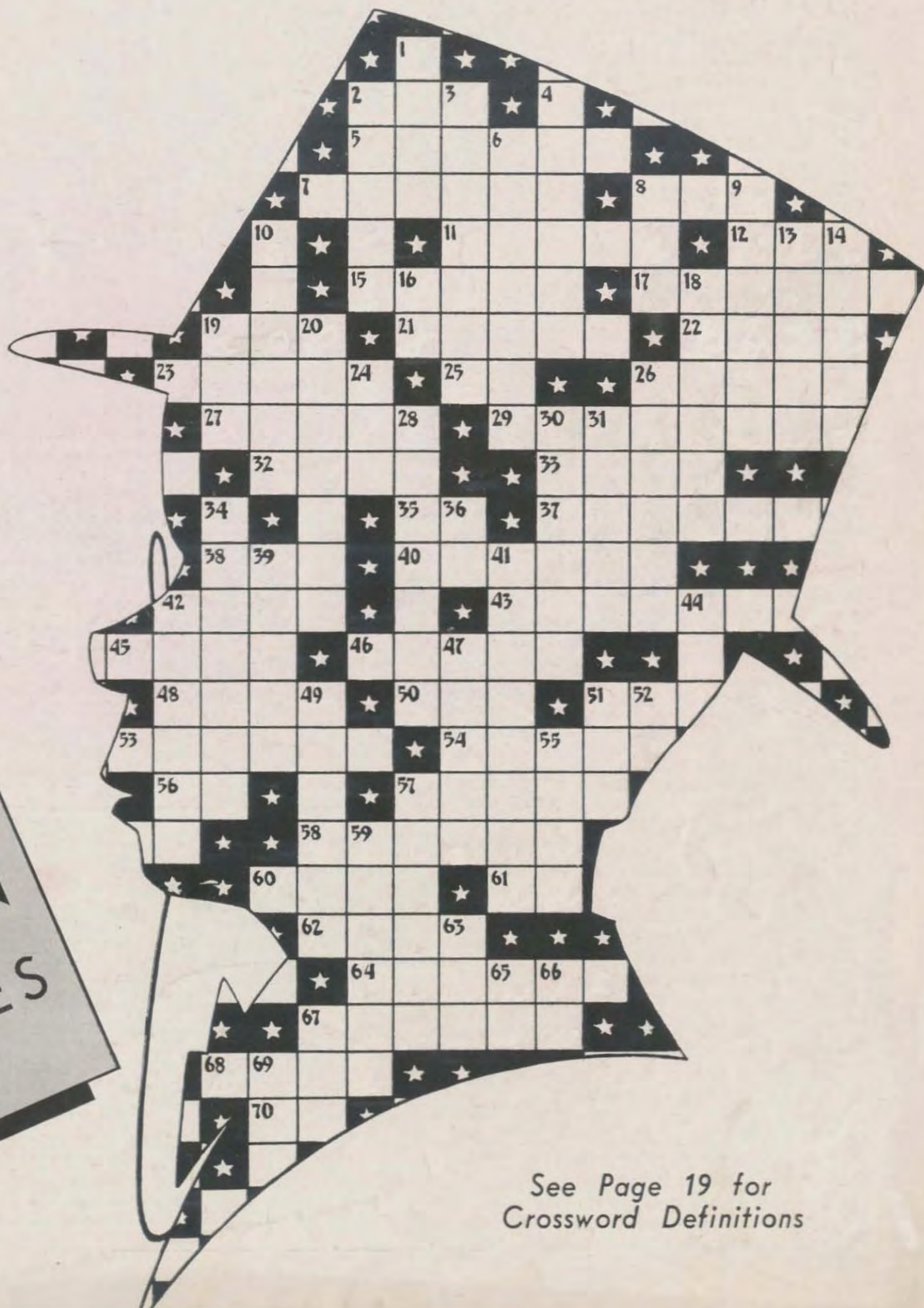


RADIO *Guide*

TEN CENTS



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HOUSE IN
PICTURES
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Crossword Definitions

Radio Guide

Doubles Your Radio Enjoyment

731 PLYMOUTH COURT
CHICAGO, ILLINOIS

What Is He Thinking?

Around the turn of the century a sculptor named Auguste Rodin created a figure which has come to be known throughout the world as "The Thinker." Carved in granite, he personified all the peoples of the world bowed in purposeful contemplation.

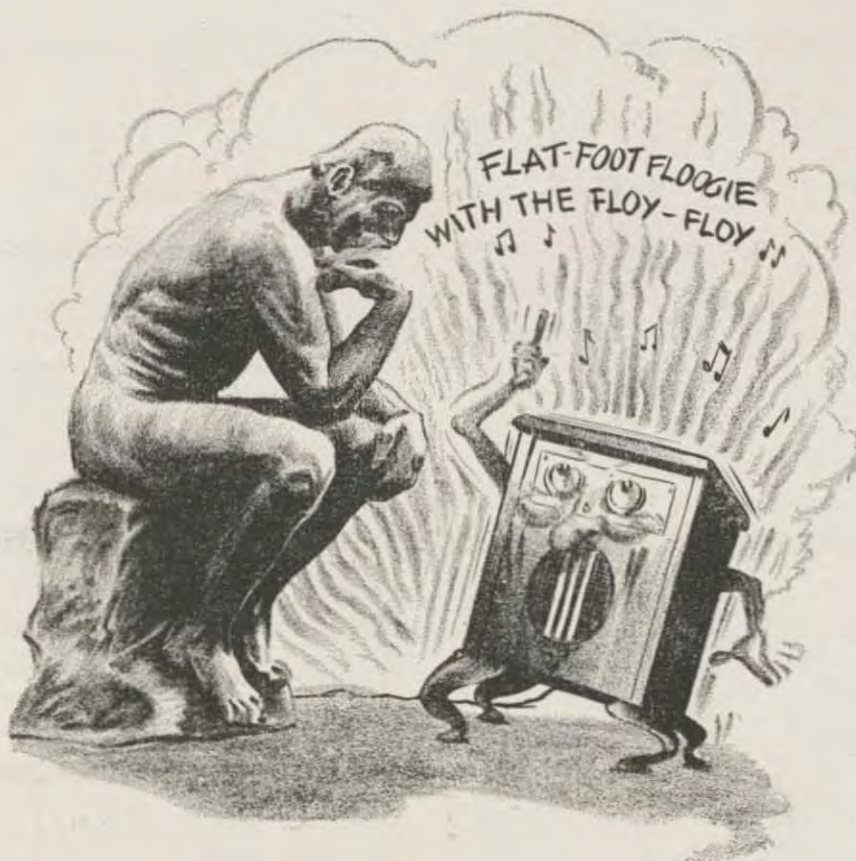
Around the turn of the century "The Thinker" must have heard reports of a new-fangled device called wireless which an Italian named Guglielmo Marconi had invented. He must have heard, too, the discussions that buzzed quickly in every capital of the world and wherever leaders of men gathered.

Here, they said, was a means by which men could talk with each other across oceans and mountain ranges. Here was a medium by which races might come to understand and love one another, by which ignorant masses might be educated, and by which poverty-stricken populations might be taught to rise from their filth and rags. In this grandest evidence of man's intellect there might be the key to universal peace. Or a source of inspiration and comfort in the fine music it might present. The Thinker, with the problems of the world on his sloping shoulders, must have rejoiced that such an invention might make so sorry a world like Utopia.

Today The Thinker is still bowed, still thinking. As automobiles pass his pedestal in a Paris square, their radios running full blast, he must be wondering what became of that promise of those other early years. Much has been accomplished, it is true, but so very, very much remains to be done.

Midget Freedom

The news of the week from Berlin is that Mr. Hitler has caused his German radio industry to produce a midget radio set which costs \$14.00. This is the new "people's radio." Every German is supposed to own one, and to own nothing else. In this radio set are two tubes. Two tubes will enable a listener to



hear German stations and nothing else. A third tube in Germany is almost equal to treason.

Other details of the way things are run from Berlin are equally interesting. Each listener or set-owner in Germany pays his government 80c. Germany's 9,500,000 set-owners turn over \$7,600,000 a month to Hitler's government. In return, they get political programs controlled completely by the Ministry of Propaganda. In return they get whatever pleasure they can from listening to State talks, State-censored news, State lectures, State pep talks, State-produced operas and symphonies, State folk-songs, more State talks, State bedtime stories, State poetry, State announcements, and more State talks.

On two (State) tubes.

From Saucepan to Symphony

Not long ago radio presented two talks on the subject of women in music, and the speaker outlined their activity since the seventeenth century. Though his tabulation showed an imposing roll of honor, fair-minded persons must wonder why there is not greater female representation in our major symphony orchestras. Certainly women equal their brothers in musical reliability, technical skill and quality of tone. That fact is proved by what solo artists have achieved. Think only of Patti, Flagstad, Pons in singing; Chaminade, Mrs. H. H. A. Beach, Mana-Zucca in composing; the veritable army of brilliant instrumentalists; and the conductors Antonia

Brico, Ethel Leginska and others.

Radio has Phil Spitalny's woman's orchestra; vaudeville boasted for years of the Fadettes; and Chicago, New York, Los Angeles, Vienna, Cleveland and other cities possess excellent symphony orchestras of women, led by women. Just a few weeks ago came the announcement that Grace Thompson of Albuquerque, N. M., directed the Albuquerque Symphony at the New Mexico Folk Festival.

It is only foolish prejudice and old habit that keep the greatest orchestras from using more women. Common sense and the proper agitation on their part might soon break down the opposition. Here is another worthy cause for the busy Mrs. Roosevelt to champion.

VOICE OF THE LISTENER

Dear Mr. Mitchell:

With reference to your editorial, "Alas, Mr. Toscanini," in July 23 issue of RADIO GUIDE.

I agree with you that sacred and patriotic music should not be swung if it offends the sensibilities.

But I disagree with you when you infer that classical and operatic music should not be swung. I agree with Dorsey, Himber, Heidt, Whiteman and others who play dance arrangements of classical selections, especially those who play sweet-swing arrangements. Have you heard Himber's "Martha," Heidt's arrangement of Raymond Scott's "Minute in Jazz (G)," Pendarvis' arrangement of Drigo's "Serenade," Whiteman's "Song of India," Duke Ellington's "Black (Hungarian) Rhapsody"? Many listeners hearing these appreciate the classical form when they hear it.

The chief objection to jazz music is that the tune dies out eventually. This cannot happen to dance arrangements of classics. Those who object do not have to listen, just twist the dial. As to the specific selection, "Mr. Toscanini, Sing for Minnie," please publish in RADIO GUIDE when it will be played. I would not miss it for anything. I am sure that Mr. Toscanini has a sense of humor and would not object. But why not interview him to find out.—Barron Bridges, Jacksonville, Fla.

Will some orchestra leader please schedule "Mr. Toscanini, Sing for Minnie" and so inform us so we may make Mr. Bridges' pleasure complete.—Ed.

Dear Editor:

Since July 9 I notice you are leaving out the initials before the program headings that indicate on what network the broadcast is, thus—NBC, CBS, etc. I regret that you have made this change for I have always found these initials very useful and convenient in many ways. Of course you are aware that all fan-mail to musicians has to be addressed care of the broadcasting company on which they appear. There is no way now of telling on which network a program is except holding the dial and waiting for the announcement.—J. E. Sills, Winston-Salem, N. C.

Reason was letters took up space and no longer served as signposts; listeners being interested in programs first, stations second. If we are wrong, will others please tell us.—Ed.

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NBC's Roving Prof, "Wild Bill" McGovern: Tuesday at 7:45 p.m. EDT he'll discuss head-hunters of Formosa

THEY say William Montgomery McGovern knows more about this world than any other man alive. Explorers return from far places and ask him whether the things they have seen are true. Associates whisper that he knows more about Milton and John Galsworthy than the English department of his own university. Professors grow practically maudlin claiming him as the most picturesque spirit in their profession. His den is jammed with the world's curios, and his mind with the world's cultures. Some report he makes more money than the president of his university. He's been in places no white man ever saw before him, nor have any followed.

They also say "Wild Bill" McGovern is crazy.

Bill McGovern is not much awed by the experiences that have made him legend. But he does appreciate the affection that makes his worshipers question his sanity. He says, "I'm a crazy guy."

Too many people never heard of McGovern until a few weeks ago when he began a series of unpretentious little talks on NBC. He's on the air every Tuesday at 7:45 p.m. EDT. More are hearing of him every week as the time

allotted the "Roving Prof" is extended. People hear him and say: "You won't believe this, but I heard it on the air last night. A guy named McGovern said . . ."

Those stories are the personal experiences and observations "Wild Bill" has picked up on his way through forty of the fastest years a man ever lived. His talks aren't travelogs, they are "socialogs."

Hearing them, you don't find out why his friends say their teller is mad. You don't hear of the courage spent to find out what he tells, or dangers faced: the fury of Buddhist monks, the dirt of coolies' huts, the dripping wetness of the Amazon country. You forget that to tell how head-hunters look and think he had to sit with them and watch their eyes on him. "Only a fool would go where he's been," his friends say.

To find out about that you have to go north of Chicago to Evanston, Ill., and the Northwestern University campus. McGovern is a political science professor there. Beyond a hybrid-Gothic library on the campus are really fine-looking old fraternity houses. Inside the first are half-dressed collegians.

"This man McGovern," you venture. "Who knows him?"

Everybody knows Bill McGovern:

"He's a screwball!"

"—Smartest prof I ever had!"

"You should see him in a full-dress suit—with tan shoes! Or wearing that fur hat of his to class. Wow!"

"McGovern—he knows everything."

PROBABLY no one knows McGovern very well. He's done too many things for anyone to have heard of them all. He's glad to talk about himself—indeed, about anything! Lounging at the old University Club, he welcomes a visitor as though he were a shut-in. And he maintains that his chief hobby is talk just as strongly as if he never left the town!

McGovern, after exposure to the climates and customs and dangers and philosophies of most of the world, is a remarkable sight. Muscles in his jaws look like tulip bulbs. His eyes are as clear as the "magic eye" that tunes your radio, and they seem as piercing, for they never leave the face of anyone who speaks to him. He is partially deaf, and a lip-reader. His hair is

he comes to life and points with his pipe-stem for emphasis.

"Wild Bill" handles his classes as though his students really wanted to learn something. He's as careless in his dress as only a professor can be—far more than most would dare! Because he likes to smoke his pipe, and can't in classrooms, he holds his seminars at home. His ideas have been culled from a dozen languages, twice as many civilizations. Because he startles them into thinking, students say "He's a nut"—and flock to his classes as to the junior prom!

LITTLE Bill McGovern began earning the title of "Roving Prof" when he was six weeks old. He started traveling with his father, an army officer, and his mother, and hasn't paused for long since. He went with his mother to see a revolution in Mexico. He went to the Orient and came back and traveled over all America. Then he graduated from Central High School, in Washington, D. C., and at sixteen went to Japan and entered the Buddhist priesthood! Further studies occupied him in the Philippines, at Oxford in England, Sorbonne in Paris, and the University of Berlin. After that he taught Chinese in London. Later he moved to Wales and lectured on the history of religion and comparative religion.

He deserted the classrooms from time to time to make expeditions into parts of the world that seemed interesting. In 1922 it was Tibet. There he paused in the bitter cold atop the Himalayas, stark naked, while a friend stained his body brown and darkened his eyes with lemon juice. Then he dressed as a coolie, attached himself to the retinue of a native, and entered the Forbidden City of Lhasa. All the time he was entering, his native "master" blackmailed him, threatening to expose him! Once inside, he disclosed himself to the authorities. A fanatical mob led by Buddhist priests stoned his hut. Mad McGovern playfully slipped out a back entrance, joined the mob, and yelled like a fiend while he threw rocks at the place with the mob! Officials sent him back to India "in protective custody."

"It was a crazy thing to do," McGovern agrees.

Two years later "Wild Bill" slashed his way into the basin of that South American river named Amazon, because, like mythology's female warriors, women of the local tribes fought the Spaniards who invaded their country in the sixteenth century. In that land of snakes and insects and heat and indolence, he excavated priceless ruins of Inca and pre-Inca cities.

Next year McGovern went to famed Field Museum in Chicago as assistant curator in the anthropology department. What if he had been teaching languages and religion! In 1929 he joined the faculty at Northwestern—this time teaching political science! What matter that he was an anthropologist!

"McGovern—he knows everything!"

THREE years after that, Chicago's Century of Progress Exposition sent him as its commissioner to Roumania, Hungary, Bulgaria, Persia and Turkey. When he returned, the only dangers he protested lurked in drinking Persian tea and Turkish coffee!

He's not through yet. Last year "The Roving Prof" set out with his wife for the Orient to gather material for a long-contemplated book. What he found when he arrived was a long-contemplated war!

There, as in any other part of the world, he was at home. Two of the twelve languages he speaks fluently. (Continued on Page 19)

PROFESSOR WILD BILL

NAKED IN THE HIMALAYAS, AT
BAY IN A MANCHU HUT, THIS
ROVING SCHOLAR LEARNED LIFE

HIGHLIGHTS

PREVIEWS OF SOME OF THIS



Small Fry

Too many "educational features" on the air are so deadly that listeners leap to their dials upon their opening announcements. Not so the CBS series, "Americans at Work." Entirely human, down-to-earth and valuable, it has dramatized and interviewed, among others, bakers, filling-station attendants, ranchers, post-office employees, airplane pilots, milkmen, telegraph operators and department-store buyers. In every case the jobs have been explained, their problems noted, their significance evaluated. This week "Americans at Work" goes to Emporia, Kansas . . .

Around the turn of the century, so many small-town and farm boys were deserting home for the big cities that their migration was fast becoming a national menace. But in 1895 Bill White, brand-new graduate of the University of Kansas, returned to the town where he had been born, Emporia, and wangled ownership of the local *Gazette*. There he sat at a roll-top desk and wrote an editorial. At its top he scrawled "What's Wrong with Kansas?" Next day and the day after that and ever since, that editorial was reprinted in thousands of other papers all over the country. Bill White sat at that same roll-top, writing, and became William Allen White, world-famed "Sage of Emporia," most-quoted editorialist in America. He wrote a dozen books, was honored with degrees by three colleges and four universities. Always when offers of jobs in the big cities came his way, he stayed on in Emporia—a small-town all the way—and the world has come to him!

In the office of that William Allen White this week, "Americans at Work" will tell the country how a newspaper is put together, and to what ends. Editorial, technical and mechanical workers on the *Gazette* will explain their jobs, and White will talk about his. Hear this real educational feature on CBS Thursday at 10:30 p.m. EDT.

Unknowns

In thousands of bedrooms furrow-browed fellows scribble scores on ruled paper; at thousands of pianos just-as-serious workers peck at the keys and dive occasionally for sheets of paper—and posterity. These are the people who are writing the American music whose "absence" everyone bemoans. America's national spirit is expressed in manuscripts, but they are fondly treasured by their writers all over the country—and never heard by the rest of it.

One outstanding conductor who is doing something about the situation is Howard Barlow. As director of the Columbia Broadcasting Symphony Orchestra he leads one of the country's best musical organizations. With "Everybody's Music" on CBS he reaches millions of listeners. Now he is working to find unknown

composers whose work is worthy of presentation on the air—representative of Americans as musical as the composers of any of the countries which do have "national" music.

This week Barlow's "unknown composer of the week" will be Wendel Diebl, who will play his First Piano Concerto with the orchestra. Diebl is an organist ordinarily, an instructor at the Juilliard School of Music—but unknown as a composer. His manuscript was submitted when Barlow announced he would provide an outlet for composers who had been unable to find any other. Recently Barlow, after seeing many manuscripts sent in in response to that announcement, said he intended to try to keep his program on the air for the same purpose throughout the winter, instead of as a summer program only. The "unknowns" works have been that good!

The orchestra will also play the First Symphony of Georges Bizet, composer of "Carmen." This manuscript was recently discovered in Paris, and has been heard but rarely. These are the attractions to CBS at 3 p.m. EDT this Sunday. Don't miss them!

Glory and Gall

What bitterness a war veteran could carry in his heart! After every war investigations reveal that the conflict resulted from over-ambition on the part of some national leader; from misunderstandings, or from the activities of some who stood to profit from the deaths of others. How galling to read in newspapers that after an armistice presidents and kings confer to find "It was all a mistake!" Mistake indeed: "Excuse me—did my artillery shoot off your legs? So sorry!"

But it all is glorious. Monuments commemorate those who died; parades honor the living. This week, for instance, the Veterans of Foreign Wars will meet in Columbus, Ohio. There will be a parade. Its bright colors and martial music and rigid lines of marching men will be described in a Mutual broadcast at 3:30 p.m. EDT on Tuesday. Listeners may well think as they hear that broadcast of what the marchers gave for their country—in every case, unnecessarily.

Who can say what the marchers will be thinking?



Dangling Ideas

Is there time to think?

Five years ago newspapers and magazines were pack-jammed with brightly naive pieces on "The New Leisure." There was a hopefulness about its effect on us all. Today the expression appears less in print; people don't talk about it any more. It is not good to remember that one of the things leisure would bring was time for thought!

Not so disillusioned are the broadcasters. Or perhaps with one of their programs they are satisfied to reach the few people who thought before there was leisure, the few who think today. At any rate, NBC broadcasts a program called "Time for Thought." Speakers dangle ideas before their listeners. Some grab them. These are to be dangled this week: Monday:

"Caesar and God," by Dr. Charles J. Turck, director of social education of the Board of Education of the Presbyterian Church; Tuesday: "Taking the Bible Afield," by Dr. Francis C. Stifler, editorial secretary, American Bible Society; this Wednesday: "Your Labor," by Dr. Charles Trexler, pastor, St. James Lutheran Church, New York City; Thursday: "The Christian Faith and the Rise of Free Government," by



Harold Paul Sloan, editor of *Christian Advocate*; Friday: "Compassion," by Dr. Elden H. Mills, pastor, First Congregational Church of Christ, West Hartford, Conn. The programs are on NBC at 12:30 p.m. EDT. Who will be listening?

Happy Family

Radio is becoming more and more a family affair. That is, an increasing number of the programs offered us are serialized journals of the activities of families. Many of these are good; some are so bad they're almost unbelievable. Most of them set out to dramatize what Aesop called a "moral," and considering the difficulty of that job, the results are excellent. In so doing, however, most writers grow melodramatic; inordinate tragedy pursues their characters. Notable exceptions are "Vic and Sade" and "One Man's Family."

This week a new serial takes the air. Advance scripts show it will be even less of a heart-strain than the two named above. Called "Those Happy Gilmans," it will chronicle the activities of a completely normal and happy family. Their adventures lead to laughs; incidents in each script reduce the characters from titans of strength and determination such as most serials feature to the stature of the rest of us.

