

COMPLETE PROGRAMS FOR WEEK ENDING APRIL 30

Radio *Guide*

TEN CENTS

STORIES OF THE
THEME-SONGS—
BY JAMES STREET

ON THE AIR FOR
THE 1,600TH TIME—
ONE MAN'S FAMILY

Kenny Baker—on the Benny
program Sunday nights—NBC



OFFICIAL STAR OF STARS BALLOT

Mail to: Star of Stars Editor,
Radio Guide,
731 Plymouth Court,
Chicago, Illinois.

My Choice for the Best
Comedian or Comedy Program Is.....

My Name Is.....

My Address Is.....

(This Ballot May Be Pasted on a Penny Postcard)

7

The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, April 30

RADIO GUIDE'S ANNUAL STAR OF STARS POLL

THIS WEEK—MOST POPULAR COMEDIAN OR COMEDY PROGRAM

TO MISS an opportunity to vote in Radio Guide's Annual Star of Stars Poll is to miss a chance to "talk back" to radio as an institution.

Always there is enormous speculation as to who is really "tops" in radio. Listeners argue about it. Big radio moguls tear their hair trying to decide who is worthiest of the choicest hours on the air. Sponsors spend thousands of dollars a year on stars who they hope will please Mr. and Mrs. John Q. More than this, the stars themselves like to feel the pulse of public opinion. They want to know whether or not their performances are clicking.

To all of these people, then, the Star of Stars Election offers a rare boon of certainty. Its votes tell all! When the shouting is over and the last ballot is in, listeners will be entertained by stars they have voted to top places, for sponsors will know what stars will most likely draw patronage to their products. Radio officials will rate performers according to their standing in the poll.

This year, unlike other years, fans may vote for one, and only one, classification each week. Each week Radio Guide will announce winners in the



various polls. The fourth poll has named Don Ameche as the best actor and Jeanette MacDonald the best actress on the air. The complete results are announced on page 15.

Destined to be a fight to the finish, this week's poll will be for radio's most popular comedian or comedy program. Winners in the comedian or comedy-act classification last year were: First, Jack Benny; second, Eddie Cantor; third, Milton Berle; fourth, Lum and Abner; fifth, Fibber McGee and Molly; sixth, Bob Burns; seventh, Fred Allen; eighth, Burns and Allen; ninth, Pick and Pat; tenth, Amos 'n' Andy; eleventh, Charlie Butterworth; twelfth, Phil Baker.

From the days of Elizabeth, when court jesters weaved and taunted, comics have brought laughs to a tired world. Their beloved antics have acted as an antidote in times of world depression and stress. Undisputed king of clowns in radio for the past three years has been Jack Benny. Will he repeat his victory again this year? Or will his crown be taken by newcomer Charlie McCarthy?

It's up to you to tell sponsors your ideas by filling in the ballot above and mailing it before midnight, Saturday, April 30!

Turn to Page 15 for results in the Actor and Actress Election!

WEEKLY SCHEDULE OF THE STAR OF STARS POLLS

7. Most popular comedian or comedy program—April 30 issue, on sale April 21
8. Most popular dance orchestra—May 7 issue, on sale April 28
9. Most popular announcer—May 14 issue, on sale May 5
10. Most popular commentator—May 21 issue, on sale May 12
11. Most popular promising new star—May 28 issue, on sale May 19
12. The Star of Stars—June 4 issue, on sale May 26

Vote for your favorite every week!

RADIO GUIDE

M. L. ANNENBERG, Publisher
CURTIS MITCHELL, Editor

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Vol. 7, No. 28
April 30, 1938

THIS WEEK

THIS WEEK'S PROGRAMS WILL
FEATURE AN IMPOSING LIST
OF NAMES, ODDITIES, MUSIC



—Desfor
Postmaster General Farley will be heard Tues. at 11 p.m. EDT over NBC-Blue when he addresses Women's Democratic Conference in S. C.



Ruth Harkness, who captured two giant pandas in Tibet, will appear on "It Can Be Done" show at 10:30 p.m. EDT Wednesday on CBS

SUNDAY, APRIL 24

Nat Pendleton . . . Feg's star

"Baker's Broadcast"—NBC-Blue, 7:30 p.m. EDT.

