

COMPLETE PROGRAMS FOR WEEK ENDING JULY 30

# RADIO *Guide*

TEN CENTS



RADIO'S  
BIGGEST  
PARTY

See Page 20



# Radio Guide

Doubles Your Radio Enjoyment

731 PLYMOUTH COURT  
CHICAGO, ILLINOIS

## Women Are Not Fools

Certainly women are not fools, but one would never know it to listen to some of the summer broadcasts which drive us back to the cool of a lemonade and a good book. Just the other night, for instance, a Blow-'em-Down-McClusky type of announcer got our ear (and on our nerves) with something like this: "Ask for Downey Face Powder. Spelled D-o-w-n-e-y. Now just to make certain you have it right, I'll spell it again. Downey, spelled D-o-w-n-e-y. Downey Face Powder, that's it."

Women can spell. Everyone in America has heard them these last months during some radio spelling-bee. Much of the time they have outspelled the men, but some sponsors just don't admit that the weaker sex has been to school.

Another bit of choice effluvia is the hackneyed "Your loyalty to our product makes this program possible." How many times have you heard that or something like it? Women know why a program is being broadcast, else how would a sponsored show remain on the air. Perhaps in the very beginning of radio such an appeal had a place. Today its implication is reminiscent of the tactics of the Bowery clothing dealer who waylays any unwary passer-by who stops to look into his window. Today it implies that anyone who listens should go out and purchase the product advertised, particularly if he enjoyed the show. Today it implies rather ungenerously that the listener who doesn't buy the product is a heel. Such appeals are cheap and should have no place in the presentation of any program that can stand on its own feet. If a program cannot stand on its own feet it should not be broadcast.

Women are treated to all sorts of testimonials. Some of them are dramatized, and we hear a tired voice complaining about the heat and a fresh, vigorous voice stating the cure is a new salad dressing, or a soap, or a toothpaste. That is the unsigned endorsement and the listener can believe it or not. But the

other type, the signed testimonial, is flatly stated to be fact. Here is one: "Whammies are eaten every morning by all professional athletes. It makes them healthy and keeps them healthy. Eat Whammies and be healthy too."

All of these things do sell some merchandise and that is a necessary part of our American plan of broadcasting, but isn't complete honesty in advertising a better policy? Isn't it time that we admitted that our women are sensible, reasonable, understanding persons, and that they don't need either pointers in spelling or phony endorsements to persuade them to use a certain product.

## Johnny Presents

The story of today's broadcasting is incomplete unless it includes the tale of Johnny the Callboy, who voices the famous chant, "Call for Philip Morris, call for Philip Morris." Not many years ago Johnny was a lad in Brooklyn who considered himself fortunate to be starting to work as a bellhop in a New York hotel. He was something of an experiment at the time. Not big or strong enough to carry baggage, he was to be mostly ornament plus voice.

Because his voice had a quality that made him remembered, a radio-program builder put him on the



air. As a hotel callboy, he probably made seventeen dollars a week. Today he is contracted for life at an annual sum that runs into five figures. He is furnished a car, a chauffeur, and paid traveling expenses. Listen to Johnny's voice one of these nights. Where he was a walk-through-bit-of-atmosphere he is now the master of ceremonies, so here is a success story that outdoes anything you ever read in fiction. But one other fact makes those of us who know him glad of his success: When he was a bellhop in a hotel he always turned part of his salary over to his mother. Now his greatest concern is for that same mother. A good portion of his huge salary is being spent to give her everything she needs to make her comfortable.

## Have We Got Something Here?

Isn't it true that the big broadcasts which come to our ears through these summer days are those which are special events. No broadcast in history ever gathered such a crowd of ear-cuppers as the Joe Louis-Schmeling fight.

Why would it not be smart for some advertiser who wants to sell us his merchandise to plan a series of special events. Men and women listen to things in the summer, not to programs or performers. We listen to fights, to baseball, to tournaments, to events which are big enough to rate as news. Let broadcasters plan these things ahead and build toward them with announcements and radio-publication advertisements. Then summer radio would really be great entertainment.

## VOICE OF THE LISTENER

VOL: "Listening in a few weeks ago to the 'Gang Busters' program, I felt quite sure that all Boy Scouts, fathers of Scouts and troop committeemen must have appreciated the fine compliment paid to this great organization by the arranger of that program.

"A program immediately preceding it, that of the great Fred Allen, came forth with a slurring remark on Boy Scouts in general, and I am sure that everyone who has listened to this program has noticed that it almost invariably includes some slur against this organization.

"Being the father of two scouts, I know that these boys take their work seriously—and then to have some national hook-up belittle them is discouraging, to say the least."—Noel J. Roe, South Bend, Ind.

Conceding that Boy Scouts do and should take their work seriously, RADIO GUIDE doubts that many miss the humorous intent of remarks about them so completely as their well-wishers apparently do.—Ed.

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CURTIS MITCHELL, Editor

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handle, and encourages bravery in the troops. But it is no very vital part of their dream of empire. They base their hopes on the power of their own military machine. It is their open intention to conquer China, fight a war with Russia, take control of Siam, French Indo-China, the Philippines and the Dutch possessions in the East, and then, with all Asia under their dominion, and the greatest reservoir of man-power in the world to draw on, begin the conquest of the rest of the world. Will the now remote "yellow menace" become a horrible reality? Probably not.

When, after manufacturing an "incident" at the Peiping bridge, the Japanese army moved on Shanghai, a quick crushing victory was expected. China has always been torn with internal dissensions, and it had in the past been easy for the Japanese to conquer with "silver bullets"—bribes. North China and the South were in conflict! Generalissimo Chiang Kai-shek had for ten years been waging a relentless war against the powerful Communist ar-

After one year of war China continues to resist. Shaded areas at left show furthest advances of Japan made mainly along railroads

That the listener may better understand the news his radio brings him, **RADIO GUIDE** is presenting a series of articles—of which this is the third—designed to sketch in detail the background necessary for a complete grasp of national and foreign news as it comes over the loudspeaker. With war raging on both sides of the globe, war that may well leap to these shores, the truth behind the news becomes more vitally important than ever before. To keep pace with the minute-by-minute flow of the news as it pours into U. S. microphones is the duty of every patriotic American today.

# CHINA FIGHTS ON

IN CHINA, A BITTER WAR RAGES NIGHT AND DAY. WHAT DOES IT MEAN TO YOU? YOUR RADIO TELLS!

**J**UST one year ago rifle-shots rang out in the night over a bridge near Peiping, ancient capital of China. Those rifle-shots were the official beginning of an "unofficial" war that has since raged up and down China from Peiping to Canton, from Shanghai to Nanking and beyond, a war that has cost an estimated three million lives, caused property loss that can be estimated only in the billions—and set up a blazing focal spot of hatred that may well endanger the peace of the whole world for years to come.

For there is no doubt that the fighting in China will go on for years. The commanders of the Japanese military machine have made serious errors in judgment, and they must pay for them. China today is another Spain. In China, as in Spain, a peaceful, progressive government has been viciously attacked by men who anticipated a stunning series of quick, powerful blows followed by an almost immediate victory. In both cases, the attackers reckoned without the power of the aroused and outraged common people.

The roots of the undeclared Sino-Japanese war lie in the inherent belief of the Japanese that they are infinitely superior to all the other peoples of the world, and that they are destined finally to rule the whole globe. Incredible as this philosophy may seem, it is none the less part and parcel of Japanese thinking, and it is the most important single factor operating in the present war. It must be remembered that the Japanese do not consider the man who

sits on the throne of the mikados to be a mere temporal ruler; they firmly believe him to be a deity, the Supreme Being, a god beside whom other gods are fiction and fantasy. Descended from a family line which is the longest in recorded history—it runs back unbroken for 2,500 years!—the Emperor is a living idol, to be worshiped idolatrously, a Jehovah whose least whim has the force of a command from heaven itself. It is hard for non-Asiatics to comprehend the fervor of this worship. Japanese have killed themselves because by chance they looked the Emperor full in the face. A few years ago, during a procession, the carriage of the Queen overturned, and a humble laborer so far forgot himself as to go to her assistance. In doing so, he touched her sleeve. There was no slight doubt in his mind as to the course he must take. He committed hara-kiri at once. Outstanding characteristics of the Japanese soldier are unquestioning obedience and utter fearlessness. Who is he, the simple farmer boy Konji Yamanue, to question the word of God, and since he must die eventually, why should he not die to serve the wishes of God?

Hard-boiled and competent, the Japanese militarists no doubt take another view of the matter. To them, emperor-worship is useful, because it tends to prevent dangerous thinking among the people, makes them docile and easy to

overrun with hordes of marauding small armies. Japan expected to be able to deal with these split-up forces of China individually, working one against the other. But for ten years there had been powerful forces laboring toward the unification of China. Chiang Kai-shek and Mme. Kai-shek, member of the all-powerful Soong family, were selfless, courageous, progressive leaders. They had accomplished miracles in modernizing their backward native land. It became evident to the Japanese in 1937 that unless they struck quickly, it might be too late to strike at all. Hence the "incident" at Peiping. The whole war is still officially referred to in Japan as the "China incident," although it is an incident that is costing the Japanese people \$5,000,000 a day.

**A**T LEAST 1,500,000 Chinese non-combatants have been killed since last July. Some of them have been torn to pieces by bombs from the skies, some of them burned to death—when, after the capture of Nanking last winter the Japanese loosed the most frightful carnival of rape and pillage in modern history, many Chinese men were tied together in groups of fifty or so, soaked in gasoline, and burned—some of them shot, others bayoneted, others starved to death. But to China, 1,500,000 is a small number. For every man who

dies, there are ten to take his place.

Today, with the war one year old, the Japanese have conquered more of China than has ever before in the history of the world been under foreign domination. There are Japanese soldiers in every Chinese province north of the Yangtze. Shanghai, the most important commercial city, is under strict Japanese control, and most of the economic life of China is in Japanese hands. Two governments have been set up under Japanese supervision—the governments of Northern and Central China—with puppet Chinese officials. Japan's army is moving steadily westward, a long string of victories behind it. To judge from external appearances, Japan is winning the war.

In reality, however, she is doing nothing of the kind. She has lost about 350,000 of her best men, and the money cost has been so appallingly huge that the Japanese government has been forced to adopt the most stringent economy measures in order to continue its day-to-day existence. Most important of all, the military tactics of the Chinese have been most distressing. It was said of George Washington that he lost all his battles but won the war. The Chinese are fighting in that fashion, standing for a frontal assault when necessary, then retreating, flanking, and infiltrating behind the advancing enemy. The Japanese may be in firm possession of a town, but they never know when 500 innocent-looking coolies will pull pistols and knives from their sleeves and storm the gates from within. Their lines of communication are long, growing longer every day, and under constant attack by Chinese guerrillas. Most adept at harassing the enemy lines of communication and supply are the former Communist soldiers under the great leader Chu Teh. Almost never allowing themselves to become involved in a pitched battle, they cut railroads, tear down telephone wires, seize food and ammunition on the way to the Japanese armies at the front, and in general make life miserable for the invader. Sometimes a few brave spirits will crawl through the darkness to the outskirts of a Japanese camp full of sleeping soldiers. Then, at a signal, they strike huge gongs until the very air itself seems to be ringing. When the soldiers start to pour out of their tents, the Chinese vanish, leaving the enemy wide awake, nervous, enraged.

The Japanese today hold under actual, positive control, little more than the great cities and the main railroad lines in the area they have conquered. They are still forced to fight occasionally even in areas as close as twenty miles from Shanghai, the first city to fall to them! Although they have set up the most ambitious industrial projects in the conquered territory, they cannot spare the money with which to finance them, and they are consequently gaining nothing from the struggle. Meanwhile, the world wonders: How long can the Japanese people stand the strain? Already the government has been forced to ask them to indulge in such economies as the "three-cent" luncheon: a mound of rice with a small pickle imbedded in it.

Although the Chinese have lost more men, although their sources of income have been cut off, their greatest cities destroyed or seized and their people brutally slaughtered, they are in a stronger position than they were in a year ago. The progress of the country has been set back a full decade, and billions of dollars worth of property has been destroyed, but the Chinese are confident of ultimate victory. Because, for the first time in centuries, the Chinese are today a thoroughly united people, fighting with every ounce of their strength toward a common end.





### Mountain Climber

The Alps, those vast mountains that loom across Europe, have intrigued and baffled adventurous men ever since the very dawn of history. They have conquered all-conquering armies, they have changed the course of nations, and in answering the challenge they fling to mere puny man as he stands awe-struck below them, hundreds upon hundreds of brave spirits have died. Highest peak in the Alps is that of Mt. Blanc, which looms a sheer 15,771 feet into the sky. Of all the incredible race of daredevils who find the greatest zest in life in mountain-climbing, only one man, Walter Wood, has ever ascended Mt. Blanc. Wood was also the first to reach the summit of Mt. Steele, in Alaska—16,644 feet. To tell of the thrills and and the pleasures of the sport in which he ranks No. 1 in America, Walter Wood will appear on the "It Can Be Done" program on Wednesday, July 27. On the air at 10:30 p.m. EDT.

### Music by Americans

America, the youngest of the great world powers, has always been known as a land of industry, of machinery, of business and finance. In the realm of art, it is only recently that America has come into its own. Today, throughout Europe, people are reading American novels and short stories, flocking to see American paintings. In the field of music, however, this is not true to so marked an extent. It is commonplace, for instance, for an Italian or a Frenchman or a Russian to come to the United States to direct a great symphony orchestra, or to sing an important role in a Metropolitan Opera production; but it is rarely indeed that a native American is offered a leading position in a great musical organization, almost unheard of for a native American to be offered a similar position abroad. Similarly, American composers find it hard to find audiences for their works, while many inferior foreign importations are given eager performances. Howard Barlow, director of the Columbia Broadcasting Symphony, an outstanding authority on music and things musical, feels



# HIGHLIGHTS

## PREVIEWS OF SOME OF THIS

that it is not a lack of musical talent that produces these conditions in America, but lack of a suitable means of bringing that talent to a large audience. With a view to filling that need, Barlow has invited the plain John Smiths and Jane Joneses of this country to send him their musical compositions. If they meet the necessary standards, they will be heard from Coast to Coast on the CBS "Everybody's Music" program. The response to Barlow's invitation has been heavy, and 75 percent of the compositions submitted are thoroughly worthy of a performance. Beginning with the program of Sunday, July 24, at least one original American composition will be played every week. First on the list is "Episodic Suite," by Julia Smith, Denton, Texas. The time: 3 p.m. EDT.

### Youth and Its Leaders

In times as troubled as the present, elderly men and women are apt to shake their heads dolorously and say, "Whatever is the world coming to?" The tangled conditions confronting the nations of the earth shock and frighten people who have reached their declining years. But these same conditions are infinitely more shocking to the young people of today, for they must face them, and in spite of them, build their lives. Realizing that without guidance they are lost, the young search frantically for some indication of the path they should take, for a signpost, for a leader. They may fall into terrible and ghastly error, as have the youth of, for instance, Germany. But a leader they must have, and it is the duty of their elders to provide one. That responsible Americans are well aware of this problem is demonstrated by the attention being given it all over the country. On Saturday, July 30, over NBC at 12 noon EDT, the Call to Youth program will present a talk by Rabbi Beryl D. Cohen of Boston, entitled, "What Leaders Shall Youth Follow?"

### Joseph Lee

The progress of mankind has been marked by his ability to discover ways of preventing the catastrophes and accidents—whether man-made or caused by nature—that are dangerous to him and impede his progress. A half-dozen firemen, for instance, can conquer an ordinary blaze, and it is a tribute to the intelligence of mankind that there are in existence trained experts to do this work. It would be a greater tribute, however, if means had been found in advance to prevent the fire. So it is with floods, with warfare, with storms, and a hundred other things, among the most important of which are crime and disease. A man who has committed a theft can be jailed, and a sick man may be cured—but society would have profited more had the crime and the sickness been

prevented. On Monday, July 25, Charles Francis Adams, former Secretary of the Navy, will speak from Boston to honor a man who did as much as any single individual has ever done to prevent crime and disease. That man was Joseph Lee, the founder of a movement that has brought hundreds of thousands of young Americans to maturity with sound minds and healthy bodies: the playground movement. Joseph Lee, who died a year ago, devoted most of his life to this one ideal, donated to the movement \$360,000, and for a quarter of a century headed the National Recreation Association. On the air at 10:45 p.m. EDT, CBS.

### Sr. Jose Iturbi

Justly high-ranking in the so-called "variety" type of radio program is the Kraft Music Hall, from whence, on Thursday evenings, Bing Crosby, Bob Burns and their merry crew of minstrels project into American loudspeakers a performance so carefully planned and deftly paced that it seems quite artless. Probably one basic reason for the popularity of the program is the essential humanity of Crosby and Burns, both of whom have come up to stardom the hard way, and neither of whom has ever succumbed to delusions of personal grandeur. Since Crosby has just departed for a summer vacation, Burns, who, like Crosby, is particularly adept at the difficult business of merging a guest star into the program, will have opportunity to do so on Thursday when he presents a distinctly out-of-the-ordinary visitor, the great Spanish pianist, Jose Iturbi. Fully respecting Iturbi's genius, Burns of the Music Hall stands in no awe of it. Listeners may anticipate a treat. The time: 10 p.m. EDT over the National Broadcasting Company.



### Saratoga

In 1864, when the Civil War was climbing toward its bitter climax, a new race-track was opened in northern New York state, in a little town called Saratoga. That track is today the most famous and the strongest-rooted in the land, but few people among the tens of thousands who flock to it every summer realize that it served a serious and worth-while purpose after the Civil War, that it moved toward an end not often associated with anything so essentially a place of entertainment as a race-track. At Saratoga, after 1865, men from the North and South met in peace to watch their horses run. The owners of the track made special efforts, in those trying years, to attract southern horsemen to Saratoga, and they were largely successful. Two of the oldest and most respected events of the annual meeting are named for southern states: the Kentucky and the Alabama. This year, the Saratoga season should be of special interest to the public, for it is believed that one of the races will bring about the long-awaited meeting of Seabiscuit and War Admiral. CBS will broadcast the opening race of the season, the American Legion, from 4:15 to 4:45 p.m. EDT, on Monday, July 25.

# OF THIS WEEK

## WEEK'S BETTER PROGRAMS

### August 3, 1795

"Mad Anthony" Wayne was a fighting man. From his earliest boyhood, indeed, he had demonstrated his inclination toward military life, and from 1774 on—he was born in 1745—he took an active part in the rising rebellion against British dominion over the American colonies. He recruited and organized the Fourth Pennsylvania battalion of Continental troops, first saw service during the Canadian campaign early in the war. Later he fought at Three Rivers, at Morristown, Brandywine and Germantown, rising finally to the rank of major-general. Wayne's greatest exploit during the Revolution was the recapture of Stony Point, generally considered the most daring single feat of the whole war. After independence had been won, Wayne continued in the service of his country, finally, 1794, decisively defeating the Indians who were preventing expansion beyond the Ohio River. A year later, on August 3, 1795, "Mad Anthony" negotiated the Treaty of Greenville, which opened the whole Northwest to colonization. At 7:30 p.m. on Wednesday, July 27, the "Living History" program will present a dramatization of this campaign.

### Swing Versus Symphony

Between Chicago's Michigan Boulevard and Lake Michigan itself stands Grant Park, and to Grant Park and its huge bandshell, every pleasant night in summer, flock thousands of Chicagoans to hear the world's best musical artists. Usually the concerts are in the strict classical tradition, but on Tuesday, July 26, listeners who tune in Mutual Broadcasting System stations at 8:30 p.m. EDT will hear a startlingly unusual program. For on that night the swing band led by Bob Crosby will alternate with Izler Solomon's symphony orchestra! Crosby, whose top-ranking band plays in the solid, true style of the men who first created jazz music, will take the first part of the program, with Izler Solomon's symphonic performers replying in their own musical language to conclude the unique "swing-symphony" musical debate.

### Revolution in the Air

Thirty years ago—the date was September 9, 1908, the place, Fort Myers, Virginia—Orville Wright made three free flights in the plane which he and his brother Wilbur had designed and built. The first flight lasted 57½ minutes; the second, one hour and three minutes; the third time aloft (with a passenger) he covered four miles in six minutes. The science of aviation has come a long way since then—a longer way, if we go back to the early civilizations which first seriously considered the idea, or to Leonardo da Vinci, who actually drew plans for a flying-machine. The progress that has been made since the first successful flights of any duration is, however, utterly astonishing. Today, airplanes can cross any continent or any ocean; they can fly miles above the earth, literally out of sight of the earth; they can remain



almost motionless in the air or they can move at 500 miles per hour. The whole story of the scientific developments that have revolutionized air travel will be told on the "Adventures in Science" program, broadcast over the CBS network at 7:30 p.m. EDT, Friday, July 29.

### H. M. Coldstream Guards

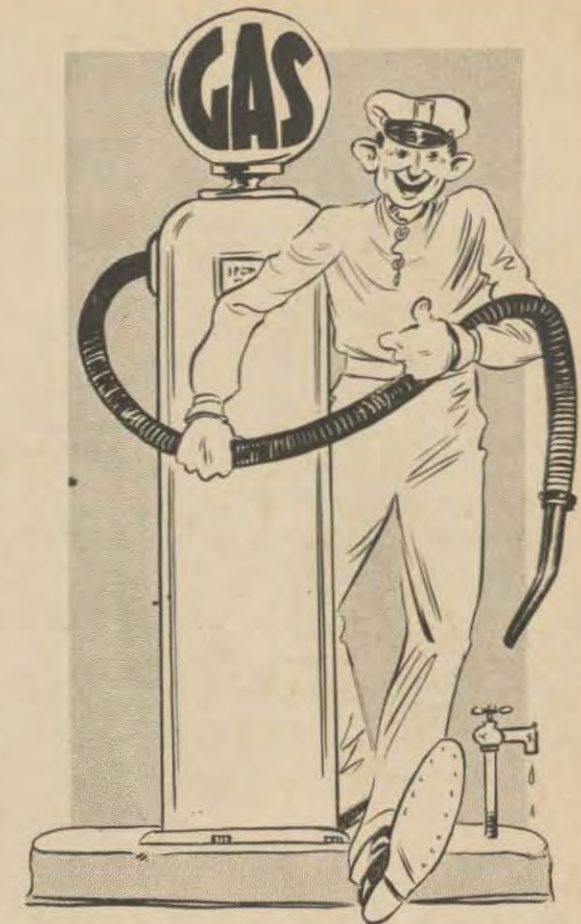
England, almost alone of the great nations of the world, has preserved unbroken a centuries-old military tradition. Other countries, once the proud guardians of similar traditions, have seen them drop away, one by one, within recent times. The great armies of the Czars, for instance, melted away in the fires of the Russian Revolution, and the old traditions were scrapped for new ones. Germany's proud Prussians lost the World War and much pride and honor with it. But England's great regiments have been preserved, and many of them stretch their histories back to Cromwell's time and beyond. One of the proudest of all is His Majesty's Coldstream Guards. On Sunday, July 24, the military band of this ancient organization will be heard at 9 p.m. EDT in a program short-waved from London.

### Does News Just Happen?

Few professions have about them so vast and varied a body of legend as has the newspaper profession. Any reporter of ten years' experience knows half a hundred shocking, or hilarious, or thrilling stories—and true stories, at that—about other newspapermen, ranging from the one about Charles MacArthur, Ben Hecht, Chief Justice Charles Evans Hughes and the high silk hat to the story of the death of Jake Lingle of the Chicago Tribune. A typical newspaperman's story about another newspaperman will be put on the air Saturday, July 30, on the "Johnny Presents" program when J. Fred Essary, reporter on the staff of the Baltimore Sun, makes his second appearance as a guest star. The story to be dramatized concerns a prank played by one Erik Schaeffer, reporter on a small southern newspaper, who "made" a story one night by borrowing his boss' car, and, after careening wildly through the streets for a time, smashed it into the plate-glass front window of the opposition paper.

### "Fill It Up!"

The story of the man who fills your gasoline tank, checks your oil and your water and your tires, wipes your windshield—the filling-station attendant, who may be a college boy or a grandfather in private life, will be told during the "Americans at Work" program at 10:30 p.m. EDT on Thursday, July 28. Though their jobs may seem quiet, they are often exciting. It was two filling-station men who discovered that a man with a German accent had handed



them a bill with Lindbergh ransom serial numbers and took down his license number, and their presence of mind led to the capture of Bruno Richard Hauptmann. Filling-station men often tell stories of sensational hold-ups in the quiet hours of early morning. The Columbia Broadcasting System will bring the story to the microphone, part of it from the studio, part of it directly from a service station.

### Vacationland

Few Americans, even well-traveled Americans, have a complete knowledge of the vast scope of their country, of the almost limitless variety it offers. That more Americans may learn of the wonders of their own country, the "Stepping Ahead with America" program will present, on Thursday, July 28, a special-feature broadcast, "America's Vacationlands." The network, NBC; the time, 8 p.m. EDT.

### Glaciers on the Air

Every Thursday, Dr. H. R. Gregg, well-known naturalist, takes a portable microphone and a class of students for a walk around the Moraine Park Museum at Rocky Mountain National Park, Colorado. The discussions Dr. Gregg holds with his class, broadcasts to the nation, are actual field interpretations of the fauna, flora and geological formations that are indigenous to the very spots where the programs are originating. On Thursday, July 28, Dr. Gregg will explain the wonders of glacial formations. The glacier, a vast, slowly moving river of solid ice, is now, and has been in the past, one of the most important factors in shaping the face of the world. For when the millions of tons of ice in a glacier slide slowly, crushingly forward, rocks, trees, rivers, even mountains, cannot bar its path. The time: 5:15 p.m. EDT over NBC.





Frances Blaisdell, flutist, with  
Woodwind Quartet Sunday

SUNDAY, JULY 24  
at 12:30 p.m. EDT on NBC

The Radio City Music Hall  
of the Air

The Perole String Quartet  
Ignace Strasfogel, pianist  
Jan Peerce, tenor

String Quartet in A Major  
(Boccherini)  
String Quartet in G Minor  
(Debussy)  
Zingarese from Piano Quartet  
(Brahms)  
Ignace Strasfogel assisting  
Il Mio Tesoro (Mozart)  
Jan Peerce  
Two Movements from Quartet in  
D Minor (Schubert)  
The Quartet

VETERANS of the microphone, the four Perole players (headed by the stylistic and polished violinist, Joseph Coleman) present consistently fine concerts of the best quartet music. Practically its whole literature has been revealed for those who follow the Perole course faithfully.

The other day a music-lover said to me: "I think that Brahms' 'Zingarese' movement is the loveliest thing he ever wrote." See if you agree. "Zingarese" means in gypsy style.

SUNDAY, JULY 24  
at 3 p.m. EDT on CBS

"Everybody's Music"

The Columbia Symphony  
Orchestra

Howard Barlow, conductor

Overture to "The Secret Marriage"  
(Cimarosa)  
Partita for Flute, Violin and Strings  
(Paul Creston)  
Episodic Suite (Julia Smith)  
Symphony No. 4 (Schumann)

DOMENICO CIMAROSA (1749-1801), eminent Italian opera composer, excelled in his settings of comic librettos, "Il Matrimonio Segreto," now 151 years old, being his best-known, airiest and most merrily tuneful score. He wrote in haste, but with ease, completing nearly eighty operas in twenty-nine years—the season of 1780-81 witnessing two of his premieres in Naples, one in Rome and two in Turin. Cimarosa's travels through the European capitals found him feted as a musical conqueror, and even in Vienna his popularity far exceeded that of Mozart, who had vainly tried for the conductor's post at the Vienna Opera, given to Cimarosa by the short-sighted Emperor Leopold. "Il Matrimonio" is the only Cimarosa opera ever heard nowadays, and that infrequently; but Mozart is enthroned with the enduring gods of music.

# The March of Music

A Weekly Preview Edited By Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

## What Do the Children Hear?

SOME of the major symphony orchestras give special broadcasts for children, but such concerts are few and far between. As the music-lovers of the future are the youngsters of today, it would seem that more attention should be paid to their tonal education.

There is, of course, the Damrosch course, but it comes during school hours and figures as education rather than enjoyment. The period between five and seven o'clock usually finds children at home, and then they are furnished, with one or two exceptions, chiefly with mystery and other thriller programs, silly serials, trashy songs that are discounted even by infantile intelligence, and, in fact, with nearly everything except the best music.

It need not be pointed out that the youthful years constitute the formative ones, when the inclinations, tastes and preferences are created and developed which make the adult culture and, to a certain extent, the adult character. Hardly anyone would deny that so far as music is concerned a boy or a girl familiar with Dvorak's "Humoresque," for instance, is establishing an infinitely finer contact than to know such popular twaddle as "The Dipsy Doodle." At least the difference in value should be established in the youthful mind, so that the foundation is built for later real appreciation of musical art.

Time and again I have had grown-ups say to me: "I wish I could get as much out of good music as you do." My answer always is: "One gets as much out of it as one puts in, and the degree of putting in generally traces back to one's parents. I am deeply thankful to mine for early putting my nose into the best music and seeing that I kept it there during all of my childhood. If you are parents, do the same for your offspring. They will think of you with gratitude when maturity provides them with such a priceless heritage of edification and beauty."

I do not mean that children should be forced to practise an instrument if they show positive distaste or lack of elementary talent; or that they should be compelled to listen to good music if they are so tone-deaf that they cannot recognize a simple melody. However, very few show such lack of receptivity, and respond easily to the best musical influences before ears and taste become vitiated by incessant listening to inferior tunes and texts. No one could possibly contend that swing airs and sex lyrics (some of them altogether questionable) are to be included in a child's proper introduction to culture.

Radio executives who talk so much about the educational importance of their medium have unlimited opportunity to build musically in our nation by acquainting children with the great music and performers and the lives of the composers. The story of Mozart could be presented as enthrallingly as that of ghosts, gangsters, G-men, murderers, and adored heroes who win baseball and football games.

Radio stations have orchestras, soloists and commentators fully competent to do late-afternoon concerts for children. Quizzes, so popular now, might be included in the programs in order to add beneficial excitement for the young listeners. Singers, too, should be featured—real singers, with real voices, performing appropriate art-songs. Then our children could learn that the mooching, maudlin, moaning or shouting sounds sent over the air so ubiquitously by untrained throats are indeed an offense to the refined ear and a general pain in the neck.

## A Familiar Friend

Willem van Hoogstraten returns to the Stadium where he made his first appearance in 1922, and since then has been an abiding favorite with its audiences, who liked his engaging personality and his interpretations. There are conductors who specialize in more schol-



Ernest La Prade is National  
Music Camp conductor Wed.

SUNDAY, JULY 24  
at 8:30 p.m. EDT on CBS

The Stadium Concerts  
The New York Philharmonic  
Orchestra

Willem van Hoogstraten,  
conductor

Egmont Overture (Beethoven)  
Symphony No. 2 (Sibelius)  
Rosemunde Overture (Schubert)  
Suite "Facade" (Walton)  
Procession and Polka from  
"Schwanda" (Weinberger)

WEATHER is the arch enemy of airplanes and outdoor concerts, and so one hopes that the Stadium visitors may enjoy this program in the open air, and not have to transfer themselves to the near-by large hall of the College of the City of New York, where the orchestra and auditors repair when Jupiter Pluvius commands. Dancing in the rain has been glorified by a popular song-writer, but no one seems to praise symphonizing in the rain.

Radio stay-at-homes have all the best of it, and this evening they are getting an array of music enjoyable without weighty analysis. Even the symphony is the most accessible and most popular one of Sibelius, from its quaint opening theme (oboes and clarinets) to the finale sounded in stately resonance.

WEDNESDAY, JULY 27  
at 9:30 p.m. EDT on NBC

The National Music Camp  
Orchestra

Ernest La Prade, conductor  
Boris Schwartz, violinist

My Country (Mortimer Wilson)  
First Movement "Unfinished"  
Symphony (Schubert)  
The Orchestra

First Movement *Symphonie Espagnole*  
(Lalo)  
Boris Schwartz and Orchestra

WOULD like to be one of La Prade's outdoor auditors at this event, hearing the masterpieces in picturesque atmosphere and sharing them with others who are there for the sole reason that they love music.

The late Mortimer Wilson, of moderate talent himself, was an enthusiastic disciple in the cause of American music, and worked ardently to bring much of it to public performance. May his shadow be present at this concert; to rejoice at finding him accompanied with Schubert and Lalo, and conducted by such an informed and responsive musician as La Prade, who also leads the NBC Home Symphony Concerts and directs the NBC Music Guild programs.



THURSDAY, JULY 28  
at 8:30 p.m. EDT on CBS

### The Goldman Band Concerts

Edwin Franko Goldman, conductor  
*University March (Goldman)*  
*Overture to "The Merry Wives of Windsor" (Nicolai)*  
*Echo Waltz (Cornet Solo) (Goldman)*  
*Finlandia (Sibelius)*

FRIDAY, JULY 29  
at 10:00 p.m. EDT on CBS

### The Goldman Band Concerts

Edwin Franko Goldman, conductor  
*Procession of the Nobles from "Mlada" (Rimsky-Korsakoff)*  
*Fantasy, "The Harp of Tara" (Rogers)*  
*My Heaven of Love (Cornet Solo) (Goldman)*  
*Italian Caprice (Tchaikowsky)*  
*Children's March (Goldman)*

THE Goldman series continues its annual pleasure-giving with programs that are popular and yet maintain artistic dignity.

The band itself performs splendidly, many of its personnel being former members of various symphony orchestras.

Not far from the bandstand is the Central Park menagerie, and when the music floats in that direction, a fanciful person might imagine the aviary denizens listening for Henselt's "If I Were a Bird" and some of the other animals trying to recognize Debussy's "Goldfishes," Ganz' "Elephants," Seeboeck's "Frogs," Schneider's "The Eagle," Saint-Saens' "The Swan" and De Kontski's "Awakening of the Lion."

SATURDAY, JULY 30  
at 8:30 p.m. EDT on MBS

### The Robin Hood Dell Symphony Concerts

#### The Philadelphia Orchestra

Alfred Wallenstein, conductor  
Henry Harris, pianist

*Symphony No. 2 (Brahms)*  
The Orchestra

*Concerto in A Minor (Grieg)*  
Henry Harris

*Nutcracker Suite (Tchaikowsky)*  
The Orchestra

IF THERE are daisies in this Dell, they should benefit from the sunshine in the music to be offered by Wallenstein and his performing partners.

The radiance of Brahms' second symphony contrasts with the epic utterance of the first. (Between the two works the composer wrote only a couple of dozen songs.)

In the second symphony of Brahms my favorite spot occurs near the close of the very first movement, where the chief theme is presented in two opposite aspects, changing from slow to rapid pace, the transition being not only one of speed but also of rhythm. The effect of the transition is magically beguiling.

Greig's sole piano concerto shimmers with light and beauty, its brilliant passages decorating romantic melodies. The slow movement is of ineffable poetry.

Smiles are aroused by the resemblance of the initial theme of the last movement to that ancient and wartime American ditty, "Johnny, Get Your Gun."

The "Nutcracker Suite" derives from a ballet based on a fairy tale, to which Tchaikowsky set this charming and humorous music.

arly, more poetical or more passionate readings than our friend from Holland, but he has enough of those qualities to insure well-integrated performances which do ample justice to the composers.

Those who wonder what Van Hoogstraten does in the winter can be told that he leads the symphony orchestra in Portland, Oregon, where he was called in 1925. He also makes guest appearances with the other major orchestras in America and Europe, and, too, has directed at the Hollywood Bowl.

Van Hoogstraten, born in 1884, at Utrecht, was educated at the Cologne Conservatory and first specialized as a violinist and in chamber music, but showing conductorial proficiency at the music festivals in Vienna and Salzburg and at symphony concerts elsewhere abroad, he took up the baton as a permanent career.

It might interest dial-hearers to know that Van Hoogstraten, with his tall, slim figure, sharply cut features, close-cropped graying hair and well-tailored clothes, is an especially appealing sight for feminine eyes at the Stadium. There is likelihood that if one were to assign the reason for Van Hoogstraten's annual engagement there, the answer would be "the eyes have it."

### Deluge for Barlow

Last week I told about the commissioned American works ordered by CBS, and also mentioned that Howard Barlow, conductor of its "Everybody's Music," had asked all our native composers to send works on approval for performance. His request included the belief that "there is an unplumbed source of important material among the Smiths and Joneses of the United States."

The answer of the composers was quick and astonishing, for Barlow has been receiving an average of two manuscripts a day for the past month, and as many of them are good, he now is at a loss to find time for their broadcasting. Strangest of all, one of the best of the works, he says, is by a Smith—Julia Smith, of Denton, Texas. It is called "Episodic Suite," for full orchestra, and will be programmed in "Everybody's Music" July 24, together with another American premiere, a "Partita" by Paul Creston, of Sunnyside, Long Island, written for solo flute and violin with accompaniment of strings.

Miss Smith, who has a B. A. degree from North Texas State Teachers College and an M. A. in music from New York University, is now studying under a fellowship at the Juilliard Foundation in New York. Mr. Creston, born in 1906, was awarded a Guggenheim Fellowship last spring. He has studied piano and organ, but is self-taught in composition. His creative output so far consists of chamber music, all publicly performed, and found of provocative interest in the modern style and idiom.

### My Favorite Story

Speaking of names, my favorite story of the late George Gershwin (whose posthumous song, "Dawn of a New Day," has been chosen as the theme melody of the New York World's Fair) is the one he told me about a composer of popular songs, to whom he once said: "It distresses me to think that I have made so much more money out of my 'Rhapsody in Blue' than Beethoven made out of his Fifth Symphony." "Yes," answered the other, "but see what a rotten title he gave his piece."



NBC listeners will hear music from the National Music Camp at Interlochen, Michigan, Wednesday, from 9:30 to 10:30 p.m. EDT

## Also Recommended

For Stations, See Our Program Pages

### Sunday, July 24

Blaisdell Woodwind Quartet. 10:30 a.m. EDT, NBC. Ignace Straszfogel, pianist, assisting artist. A quartet headed by one of the outstanding women flutists.

Yella Pessl and the Madrigal Singers. 11:30 a.m. EDT, NBC. Examples of ancient harpsichord music and part-singing.

The Magic Key. 2 p.m. EDT, NBC. Symphony orchestra; Frank Black, conductor. Guests.

### Monday, July 25

The Voice of Firestone. 8:30 p.m. EDT (7:30 p.m. PST for West), NBC. Symphony orchestra; Alfred Wallenstein, conductor; Margaret Speaks, soprano.

American Rhythm Masters. 9 p.m. EDT, NBC. NBC carnival of popular music program.

### Tuesday, July 26

NBC Music Guild. 2:30 p.m. EDT, NBC. Creston Quartet. Quartet for strings and clarinet (Nathaniel Shilkret); Alexander Williams, clarinetist.

One of the most popular conductors on the air offers one of his chamber-music compositions on this program.

The Story of the Song. 6:30 p.m. EDT, CBS.

### Wednesday, July 27

Styles in Vocal Rhythms. 8:30 p.m. EDT, NBC. Carnival of popular music program.

Impressions. 9:15 p.m. EDT, MBS. Genevieve Rowe, soprano; orchestra, Bumble Bee (Rimsky-Korsakoff), Trepak from "Nutcracker Suite" (Tchaikowsky), Habanera (Ravel), Selections from "Mlle. Modiste" (Victor Herbert).

Symphonic Strings. 10 p.m. EDT, MBS. String orchestra; Alfred Wallenstein, conductor. Suite "Student Music" (Rosenmueller), Intermezzo "Goldonioni" (Bossi), Hebrew Melody (Achron), St. Paul Suite (Holst).

### Thursday, July 28

Keyboard Concerts. 5 p.m. EDT, CBS. Lydia Hoffmann-Behrendt, pianist, three selections from Sonata No. 1 (Hindemith) Pastorale; Toccata (Poulenc), Triana (Albeniz).

Today's soloist has chosen three modern composers, two of them Poulenc and Hindemith, ultra-modern. The Albeniz piece is the pleasantest, with its Spanish rhythms and harmonies.

Sinfonietta. 8 p.m. EDT, MBS. Small symphony orchestra; Alfred Wallenstein, conductor. Symphony in B Minor (Gassman), Rhapsody for Saxophone and Orchestra (Debussy).

Essays in Music. 10 p.m. EDT, CBS. Victor Bay, conductor. Subject, "The Village." Village Festival (Foster), Danse Villageoise (Chabrier), Chorus of Peasants from "Prince Igor" (Borodin), Hungarian Village Pictures (Dohnanyi), In the Village, from Caucasian Sketches (Ippolitov-Ivanov), Waltz and Chorus from Village Scene from "Faust" (Gounod).

### Friday, July 29

Robin Hood Dell Symphony Concert. 9:30 p.m. EDT, MBS. The Philadelphia Orchestra; Alexander Smallens, conductor.

Grant Park Concert. 10:30 p.m. EDT, NBC. Women's Symphony Orchestra.

### Saturday, July 30

NBC Music Guild. 12 noon EDT, NBC. Kneisel String Quartet.



# THE PHOTO WEEK



Ken Christie, arranger-accompanist for the Songsmith Quartet heard on "Your Hit Parade," was host to a group of stars at Playland in New York recently. Guests included (left to right) Al Garr, Scrappy Lambert, Alice Cornett, Ken, Leonard Stokes, Mrs. Stokes, Bob Moody, Mrs. Moody, Tubby Weyant



NBC's Roving Prof., William Montgomery McGovern, wore this hat when he inaugurated his new series. It came from the Orient



Edward Arnold (above) is summer emcee of the "Chase and Sanborn Hour" while Don Ameche is vacationing in Europe. The vacationing Don will return in August



Bill Thompson of the Fibber McGee programs received many good-by presents from Chicago friends as he boarded a train for New York and a vacation in Scotland. Barbara Luddy, First Nighter star, presented him with a book; a kiltie band gave him the correct time





John B. Kennedy tells of vacationlands—Thurs., NBC

## Dramas Shed New Light on Life of Shakespeare

Sunday, NBC, 1-1:30 p.m.

Shakespeare was human—and as a human he is being depicted in this series designed to emphasize a fresh approach in Shakespearian appreciation. Without detracting in any degree from the genius of the inimitable dramatist and poet, "Shakespeare's England" is presented with a tie-in to today's popular interest in the realism of political, social and economic values.

Instead of the sensuous visionary, the clever word-master, the weaver of moods and plots, Shakespeare is being pictured as a person keenly alive to the potential forces about him and as a focus for the social and economic conditions of the Elizabethan period, his writings influenced by the events of the times and the people with whom he came in contact. Each era in history has its own peculiar problems and vital movements, and such a view of the literary master in relation to his times should prove interesting and educational in the light of the many contrasts and few resemblances of contemporary society to that of Shakespeare's day.

The series of original radio plays, the third of which will be heard on Sunday, and which includes extracts from the plays and sonnets of the English playwright, is written by Zach Metz, Shakespearian authority, and Stanley Field, established radio author.

## How Summer Resorts Aid General Conditions

Thursday, NBC, 8-8:30 p.m.

What should prove to be a very interesting broadcast in the "Stepping Ahead With America" series is the one scheduled for Thursday that will provide a look-in at America's vacationlands. Appropriate to the time of the year when multitudes are flocking all over the country in search of recreation places, this broadcast will report on resorts and attempt to show what they have donated to the cause of improving general conditions in the United States. John B. Kennedy, NBC commentator, is master of ceremonies and narrator for these programs.

This broadcast is the fourth in the series, which was designed to acquaint radio listeners with the various phases of constructive activity in the country. Succeeding programs will treat the subjects of harvest and the distribution of crops, transportation, the garment industry, retail distribution of goods and the informative and entertainment agencies, such as radio, newspapers, movies and the theater.

# Listening to Learn

## RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values

### DRAMA

Sunday, July 24

**Way Down Home.** 1:30-2 p.m. NBC. Drama depicting life of James Whitcomb Riley.

**There Was a Woman.** 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Monday, July 25

**Mercury Theater.** 9-10 p.m., CBS. Dramatic program by Orson Welles.

Tuesday, July 26

**Let's Pretend.** 5:30-6 p.m., CBS. (Also Thursday, same time and network.) Nila Mack takes the children into the land of make-believe.

**Four Corners Theater.** 8-8:30 p.m., CBS. "Red Acre Farm," by Gordon V. May. Dramatization of popular rural play.

Wednesday, July 27

**WPA Radio Theatre Division.** 8:30-9 p.m., MBS. "Drums," by James Boyd.

Thursday, July 28

**Men Against Death.** 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif.

**Pulitzer Prize Plays.** 9-10 p.m., NBC. Dramatization of Eugene O'Neill's "Beyond the Horizon."

Friday, July 29

**The Nation's Playhouse.** 11:30 p.m.-12 mid., MBS. Dramatization.

Saturday, July 30

**Columbia Workshop.** 7:30-8 p.m., CBS. Dramatization produced under the direction of Wm. N. Robson.

**Original Play.** 8:30-9 p.m., NBC. Dramatization of "The Ineffable Essence of Nothing" by Ronald MacDougall.

### GOVERNMENT

Monday, July 25

**National Radio Forum.** 10:30-11 p.m., NBC. Guest speakers, talking from Washington on current national topics.

### HISTORY

Wednesday, July 27

**Living History.** 7:30-7:45 p.m., CBS. Dramatization of events of 1795.

### INSPIRATION

Sunday, July 24

**Church of the Air.** 10-10:30 a.m., CBS. Albert Espey, Kansas City, Missouri; 1-1:30 p.m., Rt. Rev. Monsignor Francis W. Walsh, Peekskill, N. Y.

**Highlights of the Bible.** 10-10:30 a.m., NBC. Dr. Frederick K. Stamm speaks on "Things That Are Better Than Gold."

**Sunday Vespers.** 4-4:30 p.m., NBC. Dr. Paul Sherer speaks on "So Many and Great Dangers."

**The Catholic Hour.** 6-6:30 p.m., NBC. Bishop Duane G. Hunt speaks on "The Appeal to Reason."

**Cheerio.** 10:30-11 p.m., NBC.

Saturday, July 30

**The Art of Living.** 6:45-7 p.m., NBC. Dr. Norman Vincent Peale speaks on "Does Life Begin at Forty?"

**Message of Israel.** 7-7:30 p.m., NBC. Rabbi Edward T. Sandrow speaks on "How Religion Speaks."

### PEOPLE—THOUGHT—COMMENT

Sunday, July 24

**Magic Key.** 2-3 p.m., NBC. Linton Wells speaks from Havana, Cuba.

**The Farmer Takes the Mike.** 4-4:30 p.m., CBS. Tobacco farmers and farm helpers from Louisville, Kentucky.

**Headlines and By-Lines.** 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaitenborn and Lyle C. Wilson.

**University of Chicago Round Table Discussions.** 10:30-11 p.m., NBC. Open discussions on topics of the day.

Tuesday, July 26

**The Roving Prof.** 7:45-8 p.m., NBC. Professor William Montgomery McGovern comments on little-known facts of family life in the Orient. Subject: "In the Forbidden City."

**The Right Job.** 11-11:15 p.m., MBS. Interviews by Dr. Shirley Austin Hamrin.

Wednesday, July 27

**It's News to Me.** 7:45-8 p.m., NBC. Commentary by Ruth Bryan Owen Rohde.

**The People's Platform.** 8-8:30 p.m., CBS. Social, economic and political subjects discussed by American citizens.

Thursday, July 28

**Of Men and Books.** 4:45-5 p.m., CBS. Comments on literature by Prof. John T. Frederick.

**George R. Holmes.** 6-6:15 p.m., NBC. News reports from Washington.

**Americans at Work.** 10:30-11 p.m., CBS. Interview with filling-station attendant.

Friday, July 29

**University Town Meeting.** 8-9 p.m., NBC. Broadcast from Denver University. George V. Denny, Jr., moderator.

Saturday, July 30

**Aviation Talks by Commander Frank Hawks.** 5:45-6 p.m., NBC.

**American Viewpoints.** 10:45-11 p.m., CBS. Guest speakers on topics of national interest.

### PERSONAL—SOCIAL PROBLEMS

Tuesday, July 26

**Highways to Health.** 4-4:15 p.m., CBS.

### SCIENTIFIC DEVELOPMENTS

Sunday, July 24

**The World Is Yours.** 4:30-5 p.m., NBC. Dramatization. (Under auspices of Smithsonian Institution.)

Monday, July 25

**New Horizons.** 5:45-6 p.m., CBS. Program under auspices of American Museum of Natural History.

Wednesday, July 27

**Science on the March.** 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton speaks on "The World Offshore."

Friday, July 29

**Adventures in Science.** 7:30-7:45 p.m., CBS. "Revolution in the Air," story of scientific development in the field of aeronautics.



Chas. Francis Adams honors Joseph Lee Day—CBS, Mon.

## Naturalist Directs Study from National Park

Thursday, NBC, 5:15-5:30 p.m.

Rocky Mountain National Park is one of this country's most popular nature-study fields. Last year it led all others with a total of approximately 651,000 visitors attracted during the open season. Abounding with evidence of Mother Nature's beautiful handiwork, including interesting geological phenomena and wild animal, plant and insect life, it is a veritable paradise to the student of nature.

Each year Dr. H. Raymond Gregg, park naturalist, conducts the Rocky Mountain National Park Junior Nature School for youngsters between the ages of ten and sixteen years. Dr. Gregg, who has had experience in both the public schools and the National Park Service, has done a great deal of leadership work with young people's groups in the field interpretation of nature.

To say the least, those who are able to attend this course are very fortunate. Radio, by offering its facilities, now brings the opportunity of enjoying portions of this training to those who are not so fortunate as to be able to enjoy its benefits in person. Each Thursday broadcasts from the park follow Dr. Gregg as he directs his party to the various points of interest. For the fourth broadcast in a series of ten, Dr. Gregg, this week, will treat the intriguing subject of glaciers, about which there are splendid opportunities for lecture, study and observation in the vicinity of Moraine Park Museum.

## Founder of Playground Movement Honored

Monday, CBS, 10:45-11 p.m.

He used a pair of second-hand skates for fifty years, and gave \$360,000 to the national recreation movement.

The late Joseph Lee, humanitarian-philanthropist who is considered the founder of the playground movement in this country, will have July 28 set aside in his honor this year. The date has been chosen because it falls in the middle of the playground season, the development of which was one of Joseph Lee's lifelong obsessions. For twenty-seven years Lee was president of the National Recreation Association, and of him it has been said, "He studied play as Darwin did species."

In a special broadcast from Boston on Monday, Charles Francis Adams, Secretary of the Navy in the administration of Hoover, will speak in honor of National Joseph Lee Day under the auspices of the National Recreation Association.





Edmund MacDonald, CBS actor heard on "Hollywood Showcase" Friday nights over CBS, recently wed New York Actress Diana Allen. True to tradition, he carried his bride over the threshold—of a radio sound-effects door



Don McNeill (left), master of ceremonies of the "Breakfast Club," met Don McNeill, national tennis star, when the latter appeared as guest on a recent broadcast of the early morning program heard Mon. through Sat.

# HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

LOS ANGELES Station KECA last week refused to air without charge the NBC-aided premiere acrobatics staged here by M-G-M in behalf of its latest film opus, "Marie Antoinette," and thereby has irked Moviedom—with rumored reprisals rumbling. Whispered threats include the tightening up of the "free movie talent" the celluloid tycoons allegedly have been donating to "poor, celebrity-starving" radio. In commenting on KECA's action, I don't blame its officials. The premiere of "Marie Antoinette" was offered as a sustaining feature. That means the station would have to pay for it. What would it get? You know the answer: Just a flock of hello-I'm-so-happys and several my-dear-dear-poooblics, plus a description of the "ravishing" styles worn by the movie queens, all of whom were trying to outdress one another. If that makes entertainment or news, the Lord have mercy on radio's future... Imagine the airing of the unveiling of the latest superdoflickus can-opener. Then twist your dial to the "great achievement" of some "master car-builder" who allows your ears to feast upon the superman-red of his under-slung highway burner. And next switch to the Happy-ham special-event to hear how be-oo-tifully wrapped are the gorgeous new Happy hams!... Phooey. Yes, and that's what most movie chiseling is, too. Too many "stars"—yes, I believe I can say the majority of movie stars—give nothing to radio even when they are paid dearly to do so!

Rom-Antics: Owen Davis, Jr., and that darling Virginia Field are keeping the Brown Derby waiters talking... Jon Hall and Frances Langford like matrimony so well they were married again at the "Little Church Around the Corner" in New York City... Joy Hodges and Robert Wilcox, who planned to speak their "I do's" at Greenwich, Conn., will delay them till they return to Hollywood. Joy may get the singing job on Jack Haley's new airer starting late in September, and perhaps she and Bob will hold hands in the next Bergen film, "Charlie McCarthy, Detective"... San Francisco reports Contralto Beryl Cameron and Conductor Pablo Ricardo aren't a happy twosome these days.

Martha Raye, personally appearing these days, with Cleveland next, July 22-28, was so pleased to be given that pretty ruby-bedecked charm bracelet on the first show of her last day on the Jolson series. Al gave it to her, and the audience applauded. Its charms were miniature heads of the members of the program's cast. After the show Al took the bracelet back, and Martha, of course, expected him to present it to her the second time on the repeat broadcast for the West Coast... But Al didn't, and the explanation most favored is that Al's wife Ruby wouldn't let him. Ruby was present—and perhaps it was her own trinket gifted as a gag. But if it was a joke, this will let Al know it wasn't—to Martha.

Kenny Sargent of the Casa Loma line-up became the proud father of nine-pound Kenny, Jr., born July 13 at St. Joseph Hospital in Memphis... The Three Cheers, too, are on edge while Ernest J. Derry, baritone of the NBC group, shops for safety-pins and things.

Bing Crosby got off to a good start last week, galloped around the oval lengths ahead of his nearest rival, and came over the tape an easy winner of a ten-year, non-cancellable contract renewal on the Kraft Music Hall—the longest radio contract ever made! By the time Bing has completed that run, he'll either be as bald as a hunk of his

radio product or starting a new crop of fuzz in his second childhood... Mr. Crosby also broke into the news by going on a one-man strike for three days against Paramount Pictures, for whom he is now making "Paris Honeymoon." His walkout was against Paramount's change of the name of his recently completed film, originally titled "Sing, You Sinners," to "The Unholy Beebes" (whatever they are!). Crosby lost the strike—but on dear old "KMH," he's still calling the songs from the picture by its original title, so there.

Bing's big brother Everett, by the way, sat in the KMH control-room and blew sweet kisses through the plate-glass observation window to his guest-appearing heart, pretty blond Florence George. Aw shucks!

From Louise Landis, NBC praiser in San Francisco, came this note which touched my heart: "In a local chapel the other day, a small group of mourners gathered about the torn young body of a woman to whom death had come with the awful suddenness of an auto crash. As the simple service drew to a close, a small, unobtrusive-looking chap in the gallery rose and sang 'Lead, Kindly Light' in a sweet, clear tenor which would have amazed the millions of NBC listeners who follow Fibber McGee. It was the first time in ten years that Jim Jordan had

sung in public, but it was his final gift to the dead girl, wife of his best friend and author of Fibber's scripts, Don Quinn, to whom the tragedy had come in the midst of his greatest happiness... The Quinns were enroute to their dream home, completed but never seen, when death came between them... Because Jim feared his voice might break with emotion, NBC Staff Tenor Gwynfi Jones stood at his side, but his assistance was not required."

Los Angeles papers have deleted names of political speakers from their published radio programs. Now those "Angels" who fail to read RADIO GUIDE won't know when to tune out!

Jack Benny is a nervous man. Keeping busy "resting," he was supposed to move into his new house July 13, but noting the hoodoo number of the date, postponed the work of the vans to the next day—which was, if I recall history, a very bad day for a certain king and queen of France. His next worry of the week was his capability to officiate as umpire of the Motion Picture Relief Fund polo match, and that worry over, he began biting his nails over the wisdom of his leaving Mary Livingstone alone in Beverly Hills while he trained for a week in the high Sierras with a health director. Andy Devine and Don Wilson have volunteered to take over some of Jack's worries—including his bank account—but Jack is studying the proposition.

Tag Lines: That oil company may have an agent suit on its hands if it doesn't go through with the Robert Benchley series as agreed... Lanny Ross is readying for two weeks of summer stock—August 16 at Tarrytown, N. Y., in the Franchot Tone role in "Green Grow the Lilacs," and September 5 at Ogonquit, Me., as the radio operator in "Petticoat Fever"... At Leo Reisman's Coconut Grove opening: Edgar Bergen with the Freeman (Amos) Goddens; Ted Lewis and party... Sally Rand appeared at local Station KEHE the other day without her fans, balloons or audience... (Betty Boop) Kane, thinned down and sex-appealish, is on comeback trail with a new style she hopes she can protect against imitators.





Arthur Godfrey, song-and-patter man, is proud of his prize-winning mare, "Judy," and colt, "Betty Lou." "Betty Lou" was named after Tommy Riggs' imaginary radio character



The Bernies get together, and that's exactly what happened, for the Ol' Maestro recently had as his guests on a Wednesday night show none other than members of the Bernie clan. Present were, left to right, Lee, Harry, Ben, Sarah, Bessie, Eadie, Dave and Betty—all Bernies

**A**LTHOUGH the Phil Lord office apparently refuses to confirm it, we have it on good authority that Seth Parker will be back on the kilocycles in the fall. Despite the fact that this program has been off the air for several years, letters still continue to come in inquiring as to when it will return.

As reported several months ago, *Vox Pop* will have a new sponsor in the fall. The new set-up will be heard on Saturday nights along with the other question-and-answer shows; namely, *Prof. Quiz* and *Uncle Jim's Question Bee*, if these shows remain in their current spots. One of our spies recently saw *Prof. Quiz* in the office of an agency, but not the one handling his current show. *Vox Pop*, by the way, will not be heard on the West Coast, unless another sponsor comes along in the meantime to take it over for that sector.

**MORE PROGRAM NOTES:** The new Tommy Riggs-Betty Lou show, which debuts in the early fall, is also expected to be a Saturday night feature . . . Bob Ripley shifts from Tuesday to an earlier Monday night spot, starting August 15 . . . Two days later, *Gang Busters* returns to the air, but will be heard at an earlier time than before . . . "We, the People" will have a Tuesday night spot instead of Thursday, when it returns in the fall . . . Carson Robison and his *Buckaroos* will be back entertaining the listeners on Monday nights, starting October 10 . . . Father Coughlin is making preparations for his return to the airplanes on Sunday, November 6, at the usual time . . . "Musical Steel-makers," the program that presents only employees of the sponsor, comes back to the Mutual network Sunday, September 11.

Phil Stewart, the announcer with the sales-appeal voice, is being discussed as a possibility for the fall Burns and Allen series. A better selection couldn't be made . . . Don Johnson, whom many of you know as "Professor Figsbottle," will have a hand in writing all future Tim and Irene comedy scripts . . . Phil Lord is working on a new idea for news broadcasts. But, sad to relate, it's another

audience-participation show, and we frankly believe there are too many on the air now . . . Eric Sagerquist, musical director of "First Nighter," has a sponsor interested in a novel musical program idea . . . Fredda Gibson's brother, Bob, who was a former pageboy at CBS, has been signed by Ben Bernie and will sing with the maestro's band during their current road tour.

