rimanoczy  
WOR-Moments of Relaxation

8:00

Chase & Sanborn Hour; Don  
Ameche, m.c.; Nelson Eddy, bar.;  
Robert Armbruster's Orch.; Do-  
rothy Lamour, sop.; Judy, Anne  
& Zeke Canova, comedians; Ed-  
gar Bergen & Charlie McCarthy;  
Guests: WFAE WCAE WMAQ  
WTIC WGY WSB WSM WTAM  
KYW WBEN WSYR WHAM  
WLW (sw-9.53)  
Guest: Alice Faye.

Mercury Theater; Orson Welles,  
dir.: WABC WHP WGR WGAR  
WHEC WBT WFBL WKBW  
WIBX WJAS WHAS WNBW  
WMMN WCAU WPAR WGBI  
WWVA WJR (sw-11.83)  
Dickens' "Oliver Twist" will  
be dramatized.  
More detail on page 23.

Spy at Large, drama: WJZ WHK  
WJTN WEBR WORK KDKA  
WBAL WBZ (sw-11.87)

Bach Cantata Series: CKLW  
WOR  
Music detail on page 15 this week.

8:30

Songs We Remember: WJZ  
KDKA WEBR WORK WJTN  
WBAL WBZ (sw-11.87)

Say It with Words: WOR CKLW  
WHK

9:00

Manhattan Merry-Go-Round (Dr.  
Lyons); Men About Town, tr.;  
Pierre Le Kreun, tr.; Rachel  
Carlay, vocalist; Don Donnie's  
Orch.: WFAE WTAM WMAQ  
WTIC WBEN WGY WCAE  
KYW (sw-9.53)

Rachel Carlay will sing The  
Man I Love and with Mr. Le  
Kreun, Once in a While. Mr.  
Le Kreun will also sing All  
Ashore. The trio will offer My  
Temptation, C'est Paris, Mais  
Non Mais Non Madame and Je  
N'ai Pas Suis de la Occasion.  
The orchestra will offer Amex-  
vous and a medley of Allo Allo  
Cherie, Le Plus Beau Tango de  
Monde and Jos Des Touche.

Ford Sunday Evening Hour;  
Symphony Orch., dir. Eugene  
Ormandy: WABC WGR WHAS  
WGR WJR WCAU WFBL  
WJAS WHEC WHP WBT WKBW  
WWVA (sw-11.83)  
Guest: Beniamino Gigli, Euro-  
pean operatic tenor.  
Music detail on page 15 this week.

Hollywood Playhouse, drama:  
Charles Boyer (Woodbury): WSB  
WENR WHK WJTN WJTN  
WEBR WHAM KDKA WLW  
WBZ WBAL WSM (sw-11.87)  
(also at 10:30 p.m.)  
The title of Charles Boyer's  
vehicle is "Algiers."  
More detail on page 4

Old Fashioned Revival (Gospel  
Broadcasting Ass'n): CKLW  
WGBI-Concert Hall  
WMMN-Green Room  
WOR-Sunday Special  
WORK-Classical Hour  
WPAR-Vesper Services  
WSB-Nat Shilkret's Orch.

9:30

Walter Winchell's Jergen's Jour-  
nal: WJZ WLW WJTN WHK  
WENR KDKA WEBR WSYR  
WBAL WBZ WHAM (sw-11.87)  
(also at 11 p.m.)

American Album of Familiar Mu-  
sic (Bayer's Aspirin); Frank  
Munn, tr.; Elizabeth Lennox,  
contralto; Buckingham Choir;  
Arden & Arden, piano duo;  
Bertrand Hirsch, violinist; Jean  
Dickenson, sop.; Gus Haenschen's  
Orch.: WFAE KYW WSM WSB  
WMAQ WGY WBEN WTAM  
WCAE WTIC (sw-9.53)

WGBI-Sweet and Swing  
WMMN-Thirty Minutes of Va-  
riety  
WOR-The Charioteers

## SUNDAY

October 2

9:45

Irene Rich (Welch Grape Juice),  
drama: WJZ WBZ WHK WEBR  
KDKA WHAM WSYR WLW  
WBAL WENR WJTN (sw-11.87)  
(also at 11:15 p.m.)

WOR-To be announced

10:00

Good Will Hour (Ironized  
Yeast): WOR CKLW WGR

Horace Heidt's Brigadiers (Ale-  
mitte): WFAE WBEN WTAM  
WCAE WTIC WGY KYW WLW  
WMAQ (sw-9.53)

Program: When My Baby  
Smiles at Me; The Very  
Thought of You; Old Rockin'  
Chair's Got Me; Some of These  
Days; My Wild Irish Rose;  
Stompin' at the Savory; Mood In-  
digo; When Day Is Done; Hot  
Lips; Sweethearts on Parade;  
I've Got a Date with a Dream;  
and TI-Pi-Tin.

Russ Morgan's Orch.: WJZ WHK  
WJTN WENR WSYR WHAM  
WSM WBZ WBAL

Hollywood Showase: WABC  
WGR WCAU WFBL WKBW  
WHEC WHAS WNBW WMMN  
WJAS WPAR WGBI WHP (sw-  
6.06-11.83)

KDKA-You Don't Say  
WBT-Who in Hollywood  
WIBX-News  
WJR-Grace Berman, pianist  
WORK-Good Will Hour  
WSB-Ferde Grofe's Orch.

10:15

WBT-Holly Smith, songs  
WENR-Vocal Varieties

10:30

Hollywood Playhouse, drama:  
Charles Boyer (Woodbury): WSB  
(also see 9 p.m.)

Goodwill Hour (Ironized Yeast):  
WLW

To be announced: WFAE WBEN  
WSM WTIC WGY (sw-9.53)

Cheerio, inspirational talk and  
music: WJZ KDKA WEBR  
WENR WHAM WSYR WJTN  
WBZ WHK WBAL (sw-11.87)

Headlines & By-Lines: WABC  
WHEC WPAR WMMN WKBW  
WGBI WJAS WKBW WIBX  
WFBL WHAS WNBW WHP WBT  
(sw-11.83-6.06)

Gilbert Seldes, brilliant au-  
thor and critic, joins H. V.  
Kaltenborn and Ralph Edwards  
in this weekly program devoted  
to current events and their  
significance.  
More detail on page 23.

KYW-Youth & the World  
WCAE-Old Fashioned Revival  
WCAU-News

WGR-Hermit's Cave  
WHK-Detective Stories  
WJR-The Hermit's Cave  
WMAQ-Vocal Varieties  
WTAM-Symphonic Variations

10:45

WCAU-Ben Greenblatt, pianist  
WMAQ-To be announced

11:00

Walter Winchell's Jergen's Jour-  
nal; Ben Grauer, m.c.: WSB  
WSM (also see 9:30 p.m.)

News; Johnny Messner's Orch.:  
WJZ WORK WJTN WEBR  
WSYR WBAL

Count Basie's Orch.: WABC WHP  
WGBI WBT WHAS WHEC  
WNBW WPAR

News: Dance Orch.: WFAE WGY  
WBEN WMAQ (sw-9.53)

News: KYW WGR WOR WGR  
WJR  
CKLW-Club Reporter  
KDKA-Music; News

(Continued on Next Page)

Mrs. Mary Bean, Nashua, Ia.  
R.J. Wilson, Winchester, Tenn.  
C. Nuttgen, Minneapolis, Minn.  
Carl Grizan, Leechburg, Pa.  
Mrs. Robert Hall, Laurel, Va.  
Mrs. A. F. Kimbrell, Miami, Fla.  
Mrs. F. Sanders, Huron, S. D.  
Mrs. Ann Janelunas, Mass.

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# SUNDAY

## October 2

(11:00 p.m. Continued)

WBZ-News; Radio Roundelay  
WCAU-Around the Town  
WENR-News; Globe Trotter  
WFBL-Sports  
WHAM-News; Dance Orch.  
WHK-Watchtower  
WIBX-Baseball Scores; Orch.  
WJAS-Art Giles' Orch.  
WKBW-Back Home Hour  
WLW-News  
WMMN-Fair Room

WTAM-News: Tom Ireland; Mu-  
sical Bulletin Board  
WTIC-News; Weather

11:15

Johnny Messner's Orch.: WENR  
WHK  
Irene Rich (Welch Grape Juice),  
drama: WSM WSB (also see  
9:45 p.m.)  
Count Basie's Orch.: WIBX WGR  
WCAU WKBN WJR  
Dance Orch.: WTIC  
Lee Shelley's Orch.: WOR  
Music You Want: KYW WBZ  
WGY WTAM  
News: WFBL WHAS WMAQ

CKLW-Hugh Bancroft, organist  
KDKA-Presbyterian Broadcast  
WENR-Eddie Paul's Orch.  
WLW-Los Amigos

11:30

Paul Pendarvis' Orch.: WABC  
WGBI WPAR WHP WCAU WGR  
WIBX WJAS WFBL WMMN  
WGR WHEC WKBN WNB  
WJR WBT WHAS (sw-6.12)  
Ray Kinney's Orch.: WEAFF WTIC  
WSB WSM WTAM WCAE (sw-  
9.53)  
Abe Lyman's Orch.: WJZ WMAQ  
WORK WJTN WEBR WSYR  
WHAM WBAL WHK  
Mitchell Ayres' Orch.: WCAE  
WOR

CKLW Musical Mirror  
WBEN-Midnight Vespers  
WENR-Earl Hines' Orch.  
WLW-Billy Snider's Orch.

11:45

WLW-Dean Hudson's Orch.  
Freddy Martin's Orch.: WJZ  
WBZ WHK WBAL KDKA  
WHAM (sw-6.14)  
Henry King's Orch.: WABC WGR  
WCAU WHEC WMMN WNB  
WGBI WIBX WPAR WFBL  
WGR WHP WJR (sw-6.12)  
Eddie Varzos' Orch.: WEAFF WGY  
WSM WMAQ KYW WTAM  
WTIC

Jerry Blaine's Orch.: WOR  
WCAE CKLW  
WBT-Midnight Dancing Party  
WENR-Music As You Desire It  
WHAS-Dance Band  
WLW-Moon River

12:15

Henry King's Orch.: WKBW  
One Man's Family: KPO KFI  
(also see Wed. prgms. at 8 p.m.)  
Lou Sailee's Orch.: WABC WJR  
WGBI WCAU WFBL WMMN  
WIBX WHP WGR WNB WCAU  
WHEC WPAR WGR  
Chick Webb's Orch.: WEAFF WGY  
KYW WTIC WTAM

Earl Hines' Orch.: WJZ WBAL  
WHAM KDKA WMAQ WBZ  
WHK WSB WSM (sw-6.14)  
Bob Crosby's Orch.: WCAE WOR  
CKLW

WHAS-Dream Serenade  
WLW-24 Hour Review  
12:45 EDT 11:45 EST  
Chick Webb's Orch.: WENR  
Bob Crosby's Orch.: WLW  
1:00 EDT 12:00 EST  
Paul Martin's Orch.: WENR  
Neal Spaulding's Orch.: WMAQ  
Savoy Sultan's Orch.: WOR  
End of Sunday Programs

# Monday

## October 3, 1938

# Monday

### MORNING

7:00 a.m. EST

Forty Winks Club: WEAFF  
Morning Almanac: WABC  
Morning Patrol; News: WJZ  
KDKA-Sons of the Purple Sage  
KYW-Happy Clarks  
WBAL-Around the Breakfast  
Table  
WBEN-Sun Greeters Club  
WCAE-Morning Express  
WCAU-Wake Up & Smile  
WGBI-Eighty-Eighty Alarm  
WFBL-Agricultural Prgm.  
WGR-Musical Clock  
WGY-Church in the Wildwood  
WHAM-News; Pete & Joe  
WIBX-Early Bird  
WJTN-Reveille  
WKBW-Musical News  
WLW-Family Prayer Period  
WMMN-Buskirk Family  
WOR-Sunkist Time  
WPAR-Wake Up Time  
WSYR-Jerry Allens, songs  
WTAM-Dixie Lee Trio  
WWVA-L. P. Lehman & Staff

7:15

To be announced: WJTN WLW  
KDKA-Musical Clock  
KYW-News; Sunny Jim  
WCAU-Sunkist Time  
WFBL-Morning Meditation  
WGY-Top o' the Morning  
WOR-Musical Clock; Vincent  
Sorey's Orch.  
WSYR-Timekeeper  
WTAM-Old Refrains

7:30

Morning Almanac: (sw-21.51)  
KYW-Musical Clock  
WBEN-News; Sun Greeters Club  
WCAE-Carpenter & Goodwin  
WFBL-Morning Sun Dial  
WGBI-News  
WGY-News; Top o' the Morning  
WHP-Morning Alarm  
WJAS-Musical  
WJTN-Morning Devotions  
WKBW-Sunkist Time  
WLW-Checkerboard Time  
WMMN-Green Valley Boys  
WSYR-Sunshine Serenade  
WTAM-Music Box

7:45

News: WABC (sw-21.51)  
Checkerboard Time: KDKA WGY  
WCAU-News  
WGBI-Eighty-Eighty Alarm  
WHAM-To be announced  
WJTN-Timekeeper  
WLW-Pa & Ma McCormick:  
Brown County Revelers  
WMMN-Stamps Quartet  
WSYR-Variety Prgm.  
WTAM-Aloha Land

8:00

Earbenders, Variety Prgm.: WJZ  
WORK  
Bob Byron, songs: WABC (sw-  
21.51)  
Milt Herth Swing Trio: WEAFF  
(sw-21.5)  
News: WWVA WJAS WOR  
KDKA-Dr. Sunshine  
WBEN-News; Sun Greeters Club  
WCAE-News; Interlude  
WCAU-Larry Vincent, songs  
WEEU-Around Breakfast Table  
WGY-Good News Prgm.  
WHAM-Saving Service  
WJTN-Risers' Club  
WKBW-Headlines on Parade  
WLW-The Merry-makers  
WMMN-Serenade to Housewives

WPAR-Juvenile Jug Band  
WSYR-News: Timekeeper  
WTAM-Health & Home

8:15

Gene & Glen, songs: WEAFF  
WBEN (sw-21.5)  
Eton Boys: WABC (sw-21.51)  
Norsemen Quartet: WJZ WORK  
WHAM  
Morning Devotions: WPAR  
WEEU  
KDKA-News; Musical Clock  
WCAE-Today's Almanac  
WCAU-Melody Parade  
WIBX-Early Bird  
WJAS-Marjorie Stewart  
WJTN-Timekeeper  
WLW-News  
WOR-Nell Vinick, beauty talk;  
Reporter of Odd Facts; Inter-  
lude  
WWVA-Musical Clock

8:30

Paul Robinson's Harmonica Cham-  
pions: WABC (sw-21.51)  
Musical Tete-a-Tete: WEAFF  
WCAE WGY (sw-21.5)  
Swing Serenade: WJZ  
WBEN-Sun Greeters' Club  
WCAU-Bob White, vocalist  
WEEU-Agricultural Briefs  
WESG-Morning Varieties  
WFBL-Al Dary, the Rhythm Boy  
WGBI-Songs & Sonnets  
WHAM-Those Happy Gilmans  
WHP-Mary Fountain, organist  
WJAS-Musical Revue  
WLW-Gospel Singer  
WMMN-Stamps Quartette  
WOR-Vic & Sade, sketch  
WORK-Cousin Lee  
WSYR-Melody Lane: Timekeeper  
WTAM-Rival Packing Co.

8:45

Jack & Loretta Clemens, songs:  
WJZ  
George Perrine, talk: WABC (sw-  
21.51)  
Landt Trio: WEAFF WTAM WCAE  
(sw-21.5)  
WBAL-Morning Meditations  
WCAU-Don Bovay, guitarist  
WEEU-Dance Music  
WFBL-Top of the Morning  
WGBI-Time to Shine  
WGY-Dan Harding's Wife, sketch  
WHAM-Tower Clock Prgm.  
WHP-Morning Devotions  
WJAS-Cheerful Melodies  
WLW-To be announced  
WMMN-Morning Devotions  
WOR-The Goldbergs, sketch

9:00

News: Breakfast Club: Vocalists:  
Don McNeill, m.c.; Orch.: WJZ  
WJTN  
Richard Maxwell, trn.: WABC  
WJAS WMMN WESG WIBX  
WPAR WGBI WFBL WHP (sw-  
21.51)  
Band Goes to Town: WEAFF  
WBEN (sw-21.5)  
To be announced: WHAM WLW  
KDKA-Kitty Keene, sketch  
KYW-Morning Varieties  
WBAL-What's New in Baltimore  
WCAE-Jean Abbey  
WCAU-Mort Lawrence, morning  
knight  
WEEU-Friendly Club  
WGR-News; To be announced  
WGY-Myrt & Marge, sketch  
WKBW-Niagara Spotlight  
WOR-Hymn Singer  
WORK-Morning Devotions

WSYR-News: Timekeeper: Ed-  
wards Shopper  
WTAM-Myrt & Marge, sketch  
WWVA-Log Cabin Girls

9:15

Montana Slim, songs: News:  
WABC WJAS WNB WMMN  
WIBX WFBL WGBI WPAR  
WHP (sw-21.51)  
The Family Man, poetry and phil-  
osophy: WEAFF KYW WBEN  
(sw-21.5)  
Breakfast Club: WBAL  
KDKA-Linda's First Love, sketch  
WCAE-Kitchen Kapers  
WCAU-Sally Fenton & Hugh  
Walton  
WGR-Party Line  
WGY-Hilltop House, sketch  
WHAM-Women Only  
WLW-Myrt and Marge, sketch  
WOR-Modern Living  
WTAM-Hilltop House, sketch  
WWVA-Hello Steubenville

9:30

Breakfast Club: WORK  
Joyce Jordan, Girl Interne,  
sketch (Calox Tooth Powder &  
Solidified Albolene): WABC WJAS  
WKBW WCAU  
Ward & Muzzy, piano duo; News:  
WEAFF KYW WBEN WTAM (sw-  
21.5)  
The Troubadors: WESG WGBI  
WNB WPAR  
Get Thin to Music (Wheaties):  
WCAE WOR  
KDKA-Editor's Daughter, sketch  
WFBL-Miss Goodnews  
WGR-Film Land Today  
WGY-Market Basket; News  
WHAM-Mystery Chef  
WHP-Morning Makeups  
WIBX-Amer. Family Robinson  
WJTN-Melodie Panorama  
WLW-Hilltop House, sketch  
WMMN-Green Valley Boys  
WSYR-Morning Melodies: Social  
Calendar  
WWVA-Cotton Pickers

9:45

Amanda Snow, songs: WEAFF  
WCAE WTAM KYW (sw-21.5)  
Fred Feibel, organist: WGBI  
WESG WNB  
Bachelor's Children (Old Dutch  
Cleanser): WABC WCAU WJAS  
WFBL WKBW  
KDKA-Shopping Circle  
WBEN-Sally Work  
WGR-Across the Breakfast Table  
WGY-Musical Prgm.  
WHAM-Dan Harding's Wife  
WIBX-Columbia Parade  
WLW-Linda's First Love, sketch  
WMMN-To be announced  
WOR-Tex Fletcher, cowboy songs  
WPAR-Morning Concert  
WSYR-Swingsters  
WWVA-Party Line

10:00

Pretty Kitty Kelly, sketch (Won-  
der Bread): WABC WGR WIBX  
WHEC WWVA  
Houseboat Hannah, sketch (Lava  
Soap): WHAM KDKA WJTN  
WSYR (sw-15.21)  
Singing Strings: WBAL WNB  
Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WEAFF WTAM WBEN  
KYW WGY WCAE  
Paul Page, songs: WJZ WORK  
WCAU-Morning Melodies: News  
WEEU-Ma Perkins, sketch  
WESG-Oklahoma Ramblers

WFBL-Morning Melodies  
WGBI-All Star Revue  
WHP-Prairie Pals  
WJAS-Friendly Singer  
WKBW-News; Early Edition  
WLW-School of the Air  
WMMN-News: Morning Market  
WOR-Pure Food Hour

10:15

Josh Higgins of Finchville,  
sketch: WJTN WORK  
Myrt & Marge, sketch (Super  
Suds): WABC WJAS WCAU  
WGR WFBL WHEC  
John's Other Wife, sketch (Louis  
Philippe): WEAFF KYW WBEN  
WTAM WCAE WGY  
Jane Arden, sketch (Ward Bak-  
ing Co.): WJZ WHAM WBAL  
WSYR WJTN KDKA (sw-15.21)  
WEEU-Jack Dawson  
WESG-Tonic Tunes  
WHP-Organ Melodies  
WIBX-Hollywood Snapshots  
WMMN-Twin Pianos  
WPAR-Honolulu Serenaders  
WWVA-Southern Ramblers

10:30

To be announced: WJZ WBAL  
Hilltop House, sketch (Palm-  
olive Soap): WABC WCAU  
WJAS WHEC WFBL WGR  
Just Plain Bill, sketch (Koly-  
nos): WEAFF WTAM WCAE  
WBEN KYW WGY  
Madame Courageous (Durkee's  
Margarine): WLW  
KDKA-Adam and Eve  
WESG-Musical Bazaar  
WGBI-Better Business Bureau  
WHAM-Tom Grierson, organist  
WHP-Concert Miniatures  
WIBX-Remember to Win  
WJTN-To be announced  
WKBW-Silver Lining Hour  
WMMN-Rex Mitchell  
WOR-Frank Renault, organist  
WPAR-Cap, Andy & Flip  
WSYR-Social Shopper  
WWVA-Down on the Farm Gang

10:45

Woman in White, sketch (Pills-  
bury): WEAFF WCAE WTAM  
WBEN WGY KYW  
Stepmother, sketch (Colgate):  
WABC WCAU WJAS WGR  
Oxydol's Own Ma Perkins,  
sketch: WJZ WSYR WHAM  
WJTN KDKA (sw-15.21)  
Popular Waltzes: (sw-21.5)  
Elsie Thompson, organist: WESG  
WPAR  
Earl Lawrence, bar.: WNB

11:00

WBAL-Woman's Hour  
WEEU-News: Briefs  
WFBL-News  
WGBI-Variety Prgm.  
WHP-Allan Rhoades' Orch.  
WKBW-Home Bureau  
WLW-The Goldbergs, sketch  
WMMN-Party Line  
WWVA-To be announced  
Deep River Boys: WABC WIBX  
WPAR WESG WKBW WNB  
WFBL WHP WWVA WKBN  
Story of Mary Marlin, sketch  
(Ivory Flakes): WJZ WHAM  
WSYR WBAL KDKA WJTN  
(sw-15.21)  
David Harum, sketch (Bab-O):  
WEAFF WCAE KYW WGY WTAM  
WBEN  
Originalities: WORK  
WCAU-Heart of Julia Blake  
WEEU-String Ensemble  
WGBI-News: Mine Working  
Schedule

WGR-News; To be announced  
WJAS-Musical  
WLW-Heart of Julia Blake  
WMMN-Just Plain John & Boys  
WOR-Shopping With Jean Abbey

11:15

Sweethearts of the Air: WORK  
Vic & Sade, sketch (Crisco):  
WJZ WHAM WSYR WLW WJTN  
KDKA WBAL (sw-15.21)  
Ruth Carhart, songs: WABC WHP  
WJAS WESG WKBW WKBN  
WFBL WGBI WIBX WNB  
Lorenzo Jones, sketch (Phillips):  
WEAFF WBEN WCAE KYW WGY  
WTAM  
Buckeye Four: WOR  
WCAU-Short Short Stories  
WFBL-Miss Goodnews  
WGR-Shopping With Dorothy  
WWVA-Rapid Ad Service

11:30

Big Sister, sketch (Rinso): WABC  
WWVA WJAS WCAU WHP WGR  
WIBX WFBL WHEC  
Pepper Young's Family, sketch  
(Camay Soap): WJZ WHAM  
KDKA WSYR WBAL WJTN  
(sw-15.21)  
Young Widow Brown, sketch  
(Cal Aspirin): WEAFF KYW WGY  
WTAM WBEN WCAE  
WCAE-Harmony Frolic  
WEEU-Melody Shoppers  
WESG-Health Hunters  
WGBI-Good Morning Neighbor  
WKBW-Three Treys  
WLW-News: Livestocks: River:  
Weather: Markets  
WMMN-Midday Melodies  
WOR-Bide Dudley's Theater Club  
WORK-To be announced  
WPAR-Amer. Family Robinson

11:45

Getting the Most Out of Life, talk  
(Fleischmann's Yeast): WJZ  
WSYR WHAM WEBR KDKA  
WJTN (sw-15.21)  
Aunt Jenny's Stories (Spry):  
WABC WCAU WWVA WHEC  
WFBL WHAS WHP WJAS WGR  
WIBX  
Road of Life, sketch (Chipso):  
WEAFF WBEN WCAE WGY KYW  
WTAM WLW  
Viennese Ensemble: (sw-21.5)  
Raoul Nadeau, bar.; Organ: WOR  
WNB WFBL  
WESG-Musical Bazaar  
WKBW-Today's Almanac  
WORK-Swingsters

### AFTERNOON

12:00

Dan Harding's Wife, sketch (Nat'l  
Biscuit Co.): WEAFF  
Mary Margaret McBride, colum-  
nist (La France & Satina): WABC  
WKBW WCAU WWVA WKBW  
WHEC WFBL WGBI WJAS WHP  
WNB  
Dorothy Dreslin, songs: WJZ  
Vaughn de Leath, songs: KYW  
KDKA-News; Weather: Temp  
WBAL-News: Checkerboard Time  
WBEN-Houseboat Hannah, sketch  
WCAE-News: Melodies  
WEEU-Checkerboard Prgm.  
WGR-Dan Harding's Wife, sketch  
WGY-Musical Interlude; Markets:  
News  
WHAM-Hit of the Day; News  
WIBX-Sidewalk Interviews  
WJTN-News: George Lundquist,  
organist



**1:15**  
Goodyear Farm Radio News: WJZ WSYR WBAL WEBR WLW KDKA WJTN WHAM (sw-15.21)

**Yom Kippur Prgm.:** WFAE WCAE WBEN (sw-15.33)  
Presiding during the services on this most impressive day of the Jewish year will be William Weiss, president of the Union of Orthodox Jewish Congregations. The "Kol Nidre" will be offered by Cantor Jassinowsky, the ensemble and orchestra. The Yom Kippur message will be delivered by Professor Rabbi Leo Jung; a selection will be read from the prayer book and Edward M. Warburg, son of the late Felix M. Warburg, will deliver an address. Dr. De Sola Pool will give the closing prayer.

**Vic and Sade, sketch (Crisco):** WABC WCAU WKBN WWVA WJAS WGR WGBI WHP (sw-9.59)

**Radio Garden Club:** WNBC WOR KYW-Farm & Fireside WESG-Cornell Agricultural Hour WFBL-Your Family & Mine WGY-Vic & Sade, sketch WIBX-Prize Songs WTAM-To be announced

**1:30**  
Mother-in-Law, sketch: WJZ WORK WEBR

**Road of Life, sketch (Chipso):** WABC WJAS WFBL WHP WGR WCAU WHEC WGBI (sw-9.53)

**Pauline Alpert, pianist:** WOR KDKA-Political Talk KYW-Home Forum WBAL-Happy Johnny's Gang WBEN-Heart of Julia Blake WCAE-Polly Entertains WEEU-Berks County Schools WGY-Houseboat Hannah, sketch WHAM-School of the Air WIBX-Remember to Win WJTN-Good Earth: Calling Warren WKBW-To be announced WLW-Voice of the Farm WMMN-Mountain Lake Park WPAR-Man on the Street WSYR-Reading Room WTAM-Nonday Resume WWVA-Vic & Sade: Luncheon Club

**1:45**  
Gospel Singer (Ivory Soap): WABC WCAU WFBL WHEC WHP WJAS WGBI (sw-9.59)

Judy & Lanny, songs: WJZ WEBR

Escorts & Betty: (sw-15.33)

Radio Rubes: WFAE

Voice of Experience (Lydia E. Pinkham): WOR WCAE WBAL WKBW

Those Happy Gilmans, comedy sketch (Corny-Kix): WLW KDKA WORK KYW WTAM WGY (sw-15.21)

WBEN-Dollars & Sense WGR-Woman's Magazine of the Air WPAR-Stocks; Prgm. Resume

**2:00**  
Betty & Bob, sketch (Gold Medal): WFAE WBAL KYW KDKA WLW WTAM WBEN WGY WHAM (sw-15.21)

Al Roth's Orch.: WJZ WSYR (sw-15.33)

Irene Beasley, RFD No. 1: WABC WGBI WHEC WGR WIBX WPAR WFBL (sw-15.27)

Harold Turner, pianist: WNBC WCAE-Kitty Keene, sketch WCAU-Houseboat Hannah, sketch WEEU-Afternoon Melodies WHP-Farmers' Service Prgm. WJAS-Baron Elliott's Orch. WJTN-Music As You Like It WKBW-What's New? WMMN-Old Trading Post WOR-The Smarties WORK-Luncheon Ensemble WWVA-L. P. Lehman & Staff

**2:15**  
Enoch Light's Orch.: WABC WGBI WHEC WPAR WIBX WGR WFBL WJAS WNBC WHP (sw-15.27)

Arnold Grimm's Daughter, sketch (Gold Medal): WFAE WBAL KDKA WGY WLW WTAM KYW WBEN WHAM (sw-15.21)

Al Roth's Orch.: WEBR WORK As You Like It: WCAE WCAU-Across the Breakfast Table WEEU-Paul Sechrist WESG-Checkerboard Time WJTN-Dunkirk & Fredonia WKBW-Amer. Family Robinson WOR-Ed Fitzgerald

**2:30**  
Three Consoles: WABC WKBW WGBI WIBX WPAR WNBC WHP WMMN (sw-15.27)

Valiant Lady, sketch (Gold Medal): WFAE WBEN WHAM WLW WBAL KDKA WGY KYW WTAM (sw-15.21)

Joe Green's Orch.: WJZ WHAM WJTN WSYR

WCAE-Song Sampler WCAU-Women's Club WEEU-Uncle Jack's Prgm. WESG-Suburban Special WFBL-Dan Harding's Wife WGR-Those Happy Gilmans WHP-Gloom Chasers WOR-Shirley Howard, songs WORK-Catholic Hour WWVA-Jake Taylor's Railsplitters

**2:45**  
Hymns of All Churches (Gold Medal): WFAE KYW WGY WBAL KDKA WTAM WHAM WLW WBEN (sw-15.21)

Three Consoles: WFBL WHEC WCAU

Joe Green's Orch.: WEBR (sw-15.33)

WCAE-Utility Hall WESG-Ma Perkins, sketch WGR-Speaking of Love WOR-Heart of Julia Blake

**3:00**  
Curtis Institute of Music: WABC WIBX WPAR WFBL WKBN WMMN WHEC WESG WGR WHP WCAU WJAS (sw-15.27)  
The Curtis String Quartet will be heard.

