

COMPLETE PROGRAMS FOR WEEK ENDING MAY 7

Radio *Guide*

TEN CENTS

THE REAL STORY
OF BOB BURNS'
HOME TOWN, VAN
BUREN, ARKANSAS

SINGERS WIN IN
POPULARITY POLL
—SEE PAGE 15

Dorothy Lamour sings Sundays;
Hubby Herbie Kay's Band plays
from Hollywood's Coconut Grove



OFFICIAL STAR OF STARS BALLOT

Mail to: Star of Stars Editor,
Radio Guide,
731 Plymouth Court,
Chicago, Illinois.

8

My Choice for the Best Dance Orchestra Is.....

My Name Is.....

My Address Is.....

(This Ballot May Be Pasted on a Penny Postcard)

The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, May 7

RADIO GUIDE'S ANNUAL STAR OF STARS POLL

THIS WEEK—MOST POPULAR DANCE ORCHESTRA

THIS week adds another chapter to radio history. It will tell the story of "swing vs. melody." When the last ballot in this week's Star of Stars Poll is in and all the votes have been tabulated, listeners will know who is at the top of the dance-orchestra heap. For votes tell all! Whether "swing" is just a passing fancy or here to stay will be indicated in this battle of ballots.

Heretofore there's been little competition for top place each year as the nation's favorite dance orchestra. Year after year loyal fans have told sponsors their choice among all dance orchestras, and year after year that choice has been Wayne King's "sweet" orchestra.

This year, unlike any other year since Radio Guide's great Star of Stars Poll was instituted in 1934, fans may vote for one, and only one, classification each week. This is the week for listeners to select the air's best dance orchestra. Each week Radio Guide will announce the winners in the various polls. In the fifth poll, Bing Crosby has been named the air's most popular male singer of popular songs and Frances Langford the best female popular singer. The complete results are announced on page 15.



Destined to be at fever pitch until the last vote is counted, this week's poll offers a chance for all the jitterbugs to get together and fight it out with the melody fans. What will the nation's choice be?

Winners in the dance orchestra classification last year were: First, Wayne King; second, Guy Lombardo; third, Shep Fields; fourth, Horace Heidt; fifth, Rudy Vallee; sixth, Al Goodman; seventh, Richard Himber; eighth, Ben Bernie; ninth, Benny Goodman; tenth, Hal Kemp; eleventh, Jimmy Dorsey; twelfth, Eddy Duchin.

Whether you prefer the entrancing waltz music of Wayne King or the "jam" sessions of Benny Goodman, this is your opportunity to settle a nation-wide dispute by filling in the ballot above and mailing it before midnight, Saturday, May 7. And don't forget, this ballot is not good for any other election, and no other ballots can be used in this week's election.

You'll not only perform a service to radio sponsors by voting for your favorite dance band, but you'll be doing your duty to your fellow listeners and to the radio performers. Help settle a nation-wide wrangle today!

Turn to Page 15 for results in the Popular-Singers Election!

WEEKLY SCHEDULE OF THE STAR OF STARS POLLS

8. Most popular dance orchestra—May 7 issue, on sale April 28
9. Most popular announcer—May 14 issue, on sale May 5
10. Most popular commentator—May 21 issue, on sale May 12
11. Most popular promising new star—May 28 issue, on sale May 19
12. The Star of Stars—June 4 issue, on sale May 26

Vote for your favorite every week!

RADIO GUIDE

M. L. ANNENBERG, Publisher
CURTIS MITCHELL, Editor

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Vol. 7, No. 29
May 7, 1938

THIS WEEK

PREVIEWS OF SOME OF THE BETTER REGULAR AND SPECIAL BROADCASTS TO BE FEATURED OVER THE AIR THIS WEEK

SUNDAY, MAY 1

Dr. Walter Damrosch . . . May Day music
Music Festival from World's Fair—
NBC-Blue and CBS, 8 p.m. EDT.

Dr. Damrosch and other conductors will lead the New York Philharmonic during a special program of May Day music from the New York World's Fair site at Flushing Meadows, L. I. The Oratorio Society, directed by Albert Stoessel, will also be heard.

Efrem Zimbalist . . . for Ford
Sunday Evening Hour—CBS, 9 p.m. EDT.

Efrem Zimbalist, world-famous violin virtuoso, will be the guest artist of the Ford Hour Sunday. Born in Rostov-on-the-Don, Russia, in 1889, Zimbalist made his American debut with the Boston Symphony Orchestra on October 27, 1911.

For program details, see page 7.

Movie stars . . . from abroad
"Grand Central Station"—CBS, 10 p.m. EDT.

The story of movie-star importations from abroad who turn out to be fakes will be dramatized in this sketch Sunday. The dramatization will tell of backstage life in Hollywood and emphasize what really goes on behind the scenes.

MONDAY, MAY 2

Conference . . . heart disease
International conference—NBC-Red, 7:30 p.m. EDT.

The purpose of this program is to educate the public against one of the most serious afflictions of childhood, rheumatic heart disease. Speakers will be Lord Thomas Jeeves Horder, Dr. Homer F. Swift, Dr. T. Duckett Jones, Dr. William J. Kerr.



Ace Swimming Champion and Movie Hero Buster Crabbe will be heard on "For Men Only" over NBC-Red this Monday night

Frank Parker . . . Gracie's guest
"Burns and Allen"—
NBC-Red, 8 p.m. EDT,
and 10:30 p.m. EDT.

Parker, one of radio's most eligible bachelors, has been in radio since 1926. Heard on "Hollywood Hotel" every Friday night, Parker is also taking over the Monday night singing spot of Tony Martin, while Tony is vacationing in Honolulu.

Buster Crabbe . . . guestar
"For Men Only"—
NBC-Red, 10:30 p.m. EDT.

Ace swimming star and motion-picture actor, Buster Crabbe is beloved by his fans everywhere. As guest of "For Men Only" this Monday night, he will be heard in an informal interview in which he will tell about interesting incidents in his life.

Henry Weber . . . presents opera
"Pageant of Melody"—MBS, 10:30 p.m. EDT.

Weber will present a version of the opera "Martha," by Flotow. Music of the opera was prepared for the broadcast and special dialog was written by Producer Louis Jackobson. Cast includes Attilio Baggio, Kathryn Witwer, Mark Love.

Brave New World . . . farewell broadcast
"Merchants of Light"—CBS, 10:30 p.m. EDT.

Listeners will hear the last broadcast of this series which has attempted to cement friendship between the Americas. In this presentation, ways of carrying out the treaty on Cultural Exchange made at the Buenos Aires conference will be suggested.

TUESDAY, MAY 3

San Francisco . . . in 1939
San Francisco World's Fair—CBS, 5:15 p.m. EDT.

Two of New York's radio editors, one of them Dinty Doyle of the *Journal-American* and a native of San Francisco, will conduct this broadcast. Tuners-in will hear a description of the progress of activities for the San Francisco World's Fair of 1939.

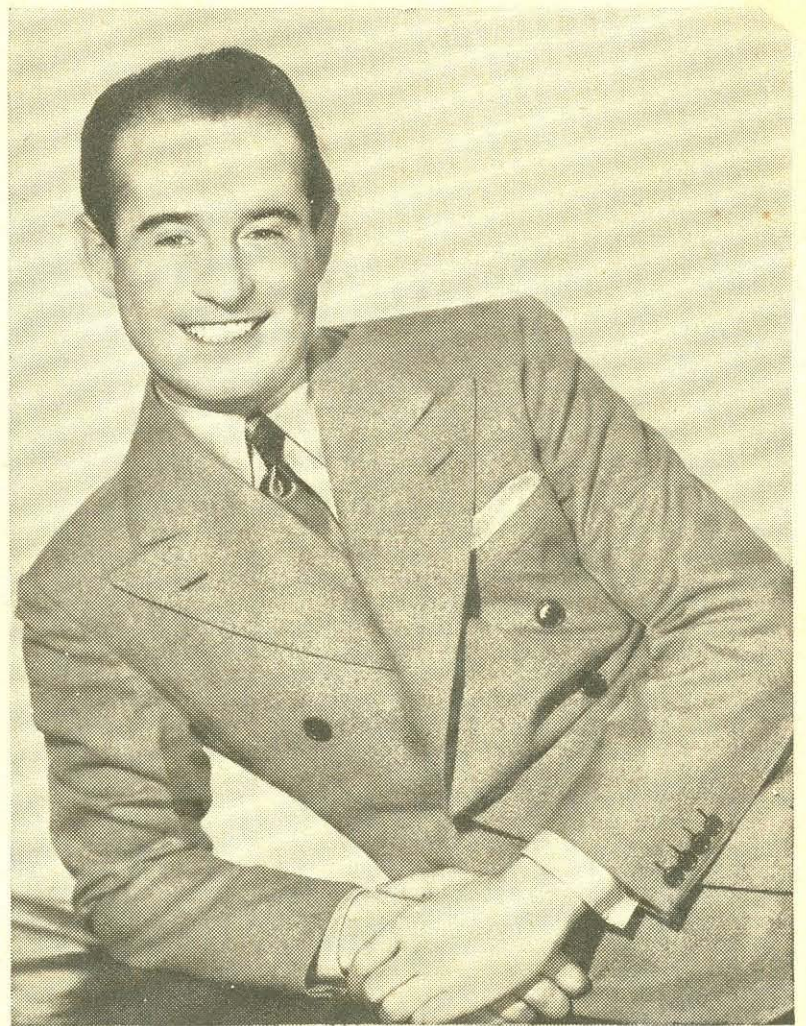
William Allen White . . . Riis House
Talk by White—CBS, 10:45 p.m. EDT.

In celebration of the 50th anniversary of the founding of Riis House, settlement house in New York's lower East Side, a dinner is being given at the Plaza Hotel in New York, during which William Allen White's talk to the guests will be broadcast.

WEDNESDAY, MAY 4

Arthur Fiedler . . . "Pop" concerts
Boston's Famous Feature—NBC-Blue,
9:30 p.m. EDT.

This year will be the 53rd that musicians of the Boston Symphony Orchestra have given a spring season of light and semi-classical works. It will be the eighth year that NBC has broadcast these concerts. Conducting the famous "Pop" concerts this year will be Boston's own Arthur Fiedler.



Tenor Frank Parker of CBS' "Hollywood Hotel" will substitute for Tony Martin on the Burns and Allen show Monday night over NBC-Red

THURSDAY, MAY 5

Federal Theatre . . . new series
Mr. Mergenthwiker—MBS, 10 p.m. EST.

The Federal Theatre Radio Division begins a series based on Mr. Mergenthwiker's adventures with the omniscient "lobbies." Inspired by Nelson Bond's original story in *Scribner's Magazine*, Ashley Buck will direct with Barry Williams.

FRIDAY, MAY 6

John H. Fahey . . . better homes
Talk by Fahey—CBS, 11 a.m. EDT.

Fahey, chairman of the Federal Home Loan Bank Board, will talk on the work of the Board and its plans for the future. He has been called the right-hand man of President Roosevelt in the President's plans to build more and better homes for Americans.

**Fred MacMurray
Harriet Hilliard
Ben Blue . . . for Campbell**
Hollywood Hotel—CBS, 9 p.m. EDT.

Friday night listeners will hear a radio preview of Paramount's latest film production, "Cocoanut Grove." Cast for this "Hollywood Hotel" presentation includes three well-known stars, Fred MacMurray, Harriet Hilliard and Ben Blue.

SATURDAY, MAY 7

**Ted Husing
Bob Trout . . . Derby Day**
64th Running of the Kentucky Derby—
CBS, 6:15 p.m. EDT.

The color and thrills of the classic Kentucky Derby, from paddock to post to winner's circle, will be brought to sports fans by Ted Husing and Bob Trout. Husing will describe the running of the bluegrass classic; Trout will interview celebrities.

For a story of the Kentucky Derby, see page 4.

FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 25 TO 40



This is Main Street, Van Buren, Arkansas, the home town of Bob Burns, radio's nimble-witted philosopher

When it's canteloupe time in Arkansas, the farmers bring their melons to Main Street, wait for sales

"Uncle" George Meadors and "Uncle" Henry Hink meet on Main Street to discuss Burns' latest stories



Van Buren once knew this lad as Robert Burn, a natural-born musician who didn't fare well in school

BOB BURNS WAS BORN ON BROADWAY

BY JAMES STREET

HIS real name is Robert Burn, Jr., but his mother called him Robin and the boys called him Bub.

He was born on Broadway, in Van Buren, Ark., which was a thriving community when Los Angeles was a mud-hole, Miami a wind-blown wilderness, and Detroit's mass production was measured in wampum and papooses.

He was graduated from high school at the age of forty, and is remembered at home as the boy who got sick when he ate sweets, and ran the wrong way in a football game, almost making a touchdown for the other team. He hasn't any relatives in Van Buren or in all Arkansas, so far as the home guard knows.

He left Arkansas in the days when the Titanic was news and the Taft recession was called a panic in the cities and hard times in the sticks. And if Bob Burns is a country boy, so is Franklin D. Roosevelt, who was born a fair-to-middling piece from town himself, and Herbert Hoover, who went barefoot as much as Bob did, and even Queen Victoria, who lived 'way out from town as a child and played with the imperial cows and the regal geese and had a grandpa named George III, who was as big a cut-up as Grandpa Snazzy.

If Bub Burns is a hillbilly, so are Mary McCormick, Mary Lewis, Col. Jay C. Flippen and

Dick Powell, because they all came from the same neck of the woods. But none of Brother Bub's colleagues of corn pone and Crowder-peas childhood got rich or famous by kidding the public with tall tales of their native state. It's amazing how many folks believe him.

That's why thousands of Arkansans resent Bub's stories, although they are proud of him. They laugh at him, but in their hearts they are sick of other folks laughing at them, and they think Bub, who wouldn't knowingly hurt anything, is leaving the impression that Arkansas is so far in the backwoods that the natives put sandpaper in their shoes, fooling themselves into thinking they are barefoot.

Here is a typical incident. A hotel clerk, pardonably inquisitive but unpardonably brazen, gaped at his register, then at his guest and bleated:

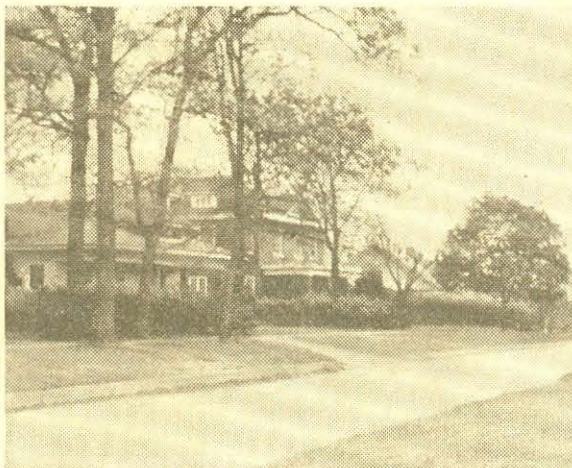
"From Arkansas, eh?" He accented the "kan." The visitor snorted. "Yes. But it's Ark-an-saw. Now laugh!"

The clerk did. "Know Bob Burns?"

THE Arkansas traveler visibly was irked, for he had been asked the question many times. "Listen, brother, I'm one of more than a million and a half Arkansans who never heard of Burns until he began tooting melodies through a whisky



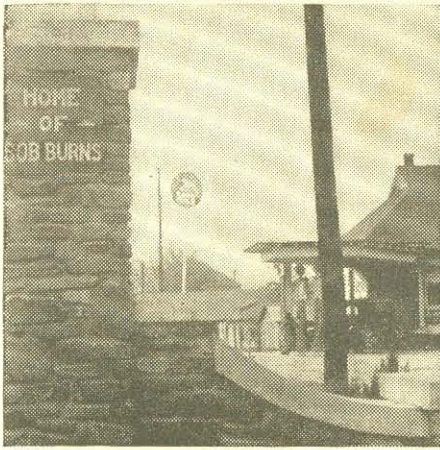
It might be the railroad station in exclusive Great Neck, Long Island, but it happens to be in Van Buren



In the residential section of the town are beautiful homes, lovely lawns, great trees, good streets



Van Buren boasts a Bob Burns Theater with even a bazooka in lights, and Mae West spelled "May"



"Home of Bob Burns" greets folk as they enter the little city



Meier's drug store advertises that Bob had root-beer floats there



Pride of town is this new grammar school

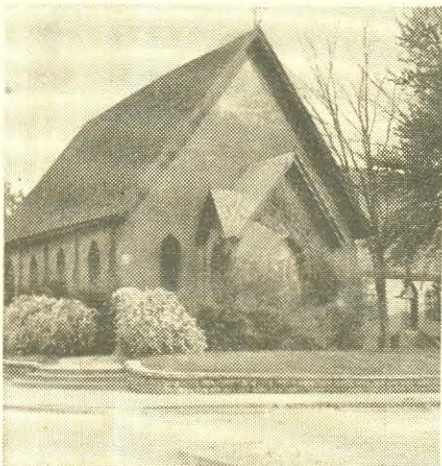
BOB BURNS' STORIES FALL FLATTER THAN GRANDPA SNAZZY'S FRIED EGGS BESIDE "BUB" BURN'S OWN!

funnel and teaching America a little bit about geography and a whole lot about exaggeration." "Is there such a place as Van Buren?" The clerk was persistent.

The visitor grunted his disgust, muttered something about "read history and geography" and turned away. You can't blame him, for the name of Arkansas has brought titters from Yankee sophists for fifty years.

It's like Hoboken, Brooklyn and Kokomo in one way only—the mention of Arkansas always brings a giggle to vaudeville gags. And Arkansas is weary of being the butt of wise-cracks which were fresh twenty years before Grandpa Snazzy came wallowing down from the Ozarks with a jug of white lightning under each arm and two jugs under his belt and stomped the stuffin' out of John Henry, Stave 'n' Chain, Mike Fink, Paul Bunyan, St. George, Don Quixote, Baron Muenchausen, Hercules, and all the lads who have amused an easily amused people with wild stories of their achievements.

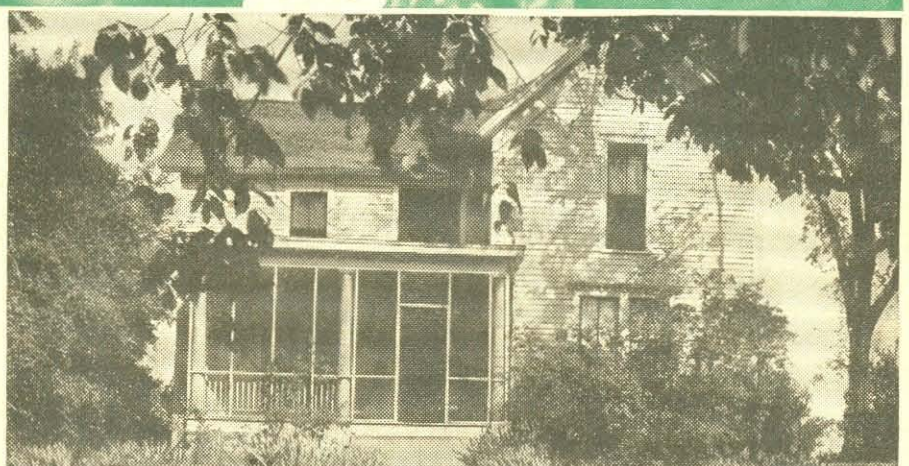
The folks started laughing at Arkansas many years ago when a fiddling fellow wrote a ditty called "The Arkansas Traveler," which is a cross-breed between "Turkey in the Straw" and upstate New York's own "Low Bridge." The song is typical of the sing-song, sewing-machine
(Continued on Page 13)



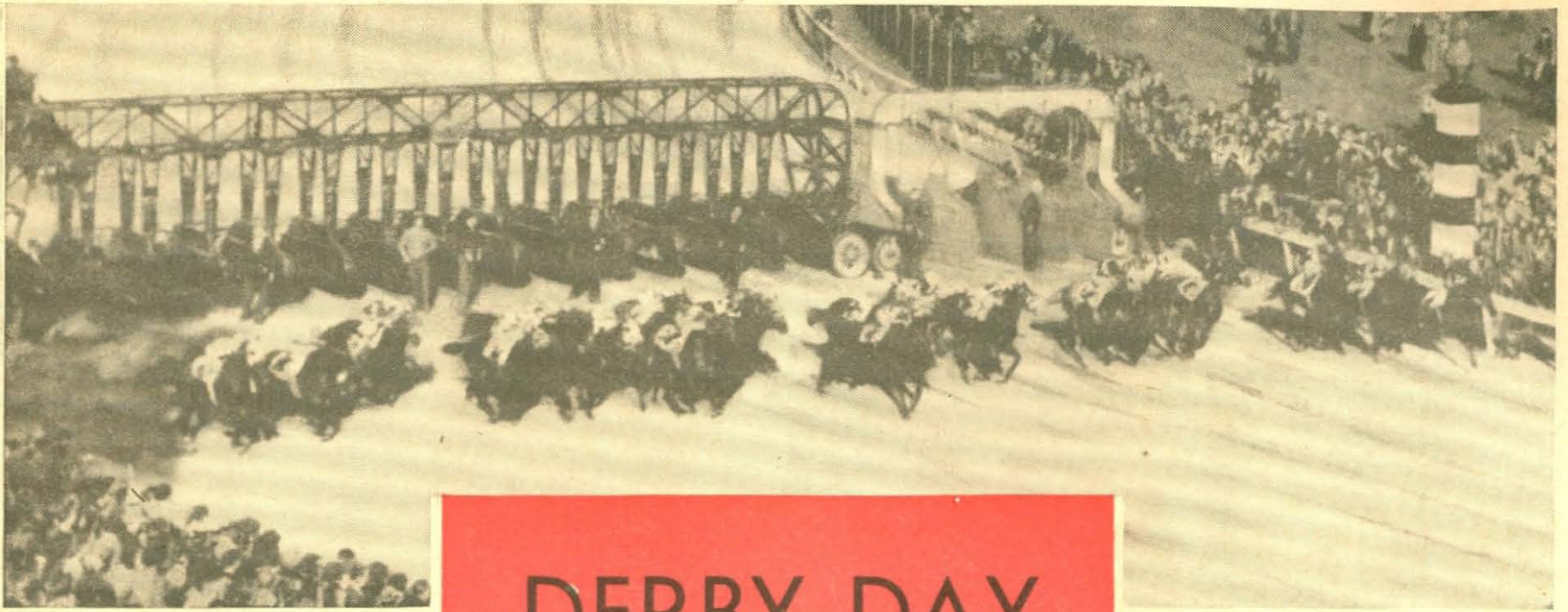
Van Buren is a town of God-fearing people. One of its churches is above



Van Buren is county seat of Crawford County with the courthouse above



This house, familiar to tourists, is where Bob grew from early childhood to manhood. The little home in which he was born was torn down a few years ago



Above: Springing from the post at Churchill Downs. Last year's winner was War Admiral, by 2 lengths

DERBY DAY

TED HUSING TO DESCRIBE 64th ANNUAL RUNNING OF KENTUCKY DERBY OVER CBS THIS SATURDAY

THERE are races with richer purses than the Kentucky Derby, but there is none with richer traditions, and it's a safe bet that when some fifteen or twenty high-strung three-year-olds mince toward the post at Churchill Downs on Saturday, May 7, one of the greatest radio audiences of the year will be leaning toward loudspeakers in every part of the United States to hear a detailed description of the Derby.

Maybe it's the legends of the bluegrass country that have nourished the traditions. Maybe it's the great age of the 64-year-old classic. Maybe it's the presence of innumerable Kentucky colonels, battalions of sports writers, droves of movie stars, radio stars, stage stars, political poobahs, Broadway playboys and other characters who bask eternally in limelight, that has fed the fame of the Derby. But whatever the contributing causes there's no disputing that fame; and there's no argument about the fact that the Derby and the World Series, for the average American citizen, are the two biggest sporting events of the year.

That's why most of them will be listening on Saturday afternoon when Ted Husing and Bob Trout, of CBS, bring them an exclusive description of the race that thrills millions who

will never see it, packs Louisville hotels with thousands of hopeful visitors every May, gives rise to more futile speculation (literary and otherwise) than a presidential election, breaks down more inhibitions than a rollicking spree, and produces, in passing, a style show second only to a Manhattan Easter parade.

There will be two big Derby crowds on Saturday. There will be the crowd at the Downs, whose roar you'll hear through the microphone like the surf of seven seas assailing a single cliff, and there will be the crowd that is nameless and shapeless, scattered all over America and all America's outposts, in groups of half a dozen, in knots of twos and threes, with fear and hope and joy constricting their breathing as they hear the cry: "They're off!"

During the two brief minutes of the

race there will be a greater unity of consciousness and feeling throughout the land than during any other time of the year. There will be more people thinking about the same thing. There will be more heartbeats. There will be more silence. There will, in short, be a nation-wide focusing of attention upon a single object. That's what the Derby will do. That's what the thunder of hoofbeats and the roar of a crowd and the memory of champions and the wild thrill of conflict will do. That will be Derby Day.

IN 1875, the year of the first Derby, a gallant little red horse named Aristides galloped over the mile-and-a-half course (in 1896 it was shortened to a mile and a quarter) in two minutes, thirty-seven and three-fourths seconds, and won a purse of \$2,850. Last year War Admiral captured a

purse of \$52,050. This year—well, nobody knows. Not even the racing experts, for, as usual in such matters, opinions are almost as numerous as the experts, and there are those who say one horse will win and those who say another—which is as it should be, for no man really knows.

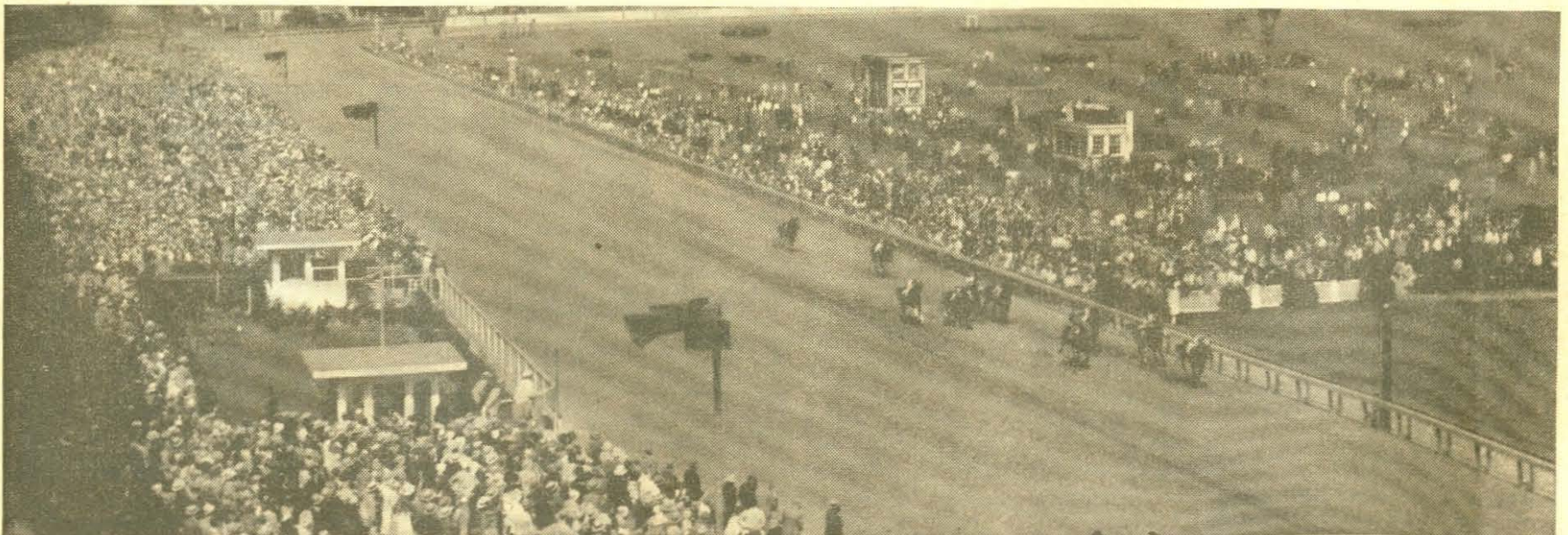
Stagehand, trained by the great Earl Sande and winner of the Santa Anita Handicap and Derby, has been a winter-book favorite. But that's a simple statement of fact—not a prophecy. In this business prophets are entirely without honor. Who the winner will be nobody knows. It may be a favorite, and it may be an unknown colt who will gallop out of obscurity to join the host of previous Derby winners—the company of Flying Ebony, and Whiskery, and Reigh Count, and Gallant Fox, and Burgoo King, and Cavalcade, and Bold Venture, and War Admiral, and the amazing Twenty Grand, who streaked over the course in 1931 to set a record of 2:01 4-5 for the distance—a record which still stands. That's part of the thrill of the race.

The Derby broadcast this year will be an exclusive CBS feature. It will be Husing's seventh, and as he perches atop the clubhouse above the great

(Continued on Page 15)

Below: America's greatest racing event, the Derby, attracts fans from everywhere, last year lured 65,000

—Acme



HIGHLIGHTS OF THIS WEEK'S PROGRAMS



Mrs. Franklin Delano Roosevelt will be heard on the airwaves Monday afternoon. The Child Health Day program, which is to be broadcast at 3:45 p.m. EDT on CBS, will present the First Lady as guest speaker



President Roosevelt will address the annual conference of the American Red Cross in San Francisco Monday at 2:30 p.m. EDT, via the NBC-Blue & CBS networks. Angelo J. Rossi, mayor of San Francisco, will also speak



—Maxwell Frederic Coplan
George J. Hecht will speak on a Better Parenthood Week program on CBS, Wed., 7:15 p.m. EDT



—Ray Lee Jackson
Rachel Carlay's singing of Carmen Lombardo's new song, "I Love You With All My Heart," will be a highlight of the "Manhattan Merry-Go-Round" broadcast that will be aired over the NBC-Red network Sunday, 9 p.m. EDT



Henry Weber will broadcast the opera "Martha" Monday at 10:30 p.m. EDT on the Mutual net



Grace Moore sings on the Chesterfield Hour Wednesday

SUNDAY, MAY 1
at 12:30 p.m. EDT on NBC-B.

The Radio City Music Hall
of the Air

Erno Rapee, conductor
Viola Philo, soprano

(National Music Week Program)

Dances from Galanta (Kodaly)
Last Two Movements from "Firebird
Suite" (Stravinsky)

The Orchestra

Two Songs (Sibelius)
Viola Philo

Pohjola's Daughter (Sibelius)
Suite from "The Bolt" (Shostakovich)
The Orchestra

"DANCES of Galanta" derives its name from a small Hungarian town where Zoltan Kodaly spent seven years of his childhood and often heard a famous gypsy band in dance tunes of the countryside, some of which are in the present examples, ardent and sentimental.

Sibelius' work found its origin in the "Kalevala," the great mythological folk-epic of Finland, and treats an episode concerning a maid from Pohjola, "gloomy realm" and "home of somber songs." She sits on a rainbow, weaves glittering fabrics, and like her Chinese counterpart, Turandot, propounds unsolvable riddles to suitors. One of the latter seems to be portrayed in the agitated passages just before the quiet end of the composition.

Shostakovich's ballet excerpt is modern tonal tomfoolery, cleverly orchestrated.

SUNDAY, MAY 1
at 3 p.m. EDT on CBS

The New York Philharmonic
Orchestra

John Barbirolli, conductor
Marjorie Lawrence, soprano
Charles Kullmann, tenor

An All-Wagner Program

(National Music Week Program)

Overture to "The Flying Dutchman"
The Orchestra

Scene 3, Act I, "Die Walkure"
Marjorie Lawrence, Charles Kullmann
Excerpts from "Goetterdaemmerung"
including "Immolation Scene" sung by
Marjorie Lawrence

WAGNER rules king—not only of the opera house but also of the concert hall. He was right when he alluded to his compositions as "music of the future."

While mysticism features "The Flying Dutchman," human passion pervades "Die Walkure." The scene voiced by the two young artists of the

The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air . . ."—Wordsworth

AS A build-up for music at the coming World's Fair in New York, the May Day Festival (on NBC-Blue at 4:30 p.m. EDT and NBC-Blue and CBS at 8 p.m. EDT) in that city gives an idea of the seriousness with which their duties are regarded by those in charge of the expositional music. From what I have heard whispered loudly, the musical part of the Fair is to be the "biggest and best" ever offered on a similar occasion. In fact, the director-in-chief says that if all the applications for solo, orchestral and operatic performances were accepted, the exhibits would have to be thrown out, and all the buildings turned over to the tonalists.

Who will write the typical composition for the Fair? The thought is well in order, for at the Philadelphia Centennial Exposition of 1876 it came from the pen of Wagner in the form of his "Festival March"—and a sorry sort of work it was, too. America evened up matters later when we sent our John Philip Sousa to the Paris Exposition, and the March King had all the Europeans stepping to his strains.

It is certain that most of the major choruses and orchestras of America will perform at the New York Fair, and possibly a few may come from abroad. The Metropolitan Opera has not yet announced whether it is to take part, but I have my suspicions, especially as Lauritz Melchior confided to me the other day that he has been signed up for five appearances. "In what?" I asked. "Operatic music, of course," was the diplomatic answer.

Summer is drawing near, and with it will come enough radio music to keep us all dialing enthusiastically. Various cities continue their "Pop" series—indoors and outdoors, with Boston and Philadelphia representative in their respective fields. Toronto has its promenade concerts, Hollywood features its bowl, and Cincinnati offers opera at the local zoo, to the delight of the citizenry and the discomfiture of the menagerie. I shall never forget the performance I heard there a few years ago when, during the Nile scene in "Aida," we could distinctly hear the appropriate roar of the caged lions in the vicinity. With so much music imminent, lovers of the art rest content to have "Summer a-comin' in."

All of us probably have made up our minds that among the gentlemen of the baton there are high-voltage conductors and non-conductors.

Pianist Josef Lhevinne, a radio favorite and an amateur astronomer of ability, has given us something to reflect upon. He declares that at the end our earth will turn into a ball of ice and fall into the sun. Shall we get ready for furs or asbestos?



"Met" Stars Charles Kullmann and Marjorie Lawrence will be heard in an All-Wagner program with the New York Philharmonic Sunday



—Ray Lee Jackson
Dr. Walter Damrosch conducts May Day Festival Sun.

Metropolitan begins where Siegmund and Sieglinde discover the fabled sword which leads him to his death. The first act winds up with the fragrantly lovely "Spring Song."

There is no more glorious conclusion of an opera than that of "Goetterdaemmerung" (Twilight of the Gods) when the noble Bruennhilde laments the tragic fate of her hero-lover, Siegfried, and rides his war horse into the funeral pyre to join him in death. The threnody sung by Bruennhilde builds the leading themes of the "Ring" cycle into a climax of overwhelming emotional effect.

By the way, when Miss Lawrence does the role at the Metropolitan, she mounts a real horse and rides him bareback into the simulated flames.

SUNDAY, MAY 1
at 8 p.m. EDT on NBC-B. & CBS

The New York Philharmonic
Orchestra

The May Day Music Festival of
the New York World's Fair
Walter Damrosch, conductor

The Schola Cantorum of New York
Hugh Ross, conductor

The Oratorio Society of New York
Albert Stoessel, conductor

(National Music Week Program)

Three Chorals (Bach) arranged by
Albert Stoessel
The Oratorio Society

Opening Chorus "Hora Novissima"
(Parker)
The Schola Cantorum

Last Part Symphony No. 9
(Beethoven)

Orchestra, Schola Cantorum, Oratorio
Society, Walter Damrosch conducting

ALTHOUGH he wrote much in various forms, the late Horatio Parker's oratorio "Hora Novissima" seems to be his only generally known composition. Forty-five years old, it nevertheless retains its melodic freshness and fervent sincerity. "Mona," by Parker, which won the \$10,000 prize offered by the Metropolitan for the best American opera, has been buried in the dustbin of time.

Exultation and exaltation ring from the mighty pages of Beethoven, in which his chorus chants of universal love and the brotherhood of man. Were he alive today, he would be disconcerted to see how far humanity is from realizing the dream that moved his soul after the wars of Napoleon.

The words of the chorus in the last movement of the Ninth Symphony are from Schiller's "Hymn to Joy." Beethoven's feeling carried him away to such an extent that he wrote regardless of the singers.

SUNDAY, MAY 1
at 9 p.m. EDT on CBS

The Ford Sunday Evening Hour

Fritz Reiner, conductor
Efrem Zimbalist, violinist

Overture to "Donna Diana"
(Reznicek)
The Orchestra

Fantasy on "Le Coq d'Or"
(Rimsky-Korsakoff)
Efrem Zimbalist

Russian Sailors' Dance from
"The Red Poppy" (Gliere)

Pavane pour une Infante Defunte
(Ravel)

Pavane from "Swing Symphony" No. 2
(Gould)

The Orchestra

Orientele (Cui)

Moto Perpetuo (Novacek)

Efrem Zimbalist

Overture to "Jubilee" (Weber)
The Orchestra

IN HIS comic opera, Emil Reznicek, Austrian composer, wrote both the music and libretto. "Donna Diana," premiered at Prague in 1894, had wide vogue in Central Europe, but only the overture seems to survive now.

Morton Gould, young American, writes in the lighter vein of our land, and has some lilting tunes and stirring rhythms to his credit. The pavane of this program is part of an endeavor to link Broadway and Belgravia musically, to raise "swing" to symphonic eminence. (Loud cheers from Benny Goodman!)

About Ravel's "Pavane for a dead Infanta," nobody knows whether he meant a royal Infanta of Spain; a Victor Hugo character in point lace and cloth of gold, lying on a bier of state; or a girl portrayed by Velasquez, familiar to the Paris Louvre; or whether she was, as Ravel himself hinted, "any child."

SATURDAY, MAY 7
at 9 p.m. EDT on NBC-R.

The NBC Symphony Orchestra

Pierre Monteux, conductor
John Powell, pianist-composer

(National Music Week Program)

Symphony in B Flat (Chausson)
The Orchestra

Negro Rhapsody for Piano and
Orchestra (Powell)
John Powell

Poem (Davis)

Crazy House Suite (Jon Cowley)
Sierra Morena (Whithorne)
The Orchestra

AN ALMOST all-American list is Monteux' contribution to National Music Week, with two brand-new items brought from San Francisco, where he is the regular conductor of the Symphony Orchestra. The novelties, unknown to me and about which no information could be obtained at this moment, are the pieces by Davis and Cowley, names not yet nationally familiar.

John Powell is an established figure in American music, being known not only for his compositions but also for his collections of our native folk-songs. He gives an illuminative pianistic performance of the humor and sentiment in his "Negro Rhapsody."

Emerson Whithorne's "New York Days and Nights" suite and his symphonies have been played by all our major orchestras.

His "Sierra Morena" is new in the radio repertoire and has not crossed my hearing.



Left: Pierre Monteux will conduct the NBC Symphony Orchestra Saturday. Right: Violinist Efrem Zimbalist guests with the Ford Hour Sunday



Should National Music Week Feature Our National Music? Critic Weighs Question

I AM asking the question contained in the headline of this article, because I sincerely would like to know the answer.

I am uncertain as to what exactly constitutes our national American music. Is it the aboriginal Indian tunes, is it Negro spirituals, hillbilly examples, cowboy songs, or jazz? Must it be written by Americans? And if so, just what is an American? Must his ancestry date back to a certain period on this soil? Must he be born here, or merely naturalized?

The Indians had no harmony, but accompanied their vocal chants solely with rhythm. Whatever has come into our standard music in the way of Indian material underwent harmonic treatment of European derivation. The source of American Negro music is problematical, researchers tracing it to influences part African, part European. An amusing aspect presented itself just recently when Delius' (English composer) "Appalachia" was performed by the Philharmonic at one of its Sunday radio broadcasts. The story told by the composer was that he picked up his main theme while he lived in Florida, where his colored plantation workers chanted for him and called it an old slave song. The melody is startlingly like the beginning of the famous quartet in "Rigoletto," and as that work was in the regular repertoire of the New Orleans Opera as early as 1860 or soon thereafter, it is likely that the catchy air became popular all through the South and was adopted and adapted by the Negroes. Delius did not go to Florida until 1883.

Then there comes the matter of Americanism. Our first native-born composer of importance was Francis Hopkinson (signer of the Declaration of Independence and friend of George Washington), who published his first song in 1788. All the Hopkinson music derives from Purcell, Bull and other antique Englishmen. The first opera written in America—don't laugh—was written by an English composer, and the title was "The Archers of Switzerland." New York had the premiere in 1796. In the same year, nine months later, the second opera born in America, "Edwin and Angelina," had its first New York hearing. The composer was Pellesier, a Frenchman. But why should those happenings be remarkable when it is remembered the music of our national anthem is that of an old English drinking-song? In 1620 the Pilgrims landed on these

shores with a cargo of hopes and hymns, and the latter became the chief musical recreation of the Colonies. It was nearly two hundred years later before wicked concerts and operas began to attract the impious, the music being, of course, all imported. One hundred years subsequently, the European tincture still flavored our music. In fact, following the political unrest of 1848 across the seas, the vast numbers of immigrants that came here brought us their own musical culture, which we were quick to make our own. Talented young American musicians felt that their musical salvation could be achieved only through study abroad, and it was not until the twentieth century that our common sense succeeded in exploding the myth.

The first American opera written by a native American made its emergence in 1845 (Fry's "Leonora"); first real American opera (although purists do not call it such) was Gershwin's "Porgy and Bess" a few years ago.

And that brings us to the subject of jazz, about which I shall let my readers form their own conclusions. It has divided our musical circles into three schools of thought: one looking upon it with horror, the second fearing its influence upon art-music, and the third adoring it. Serious composers (even of Europe) have experimented in every form with the exotic stuff. It has swept the world, and by many in this country and abroad is considered the typical American expression in tone. Gershwin's "Rhapsody in Blue" continues to thrill, or, as the lamented George might have said, to "wow." It now remains for one of our talented, strictly symphonic composers to create a work to rival the "Rhapsody" in originality and raciness. The joke of the whole matter is that Gershwin's parentage was Russian, as is Irving Berlin's; and that Jerome Kern's is German. Another accepted "American" composer, Victor Herbert, was born in Dublin and educated musically in Germany! The real American composer, and best-beloved, was Stephen Foster.

I ask again, Should National Music Week feature our national music; and what is our national music?

Today there are many excellent serious American composers—never mind how American their works are—and some of them will be heard at the NBC Symphony concert (Saturday, May 7, at 9 p.m. EDT on NBC-Red) in its first program devoted nearly altogether to our own creators.

Also Recommended

For Stations, See Our Program Pages

Sunday, May 1

Dr. Charles Courboin, organist, 12 noon, EDT, MBS: Evening Star (Wagner), Marche Heroique (Saint Saens), Handel Overture, etc.

The Magic Key, 2 p.m. EDT, NBC-B: Symphony Orchestra, soloists.

Monday, May 2

Handel Series, 5 p.m. EDT, CBS. Bernard Herrmann and the Columbia String Orchestra: Concerto Grosso No. 8 (Handel), Tempest Suite (Matthew-Locke).

Voice of Firestone, 8:30 p.m. EDT, (7:30 p.m. PST for West), NBC-R: Augmented symphony orchestra, Alfred Wallenstein, conductor; Richard Crooks, tenor.

Tuesday, May 3

NBC Music Guild, 2:30 p.m. EDT, NBC-B.

Wednesday, May 4

Boston "Pop" Concert, 9:30 p.m. EDT, NBC-B: Arthur Fiedler, conductor. Marche Joyeuse (Chabrier), Dances of Galanta (Kodaly), "Delirien" Waltzes (Josef Strauss), 1812 Overture (Tchaikowsky).

Thursday, May 5

Sinfonietta, 8 p.m. EDT, MBS: Conducted by Alfred Wallenstein; Symphony (Gossec), Dance No. 7 (Glinka), Froehlicheswander (Kaun).

Essays in Music, 10 p.m. EDT, CBS: Conducted by Victor Bay; subject, "May"; Mainacht (Brahms), May Day Carol (Taylor), May Night (Palmgren), etc.

Friday, May 6

Invitation to the Waltz, 11:15 p.m. EDT, MBS.

Books

Composers in America, by Claire Reis (Macmillan's, New York, \$3.50).

A volume concerning living American composers (and brought up to the early part of 1938), with short biographies and lists of their works. The book is altogether factual and of value as a quick source of reference.

Opera Front and Back, by Howard Taubmann (Scribner's, New York, \$3.75). Everyone is interested in backstage doings at the Metropolitan, and this volume by a New York music critic recounts many of them in typical and humorous fashion. Opera and its production are covered thoroughly. Several chapter headings, chosen at random, give an idea of the book's contents: "Preparing a Season," "Preparing a Performance," "Artists and Prima Donnas," etc.

Records

On the Air This Week

Immolation Scene from "Goetterdaemmerung" (Wagner). The best recording of this stirring scene, sung by Frieda Leider with the Berlin State Opera Orchestra. GD-2025-26, \$5.

Pavane pour une Infante Defunte (Ravel). Original piano version played by Myra Hess. C-4082, \$1. Orchestral version, Colonne Orchestra of Paris. CG-7785D, \$1.50.

Symphony No. 9 (Beethoven). New recording by Felix Weingartner and the Vienna Philharmonic with the Vienna Opera House Chorus. CM-227 (Sib), \$12.

ANDRE KOSTELANETZ USES "VOICE MIRROR" TO GET UNUSUAL EFFECTS



Andre Kostelanetz, right, illustrates the "Voice Mirror," which takes words and music through a mike and faithfully repeats them so artists can know how they sound



The resonoscope tests pitch, can also be used with great accuracy for tuning all kinds of musical instruments



The instrument known as the high-speed-level recorder indicates a person's temperament in speech. Tempo and intensity changes in various musical interpretations

MEREDITH WILLSON MAKES A HOBBY OF COLLECTING BATONS



Collecting batons and figurines is the hobby of Meredith Willson, musical director of NBC's "Good News of 1938." The figure above is "Hi-De-Ho," the gift of an admirer



Willson's batons are made of soft pine and taper to a point. Says he: "Batons should be seen and not felt"

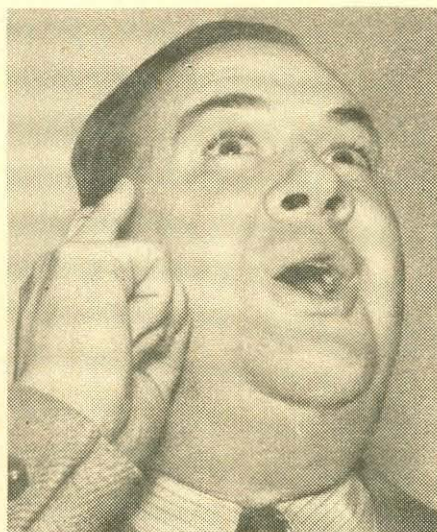


Emily, 5-year-old educated cat that has never been out of the Willson apartment, has never seen a bird or another cat, sniffs at a baton with a real turkey-leg base

DON WILSON IS OWNER OF RADIO'S MOST FAMOUS BELLY-LAUGH



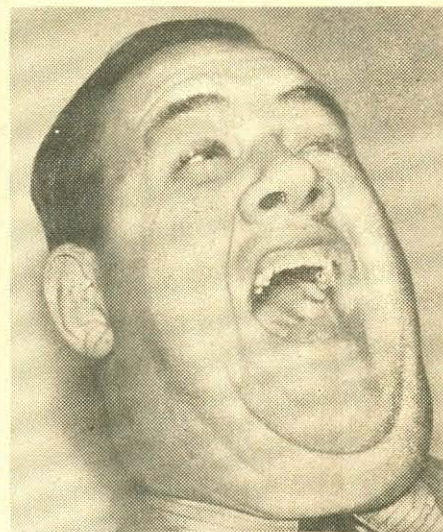
Jolly Announcer Don Wilson of the Benny show may rightfully claim all rights to belly-laugh honors



Don is on the verge of giving way to his impulse as his countenance tunes up and he toys with an idea



As idea forms, Don prepares to let loose fireworks, for with him big laughs from little smiles do grow



The famed Wilson mirthquake is on as he quivers—just like a big dish of Jell-O—from tiptoe to top hair



—Wide World

Harry W. Chase, chancellor of New York U., addresses college students Tues., 10:30 p.m. on NBC

NBC Launches "Adventures in Reading"

Mondays, 2-2:30 p.m. NBC-Blue

Adventure is the order of the day, and nothing radio has offered to date beats the adventurous listening-for-fun that progressive program-creators are concocting for our summer listening enjoyment.

NBC's latest contribution, "Adventures in Reading," is aimed primarily at school listeners, but as usual with radio's mental stimulators, the program appeal is too big for the artificial quarantine of age-levels. It offers solid enjoyment to adult and adolescent alike.

This new educational feature emphasizes the fun of finding worth-while books—an inexhaustible source of adventure. Voiced by youthful Helen Walpole, Alabama's gift to New York's stage and studio and an authoress in her own right, the program is built around reading-lists compiled by the National Council of Teachers of English. Dramatic sequences highlight interesting aspects of the life of author or other subject chosen.

For Monday the listening adventure centers on Admiral Richard E. Byrd.

Education Is Theme of Forum on Democracy

Sunday, 12:30-1 p.m. MBS.

Impassionate, sound, is Ohio State University's contribution to radio's current studies of America's shifting social order.

The current series, entitled "Democracy in Transition," comes to Mutual network listeners as a solid distillate of student and faculty judgment on problems which gum the mechanisms of democracy.

Prof. Gordon Hullfish of the O. S. U. faculty leads this week's forum, and thoughtful listeners will glean interesting assets for their own thinking on education—its manifold purpose and possibilities in a democracy in transition.

Chinese Ambassador Salutes U. S. Athletics

Sunday, 4-4:20 p.m. NBC-Red.

Representing some two hundred and twenty million Chinese youth, Ambassador Dr. C. T. Wang addresses the closing session of the Y. M. C. A. Physical Education Congress in Detroit, Sunday afternoon.

The doctor-diplomat will discuss the social portent of physical education for individual and national progress.

Listening to Learn

RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values.

DRAMA

Sunday, May 1

Their Greatest Stories. 5:30-6 p.m., MBS. "Duel by Candlelight." The Radio Project of the Federal Theatre presents Andreas Latzko's brilliantly-wrought story of personalities in conflict.

Friday, May 6

Radio Guild. 3-4 p.m., NBC-Blue. Famous plays adapted for radio.

Saturday, May 7

Great Plays. 5-6 p.m., NBC-Red. Final program.

Columbia Workshop. 7:30-8 p.m., CBS. Radio's ranking proving-ground for new techniques. Presents works especially written for radio.

GOVERNMENT

Sunday, May 1

America Abroad. 11:30-11:45 a.m., NBC-Red. U. S. "Trade Agreements Policy" discussed by Pattie Field, ex-vice consul to Netherlands. Human-interest series on our diplomats and their work in foreign lands.

Tuesday, May 3

Current Questions Before the House. 4:45-5 p.m., CBS. From Capitol Hill, members of the lower house report last-minute trends in legislative activity. On Thursday, at the same, Senators discuss questions in debate on the senior floor of Congress.

HISTORY

Sunday, May 1

Empires of the Moon. 1:30-2 p.m., NBC-Blue. Dramatic incidents of unwritten history sketched as background for the famous events that fate favored.

Monday, May 2

Brave New World. 10:30-11 p.m., CBS. Final program in series. "Merchants of Light," the good neighbor policies in action. Dramatic story of cultural exchange between the Americas.

Wednesday, May 4

Cavalcade of America. 8-8:30 p.m., CBS. (8 p.m. PST for West.) "Songs of the Mississippi"—a musical record of the picturesque legends and traditions of the Father of Waters.

INSPIRATION

Sunday, May 1

Highlights of the Bible. 10-10:30 a.m., NBC-Red. "Why We Don't Read the Bible," sermon, Dr. Frederick K. Stamm. Music by Radio Choristers.

Church of the Air. 10-10:30 a.m., CBS. Rev. Howell D. Davies, Chicago. Afternoon: 1-1:30 p.m., the Rev. Ernest C. Wilson, Los Angeles.

National Vespers. 4-4:30 p.m., NBC-Blue. Rev. Harry E. Fosdick, New York, "Things That Money Cannot Buy," sermon.

The Catholic Hour. 6-6:30 p.m., NBC-Red. Rev. Felix Kirsch, O. M. Cap., speaks "In Defense of Chastity."

Saturday, May 7

Message of Israel. 7-7:30 p.m., NBC-

Blue. Talk and music. Rabbi Jacob Kohn.

MUSIC

Sunday, May 1

NBC Home Symphony. 12-12:30 p.m., NBC-Red. Ernest LaPrade directs NBC Symphony. Selections: Blue Danube Waltzes, Strauss; Air de Ballet, from Alceste, Gluck; Concertino in C for Piano and Orchestra, Mozart-James.

Saturday, May 7

Chasins at the Piano 12-12:30 p.m., NBC-Red. Brilliant composer-pianist interprets the music masters. Instructive, informal.

NOTE: See the "March of Music" on preceding pages for additional recommended programs.

PEOPLE—THOUGHT—COMMENT

Sunday, May 1

Europe Calling. 1:30-1:45 p.m., CBS. American commentators edit latest developments in foreign capitals.

Monday, May 2

Mrs. Roosevelt. 3:45-4 p.m., CBS. An item for mothers on National Child Health Day.

Tuesday, May 3

William Allen White 10:45-11 p.m., CBS. Salutes 50th anniversary of Riis House, famous New York settlement. Brief challenge to enlightened social service, entitled "Festus, I Plunge."

Friday, May 6

American Viewpoints. 10:45-11 p.m., CBS. Authorities in American political and economic life discuss key problems confronting the nation.

PERSONAL—SOCIAL PROBLEMS

Tuesday, May 3

Highways to Health. 4-4:15 p.m., CBS. Dr. G. Randolph Manning, "What Price Digestion?"

Wednesday, May 4

Your Health. 2-2:30 p.m., NBC-Red. "Healthier Mothers"—a pre-Mother's Day dramatization by the American Medical Association.

Friday, May 6

World Economic Cooperation. 4:45-5 p.m., CBS. President Wilkins, Oberlin College, leads discussion of problems pertinent to economic and political world peace.

SCIENTIFIC DEVELOPMENTS

Monday, May 2

New Horizons. 5:45-6 p.m., CBS. American Museum of Natural History unveils new facts about nature at work—sometimes at play.

Wednesday, May 4

Science on the March. 7:45-8 p.m., NBC-Blue. Dr. Earl McKinley, biologist, reveals truths about "The Vitamins."

Thursday, May 5

Adventures in Science. 4-4:15 p.m., CBS. Watson Davis interviews Dr. P. L. Ricker of U. S. Dept. of Agriculture, on "Taming the Wild Flowers."



—Wide World

John H. Fahey reviews national drive to better homes and boost building, Friday, 11 a.m. CBS

"Americans at Work" Is New Epic of Society

Thursdays, 10:30-11 p.m. CBS

Columbia's Adult Education Board cracks the ether with a stirring presentation of the men, the women and the motives behind the American social order. "Americans at Work," presented each Thursday evening, tells a thrilling story of the mainsprings of society—the men with hand on shovel, switch and throttle, on drawing-board, chart and scythe—who have made and are making the nation.

Narrative, drama and on-the-spot interviews with Americans at work weld historic fact and immediate event into an enthralling program, alive with entertainment and brilliantly aware, in both concept and production, of the human factor in the current pattern of social progress.

In this week's chapter Columbia highballs the exciting saga of the railroad engineer—the story of the craft and the men with whom "on time" is a fetish, in whose veins steam and oil and juice blend a loyalty to "the road" as essential to their daily lives as the hot coffee at the end of the run, and to whom the gleam of silver rails is a way of life.

Junior Red Cross in International Round-Up

Wednesday, 6-6:30 p.m. NBC-Red

From its convention headquarters in San Francisco, executive members of the Junior American Red Cross salute the past year's accomplishments of sixteen million fellow members throughout the world Wednesday.

The program, christened "Calling All Countries," will be heard over the NBC-Red network and abroad via short wave and rebroadcast.

Interesting features of the program: From Washington, D. C., greetings to the San Francisco conveners and the international radio conclave from John W. Studebaker, one of the founders of the organization and U. S. Commissioner of Education. From New York, musical interludes by the orchestra and chorus of the Federal Educational Radio Project, and a dramatized recital of typical Junior Red Cross activities.

Addressed primarily to student contemporaries around the globe, the program will bring adult listeners an interesting peek behind the scenes of youth's most practical contribution to the cause of world amity—a report on international cooperation that is really functioning.

CHARLIE MCCARTHY may soon sing "Today I Am a Man." Reason, the carpenter shop at Universal Studios, where Charlie and his employer, Edgar Bergen, are currently making the motion picture "Letter of Introduction," has been ordered to provide the irrepressible dummy with a complete set of articulated legs and arms. Feeling that a mobile McCarthy would add to his screen box-office draw, Universal's bosses sold Ventriloquist Bergen on the improvement program, and Charlie was all for it. "Yes, yes," McCarthy told your correspondent, "now I'll be able to go places—and I sure hope they model my legs after Marlene's."

Easter was gift-time for the big-namers. Jack Benny handed Mary Livingstone a star-sapphire bracelet; Mary presented Jack with a jeweled pin; Daughter Joan was the richer by two live bunnies and a party. At the *Lamour-Kay* manse, Herbie handed Dorothy the keys to a smart convertible coupe, and he in turn received a membership in a snooty beach club. Dorothy also was surprised by a diamond-and-ruby finger-ring to mark their third anniversary.

Rom-Antics: After his Easter broadcast, Tyrone Power took his bicycle to Yucca Loma for a rest—and don't believe what Walter Winchell and the 20th Century-Fox studio chiefs would have you believe about a new gal in the young actor's life, for the Power-Janet Gaynor affair still sizzles . . . As first heralded here, the Claire Trevor-Radio Producer Clarke Andrews romance budded into an engagement ring April 13 and a wedding planned for late summer . . . Betty Harrison, dead ringer for Janet Gaynor, is being squired by the recently freed Clarence Stroud, while you can tab it that the Gloria Brewster and Claude Stroud hook-up is either a secret marriage—or will be soon . . . Jimmy Grier, Crooner Dick Webster sang his "I do" to Lucy Ann MacLean, non-professional, April 16, and set sail for Honolulu. He'll rejoin the band in New Orleans . . . The hand-holding of Radactress Margaret McKay and Commercial Artist Ernest Vanda, brother of Charlie, the CBS Coast program chief, is noticeable.

But pay no attention to that suddenly conjured romance between a Hollywood prima donna and a ditto tenor. It was just wise . . . And tab off that dog, "Pisano," which the Hollywood CBS studio glorifiers would have you believe exists—and he was such a cute pooch.

Al "Sonny Boy" Jolson, recently raked over the front pages for allegedly sponsoring certain racial discriminatory codes for his mayoralty of Encino, really was unjustly crucified. According to the papers, the yellow and Negro races were being excluded. Actually, no races were named by the proposed zoning resolution—nor did Al present or sponsor the same. As a matter of fact, the petition in question was fostered by an Encino property owner, a Mrs. C. Herring, who asked that established deed restrictions covering livestock be enforced by the city of Los Angeles instead of at the expense of adjoining property owners . . . or, specifically, that Mr. Jack West (Mae's brother) keep his darn horses outside the city—or at least far enough away that they wouldn't whinny in Mrs. Herring's petunia garden.

Looks like a two-month vacation during July and August for Lum and Abner, who on April 26 celebrated their seventh radio anniversary. Lum is looking over European travel folders—and Abner is selecting a good maternity hospital.

Robert Taylor is a nice gent—but has funny ideas. I mean this: He was so sore at being called "beautiful" and wanted to build up his manliness, yet he's the hardest fellow in the world to get to pose for pictures on his ranch,



—Bruce Bailey

This is a sample of the homecoming Jack Benny experienced when he returned to Hollywood after his recent trip to New York. So glad to see him back were (left to right): Eddie (Rochester) Anderson, Sam (Schlepperman) Hearn, Don Wilson, Guest George Jessel, Mary Livingstone, Jack, Andy Devine, Blanche Stewart, Kenny Baker.

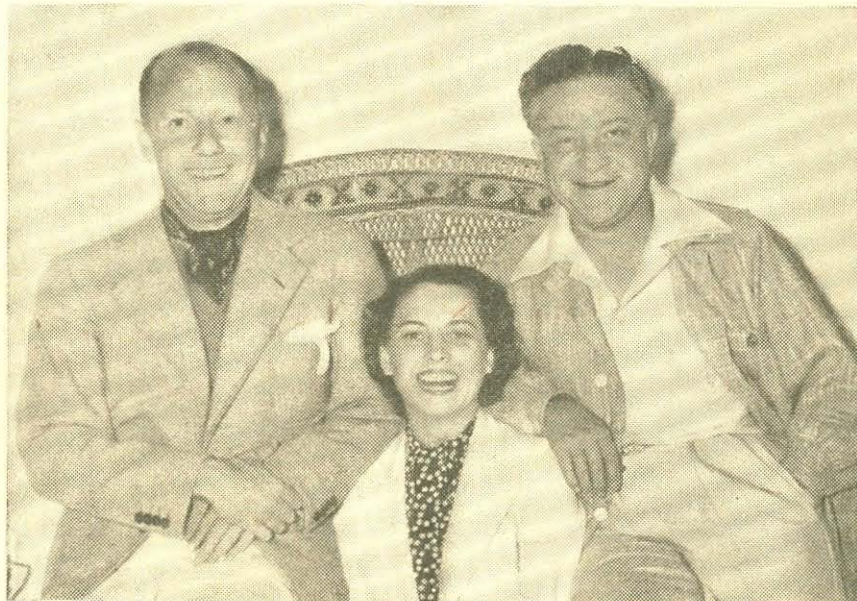
HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

where he really plows and does hired-hand work. So—unless Bob changes his mind, you'll just have to keep on believing those "beautiful" yarns . . . The other night a Hollywood theater staged a revival screening of "The Sheik," Valentino's famous silent picture. Taylor heard about it; had never witnessed the epic and wanted to, but missed the one-time showing. Obligingly, the theater manager rescheduled the film and especially invited Taylor.

