

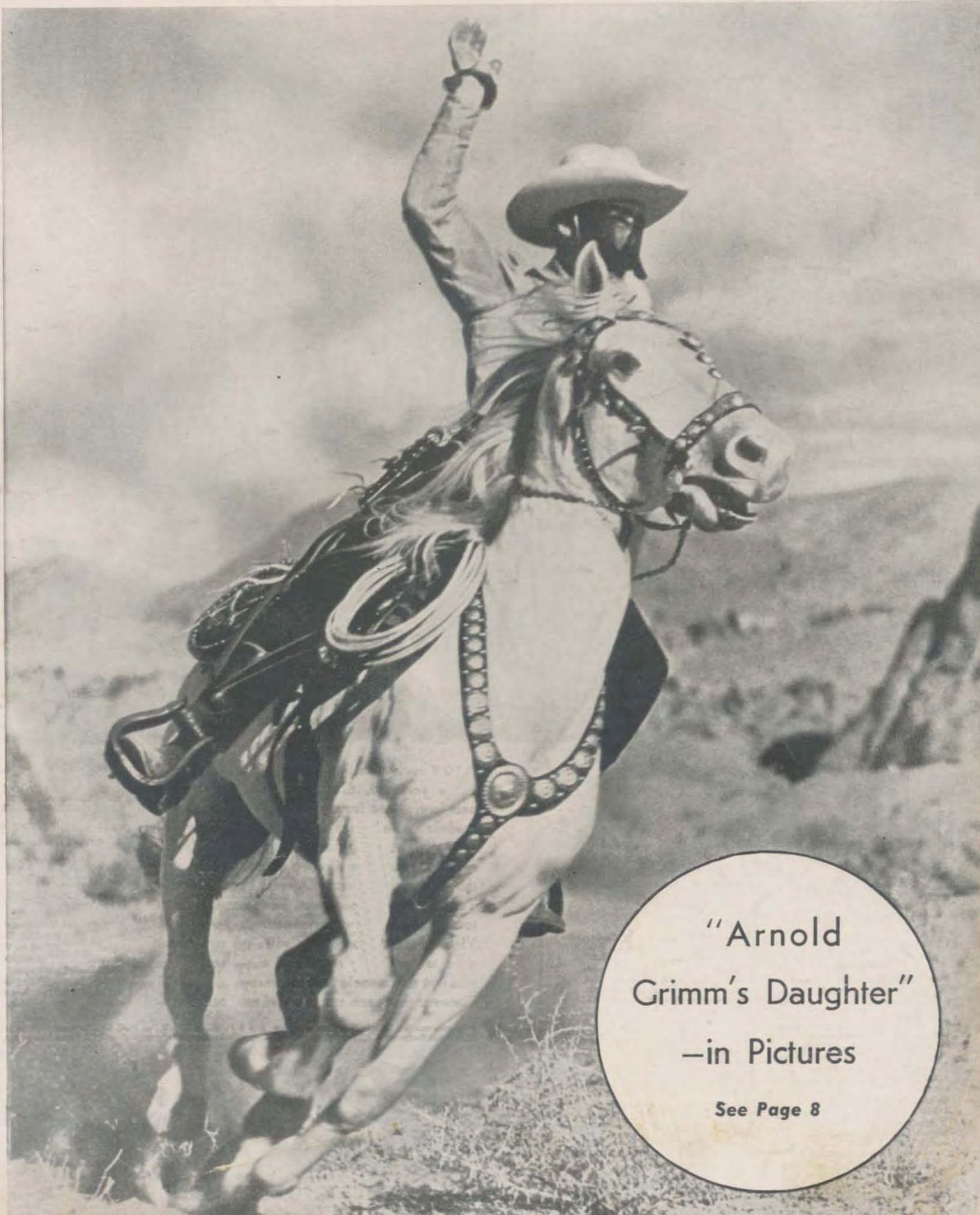
# MUTUAL'S BIRTHDAY JAMBOREE

Complete Programs to Be Broadcast Week Ending September 17

# RADIO *Guide*

TEN CENTS

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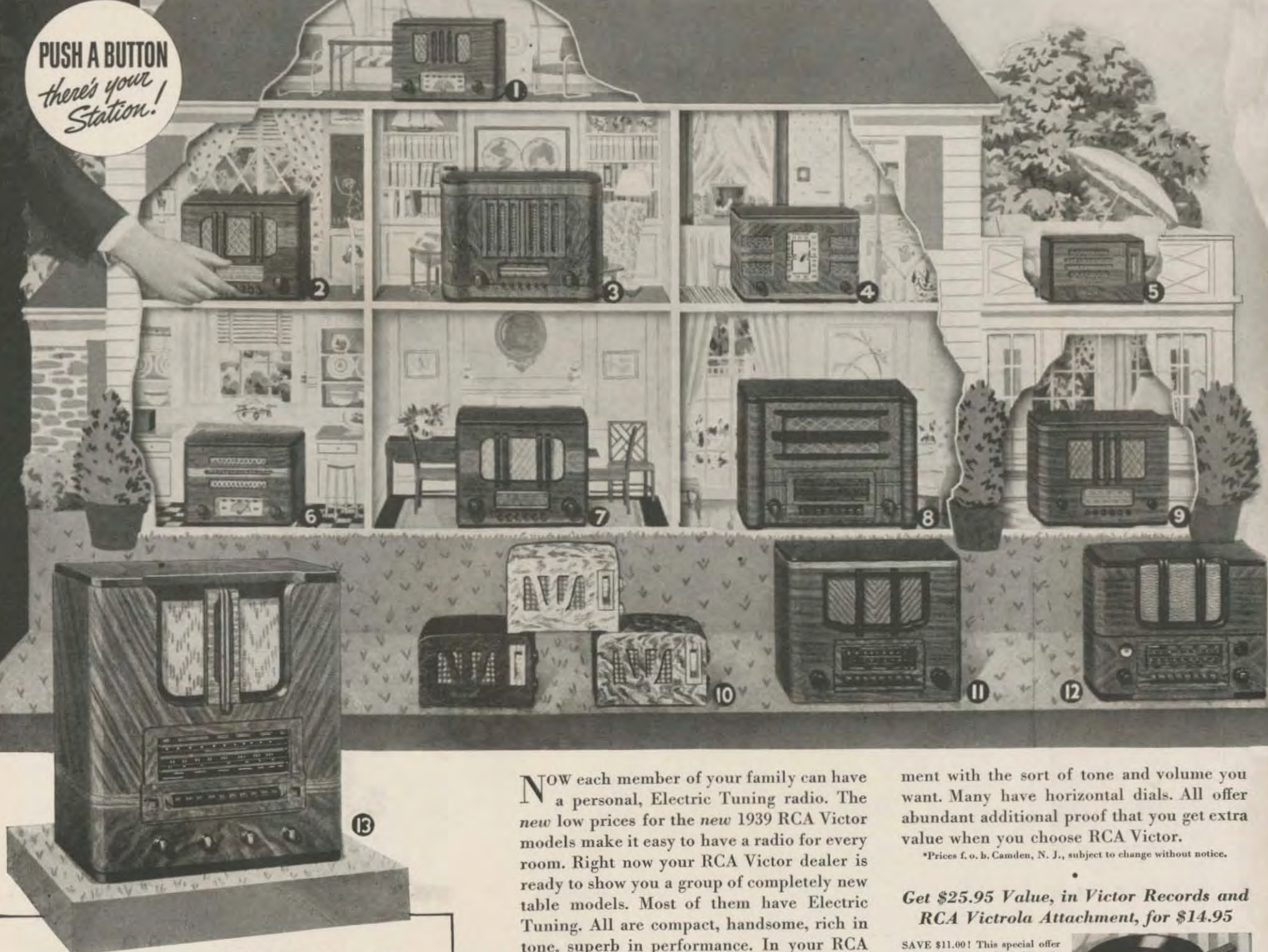
The Lone Ranger still rides every Monday, Wednesday and Friday night—MBS

"Arnold  
Grimm's Daughter"  
—in Pictures

See Page 8

Sensationally low priced  
1939 Table Radios... RCA Victor offers  
**ELECTRIC TUNING** *for All*  
the rooms in your house!

**PUSH A BUTTON**  
*there's your  
Station!*



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**RCA Victor**

A SERVICE OF THE RADIO CORPORATION OF AMERICA

# RADIO *Guide*

DOUBLES YOUR RADIO ENJOYMENT

731 PLYMOUTH COURT, CHICAGO, ILL.

## Medal of Merit

Elsewhere in this issue you will read of the birth and growth of a fine young network. Its first baby cry raised in young excitement four years ago was, "This is the Mutual Broadcasting System." Only a few listeners heard it then, for its stations could be counted on the fingers of one hand. Today the words are the same but the voice is deeper, stronger, and its tones carry north into Canada, east into Maine, south into Mexico, and west into the Pacific.

It is significant that this network was formed by stations which covenanted among themselves to form a free association for their mutual benefit. Once a handful of managers and stockholders who gave to each other little more than belief in a new idea and trust in each other, that group has grown until now it counts more than one hundred stations in its web.

Politicians who have searched for means to hoist their own lanterns to congressional mastheads have called broadcasting a monopoly. The Mutual Broadcasting System is both broadcasting's and the listeners' perfect defense against this unfair charge. For Mutual operates no stations and builds no programs. Instead, it is a free-will association that guarantees to the listener freedom forever from any of the evil influences indicated by the American system's enemies.

Because the Mutual Broadcasting System has pioneered with distinction in the field of international broadcasting, because of its expert and professional coverage of sports events, because its programs have made it a ceaseless contributor to the pleasure of listening, and because it has now achieved four significant years of usefulness, RADIO GUIDE awards to it our Medal of Merit.

## Dizzier, dizzier . . .

Radio pay envelopes are getting fatter and fatter, says Alton Cook, New York newspaperman. This fall he predicts that nine programs will cost more than \$10,000 a week for talent costs alone. Add to this approximately \$15,000 an hour for

broadcasting facilities and you see what expensive entertainment is filling our parlors.

Receiving more than \$10,000 a week for their services are the following fortunate shows and show-folk: Major Bowes, Eddie Cantor, George Burns and Gracie Allen, Jack Benny, the Good News hour, Fred Waring, the Max Reinhardt hour, and the Charlie McCarthy hour.

Top man in the list is supposed to be Major Bowes, whose salary is guessed at \$25,000 weekly. Oddly enough, the artists on this highest-priced show are the poorest paid of all broadcasting's hired hands. Eddie Cantor is reported to receive \$16,500 a week. The Good News show pays its talent about \$20,000.

Some of these figures are not all profit for the performer. Cantor, for example, produces the entire production, and his price is for a package of entertainment, which absolves the sponsor from hiring announcers, stooges and writers.

Most surprising fact is that our leading radio figure, Charlie Mc-

Carthy, comes nowhere near the mark set by Benny, Burns and Allen, or Cantor. It was only a year or so ago, remember, that Edgar Bergen was a Vallee guest. About that time Mr. Bergen put his signature to a long-term contract at what looked like a fat and prosperous figure. But he reckoned without the potential popularity of his hickory brat. His pay these days is only about \$3,000 a week.



Radio Guide awards its Medal of Merit to Mutual Network

## Silent Singing Lady

After nearly eight years of broadcasting, the Singing Lady sings no more. Irene Wicker, who was the Singing Lady, is now in Europe, searching for new stories which she can tell her beloved children.

But the point of this note is that we listeners who have come to depend on a certain standard of performance and regularity of appearance of what has been named as the best children's program on the air can be deprived of that program without even the formality of a "so sorry, folks."

For the Irene Wicker series was

much more than a pleasant fifteen minutes for the children. It was a time of inspiration and learning, a peaceful island in the hurricane of shooting and conflict and suspense that characterize most of our juvenile shows, when the child's mind was led out to new beauty and delicious imaginary adventuring. Long before Walt Disney gave us "Snow White and the Seven Dwarfs" Miss Wicker had spun into the brains of a million children the love for the same fantasy, the same droll humor, and the identical gentle struggle for the right.

But the Singing Lady is silent these days and our children's ears stray to other, less-desirable programs. Not because we want them to, certainly; not because they want to, certainly; but because our broadcasting system, great as it is, offers no answer to the objection, "It's a fine program, but it's bad business."

Good business or bad business should have nothing to do with a program which has won every award offered by newspapers, magazines, parent-and-teacher organizations, and women's clubs.

## Things to Keep

Radio's blossoming season offers listeners unparalleled entertainment values. RADIO GUIDE, celebrating these great weeks of entertainment, also offers unparalleled value. Please pardon us if we sound immodestly confident, but facts are facts and we refuse to dodge them. For example we offer:

Issue dated September 24—Another Musical Giant profile, telling the beautiful story of Mozart.

Issue dated October 1—Time changes take place this week and you will be lost in a forest of misplaced programs unless you follow our new listings.

Issue dated October 8—The 1938 Program Locator, giving new times and networks of all new fall shows.

Issue dated October 15—An up-to-date Log of all the stations of North America, with power, kilocycle listings, addresses, etc.

Issue dated October 22—A short-wave Time Table and short-wave station-log, listing every important short-wave station in the world.

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H. K. CARPENTER...vice-president of the United Broadcasting Company



THOMAS S. LEE... president of the Don Lee Broadcasting System



LEWIS ALLEN WEISS... general manager of Coast's Don Lee Network



ELLIOTT ROOSEVELT... president of MBS' new unit, Texas Network

IT WAS five o'clock in the afternoon, a wet, rainy day in the autumn of 1934. High in the towering RCA building that looms over Radio City and the New York skyline two men sat listening to a play-by-play broadcast of a football game, drawing to a lop-sided 14-0 close.

"The Californians have the ball on their own thirty-yard line," called the crack NBC announcer. "They're lining up in wing-back formation... The ball is snapped to MacDonald, he's fading back, it looks like a pass..."

Smith reached out a hand and twirled the dial over to a Columbia station. A different voice this time, but just as sure, just as positive.

"It's a pass! Slavoni is trying for it... no, he dropped it... and there goes the gun. The ball game's over!"

Click! The skyscraper office was strangely still as Smith flipped the radio's switch. He turned to his companion.

"That," he said, "is what I call coverage! Two networks on the game, and covering it so closely that you could switch from one to the other and not miss a second of play!"

"Right," Jones said. "Between NBC and CBS America is covered like a blanket. There'll never be another national network."

"No?" "Absolutely not. There's nothing left to do. Another national network would only mean a useless duplication."

Wrong? Of course he was wrong. A few short weeks later his own radio was proving it to him. It was saying:

"This program was a presentation of the Mutual Broadcasting System."

"You have just heard a talk by Marshall T. Manning, secretary of the Commerce Board, presented by the Mutual Broadcasting System."

"The Mutual Broadcasting System presents—'The Lone Ranger!'"

THERE was room for another network—plenty of room. There is always room at the top. But it took men of vision and faith to discover that opening. For those men it demanded both great persistence and determination.

The story of Mutual is a fascinating one, and it is a story of vital interest to everyone who has ever listened to a radio. For Mutual has brought to American loudspeakers much that has been original and new.

First, Mutual decided that it wanted four listeners—and then to multiply those four by millions of times that. It got the four—and the millions—and they were:

1. The sports fan.
2. The dance fan.

3. The news-and-events-of-the-world enthusiast.

4. The average guy who was weary of New York's smugness and Hollywood's blatant posturing.

The sports fans of America, ever eager for more and better coverage of their favorite events, were quick to show enthusiasm for Mutual's coverage. Important events in football, base-

thrilled since 1920, decided to put on the air more bands, and better bands, than any other network ever had! Arranging a tie-up with the all-powerful Music Corporation of America, they were soon doing just that. Jan Garber, Hal Kemp, Guy Lombardo, Wayne King—the list was a long one.

Another division of radio broadcasting for which Mutual has become

Radio fans today are tired of the ordinary type of program, and they make no bones about it. They want the genuine, down-to-earth things that radio can, if it will, bring into their homes. And Mutual does just that. A big percentage of its programs originate outside of New York, Chicago, Hollywood; they're fed to the network by the 107 member stations scattered all over the land.

You've heard these programs, and you've remembered them. Typical of the off-the-beaten-track programs aired by Mutual are "Charley and Jane," from WSAI in Cincinnati; "The Buckeye Four," from WHKC in Columbus, Ohio; WCLE's "Reveries," and dozens more.

## MEN OF GREAT FAITH

ball, track, horse-racing—everything, down to ping-pong and badminton, have been brought to them by crack Mutual announcers.

The lover of dance music—and dance programs are the ranking favorites of Mr. and Mrs. America—knows that Mutual has brought the best orchestras in the land to the microphone. Early in the game, Mutual executives, knowing well enough that ragtime, jazz, swing, or what have you, has held America en-

famous is the field of "special events": the different, the thrilling, the out-of-the-ordinary type of program. Daily, ace Mutualmen slam minute-by-minute news into the microphone—while it's still hot, and their on-the-scene broadcasts of history-making events have made history of their own.

But it's the average listener, the man or woman who spins a dial until something strikes his fancy, who has benefited most from Mutual program policy.

HOW did all this happen? It's quite a story. It's a story that comes to a thumping climax on this September 15, when the Mutual Broadcasting System celebrates its fourth anniversary—and celebrates, at the same time, one of the most astonishingly rapid growths in the history of broadcasting or any other industry. On September 15, 1934, the Mutual Broadcasting System was hardly more than an idea. Today, stations affiliated with it number more than 107—including one in Honolulu—and its programs are heard in every nook and cranny in America.

It was an odd quirk of fate that brought Mutual into being. In the autumn of 1934, it happened that three powerful stations, WGN in Chicago, WOR in Newark, and WLW in Cincinnati, found themselves without national network affiliations. They didn't want



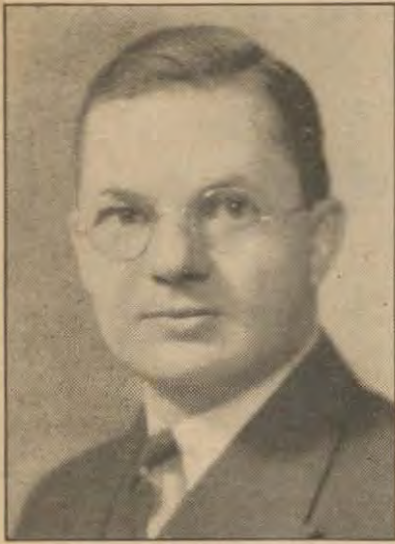
E. M. ANTRIM...secretary-treasurer of MBS, and of Chicago's WGN



JAMES D. SHOUSE...vice-president of the Crosley Radio Corporation



JOHN SHEPARD III... president of the Colonial and Yankee Networks



THEODORE C. STREIBERT...vice-president of the Mutual Network



POWEL CROSLY, JR.... president of the Crosley Radio Corporation



ALFRED J. McCOSKER, chairman of the Board of the Mutual Network



FRANK RYAN...vice-president of Station CKLW, Windsor, Ontario

to bind themselves to the rigid contractual agreements governing the major networks—they valued their independence too much for that—but at the same time they did want national coverage. The solution was obvious. First WOR and WGN began to exchange programs and ideas. Then WLW made it a threesome. At this time, there was no thought of a Coast-to-Coast network embracing over a hundred stations. The men behind WOR, WGN and WLW were merely moving slowly but very surely toward what they felt was their proper goal. They were acting in the best traditions of American business: chance and the flow of events had given them an opportunity, and they were out to make the most of it.

LATER, one more station joined the little group. That station was WXYZ in Detroit, formerly an outlet for CBS. It too was operating on an independent basis. Strongly placed in the fourth largest market area in America, WXYZ could also bring to the WOR-WGN-WLW group a program of precisely the type that was needed to bind the little network into a cohesive group, bring it to national attention. That program was "The Lone Ranger." Broadcast only in Detroit, it had already attracted widespread favorable comment. Today, of course, its ranking is sky-high.

Out of the banding together of these four stations grew the Mutual Broadcasting System. On September 15, 1934, representatives of WOR, WGN, WLW and WXYZ gathered in Chicago, decided to incorporate and set up a working organization. It was to operate on

an entirely different basis from that which characterized the two other networks. The word "Mutual" means just that: expenses, profits, benefits and headaches were to be equally apportioned, equally shared. The Mutual Broadcasting System still operates in just that way. The founders of the network have never forgotten that it was a desire for independence that led them to organize MBS. Today, a Mutual station can broadcast a network program

four stations feeding one program to the network. The programs were "The Lone Ranger," originating with WXYZ; "The Street Singer," fed by WOR; "Lum and Abner," fed by WGN, and "Musical Memory Book," by WLW.

What so spectacular about that? Four stations, four big programs? Are those typical ingredients for a screaming success story? Certainly they are. For, spectacular as the growth of the Mutual Broadcasting System appears, when

"If Mutual's success were to be attributed to any one factor," says Elbert M. Antrim, secretary-treasurer of the organization, "that one factor would probably be found in its slow, steady growth. At the beginning, no attempt was made to create a Coast-to-Coast network overnight. The organization was expanded just as fast as the demand, the need for it, expanded—and no faster."

But another, an equally important part of the Mutual success story is to be found in its emphasis on the unusual, the thrilling, in radio broadcasts. That part of the story is spectacular, and no less. It was decided early in Mutual's history that "special-event" programs—daring, different, on-the-spot programs—were the best attention-getters, the best means of making America thoroughly Mutual-conscious. That policy has been strictly adhered to, and the crack Mutual special-events squad can today boast numerous radio "scoops." A recent example was the coverage, by WOR, of the hair-raising suicide of John Warde, who paralyzed the city of New York for half a day by perching on a seventeenth-floor ledge of the Hotel Gotham before finally leaping to his death on the pavement below.

Still talked about in broadcasting circles is a program put on the air by Mutual from Chicago last May. For what is thought to have been the first time in history, human heartbeats were put on the air with such fidelity that physicians listening in could identify symptomatic sounds! The broadcast was made from a Chicago hospital, an institution specializing in heart diseases of children, and no one who heard it has forgotten it.

FRED SNITE, the young man whose tigerish struggle to defeat the infantile paralysis that has kept him imprisoned for over two years in an "iron lung," first went on the air for Mutual. Caged in the huge machine that does all his breathing for him, Snite faced a microphone as he lay flat on his back, and told the world, with the optimism that has made him famous, "Hello, everybody. This is 'The Boiler Kid!'"

Most recent of Mutual's radio scoops came with the Howard Hughes round-the-world flight. MBS put Hughes and his colleagues on the air from the plane's cabin over the Atlantic Ocean, from Moscow, from Fairbanks, Alaska, and from the first point at which it touched United States territory—at Minneapolis. These exclusive interviews cost MBS much less than the other networks spent on a fruitless effort to duplicate them, and it's an open secret in radio circles that twelve men were

(Continued on Page 17)

## THE DRAMATIC STORY OF RADIO'S NEWEST NETWORK AND THE MEN WHO FOUNDED IT ON THE PRINCIPLES OF HOPE, TRUST AND UNDERSTANDING

or not, just as it chooses. There are no set rules governing the matter, no necessity for previous contractual arrangements to bind a station to broadcast a network show when a local program would be more convenient or more profitable.

Four programs were broadcast by Mutual when it went on the air as a unit on October 1, 1934, each of the

one looks back over the short span of these four years, it is really nothing of the sort, if one considers the word "spectacular" to mean a sudden, booming, overnight sort of thing. Mutual's founders never wanted the network to be "spectacular." They wanted it to be solid, steady, firm, capable of supporting its own weight as it went along. That is just what it has been.



WILLIAM B. DOLPH... general manager of WOL, Washington, D. C.



FRED WEBER... general manager of the Mutual Broadcasting Network



W. E. MACFARLANE... president of the Mutual Broadcasting System

# HIGHLIGHTS

PREVIEWS OF SOME OF THIS



winner is Marquis James' "The Life of Andrew Jackson," and "Sailor on Horseback," a biography of Jack London by Irving Stone, author of the popular Van Gogh biography, will be the other book under discussion. Still appearing serially in the *Saturday Evening Post*, "Sailor on Horseback" has attracted attention because of the accusation that its author plagiarized whole paragraphs verbatim out of London's own autobiography.

## THE GOLDEN GRAIN —Sunday

King of all grains since time immemorial, one of the most important foods known to man, is wheat. Wars have been fought over wheat, great nations have risen and fallen because of it. Some observers believe that the bad wheat crops in Germany and Italy this year are a guarantee of peace; and on the other hand, the billowing wheat fields of the Russian Ukraine are a prime objective in Adolf Hitler's campaign for European domination. Wheat has played an important role in our own country's history: the terrific demand for it during the World War brought about intensive cultivation of the southwestern grain areas; and it was that mad, high-pressure farming that created the tragic Dust Bowl. But this year American wheat has little to do with war, and the crop is a good crop. At 2:30 p.m. EDT, Sunday, September 11, on "The Farmer Takes the Mike" program, originating this week in Topeka, Kansas, heart of the wheat country, you'll hear typical grain-growers telling the earthy story of wheat and what it means.

## PEACE OR WAR? —Sunday

When the last shot in the "War to end War" had been fired, and the world had a chance to catch its breath again, men began to think of ways and means to insure lasting peace. Of all the plans and devices offered, the League of Nations, the dream of President Woodrow Wilson, seemed to be the best guarantee against another world catastrophe. It was organized in high hope, hailed as the finest expression of the innate nobility of man. But although the League of Nations has done much to better this world—in its work in economics, in drug control, and so forth—it has failed in its main purpose. It has not prevented war. Europe is today careening toward the second world war, and the League, vitiated by the "power politics" of the dictator states on the one hand, the selfish caution of the democracies on the other, is powerless to prevent it. Germany, Italy, and Japan



## CIRCUS TIME —Monday through Friday

With the opening of the new CBS serial drama, "The Mighty Show," to be heard from 5:45 to 6 p.m. EDT, Mondays through Fridays, one of radio's unknown but greatly fascinating performers comes into his own. For "The Mighty Show" will have a circus background, and what is more important to a circus than animals? And what more important to a radio circus story than animal imitators? Bradley Barker, one of the most gifted "animal men" on the air, capable of simulating anything from the cheep of a canary to the roar of a lion, will have an important part in "The Mighty Show." And you can expect his imitations to be authentic, for when Ringling's was in New York last spring, Barker spent half his time around the animal cages. The story of "The Mighty Show" concerns a boy who has just inherited a circus on the terms that he make good as a circus man in three years or give up the show to the performers who have worked with it for so many years. What with financial troubles, runaway horses, stampeding elephants, the boy has his hands full. In addition to Barker, members of the cast include Agnes Moorehead, Artells Dixon, Don Costello, and Jay Meredith.

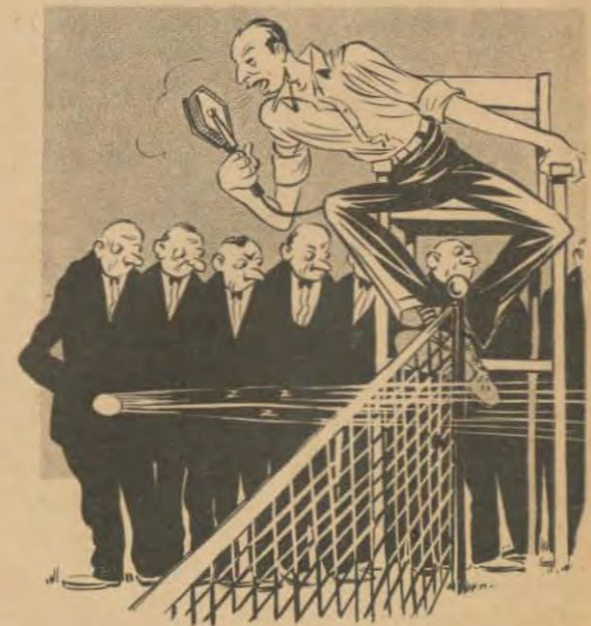
## LUNA —Thursday

As gay and hectic a spot as America can boast, Luna Park at Coney Island, will be on the air Thursday, September 15, when CBS announcers broadcast the "Americans at Work" program from that spot. Biggest and best of American amusement parks, Luna is the home of the shoot-the-chutes, the Old Mill, a wild scenic railway and dozens of other devices well calculated to thrill the most blasé customer. The "Americans at Work" microphones will catch the shrieks of patrons, the cries of the barkers, and will introduce the owners of some of the strangest jobs in the country, the concessionaires of Luna. Listeners will hear a woman who exhibits trained pigs and a half-dozen others whose fantastic lives are guaranteed to make superior listening. On the air at 10:30 p.m. EDT.

## MEN AND BOOKS —Thursday

Two biographies, one a Pulitzer Prize winner, the other a new and highly controversial study of a great American author, will be discussed by Professor John T. Frederick in his weekly program "Of Men and Books" at 4:45 p.m. EDT on Thursday, September 15. The Pulitzer award

have renounced it; England and France have in effect abandoned it, and the United States, its creator, never accepted membership. To this one fact, incidentally—the successful fight of the isolationists to prevent U. S. participation, the fight that broke Woodrow Wilson's heart—may be traced much of the League's impotence today. But the League of Nations goes on, stripped of actual power though it may be. The regular meeting will be held in Geneva beginning this month, and it is hoped by League supporters that some means of combating the war threats of Europe will be found. Clark M. Eichelberger, president of the League of Nations Association, will broadcast on-the-scene interpretations from Geneva at 1:30 p.m. EDT, Sunday, September 11, over CBS.



## TENNIS ON THE AIR —All Week

Highpoint in the summer tennis season are the national men's and women's singles championships at Forrest Hills, Long Island. This year the matches will be covered exclusively by Columbia, with broadcasts running from Monday, September 12, through Friday, September 16. Ted Husing will be at the microphone nightly at 6:15 p.m. EDT for a summary of the day's play. He'll share a fifteen-minute broadcast period with Harry Nash, a veteran golf-writer and commentator, who will put on the air an account of the day's events in the National Amateur Golf Championships at the Oakwood Country Club, Pittsburgh. On Friday, at 2:30 p.m., Husing will broadcast a stroke-by-stroke description of the men's and women's semi-finals. Almost certain to be on the courts for the tennis semi-finals are Alice Marble; the Polish star, Jadwiga Jedzejowska, and Donald Budge.

## TRUTH AND FALSEHOOD —Sunday

How do the propaganda machines of dictator countries influence our opinions on world affairs? Is there a censorship of foreign news? Can foreign correspondents be bribed? How much accurate information on foreign affairs do the newspaper readers of this country actually get? These are questions which are vitally important to all Americans. For upon such things as these rests the decision we must make to

# OF THIS WEEK

WEEK'S BETTER PROGRAMS

enter or stay out of the next war. All of these questions, and every angle of the vital matter of public opinion and foreign news, will be informally discussed in dinner-table conversations between two people who write news and two who read news on "The People's Platform" program over CBS on Sunday, September 11. Nicholas Roosevelt, of the Theodore Roosevelt side of the family, diplomat, ex-ambassador to Hungary, at present an editorial writer on the *New York Herald Tribune*, and Eugene Lyons, former foreign correspondent for the *United Press*, for many years stationed in Russia, author of "Assignment in Utopia," will represent the press. Mrs. Edward Lloyd, a New York policeman's wife, and another citizen not yet chosen will present the newspaper reader's side of the question. On the air at 7 p.m. EDT.



## RADIO THEATER —Monday

One of the ranking institutions of radio, the Lux Theater, returns to the air Monday, September 12. For the fourth successive year, Cecil B. DeMille will present dramatizations of leading films and legitimate stage successes played by outstanding stars. Although often accused of over-commercializing, the Radio Theater has pioneered in the production of broadcast drama, and the list of its plays contains unforgettable programs. Although it was thought to be impossible, Cecil DeMille has indisputably projected over the Radio Theater much of the lavishness and originality that made of him a recognized master in the film world. Music for the program will again be under the direction of Lou Silvers. On the air at 9 p.m. EDT.

## YELLOW JACK —Thursday

In the annals of American medical history, few stories are more stirring than those of the men who risked their lives so that yellow fever might be banished from the earth. Several of these heroes of science died in the attempt, one, Jesse Lazear, a member of Major Walter Reed's Yellow Fever Commission, leaving a wife and two children. All of the others, most of whom contracted yellow fever during the experiments, flirted with death daily. But their work proved beyond the shadow of a doubt that yellow fever

was caused by the *stegomyia* mosquito. After this discovery it was comparatively simple to rid Cuba, the scene of the epidemic, of the mosquito, and by the same methods rid the world of the disease. Heart and crux of the matter lay in the fact that animals do not contract yellow fever, making it necessary to do all experiments on human beings. To as mild and kindly a man as Walter Reed, a decision like that was a hard one to make. To hear his story, listen to "Men Against Death" at 8 p.m. EDT, Thursday, September 15, over CBS.

## FAR EAST —Tuesday

Authoritative, first-hand information on conditions in one of the world's theaters of war, the Far East, will be put on the air by the National Broadcasting Company on Tuesday, September 13, when Major General James G. Harbord, chairman of the board of the Radio Corporation of America, recently returned from Asia, talks about Russia, Japan and Manchukuo. Of vital concern to Americans, who have millions of dollars invested in the Far East, will be Major General Harbord's description of the intense efforts being made by the Japanese to enlarge the industrial and raw-materials output of the puppet state Manchukuo. While in that country, Harbord was near the scene of the recent Russo-Japanese fighting, and included in his talk will be a resume of how that conflict and the present undeclared war between China and Japan has affected the daily lives of the Japanese people. The time: 7:30 p.m. EDT.

## FIVE YEARS —Sunday

Beginning its fifth successive year on the air, the Ford Sunday Evening Hour will be broadcast at 9 p.m. EDT on Sunday, September 11, with John Charles Thomas, Metropolitan Opera baritone, as guest soloist. This year the Ford Hour will add several great Continental opera singers to its list of guest artists famous in the musical world. These include Richard Tauber, Jussi Bjoerling and Beniamino Gigli. Conductors of the 75-piece Ford Symphony Orchestra will include John Barbirolli of the New York Philharmonic, Jose Iturbi of the Rochester Symphony, Eugene Ormandy of the Philadelphia Orchestra, Fritz Reiner, Willfred Pelletier of the Metropolitan Opera Company and Franco Ghione, new leader of the Detroit Symphony. The opening broadcast and the seven subsequent programs will be under the direction of Eugene Ormandy.



## MEN OF STEEL —Sunday

Constant plaint of some radio listeners is that there is not enough originality in broadcasting. "It's the same old story, over and over again," they say. To them is recommended one of radio's most novel programs, the *Wheeling Steel* show on the air over the Mutual network at 5 p.m. EDT, Sunday, September 11. Its personnel composed entirely of employes of the giant steel company, the *Wheeling* program has amazed veteran radio critics with its week-in-week-out excellence. Entertainers of every conceivable kind have been discovered on the steel-mill roster by the program's talent scouts. Hairy-chested puddlers have jumped at the chance to play saxophone solos before the microphone; hard-boiled crane-operators have turned out to be skilled pianists; workers of all types have blossomed out with hidden talents. An amateur show that demonstrates professional skill, the *Wheeling* program is a stand-out on today's airwaves.

## ADVENTURE STORY —Friday

"Bulldog Drummond," popular fiction character, will go on the air Friday, September 16, in a dramatization presented by the Hollywood Hotel program at 9 p.m. EDT over the Columbia network. Drummond, British detective and adventurer, will be played by Herbert Marshall, also starring as master of ceremonies for Hollywood Hotel. Comedian Charlie Butterworth, H. B. Warner, the veteran character actor, and Frieda Inescourt will also be in the cast. The musical portion of the program will be handled by Frances Langford, Jean Sablon, and Victor Young's orchestra.

## KAI LUNG'S STORY —Wednesday

Ernest Braman, popular British novelist, once wrote an imaginative comedy called "The Transmutation of Ling." It was the story of a highly amusing event that happened in China some hundred years ago. That story has now been adapted for radio presentation—Patrick Niddell is the author of the new version—and it will be put on the air by the National Broadcasting Company on Wednesday, September 14, with an all-star cast. Listeners will hear the comedy in the form of a narrative by Kai Lung, Chinese story-teller. The time: 8:30 p.m. EDT.

# ORCHIDS ON MARION TALLEY'S BUDGET



**H**OLLYWOOD visitors to Marion Talley broadcasts (Sunday, 5 p.m. EDT-NBC) have long marveled at the cluster of orchids she invariably wears. Secret recently uncovered is that Marion is an orchid-grower of considerable ability. This hobby, which she started as an antidote to the grueling work of preparing for radio and picture appearances, holds a great fascination for high-strung, nervous folk. On these pages Miss Talley reveals how orchids may be raised by anyone, either for profit or for the fun of it.



An orchid is bisexual. A hobbyist first removes the pollen (small waxlike balls) from the blossom and transfers it to the lip of the flower

In nature this function is performed by bees and other insects. In an orchidarium, man does it more efficiently with a stick

One week later, the blossom withers as it performs the function of motherhood. Eighteen months later, it grows a bulb containing 1,500,000 seeds, now ready for planting



Seeds are next planted in jellied agar-agar solution, where they remain for a year. Sometimes all die, but quite often as many as 95% prove fertile



After year in jar, seedling is ready for potting. Os-mundi moss from Ontario, sphagnum from Oregon are used. Careful chopping, blending are required



Seedlings are so dainty at first that they must be watered with an atomizer. Planted 25 to a pot, this is the first time the baby seeds have been exposed



Orchids are replanted six times, or once a year, before they mature. This plant is just blooming. Eight years have passed since it was pollinized



Adult plant produces flowers once each year. Left is a Laelio Cattleya Braceyana worth \$150. Center: Cattleya Celia; right: a Cattleya Aurea



Orchids from Marion to Marion, as she appears on her own broadcast. Hobby is inexpensive, once started, but it does require a great deal of time

**B**EN BERNIE and "all the lads," along with the comic dialectician, Lew Lehr, will be back on the CBS airwaves starting Sunday, October 2. Listeners in the East and Midwest will hear the "Ole Maestro" beat Walter Winchell to the friendly insult by exactly four hours, which will undoubtedly make this feud more interesting. Listeners on the West Coast will not be so fortunate, because Bernie and Sir Walter will be heard at the same time in this region and competing for listeners. I doubt if Ben's new sponsor thought of that.

Edwin C. Hill will be heard twice weekly with his "Human Side of the News," starting September 26, immediately following Amos 'n' Andy, and bankrolled by the same sponsor . . . Uncle Ezra's "Powerful Little Five-Watter Down in Rosedale" will be recharged and ready for use starting Sunday afternoon, October 23. E-Z-R-A will also be aired in the late evening on Tuesdays and Thursdays . . . The Saturday Evening Serenade, with Mary Eastman, comes back on October 1 . . . Dorothy Thompson, wife of novelist Sinclair Lewis, will be an added attraction to the new Phil Spitalny series when it returns on October 3.

There is talk of CBS presenting Orson Welles and his Mercury Theater of the Air in a series of one-hour dramatizations to compete for listeners with the Don Ameche-Charlie McCarthy Coffee Hour . . . Starting October 16, NBC will present for its second season, a series of great plays, and if the time isn't sold, it wouldn't surprise me if it competes with the two above-mentioned shows.

More dramatic shows will be added to the program schedules. After being tested in New York for fourteen weeks, "Jane Arden," starring Ruth Yorke and Frank Provo, will graduate to the network starting September 26. It will be heard in the mornings, Mondays through Fridays . . . "Her Honor, Nancy James" is another new five-times-weekly drama scheduled to start October 3. From all appearances, if you hear music during the day, it will probably be your next-door neighbor's victrola.

Prof. Quiz will not compete with the new Vox Pop show after all. His program fades from the kilocycles on September 24 . . . Alan Kent, who left NBC last year to free-lance, will emcee and referee Frank Crumit and Julia Sanderson's "Battle of the Sexes." Four men and four women from the audience will participate in this show, with Frank handling the males, and wife Julia taking care of the femmes. You can hear Crumit and Sanderson next Tuesday night as guests of Parks Johnson and Wally Butterworth, with the boys returning the compliment on the 27th of this month, when they will appear on the new Crumit and Sanderson program . . . Ted Malone's "Between the Book Ends" can now be heard Mondays through Fridays over NBC after having been heard over CBS for several years and then switching to the Mutual net last season . . . Starting October 1, the "Johnny Presents" program will be heard a half-hour earlier than usual.

Behind the "seen" at a recent Rudy Vallee program. Rudy enters the stage wearing the usual smoked glasses. He is dressed in a brown sport coat and tan doe-skin trousers, and looks as though he has just come off the golf links. Rudy is introduced to the radio audience (as though he needs an introduction) by Graham McNamee. Vallee addresses the onlookers and suggests if they don't like the program not to applaud, because they don't encourage insincere applause. "Listeners at home don't like it," he adds. McNamee stands on the sidelines, with his eye-glasses dangling loosely from his ear, being held by one temple and the other temple in his mouth. When Rudy sings in front of the mike he holds the music in his left hand and his right hand is thrust inside his coat in a Napoleonic pose. Eric Blore of the movies scores heavily on this night with an amusing impersonation of an English and American sports announcer. However, the funniest part of the skit was enjoyed only by the studio audience, because the comedian had lost his

place in the script and started shuffling the pages. He covered up perfectly by shouting "THE WINNAH!" over and over until Rudy realized Blore's predicament and rushed over to the comedian with his script, pointing to the place. Blore would make a swell bet for radio. He seems at home in front of a mike and his delivery is excellent.

Up at the Orson Welles rehearsal in CBS Studio No. 1, you see and hear some strange things. Welles, who directs as well as acts in the Mercury Theater dramatizations, stands on a podium two feet high, wears earphones and gesticulates wildly to the rest of the cast. The podium is there so that the rest of the cast can see his directions from other parts of the studio, the earphones so that he can hear the other characters just as if he were in the control-booth. The day I was there the studio was like a madhouse. A boy from a near-by restaurant was standing around with Welles' lunch, wailing that it would get cold before he could take a moment off to eat. A doctor was standing around too, looking a little confused. It seems it was Orson's day for an inoculation, and the only way the doctor could get hold of him was to come to the studio, wait patiently until there was a lull in rehearsal, and then just jab the needle into his patient. Eventually there was a lull and both doctor and restaurant boy went away satisfied.

Peg La Centra, vocalist on "For Men Only," has solved a serious problem. Peg is the only member of the fair sex on this show and many times the program presents feminine gueststars. She never knows what the guest will wear for the program and she is backward about asking. So Peg has an agreement with Emcee Fred Utall. In the course of an informal chat during rehearsal, Fred asks what the lady guest will wear that night. He

passes the info on to Peg, who always turns up attired in keeping with the costume the guest star will wear. Helen Jacobs wore a summer frock, so Peggy wore one. Mary Boland decided at the last minute of the rehearsal to wear a summer evening dress—and Peggy did likewise.

One of the smallest houses in New York has just been completed for Helen Menken, star of "Second Husband." It is only twenty-five feet in length and twenty-five feet wide. The "telephone booth," as the actress calls it, has seven rooms and is located right off fashionable Park Avenue. Miss Menken is planning on having all the furniture, the piano, desks, tables, and even the dishes scaled down in size to match the surroundings.

Old King Midas . . . everything he touched turned to gold. Tin Pan Alley is saying the same of Fred Waring, who is currently playing ringmaster to a three-ring circus composed of a band, a mixer business, and a music-publishing house. Waring had had less to do with the latter than with any of his other enterprises until recently, when his staff at Words and Music pleaded with him to slay their jinx and pick a song (they hadn't had a hit for some time). Waring selected a Fred Coots tune from the files. It had been published but never quite caught on. Waring doodled around on the piano, adding a catch phrase here and there, and the result is "If I Loved You More (I'd Need Another Heart)," which is rapidly marching up to join the hit parade. When Fred takes on a project, he invariably puts his orchestra and office staff behind it. When the Waring mixer was first introduced to the market, Waring and his musicians flung their showmanship into demonstrations. They toured the department stores carrying mixer cases instead of instrument cases. This summer when Fred, whose summer home is at Shawnee-on-Delaware, agreed to help his friend, Art Brown, handle the details of the PGA tournament on the Buckwood Inn course, unsuspecting golf fans bought tickets, soda pop and hot dogs from the Waring musicians and from staff members of the Waring Mixer Corporation, who ran the concessions at the tournament. Now the entire Waring gang is hard at work at Fred's summer home, rehearsing for their new radio show, which will start on the air October 8.

## AIRIALTO LOWDOWN

BY MARTIN LEWIS



# THE RADIO PLAYBILL: THIS WEEK — "ARNOLD GRIMM'S DAUGHTER"

"**A**RNOLD GRIMM'S DAUGHTER" is the story of a typical young American girl who dares to marry a man of whom her irascible old father does not approve. When Connie Grimm was just a schoolgirl she decided she was going to marry Dallas Tremaine when she grew up, and she did. She and Dal elope, and when their fathers, the two wealthy men of a small manufacturing city, learn of it they refuse them any financial help. Dal, an artist, has no sense of responsibility, so Connie, who really loves him, finds an old house, buys some second-hand furniture, and establishes a home. Then she helps her husband get orders for pictures, and finds herself a job as partner of Madame Babette, who has just opened a lingerie shop in Milford. Lack of luxuries to which he has been accustomed

sours Dal on life, and when he learns that Connie's wish for a baby is to be fulfilled, he resents it, takes all the money in Connie's purse and goes to Chicago for a fling. When he returns, Connie forgives him, tries to keep their love alive, but Dal's work suffers because of his hatred for poverty. He starts pictures but never finishes them. A dream portrait of his unborn child is finally finished, but he tucks it away in his studio, where it is found after his death, met saving a child from an onrushing fire-engine. When Connie finds the picture, she realizes that Dal had really loved her and the child that was to be born. Broadcast over national networks five days a week (Monday through Friday) since July 5, show is on the air 2:15 to 2:30 p.m. EDT. It is heard over an NBC hookup.