Navy Band: WJZ WORK WBAL WHAM WJTN

Story of Mary Marlin, sketch (Ivory Flakes): WFAE WTAM WGY WBEN KYW WLW WCAE

Marriage License Romances: WNBC

KDKA-Home Forum WEEU-Varieties WFBL-Dan Harding's Wife WGBI-News: Music WKBW-News: Bordertown Bar-bee WOR-Martha Deane WSYR-Ruth Chilton's Matinee WWVA-Neo-Vim Gang

**3:15**  
Oxydol's Own Ma Perkins, sketch: WFAE WTAM WCAE WBEN WGY KYW WLW

To be announced: WNBC

Navy Band: WEBR (sw-15.33)

WGBI-Betty & Bob, sketch

**3:30**  
Navy Band: WSYR KDKA (sw-15.21)

Pepper Young's Family, sketch (Camay Soap): WFAE WTAM WGY WBEN WCAE WLW KYW

Curtis Institute of Music: WABC WHEC WIBX WGR WHP WNBC WFBL WMMN WPAR WJAS WESG WCAU

WBAL-Globe Trotter WEEU-Sylvia Lee WGBI-Hymns of All Churches WKBW-News WWVA-Border Riders

**3:45**  
Ted Malone's Between the Book-ends: Jesse Crawford, organist: WJZ WHAM WSYR WEBR WJTN WHAM WORK WBAL KDKA (sw-15.21)

Keyboard Arabesque: WABC WGR WHEC WHP WIBX WNBC WJAS WESG WCAU (sw-15.27)

The Guiding Light, sketch (White Naptha): WFAE KYW WBEN WCAE WGY WTAM WLW

WEEU-News WFBL-Syracuse Health Dept. WKBW-News: Junior Newspaper WMMN-Parade of Bargains: News WOR-David Harum, sketch

**4:00**  
Backstage Wife, sketch (Dr. Lyons): WFAE WCAE WBEN WGY WTAM KYW

Patterns in Swing: WABC WHP WFBL WJAS WPAR WIBX WGR WCAU WESG (sw-15.27)

Pretty Kitty Kelly, sketch (Wonder Bread): WKBN

Club Matinee: WJZ WBAL WJTN WSYR WHAM WORK

News: WOR KDKA WEEU-Studio Party WGBI-Ma Perkins, sketch WGBI-Those Happy Gilmans WLW-Kitty Keene, sketch WMMN-Rhythm Rangers WWVA-Joe Barker's Revue

**4:15**  
Patterns in Swing: WGBI WKBW Stella Dallas, sketch (Milk of Magnesia): WFAE WCAE WBEN WTAM KYW WGY

Club Matinee: KDKA WEBR (sw-15.21)

Midstream, drama: WNBC WLW WKBW-To be announced WOR-Myrt and Marge, sketch

**4:30**  
Four Clubmen: WABC WESG WMMN WJAS WFBL WKBN WCAU WNBC WIBX WHP WGR (sw-15.27)

Life Can Be Beautiful (Ivory Soap): WFAE WBEN WTAM KYW WGY WCAE WLW

WEEU-World Bookman WKBW-Off the Sound Track WOR-Hilltop House, sketch WWVA-Friendly Shopping Hour

**4:45**  
Lois Elliman, songs: WABC WGB WESG WJAS WIBX WHP WPAR WCAU WMMN (sw-15.27)

Girl Alone, sketch (Quaker Oats): WFAE WCAE KYW WGY WBEN WTAM

Affairs of Anthony, sketch: WJZ WEBR WBAL WORK KDKA (sw-15.21)

Man of Mars, sketch: WNBC WLW

WEEU-Aloha Land WFBL-Mr. Fixit WHAM-Your Family & Mine WJTN-Musicale WOR-Restful Rhythms; Melody WSYR-Juvenile Radio Newspaper: Say It with Music

**5:00**  
Dick Tracy, sketch (Puffed Wheat & Rice): WFAE WCAE WTAM KYW WGY

March of Games: WABC WHP WJAS WPAR WIBX WNBC WWVA WGBI WKBN WKBW WESG (sw-9.59)

News: Neighbor Nell, philosophy: WJZ WJTN KDKA (sw-15.21)

Houseboat Hannah, sketch (Lava Soap): WLW

WBAL-Uncle Jack's Club WBEN-Uncle Ben's Club WCAU-Afternoon Melodies WEEU-News WFBL-Swing Matinee WGR-News: Reporter WHAM-Pete & Joe WMMN-Program Resume: Dinner Serenade: News WORK-Cousin Lee WSYR-Street Quiz

**5:15**  
New Horizons: WABC WGBI WIBX WJAS WPAR WKBW WESG WNBC WFBL WKBN (sw-9.59)

Johnson Family: WOR

Terry & the Pirates, sketch (Dari Rich): WJZ WJTN WLW WBAL WEBR WSYR WHAM KDKA (sw-15.21)

Your Family & Mine, sketch (Sealtel Inc.): WFAE WCAE KYW WGY WTAM WBEN

WCAU-Encores of Yesterday WEEU-Merchandise Revue WGR-BBC Reporter WHP-Junior Town WWVA-Economy Notes

**5:30**  
Jack Armstrong, sketch (Wheaties): WFAE WGY WBEN KYW WCAE WTAM WLW

Don Winslow of the Navy, sketch (Krispies): WJZ WEBR KDKA WBAL WSYR WHAM WJTN (sw-15.21)

Nat'l Hillbilly Champions: WABC WKBW WESG WFBL WJAS WHP WGR (sw-9.59)

WCAU-Ben Alley, trn.: Organ WGBI-Jack Armstrong, sketch WIBX-Tommy Tucker's Orch. WKBW-To be announced WMMN-Freshest Thing in Town WOR-Little Orphan Annie WORK-Late Afternoon Musical WSB-The Freshest Thing in Town WWVA-Black Flame of the Amazon

**5:45**  
Tom Mix Straight Shooters, sketch (Ralston Wheat Cereal): WJZ WHAM WEBR WJTN KDKA WSYR WBAL (sw-15.21)

Little Orphan Annie, sketch (Ovaltine): WFAE WGY KYW WTAM WBEN WCAE

The Mighty Show (My-T-Fine): WABC WKBW WCAU Nat'l Hillbilly Champions: WMMN WWVA

Ford Rush's Tinkle Toy Band (Wheatena): WOR

WGBI-Sports WKBW-Amateur Sports WLW-News

**NIGHT**

**6:00**  
Don Winslow of the Navy, sketch (Krispies): WENR WLW WSB

News; Ed Thorgersen, sportscast (Kellogg Co.): WABC

News: Rhythm Roundup: WIBX WGBI WKBW WWVA WHAS WHEC WESG WFBL

(News, WJZ only) To be announced: WJZ WORK WSYR

Swingtime: WNBC

Science in the News: WFAE WCAE (sw-9.53)

News: WHAM WHAS CKLW-Stop & Go KDKA-News: Sports KYW-News: Rhythmaires WBAL-Don Riley WBEN-News: Household Reveries WBZ-News: Dance Revue WCAU-Evening Serenade WEEU-The Bums WGR-Fact Finder WGR-News: Musical Express WGY-News: Musical Prgm. WHK-Baseball Resume WHP-Little Brown Book WJAS-To be announced WJR-Stevenson Sports WJTN-News: Health Spot Shoes: Music

WMMN-Baseball Scores: Interlude WOR-Uncle Don, Children's Prgm. WPAR-Interlude; Closing Stocks WSM-Rhythm Time: Pan American Bd. WTAM-Tom Manning WTIC-News: Weather

**6:15**  
Malcolm Claire's Children Stories; News: WFAE WENR WTIC (sw-9.53)

The Chicagoans; Shirley Sadler: WABC WKBW WNBC WHAS WMMN WESG WGBI WHEC WJR WFBL (sw-9.59)

To be announced: WHK

Sports: CKLW WORK KDKA-The Happy Vagabond WBAL-News: Around the Dinner Table WBT-Variety Prgm. WCAE-News: Swing Party WCAU-News: Sports WGR-Sidney Andora: Five Star Final: Interlude WGBI-Sidewalk Quiz WHAM-Yester-Thots WHP-Helen Craft, songs WIBX-Baseball Scores; Music WJAS-News WJTN-Sweet & Swing WLW-To be announced WMAQ-Advs. of Jimmy Allen: News WSB-Dick Tracy WSYR-Reporter: Marjorie Lane WTAM-Evening Prelude: News WWVA-Radio Gossip: Interlude: Sports

**6:30**  
Paul Sabin's Orch.: WJZ (sw-9.53)

Rose Marie, songs: WFAE KYW WENR WSM KDKA WSYR (sw-15.21)

Today with Bob Trout: WABC WJAS WHAS WKBW WHEC WPAR WESG (sw-11.83-9.59)

The Little Review: WNBC

News: WORK WHP WOR Sports: WBEN WGR WHAM WJTN

CKLW-Exciting Moments: Fanfare WBT-Grady Cole, philosopher WCAE-Play Time WCAU-Ralph Elsmore, songs WFBL-Sports: Dinner Concert WGR-Republican Committee WGBI-George Hall's Orch. WGY-Musical Prgm. WHK-Voice of Labor WIBX-Remember to Win WJR-The Inside of Sports WLW-Little Orphan Annie, sketch WMAQ-Jack Armstrong, sketch WMMN-Timely Topics WSB-Freshest Thing in Town WTAM-Sammy Watkins' Orch. WTIC-Wrightville Clarion

WWVA-Ohio State Republican Committee

**6:45**  
Tom Mix Straight Shooters, sketch (Ralston Wheat Cereal): WMAQ

Lowell Thomas, news commentator (Sun Oil): WJZ WSYR WTAM KDKA WBAL WHAM WBZ WEBR WLW WJTN (sw-15.21)

To be announced: WABC WKBW WCAU WHEC WKBN WMMN WWVA WGR WJR WBT (sw-11.83-9.59)

Father & Son, sketch: WFAE WSB WCAE

Lola Hutchinson, sop.; Orch.: WENR WHK

Republican Political Prgm. WHP WORK KYW

Sports: WJAS WGY WGBI CKLW-Adventures of Jimmie Allen WBEN-Home for Friendless Prgm. WESG-Woody Ott, sports WFBL-This & That WGBI-News: Baseball Scores WGR-News: To be announced WHAS-Songmaster Paul Sutton WIBX-Remember to Win WOR-Capt. Tim Healy's Stamp Club WSM-News WTIC-Ask Me Another

**7:00**  
Amos 'n' Andy, sketch (Campbell's Soup): WFAE WCAE WGY WBEN WTIC KYW WTAM WLW (also at 11 p.m.)

Alias Jimmy Valentine, drama (Dr. Lyons): WJZ WHAM WBZ KDKA WEBR WJTN WBAL WSYR WENR WHK (sw-11.87)

Ray Heatherton, songs: WABC WCAU WWVA WJAS WGBI WKBW WGR WHAS WMMN WFBL WBT WGR WJR (sw-11.83)

Jesse Crawford, organist: WORK WSM

Fulton, Lewis, Jr., commentator: WNBC CKLW

Lone Ranger, sketch: WESG WGBI WHP-To be announced WIBX-News: Sports WKBW-World Dances WOR-Sports WPAR-Amer. Family Robinson WSB-Dance Orch.

**7:15**  
Human Side of the News; Edwin C. Hill, commentator (Campbell's Soup): WFAE WCAE KYW WGY WTIC WBEN WTAM (also at 11:15 p.m.)

Lum & Abner, sketch (Postum): WABC WCAU WFBL WHEC WGR WHAS WBT WJAS WGR WJR (sw-11.83) (also KNX KSL at 11:15 p.m.)

Ace Brigode's Orch.: WNBC Yoichi Hiraoka, xylophonist: WSM WORK

Watt's the Answer?: WPAR WMMN

CKLW-Michigan State Highway WHP-Songs You Like Best WIBX-Dance Time WKBW-Les Faneuf, comm. WLW-Rhythm in Brass WMAQ-Better Business Bureau WOR-Answer Man WWVA-George Hall's Dance Hall

**7:30**  
Keep Posted; Emily Post (Tangee Lipstick): WFAE WTAM WMAQ KYW

Eddie Cantor's Camel Caravan; Mud Russian; Sid Fields; Walter King; Carroll & Fairchild's Orch.: WABC WGBI WCAU WIBX WHP WGR WPAR WMMN WJR WKBW WHEC WFBL WNBC WJAS WBT (sw-9.59) (also at 10:30 p.m.)

Guest: Fannie Brice. More detail on page 4

Lone Ranger, drama (Gordon Baking Co.): WOR WSYR WKBW WBAL

Ennio Bolognini's Orch.: WSB WSM

No Talent Wanted; Ernie Watson, m.c.: WJZ WORK WEBR WJTN WBZ

Captain Tim Healy's Stamp Club (Kellogg): WLW

CKLW-The Smarties KDKA-Tap Time WBEN-Cy King, commentator WCAE-Muted Music WESG-News; Scores; Tune Topics WGY-News WHAM-Gene Morgan's Orch. WHAS-Spotlighting the News WHK-Dinner Music WPAR-Sports; Interlude WTIC-Inside of Sports WWVA-Five Minute Drama: News

**7:45**  
Vivian della Chiesa, sop.: WJZ WORK WHAM WBZ WHK

Inside of Sports (Phillies): WLW CKLW-Saddle Leather WBEN-Better Speech Lesson WGY-Leo Bolley, sports WJTN-Monitor Views the News WPAR-News; Interlude WSB-Dramatic Sketch: Gridiron Gossip WTIC-Political Prgm. WWVA-Twilight Reverie

**8:00**  
Sing Song Variety Show: WJZ WJTN WHK WEBR KDKA WHAM WBZ WLS (sw-11.87)

"Believe It Or Not" starring Robert L. Ripley; B. A. Rolfe's Orch.; Linda Lee, vocalist; Guests (Huskies): WFAE WTAM WBEN KYW WCAE WGY WTIC WSM WMAQ WSB WLW WORK (also KFI KOA at 10:30 p.m.)

Monday Night Show; Richard Himber's Orch.; Henny Youngman: WABC WBT WGR WHP WJR WHAS WJAS WGR WCAU WPAR WHEC WFBL WGBI WMMN (sw-9.59-11.83)

Ernie Fiorito's Studies in Contrast; Soloists & Choir: WOR CKLW

WBAL-Theater of the Air WIBX-James Melton, trn. WKBW-News; At Twilight WSYR-Swingsters

**8:15**  
Monday Night Show: WWVA

Studies in Contrast: WSYR Sing Song: WBAL

WMAQ-Music in a Sentimental Mood WIBX-To be announced WKBW-Elvera Ruppel, sop.

**8:30**  
Those We Love, drama (Pond's Cream); Nan Grey: WJZ WEBR WSYR WHAM KDKA WBAL WHK WBZ WJTN (sw-11.87)

Pick & Pat (Model Smoking Tobacco); Edward Roeker, bar.; Benny Kreuger's Orch.: WABC WJR WHP WGR WJAS WFBL WCAU WHEC WBT WGR WHAS (sw-11.83-9.59) (also KNX KSL at 11:30 p.m.)

Voice of Firestone; Richard Crooks, trn.; Alfred Wallenstein, cond.; Symphony Orch.: WFAE WTAM WMAQ WCAE WBEN WGY WSM KYW WLW WSB WTIC (sw-9.53) (also KOA KFI at 11:30 p.m.)

Music detail on page 15 this week. (Continued on Next Page)

**LOVE SAID "YES" BUT PRIDE REBELLED**  
The boy is poor—the girl, an heiress. Can their love survive? Or will his pride ruin everything? "Girl Alone" meets these problems in radio's most exciting serial, now back on the air every afternoon, Monday through Friday. Sponsored by Quaker and Mother's Oats. Hear this entertaining program regularly!  
**N.B.C. NETWORK COAST-TO-COAST "GIRL ALONE" 4:45 P.M. E. S. T.**



# MONDAY

October 3

(8:30 p.m. Continued)

Jimmy Lunceford's Orch.: WOR WNBC CKLW

WGBI-Political Talk  
WIBX-Civic Band  
WKBW-Football Prgm.  
WMMN-Salon Group  
WPAR-Musical Silhouettes

8:45

WGBI-Echoes of Hawaii  
WKBW-To be announced; News  
WPAR-Wanted: A Job  
WWVA-Twilight Reverie

9:00

Lux Radio Theater; Cecil B. DeMille, producer: WABC WBT WFBL WJAR WCAU WKBW WJAS WHAS WHEC WNBC WJR (sw-9.59-11.83)

Guests: Madeleine Carroll, Franchot Tone and George Brent in "Another Dawn."  
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

Council on Foreign Relations Prgm.: WJZ WHK WHAM WBZ WEWR WJTN WBAL WENR  
Myron C. Taylor will speak on the international refugee problem.

Hour of Charm (Gen'l Electric) Phil Spitalny's Girl Orchestra; Dorothy Thompson, commentator: WEA WENR WTAM WSM WCAE WGY KYW WSB WLW WMAQ WTIC (sw-9.53)

Returning to the air in a new series, this program by Phil Spitalny's "All-Girl Orchestra" will be augmented by commentaries by Dorothy Thompson, brilliant journalist and publicist.  
More detail on page 4

Bob Crosby's Orch.: CKLW

Political Talk: WGBI KDKA WGR-News; Stars Over Manhattan

WHP-Newspaper of the Air  
WMMN-Campus Highlights: News  
WOR-Gabriel Heatter, news  
WORK-Newspaper of the Air  
WPAR-To be announced  
WSYR-Radio Back-Stage

9:15

KDKA-At Your Service  
WGBI-Love Tales

WHP-Prairie Pals  
WOR-Charioteers  
WSYR-Console & Keyboard

9:30

Eddy Duchin's Orch. (Pall Mall Cigarettes): WEA WGY KYW WENR WCAE WMAQ WTAM WTIC WHAM WSYR

Symphony Orch.: CKLW WOR

String Symphony: WJZ WBAL WBZ WHK WENR WJTN WSM KDKA WEWR (sw-11.87)

WGBI-Sing & Swing  
WGR-To be announced  
WHP-Sports Shots  
WLW-Unsolved Mysteries  
WMMN-Singing Strings  
WSB-Southeastern Fair Prgm.

9:45

WGR-Late Roundup  
WHP-Rosario Bourdon's Orch.

10:00

Famous First Acts: CKLW WOR WNBC

Carnation Contended Prgm.: Lullaby Lady; Male Quartet; Orch. dir.: Marek Weber: WEA WGY WMAQ WSM WTIC WENR WSB WTAM WCAE WGY (sw-9.53)

The Lullaby Lady will sing Sleep My Baby, the quartet will offer Oh Donna Clara (Petersburski) and the chorus will sing Kavalersky Mazury (Wronki). Mr. Schmidt will sing Mow Do Marie Jeszke (Rutkowsky). The ensemble will play Minuet (Paderewski) and the orchestra will offer Chopin Medley and Polonia Selection (G. Leopold).

Wayne King's Orch. (Lady Esther): WABC WHAS WJAR WFBL WJAS WJR WBT WCAU WKBW (sw-11.83)

True or False, Quiz Prgm. (J. B. Williams Co.): WJZ WJTN WBZ KDKA WHK WENR WLW WBAL WSYR WEWR WHAM (sw-11.87)

Tonight's broadcast will come from Baltimore, Maryland.

WGBI-Concert Hall of Air  
WGR-News: To be announced  
WHP-Rhythm Makers  
WIBX-Club Cabana  
WMMN-Joe Brittain's Orch.  
WORK-Eddie Debes' Orch.  
WPAR-Tropical Serenade

10:15

WIBX-Night News

10:30

Eddie Cantor's Camel Caravan: WHAS (also see 7:30 p.m.)

# Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## AFTERNOON

12:15 EST "Her Honor, Nancy James." Premiere.

12:30 EST National Farm and Home Hour.

## NIGHT

7:30 EST Eddie Cantor.  
Fannie Brice will be heard on the premiere broadcast.

8:00 EST Robert L. Ripley.

8:00 EST Voice of Firestone.  
Richard Crooks, tenor.

9:00 EST Lux Radio Theater.  
Madeleine Carroll, Franchot Tone, George Brent will be heard in a radio adaptation of the movie "Another Dawn."

9:00 EST Spitalny's Girl Orchestra.  
Dorothy Thompson will discuss news of the day. This is the premiere of a new series.

9:30 EST String Symphony.

9:30 EST Eddy Duchin.

10:00 EST True or False.

10:00 EST Contented Hour.

10:00 EST Wayne King.

Public Hero No. 1. drama: (Falstaff Beer): WMAQ

The case to be dramatized is that of the triple murder which occurred in Fort Worth, Texas.

Nat'l Radio Forum: WJZ WBZ KDKA WENR WBAL WEWR WJTN WORK WHAM (sw-11.87)

Henry Weber's Pageant of Melody: WCAE WNBC WHK WSYR WOR CKLW

The presentation of the streamlined version of "Lohengrin," originally scheduled for last Monday night, will be heard tonight instead.

The Band Box Orch.: Dir. H. Leopold Spitalny's: WEA

Yom Kippur Services: WABC WBT WGBI WPAR WJAR WJAS WGBI WPAR WMMN WGR WMMN WHEC WHP WKBW WJAS WHK WENR WLW WBAL WSYR WEWR WHAM (sw-11.83)

The Jewish holiday will be observed by a special program under the auspices of the Joint Distribution Committee. Rabbi Morris Lazaron will speak and

Cantor David Puterman and the choir of New York's Park Avenue Synagogue will be heard.

KYW-Civic Symphony  
WCAU-Dramatic Prgm.  
WCAU-Mac Parker, commentator  
WGR-World Theater  
WGY-Studio Spotlight  
WJR-Peaceful Valley  
WLW-True Detective Mysteries  
WSM-Fireside Singers  
WTAM-Pageant of the Masters  
WTIC-Guy Hedlund & Co.

10:45

Yom Kippur Services: WABC WCAU WGBI WPAR WMMN WKBW WHEC WJAS WFBL WJAS WHK WENR WLW WBAL WSYR WEWR WHAM (sw-11.83)

WGR-Franklin Lewis  
WHP-News  
WLW-Billy Snider's Orch.

11:00

(News, WJZ only) Paul Kain's Orch.: WJZ WBAL WEWR WHK

Amos 'n' Andy, sketch (Campbell's Soup): WSM WSB WMAQ (also see 7 p.m.)

(News, WABC only): Henry Busse's Orch.: WABC WMMN WBZ WNBC WHEC WGR WHP WBT WKBW WHAS

Dick Todd, songs; Richard Leibert, organist: WEA (sw-9.53)

Pageant of Melody: WLW

News: WOR WJAS WGBI WORK WJR  
News: Sports: WKBW WCAE WBZ

News: Weather: WTIC KDKA CKLW-Club Reporter  
KYW-News; Melody Silhouette  
WBEN-News; Ironie Reporter  
WCAU-Around the Town: Orch.  
WFBL-Sports  
WENR-Globe Trotter  
WJAR-Carl George  
WGY-News; Melody Time  
WHAM-News; To be announced  
WJTN-Request Club  
WSYR-Reporter: Did You Know: Fraternal Newspaper  
WTAM-Musical Bulletin Board

11:15

Human Side of the News; Edwin C. Hill (Campbell's Soup): WMAQ (also see 7:15 p.m.)

Adrian Rollini's Orch.: (News WEA only): WEA WTC WTIC WORK (sw-9.53)

Henry Busse's Orch.: WHEC WPAR WJR WGBI WGR

Lee Shelley's Orch.: WOR CKLW

Music You Want: KDKA WBZ WGY KYW WTAM WSYR News: WSB WFBL WHAS WBEN-Sports  
WCAE-Johnny Long's Orch.  
WENR-Ennio Bolognini's Orch.  
WKBW-Just We Two  
WLW-Spotlight  
WSM-The World in Review

11:30

Count Basie's Orchestra: WABC WGR WNBC WPAR WBZ WKBW WCAU WBT WHP WCAE WHEC WGBI WMMN WHAS WFBL WKBW WJAS WJR (sw-6.12)

Al Donahue's Orch.: WEA WSM WTIC WBEN (sw-9.53)

Dance Orch.: WJZ WBAL WHK WJTN WORK WEWR WHAM

Dance Orch.: WCAE CKLW WOR WENR-Earl Hines' Orch.  
WGR-Bono's Orch.  
WLW-Dean Hudson's Orch.  
WMAQ-Abe Lyman's Orch.  
WSB-Welcome South. Brother

11:45

Al Donahue's Orch.: WLW

12:00

Top Hatters' Orch.: WEA WGY KYW WBEN WTIC WMAQ

Ran Wilde's Orch.: WABC WHP WGR WFBL WMMN WBZ WGBI WJAS WKBW WCAU WJR WKBW WNBC (sw-6.12)

Aussa the Arab, drama: WJZ WEWR WHAM WBZ WSM

Dick Barrie's Orch.: WCAE WOR CKLW WSYR WHK

KDKA-Fran Eichler's Orch.  
WBAL-Political Prgm.  
WBT-Midnight Dancing Party  
WENR-Music As You Desire It  
WGY-News; Melody Time  
WLW-Moon River  
WSB-Art Gillham, songs  
WTAM-Otto Thurn's Orch.

12:15

Ran Wilde's Orch.: WHEC WFBL WGR

Joe Sudy's Orch.: WJZ WEWR WHAM WBZ

Top Hatters': WSB

Music You Want: WSYR WTAM KDKA-Dance Orch.  
WSM-Evening Moods

12:30

Battle of Sexes: KPO KFI (also see Tuesday prgms. at 9 p.m.)

Radio's Candid Camera; Bob Crosby's Orch.: WOR WCAE

Earl Hines' Orch.: WEA KYW WBEN WTIC WGY WSM WSB WMAQ

Little Jack Little's Orch.: WABC WCAU WNBC WMMN WBZ WHP WJR WGBI WGR WFBL WKBW WKBW HEC

Barney Rapp's Orch.: WJZ WBZ WHAM KDKA WSYR WBAL WHK (sw-6.14)

CKLW-Where, When & What  
WHAS-Dream Serenade  
WJR-Harry S. Toy, talk  
WLW-Twenty-Four Hour Review  
WTAM-Ralph Malvin's Orch.

End of Monday Programs

# Tuesday

October 4, 1938

# Tuesday

## MORNING

7:00 a.m. EST

Forty Winks Club: WEA

Morning Almanac: WABC

Morning Patrol; News: WJZ

KDKA-Sons of the Purple Sage  
KYW-Happy Clarks  
WBAL-Around the Breakfast Table

WBEN-Sun Greeters' Club  
WCAE-Morning Express  
WCAU-Wake Up & Smile  
WFBL-Agricultural Prgm.  
WGBI-Eighty-Eighty Alarm  
WGR-Musical Clock  
WGY-Church in the Wildwood  
WHAM-News; Pete & Joe  
WIBX-Early Bird  
WJTN-Reveille

WKBW-Musical News  
WLW-Family Prayer Period  
WMMN-Buskirk Family  
WOR-Sunkistime  
WPAR-Wake Up Time  
WSYR-Jerry Allen, songs  
WTAM-Dixie Lee Trio  
WWVA-L. P. Lehman & Staff

7:15

To be announced: WJTN WLW KDKA-Musical Clock  
KYW-News; Sunny Jim  
WCAU-Sunkistime  
WFBL-Morning Meditation  
WGY-Top o' the Morning  
WOR-Musical Clock & Vincent  
Sorey's Orch.  
WSYR-Timekeeper  
WTAM-Old Refrains

7:30

Morning Almanac: (sw-21.51)  
KYW-Musical Clock  
WBEN-News: Sun Greeters' Club

WBAL-Around the Breakfast Table  
WCAE-Carpenter & Goodwin  
WFBL-Morning Sun Dial  
WGBI-News  
WGY-News; Top o' the Morning  
WHP-Morning Alarm  
WJAS-Musical  
WJTN-Morning Devotions  
WKBW-Sunkistime  
WLW-Drifting Pioneers  
WMMN-Green Valley Boys  
WSYR-Sunshine Serenade  
WTAM-Music Box

7:45

News: WABC (sw-21.51)

WCAU-News  
WGBI-Eighty-Eighty Alarm  
WGY-Marc Williams, bar.  
WHAM-To be announced  
WJTN-Timekeeper  
WLW-Pa and Ma McCormick;  
Brown County Revelers  
WMMN-Stamps Quartet  
WSYR-Variety Prgm.  
WTAM-Aloha Land

8:00

Milt Herth Swing Trio: WEA (sw-21.51)

Bob Byron, songs: WABC (sw-21.51)

Earbenders; Variety Prgm.: WJZ WORK

News: WJAS WCAE WWVA WOR

KDKA-Dr. Sunshine  
WBEN-News; Sun Greeters Club  
WCAU-Larry Vincent, songs  
WEEU-Around Breakfast Table  
WGY-Good News Prgm.  
WHAM-Saving Service  
WIBX-News; Musical Prgm.  
WJTN-Risers' Club  
WKBW-Headlines on Parade  
WLW-Merrymakers  
WMMN-Serenade to Housewife

WPAR-Juvenile Jug Band  
WSYR-News; Camera Speaks  
WTAM-Health & Home  
WWVA-L. P. Lehman & Staff

8:15

Charioteers: WJZ WORK WHAM

Gene & Glen, songs: WEA WBEN (sw-21.5)

Deep River Boys: WABC (sw-21.51)

KDKA News; Musical Clock  
WCAE-Today's Almanac  
WCAU-Melody Parade  
WEEU-Morning Devotions  
WIBX-Early Bird  
WJAS-Joan Davies  
WJTN-Timekeeper  
WLW-News  
WOR-Tex Fletcher: Oddities: Musical Interlude  
WPAR-Scotch Gospel Singer  
WWVA-Musical Clock

8:30

Musical Tete-a-Tete: WEA WGY WCAE (sw-21.5)

Dick & Shannon, songs: WABC (sw-21.51)

Richard Leibert, organist: WJZ

WBEN-Sun Greeters' Club  
WCAU-Bob White, vocalist  
WEEU-Agricultural Briefs  
WESG-Morning Varieties  
WFBL-Al Dary, the Rhythm Boy  
WGBI-Morning Devotions  
WHAM-Those Happy Gilmans  
WHP-Mary Fountain, organist  
WJAS-Musical Revue  
WLW-Gospel Singer  
WMMN-Stamps Quartette  
WOR-Vic & Sade, sketch  
WORK-Cousin Lee  
WSYR-Melody Lane: Timekeeper  
WTAM-Rival Packing Co.

8:45

Landt Trio: WEA WTAM WCAE WLW (sw-21.5)

Jack & Loretta Clemens, songs: WJZ

Ruth Brine, commentator: WABC (sw-21.51)

Morning Devotions: WMMN WHP

WBAL-Morning Meditations  
WCAU-Don Bovay, guitarist  
WEEU-Dance Music  
WFBL-Top of the Morning  
WGBI-Federal Music Proj. Orch.  
WGY-Dan Harding's Wife, sketch  
WHAM-Tower Clock Prgm.  
WJAS-Cheer Melodies  
WOR-The Goldbergs, sketch

9:00

Band Goes to Town: WEA

News: Breakfast Club: WJZ WBAL WJTN (sw-21.5)

Richard Maxwell, tr.: WABC WESG WNBC WJAS WMMN WPAR WFBL WHP WGBI (sw-21.51)

Myrt & Marge, sketch: WTAM WGY

To be announced: WHAM WLW KDKA-Kitty Keene, sketch  
KYW-Morning Varieties  
WBEN-News; Musical Prgm.  
WCAE-Women's Club  
WCAU-Mort Lawrence, morning knight  
WEEU-Friendly Club  
WGR-News; To be announced  
WJAS-St. Patrick's Church  
WKBW-Niagara Spotlight  
WOR-The Syncopators  
WORK-Morning Devotions  
WSYR-News; Timekeeper  
WWVA-Log Cabin Girls

9:15

The Family Man, poetry & philosophy: WEA KYW WBEN

Montana Slim, songs: News: WABC WFBL WNBC WJAS WMMN WPAR WHP (sw-21.51)

Hilltop House, sketch: WTAM WGY

KDKA-Linda's First Love, sketch  
WCAE-Kitchen Kapers  
WCAU-Sally Fenton & Hugh  
Walton  
WGR-Party Line  
WHAM-Women Only  
WLW-Myrt and Marge, sketch  
WOR-Martha Manning  
WWVA-Hello Steubenville

9:30

Breakfast Club: WORK

Joyce Jordan, Girl Interne, sketch  
(Calox Tooth Powder & Solidified  
Albolene): WABC WCAU WJAS WKBW

Troubadours: WNBC WESG WPAR

Ward & Muzzy, piano duo; News: WEA KYW WTAM

Get Thin to Music (Wheaties): WCAE WOR

KDKA-Editor's Daughter, sketch  
WBEN-Secret Diary  
WFBL-Miss Goodnews  
WGBI-Evangelistic Hour  
WGR-Film Land Today  
WGY-Market Basket; News  
WHAM-Mrs. Thrifty Buyer  
WHP-Morning Makeups  
WIBX-Serenader  
WJTN-Melodic Panorama  
WLW-Hilltop House, sketch  
WMMN-Green Valley Boys  
WSYR-Amos Phipps  
WWVA-Cotton Pickers

9:45

Deep River Boys: WGBI WESG WNBC

Bachelor's Children, sketch (Old Dutch Cleanser): WABC WKBW WCAU WJAS WFBL

Mystery Chef (Regional Advertiser): WEA WTAM KYW WGY

Johnnie Johnston, bar.: WCAE

To be announced: WLW WMMN KDKA-Shopping Circle  
WBAL-Mystery Chef  
WBEN-Sally Work  
WGBI-Milky Way  
WGR-Across the Breakfast Table  
WHAM-Dan Harding's Wife  
WIBX-Columbia Parade  
WLW-Linda's First Love, sketch  
WOR-Sylvia Cyde, sop.; Organ  
WPAR-Morning Concert  
WSYR-Swingsters  
WWVA-Party Line

10:00

Singing Strings: WBAL

Pretty Kitty Kelly, sketch (Wonder Bread): WABC WGR WBZ WHEC WWVA

Paul Page, songs: WJZ WEWR WORK

Houseboat Hannah, sketch (Lava Soap): WJTN WSYR WHAM KDKA (sw-15.21)

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WEA WCAE KYW WBEN WGY WTAM

WCAU-Morning Melodies: News  
WEEU-Ma Perkins, sketch  
WESG-Morning Revue  
WFBL-Morning Melodies  
WGBI-Organ Reveries  
WHP-Prairie Pals  
WJAS-Musical  
WKBW-News; Early Edition  
WLW-School of the Air  
WMMN-News: Morning Market  
WOR-Pure Food Hour  
WPAR-Housewife's Serenade

10:15

Josh Higgins of Finchville, sketch: WJTN WORK WEWR

Myrt & Marge, sketch (Super Suds): WABC WCAU WJAS WHEC WFBL WGR



# Frequencies

OKLW-1030  
KDKA-980  
KYW-1020  
WABC-860  
WBAL-1060  
WBEN-900  
WBT-1080  
WBZ-990  
WCAE-1220  
WCAU-1170  
WEAF-680  
WEHR-1310  
WEEU-830  
WENR-870  
WESG-850  
WFBL-1360  
WGAR-1850  
WGBI-850  
WGR-550  
WGY-790  
WHAM-1150  
WHAS-820  
WHEC-1430

John's Other Wife, sketch (Louis Philippe): WEAF KYW WBEN WCAE WTAM WGY

Jane Arden, sketch (Ward Baking Co.): WJZ KDKA WJTN WSYR WHAM WBAL (sw-15.21)

WEEU-Jack Dawson  
WGBI-Music Graphs  
WHP-Organ Melodies  
WIBX-Sketches in Melody  
WMMN-Mystery Melody  
WWVA-Southern Ramblers

## 10:30

Hilltop House, sketch (Palmolive Soap): WABC WJAS WHEC WFBL WCAU WGR

Smilin' Ed McConnell, songs (Acme Paints): WJZ WBAL WSYR WHAM WJTN WEHR KDKA WLW (sw-15.21)

Just Plain Bill, sketch (Kolyos): WEAF WGY KYW WTAM WBEN WCAE

To be announced: WNBC

WESG-Sob Chasers  
WGBI-Ranch Boys  
WHP-Concert Miniatures  
WIBX-Remember to Win  
WKBW-Tonic Tunes  
WMMN-Rex Mitchell  
WORK-Frank Renault, organist  
WPAP-Cap, Andy & Flip  
WWVA-Down on the Farm Gang

## 10:45

Oxydol's Own Ma Perkins, sketch: WJZ WHAM WSYR WJTN KDKA (sw-15.21)

Stepmother, sketch (Colgate): WABC WCAU WJAS WGR

Woman in White, sketch (Pillsbury): WEAF WTAM WBEN WGY KYW WCAE

Waltzes of the World: WPAB WGBI

Popular Waltzes: (sw-21.5)

WBAL-Mary Landis  
WEEU-Anna Marie Bentz  
WESG-Home-Makers  
WFBL-News  
WHP-Lonely Troubadour  
WKBW-To be announced  
WLW-The Goldbergs, sketch  
WMMN-Monticello Party Line  
WWVA-Bingville's General Store

## 11:00

Rhythmairs: WABC WNBC WESG

Story of Mary Marlin, sketch (Ivory Flakes): WJZ WHAM WBAL KDKA WSYR WJTN (sw-15.21)

David Harum, sketch (Bab-O); Peggy Allenby: WEAF WCAE KYW WGY WTAM WBEN

Originalities: WORK

Mary Lee Taylor (Pet Milk): WWVA WJAS WCAU WKBW WHEC WFBL WKBN

WEEU-String Ensemble  
WGBI-News: Mine Working Schedule  
WGR-News: To be announced  
WHP-FHA Prgm.  
WIBX-Song Styles  
WLW-Short, Short Story  
WMMN-Just Plain John & Boys  
WOR-Nell Vinick, beauty talk  
WPAP-Oestopathic Talk

## 11:15

Vic & Sade, sketch (Crisco): WJZ KDKA WHAM WBAL WSYR WJTN WLW (sw-15.21)

Rhythmairs: WHP WIBX WESG WKBW WPAP WCAU WHEC WGBI WKBN WFBL

Lorenzo Jones, sketch (Phillips): WEAF WBEN WCAE WTAM KYW WGY

Breen & de Rose: WORK

The Buckeye Four: WOR

WGR-Shopping with Dorothy  
WJAS-Musicale  
WWVA-Rapid Ad Service

## 11:30

Young Widow Brown, sketch (Cal Aspirin): WEAF KYW WGY WTAM WBEN WCAE

Pepper Young's Family, sketch (Camay Soap): WJZ WHAM KDKA WSYR WBAL WJTN (sw-15.21)

Big Sister, sketch (Rinso): WABC WIVVA WIBX WGR WCAU WJAS WFBL WHEC WHP

WEEU-Melody Shoppers  
WESG-Waltz Time  
WGBI-Good Morning Neighbor  
WKBW-German Lesson  
WLW-News: Livestocks: River: Weather: Markets  
WMMN-Midday Melodies  
WOR-The Manhattans  
WOR-Alan Courtney's Gloom-chasers  
WORK-To be announced  
WPAP-American Family Robin

## 11:45

Getting the Most Out of Life, talk (Fleischmann's Yeast): WJZ WHAM KDKA WJTN WSYR WEHR (sw-15.21)

Aunt Jenny's Stories (Spry): WABC WJAS WWVA WFBL WCAU WHEC WIBX WGR WHP

Road of Life, sketch (Chipso): WEAF KYW WTAM WBEN WGY WLW WCAE

Alan Courtney's Gloomchasers: WBAL

Viennese Ensemble: (sw-21.5)

WESG-Musical Bazaar  
WKBW-Today's Almanac  
WORK-Swingsters

# AFTERNOON

## 12:00

Kate Smith Speaks (Diamond Crystal Salt): WABC WJAS WCAU WFBL WHEC WKBN

Tower Town Tempos: WPAP WNBC WKBW WHP WWVA

Campus Kids: WJZ

Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WEAF

Vaughn de Leath, songs: KYW

KDKA-News; Weather; Temp.  
WBAL-News: Man on the Street  
WBEN-Houseboat Hannah, sketch  
WCAE-News; Melodies; Gabriel Heatter  
WEEU-News  
WGBI-Musical Workshop  
WGR-Dan Harding's Wife, sketch  
WGY-Interlude; Markets; News  
WHAM-Hit of the Day; News  
WIBX-Sidewalk Interviews  
WJTN-News: George Lundquist, organist  
WLW-Editor's Daughter, sketch  
WMMN-News: Cut Rate Drugs: Livestock: Interlude  
WSYR-Thos Happy Gilmans  
WTAM-Voice of the Farm

## 12:15

"Her Honor, Nancy James," sketch (Kleenex): WABC WFBL WCAU WHEC WKBW WJAS

The O'Neills, sketch (Ivory Soap): WEAF WBEN WTAM WLW WCAE KYW WGY

Bailey Axton, trn. (News, WJZ only): WJZ WEHR

KDKA-Dan Harding's Wife  
WBAL-Hi Jinks  
WEEU-Tropical Moods  
WGBI-The Luncheonaires  
WHAM-Here & There  
WHP-Prairie Pals  
WOR-Voice of the Farm  
WORK-News  
WSYR-Voice of the Farm  
WWVA-Farm & Home Hour

## 12:30

Nat'l Farm & Home Hour: WJZ KDKA WEHR WSYR WORK WHAM WJTN (sw-15.21)

Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WCAU WHEC WKBW WFBL

Time for Thought: WEAF  
Dr. Sutherland takes for the title of his address "The Dark Mile."