He didn't attend—but everyone else, thinking Bob would be there, jammed the house!

Fannie Brice, whose *Baby Snooks* role requires her to restrain her voice and take special breathing exercises, claims she has a bigger mouth than that of Martha Raye . . . and now they tell me Martha's head is swelling so much she's having difficulty hearing her own private telephone ring!



This is one of the few pictures ever published of Madaline Lee, who plays the role of Genevieve Blue, dumb secretary to Andrew H. Brown, in sketches of Amos (Freeman Gosden), left, 'n' Andy (Charles Correll)

Kraft's Bing Crosby, who once was in the choir of St. Aloysius Church in Spokane, Washington, will sing a sacred concert once again when he dedicates the \$1,600 organ which he recently donated to his parish church of St. Charles, in North Hollywood . . . While Father Bob Burns, on the gift-receiving line for Barbara Ann, reports the arrival to date from tuners-in of something like 130 baby caps, over two hundred pairs of assorted booties, a smoked razorback ham from "Crip" Hall, Arkansas Secretary of State, 170 pairs of baby socks and over 300 other items of infants' wear, largely dominated by diapers, at the same time many destitute listeners have written letters asking for any extra apparel that Barbara Ann cannot use.

George Burns and Gracie Allen, it develops, will receive \$12,000 weekly next October when they take over Chesterfield—making them well inside radio's Big Four of salaries . . . Which reminds that any jitters that new B. & A. bandsman, Jan Garber, may have displayed on his second airing is explained by the attendance, smack-dab in front-row, at the broadcast, of his seven-year-old daughter Janice, who never took her eyes away from him.

Tag Lines: Jello-O's best friend, Don Wilson, has finally found a saddle-horse big enough for him to ride—and he's named it, unappropriately, "Speck" . . . San Francisco friends lost a case of champagne to Batoneer Henry King recently when the musician, who opened April 19 at the Beverly Wilshire, became proud father—as he had wagered—of a baby girl . . . The Columbia Broadcasting System now has a flag. It flies over the new Columbia Square in Hollywood . . . Skinnay (ex-Hal Kemp) Ennis' band opened April 14 at the Victor Hugo cafe with MBS pick-up. Honorary vocalists on opening night of the smooth new organization were Virginia Verrill and Warren Hull. Maxine Grey, as soon as she has recovered from her recent accident, will join Skinnay . . . Maxine Sullivan, the dusky "Loch Lomond" swingstress and argument-starter, packed the great into Phil Selznick's Club on the Sunset Strip when she opened there recently. CBS has awarded Maxine two evening programs each week . . . Smith Ballew, back in Hollywood from a personal-appearance circuit, will be making another picture soon.



On a recent spring evening at the Chez Firehouse, the mad midnight club of the American Music Hall on East 55th Street, New York, were found Mr. Hubert Pryor Rudy Vallee, Miss Dorothy Crooker, pretty brunet showgirl of the Great White Way, and Mr. W. H. Vallee, father of Mr. Hubert Pryor Rudy Vallee. A good time was had by all

I'M SURE that many of you, at some time or another, have enjoyed a movie or a play so much that you went back to see it a second time. Or you may have read a book that proved so interesting you went through its pages all over again. I know I have, and that's the way I feel about good radio programs. I have just listened to Deanna Durbin and Herbert Marshall on the Lux Radio Theater in "Mad About Music," and it was so thoroughly enjoyable I've been wishing that I could sit through another performance. Deanna's acting and singing were superb, and Herbert Marshall, as Deanna's adopted father, was grand. I'm wondering if there are other listeners like myself who would like to hear this excellent program repeated. If so, let me know and I'll pass all requests on to the sponsor. In union there is strength, you know.

After her broadcasts in June, Kate Smith will leave the air for thirteen weeks. She will spend most of her time during the hot-weather months at Lake Placid. The "Songbird of the South" has already been signed to return in the fall, but I'm sorry to state that her sponsors did not see fit to change the day and time of her broadcast. From letters received, I know there are many listeners who deplore the fact that her program competes with Rudy Vallee's. They would like to hear both programs, but can't. So the audience is divided, whereas, if the programs were heard at different times, both could have a few million more listeners. Some listeners have even mentioned the fact that during the advertising commercials they turn the dial to hear what's on the other program at the moment.

Several weeks ago, you read the following sentence in this department, "I wonder by what magic some unfunny comedians get on the air." This reference was made to Lou Holtz after his first program. Well, after struggling to be funny for six weeks, Mr. Holtz is no longer part of the Monday night show which features the music of Richard Himber and Ted Husing's sportscasts. I knew it couldn't last. Connie Boswell has been added as a permanent member, and no better choice could be made. Each week the program will introduce gueststars, and with this new set-up, it should make for better listening. Congratulations to sponsors for realizing a change was needed and for acting so promptly.

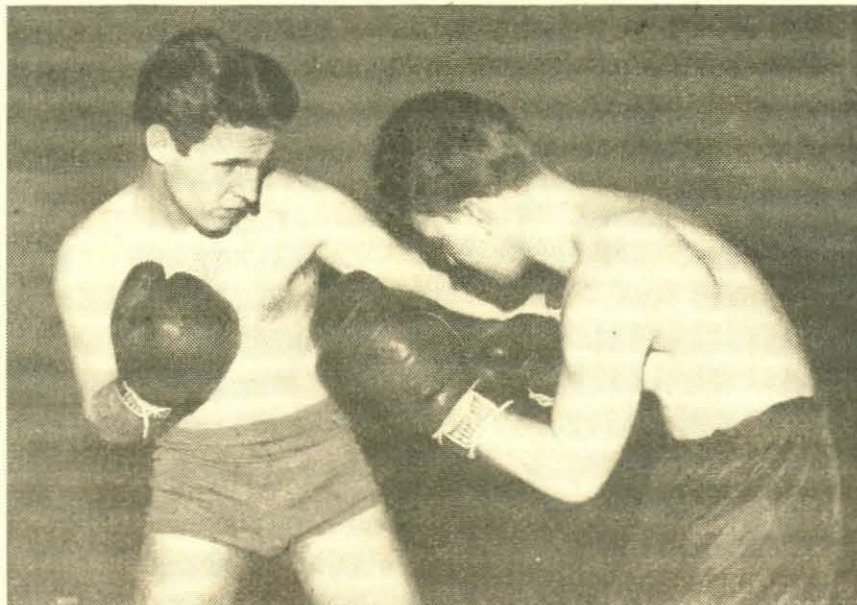
AIRIALTO LOWDOWN

BY MARTIN LEWIS

Eddie Cantor has three down and four to go. At the end of his first radio series for the coffee sponsor, he used to sing "I Love to Spend Each Sunday With You." Then he sold toothpaste, and later gasoline, changing his song from Sunday to Wednesday. Now it's "I Love to Spend Each Monday With You"; and so do I, Eddie, because your programs seem to have taken on a new sparkle since you started selling Camel cigarettes. However, the loudspeaker

eavesdroppers would appreciate a little less playing up the studio audience or else knowing what all the laughter is about.

After his Wednesday night program recently, Kay Kyser stepped into a cab with two of the program's advertising executives and instructed the chauffeur to drive to the Pennsylvania Hotel. The trio settled back in their seats and started to discuss the program just



Ozzie Nelson, left, once an intercollegiate welterweight champ and All-American backfield ace, keeps fit by sparring in a gym with a member of his band. Nelson is heard on the Baker's Broadcast on NBC-B Sunday

completed. They noticed the cabbie lending an attentive ear to their conversation, and when they had to stop at the next red light, the driver turned around and, addressing Kay, said: "I know you're Kay Kyser because I recognize your voice. I just finished listening to your program and wouldn't miss it each week if I never got any customers." Yes, the cabbie did get an extra big tip.

Kyser, incidentally, is one of the best punsters (or should I say worst) around these heah parts. Anyway, this one in particular tickled my funny-bone. During a conversation in the studio, someone used the word "ain't." Another person in the crowd said to the speaker, "You ain't got no grammar." "But I have a grandpa," was the reply. After which came the Kwick Kyser kwip, "AppARENTly you have!" Oh, Professor!

You may have read elsewhere that Bob Hope would pinch-hit for Fred Allen during the summer months. It isn't definite yet. Hope is only one on a list of twenty being considered . . . "We, the People" winds up its season after the broadcast of May 12 and is expected to return in the fall . . . The Ford Sunday Evening Hour leaves the airplanes after the broadcast of June 5 . . . Rumor is that Andre Kostelanetz will leave his Wednesday night Chesterfield show to take a trip across the pond to join Lily Pons. No pun intended.

My sincere thanks to all of you who took the trouble to write letting me know whether or not you had ever received a phone call asking what program you were listening to. The response has been tremendous, interesting and amusing. For instance, a young lady from a small town in Ohio reports she is a chief operator on a rural exchange having one hundred subscribers. The survey people made the calls on April 1. When the usual question was asked, most of the people thought it was someone playing an April Fool joke and hung up immediately. Even on other days, people who were called that had not heard of the radio survey thought it was some friend trying to kid them and hung up. Several readers think it unfair to judge the popularity of programs via telephone surveys because there are millions who do not have telephones.

Quite a number of readers report that they received calls at a time they were listening to interesting dramas, so in order to avoid long-winded conversation they told the inquirer they were not listening to the radio at all. Others report they don't answer the phone when it rings if they are listening to a program such as "One Man's Family" or Lux Radio Theater. Then there's the young lady from Germantown who knows her radio from A to Z. She tells me that when she was called she told the caller what program she was listening to. The next question was, "Who is the sponsor?" to which she replied that it was a sustaining program. Believe it or not, it took her several minutes to explain to the survey-caller the meaning of a sustaining program. Space does not permit publishing excerpts from other interesting letters, but judging from the response the percentage of people that have never been called in the many years they have listened to radio wins by a wide margin. Therefore, I am inclined to agree with Eddie Cantor in discounting the value of the surveys.

Nadine Conner hopped a TWA sky-sleeper bound for Hollywood immediately following her broadcast Friday, April 15, and was back in New York for her next show. She went west to make a screen test for Warner Brothers' forthcoming picture, "Desert Song" . . . Yvonne King, a member of Horace Heidt's Brigadiers, will also be screen-tested in the very near future.

Is radio comedy on the way out? Read Airialto Lowdown next week for the answer.

THE PHOTO WEEK IN RADIOLAND



Two ex-Benny Goodman band members, Gene Krupa, at the drums, and Helen Ward, swingin', guested at a recent Steinie Bottle Boys swing program. Krupa is forming his own band and Helen may get the singing assignment



It was far from a typical spring day in New York April 6. An unexpected snowfall blanketed the city, and Nan Wynn, left, with Ruth Carhart, CBS canaries, managed to get some post-season snowballing on Madison Avenue



Making a strong bid for cowboy fame are the Jewel Cowboys of Station WREC at Memphis, Tennessee. Their typical western tunes and cowboy comedy, heard every Saturday morning at 10:30 a.m. EDT over the Columbia

Broadcasting System, are delighting listeners. Members of the musical cowboy aggregation are (left to right): Curly Nolan, Lefty Ingraham, Slim Hall, Kokomo Crocker, Jim Sanders, Pee Wee Womble, and Don Jose



The Magic Key program made musical history the other Sunday by presenting, for the first time on the air, the entire gifted Flagstad family of Norway. They are: Kirsten, right, of the "Met," Karen, her sister, and their mother



Virginia Payne, left, better known to listeners as Ma Perkins, and Anne Seymour, who plays the role of Mary Marlin, have a spot of tea at Chicago's Navy Pier flower show. The teapot is antique Pennsylvania Dutch copper

BOB BURNS WAS BORN ON BROADWAY "DANDRUFF ITCH?"

(Continued from Page 3)

melodies of early Americans. The public never connects that nasal, hillbillyish piece about "my gal Sal on the Erie Canal" with industrial upstate New York. But it's dumbfounding how many folks think Arkansas still is like it was when the Traveler wandered over the state, fiddling for the folks, and left behind him a legend, out of which came a ballad whose title mentioned Arkansas.

The damage was done because people have a way of associating localities with songs. That's why millions believe the muddy Danube is blue, the smelly Ganges is beautiful, the puny, wrinkled Suwanee is romantic; that sweaty sheiks are gallants, that the noisy Clyde is peaceful, and that Louisiana is a land of moonlight and magnolias and hay-rides, and that Arkansas, just next door, is a dominion of hayseeds and razorbacks.

AN ITINERANT genius helped the situation a heap by penning, in his inimitable style, a series of two-bit best-sellers about the state, including that masterpiece of Americana, "On a Slow Train Through Arkansas."

Several years ago Arkansas began a campaign to offset the propaganda of song and story. It streamlined its divorce laws; it let horse-racing in; it went wet; it took its light from under the bushel and it began shouting its wares from the housetops.

And then came Bob Burns, a vocal boy who made good in the big city, and blew the state right back into ridicule through the maw of his bazooka. Brother Bub perhaps never has thought of it in that light, for he is tooting and tattling to earn enough money to move back to Arkansas and live in his beloved Ozarks, where the stump-jumpers and hillbillies have swapped their squirrel guns for radios and have beaten their plowshares into spindles and their whisky stills into tourists' souvenirs.

It's Brother Bub's own story that he's yearning for the buttercups and buttermilk of his hills. In fact, he's yearning for his hills so much that he has purchased an \$85,000 mansion in Bel Air, California, which is somewhere nigh 1,500 miles from Van Buren, as the crow flies.

All Arkansas is divided into two parts—pro-Burns and anti-Burns. In

the cities, the hotels and business offices the folks shake their heads when you ask about Bob.

"He must be a great fellow," they say, "but he's not doing us any good. It took a civil war to get rid of the razorbacks and radio to bring 'em back in the fancy of the people."

But up in Van Buren, where the Arkansas River separates the bustling little city from the bustling bigger city of Fort Smith, there is a sign which tells tourists that Van Buren is the home of Burns.

The city's official stationery states simply: "Tom English, Mayor of Bob Burn's Home Town, Van Buren, Arkansas."

Bob is talked about more than the big bridge that leads to Fort Smith and makes Van Buren part of a metropolitan area of approximately 40,000, although the Bob Burns town has only 6,000 citizens. He is talked about more than the "Cannonball" train that roars down daily from Missouri and weaves away to Memphis.

For he brings cash to the town's tills—good tourist cash, Yankee folding money, and Van Buren loves it. There is a psychology about small towns that city folks will never understand. The hicks, the hayseeds, the yokels, the rednecks, the hillbillies, or whatever you want to call them, enjoy nothing better than outlicking the city slickers. Bub has given Van Buren this privilege, for tourists from every state in the union are lured there by his tall tales.

Approaching the city from the south, you motor over a ribbon of concrete and stop at a filling-station to pass the time of day.

"Where are the hillbillies, pard?" you ask the attendant.

"Well, sir," he says, "they got some over at Memphis on the radio. They came from Chicago."

"Know Bob Burns?"
"I've heard of three of them—one's a cigar, the other was a poet and the other is Bazooka Bob. Bazooka Bob left Arkansas before I was born."

In Fort Smith, you wait for traffic lights and then head across the Arkansas River bridge. "Where is Van Buren?" you ask.

"You are in it now," the native will say, and laugh. The natives enjoy a visitor's surprise. It's then you realize that Van Buren is a suburb of Fort Smith but the county seat of a different county. From the center of Van Buren to the main drag in Fort Smith is five miles, but it's all one settlement and the only break between the two communities is the river. It's like Manhattan and Long Island City, Atlanta and Decatur, or St. Louis and East St. Louis.

"Know Bob Burns?" you ask the native.

"Yep. Brung up with him." The fellow's eyes will twinkle and you realize that his accents are a pose. "Come on, show you his house."

He takes you by a rambling white house and explains that Bub lived there. Then you go back to Main Street and have a bottle of beer and you get friendly with the native and he takes his hair down.

"FACT is," he'll say, "I never knew Bob. I moved here from Oklahoma. But half the folks here say they know him. It's good business. The oldsters remember him, of course. His kinfolks are his brain-children, but many person he mentions really exist. We get a big kick out of visitors who believe his stories."

Mayor English puts it tersely: "Bob is the salt of the earth. He will never go Hollywood. He is responsible for a large increase in tourist trade here."

Ruie Ann Park knows Bob better than any press-agent. Her husband is Hugh Park, editor of the *Press-Argus*, which Bob quotes so frequently. Mrs. Park does a weekly column called "Bob Burns and His Bazooka."

"The kinfolks," she says, "are those creatures of Robin's imagination placed in this local setting. As to how Van Buren feels about that Grandpa Snazzy stuff—why, they don't give him any concern at all, just leave him to his egg-frying while they wait on the tourist trade. Snazzy is one of the most-beloved citizens of Van Buren, but there isn't one who has ever laid eyes on him."

There is a genuine devotion in Van Buren for Bub among those who knew him as a boy. There is not a black mark against him in his home town.

The *Press-Argus* expressed it this way in an editorial:

"The voice of Bob Burns will go far to future advancement of Van Buren . . . Bob Burns probably never thought of this feature when he began to bring Van Buren to fame along with his own personality . . . But not for selfish financial reasons do people of Van Buren love Bob Burns. They love him because they have known him as a boy and as a man."

Bob was born on August 2, 1896, on Broadway, in a section of Van Buren known as "Lick Skillet." His home was called the "second boathouse" because it was made of lumber from an old river boat. While he was just a child his father, Robert Burn, Sr., a civil engineer, moved his family to a white frame house in a better neighborhood. There are only two children in the Burn family. Farrar Burn, a West Coast writer, was the first born. Bub's mother named him Bob after his father, but soon she began calling him Robin because he chirped so much.

Bub wore dresses until he was four and a half, and then Cy Cordell (Bob still talks of him) took the boy to his clothing store and outfitted him. The fellows stopped calling him sissy and called him Bub. He could play any musical instrument as a child, talent he inherited from his mother's people, the Needhams of Tennessee. Still at the button-shoe stage, he began studying music under Frank McLean, the head man of the Queen City Silvertone Cornet Band. Brother Frank realized he couldn't teach Bob very much music because Bob already knew as much as Brother Frank. Bob played a mandolin in the band, but also doubled in brass. He had an affinity for the trombone, and one day he went to Hayman's plumbing shop, took two pieces of lead pipe and welded a whisky funnel on their mouth. When he blew through it, it sounded like a dying calf—"baaa—zooooo—ka."

"The thing is saying 'baa—zooooo—ka,'" Bob commented. So the bazooka was born, but for a long time folks in Van Buren simply called it "the thing."

Students in Bob's school were divided into two groups. One group—the energetic crowd—was called "salt of the earth." The other group was called "the sons of rest," because they loved to do just that thing. Bob was a "son of rest," and his mother realized that the only way to get him out of high school was to take him out. So she took him up to Fayetteville, where the University is. Bub had a letter from his high-school principal to the University which said simply: "Hope you will be able to interest this boy. I haven't been."

Just how Bob was able to get in the University without a high-school diploma is one of those strange things that can happen in Arkansas. Bub stayed at the University two years, learned two new songs on his bazooka but not much else.

About the time the first campaign of Woodrow Wilson was news, Bub got a job at home in the Black Cat Minstrels. He earned three dollars a week. The hotfoot caught him when he was still in jeans and he went to St. Louis, but was unhappy. Then he went to New Orleans and blew his bazooka for bread and meat, but he still was unhappy, so he went to Boston and a few way stops, and wound up in Chicago selling adver-

(Continued on Following Page)



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Skin specialists generally agree that effective treatment must include (1) regular cleansing of scalp; (2) killing germs that spread infection; (3) stimulating circulation of the scalp; (4) lubrication of the scalp to prevent dryness.

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RADIO GUIDE'S X-WORD PUZZLE

- HORIZONTAL**
1. First name of the star in the portrait
 5. Henry —, bandleader
 8. Joe Parsons' voice
 11. Male adults (poss.)
 13. Lament
 14. Last name of the star in the portrait
 15. Female sheep
 17. Land surrounded by water
 19. Divan
 20. — Seymour, announcer
 21. To utter imperfectly
 22. Loretta —, songstress
 23. Purpose in view
 24. The whole
 25. Fasten with needle and thread
 27. To twist
 29. Result of an election
 31. Indebted
 34. Cheerful, gay
 36. Masculine name
 38. Facility
 39. Astonish
 40. Harry —, bandleader
 42. Small cracks in the wall
 43. Leg joint
 44. Pertaining to ethics
 47. Scottish Highlander
 49. Irene —, radio actress
 51. Extinct birds of New Zealand
 53. Moose-deer
- VERTICAL**
2. Entertain
 3. Program originating outside the station studio
 4. Cutting tool
 6. Habituated
 7. Had observed
 8. Masculine name
 9. Causes pain
 10. Hits with the open hand
 12. Stan —, bandleader
 13. Meredith —, orchestra leader
 14. Frigid
 16. Side of a building
 18. Dolly —, songstress
 26. Josef —, maestro
 28. Mountings of a jewel
 29. Cal's flesh
 30. Woody plant having a trunk
 32. Cleanse with water
 33. Keep clear of
 35. Sam —, comedian
 37. Part of the foot
 41. Edward —, baritone
 42. Tinted
 43. Kelvin —, announcer
 45. There is (contraction of)
 46. Feminine name
 48. — Ross, tenor
 50. System or theory
 52. Masculine name
 54. Pledged, confined
 56. To sell
 58. Fifth sign of the Zodiac
 60. To contest
 63. Accomplish
 64. Chinese measure

Solution to Puzzle Given Last Week

BOB BURNS WAS BORN ON BROADWAY

(Continued from Preceding Page)

tising. He was there when the World War broke out. He joined the Marines and took his bazooka to France. After the war he tramped Europe, blowing his horn for royalty and tooting his horn for Bob Burn and Van Buren.

Back in Van Buren the folks heard Vallee announce one night that Robert Burns would entertain the radio audience. They didn't know who he was. They won't admit it now, but the fact is Bob had been away so long that the new generation had forgotten him, and the older generation didn't understand why Bub Burn should be called Robert Burns. But the "Burns" stuck, and the rest is history. Paul Whiteman took him, then the movies, and eventually he became Bing Crosby's side-kick in radio.

IT WAS Will Rogers who really got Bob started. Will, whose wife was born only a few miles north of Bob, told Bub to go on the air with tales of Arkansas.

There has been constant talk that Burns would take Will's place. "It can't be done," says Burns. "Nobody can take Will Rogers' place."

Just as Bob was reaching the heights, his wife died. She was thirty-seven and had been through the mill with him. That was in 1936. They had one son, Robert, Jr., who now is fifteen.

Last May 31 Bob married his secretary, Harriet Foster, who was his first wife's closest friend. Their baby Barbara Ann was born a few weeks ago.

Bob owns land around Van Buren. He has promised to build a park for the homefolks. He even says that some day he is going back to the hills and sit in a rocking-chair and smoke his pipe and watch the Arkansas River roll by. He's the greatest kiddier in radio—we hope he's not kidding about that.

All Van Buren turned out in 1935 to welcome home the prodigal. It was then that the Van Buren High School officially graduated Bub and gave him his diploma. That's one way to get out of high school—blow yourself out with a whisky funnel.

Bob Burns may be heard Thursdays on "Kraft Music Hall" over an NBC-Red network at:

10:00 p.m. EDT — 9:00 p.m. EST
 9:00 p.m. CDT — 8:00 p.m. CST
 7:00 p.m. MST — 6:00 p.m. PST

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MIDWEST PHOTO, B-100, Janesville, Wis.

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"New Facts about Foods" which lists the special foods required, (stating where obtainable) and gives many valuable points about foods and health. Enclose only 10c and book will be sent postpaid. (Money back if not satisfied). **Morton's Health Food Center, Dept. 3535, 19 N. Dearborn St., Chicago, Ill.**



—Wesselmann

Frances Langford, rhythm singer on Hollywood Hotel, wins top honors as best female singer of popular songs



—Hal A. McAlpin

Bing Crosby, skipper of the Kraft Music Hall, again leads the field of male singers in Star of Stars Poll

CROSBY AND LANGFORD WIN SINGING HONORS

SINGERS OF POPULAR SONGS BOOSTED TO REPEAT TRIUMPHS IN HEAVY VOTE

"POPULAR" music is really popular—and so are the singers of that popular music! The fifth division of the fifth annual Star of Stars Poll—the election to determine the most popular male and female singers of popular songs—brought out by far the heaviest, most hectic voting of the year. Almost twice as many votes were cast to name Frances Langford and Bing Crosby winners as have been cast in any other election!

Miss Langford, sultry singer on the Hollywood Hotel program heard Friday nights at 9 p.m. EDT on CBS, scored the most sensational victory to date. She polled within a handful of ten times as many votes as Kate Smith, who won second-place honors! Every section of the country was represented in the flood of ballots that catapulted Miss Langford into the lead and kept her there throughout the tabulations. Last year she ended Miss Smith's long reign as most popular female singer of popular songs when she won her first victory in that division. She also rated highest of all women in the Star of Stars poll itself.

Bing Crosby, host at the Kraft Music Hall on NBC at 10 p.m. EDT Thursday, repeated his victory among male popular singers for the third consecutive year. Last year he edged Lanny Ross out of first place. This time his lead was much more sizeable, although greatly overshadowed by Miss Langford's in her group. Jerry Cooper's supporters fought for him throughout the voting, but Crosby's fans gave him too much of a lead in the early stages of the poll. Donald Novis, who has not been heard regularly on any national network for a couple of years, won the support of apparently well-organized fan clubs, and their votes surged in at the last moment to place him third among male popular singers. Don Ameche and Jeanette MacDonald, who won the election for actors and actresses last week, placed fifteenth and sixth respectively this week.

Results in each division of the poll are announced weekly in RADIO GUIDE. The ballot for the eighth poll—the one for dance orchestras—is on the inside front cover of this week's issue. Turn to that page now; fill in the ballot!

Turn to the inside front cover for the dance-orchestra ballot!

Results in the Fifth Division of the Star of Stars Poll

Female Singers

1. Frances Langford
2. Kate Smith
3. Dorothy Lamour
4. Annette King
5. Frances Allison
6. Jeanette MacDonald
7. Jessica Dragonette
8. Jane Pickens
9. Deanna Durbin
10. Connie Boswell

Male Singers

1. Bing Crosby
2. Jerry Cooper
3. Donald Novis

4. Kenny Baker
5. Lanny Ross
6. Nelson Eddy
7. Jack Baker
8. Robert Simmons
9. Tony Martin
10. Rudy Vallee
11. Frank Parker
12. Dick Powell
13. Ralph Kirby
14. Buddy Clark
15. Don Ameche

DERBY DAY

(Continued from Page 4)

grandstand at Churchill Downs where he can watch the colorful panorama of the track and the swift, hard-driving race itself, he will be surveying the scene with the practised eye of a veteran. With him on this assignment will be Bob Trout, who will be stationed in the newly erected reviewing-stand in the infield, whence will come sidelights on the brilliant spectacle.

When the race has been run Trout will arrange brief interviews with representatives of the host of celebrities who invade Kentucky every year for the Maytime classic. Two sure-to-be-present speakers on this part of the program will be Gov. A. B. ("Happy") Chandler, of Kentucky, and Col. Matt Winn, the venerable director of Churchill Downs.

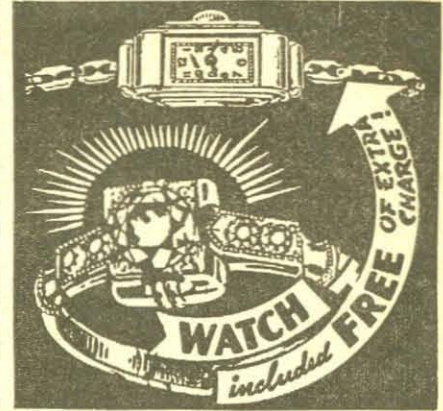
NOT the least entertaining part of the Derby is the Mardi Gras atmosphere that prevails in and around Louisville during the week before the race, and to convey to listeners throughout the United States a picture of the Derby Week carnival CBS is arranging a series of network broadcasts covering the four days of feverish activity that immediately precede the day of the race.

This Derby preview program will get under way on Tuesday, from 6:15 to 6:30 p.m. EDT, when Husing broadcasts the running of the Derby Trial from Churchill Downs. Next morning, from 9 to 9:15 EDT, he will go out to the track to describe workouts and interview such trainers and jockeys as he can persuade to go on the air.

On Thursday and Friday, from 6:15 to 6:30 p.m. EDT, he will round up arriving celebrities for more interviews, and on Friday, from 11:30 to midnight EDT he will describe the annual Kentucky Colonels' Dinner at the Hotel Kentucky in Louisville. On this broadcast Ferde Grofe will introduce his newest composition, "The Kentucky Derby Suite," to be played by a 23-piece orchestra; Gov. Chandler will speak, and so will John J. Pelley, generalissimo of Kentucky Colonels.

On Derby Day itself last-minute information as to scratches and betting fluctuations will be broadcast from Louisville from 4:45 to 5 p.m. EDT. At 6:15 p.m. EDT the running account of the race will begin, and sometime during the next three-quarters of an hour you'll hear the cry: "They're off!" That's what you'll be waiting for.

"Kentucky Derby" may be heard Saturday over CBS network at:
 EDT 6:15 p.m. — EST 5:15 p.m.
 CDT 5:15 p.m. — CST 4:15 p.m.
 MST 3:15 p.m. — PST 2:15 p.m.



AMAZING ADVERTISING OFFER

Your choice of Man's or Lady's Wrist Watch included FREE of extra charge with every Ring purchased from us during this sale and paid for on our amazing easy monthly payment plan. Lady's or Man's Ring, with heavy, flashing simulated diamond that you'd think cost at least \$200. Our price only \$4 in all. Nothing extra for the watch, it's included FREE without one cent of additional cost! Small, Dainty, "Looks like a million." Send only 10 cents (coin or stamps) with your ring size now (strip of paper wound round finger will do). Make two monthly \$2 payments, Total of \$4 and then the watch is yours. We trust you. No credit reference needed—we ship direct same day, postpaid to your door.

GOLD STANDARD WATCH CO., Dept. C-735, Newton, Mass. Rush offer by RETURN MAIL. 10 cents enclosed (to be returned if I want it).

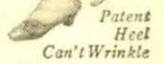
Name.....
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Quickly Corrected

WITHOUT INJECTIONS
 The wonderful imported ACADEMIC STOCKING quickly relieves the pain, fatigue and swelling. Reduces and beautifies thick legs and ankles.

No Rubber. Washable. Invisible. Entirely different from the old style, clumsy, unsightly rubber stockings. Highly recommended by doctors. Invisible under silk hose and cool on the hottest day. Write TODAY for illustrated folder. The Academic Supply Co., Dept. RG-12, 347 5th Ave., New York City.



Controllable FAT GOES!

*She Lost 55 lbs. this Easy Way



Don't just sit back and envy slender women! If fat people only knew it, their type of fat often may be controlled. It is quite possible that you are one of these people! If so, try the modern RE-DUCE-OIDS way, like Mrs. L. R. Schulze, of Jackson, Mich. "She writes: 'After being overweight for years I tried RE-DUCE-OIDS and lost 55 lbs. I look 10 years younger!'" Mrs. Porter Tyler of Crandon, Wis., writes: "Lost 67 lbs., felt better from the start!" Mrs. Gladysse Ryer, Beg. Nurse, Dayton, Ohio, writes: "Lost 47 lbs. with most satisfactory results!" Miss Elnora Hayden of Marion, Pa., Miss Loretta Lee of Los Angeles and many others write of their success with RE-DUCE-OIDS, the easy way. Genuine RE-DUCE-OIDS are pleasant to take, millions sold by reliable stores in the past 23 years. Sold by your druggist or department store—or if out, have him phone his wholesaler, today!

\$1

Complete Does away with Aerial entirely—Just place an F & H Capacity Aerial Eliminator (size 1 1/2 in. x 4 in.) within your set. Simple instructions furnished with unit. Easily connected by anyone to aerial and ground of set. Your radio will then operate and tune in the same manner as if it were connected to an aerial. Operates on both short and long waves.



DISCARD YOUR OLD AERIAL

It is Most Likely Corroded and Has Poor or Loose Noisy Connections No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

ELIMINATE THE AERIAL FOR GOOD

Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED

On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radio for doublet aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

—JUST MAIL THIS COUPON—

F & H Radio Laboratories, Dept. 87, Fargo, N. Dak.
 Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.

NAME.....
 ADDRESS.....
 CITY..... STATE.....

Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed:.....

Radio Guide

DOUBLES YOUR
RADIO ENJOYMENT

731 PLYMOUTH COURT
CHICAGO, ILLINOIS

Too Much Ballcasting

We know a lady who would like to take all the baseballs in the world and run them through a meat-chopper. That might, she thinks, stop baseball broadcasting.

RADIO GUIDE likes a ball game. It likes a broadcast of a ball game. But it also likes to be able, through the functioning of this great service to mankind known as broadcasting, to tune in something else during the summer afternoons when it is not in the mood for a ball game.

Last summer, that was practically impossible.

This is what happens. An advertiser knows that a broadcast of a Chicago Cubs-St. Louis Cardinals game will attract a considerable audience. He contacts a station and makes a deal for a broadcast. But three other advertisers recognize the same fact, so they contract three other stations and make three other deals.

So, when the Cubs play the Cardinals, every station in town is broadcasting the same game, appealing exclusively to the ball-conscience audience and splitting it four ways, while the man who wants music or news or poetry or inspiration becomes, for several hours, the Forgotten Man.

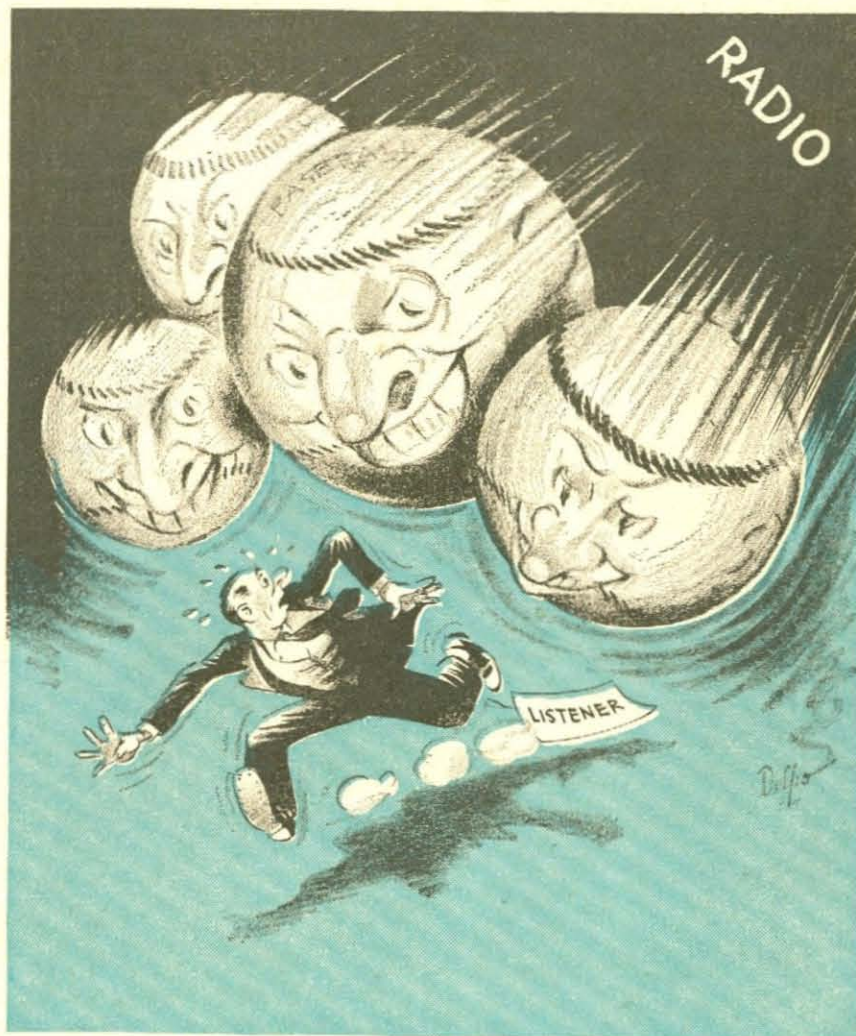
Of course, contracts for baseball broadcasting are worked out on the basis of an entire season, but that does not change the effect of our illustration. Instead, it simply binds sponsors and stations to commitments whose ridiculousness is emphasized for months on end.

In some cities there is but little baseball broadcasting. In most, there is hardly anything else during the afternoon. To repeat, there is no music, no news or poetry, nothing but ballcasting.

Is that in the public interest?

Out on a Limb

A special dramatic show is announced by network program chiefs. Far-flung publicity heralds its coming. On the appointed hour millions tune in. But no drama!



Only a half-baked orchestra from a roadhouse somewhere between Pin Hook, Ind., and Coney Island.

A \$5,000 artist on a \$25,000 program announces that this week's extra-special guest will be the famed Countess Somethingorother of Delta-On-The-Rhine. Tune in and you get the \$5,000 artist and the \$25,000 program, but with a two-bit guest who happened to be roaming about the neighborhood when the Countess was junked.

Out in Detroit there is a minor feud on between radio editors and broadcasters. Say the editors to the broadcasters: "You're constantly changing your minds, never sticking to announced plans, always leaving the poor listener out on a limb."

RADIO GUIDE rolls up its sleeves, pitches into the feud. Not because the constant changing of programs on a minute's notice or no notice at all gives its staff headaches, but because the situation is reaching the serious state of giving the impression to listeners everywhere that radio is still a spoiled infant.

The reason is no mystery.

The average program begins to take feeble form about five days in advance. No rehearsing is done until the afternoon of the broadcast. That rehearsal is a bedlam of confusion, caused many times by executives who see no good in any

ideas except their own. After about three hours of this kind of rehearsing, the sponsor or his representative will often junk the entire show, making it necessary for his stooges to build a completely new program in three to four hours.

This is how the guest-star program works. A New York executive, upon hearing that a movie star is coming to his city, makes tentative arrangements for her to broadcast. In the intervening days, little thought is given the matter. At the last minute the star decides to stay in Hollywood. "Okay," says the program-builder, picks up a phone to ask the town's agents "What have you got that's free Thursday?" He finds several persons available. One is chosen.

The profession is fully aware of its haphazard methods of operation. It is accustomed to having programs fall through at the zero hour. The most remarkable aspect of the situation is that many radio producers admit frankly that they prefer to work that way. Their production of the listeners' fare is simply a projection on the air of their own lack of organization.

Because of these methods the business of broadcasting is suffering. It has left itself wide open for ridicule.

But most important of all—listeners have been left out on a limb.

VOICE OF THE LISTENER

CONTROVERSY

VOL: "Many women dote on weepy, sentimental stuff. They are the ones who used to cry over 'St. Elmo' and 'East Lynn.' They detest humor and resent being made to think. They have a lovely time weeping over a sorrowing heroine, but conditions in their own towns may cry out to Heaven—and they think that anyone who calls the fact to their attention should be shot at sunrise. This is the type radio sponsors think all women are, so some of us get mighty slim pickings on your programs."—Mrs. R. E. LLOYD.

RADIO GUIDE: ". . . I am sure that if the men were the ones at home during the day the programs would be far, far different . . . I think the American homemakers are pretty grand people and rate better than we get! . . ."—Mrs. E. C. BALDWIN, Danbury, Wis.

VOL: ". . . I consider radio the most democratic and flexible institution America has yet developed. Let's be proud of it and do less of this so-called griping! . . ."—Miss MELBA CROCKETT, Lubbock, Texas.

BEYOND US

Dear VOL: "Sponsors are fools not to see the possibilities in the NBC Breakfast Club. Why! It is a perfect set-up for any sponsor, no matter what his product. How such an excellent show could remain sponsorless for years is beyond me! . . ."—Mrs. H. C. THWEATT, Shreveport, La.

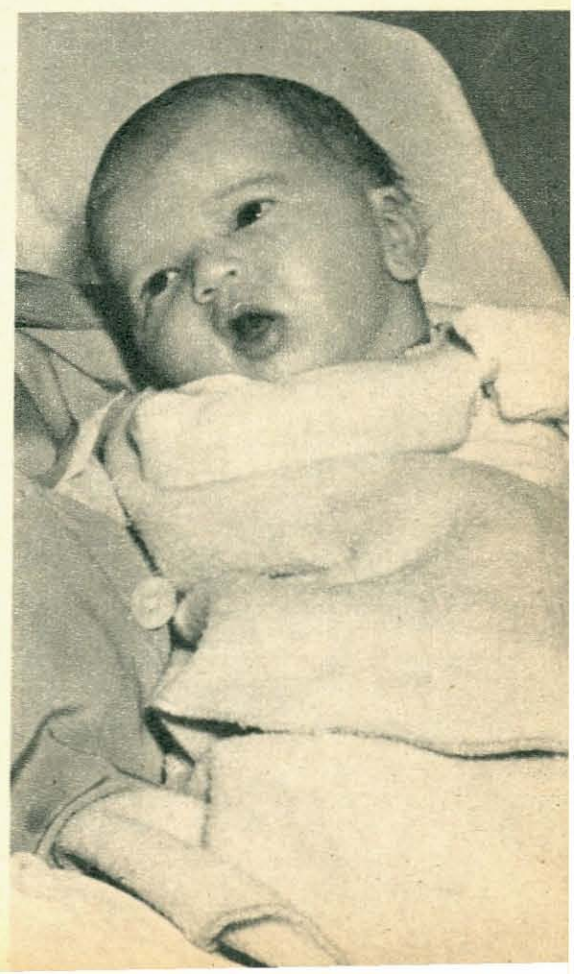
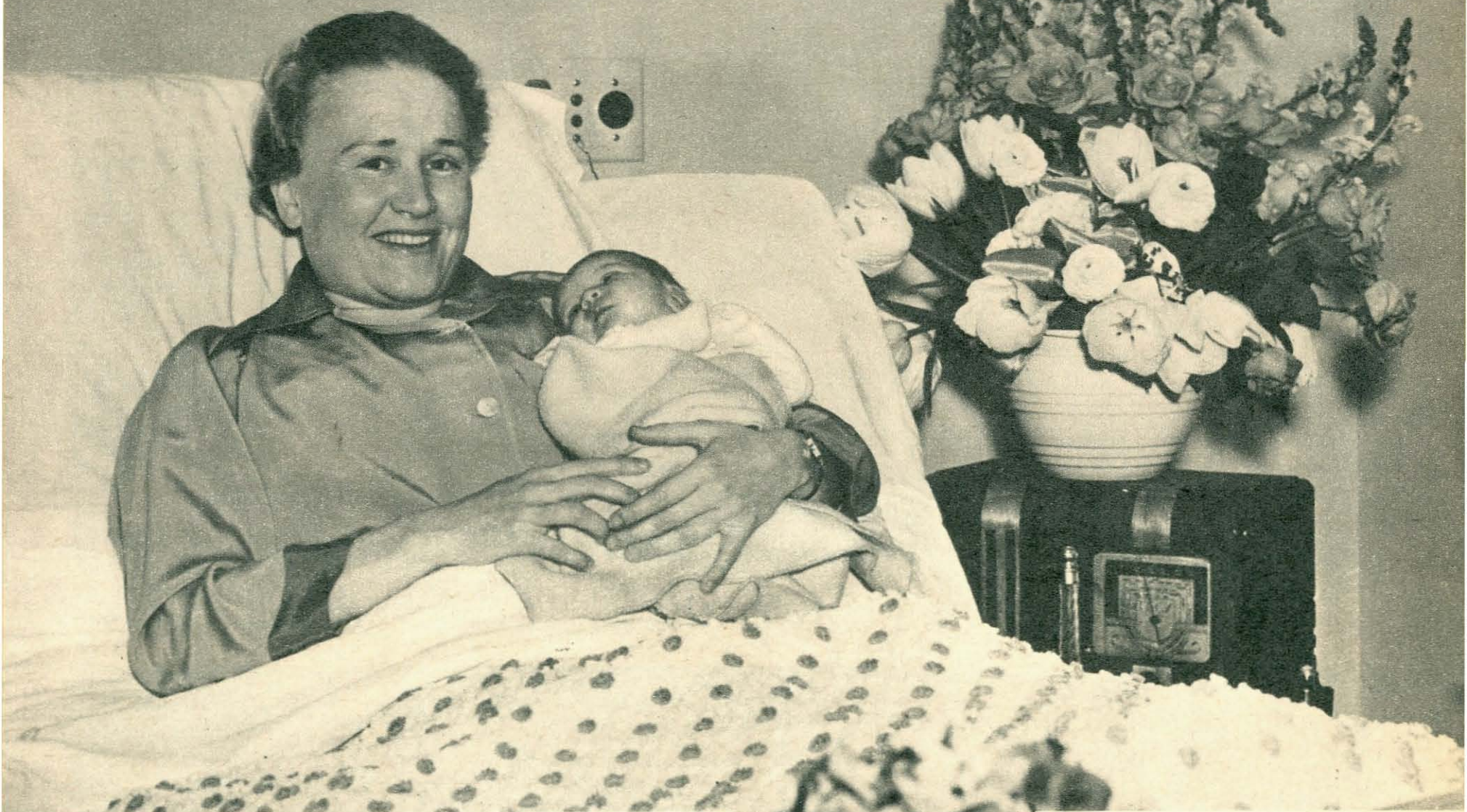
Beyond RADIO GUIDE's editors is the fact that when programs are sponsored, some listeners complain of the commercial announcements; when they are not, others complain that their favorite programs are being slighted.—Ed.

RECKLESS WRITER

Editor, RADIO GUIDE: ". . . As I understand it, Father Coughlin was never reprimanded to keep silence by the Pope. He is indifferent to political parties, and is as honest a man as ever lived. His purpose is good social and national government . . . His remarks are pertinent to abuses. There is more written in books concerning stock, bond, bank and capital abuses than ever reaches the radio. Concern yourself with the purchase of a few and then don't write for at least five years when you have mastered the subject . . ."—A. J. GESING, Wheeling, W. Va.

Let Reckless Letter-Writer Gesing learn that chip-on-the-shoulder reading raises issues never suggested by the printed word. RADIO GUIDE's editorial, "Coughlin Rides Again" (April 23, 1938), mentioned no reprimand except the one by voters who failed to flock to the Social Justice party in 1936, doubted not Father Coughlin's motives, concluded, "Listeners may well applaud such a battle (Coughlin-Roosevelt). It will mean better listening. It may even mean better government." Through his uncalculated denials of charges never made, Dubious Follower Gesing is the first to suggest any other thought in RADIO GUIDE, must answer to those he will undoubtedly offend.—Ed.

BAZOOKA BELLE



BARBARA ANN BURNS made her appearance March 25 in the Hollywood home of Mr. and Mrs. Bob Burns. Bazooka Playing Bob was first married to Elizabeth Fisher, who died July 31, 1936, after an operation. They had a son, Robert, Jr., now 15. The present Mrs. Burns was Harriet Foster, Bob's secretary and close friend of the first Mrs. Burns. They were married May 31, 1937.

Jack Albin Photographs

GEORGE McCALL SAYS LIONS MAKE NICE PETS



George McCall with his eight-week-old pet, Kitty, and her adopted Mother, Fritzi. Alling when born, Kitty was given to Fritzi for fear her mother would harm her. Now they are the very best of playmates. In a few short months Kitty will be able to swallow the dog whole

SOME people like alligators as pets, others prefer white mice, and the weak-at-heart settle for canaries or goldfish, but George McCall, CBS screenscooper heard Tuesday and Thursday nights, prefers lions. His taste probably follows from a boyhood spent largely with circuses.

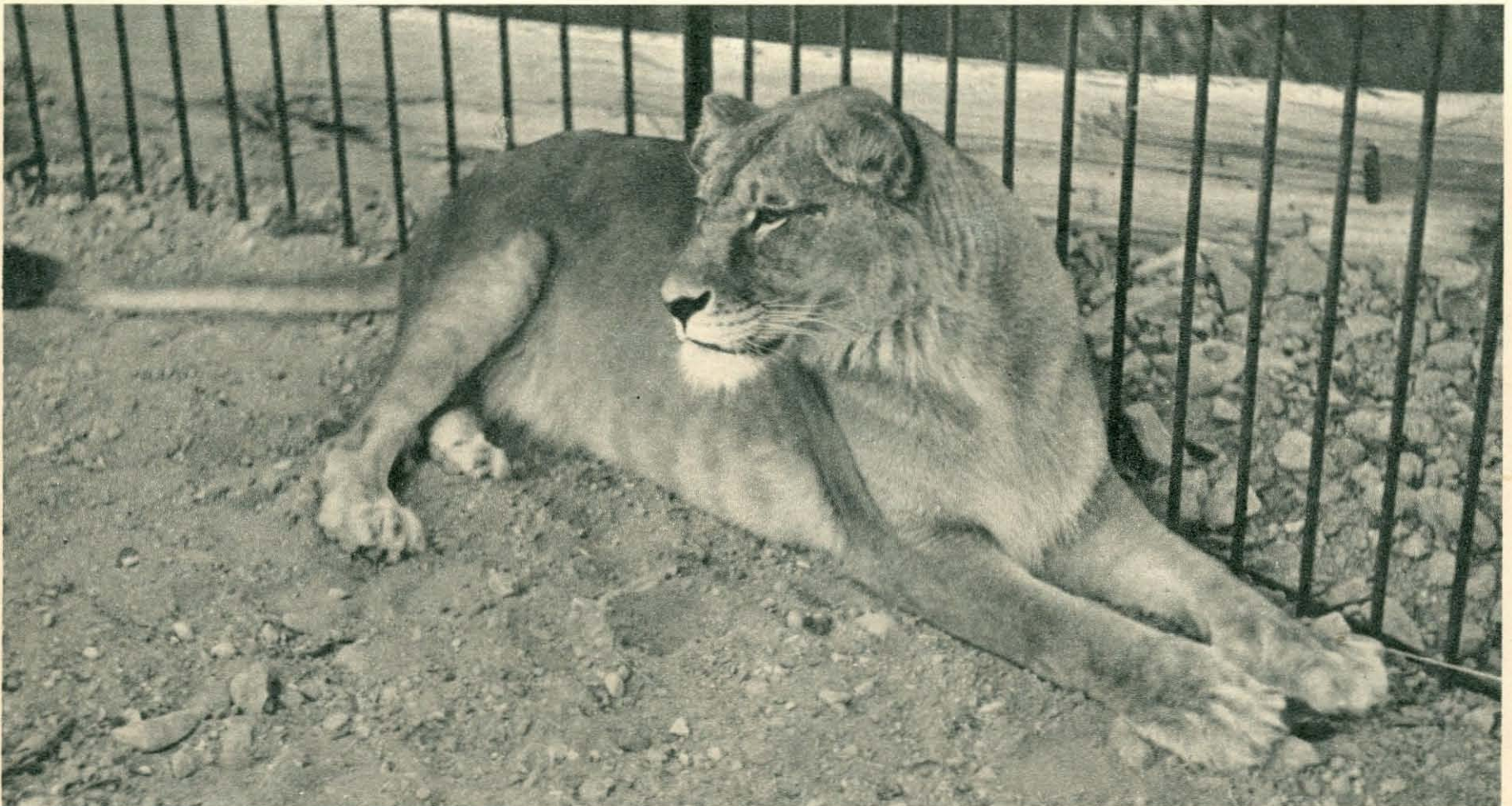
When McCall grew up he trained and "worked" the "cats." Later he became a circus press-agent, then went to Hollywood to become a movie publicity man. That led to newspaper columning and then to air columning.

"Lions make nice pets," he says. "Take Margie. She's as playful as a cat, but you can trust her more because when she's mad you'll know it. Of course only one lion in a thousand is like her."

Photographed by Gene Lester and True Vincell



Some full-grown lions aren't worth a dime, yet they require 40 pounds of meat a day. A "good" lion may be worth \$1,500 to \$2,000, depending upon size & looks



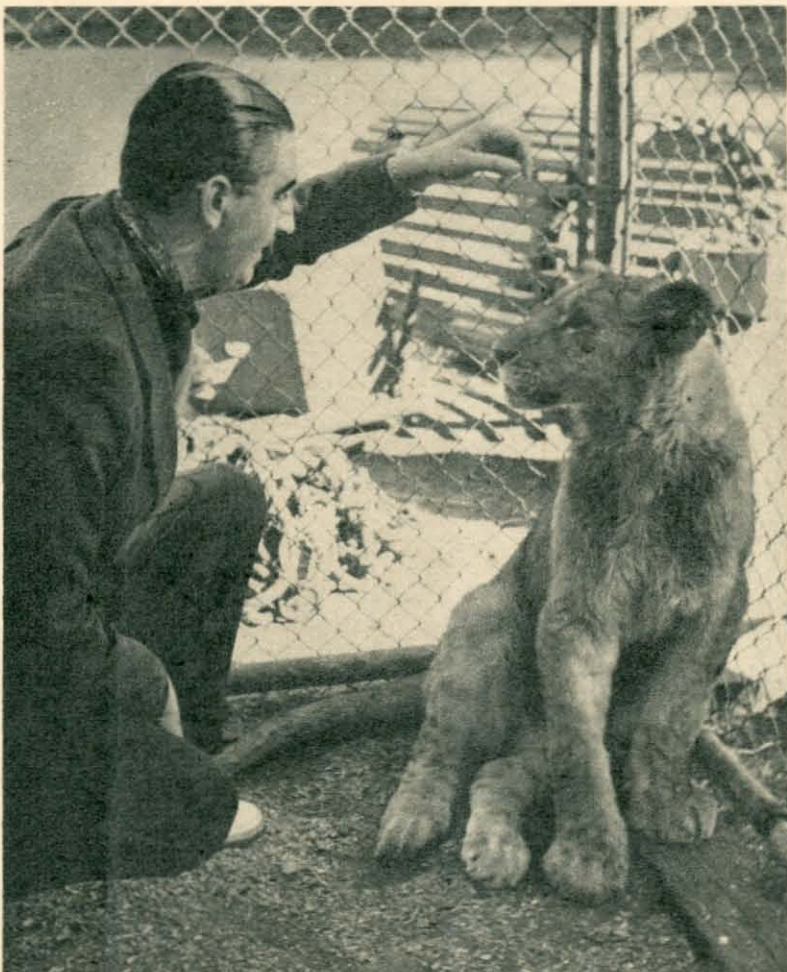
This is Margie, who, says McCall, is playful and can be trusted. She is worth several thousand dollars because of her nice size, the appearance of her coat and head, and her rare intelligence. Her training gives her added

value. McCall keeps his pets at a lion farm near Hollywood which rents "cats" to motion-picture companies, also breeds and trains them for circuses. Not until a cub is six months old can one forecast its disposition



A cub, at eight weeks, will begin to give an indication of his future size by the growth of his bones. At this stage, if the cub is perfect, it will be worth about \$150. Margie, above, is six years old, bred and born on a

farm. Her good disposition is easily demonstrated by McCall as he combs her coat. Margie was not irritated in the least by Radio Guide's cameraman and his flash-bulbs. The same cannot be said for the cameraman



Here is McCall with an eight-month-old lion. This cub has had two months' training and has shown that his disposition will be good. He won't have a mane until he is about a year old



McCall goes into the cage of a litter of eight-month-old lions and tigers. They are already meat-eaters, but not yet fully trained. Note the tigers stick together in the background. They, unlike the lions, are unfriendly and cannot be trusted very far

JEAN HERSHOLT'S \$100,000 HOBBY



Hersholt library walls are full of rare books plus over 300 volumes about rare books and 14 volumes on current book prices. Decorations are based on book themes



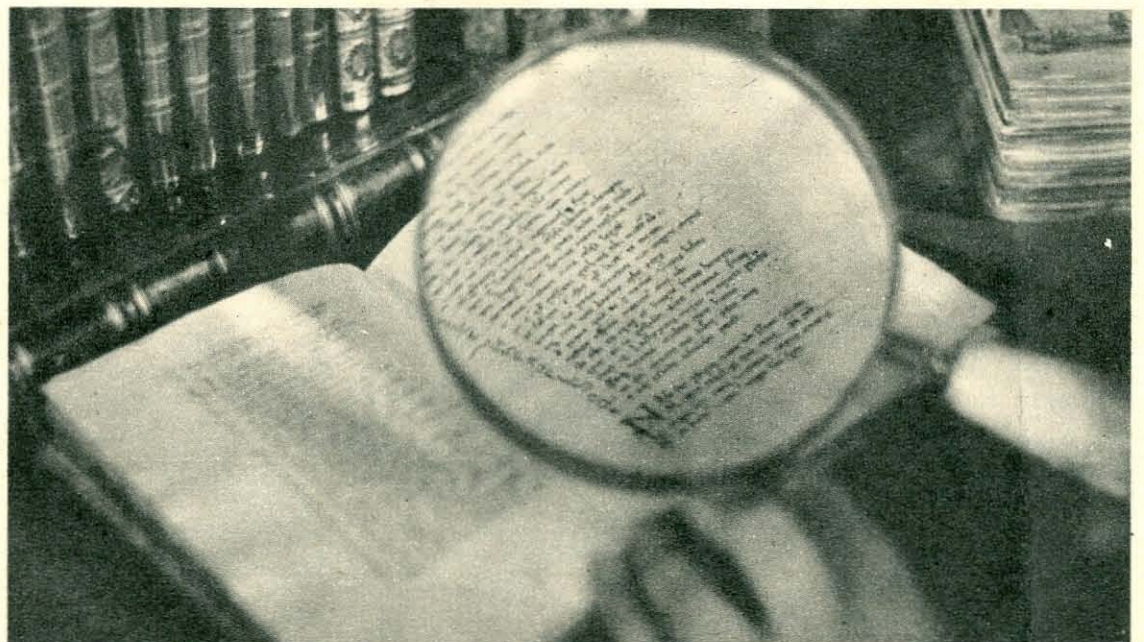
The actor seldom reads his rare books, but instead finds his reading-matter in a small closet, which is packed full of current literature, all valued under \$5

TO MILLIONS of radio and picture fans, Jean Hersholt is a distinguished actor, but to thousands of book-lovers he is even more distinguished as an authority on first editions. In Hersholt's Beverly Hills home is a library valued in excess of \$100,000, representing a collection of 30 years and considered the finest private collection in the world, exceeded only by the Royal Library of Copenhagen, to which the valuable Hersholt

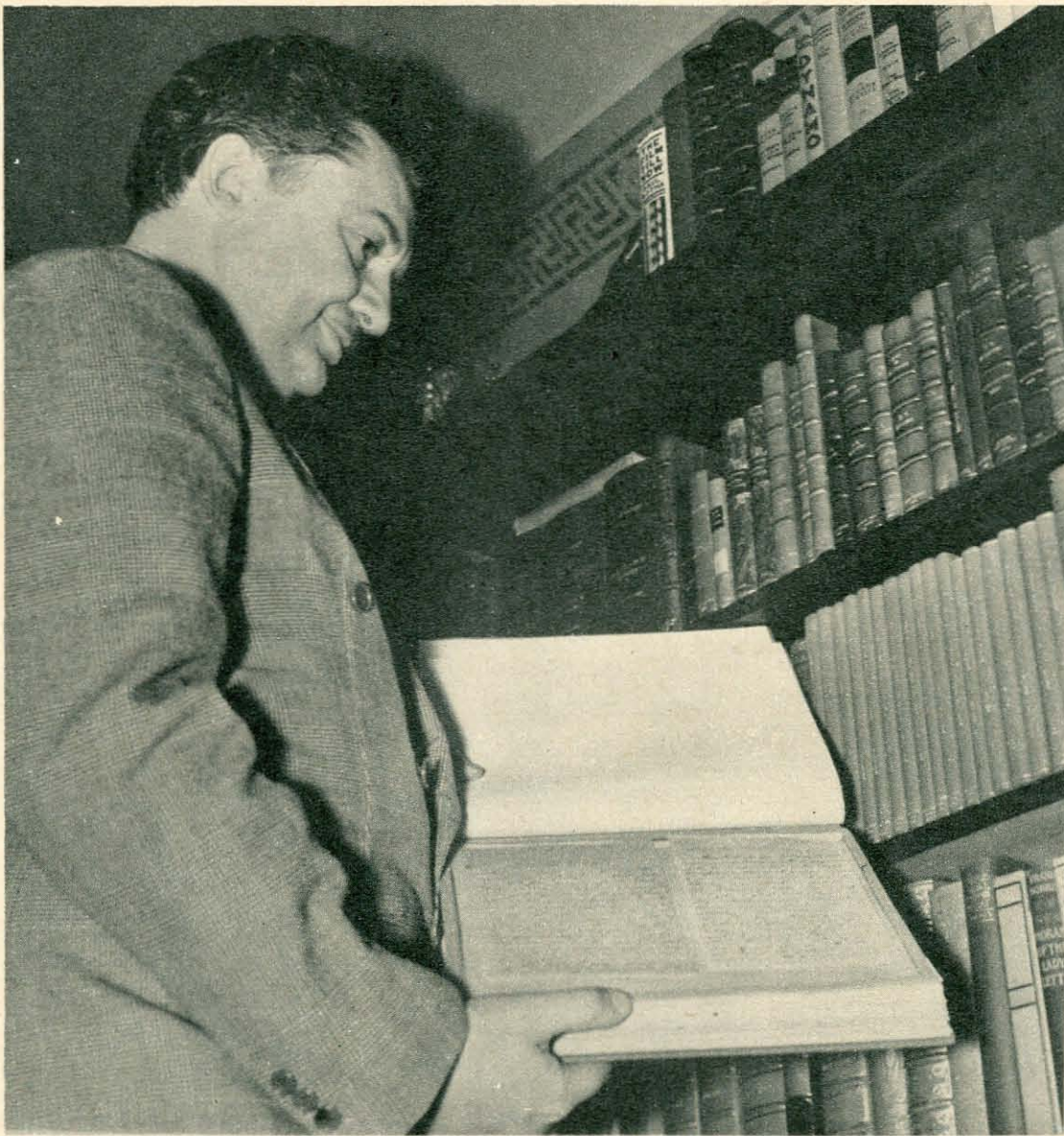
book collection will go at Jean's death. In the library are works by Hans Christian Andersen, a handwritten copy of Homer's "Iliad," a page of the Gutenberg Bible, a series of pamphlets of Dickens' "Pickwick Papers" in their original published form.