For a reminder that all is not wrong with the world, turn to "Those Happy Gilmans," an antidote for melodrama, at 1:45 p.m. EDT over NBC. The show's on every day, Monday through Friday.

OF THIS WEEK

WEEK'S BETTER PROGRAMS

Young Ideas

Every generation's elders are perpetually distressed at youth's apparent unwillingness to be serious, to contemplate the grave situation of the world it will too soon inherit. Perhaps youth is right that what their elders urge on them is merely dullness; that their own way of facing life is better. The way they do face life and the way they plan to mold the world to their desires will be reflected to a certain extent at this week's World Youth Congress, in New York. The Congress was formed at Geneva, Switzerland, two years ago. Joseph Cadden, then secretary of the International Students Service, has been its head since its organization. On Friday he will interview on the air delegates from Czechoslovakia, China and Africa, prodding them for expression of young ideas from their parts of the world. The broadcast will be on CBS at 4:45 p.m. EDT.

Fulton's Folly

Men never know by what of their acts posterity will judge them. Surely if they did there would be less of villainy in our world! But even among things wholly good there can be no foretelling.

Robert Fulton was apprenticed as a jeweler and delighted in the intricacies of design and form and color. He became a landscape and portrait painter, and determined to devote his life to his art. To that end he went to England and by no design met James Watt. That led him to engineering. As an engineer he was a genius. His plans for superceding canal locks were widely hailed. He constructed an efficient submarine boat; tremendously enthused by its possibilities after he had demonstrated its worth to a commission appointed by Napoleon, he returned to America to perfect his designs. Though he continued his experiments, he was unable to sell his plans to the French, English or United States government. He was discouraged . . .

Robert Fulton also built a steam-powered river-boat. For that his name has lived over a century. The launching of the *Claremont* on the Hudson River will be dramatized as "Living History" Wednesday on CBS at 7:30 p.m. EDT. Robert Fulton would be surprised to hear it, if he could; listeners will be fascinated by the true story.

Item: Sickness

Budget-conscious citizens shudder at one item every budget includes: sickness. No actuarial tables or personal experiences can foretell the extent of that item's demands on savings and income. In recent years "group health" plans have proved a solution for some. The groups are organized so that members pay a certain amount each month, get free hospital-

ization when needed. They are springing up in cities all over the country despite opposition by the American Medical Association, which is now facing charges by the Department of Justice of operating a trust because of that opposition. The man who developed the plan should be an unusually timely speaker, and the story of how his own experiences led him to work out the idea is a throbbingly human narrative. His story will be dramatized Wednesday on CBS on Eddie Guest's "It Can Be Done" program, and he will talk about his work after the real-life play. The man is Frank Van Dyke. Hear him at 10:30 p.m. EDT.

Court Champions

Tennis is such an uncommon sport that all the courts in existence in the world today could probably be listed in a single page of an almanac. Ancient and honored as a regal sport, it is one of the most difficult ball games ever devised.

But the popularity of lawn tennis grows apace. Derived from the original game, which was played on a walled and roofed court, lawn tennis can be played on any flat and hard surface. In recent years as municipal parks have installed courts and the demand for more has grown, interest in the game has mounted to greater heights than ever before. Intensely competitive, fast (Tilden's service sometimes traveled at 151 miles per hour!), the game deserves its support.

This week the country's greatest tennis players will meet to determine American "doubles" supremacy. Playing at the Longwood Cricket Club, Chestnut Hill, Boston, the teams will compete for places on the Davis Cup squad. Later the winners of these games will play in the international Davis Cup finals, trying to keep the world tennis championship in this country. Before that time Australia will have played against Japan and the winner of that match will have faced Germany to determine America's foes.

Ted Husing will summarize the play daily from Tuesday through Friday on CBS at 6:15 p.m. EDT. On Saturday actual play-by-play broadcasts will take lawn-tennis fans to the scene from 2:30 to 4 p.m. EDT and again at 5 p.m. EDT. Listen as Americans fight for an opportunity to face the world!



Last Act

This week the Pulitzer Prize Play series closes its successful run on NBC. The final play will be the second part of Eugene O'Neill's sensational "Strange Interlude." In it O'Neill conformed to his custom of examining the unpleasant, even sordid side of life. His device of giving voice to unexpressed thoughts was a revolutionary innovation in dramatic technique. How it will be applied to radio has not been explained by the play's directors. Only time the device has been employed on the air occurred a year ago when Author Ina Phillips used one unnatural-sounding voice to express the thoughts of all the characters in her "Guiding Light" serial.

O'Neill won Pulitzer prizes, in addition to the one for "Strange Interlude," for "Beyond the Horizon," staged in 1920, and "Anna Christie," presented in 1922, and has also won the Nobel prize. He is generally considered America's greatest living dramatist. A sincere tribute to his work was the four-week cycle of his plays presented by NBC last year between cycles of Shakespearean plays and dramas by George Bernard Shaw. Plays presented at that time were "Beyond the Horizon," "The Fountain," "The Straw" and "Where the Cross Is Made." In nearly all his plays O'Neill deals with simple people.

The final play of this series of superb dramas will be broadcast on NBC Thursday night at 9 EDT.

Hunger-Fighter

From time to time a farmer gets himself in the papers by forcibly ejecting a caller—a gentleman from the Department of Agriculture. For right at present "crop regulation" is a sore issue bruited about many a farmhouse talkfest. Some like it; some don't.

"The Department of Agriculture can't run my farm," many say.

Few know how much the Department of Agriculture has done to help farmers run their own farms. That started before national crop-regulation was ever heard of, and it still goes on. The work is done by the scientists who isolate germs carrying diseases of crops and domestic animals. They pore over their microscopes as diligently as their Rockefeller Foundation colleagues do in their efforts to subjugate human germ enemies. Their success has been at least as spectacular.

Theobald Smith was one of them. His work has saved millions of dollars for cattlemen. This week the series based on the writings of Dr. Paul de Kruif, "Men Against Death," moves into the second field de Kruif himself considered—the scientists of the Department of Agriculture. After his book "Microbe Hunters" had humanized the bacteriologists of early medicine, the great writer gave the world "Hunger Fighters." Out of that book comes the material for this week's program—"Ticks and Texas Fever." It will be on CBS Thursday, 8 p.m. EDT.



AFTER playing the role of Brother Milquetoast for several years, Uncle Sam finally has quit turning his cheek for clangorous dictators to slap and has mobilized his microphones, called his kilowatts to the colors, cleared his frequencies for action, loaded both barrels of his propaganda guns with facts, figures and a bit of fancy, and has double-quickened to the front-line trenches in the World War of Words.

Strike up the band, boys! You soldiers of slang! You subjects of swing! We are going to mow 'em down with nouns, blast 'em with adjectives, poison 'em with gags. A salvo of adverbs, my hearties! And don't split your infinitives. Don't speak until you see the lobes of their ears. On a hundred fronts in this far-flung democracy men—yea, and women—are working day and night pecking out ammunition on typewriters, storing a supply of stories, hoarding precious anecdotes and mixing metaphors. It's war, my comrades! And we've never lost a war! The red-shirts are coming from Moscow! The black-shirts are coming through the ether! The brown-shirts are coming! To the barricades! Strike for home and hearth or we'll lose our shirts!

Hot dog!

Maybe that's not funny, but neither is the situation which occasions this piece. It's deadly serious because Italy, Germany and Russia have been bludgeoning this nation with broadcasts, and America, at long last, has picked up the gauntlet in one hand and a cudgel in the other and has taken to the air to meet the foes of democracy. It's a cock-eyed war, but it's war, nevertheless, war to the last comma! And the battleground is South America.

WHEN the moving finger that writes and, having writ, moves on and tells the tale of this incredible era, it will give maybe a line to the thunder of blustering dictators, but it will give pages to the propaganda war that now is raging, and to radio, which has become the greatest instrument available for peace, or for war. It has been proved a thousand times that a phrase can change the course of human behavior quicker than bombs. The only unlimited medium for phrases is radio.

Before we get into a morass of prosaic but necessary facts about America's position in the international radio war, we must flip back a few pages of history and a few pages of the dictionary.

Of all the maligned words in English,

the word propaganda has cause for the greatest complaint against men. It once was a nice little word. Paul of Tarsus was a propagandist, and proud of it. He propagandized the Near East and Rome, and in Rome today there is a perfectly respectable street called Propaganda of the Faith. The word once was capitalized and Propaganda was a society of cardinals charged with management of the missions of the Roman Catholic Church.

The word now has an unhealthy and horrid connotation. We think of a propagandist as a sneaky fellow who tries to incite men to murder. That's

a mistake. Every advertisement is propaganda. Every preacher is a propagandist—every teacher—every editor in America is a top-hand propagandist. The movies are propagandists.

KEEP in mind, please, that when we use the word propaganda we mean the method for the propagation of principles. There is no substitute for the word, so don't write my boss a letter and object because I say America is trying to propagandize South America. As a matter of fact, my boss is a propagandist, and so are you.

Now for a fling at a little history and

our background will be complete and we can launch into the war.

For many years, certain economists and far-sighted leaders have preached that America's future lay to the south, that Europe is washed up, dried up and slap-happy. South America and Australia are the last frontiers, and since Britain has got a toe-hold in Australia, our natural outlet is South America. Europe knows that, and Europe is itching to dig her fingers into that virgin soil. Two things keep her out—the South Americans, who love liberty as we do, and the United States, which told Europe 116 years ago to stay on her side of the fence, or else—

THAT'S what the Monroe Doctrine is.

It told Europe that it could not colonize further on the American continents, that it could not extend the European political systems to any portion of this hemisphere.

But right now Nazism, Fascism and Communism are doing everything they can, without shooting, to extend their political systems to South America. We might as well admit it, radio has changed the complexion of the world and has knocked the Monroe Doctrine lopsided.

We can't force the dictators to shut up, we can't keep them from propagandizing our neighbors by radio. In the first place, it would be physically impossible, and in the second place, America, the land of free speech, can't tell anybody to shut up. We are the greatest talkers on earth. Our press and radio take some nasty digs at the dictators, so what's sauce for the goose is sauce for the gander.

GERMANY, particularly, has always had a thumb in the South American pie. Italy has got a forefinger in there now, and Japan is trying to get her fist in. Radio is a great help to the dictators. Day after day they shower the South Americans with propaganda. They go after the commerce.

Much has been written and spoken on how Germany and Italy have taken South American business right out from under the nose of Uncle Sam. That's not true. Department of Commerce records show that we still get the bulk of South America's business. Brazil is the only country in South America where German exports last year were larger than those of the United States. Brazil has been flooded with Nazi propaganda. There was talk that the nation was ripe for a revolution. It cropped out a few months ago, and

HANDS OFF, DICTATORS!

BY JAMES STREET

IN A WAR-FRENZIED WORLD, AMERICAN
RADIO PLAYS NO SINISTER PART. IN-
STEAD, IT PROPAGANDIZES DEMOCRACY

was blown out like a candle. Diplomats admit that Nazi and Fascist propaganda back-fired in Brazil. The United States' "good-neighbor" policy had much to do with it, for no longer do South Americans look upon us as disciples of dollar diplomacy, no longer do they call us the colossus of the North. No more do we call them "spiks" and "greasers." We are friends. Our problems are the same.

As long as we do business with them we will be friends. If we lose them and they lose us, there will be trouble. If a European nation can convince South Americans that they will be richer and happier by following Nazism or Fascism or Communism, they will follow. We will too. Idealism doesn't thrive on an empty belly.

And they are trying to convince our neighbors that an authoritarian state is the answer to man's governmental problems. The United States, through private enterprise, is telling South America there is no safe substitute for democracy. The United States government, as a government, is not in the radio field—yet. There have been proposals that the government build a huge station and get into the propaganda business. More about that later.

BUT so far we have depended on our privately owned networks and stations to get our messages to our neighbors, and to get their messages back here. NBC, CBS and some private stations are competing with Germany and Italy. They are taking America's messages to South America, and South America likes it. Some of the programs are commercial. They propagandize American products.

Frank E. Mason, vice-president and assistant to the president of the National Broadcasting Company, is director of the International Division.

"The function of my division," he



said, "is to present facts about our country so that the largest possible audience in Latin America and other countries may base its judgment and attitudes toward our country on a true knowledge of the facts."

The stations, short-wave, of course, operate sixteen hours a day and broadcast programs foreigners appreciate. Very little American humor, Mr. Mason said, is broadcast, because American humor is not understood abroad. The average South American can see nothing funny about Charlie McCarthy, but he will listen forever to Toscanini. Mr. Mason knows the foreign field. He was a world-famous correspondent for years before he got into radio work. His staff is composed of experts and his division is divided into sections—Spanish, Portuguese (language of Brazil), German, French and Italian. There are thirty-eight employees in the skeleton editorial staff of the division. The division has about twelve or fourteen Spanish-speaking persons who rotate as members of the Spanish staff. They are authorities on sports, styles, current events, etc.

"For international broadcasts," Mr. Mason said, "we have available the reservoir of programs built for the domestic networks of NBC to draw on. Of course not all these programs are suitable for international broadcasts, but this reservoir, taking the figures for 1937, totaled 54,531 separate programs that we built, and they totaled 19,842 production hours. In 1937 we brought into the United States 516 foreign pick-ups, with England leading, France second, then Austria, Italy, Germany, China, Argentina, Poland, and the Philippines.

"International broadcasting, if it is to make friends in foreign countries, must be a two-way proposition. We have to take their programs if we expect them to take our programs from the American scene."

NBC's station is W3XAL. General Electric's two stations, W2XAD and W2XAF, and Westinghouse's W8XK have available NBC's network programs. In one week the four stations broadcast to the foreign fields 293 hours and fifty-three minutes of music, twenty-six hours and thirty minutes of drama, forty-five hours and forty-six minutes of talks, and forty-eight hours and fifteen minutes of news, in six languages.

That's fine, you say, but where's the propaganda.

Hear Mr. Mason:
"The word propaganda has fallen into bad company. As we conceive our task, it is to reflect facts and truths concerning the United States and other peoples who either may or may not understand the United States, or who may be exposed to untruths about us. As the Germans conceive their task it is to carry on in the foreign fields a propaganda which is based along general lines of the techniques employed in Germany.

GERMAN propaganda is based on the monopoly principle. Freedom of expression is a fallacy to them. The German propaganda techniques have apparently worked in Germany to their satisfaction.

"They have apparently, however, failed to recognize that the monopoly principle does not function in foreign countries; and they have forgotten, as they did in 1915 and 1916, that attempts at force may not only fail but may back-fire.

"German propaganda back-fired in the United States in 1915 and 1916, and judging from newspaper reports of May of this year, there is every reason to believe that German propaganda has back-fired in Brazil,



"Newspaper reports show the bitterness with which the German semi-official press accuses the United States of disturbing relations between Germany and Brazil by American propaganda."

Mr. Mason said that propaganda has a different meaning here and abroad. American radio, of course, is not propagandizing any nation in the sinister sense of the word. Literally, however, for us to boast of democracy is propagandizing democracy.

Radio is doing that.
For us to carry a news broadcast on the efficiency of the American fleet is propaganda in the broad sense of the word.

Radio is doing that.
A broadcast of Howard Hughes' flight was propaganda for American aviation. Propaganda is information—true or not!

The American broadcasts are getting under the dictators' skins. We are making friends. The dictators are making enemies. We are not condemning other nations or other ideals—we are defending our own.

Mr. Mason said: "Our principal job is to tell South America about the constructive things that are going on in the United States—not to try to tell them what is going on in Germany."

I have before me a schedule of NBC short-wave programs. Let's take one day and break it down. The English period, broadcast in English to the world, includes fifteen minutes of news in five hours of broadcast. In the Italian period there are thirty minutes of informative broadcasting and thirty minutes of music in one hour's broadcast. On the German program there are fifteen minutes of news, thirty minutes of music from the Navy band and fifteen minutes of sports. The French period is news, sports and music.

But on the Latin-American beam we find seven hours of broadcasting in Spanish, English and Portuguese. One

hour and thirty minutes is devoted to news. Is news propaganda? Sometimes. If we broadcast to Latin America that 200,000 men went back to work in one plant it's news, but it's propaganda, too.

American radio never has colored the news. That's why we have been more successful in South America than any other country.

In spite of all the ballyhoo, Germany never has had a successful propaganda machine. It works all right at home but always flops abroad. As a matter of record, the German war-propaganda machine was investigated after the war.

Columbia's international broadcasts are similar to NBC's, although there is stiff competition between the companies.

OF HIS company's international activities, Frederic A. Willis, assistant to the president of CBS, says: "It is our belief that the most effective way to portray American democracy to other peoples and nations is to present a graphic cross-section of all phases of our national life, a living pattern of democracy at work. In general, this would include discussions of what we, as a nation, are doing in scientific and industrial development; what we are accomplishing in music, art and literature; what we offer in the way of entertainment; what are our political, social and economic viewpoints and problems; how we are approaching them through democratic processes; and in addition, a general portrayal of American fashions, products and produce; in short, an unbiased, timely and inviting tapestry of America today—a country which, whatever its problems, still has room for Shirley Temple, Charlie McCarthy and Snow White in the hearts of both young and old, rather than gas-masks on the heads of young and old."

That is propaganda as it should be! Tell the truth about America and we have nothing to fear.

Although the government is not technically in the broadcasting business, it has certain privileges with all stations. Any important pronouncement of policy is broadcast. President Roosevelt's voice is known around the world, and he's a propagandist for peace and good-will.

There is a plan in the hopper to have this nation erect a huge station and get neck-deep in the international broadcasting business. A bill to that effect was introduced in Congress. The bill would authorize "construction and operation of a radio-broadcasting station designed to promote friendly relations among the nations of the Western Hemisphere."

MANY Americans favor such a station. Many oppose it. I will not go into the various arguments, but I will quote one man on the subject. He's a newspaperman, a liberal and a crusader. Mark Ethridge, former president of the National Association of Broadcasters, says:

"In the political sphere, it is equally apparent that Nazi and Fascist propaganda in South America which has concerned us all has loudly back-fired. Recent developments in Argentina, Brazil and Chile demonstrate the futility of the efforts of foreign governments to extend their influence into these republics. Newspaper dispatches indicate that these propaganda efforts, instead of making serious inroads, have served only to make new enemies, particularly for the Berlin government. The Latin Americans are a proud people. They deeply resent any attempts to impinge upon their territorial or political sovereignty. Students

(Continued on Page 19)



Chase Baromeo, basso, on Silvermine Music Festival Sunday

SUNDAY, AUGUST 21
at 12:30 p.m. EDT on NBC

The Radio City Music Hall
of the Air

The Perole String Quartet

Viola Philo, soprano
Ignace Strasfogel, pianist

Quartet in B Major (Mozart)
The Quartet

Lullaby (Brahms)
La Danza (Rossini)
Viola Philo

Andante from Quartet in D Major
(Tchaikowsky)
The Quartet

Dumka and Scherzo from Piano
Quintet (Dvorak)
The Quartet and Ignace Strasfogel

ALWAYS artistically satisfying, the Perole foursome is especially welcome in this distinguished series preceding the return of the regular Music Hall Sunday orchestral concerts under the baton of Erno Rapee.

While Mozart's piano works are fast fading from the repertoire (with the exception of one or two of the concertos), his chamber music remains in demand, and especially the string quartets. They appear to be agelessly fresh, and admirably meet the present trend of "back to the classics." It is a good plan, if only to check some contemporary composers from throwing overboard all the ideas of form, tunefulness and harmonic beauty idealized by the best masters of other eras. Listen to Mozart and realize over and over again that sourness, ugliness and pessimism are the least effective qualities to express through the medium of music.

It is astonishing how little has been added to the standard chamber music by the leading composers of today. Most of them dabble in it now and then, but evidently prefer to reach for the larger sensation and profits of symphonic writing and occasional excursions into opera.

SUNDAY, AUGUST 21
at 3 p.m. EDT on CBS

"Everybody's Music"

The Columbia Symphony Orchestra

Howard Barlow, conductor

Symphony No. 1 (Bizet)
Siegfried Idyll (Wagner)
The Orchestra

Piano Concerto No. 1 (Wendel Diebl)
The Orchestra with the Composer
at the Piano

HOPELESSLY sentimental music-lover, I recall the thrill I got at Bougival, Seine suburb of Paris, when I stood before an old vine-covered

The March of Music

A Weekly Preview Edited By Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

Mistaken Dynamics

THE terms "forte" and "fortissimo" often lead to confusion on the part of musical performers, who often play or sing as loudly as possible when they follow the "forte" signal, and then have nothing left to climax with when they encounter the bid for "fortissimo."

The difference between the two gradations of strength is potently illustrated by an anecdote told about the late Hans von Buelow, the noted German conductor. He was rehearsing his orchestra and reminded his horn-player a number of times to play "forte"! The man blew to the bursting-point, then gave up with "I'm sorry, sir, I can't do it any louder." "Who said you should play so loud?" roared the irate Von Buelow; "I said 'forte,' not 'fortissimo.'"

The dynamic opposite of "fortissimo," of course, is "pianissimo," and a good story exists also about that soft shade of tone. Anton Bruckner, the composer, rehearsing his symphonies, always insisted on getting the last ounce of "pianissimo" out of his men. One day he badgered them so long, and annoyingly about it that during the intermission they plotted revenge, and when the rehearsal resumed they went through the motions of playing but produced not even the faintest sound. The movement finished, Bruckner smiled contentedly and rewarded the orchestra with "Bravo, bravo, gentlemen! Splendid! That is exactly the way it should be!"

Music as Hygiene

A widow from Worcester, Mass., writes that whenever she hears the overture to "The Merry Wives of Windsor" she remembers that her late husband, an excellent musician, "looked upon the 'Merry Wives' as his favorite girl friends, and when he did not play the composition at least once a week, I felt that he needed medical attention." The same humorous correspondent expresses her dislike for the operas of a certain living composer, and adds: "No doubt he must get them out of his system, but it is hard on the public that never did him any harm."

Encores

Commend me to the way radio was conducted on the Spanish island of Mallorca, when I used to spend my summers there before the present war. If you liked something especially well on the air, you could telephone the station, ask them to repeat the performance and—they did!



Left: Raoul Nadeau, baritone, sings on "Invitation to Waltz" Sun.
Right: Cesare Sodero will conduct "Sinfonietta" over MBS Thurs.