Gen. Fed. of Women's Clubs: WEAF WCAE (sw-15.33)

Mother-in-Law, sketch: WJZ WEHR WORK

Road of Life, sketch (Chipso): WABC WFBL WGR WGBI WHP WJAS WCAU WHEC (sw-6.06)

Piccadilly Playtime from London: WOR WNBC  
Tommy Matthews' orchestra and string time quartet will be heard.

KDKA-Political Talk  
KYW-Home Forum  
WBAL-Happy Johnny's Gang  
WEEU-County Club Women  
WGY-Houseboat Hannah, sketch  
WHAM-To be announced  
WIBX-Remember to Win  
WJTN-Good Earth: Calling Warren  
WKBW-News; Rhythm in Rhyme Time  
WLW-Burt Farber's Orch.  
WMMN-Mountain Lake Park  
WPAP-Dance Time  
WSYR-Reading Room  
WTAM-Noonday Resume  
WWVA-Luncheon Club

Morning Moods: WNBC WESG WPAR WMMN

News: WJAS WOR WHP  
KYW-Houseboat Hannah  
WBAL-Voice of the Farm  
WBEN-News; Musical Prgm.  
WCAE-Monticello Party Line  
WEEU-House of MacGregor  
WGR-Woman to Woman  
WGY-Farm Paper  
WLW-News: Livestocks: Poultry  
WTAM-Linda's First Love, sketch  
WWVA-Your Family & Mine

## 12:45

Do You Remember?: WEAF  
Nat'l Farm & Home Hour: WLW WBAL

Our Gal Sunday, sketch (Anacin): WABC WCAU WHEC WKBW WFBL WJAS

KYW-News: Gabriel Heatter: Arthur Hinett  
WBEN-Voice of the Farm  
WCAE-Singin' Sam  
WEEU-Billie Polter  
WESG-Smilin' Thru; News  
WGR-To be announced  
WHP-Kitty Keene, sketch  
WIBX-Jamboree  
WOR-Health Talk; Melody Moments  
WTAM-Editor's Daughter, sketch  
WWVA-News

## 1:00

Glenn Darwin, bar.: KYW WCAE

The Goldbergs, sketch (Oxydol): WABC WHEC WJAS WCAU WHP WIBX WFBL WGR (sw-6.06)

Jan Pearce, radio and operatic star, will sing "Kol Nidre," the ancient prayer of the Hebrew race, on the eve of the annual observance of the Day of Atonement.

News; Markets; Weather: WEAF

WBCN-Voice of Stockyards  
WEEU-Newsletters  
WESG-Quik-Quiz  
WGBI-Old Refrains  
WGY-Household Chats  
WKBW-News; Ad Club Luncheon  
WMMN-Cap, Andy & Flip  
WOR-Jimmy Shields, tr.; Orch.  
WTAM-Kitty Keene, sketch  
WWVA-Ma Perkins, sketch

## 1:15

Words & Music: WEAF WCAE WBEN (sw-15.33)

Goodyear Farm Radio News: WJZ WSYR WBAL WEHR KDKA WJTN WLW WHAM (sw-15.21)

Vic & Sade, sketch (Crisco): WABC WGR WCAU WWVA WJAS WHP WGBI WKBN (sw-6.06)

To be announced: WNBC

KYW-Your Garden & Mine  
WESG-Cornell Agricultural Hour  
WFBL-Your Family & Mine  
WGY-Vic & Sade, sketch  
WHAM-Here & There  
WIBX-Prize Songs  
WTAM-To be announced

## 1:30

Gen. Fed. of Women's Clubs: WEAF WCAE (sw-15.33)

Mother-in-Law, sketch: WJZ WEHR WORK

Road of Life, sketch (Chipso): WABC WFBL WGR WGBI WHP WJAS WCAU WHEC (sw-6.06)

Piccadilly Playtime from London: WOR WNBC  
Tommy Matthews' orchestra and string time quartet will be heard.

KDKA-Political Talk  
KYW-Home Forum  
WBAL-Happy Johnny's Gang  
WEEU-County Club Women  
WGY-Houseboat Hannah, sketch  
WHAM-To be announced  
WIBX-Remember to Win  
WJTN-Good Earth: Calling Warren  
WKBW-News; Rhythm in Rhyme Time  
WLW-Burt Farber's Orch.  
WMMN-Mountain Lake Park  
WPAP-Dance Time  
WSYR-Reading Room  
WTAM-Noonday Resume  
WWVA-Luncheon Club

## 1:45

Armchair Quartet: WJZ WHAM WEHR WBAL

Gospel Singer (Ivory Soap): WABC WCAU WFBL WHEC WHP WGBI WJAS (sw-6.06)

Morin Sisters: (sw-15.33)

Radio Rubes: WEAF

Those Happy Gilmans, comedy sketch (Corn-Kix): WLW KDKA KYW WTAM WGY WORK (sw-15.21)

Piccadilly Playtime: WCAE

WBEN-Dollars & Sense  
WGR-Rhapsody in Brass  
WOR-Marriage License Romances  
WPAR-Stocks; Prgm. Resume

## 2:00

Irene Beasley, R. F. D. No. 1: WABC WGBI WIBX WPAR WHEC WFBL WGR (sw-15.27)

Betty & Bob, sketch (Gold Medal): WEAF KDKA WBEN WBAL KYW WGY WTAM WLW WHAM (sw-15.21)

Nancy Martin, songs & Orch.: WJZ

Harold Turner, pianist: WNBC

WCAU-Houseboat Hannah, sketch  
WEEU-Afternoon Melodies  
WHP-Farmers' Service Prgm.  
WJAS-Silver Lining  
WJTN-Music As You Like It  
WKBW-Hollywood on Parade  
WMMN-Old Trading Post  
WOR-Beth Chandler, ballads; Orch.  
WORK-Luncheon Ensemble  
WSYR-Victor Miller, pianist  
WWVA-L. P. Lehman & Staff

## 2:15

Arnold Grimm's Daughter, sketch (Gold Medal): WEAF WHAM WBAL KDKA WTAM WBEN KYW WGY WLW (sw-15.21)

Harry Cool & Harmonettes: WABC WPAR WGBI WJAS WGR WIBX WHP WNBC WFBL (sw-15.27)

Let's Talk It Over: WJZ WEHR WORK WSYR

June Hynd will talk over recent books that are of interest because of the present situation in Europe with her guest, Sarah Charpentier Wheeler, who is well known for her literary luncheons and her own radio book reviews.

WCAE-Song Sampler  
WCAU-Across Breakfast Table  
WESG-Suburban Special  
WJTN-Dunkirk & Fredonia  
WKBW-The Warren Family

## 2:30

To be announced: WABC WJAS WHEC WPAR WIBX WKBW WHP WGBI WMMN WNBC WFBL (sw-15.27)

Little Variety Show: WJZ WORK WSYR WJTN (sw-15.33)

Valiant Lady, sketch (Gold Medal): WEAF WGY KYW WTAM WBEN KDKA WLW WBAL WHAM (sw-15.21)

WCAE-Harmony Frolic  
WCAU-Women's Club  
WEEU-Uncle Jack's Prgm.  
WGR-Those Happy Gilmans  
WTIC-Baseball Interviews; Connecticut Hall of Fame  
WWVA-Jake Taylor's Railsplitters

## 2:45

Quiet Sanctuary: WCAE

Hymns of All Churches (Gold Medal): WEAF WGY KDKA WBAL WBEN WTAM WHAM WLW KYW (sw-15.21)

To be announced: WCAU

Little Variety Show: WEHR WESG-Ma Perkins, sketch  
WGR-Music by Muriel  
WOR-Alan Gerard, bar.; Orch.

## 3:00

Piano Recital: WJZ WHAM WORK WJTN

Story of Mary Marlin, sketch (Ivory Flakes): WEAF WTAM WBEN WCAE WLW WGY KYW

Adventures in Rhythm: WABC WNBC WPAR WIBX WGR WHP WESG WMMN WHEC WCAU (sw-15.27)

West & Matey, vocal duo: WBAL

KDKA-Home Forum  
WEEU-NAB Prgm.  
WFBL-News  
WGBI-News: Music  
WJAS-Baron Elliott's Orch.  
WKBW-News; Carnival  
WOR-Martha Deane, Woman's Hour

WSYR-Ruth Chilton's Matinee  
WWAV-Neo-Vim Gang

## 3:15

Oxydol's Own Ma Perkins, sketch: WEAF WCAE KYW WGY WLW WBEN WTAM

Army Band: WJZ WHAM WJTN WORK WBAL WEHR KDKA (sw-15.21-15.33)

WGBI-Betty & Bob, sketch

## 3:30

Four Clubmen: WABC WIBX WPAR WJAS WESG WNBC WFBL WMMN WHP WGR WHEC WCAU (sw-15.27)

Pepper Young's Family, sketch (Camay Soap): WEAF WTAM WBEN WCAE WLW WGY KYW

Army Band: WSYR

WBAL-Globe Trotter  
WEEU-Piano Pals  
WFBL-Catholic Action: Musical Interlude  
WGBI-Hymns of All Churches  
WKBW-News  
WLW-Jane Tresler, vocalist  
WWVA-Border Riders

## 3:45

The Guiding Light, sketch (White Naphtha): WEAF WGY WBEN WTAM WCAE KYW WLW

Melody Ramblings: WABC WGR WIBX WJAS WESG WCAU WNBC WFBL WHP WHEC (sw-15.27)

Ted Malone's Between the Bookends: Jesse Crawford, organist: WJZ WBAL WSYR WJTN WORK WEHR WHAM (sw-15.33)

KDKA-News Reeler  
WEEU-News  
WGBI-Ma Perkins, sketch  
WKBW-Robert Smith, organist  
WMMN-Parade of Bargains: News  
WOR-David Harum, sketch

## 4:00

Club Matinee: WJZ WJTN WSYR WHAM WORK

Highways to Health: WABC WGR WJAS WIBX WPAR WFBL WNBC WESG WHEC WCAU WHP (sw-15.27)

Dr. Irving Wright of Columbia University speaks on "How Old Are Your Arteries?"

Backstage Wife, sketch (Dr. Lyons): WEAF KYW WBEN WGY WCAE WTAM

Pretty Kitty Kelly, sketch (Wonder Bread): WKBN

KDKA-To be announced  
WBAL-Dog Tales  
WEEU-Concert Hall of the Air  
WGBI-Those Happy Gilmans  
WKBW-News: Take It Easy  
WLW-Kitty Keene, sketch  
WMMN-Rhythm Rangers  
WOR-News  
WWVA-Joe Barker's Revue

## 4:15

Accent on Music: WABC WIBX WGBI WHP WCAU WFBL WHEC WKBW WPAR WJAS WESG WGR (sw-15.27)

Stella Dallas, sketch (Milk of Magnesia): WEAF WGY KYW WTAM WBEN WCAE

Club Matinee: WEHR WBAL

Midstream, drama: WLW WNBC

WOR-Myrt & Marce, sketch

## 4:30

Columbia Chamber Orch.: Hollace Shaw, sop.: WABC WFBL WPAR WIBX WJAS WHEC WESG WCAU WMMN WGR WHP (sw-15.27)

Life Can Be Beautiful (Ivory Soap): WEAF KYW WBEN WGY WTAM WCAE WLW

WEEU-Vibraharp  
WKBW-Your Home  
WOR-Hilltop House, sketch  
WWVA-Friendly Shopping Hour

## 4:45

Affairs of Anthony, sketch: WJZ WEHR WBAL WORK

Of Men and Books: WABC WGR WFBL WIBX WJAS WHEC WPAR WCAU WESG WMMN WHP (sw-15.27)

Girl Alone, sketch (Quaker Oats): WEAF KYW WBEN WGY WCAE WTAM

Man of Mars, sketch: WNBC WLW

WEEU-Master Singers  
WHAM-Your Family & Mine  
WJTN-Betty Weakland, girl Evangelist  
WKBW-Hits & Encores  
WOR-Restful Rhythms; Melody Moments; Gabriel Heatter  
WPAR-News  
WSYR-Juvenile Radio Newspaper: Say It with Music

## 5:00

Houseboat Hannah, sketch (Lava Soap): WLW

# TUESDAY

## October 4

Dick Tracy, sketch (Puffed Wheat & Rice): WEAF WGY KYW WCAE WTAM

Nila Mack's Let's Pretend: WABC WJAS WKBW WGBI WPAR WFBL WNBC WESG WIBX WHP WHEC (sw-15.27)

News: Four of Us: Orch.: WJZ WJTN

WBAL-Uncle Jack's Club: News  
WBEN-Uncle Ben's Club  
WCAU-Melodies  
WEEU-Monde  
WGR-News; Reporter  
WHAM-Social Chronicle: To be announced  
WMMN-Dinner Serenade: News  
WOR-Women Make the News  
WORK-Cousin Lee  
WSYR-Street Quiz  
WWVA-West Liberty Prgm.

## 5:15

Your Family & Mine, sketch (Sealtest): WEAF KYW WGY WCAE WBEN WTAM

Terry & the Pirates, sketch (Dart-Rich): WJZ WJTN WEHR WBAL WSYR WHAM KDKA WLW (sw-15.21)

Johnson Family: WBAL WOR

WCAU-Encores of Yesterday  
WEEU-World Bookman  
WGR-BBC Reporter  
WWVA-Economy Notes

## 5:30

Don Winslow of the Navy, sketch (Krispies): WJZ WBAL KDKA WSYR WEHR WHAM WJTN (sw-15.21)

Jack Armstrong, sketch (Wheaties): WEAF WTAM WGY WLW WBEN KYW WCAE

Lyrics by Lorraine: WABC WGR WJAS WNBC WESG WWVA WHP

WCAU-Ben Alley, trn.: Organ  
WEEU-Merchandise Revue  
WFBL-Religious Signs of the Times  
WGBI-Jack Armstrong, sketch  
WIBX-Tommy Tucker's Orch  
WKBW-To be announced: News  
WMMN-Freshet Thing in Town  
WORK-Late Afternoon Musical

## 5:45

Little Orphan Annie, sketch (Ovaltine): WEAF WBEN WGY WCAE KYW WTAM

The Mighty Show (My-T-Fine): WABC WIBX WCAU

Four Notes & Dave Bacal: WJAS WPAR WNBC WFBL WESG WWVA WGR



(6:00 p.m. Continued)

WHAM-News; To be announced  
WHAS-News  
WHP-Baseball Resume  
WHP-The Little Brown Book  
WJR-Stevenson Sports  
WJTN-News: Music  
WMAQ-Dick Tracy, sketch  
WMMN-Baseball Scores: Interlude  
WOR-Uncle Don  
WPA-Interlude; Closing Stocks  
WSM-Rhythm Time: Pen American Bdst.  
WTAM-Tom Manning  
WTIC-News; Weather

6:15

Barry Wood's Music: WABC  
WNBF WIBX WKBW WMMN  
WFBL WHAS WBT WJR

Paul Sabin's Orch.: WHK WEBR  
KDKA (sw-15.21)

Malcolm Claire, stories; News:  
WTIC WENR WSB (sw-9.53)

To be announced: WHAM WLW  
Sports: CKLW WLW WORK  
WBAL-News: Around the Dinner  
Table

WBEN-Gabriel Heatter, talk; Mu-  
sical Prgm.  
WCAE-News: Musical Interlude  
WCAU-News: Sports

WGAR-Sidney Andorn: Five Star  
Final: Interlude  
WHAS-Paul Sutton, songs  
WHP-Lynn Terry & Escorts  
Prgm.

WJAS-News  
WJTN-Sweet & Swing  
WMAQ-Adv. of Jimmy Allen:  
News

WSB-Dick Tracy

WSYR-Reporter: Marjorie Lane  
WTAM-Evening Prelude: News  
WWVA-Radio Gossip: Inter-  
lude: Sports

6:30

Angler & Hunter: WEAFF KYW  
KDKA WENR WSM WSYR (sw-  
15.21)

Today with Bob Trout: WABC  
WPA WJAS WGAR WESG  
WKBW WHAS WHEC WNBW  
WBT (sw-6.06-11.83)

Marlowe & Lyon, piano duo:  
WJZ WSM (sw-9.53)

Airliners: CKLW WCAE

News: WOR WORK WHP  
Sports: WENR WHAM WJTN  
WGR

WCAU-Silver Strings  
WFBL-Sports: Dinner Concert  
WGBI-On with the Dance

WGY-Musical Prgm.  
WHK-Dinner Music  
WIBX-Remember to Win  
WJR-Inside of Sports

WLW-Little Orphan Annie, sketch  
WMAQ-Jack Armstrong, sketch  
WMMN-Timely Topics

WSB-Georgia Ambassadors  
WTAM-Otto Thurn's Orch.  
WTIC-Wrightville Clarion  
WWVA-Robert Bulkley

6:45

Tom Mix Straight Shooters,  
sketch (Ralston Wheat Cereal):  
WMAQ

Enoch Light's Orch.: WABC  
WMMN WJAS WBT WKBW  
WCAU WHEC WNBW WWVA  
WGAR WKBW WJR WHP

Dinner Concert: WENR

Lowell Thomas, news commenta-  
tor (Sun Oil): WJZ WSYR WBZ  
WEBR KDKA WTAM WBAL  
WLW WHAM WJTN (sw-15.21)

Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

12:30 EST National Farm and Home Hour.

NIGHT

8:00 EST Edward G. Robinson and Claire Trevor.

8:00 EST Johnny Presents.

8:30 EST Al Jolson.

9:00 EST We, the People.

9:30 EST Symphony Orchestra.  
Joseph Coleman, violinist, will be soloist.

9:30 EST Fibber McGee and Co.

10:00 EST Bob Hope.  
Olivia de Havilland will be guest.

10:00 EST Hal Kemp.

10:30 EST Jimmie Fidler.

Noia Day, songs: WEAFF KYW  
WCAE WENR WSM WGY  
WHK (sw-9.53)

To be announced: WOR

CKLW-Adventures of Jimmie  
Allen

WESG-Woody Ott, sports  
WFBL-This & That  
WGBI-News: Baseball Scores

WGR-News: Isabel Tardif, songs  
WHAS-Songmaster Paul Sutton  
WJAS-Sports

WMMN-To be announced  
WSM-News: Sports  
WTIC-Change in Music  
WWVA-Economy Notes

7:00

Easy Aces, sketch (Anacin):  
WJZ KDKA WBAL WHK WBT  
WHAM WENR WSYR WEBR  
WJTN (sw-11.87)

Amos 'n' Andy, sketch (Camp-  
bell's Soup): WEAFF WBEN  
WCAE WTIC WGY WLW  
WTAM (also at 11 p.m.)

Ray Heatherton, songs: WABC  
WGR WFBL WJAS WBT WCAU  
WGAR WESG WHAS WGBI  
WWVA WMMN WKBW WPA  
(sw-6.06-11.83)

To be announced: WORK

Fulton Lewis, Jr., commentator:  
WNBF CKLW

To be announced: WJR WHP  
Sports: WOR WSB  
WIBX-News: Sports World  
WKBW-World Dances  
WMAQ-News

WSM-John Lewis

7:15

George McCall's Screen Scoops  
(Old Gold Cigarettes): WABC  
WGR WCAU WJAS WGAR WJR  
WHAS WHEC WFBL WGBI  
WBT (sw-11.83-6.06) (also KSL  
KLZ at 12:30 a.m.)

For news of Hollywood read "Holly-  
wood Showdown" in every issue  
of Radio Guide.

Vocal Varieties (Tums); Jerry  
Cooper, bar; Smoothies; DeVore  
Sisters; Male Octet; Wm. Stoess'  
Orch.: WEAFF KYW WCAE WLW  
WTAM WTIC WENR WMAQ  
WGY (sw-9.53) (also KFI KOA  
at 11:15 p.m.)

Mr. Keen, Tracer of Lost Per-  
sons, drama (Amer. Home Pro-  
ducts): WJZ WENR WHK WBT  
WSYR WBAL WEBR WHAM  
WJTN KDKA (sw-11.87)

Novelty Choir: WOR CKLW

WHP-Robert Hood Bowers' Band  
WIBX-Dance Time  
WKBW-Les Fanef, comm.  
WMMN-Keeper of Keys  
WPA-Watt's the Answer?  
WSB-Easy Aces, sketch  
WSM-Melody Men  
WWVA-George Hall's Dance Hall

7:30

Quite by Accident (Nestle's  
Cocoa): WEAFF WMAQ

Helen Menken in "Second Hus-  
band," drama (Bayer Aspirin):  
WABC WGR WGAR WJR WJAS  
WFBL WHAS WHEC WCAU

Don't You Believe It (Sensation  
Cigarettes): WOR WLW CKLW  
WBAL

Oscar Shumsky, violinist: WEBR  
WORK WBT WHK WSM

Around the World in New York:  
WJZ

Lew White, organist: WPA  
WMMN

To be announced: WSB

KDKA-Time Out for Fun  
KYW-Console & Keyboard  
WBEN-Cy King, commentator  
WBT-Variety Prgm.

WCAE-To be announced  
WESG-News; Scores; Tune Topics  
WGBI-Political Talk

WGY-Red Horse Revue  
WHAM-German Hour  
WHP-Democratic Political Talk  
WJTN-Merchant Melodies  
WSYR-New York State Employ-  
ment

WTAM-On Wings of Song  
WTIC-Three Moods  
WWVA-Football Forecaster

7:45

Inside of Sports (Phillies Cigars):  
WOR WCAE WNBW WHK WLW  
WKBW WSYR

To be announced: WSM

Lew White, organist: WBT

Vivian della Chiesa, sop.: WEBR  
WORK WBAL

CKLW-Personalities in History  
KYW-The World & Its People  
WBEN-Goss & Bayer, piano and  
organ duo

WGBI-Political Talk  
WHP-Ferne Burrell, songs  
WIBX-Day in Review  
WJTN-Whimsical Reporter

WPA-News: Interlude  
WSB-Gridiron Gossip  
WTAM-Sammy Watkins' Orch.  
WWVA-Music by Cugat

8:00

"Big Town," newspaper drama;  
Edward G. Robinson and Claire  
Trevor (Rinso): WABC WJAS  
WGAR WCAU WIBX WFBL  
WHEC WJR WBT WGR WHAS  
(sw-11.83) (also KNX at 11:30  
p.m.)

"Scoop Davis—Retired" is  
the title of tonight's presenta-  
tion.

Johnny Presents (Philip Morris):  
Russ Morgan's Orch.; Jack John-  
stone's Dramas; Genevieve Rowe,  
sop.; Glenn Cross & Beverly;  
Swing Fourteen; Floyd Sherman,  
tnr.: WEAFF WCAE WTAM WLW  
WMAQ WTIC WGY WSB KYW  
WSM WENR (sw-9.53) (also KFI  
KOA at 11:30 p.m.)

Caricatures in Music; Harry Res-  
ser's Orch.: WJZ WORK WJTN  
WBT WEBR KDKA WHAM  
WHK (sw-11.87)

Green Hornet, drama: WOR  
WBAL

CKLW-Good Neighbors  
WGBI-Danny Richards, songs  
WHP-Xavier Cugat's Orch.  
WKBW-News; To be announced  
WMMN-Salon Group  
WPA-To be announced  
WSYR-Swingsters  
WWVA-Five Minute Drama:  
News

8:15

Caricatures in Music: WSYR

WGBI-On the Mall  
WKBW-Elvera Ruppel, songs  
WWVA-Your Neighbor & Mine

8:30

Information Please; Quiz Prgm.:  
WJZ WORK WSYR WHK WJTN  
WSM KDKA WHAM WEBR WBT  
(sw-11.87)

For Men Only (Vitalis); Peter  
Van Steeden's Orch.; Peg La  
Centra, vocalist; Fred Uttal;  
Guests: WEAFF KYW WLW WSM  
WTIC WGY WCAE WMAQ WSB  
WBEN WTAM (sw-9.53)  
Guest: Dick Fishell, football  
expert.

Al Jolson Show; Martha Raye;  
Parkyakarkus; Lud Gluskin's Or-  
chestra (Lifebuoy Soap): WABC  
WIBX WGAR WBT WJR WGR  
WJAS WHEC WCAU WHAS  
WFBL (sw-11.83) (also KNX at  
12 mid.)

Morton Gould's Orch.: WOR  
CKLW

WBAL-Circle Service Boys &  
Jean Ellington  
WGBI-Music by Cugat  
WHP-Voice of the Motorist  
WKBW-Three Treys  
WMMN-Polish Alliance Orch.  
WPA-Kanawha Valley Four

8:45

WBAL-Man, Maid & Music  
WGBI-Musical Workshop  
WHP-Three Tumbler  
WKBW-To be announced: News  
WPA-Mrs. Meyer's Boarding  
House

9:00

Battle of Sexes (Molle Shave);  
Conducted by Frank Crumit &  
Julia Sanderson: WEAFF WBEN  
WTAM WMAQ WTIC WCAE  
WGY KYW WLW (also see  
Mon. prgms. at 12:30 a.m.)

We, the People; Gabriel Heat-  
ter; Harry Von Zell; Guests:  
Mark Warnow's Orch.: WABC  
WHAS WKBW WGAR WFBL  
WJAS WKBW WHEC WCAU  
WJR (sw-11.83)

Guest: Shelton Brooks, com-  
poser of Some of These Days;  
Charles S. Ramsey from Thurs-  
day Island in the South Seas,  
"Firewalker" A sketch, "Dead  
Man's Eyes," will be pre-  
sented. This is based on the  
story of U. E. Harding, Port-  
land, O., preacher, who will also  
be a guest.

Now and Then; Frank Hodek's  
Orch.: WJZ WBAL WJTN WSM  
WBAL WEBR WHAM WENR  
WSYR WBT

Political Talk: KDKA WGBI  
CKLW-Spotlight Parade  
WBT-Musical Revue  
WGR-News: Int'l Varieties  
WKBW-Music from the Gay 90's  
WHP-Newspaper of the Air  
WIBX-Improvisations  
WMMN-Swing Time: News  
WOR-News  
WORK-Newspaper of the Air  
WPA-Veterans Talk  
WSB-Southeastern Fair Prgm.

9:15

Rhythm Boys & Orch.: WNBW

Now and Then: WORK

KDKA-Chasing Shadows  
WBT-What Would You Like to  
Know  
WGBI-Melody Time  
WHAM-Baseball Game  
WHP-Dick Leibert, organist  
WIBX-Utica in Review  
WOR-Vocal Varieties  
WPA-To be announced  
WSM-Melody Men

9:30

Benny Goodman's Orch.: Guests  
(Camel Cigarettes): WABC WBT  
WKBW WCAU WFBL WGAR  
WKBW WIBX WHEC WJAS  
WJR WHAS WHP WGBI WNBW  
WMMN (sw-6.06-11.83)

Bandsmen Harry James and  
Bud Freeman will be spot-  
lighted.

Jamboree: WJZ WORK WENR  
WJTN WBT WEBR WHAM  
WBAL WSYR

Symphony Orch.: WOR CKLW  
WHK  
Guest: Joseph Coleman, vio-  
linist.  
Music detail on page 15 this week.

Fibber McGee & Co. (John-  
son's Wax); Donald Novis,  
vocalist; Billy Mills' Orch.:  
WEAFF WBEN WSB WCAE WGY  
WMAQ WTIC WLW KYW WSM  
WTAM

KDKA-Political Talk  
WGR-Variety House  
WPA-The Warren Family

9:45

Gabriel Heatter, news (R. B.  
Semler, Inc.): WOR

KDKA-Federal Symphony  
WPA-Charlene

10:00

Time to Shine; Hal Kemp's Or-  
chestra; Guests (Griffin Shoe  
Polish): WABC WKBW WHAS  
WHEC WGAR WFBL WCAU  
WMMN WBT WJR WJAS (sw-  
6.06-11.83)

True Detective Mysteries (Lister-  
line): WOR

Pepsodent Prgm.; Bob Hope;  
Jerry Colonna; Vocal Sextet;  
Skinnay Ennis' Orch.; Guests:  
WEAFF KYW WSM WSB WTAM  
WCAE WGY WMAQ WLW WTIC  
WBEN (sw-9.53)  
Guest: Olivia De Havilland.

Lois Elliman, songs; Lew White,  
organist: WNBW WGBI

CKLW-To be announced  
WGR-News; Orchids in Moonlight  
WHK-Veterans Prgm.  
WHP-Nat Shilkret Entertains  
WIBX-Club Cabana  
WJTN-News: Classical Serenade

10:15

Jamboree: WHK

Three Marshalls, vocal trio: WOR  
WNBF

WIBX-Night News  
WPA-Sylvia & Glen

10:30

Jimmie Fidler's Hollywood Gossip  
(Drene): WEAFF WGY WCAE  
WSM WLW WBEN WTIC KYW  
WMAQ WTAM WSB

For news of Hollywood read "Holly-  
wood Showdown" in every issue  
of Radio Guide.

Felix Knight, tr.: WJZ WENR  
WORK WJTN WEBR WBAL  
WSYR WHAM WBT WHK

Jack Berch, songs: WABC WBT  
WNBF WHEC WJAS WPA  
WIBX WKBW WHP WMMN  
WKBW WGBI (sw-6.06)

Sammy Kaye's Orch.: WOR  
CKLW

KDKA-Interlude  
WCAU-Mac Parker, commentator  
WFBL-Sun Dodgers  
WGAR-Hello World  
WGR-To be announced  
WHAS-Here's To You  
WJR-The Beachcomber

10:45

American Viewpoints: WABC  
WNBF WHEC WJAS WKBW  
WPA WIBX WKBW WGAR  
WFBL WBT WMMN (sw-6.06)

Jesse Crawford, organist: WEAFF  
WBEN WMAQ WTIC WCAE  
WSB WGY KYW (sw-9.53)

State of the Nation; Jay Frank-  
lin, comm.: WJZ WENR WBT  
WORK WBAL KDKA WJTN  
WEBR WSM WHAM (sw-11.87)

WCAU-Ralph Elsmore, songs  
WGBI-Russ Andoloro's Orch.  
WHK-Sport Mike  
WHP-News  
WLW-Burt Farber's Orch.  
WSM-Vocal Varieties  
WSYR-Miller & Gale  
WTAM-Paul Burton's Orch.

11:00

Eddie Le Baron's Orch. (News,  
WEAF only): WEAFF (sw-9.53)

(News, WABC only) Ovie All-  
ston's Orchestra: WABC WIBX  
WMMN WHAS WNBW WKBW  
WGR WBT WHP

(News, WJZ only) Dance Or-  
chestra: WJZ WJTN WBAL  
WHK

Amos 'n' Andy, sketch (Camp-  
bell's Soup): WSM WSB WMAQ  
(also see 7 p.m.)

News; Sports: WBT WKBW  
News: WOR WJAS WGBI WORK  
WLW WJR

CKLW-Club Reporter  
KDKA-News; Weather; Temp.  
KYW-News; Melody Silhouette  
WBEN-News; Ironic Reporter  
WCAE-News; Baseball Scores  
WCAU-Around the Town; Jeno  
Donath's Orch.  
WENR-Globe Trotter  
WFBL-Sports  
WGAR-Carl George  
WGY-News; Music by Cugat  
WHAM-News; To be announced  
WTAM-Musical Bulletin Board  
WTIC-News; Weather

11:15

Lee Shelley's Orch.: WOR CKLW  
WCAE WNBW

Dance Orch.: WORK  
Ovie Allston's Orch.: WGAR  
WKBW WGBI WPA WJR

TONIGHT!

October 4

Hear your old favorites!

★ FIBBER  
M'GEE  
and  
★ COMPANY  
with

- ★ DONALD NOVIS
- ★ BILLY MILLS' ORCHESTRA
- ★ NICK DEPOPULUS
- ★ SILLY WATSON
- ★ THE OLD TIMER
- ★ and complete cast

9:30 E. S. T. 8:30 C. S. T.  
7:30 M. S. T. 6:30 P. S. T.

★ JOHNSON'S WAX  
and GLO-COAT



Music You Want: KDKA WBZ  
 KYW WGY WTAM WSYR  
 News: WMAQ WHAS WSB  
 WBEN-Sports  
 WENR-Ennio Bolognini's Orch.  
 WFBL-Odd Facts: News  
 WHP-Rhythm Makers  
 WJAS-Joey Sims' Orch.  
 WKBW-Moon Magic  
 WLW-Spotlight  
 WSM-The World in Review  
 WTIC-Polish Orch.

11:30

Abe Lyman's Orchestra: WFAE  
 WSM WMAQ WCAE (sw-9.53)

Frank Novak's Orch.: WJZ WJTN  
 WORK WBAL WEBR WHAM  
 WHK  
 Vincent Lopez' Orch.: WABC  
 WCAU WPAR WBT WJAS WHP  
 WGBI WNBW WMMN WKBW  
 WKBW WGAR WWVA WFBL  
 WHAS WJR WIBX (sw-6.12)  
 Salute to Cities: WLW CKLW  
 WENR-Earl Hines' Orch.  
 WGAR-Hello World  
 WGR-Bono's Orch.  
 WOR-Mitchell Ayres' Orch.  
 WSB-Welcome South, Brother

11:45  
 Abe Lyman's Orch.: WTIC  
 Vincent Lopez' Orch.: WKBN  
 WHEC WFBL  
 12:00  
 Aussa the Arab, drama: WJZ  
 WSM WBZ WBAL WHAM WEBR  
 Count Basie's Orch.: WABC  
 WIBX WJAS WMMN WKBW  
 WGBI WCAU WGAR WFBL  
 WJR WHAS WHP WNBW (sw-6.12)  
 Richard Himber's Orch.: WFAE  
 WMAQ WTIC WGY KYW WSB

Kay Kyser's Orch.: WOR WCAE  
 CKLW WSYR WHK  
 KDKA-Fran Eichler's Orch.  
 WBT-Midnight Dancing Party  
 WENR-Music As You Desire It  
 WLW-Moon River  
 WSYR-Reporter; Let's Dance  
 WTAM-Ralph Malvin's Orch.  
 WWVA-Moonlight Serenade  
 12:15  
 Richard Himber's Orch.: WSM  
 Count Basie's Orchestra: WHEC  
 WGAR WPAR

Dance Orch.: WJZ WBAL WBZ  
 WHAM  
 KDKA Dance Orch.  
 WFBL-Herb Gordon's Orch.  
 12:30  
 Wayne King's Orch.: WFAE KYW  
 WTIC WGY WSB WTAM  
 Blue Barron's Orch.: WJZ WBZ  
 WJTN WBAL WHAM KDKA  
 WSYR WHK WSM (sw-6.14)  
 Dick Barrie's Orch.: WABC WJR  
 WKBW WHEC WGAR WMMN  
 WFBL WGBI WCAU WNBW  
 WWVA

# TUESDAY October 4

George Olsen's Orch.: WOR  
 WCAE

CKLW-Where, When & What  
 WHAS-Dream Serenade  
 WLW-Twenty-Four Hour Review  
 WMAQ-Earl Hines' Orch.