"Book prices fluctuate slightly," says Hersholt. "However, the trend is toward continual rising prices. I consider good books one of the safest investments in the world."

Photographs by Gene Lester



Looking at a famous book through a famous magnifying glass. The glass was presented to U. S. Grant when he was President. It lay on Grant's desk during his term of office and was acquired by Jean at auction. The book is Homer's "Iliad," hand-copied by a monk in 1400



Hersholt is shown above with some of the 200 letters and 100 books of Hans Christian Andersen which he owns. The letters were written by the Danish author of fairy tales to his American publisher, Horace Sudder. Hersholt plans to publish the letters this summer in Danish



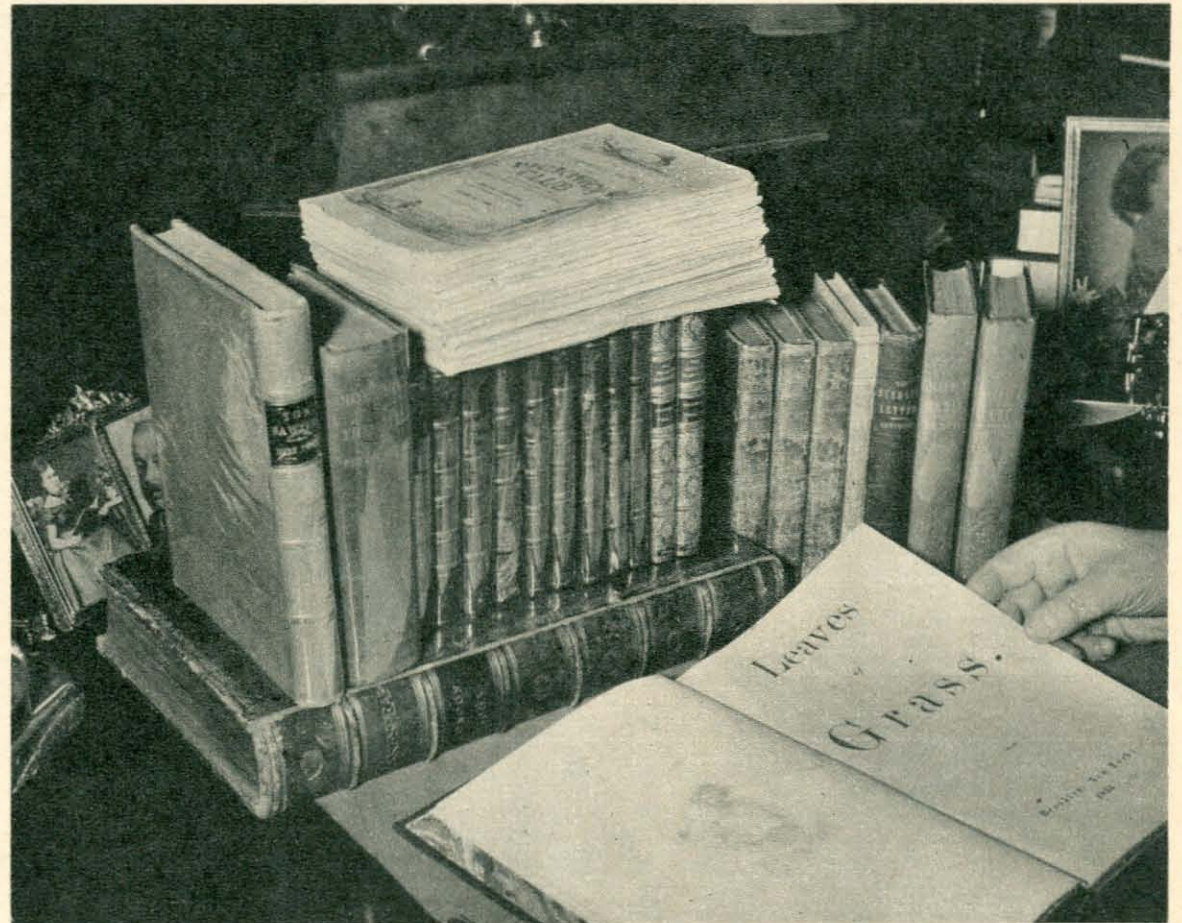
Hersholt's bookplate, his own design, shows balance of knowledge and humanity resting on a book, the repository of knowledge. Danish and U. S. flags envelop all



Smallest volume in his library, which must be read with magnifying glass, is first edition of "Chansons Joyeuse" (Songs of Joy), published in Paris before 1833

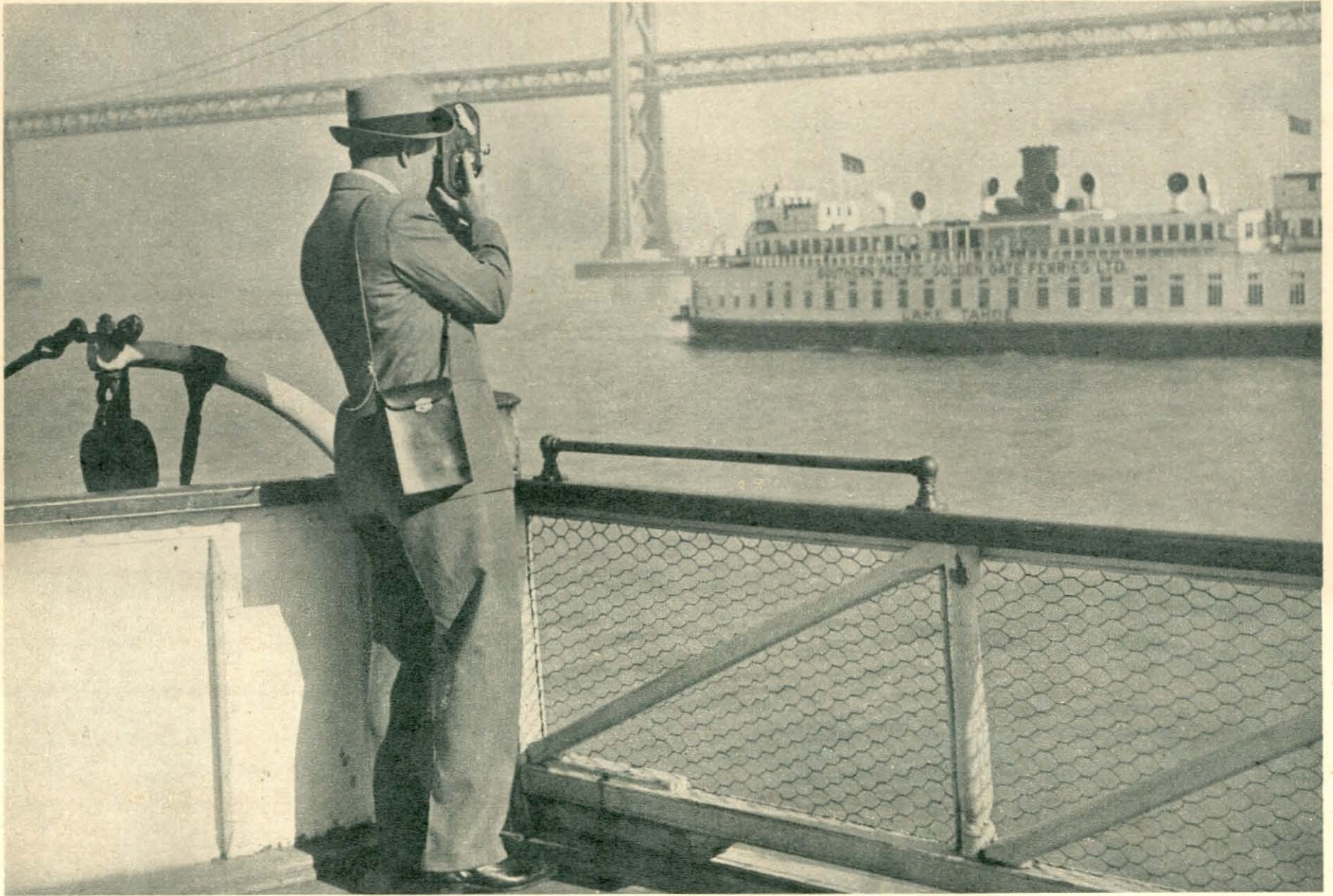


Valuable books must have covers to keep out dust. Hersholt designed his own, which are manufactured in Los Angeles to fit each particular volume



\$20,000 is a conservative estimate of the above books. Open is a first edition of Walt Whitman's "Leaves of Grass," published in 1855. Others include Longfellow's "Evangeline"; Hawthorne's "The Scarlet Letter"; Scott's "Waverly Tales"; "Tom Sawyer"; Dickens' "Pickwick Papers"

HUGHES' NEWS: RUSH HUGHES BUILDS A RADIO COLUMN



On the theory that one can talk about a matter better if he has seen or experienced that about which he talks, Rush Hughes makes it a point to photograph his subjects, study the films, then interpret all in words



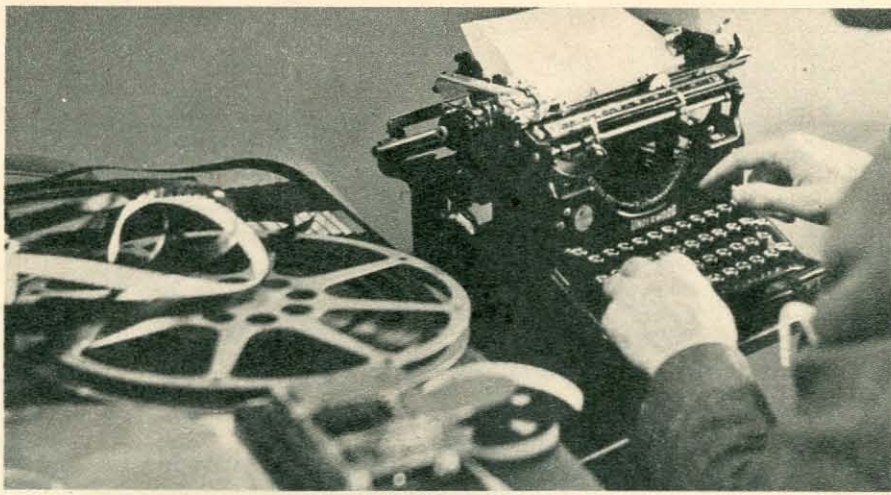
In order to get the pictures he needs to make his air program interesting to a large group of people, Hughes has traveled tens of thousands of miles with his camera—to the Far East, through Europe, into Asia

RUSH HUGHES, son of novelist Rupert Hughes, had a hard time deciding whether to be an actor or an author. So he became a radio columnist, is rapidly building a substantial reputation as a news commentator and featurecaster. His father wanted him to write. From his mother, Adelaide, a stage beauty, he inherited a love of the theater. For a time he was on the stage, and for a time he wrote short stories. But when he got a job as a night clerk in a San Francisco hotel he paved his way into radio. As a substitute announcer for a broadcasting dance band he was so successful that he soon had a regular job. Now he is heard from Coast to Coast daily, from Monday through Friday, at 4:30 p.m. EDT over NBC-Red.

Photographed by Gene Lester



Films must be supplemented with fact. For that information, Hughes, like other commentators, has a well-stocked library filled with reference material on all subjects, each item carefully indexed in card catalogs



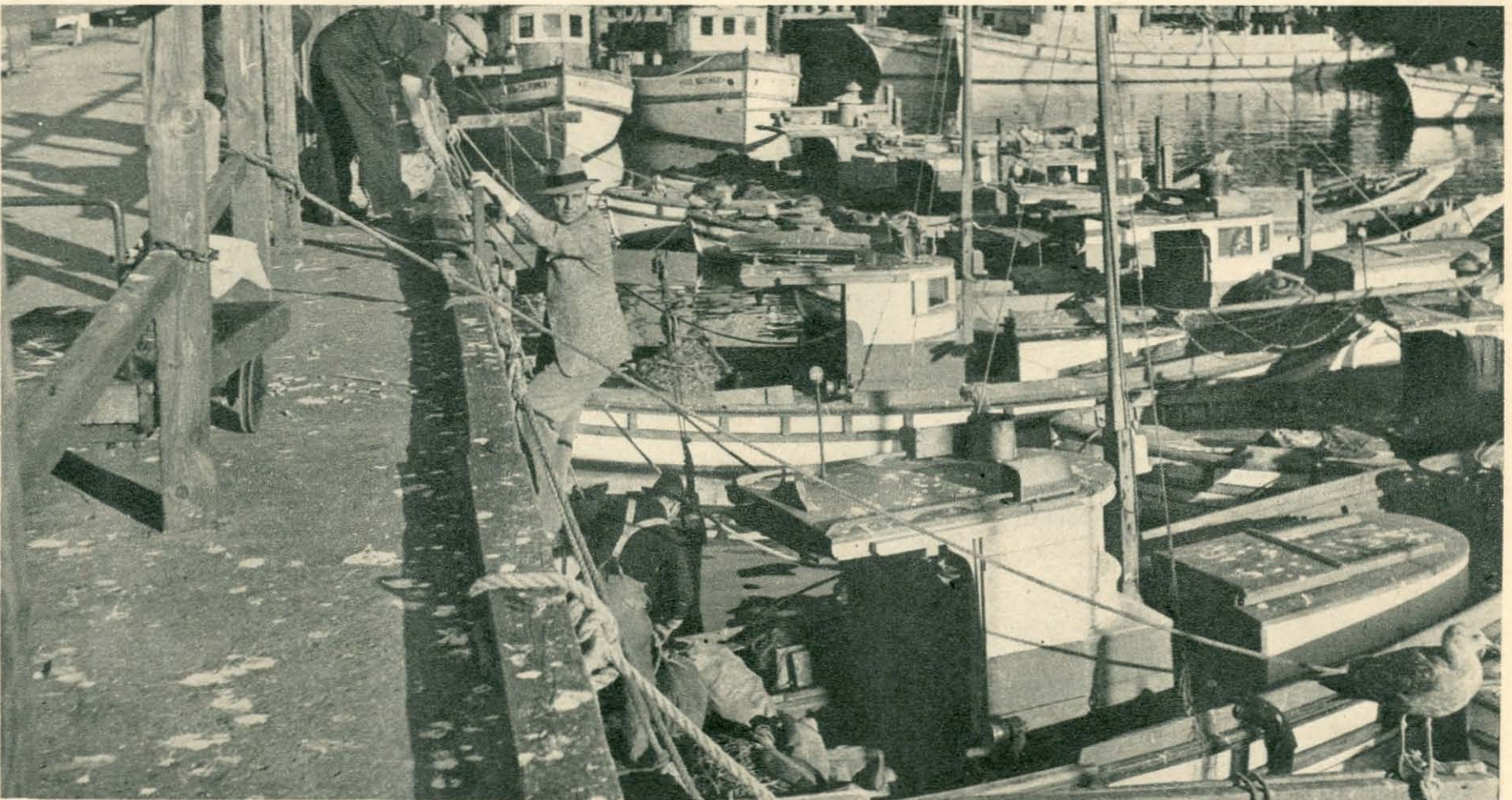
Hughes writes each day's script from notes taken from the screen and from his vast research files. The spark that fuses this information into a brilliant Hughes Reel item is Rush's own first-hand personal experience



With an eye to improved radio standing, television and motion pictures, Hughes supplements his careful reporting with work on diction, voice control and similar subjects with Josephine Dillon, Hollywood dramatic coach



One need not always travel so extensively as Hughes for accurate information. Most large cities have foreign sections, museums, libraries and other sources of detail. Hughes often relies upon local places for material



Always interesting and full of colorful material is the waterfront of any seaside city. One of the most interesting of all waterfronts is the one to be found in San Francisco, California. Here News Commentator and Fea-

turecaster Rush Hughes visits that city's famous fisherman's wharf, probes into stories and oddities in the news with pencil and notebook, then uses his camera to capture in films the spirit of the place

WHAT'S BECOME OF—



Annette Hanshaw won stardom on the old Show Boat, made \$1,200 weekly on Camel Caravan, won eight popularity polls in one year. Off the air three years, she lives in a small New York apartment with Husband Wally Rose

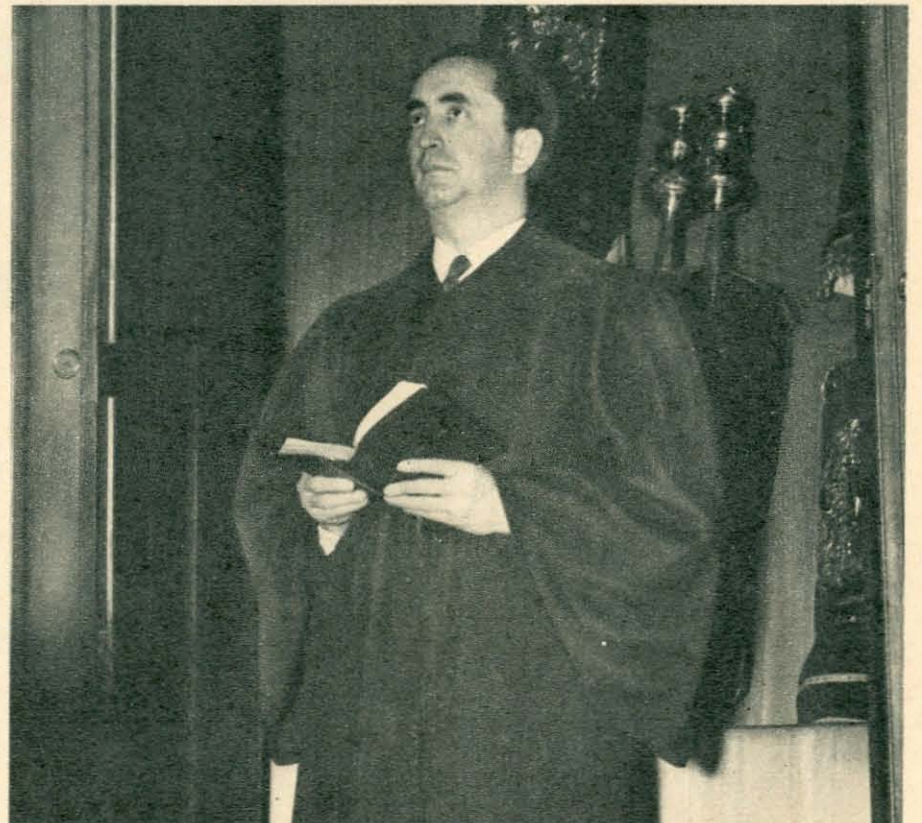
POPULAR favor is a fickle thing. Nobody is any more aware of that sad truth than the stars of the entertainment world whose ups and downs have been regulated by changes in the public tastes in music and comedy. Stars in radio have come and gone but have seldom been entirely forgotten, for each one whose talent has been great enough to carry him to the top has contributed something to the art of entertainment. Network broadcasting is only twelve years old, yet in that time scores of celebrities have had their day and vanished, each one a pioneer in a new and untried field. To these pioneers, in this and in succeeding issues, Radio Guide pays sincere tribute.



Arthur Tracy made history from 1931 to 1935 as "The Street Singer." Although missing from the American radio scene since then, he has been hard at work in Europe, making motion pictures and stage appearances



For 12 consecutive years Harry Horlick was nationally known as leader of the A. & P. Gypsies—one of the longest runs of any radio show. At present, Horlick is in New York writing and arranging scores for recording



Anthony Frome was known as "The Poet Prince," whose voice was a late-at-night NBC feature. He left the air two years ago, resumed his real name, Abraham Feinberg, and became Rabbi of Mt. Neboh Temple, N. Y.

THIS WEEK'S PROGRAMS

SUNDAY
May 1

MORNING

8:00 EDT 7:00 EST
NBC-Organ Recital: WFAE WNAC (sw-21.5)
CBS-Organ Reveille: WABC (sw-21.52)
NBC-Peerless Trio: WJZ WHAM WBZ
C.N.-Dudley Radio Carollers: WAAB WEAN WLLH WSAR
8:15 EDT 7:15 EST
NBC-Benno Rabinoff, violinist: WJZ WHAM WBZ
8:30 EDT 7:30 EST
NBC-Four Showmen, quartet: WFAE WNAC (sw-21.5)
NBC-Tone Pictures: Ruth Pepple, pianist; Mixed Quartet; Mary Merker, sop.; Gertrude Foster, contr.; Richard Maxwell, trn.; Leon Salathiel, basso: WJZ WBZ WHAM
CBS-Salon Musicale: WABC (sw-21.52)
C.N.-Weather Service: WEAN WLLH WSAR
8:45 EDT 7:45 EST
NBC-Animal News Club: WFAE (sw-21.5)
CBS-Radio Spotlight: WABC (sw-21.52)
Y.N.-News: WNAC WEAN WSAR WNBH WFEA WCHS WLLH WRDO WLBZ
News: WORC WTIC
9:00 EDT 8:00 EST
NBC-Coast to Coast on a Bus: Milton J. Cross, cond.: WJZ WHAM WBZ WFEA WEAN (sw-15.21)
CBS-Organ Left: WABC WNBX WMAS WLBZ WORC WCAU WFBL WOKO WPRO WEEI (sw-21.52)
NBC-Turn Back the Clock: WFAE WJAR WTIC WGY WCHS (sw-21.5)
Y.N.-Weather Service: WNBH WNAC WTAG WRDO
9:15 EDT 8:15 EST
NBC-Tom Terris: WFAE WTAG WJAR WNAC WTIC WGY WCHS (sw-21.5)
C.N.-Sunday Morning Serenade: WRDO WNBH
9:30 EDT 8:30 EST
CBS-Aubade for Strings; News: WABC WFBL WOKO WLBZ WORC WCAU WPRO WMAS WEEI CKAC WNBX (sw-21.52)
NBC-Melody Moments: WFAE WNAC WTIC WTAG WGY WJAR WCHS (sw-21.5)
C.N.-Sunday Morning Serenade: WEAN WMAS
9:45 EDT 8:45 EST
News: WRDC WCOP
10:00 EDT 9:00 EST
CBS-Church of the Air: WABC WFBL WORC WLBZ WNBX WEEI WRDC WOKO WPRO (sw-21.52)
NBC-Russian Melodies: WJZ WEAN WFEA WHAM WBZ WLW (sw-15.21)
NBC-High Lights of the Bible: WFAE WTAG WTIC WJAR WGY (sw-21.5)
C.N.-Sunshine Hour: WAAB WBRY
Radio Parish Church: WRDO WCHS WCOP
10:15 EDT 9:15 EST
C.N.-Melody Market: WAAB WBRY
10:30 EDT 9:30 EST
NBC-Music & American Youth: WFAE WJAR WCHS WTAG WTIC WGY (sw-21.5)
CBS-Children's Hour: WABC (sw-21.52)
NBC-Dreams of Long Ago; News: WJZ WEAN WHAM WBZ
CBS-Wings Over Jordan: WFBL WLBZ WRDC CKAC WOKO WEEI WMAS
MBS-Victor H. Lindlahr (Journal of Living): WNAC WOR
WAAB- Baptist Church
11:00 EDT 10:00 EST
CBS-Lew White, organist: WFBL WOKO WPRO CKAC WLBZ

NBC-News; Alice Remsen, contr.: WJZ WHAM
NBC-News; Silver Flute, dramatization: WFAE WTIC (sw-21.5)
MBS-Old Time Tunes: WOR
State Street Congregational: WCHS WTAG
Church Services: CKAC WJAR CFCY- Sacred Hour
WBRY-News
WBZ-News; Radio Journal
WCOP-Freilicher Kabtzen
WDR-Young Folk
WEEI-Old South Church
WGY-News; Musical Graphs
WLLH-Italian Prgm.
WLV-Cadle Tabernacle Choir
WMAS-Christ Church Cathedral
WNAC-Morning Service
WNBH-Unitarian Church
WORL-Call to Church
WSAR-Monte Pio Society
11:15 EDT 10:15 EST
NBC-Neighbor Nell, philosophy: WJZ WBZ WHAM
MBS-Reviewing Stand: WOR
WGY-Union College Chapel Service
WMEX-Musical Hits
WPRO-School of Rhythm
11:30 EDT 10:30 EST
NBC-America Abroad, talk: WFAE (sw-21.5)
CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Costantino, trn.; Charles Mag-nante, accordionist; Sam Her-man, xylophonist; Waldo Mayo's Orch.: WABC WOKO WFBL WORC WPRO WNBX WCAU CKAC WLBZ (sw-21.52)
NBC-Louise Florea, sop.: WJZ WHAM
MBS-Story Teller's House: WOR
WBZ-Air Conditioning Prgm.
WLLH-Chapel Chimes
WLV-The Camera Speaks
WORL-Ave Maria Hour
WRDO-Wesley Radio League
WTIC-Rev. John E. Zoller

11:45 EDT 10:45 EST
NBC-Norsemen Quartet: WFAE (sw-21.5)
NBC-Bill Stern's Sport Chats: WJZ WBZ WHAM
Italian Prgm.: WMEX WMAS
WLLH-French Prgm.
WLV-Drifting Pioneers
WOR-Thomas Conrad Sawyer

AFTERNOON

12:00 EDT 11:00 EST
NBC-Home Symphony Orch.: Ernest La Prade, cond.: WFAE WCHS WTAG WGY WTIC
Program: The first three movements from Mozart's "Concerto in C for Piano and Orchestra," Air de Ballet from "Alceste" (Gluck) and Blue Danube Waltz (Strauss).
NBC-Southernaires, male quartet: WJZ WBZ (sw-15.21)
CBS-Major Bowes: WRDC
MBS-Dr. Charles M. Courboin, organist: WOR
Program: Benoit's Belgian Mother Song, Handel's Overture, Wagner's Evening Star, Raff's La Filleuse and St. Suen's Marche Heroique.
Y.N.-Clotilda Zappala, soprano: WNAC WNBH WRDO WFEA
News: WAAB WMAS
WBRY-Polish Varieties
WCOP-Freilicher Kabtzen
WEEI-Betsy Ross
WHAM-Asbury Church Service
WHDH-Concert Orch.
WJAR-Polish Orch.
WLV-Rural Roundup
WORL-Songs of Israel
WSAR-Italian Prgm.
12:15 EDT 11:15 EST
MBS-Organ Recital: WAAB
News: WEEI WHDH
CFNB-Concert Music
WMAS-Italian Varieties
12:30 EDT 11:30 EST
NBC-Radio City Music Hall of the Air; Symphony Orch. & Soloists; Erno Rapee, cond.: WJZ WFEA WBZ WLW (sw-15.21)
Guest: Viola Philo, soprano.
The music detail for this program may be found on page 6 this week.

LOG OF STATIONS
LISTED IN EDITION 1-NORTHERN ATLANTIC

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
CFCY	630	1,000	Charlottetown, P. E. I.	CBC
CFNB	550	1,000	Fredericton, N. B.	CBC
CFRB†	690	10,000	Toronto, Ontario	CBS
CKAC	730	5,000	Montreal, Quebec	CBS
KDKA†	980	50,000	Pittsburgh, Pa.	NBC-B
WAAB	1410	1,000	Boston, Mass.	MBS & CN
WABC	860	50,000	New York City	CBS
WBRY	1530	1,000	Waterbury, Conn.	MBS CN & YN
WBZ-WBZA§	990	50,000	Boston, Mass.	NBC-B
WCAU	1170	50,000	Philadelphia, Pa.	CBS
WCOP	1120	500	Boston Massachusetts	Local
WCHS	940	2,500	Portland, Maine	NBC-R & YN
WDR	1330	5,000	Hartford, Connecticut	CBS
WFAE	660	50,000	New York City	NBC-R
WEAN*	780	1,000	Providence, R. I.	NBC-B CN YN MBS
WEEI	590	5,000	Boston, Massachusetts	CBS
WFBL*	1360	5,000	Syracuse, New York	CBS
WFEA	1340	1,000	Manchester, N. H.	NBC CN YN MBS
WGY	790	50,000	Schenectady, N. Y.	NBC-R
WHAM	1150	50,000	Rochester, New York	NBC-B
WHDH	830	1,000	Boston, Massachusetts	Local
WJAR	890	5,000	Providence, R. I.	NBC-H
WJZ	760	50,000	New York City	NBC-B
WLBZ	620	1,000	Bangor, Me.	CBS CN MBS YN
WLLH	1370	250	Lowell, Mass.	CN YN & MBS
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAS	1420	250	Springfield, Massachusetts	CBS
WMEX	1500	250	Boston, Massachusetts	ICBS
WNAC	1230	5,000	Boston, Mass.	NBC-R & YN
WNBH	1310	250	New Bedford, Mass.	CN-YN-MBS
WNBX	1260	1,000	Springfield, Vt.	CBS
WOKO*	1430	1,000	Albany, New York	CBS
WOR	710	50,000	Newark, New Jersey	MBS
WORC	1280	500	Worcester, Mass.	CBS
WORL	920	500	Boston, Mass.	Local
WPRO	630	1,000	Providence, R. I.	CBS
WRDO	1370	100	Augusta, Maine	CN YN MBS
WSAR	1450	1,000	Fall River, Mass.	CN YN MBS
WTAG	580	1,000	Worcester, Mass.	NBC-R & YN
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTIC	1040	50,000	Hartford, Conn.	NBC-R & YN

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC-National Broadcasting Company
CBS-Columbia Broadcasting System
MBS-Mutual Broadcasting System
NBC-B-National Broadcasting Company
Basic Blue Network
NBC-R-National Broadcasting Company
Basic Red Network
CN-Colonial Network
*Network Programs Only
†Night Programs Only
§-WBZA Broadcasts Same Programs as WBZ
Y.N.-Yankee Network

SHORT WAVES
Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.
NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
Bell Δ indicates religious services and programs.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

NBC-Univ. of Chicago Round Table Discussion; Guest Speakers: WFAE WJAR WTAG WGY (sw-15.33)
CBS-Salt Lake City Tabernacle Choir & Organ: WABC WORC WEEI WNBX WPRO WOKO WFBL (sw-21.52)
CBC-Radio City Music Hall: CFNB
CKAC-Melodies
WAAB-String Music
WBRY-Polish Revue
WCAU-Camera Speaks
WCHS- Christian Science
WDR-News
WHDH-Radio Stage Guild
WLBZ-Gems of Melody
WLLH-Greek Prgm.
WMEX-Amateur Hour
WNAC-Donald Van Wart
WNBH-Portuguese Hour
WOR-Reading the Comics
WRDO-Musical Interlude
WTIC-Song Guessing Contest
12:45 EDT 11:45 EST
CBS-Salt Lake City Tabernacle Choir & Organ: WRDC WNBX Y.N.-News: WCHS WNAC WTIC WSAR WLLH WLBZ WRDO WFEA

WGY-Country Gardener
WHAM- Catholic Hour
WNBX-Build & Grow with Springfield
WTIC-Famous Lives
1:30 EDT 12:30 EST
NBC-Empires of the Moon, drama: WJZ WFEA WLW
CBS-Europe Calling: WABC WEEI WPRO WOKO WORC WCAU WFBL WLBZ (sw-21.52)
NBC-Child Health Day Prgm.: WFAE WTAG WCHS WNAC WTIC WJAR WGY (sw-15.33)
Topic: "The Heritage of Every Child," by Mrs. Malcolm Douglas.
CBC-Chamber Music: CFCY CFNB
MBS-Novels Choir: WOR
CKAC-Dance Orch.
WAAB-Music in Many Moods
WBRY-Luncheon Melodies
WBZ-News: Musical Interlude
WDR-Vocational Talks
WHAM-International Melodies
WHDH-Souls of Steel, drama
WLLH-Tropical Rhythm Boys
WORL-Songs of Israel
WRDO-Modern Rhythms
WSAR-Polish Prgm.

1:45 EDT 12:45 EST
CBS-Poet's Gold; David Ross Orch.: WABC WCAU WNBX CKAC WPRO WOKO WRDC WMAS WLBZ WORC WEEI (sw-21.52)
NBC-Silver Strings: WFAE WTAG WCHS WNAC WTIC WJAR WGY (sw-15.33)
MBS-Charlie & Jane Entertains: WOR
WBZ-Whistler & His Dog
WHAM-To be announced
WLLH-Safety Council Prgm.
2:00 EDT 1:00 EST
NBC-The Magic Key of RCA; Symphony Orch., dir. Frank Blag; Milton J. Cross; Guest: WJZ WEAN WFEA WHAM WLW WBZ (sw-15.21)
David Sarnoff, president of the RCA, will officially open the 15th annual celebration of National Music Week, John Charles Thomas, American baritone of the Metropolitan Opera Company, and the RCA Victor Glee Club, under the direction of Henry Hotz.

CBS-WGAR's Dedication Prgm. from Cleveland: WABC WEEI WNBX WPRO WCAU WMAS WORC WOKO WLBZ
NBC-Swedish Glee Club: WFAE WNAC WCHS (sw-15.33)
In honor of Swedish National Day there will be a concert by the Swedish Glee Club of Detroit, Carl Lindgren, director.
CBC-Romance of Sacred Song. CFNB CFCY
MBS-Lamplighter, Jacob Tarshish: WOR
C.N.-St. Anthony Hour: WAAB WBRY WLLH
CKAC-Gems of Melody
WCOP-Pan Hellenic Prgm.
WDR- Voice of Religion
WGY-News
WHDH-Ital Radio
WJAR-20th Century Players
WMEX- Voice of Israel
WNBH-Happy Bible Hour
WORL-Hora Portuguesa
WRDO-Concert Gems
WSAR- Franciscan Fathers
WTAG-Gems from Grand Opera
WTIC-Day Dreams
2:15 EDT 1:15 EST
CBS-WGAR's Dedication Prgm. from Cleveland: CKAC

NBC-Swedish Glee Club: WFAE WCHS WNAC WTAG
WDR- On Wings of Song
WGY-Sunday Symphonette
WJAR-Biarne Erickson, trn.
WLBZ-Circuit on the Air
WOR-Tex Fletcher
WRDO-Home Folk Songs
2:30 EDT 1:30 EST
CBS-Welsh Women's Chorus of New York: WABC WFBL WORC WOKO WLBZ WMAS WCAU WEEI WRDC WPRO (sw-9.59)
NBC-Sunday Dinner at Aunt Fannie's, variety prgm.: WFAE WGY WTAG WNAC WTIC WCHS WJAR (sw-15.33)
MBS-Gotham String Quartet: WOR WLLH WRDO WAAB
CBC-Pianograms: CFCY CFNB
CKAC-School of Music
WCOP-Story Behind the Song
WBRY-Polish Prgm.
WNBX-Wally Haye's Orch.
WSAR-Veritas Forum

2:45 EDT 1:45 EST
CBC- Radio Pulpit: CFCY CFNB
CKAC-Congres Eucharistique de Quebec
3:00 EDT 2:00 EST
NBC-Radio Newsreel (Energy) with Parks Johnson & Wallace Butterworth interviewing persons in the week's headlines: WFAE WTIC WCHS WTAG WGY WNAC WJAR (sw-15.33)
CBS-Philharmonic Symphony Society of New York, John Barbirolli, cond.: WABC WFBL WMAS WORC WOKO WNBX WCAU CFNB CFCY WLBZ WRDC WPRO WEEI CKAC (sw-9.59-15.27)
Guests: Marjorie Lawrence and Charles Kullman.
The music detail for this program may be found on page 6 this week.

NBC-Ashland Symphony Orch.: WJZ WBZ WFEA (sw-15.21)
Program by Ashland Symphony Orchestra of Ashland, Ohio, conducted by Louis E. Pete, assisted by a chorus of 175 voices and three soloists.
MBS-John Steele, comm.: WOR
C.N.-First Offender, drama: WRDO WSAR WAAB WLLH WNBH WEAN
WBRY-Russian Civic Prgm.
WCOP-Ubaldo Guidi
WHAM-Baseball; Rochester vs. Newark
WHDH-News
WLV- Church by the Side of the Road
WMEX-Memy Sargent's Orch.
WORL-Paramount Kiddie Show
3:15 EDT 2:15 EST
MBS-On a Sunday Afternoon: WOR
WHDH-Ralph Massaro, trn.
3:30 EDT 2:30 EST
NBC-Sunday Afternoon With Smiling Ed McConnell (Acme Paint); Irma Glen, organist: WJZ WEAN WBZ WHAM (sw-15.21)
NBC-Sunday Drivers, Fields & Hall; Frances Adair, soloist: WFAE WTIC WCHS WTAG WGY WNAC WFEA WJAR WLW (sw-15.33)
MBS-Concert Miniatures: WLLH WRDO WAAB
WBRY-Italian Gondoliers
WHDH-Afternoon Musicale
(Continued on Next Page)

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SUNDAY

May 1

(3:30 p.m. Continued)

WMEX-Iolanthe
WNBH-Rev. C. Donald Plomer
WORLD-Hellenic Cathedral Hour
WSAR-Ave Maria Prgm

3:45 EDT 2:45 EST
NBC-Grand Piano Festival: WJZ
WEAN WBZ (sw-15.21)

MBS-Bill Butler's Ramblers:
WOR WLLH WNBH WRDO
WAAB

WHAM-Baseball Game
4:00 EDT 3:00 EST

NBC-Chinese Ambassador Salutes
U. S. Athletics: WEAF WJAR
WNAC WTIC WTAG WWSH

NBC-Nat'l Vespers: Guest Spkr.:
WJZ WBZ WEAN WFEA

MBS-Benay Venuta's Prgm.;
Orch. & Soloists: WOR WAAB
WLLH WBRY WNBH WSAR
WLBZ WLW

WCOP-Pan Hellenic Prgm.
WGY-Organ Recital
WHDH-News Hi-Lites

WMAS-Carrillon Concert
WMEX-Alden Porter's Orch.
WORLD-Happy Jack Smith
WRDO-Sunday Afternoon Musi-
cale

4:15 EDT 3:15 EST
NBC-To be announced: WEAF
WNAC WTIC WTAG WWSH
WJAR

WCOP-Smart Places
WHDH-Walter Smith, cornetist

4:30 EDT 3:30 EST
NBC-The World Is Yours; Smith-
sonian Institute Drama: WEAF
WJAR WTIC WLW WWSH
WNAC

Program will feature a chorus
of 1,000 voices. Albert Stossel
conducting his own arrangement
of three of the Bach chorals.
The chorus will also sing in the
imposing opening of Horatio
Parker's "Hora Novissima,"
conducted by Hugh Ross.

NBC-World's Fair May Day
Festival: WJZ WFEA WBZ
WEAN

WBRY-Sunday Serenade
WBZ-News; Musical Interlude
WCOP-The Book Theater

WGY-Famous Homes of Famous
Americans

WHDH-Music of the Masters
WLBZ-Central Melodeers
WLLH-Shorty Hines' Ramblers

WMEX-Buddy Mitchell's Orch.
WNBH-A Voz Amigavel
WORLD-The Land of Their
Fathers

WRDO-Hilton's Novelty Band
WTAG-Donald Novis, trn

4:45 EDT 3:45 EST
WCOP-Wings Over the World
WGY-Comedy Stars

WLLH-Hawaiian Serenaders
WMEX-Frank Simone's Music
WORLD-Monsignor Splain

WSAR-Azorian Prgm.
WTAG-Country Church of Hol-
lywood

5:00 EDT 4:00 EST
MBS-Musical Steelmakers (Wheat-
ing Steel Corp): WOR WLW

NBC-Marion Talley, sop. (Ry
Krispy); Chorus; Josef Koest-
ner's Orch.: WEAF WNAC
WGY WTIC WJAR WWSH
WTAG (sw-9.53)

NBC-There Was a Woman, dra-
ma: WJZ WBZ WEAN (sw-
15.21)

CBS-Texas Rangers: WABC
WOKO WFBL WORC WPRO
WEEI WDRC WCAU CKAC
WMAS (sw-9.59-15.27)

CBC-Tudor Manor: CFCY CFB
C.N.-Rosary Hour: WNBH
WAAB WBRY WLLH

WCOP-News
WFEA-World Hunt
WHDH-Franklin G. Field, bar.;
Harry E. Rodgers, organist

WLBZ-Maine Central Melodeers
WMEX-Young People's Church
WNBX-Jimmy Packard, songs
WORLD-News

WRDO-Lady in Blue
5:15 EDT 4:15 EST

WCOP-Success Story
WFEA-Melodic Interlude
WORLD-The Wandering Gypsy
WRDO-Sacred Sunbeams

5:30 EDT 4:30 EST
CBS-Guy Lombardo's Orchestra:
(Bond Bread): WABC WOKO
WDRC WFBL WEEI WPRO
WOKO WMAS WCAU (sw-
15.27-9.59)

NBC-Mickey Mouse Theater of
the Air (Pepsodent Co.): Walt
Disney, m.c.; Felix Mills'
Orch.: WEAF WWSH WLW
WNAC WJAR WTAG WTIC
WGY (sw-9.53)

NBC-To be announced: WJZ
WEAN WBZ WFEA (sw-15.21)
MBS-Duel by Candlelight, drama:
WOR

CKAC-La Chaussure D'Autrefois
WCOP-Songs of Israel
WHDH-John Mitchell & Choir
WLBZ-Federal Symphony Orch.
WNBX-This Week's Birthdays
WORLD-Treasure Chest
WRDO-Variety Prgm

5:45 EDT 4:45 EST
NBC-The Master Builders: WJZ
WEAN WFEA WBZ

CKAC-L'Heure Catholique
WCOP-Jewish Current Events
WLBZ-Robinson Crusoe, Jr.
WORLD-Supper Melodies
WRDO-Richard Cookson, songs

6:00 EDT 5:00 EST
CBS-Joe Penner (Cocomalt);
Ruby Newman's Orch.; Gene
Austin, songs: WABC WFBL
WORC WOKO WEEI WDRC
WPRO WCAU (sw-9.59-15.27)
(also KNX KSL at 12 mid.)

MBS-George Jessel Prgm.; Tom-
my Tucker's Orch.; Norma
Talmadge; Guest: WOR WEAN
WAAB WSAR WNBH WRDO
WLLH WBRY

NBC-Musical Camera; Joseph
Cherniavsky's Orch.; Soloists:
WJZ WBZ WLW

NBC-Catholic Hour: WEAF
WTAG WJAR WTAM WTIC
WGY WWSH (sw-9.53)

Reverend Felix Kirsch, O. M.
Cap., begins a series under the
general title of "In Defense of
Chastity."

CBC-And It Came to Pass:
CFNB
News: WFEA WORL WMAS
WCOP

CFRB-Virginia Morrow
KDKA-Broadway Comedy Stars
WHAM-News; Musical Serenade
WHDH-Twilight Hour

WLBZ-The Shadow
WMEX-Phil Marshall's Orch.
WNAC-Hum & Strum
WNBX-Theater Billboard

6:15 EDT 5:15 EST
KDKA-Sports; Music
CFRB-Hymn Tide

WCOP-Pop Concert
WFEA-Comedy Stars
WLLH-News; Around the Town
WMAS-Brevities

WNAC-Adrian O'Brien, trn
WORLD-How About Music?

6:30 EDT 5:30 EST
NBC-A Tale of Today, sketch
(Princess Pat): WEAF WTAM
WGY WJAR (sw-9.53)

CBS-Phil Cook's Almanac: WABC
WOKO WEEI WDRC WORC
WNBX WCAU CFRB WMAS
(sw-9.59-15.27)

NBC-Haven MacQuarrie Prgm.,
dramatic sketches: WJZ
MBS-Stan Lomax, sports: WOR
WAAB

CBC-The World Today: CFCY
CFNB
Y.N.-News: WNAC WWSH WNBH
WEAN WLLH WFEA WRDO
WTAG WTIC WSAR WLBZ

To be announced: CKAC WHAM
Ave Maria Hour: WMEX
WPRO

KDKA-Melody Master
WBRY-Polish Varieties
WBZ-Moonlight Serenaders
WCOP-Musical Snacks

WHDH-What's the Answer?
WLW-My True Story
WORLD-Artists Bureau Auditions
on the Air

6:45 EDT 5:45 EST
CBC-Violin Recital: CFCY
CBS-Phil Cook's Almanac: WNBX
Y.N.-Colonel Stoopnagle & Don-
ald Dickson: WEAN WNAC
WWSH WTAG WTIC WRDO
WLBZ WSAR WFEA WNBH
CFNB-Just Mary

CKAC-Jacques & Jacqueline
KDKA-Silhouettes of the West
WAAB-Fashions in Rhythm
WBZ-News

WHAM-Yester-Thots
WLLH-News; Around the Town
WOR-Col. Stoopnagle & Donald
Dickson

7:00 EDT 6:00 EST
NBC-Jack Benny, comedian (Jell-
O); With Mary Livingstone;
Kennv Baker, trn.; Sam
"Schlepperman" Hearn; Andy
Devine; Phil Harris' Orch.;
Don Wilson: WEAF WJAR
WGY WLW WTAG WTAM
WWSH WFEA WNAC WTIC
(sw-9.53) (also KFI KOA at
11:30 p.m.)

Good Listening for Today

Stations which will broadcast these programs may be found in
the adjacent program columns at the time hereunder indicated

AFTERNOON

**12:30 EDT (11:30 EST) UNIVERSITY OF CHI-
CAGO ROUND TABLE DISCUSSIONS,
NBC-Red.**

**12:30 EDT (11:30 EST) RADIO CITY MUSIC
HALL; Erno Rapee, conductor; Viola Philo,
guest, NBC-Blue.**

**2:00 EDT (1:00 EST) THE MAGIC KEY; Milton
J. Cross, m.c.; symphony orchestra, Frank
Black, conductor; David Sarnoff and John
Charles Thomas, guests, NBC-Blue.**

**3:00 EDT (2:00 EST) PHILHARMONIC-SYM-
PHONY SOCIETY of New York, John Barbi-
rolli, conductor; Deems Taylor, commenta-
tor; Marjorie Lawrence and Charles Kull-
mann, guests, CBS.**

**5:30 EDT (4:30 EST) MICKEY MOUSE THE-
ATER OF THE AIR; Walter Disney, m.c.,
Felix Mills' orchestra, NBC-Red.**

NIGHT

**6:00 EDT (5:00 EST) GEORGE JESSEL PRO-
GRAM with Norma Talmadge, Tommy Tuck-
er's orchestra; guest, MBS.**

**6:00 EDT (5:00 EST) JOE PENNER with Gene
Austin, Ruby Newman's orchestra, CBS.**

**7:00 EDT (6:00 EST) "LEPANTO," directed by
Val Gielgud, NBC-Blue.**

**7:00 EDT (6:00 EST) JELL-O PROGRAM star-
ring Jack Benny, Mary Livingstone, Kenny
Baker, Sam Hearn, Andy Devine, Don Wilson,
Phil Harris' orchestra, guest, NBC-Red.**

**7:30 EDT (6:30 EST) BAKER'S BROADCAST
with Ozzie Nelson's orchestra, Harriet Hill-
iard, Feg Murray; guest, NBC-Blue.**

**7:30 EDT (6:30 EST) PHIL BAKER, Bottle and
Beetle, Oscar Bradley's orchestra, CBS.**

**8:00 EDT (7:00 EST) WORLD'S FAIR MUSIC
FESTIVAL, NBC-Blue and CBS.**

**8:00 EDT (7:00 EST) CHASE AND SANBORN
HOUR with Don Ameche, Dorothy Lamour,
Stroud Twins, John Carter, Edgar Bergen and
Charlie McCarthy, Robert Armbruster's or-
chestra; guest, NBC-Red.**

**9:00 EDT (8:00 EST) FORD SUNDAY EVENING
HOUR; Fritz Reiner, conductor; Efram Zim-
balist, guest, CBS.**

**9:00 EDT (8:00 EST) HOLLYWOOD PLAY-
HOUSE with Tyrone Power; guest, NBC-
Blue.**

**10:00 EDT (9:00 EST) GRAND CENTRAL STA-
TION, dramatization, CBS.**

NBC-Lepanto; Symphony Orch.:
WJZ WBZ WEAN KDKA (sw-
11.87)

Originally scheduled for last
Thursday, this program will be
heard this date instead. It is a
special American performance of
"Lepanto," English radio suc-
cess directed by Val Gielgud,
distinguished Chief of Dramatic
Production for the British
Broadcasting Corporation. "Le-
panto," a poem by G. K. Ches-
terton, deals with historical
fact, the repulse of the Turk
threat to Christian Europe in
1571. The full NBC Symphony
Orchestra, Frank Black conduct-
ing, will participate in this pro-
duction.

CBS-Joan & Kermit, sketch:
WABC WFBL WORC WCAU
WOKO WPRO WEEI WDRC
WNBX (sw-9.59-11.83)

MBS-Hawaii Calls: WOR WLLH
WBRY WSAR
CBC-Jack Benny (Jell-O): CFCY
CFNB

News: WAAB WRDO WLBZ
WHDH

CFRB-St. Stephen's Church
CKAC-Association des Marchands
WCOP-Continental Nights

WHAM-News; Musical Serenade
WMAS-Chamber Music
WMEX-Violin Ensemble
WNBH-Polish Prgm.

WORC-Ave Maria Hour
7:15 EDT 6:15 EST

MBS-Hawaii Calls: WRDO WAAB
CKAC-Joson et Josette
WCOP-Sunday at Twilight
WHDH-Evening Musicale

WLBZ-Gonzales Bros.
WMAS-Deep South
7:30 EDT 6:30 EST

NBC-Baker's Broadcast with
Ozzie Nelson's Orch., Feg Mur-
ray & Harriet Hilliard: WJZ
WBZ WEAN KDKA WHAM
(sw-11.87)

CBS-Phil Baker, comedian (Gull
Oil) Beetle & Bottle; Lucille
Ball, comedienne; Guests,
Oscar Bradley's Orch.: WABC
WMAS WFBL WLBZ WORC
WOKO WEEI WDRC WCAU
WPRO (sw-9.59-11.83)

NBC-Interesting Neighbors with
Jerry Belcher Roy Shield's
Orch. (F. W. Fitch Co.): WEAF
WJAR WNAC WTAM WWSH
WTAG WTIC WGY (sw-9.53)

MBS-Hollywood Whispers: WSAR
WRDO WBRY WAAB WNBH
WOR

CBC-String Quartet: CFB CFCY
CKAC-Musical Humour
WFEA-Headlines

WHDH-Church Service
WLLH-Tom Clayton's Quiz Prgm
WLW-Sunday Newspaper

WMEX-Roving Reporter
WNBX-Musical Comedy Moments
7:45 EDT 6:45 EST

MBS-The Brown Sisters: WSAR
WRDO WBRY WAAB WNBH
WLLH

News: WOR CFCY
CKAC-Markowski Trio
WFEA-Sunday Song Service

WLW-Melody Grove
WMEX-Twomey's Irish Minstrels
WNBX-WPA Concert

8:00 EDT 7:00 EST
NBC-Chase & Sanborn Hour;
starring Don Ameche, m.c.;
John Carter, trn.; Robt. Arm-
bruster's Orch.; Edgar Bergen,
ventriloquist, & Charlie McCar-
thy; Dorothy Lamour, songs;
Stroud Twins, comedians:

WEAF WLW WNAC WJAR
WWSH WTAG WTIC WTAM
WGY (sw-9.53)

MBS-Forum; S. Theodore Granik,
dir.: WOR WBRY WLLH
WRDO WAAB WNBH

CBS-May Day Music Festival
of N. Y. World's Fair: WABC
WMAS WDRC WOKO WEEI
WORC WNBX CFRB WFBL
WPRO WCAU (sw-6.06-11.83)
For details of contest on this pro-
gram turn to the inside back cover.

NBC-May Day Music Festival
of N. Y. World's Fair: WJZ
WEAN KDKA WFEA WHAM
WBZ (sw-11.87)
The music detail for this program
may be found on page 6 this week.

CBC-Chase & Sanborn Hour
CFCY CFB

CKAC-Provincial Hour
WLBZ-Band Concert
WMEX-The Friendly Singer
WSAR Glad Tidings Hour

8:15 EDT 7:15 EST
KDKA Dot & Pat & Elsie
WMEX-Music of the Masters

8:30 EDT 7:30 EST
CBS-May Day Music Festival:
WABC WDRC WORC WFBL
WNBX CFRB WMAS WPRO
WOKO WLBZ WCAU WEEI
(sw-6.06-11.83)

NBC-May Day Music Festival:
WJZ WEAN KDKA WBZ
WFEA WHAM (sw-11.87)

MBS-Chariters: WOR WRDO
WAAB WBRY WLLH WNBH
WMEX-Nat'l Brusiloff's Orch

8:45 EDT 7:45 EST
MBS-News Testers: WOR WRDO
WBRY WAAB WLLH WNBH
WMA-Movie Stardust

9:00 EDT 8:00 EST
NBC-Hollywood Play House,
(Woodbury); Tyrone Power &
Harry Sosnik's Orch.: WJZ
WBZ WLW KDKA WEAN
WHAM (sw-11.87) (also WSM

NBC-Manhattan Merry Go Round
(Dr. Lyons); Rachel Carlay
vocalist; Pierre Le Kreun,
trn.; Men About Town, trio.
Don Donnie's Orch.: WEAF
WJAR WTAG WTAM WWSH
WNAC WTIC WGY (sw-9.53)

Miss Carlay will sing I Love
You With All My Heart and,
with Mr. LeKreun, I Fall in
Love With You Every Day. Mr.
LeKreun will also sing Some-
thing to Remember You By.

The orchestra and trio will offer
En Dominant des Fleurs, Antoi-
nette and Whistle While You
Work.

CBS-Ford Sunday Evening Hour,
Guest: Symphony Orch. &
Chorus; Fritz Reiner, director:
WABC WEEI WFBL WORC
CKAC WCAU WPRO CFRB
WOKO WDRC WLBZ WNBX
(sw-6.06-11.83)

Guest: Efram Zimbalist.
The music detail for this program
may be found on page 7 this week.

MBS-Court of Human Relations
(Vadeco Sales): WOR

CBC-Music Hour: CFCY CFB
C.N.-Sunday Varieties: WAAB
WLLH WBRY WSAR WRDO

WFEA-Constitutional Commemora-
tion

WHDH-Winchester Chorists
WMAS-Mauna Loa Hawaiians
WMEX-Five Star Final, drama
WNBH Voice of Mullein Hill

9:15 EDT 8:15 EST
WFEA-Studio Party

9:30 EDT 8:30 EST
NBC-American Album of Familiar
Music (Bayer Aspirin); Frank
Munn, trn.; Jean Dickenson,
sop.; Amsterdam Chorus; Ar-
den & Arden, piano duo;
Bertrand Hirsch, violinist;
Concert Orch.: WEAF WWSH
WJAR WTAM WGY WTAG
WNAC WTIC (sw-9.53)

NBC-Walter Winchell's Jergen's
Journal: WJZ WHAM WEAN
WBZ WLW KDKA (sw-11.87)
(also WSM WBAP at 11 p.m.)

MBS-Larry Funk's Orch.: WOR
WBRY WSAR WAAB WRDO
WLLH WNBH

WMAS-Young Folks Radio
Church

WMEX-David McSweeney bar
9:45 EDT 8:45 EST

NBC-Irene Rich (Welch Grape
Juice), drama: WJZ WBZ
WEAN KDKA WHAM (sw-
11.87) (also WBAP WSM at
11:15 p.m. EST)

WFEA-Amer. Family Robinson
WLW-Unbroken Melodies
WMAS-Four Tones

WMEX-All Request Serenade
10:00 EDT 9:00 EST

NBC-Hour of Charm (General
Electric); Phil Spitalny & His
Girls: WEAF WTIC WTAG
WTAM WWSH WNAC WGY
WJAR (sw-9.53)

CBS-Grand Central Station (Lis-
terine): WABC WEEI WFBL
WDRC WORC WCAU WOKO
WPRO (sw-6.06-11.83)

The story of movie star im-

portations from abroad, who
turn out to be fakes, will be
dramatized. The dramatization
will tell of back-stage life in
Hollywood, and what really goes
on behind the scenes.