Anna Kaskas, contralto with New York Philharmonic Sun.

villa to whose front was affixed a tablet telling that Bizet lived there when he composed "Carmen." (He died in the same house.) Like everyone else, I adore that opera and also the enchanting incidental music which Bizet wrote for "L'Arlesienne," the play by Daudet. Bizet did not go in heavily for purely orchestral music, but there is no telling what he might not have done later in that field, for he was only thirty-seven when he passed away, just as Saint-Saens and Franck were teaching French composers that opera is not the only larger type of musical expression.

The only complete symphonies that came from Bizet's pen were a descriptive one (with chorus) called "Vasco da Gama" and another, with no story, recently unearthed at the Paris Conservatoire in manuscript. Bizet was a pupil there and undoubtedly the symphony belongs to his earlier academic essays. You will probably agree that it is pleasant music but not destined to endanger the laurels of Beethoven and Brahms.

SUNDAY, AUGUST 21
at 3 p.m. EDT on NBC

The Chautauqua Symphony
Orchestra

Albert Stoessel, conductor
Mischa Mischakoff, violinist
Georges Miquelle, cellist

Symphonie Concertante for Violin,
Viola and Orchestra (Mozart)
Mischa Mischakoff, Georges Miquelle
and Orchestra

Schelomo-Hebraic Rhapsody (Bloch)
Georges Miquelle

Overture "Roman Carnival" (Berlioz)
The Orchestra

Group of Cello Solos
Georges Miquelle

Nell Gwynn Dances (German)
The Orchestra

MOZART tried his hand at practically every sort of composition, including the "concertante" kind, which is either a work using each part alternately as principal and subordinate, or a concerto for two or more solo instruments with orchestral accompaniment.

Whatever Mozart set to paper was a gem in facility and essentially melodious, and today's example is no exception. It has the additional advantage of being played by ranking soloists and conducted by an ardent and informed disciple of Mozart.

Schelomo is the Hebrew name of Solomon, and Bloch, a warm devotee of the ancient faith, infuses his pages with true oriental fervor and coloring. The Rhapsody has become a favorite with cello virtuosos and their auditors.

THURSDAY, AUGUST 25
at 8 p.m. EDT on MBS

Sinfonietta

Cesare Sodero, conductor

London Symphony (Haydn)
Dance of the Camorristas
(Wolf-Ferrari)

SATURDAY, AUGUST 27
at 10 p.m. EDT on MBS

Symphonic Strings

Cesare Sodero, conductor

Ricercare for Four Voices (Palestrina)
Symphony No. 3 (Boyce)
Three Palestinian Pastels (Gaul)

ABLE Cesare Sodero temporarily takes the place of Conductor Alfred Wallenstein, and follows his plan of doing the best music in brief programs.

Haydn wrote twelve symphonies in London during his 1791 stay there. They are commonly known as the "Salomon" set, because the impresario of that name prevailed upon the composer to make his famous visit to the English capital and managed his return tour in 1794. The sojourns brought enormous fame and comfortable monies to Haydn, and also a doctor-of-music degree from Oxford. The only cloud that saddened his 1791 residence was the news of Mozart's death in Vienna, whom he loved and admired devotedly.

Palestrina's (1514-1594) religious compositions are the justifiable musical glories of the Catholic church, to whose rituals his "Missa Papae Marcelli" remains the grandest contribution.

SATURDAY, AUGUST 27
at 12 noon EDT on CBS

Columbia Concert Hall

Flute, Viol da gamba, Viol d'amore
Ernest Victor Wolff, harpsichordist

Quartet in B Minor (Telemann)
Flute and two viols

Sonata in G Major (Scarlatti)
Harpsichord

Les Moulins (d'Hervellois)
Flute, viol da gamba

Sonata (Mercello)
Viol d'amore, harpsichord

Trio (Corelli)
Flute and two viols

Sonata (Abel)
Viol da gamba, harpsichord

"Grave" from Concerto (Tartini)
Harpsichord and two viols

Siciliana (Bach)
Flute, harpsichord

Concerto No. 2 (Couperin)
Two viols

Quartet (De Boisemorier)
Flute, two viols, harpsichord

IT IS well that we are made acquainted with the sound of instruments which used to regale our ancestors of other centuries.

The flute is known to all of us and the harpsichord has been made familiar through many recent hearings on the air. However, the other instruments may be strange to radio listeners and can bear brief description.

The viol da gamba (gamba being leg in Italian) was popular in ancient Germany, but is now almost obsolete. It was a little smaller than a cello, had frets and five strings, and players held it between their knees, hence its name. The romantically named viol d'amore really is of English origin, dating from about the middle of the seventeenth century. Both viols woo the modern ear with their quaint quality of tone.



The Woman's Symphony Orchestra of Chicago will be heard in a concert from Grant Park over a Mutual net this Saturday night

Silvermine Artists' Guild Sponsors Music Festival

Sunday, August 21, at 8:45 p.m. EDT, CBS.

LEST the name Silvermine be misunderstood, it should be said at the outset that it is a quaint little village situated half-way between Norwalk and New Canaan in rural Connecticut, and about fifty miles from the city of New York. And the Artists' Guild? Well, to be eligible for membership, one must be a painter, sculptor, architect, musician, writer, photographer, practitioner of an art, craft, or of the arts of the theater. Membership is by invitation only and each newcomer needs the sponsorship of an artist member.

That part of Connecticut has become populated with artists of every description who prefer to woo the muses away from the turmoil of the large cities. If you see an overalled farmer tossing hay, a blue-jeaned worker clipping hedges, and an aproned female weeding a garden, likely as not you are regarding Westbrook Pegler, the columnist, Randolph Byard, the poet, Faith Baldwin, the novelist, or some other artistic creators as well known.

The festival grounds, on the edge of a lake, include a grassy amphitheater and an orchestra-shell built over the rim of the water. High-fidelity amplifiers enable the music to be heard perfectly.

In addition to several concerts, there will also be lectures, an art exhibit, and a daily paper put out by the writers of the Guild during the four days of the festival.

The final event, to be broadcast, is a starlight concert by the New York Philharmonic Orchestra, including a presentation of the Ninth Symphony by Beethoven, with the participation of 350 voices of the Schola Cantorum of New York, and the Connecticut State Federal Choir; and as soloists, Anna Kaskas, Rosa Tentoni, Chase Baromeo, and Edward Grove. The large aggregation is to be conducted by Eugene Ormandy.

To perform the great "Ninth" in surroundings so charmingly rustic is a far cry from its 1823 premiere at Vienna, which took place in a small, dimly lit and badly ventilated hall. Beethoven, then quite deaf, was the conductor, and did not hear the enthusiastic applause. One of the sing-

ers finally turned him around, and the audience, many of them in tears, waved handkerchiefs to show the composer how deeply they were impressed.

As the years roll on, the "Ninth" is by common consent looked upon as the peak of all symphonic creations, even though when Beethoven reached the final movement he seemed to have exhausted the possibilities of instrumental writing, and called in the aid of the human voice. He concluded the symphony with his outburst based on the text of Schiller's "Ode to Joy," presaging the universal brotherhood of man. There is no other "story" connected with the "Ninth," none recorded by the composer, none evolved by his analysts and commentators. Perhaps, with its impetuous urges, its deep pathos and tenderness, and the final proud proclamation, the "Ninth" tells the story of Beethoven's own life—his struggle for success, its realization, his intense love of humanity, the tragedy of his deafness, and the consolation of his belief in the goodness of God.

THERE is no formal introduction to the first movement of the "Ninth," which, after feeling its way hesitatingly for a while, brings in the wind instruments one by one, builds them up into a mighty crescendo, and then plunges boldly into the first sweeping, sharply rhythmized theme. Whenever it returns later, the same titanic crash prefaces the melody. The second subject is tranquil, gentle. The close is a powerful statement of soundful energy. A spirited and mirthful scherzo follows. The third section comes with repose and celestial sweetness (Beethoven in his loveliest appeal), to be followed by a startling last movement after a clamorous opening fanfare reinforced by drums. Protesting and almost growling recitatives of the deep-toned double-bass frequently interrupt the ensuing hesitant measures, and at last those instruments and the cellos timidly foreshadow the vocal conclusion, alternating between solo and choral utterance until the last full triumphant chant:

"Millions, loving, I embrace you—
All the world this kiss I send," etc.

Also Recommended

For Stations, See Our Program Pages
Sunday, August 21

Yella Pessi and the Madrigal Singers. 11:30 a.m. EDT, NBC. Examples of ancient harpsichord music and madrigals.

The Magic Key. 2 p.m. EDT, NBC. Symphony orchestra, variety program. Frank Black, conductor.

Silvermine Music Festival. 8:45 p.m. EDT, CBS. The New York Philharmonic Orchestra, Eugene Ormandy, conductor; Schola Cantorum of New York. Connecticut State Federal Choir, Anna Kaskas, Rose Tentoni, Edouard Grove, Chase Baromeo. Passacaglia in C Minor (Bach), "Ninth" Symphony (Beethoven).

Monday, August 22

The Voice of Firestone. 8:30 p.m. EDT, NBC, (7:30 p.m. PST for the West). Symphony Orchestra, Alfred Wallenstein, conductor; Margaret Speaks, soprano. "La FERIA" from "Los Toros" (Lacombe), In the Silence of the Night (Rachmaninoff), Vienna Beauties (Ziehrer), L'Amour, Toujours L'Amour (Friml), Entrance of the Little Faun from "Cydalise" (Pierne), "Adieu Foret" from "Jeanne d'Arc" (Tchaikowsky).

America's Rhythm Masters. 9 p.m. EDT, NBC. NBC Carnival of Popular Music program.

Grant Park Concert. 9:30 p.m. EDT, NBC. Chicago Civic Opera Orchestra.

Tuesday, August 23

NBC Music Guild. 2:30 p.m. EDT, NBC. The Kreiner String Quartet, Guests.

Wisconsin Symphony Orchestra. 10 p.m. EDT, NBC. Jessica Dragonette, soprano, guest.

Wednesday, August 24

Chamber Opera Series. 2:30 p.m. EDT, CBS. "The Nuremberg Doll" (Adam) Opera. Art of Musical Russia production. Emil Kahn, conductor. Marguerite Hawkins, soprano; Fritz Lechner, baritone; Ivan Velikanoff, tenor; Alfred Durra, baritone.

Thursday, August 25

Keyboard Concerts. 5 p.m. EDT, CBS. Vera Brodsky, brilliant young American pianist. Organ Chorale Prelude "In Me Is Joy" (Bach-Busoni), Siciliano; Rigado (Anon.), Waldesrauschen (Liszt), Pantomime (De Falla), Sevilla (Albeniz), Two Preludes (Rachmaninoff), Etudes Tableau (Rachmaninoff).

Essays in Music. 10 p.m. EDT, CBS. Victor Bay, conductor. Rose Dirmann, soprano. Subject "The Spinning Wheel." Spinning Song (Mendelssohn), Gretchen am Spinnrade (Schubert), Melisande at the Spinning Wheel (Sibelius), Spinning Song from "The Flying Dutchman" (Wagner-Liszt arrangement), La Rouee d'Omphale (Saint-Saens).

Saturday, August 27

NBC Music Guild. 12 noon EDT, NBC. Volpe Guitar Quintet.

Grant Park Concert. 9 p.m. EDT, MBS. Woman's Symphony Orchestra of Chicago, George Dasch, conductor.

A new department for music-lovers reviews the best records issued each week. Read it on Page 17.

ALMANAC OF THE AIR



—Nelson's Studio

In 1859 people laughed as Col. Edwin Drake drilled for oil at Titusville, Pa. On August 27 of that year the well (above) "came in"—the first in America!



—Nelson's Studio

The discovery of oil in Pennsylvania by Col. Drake (above) started a rush to the scene of his success and development of one of our greatest oil fields

ANCIENT almanacs were calendars and reviews and guesses at the future based on astrology. The first was published in the twelfth century; the most famous was "Poor Richard's Almanac," written by Benjamin Franklin in 1732 and twenty-five years thereafter. Modern ones are pretty much what their authors want to make them. Such is the only radio almanac—Phil Cook's. It tells each week the notable events of that week during years gone by. This week, for instance, his program will review the week of August 21 to August 27 in history. Heard at 5:30 p.m. EDT Sunday on CBS, the show is as interesting as its star. That makes "Phil Cook's Almanac" a bit of top-notch listening fare. A versatile sort, Cook paints, writes, acts and plays the violin. He refused a vaudeville contract at 16, wrote Jack Benny's first Broadway show. Pictures here show historical events on this week's program.



—Edwin Levick

First international yacht race between England and America was held on August 22, 1851. The "America," only boat entered by the U. S., defeated several British entries, won the "Queen's Cup" (now the "America's Cup")

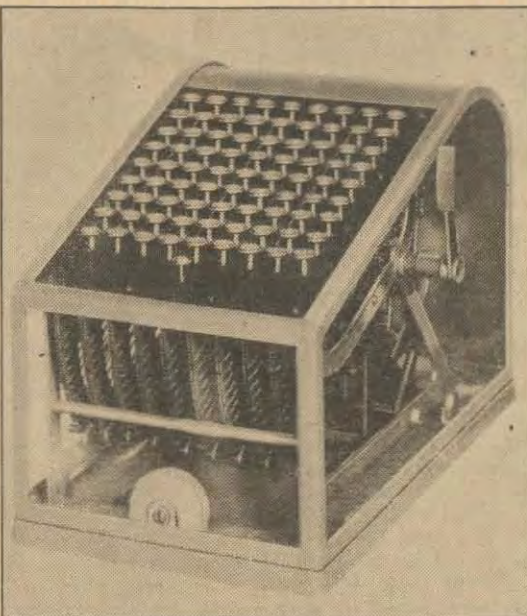


Phil Cook, who will describe memorable events pictured on this page on his "Almanac" Sunday night, started as office-boy in an advertising agency, became one of its artists and part owner—then went on the stage!

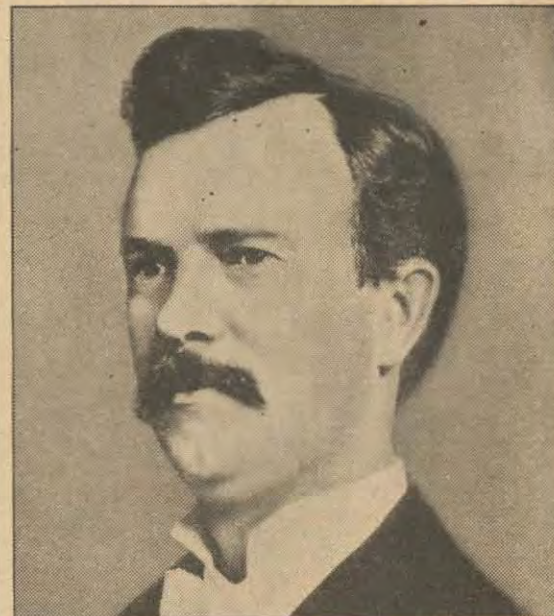


—Brown Bros.

August 23 is 153rd anniversary of birth of Oliver Hazard Perry, gallant captain who defeated British in historic Battle of Lake Erie in the War of 1812



August 21 marks the fiftieth anniversary of the marketing of the adding machine. Model above was put on sale at that time



William Seward Burroughs (above) did not invent the first adding machine, but his was the first one made available to the public

GIRL AT HOME



Her Dad moved family from North Carolina to Hollywood when 10-year-old Priscilla Lyon became "Amy Foster" in NBC's "Those We Love"



Now radio runs the Lyon family! Above: "Rehearsal," with father (right), mother (left), brother Harry (top, right), and neighbor helping



—Photographs by Jack Albin

Family has to arise in time for Priscilla's appointments, go to bed so she can rest. Her budding career, happiness are worth sacrifice!

POLICE are still searching for the looter who last week stole silverware, jewelry and art objects valued at \$18,000 from the Hartsdale, N. Y., home of M. S. Taylor, "The Voice of Experience" . . . Sponsors can buy Elliott Roosevelt, son of F. D. R., as a commentator for \$515 per broadcast—the \$15 is for wire charges. Mutual must be used because of an exclusive contract with the Texan . . . Ed Wynn, 52, and his No. 2 wife, Frieda Mierse, 27, have parted after fourteen months. Says she: "Ed is old and I'm young" . . . Wilberforce Whiteman, 81, father of Paul Whiteman, has returned to Denver after a visit with his son . . . The song, "Week-end of a Private Secretary," is banned by NBC and MBS . . . "The Passing Parade" continues through the winter. Phil Baker will not broadcast again for his last season's sponsor . . . Joy Hathaway of "Stella Dallas" and Charles Kenny, New York song-writing radio reporter, are engaged.

Bob Gilbert ("Don Winslow") and Helen Roberts of Iowa are Mr. and Mrs. . . . MBS will be four years old Sept. 15 . . . NBC did a gross business of \$2,958,710 in July; CBS did \$1,367,357 and MBS \$167,108 for the same month . . . Walter O'Keefe's suit for \$100,000 against Writer Maxwell Hawkins and Agent Norman C. White was thrown out of court. A plagiarism suit by Hawkins against O'Keefe had previously been dismissed . . . Mrs. Morton Downey last week gave birth to her third child—a five-and-one-half pound boy. The Downeys have five children in all, two adopted. They want four more . . . NBC and MBS broadcast the false bulletins that the Hawaii Clipper had been found. CBS didn't, so didn't have to apologize . . . Hal Kemp has divorced Mrs. Kemp and was granted custody of the two children, who are now on Hal's New Jersey farm . . . Toscanini refused to participate in the Salzburg Festival this summer in protest to Hitler's anti-Jewish policy, instead went to his home in Italy, the country for which he conducted a benefit performance last winter with the NBC symphony. Now Mussolini is being anti-Jewish and Toscanini is in a dither. He returns to NBC Oct. 15 for twelve concerts.

Robert Ripley's broadcast of Kuda Bux had the fakir walking through twenty feet of hot coals. He didn't. He walked through ten feet and then ran out. He tried a second time (for benefit of cameras), again came out at the midway mark. Said the fire was too loosely packed. The broadcast skipped those details . . . Larry Clinton has auditioned for the Phillip Morris ciggies which now presents Russ Morgan . . . Helen Hayes, already booked for "Silver Theater," which starts October 2, has adopted a boy as a playmate for her daughter . . . Nan Grey of "Those We Love" and Charles Martin, ex-actor of "Johnny Presents," will wed in October . . . The Metropolitan Opera opens November 21 with Elisabeth Rethberg, Giovanni Martinelli, Lawrence Tibbett and Ezio Pinza in "Otello." Broadcasts start Saturday afternoon, December 3, on NBC-Blue.

Spencer Bentley, who is "Bob" of "Betty and Bob," has been assigned the role of "Douglas," motion-picture director in "The Romance of Helen Trent" . . . Dick Humber suggests high-pressure radio announcements be called "Broadcastorail" . . . The "Bureau of Industrial Service, Inc." says "Jane Martin, the game expert, has withdrawn from the 'Town Hall Tonight' summer series in order to find time to work on her own fall show." Truth of the matter is "The Big Game Hunt" wasn't big enough for the network and was dropped by the sponsor . . . Raymond Scott expects to be a daddy before August passes . . . Julia Sanderson and Frank Crumit may return to the air this fall if Molle drops "Vox Pop" . . . Kenny Baker will not be on the Jack Benny show when it returns October 2 . . . September 4 is the date set for Jerry Belcher's exit. The replacement will be a musical half-hour called "The Bandwagon" and featuring a different name band each week. Already signed are Guy Lombardo, Benny Goodman, Vincent Lopez, Hal Kemp, Tommy Dorsey, Eddy Duchin and Ben Bernie . . . Paul Whiteman is renewed for a year effective Sept. 28.

Shortest opening of any program is that used on CBS' "Of Men and Books." Says the announcer: "John T. Frederick speaks of men and books." That and nothing more . . . August 20 is Edgar Guest's birthday . . . It's fantastic but true: Mark Warnow conducted the New York Philharmonic-Symphony in a number of pop tunes including Raymond Scott's "Powerhouse" on August 10 . . . New Yorkers can hear Graham McNamee on WOR from 8:30 to 9 p.m. EDT Fridays and then tune to NBC at 9 o'clock and hear him again on the Tim and Irene show. Such are the tricks that can be played by transcriptions. And in such manner is it possible for an artist to compete with himself . . . Lionel Barrymore will not only do Dickens' "Christmas Carol" for the fourth time on CBS December 24 but will also do a movie of the same for M-G-M for Christmas release . . . H. V. Kaltenborn has purchased a home at Stony Brook, Long Island.

The WLS National Barn Dance troupe will visit the Indiana State Fair at Indianapolis September 3 and the Wisconsin State Fair at Milwaukee October 20 . . . Fibber McGee and Molly return September 6 . . . Bob Becker's dog chats resume September 11 . . . Smiling Ed McConnell returns smiling on September 16 . . . Warden Lawes will be back October 21 . . . The Met Auditions of the Air go on NBC October 9 . . . Tommy Riggs and his variety show hit the air October 1 . . . Carson Robison and His Buckaroos will be on NBC-Blue October 10 . . . Pet Milk comes back to CBS October 1 with 53 stations . . . Singin' Sam is now heard on 125 stations via transcriptions . . . Raymond Paige may be back for Packard with a tenor, maybe Lanny Ross, but not such pretentious guest stars as last season . . . Truman Bradley, now a newsreeler, will replace Ted Pearson on the new "Good News of 1938" . . . "Court of Human Relations" returns to MBS October 9 over eight stations, expanding later to California . . . Gabriel Heatter will again m.c. "We, the People," which returns to CBS September 27 with its 773rd guest . . . The Columbia Workshop will return September 17 . . . John S. Young, ex-network announcer, now director of radio for the New York World's Fair, has just returned from Europe.

Horace Heidt has been renewed . . . Favorite programs among Negroes are those featuring the Southernaires and Golden Gate Quartets . . . "Hour of Charm" with Phil Spitalny and his all-girl ork will be heard on NBC Mondays starting October 3 . . . Of all programs announced for this fall and winter not one contains a new idea or new personality . . . Tommy Dorsey's engagements in California, Utah, Iowa and South Dakota were canceled because the bandsman has diphtheria . . . Major Bowes' sponsor is dropping eleven stations after September 8 . . . Paul Whiteman is building a summer home at Stockton, N. J. . . . "America's Town Meeting of the Air" returns to NBC-Blue November 3 . . . Dr. Walter Damrosch and his "NBC Music Appreciation Hour" return October 7 . . . Jack Baker, NBC Breakfast Club tenor and a native of Shreveport, will appear at the Louisiana State Fair October 22-31 . . . RCA's television chief is in London eyeing British television. Delivery is not yet been made on CBS' television transmitter . . . Alice Cornett, who has been in a New York hospital with a throat infection, is improving.