Listeners in the East can't understand the reason for *Hobby Lobby* being heard twice on Sunday night over two different stations. The early show is heard over WEAJ at 7:00 p.m. EDT and WOR broadcasts the same program at 11:30 p.m., which is the time the show is aired for listeners on the West Coast. In order for the sponsor to get *Hobby Lobby*, it was necessary to include WOR, because this station owns the program and it was a case of either—or else.

A lot of people have written in to ask us what Kathryn Cravens is doing these days. Well, anyone who is near New York's Central Park of an afternoon will see Kathryn cantering on the bridge path. She's developed a tremendous enthusiasm for horseback-riding, and is in the park every afternoon. She's also taken up piano. A little later in the summer, Kathryn expects to vacation in Canada. In the meantime, she is working on a new

radio idea and hopes to bring it to radio soon.

Hal Kemp's recent opening at the Astor Roof brought out the usual throng of celebrities. Included in the gathering were bandleaders Kay Kyser, Henry Busse, Raymond Paige, Art Kassel, and Ozzie Nelson with wife Harriet Hilliard, Frances Langford and Jon were HALLso there. The hit of the evening was Judy Starr's five-year-old daughter, Patty, who is almost as tall as her mother. The youngster put on a singing-and-dancing act that brought down the house, which prompts us to predict that some day she will be more popular than her mama.

In the apartment next door to the place we hang our hat, "Pretty Kitty Kelly" is tuned in regularly at 10:00 a.m. EDT. Close to the loudspeaker sits the program's severest critic—Mrs. Clayton Collyer, wife of the program's featured male player, Clayton "Bud" Collyer, a very handsome Thespian. He is a brother of Cinematress June Collyer, who is the wife of Stuart Erwin.

Ben Bernie wouldn't like it to be known, because he's just that kind of a swell guy; but we ran across a piece of news which makes us admire the Ol' Maestro all the more. Some months ago, when Bernie played in

Philadelphia, he happened to meet a blind newsdealer. Ben took a liking to him, and from then on he purchased his papers and magazines from this man regularly. One night while having dinner with two prominent Philadelphians, Bernie mentioned the blind newsdealer. They became interested immediately, and right then and there Ben and his two friends made arrangements for an operation to try to restore the blind newsman's sight. The three men will split the cost.

**PURELY PERSONAL:** Benay Venuta should go on a diet. She looked as though she were falling away to a ton when we saw her last week . . . Arline Blackburn, who is Miss Pretty Kitty Kelly, does her sunbathing on the roof of the radio studios, and attracts quite a bit of attention from the residents of a hotel across the street . . . Helen Choat, dramactress of of the same show, had her mother down as a guest for a week. She looked forward to having some real home cooking for a change. When her mater arrived she noticed a well-stocked pantry but declined to do any cooking, saying she had come to New York to have some fun and rest . . . Jack Fulton's mother is suffering from a paralytic stroke.

Fred Allen was presented with a silver tray by the Peter van Steeden music-makers before leaving on his vacation . . . Raymond Paige, Hollywood Hotel maestro, is now in the East and will spend most of the summer motoring through New England and doing a little boating at the stopovers . . . Arthur Rush, of the CBS office in Hollywood, recently visited New York for a few days. He hopped in a cab to go to the ball game and the driver gave Arthur a proposition. "Take me into the game and I'll drive you up for nothing," said the driver. That was one of the big deals Rush consummated while in the city . . . Bob Trout lost his independence on Independence Day. He married the secretary of CBS Program Director Bill Lewis. No relation!

Postcard from Arch "Lights Out" Oboler, in Belgium: "Having a fine time; wish you were here." Hmm! . . .

# AIRIALTO LOWDOWN

BY MARTIN LEWIS



7:30 a.m.—Fourth Cricket Test Match; England vs. Australia: GSF GSG GSJ (Also at 8:20 & 9:15 a.m.)  
 8:30 a.m.—Program from Hong Kong: ZBW3  
 8:30 a.m.—Siamese broadcast: HSBPJ (19.02)  
 10 a.m.—Radio Version of the Famous Janet Gaynor—Charles Farrell Film "Sunny Side Up": GSF GSG GSJ  
 11:30 a.m.—Fourth Cricket Test Match; England vs. Australia: GSF GSG GSJ  
 3:10 p.m.—Press Gang: GSG GSI  
 7:5 p.m. (ex. Sat.)—News Tower: W2XAD (15.33) W2XAF (9.53)  
 7:56 p.m.—Science news: WIXAL (11.79)  
 7:45 p.m. (ex. Sat.)—News in Portuguese: W2XE (11.83)  
 7:45 p.m.—Monitor news: WIXAL (11.79)  
 7:45 p.m.—Variety program from Switzerland: HBO HBJ  
 7:50 p.m.—Portuguese Musicals: W2XAD (9.55)  
 8:30 p.m.—Songs and poetry: DJB DJD  
 8:30 p.m.—Typical Orchestra: COGF  
 10:15 p.m.—German Study Club: DJB DJD  
 11 p.m.—Guatemalan program (North America): TGWA (9.685)

7:30 a.m.—Fourth Cricket Test Match; England vs. Australia: GSF GSG GSJ (Also at 8:20 & 9:15 a.m.)  
 10 a.m.—Dance Music: PHI  
 12:30 p.m.—Fourth Cricket Test Match; England vs. Australia: GSF GSG GSJ (Also at 1:25 p.m.)  
 3:30 p.m.—Bournemouth Nights: GSG GSI  
 6:30 p.m.—Girls at the microphone: DJB DJD  
 8 p.m.—Military Band: OLR5A or OLR5B  
 8:45 p.m.—Tuesday Symphonies: 2R04 IRF  
 7:45 p.m.—Argentine music: COGF  
 7:45 p.m.—Program from Belize, British Honduras: ZIK2  
 7:45 p.m.—Program from Costa Rica: TI4NRH  
 10:20 p.m.—Central European Review of Affairs: OLR5A or OLR5B  
 11:50 p.m.—Play, "The Cockle-mouth Comet": GSI GSD

8 a.m.—Highland Village Concert: GSF GSG GSJ  
 12:40 p.m.—"WORLD AFFAIRS": H. Wickham Steed: GSF GSG GSJ  
 1:40 p.m.—Launching of the "Dominion Monarch": GSG GSI  
 6:10 p.m.—Ralph Elman Sextet: GSG GSI  
 7:20 p.m.—Empire exchange talks: GSG GSP  
 8 p.m.—Budapest program: HAT4  
 8:15 p.m.—North American program: PCJ (9.59)  
 8:30 p.m.—From Austrian districts: DJB DJD  
 9 p.m.—Poems by the Austrian Youth: DJB DJD  
 10:15 p.m.—An Evening in the "Zelten": DJB  
 11:15 p.m.—Haunting Harmonies: GSI GSD

6:40 a.m.—Launching of the new "Mauretania": GSF GSG GSJ  
 9:30 a.m.—Varied program: PHI  
 1:40 p.m.—Billy Cotton's Band: GSG GSI  
 6 p.m.—A trip across country: DJB DJD  
 7 p.m.—Musical memories: DJB DJD  
 7:20 p.m.—Musical journey through Europe: GSG  
 8 p.m.—Mailbag: OLR5A or OLR5B  
 9 p.m.—Eileen Joyce, pianist: GSG GSP  
 9:30 p.m.—The world of birds: DJB DJD  
 10 p.m.—Variety: OLR5A or OLR5B  
 11:20 p.m.—Ronald Gourley: GSI GSD

7:45 a.m.—Talk, "Under Big Ben": GSF GSG GSJ  
 8:50 a.m.—"Romantic and Rhythmic": PHI  
 2:35 p.m.—Peter Bornstein, violin: GSG GSI  
 4 p.m.—Montague Brearley's orchestra: GSG GSI  
 5 p.m.—English news review: LSY (18.115) LRA (9.69)  
 7:15 p.m.—Concert Orchestra: YV5RC  
 7:20 p.m.—Rugby Football: GSG GSP  
 7:45 p.m.—Erencio Castellanos, pianist: YV5RC  
 8:35 p.m.—Chamber music: DJB DJD  
 8:40 p.m.—Popular music: OLR5A or OLR5B  
 9 p.m.—John Reinders' orchestra: GSG GSP  
 9:15 p.m.—Amy Bernardy: 2R04 IRF  
 10 p.m.—Concert from Prague: OLR5A or OLR5B  
 10:20 p.m.—Viennese Operetta: GSI GSD  
 10:30 p.m.—Folk music: DJB DJD

8:40 a.m.—Piano recital: PHI  
 9 a.m.—Celebrity Trio: GSF GSG GSJ  
 12:25 p.m.—Billy Cotton's Band: GSF GSG GSJ  
 1:45 p.m.—Portsmouth Navy Week: GSG GSI  
 3 p.m.—Bristol Police Band: GSG GSI  
 6 p.m.—Variety folk music: DJB DJD  
 7:15 p.m.—Tupinamba Orchestra: YV5RC  
 7:35 p.m.—The Continental Players: GSG GSP  
 8 p.m.—Merry musical review: DJB DJD  
 8:30 p.m.—Harry Roy's Band: CXA8 (9.64)  
 8:45 p.m.—Venezuela Typical Orchestra: YV5RC  
 9 p.m.—"The Hour of Costa Rica": TIPG (6.41)  
 9:30 p.m.—Organ music: DJB DJD  
 10:15 p.m.—Merry-go-round: DJB DJD  
 11 p.m.—Opera: OAX4J  
 12 Midnight—Northern Messenger; messages to those in Arctic: VESDN

# On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

COMMENTARIES on the launching of two great ships of Britain's merchant navy will be broadcast from Daventry this week. A commentary on the launching of the *Dominion Monarch* will be heard on Wednesday, July 27, at 1:40 p.m. EDT, over GSG and GSI, while the program describing the launching of the new *Mauretania* will be heard over GSF, GSG and GSJ on Thursday morning, July 28, at 6:40 a.m. EDT.

The 27,000-ton *M. V. Dominion Monarch*, the largest British merchant vessel built on the Tyne since the old *Mauretania* in 1908, to inaugurate a new route for passenger traffic between England and New Zealand, will be launched by Lady Essendon. The *Dominion Monarch* is expected to make her maiden voyage in February, 1939.

The new *Mauretania*, a 33,000-ton twin-screw ship, with her two vast funnels, terraced superstructure and cruiser stern, will present a totally different appearance from the old *Mauretania*. Elaborate arrangements have been made for broadcasting entertainment to passengers aboard this vessel. All feature programs broadcast from Daventry will be available for reception aboard the ship.

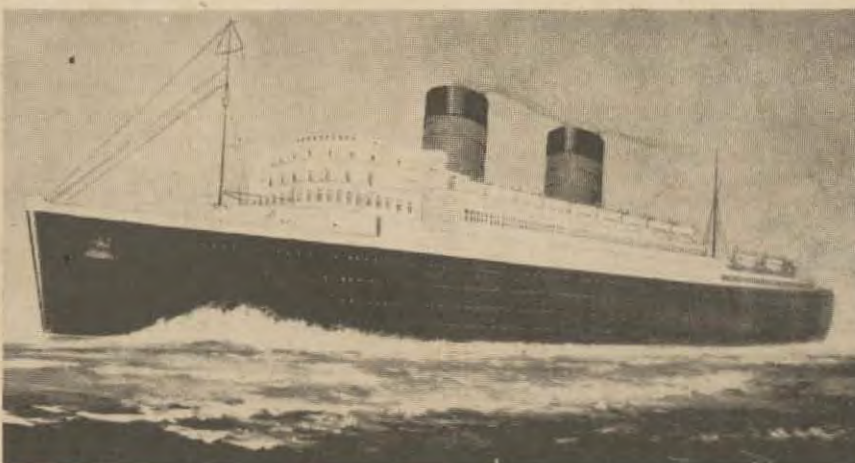
According to Frank Hutchings of Auckland, New Zealand, the first short-wave station to broadcast from that country is now putting on experimental programs from Wellington on frequencies of 6.975, and 3.53 meg. Reception reports from the United States will be particularly appreciated.

The following short-wave stations do not as a rule verify reception reports sent direct to them: Colombian Stations HJ3ABD, HJ3ABX, HJ5ABD, HJ7ABD, HJ6ABH and HJU; Venezuelan Stations YV2RA, YV1RB, YV1RH and YV6RB; Dominican Republic Stations HI3U, HI9B, HI5N, HI8Q, HIN, HIG, HIT, and HI7P; Mexican Stations XEBQ, XEDQ, XEFT, XEBM, and XECU; Nicaraguan Stations YNLG and YNGU; HRN, Tegucigalpa, Honduras; HC2RL, Guayaquil, Ecuador; OAX4J, Lima, Peru; HP5A, Panama City, Panama; CB1170, Santiago, Chile, and PRA8, Recife, Brazil.

Russell Graham of Verdun, Quebec, Canada, reports hearing a new Venezuelan short-wave station, YV4RA (5.81), located at Valencia, on Wednesday, June 22. Announcements were made and reports requested in Spanish, French and English.

HIGH-FREQUENCY HIGH-LIGHTS: "Radio Caracas, YVSR, which recently shifted frequency to 5.97 meg, is to have its power greatly augmented. . . . A rarely heard station in the United States, namely, VQ7LO in Nairobi, Kenya, British East Africa, was recently logged by Roger Legge of Philadelphia, Pa., on an announced frequency of 10.73 meg, near 10 p.m. EDT, while this station was relaying a program to the NBC. The operator gave the call as "VQ7LO, telephone call VQG" . . . A verification from General Franco's station, "Radio Malaga," Departamento de Radio, Gobierno Civil de Malaga, conveys the information that the power of the transmitter is 700 watts, its frequencies 7.22 and 14.44 meg. . . . Dr. Angel Mora, operator of Short-Wave Station EA9AI of Melilla, Spanish Morocco, writes that this 200-watt broadcaster broadcasts on either 7.151 or 7.186 meg, Fridays and Saturdays, from 11 p.m. to 12 midnight EDT. . . . Short-Wave Station TG2X (5.94) of Guatemala City, Guatemala, power 500 watts, operates week-days from 5 to 7 p.m. EDT and from 11 p.m. to 1 a.m. EDT, and on Sundays from 5 to 7 p.m. EDT only. . . . YDO3 (3.29), owned by the Radio Electric Trading Co., Ltd., of 147 Kaliasin, Soerabaja, Java, power 50 watts, operates on Sundays, Tuesdays and Thursdays from 8:30 to 10:30 a.m. EDT. . . . VK2ME (9.59) of Sydney, Australia, the station made famous by its unique kookaburra-bird call identification, is now broadcasting on Sundays from 1 to 3 a.m., 5:30 to 9:30 a.m., and 11:30 a.m. to 1:30 p.m. EDT.

The revised broadcasting schedule for NBC Short-Wave Station W3XAL of Boundbrook, N. J., follows: Daily, on 17.78 meg, from 9 a.m. to 5 p.m. EDT for Europe, and from 5 to 9 p.m. EDT for Latin America, and on 6.1 meg from 9 p.m. to 1 a.m. EDT for Latin America.



Listeners to the Daventry stations will hear a running commentary of the launching of England's new "Mauretania" Thursday at 6:40 a.m. EDT

Log of Short-Wave Stations Whose Programs Are Listed (Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	OLR3A, Czechoslovakia	9.55
CJRX, Cuba	11.72	OLR4A, "	11.84
COCH, "	9.43	OLR4B, "	11.76
COCO, "	6.01	OLR5A, "	15.23
COGQ, "	9.725	OLR5B, "	15.32
COGF, "	11.805	OZF, Denmark	9.52
CSW, Portugal	9.61	PCJ, Holland	9.59, 15.22
CXA8, Uruguay	15.20	PHI, "	17.775
DJB, Germany	6.02	PRF5, Brazil	9.50
DJC, "	11.77	RAN, U.S.S.R.	9.50
DJD, "	15.11	RNE, "	15.08
EAJ43, Canarias	10.37	RVE, "	12.00
EAQ, Spain	9.855	RV59, "	6.00
EAR, "	9.49	SPW, Poland	11.53
EA9AH, Spanish Morocco	14.05	TFJ, Iceland	12.23
FO3AA, Tahiti	7.11	TI4NRH, Costa Rica	9.698
GSA, England	6.05	Rice, "	15.24
GSB, "	9.51	TPA2, France	11.88
GSC, "	9.58	TPA3, "	11.71
GSD, "	11.75	TPA4, "	11.85
GSE, "	15.14	TPB7, "	6.005
GSG, "	17.79	VE5DN, Canada	9.59
GSH, "	21.47	VK2ME, Australia	9.51
GSI, "	15.26	VK3ME, "	9.58
GSL, "	21.58	VLR, "	9.54
GSM, "	6.11	VP2D, Fiji	6.38
GSO, "	15.18	VP2LO, St. Kitts	9.59
GSP, "	15.31	VUD2, India	15.16
HAT4, Hungary	9.12	VUD3, "	15.16
HBJ, Switzerland	14.535	WIXAL, Boston, Mass.	15.25, 11.79, 6.04
HBL, "	9.34	KEUZ, Mexico, D.F.	6.12
HBO, "	11.402	XEXA, "	7.894
HBP, "	7.80	YSD, El Salvador	9.597
HC2RL, Ecuador	6.68	YV5RC, Venezuela	9.525
HJ1ABP, Colombia	9.618	ZBW3, China	10.6
HP5A, Panama	11.7	ZIK2, British Honduras	9.61
HP5J, "	9.80	ZRE, So. Africa	6.01
HSPJ, Siam	9.51, 19.02	ZS, S. Kanimbla	9.635
IRF, Italy	9.83	ZR04, "	11.81
JDY, Kwantung	9.925		
JZJ, Japan	11.80		
JZK, "	15.16		
LRX, Argentina	9.66		

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

## News Broadcasts

Daily—1:35 a.m., JZK; 2:50, GSB, GSD, GSF, GSG, GSO; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSI; 1:20 p.m., GSI, GSD, GSG; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSO, GSP; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 7:05, JZJ, JZK; 8, EA9AH, HP5J, RAN, RKI; 8:35, IRF, 2R04; 8:40, GSB, GSG, GSD, GSP, GSO, EAR; 9, EAJ43; 9:15, DJB, DJD; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, GSB, GSC, GSD, GSI.

Daily Except Sundays—9:20 a.m., VK3LR. Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B

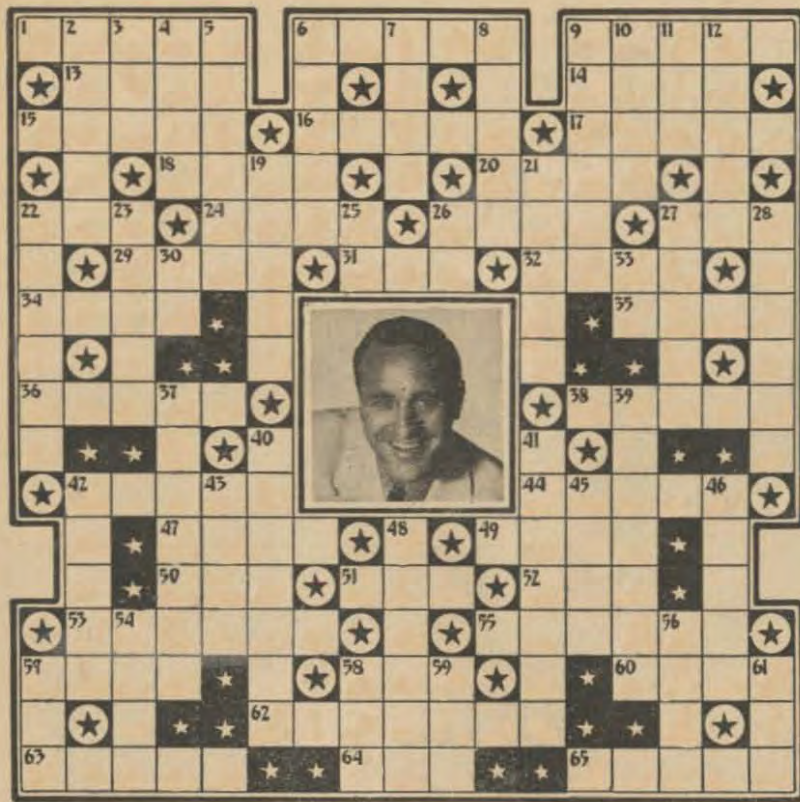
## Sunday, July 24

8 a.m.—Overseas hour (Eastern U. S. A.): JZJ  
 9 a.m.—Variety program: DJL  
 9 a.m.—International church: COCQ  
 9 a.m.—Overseas hour (South Seas): JZJ  
 11:30 a.m.—Program from the Vatican: HVJ (15.12)  
 12:10 p.m.—Symphony concert: DJB  
 2:40 p.m.—Iceland hour: TFJ  
 3 p.m.—News in German: W3XAL (17.78)  
 4:05 p.m.—Garde Republicaine Band and the BBC Military Band: GSG GSI  
 5 p.m.—Broadcast from St. Kitts: VP2LO (6.38)  
 6 p.m.—Cuban organ music: COCO  
 7 p.m.—Overseas program (Eastern North America): JZJ JZK  
 7 p.m.—Polish program (North America): SPW  
 7 p.m.—La Voz de Las Provincias: COCH  
 7 p.m.—Cadena Cuscelas network program: COCH  
 7 p.m.—Spanish news review: W3XAL (17.78)  
 7:15 p.m.—Symphony Concert: DJB DJD  
 7:45 p.m.—Spanish news service: W2XE (11.83)  
 8 p.m.—News in Portuguese: W3XAL (17.78)  
 8 p.m.—League of Nations program (U. S. A.): HBO (11.4)  
 8 p.m.—El Salvadorian program: YSD  
 8 p.m.—Brazil on the Air: PSH (10.22)  
 8 p.m.—Soviet program (North America): RAN RKI  
 8:15 p.m.—Program from Spanish Morocco EA9AH  
 8:30 p.m.—News from Italy: 2R04 IRF  
 8:40 p.m.—Loyalist news from Madrid: EAR (9.488) EAQ  
 9 p.m.—Nationalist program (North America): Salamanca (10.37)  
 9:15 p.m.—English news: DJB DJD  
 9:30 p.m.—North American broadcast: TPB7  
 9:30 p.m.—Spanish news: GSB  
 9:30 p.m.—Portuguese news: GSB  
 10 p.m.—Program from Miami, Florida: W4XB (6.04)  
 10:30 p.m.—Danish program (North America): OZF  
 11 p.m.—Guatemalan program (North America): TGWA (9.685)  
 11 p.m.—English news: TPB7 TPA4  
 11:30 p.m.—English news: DJB DJD  
 12:45 a.m. (ex. Sat.)—Program from South Africa: ZRK  
 1:30 a.m.—Overseas hour (West Coast): JZK  
 2 a.m.—English DX period: KEUZ

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Tuesday, Thursday, Saturday.



# RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

1. First name of star in the portrait
6. Kate —, singer
9. Clerical linen collar
13. Moderately cold
14. Ireland
15. Drench
16. Fred —, comedian
17. Spanish dance
18. Always
20. Lacking in color
22. — Merkle, screen star
24. Freedom from pain
26. — Davis, bandleader
27. — Black, bandleader
29. Last name of star in the portrait
31. A month
32. Nelson —, baritone
34. A harbor
35. Feminine name
36. A mountain chain
38. Covering
42. Hal —, announcer
44. More scarce
47. Drain by ditching
49. Refuse of grapes after pressing
50. Blemish
51. Linda —, songstress
52. Born
53. Howard —, announcer

55. Ascends by steps
57. Conjunction
58. — Kassel, bandleader
60. Vehicle for traveling over snow
62. Small hollow cuts
63. Ted —, bandleader
64. Golf mound
65. — Moore, soprano

### VERTICAL

2. Fruit of the oak
3. Pronoun
4. Proboscis
5. A number
6. Luminous bodies
7. Sick (pl.)
8. Composer of "St. Louis Blues"
9. Keep back
10. Native of Arabia
11. Receptacle for coal
12. To fish
19. Bird of the falcon family
21. Pastoral pipes
22. A referee
23. City in Ohio
25. Printer's measure
26. Belonging to me
27. Tenth president of the United States
28. — Durbin, singer
30. Preposition
33. Achieve
37. The "King of Swing"
39. Small bundles
40. Pierre —, tenor
41. — Langford, songstress
42. Fredric —, screen star
43. Tim —, comedian
45. Scope
46. Gene —, announcer
48. Al —, comedian
54. Rosemary —, songstress
56. — Logan, blues singer
57. To drag, as a vessel
58. Attention (abbr.)
59. An article
61. Pass away

### Solution to Puzzle Given Last Week



## BEYOND THE HORIZON

(Continued from Page 5)

the Mayo place has gone almost to ruin. At first with horror, later with resentment, Ruth has discovered that she doesn't love Rob, that she never did—and she has told him so. The only thing they have in common now is their little daughter, Mary, and at the first opportunity Ruth tries to tell Andrew that she loves him, not Robert, that she always has, and that she has been able to live out the last three years only on her memory of him. But she cannot say these things as clearly as she should, and Andy, misunderstanding, assures her that he has no feeling left for her, that he does not want her to feel embarrassed at his presence. Her last hope crushed, she can say no more, and soon Andy sails away again, this time to make his fortune in Buenos Aires. It is to be five years before his re-

turn, and in those five years the tragedy runs its full course. Robert and Ruth have tasted the very bitterest fruits of their mistake. The little girl whom they both adored, their daughter Mary, has died, and so has Robert's mother. Robert is terribly ill and the specialist whom Andrew brings with him, in response to a telegram awaiting his arrival in New York, can offer no hope. The play ends where it began. Robert, delirious and dying, staggers out to the field beside which he has dreamed away so much of his life. Ruth and Andrew hurry to his side. He will not listen to them, for he has too much to say himself. "You mustn't feel sorry for me. Don't you see I'm happy at last—free—free!—freed from the farm—free to wander on and on—eternally! Look! Isn't it beautiful beyond the hills? I can hear the old voices calling me to come . . .

**RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH**

and this time I'm going! It isn't the end. It's a free beginning—the start of my voyage! I've won to my trip—the right of release—beyond the horizon! Oh, you ought to be glad—glad—for my sake! Andy! Remember Ruth—"I'll take care of her, I swear to you, Rob!"

And thus does Robert Mayo die, leaving Ruth and Andrew to pick up the threads and make of their shattered lives what they can. What little they can say to each other Andrew finally says.

"I—you—we've both made a mess of things. We must try to help each other—and—in time—we'll come to know what's right. And perhaps we . . ."

The curtain falls.

"Beyond the Horizon" may be heard Thursday over an NBC network at:  
 EDT 9:00 p.m. — EST 8:00 p.m.  
 CDT 8:00 p.m. — CST 7:00 p.m.  
 MST 6:00 p.m. — PST 5:00 p.m.

## An Expose of the MAIL ORDER LOVE RACKET REVEALED IN PICTURES

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The National Picture Monthly Also—in Pictures:

- Facing Death to Capture Wild Elephants
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If you suffer with those terrible attacks of Asthma when it is hot and sultry; if heat, dust and general mugginess make you wheeze and choke as if each gasp for breath was the very last; if painful sleep is impossible because of the struggle to breathe; if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered for a life-time and tried everything you could learn of without relief; even if you are utterly discouraged, do not abandon hope but send today for this free trial. It will not run nothing. Address:

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NATURAL COLOR PHOTO, C-100, Janesville, Wis.

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F & H Radio Laboratories, Dept. 99, Fargo, N. Dak.

I send F & H Capacity Aerial, will pay postman \$1 plus few cents postage. If not enclosed with return within 5 days for \$1 refund. Check here  if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here  if interested in dealer's proposition.

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works well on Short Wave band. Wish I had found it long ago. Signed: \_\_\_\_\_



# MARY LOU TELLS ON WAIKIKI



**M**ARY LOU, pretty blond singing star heard on "Hollywood Showcase" over CBS every Friday night, has spent much of her life in Hawaii. Like the hula girls and Kanakas of the Islands, she too loves to swim and spends much of her time at the beach. Unlike the native girls, fair Mary Lou must take precautions against the actinic rays of the hot sun. Pictures here depict how she safeguards that beauty, and she finds fun lolling at the sea.

CBS Photos by Ted Allan



Although Mary Lou is actually a daughter of the Golden West, she has spent so much of her time on the Islands that she can sing Hawaiian songs with the best of them. Too, she is an expert hula dancer and often dons her favorite costume while relaxing in true native style

For complete relaxation at the beach, Mary Lou takes a tip from her Hawaiian friends and prepares for comfort. "That's the natives, all over," says she



Paramount beauty aid is a sunburn lotion. A real Hawaiian girl doesn't need a lotion; her dark skin acts as a shield against hot rays



For suppleness and grace, Mary Lou recommends exercise. The Kanakas, she reports, are adept beach acrobats



This one, says the platinum mermaid, is good for water in the ears, or splendid if the day is chilly and the blood is congesting at the skin surface





A good body tan, in gradual doses, is excellent for the health. "White girls tend to grow anemic and flabby if they aren't very careful on the Islands," warns the songstress. Mary Lou, however, has been very careful

Bathing cap donned, Mary Lou jumps into a rowboat to go out beyond the piers and swimmers to where the whitecaps are breaking, and end her day at the beach by indulging in her favorite of all sports—surf-board riding



Although a skilled surf-board rider, the CBS songstress can't find the right kind of surf breaking along the shores of southern California. As a last resort, she makes use of a paddle-board, which also requires quite

a few tricks in its handling. Mary Lou recalls her stay in Hawaii as the most pleasant experience thus far in her young life, and just as soon as a vacation from the airwaves rolls around, she'll be Hawaii-bound





Night baseball has captured the fancy of Hollywood, and radio stars are no exception. Above: Mike Raffetto, Walter Paterson and Bernice Berwin arrive at a charity game



First ball at the recent charity game between the Stars' Pacific Coast League and their arch rivals, the San Francisco Seals, was tossed out by NBC Star Irene Rich



Many radio bigtimers turned out for the event, as did (left to right) Lorraine Murray, daughter; Feg Murray, father; and Helen Wood of "Those We Love" serial drama

# THE SHOPPING GUIDE

**I**NNUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

## Utility Shears

"Bachelor's Children" (Monday through Friday, CBS, 9:45 a.m. EDT). Offer good on the air until July 26. (Offer continues in magazine advertisement). Giving a pair of "Claus" Kitchen Utility Shears, \$1.25 value, for 50c in the U. S., 75c in Canada, and 3 Old Dutch labels. Have 101 uses (self sharpening, cut up poultry, trim chops, dice meat, cut vegetables, cuts string-rope-wire, can cut and prune flowers, cut sticky fruit). Send to Old Dutch, Chicago.

## Emergency Mending-Kit

"Myrt and Marge" (Monday through Friday, CBS, 10:15 a.m. EDT; rebroadcast, 12 noon PST) offers an emergency mending-kit in luggage-brown suedine for box-top of Concentrated Super Suds (blue package) and ten cents in coin to be sent to Concentrated Super Suds, Jersey City, N. J.

## "Bess Johnson" Complexion-Brush

"Hilltop House" (Monday through Friday, CBS, 10:30 a.m. EDT; rebroadcast, 12:30 p.m. PST) offers a Bess Johnson complexion-brush for the black bands from three cakes of Palmolive Soap, together with ten cents. Address: Bess Johnson, Palmolive, Jersey City, N. J.

## Tooth Powder

The "Stepmother" program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

## White-rimmed Sun Glasses

"Our Gal Sunday," (Mondays through Fridays at 12:45 p.m. EDT, CBS) offers white-rimmed sun glasses to all who send a box top from Aero White Shoe Cleaner plus ten cents to Aero White, in care of CBS, 485 Madison Avenue, New York City.

## Washable Paper Tablecloth

"Rush Hughes" (Mondays through Fridays, NBC, 4:30 p.m. EDT) offers a 36-inch-square washable paper tablecloth available in three colors to those who send a Chateau Cheese label plus ten cents to The Borden Company, 350 Madison Avenue, New York City.

## Recipe Booklets

"Your Family and Mine" (Monday through Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

## Book of "True or False" Questions & Answers

"True or False," Dr. Harry Hagen's quiz program under the sponsorship of the J. B. Williams Company (Monday, NBC, 10 p.m. EDT) offers a book containing questions used on the program to listeners who send the back of the box of a double-size tube of Williams Shaving Cream to the J. B. Williams Company, Glastonbury, Conn.

## Cook Book

"Contented Hour" (Monday, NBC, 10 p.m. EDT) is offering a Carnation Cook Book for fifteen cents in coins or stamps. Address: Carnation Company, Milwaukee, Wisconsin.

## Album of Movie Stars

"Hollywood Screenscoops by George McCall" (Tuesday and Thursday, CBS, 7:15 p.m. EDT; rebroadcast, 7:15 p.m. PST) offers an Album of Movie Stars for three Old Gold wrappers, plus 10c. Address: Old Gold, 119 West 40th Street, New York City.

## Book

"One Man's Family" (Wednesdays, NBC, 8 p.m. EDT; rebroadcast, Sundays, 8:30 p.m. PST) offers the book "One Man's Family Looks at Life" to those who send a package-front from a Tender Leaf Tea box and ten cents to "One Man's Family," 420 Lexington Avenue, New York City.

## Better Buymanship Booklet

"It Can Be Done" (Wednesdays, CBS, 10:30 p.m. EDT) offers a Better Buymanship Booklet entitled "Home Heating." Free. Write Household Finance Corp., Palmolive Bldg., Chicago, Ill.

## Question-Bee Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is \$25.00. All contestants receive copy of Uncle Jim's Question Bee Game and one can of G. Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

## MR. FAIRFAX KNOWS ALL

BETTY LOU GERSON, female lead of "Win Your Lady," was born April 20, 1914. In private life she is the wife of Joe Ainley, producer of "First Nighter" and other dramatic programs.—C. M., Portland, Me.

The following men comprise the Ranch Boys trio: JACK "Lonesome" ROSS is the leader, born June 14, 1904, comes from Oracle, Arizona. He is married and has two children. JOE "Curley" BRADLEY was born in Colgate, Oklahoma, September 18, 1910. He is not married. HUBERT "Shorty" CARSON was born November 14, 1912, in Coal County, Oklahoma. Also not married. In their repertoire they have over 2,000 songs, wrote 200 of them.—T. R., Lyndonville, Vt.

MYRTLE ELEANOR COOPER (Lulu Belle) was born in Boone, North Carolina, on December 24, 1911. Her first radio broadcast was in November, 1932. She married SCOTT WISEMAN (Skyland Scotty) in December, 1934, and has a daughter, Linda Lou, two years old. Scotty was born November 6, 1909.—P. S., Joliet, Ill.

Announcer BOB BROWN was born in New York City on December 7, 1904. He attended high school in Buffalo, New York, studied engineering at the University of Buffalo and voice culture at the Cincinnati College of Music.—F. L. C., Sewickley, Pa.

August 7 has been announced as the date of NELSON EDDY'S return to the "Chase and Sanborn Hour."—P. Pembroke, Ont.

The star of "Penthouse Serenade," now off the air, was DON MARIO. Charles Gaylord's orchestra supplied the music.—L. W. M., Oakville, Ia.

BOB GUILBERT has the title role in "Don Winslow of the Navy." He is five feet ten inches tall, has brown hair, and a fair complexion. He was born December 22, 1911.—H. A., Southold, N. Y.

PHIL HARRIS was born in Linton, Indiana, on June 24, 1905. He has been married to the former Marcia Ralston of film fame for ten years.—J. W., Phoenix, Ariz.





Mounted on sturdy cow-ponies, the "Ranch Boys" started the 3000-mile ride from Los Angeles to Chicago, May 10. Left to right: Jack Ross, "Shorty" Carson and "Curly" Bradley

## CROSS-COUNTRY RANGE-RIDERS

**A** CENTURY ago and less, hard-eyed men and stern-faced women earned immortality by trekking across America on horseback and in covered wagons. This year a new stab for the same glory is being made. One important element is changed, however, and that is the object of it all. History has it that the originals suffered across the wastes for the freedom of the frontier; for land; for gold. This year's overland riders struggle mightily for modern manna—publicity.

These challengers of the past are the "Ranch Boys," a trio which ranks alone among the prairie-melody groups because the boys are really cowboys and they really can sing. Their high-grade harmonizing has been featured in movies, and on recordings, and few have failed

to hear them on the National Barn Dance on NBC Saturdays at 9 p.m. EDT (7 PST for the West). The trio is headed by Jack Ross, an unbridled genius of the guitar and writing-machine in addition to vocal proficiency. After ranching for his father in Arizona, Jack started as an actor by doubling in Western thrillers on the screen. From there he progressed to movie singing and later organized the trio. Joe ("Curly") Bradley and Hubert ("Shorty") Carson, boys of Oklahoma ranches, complete the "Ranch Boy" outfit.

On May 10 last these three mounted in Los Angeles to ride 3,000 miles to Chicago along the route below. These pictures show their equipment for the ride and their manner of living while on the historic trails.

Exclusive Photographs by Jack Albin, Art Carter, O. Roach



Mainstay of the journey was a special truck to carry relief horses, provisions, tenting and equipment. It preceded the riders, selected the camp-sites, supported a lean-to at night



CONTINUED ON NEXT PAGE





Before starting the ride the Ranch Boys broadcast from the scene of a western barbecue on a ranch near Hollywood. With meals for weeks ahead uncertain, "Shorty," Joe and Jack surrounded the chef!



Los Angeles Postmaster Mary B. Briggs commissioned the boys as mail-carriers for the junket, sent letters to Chicago's mayor and postmaster. Above, Jack accepts the letters as "Shorty" and Joe watch. Their route follows the old pony-express trails



Their truck cost them \$4,000, preceded them by half a day. Above: Two of the three stalls for relief horses. The riders changed twice a day. Total expense of the trip was estimated at \$10,000!



Compartments in the truck carried all essential equipment, and the ramp Ross is lowering above permitted horses to get in and out without danger. Three bales of hay, six sacks of oats and 150 gallons of water were carried for horses constantly



To avoid exhaustion, strain on horses, great heat, rides were divided from 6 a.m. to noon and 2 p.m. to 7. Longest day's ride was 45 miles across Nevada desert on May 29; shortest, 30, at Reno, where mountains slowed them. Above: Rigging the lean-to at night



Cooking was done on a gasoline camp-stove, with a campfire only on very cold mornings. Boys took turns cooking. Fare included bacon, eggs for breakfast; steaks, beans for dinner





Each of the boys used a special made-to-order saddle. They cost \$140 each. As "Shorty" is doing above, they washed them down regularly with saddle soap, polished the brass fittings after the 7:30 supper each night



Horses were shod with special borium spot-welded shoes to withstand miles of granite mountains and concrete. These shoes last nearly 2,000 miles. Cost of shoes for the trip: \$450. Above: Jack watches "Curly" tighten a loose shoe



Above: "Shorty" and Jack inflate the air mattresses built in their sheepskin-lined sleeping-bags. One night these two inserted a piece of rope in Joe's bag; he awakened screaming, thinking it was a snake—they scare him to death!



The boys were tanner and much thinner when they arrived in Denver to broadcast over KOA and the National Barn Dance, June 25—a week later than they had planned to be there. At one time they were two weeks behind schedule!



Original plans called for the Ranch Boys to average 40 miles a day, arrive in Chicago July 16 for a triumphal parade through that city's Loop, broadcast that night on the Barn Dance. Running late, they may arrive this week

to broadcast the arrival program July 30—and they may not get there until next week. Regular listeners will hear the journey described by the riders themselves, soon, though, as they told Denver listeners last month (above)



# THE ECONOMICS OF ENTERTAINMENT

**I**N A recent broadcast, Hollywood Aireporter Jimmie Fidler turned economist to opine that lavish parties such as Gracie Allen's, honoring her best friend, Mary Livingstone, on the latter's birthday, June 18, were not anti-social in hard times, as he had once thought, but excellent stimulants to recovery. Good or bad, this sort of money was spent: Dinner for 188 guests at \$3 each—\$564; refreshments, including bartenders' pay, approximately \$500; tents to cover lawns where party was

held, including pay for ten tenters, four truckmen, one draper, two janitors, as well as rental on grass matting (\$60), tables (\$225) and garden furniture (\$175), totaled over \$700; portable dance floor, \$20; lanterns and electricians' pay, about \$165; floral decorations, \$500; insurance against guests' getting hurt, \$20; paid entertainers, including a seven-piece orchestra, about \$1,500. Thus Gracie's expense was well over \$4,000! These pictures show what that money bought.

*Exclusive Radio Guide Photographs by Jack Albin*



If anything so sentimental as a birthday party can be considered from the financial angle, Mary Livingstone's presents represented investments of about \$50 per couple, or \$4,700! The cake was a miniature of the house. Jack and

Mary are building. Around it, above: Jack Haley, George Burns, Fannie Brice, Jack, Mary, Harold Grieves (decorator for the party), Gracie Allen. The Bennys and Burnses attend nearly all Hollywood functions together



In addition to paid entertainers who staged a floor show, Hollywood reporters estimated \$50,000 worth of free entertainment was provided by guests! Mrs. Chester Lauck (Lum of Lum and Abner), Don Ameche and wife were spectators



Eleanore Whitney, the movie *Terpsichore*, was the sensation of the party. After Andy Devine asked her for a dance and Jack Benny (above) put in his plea, Phil Harris won out! Most star parties are informal, unsophisticated





Menu included cocktails, canapes, a buffet supper, ice creams and cakes. Andy Devine (above) did well with his!



Despite tremendous expense and elaborate arrangements, celebrities' affairs are much like local Lions Club parties. Above: Hosts Burns and Allen chat with Joan Blondell, Dick Powell, Mrs. Danny Danker



Ginger Rogers' fur-trimmed dress was considered party's prettiest. There's no romance in this picture—Jack Oakie's an old friend!



Alphone Berg's model-draping act was first on the floor show. Afterwards Burns and Benny mimicked the routine!



This is "Baby Snooks"—but you'd never know her now! Fannie Brice, creator of the little imp, wowed the guests with a volunteer act, singing "Dainty Me." The stars enjoy watching each other work



Edward G. Robinson, "Big Town" star and movie gangster, didn't look ominous when dancing with his wife, former Gladys Lloyd



The Charles ("Andy") Corrells pause in a mid-dance to greet the Jack Haleys (right). For both Mrs. Correll and Joan Blondell this was one of the last social affairs of the season, for both were expecting the stork within a few

months. Unlike similarly expensive affairs in the East, the Mary Livingstone party was informal. Even so, Hollywood florists, hair-dressers and dress shops experienced a business spurt just before the event was to be staged!



# THE RADIO PLAYBILL: THIS WEEK — "PEPPER YOUNG'S FAMILY"

**T**HIS is the first weekly "Radio Playbill," designed to review outstanding dramatic serials so readers may begin listening without having to guess past action. First of the reviews is "Pepper Young's Family," written out of her own experiences by Elaine Sterne Carrington. In it Sam Young and his family are upper middle-class residents of mythical Elmwood. Mr. and Mrs. Young are concerned, naturally, with the welfare of their children, Pepper and Peggy, who are about to leave school to begin adult lives. Pepper is constantly exposed to new adventures—among them, girls

older than he, and learning to fly. Peggy experiences successive excruciating heart-sicknesses, outgrowths of her "crushes." Currently Mr. Young has recently started in a new business with his good friend, Curtis Bradley. He was drafted by friends to run for mayor against Pete Nickerson, crooked politician, and won. Read the individual outlines below, then follow these characters as their lives unfold in "Pepper Young's Family," heard each day, Monday through Friday, over the networks of the National Broadcasting Company at 11:30 a.m. EDT (11:30 a.m. PST for the West).



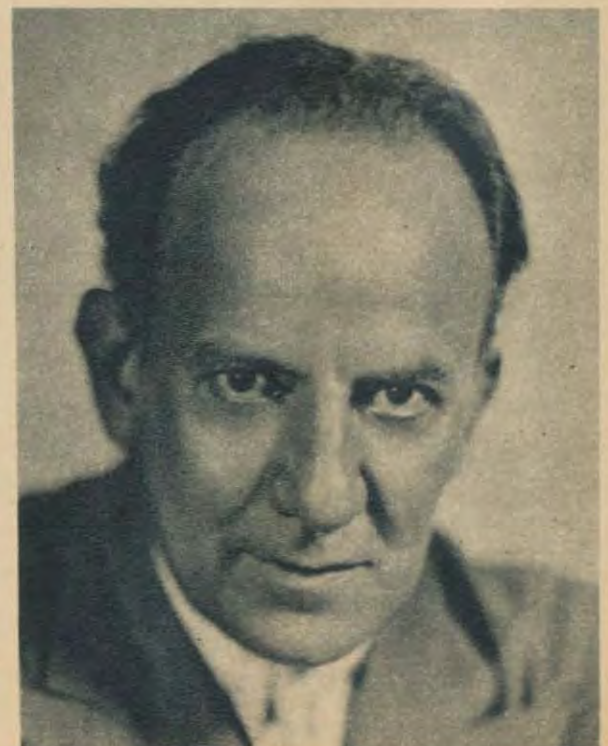
**PEPPER YOUNG**, as will any seventeen-year-old boy, dominates his family. His facial features are not yet set; he isn't pleased with his own appearance—sunburned nose, freckles. Loving his family dearly, he's at home little, is ashamed to show any emotion. He worries because his sister Peggy is so beautiful. Pepper wears dirty slacks and a sweatshirt his mother detests, but he is the source of her pride because he graduated last year from Elmwood High School with honors, is captain of the football team at Elmwood Junior College, also plays tennis and basketball. His studies are general, for he's not sure what he wants to do, though Mr. Young wants him to come into his manufacturing business. He "goes steady" with Linda Benton, and has for three years—but once he was involved with a divorcee who toyed with him. Nick Havens is his best friend and classmate. He's a leader among boys, his sister's boss, his mother's mainstay. Curtis Arnall (above) plays "Pepper."

**PEGGY YOUNG**, blond and fifteen years old (almost sixteen), has been told she looks like a movie star but can't find out what star she resembles. Her strongest emotion is devotion to her father, Sam Young, but in a decidedly different way she adores "Biff" Bradley—and he idolizes her. Her father always takes her side in family arguments, and she is his best defender. By "dating" a local newspaper reporter when her father ran for mayor she "won over the press" and he was elected. Peggy is a sophomore at Elmwood High School but doesn't take her studies seriously. She's interested in clothes and boys, thinks some day she'll marry and have a home. On that topic she day-dreams with Edie, her chum; occasionally their dreams veer off to careers. Her family worries about her dates, her late hours, influences that might harm her character. Now she's dating Lew Wallace, will probably return to "Biff." Peggy is played by Betty Wragge (above), beautiful ingenue.



**MRS. MARY YOUNG** married Sam when she was 20, bore him Pepper and Peggy. Her husband always reminds people of his competition before she became his wife. Now she is 42, resembles Pepper, has beautiful eyes, graying hair. A small-town product, she didn't attend college but is considered a well-educated woman. Active in civic affairs, she counsels neighbor children with problems. Sam bought a house when they were married; they've lived there ever since. It is her major concern, aside from Sam's health, the children's welfare. In good health now, she recently had an operation. Marion Barney (left) portrays Mrs. Young on the air.

**SAM YOUNG** walks to the corner at 8:30 each morning with his children; they go to school; he to the office of the manufacturing concern he owns with Curtis (Curt) Bradley. Sam has a swell sense of humor, notices every detail of people and things around him. He likes boats and fishing, reads sports pages and detective novels. Sam is 43 years old, devoted to Mary and their children. He was elected mayor of Elmwood after friends insisted he run. His income is between \$5,000 and \$6,000, but he watches pennies to pay off the mortgage he put on his home to buy the business. He loves to spend evenings with his family. Jack Roseleigh (right) plays the role.







**CURTIS BRADLEY** is "Curt" to everyone. He is wealthy and prominent, but makes no secret of envying Sam's home life. He met the Youngs through his son "Biff," liked them and asked Sam to be his partner. A lonely man, he spends several evenings a week at the Youngs', once proposed to Meg, Mary's sister and a widow, but she refused him. He hides that shock, but was hurt. Kind, shy, devoted, he is 42 and handsome. Ed Wolfe, who also directs the program, plays "Curt."



**LINDA BENTON** loves Pepper Young; Pepper loves Linda: love at seventeen is a pretty sweet business, but not entirely without its deep aches and exhilarations. Their parents favor early marriage. When their love has its rifts, Linda thinks she'd like to be a nurse; her real intent is to make a home for Pepper. Much more serious than Peggy, her classmate, she is a sweet-looking girl with dark hair and brown eyes. Eunice Howard (above) plays the part of the very charming and wealthy Linda in "Pepper Young's Family."



**PETE NICKERSON** has befouled the town he's lived in all his life, as some birds befoul their own nests. A smooth crook and hail-fellow-well-met, he is the politician who has run the town of Elmwood until citizens successfully backed Sam Young for mayor in opposition to him. Pete is tall, dark and good-looking, about 40 years old. Despite his current setback at the polls, he is a power in Elmwood—and not yet disposed of. Arthur Vinton, the screen actor (above), is Pete on the air.



**"BIFF" BRADLEY**, tall, thin and awkward, has sixteen years and a changing voice to his credit. His mother divorced "Biff's" father, Curtis, and lives in England. When the Bradleys moved to Elmwood "Biff" was shy, thus unpopular. Mrs. Young invited him to her home, introduced him around. Now he loves the Young family—including Peggy! He confides all his problems in Mrs. Young. When his mother tried to take him away once, Mrs. Young interceded. Laddie Seamon (above) plays "Biff."



**NICK HAVENS** is just a bit fat, and he has all the characteristics ordinarily attributed to fat people. He is Pepper's age and his best friend, but he is a direct contrast in personality. He has a grand sense of humor and is pleasantly lazy. He and Pepper never quarrel; they enjoy the same things, including each other's company. Pepper takes the initiative in all their activities while Nick goes along rather than exert himself to the point of disagreeing. Johnny Kane enacts the role of radio's Nick.



**"BUTCH" WILLIAMS** is the three-year-old son of Hattie, the Youngs' maid. He is an adorable child, well-mannered, greatly loved by all. The Youngs and their friends have formed the "Bigger and Better Butch Club" to promote his welfare. At this time Pepper and Linda are the club's committee in charge of upbringing. When he is 6, "Biff" and Edie will take over; then Peggy and her then-current boy friend, later Nick and his. Madeleine Pierce, baby-mimic, portrays "Butch."



**EDIE GRAY**, Peggy's girl friend, is a nitwit, and like so many nitwits, completely lovable. She has nothing on her mind but boys, including Pepper, who can't stand the ground she walks on. To everyone else Edie is lots of fun and very popular. Mrs. Young has her patience tried at times by Edie's flightiness, but loves her anyway. Edie is the same age as Peggy, but is easily swayed by her ideas. She was once engaged to the town jeweler because he gave her rings, etc. Jean Sothern (left) plays the role.

**HATTIE WILLIAMS** married a sailor, Jack, and just a few months later he deserted her. Shortly a child was born; she named it "Butch." That was three years ago, and at that time the Youngs took Hattie into their household as maid. Jack returned last year when he heard Hattie had a good job, but in December was in a big fire. Though it was supposed he burned to death, no trace of the body was found. Hattie is 24, an orphan. Greta Kvalden (right) plays Hattie.



**NEXT WEEK—  
"VALIANT LADY"**



# WHAT'S IN THESE NAMES?

**D**O YOU KNOW your radio stars pretty well? You do? Well, it sometimes happens that we haven't the easy ability to place faces and names that we think we have! For instance, with the hints given with these pictures, and with the letters of the names given in scrambled sequences, how well can you identify these stars? The process is simple. The letters NEKNABYCJ, coupled with information that the subject was RADIO GUIDE'S Star of Stars for three years, obviously spell Jack Benny! Now carry on. If you get all of the names below, you're exceptional; four is excellent; three, average and two pretty bad. If you get just one, it's apparent you haven't been reading your RADIO GUIDE, and can't expect to know much! For confirmation, the correct names are on page 40.



LITLISAPHNYP is playing that old game, "Handies," in the picture above; when you hear him Sunday night on NBC he is a trader in charm, director of the original all-girl orchestra. His name is \_\_\_\_\_



LEBULLUEL chews gum before, during and after her Saturday night broadcasts, on which she teams with her husband in superfine yodeling. Her first public appearance was on the air, though she's made many personal appearances since then. She's a North Carolina girl and voted Radio's Queen in 1936. You may write her name here \_\_\_\_\_



DAN TIP PACK are the character names of the blackface comedians billed as "those droll fellows" on their Monday night tobacco-sponsored series. Those names are \_\_\_\_\_



"TOTSLUGHII!" is NBC's contribution to Wednesday night at home—a program that doesn't lull anyone to sleep, even though it is broadcast at a late hour. The program is \_\_\_\_\_



DAGERAGESTU is a "scramble" that includes the middle initial of a gentleman who flies from Detroit to Chicago weekly to broadcast inspirational pieces on CBS. He's \_\_\_\_\_



MORNING

7:00 CST 6:00 MST
CBS-Organ Loft: WCCO WBBM
(sw-21.52)
NBC-Coast to Coast on a Bus:
WEBC WMAQ KSO WMT
WDAY
NBC-Turn Back the Clock:
WOW KSTP (sw-21.5)
KMA-Morning Devotions
WDGY-Concert Master
WLS-Organ Concert
WLW-Father Cox

7:15 CST 6:15 MST
NBC-Tom Terris: WOW KSTP
(sw-21.5)
KMA-Organ Melodies

7:30 CST 6:30 MST
CBS-Abade for Strings; News:
KMOX WCCO WBBM (sw-
21.52)
NBC-Melody Moments: KSTP
WOW (sw-21.5)

The Family Altar: WMT KMA
WCAL-Divine Service
WDGY-Organ Melodies
WLS-Everybody's Hour
WMIN-Good Morning

7:45 CST 6:45 MST
KSCJ-Christian Science
WDGY-Family Altar
WMIN-Prophetic News

8:00 CST 7:00 MST
NBC-Russian Melodies, dir. Alex
ander Kiriloff: KOIL WTCN
WMT WLW KSO KMA
NBC-Highlights of the Bible:
WOW WEBC KSTP KFJR
WMAQ (sw-21.5)
Dr. Frederiek K. Stamm
takes on the title of his sermon
"Things That Are Better Than
Gold."

CBS-Church of the Air: KSCJ
WCCO WBBM KMOX WNAX
Speaker: Albert Espey, Chris-
tian Science Monitor Committee
on Publication for State of
Missouri.
KFAB-Sunday Morning Roundup
KFNF-Sunday School Lesson
WCAL-Prelude
WDAY-Evangelical Church
WGN-Sunday Morning Concert
WHO-Dick Leibert, organist
WMIN-Good Morning

8:15 CST 7:15 MST
WCAL-Divine Service
WDGY-Lutheran Prgm.
WHO-Bible Broadcaster
WMAQ-Morning Melodies

8:30 CST 7:30 MST
NBC-Blaisdell Woodwind Quartet:
WEBC WMAQ KFJR (sw-21.5)
Ignace Straszfogel, pianist,
will be assisting artist.
NBC-Dreams of Long Ago: KSO
KSOO KMA WMT KOIL WTCN
CBS-Wings Over Jordan: KSCJ
WCCO WBBM KDAL KMOX
WNAX

CBS-Children's Hour: (sw-21.52)
Chapel Service: KFNF WDGW
WOW
KSTP-Lutheran Hour
WDAY-Union Mission Gospel Hr.
WLS-Little Brown Church
WLW-Church Forum
WMIN-Breakfast Champions

8:45 CST 7:45 MST
KFAB-Voice of Co-operation
WDGY-Organ Reveries
WMIN-Prophetic News

9:00 CST 8:00 MST
CBS-Chas. Paul, organist: KSCJ
WCCO WBBM KFAB KDAL
KRNT WHLB
NBC-News: Pine Tavern, sketch:
WEBC WMAQ WDAY KFJR
KOA (sw-21.5)
MBS-Los Cumbancheros: WGN
KOIL WLW KSO
KFJM-Variety Hour
KMA-Sunday School Lesson
KMOX-Church of the Air
KSOO-News; Prgm. Highlights;
Judge Rutherford
KSTP-Reading the Funnies
WDGY-Dr. Bale's Bible Talk
WHO-The Master Singers
WMIN-Top o' the Morning
WMT-Church Prgm.
WNAX-Religious Service
WTCN-News

9:15 CST 8:15 MST
NBC-Rhymes & Romance, Retta
Revell: KFJR WTCN WLW
MBS-Reviewing Stand: WGN
KSO
KOIL-Sunday Morning Melodies
KSOO-Union Gospel Mission

Schedule Changes for July 24 to July 30

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS

Four Corners Theater, a dramatic
presentation featuring plays
that have been favorites in the
rural sections of the nation,
was heard Coast to Coast start-
ing Tuesday, July 19. This
series of dramas can be heard
on Tuesdays, at 6 p.m. CST
(5 p.m. MST).
Horace Heidt's orchestra (spon-
sored by Alenite) returned to
the air Sunday, July 17, at
8 p.m. CST (7 p.m. MST).
The Farmer Takes the Mike, the
second in a series of programs
in which the average farmer
will come before the micro-
phone to express his views on
national and world affairs, was
inaugurated Sunday, July 17, at
2 p.m. CST (1 p.m. MST).

About five or six farmers from
different agricultural areas will
participate in each program—a
farm owner, a farm tenant,
a farm laborer, a farmer's
wife and a farmer's son or
daughter. Each program will
come from a different CBS
studio in cities that are centers
of certain farm crop sections.
The Laugh Liner (sponsored by
Wrigley's Gum) started a new
series of programs Sunday, July
10. The broadcast features
Billy House, comedian, Jack
Fulton, tenor and Carl Hohen-
garten's orchestra (the latter
two were heard on Just Entertain-
ment, which recently went
off the air). The program can
be heard Sundays at 4:30 p.m.
CST (3:30 p.m. MST).

The Peoples Platform, with Mr.
and Mrs. Citizen as partic-
ipants, was inaugurated
Wednesday, July 20, at 6 p.m.
CST (5 p.m. MST). The pro-
gram will seek to create a
composite of American popular
opinion, with informal dinner-
table discussions. Each week
four Americans, from the
butcher to the bank president,
will meet in a private dining-
room with Lyman Bryson, to
discuss subjects of a social, eco-
nomic and political nature.

programs. The second of these
will be Ben Bernie, who will
conduct the Goodman band
Tuesday, July 26, at 7:30 p.m.
CST (6:30 p.m. MST). (Watch
this department for next week's
change on this program.)
CLOSINGS
Bing Crosby (sponsored by Kraft)
left the Music Hall for his
vacation Thursday, July 21. Bob
Burns takes over Bing's job
while the latter is away.
Hello Peggy (sponsored by Dramo)
leaves the airways Friday, July
29.
The Hughes Reel (sponsored by
Borden) with Rush Hughes as
commentator, leaves the air
after the last broadcast Friday,
July 29.