MBS-Good Will Hour (Ironized
Yeast): WOR WAAB

NBC-Norman Cloutier's Orch.:
WJZ WEAN WFEA KDKA
(sw-11.87)

CBC-Whither Democracy: CFCY
CFNB

C.N.-To be announced: WRDO
WBRY WNBH WLLH WAAB
WSAR

To be announced: WLBZ WMAS
WNBX WLW

CFRB Musings
CKAC-Jean Clement
WBZ-Academy Theater
WHAM-Music and Flowers
WMEX-Good Will Hour

10:15 EDT 9:15 EST
NBC-Norman Cloutier's Orch.:
WHAM

CKAC-News
10:30 EDT 9:30 EST

NBC-Symphonic Variations:
WEAF WTAG WTAM WJAR
WGY WNAC WWSH (sw-9.53)

NBC-Cheerio; Inspirational Talk
& Music: WJZ WFEA KDKA
WBZ (sw-11.87)

CBS-Headlines & Bylines with
Trout, Kaltenborn & Canham:
WABC CKAC WORC WLBZ
WEEI WNBX WDRC WMAS
WOKO WFBL (sw-11.83)

MBS-Your Sunday Date; Harold
Stokes' Orch.: WOR WEAN
WSAR WAAB WRDO WNBH
WBRY

MBS-Good Will Hour: WLW
CBC-Along the Danube: CFCY
CFNB

CFRB-Ports of Call
WCAU-Radiofilm
WHAM-Academy Theater
WLLH-Evening Reveries
WPRO-Goodwill Hour

WTIC-Serenading Strings
10:45 EDT 9:45 EST

WCAU-Alan Scott
WLLH-News; Interlude

11:00 EDT 10:00 EST
CBS-Abe Lyman's Orch.: WABC
(sw-11.83)

NBC-Charlie Agnew's Orch.:
WEAF

NBC-News; Blue Barron's Orch.:
WJZ

CBC-News: CFB CFCY
Y.N.-News: WEAN WSAR WFEA
WWSH WLBZ WNBH WNAC
WLEH WRDO WNAC WBRY

News: WJAR WTAG WORC
WOR WEEI WMAS WMEX
WTIC WLW WHAS WPRO
WOKO

CFRB-News; Armchair Club
CKAC-Sports Reporter
KDKA-Music; News

WBBM-Horace Henderson's Orch.
WBZ-News; Radio Roundelay
WCAU-Jean Shaw, songs
WDRC-Sports; News

WHAM-County Medical
WTAM-Symphonic Variations
11:15 EDT 10:15 EST

MBS-Louis Prima's Orch.: WOR
CBC-Liedersinger: CFCY CFB
Y.N.-Weather Service: WSAR
WEAN WNAC WRDO WNBH
WLBZ WBRY WFEA WLLH
WTAG WWSH

Music As You Desire It: WTAM
WBZ WGY

KDKA-Missionary Broadcast
WAAB-Hockey Game
WHAM-To be announced

WMEX-Don Rico's Continentals
11:30 EDT 10:30 EST

CBS-Duke Ellington's Orchestra:
WABC (sw-11.83)

NBC-News; Val Olman's Orch.:
WEAF

NBC-Lou Breese's Orch.: WJZ
MBS-Western Gentlemen: WOR
WAAB

WGY-News; Music You Want
11:45 EDT 10:45 EST

WMEX-Day's End
12:00 EDT 11:00 EST

NBC-Dance Orch.: WEAF
CBS-Henry King's Orch.: WABC
(sw-11.83)

NBC-Harry Owen's Orch.: WJZ
MBS-Bunny Berigan's Orchestra:
WOR

WHAM-News
WTAM-Tom Ireland; Musical Bul-
letin Board

12:15 EDT 11:15 EST
WTAM-Music You Want
12:30 EDT 11:30 EST

MORNING

7:00 EDT 6:00 EST
CBS-Morning Almanac; News: WABC
It's Sunkist Time: WEEI WOR
Musical Clock: WCOP CFNB
7:30 EDT 6:30 EST
NBC-Morning Greetings: WFAF
NBC-Yorcn Hiraoka, xylophonist: WJZ
Musical Clock: WNBH WMAS
7:45 EDT 6:45 EST
NBC-Musical Watchman, News WJZ
News: WCAU WDRC WEEI WLLH
Musical Clock: WGY WNAC
WAB-AMorning Watch
8:00 EDT 7:00 EST
CBS-Sunny Melodies: WABC
NBC-Malcolm Claire: WFAF (sw-21.5)
NBC-Norsemen Quartet: WJZ
Y.N.-News: WEAN WNBH WSAR
WFEA WCSH WLBZ WLLH WRDO WAAB WBRY
News: WTAG WJAR WTIC WOR
WORC WMAS WPRO CKAC WGR
CFNB-Musical Clock
WCAU-Larry Vincent, songs
WCOP-Shopping, Jane Ford
WDR-Treasure House
WEEI-Jimmie & Dick
WGY-Good News Prgm.
WHDH-Morning Bulletin Board
WLW-Merrymakers
WMEX-Musical Timetable
WNAC-George & Juanita, songs
WNRX-Zeke Manners Gane
8:15 EDT 7:15 EST
CBS-Four Clubmen: WABC
NBC-Doc Schneider's Texans: WFAF WTIC (sw-21.5)
NBC-William Meeder, organist: WJZ
Y.N.-Weather Service: WTAG
WNAC WEAN WSAR WFEA
WNBH WRDO WLLH WCSH
News: WCOP CFNB
AMorning Devotions: WMAS
WJAR
CKAC-Morning Serenade
WAAB-Francis J. Cronin, organ
WBRY-Music by Cugat
WCAU-Melody Parade
WDR-Shoppers Special
WEEI-Caroline Cabot
WHAM-Pete & Joe
WLBZ-Program Highlights
WNBX-Morning Melodies
WOR-Nell Vinick, beauty talk;
Household Hints; Melody Moments
WORC-Around the Clock
WORL-Church of All Nations
WPRO-Rev. Allen E. Claxton
8:30 EDT 7:30 EST
NBC-Women and News: WFAF
WJAR (sw-21.5)
CBS-Fred Feibel, organist: WABC
(sw-21.52)
C.N.-George & Juanita: WLLH
WRDO WEAN WNBH WFEA
Musical Clock: WSAR WGY
CFNB-The Listening Post
CKAC-French Songs
WAAB-Andrew Jacobson's Music
WBRY-Time Keeper
WBZ-Mac & Moore
WCAU-Garden Talk
WCOP-Orchids to You
WCSH-Church Fed. Devotions
WEEI-Radio Almanac
WHAM-To be announced
WHDH-Gospel Songs
WLBZ-Thoughts for the Day
WLW-The Gospel Singer
WMAS-Melody Express
WNAC-Musical Roundup
WNBX-Service Bureau
WOR-Tex Fletcher
WORL-William & McMasters
Talks
WPRO-Fern Scull at the Organ
WTAG Top o' the Morninn
WTIC Radio Bazaar
8:45 EDT 7:45 EST
NBC-Lucille & Lanny songs
WJZ WFEA
NBC-Do You Remember?: WFAF
WJAR
C.N.-Andy Jacobson's Rhythm:
WRDO WLLH WEAN
AMorning Devotions: WNBH
WSAR
WBZ-Musical Clock
WCAU-Houseboat Hannah
WCSH-County Farm Bureau
WCOP-Health Advisor
WEEI-Fashion Review
WGY-Hi-boys
WHAM-Tower Clock Prgm
WHDH-News
WLBZ-Greetings & Uncle Ezra
WLW-Voice of Experience
WNBX-Service Bureau; Eb &
Zeb
WOR-The Goldbergs, sketch
WORC-Morning Watch
WORL-Reporter
WPRO-Home Folks Frolic; News

9:00 EDT 8:00 EST
NBC-Breakfast Club; Soloists;
Orch.; Don McNeill, m.c.,
News: WJZ WFEA
CBS-Dear Columbia; News:
WABC WMAS WPRO WLBZ
WDR WNBX WEEI CKAC
WOKO WORC (sw-21.52)
NBC-Herman & Banta, instru-
mentalists: WFAF WCSH
WTIC WTAG
C.N.-The Food Magician: WAAB
WLLH WRDO
CFNB-Morning Concert
WBRY-Morning Musical Revue
WBZ-As You Like It
WCAU-Morning Melodies; News
WCOP-Ubaldo Guidi
WGY-Hymns of All Churches
WHAM-Saving Service
WHDH-Foods Parade
WJAR-Shopping News
WMEX-Farm News
WNAC-Houseboat Hannah
WOR-Ed Fitzgerald
WORLD-News; Morning Musicale
WSAR-Breakfast Melodies
9:15 EDT 8:15 EST
NBC-Person to Person: WFAF
(sw-21.5)
Y.N.-Gretchen McMullen: WEAN
WCSH WTAG WNBH WNAC
WTIC WSAR WLLH WRDO
WLBZ WFEA
NBC-Breakfast Club: WHAM
CFNB-Dance Music
WAAB Merry-Go-Round
WCAU-Across the Breakfast
Table
WGY-Betty & Bob
WJAR-Housewives' Radio Exch.
WLW-Houseboat Hannah
WMEX-Piano Lessons
WOR-Modern Living
WORLD-Round Copley Square
9:30 EDT 8:30 EST
NBC-Breakfast Club: WFEA
WBZ
NBC-Landt Trio; News: WFAF
WTIC WCSH (sw-21.5)
CBS-The Road of Life, sketch
(Chippo): WABC WMAS WEEI
WFBL WCAU (sw-21.52)
Y.N.-Variations: WLLH WSAR
WTAG WEAN WNAC
CFNB-News
CKAC-Bonjour Madame
WBRY-Yodelling Cowboy
WCOP-Magic Kitchen
WDR-Ranch Boys
WGY-William Wirges' Orch.
WLBZ-Topics of the Day
WLW-Myrt & Marge
WMEX-Italian Echoes
WNBH-Morning Melodies
WNBX-Melody Quiz
WOR-Modern Rhythms
WORC-Easy to Remember
WORLD-Woman of Tomorrow
WPRO-In the Women's World
WRDO-On the Air Today
9:45 EDT 8:45 EST
NBC-Amanda Snow, songs: WFAF
WTAG WFEA (sw-21.5)
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): WABC
WCAU WEEI WFBL WOKO
(sw-21.52)
C.N.-Ruth Moss, interviews:
WLLH WBRY WAAB WNBH
WSAR
WCSH-Little Variety Show
WDR-Dan Harding's Wife
WGY-Market Basket, Martha
Brooks
WHAM-Tower Clock Prgm.
WJAR-Dancing Melodies
WMAS-"Kilocycling on 1420"
WMEX-Songs of Italy
WNBX-Songs and Sonnets
WOR-Hymn Singer
WORC-Good Morning, Neighbor
WPRO-Housewives Serenade
WRDO-Topics of the Day
WTIC-Jake & Carl
10:00 EDT 9:00 EST
NBC-Cabin at the Crossroads
(Aunt Jimima): WJZ WHAM
WBZ WEAN (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WFAF WTAG WGY
WJAR WCSH WNAC WTIC
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WABC
WDR WMAS WEEI (sw-
21.52)
MBS-Singing Strings: WAAB
WFEA WLLH WLBZ
News: WBRY WNBH WCOP
WNBX
CFNB-Ma Perkins
CKAC-French Songs
WCAU-Dr. Friendly, sketch
WHDH-Scandinavian Prgm.
WLW-Linda's First Love
WMEX-Daily Inspirations
WOR-Pure Food Hour
WORLD-News; Bridge Club
WSAR-The Stroller
10:15 EDT 9:15 EST
CBS-Myrt & Marge, sketch
(Super Suds): WABC WMAS
WLBZ WCAU WPRO WEEI
WDR WMAS WEEI (sw-
21.52)

NBC-Margot of Castlewood
(Quaker Oats): WJZ WBZ
WHAM WEAN WLW (sw-
15.21)
NBC-John's Other Wife, sketch
(Louis Philippe): WFAF WGY
WNAC WTIC WTAG WCSH
WJAR
MBS-John Metcalf's Choir Loft:
WAAB WFEA WNBH WLLH
WRDO WBRY
CFNB-Backstage Wife
CKAC-Dorothy Bacheliere, talk
WCOP-Meditations of Polimeni
WMEX-A Woman Views the News
WNBX-Whispering Strings
WORLD-Pacific Paradise
WSAR-News
10:30 EDT 9:30 EST
NBC-Attorney-at-Law, sketch
(Johnson's Floor Wax): WJZ
WBZ (sw-15.21)
MBS-Reminisc: WAAB WBRY
WNBH WEAN WLLH WRDO
CBS-Hilltop House, sketch
(Palmolive Soap): WABC
WCAU WEEI WDR WFBL
WDR WPRO WMAS WLBZ
(sw-21.52)
NBC-Just Plain Bill, sketch
(Kolynos): WFAF WCSH
WTAG WJAR WTIC WNAC
WGY
CFNB-Home Folks Frolic
CKAC-L'Heure Recreative
WCOP-Album of Love
WFEA-Manchester Institute
WHAM-Mrs. Thrifty BZuyer
WHDH-Fishermen's Broadcast
WLW-Betty & Bob
WMEX-Going Shopping with You
WNBX-To be announced
WORLD-Stock Market
WSAR-Home Beautiful Prgm
10:45 EDT 9:45 EST
CBS-Elsie Thompson, organist:
WLBZ
NBC-Kitchen Cavaleade (C. F
Mueller Co.): WJZ WHAM
(sw-15.21)
NBC-Woman in White, sketch
(Pillsbury): WFAF WNAC
WGY WTAG WCSH WTIC
WJAR
CBS-Stepmother, sketch (Col-
gate): WABC WEEI WCAU
WDR (sw-21.52)
C.N.-Earl Lawrence, bar.: WFEA
WAAB WSAR WNBH WEAN
WLLH WRDO WBRY
CFNB-Organ Melodies
WLBZ-Home Forum
WCOP-Ivory Tower
WLBZ-Dr. Harry McNeil
WLW-Dr. Friendly
WMAS-Morning Shopper
WDR-Organ Reveries
WORLD-Fed of Women's Club
WPRO-News
11:00 EDT 10:00 EST
CBS-Ruth Carhart, songs: WABC
WMAS WORC WDR WLBZ
WOKO WNBX WPRO (sw-
21.52)
NBC-Story of Mary Marlin, sketch
(Ivory Flakes): WJZ WBZ
WHAM WLW (sw-15.21)
NBC-David Harum, sketch (Bab
O): WFAF WTIC WJAR WGY
WNAC WTAG WCSH (sw
21.52)
MBS-Get Thin to Music: WRDO
WNBH WLLH WAAB WSAR
CFNY-Luncheon Music
CFNB-Happy Warrior Hour
CKAC-Sonia, Ses Melodies, Ses
Conseils
WBRY-News; Honeymooners;
Interlude
WCAU-Heart of Julia Blake
WCOP-Dreamer of the Keys
WEEI-Shopping Service
WFEA-Music by Cugat
WHDH-Charm Mirror
WMEX-Dusty Rider's Spurs
WOR-Jean Abbey, shopping
WORLD-News; Jack Joy's Orch
11:15 EDT 10:15 EST
NBC-Lorenzo Jones, sketch
(Phillips): WFAF WTIC WGY
WTAG WNAC WJAR WCSH
CBS-Richard Maxwell, songs:
WABC WEEI WCAU WPRO
WOKO WDR WLBZ WMAS
WDR WNBX (sw-21.52)
NBC-Pepper Young's Family
(Camay Soap): WJZ WHAM
(sw-15.21)
For details of contest on this pro-
gram turn to the inside back cover.
C.N.-Melody Strings: WRDO
WAAB WBRY WNBH WLLH
WSAR
CFNY-Chic Martin
CKAC-Le Vieux Maitre D'Ecole
WBZ-Women & News
WCOP-Italdio Dramatization
WFEA-Portraits in Oil
WLW-News; River; Weather
WMEX-Jean Harper, songs
WOR-Myrt & Marge, sketch
WORLD-Sweet Music
11:30 EDT 10:30 EST
NBC-How to Be Charming
beauty talk (Phillips): WFAF
WJAR WTAG WCSH WTIC
WGY WNAC

CBS-Big Sister, sketch (Rinso):
WABC CKAC WEEI WCAU
WPRO WORC WLBZ WMAS
WFBL WOKO WDR
NBC-Vic & Sade, sketch, (Cris-
co): WJZ WHAM WBZ (sw-
15.21)
For details of contest on this pro-
gram turn to the inside back cover.
MBS-Pinky Hunter, songs:
WBRY WLLH WRDO WAAB
CBC-Big Sister: CFNB CFCY
WCOP-Voice of Italy
WHDH-Farm and Home Chat
WLW-Hugh Cross' Pals
WMEX-Cooking School
WNBH-Monitor Views the News
WNBX-Good Morning, Neighbor
WOR-Hilltop House
WORLD-Amer. Family Robinson
WSAR-Buyers' & Sellers' Club
11:45 EDT 10:45 EST
NBC-Betty Moore (Benjamin
Moore & Co.), Interior Decora-
tion, talk: WFAF WCSH WGY
WNAC WJAR
CBS-Aunt Jenny's Stories (Spry)
WABC WEEI WPRO WFBL
WCAU WOKO WORC WDR
WMAS WLBZ
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WJZ
WHAM WBZ (sw-15.21)
MBS-Marcella Hendricks & or-
gan: WEAN WAAB WRDO
WOR
CFNY-Reverle
CFNB-To be announced
CKAC-Parade des Melodies
WBRY-Stella Lloyd, sop.
WCOP-Clemente Giglio Players
WFEA-Easy to Remember
WHDH-Ann Demerjian, sop.
WLLH-Hear Ye
WLW-Goldbergs
WMEX-Breed Walker
WNBH-Rhythm Makers
WNBX-Rhythm & Romance
WORLD-Lazy Rhapsodies
WSAR-Your Lucky Number
WTAG-The World Dances
WTIC-Home Forum

AFTERNOON

12:00 EDT 11:00 EST
NBC-Developing Spiritual Power:
WJZ
CBS-Mary Margaret McBride
columnist (Minute Tapioca):
WABC WMAS WEEI WDR
WCAU WFBL WPRO WORC
(sw-9.59)
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WFAF
MBS-Rhyming Minstrel: WOR
Y.N.-Getting the Most Out of
Life: WNAC WCSH WEAN
WRDO WNBH WLBZ WTIC
WTAG WFEA WLLH
News: WAAB WORL
CFNB-Chic Martin
CKAC-Giulio Romano & Orch
WBRY-Home Folks Frolic
WBZ-News; Dance Revue
WCOP-Frolic Makers
WGY-Xavier Cugat's Orch.; News
WHAM-Houseboat Hannah
WHDH-Weather; Time; News
WJAR-The Listener Speaks
WMEX-Italian Aids
WNBX-News; Musical Prgm.
WSAR-Shopping Guide
12:15 EDT 11:15 EST
NBC-The O'Neills, sketch (Ivory
Soap): WFAF WGY WNAC
WJAR WLW
CBS-The Goldbergs, sketch (Oxy-
dol): WABC WCAU WEEI
WFBL (sw-9.59)
NBC-Bailey Axton, tr. (News,
WJZ only): WJZ
MBS-Radio Garden Club: WOR
C.N.-Agricultural Series: WAAB
WRDO WEAN WLBZ
News: WBRY WDR
CFNY-Ma Perkins, sketch
CFNB-Dance Music
WCSH-Cowboy Caravan
WFEA-Monday Matinee
WHAM-Women Only
WHDH-Old Gardner; Caravan of
Song
WLLH-Shopping News
WMAS-The Open Book
WMEX-Italian Radio Review
WNBH-Surprise Party
WNBX-Parade of Used Car Values
WORC-Music by Cugat
WORLD-Artists Bureau
WPRO-The Rhythm Makers
WTAG-Farm Flashes
WTIC-Noontime Varieties
12:30 EDT 11:30 EST
NBC-Nat'l Farm & Home Hour-
Guest Spkrs.; Walter Blau-
fuss' Orch.: WJZ WBZ WLW
WHAM (sw-15.21)
NBC-Stella Dallas sketch: WFAF
CBS-Romance of Helen Trent,
sketch (Edna Wallace Hop-
per); Virginia Clark: WABC
WDR WOKO WFBL WPRO
WEEI WORC WCAU (sw-
9.59)

Y.N.-La Rosa Prgm.: WAAB
WEAN
News: WOR WFEA WMAS
WLBZ
Noon-day Revue: WRDO WTAG
CFNB-Luncheon Music
CKAC-Nenette et Rin-Tin-Tin
WBRY-Luncheon Melodies
WCOP-Voice of the Community
WCSH-Six Men and a Girl
WGY-Farm Prgm.
WHDH-Two Piano Melodies
WJAR-College Prgm.
WLLH-Question Box
WMEX-Classical Gems
WNAC-Singin' Sam
WNBX-Theater of the Air
WORLD-Stock Market
WSAR-Mid-Day Melodies
WTIC-Rayonalities
12:45 EDT 11:45 EST
CBS-Our Gal Sunday, sketch
(Anacin): WABC WORC WEEI
WDR WOKO WFBL WCAU
WPRO (sw-9.59)
NBC-Harry Candulla's Orchestra:
WFAF
News: WSAR WCOP
Singin' Sam, WJAR WTIC
CKAC-La Province en Progres
WBRY-Easy to Remember
WFEA-Organ Reveries
WHDH-Noontime Revue
WLLH-News; Shopping Notes
WMAS-Radio Chats
WMEX-Monitor Views the News
WNAC-Dan Harding's Wife
WNBH-The Radio News
WOR-Quiz Club
WORLD-Fishing Time
1:00 EDT 12:00 EST
NBC-News; Markets & Weather
Report: WFAF
CBS-Betty & Bob, sketch (Gold
Medal): WABC WEEI WDR
WDR WOKO WFBL WPRO
WCAU WMAS (sw-9.59)
NBC-Vincent Curran, bar.: (sw-
15.33)
Y.N.-News: WFEA WNAC WSAR
WLBZ WCSH WNBH WLLH
WRDO WEAN
News: WTAG WJAR WNBX
CFCY
CFNB-Concert Hall
CKAC-Stock Quotations
WAAB-News of Woman's Clubs
WBRY-News; Markets; Interlude
WCOP-Journal of the Air
WGY-Myrt & Marge
WHAM-Hits of the Day; News
WMEX-Musical Mailbox
WOR-Health Talk; Melody Mo-
ments
WORLD-News; Continental Rhy-
thms
WTIC News; Weather
1:15 EDT 12:15 EST
CBS-Hymns of All Churches
(Gold Medal): WABC WOKO
WCAU WPRO WFBL WORC
WMAS WDR WEEI (sw-9.59)
NBC-Escorts & Betty: WFAF
WJAR (sw-15.33)
MBS-Pauline Alpert, pianist:
WOR
Y.N.-Joyce Jordan, Girl Interne
WNAC WTAG WTIC
CKAC-News
WAAB-Treasures in Melody
WCOP-Lost & Found; Rhythm
& Romance
WBRY-Muriel Happy, songs
WCSH-Hits & Encores
WFEA-Extension Service
WGY-Household Chats
WHAM-Garden Talk
WHDH-Military Band Concert
WLBZ-Chic Martin Prgm.
WLLH-Shopping News
WNBH-Salt & Pepper
WNBX-Hits & Encores
WORLD-Dessert Club
WRDO-Farm News
WSAR-Your Home & You
1:30 EDT 12:30 EST
NBC-Talk by Rep. Bruce Barton:
WFAF
NBC-Words & Music: (sw-15.33)
NBC-Mother-in-Law, sketch: WJZ
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): WABC
WCAU WOKO WDR WORC
WMAS WEEI WFBL WPRO
(sw-9.59)
MBS-Rex Battle's Orch.: WAAB
CBC-Rex Battle's Orch.: CFCY
Y.N.-Marjorie Mills: WTIC
WNAC WTAG WEAN WCSH
WLBZ
Ma Perkins, sketch: WHAM
WLW
CFNB-Radio Parade
CKAC-Feminine World
WBRY-Music Appreciation
WBZ-Matinee Melodies
WCOP-L. B. S. Oddities
WFEA Magic Strings
WGY-Houseboat Hannah
WHDH-National Park Talk
WJAR-Veterans of Foreign Wars
WMEX-Salem Merchants' Prgm.
WNBH-Fun & Facts for Farmers
WNBX-Eddie Fitzpatrick's Orch.
WOR-Wifesaver

MONDAY
May 2

WORL-Love Story
WRDO-Afternoon Melodies
WSAR-Half & Half
1:45 EDT 12:45 EST
NBC-Jack & Loretta Clemens,
songs & patter: WJZ WBZ
CBS-Valiant Lady, sketch (Gold
Medal): WABC WPRO WDR
WORC WCAU WOKO WEEI
WFBL WMAS (sw-9.59)
NBC-Words & Music: WJAR
MBS-Voice of Experience (Lydia
E. Pinkham): WOR WAAB
WCOP-Farm & Home News
WGY-Dan Harding's Wife
WHAM-To be announced
WHDH-The Cub Reporters
WLLH-Voice of Haverhill
WLW-Kitty Keene, Inc.
WNBX-Farm Flashes
WORLD-Musical Numerology
2:00 EDT 1:00 EST
NBC-Adventure in Reading:
WJZ WBZ WHAM
CBS-Oxydol's Own Ma Perkins,
sketch: WABC WFBL WCAU
WMAS WEEI WLBZ (sw-9.59-
15.27)
NBC-Al Roth's Orch.: WFAF
WTAG WTIC (sw-15.33)
MBS-Harold Turner, pianist
CBC-London Calling: CFCY
News: WORL WPRO
CFNB-Birthday Prgm.
CKAC-Capsules of Melody
WBRY-Hollywood Highlights
WCOP-Radio Orchestral Hall
WCSH-Popular Classics
WDR-Yodlin' Jim Ingalls
WGY-Health Hinters
WHDH-Silver Strings
WJAR-Educational Prgm.
WLLH-Florabelle Duo
WLW-School of the Air
WMEX-Symphonic Drama
WNAC-Musical Roundup
WNBH-Music Graphs
WNBX-Gems of Melody
WOR-Kitty Keene, Inc., sketch
WORC-Cousin Sally
WRDO-Concert Gems
WSAR-Oklahoma Outlaws
2:15 EDT 1:15 EST
MBS-Ted Malone's Between the
Bookends: WAAB WRDO
WBRY WLLH WSAR WNBH
WOR
NBC-Al Roth's Orch.: WJAR
CBS-The O'Neills, sketch (Ivory
Soap): WABC WFBL WLBZ
WEEI WMAS WORC WCAU
WDR (sw-9.59-15.27)
CKAC-La Rue Principale
WFEA-Listen to the Leader
WGY-Hilltop House
WHDH-Don Humbert's Strings
WNBX-Vocational Talk
WORLD-Four Blackbirds
WPRO-Amer. Family Robinson
2:30 EDT 1:30 EST
CBS-American Red Cross Con-
ference: WABC WEEI WDR
WOKO WMAS WNBH WPRO
WFBL WORC WLBZ CKAC
(sw-15.27)
President Roosevelt's address to
the Red Cross Convention in
San Francisco will be heard
from the White House. Mayor
Angelo J. Rossi of San Fran-
cisco and Samuel Knight of the
Red Cross Central Committee
will speak from San Francisco.
NBC-Happy Jack, songs: WFAF
WTIC WCSH WTAG (sw-
15.33)
NBC-American Red Cross Con-
ference: WJZ WEAN WFEA
WBZ
MBS-American Red Cross Confer-
ence: WNBH
CFNB-Band Concert
WAAB-Racing Matinee
WBRY-P. F. Lafferty, organist
WCAU-Womens Club
WCOP-Univ. Extension Speaker
WGY-Better Business Bureau;
George Hall's Orch.
WHAM-7th Grade Science
WHDH-Van Clemens, tr.
WJAR-Brevities Orch.
WLLH-Minutes of Cheer
WNAC-Rhyming Minstrel
WOR-Houseboat Hannah
WORLD-Christian Science Prgm.
WRDO-Hillbilly Hits
WSAR-Farm & Home News
2:45 EDT 1:45 EST
NBC-In the Music Room: WFAF
WTAG WCSH (sw-15.33)
MBS-American Red Cross Con-
ference: WSAR WLLH WNBH
WBRY WRDO
Heart of Julia Blake, sketch:
WNAC WOR
WCAU-Don Bovay, guitarist
WCOP-News
WHAM-Home Bureau Prgm.
WHDH-Stamp Man
WTIC-Alex Randolph Quartet
(Continued on Next Page)

MONDAY

May 2

3:00 EDT 2:00 EST

NBC-U. S. Navy Band: WJZ WBZ

CBS-Matinee in Manhattan: WABC WPRO WCAU WORC CKAC WDRS WMAZ WNBX (sw-9.59-15.27)

NBC-Pepper Young's Family, sketch (Camay): WJZ WTAG WNBC WWSH WTIC WLW WJAR WGY

For details of contest on this program turn to the inside back cover. C.N.-Baseball: Athletics vs. Red Sox: WSAR WLBZ WRDO WNBH WAAB WBRY WLLH WFEA WEAN

News: WEEI WORL WCOP CNFB-Music Box Revue WCOP-Baseball Game WHAM-Baseball: Roch. at Newark

WHDH-The Old Gardener; News WMEX-Cottage Hawaiians WOR-Martha Deane

3:15 EDT 2:15 EST

NBC-Oxydol's Own Ma Perkins, sketch: WJZ WTAG WTIC WGY WJAR WNBC WWSH WEEI-Community Radio Bulletin WHDH-Portis di Giorgio, sop.

WLV-Mad Hatterfields WMEX-Paul Joyce, bar. WORL-Stock Market

3:30 EDT 2:30 EST

NBC-Musical Revue: WJZ WBZ CBS-Kate Smith Speaks: WABC WOKO WDRS WNBX WORC CKAC WFBL WMAZ WEEI (sw-15.27)

NBC-Vic & Sade, sketch (Crisco): WJZ WTAG WTIC WWSH WNBC WWSH WTIC WWSH

For details of contest on this program turn to the inside back cover. CFNB-Easy to Remember WCAU-Organ Melodies; News WHDH-Eb & Zeb, comedy WMEX-Today's Winners WORL-Hot Club WPRO-Melodies Old & New

3:45 EDT 2:45 EST

NBC-The Guiding Light, sketch (White Naptha): WJZ WGY WTIC WTAG WJAR WNBC WWSH WLW

CBS-Child Health Day Prgm.: WABC WOKO WNBX WDRS CKAC WFBL WORC WMAZ (sw-15.27)

Guest speaker: Mrs. Franklin Delano Roosevelt. CFNB-Popular Songs WEEI-Charles Hector's Music WHDH-Tea Time Concert WOR-David Harum WORL-Yodeling Cowgirl

4:00 EDT 3:00 EST

NBC-Backstage Wife, sketch (Dr. Lyons): WJZ WWSH WTIC WGY WJAR WTAG WNBC

CBS-Nan Wynn, songs: WABC WOKO WNBX WDRS CKAC WFBL WORC WMAZ (sw-15.27)

NBC-Club Matinee: WJZ (sw-15.21)

C.N.-Baseball Game: WLBZ WNBH WAAB WBRY WRDO WEAN WLLH WSAR WFEA

CBC-Club Matinee: CFNB CFCY WBZ-Stocks; Strange Things Happen WCAU-Dixie Plowboys WHDH-House of Peter MacGregor WLW-Dan Harding's Wife WMEX-Rhythm & Stuff WOR-News WORL-Victor Coffee Quiz WPRO-Italian Radio Review

4:15 EDT 3:15 EST

NBC-The Story of Mary Marlin sketch (Ivory Flakes): WJZ WTIC WNBC WTAG WWSH WGY WJAR

NBC-Club Matinee: WBZ CBS-Deep River Boys: WABC WORC WMAZ WOKO WNBX WDRS CKAC WEEI WFBL (sw-15.27)

MBS-Sylvia Clyde, sop.: WOR WHDH-Fishermen's Broadcast WLW-Life of Mary Sothern WMEX-Song Styles WORL-Front Page Drama

4:30 EDT 3:30 EST

NBC-Hughes Reel with Rush Hodges, commentator (Borden Co.): WJZ WNBC WGY WTAG WWSH WJAR WTIC

See how Rush Hodges builds a radio column on pages 22 and 23. CBS-To be announced: WABC WEEI WCAU WPRO WFBL WNBX (sw-15.27-9.59)

CBC-Hughes Reel: CFCY CFNB CKAC-Social Announcements WDRS-Those Happy Gilmans WHDH-Variety Musicale

WLW-The Heart of Julia Blake WMAZ-Financial Market Reports WMEX-Variety Sports Review WORC-Cousin Sally WORL-Melodies of the Moment

4:45 EDT 3:45 EST

CBS-Dance Time: WABC WEEI WDRS WNBX WCAU WOKO WORC (sw-9.59-15.27)

NBC-Road of Life, sketch (Chipso): WJZ WJAR WWSH WGY WLW WNBC WTIC

CFNB-Monitor News CKAC-Gypsy Serenade KDKA-Tea Dance WMAZ-Wyoming Buck WNBH-Story Book Lady WNBX-Vocal Varieties WOR-Restful Rhythms; Wake Up & Sing

WORC-American Family Robinson WPRO-Peace Action, Irwin L. Tobin WSAR-Musical News WTAG-Echoes of the Stage & Screen

5:00 EDT 4:00 EST

NBC-Dick Tracy, sketch (Puffed Wheat & Rice): WJZ WNBC WTIC WGY

NBC-Neighbor Nell; News: WJZ WFEA

CBS-Columbia Concert Hall: WABC WMAZ WORC WCAU WOKO WNBX WPRO WFBL WLBZ (sw-9.59-15.27)

Program: Concerto Grosso No. 8 (Handel) and Tempest Suite (Matthew Locke). CFNB-Organ Music CKAC-Musical Colours WAAB-Racing Matinee WBRY-Adv. of Speed Gibson WBZ-Dance Interlude; News WCOP-Five o'Clock Revue WWSH-Easy Aces WDRS-Ad-Liner WEEI-Boston Hour WHAM-To be announced WHDH-Variety Musicale WJAR-Swingsters WLLH-Question Box WLW-Editor's Daughter, sketch WMEX-Today's Winners WNBH-The Band Stand WOR-Women Make the News WORL-Weather; It Happens Every Day WRDI-Shoppers Variety Music WSAR-To be announced

5:15 EDT 4:15 EST

NBC-Don Winslow of the Navy sketch: WJZ WBZ WEAN WFEA

NBC-Terry & the Pirates, sketch (Dari-Rich): WJZ WTAG WGY WNBC WJAR WWSH WTIC

MBS-Three Graces & piano: WLLH WOR WRDO

CFNB-News CKAC-La Fantastique Odisse de Richard Beauchamp KDKA-Glen Gray's Orch WBRY-Melodies of Today WHDH-Top Tunes of the Day WLW-Jack Armstrong, sketch WMAZ-Hits & Bits WORL-How About Music? WSAR-Italian Prgm.

5:30 EDT 4:30 EST

CBS-March of Games: WABC WEEI WDRS WCAU WFBL (sw-9.59-15.27)

NBC-Kellogg's Singing Lady, Irene Wicker: WJZ WHAM WLBZ WLW (sw-15.21)

NBC-Your Family & Mine (Seal-test): WJZ WTIC WJAR WTAG WWSH WNBC WGY (sw-9.53)

CFNB-Souvenirs in Rhythm CKAC-Madeleine St. Pierre WBRY-Better Homes Prgm. WCOP-Fish & Game Talk WFEA-Dance Hour WHDH-Depot Dialogues WLBZ-Shoppers' Variety Revue WLLH-Hi Time WNBH-The Radio News WNBX-Monitor Views the News WOR-Little Orphan Annie, sketch WORC-The Enchanting Hour WORL-Treasure Chest WPRO-Musical Hotel WRDO-Many Happy Returns of the Day WSAR-Musical Shopping Tour

5:45 EDT 4:45 EST

CBS-New Horizons: WABC WCAU WEEI WDRS WCAU WORC WMAZ (sw-9.59-15.27)

NBC-Little Orphan Annie, sketch (Ovaltine): WJZ WJAR WNBC WTIC WWSH WTAG WGY (sw-9.53)

NBC-King's Jesters: WEAN WBZ WHAM (sw-15.21)

NBC-Capt. Tim's Stamp Club: WJZ News: WSAR WBRY WCOP CFCY-Uncle Mel CFNB-Dick Tracy, sketch CFRB-Hawk's Trail CKAC-Fireside Prgm WDRS-String Ensemble

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

2:30 EDT (1:30 EST) AMERICAN RED CROSS CONFERENCE, President Roosevelt, speaker, CBS, MBS, NBC-Blue.

NIGHT

7:30 EDT (6:30 EST) CANTOR'S CAMEL CARAVAN; Fairchild and Carroll, Bert Gordon, Walter King, Edgar Fairchild's orchestra; guest, CBS.

8:00 EDT (7:00 EST) BURNS AND ALLEN; Frank Parker and Jan Garber's orchestra, NBC-Red.

8:30 EDT (7:30 EST) VOICE OF FIRESTONE; Richard Crooks, Alfred Wallenstein's orchestra, NBC-Red.

9:00 EDT (8:00 EST) LUX RADIO THEATER; Carole Lombard and William Powell, guests, CBS.

10:00 EDT (9:00 EST) CARNATION CONTENT-ED HOUR; orchestra conducted by Marek Weber, Lullaby Lady, male quartet, Vincent Pelletier, announcer, NBC-Red.

10:30 EDT (9:30 EST) PAGEANT OF MELODY, MBS.

10:30 EDT (9:30 EST) BRAVE NEW WORLD, dramatization, CBS.

10:30 EDT (9:30 EST) FOR MEN ONLY; Buster Crabbe, guests, NBC-Red.

WEEI-Musical Moments WHDH-Master Strings WLLH-Encore Time WLW-Hilltop House WMEX-Reading the Comics WNBX-Easy to Remember WNBX-Odds & Ends WOR-Junior G Men WORL-Supper Melodies WPRO-Sports Slants WRDO-Waltz Time

NBC-Chesterfield Daily Sports Column with Paul Douglas: WJZ WJAR WWSH WTAG WGY WBZ KDKA WTAG WLW (sw-9.53-15.21) CBS-Boake Carter, commentator (Huskies & Post Toasties): WABC WDRS WFBL WPRO WCAU WOKO WEEI WORC (sw-15.27-9.59) (also KNX KSL at 8:45 p.m.)

News: WOR WBRY Colby College Hour: WRDO WLBZ CFRB-Reporter; Sportviews; Sair Lee

CFNB-Melody Masters CKAC-Radio-Reportage WCOP-Sports; Swing or Sweet WFEA-Sports WHDH-Jimmie McHale's Orch. WLLH-News; Interlude WMAZ-High School Drivers WMEX-Today's Winners WNBC-Let's Celebrate WNBH-Music by Cugat WNBX-Clean-Up-Paint-Up Campaign WLLH-Wrightville Clarion

6:45 EDT 5:45 EST

NBC-Lowell Thomas, news commentator (Sun Oil): WJZ WLW WTAM KDKA WHAM WEAN WBZ (sw-15.21)

CBS-Lum & Abner (Postum): WABC WDRS WOKO WCAU WPRO WFBL WEEI (sw-9.59-15.27) (also KNX KSL at 11:15 p.m.)

NBC-Teachers College Choir: WJZ WFEA WWSH MBS-Buddy Clark, bar.; Orch.: WOR

C.N.-Baseball Scores & Racing Results: WAAB WLLH Sports: WGY WJAR CFCY-Music Chest CFNB-Dance Music CKAC-A World Presentation WBRY-John G. Gilmartin, words WHDH-Gene Nickerson's Orch. WMAZ-Hello, Sports World WMEX-Vincent's Orch. WNBC-Musical Rendezvous WNBH-Count of Monte Cristo WNBX-To be announced WORC-Modern Melodies WORL-Eventide Echoes WSAR-Ensemble WTAG-Sketch Book WTIC-Jack, the Inquisitor

7:00 EDT 6:00 EST

CBS-Just Entertainment With Jack Fulton, tnr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WABC WEEI WFBL WPRO WOKO WDRS WCAU (sw-9.59) (also see KSL at 11 p.m.)

NBC-Amos 'n' Andy, sketch (Campbell's Soup): WJZ WWSH WTAG WTIC WNBC WGY WJAR

NBC-Krueger Sports Reel by Clem McCarthy: WJZ

NBC-Music Is My Hobby: WBZ WHAM WFEA WEAN NBC-Don Winslow of the Navy (Kellogg's): WLW WTAM MBS-Fulton Lewis, Jr., commentator: WLLH WNBH News: WAAB WRDO WLBZ CFNB CFCY-Islanders CFRB-Mining Broadcaster CKAC-Music for Madam KDKA-Alegro Mandolin Sextet WBRY-Sports; News; Band Music WCOP-Famous Homes WGN-News; Craig Lennox' Orch. WHDH-Jack Manning's Orch. WMAZ-Madrigal Singers WMEX-Jimmie McHale's Orch. WNBX-Old Fashioned Githerin' WOR-Sports WORC-Home Folks Frolic WORL-News

7:15 EDT 6:15 EST

NBC-Uncle Ezra's Radio Station. (Alka Seltzer): WJZ WJAR WTAG WWSH WNBC WTAM WGY WTIC (also KFI KOA at 11:15 p.m.)

CBS-Jack Shannon, songs: WABC WOKO WEEI WDRS WCAU WPRO WFBL WORC (sw-9.59)

NBC-"Devil Take the Hindmost," talk by Dr. Joseph Jastrow: WJZ WFEA

C.N.-Dance Orch.: WRDO WAAB To be announced: CFCY KDKA CFNB-Piano Recital CFRB-Family Doctor CKAC-Gustave Longtin, tnr. WBRY-Nathaniel Shilkret's Orch. WBZ-Collegiate Reporter WCAU-Behind the Scenes WCOP-Music in a Sentimental Mood

WHAM-Music Vendors WHDH-Mickey Anton's Orch. WLBZ-Schumann Club Broadcast WLLH-News: Sports WMAZ-Answer the Town WMEX-Five Star Final, sketch WNBH-Books for All WOR-The Answer Man WORL-Hollywood Brevities WSAR-Melody Memory

7:30 EDT 6:30 EST

CBS-Cantor's Camel Caravan with Eddie Cantor; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's Orch.: WABC WLBZ WDRS WMAZ WEEI WFBL WCAU WNBX WPRO WOKO WORC (sw-6.06-11.83) (also KNX KSL at 10:30 p.m.)

MBS-The Lone Ranger, sketch (Silvercup): WOR WAAB

NBC-Rose Marie, songs: WJZ WBZ WFEA

NBC-Intl. Conference Between England & the U. S.: WJZ WWSH

The purpose of this program is to educate the public against one of the most serious afflictions of childhood, rheumatic heart disease. Speakers: Lord Thomas of Swinton, physician-in-ordinary to His Majesty, the King of England, on "What Great Britain is Doing to Runt Rheumatic Heart Disease;" Dr. Homer F. Swift of the Rockefeller Institute on "Investigation for the Isolation of Rheumatic Heart Disease;" Dr. T. Duckett Jones of the House of the Good Samaritan, on "The Treatment of Rheumatic Heart Disease;" Dr. William J. Kerr of the American Heart Association on "The Public Aspects of Rheumatic Heart Disease."

CBC-Organ Recital: CFNB C.N.-The Lone Ranger: WEAN WNBH WLLH WRDO WSAR Vic Arden's Orch.: WNBC WWSH CFRB-Movie Reporter CKAC-En Chantant Dans le Vioir

KDKA-Tap Time WBRY-Blue & Gold Revue WGY-Jim Healey WHAM-News; Advertising at Work WHDH-International Strings WLW-County Courier WJAR-Rhode Island Historian WMEX-Sandor's Gypsies WTAG-Adv. of Jimmie Allen WTAM-Evening Prelude WTIC-Waltz Serenade

7:45 EDT 6:45 EST

NBC-Intl. Conference Between England & the U. S.: WJZ WJAR WNBC

NBC-Steinie Bottle Boys Jam-boree: WJZ WBZ

CBC-Natural Resources: CFNB CFRB-Cocoon Grove Ambassadors WBRY-Books & Music WWSH-James C. Oliver WFEA-News WGY-Historical Monologue WHAM-Frank Silva, sports WHDH-Jason Tobias' Orch. WLW-Min'el Man

WMEX-Pianoleers WNBC-Melody & Rhythm WTAG-Central Singers WTAM-George Hessberger's Orch. WTIC-Chandu. The Magician

8:00 EDT 7:00 EST

NBC-Burns & Allen (Grape Nuts); Frank Parker, tnr.; Jan Garber's Orch.: WJZ WTAM WNBC WJAR WGY WTIC WWSH WTAG WLW

CBS-Monday Night Show, Connie Boswell; Ted Husing; Kay Thompson; Richard Himber's Orch. (Brewers' Assn.): WABC WLBZ WDRS WMAZ WNBX WEEI WCAU WORC WPRO (sw-6.05-11.83) (also KNX KSL at 12 mid.)

NBC-Ruby Newman's Orchestra: WJZ WBZ WEAN WHAM WFEA

MBS-Dance Orch.: WOR C.N.-Harvard Guardian Series: WAAB WRDO WSAR CBC-Isham Jones' Orch.: CFNB CFCY CKAC-La Page Feminine KDKA-Steinie Bottle Boys WBRY-Catholic Hour WLLH-Madrigal Singers WMEX-Irwin Elliot, the Word-caster WHDH-Howard Johnson's Orch. WNBH-Franco-American Hour WSAR-Who's Who in Fall River

8:15 EDT 7:15 EST

NBC-Ruby Newman's Orchestra: KDKA (sw-11.87)

C.N.-Choir Festl.: WSAR WLLH WRDO WAAB

CFRB-Ernest Dainty, organist WHAM-Dr. Friendly, sketch WHDH-Do You Believe in Ghosts? WMEX-Francis Martorana, Tnr.

8:30 EDT 7:30 EST

NBC-Those We Love, dramatic serial with Nan Grey (Ponds): WJZ WBZ WEAN WHAM KDKA (sw-11.87)

NBC-The Voice of Firestone; Richard Crooks, tnr.; Mixed Quartet; Symph. Orch.; Alfred Wallenstein, cond.: WJZ WTAG WTIC WWSH WNBC WTAM WFEA WJAR WGY WLW (sw-9.53) (also KFI KOA at 11:30 p.m.)

CBS-Pick & Pat (Model Smoking Tobacco); Edward Roecker, bar.; Benny Krueger's Orch.: WABC WEEI WDRS WFBL WPRO WORC WOKO WMAZ WLBZ WCAU (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)

CBC-Bonjour Paris Bonsoir: CFNB CFCY

MBS-Raymond Gram Swing, commentator: WOR C.N.-Choir Festl.: WSAR WRDO WLLH WAAB

CFRB-Drums, drama CKAC-Radio Encyclopedie WBRY-Spelling Master WHDH-Silver Strings WMEX-Jerry Lee's Orch. WNBX-Two Seats in the Orch.

8:45 EDT 7:45 EST

C.N.-Choir Festl.: WSAR WRDO WAAB

WHDH-News WLLH-Lou Clark's Orch. WMEX-Broed Walker's Message WOR-Vic Arden's Orch.

9:00 EDT 8:00 EST

CBS-Lux Radio Theater: WABC CKAC WCAU WPRO WMAZ WEEI CFRB WFBL WDRS WOKO WORC (sw-6.06-11.83)

Guests: Carole Lombard and William Powell in "My Man Godfrey."

NBC-Intl. C. of C. Convention: WJZ WEAN WFEA WBZ

CBC-Lux Radio Theater: CFCY CFNB

NBC-Music for Moderns: WJZ WTIC WNBC WWSH WLW WJAR WTAG WTAM WGY (sw-9.53)

C.N.-Choir Festl.: WAAB WLLH WSAR WRDO WNBH WLBZ KDKA-Political Talk WBRY-Billy Brooks' Orch. WHAM-Roch. Community Choir WHDH-The Dream Weaver WMEX-Vincent's Orch. WNBX-Musical Comedy Moments WOR-Gabriel Heatter, commentator

9:15 EDT 8:15 EST

NBC-Now & Then; Frank Hodak's Orch.: WJZ WEAN WFEA WBZ

MBS-Johnson Family: WOR WHDH-Musical Rhapsody WMEX-Piano & Organ Duet

9:30 EDT 8:30 EST

NBC-Tales of Great Rivers: WJZ WTAM WWSH WJAR WTAG WNBC WGY

NIGHT

6:00 EDT 5:00 EST

CBS-News; Ed Thorngren, sport-cast: WABC (sw-15.27)

NBC-Fran Eichler's Orch. (News, WJZ only): WJZ WHAM NBC-Craig Mathues, tnr.: WJZ (sw-9.53)

Y.N.-News: WNBC WFEA WWSH WLBZ WEAN WNBH WLLH WSAR WRDO

News: WEEI WJAR WTIC WORC WMAZ WPRO WHDH News; Sports: WORL KDKA CFCY-Yodelin' Trailrider

CFNB-Adv. of Jimmy Allen CFRB-Musical Interlude WAAB-Dinner Concert WBRY-Catholic Hour WBAZ-News; Dance Revue WCAU-Ben Alley, tnr. & Organ WCOP-Along Dance Avenue WDRS-News; Baseball Scores WGY-News; Dinner Dance Music WLW-Dick Tracy, sketch WMEX-Monitor Views the News WNBX-Singing Parson WOR-Uncle Don, children's prgm WTAG-To be announced WTAM-Myrt & Marge

6:15 EDT 5:15 EST

CBS-Eton Boys: WMAZ NBC-Top Hatters Orch.; News: WJZ (sw-9.53)

CBS-Popeye the Sailor (Pop-sicle): WABC WOKO WCAU WEEI WPRO WORC (sw-15.27)

NBC-Marlowe & Lyon, piano duo: WJZ WEAN WFEA

NBC-Revelers (Boned Chicken); Marlowe & Lyon, piano duo: WJZ WBZ WGY

C.N.-Dinner Concert: WRDO Y.N.-Baseball Scores: WTIC WLBZ WNBH WNBC WEAN CFCY-Insurance Topics CFNB-Dance Music CFRB-Claire Wallace CKAC-Don Juan of Song KDKA-Dot & Pat WWSH-Let's Talk It Over WHAM-Radiograms WHDH-Evening Musicale WJAR-Dancing Melodies WLLH-Around the Town WLW-Short, Short Story WMEX-Italian Radio Review WORL-Music for Milady WSAR-Musical Prgm. WTAG-Melody Moments WTAM-Dick Tracy, sketch

6:30 EDT 5:30 EST

NBC-American Red Cross Conference: WJZ WHAM

NBC-Paul Martin's Music: WJZ WEAN WFEA WHAM WBZ (sw-11.87)
 MBS-The Witch's Tale: WOR C.N.-Choir Festival: WSAR WLBZ WFEA WBRY WLLH WRDO WNBH WAAB
 KDKA-Political Talk
 WLW-Unsolved Mysteries
 WMEX-Amateur Hour
 WNBX-Henry Knowles' Orch.
 WTIC-Trinity College Glee Club

9:45 EDT 8:45 EST
 KDKA-To be announced

10:00 EDT 9:00 EST
 CBS-Wayne King's Orch. (Lady Esther): WABC WDRS WEEI WOKO WFBL WCAU WPRO (sw-11.83-6.06)

NBC-Carnation Contended Prgm.: Marek Weber, cond.: WFAE WNAK WJAR WCSH WTAM WTAG WTIC WGY (sw-9.53)
 The Lullaby Lady will sing Rockabye Baby. A tenor solo, I Wonder What's Become of Sally, and a duet, My Heart Stood Still from "Connecticut Yankee," will be offered. The quartet will sing Rose of the

Rio Grande and Great Day from "Great Day" (Yonman). The orchestra will play Sheik of Araby, Bambalina (Yonman), Selections from "No No Nannette," I Want to Be Happy, Tea for Two (Yonman) and a Show Boat Medley consisting of Old Man River, Why Do I Love You, Can't Help Lovin' Dat Man and Make Believe.

MBS-True or False; Quiz Prgm.: (J. B. Williams Co.): WOR WLW WAAB

NBC-Magnolia Blossoms: WJZ WEAN WHAM WBZ KDKA (sw-11.87)

CBC-Acadian Serenade: CFNB CFCY

C.N.-Dance Orch.: WSAR WRDO WLBZ WFEA WBRY
 News: WNBX WNBH
 CFCB-Musical Souvenirs
 CKAC-Paul Carroll
 WLLH-Wrestling Bouts
 WMAS-Flying Collegiates
 WORC-The Ave Maria Hour

10:15 EDT 9:15 EST
 C.N.-Dance Orch.: WNBH CKAC-News
 WNBX-Dick Carroll's Orch.

10:30 EDT 9:30 EST
 CBS-Brave New World: WABC WMAS WDRS WLBZ WNBX WORC WOKO CFNB CKAC WFBL (sw-11.83)
 "Merchants of Light," is the title of the last broadcast of the series.

NBC-For Men Only (Vitalis); Variety Show; Peg La Centra; Peter Van Steeden's Orch.: WFAE WNAK WTAM WLW
 Guest: Buster Crabbe.

MBS-Henry Weber's Pageant of Melody: WSAR WOR WNBH WBRY WAAB WRDO
 Henry Weber will present a streamlined radio version of the famous opera "Martha" by von Flotow. The music of the opera was prepared for the forty-five minute broadcast period and special dialog was written by Producer Louis Jacobson. The cast will include Attilio Baggiore, tenor; Kathryn Wittwer, soprano; Mark Love, basso, and the choral group.

NBC-National Radio Forum: WJZ WFEA WBZ WEAN KDKA WHAM (sw-11.87)
 CBC-Sports in Canada: CFCY .CFNB

WCAU-Jeno Donath's Orch.
 WCSH-Geo. E. Sokolsky
 WEEI-Ianley's Hour Glass
 WGY-Name Your Number
 WJAR-Dancing Melodies
 WMEX-Jimmie McHale's Orch.
 WPRO-The Hour Glass
 WTIC-Guy Hedlund & Co.

10:45 EDT 9:45 EST
 MBS-Pageant of Melody: WCSH CBC-The Art Singer: CFNB CFCY WCAU-Mac Parker, comm.
 WEEI-Del Castillo's Song Shop
 WLLH-News; Interlude
 WMEX-Monitor News
 WPRO-Nat Shilkret's Orch.

11:00 EDT 10:00 EST
 NBC-Amos 'n' Andy, sketch (Campbell Soup): WTAM WLW

NBC-Lani McIntire's Orch. (News WFAE only): WFAE
 NBC-(News, WJZ only) Francis Craig's Orch.: WJZ
 CBS-Jimmy Dorsey's Orch.: WABC (sw-11.83)
 Y.N.-News: WCSH WLBZ WFEA WTAG WTIC WNBH WNAK WEAN

CBC-News: CFCY CFNB
 News: WJAR WOR WORC WEEI WPRO WMAS WDRS WOKO CFBZ-News; Armchair Club
 CKAC-Sports
 KDKA-News; Weather; Temp.
 WBZ-News; Sports
 WCAU-Jean Shaw, songs; Around the Town; Caballeros
 WGY-News; Melody Time
 WMEX-Joe Frassetto's Orch.
 WTAM-Musical Bulletin Board

11:15 EDT 10:15 EST
 MBS-Ray Keating's Orch.: WOR CBC-Canadian Choir: CFCY CFNB

Y.N.-Weather Service: WEAN WSAR WRDO WNAK WNBH WFEA WLBZ WTAG WLLH WBZ WGY WCSH
 Music You Want: WTAM KDKA WGY WBZ
 WLW-Val Olman's Orch.
 WMEX-Poet's Corner
 WTAG-Lew Conrad's Orch.

11:30 EDT 10:30 EST
 NBC-Dance Orch.: WJZ
 CBS-Art Kassel's Orch.: WABC (sw-11.83)

MONDAY

May 2

NBC-Dance Orch.: WFAE
 MBS-Pancho's Orch.: WOR
 WCAU-Brave New World
 11:45 EDT 10:45 EST
 WMEX-Rendezvous Rhythms
 12:00 EDT 11:00 EST
 CBS-Orrin Tucker's Orchestra: WABC (sw-11.83)
 NBC-Chick Webb's Orch.: WJZ
 NBC-Carl Ravazza's Orchestra: WFAE
 MBS-Dance Orch.: WOR
 WHAM-News
 WLW-Twenty-four Hour Review
 12:30 EDT 11:30 EST
 NBC-Vox Pop: KPO KFI (also see Tues. prgms. at 9 p.m.)
 CBS-Rudolph Friml's Orchestra: WABC
 NBC-Andy Kirk's Orch.: WFAE
 NBC-Barney Rapp's Orch.: WJZ
 MBS-Bob Crosby's Orch.: WOR
 End of Monday Programs

Tuesday

May 3, 1938

Tuesday

MORNING

7:00 EDT 6:00 EST
 CBS-Morning Almanac; News: WABC

It's Sunkist Time: WEEI WOR
 Musical Clock: WCOP CFNB

7:15 EDT 6:15 EST
 CKAC-Cheerful Earfull
 WCAU-Sunkist Time

7:30 EDT 6:30 EST
 NBC-Yoichi Hiraoka, xylophonist: WJZ

NBC-Morning Greetings: WFAE
 Musical Clock: WNBH WMAS

7:45 EDT 6:45 EST
 NBC-Rise & Shine; News: WJZ
 News: WDRS WEEI
 Musical Clock: WGY WNAK

8:00 EDT 7:00 EST
 NBC-Charioteers: WJZ
 CBS-Nowelites: WABC
 NBC-Malcolm Claire: WFAE (sw-21.5)

Y.N.-News: WFEA WLLH WNBH WEAN WCSH WLBZ WSAR WRDO WAAB WBRY
 News: WTIC WTAG WJAR WOR WORC WPRO WORL CKAC WMAS
 Musical Clock: CFNB WMEX

8:15 EDT 7:15 EST
 NBC-Doc Schneider's Texans: WFAE WTIC WJAR (sw-21.5)

CBS-Eton Boys: WABC
 NBC-Dick Leibert with Dorothy Dreslin, sop.: WJZ

Y.N.-Weather Service: WTAG WSAR WNAK WNBH WCSH WFEA WRDO WLLH WEAN
 News: WCOP CFNB

8:30 EDT 7:30 EST
 NBC-Do You Remember?; Instrumental Ensemble, dir. Lee Gordon: WFAE WJAR (sw-21.5)

CBS-Poetic Strings: WABC (sw-21.5)

Y.N.-George & Juanita: WLLH WEAN WRDO WNBH WFEA
 Musical Clock: WSAR WGY
 CFNB-The Listening Post
 CKAC-French Songs
 WAAB-And. Jacobson's Rhythm
 WBRY-Time Keeper
 WBZ-Mac & Moore
 WCAU-Don Bovay, guitarist & songs

WCOP-Orchids to You
 WCSH-Church Fed. Devotions
 WEEI-Radio Almanac
 WHDH-Gospel Songs
 WLBZ-Thoughts for the Day
 WLW-Gospel Singer
 WMAS-The Melody Express
 WNAK-Journal of Living
 WNBX-Service Bureau
 WOR-Martha Manning
 WORL-McMasters Talks It Over
 WPRO-Fern Scull at the Organ

8:45 EDT 7:45 EST
 NBC-Vass Family: WJZ WFEA (sw-21.54)

NBC-Do You Remember: WCSH
 C.N.-Andy Jacobson's Rhythms: WLLH WAAB WRDO WEAN
 Musical Clock: WBZ WSAR
 CKAC-Chanteur Indien
 WCAU-Houseboat Hannah
 WCOP-Health Food Talk
 WEEI-Tonic Tunes
 WGY-Hi-boys
 WHAM-To be announced
 WHDH-News

WLBZ-Greetings & Uncle Ezra
 WLW-Voice of Experience
 WMAS-Melody Express
 WNBH-Δ Morning Devotions
 WNBX-Service Bureau; Eb & Zeb
 WOR-The Goldbergs, sketch
 WORC-Morning Watch
 WORL-Reporter
 WPRO-Home Folks Frolic; News

9:00 EDT 8:00 EST
 CBS-Arthur Godfrey: WABC (sw-21.52)

NBC-Breakfast Club; Soloists: Orch.: Don McNeill, m.c.; News: WJZ WFEA (sw-15.21)

NBC-Ward & Muzzy, piano duo: WTAG WCSH (sw-21.5)

CBS-Music in the Air; News: WNBX WOKO WORC CKAC
 WLBZ WMAS WDRS
 NBC-Home News: WFAE
 C.N.-The Food Magician: WAAB WLLH WRDO

CFNB-Music Graphs
 WBRY-Morning Musical Revue
 WBZ-As You Like It
 WGY-Hymns of All Churches
 WCAU-Morning Melodies
 WCOP-Ubaldo Guidi
 WEEI-New England Kitchen
 WHAM-Saving Service
 WHDH-Foods Parade
 WJAR-Shopping News
 WMEX-Woodrum and Vandall
 WNAK-Houseboat Hannah
 WOR-Ed Fitzgerald

WORLD-News; Morning Musicale
 WPRO-Victor H. Lindlahr, talk
 WSAR-There Was a Time When
 WTIC-Milky Way

9:15 EDT 8:15 EST
 NBC-Person to Person: WFAE (sw-21.5)

NBC-Breakfast Club; News: WHAM

CBS-Music in the Air; News: WABC (sw-21.52)

Y.N.-Gretchen McMullen: WEAN WNAK WRDO WNBH WLLH WSAR WTAG WCSH WFEA WLBZ WTIC

CFNB-Presenting: WAAB-Merry-Go-Round
 WCAU-Across the Breakfast Table
 WGY-Betty & Bob
 WJAR-Housewives Exchange
 WLW-Houseboat Hannah
 WMEX-Fashion & Beauty Expert
 WOR-Melody Time
 WORL-How About Music

9:30 EDT 8:30 EST
 NBC-Landt Trio; News: WFAE (sw-21.5)

NBC-Breakfast Club; News: WFEA WBZ

CBS-The Road of Life (Chipso): WABC WMAS WFBL WEEI WCAU (sw-21.52)

Y.N.-First National Food News: WCSH WTAG WNAK WEAN WTIC

CFNB-News Bulletins
 CKAC-Bonjour Madame
 WBRY-Shopping Guide
 WCOP-Magic Kitchen
 WDRS-Famous Homes
 WGY-Odd Facts; News
 WLBZ-Topics of the Day
 WLLH-George E. Sokolsky
 WLW-Myrt & Marge
 WMEX-Italian Echoes
 WNBH-Morning Melodies
 WNBX-The Old Home Town
 WOR-Rhythm Hall
 WORC-The Master Singers
 WORL-Women of Tomorrow

WPRO-In the Women's World
 WRDO-What's on the Air Today
 WSAR-Spanish Patio

9:45 EDT 8:45 EST
 NBC-Frances Adair, contr.: WFAE WFEA WJAR WTAG (sw-21.5)

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): WABC WEEI WCAU WOKO WFBL (sw-21.52)

C.N.-Ruth Moss, interviews: WAAB WSAR WLLH WNBH
 CFNB-Popular Songs
 WCSH-Little Variety Show
 WDRS-Dan Harding's Wife
 WGY-Market Basket, Martha Brooks
 WHAM-Tower Clock Prgm.
 WMAS-Margot Whitmire's Kitchen

WMEX-Songs of Italy
 WNAK-Variations
 WNBX-Harriet Dyke
 WORC-Good Morning, Neighbor
 WPRO-Housewives Serenade
 WRDO-What's on the Air Today
 WTIC-Jake & Carl

10:00 EDT 9:00 EST
 NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WFAE WTIC WTAG WTIC WGY WJAR WCSH WNAK
 CBS-Pretty Kitty Kelly (Wonder Bread): WABC WEEI WDRS WMAS (sw-21.52)

NBC-Cabin at the Crossroads (Aunt Jimima): WJZ WHAM WBZ WEAN (sw-15.21)

MBS-Singing Strings: WAAB WLLH WFEA WLBZ
 News: WBRY WCOP WNBH WNBX

CFNB-Ma Jerkins, sketch
 CFCB-Variety Prgm.
 CKAC-Allan McIver, pianist
 WCAU-Dr. Friendly, sketch
 WHDH-Scandinavian Prgm.
 WLW-Linda's First Love
 WMEX-Daily Inspirations
 WOR-Pure Food Hour
 WORL-News; Bridge Club
 WSAR-The Stroller

10:15 EDT 9:15 EST
 NBC-Margot of Castlewood (Quaker Oats): WJZ WBZ WHAM WEAN WLW (sw-15.21)

NBC-John's Other Wife, sketch (Louis Philippe): WFAE WGY WTIC WTIC WJAR WCSH WNAK

CBS-Myrt & Marge, sketch (Super Suds): WABC WDRS WFBL WORC WCAU WPRO WEEI WMAS WLBZ (sw-21.52)

MBS-John Metcalf's Choir Loft: WFEA WAAB WNBH WLLH WRDO WBRY

CFNB-Musical Memories
 CKAC-Helpful Harry; Varieties
 WCOP-Meditations of Polimeni
 WMEX-Flashes of Truth
 WNBX-Whispering Strings
 WORL-Pacific Paradise
 WSAR-News

10:30 EDT 9:30 EST
 CBS-Hilltop House, sketch (Palmolive Soap): WABC WDRS WEEI WCAU WFBL WORC WPRO WLBZ WMAS (sw-21.52)

NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WJZ WBZ (sw-15.21)

NBC-Just Plain Bill, sketch (Kolyos): WFAE WJAR WGY WTIC WTIC WNAK WCSH

MBS-Louis Rich Entertains: WAAB WBRY WRDO WEAN WNBH WLLH WSAR
 CFNB-Dance Music
 CKAC-L'Heure Recreative
 WCOP-Album of Love
 WFEA-Ranch Boys
 WHAM-Mrs. Thrifty Buyer
 WHDH-Fishermen's Broadcast
 WLW-Betty & Bob, sketch
 WMEX-Shopping With You
 WNBX-Δ Morning Devotions
 WORL-Markets