End of Tuesday Programs

# Wednesday

October 5, 1938

# Wednesday

## MORNING

7:00 a.m. EST

Forty Winks Club: WFAE  
 Morning Almanac: WABC  
 Morning Patrol; News: WJZ  
 KDKA-Sons of the Purple Sage  
 KYW-Happy Clarks  
 WBAL-Around the Breakfast Table  
 WBEN-Sun Greeters' Club  
 WCAE-Morning Express  
 WCAU-Wake Up & Smile  
 WGBI-Eighty-Eighty Alarm  
 WFBL-Agricultural Prgm.  
 WGR-Musical Clock  
 WGY-Church in the Wildwood  
 WHAM-News; Pete & Joe  
 WIBX-Early Bird  
 WJTN-Reveille  
 WKBW-Musical News  
 WLW-Family Prayer Period  
 WMMN-Buskirk Family  
 WOR-Sunkist Time  
 WPAR-Wake Up Time  
 WSYR-Jerry Allen, songs  
 WTAM-Dixie Lee Trio  
 WWVA-L. P. Lehman & Staff

7:15

To be announced: WJTN WLW  
 KDKA-Musical Clock  
 KYW-News; Sunny Jim  
 WCAU-Sunkist Time  
 WFBL-Morning Meditation  
 WGY-Top o' the Morning  
 WOR-Musical Clock; Vincent  
 Sorey's Orch.  
 WSYR-Timekeeper  
 WTAM-Old Refrains

7:30

Morning Almanac: (sw-21.51)  
 KYW-Musical Clock  
 WBAL-Around the Breakfast  
 Table  
 WBEN-News; Sun Greeters' Club  
 WCAE-Carpenter & Goodwin  
 WFBL-Sun Dial  
 WGBI-News  
 WGY-News; Top o' the Morning  
 WHP-Morning Alarm  
 WJAS-Musical  
 WJTN-Morning Devotions  
 WKBW-Sunkist Time  
 WLW-Checkerboard Time  
 WMMN-Green Valley Boys  
 WSYR-Sunshine Serenade  
 WTAM-Music Box

7:45

News: WABC (sw-21.51)  
 Checkerboard Time: KDKA WGY  
 WCAU-News  
 WGBI-Eighty-Eighty Alarm  
 WHAM-To be announced  
 WJTN-Timekeeper  
 WLW-Pa and Ma McCormick:  
 Brown County Revelers  
 WMMN-Stamps Quartet  
 WSYR-Variety Prgm.  
 WTAM-Aloha Land

8:00

Earbenders; Variety Prgm.: WJZ  
 WORK  
 Bob Byron, songs: WABC (sw-21.51)  
 Milt Herth's Swing Trio: WFAE  
 (sw-21.5)  
 News: WJAS WOR WWVA  
 KDKA-Dr. Sunshine  
 WBEN-News: Sun Greeters' Club  
 WCAE-News: Interlude  
 WCAU-Larry Vincent, songs  
 WEEU-Around the Breakfast Table  
 WGY-Good News Prgm.  
 WHAM-Saving Service  
 WJTN-Risers' Club  
 WKBW-Headlines on Parade  
 WLW-Merry-makers  
 WMMN-Serenade to Housewife

WPAR-Juvenile Jug Band  
 WSYR-News: Timekeeper  
 WTAM-Health & Home

8:15

The Manhattanites: WJZ WORK  
 WHAM  
 Gene & Glen, songs: WFAE  
 WBEN (sw-21.5)  
 Deep River Boys: WABC (sw-21.51)  
 News: WFBL WLW  
 KDKA-News; Musical Clock  
 WCAE-Today's Almanac  
 WCAU-Melody Parade  
 WEEU-Morning Devotions  
 WIBX-Early Bird  
 WJAS-Time Again  
 WJTN-Timekeeper  
 WOR-Nell Vinick, beauty talk;  
 Reporter of Odd Facts; Interlude  
 WPAR-Scotch Gospel Singer  
 WWVA-Musical Clock

8:30

Greenfield Village Chapel Choir:  
 WABC WGBI (sw-21.51)  
 Musical Tete-a-Tete: WFAE WGY  
 WCAE (sw-21.5)  
 Swing Serenade: WJZ  
 Musical Clock: WIBX WPAR  
 WBEN-Sun Greeters' Club  
 WCAU-Bob White  
 WEEU-Agricultural Briefs  
 WESG-Morning Varieties  
 WFBL-Al Dary, the Rhythm Boy  
 WHAM-Those Happy Gilmans  
 WHP-Mary Fountain, organist  
 WJAS-Musical Revue  
 WLW-Gospel Singer  
 WMMN-Stamps' Quartette  
 WOR-Vic & Sade, sketch  
 WORK-Cousin Lee  
 WSYR-Melody Lane: Timekeeper  
 WTAM-Rival Packing Co.

8:45

Landt Trio: WFAE WCAE WLW  
 (sw-21.5)  
 George Perrine: WABC WJAS  
 WGBI (sw-21.51)  
 Jack & Loretta Clemens, songs:  
 WJZ  
 WBAL-Morning Meditations  
 WCAU-Don Bovay, guitarist  
 WEEU-Dance Music  
 WFBL-Top of the Morning  
 WGY-Dan Harding's Wife, sketch  
 WHAM-Tower Clock Prgm.  
 WHP-Morning Devotions  
 WJTN-Risers' Club  
 WMMN-Morning Devotions  
 WOR-Goldbergs, sketch  
 WTAM-Durkee Famous Foods

9:00

News: Breakfast Club: WJZ  
 WJTN  
 Richard Maxwell, tr.: WABC  
 WESG WMMN WIBX WJAS  
 WPAR WGBI WFBL WHP (sw-21.51)  
 Band Goes to Town: WFAE  
 (sw-21.5)  
 To be announced: WHAM WLW  
 KDKA-Kitty Keene, sketch  
 KYW-Morning Varieties  
 WBAL-What's New in Baltimore  
 WBEN-News; Musicale  
 WCAE-Lillian Malone  
 WCAU-Mort Lawrence, morning  
 knight  
 WEEU-Friendly Club  
 WGR-News; To be announced  
 WGY-Myrt and Marge, sketch  
 WKBW-Niagara Spotlight  
 WORK-Morning Devotions  
 WSYR-News: Timekeeper: Ed-  
 wards Shopper  
 WTAM-Myrt & Marge, sketch  
 WWVA-Log Cabin Girls

9:15  
 Montana Slim, songs: News:  
 WABC WJAS WIBX WGBI  
 WNBW WHP WMMN WFBL  
 WPAR (sw-21.51)

The Family Man; Poetry & Phil-  
 ophy: WFAE KYW (sw-21.5)  
 Breakfast Club: WBAL  
 Hilltop House, sketch: WTAM  
 WGY  
 KDKA-Linda's First Love  
 WBEN-Variety Prgm.  
 WCAE-Kitchen Kapers  
 WCAU-Sally Fenton & Hugh  
 Walton  
 WGR-Party Line  
 WHAM-Women Only  
 WLW-Myrt and Marge, sketch  
 WOR-Modern Living  
 WWVA-Hello Steubenville

9:30

Breakfast Club: WORK  
 Joyce Jordan, Girl Interne, sketch  
 (Calox Tooth Powder & Solidi-  
 fied Albolene): WABC WKBW  
 WCAU WJAS  
 Al & Lee Reiser, piano duo;  
 News: WFAE WBEN WTAM  
 KYW (sw-21.5)  
 Troubadors: WNBW WGBI WPAR  
 WESG (sw-21.51)  
 Get Thin to Music (Wheaties):  
 WCAE WOR  
 KDKA-Editor's Daughter, sketch  
 WFBL-Miss Goodnews  
 WGR-Film Land Today  
 WGY-Market Basket: News  
 WHAM-Mystery Chef  
 WHP-Morning Makeups  
 WIBX-Amer. Family Robinson  
 WJTN-Melodic Panoama  
 WLW-Hilltop House, sketch  
 WMMN-Green Valley Boys  
 WSYR-Morning Melodies: Social  
 Calendar  
 WWVA-Cotton Pickers

9:45

Amanda Snow, songs: WFAE  
 KYW WCAE (sw-21.5)  
 Bachelor's Children (Old Dutch  
 Cleanser): WABC WJAS WKBW  
 WCAU WFBL  
 KDKA-Shopping Circle  
 WBEN-Sally Work  
 WGBI-Fiddler's Fancy  
 WGR-Across the Breakfast Table  
 WGY-Musical Prgm.  
 WHAM-Dan Harding's Wife  
 WIBX-Columbia Parade  
 WLW-Linda's First Love, sketch  
 WMMN-To be announced  
 WOR-The Manhattans  
 WPAR-Morning Concert  
 WSYR-Swingsters  
 WTAM-Heart of Julia Blake,  
 sketch  
 WWVA-The Party Line

10:00

Paul Page, songs: WJZ WORK  
 Mrs. Wiggs of the Cabbage Patch,  
 sketch (Old English Wax): WFAE  
 WCAE WBEN WTAM WGY  
 KYW  
 Pretty Kitty Kelly, sketch  
 (Wonder Bread): WABC WIBX  
 WHEC WWVA WGR  
 Houseboat Hannah, sketch (Lava  
 Soap): WJTN WSYR WHAM  
 KDKA (sw-15.21)  
 Singing Strings: WBAL  
 WCAU-Morning Melodies; News  
 WEEU-Ma Perkins, sketch  
 WESG-Gloom Busters  
 WFBL-Morning Melodies  
 WGBI-All Star Revue  
 WHP-Prairie Pals  
 WJAS-Friendly Singer  
 WKBW-News; Model Kitchen  
 WLW-Day of Atonement  
 WMAQ-To be announced

WMMN-News: Morning Market  
 WOR-Pure Food Hour  
 WPAR-Toots Brooks

10:15

Jane Arden, sketch (Ward Bak-  
 ing Co.): WJZ KDKA WJTN  
 WBAL WHAM WSYR (sw-15.21)  
 Myrt & Marge, sketch (Super  
 Suds): WABC WCAU WJAS  
 WFBL WHEC WGR  
 John's Other Wife, sketch (Louis  
 Philippe): WFAE WGY WCAE  
 KYW WTAM WBEN  
 Josh Higgins of Finchville,  
 sketch: WORK WEBR  
 WEEU-Jack Dawson  
 WESG-Tonic Tunes  
 WHP-Organ Melodies  
 WIBX-Hollywood Snapshots  
 WMMN-Twin Pianos  
 WPAR-Honolulu Serenaders  
 WWVA-Southern Ramblers

10:30

Just Plain Bill, sketch (Koly-  
 nos): WFAE WCAE KYW WGY  
 WBEN WTAM  
 Madame Courageous, sketch  
 (Durkee's Margarine): WLW  
 Hilltop House, sketch (Palmolive  
 Soap): WABC WJAS WCAU  
 WFBL WGR WHEC  
 To be announced: WJZ WBAL  
 To be announced: WNBW  
 KDKA-Adam & Eve  
 WESG-Day Dreams  
 WGBI-The Wanderer  
 WHAM-Tom Grierson, organist  
 WHP-Concert Miniatures  
 WIBX-Remember to Win  
 WJTN-To be announced  
 WKBW-Silver Lining Hour  
 WMMN-Rex Mitchell  
 WORK-Frank Renault, organist  
 WPAR-Cap, Andy & Flip  
 WSYR-Social Shopper  
 WWVA-Variety Prgm.

10:45

Oxydol's Own Ma Perkins, sketch:  
 WJZ WSYR WHAM WJTN  
 KDKA (sw-15.21)  
 Stepmother, sketch (Colgate):  
 WABC WCAU WJAS WGR  
 Popular Waltzes: (sw-21.5)  
 The Woman in White, sketch  
 (Pillsbury): WFAE WTAM WGY  
 WBEN WCAE KYW  
 Morning Moods: WESG  
 Earl Lawrence, bar.: WNBW  
 WBAL-Mary Landis  
 WEEU-Betty Stamm  
 WFBL-News  
 WGBI-Variety Prgm.  
 WHP-Harrisburg Beautification  
 WKBW-To be announced  
 WLW-The Goldbergs, sketch  
 WMMN-Monticello Party Line  
 WWVA-Down on the Farm Gang

11:00

Originalities: WORK  
 Story of Mary Marlin, sketch  
 (Ivory Flakes): WJZ KDKA  
 WHAM WBAL WSYR WJTN  
 (sw-15.21)  
 David Harum; Peggy Allenby,  
 drama (Bab-O): WFAE KYW  
 WGY WCAE WTAM WBEN  
 Pappy Cheshire's Hillbilly Cham-  
 pions: WABC WHP WIBX WFBL  
 WKBW WPAR WESG WNBW  
 WKBW  
 Heart of Julia Blake, sketch:  
 WLW WCAU  
 WEEU-Swing Ensemble  
 WGBI-News: Mine Working  
 Schedule  
 WGR-News; To be announced  
 WJAS-Musicale

WMMN-Just Plain John & Boys  
 WOR-Woman's Page  
 WWVA-Tony, Pie & Willie

11:15

Vic & Sade, sketch (Crisco):  
 WJZ WHAM WBAL WSYR  
 KDKA WJTN WLW (sw-15.21)  
 Lorenzo Jones, sketch (Phillips):  
 WFAE WTAM WBEN WCAE  
 WGY KYW  
 Pappy Cheshire's Hillbilly Cham-  
 pions: WNBW WGBI WJAS  
 Breen & de Rose: WORK  
 The Buckeye Four: WOR  
 WCAU-Short, Short Stories  
 WGR-Shopping with Dorothy  
 WWVA-Rapid Ad Service

11:30

Pepper Young's Family, sketch  
 (Camay Soap): WJZ WSYR  
 WBAL KDKA WJTN WHAM  
 (sw-15.21)  
 Young Widow Brown, sketch  
 (Haley's M-O): WFAE WTAM  
 KYW WCAE WBEN WGY  
 Big Sister, sketch (Rinso):  
 WABC WJAS WCAU WWVA  
 WHEC WFBL WGR WIBX  
 WHP  
 WEEU-Melody Shoppers  
 WESG-Lloyd Hickman  
 WGBI-Good Morning Neighbor  
 WKBW-To be announced  
 WLW-News: Livestocks: River:  
 Weather: Markets  
 WMMN-Midday Melodies  
 WOR-Marcella Hendricks, songs;  
 Alan Gerard, bar.  
 WORK-Voice of the Farm  
 WPAR-American Family Robinson

11:45

Road of Life, sketch (Chipso):  
 WFAE WTAM WBEN WGY  
 WCAE KYW WLW  
 Aunt Jenny's Stories (Spry):  
 WABC WJAS WFBL WWVA  
 WHP WHEC WCAU WIBX  
 WGR  
 Getting the Most Out of Life,  
 talk (Fleischmann's Yeast): WJZ  
 KDKA WHAM WSYR WEBR  
 WJTN (sw-15.21)  
 Viennese Ensemble: (sw-21.5)  
 Shirley Howard & Emile Renan,  
 songs: WNBW WBAL  
 WESG-Musical Bazaar; Smilin'  
 Thru  
 WKBW-Today's Almanac  
 WOR-Swingsters  
 WPAR-Movie Gossip

## AFTERNOON

12:00

Mary Margaret McBride, column-  
 ist (La France & Satina): WABC  
 WKBN WHEC WNBW WKBW  
 WFBL WCAU WJAS WGBI  
 WHP WWVA  
 Dan Harding's Wife, sketch  
 (Nat'l Biscuit Co.): WFAE  
 Paula Durand, contr.: WJZ  
 Vaughn de Leath, songs: KYW  
 The Balladeer: WCAE  
 Maurice Brown, cellist: WPAR  
 KDKA-News; Weather; Temp.  
 WBAL-News: Checkerboard Time  
 WBEN-Houseboat Hannah, sketch  
 WEEU-Checkerboard Prgm.  
 WGR-Dan Harding's Wife, sketch  
 WGY-Interlude; Markets; News  
 WHAM-Hit of the Day; News  
 WIBX-Sidewalk Interviews  
 WJTN-News: George Lundquist,  
 organist  
 WLW-Editor's Daughter, sketch  
 WMMN-News: Cut Rate Drugs;  
 Livestock: Interlude  
 WOR-Victor H. Lindgren

WSYR-Those Happy Gilmans  
 WTAM-To be announced

12:15

Kidoodlers (News, WJZ only):  
 WJZ WEBR  
 Her Honor, Nancy James, sketch  
 (Kleenex): WFAE WCAE WTAM  
 WHEC WKBW WJAS  
 The O'Neill's, sketch (Ivory  
 Soap): WFAE WCAE WTAM  
 WLW WBEN KYW WGY  
 Checkerboard Time: WMMN WGR  
 WHAM WHP  
 KDKA-Dan Harding's Wife  
 WBAL-Hi Jinks  
 WEEU-Familiar Hymns  
 WGBI-The Luncheonaires  
 WORK-News  
 WSYR-Dairymen's League News  
 WWVA-Farm & Home Hour

12:30

Nat'l Farm & Home Hour: WJZ  
 WBAL KDKA WEBR WHAM  
 WORK WJTN WSYR (sw-15.21)  
 G. O. Olsson, Massachusetts  
 Extension Service editor, inter-  
 views Massachusetts farm  
 woman who has remodeled an  
 old home; Madge J. Reese, home  
 economist, speaks on "Urbanism  
 Influences Modern Rural Liv-  
 ing."  
 Time for Thought: WFAE

12:45

Romance of Helen Trent, sketch  
 (Edna Wallace Hopper): WABC  
 WCAU WHEC WKBW WFBL  
 News: WJAS WOR WHP  
 KYW-Houseboat Hannah  
 WBEN-News: Owen McBride, bar.  
 WCAE-Party Line  
 WEEU-House of MacGregor  
 WESG Harry Springer, organist,  
 News  
 WGR-Variety Prgm.  
 WGY-Farm Paper  
 WLW-News: Livestocks: Poultry  
 WMMN-Howdy Neighbor  
 WPAR-Farm & Home Hr.; News  
 WTAM-Linda's First Love, sketch  
 WWVA-Your Family & Mine

12:55

Nat'l Farm & Home Hour: WLW  
 Our Gal Sunday (Anacin): WABC  
 WHEC WFBL WKBW WJAS  
 WCAU  
 Dorothy Crandall, pianist: WFAE  
 WBEN  
 News: WEEU WWVA  
 KYW-News: Arthur Hinett  
 WCAE-Singin' Sam  
 WHP-Kitty Keene, Inc.  
 WIBX-Jamboree  
 WOR-Consumers Quiz Club  
 WPAR-Markets  
 WTAM-Editor's Daughter, sketch

1:00

News; Markets & Weather: WFAE  
 The Goldbergs, sketch (Oxydol):  
 WABC WJAS WFBL WHP  
 WIBX WHEC WCAU WGR  
 Jean Ellington, songs: WCAE  
 KYW  
 WBAL-Advertising Club  
 WBEN Farm Service  
 WEEU-Newsletters  
 WESG-Quiz-Quiz  
 WGBI-Music by Cugat  
 WGY-Household Chats  
 WKBW-News; Beauty for Sale  
 WMMN-Cap, Andy & Flip  
 WOR-Health Talk: Melody Mo-  
 ments  
 WTAM-Kitty Keene, sketch  
 WWVA-Ma Perkins, sketch

1:15

Goodyear Farm Radio News:  
 WSYR WBAL WEBR KDKA  
 WJZ WLW WJTN WHAM  
 (sw-15.21)  
 Vic & Sade, sketch (Crisco):  
 WABC WGR WJAS WCAU  
 WHP WWVA WGBI  
 Words & Music: WFAE WBEN  
 WCAE (sw-15.33)

(Continued on Next Page)



# WEDNESDAY

## October 5

(1:15 p.m. Continued)

Rutgers Homemakers Forum: WOR WNBC

KYW-Motor Log  
WBAL-Somerset County Prgm.  
WESG-Cornell Agricultural Hour  
WFBL-Your Family & Mine  
WGY-Vic & Sade, sketch  
WIBX-Prize Songs  
WTAM-To be announced

1:30

Mother-in-Law, sketch: WJZ WEBR WORK

The Road of Life, sketch (Chip-so): WABC WHEC WGBI WHP WCAU WJAS WFBL WGR

Alan Gerard, bar.; Orch.: WOR

Voice of the Farm: WLW KDKA KYW-Home Forum

WBAL-Happy Johnny's Gang

WBEN-Heart of Julia Blake

WEEU-Pianologue

WGY-Houseboat Hannah, sketch

WHAM-School of the Air

WIBX-Remember to Win

WJTN-Good Earth: Calling Warren

KKBW-To be announced

WMMN-Mountain Lake Park

WPAR-Man on the Street

WSYR-Reading Room

WTAM-Noonday Resume

WWVA-Dr. Lamont: Luncheon Club

1:45

Judy & Lanny, songs: WJZ WEBR

Those Happy Gilmans, comedy sketch (Corn-Kix): WLW KDKA WGY WTAM KYW WORK (sw-15.21)

Gospel Singer (Ivory Soap): WABC WFBL WCAU WHEC WHP WJAS WGBI

Radio Rubes: WEA

The Voice of Experience (Lydia E. Pinkham): WOR WBAL KKBW WCAE

Morin Sisters: (sw-15.33)

WBEN-Dollars & Sense

WEEU-Monde

WGR-Rhythm & Romance

WPAR-Stocks; Prgm. Resume

2:00

### WORLD SERIES

If the closely contested National League pennant race is closed and a winning club determined within the regular schedule of games, and IF no playoff is necessary to select the team to meet the Yankees, who have clinched the American League flag, the opening game of the World Series will be broadcast at this time and on this date. Most of the stations listed below with their regular programs will carry the broadcast of the Series IF it is played as per schedule, with the first two games being held in the National League winner's park October 5 and 6, and the following three games in Yankee Stadium.

Your Health: WJZ WORK

Beginning another year with this broadcast, "Your Health" will treat in the first four programs the problems of personal health. The first will be concerned with "What is Health," the question to be answered in the dramatization and a short talk and summary by Dr. W. W. Bauer, director of the Bureau of Health and Public Instruction of the American Medical Association.

Betty & Bob, sketch (Gold Medal): WEA WGBI WBEN WGY KYW WTAM KDKA WBAL WLW WHAM (sw-15.21)

Irene Beasley, R. F. D. No. 1: WABC WGBI WBEN WHEC WPAR WFBL WGR (sw-15.27)

Harold Turner, pianist: WNBC

WCAE-Kitty Keene, sketch  
WCAU-Houseboat Hannah, sketch  
WEEU-Afternoon Melodies

WHP-Farmers' Service Prgm.  
WJAS-Silver Lining  
WJTN-Music As You Like It  
WKBW-Dancing Melodies  
WMMN-Old Trading Post  
WOR-Elinor Sherry, blues; Orch.  
WSYR-Cooking School  
WWVA-L. P. Lehman & Staff

2:15

Chattanooga Frolic: WABC WHP WJAS WGBI WBEN WHEC WPAR WFBL WGR WNBC (sw-15.27)

Arnold Grimm's Daughter, sketch (Gold Medal): WEA WABC KDKA WTAM WBEN WGY WLW KYW WHAM (sw-15.21)

As You Like It: WOR

WCAE-Song Sampler

WCAU-Across the Breakfast Table

WESG-Checkerboard Time

WJTN-Dunkirk & Fredonia

WKBW-American Family Robinson

WOR-Ed Fitzgerald, talk

2:30

Lyric Serenade: WABC WNBC WJAS WMMN WBEN WPAR WFBL WGBI WKBW WHEC WHP (sw-15.27)

Waltz Favorites: WJZ WORK WJTN

Valiant Lady, sketch (Gold Medal): WEA WBEN WGY WLW KDKA WBAL WTAM WHAM KYW (sw-15.21)

WCAE-Harmony Frolic

WCAU-Women's Club

WEEU-Uncle Jack's Prgm.

WESG-Suburban Special

WGR-Those Happy Gilmans

WOR-Raoul Nadeau, bar.; Orch.

WWVA-Jake Taylor's Railsplitters

2:45

Waltz Favorites: WEBC (sw-15.33)

Betty Crocker (Gold Medal): WEA KDKA WBAL WBEN KYW WTAM WHAM WGY WLW (sw-15.21)

Lyric Serenade: WFBL

WCAE-Musical Caravan

WCAU-Ralph Elmsore, songs

WESG-Ma Perkins, sketch

WGR-Speaking of Love

WLW-Kitty Keene, Inc., sketch

WOR-Heart of Julia Blake

WWVA-Bingville's General Store

3:00

Story of Mary Marlin, sketch (Ivory Flakes): WEA WTAM WBEN WCAE WLW WGY KYW

Time Out for Dancing: WABC WESG WNBC WBEN WCAU WHEC WKBW WMMN WPAR WGR WHP (sw-15.27)

Swingtime Trio: WJZ WJTN WHAM WORK

Opera Series: WESG

Marriage License Romances: WNBC WBAL

KDKA-Home Forum

WEEU-Rhythm Frolics

WFBL-News; Want Ad Column

WGBI-News; Music

WGR-News; Dance Melodies

WJAS-Baron Elliott's Orch.

WKBW-News: Down the Avenue

WSYR-Ruth Chilton's Matinee

WWVA-Neo-Vim Gang

3:15

Oxydol's Own Ma Perkins, sketch: WEA WTAM WBEN WGY KYW WCAE WLW

Maurice Sotainy's Orchestra: WJZ WHAM WEBC WBAL WJTN KDKA WORK (sw-15.21)

Opera Series: WNBC

Syncopation Piece: WFBL WGBI-Betty & Bob

3:30

Pepper Young's Family, sketch (Camay Soap): WEA WCAE WTAM WBEN WLW KYW WGY

Evalyn Tyner, songs: WABC WMMN WNBC WGBI WFBL WPAR WBEN WESG WJAS WKBW WHP WHEC WCAU (sw-15.27)

WBAL-Globe Trotter

WEEU-Pianologue

WGBI-News of All Churches

WGR-WPA Program

WKBW-News

WSYR-Truman Taylor, organist

WWVA-Border Riders

3:45

The Guiding Light, sketch (Whit Naptha): WEA WBEN WTAM WGY WCAE KYW WLW

## Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### AFTERNOON

12:30 EST National Farm and Home Hour.

### NIGHT

7:30 EST Jim McWilliams. Premiere.

8:00 EST Gang Busters.

8:00 EST One Man's Family.

8:30 EST Tommy Dorsey.

8:30 EST Paul Whiteman.

9:00 EST Fred Allen. Premiere.

9:30 EST Star Theater with Adolphe Menjou, Una Merkel, Charlie Ruggles, Jane Froman, Kenny Baker, Max Reinhardt.

Bette Davis will be presented in the premiere of this new series.

10:00 EST Kay Kyser.

10:30 EST Edgar A. Guest.

Elsie Voight, adventuress, will tell her story.

12:30 EST Lights Out.

## Should Jackie and Deanna Kiss?

Growing rapidly into womanhood, how will love-making affect singing star Deanna Durbin? The question as to whether Deanna (15) should be kissed by screen boy friend Jackie Cooper (16) when they were cast together in Universal's "That Certain Age," divided the studio into two camps—FOR and AGAINST! SCREEN GUIDE wants to know what YOU think. It offers you a chance to vote. Use the "Kissing Ballot" on page 16.

See this story revealed in pictures . . .

In the November issue of

## SCREEN GUIDE 10c

On Sale at all Newsstands

LeBrun Sisters, vocal trio: WABC WGBI WJAS WBEN WFBL WGR WNBC WESG WCAU WHP WHEC (sw-15.27)

Ted Malone's Between the Book-ends; Jesse Crawford, organist: WJZ WHAM WEBC WSYR WJTN WBAL WORK (sw-15.33)

News: KDKA WEEU WGBI-Ma Perkins, sketch  
WKBW-To be announced  
WMMN-Parade of Bargains; News  
WOR-David Harum, sketch

4:00

At the Music Counter: WABC WNBC WPAR WCAU WHEC WJAS WJAS WESG WFBL WHP (sw-15.27)

Pretty Kitty Kelly, sketch (Wonder Bread): WKBW

Backstage Wife, sketch (Dr. Lyons): WEA WCAE WTAM KYW WGY WBEN

Club Matinee: WJZ WJTN WBAL WSYR WHAM WORK KDKA

WEEU-NAB Prgm.

WGBI-News; Music

WGR-To be announced

WKBW-News: Junior Newspaper

WLW-Kitty Keene, sketch

WMMN-Rhythm Rangers

WOR-News

WWVA-Joe Barker's Revue

4:15

At the Music Counter: WKBW

Stella Dallas, sketch (Milk of Magnesia): WEA WGY WTAM WBEN KYW WCAE

Club Matinee: WEBC

Midstream, drama: WNBC WLW

WGBI-At the Music Counter: Mine Working Schedule

WKBW-To be announced

WOR-Myrt & Marge, sketch

4:30

Life Can Be Beautiful (Ivory Soap): WEA WGY WCAE KYW WBEN WTAM WLW

Deep River Boys: WABC WKBW WMMN WPAR WHP WJAS WJAS WFBL WNBC WESG WCAU WGR (sw-15.27)

WEEU-To be announced  
WGBI-Hymns of All Churches  
WKBW-Modern Masters  
WOR-Hilltop House, sketch  
WWVA-Friendly Shopping Hour

4:45

Girl Alone, sketch (Quaker Oats): WEA WCAE KYW WGY WBEN WTAM

Leon Goldman, violinist: WABC WJAS WESG WJAS WHP WGR WPAR WCAU (sw-15.27)

Affairs of Anthony, sketch: WJZ WEBC WBAL WORK

Man of Mars, sketch: WNBC WLW

WEEU-Aloha Land

WFBL-Meet Mr. Fixit

WGBI-Ma Perkins, sketch

WHAM-Your Family & Mine

WJTN-Betty Weakland, girl Evangelist

WKBW-Gaslight Harmonies

WMMN-Parade of Bargains; News

WOR-Restful Rhythms: Melody Moments

WSYR-Juvenile Radio Newspaper: Say It with Music

5:00

Dick Tracy, sketch (Puffed Wheat & Rice): WEA WCAE WTAM WGY KYW

March of Games: WABC WPAR WNBC WKBW WWVA WKBW WHP WESG WJAS WBEN WGBI (sw-15.27)

News: Neighbor Nell, philosophy: WJZ WJTN

Houseboat Hannah, sketch (Lava Soap): WLW

WBAL-Uncle Jack's Club  
WBEN-Uncle Ben's Club  
WCAU-Afternoon Melodies  
WEEU-Carroll Hartline  
WFBL-Swing Matinee  
WGR-News; Reporter  
WHAM-Pete & Joe: To be announced  
WMMN-Dinner Serenade: News  
WOR-Women Make the News  
WORK-Cousin Lee  
WSYR-Street Quiz

5:15

Your Family & Mine, sketch (Sealtest, Inc.): WEA WCAE WGY KYW WTAM WBEN

Johnson Family: WOR WNBC

Exploring Space: WABC WJAS WKBW WFBL WPAR WKBW WGBI WNBC WESG WJAS (sw-15.27)

Terry & the Pirates, sketch (Dari Rich): WJZ KDKA WLW WHAM WJTN WBAL WEBC WSYR (sw-15.21)

WCAU-Encores of Yesterday

WGR-BBC Reporter

WHP-Junior Town

WWVA-Economy Notes

5:30

Jack Armstrong, sketch (Wheaties): WEA WGY KYW WCAE WTAM WLW WBEN

Don Winslow of the Navy, sketch (Krispies): WJZ KDKA WSYR WEBC WHAM WBAL WJTN (sw-15.21)

Castillians: WABC WHP WJAS WKBW WGR WESG WFBL (sw-6.06)

WCAU-Ben Alley, tr.: Organ

WEEU-Merchandise Revue

WGBI-Jack Armstrong

WIBX-Tommy Tucker's Orch.

WKBW-To be announced: News

WMMN-Freshest Thing in Town

WOR-Little Orphan Annie

WORK-Late Afternoon Musicale

WWVA-Black Flame of the Amazon

5:45

The Mighty Show (My-T-Fine): WABC WJAS WCAU

Little Orphan Annie, sketch (Ovaltine): WEA WBEN WCAE KYW WGY WTAM

Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal): WJZ WEBC WHAM WJTN WBAL WSYR KDKA (sw-15.21)

Ford Rush's Tinkle Toy Band (Wheatena): WOR

Castillians: WWVA WPAR

WGBI-Sports

WHP-Melody Makers

WKBW-Amateur Sports

WLW-News

### NIGHT

6:00

Don Winslow of the Navy, sketch (Krispies): WLW WENR WSB News; Ed Thorgersen, sports: WABC

News; Enoch Light's Orchestra: WWVA WKBW WHEC WFBL WGBI WJAS

(News, WJZ only) Rakov's Orchestra: WJZ WSYR

America's Schools, drama: WEA WCAE (sw-9.53)

KDKA-News: Sports

KYLW-Stop & Go

WBAL-Don Riley

WBEN-News; Household Reveries

WBZ-News; Dance Revue

WCAU-Evening Serenade

WEEU-The Bums

WESG-Rhythm Almanac

WGR-Fact Finder

WGR-News; Musical Express

WGY-News; Musical Prgm.; News

WHAM-News: Helen Ankner, organist

WHAS-News

WHK-Baseball Resume

WHP-The Little Brown Book

WIBX-Erlynn Presents

WJR-Stevenson Sports

WJTN-News: Music

WMAQ-Dick Tracy, sketch

WMMN-Baseball Scores: Interlude

WOR-Uncle Don, children's prgm.

WORK-Haines for Congress

WPAR-Interlude; Stocks

WSM-Rhythm Time: Pan American Bdst.

WTAM-Tom Manning



## Frequencies

OKLA-1080 WHK-1390  
 KDKA-980 WHP-1430  
 KYW-1020 WIBX-1200  
 WABE-860 WJAS-1290  
 WBAL-1060 WJR-760  
 WBN-900 WJTN-1210  
 WBT-1080 WJZ-760  
 WBE-990 WKBN-570  
 WCAE-1220 WKBW-1490  
 WCAU-1170 WLW-700  
 WEA-660 WMAQ-670  
 WEE-1310 WMMN-890  
 WEEU-830 WNEF-1500  
 WENR-870 WOR-710  
 WESG-850 WORK-1320  
 WFL-1360 WPAR-1420  
 WGAR-1450 WSB-740  
 WGBI-890 WSM-650  
 WGR-550 WSYR-570  
 WGY-790 WTAM-1070  
 WHAM-1150 WTIC-1040  
 WHAS-820 WWSA-1160  
 WHEC-1430

7:15

Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WJZ WBZ KDKA WHK WSYR WENR WJTN WEBR WBAL (sw-11.87)

The Human Side of the News; Edwin C. Hill, commentator (Campbell's Soup): WEA WGY WTAM WBN WCAE WORK KYW (sw-9.53) (also at 11:15 p.m.)

Lum & Abner, sketch (Postum): WABC WJAS WHEC WCAU WGAR WHAS WJR WGR WBT (sw-11.83) (also KNX KSL at 11:15 p.m.)

To be announced: WORK WSB What's the Answer?: WMMN WPAR

CKLW-Major Bill WHAM-Tomorrow's Headlines WHP-Military Band WIBX-Dance Time WKBW-Les Faneuf, comm. WLW-Melody Grove WMAQ-Webb & Sherr WOR-Answer Man WSM-To be announced WTIC-Democratic Prgm. WWSA-George Sokolsky

7:30

The Lone Ranger, drama (Gordon Baking Co.): WOR WNEF WSYR WKBW WBAL

The Revelers Quartet (Boned Chicken): WEA WGY WBZ

Colgate Ask-It-Basket; Jim McWilliams: WABC WJAS WGAR WCAU WWSA WHP WBT WGR WJR WHAS WKBW WFBL (sw-11.83) (also KNX KSL at 10:30 p.m.)

Capt. Tim Healy's Stamp Club (Kellogg Co.): WLW

Ralph Blane, tr.: WJZ WSM WORK WJTN WHK

CKLW-Novels Prgm. KDKA-To be announced WBEN-Cy King, commentator WCAE-Modern Melody WESG-News; Scores, Tune Topics WGBI-Organ Reveries WGY-News WHAM-Charles Siverson WMAQ-Fort Pearson, news WPAR-Sports; Interlude WSB-Georgia Ambassadors WTAM-Shanghai Nights WTIC-Inside of Sports

7:45

Sweetheart Soap Prgm.: WEA

Nola Day, songs: WCAE

Science on the March: WJZ WSM WHK

Inside of Sports (Phillies): WOR WLW

CKLW-Under the Big Top KYW-Republican State Committee WBEN-How Yesterday Became Today

WBZ-Variety Prgm. WGBI-News; Baseball Scores WGY-Don't You Believe It? WJTN-Monitor Views the News WMAQ-News WORK-Republican Prgm. WPAR-News; Organ Reveries WSB-Gridiron Gossip WTAM-Romance in Song WTIC-Recovery Reporter

8:00

One Man's Family, drama (Tenderleaf Tea); Anthony Smythe, Kathleen Wilson: WEA WSM WGY KYW WSB WMAQ WBN WTAM WCAE WHAM WLW WTIC WSYR (also Sunday at 12:30 a.m.)