Understood that Eddie Cantor will have a new child singer on his show which debuts October 3 . . . Ben Grauer drops nine commercials for two weeks starting August 20 in order to take a vacation . . . Joan Edwards is having income-tax trouble over a \$2,500 item called expenses . . . Emil Coleman and his sweet music and Benny Goodman and his swing will compete for customers in the Waldorf-Astoria this fall . . . Irene Beasley missed her first broadcast in eight years August 8 because of a late train . . . "Myrt and Marge" program director, Jack Mullen, has a new baby daughter in his home . . . Fred Waring will feature a 20-voice a cappella choir on his new show to premiere October 8 at NBC . . . Martin Lewis will be back on this page next week.

THE RADIO PLAYBILL: THIS WEEK — "HILLTOP HOUSE"



ACTION and romance and a philosophy of courage mark the daily episodes of "Hilltop House," one of the outstanding serialized dramas being reviewed in the Radio Playbill each week in Radio Guide. The scripts are written by Addy Richton and Lynn Stone. Like the writers of so many daytime serials, they show remarkable facility in dramatizing object-lessons for daily life. Scene of "Hilltop House" is mythical Glendale. There Bess Johnson is matron of the local orphanage. Her rebuffs and triumphs occupy the center of the stage during most sequences. Dr. Robbie Clark, surgeon attached to the Glendale Hospital, is also prominent. Between these two mutual affection is flowering. Principal trouble-makers for them are Clark's superior at the hospital; the chairman of the orphanage's board of directors; Bess' assistant matron; Stella Rodnick, the "problem child"; Steve Cortland, husband of Bess' dead sister. Gilda Boros, niece of a Chicago surgeon, is currently the most menacing factor, for she appears to be coming between Bess and Clark. Meet all these characters in the individual descriptions below.

BESS JOHNSON is twenty-eight years old, blond and beautiful, with a warm and sympathetic personality. While she was studying nursing in West Virginia nine years ago she met Steve Cortland, loved him violently. She realized he was selfish and stubborn, however, and refused to marry him. Out of spite Steve married her younger sister, Marjorie. Three months later he left the girl and less than a year after the wedding a child was born. Marjorie died in giving birth to Tim; Bess assumed responsibility of raising him. To do that she went to social-service school, won appointment as matron of Glendale Orphanage at \$25 a week, room and board for Tim and her. That was five years ago. As matron of the orphanage Bess has to battle to make Jean and Stella, two of her charges, confide in her. A further disaster came when Frank Klabber, director of the orphanage, dismissed her. Loyal townspeople had her reinstated. Steve tried to take Tim away, but returned him when he saw how much Bess meant to the boy. Bess is played by the real Bess Johnson, one-time "Lady Esther" and star of "Today's Children," formerly heard over NBC. The character resembles the star both in appearance and personality.



—Bruno of Hollywood



—Ray Lee Jackson



—Ray Lee Jackson

DR. ROBBIE CLARK is patiently winning success as his practice grows in Glendale. He is twenty-nine, brilliant, gay, fine. He is on the Glendale Hospital staff, has many arguments with the head doctor, who will not accept new medical discoveries. He met Bess at a picnic, missed three dates because of emergency calls. Gradually they have fallen in love, however, and probably will marry. The role of Clark is played by Carleton Young (above).

STEVE CORTLAND, aviator, married Bess' sister Marjorie after Bess refused him herself. He deserted his wife, who died in childbirth. Steve recently reappeared as vice-president of a large aviation company interested in Glendale as an airport site. He kidnaped Tim when he found him, won legal custody—but sent him to Bess because he was so unhappy away from her. Steve Cortland, played by Joe Curtin, still loves Bess Johnson.

THELMA GIDLEY is assistant matron at the orphanage. Prim, efficient, an "old maid," she is nevertheless being courted by Frank Klabber. Having been at the orphanage longer than Bess has, she resents the fact she's not matron, also has her own ideas on how the place should be run. The children do not like her very well although at heart she is a good woman. Irene Hubbard, distinguished character actress, plays the role of Thelma in "Hilltop House."



—Ray Lee Jackson

STELLA RODNICK is 14 and incorrigible. Her father was a jailbird; her lovely mother is in the hospital. Attempts to change her attitude have been futile. Estelle Levy plays the part



TINY TIM is Bess' sister's child, whom she is raising. Delicate, sensitive, devoted to Bess, he resents his father. He's 7, has finished first grade. Ronald Liss (above) plays role of Tim



—Gene Lester

FRANK KLABBER is 55, a retired farmer who, as one of the town's oldest residents, wants to run everything. He and Bess are unfriendly. Jay Jostyn is the actor in serial

JERRY and JEAN ADAIR are 13, twins. Jerry is mentally younger than Jean; she is under Stella's influence. Jimmy Donnelly and Janice Gilbert (below) play the twins in the serial

DAVID JEFFERS' grandfather willed the orphanage to Glendale. David returned to forget his wife's unfaithfulness and death and to write. John Moore plays the part of David

GILDA BOROS came to Glendale with her surgeon-uncle when Clark needed help during Tim's illness. She may split Bess and Clark. Ethel Evrett enacts role of Gilda Boros



OTHER characters in "Hilltop House" include these: PAUL HUTCHINSON, president of the Glendale bank, a member of the orphanage board and Bess' friend. He adopted Jean and Jerry when Klabber wanted to separate them. While they live at Hilltop House, he pays their board, gives them an allowance. Jack Roseleigh plays the role. DR. BOROS is a famed surgeon who responded to Clark's call when Tim needed a mastoidal operation. He arrived late, saw Clark doing the operation, was impressed. Now he wants Clark to return with him to Chi-

cago, be his associate in his clinic. Gilda, his niece, is in love with Clark. Richard Gordon plays Dr. Boros. TULIP VALENTINE ELSON is the cook at the orphanage. Bess likes her; the kids love her. Gee Gee James plays the role. All these characters may be heard over the Columbia Broadcasting System every Monday through Friday at 10:30 a.m. EDT. The show is rebroadcast for West Coast listeners at 12:30 p.m. PST. Listen to them—follow their lifelike adventures in this thrilling serialized radio drama packed with action and romance.

NEXT WEEK
THE STORY OF MARY MARLIN



The United States Marine Band, "The President's Own," was organized in 1798, is America's oldest military band. It has played at the command of every president except George Washington. The 78 musicians are directed by Capt. Taylor Branson (center foreground). It is on CBS Tuesdays at 2:30 p.m. EDT; on NBC Fridays at 2 p.m. EDT and on the first Saturday of each month plays on the National Farm and Home Hour on NBC at 12:30 p.m. EDT. It also has concerts



Like U. S. Army Band pictured here last week, the Marine Band has a library of over 10,000 titles, makes musicians' copies on "Ditto" machine

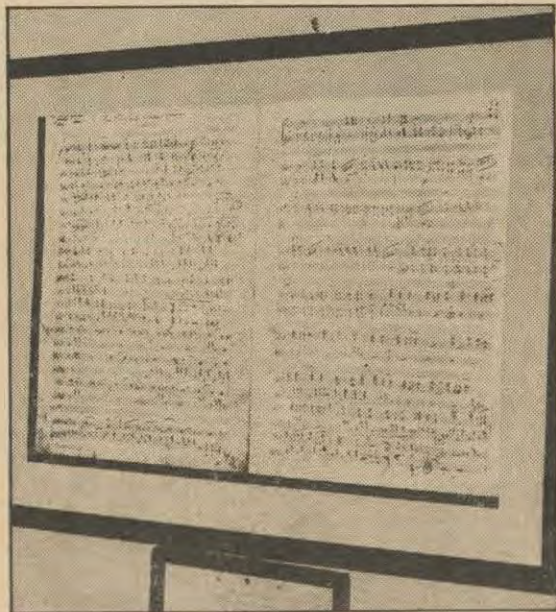


In the basement of the band's quarters in Washington are recreation-rooms housing bowling alleys (above), ping-pong, pool and checker tables

NEXT WEEK
UNITED STATES NAVY BAND



Wm. F. Santelmann, second leader, inspects band's trophies, including bugle which sounded the first call after Marines landed in Cuba in 1898



John Philip Sousa led band from 1880 to 1892. Above is photostat of original score of "Stars and Stripes Forever," which he wrote in 1897



—Photographs by Charles Seawood

Capt. Branson became leader in 1927, was one of first to bring a big musical organization to radio. He favors applicants who are under 20

CHARLIE MCCARTHY is about to receive his first college degree, and it will come from Northwestern University, Edgar Bergen's alma mater, on August 28 when McCarthy and Bergen are doing their Sunday stint from Chicago after making one-night stands August 24 at Fort Worth, Texas, and August 27 at Detroit. When Charlie unrolls the scroll, he will find he has been decreed Master of Innuendo and Snappy Comeback, "because," the parchment will explain, "Master McCarthy so faithfully typifies the average university student who tries to cheat and get by doing as little as possible" . . . Charlie, interviewed by your Hollywood correspondent at his new hilltop home, boastfully went on to say that he also is expecting to get his face lifted. "There's a guy who just hit town," he went on, "who claims he can give me eyebrows I can arch, fluttering eyelids and movable eyes. Boy, oh boy, will I slay the gals with that equipment!" . . . Charlie further claimed he wasn't the least bit jealous of dummy Mortimer Snerd, imported by Bergen from a Keokuk, Iowa, dairy farm, where he was "the main squirt," to appear in the McCarthy film, "Letter of Introduction," now being released. Critics said Mortimer stole a scene from Charlie. "Why," McCarthy remarked, "he can't even broadcast!"

Bergen nodded in confirmation. "Well," he explained, "Mortimer could broadcast, but I doubt if we'll put him to work just yet." In other words, when public interest in Charlie lags, Bergen has Mortimer up his sleeve . . . Smart fellow, Edgar Bergen.

Eddie Cantor returned to Hollywood week before last on the same train with Shirley Temple, and news cameramen snapped both, but what the photographers didn't know was that quietly training in Beverly Hills while Cantor was in Europe was his brand-new discovery, the 12-year-old youngster who is to replace Deanna Durbin on the Cantor radio show when it returns to the air in October. His find is named Janice Chambers. She was brought to Cantor's attention by Lillian Rosedale Goodman, to whom Janice's father, a Chicago Federal Theatre Project employe, came a year and a half ago for guidance in the handling of his daughter. Mrs. Goodman coached Janice patiently; first launched her on the Chicago Theater stage last Christmas in the role of Jenny Lind. The little girl's next appearance was at the Windy City's Great Northern Theater, where she played a young boy scholar in the Yiddish play, "Monesh." Janice sings jazz, swing and opera; knows six languages; is a clown and a mimic. She can reach high F above C—and what's more, she's as pretty as a bug.

Nan Grey, the Kathy Marshall of "Those We Love," and Charles Martin, Universal Studios writer, are planning an October wedding . . . Don Briggs, the ex-Chicago radactor, can hardly wait for screen starlet Barbara Reed . . . The Joe (announcer-producer) Parkers are going to call the whole thing off.

Warner Oland's sudden and regrettable passing recently in Sweden may give his radio counterpart as Charlie Chan his first screen opportunity. On the air, the Chan role has been played by Cy Kendall, who, during several years of broadcasting as the Chinese detective, has been extremely careful to make his portrayals as nearly identical as possible with the character created by Oland. Within the week, either Kendall or another will take over the Oland mantle, or Charlie Chan's screen son, played by Keye Luke, will carry on the screen series as "Charlie Chan Junior."

Suddenly stricken by a throat infection which developed into diphtheria, Tommy Dorsey was quarantined and under a doctor's care in a Hollywood hotel. Victor Young led the Dorsey orchestra through its August 10 broadcast, and, at press time, it was hoped Dorsey would recover in time to resume his work with the band August 17 in Chicago.

Shows coming up: Confirming this column's exclusive news of last issue, William Powell has signed

a three-year contract with the "Hollywood Hotel" program and will take over its master-of-ceremonying with its seventh week's airing this fall. Jean Sablon, French crooner; Ken Niles, former announcer, and Victor Young's music will add to the songs of Frances Langford, the presence of Powell, and complete adaptations of old screen and new stage plays . . . Old Gold cigarettes are reported interested in the proposed Robert Benchley program series which also was shown to Texaco . . . Joe E. Brown, the wide-mouthed comedian, and Harry Sosnik's music were listened to last week by a half-dozen prospective sponsors. But while awaiting the verdict, Sosnik is busying himself by modernizing 48 nursery rhymes and tunes to be recorded as an album for Decca . . . Joe Penner, when he returns for Huskies, will have virtually the same supporting cast as last season with the exception of Gene Austin. Music will be by Lew Pollack again.

"Swing won't last," stated the song-writing dean, Gene Buck, at a recent dinner here in his honor. But the question arises, can WE last until it stops swinging?

That there is more than hot licks and rhythm from which a musician may draw to make a good broadcast is proved by the forethought Meredith Willson has given his new "Good News" series starting September 1. Willson wants to present a

group of musical caricatures of famous personalities and another group in which he will adapt the most famous symphonic melodies to song form without, he insists, "jazzing them up." Thank you, Mr. Willson.

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

Up Detroit way lives a staunch Bing Crosby fan who has grown lately to be an old scold, even though she (or he?) does celebrate each Friday luncheon by buying one chocolate malted and a RADIO GUIDE. It seems that this column omitted Bing's name in growing effusive over K.M.H. Yes, it did, because Mr. Crosby is vacationing now and for some weeks to come . . . As for the plaint that Bing is taking the rap for his thin-hairedness, 'tis true, but only because King Bing himself is focusing attention to that sparsely upholstered top spot by insisting upon wearing hats and caps everywhere he goes and refusing to grant photographers the courtesies of posing pictures they seek . . . Regardless of my disregard for certain angles of the Crosby nature, your Hollywood correspondent does like the happy-go-lucky troubadour and begs of you not to miss his excellent acting in Paramount's "Sing, You Sinners," his next picture to be released. In this rollicking, down-to-earth story, you'll detect bits of the Groaner's real life—and you'll never see a drunk played more convincingly or comically than does Bing in this screening.

Likewise, put a "must" on your calendar when your neighborhood movie shows: "Four Daughters," Warner Brothers starrer for Priscilla, Rosemary and Lola Lane and Gale Page—the latter three of whom were air names before discovered by screen scouts. All the Lanes and Miss Page are excellent, but you'll applaud John Garfield and maybe Jeffrey Lynn, too, who do as Raffles-like a job of picture-stealing as anyone could when the cast includes Thespians of the order of Claude Rains and May Robson.

Following a short vacation, Lux Theater impresario Cecil B. DeMille has taken his staff of radio writers to sea on his yacht to prepare scripts for the program's fall series. First stars definitely signed are Jack Benny and Mary Livingstone, who will appear September 26 in an adaptation of "Seven Keys to Baldpate." Lux resumes September 12.

Tag lines: Gracie Allen, when she sailed August 5 to Hawaii, went prepared. She took along coconuts and ukuleles to trade with the natives, who, she heard, liked them . . . One Man's Family's Barbara Jo Allen is busy on a new short for RKO Pictures . . . Newly blessed father (for the fifth time) Morton Downey will appear at the Coconut Grove with Anson Weeks' orchestra starting September 1.



Peg La Centra sings popular songs on "For Men Only," but her ambition is to be a dramatic actress. Program started on a local New York station last year, went to NBC in January



Peter van Steeden (left) brandishes the baton on "For Men Only." Born in Amsterdam, Holland, he came to America in 1907, first broadcast as leader of a band made up of college classmates after an engineering career faded. With him is Ted Sisson, director

IT'S A MAN'S SHOW!

MANY men complain that too many radio programs are designed to appeal only to women. Radio's answer is "For Men Only" on NBC Wednesday nights at 9:30 EDT. As guests the program presents sports celebrities, comedians, adventurers and people in the news whose material is interesting

chiefly from a masculine viewpoint. Only girl regularly on the show is Peg La Centra; her presence is due to the fact men apparently prefer popular songs sung by a girl rather than by a man. Recent guest was Radio Guide's "singing cameraman," Gene Lester, who has become a success by combining his two talents.

Exclusive Radio Guide Photographs by Gene Lester



Fred Uttal, as master of ceremonies, introduces guests from all fields. Some have been Elliott Roosevelt, Keenan Wynn, (Ed's son), Smedley Butler, Billy Rose, Johnny Vander Meer



Sponsors recently announced that owing to success of program, number of NBC stations on its network will be almost doubled in near future. Despite title and content of program many women listen to it. Above: Uttal and Miss La Centra relax, talk between rehearsals



Gilbert Seldes of CBS staff interviews noted publisher

Three Foreign Youth Give Economic Views

Friday, CBS, 4:45-5:00 p.m.

Three young men from three nations and three continents will meet Friday to express their respective views and describe the situations in their homelands in respect to international economic relations.

Joseph Cadden, of the World Youth Congress, being held in New York City, will present a Czechoslovakian, a Chinese and an African, delegates to the conference, in another of the programs built to inform the public on the all-important subject of world economics.

These three natives of widely separated regions, who have met with many others to discuss the problems and prospects of the collective youth of the world, now meet at the microphone to do their bit in welding the links of mutual understanding and sympathy in the economic chain. They can surely be considered representatives of keystone territories in the field, with all three regions similar in one respect, inasmuch as all have been the unwilling battlegrounds for exploitation by other nations with greater physical resources. The economic position of China has been violently disputed before, even as its entire structure is now being attacked. Africa has, perhaps, not seen nor heard the last of the Italian conquest of Ethiopia. Czechoslovakia right now is the involuntary question mark of the seething European cauldron.

Consequently, the implications in the background make this program attractive to the general listener as well as the keen student of foreign affairs.

Dramatize Beginnings of American Invention

Wednesday, CBS, 7:30-7:45 p.m.

In these days of staggering scientific discovery and innumerable inventions we are prone to become a bit blasé about such developments. But even with mechanical gadgets available to perform practically everything for us except thinking, there is still a thrill in the pioneering both of the past and the present.

When Robert Fulton's steamboat "Claremont" plowed up the Hudson River in 1807 it helped set in motion the wheels of innovation that produced the cotton gin, the sewing-machine and all those other mighty links that geniuses forged in the chain of better American living.

The story of the momentous "Claremont" voyage and the pioneering achievement of Fulton will be presented Wednesday on the "Living History" program.

Listening to Learn

RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values

DRAMA

Sunday, August 21

Shakespeare's England. 1-1:30 p.m. NBC.

Way Down Home. 1:30-2 p.m., NBC. Drama depicting life of James Whitcomb Riley.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Monday, August 22

Mercury Theater. 9-10 p.m., CBS. Dramatic program by Orson Welles.

Tuesday, August 23

Let's Pretend. 5:30-5:45 p.m., CBS. (Also Thursday at this time.) Nila Mack takes the children into the land of make-believe.

Four Corners Theater. 8-8:30 p.m., CBS. Dramatization of popular rural play.

Wednesday, August 24

The Necklace. 10-10:30 p.m., MBS. Dramatization Guy de Maupassant.

Thursday, August 25

Pulitzer Prize Plays. 9-10 p.m., NBC. Dramatization of "Strange Interlude," Part II, by Eugene O'Neill.

Friday, August 26

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS. Dramatization of "The Short Way Around," by Derick Wulff.

Saturday, August 27

Original Play. 8:30-9 p.m., NBC. Dramatization of "Humbug Weed," by Merritt P. Allen.

EDUCATIONAL GAMES

Monday, August 22

March of Games. 5:30-5:45 p.m., CBS. (Also Wednesday at this time.) Program by children.

Tuesday, August 23

Information Please. 8:30-9 p.m., NBC. Questions and answers by prominent guests.

Wednesday, August 24

The Word Game. 10-10:30 p.m., CBS. Dr. Max Eastman, director.

HISTORY

Wednesday, August 24

Living History. 7:30-7:45 p.m., CBS.

INSPIRATION

Sunday, August 21

Church of the Air. 10-10:30 a.m., CBS. Rev. E. D. Jarvis, Glasgow, Scotland (Presbyterian). From New York City: 1-1:30 p.m., Rabbi B. Benedict Glazer, New York City.

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm speaks on "Life's Greatest Disaster."

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Paul Scherer speaks on "Courts of Appeal."

Catholic Hour. 6-6:30 p.m., NBC. Rev. Edward V. Stanford talks on the general subject, "Education."

Cheerio. 10:30-11 p.m., NBC. Inspirational talk and music.

Saturday, August 27

Message of Israel. 7-7:30 p.m., NBC. Rabbi Roland Cittelsohn speaks on "Challenge to Christians and Jews."

PERSONAL—SOCIAL PROBLEMS

Tuesday, August 23

Highways to Health. 4-4:15 p.m., CBS.

PEOPLE—THOUGHT—COMMENT

Sunday, August 21

Reviewing Stand. 11:15-11:30 a.m., MBS. Discussions of current problems under auspices of Northwestern University.

The Farmer Takes the Mike. 4-4:30 p.m., CBS.

The Other Americas. 6:45-7 p.m., NBC. Edward Tomlinson, commentator.

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn.

University of Chicago Round Table Discussions. 10:30-11 p.m., NBC. Open discussions on topics of the day.

Monday, August 22

National Radio Forum. 10-10:30 p.m., NBC. Guest speakers, talking from Washington on current national topics.

Tuesday, August 23

Let's Talk It Over. 2:15-2:30 p.m., NBC. (Also Wednesday and Thursday at the same time.)

The Roving Prof. 7:45-8 p.m., NBC. Professor William Montgomery McGovern comments on little-known facts of family life in the Orient. Subject: "Head-Hunters of Formosa."

Thursday, August 25

Of Men and Books. 4:45-5 p.m., CBS. Prof. John T. Frederick.

Nature Study Program. 5:15-5:30 p.m., NBC. Dr. H. Raymond Gregg lectures from Rocky Mountain National Park. Subject: "Study of Rocks."

Stepping Ahead with America. 8-8:30 p.m., NBC. Program designed to show activities to improve general conditions in the United States.

Friday, August 26

"So You Want to Be—." 5:45-6 p.m., CBS.

SCIENTIFIC DEVELOPMENTS

Sunday, August 21

The World Is Yours. 4:30-5 p.m., NBC. "The Langley Medal," dramatization. (Under auspices of Smithsonian Institution.)

Monday, August 22

New Horizons. 5:45-6 p.m., CBS. Program under auspices of American Museum of Natural History.

Tuesday, August 23

Science in the News. 6-6:15 p.m., NBC. Guest speakers.

Wednesday, August 24

Exploring Space. 5:45-6 p.m., CBS.

Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton speaks on "Form, Color and Jobs" (insects and how they live).

Thursday, August 25

Men Against Death. 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif. "Ticks and Texas Fever," the work of Theobald Smith.

Friday, August 26

Adventures in Science. 7:30-7:45 p.m., CBS.



William Allen White reveals inside of newspaper business

Describe Production of Famous Newspaper

Thursday, CBS, 10:30-10:45 p.m.

The name of William Allen White has become the public synonym of solid thinking and forceful activity in national and international political affairs, and the Emporia Gazette is almost legendary as the crystallization of progressive, independent and straightforward journalism.

Thursday night of this week White and the Gazette will make news for the radio audience. In the series of "Americans at Work" programs, which endeavor to present true and vivid pictures of vital and interesting phases of our economic structure, this episode promises to be a real spotlight feature.

Publisher White will be interviewed by Gilbert Seldes of the CBS staff, with the broadcast coming directly from the Emporia plant, right in the midst of pencils and presses, paper and pictures, teletypes and stereotypes and linotypes. Workers from all phases of newspaper production, technical and mechanical, will participate in the program.

William Allen White has seen a great deal of private and public life in three-quarters of a century. His educational equipment includes study at Brown, Columbia and Harvard universities. He acted as a Red Cross observer in France during the war. His literary works in book form are quite voluminous, including biographies of Woodrow Wilson and Calvin Coolidge. Mr. White was born in Emporia, furnishing an example of the local boy makes good in his own home town and the nation.

Development of Self Discussed by Dr. Peale

Saturday, NBC, 6:45-7 p.m.

The ability to master one's own weaknesses, inhibitions, mental habits, impulses and desires is the key to power and the rock upon which the palace of success is built. Down through the ages this idea has been propounded by philosophers, preached from pulpits, taught in classrooms and recorded by the pens of scholars and moralists as one of the fundamental truths of humanity. It is an old doctrine, but, like truth itself, has ever-expanding potentialities as the social framework changes and man's capacity for progress expands.

Whether or not one has probed the depths of this subject, whether or not he is convinced of its import, it might give the person a new insight or a new power to listen to such programs as Dr. Norman Vincent Peale speaking on "The Art of Self-Mastery" on the Saturday "Art of Living" series.



— Gene Lester

Glen Island Casino, on Long Island Sound, is sixteen miles from the heart of New York City, has started many bandleaders to fame—among them Jimmy and Tommy Dorsey, Glen Gray and his Casa Loma band and Ozzie Nelson



Present incumbent is Larry Clinton (center), former musical arranger whose new band is following footsteps of now famous swingsters who started there. Above: Nick Kenny (right), columnist-songwriter, "plugs" one of his tunes



Clinton is one of few arrangers successful as bandleaders. He also composes swing ditties, including "Midnight in a Madhouse," "The Dipsy Doodle." His swing arrangements of classics such as "Martha" enrage some, delight others

NUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

Silk Stockings

"Win Your Lady" (Sundays, 9 p.m. EDT; 6:30 p.m. PST, NBC) offers a pair of silk stockings in any size to all who send 50c and 3 wrappers from Woodbury Facial Soap to Woodbury's, Box 55, Cincinnati, Ohio. Stockings are worth \$1.00. Be sure to include name and address.

Tooth Powder

The "Stepmother" program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

Bracelet

"Big Sister" (Monday through Friday, 11:30 a.m. EDT; 10 a.m. PST, CBS) offers a bracelet to those U. S. listeners sending a Rinso box-top plus 15c to "Big Sister," c/o Columbia Broadcasting System, 485 Madison Avenue, New York City, and to those Canadian listeners sending a Rinso box-top plus 20c to above address.

Recipe Booklets

"Your Family and Mine" (Monday through Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

Children's Pictures

"The Singing Lady" (Mondays through Thursdays, NBC, 5:30 to 5:45 p.m. EDT) offers a 12x18 painting of Mother Goose characters done by Vernon Grant, famous children's artist, to all who send two package-tops

from Rice Krispies plus a three-cent stamp to "The Singing Lady," Kellogg Company, Battle Creek, Mich.

Cook Book

"Contented Hour" (Monday, NBC, 10 p.m. EDT) is offering a Carnation Cook Book for fifteen cents in coins or stamps. Address: Carnation Company, Milwaukee, Wisconsin.

Cook Book

"The Mystery Chef" (Tuesday and Thursday, NBC, 9:45 a.m. EDT; 9 a.m. PST) offers a cook book written by the Mystery Chef. Your local announcer will tell you where you can get one.

Broadcast Tickets

Helen Menken in "Second Husband" (Tuesdays, CBS, 7:30 p.m. EDT) offers free tickets to this broadcast to those who write Helen Menken, in care of CBS, 485 Madison Ave., New York City.

Question-Bee Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is \$25.00. All contestants receive copy of Uncle Jim's Question-Bee Game and one can of G. Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

Cash Prizes

"Professor Quiz" (Saturdays, CBS, 9 p.m. EDT; 8 p.m. PST) conducts weekly contests with six prizes of \$25 each to those who submit the six winning lists of five questions and correct answers to Professor Quiz, CBS, 485 Madison Ave., New York City. Entry blanks from Nash-Kelvinator dealers should be used but are not compulsory.

MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

TOMMY DORSEY was born in Shenandoah, Pa., in 1907. His entire musical education was received from his father. Tommy is five feet eleven, weighs 160 pounds, has straight black hair. He is married and has two children.—E. M., Hallis, L. I.

FRAN ALLISON, NBC songstress, was born in La Porte City, Iowa, November 20, 1907. She has a brother, Jimmy, who plays the sax and clarinet and sings at WMT, Waterloo, Iowa, where Fran began steady radio work in 1933. Before this she did some part-time radio work while teaching school. Fran is five feet eight inches tall, weighs 130 pounds, is a brown-eyed brunet. She is unmarried.—L. B., Odebolt, Iowa.

CLIFF SOUBIER is five feet six inches tall and weighs 185 pounds. He was married to the former Martha Wood at the time they were both playing in "Rain" in Chicago in 1921. He has been in radio since 1930.—R. C., New London, Connecticut.

OZZIE NELSON was born in Jersey City, N. J., March 20, 1906. He was graduated from Rutgers, then earned his law degree at the New Jersey Law School. He is married to HARRIET HILLIARD and they have one son,

David, who is not quite two years old.—S. L., Keyport, New Jersey.

The theme song of "STELLA DALLAS" is "The Old Refrain and Memories." ANNE ELSTNER plays the part of Stella Dallas and CARLETON YOUNG portrays the role of Dick Grosvenor. Laurel is played by JOY HATHAWAY, Helen by JULIE BENNELL, Mrs. Grady by GRACE VALENTINE, Jerry is portrayed by WILLIAM QUINN and ARTHUR VINTON has the role of Ed Munn.—C. E., Rolla, Missouri.

EDDY DUCHIN originally studied to be a pharmacist. After graduation from school he joined up with Leo Reisman's orchestra. Now, of course, he has his own band. Eddy's hands are insured for \$100,000. He is five feet eleven inches tall, has black hair and brown eyes.—D. L., Fredonia, N. Y.

LIGHTS OUT has been taken off the air for the summer. It is scheduled to return October 5.—N. Y., Beloit, Wis.

GOOD NEWS OF 1938 will start its fall broadcast September 1. FIBBER MCGEE and MOLLY will return to the air September 6.—D. D., Washington, D. C.

FRED WARING and his PENNSYLVANIANS will return to the air October 8. THE SHADOW returns September 25.—S. K., Oakland, Cal.

RECORDS OF THE WEEK

A new department reviewing the recordings of your radio favorites.

TWO of the world's finest violinists have brought forth two most interesting violin concertos on our recent record lists. Musically, the most exciting is the Prokofieff Concerto No. 2 in G Minor, played by the great Jascha Heifetz with the Boston Symphony Orchestra (Victor Album 450. \$6.50).

Prokofieff, with Shostakovitch, is the foremost proponent of modern-day Russian music, and has been prone to overmodernism or to a tongue-in-the-cheek classicism. (In another current release, a score to a Soviet film called "Lieutenant Kije," played by the Boston Symphony, he disappoints us considerably. (Victor Album 459. \$6.50.)

But in this violin concerto, which he wrote in 1935, Prokofieff seems to have found himself. It is a brilliant and moving work, with the orchestra playing a magnificent counterpart to the solo instrument throughout. The way Mr. Heifetz plays it leaves no doubt that he realizes he has something really great and makes the most of it. Heifetz considers the concerto one of the world's six greatest, and after a hearing or two the listener should agree.

The other concerto is the much-publicized "lost" Concerto in D Minor by Robert Schumann. In reality, it was never lost at all but left to the violinist Joachim, who willed that it should not be played for 100 years after his death in 1856. But through the persuasion of that remarkable youngster, Yehudi Menuhin, it was released for performance and publication late last year. At last it comes to us in recorded form in Victor Album 451. (\$7.00.)

Menuhin introduced it to America and has played it with the leading symphony orchestras in the country. The recording is with the Philharmonic Symphony Orchestra of New York, John Barbirolli conducting; and it is faultless. Schumann's music reflects his sunny nature, and this work is warm, happy and bright . . . particularly in the melodic second movement. To say that young Yehudi plays it well is superfluous.

Lovers of Hungarian gypsy music will drink their fill of such throbbing melodies in the new Victor Album S-13 (\$5.50). It is most authentic, sometimes with moments of great speed and life, others with that sobbing lament so typical of the Magyars. There are twelve sides . . . all recorded abroad . . . the titles and orchestras are unfamiliar. There is inclined to be a certain sameness in most of them, but if you want to be reminded of that little cafe in Paris or Budapest where the violinist wandered among the tables . . . this is it.

Another album . . . the waltzes of Lehar and Kalman . . . is featured by the Decca company . . . but the Harry Horlick Orchestra gives them a flat, straight reading. Numerous standard favorites are included, such as "The Merry Widow," "Sari," "Gold and Silver," "Countess Maritza," etc. (Decca Album 11, \$2.25.)

The movie world seems to be arresting the attention in the popular field these summer days, particularly with the cavalcade of Irving Berlin songs presented in the Twentieth Century-Fox picture, "Alexander's Ragtime Band." Twenty-five years of Berlin song-writing are spread before you in this entertaining picture, and the record companies have lost no

time in bursting forth with all kinds of Berlin melody . . . from "When the Midnight Choo Choo Leaves for Alabam'" (revived by Tommy Dorsey and his orchestra) . . . Victor 25821 and "Everybody Step" (swung out by Ella Fitzgerald on Decca 1894) down to the new songs Berlin wrote for the picture. For instance:

What'll I Do? Well done by Tommy Dorsey's band. Victor 25824.

Blue Skies and Remember. Two of Benny Goodman's best, coupled on Victor-25860.

Russian Lullaby. Good chance to contrast swing, as exemplified by Bunny Berigan, and the waltz by the dreamy Lombardos, both on the same tune. Victor 26001.

Now It Can Be Told . . . new Berlin song written for the picture. Bing Crosby on Decca, Tony Martin on Brunswick, and Jack Leonard on Victor . . . all good.

Alexander's Ragtime Band. Bing Crosby and Connie Boswell have a lot of fun in the studio dueting this on Decca-1887.

Recommended among recent swing releases:

Tea For Two. Terrific piano work by Bob Zurke with Bob Crosby's very

popular swing band. (Decca 1850.)

Varsity Drag. An unusually good arrangement for a small Hollywood bunch directed by Ray Noble's drummer, Bill Harty. (Vocalion 4183.)

Barcarolle. One of the well-polished Tommy Dorsey interpretations, this from Offenbach's "Tales of Hoffman." (Victor 25887.)

Small Fry. Hoagy Carmichael's latest makes a perfect song for the well-nigh perfect Mildred Bailey. (Vocalion 4224.)

Shadrack. An old Negro spiritual brought potently up to date by the inimitable Louis Armstrong and a vocal chorus. (Decca 1913.)

Spring Is Here, the smart new Rodgers-Hart tune, and St. Louis Blues make two apt vehicles for the blues-singing Maxine Sullivan. (Victor 25894-5.) —DAVID ALDEN

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DISCARD YOUR OLD AERIAL
It Is Most Likely Corroded and Has Poor or Loose Noisy Connections
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.
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Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.
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—JUST MAIL THIS COUPON—
F & H Radio Laboratories, Dept. 103, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.
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in 20 Minutes
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C and JAY works right now in gum-sluggish motors—no need to drive 200-500 miles to get results. Users report as high as from 25 to 32 M.P.H. without touching gasoline throttle in our SENSATIONAL DEMONSTRATION. Get testimonial letters and surprising test reports—send coupon.

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HEAR THAT MOTOR PURR
SURE LOOKS LIKE C AND JAY SAVED THE COST OF NEW RINGS AND AN OVERHAUL
THINK OF ALL THE MONEY C AND JAY SAVES ON GAS AND OIL
CAR ON JACK—WHEELS TURNING

SAVE GAS-OIL MONEY ON

DISTRICT MANAGERS, WANTED AT Distributors, Salesmen WANTED ONCE
We are appointing men ages 25 to 60 years, to handle C and JAY in exclusive territories, in towns of 200 population and up. There is BIG MONEY NOW and on repeat sales for men all over the country.

NEW SENSATIONAL MERCHANDISING PLAN
C and JAY District Managers and distributors are putting on our spectacular and truly convincing Super Sales Parades and Circuses. We also have (if desired) dealer consignment deal with 100% insurance protection for you.

WE GIVE YOU ADVERTISING Signs, banners, folders and a cooperative plan on your local newspaper advertising.

GUARANTEED SALES or Money Back on Plan "A". The C and JAY Method and sensational merchandising plans creating sensation in field. Territories going fast—BIG money is being made. Rush coupon for details of your full-size test method and merchandising plans.

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When valves are free-working and close tightly and when piston rings are free to expand against cylinder wall, compression is held more tightly in combustion chamber. Gasoline mileage goes up and oil-wasting is reduced because oil-leaking past piston rings is checked.

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No need to pay \$15-\$40 for new rings or valve grinding or \$100 for reconditioning or overhauling your motor to get rid of gum, sludge or sticky carbon when you use C and JAY.

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Craver and Jay, nationally famous for 20 years in pioneering top cylinder lubrication, have now produced this amazing new method of motor conditioning. C and JAY sells to the public for less than spark plugs and has a money back guarantee of satisfaction. C and JAY was especially designed to put your motor back in the clean condition the designers intended. Your motor is protected by a \$5000 product liability policy by one of the world's largest insurance companies. 18 automotive trade journals carrying news stories on C and JAY. Any mechanic can understand how C and JAY works. If you want to use C and JAY in your car while this full-sized package offer is still on—RUSH COUPON TODAY!

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References: K. C. Banks, K. C. Chamber of Commerce
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Gentlemen:
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Helen Alexander has been coloratura soloist on Major Bowes' Sunday morning "Capitol Family" four years

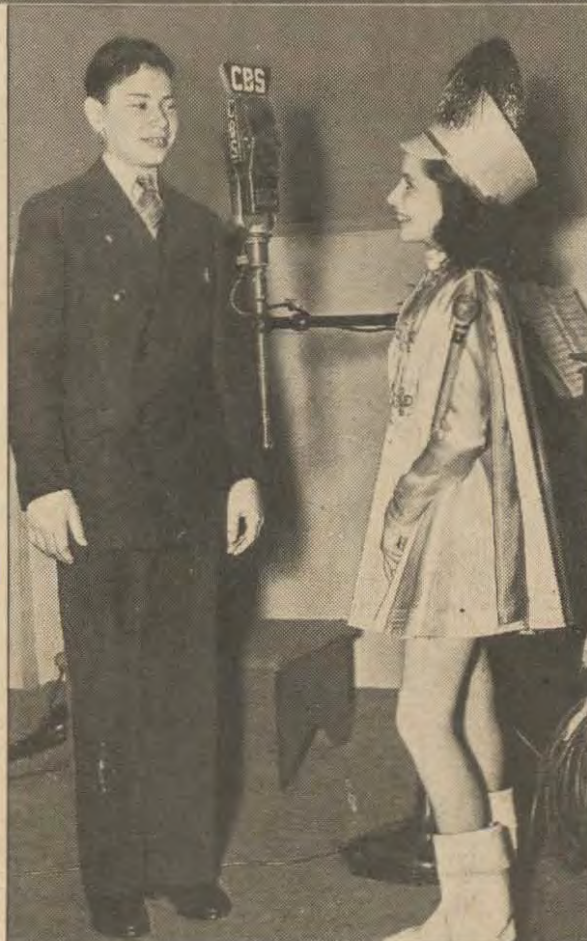


David Ross, diction-award winner, is on CBS Sundays with "Poet's Gold," has published a book by that name

FRIENDS OF YOURS



Tenor soloist on John Nesbitt's "Passing Parade" Sundays at 7:30 p.m. EDT on CBS is Al Garr, minister's son born in Hong Kong, China



Arthur Ross is the fourteen-year-old master of ceremonies of "March of Games," Mondays, Wednesdays. Sybil Trent, eleven, assists him



Ray Heatherton sings the kind of popular ballads he rode to fame several years ago, Mondays, Wednesdays, Fridays. CBS, 7 p.m. EDT

HANDS OFF, DICTATORS!

(Continued from Page 5)

of Latin-American affairs report that the net result of foreign propaganda efforts has been to intensify nationalist attitudes and set the Latin countries firmly against European ideological penetration. As a matter of international policy, it would seem to be grave error for this nation to create opportunity for the resentment that would seem certain to follow any effort of the United States *officially* (italics mine) to encounter political propaganda preached by the spokesmen of other nations whose system of government is repugnant to us."

We, the American people, are in the War of Words, but our government officially is not. The set-up is perfect. No nation can truthfully accuse the United States as a nation of propagandizing any other nation, yet American principles are broadcast to the world every day. The world sees American movies every day.

We can give Germany and Italy and Russia lessons in propaganda. Ours is not vicious.

But because our two big networks have their own international set-ups, the nation is ready for any emergency.

You can bet your bottom dollar that if Uncle Sam, as a nation, needed all radio outlets to the world in a war, he would take over. The equipment is there, functioning. The organizations are there. Radio in America is a private business, but if our country had need to blanket the earth with information we would be ready.

We are not taking a licking in the international verbal squabble. We are giving better than we get. We are not turning the cheek any more. The world knows what America is doing through radio.

For one, I'm glad we are tooting our own horn. The meek may inherit the earth, but I can't help but believe the Lord's on the side of the fellow with the best brain, the best gun, the most money and the best radio.

"PROFESSOR WILD BILL"

(Continued from Page 1)

happen to be Chinese and Japanese. Indeed, he has written two books on Japanese grammar and taught Chinese in London!

His wife was arrested for snapping pictures in Hsinking after police were unable to impress her more with the seriousness of their war than they could her husband. McGovern left a champagne party Japanese officers were giving in his honor to get her out! They moved on to Peiping with a friend—who decided en route that he would be safer in Shanghai. Two weeks later, as they were becoming bored with Peiping, they heard that he had been killed by a bomb in Shanghai's International Settlement!

McGovern returned from that trip last February. The material he set out to get he poured into his just-published book, "Empires of Central Asia"—a history that looks back to 3000 B. C., tracing fabulous events in the rise and fall of dynasties, unearthing such trivia as the invention of pants in Persia! Other experiences will go into his autobiography, to be published next year.

"Wild Bill" has been known for years as "the man who has been everywhere twice." From the cultures of most of the world's people he has developed social concepts that sparkle throughout his radio talk. Listeners are always as startled as are his students to learn that the Chinese raise their children better than do Americans; that in England a husband's interests dictate a family's social contacts, while in America almost every family depends on the wife for a guest list; that the Japanese are militaristic down to their toes because their island has never been invaded, because their armies have never lost a war; that there are no psychiatrists in India, because they would starve to death waiting for a person with inhibitions (everyone marries young in India!).

Such are the revelations on tap when "The Roving Prof" takes the air. This

week he will talk about the head-hunters of the island of Formosa, which he calls the key to the Orient. Always the nation which has dominated Formosa has dominated the East—yet no conqueror has ever thoroughly subdued the natives who take human heads as trophies. His "madness" in going to find out about one of the strangest countries on earth this week becomes a listeners' boon.

For perhaps he's not so mad at that!

The Roving Prof may be heard Tuesday over an NBC network at:

EDT 7:45 p.m. — EST 6:45 p.m.
 CDT 6:45 p.m. — CST 5:45 p.m.
 MST 4:45 p.m. — PST 3:45 p.m.

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"CLICK" DIAL-A-BAND THERES YOUR FOREIGN OR AMERICAN WAVE BAND



Neighbors Think It Great

NEW BRIGHTON, PA.—My opinion of the Midwest Radio is that it cannot be beat. I have had stations thousands of miles away which I could not get on my other radio. The foreign stations are wonderful and come in very plain and clear. I have two or three friends whom I think will be ordering a Midwest Radio before long. (George Boren)

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While the \$39.95 Midwest "Special" represents one of the most amazing radio values offered today—the Super DeLuxe 5-band "17" and DeLuxe 5-band "12" tube Midwest radios are even greater bargains. The new-design, 5-band, 17-

active-tube *Midwest, shown here, is an outstanding example of Midwest's greater values. It gives you high priced performance for the cost of an ordinary 10-tube set. It will delight you with its tremendous 12,000-mile range on 5-bands, glorious new tone and brilliant overseas reception. Stations on the other side of the world come in like "locals". Only Midwest gives you a combination of features like Dial-A-Band Wave Changer, Acousti-Filter, Electric Touch-Button Split-Second Tuning and Fidel-A-Trol! (*Only \$76.75 for the Super DeLuxe 17-tube 5-band model illustrated.)

Factory-To-You Wholesale Prices Save You 50%

This famous Midwest factory-to-you plan, proven by 19 years of success, is just as exciting! You buy at wholesale prices just like the dealer. You save up to 50% when you order direct from the Midwest factory, and get 30 days' FREE trial. Remember, Midwest gives you \$30.00 and even more credit on your old set. Even higher trade-in allowances on some Midwest models. Don't buy any other radio until you see for yourself how and why Midwest gives you so much more for your money. Easy payments. Iron-clad money-back guarantee.