10:45 EDT 9:45 EST
 NBC-Woman in White, sketch (Pillsbury): WFAE WJAR WTIC WNAK WCSH WTIC WGY

NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21)

CBS-Stepmother, sketch (Colgate): WABC WEEI WCAU WDRS (sw-21.52)

News: WPRO WLBZ
 CFNB-Organ Melodies
 WNBX-Home Forum
 WCOP-Ivory Tower
 WFEA-Behind the Microphone
 WLW-Dr. Friendly
 WMAS-Morning Shopper
 WNBH-Morning Glory
 WNBX-To be announced
 WORC-Musical Workshop
 WORL-Fed. of Women's Clubs
 WRDO-Central Maine Melodies

11:00 EDT 10:00 EST
 CBS-Rhythmaires: WABC
 NBC-Story of Mary Marlin, sketch (Ivory Flakes): WJZ WHAM WBZ WLW (sw-15.21)

CBS-Mary Lee Taylor (Pet Milk): WEEI WOKO WCAU WFBL (sw-21.52)

NBC-David Harum, sketch (Bab-O): Peggy Allenby: WFAE WNAK WTIC WTIC WCSH WJAR WGY (sw-21.5)

C.N.-Get Thin to Music: WRDO WAAB WSAR
 CFCY-Band Wagon
 CFNB-Happy Warrior Program
 CKAC-Cosmopolitan Melodies
 WBRY-News; Honeymoners; Interlude
 WCOP-Consumer Talk
 WDRS-Music by Cugat
 WFEA-Melody Time
 WHDH-Helen Brown, songs
 WLBZ-Morning Melodies
 WMAS-Billy Field's Ranchers
 WMEX-All Request Matinee
 WNBH-The Sunshine Pedlar
 WNBX-News; Bandshell
 WOR-Nell Vinick, beauty talk
 WORC-Morning Melodies
 WORL-News; Uptowners Quartet
 WPRO-Carolyn Wallace

11:15 EDT 10:15 EST
 NBC-Pepper Young's Family (Camay Soap): WJZ WHAM (sw-15.21)

CBS-Richard Maxwell, songs: WOKO WEEI WDRS WPRO WORC WNBX WMAS (sw-21.52)

NBC-Lorenzo Jones, sketch (Phillips): WFAE WCSH WTIC WGY WJAR WNAK WTIC

C.N.-Melody Strings: WAAB WBRY WNBH WLLH WSAR WFEA WRDO

CKAC-Coquetel Musical
 WBZ-Women & News
 WCAU-Hollywood Food Secrets

WCOP-Italradio Dramatization
 WHDH-Variety Boys
 WLBZ-Homemakers' Exchange
 WLW-News; River; Weather
 WOR-Myrt & Marge, sketch
 WORL-Pratt & Maxim, piano duo

11:30 EDT 10:30 EST
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)

For details of contest on this program turn to the inside back cover.
 CBS-Big Sister, sketch (Rinso): WABC WOKO WEEI WDRS WFBL WMAS WLBZ WPRO WDRS WORC WCAU CKAC

NBC-Homemakers Exchange (Nat'l Ice Adv. Inc.) Eleanor Howe: WFAE WTIC WJAR WNAK WCSH WGY
 CBC-Big Sister: CFNB CFCY
 C.N.-Highlights & Half Tones: WSAR WAAB WRDO WBRY WFEA

WCOP-Voice of Italy
 WHDH-Stars Over Hollywood
 WLLH-To be announced
 WLW-Peggy Tudor
 WMEX-Home Circle Talk
 WNBH-Monitor Views the News
 WNBX-Good Morning, Neighbor
 WOR-Hilltop House, sketch
 WORL-American Family Robinson
 WTIC-State Fed. of Women's Clubs

11:45 EDT 10:45 EST
 NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WBZ WHAM (sw-15.21)

NBC-The Mystery Chef (Regional Adv.): WFAE WTIC WJAR WCSH WTIC WNAK WGY
 CBS-Aunt Jenny's Stories (Spry): WABC WEEI WMAS WDRS WOKO WFBL WORC WCAU WPRO WLBZ

MBS-To be announced: WLLH WSAR WAAB WEAN WRDO WOR

CFCY-The Down Easters
 CFNB-To be announced
 CKAC-La Parade Des Melodies
 WBRY-Unemployment Compensation, talk
 WCOP-Clemente Giglio Players
 WFEA-Parent-Teacher News
 WHDH-Morning Musicale
 WLW-Goldbergs
 WMEX-News; Breed Walker

AFTERNOON

12:00 EDT 11:00 EST
 CBS-Mary Margaret McBride, columnist (Minute Tapioca): WABC WFBL WEEI WMAS WDRS WCAU WPRO WORC (sw-9.59)

NBC-Dan Harding's Wife (Nat'l Biscuit Co.): WFAE
 NBC-The Man Who Changed a Century: WJZ

MBS-Victor H. Lindlahr: WOR
 Y.N.-Getting the Most Out of Life: WCSH WEAN WLBZ WRDO WLLH WFEA WNBH WTIC WTIC WNAK

News: WORL WAAB
 CFNB-Old Time Dance Music
 CKAC-Giulio Romano's Orch.
 WBRY-Home Folks Frolic
 WBZ-News; Odd Facts
 WCOP-Frolic Makers
 WGY-Xavier Cugat's Orch.; News
 WHAM-Houseboat Hannah
 WHDH-Weather; Time; News
 WJAR-Listeners Speaks
 WTIC-State Fed. of Women's Clubs
 WNBX-News; Musical Lunch Basket

WSAR-Shopping Guide

12:15 EDT 11:15 EST
 NBC-The O'Neills, sketch (Ivory Soap): WFAE WGY WNAK WJAR WLW

CBS-The Goldbergs, sketch (Oxydol): WABC WFBL WEEI WCAU (sw-9.59)

NBC-Bailey Axton, trn. (News, WJZ only): WJZ WFEA
 C.N.-Agricultural Series: WEAN WAAB WRDO WLBZ

News: WBRY WORC WDRS
 Dance Music: CFNB WBZ
 CFCY-Ma Perkins, sketch
 WCSH-Cowboy Caravan
 WHAM-Women Only
 WHDH-Gardner; Thru the Hollywood Lens
 WLLH-Shopping News
 WMAS-Hawaiian Swinging Strings

(Continued on Next Page)

"Time to Shine"

HAL KEMP

and his Orchestra

EVERY TUESDAY

10 P. M., E. D. S. T.
 ON COLUMBIA NETWORK

GRIFFIN

The Greatest Name In

SHOE POLISH

TUESDAY May 3

(12:15 p.m. Continued)

WMEX-Italian Radio Review
WNBH-Surprise Party
WNBX-Parade of Used Car Values
WORLD-Artists Bureau
WPRO-Thomas Conrad Sawyer
WTAG-Farm Flashes
WTIC-Beauty News & Hints
12:30 EDT 11:30 EST
NBC-Nat'l Farm & Home Hour, Guest Spkrs.: WJZ WBZ WLW (sw-15.21)
NBC-Stella Dallas, sketch: WEAF
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WFBL WOKO WCAU WORC WDRS WEEI WPRO (sw-9.59)
Y.N.-La Rosa Prgm.: WAAB WEAN
News: WMAS WFEA WOR WLBZ
Noon-day Review: WRDO WTAG
CFNB-Luncheon Music
CKAC-Nunette et Rin-Tin-Tin
WBRY-Luncheon Melodies
WCOP-Voice of the Community
WCSH-Six Men and a Girl
WGY-Farm Prgm.
WHAM-Mystery Chef
WHDH-Noonday Revue
WJAR-State College Prgm.
WLLH-Question Box
WMEX-Classical Gems
WNAC-Singin' Sam
WNBX-Theater of the Air
WORLD-Markets
WSAR-Mid-day Melodies
WTIC-Rayonallities
12:45 EDT 11:45 EST
CBS-Our Gal, Sunday, sketen (Anacin): WABC WFBL WPRO WORC WDRS WOKO WEEI WCAU (sw-9.59)
NBC-Three Romeos: WEAF
News: WSAR WCOP CFNB Singin' Sam: WTIC WJAR CKAC-Le Province en Progres
WBRY-Street Broadcast
WFEA-Organ Reveries
WHAM-To be announced
WLLH-News: Shopping News
WMAS-William Healy, bar.
WMEX-Monitor Views the News
WNAC-Dan Harding's Wife
WNBH-The Radio News
WOR-Quiz Club
WORLD-Fishing Time
1:00 EDT 12:00 EST
CBS-Betty & Bob, sketen (Gold Medal): WABC WOKO WORC WPRO WEEI WDRS WFBL WCAU WMAS (sw-9.59)
NBC-Emerson Gill's Orch.: (sw-15.33)
NBC-News; Market & Weather Reports: WEAF
Y.N.-News: WNAC WLLH WFEA WCSH WLBZ WEAN WNBH WSAR WRDO
News: WJAR WTAG WNBX CFCY
CFNB-Waltz Time
CKAC-Stock Quotations
WAAB-News of Women's Club
WBRY-Rotary Club Luncheon
WCOP-Journal of the Air
WGY-Myrt & Marge
WHAM-Hits of the Day; News
WHDH-History on Parade
WMEX-Musical Mailbox
WOR-Health; Melody Moments
WORLD-News; Continental Rhythms
WTIC-News; Weather
1:15 EDT 12:15 EST
NBC-Escorts & Betty: WEAF (sw-15.33)
CBS-Hymns of All Churches (Gold Medal): WABC WEEI WDRS WOKO WCAU WPRO WFBL WMAS WORC (sw-9.59)
MBS-Luncheon Dance Music: WOR
Hits & Encores: WNBX WCSH Joyce Jordan, girl interne: WTAG WNAC WTIC
Rhythm & Romance: WCOP WLBZ
CKAC-News
WAAB-New England Conservatory
WFEA-N. H. Extension Service
WGY-Household Chats
WHAM-Thomas Conrad Sawyer
WJAR-Amer. Legion Auxiliary
WLLH-Shopping News
WNBH-Salt & Pepper
WORLD-Good Cheer Service
WRDO-Maine Farm News
WSAR-Your Home & You
1:30 EDT 12:30 EST
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WDRS WCAU WPRO WORC WOKO WFBL WEEI WMAS (sw-9.59)
NBC-Scholastic Literary Contest: WEAF WTIC WCSH (sw-15.33)

NBC-Mother-in-Law, sketch: WJZ
Y.N.-Affairs of the Hemingways: WLLH WNBH WLBZ WSAR WEAN WNAC WRDO
Ma Perkins, sketch: WHAM WLW
CBC-Rex Battle's Orch.: CFCY
CFNB-Musical
CKAC-Feminine World
WBRY-Music Appreciation
WBZ-Matinee Melodies
WCOP-I.B.S. Oddities
WFEA-Magic Strings
WGY-Houseboat Hannah
WHDH-Singing Strings
WJAR-Weather; Markets
WMEX-Murray Twins, harmony team
WNBX-Strains from Hawaii
WOR-Wifesaver
WTAG-Man on the Street
1:45 EDT 12:45 EST
NBC-To be announced: WJAR
CBS-Valiant Lady, sketch (Gold Medal): WABC WEEI WFBL WORC WOKO WCAU WPRO WDRS WMAS (sw-9.59)
NBC-Rakov's Orch.: WJZ (sw-15.21)
MBS-Music for the School: WOR WAAB
Y.N.-Earle Lawrence, baritone: WNBH WLBZ WRDO WTAG WSAR WEAN
WBZ-Theater News
WCAU-To be announced
WCOP-Today's Fashion Revue
WGY-Dan Harding's Wife
WHAM-Rotary Club Meeting
WHDH-Cub Reporters, sketch
WLLH-Voice of Haverhill
WLW-Kitty Keene, Inc.
WMEX-Dean Dickens, songs
WNAC-Donald Van Wart, pianist
WNBX-On the Air Today
WORLD-Musical Numerology
2:00 EDT 1:00 EST
NBC-To be announced: WEAF
WJAR WCSH WTAG (sw-15.33)
CBS-Oxydol's Own Ma Perkins, sketch: WABC WFBL WCAU WEEI WLBZ (sw-9.59-15.27)
NBC-Rakov's Orchestra: WEAN WBZ
MBS-Harold Turner, pianist: WAAB
CBC-London Calling: CFCY
News: WORC WPRO
CFNB-Birthday Program
CKAC-French Songs
WBRY-Piano Moods
WCOP-Radio Orchestra Hall
WDRS-Behind the Eight Ball
WGY-Ford Rtlsh & Silent Slim
WHDH-Singing Strings
WLLH-Al Forrest, organist
WLW-School of the Air
WMAS-To be announced
WMEX-Kay & Buddy Arnold, songs
WNAC-Musical Roundup
WNBH-Agriculture Talk
WNBX-This Woman's World
WOR-Kitty Keene, Inc.
WORC-American Family Robinson
WRDO-Piano Varieties
WSAR-Bookshelf
WTIC-French Lessons
2:15 EDT 1:15 EST
CBS-The O'Neills (Ivory Soap): WABC WEEI WFBL WMAS WORC WLBZ WCAU WDRS (sw-9.59-15.27)
NBC-Let's Talk It Over with June Hynd; Josef Honti's Orchestra: WJZ WEAN WBZ
MBS-To be announced: WRDO
WBRY WLLH WAAB WNBH CKAC-La Rue Principale
WDRS-Nadine Stanley, songs
WFEA-Let's Listen to the Leader
WGY-Hilltop House
WHDH-Don Humbert's Strings
WMEX-David Ballantine, songs
WNBX-Matinee Dance
WOR-Rhythm Orch.
WORLD-Music, Int'l Language
WPRO-American Scene
WSAR-N. Y. A. Orch.
2:30 EDT 1:30 EST
CBS-American School of the Air: WABC WEEI WPRO WMAS WORC CKAC WDRS WNBX WLBZ WOKO WFBL (sw-15.27)
NBC-Music Guild: WJZ WFEA WBZ
Special Music Week program with Boris Kutuzov, Josef Gingold, violinists; William Primrose, viola; Ernst Silberstein, Edgar Lustgarten, cellists; Laura Newell, harpist.
NBC-General Federation of Women's Clubs: WEAF WTAG (sw-15.33)
Y.N.-Gretchen McMullen, household talk: WEAN WNAC
CFNB-Band Concert
WAAB-Racing Matinee
WBRY-Ranch Boys
WCAU-Womens Club
WCSH-Popular Classics
WGY-George Hall's Orch.
WHDH-Silhouettes

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

5:15 EDT (4:15 EST) DESCRIPTION OF SAN FRANCISCO FAIR, CBS.

NIGHT

8:00 EDT (7:00 EST) JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, NBC-Red.

8:00 EDT (7:00 EST) "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS.

8:30 EDT (7:30 EST) AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Mrs. Martin Johnson and E. E. Clive, guests, CBS.

9:00 EDT (8:00 EST) WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; guest, CBS.

9:30 EDT (8:30 EST) FIBBER MCGEE AND CO. with Clark Dennis, Betty Winkler, Billy Mill's orchestra, NBC-Red.

9:30 EDT (8:30 EST) BENNY GOODMAN'S ORCHESTRA; guest, CBS.

10:00 EDT (9:00 EST) TIME TO SHINE; Hal Kemp's orchestra, Judy Starr, Bob Allen, CBS.

10:00 EDT (9:00 EST) BELIEVE IT OR NOT starring Robert L. Ripley, B. A. Rolfe's orchestra, Linda Lee and guests, NBC-Red.

10:45 EDT (9:45 EST) TALK BY WILLIAM ALLEN WHITE- CBS.

WJAR-Brevities Orch.
WLLH-Marie Fitton, sop.
WMEX-Don Venice's Venetians
WNBH-Fed. of Women's Clubs
WOR-Houseboat Hannah
WRDO-Hillbilly Hits
WTIC-Musical Souvenirs
2:45 EDT 1:45 EST
NBC-Armchair Quartet: WEAF WTAG (sw-15.33)
MBS-Quiet Sanctuary: WSAR WRDO WAAB WLLH
WBRY-Cheer-upodist
WCAU-Don Bovay, guitarist
WCOP-News
WHAM-6th Grade Science
WHDH-Caesar Fazioli, pianist
WNAC-School for Wives
WOR-Peggy Tudor
WTIC Kay Fayre
3:00 EDT 2:00 EST
NBC-Pepper Young's Family (Carnaby): WEAF WNAC WTAG WGY WTIC WCSH WJAR WLW
For details of contest on this program turn to the inside back cover.

NBC-New England Conservatory Orch.: WJZ WHAM WBZ (sw-15.33)
CBS-Tin Pan Alley Presents: WABC WNBX CKAC WORC WMAS WPRO (sw-15.27)
C.N.-Baseball; Athletics vs. Red Sox: WSAR WAAB WEAN WLLH WRDO WNBH WBRY WLBZ WFEA
News: WEEI WORL
CFNB-Music Box Revue
WCAU-To be announced
WCOP-Battle of Music
WDRS-Tea Time Revue
WHAM-Baseball: Roch. at Newark
WHDH-The Old Gardener; News
WMEX-Pioneers of Science
WOR-Martha Deane
3:15 EDT 2:15 EST
NBC-Oxydol's Ma Perkins, sketch: WEAF WTIC WGY WCSH WNAC WJAR WTIC WGY WTAG
WEEI-Dance with Champagne
WHDH-Avis Chandler, songs
WLW-Mad Hatterfields
WORLD-Markets
3:30 EDT 2:30 EST
CBS-The Story of a Song: WABC WFBL CKAC WMAS WOKO WORC WNBX WDRS (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): WEAF WGY WJAR WTIC WTAG WCSH WNAC WLW
For details of contest on this program turn to the inside back cover.

NBC-Army Band: WJZ WFEA WHAM WBZ
CFNB-Popular Songs
WCOP-Spelling Bee
WEEI-Voters' Hour
WHDH-Classics for Children
WMEX-Today's Winners
WOR-American Scene
WPRO-Melodies Old & New
3:45 EDT 2:45 EST
NBC-The Guiding Light, sketch (White Naptha): WEAF WGY

WCSH WTAG WJAR WNAC WTIC WLW
CFNB-Piano and Violin
WEEI-Thomas Johnson Choir
WHDH-Tea Time Concert
WOR-David Harum
WORLD-There Was a Time When
4:00 EDT 3:00 EST
NBC-Backstage Wife, sketch (Dr. Lyons): WEAF WCSH WNAC WTAG WTIC WGY WJAR
NBC-Club Matinee; Orch. & Soloists: WJZ WBZ (sw-15.21)
CBS-Highways to Health: WABC WDRS WOKO WORC WMAS WJAR WNBX (sw-15.27)
C.N.-Baseball Game: WLBZ WNBH WAAB WRDO WLLH WSAR WEAN WBRY WFEA
CBC-Club Matinee: CFNB
CKAC-Gypsy Serenade
WCOP-Four O'Clock Revue
WLW-Dan Harding's Wife, sketch
WEEI-Charles Hector's Music
WMEX-Rhythm & Stuff
WORLD-Victor Coffee Quiz
WPRO-Italian Radio Review

4:15 EDT 3:15 EST
CBS-Romance in Rhythm: WABC WOKO WORC WNBX WEEI WDRS WMAS (sw-15.27)
NBC-Story of Mary Marlin, sketch (Ivory Flakes): WEAF WGY WCSH WTIC WNAC WTAG WJAR
NBC-Club Matinee: WBZ
MBS-Elinor Sherry, songs; Orchestra: WOR
CKAC-Les Mardis a St. Antoine
WHDH-Fishermen's Broadcast
WLW-Life of Mary Southern
WMEX-Song Styles
WORLD-Green Room
4:30 EDT 3:30 EST
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WEAF WCSH WNAC WJAR WTIC WGY WTAG
See how Rush Hughes builds a radio column on pages 22 and 23.
CBS-Harry Cool & Harmonettes: WABC WEEI WFBL WPRO WNBX (sw-15.27)
NBC-Club Matinee: WBZ
CBC-Hughes Reel: CFNB CFCY
CKAC-Social Announcements
WCOP-World Affairs
WDRS-Those Happy Gilmans
WHDH-Variety Musicale
WLW-Hello Peggy
WMAS-Financial Market Reports
WMEX-Variety Sports Review
WOR-High School Guild
WORLD-Fed. of Music Clubs
4:45 EDT 3:45 EST
CBS-Current Questions Before the House: WABC WPRO WORC WDRS WMAS WOKO WNBX (sw-15.27)
NBC-Road of Life (Chipso): WEAF WTIC WNAC WCSH WJAR WGY WLW
CFCY-Melody Limited
CFNB-Monitor News
CKAC-Cosmopolitan Music

WCOP-Joe Quinn, trn.
WEEI-Variety Prgm.
WOR-Restful Rhythms; Melody Moments
WORLD-Adventures of Jungle Jim
WTAG-Historical Highlights
5:00 EDT 4:00 EST
NBC-Four of Us; News: WJZ WFEA
NBC-Dick Tracy, sketch (Puffed Wheat & Rice): WEAF WNAC WTIC WGY
CBS-To be announced: WABC WCAU WOKO WDRS WNBX WORC WFBL WLBZ WPRO (sw-9.59-15.27)
To be announced: WHAM WSAR
CFNB-Hawaiian Echoes
CKAC-Dance Music
WAAB-Racing Matinee
WBRY-Piano Antics
WBZ-Dance Interlude; News
WCOP-World Varieties
WCSH-Speed Gibson
WDRS-Ad-Liner
WEEI-Boston Hour
WHDH-Variety Musicale
WJAR-Dancing Melodies
WLLH-Treasure Hunt Quiz
WLW-Editor's Daughter, sketch
WMAS-Hits & Bits
WMEX-Today's Winners
WNBH-The Band Stand
WOR-Women Make the News
WORLD-Weather; It Happens Every Day
WRDO-Shoppers Variety Revue
WTAG-Famous Composers
5:15 EDT 4:15 EST
CBS-Description of San Francisco Fair: WABC WDRS WCAU WFBL WLBZ WOKO WPRO (sw-9.59-15.27)

NBC-Terry & the Pirates (Darius Rich): WEAF WTIC WGY WTAG WJAR WNAC WCSH
NBC-Don Winslow of the Navy, sketch: WJZ WEAN WFEA

CFCY-Plainsmen
CFNB-News
CKAC-La Fantastique Odisee de Richard Beauchamp
WBRY-Melodies of Today
WHDH-Club Cabana
WLLH-Playhouse
WLW-Jack Armstrong
WOR-Bill Butler's Rodeo Ramblers
WORC-Enchanting Hour
WORLD-Jimmie Gallagher
WSAR-Italian Prgm.
5:30 EDT 4:30 EST
CBS-Nila Mack's Let's Pretend: WABC WEEI WDRS WCAU WFBL WORC (sw-9.59-15.27)
NBC-Kellogg's Singing Lady, Irene Wicker: WJZ WBZ WHAM WLW (sw-15.21)
NBC-Your Family & Mine (Sealtest): WEAF WJAR WTIC WCSH WTAG WNAC WGY (sw-9.53)
CFCY-Moods of Melody
CFNB-Souvenirs in Rhythm
CKAC-Madeleine St. Pierre
WBRY-Better Homes Prgm.
WCOP-Rambles in Rhythm
WFEA-Dance Hour
WHDH-Depot Dialogues
WLBZ-Variety Revue
WLLH-Birthday Party
WMAS-Mack's Swingbillies
WNBH-The Radio News
WNBX-Monitor Views the News
WOR-Little Orphan Annie, sketch
WORLD-Treasure Chest
WPRO-Musical Hotel
WRDO-Many Happy Returns of the Day
WSAR-Musical Shopping Tour
5:45 EDT 4:45 EST
NBC-King's Jesters: WHAM WBZ (sw-15.21)
CBS-Let's Pretend: WMAS
NBC-Little Orphan Annie, sketch (Ovaltine): WEAF WNAC WTIC WTAG WJAR WCSH WGY (sw-9.53)
NBC-Capt. Tim's Stamp Club: WJZ

C.N.-Baseball School of the Air: WAAB WRDO WEAN
News: WSAR WBRY WCOP CFCY Uncle Mel
CFNB-Dick Tracy, sketch
CFRB-Buck Jones
CKAC-Fireside Prgm.
WHDH-Master Strings
WLLH-Encore Time
WLW-Hilltop House
WMEX-Reading the Comics
WNBH-Easy to Remember
WNBX-Value Parade
WOR-Ray Keating's Orch.
WORLD-Supper Melodies
WPRO-Sport Slants

NBC-Lani McIntire's Orchestra: WEAF WFEA WTIC WGY
CBS-Maxine Sullivan, songs; Orchestra: WABC WMAS WOKO WNBX (sw-15.27)
MBS-Better Parenthood Week: WOR
Mrs. Mary Buchanan, editor of Parents Magazine, will interview Richard Crooks, famous tenor of the Metropolitan Opera House, and Albert Payson Terhune, well-known dog writer, on what they owe to their parents and what they are now trying to do as parents themselves.
C.N.-Baseball Scores; Racing Results: WAAB WLLH
CFNB-On the Mail
CKAC-French Songs
WBRY-Chick Kelley, sports
WCAU-Tonic Time
WCSH-Perfect Sleepers
WDRS-Vic Arden's Orch.
WEEI-Rhythm Revue
WHDH-Gene Nickerson's Orch.

NIGHT
6:00 EDT 5:00 EST
NBC-(News, WJZ only) Jimmy Richards' Orch.: WJZ WHAM

CBS-News; Hollace Shaw, songs; Orch.: WNBX WCAU (sw-9.59)

CBS-News; Ed Thorgerson's Sportscaast: WABC (sw-15.27)
NBC-Science in the News: WEAF (sw-9.53)

Y.N.-News: WEAN WLBZ WSAR WNBH WNAC WFEA WRDO WLLH WCSH
News: WJAR WTIC WORC WMAS WPRO WHDH
News; Sports: WORL KDKA WEEI

CFCY-Funfest
CFNB-Air Adv. of Jimmy Allen
CFRB-Musical Interlude
WAAB-Dinner Concert
WBRY-Waste of Time
WBZ-News; Evening Review
WCAU-Larry Vincent, songs
WCOP-Along Dance Avenue
WDRS-News; Baseball Scores
WGY-Dinner Dance
WLW-Dick Tracy, sketch
WMEX-Monitor Views the News
WNEW-Make Believe Ballroom
WOR-Uncle Don
WTAG-Catholic Church Service
WTAM-Myrt & Marge

6:15 EDT 5:15 EST
CBS-Kentucky Derby Trials: WABC WNBX WOKO WMAS WPRO (sw-15.27)
Ted Husing will describe the running of the Derby Trial at Churchill Downs.

NBC-Nina Dean, sopr.; News: WEAF (sw-9.53)
Y.N.-Fred Hoey's Sports Round-up: WNAC WEAN WLBZ WTIC WCSH WFEA WRDO WNBH

CFCY-Household Melodies
CFNB-Dance Music
CFRB-Claire Wallace
CKAC-Operetta Excerpts
KDKA-To be announced
WCAU-Bill Dyer, sports
WDRS-Public School Series
WEEI-Musical Appetizers
WHAM-Radiograms
WHDH-Evening Musicale
WJAR-Vic Arden's Orch.
WLLH-Around the Town
WLW-Tunes for Two
WMEX-Italian Radio Review
WOR-Funnies on Parade
WORLD-Swing vs. Classic
WSAR-Musical Shopping Tour
WTAM-Dick Tracy, sketch

6:30 EDT 5:30 EST
CBS-Boake Carter, commentator (Huskies & Post Toasties): WABC WORC WFBL WOKO WEEI WDRS WPRO WCAU (sw-15.27-9.59) (also KNX KSL at 8:45 p.m.)

NBC-Chesterfield Daily Sports Column with Paul Douglas: WEAF WJAR KDKA WCSH WBZ WGY WTAM WLW WTAG (sw-15.21-9.53)

NBC-Johnnie Johnston, baritone; Serenaders: WJZ
C.N.-Dinner Concert: WRDO
News: WBRY CFCY WOR WFEA
CFNB-Melody Masters
CFRB-Talking Reporter; Sports; Sair Lee

CKAC-Radio-Reportage
WCOP-Swing or Sweet
WHAM-Frank Silva, sports
WHDH-Jimmie McHale's Orch.
WLBZ-Dance Treats
WLLH-News; Interlude
WMAS-Aviation, On the Air
WMEX-Today's Winners
WNAC-Musical Rendezvous
WNBH-Music by Cugat
WNBX-Clean Up-Paint Up Campaign
WTIC-Wrightville Clarion

6:45 EDT 5:45 EST
NBC-Lowell Thomas, news commentator (Sun Oil): WJZ WBZ WEAN WLW WHAM WTAM KDKA (sw-15.21)

NBC-Lani McIntire's Orchestra: WEAF WFEA WTIC WGY
CBS-Maxine Sullivan, songs; Orchestra: WABC WMAS WOKO WNBX (sw-15.27)
MBS-Better Parenthood Week: WOR
Mrs. Mary Buchanan, editor of Parents Magazine, will interview Richard Crooks, famous tenor of the Metropolitan Opera House, and Albert Payson Terhune, well-known dog writer, on what they owe to their parents and what they are now trying to do as parents themselves.
C.N.-Baseball Scores; Racing Results: WAAB WLLH
CFNB-On the Mail
CKAC-French Songs
WBRY-Chick Kelley, sports
WCAU-Tonic Time
WCSH-Perfect Sleepers
WDRS-Vic Arden's Orch.
WEEI-Rhythm Revue
WHDH-Gene Nickerson's Orch.

WJAR-Arthur Markey, sports review
WLBZ-Eric Ebbeson
WMEX-Vin Vincent's Orch.
WNBH-Count of Monte Christo
WORC-Modern Melodies
WORLD-Eventide Echoes
WPRO-Swappers Corner
WRDO-Nat'l Airmail Week
WSAR-Ensemble
WTAG-Sports Round Up
7:00 EDT 6:00 EST
NBC-Easy Aces, sketch (Anacin): WJZ WBZ WHAM KDKA WEAN (sw-11.87)
NBC-Amos 'n' Andy (Campbell's Soup): WFAE WTIC WNAC WJAR WCHS WTAG WGY
CBS-Just Entertainment With Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WABC WPRO WCAU WEEI WFBL WOKO WDRC (sw-9.59) (also KNX KSL at 11 p.m.)
NBC-Don Winslow of the Navy, sketch (Kellogg's): WTAM WLW
MBS-Fulton Lewis, Jr., commentator: WLLH WNBH
CBC-Wilfrid Charette's Ensemble: CFNB
News: WAAB WRDO WLBZ WORL
CFNB-Valley Motors News
CFRB-Mining Broadcaster
CKAC-Le Club Sportif
WBRY-Sports; Band Music
WCOP-Dance Time
WFEA-Home Folks Frolic
WHDH-Duane Marshall's Orch.
WMAS-Waikiki Islanders
WMEX-Jimmie McHale's Orch.
WNBX-Merry-Go-Round
WOR-Sports
WORC-Home Folks Frolic
7:15 EDT 6:15 EST
NBC-Mr. Keen, Tracer of Lost Persons, drama (American Home Products): WJZ WBZ WHAM WEAN KDKA (sw-11.87)
CBS-George McCall's Screen Scoops (Old Gold Cigarettes): WABC WMAS WEEI WDRC WORC WOKO WPRO WCAU (sw-9.59) (also KNX KSL at 11:15 p.m.)
On pages 18 and 19 you will find pictures of George McCall and his lion pets.
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Vocal Varieties (Tums): WFAE WCHS WJAR WTIC WNAC WGY WTAG WTAM WLW (sw-9.53) (also KFI KOA at 11:15 p.m.)
MBS-Ray Keatings' Orch.: WRDO WOR WSAR WAAB WLBZ WBRY
CFNB-Old Time Dance Music
CFRB-Easy Aces

CKAC-Les Enquetes du Commissaire Maigret
WFEA-Guy Carrier, accordionist
WHDH-Mickey Anton's Orch.
WLLH-News; Sports
WMEX-Five Star Final
WNAC-Vocal Varieties
WNBH-Bassball Final; Weather
WORLD-Hollywood Brevities
7:30 EDT 6:30 EST
NBC-Dorothy Tompson, commentator (Pall Mall): WJZ WBZ WHAM
CBS-Helen Menken in "Second Husband," drama (Bayer's Aspirin): WABC WORC WCAU WDRC WOKO WFBL WPRO WEEI (sw-9.59-11.83)
NBC-By Candlelight: WJAR
NBC-You, the Unseen Jury, drama: WFAE
MBS-Headlines: WAAB WOR
Y.N.-News Reporter: WRDO WLLH WLBZ WCHS WNAC WFEA
CFNB-Sports Review
CFRB-That's Your Opinion
KDKA-To be announced
WBRY-Leonard Revue
WGY-Flying Red Horse Revue
WHDH-International Strings
WLW-Tonic Time
WMAS-Fine Arts Series
WMEX-True Detective Mysteries
WNBH-Torrid Tones, Ltd.
WNAC-American Scene
WSAR-Harmony Hall
WTAG-Adv. of Jimmie Allen
WTAM-Evening Prelude
WTIC-True or False
7:45 EDT 6:45 EST
MBS-Famous Fortunes, drama (Richland Shoe Corp.): WOR
For details of contest on this program turn to the inside back cover.
NBC-Swing Time & Dance Time: WJAR WTAM
NBC-Magic Melodies: WJZ
NBC-Vivian Della Chiesa, sop.: WBZ
CBC-The Last Buffalo Hunter: CFNY
C.N.-Jack Fisher's Orch.: WAAB WRDO WSAR WNBH
CKAC-La Maison du Reve
CFNB-Musical Scrapbook
CFRB-Ambassadors
WCHS-Let's Talk It Over
WFEA-Hacker Headlines
WHAM-To be announced; News
WHDH-Jason Tobias' Orch.
WLBZ-League for Peace
WLLH-Lowell Taxpayers Ass'n
WMAS-Around the Town
WNAC-Radio Garden Club
WNBX-Amer. Family Robinson
WTAG-Vic Arden's Orch.
8:00 EDT 7:00 EST
CBS-Big Town, newspaper drama with Edward G. Robinson & Claire Trevor (Rinso): WABC WMAS WDRC CFRB WCAU WEEI WFBL WOKO CKAC WORC WPRO (sw-6.06-11.83) (also KNX at 11:30 p.m.)

NBC-Johnny Presents (Philip Morris); Russ Morgan's Orch.; Jack Johnstone's Dramas; Genevieve Rowe, sop. & the Swing Fourteen; Glenn Cross, tr. & Beverly; Floyd Sherman, tr.; Guest: WFAE
WTIC WTAG WJAR WTAM WGY WNAC WCHS WLW (also KFI KOA at 11:30 p.m.)
NBC-Enric Madriguera's Orch.: WJZ WBZ WEAN KDKA (sw-11.87)
MBS-Morton Gould's Orch.: WOR WNBH WAAB WRDO WBRY
CBC-Big Town, drama: CFNY CFNB
CFNY-Musical Sketches
WFEA-L'Heure Francaise
WHAM-Vic Arden's Orch.
WHDH-Howard Johnson's Orch.
WLBZ-U. of M. Hour
WLLH-Amateur Prgm.
WMEX-The Wordcaster
WNBX-Musical Comedy Moments
WORC-Music Graphs
WSAR-France-American Hour
8:15 EDT 7:15 EST
CKAC-Operetta Excerpts
WHAM-Dr. Friendly, sketch
WHDH-Top Tunes of the Day
WMEX-Success Stories
8:30 EDT 7:30 EST
NBC-Wayne King's Orch. (Lady Esther): WFAE WCHS WJAR WTAG WNAC WTAM WGY WTIC (sw-9.53)
CBS-Al Jolson Show; Martha Raye; Parkyakarkus & Victor Young's Orch. (Life-Buoy)
WABC WCAU WOKO WMAS WDRC WFBL WPRO WEEI
WORC CFRB CKAC (sw-6.06-11.83) (also KNX KSL at 12:30 a.m.)
Guests: E. E. Clive and Mrs. Martin Johnson.
NBC-It May Have Happened, drama: WJZ WBZ WHAM
MBS-The Green Hornet, drama: WLBZ WOR WAAB WLLH WRDO WEAN
CBC-Al Jolson Show: CFNY CFNB
KDKA-Political Talk
WBRY-Music Debonair
WDRC-Evening Melodies
WFEA Spelling Bee
WHDH-Evening Musicale
WLW-Music Please
WMEX-Nat Brusiloff's Orch.
WNBH-French Radio News
WNBX-The Shadow
8:45 EDT 7:45 EST
MBS-Famous Fortunes: WLW
KDKA-The Gondolier
WHDH-News
WMEX-Johannes Steel, comm.
WNBH-The Hobby Parade
9:00 EDT 8:00 EST
NBC-Horace Heidt's Brigadiers (Alemita): WJZ KDKA WBZ WHAM WEAN WLW (sw-11.87)

CBS-Watch the Fun Go By (Ford); Al Pearce's Gang; Carl Hoff's Orch.; Shaw & Lee, comedy team; Arlene Harris: WABC WPRO WEEI WLBZ WCAU WDRC WOKO WORC WFBL WNBX (sw-11.83-6.06) (also KNX KSL at 12 mid.)
NBC-Vox Pop (Molle Shave), cond. by Parks Johnson & Wallace Butterworth: WFAE WTAG WNAC WTIC WJAR WCHS WGY WTAM (also see Monday Prgrms. at 12:30 a.m.)
CBC-To be announced: CFNB CFNY
MBS-Melody Land: WSAR WAAB WNBH WRDO WLLH
CFRB-The Shadow
CKAC-Radio Melemania
WBRY-Billy Brookes' Orch.
WFEA-Employment Service
WHDH-The Dream Weaver
WMAS-Swinging on the Down Beat
WMEX-Variety Hour
WOR-Gabriel Heatter
9:15 EDT 8:15 EST
MBS-Johnson Family: WAAB WSAR WLLH WOR WBRY WNBH WRDO
WHDH-Musicale Rhapsody
9:30 EDT 8:30 EST
CBS-Benny Goodman's Orch.; Guests (Camel Cigarettes): WABC WLBZ WEEI WCAU WDRC WORC WPRO WOKO WMAS WFBL WNBX (sw-6.06-11.83)
NBC-Fibber McGee & Company (Johnson Wax); Marion & Jim Jordan; Betty Winkler; Clark Dennis, tr.; Billy Mills' Orch.: WFAE WTAM WCHS WJAR WGY WTAG WTIC WNAC WLW (sw-9.53)
NBC-Jamboree; Orch. & Soloists: WJZ WEAN KDKA WHAM WBZ (sw-11.87)
MBS-Music By, with Benay Ventura; Quartet: WRDO WAAB WOR WLLH WNBH WSAR
CBC-Music by Jay Freeman: CFNB CFNY
CFRB-There Was a Time
WBRY-Backstage
WFEA-Repertory Company
9:45 EDT 8:45 EST
CFRB-Library Shelf
CKAC-Montreal in 1868
10:00 EDT 9:00 EST
CBS-Time to Shine (Griffin Mfg. Co.); Judy Starr; Bob Allen; Hal Kemp's Orchestra: WABC WCAU WDRC WPRO WOKO WEEI WORC WFBL (sw-6.06-11.83)
NBC-Believe It or Not (Post Bran Flakes); Robert L. Ripley; Linda Lee, vocalist; B. A. Rolfe's Orch.; Guests: WFAE WTAG WJAR WTIC WNAC WTAM WCHS WGY (sw-9.53)

MBS-Detective Mysteries (Lambert Co.): WOR WLW
NBC-Jamboree: WJZ WEAN WHAM WBZ WFEA
CBC-From Heart of Empire: CFNY CFNB
C.N.-Dance Orch.: WLBZ WBRY WAAB WRDO
News: WNBH WNBX
CFRB-Bert Niosi's Orch.
CKAC-Jean Clement
KDKA-Political Talk
WLLH-Enjoying Life
WMAS-To be announced
WMEX-Jimmie McHale's Orch.
WSAR-Wings Over the World
10:15 EDT 9:15 EST
NBC-Jamboree: KDKA (sw-11.87)
MBS-Charioters: WOR WAAB WRDO WBRY WLLH WSAR WLBZ WNBH
CBC-By the Sea: CFNB CFNY
To be announced: WMAS WNBX
CKAC-News
KDKA-Drum Beats of American History
WMEX-Sandor's Gypsies
10:30 EDT 9:30 EST
NBC-Jimmie Fidler's Hollywood Gossip (Drene): WFAE WTIC WJAR WTAM WCHS WTAG WLW WNAC WGY
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
CBS-Ray Heatherton, baritone: WABC WORC WOKO CFRB WLBZ WEEI WCAU WMAS CKAC WNBX WPRO (sw-6.06-11.83)
NBC-Northwestern Univ. Candle-Lighting: WJZ WFEA WHAM WEAN WBZ
Speakers: Chancellor Chase of New York U.; President R. B. Von Kleinsmid of the U. of Southern California; President Walter Dill Scott of Northwestern U. There will be music by Northwestern's A Cappella Choir.
MBS-Jimmy Dorsey's Orchestra: WAAB WRDO WSAR WNBH WOR WBRY
KDKA-Radio Town Meeting
WDRC-Parent-Teacher Chorus
WLLH-Organ Time
10:45 EDT 9:45 EST
NBC-Dale Carnegie, commentator (Colgate): WFAE WJAR WGY WNAC WTAG WTIC WCHS WTAM WLW (sw-9.53)
CBS-Talk by William Allen White: WABC WORC WDRC WNBX WLBZ WPRO WOKO CKAC WMAS CFRB WFBL (sw-11.83)
In celebration of the 50th anniversary of the founding of Ritz Hotel, settlement house in New York's lower East Side, a dinner is being given at the Plaza Hotel in New York, during which William Allen White's talk to the guests will be broadcast. His subject is "Festus, I Plunge."
CKAC-De LaSalle Cavaliers

WCAU-Alan Scott
WEEI-Airmail Week Prgm.
WLLH-News
WMEX-Monitor Views the News
11:00 EDT 10:00 EST
NBC-Amos 'n' Andy, sketch (Campbell Soup): WTAM WLW
NBC-Dick Gasparre's Orchestra (News, WFAE only): WFAE
NBC-News, WJZ only) King's Jesters: WJZ
CBS-Abe Lyman's Orch.: WABC
CBC-News: CFNY CFNB
MBS-Development of Music: WAAB
Y.N.-News: WLBZ WTIC WNBH WCHS WLLH WSAR WRDO WBRY WNAC WEAN WFEA
News: WEEI WORC WOR WTAG WMAS WPRO WJAR
CFRB-News; Armchair Club
CKAC-Sports
KDKA-News; Weather; Temp
WBZ-News; Sports
WCAU-Ben Alley, tr. & Organ
WDRC-Sports; News
WGY-News; Organ Reveries
WMEX-Ovie Alston's Orch.
11:15 EDT 10:15 EST
CBS-Hollywood Screen Scoops: WFBL
NBC-Ink Spots: WJZ
CBS-Abe Lyman's Orch.: WMAS
MBS-Louis Prima's Orch.: WOR
Y.N.-Weather Service: WNAC
WEAN WTAG WSAR WLBZ
WNBH WRDO WFEA WLLH
WCHS
Music You Want: KDKA WGY
WLW-Louis Amigos
WTAM-Musical Moments
WTIC-Polish Orch.
11:30 EDT 10:30 EST
NBC-Lou Breese's Orch.: WJZ
CBS-Happy Felton's Orch.: WABC
NBC-Ruby Newman's Orch.: WFAE
MBS-Bunny Berigan's Orch.: WOR
WLW-Val Olman's Orch.
WMEX-Road to Fame
WTAM-Sammy Watkins' Orch.
11:45 EDT 10:45 EST
MBS-Int'l Liars' Fraternity: WOR
WLW-Dick Barrie's Orch.
12:00 EDT 11:00 EST
NBC-Herbie Kay's Orch.: WFAE
CBS-Art Shaw's Orch.: WABC
NBC-Chick Webb's Orch.: WJZ
MBS-Art Kassel's Orch.: WOR
WHAM-News; Air Masters
12:30 EDT 11:30 EST
NBC-Carvel Craig's Orch.: WJZ
CBS-Herbie Holmes' Orchestra: WABC
NBC-Jack Marshand's Orch.: WFAE
End of Tuesday Programs

Wednesday

May 4, 1938

Wednesday

MORNING
7:00 EDT 6:00 EST
CBS-Morning Almanac: News
WABC
It's Sunkist Time: WOR WEEI
Musical Clock: WCOP CFNB
CFNY-Early Birds
WAAB-Uncle Ned
WBZ-News; Musical Clock
WCAU-Mart Lawrence
WDRC-Variety Musical
WGY-Church in the Wildwood
WHDH-Early Bird; News
WLW-Family Prayer
WMAS-Early Risers
WNBX-News
WORLD-Meet the Family
WPRO-News; Sunshine Corner
WTIC-Morning Watch
7:15 EDT 6:15 EST
CKAC-Cheerful Earful
WCAU-Sunkist Time
WCOP-Rise & Shine
WGY-Marc Williams, songs
WLW-A. Chandler Jr., organist
WNAC-News
WNBX-Musical Timekeeper
WOR-Musical Clock & Vincent Sorey's Orch.
WORLD-Boston Almanac
7:30 EDT 6:30 EST
NBC-Morning Greetings: WFAE
NBC-Yoichi Hiraoaka, xylophonist: WJZ
Musical Clock: WNBH WMAS
WBZ
CKAC-Morning Varieties
WCHS-Time to Shine
WDRC-Shoppers Special

WEEI-Betsy Ross
WGY-News; Doc Schneider's Cowboys
WHAM-Morning After
WHDH-Your Morning Melodies
WJAR-Carefree Capers
WLBZ-Today
WLLH-Morning Parade
WLW-Sing, Neighbor, Sing
WNAC-Good Morning
WNBX-Musical Almanac
WORLD-Emmanuel Gospel Crusaders
WPRO-News; Breakfast Club
WSAR-Just About Time
WTAG-Ernest Johnson, organist
7:45 EDT 6:45 EST
NBC-Rise & Shine; News: WJZ
News: WDRC WEEI WCAU WLLH
WAAB-Morning Watch
WCOP-Today's Almanac
WCHS-Three A. Safety Man
WGY-Musical Clock
WLW-Hugh Cross' Radio Pals
WNAC-Good Morning
WORLD-Good Morning Neighbor
WSAR-Buyers' & Sellers' Club
WTAG-Morning Parade
8:00 EDT 7:00 EST
NBC-Mglcolm Claire: WFAE (sw-21.5)
CBS-Salon Musicale: WABC
Y.N.-News: WEAN WSAR WLLH WNBH WFEA WCHS WLBZ WRDO WAAB WBRY
NBC-Four Showmen, quartet: WJZ
News: WOR WTIC WTAG WORC WPRO WORL WMAS CKAC CFNY WJAR
CFNB-Musical Clock

WCAU-Larry Vincent, songs
WCOP-Shopping, Jane Ford
WDRC-Treasure House
WEEI-Jimmie & Dick
WGY-Good News Prgm.
WHAM-News; Air Masters
WHDH-Morning Bulletin Board
WLW-Merrymakers
WNAC-George & Juanita, songs
WNBX-Zeke Manners' Gang
8:15 EDT 7:15 EST
NBC-Doc Schneider's Texans: WFAE WTIC (sw-21.5)
NBC-William Meeder, organist: WJZ
Y.N.-Weather Service: WSAR
WTAG WNBH WLLH WCHS
WEAN WFEA WRDO WNAC
News: WCOP CFNB
Morning Devotions: WMAS
WJAR
CFNY-Salon Music
CKAC-Morning Serenade
WAAB-Francis J. Cronin
WCAU-Music by Cugat
WCAU-Melody Parade
WDRC-Shoppers' Special
WEEI-Caroline Cabot
WHAM-Pete & Joe
WLBZ-Program Highlights
WNBX-Morning Melodies
WOR-Nell Vinick, beauty talk; Household Hints; Melody Moments
WORC-Around the Clock
WORLD-Morgan Memorial
WPRO-Rev. Allen E. Claxton
8:30 EDT 7:30 EST
NBC-Women and News: WFAE
WJAR (sw-21.5)
CBS-Fred Feibel, organist: WABC (sw-21.52)

Y.N.-George & Juanita: WLLH
WRDO WFEA WNBH
Musical Clock: WGY WSAR
Morning Devotions: WCHS
WNBX
To be announced: CKAC WMAS
CFNB-The Listening Post
WAAB-And. Jacobson's Rhythm
WBRY-Time Keeper
WBA-Mac & Moore
WCAU-Don Bovay, guitarist & songs
WCOP-Orchids to You
WEEI-Radio Almanac
WHDH-Gospel Songs
WLBZ-Thoughts for the Day
WLW-Gospel Singer
WNAC-Musical Roundup
WOR-Tex Fletcher
WORLD-William H. McMasters
WPRO-Fern Scull at the Organ
WTAG-Top o' the Mornine
WTIC-Radio Bazaar
8:45 EDT 7:45 EST
NBC-Do You Remember?: WFAE
WCHS WJAR
NBC-Lucille & Lanny, songs
WJZ WFEA (sw-21.54)
CBS-Eton Boys: WABC (sw-21.52)
C.N.-Andrew Jacobson's Rhythm: WEAN WAAB WRDO WLLH
Morning Devotions: WNBH
WSAR
CKAC-French Songs
WBZ-Musical Clock
WCAU-Houseboat Hannah
WCOP-Health Advisor
WEEI-Fashion Review
WGY-Hi-boys
WHAM-Whistler & His Dog
WHDH-News

WLBZ-Greetings & Uncle Ezra
WLW-Voice of Experience
WNBX-Service Bureau; Eb & Zeb
WOR-The Goldbergs, sketch
WORC-Morning Watch
WORLD-Reporter
WPRO-Home Folks Frolic; News
9:00 EDT 8:00 EST
NBC-Breakfast Club, Soloists; Orch.; Don McNeill, m.c.; News: WJZ WFEA (sw-15.21)
CBS-Kentucky Derby Workouts: WABC WOKO CKAC WMAS WPRO WEEI WNBX WDRC WLBZ WORC (sw-21.52)
Ted Husing will describe the early morning workouts and interview trainers and jockeys.
NBC-Herman & Banta, instrumentalists: WFAE WTAG WCHS (sw-21.5)
C.N.-Food Magician: WAAB
WRDO WLLH
CFNB-Morning Concert
WBRY-Morning Musical Revue
WBZ-As You Like It
WCAU-Morning Melodies
WCOP-Ubaldo Guidi
WGY-Hymns of All Churches
WHAM-Saving Service
WHDH-Foods Parade
WJAR-Shopping News
WMEX-Farm News
WNAC-Houseboat Hannah
WOR-Ed Fitzgerald
WORLD-News; Morning Musicale
WSAR-Breakfast Melodies
WTIC-Blue Grass Rev
9:15 EDT 8:15 EST
NBC-Breakfast Club: WHAM
NBC-Person to Person: WFAE (sw-21.5)

CBS-Madison Ensemble; News: WABC WDRC WMAS WPRO WORC WOKO WNBX CKAC (sw-21.52)
Y.N.-Gretchen McMullen: WEAN
WTAG WTIC WLBZ WLLH WCHS WNAC WNBH WSAR WFEA WRDO
CFNB-Dance Music
WAAB-Merry-Go-Round
WCAU-Across the Breakfast Table
WEEI-Jimmie & Dick
WGY-Betty & Bob
WJAR-Housewives' Radio Exch.
WLW-Houseboat Hannah
WMEX-Musical Forum
WOR-Modern Living
WORLD-Round Copley Square
9:30 EDT 8:30 EST
NBC-Landt Trio; News: WFAE (sw-21.5)
CBS-Road of Life, sketch (Chip-so): WABC WMAS WCAU WFBL WEEI (sw-21.52)
NBC-Breakfast Club; News: WBZ WFEA
Y.N.-First National Food News: WCHS WTIC WTAG WNAC WEAN
CFNY-Women at Home
CFNB-News Bulletins
CKAC-Bonjour Madame
WBRY-Yodelling Cowboy
WCOP-Magic Kitchen
WDRC-Phil Boudini, accordionist
WGY-Odd Facts; News
WLBZ-Topics of the Day
WLLH-McCormack's Novelty Boys
WLW-Myrt & Marge, sketch
(Continued on Next Page)

WEDNESDAY

May 4

(9:30 a.m. Continued)

WMEX-Italian Echoes
 WNBH-Morning Melodies
 WNBX-Melody Quiz
 WOR-Rhythm Hall
 WORC-Easy to Remember
 WORL-Woman of Tomorrow
 WPRO-In the Women's World
 WRDO-Program Highlights
 WSAR-In a Sentimental Mood

9:45 EDT 8:45 EST

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): WABC WCAU WEEI WOKO WFBL (sw-21.52)

NBC-Amanda Snow, songs: WFAE WFEA WTAG (sw-21.5)

C.N.-Ruth Moss Interviews. WAAB WBRY WSAR WNBH WLLH

CFCY-Stella Dallas, sketch
 CFNB-Mason's 49 Prgm.

WCSH-Little Variety Show
 WDRC-Dan Harding's Wife
 WGY-Market Basket

WHAM-Tower Clock Prgm.
 WJAR-Dancing Melodies
 WMAS-"Kilocycling on 1420"

WMEX-Songs of Italy
 WNAC-Variations

WNBX-Songs and Sonnets
 WORC-Good Morning, Neighbor

WPRO-Housewives Serenade
 WRDO-Topics of the Day
 WTIC-Jake & Carl

10:00 EDT 9:00 EST

MBS-Singing Strings: WLLH WLBZ WRDO WAAB WFEA

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC

WDRC WMAS WEEI (sw-21.52)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WFAE WTAG WJAR

WTIC WCHS WCAU WGY

NBC-Cabin at the Crossroads (Aunt Jimima): WJZ WHAM

WBZ WEAN (sw-15.21)

News: WBRY WCOP WNBX

CFCY-Back Stage Wife

CFNB-Ma Perkins

CKAC-To be announced

WCAU-Dr. Friendly, sketch

WHDH-Scandinavian Prgm.

WLW-Linda's First Love

WMEX-Daily Inspirations

WNBH-The Radio News

WOR-Pure Food Hour

WORLD-News; Bridge Club

WSAR-The Stroller

10:15 EDT 9:15 EST

NBC-John's Other Wife, sketch (Louis Philippe): WFAE WGY

WCSH WTAG WNAC WTIC

WJAR

NBC-Margot of Castlewood (Quaker Oats): WJZ WHAM

WBZ WEAN WLW (sw-15.21)

CBS-Myrt & Marge (Super Suds): WABC WMAS WLBZ

WEEI WDRC WCAU WPRO

WFBL WORC (sw-21.52)

MBS-John Metcalf Choir Loft:

WBRY WNBH WFEA WLLH

WAAB WRDO

CFCY-Interior Decoration

CFNB-Backstage Wife

CKAC-Dorothy Bacheliere, talk

WCOP-Meditations of Polimeni

WMEX-Al McCullough, songs

WNBX-Whispering Strings

WORLD-Pacific Paradise

WSAR-News

10:30 EDT 9:30 EST

NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WJZ

WBZ (sw-15.21)

CBS-Hilltop House, sketch (Palmolive Soap): WABC WDRC

WCAU WPRO WFBL WORC

WEEI WLBZ WNBX WMAS

(sw-21.52)

NBC-Just Plain Bill, sketch (Kolyons): WFAE WCHS WGY

WTAG WJAR WTIC WNAC

C.N.-Fashions in Rhythm: WRDO

WNBH WAAB WLLH WEAN

WBRY WFEA

CFCY-Melodic Serenade

CFNB-Home Folks' Frolic

CKAC-L'Heure Recreative

WCOP-Album of Love

WHAM-Mrs. Thrifty Buyer

WHDH-Fishermen's Broadcast

WLW-Betty & Bob

WMEX-Shopping with You

WORLD-Stock Markets

WSAR-Home Beautiful Prgm

10:45 EDT 9:45 EST

CBS-Stepmother, sketch (Colgate): WABC WDRC WEEI

WCAU (sw-21.52)

NBC-The Woman in White, sketch (Pillsbury): WFAE WNAC

WCSH WTAG WJAR WTIC

WGY

CBS-Morning Moods: WFBL
 NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21)

C.N.-Earle Lawrence, bar.:
 WEAN WAAB WRDO WLLH

WFEA WBRY WLBZ

CFNB-Organ Melodies

WBZ-Home Forum

WCOP-Ivory Tower

WLW-Dr. Friendly

WMAS-Morning Shopper

WBH-Morning Glory

WNBX-To be announced

WORC-Organ Reveries

WORLD-Fed. of Women's Clubs

WPRO-News

WSAR-Housewives' Exchange

11:00 EDT 10:00 EST

CBS-△Greenfield Village Chapel:
 WABC WLBZ WORC WPRO

WMAS WOKO WDRC WNBX

(sw-21.52)

NBC-David Harum, sketch (Baby): Peggy Allenby: WFAE

WJAR WCHS WTAG WNAC

WTIC WGY

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WJZ

WBZ WHAM WLW (sw-15.21)

C.N.-Get Thin to Music: WSAR

WLLH WNBH WRDO WAAB

CFCY-Dinner Concert

CFNB-Happy Warrior Hour

CKAC-Sonia ses Melodies au Piano

WBRY-News; Honeymooners; Interlude

WCAU-Heart of Julia Blake

WCOP-What's New?

WEEI-Thomas Conrad Sawyer

WFEA-Fed. Women's Clubs

WHDH-Dorothy Melvin's Charm Mirror

WMEX-Geraldine Dell, songs

WOR-New Jersey Club Women's Hour

WORLD-News; Harmonica Octet

11:15 EDT 10:15 EST

NBC-Lorenzo Jones, sketch (Phillips): WFAE WTAG WGY

WNAC WCHS WJAR WTIC

CBS-Pappy Cheshire's Nat'l Hill-billy Champions: WABC WLBZ

WMAS WOKO WORC WDRC

WPRO (sw-21.52)

NBC-Pepper Young's Family (Camay Soap): WJZ WHAM

(sw-15.21)

For details of contest on this program turn to the inside back cover.

C.N.-Melody Strings: WRDO

WAAB WBRY WNBH WLLH

WSAR

CFCY-Chic Martin

CKAC-Le Vieux Maitre D'Ecole

WCAU-Thomas Conrad Sawyer

WCOP-Italradio Dramatization

WEEI-Vic Arden's Orch.

WLW-News; River; Weather

WMEX-Charitable Societies

WNBX-Tonic Tunes

WOR-Myrt & Marge, sketch

WORLD-Adult Recreation Prgm

11:30 EDT 10:30 EST

NBC-How to Be Charming, beauty talk (Phillips): WFAE

WGY WJAR WNAC WTIC

WCSH WTAG

NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)

For details of contest on this program turn to the inside back cover.

CBS-Big Sisters (Rinso): WABC

WEEI WOKO WORC WDRC

WMAS CKAC WCAU WNBX

WPRO WLBZ WFBL

MBS-Organ Recital: WRDO

WBRY WAAB WLLH

CBC-Big Sister: CFNB CFCY

WCOP-Voice of Italy

WFEA-△Mid-Week Service

WHDH-Stars Over Hollywood

WLW-Thomas Conrad Sawyer

WMEX-Cooking School

WNBH-Monitor Views the News

WNBX-Good Morning, Neighbor

WOR-Hilltop House

WORLD-American Family Robinson

WSAR-Buyers' & Sellers' Club

11:45 EDT 10:45 EST

NBC-Hello Peggy, sketch (Diano): WFAE WJAR WTIC

WTAG WGY WCHS WNAC

NBC-Edward MacHugh, gospel singer (Ivory Soap): WJZ

WHAM WBZ (sw-15.21)

CBS-Aunt Jenny's Stories (Spry):

WABC WEEI WCAU WOKO

WORC WDRC WMAS WPRO

WFBL WLBZ

MBS-Elinor Sherry, songs: WOR

WAAB WEAN WRDO

CFCY-Melody Mirror

CFNB-To be announced

CKAC-La Parade des Melodies

WBRY-Stella Lloyd songs

WCOP-Clemente Giglio Players

WHDH-Morning Musicale

WLLH-Hear Ye

WLW-The Goldbergs

WMEX-Breed Walker

WNBH-Rhythm Makers

WNBX-Rhythm & Romance

WORLD-Swing Doctor

WSAR-Your Lucky Number

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

8:00 EDT (7:00 EST) ONE MAN'S FAMILY, NBC-Red.

8:00 EDT (7:00 EST) CAVALCADE OF AMERICA, dramatizations, CBS.

8:30 EDT (7:30 EST) TOMMY DORSEY'S orchestra, vocalists, Paul Stewart, m.c., NBC-Red.

8:30 EDT (7:30 EST) BEN BERNIE AND ALL THE LADS with Lew Lehr, Buddy Clark; guest, CBS.

9:00 EDT (8:00 EST) TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, quartet, Peter Van Steeden's orchestra; guest, NBC-Red.

9:00 EDT (8:00 EST) CHESTERFIELD PROGRAM with Grace Moore, Andre Kostelanetz' orchestra, Deems Taylor; Ronald Graham, guest, CBS.

9:30 EDT (8:30 EST) BOSTON "POP" CONCERT, Arthur Fiedler, conductor, NBC-Blue.

10:00 EDT (9:00 EST) KAY KYSER'S MUSICAL KLAS AND DANCE, NBC-Red.

10:30 EDT (9:30 EST) IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra; guest, CBS.

12:30 EDT (11:30 EST) LIGHTS OUT, experimental drama, NBC-Red.