PROGRAM CHANGES

Benny Goodman (sponsored by
Cameels), who is enjoying a
three weeks vacation in Europe,
turns his baton over to other
well-known conductors to lead
his band for their weekly CBS

Log of Stations Listed in Edition C—Northwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Network, Call Letters, Kilo-cycles, Power Watts, Location, Network. Lists various stations like CJRM, CKX, CKY, KDAL, KFAB, etc.

Frequencies of Stations Carrying Rebroadcasts: KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
CBC—Canadian Broadcasting Corporation
†—Night Programs Only
\*—Network Programs Only
\$—Day Programs Only
‡—Special Programs Only

NOTICE: The programs as presented here were as correct
and as accurate as the broadcasting companies and RADIO GUIDE
could make them at the time of going to press. However, emer-
gencies that arise at the studios sometimes necessitate eleventh
hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour
periods, consult the time listings immediately above. The chances
are that a network program of 30 or 60 minutes' duration is on the
air at a quarter-hour when you do not find your station listed.

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by
tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 12.

KSTP-Memory Lane
WCCO-Hospital Service
WENR-King's Jesters
WHO-Seventh Day Adventist
WLS-News
WTCN-Voice of Prophecy
9:30 CST 8:30 MST
CBS-Major Bowes' Capitol Fam-
ily; Nicholas Cosentino;
Charles Magnante; Sam Her-
man & Three Dalton Boys;
Orch. dir. Waldo Mayo; Robert
Reed, m.c.: WCCO KSCJ
KFAB KDAL WHLB KOIL
WNAX WMFG
NBC-Rollini Trio: WMT KMA
KSO
NBC-Madrigal Singers: WEBC
KOA WDAY KFJR (sw-21.5)
MBS-Tex Fletcher: WDGW
News: WAAW WLW
KFNF-Remembrance Prgm.
KMOX-Piano Recital
KSTP-Musicale
WBBM-Headlines
WCAL-Greetings
WGN-Morning Melodies
WHO-Morning Hour of Music
WLS-String Trio Concert
WMAQ-Preview of New Records
WMIN-First Evangelical Church
WTCN-Swing Session
9:45 CST 8:45 MST
NBC-Bill Stern's Sports Scraps:
KFJR KSOO WDAY WEBC
WDAY
NBC-Madrigal Singers: KSTP
WLS WLW
MBS-Walter Flandorf, organist:
WGN WDGW

News: WMT KMA
KMOX-Travelogue
KOA-Christian Science
WBBM-Morning Varieties
WCAL-Divine Service
WMIN-Morning Moods
WOW-Garden of Memories
WTCN-Swing Session
10:00 CST 9:00 MST
NBC-Silver Strings: WDAY KOA
KFJR WEBC WHO KSTP
NBC-Southerners: KSO WMT
KSOO WLS
CBS-Major Bowes' Capitol The-
ater Family: KNOX KRNT
MBS-Dick Barrie's Orch.: KOIL
WDGY
CBC-Silver Strings: CKY
KFJM-Waltz Time
KFNF-First Methodist Church
KMA-Church Service
WCAL-Divine Service
WGN-U. of C. Chapel
WLW-Cadle Tabernacle Choir
WMAQ-Thrills Behind the News
WMIN-News; Green Room
10:15 CST 9:15 MST
KFAB-Robert Simmons
KFJM-Electric Organ
KOIL-Pathways
WBBM-Blue Hawaii
WOW-Eddie Butler, organist
WTCN-Tunes of the Day
10:30 CST 9:30 MST
NBC-Radio City Music Hall
Chamber Music Series: KSOO
KSO KOIL WMT
Guests: Perole String Quar-
tet; Ignace Straszfogel, pianist;
Jan Peerce, tenor.
The music detail for this program
may be found on page 6 this week.

NBC-Meridian Music: WOW
WDAY WMAQ KFJR KOA
WEBC KSTP WLW WHO (sw-
15.33)
CBS-Salt Lake City Tabernacle
Choir & Organ: KSCJ WHLB
KRNT KMOX KFAB WNAX
WMFG WCCO KDAL
CBC-Radio City Music Hall: CKY
KFJM-Reading the Funnies
WBBM-Blue Hawaii
WDGY-Pacific Paradise
WLS-Howard Peterson, organist
WMIN-Marimba Orch.
10:45 CST 9:45 MST
NBC-Meridian Music: WTCN
KFJM-Lutheran Church Service
WBBM-Waltz Time
WDGY-Canary Serenade
WHLB-Here's to Dancing
WLS-Weather & Live Stock
WLW-Drifting Pioneers
WMIN-Marimba Orch.
11:00 CST 10:00 MST
NBC-Shakespeare's England, dra-
ma: KOA WMAQ KSTP WOW
WHO KFJR WDAY (sw-15.33)
CBS-Church of the Air: WMFG
KMOX WCCO KRNT WHLB
KSCJ
Speaker: Rt. Rev. Monsignor
Francis W. Walsh, C. F., Dean
of Westchester County, Peek-
skill, N. Y.
NBC-Music Hall, Summer Se-
ries: WENR WLW
MBS-Amer. Wild Life: WGN
CKY-Master Works of the Pina-
forte
KFAB-Congressional Church
KFNF-Studio Program

KMA-Church Service
KOBH-Armchair Journey Abroad
KSOO-Gospel Tabernacle
WBBM-Music a la Carte
WCAL-Divine Service
WEBC-Morning Musicale
WMIN-Peppy Pops
WNAX-Bert Block's Orch.
WTCN-Wesley Church
11:15 CST 10:15 MST
NBC-Grace & Scotty, songs:
KFJR WDAY WTCN
WEBC-First Presbyterian Church
WMIN-Oriental Orchestra
WNAX-Russ Pike
11:30 CST 10:30 MST
NBC-Way Back Home, drama:
WENR WMT KSO
CBS-Europe Calling: KRNT
KMOX KSCJ WCCO WHLB
WMFG
NBC-Charlotte Lansing, sop.;
Glenn Darwin, bar.; Orch.:
KFJR KOA WDAY KSTP
WOW WLW (sw-15.33)
MBS-Alice Blue, pianist: WGN
WDGY

News: WMAQ WNAX
KOIL-Comics Come to Life
KSOO-Gospel Tabernacle
WHO-Humanitarian Hour
WMIN-Russian Cathedral Choir
11:45 CST 10:45 MST
CBS-Poet's Gold: KSCJ KRNT
KDAL WHLB WCCO WMFG
NBC-Charlotte Lansing, sop.;
Glenn Darwin, bar.; Orch.:
WLW WMAQ
MBS-Old Time Tunes: WGN
WDGY
KMOX-My Brother's Keeper
KOA-Isham Jones Orch
WMIN-Pacific Paradise
WNAX-Prairie Dream Boys

AFTERNOON

12:00 CST 11:00 MST
NBC-The Magic Key of RCA;
Symphony Orch., dir. Frank
Black; Milton J. Cross, com-
mentator; Guests: WENR
KSO WMT WLW WTCN KOA
WEBC KFJR WDAY KOIL
KSOO KMA
Guests: Philadelphia Orches-
tra, conducted by Eugene Or-
mandy; Edward Roecker, barito-
tone, Linton Wells will be heard
in a two-way broadcast from
Port Au Prince, Haiti.
NBC-Sunday Dinner at Aunt
Fanny's: KSTP WHO (sw-
15.33)
CBS-Walberg Brown Strings:
KRNT KSCJ KMOX WHLB
WBBM KFAB WMFG
MBS-The Lamplighter: WDGW
CBC-Romance of Sacred Song:
CKX
CKY-Fine Recordings
KFJM-Salon Recordings
KFNF-Sketches in Melody
WCCO-Brenson Family
WGN-Walter Flandorf's Orch.
WMAQ-Question-Air, Bob Brown
WMIN-News; Orch.
WNAX-Devotional Service
WOW-Sunday Serenaders

12:15 CST 11:15 MST
CBS-Walberg Brown Strings:
KDAL WCCO
MBS-Glenn Miller's Orch.: WGN
News: KFAB KFJM WOW
KFNF
WDGY-Afternoon Musicale
WMIN-Popular Favorite
12:30 CST 11:30 MST
NBC-Amer. Bar Assn. Prgm.:
WMAQ KSTP WOW WHO KOA
Paul Bellamy, introduced by
James Garfield, will be the
main speaker. Bellamy, editor
of the Cleveland Plain Dealer,
takes for the subject of his
address "The Bar and the
Public."
CBC-Pianograms: CKX
CBS-Summer Session; Barry
Wood; Nan Wynn; Symphon-
ettes; Lynn Murray's Orch.:
KFAB KSCJ KMOX KDAL
KRNT WMFG WBBM (sw-
15.27)
KFAB-Congregational Church
KFJM-Cathedral Chimes
KFNF-Ave Maria Hour
WCCO-Tell Me a Story
WCCO-Strange As It Seems
WDGY-Pearl & Ade
WHLB-Movie Preview
WMIN-Luncheon on the Terrace
WNAX-Jimmy Morgan, songs

12:45 CST 11:45 MST
CBS-Summer Session: WCCO
MBS-Charlie & Jane Entertain:
WGN
CBC-Radio Pulpit: CKX
KFJM-Hawaiian String Pickers
WCCO-Home Folk Tunes
WHLB-Program Previews
WHO-Headlines of the Week
WNAX-Sunny Syncopators

(Continued on Next Page)

Advertisement for 'NEW! Sensational! MIDGET POCKET RADIO' featuring a small radio and promotional text.



Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (9:30 MST) Radio City Music Hall Chamber Music Series, NBC.  
11:00 CST (10:00 MST) Shakespeare's England, NBC.

AFTERNOON

12:00 CST (11:00 MST) The Magic Key, NBC.  
1:00 CST (12:00 MST) Everybody's Music, CBS.  
5:00 CST (4:00 MST) Hobby Lobby, NBC.  
5:30 CST (4:30 MST) The Passing Parade, CBS.

NIGHT

6:00 CST (5:00 MST) Chase and Sanborn Hour, NBC.  
6:30 CST (5:30 MST) Philharmonic-Symphony Orchestra, CBS.  
7:00 CST (6:00 MST) Coldstream Guards Band, MBS.  
7:00 CST (6:00 MST) Win Your Lady, NBC.  
8:00 CST (7:00 MST) Horace Heidt, NBC.  
8:30 CST (7:30 MST) University of Chicago Round Table Discussions, NBC.  
9:00 CST (8:00 MST) Winchell's Column Quiz, NBC.

NBC-Spy at Large, drama. KSO WTCN KSOO

CBS-The World Dances; Lud Gluskin's Orch.: WHLB WCCO KSCJ KRNT KMBC WJR WHAS KMOX KFAB WMFG (sw-11.83)

CJRM-By the Blue Danube CKY-Concert Hall of the Air KFJM-Chapel Hour KMA-Vesper Service KOIL-News

KSL-Orch. & Mixed Chorus WBBM-Carlos Molina's Orch. WDGY-Italian Serenaders WGN-Concert Orch. WLS-Don Kelley's Sport Review WMIN-News; Dinner Dance WMT-Baseball Scores WNAX-For Mother & Dad

6:15 CST 5:15 MST CJRM-Pacific Paradise KMOX-The Onward Road, interview KOIL-Rackets Unstrung WLS-News WMIN-Dinner Dance WMT-Mal Hallett's Orch.

6:30 CST 5:30 MST CBS-Lewisohn Stadium Concert: Philharmonic Symphony Orch.: KFAB KRNT KSCJ WHAS WCCO WJR KBOX KMBC WBBM WNAX KDAL WHLB WMFG (sw-11.83)

William van Hoogstraten, regular conductor of the Portland Symphony, will be guest conductor. The music detail for this program may be found on page 6 this week.

NBC-Songs We Remember: WLS KSO KOIL KMA KSOO MBS-Invitation to Waltz: WDGY WGN

Baseball Scores: WMT WTCN CJRM-For Mother & Dad CKY-Sunday Song Service KFJM-Hits of the Week WMIN-Jazzocracy

6:45 CST 5:45 MST CBS-Lewisohn Stadium Concert: KSL

NBC-Songs We Remember: WMT WBBM-Carlos Molina's Orch. WLS-To be announced WMIN-Rollo Hudson

WTCN-Songs We Remember 7:00 CST 6:00 MST NBC-Win Your Lady, drama (Woodbury); WENR KOIL WMT KSO WLW WTCN (also at 8:30 p.m.)

NBC-The Manhattan Merry-Go-Round (Dr. Lyons); Men About Town; Don Donnie's Orch.; Pierre Le Kreun, tr.; Rachel Carlay; WHO WMAQ WDAF KOA WOW KSTP (sw-9.53)

Program: La Bella Rosa, Tango Ojes Verdes, Margot, Quand il ya di Amour (Orchestra); Music Maestro Please, Ce N'est pas la Meme Chose (Miss Carlay); J'Aime les Femmes, Oh Mama Elanora (Trio); Love-light in the Starlight (Mr. Le-Kreun), and Will You Remember Tonight Tomorrow? (Duet).

CBS-Lewisohn Stadium Concert: KMOX KRNT KMBC WBBM KSCJ WNAX WCCO WJR WHAS KFAB WHLB WMFG (sw-11.83)

MBS-Coldstream Guards Band: WDGY

CBC Music for You: CKX CJRM CKY

KFJM-Prelude to Evening KFJR-Down the Avenue KMA-News & Weather KSOO-News

WDAY-Donald Novis, tr. WBC-Lone Ranger WGN-Jack Russell's Orch. WMIN-News; For Mother & Dad

WMT-To be announced WTMJ-Around the Dial

7:15 CST 6:15 MST KFJM-Piano Moods KMA-Sunday at Twilight KSOO-Sports Revue WDAY-Amer.-Scandinavian Prgm. WTMJ-Dance Orch.

7:30 CST 6:30 MST NBC-Winchell's Quiz Column (Jergen's); Ben Grauer, m.c.: KSO WENR KOIL WMT WTCN WLW (also at 9 p.m.)

NBC-American Album of Familiar Music (Bayer Aspirin); Frank Munn, tr.; Jean Dickenson, sop.; Elizabeth Lennox, contr.; Gus Haenschen's Orch.: WHO WBC WMAQ KSTP WDAF KOA WTMJ WOW WSM (sw-9.53)

Program: Song of the Yagabond (Orchestra); Huguette Waltz, Someday (Miss Lennox and Choir); Indian Love Call (Jean Dickenson); Lamour, Tounjour, Lamour (Bertrand Hirsch's violin solo); Give Me One Hour (Mr. Munn); Allah's Holiday (Arden and Arden, pianists), and Sympathy, Donkey Serenade, Bubble Song (Ensemble).

NBC-Phil Cook's Almanac; John Reed King; Ray Bloch's Orch.: KFAB WHLB KDAI WBBM KMOX KSCJ WNAX WCCO WMFG (sw-11.83)

MBS-Hawaii Calls: KOIL

CBC-Hawaii Calls: CKY CKX KFNF-Lutheran Vesper Service KMA-Real Estate Prgm. WCCO-To be announced WDGY-Broadway Temple WBC-Melody Harbor WGN-Eddy Duchin's Orch. WHO-Ferde Grofe's Orch. WMIN-News; Tea Dance WMT-News

WOW-Twilight Reveries 5:15 CST 4:15 MST MBS-Hawaii Calls: WMT KOA-Strangs As It Seems WBC-Popular Classics WHO-Headlines of the Week WTCN-Happy Bob

NBC-Budding Talent; Budd Hulick, m.c.; Harrison Knox, tr.; Norman Cloutier's Orch.: KSO WDAY WTCN WTMJ WMT WLS

CBS-Week-End Pot Pourri: KSCJ KFAB WBBM WCCO WHLB WMFG KRNT

MBS-Brown Sisters: KOIL

CBC-Scrub Oak Hollow: CKY CKX

To be announced: KFJR WLS KFJM-Shopper's Guide KMOX-Sports

KSOO-Aloha Land WDGY-Bethesda Free Church WBC-Matinee Musicale WGN-Bill Carlson's Orch. WLW-News

WMIN-Gypsy Fortunes WNAX-Trinity Presbyterian Choir

5:45 CST 4:45 MST CBC-Jean de Rimanoczy, violin virtuoso; CKY CKX

MBS-Hollywood Whispers: KOIL KMOX-News KSOO-Jimmy & Virginia Snyder, songs

WDGY-The Brown Sisters WBC-Country Church of Hollywood WLW-Melody Grove WMIN-Hearth & Home

NBC-Canadian Grenadier Guards Band: KFJR KSOO WDAY WMT WTCN WBC KOIL

CBC-Canadian Grenadier Guards Band: CKX CKY

NBC-Joe Gallichio's Orch.: WOW KSTP

KOA-Lamont School of Music WCAI-To be announced WDGY-Little Homelike Church WGN-Walter Flandorf, organist WHO-Baseball Time WMIN-Concert Master

4:45 CST 3:45 MST NBC-Canadian Grenadier Guards Band: KOA

MBS-Alice Blue, pianist: WGN News: KSTP KFNF

5:00 CST 4:00 MST NBC-Jell-O Prgm.: Hobby Lobby; Dave Elman, m.c.; Harry Von Zell; Harry Salter's Orch.: KSOO KSTP WLW WMAQ (sw-9.53)

Guests: John Ouster, who raises silkworms in his New York City bedroom; Jimmy Edmondson, Jacksonville, Fla., who does everything pertaining to the English language backwards; Mrs. J. Clopton, Huntsville, Ala., who paints pictures on cobwebs, and E. J. Bullock, Syracuse, N. Y., who collects bombs.

NBC-Popular Classics, Robert Weede, bar.: WDAY WENR KFJR KSO WTCN KSOO KOA

CBC-Chase & Sanborn Hour: CKX

1:00 CST 12:00 MST CBS-Everybody's Music; Columbia Broadcasting Symphony, Howard Barlow, cond.: KFAB KSCJ WBBM KRNT KMOX KDAL (sw-15.27)

The music detail for this program may be found on page 6 this week.

NBC-Richard Himber's Orch.: WENR WMT WBC

CBC-Everybody's Music: CKX CKY

NBC-Chautauqua Symphony Concerts: WMAQ KOA KSTP WOW WHO KFJR WDAY (sw-15.33)

Guest: Georges Barrere, flute soloist.

MBS-Royal Rangers: WGN Country Church of Hollywood: WHLB WMFG

To be announced: WLW WTMJ News: KOIL WAAW KSOO KFJM-Olle I. Skratthult's Orch. KFNF-Ray Kinney's Hawaiians KMA-Voice & the Organ WCAI-March of Faith WCCO-Home Folks Tunes WDGY-Slim Jim WMIN-Hollywood Brevities WNAX-Bohemian Band WTCN-Jane Joy Show

1:15 CST 12:15 MST NBC-Richard Himber's Orch.: KSOO

CBS-Everybody's Music: WCCO NBC-Chautauqua Symphony Concerts: WLW

MBS-On a Sunday Afternoon: WGN WMT KOIL

Christian Science Prgm.: WHLB WMFG

KFNF-Vic Meyer's Band WBC-Comic Strips

1:30 CST 12:30 MST NBC-Louise Florea, sop.: WENR KSOO WDAY KSO

NBC-Chautauqua Symphony Concerts: WBC KOA WOW WLW KSTP WDAY WMAQ KFJR (sw-15.33)

CBS-Everybody's Music: WHLB CBS-Everybody's Music: CKY KFJM-Golden Harvest Varieties KFNF-Sunshine Prgm. KMA-Pals of the Prairie WBBM-Pat Flanagan WDGY-Matinee Melodies WHO-Strange As It Seems WLW-Waltzing Over the World WMFG-Kiddies WMIN-Midway Tabernacle WNAX-Happy Jack's Old Timers WTCN-Whoopee John Orch.

1:45 CST 12:45 MST NBC-Three Cheers: WENR KOIL KSOO WDAY KSO

NBC-Chautauqua Symphony Concerts: WHO

MBS-Jimmy Livingston's Orch.: WDGY

KSTP-Augsburg Choir WBBM-Dugout Dope WMFG-New Tunes WGN-The Leadoff Man WMT-Richard Wilson, talk WTCN-Smilin' Ed McConnell

2:00 CST 1:00 MST CBS-The Farmer Takes the Mike: KRNT KSCJ KMOX WHLB KFAB KDAL WCCO WMFG (sw-15.27)

Springfield, Vt., home of maple sugar products, will be the scene of this broadcast with farmers, farm laborers, farm tenants and their wives and children talking of their crops, their views on world and personal affairs.

NBC-Sunday Vespers: KFJR WBC KOIL KSO WDAY WENR KSOO

Dr. Paul Sherer will talk on "So Many and Great Dangers." NBC-Rangers Serenade: KSTP WHO KOA

MBS-Benay Venuta's Prgm.: WDGY WLW

CBC-Benay Venuta's Prgm.: CKY CKX

Baseball Game: Cubs vs. New York: WGN WBBM

Strange As It Seems: WMAQ WOV

KFNF-United Presbyterian Hour KMA-Sacred Song Service WCAI-The Lutheran World WMIN-News; Music Hall WMT-Walnut St. Church Prgm. WNAX-Prairie Dream Boys WTCN-Poets Corner

2:15 CST 1:15 MST NBC-Supreme Serenaders: WOW WMAQ

KFJM-Band Concert WLW-Church by the Side of the Road WNAX-Sunny Syncopators WTCN-Musicale

2:30 CST 1:30 MST NBC-The World Is Yours, drama: WDAY KOA WHO KSTP WBC WLW KFJR WMAQ WOV

Subject: "The Invention of the Steamboat."

NBC-Nola Day, songs; Barry McKinley, bar.; Norman Cloutier's Orch.: KSO KOIL WENR WTCN KSOO KMA

CBS-Singers from Toronto: KSCJ KMOX WHLB KFAB KDAL WCCO WMFG KRNT (sw-15.27)

MBS-Benay Venuta's Prgm.: WMT

CBC-Singers: CKY CKX

KFNF-Variety Revue WCAI-Seminary Prgm. WDGY-To be announced WNAX-Hillbilly Jamboree

2:45 CST 1:45 MST NBC-Nola Day, songs: WMT KMOX-Preview WCAI-Talk on Holy Land

3:00 CST 2:00 MST NBC-Marion Talley, sop. Ry-Krisp; Josef Koestener's Orchestra; Chorus: WHO WMAQ WBC KOA KSTP WOW (sw-9.53)

NBC-There Was a Woman: KSOO WENR WTCN KOIL WMT

CBS-Texas Rangers: WMFG KSCJ KFAB KRNT KMOX WCCO WHLB (sw-15.27)

MBS-Irving Conn's Orchestra: WDGY

CBC-Folk Song: CKX CKY

Baseball Game: WDAY KFJM KFJR-Heart to Heart Hour KMA-Major League Baseball Game WCAI-Vesper Service WLW-Church by the Side of the Road WMIN-News; Variety Show WNAX-George German

3:15 CST 2:15 MST KFNF-Rev. Ben Compton WMT-Musical Gems WNAX-Happy Jack's Old Timers

3:30 CST 2:30 MST NBC-Radio Newsreel (Energie); Interviewing Persons in the Bob Barrie interviewing Persons in the Week's Headlines: WHO KSTP WMAQ WOW WLW (sw-15.33)

CBS-Guy Lombardo's Orchestra (Bond Bread): KMOX KFAB (sw-15.27)

CBS-Oliver Drake News Oddities: KSCJ WHLB WCCO WMFG

NBC-Jean Sablon, songs: KSOO WTCN KOIL WMT KOA KFJR WENR WBC

CBC-Chamber Music: CKY CKX WCAI-Chorale Hour WDGY-Ted Johnson's Orch. WMIN-Half and Half WNAX-Prairie Dream Boys

3:45 CST 2:45 MST NBC-The Master Builder: WTCN WDAY WBC WENR KFJR KOA WMT

BOYS WANTED

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WENR-Globe Trotter  
**WGN-Eddy Duchin's Orch.**  
 WHO-Sports Review  
 WOW-Musical Prgm.  
**9:30 CST 8:30 MST**  
**NBC-Jell-O Prgm.; Hobby Lobby;**  
 Dave Elman, m.c.: KOA WEBC  
 WHO WOW WSM KFJR  
 WTMJ WDAF WDAY (also  
 see 5 p.m.)  
**CBS-Leighton Noble's Orchestra:**  
 KMBC WNAK KFAB WHLB  
 KSCJ KDAL KRNT WHAS  
 WCCO WMPG KSL (sw-6.12)  
**NBC-Abe Lyman's Orch.:** KMA  
 WMAQ (sw-9.53)  
**NBC-News; Ray Kinney's Orch.:**  
 WENR  
**MBS-Old Fashioned Revival:**  
 KOIL WMT KSO  
**CBC-Musical Mirror:** CKY CKX  
 CJRM-Heart & Home Harmonies  
 KMOX-The Shadow  
 KSTP-Aloha Land  
 WBBM-News  
 WJR-Hermit's Cave  
 WGN-Shep Fields' Orch.

WLW-Country Sunday  
**WTCN-Front Page**  
**9:45 CST 8:45 MST**  
**CBS-Leighton Noble's Orchestra:**  
 WBBM  
 KSTP-Famous Homes  
 WGN-Bill Carlsen's Orch.  
 WHLB-Nels Nelson  
 WMIN-Keyboard Kapers  
 WTCN-Lights & Shadows  
**10:00 CST 9:00 MST**  
**NBC-Larry Clinton's Orch.:** WSM  
 WEBC WDAF KFJR WMAQ  
 KOA  
**CBS-Frank Dailey's Orch.:** KSCJ  
 WBBM WHAS KMOX WNAK  
 WCCO KFAB WHLB KRNT  
 WMFG KSL (sw-6.12)  
**NBC-Jan Garber's Orch.:** KMA  
 WDAY  
**MBS-Hal Kemp's Orch.:** WGN  
**CBC-Choral Music:** CKX CKY  
 CJRM  
 News: WLW WHO WJR  
 KMBC-Studio Service  
 KSTP-Memory Pictures  
 WENR-Music As You Desire It  
 WMIN-News; Orchestra

WOW-Job Clinic  
 WTCN-Baseball Scores  
 WTMJ-Dance Orch.  
**10:15 CST 9:15 MST**  
**NBC-Jan Garber's Orch.:** WDAY  
 WTCN  
**CBS-Frank Dailey's Orch.:** WJR  
**NBC-Larry Clinton's Orch.:** WHO  
**MBS-Hal Kemp's Orch.:** WLN  
**KMOX-George L. Scott, organist**  
 KSTP-Night Extra  
 WCCO-Cedric Adams  
 WHAS-News  
 WMIN-Koly's Swing Orch.  
**10:30 CST 9:30 MST**  
**NBC-One Man's Family:** KFI  
 KPO (also see Wed. prgms. at  
 7 p.m.)  
**NBC-Erskine Hawkins' Orch.:**  
 WSM WOW KSTP WHO KOA  
 KFJR  
**CBS-Henry King's Orch.:** KFAB  
 KRNT WNAK WBBM WHLB  
 KMBC KSCJ KDAL WMFG  
 WJR  
**MBS-Bob Crosby's Orch.:** WMT  
 KOIL WGN KSO

**NBC-Fletcher Henderson's Orch.:**  
 KMA WEBC WDAY WTCN  
**CBC-Regina Concert Orch.:** CKX  
 CJRM CKY  
**Dance Orch.:** WDAF WHAS  
 KMOX-News  
**KSL-Sunday Evening Service**  
 WCCO-Baseball Scores  
 WDAY-Concordia College Music  
 Hour  
**WLW-Art Kassel's Orch.**  
 WMAQ-F. Henderson's Orch.  
 WMIN-Swing Session  
**10:45 CST 9:45 MST**  
**CBS-Henry King's Orch.:** WCCO  
 KMOX  
**NBC-Fletcher Henderson's Orch.:**  
 WENR  
**11:00 CST 10:00 MST**  
**NBC-Dusty Roades' Orch.:** WHO  
 WENR WSM KSTP KFJR  
**CBS-Horace Henderson's Orch.:**  
 KSCJ KMOX KRNT WCCO  
 KMBC KFAB WNAK WBBM  
**NBC-Paul Martin's Orch.:** KMA  
 WMAQ WDAY WEBC WTCN

**MBS-Mitchell Ayre's Orch.:** WGN  
 KSO WMT KOIL  
 CJRM-News  
 KOA-Night Editor  
**KSL-The Catholic Hour**  
 WDAF-Nighthawks  
**WLW-Twenty-Four Hour Review**  
 WMIN-News; Dance Time  
 WOW-Evening Reveries  
**11:15 CST 10:15 MST**  
**NBC-Dusty Roades' Orch.:** WGN  
 KOA  
**MBS-Mitchell Ayre's Orch.:** WLW  
 CJRM-Eventide Echoes  
 KSL-News  
 WMIN-Koly's Swing Orch.  
**11:30 CST 10:30 MST**  
**NBC-Leon Mojica's Orch.:** WGN  
 KSTP WENR WSM WHO  
**CBS-Henri Gendron's Orchestra:**  
 WNAK KMOX KRNT KFAB  
 KSCJ KMBC WBBM KOIL  
 KSL  
**NBC-Deacon Moore's Orch.:** KMA  
 WTCN KFJR WDAY WEBC  
 WMAQ WLW  
**CBC-Organ Reveries:** CKY

**SUNDAY**  
**July 24**  
**MBS-Jimmy Livingston's Orch.:**  
 WMT WGN KSO  
**KOA-Sid Hoff's Orch.**  
**WCCO-Barney Rapp's Orch.**  
 WDAF-Dance Orch.  
 WHAS-Dream Serenade  
 WMIN-Twelfth Hour Tempo  
**11:45 CST 10:45 MST**  
**CKY-News**  
**12:00 CST 11:00 MST**  
**MBS-Jimmy Grier's Orch.:** WGN  
 KSO KSTP  
 News: WMIN KOA KMBC  
 KMOX-Dancing Time  
 KSL-Sunday Evening on Temple  
 Square  
 WBBM-Headlines  
 WLW-Billy Snider's Orch.  
 WOW-Musical Prgm.  
 End of Sunday Programs

**Monday**

July 25, 1938

**Monday**

**MORNING**  
**7:00 CST 6:00 MST**  
**NBC-Breakfast Club; Orch. &**  
 Soloists; News: WEBC WTCN  
 WDAY KFJR KMA  
**CBS-Dear Columbia; News:**  
 KDAL KMOX (sw-21.52)  
 News: KOIL WOW  
**KFAB-Morning Round-up**  
**KFJM-Eyeopeners**  
**KFNF-Sunrise Music Hour**  
**KSOO-Alarm Clock Ringers**  
**KSTP-Morning Meditations**  
**WBBM-Musical Clock**  
**WCCO-Air Almanac**  
**WDGY-△Family Altar**  
**WGN-Everyday Words; Good**  
 Morning Prgm.  
**WHLB-Early Risers**  
**WHO-Faye & Cleo**  
**WLS-Howard Peterson, organist**  
**WLW-The Merry-makers**  
**WMAQ-Your Neighbor**  
**WMFG-Famous Universal Cowboy**  
**WMIN-News; Just About Time**  
**WMT-Country Home; Musical**  
 Clock  
**WNAK-Prairie Dream Boys**  
**7:15 CST 6:15 MST**  
 News: KFJM WLW WMT WNAK  
 WCCO WHO  
**KMA-Weather & News**  
**KMOX-Travelogue**  
**KOIL-Hurry Uppers**  
**KSOO-Sunrise Serenade**  
**KSTP-Morning Newspaper**  
**WDGY-Livestock Reporter**  
**WHLB-Morning Meditation**  
**WLS-News, Julian Bentley**  
**WMFG-Morning Meditation**  
**WOW-Lady Fair**  
**WTCN-Start the Day**  
**7:30 CST 6:30 MST**  
**NBC-Breakfast Club; News:**  
 WTCN  
**CBS-Joyce Jordan, sketch (Calox**  
 Tooth Powder & Solidified  
 Albolene): WBBM  
**CBS-Four Clubmen: KDAL**  
 News: KSOO WAAW  
**Musical Clock: WMT WOW**  
 KOIL  
**CKY-Rise & Shine Club**  
**KFAB-Smillin' Along**  
**KFJM-Cuekoo Clock Prgm.**  
**KFNF-Morning Worship**  
**KMA-Morning Watch**  
**KMOX-Ozark Varieties**  
**KOA-Good Morning Folks**  
**KSTP-Ken Carpenter**  
**WCCO-Musical Chimes**  
**WDGY-Vacation Special**  
**WHLB-Good Morning**  
**WHO-Williams Brothers' Quartet**  
 WLB-Music  
**WLS-Morning Devotions**  
**WLW-The Gospel Singer**  
**WMAQ-Whistler & His Dog**  
**WMFG-Good Morning Hour**  
**WMIN-Muffins & Music**  
**WNAK-Happy Jack's Old Timers**  
**7:45 CST 6:45 MST**  
**CBS-Bachelor's Children (Old**  
 Dutch Cleanser): KRNT KMOX  
 KFAB  
**NBC-Amanda Snow, vocalist:**  
 WMAQ  
**KFNF-News & Sales**  
**KMA-Master Melody Boy**  
**KOA-Sing Neighbor Sing**  
**KSOO-The Musical Clock**  
**WBBM-Linda's First Love, sketch**  
**WDGY-Modern Trend**

**WEBC-Morning Musicales; News**  
 WHO-News  
**WLS-Cowboy Bill**  
**WLW-Your Hollywood News Girl**  
**WNAK-Jimmy Morgan, songs**  
**WTCN-Popular Concert**  
**8:00 CST 7:00 MST**  
**CBS-Pretty Kitty Kelly (Wonder**  
 Bread): KMOX WCCO WBBM  
 KRNT KSCJ  
**NBC-Just Neighbors, sketch:**  
 WLS KSO  
**NBC-Mrs. Wiggs of the Cabbage**  
 Patch, sketch (Old English  
 Wax): WMAQ  
**Coffee Pot Inn: WNAK WOW**  
**WHO KFJR**  
**Musical Clock: WTCN WMT**  
**WEBC WMFG**  
 News: CKX KOA  
**CKY-News & Weather**  
**KFAB-Time 'n' Tunes**  
**KFJM-Markets**  
**KFNF-Today at Eight**  
**KMA-Forest Rangers**  
**KOIL-Vagabond Dreamer**  
**KSTP-Good Morning Hour**  
**WDAY-Time to Shine**  
**WDGY-Morning Musicales**  
**WGN-Martha Crane & Helen**  
 Joyce  
**WHLB-The Clockwatchers**  
**WLW-Hymns of All Churches**  
**WMIN-News; At Your Service**  
**8:15 CST 7:15 MST**  
**NBC-John's Other Wife, sketch**  
 (Louis Phillippe): WMAQ  
**CBS-Myrt & Marge, sketch (Super**  
 Suds): WBBM KFAB  
**KMOX WCCO WNAK**  
**NBC-Asher & Little Jimmy,**  
 cowboy songs: WLS KMA  
 KOA KSO  
**MBS-John Metcalf's Choir Loft:**  
 WDG  
**CJRM-Songs of the Range**  
**CKX-Wake Up & Sing**  
**CKY-Rise 'n' Shine Club**  
 KFJM-News  
**KFNF-Tree Planters**  
**KOIL-Benny Goodman's Orch.**  
**KSCJ-To be announced**  
**KSTP-Harmony Parade**  
**WDAY-Time Signal Prgm.**  
**WEBC-Mirror of Fashion**  
**WHO-What to Serve Today**  
**WLW-Myrt & Marge, sketch**  
**WMFG-Stock Quotations**  
**WOW-Hymns of All Churches**  
**8:30 CST 7:30 MST**  
**CBS-Hilltop House: WCCO KFAB**  
**KMOX WBBM WNAK**  
**NBC-Just Plain Bill, sketch (Ko-**  
 lyns): WMAQ  
**NBC-Josh Higgins of Finchville:**  
 KFJR WDAY WLS WTCN  
 KMA KOIL  
**MBS-Tex Fletcher: WMT**  
**Musicales: KSTP WLB**  
 News: KLPM WDG  
**Grandma Travels: WEBC WHLB**  
**KFJM-Morning Devotional**  
**KFNF-Nurseryman**  
**KOA-Sportsman's Paradise**  
**KSOO-News; Grain Quotations**  
**WAAW-Market Opening**  
**WGN-Morning Melodies**  
**WHO-Those Happy Gilmans**  
**WLW-Hilltop House, sketch**  
**WMFG-Grandma Travels**  
**WMIN-Breakfast Bell**  
**WOW-Aunt Sally**  
**8:45 CST 7:45 MST**  
**NBC-The Woman in White, sketch**  
 (Pillsbury): KSTP WMAQ  
 WHO WOW WEBC

**NBC-Popular Waltzes: KSOO**  
 KFJR WDAY WTCN KOA  
 WMT KOIL  
**CBS-Stepmother, sketch (Col-**  
 gate): WCCO KMOX WBBM  
**NBC-Oxydol's Own Ma Perkins,**  
 sketch: WLS  
**Markets: KFJM KSCJ**  
**CKX-Markets; Wake Up & Sing**  
**KFAB-News & Markets**  
**KFNF-Billie, Jean & Bob**  
**KMA-Ma Perkins, sketch**  
**WDGY-Stock Market Reports**  
**WHLB-Program Previews**  
**WLW-Betty & Bob**  
**WMFG-Morning Song Time**  
**WMIN-Gospel Singer**  
**WNAK-Horticultural Notes**  
**9:00 CST 8:00 MST**  
**CBS-Ruth Carhart, songs: KSCJ**  
 KRNT KDAL  
**NBC-The Story of Mary Marlin,**  
 sketch (Ivory Soap): WLS  
**NBC-David Harum, sketch (Bah-**  
 o): WHO WOW KSTP WMAQ  
**NBC-Originalities: WTCN KOA**  
**MBS-Buckeye Four: WDG**  
 News: WMT KFNF  
**Houseboat Hannah, sketch:**  
 WEBC WHLB  
**CKY-Good Morning Neighbor**  
**KFAB-Morning Reveries**  
**KFJM-Salon Silhouettes**  
**KFJR-Markets & Top o' the Dial**  
**KMA-S. O. S. Club Prgm.**  
**KMOX-Jean Abbey**  
**KOA-Home Service**  
**KOIL-Lady Courageous**  
**KSOO-The Ranch Boys**  
**WBBM-The Heart of Julia Blake**  
**WCCO-Ma Perkins**  
**WDAY-Bargain Specials; King of**  
 the Kitchen  
**WGN-Get Thin to Music**  
**WLW-The Goldbergs, sketch**  
**WMFG-Houseboat Hannah**  
**WMIN-News; Musical Memories**  
**WNAK-Hymns of All Churches**  
**9:15 CST 8:15 MST**  
**NBC-Vic & Sade, comedy sketch**  
 (Crisco): WLS WLW  
**NBC-Lorenzo Jones, sketch (Phil-**  
 lips): KSTP WMAQ WHO  
 WOW  
**CBS-Richard Maxwell, tr.: KSCJ**  
 KMOX  
**CBS-Scattergood Baines, sketch**  
 (Wrigley's Gum): WNAK  
 KFAB  
**NBC-Breen & de Rose: WMT**  
 KOIL KSO KOA  
**MBS-Bachelor's Children (Cuda-**  
 by): WGN  
**Amer. Family Robinson: WMFG**  
 WHLB  
**CKX-On Parade**  
**KFNF-Paul & Irving**  
**KFJR-Hymns of All Churches**  
**KMA-Homemakers' Chat**  
**KSOO-The Woman's World**  
**WAAW-Markets**  
**WBBM-Editor's Daughter, sketch**  
**WCCO-Bachelor's Children**  
**WDGY-Hollywood Brevities**  
**WEBC-Woman's Hour**  
**WMIN-Song Stylist**  
**WTCN-Something in the Air**  
**9:30 CST 8:30 MST**  
**NBC-Milt Herth Swing Trio:**  
 WMAQ WHO KSTP KOA  
**CBS-Big Sister, sketch (Rinso):**  
 KRNT WBBM KFAB WCCO  
 WNAK KMOX KDAL  
**NBC-Pepper Young's Family,**  
 sketch (Camay Soap): WLS  
 Turn to pages 22 and 23 and get  
 acquainted with this popular series,  
 the actors who present it.

**NBC-Viennese Ensemble: WMT**  
**MBS-Get Thin to Music: KOIL**  
 WDG Y KSO  
**CKX-Markets; What's in the Air**  
**CKY-Homefolks Frolic**  
**KFJM-Household Hour**  
**KFNF-Good Morning, Neighbor**  
**KFJR-Betty & Bob**  
**KSCJ-News; Want Ad Rambles**  
**KSOO-Concert Hall**  
**WAAW-Markets**  
**WCAL-College Bulletin**  
**WDAY-Grandma Travels**  
**WGN-Man on State Street**  
**WHLB-Women's Morning Review**  
**WLW-Short, Short Story**  
**WMFG-News**  
**WMIN-Milady's Music Box**  
**WOW-Mystery Chef**  
**WTCN-Around the Town**  
**9:45 CST 8:45 MST**  
**NBC-Road of Life, sketch (Chip-**  
 so): WMAQ WLW  
**NBC-Viennese Ensemble: WTCN**  
 WEBC  
**CBS-Aunt Jenny's Stories (Spry):**  
 WBBM WCCO KMOX WNAK  
 KRNT KFAB KDAL  
**NBC-Kitty Keene, sketch**  
 (Dreft): WHO KSTP WOW  
 WDAY KFJR KOA  
**CKX-Newsy Jigsaw**  
**CKY-Music by Cugat**  
**KFJM-Markets**  
**KMA-Mikey & Her Guitar**  
**KOIL-Homemakers Club**  
**KSCJ-Parent Talk**  
**KSOO-Book Reading Time**  
**WCAL-Devotion**  
**WDGY-We, the Women**  
**WGN-Painted Dreams**  
**WHLB-Please Play**  
**WMFG-Prunes and Praises**  
**WMIN-Gospel Singer**  
**10:00 CST 9:00 MST**  
**NBC-Dan Harding's Wife, sketch**  
 (Nat'l Biscuit Co.): WMAQ  
**CBS-Tower Town Tempos: KSCJ**  
 KMOX KRNT WCCO KFAB  
 WBBM  
**NBC-Dorothy Rochelle, songs:**  
 WMT  
**CBC-Ernest Coulton, bar.: CKX**  
 CKY  
**KFJM-Household Hour**  
**KFNF-Cornfield Hawaiians**  
**KFJR-Weather & Markets**  
**KMA-Weather; Mkts.; News**  
**KOA-Wells of Music**  
**KOIL-News; Weather**  
**KSOO-Grain Quotations; Live-**  
 stocks; Weather; News  
**KSTP-The Daily**  
**WAAW-News**  
**WCAL-Jenny Skurdaisvoid, contr.**  
**WDAY-Markets; Hometown Re-**  
 porter  
**WDGY-Modern Trend**  
**WEBC-Township No. 52**  
**WGN-Manhattan Mother, sketch**  
**WHLB-Township Fifty-Two**  
**WHO-The Goldbergs, sketch**  
**WLS-Markets; News**  
**WLW-The Editor's Daughter**  
**WMFG-Township Fifty-two**  
**WMIN-News; World Bookman**  
**WNAK-Devotional Service**  
**WOW-Betty & Bob**  
**WTCN-Tunes of Today**  
**10:15 CST 9:15 MST**  
**CBS-Irene Beasley, R. F. D. No.**  
 1; WHLB KSCJ KRNT WMFG  
**NBC-The O'Neills, sketch (Ivory**  
 Soap): WMAQ WOW WLW  
 KOA  
**NBC-Kiddoodlers: KOIL**  
**CBC-Kelly's Washub: CKX**  
 CKY

**News: KFJM WTCN**  
**Houseboat Hannah: KMOX WHO**  
**KFAB-Weather & Markets**  
**KFNF-Gretta, song stylist**  
**KFJR-News; Camera Club**  
**KMA-Earl May's Visit**  
**KSOO-Baker's Variety Prgm.**  
**KSTP-Dan Harding's Wife**  
**WAAW-Markets**  
**WBBM-Happy Gilmans**  
**WCAL-Our Church**  
**WCCO-Judy & Jane**  
**WDAY-Military Band Prgm.**  
**WDGY-Hillbilly Hi-Jinks**  
**WEBC-Thesaurus**  
**WGN-Don Pedro's Magic Violin**  
**WLS-Don & Helen**  
**WMIN-Bulletin Board**  
**WMT-Douglas Grant, bar.**  
**WNAK-Kitty Keene, Inc., sketch**  
**10:30 CST 9:30 MST**  
**NBC-Nat'l Farm & Home Hour:**  
 WMAQ KOA KSOO WEBC  
 KFJR WTCN KSO WDAY  
 KMA  
**CBS-Romance of Helen Trent,**  
 sketch (Edna Wallace Hop-  
 per): WBBM KRNT KFAB  
 KMOX  
**NBC-Democracy & Her Bible:**  
 KSTP  
 News: WDG Y WGN  
**CKX-Farmer's Hour**  
**CKY-Morning Melodies**  
**KFJM-Electric Organ**  
**KFNF-Frank Field**  
**KOIL-Modern Moods**  
**KSCJ-Women's Review**  
**WCCO-Happy Gilmans**  
**WHLB-Stock Quotations**  
**WHO-Myrt & Marge, sketch**  
**WLB-Hindemith Sonata**  
**WLS-Ma Perkins, sketch**  
**WLW-News; River; Weather:**  
 Live Stock  
**WMFG-Stock Quotations**  
**WMIN-Mid-Morning Concert**  
**WMT-Bits of Everything**  
**WNAK-Songs of Jimmy Morgan**  
**WOW-Pretty Kitty Kelly**  
**10:45 CST 9:45 MST**  
**NBC-Nat'l Farm & Home Hour:**  
 WLW  
**CBS-Our Gal Sunday (Anacin):**  
 WBBM KRNT KFAB KMOX  
**CBC-Cobwebs & Cadenzas: CKX**  
 KFJM-Markets  
**KFNF-Request Hymns**  
**KSCJ-Weather; Real Estate News**  
**KSTP-Health Commissioner**  
**WCCO-Grandma Travels**  
**WDGY-Stock Market Reports**  
**WGN-Musical Mail Box**

**WHLB-Hawaiian Echoes**  
**WHO-Hilltop House, sketch**  
**WLS-Short, Short Stories**  
**WMFG-Monitor News**  
**WMT-To be announced**  
**WNAK-George German's Pied**  
 Pipers  
**WOW-Judy & Jane**  
**11:00 CST 10:00 MST**  
**CBS-The Goldbergs, sketch (Oxy-**  
 dol): WCCO WBBM WNAK  
 WHLB KDAL  
**NBC-News; Vincent Curran, bar.:**  
 WOW (sw-15.33)  
**MBS-The Happy Gang: KOIL**  
 WMT WGN  
**CBC-The Happy Gang: CKX**  
**CKY-Backstage Wife**  
**KFAB-Wally & Milan**  
**KFJM-Singing Strings**  
**KFNF-Weather; Markets; News**  
**KMOX-Ma Perkins, sketch**  
**KSCJ-Jerry of the Circus**  
**KSTP-Household Forum**  
**WDGY-Charles Sengir**  
**WHO-Dan Harding's Wife**  
**WMFG-Oddities**  
**WMIN-News; Here Comes the**  
 Band  
**11:15 CST 10:15 MST**  
**NBC-Three Romeros: KSTP**  
 (sw-15.33)  
**CBS-Vic & Sade, comedy sketch**  
 (Crisco): WCCO WBBM  
 KMOX WNAK KDAL WHLB  
 WMFG  
**MBS-Between the Bookends:**  
 WDG  
**Vic & Sade, sketch: WHO WOW**  
**KFAB-Roy, Ronnie and John**  
**KFJM-L. T.'s Band**  
**KFNF-Slim & Sally**  
**KOIL-Waltz Time**  
**KSCJ-Cub Reporter**  
**WGN-Noon Melodies**  
**WMT-Tom Owens' Cowboys**  
**11:30 CST 10:30 MST**  
**NBC-Words & Music: WMAQ**  
 (sw-15.33)  
**CBS-Road of Life, sketch (Chip-**  
 so): WBBM KMOX  
**CBC-Street Scene: CKX**  
**Houseboat Hannah, sketch: WOW**  
 WCCO  
**CKY-Concert Hall of the Air**  
**KFAB-Dinner Call**  
**KFJM-Markets**  
**KFNF-Lullaby Lester**  
**KFJR-Markets & Police Bulletins**  
**KMA-Dustin' the Fiddle**  
**KOA-Radio Budget Shop**  
**KOIL-Plunerville Gen'l Store**  
 (Continued on Next Page)

**SUFFERERS FROM PSORIASIS**  
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# MONDAY

## July 25

(11:30 a.m. Continued)

KSCJ-Farm Flash; News  
K500-Grain Quotations  
KSTP-Singin' Sam  
WDAY-Man on the Street  
WDGY-Varieties  
WBC-Morning Varieties; Sally Service  
WGN-Mid-day Service  
WHLB-Slovenian Music  
WHO-Home Folks  
WLB-Musical  
WLS-Markets; News  
WLW-Live Stock & Poultry Reports; News  
WMFG-Foreign Music  
WMIN-Musical News  
WMT-Sweet & Swing  
WNAX-Prairie Dream Boys  
WTCN-Whoopee John

**11:45 CST 10:45 MST**  
CBS-Edward MacHugh, Gospel Singer (Ivory Soap); WBBM WCCO KMOX

NBC-Worlds & Music; KSTP  
NBC-Jack & Loretta; WDAY  
KFYR WEBC WOW KSO

MBS-To be announced: KOIL  
News: KOA WDGW WMAQ CKX  
KFJM-Markets  
KFNF-Alfalfa John  
KMA-Mickey Gibbins, songs  
KOIL-Street Reporter  
KSCJ-Stars Over Hollywood  
WHO-Market & Weather  
WLS-Dinner Bell Prgm.  
WLW-Hugh Cross' Radio Pals  
WMIN-Take It Easy  
WMT-News; Markets  
WNAX-George German  
WOW-To be announced  
WTCN-Musicale

# AFTERNOON

**12:00 CST 11:00 MST**  
NBC-Al Roth's Orch.; KFYR WTCN

NBC-Betty & Bob, sketch (Gold Medal); KOA WMAQ WHO KSTP (sw-15.33)

CBS-Dictators; WCCO KSCJ (sw-15.27)

CBC-Big Sister; CKY CKX  
News: KFAB WAAW WMIN  
KFJM-Slim Thomson's Cowboys  
KFNF-Farm Sales & News  
KMA-Weather & Markets  
KMOX-Singin' Sam  
KOIL-Those Happy Gilmans  
K500-Jack Marlow, songs  
WBBM-Manhattan Mother, sketch  
WDAY-Happy Harvesters  
WDGY-Farm Prgm.  
WEBC-Bulletin Board; News & Weather & Hydro  
WGN-Harold Turner, pianist  
WHLB-Luncheon Melodies  
WLB-Musical Prgm.  
WLW-Linda's First Love, sketch  
WMFG-Noon Day Revue  
WMT-Cedar Valley Hillbillies  
WNAX-Farm & Home  
WOW-Markets & Music

**12:15 CST 11:15 MST**  
NBC-Arnold Grimm's Daughter, sketch (Gold Medal); WLW WMAQ KSTP KOA (sw-15.33)

MBS-As You Like It; WGN  
News: KFJM KOIL WMFG  
Kitty Keene, Inc., sketch;  
KMOX WCCO

CKX-Merrymakers Orch.  
CKY-On the Mall  
KFAB-Markets & Farm Notes  
KFNF-Mohawk Boys  
KMA-The Harvesters  
KSCJ-Voice of the People  
K500-Weather; Livestock; Farm Reports

WBBM-Man on the Street  
WDAY-Noonday Variety Prgm.  
WDGY-Farm Bureau News  
WHO-Melodious Favorites  
WLS-The Virginians, duet  
WMIN-Beautiful Lady  
WMT-Question Man; Voice of Iowa

WNAX-News & Markets  
WOW-Midday Melodies

**12:30 CST 11:30 MST**  
CBS-Three Consoles; KDAL KSCJ (sw-15.27)

NBC-Joe Green's Orch.; WTCN KOIL

NBC-Valiant Lady, sketch (Gold Medal); WLW KOA WMAQ KSTP (sw-15.33)

News: WHO WOW WDAY  
Man on the Street; WHLB WMFG

CKY-Eb & Zeb, sketch  
KFAB-Dinner Call  
KFDY-Farm Flashes  
KFJM-Closing Markets

KFNH-Henry Field  
KFYR-Gotham Town  
KMA-Weather & News  
KMOX-Linda's First Love  
KSCJ-Master Breeder; Farm Flash

K500-Jimmy Snyder, songs  
WBBM-Kitty Keene, Inc., sketch  
WCCO-First Edition  
WDAY-Foot Health Clinic; News  
WDGY-Livestock Reporter  
WGN-June Baker, home management  
WLB-Farm Prgm.  
WLS-Voice of the Feed Lot; Markets

WMIN-Noon Day Jamboree  
WMT-Markets; Cedar Valley Hillbillies

WNAX-Sunny Syncopators  
**12:45 CST 11:45 MST**  
CBS-Three Consoles; KRNT  
NBC-Hymns of All Churches (Gold Medal); WMAQ WHO KOA KSTP (sw-15.33)

Judy & Jane; WDAY WEBC  
CKX-Market Quotations  
CKY-News & Messages  
KFAB-Man on the Street  
KFDY-Gabriel Lundy, S. D. Farm Outlook  
KFJM-Olaf Roisem's Orch.  
KFYR-Grandma Travels  
KMA-Earl May's Visit  
KMOX-The Editor's Daughter  
K500-News

WBBM-Houseboat Hannah, sketch  
WCCO-Tune Times  
WDGY-Hank & Martha  
WGN-Melody Time  
WLS-Listeners' Mike; Grain Market

WLW-Kitty Keene, Inc., sketch  
WMFG-Noon Postscript  
WMIN-Swing Time  
WMT-Iowa Cornhuskers  
WNAX-D. B. Gurney  
WOW-Foster May, Man on the Street

WTCN-Front Page  
**1:00 CST 12:00 MST**  
CBS-Matinee in Manhattan; KSCJ KDAL WHLB KMOX WMFG (sw-15.27)

NBC-Navy Band; KOIL WLS WTCN K500

NBC-Story of Mary Marlin, sketch (Ivory Flakes); WMAQ WOW WDAY WEBC KFYR KSTP WHO KOA WLW (sw-15.33)

MBS-Marriage License Romances; WMT KSO WGN

CBC-Story of Mary Marlin; CKY CKX

KFDY-Chimes Concert  
KFAB-Farm Fortunes  
KFJM-Hit of the Day  
KFNF-Grab Bag Prgm.  
KMA-Country Home Time; Musical Varieties

WBBM-Broadcast Rhymsters  
WCCO-Livestock  
WDGY-Slim Jim  
WLB-Trumpet Solos  
WMIN-News; Orchestra  
WNAX-Petroleum Parade

**1:15 CST 12:15 MST**  
NBC-Oxydol's Own Ma Perkins, sketch; KSTP WDAY WOW WMAQ KOA WHO WEBC KFYR

NBC-Navy Band; (sw-15.33)

CBS-Matinee in Manhattan; KRNT

CBC-Oxydol's Own Ma Perkins, sketch; CKX CKY

MBS-Beth Chandler, songs; KSO  
KFAB-Tommy & His Banjo  
KFDY-Music That Lives  
KFJM-Puzzle Prgm.  
KMOX-Judy & Jane  
KOIL-The Right Road  
WAAW-Market Close & Summary  
WBBM-Meet the Missus  
WCCO-Betty & Bob  
WGN-Hits of Today  
WLB-TB Talk  
WLW-Ma Perkins, sketch  
WMIN-Gypsy Strings  
WMT-German Band

**1:30 CST 12:30 MST**  
NBC-Pepper Young's Family, sketch (Camay Soap); WEBC WHO KSTP WLW WMAQ KOA WOW KFYR WDAY

Turn to pages 22 and 23 and get acquainted with this popular series, the actors who present it.

CBS-Four Notes; Milton Charles; KRNT KSCJ WHLB WMFG WBBM (sw-15.27)

NBC-Navy Band; KSO KOIL  
MBS-Harold Stokes' Orch.; WGN WDAY

CBC-Pepper Young's Family; CKY CKX

News: KFNF WLS WMT  
KFAB-Bill Miller, songs  
KFDY-Susan Z. Wilder  
KFJM-Request Prgm.  
KMA-Mickey Gibbins  
KMOX-Magic Kitchen  
WCCO-Julia Blake  
WLB-Musical Prgm.  
WMIN-Baseball, Columbus at Minneapolis  
WNAX-Songs of Jimmy Morgan

# Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (9:30 MST) National Farm and Home Hour, NBC.

## AFTERNOON

2:15 CST (1:15 MST) Opening Race at Saratoga, CBS.

## NIGHT

6:00 CST (5:00 MST) Burns and Allen, NBC.

6:00 CST (5:00 MST) Richard Himber, CBS.

6:30 CST (5:30 MST) Voice of Firestone, NBC.

7:00 CST (6:00 MST) Orson Welles, CBS.

8:00 CST (7:00 MST) True or False, NBC.

8:00 CST (7:00 MST) Contented Hour, NBC.

8:00 CST (7:00 MST) Wayne King, CBS.

8:30 CST (7:30 MST) National Radio Forum, NBC.

8:45 CST (7:45 MST) American Viewpoints, CBS.

**1:45 CST 12:45 MST**  
CBS-Nan Wynn, songs; KRNT KSCJ WBBM (sw-15.27)

NBC-The Guiding Light, sketch (White Naptha); WHO WEBC WMAQ WOW KFYR WDAY WLW KSTP KOA K500

NBC-Navy Band; WMT  
CBC-The Guiding Light; CKX CKY

Judy & Jane, sketch; WHLB WNAX

KFAB-News & Markets  
KFDY-Farm & Home News  
KFNF-The Pet Man  
KMA-String Ensemble  
WCCO-Markets  
WDGY-Dr. Dyblie's Strap Book  
WGN-Lead-Off Man  
WLS-News  
WMFG-Judy and Jane  
WTCN-For the Ladies

**2:00 CST 1:00 MST**  
CBS-Patterns in Swing; KDAL KRNT KSCJ WBBM (sw-15.27)

NBC-Club Matinee; K500 KSO WMT WENR KOIL WTCN

NBC-Backstage Wife, sketch (Dr. Lyons); KSTP WMAQ WOW WHO KOA

MBS-To be announced; WDGW  
CBC-Club Matinee; CKY CKX  
Vic & Sade, sketch; WDAY KFYR

KFAB-Cornhusker Jamboree  
KFJM-World Bookman  
KFNF-Kitchen Klatter  
KMA-Organ Melodies  
KMOX-Those Happy Gilmans  
WAAW-News  
WCCO-Ladies First  
WDGY-Musical Newsy  
WEBC-Stocks; Interlude  
WGN-Housewives Clinic  
WHLB-Stock Quotations  
WLB-Lecture, panel discussion  
WLW-Dan Harding's Wife  
WMFG-Stock Quotations  
WNAX-Betty Lane's Southerners

**2:15 CST 1:15 MST**  
CBS-Opening Race at Saratoga; WHLB WCCO KRNT KDAL KSCJ WMFG WBBM (sw-15.27)

Brian Field will describe the opening race of the season at America's oldest race track. This race is an annual contest known as the American Legion.