Dept. 94-AB, MIDWEST RADIO CORPORATION Cincinnati, Ohio

DEFINITIONS FOR SHADOWGRAPH X-WORD PUZZLE ON COVER

HORIZONTAL

- Turf
- Ken —, comedian
- To incline on one side, as a ship
- Crosby, bandleader
- Long-billed marsh bird
- Lyman, bandleader
- Flower of a purplish color
- Goff, "Abner"
- Common viper
- Inflamed
- Collins, bandleader
- Joe —, bandleader
- A state (abbr.)
- Pungent aromatic spice
- Single rings of a chain
- A two-masted vessel
- Weave together with needles
- Merit
- Pearce, comedian
- Vocalist
- Prénon
- Phil Baker's "fall guy"
- Belonging to dad
- A cattle thief
- Gertrude —, creator of "The Goldbergs"
- Runs away
- "—" poor Yorick," etc.
- Shade tree
- Part of the mouth
- Family, race
- Helen Pickens was born in —, Georgia

- The male personified
- Paula —, vocalist
- Durbin, singer
- Doris —, songstress
- That Hill man
- Loose outer garment
- Clark —, tenor
- Betty Lou —, radio actress
- Kennedy, baritone
- Against

VERTICAL

- Quartet
- Mary —, singer
- Dorothy —, soprano
- Feminine name

Solution to Puzzle Given Last Week



- Jacques —, orchestra leader (poss.)
- Selvin, bandleader
- Blue —, bandleader
- Harry —, bandleader
- Bold
- Large marine duck
- Supposing that
- Longer than broad
- To cause pain
- Joe —, comedian (poss.)
- Slide over snow hills
- Musical instrument
- Dick —, bandleader
- Kind of glove used by ancient boxers
- Calls or salutes
- First name of the "man" in the shadow-graph
- Behold!
- Bergen, ventriloquist
- Lester —, radio actor
- General mortalities
- Statute
- Dave —, conductor of "Hobby Lobby"
- Insect that spins webs
- Venuti, bandleader
- An article
- Past of clothe
- Jan —, bandleader
- Corroded
- Existence, being
- Negative
- Inside
- Obtain
- A spike of corn

RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH

MORNING

7:00 CST 6:00 MST

Organ Loft: WCCO WBBM (sw-21.51)

Coast to Coast on a Bus: WEBC WMAQ KSO WMT WDAY WLW

Turn Back the Clock: KSTP WOW (sw-21.5)

KMA-Morning Devotions WDG-Y Risers Rhythms WLS-Organ Concert

7:15 CST 6:15 MST

Tom Terris: WOW KSTP (sw-21.5)

KMA-Organ Melodies

7:30 CST 6:30 MST

Aubade for Strings; News: WCCO KMCX WBBM (sw-21.51)

Melody Moments: KSTP WOW (sw-21.5)

The Family Altar: WMT KMA WCAL-Divine Service WDG-Y Organ Melodies WLS-To be announced

7:45 CST 6:45 MST

WDGY-Family Altar

8:00 CST 7:00 MST

Russian Melodies, Alexander Kiriloff, dir.: KOIL WTCN WMT WLW KSO KMA

Church of the Air: KSCJ WCCO WBBM KMOX WNAX

Highlights of the Bible: WOW WEBC KSTP KFYP WMAQ WDAY (sw-21.5) Subject: "Life's Greatest Disaster."

KFAN-Sunday Morning Roundup KFNB-Sunday School Lesson WCAL-Prelude WDG-Y Lutheran Prgm. WGN-Sunday Morning Concert WHO-Bible Broadcaster WMIN-Good Morning

8:15 CST 7:15 MST

WCAL-Divine Service WDG-Y Lutheran Prgm. WMAQ-Morning Melodies

8:30 CST 7:30 MST

Reginald Foort, organist: WEBC KFYP WMAQ (sw-21.5)

Dreams of Long Ago: KSO KMA KSOO WMT KOIL WTCN Wings Over the Jordan: KSCJ WCCO WBBM KMOX WNAX KDAL

Children's Hour: (sw-21.51)

Chapel Service: KFNF WDG-Y WOW KSTP-Lutheran Hour WDAY-Union Mission Gospel Hr. WLS-Little Brown Church WLW-Church Forum WMIN-Breakfast Champions

8:45 CST 7:45 MST

Blaisdell Woodwind Ensemble: WEBC KFYP WMAQ (sw-21.5)

KFAB-Voice of Co-operation WDG-Y Organ Reveries WMIN-Prophetic News

9:00 CST 8:00 MST

Chas. Paul, organist: KSCJ KRNT WCCO WBBM KFAB WHLB KDAL

News: Pine Tree Tavern, sketch: WEBC WDAY KFYP KOA (sw-21.5)

Old Time Tunes: KOIL WDG-Y KSO

News: Alice Remsen, contralto: WMAQ

KFJM Variety Hour KMA-Sunday School Lesson KMOX-Church of the Air KSOO-News; Prgm. Highlights; Judge Rutherford KSTP-Reading the Funnies WLYO-Paul Lambkoff

Schedule Changes for August 21 to August 27

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS

Gang Busters (sponsored by Colgate) began a new series of true, dramatized crime stories August 17. The program can be heard Wednesdays at 4 p.m. CST (5 p.m. MST). For West 10 p.m. CST (9 p.m. MST).

PROGRAM CHANGES

First Nighter (sponsored by Campana) can be heard for the last time on the NBC network Friday, August 26. Starting next week the program will be heard over the CBS network.

Wayne King's Orchestra (sponsored by Lady Esther) will shift to a different time and day after their Tuesday broadcast. Starting next week the orchestra will be heard on Fridays.

CLOSINGS

Boake Carter (sponsored by Huskies) will leave the air after the last broadcast on Friday, August 26. However, up to the time of going to press it has not been decided whether Boake will continue to broadcast over the CBS network as a sustaining feature.

Guy Lombardo's Orchestra (sponsored by Bond Bread) left the airlines temporarily August 14. Lewisohn Stadium Concert with the New York Philharmonic presented the last concert of the season Sunday, August 14. National Music Camp broadcast its final concert of the season Wednesday, August 17. Promenade Symphony Orchestra of Toronto will be heard in the final concert of the season Thursday, August 25, at 7 p.m.

CST (6 p.m. MST). Reginald Stewart will conduct the orchestra as usual.

Pulitzer Prize Plays will present the last of the great masterpieces in the world of drama, Thursday, August 25, at 7 p.m. CST (6 p.m. MST). The second part of Eugene O'Neill's "Strange Interlude" will be the dramatic interlude for the final curtain of the season.

The Singing Lady (sponsored by Kellogg), whose songs and stories were favorites of children, left the air Thursday, August 11.

Log of Stations Listed in Edition C-Northwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Network. Lists stations like WCCO, WDAF, WDAY, WDG, etc. across various states.

Frequencies of Stations Carrying Rebroadcasts: KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC-National Broadcasting Company CES-Columbia Broadcasting System MBS-Mutual Broadcasting System NBC-B-National Broadcasting Company Basic Blue Network NBC-R-National Broadcasting Company Basic Red Network CBC-Canadian Broadcasting Corporation

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

WGN-Don Pedro's Magic Violin WHO-The Master Singers WLW-John Quincy Bass, organ recital WMIN-Top of the Morning WMT-Church Prgm. WTNX-Religious Service WTCN-News

9:15 CST 8:15 MST Neighbor Nell, philosophy: WLW KFYP WTCN Reviewing Stand: WGN KSO Rollini Trio: KMA KSO KOIL-Sunday Morning Melodies KSOO-Union Gospel Mission KSTP-Memory Lane KWYO-Monitor News WDG-Y Music Master Room WHO-Seventh Day Adventist WLS-News WMAQ-Sunday Melody Revue

9:30 CST 8:30 MST Major Bowes' Capitol Family: Nicholas Cosentino; Charles Mag-nante; Sam Herman & Three Dalton Boys; Orch., Waldo Mayo, dir.; Robert Reed, m.c.: WCCO KSCJ KFAB KDAL WHLB WMAQ WNAX WMFG

Madrigal Singers: KSTP (sw-21.5) Rollini Trio: KFYP WDAY WEBC

Tex Fletcher: WDG-Y News: WAAW WLW WBBM KFNF-Remembrance Prgm. KMOX-Piano Recital KOA-Your Music & Mine KWYO-Harp Selections WCAL-Greetings WGN-Morning Melodies WHO-Crescent Hour of Music WLS-String Trio Concert

WMAQ-Prevue of New Records WMIN-First Evangelical Church WTCN-Swing Session

9:45 CST 8:45 MST Bill Stern's Sports Scraps: KSOO KFYP WDAY WEBC WOW Madrigal Singers: WLW WLS Walter Flandorf, organist: WGN WDG-Y

News: WMT KMA KMOX-Travelogue KOA-Christian Science KWYO-Reading the Comics WBBM-Blue Hawaii WCAL-Divine Service WMIN-Morning Moods

10:00 CST 9:00 MST Silver Strings: WDAY KOA WHO KFYP WEBC KSTP WMAQ

Southernaires: KSO WMT KSOO WLS WTCN

Major Bowes' Capitol Family: KMOX KRNT

Dick Barrie's Orch.: KOIL Silver Strings: CKY

KFJM-Waltz Time KFNF-First Methodist Church KMA-Church Service KWYO-Church of Christ Devotional Service WBBM-Piano Parade WCAL-Divine Service WDG-Y-Pacific Paradis WGN-U. of C. Chapel WLW-Cadle Tabernacle Choir WMIN-News; Mood Musicale

10:15 CST 9:15 MST Dick Barrie's Orch.: WDG-Y KFAB-Robert Simmons

KFJM-Morning Melodies KOIL-Pathways WOW-Eddie Butler, organist

10:30 CST 9:30 MST Radio City Music Hall Chamber Music Series: KSOO KSO KOIL WMT WLW Guests: Viola Philo, soprano; Ignace Straszofel, pianist; and Perole String Quartet. The music detail for this program may be found on page 6 this week.

Meridian Music: WOW WDAY WMAQ KFYP KOA KSTP WHO WEBC (sw-15.33)

Salt Lake City Tabernacle Choir & Organ: KSCJ WHLB KMOX KRNT KFAB WNAX WMFG WCCO KDAL WBBM The choir will sing by Babylon's Wave (Gronod). So Keep Day of Sacrament (Asper) and Coronation Anthem (Handel). Westminster Chimes (Viene). Were I a Bird (Henselt) and Adagio (Beethoven), organ numbers, will be offered.

Radio City Music Hall: CKY KFJM-Big Brother Jack KWYO-Swing Session WDG-Y-Canary Serenade WLS-Howard Peterson, organist WMIN-Top Tunes of the Day WTCN-Tunes of the Day

10:45 CST 9:45 MST Los Cumbancheros: WDG-Y KFJM-Lutheran Church Service KWYO-Hammond Organ WHLB-Here's to Dancing WLS-Weather & Live Stock WMAQ-Do You Like Music?

11:00 CST 10:00 MST Shakespeare's England, drama: KOA WMAQ (KSTP) WOW WHO KFYP WDAY (sw-15.33)

Church of the Air: WMFG KSCJ KMOX WCCO WHLB KRNT Music Hall, summer series: WENR

Amer. Wild Life: WDG-Y

CKY-Master Works of the Pinaforte KFAB-Congressional Church KFNF-Studio Program KMA-Church Service KOBB-Armchair Journey Abroad KWYO-Sons of the Pioneers WBBM-Morning Varieties WCAL-Divine Service WEBC-Morning Musicale WGN-Reading of the Tribune Comics WMIN-Peppy Pops WNAX-Prairie Dream Boys WTCN-Wesley Church

11:15 CST 10:15 MST Charioteers: WDG-Y Grace & Scotty, songs: KFYP WDAY WOW

KWYO-Polish Band WEBC-First Presbyterian Church WMIN-Oriental Orchestra WNAX-Songs of Jimmy Morgan

11:30 CST 10:30 MST Way Down Home, drama: WENR Europe Calling: KRNT KMOX WCCO WHLB WMFG KSCJ

Charlotte Lansing, sopr.: Glenn Darwin, bar.; Orch.: KFYP KOA WDAY WDAY KSTP WLW (sw-15.33)

Men With Wings, drama: WDG-Y WGN KSO

News: WMAQ WNAX KOIL-Comics Come to Life WBOO-Gospel Tabernacle WBBM-Round Lake Funster

WHO-Humanitarian Hour WMIN-Russian Cathedral Choir WMT-George Cervenka's Orch.

11:45 CST 10:45 MST Poet's Gold: KSCJ KRNT KDAL WHLB WCCO WMFG WBBM Charlotte Lansing, sopr.: Glenn Darwin, bar.; Orch.: WMAQ WLW

KMOX-My Brother's Keeper KOA-Isham Jones Orch KWYO-Church Service WMIN-Pacific Paradise WNAX-Radio Aces

AFTERNOON

12:00 CST 11:00 MST

The Magic Key of RCA; Symphony Orch., dir. Frank Black; Milton J. Cross, commentator; Guests: WENR KSO WMT WLW WTCN KOA WEBC KFYP KOIL WDAY KSOO KMA

Sunday Dinner at Aunt Fanny's: KSTP WOW (sw-15.33)

Walberg Brown, strings: KMOX KRNT KSCJ WHLB WBBM KFAB WMFG

The Lampighter: WDG-Y Romance of Sacred Song: CKX

CKY-Fine Recordings KFJM-Salon Recordings KFNF-Sketches in Melody WCCO-News WGN-Walter Flandorf's Orch. WMAQ-Question Air, Bob Brown WMIN-News; Oren. WNAX-Devotional Service WOW-Sunday Serenaders

12:15 CST 11:15 MST Sunday Dinner at Aunt Fanny's: WHO Walberg Brown, strings: KDAL WCCO

Denver Darling & Trail Blazers: WGN News: KFAB KFJM WOV KFNF

WBBM-Dugout Dope WDG-Y-Afternoon Musicale WMIN-Mid-Day Melodies

12:30 CST 11:30 MST Sunday Drivers: WMAQ KSTP WOW WHO KOA

Pianograms: CKX Summer Session; Barry Wood; Nan Wynne; Symphonettes; Lynn Murray's Orch.: KFAB KMOX KSCJ KRNT WMFG WHLB KDAL (sw-15.27)

Baseball: Cubs vs. Pittsburgh: WBBM WGN

CKY-Musical Prgm. KFAB-Congregational Church KFJM-Cathedral Chimes KFNF-Ave Maria Hour WCAL-Recital; Gudrun Ylvisaker WCCO-Strange As It Seems WDG-Y-Pearl & Ade WMIN-Luncheon on the Terrace WNAX-Sunny Syncopators

12:45 CST 11:45 MST Summer Session: WCCO Radio Pulpit: CKX

KFJM-Luncheon Music WCCO-Home Folk Tunes WHO-Headlines of the Week WNAX-George German

1:00 CST 12:00 MST Everybody's Music; Columbia Broadcasting Symphony, Howard Barlow, cond.: KFAB KSCJ KMOX KDAL (sw-15.27)

Program: Symphony No. 1 in C Major (Bizet), Siegfried Idyll (Wagner) and First Piano Concerto in C Minor (Wedell Diebel). The music detail for this program may be found on page 6 this week. Turn to page 2 for more detail.

Richard Himer's Orch.: WENR WMT WLW

Everybody's Music: CKX CKY Chautauqua Symphony Concerts: WMAQ KOA KSTP WOW WHO KFYP WDAY (sw-15.33) Guests: Georges Miquelle, cellist; Miesha Mischakoff, violinist; and Nathan Gordon, violist. The music detail for this program may be found on page 6 this week.

WCCO-Julia Blake
WLB-Musical Prgm.
WMIN-Design for Meody
WNAX-Songs of Jimmy Morgan

1:45 CST 12:45 MST
Maurice Spitalny's Orch.: WMT
WLS
Lebrun Sisters, trio: KSCJ KDAL

The Guiding Light, sketch (White
Napha): WDAY WHO WEBC
KFYR WMAQ KSTP KSOO WLW

The Guiding Light: CKX CKY
Judy & Jane: WNAX WHLB
CJRM-Musical Barometer

2:00 CST 1:00 MST
Backstage Wife, sketch (Dr.
Lyons): WOW WMAQ WHO KOA

Club Matinee: WENR KOIL
KSOO KSO WMT WTCN
At the Music Counter: KDAL

Baseball: Cubs vs. New York:
WGN WBBM
Stock Quotations: WHLB WMFG

2:15 CST 1:15 MST
Stella Dallas, sketch (Milk of
Magnesia): WMAQ KSTP WHO

Club Matinee: WEBC
At the Music Counter: WMFG
WHLB WCCO

4:00 CST 3:00 MST
Bobby Hayes' Orch.: KOIL WLW
WMAQ KSOO KFYR WTCN

News: Lew White, organist: KSCJ
WBBM KDAL WCCO
Jesse Crawford, organist: KFYR

4:15 CST 3:15 MST
Nat'l Doubles Tennis Championships:
KSCJ KOIL KDAL WMFG

5:00 CST 4:00 MST
Amos 'n' Andy, sketch (Camp-
bell's Soup): (sw-9.53) (also at
9 p.m.)

Easy Aces, sketch (Anacin);
Jane Ace: KSO KOIL WENR
WMT WTCN KOA

Don Winslow of the Navy,
sketch (Kellogg's): WMAQ WLW
WOW

5:15 CST 4:15 MST
Adrian Rollini's Orch.: KSTP
WHO (sw-9.53)

Mr. Keen, Tracer of Lost Persons,
drama (American Home
Products): WMT KOA WENR

Baseball Game: KFAB WMT
KMA WNAX KMOX
CKX-Continental Varieties

3:15 CST 2:15 MST
Don Winslow of the Navy,
sketch: WDAY KFYR KSOO

Silhouettes of the West: WENR
Tommy Tucker's Orch.: KOIL
WDGY

3:30 CST 2:30 MST
Chas. Sears, trn.: KSO WENR
KOIL KSOO KTCN WLW

March of Games: WHLB WMFG
KSCJ KDAL WCCO
Your Family & Mine, sketch

4:45 CST 3:45 MST
Doris Rhodes, songs: KSCJ
KDAL WMFG WCCO (sw-11.83)

Dinner Concert: KSO KOIL
WDAY KSOO WENR WEBC
WTCN

Lowell Thomas, commentator
(Sun Oil): WLW
Nola Day, songs: WOW (sw-
9.53)

Charlie Randall's Orch.: WDGY
KOIL
KOA-News

5:00 CST 4:00 MST
Amos 'n' Andy, sketch (Camp-
bell's Soup): (sw-9.53) (also at
9 p.m.)

Easy Aces, sketch (Anacin);
Jane Ace: KSO KOIL WENR
WMT WTCN KOA

Don Winslow of the Navy,
sketch (Kellogg's): WMAQ WLW
WOW

5:15 CST 4:15 MST
Adrian Rollini's Orch.: KSTP
WHO (sw-9.53)

Mr. Keen, Tracer of Lost Persons,
drama (American Home
Products): WMT KOA WENR

5:30 CST 4:30 MST
Chestlerfield Daily Sports Column;
Paul Douglas: WOW KSTP WLW

5:45 CST 4:45 MST
Science on the March: KSOO
KFYR WENR WTCN WDAY

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be
found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (9:30 MST) National Farm and Home
Hour, NBC.

11:45 CST (10:45 MST) Those Happy Gilmans,
NBC.

AFTERNOON

12:30 CST (11:30 MST) Chamber Opera Series,
CBS.

4:15 CST (3:15 MST) National Doubles Tennis
Championships, CBS.

5:30 CST (4:30 CST) Living History, CBS.

5:45 CST (4:45 MST) Science on the March, NBC.

NIGHT

6:00 CST (5:00 MST) Gang Busters, CBS.

6:00 CST (5:00 MST) One Man's Family, NBC.

6:30 CST (5:30 MST) Paul Whiteman, CBS.

6:30 CST (5:30 MST) Tommy Dorsey, NBC.

7:00 CST (6:00 MST) Town Hall Summer Show,
NBC.

8:00 CST (7:00 MST) Kay Kyser, NBC.

8:30 CST (7:30 MST) Edgar A. Guest, CBS.

9:30 CST (8:30 MST) Paul Whiteman, CBS.

Alma Kitchell, contr.: WDAY
WMAQ KSOO KFYR WTCN

KFJM-Singing Strings
KFNF Studio Prgm
KOA-Strolling Songster
KWYO-Musings

4:45 CST 3:45 MST
Doris Rhodes, songs: KSCJ
KDAL WMFG WCCO (sw-11.83)

Dinner Concert: KSO KOIL
WDAY KSOO WENR WEBC
WTCN

Lowell Thomas, commentator
(Sun Oil): WLW
Nola Day, songs: WOW (sw-
9.53)

Charlie Randall's Orch.: WDGY
KOIL
KOA-News

5:00 CST 4:00 MST
Amos 'n' Andy, sketch (Camp-
bell's Soup): (sw-9.53) (also at
9 p.m.)

Easy Aces, sketch (Anacin);
Jane Ace: KSO KOIL WENR
WMT WTCN KOA

Don Winslow of the Navy,
sketch (Kellogg's): WMAQ WLW
WOW

5:15 CST 4:15 MST
Adrian Rollini's Orch.: KSTP
WHO (sw-9.53)

Mr. Keen, Tracer of Lost Persons,
drama (American Home
Products): WMT KOA WENR

5:30 CST 4:30 MST
Chestlerfield Daily Sports Column;
Paul Douglas: WOW KSTP WLW

KFYR-News; Studio Prgm.
KMA-Sunshine Tim
WBBM-We, the Wives
WDAY-The Five Notes

5:30 CST 4:30 MST
Living History, drama: KSCJ
WBBM KRNT KDAL KFAB

Ennio Bolognini's Orch.: WHO
WENR
Ralph Blaine, trn.: KSOO KFYR

Organ Recital: CKX
News: WDGY WTCN
Lone Ranger: KFJM KOIL

5:45 CST 4:45 MST
Boake Carter, comm. (Huskies):
KSCJ KDAL KRNT WNAX

Science on the March: KSOO
KFYR WENR WTCN WDAY

5:00 CST 4:00 MST
Amos 'n' Andy, sketch (Camp-
bell's Soup): (sw-9.53) (also at
9 p.m.)