Gang Busters, drama (Colgate): WABC WGR WJR WBT WFBL WHEC WJAS WHAS WCAU WGAR (sw-6.06-11.83) (also KNX at 12 mid.)

Roy Shield Revue: WJZ WBAL WHK KDKA WJTN WEBR (sw-11.87)

To be announced: WOR CKLW WBAL

WBZ-Midweek Function WGBI-Bill Wirges' Orch. WHP-Sing & Swing WIBX-Club Cabana WKBW-News; To be announced WMMN-Hail West Virginia WORK-Rev. E. G. Lowman WPAR-Hymn Sing WWSA-News: Swingtime

8:15

KDKA-Political Talk WGBI-On the Mall WHP-Dick Leibert, organist: Drama WIBX-Erlynn Presents WKBW-Vera Holly, songs WWSA-Sports Slants

8:30

Paul Whiteman's Orch.: Guests (Chesterfield Cigarettes): WABC WHP WBT WJR WIBX WFBL WHEC WNEF WJAS WCAU WPAR WMMN WGR WGBI WHAS WGAR (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)

Tommy Dorsey's Trombone & Orch. (Raleigh & Kool); Edythe Wright; Jack Leonard: WEA WBN WTIC WMAQ WGY WSM KYW WSB WLW WTAM WCAE (also KOA KFI at 11:30 p.m.)

Jimmy Lunceford's Orch.: WOR CKLW WSYR Silhouettes in Blue; Vocalists & Orch.: WJZ WBZ WHK WBAL WHAM WEBR WJTN

KDKA-Grand Slam Revue WKBW-Football Prgm.

8:45

WKBW-To be announced: News

9:00

Town Hall Tonight (Sal Hepatica & Ipana); Fred Allen; Portland Hoffa; Merry Macs; Peter van Steeden's Orch.: WEA WBN WCAE WTAM WMAQ WTIC WSM KYW WLW WGY WSB (sw-9.53) (also KFI at 12 mid.)

To be announced: WABC WGAR WHAS WKBW WFBL WWSA WNEF WJAS WCAU WMMN WIBX WJR WBT WPAR

To be announced: WJZ WEBR WJTN WHK WORK WBAL WBZ

Bob Crosby's Orch.: CKLW WSYR

Political Talk: KDKA WGBI WGR-News; Down the Mississippi WHAM-To be announced WHP-News; Paper of the Air WOR-Gabriel Heatter, news

9:15

Novelty Choir: CKLW WOR KDKA-Chasing Shadows WGBI-Frank Kelly's Old Time Party WHP-George Hall's Orch. WSYR-Journal News Drama

9:30

To be announced: WJZ WEBR WHK WJTN WORK WBAL WENR WBZ WSM

Texaco Star Theater; Adolphe Menjou, m.c.; Una Merkel; Charlie Ruggles; Jane Froman; Kenny Baker; Max Reinhardt; David Broekman's Orch.: WABC WJR WHAS WMMN WFBL WGAR WCAU WKBW WBT WHP WNEF WJAS WPAR WGBI WIBX (sw-6.06-11.83) Guest of the premiere program will be Bette Davis. Story on page 1. More detail on page 5.

Music by Percy Faith: CKLW WOR WHK

To be announced: WGR WHAM KDKA-Silhouettes of the West WSB-Dance Orch. WSYR-Swingsters

9:45

Music by Percy Faith: WSYR KDKA-Merry Music WGR-Late Roundup

10:00

To be announced: WJZ WBAL WEBR WENR WJTN KDKA WBZ WHK (sw-11.87)

Kay Kyser's Musical Klass & Dance (Lucky Strike); Virginia Sims, Harry Babbitt, Sully Mason, vocalists: WEA WTIC WTAM WMAQ WORK WBN WCAE WGY WSB WLW WSM KYW WSYR (sw-9.53)

Drama Series: CKLW WOR WGR-News; To be announced WHAM-To be announced

10:30

It Can Be Done (Household Finance): WABC WJAS WJR WHEC WHAS WIBX WCAU WKBW WNEF WFBL (sw-6.06-11.83)

Guest: Elsie Voight, adventurer. More detail on page 23.

Bill Perry & Ruth Carhart, songs; Lew White, organist: WBT

Minstrel Show: WJZ WJTN WENR WBAL KDKA WHAM WBZ (sw-11.87)

Melodies from the Sky: CKLW WOR WHK

WBT-To be announced WGBI-Old Refrains WGR-Curtain Calls WHP-Rhythm Makers WMMN-Fair Room WPAR-Slumber Hour

10:45

WGBI-Old Refrains WGAR-Franklin Lewis WGBI-Russ Andaloro's Orch. WHK-Sport Mike WHP-News

11:00

Amos 'n' Andy, sketch (Campbell's Soup): WSM WSB WMAQ (also see 7 p.m.)

(News, WABC only): Count Basie's Orch.: WABC WBT WHP WIBX WHEC WNEF WHAS WGR WMMN

(News, WJZ only) Francis Craig's Orch.: WJZ WBAL WJTN WEBR WHK

Johnny Messner's Orch. (News, WEA only): WEA (sw-9.53)

News: WJAS WGBI WORK WJR WOR WLW

News; Sports: WKBW WBZ CKLW-Club Reporter KDKA-News; Weather

KYW-News; Melody Silhouette WBEN-News; Ironic Reporter WCAE-News; Baseball Resume WCAU-Around the Town; Xavier Cugat's Orch.

WENR-Globe Trotter WFBL-Sports

WGAR-Carl George WGY-News; Melody Time

WHAM-News; Skeeter Palmer's Orch.

WSYR-Reporter: Did You Know? Fraternal Newspaper

WTAM-Musical Bulletin Board WTIC-News: Weather

11:15

Human Side of the News; Edwin C. Hill (Campbell's Soup): WMAQ (also see 7:15 p.m.)

Count Basie's Orch.: WJAS WPAR WGBI

Johnny Messner's Orch.: WTIC Lee Shelley's Orch.: CKLW WOR WHK

Francis Craig's Orch.: WORK Music You Want: KYW WGY KDKA WBZ WTAM WSYR

News: WHAS WFBL WSB WBN-Sports

WCAE-Johnny Long's Orch. WENR-Ennio Bolognini's Orch. WGAR-Eddie Paul's Orch.

WJR-Lions Tales; Reminiscing WKBW-Nocturne

WLW-Spotlight WSM-The World in Review

11:30

Russ Morgan's Orch.: WJZ WHAM WBAL WJTN WEBR WORK

Sammy Kaye's Orch.: WABC WGAR WPAR WNEF WFBL WMMN WCAU WJAS WHEC WGBI WIBX WKBW WBT WHAS WHP (sw-6.12)

Abe Lyman's Orch.: WEA WTIC WLW WBN WSM WMAQ (sw-9.53)

Dick Jurgen's Orch.: WCAE WOR CKLW WHK

WENR-Earl Hines' Orch. WGR-Bono's Orch. WLW-Moon River

WSB-Welcome South, Brother

11:45

Russ Morgan's Orch.: WEBR

Sammy Kaye's Orch.: WFBL WJR

12:00

Dick Barrie's Orch.: WABC WHP WCAU WJAS WKBW WNEF WGBI WMMN WIBX WGAR WJR WFBL (sw-6.12)

Aussa the Arab, drama: WJZ WBZ WBAL WSM WHAM

Will Osborne's Orch.: WEA WTIC WBN WMAQ WGY KYW WTAM

Dance Orchestra: WOR WCAE CKLW WSYR WHK

KDKA-Fran Eichler's Orch. WBT-Midnight Dancing Party WENR-Music As You Desire It

WHAS-Dance Band WLW-Paul Sullivan, news

12:15

Dick Barrie's Orch.: WHEC WGAR WPAR

Will Osborne's Orch.: WSB

Paul Sabin's Orch.: WJZ WBAL WBZ WHAM WSYR

KDKA-Dance Orch. WJTN-News; Musical Prgm. WSM-Evening Moods

12:30

Lights Out, experimental drama: WEA WSB WGY WSM KYW WMAQ WBN WTIC

More detail on page 4

Ted Weems' Orch.: WABC WJR WMMN WGBI WKBW WFBL WCAU WNEF WIBX WGAR WHP WHEC

## WEDNESDAY

October 5

Chick Webb's Orch.: WJZ WBZ WSYR WHAM KDKA (sw-6.14)

Skinny Ennis' Orch.: WHK WOR WCAE

CKLW-Where, When & What WHAS-Dream Serenade

WLW-Twenty-Four Hour Review WTAM-Ralph Malvin's Orch. End of Wednesday Programs

**Texaco Dealers**  
 PRESENT  
**THE TEXACO STAR THEATRE**

**ADOLPHE MENJOU**  
**JANE FROMAN**  
**UNA MERKEL**  
**KENNY BAKER**  
**CHARLIE RUGGLES**  
**JIMMY WALLINGTON**  
**DAVID BROEKMAN'S ORCHESTRA**  
**TEXACO STAR CHORUS**  
 and  
**MAX REINHARDT**

SIXTY MINUTES of comedy, music, drama provided by the brightest stars of stage, screen, and radio. Laugh with Charlie Ruggles and Una Merkel... expect a new high in dramatic values in the series of sketches directed by the internationally famous Max Reinhardt, with a celebrated guest star each week... enjoy the polished performance of Adolphe Menjou as Master of Ceremonies... the singing of Kenny Baker and Jane Froman... the music of the great Texaco Orchestra and Chorus under the baton of David Broekman. Tune in The Texaco Star Theatre every Wednesday night (starting Wednesday, October 5th)... presented on the CBS Network with the compliments of your Texaco Dealer.

and  
**FAMOUS GUEST STARS EVERY WEEK**

**EVERY WEDNESDAY NIGHT**  
**COAST TO COAST CBS NETWORK**  
 9:30 E.S.T. 8:30 C.S.T. 7:30 M.S.T. 6:30 P.S.T.



# THURSDAY

October 6

## MORNING

7:00 a.m. EST

Forty Winks Club: WEA  
Morning Patrol; News: WJZ  
Morning Almanac; News: WABC  
KDKA-Sons of the Purple Sage  
KYW-Happy Clarks  
WBAL-Around the Breakfast Table  
WBEN-Sun Greeters' Club  
WCAE-Morning Express  
WCAU-Wake Up & Smile  
WFBM-Agricultural Prgm.  
WGBI-Eighty-Eighty Alarm  
WGR-Musical Clock  
WGY-Church in the Wildwood  
WHAM-News; Pete & Joe  
WIBX-Early Bird  
WJTN-Reveille  
WKBW-Musical News  
WLW-Family Prayer Period  
WMMN-Buskirk Family  
WOR-Sunkistime  
WPAR-Wake Up Time  
WSYR-Jerry Allen, songs  
WTAM-Dixie Lee Trio  
WWVA-L. P. Lehman & Staff

7:15

To be announced: WJTN WLW  
KDKA-Musical Clock  
KYW-News; Sunny Jim  
WCAU-Sunkist Time  
WFBM-Morning Meditation  
WGY-Top o' the Morning  
WOR-Musical Clock; Vincent  
Sorey's Orch.  
WSYR-Timekeeper  
WTAM-Old Refrains

7:30

Morning Almanac; News: (sw-21.51)  
KYW-Musical Clock  
WBAL-Around the Breakfast Table  
WBEN-News; Sun Greeters' Club  
WCAE-Carpenter & Goodwin  
WFBM-Morning Sun Dial  
WGBI-News  
WGY-News; Top o' the Morning  
WHP-Morning Alarm  
WJAS-Musicale  
WJTN-Morning Devotions  
WKBW-Sunkist Time  
WLW-Drifting Pioneers  
WMMN-Green Valley Boys  
WSYR-Sunshine Serenade  
WTAM-Music Box

7:45

News: WABC (sw-21.51)  
WCAU-News  
WGBI-Eighty-Eighty Alarm  
WGY-Marc Williams, songs  
WHAM-To be announced  
WJTN-Timekeeper  
WLW-Pa and Ma McCormick:  
Brown County Revelers  
WMMN-Stamps Quartet  
WSYR-Variety Prgm.  
WTAM-Aloha Land

8:00

Milt Herth Swing Trio: WEA  
(sw-21.5)

Bob Byron, songs: WABC (sw-21.51)

Earbenders' Variety Prgm.: WJZ  
WORK

News: WJAS WOR WWVA  
KDKA-Dr. Sunshine  
WBEN-News; Sun Greeters' Club  
WCAE-News; Interlude  
WCAU-Larry Vincent, songs  
WEEU-Around the Breakfast Table  
WGY-Good News Prgm.  
WHAM-Saving Service  
WIBX-News: Music  
WJTN-Risers' Club  
WKBW-Headlines on Parade  
WLW-Merrymakers  
WMMN-Serenade to Housewife  
WPAR-Juvenile Jug Band  
WSYR-News: Timekeeper  
WTAM-Health & Home

8:15

Campus Kids, vocal trio: WJZ  
WORK WHAM

Deep River Boys: WABC (sw-21.51)

Gene & Glen, songs: WEA  
WBEN (sw-21.5)

KDKA-News; Musical Clock  
WCAE-Today's Almanac  
WCAU-Melody Parade

WEEU-Morning Devotions  
WIBX-Early Bird  
WJAS-Marjorie Stewart  
WJTN-Timekeeper  
WLW-News  
WOR-Tex Fletcher: Oddities; Musical Interlude  
WPAR-Scotch Gospel Singer  
WWVA-Musical Clock

8:30

Musical Tete-a-Tete: WEA  
WCAE (sw-21.5)

Edith Dick & Jack Shannon,  
songs: WABC (sw-21.51)

Richard Leibert, organist: WJZ

WBEN-Sun Greeters' Club  
WCAU-Bob White  
WEEU-Agricultural Briefs  
WESG-Morning Varieties  
WFBM-Ai Dary, the Rhythm Boy  
WGBI-Morning Devotions  
WGY-Musical Prgm.  
WHAM-Those Happy Gilmans  
WHP-Mary Fountain, organist  
WJAS-Musicale Revue  
WKBW-Gentlemen of Song  
WLW-Gospel Singer  
WMMN-Stamps' Quartette  
WOR-Vic & Sade, sketch  
WORK-Cousin Lee  
WSYR-Melody Lane: Timekeeper  
WTAM-Rival Packing Co.

8:45

Landt Trio: WEA WTAM WCAE  
WLW (sw-21.5)

Ruth Brine, commentator: WABC  
(sw-21.51)

Jack Loretta Clemens, songs:  
WJZ

WBAL-Morning Meditations  
WCAU-Don Bovay, guitarist  
WEEU-Dance Music  
WFBM-Top of the Morning  
WGBI-Musical Workshop  
WGY-Dan Harding's Wife, sketch  
WHAM-Tower Clock Prgm.  
WHP-Morning Devotions  
WIBX-Musical Clock  
WJAS-Cheerful Melodies  
WJTN-Betty Weakland, girl  
Evangelist  
WKBW-To be announced: News  
WMMN-Morning Devotions  
WOR-The Goldbergs, sketch

9:00

News: Breakfast Club: WJZ  
WJTN WBAL (sw-21.5)

Richard Maxwell, tr.: WABC  
WMMN WIBX WESG WFBM  
WPAR WHP WGBI (sw-21.51)

Band Goes to Town: WEA  
WCAE WLW

KDKA-Kitty Keene, Inc., sketch  
KYW-Morning Varieties  
WBEN-News; Musical Program  
WCAU-Mort Lawrence, morning  
knight  
WEEU-Friendly Club  
WGR-News; To be announced  
WGY-Myrt & Marge, sketch  
WHAM-To be announced  
WJAS-St. Patrick's Church  
WKBW-Niagara Spotlight  
WOR-The Syncopators  
WORK-Morning Devotions  
WSYR-News: Timekeeper: Cam-  
era Speaks  
WTAM-Myrt & Marge, sketch  
WWVA-Log Cabin Girls

9:15

Montana Slim, songs: News:  
WABC WKBW WFBM WHP  
WNBW WMMN WIBX WPAR  
WGBI (sw-21.51)

The Family Man, poetry & phil-  
osophy: WEA WBEN KYW

KDKA-Linda's First Love, sketch  
WCAE-Kitchen Kapers  
WCAU-Sally Fenton & Hugh  
Walton  
WGR-Party Line  
WGY-Hilltop House, sketch  
WHAM-Women Only  
WLW-Myrt and Marge, sketch  
WTAM-Hilltop House, sketch  
WWVA-Hello Steubenville

9:30

Herman & Banta; News: WEA  
KYW WTAM

Troubadors: WNBW WMMN  
WESG WPAR

Joyce Jordan, Girl Interne,  
sketch (Calox Toothpowder &  
Solidified Albolene): WABC  
WCAU WJAS WKBW

Breakfast Club: WORK

Get Thin to Music (Wheaties):  
WCAE WOR

## Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### AFTERNOON

12:30 EST National Farm and Home Hour.

### NIGHT

7:30 EST Joe Penner,  
Premiere.

8:00 EST Kate Smith.

8:00 EST Rudy Vallee.

9:00 EST Good News of 1939.

9:00 EST Major Bowes.

10:00 EST Bob Burns and Guests.

Donald Dickson, baritone, will be one of Bob Burns' guests.

KDKA-Editor's Daughter, sketch  
WBEN-Secret Diary  
WFBM-Miss Goodnews  
WJAS-Evangelistic Hour  
WGR-Filmland Today  
WGY-Market Basket; News  
WHAM-Mrs. Thrifty Buyer  
WHP-Morning Makeups  
WIBX-Serenader  
WJTN-Melodic Panorama  
WLW-Hilltop House, sketch  
WMMN-Green Valley Boys  
WSYR-Amos Phipps  
WWVA-Cotton Pickers

9:45

Bachelor's Children, sketch (Old  
Dutch Cleanser): WABC WJAS  
WKBW WCAU WFBM

Mystery Chef (Regional Adver-  
tiser): WEA KYW WTAM  
WGY

Deep River Boys: WESG WNBW

Johnnie Johnston, bar.: WCAE

WMMN-To be announced  
KDKA-Shopping Circle  
WBAL-Mystery Chef  
WBEN-Sally Work  
WGBI-Milky Way, Mary Lee  
Taylor  
WGR-Across the Breakfast Table  
WHAM-Dan Harding's Wife  
WIBX-Columbia Parade  
WLW-Linda's First Love, sketch  
WOR-Modern Rhythms  
WPAR-Morning Concert  
WSYR-Swingsters  
WWVA-Party Line

10:00

Houseboat Hannah, sketch (Lava  
Soap): WJTN WSYR WHAM  
KDKA (sw-15.21)

Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WEA WCAE WTAM  
WBEN WGY KYW

Paul Page, songs: WJZ WEBR  
WORK

Pretty Kitty Kelly, sketch (Won-  
der Bread): WABC WGR WHEC  
WWVA WIBX

Singing Strings: WNBW WBAL

WCAU-Morning Melodies: News  
WEEU-Ma Perkins, sketch  
WESG-Melody Review  
WFBM-Morning Melodies  
WGBI-Organ Reveries  
WHP-Prairie Pals  
WJAS-Lutheran Inner-mission  
WKBW-News; Model Kitchen  
WLW-School of the Air  
WMMN-News: Morning Market  
WOR-Pure Food Hour  
WPAR-Housewives' Serenade

10:15

Jane Arden, sketch (Ward Bak-  
ing Co.): WJZ WBAL KDKA  
WJTN WHAM WSYR (sw-15.21)

Myrt & Marge, sketch (Super  
Suds): WABC WGR WCAU  
WJAS WHEC WFBM

John's Other Wife, sketch (Louis  
Philippe): WEA WGY WBEN  
KYW WCAE WTAM

Josh Higgins of Finchville:  
sketch: WORK WEBR

WEEU-Jack Dawson  
WGBI-Music by Cugat  
WHP-Organ Melodies  
WIBX-Sketches in Melody  
WMMN-Mystery Melody  
WWVA-Southern Ramblers

10:30

Hilltop House, sketch (Palm-  
olive Soap): WABC WJAS WGR  
WHEC WCAU WFBM

Young Widow Brown, sketch  
(Haley's M.O.): WEA WCAE  
WTAM WBEN WGY KYW

To be announced: WKBW WORK  
WEEU-Melody Shoppers  
WESG-Nature Program  
WGBI-Good Morning Neighbor  
WLW-News: Livestocks: River:  
Weather: Markets  
WMMN-Midday Melodies  
WOR-Alan Courtney's Gloom-  
chasers  
WPAR-American Family Robinson

11:45

Getting the Most Out of Life, talk  
(Fleischmann's Yeast): WJZ  
KDKA WSYR WHAM WEBR  
WJTN (sw-15.21)

Aunt Jenny's Stories (Spry):  
WABC WHEC WCAU WJAS  
WWVA WIBX WHP WGR WFBM

Road of Life, sketch (Chipso):  
WEAF KYW WTAM WBEN  
WGY WCAE WLW

Viennese Ensemble: (sw-21.5)

Alan Courtney's Gloomchasers:  
WBAL

WESG-Musical Bazaar  
WKBW-Today's Almanac  
WORK-Swingsters  
WPAR-Curiosity Shop

## AFTERNOON

12:00

Kate Smith Speaks (Diamond  
Crystal Salt): WABC WCAU  
WJAS WFBM WHEC WKBN

Dan Harding's Wife, sketch (Na-  
tional Biscuit Co.): WEA

Tower Town Tempos: WKBW  
WNBW WHP WWVA

Southernaires: WJZ

Vaughn de Leath, songs: KYW  
KDKA-News: Weather; Temp  
WBAL-News: Man on the Street  
WBEN-Houseboat Hannah, sketch  
WCAE-News; Melodies; Gabriel  
Heatter

WEEU-Zegar Polski  
WGBI-Musical Workshop  
WGR-Dan Harding's Wife  
WGY-Interlude; Markets; News  
WHAM-Hit of the Day; News  
WIBX-Sidewalk Interviews  
WJTN-News: George Lundquist,  
organist  
WLW-Edior's Daughter, sketch  
WMMN-News: Cut Rate Drugs:  
Livestock: Interlude  
WOR-To be announced  
WSYR-Those Happy Gilmans  
WTAM-Voice of the Farm

12:15

The O'Neills, sketch (Ivory  
Soap): WEA WBEN WTAM  
WCAE KYW WGY WLW

"Her Honor, Nancy James,"  
sketch (Kleenex): WABC WFBM  
WCAU WHEC WJAS WKBW

George Griffin, tr. (News, WJZ  
only): WJZ

Dan Harding's Wife, sketch:  
KDKA  
WBAL-Hi Jinks  
WGBI-The Luncheonaires  
WHAM-Here & There  
WHP-Prairie Pals  
WOR-Voice of the Farm  
WORK-News  
WSYR-Voice of the Farm  
WWVA-Farm & Home Hour

12:30

Nat'l Farm & Home Hour: WJZ  
WEBR WJTN WHAM WSYR  
KDKA WORK (sw-15.21)

Half hour broadcast from the  
Pacific International Livestock  
Show, Portland, Oregon.

Time for Thought: WEA  
Dr. Harold Paul Sloan has  
chosen for the title of his ad-  
dress "Faith and Freedom—The  
Bible."

Romance of Helen Trent (Old  
English Floor Wax); Virginia  
Clark: WABC WFBM WKBW  
WHEC WCAU

Madison Ensemble: WESG WNBW  
WMMN WPAR

News: WOR WJAS WHP  
KYW-Houseboat Hannah  
WBAL-Voice of the Farm  
WBEN-News; Musical Prgm.  
WCAE-Party Line, sketch  
WEEU-House of MacGregor  
WGR-Let's Waltz  
WGY-Farm Paper

WLW-News: Livestocks: Poultry  
WTAM-Linda's First Love, sketch  
WWVA-Your Family & Mine

12:45

Do You Remember?: WEA

Our Gal Sunday, sketch (Old  
English Floor Wax): WABC  
WCAU WJAS WFBM WKBW  
WHEC

Farm & Home Hour: WBAL  
WLW

KYW-News: Gabriel Heatter:  
Roger Williams  
WBEN-Voice of the Farm  
WCAE-Singin' Sam  
WEEU-Christian Science Prgm.  
WESG-Smilin' Thru; News  
WGR-To be announced  
WHP-Kitty Keene, sketch  
WIBX-Jamboree  
WOR-Consumers Quiz Club  
WTAM-Editor's Daughter, sketch  
WWVA-News

1:00

Jean Ellington, songs: WCAE  
KYW

The Goldbergs, sketch (Oxydol):  
WABC WCAU WHEC WFBM  
WJAS WHP WIBX WGR (sw-  
9.59)

News: Markets & Weather:  
WEAF

WBEN-Consumers Information  
Service

WEEU-Newsletters  
WESG-Quik-Quiz  
WGBI-Old Refrains  
WGY-Household Chats  
WKBW-News; Down the Missis-  
sippi

WMMN-Cap. Andy & Flip  
WOR-Health Talk: Melody Mo-  
ments

WTAM-Kitty Keene, sketch  
WWVA-Ma Perkins, sketch

1:15

Words & Music: WEA KYW  
WBEN WCAE (sw-15.33)

Vic & Sade, sketch (Crisco):  
WABC WCAU WJAS WHP WGR  
WGBI WWVA

Goodyear Farm Radio News:  
WJZ WSYR WBAL WEBR  
KDKA WJTN WLW WHAM  
(sw-15.21)

To be announced: WOR WNBW

WESG-Cornel Agricultural Hour  
WFBM-Your Family & Mine  
WGY-Vic & Sade, sketch  
WIBX-Prize Songs  
WMMN-Swing Time  
WTAM-To be announced

1:30

Road of Life, sketch (Chipso):  
WABC WCAU WFBM WJAS  
WGR WHEC WGBI WHP

Mother-in-Law, sketch: WJZ  
WEBR WORK

Denver Darling's Trail Blazers:  
WOR WNBW

KDKA-Political Talk  
KYW-Home Forum  
WBAL-Happy Johnny's Gang  
WCAE-Polly Entertainers  
WEEU-Agricultural Extension As-  
sociation

WGY-Houseboat Hannah, sketch  
WHAM-School of the Air  
WIBX-Remember to Win  
WJTN-Good Earth: Calling War-  
ren

WKBW-Rhythm in Rhyme Time  
organist  
WLW-To be announced  
WMMN-Mountain Lake Park  
WPAR-Dance Music  
WSYR-Reading Room  
WTAM-Noonday Resume  
WWVA-Dr. Lamont: Luncheon  
Club

1:45

Morin Sisters: (sw-15.33)

Radio Rubes: WEA

Gospel Singer (Ivory Soap):  
WABC WCAU WHEC WJAS  
WFBM WGBI WHP

Glenn Darwin, bar.: WJZ WEBR

To be announced: WNBW WBAI  
WCAE

Those Happy Gilmans, comedy  
sketch (Corn-Kix): WLW KDKA  
KYW WTAM WGY WORK (sw-  
15.21)

WBEN-Dollars & Sense  
WGR-Woman's Magazine of the  
Air

WOR-Marriage License Bureau  
WPAR-Stocks; Prgm. Resume



# Frequencies

CKLW-1030  
 KDKA-980  
 KYW-1020  
 WABC-860  
 WBAL-1060  
 WBEN-900  
 WBT-1080  
 WBZ-990  
 WCAE-1220  
 WCAU-1170  
 WEA-660  
 WEEB-1310  
 WEEU-830  
 WENR-870  
 WESG-860  
 WFBL-1360  
 WGAR-1450  
 WGBI-880  
 WGR-590  
 WGY-790  
 WHAM-1150  
 WHAS-820  
 WHEC-1430

WHAM-Your Family & Mine  
 WJTN-Betty Weakland, girl Evangelist  
 WKBW-Dixieland Band  
 WOR-Martha Deane, women's hr.  
 WSYR-Ruth Chilton's Matinee  
 WWVA-Neo-Vim Gang

WCAU-Evening Serenade  
 WEEU-Briefs: Baseball Scores: Dance Music  
 WESG-Rhythm Almanac  
 WGR-Fact Finder  
 WGR-News; Musical Express  
 WGY-News; Musical Program: Markets: News  
 WHAM-News; Musicales  
 WHAS-News  
 WHK-Baseball Resume  
 WHP-The Little Brown Book  
 WJR-Stevenson Sports  
 WJTN-News: Music  
 WMAQ-Dick Tracy, sketch  
 WOR-Uncle Don, children's prgm.  
 WSM-Marjorie Cooney  
 WTAM-Tom Manning  
 WTIC-News; Weather

Amos 'n' Andy, sketch (Campbell's Soup); WEA-660  
 WCAE-WBEN KYW WTAM WLW (also at 11 p.m.)  
 Dinner Concert: WORK  
 Ray Heatherton, songs: WABC WFBL WPAR WCAU WJAS WWVA WHEC WGR WBT WESG WKBN WGAR WHAS WMMN (sw-9.59-11.83)  
 Fulton Lewis, Jr., commentator: WNBC CKLW  
 Sports: WSB WOR  
 To be announced: WHP WSM WMAQ  
 WGBI-Russ Andaloro's Orch.  
 WKBW-World Dances

Green Hornet, drama: WOR WBAL  
 Kate Smith's Hour: Abbott & Costello, comedians: Jack Miller's Orch.; Ted Straeter Choir (Swansdown-Cake Flour & Calumet Baking Powder): WABC WJR WFBL WHAS WGR WBT WJAS WCAU WKBN WGAR WHP (sw-11.83) (also KNX KSL at 11:30 p.m.)  
 To be announced: WJZ WJTN, WBZ WEBC KDKA WORK WHK (sw-11.87)  
 To be announced: WHAM CKLW WGBI-Tony Morelli's Orch. WKBW-News; Elvira Ruppel & John Sturgess, songs WMMN-Mello Moods WSYR-Swingsters

WGBI-Political Talk  
 WSYR-To be announced  
 WWVA-Five Minute Drama: News

## 2:00

Betty & Bob, sketch (Gold Medal): WEA-660 WBAL WGY KYW WTAM WBEN WHAM WLW (sw-15.21)

Irene Beasley, R.F.D. No. 1: WABC WPAR WIBX WGBI WGR WFBL (sw-15.27)

To be announced: WJZ

Harold Turner, pianist: WNBC

WCAE-Kitty Keene, sketch  
 WCAU-Houseboat Hannah, sketch  
 WEEU-Billy Keech  
 WHP-Farmer's Service Prgm.  
 WJAS-Silver Lining  
 WJTN-Music As You Like It  
 WKBW-To be announced  
 WMMN-Old Trading Post  
 WOR-Silhouettes in Blue  
 WORK-Luncheon Ensemble  
 WSYR-Victor Miller, pianist  
 WWVA-L. P. Lehman & Staff

Pepper Young's Family, sketch (Camay Soap): WEA-660 WCAE WTAM WGY WBEN WLW KYW

WBAL-Globe Trotter  
 WEEU-Piano Pals  
 WGBI-News of All Churches  
 WJAS-Baron Elliott's Orch.  
 WKBW-News  
 WWVA-Border Riders

Ray Bloch's Varieties: WABC WPAR WNBC WIBX WKBN WFBL WMMN WGR WHEC WCAU WHP WESG WHEC (sw-15.27)

Do You Remember?: WABC WNBC WPAR WIBX WHP WJAS WGR WKBN WHEC WESG WFBL WCAU (sw-15.27)

Pretty Kitty Kelly, sketch (Wonder Bread): WKBN

Club Matinee: WJZ WJTN WHAM WSYR WORK

Backstage Wife, sketch (Dr. Lyons): WEA-660 WTAM WBEN WGY WCAE KYW

KDKA-Baseball; Chicago vs. Pittsburgh  
 WBAL-Dog Tales  
 WEEU-Old Refrains  
 WGBI-Those Happy Gilmans  
 WKBW-News; To be announced  
 WMMN-Rhythm Singers  
 WOR-News  
 WWVA-Joe Barker's Revue

Do You Remember?: WABC WNBC WPAR WIBX WHP WJAS WGR WKBN WHEC WESG WFBL WCAU (sw-15.27)

Stella Dallas, sketch (Milk of Magnesia): WEA-660 WGY WTAM WBAL WCAE

Club Matinee: WEBC WBAL

Midstream, drama: WNBC WLW

Do You Remember?: WGBI WKBN

WEEU-Vibraharp  
 WOR-Myrt & Marge, sketch  
 WWVA-Friendly Shopping Hour

Life Can Be Beautiful, sketch (Ivory Soap): WEA-660 WBEN WCAE WGY WTAM KYW

Wilson Angel, songs: WABC WNBC WPAR WIBX WJAS WHP WEBC WHEC WGR WESG WKBN WMMN WCAU (sw-15.27)

WEEU-Varieties  
 WKBW-Tonta Hour  
 WLW-To be announced  
 WOR-Hilltop House, sketch

Matinee Promenade: WABC WJAS WKBN WHP WGR WESG WFBL WIBX WHEC WMMN WCAU (sw-15.27)

Girl Alone, sketch (Quaker Oats): WEA-660 WCAE WBEN WGY WTAM

Affairs of Anthony, sketch: WJZ WBAL WEBC WORK

Man of Mars, sketch: WLW WNBC

The Story of Mary Marlin, sketch (Ivory Flakes): WEA-660 WTAM WBEN WCAE KYW WGY WLW  
 KDKA-Home Forum  
 WEEU-Rhythm Frolics

## 2:30

Let's Talk It Over: WJZ WEBC WORK WSYR

Enoch Light's Orch.: WABC WFBL WPAR WIBX WGBI WGR WNBC WHEC WHP (sw-15.27)

Arnold Grimm's Daughter, sketch (Gold Medal): WEA-660 KDKA WBAL WBEN WTAM WHAM WLW WGY KYW (sw-15.21)

As You Like It: WOR

WCAE-Song Sampler  
 WCAU-Across the Breakfast Table  
 WEEU-News  
 WESG-Suburban Special  
 WJTN-Dunkirk & Fredonia

Southern Cruise: WABC WHP WJAS WIBX WMMN WPAR WGBI WHEC WKBN WNBC (sw-15.27)

Light Opera Selections: WJZ WJTN WSYR WORK

Valiant Lady, sketch (Gold Medal): WEA-660 WLW KYW WHAM WGY WBEN KDKA WBAL WTAM (sw-15.21)

Charlie & His Zany Family: WOR

WCAE-Harmony Frolic  
 WCAU-Women's Club  
 WEEU-Uncle Jack's Prgm.  
 WFBL-Jack Buckland's Serenade  
 WGR-Those Happy Gilmans  
 WWVA-Jake Taylor's Railsplitters

Life Can Be Beautiful, sketch (Ivory Soap): WEA-660 WBEN WCAE WGY WTAM KYW

Wilson Angel, songs: WABC WNBC WPAR WIBX WJAS WHP WEBC WHEC WGR WESG WKBN WMMN WCAU (sw-15.27)

WEEU-Varieties  
 WKBW-Tonta Hour  
 WLW-To be announced  
 WOR-Hilltop House, sketch

Matinee Promenade: WABC WJAS WKBN WHP WGR WESG WFBL WIBX WHEC WMMN WCAU (sw-15.27)

Girl Alone, sketch (Quaker Oats): WEA-660 WCAE WBEN WGY WTAM

Affairs of Anthony, sketch: WJZ WBAL WEBC WORK

Man of Mars, sketch: WLW WNBC

The Story of Mary Marlin, sketch (Ivory Flakes): WEA-660 WTAM WBEN WCAE KYW WGY WLW  
 KDKA-Home Forum  
 WEEU-Rhythm Frolics

Let's Talk It Over: WJZ WEBC WORK WSYR

Enoch Light's Orch.: WABC WFBL WPAR WIBX WGBI WGR WNBC WHEC WHP (sw-15.27)

Arnold Grimm's Daughter, sketch (Gold Medal): WEA-660 KDKA WBAL WBEN WTAM WHAM WLW WGY KYW (sw-15.21)

As You Like It: WOR

WCAE-Song Sampler  
 WCAU-Across the Breakfast Table  
 WEEU-News  
 WESG-Suburban Special  
 WJTN-Dunkirk & Fredonia

Southern Cruise: WABC WHP WJAS WIBX WMMN WPAR WGBI WHEC WKBN WNBC (sw-15.27)

Light Opera Selections: WJZ WJTN WSYR WORK

Valiant Lady, sketch (Gold Medal): WEA-660 WLW KYW WHAM WGY WBEN KDKA WBAL WTAM (sw-15.21)

## 3:15

News: The Four of Us: Instrumentalists: WJZ WHAM WJTN

Dick Tracy, sketch (Puffed Rice & Wheat): WEA-660 WCAE KYW WTAM WGY

Let's Pretend: WABC WKBW WFBL WIBX WPAR WGBI WKBN WHP WNBC WESG WJAS (sw-15.27)

Houseboat Hannah, sketch (Lava Soap): WLW

WBAL-Uncle Jack's Club  
 WBEN-Uncle Ben's Club  
 WCAU-Afternoon Melodies  
 WEEU-World Bookman  
 WGR-News; Reporter  
 WMMN-Dinner Serenade: News  
 WOR-Women Make the News  
 WORK-Cousin Lee  
 WSYR-Street Quiz  
 WWVA-To be announced

Your Family & Mine, sketch (Sealtest, Inc.): WEA-660 KYW WGY WCAE WTAM WBEN

Silhouettes of the West: WJZ WJTN WEBC WHAM

Johnson Family, sketch: WOR

KDKA-Baseball Resume  
 WBAL-The Co-eds  
 WCAU-Encores of Yesterday  
 WEEU-Music by Cugat  
 WGR-BBC Reporter  
 WLW-To be announced  
 WSYR-Miller & Gale  
 WWVA-Economy Notes

Don Winslow of the Navy, sketch (Krispies): WJZ KDKA WEBC WSYR WBAL WHAM WJTN (sw-15.21)

Jack Armstrong, sketch (Wheatie): WEA-660 WCAE WGY WBEN WTAM KYW WLW

Eton Boys: WABC WGR WPAR WFBL WJAS WNBC WKBN WESG WWVA

WCAU-Ben Alley, tr.: Organ  
 WEEU-News: Briefs  
 WGBI-Jack Armstrong, sketch  
 WHP-The Editor Speaks  
 WIBX-Tommy Tucker's Orch.  
 WKBW-To be announced  
 WMMN-Freshest Thing in Town  
 WOR-Little Orphan Annie  
 WORK-Late Afternoon Musicales  
 WSB-The Freshest Thing in Town

Songs for You: WPAR WJAS WFBL WNBC WMMN WESG WGR WWVA WHP

Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal): WJZ WEBC WHAM KDKA WBAL WJTN WSYR (sw-15.21)

Little Orphan Annie, sketch (Ovaltine): WEA-660 WGY KYW WTAM WBEN WCAE

The Mighty Show (My-T-Fine): WABC WIBX WCAU

Lee Shelley's Orch.: WOR

WGBI-Sports Parade  
 WKBW-Amateur Sports  
 WLW-News  
 WTAM-Walter Bergener, pianist

Red Grange Scores (Pure Oil): WMMN WWVA

Don Winslow of the Navy, sketch (Krispies): WENR WLW WSB

News; Ed Thorgersen, sportcast (Kellogg Co.): WABC

To be announced: WEA-660 WCAE (sw-9.53)

Pianists: Salon Orch.; Dir. Josef Honti: WJZ WORK WSM WSYR

News: Four Clubmen: WHEC WKBW WNBC WJAS WIBX WGBI WPAR WFBL

CKLW-Stop & Go  
 KDKA-News: Sports  
 KYW-News; Rhythmaires  
 WBAL-Don Riley  
 WBEN-News; Household Reveries  
 WBT-Wm. Winter, commentator  
 WBZ-News; Dance Revue

## 3:30

Malcolm Claire, stories; News: WEA-660 WENR WTIC (sw-9.53)

Doris Rhodes, songs: WABC WIBX WKBW WHAS WJR WBT WESG WMMN WFBL

Salon Orch.: WHK KDKA WHAM (sw-15.21)

Dick Tracy, sketch: WSB WSM Sports: WORK WLW CKLW WBAL-News: Around the Dinner Table  
 WBEN-Gabriel Heatter; Musical Prgm.