NBC-Stella Dallas, sketch (Milk of Magnesia); WHO WOW KOA WMAQ KSTP

NBC-Club Matinee; WEBC WDAY  
KFYR-Melody Maids  
KFYR-Markets, Weather; News  
KMA-Paint Boys  
KMOX-One Woman's Opinion  
WDGY-Three Russian Steppes  
WLW-Midstream, drama  
WNAX-Your Favorites

**2:30 CST 1:30 MST**  
CBS-Opening Race at Saratoga; KDAL KRNT KSCJ WHLB WMFG (sw-15.27)

NBC-The Hughes Reel with Rush Huzhes, commentator (Borden Co.); WOW KSTP KOA WHO WMAQ WEBC

NBC-Club Matinee; KFYR WDAY K500 WMT WENR KOIL KMA KSO

CKX-Surprise Package  
CKY-Broadcast Bulletin  
KFJM-Floyd Johnson's Orch.  
KFNF-Mother's Forum  
KMOX-Let's Compare Notes  
WCCO-Front Page Drama  
WDGY-Gems of Melody  
WGN-Rhythm Rumbles

WLW-Heart of Julia Blake  
WNAX-Happy Jack's Old Timers

**2:45 CST 1:45 MST**  
CBS-Del Casino, songs; KSCJ WHLB WCCO WMFG WBBM (sw-15.27)

NBC-Girl Alone, sketch; WLW WMAQ KSTP WOW

NBC-Club Matinee; WEBC  
MBS-The Hatterfields; WDGW WLW

CBC-Romance in Songs; CKY CKX

KMOX-Dope From the Dugout  
KOA-Dan Harding's Wife  
WGN-Margery Graham  
WHO-Favorite Melodies  
WNAX-Ma Perkins, sketch  
WTCN-Baseball Game

**3:00 CST 2:00 MST**  
NBC-Rhymes & Romance, Retta Revell; WEBC WENR

CBS-Nat'l Hillbilly Champions; WMFG KSCJ WHLB KMOX WBBM

NBC-Top Hatters' Orch.; WHO WMAQ

Baseball Game; KFAB WMT KMOX WNAX KMA WCCO

CKX-Gems from the Classics  
KFYR-Prof. Allison, book review  
KFJM-Baseball Scores  
KFNF-Variety Revue  
KFYR-News; Aunt Sammy  
KOA-Judy & Jane  
KOIL-Top Tunes  
K500-News  
KSTP-Woman's Page  
WDAY-Tea Time Tunes  
WDGY-Jolly Miller's Orch.  
WGN-Afternoon Serenade  
WLB-University Orch.  
WLW-Houseboat Hannah  
WOW-Police Bulletins

**3:15 CST 2:15 MST**  
NBC-Silhouettes of the West; WENR WLW

NBC-Don Winslow of the Navy; KFYR WDAY K500 WMT KSO

CBC-Backwoods Breakdown; CKY CKX

MBS-Three Graces; KOIL WGN  
KFJM-News  
KOA-Heart of Julia Blake  
KSTP-Daily Features  
WEBC-George Sokolsky, commentator  
WHO-Judy & Jane, sketch  
WLW-Charlie's Singing School  
WOW-Markets

**3:30 CST 2:30 MST**  
NBC-Your Family & Mine, sketch (Sealtest); WMAQ WOW (sw-9.53-15.33)

NBC-Kellogg's Singing Lady; WLW  
Story: "Jean Baptiste Camille Corot."

NBC-Charles Sears, tr.; KSO WENR KOIL WDAY K500 WEBC KFYR

CBS-March of Games; KSCJ WHLB KDAL WMFG WBBM

MBS-Dick Barrie's Orch.; WDGW  
CBC-Gloom Chasers; CKX CKY  
KFJM-Melody Matinee  
KOA-For Milady  
KOA-Fidlers Three  
KSTP-Eye Health  
WGN-Parade of Melody  
WHO-News

**3:45 CST 2:45 MST**  
CBS-New Horizons; KSCJ WHLB WMFG KDAL WBBM

"The Story of Gems" will be presented.

NBC-Little Orphan Annie, sketch (Ovaline); (sw-9.53-15.33)

NBC-Rex Maurin's Orch.; WHO KOA WMAQ

NBC-Erwin Glucksman's Orch.; K500 KOIL WMAQ WEBC  
KSO WDAY KFYR WENR

MBS-Johnson Family; WDGW  
CKX-Monitor Views the News  
CKY-Closing Stock Quotations

KFNH-Woman's Page  
KSTP-Better Drama  
WLW-Man of Mars  
WOW-News

**4:00 CST 3:00 MST**  
NBC-Ralph Blaine, tr.; KFYR WMAQ KSTP KOA WHO WEBC WOW (sw-9.53)

NBC-Erwin Glucksman's Orch.; WLW

CBS-News; Jack Shannon, tr.; KSCJ KDAL WBBM WHLB

CBC-Canadian Amateur Gold Championship; CKX CKY

News-WDAY WMFG  
KFJM-W. P. A. Educational  
KFNF-Gospel Singer  
WDGY-Gertrude Lewis  
WENR-Malcolm Claire, children's stories

WGN-Bill Anson  
WLB-Beethoven Quartet

**4:15 CST 3:15 MST**  
NBC-Benno Rabinoff, violinist; News; WDAY KFYR WEBC KOA

CBS-Miniatures by Franklyn McCormack; KSCJ KDAL WHLB WMFG

NBC-To be announced; WMAQ KSO

MBS-Penumbra; WGN WDGW KSO

CBC-Our Songs; CKX CKY  
KFNF-Home Folks, drama  
KMOX-Harry Cook & Harmon-KOIL-Federal Housing Talk  
KSTP-Movie Parade

WBBM-To be announced  
WENR-News  
WHO-Baseball Time  
WLW-Those Happy Gilmans  
WOW-Dan Harding's Wife, sketch

**4:30 CST 3:30 MST**  
CBS-Songs for You; KSCJ KDAL WNAX (sw-11.83)

NBC-Chesterfield Daily Sports Column, Paul Douglas; WEBC WENR KSTP WLW WOW KSO (sw-9.53)

NBC-Rakov's Orch.; KOIL K500 WMAQ WDAY

MBS-To be announced; WDGW  
CKY-Fanfare  
KFJM-Western Melodies  
KFNF-Studio Prgm.  
KOA-Traffic Lesson  
WAAW-News  
WBBM-Piano Parade  
WGN-Evening Serenade  
WHLB-Tea Time Tidings  
WMFG-Children's Hour

**4:45 CST 3:45 MST**  
CBS-To be announced; WHLB KSCJ

NBC-Lowell Thomas, news commentator (Sun Oil); WLW  
NBC-Lola Hutchinson, sop.; Orchestra; WENR KSTP WDAY KSO K500 WEBC

NBC-Rhythmairs; WMAQ WOW  
MBS-Jimmy Livingston's Orch.; KOIL WDGW

KFJM-Recorded Interlude  
KOA-News  
WBBM-Chicago Hour  
WGN-Little Orphan Annie

**5:00 CST 4:00 MST**  
NBC-Amos 'n' Andy (Campbell's Soup); (sw-9.53) (also at 9 p.m.)

CBS-Ray Heatherton, songs; KDAL WHLB KSCJ WMFG (sw-11.83)

NBC-Trio Time; KOIL WMT WENR WTCN WDAY WEBC

NBC-Don Winslow of the Navy, sketch (Kelloggs); WMAQ WOW WLW

CBC-Songs for Summer; CKX  
KFAB-Swing Your Partner  
KFJM-Recorded Scores  
KFNF-Cub Reporters  
KMA-Vibraharp & Organ  
KMOX-Grand Strand Managers  
KOA-Colorado Agricultural College  
K500-Skyride  
KSTP-Gentlemen of Rhythm  
WBBM-John Harrington, sports  
WCCO-Livestocks  
WDGY-Mood Music  
WGN-Popeye the Sailor  
WHO-To be announced  
WLB-Treasure House of Books  
WNAX-Prairie Dream Boys

**5:15 CST 4:15 MST**  
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); WMAQ KSTP WHO (also at 9:15 p.m.)

CBS-American Viewpoints; KRNT  
KMOX WBBM KFAB KDAL KSCJ WCCO (sw-11.83)

NBC-Concert Orch.; WDAY WMT WENR WTCN KSO

News: CKX CKY KFNF KMOX  
KFJM-Birthday Bells  
KMA-Sunshine Time  
WDGY-Crazy Quilt  
WENR-Better Business Bureau

WGN-To be announced  
WHLB-Prelude to Evening  
WLB-International Scene  
WLW-Denton & Barber, sports  
WMFG-Twilight Time  
WNAX-Metz Bakery Revue  
WOW-Jangles

**5:30 CST 4:30 MST**  
CBS-Enoch Light's Orch.; KFAB KRNT WBBM

NBC-Angler & Hunter; KFYR WDAY

NBC-Music Is My Handicap; K500

CBC-Organ Recital; CKX  
News: WDGW WMAQ WTCN Terry & the Pirates; WHLB WMFG

Jerry of the Circus; KSTP WHLB  
Lone Ranger; KFJM KOIL  
CKY-Adv. of Jimmie Allen  
KFNF-Hollywood Column  
KMA-Organ Melodies  
KMOX-Ozark Varieties  
KOA-Howie Wing  
WCCO-Popeye, the Sailor, sketch  
WEBC-Twilight Review  
WENR-Ennio Bolognini's Orch.  
WGN-Sports Review  
WHO-Johnny-at-the-Piano  
WLB-Musical Prgm.  
WLW-Let's Celebrate  
WMT-Bits of Everything

**5:45 CST 4:45 MST**  
CBS-Boake Carter, commentator (Huskies); WBBM KMOX KFAB KDAL WCCO KSCJ WNAX KRNT WHLB WMFG (sw-11.83)

NBC-Vivian Della Chiesa, sop.; WTCN WENR K500 KMA WDAY

NBC-Harrison Knox, tr.; KFYR KOA WMAQ

CBC-Travel Talk; CKX  
News: WOW WHO KSTP  
CKY Master Singers  
KFNF-Marion Hilding  
KLPM-Witt and Music  
WDGY-Sports Editor  
WEBC-Terry & the Pirates  
WENR-Ennio Bolognini's Orch.  
WGN-The Dukes & Their Princess  
WLB-Children's Prgm.  
WLW-Paul Sullivan, news  
WMT-Sports; News

# NIGHT

**6:00 CST 5:00 MST**  
NBC-Public Hero No. 1 (Falstaff Brewing); WMAQ WHO WOW WSM

CBS-Monday Night Show; Connie Boswell; Richard Himber's Orch.; Ted Husing (Brewer's Ass'n.); KMOX KFAB WJR WNAX WHLB KDAL WHAS WBBM WCCO WMFG KSCJ (sw-11.83) (also KNX at 10 p.m.)

Guest: Henny Youngman.

NBC-Burns & Allen (Grape Nuts); Tony Martin, tr.; Glen Gray's Orch.; K500 WLW (also at 8:30 p.m.)

Turn to pages 20 and 21 for pictures of Grace Allen's birthday party for Mary Livingston.

NBC-If I Had the Chance; Cal Tinney, m.c.; Norman Cloutier's Orch.; KSTP

MBS-Ernie Fiorito's Studies in Contrast; WGN WMT

CBC-From a Rose Garden; CKX  
Sports: WTCN WLB  
CJRM-Markets  
CKY-Melody Time  
KFDY-P. T. A. Assn.  
KFJM-Weather & Markets  
KFNF-Pentecostal Singers  
KFYR-Ben Selvin's Orch.  
KMA-Master Melody Makers  
KMBC-As Kansas City Dines  
KOA-Briefs & Orch.  
KOIL-Popeye, sketch  
KSL-Howie Wing, sketch  
K500-Dinner Time Fantasy  
WDAF-Musical Melting Pot  
WDAY-Organ Reveries  
WDGY-Twilight Interlude  
WEBC-Musical Prgm.  
WLS-Don Kelley's Sport Review  
WMIN-News; Orchestra  
WTMJ-Dance Orch.

**6:15 CST 5:15 MST**  
MBS-Ernie Fiorito's Studies in Contrast; WDGW KSO

News: KFJM KOIL WAAW WLS K500

CJRM-Supper Melodies  
CKY-British Dance Bands  
KFYR-Lee Winters, organist  
KMA-Modern Hillbillies  
KSL-Adv. of Jimmy Allen  
KSTP-Y.M.C.A. Presents  
WDAF-Dance Orch.  
WDAY-Road Bulletins; News  
WMIN-Sig Davis, sports  
WTCN-Three Strings

**6:30 CST 5:30 MST**  
MBS-Lone Ranger, drama (Silvercup); WGN



**NBC-Those We Love**, drama; Nan Grey (Pond's Cream); WMT KOIL WLS KSO KOA WTCN

**NBC-The Voice of Firestone**; Margaret Speaks, sop.; Symphony Orch.; Alfred Wallenstein, cond.; WDAF WTMJ WMAQ WEBC WDAY WHO WWSM WSM WLW KFJR KSOO KSTP (sw-9.53) (also at 9:30 p.m.)

Program: Miss Speaks will sing Elsa's Dream from Wagner's "Lohengrin," Deppen's "In the Garden of Tomorrow," and Lecuona's "Siboney." The orchestra will play the overture to Wolf-Ferrari's "Secret of Suzanne," Strauss' "Wine, Women and Song" waltz and Brahms' Hungarian Dance No. 6.

**CBS-Pick & Pat (Model Smoking Tobacco)**; Edward Roecker, bar.; Benny Krueger's Orch.; KMBC KFAB WBBM WJR (sw-11.83) (also at 9:30 p.m.)

**MBS-Jan Savitt's Orch.**; WDGJ CJRM-Musical Newsy CKX-Your Daily Bread CKY-Ranch Boys

KFJM-Ed Butler, sports KMA-Weather; News; Sports KMOX-The Camera Speaks KSCJ-Talking Drums KSL-Popeye the Sailor, sketch WCCO-Welcome Stranger WHAS-Spotlighting the News WHLB-Sports Reporter WLB-Forum WMFG-Sports Review WMIN-Dining Out WNAX-Happy Jack's Old Timers

**6:45 CST 5:45 MST**  
**CBS-Boake Carter**, commentator (Huskies & Post Toasties); KSL

CJRM-Howie Wing CKZ-Light Up & Listen Club CKY-Easy Aces KFJM-Old Favorites KMA-James Melton, tr.; Orch. KMOX-News Highlights KSCJ-Dinner Dance WCCO-Baseball Resume WHLB-Dinner Music WMFG-Dinner Time Serenade WNAX-Jimmy Morgan, songs WTCN-Political Broadcast

**7:00 CST 6:00 MST**  
**CBS-Mercury Theater**; Orson Welles, producer; KSL KSCJ WBBM WCCO KMBC WHAS WJR KFAB KMOX KRNT WHLB WMFG (sw-11.83)

"The 39 Steps," John Buchan's suspense-packed tale of an international spy ring, will be dramatized.

**NBC-America's Rhythm Masters**; Frank Hodak's Orch.; WLS KFJR WSM WTMJ KMA KOIL WMT WTCN

Fred Waring's orchestra will be heard.  
**CBS-Mercury Theater**; CKY CKX

**NBC-Questions & Answers**; Jos. Cherniavsky's Orch.; WHO WLW WEBC KOA WDAY MBS-Bob Crosby's Orch.; WDGJ Dance Orch.; WOW CJRM KFJM-Four Star Prgm. KSOO-News KSTP-Your Health WDAY-James Melton, tr.; Orch. WGN-Bob Crosby's Orch. WLB-Minnesota Symphony WMAQ-Abe Lyman's Orch. WMIN-News; Bud Morton Club WNAX-Hits & Bits

**7:15 CST 6:15 MST**  
**NBC-America's Rhythm Masters**; WDAY

CJRM-News; Sports Review KFJM-Home Gardener KFNF-Club Cabana KSOO-Sports Revue KSTP-Musicale WDGJ-Eventide Echoes WNAX-Adrian Rollini's Trio

**7:30 CST 6:30 MST**  
**NBC-America's Rhythm Masters**; WMT WENR KSOO

**NBC-Music for Moderns**; KOA WDAF WMAQ KSTP

**MBS-Pat Barnes' Barnstormers**; KSO WDGJ CJRM-Jimmie Allen KFJM-Helen Olson, songs KMA-Markets; Weather; News KOA-Strolling Songster WGN-Jimmy Grier's Orch. WLB-Symphony WLW-Unsolved Mysteries WMIN-Tunes of the Day WNAX-Sammy Liner's Orch. WDW-Stanley Davies WTCN-Golf Hints

**7:45 CST 6:45 MST**  
**NBC-Music for Moderns**; KOA

**NBC-America's Rhythm Masters**; WTCN

**MBS-Pat Barnes' Barnstormers**; WLW

CJRM-Maestros of Modern Music KFJM-Orchestra Parade KMA-Earl May's Visit WGN-News; Sports WMIN-Eventide Echoes

**WOW-To be announced**

**8:00 CST 7:00 MST**  
**CBS-Wayne King's Orch.** (Lady Esther); KRNT KFAB WJR KMOX WBBM KSL WCCO KMBC WHAS (sw-11.83)

**NBC-Carnation Contented Prgm.**; Orch., cond. by Marek Weber; KOA WOW WHO WSM WMAQ WTMJ WDAF KSTP (sw-9.53)

Program: Marek Weber, directing the orchestra, offers La Serenade (Mozart) and Siboney; with the quartet Was Willet Du Bias in Spanien (Alex), and with the ensemble, selections from "Carmen" including Gypsy Dance and Toreador Song. Mr. Miller sings "Lolita" (Puccini); the Lullaby Lady offers Song of the Birds; the quartet sings Ay, Ay, Ay; and Marek Weber plays La Violetera as a violin solo.

**NBC-True or False**, quiz prgm. (J. B. Williams Co.); WTCN KSO WMT KOIL WENR WLW

**MBS-Mr. Mergenthwiler's Lobbies**, drama; WLW WGN

**CBC-Piano Duo**; CKY CKX

**MBS-Bob Crosby's Orch.**; WDGJ

**CJRM-Regina Community Chest**

**KFYR-Studio Prgm.**

**NBC-Alias Jimmy Valentine**, sketch (Dr. Lyons); KOIL WTCN WMT KSO WENR KMA (also see 5 p.m.)

**CBS-Henry Busse's Orch.**; KRNT KMBC WCCO KFAB WBBM WJR WHLB WMFG

**NBC-Ray Kinney's Orch.**; (sw-9.53)

**CBC-News**; CKY CJRM CKX KFJM-Baseball Game KFYR-Farmers' Union KMOX-The Goldbergs, sketch KSCJ-To be announced KSCJ-Hour of Reflection WDAY-News WEBC-D-X Safety Club; Varieties WMIN-News Review WNAX-Musical Moments WTMJ-Kilowatt Hour

**9:15 CST 8:15 MST**  
**NBC-Uncle Ezra (Alka-Seltzer)**; KOA WOW (also see 5:15 p.m.)

**NBC-Ray Kinney's Orch.**; WSM KFYR WEBC (sw-9.53)

**CBS-Henry Busse's Orch.**; KDAL KMOX KSCJ KSL

**CBC-Parisian Rhythms**; CJRM CKX CKY

**Sports**; KSTP WHO

**WBBM-James Melton, tr.; Orchestra**

**WTCN-Front Page**

**WTMJ-Let's Celebrate** 9:45 CST 8:45 MST

**CBS-Frank Dailey's Orch.**; WBBM

**NBC-Wm. Farmer's Orch.**; WTCN

**KMBC-Dance Time**

**KOIL-Sports**

**WHLB-Spirit of Courage**

**WLW-Dusty Roades' Orch.**

**WOW-To be announced**

**WTMJ-Today's Events** 10:00 CST 9:00 MST

**CBS-Dick Jurgens' Orch.**; KMOX

**KSL-Pioneer Fighters**

**WCCO-Election Report**

**WTCN-Gentlemen of Rhythm** 11:00 CST 10:00 MST

**NBC-Ozzie Nelson's Orch.**; KFYR

**KOIL WENR WOW WEBC WHO**

**NBC-Frank Trumbauer's Orch.**; WSM WDAY KMA WMAQ KOA

**CBS-Nocturne with Franklyn MacCormack**; KSCJ KFAB

**WNAX KRNT WBBM KMOX KMBC**

**MBS-Radio's Candid Camera**; Bob Crosby's Orch.; WGN WMT KSO KSTP



# TUESDAY

## July 26

(9:15 a.m. Continued)

CBS-Richard Maxwell, tr.: KSCJ KMOX  
 Amer. Family Robinson: WMFG WHLB  
 Bachelor's Children: WGN WCCO  
 CKX-Accordeon Parade  
 KFNH-Paul & Irving  
 KFJR-Hymns of All Churches  
 KMA-Homemakers' Chat  
 KOIL-Polly the Shopper  
 KSOO-Woman's World  
 WBBM-Editor's Daughter, sketch  
 WCAL-Literature Read  
 WDGY-Canary Serenade  
 WBCB-Woman's Hour  
 WMIN-Moments of Melody  
 WTCN-Something in the Air  
**9:30 CST 8:30 MST**  
 NBC-Gen. Fed. of Women's Clubs: WMAQ KSTP WHO  
 NBC-Pepper Young's Family, sketch (Camay Soap): WLS  
 Turn to pages 22 and 23 and get acquainted with this popular series. The actors who present it.  
 NBC-Viennese Ensemble: KSO  
 CBS-Big Sister, sketch (Rinso): KFAB WBBM KRNT WCCO WNAW KMOX KDAL  
 MBS-Get Thin to Music: WDGY KOIL KSO  
 News: WBBM WMFG  
 CKX-Markets; What's in the Air  
 CKY-Organ Reveries  
 KFJM-Household Hour  
 KFNH-Good Morning, Neighbor  
 KFJR-Betty & Bob, sketch  
 KOA-Financial Service  
 KSCJ-News; Want Ad Rambles  
 KSOO-Concert Hall of the Air  
 WAAW-Markets  
 WCAL-College Bulletin  
 WDAY-Grandma Travels  
 WGN-Man on State Street  
 WHLB-Please Play  
 WLW-To be announced  
 WMIN-Milady's Music Box  
 WMT-Louise Hathaway  
 WOW-Homemakers Club  
 WTCN-Around the Town  
**9:45 CST 8:45 MST**  
 CBS-Aunt Jenny's Stories (Spry): WBBM KRNT KMOX KFAB WNAW WCCO KDAL  
 NBC-Viennese Ensemble: WTCN KOIL WMT WBCB  
 NBC-Kitty Keene, sketch (Dreft): KSTP WHO WOW WDAY KFJR KOA  
 NBC-Road of Life, sketch (Chip-so): WMAQ WLW  
 CKX-Poet's Corner  
 CKY-Dance Tunes  
 KFJM-Markets  
 KMA-Pals of the Prairie  
 KOA-Kitty Keene  
 KSOO-Book Reading Time  
 WCAL-Devotion  
 WDGY-We, the Women  
 WGN-Painted Dreams  
 WMFG-Dance Music  
 WMIN-Gospel Singer  
**10:00 CST 9:00 MST**  
 CBS-Sweet Hour of Prayer: CKX  
 CBS-Tower Town Tempos: KMOX WCCO KFAB KDAL KRNT KSCJ  
 NBC-Campus Kids: WMT  
 News: KSOO WAAW  
 CKY-Stars Over Hollywood  
 KFJM-Household Hour  
 KFNH-Cornfield Hawaiians  
 KFJR-Markets & Weather  
 KMA-Weather; Markets; News  
 KOA-Well's of Music  
 KOIL-News; Weather  
 KSTP-The Daily  
 WBBM-Missus Goes to Market  
 WDAY-Hometown Reporter  
 WDGY-Modern Trend  
 WBCB-Township No. 52  
 WGN-Manhattan Mother, sketch  
 WHLB-Township Fifty-Two  
 WHO-The Goldbergs, sketch  
 WLW-The Editor's Daughter  
 WMAQ-Dan Harding's Wife  
 WMFG-Township Fifty-two  
 WMIN-News; World Bookman  
 WNAW-Devotional Service  
 WOW-Betty & Bob  
 WTCN-Tunes of Today  
**10:15 CST 9:15 MST**  
 NBC-The O'Neills, sketch (Ivory Flakes): WMAQ WOW WLW KOA  
 NBC-Bailey Axton, tr.: KOIL WMT WBCB WDAY  
 CBS-Irene Beasley, R. F. D. No. 1: KSCJ WHLB WMFG  
 CBC-Talk by D'Arcy Morsh: CKX Household Hannah: KMOX WHO  
 News: KFJR WTCN KFJM  
 CKY-Music Graphs  
 KFAB-Weather & Markets  
 KFNH-Gretta, song stylist

KMA-Earl May's Visit  
 KSOO-Baker's Variety Prgm.  
 KSTP-Dan Harding's Wife  
 WAAW-Markets  
 WBBM-Those Happy Gilmans  
 WCAL-Our Church  
 WCCO-Judy & Jane  
 WDGY-Hillbilly Hi-Jinks  
 WGN-Melody Contrasts  
 WLS-The Musical Chore Boys  
 WLW-News River; Weather;  
 Live Stock  
 WMIN-Bulletin Board  
 WMT-Frank Voelker, organist  
 WNAW-Kitty Keene  
**10:30 CST 9:30 MST**  
 NBC-Nat'l Farm & Home Hour:  
 KFJR WBCB WDAY WMAQ  
 KOA WTCN KSOO KSO KMA  
 The musical program will feature compositions written by Walter Blaufuss. Josephine Hemphill and Morse Salisbury will speak on "Government Grades for Poultry" and Mrs. Elizabeth Pitt on "Vignettes of Our National Forests."  
 CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WBBM KRNT KFAB KMOX  
 News: WDGY WGN  
 CKX-Farmer's Hour  
 CKY-Singing Stars  
 KFJM-Electric Organ  
 KFNH-Frank Field  
 KOIL-Diary Dreams  
 KSCJ-Women's Review  
 KSTP-Musicale  
 WCCO-Happy Gilmans  
 WHLB-Stock Quotations  
 WHO-Myrt & Marge, sketch  
 WLB-Delius-Sea Drift  
 WLS-Evelyn "The Little Maid"  
 WLW-News; Live Stocks; River; Weather & Markets  
 WMFG-Stock Quotations  
 WMIN-Mid-Morning Concert  
 WMT-Bits of Everything  
 WNAW-Happy Jack's Old Timers  
 WOW-Pretty Kitty Kelly  
**10:45 CST 9:45 MST**  
 NBC-Farm & Home Hour: WLW  
 CBS-Our Gal, Sunday, sketch (Anacin): WBBM KRNT KFAB KMOX  
 CBC-Piano Recital: CKX  
 CKY-Musical Prgm.  
 KFJM-Man on the Street  
 KFNH-Wilbur Smith  
 KOIL-Modern Moods  
 KSTP-Jean Abbey  
 WCCO-Grandma Travels  
 WDGY-Markets  
 WGN-Musical Mail Box  
 WHLB-Please Play  
 WHO-Hilltop House, sketch  
 WLS-Across the Mike  
 WMFG-Monitor News  
 WMT-Reveries  
 WNAW-George German's Pied Pipers  
 WOW-Judy & Jane  
**11:00 CST 10:00 MST**  
 NBC-Glenn Darwin, bar.: WOW (sw-15.33)  
 CBS-The Goldbergs, sketch (Oxydol): WCCO KDAL WBBM WHLB WNAW  
 MBS-The Happy Gang: KOIL WMT  
 CBC-Happy Gang: CKX  
 CKY-Studio Strings  
 KFAB-Wally & Milan  
 KFJM-Singing Strings  
 KFNH-Weather; Markets; News  
 KMOX-Ma Perkins, sketch  
 KOA-Colo. Agri. College  
 KSCJ-Jerry of the Circus  
 KSTP-Charleston Forum  
 WDGY-Household Hour  
 WGN-Luncheon Dance Music  
 WHO-Dan Harding's Wife, sketch  
 WLB-Drama Behind the News  
 WLS-Melody Parade  
 WMFG-Oddities  
 WMIN-News; Here Comes the Band  
**11:15 CST 10:15 MST**  
 CBS-Vic & Sade, sketch (Crisco): WBBM KMOX KDAL WCCO WNAW WHLB WMFG  
 NBC-Three Romeos: (sw-15.33)  
 MBS-Between the Bookends: WDGY  
 Vic & Sade: WHO WOW  
 CKY-Old Refrains  
 KFAB-Roy, Lonnie and John  
 KFJM-L. T.'s Bar  
 KFNH-Slim & Sally  
 KOIL-Waltz Time  
 KSCJ-Cub Reporter  
 KSTP-Tuttle School  
 WAAW-Markets  
 WMT-Tom Owens' Cowboys  
**11:30 CST 10:30 MST**  
 NBC-News & Music: WMAQ (sw-15.33)  
 CBS-Road of Life, sketch (Chip-so): WBBM KMOX  
 MBS-Royal Rangers: KOIL WDGY  
 CBC-Street Scene: CKX  
 CKY-Street Interview  
 KFAB-Dinner Call

# Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (9:30 MST) National Farm and Home Hour, NBC.  
 6:00 CST (5:00 MST) Four Corners Theater, CBS.  
 6:00 CST (5:00 MST) Johnny Presents, NBC.  
 7:30 CST (6:30 MST) Attorney-at-Law, NBC.  
 7:30 CST (6:30 MST) Benny Goodman, CBS.  
 8:00 CST (7:00 MST) Hal Kemp, CBS.  
 8:00 CST (7:00 MST) Robert L. Ripley, NBC.  
 8:30 CST (7:30 MST) Jimmie Fidler, NBC.

## NIGHT

KFDY-Markets; John M. Ryan  
 KFNH-Lullaby Lester  
 KFJR-Markets & Police Bulletins  
 KOA-Radio Budget Shop  
 KSCJ-Farm Flash; News  
 KSOO-Grain Quotations; On the Music Stand  
 KSTP-Singin' Sam  
 WCCO-Houseboat Hannah  
 WDAY-Man on the Street  
 WBCB-Varieties; Sally Service  
 WGN-Markets; Midday Service  
 WHLB-Italian Music  
 WHO-Bowers Band  
 WLB-Musical Prgm.  
 WLS-Markets; News  
 WLW-Live Stock & Poultry Reports; News  
 WMFG-Foreign Music  
 WMIN-Musical Newsy  
 WMT-Sweet & Swing  
 WNAW-Prairie Dream Boys  
 WOW-Houseboat Hannah  
 WTCN-Whoopee John  
**11:45 CST 10:45 MST**  
 CBS-Edward MacHugh, Gospel Singer (Ivory Soap): WBBM KMOX WCCO  
 NBC-Words & Music: KSTP  
 NBC-Armchair Quartet: WDAY WBCB KSO KFJR  
 CBC-Joyce Trio: CKY  
 News: KOA WMAQ WMT WDGY CKX  
 KFJM-Markets  
 KFNH-Alfalfa John  
 KMA-Mickey Gibbons, songs  
 KOIL-Street Reporter  
 KSCJ-Roberta Deany  
 WHO-Market & Weather  
 WLS-Dinner Bell Prgm.  
 WLW-Noonday Reveries  
 WMIN-Take It Easy  
 WNAW-George German  
 WOW-Dance Orch.  
 WTCN-Musicale

## AFTERNOON

12:00 CST 11:00 MST  
 CBC-Big Sister: CKY CKX  
 NBC-Annette King, contralto: WTCN KFJR  
 CBS-Tours in Tone: WCCO KSCJ  
 NBC-Betty & Bob, sketch (Gold Medal): WMAQ WHO KSTP KOA (sw-15.33)  
 News: WMIN KFAB WAAW  
 KFJM-Slim Thompson's Cowboys  
 KFNH-Farm Sales & News  
 KMA-Weather & Markets  
 KMOX-Singin' Sam  
 KOA-State Agricultural College  
 KOIL-Those Happy Gilmans  
 KSOO-Jack Marlow, songs  
 WBBM-Manhattan Mother, sketch  
 WDAY-Variety Prgm.  
 WDGY-Farm Bureau News  
 WBCB-Bulletin Board  
 WGN-Harold Turner, pianist  
 WHLB-Luncheon Melodies; News  
 WLB-Musical Prgm.  
 WLW-Linda's First Love  
 WMFG-Noonday Revue  
 WMT-Cedar Valley Hillbillies  
 WNAW-Farm & Home  
 WOW-Markets  
**12:15 CST 11:15 MST**  
 NBC-Let's Talk It Over: WTCN KFR  
 CBS-Harry Cool & Harmonettes: KRNT KSCJ  
 NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WLW KSTP KOA (sw-15.33)  
 MBS-Pinky Hunter: WGN  
 Kitty Keene, Inc., sketch: WCCO  
 News: KFJM KOIL WMFG  
 CKX-Variety Prgm.  
 CKY-Musical Workshop  
 KFAB-Markets & Farm Notes  
 KFNH-The Hedge Trimmers  
 KMA-The Harvesters  
 KSCJ-Voice of the People  
 KSOO-Farm Specials; Grain Quotations  
 WBBM-Man on the Street  
 WDGY-Farm Bureau News

CBC-Ma Perkins, sketch: CKX CKY  
 KFAB-Tommy & His Banjo  
 KFDY-Forrest U. Fenn, Animal  
 KFJM-Puzzle Prgm.  
 KFDY-Forrest U. Fenn-Animal Husbandry  
 KMOX-Judy & Jane  
 KOIL-The Right Road  
 WAAW-Market Close & Summary  
 WBBM-Meet the Missus  
 WCAL-Musicale  
 WCCO-Betty & Bob  
 WLW-Ma Perkins, sketch  
 WMIN-Three Quarter Time  
 WMT-German Band  
**1:30 CST 12:30 MST**  
 CBS-Deep River Boys: WHLB KDAL KRNT KSCJ WMFG (sw-15.27)  
 NBC-Pepper Young's Family, sketch (Camay Soap): WOW  
 KFJR WLW KOA WHO KSTP WDAY WBCB WMAQ  
 Turn to pages 22 and 23 and get acquainted with this popular series. The actors who present it.  
 NBC-Army Band: WMT KOIL KSO WTCN KSOO  
 MBS-Moods in Music: WDGY  
 CBC-Pepper Young's Family: CKY CKX  
 News: WMT KFNH  
 KFAB-Bill Miller, songs sacred  
 KFDY-Farm Flashes  
 KFJM-Request Prgm.  
 KMOX-Magic Kitchen  
 WBBM-Pat Flanagan  
 WCCO-Musical Prgm.  
 WGN-Moods in Music  
 WMIN-Design for Melody  
 WNAW-Songs of Jimmy Morgan  
**1:45 CST 12:45 MST**  
 NBC-The Guiding Light, sketch (White Naptha): WHO WOW WDAY WMAQ WBCB KSTP WLW KOA KFJR KSOO  
 CBS-Melody Ramblings: WHLB KDAL KRNT KSCJ (sw-15.27)  
 CBC-Guiding Light: CKX CKY Judy & Jane, sketch WHLB WNAW  
 NBC-Army Band: WMT  
 KFAB-News & Markets  
 KFDY-Fed. Symp.  
 KFNH-Your Pets  
 WBBM-Dugout Dope  
 WCCO-Markets  
 WDGY-Musical Newsy  
 WGN-The Leadoff Man  
 WLS-News  
 WMFG-Judy and Jane  
 WTCN-For the Ladies  
**2:00 CST 1:00 MST**  
 NBC-Seaside Nights, variety show from London: KOIL WENR KSOO WMT WTCN KSO  
 CBS-Highways to Health: KRNT KSCJ KDAL (sw-15.27)  
 NBC-Backstage Wife, dramatic sketch (Dr. Lyons): WMAQ WOW KSTP WHO KOA  
 CBC-Club Matinee: CKX CKY  
 Baseball: Sox vs. Boston: WGN WBBM  
 Stock Quotations: WMFG WHLB Vic & Sade, sketch: KFJR WDAY  
 KFAB-Cornhusker Jamboree  
 KFJM-World Bookman  
 KFNH-Kitchen Klatter  
 KMOX-Those Happy Gilmans  
 WAAW-News  
 WCCO-Ladies First  
 WDGY-P. T. A. Prgm.  
 WBCB-Stock Quotations; Afternoon Interlude  
 WLB-Lecture  
 WLW-Dan Harding's Wife  
 WMIN-News; Music Hall  
 WNAW-Betty Lane's Southerners  
**2:15 CST 1:15 MST**  
 NBC-Stella Dallas, sketch (Milk of Magnesia): KOA WMAQ KSTP WHO WOW  
 CBS-Four Notes; Milton Charles, organist: WHLB WMFG KDAL KRNT WCCO WMFG (sw-15.27)  
 NBC-Variety Show from London: WBCB WDAY  
 KFJM-Ma Perkins, sketch  
 KFNH-Studio Prgm.  
 KFJR-Markets, Weather; News  
 KMA-Point Boys  
 KMOX-One Woman's Opinion  
 KSCJ-To be announced  
 WDGY-Three Russian Steppes  
 WLW-Midstream, drama  
 WNAW-Eleanor Frank, violinist  
**2:30 CST 1:30 MST**  
 NBC-The Hughes Reel with Rush Hughes, commentator (Borden Co.): WMAQ KSTP WHO WOW KOA WBCB  
 CBS-Obbligato: WHLB KDAL KRNT WMFG  
 NBC-Club Matinee: WBCB KFJR KMA KOIL WENR KSOO WMT KSO WTCN  
 CKX-Surprise Package  
 CKY-Broadcast Bulletin  
 KFJM-Floyd Johnson's Orch.  
 KFNH-Flower Lady  
 KMOX-Let's Compare Notes  
 WCCO-Front Page Parade

WDGY-Gems of Melody  
 WLW-Jane Truesler, vocalist  
 WNAW-Happy Jack's Old Timers  
**2:45 CST 1:45 MST**  
 NBC-Girl Alone, sketch: WMAQ KSTP WOW  
 NBC-Club Matinee: WBCB  
 CBS-Songs by Lorraine: KSCJ KDAL WHLB WCCO WMFG (sw-15.27)  
 MBS-The Hatterfields, drama: WDGY WLW  
 CBC-Carly, yodeling cowboy: CKX CKY  
 KMOX-Dope From the Dugout  
 KOA-Dan Harding's Wife  
 WHO-Tea & Crumpets  
 WNAW-Ma Perkins, sketch  
**3:00 CST 2:00 MST**  
 NBC-Two Hatters: WENR WHO WMAQ WOW  
 CBS-Columbia Chamber Orch.: KSCJ KDAL WCCO WMFG (sw-15.27)  
 NBC-The Four of Us; Organist: WBCB WTCN  
 Baseball Game: WMT KFAB KMOX WNAW KMA  
 CKX-Radio Column  
 CKY-Stanley Hoban, bar.  
 KFJM-Baseball Scores  
 KFNH-Variety Revue  
 KFJR-News; Aunt Sammy  
 KOA-Judy & Jane  
 KOIL-Top Tunes  
 KSOO-News  
 KSTP-Woman's Page  
 WDAY-Tea Time Tunes  
 WDGY-Slim Jim's Roughriders  
 WLW-Houseboat Hannah  
 WMIN-News; Variety Show  
**3:15 CST 2:15 MST**  
 CBS-Columbia Chamber Orch.: WHLB  
 CBC-Backwoods Breakdown: CKX CKY  
 NBC-Top Hatters: Orch.: KOA  
 NBC-Don Winslow of the Navy: KFJR KSOO WTCN WDAY KSO  
 NBC-Silhouettes of the West: WMAQ  
 MBS-Royal Rangers: KOIL WDGY  
 KFJM-News  
 KSTP-Daily Features  
 WBCB-W.P.A. Orch.  
 WENR-To be announced  
 WHO-Judy & Jane, sketch  
 WLW-Charlie's Singing School  
 WOW-Markets; Music  
**3:30 CST 2:30 MST**  
 NBC-Kellogg's Singing Lady: WLW  
 Story: "The Emperor and the Nightingale."  
 NBC-Edw. Davies, bar.: WENR WBCB KSOO WTCN KSO  
 CBS-Let's Pretend: KSCJ WHLB KDAL WCCO WMFG  
 Story: "The Youth Who Learned to Shiver and Shake."  
 NBC-Your Family & Mine, sketch (Sealtest): WMAQ WOW (sw-9.53)  
 CBC-These Four: CKX CKY  
 KFJM-Melody Matinee  
 KFJR-To be announced  
 KOA-For Milady  
 KSTP-Our Minnesota  
 WDAY-Rudy Sten's Cowboys  
 WHO-News  
 WMIN-Kaffee Klatch  
**3:45 CST 2:45 MST**  
 CBS-Let's Pretend: KFAB  
 NBC-Indiana Indigo Orch.: KOIL WENR KSOO WDAY WTCN WBCB KFJR  
 NBC-Little Orphan Annie. (sw-9.53)  
 NBC-Joseph Gallicchio's Orch.: WDAY WHO WMAQ KSTP KOA  
 MBS-Johnson Family: WDGY  
 CKY-Closing Stock Quotations  
 CKX-Monitor Views the News  
 KFNH-Woman's Page  
 WBBM-Tenth Inning  
 WLW-Man of Mars  
 WMIN-Barefoot Boys  
 WOW-News  
**4:00 CST 3:00 MST**  
 NBC-Science in the News: KOA WMAQ KFJR WBCB KSTP WOW (sw-9.53)  
 CBS-News; Deep River Boys: KDAL KSCJ WBBM WCCO  
 NBC-Paul Sabin's Orch.: KSOO WTCN WLW KOIL  
 CBC-Canadian Amateur Golf Championship: CKX CKF  
 News: WHLB WDAY WMFG  
 KFJM-Baseball Scores  
 KFNH-Gospel Singer  
 WCAL-Coffee Time  
 WDGY-Gertrude Lewis  
 WENR-Malcolm Claire, children's stories  
 WGN-Bill Anson  
 WHO-Rhythm Makers  
 WMIN-News; Potpourri  
**4:15 CST 3:15 MST**  
 NBC-Adrian Rollini's Orchestra; News: WDAY WBCB KFJR (sw-9.53)  
 CBS-Hollace Shaw, sop.: KSCJ WBBM KDAL WCCO WMFG



# Frequencies

CJRM-640 WCCO-810  
 CKX-1120 WDAF-610  
 OKY-910 WDAY-940  
 KDAL-100 WDGY-1180  
 KFAB-770 WEGC-1290  
 KFDY-780 WENR-870  
 KFJM-1410 WGN-720  
 KFNF-890 WHAS-820  
 KFJR-850 WHLB-1370  
 KMA-930 WHO-1000  
 KMBC-960 WJR-750  
 KMOX-1090 WLB-760  
 KOA-830 WLS-870  
 KOIL-1260 WLW-700  
 KRNT-1320 WMAQ-670  
 KSCJ-1330 WMFG-1210  
 KSL-1130 WMIN-1370  
 KSO-1430 WMT-600  
 KSOO-1110 WNAJ-570  
 KSTP-1460 WOV-590  
 WAAW-660 WSM-680  
 WBBM-770 WTCN-1250  
 WCAL-760 WTMJ-620

NBC-Paul Sabin's Orch.: WMAQ  
 KSO KSOO  
 MBS-To be announced: WDGY  
 CBC-Paul Sabin's Orch.: CKX  
 CKY  
 KFJM-Songs of Long Ago  
 KFNF-Home Folks, drama  
 KOA-University of Denver  
 KSTP-Movie Parade  
 WENR-News  
 WGN-Afternoon Serenade  
 WHLB-Devotional Services  
 WHO-Baseball Time with Bill  
 Brown  
 WLW-Those Happy Gilmans  
 WMIN-Harmony Hall  
 WOW-Dan Harding's Wife, sketch

**4:30 CST 3:30 MST**  
 NBC-Chesterfield Daily Sports  
 Column, Paul Douglas: WBCB  
 WENR WOW WLW KSTP  
 KSO (sw-9.53)  
 CBS-The Story of a Song: KSCJ  
 WBBM KDAL WCCO (sw-  
 11.83)  
 NBC-Marlowe & Lyon, piano duo:  
 KFJR KSOO KOIL WDAY  
 WTCN WMAQ  
 CBC-Weekly Song Sheet: CKY  
 To be announced: WCAL KFNF  
 KFJM-Musical Travelogue  
 WAAW-News  
 WCAL-Dramatic Readings  
 WMFG-Children's Hour  
 WMIN-Teatime Tidbits

**4:45 CST 3:45 MST**  
 NBC-Lowell Thomas, news com-  
 mentator (Sun Oil): WLW  
 NBC-Dinner Concert: WENR  
 KSOO KFJR WBCB  
 NBC-Nola Day, songs: WMAQ  
 WDAY KTSP WOW  
 MBS-Jimmy Livingston's Orch.:  
 KOIL WDGY  
 KOA-News  
 KSCJ-Ma Perkins, sketch  
 WBBM-Chicago Hour  
 WGN-Little Orphan Annie  
 WTCN-Tunes of the Day

**5:00 CST 4:00 MST**  
 NBC-Easy Aces, sketch (An-  
 acin): WMT KOIL KSO WENR  
 KOA WTCN  
 NBC-Amos 'n' Andy, sketch  
 (Campbell's Soup): (sw-9.53)  
 (also at 9 p.m.)  
 NBC-Don Winslow of the Navy,  
 sketch (Kellogg's): WLW WOW  
 WMAQ  
 CBS-Ray Heatherton, songs:  
 KSCJ KDAL WHLB WMFG  
 (sw-11.83)  
 Col. Irving Speed Wallace: KOVC  
 WDAY KFJR KGCU KDLR  
 KFJM KRNC  
 CBC-Concert Ensemble CKX  
 KFAB-Swing Your Partner  
 KFJM-Speed Wallace  
 KFNF-Cab Reporters  
 KMA-Twilight Tunes  
 KMOX-Grandstand Managers  
 KSOO-The Skyride  
 KSTP-Old Refrains  
 WBBM-John Harrington, sports  
 WCAL-Plants & Your Welfare  
 WCCO-Livestocks  
 WDGY-Mood Music  
 WBCB-Twilight Review  
 WGN-Concert Orch.  
 WHO-To be announced  
 WMIN-News; Hollywood Brevities  
 WNAX-Prairie Dream Boys  
 WSM-Sports; Console Melodies

**5:15 CST 4:15 MST**  
 NBC-Mr. Keen, Tracer of Lost  
 Persons, drama (Amer. Home  
 Products): KOIL WENR  
 WTCN KSO WMT KOA  
 CBS-To be announced: KFAB  
 WBBM KDAL WCCO KSCJ  
 KRNT  
 CBS-Geo. McCall's Screenscoops:  
 (sw-11.83) (also at 9:15 p.m.)  
 For news of Hollywood read "Hol-  
 lywood Showdown" in every issue  
 of Radio Guide.  
 NBC-Vocal Varieties (Tums)  
 Smoothies; De Vore Sisters;  
 Male Octet; Wm. Stoess'  
 Orch.: WHO KSTP WMAQ  
 WOW (sw-9.53) (also at 9:15  
 p.m.)

MBS-Mal Hallett's Orch.: WGN  
 WDGY  
 CBC-Interlude: CJRM  
 News: CKY KFNF CKX  
 KFJM-Birthday Bells  
 KFJR-You Shall Have Rhythm  
 KMA-Sunshine Tim  
 KMOX-Popular Melodies  
 WCAL-WPA Musicales  
 WDAY-Jeanne Alm & the Five  
 Notes  
 WLW-Sports  
 WMFG-Ben Bernie's Orch.  
 WNAX-Metz Bakery Revue  
 WOW-Jangles

**5:30 CST 4:30 MST**  
 NBC-Rhythm Symphonic: WOW  
 KSO KSOO  
 MBS-Inside of Sports, Sam Balter,  
 comm. (Bayuk Cigars, Inc.):  
 WLW  
 CBS-Helen Menken in "Second  
 Husband" (Bayer Aspirin):  
 KMOX KRNT KFAB WBBM  
 NBC-Fats Waller's Rhythm:  
 WDAY WHO  
 CBC-Organ Recital: CKX  
 The Lone Ranger: WHLB WBCB  
 WMFG  
 CKY-Adv. of Jimmie Allen  
 KFJM-Jungle Jim  
 KFNF-Hollywood Column  
 KFJR-Crystal Room  
 KMA-Organ Melodies  
 KOA-Howie Wing  
 KOIL-Westward Ho  
 KSTP-N. W. Territory Celebrat'n  
 WCAL-Literary Bypaths  
 WCCO-On to Nicolet St. Peter  
 WDGY-News  
 WENR-Ennio Bolognini's Orch.  
 WGN-Sports Review  
 WMIN-Sweet & Hot  
 WMT-Bits of Everything  
 WTCN-Headline Flashes

**5:45 CST 4:45 MST**  
 NBC-The Roving Prof., Prof.  
 McGovern: WDAY WMAQ  
 KFJR KOA  
 Subject: "In the Forbidden  
 City."  
 NBC-To be announced: KSOO  
 WENR KSO KOIL  
 CBC-Can You Swim?: CKX  
 Sports: WDGY WGN  
 News: WOW WHO KSTP  
 CKY-British Dance Bands  
 KFJM-Old Favorite  
 KFNF-Marion Hilding  
 KMA-Songs at Twilight  
 WCAL-Story Time  
 WCCO-To be announced  
 WLW-Paul Sullivan, news  
 WMIN-Heath & Home  
 WMT-Sports: News  
 WNAX-Songs of Jimmy Morgan  
 WTCN-Concert Ensemble

## NIGHT

**6:00 CST 5:00 MST**  
 NBC-Johnny Presents (Philip  
 Morris); Russ Morgan's Orch.;  
 Thrills of the Week; Gene-  
 vieve Rowe, sop.; Eight Stout  
 Hearted Men; Glenn Cross &  
 Beverly; E. Floyd Sherman,  
 tr.; Swing Fourteen; Jack  
 Johnstone's Dramas; Guest:  
 WLW WDAF WHO WTMJ  
 WOW KSTP WMAQ (also at  
 9:30 p.m.)  
 The Thrill of the Week drama  
 will concern the experience of  
 a tunnel worker from New  
 York, Marshall Mabey, when he  
 was blown out of a New York  
 underwater tunnel and escaped  
 unharmed.

**CBS-Four Corners Theater, dir.**  
 Earle McGill: WCCO KRNT  
 KMOX WJR WBBM KMBC  
 KSTP KFAB  
 "Red Acre Farm," a rural  
 drama by Gordon V. May, will  
 be dramatized. This play was  
 first produced in 1910 and is  
 one of the plays that have been  
 performed by both professional  
 and amateur groups countless  
 times throughout the country,  
 although it is little-known to  
 city audiences.

CBC-Morton Gould's Orch.: CKX  
 CKY  
 NBC-Dancetime, dir. Joe Usher:  
 KOIL WLS WSM KSOO  
 MBS-Morton Gould's Orchestra:  
 KSO WMT WGN  
 CJRM-Markets  
 KFJM-Weather; Markets  
 KFNF-Pentecostal Singers  
 KMA-Songs by Mickey  
 KOA-Beaux Arts Trio  
 KSL-Howie Wing, sketch  
 KFJR-Dance Time; News  
 WCAL-Margaret Hegg Shaeffer  
 WDAY-Organ Reveries  
 WDGY-Twilight Interlude  
 WBCB-Carnival Popular Music  
 Series  
 WHAS-Chandler Political Speech  
 WHLB-Dinner Music

WMFG-Evening Melodies  
 WMIN-News; Orchestra  
 WNAX-Happy Jack's Old Timers  
 WTCN-Sports Review  
**6:15 CST 5:15 MST**  
 MBS-Morton Gould's Orch.: WGN  
 WDGY  
 News: KOIL KFJM  
 Sports Review: WHLB WMFG  
 WMIN  
 CJRM-Supper Melodies  
 KMA-Modern Hillbillies  
 KSCJ-Talking Drums  
 KSL-Advs. of Jimmy Allen  
 WCAL-The Far East  
 WDAY-Baseball Scores; News  
 WTCN-Dance Time

**6:30 CST 5:30 MST**  
 NBC-Wayne King's Orch. (Lady  
 Esther): WOW WMAQ KSTP  
 KFJR WDAY WBCB WHO  
 WTMJ WDAF WSM KOA (sw-  
 9.53)  
 CBS-Jack Berch & His Boys:  
 KMOX WBBM KDAL WCCO  
 KMBC KFAB WJR KRNT  
 WMFG (sw-11.83)  
 NBC-Information, Please: WTCN  
 KSOO WLS  
 MBS-Bob Crosby's Orch.: WGN  
 WDGY KSO WMT  
 CBC-Echoes of Yesteryear: CKY  
 CKX  
 CJRM-Tin Pan Alley  
 KFJM-Ed Butler, sports  
 KMA-Weather; News & Sports  
 KOIL-Master Singers  
 KSCJ-Maurice Pellissier's Orch.  
 KSL-Broadcasters Review  
 WCAL-Music  
 WHLB-True & False Contest  
 WLW-Adventures in Paradise  
 WMIN-Accordian Recital  
 WNAX-Sunny Syncopators

**6:45 CST 5:45 MST**  
 CBS-Boake Carter, comm. (Hus-  
 kies): KSL  
 CJRM-Howie Wing  
 KFJM-Dinner Dancing  
 KMA-Novelty Tunes  
 KOIL-Around Omaha  
 WCAL-Musicales; Jean Lee Run-  
 ning, sop.  
 WCCO-Baseball Resume  
 WDGY-Benson for Governor  
 WHLB-Organ Moods  
 WLW-Burt Farber's Orch.  
 WMFG-Organ Moods  
 WMIN-Dining Out  
 WNAX-Prairie Dream Boys

**7:00 CST 6:00 MST**  
 NBC-Vox Pop (Molle Shave);  
 cond. by Parks Johnson &  
 Wallace Butterworth: WMAQ  
 WHO WOW WDAF KOA  
 KSTP WLW (sw-9.53)

**CBS-Grand Central Station**  
 (Listerine): KFAB KRNT  
 KMOX WCCO WBBM KMBC  
 WHAS WHLB WJR (sw-  
 11.83)  
 Izler Solomon and his orches-  
 tra will be heard.

**MBS-Don't You Believe It** (Sen-  
 sation Cigarettes): WGN

NBC-Now & Then; Frank Ho-  
 dek's Orch.: WTCN WMT  
 KMA KOIL  
 CBC-Everybody's Hour: CKX  
 To be announced: KSO WCAL  
 WLS  
 CJRM-Dinner Dance Music  
 CKY-Talking Drums  
 KFJM-American Family Robinson  
 KFJR-Memory Baseball  
 KSCJ-Peter McGregor  
 KSL-Dance Orch.  
 KSOO-News  
 WDAY-Johnny Lerum, tr.  
 WDGY-Melodyland  
 WBCB-Musical Prgm.  
 WHLB-Frankie Smoltz' Orch.  
 WMFG-Frank Smoltz' Orch.  
 WMIN-News; Moment Musicales  
 WNAX-Sammy Liner's Orch.  
 WSM-John Lewis  
 WTMJ-Miller High Life Party

**7:15 CST 6:15 MST**  
 MBS-Frank Ferneau's Orch.:  
 WDGY WGN KSO  
 Guess What?: WDAY WBCB  
 WHLB  
 CJRM-News  
 CKY-Just an Evening at Home  
 KFJM-Baseball Scores  
 KSL-Thrills Behind Newsreels  
 KSOO-Sports Revue  
 WMFG-Guess What?  
 WSM-Trio Time

**7:30 CST 6:30 MST**  
 CBS-Benny Goodman's Orch.:  
 Guests (Camel Cigarettes):  
 KRNT WBBM WHLB KMOX  
 WCCO WHAS KSCJ KMBC  
 WJR KSL KFAB KDAL WNAX  
 WMFG (sw-11.83)  
 Substitute conductor of the  
 Benny Goodman orchestra this  
 week will be Ben Bernie, Good-  
 man is still vacationing in  
 Europe.

NBC-Attorney-at-Law, drama  
 (Johnson's Wax): WDAY  
 KFJR WBCB WSM WDAF  
 WHO WOW WTMJ WMAQ  
 KSTP WLW KOA (sw-9.53)  
 NBC-Jamboree: WENR KOIL  
 KSOO WTCN  
 CBC-Everybody's Hour: CKX  
 CKY  
 CJRM-Jimmie Allen  
 KFJM-Rodeo of Song  
 KMA-Markets; Weather; News  
 WDAF-To be announced  
 WGN-Jimmy Grier's Orch.  
 WMIN-Tunes of the Day  
 WMT-Do You Want to Be in  
 Radio?

**7:45 CST 6:45 MST**  
 NBC-Jamboree: WMT  
 CJRM-Maestros of Modern Music  
 KFJM-WPA Adult Education Pro-  
 gram  
 KMA-Earl May's Visit  
 WGN-Tomorrow's Tribune; Sports  
 Celebrity Parade  
 WLB-Handel  
 WMIN-Eventide Echoes

**8:00 CST 7:00 MST**  
 NBC-Robert L. "Believe It or  
 Not" Ripley (Post Bran  
 Flakes); B. A. Rolfe's Orch.;  
 Linda Lee, vocalist; Guests:  
 WOW WMAQ WSM WHO KOA  
 WDAY KSTP WDAF KFJR  
 WBCB WTMJ (sw-9.53)  
 Guests: Captain Oscar Man-  
 ning of New York who revived  
 before he could be buried along  
 with a group of yellow fever  
 victims, and Uncle Felix Brea-  
 zeale of Kingston, Tenn., who  
 heard his own funeral read.

**CBS-Time to Shine; Hal Kemp's**  
 Orch.; Guests (Griffin Shoe  
 Polish): KMBC WMFG WJR  
 KFAB KMOX WHAS KRNT  
 KDAL WBBM WCCO (sw-  
 11.83)

**MBS-True Detective Mysteries**  
 (Lambert Co.): WGN WLW  
 NBC-Jamboree: KSO KMA  
 CBC-Evening Serenade: CKX CKY  
 CJRM-The Foursome  
 KSCJ-To be announced  
 KSL-Summer Rhapsody  
 WDGY-Rainbow Trio  
 WHLB-Old Time Orioles  
 WLB-Music  
 WMIN-News; Sports  
 WNAX-Symphonetta

**8:15 CST 7:15 MST**  
 CJRM-Farm Prgm.  
 KFJM-News  
 KOA-Men of West  
 WGN-Concert Orch.  
 WLB-Weldon Wilbert, French  
 Horn  
 WLW-Steve Morrill; Five Aces  
 WMIN-Baseball; Milwaukee vs.  
 Minneapolis  
 WNAX-Hits & Bits  
 WTCN-Baseball Game

**8:30 CST 7:30 MST**  
 NBC-Jimmie Fidler's Hollywood  
 Gossip (Drene): KOA WDAF  
 WHO WOW WLW WMAQ  
 WTMJ KSTP WSM WBCB  
 KFJR WDAY  
 For news of Hollywood read "Hol-  
 lywood Showdown" in every issue  
 of Radio Guide.