Easy Aces, sketch (Anacin);
Jane Ace: KSO KOIL WENR
WMT WTCN KOA

Don Winslow of the Navy,
sketch (Kellogg's): WMAQ WLW
WOW

5:15 CST 4:15 MST
Adrian Rollini's Orch.: KSTP
WHO (sw-9.53)

Mr. Keen, Tracer of Lost Persons,
drama (American Home
Products): WMT KOA WENR

Gang Busters, drama (Colgate):
KMBC KMOX WHAS KFAB
KRNT WBBM KRNT WCCO

Roy Shield's Revue: CKX
Musical Steeplechase: WDGY
WMT

6:15 CST 5:15 MST
Roy Shield's Revue: WTCN KSO
Musical Steeplechase: WDGY

6:30 CST 5:30 MST
Tommy Dorsey, His Trombone &
Orch. (Raleigh & Kool): WHO

6:30 CST 5:30 MST
Tommy Dorsey, His Trombone &
Orch. (Raleigh & Kool): WHO

6:30 CST 5:30 MST
Tommy Dorsey, His Trombone &
Orch. (Raleigh & Kool): WHO

Lone Ranger (Gordon Baking
Co.): WGN
Paul Whiteman's Orch. (Chester-

6:45 CST 5:45 MST
Boake Carter, comm. (Huskies)
& Post Toasties): KSL

6:45 CST 5:45 MST
Boake Carter, comm. (Huskies)
& Post Toasties): KSL

6:45 CST 5:45 MST
Boake Carter, comm. (Huskies)
& Post Toasties): KSL

6:45 CST 5:45 MST
Boake Carter, comm. (Huskies)
& Post Toasties): KSL

6:45 CST 5:45 MST
Boake Carter, comm. (Huskies)
& Post Toasties): KSL

6:45 CST 5:45 MST
Boake Carter, comm. (Huskies)
& Post Toasties): KSL

6:45 CST 5:45 MST
Boake Carter, comm. (Huskies)
& Post Toasties): KSL

6:45 CST 5:45 MST
Boake Carter, comm. (Huskies)
& Post Toasties): KSL

6:45 CST 5:45 MST
Boake Carter, comm. (Huskies)
& Post Toasties): KSL

6:45 CST 5:45 MST
Boake Carter, comm. (Huskies)
& Post Toasties): KSL

CJRM-Variety Prgm.,
KFAB-Parade of the Champions
KFYR-To be announced

7:15 CST 6:15 MST
Novelty Choir: WGN WDGY
KOIL

Novelty Choir: CKX CKY
CJRM-News
KFAB-Rhythm & Romance

7:30 CST 6:30 MST
Dramatic Poem: WDAY KFYR
KSOO WTCN WLS KSO

Guy Lombardo's Orch.: KOIL
WMT
For Men Only (Vitalis); Variety

7:45 CST 6:45 MST
To be announced: WDAY KFYR
KSOO WTCN WLS KSO

7:45 CST 6:45 MST
To be announced: WDAY KFYR
KSOO WTCN WLS KSO

7:45 CST 6:45 MST
To be announced: WDAY KFYR
KSOO WTCN WLS KSO

7:45 CST 6:45 MST
To be announced: WDAY KFYR
KSOO WTCN WLS KSO

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KSOO WTCN WLS KSO

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KSOO WTCN WLS KSO

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To be announced: WDAY KFYR
KSOO WTCN WLS KSO

7:45 CST 6:45 MST
To be announced: WDAY KFYR
KSOO WTCN WLS KSO

7:45 CST 6:45 MST
To be announced: WDAY KFYR
KSOO WTCN WLS KSO

8:45 CST 7:45 MST
Bill Perry & Ruth Carhart, songs:
KSL
WMIN-WPA Prgm.
WNAX-Soil Conservation Prgm.
9:00 CST 8:00 MST
Amos 'n' Andy, sketch (Camp-
bell's Soup): WOW KOA WMAQ
WDAF WSM KSTP WHO WLW
(also see 5 p.m.)
Vincent Lopez' Orch.: KMBC
WJR WBBM KSCJ KFAB KRNT
WMFG
Johnny Messner's Orch.: (sw-
9.53)
Ben Cutler's Orch.: KFJR KOIL
News: CKY CJRM CKX
News: KMA WDAY WMT WMIN
KFJM-Baseball Broadcast
KMOX-The Goldbergs, sketch
KSL-Serenade in Song
WCCO-Don't Believe It
WEBC-Varieties; Sports Brief
WENR-Globe Trotter
WHAS-Baseball Game
WNAX-Yankton College Prgm.
WTMJ-Kilowatt Hour
9:15 CST 8:15 MST
Ben Cutler's Orch.: KSO WEBC
KFJR KMA WOW KOA
Vincent Lopez' Orch.: KSCJ
KSL KMOX WHLB
Under the Big Top: CKY CKX
News: WMAQ WNAX
Sports: KSTP WHO
Easy Aces: WDAF WTMJ

CJRM-Ducks Unlimited
KFNF-Hawaii Calls
WBBM-Living History
WDAY-Baseball Game
WENR-Ennio Bolognini's Orch.
WGN-Dick Jurgens' Orch.
WHLB-Song Time
WJR-Let's Celebrate
WLW-Musical Steeplechase
WMIN-Coral Islanders
WMT-Dance Band
WSM-Fanny Rose Shore
9:30 CST 8:30 MST
Paul Whiteman's Orch. (Chester-
fields): KSL KRNT WHAS
KMOX WCCO KSCJ WHLB
WNAX WMFG (also see 6:30
p.m.)
Gene Krupa's Orch.: KSCJ WJR
KDAL WHLB WCCO KFAB
(sw-6.12)
Abe Lyman's Orch.: KFJR WSM
WMAQ (sw-9.53)
Larry Clinton's Orch.: WENR
KSO WEBC
Shep Fields' Orch.: WGN
Shep Fields' Orch.: CKY CKX
News: KOIL WBBM KMBC WOW
CJRM-Walter Budd & Blossoms
KMA-Leo Daegle's Orch.
KMOX-Let's Celebrate
KOA-Light on the West
KSTP-Your Health
WDAF-Newcomer's Quartet
WHO-James Melton, tr.; Orch.
WMIN-Varieties
WMT-Baseball

WTMN Front Page
WTMJ-Dance Orch.
9:45 CST 8:45 MST
Abe Lyman's Orch.: WHO WOW
KSTP
Gene Krupa's Orch.: WBBM
KMOX
KMBC-Dance Time
KOIL-Sports
WDAF-Let's Celebrate
WLW-Dance Orch.
WTMN-Baseball Game
WTMJ-Today's Events
10:00 CST 9:00 MST
Clyde Lucas' Orchestra: KSTP
WMAQ WDAY
Hal Kemp's Orch.: KSCJ KFAB
KMOX WBBM WNAX WCCO
(sw-6.12)
Gang Busters, drama (Colgate):
KSL (also at 6 p.m.)
Reggie Childs' Orch.: KMA KSO
Dick Barrie's Orch.: WGN
Woodhouse & Hawkins: CKX
CKY CJRM
News: WHO WMFG WJR WEBC
WHLB WMIN
Dance Orchestra: KMBC WDAF
KFJR-News & Weather
KOA-Dick Stabile's Orch.
KOIL-Sample Time
WENR-Music As You Desire It
WHAS-Baseball Game
WLW-Paul Sullivan, commentator
WOW-Wig Waegin' with Wagner
WSM-World in Review; Sports

WTMN-Baseball Scores
WTMJ-Last Word in Sports
10:15 CST 9:15 MST
Clyde Lucas' Orch.: WOW WSM
WEBC WHO
Hal Kemp's Orch.: KRNT WJR
WHLB WMFG
Reggie Childs' Orch.: WTCN
KFJR
News: WCCO WHAS
KSTP-Night Extra
WLW-Buster Locke's Orch.
WMIN-Koly's Swing Orch.
WTMJ-Dance Orch.
10:30 CST 9:30 MST
Earl Hines' Orch.: WTMJ WHO
KFJR WEBC WOW WDAF
KSTP WDAY WMAQ WSM
King's Jesters Orch.: KOIL
WTCN
Tommy Dorsey, His Trombone &
Orch. (Raleigh & Kool): KOA
(also at 6:30 p.m.)
Glen Gray's Orch.: KFAB WJR
WNAX KMBC KRNT KSCJ
WBBM WHLB WMFG (sw-6.12)
Griff Williams' Orch.: WMT KSO
Lang Thompson's Orch.: CKX
CKY CJRM
KMOX-News
KSL-Utah State Bar, drama
WCCO-Rollie Johnson
WGN-Jack Russell's Orch.
WHAS-Dance Band
WLW-Ben Bernie's Orch.

10:45 CST 9:45 MST
Glen Gray's Orch.: KMOX KSL
WCCO
King's Jesters' Orch.: WENR
WMIN-Swing Session
WTCN-Gentlemen of Rhythm
11:00 CST 10:00 MST
Al Buettner's Orch.: KFJR
WENR KMA
Herman Waldman's Orch.: WOW
WDAY KSTP WMAQ WEBC
KOA
Carols Molina's Orch.: KMBC
WNAX WBBM KMOX KSCJ
KFAB KRNT
Sterling Young's Orch.: WGN
KSO KOIL WMT
Today's Music: CKY CKX
CJRM-News
KSL-Spud Murphy's Orch.
WCCO-Herman Waldman's Orch.
WDAF-Nighthawks
WHO-Veterans' Forum
WLW-Twenty-four Hour Review
WMIN-Joe Bilo, news
WSM-Evening Moods
WTCN-Frank Dailey's Orch.
11:15 CST 10:15 MST
Al Buettner's Orch.: WTCN
Herman Waldman's Orch.: WLW
WSM
CJRM-Eventide Echoes
KSL-News
WMIN-Koly's Swing Orch.

WEDNESDAY
August 24
11:30 CST 10:30 MST
Leo Reisman's Orch.: WHO WSM
KSTP WOW WMAQ KOA
Henri Gendron's Orch.: KRNT
KMBC KMOX WNAX KOIL
KSCJ KFAB WBBM WCCO
KSL
Deacon Moore's Orch.: WEBC
WLW KMA KFJR WDAY WENR
WTCN
Skinnay Ennis' Orch.: KSO
WMT WGN
Dance Orch.: WDAF WDAY
CJRM-Petite Musicale
WHAS-Dream Serenade
WMIN-Midnight Reveries
11:45 CST 10:45 MST
KOA-Family News
12:00 CST 11:00 MST
Playboys: KSO WGN
News: WMIN KOA KMBC
WBBM
KMOX-Dancing Time
KSL-Mary Lou Cook & Marshall
Grant
KSTP-Dream Ship
WLW-Burt Farber's Orch.
WOW-Musical Prgm.
End of Wednesday Programs

Thursday

August 25, 1938

Thursday

MORNING

7:00 CST 6:00 MST
Breakfast Club; Orch. & Soloist:
News: WEBC KSO WDAY KMA
KFJR WTCN
Landt Trio: (sw-21.5)
Arthur Godfrey, songs: (sw-
21.51)
News: KOIL WOW
Musical Clock: KMOX WBBM
7:15 CST 6:15 MST
Montana Slim, songs; News: (sw-
21.51)
News: KFJM WLW WLS WCCO
WNAX WMT
Morning Meditation: WHLB
WMFG
7:30 CST 6:30 MST
Joyce Jordan, Girl Interne, sketch
(Calox Tooth Powder & Solidi-
fied Albolene): WBBM
Breakfast Club; News: KFJR
Herman & Banta; News: WHO
Fred Feibel, organist: KDAL
Morning Devotions: KFNF WLS
News: KSOO WAAW
Musical Clock: WMT WOW KOIL
CKY
7:45 CST 6:45 MST
Bachelor's Children (Old Dutch
Cleanser): KMOX KRNT KFAB
Johnnie Johnston, songs: WMAQ
(sw-21.5)
WHLB-The Clockwatchers
WLS-Piano Recital
WLW-Hymns of All Churches
WNAX-Radio Aces
8:00 CST 7:00 MST
Pretty Kitty Kelly (Wonder
Bread): KSCJ WBBM WCCO
KMOX KRNT
Mrs. Wiggs of the Cabbage Patch,
sketch (Old English Wax):
WMAQ
Just Neighbors, sketch: KSO
Morning Musicale: WCAL WDGY
News: CKX KOA
Coffee Pot Inn: WHO WOW
WNAX KFJR
Musical Clock: WEBC WTCN
WMFG
CKY-News & Weather
KFAB-Time 'n' Tunes
KFJM-Markets
KFNF-Morning Visit
KMA-Forest Rangers
KOIL-Songs We Love
KSTP-Good Morning Hour
KWYO-Sunrise Strings
WDAY-Time to Shine
WGN-Martha Crane & Helen
Joyce
WMIN-News; At Your Service
8:15 CST 7:15 MST
John's Other Wife, sketch (Louis
Phillippe): WMAQ

Myrt & Marge, sketch (Super
Suds): WBBM WCCO KMOX
KFAB WNAX
Swing Patrol; Rakov's Orch.:
KSO WLS KMA KOIL
John Metcalf's Choir Loft:
WDGY
News: KFJM WLS
CKX-Wake Up & Sing
CKY-Musical Clock
KFJR-Prof. Sauerkraut & His
Little German Band
KOA-Musical Prgm.
KSTP-Musical Interlude
WEBC-Mirror of Fashion
WHO-What to Serve Today
WLW-Myrt & Marge, sketch
WMFG-Stock Quotations
WOW-Hymns of All Churches
KOA-Wonder Melodies
KSTP-Harmony Parade
KWYO-Just About Time
WDAY-Time Signal Prgm.
8:30 CST 7:30 MST
Hilltop House, sketch (Palm-
olive Soap): KFAB KMOX
WCCO WBBM WNAX
Turn to pages 10 and 11 for pic-
tures of the members of the cast.
Just Plain Bill, sketch (Bi-So-
dol): WMAQ
Josh Higgins of Finchville: KMA
WDAY WTCN KOIL
Walter Blaufuss' Orch.: KSTP
Variety Prgm.: WMT WGN
Grandma Travels: WEBC WHLB
News: KWYO WDGY
KFJM-Morning Devotional
KOA-Morning Melodies
KSOO-News; Grain Quotations
WAAW-Market Opening
WHO-Musical Colck
WLS-Old Music Chest
WLW-Hilltop House, sketch
WMFG-Grandma Travels
WMIN-Breakfast Bell
WOW-Aunt Sally
8:45 CST 7:45 MST
The Woman in White, sketch
(Pillsbury): WMAQ WOW WHO
WEBC KSTP
Ma Perkins, sketch (Oxydol):
WLS
Details of contest on this program
may be found on inside back cover.
Jerry Sears' Orch.: KOIL KSOO
KFJR WDAY WTCN KOA
Stepmother, sketch (Colgate):
KMOX WCCO WBBM
Markets: KFJM WDGY CKX
KFAB-News
KMA-Ma Perkins, sketch
KWYO-Organ Melodies
WHLB-Waltz Time
WLW-Betty & Bob
WMFG-Morning Song Time
WMT-Drake "U" Prgm.
WNAX-Prairie Dream Boys
9:00 CST 8:00 MST
The Story of Mary Marlin, sketch
(Ivory Flakes): WLS

Mary Lee Taylor (Pet Milk):
WBBM KRNT KMOX KFAB
Originalities: KOIL WTCN
Get Thin to Music: WGN WDGY
David Harum, sketch (Bab-O):
WHO WOW KSTP WMAQ
Houseboat Hannah, sketch:
WEBC WHLB
CJRM-Bulletin Board
CKX-Wake Up & Sing
CKY-Good Morning Neighbor
KFJM-Salon Silhouettes
KFNF-Headlines
KFJR-Markets & Top o' the Dial
KMA-S. O. S. Club Prgm.
KOA-Home Services
KOIL-Tommy Dorsey's Orch.
KSCJ-To be announced
KSOO-Markets; Ranch Boys
KWYO-Devotional Service
WCCO-Ma Perkins
WDAY-Bargain Specials; King of
the Kitchen
WLW-The Goldbergs, sketch
WMFG-Houseboat Hannah
WMIN-News; Musical Chimes
WMT-News; Radio Gossip
WNAX-Hymns of All Churches
9:15 CST 8:15 MST
Vic & Sade, comedy sketch (Cris-
co): WLS WLW
Lorenzo Jones, sketch (Philips):
WMAQ KSTP WHO WOW
Scattergood Baines, sketch (Wrig-
ley's Gum): KFAB WNAX
Morning Moods: KSCJ
Breen & de Rose: WMT KOA
KSO
Bachelor's Children: WGN
Amer. Family Robinson: WHLE
WMFG
CKX-Pianola
KFNF-Paul & Irving
KFJR-Hymns of All Churches
KMA-Homemakers' Chat
KMOX-The Instrumentalists
KOIL-Polly the Shopper
KSOO-Woman's World
KWYO-Cub Reporters
WAAW-Markets
WBBM-Editor's Daughter, sketch
WCAL-Literature to be Read
WCCO-Bachelor's Children
WDGY-Canary Serenade
WEBC-Woman's Hour
WMIN-Song Stylist
WTCN-Something in Air
9:30 CST 8:30 MST
Pepper Young's Family, sketch
(Camay Soap): WLS
Details of contest on this program
may be found on inside back cover.
Big Sister, sketch (Rinso):
KFAB WBBM KRNT WNAX
WCCO KMOX KDAL
Musical Tete-a-Tete: KSTP (sw-
15.33)
Get Thin to Music: WDGY KSO
KOIL
CKX-Markets; What's in the Air

CKY-Organ Reveries
KFJM-Household Hour
KFNF-Good Morning, Neighbor
KFJR-Betty & Bob
KOA-Your Music & Mine
KSCJ-News; Want Ad Rambles
KSOO-Concert Hall of the Au
KWYO-Dance Diversions
WAAW-Markets
WCAL-College Bulletin
WDAY-Grandma Travels
WGN-Man on State Street
WHLB-Please Play
WLW-Summer Sing
WMAQ-Hal Tate, Radio Tatler
WMIN-Woman's Outlook
WMT-Louise Hathaway
WOW-Homemakers Club
WTCN-Around the Town
9:45 CST 8:45 MST
Aunt Jenny's Stories (Spry):
WBBM KRNT KMOX WNAX
KFAB WCCO KDAL
Road of Life, sketch (Chipso):
WMAQ WLW
Viennese Ensemble: KOIL WMT
WEBC
Kitty Keene, sketch (Drft):
KOA WDAY KFJR WHO WOW
KSTP
CKX-Poet's Corner
CRY-Dance Tunes
KFJM-Markets
KMA-Mickey & Her Guitar
KSOO-Book Reading Time
WCAL-Devotion
WDGY-A Woman's World
WGN-Painted Dreams
WMFG-Temperance Drama
WMIN-Gospel Singers
WTCN-Tunes of the Day
10:00 CST 9:00 MST
Tower Town Tempos: KSCJ
KFAB KDAL KRNT
Sweet Hour of Prayer: CKX
News; Weather: KOBH KOIL
News: KSOO WAAW
Township No. 52: WEBC WHLB
WMFG
CKY-Home Folks Frolic
KFJM-Household Hour
KFNF-Cornfield Hawaiians
KFJR-Markets, Weather & Aunt
Sammy
KMA-Weather; Markets; News
KOA-Wells of Music
KSTP-The Daily *
KWYO-Polish Varieties
WBBM-Missus Goes to Market
WCCO-Thomas Sawyer
WDAY-Hometown Reporter
WDGY-Modern Trend
WGN-Manhattan Mother, sketch
WHO-The Goldbergs, sketch
WLS-Pierce School Chorus
WLW-The Editor's Daughter
WMAQ-Dan Harding's Wife
WMIN-News; World Bookman
WMT-To be announced
WNAX-Devotional Service
WOW-Betty & Bob
WTCN-Civic Calendar
10:15 CST 9:15 MST
Irene Beasley, R.F.O. No. 1:
KSCJ WHLB KRNT WMFG

The O'Neills, sketch (Ivory
Soap): WMAQ WOW WLW KOA
KFJR
George Griffin, tr.: WDAY
KOIL WEBC WTCN CKX
Houseboat Hannah, sketch: WHO
KMOX
News: KFJM KFJR
CKY-Aloha Land
KFAB-Weather & Markets
KFNF-Gretta, song stylist
KMA-Earl May's Visit
KSOO-Variety Prgm.
KSTP-Dan Harding's Wife
KWYO-Sketches in Melody
WAAW-Markets
WBBM-To be announced
WCAL-Our Church
WCCO-Judy & Jane
WDGY-Variety Prgm.
WGN-Don Pedro's Magic Violin
WLS-Piano Concert
WMIN-Bulletin Board
WMT-Bits of Everything
WNAX-Kitty Keene, sketch
10:30 CST 9:30 MST
Nat'l Farm & Home Hour: KOA
WMAQ KFJR WEBC WDAY
KSOO WTCN KSO KMA
Romance of Helen Trent, sketch
(Old English Floor Wax); Vir-
ginia Clark: WBBM KRNT
KFAB KMOX
Time for Thought: KSTP
String Orch.: CKY
Stock Quotations: WHLB WMFG
News: WDGY WGN
CKX-Farmer's Hour
KFJM-Organ Melodies
KFNF-Frank Field
KOIL-Modern Moods
KSCJ-Women's Review
KWYO-Number Please
WCCO-Happy Gilmans
WHO-Myrt & Marge, sketch
WLB-Music Appreciation
WLS-Evlyn, the Little Maid
WLW-News River; Weather:
Live Stock
WMIN-Mid-Morning Concert
WNAX-Radio Aces
WOW-Pretty Kitty Kelly, sketch
10:45 CST 9:45 MST
Nat'l Farm & Home Hour: WLW
Our Gal Sunday, sketch (Old
English Floor Wax): WBBM
KRNT KFAB KMOX
Cadets Quartet: KSTP
String Orch.: CKX
CKY-Musical Prgm.
KFJM-Markets
KFNF-Wilbur Smith
WCCO-Grandma Travels
WDGY-Stock Market Reports
WGN-Musical Mail Box
WHLB-Federal Music Project
WHO-Hilltop House, sketch
WLB-Rio Grande
WLS-Across the Mike
WMFG-Monitor News
WMT-Tom Owens' Cowboys