WCAE-News: Musical Interlude  
 WCAU-News: Sports  
 WGAR-Sidney Andorn: Five Star Final: Interlude  
 WGBI-Bill Pierce, sidewalk quiz  
 WGR-Camera Club  
 WHP-Lynn Terry & Escorts  
 WJAS-News  
 WJTN-Sweet & Swing  
 WMAQ-Advs. of Jimmie Allen: News

WSYR-Reporter: Marjorie Lane  
 WTAM-Evening Prelude: News  
 WWVA-Radio Gossip: Musical Interlude: Sports

## 3:45

Eddie Dooley, football news (Chesterfield): WEA-660 WENR WBZ WGY WSM WSYR KDKA WEBC KYW WTAM (sw-15.21) (also KOA KFI at 12:30 a.m.)

Rhythm School; Judy Marshall, sop.: WJZ (sw-9.53)

Today with Bob Trout: WABC WJAS WESG WBNF WHAS WBT WKBW WHEC WPAR (sw-9.59-11.83)

News: WORK WHP WOR Sports: WBEN WHAM WJTN WGR

CKLW-Isham Jones' Orch.  
 WCAE-Play Time  
 WCAU-Silver Strings  
 WFBL-Sports: Dinner Concert  
 WGR-Robt. J. Buckley  
 WGBI-On with the Dance  
 WHK-Dinner Music  
 WIBX-Remember to Win  
 WJR-Inside of Sports  
 WLW-To be announced  
 WMAQ-Jack Armstrong, sketch  
 WMMN-Timely Topics  
 WSB-Georgia Ambassadors  
 WTIC-Wrightville Clarion  
 WWVA-Robert J. Buckley

To be announced (Manhattan Soap Co.): WABC

Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal): WMAQ

Lowell Thomas, commentator (Sun Oil): WJZ KDKA WSYR WEBC WTAM WHAM WBAL WJTN WLW WBZ (sw-15.21)

Crossroads Hall: WMMN WJR WCAU WKBW WHEC WGAR WWVA WFBL WKBN WNBC WBT (sw-9.59-11.83)

Nina Dean, sop.: WEA-660 WORK WGY WBEN WSB WCAE WHK (sw-9.53)

Dinner Concert: WENR

Charioteers: WOR

CKLW-Adv. of Jimmie Allen  
 KYW-Singing Strings  
 WESG-Woody Ott, sports  
 WGBI-News: Baseball Scores  
 WGR-News; Musical Newsreel  
 WGY-New York State the Beautiful

WHAS-The Songmaster  
 WHP-Concert Ensemble  
 WJAS-Sports  
 WSM-Market Reports  
 WTIC-Changes in Music

Easy Aces, sketch (Anacin); Jane Ace: WJZ KDKA WBAL WENR WEBC WSYR WJTN WBZ WHK WHAM (sw-11.87)

8:00

Rudy Vallee's Variety Hour (Royal Desserts): WEA-660 WMAQ WTAM WCAE WBEN WGY WTIC KYW WLW WSM (sw-9.53)

8:15

Vocal Varieties (Tums); Jerry Cooper, bar.: The Smoothies: DeVore Sisters: Maie Octet: William Stoess' Orch.: WEA-660 WBEN WCAE WMAQ WTAM WLW WTIC WGY KYW (sw-9.53) (also KOA KFI at 11:15 p.m.)

## 3:45

Mr. Keen, Tracer of Lost Persons, drama (American Home Products): WJZ WBAL WENR WHK WHAM WEBC KDKA WBZ WSYR WJTN (sw-11.87)

Radio Harris, Hollywood commentator: WOR

CKLW-American Legion Child Welfare  
 WHP-U. S. Air Corps Prgm.  
 WIBX-Dance Time  
 WKBW-Les Faney, comm.  
 WMMN-Keeper of Keys  
 WORK-Instrumental Trio  
 WPAR-What's the Answer?  
 WSB-Easy Aces, sketch  
 WSM-Claude Sharpe  
 WWVA-George Hall's Dance Hall

Major Bowes' Amateur Hour (Chrysler): WABC WJR WKBN WFBL WHEC WIBX WGBI WBT WHP WKBW WNBC WCAU WHAS WJAS WGAR (sw-9.59-11.83)

Promenade Symphony Orchestra of Toronto: WJZ WBAL WENR WJTN WEBC WBZ (sw-9.53)

Good News of 1939 (Maxwell House Coffee); Robert Young, m.c.; Frank Morgan; Fannie Brice; Meredith Willson's Orch.: WEA-660 WBEN WTIC WTAM WLW WGY KYW WSYR WSB WHAM WMAQ WSM

CKLW-Promenade Symphony Orchestra  
 KDKA-Political Talk  
 WGR-News; To be announced  
 WHK-Thursdays Night Jamboree  
 WMMN-Poet's Armchair: News  
 WOR-Gabriel Heatter, news  
 WORK-Newspaper of the Air

Promenade Symphony Orch.: WORK

Bob Crosby's Orch.: WOR

KDKA-Chasing Shadows

We Want a Touchdown: WOR

Promenade Symphony Orchestra of Toronto: WJZ WENR WJTN WORK WEBC WBZ WBAL

KDKA Silhouettes of the West  
 WGR-20th Century Serenade  
 WMMN-Marty Deane's Orch.

Symphony Orch.: KDKA (sw-11.87)

WGR-Symphonetta

10:00

Kraft Music Hall; Starring Bob Burns; Johnny Trotter's Orch.; Foursome Novelty Instrumental Quartet; Guests: WEA-660 WMAQ WBEN WTAM KYW WGY WSM WLW WTIC WSB WCAE WSYR WHAM (sw-9.53)

Columbia Workshop: WABC WHP WPAR WKBW WJAS WFBL WMMN WGAR WCAU WIBX WBT WKBN WHP WHAS (sw-11.83)

People I Have Known: WJZ WBAL WORK WENR WJTN WBZ WEBC KDKA (sw-11.87)

Eddy Duchin's Orch.: CKLW WOR WNBC

WGBI-Political Talk  
 WGR-News; Dance Orch.

(Continued on Next Page)

# THURSDAY October 6

## 7:15

Green Hornet, drama: WOR WBAL

Kate Smith's Hour: Abbott & Costello, comedians: Jack Miller's Orch.; Ted Straeter Choir (Swansdown-Cake Flour & Calumet Baking Powder): WABC WJR WFBL WHAS WGR WBT WJAS WCAU WKBN WGAR WHP (sw-11.83) (also KNX KSL at 11:30 p.m.)

To be announced: WJZ WJTN, WBZ WEBC KDKA WORK WHK (sw-11.87)

To be announced: WHAM CKLW WGBI-Tony Morelli's Orch. WKBW-News; Elvira Ruppel & John Sturgess, songs WMMN-Mello Moods WSYR-Swingsters

WGBI-Political Talk  
 WSYR-To be announced  
 WWVA-Five Minute Drama: News

Curtain at 8:30: WJZ WEBC WORK WJTN WBZ WHAM WHK WSYR WBAL

Alfred Wallenstein's Sinfonietta: WOR WNBC

CKLW-Burns Baptist Church  
 KDKA-Festival of Music  
 WGBI-Plantation Party  
 WKBW-To be announced; News  
 WMMN-Campus Echoes  
 WPAR-The Shadow

8:45

WKBW-To be announced: News

9:00

Major Bowes' Amateur Hour (Chrysler): WABC WJR WKBN WFBL WHEC WIBX WGBI WBT WHP WKBW WNBC WCAU WHAS WJAS WGAR (sw-9.59-11.83)

Promenade Symphony Orchestra of Toronto: WJZ WBAL WENR WJTN WEBC WBZ (sw-9.53)

Good News of 1939 (Maxwell House Coffee); Robert Young, m.c.; Frank Morgan; Fannie Brice; Meredith Willson's Orch.: WEA-660 WBEN WTIC WTAM WLW WGY KYW WSYR WSB WHAM WMAQ WSM

CKLW-Promenade Symphony Orchestra  
 KDKA-Political Talk  
 WGR-News; To be announced  
 WHK-Thursdays Night Jamboree  
 WMMN-Poet's Armchair: News  
 WOR-Gabriel Heatter, news  
 WORK-Newspaper of the Air

Promenade Symphony Orch.: WORK

Bob Crosby's Orch.: WOR

KDKA-Chasing Shadows

We Want a Touchdown: WOR

Promenade Symphony Orchestra of Toronto: WJZ WENR WJTN WORK WEBC WBZ WBAL

KDKA Silhouettes of the West  
 WGR-20th Century Serenade  
 WMMN-Marty Deane's Orch.

Symphony Orch.: KDKA (sw-11.87)

WGR-Symphonetta

10:00

Kraft Music Hall; Starring Bob Burns; Johnny Trotter's Orch.; Foursome Novelty Instrumental Quartet; Guests: WEA-660 WMAQ WBEN WTAM KYW WGY WSM WLW WTIC WSB WCAE WSYR WHAM (sw-9.53)

Columbia Workshop: WABC WHP WPAR WKBW WJAS WFBL WMMN WGAR WCAU WIBX WBT WKBN WHP WHAS (sw-11.83)

People I Have Known: WJZ WBAL WORK WENR WJTN WBZ WEBC KDKA (sw-11.87)

Eddy Duchin's Orch.: CKLW WOR WNBC

WGBI-Political Talk  
 WGR-News; Dance Orch.</



# THURSDAY

## October 6

(10:00 p.m. Continued)

WHK-Reflections  
WJR-Number, Please

**10:15**  
Columbia Workshop: WHEC  
CKLW-Evening Serenade  
WGBI-Master Singers  
WIBX-Night News

**10:30**  
Americans at Work: WABC WJR  
WJAS WFBL WPAR WKBW  
WKBN WGAR WIBX WMMN  
WHAS WBT WGBI  
The work of the men who  
live by catching and selling fish  
will be treated in this broad-  
cast.

Henry Weber's Concert Revue:  
CKLW WOR

WCAU-Mac Parker, commentator  
WGR-America Thru the Years

WHK-To be announced  
WHP-Newspaper of the Air

**10:45**  
WCAU-Xavier Cugat's Orch.  
WHK-Sport Mike  
WHP-News

**11:00**  
Sports Question Box: (sw-9.53)  
Amos 'n' Andy, sketch (Camp-  
bell's Soup): WSM WSB WMAQ  
(also see 7 p.m.)

(News, WABC only): Ovie All-  
ston's Orch.: WABC WMMN  
WHP WBT WGR WIBX WNBW  
WHAS

(News, WJZ only) Ink Spots:  
WJZ WBAL WJTN

Gliding Swing: WFAF

Concert Revue: WHK

News; Sports: WBZ WKBW  
News: WOR WJAS WGBI WORK  
WJR  
CKLW-Club Reporter  
KDKA-News; Weather; Tempera-  
ture  
KYW-News; Melody Silhouette

WBEN-News; Ironic Reporter  
WCAE-News; Baseball Scores  
WCAU-Around the Town; Jeno  
Donath's Orch.  
WENR-III. State Committee of  
Communist Party  
WFBL-Sports  
WENR-Globe Trotter  
WGAR-Carl George  
WGY-News: Music by Cugat  
WHAM-News; Skeeter Palmer's  
Orch.  
WLW-News  
WSYR-Reporter: Did You Know  
WTAM-Musical Bulletin Board  
WTIC-News; Weather

**11:15**  
Ovie Allston's Orch.: WJAS  
WJR WPAR WKBW WGAR  
WGBI

Elza Schallert Reviews: WJZ  
WBAL WORK WJTN

Adrian Rollini's Orch. (News,  
WEAF only): WFAF WTIC  
(sw-9.53)

Ace Brigade's Orch.: CKLW WOR  
WNBW WCAE WHK

Music You Want: KDKA WGY  
WBZ KYW WTAM WSYR  
News: WHAS WSB  
WENR-Sports  
WENR-Ennio Bolognini's Orch.  
WFBL-Odd Facts: News  
WHP-Rhythm Makers  
WKBW-Moonlight Sonata  
WLW-Sweet Adeline  
WMAQ-Romance in Song  
WSM-The World in Review

**11:30**  
Richard Himber's Orch.: WFAF  
WSM WTIC WBEN WCAE (sw-  
9.53)

Dance Orchestra: WJZ WORK  
WJTN WBAL WEBR WHAM

Vincent Lopez' Orchestra: WABC  
WMMN WGAR WIBX WCAU  
WHP WNBW WKBW WFBL WBT  
WJR WKBW WJAS WPAR  
WHAS WWVA (sw-6.12)

Bill Carlson's Orch.: CKLW WOR

WENR-Earl Hines' Orch.  
WGBI-Political Talk  
WGR-Bono's Orch.  
WHK-Gene Irwin's Orch.

WLW-Ace Brigade's Orch.  
WMAQ-Abe Lyman's Orch.  
WSB-Welcome South Brother

**11:45**  
Vincent Lopez' Orchestra: WHEC  
WFBL

Richard Himber's Orch.: WSM  
WTAM

WLW-Billy Snider's Orch.

**12:00**  
Aussa the Arab, drama: WJZ  
WBZ WEBR WBAL WHAM WSM  
Dean Hudson's Orch.: WFAF  
WSB WGY WTIC KYW

Dick Barrie's Orch.: WCAE WOR  
CKLW WSYR WHK

Little Jack Little's Orch.: WABC  
WKBW WCAU WJAS WMMN  
WIBX WHP WGBI WNBW WFBL  
WGAR WWVA WJR (sw-6.12)

KDKA-Fran Eichler's Orch.  
WBT-Midnight Dancing Party  
WENR-Music As You Desire It  
WHAS-Dance Band  
WFBL-Sports; News  
WLW-Twenty-Four Hour Review

WMAQ-News  
WTAM-Paul Burton's - Orch.

**12:15**  
Bob Grant's Orch.: WJZ WHAM  
WBAL WBZ WSM WSYR

Little Jack Little's Orch.: WHEC  
WFBL WKBW

Dean Hudson's Orch.: WMAQ  
KDKA-Dance Orch.

**12:30**  
Earl Hines' Orch.: WFAF WGY  
WTIC KYW WSM WTAM WMAQ

Dance Orch.: WABC WHP WGBI  
WCAU WJR WNBW WBT WWVA  
WFBL WGAR WKBW WHEC  
WMMN WFBL WIBX

Freddy Martin's Orch.: WJZ  
WBAL WHAM WBZ KDKA  
WHK WSYR (sw-6.14)

Bob Crosby's Orch.: WCAE WOR

CKLW-Where, When & What  
WHAS-Dream Serenade  
WSB-Georgia Ambassadors  
End of Thursday Programs

# Friday

## October 7, 1938

# Friday

### MORNING

**7:00 a.m. EST**  
Forty Winks Club: WFAF

Morning Almanac: WABC

Morning Patrol; News: WJZ

KDKA-Sons of the Purple Sage  
KYW-Happy Clarks  
WBAL-Around the Breakfast  
Table  
WBEN-Sun Greeters Club  
WBZ-Saltonstall for Governor  
WCAE-Morning Express  
WCAU-Wake Up & Smile  
WFBL-Agricultural Prgm.  
WGBI-Eighty-Eighty Alarm  
WGR-Musical Clock  
WGY-Church in the Wildwood  
WHAM-News; Pete & Joe  
WIBX-Early Bird  
WJTN-Reveille

WKBW-Musical News  
WLW-Family Prayer Period  
WMMN-Buskirk Family  
WOR-Sunkist Time  
WPAR-Wake Up Time  
WSYR-Jerry Allen, songs  
WTAM-Dixie Lee Trio  
WWVA-L. P. Lehman & Staff

**7:15**  
To be announced: WJTN WLW  
KDKA-Musical Clock  
KYW-News; Sunny Jim  
WCAU-Sunkist Time  
WFBL-Morning Meditation  
WGY-Top o' the Morning  
WOR-Musical Clock; Vincent  
Sorey's Orch.  
WSYR-Timekeeper  
WTAM-Old Refrains

**7:30**  
Morning Almanac: (sw-21.51)  
KYW-Musical Clock  
WBAL-Around the Breakfast Ta-  
ble  
WBEN-News; Sun Greeters' Club  
WCAE-Carpenter & Goodwin  
WFBL-Morning Sun Dial  
WGBI-News  
WGY-News; Top o' the Morning  
WHP-Morning Alarm  
WJAS-Musicale  
WJTN-Morning Devotions  
WKBW-Sunkist Time  
WLW-Checkerboard Time  
WMMN-Green Valley Boys  
WSYR-Sunshine Serenade  
WTAM-Music Box

**7:45**  
News: WABC (sw-21.51)  
Checkerboard Time: KDKA WGY  
WCAU-News  
WGBI-Eight-Eighty Alarm  
WHAM-To be announced  
WJTN-Timekeeper  
WLW-Pa and Ma McCormick:  
Brown County Revelers  
WMMN-Stamps Quartet  
WSYR-Variety Prgm.  
WTAM-Aloha Land

**8:00**  
Bob Byron, songs: WABC (sw-  
21.51)  
Earbender, variety prgm.: WJZ  
WORK

Mit Herth Swing Trio: WFAF  
(sw-21.5)

News: WJAS WOR WWVA  
KDKA-Dr. Sunshine  
WBEN-News; Sun Greeters' Club  
WBZ-James H. Brennan  
WCAE-News; Interlude

WCAU-Larry Vincent, songs  
WEEU-Around the Breakfast Ta-  
ble  
WGY-Good News Prgm.  
WHAM-Saving Service  
WJTN-Risers' Club  
WKBW-Headlines on Parade  
WLW-Merrymakers  
WMMN-Serenade to Housewife  
WPAR-Juvenile Jug Band  
WSYR-News: Timekeeper  
WTAM-Health & Home

**8:15**  
Robinson's Harmonicas: WABC  
(sw-21.51)

Radio City Four: WJZ WORK  
WHAM

Gene & Glen, songs: WFAF  
WBEN (sw-21.5)

KDKA-News; Musical Clock  
WBZ-Wm. H. McMasters  
WCAE-Today's Almanac  
WCAU-Melody Parade  
WEEU-Morning Devotions  
WIBX-Early Bird  
WJAS-Time Again  
WJTN-Timekeeper  
WLW-News  
WOR-Nell Vinick, beauty talk;  
Reporter of Odd Facts; Musical  
Interlude  
WPAR-Morning Devotions  
WWVA-Musical Clock

**8:30**  
Edith Dick & Jack Shannon,  
songs: WABC (sw-21.51)  
Swing Serenade: WJZ

Musical Tete-a-Tete: WFAF WGY  
WCAE (sw-21.5)

Musical Clock: WIBX WPAR  
WBEN-Sun Greeters' Club  
WBZ-Thomas H. Buckley  
WCAU-Bob White, vocalist  
WEEU-Agricultural Briefs  
WESG-Morning Varieties  
WFBL-Al Dary, the Rhythm Boy  
WGBI-Songs & Sonnets  
WHAM-Those Happy Gilmans  
WHP-Mary Fountain, organist  
WJAS-Musical Revue  
WLW-Gospel Singer  
WMMN-Stamps' Quartette  
WOR-Vic & Sade, sketch  
WORK-Cousin Lee  
WSYR-Melody Lane: Timekeeper  
WTAM-Rival Packing Co.

**8:45**  
Landt Trio: WFAF WCAE WLW  
(sw-21.5)

Jack & Loretta Clemens, songs  
WJZ

George Perrine, talk: WABC (sw-  
21.51)

Morning Devotions: WMMN  
WHP  
WBAL-Morning Meditations  
WCAU-Don Bovay, guitarist  
WEEU-Dance Music  
WFBL-Top of the Morning  
WGY-Dan Harding's Wife, sketch  
WHAM-Tower Clock Prgm.  
WJAS-Cheerie Melodies  
WJTN-Betty Weakland, girl Ev-  
angelist  
WOR-The Goldbergs, sketch  
WTAM-Durkee Famous Foods

**9:00**  
Band Goes to Town: WFAF  
WLW (sw-21.5)

News: Breakfast Club: WJZ  
WJTN

Richard Maxwell, tr.: WABC  
WJAS WMMN WESG WIBX  
WPAR WFBL WHP WGBI (sw-  
21.51)

KDKA-Kitty Keene, sketch  
KYW-Morning Varieties  
WBAL-What's New in Baltimore  
WBEN-News; Musicale  
WCAE-Lillian Malone  
WCAU-Mort Lawrence, morning  
knight  
WEEU-Friendly Club  
WGR-News; To be announced  
WGY-Myrt & Marge, sketch  
WHAM-To be announced  
WKBW-Niagara Spotlight  
WOR-Hymn Singer  
WORK-Morning Devotions  
WSYR-News: Timekeeper: Ed-  
wards Shopper  
WTAM-Myrt & Marge, sketch  
WWVA-Log Cabin Boys

**9:15**  
The Family Man, poetry & phil-  
osophy: WFAF KYW (sw-21.5)

Montana Slim, songs; News:  
WABC WFBL WMMN WJAS  
WNBW WIBX WPAR WGBI  
WHP (sw-21.5)

Breakfast Club: WBAL

Hilltop House, sketch: WTAM  
WGY

KDKA-Linda's First Love, sketch  
WBEN-Variety Prgm.  
WCAE-Kitchen Kapers  
WCAU-Sally Fenton & Hugh  
Walton  
WGR-Party Line  
WHAM-Women Only  
WLW-Myrt and Marge, sketch  
WOR-Modern Living  
WWVA-Hello Steubenville

**9:30**  
Joyce Jordan, Girl Interne, sketch  
(Calox Tooth Powder & Solidi-  
fied Albolene): WABC WKBW  
WJAS WCAU

Sunbrite Smile Parade; Variety  
Show: KYW WBAL WGY WSYR  
WJTN WEBR KDKA (sw-15.21)

Herman & Banta; News: WFAF  
WTAM (sw-21.5)

Troubadors: WNBW WPAR  
WESG

Breakfast Club: WORK

Get Thin to Music (Wheaties):  
WCAE WOR

WBEN-Secret Diary  
WFBL-Miss Goodnews  
WGBI-Evangelistic Hour  
WGR-Film Land Today  
WHAM-Mrs. Thrifty Buyer  
WHP-Morning Makeups  
WIBX-Amer. Family Robinson  
WLW-Hilltop House, sketch  
WMMN-Green Valley Boys  
WWVA-Cotton Pickers

**9:45**  
Amanda Snow, songs: WFAF  
KYW WCAE (sw-21.5)

Sunny Melodies: WESG WGBI  
WNBW

Bachelor's Children, sketch (Old  
Dutch Cleanser): WABC WJAS  
WFBL WCAU WKBW

WMMN-To be announced  
KDKA-Shopping Circle  
WBEN-Sally Work  
WGR-Across the Breakfast Table  
WGY-Musical Prgm.

WHAM-Dan Harding's Wife  
WIBX-Columbia Parade  
WLW-Linda's First Love, sketch  
WOR-Organ Recital  
WTAM-Heart of Julia Blake,  
sketch  
WWVA-The Party Line

**10:00**  
Houseboat Hannah, sketch (Lava  
Soap): WJTN WSYR WHAM  
KDKA (sw-15.21)

Pretty Kitty Kelly, sketch (Won-  
der Bread): WABC WIBX WGR  
WWVA WHEC

Paul Page, songs: WJZ WORK

Mrs. Wiggs of the Cabbage patch,  
sketch (Old English Wax):  
WFAF WTAM WBEN WCAE  
WGY KYW

Singing Strings: WOR WBAL

WCAU-Morning Melodies: News  
WEEU-Ma Perkins, sketch  
WESG-Gloom Busters  
WFBL-Morning Melodies  
WGBI-All Star Revue  
WHP-Prairie Pals  
WJAS-Friendly Singer  
WKBW-News; Model Kitchen  
WLW-James Whitcomb Riley  
Anniversary  
WMMN-News: Morning Market  
WPAR-Toots Brooks

**10:15**  
Josh Higgins of Finchville, sketch:  
WORK

John's Other Wife, sketch (Louis  
Philippe): WFAF KYW WCAE  
WGY WTAM WBEN

Myrt & Marge, sketch (Super  
Suds): WABC WJAS WFBL  
WCAU WHEC WGR

Jane Arden, sketch (Ward Bak-  
ing Co.): WJZ WJTN WBAL  
WHAM WSYR KDKA (sw-15.21)

John Metcalf's Choir Loft: WOR

WEEU-Jack Dawson  
WESG-Tonic Tunes  
WHP-Organ Melodies  
WIBX-Hollywood Snapshots  
WMMN-Twin Pianos  
WPAR-Iionolulu Serenaders  
WWVA-Southern Ramblers

**10:30**  
Hilltop House, sketch (Palmolive  
Soap): WABC WJAS WCAU  
WGR WFBL WHEC

To be announced: WJZ WBAL

Just Plain Bill, sketch (Bi-So-  
Do): WFAF WCAE WTAM KYW  
WGY WBEN

Madame Courageous, sketch (Dur-  
kee's Margarine): WLW

Medical Information Bureau:  
WOR

KDKA-Adam & Eve  
WEEU-News  
WESG-Day Dreams  
WGBI-Fields & Hall Mountaineers  
WHAM-Cooking School  
WHP-Concert Miniatures  
WIBX-Remember to Win  
WJTN-To be announced  
WKBW-Silver Lining Hour  
WMMN-Rex Mitchell  
WORK-Frank Renault, organist  
WPAR-Cap, Andy & Flip  
WSYR-Social Shopper  
WWVA-Variety Prgm.

**10:45**  
Stepmother, sketch (Colgate):  
WABC WCAU WJAS WGR

Woman in White, sketch (Pills-  
bury): WFAF WGY KYW WCAE  
WBEN WTAM

Oxydol's Own Ma Perkins,  
sketch: WJZ WSYR WHAM  
WJTN KDKA (sw-15.21)

Rhythmairs: WMMN WESG  
WPAR

Popular Waltzes: (sw-21.5)

Earl Lawrence, bar.: WOR WNBW

News: WFBL WEEU  
WBAL-Mary Landis  
WGBI-Variety Prem.  
WHP-Album of Melodies  
WKBW-Health News  
WLW-The Goldbergs, sketch  
WMMN-Monticello Party Line  
WWVA-Bingville's General Store

**11:00**  
Tower Town Tempos: WABC  
WIBX WKBW WKBW WPAR  
WJAS WFBL WESG WNBW  
WWVA WHP

The Story of Mary Marlin, sketch  
(Ivory Flakes): WJZ WBAL  
KDKA WHAM WSYR WJTN  
(sw-15.21)

David Harum, sketch (Bab-O):  
WFAF WCAE WTAM WBEN  
WGY KYW

Originalities: WORK

Heart of Julia Blake, sketch:  
WCAU WLW  
WEEU-Church in the Wildwood  
WGBI-News: Mine Working  
Schedule  
WGR-News; To be announced  
WMMN-Just Plain John & Boys  
WOR-Woman's Page  
WWVA-Tony, Pie & Willie

**11:15**  
Ruth Carhart, songs: WABC  
WKBW WNBW WMMN WJAS  
WIBX WPAR WESG WKBW  
WHP WGBI WFBL

Vic & Sade, sketch (Crisco):  
WJZ KDKA WHAM WLW WJTN  
WSYR WBAL (sw-15.21)

Lorenzo Jones, sketch (Phillips):  
WFAF WCAE WTAM WBEN  
WGY KYW

Breen & de Rose: WORK

Buckeye Four: WOR

WCAE-Tommy Tucker's Orch.  
WCAU-Short Short Stories  
WEEU-Pianologue  
WGR-Shopping with Dorothy  
WWVA-Rapid Ad Service

**11:30**  
Big Sisters, sketch (Rinso):  
WABC WWVA WCAU WJAS  
WHEC WFBL WIBX WHP WGR

Pepper Young's Family, sketch  
(Camay Soap): WJZ WHAM  
KDKA WBAL WSYR WJTN  
(sw-15.21)

Young Widow Brown, sketch (Ha-  
ley's M-O): WFAF WTAM KYW  
WCAE WBEN WGY

WEEU-Melody Shoppers  
WESG-Novelty Notes  
WGBI-Good Morning Neighbor  
WKBW-Three Treys  
WLW-News: Livestocks: River:

Weather: Markets  
WMMN-Midday Melodies  
WOR-Bide Dudley's Theater Club  
WORK-Voice of the Farm  
WPAR-American Family Robinson

**11:45**  
Getting the Most Out of Life,  
(Fleischmann's Yeast): WJZ  
WHAM KDKA WSYR WEBR  
WJTN (sw-15.21)

Road of Life, sketch (Chipso):  
WFAF WCAE WBEN WTAM  
KYW WGY WLW

Aunt Jenny's Stories (Spry):  
WABC WJAS WCAU WIBX  
WFBL WWVA WHEC WGR  
WHP

Viennese Ensemble: (sw-21.5)

Elaine Spencer, songs & organ:  
WOR WNBW WBAL

WESG-Musical Bazaar  
WIBX-Amer. Family Robinson  
WKBW-Today's Almanac  
WORK-Swingsters

**AFTERNOON**

**12:00**  
Southernaires: WJZ

Dan Harding's Wife, sketch  
(National Biscuit Co.): WFAF  
WGY KYW

Mary Margaret McBride, column-  
ist (La France & Satina): WABC  
WWVA WGBI WNBW WKBW  
WFBL WHEC WCAU WJAS  
WHP WKBW

Noveltees: WPAR

Vaughn de Leath, songs: KYW

KDKA-News; Weather; Temp  
WBAL-News: Checkerboard Time  
WBEN-Houseboat Hannah, sketch  
WCAE-News: Melodies  
WEEU-Checkerboard Prgm.  
WGR-Dan Harding's Wife  
WGY-Musicale; Markets; News  
WHAM-Hit of the Day; News  
WIBX-Sidewalk Interviews  
WJTN-News: G. Lundquist, or-  
ganist  
WLW-Editor's Daughter, sketch  
WMMN-News: Cut Rate Drugs:  
Livestock: Interlude  
WOR-Victor H. Lindlahr  
WSYR-Happy Gilmans  
WTAM-To be announced

**12:15**  
Her Honor, Nancy James, sketch  
(Kleenex): WABC WFBL WCAU  
WHEC WJAS WKBW

The O'Neills, sketch (Ivory  
Soap): WFAF WTAM WCAE  
WGY WBEN KYW WLW

Alden Edkins, basso (News, WJZ  
only): WJZ (sw-15.33)

News: WORK WPAR  
Checkerboard Time: WMMN  
WGR WHAM WHP  
KDKA-Dan Harding's Wife  
WBAL-Hi Jinks  
WEEU-Familiar Hymns  
WGBI-The Luncheonaires  
WSYR-Swingsters  
WWVA-Farm & Home Hour

**12:30**  
Nat'l Farm & Home Hour: WJZ  
WGR KDKA WBAL WHAM  
WORK WSYR WJTN (sw-15.21)



Romance of Helen Trent, sketch (Old English Floor Wax): WABC WCAU WHEC WKBW WFBL

Time for Thought: WEAFF Rev. Elden H. Mills has chosen for the title of his talk "What Is in Thine Heart?"