**C**ONSTANCE GRIMM-TREMAINE is a girl who meets life with her chin up. Capable and practical, she doesn't allow sorrow to overwhelm her when her husband, Dallas Tremaine, an artist, is killed in an accident. Devoted to her son Dal, born after his father's death, she carries on, tries to help her father, a Milford stove-manufacturer who finds himself in financial difficulties. The birth of her son has temporarily interrupted Connie's own business career as Madame Babette's partner, and when she is ready to resume it, she determines to get her dad out of a rut when she realizes that his old-fashioned methods are the cause of his failure. In order to obtain information on the more modern plans of her father's rival in business, the Rankin Range Company in a near-by city, Connie, with her good friend Sonia, gets a job in the Rankin plant. The girls cultivate the acquaintance of young Gene Rankin and his cousin, Sam Rankin, in the hope of getting a look at the plans of a new range. While at dinner with the two boys, Sam makes advances to Sonia, a scuffle results. The girls return to Milford with some incriminating letters from Rankin files. Margarette Shanna, above, originally played the role of Connie, but was recently replaced by Betty Lou Gerson

**A**RNOLD GRIMM, a quick-tempered stove-manufacturer, Connie's father, is played by talented actor Don Merrifield. He has been in radio since the early 1920's. Although Arnold Grimm never forgave his daughter for marrying Dallas Tremaine, refused her any financial aid after she had dared to elope, he really loves her. When Dal is killed, he tries to make up with Connie. During his illness Connie learns that his business is in poor shape because he has stubbornly refused to change the old-fashioned designs of the stoves he makes. He thoroughly disapproves of Connie's efforts to save his tottering business. However, when she and Sonia return to Milford with evidence that his partner, Bill Hartley, uses as a basis for bargaining with his rival, the Rankin Range Company, and does it successfully, Grimm is generous in his praise of Connie and she goes on a brief vacation with her baby



—Neidoff

**S**ONIA, played by Genelle Gibbs, is a lovely blond but intelligent model who has worked for Madame Babette and Connie ever since they opened their lingerie shop. Connie's constant companion, her loyalty to her employer knows no bounds; no matter what the situation, Sonia always can be depended upon. When Connie decides to get a position in the Rankin Range Company in order to glean information for her father, Sonia goes with her. Both girls are fortunate enough to obtain employment there



**J**IMMIE KENT, played by Frank Dane, is the talented young designer in Connie's and Madame Babette's shop. His love and devotion to Connie has only recently been admitted. Earlier, he has rushed to her rescue a good many times when things were looking black for her. When Sonia and Connie get into trouble in their attempt to get information from the Rankin Company, and have to be smuggled back to Milford in a vegetable truck by Dan Lynch, Jimmie, Madame Babette and Bill Hartley listen to their story



**M**ADAME BABETTE, played by charming actress Jean Juveller, is the kind-hearted French woman with whom Connie goes into partnership when her father refuses her financial aid after her marriage and it becomes necessary for her to earn a living. A staunch friend as well as an alert business woman, she often helps Connie with good advice. Their venture together prospers from the first, and soon is outstandingly successful. When Connie leaves the shop to aid her father, Madame Babette carries on alone



**B**ILL HARTLEY is Arnold Grimm's (Connie's father) business partner. A young man in his early thirties, Bill is a thoroughly good person, but inclined to be a little stodgy. He is in love with Connie, and she is genuinely fond of him, but does not love him. Bill, however, has a keen eye for business, and when Sonia and Connie return from the Rankin Company with some valuable information, he uses it to advantage. Verne Smith plays part of Hartley



—Maurice Seymour

**J**UDY, Connie's maid, adds a comedy touch to the story of "Arnold Grimm's Daughter." Outspoken, tactless, she always says exactly what she thinks on every occasion. Even though her blunt remarks are often startling in the extreme, she always means well, and her love for her mistress, her utter devotion at all times, is her redeeming feature. Connie's troubles are hers, and she stands by Connie when things look the worst. Mento Everitt plays the part of Judy



**H**ARLOW WILCOX is the announcer for "Arnold Grimm's Daughter." Wilcox grew up in the atmosphere of showmanship, determined to be a singer, studied voice for three years in his home town, Omaha, Nebraska. In his teens he left home for the Chautauqua platform, later directed plays in colleges, before he decided to sell electrical equipment, make more money. First radio job came in 1929, joined NBC in 1934, is now one of Midwest's highest-paid free-lances

**O**THER important characters in the development of this story of a girl's struggle for happiness and security are MR. AND MRS. TREMAINE. Mrs. Tremaine is a strange woman, who is considered by most to be a gossip and schemer. That she is Connie's mother-in-law and has a dislike for Connie so deep that she continually plots against her is evident to all who listen regularly. In the past, she has attempted to take Connie's baby away from her, and also to organize a boycott of her friends and townfolk against Madame Babette. Both of these attempts failed, of course, but her efforts in similar directions are continual though often secret. She is played by actress Gertrude Bondhill. Mr. Tremaine is played by Orson Brandon, who now approves of Connie and wants to be her

friend. MR. TWEEDY, played by Butler Mandeville, is almost a Dickens character. Thoroughly good and lovable, he is devoted to Connie. A lover of flowers and gardening, his philosophy is earthy, tolerant. MRS. GRIMM is played by Jeanne Dixon and is completely dominated by her husband. The only time she ever defied him was when she insisted on seeing Connie though she and her father were estranged. All these sketches are written by the distinguished author, Margaret Sangster, whose gentle philosophy is reflected by the books she has written, such as "Singing On the Road," "God and My Garden," "Real People and Dreams," and "The Island of Faith." Success of her program is founded on her long experience as a creative artist and her deep understanding of man's loves and hates.

NEXT WEEK  
"YOUR FAMILY AND MINE"

# HOW TO BE A SUCCESSFUL SECRETARY



Amos 'n' Andy make news again by popularizing a dunce secretary, Genevieve Blue, whose favorite bon mot, "Give me a buzz," threatens to rank with other Amos 'n' Andyisms, such as, "Ise regusted," "Check an' double check"

Genevieve Blue is a real-life person, Madaline Lee, descendant of Robert E. Lee, and not dumb at all. From Texas, her radio voice is natural except that she adds the drawl. Now, we present Genevieve Blue, the secretary



The perfect secretary, declares Genevieve, keeps herself occupied at all times. Also, she makes herself comfortable. If the phone rings too often, take it off the hook. Light reading improves the mind, pleases the boss



Have a hobby. It keeps your mind bright and alert. If you like cross-words, work on them from 9 to 5



Keep your filing up to date. If it accumulates on desk, that's bad. A waste-basket is very useful here



Be well groomed. Stock desk with beauty aids, use them often. You owe it to your boss to be beautiful



Every movie-goer knows glamour always wins in the end. Give your eyes that supersmoky look



Be playful. If the boss is worried, rumple his hair, pull his ears, that'll keep his mind off his worries



Clothes like these make you a stunning vision. Know what to wear, wear it. Goom'by, says Genevieve



Eugene Kearney, film actor, and his bride, the former Eleanor Wilson of Knoxville, Tenn., are radio hams, "met" each other on the air



KMH's "sweet potato" quartet is composed of (standing) Dwight Snider and Del Porter; (seated) Ray Johnson and Marshall Smith

**T**HE Radio Pot boils: Tyrone Power may not return to the Woodbury drama series, so Charles Boyer is being looked after longingly by that sponsor . . . Joe E. Brown heads a Post Toasties airing due to start in October with the support of comics Gill and Demling, songstress Margaret McCrae, and music (one original number weekly) by Harry Sosnik . . . Now Eddie Cantor can't make up his mind whether he'll feature the singing of Betty Jaynes or maybe discover Janice Chambers (previously told about exclusively in this column). Adolphe Menjou will head the Texaco Star Theater line-up as master of ceremonies when that show bows over the Columbia Broadcasting System on October 5. Max Reinhardt's Drama Workshop, Charles Ruggles, Una Merkel, Jane Froman, Kenny Baker, Harry Simeone's chorus, David Broekman's music and Jimmy Wallington, announcer, will support Menjou . . . Yes, I said Kenny Baker. Kenny will sing on this show but not be featured. He will also be starred on the Jell-O series, whose impresario, Jack Benny (remember him folks, the comedian?), has also re-signed Phil Harris for the third consecutive year. Jack and the gang will return October 2 . . . Truman Bradley, who gets along much better with his missus now that she's his ex, may take over a radio-announcing chore, if he gets over the jitters from his first mo'om picture efforts . . . Republic Studios (makers mostly of "Ride 'Em Cowboy" fillums) are looking for a radio sponsor to use the lot's talent, including Gene Autry and Roy Rogers . . . The Robert Benchley-Old Gold series is all set to go starting late in November.

**Vital Statistics:** Mrs. Jack Oakie was granted her divorce decree August 29 . . . Bandleader Lou Bring on August 24 celebrated his fatherhood of a lusty seven-pound-five-ounce boy . . . Ditto, same date, Perry Bodkin, CBS musician, who upped Bring a pound and a half . . . Claude Stroud and Barbara Brewster will make it Mr. and Mrs. late this month or early in October.

Rumors began flying that the Don Ameches were separating simply because they returned to Hollywood at different times and on different trains. Truth is Honore Ameche delayed her trip west in order to visit a week with her parents, Mr. and Mrs. J. J. Prendergast of Dubuque, Iowa, while Don, who came directly here, went fishing before starting his new picture, "Kentucky," and going to work on the Chase & Sanborn hour. So pops another fantastic conclusion of imaginative Hollywood gossips.

Bing Crosby on the spot simply because he tried to be charitable and turn down no deserving request for funds. He was approached by a needy charity "to help the aged and infirm." He wrote a sizeable check. Shortly after, he was asked "to help the orphans of Spain." He wrote another big check. A few weeks later he was surprised to receive an acknowledgement of "his patriotism" from the Loyalist forces of war-torn Spain. And then, from his church, another letter came calling his attention to the fact that his checks were going to the *communist side* of the argument, and that the communists weren't exactly kindly towards churches—especially the faith to which he belongs . . . Now the radio star is between the devil and the deep blue sea, but he knows one thing—and that from now on any soliciting charities will be carefully investigated before he donates.

"Good News of 1939" celebrated its return to the air with a party for the radio, press and cast at Sardi's, but when the guests were seated it was learned that the party also would be the eighteenth wedding anniversary celebration of Meredith and Peggy Willson, as well a pair of folk from Iowa as you'd ever want to meet. Frank Morgan, producer Louis K. Sidney, Freddie Bartholomew and his aunt, Mr. and Mrs. Robert Young, Hanley (Papa Snooks) Stafford, Mickey Rooney and Announcer Ted Pearson were among those present, but poor Fannie Brice was notably absent. The day before, her mother, Mrs. Rose Brice, and sister, Caroline, were painfully injured in a motor crash and Fannie wished to remain at their bedsides . . . Incidentally, Phil

Regan, the ex-Manhattan cop and ex-Lombardo band tenor, was a pleasant surprise addition to the Maxwell House program's cast. He's in definitely for four weeks, and after that he's considering heading a dance band between his picture commitments.

Andy Devine and Norris (Abner) Goff have returned from a deep-sea fishing cruise with more stories than fish . . . and Lum 'n' Abner mikeman Lou Crosby is vying with the pair by telling about his recent appendix operation.

Remember the recent cover on RADIO GUIDE showing Nelson Eddy admiring the Star Poll medal he won this year? Word comes from up the Coast that a young girl sculptor is using the picture as a guide in modeling a bust of the tremendously popular singer. She's never seen Eddy—and this will be Nelson's first news of the unusual project. Eddy, incidentally, has had to give up swimming and playing tennis in the bright California sunshine, for he's busily engaged in making a Technicolor picture—"Sweethearts"—and must keep his skin the same shade during its making. As a consequence, he's playing tennis at night on his floodlighted court.

Al Pearce, who returns to the air October 10 for Grape-Nuts, became a godfather last week when "Tizzie Lish" gave birth to six children. "Tizzie" is the wire-haired terrier of Andie Andrews, the comedy songster of the Pearce Gang.

## HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

Two Casa Mananas, one in New York and a new one in Hollywood, will star respectively an ex-wife and an ex-husband. Yes, it's true, for while Eleanor Holm is appearing at the eastern spot, the new Casa Manana here (not operated by Billy Rose!) will be airing the songs of Arthur Jarrett and Andrea Marsh to the music of Freddie Berrens' orchestra. The Hollywood Casa

Manana plans to open September 20 and be this town's first large theater-cafe.

Al Jolson's house servants, by simply listening in, learned hot information regarding Al's horse "Miquelon" running at Aqueduct. They bet plenty and tipped all the neighbors servants, too. Result, bookies were tapped for a \$6,000 loss and many Encino chauffeurs and cooks appeared next day in new fall outfits!

"Help Thy Neighbor," the local KHJ, Los Angeles, job-finding broadcast series, which was described and praised not long ago in a two-page story in RADIO GUIDE, has found a national sponsor. In fact, Hal Styles, the program's director, tells me that SEVEN large companies want to air the idea from Coast to Coast and concrete propositions have been tendered by FIVE. He gives credit to RADIO GUIDE for focusing attention on his brainchild. While awaiting completion of arrangements for the network debut, the program has signed off of KHJ, but the employment-service office is being maintained in order to assist the needy.

A local batch of revelers, fed up with "A-Tasket A-Tasket," phoned Benny Meroff at Topsy's Cafe here and exacted his promise to "lay off" the tune, in return for which they'd come to the spot for dinner. He did and they did . . . Now let's try the same gag on broadcasters in an effort to suppress that goofy, unmusical hunk of noise known as "Flat Foot Floogie."

Nan Grey of Monday night's drama serial, "Those We Love," has just returned from a flight to Houston and a visit to her ailing dad.

Tag Lines: Irene Rich, attacked by the flu, was quickly nursed to health by her visiting actress daughter Jane . . . Your screenscooper, George McCall, has been engaged to do a Hollywood commentary spot for each issue of the Universal Newsreel . . . Harry Barris will turn actor for M-G-M's "Shining Hour" . . . They say that Bill (Benny writer) Morrow will be able to sit down and laugh better after his two operations during his Honolulu "vacation."



Elizabeth Wysor, soprano on "Story of the Song" Thursday

SUNDAY, SEPTEMBER 11  
at 12:30 p.m. EDT on NBC

The Radio City Music Hall  
of the Air

The Stradivarius Quartet  
Viola Philo, soprano  
Ignace Straszfogel, pianist

Quartet in F Major (Mozart)  
The Quartet

"Dove Sono" from "The Marriage of Figaro" (Mozart)

Aria "Tusnelda" (Handel)  
Viola Philo

Italian Serenade (Wolf)

Three Movements from Piano Quartet  
in G Minor (Faure)

The Quartet and Ignace Straszfogel

MOZART'S quartet, the last one he wrote, dates from 1790, the year before his death. It would be assumed that the opus shows him at the peak of his melodic inventiveness; however, he largely utilized material from discarded earlier sketches, of course fashioned with superlative skill. The quartet is one of six he intended for the king of Prussia, but only three were finished. My favorite movements of today's example are the gracious minuet and the rippling finale.

Miss Philo sings noble strophes by Handel, and one of Mozart's loveliest arias, "Dove sono i bei momenti" (Where are now those blessed moments) in which the Countess (Act III of "Marriage of Figaro") laments the lost devotion of her husband.

"I owe everything to Saint-Saens," said Gabriel Faure (the final e has an accent), who studied with the famed Frenchman. In turn, Faure taught many gifted young musicians, including Ravel and Enesco. As a composer, Faure (1845-1924) shines through his subtle melodies and harmonies and the refined contours of his style. He foreshadowed the exquisite imaginings of Debussy.

SUNDAY, SEPTEMBER 11  
at 3 p.m. EDT on CBS

"Everybody's Music"

Howard Barlow, conductor

Symphony No. 2 (William Schuman)  
Variation on a theme by Mozart  
(Reger)

FOR a time it seemed that Max Reger (1873-1916) would parallel Brahms in the high esteem of their German compatriots, for the younger composer, too, adhered to the strictly classical lines in his orchestral scores, songs, organ works and chamber music. However, his inclinations to severe formality, massiveness and inordinate length, as well as his lack of originality and melodic appeal, served to put his creations out of vogue soon after his death. Now the orchestral repertoire circu-

# The March of Music

A Weekly Preview Edited by Leonard Liebbling

"... An ampler Ether, a diviner Air..."—Wordsworth

## Large Steps Forward

Hailing the new musical season of 1938-39! The greeting may be a bit premature, for the regular activities in the concert field do not begin until October and the two major opera companies of New York and Chicago delay their premieres even later. However, the managerial offices are already sending out news bulletins, and their preview promises a rich array of recitals, orchestral concerts and operatic performances. Star-studded, the leading attractions are certain to find their way to radio as in recent years, and to offer high enjoyment for those who listen to the best music on the air.

It is too early to give the final plans in full, but as one example there is the Ford Hour, presented on the opposite page and listing a truly radiant collection of soloists and conductors. The Ford scheme sets a high standard, and as no branch of entertainment inspires more imitation than radio, the other great music programs will prompt their sponsors not to remain behind in the glamour—not to say expense—of the material they pour into the loudspeakers.

There no longer is any doubt as to the phenomenal growth of interest shown by radio followers for master-music and its leading interpreters. So far as RADIO GUIDE is concerned the proof was emphasized anew quite recently when its questionnaire, sent out to a list of subscribers regarding their favorite features in this paper, put "The March of Music" high up in the roster.

The department and its editor say warm thanks and make a joint deep bow. We shall continue with even more enthusiasm to corral the meritorious programs each week, give informative commentation regarding them and furnish as much data as possible about the artists who take part.

## Famed Organ Series

Organ art in its best estate comes to us again on Sunday when Dr. Charles Courboin returns to WOR (MBS) for resumption of his regular weekly matinees in the American Academy of Arts and Letters. Lovers of the instrument need not be reminded of the fine programs he did last year and the mastery with which they were delivered. For the first of the new series, Dr. Courboin will play Maitland's "Concert Overture," an aria of Bach, and Choral No. 3 in A Minor by Cesar Franck.

Last spring the eminent organist received knighthood from the King of Belgium in recognition of services in the cause of Belgian composers. Courboin garnered celebrity also when he functioned at the console for the Roosevelt-Du Pont wedding. Just now he is completing a special tour of summer concerts.



Left: Eugene Ormandy, conductor of the Ford Sunday Evening Hour.



Right: Frederick Stock will be on the podium at Grant Park Sunday



Dr. Charles Courboin returns to the air over MBS Sunday

lates only his two fine sets of variations on themes by Hiller and Mozart. Especially the latter shows Reger's command of counterpoint and his resourcefulness in harmony and rhythm.

William Schuman, twenty-eight-year-old American, is no kin of his distinguished German namesake, and also does not go in for the latter's frank romanticism. William's second symphony won a contest held recently by the musicians' committee to aid Spanish democracy. Its premiere was given last spring by the Greenwich, Conn., orchestra. Being a pupil of the left-wing composer, Roy Harris, Schuman subscribes to radical, latter-day methods of writing. He is a member of the arts faculty of Sarah Lawrence College, Bronxville, N. Y.

SUNDAY, SEPTEMBER 11  
at 9 p.m. EDT on CBS

The Ford Sunday Evening Hour

The Detroit Symphony Orchestra  
Eugene Ormandy, conductor  
John Charles Thomas, baritone

Prelude to "Die Meistersinger"  
(Wagner)  
The Orchestra

"Evening Star" from "Tannhaeuser"  
(Wagner)  
John Charles Thomas

Clair de Lune (Debussy)  
The Orchestra

Air d'Herode from "Herodiade"  
(Massenet)  
John Charles Thomas

Sacromonte (Rurina)  
The Orchestra

I Heard a Forest Praying (De Rose)  
Mandalay (Speaks)  
John Charles Thomas

Finale from Symphony No. 4  
(Tchaikowsky)  
The Orchestra

FORD evidently plans programs not too ponderous, which is the usual commercial aim of reaching the largest possible number of customer-listeners.

Within that allotted field, Ormandy chooses tastefully.

The "Meistersinger" prelude, with its solid introductory "Procession of the Guilds" and later allusions to the "Prize Song," opens the series in sonorous and festivalizing mood. The Tchaikowsky excerpt provides another resounding proclamation, of passionate urge and extreme orchestral brilliancy.

Thomas' two arias call for versatile qualities: tender sentiment in Wolfram's apostrophe to the Evening Star as he thinks of Elisabeth, his radiant beloved, and sensuous passion as Herod recalls sinfully the charms of his seductive stepdaughter, Salome.

THURSDAY, SEPTEMBER 15  
at 8:30 p.m. EDT on CBS

### The Story of the Song

Elizabeth Wysor, soprano  
Edward Hart, accompanist

- Komm Suesser Tod* (Bach)
- Ci Vuol Comprar la Bella Calandrina* (Jonelli)
- Ungedult* (Schubert)
- Ein Traum* (Grieg)
- None But the Lonely Heart* (Tschailkowsky)
- Das Maedchen Spricht* (Brahms)
- La Chevelure* (Debussy)
- Zueignung* (Strauss)
- Fly Low, Vermilion Dragon* (Stringfield)
- I Hear An Army* (Goossens)

HERE is a fine array of songs, not a single number lacking artistic purpose and musical worth. Miss Wysor is to be commended for her discriminative choice.

Vocal facility and variety as well as sincere feeling and authentic interpretation of many moods are necessary for the expression of art-songs. So difficult is the branch, that many great opera artists never succeed in mastering it. Aside from those requirements, successful concert vocalists must also be expert in the enunciation of text in several languages and able to weld the singing perfectly with the instrumental accompaniment, particularly when it is descriptive or complicated in harmony.

As pure art products, many songs by the masters are more important than inferior pieces of symphonic composition.

In order to enter thoroughly into the spirit of a great song, always try to familiarize with its text and then note how eloquently it is reproduced in tone by the composer.

THURSDAY, SEPTEMBER 15  
at 9 p.m. EDT on NBC

### The Toronto Promenade Symphony Concerts

Reginald Stewart, conductor  
Paul Althouse, tenor

### An All-Wagner Program

Overture to "Rienzi"  
The Orchestra

"Spring Song" from "Die Walkuere"  
(Wagner)

Paul Althouse

Siegfried Idyll  
The Orchestra

Lohengrin's Narrative from

"Lohengrin"  
Paul Althouse

Overture to "Tannhaeuser"  
The Orchestra

SOMETIMES I regret that I am not a young music-lover just initiated into Wagnerian appreciation. I naturally had that experience as a lad and still recall its first wonderments and raptures. For some years thereafter I dwelt in a dream-world of fabled gods, heroic men and women, and music of ineffable grandeur and beauty. Skating and bicycling were given up at no sacrifice when I could coax a dollar from my dad to go to a Wagner matinee at the Metropolitan and stand in line for several hours in order to rush for a front place in what was then known as "Standeers Row."

Today I am a sophisticate in Wagner, but no less an enthusiast, even though I prefer his later works to "Rienzi," "Tannhaeuser" and "Lohengrin."

I always pity persons who tell me that they do not understand Wagner's "heavier" music and make no effort to do so.



The Ford Hour will present John Charles Thomas as baritone soloist in its first broadcast of the season over CBS this Sunday evening

## Star Array of Talent For Ford Sunday Hour

Sunday, September 11, at 9 p.m. EDT on CBS

MUSICAL radio followers may rejoice that Henry Ford and his publicity counsellors see fit to continue their important broadcasts on Sunday nights despite the current call of comedy, quiz, variety and popular-tune programs. The series resumes with a prospectus that promises extensive musical pleasures for the Sabbath evenings this winter.

Other advertisers might profitably emulate Ford, who seems to know that not all the people are in frivolous mood all the time, and that the past few years have brought to good music a vast army of new listeners (due principally to radio), many of them former exclusive devotees of jazz, Tin Pan Alley classics and vocalists who, as a wag remarked recently, "sing through their stomachs." The Ford plan, too, is the easiest in the end, for the kind of music his series puts on the air remains standard, while the other sort of entertainment must constantly seek novelty, change and bids for surface sensationalism.

Three of Europe's outstanding tenors are with the Ford Hour—Richard Tauber, Jussi Bjoerling and Beniamino Gigli. It need hardly be recalled that the last-named starred at the Metropolitan for many seasons and left there only when the bad times made it impossible for the institution to pay his high fees. Bjoerling appears at the Metropolitan this season.

Present personnel from that house, engaged by Ford are John Charles Thomas, Gladys Swarthout, Bidu Sayao, Richard Crooks, Lawrence Tibbett, Kirsten Flagstad, Elisabeth Rethberg, Ezio Pinza, Helen Jepson, Richard Bonelli, Lauritz Melchior, Lily Pons. Of massed voices, there are to be the Greenfield Village Mixed Choir and the Ford Mixed Chorus (twenty-six singers).

Orchestrally, the programs show equal eminence, for conducting the Detroit Symphony Orchestra will be Eugene Ormandy for the first eight concerts; thereafter the same number will be led by Jose Iturbi; then follows Fritz Reiner with five; Wilfred Pelletier, four; Ormandy, again four; Franco Ghione, five; Reiner, repeating two, and John Barbirolli leading the final three concerts of the season, from May 21 through June 4. Of the foregoing, Ormandy, Reiner, Iturbi and Barbirolli have been with Ford in

previous years; the newcomers are Pelletier of the Metropolitan and Montreal orchestras, and Ghione, who has succeeded the late Ossip Gabrilowitsch as permanent conductor of the Detroit Symphony.

Lest it be thought that only vocal soloists take part in the Ford doings, the glad announcement can be added that also instrumental celebrities are programmed, starting with Jose Iturbi and his sister Amparo, who will play two-piano music on the September 25 evening under Ormandy. Other pianists booked are Myra Hess of England, Robert Casadesu of France, and Walter Gieseking of Germany. Only one violinist is in prospect, the remarkable musician, Georges Enesco. And where is the cello? Painfully absent. Judging by the large number of singers and the few instrumentalists, someone mighty in the Ford outfit evidently admires the human voice. That is a pity, for there should be an equal division of the various specialties, so that the listeners of the course could balance their musical contacts and make acquaintance with more of the best performers and with more of the great repertoire for the solo instruments accompanied by orchestra. The particular singers selected by Ford may be expected to bring forward chiefly operatic numbers, and to many of us, much of that material does not represent the peak of musical creation.

There is another feature with which many dialers do not agree: the economic sermons of W. J. Cameron. Those who dial the Ford Hour hardly care to mix their hearing of Flagstad in Wagner and Reiner in Richard Strauss with brother Cameron's remarks on business conditions, capital and labor relations and—cleverly camouflaged—the mistakes of the Administration in Washington. Can't we just have music, please, Mr. Ford? If you must have the worthy Mr. Cameron (and some folks say that he is an expression of your own views), why not buy him a radio spot all of his own, for half an hour once a week, or twice a day, if you like.

The Ford Sunday Evening Hour will be heard over CBS stations from New York to San Francisco, Bangor to San Antonio, Jacksonville to Tacoma and Minneapolis to New Orleans. Radio sees to it in this age that music covers as much ground as motor cars.

## Also Recommended

For Stations, See Our Program Pages

Sunday, September 11

Yella Pessl and the Madrigal Singers. 11:30 a.m. EDT, NBC. Examples of ancient harpsichord music and madrigals.

The Magic Key. 2 p.m. EDT, NBC. Symphony Orchestra, variety program; Frank Black, conductor. Grete Stueckgold, soprano, guest.

Serbian Choral Society. 3:30 p.m. EDT, NBC.

Grant Park Symphony Concert. 9 p.m. EDT, MBS; 10 p.m. EDT, NBC. 300-piece orchestra; Frederick Stock, conductor.

Monday, September 12

The Voice of Firestone. 8:30 p.m. EDT, (7:30 p.m. PST for the West.) NBC. Symphony Orchestra: Alfred Wallenstein, conductor; Margaret Speaks, soprano. Hungarian Rhapsody No. 2 (Liszt), You Are the Song in My Heart (Idabelle Firestone), Waltz Serenade (Volkmann), Underneath the Stars (Speaks), Flight of the Bumble Bee (Rimsky-Korsakoff), Air de Lia (Debussy).

Tuesday, September 13

Columbia Concert Orchestra. 4:30 p.m. EDT, CBS.

Thursday, September 15

Light Opera Selections. 3 p.m. EDT, NBC.

Sinfonietta. 9:30 p.m. EDT, MBS. (This program will be included in the anniversary festivities from MBS. Alfred Wallenstein will conduct his Sinfonietta Orchestra in the Arietta and Passacaglia of Handel-Harty.)

Saturday, September 17

Columbia Concert Hall. 12 noon EDT, CBS. Viola Mitchell, violinist; Stell Andresen, pianist.

Symphonic Strings. 10 p.m. EDT, MBS. Conducted by Alfred Wallenstein. Concerto for Strings (Scarlatti-Malipiero), Serenade in C Major (Volkmann).

## New Books

"Midway in My Song." By Lotte Lehmann (Bobbs Merrill, Indianapolis, New York, \$3.00.) (On sale September 19.) The autobiography of one of the great singers of our time, written with charm and frankness. Particularly interesting is the postscript, in which Mme. Lehmann states her creed as an artist, and her reasons for leaving Nazi Germany.

"Cowboy Songs and Other Frontier Ballads." Collected by John A. and Alan Lomax (Macmillan Co., New York, \$3.75). A fascinating collection of American folk-music. Recommended to lovers of cowboy tunes, and to anyone looking for new and unusual musical material. The words and music of each song are given, as well as the story of its origin.

"Mozart, the Man and His Work." By W. J. Turner (Alfred Knopf, New York, \$4). The latest and most up-to-date book on Mozart, based to a large extent on hitherto untranslated correspondence of the Mozart family, and including an appendix consisting of a complete catalog of Mozart's works. For those who prefer, a more fictional and romantic biography, I recommend Marcia Davenport's "Mozart," published several years ago.



Among famous radio personalities to be heard on the many birthday broadcasts Thursday night will be Benay Venuta, blond blues singer. She'll be heard as a part of WOR's greeting to the Mutual Network

# MUTUAL'S BIRTHDAY JAMBOREE

JOIN IN THE SIX HOURS OF FUN AND FROLIC WHEN MBS CELEBRATES ITS FOURTH BIRTHDAY THURSDAY NIGHT

ON September 15, the Mutual Broadcasting System will be exactly four years old. In celebration of that anniversary, a birthday party rivaling anything ever put on the air will go out over the Coast-to-Coast Mutual Network. In Los Angeles, New York, Chicago, Cincinnati, Fort Worth, stars of the airways will troop to microphones to add their bit to the gala broadcast. Great singers, comedians, big-time band-leaders, concert orchestras—all will be on the air to serve notice on the nation that Mutual has come of age. And for the first time, the twenty-three stations of the Texas network, just added to the MBS roster, will be broadcasting with the other 84 stations in the chain!

For six solid hours the program will be on the air, beginning at 8 p.m. EDT, ending at 2 o'clock in the morning, one of the longest continuous programs ever broadcast.

Los Angeles will lead off in the cross-country parade. Promptly at 8 p.m. Station KHJ goes on the network with a thirty-minute variety program to open the big show. Fred Keating, star of stage and screen, will be master of ceremonies, and he'll introduce Morton Downey, famous tenor; Patricia Ellis of the films; George Fischer, "Hollywood Whispers" radio columnist, with Vera Van, Fuzzy Knight and Warren Hull. There'll be an orchestra under the direction of Harry Sosnik.

At 8:30 p.m. EDT the brand-new Texas unit of the Mutual Network will take over the show. The Texans' contribution will originate in the Fort Worth Casa Manana, before a crowd of 4,000, and the first number on the program will be "Texas, My Texas," played by an orchestra under Ralph

Rose. The "Men of the Range" will sing in trio, and baritone John Crawford will present "I Love Life" and "The Night Is Young." The governor of Texas, James V. Allred, will come to the microphone, and so will Lee O'Daniel, Democratic nominee for governor, and generally conceded as certain to win that office in the next election. Nominee O'Daniel will bring with him the hillbilly band that campaigned up and down the state with



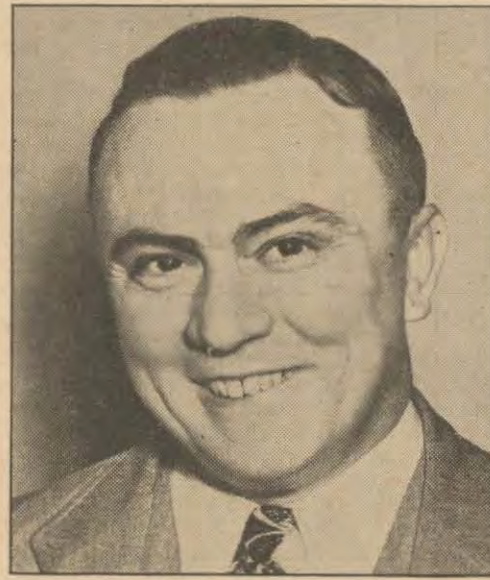
Morton Downey will lend his romantic tenor voice to Mutual's birthday celebration and salute to Texas State Network

him. Elliott Roosevelt, head of the twenty-three-station organization, will speak, as will other distinguished guests. There'll be a fifty-piano ensemble playing Tchaikowsky's "Marche Slave," and "Bolero Moderne," by Morton Gould. A 400-voice choir of Negro voices will sing a program of spirituals, and "Happy Boy" Thomas, "The

Four Aces," and "The Tune Tumblers" will present swing music.

WOR, Newark, will come in at 9:30 with a program originating in the Mutual Radio Playhouse at Times Square, New York City. Allen Prescott will m.c. the first half of the program, introducing a western medley conducted by Morton Gould and including "I'm an Ol' Cowhand," "Home on the Range," featuring a string choir, and "The Last Roundup."

Alfred Wallenstein's orchestra will play Handel-Harty's "Arietta Passacaglia," and the Novelty Choir sings "Vocalizing," by Jim Peterson. Helene Daniels, blues singer, will present "Music, Maestro, Please," and "The Charioteers" will sing "The Glory Road." Next will be an original bit featuring Carleton Warren, star reporter of Mutual's "Press Time" series, Tom Slater, well-known announc-



W. Lee O'Daniel, Democratic nominee for governor of Texas, and his Hillbilly Band headlines the Texas salute to MBS

er, and Dr. Charles E. Funk, of the "Say It With Words" program.

Part two of the New York contribution features William Gaxton as master of ceremonies. He was the brilliant star of "Anything Goes," "Of Thee I Sing," "50,000,000 Frenchmen" and other hit shows. He'll sing "Of Thee I Sing" and "Love Is Sweeping

the Country." Before Gaxton goes on, Ernie Fiorito will conduct the orchestra in his brilliant arrangement of "Turkey in the Straw"; afterward he'll introduce Benay Venuta. Jimmy Scribner will present an original radio skit, using the twenty-two characters of "The Johnson Family," radio's one-man show; Jack Arthur, baritone, will sing "Song of the Rangers," and the broadcast will conclude with a special medley of Texas college songs, arranged and conducted by Ernie Fiorito.

Chicago's WGN will take over at 10:30 with Henry Weber's outstanding Concert Revue, featuring the orchestra; Kathryn Witwer, soprano; William Miller, tenor; Mark Love, basso; the Octet and Cellist Adolf Hoffman. Also on this portion of the program will be Curtis Mitchell, editor of RADIO GUIDE, scheduled to present the Medal of Merit to Fred Weber, general manager of the Mutual Broadcasting System. Heard on the WGN program will be "Overture Don Juan," by Mozart; themes from Schubert, with all the soloists on the air, including "Serenade," "March Militaire," "Du Bist die Ruh," "Erl King," "Moment Musicale," and "Ave Maria"; Rachmaninoff's "Oh Thou Bellow Harvest Fields," with Kathryn Witwer as soloist; "Hungarian Dance No. 3," by Brahms; "In the Time of Roses," sung by William Miller, and finale, the "Mississippi Suite," by Ferde Grofe, with octet and orchestra.

WLW, Cincinnati, will offer Josef Cherniavsky's orchestra, Vicki Chase, soprano; the WLW Choir directed by Grace Claude Raine; the Smoothies, Babs and Charlie and Little.

At 12 midnight the Mutual bandwagon of famous orchestras will go on the air. To be heard are George Olsen, Griff Williams, Jimmy Dorsey, Red Norvo and Mildred Bailey, Bob Crosby, Dick Jurgens, Skinnay Ennis, and Little Jack Little.

See Thursday program page for list of stations carrying these broadcasts over the Mutual Broadcasting System.



Bob Becker talks about dogs in new Sunday series—NBC

### Bob Becker Returns With Chats on Dogs

Sunday, NBC, 1:45-2 p.m.

A dog is not only man's best friend of the animal kingdom but he also furnishes one of the most popular topics of discussion wherever casual conversation prevails. Everybody who has a dog, or who would like to have one, or who has had one, enjoys talking about dogs, whether it's a poodle, Pekinese, or police.

Bob Becker is no exception. He likes to talk about dogs, his own and others, and people like to listen to his ideas and information, for Becker knows the canine clan from the cold tip of one of their noses to the burr on the tip of its tail.

Consequently, dog-lovers from Coast to Coast will be delighted that Bob Becker, nationally known as a hunter, explorer, author and dog fancier, will return to the air for the fifth consecutive year with his "Chats About Dogs" Sunday, September 11. As in previous series, he will discuss informally the care, training and habits of canine pets, and as before he will be assisted by David Dole, who portrays the sensational "talking dog," and a cast of NBC and WGN players presenting the miniature dog dramas.

Becker has just returned from a summer's fishing in Canadian lakes. While in the North, he found time in addition to his fishing to teach his Sealyham terrier, Champion Redlands Defiance, a few new tricks, and to prepare the manuscript for a new fishermen's handbook. One reason for his early return is to secure and train two new dogs, a setter and a retriever, for the autumn hunting season.

You and your "pooch" are invited to listen to sound advice from an expert in this renewing series. The programs are not dry, but lively.

### "The Planets" Repeated By Popular Request

Monday, NBC, 9-10 p.m.

Alfred Kreyborg's poetic allegory, "The Planets," which was inspired by the orchestral suite of the same name by the British composer, Gustav Holst, will be given a repeat performance on Monday because public response to the original performance has been so great. The work is a play in verse written especially for the air and designed to represent a plea for world peace.

"The Planets" is the second drama in poetry written especially for radio by Kreyborg. He is a native-born New Yorker, universally known as a pioneer in modern American poetry, drama and criticism, and as a vital and inspiring force in the growth of American culture.

# Listening to Learn

## RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values

### DRAMA

Sunday, September 11

Shakespeare's England. 1-1:30 p.m., NBC.

Men With Wings. 1:30-2 p.m., MBS. Cavalcade of Aviation with all-star cast.

Way Down Home. 1:30-2 p.m., NBC. Drama depicting life of James Whitcomb Riley.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Tuesday, September 13

Let's Pretend. 5-5:30 p.m., CBS. (Also Thursday at this time.) Nila Mack takes the children into the land of make-believe.

Four Corners Theater. 8-8:30 p.m., CBS. Dramatization of "Among the Breakers," by George W. Baker.

Wednesday, September 14

Drama Series. 10-10:30 p.m., MBS.

Friday, September 16

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS.

Saturday, September 17

Original Play. 8:30-9 p.m., NBC. Dramatization of "On a Sunday Afternoon," by Merritt P. Allen.

### EDUCATIONAL GAMES

Monday, September 12

March of Games. 5-5:15 p.m., CBS. (Also Wednesday at this time.)

True or False. 10-10:30 p.m., NBC. Dr. Harry Hagen, conductor.

Tuesday, September 13

Information, Please. 8:30-9 p.m., NBC. Questions and answers by prominent guests.

Wednesday, September 14

The Word Game. 10-10:30 p.m., CBS. Max Eastman, conductor.

### HISTORY

Wednesday, September 14

Living History. 7:30-7:45 p.m., CBS. The story of the Federalists will be dramatized.

### INSPIRATION

Sunday, September 11

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm, speaker.

Church of the Air. 10-10:30 a.m., CBS. Rev. Robert I. Wilson (Baptist). From Kansas City, Missouri; 1-1:30 p.m. Rabbi Jonah B. Wise (Jewish). From New York City.

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Paul Scherer speaks on "In Debt to Life."

Catholic Hour. 6-6:30 p.m., NBC. Rev. George Johnson speaks on "Education and Youth."

Cheerio. 10:30-11 p.m., NBC. Inspirational talk and music.

Saturday, September 17

Call to Youth. 12 noon to 12:15 p.m., NBC. Rabbi Sidney S. Tedeache speaks on "The Revolt of Youth."

The Art of Living. 6:45-7 p.m., NBC. Dr. Norman Vincent Peale speaks on "Making Religion Work in Your Life."

Message of Israel. 7-7:30 p.m., NBC.

### PERSONAL—SOCIAL PROBLEMS

Tuesday, September 13

Highways to Health. 4-4:15 p.m., CBS.

Friday, September 16

World Economic Cooperation. 4:45-5 p.m. CBS. Walter W. Van Kirk, speaker.

### PEOPLE—THOUGHT—COMMENT

Sunday, September 11

Reviewing Stand. 11:15-11:30 a.m., MBS. Discussions of current problems under auspices of Northwestern University.

The Farmer Takes the Mike. 2:30-3 p.m., CBS. Broadcast from Topeka, Kansas, center of wheat crop.

What's New in South America? 6:45-7 p.m., NBC. Edward Tomlinson, commentator.

The People's Platform. 7-7:30 p.m., CBS. Discussion of "Public Opinion and Foreign News."

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn.

University of Chicago Round Table Discussions. 10:30-11 p.m., NBC. Open discussions on topics of the day.

Monday, September 12

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers talking from Washington on current national topics.

Tuesday, September 13

Let's Talk It Over. 2:15-2:30 p.m., NBC. (Also Wednesday and Thursday at the same time.)

Thursday, September 15

Of Men and Books. 4:45-5 p.m., CBS. Prof. John T. Frederick.

Americans at Work. 10:30-11 p.m., CBS.

Friday, September 16

"So You Want to Be—." 5:15-5:30 p.m., CBS.

American Viewpoints. 10:45-11 p.m., CBS.

### SCIENTIFIC DEVELOPMENTS

Sunday, September 11

The World Is Yours. 4:30-5 p.m., NBC. Scientific dramatization. (Under auspices of Smithsonian Institution.)

Monday, September 12

New Horizons. 5:15-5:30 p.m., CBS. Program under auspices of American Museum of Natural History. "Man-made Rivers."

Wednesday, September 14

Exploring Space. 5:15-5:30 p.m., CBS.

Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton speaks on "Plants, Animals and Earth."

Thursday, September 15

Men Against Death. 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif. Title, "Walter Reed: the Fight on Yellow Jack."

Friday, September 16

Adventures in Science. 7:30-7:45 p.m., CBS. Dramatizations and talks.

Saturday, September 17

This Wonderful World. 12 noon-12:15 p.m., MBS.



Lena M. Phillips' impressions of Europe told Monday—CBS

### A Woman's View of Central Europe Politics

Monday, CBS, 7:15-7:30 p.m.

The opinions of foreign correspondents, mostly men, on the state of politics in war-threatened central Europe are very common. In fact, we have but to pick up any daily newspaper to find column after column of their reports, reactions and comments on this hot-bed of present-day Europe. What is not common, however, and for that reason may be very enlightening to those who are interested in foreign developments, is a woman's perspective of what is going on "over there" today. This unusual viewpoint will be brought to the air on Monday in one of the special talks broadcast over the Columbia network when Lena Madesin Phillips gives a Coast-to-Coast audience her impressions of the way the women of Europe are thinking and feeling of political matters. Besides being timely, this subject has the further distinction of being unusual, inasmuch as women's views on matters political are too often overlooked and ignored. The significance of this talk is further enhanced when we consider that it is women and their children who suffer most from reverses, whether they be social, political or economic. Today, with the war scare in Europe at a higher pitch than it has been since 1914, the views of those who will have to make the greatest sacrifices in the threatening upheaval assumes great importance. The situation of these women is most ably appreciated by a woman, and Miss Phillips is well prepared to handle the assignment.

Miss Phillips recently returned to the United States from the congress of the International Association of Business and Professional Women in Budapest. In addition to being president of America's branch of that organization, she is associate editor of Pictorial Review.

### Gen. Harbord Speaks of Conditions in Orient

Tuesday, NBC, 7:30-7:45 p.m.

In the second of two talks on the situation in the Pacific and in the Orient, Major General James G. Harbord will describe the intense activity to enlarge the industrial and raw material output of Manchukuo, and discuss the political situation involving Russia and Japan.

General Harbord recently returned to the United States from an extensive tour of the Pacific, during which he refreshed a thorough knowledge of problems in the East which he gained from twelve years' service with the United States Army in the Philippines.