AFTERNOON

12:00 EDT 11:00 EST

CBS-Mary Margaret McBride, columnist (Minute Tapioca):

WABC WFBL WPRO WCAU

WDRC WEEI (sw-9.59)

NBC-Time for Thought, Dr. William H. Foulkes: WJZ

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WFAE

MBS-Rhyming Minstrels: WOR

Y.N.-Getting The Most Out of Life: WNAC WCHS WEAN

WLLH WLBZ WNBH WTIC

WRDO WTAG WFEA

News: WORL WAAB CFCY

CFNB-Chic Martin

CKAC-Arthur Romano's Orch.

WBRY-Home Folks Frolic

WBZ-News; Odd Facts; Dance

Revue

WCOP-Frolic Makers

WGY-Xavier Cugat's Orch.; News

WHAM-Houseboat Hannah

WHDH-Weather; Time; News

WJAR-The Listener Speaks

WMEX-Italian Airs

WNBX-News; Musical Lunch

Basket

WSAR-Shopping Guide

12:15 EDT 11:15 EST

NBC-The O'Neills, sketch (Ivory Soap): WFAE WNAC WGY

WJAR WLW

CBS-The Goldbergs, sketch (Oxydol): WABC WFBL WEEI

WCAU (sw-9.59)

NBC-Kiddlers (News, WJZ only): WJZ WFEA

C.N.-Agricultural Series: WRDO

WLBZ WNBX WAAB WEAN

News: WBRY WDRC

CFCY-Ma Perkins, sketch

CFNB-Dance Music

WCHS-Cowboy Caravan

WHAM-Women Only

WHDH-Old Gardener; Sportology

WLLH-Shopping News

WMAS-Names That Live

WHAM-Hits of the Day; News

WHDH-Daffydills

WMEX-Musical Mailbox

WOR-Health Talk; Melody Moments

WORLD-News: American Red Cross

1:15 EDT 12:15 EST

NBC-Bennett & Wolverton, instrumentalists: WFAE WJAR

(sw-15.33)

CBS-Betty Crocker, cooking talk (Gold Medal): WABC WDRC

WEEI WCAU WOKO WFBL

WMAS WORC WPRO (sw-9.59)

Y.N.-Girl Interne: WNAC WTAG

WTIC

Hits & Encores: WNBX WCHS

Frequencies

CFNY-630 WJAR-890
CFNB-550 WJZ-760
CFRB-690 WLBZ-620
CKAC-730 WLLH-1370
KDKA-980 WLW-700
WAAB-1410 WMAZ-1420
WABC-860 WMEX-1500
WBRY-1530 WNBC-1230
WBRZ-WBZA-890 WNBH-1310
WCAU-1170 WNBC-1280
WCOP-1120 WOKO-1430
WCSH-940 WOR-710
WDRG-1330 WORL-1280
WEAF-650 WRDQ-1370
WEAN-750 WPRO-630
WEEI-550 WRDO-1370
WFEL-1360 WSAR-1450
WFEE-1340 WTAG-550
WGY-790 WTAM-1070
WHAM-1150 WTIC-1040
WHDH-830

4:30 EDT 3:30 EST
NBC-The Hughes Reel with Russ Hughes (Borden Co.): WEAF WTAG WJAR WCSH WTIC WNBC WGY

See how Russ Hughes builds a radio column on pages 22 and 23.
NBC-Club Matinee: WBZ (sw-15.21)

CBS-Deep River Boys, Trio: WABC WEEI WFBL WPRO WNBX WORC (sw-15.27)

CBC-Hughes Reel: CFCY CFNB CKAC-Social Announcements WDRG-Those Happy Gimmans WHAM-School Salutes Canada WHDH-Variety Musicale WLW-The Heart of Julia Blake WMAZ-Markets

WMEX-Variety Sports Review WORL-Melodies of the Moment

4:45 EDT 3:45 EST
CBS-Dance Time: WABC WNBX WEEI WPRO WDRG WOKO WORC (sw-15.27)

NBC-Road of Life, sketch (Chip so): WEAF WGY WJAR WCSH WNBC WTIC WLW

NBC-Club Matinee: WHAM CFCY-Cecil and Sally CFNB-Monitor News CKAC-Light Classics

WMAZ-Hits & Bits of the Day WOR-Restful Rhythms; Wake Up & Sing

WTAG-Extension Service

5:00 EDT 4:00 EST
NBC-Dick Tracy, sketch (Patted Wheat & Rice): WEAF WGY WTIC WNBC

NBC-Neighbor Nell, philosophy. News: WJZ WFEA

CBS-Nat'l Catholic Social Action Conference: WABC WFBL WPRO WNBX WOKO WCAU WLBZ WORC (sw-9.59-15.27)

To be announced: WHAM WSAR CFNB-Organ Music

CKAC-Musical Colours WAAB-Racing Matinee

WBRY-Advs. of Speed Gibson WLBZ-Dance Interlude; News

WCOP-Five o'Clock Revue WCSH-Easy Aces

WDRG-Ad-Liner WEEI-Boston Hour

WHDH-Variety Musicale WJAR-The Swing Sisters

WLLH-Treasure Hunt Quiz WLW-Editor's Daughter, sketch

WNBH-The Band Stand WOR-Women Make the News

WORL-Weather; It Happens Every Day

WRDO-Shoppers Variety Revue WTAG-Famous Composers

5:15 EDT 4:15 EST
CBS-To be announced: WABC WOKO WNBX WPRO WFBL WLBZ (sw-15.27)

NBC-Terry & The Pirates (Dart Rich): WEAF WTIC WTAG WCSH WNBC WGY WJAR

NBC-Don Winslow of the Navy sketch: WJZ WEAN WFEA WLBZ

MBS-Mark Love, basso: WLLH News: CFNB WHN

CFCY-Sleepytown Express CKAC-La Fantastique Odisse de Richard Beauchamp

WBRY-Melodies of Today WCAU-Happy Valley Boys

WHDH-Peacock Court WLW-Jack Armstrong

WOR-Bill Butler's Rodeo Ramblers

WORL-Jimmie Gallagher WSAR-Italian Prgm.

5:30 EDT 4:30 EST
CBS-March of Games: WABC WEEI WCAU WDRG WFBL (sw-9.59-15.27)

NBC-Kellogg's Singing Lady, Irene Wicker: WJZ WBZ WLW WHAM (sw-15.21)

NBC-Your Family & Mine (Seal-test): WEAF WTIC WTAG WJAR WCSH WNBC WGY (sw-9.53)

WHDH-Depot Dialogues WLBZ-Shoppers Variety Revue

WLLH-Birthday Party WMAZ-Krakowska Orch.

WNBH-News WLBZ-Monitor Views the News

WOR-Little Orphan Annie, sketch

WORC-The Enchanting Hour

WORL-Treasure Chest WPRO-Musical Hotel

WRDO-Many Happy Returns of the Day

WSAR-Musical Shopping Tour

5:45 EDT 4:45 EST
NBC-Choral Art Society: WBZ WEAN WHAM (sw-15.21)

NBC-Little Orphan Annie (Oval-time): WEAF WTAG WTIC WJAR WNBC WCSH WGY (sw-9.53)

CBS-Exploring Space, sketch: WABC WORC WCAU (sw-15.27-9.59)

NBC-Capt. Tim's Stamp Club: WJZ

News: WBRY WSAR WCOF CFCY-Uncle Mel

CFNB-Dick Tracy, sketch

CKAC-Fireside Prgm WDRG-String Ensemble

WEEI-Musical Moments WHDH-Master Strings

WLLH-Encore Time WLW-Hilltop House

WMEX-Reading the Comics WNBH-Easy to Remember

WNBX-Odds & Ends WOR-Junior G Men

WORL-Supper Melodies WPRO-Sport Slants

WRDO-Old Favorites

6:00 EDT 5:00 EST
CBS-News; Four Clubmen: WNBX NBC-News, WJZ only) Fran Eichler's Orch.: WJZ WHAM

NBC-Jr. Red Cross Prgm.: WEAF (sw-9.53)

CBS-News; Ed Thorgersen, sport-cast: WABC (sw-15.27)

Y.N.-News: WFEA WLLH WSAR WLBZ WEAN WNBH WCSH WNBC WRDO

News: WJAR WORC WTIC WMAZ WHDH WPRO

News; Sports: WORL KDKA WEEI

CFCY-Yodellin' Trailrider CFNB-Air Adv. of Jimmy Allen

CFRB-Musical Interlude WAAB-Dinner Music

WBRY-Waste of Time WLBZ-News; Dance Revue

WCAU-Ben Alley, tr. & Organ WCOF-Along Dance Avenue

WDRG-News; Baseball Scores WGY-News; Dinner Dance Music

WLW-Dick Tracy, sketch

WMEX-Monitor Views the News

WOR-Uncle Don

WTAG-To be announced

WTAM-Myrt & Marge

6:15 EDT 5:15 EST
CBS-Popeye the Sailor (Pop-sicle): WABC WOKO WMAZ WEEN WPRO WDRG (sw-15.27)

CBS-Dance Time: WNBX NBC-Jr. Red Cross Prgm.: WEAF (sw-9.53)

NBC-Concert Ensemble; News: WEAN (sw-15.21)

NBC-The Revelers (Boned Chicken); Cadets Quartet: WJZ WBZ WGY

Y.N.-Baseball Scores: WSAR WNBC WLBZ WEAN WTIC WFEA WNBH WSAR

CFCY-Musical Memories

News: WOR WBRY CFCY Sports: WLBZ WRDO WFEA WNBX

CFNB-Melody Masters

CFRB-Jim Hunter, reporter; Sports

CKAC-Radio-Reportage

WCOP-Swing or Sweet

WHAM-To be announced

WHDH-Jimmie McHale's Orch.

WLLH-News; Interlude

WMAZ-Phil Saltman, pianist

WMEX-Today's Winners

WNAC-Musical Rendezvous

WNBH-Music by Cugat

WNBX-Clean Up-Paint Up Campaign

WSAR-Petite Musicale

WTIC-Wrightville Clarion

6:45 EDT 5:45 EST
NBC-Lowell Thomas, news commentator (Sun Oil): WJZ WBZ WLW WEAN WTAM

WHAM KDKA (sw-15.21)

CBS-Lum & Abner (Postum): WABC WOKO WEEI WPRO

WDRG WCAU WFBL (sw-9.59-15.27) (also KNX KSL at 11:15 p.m.)

NBC-Nola Day, songs: WEAF (sw-9.53)

MBS-Buddy Clark, bar.; Orch.: WOR

C.N.-Baseball Scores & Racing Results: WAAB WLLH

Sports: WGY WJAR

CFNB-Dance Music

CFRB-Spotlight Grads

CKAC-L'Heure De La Gaiete

WFEA-Word Hunt

WHDH-Gene Nickerson's Orch.

WLBZ-Hits & Encores

WMAS-Unemployment; Relaxin' Time

WMEX-Vin Vincent's Orch.

WNBH-Count of Monte Cristo

WNBX-To be announced

WORC-Modern Melodies

WORL-Eventide Echoes

WRDO-Hilton's Novelty Band

WSAR-Ensemble

WTAG-Sketch Book

WTIC-Employment Talk

7:00 EDT 6:00 EST
NBC-Amos 'n' Andy, sketch (Campbell's Soup): WEAF WGY WTIC WNBC WCSH

WJAR WTAG

NBC-Easy Aces, sketch (Anacin): WJZ WHAM KDKA WBZ WEAN (sw-11.98)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WABC

WDRG-News; Dinner Dance Music WOKO WPRO (sw-9.59)

(also KSL at 11 p.m.)

NBC-Don Winslow of the Navy, sketch (Kellogg's): WTAM WLW

MBS-Fulton Lewis, Jr.: WNBH WLLH

CBC-La Salle Cavaliers: CFCY News: WAAB WRDO WLBZ

CFNB WORL

CFRB-Mining Broadcaster

CKAC-L'Heure Exquisite

WBRY-Sports; News; Band Music

WCOP-Famous Homes of Famous Americans

WFEA-Sounding Board

WHDH-Duane Marshall's Orch.

WMAZ-Around the Samovar

WMEX-Jimmie McHale's Orch

WNBX-Merry-Go-Round

WOR Sports

WORC-Home Folks Frolic

7:15 EDT 6:15 EST
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WEAF WJAR

WCSH WNBC WTAG WTAM

WTIC WGY (sw-9.53) (also KFI KOA at 11:15 p.m.)

NBS-Mr. Keen, Tracer of Lost Persons, drama (American Home Products): WJZ WHAM

WEAN WBZ KDKA (sw-11.98)

CBS-Better Parenthood Week: WABC WMAZ WDRG WLBZ

WOC WNBX WCAU WPRO

WEEI WOKO (sw-9.59)

A program for Better Parenthood Week, with George J. Hecht, editor of Parents' Magazine, introducing Neysa McMein and Eddie Cantor.

MBS-Lawrence Welk's Orch.: WRDO WSAR WNBX

CFNB-Funfest

CFRB-Easy Aces

CKAC-Gustave Longtin, tr.

WAAB-Dance Orch.

WBRY-Nathaniel Shilkret's Orch.

WCOP-Music in a Sentimental Mood

WFEA-Samson's Texas Rangers

WHDH-Mickey Anton's Orch.

WLLH-News; Sports

WLW-The Perk Uppers

WMEX-Five Star Final, sketch

WNBH-Baseball Final; Weather

WOR-Answer Man

WORL-Hollywood Brevities

7:30 EDT 6:30 EST
MBS-Lone Ranger, drama (Sil-vercup): WOR WAAB

NBC-Edwin C. Hill, commentator: WEAF

CBS-Ben Bernie & All the Lads with Lew Lehr, Buddy Clark

(U. S. Rubber): WABC WEEI WORL-WCAU WDRG WLBZ

WPRO WMAZ WFBL WOKO

CKAC (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)

NBC-Harriet Parsons, commentator (Bromo-Seltzer): WJZ

WHAM KDKA WEAN WBZ (sw-11.87)

NBC-Tommy Dorsey (Raleigh & Edythe Wright; Jack Leonard

Kool) His Trombone & Orch. & Three Esquires; Paul Stewart, m.c.: WEAF WCSH WGY

WJAR WTAM WTAG WNBC

WTIC WLW (also KOA KFI at 1 a.m.)

CBC-Souvenir: CFNB CFCY-The Islanders

CFRB-Dancing Ivories

WBRY-Youth Court of Character

WFEA-WPA Concert

WHDH-Evening Musicale

WMEX-Just a Few Words, Please

WNBX-Two Seats in the Orchestra

8:45 EDT 7:45 EST
NBC-Barry McKinley, bar.: WJZ

WBZ KDKA (sw-11.87)

CFRB-Madam, Speak Up

WHAM-Vocal Varieties

WHDH-News

WMEX-Movie Stardust

9:00 EDT 8:00 EST
CBS-Chesterfield Prgm.: Grace Moore, sop.; Andre Kostelanetz

Concert Orch.; Deems Taylor, commentator: WABC WOKO

WEEI WORC WPRO WFBL

WLBZ WRDC WCAU WMAZ

CFNB WNBX (sw-6.06-11.83)

Guest: Ronald Graham, baritone.

NBC-Town Hall Tonight (Sal Hepatica); Fred Allen, come

dian, with Portland Hoffa,

Town Hall Quartet; Peter Van

Steeden's Orch.: WEAF WLW

WJAR WTIC WGY WTAG

WNAC WTAM WCSH (sw-9.53)

(also KFI at 12 mid.)

CBC-Dramatic Mystery Stories: Red Ledger (Standard Brands): CFNB CFCY

NBC-Tune Types: WJZ WEAN

WBZ WFEA

MBS-Bob Crosby's Orch.: WLLH

WSAR WRDO WAAB

CFRB-Twin Keyboards

CKAC-Chantons en Chour

WEDNESDAY

May 4

MBS-Symphonic Strings: WOR

WLLH WAAB WSAR WRDO

WBRY

Program: Boyce's Symphony No. 11 and Bach's Concert for Two Violins.

CBC-Melodic Strings: CFCY CFNB

News: WNBX WNBH

CFRB-Ernest Dainty, organist

CKAC-Recital

WMAZ-Hollywood Highlights

WMEX-Vin Vincent's Orch.

10:15 EDT 9:15 EST
NBC-Pop Concert: KDKA

MBS-Symphonic Strings: WNBH

CFRB-Bert Niosi's Orch.

CKAC-News

WMAZ-Young Musicians' Opportunity

WMEX-Jimmie McHale's Orch

WNBX-George Sokolsky, talk

10:30 EDT 9:30 EST
CBS-It Can Be Done (Household

Finance); Edgar A. Guest; Frankie Masters' Orch.: WABC

WOKO WORC WPRO WMAZ

WEEI WDRG WFBL (sw-6.06-11.83)

NBC-Minstrel Show: WJZ WEAN

KDKA WFBL WCAU WDRG

WHAM WBZ (sw-11.87)

CBS-Jack Shannon,

THURSDAY

May 5

MORNING

7:00 EDT 6:00 EST
CBS-Morning Almanac; News: WABC

It's Sunkist Time: WEEI WOR Musical Clock: CFNB WCOP CFCY-Early Birds WAAB-Uncle Ned WBZ-News; Musical Clock WCAU-Mart Lawrence WDRC-Variety Prgm. WGY-Top of the Morning WHDH-Early Bird; News WLW-Nation's Family Prayer WMAS-Early Risers WNAC-Morning Musicale WNBX-News WORL-Meet the Family WPRO-News; Sunshine Corner WTIC-Morning Watch

7:15 EDT 6:15 EST
CKAC-Cheerful Earfull WBZ-Musical Clock WCAU-Musical Prgm. WCOP-Rise 'n' Shine WGY-Marc Williams, songs WLW-Pa & Ma McCormick WNAC-News WNBX-Musical Timekeeper WOR-Musical Clock & Vincent Sorey's Orch. WORL-Boston Almanac

7:30 EDT 6:30 EST
NBC-Yoichi Hiraoka, xylophonist: WJZ
NBC-Morning Greetings: WEAF Musical Clock: WNBH WMAS CKAC-Morning Varieties WAAB-Breakfast Smiler WCOP-Rhythm & Romance WCHS-Time to Shine WDRC-Shoppers' Special WEEI-Broadway Comedy Stars WGY-News; Top of the Morning WHAM-Morning After WHDH-Your Morning Melodies WJAR-Carefree Capers WLBZ-Today WLLH-Morning Parade WLW-Hugh Cross WNAC-George & Juanita, songs WNBX-Musical Almanac WORL-New Leadership WPRO-News; Breakfast Club WSAR-Just About Time WTAG-Organ Recital

7:45 EDT 6:45 EST
NBC-Rise & Shine; News: WJZ News: WDRC WCAU WLLH WEEI
Musical Clock: WNAC WGY WAAB-Morning Watch WCOP-Today's Almanac WCHS-Three A Safety Map WLW-Brown County Revelers WORL-Good Morning Neighbor WSAR-Buyers' & Sellers' Club WTAG-The Morning Parade

8:00 EDT 7:00 EST
NBC-Southernaires: WJZ
CBS-Rhythmaires: WABC
NBC-Malcolm Claire: WEAF (sw-21.5)
Y.N.-News: WEAN WFEA WCHS WNBH WLLH WSAR WLBZ WRDO WAAB WBRY
News: WTIC WTAG WORC WOR WMAS WJAR WPRO WORL CKAC CFCY

CFNB-Musical Clock WCAU-Larry Vincent, songs WCOP-Shopping, Jane Ford WDRC-Treasure House WEEI-Jimmie & Dick WGY-Good News Prgm. WHAM-News; Air Masters WHDH-Morning Bulletin Board WLW-Family Prayer Period WMEX-Musical Timetable WNAC-Musical Roundup WNBX-News; Musical Timekeeper

8:15 EDT 7:15 EST
NBC-Doc Schneider's Texans: WEAF WTIC WJAR (sw-21.5)
CBS-Deep River Boys: WABC
NBC-Dick Liebert Prgm. with Showmen Quartet: WJZ WEAN
Y.N.-Weather Service: WSAR WTAG WNBH WFEA WLLH WRDO WBRY WEAN WNAC WCHS

News: WCOP WLW CFNB CFCY-Classic Interlude CKAC-Morning Serenade WAAB-Francis J. Cronin, organist WCAU-Melody Parade WDRC-Shopper's Special WEEI-Caroline Cabot

WHAM-Pete & Joe
WLBZ-Program Highlights
WMAS-AMorning Devotions
WNBX-Cream of the Crop
WOR-Tex Fletcher; Melody Moments; Musical Interlude
WORC-Around the Clock
WORL-Morgan Memorial
WPRO-Rev. Allen E. Claxton

8:30 EDT 7:30 EST
NBC-Do You Remember?; Instrumental Trio, dir. by Lee Gordon: WEAF WJAR (sw-21.5)

CBS-Poetic Strings: WABC (sw-21.52)
NBC-Leibert Ensemble: (sw-21.54)
Y.N.-George & Juanita: WLLH WRDO WNBH WEAN WFEA
Musical Clock: WSAR WGY CFNB-The Listening Post CKAC-French Songs WAAB-Jacobson's Rhythm WBRY-Time Keeper WLBZ-Mac & Moore WCAU-Don Bovy, guitarist & songs
WCOP-Orchids to You WCHS-Church Fed. Devotions WEEI-Radio Almanac WHDH-Gospel Songs WLBZ-Thoughts for the Day WLW-The Gospel Singer WMAS-The Melody Express WNAC-Journal of Living WNBX-Service Bureau WOR-Organ Recital WORL-McMasters Talks It Over WPRO-Fern Scull at the Organ WTAG-Top of the Morning WTIC-Radio Bazaar

8:45 EDT 7:45 EST
NBC-Vass Family, songs: WJZ WFEA
NBC-Do You Remember?: WCHS C.N.-Andy Jacobson's Rhythm WLLH WLBZ WEAN
AMorning Devotions: WNBH WSAR
CKAC-Chanteur Indien WBZ-Musical Clock WCAU-Houseboat Hannah WCOP-Health Food Talk WEEI-Tonic Tunes WGY-Hi-boys WHAM-To be announced WHDH-News WLBZ-Greetings & Uncle Ezra WLW-Voice of Experience WNBX-Service Bureau; Eb & Zeb
WOR-The Goldbergs, sketch WORL-Morning Watch WORL-Reporter WPRO-Home Folks Frolic; News

9:00 EDT 8:00 EST
NBC-Breakfast Club; Soloists; Orch.; Don McNeill, m.c.; News: WJZ WFEA
CBS-Arthur Godfrey: WABC (sw-21.52)
NBC-Ward & Muzzy, piano duo: WTAG WCHS (sw-21.5)
CBS-As You Like It; News: WORC WOKO WMAS WLBZ CKAC WNBX WDRC
NBC-Home News: WEAF
C.N.-Food Magician: WAAB WLLH WRDO

CFNB-Music Graphs WBRY-Morning Musical Revue WBZ-As You Like It WCAU-Morning Melodies WCOP-Ubaldo Guidi WEEI-New England Kitchen WGY-Hymns of All Churches WHAM-Saving Service WHDH-Foods Parade WJAR-Shopping News WMEX-Gospel Songs WNAC-Houseboat Hannah WORL-Ed Fitzgerald WORL-News; Morning Musicale WPRO-Victor H. Lindlahr WSAR-Music Box WTIC-Milky Way

9:15 EDT 8:15 EST
NBC-Breakfast Club: WHAM
NBC-Person to Person: WEAF (sw-21.5)
CBS-As You Like It; News: WABC (sw-21.52)
Y.N.-Gretchen McMullen: WNAC WNBH WRDO WEAN WLLH WSAR WTAG WCHS WFEA WLBZ WTIC
CFNB-Presenting: WAAB Merry-Go-Round WCAU-Across the Breakfast Table WGY Betty & Bob WJAR-Housewives' Radio Exch. WLW-Houseboat Hannah WMEX-Hillbilly Tunes WOR-Sylvia Cyde, sop. WORL-Round Copley Square

9:30 EDT 8:30 EST
NBC-Landt Trio; News: WEAF (sw-21.5)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:30 EDT (6:30 EST) WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.

8:00 EDT (7:00 EST) KATE SMITH HOUR, Ted Straeter Chorus, Jack Miller's orchestra; guest, CBS.

8:00 EDT (7:00 EST) RUDY VALLEE'S VARIETY HOUR; guests, NBC-Red.

8:00 EDT (7:00 EST) THE MARCH OF TIME, news dramatizations, NBC-Blue.

9:00 EDT (8:00 EST) GOOD NEWS OF 1938, Robert Taylor, m.c.; Fannie Brice, Frank Morgan, Judy Garland, and other film stars, chorus; Meredith Willson's orchestra, Ted Pearson, announcer; guests, NBC-Red.

10:00 EDT (9:00 EST) "MR. MERGENTHOWER'S LOBLIES", dramatization, MBS.

10:00 EDT (9:00 EST) KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; Walter Huston, Alec Templeton, pianist, guests, NBC-Red.

11:15 EDT (10:15 EST) ELZA SCHALLERT in interviews, NBC-Blue.

CBS-Road of Life (Chipso): WABC WEEI WCAU WFBL WMAS (sw-21.52)

NBC-Breakfast Club: WFEA WBZ

Y.N.-Food News: WCHS WEAN WNAC WTIC WTAG

CFCY-Women at Home CFNB-Dance Music CKAC-Bonjour Madame

WBRY-To be announced WCOP-Magic Kitchen WDRC-Organ Reveries WGY-Odd Facts; News

WLBZ-Topics of the Day WLLH-Christ Into Your Home WLW-Myrt & Marge

WNBX-Italian Echoes WNBH-Morning Melodies WNBX-Larry Earle's Orch.

WOR-Rhythm Hall WORC-The Master Singers

WORL-Woman of Tomorrow WPRO-In the Women's World WRDO-Program Highlights

WSAR-Spanish Patio

9:45 EDT 8:45 EST

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): WABC WCAU WEEI WOKO WFBL (sw-21.52)

NBC-Frances Adair, contralto: WEAF WFEA WTAG (sw-21.5)

C.N.-Ruth Moss Interviews: WLLH WAAB WNBH WSAR WBRY

CFCY-Stella Dallas, sketch CFNB-Mason's 49 Prgm.

WCHS-Little Variety Show WDRC-Dan Harding's Wife, sketch

WGY-Market Basket WHAM-Work Clock Prgm.

WJAR-Providence Public Schools WMAS-Margot Whitmire's Kitchen

WMEX-Songs of Italy WNAC-Variations

WNBX-Harriet Dyke WORC-Good Morning, Neighbor

WPRO-Housewives Serenade WRDO-Topics of the Day

WTIC-Jake & Carl

10:00 EDT 9:00 EST

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WEEI WDRC WMAS (sw-21.52)

NBC-Mrs Wiggs of the Cabbage Patch, sketch (Old English Wax): WEAF WNAC WCHS WGY WJAR WTIC WTAG

NBC-Cabin at the Crossroads (Aunt Jemima): WJZ WHAM WBZ WEAN (sw-15.21)

MBS-Singing Strings: WAAB WLLH WFEA WLBZ

News: WBRY WCOP WNBX CFCY-Mixing Bowl CFNB-Ma Perkins

CKAC-L'Heure Exquise WCAU-Dr. Friendly, sketch WHDH-Scandinavian Prgm.

WLW-Linda's First Love WMEX-Daily Inspirations WNBH-The Radio News

WOR-Pure Food Hour WORL-News; Bridge Club WSAR-The Stroller

10:15 EDT 9:15 EST
NBC-Margot of Castlewood (Quaker Oats): WJZ WEAN WBZ WHAM WLW (sw-15.21)

NBC-John's Other Wife, sketch (Louis Philippe): WEAF WGY WTAG WJAR WCHS WNAC WTIC

CBS-Myrt & Marge (Super Suds): WABC WEEI WFBL WDRC WCAU WMAS WPRO WORC WLBZ WDRC (sw-21.52)

MBS-John Metcalf's Choir Loft: WNBH WAAB WLLH WFEA WRDO WBRY

CFCY-Music of the Moment CFNB-Musical Memories

CKAC-Helpful Harry; Varieties WCOP-Meditations of Polimeni

WMEX-Flashes of Truth WNBX-Whispering Strings

WORL-Pacific Paradise WSAR-News

10:30 EDT 9:30 EST

CBS-Hilltop House, sketch (Palmolive Soap): WABC WEEI WORC WCAU WPRO WFBL WDRC WMAS WLBZ (sw-21.52)

NBC-Just Plain Bill, sketch (Bi-So-Dol): WEAF WTAG WGY WTIC WCHS WJAR WNAC

NBC-Attorney-at-Law (Johnson's Floor Wax): WJZ WBZ (sw-15.21)

MBS-Good Morning from Cleveland: WNBH WRDO WEAN WAAB WLLH WBRY

CFNB-Dance Music CKAC-L'Heure Recreative

WFCO-Album of Love WFEA Musical Workshop

WHAM-Mrs. Thrifty Buyer WHDH-Fishermen's Broadcast

WLW-Betty & Bob WMEX-Shopping With You

WNBX-AMorning Devotions WORL-Stock Market

WSAR-Home Beautiful

10:45 EDT 9:45 EST

NBC-The Woman in White, sketch (Pillsbury): WEAF WTIC WTAG WCHS WNAC WJAR WGY

CBS-Stepmother, sketch (Colgate): WABC WDRC WEEI WCAU (sw-21.52)

NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21)

MBS-Good Morning, from Cleveland: WSAR

CFNB-Organ Melodies WBZ-Home Forum

WCOP-Ivory Tower WFEA-Travel Talk

WLBZ-Etelle Serenades WLW-Dr. Friendly

WMAS-Morning Shopper WNBH-Morning Glory

WNBX-To be announced WORC-Musical Workshop

WORL-Fed. of Women's Clubs WPRO-News

11:00 EDT 10:00 EST

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WJZ WHAM WBZ WLW (sw-15.21)

CBS-Instrumentalists: WABC (sw-21.52)
CBS-Mary Lee Taylor (Pet Milk): WFBL WCAU WEEI WOKO
NBC-David Harum, sketch (Bah O): WEAF WTIC WTAG WGY WCHS WJAR WNAC

MBS-Get Thin to Music: WSAR WRDO WAAB WLLH WFEA WNBH

CFCY-Band Music CFNB-Happy Warrior Hour CKAC-Cosmopolitan Melodies

WBRY-News; Honeymooners; Interlude

WCOP-What's New WDRC-Master Singers WHDH-Farm and Home Chat

WLBZ-Fed. of Women's Clubs WLW-Story of Mary Marlin

WMAS-Concert Group WMEX-All Request Matinée

WNBX-News; Bands WOR-Nell Vinick, beauty talk

WORC-Morning Melodies WORL-News; Al Clauser WPRO-Carolyn Wallace

11:15 EDT 10:15 EST

NBC-Lorenzo Jones, sketch (Phil lips): WEAF WTIC WTAG WNAC WJAR WCHS WGY

CBS-The Instrumentalists: WORC WNBX WMAS WPRO WOKO WDRC WEEI

NBC-Pepper Young's Family, sketch (Camay Soap): WJZ WHAM (sw-15.21)

For details of content on this program turn to the inside back cover.

C.N.-Melody Strings WBRY WFEA WLLH WSAR WAAB WNBH WRDO

Peggy Tudor: WCAU WBZ CFCY-Dance Favorites

CKAC-Coquetel Musical WCOP-Italdio Dramatization

WHDH-Nita & her Guitar WLBZ-Homemakers' Exchange

WLW-News; River; Weather WOR-Myrt & Marge, sketch

WORL-Women's Press Assn

11:30 EDT 10:30 EST

NBC-Vic & Sade, sketch (Crisco): WJZ WBZ WHAM (sw-15.21)

For details of content on this program turn to the inside back cover.

NBC-Homemakers Exh'ge (Nat'l. Ice Adv., Inc.), Eleanor Howe: WEAF WTIC WGY WNAC

WJAR WCHS CBS-Big Sister, sketch (Rinso):

WABC WMAS CKAC WLBZ WDRC WCAU WFBL WOKO

WORC WPRO WEEI

CBC-Big Sister: CFNB CKCY C.N.-Highlights & Halt Tones:

WRDO WBRY WAAB WLLH WCOP-Voice of Italy

WFEA-To be announced WHDH-Stars Over Hollywood

WLW-Betty Moore, interior decorator

WMEX-Fashion Congress

WNBH-Monitor Views the News WNBX-Good Morning, Neighbor

WOR-Hilltop House, sketch WORL-American Family Robinson

WSAR-Buyers' & Sellers' Club WTAG-Gems of Melody

11:45 EDT 10:45 EST

NBC-Mystery Chef (Regional Adv.): WEAF WTIC WJAR WTAG WNAC WCHS WGY

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WBZ WHAM (sw-15.21)

CBS-Aunt Jenny's Stories: WABC WEEI WMAS WORC

WFBL WCAU WOKO WDRC WPRO WLBZ

MBS-To be announced: WAAB WOR WEAN WRDO WLLH WBRY

CFCY-The Down Easters CFNB-To be announced

CKAC-Parade des Melodies WCOP-Clemente Giglio Players

WFEA-Church in the Wildwood WHDH-Morning Musicale

WLW-The Goldbergs, sketch WNBH-Amancio & Millette

WMEX-Breed Walker WNBX-Rhythm & Romance

WORL-Lazy Rhapsodies WSAR-Leading Maestros

AFTERNOON

12:00 EDT 11:00 EST

NBC-Vaughn de Leath, songs: (sw-15.33)

CBS-Mary Margaret McBride (Minute Tapioca): WABC

WFBL WDRC WEEI WCAU WMAS WPRO WORC (sw-9.59)

NBC-Frontiers of Skepticism: WJZ

NBC-Dan Harding's Wife (Nat'l Biscuit Co.): WEAF

Y.N.-Getting the Most Out of Life: WNAC WCHS WEAN

WRDO WTAG WFEA WLLH WLBZ WNBH WTIC

News: WORL WOKO WAAB WHDH

CFNB-Old Time Dance CKAC-Giulio Romano's Orch. WBRY-Home Folks Frolic

WBZ-News; Odd Facts; Dance Revue

WCOP-Frolic Makers WGY-Xavier Cugat's Orch.; News

WIAM-Houseboat Hannah WJAR-The Listener Speaks

WMEI-Italian Airs WNBX-News; Musical Lunch

Basket WOR-Journal of Living

WSAR-Snooping Guide

12:15 EDT 11:15 EST

CBS-The Goldbergs, sketch (Oxydol): WABC WFBL WCAU WEEI (sw-9.59)

NBC-The O'Neills, sketch (Ivory Soap): WEAF WGY WNAC

WJAR WLW NBC-George Griffin, bar. (News, WJZ only): WJZ WFEA

C.N.-Agricultural Series- WAAB WLBZ WRDO WEAN

News: WBRY WORC WDRC CFCY-Ma Perkins, sketch

CFNB-Dance Music WBZ-Dance Revue

WCHS-Cowboy Caravan WHAM-Women Only

WHDH-Old Gardner; Continental Varieties

WLLH-Shopping News WMAS-Luncheon Musicale

WMEX-Italian Radio Review WNBH-Surprise Party

WNBX-Parade of Used Car Values WORL-Artists Bureau

WPRO-Thomas Conrad Sawyer WTAG-Farm Flashes

WTIC-Optical Oddities

12:30 EDT 11:30 EST

CBC-Young Winnipeg Makes Music: CFCY

NBC-Nat'l Farm & Home Hour: WJZ WBZ WLW WHAM (sw-15.21)

CBS-Romance of Helen Trent, sketch (Old English Floor Wax); Virginia Clark: WABC

WORC WDRC WOKO WCAU WFBL WPRO WEEI (sw-9.59)

NBC-Stella Dallas, sketch: WEAF Y.N.-La Rosa Prgm.: WAAB

WEAN News: WMAS WFEA WOR

Non-day Revue: WRDO WTAG CFNB-Luncheon Music

CKAC-Nenette et Rin-Tin-Tin WBRY-Luncheon Melodies

WCOP-Voice of the Community WCHS-Six Men and a Girl

WGY-Farm Prgm. WHDH-Noonday Revue

WJAR-State College Prgm. WLBZ-Maine News Revue

WLLH-Question Box WMEX-Classical Gems

WNAC-Singin' Sam WNBX-Theater of the Air

WORL-Stock Market WSAR-Mid-Day Melodies

WTIC-Rationalities

12:45 EDT 11:45 EST

CBS-Our Gal Sunday, sketch (Old English Floor Wax):

WABC WORC WEEI WPRO WDRC WOKO WFBL WCAU

(sw-9.59) NBC-Three Romeos: WEAF

News: WSAR WCOP CFNB Singin' Sam: WTIC WJAR

CKAC-La Province en Progres WBRY-Street Broadcast

WCHS-Sidewalk Interviews WFEA-Dramas from Real Life

WLLH-News; Shopping News WMAS-Independent Woman

WMEX-Monitor Views the News WNAC-Dan Harding's Wife

WNBH-The Radio News WOR-Quiz Club

WORL-Fishing Time

1:00 EDT 12:00 EST

NBC-News; Markets & Weather: WEAF

NBC-Emerson Gill's Orch.: (sw-15.33)

CBS-Betty & Bob, sketch (Gold Medal): WABC WORC WFBL

WOKO WDRC WEEI WCAU WPRO WMAS (sw-9.59)

Y.N.-News: WTAG WCHS WFEA WNAC WLBZ WNBH WLLH

WSAR WRDO WEAN News: WTIC WJAR WNBX

CFNB-Waltz Time CKAC-Stock Quotations

WAAB-News of Women's Club WBRY-News; Organ Interlude

Frequencies

CFCY-630 WJAR-890
 CFNB-550 WJZ-760
 CFNB-690 WLBZ-620
 CKAC-730 WLLH-1370
 KDKA-980 WLV-700
 WAAB-1410 WMAS-1420
 WABC-860 WMEX-1500
 WBY-1530 WNC-1230
 WEZ-WBZA-990 WNBH-1310
 WCAU-1170 WNBX-1260
 WCOP-1120 WOKO-1430
 WCSH-940 WOR-710
 WDF-1330 WORC-1280
 WEA-680 WORL-920
 WEAL-780 WRD-630
 WEI-560 WRD-1370
 WFBL-1360 WSAR-1450
 WFEA-1340 WTAG-580
 WGY-790 WTAM-1070
 WHAM-1150 WTIC-1040
 WHDH-830

MBS-Organ Recital: WOR
 Y.N.-Girl Interne: WTAG WNAC
 WTIC
 Rhythm & Romance: WCOP
 WLBZ
 CKAC-News
 WAAB-Treasures in Melody
 WBY-At the Keyboard
 WCHS-Hits & Encores
 WFEA-Extension Service
 WGY-Household Chats
 WHAM-Thomas Conrad Sawyer
 WHDH-Afternoon Musicale
 WLLH-Shopping News
 WMEX-Advertising Club Lunch-
 eon
 WNBH-Salt & Pepper
 WNBX-Hits & Encores
 WORL-Good Cheer Service
 WRD-Markets
 WSAR-Your Home & You

1:30 EDT 12:30 EST
 NBC-Words & Music: WEA
 WCHS WTIC (sw-15.33)
 CBS-Arnold Grimm's Daughter,
 sketch (Gold Medal): WABC
 WORC WEEI WFBL WDR
 WPRO WCAU WOKO WMAS
 (sw-9.59)

NBC-Mother-in-Law, sketch: WJZ
 MBS-Rex Battle's Orch.: WAAB
 CBC-Rex Battle's Orch.: CF
 Y.N.-Affairs of the Hemingways:
 WEAN WNAC WLLH WSAR
 WRD WNBH WTIC WLBZ
 CFNB-Musicale
 CKAC-Feminine World
 WBY-Music Appreciation
 WBZ-Matinee Melodies
 WCOP-I.B.S. Oddities
 WFEA-Magic Strings
 WGY-Houseboat Hannah
 WHAM-Ma Perkins, sketch
 WJAR-World War Veterans
 WLW-Ma Perkins
 WNBX-Dance with Eddie Fitz-
 patrick
 WOR-Wifesaver
 WTAG-Man on the Street

1:45 EDT 12:45 EST
 CBS-Valiant Lady, sketch (Gold
 Medal): WABC WPRO WEEI
 WFBL WOKO WDR WORC
 WMAS WCAU (sw-9.59)
 NBC-Glenn Darwin, bar: WJZ
 (sw-15.21)
 NBC-Words & Music: WJAR
 MBS-Leonard Warren, bar.; Or-
 chestra: WOR WAAB
 Y.N.-Earle Lawrence, bar: WSAR
 WRD WTAG WNBH WLBZ
 WEAN

WBZ-Theater News
 WCOP-Gaslight Harmonies
 WGY-Dan Harding's Wife
 WHAM-Ad Club Meeting
 WHDH-The Cub Reporters
 WLLH-Voice of Haverhill
 WLW-Kitty Keene, Inc.
 WNAC-Donald Van Wart, pianist
 WNBX-On the Air Today
 WORL-Musical Numerology

2:00 EDT 1:00 EST
 CBS-Oxydol's Own Ma Perkins,
 sketch: WABC WEEI WFBL
 WCAU WLBZ (sw-9.59-15.27)
 NBC-Music Guild: WEA WJAR
 WTAG WCHS (sw-15.33)
 NBC-N. Y. C. Hospital Music
 Committee: WJZ WEAN WBZ
 (sw-15.21)
 MBS-Harold Turner, pianist:
 WAAB

CBC-London Calling: CF
 CFNB-Birthday Prgm.
 CKAC-French Songs
 WBY-Master Singers
 WCOP-Radio Orchestral Hall
 WDR-C. James Martin & Ruth
 Brooks, songs
 WGY-Peggy Tudor Interviews
 WHDH-Singing Strings
 WLLH-Organ Time
 WLW-School of the Air
 WMEX-Kay & Buddy Arnold,
 songs
 WNAC-Musical Roundup
 WNBH-Agriculture Talk
 WNBX-Library Program
 WOR-Kitty Keene
 WORC-To be announced
 WORL-Boston Parade of Progress
 WPRO-News

WRD-Piano Varieties
 WSAR-Travel Talk
 WTIC-Guy Hedlund & Co.

2:15 EDT 1:15 EST
 NBC-Let's Talk It Over with
 Lisa Sekigio: WJZ WBZ WEAN
 CBS-The O'Neills (Ivory Soap):
 WABC WLBZ WMAS WEEI
 WFBL WDR WCAU WORC
 (sw-15.27)

MBS-Ted Malone's Between the
 Bookends: WRD WSAR
 WLLH WBY WNBH WAAB
 WOR

CKAC-La Rue Principale
 WFEA-Let's Listen to the Leader
 WGY-Hilltop House, sketch
 WHDH-Don Humbert's Strings
 WMEX-Edna Carter, songs
 WNBX-Matinee Dance
 WPRO-Geo. E. Sokolsky, comm.

2:30 EDT 1:30 EST
 NBC-To be announced: WEA
 WTAG WTIC (sw-15.33)
 NBC-Dot & Pat, songs & patter:
 WJZ WFEA WBZ

CBS-American School of the Air:
 WABC WDR WPRO WLBZ
 WEEI WMAS WORC WFBL
 WNBX WOKO CKAC (sw-
 15.27)

Gretchen McMullen: WNAC
 WEAN
 To be announced: WSAR WBY
 CFNB-Band Concert
 WAAB-Racing Matinee
 WCAU-Womens Club
 WCHS-Popular Classics
 WGY-Ford Rush & Silent Slim
 WHAM-Fed. of Churches
 WHDH-Billy Marks, tr.
 WJAR-Brevity Matinee
 WLLH-Yodelling Bill Martin
 WMEX-Syncopated Serenade
 WNBH-Making Americans
 WOR-Houseboat Hannah
 WRD-Hillbilly Hits

2:45 EDT 1:45 EST
 NBC-Johnnie Johnston, bar. &
 Orch.: WJZ WFEA WBZ
 WEAN
 MBS-Console & Keyboard: WOR
 WSAR WRD WNBH WLLH
 WBY-Cheer-upodist
 WCAU-Don Bovay, guitarist
 WCOP-News
 WGY-George Hall's Orch.
 WHAM-6th Grade Science
 WHDH-Cosmopolitans
 WNAC-School for Wives
 WTIC-Hank Keene

3:00 EDT 2:00 EST
 CBS-Ray Block's Varieties: WABC
 WMAS WORC WPRO WNBX
 WDR CKAC (sw-15.27)
 NBC-Piano Recital: WJZ WBZ
 (sw-15.33)
 NBC-Pepper Young's Family,
 sketch (Camay): WEA WGY
 WJAR WTIC WTAG WLW
 WNAC WCHS

For details of contest on this pro-
 gram turn to the inside back cover.
 C.N.-Baseball; Detroit Tigers vs.
 Red Sox: WNBH WFEA WBY
 WRD WSAR WLLH WLBZ
 WAAB WEAN
 News: WEEI WHDH
 CFNB-With the Old Masters
 WCAU-Baseball Game
 WCOP-To be announced
 WHAM-Memorial Art Gallery
 WMEX-Theater Dramatizations
 WOR-Martha Deane
 WORL-Monitor News; News

3:15 EDT 2:15 EST
 NBC-Oxydol's Own Ma Perkins,
 sketch: WEA WTIC WTAG
 WNAC WGY WJAR WCHS
 NBC-Silhouettes of the West:
 WJZ WBZ WFEA (sw-15.33-
 15.21)
 WCOP-His & Encores
 WEEI-Fur Club; Musical Mo-
 ments
 WHAM-5th Grade Science
 WHDH-Beacon Hill Players
 WLW-Mad Hatterfields
 WORL-Stock Market

3:30 EDT 2:30 EST
 CBS-United States Army Band:
 WABC WOKO WNBX WORC
 WMAS WDR WEEI CKAC
 (sw-15.27)
 NBC-Vic & Sade, sketch (Cris-
 co): WEA WCHS WTAG
 WJAR WNAC WLW WGY
 WTIC

For details of contest on this pro-
 gram turn to the inside back cover.
 NBC-Joe Green's Novelty Orch.:
 WJZ WBZ WFEA WHAM
 CFNY-Outports Hour
 CFNB-Easy to Remember
 WCOP-Face to the Rising Sun
 WHDH-Tea Time Concert
 WMEX-Today's Winners
 WORL-Welcome Singers
 WPRO-Melodies Old & New
3:45 EDT 2:45 EST
 NBC-The Guiding Light, sketch
 (White Naptha): WEA WGY
 WTAG WTIC WJAR WCHS
 WNAC WLW
 CFNB-Concert Songs

WCOP-World Entertains
 WOR-David Harum
 WORL-Wandering Gypsy

4:00 EDT 3:00 EST
 NBC-Backstage Wife, sketch
 (Dr. Lyons): WEA WTIC
 WJAR WGY WTAG WCHS
 WNAC

NBC-Club Matinee; Orch. &
 Soloists: WJZ WBZ (sw-15.21)
 CBS-Adventures in Science:
 WABC WDR WOKO WORC
 WNBX WMAS (sw-15.27)
 Speaker: Dr. P. L. Ricker of
 U. S. Dept. of Agriculture on
 "Taming the Wild Flowers."

C.N.-Baseball Game: WLBZ
 WNBH WRD WAAB WBY
 WLLH WSAR WEAN WFEA
 CBC-Club Matinee: CFNB
 CKAC-Light Classics
 WCOP-Four O'Clock Revue
 WEEI-Charles Hector's Music
 WHAM-Baseball: Baltimore at
 Rochester

WHDH-James Robinson, tr.
 WLW-Dan Harding's Wife
 WMEX-Rhythm & Stuff
 WOR-News
 WORL-Coffee Quiz
 WPRO-Italian Radio Review

4:15 EDT 3:15 EST
 NBC-The Story of Mary Marlin,
 sketch (Ivory Soap): WEA
 WGY WTAG WCHS WNAC
 WTIC WJAR

CBS-Eton Boys, quartet: WABC
 WORC WDR CKAC WMAS
 WNBX WOKO WFBL WEEI
 (sw-15.27)

MBS-Helene Daniels, songs &
 Orch.: WOR
 WEEI-Boston Hour
 WHDH-Fishermen's Broadcast
 WLW-Life of Mary Sothorn
 WMEX-Vocal Varieties
 WORL-Green Room

4:30 EDT 3:30 EST
 NBC-Hughes Reel with Rush
 Hughes (Borden Co.): WEA
 WNAC WTIC WLW WGY
 WJAR WCHS WTAG
 See how Rush Hughes builds a
 radio column on pages 22 and 23.

NBC-General Federation of Wo-
 men's Clubs: WJZ WHAM WBZ
 (sw-15.21)
 CBS-To be announced: WABC
 WPRO WORC WNBX WEEI
 (sw-15.27)

CBC-Hughes Reel: CFNY CFNB
 CKAC-Social Announcements
 WCOP-World Affairs
 WDR-Those Happy Gilmans
 WHDH-Variety Musicale
 WLW-Hello Peggy
 WMAS-Financial Market Reports
 WMEX-Today's Winners

4:45 EDT 3:45 EST
 CBS-Current Questions Before the
 Senate: WABC WPRO WDR
 WOKO WMAS WNBX WFBL
 WORC (sw-15.27)
 NBC-Road of Life, sketch (Chip-
 so): WEA WGY WTIC WLW
 WNAC WCHS WJAR

CFNY-Musical Caravan
 CFNB-Monitor News
 CKAC-Gypsy Serenade
 WCOP-Lorea & Her Guir
 WEEI-Variety Prgm.
 WOR-Restful Rhythms; Melody
 Moments

WORL-Adventures of Jungle Jim
 WTAG-Ilave You Heard?
5:00 EDT 4:00 EST
 NBC-Four of Us; News: WJZ
 WFEA

NBC-Dick Tracy, sketch (Puffed
 Wheat & Rice): WEA WNAC
 WTIC WGY
 CBS-To be announced: WABC
 WCAU WOKO WORC WNBX
 WFBL WLBZ (sw-9.59-15.27)

To be announced: WSAR WHAM
 CFNY-Dinner Music
 CFNB-Hawaiian Echoes
 CKAC-Dance Music
 WAAB-Racing Matinee
 WBY-Piano Antics
 WBZ-Dance Interlude; ews
 WCOP-Gems of Melody
 WCHS-Speed Gibson
 WDR-Ad-Liner
 WEEI-Boston Hour
 WHDH-Variety Musicale

WJAR-Celia Moreau
 WLLH-Treasure Hunt Quiz
 WLW-Editor's Daughter, sketch
 WMAS-Hits & Bits
 WNBH-The Band Stand
 WOR-Women Make the News
 WORL-Weather; It Happens Ev-
 ery Day

WPRO-Raoul Bousquet, bar.
 WRD-Shoppers Variety Revue
 WTAG-Famous Composers
5:15 EDT 4:15 EST
 NBC-Benno Rabinoff, violinist:
 WEA WTIC WTAG WJAR
 WCHS WNAC

CBS-Jack Shannon, songs: WABC
 WOKO WPRO WNBX WCAU
 (sw-9.59-15.27)
 NBC-Don Winslow of the Navy
 WJZ WFEA WEAN WBZ

CFNY-Plainsmen
 CFNB-News
 CKAC-La Fantastique Odissee de

Richard Beauchamp
 WBY-Melodies of Today
 WGY-Count of Monte Cristo
 WHDH-Club Cabana
 WLBZ-Shopping Commentator
 WLLH-Playhouse
 WLW-Jack Armstrong
 WNEW-Richards Brooks
 WOR-Bill Butler's Rodeo Ram-
 blers

WORC-Enchanting Hour
 WORL-Jimmie Gallagher
 WSAR-Italian Prgm.

5:30 EDT 4:30 EST
 CBS-Lila Mack's Let's Pretend:
 WABC WDR WCAU WEEI
 WFBL (sw-9.59-15.27)
 NBC-Kellogg's Singing Lady,
 Irene Wicker: WJZ WHAM
 WBZ WLW (sw-15.21)

NBC-Your Family & Mine (Seal-
 test): WEA WTIC WCHS
 WNAC WTAG WJAR WGY
 (sw-9.53)
 CFNY-Moods in Melody
 CFNB-Souvenirs in Rhythm
 CKAC-Madeleine St. Pierre
 WBY-Better Homes Prgm.
 WCOP-Sam Beattie's Orch.

WFEA-Dance Hour
 WHDH-Noonan's Depot Dialogues
 WLBZ-Variety Revue
 WLLH-Birthday Party
 WMAS-Mack's Swingbillies
 WMEX-Townsend Youth Move-
 ment

WNBH-The Radio News
 WNBX-Monitor Views the News
 WOR-Little Orphan Annie, sketch
 WORC-The Enchanting Hour
 WORL-Treasure Chest
 WPRO-Musical Hotel
 WRD-Many Happy Returns of
 the Day

WSAR-Musical Shopping Tour
5:45 EDT 4:45 EST
 CBS-Let's Pretend: WORC WMAS
 NBC-Little Orphan Annie, sketch
 (Ovaltine): WEA WJAR
 WTAG WNAC WTIC WCHS
 WGY (sw-9.53)

NBC-Washington Calls: WBZ
 WHAM (sw-15.21)
 NBC-Capt. Tim's Stamp Club:
 WJZ

C.N.-Baseball School of the Air:
 WAAB WRD WEAN
 News: WSAR WBY WCOP
 CFNY-Uncle Mel
 CFNB-Dick Tracy, sketch
 CKAC-Fireside Prgm
 WHDH-Master Singers
 WLLH-Encore Time
 WLW-Hilltop House

WMEX-Reading the Comic Pages
 WNBH-Easy to Remember
 WNBX-Odds & Ends
 WOR-Red Star Rangers
 WORL-Supper Melodies
 WPRO-Joe Fay's Sport Slants

NIGHT

6:00 EDT 5:00 EST
 CBS-News; George Hall's Orch.:
 WNBX WCAU (sw-9.59)
 NBC-(News, WJZ only) Rakov's
 Orch.: WJZ WHAM
 CBS-News; Ed Thorgersen, Sport-
 cast: WABC (sw-15.27)

NBC-George R. Holmes, commen-
 tator: WEA (sw-9.53)
 Y.N.-News: WNAC WFEA WLBZ
 WSAR WLLH WEAN WNBH
 WCHS WRD

News: WTIC WJAR WORC
 KDKA WMAS WPRO

CFNY-Better Vision
 CFNB-Adv. of Jimmy Allen
 CFRB-Musical Interlude
 WAAB-Dinner Concert
 WBY-Waste of Time
 WLBZ-News; Dance Revue
 WCAU-Larry Vincent, songs
 WCOP-Along Dance Avenue
 WDR-News; Baseball Scores
 WEEI-News; Sportshots
 WGY-News; Style Reporter; Mar-
 kets

WHDH-Baseball Scores; News
 WLW-Dick Tracy, sketch
 WMEX-Monitor Views the News
 WNBX-Supper Dance
 WOR-Uncle Don
 WORL-News; Sports
 WTAG-To be announced
 WTAM-Myrt & Marge

6:15 EDT 5:15 EST
 NBC-Three Manhattans; News:
 WEA WGY (sw-15.33)
 CBS-Kentucky Derby Interviews:
 WABC WNBX WOKO WMAS
 (sw-15.27-9.59)

Y.N.-Fred Hoey's Sports Round-
 up: WNAC WLBZ WEAN
 WTIC WCHS WSAR WFEA
 WRD WNBH
 CFNY-House of Dreams
 CFNB-Dance Music
 CFRB-Claire Wallace
 CKAC-Gypsy Serenade
 KDKA-To be announced
 WCAU-Sports
 WDR-String Ensemble
 WEEL-Gulden's Prgm
 WGY-Dinner Dance Music; News
 WHAM-Radiograms
 WHDH-Evening Musicale
 WJAR-Vic Arden's Orch.
 WLLH-Around the Town
 WLW-Tunes for Two
 WMEX-Italian Radio Review

WORC-Funnies on Parade
 WORL-Swing vs. Classic
 WPRO-Mr. Fixit
 WTAM-Dick Tracy, sketch

6:30 EDT 5:30 EST
 CBS-Boake Carter, commentator
 (Huskies & Post Toasties):
 WABC WDR WOKO WEEI
 WFBL WCAU WPRO WORC
 (sw-15.27-9.59) (also KNX
 at 8:45 p.m.)

NBC-Tune Twisters; Gulden Ser-
 enaders: WJZ
 NBC-Chesterfield Daily Sports
 Column with Paul Douglas:
 WEA WJAR WCHS WTAM
 WGY WBZ KDKA WTAG
 WLW (sw-15.21)

News: WOR WBY CFNY WLLH
 Sports: WJAR WFEA
 CFNB-Melody Masters
 CFRB-Talking Reporter; Sports:
 Sair Lee
 CKAC-Radio-Reportage
 WCOP-Swing Your Partner
 WHAM-To be announced
 WHDH-Jimmie McHale's Orch.
 WLBZ-School of the Air
 WMAS-From the Mayor's Office
 WMEX-Today's Winners
 WNAC-Musical Rendezvous
 WNBH-Music by Cugat
 WNBX-Clean Up-Paint Up Cam-
 paign

WRD-Maine Schools on the Air
 WTIC-Wrightville Clarion

6:45 EDT 5:45 EST
 NBC-Lowell Thomas, news com-
 mentator (Sup Oil): WJZ
 WLW KDKA WTAM WHAM
 WEAN WBZ (sw-15.21)

THURSDAY May 5

NBC-Blue Barron's Orch.: WEA
 WFEA WJAR
 CBS-Barry Wood & Music: WABC
 WPRO WMAS WOKO WNBX
 (sw-15.27)
 MBS-Radie Harris, commentator-
 WOR
 C.N.-Baseball Scores & Racing
 Results: WAAB WLLH
 Sports: WJAR WTAG
 CFRB-Sports, Spotlight Parade
 CFNB-On the Mall
 CKAC-L'Histoire des Femmes
 Celebres
 WBY-John G. Gilmartin, words
 WCAU-Comedy Stars of Broad-
 way
 WCOP-Melodic Gems & Master-
 pieces
 WCHS-Let's Talk It Over
 WDR-Musical Moments Revue
 WEEI-Rhythm Revue
 WGY-New York State
 WHDH-Gene Nickerson's Orch.
 WMEX-Vin Vincent's Orch.
 WNBH-Count of Monte Cristo
 WORC-Modern Melodies
 WORL-Eventide Echoes
 WSAR-Ensemble
 WTIC-Music in Modern Manner

7:00 EDT 6:00 EST
 NBC-Easy Aces, sketch (An-
 acin); Jane Ace: WJZ WBZ
 WHAM WEAN KDKA (sw
 11.87)

NBC-Amos 'n' Andy (Campbell's
 Soup): WEA WCHS WGY
 WTIC WJAR WTAG WNAC

CBS-Just Entertainment with
 Jack Fulton, tr.; Andrews
 Sisters; Carl Hoenigarten's
 Orch. (Wrigley's Gum): WABC
 WDR WCAU WFBL WPRO
 WOKO WEEI (sw-9.59) (also
 KSL at 11 p.m.)

NBC-Don Winslow of the Navy
 (Kellogg's): WLW WTAM
 MBS-Fulton Lewis, Jr.: WLLH
 WNBH
 News: WAAB WRD WLBZ
 WORL

CFNB-Valley Motors; News
 CFRB-Mining Broadcast
 CKAC-Le Club Sportif
 WBY-Sports; Eand Music
 WCOP-World Dances
 WFEA-Musicgraphs
 WHDH-Jack Manning's Orch.
 WMAS-Rod & Gun Club
 WMEX-Jimmie McHale's Orch
 WNBX-Merry-Go-Round
 WOR-Sports
 WORC-George E. Sokolsky

7:15 EDT 6:15 EST
 NBC-Mr. Keen, Tracer of Lost
 Persons, drama (Amer. Home
 Products): WJZ WBZ WEAN
 WHAM KDKA (sw-11.87)

CBS-Geo. McCall's Screen Scoops
 (Old Gold Cigarettes): WABC
 WOKO WDR WCAU WMAS
 WEEI WPRO WORC (sw-9.59)
 (also KNX KSL at 11:15 p.m.)
 On pages 18 and 19 you will find
 pictures of George McCall and his
 lion pets.
 For news of Hollywood read "Hol-
 lywood Showdown" in every issue
 of Radio Guide.