News: WJAS WOR WHP KYW-Houseboat Hannah WBEN-News; Bill Pitts Passes By WCAE-Monticello Party Lines WEEU-House of MacGregor WESG-Harry Springer; Organist; News WGR-To be announced WGY-Farm Paper WLW-News: Livestocks: Poultry WMMN-Howdy Neighbor WPAR-Farm & Home Hour; News WTAM-Linda's First Love, sketch WWVA-Your Family & Mine

12:45 Our Gal Sunday, sketch (Old English Floor Wax): WABC WKBW WHEC WFBL WCAU WJAS

Do You Remember?: WEAFF Farm & Home Hour: WLW

News: WEEU WWVA KYW-News: Roger Williams WBEN-Owen McBride, bar. WCAE-Singin' Sam WHP-Kitty Keene, sketch WIBX-Jamboree WOR-Consumers Quiz Club WTAM-Editor's Daughter, sketch

1:00 News; Market & Weather Report: WEAFF

Carlton & Wayne, piano duo: KYW WCAE

The Goldbergs, sketch (Oxydol): WABC WFBL WCAU WHEC WHP WIBX WJAS WGR

WBEN-Home Bureau Prgm. WEEU-Newsettes WESG-Quik-Quiz WGBI-Music by Cugat WGY-Household Chats WKBW-News; Fashion Flashes WMMN-Cap, Andy & Flip WOR-Health Talk: Melody Moments WTAM-Kitty Keene, sketch WWVA-Ma Perkins, sketch

1:15 Goodyear Farm Radio News: WJZ WSYR WBAL WEWR KDKA WLW WJTN WHAM (sw-15.21)

Radio Garden Club: WOR Vic & Sade, sketch (Crisco): WABC WCAU WJAS WWVA WJR WGBI WHP

Words & Music: WEAFF KYW WCAE WBEN (sw-15.33)

WESG-Cornell Agricultural Hour WFBL-Your Family & Mine WGY-Vic & Sade, sketch WIBX-Sermon in Song WTAM-To be announced

1:30 Mother-in-Law, sketch: WJZ WEWR WORK

Road of Life, sketch (Chipso): WABC WJAS WFBL WHP WGBI WCAU WGR WHEC

Pauline Alpert, pianist: WOR KDKA-Voice of the Farm KYW-Home Forum WBAL-Happy Johnny's Gang WBEN-Heart of Julia Blake WCAE-Polly Entertainers WEEU-Reading Schools Prgm. WGY-Houseboat Hannah, sketch WHAM-School of the Air WIBX-Remember to Win WJTN-Good Earth: Calling Warren WKBW-To be announced WLW-Smilin' Ed McConnell WMMN-Mountain Lake Park WPAR-Man on the Street WSYR-Reading Room WTAM-Noonday Resume WWVA-Dr. Lamont: Luncheon Club

1:45 Gospel Singer (Ivory Soap): WABC WJAS WFBL WGBI WHP WCAU WHEC

Judy & Lanny, songs: WJZ WEWR

Escorts & Betty: (sw-15.33)

The Voice of Experience (Lydia E. Pinkham): WBAL WKBW WOR WCAE

Those Happy Gilmans, comedy sketch (Corn-Kix): WLW KDKA KYW WTAM WGY WORK (sw-15.21)

Radio Rubes: WEAFF WBEN-Dollars & Sense WGR-Woman's Magazine of the Air

2:00 To be announced: WJZ WSYR Harold Turner, pianist: WNBFF Irene Beasley, RFD No. 1: WABC WGBI WIBX WKBW WHEC WGR WFBL WPAR (sw-15.27) Betty & Bob, sketch (Gold Medal): WEAFF WTAM WBAL WGY KDKA WBEN WHAM WLW KYW (sw-15.21)

WCAE-Kitty Keene, sketch WCAU-Houseboat Hannah, sketch WEEU-String Ensemble WHP-Farmers' Service Prgm. WJAS-Silver Lining WJTN-Music As You Like It WKBW-What's New? WMMN-Old Trading Post WOR-Raoul Nadeau, bar; Organ WORK-Luncheon Ensemble WWVA-L. P. Lehman & Staff

2:15 Arnold Grimm's Daughter, sketch (Gold Medal): WEAFF WBAL KDKA WTAM KYW WLW WGY WBEN WHAM (sw-15.21)

Al Bernard's Minstrels: WABC WKBW WPAR WJAS WGR WHP WGBI WFBL WNBFF WHEC (sw-15.27)

To be announced: WORK WEWR (sw-15.33)

WCAE-Song Sampler WCAU-Across the Breakfast Table WESG-Checkerboard Time WJTN-Dunkirk & Fredonia WKBW-Amer. Family Robinson WOR-Ed Fitzgerald, talk

2:30 Valiant Lady, sketch (Gold Medal): WEAFF WTAM WBAL KYW KDKA WBEN WGY WLW WHAM (sw-15.21)

To be announced: WABC WPAR WNBFF WJAS WMMN WKBW WGBI WFBL WIBX WKBW WHP WHEC (sw-15.27)

To be announced: WJZ WJTN WORK WSYR (sw-15.33)

WCAE-Airliners WCAU-Women's Club WEEU-Afternoon Melodies WESG-Suburban Special WGR-Those Happy Gilmans WOR-Three Marshalls WWVA-Jake Taylor's Railsplitters

2:45 To be announced: WSYR WEWR

Betty Crocker, cooking talk (Gold Medal): WEAFF KDKA WBEN WTAM WHAM WGY WLW WBAL KYW (sw-15.21)

WCAU-Ralph Elsmore, songs WESG-Ma Perkins, sketch WGR-WPA Prgm. WKBW-Science News WOR-The Heart of Julia Blake, sketch

3:00 Story of Mary Marlin, sketch (Ivory Flakes): WEAFF WCAE WGY WTAM WBEN KYW WLW

Dot & Pat, songs: WJZ WORK WJTN WHAM (sw-15.33)

Buffalo Summer Theater: WABC WGBI WESG WJAS WHEC WGR WKBW WIBX WPAR WFBL WCAU WMMN (sw-15.27)

Marriage License Romances: WNBFF WSYR WBAL

KDKA-Home Forum WEEU-To be announced WGBI-News: Music WHP-David Shoop, pianist WKBW-News: Swing High, Swing Low WOR-Martha Deane, women's hr. WSYR-Ruth Chilton's Matinee WWVA-Neo-Vim Gang

3:15 Oxydol's Own Ma Perkins, sketch: WEAFF WTAM WBEN WGY WLW KYW WCAE

Continental Varieties: WJZ WBAL WJTN WEWR WHAM WORK (sw-15.33)

KDKA-To be announced WGBI-Betty & Bob WHP-Rosario Bourdon's Orch.

## Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### AFTERNOON

12:30 EST National Farm and Home Hour.

### NIGHT

7:15 EST Jimmie Fidler.

8:00 EST Lucille Manners.

8:00 EST First Nighter.

8:30 EST If I Had A Chance.

Moritz Rosenthal, celebrated pianist, will tell some of his unfulfilled ambitions.

8:30 EST Burns and Allen.

9:00 EST Hollywood Hotel.

Ginger Rogers, Herbert Marshall and David Niven will present a radio version of "I Met Him In Paris."

9:30 EST March of Time.

### 3:30

Harrisburg Revue: WABC WIBX WPAR WKBW WJAS WESG WNBFF WFBL WHEC WCAU WHP (sw-15.27)

Pepper Young's Family, sketch (Camay Soap): WEAFF WBEN WLW WTAM WCAE WGY KYW

KDKA-News Reeler WBAL-Globe Trotter WGBI-Betty Crocker WGR-To be announced WKBW-News WMMN-Fairmont Woman's Club WSYR-Truman Taylor, organist WWVA-Border Riders

### 3:45

Ted Malone's Between the Bookends; Jesse Crawford, organist: WJZ WBAL WHAM WSYR WEWR WJTN WORK (sw-15.33)

The Guiding Light, sketch (White Naptha): WEAFF WGY WTAM WCAE WBEN KYW WLW

Harrisburg Revue: WGR To be announced: WKBW KDKA WGBI-Ma Perkins WMMN-Parade of Bargains: News WOR-David Harum, sketch

### 4:00

Rubbertown Revue: WABC WGR WNBFF WKBW WIBX WHEC WPAR WJAS WESG WFBL WHP WCAU (sw-15.27) Club Matinee: WJZ WJTN WSYR WHAM WEWR WBAL WORK

Pretty Kitty Kelly (Wonder Bread): WKBW

Backstage Wife, sketch (Dr. Lyons): WEAFF WTAM WBEN KYW WGY WCAE

WGBI-Those Happy Gilmans WKBW-News: Take It Easy WLW-Kitty Keene, sketch WOR-News WWVA-Joe Barker's Revue

### 4:15

Stella Dallas, sketch (Milk of Magnesia): WEAFF WGY KYW WBEN WTAM WCAE

Rubbertown Revue: WGBI WKBW

Midstream, drama: WLW WNBFF WKBW-To be announced WOR-Myrt & Marge, sketch

### 4:30

Life Can Be Beautiful (Ivory Soap): WEAFF WGY WBEN WTAM WCAE KYW WLW

Eton Boys: WJAS WKBW WFBL WGR WHP WNBFF WIBX WCAU WMMN WESG WHEC (sw-15.27)

Stage Relief Speaker: WABC

WKBW-Hollywood on Parade WMMN-Rhythm Rangers WOR-Hilltop House, sketch WWVA-Friendly Shopping Hour

### 4:45

Affairs of Anthony, sketch: WJZ WEWR WBAL WORK

To be announced: WABC WGR WJAS WFBL WESG WHEC WPAR WCAU WMMN WIBX WHP (sw-15.27)

Girl Alone, sketch (Aunt Jemima Pancake Flour): WEAFF KYW WCAE WBEN WTAM WGY

Man of Mars, sketch: WNBFF WLW

WHAM-Your Family & Mine WJTN-Betty Weakland, girl Evangelist WKBW-Song Shoppers

WOR-Restful Rhythms; Melody Moments WSYR-Juvenile Radio Newspaper: Say It with Music

### 5:00

When We Were Young: WABC WHP WPAR WFBL WJAS WIBX WNBFF WKBW WWVA WKBW WESG WGBI (sw-15.27)

Dick Tracy, sketch (Puffed Wheat & Rice): WEAFF WCAE WTAM WGY KYW

News: Neighbor Nell, philosophy: WJZ WJTN WHAM

Houseboat Hannah, sketch (Lava Soap): WLW

WBAL-Uncle Jack's Club WBEN-Uncle Ben's Club WCAU-Afternoon Melodies WMMN-Dinner Serenade: News

WOR-Women Make the News WORK-Cousin Lee WSYR-Street Quiz

### 5:15

Your Family & Mine, sketch (Sealtest, Inc.): WEAFF WCAE WGY WGY WTAM WBEN

Silhouettes of the West: WJZ WJTN WHAM

So You Want to Be—: WABC WPAR WESG WFBL WIBX WJAS WNBFF WGBI WKBW WKBW (sw-15.27)

Johnson Family: WOR

KDKA-News Reeler WBAL-The Co-eds WCAU-Encores of Yesterday WHP-Junior Town WLW-To be announced WSYR-Onondaga Medical Society WWVA-Economy Notes

### 5:30

Don Winslow of the Navy, sketch (Krispies): WJZ WSYR WEWR WHAM KDKA WBAL WJTN (sw-15.21)

Sing for Your Supper: WABC WJAS WGR WKBW WHP WFBL WESG

Jack Armstrong, sketch (Wheaties): WEAFF WBEN WLW WTAM KYW WGY WCAE

WCAU-Ben Alley, tr.: Organ WEEU-Merchandise Revue WGBI-Jack Armstrong, sketch WIBX-Tommy Tucker's Orch. WKBW-Hits and Encores WMMN-Freshet Thing in Town WOR-Little Orphan Annie WORK-Late Afternoon Musical WWVA-Black Flame of the Amazon

### 5:45

Aeolian Ensemble: WGR WPAR WFBL WJAS WMMN WESG WWVA

Little Orphan Annie, sketch (Ovaltine): WEAFF WGY KYW WBEN WCAE WTAM

The Mighty Show (My-T-Fine): WABC WIBX WCAU

Ford Rush's Tinkle Toy Band (Wheatena Corp.): WOR

Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal): WJZ WHAM WEWR WBAL WJTN WSYR

KDKA-Your Movie Magazine WGBI-Sports WKBW-Amateur Sports WLW-News

## NIGHT

### 6:00

Don Winslow of the Navy, sketch (Krispies): WENR WLW WSB News: Ed Thorgersen, sportscast: WABC

Relaxation Time: Orch. & Mixed Voice Ensemble: News: WEAFF

News: Enoch Light's Orchestra: WJAS WWVA WFBL WNBFF WIBX WHEC WKBW WGBI

Felix Knight, tr.: (sw-9.53)

(News, WJZ only) Salon Orch.: Beverly Lane, sop.: WJZ WSYR

CKLW-Stop & Go KDKA-News; Sports; Weather KYW-News; Rhythmaires WBAL-Don Riley

WBN-News; Household Reveries WBN-News; Dance Revue WCAE-Stardust

WCAU-Evening Serenade WEEU-The Bums WENR-Malcolm Claire, stories WESG-Rhythm Almanac

WGAR-Fact Finder WGR-News; Musical Express WGY-News; Musical Irgm.; News WHAM-News; To be announced WHAS-News

WHK-To be announced WHP-Little Brown Book WJR-Stevenson Sports

WJTN-News: Music WMAQ-Dick Tracy, sketch WMMN-To be announced; Interlude

WOR-Uncle Don, children's prgm. WORK-Haines for Congress WPAR-Interlude; Stocks

WBM-Rhythm Time WTAM-Tom Manning WTIC-News; Weather

### 6:15

Enoch Light's Orch.: WABC WJR WHAS

Malcolm Claire, stories; News: WSB WTIC WENR (sw-9.53)

Salon Orch.: WEWR

Sports: CKLW WLW WORK Dick Tracy's sketch: WSM WSB

WHK-To be announced KDKA-Happy Vagabond WBAL-News: Around the Dinner Table

WBN-Musical Prgm. WBT-Variety Prgm. WCAE-News; Swing Party

WCAU-News: Sports WGAR-Sidney Andorn: Five Star Final: Interlude

WGBI-Bill Pierce, sidewalk quiz WHAM-Helen Ankner, organist WHAS-Paul Sutton, songs

WHP-Concert Ensemble WIBX-Baseball Scores; Music WJAS-News

WMAQ-Advs. of Jimmie Allen: News WSYR-Reporter: Marjorie Lane

WTAM-Evening Prelude: News WWVA-Radio Gossiper: Musical Interlude: Sports

### 6:30

Gulden Serenaders: WJZ WGY KYW WBZ

George R. Holmes, commentator: WEAFF KDKA WSM WSYR (sw-15.21)

Today with Bob Trout: WABC WESG WKBW WHEC WGAR WHAS WPAR WNBFF (sw-6.06-11.83)

The Four of Us: WENR (sw-9.53)

News: WORK WHP WOR Sports: WBEN WHAM WJTN WGR

CKLW-Exciting Moments: Interlude WBT-Grady Cole, philosopher

WCAE-Play Time WCAU-Silver Strings WFBL-Sports: Dinner Concert WGBI-George Hall's Orch.

WHK-Dinner Music WIBX-Remember to Win WJAS-True Detective Mysteries WJR-Inside of Sports

WLW-Little Orphan Annie, sketch WMAQ-Jack Armstrong, sketch WMMN-Hartley's Timely Topics

WSB-Freshet Thing in Town WTAM-Otto Thurn's Orch. WTIC-Wrightville Clarion WWVA-Sawyer for Governor

### 6:45

Tom Mix' Straight Shooters (Ralston Wheat Cereal): WMAQ

## FRIDAY

October 7

Lowell Thomas, news commentator (Sun Oil): WJZ WSYR WEWR WTAM KDKA WHAM WBZ WBAL WLW WJTN (sw-15.21)

Marlowe & Lyon, piano duo: WENR WHK

Father & Son, sketch: WEAFF WORK WSB

Aeolian Ensemble: WPAR

Sports: WGY WJAS CKLW-Jimmie Allen

KYW-Republican State Committee WBEN-To be announced WCAE-News of the Road; Drama

WESG-Woody Ott, sports WFBL-This & That WGBI-News: Baseball Scores

WGR-News; Mickey & Moe WHAS-The Songmaster WHP-Bill Sherman, songs

WJR-Wayne County Republican Comm. WOR-Capt. Tim Healy's Stamp Club

WSM-News: Sports WTIC-Lynn Murray Musical WWVA-Dick Leibert: Drama

### 7:00

Amos 'n' Andy, sketch (Campbell's Soup): WEAFF KYW WCAE WBEN WGY WTIC WTAM WLW (also at 11 p.m.)

Ray Heatherton, songs: WABC WWVA WFBL WJAS WGAR WGR WMMN WHAS WCAU WPAR (sw-11.83)

Paul Page, songs: WMAQ

Dick Todd, songs: Dick Leibert, organist: WJZ WENR WORK WJTN KDKA WBAL WBZ WSM WHK (sw-11.87)

Lone Ranger, sketch: WESG WGBI

To be announced: WHP WJR CKLW-Answer

WBT-Don't You Believe It WHAM-Bidin' My Time

WIBX-News; Sports WKBW-World Dances

WOR-Sports WSB-Georgia Ambassadors WSYR-Musicale

### 7:15

Jimmie Fidler's Hollywood Gossip (Drene): WEAFF WTIC KYW WCAE WTAM WBEN WGY (also see 10:30 p.m.)

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

Lum & Abner, sketch (Postum): WABC WCAU WHP WBT WJAS WHEC WFBL WJR WHAS WGR WGAR (sw-11.83) (also KNX KSL 11:15 p.m.)

Oscar Shumsky, violinist: WJZ KDKA WJTN WHK WSM WBZ (sw-11.87)

Burt Farber's Orch.: WBAL

To be announced: WMAQ

Watt's the Answer?: WMMN WPAR

WENR-Words of Thunder WHAM-To be announced

WHP-Democratic Political Talk WKBW-Les Faneuf, comm.

WLW-Rhythm in Brass WOR-Answer Man

WORK-Democratic Program WSB-Cecil White Samoans WSYR-Movie News

WWVA-News: Swing Time

### 7:30

Lone Ranger (Gordon Baking Co.): WNBFF WSYR WKBW WOR WBAL

The Revelers Quartet (Boned Chicken): WEAFF KYW WBZ

Adventures in Science: WABC WJAS WGBI WGR WGAR WJR WMMN WWVA (sw-11.83)

Carl Weymann, sop.: WJZ WORK WHAM WJTN

Capt. Tim Healy's Stamp Club (Kellogg Co.): WLW

Ennio Bolognini's Orch.: WSB WSM

CKLW-The Decibels - KDKA-Let's Celebrate WBEN-Cy King, commentator

(Continued on Next Page)



# FRIDAY

## October 7

(7:30 p.m. Continued)

**WBT-Variety Prgm.**  
WCAE-Airliners  
WCAU-Xavier Cugat's Orch.  
WESG-News; Scores; Tune Topics  
WFBL-Musicale  
WGY-News  
WHAS-Music to Your Taste  
WHK-Quizz Bee  
WHP-Lakewela's Hawaiians  
WIBX-Dance Time  
WMAQ-News; Musical Entree  
WPAR-Sports; Interlude  
WTAM-Lee Gordon's Orch.  
WTIC-Inside of Sports

**7:45**  
**Manhattan Soap Co.: WFAF**  
**Democratic National Committee:**  
WABC WFBL WJR WBT WGR  
WHEC WCAU WMMN

**Trio Time: WJZ KDKA WORK**  
(sw-11.87)  
**Jimmy Kemper & Co.: KYW**  
WSM WMAQ

**Inside of Sports (Phillies Cigars):**  
WLW

**CKLW-Air Lanes of Song**  
WBN-Inventors & Inventions  
WBZ-To be announced  
WGAR-Lum & Abner, sketch  
WGBI-Political Talk  
WGY-Don't You Believe It?  
WHAM-Tomorrow's Headlines  
WHP-Football Salute  
WIBX-Day in Review  
WJAS-Republican State  
WJTN-Monitor Views the News  
WPAR-News; Football Predictions  
WSB-Gridiron Gossip  
WTAM-Tom Manning; Evening  
Prelude  
WTIC-Recovery Reporter  
WWVA-Twilight Reverie

**8:00**  
**Cities Service Concert; Lucille**  
Manners, sop.; Grantland Rice;  
Frank Black's Orch.: WFAF WGY  
WBN WCAE WTIC WMAQ  
KYW WTAM (sw-9.53)

**Johnnie Presents What's My**  
Name? (Philip Morris); Budd  
Hulick, m.c.; Arlene Francis;  
Ray Block's Orch.: WOR WLW

**Maurice Spitalny's Orch.: WJZ**  
WBZ WHAM WSM WORK WHK  
WEBR WJTN WBAL WSYR

**Campana's First Nighter; Barbara**  
Luddy; Les. Tremayne;  
WABC WCAU WFBL WHEC  
WGAR WJAS WHAS WWVA  
WGR WJR (sw-6.06-11.83)

**CKLW-Fantasia Musicale**  
KDKA-Romance & Rhythm  
WBT-The Briarhopper Boys  
WBZ-James H. Brennan  
WGBI-Mastonian's Orch.  
WHP-Little German Band  
WKBW-News; Dancing Melodies  
WMMN-W. Virginia Univ. Prgm.  
WPAR-Swinging Strings  
WSB-To be announced  
WTIC-Sports of the Week

**8:15**  
**WGBI-Political Talk**  
WHP-Cabbages & Kings  
WKBW-Three Treys  
WMMN-Watts-the-Answer  
WSB-Emory University Prgm.

**8:30**  
**Burns & Allen; Ray Noble's Orch.;**  
Tony Martin, vocalist; Paul Douglas,  
announcer (Chesterfields);  
WABC WFBL WGR WIBX  
WJAS WCAU WGR WGBI WJR  
WMMN WHAS WNBW WHEC  
WBT (sw-11.83-6.06) (also KNX  
KSL 11:30 p.m.)

**If I Had the Chance; Interviews;**  
Orch.: WJZ WJTN WSM WBZ  
WEBR WHAM WORK KDKA  
WSYR WHK (sw-11.87)  
Guest: Col. Theodore Roosevelt,  
ex-governor general of the  
Philippines.  
More detail on page 5

**George Olsen's Orch.: CKLW**  
WOR  
**WBAL-Circle Service Boys &**  
Jean Ellington  
WGY-Farm Forum  
WHP-Plantation Party  
WKBW-Football Prgm.  
WLW-To be announced  
WSB-Editorial Hour

**8:45**  
**George Olsen's Orch.: WBAL**  
KDKA-Music Please  
WKBW-To be announced; News  
WLW-West of Cheyenne  
WWVA-Twilight Reverie

**9:00**  
**Andre Menice's Music: WJZ WSM**  
WHAM WHK WBZ WBAL WJTN  
WEBR WORK WSB WENR

**Abe Lyman's Waltz Time (Phil-**  
lips); Frank Munn, tr.: WFAF  
WTAM WTIC WBN WCAE  
WGY KYW WMAQ (sw-9.53)  
Frank Munn will sing So Help  
Me and With You on My Mind  
and the chorus will offer Hold  
Me in Your Arms and In the  
Valley of the Moon. The or-  
chestra will play Dream Lover,  
Waltz Dream, Love's Own Sweet  
Song and Ciribirribee.

**Hollywood Hotel (Campbell**  
Soup); Herbert Marshall, m.c.;  
Frances Langford; Jean Sablon;  
Ken Niles; Victor Young's Or-  
chestra: WABC WFBL WCAU  
WGR WJAS WKBW WGBI  
WHEC WBT WJR WHAS WNBW  
WHP (sw-11.83)

Guests: Ginger Rogers, Her-  
bert Marshall and David Niven  
in "I Met Him in Paris."  
For news of Hollywood read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

**The Crimson Wizard, drama:**  
CKLW WOR

**KDKA-Romany Caravan**  
WGR-News; Stars Over Man-  
hattan  
WLW-Boone County Jamboree  
WMMN-Swing Time; News  
WPAR-George Sokolsky  
WSYR-Till Death Do Us Part

**9:15**  
**WPAR-Bouquet of Memories**

**9:30**  
**Dick Jurgens' Orch.: CKLW**  
WNBW

**Death Valley Days, drama (Bo-**  
rax); WFAF WCAE KYW WGY  
WTAM WMAQ WTIC WBN  
WLW (also KOA KFI at 11:30  
p.m.)

**March of Time (Time, Inc.):**  
WJZ WBZ WSM WHAM WHK  
WBAL WJTN WSYR KDKA  
WENR WEBR (sw-11.87)

To be announced: WPAR WMMN  
WGR-20th Century Serenade  
WOR-To be announced  
WORK-Sports Chat

**9:45**  
**WGR-In a Sentimental Mood**  
WOR-Radio Reporter  
WPAR-It's a Job

**10:00**  
**Lady Esther Serenade Wayne**  
King's Orchestra: WFAF WCAE  
WBN KYW WGY WSM WSB  
WMAQ WTAM WTIC

**Grand Central Station, sketch**  
(Listerine): WABC WHAS WFBL  
WJAS WKBW WCAU WJR WBT  
WGR WHP (sw-11.83)

**Design for Dancing: WJZ WEBR**  
WBAL WENR WJTN WORK  
WHK WSYR

**Press Time, newspaper game:**  
WOR

**CKLW-Beverly Baxter, Europe-**  
an News  
KDKA-Merry Music  
WBZ-Francis E. Kelly  
WGBI-Concert Hall  
WGR-News; Curtain Calls  
WHAM-To be announced  
WLW-Boone County Jamboree

**10:15**  
**Design for Dancing: KDKA**  
(sw-11.87)

**CKLW-Scrub Oak Hollow**  
**10:30**

**Benno Rabinoff, violinist: WFAF**  
KYW WBN WCAE WGY (sw-  
9.53)

**Jack Berch, songs: WABC WHAS**  
WGR WGBI WHP WBT WJAS  
WPAR WMMN WKBW (sw-11.83)

**Inkspots: WJZ WEBR WBAL**  
WJTN WORK WHAM WSYR  
WHK

**Jimmie Fidler's Hollywood Gos-**  
sip (Drene): WMAQ WLW (also  
at 7:15 p.m.)

**Curtain Time, drama: WNBW**  
CKLW WOR

To be announced: WGR WSB  
KDKA-Interlude  
WCAU-News of the World  
WFBL-Sun Dodgers  
WENR-Radio Fanfare  
WGBI-Russ Andalaro's Orch.  
WSM-Tomorrow's Winners  
WTAM-Continental Echoes  
WTIC-Political Prgm.

**10:45**  
**Jesse Crawford, organist: WFAF**  
WBN WTIC WCAE WGY  
KYW WMAQ (sw-9.53)

**Address by Bishop Joseph H.**  
Rummel: WABC WMMN WJAS  
WPAR WGBI WHEC WKBW  
WBT WFBL WHAS WNBW (sw-  
11.83)

**State of the Nation; Jay Frank-**  
lin, commentator: WJZ WEBR  
WJTN WBAL WHAM WORK  
WBZ KDKA WENR (sw-11.87)

To be announced: WJR WLW  
WCAU-Jeno Donath's Orch.  
WGR-Franklin Lewis

**WGBI-Russ Andalaro's Orch.**  
WHK-Sport Mike  
WHP-News  
WIBX-Night News  
WSB-Vocal Varieties  
WSYR-Miller & Gale  
WTAM-Sammy Watkins' Orch.

**11:00**  
**Amos 'n' Andy, sketch (Camp-**  
bell's Soup): WMAQ WSM WSB  
(also see 7 p.m.)

**News; Will Osborne's Orchestra:**  
WJZ WJTN WBAL WHAM  
WEBR WHK

**Russ Morgan's Orch. (News,**  
WFAF only): WFAF

**(News, WABC only) Henry**  
Busse's Orch.: WABC WHEC  
WNBW WBT WGR WIBX WHP  
WHAS WMMN

**News; Sports: WBZ WKBW**  
News: WGBI WOR WJAS WORK  
WJR WLW  
CKLW-Club Reporter

KDKA-News; Weather; Tempera-  
ture; Week-End Tour  
KYW-News; Melody Silhouette  
WBN-News; Ironie Reporter  
WCAE-News; Baseball Scores  
WCAU-Around the Town  
WENR-Globe Trotter  
WFBL-Sports  
WGR-Carl George  
WGY-News; Melody Time  
WTAM-Musical Bulletin Board  
WTIC-News; Weather

**11:15**  
**Russ Morgan's Orch.: WTIC**

**Henry Busse's Orch.: WGBI**  
WJAS WCAU WGR WPAR  
WJR

**Benny Goodman's Orch.: WOR**  
WCAE CKLW

**Will Osborne's Orch.: WORK**

**Music You Want: KDKA KYW**  
WSYR WGY WBZ WTAM  
News: WSB WHAS WMAQ  
WBN-Sports  
WENR-Ennio Bolognini's Orch.  
WFBL-Odd Facts; News  
WKBW-To be announced  
WLW-Spotlight  
WSM-The World in Review

**11:30**  
**Al Donahue's Orch.: WFAF WSM**  
WTIC WBN (sw-9.53)

**Ovie Allston's Orch.: WABC WJR**  
WKBW WHEC WPAR WMMN  
WBT WGR WGBI WCAU WHP  
WPAS WIBX WFBL WJR WHAS  
(sw-6.12)

**Barney Rapp's Orch.: WJZ WJTN**  
WORK WHAM WBAL WEBR  
WHK

**The Nation's Playhouse: CKLW**  
WLW WNBW

**WCAE-Johnny Long's Orch.**  
WENR-Earl Hines' Orch.  
WGR-Dance Orch.  
WMAQ-Abe Lyman's Orch.  
WOR-Mitchell's Orch.  
WSB-Kalohi's Hawaiian Band

**11:45**  
**Ovie Allston's Orch.: WFBL**  
**12:00**

**Richard Himmer's Orch.: WFAF**  
WSB WTIC WMAQ WGY KYW  
WBN

**Aussa the Arab, drama: WJZ**  
WBAL WEBR WORK WBZ WSM  
WHAM

**Paul Pendarvis' Orch.: WABC**  
WHP WIBX WJAS WFBI WFBL  
WCAU WKBW WMMN WGR  
WJR (sw-6.12)

**Sammy Kaye's Orch.: WCAE**  
WOR WNBW CKLW WHK WSYR

**KDKA-Dance Orch.**  
WBT-Midnight Dancing Party  
WENR-Music As You Desire It  
WLW-Paul Sullivan, news  
WFBL-Sports; Odd Facts; News  
WHAS-Dance Band  
WLW-Moon River  
WTAM-Ralph Malvin's Orch.  
**12:15**

**Paul Pendarvis' Orch.: WHEC**  
WGR WPAR

**Erskine Hawkins' Orch.: WSM**

**Shep Fields' Orch.: WJZ WBZ**  
WORK WHAM WBAL WSYR

**KDKA-Dance Orch.**  
**12:30**

**Frank Novak's Orch.: WJZ WBZ**  
WHAM WORK WBAL WSYR  
WHK KDKA (sw-6.14)

**Blue Barron's Orch.: WFAF**  
WBN KYW WSM WSB WTIC  
WGY

**Henry King's Orch.: WABC WHP**  
WNBW WGR WCAU WMMN  
WIBX WFBL WKBW WGBI  
WJR WHEC

**Bob Crosby's Orch.: WOR WCAE**  
CKLW-Where, When & What  
WHAS-Dream Serenade  
WLW-Twenty-Four Hour Review  
WMAQ-Earl Hines' Orch.  
WTAM-Paul Burton's Orch.  
End of Friday Programs

# Saturday

## October 8, 1938

# Saturday

### MORNING

**7:00 a.m. EST**  
**Forty Winks Club: WFAF**

**Morning Patrol; News: WJZ**  
KDKA-Sons of the Purple Sage  
KYW-Happy Clarks  
WBAL-Around the Breakfast  
Table  
WBN-Sun Greeters' Club  
WCAE-Morning Express  
WCAU-Wake Up & Smile  
WFBL-Agricultural Prgm.  
WGBI-Eighty-Eighty Alarm  
WGR-Musical Clock

**7:15**  
To be announced: WJTN WLW  
KDKA-Musical Clock  
KYW-News; Sunny Jim  
WCAU-Billy Swift, boy detective  
WFBL-Morning Meditation  
WOR-Musical Clock; Vincent So-  
rey's Orch.  
WSYR-Timekeeper  
WTAM-Old Refrains

**7:30**  
**Organ Reveille: WABC**  
(sw-21.51)

**Billy Swift, Boy Detective:**  
WKBW WCAE  
KYW-Musical Clock  
WBAL-Around the Breakfast  
Table  
WBN-News; Sun Greeters' Club  
WFBL-Morning Sun Dial  
WGBI-News  
WGY-News; Top o' the Morning  
WHP-Morning Alarm  
WJAS-Musicale  
WLW-Drifting Pioneers  
WMMN-Green-Valley Boys  
WSYR-Sunshine Serenade  
WTAM-Music Box  
**7:45**  
**News: WABC**  
(sw-21.51)

**News: WCAU WBN**  
WGBI-Eighty-Eighty Alarm  
WGY-Marc Williams, songs  
WHAM-To be announced  
WJTN-Timekeeper  
WLW-Pa and Ma McCormick;  
Brown County Revelers  
WSYR-Variety Prgm.  
WTAM-Aloha Land

**8:00**  
**Songs for Saturday: Variety**  
Prgm.: WJZ WORK

**Bob Byron, songs: WABC**  
(sw-21.51)

**Milt Herth Swing Trio: WFAF**  
WTAM (sw-21.5)

**News: WJAS WOR WWVA**  
KDKA-Dr. Sunshine  
WBN-News; Sun Greeters' Club  
WCAE-News; Interlude  
WCAU-Larry Vincent, songs  
WEEU-Around the Breakfast  
Table  
WGY-Good News Prgm.  
WHAM-Saving Service  
WIBX-Early Bird  
WKBW-Headlines on Parade  
WLW-Ralph Woods & His South-  
ern Stars  
WMMN-Serenade to Housewife  
WPAR-Juvenile Jug Band  
WSYR-News: Timekeeper

**8:15**  
**Gene and Glen, songs: WFAF**  
WTAM WBN WCAE (sw-21.5)

**Dick Leibert Prgm.: WJZ WORK**

**Eton Boys: WABC**  
(sw-21.51)  
KDKA-News; Musical Clock  
WBZ-Wm. H. McMasters  
WCAE-Today's Almanac  
WCAU-Melody Parade  
WEEU-Morning Devotions  
WIBX-News; Musical Prgm.  
WJAS-Time Again  
WJTN-Early Risers' Club  
WLW-News

**WOR-Tex Fletcher: Oddities: Mu-**  
sical Interlude  
WPAR-Scotch Gospel Singer  
WWVA-Musical Clock

**8:30**  
**Musicale Tete-a-Tete: WFAF WGY**  
WCAE (sw-21.5)

**Edith Dick & Jack Shannon:**  
WABC (sw-21.51)

**Dick Leibert Prgm.: WLW**

**WBN-Sun Greeters' Club**  
WCAU-Bob White  
WEEU-Agricultural Briefs  
WESG-Morning Varieties  
WFBL-Al Dary, the Rhythm Boy  
WGBI-Morning Devotions  
WHP-Mary Fountain, organist  
WJAS-Early Bird  
WJAS-Musical Revue  
WJTN-Timekeeper  
WMMN-Stamps' Quartette  
WOR-Modern Rhythms  
WORK-Cousin Lee  
WSYR-Melody Lane; Timekeeper  
WTAM-Rival Packing Co.