# FRIENDS OF YOURS



Those eternal gagsters, Ed East and Ralph Dumke, are at it again, this time in the series, "Meet the Champs," heard over CBS Wednesday night at 9 p.m. EDT. One-time "Sisters of the Skillet," Dumke (left) and East tip the scales at 500 pounds between them, are shown here "acting up" during rehearsal

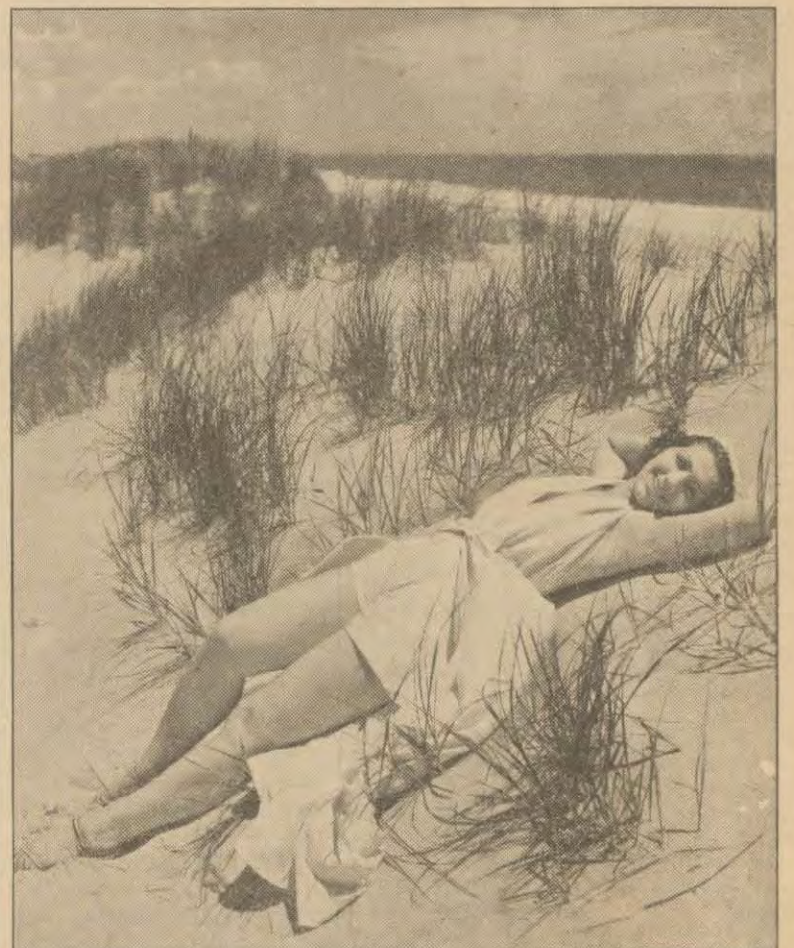
Del Casino, popular young tenor who reached radio after a career in the prize ring and in Wall Street, is on "Sing for Your Supper" Friday, 5:30 p.m. EDT



Ruth Carhart, contralto from Kansas, is heard Monday, Friday, 11:15 a.m. EDT. She's been on CBS since 1935



Edythe Wright's singing features Wednesday night broadcasts of Dorsey's band. NBC, 8:30 p.m. EDT (8:30 p.m. PST)



Frances Adair, Scotch miss, is featured soloist and member of the Swing Fourteen, heard on "Johnny Presents." Tues., 8 p.m. EDT (7:30 p.m. PST), NBC; Sat., 8:30 p.m. EDT (7:30 p.m. PST), CBS

—Bert Lawson

# RECORDS OF THE WEEK

A new department reviewing the recordings of your radio favorites

In introducing "Records of the Week" as a regular weekly department in RADIO GUIDE, the editors acknowledge the mounting interest in records, as evidenced by increasing sales of records of all types of music, as well as the growing membership rosters of the "record clubs." The reviewer's attempt is to serve record-buyers of all dispositions. Readers particularly interested in certain types of records or in the records of certain artists are invited to make their preferences known to the editors.

## Symphonic:

**M**OZART, genius of all musical geniuses, gone these 147 years, still commands more space on current record releases than any other composer, new or old, swing or classic. That he should exert such influence long after his life-span is over is something for which we may be eternally thankful.

Two of his symphonies have appeared on the new record lists: First, the Symphony No. 29 in A Major. Composing was but a sideline to Mozart in his youth: his energies were mainly given to performance. But in 1774 he enjoyed a year's rest in Salzburg and it was during this time he wrote this twenty-ninth symphony. He was then *eighteen years old*.

If only for the magnificent and brilliant fourth movement, you should hear this work. Sir Thomas Beecham and the London Philharmonic Orchestra treat it all with the utmost care and interest. (Columbia Album 333. \$5.00.)

Bruno Walter, before the Nazi invasion, recorded Mozart's Symphony No. 38 in D Major with the Vienna Philharmonic Orchestra, and it is another happy addition to your files. It is called the "Prague" symphony because its first performance took place in that city in 1787. It is a rare exception to the Mozart form, since it has no third minuet movement; but here again, the fourth movement is of exceptional brilliance. (Victor Album 457. \$5.00.)

Salting away these symphonies in your record stacks should be the greatest of pleasure, for whenever other music palls, the clarity, beauty, grace, and perfection of Mozart is inevitable delight.

## Popular:

By a **Wishing Well**. A superior waltz by Gordon and Revel, which proves excellent material for the voice of

Tony Martin with Jerry Joyce's backing. Vocalion-4255.

**Mr. Crosby and Mr. Mercer.** Bing C. and Johnny M. have taken the old Gallagher and Shean song, dressed it up with a set of swing lyrics, and let themselves go. Amusing stuff—for the first ten playings at least. Decca-1960.

**Confidentially.** One of the several likely tunes from Warner Bros.' new musical picture, "Garden of the Moon," but so far the only recording is by the Sammy Kaye orchestra, whose annoying trick of "swing and sway" is one of music's new lows. Victor-26019.

**Judgment Is Coming.** About the most down-to-earth singing on wax is by the North Carolina Mitchell Christian Singers, a colored quartet with a real style. Their latest on Vocalion-04273.

**I Haven't Changed a Thing.** A stand-out tune and a dynamite vocal by June Richmond with Jimmy Dorsey's band. Highly recommended. Decca-1961.

## Swing:

**THAT** swing bands are dipping further and further back into the old jazz files for material is evident in this batch of new releases:

**Milenberg Joys.** Larry Clinton, arranger de luxe, gives with full-bodied send. The tenor sax really talks. Victor-26018.

**Dipper Mouth.** Ditto.

**The Sheik of Araby.** With gusto by Tommy Dorsey's Clambake Seven, small Dixie combo. Jam session style, with Johnny Mince's clarinet strong. Victor-26023.

**Chinatown My Chinatown.** Ditto.

**That's a Plenty.** Radio's best staff band, Jan Savitt's Top Hatters, clicking nicely. Bluebird-7733.

**Shoe Shiner's Drag.** Jelly-Roll Morton's old thing put on new-like by Lionel Hampton's neatly sifted ensemble. Victor-26011.

**Copenhagen.** Tommy Dorsey's full band. Victor-26016.

**Darktown Strutter's Ball.** Jimmy Dorsey's full band. Decca-1939.

**When My Sugar Goes Down the Street.** Duke Ellington's full band. Brunswick-8168.

**A Blues Serenade.** Johnny Hodges' band, which means Ellington's band cut down. Vocalion-4309.

—David Alden.

## MEN OF GREAT FAITH

(Continued from Page 3)  
dismissed by one of the other networks, as a penalty for having been so severely beaten on the story!

The Mutual Broadcasting System is today at the very top of its stride, a living example of the persistence, initiative and courage of the American businessman. On September 15, when the network passes the four-year mark, and at the same time adds to its roster the twenty-three stations of the Texas Network controlled by Elliott Roosevelt, it will establish a record that may never be equaled. And it's a record that has been consistently of honor-ranking. Mutual's history is a story of steady,

step-by-step progress, and even the bare listing of it is an inspiration. It was only in September, 1935, that MBS broadcast its first trans-Atlantic program! In October of that year the Mutual Radio Playhouse is opened . . . and the \$500,000 WGN studios . . . WBAL, WCAE, WFIL join the network . . . On June 27, 1936, President W. E. Macfarlane announces that Mutual, affiliating in California with the Don Lee network, will go Coast to Coast, credit for the deal going to General Manager Fred Weber . . . On July 1, the Colonial Network of New England joins MBS . . . In August the Iowa Network and the Cen-

(Continued on Page 19)

## KNOCK! KNOCK! KNOCK! May I Come In?

Remember Seymour Simonds saying that in the old days? At the start of every broadcast he used to knock on a cigar-box. I'm doing my knocking on a printing press. But just as sincerely, I want to enter your home for a moment just to talk to you about RADIO GUIDE.

In all your years of reading radio publications (in all my years of editing them too) you have never seen more value between covers than we are cramming into our October numbers. Each week's issue contains some special feature that is an added, extra listening-comfort or convenience.

For example:  
End of Daylight Saving Time Issue—dated October 1. No one can possibly keep track of a thousand shifting shows without this number.  
Fall Locator Issue—dated October 8. Every new show arranged alphabetically so you can find it quickly. Plus the usual features.

International Station Log Issue—dated October 15. Every broadcasting station in the U.S.A. plus Mexican and Canadian stations arranged conveniently will be published plus the usual RADIO GUIDE features.

International Short-Wave Time-Table Issue—dated October 22. The most up-to-date information and complete listing of the world's short-wave stations. Plus all the regular features.

Handy Program Selector Issue—dated October 29. Containing complete classifications of programs listed according to drama, classical music, popular music, news, children's programs, etc. A complete guide to all sorts of entertainment you like. Plus the regular features.

Well, there they are. Broadcasters the world around are going to pour bigger and more thrilling programs into the air during October. The month holds rare treats in the fresh presentation of uplifting music and revealing dramas. We have prepared these extra services to help you to enjoy them to the fullest. Let RADIO GUIDE guide you to a deeper, happier and richer life. That life awaits you, as surely as you flip that little switch, if you listen both well and wisely.

Thanks for the visit.

Sincerely,  
THE EDITOR.

### DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections  
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow  
and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect  
it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space  
behind the set, yet enables your radio to operate without an aerial and tune in  
stations over the entire broadcast band frequencies and short wave channels.

**ELIMINATE THE AERIAL FOR GOOD**

Attach this unit to your radio—make your set complete in itself—forget  
aerial wires and troubles—move your set anywhere—no more roof climbing,  
unsightly lead-in or aerial wires.

**NOT NEW—VALUE ALREADY PROVED**

On the market five years. 100,000 customers in U.S. and foreign countries.  
In use from the Arctic Region of Norway to the Tropics of Africa. Each  
factory tested on actual long distance reception. Cannot harm set—Easily  
connected to any radio, including radios having no ground or radios for  
doublet aerial. Note: It will not operate on battery or automobile radios.

**5 DAYS TRIAL** Mail coupon at once. Pay postman \$1.00 plus a  
few pennies postage on delivery. If not entirely  
satisfied, return within five days and your dollar will be refunded without question.

**—JUST MAIL THIS COUPON—**

F & H Radio Laboratories, Dept. 100, Fargo, N. Dak.  
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents  
postage. If not pleased will return within 5 days for \$1 refund. Check  
here  if sending \$1 with order—thus saving postage cost—same re-  
fund guaranteed. Check here  if interested in dealer's proposition.

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CITY  STATE

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**ACT NOW! HELP YOUR STUDENTS START SCHOOL RIGHT**

# HYMNS ARE IN THE AIR



Once Joe Emerson scurried after business gains (one Florida real-estate transaction netted him \$100,000 profit); now he's happier singing all churches' hymns. A friend wrote "Sweetheart of Sigma Chi"; Joe was first to sing it

**R**ELIGION has profited this much from radio: Barriers between faiths have been lowered; followers of all sects have come to realize the worth of others; tolerance and understanding are increasing. Radio programs which encourage all believers to hear something of the teachings of churches other than their own have contributed greatly to this new mutuality of sympathies. Such a program is "Hymns of All Churches," broadcast Mondays, Tuesdays and Thursdays at 2:45 p.m. EDT on NBC as part of the General Mills Hour. Moving spirit of the program is Joe Emerson, who was responsible for the origination of this, the first sponsored religious program. Emerson began singing hymns when he was eight, later became a Wall Street operator, then a Florida real-estate dealer. In the latter livelihood he made—and lost—a million dollars, says he doesn't regret it. Now in his rich baritone he sings hymns of all sects and denominations, assisted by a choir and orchestra. Listeners say they find peace in his programs.

*Exclusive Photographs by Jun Fujita*



Part of Emerson's choir: (left to right) Harriet Brewer, Edna Thompson, Friedel Schlippert, Russell Pyle, Kenneth Morrow, Robert Speaker, Fred Jackey. Many schools tune in program for pupils



Eric Sagerquist, orchestra leader (left), and William Sumner, organist, support Emerson and the choir. Housewives, businessmen, invalids, clergymen praise program's effect on day-to-day living

# Cheaper HEAT Without COAL



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 Remarkable invention burns 98% air, 4% of a cheap variety of oil obtainable everywhere. Does away with coal, wood, ashes, dirt and drudgery. Clean, silent, quick, like gas heat, 3 times hotter than coal and cheaper. Temperature controlled. No more getting up on bitter cold, wintry mornings. Many automatic features. No gas or electricity needed. Safe as any ordinary kitchen range. Easy to install—no damage to stove—simply sits in firebox of any stove, range or heater. Costs just a few cents a day to operate. TRY 30 DAYS AT OUR RISK. Low introductory price and 30-day trial. Write for FREE CATALOG, AGENTS and space-time wanted. Oil heat saves money this year; people buy to save. Write for free burner offer that starts you in business for yourself. Act NOW! Listed as approved by Nat'l Board of Fire Underwriters. BRIGHAM OIL BURNER CO., 3734-J Forest Park, St. Louis, Mo.



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 Start now! Make up to \$250 before Christmas. No experience needed. Show season's newest designs in Personal Christmas Cards and Stationery, with customers' names inscribed. Season's style leaders. Lowest prices and biggest values on market. Easy to take orders from friends and others. Large commissions paid daily. Also sell 1938 Leader 21-Card Box Assortment. Finest on market. Retail \$1. Your profit 50¢. Other new assortments—New Style Etchings, Religious, Humorous, etc. Sell 60¢ up. Write for Free Samples.  
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 225 Fifth Ave., Dept. 72-C, New York, N. Y.

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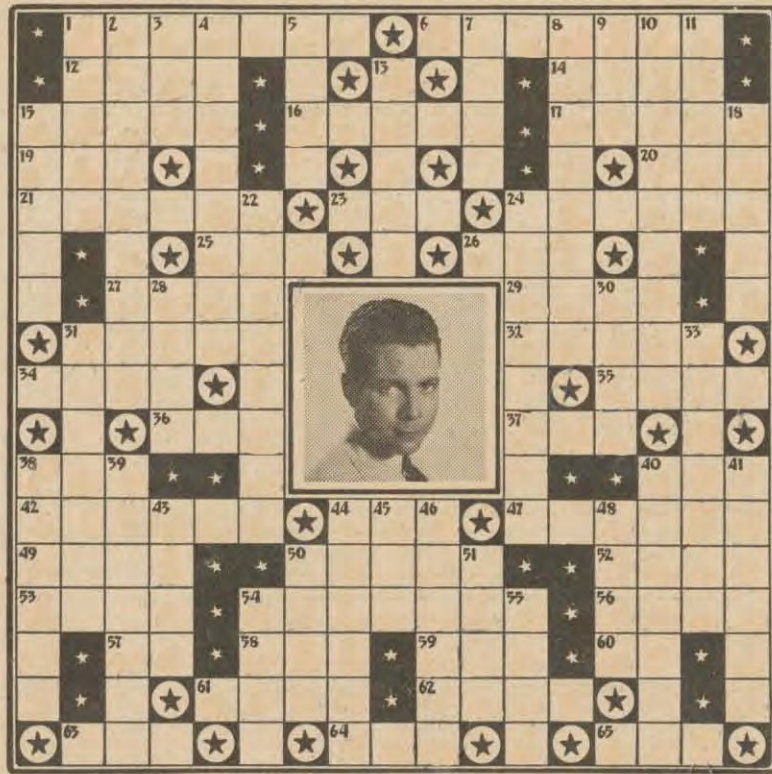
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**D. J. Mahler Co., Dept. 55K, Providence, R. I.**

# RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
6. Star in the portrait
  - Pertaining to aeronautics
  - Annoy
  - Lum's partner
  - Billy —, comedian
  - Bound volume of maps
  - Antiquated
  - Vex
  - Corrector of the press
  - Paul —, bandleader
  - Feminine name
  - Shaving cup
  - Seven (Roman numerals)
  - Contests
  - Small winged insect
  - Ovens for drying pottery
  - Glowing
  - Article of furniture
  - Cut with scissors
  - A macaw
  - A number
  - La Centra, songstress
  - Slide over snow hills
  - Inclines or slants
  - Calloway, bandleader
  - Found in the sea (pl.)
  - Competent
  - Frank —, orchestra leader
  - Raw metals
  - The late — Roberti, screen star
  - Del Rio, screen star
  - Color of unbleached linen
- VERTICAL**
- Kind of weasel
  - Paul —, bandleader
  - Before
  - Famous radio quartet
  - Masculine title (abbr.)
  - The whole
  - Tiny
  - Negative
  - Out in the ocean
  - Taverns
  - Ray Hutton, band-leader
  - Extend
  - Invite
  - Reverberation
  - Large water-jug
  - Method of catching fish
  - Aflame
  - Duke —, bandleader
  - Long for
  - Henry —, bandleader
  - Main artery of the heart
  - Jerry —, orchestra leader
  - Pertaining to the people of Russia
  - Colossal
  - Chase, screen comedienne
  - In addition to
  - Composer of "In a Persian Market"
  - Betty —, radio actress
  - Sacred songs
  - Edwin Franko —, band-master
  - Pertaining to muscle
  - Published
  - A fruit
  - Worn around the neck
  - Hubbub
  - Bernice —, Hazel of "One Man's Family"
  - Louis —, announcer
  - Cavity
  - Mr. —, Tracer of Lost Persons
  - Rush with violence
  - Dispatch

### Solution to Puzzle Given Last Week



## MEN OF GREAT FAITH

(Continued from Page 17)  
 tral Broadcasting System of Nebraska come in . . . KWK, WSM, WHB join the new network, as does KGMB of Honolulu . . . On April 1, 1937, the Oklahoma network goes Mutual, and a month later the call-letters of WRR, Dallas; KTAT, Fort Worth, Texas, go on the roster . . . On May 6, 1938, MBS is able to announce that twenty-five percent of all its programs are devoted to subjects of cultural and educational interest . . . and on September 15 . . .  
 So it is today that the men whose vision and faith made the Mutual Broadcasting System great can look back on their work and find it good, secure in the comforting knowledge that they have erected on the broadcasting horizon a milestone, a monument that will stand for as long as radio flings its wonders through the air.  
 What of the two gentlemen who were so sure back in 1934 that there would never be another network. It's the same

office in the same building. The two men are listening to the same radio. It's baseball this time.  
 Click! The NBC announcer's voice comes crisp and sure:  
 "There's the pitch. It's a hit. Gehrig banged . . ."  
 Click! Let's hear Columbia.  
 ". . . Gehrig smashed a homer over the right-field fence."  
 Click! What does Mutual say?  
 "There goes the ball game. Gehrig lopes around the bases. The Yanks win again. Now, we switch you back to our studios."  
 Yes, old man, you were saying?  
 "Well, sir, that's coverage. Three networks watching the game for us. Three networks—but there'll never be another. Never."  
 "Positive, old man?"  
 "Of course. Radio's sewed up. It'd be duplication. Why not?"  
 The loudspeaker says, "This is the Mutual Broadcasting System."

**RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH**

**FACTORY-TO-YOU SAVES YOU 50%**  
 also \$30.00 AND UP FOR YOUR OLD RADIO AS A SPECIAL TRADE-IN ALLOWANCE!

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 Buy At Wholesaler's Price **AMAZING NEW EASY-PAY PLAN**  
 Secure \$30.00 or more trade-in allowance on your old radio. Save 50% at amazingly low factory-to-you price. Get 30 days FREE Trial. Easy payments. Money Back Guarantee. Send for FREE 1939 Catalog.

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 Paste Coupon on 1c Postcard, or Write Today!

**MIDWEST RADIO CORPORATION**  
 Dept. 94-BB Name \_\_\_\_\_  
 Cincinnati, Ohio \_\_\_\_\_  
 Send me your new FREE catalog, complete details of your liberal 30-day FREE trial offer and factory-to-you wholesale prices. \_\_\_\_\_  
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 User - Agents Make Easy Extra Money. Check Here  for details.

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 Eight beautiful, neverfade prints and two handsome enlargements from each roll of size 127, 120 or 116 . . . . . 20 reprints from negatives all of one size 127, 120 or 116, 25¢.  
 Highest Quality. Immediate Service. We Guarantee all our work!  
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**Civil Service Jobs**  
 Start \$105 to \$175 Month

**Men—Women**  
 Franklin Institute, Dept. B190, Rochester, N. Y.  
 Rush to me (1) Full particulars regarding U. S. Government jobs, (2) a free copy of 32-page book, "How to Get U. S. Government Jobs," (3) Tell me how to qualify for a government job.  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Use Coupon before you lose it.

MORNING

7:00 CST 6:00 MST
Organ Loft: WCCO WBBM (sw-21.51)

Coast to Coast on a Bus: WEBC
WMAQ KSO WMT WDAY WLW
Turn Back the Clock: KSTP
WOW (sw-21.5)

KMA-Morning Devotions
WDGY-Risers Rhythms
WLS-Organ Concert
WNAX-Mother Randall

7:15 CST 6:15 MST
Tom Terris: WOW KSTP (sw-21.5)

KMA-Organ Melodies

7:30 CST 6:30 MST
Aubade for Strings; News: WCCO
KMOX WBBM (sw-21.51)

Melody Moments: KSTP WOW
(sw-21.5)

The Family Altar: WMT KMA
WCAL-Divine Service
WDGY-Organ Melodies
WLS-To be announced

7:45 CST 6:45 MST
WDGY-Family Altar
8:00 CST 7:00 MST

Russian Melodies, Alexander Kiriloff, dir.: KOIL WTCN WMT
WLW KSO KMA KSOO

Church of the Air: KSCJ WCCO
WBBM KMOX WNAX

Highlights of the Bible: WOW
WEBC KSTP KFJR WMAQ
WDAY (sw-21.5)
Dr. Stamm speaks on "The Modern Saint."

KFAB-Sunday Morning Roundup
KFNF-Sunday School Lesson
WCAL-Prelude
WGN-Reading of Comics
WHO-Bible Broadcaster
WMIN-Good Morning

8:15 CST 7:15 MST
WCAL-Divine Service
WDGY-Meditation Hour

8:30 CST 7:30 MST
Amer. Soc. of Ancient Instruments: WEBC KFJR WMAQ
(sw-21.5)

Dreams of Long Ago: KSO KMA
KSOO WMT KOIL WTCN

Wings Over the Jordan: KSCJ
WCCO WBBM KMOX WNAX
KDAL

Children's Hour: (sw-21.51)
Chapel Service: KFNF WDGY
WOW

KSTP-Lutheran Hour
WDAY-Union Mission Gospel Hr.
WGN-Dorothy Foster, pianist
WLS-Little Brown Church
WLW-Church Forum
WMIN-Breakfast Champions

8:45 CST 7:45 MST
KFAB-Voice of Co-operation
WDGY-Organ Reveries
WMIN-Prophetic News

9:00 CST 8:00 MST
Chas. Paul, organist: KSCJ KRNT
WCCO WBBM KFAB WHLB
KDAL

News: Pine Tree Tavern, sketch:
WMAQ WEBC WDAY KOA (sw-21.5)

Los Cubancheros With Don Alexander: KOIL WDGY KSO

KFJM-Variety Hour
KFJR-News; It Happened So Quick

KMA-Sunday School Lesson
KMOX-Church of the Air
KSOO-News; Prgm. Highlights; Judge Rutherford

KSTP-Reading the Funnies
KWYO-Paul Lambkoff
WGN-Don Pedro's Magic Violin
WHO-The Master Singers
WLW-John Quincy Bass, organ recital

WMIN-Top o' the Morning
WMT-To be announced
WNAX-Religious Service
WTCN-News

9:15 CST 8:15 MST
Neighbor Nell, philosophy: WLW
WTCN

Reviewing Stand: WGN KSO
Rollini Trio: KMA KSO

Schedule Changes for September 11 to September 17

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS

Bob Becker's Chats About Dogs (sponsored by Red Heart Dog Food) returns to the air Sunday, September 11, at 11:45 a.m. CST (10:45 a.m. MST).

Eddy Duchin's Orchestra (sponsored by Pall Mall Cigarettes) started a weekly series Monday, September 5, at 7:30 p.m. CST (6:30 p.m. MST).

Fibber McGee and Molly (sponsored by Johnson's Wax) returned with a Tuesday series September 6, at 7:30 p.m. CST (6:30 p.m. MST). Donald Novis will be the vocalist.

Ford Rush and His Tinkle Toy Band (sponsored by Wheatena) starts a Friday series Friday, September 16, at 3:45 p.m. CST (2:45 p.m. MST).

Life Can Be Beautiful (sponsored by Ivory Soap), dramatic sketch, started a Monday through Friday series Monday, September 5, at 2:30 p.m. CST (1:30 p.m. MST).

Ford Sunday Evening Hour with a symphonic orchestra directed by Eugene Ormandy returns to the air Sunday, September 11, at 7 p.m. CST (6 p.m. MST).

Lum and Abner (sponsored by Postum) returned with a Monday Wednesday and Friday series Monday, September 5, at 4:45 p.m. CST (3:45 p.m. MST).

Lux Radio Theater with Cecil B. DeMille returns to the air Monday, September 12, at 7 p.m. CST (6 p.m. MST).

Smilin' Ed McConnell, philosophy and songs (sponsored by Oven-

ready Biscuits), starts a Friday and Saturday series Friday, September 16, at 8 a.m. CST (7 a.m. MST).

The Mighty Show (sponsored by My-T-Fine) starts a Monday through Friday series Monday, September 12, at 3:45 p.m. CST (2:45 p.m. MST).

The Musical Steelmakers (sponsored by Wheeling Steel Corp.) returns to the air Sunday, September 11, at 3 p.m. CST (2 p.m. MST).

Exploring Space starting Wednesday, September 14, will be heard at 3:15 p.m. CST (2:15 p.m. MST).

March of Gams starting Monday, September 12, will be heard at 3 p.m. CST (2 p.m. MST). Also Wednesday at same time.

New Horizons starting Monday, September 12, will be heard at 3:15 p.m. CST (2:15 p.m. MST).

Nila Mack's Let's Pretend starting Tuesday, September 13, will be heard at 3 p.m. CST (2 p.m. MST). Also Thursday at same time.

Ted Malone's The Bookends switches to the NBC network starting Monday, September 12, at 1:45 p.m. CST (12:45 p.m. MST). Monday through Friday.

The Johnson Family starting Friday, September 16, will be heard at 3:15 p.m. CST (2:15 p.m. MST). Monday through Friday. The Mercury Theater with Orson Welles had its last Monday broadcast on Monday, September 5, starting Sunday, September 11, it will be heard at 6 p.m. CST (5 p.m. MST).

PROGRAM CHANGES

Log of Stations Listed in Edition C-Northwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Network. Lists various stations like CJRM, CKX, CKY, KDAL, KFAB, KFDY, KFJM, KFNF, KFJR, KMA, KMBC, KMOX, KOA, KOIL, KRNT, KSCJ, KSL, KSO, KSOO, KSTP, KWYO, WAAW, WBBM, WCAL, WCCO, WDAF, WDAY, WDGY, WEBC, WENR, WGN, WHAS, WHLB, WHO, WJRH, WLB, WLS, WLW, WMAQ, WMFG, WMIN, WMT, WNAX, WOW, WSM, WTCN, WTMJ.

Frequencies of Stations Carrying Rebroadcasts: KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WDAI, 1190; KFI, 640

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

9:30 CST 8:30 MST Major Bowes' Capitol Family; Nicholas Cosentino; Charles Mag-nante; Sam Herman & Three Dal-ton Boys; Orch., Waldo Mayo, dir.; Robert Reed, m.c.: WCCO KSCJ KFAB KDAL WHLB KOIL WNAX WMFG
Madrigal Singers: KSTP (sw-21.5)
Rollini Trio: KFJR WDAY WEBC KSO KMA KSOO
Tex Fletcher: WDGY
News: WAAW WLW
KFNF-Remembrance Prgm.
KMOX-Piano Recital
KOA-Your Music & Mine
KWYO-Banjo Selections
WBBM-It Happened So Quick
WCAL-Greetings
WGN-Morning Melodies
WHO-Crescent Hour of Music
WLS-String Trio Concert
WMAQ-Preview of New Records
WMIN-First Evangelical Church
WTCN-Swing Session
9:45 CST Bill Stern's Sports Scraps: KSOO KFJR WDAY WEBC WOW
Madrigal Singers: WLS

News: WMAQ WNAX
CKY-Master Works of the Pina-forte
KOIL-Comics Come to Life
KSOO-Gospel Tabernacle
WBBM-Round Lake Funster
WHO-Humanitarian Hour
WMIN-Russian Cathedral Choir
11:45 CST 10:45 MST
Poet's Gold: KSCJ KRNT KDAL
WHLB WCCO WMFG WBBM
Bob Becker's Chats About Dogs (Red Heart Dog Food): KSTP
KOA
KMOX-My Brother's Keeper
KWYO-Church Service
WMAQ-Say It With Music
WMIN-Pacific Paradise
WMT-To be announced
WNAX-Radio Aces

AFTERNOON

12:00 CST 11:00 MST
The Magic Key of RCA; Sym-phony Orch., dir. Frank Black; Milton Cross, m.c.; Guests: KSO
WTCN KOA WEBC KFJR KOIL
WJNR WMT WLW KSOO KMA
WDAY
Guests: Grete Stueckgold, Sara Allgood and Whitford Kane, and Lee Sims.

Sunday Dinner at Aunt Fanny's: KSTP WOW WHO (sw-15.33)
Walberg Brown, strings: KMOX
KRNT KSCJ WHLB WBBM
KFAB WMFG
Smarties: WDGY

Romance of Sacred Song: CKX
CKY-Fine Recordings
KFJM-Salon Music
KFNF-Sketches in Melody
WCCO-News
WGN-Walter Flandorf's Orch.
WMAQ-Question-Air, Bob Brown
WMIN-News; Orch.
WNAX-Devotional Service
WOW-Sunday Serenaders

12:15 CST 11:15 MST
Walberg Brown, strings: KDAL
WCCO

Denver Darling & Trail Blazers: WGN
News: KFAB WOW KFNF
WBBM-Dugout Dope
WDGY-Afternoon Musicale
WMIN-Mid-Day Melodies

12:30 CST 11:30 MST
Kidoodlers: WMAQ KSTP WOW
KOA

Pianograms: CKX
The Farmer Takes the Mike: KFAB KMOX KDAL WBBM
KSCJ KRNT WMFG WHLB
(sw-15.27)
Topeka, Kansas, center of America's staple crop, wheat, will be the scene of this broad-cast.
Turn to page 4 for more detail.

CKY-Musical Prgm.
KFAB-Congregational Church
KFJM-Cathedral Chimes
KFNF-Ave Maria Hour
WCAL-Sunday Music
WCCO-Strange As It Seems
WDGY-Pearl & Ade
WHO-William Wirges' Orch.
WMIN-Luncheon on the Terrace
WNAX-Billie & Ted, harmony team

12:45 CST 11:45 MST
The Farmer Takes the Mike: WCCO

Sweet Hour of Prayer: CKX
Olympic Preview: WMAQ KSTP
WOW KOA

KFJM-Hawaiian Echoes
WCCO-Home Folk Tunes
WGN-Bob Becker
WHO-Headlines of the Week
WNAX-Melody Styles

1:00 CST 12:00 MST
Everybody's Music: KFAB KSCJ
KMOX KDAL WBBM (sw-15.27)
The music detail for this program may be found on page 12 this week.

Richard Himber's Orch.: WENR
KSO

Everybody's Music: CKX CKY
Charioteers: WGN
Sunday Drivers: KFJR WDAY
WMAQ KOA KSTP WOW WHO
(sw-15.33)









# MONDAY

September 12

(6:15 p.m. Continued)

WDAY-Rad Bulletins; News  
WMIN-Sig Davis, sports  
6:30 CST 5:30 MST  
Those We Love, drama; Nan  
Grey (Pond's Cream); WTCN  
WMT KOIL WLS KSO KOA

The Voice of Firestone; Marg-  
aret Speaks, sop.; Symphony  
Orch.; Alfred Wallenstein, cond.;  
WDAF WTMJ WMAQ WBC  
WDAY KFYP KSTP WHO WSM  
WLW WOW (sw-9.53) (also at  
9:30 p.m.)  
The music detail for this program  
may be found on page 13 this week.

Pick & Pat (Model Smoking To-  
bacco); Edward Roecker, bar.;  
Benny Krueger's Orch.; KMBC  
KFAB WBBM WJR (sw-11.83)  
(also at 9:30 p.m.)

Lone Ranger, drama (Silvercup);  
WGN

Mitchell Ayres' Orch.; WDG  
Sports Review: KMOX WHLB  
WMFG

CJRM-Musical Newsw  
CKX-Recordings  
KFY-Ranch Boys  
KJFM-Ed Butler, sports  
KMA-Weather; News; Sports  
KSCJ-Sports  
KSL-Popular Concert  
KSOO-Sports Review  
WCCO-Romantic Rhythms  
WHAS-Spotlighting the News  
WMIN-Peacock Court  
WNAX-Happy Jack's Old Timers  
6:45 CST 5:45 MST  
Dinner Music: WHLB KJFM  
KSCJ

CJRM-Howie Wing  
CKX-Light Up & Listen Club  
CKY-Easy Aces  
KMA-To be announced  
KMOX-Harry Cool & the Har-  
monettes  
KSCJ-Peter MacGregor  
KSL-News  
WCCO-Baseball Resume  
WMFG-Dinner Time Serenade  
WMIN-Leamington Trio  
WNAX-Radio Aces  
WTCN-Political Broadcast  
7:00 CST 6:00 MST  
Lux Radio Theater: KSL KSCJ  
WCCO KMBC KFAB KMOX  
WBBM WHLB WNAX WHAS  
KRNT KDAL (sw-11.83)  
Turn to page 5 for more detail.

The Planets: KFYP KOIL WLS  
WDAY WTCN WDAF WBC  
WSM  
This is a repeat performance  
of Alfred Kroyemborg's poetic  
allegory, which was inspired by  
Gustav Holst's musical composi-  
tion of the same name. It has  
been expressly adapted for radio  
by the distinguished author-poet  
himself, and is being repeated  
because the public response to  
the original performance was  
very great.

Lux Radio Theater: CKY CKX  
Twentieth Century Fight Prgm.;  
Joseph Cherniavsky's Orch.;  
WHO WLW WBC KOA WOW

Bob Crosby's Orch.: WGN WMT

CJRM-Variety Prgm.  
KFJM-American Musical Gems  
KMA-Real Estate Prgm.  
KSTP-Your Health  
WDGY-Eventide Echoes  
WMAQ-Abe Lyman's Orch.  
WMFG-Organ Moods  
WMIN-News; Bud Morton Club  
WTMJ-Let's Celebrate  
7:15 CST 6:15 MST  
The Planets: WTMJ

20th Century Fight Prgm.: KSTP  
CJRM-News; Sports Review  
KFJM-Home Gardener  
KFNF-Club Cabana  
7:30 CST 6:30 MST  
The Planets: WENR WTCN KSO

Eddie Duchin's Orch. (Pall Mall  
Cigarettes): WDAF KOA KSTP  
WOW WMAQ WHO WTMJ

Famous First Acts: WMT

CJRM-Jimmie Allen  
KFJM-Helen Olson, songs  
KMA-Markets; Weather; News  
KSTP-Commercial  
WDGY-Frank Dailey's Orch.  
WGN-Jimmy Dorsey's Orch.  
WLB-Symphony  
WLW-Unsolved Mysteries  
WMFG-Rhythm Revue  
WMIN-The Serenader  
WNAX-Sammy Liner's Orch  
7:45 CST 6:45 MST  
CJRM-Regina Community Chest  
KFJM-Musical Travelogue  
KMA-Earl May's Visit  
WGN-News; Sports  
WMIN-Eventide Echoes

8:00 CST 7:00 MST  
Wayne King's Orchestra (Lady  
Esther): KRNT KFAB KMOX  
WBBM WCCO KMBC WHAS  
KSL WJR (sw-11.83)  
Carnation Contented Prgm.; Or-  
chestra cond. by Marek Weber;  
KOA WOW WHO WSM WMAQ  
WTMJ WDAF KSTP (sw-9.53)  
The Lullaby Lady will sing  
Sweet Lullaby and the quartette  
will offer Pirate Song (Gilbert).  
The chorists will offer Tonite  
Will Live from "Tropic Hol-  
iday" and South Sea Island  
Magic. A violin solo, Moon of  
Manakoor, from "Hurricane,"  
will be played. The orchestra  
will play Hilo March; a Hawai-  
ian medley consisting of On the  
Beach of Waikiki, My Isle of  
Golden Dreams, Blue Pacific  
Moonlight and Aloha Oe; Song  
of the Islands, On Treasure  
Islands and Pagan Love Song.

8:00 CST 7:45 MST  
True or False, quiz prgm. (J. B.  
Williams Co.): WTCN WENR  
KSO WMT KOIL WLW  
Piano Duo: CKX CKY  
Mr. Mergenthwirker's Lobbies;  
WGN  
CJRM-Dr. Oscar Lowry, Evangel-  
ist  
KFYP-Vacation Vogues  
KMA-World Varieties  
KSCJ-Maurice Pellessier's Orch.  
WDAY-Old Timers  
WBC-Evening Musicale  
WHLB-Organ Moods  
WMFG-Light Opera Selections  
WMIN-News; Concert Hour  
WNAX-Hits & Bits  
8:15 CST 7:15 MST  
Harmoniers: CKX CKY

# Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (9:30 MST) National Farm and Home Hour.

## AFTERNOON

3:45 CST (2:45 MST) The Mighty Show.

## NIGHT

6:00 CST (5:00 MST) Robert L. Ripley.

6:30 CST (5:30 MST) Voice of Firestone.

6:30 CST (5:30 MST) Pick and Pat.

7:00 CST (6:00 MST) Lux Radio Theater.

7:30 CST (6:30 MST) Eddy Duchin.

8:00 CST (7:00 MST) True or False.

8:00 CST (7:00 MST) Contented Hour.

8:00 CST (7:00 MST) Wayne King.

8:30 CST (7:30 MST) Robert L. Ripley.

KFJM-News  
WBC-Sodahl's Orch.  
WMIN-Concert Hall  
WNAX-Ray Sinatra's Orch.  
8:30 CST 7:30 MST  
Believe It or Not (Huskies);  
Robert L. Ripley; Linda Lee, vo-  
calist; B. A. Rolfe's Orch.;  
Guests: KSTP WDAF WBC  
WTMJ KFYP WMAQ WDAY  
KOA WSM WOW WHO (also  
see 6 p.m.)

Nat'l Radio Forum: KOIL KMA  
WENR WTCN  
Pageant of Melody: WGN KSO  
WMT  
Del Casino, songs: KSCJ WHLB  
KRNT KMBC KFAB WCCO  
WNAX WMFG WBBM WHAS  
KSL (sw-11.83)  
Dan McCowan: CKX CKY

KMOX-Let's Celebrate  
KFJM-Old Time Music  
WHAS-Baseball Game  
WJR-To be announced  
WLW-Colonel's Minstrels  
WMIN-Harmony Hall  
8:45 CST 7:45 MST  
Rhythm in the Breeze: KSCJ  
KMOX WNAX WMFG WHLB  
KFAB KRNT KMBC WCCO  
KSL WBBM (sw-11.83)  
Eleanor Newton Cailles, sop.:  
CKX CKY

News: KMA WMT  
KFJM-Dance Time  
WDAF-D. W Newcomer's Quartet  
WJR-Harry S. Toy  
WMIN-Master's Music Room  
9:00 CST 8:00 MST  
Amos 'n' Andy (Campbell's  
Soup): WOW WHO KOA WSM  
WMAQ WDAF KSTP WLW (also  
see 5 p.m.)  
Turn to page 10 for pictures.  
Alias Jimmy Valentine, sketch  
(Dr. Lyons): KOIL WMT KSO  
WTCN WENR KMA (also see 5  
p.m.)  
News: CKY CJRM CKX

Henry Busse's Orch.: KRNT  
KMBC WCCO KFAB WBBM  
KSCJ WHLB WNAX WHAS  
WJR

Al Donahue's Orch.: (sw-9.53)  
News: WMIN WDAY  
KFYP-Farmers' Union  
KMA-Dance Orch.  
KMOX-The Goldbergs, sketch  
KSL-Howie Wing  
WBC-Varieties; Sports Brief  
WMFG-Sports Review  
WTMJ-Kilowatt Hour  
9:15 CST 8:15 MST  
Al Donahue's Orch.: KFYP  
WSM WBC WOW (sw-9.53)

Lum & Abner, comedy team  
(Postum): KMOX KSL KRNT  
KMBC WHAS WCCO (also at  
4:45 p.m.)  
Enric Madriguera's Orch.: WGN  
Parisian Rhythms: CJRM CKX  
CKY

Sports: KSTP WHO  
KOA-Girls of the West  
WDAF-"Katzho Answer Game"  
WDAY-Baseball Game  
WLW-Kresup Erion, sop.  
WMAQ-Fort Pearson, news  
WMFG-Song Time  
WMIN-Varieties  
WNAX-News  
WTMJ-Easy Aces  
9:30 CST 8:30 MST  
National Softball Championships:  
WSM WHO WLW WENR WMT  
Hal Totten will give a play-  
by-play description of the Na-  
tional Softball Championship  
game from Soldier Field, Chic-  
ago. The teams will be winners  
of earlier eliminations among  
200,000 teams of the continent,  
all members of the Amateur  
Softball Association of America.

The Voice of Firestone; Marg-  
aret Speaks, sop.; Mixed Chor-  
us; Symphony Orch.: KOA (also  
see 6:30 p.m.)  
Dance Orch.: CKX CKY CJRM  
Count Basie's Orch.: KFAB  
KSCJ WHLB (sw-6.12)

Pick & Pat (Model Smoking To-  
bacco); Benny Krueger's Orch.:  
WCCO WNAX KRNT WHAS  
KSL KMOX (also see 6:30 p.m.)

Dance Orch.: KSO KMA KFYP  
(sw-9.53)

Jimmy Dorsey's Orch.: WGN  
A special program direct from  
the Billy Bryant Show Boat  
tied up on the banks of the Ohio  
River at Cincinnati will feature  
a wild west play, as portrayed  
by Pepper Martin's Mud Cat  
Players and Orchestra. The cast  
will include Martin with Lon  
Warneke, Bill McGee, Bob Wel-  
land and a number of other St.  
Louis baseball players.

News: WBBM KMBC WOW  
KOIL-Roller Derby  
KSL-Warwick Lamareaux, talk  
KSTP-Backstage  
WBC-Governor Benson Address  
WJR-Peaceful Valley  
WMAQ-Abe Lyman's Orch.  
WMFG-Radio Night Club  
WTCN-Front Page  
WTMJ-Dance Orch.  
9:45 CST 8:45 MST  
Count Basie's Orch.: WBBM

Dance Orch.: WDAF WOW KOIL  
WTCN

KMBC-Night Time on the Trail  
WLW-Clyde McCoy's Orch.  
WMIN-Let's Dance  
WTMJ-Today's Events  
10:00 CST 9:00 MST  
Aussa the Arab, drama: KMA

Jack Denny's Orch.: KFAB  
WBBM WNAX KMOX KMBC  
WHAS (sw-6.12)

Dance Orch.: WMAQ WDAF

Red Norvo's Orch.: WGN KSTP  
WMT KSO

To be announced: CKY CKX  
CJRM

News: WHO WJR WBC WHLB  
WLW WMFG WMIN KOIL  
KFYP-Weather & News  
KOA-Colorado's Hour  
KSCJ-News; Sports; Timetable  
KSL-Pinto Pete  
WCCO-Let's Celebrate  
WENR-Music As You Desire It  
WOW-Wig Waggin' with Wagner  
WSM-World in Review  
WTCN-Baseball Scores  
WTMJ-Sports; Dance Orch.

10:15 CST 9:15 MST  
King's Jesters Orch.: KFYP  
WHO WMT KMA WBC WTCN

Jack Denny's Orch.: KRNT  
WJR KSCJ WHLB WMFG

Dance Orch.: WLW WOW WSM  
KOIL-Sports Highlights  
KSL-Musical Vignettes  
KSTP-Night Extra  
WCCO-Cedric Adams  
WDAY-The Shadow, drama  
WHAS-News  
WMIN-Koly's Swing Orch.