(Continued on Next Page)



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THURSDAY

May 5

(7:15 p.m. Continued)

NBC-Vocal Varieties (Tums):
The Smoothies; DeVore Sisters; Wm. Stoess' Orch.; WFAE WTIC WGY WNAC WCHS WTAG WJAR WTAM WLW

MBS-Outdoors With Bob Edge:
WOR WSAR WBRY
Vic Arden's Orch.: WRDO WLBZ
CFNY-To be announced
CFNB-Concert Music
CFRB-Easy Aces
CKAC-Assn. Des Marchands Detaillants
WAAB-Mayor Tobin, talk
WCOP-Sports Personalities
WFEA-YMCA Prgm.
WHDH-Mickey Anton's Orch.
WLLH-News; Sports
WMEX-Five Star Final
WNBH-Baseball Final; Weather
WORL-Hollywood Brevities

7:30 EDT 6:30 EST
NBC-Schaefer Revue; Leo Reisman's Orch.; Bud Collyer, m.c.; WFAE

CBS-We, the People (Sanka Coffee); Gabriel Heatter, dir.; Mark Warnow's Orch.: WABC WDRG WOKO WFBL WPRO WCAU WFEI CFRB CKAC (sw-9.59-11.83)

NBC-Mario Cozzi, bar.: WJAR
NBC-Elvira Rios, songs: WJZ
WEAN WBZ

MBS-Headlines: WOR WAAB
Y.N.-News Reporter: WTIC
WFEA WLBZ WRDO WLLH
WBRY WCHS WNAC
CFCY-Ch'town Sing Song
CFNB-House of Dreams
KDKA-Let's Celebrate
WGY-Science Forum
WHAM-News; Music
WHDH-International Strings
WLW-Headline Heroes
WMAS-Ladies of Leisure
WMEX-Terry O'Toole
WNBH-Boners & Swappers
WNBX-Boy Scout Prgm.
WORC-Public Hour of Music
WSAR-College Days

WTAG-Adv. of Jimmie Allen
WTAM-Evening Prelude

7:45 EDT 6:45 EST
NBC-Steinie Bottle Boys Swing Club (Glass Container Corp.): WJZ KDKA WBZ (sw-11.87)
NBC-Dick Stabile's Orch.: WJAR WCHS WTAG
CBC-On Matters Musical: CFNY
C.N.-Harvard Dramatic Club Series: WRDO WAAB WLLH WSAR WBRY
CFNB-Sports Review
WFEA Hacker Headlines
WHAM-Frank Silva, sports
WHDH-Jason Tobias' Orch.
WLBZ-News
WLW-To be announced
WMAS-Around the Town
WMEX-American Legion Spkr.
WNAC-Adrian O'Brien, trn.
WNBX-Amer. Family Robinson
WOR-Vocal Varieties
WTAM-Sammy Watkin's orch.
WTIC-Stories in Song

8:00 EDT 7:00 EST
NBC-Rudy Vallee's Variety Hour (Royal Gelatin); Guest: WFAE
WNAC WTAG WJAR WTIC
WLW WTAM WCHS WGY (sw-9.53)

NBC-March of Time (Electrolux Refrigerators): WJZ KDKA
WEAN WHAM WBZ (sw-11.87)
(also KOA KFI at 1:15 a.m.)

CBS-Kate Smith Hour with Jack Miller's Orch.; Ted Straeter Chorus; Drama and Guest Stars (Swans Down Cake Flour & Calumet Baking Powder): WABC WPRO WCAU
WFBL WDRG WLBZ WOKO
WORC WEEI CFRB (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)

MBS-Alfred Wallenstein's Sinfonietta: WAAB WOR WLLH
WRDO WNBH WBRY WSAR
Program: Gossiec's Symphony, G Major; Glinka's Dance No. 7, Life of the Czar and Frohlichswander (Kaun).
CBC-Talk on Matters Musical: CFNY CFNB
CFNY-Musical Interludes
CFRB-Voice of the Console
CKAC-Jerry Shea's Orch.
WFEA-Singing Family

WMAS-Ernie Andrews' Orch.
WMEX-The Wordcaster
WNBX-Father Gindlin, bible talk

8:15 EDT 7:15 EST
CBC-Piano Duo: CFNY
CFRB-Readings from Dickens
WFEA-Home Folks Frolic
WHDH-Howard Johnson's Orch.
WMEX-This Week in Washington

8:30 EDT 7:30 EST
NBC-To be announced: WJZ
WFEA WBZ
MBS-The Green Hornet, drama: WRDO WOR WAAB WLLH
WEAN WSAR
CBC-Streamline: CFNY CFNB
CFRB-Golden Moments
CKAC-Embarrassing Moments
KDKA-Political Talk
WBRY-Modern Barn Dance
WHAM-N.Y.S. Trooper's Drama
WHDH-Silver Strings
WMAS Guest Night
WMEX-Nat Brusiloff's Orch.
WNBH-French Radio News
WNBX-Say It with Music

8:45 EDT 7:45 EST
NBC-Norsemen Quartet: WJZ
WBZ WFEA (sw-11.87)
WHDH-News
WLLH-Lou Clark's Orch.
WMAS-Recollections
WMEX-Johannes Steel, comm.
WNBH-Rhythm Boys
WNBX-Musical Moments
WNEW-Merle Pitt's Orch.

9:00 EDT 8:00 EST
NBC-Good News of 1938 (Maxwell House); Robert Taylor, m.c.; Fanny Brice; M-G-M Film Stars; Chorus; Meredith Willson's Orch.; Ted Pearson, announcer: WFAE WNAC WCHS
WTAM WTAG WTIC WJAR
WGY WLW WHN (sw-9.53)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Major Bowes' Amateur Hour (Chrysler Corp.): WABC
WDRG CFRB CKAC WCAU
WOKO WMAS WFBL WEEI
WORC WLBZ WPRO (sw-6.06-11.83)

NBC-To be announced: WJZ
WBZ WEAN WFEA KDKA
WHAM (sw-11.87)
MBS-Harmonaires: WRDO WLLH
WNBH WSAR
CBC-Drama Hour: CFNY CFNB
WAAB-Dance Orch.
WBRY-Billy Brookes' Orch.
WHDH-The Dream Weaver
WMEX-Jack Early, bar.
WNBX-Forum
WOR-Gabriel Heatter

9:15 EDT 8:15 EST
MBS-Johnson Family, sketch:
WOR WRDO WAAB WNBH
WBRY WLLH WSAR
WHDH-Musical Rhapsody
WMEX-In the Music Room

9:30 EDT 8:30 EST
NBC-University of Rochester
Spring Week Prgm.: WJZ
WEAN WHAM KDKA WBZ
(sw-11.87)

NBC-America's Town Meeting of The Air; Round Table Discussions Featuring Prominent
MBS-Ray Sinatra's Moonlight Rhythms: WAAB WNBH WOR
WSAR WRDO WLLH WBRY
WMEX-Evening Concert Hour
WNBX-Concert Hall

10:00 EDT 9:00 EST
NBC-Kraft Music Hall; Star-
ring Bing Crosby; Bob Burns,
comedian; Johnny Trotter's
Orch.; Guests: WFAE WTIC
WCHS WLW WGY WJAR
WTAG WTAM WNAC (sw-9.53)

Guest: Walter Huston.
Pictures of Mr. and Mrs. Bob Burns
and Barbara Ann may be found on
page 17. Read what James Street
has to say about Bob Burns on
pages 2 and 3.

CBS-Essays in Music; Victor Bay, cond.: WABC WDRG
WORC WCAU WOKO WLBZ
WEEI (sw-6.06-11.83)
The vocal solos, Mai (R. Kahn) and Die Malnacht (J. Brahms) will be offered. The Columbia Quartet will offer May Day Carol (Deems Taylor) and the orchestra will play Mayday (Finucane), May - Night (S. Palmgren), Overture to "May-night" (Rimsky-Korsakoff) and May-Day Dance (W. Collins).

MBS-Mr. Mergenthwirker's Lobbies: WEAN WAAB WSAR
WRDO WLLH WOR WBRY
The Federal Theater Radio

Division begins a series based on Mr. Mergenthwirker's adventures with the omniscient lobbies. Inspired by Nelson Bond's original story in Scribner's Magazine, Ashley Buck will direct with Barry Williams, who adapted Bond's tale for radio, writing all subsequent scripts for the series.

NBC-Under Western Skies: WJZ
WBZ WEAN WFEA KDKA
WHAM (sw-11.87)

CBC-Gilbert Darisse's Orch.:
CFNB CFNY
News: WNBH WNBX
CFRB-Ernest Dainty, organist
CKAC-Jean Clement
WMAS-Springfield Choral Club
WMEX-Vin Vincent's Orch.
WPRO-Goodwill Hour

10:15 EDT 9:15 EST
CBS-Essays in Music: CFRB
WNBX
CKAC-News
WMEX-Ovie Alston's Orch.
WNBH-George E. Sokolsky

10:30 EDT 9:30 EST
CBS-To be announced: WABC
WORC WDRG WEEI CFRB
WMAS WNBX WOKO WLBZ
WPRO CKAC (sw-11.83)

NBC-Promenade Concert: WJZ
WFEA WEAN WHAM WBZ
MBS-Henry Weber's Concert Re-
vue: WRDO WLLH WNBH
WOR WAAB WBRY WSAR
CBC-Music Festival: CFNY CFNB
KDKA-Roundup
WCAU-Golden Music
WDRG-Americans at Work

10:45 EDT 9:45 EST
WBRY-Leon Mason's Orch.
WCAU-Alan Scott
WLLH-News; Interlude
WMEX-Monitor Views the News
WORC-Fact Finder

11:00 EDT 10:00 EST
NBC-Amos 'n' Andy, sketch
(Campbell Soup): WTAM WLW
NBC-(News, WJZ only) Eddie
Le Baron's Orch.: WJZ
CBS-Duke Ellington's Orchestra:
WABC (sw-11.83)

NBC-Gliding Swing: WFAE
CFB-News: CFNY CFNB
Y.N.-News: WNAC WFEA WSAR
WLBZ WEAN WNBH WCHS
WTIC WBRY WLLH WRDO
News: WJAR WOR WEEI
WORC WMAS WTAG WPRO

CFRB-News; Hockey Summary
CKAC-Sports
KDKA-News; Weather; Temp.
WBZ-News; Sports
WCAU-Ben Alley, trn.; Around
the Town; Caballeros
WDRG-Sports; News
WGY-News; Organ Reveries
WMEX-Jimmie McHale's Orch.

11:15 EDT 10:15 EST
NBC-Elza Schallert Interviews:
WJZ

CBS-Hollywood Screen Scoops:
WFBL
NBC-Charlie Agnew's Orchestra
(News, WFAE only): WFAE
MBS-Dick Barrie's Orch.: WOR
WAAB

Y.N.-Weather Service: WEAN
WNAC WTAG WSAR WNBH
WLBZ WLLH WFEA WBRY
WCHS
Music You Want: KDKA WBZ
WGY

CFRB Hockey Summary
CKAC-Le Club Radio-Minuit
WBRY-Billy Brookes' Orch.
WCAU-Around the Town
WTAM-Romance in Song

11:30 EDT 10:30 EST
NBC-Enric Madriguera's Orch.:
WJZ

MBS-Theater Digest: WOR WLW
CBS-Happy Felton's Orch.: WABC
(sw-11.83)

NBC-Lou Breese's Orch.: WFAE
WEEI-Nye Mayhew's Orch.
WMEX-Request Serenade

12:00 EDT 11:00 EST
NBC-Dance Orch.: WFAE
CBS-Orrin Tucker's Orch.: WABC
(sw-11.83)

NBC-Harry Owens' Orch.: WJZ
MBS-Dance Orch.: WOR
WHAM-News; Air Masters
WLW-Twenty-four Hour Review
WTAM-Musical Bulletin Board

12:15 EDT 11:15 EST
WTAM-Music You Want

12:30 EDT 11:30 EST
NBC-Jack Marshand's Orch.:
WFAE

CBS-Frank Dailey's Orch.: WABC
NBC-Garwood Van's Orch.: WJZ
MBS-Bob Crosby's Orch.: WOR

End of Thursday Programs

Friday

May 6, 1938

Friday

MORNING

7:00 EDT 6:00 EST
CBS-Morning Almanac; News: WABC

It's Sunkist Time: WEEI WOR
Musical Clock: CFNB WCOP
CFNY-Early Birds
WAAB-Uncle Ned
WBZ-News; Musical Clock
WCAU-Mart Lawrence
WDRG-Variety Musical
WGY-Church in the Wildwood
WHDH-Early Bird; News
WLW-Family Prayer
WMAS-Early Risers
WNBX-News
WORL-Meet the Family
WPRO-News; Sunshine Corner
WTIC-Morning Watch

7:15 EDT 6:15 EST
CKAC-Cheerful Earfull
WCAU-Musical Prgm.
WCOP-Rise and Shine
WGY-Marc Williams, songs
WLW-A. Chandler Jr., organist
WNAC-News
WNBX-Musical Timekeeper
WOR-Musical Clock & Vincent
Sorey's Orch.
WORL-Boston Almanac

7:30 EDT 6:30 EST
NBC-Morning Greetings. WFAE
NBC-Yoichi Hiraoka, xylophonist:
WJZ

Musical Clock: WNBH WMAS
CKAC-Morning Varieties
WDRG-Shoppers Special
WEEI-Comedy Stars of Broad-
way
WCHS-Time to Shine
WEEI-Betsy Ross
WGY-News; Doc Schneider's
Cowboys
WHAM-Morning After
WHDH-Your Morning Melodies
WJAR-Carefree Capers
WLBZ-Today
WLLH-Morning Parade
WLW-Sing, Neighbor, Sing
WNAC-Good Morning
WNBX-Musical Almanac
WORL-Rising Tide
WPRO-News; Breakfast Club
WSAR-Just About Time

WTAG-Organ Recital

7:45 EDT 6:45 EST
NBC-Rise & Shine: News: WJZ
CBS-Organ Reveille; News:
WABC

News: WDRG WCAU WEEI
Musical Clock: WGY WNAC
WAAB-Morning Watch
WCOP-Today's Almanac
WCHS-Three A Safety Man
WLLH-News; Interlude
WLW-Hugh Cross' Radio Pals
WORL-Good Morning Neighbor
WSAR-Buyers' & Sellers' Club
WTAG-Morning Parade

8:00 EDT 7:00 EST
NBC-Four Showmen Quartet:
WJZ
CBS-Noveltees: WABC
NBC-Malcolm Claire: WFAE (sw-21.5)

Y.N.-News: WEAN WFEA WRDO
WNBH WCHS WLBZ WLLH
WSAR WAAB WBRY
News: WTAG WTIC WORC WOR
WJAR WMAS WPRO WORL
CKAC

CFNB-Musical Clock
WCAU-Larry Vincent, songs
WCOP-Shopping, Jane Ford
WDRG-Treasure House
WEEI-Jimmie & Dick
WGY-Good News Prgm.
WHAM-News; Air Masters
WHDH-Morning Bulletin Board
WLW-Merrymakers
WMEX-Musical Timetable
WNAC-George & Juanita, songs
WNBX-Zeke Manners' Gang

8:15 EDT 7:15 EST
NBC-Doc Schneider's Texans:
WFAE WTIC (sw-21.5)
NBC-William Meeder, organist;
Arthur Lang, bar.: WJZ
(sw-21.54)

Y.N.-Weather Service: WSAR
WLLH WNAC WEAN WRDO
WFEA WNBH WTAG WCHS
News: WCOP CFNB
Morning Devotions: WJAR
WMAS
CFNY-Salon Musicale
CKAC-Morning Serenade
WAAB-Francis J. Cronin
WBRY-Music by Cugat
WCAU-Melody Parade
WDRG-Shoppers Special

WEEI-Caroline Cabot
WHAM-Pete & Joe
WLBZ-Program Highlights
WNBX-Morning Melodies
WOR-Nell Vinick, beauty talk;
Household Hints; Melody Mo-
ments

WORC-Around the Clock
WORL-Morgan Memorial
WPRO-Rev. Allen E. Claxton

8:30 EDT 7:30 EST
NBC-Women & News: WFAE
WJAR (sw-21.5)
CBS-Fred Feibel, organist: WABC
(sw-21.52)

NBC-Musical Parade: WJZ WFEA
Y.N.-Andy Jacobson's Rhythm:
WLLH WRDO WEAN WNBH
Musical Clock: WSAR WGY
CFNB-The Listening Post
CKAC-French Songs

WAAB-Newton School Days
WBRY-Time Keeper
WBZ-Mac & Moore
WCAU-Don Bovay, guitarist
WCOP-Orchids to You
WCHS-Morning Devotions
WEEI-Radio Almanac
WHDH-Gospel Songs
WLBZ-Thoughts for the Day
WLW-Gospel Singer
WMAS-Melody Express
WNAC-Musical Roundup
WNBX-Service Bureau
WOR-Melody Time
WORL-McMasters Talks It Over
WPRO-Fern Scull at the Organ
WTAG-Top o' the Morning
WTIC-Radio Bazaar

8:45 EDT 7:45 EST
NBC-Do You Remember?: WFAE
WCHS WJAR
C.N.-Andy Jacobson's Rhythms:
WAAB
Morning Devotions: WNBH
WSAR

WBZ-Musical Clock
WCAU-Houseboat Hannah
WCOP-Health Food Talk
WEEI-Fashion Reviews
WGY-Hi-boys
WHDH-News
WLBZ-Greetings & Uncle Ezra
WLW-Voice of Experience
WNBX-Service Bureau; Eb &
Zeb
WOR-The Goldbergs, sketch

WORC-Morning Watch
WORL-Reporter
WPRO-Home Folks Frolic; News

9:00 EDT 8:00 EST
NBC-Herman & Banta, Instru-
mentalists: WFAE WTAG
WTIC WCHS (sw-21.5)

CBS-Metropolitan Parade; News:
WLBZ WPRO WORC WNBX
WMAS CKAC WOKO WDRG
NBC-Breakfast Club; Soloists,
Orch.; Don McNeill, m.c.;
News: WJZ WFEA

CBS-Arthur Godfrey: WABC
(sw-21.52)

C.N.-Food Magician: WAAB
WLLH WRDO

CFNB-Morning Concert
WBRY-Morning Musical Revue
WBZ-As You Like It
WCAU-Morning Melodies
WCOP-Ubaldo Guidi
WEEI-Shopping Service
WGY-Betty Crocker
WHAM-Saving Service
WHDH-Foods Parade
WJAR-Shopping News
WLW-Betty Crocker
WMEX-Farm News
WNAC-Houseboat Hannah
WOR-Ed Fitzgerald
WORL-News; Morning Musicale
WSAR-Breakfast Melodies

9:15 EDT 8:15 EST
NBC-Breakfast Club: WHAM
NBC-Person to Person: WFAE
WTAG (sw-21.5)

CBS-Metropolitan Parade; News:
WABC WEEI (sw-21.52)

Y.N.-Gretchen McMullen: WEAN
WLBZ WCHS WSAR WRDO
WNBH WTAG WTIC WLLH
WFEA WNAC

CFNB-Dance Music
WAAB-Merry-Go-Round
WCAU-Across the Breakfast
Table

WGY-Betty & Bob
WJAR-Housewives' Radio Exch.
WLW-Houseboat Hannah
WMEX-Health Talk
WOR-Modern Living
WORL-Mrs. G. W. Ballard

9:30 EDT 8:30 EST
CBS-Road of Life (Chipso):
WABC WEEI WCAU WFBL
WMAS (sw-21.52)

NBC-Landt Trio; News: WFAE
(sw-21.5)

NBC-Breakfast Club; News:
WBZ WFEA

Y.N.-Food News: WTAG WNAC
WEAN WCHS WTIC
CFNY-Women at Home
CFNB-News
CKAC-Bonjour Madame
WBRY-Shopping Guide
WCOP-Magic Kitchen
WDRG-On the Mall
WGY-William Wirges' Orch.;

News
WLBZ-Topics of the Day
WLLH-George Boyko
WLW-Myrt & Marge
WMEX-Italian Echoes
WNBH-Morning Melodies
WNBX-Melody Quiz
WOR-Modern Rhythms
WORC-Easy to Remember
WORL-Woman of Tomorrow
WPRO-In the Women's World
WRDO-Program Highlights
WSAR-In a Sentimental Mood

9:45 EDT 8:45 EST
NBC-Breakfast Club; News: (sw-15.21)

CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): WABC
WCAU WEEI WOKO WFBL
(sw-21.52)

NBC-Amanda Snow, songs:
WFAE WFEA WTAG (sw-21.5)

C.N.-Ruth Ross Interviews
WAAB WNBH WSAR WLLH

CFNY-Stella Dallas, sketch
CFNB-Mason's 49 Prgm.
WCHS-Little Variety Show
WDRG-Dan Harding's Wife,
sketch
WGY-Market Basket

WHAM-Tower Clock Prgm.
WJAR-Dancing Melodies
WMAS-Kilocycling on 1420
WMEX-Songs of Italy
WNAC-Variations

WNBX-Songs and Sonnets
WORC-Good Morning, Neighbor
WPRO-Housewives Serenade
WRDO-Topics of the Day
WTIC-Jake & Carl

10:00 EDT 9:00 EST
CBS-Pretty Kitty Kelly (Wond-
er Bread): WABC WEEI
WDRG WMAS (sw-21.52)

NBC-Cabin at the Crossroads
(Aunt Jemima): WJZ WHAM
WBZ WEAN (sw-15.21)

NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WFAE WTAG WJAR
WNAC WTIC WGY WCHS

MBS-Singing Strings: WAAB
WLLH WFEA WLBZ

News: WCOP WBRY WNBH
WNBX

CFNY-Back Stage Wife
CFNB-Ma Perkins

CKAC-To be announced
WCAU-Dr. Friendly, sketch
WHDH-Scandinavian Prgm.

WLW-Linda's First Love
WMEX-Daily Inspirations
WOR-Academy of Medicine
WORL-News; Bridge Club
WSAR-The Stroller

WTAR-Los Angeles Negro Choir

10:15 EDT 9:15 EST
NBC-Margot of Castlewood (Quak-
er Oats): WJZ WBZ WHAM
WEAN WLW (sw-15.21)

NBC-John's Other Wife, sketch
(Louis Philippe): WFAE WGY
WTAG WCHS WNAC WTIC
WJAR

CBS-Myrt & Marge, sketch
(Super Suds): WABC WLBZ
WORC WPRO WEEI WDRG
WFBL WCAU WMAS (sw-21.52)

MBS-John Metcalf's Choir Loft:
WFEA WNBH WLLH WRDO
WAAB WBRY

CFNY-Musical Nick Nacks
CFNB-Backstage Wife
CKAC-L'Art de la Draperie
WCOP-Meditations of Polimeni
WMEX-Book Reviews
WNBX-Whispering Strings
WOR-Tex Fletcher

WORL-Pacific Paradise
WSAR-News

10:30 EDT 9:30 EST
CBS-Hilltop House (Palmolive
Soaps): WABC WEEI WDRG
WPRO WOKO WCAU WORC
WMAS WLBZ WFBL (sw-21.52)

NBC-Just Plain Bill, sketch
(Bi-So-Dol): WFAE WTAG
WNAC WTIC WJAR WCHS
WGY

Frequencies

CFCY-630 WJAR-890
 CFNB-550 WJZ-760
 CFRB-890 WLBZ-620
 CKAC-730 WLLH-1370
 KDKA-930 WLW-700
 WAB-1410 WMAS-1420
 WABC-880 WMEX-1500
 WBY-1530 WNAC-1230
 WIZ-WBZA-990 WNBH-1310
 WCAU-1170 WNBX-1260
 WCOP-1120 WOKO-1430
 WCHS-940 WOR-710
 WDRC-1830 WORC-1280
 WEA-660 WORL-920
 WEAN-780 WPRO-630
 WEEI-590 WRDO-1370
 WFBL-1380 WSAR-1450
 WFEA-1340 WTAG-580
 WGY-790 WTAM-1070
 WHAM-1150 WTIC-1040
 WHDH-830

NBC-Attorney-at-Law, sketch (Johnson Floor Wax): WJZ WBZ (sw-15.21)
 MBS-Reminiscing: WAAB WNBH WEAN WRDO WLLH WBY WBY WOR

CFNB-Home Folks' Frolic
 CKAC-L'Heure Recreative
 WCOP-Album of Love
 WFEA-Easy to Remember
 WHAM-Mrs. Thrifty Buyer
 WHDH-Fishermen's Broadcast
 WLW-Betty & Bob
 WMEX-Shopping With You
 WNBX-To be announced
 WORL-Stock Markets
 WSAR-Home Beautiful

10:45 EDT 9:45 EST
 NBC-The Woman in White, sketch (Pillsbury): WEA WTAG WTIC WCHS WJAR WNAC WGY

CBS-Stepmother, Sketch (Colgate): WABC WCAU WEEI WDRC (sw-15.27)

NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21)

CBS-Deep River Boys: WFBL C.N.-Earle Lawrence, bar.: WAAB WLLH WEAN WBY WNBH WFEA

Home Forum: CFCY WBZ
 CFNB-Organ Melodies
 WCOP-Ivory Tower
 WLBZ-P. T. A. Broadcast
 WLW-Dr. Friendly
 WMAS-Morning Shopper
 WORC-Organ Reveries
 WORL-Mass. Women's Clubs
 WPRO-News
 WRDO-Central Maine Melodies
 WSAR-Housewives' Exchange

11:00 EDT 10:00 EST
 CBS-Talk by John H. Fahey: WABC WOKO WORC WPRO WDRC WLBZ WNBX WMAS (sw-2152)

John H. Fahey, chairman of the Federal Home Loan Bank Board, will talk on the work of the board and its plans for the future.

NBC-Story of Mary Marlin, sketch (Ivory Flakes): WJZ WHAM WBZ WLW (sw-15.21)

NBC-David Harum, sketch (Bab-O): WEA WCHS WGY WNAC WTIC WJAR WTAG (sw-9.53-15.33)

MBS-Get Thin to Music: WRDO WLLH WNBH WAAB WSAR CFCY-Band Box
 CFN-Happy Warrior Prgm.
 CKAC-Sonia, ses Melodies au Piano

WBY-News; Honeymooners; Musical
 WCAU-Heart of Julia Blake
 WCOP-What's New?
 WEEI-Roylace; Musical Moments
 WFEA-Home Folks' Frolic
 WHDH-Dorothy Melvin's Charm Mirror

11:15 EDT 10:15 EST
 NBC-Lorenzo Jones, sketch (Phillips): WEA WCHS WJAR WTIC WTAG WNAC WGY

CBS-Talk by John H. Fahey: WABC WEEI WOKO WPRO WDRC WLBZ WNBX WMAS WORC (sw-2152)

NBC-Pepper Young's Family (Camay Soap): WJZ WHAM (sw-15.21)

For details of contest on this program turn to the inside back cover.
 C.N.-Melody Strngs. WAAB WRDO WBY WNBH WFEA WLLH WSAR

CFCY Chic Martin
 CKAC-Le Vieux Maitre D'Ecole
 WBZ-Women & News
 WCAU-Thomas Conrad Sawyer
 WCOP-Italradio Dramatization
 WLW-News; River; Weather
 WMEX-Van Clemens, songs
 WOR-Myrt & Marge, sketch
 WORL-How About Music

11:30 EDT 10:30 EST
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)

For details of contest on this program turn to the inside back cover.

CBS-Big Sister, sketch (Rinso): WABC WEEI WCAU WFBL WLBZ WDRC WMAS WORC CKAC WPRO WOKO

NBC-How to Be Charming (Phillips); Beauty Talk: WEA WNA WTTIC WJAR WTAG WCHS WGY

CBC-Big Sister: CFCY CFCY C.N.-Highlights & Half Tones: WRDO WBY WAAB WLLH WCOP-Voice of Italy
 WFEA-Fred French, bar.
 WHDH-Farm and Home Chat
 WLW-Thomas Conrad Sawyer
 WMEX-Cooking School
 WNBH-Monitor News
 WNBX-Good Morning Neighbor
 WOR-Hilltop House
 WORL-American Family Robinson
 WSAR-Buyers' & Sellers' Club

11:45 EDT 10:45 EST
 CBS-Aunt Jenny's Stories (Spry): WABC WCAU WEEI WOKO WDRC WORC WPRO WFBL WMAS WLBZ

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WBZ WHAM (sw-15.21)

NBC-Hello Peggy, sketch (Dra-no): WEA WTTIC WNAC WJAR WTAG WCHS WGY

MBS-Pauline Alpert, pianist: WOR WAAB WRDO WEAN CFCY-Music Garden
 CFNB-To be announced
 CKAC-Parade des Melodies
 WBY-Gert Cole, songs
 WCOP-Clemente Giglio Players
 WHDH-Morning Musicale
 WLLH-Hear Ye
 WLW-Goldbergs
 WNBH-Rhythm Makers
 WNBX-Rhythm & Romance
 WORL-Lazy Rhapsodies
 WSAR-Your Lucky Number

1:00 EDT 12:00 EST
 CBS-Betty & Bob, sketch (Gold Medal): WABC WPRO WORC WCAU WOKO WFBL WDRC WEEI WMAS (sw-9.59)

NBC-News; Weather & Market Reports: WEA
 NBC-Carlile & London, piano duo: (sw-15.33)

Y.N.-News: WTAG WCHS WEAN WNBH WLLH WSAR WLBZ WNAC WRDO WFEA

News: WJAR WTIC WNBX CFCY
 CFNB-Frigidaire Concert Hall
 CKAC-Stock Quotations
 WAAB-News of Woman's Clubs
 WBY-News; Markets; Musicale
 WCOP-Journal of the Air
 WGY-Myrt & Marge
 WHAM-Hits of the Day; News
 WHDH-Variety Boys
 WMEX-Musical Mail Box
 WOR-Health Talk; Melody Moments
 WORL-News; Continental Rhythms

1:15 EDT 12:15 EST
 NBC-Escorts & Betty: WEA (sw-15.33)

CBS-Betty Crocker, cooking talk (Gold Medal): WABC WCAU WORC WPRO WMAS WDRC WOKO WFBL WEEI (sw-9.59)

MBS-Organ Recital: WOR Y.N.-Joyce Jordan, Girl Interne: WNAC WTAG WTIC
 CKAC-News
 WAAB-Consumers' Council
 WBY-Piano Moods
 WCOP-Rhythm & Romance
 WCHS-Hits & Encores
 WFEA-Extension Service
 WGY-Household Chats
 WHAM-Here and There
 WHDH-Five Troubadors
 WJAR-Brevity Matinee
 WLBZ-Chic Martin Prgm.
 WLLH Shopping News
 WNBH-Salt & Pepper
 WNBX-Future Farmers of America

1:30 EDT 12:30 EST
 NBC-Word & Music: WEA (sw-11.53)

CBS-Arnold Grimm's Daughter (Gold Medal): WABC WEEI WORC WDRC WOKO WPRO WFBL WCAU WMAS (sw-9.59)

NBC-Mother-in-Law, sketch: WJZ Y.N.-Marjorie Mills: WTIC WCHS WNAC WEAN WTAG WLBZ
 MBS-Rex Battle's Orch.: CFCY Ma Perkins, sketch: WHAM WLW
 CBC-Rex Battle's Orch.: CFCY
 CFNB-Radio Parade
 CKAC-Feminine World
 WBY-Music Appreciation
 WBZ-Matinee Melodies
 WCOP-I.B.S. Oddities
 WFEA-Magic Strings
 WGY-Houseboat Hannah
 WHDH-Afternoon Musicale
 WLLH-Lonesome Singer
 WMEX-Roy Gobby, bar.
 WNBH-Fun & Facts for Farmers
 WNBX-Hits & Encores
 WOR-Wifesaver
 WORL-Tin Pan Alley Goes to Town
 WSAR-This Rhythmic Age

1:45 EDT 12:45 EST
 CBS-Vahant Lady, sketch (Gold Medal): WABC WPRO WFBL WCAU WOKO WORC WDRC WEEI WMAS (sw-9.59)

NBC-Jack & Loretta Clemens, songs & chatter: WJZ WBZ
 MBS-Voice of Experience (Lydia E. Pinkham): WOR WAAB
 WCOP-WPA Presents
 WGY-Dan Harding's Wife
 WHDH-The Cub Reporters
 WJAR-Concert Echoes
 WLLH-Voice of Haverhill
 WLW-Kitty Keene, Inc.
 WMEX-Jacob List
 WNBX-Or, the Air Today
 WORL-Musical Numerology
 WRDO-Glad & Happy
 WSAR-There Was a Time

2:00 EDT 1:00 EST
 NBC-Marine Band: WJZ WHAM WBZ (sw-15.21)
 NBC-To be announced: WEA WCHS WJAR WTAG WTIC WGY CFNB (sw-15.33)

CBS-Oxydol's Own Ma Perkins, sketch: WABC WEEI WFBL WCAU WMAS WLBZ (sw-9.59-15.27)

CBC-London Calling: CFCY News: WORL WPRO
 WBY-Ann Erichette, songs
 WFEA-Organ Reveries
 WHAM-To be announced
 WLLH-News; Shopping News
 WMAS-Radio Chats
 WMEX-Monitor Views the News
 WNAC-Dan Harding's Wife
 WNBH-The Radio News
 WOR-Quiz Club
 WORL-Fishing Time

1:00 EDT 12:00 EST
 CBS-Betty & Bob, sketch (Gold Medal): WABC WPRO WORC WCAU WOKO WFBL WDRC WEEI WMAS (sw-9.59)

NBC-News; Weather & Market Reports: WEA
 NBC-Carlile & London, piano duo: (sw-15.33)

Y.N.-News: WTAG WCHS WEAN WNBH WLLH WSAR WLBZ WNAC WRDO WFEA

News: WJAR WTIC WNBX CFCY
 CFNB-Frigidaire Concert Hall
 CKAC-Stock Quotations
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 WMEX-Musical Mail Box
 WOR-Health Talk; Melody Moments
 WORL-News; Continental Rhythms

1:15 EDT 12:15 EST
 NBC-Escorts & Betty: WEA (sw-15.33)

CBS-Betty Crocker, cooking talk (Gold Medal): WABC WCAU WORC WPRO WMAS WDRC WOKO WFBL WEEI (sw-9.59)

MBS-Organ Recital: WOR Y.N.-Joyce Jordan, Girl Interne: WNAC WTAG WTIC
 CKAC-News
 WAAB-Consumers' Council
 WBY-Piano Moods
 WCOP-Rhythm & Romance
 WCHS-Hits & Encores
 WFEA-Extension Service
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 WHAM-Here and There
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 MBS-Rex Battle's Orch.: CFCY Ma Perkins, sketch: WHAM WLW
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 CFNB-Radio Parade
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 WBZ-Matinee Melodies
 WCOP-I.B.S. Oddities
 WFEA-Magic Strings
 WGY-Houseboat Hannah
 WHDH-Afternoon Musicale
 WLLH-Lonesome Singer
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 WNBH-Fun & Facts for Farmers
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 WORL-Tin Pan Alley Goes to Town
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 WSAR-There Was a Time

2:00 EDT 1:00 EST
 NBC-Marine Band: WJZ WHAM WBZ (sw-15.21)
 NBC-To be announced: WEA WCHS WJAR WTAG WTIC WGY CFNB (sw-15.33)

CBS-Oxydol's Own Ma Perkins, sketch: WABC WEEI WFBL WCAU WMAS WLBZ (sw-9.59-15.27)

CBC-London Calling: CFCY News: WORL WPRO
 WBY-Ann Erichette, songs
 WFEA-Organ Reveries
 WHAM-To be announced
 WLLH-News; Shopping News
 WMAS-Radio Chats
 WMEX-Monitor Views the News
 WNAC-Dan Harding's Wife
 WNBH-The Radio News
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 WORL-Fishing Time

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NBC-News; Weather & Market Reports: WEA
 NBC-Carlile & London, piano duo: (sw-15.33)

Y.N.-News: WTAG WCHS WEAN WNBH WLLH WSAR WLBZ WNAC WRDO WFEA

News: WJAR WTIC WNBX CFCY
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 CKAC-Stock Quotations
 WAAB-News of Woman's Clubs
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 WCOP-Journal of the Air
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 WHAM-Hits of the Day; News
 WHDH-Variety Boys
 WMEX-Musical Mail Box
 WOR-Health Talk; Melody Moments
 WORL-News; Continental Rhythms

1:15 EDT 12:15 EST
 NBC-Escorts & Betty: WEA (sw-15.33)

CBS-Betty Crocker, cooking talk (Gold Medal): WABC WCAU WORC WPRO WMAS WDRC WOKO WFBL WEEI (sw-9.59)

MBS-Organ Recital: WOR Y.N.-Joyce Jordan, Girl Interne: WNAC WTAG WTIC
 CKAC-News
 WAAB-Consumers' Council
 WBY-Piano Moods
 WCOP-Rhythm & Romance
 WCHS-Hits & Encores
 WFEA-Extension Service
 WGY-Household Chats
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 WLLH Shopping News
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1:30 EDT 12:30 EST
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 MBS-Rex Battle's Orch.: CFCY Ma Perkins, sketch: WHAM WLW
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2:00 EDT 1:00 EST
 NBC-Marine Band: WJZ WHAM WBZ (sw-15.21)
 NBC-To be announced: WEA WCHS WJAR WTAG WTIC WGY CFNB (sw-15.33)

CBS-Oxydol's Own Ma Perkins, sketch: WABC WEEI WFBL WCAU WMAS WLBZ (sw-9.59-15.27)

CBC-London Calling: CFCY News: WORL WPRO
 WBY-Ann Erichette, songs
 WFEA-Organ Reveries
 WHAM-To be announced
 WLLH-News; Shopping News
 WMAS-Radio Chats
 WMEX-Monitor Views the News
 WNAC-Dan Harding's Wife
 WNBH-The Radio News
 WOR-Quiz Club
 WORL-Fishing Time

1:00 EDT 12:00 EST
 CBS-Betty & Bob, sketch (Gold Medal): WABC WPRO WORC WCAU WOKO WFBL WDRC WEEI WMAS (sw-9.59)

NBC-News; Weather & Market Reports: WEA
 NBC-Carlile & London, piano duo: (sw-15.33)

Y.N.-News: WTAG WCHS WEAN WNBH WLLH WSAR WLBZ WNAC WRDO WFEA

News: WJAR WTIC WNBX CFCY
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 WHAM-Hits of the Day; News
 WHDH-Variety Boys
 WMEX-Musical Mail Box
 WOR-Health Talk; Melody Moments
 WORL-News; Continental Rhythms

1:15 EDT 12:15 EST
 NBC-Escorts & Betty: WEA (sw-15.33)

CBS-Betty Crocker, cooking talk (Gold Medal): WABC WCAU WORC WPRO WMAS WDRC WOKO WFBL WEEI (sw-9.59)

MBS-Organ Recital: WOR Y.N.-Joyce Jordan, Girl Interne: WNAC WTAG WTIC
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1:30 EDT 12:30 EST
 NBC-Word & Music: WEA (sw-11.53)

CBS-Arnold Grimm's Daughter (Gold Medal): WABC WEEI WORC WDRC WOKO WPRO WFBL WCAU WMAS (sw-9.59)

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 WLW-Kitty Keene, Inc.
 WMEX-Jacob List
 WNBX-Or, the Air Today
 WORL-Musical Numerology
 WRDO-Glad & Happy
 WSAR-There Was a Time

2:00 EDT 1:00 EST
 NBC-Marine Band: WJZ WHAM WBZ (sw-15.21)
 NBC-To be announced: WEA WCHS WJAR WTAG WTIC WGY CFNB (sw-15.33)

CBS-Oxydol's Own Ma Perkins, sketch: WABC WEEI WFBL WCAU WMAS WLBZ (sw-9.59-15.27)

CBC-London Calling: CFCY News: WORL WPRO
 WBY-Ann Erichette, songs
 WFEA-Organ Reveries
 WHAM-To be announced
 WLLH-News; Shopping News
 WMAS-Radio Chats
 WMEX-Monitor Views the News
 WNAC-Dan Harding's Wife
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 WOR-Quiz Club
 WORL-Fishing Time

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 CBS-Betty & Bob, sketch (Gold Medal): WABC WPRO WORC WCAU WOKO WFBL WDRC WEEI WMAS (sw-9.59)

NBC-News; Weather & Market Reports: WEA
 NBC-Carlile & London, piano duo: (sw-15.33)

Y.N.-News: WTAG WCHS WEAN WNBH WLLH WSAR WLBZ WNAC WRDO WFEA

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 WMEX-Musical Mail Box
 WOR-Health Talk; Melody Moments
 WORL-News; Continental Rhythms

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MBS-Organ Recital: WOR Y.N.-Joyce Jordan, Girl Interne: WNAC WTAG WTIC
 CKAC-News
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 WBY-Piano Moods
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 WGY-Household Chats
 WHAM-Here and There
 WHDH-Five Troubadors
 WJAR-Brevity Matinee
 WLBZ-Chic Martin Prgm.
 WLLH Shopping News
 WNBH-Salt & Pepper
 WNBX-Future Farmers of America

1:30 EDT 12:30 EST
 NBC-Word & Music: WEA (sw-11.53)

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NBC-Mother-in-Law, sketch: WJZ Y.N.-Marjorie Mills: WTIC WCHS WNAC WEAN WTAG WLBZ
 MBS-Rex Battle's Orch.: CFCY Ma Perkins, sketch: WHAM WLW
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 CFNB-Radio Parade
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 WMEX-Roy Gobby, bar.
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 WNBX-Hits & Encores
 WOR-Wifesaver
 WORL-Tin Pan Alley Goes to Town
 WSAR-This Rhythmic Age

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 CBS-Vahant Lady, sketch (Gold Medal): WABC WPRO WFBL WCAU WOKO WORC WDRC WEEI WMAS (sw-9.59)

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 MBS-Voice of Experience (Lydia E. Pinkham): WOR WAAB
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 WLW-Kitty Keene, Inc.
 WMEX-Jacob List
 WNBX-Or, the Air Today
 WORL-Musical Numerology
 WRDO-Glad & Happy
 WSAR-There Was a Time

2:00 EDT 1:00 EST
 NBC-Marine Band: WJZ WHAM WBZ (sw-15.21)
 NBC-To be announced: WEA WCHS WJAR WTAG WTIC WGY CFNB (sw-15.33)

CBS-Oxydol's Own Ma Perkins, sketch: WABC WEEI WFBL WCAU WMAS WLBZ (sw-9.59-15.27)

CBC-London Calling: CFCY News: WORL WPRO
 WBY-Ann Erichette, songs
 WFEA-Organ Reveries
 WHAM-To be announced
 WLLH-News; Shopping News
 WMAS-Radio Chats
 WMEX-Monitor Views the News
 WNAC-Dan Harding's Wife
 WNBH-The Radio News
 WOR-Quiz Club
 WORL-Fishing Time

1:00 EDT 12:00 EST
 CBS-Betty & Bob, sketch (Gold Medal): WABC WPRO WORC WCAU WOKO WFBL WDRC WEEI WMAS (sw-9.59)

NBC-News; Weather & Market Reports: WEA
 NBC-Carlile & London, piano duo: (sw-15.33)

Y.N.-News: WTAG WCHS WEAN WNBH WLLH WSAR WLBZ WNAC WRDO WFEA

News: WJAR WTIC WNBX CFCY
 CFNB-Frigidaire Concert Hall
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 WAAB-News of Woman's Clubs
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 WCOP-Journal of the Air
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 WHAM-Hits of the Day; News
 WHDH-Variety Boys
 WMEX-Musical Mail Box
 WOR-Health Talk; Melody Moments
 WORL-News; Continental Rhythms

1:15 EDT 12:15 EST
 NBC-Escorts & Betty: WEA (sw-15.33)

CBS-Betty Crocker, cooking talk (Gold Medal): WABC WCAU WORC WPRO WMAS WDRC WOKO WFBL WEEI (sw-9.59)

MBS-Organ

FRIDAY

May 6

(5:00 p.m. Continued)

WRDO-Shoppers Variety Revue
WSAR-To be announced
WTAG-Famous Composers

5:15 EDT 4:15 EST

NBC-Don Winslow of the Navy, sketch: WTAG WNAC WBZ
NBC-Songs of Carlotta: WFAE WJAR WTAG WNAC

CFCY-Sleepytown Express
CFNB-News
CKAC-La Fantastique Odissee de Richard Beauchamp

WBRY-Melodies of Today
WCSH-Speed Gibson
WFEA-News; Dance Hour; Oddities in the News

WGY-Count of Monte Cristo
WHDH-Peacock Court
WLLH-Playhouse

WLW-Jack Armstrong
WMAS-Hits & Bits
WMEX-Today's Winners

WOR-Bill Butler's Rodeo Ramblers
WORL-Bert Muller
WSAR-Italian Prgram.

WTIC-Eddie Rubsam's Hawaiians

5:30 EDT 4:30 EST

CBS Music for Fun: WABC WEEI
WDRG WCAU WFBL WORC (sw-9.59-15.27)

NBC-Little Variety Show: WJZ WBZ (sw-15.21)

NBC-Your Family & Mine (Seal-test): WFAE WNAC WTIC WGY WJAR WTAG WCSH (sw-9.53)

CFCY-Frank Crumit
CFNB-Souvenirs in Rhythm
CKAC-Continental Varieties

WBRY-Better Homes Prgram.
WCOP-The Children's Corner
WFEA-Dance Hour

WHDH-Depot Dialogues
WLBZ-Variety Revue
WLLH-Birthday Party

WLW-Drifting Pioneers
WNBH-News
WNBX-For Men Only

WOR-Little Orphan Annie, sketch
WORL-Sidelights from Beacon Hill

WPRO-Musical Hotel
WRDO-Many Happy Returns of the Day

WSAR-Musical Shopping Tour

5:45 EDT 4:45 EST

NBC-Little Orphan Annie, sketch (Ovaltime): WFAE WNAC WTIC WTAG WJAR WCSH WGY (sw-9.53)

NBC-Little Variety Show: WEAN
NBC-Captain Tim's Stamp Club: WJZ

News: WSAR WBRY WCOP
CFCY-Uncle Mel
CFNB-Dick Tracy, sketch

CKAC-Fireside Prgram
WEEI-Musical Moments
WHDH-Master Strings

WLLH-Encore Time
WLW-Hilltop House
WMEX-Reading the Comics

WNBH-Easy to Remember
WOR-Junior G-Men
WORL-Supper Melodies

WPRO-Sports Finals
WRDO-Richard Cookson, songs

NIGHT

6:00 EDT 5:00 EST

CBS-News; Ed Thorgeren, sport-cast: WABC (sw-15.27)

NBC-(News, WJZ only) Washington Calling: WJZ WHAM

NBC-Education in the News, Shannon Allen, comm.: WFAE (sw-9.53)

Y.N. News: WLBZ WNAC WNBH
WFEA WCSH WEAN WLLH
WRDO WSAR

News: WJAR WTIC WORC
WEEI WMAS CFNB PRDO
WHDH

News: Sports: KDKA WORL
CFCY-Yodelin' Traitor
CFNB-Adv of Jimmy Allen

CFNB-Musical Interlude
CKAC-Maurice Meerte's Orch.
WAAB-Dinner Concert

WBRY-Waste of Time
WBZ-News; Dance Revue
WCAU-Ben Alley, tnr. & Organ

WTAG-Holy Week Service
WTAM-Myrt & Marge

6:15 EDT 5:15 EST

NBC-Revelers (Boned Chicken);
Cadets Quartet: WJZ WBZ
WGY

CBS-Jack Shannon, tnr.: WNBX
NBC-Piano Time; News: WFAE
(sw-9.53)

CBS-Popeye the Sailor (Popsicle):
WABC WOKO WEEI WPRO
WDRG WGRG WCAU

C.N. Dinner Concert: WRDO
Y.N. Baseball Scores: WSAR
WTIC WLBZ WCSH WNAC

WEAN WFEA WNBH
CFCY-Musing Time
CFNB-Dance Music

CFRB-Claire Wallace
CKAC-The Don Juan of Song
KDKA Melody Master

WCSH-Let's Talk It Over
WFEA-News; Dance Hour; Oddities in the News

WHDH-Evening Musicale
WJAR-Dancing Melodies
WLLH-Around the Town

WLW-Short, Short Story
WMEX-Italian Radio Review
WORL Music for Milady

WTAG-Melody Moments
WTAM-Dick Tracy, sketch

6:30 EDT 5:30 EST

CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WABC WDRG WCAU WORC

WPRO WFBL WOKO WEEI
(sw-15.27-9.59) (also KNX
KSL at 8:45 p.m.)

NBC-Chesterfield Daily Sports
Column With Paul Douglas:
WJAR WCSH WGY WTAM

WBZ KDKA WTAG WLW
(sw-15.21)

NBC-Johnnie Johnstone, bar.;
WJZ WHAM
News: WBRY CFNY WOR

Sports: WFEA WPRO
CFNB-Melody Masters
CFRB-Talking Reporter; Sports;
Sair Lee

CKAC-Radio Reportage
WCOP-Swing or Snee
WHDH-Jimmie McHale's Orch.

WLBZ-Dance Treats
WLLH-News; Interlude
WMAS-Godwill; Pappy, Ezrat
& Elton

WMEX-Today's Winners
WNAC-Musical Rendezvous
WNBH-Music by Cugat

WNBX-Clean Up-Paint Up Campaign
WSAR Hit Revue
WJZ Weightville Clarion

6:45 EDT 5:45 EST

NBC-Lowell Thomas, news commentator (Sun Oil): WJZ
WEAN WLW WTAM KDKA
WBZ WHAM (sw-15.27)

CBS-Lum & Abner (Postum):
WABC WOKO WCAU WDRG
WPRO WFBL WEEI (sw-
9.59-15.27) (also KNX KSL
at 11:15 p.m.)

NBC-Blue Barron's Orch.: WFAE
WFEA

MBS-Buddy Clark, bar.; Orch.:
WOR

C.N. Baseball Scores; Racing Results: WAAB WLLH

Sports: WGY WJAR WMAS
CFNB-Dance Music
CFRB-Spotlight

CKAC-Melodies Francaises
WBRY-Vic Arden's Orch.
WCSH Show Window

WHDH-Gene Nickerson's Orch.
WLBZ-Advertising Talk
WMAS-The Fashionair

WMEX-Vin Vincent's Orch.
WNBH-Count of Monte Cristo
WNBX-News

WNBX-To be announced
WORC-Modern Melodies
WORL-Eventide Echoes

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:00 EDT (10:00 EST) TALK BY JOHN H. FAHEY, CBS.

NIGHT

8:00 EDT (7:00 EST) CITIES SERVICE CONCERT with Lucille Manners, Frank Black, conductor, NBC-Red.

8:30 EDT (7:30 EST) PAUL WHITEMAN'S ORCHESTRA, Joan Edwards; guest, CBS.

9:00 EDT (8:00 EST) HOLLYWOOD HOTEL with Frances Langford, Anne Jamison, Frank Parker, Louella Parsons, Ken Murray, and Oswald, Marlyn Stuart, Raymond Paige's orchestra; Fred MacMurray, Harriet Hilliard and Ben Blue, guests, CBS.

News: WAAB WLBZ WRDO
CFNB WORL
CFCY Musical Varieties

CFRB-Mining Broadcaster
CKAC-Music for Madam
WBRY-Sports; Band Music

WCOP-World Dances
WFEA-Neighborly Ned Norton
WHDH-Duane Marshall's Orch.

WMAS-Rangeland Quartet
WMEX-Jimmie McHale's Orch.
WNBX-Merry-Go-Round

WOR-Sports
WORC-Home Folks Frolic
WTAM-Evening Prelude

7:15 EDT 6:15 EST

NBC-Uncle Ezra's Radio Station
(Alka-Seltzer); Pat Barrett.
WFAE WJAR WTAG WNAC
WTAM WCSH WGY WTIC
(sw-9.53) (also KOA KFI at
11.15 p.m.)

CBS-Maxine Sullivan, songs:
WABC WOKO WEEI WDRG
WCAU WPRO WFBL WORC
(sw-9.59)

NBC-Story Behind the Headlines:
WJZ WBZ WFEA WHAM
MBS-Lawrence Welk's Orch.:
WLBZ WRDO

CFCY-Lenten Talk, Fr. McGinn
CFNB-Concert Music
CFRB-Family Doctor

CKAC-Gustave Longtin, tnr.
KDKA-Political Talk
WAAB-Dance Orch.

WBRY-Nathaniel Shilkret's Orch.
WDRG-For. Trade; Mirthquakers
WHDH-Mickey Anton's Orch.

WLLH-News; Sports
WLW-The Perk Uppers
WMAS-Eunice Dorsey, songs

WMEX-Five Star Final
WNBH-Baseball Final; Weather
WNBX-Front Page Drama

WOR-Answer Man
WORL-Hollywood Brevities
WSAR-Social Security

7:30 EDT 6:30 EST

MBS-The Lone Ranger, sketch
(Silvercup): WOR WAAB

NBC-Nola Day, sons: WJZ WBZ
WFEA

NBC-New York on Parade:
WFAE

NBC-Edwin C. Hill, commentator:
WCSH

CBS-Hollice Shaw, sop. & Orch.:
WABC WOKO WMAS WORC
WNBX WLBZ (sw-11.83)

CBC-Organ Recital: CFNB
C.N.-Lone Ranger: WNBH WLLH
WRDO WEAN WSAR

CFCY-Merrymakers
CFRB-Movie Reporter
KDKA-Markowski Trio

KDKA-Let's Celebrate
WAAB-Cafe Continental
WBRY-Elks Safety Prgram.

WCAU-Vocal Varieties
WDRG-Money Matters
WEEI-This Is Massachusetts

WGY-Jim Healey, news
WHAM-News; To be announced
WHDH-International Strings

CBC-Canadian Portraits: CFNB
CKAC-To be announced
KDKA-Songs of Long Ago

WBRY-Jimmy Lacey's Orch.
WCAU-Stamping Around the
World

WDRG-String Ensemble
WEEI-American Folk Songs
WFEA-Hacker Headlines

WGY-Vic Arden's Orch.
WHAM-Frank Silva, sports
WHDH-Jason Tobias' Orch.

WLW-Arthur Godfrey
WMAS-Around the Town
WNAC-Let's Celebrate

WNBX-Front Page Drama
WPRO-Money Matters
WTAG-News

WTIC-Chandu, The Magician

8:00 EDT 7:00 EST

NBC-Cities Service Concert; Lucille Manners, sop.; Quartet;
Frank Black's Orch.: WFAE
WCSH WNAC WTIC WTAG
WJAR WGY WTAM (sw-9.53)

MES-Johnny Presents What Is
My Name?; Ray Block's Orch.;
Budd Hulick, m.c. (Philip Morris):
WOR WLW

NBC-Sophisticated Strings: WJZ
WBZ KDKA WEAN (sw-11.87)

CBS-The Ghost of Benjamin
Sweet, drama: WABC WEEI
WPRO WORC WDRG WMAS
WNBX WOKO CFRB (sw-
6.06-11.83)

CBC-Let Us Sing: CFNB CRCY
C.N.-Gov. Dummer Academy Glee
Club: WAAB WFEA WLBZ
WLLH

CKAC-Gratien Gelinis et le
Carrousel de la Galette
WBRY-Musical Album
WCAU-Warner Brothers Academy
Theater

WHAM-To be announced
WHDH-Howard Johnson's Orch.
WMEX-Staley Players, dramatization

WNBH-Spelling Bee
WRDO-Chamber of Commerce
WSAR-Portugese Hour

8:15 EDT 7:15 EST

Unemployment Commission:
WLBZ WRDO
WHDH-Top Tunes of the Day

8:30 EDT 7:30 EST

CBS-Paul Whiteman's Orchestra
(Chesterfield); Joan Edwards,
contr.; Guest: WABC WORC
WDRG WEEI WLBZ WCAU
WOKO WMAS WFBL WPRO
WNBX (sw-6.06-11.83) (also
KNX KSL at 11:30 p.m.)

NBC-Death Valley Days (Box-
ax): WJZ WHAM KDKA
WLW WBZ WEAN (sw-11.87)

CBC-Topics of the Day: CFNB
CFCY

MBS-Topics of the Day: WAAB
WRDO WLLH WBRY
CFRB-Summer Night Revue
CKAC-Radio Encyclopedia

WFEA Spelling Bee
WGY-Farm Prgram.
WHDH-Evening Musicale
WMEX-Nat Brusiloff's Orch.

WNBH-French Radio News
WOR-Andrew F. Kelley, philoso-
phy

8:45 EDT 7:45 EST

MBS-Ruby & His Music: WAAB
WNBH WRDO

CBC-The Fusbys: CFNB CFNY
WBRY-Musical Workshop
WHDH-News

9:00 EDT 8:00 EST

CBS-Hollywood Hotel (Campbell's Soup) Frances Langford; Ken Murray; Oswald; Marlyn Stuart; Frank Parker, m.c. & tnr.; Anne Jamison; Ken Niles; Raymond Paige's Orch.: WABC WCAU CFRB WOKO WPRO WDRG WEEI WFBL CKAC (sw-6.06-11.83)

Guests: Fred MacMurray, Harriet Hilliard and Ben Blue in a preview of Paramount's "Cocacolaunt Grave."
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Abe Lyman's Waltz Time (Phillips); Frank Munn, tnr.; Chorus: WFAE WGY WCSH WTAG WNAC WTIC WTAM WJAR (sw-9.53)

Mr. Munn will sing Always and Always and A Garden in Granada. The chorus will sing Old Kishwaukee River and Mexican Rose. The orchestra will play Dealer of Dreams, Tales of Vienna Woods, Chimes of Spring and Delyse.

NBC-Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy team; Graham McNamee & Golden Gate Jubilee Quartet; Freda Gibson; Teddy Bergman; George Olsen's Orch.: WJZ WEAN KDKA WHAM WBZ WLW (sw-11.87) (also KFI at 12:30 a.m.)

For details of contest on this program turn to the inside back cover.

MBS-Bob Crosby's Orch.: WNBH WLLH WAAB WSAR WRDO
CBC-London Calling: CFNY CFNB WLBZ

WBRY-Question Mark
WFEA-Swing Club
WHDH-Dream Weaver

WMAS-Opera House
WMEX-Front Page Drama
WNBX-Larry Bradford's Orch.

WOR-Gabriel Heatter
WORC-Enchanting Hour

9:15 EDT 8:15 EST

MBS-Johnson Family: WBRY
WNBH WOR WLLH WAAB
WSAR WRDO WLBZ
WHDH-Musical Rhapsody

WMEX-Jimmie McHale's Orch.
WORC-To be announced

9:30 EDT 8:30 EST

NBC-A. L. Alexander's True Stories (True Story Magazine):
WFAE WNAC WTAM WJAR
WTIC WTAG WCSH WGY

NBC-Spelling Bee; Paul Wing
WJZ WBZ WEAN WFEA
WHAM (sw-11.87)

MBS-Bamberger Symphony Orchestra: WSAR WOR WRDO
WAAB WNBH WBRY WLLH
WLBZ

CBC-Operetta: CFNY CRNB
KDKA-Political Talk
WMEX-Vin Vincent's Orch.
WNBX-Vic Frazer's Orch.

9:45 EDT 8:45 EST

KDKA Political Talk
WMEX-Jimmie McHale's Orch.

10:00 EDT 9:00 EST

NBC-Campana's First Nighter,
Starring Lester Trenayne &
Barbara Luddy: WFAE WTIC
WCSH WTAG WNAC WLW
WJAR WGY WTAM (sw-9.53)

CBS-Columbia Square; Lud Gluskin's Orch.; Guests: WABC
WOKO WFBL WDRG WMAS
WPRO WEEI WCAU WOR.
WLBZ (sw-6.06-11.83)

NBC-Paul Martin's Orch.: WJZ
WFEA WEAN WHAM WBZ
KDKA (sw-11.87)

CBC-Words & Music: CFNB
CFCY

MBS-Johnny Messner's Orch.:
WSAR WLLH WOR WRDO
WAAB WLBZ

News: WNBX WNBH
CFRB-Ask Another
CKAC-Sports

WBRY-Boxing Bouts
WMEX-Vin Vincent's Orch.

10:15 EDT 9:15 EST

NBC-Paul Martin's Orch.: KDKA
MBS-Johnny Messner's Orch.:
WNBH

CKAC-News
KDKA Political Talk
WMEX-Gypsy Orch.
WNBX-Waltzing in the Twin
States

10:30 EDT 9:30 EST

CBS-To be announced: WABC
WOKO WFBL WDRG WMAS
WPRO WEEI WCAU WDRG
(sw-6.06-11.83)

NBC-Jimmie Fidler's Hollywood
Gossip (Drene): WFAE WLW
WGY WTAG WTIC WCSH
WJAR WTAM WNAC (sw-
9.53)

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-To be announced: WJZ
WEAN WHAM KDKA WFEA
WBZ (sw-11.87)

MBS-Curtain Time: WAAB
WLBZ WRDO

CBC-Lloyd Huntley's Orch.:
CFNY CFNB

CFRB-Bert Niosi's Orch.
CKAC-To be announced
WBRY-An Evening Under the
Stars

WLLH-Al Forrest, organist
WNBH-Melody Time
WOR-Johnny Messner's Orch.
WSAR-Concert Master

10:45 EDT 9:45 EST

NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WFAE WCSH WJAR WTIC WNAC WTAM WGY WTAG WLW (sw-9.53)

CBS-American Viewpoints: WABC
CFRB WLBZ WOKO WEEI
WPRO WORC WDRG WNBX
WFBL (sw-11.83)

CBC-I Shall Never Forget: CFNY
CFNB

WCAU-Mac Parker
WLLH-News; Interlude
WMAS-Salon Concert
WMEX-Monitor Views the News

WNBH-To be announced
WRDO-Evening Serenade

11:00 EDT 10:00 EST

NBC-Amos 'n' Andy (Gamble)
Soup): WLW WTAM

NBC-(News, WJZ only) Enric
Madriguera's Orch.: WJZ
CBS-Jimmy Dorsey's Orch.:
WABC (sw-11.83)

NBC-Dance Orch. (News, WFAE
only): WFAE

CBC-News: CFNY CFNB
Y.N. News: WNAC WLBZ
WNBH WFEA WCSH WSAR
WEAN WLLH WRDO WBRY

News: WJAR WTAG WORC
WTIC WEEI WMAS WPRO
WOR KDKA

News; Sports: WBZ WDRG
CFRB-News, Armchair Club
CKAC-Sports Reporter

KDKA-News; Weather; Temp.
WCAU-Jean Shaw, songs
WGY-News; Melody Time
WMEX-Ovie Alston's Orch.

11:15 EDT 10:15 EST

MBS-Xavier Cugat's Orch.: WOR
Y.N. Weather Service: WNAC
WSAR WEAN WTAG WNBH
WRDO WLLH WLBZ WCSH
Music You Want: KDKA WBZ
WGY

CKAC-Le Club Radio-Minuit
WLW-Salute to Huntington, W.
Va.