**8:45**  
**Jack & Loretta Clemens, songs &**  
patter: WJZ KDKA WLW (sw-  
15.21)

**Ruth Brine, commentator: WABC**  
(sw-21.51)

**Morning Devotions: WHP WMMN**  
WBAL-Morning Meditations  
WCAU-Don Bovay, guitarist  
WEEU-Dance Music  
WFBL-Top of the Morning  
WGBI-Musical Workshop  
WHAM-Christian Science Prgm  
WIBX-Musical Clock  
WJAS-Cheerful Melodies  
WJTN-Betty Weakland, girl Ev-  
angelist

**9:00**  
**Breakfast Club; News: WJZ**  
WJTN KDKA WHAM WLW (sw-  
15.21)

**The Wise Man: WFAF WCAE**  
WGY (sw-21.5)

**Richard Maxwell, tr.: News:**  
WMMN WHP WGR WIBX WESG  
WGBI WKBW

**KYW-Morning Varieties**  
WBAL-Uncle Jack's Club  
WBN-News; Musical Prgm.  
WCAU-Mort Lawrence, morning  
knight  
WEEU-Friendly Club  
WFBL-Musical Bee  
WJAS-St. Patrick's Church  
WKBW-Niagara Spotlight  
WOR-The Syncopators  
WORK-Morning Devotions  
WSYR-News: Timekeeper; Social  
Calendar  
WTAM-Uncle Henry's Dog Club  
WWVA-Log Cabin Boys

**9:15**  
**Richard Maxwell, tr.: News:**  
WABC WNBW WHP (sw-21.51)

**Charioteers: WFAF WCAE WBN**  
WTAM (sw-21.5)  
KYW-Boy Scout Jamboree  
WCAU-Sally Fenton & Hugh  
Walton  
WGY-The Consumer's Information  
Service  
WWVA-Ohio Valley Peace Council

**9:30**  
**Breakfast Club; News: WORK**

**Fiddler's Fancy: WABC WESG**  
WCAU WKBW WMMN WKBW  
WPAR WNBW WJAS WHP (sw-  
21.51)

**Ward & Muzzy, piano duo: News:**  
WFAF WCAE WBN KYW (sw-  
21.5)

**Get Thin to Music (Wheaties):**  
WCAE WOR  
WEEU-Children's Hour  
WFBL-Miss Goodnews  
WGBI-Evangelistic Hour

**WGR-Early Edition**  
WGY-Market Basket; News  
WJTN-Melodic Panorama  
WPAR-Musical Clock  
WSYR-Amos Phipps  
WTAM-Flower Gardening  
WWVA-Cotton Pickers

**9:45**  
**Fiddler's Fancy: WGBI**

**Amanda Snow, songs: WFAF**  
WBN KYW WTAM WCAE (sw-  
21.5)

**WBAL-Morning Meditations**  
WGY-Musical Prgm.  
WLW-Synagogue of the Air  
WOR-Newark Museum Talk  
WSYR-Swingsters  
WWVA-Parents & Teachers

**10:00**  
**Smilin' Ed McConnell, philosophy**  
& songs (Ovenready Biscuits):  
WLW

**Montana Slim, songs: WABC**  
WESG WKBW WIBX WJAS  
WPAR WGBI WNBW WWVA  
WFBL WHP (sw-21.52)

**Saturday Morning Club: WFAF**  
WBN (sw-21.5)

**The Woman of Tomorrow: WJZ**  
Marriage Clinic: WOR

**Webb & Sherr, organ & piano:**  
KDKA WORK WJTN (sw-21.5)

**KYW-Le's Visit the Zoo**  
WCAE-Jr. Crime Prevention Bu-  
reau  
WCAU-Topics in Season  
WEEU-Jack Kenney  
WGR-Children's Hour  
WGY-Mid-Morning Devotions  
WHAM-Boy Scout Prgm.  
WLW-Mail Bag  
WMMN-News: Morning Market  
WSYR-Edwards Juvenile Hour  
WTAM-Everyman's Treasure  
House

**10:15**  
**Saturday Morning Club: WTAM**  
KYW

**Viennese Ensemble: KDKA WLW**  
WJTN WHAM WORK (sw-15.21)

**Low White, organist: WABC**  
WMMN WESG WIBX WJAS  
WCAU WGBI WNBW WKBW  
WHP (sw-21.52)

**WBN-Garden Center Inst.**  
WEEU-Jack Dawson  
WGY-Scissors & Paste  
WWVA-Rapid Ad Service

**10:30**  
**Jewell Cowboys, Hillbilly songs:**  
WABC WPAR WJAS WKBW  
WESG WHP WMMN WNBW  
WGBI WFBL WCAU WIBX  
WGR (sw-21.52)

**Musical Internationale: WFAF**  
KYW WTAM WBN (sw-21.5)

**The Child Grows Up, talk: WJZ**  
WJTN WHAM KDKA (sw-15.21)

**Steve Severn's Pet Club: WOR**

**WCAE-Jungle Jim, sketch**  
WGY-Children's Theater  
WKBW-Today's Almanac  
WORK-Children's Hour

**10:45**  
**Swing Serenade: WJZ WJTN**  
WHAM KDKA WBAL (sw-15.21)

**WCAE-Phyllis Morton**  
WEEU-Children in the News  
WKBW-Health Hunters  
WOR-Leo Freudberg's Orch.

**11:00**  
**Cincinnati Conservatory of Music:**  
WABC WKBW WESG WJAS  
WKBW WCAU WPAR WNBW  
WIBX (sw-21.52)

Music detail on page 15 this week.  
**No School Today; Children's**  
Prgm.: WFAF WGY WTAM  
WBN WCAE KYW (sw-21.5)



Vaughn de Leath, songs: WJZ KDKA WSYR WJTN WBAL WORK (sw-15.21)

WBZ-News; Sports WEEU-Uncle Jack's Prgm. WFBL-News WGBI-News: Mine Working Schedule WGR-News; To be announced WHP-Harrisburg Peace Council Prgm. WLW-Short, Short Story WMMN-Just Plain John WWVA-Young America's Broadcast

11:15

Cincinnati Conservatory of Music: WABC WJAS WESG WKBN WKBW WPAR WCAU WNBW WHP WIBX (sw-21.52)

Radio City Four: WJZ WJTN WORK KDKA WBAL (sw-15.21)

WFBL-Health Hunters WGBI-The Rhythmaires WGR-Shopping with Dorothy WLW-My Health WOR-Marriage License Romances WSYR-Boy Scout Prgm.

11:30

Do You Remember?: WEAFF KYW WBEN WTAM WGY (sw-21.5)

Army Band: WOR

Our Barn: WJZ WORK WHAM WSYR WJTN

Cincinnati Conservatory of Music: WABC WHP WHEC WFBL WKBW WPAR WMMN WCAU WJAS WESG WKBN WIBX (sw-21.52)

KDKA-WCTU Prgm. WCAE-Airliners WEEU-Melody Shoppers WGBI-Good Morning Neighbor WGR-Tonic Tunes WLW-News: Livestocks: River: Weather: Markets WWVA-West Liberty Prgm.

11:45

Army Band: WNBW WLW KDKA-News: Weather; Temp. WCAE-Harmony Frolic WGR-Speaking of Love WGY-Musical Prgm.; News

AFTERNOON

12:00

Kate Smith Speaks (Diamond Crystal Salt): WABC WKBN WHEC WJAS WCAU WFBL (sw-21.52)

Call to Youth; Guest Spkr.: WJZ WEHR WSYR George Stewart speaks on "Courtesy."

To be announced: WKBW WNBW WHP

Bailey Axton, tnr.: WEAFF WCAE KYW

This Wonderful World: WOR

KDKA-News; To be announced WBAL-News: Man on the Street WBN-Grosvenor Book Chat WEEU-News WESG-Musical Bazaar; News WGBI-Musical Workshop WGR-News; To be announced WHAM-Hit of the Day; News WIBX-Sidewalk Interviews WJTN-News: George Lundquist, organist WLW-To be announced WMMN-News: Cut Rate Drugs: Livestock: Interlude WORK-Swingsters WTAM-John Carroll University WWVA-Ohio Div. Public Assistance

12:15

Carol Weymann, sop. (News, WJZ only): WJZ WLW (sw-15.33)

Al & Lee Reiser, piano duo: WEAFF WBEN KYW

Melody Ramblings: WABC WKBN WHEC WCAU WFBL WKBW WNBW WGBI WPAR WWVA WHP (sw-21.51)

Tall Corn Time: WOR

News: WORK WSYR WCAE-FHA Talk WEEU-Salvation Army Prgm. WGR-Farm Bureau Speaker WGY-Voice of the Farm WHAM-4-H Club Prgm. WIBX-Jamboree WJAS-Musicale WLW-Republican Talks WMMN-Midday Melodies

12:30

Enoch Light's Orch.: WABC WCAU WHEC WNBW WPAR WGBI WMMN WFBL (sw-21.51)

Along Gypsy Trails: WEAFF WCAE WTAM WBEN

American Farm Bureau Fed. Program: WJZ WEHR WBAL WLW WSYR WHAM KDKA WORK (sw-15.21)

News: WOR WJAS WWVA WHP KYW-Old Favorites WEEU-House of MacGregor WGR-To be announced WGY-Farm Paper WJTN-Juvenile Jamboree

12:45

Enoch Light's Orch.: WWVA WGR WJAS WHP

KYW-News; Rhythm at Midday WEEU-Honolulu Hawaiians WKBW-Farm Period WOR-Alan Courtney's Gloomchasers

1:00

American Farm Bureau Fed. Program: WJTN

(News, WEAFF only) America Presents Musical Seesaw; Soloists & Orch.: WEAFF KYW WTAM (sw-15.33)

Rhythmaires: WABC WNBW WHP WIBX WPAR WWVA WGBI

WBEN-Farm Service WCAE-Front Page Drama WCAU-Fed. Housing Administration talk; News WEEU-Newsletters WESG-Woodhull Prgm. WFBL-Christian Science Prgm. WGBI-Joe McCormack's Orch. WGY-Man on the Farm WJAS-Baron Elliott's Orch. WKBW News; Beauty for Sale WMMN-Front Page Drama WPAR-News WTAM-Agriculture Talk

1:15

Words & Music: WCAE WBEN

Rhythmaires: WCAU

WESG-Cornell Agricultural Hour WFBL-New York State Employment: Hits & Encores

Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

12:30 EST American Farm Bureau Federation.

NIGHT

6:00 EST Kaltenmeyer's Kindergarten.

7:00 EST Red Foley.

7:30 EST Joe E. Brown. Premiere.

8:00 EST Tommy Riggs and Betty Lou.

8:00 EST Johnny Presents.

8:30 EST Fred Waring. Premiere.

8:30 EST Professor Quiz.

9:00 EST National Barn Dance.

9:30 EST Saturday Night Serenade.

10:00 EST Hit Parade.

WGR-Columbia Reporter WMMN-Cap. Andy & Flip WTAM-Sammy Watkins' Orch.

1:30

Ray Kinney's Orch.: WJZ WBAL WORK KDKA WHAM WEHR WJTN (sw-15.21)

Campus Capers: WEAFF KYW WBEN (sw-15.33)

Buffalo Presents: WABC WHP WGR WJAS WPAR WFBL WKBW WHEC WWVA WIBX

WCAE-Sports WCAU-Scientific Wonders WEEU-Music by Cugat WGY-Interlude; Stock Markets WKBW-Gypsy Caravan WLW-Afternoon Edition

WMMN-Mountain Lake Park WSYR-American Youth Speaks WTAM-Noonday Resume

1:45

Campus Capers: WTAM

Romany Trail: WABC WKBW WGBI WJAS WFBL WHEC WPAR WIBX WWVA WHP

Football; Pennsylvania vs Yale: WCAU WOR

KYW-Football: Georgia Tech vs. Notre Dame WBAL-Jungle Jim, sketch WCAE-Football: Pitt vs. Duquesne

WEEU-Wyoma Wales WGR-Football: Duke vs. Colgate WGY-Football: Syracuse vs. Maryland WLW-Burt Farber's Orch.

Matinee in Rhythm: WEAFF WBEN WTAM (sw-15.33)

Golden Melodies: WABC WPAR WHEC WIBX WFBL WKBW WGBI WHP

Football Game: WNBW WBAL

Bill Krenz' Orch.: WJZ WLW WORK WHAM WSYR KDKA (sw-15.21)

WEEU-State Theater's Kid Party WJAS-Silver Lining WJTN-Music As You Like It WMMN-Old Trading Post WWVA-L. P. Lehman & Staff

2:15

Bill Krenz' Orch.: WEHR WJTN

Golden Melodies: WJAS

WEEU-Football Game WESG-Suburban Special WORK-Football; P. M. C. vs. F. & M.

2:30

Golden Melodies: WEAFF WBEN WTAM (sw-15.33)

To be announced: WJZ WEHR WHAM WJTN WLW WSYR

To be announced: WABC WIBX WGBI WHEC WMMN WKBW WPAR WJAS WHP (sw-15.27)

KDKA-Baseball; Cincinnati vs. Pittsburgh

WFBL-Football; Duke vs. Colgate WWVA-Jake Taylor's Railsplitters

2:45

To be announced: WJZ WHAM WSYR WEHR KDKA WJTN (sw-15.21)

WLW-To be announced

3:00

Rakov's Orch.: WJZ WLW WEHR WHAM WBAL WJTN WSYR

Merrymakers: WABC WJAS WKBW WMMN WWVA WPAR WHP WESG WIBX (sw-15.27)

SATURDAY

October 8

Rhythm & Rhyme: WEAFF WGY WBEN WTAM (sw-15.33)

WGBI-News

3:15

Rhythm & Rhyme: WTAM

Merrymakers: WGBI

WKBW-WPA Prgm.

3:30

John Sturgess & Elvera Ruppel Recital: WABC WIBX WESG WMMN WJAS WGBI WKBW WHP (sw-15.27)

Swingology: WEAFF WTAM WBEN WGY (sw-15.33)

Rendezvous; Ricardo's Orchestra: WJZ WBAL WEHR WSYR WLW WHAM WJTN

WWVA-Y. M. C. A. Round Table

3:45

John Sturgess & Elvera Ruppel, songs: WWVA

WMMN-Parade of Bargains: News

4:00

Charles Paul, organist: WABC WNBW WWVA WJAS WESG WHP WGBI WGR (sw-15.27)

Calling All Stamp Collectors: WEAFF WTAM WBEN WGY (sw-9.53)

Club Matinee: WJZ WLW WBAL WJTN WEHR WSYR WHAM

To be announced: WCAE KYW WKBW-News: To be announced WMMN-Rhythm Rangers

4:15

Charles Paul, organist: WFBL WIBX WWVA WKBW

Men of the West, quartet: WEAFF KYW WTAM WBEN WGY (sw-9.53)

WOR-News

4:30

Dancepatrons: WABC WHP WESG WIBX WNBW WFBL WGBI WWVA WCAU WKBW WJAS (sw-15.27-9.59)

Rollini Trio: WEAFF WGY WTAM WCAE WBEN (sw-9.53)

Denver Darling's Trail Blazers: WOR

WEEU-Merchandise Revue

WGR-To be announced

WMMN-Sons of Amer. Legion

4:45

Dancepatrons: WMMN

WJTN-Betty Weakland, girl Evangelist

WKBW-Dixieland Band

WWVA-Front Page Drama

5:00

Trio Time: WJZ WJTN WEHR WHAM WBEZ KDKA (sw-15.21)

Columbia Salon Orch.: WABC WIBX WNBW WFBL WGBI WJAS WESG WCAU WPAR WHP (sw-15.27)

Program: Leon Goldman, violinist—Romance from 2nd Concerto (Wieniawski); orchestra—Danse Baecchante from "Samson and Delilah" (Saint-Saens), Prelude from "Eva" (Masse-net), Witches' Dance (Mac Dowell), Fantasy on Liszt Melodies (Coburn), Gavotte from "Chromes Album" (Boyce), Canzonetta (Godard) and Bal Masque (Fletcher); String Quartet—Menuette from "Iphigenia At Aulis" (Gluck).

Judy & Lanny, songs: WEAFF WGY WTAM WCAE WBEN KYW (sw-9.53)

Sammy Kaye's Orch.: WOR

WBAL-Church in Everyday Life WEEU-Merchandise Revue WGR-News: Reporter

WKBW-News; Reporter WLW-Truly American

WMMN-Dinner Serenade: News WSYR-Gospel Crusaders WWVA-Business Review of the Week

5:15

Sammy Kaye's Orch.: WBAL

Top Hatters: WEAFF WGY KYW WTAM WBEN WCAE

Pianogram: WKBW WGR WEEU-Vesper Organ Prgm. WGBI-Int'l Sun. School Lesson WWVA-Shopping Hour

5:30

Paul Sabin's Orch.: WJZ WLW WJTN WSYR KDKA WEHR WHAM (sw-15.21)

(Continued on Next Page)

FOOTBALL BROADCASTS

Sunday, October 2

Brooklyn Dodgers vs. Chicago Cardinals (3:15 p.m. EST): WICD

Detroit at Cleveland (2 p.m. EST): WJR Football Game (3 p.m. EST): WTMJ

Friday, October 7

Football Game (8:30 p.m. EST): WBOW Football Game (9 p.m. EST): WMFG

Furman at U. of Georgia (2:15 p.m. EST): WGST

Luther "B" at Mason City (9 p.m. EST): KGLO

Southern Methodist at Marquette (9 p.m. EST): WISN

Texas Christian at Temple (8 p.m. EST): KOB WIP

Saturday, October 8

East

Where no time is given the games will start at approximately 2:00 p.m. EST.

Bucknell at Penn State: KDKA

Duke at Colgate: WBIG WDNC WSJS WBT WFBL WGR WHEC WIBX WESG WOKO WNBW

Duquesne at Pittsburgh: WCAE WLEU WTBO WFBG

Football Game (1:45 p.m. EST): WBZ Maine at New Hampshire: WHEB

Manhattan at Holy Cross: WEEI WORC WMAS WDRC

Maryland at Syracuse: WSYR WGY WCAO WJEJ WSAL

Penn Military College at F. & M. (2:30 p.m. EST): WGAL WORK

Randolph-Macon at Delaware: WDEL

Sewanee at Florida (8 p.m. EST): WIOD WJAX WRUF

Villanova at Muhlenberg: WSAW WCBA WIP

Yale at Penn (1:45 p.m. EST): WSAW WNBC WTIC WEAN WTAG WICC WOR WNBH WLLH WNLK WSPR WBRV WKOK WCAU WPG WGBI WHP

Midwest

Where no time is given the games will start at approximately 2:00 p.m. CST. (3:00 EST).

Chicago at U. of Michigan: WJR WHIP

Drake U. at Northwestern: WJJD WGN

Illinois Wesleyan at Michigan State: WXYZ WDFD WELL WOOD WIBM WKZO WJIM

Indiana at Illinois (1:45 p.m. CST): WFBM WOWO

Iowa State at Nebraska (1:45 p.m. CST): KOIL KFAB KFOR

Missouri U. at Kansas State: KFRU

Purdue at Minnesota: KSTP KROC WLB WTCN WBAA WBOW

U. of Southern Calif. at Ohio State: WBNS WTAM WAAB WRTD KFKA KCRC KVSQ CKLW WKRC

Wisconsin at Iowa (1:45 p.m. CST): WISN WSAU WTMJ WHA WIBA WKBH WJMS

Xavier at Akron: WADC

South

Where no time is given the games will start at approximately 3:00 p.m. EST. (2:00 CST).

Auburn at Tennessee: WSFA

Baylor at Arkansas (3:15 p.m. EST): WFAA WBAP KARK

Erskine at Davidson (2:15 p.m. EST): WSOC

Miami U. at Marshall College: 2:15 p.m. EST): WSAZ

Notre Dame at Georgia Tech. (1:45 p.m. EST): WSB WTCC WRDW WFCB KYW WRVA WLVA WSWA WCHV WBTM WDBJ WFAM

Rice at Louisiana State (9 p.m. EST): KRMD WOAI WBAP WFAA

Richmond at Hampden-Sidney (2:30 p.m. EST): WRNL

Sewanee at Florida (8 p.m. EST): WRUF WIOD

Tulane at North Carolina (2:00 p.m. EST): WPTF WSMB

U. of Oklahoma at U. of Texas (4 p.m. EST): WKY

Washburn at Kansas U. (2:45 p.m. EST): WREN

Washington U. at Tulsa U.: KTUL WEW WIL

West

Where no time is given the games will start at approximately 2:00 p.m. PST (3:00 MST).

Football Game (2:15 p.m. PST): KGB KFRC KQW

North Dakota at Gonzaga: KFPY

North Dakota State at Idaho (1:45 p.m. PST): KGA

Portland U. at Oregon State: KORE KOOS

Washington at U. C. L. A. (2:15 p.m. PST): KDB KPAC KIRO

Washington State at Stanford (1:45 p.m. PST): KOMO KHQ KFI

FREQUENCIES

East

KDKA-880 KYW-1020 WAAB-1410 WADC-1320 WBY-1530 WBT-1050 WBZ-990 WCAE-1220 WCAO-600 WCAU-1170 WCEA-1440 WDEL-1120 WDNC-1500 WDRC-1330 WEEU-830 WEEI-590 WEAN-780 WESG-850 WEST-1200 WFBG-1310 WFBT-1360 WGBI-980 WGR-550 WGAL-1500 WGY-790 WHEB-740 WHEC-1430 WHP-1430 WICC-600 WIBX-1200 WIP-610 WJEF-1210 WKOK-1210 WLB-1370 WLEU-1420 WMAS-1420 WNBW-1500 WNIC-1500 WNBH-1310 WNAC-1230 WOKO-1430 WORC-1280 WORL-1320 WPRO-630 WPG-1100 WSAW-1440 WSAZ-1450 WSAU-1300 WSPB-1310 WSPR-1140 WSYR-570 WTBO-800 WTIC-1040 WTAG-580 WWSW-1500

Midwest

WIND-560 WISN-1120 WJIM-1210 WJJD-1130 WKBH-1380 WKRC-550 WKZO-590 WLB-760 WMFG-1210 WOI-640 WOOD-1270 WQOW-1160 WRNL-880 WSAU-1370 WSMB-1320 WTAM-1070 WTCN-1250 WTMJ-620 WXYZ-1240

South

WKY-900 WLVA-1200 WOAI-1190 WPTF-680 WRDW-1500 WREN-1220 WRNL-880 WRTD-1500 WRUF-830 WRVA-1110 WSAZ-1190 WSB-740 WSFA-1410 WSMB-1320 WSOC-1210 WSA-550 WTOC-1260

West

KPMC-1550 KOB-1180 KOH-1380 KOME-920 KOS-1200 KOB-1420 KQW-1010 KSFO-560 KWSO-1220

KDE-1500 KFT-640 KFPY-810 KFRC-610 KGA-1470 KGB-1350 KGW-620 KHQ-590 KIRO-710



# SATURDAY

## October 8

(5:30 p.m. Continued)

To be announced: WABC WMMN WGBI WFBL WJAS WNBW WPAR WKBW WESG WIBX WHP (sw-15.27)

Kiddoodlers: WEAJ WTAM KYW WGY WBEN WCAE (sw-9.53)

Mitchell Ayres' Orch.: WOR WBAL

WCAU-Ben Alley, trn.: Organ WGR-Rhapsody in Brass WORK-Late Afternoon Musicale WWVA-Ohio Div. Public Assistance

5:45

To be announced: WEAJ KYW WBEN WCAE WTAM (sw-9.53)

To be announced: WCAU

KDKA-Your Movie Magazine WCAU-Ben Alley, trn.: Organ WGBI-Sports

WGR-American Legion Prgm. WGY-Sing & Swing WLW-News

WWVA-Front Page Drama

### NIGHT

6:00

Red Grange Scores (Pure Oil): WMMN WWVA WPAR

News; Ed Thorgersen, sports commentator (Kellogg Co.): WABC

News: Console Echoes: WHP WGBI WKBW WFBL WJAS WGAR WNBW

Kaltenmeyer's Kindergarten; News: WEAJ WMAQ WCAE WSB (sw-9.53)

(News, WJZ only) El Chico, Spanish Revue: WJZ WBZ WSYR WEBR WORK WENR

News: WIBX WWVA WHAS CKLW-Gems of Melody KDKA-News; Sports; Weather KYW-News; Singing Strings WBAL-Don Riley

WBEN-News; Amateur Photography WBT-Wm. Winter, commentator WCAU-Early Evening Serenade WESG-Rhythm Almanac

WGR-Musical Express WGY-News; Musical Prgm.; News WHAM-News; State Unemployment Talk

WHK-Baseball Resume WJR-Stevenson Sports WJTN-News: Music

WLW-Trio Time WOR-Uncle Don, children's prgm. WSM-Rhythm Time

WTAM-Tom Manning WTIC-News; Weather

6:15

Will McCune's Orch.: WABC WHEC WIBX WESG WMMN WNBW WPAR WWVA WGBI WKBW WFBL WBT WHP WJR

Sports: WORK CKLW WLW KDKA-Melody Time

WBAL-News: Around the Dinner Table

WBEN-Musical Prgm. WBZ-News; Dance Revue WCAE-News: Interlude

WCAU-News: Sports WGAR-Sidney Andorn: Five Star Final: Interlude

WHAM-Geo. Skolsky, talk WHAS-Paul Sutton, songs WJAS-News

WJTN-Jungle Jim, sketch WSM-Rhythm Time WSYR-Reporter: News

WTAM-Evening Prelude: News WTIC-To be announced

6:30

Eddie Dooley, football news (Chesterfield): WEAJ KDKA KYW WBZ WGY WTAM WENR

WEBR WSYR (sw-9.53-15.21) (also KOA KFI at 8:45 p.m.)

Today with Bob Trout: WABC WPAR WWVA WIBX WHAS WKBW WESG WJAS WMMN

WBT WNBW WFBL (sw-11.83)

News: Blue Barron's Orch.: WJZ WHK

News: WOR WORK WHP WSB Sports: WBEN WJTN WHAM WGR

CKLW-Wilfrid Charette's Orch. WCAE-Baseball Resume; Play Time

WCAU-Silver Strings

WGAR-Take a Look

WGBI-Dodgers & Playboys

WJR-Inside of Sports

WLW-Renfro Valley Barn Dance

WMAQ-Football Resume

WSM-To be announced

WTIC-Wrightville Clarion

6:45

The Art of Living; Speaker: WEAJ WTAM WMAQ WBEN KYW WTIC WCAE WGY (sw-9.53)

Speaker: Walter Van Kirk.

Songs for You: WABC WHP

WWVA WPAR WIBX WCAU WKBW WNBW WMMN WBT

WJR (sw-11.83)

Blue Barron's Orch.: WBZ WJTN

WEBR KDKA WENR WORK (sw-15.21)

WBAL-Front Page Drama

WESG-Woody Ott, sports

WFBL-This & That

WGBI-News: Baseball Scores

WGR-Dave Marsh, songs

WHAM-To be announced

WHAS-Dr. Charles W. Welch

WJAS Sports

WOR-Uncommon Knowledge

WSB-Bible School Lesson

WSM-News

WSYR-Druggist Prgm.

7:00

Saturday Night Swing Club: WABC WPAR WMMN WESG WHEC WCAU WJAS WBT WHAS WNBW WFBL WWVA WGBI

WGR (sw-11.83)

Message of Israel: WJZ WEBR

WENR KDKA WBZ WORK

WHK (sw-11.87)

To be announced: WBAL CKLW

Avalon Time with Red Foley

(Avalon Cigarettes); Kitty O'Neill; Del King; Neighbor

Boys; Chorus & Orch.: WEAJ

WBEN WMAQ WGY WLW WTIC

WCAE WTAM WSM (sw-9.53)

(also KOA KFI at 12:30 a.m.)

To be announced: KYW WHP

Sports: WOR WSB

WGR-News Comes to Life

WHAM-Hank & Herb

WIBX-News; Sports World

WJR-News Comes to Life

WJTN-Monitor Views the News

WKBW-News; Isabel Tardif-Warren Hardy, songs

WPAR-News

WSYR-At the Crossroads

7:15

Saturday Night Swing Club: WHP WIBX

Dance Orch.: WOR WBAL CKLW

WGBI-Scrantonian on Air

WJTN-Front Page Drama

WSB-Journal Features

7:30

Uncle Jim's Question Bee; Jim McWilliams, cond. (G. Washington): WJZ WGY WBZ WMAQ

WTAM KDKA (sw-11.87)

Joe E. Brown, comedian (Post Toasties); Gill & Demling; Mar-

garet McCrae, vocalist; Harry Sosnik's Orch.: WABC WHAS

WCAU WJAS WHEC WFBL

WGR WGAR WJR WHP WBT

(sw-9.59) (also KNX KSL at 11 p.m.)

More detail on page 5

Buddy Maleville's Orch.: WEBR

WBAL WJTN

Richard Humber's Orch.: WEAJ

WSB WCAE WSM KYW

To be announced: WHAM WTIC

WBEN-Theater Orch.

WENR-Ennio Bolognini's Orch.

WESG-News; Scores; Tune

Topics

WGBI-Master Singers

WHK-Camera Forum

WLW-Renfro Valley Barn Dance

WORK-K.L.U. Hour

WSYR-Covering the Kilocycles

WWVA-Rhythm Makers

7:45

Inside of Sports (Phillies Cigars):

WHK WCAE WSYR

Richard Humber's Orch.: WTIC

(sw-9.53)

CKLW-Barbara Whitter, monologist

WENR-Ennio Bolognini's Orch.

WGBI-On the Mall

WKBW-Dave Marsh, songs

WWVA-Football Reporter

8:00

Johnny Presents E. R. Johnstone's Dramatizations (Philip Morris); Russ Morgan's Orch.; Frances Adair & Glenn Cross, vocalists; Mixed Ensemble: WABC

WGBI WCAU WJAS WFBL

WNBW WWVA WGR WHEC

WGR WHP WBT WJR WHAS

(sw-11.83-9.59) (also KNX KSL at 11:30 p.m.)

Quaker Party; Tommy Riggs;

Bety Lou; Larry Clinton's Orch.;

Bea Wain, vocalist; Guest:

WEAF WSM WGY WMAQ WCAE

WBEN WTIC WSB WTAM WLW

KYW (sw-9.53)

Jazz Nocturne: WOR CKLW

WBAL WHK

Al Donahue's Orch.: WJZ WBZ

WEBR WHAM KDKA WJTN

(sw-11.87)

WKBW-News; Dance Melodies

WMMN-To be announced

WSYR-Swingsters

8:15

Al Donahue's Orch.: WSYR

WKBW-George Sokolsky, talk

WMMN-Flo Dunham

8:30

Symphonic Strings: WOR WBAL

WHK

Music detail on page 15 this week.

Fred Waring's Pennsylvanians

(Bromo-Quinine): WEAJ WTAM

WMAQ WBEN WTIC WCAE

WSB KYW WGY (sw-9.53) (also

KOA KFI at 12 mid.)

More detail on page 5

Original Play: WJZ WBZ WEBR

WSYR WJTN WORK KDKA

(sw-11.87)

"MacLean, Man of Honor,"

written by Elizabeth Carver, is

a story of the western isles and

tells of the travelling stranger

who is collecting material for

the poetry he writes. It is a

powerful Highland legend by

the author of the highly suc-

cessful play "One Silent Night,"

heard on Christmas Eve last

year.

Professor Quiz with Bob Trout

(Noxzema): WABC WKBW WJR

WJAS WHAS WHEC WCAU

WBT WGAR WFBL (sw-11.83-

9.59) (also KSL KNX at 12

mid.)

To be announced: WHAM WHP

WGBI-Studio Party

WIBX-Day in Review

WLW-Renfro Valley Barn Dance

WPAR-Church School

WSM-Candid Eye

WWVA-Where to Go to Church

8:45

WIBX-George Sokolsky, talk

WMMN-Sokolsky

WSM-Jack's Mo. Mtneers.

9:00

Alka-Seltzer Nat'l Barn Dance;

Henry Burr; Maple City Four;

Hoosier Hot Shots; Novelodians,

male trio; Lucille Long; Uncle

Ezra; Joe Kelly, m.c.; Joe Par-

sons; Guests: WJZ WHAM WBZ

WBAL WEBR KDKA WSYR

WSB WLW WHK WJTN (sw-

11.87) (also KGO at 11 p.m.)

Vox Pop; Parks Johnson & Wal-

lace Butterworth (Kentucky To-

bacco): WEAJ KYW WTAM

WMAQ WTIC WBEN WCAE

WGY (sw-9.53)

Men Against Death: WABC WJR

WJAS WHAS WHEC WCAU

WKBW WGAR WFBL WPAR

WGBI WMMN (sw-11.83-9.59)

Hawaii Calls: CKLW WNBW

WOR

WBT-Trinity Choir

WGR-News; To be announced

WHP-Week-End Travel Prgm.

WIBX-Concert Master

WORK-Barn Dance

WSM-Tennessee Valley Boys

WWVA-Air Castle

9:15

WHP-Rhythm Makers

WWVA-News

9:30

America Dances: WEAJ WTAM

WGY KYW WMAQ WBEN WTIC

WCAE (sw-9.53)

Saturday Night Serenade; Mary

Eastman, sop.; Bill Perry, trn.;

Gus Haenschen's Orch. (Pet

Milk): WFBL WBT WKBW

WHAS WCAU WHEC WWVA

WJAS WJR WGAR

Program: I've Got a Pocket-

ful of Dreams: Tul-Li-Tulp

Time; My Walking Stick; Just

a Memory; Spring Is Here;

Why'd Ya Make Me Fall in

Love and Fall in Love.

Rhythm Rendezvous: WABC

WGBI WIBX WHP (sw-11.83)

George Fisher's Hollywood Whis-

pers: WOR CKLW WNBW

WGR-BBC Players

WMMN-Dedication of New 5,000-

Watt Transmitter

9:45

To be announced: WOR WNBW

CKLW

10:00

Lucky Strike Hit Parade; Al

Goodman's Orch.; Fredda Gibson

& Buddy Clark, vocalists; Song-

smiths, male quartet; Guest:

WABC WHAS WMMN WGR

WFBL WHEC WIBX WNBW

WKBW WCAU WJAS WWVA

WGBI WJR WBT WHP (sw-

11.83)

Will Osborne's Orch.: WJZ

WHAM WORK WBZ WSB WSYR

WBAL WEBR

Plantation Party (Bugler Cig-

arettes): WOR WLW

To be announced: CKLW

KDKA-Y.M. & Y.W.H.A. Chorus

WGR-News; Concert

WHK-Gene Irwin's Orch.

WJTN-News: Don Francisco &

Orch.

WPAR-Swinging in the Corn

10:15

CKLW-To be announced

10:30

Concert in Rhythm; Al Roth's







McGEE—TUES.

BRICE—THURS.

SMITH—THURS.



## HELLO AGAIN

Look at us! We're bronzed, sun-baked, tingling with energy, oozing vitality, riding the crest of that after-vacation wave.

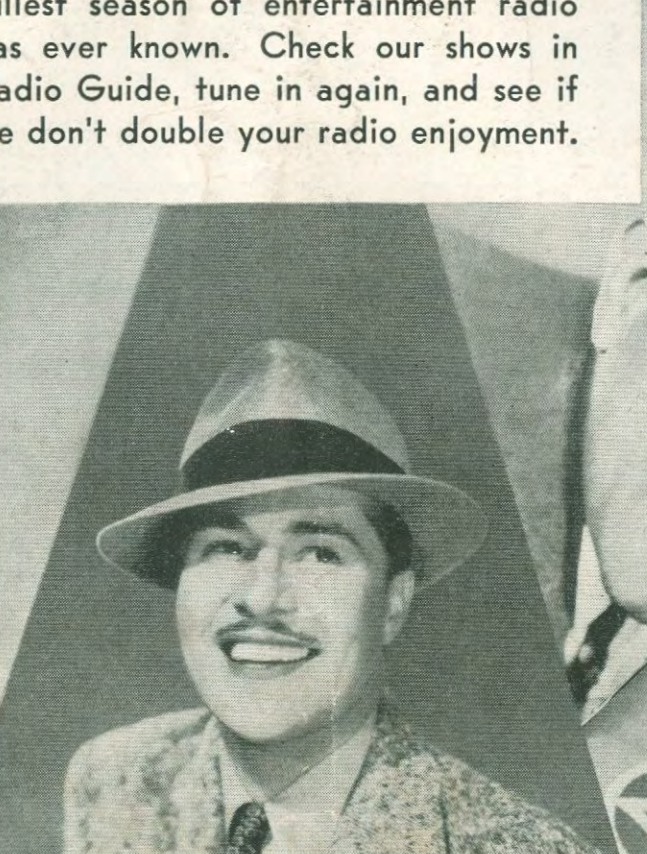
Tune in tonight and tomorrow and the next day. Listen—and let yourself go. Laugh, sigh, or drop a tear. Live a little longer, a little deeper, or a little happier. We can help if you will let us.

Gee, it's grand to be back, and grand to know that we will be part of the richest, fullest season of entertainment radio has ever known. Check our shows in Radio Guide, tune in again, and see if we don't double your radio enjoyment.



JOLSON & RAYE—TUES.

RIGGS—SAT.



PENNER—THURS.

AMECHE—SUN.

BURNS & ALLEN—FRI.



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