10:30 CST 9:30 MST  
Earl Hines' Orch.: WMAQ WSM  
WDAY KMA WOW WHO

Ted Weems' Orch.: WBBM  
WNAX KRNT WHLB KMBC  
KFAB KSCJ WMFG

Barney Rapp's Orch.: WBC  
KFYP KOIL

Radio's Candid Camera; Bob  
Crosby's Orch.: KSO WMT WGN  
KSTP

Variety Hour: CKY CKX CJRM  
Dance Orch.: WDAF WMIN  
WHAS

KMOX-News  
WCCO-Rollie Johnson  
WJR-Harry S. Toy, talk  
WLW-Billy Snider's Orch.  
WMIN-Swing Session  
WTCN-George Hamilton's Orch.

10:45 CST 9:45 MST  
Barney Rapp's Orch.: WDAY  
WTCN WENR

Ted Weems' Orch.: KMOX KSL  
WJR

Earl Hines' Orch.: WLW

WCCO-N. W. Umpire's Ass'n  
WMIN-Swing Session  
11:00 CST 10:00 MST  
Dance Orch.: WHO WENR  
WOW KFYP KOIL WBC

Bunny Berigan's Orch.: WDAY  
KMA WBC KSTP WMAQ WSM  
KOA

Keith Beecher's Orch.: KSCJ  
WNAX KRNT WBBM KMOX  
KFAB KMBC

Radio's Candid Camera; Bob  
Crosby's Orch.: WGN WMT KSO

CJRM-News  
KSL-Spud Murphy's Orch.  
WCCO-Jimmy Grier  
WDAF-Nighthawks

WLW-Twenty-Four Hour Review  
WMIN-News; Twelfth Hour  
Tempo  
WSM-Evening Moods  
WTCN-Frank Dailey's Orch.

11:15 CST 10:15 MST  
Bunny Berigan's Orch.: WTCN  
WSM

CJRM-Eventide Echoes  
KSL-News  
WLW-To be announced  
WMIN-Koly's Swing Orch.

11:30 CST 10:30 MST  
Irma Glen, organist: KMA KFYP  
WDAY WTCN WMAQ WBC  
WTMJ

Dance Orch.: KOIL KSL KSCJ  
WBBM KMOX KRNT WCCO  
KMBC WNAX KFAB

Anson Weeks' Orch.: WLW KOA  
KSTP WSM WHO WOW WENR

Vincent Pirro's Orch.: WMT  
KSO WGN

Cabbages & Kings: CKX  
CJRM-Petite Musicale  
WDAF-Dance Orch.  
WHAS-Dream Serenade  
WMIN-Midnight Reveries

11:45 CST 10:45 MST  
KOA-Family News

12:00 CST 11:00 MST  
Jimmy Dorsey's Orch.: WGN  
KSO

News: KOA WMIN WHO WBBM  
KMOX-Dancing Time  
KSL-Marshall Grant, organist  
KSTP-Dream Ship  
WLW-Moon River  
WOW-Musical Prgm.

End of Monday Programs

# Tuesday

September 13, 1938

# Tuesday

## MORNING

7:00 CST 6:00 MST  
Breakfast Club; Orch. & Solo-  
ists; News: WBC WDAY KFYP  
WTCN

Band Goes to Town: (sw-21.5)

Richard Maxwell, tr.: (sw-  
21.5)

News: KOIL WOW  
Musical Clock: WBBM WTCN  
KMOX

7:15 CST 6:15 MST  
Montana Slim, songs; News:  
KDAL KMOX (sw-21.5)

News: KFJM WMT WLW WLS  
WNAX WCCO  
Morning Meditation: WMFG

7:30 CST 6:30 MST  
Joyce Jordan, girl interne, sketch  
(Calox Toothpowder & Solidified  
Alboline): WBBM

Ann Leaf, organist: KDAL

Ward & Muzzy, piano duo; News:  
WHO (sw-21.5)  
Morning Devotions: WLS KFNF

News: KSOO WAAW  
Musical Clock: WMT WOW KOIL  
Good Morning: KOA WHLB  
WMFG

7:45 CST 6:45 MST  
Deep River Boys: KDAL

Bachelor's Children (Old Dutch  
Cleanser): KMOX WCCO KRNT  
KFAB

8:00 CST 7:00 MST  
Pretty Kitty Kelly (Wonder  
Bread): KSCJ KMOX WCCO  
KRNT WBBM

Just Neighbors: KSO

Mrs. Wiggs of the Cabbage Patch,  
sketch (Old English Wax):  
WMAQ

Coffee Pot Inn: WHO WNAX  
WOW KFYP  
News: KOA CKX  
Musical Clock: WBC WMFG

8:15 CST 7:15 MST  
Asher & Little Jimmy: KFYP  
KSO

Myrt & Marge, sketch (Super  
Suds): WBBM WCCO KMOX  
KFAB WNAX

John's Other Wife, sketch (Louis  
Phillipe): WMAQ

John Metcalf's Choir Left:  
WDGY

News: KFJM WLS  
8:30 CST 7:30 MST  
Hilltop House, sketch (Palm-  
Soap): KFAB WCCO WNAX  
KMOX WBBM  
Turn to pages 10 and 11 for pic-  
tures of the members of the cast.

Just Plain Bill, sketch (Koly-  
nos): WMAQ

Josh Higgins of Finchville: KSO  
WDAY KOIL KMA WTCN KFYP

To be announced: WGN WMT

News: KLPM WDGW KWYO  
Grandma Travels: WHLB WBC  
WMFG

8:45 CST 7:45 MST  
Woman in White, sketch (Pills-  
bury): WMAQ WBC KSTP  
WHO WOW

Oxydol's Own Ma Perkins,  
sketch: WLS  
Details of contest on this program  
may be found on inside back cover.

Popular Waltzes: KOIL KSOO  
WDAY KFYP KOA WTCN (sw-  
15.21)

Stpmother, sketch (Colgate):  
WCCO KMOX WBBM

Market Reports: KSCJ WDGW  
KFJM CKX

9:00 CST 8:00 MST  
Buckeye Four: WDGW

Originalities: KOIL WTCN

The Story of Mary Marlin, sketch  
(Ivory Flakes): WLS

David Harum, sketch (Bab-O):  
WHO KSTP WMAQ WOW

Mary Lee Taylor (Pet Milk):  
WBBM KRNT KMOX KFAB

Houseboat Hannah sketch:  
WBC WHLB WMFG

9:15 CST 8:15 MST  
Vic & Sade, sketch (Crisco):  
WLS WLW

Lorenzo Jones (Phillips): WOW  
WMAQ WHO KSTP

Breen & de Rose: WMT KSO  
KOA  
Scattergood Baines, sketch (Wrig-  
ley's Gum): WNAX KFAB  
Amer. Family Robinson: WMFG  
WHLB  
Bachelor's Children: WGN WCCO  
CKX-Accordion Parade  
KFNF-Paul & Irving

KFYP-Hymns of All Churches  
KMA-Homemakers' Chat  
KMOX-Magic Kitchen  
KOIL-Polly the Shopper  
KSCJ-Hollywood Quartet

9:30 CST 8:30 MST  
Gen. Fed. of Women's Clubs:  
KSTP WMAQ

Pepper Young's Family, sketch  
(Canny Soap): WLS  
Details of contest on this program  
may be found on inside back cover.

Story of the Song: KSO

Big Sister, sketch (Rinso):  
KFAB WBBM KRNT WCCO  
WNAX KMOX KDAL

Get Thin to Music: WDGW KSO  
KOIL

News: WBC WMFG  
CKX-Markets; What's in the Air  
KY-Organ Reveries  
KFYM-Household Hour  
KFYP-Betty & Bob, sketch  
KOA-Your Music & Mine  
KSCJ-News; Timetable  
KSOO-Concert Hall of the Air  
KWYO-Dance Diversions  
WAAW-Markets  
WCAL-College Bulletin  
WDAY-Grandma Travels

9:45 CST 8:45 MST  
Aunt Jenny's Stories (Spry):  
WBBM KRNT KMOX KFAB  
WNAX WCCO KDAL

Viennese Ensemble: WMT KSO  
WTCN KOIL WBC

Kitty Keene, sketch (Draft):  
KSTP WHO WOW KOA KFYP  
WDAY  
Road of Life, sketch (Chipso):  
WMAQ WLW  
Getting the Most Out of Life,  
Dr. Wm. L. Stiger (Standard  
Brands): CKX  
CKY-Allan Caron, organist  
KFJM-Markets  
KMA-Pals of the Prairie  
KOA-Kitty Keene  
KSOO-Book Reading Time  
WCAL-Devotion  
WDGY-A Woman's World

**Frequencies**

- CKX-540
- CKX-1120
- CKY-910
- KDAL-100
- KFAB-770
- KFDY-780
- KFJM-1410
- KFNF-590
- KFYR-550
- KMA-930
- KMBC-950
- KMOX-1090
- KOA-830
- KOL-1260
- KRNT-1320
- KSCJ-1330
- KSL-1130
- ESO-1430
- ESO-1110
- KSTP-1460
- KWYO-1370
- WAAW-660
- WBBM-770
- WCAL-760
- WCCO-810
- WDAF-610
- WDAY-940
- WDGY-1180
- WECO-1290
- WENR-870
- WGN-720
- WHAS-620
- WHLB-1370
- WHO-1000
- WJB-750
- WLB-760
- WLS-870
- WLV-700
- WMAQ-870
- WMFG-1210
- WMIN-1370
- WMT-600
- WNAX-570
- WOW-590
- WSM-650
- WTCN-1250
- WTMJ-620

WGN-Painted Dreams  
 WMFG-World Book Man  
 WMIN-Gospel Singer  
**10:00 CST 9:00 MST**  
 Sweet Hour of Prayer: CKX

Tower Town Tempos: KSCJ  
 WCCO KFAB KDAL KRNT

Campus Kids: WMT  
 Township No. 52: WEBC WHLB WMFG

News: KOIL WAAW  
 CKY-Music Graphs  
 KFJM-Household Hour  
 KFYR-Markets & Weather  
 KMA-Weather: Markets; News  
 KMOX-Jean Abbey  
 KOA-Wells of Music  
 KSOO-Markets  
 KSTP-The Daily  
 KWYO-Polish Varieties

WBBM-Missus Goes to Market  
 WDAY-Hometown Reporter  
 WDGY-Modern Trend  
 WGN-Manhattan Mother, sketch  
 WHO-The Goldbergs, sketch  
 WLW-The Editor's Daughter  
 WMAQ-Dan Harding's Wife  
 WMIN-News; Mutiny on the Bounty  
 WNAX-Devotional Service  
 WOW-Betty & Bob  
 WTCN-Tunes of Today

**10:15 CST 9:15 MST**  
 The O'Neills, sketch (Ivory Flakes): WMAQ WOW WLW KOA

Bailey Axton, tr.: KOIL WMT  
 WEBC WDAY WTCN

Irene Beasley, R.F.D. No. 1:  
 KSCJ WHLB WMFG KRNT

Talk by D'Arcy Marsh: CKX

Houseboat Hannah: KMOX WHO  
 News: KFYR KFJM  
 Markets: KSOO WAAW  
 CKY-Stars Over Hollywood  
 KFAB-Weather & Markets  
 KMA-Earl May's Visit  
 KSTP-Dan Harding's Wife  
 KWYO-The Curtain Rises  
 WBBM-Hal Tate, radio tatter  
 WCAL-Our Church  
 WCCO-Judy & Jane  
 WDGY-Variety Prgm.  
 WGN-Harold Turner, pianist  
 WLS-Prairie Ramblers & Patsy Montana  
 WMIN-Bulletin Board  
 WMT-Bits of Everything  
 WNAX-Kitty Keene

**10:30 CST 9:30 MST**  
 Nat'l Farm & Home Hour: KFYR  
 WEBC WDAY WMAQ KOA KSO  
 WTCN KSOO KMA

Speakers: H. B. Bankhage;  
 Morrill Tostler of the Soil Conser-  
 vation Service on "To Hold This Soil."

Romance of Helen Trent, sketch  
 (Edna Wallace Hopper): KRNT  
 WBBM KFAB KMOX

Time for Thought: KSTP  
 Dr. Walton speaks on "What  
 Is Our Business?"

News: WDGY WGN  
 Stock Quotations: WHLB WMFG  
 CKX-Farmer's Hour  
 CKY-String Ensemble  
 KFJM-Organ Interlude  
 KFNF-Frank Field  
 KOIL-Diary Dreams  
 KSCJ-Women's Review  
 KWYO-Number Please  
 WCCO-Happy Gilmans  
 WHO-Myrt & Marge, sketch  
 WLB-Mendelssohn Italian Symp.  
 WLS-Evelyn "The Little Maid"  
 WLW-News; Live Stocks; River;  
 Weather & Markets  
 WMIN-Mid-Morning Concert  
 WNAX-Radio Aces  
 WOW-Pretty Kitty Kelly

**10:45 CST 9:45 MST**  
 Farm & Home Hour: WLW

Our Gal, Sunday, sketch (Ana-  
 ein): WBBM KRNT KFAB  
 KMOX

Organ Recital: WMT

**String Orch.: CKX**

CKY-Musical Prgm.  
 KFJM-Markets  
 KFNF-Wilbur Smith  
 KOIL-Modern Moods  
 KSCJ-Want Ad Rambles; Round-  
 Up  
 KSTP-Jean Abbey  
 WCCO-Grandma Travels  
 WDGY-Markets  
 WGN-Musical Mail Box  
 WHLB-Concert Gems  
 WHO-Hilltop House sketch  
 WLS-Across the Mike  
 WMFG-Monitor News  
 WNAX-Happy Jack's Old Timers  
 WOW-Judy & Jane

**11:00 CST 10:00 MST**  
 Glenn Darwin, bar.: WOW (sw-  
 15.33)

The Goldbergs, sketch (Oxydol):  
 WCCO KDAL WBBM WHLB  
 WNAX WMFG

The Happy Gang: CKX

CKY-Singing Stars  
 KFAB-Songs of the Good Old  
 Days  
 KFJM-Man on the Street  
 KFNF-Weather; Markets; News  
 KMOX-Ma Perkins, sketch  
 KOA-Colo. Agri. College  
 KOIL-Memory Lane  
 KSCJ-Jerry of the Circus  
 KSTP-Household Forum  
 KWYO-News Flashes  
 WDGY-Charles Sengir  
 WGN-Bob Elson on State St.  
 WHO-Dan Harding's Wife, sketch  
 WLS-Melody Roundup; Orch. &  
 Soloist  
 WMIN-News; World Book Man  
 WMT-Tom Owens' Cowboys

**11:15 CST 10:15 MST**  
 Vic & Sade, sketch (Crisco):  
 WBBM KMOX KDAL WCCO  
 WNAX WHLB WMFG

Words & Music: (sw-15.33)

Talk by Roger Babson: WDGY  
 WMT

In an address before the Bos-  
 ton Chamber of Commerce Mr.  
 Babson will speak on "Cause  
 and Cure of Unemployment."  
 Mr. Babson is the man who orig-  
 inally predicted the 1929 stock  
 market crash.

Vic & Sade: WHO WOW  
 CKY-Singing Stars  
 KFAB-Roy, Lonnie and John  
 KFJM-L. T.'s Band  
 KFNF-Cornfield Hawaiians  
 KOIL-Waltz Time  
 KSCJ-Cub Reporter  
 KSTP-Checkup  
 KWYO-Varieties  
 WAAW-Markets  
 WGN-Luncheon Dance Music  
**11:30 CST 10:30 MST**  
 Road of Life, sketch (Chipso):  
 WBBM KMOX

Mother-in-Law, sketch: KOIL

Street Scenz: CKX

Household Hannah: WCCO WOW  
 CKY Street Interview  
 KFAB-Dinner Call  
 KFDY-Markets; John M. Ryan  
 KFYR-Markets & Police Bulletins  
 KMA-Dustin' the Fiddle  
 KOA-Radio Budget Shop  
 KSCJ-Farm Flash; News  
 KSOO-Markets  
 KSTP-Singin' Sam  
 KWYO-Household Hour  
 WDAY Man on the Street  
 WDGY-News

WGN-Varieties Sally Service  
 WGN-Markets; Midday Service  
 WHLB-Foreign Prgm.  
 WHO-Caroline's Golden Store  
 WLB-Musical Prgm.  
 WLS-Fruit, Vegetable, Butter &  
 Egg Markets; News  
 WLW-Live Stock & Poultry Re-  
 ports; News  
 WMAQ-Fort Pearson, news  
 WMFG-Foreign Music  
 WMIN-Take It Easy  
 WMT-Sweet & Swing  
 WNAX-Grandma Travels  
 WTCN-Whoopie John

**11:45 CST 10:45 MST**  
 Edward MacHugh, Gospel Singer  
 (Ivory Soap): WBBM KMOX  
 WCCO

Armchair Quartet: WDAY KSO  
 WTCN KOIL

Hi Boys: (sw-15.33)

Those Happy Gilmans, comedy  
 sketch (Corn-Kix): WMAQ  
 WLW

Joyce Trio: CKY

News: KOA CKX KSTP  
 The Goldbergs, sketch: KFYR  
 WOW

KFAB-Grandma Travels  
 KFJM-Markets  
 KFNF-Alfalfa John  
 KMA-Mickey Gibbons, songs  
 KSCJ-Roberta Deany

KSOO-Markets; Weather; News  
 WEBC-Tri State Fair Prgm.  
 WHO-Market & Weather  
 WLS-Dinner Bell Prgm.  
 WMT-News; Frank Voelker, or-  
 ganist  
 WNAX-Billie & Ted

**AFTERNOON**

12:00 CST 11:00 MST  
 Big Sister: CKY CKX

Nancy Martin, songs: WTCN  
 Tours in Tone: KSCJ

Betty & Bob, sketch (Gold Med-  
 al): WMAQ WHO KSTP KOA  
 (sw-15.33)

News: WLB WMIN KFAB WAAW  
 KFJM-Slim Thompson's Cowboys  
 KFNF-Farm Sale & News  
 KFYR-Prof. Sauerkraut and His  
 Little German Band  
 KMA-Weather & Markets  
 KMOX-Singin' Sam  
 KOA-State Agricultural College  
 KOIL-Those Happy Gilmans  
 KSOO-Jack Marlow, songs  
 KWYO-Oklahoma Outlaws  
 WBBM-Manhattan Mother, sketch  
 WCCO-Home Folk Tunes  
 WDAY-Happy Harvesters With  
 Doc Sunshine  
 WDGY-Farm Hour Prgm.  
 WEBC-Bulletin Board  
 WGN-Harold Turner, pianist  
 WHLB-Luncheon Melodies  
 WLW-Linda's First Love  
 WMFG-Noonday Revue  
 WMT-Question Man; Varieties  
 WNAX-Farm & Home  
 WOW-Markets

**12:15 CST 11:15 MST**  
 Let's Talk It Over: WTCN

Harry Cool & Harmonettes:  
 KRNT KSCJ

Arnold Grimm's Daughter, sketch  
 (Gold Medal): WMAQ KSTP  
 WLW KOA (sw-15.33)  
 Turn to pages 8 and 9 for pictures  
 of the cast.

Pinky Hunter: WGN

Kitty Keene, Inc., sketch: WCCO  
 KMOX

Voice of the Farm: WHO WLS  
 News: KFJM KOIL WMFG  
 CKX Variety Prgm.  
 CKY-Musical Workshop  
 KFAB-Markets & Farm Notes  
 KFNF-Round the Dinner Table  
 KMA-The Harvesters  
 KSCJ-Voice of the People  
 KSOO-Farm Specials; Grain Quo-  
 tations  
 WBBM-Dugout Dope  
 WDAY-Noon-time Variety Prgm.  
 WDGY-Farm Bureau News  
 WLB-Musical Prgm.  
 WMIN-Noon-day Jamboree  
 WMT-Voice of Iowa; Markets  
 WNAX-News & Markets  
 WOW-Midday Melodies

**12:30 CST 11:30 MST**  
 Valiant Lady, sketch (Gold Med-  
 al): KOA WMAQ KSTP WLW  
 (sw-15.33)

To be announced: KDAL KOIL  
 Little Variety Show: KFYR

News: WOW WDAY WHO KSCJ  
 Man on the Street: WEBC  
 WHLB WMFG  
 CKY-Master Singers  
 KFAB-Dinner Call  
 KFDY-Farm Question Box  
 KFJM-Olaf Roisem's Band  
 KFNF-Henry Field  
 KMA-Weather & News  
 KMOX-Linda's First Love  
 KSOO-The Old Timers  
 KWYO-Baseball of Peter MacGregor  
 WBBM-Houseball; White Sox vs.  
 Washington (two games)  
 WCAL-Stations Chats  
 WCCO-First Edition  
 WDGY-Livestock Reporter  
 WGN-June Baker, home man-  
 agement  
 WLS-Farm News, Check Stafford  
 WMT-Tune Time  
 WNAX-Sunny Syncopators  
 WTCN-Three Strings

**12:45 CST 11:45 MST**  
 Hymns of All Churches (Gold  
 Medal): WMAQ KSTP WHO  
 KOA (sw-15.33)

Marine Band: KRNT

Little Variety Show: KSO

Judy & Jane: WDAY WEBC  
 Man on the Street: KFAB WOW  
 CKX-Market Quotations  
 CKY-News & Messages  
 KFDY-Sakuntala Overture  
 KFYM-Grandma Travels  
 KMA-Earl May's Visit  
 KMOX-Editor's Daughter  
 KSCJ-Markets  
 KSOO-News

KWYO-Sterling Young  
 WCAL-Today's Crusade  
 WCCO-Tune Times  
 WDGY-Hank & Martha; Grain  
 Markets  
 WGN-To be announced  
 WHLB-Salon Silhouettes  
 WLS-Gabriel Heatter; Markets  
 WLW-Kitty Keene, Inc., sketch  
 WMFG-Noon Postscript  
 WMIN-Hawaiian Ensemble  
 WMT-Joe Doakes; Cornhuskers  
 WNAX-D. B. Gurney  
 WTCN-Front Page

**1:00 CST 12:00 MST**  
 The Story of Mary Marlin, sketch  
 (Ivory Flakes): WHO WMAQ  
 WLW KOA WOW WDAY KSTP  
 WEBC KFYR

Piano Recital: KSO KOIL WLS

Adventures in Rhythm: KSCJ  
 KDAL WHLB WMFG (sw-15.27)  
 Story of Mary Marlin: CKY CKX

KFDY-Farm News Roundtable  
 KFAB-Tommy Watson, banjoist  
 KFJM-Movie Gossip  
 KFNF-Grab Bag Show  
 KMA-Country Home Time; Mu-  
 sical Varieties  
 KMOX-Inquiring Reporter  
 KSOO-Curbstone Opinions  
 KWYO-Vocal Highlights  
 WCAL-Nordic Hour  
 WCCO-Day Dreams  
 WDGY-Slim Jim  
 WMIN-News; Dance Orch.  
 WMT-Cedar Valley Hillbillies;  
 German Band  
 WNAX-Petroleum Parade  
 WTCN-Inquiring Reporters

**1:15 CST 12:15 MST**  
 Oxydol's Own Ma Perkins, sketch:  
 WEBC WOW KFYR WHO KOA  
 WDAY KSTP WMAQ

Details of contest on this program  
 may be found on inside back cover.

Adventures in Rhythm: KRNT

Rakov's Orchestra: WTCN (sw-  
 15.33)

Army Band: KSO WLS

Ma Perkins, sketch: CKX CKY

KFDY-Forrest U. Fenn, Animal  
 Husbandry  
 KFAB-Jane Tucker  
 KFDY-Rhythm Rambles  
 KFJM-Puzzle Prgm  
 KMA-Mickey Gibbons  
 KMOX-Judy & Jane  
 KOIL-Dorothy Drake  
 KWYO-News Flashes  
 WAAW-Market Close & Summary  
 WCAL-Recital  
 WCCO-Betty & Bob  
 WLW-Ma Perkins, sketch  
 WMIN-Three Quarter Time  
 WMT-Cedar Valley Hillbillies  
**1:30 CST 12:30 MST**  
 Four Club Men: WHLB KDAL  
 KRNT KSCJ WMFG WCCO  
 (sw-15.27)

Pepper Young's Family, sketch  
 (Camay Soap): WOW KFYR  
 WLW KOA WHO KSTP WDAY  
 WEBC WMAQ

Details of contest on this program  
 may be found on inside back cover.

Army Band: WMT KOIL KSO  
 KSOO KMA

Moods in Music: WDGY WGN

Pepper Young's Family: CKY  
 CKX

News: WMT KFNF WLS  
 KFAB-Songs Sacred  
 KFDY-Farm Flashes  
 KFJM-Request Prgm  
 KMOX-Magic Kitchen  
 KWYO-Sons of the Pioneers  
 WLB-Mozart Quintet in A Major  
 WMIN-Design for Melody  
 WNAX-Sonnet of Jimmy Morgan  
 WTCN-For the Ladies

**1:45 CST 12:45 MST**  
 The Guiding Light, sketch (White  
 Naptha): WHO WOW WDAY  
 WMAQ WEBC KSTP KFYR  
 WLW KOA KSOO

Ted Malone's Between the Book-  
 ends: KOIL KSO KMA WTCN  
 WLS

Melody Ramblings: WHLB KSCJ  
 KDAL KRNT (sw-15.27)

Guiding Light: CKX CKY

Judy & Jane, sketch WHLB  
 WNAX WMFG

KFYR-Los Angeles Light Opera  
 Orch.  
 KFNF-Your Pets  
 KWYO-News; Markets & Farm  
 Flashes  
 WBBM-Dugout Dope  
 WCCO-Markets  
 WDGY-Musical Newsy  
 WGN-The Leadoff Man  
 WMT-Movie Man

**2:00 CST 1:00 MST**  
 Club Matinee; Variety Program:  
 KOIL KSOO KSO WENR WTCN

**Highways to Health: KRNT**

KSCJ KDAL (sw-15.27)  
 Dr. Arthur Krida of Bellevue  
 Hospital will speak on "Preven-  
 tive Orthopedics."  
 Backstage Wife, dramatic sketch  
 (Dr. Lyons): WOW WHO KOA  
 WMAQ KSTP  
 Club Matinee: CKX CKY  
 Baseball Game: WGN WBBM  
 Stock Quotations: WMFG WHLB  
 Vic & Sade, sketch: KFYR  
 WDAY  
 KFAB-Cornhusker Jamboree  
 KFJM-World Bookman  
 KFNF-Kitchen Klatter  
 KMA-Organ Melodies  
 KMOX-Those Happy Gilmans  
 KWYO-Pacific Paradise  
 WAAW-News  
 WCCO-Ladies First  
 WDGY-John G. Alexander  
 WEBC-Stock Quotations. After-  
 noon Interlude  
 WLW-Dan Harding's Wife  
 WMIN-News; Music Hall  
 WMT-Court Hussey's Orch.  
 WNAX-Melody Styles

**2:15 CST 1:15 MST**  
 Stella Dallas, sketch (Milk of  
 Magnesia): KOA WMAQ KSTP  
 WHO WOW

Accent On Music: KDAL KRNT  
 KSCJ WHLB WMFG WCCO  
 (sw 15.27)

Midstream, drama: WLW

KFJM-Ma Perkins, sketch  
 KFNF-Studio Prgm.  
 KFYR-Markets, Weather; News  
 KMA-Paint Boys  
 KMOX-One Woman's Opinion  
 WDGY-Three Russian Steppes  
 WNAX-Happy Jack's Old Timers

**2:30 CST 1:30 MST**  
 Columbia Concert Orch.: WMFG  
 KSCJ KRNT KDAL WHLB

Life Can Be Beautiful, sketch  
 (Ivory Soap): WOW WHO  
 KSTP WMAQ

Club Matinee: CKX CKY

KFJM-Floyd Johnson's Orch.  
 KFNF-Flower Lady  
 KMOX-Baseball Game  
 KWYO-It's Dance Time  
 WCCO-Front Page Parade  
 WDGY-Gems of Melody  
 WLW-Jane Tresler  
 WLB-Lecture  
 WNAX-Betty Lane's Southerners

**2:45 CST 1:45 MST**  
 Affairs of Anthony: KOIL KSOO  
 WENR WTCN WEBC WDAY  
 KSO KMA KFYR WMT

Girl Alone, sketch: WMAQ WOW  
 KSTP

Columbia Concert Orch.: WCCO  
 KDAL (sw-15.27)

The Hatterfields, drama: WDGY  
 WLW

Curly, the Yodeling Cowboy:  
 CKX CKY

KOA-Dan Harding's Wife  
 KWYO-Monitor News  
 WHO-Agricultural Prgm.  
 WNAX-Ma Perkins, sketch

**3:00 CST 2:00 MST**  
 Top Hatters: WOW WMAQ

Let's Pretend: KSCJ KDAL  
 WMFG WHLB WCCO (sw-15.27)

The Four of Us; Organist:  
 WENR WTCN WENR

Baseball Game: WMT KFAB  
 WNAX KMA

News: KFYR KSOO  
 CKX-Radio Column of the Air  
 CKY-Broadcast Bulletin & Week-  
 ly Weather Report  
 KFJM-Baseball Scores  
 KFNF-Variety Revue  
 KOA-Judy & Jane  
 KOIL-Top Tunes  
 KSTP-Woman's Page  
 KWYO-Front Page Drama  
 WDAY-Tea Time Tunes  
 WDGY-Slim Jim's Roughriders

**TUESDAY**  
**September 13**

WHO-Rural Women's Chorus  
 WLW-Houseboat Hannah  
 WMIN-News; Variety Show  
**3:15 CST 2:15 MST**  
 Backwoods Breakdown: CKX  
 CKY  
 Top Hatters: KOA

Don Winslow of the Navy: KSO  
 KFYR WTCN WDAY KSOO

Silhouettes of the West: WENR

Lee Shelley's Orch.: KOIL WDGY

KFJM-News  
 KSTP-Daily Features  
 KWYO-Peacock Court  
 WEBC-W.P.A. Orch

WHO-Judy & Jane, sketch  
 WLW-Charlie's Singing School  
 WOW-Markets; Music

**3:30 CST 2:30 MST**  
 Edw. Davis, bar.: WENR KSO  
 WEBC WTCN

Lyrics by Lorraine: KSCJ WHLB  
 KDAL WCCO WMFG

Your Family & Mine, sketch  
 (Sealtest): WMAQ WOW (sw-  
 9.53)

These Four: CKX CKY

KFJM-Musical Travelogue  
 KFYR-Judy & Jane  
 KOA-For Milady  
 KSOO-Jimmy Snyder, songs  
 KSTP-Our Minnesota  
 KWYO-Organ Treasures  
 WDAY-Rudy Sten's Cowboys  
 WDGY-Hillbilly Hi-Jinks  
 WHO-News  
 WLW-Charlie Eckel's Orch.  
 WMIN-Kaffee Klatch

**3:45 CST 2:45 MST**  
 Indiana Indigo Orchestra: KOIL  
 WENR WDAY WTCN WEBC  
 KFYR

Four Notes: KSCJ KDAL WHLB  
 WCCO WMFG

Little Orphan Annie: (sw-9.53)

Happy Jack, songs: WDAY  
 KOA WMAQ

Johnson Family: WDGY

CKY-Closing Stock Quotations  
 CKX-Monitor Views the News  
 KFNF-Woman's Page  
 KSOO-Powder River Swing  
 KSTP-Giddap, Dobbins  
 WHO-Morrell Male Chorus  
 WLW-Man of Mars  
 WMIN-Round-Up  
 WOW-News

**4:00 CST 3:00 MST**  
 To be announced: KOA WOW  
 WMAQ KFYR WEBC (sw-9.53)

News; Eton Boys: WHLB KSCJ  
 KDAL WCCO KMOX

Paul Sabin's Orch.: KSOO CKY  
 WTCN CKX WENR WLW KMA  
 KOIL

KFJM-Baseball Scores  
 KSTP-Musical  
 KWYO-Matinee Melodies  
 WCAL-Coffee Time  
 WDAY-Military Band  
 WDGY-Gettrude Lewis  
 WGN-Bill Anson  
 WHO-Rhythm Makers  
 WMFG-News  
 WMIN-News; Potpourri

**4:15 CST 3:15 MST**  
 Malcolm Claire; News: WEBC  
 KFYR WMAQ (sw-9.53)

Resume Nat'l Tennis Matches:  
 KSOO WTCN WENR KMA

Barry Wood's Music: KSCJ  
 KDAL WCCO WHLB WMFG  
 KMOX

(Continued on Next Page)

**FREE Aerial Eliminator**

With New Noise Eliminator

# TUESDAY

## September 13

(4:15 p.m. Continued)

Airliners' Orch.: KOIL WGN KSO

John Elliot, songs: CKX CKY

News: WDAY WENR  
KFJM-Wayne King's Orch.  
KOA-University of Denver  
KSTP-Movie Parade  
WBBM-Tenth Inning  
WDGY-Jitterbug Jamboree  
WGN-Armchair Melodies  
WHO-Baseball Time with Bill Brown  
WLW-To be announced  
WMIN-Club Cabana  
WOW-Dan Harding's Wife sketch

**4:30 CST 3:30 MST**  
Chesterfield Daily Sports Column, Paul Douglas: WOW WLW WEBC WENR KSTP KSO (sw-9.53)

Today with Bob Trout: KSCJ WCCO WMFG KMOX (sw-11.83)

Marlowe & Lyon, piano duo: KFJR KSOO WDAY WTCN WMAQ

Airliners Orch.: WDG Y

Weekly Song Sheet: CKY

KFJM-Songs of Long Ago  
KWYO-Harmony Hall  
WAAW-News

WCAL-Dramatic Readings  
WHLB-Devotional Services  
WMIN-Teatime Tidbits

**4:45 CST 3:45 MST**

Lowell Thomas, news commentator (Sun Oil): WLW

Dinner Concert: WENR KSOO KFJR WEBC WDAY KOIL

Enoch Light's Orch.: WCCO KMOX

Nola Day, songs: WMAQ WOW

Summary of Hines' Trial: WDG Y

KOA-Howie Wing  
KSCJ-Ma Perkins, sketch  
KSTP-Humane Society  
KWYO-Club Cabana  
WBBM-Chicago Hour  
WGN-Little Orphan Annie  
WHLB-Story of a Song  
WMFG-Children's Hour

WTCN-Tunes of the Day

**5:00 CST 4:00 MST**  
Easy Aces, sketch (Anacin): WMT KOIL KSO WENR KOA WTCN

Amos 'n' Andy, sketch (Campbell's Soup): (sw-9.53) (also at 9 p.m.)

Dan Winslow of the Navy, sketch (Krispies): WLW WOW WMAQ

Ray Heatherton, songs: KSCJ WHLB WMFG KDAL KMOX (sw-11.83)

Concert Ensemble: CKX

Col. Irving Speed Wallace: KOVC WDAY KFJR KGSU KDLR KFJM KRNT

KFAB-Swing Your Partner  
KFNF-Cub Reporters  
KMA-Vic Fraser's Orch.  
KSOO-The Skyride  
KSTP-Leonard Leigh  
KWYO-Guess Contest  
WBBM-John Harrington sports  
WCAL-Plants & Your Welfare  
WCCO-Livestocks  
WDGY-Mood Music  
WEBC-Twilight Review  
WGN-Concert Orch.  
WHO-State Fair News  
WMIN-News; Hollywood Brevities  
WNAX-Symphonetta  
WEM-Sports; Console Melodies

**5:15 CST 4:15 MST**

Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): KOIL WENR KSO WMT WTCN KOA

Ray Bloch, pianist: KSCJ KRNT WCCO WMFG WBBM

Geo. McCall's Screenscoops: (sw-11.83) (also at 9:15 p.m.)

Vocal Varieties (Tums): Smoothies; De Vore Sisters; Male Octet; Wm. Stoess' Orch.: WHO KSTP WMAQ WOW (sw-9.53) (also at 9:15 p.m.)

Vincent Pirro's Orch.: WDG Y WGN

Musical: WCAL WCCO News: CKY KFNF CKX KFAB-Piano and Patter

KFJM-Birthday Bells  
KFJR-You Shall Have Rhythm  
KMA-Sunshine Tim  
KMOX-On KMOX Tomorrow  
KOA-Leo & Ken  
WDAY-Jeanne Alm & the Five Notes  
WHLB-Prelude to Evening  
WLW-Sports  
WNAX-Old Home Revue  
WOW-Jingles  
**5:30 CST 4:30 MST**  
Inside of Sports, Sam Balter, comm. (Phillies Cigars): WLW

Talk by Maj. General James G. Harbord: KSO KSOO WMT  
Major General James G. Harbord will speak of Manchukuo and Japan. Just returned from a tour in the East, he was near the scene of recent fighting between Japanese and Russian troops.  
Turn to page 5 for more detail.

Helen Menken in "Second Husband" (Bayer Aspirin): KMOX KRNT KFAB WBBM

Tribute to Dr. Cyrus Adler: KOA KSTP WHO WOW WENR KFJR WDAY

Organ Recital: CKX

CKY-Adv. of Jimmie Allen  
KFJM-Late Releases  
KFNF-Brass Band  
KMA-Organ Melodies  
KOIL-Westward Ho  
KSCJ-Jungle Jim  
KWYO-Band & News Bulletin  
WCAL-Literary Bypaths  
WCCO-Four Naturals  
WDGY-News  
WEBC-The Lone Ranger  
WGN-Sports Review  
WHLB-Justine Prosnick, pianist  
WMFG-Twilight Time  
WMIN-Sweet & Hot  
WTCN-Headline Flashes  
**5:45 CST 4:45 MST**  
Tribute to Dr. Cyrus Adler: KFJR WDAY WENR

Vivian della Chiesa, sop.: KSOO KSO KOIL WTCN

Can You Swim?: CKX

News: WOW WHO KSTP  
To be announced: KSCJ WMAQ  
CKY-British Dance Bands  
KFJM-Miles Grina, songs  
KFNF-Marion Hilding  
KMA-Songs at Twilight  
KWYO-Hollywood Brevities  
WCAL-Story Time  
WCCO-Country Dance  
WDGY-Sports  
WGN-To be announced  
WHLB-Evening Serenade  
WLW-To be announced  
WMIN-Heath & Home  
WMT-Sports; News  
WNAX-News & Sports

News: KMOX KSL  
CJRM-Howie Wing  
CKY-Just An Evening at Home  
KFJM-Dinner Dancing  
KMA-Camera Speaks  
KOIL-Street Reporter  
WBBM-Meet the Missus  
WCCO-Baseball Resume  
WLW-Jimmy James' Orch.  
WMIN-Leamington Trio  
WNAX-Prairie Dream Boys

**7:00 CST 6:00 MST**  
Vox Pop (Molle Shave); cond. by Parks Johnson & Wallace Butterworth: WMAQ WDAF WHO WOW KOA KSTP WLW (sw-9.53)

Don't You Believe It? (Sensation Cigarettes): WGN

Grand Central Station (Listerine): KFAB KRNT KMOX WJR WCCO WBBM KMBC WHAS WHLB (sw-11.83)

Now & Then; Frank Hodek's Orch.: WTCN WMT KMA KOIL KSO WLS

Spotlight Parade: CKX CKY

CJRM-Variety Prgm.  
KFJM-American Family Robinson  
KFJR-Memory Baseball  
KSCJ-Peter McGregor  
KSL-Melodic Strings  
WDAY-Johnny Lerum, trn.  
WDGY-Eventide Echoes  
WEBC-Variety Bill  
WHLB-Guess What?  
WMFG-Frank Smoltz' Orch.  
WMIN-News; Novelette  
WNAX-Sammy Liner's Orch.  
WSM-John Lewis  
WTMJ-Miller High Life Party

**7:15 CST 6:15 MST**  
Guess What?: WDAY WEBC WMFG

CJRM-News  
KFJM-Evening Serenade  
KSCJ-To be announced  
KSI-Thrills Behind Newsreels  
WGN-Concert Orch.  
WHLB-Sweet Syncopation  
WMIN-Tunes of the Day  
WSM-Melody Men

**7:30 CST 6:30 MST**  
Jamboree: Don McNeill, m.c.; Guest Artists: WENR KOIL WTCN

Evensong: CKX

Benny Goodman's Orch.: Guests (Camel Cigarettes): WJR KSL KRNT WBBM WHLB KMOX WCCO WHAS KSCJ KMBC KFAB KDAL WNAX WMBG (sw-11.83)

News: KOIL KFJM WLS KSOO Sports Review: WHLB WMFG WMIN

CJRM-Supper Melodies  
CKY-Light Up & Listen  
KMA-Modern Hillbillies  
KOA-John Teel, songs

# Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (9:30 MST) National Farm and Home Hour.

## AFTERNOON

5:30 CST (4:30 MST) Major General James G. Harbord.

## NIGHT

6:00 CST (5:00 MST) Four Corners Theater.

6:00 CST (5:00 MST) Johnny Presents.

7:30 CST (6:30 MST) Fibber McGee and Co.

7:30 CST (6:30 MST) Benny Goodman.

8:00 CST (7:00 MST) Hal Kemp.

8:30 CST (7:30 MST) Jimmie Fidler.

WBBM-Houseboat Hannah  
WDAY-Baseball Scores; News  
**6:30 CST 5:30 MST**  
Paul Martin's Orch.: WMAQ WHO WTMJ WDAF WSM KOA KSTP KFJR WEBC WOW (sw-9.53)

Get Together Prgm.: Jack Berch & His Boys: KMOX WBBM WCCO KMBC WHAS KDAL KFAB WJR KRNT (sw-11.83)

Information, Please: WTCN WLS  
The Green Hornet, drama: WGN WDG Y KSO WMT  
Drama Series: CKX

Sports: KSCJ KSOO KMA  
The Lone Ranger: WHLB WMFG  
CJRM-Tin Pan Alley  
CKY-Talking Drums  
KFJM-Ed Butler, sports  
KOIL-Master Singers  
KSL-Broadcasters Review  
WCAL-Music of the Masters  
WLW-Buster Locke's Orch.  
WMIN-Peacock Court  
WNAX-Radio Aces

**6:45 CST 5:45 MST**  
Jack Berch's Boys: KSCJ

News: KMOX KSL  
CJRM-Howie Wing  
CKY-Just An Evening at Home  
KFJM-Dinner Dancing  
KMA-Camera Speaks  
KOIL-Street Reporter  
WBBM-Meet the Missus  
WCCO-Baseball Resume  
WLW-Jimmy James' Orch.  
WMIN-Leamington Trio  
WNAX-Prairie Dream Boys

**7:00 CST 6:00 MST**  
Vox Pop (Molle Shave); cond. by Parks Johnson & Wallace Butterworth: WMAQ WDAF WHO WOW KOA KSTP WLW (sw-9.53)

Don't You Believe It? (Sensation Cigarettes): WGN

Grand Central Station (Listerine): KFAB KRNT KMOX WJR WCCO WBBM KMBC WHAS WHLB (sw-11.83)

Now & Then; Frank Hodek's Orch.: WTCN WMT KMA KOIL KSO WLS

Spotlight Parade: CKX CKY

CJRM-Variety Prgm.  
KFJM-American Family Robinson  
KFJR-Memory Baseball  
KSCJ-Peter McGregor  
KSL-Melodic Strings  
WDAY-Johnny Lerum, trn.  
WDGY-Eventide Echoes  
WEBC-Variety Bill  
WHLB-Guess What?  
WMFG-Frank Smoltz' Orch.  
WMIN-News; Novelette  
WNAX-Sammy Liner's Orch.  
WSM-John Lewis  
WTMJ-Miller High Life Party

**7:15 CST 6:15 MST**  
Guess What?: WDAY WEBC WMFG

CJRM-News  
KFJM-Evening Serenade  
KSCJ-To be announced  
KSI-Thrills Behind Newsreels  
WGN-Concert Orch.  
WHLB-Sweet Syncopation  
WMIN-Tunes of the Day  
WSM-Melody Men

**7:30 CST 6:30 MST**  
Jamboree: Don McNeill, m.c.; Guest Artists: WENR KOIL WTCN

Evensong: CKX

Benny Goodman's Orch.: Guests (Camel Cigarettes): WJR KSL KRNT WBBM WHLB KMOX WCCO WHAS KSCJ KMBC KFAB KDAL WNAX WMBG (sw-11.83)

News: KOIL KFJM WLS KSOO Sports Review: WHLB WMFG WMIN

CJRM-Supper Melodies  
CKY-Light Up & Listen  
KMA-Modern Hillbillies  
KOA-John Teel, songs

State of the Nation; Jay Franklin, comm.: KSO KMA WEBC WMT WSM WENR WTCN

KFJR-To be announced  
KOA-The Camera Speaks  
KOIL-Song Treasures  
WBBM-Arthur Godfrey  
WCCO-Fender Benders  
WLW-Don't You Believe It?  
WMIN-WPA Prgm.  
WTMJ-Guess Who?  
**9:00 CST 8:00 MST**  
Amos 'n' Andy (Campbell's Soup): WOW WDAF KOA KFI WMAQ WSM WHO WLW KSTP (also see 5 p.m.)  
Turn to page 10 for pictures.

Orvie Allston's Orch.: WHLB WCCO KFAB WHAS KMBC WNAX KRNT WBBM KSCJ KDAL WJR  
Dance Orch.: KFJR WTCN  
Eddie LeBaron's Orch.: (sw-9.53)

Jimmy Dorsey's Orch.: KOIL WGN  
News: WMT KMA WDAY CJRM CKY CKX WMIN  
KFJM-Baseball  
KMOX-The Goldbergs, sketch  
KSL-Serenade in Song  
WEBC-Sports; Varieties  
WENR-Globe Trotter  
WMFG-Sports Review  
WTMJ-Let's Dance  
**9:15 CST 8:15 MST**  
George McCall's Screen Scoops (Old Gold Cigarettes): KMBC KSL WBBM KMOX WCCO WJR KFAB WHAS KRNT (also see 5.15 p.m.)