**CBS-Grant Park Concert: KSL**  
 WCCO KFAB KMOX KMBC  
 KRNT WBBM WHLB KSCJ  
 WMFG KDAL WJR (sw-  
 11.83)  
 MBS-Vincent Lopez' Orch.: WMT  
 NBC-Music All Your Own: KSO  
 KOIL WENR  
 CBC-Drama Series: CKY CKX  
 KFJM-Tex's Broncho Busters  
 KMA-Music All Your Own  
 WGN-The Northerners  
 WHAS-Here's to You  
 WNAX-Happy Jack's Old Timers

**8:45 CST 7:45 MST**  
 NBC-Jesse Crawford, organist:  
 KSTP WDAF WMAQ WHO  
 WOW WDAY WBCB (sw-9.53)  
 Musical Moments: KFJR WSM  
 KOA-Girls of the West  
 KSL-Salt Lake Ad Club  
 WLW-Don't You Believe It  
 WMT-A Trip Through Niagara  
 WTMJ-Guess Who?

**9:00 CST 8:00 MST**  
 NBC-Amos 'n' Andy (Campbell's  
 Soup): WOW WDAF WMAQ  
 KOA KFI WSM WHO WLW  
 KSTP (also see 5 p.m.)  
 CBS-Will McCune's Orch.: WJR  
 WCCO KFAB WHAS KMBC  
 KRNT WBBM KSL KSCJ  
 WHLB WMFG  
 NBC-Barney Rapp's Orch.: WMT  
 KFJR  
 NBC-Lang Thompson's Orch.:  
 (sw-9.53)  
 MBS-The Right Job: WGN  
 CBC-News: CJRM CKY CKX  
 News: WMT KMA WDAY  
 KFJM-Baseball

KMOX-The Goldbergs, sketch  
 KOIL-Theater Comique  
 WBCB-Safety Club; Varieties  
 WENR-Globe Trotter  
 WNAX-Rhythm to You  
 WTMJ-Let's Dance

**9:15 CST 8:15 MST**  
 CBS-George McCall's Screen  
 Scoops (Old Gold Cigarettes):  
 KSL KMBC WBBM KMOX  
 WCCO KFAB WHAS KRNT  
 WJR (also see 5:15 p.m.)  
 NBC-Vocal Varieties (Tums)  
 KOA WLW WTMJ WQW  
 (also see 5:15 p.m.)  
 CBS-Will McCune's Orch.: KSCJ  
 KDAL

NBC-Barney Rapp's Orch.: KMA  
 WMT KSO WBCB  
 MBS-Don Redman's Orch.: KSO  
 CBC-Recital: CJRM CKX CKY  
 Sports: KSTP WHO  
 News: WMAQ WNAX  
 KFNF-Nick Lucas  
 WDAF-Easy Aces  
 WENR-Ennio Bolognini's Orch.  
 WGN-Eddy Duchin's Orch.  
 WMFG-Song Time  
 WSM-Harold Johnson  
 WTMJ-Vocal Varieties

**9:30 CST 8:30 MST**  
 NBC-Johnny Presents (Philip  
 Morris); Russ Morgan's Orch.:  
 WSM WBCB KFJR KOA  
 WDAY (also see 6 p.m.)

CBS-Paul Pendarvis' Orch.: KSCJ  
 WCCO WHLB KFAB WNAX  
 WMFG KSL KDAL (sw-6.12)  
 NBC-Abe Lyman's Orch.: WMAQ  
 (sw-9.53)  
 NBC-Harry Owens' Orch.: KSO  
 CBC-Lloyd Huntley's Orchestra:  
 CKY CKX CJRM  
 News: KOIL WBBM KMBC  
 WOW  
 Baseball Game: WHAS WMT  
 KMA-Leto Daeges' Orch.  
 KMOX-Sports  
 KSTP-True Detective Mysteries  
 WCCO-James Melton, tr.; Orch.  
 WDAF-Sophisticated Swing  
 WENR-Andy Kirk's Orch.  
 WHO-Potpourri  
 WJR-Baseball Scores; The Beach-  
 comber  
 WLW-Salute to Cities  
 WTCN-Front Page  
 WTMJ-Dance Orch.

**9:45 CST 8:45 MST**  
 CBS-Paul Pendarvis' Orch.:  
 WCCO WBBM KRNT  
 Let's Celebrate: KMOX WDAF  
 CJRM-Wellband and Veysey  
 KMBC-James Melton; Vic Ar-  
 den's Orch.  
 KOIL-Sports  
 KSTP-Mr. Editor  
 WBBM-Primary Election Returns  
 WGN-Jimmy Grier's Orch.  
 WOW-To be announced  
 WTCN-Baseball Game  
 WTMJ-Today's Events

**10:00 CST 9:00 MST**  
 NBC-Richard Himber's Orch.:  
 WMAQ  
 NBC-Erskine Hawkins' Orch.:  
 KMA KSO  
 CBS-Johnny Hamp's Orch.: KSCJ  
 KFAB WBBM WNAX (sw-  
 6.12)  
 MBS-Bunny Berigan's Orchestra:  
 WGN KSTP WMT  
 CBC-Concert Orch.: CKY CKX  
 CJRM  
 News: WHO WJR WMFG  
 Dance Orch.: WDAF KMBC  
 KFJR-Weather & News  
 KMOX-Travelogue  
 KOA-Week in Sports  
 KOIL-Sports Highlights  
 KSL-Variety Review  
 WCCO-Adventures in Science  
 WDAY-Baseball Game  
 WBCB-News-Tribune Time  
 WENR-Music As You Desire It  
 WHLB-Tribune Time  
 WLW-Paul Sullivan, commentator  
 WOW-Wig Waggin' with Wagner  
 WSM-World in Review  
 WTCN-Baseball Scores  
 WTMJ-Last Word in Sports

**10:15 CST 9:15 MST**  
 NBC-Richard Himber's Orch.:  
 WHO WBCB WOW KFJR  
 WSM  
 CBS-Johnny Hamp's Orchestra:  
 WNAX KRNT WHLB WMFG  
 NBC-Erskine Hawkins' Orchestra:  
 WTCN WDAY

**10:30 CST 9:30 MST**  
 NBC-Leo Reisman's Orch.: WSM  
 WTCN KMA WBCB  
 CBS-Johnny Long's Orch.: WJR  
 KSCJ WBBM KFAB KMBC  
 WNAX KRNT WHLB KDAL  
 WMFG (sw-6.12)  
 NBC-Johnny Messner's Orchestra:  
 WHO WOW KSTP KFJR  
 MBS-Mitchell Ayres' Orch.: WGN  
 WMT KSO  
 CBC-Mitchell Ayres' Orch.: CKX  
 CKY CJRM  
 Dance Orch.: WDAF WHAS  
 KMOX-News  
 KOIL-Labor Union Speaker  
 KSL-Songs for You  
 WCCO-Rollie Johnson  
 WLW-Salute to Gadsden, Ala.  
 WMIN-Baseball Scoreboard  
 WMAQ-Fletcher Henderson's Orch.

**10:45 CST 9:45 MST**  
 NBC-Leo Reisman's Orch.: KOIL  
 WENR  
 CBS-Johnny Long's Orchestra:  
 KMOX KSL  
 Dance Orchestra: WBCB WHLB  
 WMFG  
 KOA-Westernaires  
 WCCO-Roller Derby  
 WMIN-Swing Session  
 WTCN-Coronado Orch.  
**11:00 CST 10:00 MST**  
 NBC-Art Kassel's Orch.: WOW  
 WENR WSM  
 CBS-Carlos Molina's Orchestra:  
 KFAB KRNT WNAX KMOX  
 KSCJ WBBM KMBC WCCO  
 NBC-Tommy Tucker's Orch.:  
 KFJR WMAQ WDAY WBCB  
 MBS-Clem Williams' Orch.: KSO  
 WGN WMT KSTP  
 CBC-Ensemble de Cordes: CKY  
 CKY  
 CJRM-News  
 KMA-Earl Gardner's Orch.  
 KOIL-Dance Orch.  
 KSL-Portraits of Great Women  
 WDAF-Nighthawks  
 WHO-American Legion Prgm.  
 WLW-Twenty-Four Review  
 WMIN-News; Rhumba Rhythm  
 WTCN-Barney Rapp's Orch.

**11:15 CST 10:15 MST**  
 NBC-Tommy Tucker's Orch.:  
 WTCN  
 NBC-Art Kassel's Orch.: WHO  
 WLW  
 CJRM-Dance Orch.  
 KOA-Donnelly James' Orch.  
 KSL-News  
 WMIN-Koly's Swing Orch.  
**11:30 CST 10:30 MST**  
 NBC-Dean Fossler, organist:  
 WTCN WMAQ WBCB KMA  
 KFJR WDAY  
 CBS-Henri Gendron's Orchestra:  
 KMOX KRNT KFAB KMBC  
 KSCJ WBBM WNAX KOIL  
 NBC-King's Jesters: WSM WHO  
 WENR WOW  
 MBS-Eddie de Lange's Orch.:  
 WGN WLW KSTP WMT KSO  
 CJRM-Treasure Chest  
 KOA-Donnelly James' Orch.  
 KSL-Hal Grayson's Orch.  
 WCCO-Barney Rapp's Orch.  
 WDAF-Dance Orch.  
 WHAS-Dream Serenade  
 WMIN-Midnight Reveries  
 WTMJ-Melodies  
**11:45 CST 10:45 MST**  
 KOA-Family News  
 KSL-Carvel Craig's Orch.  
**12:00 CST 11:00 MST**  
 MBS-Jimmy Grier's Orch.: WGN  
 KSO  
 News: WMIN KMBC WBBM  
 KOA  
 KMOX-Dancing Time  
 KSTP-Dream Ship  
 WLW-Billy Snider's Orch.

# TUESDAY July 26

KMOX-At Your Leisure, interview  
 KOA-Freddie Martin's Orch.  
 KSTP-Night Extra  
 WCCO-Cedric Adams  
 WHAS-News  
 WJR-Meditation  
 WLW-Burt Farber's Orch.  
 WTMJ-Dance Orch.

**10:30 CST 9:30 MST**  
 NBC-Leo Reisman's Orch.: WSM  
 WTCN KMA WBCB  
 CBS-Johnny Long's Orch.: WJR  
 KSCJ WBBM KFAB KMBC  
 WNAX KRNT WHLB KDAL  
 WMFG (sw-6.12)  
 NBC-Johnny Messner's Orchestra:  
 WHO WOW KSTP KFJR  
 MBS-Mitchell Ayres' Orch.: WGN  
 WMT KSO  
 CBC-Mitchell Ayres' Orch.: CKX  
 CKY CJRM  
 Dance Orch.: WDAF WHAS  
 KMOX-News  
 KOIL-Labor Union Speaker  
 KSL-Songs for You  
 WCCO-Rollie Johnson  
 WLW-Salute to Gadsden, Ala.  
 WMIN-Baseball Scoreboard  
 WMAQ-Fletcher Henderson's Orch.

**10:45 CST 9:45 MST**  
 NBC-Leo Reisman's Orch.: KOIL  
 WENR  
 CBS-Johnny Long's Orchestra:  
 KMOX KSL  
 Dance Orchestra: WBCB WHLB  
 WMFG  
 KOA-Westernaires  
 WCCO-Roller Derby  
 WMIN-Swing Session  
 WTCN-Coronado Orch.

**11:00 CST 10:00 MST**  
 NBC-Art Kassel's Orch.: WOW  
 WENR WSM  
 CBS-Carlos Molina's Orchestra:  
 KFAB KRNT WNAX KMOX  
 KSCJ WBBM KMBC WCCO  
 NBC-Tommy Tucker's Orch.:  
 KFJR WMAQ WDAY WBCB  
 MBS-Clem Williams' Orch.: KSO  
 WGN WMT KSTP  
 CBC-Ensemble de Cordes: CKY  
 CKY  
 CJRM-News  
 KMA-Earl Gardner's Orch.  
 KOIL-Dance Orch.  
 KSL-Portraits of Great Women  
 WDAF-Nighthawks  
 WHO-American Legion Prgm.  
 WLW-Twenty-Four Review  
 WMIN-News; Rhumba Rhythm  
 WTCN-Barney Rapp's Orch.

**11:15 CST 10:15 MST**  
 NBC-Tommy Tucker's Orch.:  
 WTCN  
 NBC-Art Kassel's Orch.: WHO  
 WLW  
 CJRM-Dance Orch.  
 KOA-Donnelly James' Orch.  
 KSL-News  
 WMIN-Koly's Swing Orch.

**11:30 CST 10:30 MST**  
 NBC-Dean Fossler, organist:  
 WTCN WMAQ WBCB KMA  
 KFJR WDAY  
 CBS-Henri Gendron's Orchestra:  
 KMOX KRNT KFAB KMBC  
 KSCJ WBBM WNAX KOIL  
 NBC-King's Jesters: WSM WHO  
 WENR WOW  
 MBS-Eddie de Lange's Orch.:  
 WGN WLW KSTP WMT KSO  
 CJRM-Treasure Chest  
 KOA-Donnelly James' Orch.  
 KSL-Hal Grayson's Orch.  
 WCCO-Barney Rapp's Orch.  
 WDAF-Dance Orch.  
 WHAS-Dream Serenade  
 WMIN-Midnight Reveries  
 WTMJ-Melodies

**11:45 CST 10:45 MST**  
 KOA-Family News  
 KSL-Carvel Craig's Orch.  
**12:00 CST 11:00 MST**  
 MBS-Jimmy Grier's Orch.: WGN  
 KSO  
 News: WMIN KMBC WBBM  
 KOA  
 KMOX-Dancing Time  
 KSTP-Dream Ship  
 WLW-Billy Snider's Orch.

End of Tuesday Programs

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# WEDNESDAY

July 27

## MORNING

**7:00 CST 6:00 MST**  
 NBC-Breakfast Club; Soloists & Orch.; News: WEBC KFJR WDAY WTCN KMA  
 CBS-Fred Feibel, organist: (sw-21.52)  
 News: KOIL WOW  
 Musical Clock: KMOX WBBM KFAB-Morning Round-up KFJM-Eye Openers KFNF-Sunrise Music Hour KOBH-Early Risers KSCJ-Ye Town Criers KSOO-Alarm Clock Ringers KSTP-Morning Newspaper-Air WCCO-Air Almanac WDGY-Family Altar, Rev. R. G. Blank WGN-Everyday Words; Good Morning Prgm  
 WHLB-Early Risers WHO-Faye & Cleo WLS-Howard Peterson, organist WLW-The Merry-makers WMAQ-Your Neighbor WMFG-Famous Universal Cowboy WMIN-News; Just About Time WMT-Country Home; Musical Clock  
 WNXA-Prairie Dream Boys

**7:15 CST 6:15 MST**  
 CBS-Madison Ensemble; News: KDAL (sw-21.52)  
 NBC-Person to Person: (sw-21.5)  
 News: WMT WLW KFJM WLS WNXA  
 Morning Meditations: WHLB WMFG  
 KMA-Weather & News KOIL-Hurry Uppers KSOO-Sunrise Serenade KSTP-Morning Newspaper-Air WCCO-News Slants WDGY-Livestock Reporter WHO-Hardware News WDW-Lady Fair

**7:30 CST 6:30 MST**  
 CBS-Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM NBC-Landt Trio; News: (sw-21.5)  
 CBS-Fiddler's Fancy: KDAL (sw-21.52)  
 News: KSOO WAAW  
 Musical Clock: WMT WOW KOIL  
 KY-Rise 'n' Shine Club KFAB-Smilin' Along KFJM-Cuckoo Clock Prgm. KFNF-Morning Worship KMA-Morning Watch KMOX-Ozark Varieties KOA-Good Morning Folks KSTP-Ken Carpenter WCCO-Musical Chimes WDGY-Vacation Special WHLB-Good Morning WHO-Williams Brothers Quartet WLB-Musical WLS-Morning Devotions WLW-Gospel Singer WMAQ-Whistler & His Dog WMFG-Good Morning Hour WMIN-Muffins & Music WNXA-Happy Jack's Old Timers

**7:45 CST 6:45 MST**  
 CBS-Bachelor's Children (Old Dutch Cleanser): KMOX WCCO KRNT KFAB  
 NBC-Amanda Snow, songs: WMAQ  
 KFNF-News & Sales KMA-Master Melody Boy KSOO-Musical Clock WBBM-Linda's First Love WDGY-The Modern Trend WBC-Morning Musicale WHO-News WLS-Ernie Newton WLW-Voice of Experience WNXA-Jimmy Morgan, songs

**8:00 CST 7:00 MST**  
 NBC-Just Neighbors: KSO WLS NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ  
 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): KSCJ WCCO WBBM KMOX KRNT  
 Coffee Pot Inn: WOW WHO KFJR WNXA  
 News: CKX KOA  
 Musical Clock: WTCN WEBC WMFG  
 CKY-News & Weather KFAB-Time 'n' Tunes KFJM-Markets KFNF-Today at Eight KMA-Forest Rangers KOIL-Vagabond Dreamer KSTP-Good Morning Hour WDAY-Time to Shine

WDGY-Morning Musicale WGN-Martha Crane & Helen Joyce  
 WHLB-The Clockwatchers WLV-Hymns of All Churches WMIN-News; At Your Service  
**8:15 CST 7:15 MST**  
 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ  
 NBC-Asher & Little Jimmie: WLS KOA KSO KMA  
 CBS-Myrt & Marge, sketch (Super Suds): WBBM WCCO KFAB KMOX WNXA  
 MBS-John Metcalf's Choir Loft: WDGY  
 CKX-Wake Up & Sing  
 CKY-Rise 'n' Shine Club  
 KFJM-News  
 KFNF-Tree Planters  
 KFJR-Prof. Sauerkraut & His Little German Band  
 KOIL-Rudy Vallee's sOrch.  
 KSTP-Harmony Parade  
 WCAL-Divine Service  
 WDAY-Time Signal Prgm.  
 WEBC-Mirror of Fashion  
 WHO-What to Serve Today  
 WLW-Myrt & Marge, sketch  
 WMFG-Stock Quotations  
 WOW-Betty Crocker

**8:30 CST 7:30 MST**  
 NBC-Josh Higgins of Finchville  
 WDAY WTCN KOIL KMA  
 CBS-Hilltop House, sketch (Palmolive Soap): WCCO KFAB KMOX WBBM WNXA  
 NBC-Just Plain Bill, sketch (Kolynos): WMAQ  
 MBS-Manhattans: WMT  
 Grandma Travels: WHLB WEBC  
 KFJM-Morning Devotional  
 KFNF-Nursesman  
 KOA-Sportsman's Paradise  
 KSOO-News: Grain Quotations  
 KSTP-Musical  
 WAAW-Markets  
 WDGY-News  
 WGN-Morning Melodies  
 WHO-Those Happy Gilmans  
 WLS-The Noveldeons  
 WLW-Hilltop House, sketch  
 WMFG-Grandma Travels  
 WMIN-Breakfast Bell  
 WDW-Aunt Sally

**8:45 CST 7:45 MST**  
 NBC-Oxydol's Own Ma Perkins, sketch: WLS  
 CBS-Stepmother, sketch (Colgate): WCCO KMOX WBBM  
 NBC-The Woman in White, sketch (Pillsbury): WMAQ  
 WEBC KSTP WOW WHO  
 NBC-Popular Waltzes: KSOO  
 WDAY KFJR WTCN KOA  
 WMT KOIL (sw-15.21)  
 Markets: KFJM CKX  
 KDYL-Magic Hour  
 KFAB-News  
 KFNF-Billie Jean & Bob  
 KMA-Ma Perkins, sketch  
 KOBH-Echoes of the Console  
 WDGY-Stock Market Reports  
 WHLB-Program Previews  
 WLW-Betty & Bob  
 WMFG-Morning Song Time  
 WNXA-Horticultural Notes

**9:00 CST 8:00 MST**  
 CBS-Morning Moods: KRNT KSCJ  
 KDAL KMOX  
 NBC-David Harum, sketch (Baby): WHO WOW WMAQ KSTP  
 NBC-Originalities: WTCN  
 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS  
 MBS-Buckeye Four: WDGY  
 Houseboat Hannah, sketch: WEBC WHLB  
 CJRM-Bulletin Board  
 CKX-Wake Up & Sing  
 CKY-Good Morning Neighbor  
 KFAB-Morning Reveries  
 KFJM-Salon Silhouettes  
 KFNF-Headliners  
 KFJR-Markets & Top of the Dial  
 KMA-S. O. S. Club Prgm.  
 KOA-Home Service  
 KOIL-Lady Courageous  
 KSOO-Ranch Boys  
 WBBM-The Heart of Julia Blake  
 WCCO-Ma Perkins  
 WDAY-Bargain Specials; King of the Kitchen  
 WGN-Get Thin to Music  
 WLB-Music  
 WLW-The Goldbergs, sketch  
 WMFG-Houseboat Hannah  
 WMIN-News; Musical Chimes  
 WMT-News: Hit Tune of the Day  
 WNXA-Hymns of All Churches

**9:15 CST 8:15 MST**  
 NBC-Vic & Sade, sketch (Crisco): WLW WLS  
 NBC-Lorenzo Jones, sketch (Phillips): WOW WMAQ WHO  
 KSTP  
 CBS-Pappy Cheshire's Hillbillies: WHLB KRNT KMOX KDAL  
 KSCJ  
 NBC-Breen & de Rose: KSO  
 WMT KOA  
 CBS-Scattergood Baines, sketch (Wrigley's Gum): WNXA  
 KFAB

# Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (9:30 MST) National Farm and Home Hour, NBC.

## AFTERNOON

5:30 CST (4:30 MST) Living History, CBS.

## NIGHT

6:00 CST (5:00 MST) One Man's Family, NBC.

6:30 CST (5:30 MST) Paul Whiteman, CBS.

6:30 CST (5:30 MST) Tommy Dorsey, NBC.

7:00 CST (6:00 MST) Town Hall Big Game Hunt, NBC.

7:30 CST (6:30 MST) National Music Camp, NBC.

8:00 CST (7:00 MST) Kay Kyser, NBC.

8:30 CST (7:30 MST) Minstrel Show, NBC.

8:30 CST (7:30 MST) Edgar A. Guest, CBS.

10:30 CST (9:30 MST) Lights Out, NBC.

MBS-Bachelor's Children, sketch (Cudahy Packing Co.): WGN  
 CKX-Bands of the Salvation Army  
 KFNF-Paul & Irving  
 KFJR-Hymns of All Churches  
 KMA-Homemakers' Chat  
 KOIL-Jolly the Shopper  
 KSOO-Woman's World  
 WBBM-Editor's Daughter, sketch  
 WCCO-Bachelor's Children  
 WDGY-Hollywood Briefs  
 WEBC-Woman's Hour; News  
 WMFG-Amer. Family Robinson  
 WMIN-Song Stylist  
 WTCN-Something in the Air

9:30 CST 8:30 MST

NBC-Hello Peggy, sketch (Drano): WMAQ KSTP WOW WHO  
 MBS-Get Thin to Music: KOIL  
 WDGY KSO  
 NBC-Pepper Young's Family, sketch (Camay Soap): WLS  
 Turn to pages 22 and 23 and get acquainted with this popular series, the actors who present it.  
 CBS-Big Sister, sketch (Rinso): KFAB WBBM KRNT WCCO  
 WNXA KMOX KDAL  
 NBC-Viennese Ensemble: WMT  
 CKX-Markets; What's in the Air  
 CKY-Dance Tunes  
 KFJM-Household Hour  
 KFNF-Good Morning, Neighbor  
 KFJR-Betty & Bob  
 KOA-Financial Service  
 KSCJ-News; Want Ad Rambles  
 KSOO-Aristocrats  
 WAAW-Markets  
 WCAL-To be announced  
 WDAY-Grandma Travels  
 WGN-Man on State Street  
 WHLB-Please Play  
 WLW-Short, Short Story  
 WMFG-News  
 WMIN-Milady's Music Box  
 WTCN-Around the Town

9:45 CST 8:45 MST

NBC-Kitty Keene, Inc., sketch (Dreft): KSTP WHO WOW  
 WDAY KFJR KOA  
 CBS-Aunt Jenny's Stories (Spry): KRNT WBBM WCCO KMOX  
 KFAB KDAL WNXA  
 NBC-Road of Life, sketch (Chip-so): WMAQ WLW  
 NBC-Viennese Ensemble: WEBC  
 KOIL WTCN  
 CKX-Newsy Jigsaw  
 CKY-Music by Cugat  
 KFJM-Markets  
 KMA-Organ Melodies  
 KSCJ-Community House  
 KSOO-Book Reading Time  
 WCAL-St. Olaf Chapel  
 WDGY-A Woman's World  
 WGN-Painted Dreams  
 WMFG-Prunes & Praises  
 WMIN-Gospel Singer

10:00 CST 9:00 MST

CBS-Towertown Tempos: KSCJ  
 KMOX WBBM WCCO KRNT  
 KFAB  
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ  
 NBC-Ralph Blaine, tr.: WMT  
 CBC-Ernest Coulton, songs: CKX  
 CKY-British Dance Bands  
 KFJM-Household Hour  
 KFNF-Cornfield Hawaiians  
 KFJR-Markets; Weather  
 KMA-Weather; Markets; News  
 KOA Wells of Music  
 KOIL-News; Weather  
 KSOO-Grain Quotations; Mid-Morning Newscast  
 KSTP-The Daily  
 WAAW-News  
 WDAY-Hometown Reporter  
 WDGY-Modern Trend

WEBC-Township No. 52  
 WGN-Manhattan Mother, sketch  
 WHLB-Hymns of All Churches  
 WHO-The Goldbergs, sketch  
 WLS-Markets; News  
 WLW-The Editor's Daughter  
 WMFG-Township Fifty-two  
 WMIN-News; World Bookman  
 WNXA-Devotional Service  
 WOW-Betty & Bob  
 WTCN-Tunes of the Day

10:15 CST 9:15 MST

CBS-Irene Beasley, R.F.D. No. 1:  
 KSCJ WHLB KRNT WMFG  
 NBC-The O'Neills, (Ivory Soap):  
 WMAQ WOW KOA WLW  
 NBC-Kiddoodlers: KOIL  
 CBC-Kiddoodlers: CKX  
 News: WTCN KFJM  
 CKY-Melody Time  
 KFAB-Weather & Markets  
 KFNF-Gretta, song stylist  
 KFJR-News; Camera Club  
 KMA-Earl May's Visit  
 KMOX-Houseboat Hannah, sketch  
 KSOO-Baker's Variety Prgm.  
 KSTP-Dan Harding's Wife  
 WAAW-Markets  
 WBBM-The Happy Gilmans  
 WCAL-Our Church  
 WCCO-Judy & Jane  
 WDAY-Military Band Prgm.  
 WDGY-Hillbilly Hi-Jinks  
 WEBC-Thesaurus  
 WGN-Don Pedro's Magic Violin  
 WHO-Houseboat Hannah  
 WLS-The Musical Chore Boys  
 WMIN-Bulletin Board  
 WMT-Douglas Grant, bar.  
 WNXA-Kitty Keene

10:30 CST 9:30 MST

NBC-Nat'l Farm & Home Hour:  
 KFJR WDAY KSOO WMAQ  
 KOA KSO WEBC WTCN KMA  
 Speakers: H. R. Baukhage,  
 H. H. Bennett, Morse Salisbury.

CBS-Romance of Helen Trent.

sketch (Edna Wallace Hopper):  
 WBBM KRNT KFAB KMOX  
 CKX-Farmer's Hour  
 CKY-Tropical Moods  
 KFJM-Electric Organ  
 KFNF-Frank Field  
 KOIL-Modern Moods  
 KSCJ-Women's Review  
 KSTP-Musical  
 WCCO-Happy Gilmans  
 WDGY-News  
 WGN-Quin Ryan's News Comment-ary  
 WHLB-Stock Quotations  
 WHO-Myrt & Marge, sketch  
 WLB-Mendelssohn Italian Sym-phony  
 WLS-Evelyn, the Little Maid  
 WLW-News; River; Weather;  
 Live Stock  
 WMFG-Stock Quotations  
 WMIN-Mid-Morning Concert  
 WMT-Bits of Everything  
 WNXA-Songs of Jimmy Morgan  
 WOW-Preppy Kitty Kelly, sketch

10:45 CST 9:45 MST

CBS-Our Gal, Sunday, sketch (Anacin): WBBM KRNT  
 KMOX KFAB  
 NBC-Nat'l Farm & Home Hour:  
 WLW  
 NBC-Dorothy Crandall, pianist:  
 KSTP  
 CBC-Johnny Perkins, pianist:  
 CKX  
 CKY-Musical Prgm.  
 KFJM-Markets  
 KFNF-Request Hymns  
 KSCJ-Hollywood Quartet  
 WCCO-Grandma Travels  
 WDGY-Stock Market Reports  
 WGN-Musical Mail Box  
 WHLB-Please Play

WHO-Hilltop House, sketch  
 WLS-Short, Short Stories  
 WMFG-Monitor News  
 WMT-Beveries  
 WNXA-George German's Pied  
 Pipers  
 WOW-Judy & Jane, sketch

11:00 CST 10:00 MST

CBS-The Goldbergs, sketch (Oxy-dol): WBBM WCCO KDAL  
 WNXA  
 NBC-In the Music Room: WOW  
 (sw-15.33)  
 MBS-Happy Gang: KOIL WMT  
 WGN  
 CBC-Happy Gang: CKX  
 CJRM-Radio Kitchen of the Air  
 CKY-Backstage Wife  
 KFAB-Wally & Milan  
 KFJM-Music of the Masters  
 KFNF-Weather; Markets; News  
 KMOX-Ma Perkins, sketch  
 KSCJ-Morning Moods  
 KSTP-Household Forum  
 WDGY-Charles Sengir  
 WHLB-Hawaiian Echoes  
 WHO-Dan Harding's Wife, sketch  
 WLS-Orch.: Grace Wilson  
 WMFG-Oddities  
 WMIN-News; Here Comes the  
 Band

11:15 CST 10:15 MST

CBS-Vic & Sade, sketch (Crisco):  
 KDAL WNXA WBBM  
 KMOX WCCO WMFG WHLB  
 NBC-Cadets Quartet: KSTP (sw-15.33)  
 MBS-Between the Bookends:  
 WDGY

Vic & Sade: WHO WOW

CKY-Old Refrains  
 KFAB-Roy, Lonnie and John  
 KFJM-L. T.'s Band  
 KFNF-Slim  
 KOIL-Waltz Time  
 KSCJ-Cub Reporter  
 WAAW-Markets  
 WGN-Luncheon Music  
 WMT-Tom Owens' Cowboys

11:30 CST 10:30 MST

NBC-Words and Music: WMAQ  
 (sw-15.33)  
 CBS-Road of Life, sketch (Chip-so): WBBM KMOX  
 MBS-Rutgers Homemakers For-um: WDGY

CBC-Street Scene: CKX

CKY-Morning Melodies  
 KFAB-Dinner Call  
 KFNF-Lullaby Lester  
 KFJR-Markets & Police Bulletins  
 KMA-Dustin' the Fiddle  
 KOA-Radio Budget Shop  
 KOIL-Plunerville Gen'l Store  
 KSCJ-Farm Flash; News  
 KSOO-Grain Quotations; Easy to Remember; Question Box  
 KSTP-Singin' Sam  
 WCCO-Houseboat Hannah  
 WDAY-Man on the Street  
 WEBC-Varieties; Sally Service  
 WGN-Markets; Midday Service  
 WHLB-German Music  
 WHO-Home Folks  
 WLB-Musical  
 WLS-Markets; News  
 WLW-Livestocks; News  
 WMFG-Foreign Music  
 WMIN-Musical Newsy  
 WMT-Sweet & Swing  
 WNXA-Prairie Dream Boys  
 WOW-Houseboat Hannah  
 WTCN-Whoopee John

11:45 CST 10:45 MST

CBS-Edward MacHugh, Gospel  
 Singer (Ivory Soap): WBBM  
 KMOX WCCO  
 NBC-Jack and Loretta: KFJR  
 WEBC KSO WDAY  
 News: WMT WDGY KOA CKX  
 WMAQ  
 KFJM-Markets  
 KFNF-Alfalfa John  
 KMA-Mickey Gibbins, songs  
 KOIL-Street Reporter  
 KSCJ-Stars Over Hollywood  
 WHO-Markets & Weather  
 WLS-Dinner Bell Prgm.  
 WLW-Thomas Conrad Sawyer  
 WMIN-Take It Easy  
 WNXA-George German  
 WOW-To be announced  
 WTCN-Musical

## AFTERNOON

12:00 CST 11:00 MST

NBC-Marjorie Coles, songs; Orch.:  
 KFJR WTCN  
 NBC-Betty & Bob, sketch (Gold Medal): KSTP WMAQ KOA  
 WHO (sw-15.33)  
 CBS-Chattanooga Frolic: WCCO  
 CBC-Big Sister: CKY CKX  
 News: KFAB WAAW WMIN  
 KFJM-Slim Thomson's Band  
 KFNF-Farm Sales & News  
 KMA-Weather & Markets  
 KMOX-Singin' Sam  
 KOIL-Those Happy Gilmans  
 KSCJ-Music Festival  
 KSOO-Jack Marlow, songs  
 WBBM-Manhattan Mother, sketch

WDAY-Happy Harvesters  
 WDGY-Farm Prgm  
 WEBC-Bulletin Board  
 WGN-Harold Turner, pianist  
 WHLB-Luncheon Melodies  
 WLB-Musical Prgm.  
 WLW-Linda's First Love  
 WMFG-Noonday Revue  
 WMT-Cedar Valley Hillbillies  
 WNXA-Farm & Home  
 WOW-Markets

12:15 CST 11:15 MST

NBC-Let's Talk It Over: WTCN  
 CBS-Chattanooga Frolic: KMOX  
 NBC-Arnold Grimm's Daughter,  
 sketch (Gold Medal): WMAQ  
 WLW KOA KSTP  
 MBS-Marriage License Romances:  
 WGN

Voice of the Farm: WDAY WHO  
 News: KFJM KOIL WMFG  
 Kitty Keene, Inc., WCCO KMOX  
 CKX-Musical Prgm.  
 CKY-On the Mall  
 KFAB-Markets  
 KFNF-Mohawk Boys

KFJR-To be announced  
 KMA-The Harvesters  
 KSCJ-Voice of the People  
 KSOO-Farm Specials  
 WBBM-Dugout Dope  
 WDGY-Farm Bureau News  
 WLS-The Virginians, duet  
 WMIN-Beautiful Lady  
 WMT-Question Man; Voice of  
 Iowa

12:30 CST 11:30 MST

CBS-Mellow Moments: KDAL  
 KSCJ (sw-15.27)  
 NBC-Waltz Favorites: KOIL  
 NBC-Valliant Lady, sketch (Gold Medal): WMAQ KSTP WLW  
 KOA (sw-15.33)  
 Baseball; Sox vs. Boston: WGN  
 WBBM

News: WOW WHO WDAY

Man on the Street: WEBC  
 WMFG  
 CKX-Songs of the West  
 KFAB-Eb & Zeb, sketch  
 KFAB-Dinner Call  
 KFDY-Farm Flashes  
 KFJM-Closing Markets  
 KFNF-Henry Field  
 KMA-Weather & News  
 KMOX-Linda's First Love  
 KSOO-Voice of the Farm  
 WCCO-First Edition  
 KFJR-Markets & Police Bulletins  
 WLB-Farm Prgm.  
 WLS-Voice of the Feed-Lot  
 WMIN-Noon Day Jamboree  
 WMT-Markets; Cedar Valley Hill-  
 billies

WNXA-Sunny Syncopators

WTCN-Three Strings  
**12:45 CST 11:45 MST**  
 NBC-Betty Crocker, cooking talk  
 (Gold Medal): WHO KOA  
 WMAQ KSTP  
 CBS-Mellow Moments: KRNT  
 WCCO (sw-15.27)  
 Judy & Jane: WDAY WEBC  
 CKX-Market Quotations  
 CKY-News & Messages  
 KFAB-Man on the Street  
 KFDY-J. G. Hutton  
 KFJM-Olaf Rosen's Orch.  
 KFJR-Grandma Travels  
 KMA-Earl May  
 KMOX-The Editor's Daughter  
 KSOO-News

WDGY-Hank & Martha; Grain

Markets  
 WLS-Listeners' Mike  
 WLW-Kitty Keene, Inc., sketch  
 WMFG-Noon Postscript  
 WMIN-Frank & Margie  
 WMT-Iowa Cornhuskers  
 WNXA-D. B. Gurney  
 WOW-Foster May, Man on the  
 Street  
 WTCN-Front Page

1:00 CST 12:00 MST

NBC-Story of Mary Marlin, sketch  
 (Ivory Flakes): WLW KOA  
 WOW WHO KFJR KSTP  
 WBC WDAY WMAQ  
 CBS-All Hands on Deck, musical  
 variety: KSCJ KDAL WHLB  
 WMFG KOIL WCCO  
 NBC-Sidney Foster, pianist:  
 KSOO KOIL

MBS-To be announced: WMT

KSO

CBC-Story of Mary Marlin: CKX

CKY

KFAB-Farm Fortunes

KFDY-Chimes Concert

KFJM-Movie Gossip

KFNF-Grab Bag Show

KMA-Country Home Time; Mu-  
sical Varieties

KMOX-To be announced

WDGY-Slim Jim

WLB-Musical Varieties

WLS-Homemakers' Hour

WMIN-News; Orchestra

WNAX-Petroleum Parade

WTCN-Carstone Question-Air

1:15 CST 12:15 MST

CBS-All Hands on Deck, musi-  
cal variety: KRNT



# Frequencies

CJRM-540  
CKX-1120  
CKAL-100  
KFAB-770  
KFJY-780  
KFJY-1410  
KFNF-890  
KFNF-950  
KMA-930  
KMBC-950  
KMOX-1090  
KOA-830  
KOIL-1260  
KRNT-1320  
KSCJ-1330  
KSL-1130  
KSO-1430  
KSOO-1110  
KSTP-1460  
WAAW-960  
WBBM-770  
WCAL-760

WCCO-810  
WDAF-610  
WDAY-940  
WDGY-1180  
WENR-1390  
WENR-870  
WGN-720  
WHAS-820  
WHLB-1370  
WHO-1000  
WJR-750  
WLB-760  
WLS-870  
WLW-700  
WMAQ-870  
WMFG-1210  
WMIN-1370  
WMT-600  
WNAW-570  
WOW-590  
WSM-650  
WTCN-1250  
WTMJ-820

NBC-Oxydol's Own Ma Perkins, sketch: WOW WDAY KSTP WHO WMAQ WEBC KFJR KOA

NBC-Swingtime Trio: KSO KSOO WTCN (sw-15.33)

CBC-Ma Perkins, sketch: CKX CKY

KFAB-Tommy Watson, banjo  
KFDY-Dorothy J. Norris  
KFJM-Puzzle Prgm.  
KMOX-Judy & Jane  
KOIL-The Right Road  
WAAW-Market Close & Summary  
WCCO-Betty & Bob  
WLW-Ma Perkins, sketch  
WMIN-Gyosy Strings  
WMT-German Band

**1:30 CST 12:30 MST**  
CBS-Evalyn Tyner, songs: KDAL KSCJ KRNT WHLB WMFG (sw-15.27)

NBC-Pepper Young's Family, sketch (Camay Soap): KFJR WEBC WDAY WMAQ WLW WOW KSTP KOA WHO

Turn to pages 22 and 23 and get acquainted with this popular series, the actors who present it.

NBC-Maurice Spitzalyn's Orch.: KOIL KSO KSOO WTCN (sw-15.33)

MBS-Harold Stokes' Orch.: WDGW

CBC-Pepper Young's Family, sketch: CKY CKX

KFAB-Bill Miller, songs sacred  
KFDY-Kathryn Webster  
KFJM-Request Prgm.  
KFNF-News  
KMOX-Baseball Game  
WCCO-Julia Blake  
WLB-Musicale  
WMIN-Baseball; Milwaukee vs. Minneapolis

**1:45 CST 12:45 MST**  
NBC-Maurice Spitzalyn's Orch.: WMT

CBS-Lebrun Sisters, trio: KSCJ KRNT (sw-15.27)

NBC-The Guiding Light, sketch (White Naptha): WDAY WHO WEBC KFJR WMAQ KSTP KSOO WLW WOW KOA (sw-15.33)

CBC-Guiding Light: CKX CKY Judy & Jane: WNAW WHLB

CJRM-Musical Barometer  
KFAB-News & Markets  
KFDY-Housekeepers' Chats  
KFNF-Your Pets  
WCCO-Markets  
WDGY-Health Talk, Dr. Dyblie  
WLS-News  
WMFG-Judy & Jane

**2:00 CST 1:00 MST**  
NBC-Backstage Wife, sketch (Dr. Lyons): WOW WMAQ WHO KSTP KOA

NBC-Club Matinee: WENR KSO KOIL KSOO WMT WTCN

CBS-At the Music Counter: KDAL KRNT KSCJ (sw-15.27)

CBC-Club Matinee: CKY CKX KFAB-Cornhusker Jamboree  
Vic & Sade, sketch: KFJR WDAY

KFJM-World Bookman  
KFNF-Kitchen Klatter  
WAAW-News  
WCCO-Ladies First  
WDGY-Dance Orch.  
WEBC-Stock Quotation; Afternoon Interlude; News  
WLW-Dan Harding's Wife, sketch  
WMFG-Stock Quotations  
WNAW-Betty Lane's Southerners

**2:15 CST 1:15 MST**  
NBC-Stella Dallas, sketch (Milk of Magnesia): WMAQ KSTP WHO KOA WOW

NBC-Club Matinee: WEBC WDAY

CBS-At the Music Counter: WMFG

KFJM-Ma Perkins, sketch  
KFNF-Melody Maids  
KFJR-Markets, Weather; News  
KMA-Paint Boys  
WDGY-Three Russian Steppes  
WHLB-Music for Moderns  
WLW-Midstream, drama  
WNAW-Your Favorites

**2:30 CST 1:30 MST**  
CBS-Deep River Boys: WHLB KSCJ KRNT WMFG (sw-15.27)

NBC-Club Matinee: KFJR KSO WENR KOIL KSOO WMT KMA

NBC-The Hughes Reel, with Rush Hughes, comm. (Borden Co.): WMAQ WOW WHO KSTP KOA WEBC

CKX-Surprise Package  
CKY-Broadcast Bulletin  
KFJM-Floyd Johnson's Orch.  
KFNF-Helen Fischer  
WDGY-Gems of Melody  
WGN-The Leadoff Man  
WLW-Heart of Julia Blake  
WNAW-Happy Jack's Old Timers

**2:45 CST 1:45 MST**  
CBS-Alex Semmler, pianist: KSCJ WMFG (sw-15.27)

NBC-Girl Alone, sketch: WMAQ KSTP WOW

CBC-To be announced: CKY CKX

MBS-The Hatterfields: WDGW WLW

KFNF-Gospel Singer  
KOA-Dan Harding's Wife  
WHO-Favorite Melodies  
WNAW-Ma Perkins, sketch

**3:00 CST 2:00 MST**  
CBS-The Castilians: WHLB WMFG KSCJ KDAL

NBC-Rhymes & Romance, Retta Revell: WLW WEBC

NBC-Top Hatters: WHO WMAQ

Baseball Game: KFAB WMT KMA WNAW WTCN

CKX-Continental Varieties  
CKY-George Hall's Dance Hall  
KFJM-Baseball Scores  
KFNF-Variety Revue  
KFJR-News; Aunt Sammy  
KOA-Judy & Jane  
KOIL-Top Tunes  
KSOO-News

**3:15 CST 2:15 MST**  
NBC-Don Winslow of the Navy: WDAY KFJR KSOO KSO

NBC-Top Hatters: WMAQ

NBC-Silhouettes of the West: WENR

MBS-Glenn Miller's Orch.: WDGW KOIL

CBC-The Backwoods Breakdown: CKY CKX

KFJM-News  
KMOX-Dope From the Dugout  
KOA-Heart of Julia Blake  
KSTP-Daily Features  
WEBC-Duluth Church Council  
WHO-Judy & Jane, sketch  
WLW-Charlie's Singing School  
WOW-Markets

**3:30 CST 2:30 MST**  
NBC-Kellogg's Singing Lady: WLW

Story: "Elfin Hill."

NBC-Chas. Sears, trn.: KSO WENR KOIL KSOO

CBS-March of Games: WHLB WMFG KSCJ

NBC-Your Family & Mine, sketch (Sealtest): WMAQ WOW (sw-9.53)

CBC-Gloom Chasers: CKX CKY News: WAAW WHO

KFJM-Afternoon Symphony  
KFJR-To be announced  
KMOX-Baseball Game  
KOA-For Milady  
KSTP-Everybody's Problem  
WDAY-Rudy Sten's Cowboys  
WDGY-Gloom Chasers

**3:45 CST 2:45 MST**  
CBS-Exploring Space: KFAB WMFG KSCJ WHLB

NBC-Little Orphan Annie: (sw-9.53)

NBC-Rakov's Orchestra: WDAY KOIL WENR KSOO WEBC KFJR

NBC-Joseph Gallicchio's Orch.: WHO KSTP KOA WMAQ

MBS-Johnson Family: WDGW CKX-Monitor Views the News  
CKY-Closing Stock Quotations  
KFNF-Woman's Page  
WLW-Man of Mars  
WOW-News

**4:00 CST 3:00 MST**  
NBC-To be announced: KOIL KSOO KFJR WLW

CBS-News; Charles Paul, organist: KSCJ WHLB WBBM KDAL

NBC-Jesse Crawford, organist: WMAQ WEBC KOA WDAY (sw-9.53)

CBC-Canadian Amateur Gold Championship: CKX CKY

KFJM-Baseball Scores  
KFNF-Gospel Singer  
KSTP-Musicale  
WDGY-Gertrude Lewis  
WENR-Malcolm Claire, children's stories

WGN-Bill Anson  
WBB-Musical Mixtures  
WHO-New Tunes  
WLB-Magazine Rack  
WMFG-Press Radio News  
WOW-To be announced

**4:15 CST 3:15 MST**  
CBS-Miniatures by Franklyn McCormack: KSCJ KDAL KOIL WMFG

NBC-Adrian Rollini's Orch.: News: KFJR KOA WEBC

NBC-Johnnie Johnston, bar.: KSOO WMAQ

MBS-Frank Ferneau's Orchestra: WGN WDGW

CBC-Salade Russe: CKX CKY News: WDAY WENR

KFJM-Recorded Interlude  
KFNF-Home Folks, drama  
KSTP-Movie Parade  
WBBM-Tenth Inning  
WHLB-Devotional Services  
WHO-Baseball Time  
WLW-Those Happy Gilmans  
WOW-Dan Harding's Wife, sketch  
WSM-Talk by Mrs. W. J. Cox

**4:30 CST 3:30 MST**  
NBC-Chesterfield Daily Sports Column: Paul Douglas: WOW KSTP WLW WEBC WENR KSO (sw-9.53)

CBS-Enoch Light's Orch.: WCCO KSCJ KDAL KOIL (sw-11.83)

NBC-Alma Kitchell, contr.: WDAY WMAQ KSOO KFJR

CBC-Germany Salutes Canada: CKY

KFNF-Studio Prgm.  
KOA-Strolling Songster  
WAAW-News  
WBBM-Piano Parade  
WDGY-Tin Pan Alley Goes to Town  
WGN-Armchair Melodies  
WHLB-Tea Time Tidings  
WMFG-Children's Hour

**4:45 CST 3:45 MST**  
NBC-Dinner Concert: KSO KOIL KFJR WDAY KSOO WENR WEBC

NBC-Lowell Thomas, commentator (Sun Oil): WLW

CBS-Doris Rhodes, songs: KDAL KOIL (sw-11.83)

NBC-Nola Day, songs: WMAQ WDAY KFJR KSOO WENR

MBS-Jimmy Livingston's Orch.: WDGW

To be announced: KSCJ WHLB KFJM-Western Melodies  
KOA-News  
WBBM-Chicago Hour  
WGN-Little Orphan Annie

**5:00 CST 4:00 MST**  
NBC-Amos 'n' Andy, sketch (Campbell's Soup): (sw-9.53) (also at 9 p.m.)

NBC-Easy Aces, sketch (Anacin): Jane Ace: KSO KOIL WMT WENR WTCN KOA

NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW WOW

CBS-Ray Heatherton, songs: KSCJ KSL WHLB KDAL WMFG (sw-11.83)

CBC-Cavaliers: CKX  
CKY-Dick Track, sketch  
KFAB-Swing Your Partner  
KFJM-Baseball Scores  
KFNF-Cub Reporters  
KFJR-Hits & Bits  
KMA-Vibraharp & Organ  
KSOO-The Skyride  
KSTP-N. W. Territory Celebrat'n  
WBBM-John Harrington, sports  
WCCO-Livestocks  
WDAY-Old Refrains  
WEBC-Twilight Review  
WGN-Popeye the Sailor  
WHO-To be announced  
WLB-Treasure House of Books  
WNAW-Prairie Dream Boys

**5:15 CST 4:15 MST**  
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ KSTP WHO (sw-9.53) (also at 9:15 p.m.)

NBC-Mr. Keen, Tracer of Lost Persons, drama (American Home Products): WMT KOA WENR KOIL WTCN KSO

CBS-Jack Shannon, songs: WCCO KMOX KSCJ WHLB KFAB KRNT

CBS-Arthur Godfrey, songs & patter: (sw-11.83)

MBS-To be announced: WDGW News: CKY KFNF CKX  
KFJM-Birthday Bells  
KFJR-News; Studio Prgm.  
KMA-Sunshine Tim  
WBBM-We, the Wives  
WDAY-The Five Notes  
WGN-To be announced  
WLW-Sports  
WMFG-Twilight Time  
WNAW-Metz Bakery Revue  
WOW-Jangles

**5:30 CST 4:30 MST**  
CBS-Living History, drama: KSCJ WBBM KRNT KDAL KFAB (sw-11.83)

Events of the year 1795 will

be dramatized including how Mad Anthony Wayne whipped the Indians and gained the state of Ohio by the treaty of Greenville, and the establishment by New York State of a free public school fund.

NBC-Ennio Bolognini's Orch.: WDAY WEBC

NBC-Ralph Blaine, trn.: KSOO KFJR

CBC-Organ Recital: CKX News: WDGW WTCN  
Lone Ranger: KFJM KOIL  
Terry & the Pirates: WHLB WMFG

CKY-Adv. of Jimmie Allen  
KFNF-Hollywood Column  
KMA-Organ Melodies  
KMOX-Grandstand Managers  
KOA-Howie Wing  
KSTP-Jerry of the Circus  
WCCO-Popeye, the Sailor, sketch  
WENR-To be announced  
WGN-Sports Review  
WHO-Johnny-at-the-Piano  
WLW-Let's Celebrate  
WMAQ-Fort Pearson, News  
WMT-Bits of Everything  
WOW-Musical Prgm.  
WVL-County Courier

**5:45 CST 4:45 MST**  
CBS-Boake Carter, commentator (Huskies): KSCJ KDAL KRNT WNAW WCCO WHLB KMOX KFAB WBBM WMFG (sw-11.83)

NBC-Science on the March: KSOO KFJR WENR WTCN WDAY

Dr. Carroll Lane Fenton takes for the subject of this week's talk "The World Offshore."

NBC-"It's News to Me," Ruth Bryan Owen Rohde: KSTP KOA

News: WHO WOW  
CKY-Singing Stars  
KFNF-Marion Hilding  
WDGY-Sports Editor  
WEBC-Twilight Review  
WGN-Dukes & Their Duchess  
WLB-Children's Programs  
WLW-Paul Sullivan, news  
WMAQ-Let's Celebrate  
WMT-Sports; News

**6:00 CST 5:00 MST**  
NBC-One Man's Family, serial drama (Tenderleaf Tea); Kathleen Wilson: WHO WLW KOA WDAF WMAQ WTMJ WEBC WOW KSTP WSM (also see Sun. Prgms. at 10:30 p.m.)

CBS-The People's Platform; KSCJ KMBC WJR KMOX WHAS KFAB WBBM KRNT WCCO (sw-11.83)

Spencer Miller, head of the Worker's Education Bureau of America; George E. Sokolsky, columnist for the Herald-Tribune and commentator on economic affairs; a man on relief, and a plumber will be the four Americans gathered around a dinner-table to discuss the affairs of the nation.

NBC-Roy Shield Revue: KFJR KSOO WMT

CBC-Roy Shield Revue: CKX

MBS-Musical Steeplechase: WDGW

Sports: WLS WTCN  
CJRM-Markets  
CKY-Piano Moods  
KFJM-Weather; Markets  
KFNF-Pentecostal Singers  
KMA-Master Melody Makers  
KOIL-Popeye the Sailor  
KSL-Howie Wing, sketch  
WDAY-Organ Reveries  
WGN-Concert Orch.  
WHLB-Dinner Music  
WLB-To be announced  
WMFG-Evening Melodies  
WMIN-News; Orch.  
WNAW-Songs of Jimmy Morgan

**6:15 CST 5:15 MST**  
NBC-Roy Shield Revue: WTCN KSO

MBS-The Musical Steeplechase: WDGW

News: KFJM KOIL WAAW WLS  
CJRM-Supper Melodies  
CKY-British Dance Bands  
KFJR-Studio Prgm.; News  
KMA-Modern Hillbillies  
KSCJ-Musical Moments  
KSL-Adv. of Jimmie Allen  
WDAY-Baseball Scores; News  
WHLB-Sports Reporter  
WMFG-Sports Review  
WMIN-Sig Davis' Sports Review  
WNAW-Lee Collins' Orch.

**6:30 CST 5:30 MST**  
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): WHO KSTP WMAQ WTMJ WDAF WOW WSM WLW (also at 10:30 p.m.)

MBS-Lone Ranger (Gordon Bak-ing Co.): WGN

**NIGHT**

CBS-Paul Whiteman's Orch. (Chesterfields): WBBM KFAB KMBC WJR (sw-11.83) (also at 9:30 p.m.)

NBC-Styles in Vocal Rhythms: WLS KSOO KSO KOIL WMT KFJR WDAY WTCN

CBS-To be announced: KRNT

MBS-Drums, drama: WDGW

CJRM-Musical Newsy  
CKX-Your Daily Bread  
CKY-Homefolks Frolic  
KFJM-Ed Butler, sports  
KMA-Weather; News; Sports  
KOA-Ward & Sorenson  
KSCJ-Talking Drums  
KSL-Popeye the Sailor, sketch  
WCCO-Musical Prgm.  
WEBC-Carnival Popular Music Series

WHAS-Romance Time  
WHLB-Paul Whiteman Dinner Music  
WLB-Weldon Wilber  
WMFG-Dinner Time eRenade  
WMIN-Dining Out  
WNAW-Prairie Dream Boys

**6:45 CST 5:45 MST**  
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL

CJRM-Howie Wing  
CKX-Light Up & Listen Club  
CKY-Easy Aces  
KFJM-Dinner Dancing  
KMA-Songs by Mickey  
KOA-Beaux Arts Trio  
KOIL-Around Omaha  
WCCO-Baseball Resume  
WLS-Round Table; City Manager Plan

WNAW-Sunny Syncopators  
WTCN-Know Your Government  
WTMJ-Around the Dial

**7:00 CST 6:00 MST**  
NBC-Town Hall Big Game Hunt (Sal Hepatica); Peter Van Steeden's Orch.: WDAF WLW WMAQ WTMJ KSTP KOA WOW WHO WSM (sw-9.53) (also KFI at 10 p.m.)

CBS-Meet the Champ: WCCO KRNT WHLB KSL WBBM KSCJ KFAB WHAS WNAW KDAL KMOX KMBC WJR WMFG (sw-11.83)

NBC-It May Have Happened, drama: WDAY KOIL WTCN WLS

MBS-Bob Crosby's Orch.: WGN WDGW WMT CJRM

CBC-Jasper Nat'l Park: CKX CKY

KFJM-Four Star Prgm.  
KFJR-To be announced  
KMA-Cottonwood Corners  
KSOO-News  
WEBC-Variety Bill  
WLB-Mozart Symphony  
WMIN-News; Novelties

**7:15 CST 6:15 MST**  
MBS-Impressions: WGN WMT  
CBC-Impressions: CKY CKX  
CJRM-News  
KFJM-Baseball Scores  
KSOO-Sports Revue  
WDGY-Eventide Echoes  
WEBC-Thesarus  
WLS-International Looking-Glass  
WMIN-Moment Musicale

**7:30 CST 6:30 MST**  
NBC-Nat'l Music Camp: WDAY KFJR WNAW KSOO WTCN WLS

Ernest La Prade conducts the orchestra and Boris Schwartz, violinist, will be soloist  
The music detail for this program may be found on page 6 this week.

NBC-For Men Only (Vitalis); Variety Show; Peg La Centra, songs; Peter Van Steeden's Orch.: WDAF WMAQ KSTP WOW WHO WLW (sw-9.53)

MBS-Guy Lombardo's Orch.: KSO KOIL WMT

CBS-Mark Warnow's Orch: KSCJ KMBC WHAS KMOX WDGW KDAL WJR WCCO WNAW

NBC-To be announced: KOA

CBC-To be announced: CKY CKX

**7:45 CST 6:45 MST**  
CBS-Mark Warnow's Orchestra: KFAB

CJRM-Maestros of Modern Music  
KFJM-Esther Corrine Gorder, songs  
KMA-Earl May  
KSL-James Melton, trn.; Orch.  
WBBM-John Harrington, news  
WCCO-Political Broadcast  
WGN-News; Sports  
WMIN-Eventide Echoes

**8:00 CST 7:00 MST**  
NBC-Kay Kyser's Musical Klass & Dance (Lucky Strike): WEBC WOW WSM WHO KOA WTMJ WDAF WMAQ KSTP WDAY KFJR WLW (sw-9.53)

NBC-Nat'l Music Camp: KMA KSO

CBS-The Word Game: KMOX WJR KRNT KSL KMBC WHAS WCCO WBBM KFAB KSCJ WHLB WMFG

MBS-Symphonic Strings: WGN WMT KOIL

CBC-Symphonic Strings: CJRM CKX CKY

KFJM-Twilight Serenade  
WDGY-Thoughts Between Us  
WMIN-News; Tuning Around  
WNAW-Elks Safety Prgm.

**8:15 CST 7:15 MST**  
KFJM-News

WNAW-Gene Granville's Orch.

**8:30 CST 7:30 MST**  
CBS-It Can Be Done (Household Finance); Edgar A. Guest: WJR WBBM KRNT KMBC WHAS KFAB KMOX (sw-11.83)

Guest: Walter A. Wood, America's Number One mountain climber.