11:30 EDT 10:30 EST

NBC-Dance Orch.: WJZ
CBS-Kentucky Colonels' Dinner:
WABC (sw-11.83)

Ted Husing will give a word
picture of the Kentucky Colonels'
Dinner at the Kentucky
Hotel. Ferde Grofe will introduce
his newest composition,
"The Kentucky Derby Suite,"
which will be presented by a
23-piece orchestra.

NBC-Ruby Newman's Orch.:
WFAE

MBS-Invitation to Waltz: WAAB
WOR

WEEI-Nye Mayhew's Orch.
WMEX-Earl Moyer's Orch.
WNBH-Melody Time
WTAM-George Hessberger's Orch.

11:45 EDT 10:45 EST

BMS-Eddie Leonard's Orchestra:
WOR WAAB

WLW-Henry Busse's Orch.

12:00 EDT 11:00 EST

MORNING

7:00 EDT Musical Clock: WCOP CFNB
7:15 EDT WCAU-Sunkist Time
 WCAU-Rise 'n' Shine
 WGY-Marc Williams, songs
 WLW-Crown Corner Postoffice
 WNAC-News
 WNBX-Musical Timekeeper
 WOR-Musical Clock & Vincent
 Sorey's Orch.
 WORL-Boston Almanac
7:30 EDT NBC-Morning Greetings: WFAE
 CBS-Organ Reveille; News:
 WABC
 NBC-Yoichi Hiraoka, Japanese
 xylophonist: WJZ
 Musical Clock: WNBH WMAS
 WDRC-Shoppers Special
 WEEL-Rhythm & Romance
 WGY-News; Doc Schneider's
 Texans
 WHAM-Morning After
 WHDH-Morning Express
 WJAR-Carefree Capers
 WLBZ-Today
 WLLH-Morning Parade
 WLW-Hugh Cross' Radio Pals
 WNAC-Good Morning
 WNBX-Musical Almanac
 WORL-New Leadership
 WPRO-News; Breakfast Club
 WSAR-Just About Time
 WTAG-Organ Prgm.
 WTIC Morning Watch
7:45 EDT NBC-Radio Rubes: WFAE
 NBC-Rise & Shine: WJZ
 News: WDRC WEEL WCAU
 CKAC-Cheerful Earful
 WAAB-The Morning Watch
 WCOP-Today's Almanac
 WGY-Musical Clock
 WHDH-Morning Bulletin Board
 WLLH-News; Interlude
 WLW-Brown County Revelers
 WORL-Good Morning Neighbor
 WSAR-Buyers' & Sellers' Club
 WTAG Morning Parade
8:00 EDT NBC-Malcolm Claire, children's
 stories: WFAE (sw-7:30)
 CBS-Poetic Strings: WABC
 NBC-Southernaires: WJZ
 Y.N.-News: WFEA WCSH WLLH
 WNBH WEAN WLBZ WSAR
 WRDO WAAB WBRY
 News: WTAG WTIC WOR WJAR
 WORC WMAS WPRO WORL
 CFCY CKAC
 CFNB-Musical Clock
 WCAU-Larry Vincent, songs
 WCOP-Shopping, Jane Ford
 WDRC-Treasure House
 WEEL-Jimmie & Dick
 WGY-Youth Parade
 WHAM-News; Air Masters
 WLW-Arthur Chandler Jr., organ-
 ist
 WMEX-Musical Timetable
 WNAC-George & Juanita, songs
 WNBX-News; Musical Timekeeper
8:15 EDT NBC-Dick Leibert Prgm.; Dor-
 othy Dreslin, sopr.: WJZ
 WEAN
 NBC-Doc Schneider's Texans:
 WFAE WJAR WTIC (sw-
 21.5)
 Y.N.-Weather Service: WNBH
 WNAC WLLH WSAR WFEA
 WRDO WTAG WEAN WCSH
 News: WCOP CFNB
 CFCY-Salon Music
 CKAC-Morning Serenade
 WAAB-Francis J. Cronin
 WCAU-Melody Parade
 WDRC-Shoppers' Special
 WEEL-Caroline Cabot
 WHAM-Pete and Joe
 WLBZ-Program Highlights
 WMAS-Δ Morning Devotions
 WNBX-Eb & Zeb
 WOR-Tex Fletcher; Melody Mo-
 ments
 WORC-Around the Clock
 WORL-Morgan Memorial
 WPRO-Δ Rev. Allen E. Claxton
8:30 EDT NBC-Do You Remember. Instru-
 mental Ensemble; dir. Lee
 Gordon: WFAE WJAR (sw-
 21.5)
 CBS-Jack Shannon tur WABC
 NBC-Leibert Serenade: WFEA
 Y.N.-Andrew Jacobson's Rhythm:
 WRDO WAAB WLLH WSAR
 WNBH WEAN
 CFNB-The Listening Post
 CKAC-French Songs
 WBRY-Time Keeper
 WBZ-Mac & Moore
 WCAU-Don Bovay, guitarist &
 songs
 WCOP-Orchids to You
 WCSH-The Call to Youth
 WEEL-Radio Almanac
 WGY-Musical Clock
 WHDH-Gospel Songs

WLBZ-Thoughts for the Day
 WLW-Hillbilly Try-Outs
 WMAS-Fun Club
 WNAC-Musical Roundup
 WNBX-Service; Eb & Zeb
 WOR-Modern Rhythms
 WORL-Contest Lady
 WPRO-Fern Scull at the Organ
 WTAG-Top of the Mornine
 WTIC-Radio Bazaar
8:45 EDT NBC-Jack & Loretta Clemens.
 songs: WJZ WFEA
 CBS-Leon Goldman, violinist
 WABC
 NBC-Do You Remember?:
 WCSH
 C.N.-Andy Jacobson's Rhythm:
 CKAC-Chanteur Indien
 WBZ-Musical Clock
 WCAU-Musicale
 WCOP-Health Food Talk
 WEEL-Tonic Tunes
 WGY-Hi-boys
 WHAM-To be announced
 WHDH-News
 WLBZ-Greetings & Uncle Ezra
 WLW-Pa & Ma McCormick
 WNBH-Δ Morning Devotions
 WNBX-Musical Timekeeper
 WOR-Morning Watch
 WPRO-Home Folks Frolic; News:
9:00 EDT CBS-Eton Boys: WABC WLBZ
 WDRC WPRO WNBX WORC
 WMAS CKAC WOKO (sw-
 21.52)
 NBC-Breakfast Club, Soloists.
 Orch.: Don McNeill, m.c.:
 News: WJZ WFEA (sw-15.21)
 NBC-The Wise Man: WFAE
 WCSH WGY (sw-21.5)
 CFNB-Children's Birthday Prgm.
 WAAB-Merry-Go-Round
 WBRY-Morning Musical Revue
 WBZ-As You Like It
 WCAU-Topics in Season
 WCOP-Ubaldo Guidi
 WEEL-Kitchen of the Air
 WHAM-Saving Service
 WHDH-Foods Parade
 WJAR-Shopping News
 WLLH-Broadway Mountaineers
 WMEX-Gospel Songs
 WOR-Ed Fitzgerald
 WORL-News; Morning Musicale
 WRDO-On the Air Today
 WSAR-There Was a Time When
 WTAG-Shut-In Society Prgm.
 WTIC-Blue Grass Roy
9:15 EDT NBC-Sunshine Express. News:
 WFAE WJAR WTAG WCSH
 WTIC (sw-21.5)
 CBS-Richard Maxwell, songs:
 WABC CKAC WFBL WLBZ
 WDRC WMAS WPRO WORC
 WNBX WOKO WCAU (sw-
 21.52)
 NBC-Breakfast Club: WHAM
 Y.N.-Voice of the Apothecary
 WNAC WEAN WLLH WRDO
 WGY-Consumers' Information
 WLW-Charlie's Singing School
 WMEX-Morning Capers
 WNBH-Morning Melodies
 WOR-Hymn Singer
 WORL-Mrs. G. W. Ballard
 WSAR-Radio Revelers
9:30 EDT CBS-Fiddler's Fancy. News:
 WABC WORC WMAS WFBL
 CKAC WDRC WNBX WCAU
 WEEL WOKO WPRO (sw-
 21.52)
 NBC-Breakfast Club: WBZ
 Y.N.-Food News: WEAN WCSH
 WNAC WTIC
 CFCY-Women at Home
 CFNB-News
 WBRY-To be announced
 WCAU-Singing Parson
 WCOP-High School Dramatization
 WGY-William Virges Orch.
 WLBZ-Topics of the Day
 WLLH-Nashua Varieties
 WMEX-Italian Echoes
 WOR-Story Teller's House
 WORL-Woman of Tomorrow
 WRDO-Modern Rhythms
9:45 EDT NBC-Landt Trio: WFAE WJAR
 WCSH WFEA WTAG WTIC
 (sw-21.5)
 C.N.-Ruth Moss Interviews:
 WBRY WAAB WNBH WLLH
 CFNB-Popular Songs
 CKAC-Ass'n Canadienne-Francaise
 WCAU-Morning Melodies; News:
 WCOP-News
 WGY-Market Basket
 WMEX-Songs of Italy
 WNAC-Singing Strings
 WNBX-Harriet Dyke
 WOR-Newark Museum Talk
 WRDO-Tonics of the Day
10:00 EDT CBS-Lew White, organist: WABC
 WORC WLBZ CKAC WDRC
 WCAU WPRO (sw-21.52)
 NBC-Breen & de Rose, songs:
 WFEA WBZ WLW (sw-15.21)
 NBC-Amanda Snow, songs: WFAE
 WTAG WTIC WNAC (sw-21.5)
 NBC-The Woman of Tomorrow:
 WJZ

MBS-Marriage Clinic: WAAB
 WEAN WOR WRDO
 Children's Hour: WEEL WJAR
 WLLH
 News: WBRY WNBH
 CFCY-Mixing Bowl
 CFCY-Studies in Black and White
 WCOP-Garment Workers' Prgm.
 WCSH-State Public Health Talk
 WGY-Δ Mid-Morning Devotions
 WHAM-Δ Christian Science Prgm.
 WHDH-Scandinavian Prgm.
 WMAS-Morning Shopper
 WMEX-Daily Inspirations
 WNBX-Morning Edition
 WORL-News; Contract Bridge
 WSAR-The Stroller
10:15 EDT NBC-Chariteers: WFAE WTIC
 WNAC WTAG (sw-21.5)
 CBS-Lew White, organist: WFBL
 WNBX
 NBC-Viennese Ensemble: WBZ
 WHAM WFEA WLW (sw-15.21)
 MBS-Marriage Clinic: WNBH
 CFCY-Music You Love
 CFNB-Dance Music
 WBRY-Litchfield Schools
 WCSH-WPA Chorus & Orch.
 WGY-Scissors & Paste
 WMEX-Jacob S. List
 WNBX-Congress of P.T.A.
 WORL-Pacific Paradise
 WSAR-News
10:30 EDT NBC-The Child Grows Up: WJZ
 WHAM WFEA WBZ (sw-
 15.21)
 CBS-Jewel Cowboys, hillbilly
 singers: WABC WMAS WDRC
 WFBL WORC WLBZ WOKO
 CKAC WPRO WNBX (sw
 21.52)
 NBC-Music Internationale: WFAE
 WCSH WTIC WTAG WNAC
 WLW (sw-21.5)
 MBS-To be announced: WOR
 WRDO WNBH WAAB WLLH
 WEAN WBRY
 CFNB-Home Folks' Frolic
 WCAU-New Education
 WGY-Theater of the Air
 WHDH-Fishermen's Broadcast
 WMEX-Shopping With You
 WORL-Stock Market
 WSAR-Home Beautiful
10:45 EDT NBC-Swing Serenade: WJZ WBZ
 WFEA (sw-15.21)
 C.N.-John Metcalf's Choir Loft:
 WNBH WAAB WSAR WRDO
 WLBZ WLLH WEAN WBRY
 CFCY-Home Forum
 CFNB-Organ Melodies
 CKAC-Chanteur Indien
 WHAM-Tom Grierson, organist
 WOR-Oliver Bean
 WORL-Yodeling Cowboy
11:00 EDT CBS-Cincinnati Conservatory of
 Music: WABC WMAS WDRC
 WOKO WEEL WPRO WCAU
 WNBX CKAC WORC (sw-9.59-
 21.52)
 Program: Trio for Piano, Vio-
 lin and Cello, Opus 97 in B
 flat major (Beethoven), group of
 soprano solos—Le Temps des
 Lilas (Chasson), Les Abillies
 (Fouadrain) and L'Invitation au
 Voyage (Duparc), and a group
 of piano solos, Nocturne Op. 48,
 No. 1 in C minor (Chopin), The
 Prophet Bird (Schumann) and
 Triana (Albeniz).
 NBC-Vaughn de Leath, songs:
 WJZ WFEA WHAM (sw-15.21)
 NBC-Florence Hale Radio Forum
 WFAE WTAG WJAR WTIC
 WCSH WGY WNAC (sw-
 21.5)
 MBS-Mass. Festival of Music:
 WNBH WBRY WRDO WLLH
 WSAR
 MBS-Get Thin to Music: WAAB
 WOR
 CFCY-Band Box
 CFNB-Happy Warrior Hour
 WBZ-4-H Club
 WCOP-Front Page Drama
 WHDH-Rhythm Makers
 WLBZ-Children's Comm. Sing
 WLW-My Health
 WMEX-All Request Matinee
 WOR-Rhythm Orch.
 WORL-News; College Days
11:15 EDT NBC-Ford Rush & Silent Jim:
 WFAE WTAG WNAC WTIC
 WGY (sw-21.5)
 NBC-Minute Men, quartet: WJZ
 WEAN WFEA WBZ (sw-
 15.21)
 MBS-Leo Freudberg's Orch.: WOR
 WAAB
 CFCY-Dance Fancies
 WCOP-Artists & Models
 WCSH-The School Librarian
 WHAM-To be announced
 WHDH-Nita & Her Guitar
 WJAR-Youth Radio Councillor
 WOR-Rhythm Orch.
11:30 EDT NBC-Instrumental Ensemble:
 WFAE WGY WTIC WJAR
 WNAC WTAG WCSH (sw-
 21.5)

CBS Conservatory of Music:
 WFBL
 NBC-Our Barn, children's prgm.:
 WJZ WBZ WFEA WHAM
 MBS-Army Band: WLLH WRDO
 WBRY WAAB WLW WOR
 CFCY-Music for Today
 WCOP-Voice of Italy
 WHDH-William Earle's School
 WLBZ-Langworth Gems
 WMEX-Joe Rubin's Discoveries
 WNBH-Junior Club of the Air
 WNBX-Good Morning, Neighbor
 WORL-Flying School
 WSAR-Buyer's & Seller's Club
11:45 EDT MBS-Army Band: WEAN WLBZ
 NBC-Serving the Consumer, talk:
 WFAE WTIC WJAR WNAC
 WGY WTAG WCSH
 Y.N.-March of Diesel: WFEA
 WNAC
 WCOP-Clemente Giglio Players
 WNBX-Rhythm & Romance
 WORL-University Extension
 WSAR-Leading Maestros

AFTERNOON

12:00 EDT NBC-Abraham Chasin's Music Se-
 ries: WFAE WJAR WTIC
 WTAG (sw-15.33)
 CBS-Melody Ramblings: WABC
 WEEL CKAC WPRO WMAS
 WDRC WFBL WCAU WOKO
 WLBZ (sw-21.52)
 NBC-Δ Call to Youth, Guest
 Speaker: WJZ WFEA WEAN
 WHAM
 Y.N.-Walter Kidder's Concert:
 WRDO WNAC WLLH
 News: WAAB WORL CFCY
 WHDH WORC
 CFNB-Old Time Dance Music
 WBRY-Home Folks Frolic
 WBZ-News; Dance Revue
 WCOP-Frolic Makers
 WCSH-Noontime Lenten Service
 WGY-Xavier Cugat's Orch.; News
 WMEX-Italian Airs
 WNBH-Surprise Party
 WNBX-Theater of the Air
 WSAR Shopping Guide
12:15 EDT CBS-Armour Institute Glee Club:
 WABC CKAC WPRO WORC
 WMAS WFBL WCAU WOKO
 (sw-9.59-21.52)
 NBC-Carol Weymann, sop. (News,
 WJZ only): WJZ (sw-15.21)
 MBS-Tall Corn Time: WOR
 C.N.-Agricultural Series: WRDO
 WAAR WLBZ
 News: WDRC WBRY WEEL
 CFCY-Ma Perkins, sketch
 CFNB-Dance Music
 WCSH-Cowboy Caravan
 WFEA-Ambassador of Swing
 WGY-Marc Williams, cowboy
 songs
 WHAM-Boy Scout Prgm.
 WHDH-The Old Gardner; Sopt-
 lite Parade
 WLLH-Shopping News
 WMEX-Italian Radio Review
 WNBH-New Bedford Speaks
 WNBX-Parade of Used Car Values
 WORL-Artists, Bureau
 WTAG Farm Flashes

12:30 EDT NBC-Nat'l Farm & Home Hour:
 WJZ WHAM WLW WBZ (sw-
 15.21)
 NBC-Rex Battle's Orch.: WFAE
 WNAC
 CBS-Geo. Hall's Orch.: WABC
 WCAU WORC WPRO WOKO
 WFBL (sw-9.59-21.52)
 CBC-Rex Battle's Orch.: CFCY
 Y.N.-La Rosa Prgm.: WAAB
 WEAN
 News: WOR WMAS WFEA
 Noon-day Revue: WRDO WTAG
 CFNB-Luncheon Music
 CKAC-Agricultural Talk
 WBRY-Luncheon Melodies
 WCOP-Jungle Jim
 WCSH-Six Men and a Girl
 WDRC-Ad-Liner
 WEEL-The Goofs
 WGY-Farm Prgm.
 WHDH-Military Band Concert
 WJAR-College Prem
 WLBZ-Maine News Revue
 WLLH-Question Box
 WMEX-Classical Gems
 WNBX-Theater of the Air
 WORL-Stock Market
 WSAR-Mid-Day Melodies
 WTIC-Dance Orch.
12:45 EDT NBC-Rex Battle's Orch.: WJAR
 CBS-Geo. Hall's Orch.: WMAS
 News: WSAR WLBZ WCAU
 CFNB WCOP
 CFCY-Variety Concert
 CKAC-La Province en Progres
 WBRY-Easy to Remember
 WDRC-Ad Liner
 WFEA-Dr. Horace B Williams
 WHDH-4-H Club Prgm.
 WLLH-News; Shopping News
 WMEX-Monitor Views the News
 WNBH-The Radio News
 WNBX-Farm Bureau
 WOR-Steven Severn's Pet Club
 WORL-Fishing Time
1:00 EDT CBS-Oriental String Ensemble:
 WABC WDRC WORC WMAS
 WFBL WEEL (sw-21.52)
 NBC-(News, WFAE only) Val
 Olman's Orch.: WFAE (sw-
 15.33)
 MBS-Elinor Sherry, songs: WOR
 Y.N.-News: WCSH WSAR WEAN
 WLBZ WNAC WLLH WRDO
 WNBH WFEA
 Waltz Time: CFNB WCAU
 News: WJAR WTAG WPRO
 WNBX
 CKAC-Stock Quotations
 WAAB-News of Women's Clubs
 WBRY-News; Piano Moods
 WCOP-Journal of the Air
 WGY-Ford Rush & Silent Slim
 WHAM-Hits of the Day; News
 WHDH-Organ Silhouettes
 WMEX-Musical Mailbox
 WORL-News; Continental Rhy-
 thms
 WTIC-News; Weather: Markets
1:15 EDT NBC-Val Olman's Orch.: WTAG
 WCSH
 CBS-Rhythmaires Orch.: WABC
 WDRC WORC WMAS WFBL
 WEEL (sw-21.52)
 MBS-Elinor Sherry, blues, & Or-
 chestra: WAAB
 Y.N.-Earle Lawrence, bar.: WLLH
 WRDO WNAC WBRY

**SATURDAY
 May 7**

CKAC-News
 WCAU-Our Public Schools
 WCOP-Oddities
 WFEA-N. H. Extension Service
 WGY-Stock Market Reports
 WHAM-4-H Club Prgm.
 WJAR-Entertainers
 WLBZ-Bob Whitten Circuit
 WNBH-Markets; Salt & Pepper
 WNBX-Matinee Swing
 WORL-Dessert Club
 WSAR-Your Home & You
 WTIC-Conn. Agricult' Bulletin
1:30 EDT NBC-Your Host is Buffalo:
 WFAE WJAR WTIC WCSH
 WGY (sw-15.33)
 CBS-Buffalo Presents. WABC
 WFBL WPRO WEEL WOKO
 WMAS WDRC WORC WNBX
 (sw-21.52)
 NBC-Lani McIntire's Orch.: WJZ
 WBZ WHAM (sw-15.21)
 MBS-Lincoln University Glee Club
 Concert: WOR WAAB
 Y.N.-Affairs of the Hemingways:
 WSAR WNBH WLLH WRDO
 WEAN WNAC WLBZ
 CFNB-Musicale
 CKAC-Feminine World
 WBRY-Yola Faye, songs
 WCAU-Scientific Wonders
 WCOP-Echoes of Poland
 WFEA-Magic Strings
 WHDH-Afternoon Musicale
 WMEX-John Long's Orch.
 WORL-Three Jugglers
 WTAG-Man on the Street
1:45 EDT NBC-Your Host Is Buffalo:
 WTAG
 NBC-Lani McIntire's Orch.: WLW
 Y.N.-Three Girls & a Boy: WNAC
 WNBH WRDO WLBZ WEAN
 WBRY-Cheer-upodist
 WCAU-Strike Up the Band
 WGY-Panel Discussions
 WHDH-The Cub Reporters, dra-
 matic sketch
 WLLH-Voice of Haverhill
 WMEX-Short Story Editor
 WORL-Musical Numerology
 WSAR-Texas Slim
2:00 EDT NBC-Music for Everyone: WFAE
 WJAR WCSH WTAG WTIC
 WNAC (sw-15.33)
 CBS-Madison Ensemble: WABC
 WDRC WMAS WNBX WLBZ
 WORC WCAU WOKO WPRO
 WEEL
 NBC-Jean Ellington, songs: WJZ
 WHAM WLW WBZ WEAN
 (sw-15.21)
 MBS-Spotlight Revue, Leo Freud-
 berg's Orch.: WSAR WLLH
 WOR WBRY WAAB
 CFNB-Birthday Prgm.
 CKAC-Parade des Amateurs
 WCOP-Lithuanian Darbininkas
 WGY-Doc Schneider's Cowboys
 WHDH-Musical Fantasy
 WMEX-Week End Frolics
 WNBH-Ted Duarte's Orch.
 WORL-News; Swing Doctor
 WRDO-Afternoon Melodies
 (Continued on Next Page)

**HOOSIER
 HOT SHOTS**

The Rural Rhythm Boys
 LISTEN TO THEIR UNIQUE TIN PAN BAND
EVERY SATURDAY NIGHT — 56 NBC Stations
 A rollicking program with a full hour of old time singing,
 dancing and homespun fun. A program that's different. Over
 40 outstanding Radio stars on this popular program. Brought
 to you direct from WLS, Chicago, every Saturday night over

WJZ WBZ WBZA WEAN WSAR
9:00 P.M., EDT — 8:00 P.M., EST

The Alka-Seltzer National Barn Dance

SATURDAY May 7

2:15 EDT 1:15 EST
NBC-Kiddlers: WJZ WHAM
WEAN WFEA WFLB WLW (sw-15.21)

MBS-Spotlight Revue: WRDO
WSAR WNBH WBRV
WGY-Hilltop House
WHDH-Don Humbert's Strings

2:30 EDT 1:30 EST
NBC-Bill Krenz' Orch.: WJZ
WFEA WHAM WLW WBRV
WEAN (sw-15.21)

CBS-Motor City Melodies: WABC
WOKO WPRO WORC WMAS
WDRS WCAU WNBX WLBZ
WEEI CKAC WFBL (sw-9.59)

NBC-Campus Capers: WFAE WGY
WNAC WWSH WTAG WTIC
(sw-15.33)

MBS-Spotlight Revue: WRDO
WOR WSAR WBRV WLLH
CFNB-Marconi Band Concert
WAAB-Racing Matinee
WCOP-Concert Masterpieces
WHDH-Duane Marshall's Orch.
WJAR-Brevity Matinee
WLBZ-U. of M. Open House
WMEX-Cornhuskers
WORLD-Polish Melodies

2:45 EDT 1:45 EST
WAAB-Cafe Continental
WCOP-News

3:00 EDT 2:00 EST
CBS-Merrymakers: WABC WEEI
WMAS WOKO CKAC WNBX
WPRO WDRS

NBC-Musical Art Chorus of Easton, Pa.: WJZ WHAM WLW WBRV (sw-15.21)

Program will consist of a portion of "The Pilgrim's Progress" by Edgar Stillingfleet, dean of American composers, who celebrates his 31st birthday this month.

NBC-Golden Melodies: WFAE
WGY WTAG WWSH WJAR
WTIC WNAC (sw-15.33)

MBS-Palace of Varieties, from London: WOR

C.N.-Baseball; St. Louis Browns vs. Boston Red Sox: WRDO
WSAR WLBZ WEAN WFEA
WLLH WBRV WAAB WNBH
News: WORL WHDH
CFNB-Memories
WCAU-All-Star Varieties
WMEX-Down Memory Lane
WORC-Baseball Game

3:15 EDT 2:15 EST
CBS-Merrymakers: WFBL
WHDH-Two Pianos
WMEX-Jam Session
WORLD-The Irish Tenor

3:30 EDT 2:30 EST
CBS-Music Festival: WABC CKAC
WNBX WFBL WDRS WPRO
WMAS WOKO WEEI (sw-15.27)

Program from Southern California Music College.

NBC-Swingology: WFAE WTAG
WJAR WWSH WTIC WGY
WNAC (sw-15.33)

NBC-Rendezvous With Ricardo's Orch.: WJZ WBRV WLW
CFCY-Outposts Hour
CFNB-Tea Dance
WHAM-Baseball: Baltimore at Rochester
WHDH-Eb & Zeb, comedy
WMEX-Today's Winners
WORLD-How About Music?

3:45 EDT 2:45 EST
WCOP-Movie-Go-Round
WHDH-Silhouettes
WORLD-N. E. Conservatory Presents
WRDO-Hawaiian Serenade

4:00 EDT 3:00 EST
NBC-Calling All Stamp Collectors: WFAE WTAG WJAR
WWSH WTIC WGY WNAC (sw-9.53)

CBS-Excelsior Handicap: WABC
WNBX WFBL WDRS CKAC
WEEI WOKO WPRO WMAS
(sw-9.59-15.27)

The Excelsior Handicap, run at Jamaica, will be called by Brian Field.

NBC-Club Matinee: WJZ WBRV
WLW

C.N.-Baseball Game: WRDO
WLLH WAAB WNBH WLBZ
WSAR WBRV WEAN
CFNB-Scrub Oak Hollow
WHDH-Jerry's Hayshakers
WMEX-Stephen Charles' Orch.
WOR-Excelsior Handicap
WORLD-News

4:15 EDT 3:15 EST
NBC-Men of the West: WFAE
WJAR WWSH WGY WTAG
WNAC WTIC (sw-9.53)

WHDH-Fishermen's Broadcast
WORLD-Art Porter's Orch.

4:30 EDT 3:30 EST
NBC-Top Hatters: WFAE WTAG
WJAR WTIC WGY WWSH
WNAC (sw-9.53)

CBS-Charles Paul, organist: WABC
WOKO WMAS WDRS WPRO
WEEI WFBL WNBX (sw-15.27)

MBS-Ray Keating's Orch.: WOR
NBC-Club Matinee: (sw-15.21)
CFCY-Sleepy Town Frolics
CFNB-Concert Songs
CKAC-Social Announcements
WHDH-Revelier's Swing Session
WMEX-American Legion Auxiliary

4:45 EDT 3:45 EST
CBS-Kentucky Derby Scratches:
WABC WMAS WNBX WEEI
WDRS WPRO WOKO WFBL
(sw-15.27)

CFNB-Monitor News
CKAC-Classical Interlude
WHDH-Variety Musicale
WMEX-Peter Slevin, tr.
WOR-Melody Moments; Gabriel
Heater
WORLD-Harmony Hall

5:00 EDT 4:00 EST
NBC-Rakov's Orch.: WJZ WFEA
WBRV WEAN WLW

CBS-Big Twelve Music Festival:
WABC WMAS WNBX WDRS
WPRO WOKO WEEI WFBL
WCAU (sw-9.59-15.27)

NBC-Great Plays: WFAE WTAG
WJAR WTIC WNAC WWSH
(sw-9.53)

MBS-Bill Butler's Rodeo Ramblers: WOR WLLH
Shoppers Variety Revue: WRDO
WLBZ

To be announced: WBRV WSAR
CFCY-Variety Concert
CFNB-Hawaiian Echoes
CKAC-Serenade
WAAB-Racing Matinee
WCOP-Professional Parade
WGY-Musical Workshop
WMEY-Piano Team
WNBH-The Band Stand
WOR-Funnies on Parade
WORLD-Your City & Mine

5:15 EDT 4:15 EST
CFCY-The Plainsmen
CFNB-News
CKAC-French Songs
WBRV-Melodies of Today
WGY-Count of Monte Cristo
WHDH-Club Cabana
WMEX-Today's Winners
WORLD-Blue Prelude
WSAR-Italian Prgm.

5:30 EDT 4:30 EST
NBC-Great Plays: WFAE WTAG
WJAR WNAC WTIC WWSH
(sw-9.53)

NBC-Jimmy Richard's Orch.:
WJZ WHAM WBRV (sw-15.21)

CBS-Will McCune's Orch.: WABC
WOKO WCAU WDRS CKAC
WDRS WPRO WOR WEEI
WNBX (sw-9.59-15.27)

MBS-Art Kassel's Orch.: WOR
WRDO

CFCY-Green Room
CFNB-Souvenirs in Rhythm
WBRV-Better Homes Prgm.
WFEA-Dance Hour
WGY-Studio Party
WHDH-Serenaders
WLBZ-Silver Streak Rangers
WLLH-Hits & Encores
WMAS-The Shindig
WNBH-Radio News
WORLD-Barn Dance
WSAR-Treasure Chest

5:45 EDT 4:45 EST
C.N.-Jack Onslow's Baseball
School: WAAB WRDO WEAN
News: WSAR WBRV WORC
WCOP

CFNB-To be announced
WBRV-Dance Interlude
WHDH-Master Strings
WNBH-Easy to Remember
WNBX-Odds & Ends
WORLD-What Do You Know?

NIGHT

6:00 EDT 5:00 EST
CBS-News; Ben Field's Orch.:
WMAS CFRB WNBX WFBL
NBC-(News, WJZ only); Tune
Twisters: WJZ WHAM
CBS-News; Ed Thorgerson's
Sportcasts: WABC (sw-15.27)

NBC-El Chico, Spanish Revue;
News: WFAE WTAG WLW
WTAM (sw-9.53)

Y.N.-News: WNAC WLBZ WLLH
WFEA WEAN WNBH WWSH
WSAR WRDO

News: WTIC WORC WMAS
WPRO WHDH
News; Sports: KDKA WORL
WEEI WDRS
CFNB-Strings
CKAC-French Songs
WAAB-Dinner Concert
WBRV-Hall of Fame
WLBZ-News; Dance Revue;
WCAU-Vincent's Varieties
WCOL-Along Dance Avenue
WGY-News; Dance Music

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:15 EDT (5:15 EST) KENTUCKY DERBY, CBS.

7:30 EDT (6:30 EST) COLUMBIA WORKSHOP, dramatization, CBS.

8:30 EDT (7:30 EST) JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, CBS.

9:00 EDT (8:00 EST) NATIONAL BARN DANCE, Joe Kelly, m.c.; guests, NBC-Blue.

9:00 EDT (8:00 EST) PROFESSOR QUIZ, CBS.

9:00 EDT (8:00 EST) SYMPHONY ORCHESTRA; Pierre Monteux, conductor; John Powell, guest, NBC-Red.

10:00 EDT (9:00 EST) LUCKY STRIKE HIT PARADE, Mark Warnow's orchestra, vocalists, quartet; Mady Christians, guest, CBS.

WMEX-Monitor Views the News
WOR-Uncle Don

6:15 EDT 5:15 EST
CBS-The Kentucky Derby: WABC
WMAS CFRB WNBX WDRS
WCAU WPRO WEEI WFBL
WORC

Ted Husing and Bob Trout
will describe the 64th running
of the famed Blue Grass Classic.
The Kentucky Derby was first
run in 1875 when the great
Aristides captured the winner's
share of the \$2,850 purse. Last
year War Admiral took down
the victor's portion of a \$52,050
prize. This year the sensational
Stagehand, trained by Earl
Sande, and winner of the Santa
 Anita Handicap and Derby, is a
heavy winter book favorite.

NBC-To be announced; News;
WJZ WHAM KDKA

Y.N.-Fred Hoey's Sports Round-
up: WEAN WNAC WNBH
WTAG WTIC WWSH WFEA
WLBZ WRDO

CFCY-Chiffon Jazz
CFNB-Dance Music
CKAC-Pianologue
WBRV-Dinner Hour
WHDH-Beach Combers
WHDH-Dancing Melodies
WLLH-Around the Town
WMEX-Italian Radio Review
WORLD-Hollywood American Le-
gion Band
WPRO-Helen Young, songs
WSAR-Musical Shopping Tour

6:30 EDT 5:30 EST
NBC-Chesterfield's Daily Sports
Column with Paul Douglas:
WFAE WWSH WJAR WTAM
WBRV WGY KDKA WLW
WTAG (sw-9.53-15.21)

CBS-The Kentucky Derby:
WABC WFBL WOKO WEEI
WORC WLBZ WMAS WNBX
WDRS WCAU (sw-15.27)

NBC-Chick Webb's Orch.: WJZ
WHAM

C.N.-Dinner Concert: WRDO
News: WBRV WOR WSAR
CFCY

Sports: WFEA WPRO
CFNB-Melody Masters
CFRB-Reporter; Sair Lee; Inter-
lude

CKAC-Radio-Reportage
WCOP-Sportographs; Musical
Brevities
WHDH-Jimmie McHale's Orch.
WLLH-News; Interlude
WMEX-Today's Winners
WNAC-Musical Rendezvous
WNBH-Boys & Girls Week
WTIC-Wrightville Clarion

6:45 EDT 5:45 EST
NBC-Religion in the News
WFAE WTAM (sw-9.53)

NBC-Chick Webb's Orch.: WFEA
WBRV KDKA (sw-11.87)

MBS-Jam & Jive: WOR
Y.N.-Advertising Drama: WEAN
WNAC WTAG WLLH WNBH
WRDO WLBZ

CFCY-Helen Daudette
CFNB-On the Mall
CKAC-Folk Songs of the People
WAAB-Racing Results
WBRV-Chick Kelley, sports
WCOP-Swing or Sweet
WCSH-State Employment Service
WEEI-Hour Glass
WGY-Moana Hawaiians
WHDH-Gene Nickerson's Orch.
WMEX-Vin Vincent's Orch.
WORLD-Eventide Echoes
WPRO-The Hour Glass
WRDO-Dinner Dance Music
WSAR-Ensemble
WTIC-Medical Talk

7:00 EDT 6:00 EST
CBS-Winners of Columbia's
Chorus Quest: WABC WEEI
WPRO WNBX WORC WDRS

NBC-Kaltenmeyer's Kindergarten:
WFAE WNAC WTAG WTIC
WWSH (sw-9.53)

NBC-Message of Israel: WJZ
WFEA WEAN WBRV KDKA
WHAM (sw-11.87)

CBC-Kaltenmeyer's Kindergar-
ten: CFCE
News: WAAB WRDO WLBZ
WORLD

Sports: WOR WJAR
CFNB-Valley Motors; News
CFRB-Wes McKnight
CKAC-Overture du Mois de
Marie

WBRV-On the Mall; News
WCAU-Golden Music
WCOP-Hollywood on Parade
WGY-Modern Melodies
WHDH-Duane Marshall's Orch.
WLLH-Good News of Lowell
WMEX-Jimmie McHale's Orch
WNBH-Studio Party
WTAM-Evening Prelude

7:15 EDT 6:15 EST
CBS-Winners of Columbia's
Chorus Quest: CFRB
MBS-Chariotiers: WLW WAAB
WLBZ WOR

CFNB-Concert Music
WBRV-Radio Religious Forum
WHDH-Mickey Anton's Orch.
WJAR-Harmonica Band
WLLH-News; Sports
WMAS-Around the Town
WMEX-Irish Echoes
WNBH-Baseball Final; Weather
WORLD-Hollywood Brevities
WRDO-Down Easters
WSAR-Romantic Tenor
WTIC-Behind the Scenes

7:30 EDT 6:30 EST
NBC-Uncle Jim's Question Bee
(Washington Coffee): WJZ
WBRV WGY WTAM KDKA (sw-11.87)

CBS-Columbia Workshop, drama:
WABC WORC WCAU WMAS
WEEI WPRO WOKO WNBX
CFRB WDRS WMAS (sw-9.59-11.83)

NBC-Edwin C. Hill, commentator:
WFAE

CBC-Canadian Literature: CFCE
CFNB

MBS-Pancho's Orch.: WOR
WNBH WRDO WEAN WSAR
WAAB

Y.N.-News Reporter: WWSH
WLLH WLBZ WNAC WFEA
WTIC

CKAC-Critique Litteraire
WHAM-News; Music
WHDH-International Strings
WJAR-John MacDonald
WLW-Renfro Valley Barn Dance
WTAG-News

7:45 EDT 6:45 EST
NBC-Barry McKinley, bar.:
WFAE

CBC-Ozzie Williams' Orchestra:
CFNB

Y.N.-Sports of the Week with
Jack Stevens: WLLH WBRV
WSAR WTIC WNAC WRDO
WLBZ WNBH WTAG WEAN
CKAC-Pierre et Pierrette
WAAB-Jack Fischer's Orch.
WCSH-Maine's Religious News
WFEA-Hacker Headlines
WHAM-Frank Silva, sports
WHDH-Jason Tobias' Orch.
WJAR-Bar Association Prgm.
WMEX-Jungle Jim, sketch

8:00 EDT 7:00 EST
NBC-Krueger Sports Reel by
Clem McCarthy: WJZ

CBS-Saturday Night Swing Club:
WABC WMAS WNBX CFRB
WEEI WPRO WCAU WFBL
WORC WDRS WLBZ WOKO
CKAC (sw-6.06-11.83)

NBC-To be announced: WFAE
WWSH WNAC WTAM WTIC
WGY WJAR WTAG WLW (sw-9.53)

NBC-Melody Serenade; Erwin
Gluckman's Orch.: WBRV KDKA
WFEA (sw-11.87)

CBC-Let's All Go to the Music
Hall: CFNB CFCE

MBS-Ernie Fiorito's Studies in
Contrast: WOR WRDO WSAR
WEAN WLLH WAAB WBRV
WNBH

WHAM-Hank & Herb
WHDH-Howard Johnson's Orch.
WMEY-Melody Ensemble
WSM-Francis Craig's Orch

8:15 EDT 7:15 EST
NBC-Dance Orch. (RCA Victor):
WJZ

WBRV-Del Fino's Orch.
WHDH-Top Tunes of the Day
WMEX-Vin Vincent's Orch.

8:30 EDT 7:30 EST
CBS-Johnny Presents (Philip
Morris); Russ Morgan & His
Orch.; Jack Johnstone's Dramas;
Genevieve Rowe & the
Swing Fourteen; Glenn Cross,
tr.; Floyd Sherman, tr.:
WABC WPRO WFBL WOKO
WDRS WEEI WCAU (sw-6.06-11.83) (also KNX KSL at
11:30 p.m.)

The story in pictures of tonight's
news presentation may be found
on pages 20 and 21.

NBC-Enric Madriguera's Orch.:
WFAE WJAR WNAC WWSH
WTAM WGY WTAG WLW
WTIC (sw-9.53)

NBC-Original Play: WBRV WEAN
KDKA WFEA (sw-11.87)

"John Keats, Human Being,"
an original play by Benjamin
Lee, will be dramatized.

MBS-To be announced: WLBZ
WRDO WNBH WAAB WLLH
WSAR WOR

CBC-Reflections: CFCE CFNB
What Do You Know?: CKAC
CFRB

WBRV-Dee Petersen's Orch.
WHAM-Tips on Trips
WHDH-Evening Musicale
WMAS-Dramatization
WMEX-Four Aces
WNBX-Request Prgm.
WORC-Studio Party

8:45 EDT 7:45 EST
NBC-Ink Spots: WJZ
WHAM-To be announced
WHDH-News
WMAS Banjo Jubileers

9:00 EDT 8:00 EST
CBS-Prof. Quiz with Bob Trout
(Nash Motor Car Co.): WABC
WFBL WOKO WEEI WCAU
WMAS WDRS WORC WPRO
(sw-6.06-11.83) (also KNX
KSL at 12 mid.)

For details of contest on this pro-
gram turn to the inside back cover.

NBC-Alka-Seltzer National Barn
Dance; Guests; Henry Burr,
Verne, Lee & Mary, Hoosier
Hot Shots, Noveldeons, n.s.e.
trio, Lulu Belle & Scotty,
Uncle Ezra, Joe Kelly, m.c.: WJZ
WLW WBRV KDKA WHAM
WEAN (sw-11.87) (also KGO
at 11 p.m.)

NBC-Symphony Orch., guest con-
ductor: WFAE WTIC WTAG
WJAR WFEA WNAC WWSH
WTAM WLW WGY (sw-9.53)

Guest: John Powell, pianist-
composer.

The music detail for this program
may be found on page 7 this week.

MBS-To be announced: WOR
WRDO WNBH WAAB WLLH
WLBZ WBRV WSAR

CBC-Drama Hour: CFCE CFNB
CFRB-Philharmonic Quartet
CKAC-Gala Musical et Humor-
istique
WHDH-Dream Weaver
WHN-Robert Saunders' Orch.
WMEX-Front Page Drama

9:15 EDT 8:15 EST
WHDH-Musical Rhapsody
WHN-Zinn Arthur's Orch.
WLBZ-Saturday Night Jamboree
WMEX-Organ Melodies

9:30 EDT 8:30 EST
CBS-Saturday Night Serenade:
Mary Eastman, sop.; Bill Per-
ry, tr.; The Serenaders; Gus
Haenschen's Orch. (Pet Milk):
WCAU WFBL WEEI (sw-9.59)

NBC-Symphony Orch.: WFAE
WWSH WNAC WTAG WFEA
WTIC WTAM WGY WLW (sw-9.53)

CBS-Rhythm Rendezvous: WABC
(sw-11.83)

MBS-Pat Barnes & His Barn-
stormers: WSAR WAAB WLLH
WNBH WRDO WBRV

CFRB-Highway of Melody
WDRS-Concert Hall
WJAR-Dancing Melodies
WLBZ-Among Stamp Collectors
WMAS-Music of the Masters

WMEX-Frank Littlefield's Orch.
WNBX-WPA Concert
WOR-Current Events Bee
WORC-In the Spotlight, drama
WPRO-To be announced

9:45 EDT 8:45 EST
C.N.-Symphony Orch.: WSAR
News: WNBX WJAR
WLBZ-Johnny & Herbie

10:00 EDT 9:00 EST
CBS-Your Hit Parade (Lucky
Strike Cigarettes); Mark War-
now's Orch.; Buddy Clark,
soloist; Songsmiths' Quartet;
Guest: WABC WPRO WLBZ
WNBX WFBL WDRS WMAS
WOKO WORC WEEI WCAU
(sw-6.06-11.83)

Guest: Mady Christians, one
of Samuel Goldwyn's foreign
screen finds.

NBC-Symphony Orch., guest con-
ductor: WFAE WWSH WJAR
WTAG WNAC WTAM WFEA
WGY WTIC

NBC-Design for Music: WJZ
WHAM WBRV WEAN KDKA
(sw-11.87)

MBS-Dance Orch.: WAAB WOR
WNBH WBRV WRDO WLLH
WSAR

MBS-Renfro Valley Barn Dance:
WLW

CBC-Symphony Orch.: CFCE
CFNB

CFRB-Bert Niosi's Orch.
CKAC-Derniere Heure
WMEX-Vin Vincent's Orch.
WNBH-News

10:15 EDT 9:15 EST
C.N.-Dance Orch.: WNBH
CKAC-Leo Lesieur, organist
WMEX-Jimmie McHale's Orch.

10:30 EDT 9:30 EST
NBC-Al Roth's Orch.: WFAE
WWSH WJAR WTIC WTAG
WNAC WGY WTAM (sw-9.53)

NBC-Dick Gasparre's Orch.: WJZ
WEAN WHAM KDKA WBRV
(sw-11.87)

MBS-Bunny Berigan's Orch.:
WRDO WBRV WLLH WSAR
WAAB WOR WNBH

CFRB-Old World Musicians
CKAC-To be announced

10:45 EDT 9:45 EST
CBS-Capital Opinions: WABC
WMAS WOKO WLBZ WEEI
WORC WNBX WDRS WPRO
WFBL (sw-11.83)

CKAC-De LaSalle Cavaliers
WCAU-Labor Problems & Solu-
tions

WLLH-News
WMEX-Monitor Views the News

11:00 EDT 10:00 EST
NBC-(News, WJZ only) Ruby
Newman's Orch.: WJZ

CBS-Jack Crawford's Orchestra:
WABC (sw-11.83)

NBC-To be announced; News:
WFAE

MBS-Jack Russell's Orchestra:
WAAB

Y.N.-News: WNBH WEAN WLBZ
WWSH WBRV WRDO WSAR
WLLH

News: WOR WORC WEEI WMAS
CFRB WLW WPRO KDKA
WTIC

CKAC-Sports Reporter
WBRV-News; Radio Roundelay
WCAU-Ben Alley, tr.; News
WDRS-Sports; News
WGY-News; Organ Reveries
WMEX-Worth Hills Orch.

11:15 EDT 10:15 EST
MBS-Jimmy Dorsey's Orch.: WOR
WAAB

Y.N.-Weather Service: WNBH
WEAN WLBZ WBRV WRDO
WWSH

CKAC-Le Club Radio-Minuit
KDKA-Music You Want
WBRV-Billy Brookes' Orch.
WGY-Gene Beecher's Orch.

11:30 EDT 10:30 EST
CBS-Benny Goodman's Orch.:
WABC (sw-11.83)

NBC-(News, WFAE only) George
Crook, organist: WFAE

NBC-Horace Heidt's Orch.: WJZ
CFNB-News: CFCE CFNB
News: WTIC WTAG WNAC
WNBH WFEA WSAR WLLH
WMEX-Garden of Dreams

11:45 EDT 10:45 EST
NBC-King's Jesters: WFAE
Y.N.-Weather Service: WTAG
WFEA WNAC

WMEX-Billy Brooks' Orch.

12:00 EDT 11:00 EST
NBC-Val Olman's Orch.: WFAE
CBS-Art Kassel's Orch.: WABC
MBS-Dance Orch.: WOR
WAAB-News
WHAM-News; Air Masters

12:30 EDT 11:30 EST
NBC-Blue Barron's Orch.: WFAE
NBC-Herbie Kay's Orch.: WJZ
CBS-Nat Brandwynne's Orches-
tra: WABC

MBS-Bob Crosby's Orch.: WOR

So You Like Contests?

A MONTH ago RADIO GUIDE brought readers of its contest department face-to-face with contest judges' own problems. Five entries which had failed to win in the contests in which they had been submitted were reprinted, and readers were asked to see how well they could spot the reasons why. Below are the entries themselves, with remarks by readers under each entry:

"I like Ivory Soap because I trust its purity, gentleness and softness to share my responsibility in guarding and taking care of my baby's health and beauty."—L. E. T.

"This entry lacks originality. P & G have always stressed Ivory for baby's skin. It does not praise Ivory when it speaks of 'its softness.' Suds are soft; soap should not be. The statement is extravagant . . . One would hardly trust the baby's health to any soap. Health is more than just cleanliness. Every word counts in a short statement. L. E. T. did not require both 'guarding' and 'taking care'."—Mrs. P. Cannon, 5717 Swope Parkway, Kansas City, Mo.

"I like Ivory Soap because I adore digging in my garden, but soil chaps my hands and I need a mild yet cleansing soap like Ivory to check irritation."—T. W. S.

There was one word practically none of the reader-judges liked: "like." As Jean Murray, of Casselton, N. D., wrote: "A mild soap like Ivory kills your entry. Ivory must be the one and only soap!"

Another common criticism was this one, as presented by Staunton B. Moran, 252 Sixth St., San Francisco, Cal.: "This statement does not sell Ivory Soap; It induces women to buy gloves and hand lotions!" Miss Merry Berry, of Route 2, Lowell, Ark., called it "an excellent example of the good contest idea poorly handled." Other critics seemed to agree.

"I consider Oxydol the perfect laundry soap because for an 'enviable white' wash Oxydol is complete in itself without the use of any other 'whitening aids'."—C. M.

"Envy" was the word that made trouble in this entry. Many critics pointed out that the idea is old; others felt that stimulation of envy was immoral. Discussing the entry as a whole, Innes Whalen, Box 578, Omaha, Neb., wrote:

"Firstly: Why inclose phrases in quotation marks? If you write intelligible English, they're unnecessary. If they're necessary, your words are not the crisp, forceful ones that make rushed, jaded readers take notice, and sponsors pay.

"Secondly: Oxydol's slogan is *The Complete Household Soap* . . . Why should Oxydol pay you for telling them what they told you in the first place?

"Thirdly: *You're buying Oxydol*. You're the person to be gratified, or the sponsor loses a customer . . . If you're envied because of it, that's of incidental, not prime, importance."

"I like Ivory Soap because when hard times come and costly skin aids must go, it provides a simple, safe, thrifty way to retain complexion loveliness."—D. C.

YOUR OPPORTUNITY GUIDE

Times shown under radio contests are Eastern Daylight Saving; for EST subtract 1 hour; CDT, 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours

\$15,000.00 CASH

PRIZES: (Grand) 1st, \$10,000; 2nd, \$2,500; 3rd, \$1,000; 4th, \$500; 5th, \$100; 6th, \$50; four prizes, each \$25; fifty prizes, each \$10; fifty prizes, each \$5.

TO ENTER: Write a letter of not more than 250 words on the subject, "What the word 'Home' means to me, and the three things I learned from 'The Home Idea Book' that appealed to me most for my home." Each letter should have two parts. In the first, simply tell what "home" means to you, in not more than 100 words. In the remaining 150 words, discuss the three things learned from the "Home Idea Book" that appealed to you most. In other words, each of the latter will be discussed in about 50 words each, although there is no word-limit for the subdivisions of the second part of the letter. The book may be obtained from the Johns-Manville Corp., Dept. AH 4, 22 East 40th St., New York, or from Johns-Manville dealers, for ten cents. Mail your entry to Johns-Manville Contest, 22 East 40th Street, New York City.

\$92,340.00 CASH, MERCHANDISE

PRIZES: (Weekly) 1st, \$1,000 cash; two hundred prizes, each a Westinghouse vacuum cleaner.

TO ENTER: Finish in twenty-five additional words or less the sentence, "Crisco is my favorite shortening because—" Use official entry blank or one side of a plain sheet of paper. Attach outside wrapper of a can of Crisco to the entry. Contest open to Canada. There will be six weekly contests, the first opening March 21, and the last closing May 1. Send entries to Crisco Contests, Box 28, Cincinnati, Ohio.

For more facts, listen to "Vic and Sade," Monday through Friday, NBC-Blue, 11:30 a.m. EDT, and NBC-Red, 3:30 p.m. EDT.

40,183 PRIZES!

PRIZES: (Qualifying) Five thousand prizes, each six cans of tuna fish each month for eight months. (Grand prizes) \$10,000 in 183 cash prizes (\$5,000 first).

TO ENTER: Simply fill in three words to complete the following sentence: "I like this quality tuna because it is _____ and _____." Use three words most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from either brand and send to Contest Dept., Van Camp Sea Food Co., Terminal Island, Calif. The qualifying prizes will be paid for the 5,000 best entries each month (March through October). Winners in these contests will be eligible to enter the \$10,000 cash contest, based on a statement titled "It's the natural thing to say."

\$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10 cash.

TO ENTER: Complete the sentence, "I like Royal Crown Cola because—" in twenty-five additional words or less. Contestants may send as many entries as they desire, but each must include the top from a bottle of Royal Crown Cola. Mail entries to Royal Crown Cola, Columbus, Georgia. There will be twenty-five weekly contests, and entries will be judged as received. First ten winners each week announced on the air.

For more facts, listen to the "Royal Crown Revue," NBC-Blue, Friday, 9 p.m. EDT. For the West, 8:30 p.m. PST.

\$1,000.00 A DAY

PRIZES: (Daily) One \$1,000 bill and forty Emerson radios.

TO ENTER: Complete the sentence, "I believe Camay is best for my complexion because—" in twenty-five additional words or less. Send three Camay wrappers with each entry. There are thirty separate daily contests, one each day, except Saturday and Sunday, from March 28 through May 6. Entries must be postmarked before midnight, May 6. Entries received on any contest day will be entered in that day's contest; those received before March 28 will be entered in the first day's contest; the May 6 contest will include all entries received that day and those postmarked before midnight of that day, but received later. Send entries to Camay, Box 668, Cincinnati, Ohio.

For more facts, listen to "Pepper Young's Fam-

ily," Monday through Friday, NBC-Blue, 11:15 a.m. EDT, and NBC-Red, 3 p.m. EDT.

AUTOMOBILE, VOYAGE

PRIZES: (Grand) 1st, 1938 Buick automobile; 2nd, round-trip ticket to Bermuda; 10 prizes, each six pairs of "Fortune" shoes.

TO ENTER: Name the person, living or dead, whom you consider the world's most fortunate man. State why he is "fortunate" in a letter of 50 words or less. Use official entry blank available where Fortune shoes are sold. Mail to "The Judges, 'Famous Fortunes,' Richland Shoe Co., Division of General Shoe Corp., Nashville, Tenn." Contest closes May 10.

For weekly facts about the contest, listen to "Famous Fortunes," MBS, Tuesday, 7:45 p.m. EDT.

\$9,500.00 FOR LIMERICKS

PRIZES: (Grand) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 25 prizes, each a 1938 Leonard electric refrigerator, price, \$190; 60 prizes, each \$50 cash.

TO ENTER: Obtain a booklet of ten limericks, each pertaining to some Leonard refrigerator feature, from your dealer. Each limerick lacks a last line. Write last lines for five of the ten limericks, fill these in in ink or with a typewriter on the Official Entry Blank on the back of the booklet, and mail the entry blank only (not the whole booklet) to Leonard Refrigerator Limerick Contest, 14260 Plymouth Road, Detroit, Mich. Sign your name and address in ink in space provided on blank, as well as the name and address of dealer from whom blank was obtained. Mail entries before June 15. Submit as many entries as you like.

SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes of \$25 each.

TO ENTER: Submit five questions suitable for use on the air, with correct answers, to "Professor Quiz," c/o CBS, New York City. Listen to the program to get an idea of type of questions wanted.

For more facts, listen to "Professor Quiz," CBS, Sat. 9 p.m. EDT. For West, 9 p.m. MST, 8 PST.

\$50,000.00 CASH

PRIZES: (Monthly—for 10 months) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 4th, \$150; 5th, \$100; 20 prizes, each \$50; 40 prizes, each \$25; 50 prizes, each \$10; 100 prizes, each \$5.

TO ENTER: Send a suggestion for a picture feature for Click magazine to "Click, P. O. Box 8245, Philadelphia, Pa." Entry may be as short as three words, but no more than a hundred. There will be ten monthly contests with prizes as listed above in each; the first closes March 1, 1938. Entries considered for the month when received. No limit on number of entries from each person.

For more facts, see current issue of Click or Radio Guide, Feb. 12, 1938.

\$30,000.00

PRIZES: (Grand) 1st, \$1,000 a year for life or \$12,000 cash; 2nd, \$2,000 cash; 10 prizes, each \$100 cash; 50 prizes, each \$50 cash; 100 prizes, each a \$25 merchandise certificate; 100 prizes, each a \$10 certificate; 1,000 prizes, each a \$5 certificate; 2,000 prizes, each a \$2 certificate.

TO ENTER: Complete in thirty additional words or less the sentence, "My favorite Libby Food is Libby's . . . because—" Enclose labels from three different Libby canned foods with each entry. Sign full name and address and full name and address of your dealer. Send entries to Libby Contest Judges, Howard-Clark Bldg., Chicago, Ill. Entries must be postmarked before midnight, July 9.

ICE REFRIGERATORS

PRIZES: (Weekly) Two air-conditioned ice refrigerators.

TO ENTER: Tell in a letter of not more than fifty words "Why I would like to own a new, modern ice refrigerator." Send to Contest Judges, National Association of Ice Industries, 228 North La Salle St., Chicago, Ill. Contest closes May 21.

RADIO GUIDE's reader-judges were more than ninety-nine percent unanimous in their major criticism of this entry! Voicing one opinion with the rest of the critics, Mrs. Roy Widner, of 315 Court St., Ellsworth, Kan., said: "The sponsor will not be flattered to learn that Ivory is a depression-enforced substitute for 'costly skin aids.' The implication is that the writer, with more money, would again use the costlier aids. Poor winning psychology—when the prizes are that 'more money' which would turn her from the sponsor's products!"

Other critics emphasized this defect time and again. Priscilla Evans, 10 Anthony Ave., Pawtucket, R. I., wrote: "The statement is possibly the true reason why she uses Ivory Soap, so we can call it sincere—but is it tactful?" Maudia Glenna Lowe, Box 668, Farmington, N. M., pointed out that the "entry has 'customer appeal,' in that it really solves a problem for many of us—but what about 'sponsor appeal'?"

"I consider Oxydol the perfect laundry soap because it enables me at the age of 77 to put out every Monday a wash so white it is the envy of my neighbors."—A. J. K.

On this entry, critics simply could not agree! Some praised the obvious sincerity of the entry while questioning other points. Others doubted its sincerity, calling it exaggerated. (RADIO GUIDE is informed that the writer was telling absolute truth.) Some said it had no new ideas; others called it original. A majority agreed that it dealt too much with the writer and not enough with the soap, but Mrs. Reid Evans, 3 Bruce St., Nashua, N. H., thought: "It would have been of more interest had she been able to state, truthfully, that she was a grandmother assisting her daughter with the weekly wash of grubby little children's clothes that had been made sweet and clean with the help of Oxydol." Mrs. William H. Duls, 4320 Arcady Ave., Dallas, Tex., wrote: "I think the writer has a good thought that she did not express. She implies that Oxydol has such cleansing powers that it does not require strength of effort to make clothes clean and white."

Most of the critics agreed that this entry came closest of the five to winning standards. The disagreements of the unofficial judges themselves would indicate as much. Probably its greatest possible improvement would have been to state so clearly what Oxydol does and how it does it that the writer's conclusion would clearly apply to others not yet 77.

Perhaps there is no reason for the failure of this entry except that when thousands are submitted, many good entries must fall by the way. Small consolation, that, but a perfect truth in all big contests!

As promised, RADIO GUIDE awards \$5.00 for the best criticism submitted each time losing entries are printed for criticism. This time the most complete, constructive criticism was submitted by Mrs. Reid Evans, who dissected the final entry in detail and demonstrated corrective improvements. A check has already been mailed to Mrs. Evans. Congratulations to her—and to the writers of the non-winning entries, may these criticisms help bring you many fine prizes!



☆ Beautiful Eyes
 HELP "MISS TYPICAL AMERICA"
 ☆ WIN HOLLYWOOD CAREER

Eleanor Fisher
 "Miss Typical America"
 appearing in
 Paramount's
 "True Confession"

Radiant Eleanor Fisher—chosen from thousands of America's most dazzling beauties in a great magazine's nationwide search for "Miss Typical America!"—Her crowning reward now a chance at Hollywood heaven in Paramount's new romantic achievement, "True Confessions!"

Of supreme importance in helping her to win, were Miss Fisher's beautiful eyes, framed with the glamour of long, romantic lashes. The charm of beautiful eyes, with natural-appearing long, dark, luxuriant lashes can be yours too, instantly, with but a few simple brush strokes of Maybelline Mascara, in either Solid or Cream-form. Both forms are harmless, tear-proof and non-smarting.

Do as America's loveliest women do—form graceful, expressive eyebrows

with Maybelline's smooth-marking Eyebrow Pencil.

Frame your eyes with glamour—accent their color and sparkle with a faint, misty tint of harmonizing Maybelline Eye Shadow, blended lightly on upper lids.

Guard against crows-feet, laugh-lines and wrinkles around the eyes—keep this sensitive skin soft and youthful—by simply smoothing on Maybelline Special Eye Cream each night.

The name Maybelline is your absolute assurance of purity and effectiveness. These famous products in purse sizes are now within the reach of every girl and woman—at all 10c stores. Try them today and see what an amazing difference Maybelline Eye Beauty Aids can make in *your* appearance.



Maybelline famous, economical Solid-form Mascara in brilliant gold metal vanity... Black, Brown, Blue, 12c. . . Itzella, 35c.

Maybelline popular Cream-form Mascara with Brush, in dainty zipper bag. Black, Brown, Blue. . . 12c.

Maybelline smooth-marking Eyebrow Pencil. . . Colors to match your Mascara, Black, Brown, Blue.

Maybelline creamy, harmonizing Eye Shadow, Blue, Blue-Gray, Brown, Green or Violet.

Maybelline Eye Cream—to soften, protect and smooth the tender skin around your eyes.

Maybelline
 THE WORLD'S LARGEST SELLING EYE BEAUTY AIDS

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