Vocal Varieties (Tums): KOA WLW WTMJ WOW (also see 5.15 p.m.)  
Orvie Allston's Orch.: KDAL WHLB  
Dance Orch.: WEBC WDAY KMA WMT  
Lee Shelley's Orch.: KSO KOIL  
Aviation Today: CKX CKY CJRM

Sports: KSTP WHO  
News: WMAQ WNAX  
KFNF-Nick Lucas  
KSCJ-Stamp Man  
WDAF-Easy Aces  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WMFG-Song Time  
WMIN-Hawaii Calls  
WSM-Harold Johnson  
WTMJ-Vocal Varieties  
**9:30 CST 8:30 MST**  
Johnny Presents (Philip Morris); Russ Morgan's Orch.: WEBC WSM KFJR KOA WDAY (also see 6 p.m.)

Abe Lyman's Orch.: WMAQ (sw-9.53)  
Harry Owens' Orch.: KSO WMT  
Guy Lombardo's Orch.: KSCJ KRNT WMFG WCCO WHLB KFAB WNAX WHAS KDAL (sw-6.12)

Lloyd Huntley's Orch.: CKY CKX CJRM  
Salute to Cities: WLW  
News: WBBM KMBC WOW  
KMA-Leo Daeges' Orch.  
KMOX-Sports  
KOIL-Lee Shelley's Orch.  
KSL-Can't We Be Friends  
KSTP-True Detective Mysteries  
WCCO-James Melton, trn.; Orch.  
WDAF-Let's Celebrate  
WENR-Earl Hines' Orch.  
WHO-Hits and Encores  
WJR-The Beachcomber  
WLW-Salute to Beckley, W. Va.  
WTCN-Front Page  
WTMJ-Dance Orch.

**9:45 CST 8:45 MST**  
Guy Lombardo's Orch.: KMOX WBBM WCCO KMBC  
Abe Lyman's Orch.: WOW  
Harry Owen's Orch.: KOIL WTCN

CJRM-Wellband and Veysey  
KSTP-Music by Cugat  
WDAF-Reveries  
WGN-Dick Jurgens' Orch.  
WHO-The Songfellows  
WMIN-Ralph Trafficante  
WTMJ-Today's Events  
**10:00 CST 9:00 MST**  
Richard Himber's Orch.: WMAQ KSTP

Aussa the Arab, drama: KMA KSO  
Count Basie's Orchestra: KFAB WBBM WNAX WCCO KMBC KSL WHAS (sw-6.12)  
Geo. Olsen's Orch.: WGN WMT

Familiar Music: CKY CJRM CKX  
News: WHO WJR WMFG KOIL  
KFJR-Weather & News  
KMOX-Travelogue  
KOA-The Week in Sports  
KSCJ-News; Sports; Timetable  
WDAF-Dance Orch.  
WDAY-Baseball Game  
WEBC-News-Tribune Time  
WENR-Music As You Desire It  
WHLB-Tribune Time  
WLW-Paul Sullivan, commentator  
WMIN-News; Monitor Views the News  
WOW-Wig Waggin' with Wagner  
WSM-World in Review  
WTCN-Baseball Scores  
WTMJ-Last Word in Sports  
**10:15 CST 9:15 MST**  
Richard Himber's Orch.: WHO WEBC WOW KFJR WSM KOA

Count Basie's Orch.: WNAX WJR WHLB WMFG KSCJ KDAL  
Bubbles Becker's Orch.: WTCN KSO KMA  
KMOX-At Your Leisure, interview  
KOIL-Sports  
KSTP-Night Extra  
WCCO-Cedric Adams  
WHAS-News  
WLW-Burt Farber's Orch.  
WMIN-Koly's Swing Orch.  
WTMJ-Dance Orch.  
**10:30 CST 9:30 MST**  
Blue Barron's Orch.: WSM KSO KMA KOIL

Johnny Long's Orch.: WJR KSCJ WBBM KFAB KMBC WNAX KRNT WHLB KDAL KSL (sw-6.12)  
Anson Weeks' Orch.: WHO WOW KFJR KSTP WMAQ WEBC

Mitchell Ayres' Orch.: CKX CKY CJRM WGN WMT  
Dance Orch.: WDAF WHAS Minnesota Arrowhead Association Prgm.: WEBC WMFG  
KMOX-News  
KOA-Westernaires  
WCCO-Rollie Johnson  
WLW-Carl Deacon Moore's Orch.  
WMIN-Swing Session  
WTCN-George Hamilton's Orch.  
**10:45 CST 9:45 MST**  
Blue Barron's Orch.: WTCN

Anson Weeks' Orch.: WENR  
Johnny Long's Orch.: KMOX KSL WCCO  
Dance Orchestra: WEBC WHLB WMFG  
**11:00 CST 10:00 MST**  
Dance Orch.: WOW KOIL WSM WENR

Tony Cabot's Orch.: KFAB KSL KRNT WNAX KMOX KSCJ KMBC WBBM WCCO  
Dance Orch.: WHO KSTP KFJR WDAY WEBC WMAQ  
Dance Orch.: KSO WGN WMT  
Donald Gibson, organist: CKY CKX

CJRM-News  
KMA-Rose Garden's Orch.  
KSL-Spud Murphy's Orch.  
WDAF-Nighthawks  
WLW-Twenty-Four Hour Review  
WMIN-News; Rhumba Rhythm  
WTCN-Frank Dailey's Orch.  
**11:15 CST 10:15 MST**  
Dance Orch.: KOA

CJRM-Dance Orch.  
KSL-News  
WLW-Ray Pearl's Orch.  
WMIN-Koly's Swing Orch.  
WTCN-Bunny Barrigan's Orch.  
**11:30 CST 10:30 MST**  
Irma Glen, organist: WTCN KMA WMAQ WEBC KFJR WDAY WTMJ  
Henri Gendron's Orch.: KMOX KRNT KFAB KMBC KSCJ WBBM WNAX KOIL KSL  
King's Jesters: WSM WHO WOW WENR KOA  
Vincent Pirro's Orch.: WGN WLW KSTP WMT KSO

CJRM-Treasure Chest  
WCCO-Frank Dailey  
WDAF-Dance Orch.  
WHAS-Dream Serenade  
WMIN-Midnight Reveries  
**12:00 CST 11:00 MST**  
Jimmy Dorsey's Orch.: WGN KSO  
News: WMIN KMBC WBBM KOA  
KMOX-Dancing Time  
KSL-Leon Durant's Orch.  
KSTP-Dream Ship  
WLW-Moon River  
End of Tuesday Programs

# NIGHT

**6:00 CST 5:00 MST**  
Four Corners Theater, dir. Earle McGill: WCCO KRNT WHAS KMBC KSCJ KFAB WJR KSL KDAL KMOX

George W. Baker's story of the gloomy keeper of the lighthouse, "Among the Breakers," will be dramatized, in the style of the rural play.

Johnny Presents (Philip Morris); Russ Morgan's Orch.; Thrills of the Week; Genevieve Rowe, sop.; Eight Stout Hearted Men; Glenn Cross & Beverly; E. Floyd Sherman, trn.; Swing Fourteen; Jack Johnstone's Dramas; Guest: WLW WDAF WHO WTMJ WOW KSTP WMAQ (also at 9:30 p.m.)

Morton Gould's Orch.: CKX WDG Y WMT KOIL WGN KSO

Accent on Brass; Chas. Marglis' Orch.: KFJR WSM WEBC

CJRM-Markets  
CKY-Stepping Along  
KFJM-Weather; Markets  
KMA-Songs by Mickey  
KOA-The Holdens  
KSOO-Music by Cugat  
WBBM-Kitty Keene, Inc.  
WCAL-Musicale  
WDAY-Console Capers  
WHLB-Dinner Music  
WMFG-Organ Moods  
WMIN-News; Orchestra  
WNAX-Happy Jack's Old Timers  
WTCN-Sports Review

**6:15 CST 5:15 MST**  
Accent on Brass: WTCN

News: KOIL KFJM WLS KSOO Sports Review: WHLB WMFG WMIN

CJRM-Supper Melodies  
CKY-Light Up & Listen  
KMA-Modern Hillbillies  
KOA-John Teel, songs

# MORNING

**7:00 CST 6:00 MST**  
Breakfast Club; Soloists and  
Orch.; News; WEBC KFJR  
WDAY WTCN

Richard Maxwell, tr.: (sw-21.5)

News: KOIL WOW  
Early Risers: KOBH WHLB  
**7:15 CST 6:15 MST**  
Montana Slim, songs; News:  
KDAL (sw-21.52)

The Family Man: (sw-21.5)

News: WMT WLW KFJM WLS  
WNAX WCCO  
KFAB-Morning Round-up  
**7:30 CST 6:30 MST**  
Joyce Jordan, Girl Interne,  
sketch (Calox Tooth Powder &  
Solidified Albolene): WBBM

Al & Lee Reiser, piano duo;  
News: (sw-21.5)

Fiddler's Fancy: KDAL (sw-  
21.51)

Good Morning: KOA WMFG  
WHLB  
News: KSOO WAAW

Musical Clock: WMT WOW KOIL  
CKY-Rise 'n' Shine  
KFJM-Cuckoo Clock Prgm.  
KFNF-Morning Worship  
KMA-Morning Watch  
KMOX-Ozark Varieties  
KSTP-Ken Carpenter  
WCCO-Musical Chimes  
WDGY-Risers Rhythms  
WHO-Williams Brothers Quartet  
WLB-Musicale

WLS-To be announced  
WLW-Gospel Singer  
WMAO-Whistler & His Dog  
WMIN-Muffins & Music  
WNAX-George German  
WTCN-Northland Herald

**7:45 CST 6:45 MST**  
Bachelor's Children (Old Dutch  
Cleanser): KMOX KRNT KFAB

KFNF-News & Sales  
KMA-Master Melody Boy  
KOA-Checkerboard Time  
KSOO-Musical Clock  
WBBM-Linda's First Love  
WDGY-The Modern Trend  
WEBC-Morning Musicale  
WHO-News

WLS-Tex Atchison  
WLW-Hollywood News Girl  
WMAQ-A Step Ahead with Nor-  
man Ross  
WNAX-Radio Aces

**8:00 CST 7:00 MST**  
Just Neighbors: KSO WLS

Mrs. Wiggs of the Cabbage Patch,  
sketch (Old English Wax):  
WMAQ

Pretty Kitty Kelly, sketch (Won-  
der Bread): KSCJ WCCO WBBM  
KMOX KRNT

Coffee Pot Inn: WOW WHO  
KFJR WNAJ  
News: CKX KOA  
Musical Clock: WTCN WEBC  
WMFG

CKY-News & Weather  
KFAB-Time 'n' Tunes  
KFJM-Markets  
KFNF-Morning Visit  
KMA-Forest Rangers  
KOIL-Mayor's Melody Memories  
KSTP-Good Morning Hour  
KWYO-Sunrise Strings  
WDAY-Time to Shine  
WDGY-Morning Musicale  
WGN-Martha Crane & Helen  
Joyce

WHLB-The Clockwatchers  
WLB-Hymns of All Churches  
WMIN-News: At Your Service

**8:15 CST 7:15 MST**  
John's Other Wife, sketch (Louis  
Phillippe): WMAQ

Asher & Little Jimmy: KSO  
KOIL KFJR

Myrt & Marge, sketch (Super  
Suds): WBBM WCCO KFAB  
KMOX WNAX

John Metcalf's Choir Left:  
WDGY

News: KFJM WLS  
CKX-Wake Up & Sing  
CKY-Rise 'n' Shine  
KMA-Earl May's Question Box  
KOA-Wonder Melodies  
KSTP-Harmony Parade  
KWYO-Just About Time  
WCAL-Divine Service  
WDAY-Time Signal Prgm.  
WEBC-Mirror of Fashion  
WHO-Fruit Reporter  
WLW-Myrt & Marge, sketch  
WMFG-Stock Quotations  
WOW-Betty Crocker

**8:30 CST 7:30 MST**  
Jesh Higgins of Finchville: WDAY  
WTCN KOIL KMA KFJR

Hilltop House, sketch (Palmolive  
Soap): WCCO KFAB KMOX  
WBBM WNAX

Just Plain Bill, sketch (Koly-  
nos): WMAQ  
To be announced: WMT

Grandma Travels: WHLB WEBC  
WMFG  
News: KWYO WDGW  
KFJM-Morning Devotional  
KOA-Sportsman's Paradise  
KSOO-News; Grain Quotations  
KSTP-Commercial  
WAAW-Markets  
WGN-Melody Parade  
WHO-Those Happy Gilmans  
WLS-The Novelodeons  
WLW-Hilltop House, sketch  
WMIN-Breakfast Bell  
WOW-Aunt Sally

**8:45 CST 7:45 MST**  
Oxydol's Own Ma Perkins, sketch:  
WLS  
Details of contest on this program  
may be found on inside back cover.

Stepmother, sketch (Colgate):  
WCCO KMOX WBBM

The Woman in White, sketch  
(Pillsbury): WMAQ WEBC WHO  
KSTP WOW

Popular Waltzes: KSOO KOA  
KFJR WTCN WMT KOIL (sw-  
15.21)

Earl Lawrence, bar.: WGN

Markets: KFJM CKX  
KDYL-Magic Hour  
KFAB-News  
KMA-Ma Perkins, sketch  
KOBB-Echoes of the Console  
KWYO-Organ Melodies  
WDAY-To be announced  
WDGY-Stock Market Reports  
WHLB-Radio Showcase  
WLW-Betty & Bob  
WMFG-Morning Song Time  
WNAX-Horticultural Notes

**9:00 CST 8:00 MST**  
David Harum, sketch (Bab-O):  
WHO WOW WMAQ KSTP

Originalities: WTCN

The Story of Mary Marlin, sketch  
(Ivory Flakes): WLS

Buckeye Four: WDGW

Houseboat Hannah, sketch:  
WEBC WHLB  
CJRM-Bulletin Board  
CKX-Wake Up & Sing  
CKY-Good Morning Neighbor  
KFAB-Morning Reveries  
KFJM-Salor. Silhouettes  
KFNF-Headliners  
KFJR-Markets & Top o' the Dial  
KMA-S. O. S. Club Prgm.  
KMOX-Music Man & Tell a Story  
Lady

KOA-Home Service  
KOIL-Lady Courageous  
KSOO-Ranch Boys  
KWYO-Morning Devotional  
WBBM-The Heart of Julia Blake  
WCCO-Ma Perkins  
WDAY-Bargain Specials; King of  
the Kitchen  
WGN-Get Thin to Music  
WLB-Music

WLW-The Goldbergs, sketch  
WMFG-Houseboat Hannah  
WMIN-News; Musical Chimes  
WMT-News  
WNAX-Hymns of All Churches

**9:15 CST 8:15 MST**  
Vic & Sade, sketch (Crisco):  
WLW WLS

Lorenzo Jones, sketch (Phillips):  
WOW WMAQ WHO KSTP

Breen & de Rose: KSO WMT  
KOA

Scattergood Baines, sketch (Wrig-  
ley's Gum): WNAX KFAB

Bachelor's Children, sketch (Cud-  
ahy Packing Co.): WGN

Amer. Family Robinson: WHLB  
WMFG  
CKX-Bands of the Salvation  
Army  
KFNF-Paul & Irving  
KFJR-Hymns of All Churches  
KMA-Homemakers' Chat  
KMOX-Let's Compare Notes  
KOIL-Polly the Shopper  
KSCJ-Front Page Drama  
KSOO-Woman's World  
KWYO-Through the Hollywood  
Lense

WBBM-Editor's Daughter, sketch  
WCCO-Bachelor's Children  
WDGY-Be Beautiful  
WEBC-Woman's Hour; News  
WMIN-Song Stylist  
WTCN-Something in the Air

**9:30 CST 8:30 MST**  
Pepper Young's Family, sketch  
(Camay Soap): WLS  
Details of contest on this program  
may be found on inside back cover.

Big Sister, sketch (Rinso):  
KFAB WBBM KRNT WCCO  
WNAX KMOX KDAL

Do You Remember?: WMAQ  
Get Thin to Music: KOIL KSO  
WDGY

CKX-Markets; What's in the Air  
CKY-Dance Tunes  
KFJM-Household Hour  
KFJR-Betty & Bob  
KOA-Your Music & Mine  
KSCJ-News; Timetable  
KSOO-Aristocrats  
KSTP-Musicale  
KWYO-Dance Diversions  
WAAW-Markets  
WCAL-College Bulletin  
WDAY-Grandma Travels  
WGN-Don Pedro's Magic Violin  
WHLB-Please Play  
WHO-Pete's Mountaineers  
WLW-Short, Short Story  
WMFG-News  
WMIN-Milady's Music Box  
WMT-Gospel Baritone  
WTCN-Around the Town

**9:45 CST 8:45 MST**  
Kitty Keene, Inc., sketch (Dreft):  
KSTP WHO WOW WDAY KOA  
KFJR

Aunt Jenny's Stories (Spry):  
KRNT WBBM WCCO KMOX  
KFAB KDAL WNAX

Road of Life, sketch (Chipso):  
WMAQ WLW

Viennese Ensemble: WEBC KOIL  
WTCN WMT

Getting the Most Out of Life,  
Dr. Wm. L. Stidger (Standard  
Brands): CKY CKX

KFJM-Markets  
KMA-Pals of the Prairie  
KSCJ-Community House  
KSOO-Book Reading Time  
WCAL-Morning Devotion  
WDGY-A Woman's World  
WGN-Painted Dreams  
WMFG-Prunes & Praises  
WMIN-Gospel Sinner

**10:00 CST 9:00 MST**  
Mary Margaret McBride, column-  
ist (La France & Satina): KSCJ  
KMOX WBBM WCCO KRNT  
KFAB

Dan Harding's Wife, sketch (Nat'l  
Biscuit Co.): WMAQ

The Balladeer: WMT

Ernest Coulton, songs: CKX  
Township No. 52: WMFG WHLB  
WEBC

News: KOIL WAAW  
CKY-British Dance Bands  
KFJM-Household Hour  
KFJR-Markets; Weather  
KMA-Weather; Markets; News  
KOA-Wells of Music  
KSOO-Grain Quotations; Mid-  
Morning Newscast  
KSTP-The Daily  
KWYO-Polish Varieties  
WDAY-Hometown Reporter  
WDGY-Modern Trend  
WGN-Manhattan Mother, sketch  
WHO-The Goldbergs sketch  
WLS-Boys from Virginia  
WLW-The Editor's Daughter  
WMIN-News; World Bookman  
WNAX-Devotional Service  
WOW-Betty & Bob  
WTCN-Tunes of the Day

**10:15 CST 9:15 MST**  
Irene Beasley, R. F. D. No. 1:  
KSCJ WHLB KRNT WMFG

The O'Neills, sketch (Ivory  
Soap): WMAQ WOW KOA WLW

Kidoodlers: KOIL WTCN WEBC  
CKX

Houseboat Hannah: WHO KMOX  
CKY-Melody Time  
KFAB-Weather; Markets  
KFJM-News  
KFJR-News; Camera Club  
KMA-Earl May's Visit  
KSOO-Baker's Variety Prgm.  
KSTP-Dan Harding's Wife, sketch  
KWYO-The Curtain Rises  
WAAW-Markets  
WBBM-Hal Tate, radio tatter  
WCAL-Our Church  
WCCO-Judy & Jane  
WDAY-Military Band Prgm.  
WDGY-Variety Prgm.  
WGN-Harold Turner, pianist  
WLS-Prairie Ramblers & Patsy  
Montana  
WMIN-Bulletin Board  
WMT-Bits of Everything  
WNAX-Kitty Keene

**10:30 CST 9:30 MST**  
Nat'l Farm & Home Hour: KFJR  
WDAY KSOO WMAQ KOA KSO  
WEBC WTCN KMA

Speakers: H. R. Rankhage and  
Wallace Kaddery. There will be  
a pickup from Spokane, Wash-  
ington, dealing with soil conser-  
vation work in that area.

Romance of Helen Trent, sketch  
(Edna Wallace Hopper): WBBM  
KRNT KFAB KMOX

Time for Thought: KSTP  
The title of Rev. Gondret's  
discourse is "Pillars or Wells."

News: WGN WDGW  
Stock Quotations: WMFG WHLB  
CKX-Farmer's Hour  
CKY-Pianograms  
KFJM-Electric Organ Tunes  
KFNF-Frank Field  
KOIL-Diary Dreams  
KSCJ-Women's Review  
KWYO-Number Please  
WCCO-Those Happy Gilmans  
WHO-Myrt & Marge  
WLB-Schubert Sonata, Opus 137  
WLS-Evelyn, the Little Maid  
WLW-News; River; Weather.  
Livestock  
WMIN-Mid-Morning Concert  
WNAX-Radio Aces  
WOW-Prett' Kitty Kelly, sketch  
**10:45 CST 9:45 MST**  
Dorothy Crandall, pianist: KSTP

Our Gal Sunday, sketch (Anac-  
in): WBBM KRNT KMOX  
KFAB

Nat'l Farm & Home Hour: WLW

Songs by Jean Haig: CKX  
CKY-Tropical Moods  
KFJM-Markets  
KFNF-Request Hymns  
KOIL-Modern Moods  
KSCJ-Want Ad Rambles; Navy  
News

WCCO-Grandma Travels  
WDGY-Markets  
WGN-Musical Mail Box  
WHLB-Concert Gems  
WHO-Hilltop House, sketch  
WLS-Short, Short Stories  
WMFG-Monitor News  
WMT-Orrin Weir's Orch.  
WNAX-Happy Jack's Old Timers  
WOW-Judy & Jane, sketch

**11:00 CST 10:00 MST**  
Pappy Cheshire's Hillbillies:  
KDAL KRNT KCSJ

The Goldbergs, sketch (Oxydol):  
WBBM WCCO KDAL WNAX  
WHLB WMFG

Jean Ellington, songs: (sw-15.33)  
The Happy Gang: CKX  
CJRM-Radio Kitchen of the Air  
CKY-Backstage Wife  
KFAB-Songs of the Good Old  
Days

KEJM-Monitor Views the News  
KFNF-Weather; Markets; News  
KMOX-Ma Perkins, sketch  
KOIL-Memory Lane  
KSCJ-Crop Bulletin  
KSTP-Household Forum  
KWYO-News Flashes  
WAAW-Markets  
WDGY-Charles Sengir  
WGN-Bob Elson on State St.  
WHO-Dan Harding's Wife, sketch  
WLB-Poetry Prgm.  
WLS-Melody Roundup; Soloist  
WMIN-News; Here Comes the  
Band

WMT-Tom Owens' Cowboys  
WOW-In the Music Room

**11:15 CST 10:15 MST**  
Vic & Sade, sketch (Crisco):  
KDAL WNAX WBBM KMOX  
WCCO WMFG WHLB

Words & Music: (sw-15.33)

To be announced: WDGW WMT

Vic & Sade: WHO WOW  
CKY-Old Refrains  
KFAB-Roy, Lonnie and John  
KFJM-L. T.'s Band  
KFNF-Cornfield Hawaiians  
KOIL-Waltz Time  
KSCJ-Cub Reporter  
KSTP-Jumbo  
KWYO-Varieties  
WAAW-Markets  
WGN-Luncheon Music

**11:30 CST 10:30 MST**  
Road of Life, sketch (Chipso):  
WBBM KMOX

Mother-in-Law, sketch: KOIL

Street Scene: CKX  
Houseboat Hannah: WOW WCCO  
Foreign Music: WHLB WMFG  
CKY-Musical Comedy Highlights  
KFAB-Dinner Call  
KFJR-Markets & Police Bulletins  
KMA-Dustin' the Fiddle  
KOA-Radio Budget Shop  
KSCJ-Farm Flash; Roundup  
KSOO-Markets; Weather; News  
KSTP-Singin' Sam  
KWYO-Household Hour  
WDAY-Man on the Street  
WDGY-News

WEBC-Varieties; Sally Service  
WGN-Markets; Middy Service  
WHO-Caroline's Golden Store  
WLB-Musical Prgm.  
WLS-Fruit, Vegetable, Butter &  
Egg Markets; News  
WLW-Markets; News

WMAQ-Fort Pearson, news  
WMIN-Take It Easy  
WMT-Sweet & Swing  
WNAX-Grandma Travels  
WTCN-Whoopee John

**11:45 CST 10:45 MST**  
Edward MacHugh, Gospel Singer  
(Ivory Soap): WBBM KMOX  
WCCO

Judy & Lanny: KOIL KSO  
WDAY WTCN

Those Happy Gilmans, comedy  
sketch (Corn-Kix): WLW WMAQ

Hi Boys: (sw-15.33)

News: KOA CKX KSTP  
KFAB-Grandma Travels  
KFJM-Markets  
KFNF-Alfalfa John  
KFJR-The Goldbergs, sketch  
KMA-Dustin' the Fiddle  
KSCJ-Stars Over Hollywood  
WDGY-Checkerboard Time  
WEBC-The Warren Family  
WHO-Markets & Weather  
WLS-Dinner Bell Prgm.  
WMT-News; Frank Voelker, or-  
ganist  
WNAX-Voice of the Farm  
WOW-The Goldbergs, sketch

# AFTERNOON

**12:00 CST 11:00 MST**  
Betty & Bob, sketch (Gold  
Medal): KSTP WMAQ KOA WHO  
(sw-15.33)

Vivian della Chiesa, sop.; Orch.:  
WTCN

Chattanooga Frolic: KSCJ

Big Sister, sketch: CKY CKX  
News: KFAB WAAW WMIN  
KFJM-Slim Thomson's Band  
KFNF-Farm Sales & News  
KFJR-Prof. Sauerkraut and His  
Little German Band  
KMA-Weather & Markets  
KMOX-Singin' Sam  
KOIL-Those Happy Gilmans  
KSOO-Jack Marlow, songs  
KWYO-Gene Austin  
WBBM-Manhattan Mother, sketch  
WCCO-Home Folk Tunes  
WDAY-Happy Harvesters  
WDGY-Farm Prgm  
WEBC-Bulletin Board  
WGN-Harold Turner, pianist  
WHLB-Luncheon Melodies  
WLB-Musical Prgm.

WLW-Linda's First Love  
WMFG-Noonday Revue  
WMT-Cedar Valley Hillbillies  
WNAX-Farm & Home  
WOW-Firestone Prgm.

**12:15 CST 11:15 MST**  
Let's Talk It Over: WTCN

Chattanooga Frolic: KMOX

Arnold Grimm's Daughter, sketch  
(Gold Medal): WMAQ WLW KOA  
KSTP

News: KFJM KOIL WMFG  
Kitty Keene, Inc., WCCO KMOX  
CKX-Musical Prgm.  
CKY-On the Mall  
KFAB-Markets  
KFNF-Mohawk Boys  
KMA-The Harvesters  
KSCJ-Voice of the People  
KSOO-Farm Specials  
WBBM-Man on the Street  
WDAY-Voice of the Farm  
WDGY-Farm Bureau News  
WGN-To be announced  
WHO-Melodious Favorites  
WLS-Checkerboard Time  
WMIN-Noon-day Jamboree  
WMT-Voice of Iowa; Markets  
WNAX-News & Markets  
WOW-Midday Melodies

**12:30 CST 11:30 MST**  
Lyric Serenade: KDAL (sw-  
15.27)

Waltz Favorites: KOIL

Valiant Lady, sketch (Gold  
Medal): WMAQ KSTP WLW KOA  
(sw-15.33)

News: WHO WOW WDAY KSCJ  
Man on the Street: WEBC  
WMFG WHLB

# WEDNESDAY

September 14

CKX-Songs of the West  
CKY-Eb & Zeb, sketch  
KFAB-Last Call for Dinner  
KFJD-Farm Flashes  
KFJM-Olaf Roisen's Orch.  
KFNF-Henry Field  
KFJR-Firestone Prgm.  
KMA-Weather & News  
KMOX-Linda's First Love  
KSOO-Voice of the Farm  
KWYO-House of Peter MacGregor  
WBBM-Kitty Keene, Inc.  
WCCO-First Edition  
WDGY-Livestock Reporter  
WGN-June Baker, home manage-  
ment

WLB-Farm Prgm.  
WLS-Voice of the Feed-Lot  
WMT-Tune Time  
WNAX-Sunny Syncopators  
WTCN-Three Strings

**12:45 CST 11:45 MST**  
Betty Crocker (Gold Medal):  
WHO KOA WMAQ KSTP

Lyric Serenade: KRNT

Waltz Favorites: KSO  
Judy & Jane: WDAY WEBC  
CKX-Market Quotations  
CKY-News & Messages  
KFAB-Man on the Street  
KFJD-J. G. Hutton  
KFJR-Grandma Travels  
KMA-Earl May  
KMOX-The Editor's Daughter  
KSOO-News  
KSCJ-Markets  
KWYO-Sterling Young  
WBBM-Houseboat Hannah  
WCCO-Voice of the Farm  
WDGY-Hank & Martha; Grain  
Markets  
WGN-Hits of Today  
WHLB-Salon Silhouettes  
WLS-Listeners' Mike  
WLW-Kitty Keene, Inc., sketch  
WMEG-Non Postscript  
WMIN-Accordiana  
WMT-Joe Doakes; Many Happy  
Returns; Cedar Valley Hillbillies  
WNAX-D. B. Gurney  
WOW-Foster May, Man on the  
Street  
WTCN-Front Page

**1:00 CST 12:00 MST**  
Story of Mary Marlin, sketch  
(Ivory Flakes): WLW KOA WHO  
KFJR KSTP WEBC WDAY  
WOW WMAQ

Syncopation Piece: KSCJ WHLB  
WMFG

Marriage License Romances:  
WMT KSO WGN KOIL

Story of Mary Marlin: CKX CKY  
KFAB-Tommy Watson, banjoist  
KFJD-Farm Home Water Supply  
KFJM-Hit of the Day  
KFNF-Grab Bag Show  
KMA-Country Home Time; Mu-  
sical Varieties  
KMOX-Voice of the Farm  
KSOO-Curbstone Opinions  
KWYO-Hammond Organ  
WBBM-Aeolian Ensemble  
WCCO-Day Dreams  
WDGY-Slim Jim  
WLB-Musical Varieties  
WLS-Homemakers' Hour  
WMIN-News; Orchestra  
WNAX-Petroleum Parade  
WTCN-Curbstone Question-Air

**1:15 CST 12:15 MST**  
Syncopation Piece: KRNT KSCJ  
KDAL WHLB WMFG

Oxydol's Own Ma Perkins, sketch:  
WOW WDAY KSTP WHO WEBC  
WMAQ KFJR KOA WLW  
Details of contest on this program  
may be found on inside back cover.

Maurice Spitalny's Orch.: KSO  
KSOO WTCN (sw-15.33)

Ma Perkins, sketch: CKX CKY  
KFAB-Jane Tucker  
KFJD-Dorothy J. Norris  
KFJM-Puzzle Prgm.

(Continued on Next Page)

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KMA-Mickey Gibbins, songs  
KMOX-Judy & Jane  
KOIL-The Friendly Advisor  
KWYO-News Flashes  
WAAW-Market Close & Summary  
WCCO-Betty & Bob  
WGN-Afternoon Melodies  
WLB-Art Gallery  
WMIN-Gypsy Strings  
WMT-Frank Voelker, organist  
1:30 CST 12:30 MST  
Evelyn Tyner, songs; KDAL  
KSCJ KRNT WHLB WMFG  
(sw-15.27)

Pepper Young's Family, sketch  
(Camay Soap): KFJR WEBC  
WDAY WMAQ WLW WOW KOA  
KSTP WHO

Details of contest on this program  
may be found on inside back cover.

Swing Time Trio: KOIL KSO  
KSOO WTCN KMA (sw-15.33)

Harold Stokes' Orch.: WDGW  
WGN

Pepper Young's Family, sketch:  
CKY CKX

News: KFNF WMT WLS  
KFAB-Songs Sacred  
KFDY-Kathryn Webster  
KFJM-Request Prgm.  
KMOX-Magic Kitchen  
KWYO-Songs of the Pioneers  
WBBM-Pat Flanagan  
WCCO-Julia Blake  
WLB-Bach Prgm.  
WMIN-Design for Meody  
WNAX-Songs of Jimmy Morgan

1:45 CST 12:45 MST  
Between the Bookends, Ted Mal-  
one: WMT WLS KOIL KSO  
WTCN KMA

Lebrun Sisters, trio: KSCJ KDAL  
KRNT (sw-15.27)

The Guiding Light, sketch (White  
Napha): WDAY WHO WEBC  
KFJR WMAQ KSTP KSOO WLW  
WOW KOA (sw-15.33)

The Guiding Light: CKX CKY

Judy & Jane: WNAX WHLB  
WMFG  
CJRM-Musical Barometer  
KFAB-News & Markets  
KFDY-Housekeepers' Chats  
KFNF-Your Pets  
KWYO-News; Markets & Farm  
Flashes  
WBBM-Meet the Missus  
WCCO-Markets  
WDGY-Health Talk, Dr. Dyblie  
WGN-Leadoff Man

2:00 CST 1:00 MST  
Backstage Wife, sketch (Dr.  
Lyons): WOW WMAQ WHO KOA  
KSTP

Club Matinee: WENR KOIL  
KSOO KSO WMT WTCN

At the Music Counter: KDAL  
KSCJ KRNT (sw-15.27)

Club Matinee: CKY CKX

Baseball Game: WGN WBBM  
Stock Quotations: WHLB WMFG  
Vic & Sade, sketch: KFJR  
WDAY

KFAB-Cornhusker Jamboree  
KFNF-Kitchen Klatter  
KMA-Organ Melodies  
KMOX-Those Happy Gilman  
KWYO-Pacific Paradise  
WAAW-News  
WCCO-Ladies First  
WDGY-Al Odegaard's Orch.  
WEBC-Stock Quotation; After-  
noon Interlude; News  
WLB-Goldberg Variations  
WLW-Dan Harding's Wife, sketch  
WMIN-News; Music Hall  
WNAX-Melody Styles

2:15 CST 1:15 MST  
Stella Dallas, sketch (Milk of  
Magnesia): WMAQ KSTP WHO  
KOA WOW

Club Matinee: WEBC

At the Music Counter: WMFG  
WHLB WCCO

KFJM-Ma Perkins, sketch  
KFNF-Studio Prgm.  
KFJR-Markets, Weather; News  
KMA-Paint Boys  
KMOX-One Woman's Opinion  
WDGY-Three Russian Steppes  
WLW-Midstream, drama  
WNAX-Happy Jack's Old Timers

2:30 CST 1:30 MST  
Deep River Boys: WHLB KSCJ  
KRNT WMFG (sw-15.27)

Life Can Be Beautiful, sketch  
(Ivory Soap): WMAQ WOV  
WHO KSTP

CKY-Broadcast Bulletin  
KFJM-Floyd Johnson's Orch.  
KFNF-Helen Fischer  
KMOX-Popular Melodies  
KWYO-Musical Newsy  
WCCO-Front Page Parade  
WDGY-Gems of Melody  
WLW-Heart of Julia Blake  
WNAX-Betty Lane's Southerners

2:45 CST 1:45 MST  
Leon Goldman, violinist: KSCJ  
KDAL WMFG WHLB WCCO  
(sw-15.27)

Girl Alone, sketch: WMAQ WOW  
KSTP

Affairs of Anthony: WEBC KSO  
WTCN KFJR WMT WENR KOIL  
KSOO

To be announced: CKY CKX

The Hatterfields: WDGW WLW

KMOX-Dope From the Dugout  
KOA-Dan Harding's Wife  
KWYO-Monitor News  
WHO-Agricultural Prgm.  
WNAX-Ma Perkins, sketch

3:00 CST 2:00 MST  
March of Games: WHLB WMFG  
KSCJ KDAL WCCO

Neighbor Nell, philosophy; Or-  
ganist: WLW WEBC WTCN  
WENR

Who Sang It?: WMAQ

Baseball Game: KFAB WMT  
KMA WNAX KMOX  
CKX-Continental Varieties  
CKY-George Hall's Dance Hall  
KFJM-Baseball Scores  
KFNF-Variety Revue  
KFJR-News; Aunt Sammy  
KOA-Judy & Jane  
KOIL-Top Tunes  
KSOO-News  
KSTP-Woman's Page  
KWYO-Better Vision  
WDAY-Tea Time Tunes  
WDGY-Matinée Melodies  
WHO-Rural Women's Chorus  
WLW-Houseboat Hannah  
WMIN-News; Curtain Rises  
WOW-Police Bulletins

3:15 CST 2:15 MST  
Don Winslow of the Navy,  
sketch: WDAY KFJR KSOO  
KSO WTCN

Exploring Space: WHLB WMFG  
KSCJ KDAL WCCO

Silhouettes of the West: WENR

Denver Darling's Trail Blazers:  
WDGY

The Backwoods Breakdown: CKY  
CKX

KFJM-News  
KOA-Heart of Julia Blake  
KOIL-Tune Types  
KSTP-Daily Features  
KWYO-This Rhythmic Age  
WEBC-Duluth Church Council  
WHO-Judy & Jane, sketch  
WLW-Charlie's Singing School  
WOW-Markets

3:30 CST 2:30 MST  
Chas. Sears, tr.: KSO WENR  
KOIL KSOO WTCN

Castilians: WHLB WMFG KSCJ  
KDAL WCCO

Your Family & Mine, sketch  
(Sealtest): WMAQ WOW (sw-  
9.53)

Gloom Chasers: CKX CKY WLW

News: WAAW WHO  
KFJM-Dunbar's Comedians  
KFJR-To be announced  
KOA-For Milady  
KSTP-Everybody's Problem  
KWYO-Organ Treasures  
WDAY-Rudy Sten's Cowboys  
WDGY-Hillbilly Hi-Jinks  
WMIN-Kaffee Klatch

3:45 CST 2:45 MST  
Little Orphan Annie: (sw-9.53)

Rakov's Orch.: WDAY KOIL  
WENR WEBC KFJR WTCN

Happy Jack, songs: KOA WMAQ

Johnson Family: WDGW

CKX-Monitor Views the News  
CKY-Closing Stock Quotations  
KFJM-Singable Songs  
KFNF-Woman's Page  
KSOO-Powder River Swing  
KSTP-On the Midway  
WHO-Tall Corn Parade  
WLW-Man of Mars  
WMIN-Barefoot Boys  
WOW-News

4:00 CST 3:00 MST  
Bobby Hayes' Orch.: KSOO  
WTCN WENR WLW KMA

News; Enoch Light's Orch.:  
KSCJ WBBM KDAL WCCO  
KOIL

Salade Russe: CKX CKY

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be  
found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (9:30 MST) National Farm and Home  
Hour.

NIGHT

6:00 CST (5:00 MST) Gang Busters.

6:00 CST (5:00 MST) One Man's Family.

6:30 CST (5:30 MST) Transmutation of Ling.

6:30 CST (5:30 MST) Paul Whiteman.

6:30 CST (5:30 MST) Tommy Dorsey.

7:00 CST (6:00 MST) Col. Stoopnagle.

8:00 CST (7:00 MST) Kay Kyser.

8:30 CST (7:30 MST) Edgar A. Guest.

9:30 CST (8:30 MST) Paul Whiteman.

Jesse Crawford, organist: KFJR  
KSTP WEBC WDAY WOW  
WMAQ KOA WHO (sw-9.53)

News: WHLB WMFG  
KFJM-Baseball Scores  
KWYO-Concert Master  
WDGY-Gettrude Lewis  
WGN-Bill Anson  
WMIN-News; Potpourri

4:15 CST 3:15 MST  
Enoch Light's Orch.: WMFG  
WHLB

Malcolm Claire; News: KFJR  
WEBC KOA WMAQ

Resume Nat'l Tennis Matches:  
WTCN KMA

Frank Ferneau's Orchestra: WGN

News: WDAY WENR  
KFJM-Music of the Masters  
KSTP-Movie Parade  
WBBM-Chicago Hour  
WDGY-Jitterbug Jamboree  
WHO-Baseball Time  
WLW-To be announced  
WMIN-Club Cabana  
WOW-Dan Harding's Wife, sketch  
WMT-Talk by Mrs. W. J. Cox

4:30 CST 3:30 MST  
Chesterfield Daily Sports Column;  
Paul Douglas: WOW KSTP WLW  
WEBC WENR KSO (sw-9.53)

Today with Bob Trout: WCCO  
KSCJ KDAL WMFG (sw-11.83)

Germany Salutes Canada: CKY

Alma Kitchell, contr.: WDAY  
WMAQ KSOO KFJR WTCN

KOA-Strolling Songster  
KOIL-George Johnson's Orch.  
KWYO-Tin Pan Alley  
WAAW-News  
WBBM-Chicago Hour  
WDGY-Wake Up, America  
WGN-Armchair Melodies  
WHLB-Devotional Services  
WLB-Music  
WMIN-Matinée Melodies

4:45 CST 3:45 MST  
Lum & Abner, comedy sketch  
(Postum): WBBM KFAB (sw-  
11.83) (also see 9:15 p.m.)

Dinner Concert: KSO KOIL  
WDAY KSOO WENR WEBC  
WTCN KFJR

Lowell Thomas, commentator  
(Sun Oil): WLW

Noia Day, songs: WOW KSTP  
(sw-9.53)

Summary of Hines Trial: KOIL  
WDGY

KFJM-Teatime Tunes  
KOA-Howie Wing  
KSCJ-Ma Perkins  
KWYO-Club Cabana  
WGN-Little Orphan Annie  
WMAQ-Do You Like Music?

5:00 CST 4:00 MST  
Amos 'n' Andy, sketch (Camp-  
bell's Soup): (sw-9.53) (also at  
9 p.m.)

Easy Aces, sketch (Anacin);  
Jane Ace: KSO KOIL WENR  
WMT WTCN KOA

Don Winslow of the Navy,  
sketch (Krispies): WMAQ WLW  
WOW

Ray Heatherton, songs: KSCJ  
WHLB WMFG KSL KDAL (sw-  
11.83)

Cavaliers: CKX

KFAB-Swing Your Partner  
KFJM-Birthday Bells  
KFNF-Cub Reporters  
KFJR-Hits & Bits  
KMA-Warren Hart's Orch.  
KMOX-Grand Stand Managers  
KSOO-The Skyride  
KSTP-Royal Hawaiians

KWYO-Guess Contest  
WBBM-John Harrington, sports  
WCCO-Livestocks  
WDAY-Little German Band  
WDGY-Mood Music  
WEBC-Twilight Review  
WGN-Dance Orch.  
WHO-State Fair News  
WLB-Reading  
WMIN-News; Hollywood Brevities  
WNAX-Symphonetta

5:15 CST 4:15 MST  
Adrian Rollini's Orch.: KSTP  
WHO KFJR WEBC (sw-9.53)

Mr. Keen, Tracer of Lost Per-  
sons, drama (American Home  
Products): WMT KOA WENR  
KOIL WTCN KSO

Marion Carley, pianist: KSCJ  
KFAB WCCO KRNT KMOX  
(sw-11.83)

News: CKY KFNF CKX  
KMA-Sunshine Tim  
WBBM-We, the Wives  
WDGY-Red Cross Prgm.  
WGN-Dinner Music  
WHLB-Prelude to Evening  
WLW-Sports  
WMAQ-To be announced  
WMFG-Twilight Time  
WMIN-Hollywood Brevities  
WNAX-Old Home Revue  
WOW-Jangles

5:30 CST 4:30 MST  
Living History, drama: KSCJ  
WBBM KRNT KFAB KMOX  
WMFG WHLB WCCO (sw-11.83)

The story of the Federalists,  
the party of Alexander Hamil-  
ton and John Marshall which  
favored a strong national gov-  
ernment and urged the adoption  
of the Federal Constitution, will  
be treated as a living history.

Ennio Bolognini's Orch.: WHO  
WENR KOA

Ralph Blaine, tr.: KSOO KFJR  
WMT

Organ Recital: CKX

News: WDGW WTCN  
Lone Ranger: KFJM KOIL  
Jerry of the Circus: KSTP  
WEBC

CKY-Adv. of Jimmie Allen  
KFNF-Male Quartet  
KMA-Organ Melodies  
KWYO-Band & News Bulletin  
WDAY-Old Timers  
WGN-Sports Review  
WLW-Let's Celebrate  
WMAQ-Fort Pearson, News  
WMIN-Sweet Music  
WOW-Musical Prgm.  
WNL-County Courier

5:45 CST 4:45 MST  
Doris Rhodes, songs: KSCJ  
KRNT WCCO WHLB KMOX  
KFAB WBBM (sw-11.83)

Science on the March: KSOO  
KFJR WENR WTCN WDAY

News: WHO WOW KSTP  
CKY-Singing Stars  
KFNF-Marion Hilding  
KMA-The Arcadians  
KOA-Sammy Watkins' Orch.  
KWYO-Hollywood Brevities  
WDGY-Sports Editor  
WEBC-Twilight Review  
WGN-Dukes & Their Duchess  
WLB-Children's Programs  
WLW-To be announced  
WMAQ-Let's Celebrate  
WMFG-Twilight Time  
WMIN-Heath and Home  
WMT-Sports; News  
WNAX-News; Sports

6:00 CST 5:00 MST  
Roy Shield's Revue: KFJR  
KSO KOIL

One Man's Family, serial drama  
(Tenderleaf Tea); Kathleen Wil-  
son: WHO WLW KOA WDAF  
WMAQ WTMJ WEBC KSTP  
WOW WSM (also see Sun.  
Prgms. at 10:30 p.m.)