NBC-Minstral Show: WENR WTCN KOIL KMA KSO

MBS-Melodies from the Sky: WGN WMT

CBC-Melodies from the Sky: CKX CJRM CKY

Organ Moods: WHLB WMFG  
KFJM-Massey Harris Farm Hands  
KSCJ-Peter McGregor  
KSL-That Was the Year  
WCCO-Your Community Show  
WMIN-Buenos Noches

**8:45 CST 7:45 MST**  
KSL-Hollywood Casting Office  
WMIN-W. P. A. Prgm.  
WNAW-Soil Conservation Prgm.

**9:00 CST 8:00 MST**  
NBC-Amos 'n' Andy, sketch (Campbell's Soup): WOW KOA WMAQ WDAF WSM KSTP WHO (also see 5 p.m.)

CBS-Vincent Lopez' Orch.: WJR KFAB KRNT WCCO WHAS WMBM WBBM KSCJ WHLB WMFG

NBC-Johnny Messner's Orch.: (sw-9.53)

NBC-Ben Cutler's Orch.: KFJR KOIL WTCN

CBC-News: CKY CJRM CKX News: KMA WDAY WMIN WMT  
KFJM-Baseball Broadcast  
KMOX-The Goldbergs, sketch  
KSL-Hour of Reflection

**8:55 CST 7:55 MST**  
CBS-Mark Warnow's Orch.: KSCJ KMBC WHAS KMOX WDGW KDAL WJR WCCO WNAW

NBC-To be announced: KOA

CBC-To be announced: CKY CKX

(Continued on Next Page)

# WEDNESDAY

July 27

CJRM-Jimmie Allen  
KFAB-James Melton, trn.; Orch.  
KFJM-Orchestra Parade  
KMA-Markets; Weather; News  
KSL-Songs We Remember  
WBBM-Carlos Molina's Orch.  
WEBC-Town Band Contest  
WGN-Jack Russell's Orch.  
WHLB-Band Contest  
WLB-Walther Pfizner, pianist  
WMFG-Home Town Band Contest  
WMIN-Tunes of the Day  
WSM-Gov. Browning, talk  
WTMJ-Let's Dance

**7:45 CST 6:45 MST**  
CBS-Mark Warnow's Orchestra: KFAB

CJRM-Maestros of Modern Music  
KFJM-Esther Corrine Gorder, songs  
KMA-Earl May  
KSL-James Melton, trn.; Orch.  
WBBM-John Harrington, news  
WCCO-Political Broadcast  
WGN-News; Sports  
WMIN-Eventide Echoes

**8:00 CST 7:00 MST**  
NBC-Kay Kyser's Musical Klass & Dance (Lucky Strike): WEBC WOW WSM WHO KOA WTMJ WDAF WMAQ KSTP WDAY KFJR WLW (sw-9.53)

NBC-Nat'l Music Camp: KMA KSO

CBS-The Word Game: KMOX WJR KRNT KSL KMBC WHAS WCCO WBBM KFAB KSCJ WHLB WMFG

MBS-Symphonic Strings: WGN WMT KOIL

CBC-Symphonic Strings: CJRM CKX CKY

KFJM-Twilight Serenade  
WDGY-Thoughts Between Us  
WMIN-News; Tuning Around  
WNAW-Elks Safety Prgm.

**8:15 CST 7:15 MST**  
KFJM-News

WNAW-Gene Granville's Orch.

**8:30 CST 7:30 MST**  
CBS-It Can Be Done (Household Finance); Edgar A. Guest: WJR WBBM KRNT KMBC WHAS KFAB KMOX (sw-11.83)

Guest: Walter A. Wood, America's Number One mountain climber.

NBC-Minstral Show: WENR WTCN KOIL KMA KSO

MBS-Melodies from the Sky: WGN WMT

CBC-Melodies from the Sky: CKX CJRM CKY

Organ Moods: WHLB WMFG  
KFJM-Massey Harris Farm Hands  
KSCJ-Peter McGregor  
KSL-That Was the Year  
WCCO-Your Community Show  
WMIN-Buenos Noches

**8:45 CST 7:45 MST**  
KSL-Hollywood Casting Office  
WMIN-W. P. A. Prgm.  
WNAW-Soil Conservation Prgm.

**9:00 CST 8:00 MST**  
NBC-Amos 'n' Andy, sketch (Campbell's Soup): WOW KOA WMAQ WDAF WSM KSTP WHO (also see 5 p.m.)

CBS-Vincent Lopez' Orch.: WJR KFAB KRNT WCCO WHAS WMBM WBBM KSCJ WHLB WMFG

NBC-Johnny Messner's Orch.: (sw-9.53)

NBC-Ben Cutler's Orch.: KFJR KOIL WTCN


CBC-News: CKY CJRM CKX News: KMA WDAY WMIN WMT  
KFJM-Baseball Broadcast  
KMOX-The Goldbergs, sketch  
KSL-Hour of Reflection

(Continued on Next Page)

**TONIGHT LISTEN TO UNCLE EZRA**

WOW  
KSTP  
WHO  
5:15 P.M.  
C.S.T.

... Of National Barn Dance fame in a radio program all his own that is different ...  
Every Mon. Wed. Fri. N. B. C. Red Network





# WEDNESDAY

## July 27

(9:00 p.m. Continued)

WEBC-Safety Club; Varieties  
WENR-Globe Trotter  
WHAS-Baseball Game  
WNAX-Yankton College Prgm.  
WTMJ-Kilowatt Hour

**9:15 CST 8:15 MST**  
NBC-Uncle Ezra (Alka-Seltzer):  
KOA WOW (also see 5:15 p.m.)

NBC-Ben Cutler's Orch.: KSO  
WEBC-WMT KFJR KMA WSM  
CBS-Vincent Lopez' Orch.: KSCJ  
KDAL KSL KMOX  
CBC-Under the Big Top: CKY  
CKX

Sports: KSTP WHO  
CJRM-Ducks Unlimited  
KFNF-Hawaii Calls  
WBBM-Living History  
WDAF-Easy Aces  
WDAY-Baseball Game  
WENR-Ennio Bolognini's Orch.  
WGN-Jimmy Grier's Orch.  
WJR-Let's Celebrate  
WLW-Musical Steeplechase  
WMAQ-Fort Pearson, news  
WMIN-Coral Islanders  
WNAX-News  
WTMJ-Easy Aces

**9:30 CST 8:30 MST**

CBS-Paul Whiteman's Orchestra  
(Chesterfields): KSL KRNT  
WHAS KMOX KDAL WCCO  
KSCJ WHLB WNAX WMFG  
(also see 6:30 p.m.)

CBS-Dance Orch.: KSCJ KDAL  
WHLB WCCO KFAB (sw-6.12)  
NBC-Abe Lyman's Orch.: KFJR  
WEBC KSTP WMT WSM  
(sw-9.53)  
NBC-Larry Clinton's Orch.: KSO  
WENR

CBC-Shep Fields' Orch.: CJRM  
CKY CKX  
MBS-Eddy Duchin's Orch.: WGN  
Let's Celebrate: WTMJ KMOX  
News: KOIL WBBM KMBC WOW  
KMA-Leo Daega's Orch.  
KOA-Light on the West  
WDAF-Newcomer's Quartet  
WHO-James Melton, tr.; Orch.  
WJR-Baseball Scores; Reminis-  
cing  
WLW-Dance Orch.  
WMAQ-Abe Lyman's Orch.  
WTCN-Front Page

**9:45 CST 8:45 MST**

NBC-Abe Lyman's Orch.: WHO  
CBS-Dance Orch.: WBBM KMOX  
NBC-Larry Clinton's Orch.: WTCN  
KMBC-Dance Time  
KOIL-Sports  
WDAF-Let's Celebrate  
WLW-Art Kassel's Orch.

WMT-Baseball Game

WOW-To be announced  
WTMJ-Today's Events

**10:00 CST 9:00 MST**

NBC-Fletcher Henderson's Orch.:  
WMAQ KSTP WDAY  
CBS-Hal Kemp's Orch.: KSCJ  
KMOX KFAB WBBM WNAX  
KSL (sw-6.12)  
NBC-Reggie Childs' Orch.: KMA  
MBS-Dick Barrie's Orch.: WGN  
KSO  
CBC-Woodhouse & Hawkins:  
CKX CKY CJRM

News: WMIN WHO WMFG  
Dance Orchestra: KMBC WDAF  
KFJR-News & Weather  
KOA-Freddie Martin's Orch.  
KOIL-Sample Time  
WCCO-Let's Celebrate  
WEBC-News-Tribune Time  
WENR-Music As You Desire It  
WHAS-Baseball Game  
WHLB-Tribune Time  
WJR-Jack King, news  
WLW-Paul Sullivan, commentator  
WOW-Wig Waggin' with Wagner  
WSM-World in Review  
WTCN-Baseball Scores  
WTMJ-Last Word in Sports

**10:15 CST 9:15 MST**

NBC-Fletcher Henderson's Orch.:  
WOW WSM WEBC WHO  
CBS-Hal Kemp's Orch.: KRNT  
WJR WHLB WMFG

NBC-Wm. Farmer's Orchestra:  
KFJR

KSTP-Night Extra  
WCCO-Cedric Adams  
WHAS-News  
WLW-Jack Coffey's Orch.  
WMIN-Koly's Swing Orch.  
WTCN-Red Nichols' Orch.  
WTMJ-Dance Orch.

**10:30 CST 9:30 MST**

NBC-Lights Out, mystery drama:  
KFJR WEBC WOW WDAF  
WBAL KSTP WDAY WMAQ  
WSM WHO WTMJ

NBC-Lang Thompson's Orch.:  
KOIL KMA WTCN  
CBS-Henry King's Orch.: KFAB  
WJR WNAX KMBC KRNT  
KSCJ WBBM WHLB WMFG  
(sw-6.12)  
MBS-Anson Weeks' Orch.: WMT  
KSO

CBC-Lang Thompson's Orch.:  
CKX CKY CJRM  
KMOX-News  
KOA-The Westernaires  
KSL-Songs for You  
WCCO-Rollie Johnson  
WGN-Jack Russell's Orch.  
WHAS-Dance Band  
WLW-Dusty Road's Orch.  
WMIN-Swing Session

**10:45 CST 9:45 MST**

CBS-Henry King's Orch.: KMOX  
KSL

NBC-Lang Thompson's Orch.:  
WENR

WCCO-Tommy Dorsey's Orch.  
WTCN-Gentlemen of Rhythm

**11:00 CST 10:00 MST**

NBC-Tommy Dorsey, His Trom-  
bone & Orch. (Raleigh &  
Kool): KOA (also see 6:30  
p.m.)

NBC-Carl Lorch's Orch.: KMA  
WMAQ WEBC KFJR  
NBC-Clyde McCoy's Orch.:  
WDAY WOW WENR KSTP  
CBS-Carlos Molina's Orch.: KFAB  
WNAX WBBM KMOX KSCJ  
KMBC KRNT

MBS-Skinny Ennis' Orch.: WGN  
KSO KOIL WMT  
CBC-Today's Music: CKY CKX  
CJRM-News  
KSL-Hal Grayson's Orch.  
WCCO-Red Nichols' Orch.  
WDAF-Nighthawks  
WHO-Veterans' Forum  
WLW-Twenty-four Hour Review  
WMIN-Joe Bilo, news  
WSM-Evening Moods  
WTCN-Barney Rapp's Orch.  
WTMJ-Dance Orch.

**11:15 CST 10:15 MST**

NBC-Carl Lorch's Orch.: WTCN  
NBC-Clyde McCoy's Orch.: WLW  
WSM  
CJRM-Eventide Echoes  
KSL-News  
WMIN-Koly's Swing Orch.

**11:30 CST 10:30 MS**

NBC-Leo Reisman's Orch.: WHO  
WENR WLW KSTP WOW  
WSM KOA

CBS-Henri Gendron's Orchestra:  
KRNT KSCJ KFAB WBBM  
WCCO KMBC KMOX WNAX  
NBC-Deacon Moore's Orchestra:  
WEBC KFJR WDAY WMAQ  
WTCN KMA

MBS-Sterling Young's Orch.:  
WMT KSO WGN  
Dance Orch.: WDAF WDAY  
CJRM-Petite Musicale  
KSL-Carvel Craig's Orch.  
WHAS-Dream Serenade  
WMIN-Midnight Reveries

**11:45 CST 10:45 MST**

CBS-Henri Gendron's Orchestra:  
KRNT KSCJ WBBM WCCO  
KFAB KMBC WNAX KOIL  
KMOX  
KOA-Family News

**12:00 CST 11:00 MST**

MBS-The Playboys: KSO WGN  
News: WMIN KOA KMBC  
WBEM  
KMOX-Dancing Time  
KSL-Mary Lou Cook & Marshall  
Grant  
KSTP-Dream Ship  
WLW-Burt Farber's Orch.  
WOW-Musical Prgm.

End of Wednesday Programs

# Thursday

## July 28, 1938

# Thursday

### MORNING

**7:00 CST 6:00 MST**

NBC-Breakfast Club; Orch. &  
Soloist; News: WEBC KSO  
WDAY KFJR KMA WTCN  
NBC-Herman & Banta: (sw-21.5)  
CBS-Arthur Godfrey, songs &  
patter: (sw-21.52)  
News: KOIL WOW

Musical Clock: KMOX WBBM  
KFAB-Morning Round-up  
KFJM-Eye Openers  
KFNF-Sunrise Music Hour  
KSCJ-Ye Town Criers  
KSOO-Alarm Clock Ringers  
KSTP-Morning Meditations  
WCCO-Air Almanac  
WDGY-Family Altar, Rev. R.  
G. Blank

WGN-Everyday Words; Good  
Morning Prgm.  
WHLB-Early Risers  
WHO-Faye & Cleo  
WLS-Trailer Tim  
WLW-The Merry-makers  
WMAQ-Your Neighbor  
WMIN-News; Just About Time  
WMT-Country Home; Musical  
Clock  
WNAX-Prairie Dream Boys

**7:15 CST 6:15 MST**

CBS-As You Like It; News:  
(sw-21.52)  
Morning Meditation: WHLB  
WMFG  
News: KFJM WLW WLS WCCO  
WNAX WMT

KMA-Weather & News  
KOIL-Hurry Uppers  
KSOO-Sunrise Serenade  
KSTP-Morning Newspaper-Air  
WDGY-Livestock Reporter  
WHO-Hardware News  
WOW-Musical Prgm.

**7:30 CST 6:30 MST**

CBS-Joyce Jordan, Girl Interne,  
sketch (Calox Tooth Powder &  
Solidified Albolene): WBBM  
NBC-Breakfast Club; News:  
KFJR

NBC-Landt Trio: WHO  
CBS-Poetic Strings: KDAL  
MBS-Victor Lindlahr: WGN  
Musical Clock: WMT WOW KOIL  
News: KSOO WAAW  
CKY-Rise 'n' Shine Club  
KFAB-Keep Rollin'  
KFJM-Cuckoo Clock Prgm.  
KFNF-Morning Worship  
KMA-Morning Watch  
KMOX-Ozark Varieties  
KOA-Good Morning Folks  
KSTP-Ken Carpenter  
WCCO-Musical Chimes  
WDGY-Vacation Special  
WHLB-Good Morning  
WLS-Morning Devotions  
WLW-Gospel Singer  
WMAQ-Whistler & His Dog  
WMFG-Good Morning Hour  
WMIN-Muffins & Music  
WNAX-Prairie Dream Boys

**7:45 CST 6:45 MST**

CBS-Bachelor's Children (Old  
Dutch Cleanser): KMOX  
KRNT KFAB  
NBC-Johnnie Johnston, songs:  
WMAQ (sw-21.5)  
KFNF-News & Sales  
KMA-Master Melody Boy  
KSOO-Musical Clock  
WBBM-Linda's First Love  
WDGY-Modern Trend  
WEBC-Morning Musicale  
WHO-News  
WLS-Cowboy Bill  
WLW-Voice of Experience  
WMIN-Beautiful Lady  
WNAX-Jimmy Morgan, songs  
WTCN-Popular Concert

**8:00 CST 7:00 MST**  
CBS-Pretty Kitty Kelly (Wonder  
Bread): KSCJ WBBM WCCO  
KMOX KRNT  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WMAQ  
NBC-Just Neighbors, sketch:  
KSO

Morning Musicale: WCAL WDG  
News: CKX KOA  
Coffee Pot Inn: WHO WOW  
WNAX KFJR  
Musical Clock: WEBC WTCN  
WMFG  
CKY-News & Weather  
KFAB-Time 'n' Tunes  
KFJM-Markets  
KFNF-Morning Visit  
KMA-Forest Rangers  
KOIL-Vagabond Dreamer  
KSTP-Good Morning Hour  
WDAY-Time to Shine  
WGN-Martha Crane & Helen  
Joyce

WHLB-The Clockwatchers  
WLS-Piano Recital  
WLW-Hymns of All Churches  
WMIN-News; At Your Service

**8:15 CST 7:15 MST**

NBC-John's Other Wife, sketch  
(Louis Philippe): WMAQ  
CBS-Myrt & Marge, sketch  
(Super Suds): WBBM WCCO  
KMOX KFAB WNAX  
NBC-Asher & Little Jimmy: KSO  
WLS KMA  
MBS-John Metcalf's Choir Loft:  
WDGY

CKX-Wake Up & Sing  
CKY-Rise 'n' Shine Club  
KFJM-News  
KFJR-Prof. Sauerkraut & His  
Little German Band  
KOA-Wonderland of Words  
KOIL-Blue Barron's Orch.  
KSTP-Harmony Parade  
WDAY-Time Signal Prgm.  
WEBC-Mirror of Fashion  
WHO-What to Serve Today  
WLW-Myrt & Marge, sketch  
WMFG-Stock Quotations  
WMIN-At Your Service  
WOW-Hymns of All Churches

**8:30 CST 7:30 MST**

CBS-Hilltop House, sketch (Palm-  
olive Soap): KFAB KMOX  
WCCO WBBM WNAX  
NBC-Just Plain Bill, sketch (Bi-  
So-Dol): WMAQ

NBC-Josh Higgins of Finchville:  
WDAY WTCN KOIL KMA

NBC-Happy Jack, songs: KSTP  
MBS-Variety Prgm.: WMT  
Grandma Travels: WEBC WHLB  
Morning Melodies: KOA WGN  
KFJM-Morning Devotional  
KFJR-Chicago Bedding Co. Prgm.  
KSOO-News; Grain Quotations  
WAAW-Market Opening  
WDGY-News  
WHO-Those Happy Gilmans  
WLS-Novelodeona & Billy Woods  
WLW-Hilltop House, sketch  
WMFG-Grandma Travels  
WMIN-Breakfast Bell  
WOW-Aunt Sally

**8:45 CST 7:45 MST**  
NBC-The Woman in White, sketch  
(Pillsbury): WMAQ WEBC  
KSTP WOW WHO  
NBC-Ma Perkins, sketch (Oxy-  
dol): WLS  
NBC-Popular Waltzes: KOIL  
KSOO KFJR WDAY WTCN  
KOA WMT  
CBS-Stepmother, sketch, (Col-  
gate): KMOX WCCO WBBM  
Markets: KFJM WDG CKX  
KFAB-News & Markets  
KMA-Ma Perkins, sketch  
WHLB-Program Previews  
WLW Betty & Bob  
WMFG-Morning Song Time  
WNAX-Sunny Syncopators

**9:00 CST 8:00 MST**

NBC-The Story of Mary Marlin,  
sketch (Ivory Soap): WLS  
NBC-David Harum, sketch (Bab-  
O): WHO WOW KSTP WMAQ  
CBS-Mary Lee Taylor (Pet  
Milk): WBBM KRNT KMOX  
KFAB  
NBC-Originalities: KOIL WTCN  
Houseboat Hannah, sketch:  
WEBC WHLB  
CJRM-Bulletin Board  
CKX-Wake Up & Sing  
CKY-Good Morning Neighbor  
KFJM-Salon Silhouettes  
KFNF-Headlines  
KFJR-Markets & Top o' the Dial  
KMA-S. O. S. Club Prgm.  
KOA-Home Service  
KOIL-Tommy Dorsey's Orch.  
KSCJ-To be announced  
KSOO-Grain Quotations; Club  
Notices; Ranch Boys  
WCCO-Ma Perkins  
WDAY-Bargain Specials; King of  
the Kitchen  
WDGY-Buckeye Four  
WGN-Get Thin to Music  
WLW-The Goldbergs, sketch  
WMFG-Houseboat Hannah  
WMIN-News; Musical Chimes  
WMT-News; Melody Time  
WNAX-Hymns of All Churches

**9:15 CST 8:15 MST**

NBC-Vic & Sade, comedy sketch  
(Crisco): WLS WLW  
NBC-Lorenzo Jones, sketch  
(Phillips): WMAQ KSTP WHO  
WOW  
CBS-Scattergood Baines, sketch  
(Wrigley's Gum): KFAB  
WNAX

NBC-Breen & de Rose: WMT

KOA KSO  
MBS-Bachelor's Children: WGN  
Amer. Family Robinson: WHLB  
WMFG  
CKX-Pianola  
KFNF-Paul & Irving  
KFJR-Hymns of All Churches  
KMA-Homemakers' Chat  
KMOX-The Instrumentalists  
KOIL-Polly the Shopper  
KSCJ-Front Page Drama  
KSOO-Woman's World  
WAAW-Markets  
WBBM-Editor's Daughter, sketch  
WCAL-Literature to be Read  
WCCO-Bachelor's Children  
WDGY-Canary Serenade  
WEBC-Woman's Hour  
WMIN-Song Stylist  
WTCN-Something in Air

**9:30 CST 8:30 MST**  
NBC-Pepper Young's Family,  
sketch (Camay Soap): WLS  
Turn to pages 22 and 23 and get  
acquainted with this popular series,  
the actors who present it.  
CBS-Big Sister, sketch (Rinso):  
KFAB WBBM KRNT WNAX  
WCCO KMOX KDAL  
NBC-Rhythm Symphonic: KSTP  
WMAQ WHO (sw-15.33)  
MBS-Get Thin to Music: WDG  
KSO KOIL

CKX-Markets; What's in the Air  
CKY-Organ Reveries  
KFJM-Household Hour  
KFNF-Good Morning, Neighbor  
KFJR-Betty & Bob  
KOA-Financial Service  
KSCJ-News; Want Ad Rambles  
KSOO-Concert Hall of the Air  
WAAW-Markets  
WCAL-College Bulletin  
WDAY-Grandma Travels  
WGN-Man on State Street  
WHLB-Please Play  
WLW-To be announced  
WMIN-Milady's Music Box  
WMT-Louise Hathaway  
WOW-Homemakers Club  
WTCN-Around the Town

**9:45 CST 8:45 MST**

CBS-Aunt Jenny's Stories (Spry):  
WBBM KRNT KMOX WNAX  
KFAB WCCO KDAL  
NBC-Road of Life, sketch (Chip-  
so): WMAQ WLW  
NBC-Viennese Ensemble: KOIL  
WEBC WTCN WMT  
NBC-Kitty Keene, sketch  
(Dreft): KOA WDAY KFJR  
KSTP WHO WOW  
CKX-Poet's Corner  
CKY-Dance Tunes  
KFJM-Markets  
KMA-Mickey & Her Guitar  
KSOO-Book Reading Time  
WCAL-Women's Hour  
WDGY-A Woman's World  
WGN-Painted Dreams  
WMFG-Dance Music  
WMIN-Gospel Singer

**10:00 CST 9:00 MST**  
CBS-Tower Town Tempus: KSCJ  
KFAB KDAL KRNT KMOX  
CBC-Sweet Hour of Prayer:  
CKX  
News; Weather: KOBH KOIL  
News: KSOO WAAW

Township No. 52: WEBC WHLB

CKY-Home Folks Frolic  
KFJM-Household Hour  
KFNF-Cornfield Hawaiians  
KFJR-Markets, Weather & Aunt  
Sammy  
KMA-Weather; Markets; News  
KOA-Wells of Music  
KSTP-The Daily  
WBBM-Missus Goes to Market  
WCCO-Thomas Sawyer  
WDAY-Hometown Reporter  
WDGY-Modern Trend  
WGN-Manhattan Mother, sketch  
WHO-The Goldbergs, sketch  
WLS-Pierce School Chorus  
WLW-The Editor's Daughter  
WMAQ-Dan Harding's Wife  
WMFG-Township Fifty-two  
WMIN-News; World Bookman  
WMT-The Movie Man  
WNAX-Devotional Service  
WOW-Betty & Bob  
WTCN-Tunes of the Day

**10:15 CST 9:15 MST**  
NBC-The O'Neills, sketch (Ivory  
Soap): WMAQ WOW KFJR  
WLW KOA  
CBS-Irene Beasley, R.F.D. No. 1:  
KSCJ WHLB KRNT WMFG  
NBC-George Griffin, tr.: WDAY  
KOIL WEBC  
CBC-George Griffin, tr.: CKX  
Houseboat Hannah, sketch: WHO  
KMOX  
News: KFJM WTCN  
CKY-Aloha Land  
KFAB-Weather & Markets  
KFNF-Gretta, song stylist  
KFJR-News; To be announced  
KMA-Earl May's Visit  
KSOO-Variety Prgm.  
KSTP-Dan Harding's Wife  
WAAW-Markets  
WBBM-The Happy Gilmans  
WCAL-Our Church  
WCCO-Judy & Jane  
WDGY-Hillbilly Hi-Jinks  
WGN-Morning Melodies  
WLS-Chore Boys  
WMIN-Bulletin Board  
WMT-Frank Voelker, organist  
WNAX-Kitty Keene, sketch

**10:30 CST 9:30 MST**  
NBC-Nat'l Farm & Home Hour:  
KOA WMAQ KFJR WEBC  
WDAY KSOO WTCN KSO  
KMA  
A half-hour preview broadcast  
of World Poultry Congress from  
Wooster, Ohio, will be a portion  
of today's program.

CBS-Romance of Helen Trent,  
sketch (Old English Floor  
Wax); Virginia Clark: WBBM  
KRNT KFAB KMOX  
NBC-Everyman's Bible: KSTP  
Dr. Millard L. Robinson's  
subject is titled "Unchangeable  
Truths for a Changing World."  
CBC-Dean & Austin, songs & ac-  
cordion: CKY  
News: WDG WGN  
CKX-Farmer's Hour  
KFJM-Electric Organ  
KFNF-Frank Field  
KOIL-Modern Moods  
KSCJ-Women's Review

WCCO-Happy Gilmans

CKY-Stock Quotations  
WHO-Myrt & Marge, sketch  
WLB-Music Appreciation  
WLS-Evelyn, the Little Maid  
WLW-News River; Weather;  
Live Stock  
WMFG-Stock Quotations  
WMIN-Mid-Morning Concert  
WMT-Bits of Everything  
WNAX-Happy Jack's Old Timers  
WOW-Pretty Kitty Kelly, sketch

**10:45 CST 9:45 MST**  
NBC-Farm & Home: WLW  
NBC-Cadets: KSTP  
CBS-Our Gal Sunday, sketch  
(Old English Floor Wax):  
WBBM KRNT KFAB KMOX  
CBC-The Cadets: CKX  
CKY-Musical Prgm.  
KFJM-Markets  
KFNF-Wilbur Smith  
WCCO-Grandma Travels  
WDGY-Stock Market Reports  
WGN-Musical Mail Box  
WHLB-WPA Orch.  
WHO-Hilltop House, sketch  
WLS-Across the Mike  
WMFG-Monitor News  
WMT-Reveries  
WNAX-George German's Pied  
Pipers  
WOW-Judy & Jane

**11:00 CST 10:00 MST**  
NBC-Jean Ellington, songs: WOW  
(sw-15.33)  
CBS-The Goldbergs (Oxydol):  
WCCO WBBM KDAL WNAX  
WHLB  
MBS-Happy Gang: KOIL WMT  
WGN  
CBS-Happy Gang: CKX  
CKY-Music Graphs  
KFAB-Wally & Milan  
KFJM-Music of the Masters  
KFNF-Weather; Markets; News  
KMOX-Ma Perkins, sketch  
KSCJ-Jerry of the Circus  
KSTP-Household Forum  
WDGY-Charles Sengir  
WHO-Dan Harding's Wife, sketch  
WLB-Commencement, M. T. Me-  
clure  
WLS-Melody Roundup  
WMFG-Oddities  
WMIN-News; Here Comes the  
Band

**11:15 CST 10:15 MST**  
CBS-Vic & Sade, comedy sketch  
(Crisco): WBBM KMOX  
WCCO KDAL WNAX WMFG  
WHLB  
NBC-Three Romeos: KSTP (sw-  
15.33)  
Vic & Sade: WHO WOW  
CKY-Old Refrains  
KFAB-Roy, Lonnie and John  
KFJM-L. T.'s Orch.  
KFNF-Slim  
KOIL-Waltz Time  
KSCJ-Cub Reporter  
WAAW-Markets  
WDGY-The Happy Gang  
WMT-Tom Owens' Cowboys

**11:30 CST 10:30 MST**  
CBS-Road of Life, sketch (Chip-  
so): WBBM KMOX



# Frequencies

CJRM-540  
CKX-1120  
CKY-910  
KDAL-100  
KFAB-770  
KFYR-780  
KFYR-1410  
KFYR-850  
KFYR-950  
KMA-930  
EMBC-950  
EMOX-1090  
KOA-830  
KOIL-1260  
KRNT-1320  
KSCJ-1330  
KSL-1130  
KSO-1430  
KSO-1110  
KSTP-1460  
WAAW-660  
WBBM-770  
WCAL-760

WCCO-Kitty Keene, sketch  
WDAY-Noonday Variety Prgm.  
WDGY-Farm Bureau News  
WGN-As You Like It  
WHO-Luncheon Music  
WLB-Musical Prgm.  
WLS-The Virginians, duet  
WMIN-Noon-day Jamboree  
WMT-Question Man; Voice of Iowa  
WNAX-News & Markets  
WOW-Midday Melodies

**1:30 CST** CBS-Ray Bloch's Varieties: KSCJ KRNT KDAL WHLB WCCO (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay): WMAQ WHO KSTP KOA WEBC WDAY KFYR WOW WLW  
**12:30 MST** Turn to pages 22 and 23 and get acquainted with this popular series, the actors who present it.  
NBC-Variety Revue: KOIL KSOO WTCN (sw-15.33)  
MBS-Harold Stokes' Orch.: WGN KSO WDGY  
CBC-Pepper Young's Family, sketch: CKY CKX  
KFAB-Bill Miller, songs sacred  
KFYR-Farm Flashes  
KFJM-Request Prgm.  
KFNF-News  
KMA-Mickey Gibbins  
KMOX-Magic Kitchen; Jane Porter; Rollickers  
WBBM-Pat Flanagan  
WLB-Musical Prgm.  
WMIN-Design for Melody  
WMT-Mid-Day News; Nature's Wonderland  
WNAX-Songs of Jimmy Morgan

Writers Project workers: "The Delaware Guide," "The New Orleans Guide," "The South Dakota Guide" and "U. S. Number 2—the Federal Writers Project Highway Tourbook." The fifth book is Nels Anderson's "The Right to Work," a sociological study of relief workers. Professor Frederick is well qualified to talk on government writing projects, for he himself is head of the Illinois Federal Writers Project.  
NBC-Girl Aione, sketch: WMAQ KSTP WOW  
NBC-Club Matinee: WEBC MBS-Hatterfields: WLW WDGY CBC-Poetry Readings: CKY CKX KMOX-Dope from the Dugout KOA-Dan Harding's Wife WHO-Tea & Crumpets  
WNAX-Ma Perkins, sketch

KFJM-Baseball Scores  
KFNF-Gospel Singer  
KOA-Colorado Symphony Orch.  
WDGY-Gertrude Lewis  
WENR-Malcolm Claire, children's stories  
WGN-Bill Anson  
WHO-Rhythm Makers

NBC-Words & Music: WMAQ (sw-15.33)  
CBC-Street Scene: CKX  
MBS-Royal Rangers: KOIL WDGY  
CKY-Concert Hall of the Air  
KFAB-Dinner Call  
KFYR-Weather & Markets; John M. Ryan  
KFNF-Lullaby Lester  
KFYR-Markets & Police Bulletin  
KMA-Dustin' the Fiddle  
KOA-Radio Budget Shop  
KSCJ-Farm Flash; News  
KSOO-Grain Quotations  
KSTP-Singin' Sam  
WCCO-Houseboat Hannah  
WDAY-Man on the Street  
WEBC-Varieties; Sally Service  
WGN-Markets; Midday Service  
WHLB-Scandinavian Music  
WHO-Bowers Band  
WLS-Markets; News  
WLW-Live Stock & Poultry Reports; News  
WMFG-Foreign Music  
WMIN-Musical News  
WNAX-Prairie Dream Boys  
WOW-Houseboat Hannah  
WTCN-Whoopee John

**11:30 CST** CBS-Salon Orch.: WHLB KDAL KSCJ KOIL (sw-15.27)  
NBC-Rakov's Orch.: WTCN KFYR  
NBC-Valiant Lady, sketch (Gold Medal): WLW KOA WMAQ KSTP (sw-15.33)  
News: WHO WOW WDAY WEBC Man on the Street: WEBC WMFG  
CKY-Melody Time  
KFAB-Dinner Call  
KFYR-Music That Lives  
KFJM-Closing Markets  
KFNF-Henry Field  
KMA-Weather & News  
KMOX-Linda's First Love  
KSOO-Jimmy Snyder, songs  
WBBM-Kitty Keene, Inc.  
WCAL-Overby Hour  
WCCO-First Edition  
WDGY-Livestock Reporter  
WGN-June Baker, talk  
WLS-Farm News, Check Stafford  
WMT-Markets; Cedar Valley Hillbillies  
WNAX-Sunny Syncopators

**1:45 CST** NBC-The Guiding Light, sketch (White Naptha): KFYR KSTP WDAY WHO WMAQ KOA KSOO WLW WEBC WMAQ  
NBC-Variety Revue: WMT MBS-Studies & Sketches in Black & White: WDGY  
CBC-Guiding Light: CKY CKX Judy & Jane: WHLB WNAX WMFG  
KFAB-News & Markets  
KFYR-Radio Camera Club  
KFNF-Pet Department  
KMA-String Ensemble  
WBBM-Dugout Dpoe  
WCCO-Markets  
WGN-The Leadoff Man  
WLS-News  
WTCN-For the Ladies

**2:00 CST** CBS-Do You Remember?: KSCJ KRNT KDAL (sw-15.27)  
NBC-Backstage Wife, sketch (Dr. Lyons): WOW WMAQ KSTP WHO KOA  
NBC-Club Matinee: KOIL WENR WTCN KSOO WMT KSO  
CBC-Club Matinee: CKX CKY Baseball; Sox vs. Boston: WGN WBBM  
Vic & Sade, sketch: WDAY KFYR  
CJRM-Modern Tempos  
KFAB-Cornhusker Jamboree  
KFJM-World Bookman  
KFNF-Kitchen Klatter  
KMA-Organ Melodies  
KMOX-Those Happy Gilmans  
WAAW-News  
WCCO-Ladies First  
WDGY-Al Odegaard's Orch.  
WEBC-Stock Quotations; Afternoon Interlude  
WHLB-Stock Quotations  
WLB-Musical Prgm.  
WLW-Dan Harding's Wife  
WMFG-Stock Quotations  
WMIN-News; Music Hall  
WNAX-Betty Lane's Southerners

**3:00 CST** CBS-Keyboard Concerts: KSCJ WCCO WHLB KDAL WMFG (sw-15.27)  
NBC-The Four of Us; Organist: WEBC  
NBC-Top Hatters: WENR WHO WOW WMAQ  
Baseball Game: KFAB WMT KMOX WNAX KMA  
CJRM-Cocktail Capers  
CKX-Radio Special  
CKY-Broadcast Bulletin  
KFJM-Baseball Scores  
KFNF-Variety Revue  
KFYR-News; Aunt Sammy  
KOA-Judy & Jane  
KOIL-Top Tunes  
KSOO-News  
KSTP-Woman's Page  
WDAY-Tea Time Tunes  
WDGY-Slim Jim's Roughriders  
WLB-Strauss, Don Quixote  
WLW-Houseboat Hannah  
WMIN-News; Variety Show  
WTCN-Vacation Special

# THURSDAY July 28

WLW-Sports  
WMFG-Ben Bernie's Orch.  
WNAX-Metz Bakery Revue  
WOW-Jangles

**5:30 CST** MBS-Inside of Sports (Bayuk Cigars, Inc.): WLW  
CBS-Del Casino, songs: KRNT KSCJ KFAB WCCO WBBM  
NBC-Mario Cozzi bar WDAY  
KFYR KSTP WHO WOW  
NBC-Elvira Rios, songs: KSOO KSO  
CBC-Talk on Matters Musical: CKX  
News: WMAQ WTCN WDGY  
CKY-Adv. of Jimmie Allen  
KFJM-Old Favorites  
KFNF-Hollywood Column  
KMA-Organ Melodies  
KMOX-Ozark Varieties  
KOA-Howie Wing  
KOIL-Westward Ho  
WLB-Lone Ranger  
WENR-Ennio Bolognini's Orch.  
WGN-Sports Review  
WHLB-Prelude to Evening  
WMFG-Twilight Time  
WMIN-Sweet & Hot  
WMT-Bits of Everything  
WNAX-To be announced

**11:45 CST** NBC-Glenn Darwin, bar.: KFYR WEBC WDAY WTCN KSO  
NBC-Words & Music: KSTP WOW  
CBS-Edward MacHugh, Gospel Singer (Ivory Flakes): WCCO WBBM KMOX  
News: KOA WDGY WMAQ CKX  
KFJM-Markets  
KFNF-Ahlfia John  
KMA-Mickey Gibbins, songs  
KOIL-Street Reporter  
KSCJ-Stars Over Hollywood  
WHO-Markets & Weather  
WLS-Dinner Bell Prgm.  
WLW-Noonday Reveries  
WMIN-Take It Easy  
WMT-News; Cedar Valley Hillbillies  
WNAX-George German

**12:45 CST** NBC-Hymns of All Churches (Gold Medal): WMAQ KSTP KOA WHO  
CBS-Salon Orch.: KRNT MBS-Raoul Nadeau, bar.: WGN Judy & Jane: WEBC WDAY Man on the Street: KFAB WOW CKX-Markets  
CKY-News & Messages  
KFYR-Harry D. Aspleaf, news of the Farm Prgm.  
KFJM-Olaf Roisem's Orch.  
KFYR-Grandma Travels  
KMA-Earl May's Visit  
KMOX-The Editor's Daughter  
KSOO-News  
WBBM-Houseboat Hannah, sketch  
WCAL-Forward March  
WCCO-Home Folk Tunes  
WDGY-Hank & Martha; Grain Markets  
WGN-Len Salvo, organist  
WLS-Gabriel Heatter; Markets  
WLW-Kitty Keene, Inc., sketch  
WMFG-Noon Postscript  
WMIN-Playboys  
WMT-Iowa Cornhuskers  
WNAX-D. B. Gurney  
WTCN-Front Page

**2:15 CST** CBS-Gregorian Chant Program: WHLB WCCO WMFG  
NBC-Stella Dallas, sketch (Milk of Magnesia): WMAQ WHO WOW KOA  
NBC-Club Matinee: WEBC WDAY MBS-Midstream, drama: WLW KFJM-Ma Perkins, sketch  
KFNF-Studio Prgm.  
KFYR-Weather, Markets; News  
KMA-Point Boys  
KMOX-One Woman's Opinion  
KSTP-Musicale  
WDGY-Three Ruussians  
WNAX-Eleanor Frank, violinist

**3:15 CST** NBC-Nature Study Prgm.: KOA (sw-15.33)  
Subject: "Study of Glaciers."  
NBC-Don Winslow of the Navy, sketch: WDAY KFYR KSOO KSO WTCN  
NBC-Whittemore & Lowe, piano duo: WLW WMAQ  
MBS-Lawrence Salerno, bar.: WDGY KOIL  
CBC-Backwoods Breakdown: CKY CKX  
KFJM-News  
KSTP-Daily Features  
WEBC-WCTU Prgm.  
WENR-To be announced  
WHLB-Moments Musicale  
WHO-Judy & Jane, sketch  
WLW-Charlie's Singing School  
WOW-Markets & Music

**4:15 CST** CBS-Doris Rhodes, vocalist: KSCJ WCCO WMFG  
NBC-Laura Suarez, songs; News: WEBC WMAQ KFYR (sw-9.53)  
MBS-Henry Weber's Concert Orch.: WGN WDGY  
CBC-Lou Martin's Orch.: CKY News: WDAY WENR  
CKX-Horse Racing  
KFJM-Western Roundup  
KFNF-Home Folks, drama  
KSTP-Movie Parade  
WBBM-Truman Bradley, comm.  
WHLB-Devotional Services  
WHO-Baseball Time  
WLW-Those Happy Gilmans  
WMIN-Harmony Hall  
WOW-Dan Harding's Wife, sketch

**5:45 CST** CBS-Boake Carter, comm. (Huskies): KSCJ KFAB KRNT  
WNAX WHLB KMOX WBBM  
KDAL WCCO WMFG (sw-11.83)  
NBC-Rhythm School: WTCN KMA KSOO KOIL KSO  
NBC-Paul Kain's Orch.: KFYR KOA WDAY  
MBS-Inside of Sports (Bayuk Cigars, Inc.): WGN  
CBC-Talks on Matters Musical: CKX  
News: WOW KMOX WHO KSTP  
CKY-Hit Parade  
KFNF-Marion Hilding  
WBBM-We the Wives  
WCCO-Baseball Resume  
WDGY-Sports Editor  
WENR-Ennio Bolognini's Orch.  
WHLB-Prelude to Evening  
WLW-Paul Sullivan, news  
WMAQ-Let's Celebrate  
WMIN-Health & Home  
WMT-Sports; News  
WNAX-Prairie Dream Boys

# AFTERNOON

**12:00 CST** NBC-Betty & Bob, sketch (Gold Medal): WHO WMAQ KSTP KOA (sw-15.33)  
NBC-Fran Allison, songs: KFYR WTCN  
CBS-Enoch Light's Orch.: KSCJ WCCO  
CBC-Big Sister: CKY CKX  
News: WAAW KFAB WMIN  
KFYR-Brookings Churches  
KFJM-Slim Thomson's Cowboys  
KFNF-Farm Sales & News  
KMA-Weather & Markets  
KMOX-Singin' Sam  
KOIL-Those Happy Gilmans  
KSOO-Jack Marlow, songs  
WBBM-Manhattan Mother, sketch  
WDAY-Happy Harvesters  
WDGY-Farm Prgm.  
WEBC-Bulletin Board  
WGN-Harold Turner, pianist  
WHLB-Luncheon Melodies  
WLB-Art Gallery  
WLW-Linda's First Love  
WMFG-Noonday Revue  
WMT-Cedar Valley Hillbillies  
WNAX-Farm & Home  
WOW-Markets & Music

**1:00 CST** NBC-Light Opera Selections: KSOO KSO  
CBS-Army Band: KSCJ WCCO KDAL WHLB KFAB KOIL WMFG (sw-15.27)  
NBC-Story of Mary Marlin, sketch (Ivory Flakes): WOW WHO WDAY KSTP WEBC KFYR WLW WMAQ KOA  
CBC-Story of Mary Marlin: CKY CKX  
KFYR-Chimes Concert  
KFJM-Hit of the Day  
KFNF-Grab Bag  
KMA-Country Home Time  
KMOX-Inquiring Reporter  
WBBM-Broadcast Rhymsters  
WCAL-Science & Religion  
WDGY-Slim Jim  
WLS-Homemakers' Hour  
WMIN-News; Orch.  
WMT-Many Happy Returns; Iowa Cornhuskers  
WNAX-Petroleum Parade  
WTCN-Inquiring Reporters

**2:30 CST** NBC-The Hughes Reel with Rush Hughes (Borden Co.): KOA WOW WMAQ WHO KSTP WEBC  
NBC-Club Matinee: KFYR WENR KMA KSOO WMT KSO KOIL  
CBC-Gregorian Chant Program: KDAL KSCJ KRNT WMFG (sw-15.27)  
CKX-Surprise Package  
CKY-Broadcast Bulletin  
KFJM-Floyd Johnson's Orch.  
KFNF-The Flower Lady  
KMOX-Let's Compare Notes  
WCCO-Front Page Parade  
WDGY-Gems of Melody  
WLW-News; Jane Tresler, vocalist  
WMT-Court Hussey's Orch.  
WNAX-Happy Jack's Old Timers

**3:30 CST** NBC-Kellogg's Singing Lady: WLW  
Story: "Sigmund Romberg."  
CBS-Let's Pretend: KSCJ KDAL WCCO WMFG  
Story: "The King of the Golden Mountain."  
NBC-Edw. Davies, bar.: WENR KOIL KSOO WEBC KSO  
NBC-Your Family & Mine, sketch: (Sealtest): WMAQ WOW  
CBC-Henley Regatta: CKY CKX  
KFJM-Island Echoes  
KFYR-To be announced  
KOA-For Midday  
KSTP-What's New?  
WDAY-Rudy Sten's Cowboys  
WDGY-Matinee Melodies  
WHLB-Devotional Services  
WHO-News  
WMIN-Kaffee Klatch  
WTCN-Melody Moments

**4:30 CST** NBC-Kellogg's Singing Lady: WLW  
Story: "Sigmund Romberg."  
CBS-Let's Pretend: KSCJ KDAL WCCO WMFG  
Story: "The King of the Golden Mountain."  
NBC-Edw. Davies, bar.: WENR KOIL KSOO WEBC KSO  
NBC-Your Family & Mine, sketch: (Sealtest): WMAQ WOW  
CBC-Henley Regatta: CKY CKX  
KFJM-Island Echoes  
KFYR-To be announced  
KOA-For Midday  
KSTP-What's New?  
WDAY-Rudy Sten's Cowboys  
WDGY-Matinee Melodies  
WHLB-Devotional Services  
WHO-News  
WMIN-Kaffee Klatch  
WTCN-Melody Moments

# NIGHT

**6:00 CST** NBC-Rudy Vallee's Variety Hour (Royal Desserts): WSM WOW KSTP WMAQ WLW WHO KOA WEBC WTMJ WDAF (sw-9.53)  
Guests: Gertrude Lawrence, Ezra Stone in "The Early Life of Henry Aldrich," and Willie Howard, comedian.

**5:00 MST** CBS-Men Against Death, drama: WBBM WNAX KSCJ KRNT KMBK KMOX KFAB WHAS WJR WCCO (sw-11.83)  
The story of the fight between two great eighteenth century scientists, Louis Pasteur and Robert Koch, will be told.

**12:15 CST** NBC-Let's Talk It Over with Lisa Sergio: WTCN  
NBC-Arnold Grimm's Daughter (Gold Medal): WLW WMAQ KSTP KOA (sw-15.33)  
News: KFJM KOIL WMFG  
CKX-Van's Rhythm Orch.  
CKY-Musical Workshop  
KFAB-Markets & Farm Notes  
KFNF-The Hedge Trimmers  
KFYR-Studio Reporter  
KMA-The Harvesters  
KMOX-Kitty Keene, Inc., sketch  
KSCJ-Voice of the People  
KSOO-Farm Specials  
WBBM-Man on the Street

**1:15 CST** NBC-Oxydol's Own Ma Perkins, sketch: WDAY WMAQ WHO WOW KFYR WEBC KSTP KOA  
NBC-Light Opera Selections: KSO (sw-15.33)  
CBS-Army Band: KRNT  
CBC-Ma Perkins, sketch: CKX CKY  
KFAB-Tommy Watson's Banjo  
KFYR-S. D. Farm Produce Report  
KFJM-Puzzle Prgm.  
KMA-Modernettes  
KMOX-Judy & Jane  
KOIL-The Right Road  
WAAW-Market Close & Summary  
WBBM-Meet the Missus  
WCAL-To be announced  
WCCO-Betty & Bob  
WGN-Songs of Yesterday  
WLS-Homemakers' Hour  
WLW-Ma Perkins, sketch  
WMIN-Today's Best Sellers  
WMT-German Band  
WTCN-Three Strings

**2:45 CST** CBS-Of Men & Books: KSCJ WHLB KDAL WCCO WMFG (sw-15.27)  
Professor John T. Frederick will review five books, four of them written and edited by

**4:00 CST** CBS-News; Four Notes & Dave Bacal: KDAL KSCJ WHLB WCCO WBBM  
NBC-Lou Martin's Orch.: WLW KSOO WMAQ WTCN KOIL  
NBC-George R. Holmes, commentator: WEBC KFYR WDAY (sw-9.53)  
CBC-Canadian Amateur Golf Championship: CKY CKX  
News: WHLB WDAY WMFG  
Musicale: KSTP WCAL WOW

**5:15 CST** NBC-Vocal Varieties (Tums); the Smoothies; De Vore Sisters; Male Octet; William Stoess' Orch.: WHO WMAQ KSTP  
CBS-Geo. McCall's Screen Scoops: (sw-11.83) (also at 9:15 p.m.)  
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.  
CBS-Marion Carley, pianist: WNAX KSCJ KFAB KRNT KDAL WCCO WHLB  
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WTCN KSO KOIL WENR WMT KOA  
News: CKY CKX KFNF KMOX  
CKY-News; Musicale  
KFJM-Birthday Bells  
KFYR-You Shall Have Rhythm  
KMA-Sunshine Tim  
KMOX-Popular Melodies  
WBBM-We, the Wives  
WDAY-Campfire Girls Prgm.  
WGN-Evening Serenade

**6:15 CST** NBC-Alfred Wallenstein's Orch.: KSO WDGY  
NBC-Stepping Ahead with America, John B. Kennedy, m.c.: WLS WMT KFYR KSOO KSO  
Subject: "America's Vacationlands."  
CBC-Alfred Wallenstein's Orch.: CKX  
Sports: WTCN WLS  
CJRM-Markets  
CKY-Travel Talk, Ray Phelps  
KFJM-Shopping Tour  
KFNF-Pentecostal Singers  
KMA-Mickey & Her Guitar  
KOIL-Salon Music  
KSL-Howie Wing, sketch  
WCAL-Everyday Science, Prof. A. K. Solum  
WDAY-Organ Reveries  
WGN-Concert Orch.  
WHLB-Dinner Music  
WMFG-Evening Melodies  
WMIN-News; Orch.



# THURSDAY

July 28

(6:15 p.m. Continued)

WDAY-Baseball Scores; News  
WMIN-Sig Davis' Sports Review  
WTCN-Three Strings  
**6:30 CST 5:30 MST**  
CBS-Goldman Band Concert:  
WNAX KSCJ KMBC KMOX  
WJR KDAL KFAB WMFG  
WHAS WCCO KRNT (sw-  
11.83)  
The music detail for this program  
may be found on page 7 this week.  
NBC-Port of Missing Hits; Rob-  
ert Emmett Dolan's Orch.;  
KFYR WDAY WLS WTCN  
KSOO  
MBS-The Green Hornet, drama:  
WGN KSO WDGW WMT  
CBC-Summer Theater: CKX  
CJRM-Tin Pan Alley  
KDYL-Talking Drums  
KDYL-Maestros of Modern Music  
KFJM-Sports  
KMA-Weather; News; Sports  
KOIL-Master Singers  
KSL-Broadcasters Review  
WBBM-Carlos Molina's Orch.  
WCAL-Farm Hour  
WHLB-Dinner Music  
WMIN-El Herbert  
**6:45 CST 5:45 MST**  
CBS-Boake Carter, commentator  
(Huskies & Post Toasties):  
KSL  
CJRM-Howie Wing  
CKX-Light Up & Listen Club  
CKY-Music Graphs  
KDYL-Radio Guest  
KFJM-Shopping Tour  
KMA-Highway Safety Prgm.  
KMOX-News  
KOIL-Around Omaha  
KSOO-Musical Moments  
WBBM-Carlos Molina's Orch.  
WCAL-Musical Prgm.  
WHAS-Your Favorite Hymn  
WMIN-Dining Out  
**7:00 CST 6:00 MST**  
CBS-Major Bowes' Amateur Hr.  
(Chrysler): WBBM KSL WJR  
KMBC KFAB KMOX WCCO  
KSCJ WNAX KRNT WHAS  
(sw-11.83)  
NBC-Promenade Symphony Orch.  
of Toronto: KOA WLW WOW  
WDAF WTMJ WHO (sw-9.53)  
NBC-Pulitzer Prize Play: WMT  
KOIL WTCN KSTP KFYR  
WDAY WLS WCCO WSM KSO  
Eugene O'Neill's "Beyond the  
Horizon" will be dramatized.  
Read about tonight's play on pages  
4 and 5.  
MBS-Don't You Believe It (P.  
Lorillard Co.): WGN  
CBC-Promenade Symp. Orch.:  
CKY CKX  
Lone Ranger: WHLB WMFG  
CJRM-Dance Music

KFJM-Four-Star Prgm.  
KMA-Cottonwood Corners  
KSOO-News  
WCAL-Social Welfare  
WMAQ-Grant Park Concert  
WMIN-News; Limericks  
WMT-Refreshing Rhythms  
**7:15 CST 6:15 MST**  
MBS-Bob Crosby's Orch.: WDGW  
WLV  
CJRM-News  
KFJM-Gladys Hill MacKenzie  
KSOO-Sports Revue  
WMIN-Midnite Reporter  
WMT-A Trip Thru' Niagara;  
Melodic Moments  
**7:30 CST 6:30 MST**  
NBC-Pulitzer Prize Play: WENR  
MBS-Guy Lombardo's Orchestra:  
WDGW  
Organ Moods: WHLB WMFG  
CJRM-Jimmie Allen  
KFJM-Shadow Stories  
KMA-Markets; Weather; News  
KSOO-Dance Hour  
WGN-Bill Carlsen's Orch.  
WMIN-Tunes of the Day  
WMT-Bohemian Orch.  
**7:45 CST 6:45 MST**  
CJRM-Maestros of Modern Music  
KMA-Earl May's Visit  
WGN-News; Sports Celebrity Pa-  
rade  
WHLB-Dorothea Hellenius  
WMFG-Chisholm Municipal Band  
Concert  
WMIN-Eventide Echoes  
**8:00 CST 7:00 MST**  
NBC-Kraft Music Hall, Starring  
Bob Burns, comedian; Johnny  
Trotter's Orch.; Foursome Novel-  
ely Instrumental Quartet;  
Guest: WDAF KSTP WTMJ  
KOA WEBC WOW WLW WHO  
WMAQ WDAY WSM (sw-9.53)  
Guest: Jose Iturbi.  
CBS-Essays in Music: WHLB  
KFAB KDAL KSCJ WNAX  
KSL KMBC KRNT KMOX  
WBBM WJR (sw-11.83)  
NBC-People I Have Known: WMT  
KOIL WENR  
CBC-Kraft Music Hall: CKY  
CKX  
CJRM-Concert Master  
KFJM-Twilight Melodies  
KFYR-To be announced  
KMA-March Time  
WCO-Who's the Champ?  
WDGY-Rainbow Trio  
WGN-Tiny Hill's Orch.  
WHAS-Chandler Political Speech  
WMIN-News; Sports  
WTCN-Musicale  
**8:15 CST 7:15 MST**  
KFJM-News  
KMA-Farm Bureau Prgm  
WMIN-Baseball; Milwaukee vs.  
Minneapolis  
WTCN-Baseball Game  
**8:30 CST 7:30 MST**  
CBS-Americans at Work: WHAS  
KSCJ KFAB KRNT WHLB  
WCCO KMOX WBBM KMBC  
KDAL WJR KSL WMFG  
The work of the filling sta-  
tion attendant will be illustrat-

# Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (9:30 MST) National Farm and Home Hour, NBC.

## AFTERNOON

3:15 CST (2:15 MST) Nature Study Program, NBC.

## NIGHT

6:00 CST (5:00 MST) Stepping Ahead with America, CBS.

6:00 CST (5:00 MST) Rudy Vallee, NBC.  
6:30 CST (5:30 MST) Goldman Band Concert, CBS.

7:00 CST (6:00 MST) Promenade Symphony Or-  
chestra of Toronto, NBC.

7:00 CST (6:00 MST) Major Bowes, CBS.

7:00 CST (6:00 MST) Pulitzer Prize Plays, NBC.

8:00 CST (7:00 MST) Bob Burns and Guests, NBC.