WNAX-Happy Jack's Old Timers
WOW-Judy & Jane
11:00 CST 10:00 MST
Jean Ellington, songs: WOW
(sw-15.33)
The Goldbergs (Oxydol): WCCO
WBBM KDAL WNAX WHLB
WMFG
Details of contest on this program
may be found on inside back cover.
Jean Ellington, songs: CKX
CKY-Music Graphs
KFAB-Songs of the Good Old
Days
KFJM-W.P.A. Prgm.
KFNF-Weather; Markets; News
KMOX-Ma Perkins, sketch
KOIL-Memory Lane
KSCJ-Jerry of the Circus
KSTP-Household Forum
KWYO-News Flashes
WLDG-Charles Sengir
WGN-Noontime Melodies
WHO-Dan Harding's Wife, sketch
WLB-Convocation; Dr. John Gel-
bert
WLS-Melody Parade
WMIN-News; Here Comes the
Band
11:15 CST 10:15 MST
Vic & Sade, comedy sketch (Cris-
co): WBBM KMOX WCCO
KDAL WNAX WMFG WHLB
Words & Music: KSTP (sw-
15.33)
Hi Boys: CKX
Vic & Sade: WHO WOW
KFY-Old Refrains
KFAB-Roy, Lonnie and John
KFJM-L. T.'s Orch.
KFNF-Zonna Field
KOIL-Waltz Time
KSCJ-Cub Reporter
KWYO-Varieties
WAAW-Markets
WDGY-The Happy Gang
WMT-To be announced
11:30 CST 10:30 MST
Road of Life, sketch (Chipso):
WBBM KMOX
Street Scene: CKX
Royal Rangers: KOIL WDGY
Houseboat Hannah: WCCO WOW
CKY-Concert Hall of the Air
KFAB-Dinner Call
KFJD-Weather & Markets; John
M. Ryan
KFNF-Lullaby Lester
KFJR-Markets & Police Bulletins
KMA-Dustin' the Fiddle
KOA-Radio Budget Shop
KSCJ-Farm Flash; News
KSOO-Grain Quotations
KSTP-Singin' Sam
KWYO-Household Hour
WDAY-Man on the Street
WEBC-Varieties; Sally Service
WGN-Markets; Middy Service
WHLB-Foreign Prgm.
WHO-Bowers Band
WLS-Markets; News
(Continued on Next Page)

**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	OLR3A, Czecho-	9.55
CJRX, Cuba	11.72	slovakia	11.84
COCH, "	9.43	OLR4A, "	11.76
COCO, "	6.01	OLR4B, "	15.23
COCQ, "	9.725	OLR5A, "	15.32
COG, "	11.805	OLR5B, "	9.52
CSW, Portugal	9.74	OZF, Denmark	15.22
CXAS, Uruguay	9.64	PCJ, Holland	9.59
DJB, Germany	18.20	PHI, "	17.775
DJO, "	6.02	PRF5, Brazil	9.50
DJD, "	11.77	RAN, U.S.S.R.	9.60
DJL, "	15.11	RKI, "	15.02
DJP, "	11.855	RNE, "	12.00
EAJ43, Canarias	10.37	RV59, "	6.00
EAQ, Spain	9.855	SBP, Sweden	11.705
EAR, "	9.49	SPD, Poland	11.53
EAPAH, Spanish		SPW, "	13.64
Morocco	14.05	TFJ, Iceland	12.23
FOAAA, Tahiti	7.11	TIANRH, Costa	
GSA, England	6.08	Rica	9.698
GSS, "	9.51	TPA2, France	15.24
GSC, "	9.58	TPA3, "	11.88
GSD, "	11.78	TPA4, "	11.71
GSE, "	11.86	TPBT, "	11.885
GSI, "	15.14	VE9DN, Canada	6.005
GSG, "	17.79	VK2ME, Australia	9.59
GSH, "	21.47	VK3ME, "	9.51
GSL, "	15.26	VLR, "	9.58
GSM, "	21.58	VPD2, Fiji	9.54
GSP, "	6.11	VP2LO, St. Kitts	6.38
HAT4, Hungary	9.12	VUD2, India	9.59
HBJ, Switzerland	14.835	VUD3, "	15.16
HBL, "	9.34	WIXAL, Boston, Mass.	15.25, 11.79, 6.04
HBO, "	11.402	KEUX, Mexico, D.F.	6.12
HBP, "	7.80	XEXA, "	6.172
HP5A, Panama	11.7	YSD, El Salvador	7.894
HP5J, "	9.80	YV5RC, Venezuela	5.97
HSSPJ, Siam, 9.51	19.02	ZBW3, China	9.525
IRF, Italy	9.83	ZIK2, British	10.6
JDY, Kwantung	9.825	ZRK, So. Africa	9.61
JZJ, Japan	11.80	ZRM, S. S. Kanimbla	6.01
JZK, "	15.16	ZRO3, Italy	9.635
JZL, "	17.785	ZRO4, "	11.81
LKX, Argentina	9.66		

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—1:35 a.m., JZK; 2:50, GSB, GSD, GSE, GSG, GSI; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSI; 1:20 p.m., GSD, GSG, GSI; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSO, GSP; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 7:05, JZK, JZL; 8, EA9AH, HP5J, RAN, RKI; 8:35, IRF, 2R04; 8:40, GSB, GSD, GSG, GSO, GSP, EAR; 9, EAJ43; 9:15, DJB, DJD, DJP; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, DJP, GSB, GSC, GSD, GSI.
Daily except Sundays—9:20 a.m., VK3LR.
Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B.

Sunday, August 21

*8 a.m.—Overseas hour (Eastern U.S.): JZK JZL
*9 a.m.—Variety program: DJL
*9 a.m.—International church: COCQ
*9 a.m.—Overseas hour (South Seas): JZK
10 a.m.—Negro Spirituals: GSF GSG GSI
12:10 p.m.—Symphony concert: DJB
*1:45 p.m.—Rio de Oro Marimba Band: TGWA (15.17)
2:45 p.m.—League of Nations program: HBJ HBQ (6.675)
2:55 p.m.—Catholic services: GSG GSI
4:05 p.m.—Comic Opera, "A Princess of Kensington": GSG GSI
*5 p.m.—Broadcast from St. Kitts: VP2LO (6.38)
*5:20 p.m.—War news in English: EA9AH
6 p.m.—Cuban organ music: COCO
*7 p.m.—Overseas program (Eastern North America): JZK JZL
*7 p.m.—Polish program (North America): SPD
*7 p.m.—La Voz de Las Provincias: COCH
*7 p.m.—Cadena Crusselas network prgm.: COCH
*7 p.m.—Spanish news: W3XAL (17.78)
*7 p.m.—Portuguese program (North America): CSW3 (9.74)
7:30 p.m.—Melodies of the world: YV5RC
*7:45 p.m.—Spanish news: W2XE (11.83)
*8 p.m.—Portuguese news: W3XAL (17.78)
8 p.m.—League of Nations program: HBO (11.4)
*8 p.m.—El Salvadorian program: YSD
*8 p.m.—Soviet program (North America): RAN
*8:30 p.m.—English news: 2R04 IRF
*8:40 p.m.—Loyalist news: EAR (9.488) EAQ
8:45 p.m.—Opera, "Aida": 2R04 IRF
*9 p.m.—Nationalist program (North America): Salamanca (10.37)
*9:15 p.m.—English news: DJB DJD DJP
*9:30 p.m.—North American broadcast: TPB7
*9:30 p.m.—Spanish news: GSB GSO
*9:45 p.m.—Portuguese news: GSB GSO
*10 p.m.—Program from Miami, Florida: W4XB (6.04)
*10:30 p.m.—Danish program (North America): OZF
*11 p.m.—English news: TPB7 TPA4
*12:45 a.m. (ex. Sat.)—Program from South Africa: ZRH ZRK
*1:30 a.m.—Overseas hour (West Coast): JZK

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

THE Loch Ness monster, one of the most mysterious creatures ever to get into the headlines, has inspired a program that listeners to Daventry will hear on Wednesday, August 24, at 4:30 p.m. EDT, over GSG and GSI, and on Saturday, August 27, at 8:05 p.m. EDT, over GSG and GSP. Four years ago this monster, reputedly fifty feet long and seen by many witnesses of integrity in the waters of Loch Ness, was a first-class newspaper sensation. . . . A commentary on the Ebor Handicap, one of the most important horse-races in the north of England, will be broadcast for the first time early Thursday, August 25, at 2:15 a.m. EDT, over GSE, GSI and GSG. The race is run on the famous Knavesmire Racecourse at York, which is considered one of the show courses of England.

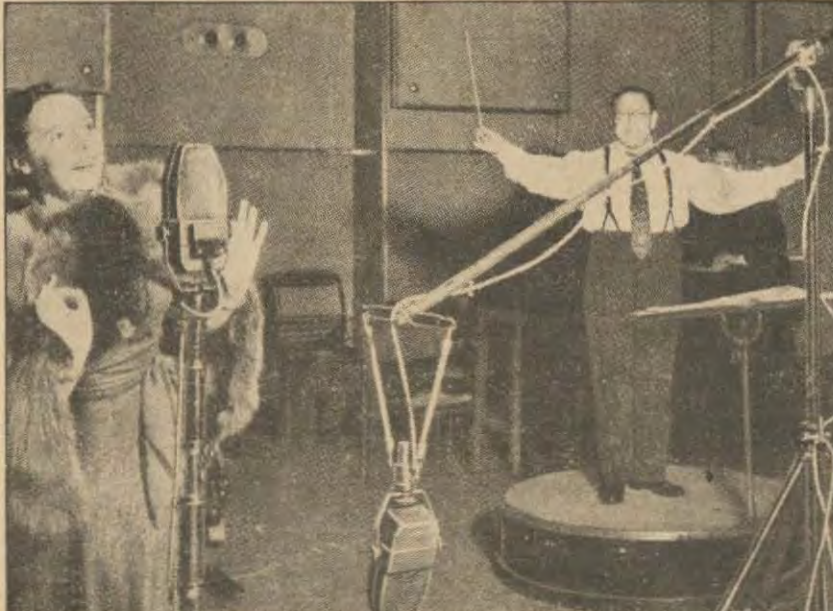
Clarence Hartzell of Jeanette, Pa., writes that he is hearing the new Ankara, Turkey, station on 15.195 megs, afternoons from 2:30 p.m. on, with best reception being had from approximately 4:45 to 5:15 p.m. EDT.

J. H. A. Hardeman of Balikpapan, Borneo, reports YDX, a new 500-watt transmitter of the NIROM network at Medan, Sumatra, which operates on frequencies of 8.09 and 5.175 megs. Transmissions are effected on the latter frequency daily from 9:30 to 11:30 a.m. EDT. . . . The French-speaking short-wave station on 11.9 megs has now been identified as "Radio Hanoi" of Hanoi, French Indo-China, which formerly broadcast on a frequency of 7.41 megs. . . . If conditions for reception are favorable you may have the good fortune to tune in "Radio Mogadiscio" (8.875) of Mogadiscio, Italian Somaliland, on one of its Sunday morning broadcasts from 9:30 to 10:30 a.m. EDT.

In line with an extensive expansion of its colonial broadcasting facilities, the Italian government plans to increase the power of the short-wave station in Addis Ababa, Ethio-

pia, to 10,000 watts, and that of the station in Tripoli, Tripolitania, to 50,000 watts.

SHORT-WAVE SHORTS: David Hutchinson of Manchester, Conn., is proud of the verification he has just received from Amateur Station SUIAM (14.208), owned by Prince M. Abdel Moneim of Egypt, heir to a \$50,000,000 fortune, who recently asked permission from King Farouk to marry Princess Myzejen, sister of King Zog of Albania. The card pictures drawings of lotus flowers, the sacred flower of Egypt; Thoth, the god of sciences, and the winged Isis, symbolizing Egypt. . . . A religious sect, the Pillar of Fire of Zarephath, N. J., seeks permission from the Federal Communications Commission to erect a 5,000-watt short-wave station to operate on 6.08, 11.83 and 17.78 megs. . . . The National Company TACA has received permission to erect a powerful aviation station, TGT5, to operate on 5.61 megs, at its airport at Flores, Guatemala. . . . Listeners will be glad to know that word has been received from HP5A (11.7) of Panama City, Panama, that hereafter all correct reports of reception received at that station will be promptly verified. . . . Short-wave listeners should be on the look-out for emergency messages from Station W10XAB (14.368) of the McGregor Arctic Expedition, since the last communication from the explorers aboard the General A. W. Greely stated that the schooner was hopelessly ice-bound and that it might have to be abandoned at any time. . . . Louis Ambrosius of Louisville, Ky., reports an unidentified Costa Rica station on a frequency of 11.68 megs was heard signing off at 12:20 a.m. EDT, with Ted Lewis' "Good Night" recording. . . . According to the National Radio Club, Manuel Andrew, Jr., announcer at Short-Wave Station COCO (6.01) of Havana, Cuba, set a new world's record for announcing when he talked continuously for 107 hours. He collapsed at the end of his long vigil, but suffered no ill effects.



Louis Levy, pioneer film-orchestra conductor, conducts "You Shall Have Music" Thursday, 4:20 p.m. EDT. Above: With Jessie Matthews

Monday, August 22

7:30 a.m.—Fifth Cricket Test Match; England vs. Australia: GSF GSG GSI (also at 8:35, 9:15, 11 a.m. and 1:25 p.m.)
8 a.m.—Archbold Expedition Contacts from New Guinea: PK6XX (14.02)
8:50 a.m.—Boston Promenade Orchestra: PHI
8:59 a.m.—Program from Hong Kong: ZBW3
8:59 a.m.—Siamese broadcast: HSBPJ (19.02)
†11:30 a.m.—Program from the Vatican: HVJ (15.12)
1 p.m.—Cellini Trio: GSF GSG GSI
†5 p.m. (ex. Sat.)—News: W2XAD (15.33) W2XAF (9.53)
†6 p.m. (ex. Sat.)—Science news: W1XAL (11.79)
†6:45 p.m. (ex. Sat.)—News in Portuguese (South America): W2NE (11.83)
†7 p.m.—Monitor news: W1XAL (11.79)
7:45 p.m.—Variety program from Switzerland: HBJ HBO
†7:55 p.m.—North American program from Czechoslovakia: OLR5A or OLR5B
8:30 p.m.—Midday concert: DJB DJD DJP
9 p.m.—Brazil on the Air: PSH (10.22)
9:45 p.m.—ZRO's mail bag: 2R04 IRF
11 p.m.—Guatemalan program (North America): TGWA (9.685)

Tuesday, August 23

7:15 a.m.—Fifth Cricket Test Match; England vs. Australia: GSF GSG GSI (also at 8:20, 9:15, 10:50 a.m., 12:20 and 1:25 p.m.)
9:10 a.m.—Song and music: PHI
3:30 p.m.—Clacton Nights: GSG GSI
4:50 p.m.—Play, "Bravest of the Brave": GSG
8 p.m.—Comedy, "She Stoops to Conquer": GSG
†9 p.m.—Argentine music: COGF
9:25 p.m.—Opera, "The Bride of Messina": OLR5A or OLR5B
†9:45 p.m.—Program from Costa Rica: TIANRH
10:15 p.m.—Opera, "The Marriage of Figaro": DJB DJD DJP
10:20 p.m.—Central European Review of Affairs: OLR5A or OLR5B

Wednesday, August 24

6:45 a.m.—Fifth Cricket Test Match; England vs. Australia: GSF GSG GSI (also at 8:20, 9:15, 10, 11:30 a.m., 12:20 and 1:25 p.m.)
12:20 p.m.—"World Affairs," Prof. J. L. Brierly: GSF GSG GSI
3:45 p.m.—Promenade Concert: BBC Symphony Orchestra; Sir Henry Wood, conductor: GSG
7 p.m.—Midner Quartet: DJB DJD
8 p.m.—Budapest program: HAT4
8:45 p.m.—Light music: 2R04 IRF
10:15 p.m.—Contemporary Spanish music: DJB
11:50 p.m.—Music at Twilight: GSD GSI

Thursday, August 25

8:15 a.m.—Phillip Martell's orchestra: GSF GSG GSI
9:30 a.m.—Phoni Variety Ensemble: PHI
11:15 a.m.—Drama, "Steamboat": GSF GSG GSI
2:50 p.m.—Welsh songs: GSG GSI
4:20 p.m.—You Shall Have Music; Louis Levy: GSG GSI
6 p.m.—Chamber music: DJB DJD
7:15 p.m.—Gay tunes: DJB DJD
7:30 p.m.—Popular orchestra: YV5RC
8:15 p.m.—New London Trio: GSG GSP
8:30 p.m.—Special Program Dedicated to New York: DJB DJD DJP
9:05 p.m.—Slovak drama: OLR5A or OLR5B
11:50 p.m.—John Madin, organist: GSD GSI

Friday, August 26

8:50 a.m.—Rhythm and Romance: PHI
10 a.m.—Clothes and the Man: GSF GSG GSI
11 a.m.—BBC Empire Orchestra: GSF GSG GSI
3:50 p.m.—Promenade Concert; BBC Symphony Orchestra; Sir Henry Wood, conductor: GSG
4:50 p.m.—Comic opera, "A Princess of Kensington": GSG GSI
7:15 p.m.—Japan information series: JZL JZK
7:20 p.m.—Background to Central Europe: GSG
7:30 p.m.—Seventh International Entomological Congress in Berlin: DJB DJD DJP
7:45 p.m.—Birds' songs and folk songs: DJB DJD DJP
8 p.m.—Old Military songs: OLR5A or OLR5B
8:45 p.m.—Guest night: 2R04 IRF
9 p.m.—Eso hour: COCH (9.43)
9:15 p.m.—Salvador Santaella's Orchestra: YV5RC
11:50 p.m.—John Amadio, flutist: GSD GSI

Saturday, August 27

8:50 a.m.—Musical memories: PHI
9:50 a.m.—Ren Kopartzyk: PHI
12:25 p.m.—Henry Hall's orchestra: GSF GSG
1:45 p.m.—Haunting Harmonies: GSG GSI
2:30 p.m.—Dance music: GSG GSI
4 p.m.—"Sing-Song," Saturday night entertainment: GSG GSI
6 p.m.—Tourist hour: HP5A
7 p.m.—Fireworks at the weekend: DJB DJD
7:15 p.m.—Tupinamba Orchestra: YV5RC
8:30 p.m.—Harry Roy's Band: CXA3 (9.64)
9 p.m.—Program from Sweden (North America): SBP
9 p.m.—The Hour of Costa Rica: TIPG (6.41)
10:20 p.m.—London log: GSD GSI
10:30 p.m.—Congress of the Germans Abroad in Stuttgart: DJB DJD DJP
12 mid.—Northern Messenger; messages to those in the Arctic: VE9DN

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SUMMER CONTESTS

BECAUSE the prize contests announced on the air constitute a considerable proportion of America's prize-money and because listeners have demonstrated their interest in these announcements with millions of contest entries, RADIO GUIDE is publishing this list of national contests each week in this space. The list includes outstanding contest opportunities not announced on the air as well as all the prominent competitions broadcast over Coast-to-Coast networks.

\$3,000.00 CASH

PRIZES: \$1,000 weekly, 20 \$100 bills, 200 Alexander Smith "Floor Plan" rugs.

THE RULES: Complete the statement "I believe Camay is best for complexion and bath _____" in twenty-five words or less. Entries should be sent to Procter & Gamble, Cincinnati, Ohio. This contest begins August 15; runs for six weeks.

For more details listen to "Pepper Young's Family" on NBC, Monday to Friday at 11:30 a.m. and 3:30 p.m. EDT.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 100 prizes, each \$5.

THE RULES: Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card which may be obtained from dealers only. Attach a label from five-cent package of flavor you write about to card and mail to Life Savers, Port Chester, New York. Contest closes September 30. Open to United States and Canada.

CASH FOR MENUS

PRIZES: (Weekly) 1st, \$25; twelve smaller cash prizes.

THE RULES: Send in seven dinner menus to cover a week beginning Thursday. Write short paragraphs about the general kinds of breakfasts and lunches you serve. Send with the entry an itemized shopping list for all the food you need for breakfasts, lunches and dinners, with costs. Tell in detail one or more recipes for the most unusual dishes in your menu for the week. Tell how many are in your family, with the ages of the children, and write the following statement above your signature: "I authorize you to publish my name and the material I am sending you." Send this material to A & P Kitchen, P. O. Box 200, Grand Central Station, New York City.

For more details see your nearest A & P grocer.

\$100.00 FOR JINGLES

PRIZES: (Indeterminate) \$100 for accepted jingles.

THE RULES: Write a six-line jingle, of which the last line is the product-name "Burma-Shave" to be used in roadside-serial signs. Send entries to Burma-Vita Co., 2019 East Lake St., Minneapolis, Minn. Contest closes September 1.

TEN \$100.00 BILLS

PRIZES: (Every Day) Ten \$100.00 bills, plus 15 Longines wrist-watches.

THE RULES: Finish the sentence, "I find Oxydol the ideal laundry soap because . . ." writing 25 additional words or less. Enclose one box-top from any size package of Oxydol (or facsimile) with each entry. Mail to Oxydol, Department L. K., Box 28, Cincinnati, Ohio, making sure to use sufficient postage. All entries will be judged for originality, sincerity and aptness of thought. The decision of the judges will be final. Duplicate prizes will be awarded in case of ties. No entries returned. Contest closes midnight, September 23.

For further details of the Oxydol \$1,000-a-Day Contest, tune in "Ma Perkins" or "The Goldbergs," heard Mondays through Fridays.

\$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10.

THE RULES: Complete the sentence, "I like Royal Crown Cola because _____" in twenty-five additional words or less. No limit on number of entries from each contestant, but each entry

must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

For more details listen to "Royal Crown Revue," NBC, Friday, 9 p.m. EDT. For the West, 8:30 p.m. PST.

40,183 PRIZES

PRIZES: (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

THE RULES: Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is _____, _____ and _____." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Cal. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

\$20,000.00 CASH

PRIZES: (Grand) Twenty prizes, each \$1,000 cash.

THE RULES: The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after Feb. 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer which can be sent to General Electric Home Bureau, Dept. G., 570 Lexington Ave., New York City, for official entry blank, and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air-conditioning; 9. insulation and sound-deadening, and 10. electrification. Contest closes Dec. 24, 1938.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$200; 2nd, \$100; 3rd, \$75; 4th, \$50; 5th, \$25; twenty prizes, each \$10; forty prizes, each \$5; fifty prizes, each \$3.

THE RULES: In the July, August and September issues of Click Magazine, pictures of famous persons are identified with "quotes" of their best-known expressions. Fill in the names of the six persons pictured in each issue, and send the three sets of identified pictures, together with a letter of not more than one hundred words describing "What I like best about the July, August and September issues of Click," in one envelope, to Click, P. O. Box 8245, Philadelphia, Pa. Do not send answers each month—they must be sent as a complete set for the three months. Entries must be postmarked before midnight, September 1.

SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes, each \$25 cash.

THE RULES: Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturday, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

\$10.00 QUESTIONS

PRIZES: (Weekly) \$10 for each set of questions used.

THE RULES: That "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

The second annual convention of National Contesters Association will be held in Philadelphia on September 3 and 4, at the Broadwood Hotel, Broad and Wood Streets. There will be a banquet on the evening of the third. All persons interested in prize contests are invited to attend. Many famous and well-known winners are expected to attend. Arrangements have been completed for a network broadcast (NBC), originating in KYW, of a portion of the convention proceedings.

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