Gang Busters, drama (Colgate):  
KMBC KMOX WHAS KFAB  
KRNT WBBM KRNT WCCO  
WJR (sw-11.83) (also see 10  
p.m.)

The John Ashley case will be  
dramatized.

Roy Shield's Revue: CKX

Musical Steeplechase: WDGW  
WMT

Sports: WLS WTCN  
CJRM-Markets  
CKY-Waltz Time  
KFJM-Weather; Markets  
KMA-Master Melody Makers  
KSCJ-To be announced  
KSL-Broadcasters Review  
KSOO-Easy to Remember  
WDAY-Console Capers  
WGN-Concert Orch.  
WHLB-Dinner Music  
WLB-Pittzner, pianist  
WMFG-Evening Melodies  
WMIN-News; Orch.  
WNAX-Songs of Jimmy Morgan

6:15 CST 5:15 MST  
Roy Shield's Revue: WTCN KSO  
KSOO

News: KFJM KOIL WAAW WLS  
KSOO

Sports: WHLB WMFG  
CJRM-Supper Melodies  
CKY-Light Up & Listen  
KFJR-Studio Prgm.; News  
KMA-Modern Hillbillies  
KSL-Melodic Bits  
WDAY-Baseball Scores; News  
WMIN-Sig Davis' Sports Review  
WNAX-Hits & Bits

6:30 CST 5:30 MST  
Tommy Dorsey, His Trombone &  
Orch. (Raleigh & Kool): WHO  
KSTP WMAQ WTMJ WDAF  
WOW WSM WLW (also at 10:30  
p.m.)

Lone Ranger (Gordon Baking  
Co.): WGN

Paul Whiteman's Orch. (Chester-  
fields): WBBM KFAB KMBC  
WJR (sw-11.83) (also at 9:30  
p.m.)

"The Transmutation of Ling,"  
drama: WLS KSO KFJR WDAY  
WTCN

This is an imaginative comedy  
written by Ernest Bramah, Brit-  
ish popular novelist, and adapted  
for radio by Patrick Niddell.  
The method of presentation is a  
narrative by Kai Lung, Chinese  
story teller, describing an event  
that happened in China some  
hundred years ago.

Turn to page 5 for more detail.

Souvenir; Musical Prgm.: WDGW  
WMT

CJRM-Musical Newsy  
CKX-Recordings  
KCJ-Homefolks Frolic  
KFJM-Ed Butler, sports  
KMA-Weather; News; Sports  
KMOX-France Laux, sports  
KOA-Jingle Town Gazette  
KOIL-To be announced  
KSCJ-Timetable; Sports  
KSL-Popular Concert  
KSOO-Sports Revue  
WCCO-Dick Long's Orch.  
WEBC-Smilin' Ed McConnell  
WHAS-Romance Time  
WHLB-Evening Synopses  
WMFG-Dinner Time Serenade  
WMIN-Peacock Court  
WNAX-Prairie Dream Boys

6:45 CST 5:45 MST  
The Transmutation of Ling,  
drama: WEBC

CJRM-Howie Wing  
CKX-Light Up & Listen Club  
CKY-Easy Aces  
KFJM-Dinner Dancing  
KMA-Songs by Mickey  
KMOX-Summer Serenade  
KOA-Circle Boys  
KOIL-Street Reporter  
KSL-News  
WCCO-Baseball Resume  
WMIN-Leamington Trio  
WNAX-Radio Aces

7:00 CST 6:00 MST  
Town Hall Summer Show; Col.  
Stoopnagle; Harry von Zell;  
Merry Maes (Sal Hepatica);  
Peter Van Steeden's Orch.: KOA  
WDAF WLW WMAQ WHO WSM  
WTMJ KSTP WOW (sw-9.53)  
(also KFI at 10 p.m.)

Meet the Champ: WCCO KSL  
KRNT WHLB WBBM KSCJ  
KFAB WHAS WNAX WMFG  
WJR KDAL KMOX (sw-11.83)

The Transmutation of Ling,  
drama: WDAY WTCN KFJR

Bob Crosby's Orch.: KOIL WGN  
WMT

Bob Crosby's Orch.: CKX CKY

CJRM-Variety Prgm.  
KFAB-Parade of the Champions  
KMA-Cottonwood Corners  
KMBC-Boake Carter  
WDGY-Hillbilly Hi-Jinks  
WEBC-Variety Bill  
WMIN-News; Bud Morton Club

7:15 CST 6:15 MST  
Novelty Choir: WGN KOIL  
WMT

Novelty Choir: CKX CKY

CJRM-News  
KFJM-Baseball Scores  
KMBC-As You Like It  
KSOO-Sports Revue  
WEBC-Four Naturals  
WLS-International Looking-Glass  
WMIN-Moment Musicale

7:30 CST 6:30 MST  
Silhouettes in Blue: WDAY WSM  
KFJR WTCN WLS

George Olsen's Orch.: KOIL WMT  
KSO

For Men Only (Vitals); Variety  
Show; Peg La Centra, songs;  
Peter Van Steeden's Orch.:  
WDAF WMAQ KSTP WOW WHO  
WLW (sw-9.53)

Mark Warnow's Orch.: WJR  
KMBC WHAS KMOX KRNT  
KSCJ WCCO WNAX KFAB  
WBBM WMFG KDAL

Geo. Olsen's Orch.: CKY CKX

CJRM-Jimmie Allen  
KFAB-James Melton, tr.; Orch.  
KFJM-Old Favorites  
KMA-Markets; Weather; News  
KOA-Ward & Sorenson  
KSL-Songs We Remember  
WDGY-Frank Dailey's Orch.  
WEBC-Town Band Contest  
WGN-Jimmy Dorsey's Orch.  
WHLB-Band Contest  
WLB-Walter Pittzner, pianist  
WMIN-The Serenader  
WTMJ-Let's Celebrate

7:45 CST 6:45 MST  
CJRM-Maestros of Modern Music  
KFJM-Esther Corinne Gorder,  
songs  
KMA-Earl May  
KOA-Ricardo's Violin  
KSL-Musical Moments  
WCCO-Political Broadcast  
WEBC-To be announced  
WGN-News; Sports  
WMIN-Eventide Echoes  
WTMJ-Let's Dance

8:00 CST 7:00 MST  
Kay Kyser's Musical Klass and  
Dance (Lucky Strike): WEBC  
WOW WSM WHO KOA WTMJ  
WDAF WMAQ KSTP WDAY  
KFJR WLW (sw-9.53)

To be announced: WTCN KMA  
WENR

Word Game: WJR KSL WMFG  
KRNT KMOX WNAX WCCO  
WBBM KFAB KSCJ WHLB  
WHAS KDAL

Ice Water Please, drama: WMT  
KSO

To be announced: CJRM CKX  
CKY

CJRM-Dr. Oscar Lowry  
KFJM-Organ Interlude  
KMBC-Corn Flakes Frolic  
KOIL-Varieties  
WGN-Jack Russell's Orch.  
WMIN-News; Concert Hour

8:15 CST 7:15 MST  
KFJM-News  
8:30 CST 7:30 MST  
It Can Be Done (Household  
Finance); Edgar A. Guest: WJR  
WBBM KRNT KMBC WHAS  
KFAB KMOX (sw-11.83)

Guest: Alexis de Seversky,  
scientific flier.

Bill Perry & Ruth Carhart, songs:  
KSL

Minstrel Show: WTCN WENR  
KOIL KMA KSO

Melodies from the Sky: WGN  
WMT

Melodies from the Sky: CKX  
CKY

Organ Moods: WHLB WMFG  
KFJM-Evening Serenade  
KSCJ-Peter McGregor  
WCCO-Thomas Gallagher  
WMIN-Harmony Hall  
WNAX-Ray Sinatra's Orch.

8:45 CST 7:45 MST  
WMIN-Master's Music Room  
WNAX-Soil Conservation Prgm.

9:00 CST 8:00 MST  
Count Basie's Orch.: KMBC  
WHLB WHAS WBBM WJR  
KSCJ KFAB KRNT

Amos 'n' Andy, sketch (Campbell's Soup): WOW KOA WMAQ WDAF WSM KSTP WHO WLW (also see 5 p.m.)  
Turn to page 10 for pictures.

Johnny Messner's Orch.: (sw-9.53)  
Dance Orch.: KFJR KOIL WTCN

News: CKY CJRM CKX

News: KMA WDAY WMIN WMT KMOX-The Goldbergs, sketch KSL-Howie Wing WCCO-Don't Believe It WBC-Sports; Varieties WENR-Globe Trotter WMFG-Sports Review WMAX-Symphonetta WTMJ-Kilowatt Hour

9:15 CST 8:15 MST

Dance Orch.: KSO WBC KMA KFJR WOW

Count Basie's Orch.: KSCJ WHLB

Lum & Abner, comedy sketch (Postum): KSL KMOX WCCO KMBC WHAS KRNT (also at 4:45 p.m.)

Enric Madriguera's Orch.: WMT WGN

Johnny Messner's Orch.: KOA

Under the Big Top: CKY CKX News: WMAQ WMAX

Sports: KSTP WHO Easy Aces: WDAF WTMJ CJRM-Ducks Unlimited KFNF-Hawaii Calls WBBM-Tony Cabot's Orch. WDAY-Baseball Game WENR-Ennio Bolognini's Orch. WGN-Bernie Cummins' Orch. WLW-Musical Steeplechase WMFG-Song Time WMIN-Glad Olinger WSM-Four Voices

9:30 CST 8:30 MST Paul Whiteman's Orch. (Chesterfields): KSL KRNT WHAS KMOX WCCO KSCJ WHLB WMAX WMFG (also see 6:30 p.m.)

Dance Orch.: KSCJ KDAL WHLB WCCO KFAB (sw-6.12)

Abe Lyman's Orch.: KFJR WMAQ (sw-9.53)

Dance Orch.: WENR KSO WMT WBC

Shep Fields' Orch.: WGN

Shep Fields' Orch.: CKY CKX

News: WBBM KMBC WOW CJRM-Walter Budd & Blossoms KMA-Leo Daeg's Orch. KMOX-Let's Celebrate KOA-Light on the West KOIL-Roller Derby KSTP-Horses WDAF-Newcomer's Quartet WHO-James Melton, tr.: Orch. WJR-Reminiscing WMIN-Varieties

9:15 CST 8:15 MST Dance Orch.: KSO WBC KMA KFJR WOW

Count Basie's Orch.: KSCJ WHLB

Lum & Abner, comedy sketch (Postum): KSL KMOX WCCO KMBC WHAS KRNT (also at 4:45 p.m.)

Enric Madriguera's Orch.: WMT WGN

Johnny Messner's Orch.: KOA

Under the Big Top: CKY CKX News: WMAQ WMAX

WTCN-Front Page WTMJ-Dance Orch.

9:45 CST 8:45 MST Abe Lyman's Orch.: WHO WDW

Dance Orch.: WBBM KMOX WJR

Dance Orch.: KOIL WTCN

KMBC-Dance Time WDAF-Let's Celebrate WLW-Noble Sissle's Orch. WMIN-Let's Dance WTMJ-Today's Events

10:00 CST 9:00 MST Will Osborne's Orch.: KSTP WMAQ WDAY KOA

Guy Lombardo's Orch.: KFAB KMOX WBBM WNOX WCCO WHAS (sw-6.12)

Gang Busters, drama (Colgate): KSL (also at 6 p.m.)

Aussa the Arab, drama: KMA WMT

Little Jack Little's Orch.: WGN KSO

Woodhouse & Hawkins: CKX CKY CJRM

News: WHO WMFG WJR WBC WHLB WMIN KOIL

Dance Orchestra: KMBC WDAF KFJR-News & Weather KSCJ-News; Sports; Timetable WENR-Music As You Desire It WLW-Paul Sullivan, commentator WDW-Wig Waggin' with Wagner WSM-World in Review; Sports

WTCN-Baseball Scores WTMJ-Last Word in Sports

10:15 CST 9:15 MST Will Osborne's Orch.: WOW WSM WBC WHO

Guy Lombardo's Orch.: WJR WHLB WMFG KDAL

Erskine Hawkins' Orch.: WTCN KFJR KMA KSO WMT

KOIL-Sports KSTP-Night Extra WHAS-News WLW-Buster Locke's Orch. WMIN-Koly's Swing Orch. WTMJ-Dance Orch.

10:30 CST 9:30 MST Earl Hines' Orch.: WTMJ WHO KFJR WBC WOW WDAF KSTP WDAY WMAQ WSM

Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): KOA (also at 6:30 p.m.)

Bubbles Becker's Orch.: KOIL

Kenny Baker's Orch.: KFAB WJR WMAX KMBC KRNT KSCJ WBBM WHLB WMFG KDAL (sw-6.12)

Griff Williams' Orch.: WMT KSO

Bubbles Becker's Orch.: CKX CKY CJRM

KMOX-News KSL-That Was the Year WCCO-Cedric Adams WGN-Jack Russell's Orch. WHAS-Dance Band

WLW-Clyde McCoy's Orch. WTCN-George Hamilton's Orch.

10:45 CST 9:45 MST Kenny Baker's Orch.: KMOX WCCO

Bubbles Becker's Orch.: WENR WTCN

KSL-Utah State Bar Drama WMIN-Swing Session

11:00 CST 10:00 MST Lawrence Welk's Orch.: KFJR WENR KMA

Dance Orch.: WOW WDAY KSTP WMAQ WBC

Tony Cabot's Orch.: KMBC KSL WBBM KMOX KSCJ KFAB WMAX KRNT

Skinny Ennis' Orch.: WGN KSO KOIL WMT

Today's Music: CKY CKX

CJRM-News KOA-Westernaires WCCO-Herman Waldman's Orch. WDAF-Nighthawks WHO-Veterans' Forum WLW-Twenty-four Hour Review WMIN-Glad Olinger WSM-Evening Moods WTCN-Frank Dailey's Orch.

11:15 CST 10:15 MST Lawrence Welk's Orch.: WTCN

Dance Orch.: WLW WSM

CJRM-Eventide Echoes KSL-News WMIN-Koly's Swing Orch.

# WEDNESDAY September 14

11:30 CST 10:30 MST Anson Weeks' Orch.: WHO WSM KSTP WOW WMAQ KOA

Henri Gendron's Orch.: KRNT KMBC KMOX WMAX KOIL KSCJ KFAB WBBM WCCO KSL

Lou Breeze's Orch.: WBC WLW KMA KFJR WDAY WENR WTCN

Jack McLean's Orch.: KSO WMT WGN

Dance Orch.: WDAF WDAY CJRM-Petite Musicale WHAS-Dream Serenade WMIN-Midnight Reveries

11:45 CST 10:45 MST KOA-Family News KSL-Radio Revival

12:00 CST 11:00 MST Tommy Chatfield's Orch.: KSO WGN

News: WMIN KOA KMBC WBBM

KMOX-Dancing Time KSL-Mary Lou Cook & Marshall Grant

KSTP-Dream Ship WLW-Moon River

WOW-Musical Prgm.

End of Wednesday Programs

# Thursday September 15, 1938

# Thursday September 15, 1938

# Thursday September 15, 1938

## MORNING

7:00 CST 6:00 MST Breakfast Club; Orch. & Soloist; News: WBC WDAY KFJR WTCN

The Band Goes to Town: (sw-21.5) Richard Maxwell, tenor: (sw-21.5)

Mother Randall: WHO WMAX News: KOIL WOW Musical Clock: KMOX WBBM

7:15 CST 6:15 MST Montana Slim, songs; News: (sw-21.51) News: KFJM WLW WLS WCCO WMAX WMT

7:30 CST 6:30 MST Joyce Jordan, Girl Interne, sketch (Calox Tooth Powder & Solidified Albolene): WBBM

Breakfast Club: News: KFJR Herman & Banta; News: WHO

Ann Leaf, organist: KDAL

Morning Devotions: KFNF WLS Good Morning: WMFG WHLB News: KSO WAAW

7:45 CST 6:45 MST Bachelor's Children (Old Dutch Cleanser): KMOX KRNT KFAB

Johnnie Johnston, songs: (sw-21.5) 8:00 CST 7:00 MST Pretty Kitty Kelly (Wonder Bread): KSCJ WBBM WCCO KMOX KRNT

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ

Just Neighbors, sketch: KSO Morning Musicale: WCAL WDG News: CKX KOA Coffee Pot Inn: WHO WOW WMAX KFJR

Musical Clock: WBC WTCN WMFG 8:15 CST 7:15 MST John's Other Wife, sketch (Louis Philippe): WMAQ

Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX KFAB WMAX

Asher and Little Jimmy: KSO WLS KFJR

John Metcal's Choir: Left: WDG

News: KFJM WLS CKX-Wake Up & Sing CKY-Rise 'n' Shine KMA-Earl May's Question Box KOA-Musical Prgm. KSTP-Paul Page WBC-Mirror of Fashion

8:30 CST 7:30 MST Hilltop House, sketch (Palmolive Soap): KFAB KMOX WCCO WBBM WMAX

Turn to pages 10 and 11 for pictures of the members of the cast. Just Plain Bill, sketch (Bi-Sol): WMAQ

Josh Higgins of Finchville: KMA WDAY WTCN KOIL KFJR

To be announced: WMT

Grandma Travels: WBC WHLB News: KWOY WDG KFJM-Morning Devotional KOA-Morning Melodies KSOO-News; Grain Quotations KSTP-Commercial

WGN-Morning Melodies WAAW-Market Opening WHO-Those Happy Gilmans WLS-aPty Montana

7:45 CST 6:45 MST The Woman in White, sketch (Pillsbury): WMAQ WOW WHO WBC KSTP

Turn to pages 8 and 9 for pictures of the cast. Ma Perkins, sketch (Oxydol): WLS

Details of contest on this program may be found on inside back cover. Popular Waltzes: KOIL KSO KFJR WDAY WTCN KOA

Stepmother, sketch (Colgate): KMOX WCCO WBBM

Markets: KFJM WDG CKX KFAB-News KMA-Ma Perkins, sketch KWOY-Organ Melodies WHLB-Radio Showcase WLW Betty & Bob WMFG-Morning Song Time WMAX-Jammin' With the Jami-neers

9:00 CST 8:00 MST The Story of Mary Marlin, sketch (Ivory Flakes): WLS

Mary Lee Taylor (Pet Milk): WBBM KRNT KFAB KMOX Originalities: KOIL WTCN

Buckeye Four: WGN WDG David Harum, sketch (Bab-O): WHO WOV KSTP WMAQ

Houseboat Hannah, sketch: WBC WHLB CJRM-Bulletin Board CKX-Wake Up & Sing CKY-Good Morning Neighbor KFJM-Salon Silhouettes KFNF-Headlines KFJR-Markets & Top o' the Dial KMA-S O. S. Club Prgm. KOA-Home Services KSCJ-Christian Science KSOO-Markets; Ranch Boys KWOY-Devotional Service WCCO-Ma Perkins WDAY-Bargain Specials; King of the Kitchen WLW-The Goldbergs, sketch

WMFG-Houseboat Hannah WMIN-News Musical Chimes WMT-News; Radio Gossip WAX-Hymns of All Churches

9:15 CST 8:15 MST Vic & Sade, comedy sketch (Crisco): WLS WLW

Lorenzo Jones, sketch (Philips): WMAQ KSTP WHO WOV

Scattergood Baines, sketch (Wrigley's Gum): KFAB WMAX

Breen & de Rose: WMT KOA KSO

Bachelor's Children: WGN Amer. Family Robinson: WHLB WMFG CKX-Pianola KFNF-Paul & Irving KFJR-Hymns of All Churches KMA-Homemakers' Chat KMOX-Let's Compare Notes KOIL-Polly the Shopper KSOO-Woman's World KWOY-Through the Hollywood Lense

WAAW-Markets WBBM-Editor's Daughter, sketch WCAL-The Novel WCCO-Bachelor's Children WDGY-Canary Serenade WBC-Woman's Hour WMIN-Song Stylist WTCN-Something in Air

9:30 CST 8:30 MST Pepper Young's Family, sketch (Camaf Soap): WLS

Details of contest on this program may be found on inside back cover. Big Sister, sketch (Rinso): KFAB WBBM KRNT WMAX WCCO KMOX KDAL

Do You Remember?: KSTP WMAQ (sw-15.33)

Get Thin to Music: WDG KSO KOIL

CKX-Markets: What's in the Air CKY-Record Library KFJM-Household Hour KFJR-Betty & Bob KOA-Your Music & Mine KSCJ-News; Timetable KSOO-Concert Hall of the Air KWOY-Dance Diversions WAAW-Markets WCAL-College Bulletin WDAY-Grandma Travels WGN-Don Pedro's Magic Violin WHLB-Please Play WHO-Williams Brothers WLW-Summer Sing WMFG-News WMIN-Milady's Music Box WMT-Louise Hathaway WOV-Homemakers Club WTCN-Around the Town

9:45 CST 8:45 MST Aunt Jenny's Stories (Spry): WBBM KRNT KMOX WMAX KFAB WCCO KDAL

Road of Life, sketch (Chipso): WMAQ WLW

Viennese Ensemble: KOIL WMT WBC

Kitty Keene, sketch (Drift): KOA WDAY KFJR WHO WOV KSTP

Getting the Most Out of Life, Dr. Wm. L. Stidger (Standard Grands): CKY CKX

CKY-Allan Caron, organist KFJM-Markets KMA-Mickey & Her Guitar KSOO-Book Reading Time WCAL-W.M.F. Women's Hour WDGY-A Woman's World WGN-Painted Dreams WMFG-Temperance Drama WMIN-Gospel Singer WTCN-Tunes of the Day

10:00 CST 9:00 MST Tower Town Tempos: KSCJ KFAB KDAL KRNT

Southernaires: WMT Sweet Hour of Prayer: CKX

News: KSOO WAAW KOIL Township No. 52: WBC WHLB WMFG CKY-Home Folks Frolic KFJM-Household Hour KFJR-Markets, Weather & Aunt Sammy

KMA-Weather; Markets; News KOA-Wells of Music KSTP-The Daily KWOY-Polish Varieties WBBM-Missus Goes to Market WCCO-Thomas Sawyer WDAY-Hometown Reporter WDGY-Modern Trend WGN-Manhattan Mother, sketch WHO-The Goldbergs, sketch WLS-Pierce School Chorus WLW-The Editor's Daughter WMAQ-Dan Harding's Wife WMIN-News; Mutiny on the Bounty WNA-Devotional Service WOV-Betty & Bob WTCN-Civic Calendar

10:15 CST 9:15 MST Irene Beasley, R.F.D. No. 1: KSCJ WHLB KRNT WMFG

The O'Neills, sketch (Ivory Soap): WMAQ WOW WLW KOA KFJR

George Griffin, tr.: WDAY KOIL WBC WTCN CKX

Houseboat Hannah, sketch: WHO KMOX

CKY-Aloha Land KFAB-Weather & Markets KFJM-News KFJR-News; Studio Prgm. KMA-Earl May's Visit KSOO-Variety Prgm. KSTP-Dan Harding's Wife KWOY-The Curtain Rises WAAW-Markets WBBM-Hal Tate, radio tatter WCAL-Our Church WCCO-Judy & Jane WDGY-Variety Prgm. WGN-Harold Turner, pianist WLS-Prairie Ramblers & Patsy Montana

WMIN-Bulletin Board WMT-Bits of Everything WNA-Kitty Keene, sketch

10:30 CST 9:30 MST Nat'l Farm & Home Hour: KOA WMAQ KFJR WBC WDAY KSOO WTCN KSO KMA

Speakers: Ruth Van Deman; Ernest Kelly, Bureau of Dairy Industry, on "Where the Milk Bottles Go"; E. J. Rowell, and Howard Zahniser on "The Red Rock Refuge in Montana."

Romance of Helen Trent, sketch (Old English Floor Wax); Virginia Clark: WBBM KRNT KFAB KMOX

Time for Thought: KSTP

Dr. Nlouu speaks on "The Certainty and Strength of the Christian Witness."

String Orch.: CKY

Stock Quotations: WHLB WMFG News: WDG WGN CKX-Farmer's Hour KFJM-Western Melodies KFNF-Frank Field KOIL-Diary Dreams KSCJ-Women's Review KWOY-Number Please WCCO-Happy Gilmans WHO-Myrt & Marge, sketch WLB-Brahms Third Symphony WLS-Evelyn, the Little Maid WLW-News River: Weather: Live Stock WMIN-Mid-Morning Concert WNA-Radio Aces WOV-Pretty Kitty Kelly, sketch

10:45 CST 9:45 MST Nat'l Farm & Home Hour: WLW

Our Gal Sunday, sketch (Old English Floor Wax): WBBM KRNT KFAB KMOX

To be announced: WMT

String Orch.: CKX

KFJM-Markets KFNF-Wilbur Smith KOIL-Modern Moods KSCJ-Want Ad Rambles KSTP-Soloist WCCO-Grandma Travels WDGY-Stock Market Reports WGN-Musical Mail Box WHLB-Hawaiian Echoes WHO-Hilltop House, sketch WLS-Across the Mike WMFG-Monitor News WNA-Happy Jack's Old Timers WOV-Judy & Jane

11:00 CST 10:00 MST Jean Ellington, songs: WOW (sw-15.33)

The Goldbergs (Oxydol): WCCO WBBM KDAL WMAX WHLB WMFG

The Happy Gang: CKX

CKY-Music Graphs KFAB-Songs of the Good Old Days KFJM-Music of the Masters KFNF-Weather; Markets; News KMOX-Ma Perkins, sketch

KOIL-Memory Lane KSCJ-Jerry of the Circus KSTP-Household Forum KWOY-News Flashes WDGY-Charles Sengir WGN-Bob Elson on State St. WHO-Dan Harding's Wife, sketch WLB-Parents Forum WLS-Melody Roundup; Soloist WMIN-News; Here Comes the Band WMT-Tom Owens' Cowboys

11:15 CST 10:15 MST Vic & Sade, comedy sketch (Crisco): WBBM KMOX WCCO KDAL WMAX WMFG WHLB

Words and Music: (sw-15.33)

Denver Darling's Trail Blazers: WDG

Vic & Sade: WHO WOV CKY-Old Refrains KFAB-Roy, Lonnie and John KFJM-L. T.'s Orch. KFNF-Cornfield Hawaiians KOIL-Waltz Time KSCJ-Cab Reporter KSTP-Just Supposing KWOY-Varieties WAAW-Markets WGN-Noontime Melodies

11:30 CST 10:30 MST Road of Life, sketch (Chipso): WBBM KMOX

Street Scene: CKX

To be announced: WMT

Mother-in-Law, sketch: KOIL

Houseboat Hannah: WCCO WOV CKY-Concert Hall of the Air KFAB-Dinner Call KFDY-Weather & Markets; John M. Ryan KFJR-Markets & Police Bulletins KMA-Dustin' the Fiddle KOA-Radio Budget Shop KSCJ-Farm Flash; Roundup KSOO-Grain Quotations KSTP-Singin' Sam KWOY-Household Hour WDAY-Man on the Street WDGY-News WBC-Varieties; Sally Service WGN-Markets; Midday Service WHLB-Foreign Prgm. WHO-Caroline's Golden Store WLS-Fruit, Vegetable, Butter & Egg Markets; News WLW-Live Stock & Poultry Reports; News WMAQ-Fort Pearson, news WMFG-Foreign Music WMIN-Take It Easy WMT-Sweet & Swing WNA-Granma Travels

11:45 CST 10:45 MST Glenn Darwin, bar.: KSO WBC WDAY WTCN KOIL

Hi-Boys: (sw-15.33)

Edward MacHugh, Gospel Singer (Ivory Soap): WCCO WBBM KMOX

(Continued on Next Page)

# THURSDAY September 15

(11:45 a.m. Continued)

Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW  
 News: KOA CKX  
 KFAB-Grandma Travels  
 KFJM-Markets  
 KFNF-Alhalla John  
 KFJR-The Goldbergs  
 KMA-Dustin's Fiddle  
 KSCJ-Stars Over Hollywood  
 KSTP-News  
 WDGJ-Varieties  
 WHO-Markets & Weather  
 WLS-Dinner Bell Prgm.  
 WMT-News; Frank Voelker, organist  
 WNAX-Billie and Ted, harmony team  
 WOW-The Goldbergs, sketch

## AFTERNOON

12:00 CST 11:00 MST  
 Betty & Bob, sketch (Gold Medal): WHO WMAQ KSTP KOA (sw-15.33)  
 Three Cheers: KFJR WTCN  
 Enoch Light's Orchestra: KSCJ  
 Big Sister: CKY CKX  
 News: WAAW KFAB WMIN WLB  
 KFDY-Brookings Churches  
 KFJM-Slim Thompson's Cowboys  
 KFNF-Farm Sales & News  
 KMA-Weather & Markets  
 KMOX-Sincin' Sam  
 KOIL-Those Happy Gilmans  
 KSOO-Jack Marlow, songs  
 KWYO-Dude Martin  
 WBBM-Manhattan Mother, sketch  
 WCCO-Home Folk Tunes  
 WDAY-Happy Harvesters  
 WDGJ-Farm Prgm.  
 WEBC-Bulletin Board  
 WGN-Harold Turner, pianist  
 WHLB-Luncheon Melodies  
 WLW-Linda's First Love  
 WMFG-Noonday Revue  
 WMT-Question Man; Varieties  
 WNAX-Farm & Home  
 WOW-Markets & Music  
 12:15 CST 11:15 MST  
 Let's Talk It Over with Lisa Sergio: WTCN

Arnold Grimm's Daughter (Gold Medal): WLW WMAQ KSTP KOA (sw-15.33)  
 Turn to pages 8 and 9 for pictures of the cast.  
 News: KFJM KOIL WMFG  
 CKX-Van's Rhythm Orch.  
 CKY-Musical Workshop  
 KFAB-Markets & Farm Notes  
 KFNF-Round the Dinner Table  
 KFJR-Studio Reporter  
 KMA-The Harvesters  
 KMOX-Kitty Keene, Inc., sketch  
 KSCJ-Voice of the People  
 KSOO-Farm Specials  
 WBBM-Dugout Dope  
 WCCO-Kitty Keene, sketch  
 WDAY-Noonday Variety Prgm.  
 WDGJ-Farm Bureau News  
 WGN-As You Like It  
 WHO-Voice of the Farm  
 WLB-Art Gallery  
 WLS-Cornbelt Gossip  
 WMIN-Noon-day Jamboree  
 WMT-News of Iowa; Markets  
 WNAX-Voice & Markets  
 WOW-Midday Melodies  
 12:30 CST 11:30 MST  
 Southern Cruise: KDAL KSCJ KOIL (sw-15.27)

Opera Selections: WTCN KFJR  
 Valiant Lady, sketch (Gold Medal): WLW KOA WMAQ KSTP (sw-15.33)  
 Charles Austin's Zany Family: WGN  
 News: WHO WOW WDAY KSCJ  
 Man on the Street: WMFG  
 WHLB  
 CKY-Organ Reveries  
 KFAB-Dinner Call  
 KFDY-Farm Question Box  
 KFJM-Olaf Roisem's Orch.  
 KFNF-Herry Field  
 KMA-Weather & News  
 KMOX-Linda's First Love  
 KSOO-The Old Timers  
 KWYO-House of Peter MacGregor  
 WBBM-Baseball; White Sox vs. Philadelphia (two games)  
 WCAL-Overby Hour  
 WCCO-First Edition  
 WDGJ-Livestock Reporter  
 WEBC-To be announced  
 WGN-Baseball Game  
 WLS-Farm News, Check Stafford  
 WMT-Tune Time  
 WNAX-Sunny Syncopators

12:45 CST 11:45 MST  
 Hymns of All Churches (Gold Medal): WMAQ KSTP KOA WHO

Southern Cruise: KRNT KDAL  
 Opera Selections: KSO  
 Judy & Jane: WEBC WDAY  
 Man on the Street: KFAB WOW  
 CKX-Markets  
 CKY-News & Weather  
 KDY-News of the arm Prgm.  
 KFJR-Grandma Travels  
 KMA-Earl May's Visit  
 KMOX-The Editor's Daughter  
 KSCJ-Markets  
 KSOO-News  
 KWYO-Sterling Young  
 WCAL-Forward March  
 WCCO-Home Folk Tunes  
 WDGJ-Hank & Martha; Grain Markets  
 WHLB-Salon Silhouettes  
 WLS-Gabriel Heatter; Markets  
 WLW-Kitty Keene, Inc., sketch  
 WMFG-Noon Postscript  
 WMIN-Playboys  
 WMT-Iowa Cornhuskers; Many Happy Returns; Cedar Valley Hillbillies  
 WNAX-D. B. Gurney  
 WTCN-Front Page  
 1:00 CST 12:00 MST  
 Grand Slam Revue: KSO

Army Band: KSCJ WCCO KDAL  
 WHLB KOIL WMFG (sw-15.27)  
 Story of Mary Marlin, sketch (Ivory Flakes): WOW WDAY  
 WHO WLW KOA KSTP WEBC  
 KFJR WMAQ  
 Story of Mary Marlin: CKY CKX  
 KFAB-Tommy Watson, banjoist  
 KFDY-Campanile Chimes  
 KFJM-Movie Gossip  
 KFNF-Grab Bag  
 KMA-Country Home Time  
 KMOX-Inquiring Reporter  
 KSOO-Curbstone Opinions  
 KWYO-Vocal Highlights  
 WCAL-Science & Religion  
 WDGJ-Slim Jim  
 WLS-Homemakers' Hour  
 WMIN-News; Orch.  
 WNAX-Petroleum Parade  
 WTCN-Inquiring Reporters  
 1:15 CST 12:15 MST  
 Oxydol's Own Ma Perkins, sketch: WDAY WMAQ WHO WOW KOA  
 KFJR WEBC KSTP

Grand Slam Revue: KSO KSOO (sw-15.33)  
 Army Band: KRNT  
 Ma Perkins, sketch: CKX CKY  
 KFAB-Jane Tucker  
 KFDY-S. D. Farm Produce Report  
 KFJM-Puzzle Prgm.  
 KMA-Mickey Gibbins, songs  
 KMOX-Judy & Jane  
 KOIL-The Friendly Advistor  
 KWYO-News Flashes  
 WAAW-Market Close & Summary  
 WCAL-Social Welfare  
 WCCO-Betty & Bob  
 WLS-Voice of the Farm  
 WLW-Ma Perkins, sketch  
 WMIN-Today's Best Sellers  
 WMT-Ralph Slade's Orch.  
 WTCN-Three Strings  
 1:30 CST 12:30 MST  
 Ray Bloch's Varieties: WCCO  
 WMFG KSCJ KRNT KDAL  
 WHLB (sw-15.27)  
 Pepper Young's Family, sketch (Camay): WMAQ WHO KSTP  
 KOA WOW WLW WEBC WDAY  
 KFJR

Rakov's Orch.: KOIL KSOO KSO  
 KMA (sw-15.33)  
 Harold Stokes' Orch.: WDGJ  
 Pepper Young's Family, sketch: CKY CKX  
 KFAB-Songs Sacred  
 KFDY-Farm Flashes  
 KFJM-Request Prgm.  
 KFNF-News  
 KMOX-Magic Kitchen  
 KWYO-Sons of the Pioneers  
 WHLB-Sweet Syncopation  
 WLB-Schubert Quartet  
 WLS-News  
 WMIN-Design for Melody  
 WMT-Mid-Day News; Nature's Wonderland  
 WNAX-Songs of Jimmy Morgan  
 WTCN-For the Ladies  
 1:45 CST 12:45 MST  
 The Guiding Light, sketch (White Naptha): KFJR KSTP WDAY  
 WHO WOW KOA KSOO WLW  
 WEBC WMAQ  
 Studies & Sketches in Black & White: KSO WDGJ  
 Ted Malone's Between the Book-ends: WLS KOIL KMA WTCN

# Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (9:30 MST) National Farm and Home Hour.

## AFTERNOON

2:45 CST (1:45 MST) Of Men and Books.

## NIGHT

6:00 CST (5:00 MST) Men Against Death.  
 6:00 CST (5:00 MST) Rudy Vallee.  
 6:30 CST (5:30 MST) The Story of the Song.  
 6:30 CST (5:30 MST) Mutual's Birthday Celebration and Salute to Texas Network.  
 7:00 CST (6:00 MST) Promenade Symphony Orchestra of Toronto.  
 7:00 CST (6:00 MST) Major Bowes.  
 7:00 CST (6:00 MST) Good News of 1939.  
 8:00 CST (7:00 MST) Bob Burns and Guests.  
 8:30 CST (7:30 MST) Americans at Work.  
 12:00 CST (11:00 MST) National Tennis Championships.

Guiding Light: CKY CKX  
 Judy & Jane: WHLB WNAX  
 WMFG  
 KFAB-News & Markets  
 KFDY-Radio Camera Club  
 KFNF-Pet Department  
 KWYO-News; Markets & Farm Flashes  
 WCCO-Markets  
 WMT-Movie Man  
 2:00 CST 1:00 MST  
 Do You Remember?: KSCJ  
 KRNT KDAL (sw-15.27)

Backstage Wife, sketch (Dr. Lyons): WOW WMAQ KSTP KOA WHO  
 Club Matinee: KOIL WENR KSO  
 WTCN KSOO WMT

Club Matinee: CKX CKY  
 Baseball Game: WGN WBBM  
 Vic & Sade, sketch: WDAY  
 KFJR  
 CJRM-Modern Tempos  
 KFAB-Cornhusker Jamboree  
 KFNF-Kitchen Klatter  
 KMA-Organ Melodies  
 KMOX-Those Happy Gilmans  
 KWYO-Pacific Paradise  
 WAAW-News  
 WCCO-Ladies First  
 WDGJ-Al Odegaard's Orch.  
 WEBC-Stock Quotations; Afternoon Interlude  
 WHLB-Stock Quotations  
 WLB-Death and the Maiden  
 WLW-Dan Harding's Wife  
 WMFG-Stock Quotations  
 WMIN-News; Music Hall  
 WNAX-Melody Styles  
 2:15 CST 1:15 MST  
 Do You Remember? WHLB  
 WCCO WMFG

Stella Dallas, sketch (Milk of Magnesia): WMAQ WHO WOW  
 KOA KSTP  
 Club Matinee: WEBC WDAY

Midstream, drama: WLW  
 KFJM-Ma Perkins, sketch  
 KFNF-Studio Prgm.  
 KFJR-Weather, Markets; News  
 KMA-Paint Boys  
 KMOX-One Woman's Opinion  
 WDGJ-Three Russians  
 WNAX-Happy Jack's Old Timers  
 2:30 CST 1:30 MST  
 Life Can Be Beautiful, sketch (Ivory Soap): WOW WMAQ  
 WHO KSTP

Wilson Angel, songs: KDAL  
 KSCJ KRNT WMFG (sw-15.27)  
 KFJM-Floyd Johnson's Orch.  
 KFNF-The Flower Lady  
 KMOX-Popular Melodies; Head-line Highlights  
 KWYO-It's Dance Time  
 WCCO-Front Page Parade  
 WDGJ-Gems of Melody  
 WGN-Bill Anson  
 WHO-Tea & Crumpets  
 WLB-Lecture  
 WLW-Jane Tresler, vocalist  
 WNAX-Betty Lane's Southerners  
 2:45 CST 1:45 MST  
 Affairs of Anthony: KFJR KSO  
 KMA WENR KSOO WMT KOIL  
 Of Men & Books: KSCJ WHLB  
 WCCO KDAL WMFG (sw-15.27)  
 Professor Frederick will review Irving Stone's "Sailor on Horseback," a biography of Jack London, and Marquis James' "The Life of Andrew Jackson."  
 Turn to page 4 for more detail.  
 Girl Alone, sketch: WMAQ WOW  
 KSTP

The Hatterfields: WLW WDGJ  
 Edw. Goodyear, xylophonist:  
 CKX CKY

KMOX-Dope from the Dugout  
 KOA-Dan Harding's Wife  
 KWYO-Monitor News  
 WGN-Leadoff Man  
 WHO-Agricultural Prgm.  
 WNAX-Ma Perkins, sketch  
 3:00 CST 2:00 MST  
 Let's Pretend: KSCJ WCCO  
 KDAL WHLB WMFG (sw-15.27)

The Four of Us; Organist: WEBC  
 WENR WTCN

Top Hatters: WMAQ WOW  
 Baseball Game: KFAB WMT  
 KMOX WNAX KMA  
 CJRM-Cocktail Capers  
 CKX-Radio Special  
 CKY-Master Singers  
 KFJM-Baseball Scores  
 KFNF-Variety Revue  
 KFJR-News; Aunt Sammy  
 KOA-Judy & Jane  
 KOIL-Top Tunes  
 KSOO-News  
 KSTP-Woman's Page  
 KWYO-Front Page Drama  
 WDAY-Tea Time Tunes  
 WDGJ-Slim Jim's Roughriders  
 WHO-Rural Women's Chorus  
 WLW-Houseboat Hannah  
 WMIN-Curtain Rises  
 3:15 CST 2:15 MST  
 Top Hatters: KOA (sw-15.33)

Silhouettes of the West: WENR  
 Don Winslow of the Navy, sketch:  
 WDAY KFJR KSOO WTCN KSO  
 Lawrence Salerno, bar.: WDGJ  
 Backwoods Breakdown: CKY  
 CKX  
 KFJM-News  
 KOIL-Gauche Rhythms  
 KSTP-Daily Features  
 KWYO-Peacock Court  
 WEBC-WCTU Prgm.  
 WHLB-Moments Musicales  
 WHO-Judy & Jane, sketch  
 WLW-Charlie's Singing School  
 WOW-Markets & Music  
 3:30 CST 2:30 MST  
 Keyboard Concerts: KSCJ KDAL  
 WCCO WMFG WHLB

Edw. Davis, bar.: WENR KOIL  
 WEBC KSO WTCN  
 Your Family & Mine, sketch  
 (Sealtest): WMAQ WOW

Lee Shelly's Orch.: KOIL  
 To be announced: CKY CKX  
 KFJM-Dunbar's Comedians  
 KFJR-Judy & Jane  
 KOA-For Milady  
 KSOO-Jimmy Snyder, songs  
 KSTP-Leonard Leigh  
 KWYO-Organ Treasures  
 WCAL-Piano Recital  
 WDAY-Rudy Steen's Cowboys  
 WDGJ-Staff Orch.  
 WHO-News  
 WLW-Jimmy Livingston's Orch.  
 WMIN-Kaffee Klatch  
 3:45 CST 2:45 MST  
 Shelter & Brenner, piano duo:  
 KSO KOIL KFJR WEBC WTCN  
 WENR WDAY  
 To be announced: KSCJ KDAL  
 WMFG WHLB WCCO  
 Happy Jack, songs: KOA WMAQ  
 Johnson Family: WDGJ  
 CKX-Monitor News

CKY-Closing Stock Quotations  
 KFJM-Teatime Tunes  
 KFNF-Woman's Page  
 KSOO-Powder River Swing  
 KSTP-Betting Their Lives  
 WHO-Songfellow  
 WLW-Man of Mars  
 WMIN-Round-Up  
 WGO-News  
 4:00 CST 3:00 MST  
 News; Four Notes & Dave Bacal:  
 KDAL WHLB WCCO KSCJ

To be announced: WEBC KFJR  
 WDAY WOW KSOO WTCN  
 WMAQ (sw-9.53)  
 Salon Orch.: KOIL KMA WLW  
 WENR

To be announced: CKY CKX  
 News: WHLB WMFG  
 KFJM-Baseball Scores  
 KOA-Interesting Events  
 KSTP-4-H Club  
 KWYO-Matinee Melodies  
 WCAL-Afternoon Music  
 WDAY-Military Band  
 WDGJ-Gertrude Lewis  
 WHO-Rhythm Makers  
 WMIN-News; Pot Pourri  
 4:15 CST 3:15 MST  
 Doris Rhodes, songs: KSCJ  
 WMFG KDAL WHLB WCCO

Malcolm Claire; News: WMAQ  
 KOA WEBC KFJR (sw-9.53)  
 Henry Weber's Concert Orch.:  
 WGN WDGJ KOIL

Resume Nat'l Tennis Matches:  
 WTCN WLW WENR KSOO  
 Laura Suarez, sop.: CKY CKX

KFJM-Singing Strings  
 KSTP-Movie Parade  
 WBBM-Tenth Inning  
 WDAY-News  
 WDGJ-Jitterbug Jamboree  
 WHO-Baseball Time  
 WMIN-Club Cabana  
 WOW-Dan Harding's Wife, sketch  
 4:30 CST 3:30 MST  
 Chesterfield Daily Sports Column, Paul Douglas: WABC WLW  
 KSTP WOW WENR KSO (sw-9.53)

Today with Bob Trout: KSCJ  
 WCCO WMFG KDAL (sw-11.83)

Rhythm School: WMAQ KFJR  
 KSOO WDAY WTCN KOIL

Sophisticated Ladies: WDGJ  
 Tea Time Musicals: CKY  
 KOA-Vida Sutton  
 KWYO-Harmony Hall  
 WAAW-News  
 WCAL-Men of Vision  
 WGN-Armahear Melodies  
 WHLB-Devotional Services  
 WMIN-Teatime Tidings  
 4:45 CST 3:45 MST  
 Nina Dean, songs: WEBC WOW  
 WMAQ

Crossroads Hall: WHLB (sw-11.83)  
 Lowell Thomas, news commentator (Sun Oil): WLW

Dinner Concert: KFJR WTCN  
 WDAY KSOO WENR KOIL

Summary of Hines' Trial: WDGJ  
 KFJM-Songs We Love  
 KOA-Howie Wing  
 KSCJ-Ma Perkins, sketch  
 KSTP-Thrill Day Preview  
 KWYO-Club Cabana  
 WBBM-Chicago Hour  
 WCAL-Light Opera Gems  
 WGN-Little Orphan Annie  
 WMFG-Children's Hour  
 5:00 CST 4:00 MST  
 Don Winslow of the Navy, sketch  
 (Krispies): WMAQ WLW WOW  
 WEBC WTMJ WDAF (sw-9.53)

Amos 'n' Andy (Campbell's Soup): (sw-9.53) (also at 9 p.m.)  
 Easy Aces, sketch (Anacin)  
 KOIL WENR WMT WTCN KOA  
 KSO

Ray Heatherton, songs: WHLB  
 KSCJ WMFG KDAL (sw-11.83)  
 From the Pacific: CKX  
 Col. Irving Speed Wallace: KFJR  
 WDAY KGCW KRLD KOVC  
 KRMC KFJM  
 CKY-Dick Tracy, sketch  
 KFAB-Swing Your Partner  
 KFNF-Cub Reporters  
 KMA-Hall Keene's Orch.  
 KMOX-Grandstand Manager  
 KSOO-The Skyride  
 KSTP-Royal Hawaiians  
 KWYO-Guess Contest  
 WBBM-John Harrington, sports  
 WCAL-Music of the Masters  
 WCCO-Livestocks  
 WDGJ-Mood Music  
 WEBC-Twilight Review  
 WGN-Sweet & Low  
 WHO-State Fair News

WHO-To be announced  
 WMIN-News; Hollywood Brevities  
 WNAX-Symphonietta  
 5:15 CST 4:15 MST  
 Vocal Varieties (Tums); The  
 Smoothies; De Vore Sisters; Male  
 Octet; William Stoess' Orch.:  
 WHO WMAQ KSTP

Geo. McCall's Screen Scoops:  
 (sw-11.83) (also at 9:15 p.m.)  
 For news of Hollywood read "Hollywood Showdown" in every issue  
 of Radio Guide.