8:30 CST (7:30 MST) Americans at Work, CBS.

ed, part of the broadcast com-  
ing direct from a gas station.  
NBC-Elza Schallert Reviews:  
KMA KFYR KOIL  
NBC-Adrian Rollini's Orch.: WSM  
CBS-Mal Hallett's Orch.: KDAL  
CBC-A Student Tramp: CKX  
CKY  
James Melton, tr.; Orch.: WMT  
WEBC  
Vocal Varieties: WLW WOW  
CJRM-Pacific Paradise  
KFNF-Evening at Home  
KOA-Westernaires & Men of  
West  
KSCJ-Stamp Man  
KSTP-Sports Oddities  
WDAF-Easy Aces  
WDAY-Baseball Game  
WENR-Ennio Bolognini's Orch.  
WGN-Eddy Duchin's Orch.  
WHO-Sports Review  
WMAQ-Romance in Song  
WMFG-Song Timee  
WNAX-News  
WTMJ-To be announced  
NBC-Richard Himber's Orch.:  
WHO KFYR KOA WEBC  
WDAF (sw-9.53)  
NBC-Larry Clinton's Orch.: KSO  
KMA  
CBS-Paul Pendarvis' Orch.: KSCJ  
WHLB KMBC WCCO KFAB  
WNAX KSL WMFG (sw-6.12)  
CBC-Mart Kenney's Orch.: CKY  
CKX CJRM  
MBS-Bill Carlsen's Orch.: WGN  
News: KOIL WBBM WOW  
KFNF-House of Peter McGregor  
KMOX-Sports

KSTP-James Melton, tr.; Orch.  
WENR-Fletcher Henderson's Or-  
chestra  
WJR-Baseball Scores; Morceaux  
De Salon  
WLW-State Fair  
WMAQ-Abe Lyman's Orch.  
WMT-Baseball Game  
WSM-Claude Sharpe  
WTCN-Front Page  
WTMJ-Dance Orch.  
**9:45 CST 8:45 MST**  
CBS-Paul Pendarvis' Orch.: KFAB  
KMOX WBBM KRNT  
NBC-Larry Clinton's Orch.: WSM  
KOA-Community Chest  
KOIL-Sports  
KSTP-Mr. Editor  
WCO-Tandy MacKenzie  
WDAF-Let's Celebrate  
WOW-James Melton, tr.; Orch.  
WTCN-Baseball Game  
**10:00 CST 9:00 MST**  
CBS-Johnny Long's Orch.: KSCJ  
KMBC KFAB WBBM WNAX  
KSL (sw-6.12)  
NBC-Dusty Roades' Orch.: KOA  
WDAY  
NBC-Bob Grant's Orch.: KMA  
MBS-Kay Kyser's Orch.: WGN  
KSTP  
CBC-Playtime: CKY CKX CJRM  
News: WHO WMAQ WMFG  
WJR  
KFYR-Weather & News  
KMOX-Travelogue  
KOIL-Sample Time  
WCO-Living History  
WDAF-Dance Orch.  
WBC-News-Tribune Time  
WENR-Music As You Desire It  
WHLB-Tribune Time  
WLW-Paul Sullivan, commentator  
WOW-Wig Waggin' with Wagner  
WSM-World in Review  
WTCN-Baseball Scores  
WTMJ-Last Word in Sports  
**10:15 CST 9:15 MST**  
NBC-Dusty Roades' Orch.: WSM  
KFYR WEBC WOW WMAQ  
WHO KOA  
CBS-Johnny Long's Orch.: KRNT  
WHLB WMFG  
MBS-Kay Kyser's Orch.: WLW  
KSO  
KMOX-Marshall Family, drama  
KSTP-Night Extra  
WCO-Cedric Adams  
WJR-Meditation  
WLW-Sweet Adeline  
WTCN-Red Nichols' Orch.  
WTMJ-Dance Orchestras  
**10:30 CST 9:30 MST**  
NBC-Jan Garber's Orch.: KMA  
KOIL WTCN KSO  
NBC-Deacon Moore's Orch.: WSM  
KFYR WHO WOW WMAQ  
WDAY  
CBS-Dick Jurgens' Orch.: WJR  
KFAB WBBM KSCJ KRNT  
WNAX KMBC WHLB KSL  
WMFG (sw-6.12)  
MBS-Jimmy Grier's Orch.: WGN  
KSTP  
CBC-Dance Delight: CKY CJRM  
Dance Orch.: WHAS WDAF  
CKX-Salvation Army Band

KMOX-News  
KOA-Fredie Martin's Orch.  
WCCO-Rollie Johnson  
WEBC-Chamber of Commerce  
WLW-Deacon Moore's Orch.  
WMAQ-Fletcher Henderson's Orch.  
WMIN-Baseball Scoreboard  
WMT-Electric Park Band  
**10:45 CST 9:45 MST**  
CBS-Dick Jurgens' Orch.: KMOX  
NBC-Jan Garber's Orch.: WENR  
MBS-Jimmy Grier's Orch.: WMT  
KSL-Charlie Hamp's Orch.  
WCO-Roller Derby  
WEBC-Dance Orch.  
WMFG-Casino Orch.  
WMIN-Swing Session  
WTCN-Conrado Orch.  
**11:00 CST 10:00 MST**  
NBC-Archie Loveland's Orch.:  
WMAQ KFYR WDAY WEBC  
KMA  
NBC-Ozzie Nelson's Orch.: WHO  
KOA WENR WSM WOW  
CBS-Horace Henderson's Orch.:  
KSCJ WNAX KMOX KRNT  
WBBM KFAB WCCO  
MBS-Clem Williams' Orch.: KSO  
WGN WMT KOIL KSTP  
CBC-The Lost Chord: CKY CKX  
CJRM-News  
KSL-Hal Grayson's Orch.  
WDAF-Nighthawks  
WLW-Twenty-Four Hour Review  
WMIN-News; Kolly's Swing Or-  
chestra  
WTCN-Barney Rapp's Orch.  
**11:15 CST 10:15 MST**  
NBC-Archie Loveland's Orch.:  
WTCN  
MBS-Clem Williams' Orch.: WLW  
CBC-Pacific Choir: CKY CKX  
CJRM-Eventide Echoes  
KSL-News  
**11:30 CST 10:30 MST**  
NBC-Otto Thurn's Orch.: KOA  
WENR WSM WHO WDAF  
KSTP  
CBS-Carlos Molina's Orchestra:  
KMOX KRNT KSCJ WCCO  
KFAB WBBM KOIL  
NBC-Irma Glen, organist: WTCN  
KFYR WEBC WMAQ KMA  
WDAY  
MBS-Jimmy Livingston's Orch.:  
WGN KSO WLW WMT  
CJRM-Petite Musicale  
KSL-Eugene Jelesnik's Orch.  
WHAS-Dream Serenade  
WMIN-Midnight Reveries  
WOW-Dance Orch.  
**11:45 CST 10:45 MST**  
CBS-Henri Gendron's Orchestra:  
KRNT WCCO WBBM KFAB  
KSCJ WNAX KOIL KMOX  
KOA-Family News  
**12:00 CST 11:00 MST**  
MBS-Bob Crosby's Orch.: KSO  
WGN  
KMOX-Dancing Time  
KOA-News  
KSL-Carvel Craig's Orch.  
KSTP-Dream Ship  
WBBM-Headlines  
WLW-Billy Snider's Orch.  
WOW-Musical Prgm.  
End of Thursday Programs

# Friday

July 29, 1938

# Friday

## MORNING

**7:00 CST 6:00 MST**  
NBC-Breakfast Club; Orchestra;  
Soloists; News: WEBC WDAY  
KSO KFYR WTCN KMA  
CBS-Metropolitan Parade: KDAL  
CBS-Arthur Godfrey: (sw-21.52)  
News: KOIL WOW  
KFAB-Morning Round-up  
KFJM-Eye Openers  
KFNF-Sunrise Music Hour  
KMOX-Musical Clock  
KSCJ-Ye Town Criers  
KSOO-Alarm Clock  
KSTP-Morning Meditations  
WBBM-Musical Clock  
WCO-Air Almanac  
WDGY-Family Altar; Rev. R. G.  
Blank  
WGN-Everyday Words: Good  
Morning Prgm.  
**7:15 CST 6:15 MST**  
NBC-Person to Person: (sw-  
21.5)  
CBS-Metropolitan Parade; News:  
(sw-21.52)  
News: KFJM WMT WLS WNAX  
WCCO  
KMA-Weather & News  
KMOX-Travelogue  
KOIL-Hurry Uppers  
KSOO-Sunrise Serenade  
KSTP-Morning Newspaper  
WCAL-Church Services  
WDGY-Livestock Reporter  
WGN-Carolyn Price  
WHLB-Morning Meditation

WHO-Hardware News  
WLW-Peter Grant, News  
WMFG-Morning Meditation  
WOW-Musical Prgm.  
**7:30 CST 6:30 MST**  
NBC-Landt Trio; News: (sw-  
21.5)  
CBS-Joyce Jordan, girl interne,  
sketch (Calox Toothpowder &  
Solidified Albolene): WBBM  
(sw-21.52)  
News: KSOO WAAW  
Musical Clock: WOW WMT  
KOIL  
Good Morning: WHLB WGN  
CKY-Rise 'n' Shine Club  
KFAB-Keep Rollin'  
KFJM-Cuckoo Clock Prgm.  
KFNF-Δ Morning Worship  
KMA-Morning Watch  
KMOX-Ozark Varieties  
KOA-Good Morning Folks  
KSTP-Ken Carpenter  
WCCO-Musical Chimes  
WDGY-Vacation Special  
WHO-Williams Brothers Quartet  
WLS-Morning Devotions  
WLW-The Gospel Singer  
WMAQ-Whistler & His Dog  
WMFG-Good Morning Hour  
WMIN-Muffins & Music  
WNAX-Happy Jack's Old Timers  
**7:45 CST 6:45 MST**  
CBS-Bachelor's Children (Old  
Dutch Cleanser): KMOX  
KRNT KFAB  
NBC-Amanda Snow, songs:  
WMAQ (sw-21.5)  
CBS-Sunny Melodies: (sw-21.52)  
News: KFNF WHO

CKY-Breakfast Club  
KMA-Master Melody Boy  
KSOO-Musical Clock  
KSTP-Ken Carpenter  
WBBM-Linda's First Love  
WCAL-Devotional  
WDGY-Modern Trend  
WEBC-Morning Musicale  
WLS-Cowboy Bill  
WLW-Your Hollywood News Girl  
WNAX-Jimmy Morgan, songs  
**8:00 CST 7:00 MST**  
CBS-Pretty Kitty Kelly (Won-  
der Bread): KSCJ WBBM  
KRNT WCCO KMOX  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WMAQ  
NBC-Just Neighbors, sketch:  
WLS KSO  
News: CKX KOA  
Musical Clock: WTCN WEBC  
WMFG  
Coffee Pot Inn: WOW WHO  
WNAX KFYR  
CKY-News & Weather  
KFAB-Time 'n' Tunes  
KFJM-Markets  
KFNF-Morning Visit  
KMA-Forest Rangers  
KOIL-Vagabond Dreamer  
KSTP-Good Morning Hour  
WDAY-Time to Shine  
WDGY-Morning Musicale  
WGN-Martha Crane & Helen  
Joyce  
WHLB-Clockwatchers  
WLB-Musicale  
WLW-Betty Crocker  
WMIN-News; At Your Service

**8:15 CST 7:15 MST**  
NBC-Asher & Little Jimmie:  
WLS KOA KMA KSO  
CBS-Myrt & Marge, sketch (Su-  
per Suds): WBBM WCCO  
KMOX KFAB WNAX  
NBC-John's Other Wife, sketch  
(Louis Philippe): WMAQ  
MBS-John Metcalf's Choir Loft:  
WGN WDGW  
CKX-Wake Up & Sing  
CKY-Rise 'n' Shine Club  
KFJM-News  
KFYR-Prof. Sauerkraut & His  
Little German Band  
KOIL-Tommy Dorsey's Orch.  
KSCJ-To be announced  
KSTP-Harmony Parade  
WDAY-Time Signal Prgm.  
WEBC-Mirror of Fashion  
WHO-What to Serve Today  
WLW-Myrt & Marge, sketch  
WMFG-Stock Quotations  
WMIN-At Your Service  
WOW-Betty Crocker, talk  
**8:30 CST 7:30 MST**  
CBS-Hilltop House, sketch (Palm-  
olive Soap): KMOX WBBM  
KFAB WCCO WNAX  
NBC-Just Plain Bill, sketch  
(Bi-So-Dol): WMAQ  
NBC-Josh Higgins of Finchville:  
WDAY KOIL KMA WTCN  
NBC-Happy Jack, songs: KSTP  
News: WDGW KLPM  
Grandma Travels: WHLB WEBC  
KFJM-Morning Devotional  
KFYR-Chicago Bedding Co. Prgm.  
KOA-Sportsman's Paradise

KSOO-News; Grain Quotations  
WAAW-Markets  
WGN-Morning Melodies  
WHO-Those Happy Gilmans  
WLB-Time Signals  
WLS-Old Kitchen Kettle  
WLW-Hilltop House, sketch  
WMFG-Grandma Travels  
WMIN-Breakfast Bell  
WMT-Frank Voelker, organist  
WOW-Aunt Sally  
**8:45 CST 7:45 MST**  
CBS-Stepmother, sketch (Col-  
gate): WCCO KMOX WBBM  
NBC-Woman in White, sketch  
(Pillsbury): WMAQ WEBC  
KSTP WOW WHO  
NBC-Popular Waltzes: KSOO  
KFYR WDAY KOA KOIL  
WMT WTCN  
NBC-Ma Perkins, sketch (Oxy-  
dol): WLS  
Markets: KFJM KSCJ CKX  
KFAB-News  
KMA-Ma Perkins, sketch  
WDGY-Stock Market Reports  
WHLB-Program Previews  
WLW-Betty & Bob, sketch  
WMFG-Morning Song Time  
WNAX-Horticultural Notes  
**9:00 CST 8:00 MST**  
CBS-Ruth Carhart, songs: KSCJ  
KRNT KDAL KMOX  
NBC-The Story of Mary Marlin,  
sketch (Ivory Flakes): WLS  
NBC-David Harum, sketch (Bab-  
O): WHO WOW WMAQ KSTP  
NBC-Originalities: WTCN  
MBS-Buckeye Four: WDGW  
CJRM-Bulletin Board

CKX-Wake Up & Sing  
CKY-Good Morning Neighbor  
KFAB-Morning Reveries  
KFJM-Art Tweet  
KFNF-Headlines  
KFYR-Markets & Top o' the Dial  
KMA-S. O. S. Club Prgm.  
KOA-Home Service  
KOIL-Lady Courageous  
KSOO-Grain Quotations; Ranch  
Boys  
WAAW-News  
WBBM-The Heart of Julia Blake  
WCCO-Ma Perkins  
WDAY-Bargain Specials; King of  
the Kitchen  
WEBC-Houseboat Hannah, sketch  
WGN-Get Thin to Hannah  
WHLB-Houseboat Hannah  
WLB-Music  
WLW-The Goldbergs, sketch  
WMFG-Houseboat Hannah  
WMIN-News; Musical Chimes  
WMT-News; Musical Interlude  
WNAX-Betty Crocker  
**9:15 CST 8:15 MST**  
NBC-Vic & Sade, sketch (Cris-  
co): WLW WLS  
NBC-Breen & de Rose: WMT  
KSO KOA  
CBS-Richard Maxwell, tr.:  
KMOX KSCJ  
MBS-Bachelor's Children, sketch  
(Cudahy Packing Co.): WGN  
NBC-Lorenzo Jones, sketch (Phil-  
lips): WOW WHO WMAQ  
KSTP  
CBS-Scattergood Baines, sketch  
(Wrigley's Gum): WNAX  
KFAB



# Frequencies

CJRM-540 WCCO-810  
 CKX-1120 WDAY-610  
 CKY-910 WDAY-940  
 KDAL-100 WDJY-1180  
 KFAB-770 WENR-1290  
 KFDM-1410 WGN-720  
 KFNF-890 WHAS-820  
 KFYP-550 WFLB-1370  
 KMA-930 WHO-1000  
 KMB-950 WJR-750  
 KMOX-1090 WLB-760  
 KOA-830 WLS-870  
 KOIL-1200 WLW-700  
 KRNT-1320 WMAQ-670  
 KSCJ-1330 WMFG-1210  
 KSL-1130 WMIN-1370  
 KSO-1430 WMT-600  
 KSOO-1110 WNAW-570  
 KSTP-1480 WOV-590  
 WAAW-560 WSM-650  
 WBBM-770 WTCN-1250  
 WCAL-760 WTMJ-620

Amer. Family Robinson: WMFG  
 WHLB  
 CKX-On Parade  
 KFJM-Shopping Tour  
 KFNF-Paul & Irving  
 KFYP-Betty Crocker  
 KMA-Homemakers' Chat  
 KOIL-Polly the Shopper  
 KSOO-Woman's World  
 WBBM-Editor's Daughter, sketch  
 WCCO-Bachelor's Children  
 WDJY-Hollywood Brevities  
 WENR-Around the Clock with  
 Kay; Woman's Hour; News  
 WMIN-Song Stylist  
 WTCN-Something in the Air  
**9:30 CST 8:30 MST**  
 NBC-Pepper Young's Family,  
 sketch (Camay Soap); WLS  
 Turn to pages 22 and 23 and get  
 acquainted with this popular series,  
 the actors who present it.  
 MBS-Get Thin to Music: WDJY  
 KOIL KSO  
 NBC-Hello Peggy, sketch (Dra-  
 no); WMAQ WOW WHO  
 KSTP  
 CBS-Big Sister, sketch (Rinso);  
 WCCO WNAW KRNT KFAB  
 WBBM KMOX KDAL  
 NBC-Viennese Ensemble: WMT  
 CKX-Markets; What's in the Air  
 CKY-Dance Tunes  
 KFNF-Good Morning, Neighbor  
 KFYP-Betty & Bob, sketch  
 KOA-Financial Service  
 KSCJ-News; Want Ad Rambles  
 KSOO-Concert Hall of the Air  
 WAAW-Markets  
 WCAL-From the Library  
 WDAY-Grandma Travels  
 WGN-Man on State Street  
 WHLB-Please Play  
 WLW-Short, Short Story  
 WMFG-News  
 WMIN-Milady's Music Box  
 WTCN-Around the Town

**9:45 CST 8:45 MST**  
 CBS-Aunt Jenny's Stories (Spry);  
 KMOX WBBM WCCO KRNT  
 KFAB WNAW KDAL  
 NBC-Viennese Ensemble: WBBM  
 WTCN  
 NBC-Road of Life, sketch (Chip-  
 so); WMAQ WLW  
 NBC-Kitty Keene, Inc., sketch  
 (Dreft); KSTP WDAY KFYP  
 WHO WOW KOA  
 CKX-Newsy Jigsaw  
 KFYP-Record Library  
 KFJM-Markets  
 KMA-Pals of the Prairie  
 KOIL-Homemakers' Club  
 KSCJ-Stars Over Hollywood  
 KSOO-Book Reading Time  
 WCAL-Devotion  
 WDJY-A Woman's World  
 WGN-Painted Dreams  
 WMFG-Prm. Preview  
 WMIN-Gospel Singer

**10:00 CST 9:00 MST**  
 CBS-Tower Town Tempos: KRNT  
 KMOX KFAB WBBM WCCO  
 CBC-Ernest Coulton, bar.; CKX  
 To be announced: WMT KSCJ  
 CKY-Raymar  
 KFJM-Household Hour  
 KFNF-Cornfield Hawaiians  
 KFYP-Markets; Weather  
 KMA-Weather; Markets; News  
 KOA-Wells of Music  
 KOIL-News; Weather  
 KSOO-Variety Prgm.  
 KSTP-The Daily  
 WAAW-News  
 WDAY-Hometown Reporter  
 WDJY-Modern Trend  
 WENR-Township No. 52  
 WGN-Manhattan Mother, sketch  
 WHLB-Betty Crocker  
 WHO-The Goldbergs, sketch  
 WLS-Markets; News  
 WLW-The Editor's Daughter  
 WMAQ-Dan Harding's Wife  
 WMFG-Township Fifty-two  
 WMIN-News; World Bookman  
 WNAW-Devotional Service  
 WOW-Betty & Bob  
 WTCN-Tunes of the Day  
**10:15 CST 9:15 MST**  
 NBC-The O'Neills, sketch (Ivory  
 Soap); WMAQ WOW WLW  
 KOA  
 CBS-Irene Beasley, R. F. D. No.  
 WHLB KRNT WMFG

NBC-Alden Edkins, basso: WEBC  
 KOIL  
 CBC-Estonian Music Festival:  
 CKX  
 News: WTCN KFJM KFYP  
 CKY-British Dance Bands  
 KFAB-Weather & Markets  
 KFNF-Gretta, song stylist  
 KMA-Earl May's Visit  
 KMOX-Houseboat Hannah, sketch  
 KSTP-Dan Hardin's Wife  
 WAAW-Markets  
 WBBM-The Happy Gilmans  
 WCAL-Our Church  
 WDAY-Judy & Jane  
 WDAY-Military Band Prgm.  
 WDJY-Hillbilly Hi-Jinks  
 WGN-Don Pedro's Magic Violin  
 WHO-Houseboat Hannah  
 WLS-Chore Boys  
 WMIN-Bulletin Board  
 WMT-Douglas Grant, bar.  
 WNAW-Kitty Keene, Inc., sketch  
**10:30 CST 9:30 MST**  
 NBC-Nat'l Farm & Home Hour;  
 KSOO WMAQ KFYP WTCN  
 WEBC WDAY KSO KOA KMA

CBS-Romance of Helen Trent,  
 sketch (Old English Floor  
 Wax); WBBM KRNT KFAB  
 KMOX  
 NBC-At Home in the World:  
 KSTP  
 Dr. Leslie Bates Moss' subject  
 is titled "How Would You  
 Trade?"  
 News: WGN CJRM WDJY  
 CKX-Farmers' Hour  
 CKY-Stars Over Hollywood  
 KFJM-Organ Serenade  
 KFNF-Frank Field  
 KOIL-Diary Dreams  
 KSCJ-Women's Review  
 WCCO-Happy Gilmans  
 WHLB-Stock Quotations  
 WHO-Myrt & Marge, sketch  
 WLB-Reva Harris, pianist  
 WLS-Evelyn the Little Maid  
 WLW-News; River; Weather;  
 Live Stock  
 WMFG-Stock Quotations  
 WMIN-Morning Concert  
 WMT-Bits of Everything  
 WNAW-Happy Jack's Old Timers  
 WOW-Pretty Kitty Kelly, sketch  
**10:45 CST 9:45 MST**  
 NBC-Nat'l Farm & Home Hour:  
 WLW  
 CBS-Onr Gal Sunday, sketch  
 (Old English Floor Wax);  
 KFAB WBBM KRNT KMOX  
 NBC-Bailey Axton, tr.: KSTP  
 CBC-To be announced: CKX  
 CKY-George Hall's Orch.  
 KFJM-Markets  
 KFNF-Request Hymns  
 KOIL-Modern Moods  
 KSCJ-Interlude; Wall St. Mission  
 WCCO-Grandma Travels  
 WDJY-Stock Market Reports  
 WGN-Musical Mail Box  
 WHLB-Hawaiian Echoes  
 WHO-Hilltop House, sketch  
 WLS-Short, Short Stories  
 WMFG-Monitor News  
 WMT-To be announced  
 WNAW-George German's Pied  
 Pipers  
 WOW-Judy & Jane

**11:00 CST 10:00 MST**  
 CBS-The Goldbergs, sketch (Ox-  
 ydol); WCCO WNAW WBBM  
 KDAL WHLB  
 NBC-Carleton & Wayne, piano  
 duo: WMAQ WOW (sw-15.33)  
 MBS-Happy Gang: KOIL WMT  
 WGN  
 CBC-Happy Gang: CKX  
 CKY-Backstage Wife  
 KFAB-Wally & Milan  
 KFJM-Home Gardener  
 KFNF-Weather; Markets; News  
 KMOX-Ma Perkins, sketch  
 KSCJ-Ann Summers  
 KSTP-Household Forum  
 WDJY-Charles Sengir  
 WHO-Dan Harding's Wife, sketch  
 WLB-Lecture  
 WLS-Melody Roundup  
 WMFG-Oddities  
 WMIN-News; Here Comes the  
 Band  
**11:15 CST 10:15 MST**  
 CBS-Vic & Sade, sketch (Cris-  
 co); WBBM KMOX WCCO  
 KDAL WNAW WMFG WHLB  
 NBC-Bennett & Wolverton, songs  
 & guitar duo: WMAQ KSTP  
 (sw-15.33)  
 MBS-Between the Bookends:  
 WDJY  
 CKY-Old Refrains  
 KFAB-Roy, Lonnie & John  
 KFJM-L. T.'s Band  
 KFNF-Slim  
 KOIL-Waltz Time  
 KSCJ-Cub Reporter  
 WAAW-Markets  
 WGN-Noontime Musical  
 WMT-Tom Owens' Cowboys  
 WOW-Vic & Sade

**11:30 CST 10:30 MST**  
 CBS-Road of Life (Chipso):  
 WBBM KMOX  
 NBC-Words & Music: WMAQ  
 (sw-15.33)

CBC-Street Scene: CKX  
 CKY-Studio Strings  
 KFAB-Dinner Call  
 KFNF-Lullaby Lester  
 KFYP-Markets & Police Bulletins  
 KMA-Dustin' the Fiddle  
 KOA-Radio Budget Shop  
 KOIL-Plunerville Gen'l Store-  
 KSCJ-Farm Flash; News  
 KSOO-Grain Quotations; On the  
 Music Stand  
 KSTP-Singin' Sam  
 WCCO-Musical Prgm.  
 WDAY-Man on the Street  
 WDJY-Varieties  
 WEBC-Morning Varieties; Sally  
 Service  
 WGN-Markets; Midday Service  
 WHLB-Swing Session  
 WHO-Home Folks  
 WLB-Musicals  
 WLS-Markets; News  
 WLW-Live Stocks  
 WMFG-Foreign Music  
 WMIN-Musical Newsy  
 WMT-Republican St. Central  
 Committee Prgm.  
 WNAW-Prairie Dream Boys  
 WOW-Houseboat Hannah  
 WTCN-Whoopee John  
**11:45 CST 10:45 MST**  
 NBC-Words & Music: KSTP  
 WOW  
 NBC-Jack & Loretta Clemens,  
 songs & patter: WDAY WTCN  
 WEBC KFYP KSO WLW  
 CBS-Edw. MacHugh, Gospel  
 Singer (Ivory Soap): WBBM  
 WCCO KMOX  
 News: KOA WDJY WMAQ CKX  
 KFJM-Markets  
 KFNF-Alfalfa John  
 KMA-Mickey Gibbins, songs  
 KOIL-Street Reporter  
 KSCJ-Stars Over Hollywood  
 WHO-Markets & Weather  
 WLS-Dinner Bell Prgm.  
 WMIN-Take It Easy  
 WMT-News: Cedar Valley Hill-  
 billies  
 WNAW-George German

**12:00 CST 11:00 MST**  
 NBC-Marine Band: KFYP WTCN  
 CBS-Captivators: WCCO KSCJ  
 NBC-Betty & Bob, sketch (Gold  
 Medal): WMAQ KOA WHO  
 KSTP (sw-15.33)  
 CBC-Big Sister: CKY CKX  
 News: KFAB WMIN WAAW  
 KFJM-Slim Thomson's Cowboys  
 KFNF-Farm Sales & News  
 KMA-Weather & Markets  
 KMOX-Singin' Sam  
 KOIL-Those Happy Gilmans  
 KSOO-Jack Marlow, songs  
 WBBM-Manhattan Mother, sketch  
 WDAY-Happy Harvesters  
 WDJY-Farm Prgm.  
 WEBC-Bulletin Board  
 WGN-Harold Turner, pianist  
 WHLB-Luncheon Melodies  
 WLB-Musical Prgm.  
 WLW-Linda's First Love  
 WMFG-Noontime Revue  
 WMT-Cedar Valley Hillbillies  
 WNAW-Farm & Home  
 WOW-Voices of the Farm

**12:15 CST 11:15 MST**  
 NBC-Arnold Grimm's Daughter,  
 sketch (Gold Medal): WMAQ  
 WLW KSTP KOA (sw-15.33)  
 MBS-As You Like It: WGN  
 News: KFJM KOIL WMFG  
 Kitty Keene, Inc., sketch: KMOX  
 WCCO  
 Voice of the Farm: WDAY WHO  
 CKX-Musical Prgm.  
 CKY-On the Mall  
 KFAB-Markets & Farm Notes  
 KFNF-Mohawk Boys  
 KMA-The Harvesters  
 KOA-Curiosities  
 KSCJ-Voice of the People  
 KSOO-Farm Specials  
 WBBM-Man on the Street  
 WDJY-Farm Bureau News  
 WEBC-Sidewalk Reporter  
 WLS-The Virginians, duet  
 WLW-To be announced  
 WMIN-Beautiful Lady  
 WMT-Question Man; Voice of  
 Iowa  
 WNAW-News & Markets  
 WOW-Midday Melodies

**12:30 CST 11:30 MST**  
 NBC-Valliant Lady, sketch (Gold  
 Medal): KOA WLW WMAQ  
 KSTP  
 CBS-Navy Band: WHLB KDAL  
 (sw-15.27)  
 NBC-Marine Band: WTCN  
 News: WDAY WHO WOW  
 Man on the Street: WHLB WEBC  
 WMFG  
 CKY-Eb & Zeb, sketch  
 KFAB-Dinner Call  
 KFDY-A. M. Eberle  
 KFJM-Closing Markets  
 KFNF-Henry Field  
 KMA-Weather & News  
 KMOX-Linda's First Love

KOIL-The Handcapper  
 KSCJ-Master Breeder; Farm  
 Flash  
 KSOO-Voice of the Farm  
 WBBM-Kitty Keene, Inc.  
 WCCO-First Edition  
 WDJY-Livestock Reporter  
 WGN-June Baker, talk  
 WLB-Farm Prgm.  
 WLS-Voice of the Feed-Lot; Mar-  
 kets  
 WMIN-Noon Day Jamboree  
 WMT-Markets; Cedar Valley Hill-  
 billies  
 WNAW-Sunny Syncopators  
**12:45 CST 11:45 MST**  
 NBC-Betty Crocker, cooking talk  
 (Gold Medal): WMAQ WHO  
 KOA KSTP  
 CBS-Navy Band: KRNT WCCO  
 NBC-Marine Band: KOIL  
 Judy & Jane: WEBC WDAY  
 Man on the Street: WOW KFAB  
 CKX-Markets  
 CKY-News & Messages  
 KFDY-Loren E. Donelson, "In  
 the Day's News"  
 KFJM-Olaf Roisem's Orch.  
 KFYP-Grandma Travels  
 KMA-Earl May's Visit  
 KMOX-The Editor's Daughter  
 KSCJ-Markets; Noon Tunes  
 KSOO-News  
 WBBM-Houseboat Hannah, sketch  
 WDJY-Hank & Martha; Grain  
 Markets  
 WGN-Popular Melodies  
 WLS-Vitality Jim  
 WLW-Kitty Keene, Inc., sketch  
 WMFG-Noon Postscript  
 WMIN-Swing Time  
 WMT-Iowa Cornhuskers  
 WNAW-D. B. Gurney  
 WTCN-Front Page

**1:00 CST 12:00 MST**  
 NBC-Tune Twisters: KSOO WLS  
 CBS-Buffalo Summer Theater:  
 WHLB KSCJ KDAL WMFG  
 (sw-15.27)  
 NBC-The Story of Mary Marlin,  
 sketch (Ivory Flakes): WOW  
 WHO WDAY KSTP WEBC  
 WLW WMAQ KOA KFYP  
 MBS-Marriage License Romances:  
 WMT WGN KSO KOIL  
 CBC-Story of Mary Marlin: CKY  
 CKX  
 KFAB-Farm Fortunes  
 KFDY-Chimes Concert  
 KFJM Hit of the Day  
 KFNF Grab Bag Show  
 KMA-Country Home Time; Mu-  
 sical Varieties  
 WMOX-Travelogue  
 WBBM-Broadcast Rhymsters  
 WCCO-Musical Prgm.  
 WDJY-Slim Jim  
 WLB-Musical Varieties  
 WLS-Homemakers' Hour  
 WMIN-News; Orch.  
 WNAW-Petroleum Parade

**1:15 CST 12:15 MST**  
 CBS-Buffalo Summer Theater:  
 KRNT  
 NBC-Dot & Pat, songs & patter:  
 KSOO WTCN KSO (sw-15.33)  
 NBC-Oxydol's Own Ma Perkins,  
 sketch: KFYP KSTP WOW  
 KOA WDAY WEBC WMAQ  
 WHO  
 CBC-Ma Perkins, sketch: CKX  
 CKY  
 KFAB-Tommy Watson, banjo  
 KFDY-Ellen Johnston, organ solos  
 KFJM-Puzzle Prgm.  
 KMOX-Judy & Jane  
 KOIL-The Right Road  
 WAAW-News  
 WBBM-Meet the Missus  
 WCCO-Betty & Bob  
 WGN-Hits of Today  
 WLB-Drama  
 WLS-Homemakers' Hour  
 WLW-Ma Perkins, sketch  
 WMIN-Gypsy Strings  
 WMT-German Band

**1:30 CST 12:30 MST**  
 NBC-Pepper Young's Family,  
 sketch (Camay Soap): KFYP  
 WDAY WOW WMAQ KOA  
 WLW WEBC KSTP WHO  
 Turn to pages 22 and 23 and get  
 acquainted with this popular series,  
 the actors who present it.  
 CBS-Harrisburg Revue: KDAL  
 KRNT KSCJ WHLB WMFG  
 (sw-15.27)  
 NBC-Continental Varieties: KOIL  
 KSOO KSO  
 MBS-Harold Stokes' Orch.: WGN  
 WDJY  
 CBC-Pepper Young's Family,  
 sketch: CKY CKX  
 KFAB-Bill Miller, songs sacred  
 KFDY-Nora M. Hott  
 KFJM-Request Prgm.  
 KFNF-News  
 KMOX-Magic Kitchen  
 WBBM-Flanagrams  
 WCCO-Julia Blake  
 WLB-Musical Prgm.  
 WMIN-Design for Melody  
 WMT-News; Ralph Slade's Orch.  
 WNAW-Songs of Jimmy Morgan  
**1:45 CST 12:45 MST**  
 CBS-Harrisburg Revue: KSCJ  
 KRNT (sw-15.27)

CBC-Guiding Light: CKX CKY  
 NBC-The Guiding Light (White  
 Naptha): WHO KSTP KFYP  
 WOW WDAY WEBC WMAQ  
 WLW KOA KSOO  
 Judy & Jane: WNAW WHLB  
 WMFG  
 KFAB-News & Markets  
 KFDY-Farm Flashes  
 KFNF-Pet Department  
 WBBM-Dugout Dope  
 WCCO-Markets  
 WDJY-Health Talk  
 WGN-The Leadoff Man  
 WLS-News  
 WMT-Ralph Slade's Orch.  
**2:00 CST 1:00 MST**  
 CBS-Rubbertown Revue: KDAL  
 KSCJ KRNT (sw-15.27)  
 NBC-Backstage Wife, sketch  
 (Dr. Lyons): WOW WMAQ  
 KSTP WHO KOA  
 NBC-Club Matinee: Variety Show:  
 KOIL WMT KSOO WENR  
 KSO WTCN  
 CBC-Club Matinee: CKY CKX  
 Baseball; Sox vs. New York:  
 WGN WBBM  
 Dan Harding's Wife, sketch:  
 WLW KSD  
 KFAB-Cornhusker Jamboree  
 KFJM-World Bookman  
 KFNF-Kitchen Klatter  
 KFYP-Vic & Sade, sketch  
 KMOX-Those Happy Gilmans  
 WAAW-News  
 WCCO-Baseball Game  
 WDAY-Kitty Keene, sketch  
 WDJY-John G. Alexander  
 WEBC-Stock Quotations; After-  
 noon Interlude  
 WHLB-Stock Quotations  
 WLB-Lecture  
 WMIN-News; Music Hall  
 WNAW-Betty Lane's Southerners

**2:15 CST 1:15 MST**  
 NBC-Stella Dallas, sketch (Milk  
 of Magnesia): WHO KSTP  
 WMAQ WOW KOA  
 CBS-Rubbertown Revue: WHLB  
 WMFG  
 NBC-Club Matinee: WEBC  
 MBS-Midstream, drama: WLW  
 KFJM-Ma Perkins, sketch  
 KFNF-Melody Maids  
 KFYP-Markets, Weather; News  
 KMA-The Paint Boys  
 KMOX-One Woman's Opinion  
 WDJY-Three Russian Steppes  
**2:30 CST 1:30 MST**  
 CBS-Eton Boys Quartet: KDAL  
 KSCJ KRNT WMFG (sw-  
 15.27)  
 NBC-The Hughes Reel with Rush  
 Hughes, comm. (Borden Co.):  
 WOW WMAQ KSTP WHO  
 KOA WEBC  
 NBC-Club Matinee: KFYP  
 WDAY KMA  
 CKX-Musical Prgm.  
 CKY-Broadcast Bulletin  
 KFJM-Floyd Johnson's Orch.  
 KFNF-The Flower Lady  
 KMOX-Let's Compare Notes  
 WDJY-Gems of Melody  
 WLW-The Heart of Julia Blake  
 WNAW-Happy Jack's Old Timers

**2:45 CST 1:45 MST**  
 CBS-World Economic Cooperation  
 Prgm.: WHLB KSCJ WMFG  
 (sw-15.27)  
 NBC-Girl Alone, sketch: WMAQ  
 KSTP WOW  
 NBC-Club Matinee: WEBC  
 MBS-The Hatterfields, drama:  
 WDJY  
 CBC-This English: CKY CKX  
 KMOX-Dope from the Dugout  
 KOA-Dan Harding's Wife, sketch  
 WHO-Favorites Melodies  
 WMIN-Baseball; Kansas vs. Min-  
 neapolis  
 WNAW-Ma Perkins, sketch  
 WTCN-Baseball Game  
**3:00 CST 2:00 MST**  
 CBS-Crossroads Hall: WHLB  
 KSCJ KDAL WMFG  
 NBC-Top Hatters: WHO WOW  
 WMAQ  
 NBC-Rhymes & Romance, Retta  
 Revell: WEBC WENR  
 MBS-Louis Rich Entertains:  
 WDJY

Baseball Game: KFAB WMT  
 KMOX WNAW KMA  
 CKX-Radio Column  
 KFYM-Pet Department  
 KFNF-Variety Revue  
 KFYP-News; Aunt Sammy  
 KOA-Judy & Jane  
 KOIL-Top Tunes  
 KSOO-News  
 KSTP-Woman's Page  
 WDAY-Tea Time Tunes  
 WLB-Trout Quintet  
 WLW-Houseboat Hannah  
**3:15 CST 2:15 MST**  
 NBC-Silhouettes of the West:  
 WMAQ  
 NBC-Don Winslow of the Navy:  
 WDAY KFYP KSOO KSO  
 NBC-Top Hatters: (sw-9.53-15.33)  
 MBS-Louis Rich Entertains:  
 WDJY KOIL  
 CBC-Backwoods Breakdown: CKY  
 CKX  
 KFJM-News  
 KOA-Heart of Julia Blake  
 KSTP-Daily Features  
 WEBC-Duluth Voluntary Hospi-  
 tals  
 WENR-To be announced  
 WHO-Judy & Jane, sketch  
 WLW-Charlie's Singing School  
 WOW-Markets; Music  
**3:30 CST 2:30 MST**  
 CBS-When We Were Young:  
 KSCJ WHLB KDAL WMFG  
 NBC-Little Variety Show: WENR  
 KSOO WDAY KOIL WEBC  
 KSO  
 NBC-Your Family & Mine,  
 sketch (Sealtest): WMAQ  
 WOW (sw-9.53-15.33)  
 MBS-Royal Rangers: WDJY  
 CBC-Henley Regatta: CKY CKX  
 KFJM-Melody Matinee  
 KFYP-To be announced  
 KOA-For Milady  
 KFNF-Ranch Boys  
 WDAY-Rudy Sten's Cowboys  
 WHO-News  
 WLW-Drifting Pioneers  
 WMT-Cowboy Roundup  
**3:45 CST 2:45 MST**  
 NBC-Little Orphan Annie: (sw-  
 9.53)  
 CBS-So You Want to Be-: KSCJ  
 WHLB KDAL  
 NBC-Cadets: WHO KOA WDAY  
 KSTP WMAQ  
 NBC-Little Variety Show: KFYP  
 MBS-Johnson Family: WDJY  
 CKX-Monitor News  
 CKY-Closing Stock Quotations  
 KFJM-Baseball Scores  
 KFNF-Woman's Page  
 WBBM-Tenth Inning  
 WLW-Man of Mars  
 WOW-News  
 WSM-Console Melodies  
**4:00 CST 3:00 MST**  
 NBC-Felix Knight, tr.: WEBC  
 KFYP KSTP WHO (sw-9.59-  
 15.33)  
 CBS-News; Enoch Light's Orch.:  
 KSCJ WHLB WBBM KDAL  
 KDAL  
 NBC-Salon Orch.: KOIL KSOO  
 WLW WMAQ  
 CBC-Canadian Amateur Golf  
 Championship: CKX CKY  
 News: WDAY WMFG  
 Musical Prgm.: WLB WOW  
 KFJM-Western Melodies  
 KFNF-Gospel Singer  
 KOA-Strolling Songster  
 KSL-Children's Concert  
 WDJY-Gertrude Lewis  
 WENR-Malcolm Claire, children's  
 stories  
 WGN-Bill Anson  
 WMFG-Children's Hour  
**4:15 CST 3:15 MST**  
 NBC-Piano Time; News: WDAY  
 KFYP WEBC (sw-9.53-15.33)  
 NBC-Salon Orch.: WMAQ KSOO

# FRIDAY

July 29

(Continued on Next Page)

## AFTERNOON

### FREE Aerial Eliminator




**With New Noise Eliminator**

Now... with the simple attachment of the WONDER-TONE NOISE ELIMINATOR to your radio (long or short wave) distracting buzzes and clicks will vanish like magic. Positively one of the most amazing inventions ever offered to radio users. Insures clear-time reception on local or distant stations in a way that will surprise you.

**5-Day Trial Offer** Send 5¢ (coin or stamps) for your WONDER-TONE NOISE ELIMINATOR—with Aerial Eliminator included FREE—that ends the need for aerial wires. Return your Noise Eliminator after 5 days' trial for refund if you're not delighted.

AGENTS WANTED

**WONDER-TONE LABS.,** 7078 North Clark St., Dept. 20, Chicago, Ill.



# FRIDAY

## July 29

(4:15 p.m. Continued)

CBS-Miniatures: WMFG  
 CBC-Tune Twisters: CKX CKY  
 KFJM-Organ Reveries  
 KFNF-Home Folks, drama  
 KOA-Joe Lilly  
 KSTP-Movie Parade  
 WBBM-To be announced  
 WDGY-Varieties  
 WENR-News  
 WGN-Armchair Melodies  
 WHLB-Devotional Services  
 WHO-Baseball Time  
 WLW-Those Happy Gilman  
 WOW-Dan Harding's Wife, sketch  
**4:30 CST 3:30 MST**  
 NBC-Chesterfield Daily Sports  
 Column, Paul Douglas: WOW  
 WEBC WENR KSTP WLW  
 KSO  
 NBC-Four of Us: WMAQ KFJR  
 KOIL KSOO WDAY  
 CBS-Not So Long Ago: KSCJ  
 KDAL (sw-11.83)  
 CBC-London Calling: CKY  
 CJRM-Mothers Musical Album  
 KFJM-Shopping Tour  
 KFNF-Studio Prgm.  
 KOA-Goodwill Industries  
 WAAW-News  
 WBBM-Piano Parade  
 WGN-Evening Serenade  
 WHLB-Tea Time Tidings  
 WMAQ-Dick Tracy, sketch  
**4:45 CST 3:45 MST**  
 NBC-Lowell Thomas, news  
 commentator (Sun Oil): WLW  
 NBC-Marlowe & Lyon, piano  
 duo: KSOO WENR WDAY  
 KOIL WEBC KFJR  
 CBS-To be announced: KDAL  
 WHLB  
 NBC-Jimmy Kemper & Co.:  
 KSTP WMAQ WOW  
 MBS-Jimmy Livingston's Orch.:  
 WDGY  
 To be announced: KSCJ WENR  
 KOA-News  
 KSL-Words & Music  
 WBBM-Chicago Hour  
 WGN-Little Orphan Annie  
**5:00 CST 4:00 MST**  
 NBC-Amos 'n' Andy, sketch  
 (Campbell's Soup): (sw-9.53)  
 (also at 9 p.m.)  
 NBC-Dick Todd, songs: WMT  
 KSO WENR KFJR KOIL  
 WDAY  
 CBS-Ray Heatherton, songs:  
 WHLB KSCJ KDAL WMFG  
 (sw-11.83)  
 NBC-Don Winslow of the Navy,  
 sketch (Kellogg's): WLW  
 WMAQ WOW  
 CBC-Luigi Romanelli's Orch.:  
 CKX  
 CKY-Dick Tracy, sketch  
 KFAB-Rhythm & Romance  
 KFJM-Baseball Scores  
 KFNF-Cub Reporters  
 KMA-Vibraharp & Organ  
 KMOX-Grandstand Managers  
 KOA-Briefs  
 KSOO-Skyride  
 KSTP-Hits & Encores  
 WBBM-John Harrington, sports  
 WCCO-Livestocks  
 WDAF-Studio Prgm.  
 WEBC-Twilight Review  
 WGN-Popeye the Sailor  
 WHO-To be announced  
 WLW-Treasure House of Books  
 WMIN-News; Hollywood Bre-  
 vities  
 WNAX-Prairie Dream Boys  
 WTCN-Tenth Inning  
**5:15 CST 4:15 MST**  
 NBC-Uncle Ezra's Radio Station  
 (Alka Seltzer); Pat Barrett:  
 WMAQ WHO KSTP (sw-9.53)  
 (also at 9:15 p.m.)  
 NBC-Music Is My Hobby: KSOO  
 KFJR  
 Guest: Mrs. Schuyler Scheif-  
 felin, prominent New York so-  
 ciety matron, whose hobby is  
 playing the clavichord.  
 CBS-Hollace Shaw, sop.; Orch.:  
 KSCJ KRNT KFAB KDAL  
 WCCO KMOX  
 CBS-Arthur Godfrey, songs &  
 patter: (sw-11.83)  
 MBS-Turner & Marston, piano  
 duo: WDGY KOIL  
 News: KFJM CKY CKX  
 KFJM-Birthday Bells  
 KFJR-Studio Prgm.; News  
 KMA-Musical Gems  
 WBBM-We, the Wives  
 WENR-Words of Thunder  
 WGN-To be announced  
 WHLB-Prelude to Evening  
 WLW-Sports  
 WMFG-Twilight Time  
 WMT-Musical Gems  
 WNAX-Metz Bakery Revue  
 WOW-Jingles  
 WTCN-Tunes of the Day

**5:30 CST 4:30 MST**  
 CBS-Adventures in Science, dra-  
 ma: WBBM KFAB KSCJ  
 KDAL KRNT  
 "Revolution in the Air," the  
 story of scientific developments  
 in the field of aeronautics and  
 the effects of advances in air  
 commerce on our whole social  
 pattern, will be discussed.  
 NBC-Ennio Bolognini's Orch.:  
 KOA KFJR WDAY  
 NBC-Nola Day, songs; Piano  
 Duo: KSOO  
 CBC-Organ Recital: CKX  
 News: WDGY WTCN  
 Lone Ranger: KFJM KOIL  
 Terry & the Pirates: WHLB  
 WMFG  
 CKY-Adv. of Jimmie Allen  
 KFNF-Hollywood Column  
 KMA-Organ Melodies  
 KMOX-Ozark Varieties  
 KSTP-Jerry of the Circus  
 WCCO-Popeye, the Sailor, sketch  
 WENR-Dinner Date  
 WGN-Sports Review  
 WHO-Johnny-at-the-Piano  
 WLB-Art Gallery  
 WLW-Let's Celebrate  
 WMAQ-Fort Pearson, News  
 WMIN-Sweet & Hot  
 WMT-Bits of Everything  
 WOW-Junior Round Table  
**5:45 CST 4:45 MST**  
 CBS-Boake Carter, commentator  
 (Huskies): KDAL KFAB  
 KSCJ WNAX WCCO KMOX  
 WBBM WHLB KRNT WMFG  
 (sw-11.83)  
 NBC-Rhythmaires: KOA KFJR  
 NBC-Carol Weyman, sop.: KSOO  
 WENR  
 CBC-To be announced: CKX  
 News: WOW WHO  
 CJRM-Communist Party Talks  
 CKY-Music by Cugat  
 KFNF-Marion Hilding  
 KMA-Voices of the Night  
 KSTP-Musicales  
 WDAY-Baseball Scores; News  
 WDGY-Sports Editor  
 WGN-Dukes & Their Duchess  
 WLB-Children's Prgm.  
 WLW-Paul Sullivan, news  
 WMAQ-Let's Celebrate  
 WMIN-Hearts & Home  
 WMT-Sports; News  
 WTCN-Voices in the Night

### NIGHT

**6:00 CST 5:00 MST**  
 NBC-Cities Service Concert: Lu-  
 cille Manners, sop.; Frank  
 Black's Orch.: KOA KFJR  
 WDAY WEBC KSTP WTMJ  
 WMAQ WHO WOW WDAF  
 (sw-9.53)  
 MBS-"What's My Name" (Philip  
 Morris): WLW WGN  
 Details of the contest on this pro-  
 gram may be found on page 41.  
 NBC-Univ. Town Meeting Debate:  
 WSM  
 CBS-The Ghost of Benjamin  
 Sweet, drama: KFAB KSCJ  
 WCCO WNAX KDAL WJR  
 (sw-11.83)  
 CBC-Fantasia Musicale: CKX  
 Sports: WLS WTCN  
 CJRM-Markets  
 CKY-Singing Stars  
 KFJM-Weather; Markets  
 KFNF-Pentecostal Singers  
 KMA-Master Melody Makers  
 KMBC-As Kansas City Dines  
 KMOX-Flicker Flashes  
 KOIL-Popeye the Sailor, sketch  
 KSL-News  
 KSOO-Dinnertime Fantasy  
 WBBM-Of Men & Books  
 WDGY-Twilight Revue  
 WHAS-Staff Orch.  
 WHLB-Dinner Music  
 WLB-To be announced  
 WMFG-Dinner Time Serenade  
 WMIN-News; Orch.  
 WMT-A Trip Through Niagara;  
 Melodic Moments  
**6:15 CST 5:15 MST**  
 NBC-Univ. Town Meeting Debate:  
 WLS KSO  
 News: KFJM KOIL WAAW  
 CJRM-Supper Melodies  
 CKY-Dance Tunes  
 KLP-Musical Interlude  
 KMA-Modern Hillbillies  
 KMOX-Adventures in Science  
 KSL-Adv. of Jimmie Allen  
 WBBM-Carlos Molina's Orch.  
 WDGY-Half & Half  
 WHLB-Sports Reporter  
 WLB-Dr. Francis Richter  
 WMFG-Sports Review  
 WMIN-Sig Davis' Sports Review  
 WTCN-School of Music  
**6:30 CST 5:30 MST**  
 MBS-Lone Ranger, drama (Sil-  
 vercup): WGN  
 CBS-St. Louis Blues: WCCO  
 KMBC KFAB KRNT WHAS  
 WHLB KSCJ KDAL WMFG  
 WJR (sw-11.83) (also at 8:30  
 p.m.)

## Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

**10:30 CST (9:30 MST) National Farm and Home Hour, NBC.**

### AFTERNOON

**5:30 CST (4:30 MST) Adventures in Science, CBS.**

### NIGHT

**6:00 CST (5:00 MST) University Town Meeting, NBC.**

**6:00 CST (5:00 MST) Lucille Manners, NBC.**

**7:00 CST (6:00 MST) Tim and Irene, NBC.**

**7:30 CST (6:30 MST) March of Time, NBC.**

**7:30 CST (6:30 MST) Robin Hood Dell Concert, MBS.**

**8:00 CST (7:00 MST) Goldman Band Concert, CBS.**

**8:00 CST (7:00 MST) First Nighter, NBC.**

**8:30 CST (7:30 MST) Jimmie Fidler, NBC.**

NBC-Univ. Town Meeting Debate:  
 WLS WSM  
 MBS-Twenty Fingers of Har-  
 mony: WMT KOIL WDGY  
 CJRM-Musical Newsy  
 CKX-Your Daily Bread  
 CKY-Homefolks Frolic  
 KFJM-Ed Butler, sports  
 KMA-Weather; News; Sports  
 KMOX-Political Talk  
 KSL-Popeye the Sailor, sketch  
 KSOO-Old Refraims  
 WBBM-Chicago Open Golf Tour-  
 nament  
 WLW-Let's Explore Ohio  
 WMIN-Dining Out  
 WNAX-Happy Jack's Old Timers  
 WTCN-String Trio  
**6:45 CST 5:45 MST**  
 CBS-Boake Carter, commentator  
 (Huskies & Post Toasties):  
 KSL

CBS-St. Louis Blues: WBBM  
 MBS-Frank Ferneau's Orch.:  
 WMT WDGY  
 CJRM-Dinner Dance Music  
 CKX-Light Up & Listen Club  
 CKY-Easy Aces  
 KFJM-Dinner Dancing  
 KMA-Mickey Gibbins  
 KMOX-News  
 KOIL-Novelty Choir  
 KSOO-Aloha Land  
 WLW-West of Cheyenne  
 WSM-Francis Craig's Orch.  
 WTCN-Editor's Spotlight  
**7:00 CST 6:00 MST**  
 NBC-Abe Lyman's Waltz Time  
 (Phillips): Frank Munn, tr.:  
 WMAQ WOW WDAF WHO  
 KSTP (sw-9.53)

NBC-Royal Crown Revue (Nehi,  
 Inc.); Tim & Irene, comedy  
 team; Freda Gibson; Teddy  
 Bergman; Graham McNamee;  
 Quartet; George Olsen's Orch.:  
 WSM WTCN KSO KOIL WMT  
 WLW WLS WEBC (also KFI  
 at 10:30 a.m.)  
 Details of the contest on this pro-  
 gram may be found on page 41.

CBS-Hollywood Showcase; Lud  
 Gluskin's Orch.: WJR WCCO  
 KRNT KMBC KFAB KDAL  
 WNAX WHLB KSL KSCJ  
 (sw-11.83)  
 MBS-Jimmy Grier's Orch.: WGN  
 WDGY

CBC-Melodic Strings: CKX  
 James Melton & Vic Arden's  
 Orch.: KOA KMOX  
 CKY-Drums  
 KFJM-Amer. Family Robinson  
 KFJR-News; Invitation to the  
 Waltz  
 KMA-Cottonwood Corners  
 KSOO-News  
 WBBM-Grant Park Concert  
 WDAY-Louise Murray Headland  
 WHAS-Chandler Political Speech  
 WLB-Playhouse  
 WMFG-Range Theatre  
 WMIN-News; Novettes  
 WTMJ-Screen & Radio Preview  
**7:15 CST 6:15 MST**  
 CBS-Hollywood Showcase: KMOX  
 CJRM-News; Sport Review  
 KFJM-Baseball Scores  
 KOA-Music by Cugat  
 KSOO-Sports Revue  
 WDAY-The Singing Murals  
 WDGY-Eventide Echoes  
 WMIN-Moment Musicale  
 WTMJ-Let's Dance

**7:30 CST 6:30 MST**  
 MBS-Robin Hood Dell Concert:  
 WDGY  
 Guest conductor: Alexander  
 Smallens.

NBC-March of Time (Time, Inc.):  
 WTCN WTMJ WSM WENR  
 WMT KOIL KOA KSO

NBC-Death Valley Days, drama  
 (Borax): WMAQ WDAF WHO  
 WOW WLW KSTP (also at  
 10 p.m.)  
 Title: "The Story of Mount  
 Whitney."

CBS-Hollywood Showcase: WMFG  
 CBC-Minstrel Jamboree: CKX  
 CKY  
 CJRM-Jimmie Allen  
 KFJM-Old Time Jamboree  
 KFJR-Studio Prgm.  
 KMA-Markets; Weather; News  
 KSOO-Dance Hour  
 WBBM-News  
 WCCO-Basket Ball Tournament  
 WDAY-Abbie Andrews  
 WEBC-Evening Musicale  
 WGN-Bill Carlsen's Orch.  
 WMIN-Tunes of the Day

**7:45 CST 6:45 MST**  
 KFJM-Orchestra Parade  
 KMA-Earl May's Visit  
 WBBM-Horace Henderson's Orch.  
 WDGY-Eventide Echoes  
 WEBC-Variety Bill  
 WGN-News; Sports  
 WMIN-Eventide Echoes  
**8:00 CST 7:00 MST**  
 NBC-Campana's First Nighter,  
 dramatization, starring Lester  
 Tremayne & Barbara Luddy:  
 WTMJ WLW WMAQ WHO  
 WOW WDAF WEBC KSTP  
 KOA WSM (sw-9.53)  
 Title: "One Man's Poison."

CBS-Goldman Band Concert: KSL  
 WCCO KFAB KMOX KSCJ  
 WJR WBBM WHLB WNAX  
 WMFG (sw-11.83)  
 The music detail for this program  
 may be found on page 7 this week.

NBC-Design for Dancing: KMA  
 WDAY WTCN WENR KFJR  
 CBC-Dramatic Readings: CJRM  
 CKY CKX  
 KMBC-Second Husband  
 KOIL-Quizzer Bee  
 WGN-Concert Orch.  
 WHAS-Louisville-Kansas City  
 Ball Game  
 WMIN-News; Tuning Around  
 WMT-Radio Riddles

**8:15 CST 7:15 MST**  
 NBC-Design for Dancing: WMT  
 CBC-Serenade: CKY CKX CJRM  
 KFJM-News  
 WGN-Bob Crosby's Orch.:  
 WMIN-Baseball Game  
**8:30 CST 7:30 MST**  
 NBC-Jimmie Fidler's Hollywood  
 Gossip (Dreame): KOA WLW  
 WOW KSTP WMAQ WDAF  
 (sw-9.53)  
 For news of Hollywood read "Hol-  
 lywood Showdown" in every issue  
 of Radio Guide.

NBC-Grant Park Concert: KFJR  
 WEBC KOIL KSO WENR  
 WSM KMA WMT WDAY  
 WTMJ WTCN  
 The Woman's Symphony Or-  
 chestra, conducted by Rudolph  
 Ganz, will be heard.  
 CBS-To be announced: KSL  
 WCCO KFAB KMOX KSCJ  
 KDAL WJR WBBM WHAS  
 WHLB WMFG (sw-11.83)  
 MBS-Curtain Time; WGN  
 CBC-Lloyd Huntley's Orchestra:  
 CKY CJRM  
 KFJM-Guest Night  
 KMBC-Hit Tunes  
 WHO-Salon Concert  
 WNAX-Happy Jack's Old Timers  
**8:45 CST 7:45 MST**  
 MBS-Don't You Believe It (Sen-  
 sation Cigarettes): WLW

NBC-Jesse Crawford, organist:  
 WDAF (sw-9.53)  
 CBS-American Viewpoints: KFAB  
 WHLB WCCO KMOX KSCJ  
 KDAL KMBC KRNT WNAX  
 WJR WMFG (sw-11.83)  
 CBC-Other Days: CKY CKX  
 CJRM  
 KOA-Consumers Council  
 KSL-Pinto Pete  
 KSTP-Rhythmic Symphony  
 WBBM-Arthur Godfrey  
 WHAS-James Melton, tur.; Orch.  
 WMAQ-Musical Moments

**9:00 CST 8:00 MST**  
 NBC-Amos 'n' Andy, sketch  
 (Campbell's Soup): WOW KFI  
 KOA WDAF WMAQ WSM  
 KSTP WLW WHO (also see 5  
 p.m.)