Console Moods: WNAX KSCJ  
 KFAB KRNT KDAL WCCO  
 WMFG

Mr. Keen, Tracer of Lost Persons,  
 drama (Amer. Home Products):  
 WTCN KSO KOIL KOA  
 WENR WMT

News: CKY CKX KFNF  
 KFJM-Birthday Bells  
 KFJR-Studio Prgm.; News  
 KMA-Sunshine Tim  
 KMOX-On KMOX Tomorrow  
 WBBM-We, the Wives  
 WDAY-Campfire Girls Prgm.  
 WHO-Evening Serenade  
 WHLB-Prelude to Evening  
 WLW-Sports  
 WNAX-Old Home Revue  
 WOW-Jangles  
 5:30 CST 4:30 MST  
 All Hands on Deck: KRNT  
 WCCO WBBM KMOX KFAB  
 KSCJ WMFG

Mario Cozzi, bar.: WDAY WHO  
 KFJR KSTP WQW  
 Elvira Rios, Mexican singer: KSO  
 WMT KSOO

Inside of Sports (Phillies Cigars):  
 WLW

Talk on Matters Musical: CKX  
 News: WMAQ WTCN WDGJ  
 CKY-Adv. of Jimmie Allen  
 KFJM-Jungle Jim  
 KFNF-Brass Band  
 KMA-Organ Melodies  
 KOA-Howie Wing  
 KOIL-Westward Ho  
 KWYO-Band & News Bulletins  
 WEBC-Lone Ranger  
 WENR-Ennio Bolognini's Orch.  
 WGN-Sports Review  
 WMIN-Sweet Music  
 5:45 CST 4:45 MST  
 All Hands on Deck: WHLB  
 WNAX WCCO (sw-11.83)

Song Pictures; Pioneer Quartet;  
 Organ: WTCN KMA KSO KSOO

Erwin Glucksman's Orch.: KFJR  
 WDAY

Europe Today: CKX

News: WOW WHO KSTP  
 CKY-Hit Parade  
 KFJM-Dinner Dancing  
 KFNF-Marion Hilding  
 KOA-Vida Sutton  
 KOIL-Rhythm & Romance  
 KWYO-Hollywood Brevities  
 WCAL-Story Time  
 WDGJ-Sports Editor  
 WENR-Ennio Bolognini's Orch.  
 WGN-To be announced  
 WHLB-Prelude to Evening  
 WLW-To be announced  
 WMAQ-Let's Celebrate  
 WMFG-Twilight Time  
 WMIN-Heath & Home  
 WMT-Sports; News  
 WNAX-News; Sports

## NIGHT

6:00 CST 5:00 MST  
 Rudy Vallee's Variety Hour  
 (Royal Desserts): WSM WOW  
 KSTP WMAQ WLW WHO KOA  
 WEBC WTMJ WDAF (sw-9.53)

Men Against Death, drama: WJR  
 WNAX KSCJ KRNT KDAL  
 KMOX KFAB WHAS WCCO  
 KSL (sw-11.83)  
 The fight of Walter Reed and  
 his gallant assistants against  
 yellow fever will be dramatized.  
 Turn to page 5 for more detail.

Birthday Celebration and Salute:  
 WGN WDGJ WMT  
 Fred Keating is master of  
 ceremonies and will present several  
 stars including Morton  
 Downey, Betty Grable and Vera  
 Van.  
 Turn to pages 2 and 14 for more  
 detail.

To be announced: KFJR KSO  
 Alfred Wallenstein's Sinfonietta:  
 CKX

Sports: WTCN WLS  
 CJRM-Markets  
 CKY-Travel Talk, Ray Phelps  
 KFJM-Weather; Markets  
 KMA-Mickey & Her Guitar  
 KMBC-As Kansas City Dines  
 KOIL-Tommy Ports, bar.  
 KSOO-Musical Moments

**Frequencies**

CJRM-540  
CKX-1120  
CRX-910  
KDAL-100  
KFAB-780  
KFJM-1410  
KFNF-890  
KFYR-550  
KMA-930  
KMBC-800  
KMOX-1090  
KOA-830  
KOIL-1260  
KRNT-1320  
KSCJ-1330  
KSL-1130  
KSO-1430  
KSTP-1110  
KSTP-1460  
KWYO-1370  
WAFB-660  
WBM-770  
WOAL-760

WOCO-810  
WDAF-610  
WDAY-940  
WDGY-1180  
WEBC-1290  
WENR-570  
WGN-720  
WHAS-820  
WHLB-1370  
WHO-1000  
WJR-750  
WLB-760  
WLS-870  
WLW-700  
WMAQ-670  
WMFG-1210  
WMIN-1370  
WNAX-570  
WOW-590  
WSM-650  
WTCN-1250  
WTMJ-620

WBBM Kitty Keene, Inc.  
WCAI Everyday Science, Prof. A. K. Solum  
WDAY Console Capers  
WHLB-Dinner Music  
WMFG-Evening Melodies  
WMIN-News; Orch.

**6:15 CST** 5:15 MST  
News: KFJM KOIL WAAW WLS KSOO  
Sports: WHLB WMFG  
CJRM Melodies  
CKY-Light Up & Listen  
KLP-Musical Interlude  
KMA-Modern Hillbillies  
KMBC-Boake Carter  
WBBM-Houseboat Hannah  
WCAI-Farm Hour  
WDAY-Baseball Scores; News  
WMIN-Sig Davis' Sports Review  
WTCN-Three Strings

**5:30 CST** 5:30 MST  
The Story of the Song: KDAL  
WNAX KMBC KMOX KFAB  
WHAS WCCO KRNT WJR (sw-11.83)  
Guests: Elizabeth Wynn, soprano; Edward Hart, accompanist.  
The music detail for this program may be found on page 13 this week.

Port of Missing Hits: WDAY  
KFYR WTCN  
Texas Salute to Mutual: WGN  
KSO WDGW WMT  
Elliot Roosevelt, Lee O'Daniel and his hillbilly band, Gov. James V. Alfred and a Negro choir of 400 voices will present a toast to MBS' fourth anniversary.  
Turn to pages 2 and 14 for more detail.

The Lone Ranger: WHLB WMFG  
Sports: KSOO KMA KFJM  
CJRM-Tin Pan Alley  
CKX-Musical Prgm.  
CKY-Talking Drums  
KDYL-Maestros of Modern Music  
KOIL-Master Singers  
KSCJ-Timetable; Sports  
KSL-Broadcasters Review  
WBBM-Tony Cabot's Orch.  
WLS-The Farmers Forum; Variety Prgm.  
WMIN-El Herbert  
**6:45 CST** 5:45 MST  
News: KMOX KSL

CJRM-Howie Wing  
CKX-Light Up & Listen Club  
CKY-Music Graphs  
KDYL-Radio Guest  
KFJM-Shopping Tour  
KMA-The Camera Speaks  
KMBC-Midland Television Broadcast  
KOIL-Street Reporter  
WBBM-Meet the Missus  
WCCO-Baseball Resume  
WMIN-Leamington Trio

**7:00 CST** 6:00 MST  
Major Bowes' Amateur Hour (Chrysler): WBBM KSL WJR  
KMBC KFAB KMOX KRCR  
KSCJ WNAX KRNT WHAS (sw-11.83)

Good News of 1939 (Maxwell House Coffee); Robert Young, m.c.; Frank Morgan, comedian; Fannie Brice; Meredith Willson's Orch.; Guests: KOA WLW WHO  
WOW WDAF WTJ KSTP WSM  
WEBC WMAQ WDAY KFYR (sw-9.53)  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

Don't You Believe It (Sensation Cigarettes): WGN

Promenade Symphony Orchestra of Toronto: KOIL KSO WTCN  
Guest: Paul Althouse, tenor.  
The music detail for this program may be found on page 13 this week.

Promenade Symphony Orchestra: CKY CKX

Organ Mood: WMFG WHLB  
CJRM-Variety Prgm.  
KFJM-Organ Reveries  
KMA-Cottonwood Corners  
WDGY-Eventide Echoes  
WLS-To be announced  
WMIN-News; Contest  
WMT-Refreshing Rhythms  
**7:15 CST** 6:15 MST  
Texas Salute to Mutual: WDGW WGN WLW WMT

CJRM-News  
KFJM-Gladys McKenzie, songs  
WMIN-Midnight Reporter  
**7:30 CST** 6:30 MST  
Promenade Symphony Orchestra of Toronto: WENR

William Gaxton, Allen Prescott, Dr. Charles E. Funk, Alfred Wallenstein, Morton Gould, Ernie Fiorito, Bob Stanley, Benny Venuta and the Charlotines will greet MBS on its fourth anniversary and salute the Texas state network in a special program from New York City.  
The music detail for this program may be found on page 13 this week.  
Turn to pages 2 and 14 for more detail.

Rhythm Revue: WHLB WMFG  
CJRM-Jimmie Allen  
KFJM-Old Time Music  
KMA-Markets; Weather; News  
WDGY-Frank Dailey's Orch.  
WGN-Shep Fields' Orch.  
WMIN-The Serenader  
**7:45 CST** 6:45 MST  
CJRM-Maestros of Modern Music  
KFJM-Dance Time

KMA-Earl May's Visit  
WGN-News; Sports Celebrity Parade  
WHLB-Dorothea Hellenius  
WMIN-Eventide Echoes  
**8:00 CST** 7:00 MST  
Kraft Music Hall; Starring Bob Burns, comedian; Johnny Trotter's Orch.; Foursome Novelty Instrumental Quartet; Guest: WDAF KSTP WTJ WEBC  
KOA WOW WLW WHO WMAQ  
WDAY WSM (sw-9.53)  
Guest: Gertrude Lawrence.

Columbia Workshop: WHLB  
KDAL KSCJ WNAX KMBC  
KFAB WBBM WJR WMFG (sw-11.83)

People I Have Known; Ransom Sherman, m.c.; WMT WENR  
KOIL KFYR WTCN

Kraft Music Hall: CKY CKX  
CJRM-Dr. Oscar Lowry, Evangelist

KMA-March Time  
KMOX-Campaign Committee  
KSL-Serenade in Song  
WCCO-Who's the Champ?  
WGN-Concert Orch.  
WHAS-Favorite Hymns  
WMIN-News; Concert Master

**8:15 CST** 7:15 MST  
Columbia Workshop: KMOX KSL  
KRNT WHAS

KFJM-News  
KMA-Farm Bureau Prgm  
**8:30 CST** 7:30 MST  
Americans at Work: KSCJ WJR  
KMOX WBBM KMBC WMFG  
KFAB KRNT WHLB WCCO  
KSL WNAX WHAS KDAL

The work to be treated in this dramatization is that of the owners of concessions at Coney Island. Part of the program will come direct from the "Island," where the cry of the barker and the murmur of the crowds will be heard.  
Turn to page 4 for more detail.

Birthday and Salute to Texas: WGN  
From Chicago a special program by Henry Weber's concert orchestra will celebrate the occasion. Curtis Mitchell will present Fred Weber, general manager of MBS, with Radio Guide's Medal of Merit.  
Turn to pages 2 and 14 for more detail.

KFJM-Football Game  
KMA-Let's Dance  
WMIN-Oscar Sundberg

**8:45 CST** 7:45 MST  
Americans at Work: WBBM  
KMBC-To be announced  
WMIN-WPA Prgm.

**9:00 CST** 8:00 MST  
Amos 'n' Andy (Campbell's Soup): WMAQ WDAF KSTP  
WOW WLW KOA WSM WHO (also see 5 p.m.)  
Turn to page 10 for pictures.

Orvie Allston's Orch.: KRNT  
KDAL KFAB KMBC WHAS  
WHLB KSCJ WCCO WJR  
Ink Spots, quartet: KFYR WTCN  
Sports Question Box: WDAY  
(sw-9.53)

Birthday & Salute: WGN  
News: CKY CKX CJRM  
News: WMT KMA WDAY  
KMOX-The Goldbergs, sketch  
KOIL-Artists & Melodies  
KSL-Howie Wing  
WBBM-Orvie Allston's Orch.  
WEBC-Sports; Varieties  
WENR-Ill. State Comm. of the Communist Party  
WMFG-Sports Review  
WMIN-News  
WNAX-Employment Service  
WTMJ-Dance Orch.

**9:15 CST** 8:15 MST  
Geo. McCall's Screen Scoops (Old Gold Cigarettes): KMBC  
KFAB KMOX WBBM KRNT  
KSL WHAS WJR WCCO (also see 5:15 p.m.)  
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

Elza Schallert Reviews: KFYR  
KMA KOIL WTCN

Adrian Rollini's Orch.: WSM  
(sw-9.53)

Buster Locke's Orch.: WMT  
KSO

A Student Tramp: CKX CKY  
Vocal Varieties: WLW WOW  
WTMJ

CJRM-Pacific Paradise  
KFNF-Evening at Home  
KOA-Talent of All Ages  
KSTF-Sports Oddities  
WDAF-Easy Aces  
WDAY-Baseball Game  
WEBC-James Melton, tr.  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WMAQ-Romance in Song  
WMFG-Song Time  
WMIN-Hawaii Calls  
WNAX-News

**9:30 CST** 8:30 MST  
Richard Himber's Orch.: KFYR  
WHO KOA WEBC KSTP (sw-9.53)  
Dance Orch.: KSO KMA

Vincent Lopez' Orch.: WCCO  
WHLB KFAB WNAX WMFG  
KSCJ KDAL WHAS (sw-6.12)

Mart Kenney's Orch.: CKY CKX  
Birthday Salute to Texas: WMT

News: WBBM WOW KMBC  
KFNF-House of Peter McGregor  
KMOX-Sports  
KOIL-Roller Derby  
KSL-Peggy & Her Pals  
WDAF-Let's Celebrate

WENR-Earl Hines' Orch.  
WGN-Bernie Cummins' Orch.  
WJR-Fitzgerald for Governor  
WLW-Billy Snider's Orch.  
WMAQ-Abe Lyman's Orch.  
WSM-Claude Sharpe  
WTCN-Front Page  
WTMJ-Let's Dance

**9:45 CST** 8:45 MST  
Vincent Lopez' Orch.: KFAB  
KMOX WBBM KRNT KMBC  
KSL

Richard Himber's Orch.: WDAF  
WSM KOA  
Dance Orch.: KOIL WTCN  
Benny Goodman's Orch.: KMOX  
WLW-Dick Jurgens' Orch.  
WMIN-Let's Dance  
WTMJ-Today's Events

**10:00 CST** 9:00 MST  
Johnny Long's Orch.: KMBC  
WBBM WNAX WCCO WHAS  
KFAB (sw-6.12)

Clyde McCoy's Orch.: WDAY  
KSTP

Aussa the Arab, drama: KMA  
George Olsen's Orch.: WGN KSO  
WMT

Playtime: CKY CKX CJRM  
News: WHO WMAQ WMFG  
WJR KOIL

KFYR-Weather & News  
KMOX-Travelogue  
KOA-Westernaires & Men of the West  
KSCJ-News; Sports; Timetable  
KSL-Can't We Be Friends  
WDAF-Dance Orch.  
WEBC-News-Tribune Time  
WENR-Music As You Desire It  
WHLB-Tribune Time  
WLW-Paul Sullivan, commentator  
WMIN-News; Monitor Views the News  
WOW-Wig Waggin' with Wagner  
WSM-World in Review  
WTCN-Baseball Scores  
WTMJ-Last Word in Sports

**10:15 CST** 9:15 MST  
Clyde McCoy's Orch.: WHO WOW  
WEBC WMAQ

Johnny Long's Orch.: KDAL  
WHLB WMFG WJR

Bob Grant's Orch.: WTCN WSM  
KFYR KMA

George Olsen's Orch.: WLW  
KMOX-Marshall Family, drama  
KOIL-Sports Highlights  
KSTP-Night Extra  
WCCO-Cedric Adams  
WHAS-News  
WMIN-Koly's Swing Orch.  
WTMJ-Dance Orchestras

**10:30 CST** 9:30 MST  
Freddy Martin's Orch.: KMA  
KOIL

Dance Orch.: KFYR WDAY  
WSM WHO WOW WMAQ WLW  
KOA

Ted Weems' Orch.: WJR KSCJ  
KFAB WBBM KRNT WNAX  
KMBC WHLB WMFG KDAL  
KSL (sw-6.12)  
Little Jack Little's Orch.: WGN  
KSTP KSO

Dance Delight: CKY CJRM CKX  
Dance Orch.: WHAS WDAF  
KMOX-News  
WCCO-Hellie Johnson  
WEBC-Chamber of Commerce  
WMAQ-Earl Hines' Orch.  
WMIN-Swing Session

**THURSDAY**  
September 15

WMT-Elctric Park Band  
WTCN-George Hamilton's Orch.  
10:45 CST 9:25 MST  
Ted Weems' Orch.: KMOX  
Freddy Martin's Orch.: WENR  
WMT

KSL-Charlie Hamp's Orch.  
WCCO-Jurgens' Orch.  
WEBC-Dance Orch.  
WMFG-Casino Orch.

**11:00 CST** 10:00 MST  
Frank Trumbauer's Orch.: KMA  
KFYR WDAY WENR WEBC

Dance Orch.: WMAQ WHO KOA  
WSM WOW KSTP

Tony Cabot's Orch.: KSCJ KSL  
KFAB WNAX KMOX KRNT  
KMBC WBBM

Dick Jurgens' Orch.: WGN KSO  
WMT KOIL

The Lost Chord: CKY CKX  
CJRM-News  
WCCO-Herman Waldman's Orch.  
WDAF-Nighthawks  
WLW-Twenty-Four Hour Review  
WMIN-News; Koly's Swing Orchestra

WTCN-Frank Dailey's Orch.  
**11:15 CST** 10:15 MST  
Jimmy Dorsey's Orch.: WLW  
WGN KSO WMT KOIL

Pacific Choir: CKY CKX  
CJRM-Eventide Echoes

KSL-News  
WTCN-Shep Fields' Orch.  
**11:30 CST** 10:30 MST  
Personalities I Have Met: CKY

Otto Thurns' Orch.: KOA WSM  
WENR WHO WDAF KSTP

Henri Gendron's Orch.: KMOX  
WBBM KRNT KSCJ WCCO  
KFAB KOIL KMBC WNAX

Irma Glen, organist: WTCN KMA  
KFYR WEBC WMAQ WDAY  
Dance Orch.: WGN KSO WLW  
WMT

CJRM-Organ Treasures  
KSL-Eugene Jelesnik's Orch.  
WHAS-Dream Serenade  
WMIN-Oscar Sundberg  
WOW-Dance Orch.

**11:45 CST** 10:45 MST  
Henri Gendron's Orch.: KSL

KOA-Family News  
WMIN-Midnight Reveries  
**12:00 CST** 11:00 MST  
Bob Crosby's Orch.: KSO WGN

News: WMIN KOA WBBM  
KMOX-Dancing Time  
KSL-Marshall Grant, organist  
KSTP-Dream Ship  
WLW-Moon River  
WOW-Musical Prgm.  
End of Thursday Programs

**Friday**

September 16, 1938

**Friday**

**MORNING**

**7:00 CST** 6:00 MST  
Breakfast Club; Orch.: Soloists;  
News: WEBC WDAY KFYR  
WTCN

Richard Maxwell, tr.: KDAL  
(sw-21.5)

News: KOIL WOW  
**7:15 CST** 6:15 MST  
The Family Man: (sw-21.5)

Montana Slim, songs; News: (sw-21.5)

News: KFJM WMT WLS WNAX  
WCCO

**7:30 CST** 6:30 MST  
Herman & Banta; News: (sw-21.5)

Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Alcolene): WBBM (sw-21.5)

News: KSOO WAAW  
Musical Clock: WOW WMT  
KOIL  
Good Morning: WHLB WGN  
KOA WMFG  
**7:45 CST** 6:45 MST  
Bachelor's Children, sketch (Old Dutch Cleanser): KMOX KRNT  
KFAB

Amanda Snow, songs: WMAQ  
(sw-21.5)  
Sunny Melodies: (sw-21.5)

News: KFNF WHO  
**8:00 CST** 7:00 MST  
Pretty Kitty Kelly, sketch (Wonder Bread): KSCJ KRNT WCCO  
WBBM KMOX

Smilin' Ed McConnell, philosophy and songs (Ovenready Biscuits): WLW

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ

Just Neighbors, sketch: WLS  
KSO

Morning Musicale: WDGW WLB  
News: CKX KOA  
Musical Clock: WTCN WEBC  
WMFG

Coffee Pot Inn: WOW WHO  
WNAX KFYM  
CKY-News & Weather  
KFAB-Time 'n' Tunes  
KFJM-Markets

KFNF-Morning Visit  
KMA-Forest Rangers  
KOIL-Mayper's Melody Memories  
KSTP-Good Morning Hour  
KWYO-Sunrise Strings  
WDAY-Time to Shine  
WGN-Martha Crane & Helen  
Joyce  
WHLB-Clockwatchers

News: KFJM WLS  
Stock Quotations: WHLB WMFG  
CKX-Wake Up & Sing  
CKY-Rise 'n' Shine  
KMA-Earl May's Question Box  
KOA-Wonder Melodies  
KSTP-Harmony Parade  
KWYO-Just About Time  
WDAY-Time Signal Prgm.  
WEBC-Mirror of Fashion  
WHO-Fruit Reporter  
WLW-Myrt & Marge, sketch  
WOW-Betty Crocker, talk

**8:15 CST** 7:15 MST  
Myrt & Marge, sketch (Super Soda): WBBM WCCO KMOX  
KFAB WNAX

Asher & Little Jimmy: WLS KSO  
KFYR KOIL

John's Other Wife, sketch (Louis Philippe): WMAQ  
John Metcalf's Choir Loft: WGN  
WDGY

News: KFJM WLS  
Stock Quotations: WHLB WMFG  
CKX-Wake Up & Sing  
CKY-Rise 'n' Shine  
KMA-Earl May's Question Box  
KOA-Wonder Melodies  
KSTP-Harmony Parade  
KWYO-Just About Time  
WDAY-Time Signal Prgm.  
WEBC-Mirror of Fashion  
WHO-Fruit Reporter  
WLW-Myrt & Marge, sketch  
WOW-Betty Crocker, talk

**8:30 CST** 7:30 MST  
Hilltop House, sketch (Palmolive Soap): KMOX WBBM KFAB  
WCCO WNAX

Just Plain Bill, sketch (Bi-Sol-Dol): WMAQ

Josh Higgins of Finchville, sketch: WDAY KOIL WTCN  
KFYR KMA

News: WDGW KLPW KWYO  
Grandma Travels: WHLB WEBC  
WMFG

KFJM-Morning Devotional  
KOA-Sportsman's Paradise  
KSOO-News; Grain Quotations  
KSTP-Commercial  
WAAW-Markets  
WGN-Morning Melodies  
WHO-Those Happy Gilmans  
WLB-Time Signals  
WLS-Old Kitchen Kettle  
WLW-Hilltop House, sketch  
WMIN-Breakfast Bell  
WMT-Frank Voelker, organist  
WOW-Aunt Sally

**8:45 CST** 7:45 MST  
Stepmother, sketch (Colgate):  
WCCO KMOX WBBM

Woman in White, sketch (Pillsbury): WMAQ WEBC KSTP  
WOW WHO

Popular Waltzes: KSOO KFYR  
KOA KOIL WTCN WMT

Oxydol's Own Ma Perkins, sketch: WLS

Markets: KFJM KSCJ CKX  
KFAB-News  
KMA-Ma Perkins, sketch  
KWYO-Organ Melodies  
WDAY-Clark arder  
WDGY-Stock Market Reports  
WHLB-Radio Showcase  
WLW-Betty & Bob, sketch  
WMFG-Morning Song Time  
WNAX-Horticultural Notes

News: KFJM KSCJ CKX  
KFAB-News  
KMA-Ma Perkins, sketch  
KWYO-Organ Melodies  
WDAY-Clark arder  
WDGY-Stock Market Reports  
WHLB-Radio Showcase  
WLW-Betty & Bob, sketch  
WMFG-Morning Song Time  
WNAX-Horticultural Notes

**9:00 CST** 8:00 MST  
Deep River Boys: KSCJ KRNT  
KDAL

Buckeye Four: WDGW  
Story of Mary Marlin, sketch (Ivory Flakes): WLS

Originalities: WTCN  
David Harum, sketch (Baby):  
WHO WOW WMAQ KSTP

Houseboat Hannah, sketch:  
WEBC WHLB  
CJRM-Bulletin Board  
CKX-Wake Up & Sing  
CKY-Good Morning Neighbor  
KFAB-Morning Reveries  
KFJM-Shopping Tour  
KFNF-Headlines  
KFYR-Markets & Top o' the Dial  
KMA-S. O. S. Club Prgm.  
KMOX-Music Man & Tell a Story  
Lady

KOA-Home Service  
KOIL-Lady Courageous  
KSOO-Grain Quotations; Ranch  
Boys  
KWYO-Devotional Service  
WAAW-News  
WBBM-The Heart of Julia Blake  
WCCO-Don't Believe It  
WDAY-Bargain Specials; King of  
the Kitchen  
WGN-Get Thin to Music  
WLB-Music  
WLW-The Goldbergs, sketch  
WMFG-Houseboat Hannah, sketch

WMIN-News; Musical Chimes  
WMT-News; Radio Gossip  
WNAX-Betty Crocker  
**9:15 CST** 8:15 MST  
Vic & Sade, sketch (Crisco):  
WLW WLS

Breen & de Rose: WMT KSO  
KOA  
Ruth Carhart, songs: KSCJ  
Lorenzo Jones, sketch (Phillips):  
WOW WHO WMAQ KSTP

Scattergood Baines, sketch  
(Wrigley's Gum): KFAB WNAX  
Bachelor's Children, sketch  
(Cudahy Packing Co.): WGN

Amer. Family Robinson: WHLB  
WMFG  
CKX-On Parade  
KFNF-Paul & Irving  
KFYR-Betty Crocker  
KMA-Homemakers' Chat  
KMOX-Let's Compare Notes  
KOIL-Polly the Shopper  
KSOO-Woman's World  
KWYO-Through the Hollywood  
Lense  
WBBM-Editor's Daughter, sketch  
WCCO-Bachelor's Children  
WDGY-Be Beautiful  
WEBC-Around the Clock with  
Kay; Woman's Hour; News  
WMIN-Song Stylist  
WTCN-Something in the Air  
(Continued on Next Page)







MORNING

7:00 CST 6:00 MST  
Breakfast Club; News: WBCB  
KFYR WDAY WTCN  
The Wise Man: (sw-21.5)  
Richard Maxwell, tr.: (sw-21.5)  
Mother Randall: WHO WNA  
News: KOIL WOV  
Musical Clock: WBBM WMT  
KMOX  
7:15 CST 6:15 MST  
Charioters: (sw-21.5)  
Montana Slim, songs: News: (sw-21.5)  
News: WNA WCCO KFJM  
WMT WLS  
7:30 CST 6:30 MST  
Fiddler's Fancy: WBBM KMOX  
KDAL (sw-21.5)  
Junior News by Jolly Bill Steinke;  
News: (sw-21.5)  
Get Thin to Music: WGN  
News: KSOO WAAW  
Musical Clock: WMT WOW  
WVFG  
7:45 CST 6:45 MST  
Amanda Snow, songs: (sw-21.5)  
Fiddler's Fancy: WCCO  
8:00 CST 7:00 MST  
Lew White, organist: KDAL  
KRNT (sw-21.5)  
Saturday Morning Club: (sw-21.5)  
Smilin' Ed McConnell, philosophy  
and songs (Ovenready Biscuits):  
WLW  
Dean Fossler, organist: WMAQ  
KSO KOIL  
Musical Clock: WBCB WTCN  
News: CKX KOA  
Coffee Pot Inn: WNA WOV  
KFYR WHO  
8:15 CST 7:15 MST  
Saturday Morning Club: KSTP  
WOW (sw-21.5)  
Viennese Ensemble: WDAY KOIL  
KFYR WHLB WMAQ KSO  
WLW  
CKX-Wake Up & Sing  
KY-Rise 'n' Shine  
KFAB-Roy, Lonnie & John  
KFJM-News  
KMA-Earl May's Question Box  
KOA-Wonder Melodies  
KWYO-Band Concert  
WDGY-Morning Musicales  
WHO-Fruit Reporter  
8:30 CST 7:30 MST  
The Child Grows Up: KOIL WMT  
WDAY WMAQ KFYR  
Music Internationale: WLW WHO  
KSTP WOW (sw-21.5)  
Jewel Cowboys: KSCJ KDAL  
WCCO KFAB WHLB WMFG  
(sw-21.5)  
News: KWYO WDG  
KFJM-Morning Devotional  
KFNF-Nurseryman  
KMA-Timely Tunes  
KMOX-Popular Melodies  
KOA-Kay's Morning Melodies  
KSOO-News; Grain Quotations  
WAAW-Market Opening  
WBCB-Christian Science Prgm.  
WGN-Morning Melodies  
WLS-Prairie Singer  
WMIN-Breakfast Bell  
WNA-Prairie Dream Boys  
WTCN-Musical Clock  
8:45 CST 7:45 MST  
Swing Serenade: WMAQ KSOO  
KOIL WDAY KFYR WBCB  
KMA WTCN WMT  
Music Internationale: KOA  
Jewel Cowboys: KRNT  
The Day You Were Born: WDG  
Markets: KFJM KSCJ  
CKX-Markets; Wake Up & Sing  
KFAB-News  
KFNF-Billie, Jean & Bob  
KMOX-Ozark Varieties  
KWYO-Organ Melodies  
WBBM-Saturday Sunshine  
WCCO-Betty Crocker  
WGN-Walter Flandorf, organist  
WLS-Chore Boys  
WLW-Synagogue of the Am.  
neers  
9:00 CST 8:00 MST  
Oriental: KDAL WCCO KSCJ  
WHLB WMFG KRNT (sw-21.5)

Bailey Axton, tr.: WBCB WTCN  
KSTP WMAQ WHO WOV  
Manhattans: WDG KSO  
CKX-Bird Lady  
CKY-Good Morning Neighbor  
KFAB-Meditations  
KFJM-Salon Silhouettes  
KFNF-Headlines  
KFYR-Markets & Top o' the Dial  
KMA-S. O. S. Club Prgm.  
KOA-Home Service  
KMOX-Carolyn Joyce  
KOIL-Salutes  
KSOO-Grain Quotations; Ranch  
Boys  
KWYO-Devotional Service  
WBBM-Sports Huddle  
WDAY-Bargain Specials; Bailey  
Axton, tr.  
WGN-Get Thin to Music  
WLS-Spelling Bee  
WLW-Mail Bag  
WMIN-News; Orch.  
WMT-News; Radio Gossip  
WNA-Happy Jack's Old Timers  
9:15 CST 8:15 MST  
Al & Lee Reiser, piano duo;  
WMAQ KFYR WDAY WOV KOA  
WHO (sw-21.5)  
Radio City Four: WDAY WMT  
Melody Ramblings: KDAL KFAB  
WCCO KSCJ WHLB WBBM  
WMFG (sw-21.5)  
Manhattans: WGN  
CKX-Console Caravan  
KFNF-Paul & Irving  
KMA-Homemakers' Chat  
KMOX-Let's Compare Notes  
KSOO-The Woman's World  
KSTP-On the Air  
KWYO-Cub Reporters  
WLC-The Novel  
WDGY-Canary Serenade  
WBCB-Woman's Hour  
WMIN-Song Stylist  
WTCN-Something in the Air  
9:30 CST 8:30 MST  
Do You Remember?: KSTP  
WMAQ KFYR WDAY WOV  
WHO (sw-15.33)  
Our Barn, children's prgm.:  
KSOO WLS  
Junior Musical Comedy: KRNT  
KSCJ WHLB KMOX WBBM  
WMFG (sw-21.5)  
Army Band: WDG KOIL WLW  
KSO WGN  
CKX-Markets: What's on the Air  
CKY-Musical Comedy Highlights  
KFAB-Lincoln Newspaper Car-  
riers  
KFYD-To be announced  
KFJM-Household Hour  
KOA-Your Music & Mine  
KWYO-Dance Diversions  
WAAW-Markets  
WAL-College Bulletin  
WCCO-Stocks  
WMIN-Milady's Music Box  
WMT-Rev. R. J. Wells  
WNA-Melody Styles  
WTCN-Around the Town  
9:45 CST 8:45 MST  
Do You Remember?: KOA  
Morning Devotions: KMA WCAL  
CKX-Hawaiian Echoes  
CKY-Allan Caron, organist  
KFAB-World Entertains  
KFJM-Markets  
WCCO-Dr. O'Brien  
WBCB-Popular Music  
WLS-Text Atchison  
WMIN-News; Mutiny on the  
Bounty  
WNA-Prairie Dream Boys  
WOW-The Little Dog House  
WTCN-Musical  
10:00 CST 9:00 MST  
Call to Youth; Guest Spkr.:  
WBCB WTCN KSO WDAY  
Rabbi Sydney S. Tedache  
speaks on "The Revolt of  
Youth."  
To be announced: WMAQ WHO  
WOW  
Concert Hall: KDAL KMOX  
KSCJ WCCO KRNT WHLB  
WMFG (sw-21.5)  
Guests: Viola Mitchell, violin-  
ist; Stell Andersen, pianist.  
News: KOIL WAAW  
CKX-Radio Train  
CKY-Home Folks Frolic  
KFJM-Household Hour  
KFYR-Markets; Weather  
KMA-Weather; Markets: News  
KOA-Wells of Music  
KSOO-Markets; News  
KSTP-The Daily  
KWYO-Polish Varieties  
WBBM-Missus Goes to Market  
WDGY-Modern Trend  
WGN-Poetry New & Old  
WLS-Prgm. Review; Markets;  
News  
WLW-My Health  
WMIN-News; World Book Man  
WMT-Morning Melodies  
WNA-Devotional Service

Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (9:30 MST) National Grange Program.  
NIGHT  
6:00 CST (5:00 MST) Saturday Night Swing Club.  
6:00 CST (5:00 MST) Kaltenmeyer's Kinder-  
garten.  
6:30 CST (5:30 MST) Johnny Presents.  
7:00 CST (6:00 MST) Professor Quiz.  
7:00 CST (6:00 MST) National Barn Dance.  
8:00 CST (7:00 MST) Hit Parade.

10:15 CST 9:15 MST  
To be announced: KOA KSTP  
Carol Weymann, sop.: WLW  
WBCB KOIL WDAY WTCN  
Tall Corn Time: WDG WMT  
KSO  
CKY-Singing Stars  
KFAB-Weather & Markets  
KFJM-News  
KFYR-News; Studio Prgm.  
KMA-Earl May's Visit  
KSOO-Variety Prgm.  
KWYO-Sketches in Melody  
WAAW-Markets  
WBBM-American Dental Assn.  
WAL-Our Church  
WGN-Melody Time  
WLS-The Chore Boys  
WMFG-Stock Quotations  
WMIN-Bulletin Board  
WNA-Songs of Jimmy Morgan  
10:30 CST 9:30 MST  
National Grange Prgm.: KOA  
WDAY KSOO WBCB KFYR  
KMA WMAQ WTCN  
Along Gypsy Trails: WLS WHO  
Concert Hall: KFAB WMFG  
CKX-Farmer's Hour  
CKY-Tropical Moods  
KFJM-Variety Prgm.  
KFNF-Frank Field  
KLPB-Markets and News  
KOBH-Home Folks' Frolic  
KOIL-Tune Types  
KSTP-Just Supposing  
KWYO-Shopper's Tour  
WBBM-Meet Chicago  
WDGY-News  
WGN-Quin Ryan's News Commem-  
orary  
WLB-Death & Transfiguration  
WLW-News: Live Stock  
WMIN-Mid-Morning Concert  
WNA-Radio Aces  
WOW-Uncle Tom's Playhouse  
10:45 CST 9:45 MST  
National Grange Prgm.: KSO  
WLW  
Enoch Light's Orch.: KDAL KSCJ  
KRNT WHLB KOIL KFAB  
WMFG WCCO KMOX WBBM  
(sw-21.5)  
Along Gypsy Trails: CKX  
CKY-Pianograms  
KFJM-Markets  
KFNF-Wilbur Smith  
WDGY-Elinor Sherry  
WGN-Musical Mail Box  
WLB-Verklarte Nacht  
WLS-Across the Mike  
WMT-Kiddies' Revue  
WNA-Happy Jack's Old Timers  
11:00 CST 10:00 MST  
Enoch Light's Orch.: WCCO  
KRNT WBBM  
Words & Music: WHO KOA (sw-  
15.33)  
Our Quartet: WDG  
CKX-Songs from the Shows  
CKY-Hit Parade  
KFAB-Consolations  
KFJM-Stars of Tomorrow  
KFNF-Weather; Markets; News  
KSTP-Household Forum  
KWYO-News Flashes  
WAAW-Markets  
WGN-Luncheon Music  
WHLB-Farm & Home Prgm.  
WLB-Story, E. W. Ziebarth  
WLS-Home Talent Prgm.  
WMFG-Farm and Home Prgm.  
WMIN-News; World Book Man  
WNA-Prairie Dream Boys  
11:15 CST 10:15 MST  
Rhythmaires: KSCJ KDAL KRNT  
WBBM WCCO KMOX WNA  
Words & Music: KSTP WOW  
Pet Club: WDG  
CKY-Old Refrains  
KFJM-L. T.'s Band  
KFNF-Cornfield Hawaiians  
KOIL-Waitz Time  
KWYO-Jimmy Noble  
WAAW-Markets

KSCJ-Voice of the People  
KSOO-Farm Specials  
KSTP-Daily Feature  
WBBM-Meet the Missus  
WMFG-Noon-day Revue  
WMIN-Noon-Day Jamboree  
WMT-Voice of Iowa; Markets  
WNA-News & Markets  
WOW-Midday Melodies  
12:30 CST 11:30 MST  
Golden Melodies: KOA WMAQ  
(sw-15.33)  
National Tennis Championships:  
KDAL WHLB KMOX WMFG  
KSCJ WBBM (sw-15.27)  
Whittemore & Lowe, piano duo:  
KSO KFYR WTCN WBCB WLW  
News: WHO WOV  
CKX-Musical Prgm.  
CKY-Musical Workshop  
KFAB-Federal Farm Prgm.  
KFYD-D. B. Doner  
KFJM-Olaf Roisen's Orch.  
KFNF-Henry Field  
KMA-Weather & News  
KOIL-Community Editor  
KSOO-Farm Security Administra-  
tion  
KSTP-Midday Melodies  
KWYO-Stars Over Hollywood  
WAL-Alumni News  
WCCO-First Edition  
WDAY-Livestock Markets; Joey  
& Chuck; News  
WLS-Soloist  
WMT-Tune Time  
WNA-Sunny Syncopators  
12:45 CST 11:45 MST  
Burt Farber's Orch.: WLW KSTP  
WBCB KFYR KSO  
National Tennis Championships:  
KMOX KDAL  
London Calling: CKX  
Golden Melodies: WHO  
Man on the Street: KFAB WOV  
CKY-News & Messages  
KFYD-J. G. Hutton  
KMA-Earl May's Visit  
KSOO-News  
KWYO-It's Dance Time  
WAL-Recital  
WCCO-Tune Times  
WDAY-Fargo Horse Market  
WLS-Vitality Jim  
WMIN-Hawaiian Ensemble  
WMT-Cedar Valley Hillbillies  
WNA-D. B. Gurney  
WTCN-Front Page  
1:00 CST 12:00 MST  
National Tennis Championships:  
KDAL KFAB WHLB WMFG  
KSCJ WBBM (sw-15.27)  
Rhythm & Rhyme: WMAQ KSTP  
Rakow's Orch.: KFYR WDAY  
WTCN WBCB WLW KOIL KSO  
Radio Pie From London: WGN  
This is a BBC variety  
program. It will open with a re-  
reunion of "Pull Out a Plum"  
by The Two Leslies, British vaude-  
ville team. Production and  
musical details are under the  
direction of George Barker.  
KFYD-Farm Flashes  
KFJM-Movie Gossip  
KFNF-Grab Bag Show  
KMA-Amateur Contest Hour  
KMOX-Inquiring Reporter  
KSOO-Curbstone Opinions  
KWYO-Vocal Highlights  
WAL-With the High Schools  
WCCO-Herman Waldman's Orch.  
WDGY-Slim Jim  
WHO-Agricultural Conservation  
WLS-Merry-Go-Round; Variety  
Talent  
WMIN-News; Orch.  
WMT-German Band  
WNA-Petroleum Parade  
1:15 CST 12:15 MST  
National Tennis Championships:  
KRNT KMOX  
Rakow's Orch.: KSOO  
Rhythm & Rhyme: WHO  
London Calling: CKX CKY  
News: KWYO WAAW  
KFYD-Improving Tree Growth  
KFJM-Puzzle Prgm.  
WLS-Homemakers' Hour  
WMIN-Three-Quarter Time  
WMT-Frank Voelker  
1:30 CST 12:30 MST  
National Tennis Championships:  
KRNT WHLB WMFG KDAL  
KSCJ (sw-15.27)  
Rendezvous: Ricardo's Orch.:  
WLW KFYR WTCN WMT KOIL  
WBCB WDAY KSO KSOO  
Swingology: WOW KOA WMAQ  
WHO (sw-15.33)  
Radio Pie From London: WDG  
London Calling: CKY  
KFYD-4-H Club Work  
KFJM-Request Prgm.  
KFNF-News

KMOX-Safety Brigade  
KSTP-Auto Races  
KWYO-Sons of the Pioneers  
WBBM-Pat Flanagan  
WCCO-Minn. Tax Payer's Ass'n  
WLB-Concert Hall  
WMIN-Design for Melody  
WNA-Songs of Jimmy Morgan  
1:45 CST 12:45 MST  
National Tennis Championships:  
WCCO KMOX  
KFAB-News & Markets  
KFNF-Pet Department  
KWYO-News; Markets & Farm  
Flashes  
WBBM-Dugout Dope  
WGN-Leadoff Man  
WLS-News  
WMT-The Movie Man  
WNA-Prairie Dream Boys  
2:00 CST 1:00 MST  
National Tennis Championships:  
KRNT WMFG WHLB KDAL  
KSCJ (sw-15.27)  
Club Matinee: WDAY KOIL KSO  
WBCB WENR WMT KSOO WLW  
KFYR WTCN  
Calling All Stamp Collectors:  
Capt. Tim Healy: WHO WOV  
WMAQ KOA KSTP (sw-9.53)  
Are You Educated: CKX CKY  
Baseball Game: WGN WBBM  
KFAB-Cornhusker Jamboree  
KFNF-Kitchen Klatter  
KMA-Peggy Anderson, pianist  
KMOX-One Woman's Opinion  
KSL-Broadcasters' Review  
KWYO-Man on the Street  
WAAW-News  
WCCO-State Fair Prgm.  
WDGY-Hit Revue  
WLB-Mikado  
WMIN-News; Music Hall  
WNA-Russ Pike  
2:15 CST 1:15 MST  
National Tennis Championships:  
KRNT WHLB WCCO WMFG  
KSCJ (sw-15.27)  
Men of the West: WHO KOA  
WMAQ KSTP WOW (sw-9.53)  
Concert Trio: CKX CKY  
KFJM-Front Page Headlines  
KFNF-Wandering Microphone  
KMA-Point Boys  
KMOX-Dope from the Dugout  
WDGY-Three Russians  
WNA-Happy Jack's Old Timers  
2:30 CST 1:30 MST  
National Tennis Championships:  
KSCJ WHLB WMFG (sw-15.27)  
Rollini Trio: WOW KOA WHO  
WMAQ (sw-9.53)  
Club Matinee: KMA WLW  
To be announced: CKY  
Denver Darling's Trail Blazers:  
WDGY  
CKX-Musical Prgm.  
KFJM-Floyd Johnson's Orch.  
KFNF-The Flower Lady  
KMOX-Baseball Game  
KSTP-Musical  
KWYO-Pacific Paradise  
WCCO-Front Page Parade  
WLB-Gilbert and Sullivan  
WNA-Betty Lane's Southerners  
2:45 CST 1:45 MST  
National Tennis Championships:  
KDAL KFAB  
O'Toole Brothers: WDG  
The O'Toole Brothers: CKX  
CKY  
KSTP-Steeplechase Hunt  
KWYO-Monitor News  
WNA-Billie and Ted, harmony  
team  
3:00 CST 2:00 MST  
Judy and Lanny: WHO WBCB  
WOW WDAY WMAQ KFYR  
KOA (sw-9.53)  
Columbia Concert Orch.: KSCJ  
KDAL WHLB WMFG WCCO  
(sw-15.27)  
Trio Time: CKX CKY  
Trio Time: WENR KOIL WLW  
KSO WTCN  
Baseball Game: KFAB WNA  
WMT KMA KMOX  
KFJM-Baseball Scores  
KFNF-Variety Revue  
KSOO-Newstime  
KSTP-Auto Race  
KWYO-Colorado Hillbillies  
WDGY-Thorstein Skarning's Or-  
chestra  
WLB-Mikado  
WMIN-News; Curtain Rises  
3:15 CST 2:15 MST  
Trio Time: KSOO  
Top Hatters: WHO KSTP WOW  
WMAQ KOA (sw-9.53)  
KFJM-News  
KWYO-The Troubadores

AFTERNOON

12:00 CST 11:00 MST  
Your Host Is Buffalo: WOW (sw-  
15.33)  
National Tennis Championships:  
KSCJ KMOX  
Turn to page 4 for more detail.  
Bill Krenz' Orch.: WLW KOIL  
WTCN WMAQ  
Allan Courtney's Gloomchasers:  
WDGY WGN  
News: KFAB WAAW WMIN  
WMFG  
CKX-Merry-maker's Orch.  
CKY-Studio Party  
KFJM-Slim Thompson's Cowboys  
KFNF-Farm Sales & News  
KFYR-Markets and Weather;  
Prof. Sauerkraut and His Little  
German Band  
KMA-Weather & Markets  
KOA-Farm Question Box  
KSOO-Jack Marlow, songs  
KSTP-Open Air Kitchen  
KWYO-Devotional Service  
WBBM-Man on the Street  
WCCO-Home Folk Tunes  
WDAY-Variety Prgm.  
WBCB-News; Bulletin Board  
WHLB-Luncheon Melodies  
WHO-Corn Belt Hour  
WLB-Musical Prgm.  
WLS-Man on the Farm  
WMT-Question Man; Varieties  
WNA-Farm & Home  
12:15 CST 11:15 MST  
Your Host Is Buffalo: KOA  
News: KOIL KFJM  
KFAB-Markets & Farm Notes  
KFNF-Around the Dinner Table  
KMA-The Harvesters  
KMOX-Of Men & Books

# SATURDAY September 17

3:30 CST 2:30 MST  
Kidoodlers: WHO WOW KFJR  
KSTP WMAQ (sw-9.53)  
Paul Sabin's Orch.: WENR WLW  
KSOO KSO WTCN

America Dances: KSCJ WHLB  
KDAL WMFG WCCO (sw-15.27)  
Mitchell Ayres' Orch.: KOIL  
Paul Sabin's Orch.: CKY CKX

KFJM Dunbar's Comedians  
KOA For Me Lady  
KWYO-Organ Treasures  
WAAW News  
WDGY Staff Orch.  
WELC-WPA Musicale  
WMIN-Kaffee Klatch  
ANAX-Organ Dream Boys

3:45 CST 2:45 MST  
to be announced: KOA WMAQ  
KFJR WEBC WHO (sw-9.53)  
KFJM-Musical Matinee  
KFJR-Woman's Page  
KSTP-Musicale  
WBBM-Tenth Inning  
WLW-Advertisers Club Speakers  
WMIN-Round-Up  
WOW-News  
WTMJ-The Dreamers

4:00 CST 3:00 MST  
News: Will McCune's Orch.:  
WLB WBBM KDAL WCCO  
KSCJ

El Chico, Spanish Revue; News:  
WMAQ WEBC WDAY WHO KOA  
KSTP WOW (sw-9.53)  
Hawthorne Gold Cup Handicap:  
KSO WENR KSOO KOIL KFJR  
WTCN

Don Messer's Lumberjacks: CKX  
CKY  
KWYO-Concert Master  
WDGY Gertrude Lewis  
WGN-Bill Anson  
WLW Truly American  
WMIN-News; Potpourri

4:15 CST 3:15 MST  
Hawthorne Gold Cup Handicap:  
WEBC  
Will McCune's Orch.: WMFG

Schemes That Skin: WGN WLW  
KFJM-On Parade  
WBBM-Chicago Hour  
WDGY Jitterbug Jamboree  
Baseball Time With Bill  
Brown  
WMIN-Club Cabana

4:30 CST 3:30 MST  
Chesterfield Daily Sports Column  
with Paul Douglas: WOW WEBC  
WENR KSTP WLW KSO (sw-  
9.53)

News: Blue Barron's Orch.: KOIL  
WDAY WMAQ KSOO WTCN  
KFJR

Today With Bob Trout: WMFG  
KSCJ KDAL WCCO (sw-11.83)  
To be announced: WGN  
Wilfred Charette's Orch.: CKX  
CKY

KFJD-Dr. Bob Jones  
KMOX-Grand Stand Managers  
KOA-Larry Lewis, songs  
KWYO-Book Corner  
WAAW News  
WBBM-Jack Hallon's Review  
WDGY-Varieties  
WHLB-Out of This World  
WMIN-Teatime Tidbits

4:45 CST 3:45 MST  
Songs for You: KMOX WMFG  
KSCJ KDAL WCCO (sw-11.83)  
The Art of Living, Dr. Norman  
Vincent Peale: WDAY WMAQ  
KSTP WOW WEBC KFJR (sw-  
15.33)

The title of Dr. Peale's ad-  
dress is "Making Religion Work  
in Your Life."  
To be announced: WDGW WGN  
Resume Nat'l Tennis Matches:  
KOIL WTCN WENR KSOO  
WLW

KFJM-Teatime Tunes  
KOA-News  
WBBM-Chicago Hour  
WHLB-The Barones

5:00 CST 4:00 MST  
All Hands on Deck: WCCO  
KSCJ WMFG KMOX KDAL  
WHLB (sw-11.83)

Richard Humber's Orch.: KFJR  
WMAQ KSOO WHO WEBC KOA  
WDAY KSTP WOW (sw-9.53)  
Message of Israel: WENR WTCN  
Rabbi Louis Blustock of Tem-  
ple Sholom, will be the speaker  
for the month of September.

Luigi Romanelli's Orch.: WGN  
KSO WMT KOIL  
Luigi Romanelli's Orch.: CKX

KY-Music by Cugat  
KFAB-Swing Your Partner  
KFJM-Baseball Scores  
KFNR-Cub Reporters  
KMA-Sunshine Tim  
KWYO-Guess Contest  
WBBM-John Harrington, sports  
WDGY-Mood Music  
WLW-Fortunes Washed Away  
WMIN-News: Hollywood Brevities  
WNAX-Symphonetta

5:15 CST 4:15 MST  
All Hands on Deck: WBBM  
KRNT  
Vincent Pirro's Orch.: WGN KSO  
KOIL

News: CKY CKX KFNR  
KFJM-Birthday Bells  
KMA-Parade of Features  
WCCO-Tourist Bureau  
WDGY-Broadway Temple  
WLW-Sports  
WMT-Parade of Features  
WNAX-Old Home Revue

5:30 CST 4:30 MST  
To be announced: KSCJ KFAB  
WHLB KRNT KMOX WBBM  
WCCO WMFG  
Dance Orch.: KOA WHO KFJR  
WDAY KSTP

Dance Orch.: KSOO KOIL KSO  
KMA WMT  
The Decibels: CKX  
News: WTCN WMAQ  
CKY-Music by Cugat  
KFJM-Singing Strings  
KFNR-Brass Band  
KOIL-To Council Bluffs  
KWYO-Band & News Bulletins  
WDGY-Broadway Temple, Rev.  
Hoglander  
WEBC-Twilight Review  
WENR-Ennio Bolognini's Orch.  
WGN-Sports Review  
WLW-Inside of Sports  
WMIN-Sweet Music  
WOW Chamber of Commerce

5:45 CST 4:45 MST  
Dance Orch.: WTCN  
Dance Orch.: WMAQ  
Barbara Whitley, monologues:  
CKX

News: WOW WHO KSTP  
CKY-Organ Reveries  
KFNR-Marion Hilding  
KMOX-To be announced  
KWYO-Hollywood Brevities  
WBBM-We the Wives  
WDGY-Sports Editor  
WEBC-Interlake Iron Corp.  
WGN-To be announced  
WLW-To be announced  
WMIN-Heart & Home  
WMT-Sports; News  
WNAX-News and Sports

6:00 CST 5:00 MST  
Kaltenmeyer's Kindergarten: KOA  
WOW WHO WSM KFJR WEBC  
WDAY WTMJ WMAQ  
Saturday Night Swing Club:  
KSCJ KMBC KDAL KMOX  
KFAB WBBM KRNT WNAX  
WCCO WMFG KSL (sw-11.83)  
Al Donahue's Orch.: WMT WLW  
KSO

Bands Across the Sea: WDGW  
Bands Across the Sea: CKX  
News: WHAS WJR  
Sports: WTCN WLS  
CJRM-Markets  
CKY-Variety Show  
KFJM-Weather; Markets  
KMA-Songs by Mickey  
KOIL-Jack Harris' Orch.  
KSOO-Music by Cugat  
KSTP-Umbrella Court  
WDAY-Musical Medley  
WGN-Concert Orch.  
WHLB-Dinner Music  
WMIN-News; Orch.

6:15 CST 5:15 MST  
Kelsey's Design for Music:  
WTCN  
To be announced: WBBM WHO  
News: KFJM KOIL KSOO WLS  
WAAW  
Sports Review: WMIN WMFG  
WHLB  
CJRM-Tin Pan Alley  
CKY-Master Singers  
KLP-Musical Interlude  
KMA-Modern Hillbillies  
WDAY-Baseball Scores; News  
WHAS-Dr Charles W. Welch

6:30 CST 5:30 MST  
Johnny Presents (Philip Morris);  
Russ Morgan's Orch.; Genevieve  
Rowe, sop.; Swing Fourteen;  
Glenn Cross, tr.; Floyd Sherman,  
tr.; Jack Johnstone's Dramas;  
KFAB WJR KMBC WBBM (sw-  
11.83) (also at 9:30 p.m.)

Impressions: WGN WDGW  
Impressions: CKX CJRM

Ink Spots, quartet: WDAF WOW  
WMAQ WDAY WSM KSTP WHO  
(sw-9.53)

Original Play: KSO WMT  
"On a Sunday Afternoon"  
is another of Merritt P.  
Allen's dramatic comedies. In-  
terpersed with local Vermont  
color contained in the characters  
of Adam and Pete.

Designs in Harmony: KSL  
CKY-Talking Drums  
KFJM-Ed Butler sports  
KFJR-On a Sunday Afternoon  
KMA-Sports Review  
KMOX-Piano Recital  
KOA-Safety First  
KOIL-Jammin'  
KSCJ-Timetable; Sports  
KSOO-Sports Revue  
WCCO-Frank Dailey's Orch.  
WEBC-Placement Service  
WHAS-Staff Orch.  
WHLB-Dinner Dancing  
WLS-Barn Dance  
WLW-Burt Farber's Orch.  
WMFG-Organ Moods  
WMIN-Dining Out  
WNAX-Happy Jack's Old Timers  
WTCN-Musicale  
WTMJ-Sue Archer

6:45 CST 5:45 MST  
Barry McKinley, bar.: WDAY  
WDAY KSTP WSM WOW (sw-  
9.53)  
CKX-Light Up & Listen Club  
CKY-George Hall's Orch.  
KFJM-Dinner Dancing  
KMA-Novelty Tunes  
KMOX-Interviews with G. B.  
Norris  
KOIL-Street Reporter  
KSCJ-Talking Drums  
WCCO-Baseball Resume  
WEBC-Four Naturals  
WHO-This Business Week  
WMAQ-Abe Lyman's Orch.  
WMIN-Leamington Trio  
WNAX-Songs of Jimmy Morgan  
WTCN-Dr. Mecklenburg  
WTMJ-Let's Dance

7:00 CST 6:00 MST  
Alka-Seltzer Nat'l Barn Dance;  
Henry Burr, tr.; Hoosier Hot  
Shots; Novelodeons; Uncle Ezra;  
Maple City Four; Lucille Long;  
Joe Parsons; Vass Family; Joe  
Kelly, m.c.; WLS WTMJ WLW  
(also see 9 p.m.)  
Professor Quiz with Bob Trout  
(Nash Motor Car Co.): KRNT  
KMBC WJR KFAB WCCO WHAS  
KMOX WBBM (sw-11.83) (also  
see 10 p.m.)  
Details of contest on this program  
may be found on inside back cover.

America Dances: WDAF WDAY  
WOW WMAQ WEBC KFJR  
KSTP KOA WHO (sw-9.53)  
Bob Crosby's Orch.: KOIL WMT  
WGN  
Bob Crosby's Orch.: CKY CKX  
CJRM

KFJM-Broken Record Prgm.  
KMA-Cottonwood Corners  
KSCJ-Dance Tunes  
KSL-News  
WDGY-Eventide Echoes  
WHLB-On the Bandstand  
WMFG-Ave Maria Hour  
WMIN-News: Henn. Co. T. B.  
Assn. Prgm.  
WNAX-Radio Aces  
WSM-Tenn. Valley Boys  
WTCN-Frank Dailey's Orch.

7:15 CST 6:15 MST  
Bob Crosby's Orch.: WDGW  
CJRM-News; Sports  
KFJM-Radio Guide's Hits of a  
Year Ago  
KSCJ-Peter MacGregor  
KSL-Let's Dance  
WMIN-Moment Musicale  
WNAX-Prairie Dream Boys  
WSM-Delmore Brothers

7:30 CST 6:30 MST  
Rhythm Rendezvous: KSL KMBC  
KMOX KFAB WHAS WBBM  
KSCJ KRNT KDAL WCCO  
WHLB WNAX WMFG WJR (sw-  
11.83)  
America Dances: WOW KSTP  
WDAY WDAY KFJR KOA WHO  
WEBC (sw-9.53)

Jazz Nocturne: KSO KOIL WMT  
Jazz Nocturne: CKY CKX  
CJRM-Swift Current on the Air  
KFJM-Rhythm and Romance  
KMA-Markets; Weather. News  
WDGY-Frank Dailey's Orch.  
WGN-Bernie Cummins' Orch.  
WHLB-Organ Moods  
WMIN-The Sereader  
WSM-Francis Craig's Orch.  
WTCN-George Hamilton's Orch.

7:45 CST 6:45 MST  
KFJM-Barn Dance  
KMA-Earl May's Visit  
WGN-News; Sports  
WMIN-Famous Homes of Famous  
Americans  
WSM-Jack's Mo. Mountaineers

8:00 CST 7:00 MST  
Lucky Strike Hit Parade; Al  
Goodman's Orch.; Freda Gibson  
and Buddy Clark; Guests: WJR  
WHAS WCCO KMBC KFAB  
KSCJ WBBM KRNT KMOX  
KSL WNAX (sw-11.83)  
Guest: Lotte Lehmann.

The Crickets; Buddy Twiss, m.c.;  
Frank Hodek's Orch.: WEBC  
WDAY KSTP KOA WOW KFJR  
WDAY WMAQ (sw-9.53)  
Will Osborne's Orch.: WMT KMA  
WTCN KOIL

Symphonic Strings: KSO  
The music detail for this program  
may be found on page 13 this week.  
Symphonic Strings: CKY  
CJRM-Dr. Oscar Lowry  
WDGY-Rainbow Trio  
WGN-Jack Russell's Orch.  
WHLB-Romance in Rhythm  
WLS-Barnyard Jamboree  
WLW-Renfro Valley Barn Dance  
WMFG-Romance in Rhythm  
WMIN-News; Concert Master  
WSM-Grand Ole Opry Barn  
Dance  
WTMJ-Wisc. State Fair

8:15 CST 7:15 MST  
The Crickets: WHO  
KFJM-News  
KSTP-Musicale  
WTMJ-Dance Orch.  
8:30 CST 7:30 MST  
Concert in Rhythm: Al Roth's  
Orch.: KOA WDAY WTCN KMA  
KSO WMT WTMJ

Talk by Col. Frank Knox: WOW  
WEBC WMAQ (sw-9.53)  
Plantation Party (Brown and  
Williamson): WLW WGN  
Let's All Go to the Music Hall:  
CKY CKX

Song Time: WHLB WMFG  
KFJM-Musical Travelogue  
KFJR-To be announced  
KSTP-Off the Record  
WDAY-Dance Band  
WHO-Sunset Corners Frolic  
WLS-Memory Songs  
WMIN-Oscar Sundberg

8:45 CST 7:45 MST  
Del Casino, songs: WJR KMBC  
KSCJ KFAB KRNT KMOX  
WCCO WNAX WMFG WBBM  
WHLB KDAL (sw-11.83)  
KSL-Circle Service Boys with  
Jean Ellington  
WHAS-Kentucky Play Party  
WTCN-Front Page

9:00 CST 8:00 MST  
Alka-Seltzer Nat'l Barn Dance;  
Henry Burr, tr.; Uncle Ezra;  
Maple City Four; Lucille Long;  
Novelodeons; Joe Parsons; Vass  
Family; Hoosier Hot Shots;  
Guests: Joe Kelly, m.c.: KOIL  
WMT KSO KOA WTCN WDAY  
(also at 7 p.m.)  
Francis Craig's Orch.: WDAF  
WOW WLW WEBC KSTP (sw-  
9.53)

Count Basie's Orch.: KSL KRNT  
KFAB WBBM KDAL KSCJ  
KMOX WHLB WMFG WJR  
News: CKY CKX CJRM  
Lang Thompson's Orch.: WGN  
KFJR-Studio Prgm.  
KMA-Let's Waltz  
KMBC-Olympics of the Air  
WCCO-Americans at Work  
WLS-Barn Dance  
WMAQ-Ennio Bolognini's Orch.  
WNAX-Symphonetta  
WSM-Grand Ole Opry  
WTMJ-Dance Orch.

9:15 CST 8:15 MST  
William Farmer's Orch.: WMAQ  
Count Basie's Orch.: WMFG  
Sports: CKY CKX CJRM  
Sports Review: WHO KMOX  
KSTP  
KMA-Swing Your Partner  
WGN-Dick Jurgens' Orch.  
WMIN-Glad Olinger  
WNAX-News

9:30 CST 8:30 MST  
Johnny Presents Russ Morgan's  
Orch. & Others (Philip Morris);  
KSL KMOX WCCO WHAS KRNT  
(also at 6:30 p.m.)  
Red Norvo's Orch.: WJR KFAB  
(sw-6.12)  
Abe Lyman's Orch.: WDAF KSTP  
WHO KFJR WEBC WDAY  
WLW WMAQ (sw-9.53)

Dick Jurgens' Orch.: WGN  
Dance Orch.: CKY CJRM

News: WBBM WOW KMBC  
KMA-Dance Orch.  
KSCJ-Dance Time  
WHLB-Radio Night Club  
WMFG-Night Club  
WMIN-Varieties  
WNAX-Curtain Calls

9:45 CST 8:45 MST  
Abe Lyman's Orch.: WOW  
Red Norvo's Orch.: WJR  
KMBC-Dance Time  
WBBM-Tony Cabot's Orch.  
WCAL-Chapel Service  
WMIN-Let's Dance  
WTMJ-Today's Events

10:00 CST 9:00 MST  
Prof. Quiz (Nash): KSL (also at  
7 p.m.)  
Dance Orch.: WDAF  
Erskine Hawkins' Orch.: KFJR  
KSTP WTCN

Kay Kyser's Orch.: KMOX  
WCCO KFAB WNAX WBBM  
(sw-6.12)  
To be announced: CKX CKY  
CJRM  
Dance Orch.: WGN

News: WEBC KOIL WHO WMT  
KMA WLW WMFG WHLB  
KOA-Rudy Vallee's Orch.  
KSCJ-News; Sports; Timetable  
WDAY-Baseball Game  
WHAS-Kentucky Play Party  
WJR-Jack King, news  
WLS-Barn Dance Party  
WMAQ-Earl Hines' Orch.  
WOW-Wig Waggin' with Wagner  
WSM-Grand Ole Opry  
WTMJ-Last Word in Sports

10:15 CST 9:15 MST  
Dance Orch.: KMA WEBC  
WTCN  
Erskine Hawkins' Orch.: WHO  
WOW  
Kay Kyser's Orch.: KMBC  
WJR WMFG KDAL  
Dick Barrie's Orch.: KSO

KOIL-Sports  
KSTP-Night Extra  
WCCO-News  
WLW-Clyde McCoy's Orch.  
WMT-Electric Park Band  
WTMJ-Dance Orchestras

10:30 CST 9:30 MST  
Anson Weeks' Orch.: KMA WMT  
KFJR WTCN  
Paul Pendarvis' Orch.: WNAX  
KMOX WBBM KMBC KSCJ  
KFAB WJR KRNT WHLB  
KDAL (sw-6.12)

Blue Barron's Orch.: KOA WOW  
WMAQ WHO KSTP  
Bob Crosby's Orch.: WGN KSO  
Old Time Frolic: CKY CJRM  
CKX  
Dance Orch.: WDAF WEBC  
WHAS WMFG  
KOIL-Roller Derby  
KSL-Homespun Hour  
WCCO-Rollie Johnson

11:45 CST 10:45 MST  
News: CKX  
KOA-Family News  
WMIN-Let's Dance  
12:00 CST 11:00 MST  
Jack McLean's Orch.: KSO  
News: KOA KMBC  
Dance Orch.: WOW KMOX  
KSL-Bob Grant's Orch.  
KSTP-Jack McLean  
WCCO-Herman Waldman's Orch.  
WGN-Jimmy Dorsey's Orch.  
WLW-Moon River  
WMIN-News: Twelfth Hour  
Tempo

End of Saturday Programs

## NIGHT

Every Sat. Nite

Tune in

The

Alka-Seltzer

NATIONAL

BARN DANCE

IF YOU want to enjoy radio at its best—a program that is different, and with never a dull moment—tune in the Alka-Seltzer National Barn Dance and enjoy a full hour of old-time singing, dancing and wholesome fun every Saturday night. This is one of the oldest radio programs on the air. Uncle Ezra, Joe Kelly, Henry Burr, The Hoosier Hot Shots, Maple City Four, and 40 outstanding radio artists crowd his happy, carefree hour full of exciting fun and matchless entertainment. NBC Coast to Coast Network.

Sponsored by ALKA-SELTZER

WMT KSO WTCN WDAY

9:00 to 10:00 P.M., CST

Log of Short-Wave Stations  
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

COCH, Cuba	9.43	OLR3A, Czechoslovakia	9.55
COCO, "	6.01	OLR4A, "	11.84
COGQ, "	9.725	OLR4B, "	11.76
COGF, "	11.805	OLR5A, "	15.23
CSW, Portugal	9.74	OLR5B, "	15.32
CXAS, Uruguay	9.64	OZF, Denmark	9.52
DJB, Germany	15.20	PCJ, Holland	9.59, 15.22
DJC, "	6.02	PHI, "	17.775
DJD, "	11.77	PRF5, Brazil	9.50
DJL, "	15.11	RAN, U.S.S.R.	9.60
DJP, "	11.855	RKI, "	15.08
EJ43, Canarias	10.37	RNE, "	12.00
EJ44, Spain	9.855	RV59, "	6.00
EJ45, "	9.49	SBP, Sweden	11.705
EJ46, Spanish Morocco	14.05	SPD, Poland	11.53
FO5A, Tahiti	7.11	SPW, "	13.64
GSA, England	6.05	SP19, "	15.12
GSB, "	9.51	SP25, "	11.835
GSC, "	9.58	TFJ, Iceland	12.23
GSD, "	11.75	TIANRH, Costa Rica	9.698
GSE, "	15.0	TPA2, France	15.24
GSF, "	15.0	TPA3, "	11.88
GSG, "	17.79	TPA4, "	11.71
GSH, "	21.47	TPB7, "	11.885
GSI, "	15.26	VE9DN, Canada	6.005
GSL, "	21.58	VK2ME, Australia	9.59
GSM, "	6.11	VK3ME, "	9.51
GSO, "	15.18	VLB, "	9.58
GSP, "	15.31	VPD2, Fiji	9.54
HAT4, Hungary	9.12	VP2LO, St. Kitts	6.38
HBJ, Switzerland	14.535	VUD2, India	9.59
HBL, "	9.34	VUD3, "	15.16
HBO, "	11.402	W1XAL, Boston, Mass.	15.25, 11.79, 6.04
HBP, "	7.80	KEUZ, Mexico, D.F.	6.12
HP5A, Panama	11.7	XEXA, "	6.172
HP5J, "	9.60	YSD, El Salvador	7.894
HS8PJ, Siam, 9.51	10.22	YV5RC, Venezuela	5.97
IQY, Italy	10.22	ZBW3, China	9.525
IRF, "	9.83	ZRH2, British Honduras	10.6
JDY, Kwantung	9.925	ZRI, So. Africa	9.61
JZJ, Japan	11.80	ZMI, S.S. Kanimbla	6.01
JZK, "	15.16	ZRO3, Italy	9.635
JZL, "	17.785	ZRO4, "	11.81
JZO, "	11.676		
LRX, Argentina	9.60		

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—1:35 a.m., JZK; 2:50, GSB, GSD, GSG, GSI, GSO; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSI; 2 p.m., GSD, GSG, GSI; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSO, GSP; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 8, EA9AH, HP5A, RAN, RKI; 8:35, IRF, IQY, ZRO4; 8:40, GSB, GSD, GSG, GSO, GSP, EAR; 9, EAJ43; 9:05, JZL; 9:15, DJB, DJD, DJP; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, DJP, GSB, GSC, GSG, GSI.  
Daily except Sundays—9:20 a.m., VK3LR.  
Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B.

Sunday, September 11

8 a.m.—Broadcast from M. V. Kanimbla: 9MI  
\*8 a.m.—Overseas hour for Eastern U. S. A.: JZK  
\*9 a.m.—Variety program: DJL  
\*9 a.m.—International church: COCQ  
\*9 a.m.—Overseas hour (South Seas): JZK JZO  
\*1:45 p.m.—Rio de Oro Marimba Band: TGWA (15.17)  
2 p.m.—RCA Magic Key: COBZ (9.005) COCX (11.74)  
2:40 p.m.—Iceland hour: TFJ  
5:20 p.m.—War news in English: EA9AH  
\*7 p.m.—Polish program (North America): SPW SPD SP19 SP25  
\*7 p.m.—Cadena Crusselas network program: COCO COCQ  
\*7 p.m.—Spanish news: W3XAL (17.78)  
\*7 p.m.—Portuguese program (North America): CSW3 (9.74)  
\*7:45 p.m.—Spanish news: W2XE (11.83)  
\*8 p.m.—Portuguese news: W3XAL (17.78)  
\*8 p.m.—El Salvadorian program: YSD  
\*8 p.m.—Soviet program (North America): RAN RKI  
8:15 p.m.—PHOH program (North America): PCJ (9.59)  
8:30 p.m.—Reich Party Convention 1938: DJB, DJD, DJP  
\*8:30 p.m.—English news: ZRO4 IRF IQY  
8:45 p.m.—Opera, "Il Trovatore": ZRO4 IRF IQY  
9 p.m.—Florence Austral, Australian opera star: GSG GSP  
\*9 p.m.—Overseas hour (Eastern America): JZL  
\*9 p.m.—Nationalist program (North America): Salamanca (10.37)  
\*9:15 p.m.—English news: DJB DJD DJP  
\*9:30 p.m.—Jamaica on the Air: HH2S (5.925)  
\*9:30 p.m.—North American broadcast: TPB7  
\*9:30 p.m.—Spanish news: GSB GSO  
\*9:45 p.m.—Portuguese news: GSB GSO  
\*10 p.m.—Program from Miami, Florida: W4XB (6.04)  
10 p.m.—Friendship hour: HC1JB (14.42) HCJB (12.46)  
\*10:30 p.m.—Danish program: OZF  
\*12:45 a.m. (ex. Sat.)—Program from South Africa: ZRK ZRH  
\*1:30 a.m.—Overseas hour (West Coast): JZK  
\*2 a.m.—English DX period: KEUZ

Key to Symbols Used: \*Daily; †Week Days; \$Monday, Thursday; \*\*Monday, Thursday, Friday; ††Tuesday, Thursday, Saturday; †††Wednesday, Saturday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

WITH the fuse attached to the central European powder keg likely to be ignited at any moment listeners are more than ever interested in keeping in touch with first-hand accounts of what is happening in this danger zone from day to day. The official English news bulletin from Czechoslovakia may be heard on Mondays, Tuesdays, Thursdays and Fridays at 9:50 p.m. EDT, over one of the following stations: OLR5B (15.32), OLR5A (15.23), OLR4B (11.76) or OLR4A (11.84). The Central European Review of Affairs, may be heard over the same stations on Tuesdays at 10:20 p.m. EDT. Adolf Hitler's news periods in English, are radiated nightly at 9:15 and 11:30 p.m. EDT, over Zeesen, Germany, Stations DJB (15.2), DJD (11.77), and DJP (11.855). Great Britain's threats and simultaneous attempts at mediation are described daily at 8:40 p.m. EDT, over GSG (17.79) and GSP (15.31), and at 11:30 p.m. EDT, over GSG (17.79) and GSI (15.26).

The two new Polish Stations SP19 (15.12), and SP25 (11.74), are now broadcasting nightly from 7 to 10 p.m. EDT, in parallel with SPW (13.635) and SPD (11.535). Reports on these transmitters which are using antennas directional on North, and South America, should be sent to Polskie Radio Warszawa, Warsaw, Poland.

I am almost positive the mystery station on 15.195 megs that is heard best from 5 to 5:30 p.m. EDT, is Ankara, Turkey. Reception from this far-away point steadily improves until DJB (15.2) puts its powerful carrier on the air at 5:30 p.m. EDT, thus completely blotting out the Ottoman transmitter. A female announcer, classical and some Oriental selections help to identify the station.

Some years ago the German short-wave station gave a course in the German language for its English listeners. The popularity of this series has prompted the German station to inaugurate a similar course of 26 les-

sons to start next October. Listeners interested in these studies are invited to write to German Short-Wave Station, Broadcasting House, Berlin, for a free German-English alphabet.

SHORT-WAVE SHORTS: Amateur Station CNIAF (14.3), located in Tangiers International Zone, is being heard with astonishing signals, usually near 6:30 to 7:45 p.m. EDT. . . . Who can identify the station which is being heard evenings on 11.745 megs, whose announcements are in Spanish, and which signs off at 9:30 p.m. EDT, with the German National Anthem, queries Clarence Hartzell of Jeanette, Pennsylvania? . . . KQH (14.92), of Kahuku, Hawaii, usually comes on the air Sundays at 12:30 a.m. EDT, half-hour prior to the start of the "Voice of Hawaii" program and tests with beautiful native Hawaiian recordings. . . . Fred Alfred of London, Ontario, Canada, writes that CSW3 of Lisbon, Portugal, is now on a frequency of 9.67 megs, where it is being heard daily from 6:30 to 9 p.m. EDT. . . . W4XB (6.04) of Miami, Florida, operates weekdays from 2 to 4 p.m. EDT and from 10 p.m. to 1 a.m. EDT, and on Sundays from 5 to 7 p.m. EDT and from 10 p.m. to 1 a.m. EDT. . . . According to Cyrus B. Will of Kenilworth, Illinois, Amateur Station PK6XX of the Archbold Expedition at Hollandia, Dutch New Guinea, may be heard on a frequency of 14.3 megs, daily at 8:30 a.m. EDT. . . . Recently I published a list of Latin stations that do not usually verify direct reports. According to Miss Jean Plimpton of Milwaukee, Wisconsin, two of these, namely, YV1RH of Maracaibo, Venezuela, and HJ7ABD of Bucaramanga, Colombia, are again verifying reports sent direct to the stations. . . . The first-hand accounts of the speed trials at Bonneville Salt Flats, Utah, are originating over portable and mobile Short-Wave Transmitters KBIC and KBID (1.646, 2.09, 2.19, 2.83) and W6XCW (39.7, 39.9, 40.8, and 41.4). The low frequency relays have a power of 17 watts each and the ultra-high-frequency station a power of 5 watts.



Hlubi, pure-blooded Zulu, once worked in Kimberley diamond mines. Now he's entertaining BBC listeners with the m'bira—a kind of native South African piano which is played by plucking metal strips with the thumbs

Monday, September 12

8 a.m.—Amateur transmission from the Archbold Expedition: PK6XX (14.02)  
\*9 a.m.—Program from Hong Kong: ZBW3  
\*9 a.m.—Siamese broadcast: HS8PJ (19.02)  
†11:30 a.m.—Program from the Vatican: HVJ (15.12)  
2:45 p.m.—"Kings of the Keyboard," Arthur Sanford: GSG GSI  
3:15 p.m.—"Wagner," BBC Symphony Orchestra, conducted by Sir Henry Wood: GSG GSI  
†5 p.m.—Broadcast from St. Kitts: VP2LO (6.385)  
†5 p.m. (ex. Sat.)—News: W2XAD (15.33) W2XAF (9.53)  
6 p.m.—Variety concert: DJB DJD  
7:45 p.m.—German Study Club: DJB DJD  
\*\*7:55 p.m.—North American program: OLR5A or OLR5B  
8:30 p.m.—Reich Party Convention 1938: DJB DJD DJP  
8:45 p.m.—Variety program: HBO HBJ  
9 p.m.—"Brazil on the Air": PSH (10.22)  
9:15 p.m.—Talk, "My Roman Garden": ZRO4 IRF IQY  
9:45 p.m.—ZRO's Mail Bag: ZRO4 IRF IQY  
10:05 p.m.—Play, "Man from Outside": GSG GSI  
†10:30 p.m.—Treble Attraction: COCM (9.885)  
11 p.m.—Guatemalan program: TGWA (9.685)

Tuesday, September 13

7:15 a.m.—Mr. Fortune and the Case of the Missing Kitten: GSF GSG GSI  
3:30 p.m.—Llanduno Nights: GSG GSI  
††6 p.m.—The Monitor Views the News: W1XAL (11.79)  
7:20 p.m.—"Topics of the Day," Stephen King-Hall: GSG GSP  
8 p.m.—Mail Bag: OLR5A or OLR5B  
8:45 p.m.—Empire Notes: ZRO4 IRF IQY  
††9 p.m.—Argentina music: COGF  
††9 p.m.—Program from Costa Rica: TIANRH  
9:30 p.m.—English program: YV5RR  
10:20 p.m.—Central European Review of Affairs: OLR5A or OLR5B

Wednesday, September 14

7:15 a.m.—Light Music from Sweden: GSF GSG GSI  
12:40 p.m.—"World Affairs," Sir Malcolm Robertson: GSF GSG GSI  
2:20 p.m.—Mark Hamburg, pianist: GSG GSI  
3 p.m.—Roy Fox and His Band: GSG GSI  
7:20 p.m.—Empire exchange talks: GSG GSP  
8 p.m.—Budapest program: HAT4  
8:45 p.m.—Around Italy with Music: ZRO4 IRF IQY  
††9 p.m.—Program from Sweden: SBP  
9:15 p.m.—Light music: ZRO4 IRF IQY  
9:30 p.m.—Press review: DJB DJD DJP  
10:15 p.m.—Request concert: DJB DJD DJP  
10:20 p.m.—World Affairs: GSG GSI

Thursday, September 15

9 a.m.—Program from Hong Kong: ZBW3  
6 p.m.—Don Cossack Choir: DJB DJD DJP  
7 p.m.—Light music: DJB DJD  
7:20 p.m.—Chamber music of Brahms: GSG GSP  
8:10 p.m.—Technical tips for the radio fans: DJB DJD DJP  
8:25 p.m.—Haunting harmonies: GSG GSP  
9:15 p.m.—Talk, "The Life and Works of Cincenzo Bellini": ZRO IRF IQY  
9:45 p.m.—Talk, "Migrations of the Indo-Germanic Peoples": DJB DJD DJP  
10:15 p.m.—Rendezvous of lively fellows: DJB DJD DJP  
11:50 p.m.—Detectives in Fiction: GSG GSI

Friday, September 16

3:30 p.m.—"Beethoven," BBC Symphony Orchestra, conducted by Sir Henry Hall: GSG GSI  
4:35 p.m.—International Sheep Dog Trials: GSG GSI  
5 p.m.—English news: LSY (18.115) LRA (9.69)  
7:20 p.m.—"Background to Central Europe: Bulgaria." Talk by Lady Muir: GSG GSP  
8 p.m.—German poets: DJB DJD DJP  
8:45 p.m.—Guest night: ZRO4 IRF IQY  
9 p.m.—Esso hour: COCH (9.43)  
9:15 p.m.—Rome's Midnight Voice: ZRO4 IRF IQY  
9:45 p.m.—German Navigation: DJB DJD DJP  
11:50 p.m.—International Sheep Dog Trials: GSG GSI

Saturday, September 17

10 a.m.—Ida International Friendship Program from Hong Kong: VS6AG (14.06)  
4 p.m.—BBC Ballroom: GSG GSI  
6 p.m.—Violin music: DJB DJD DJP  
6 p.m.—Tourist hour: HP5A  
7 p.m.—Weekend fireworks: DJB DJD DJP  
8:30 p.m.—Harry Roy's Band: CXAS (9.64)  
8:45 p.m.—Chamber music: ZRO4 IRF IQY  
9 p.m.—Rafael Guinand's Orchestra: YV5RC  
9 p.m.—The Hour of Costa Rica: TIPG (6.41)  
9:15 p.m.—18th Century Music: ZRO4 IRF IQY  
9:30 p.m.—Aloha Land: W2XAD (9.55)  
9:30 p.m.—From the Ukrainian Dance Suite by Hans Bollerian: DJB DJD DJP  
10:30 p.m.—Radio Pie: GSG GSI  
11 p.m.—Opera: OAX4J  
12 mid.—Northern Messenger: VE9DN  
1 a.m.—Hawaii Calls: KQH (14.92)

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# SUMMER CONTESTS

**B**ECAUSE the prize contests announced on the air constitute a considerable proportion of America's prize-money and because listeners have demonstrated their interest in these announcements with millions of contest entries, RADIO GUIDE is publishing this list of national contests each week in this space. The list includes outstanding contest opportunities not announced on the air as well as all the prominent competitions broadcast over Coast-to-Coast networks.

This department is published in this form during the summer months when contest activity ebbs. During the fall and winter seasons, RADIO GUIDE publishes weekly the most authoritative contest news available to the general public. This is a department called "So You Like Contests?"

That department will appear again soon. In the meantime, "Summer Contests" gives you interesting details on the many current contests.

### \$250,000.00 CASH

**PRIZES:** (Grand) 1st, \$50,000; 2nd, \$25,000; two, each \$10,000; five, each \$5,000; five, each \$2,000; ten, each \$1,000; forty, each \$500; forty, each \$250; three hundred, each \$100; five thousand, each \$10.

**THE RULES:** Contest sponsored by "Motion Pictures' Greatest Year" committee. Film companies represented will release ninety-four movies between August 1, 1938, and October 1, 1938. Free booklets will be available at all theaters where these films are shown. The booklets contain questions whose answers are contained in the movies; the name of the movie and the question to be answered for that particular picture are clearly described in the booklet. Of the questions, thirty must be answered to qualify in the contest. In addition, write a statement of not more than fifty words telling what picture you liked best, and why. Only one entry per person. Contest open to U. S. and Canada; it opens September 1 and closes at midnight, December 31. Mail entries to Movie Quiz Contest, New York City.

For more details, get booklet from local theater.

### \$5.00 FOR JINGLES

**PRIZES:** (On Acceptance) \$5 for each jingle.  
**THE RULES:** Write a five-line jingle suitable for use in advertising 7-Up, a soft drink. Send as many jingles as desired. No purchase proof required. Send entries to Jingle Editor, 1101 Mart Bldg., St. Louis, Mo.

### CASH FOR PICTURES

**PRIZES:** (Monthly) 1st, \$50; fifteen, each \$5 (Grand) \$500.

**THE RULES:** Red Book Magazine will pay prizes above each month and grand prize at the end of the year for best photographs submitted in accordance with the rules published in the magazine. Send photographs to 230 Park Avenue, New York City.

### \$50.00 FOR ESSAYS

**PRIZES:** (Grand) Two, each \$50.

**THE RULES:** The Ada Mohn-Landis contest will award prizes for junior and senior essays on the subject "The Value of Total Abstinence from Alcoholic Drinks, as Related to Business Efficiency, Citizenship, Health, Safety in Traffic and Elsewhere, Social Life, Spiritual Life and Success in Sports and Athletics." For complete details address National Women's Christian Temperance Union Publishing House, Evanston, Ill. Contest closes March 31, 1939.

### \$3,000.00 CASH

**PRIZES:** \$1,000 weekly, 20 \$100 bills, 200 Alexander Smith "Floor Plan" rugs.

**THE RULES:** Complete the statement "I believe Camay is best for complexion and bath \_\_\_\_\_" in twenty-five additional words or less. Send three Camay wrappers with each entry. Entries should be sent to Procter & Gamble, Cincinnati, Ohio. This contest begins August 15, closes September 24.

For more details listen to "Pepper Young's Family" on NBC, Monday to Friday at 11:30 a.m. and 3:30 p.m. EDT.

### \$1,000.00 CASH

**PRIZES:** (Grand) 1st, \$500; 100 prizes, each \$5.

**THE RULES:** Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card, which may be obtained from dealers only. Attach a label from five-cent package of flavor you write about to card and mail to

Life Savers, Port Chester, New York. Contest closes September 30. Open to U. S. and Canada.

### CASH FOR MENUS

**PRIZES:** (Weekly) 1st, \$25; twelve smaller cash prizes.

**THE RULES:** Send in seven dinner menus to cover a week beginning Thursday. Write short paragraphs about the general kinds of breakfasts and lunches you serve. Send with the entry an itemized shopping list for all the food you need for breakfasts, lunches and dinners, with costs. Tell in detail one or more recipes for the most unusual dishes in your menu for the week. Tell how many are in your family, with the ages of the children, and write the following statement above your signature: "I authorize you to publish my name and the material I am sending you." Send this material to A & P Kitchen, P. O. Box 200, Grand Central Station, New York City.

For more details see your nearest A & P grocer.

### TEN \$100.00 BILLS

**PRIZES:** (Every Day) Ten \$100.00 bills, plus 15 Longines wrist-watches.

**THE RULES:** Finish the sentence, "I find Oxydol the ideal laundry soap because . . ." writing 25 additional words or less. Enclose one box-top from any size package of Oxydol (or facsimile) with each entry. Mail to Oxydol, Department L. K., Box 28, Cincinnati, Ohio, making sure to use sufficient postage. All entries will be judged for originality, sincerity and aptness of thought. The decision of the judges will be final. Duplicate prizes will be awarded in case of ties. No entries returned. Contest closes midnight, September 23.

For further details of the Oxydol \$1,000-a-Day Contest, tune in "Ma Perkins" or "The Goldbergs," heard Monday through Friday.

### 40,183 PRIZES

**PRIZES:** (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

**THE RULES:** Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is \_\_\_\_\_ and \_\_\_\_\_." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Calif. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

### \$20,000.00 CASH

**PRIZES:** (Grand) Twenty prizes, each \$1,000.

**THE RULES:** The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after February 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer, which can be sent to General Electric Home Bureau, Dept. G., 570 Lexington Ave., New York City, for official entry blanks and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air-conditioning; 9. insulation and sound-deadening, and 10. electrification. Contest closes Dec. 24, 1938.

### SIX \$25.00 PRIZES

**PRIZES:** (Weekly) Six prizes, each \$25 cash.

**THE RULES:** Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturdays, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

### \$10.00 QUESTIONS

**PRIZES:** (Weekly) \$10 for each set of questions used.

**THE RULES:** That "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

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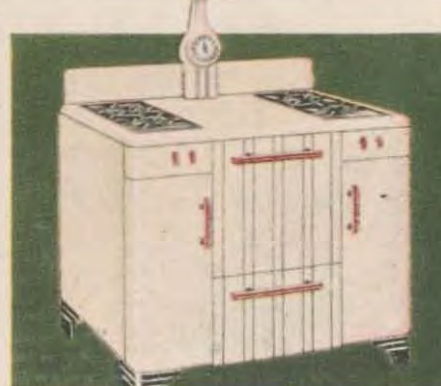
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