CBS-Henry Busse's Orch.: WCCO  
 WBBM WHAS WJR KRNT  
 KMBC KFAB WHLB WMFG  
 NBC-Barney Rapp's Orchestra:  
 KFJR WTCN  
 NBC-Clyde Lucas' Orch.: (sw-  
 9.53)  
 CBC-News: CKY CKX CJRM  
 News: WMT KMA WMIN  
 KTM-Baseball Game  
 KMOX-The Goldbergs, sketch  
 KOIL-Central States Radio Guild  
 KSCJ-Peter MacGregor  
 KSL-Hour of Reflection  
 WDAY-News  
 WEBC-Safety Club; Varieties  
 WENR-Globe Trotter  
 WNAX-Rhythm to You  
 WTMJ-Kilowatt Hour

**9:15 CST 8:15 MST**  
 NBC-Uncle Ezra (Alka-Seltzer):  
 KOA WOW (also see 5:15  
 p.m.)

NBC-Barney Rapp's Orch.: KSO  
 KMA WMT  
 CBS-Henry Busse's Orch.: KSCJ  
 KMOX  
 CBC-Parisian Rhythm: CKX  
 CKY CJRM

KFNF-Andy Andrews  
 KSTP-Sports Oddities  
 WBBM-Carlos Molina's Orch.  
 WDAF-True Detective Stories  
 WDAY-Baseball Game  
 WEBC-Rudy Bundy's Orch.  
 WENR-Ennio Bolognini's Orch.  
 WGN-Shep Fields' Orch.  
 WHO-Sports  
 WJR-Let's Celebrate  
 WLW-Memory Bouquet  
 WMAQ-Fort Pearson, News  
 WMIN-Guest Night  
 WNAX-News  
 WSM-Linger Awhile  
 WTMJ-Easy Aces

**9:30 CST 8:30 MST**  
 CBS-Will McCune's Orch.: WHLB  
 KFAB KRNT WNAX KSCJ  
 KSL (sw-5.12)  
 NBC-Al Donahue's Orch.: KSO  
 NBC-Harry Owens' Orch.: KFJR  
 KMA WSM WMAQ (sw-9.53)  
 CBC-Jerry Fuller's Orch.: CJRM  
 CKY CKX

MBS-The Nation's Playhouse:  
 WLW  
 News: KOIL WBBM KMBC  
 WOW  
 Sportsmen's Special: WCCO  
 WEBC WHLB  
 Front Page Drama: KSTP WTCN  
 Let's Celebrate: WTMJ KMOX  
 KOA-Golden Melodies  
 WDAF-Musical Melting Pot  
 WENR-Fletcher Henderson's Orch.  
 WHAS-Music to Your Taste  
 WHO-Swing Time  
 WJR-Baseball Scores; Rhythm  
 Highlights  
 WMFG-Sportsmen's Special  
 WMIN-Varieties  
 WMT-Baseball Game

**9:45 CST 8:45 MST**  
 NBC-Al Donahue's Orch.: KSTP  
 WOW WHO (sw-9.53)  
 CBS-Will McCune's Orch.: WBBM  
 KMOX  
 NBC-Harry Owens' Orch.: WTCN  
 KMBC-Dance Orch.  
 KOIL-Sports  
 WCAL-Chapel Service  
 WGN-Bill Carlsen's Orch.  
 WMT-Band Wagon  
 WTMJ-Today's Events

**10:00 CST 9:00 MST**  
 NBC-Death Valley Days, drama  
 (Borax): KOA (also at 7:30  
 p.m.)  
 CBS-Leighton Noble's Orch.: KSCJ  
 KFAB WBBM KMBC KMOX  
 WNAX (sw-6.12)  
 NBC-Frank Trumbauer's Orch.:  
 KMA  
 NBC-Erskine Hawkins' Orch.:  
 WDAF WMAQ WDAY  
 MBS-Kay Kyser's Orch.: KSO  
 WGN KSTP  
 CBC-Music That Never Dies:  
 CJRM CKX CKY  
 News: WHLB WMAQ WMIN WHO  
 WMFG  
 KFJR-Weather & News

KOIL-Sample Time  
 KSL-Variety Review  
 WCCO-Let's Celebrate  
 WEBC-News-Tribune Time  
 WENR-Music As You Desire It  
 WHAS-Ball Game  
 WJR-Jack King, news  
 WLW-Paul Sullivan, commentator  
 WMT-Dance Band  
 WOW-Wig Waggin' with Wagner  
 WSM-World in Review  
 WTCN-Baseball Scores  
 WTMJ-Last Word in Sports  
**10:15 CST 9:15 MST**  
 CBS-Leighton Noble's Orch.: WJR  
 KRNT WHLB WMFG  
 NBC-Erskine Hawkins' Orch.:  
 WLW WSM WOW WHO KFJR  
 WEBC  
 KSTP-Night Extra  
 WCCO-Cedric Adams  
 WHAS-News  
 WMIN-Koly's Swing Orch.  
 WTCN-Red Nichols' Orch.  
 WTMJ-Dance Orchestras  
**10:30 CST 9:30 MST**  
 NBC-Blue Barron's Orch.: WLW  
 WDAY WOW KSTP WHO  
 WSM  
 NBC-Billy Swanson's Orch.: KMA  
 KFJR KOIL WEBC WTCN  
 KSO  
 CBS-Tommy Dorsey's Orchestra:  
 KSCJ WBBM KFAB KRNT  
 KMBC WNAX WMFG WJR  
 (sw-6.12)  
 MBS-Bob Crosby's Orch.: WMT  
 WGN  
 CBC-Bob Crosby's Orch.: CJRM  
 CKY CKX  
 Dance Orch.: WDAF WHAS  
 KMOX-News  
 KOA-Freddie Martin's Orch.  
 KSL-Songs for You  
 WCCO-Rollie Johnson  
 WHLB-Dance Orch.  
 WMAQ-F. Henderson's Orch.  
 WMIN-Swing Session  
**10:45 CST 9:45 MST**  
 NBC-Billy Swanson's Orchestra:  
 WENR  
 CBS-Tommy Dorsey's Orchestra:  
 KMOX KSL  
 WCCO-Roller Derby  
 WTCN-Gentlemen of Rhythm  
**11:00 CST 10:00 MST**  
 NBC-Lou Blake's Orch.: WENR  
 WEBC KFJR WOW  
 CBS-Carlos Molina's Orch.: KFAB  
 WNAX WBBM KMOX KRNT  
 KSCJ WCCO KMBC  
 NBC-Del Courtney's Orch.: KOA  
 KSTP WMAQ WSM WDAY  
 MBS-Shep Fields' Orch.: WGN  
 KOIL WMT KSO  
 CBC-Rhythmic: CKY CKX  
 CJRM-News  
 KMA-Anna Mae Winburn's Orch.  
 KSL-Eugene Jelesnik's Orch.  
 WDAF-Nighthawks  
 WGN-Eddy Duchin's Orch.  
 WHO-Orchestra  
 WLW-Twenty-four Hour Review  
 WMIN-News; Rhumba Rhythm  
 WTCN-Barney Rapp's Orch.  
**11:15 CST 10:15 MST**  
 CBS-Horace Henderson's Orch.:  
 WNAX WBBM KMOX KRNT  
 KFAB KSCJ WCCO KMBC  
 NBC-Lou Blake's Orch.: WTCN  
 CBC-To be announced: CKY CKX  
 CJRM-Eventide Echoes  
 KOA-Donnelly James' Orch.  
 KSL-News  
 WLW-Dusty Road's Orch.  
 WMIN-Koly's Swing Orch.  
 WOW-Music Box  
**11:30 CST 10:30 MST**  
 CBS-Horace Henderson's Orch.:  
 KMOX KRNT KMBC WBBM  
 KSCJ KFAB WNAX KSL  
 NBC-Deacon Moore's Orch.:  
 WMAQ KFJR WDAY WEBC  
 WTCN KMA KOIL WLW  
 WDAY  
 NBC-Jan Garber's Orch.: WOW  
 KSTP WENR WSM WHO  
 MBS-Eddie De Lange's Orch.:  
 KSO WGN WMT  
 CBC-I Cover the Waterfront:  
 CKX  
 CJRM-Treasure Chest  
 WCCO-Barney Rapp's Orch.  
 WDAF-Dance Orch.  
 WHAS-Dream Serenade  
 WMIN-Midnight Reveries  
**11:45 CST 10:45 MST**  
 CBS-Henri Gendron's Orchestra:  
 KRNT KFAB KMBC WBBM  
 KSCJ WNAX KSL KMOX  
 CBC-News: CKX  
 KOA Family News  
**12:00 CST 11:00 MST**  
 CBS-Husk O'Hare's Orch.: KSCJ  
 KRNT  
 MBS-Jimmy Grier's Orch.: KSO  
 WGN  
 News: KOA WMIN KMBC  
 KMOX-Dancing Time  
 KSL-Carvel Craig's Orch.  
 KSTP-Dream Ship  
 WBBM-Headlines  
 WLW-Burt Farber's Orch.  
 WOW-Musical Prgm.

End of Friday Programs



# MORNING

**7:00 CST 6:00 MST**  
 NBC-Breakfast Club; News: WEBC KSO KFJR WDAY KMA WTCN  
 NBC-The Wise Man: WHO (sw-21.5)  
 CBS-Eton Boys: KRNT KDAL (sw-17.76)  
 News: KOIL WOW  
 Musical Clock: WBBM WMT KMOX

**7:15 CST 6:15 MST**  
 NBC-Sunshine Express; News: (sw-21.5)  
 NBC-Richard Maxwell, songs: (sw-17.76)  
 News: WMT KFJM WLW WLS WMAX

**7:30 CST 6:30 MST**  
 CBS-Fiddler's Fancy; News: WBBM KMOX KDAL (sw-17.76)  
 MBS-Get Thin to Music: WGN News: KSOO WAAW  
 Musical Clock: WMT WOW WMFG

**7:45 CST 6:45 MST**  
 NBC-Landt Trio: WMAQ (sw-21.5)  
 CBS-Fiddler's Fancy: WCCO

**8:00 CST 7:00 MST**  
 CBS-Lew White, organist: KDAL KMOX KRNT WMFG (sw-17.76)  
 NBC-To be announced: WMAQ (sw-21.5)  
 NBC-Sweethearts of the Air; Breen & de Rose: KSO KOIL WLW WTCN  
 News: CKX KOA  
 Coffee Pot Inn: WMAX WOW KFJR WHO  
 CKY-News & Weather  
 KFJM-Markets  
 KFNF-Morning Visit  
 KMA-Forest Rangers  
 KSTP-Good Morning Hour  
 WBBM-Saturday Sunshine

**8:15 CST 7:15 MST**  
 NBC-Charioteers: WOW KSTP (sw-21.5)  
 NBC-Viennese Ensemble: WDAY KOIL KFJR WHLB KSO WLW WMAQ WTCN  
 CKX-Wake Up & Sing  
 CKY-Rise 'n' Shine Club  
 KFAB-Waltz Time  
 KFJM-News  
 KMA-Around the Dial  
 KOA-Wonderland of Words  
 WDGY-Morning Musicale  
 WHO-What to Serve Today  
 WLS-To be announced  
 WMFG-Stock Quotations  
 WMAX-Prairie Dream Boys

**8:30 CST 7:30 MST**  
 NBC-The Child Grows Up: KOIL WMT WTCN WDAY WMAQ KFJR  
 NBC-Chautauqua Concert: WLW KSTP WHO (sw-21.5)  
 CBS-Jewel Cowboys: KSCJ KDAL KFAB WHLB (sw-17.76)  
 KFJM-Morning Devotional  
 KFNF-Nurseryman  
 KMOX-Better Films Council; Organ Interlude  
 KOA-Kay's Morning Melodies  
 KSOO-News; Grain Quotations  
 WAAW-Market Opening  
 WCAL-Morning Music  
 WCCO-Jolly Baker  
 WDGY-News  
 WEBC-Christian Science Prgm.  
 WGN-Morning Melodies  
 WLS-Prairie Singer  
 WMFG-Musical Clock  
 WMIN-Breakfast Bell  
 WMAX-Lee Collins' Orch.  
 WOW-Kitchen Kapers

**8:45 CST 7:45 MST**  
 NBC-Swing Serenade: WMAQ KSOO KOIL WDAY KFJR WEBC WMT KMA WTCN  
 NBC-Chautauqua Concert: KOA  
 MBS-The Day You Were Born: WGN WDGY  
 CKX-Markets; Wake Up & Sing  
 KFAB-News  
 KFJM-Markets  
 KFNF-Billie, Jean & Bob  
 KMOX-Ozark Varieties  
 KSCJ-Market Reports  
 WBBM-Saturday Sunshine  
 WCCO-Betty Crocker  
 WLS-Cowboy Bill  
 WLW-Synagogue of the Air  
 WMAX-Sunny Syncopators

**9:00 CST 8:00 MST**  
 CBS-Oriental: KDAL WCCO KSCJ WHLB WMFG (sw-21.5)  
 NBC-Bailey Axton, tenor: WEBC WTCN KSTP WMAQ  
 MBS-Manhattans: WDGY  
 CKX-Bird Lady  
 CKY-Good Morning Neighbor  
 KFAB-Meditations  
 KFJM-Salon Silhouettes  
 KFNF-Headlines  
 KFJR-Markets & Top o' the Dial  
 KMA-S. O. S. Club Prgm.

KOA-Home Service  
 KMOX-Carolyn Joyce  
 KOIL-Salutes  
 KSOO-Grain Quotations; Ranch Boys  
 WBBM-Sports Huddle  
 WDAY-Bargain Specials; Bailey Axton, tr.  
 WGN-Get Thin to Music  
 WHO-May I Suggest?  
 WLS-Spelling Bee  
 WLW-Mail Bag  
 WMIN-News; Orch.  
 WMT-News; Musical Interlude  
 WMAX-Russ Pike

**9:15 CST 8:15 MST**  
 NBC-Al & Lee Reiser, piano duo: WMAQ KFJR WDAY WOW KOA (sw-21.5)  
 NBC-Radio City Four: WDAY CBS-Melody Ramblings: KDAL KMOX WCCO KSCJ WHLB WBBM KFAB WMFG (sw-17.76)  
 CKX-Console Caravan  
 KFNF-Paul & Irving  
 KMA-Homemakers' Chat  
 KSOO-The Woman's World  
 KSTP-On the Air  
 WCAL-Literature to be Read  
 WDGY-Canary Serenade  
 WEBC-Woman's Hour  
 WGN-June Baker, home management  
 WMIN-Song Stylist  
 WMT-Radio City Four  
 WMAX-George German's Pied Pipers  
 WTCN-Something in the Air

**9:30 CST 8:30 MST**  
 NBC-Instrumental Ensemble: WMAQ KFJR KSTP WDAY KOA (sw-15.33)  
 NBC-Our Barn, children's program: KSOO WLS  
 CBS-Junior Musical Comedy: KRNT KSCJ WHLB KMOX WBBM WMFG (sw-17.76)  
 MBS-Army Band: WDGY KOIL  
 To be announced: KFDY WLW Markets: WAAW WOW  
 CKX-Markets; What's on the Air  
 CKY-Musical Comedy Highlights  
 KFAB-Lincoln Newspaper Carriers  
 KFJM-Household Hour  
 KFNF-Good Morning, Neighbor  
 WCAL-College Bulletin  
 WCCO-Stocks  
 WGN-Man on State Street  
 WMIN-Milady's Music Box  
 WMT-Rev. R. J. Wells  
 WMAX-Happy Jack's Old Timers  
 WTCN-Around the State

**9:45 CST 8:45 MST**  
 NBC-Serving the Consumer, talk: WMAQ KFJR KSTP KOA WHO WDAY WEBC (sw-15.33)  
 Morning Devotions: KMA WCAL  
 CKX-Hawaiian Echoes  
 KFAB-World Entertains  
 KFJM-Markets  
 KOA-Once Upon a Time  
 WCCO-Dr. O'Brien  
 WDGY-Varieties  
 WGN-Alice Blue, pianist  
 WMIN-Gospel Singer  
 WMAX-Bud Birmingham's Buckeroos  
 WOW-The Little Dog House

**10:00 CST 9:00 MST**  
 NBC-Call to Youth; Guest Spkr.: WBBM WTCN KSO WDAY  
 Rabbi Beryl D. Cohen of Boston, guest speaker, takes for his subject of his discourse "What Leaders Shall Youth Follow?"

NBC-Music Guild: WMAQ WHO WOW  
 Guest: Kneisel String Quartet  
 CBS-Concert Hall: KDAL KMOX KSCJ WCCO KRNT WHLB WMFG (sw-17.76)  
 News: WAAW KSOO  
 CKX-Radio Train  
 CKY-British Dance Bands  
 KFJM-Household Hour  
 KFNF-Cornfield Hawaiians  
 KFJR-Markets; Weather  
 KMA-Weather; Markets; News  
 KOA-Well's of Music  
 KOIL-News; Weather  
 KSTP-The Daily  
 WBBM-Missus Goes to Market  
 WDGY-Modern Trend  
 WGN-Poetry New & Old  
 WLS-Prgm. Review; Markets; News  
 WLW-My Health  
 WMIN-News; World Bookman  
 WMT-Frank Voelker, organist  
 WMAX-Devotional Service

**10:15 CST 9:15 MST**  
 NBC-Music Guild: KOA KSTP  
 NBC-Carol Weymann, soprano: KFJR WEBC KOIL WLW WDAY  
 MBS-Tall Corn Time: WMT KSO  
 News: KFJM WTCN  
 KFAB-Weather & Markets  
 KFNF-Gretta, song stylist  
 KMA-Earl May's Visit  
 KSOO-Variety Prgm.  
 WAAW-Markets  
 WBBM-American Dental Assn.

WCAL-Our Church  
 WDGY-Hillbilly Hi-Jinks  
 WGN-Melody Time  
 WLS-George Goebel  
 WMIN-Bulletin Board  
 WMAX-Prairie Dream Boys

**10:30 CST 9:30 MST**  
 NBC-Nat'l Farm & Home Hour: KOA WDAY KSOO WEBC KFJR WMAQ WTCN KMA  
 Special memorial service for Dr. Charles R. Allen, father of the Smith-Hughes Act which established vocational agriculture work in colleges and high schools.  
 NBC-Along Gypsy Trails: KSTP WLS  
 CKX-Farmer's Hour  
 CKY-Old Refrains  
 KFAB-Roy, Lonnie & John  
 KFJM-Allan Gillespie, songs  
 KFNF-Frank Field  
 KLPN-Markets and News  
 KOBH-Home Folks' Frolic  
 KOIL-Hits & Encores  
 WBBM-Meet Chicago  
 WDGY-News  
 WGN-Quin Ryan's News Commentary  
 WHO-Public Service  
 WLB-Bach Partita  
 WLW-News: Live Stock  
 WMIN-Mid-Morning Concert  
 WMAX-Jimmy Morgan, songs  
 WOW-Uncle Tom's Playhouse

**10:45 CST 9:45 MST**  
 NBC-Nat'l Farm & Home Hour: KSO  
 NBC-Along Gypsy Trails: WHO  
 CBS-Enoch Light's Orch.: KDAL KRNT WHLB KOIL KFAB KSCJ WMFG WCCO KMOX (sw-17.76)  
 CBC-Along Gypsy Trails: CKX  
 CKY-Organ Reveries  
 KFJM-Man on the Street  
 KFNF-To be announced  
 WBBM-Old King Cole  
 WDGY-Musical Newsy  
 WGN-Musical Mail Box  
 WLS-Across the Mike  
 WMT-Kiddies' Revue  
 WMAX-Happy Jack's Old Timers

**11:00 CST 10:00 MST**  
 CBS-Enoch Light's Orch.: WCCO KRNT KOIL WBBM (sw-21.52)  
 NBC-Lee Gordon's Orch.: WHO KOA (sw-15.33)  
 NBC-Nat'l Farm & Home Hour: WLW  
 MBS-To be announced: WDGY  
 CKX-Songs from the Shows  
 CKY-Dance Tunes  
 KFAB-Consolations  
 KFJM-Stars of Tomorrow  
 KFNF-Weather; Markets; News  
 KMOX-Magic Kitchen  
 KSTP-Household Forum  
 WAAW-Markets  
 WGN-Luncheon Music  
 WHLB-Finnish Music  
 WLB-Short Story, E. W. Ziebarth  
 WLS-Home Talent Prgm.  
 WMIN-News; Here Comes the Band  
 WOW-FHA Prgm.

**11:15 CST 10:15 MST**  
 CBS-Rhythmairs: KSCJ KDAL KRNT WBBM WCCO KSCJ WMFG (sw-21.52)  
 NBC-Lee Gordon's Orch.: KSTP WOW  
 MBS-Elinor Sherry, songs: WDGY WGN  
 CKY-Old Refrains  
 KFNF-Slim & Sally  
 KOIL-Waltz Time  
 WMT-Tom Owens' Cowboys  
 WMAX-Sunny Syncopators

**11:30 CST 10:30 MST**  
 NBC-Ray Kinney's Orch.: WDAY WMAQ WEBC WMT KSO  
 CBS-Buffalo Presents: KSCJ KOIL WHLB KRNT WBBM (sw-21.52)  
 NBC-Your Host is Buffalo: WOW KSTP WHO (sw-15.33)  
 CBC-Canadian Amateur Golf Championship: CKY  
 Markets: WCCO CKX  
 KFAB-Dinner Call  
 KFJM-L. T.'s Band  
 KFNF-Lullaby Lester  
 KFJR-Markets & Police Bulletins  
 KMA-Dustin' the Fiddle  
 KOA-Radio Budget Shop  
 KSOO-Grain Quotations; On the Music Stand  
 WDGY-Varieties  
 WGN-Markets; Mid-day Service  
 WLB-Musical Prgm.  
 WLS-Markets; News  
 WLW-Afternoon Edition  
 WMFG-Foreign Music  
 WMIN-Musical Newsy  
 WMAX-Prairie Dream Boys  
 WTCN-Whoopie John

**11:45 CST 10:45 MST**  
 NBC-Ray Kinney's Orch.: WLW KFJR WTCN  
 News: CKX KOA WDGY  
 KFJM-Slim Thomson's Cowboys  
 KFNF-Alfalfa John  
 KMA-Mickey Gibbins, songs

KOIL-Street Reporter  
 KSTP-Playground Artists  
 WBBM-Chicago Park District  
 WCCO-Safety Talk  
 WHLB-Morning Musicale  
 WLS-Weekly Livestock Market Review  
 WMIN-Take It Easy  
 WMT-News; Cedar Valley Hillbillies  
 WMAX-George German

**AFTERNOON**

**12:00 CST 11:00 MST**  
 NBC-Campus Capers: WOW (sw-15.33)  
 CBS-Golden Melodies: KDAL KSCJ WCCO  
 NBC-Rex Maupin's Orch.: WTCN WMAQ WLW KOIL  
 MBS-Spotlight Revue: WDGY WGN  
 News: KFAB WAAW WMIN  
 Weather & Markets: KFJR KMA  
 CKY-Merrymakers' Orch.  
 CKY-Studio Party  
 KFNF-Farm Sales & News  
 KMOX-Travelogue  
 KOA-Farm Question Box  
 KSOO-Jack Marlow, songs  
 KSTP-Mid-Day Melodies  
 WBBM-Man on the Street  
 WDAY-Variety Prgm.  
 WEBC-News; Bulletin Board  
 WHLB-Luncheon Melodies  
 WHO-Corn Belt Hour  
 WLB-Musical Prgm.  
 WLS-Man on the Farm  
 WMFG-Noonday Revue  
 WMAX-Farm & Home

**12:15 CST 11:15 MST**  
 NBC-Campus Capers: WLW KOA  
 NBC-Rex Maupin's Orch.: KFJR  
 News: KFJM KOIL WMFG  
 KFAB-Markets & Farm Notes  
 KFNF-Around the Dinner Table  
 KMA-The Harvesters  
 KMOX-Of Men & Books  
 KSCJ-Voice of the People  
 KSOO-Farm Specials  
 KSTP-Daily Feature  
 WBBM-Meet the Missus  
 WHO-Melodious Favorites  
 WMIN-Noon-Day Jamboree  
 WMT-Question Man; Voice of Iowa  
 WMAX-News & Markets  
 WOW-Midday Melodies

**12:30 CST 11:30 MST**  
 NBC-Music Internationale: (sw-15.33)  
 CBS-Prosperity, F.O.B. Detroit: KMOX KDAL WMFG WHLB KSCJ WBBM (sw-15.27)  
 NBC-Judy & Lanny, songs: KSO WMAQ KFJR WTCN WEBC  
 News: WHO WOW  
 CKX-Musical Prgm.  
 CKY-Tropical Moods  
 KFAB-Federal Farm Prgm.  
 KFDY-D. B. Doner  
 KFJM-Olaf Roisem's Orch.  
 KFNF-Henry Field  
 KMA-Weather & News  
 KOA-Traffic Lesson  
 KOIL-Community Editor  
 KSOO-Farm Forum  
 KSTP-Musicale  
 WCAL-Alumni News  
 WCCO-First Edition  
 WDAY-Livestock Markets; Joey & Chuck; News  
 WLS-Poultry Service Time  
 WLW-To be announced  
 WMT-Markets; Cedar Valley Hillbillies  
 WMAX-Sunny Syncopators

**12:45 CST 11:45 MST**  
 NBC-Burt Farber's Orch.: WLW WEBC KFJR WMAQ  
 NBC-Popular Waltzes: KOA  
 CBC-London Calling: CKX  
 Man on the Street: KFAB WOW  
 CKY-News & Messages  
 KFDY-J. G. Hutton  
 KMA-Earl May's Visit  
 KSOO-News  
 WCAL-This Is St. Olaf  
 WCCO-Tune Times  
 WDAY-Fargo Horse Market  
 WHO-Luncheon Music  
 WLS-Vitality Jim  
 WMIN-Frank & Margie  
 WMT-Iowa Cornhuskers  
 WMAX-D. B. Gurney  
 WTCN-Front Page

**1:00 CST 12:00 MST**  
 CBS-Merrymakers: KSCJ WHLB KDAL KFAB WBBM WMFG (sw-15.27)  
 NBC-Golden Melodies: WMAQ KSTP KOA (sw-15.33)  
 NBC-Rakov's Orch.: KFJR WDAY WTCN WEBC WLW WMT KSOO  
 MBS-Dick Barrie's Orch.: KOIL WGN KSO  
 CBC-London Calling: CKY  
 KFAB-Go Visiting  
 KFDY-Chimes Concert  
 KFJM-Movie Gossip  
 KFNF-Grab Bag Show

KMA-Melody Time  
 KMOX-Inquiring Reporter  
 WCAL-With the High Schools  
 WCCO-Red Nichols' Orch.  
 WDGY-Slim Jim  
 WHO-Agricultural Conservation  
 WLS-Merry-Go-Round  
 WMIN-News; Orch.  
 WMAX-Petroleum Parade  
 WOW-U. S. Dept. of Agriculture

**1:15 CST 12:15 MST**  
 CBS-Merrymakers: KRNT KMOX  
 NBC-Golden Melodies: WOW WHO  
 CBC-Henley Regatta: CKY CKY  
 KFDY-Farm Flashes  
 KFJM-Puzzle Prgm.  
 KMA-The Modernettes  
 WAAW-News  
 WEBC-W.P.A. Musicale  
 WLS-Homemakers' Hour  
 WMIN-Three-Quarter Time

**1:30 CST 12:30 MST**  
 CBS-Gertrude Lutzi, sop.; John Sturgess, bar.: KRNT WHLB KDAL KSCJ WMFG (sw-15.27)  
 NBC-Rendezvous; Ricardo's Orchestra: WLW KFJR WTCN  
 WEBC WDAY KMA WMT  
 NBC-Rhythm & Rhyme: WMAQ WOW WHO KOA KSTP (sw-15.33)  
 MBS-Royal Rangers: KOIL KSO  
 CBC-London Calling: CKX CKY  
 KFDY-4-H Club of the Air  
 KFJM-Request Prgm.  
 KFNF-News  
 KMOX-St. Louis Medical Society  
 KSOO-Treasure Chest  
 WBBM-Pat Flanagan  
 WCCO-Tax Payer's Ass'n  
 WDGY-Half & Half  
 WGN-To be announced  
 WLB-Concert Hall  
 WMIN-Design for Melody  
 WMAX-Songs of Jimmy Morgan

**1:45 CST 12:45 MST**  
 CBS-Gertrude Lutzi, sop.; John Sturgess, bar.: WCCO  
 KFAB-News & Markets  
 KFNF-Pet Department  
 KMOX-Let's Compare Notes  
 WBBM-Dugout Dope  
 WDGY-Ozark Ramblers  
 WGN-The Leadoff Man  
 WLS-News  
 WMAX-Prairie Dream Boys

**2:00 CST 1:00 MST**  
 CBS-Saratoga Handicap: KSCJ KRNT WHLB WCCO WMFG (sw-15.27)  
 NBC-Club Matinee: WDAY KOIL WEBC WENR WMT KSO  
 KSOO WLW KFJR WTCN  
 NBC-Calling All Stamp Collectors; Capt. Tim Healy: WHO WOW WMAQ KOA KSTP (sw-9.53)  
 CBC-Talks for Children: CKX CKY  
 Baseball; Sox vs. Yankees: WGN WBBM  
 KFAB-Cornhusker Jamboree  
 KFJM-World Bookman  
 KFNF-Kitchen Klatter  
 KMA-Organ Melodies  
 KMOX-One Woman's Opinion  
 KSL-Broadcasters' Review  
 WAAW-News  
 WDGY-Al Odegaard's Orch.  
 WLB-Goldberg Variations  
 WMIN-News; Music Hall  
 WMAX-Betty Lane's Southerners

# SATURDAY

## July 30

**2:15 CST 1:15 MST**  
 CBS-Saratoga Handicap: KSCJ KRNT WHLB KDAL (sw-15.27)  
 NBC-Men of the West, quartet: WHO WMAQ KSTP KOA WOW (sw-9.53)  
 CBC-Henley Regatta: CKX CKY  
 KFJM-Front Page Headlines  
 KFNF-Studio Prgm.  
 KMA-Paint Boys  
 KMOX-Dope from the Dugout  
 WDGY-Three Russians  
 WMAX-Eleanor Frank, violinist

**2:30 CST 1:30 MST**  
 CBS-Dancepatrol: KDAL KRNT KSCJ WHLB WMFG (sw-15.27)  
 NBC-To be announced: WOW KOA WMAQ KSTP WHO (sw-9.53)  
 NBC-Club Matinee: KMA WLW  
 CBC-Sports: CKY  
 CKX-Musical Prgm.  
 KFJM-Floyd Johnson's Orch.  
 KFNF-The Flower Lady  
 KMOX-Baseball Game  
 WCCO-Front Page Parade  
 WDGY-To be announced  
 WLB-Brahms Concerto  
 WMAX-Happy Jack's Old Timers

**2:45 CST 1:45 MST**  
 CBS-Four Clubmen: KSCJ KDAL WMFG KFAB WHLB (sw-15.27)  
 MBS-Saturday Sing Song from London: WDGY  
 CBC-Musical Cocktails: CKX CKY  
 Baseball Game: WMIN WTCN WCCO  
 WMAX-George German

**3:00 CST 2:00 MST**  
 NBC-Top Hatters: WHO WOW KFJR WEBC WDAY WMAQ KOA KSTP (sw-9.53)  
 CBS-Columbia Concert Orch.: KSCJ KDAL WHLB WMFG (sw-15.27)  
 NBC-Trio Time: WENR KOIL WLW KSO  
 MBS-Red Norvo's Orch.: WDGY  
 CBC-Top Hatters: CKX CKY  
 Baseball Game: KFAB WMAX WMT KMA  
 KFJM-Baseball Scores  
 KFNF-Variety Revue  
 KSOO-Newstime  
 WLB-Concerto

**3:15 CST 2:15 MST**  
 NBC-Trio Time: KSOO  
 MBS-Red Norvo's Orch.: WGN  
 CBC-Henley Regatta: CKX CKY  
 KFJM-News

**3:30 CST 2:30 MST**  
 NBC-Kidoodlers: WMAQ WEBC WHO WOW KFJR (sw-9.53)  
 NBC-Paul Sabin's Orch.: WENR WLW KSOO KSO  
 CBS-America Dances: KSCJ WHLB KDAL WMFG (sw-15.27)  
 MBS-Mitchell Ayres' Orch.: KOIL WDGY  
 CBC-Celtic Ceilidh: CKY CKX  
 KFJM-Rev. Bob Jones

(Continued on Next Page)

**Big BARN DANCE Tonight**

Tune in Sat. Night for Big Alka-Seltzer National Barn Dance. Join Uncle Ezra, Joe Kelly and the rest of the happy Hayloft Gang in a full hour of old-time singing and dancing. Barrel of fun for Old and Young.

**WMT KSO**  
 9:00 to 10:00 P.M., CST  
 SPONSORED BY ALKA-SELTZER



# SATURDAY

July 30

(3:30 p.m. Continued)

KOA-For Milady  
KSCJ-Peter McGregor  
WAAW-News  
WNAX-Prairie Dream Boys  
**3:45 CST 2:45 MST**  
NBC-Aviation Talks by Commander Frank Hawks; WMAQ KSTP KFJR WEBC WHO KOA (sw-9.53)  
KFJM-Ollie I. Skratthult's Orch.  
KFNF-Woman's Page  
WBBM-Tenth Inning  
WLW-Advertisers Club Speakers  
WOW-News  
**4:00 CST 3:00 MST**  
CBS-News; Symphonettes: KSCJ KDAL WHLB WBBM WMFG  
NBC-El Chico, Spanish Revue; News: WMAQ KFJR WEBC WDAY WHO KSTP KOA WOW (sw-9.53)  
NBC-Lou Martin's Orch.; News: WENR KSOO KSO KOIL  
CBC-Don Masser's Lumberjacks: CKX CKY  
KFJM-Baseball Scores  
KFNF-Sunshine Lady  
WDGY-Gertrude Lewis  
WGN-Bill Anson  
WLW-Truth American  
**4:15 CST 3:15 MST**  
CBS-Songs for You: WHLB KSCJ KDAL  
MBS-Schemes That Skin: WGN WLW  
KFJM-On Parade  
KFNF-Gospel Singer  
WBBM-Chicago Hour  
WDGY-Hit Parade  
WENR-Musical Interlude  
WHO-Baseball Time With Bill Brown  
**4:30 CST 3:30 MST**  
NBC-Chesterfield Daily Sports Column with Paul Douglas; WMAQ WBBM WENR KSTP WLW KSO (sw-9.53)  
NBC-Blue Barron's Orch.: KFJR WDAY KOIL WMAQ KSOO  
CBS-Mal Hallet's Orch.: KDAL KSCJ WHLB WMFG (sw-11.83)  
MBS-Jimmy Livingston's Orch.: WDGW WGN  
CBC-Wilfred Charette's Orch.: CKX CKY  
KFJM-Movie Gossip  
KFNF-Visitor's Hour  
KMOX-Grand Stand Managers  
KOA-Paul Carson, organist  
WAAW-News  
WBBM-Jack Hallon's Review  
**4:45 CST 3:45 MST**  
CBS-Mal Hallet's Orch.: WHLB NBC-The Art of Living, Dr. Norman Vincent Peale: WDAY WMAQ KSTP WOW WEBC KFJR (sw-15.33)  
Dr. Norman Vincent Peale takes for the subject of his talk "Does Life Begin at Forty?"  
NBC-Blue Barron's Orch.: WENR KSOO WLW  
KFJM-New Releases  
KMOX-Ozark Varieties  
KOA-News  
WBBM-Chicago Hour  
**5:00 CST 4:00 MST**  
CBS-Syncopation Piece: WCCO KDAL WHLB KSCJ WMFG (sw-11.83)  
NBC-Richard Himber's Orch.: KFJR WMAQ KSOO WHO WEBC KOA WDAY KSTP WOW (sw-9.53)  
NBC-Message of Israel: WENR Rabbi Edward T. Snodrow of Temple Beth-L. Cedarhurst, Long Island, takes for the subject of his discourse "How Religion Speaks."  
MBS-Soap Box Derby: KOIL WGN WMT KSO  
CBC-Luigi Romanelli's Orch.: CKX

CKY-Music by Cugat  
KFAB-Swing Your Partner  
KFJM-Baseball Scores  
KFNF-Cub Reporters  
KMA-Modernettes  
WBBM-John Harrington, sports  
WDGY-Mood Music  
WLW Soil Conservator  
WMIN-News: Hollywood Brevities  
WNAX-Prairie Dream Boys  
WTCN-Tenth Inning  
**5:15 CST 4:15 MST**  
News: CKY CKX KFNF  
KFJM-Birthday Bells  
KMA-Parade of Features  
WBBM-American Viewpoints  
WCCO-Tourist Bureau  
WDGY-Broadway Temple  
WLW-Sports  
WMT-Parade of Features  
WNAX-Metz Bakery Revue  
**5:30 CST 4:30 MST**  
CBS-Columbia Workshop: KSCJ WHLB KFAB KRNT KDAL WBBM WCCO WMFG  
Another famous verse book to be dramatized is Edward Arlington Robinson's "Tristram." This long narrative poem was adapted for radio presentation by Stella Reynolds and will be directed by William N. Robson.  
NBC-Larry Clinton's Orchestra: KFJR WDAY KSTP WMAQ KOA WHO  
NBC-Choral Choir, dir. Father Finn: KSOO KOIL KSO KMA WMT  
CBC-The Decibels: CKX CKY-Melody Time  
KFJM-Old Favorites  
KFNF-Hollywood Column  
KOIL-C. of C. Prgm.  
WEBC-Twilight Review  
WENR-Ennio Bolognini's Orch.  
WGN-Sports Review  
WLW-Inside of Sports  
WMIN-Sweet & Hot  
WOW-Chamber of Commerce  
WTCN-News  
**5:45 CST 4:45 MST**  
NBC-Choral Choir, dir. Father Finn: WTCN  
CBC-To be announced: CKX News: WOW WHO  
CKY-Homefolks Frolic  
KFNF-Marion Hilding  
KMOX-To be announced  
WBBM-We the Wives  
WDGY-Sports Editor  
WENR-Ennio Bolognini's Orch.  
WGN-Inside of Sports  
WLW-Paul Sullivan, news  
WMIN-Hearth & Home  
WMT-Sports; News  
WNAX-Russ Pike

## NIGHT

**6:00 CST 5:00 MST**  
NBC-Kaltenmeyer's Kindergarten: WOW WHO WSM KFJR KOA WEBC WDAF WTMJ KSOO WMAQ  
**6:30 CST 5:30 MST**  
CBS-Saturday Night Swing Club: KSCJ KMBC KDAL KMOX KFAB WBBM KRNT KSL WNAX WCCO WMFG (sw-11.83)  
NBC-Al Donahue's Orch.: WMT KOIL WLW  
MBS-Bands Across the Sea: WDGW  
CBC-Bands Across the Sea: CKX News: WHAS WJR  
Sports: WTCN WLB WLS CJRM-Markets; Rhythms  
CKY-Variety Show  
KFJM-Weather; Markets  
KFNF-The Langvands  
KMA-Songs by Mickey  
KSTP-Umbrella Court  
WDAY-Musical Medley  
WGN-Concert Orch.  
WHLB-Dinner Music  
WMIN-News; Orch.  
**6:15 CST 5:15 MST**  
NBC-Kelsey's Design for Music: WTCN  
To be announced: WBBM WHO

# Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:00 CST (9:00 MST) Call to Youth, NBC.  
10:30 CST (9:30 MST) National Farm and Home Hour, NBC.

## AFTERNOON

5:30 CST (4:30 MST) Columbia Workshop, CBS.  
6:00 CST (5:00 MST) Saturday Night Swing Club, CBS.  
6:00 CST (5:00 MST) Kaltenmeyer's Kindergarten, NBC.  
6:30 CST (5:30 MST) Robin Hood Dell Concert, MBS.  
6:30 CST (5:30 MST) Johnny Presents, CBS.  
7:00 CST (6:00 MST) Professor Quiz, CBS.  
7:00 CST (6:00 MST) National Barn Dance, NBC.  
8:00 CST (7:00 MST) Hit Parade, CBS.  
9:00 CST (8:00 MST) "Pagliacci," NBC.

## NIGHT

News: KFJM KOIL WAAW WLS  
CJRM-Tin Pan Alley  
CKY-Master Singers  
KLPF-Musical Interlude  
KMA-Modern Hillbillies  
WDAY-Baseball Scores; News  
WHAS-Dr. Charles W. Welch  
WHLB-Sports Reporter  
WMFG-Sports Review  
WMIN-Sig Davis' Sports Review  
WMT-Krough Museum & Grotto  
**6:30 CST 5:30 MST**  
CBS-Johnny Presents (Philip Morris Russ Morgan's Orch.; Genevieve Rowe, sopr.; Swing Fourteen; Glenn Cross, tr.; Floyd Sherman, tenor; Jack Johnstone's Dramas: KFAB WJR KMBC WBBM (sw-11.83) (also at 9:30 p.m.)  
Guest: J. Fred Essary, reporter on the Baltimore Sun, will make his second appearance with another story of one of his fellow newspapermen. The story to be dramatized is of a prank played by Erik Schaeffer, reporter on a small southern newspaper, who "made" a story one night by borrowing his boss' ear and eavesdropping through the streets with it, finally smashing into the window of the opposition newspaper.

**MBS-Robin Hood Dell Concert:** WGN  
Guests: Alfred Wallenstein, conductor; Henry Harris, concert pianist.  
The music detail for this program may be found on page 7 this week.

**CBC-Robin Hood Dell Concert:** CKX CJRM  
NBC-Fats Waller's Rhythm: WHO WOW WSM WMAQ WDAY WLW (sw-9.53)  
NBC-Original Play: KSO KSOO WMT  
The title of tonight's play is "The Ineffable Essence of Nothing" by Renald MacDougall. To be announced: KFJR KSL WDAF

**CKY-Talking Drums**  
KFJM-Ed Butler, sports  
KMA-Sports Review  
KMOX-Piano Recital  
KOA-Safety First  
KOIL-Swing Varieties  
KSCJ-Talking Drums  
KSTP-Musicale  
WCCO-Barney Rapp's Orch.  
WDGY-Concert Master  
WEBC-Placement Service  
WHAS-Staff Orch.  
WHLB-Oldtimers  
WLS-Barn Dance  
WMFG-Old Timers  
WMIN-Dining Out  
WNAX-Happy Jack's Old Timers  
WTCN-Musicale  
WTMJ-Sue Archer  
**6:45 CST 5:45 MST**  
NBC-Barry McKinley, bar.: WOW WDAY WMAQ KFJR WSM KOA KSTP (sw-9.53)  
MBS-Robin Hood Dell Concert: WLW  
To be announced: WDAF WEBC CKX-Light Up & Listen Club  
CKY-George Hall's Orch.  
KFJM-Dinner Dancing  
KMA-Hawaiian Melodies  
KMOX-News  
KOIL-Around Omaha  
KSCJ-WPA Concert Hall  
WCCO-Baseball Resume  
WHO-This Business Week  
WNAX-Songs of Jimmy Morgan  
WTCN-Dr. Mecklenburg  
WTMJ-Let's Dance

**7:00 CST 6:00 MST**  
NBC-Alka-Seltzer Nat'l Barn Dance: Henry Burr, tr.; Hoosier Hot Shots; Novelodeans; Uncle Ezra; Maple City Four; Lucille Long; Joe Parsons; Vass Family; Joe Kelly, m.c.; WLS WTMJ WLW (also see 9 p.m.)  
Turn to pages 17, 18 and 19 for pictures of the Ranch Boys ride from Hollywood to Chicago.  
**CBS-Professor Quiz with Bob Trout** (Nash Motor Car Co.): KRNT KMBC WJR KFAB WCCO WHAS KMOX WBBM (sw-11.83) (also see 10 p.m.)  
Details of the contest on this program may be found on page 41.

**NBC-America Dances:** WDAF KSTP KFJR KOA WHO WDAY WOW WMAQ (sw-9.53)  
**MBS-Robin Hood Dell Concert:** KOIL WMT  
CBC-Robin Hood Dell Concert: CKY CKX  
News: KSL KSOO  
Ave Maria Hour: WHLB WMFG  
KMA-Cottonwood Corners  
KSCJ-Peter McGregor  
WDGY-Half and Half  
WEBC-Carnival Popular Music Series  
WMIN-News; Novelettes  
WNAX-Prairie Dream Boys  
WSM-Tennessee Valley Boys  
WTCN-Minnesota Temperance

**7:15 CST 6:15 MST**  
CJRM-News  
KFJM-Hits of a Year Ago  
KSL-Let's Dance  
KSOO-Sports Revue  
WMIN-Moment Musicale  
WNAX-George German's Pied Pipers  
WSM-Delmore Brothers  
WTCN-Barney Rapp's Orch.

**7:30 CST 6:30 MST**  
CBS-Rhythm Rendezvous: WJR KMBC KMOX KFAB WHAS KSL WBBM KSCJ KRNT KDAL WHLB WCCO WHLB WNAX WMFG (sw-11.83)  
NBC-America Dances: WOW KSTP WDAF WDAY KFJR KOA WHO KSOO (sw-9.53)  
**MBS-Robin Hood Dell Concert:** KOIL KSO WMT  
CBC-Robin Hood Dell Concert: CKY CKX  
CJRM-Swift Current on the Air  
KFJM-Angell Twins  
KMA-Markets; Weather; News  
WDGY-Hit Revue  
WGN-Shep Fields' Orch.  
WMAQ-Clyde McCoy's Orch.  
WMIN-Master's Music Room  
WSM-Francis Craig's Orch.  
WTCN-Red Nichols' Orch.  
**7:45 CST 6:45 MST**  
KFJM-Broken Records  
KMA-Earl May's Visit  
WGN-News; Sports  
WMIN-Famous Homes of Famous Americans  
WSM-Jack's Mo. Mountaineers  
**8:00 CST 7:00 MST**  
CBS-Lucky Strike Hit Parade: Peter Van Steeden's Orch.; Fredda Gibson & Buddy Clark;  
Guest: WJR KSL KMOX WNAX WHAS WCCO KMBC KFAB KSCJ WBBM KRNT (sw-11.83)  
Guest: Charles Kullman.

**NBC-The Crickets:** Buddy Twiss, m.c.; Frank Hodek's Orch.: WTMJ WEBC WDAF KSTP WOW KFJR WMAQ WDAY KOA (sw-9.53)

NBC-Eddie Le Baron's Orch.: WMT WTCN KOIL KMA  
CJRM-Walter Budd's Blossoms  
KFJM-Music to Read To  
WDGY-Rainbow Trio  
WGN-Bob Crosby's Orch.  
WHLB-Organ Moods  
WLS-Barnyard Jamboree  
WLW-Renfro Valley Barn Dance  
WMFG-Organ Moods  
WMIN-News; Tuning Around  
WSM-Grand Ole Opry Barn Dance  
**8:15 CST 7:15 MST**  
NBC-The Crickets: WHO  
KFJM-News  
KFJR-To be announced  
KSTP-Musicale

**8:30 CST 7:30 MST**  
MBS-Plantation Party (Brown & Williamson Tobacco Co.): WGN WLW  
NBC-Concert in Rhythm; Al Roth's Orch.: KOA WDAY WTCN KMA WMT  
NBC-Dance Orch.: WOW WEBC WDAF KSTP WMAQ WTMJ (sw-9.53)  
MBS-Vincent Lopez' Orch.: KSO  
CBC-Let's All Go to the Music Hall: CKY CKX  
CJRM-Harold Green's Orch.  
KFJM-Barn Dance  
KFJR-To be announced  
WHLB-Song Time  
WHO-Sunset Corners Frolic  
WLS-Memory Songs  
WMFG-Song Time  
WMIN-Buenos Noches  
**8:45 CST 7:45 MST**  
CBS-American Viewpoints: WJR KMBC KSCJ KFAB KRNT KMOX KDAL WCCO WNAX WMFG WBBM (sw-11.83)  
KSL-Orch.; Lions Club Spkr.  
WHAS-Gov. A. B. Chandler  
WMIN-WPA Prgm.  
WTCN-Front Page

**9:00 CST 8:00 MST**  
NBC-Alka-Seltzer National Barn Dance: Henry Burr, tr.; Uncle Ezra; Maple City Four; Lucille Long; Novelodeans; Joe Parsons; Vass Family; Hoosier Hot Shots; Guests; Joe Kelly, m.c.; KOIL WMT KSO KOA WTCN WLW (also at 7 p.m.)  
**NBC-Cincinnati Summer Opera** Assn.: WOW WDAF KFJR WEBC WLW (sw-9.53)  
Portions of Leoncavallo's "Pagliacci" will be broadcast.  
CBC-Count Basie's Orch.: KSL KRNT KFAB WBBM KDAL KSCJ KMOX WHLB WCCO WJR WMFG  
CBC-News: CKY CKX CJRM  
MBS-Jimmy Grier's Orch.: WGN  
Baseball Game: KFJM WDAY  
KMA-Waltz Time  
KMBC-Brush Creek Follies  
KSTP-Dance Hour  
WLS-Front Porch Serenade  
WMAQ-Ennio Bolognini's Orch.  
WMIN-News Review  
WNAX-Symphonetta  
WSM-Grand Ole Opry  
WTMJ-Dance Orch.  
**9:15 CST 8:15 MST**  
NBC-Cinn. Summer Opera Assn.: WTMJ  
CBC-Count Basie's Orch.: WHAS  
CBC-Sports: CKY CKX  
Sports Review: WHO KMOX KSTP  
News: WNAX WMAQ  
CJRM-To be announced  
KMA-Swing Your Partner  
KSL-Home Spun Hour with Harry Clarke & Peter Spraynozzle  
WGN-Shep Fields' Orch.  
WMIN-Joe Bilo  
**9:30 CST 8:30 MST**  
CBS-Johnny Presents Russ Morgan's Orch. & others (Philip Morris): KSL KMOX WCCO WHAS KRNT (also at 6:30 p.m.)  
CBC-Kay Kyser's Orch.: KSCJ WJR KFAB KDAY KMBC (sw-6.12)  
NBC-Cinn. Summer Opera Assn.: WHO KFJR WEBC WDAY WDAF KSTP (sw-9.53)  
MBS-Bill Carlsen's Orch.: WGN  
CBC-Joe DeCourcey's Orch.: CKY CJRM  
KMA-Let's Dance  
WBBM-News With Todd Hunter  
WHLB-Radio Night Club  
WLS-Novelodeans; Sodbusters; Billy Woods  
WMAQ-Abe Lyman's Orch.  
WMFG-Night Club  
WMIN-Varieties  
WNAX-Curtain Calls  
WOW-News  
WTMJ-Dance Orch.  
**9:45 CST 8:45 MST**  
NBC-Cinn. Summer Opera Assn.: WOW  
KMBC-Brush Creek Follies  
WBBM-Carlos Molina's Orch.

WAL-Chapel Service  
WLS-Quartet  
WMAQ-Dance Orch.  
WTMJ-Today's Events  
**10:00 CST 9:00 MST**  
CBS-Prof. Quiz (Nash): KSL (also at 7 p.m.)  
NBC-Dance Orch.: KFJR WTCN WDAY  
NBC-Dance Orch.: WDAF KSTP  
CBS-Dance Orch.: KFAB WNAX WBBM KMOX (sw-6.12)  
CBC-Horace Heidt's Orch.: CKX CKY CJRM  
MBS-Jimmy Joy's Orch.: WGN  
News: WEBC KOIL WHO WMT  
WMIN KMA WLW WMFG  
KOA-Supreme Rangers  
KSCJ-News; To be announced  
WCCO-To be announced  
WHAS-Kentucky Play Party  
WHLB-Tribune Time  
WJR-Jack King, news  
WLS-Barn Dance Party  
WMAQ-Fletcher Henderson's Orch.  
WOW-Wig Waggin' with Wagner  
WSM-Grand Ole Opry  
WTMJ-Last Word in Sports  
**10:15 CST 9:15 MST**  
NBC-Dance Orch.: WEBC KSO KMA WTCN  
NBC-Dance Orch.: WHO WOW  
CBS-Dance Orch.: WHLB KMBC WJR WMFG  
KOIL-Sports  
KSTP-Night Extra  
WCCO-News  
WLW-Dusty Roads' Orch.  
WMIN-Koly's Swing Orch.  
WMT-Electric Park Band  
WTMJ-Dance Orchestras  
**10:30 CST 9:30 MST**  
NBC-Leo Reisman's Orch.: WMT  
KFJR WDAY WTCN KOIL KMA  
CBS-Tommy Dorsey's Orch.: WHLB WNAX KFAB WBBM KMBC WJR KSCJ KRNT KMOX KDAL (sw-6.12)  
NBC-Blue Barron's Orch.: KOA WMAQ WHO KSTP WOW  
MBS-Bob Crosby's Orch.: WGN KSO  
CBC-Old Time Frolic: CKY CJRM CKX  
Dance Orch.: WDAF WEBC WHAS WMFG  
KSL-Homespun Hour  
WCCO-Rollie Johnson  
WLW-Art Kassel's Orch.  
WMIN-Swing Session  
**10:45 CST 9:45 MST**  
CBS-Tommy Dorsey's Orch.: KSL  
WCCO-Roller Derby  
**11:00 CST 10:00 MST**  
NBC-Freddie Ebner's Orchestra: WHO WOW WENR KOA  
CBS-Henry King's Orch.: KFAB WNAX WBBM KRNT KMBC KSCJ WCCO  
NBC-Dance Orch.: WMAQ KMA KFJR WDAY WEBC WTCN  
MBS-Sterling Young's Orchestra: WGN WMT KSO KOIL KSTP  
CBC-On Parade: CKY CKX  
CJRM-News  
KMOX-Barnyard Follies  
KSL-Hal Grayson's Orch.  
WDAF-Nighthawks  
WLW-Twenty-Four Hour Review  
WMIN-News; Joe Bilo  
**11:15 CST 10:15 MST**  
NBC-Dean Fossler, organist: WMAQ KFJR WDAY WEBC KMA WTCN  
CBS-Henry King's Orch.: KRNT WBBM KMBC KSCJ KFAB WNAX WCCO  
Dance Orch.: CJRM KFJR KSL-News  
WMIN-Koly's Swing Orch.  
**11:30 CST 10:30 MST**  
NBC-King's Jesters' Orch.: KMA WEBC WDAY WMAQ WTCN KFJR  
MBS-Anson Weeks' Orch.: KOIL WMT WGN KSO KSTP  
NBC-Sammy Watkins' Orchestra: WHO WOW KOA WENR  
CBS-Paul Pendarvis' Orchestra: KSCJ KRNT KFAB KMBC WBBM WNAX WCCO WHAS  
CBC-Did You Hear This: CKX CJRM-Dancing Party  
KSL-Eugene Jelesnik's Orch.  
WDAF-Dance Orch.  
WLW-Carl Deacon Moore's Orch.  
WMIN-Let's Dance  
**11:45 CST 10:45 MST**  
CBC-News: CKX  
KOA-Family News  
**12:00 CST 11:00 MST**  
MBS-Skinny Ennis' Orch.: KSO KSTP  
News: KOA KMBC  
Dance Orch.: WOW KMOX  
KSI-Carvel Craig's Orch.  
WBBM-Horace Henderson's Orch.  
WCCO-Red Nichols' Orch.  
WGN-Jimmy Grier's Orch.  
WLW-Jack Coffey's Orch.  
WMIN-News; Twelfth Hour Tempo

End of Saturday Programs

## "Name-Scramble" Answers

Following are the correct names of radio stars pictured on page 24 of this issue and whose names are scrambled, to test readers' recognition, in the captions under the pictures:

1. Phil Spitalny
2. Lulu Belle
3. Pick and Pat
4. "Lights Out!"
5. Edgar A. Guest



# SUMMER CONTESTS

**B**ECAUSE the prize contests announced on the air constitute a considerable proportion of America's prize-money and because listeners have demonstrated their interest in these announcements with millions of contest entries, RADIO GUIDE is publishing this list of national contests each week in this space. The list includes outstanding contest opportunities not announced on the air as well as all the prominent competitions broadcast on Coast-to-Coast networks.

This department is published in this form during the summer months when contest activity ebbs. During the fall and winter seasons, RADIO GUIDE publishes weekly the most authoritative contest news available to the general public. This is a department called "So You Like Contests?" It includes, in addition to lists such as the following, a resume of the week's contest news; detailed descriptions of the methods by which outstanding winners build their entries; examples of winning entries in all the big contests; losing entries, with criticisms designed to show wherein they failed, and in addition, RADIO GUIDE's contest department staff during those months is enlarged to give individual contest aid to readers through personal correspondence.

That department will appear again within a few months. In the meantime, "Summer Contests" gives you the details on current contests, with closing dates, addresses of sponsors and all requirements needed to win the prizes listed. Follow this department weekly for added income and a hobby that can't be beat!

## \$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 100 prizes, each \$5.

THE RULES: Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card which may be obtained from dealers only. Attach a label from five-cent package of flavor you write about to card and mail to Life Savers, Port Chester, New York. Contest closes September 30. Open to United States and Canada.

## CASH FOR MENUS

PRIZES: (Weekly) 1st, \$25; twelve smaller cash prizes.

THE RULES: Send in seven dinner menus to cover a week beginning Thursday. Write short paragraphs about the general kinds of breakfasts and lunches you serve. Send with the entry an itemized shopping list for all the food you need for breakfasts, lunches and dinners, with costs. Tell in detail one or more recipes for the most unusual dishes in your menu for the week. Tell how many are in your family, with the ages of the children, and write the following statement above your signature: "I authorize you to publish my name and the material I am sending you." Send this material to A & P Kitchen, P. O. Box 203, Grand Central Station, New York City.

For more details see your nearest A & P grocer.

## \$100.00 FOR JINGLES

PRIZES: (Indeterminate) \$100 for accepted jingles.

THE RULES: Write a six-line jingle, of which the last line is the product-name "Burna-Shave," to be used in roadside-serial signs. Send entries to Burma-Vita Co., 2019 East Lake St., Minneapolis, Minn. Contest closes September 1.

## \$2,000.00 CASH

PRIZES: (Grand) 1st, \$500; 2nd, \$200; 3rd, \$100; twenty prizes, each \$10; two hundred prizes, each \$5.

THE RULES: Unscramble the letters in twenty cartoons published in sets of two each in the Liberty magazine "Stargazing" contest. The letters in each cartoon will spell the name of some radio or movie star. After names are unscrambled explain in 100 words or less "The entertainer named in this contest whom I like best, and why." The contest runs for ten weeks; last issue carrying cartoons is dated August 6, 1938. For back cartoons send 5 cents per set to Stargazing Contest, Liberty Magazine, P. O. Box 556, Grand Central Station, New York City, and specify which cartoons are desired. Entries must be received at that address before midnight, August 19.

## \$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10 each.

THE RULES: Complete the sentence, "I like Royal Crown Cola because —" in twenty-five additional words or less. No limit on number of entries from each contestant, but each entry must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

For more details listen to "Royal Crown Revue," NBC, Friday, 9 p.m. EDT. For the West, 8:30 p.m. PST.

## 40,183 PRIZES

PRIZES: (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

THE RULES: Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is —, — and —." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Cal. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

## \$20,000.00 CASH

PRIZES: (Grand) Twenty prizes, each \$1,000 cash.

THE RULES: The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after Feb. 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer which can be sent to General Electric Home Bureau, Dept. G, 570 Lexington Ave., New York City, for official entry blank, and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air conditioning; 9. insulation and sound-deadening, and 10. electrification. Contest closes Dec 24, 1938.

## \$1,000.00 CASH

PRIZES: (Grand) 1st, \$200; 2nd, \$100; 3rd, \$75; 4th, \$50; 5th, \$25; twenty prizes, each \$10; forty prizes, each \$5; fifty prizes, each \$3.

THE RULES: In the July, August and September issues of Click Magazine, pictures of famous persons are identified with "quotes" of their best known expressions. Fill in the names of the six persons pictured in each issue, and send the three sets of identified pictures, together with a letter of not more than one hundred words describing "What I like best about the July, August and September issues of Click," in one envelope, to Click, P. O. Box 8245, Philadelphia, Pa. Do not send answers each month—they must be sent as a complete set for the three months. Entries must be postmarked before midnight, September 1.

## \$1,000.00 CASH

PRIZES: (Grand) \$1,000 (\$500 first prize).

THE RULES: Answer in ten words or less the question, "Why do you like Assort-O-Mint Life Savers?" Write answer on entry card, which may be obtained where Life Savers are sold. Mail the card, with the label from a package of Assort-O-Mint Life Savers, to Life Savers, Port Chester, N. Y. Contest closes July 30.

## SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes, each \$25 cash. THE RULES: Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturday, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

## \$10.00 QUESTIONS

PRIZES: (Weekly) \$10 for each set of questions used.

THE RULES: The "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

## SUMMER BARGAIN OFFER!

**FLASH—**  
**15 ISSUES OF**  
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