American-Indian movie star, Nat Pendleton, is famous for his comedy roles in many great films. As Feg Murray's guest on the "Seein' Stars" portion of the Baker's Broadcast Sunday, he will tell listeners the story of his life.

George Jean Nathan . . . cites best play

New York Drama Critics' Circle Award—NBC-Red, 10:30 p.m. EDT.

George Jean Nathan will present the Drama Circle's Award for the season's best play by an American author. Following a speech of acceptance by the author of the chosen play, scenes from the winning drama will be enacted by the original cast.

MONDAY, APRIL 25

Sidney H. Coleman . . . please be kind

"Be Kind to Animals Week"—MBS, 11:45 a.m. EDT.

Besides a talk by President Coleman of the American Humane Association, tuners-in will hear Dave Driscoll and Al Josephy tell about activities at the famous animal hospital, run by the American Society for Prevention of Cruelty to Animals.

Harry Cooper, Bob Trout . . . counterfeit money

Bob Trout Interviews Secret Service Man Harry Cooper—CBS, 4:45 p.m. EDT.

In addition to Cooper's explanation of tricks of counterfeiters and how to detect them, several people whose jobs include the handling of money will appear on the program and see if they can tell counterfeit from bona fide bills.

New Serial . . . in debut

"Your Family and Mine"—NBC-Red, 5:30 p.m. EDT.

This serial, written by Lillian Lauferty, famous novelist, deals with the dramatic and emotional excitement that happens in the lives of a normal American family. Actors in the drama include Lucille Wall, Bill Adams, and youthful Joan Tompkins.

Commerce . . . between the Americas

"Brave New World"—CBS, 10:30 p.m. EDT.

Commerce between the Americas will be dramatized. Sketches will tell of bids by various modern nations for Latin-American trade and give the background and the significance of Secretary of State Hull's reciprocal trade treaties.

Notre Dame . . . radio reunion

Universal Notre Dame Night Program—NBC-Red, 11:15 p.m. EDT.

The program includes music by the student body, Notre Dame Band, and Glee Club. Father John F. O'Hara, president, will speak from Washington; John McCormack will be heard from Hollywood, and Elmer Layden will speak from Notre Dame.

TUESDAY, APRIL 26

Anthony Eden . . . from London

Talk by Eden—NBC-Blue and CBS, 3:35 p.m. EDT.

Mr. Eden, who resigned a few weeks ago from the cabinet of Prime Minister Neville Chamberlain, will be heard speaking at a banquet of the Society of St. George at Grosvenor House. His address will

be brought to America by the RCA facilities.

Seven Dwarfs . . . visit Al

"Al Jolson Show"—CBS, 8:30 p.m. EDT.
(For the West, 7:30 p.m. PST.)

The seven actors who interpreted the parts of Dopey, Sneezy, Grumpy, Happy, Doc, Bashful, and Sleepy in the famous Walt Disney picture, "Snow White and the Seven Dwarfs," will be on hand to talk about their screen careers with Al.

Mayor of Hell . . . Ripley's visitor

"Believe It or Not"—NBC-Red, 10 p.m. EDT.

Believe it or not, Robert Ripley will introduce the Mayor of Hell. The official is Lorentz Stenvig, mayor of the little town of Hell, Norway, only a few degrees south of the Arctic Circle. The mayor will return to Hell following his appearance.

WEDNESDAY, APRIL 27

Val Gielgud, Frank Black . . . present "Lepanto"

"NBC Symphony Orchestra"—NBC-Blue, 9 p.m. EDT.

Val Gielgud, distinguished chief of dramatic production for BBC, has been engaged by NBC to direct a special American performance of "Lepanto," one of his greatest English radio successes. The orchestra will be conducted by Frank Black.

For a story about this broadcast, see page 7.

Ruth Harkness . . . Guest's guest

"It Can Be Done"—CBS, 10:30 p.m. EDT.

Ruth Harkness, only person to bring pandas to America, will appear on Edgar Guest's show this Wednesday. Of the two giant pandas she has captured in Tibet, one has just died in a zoo. She will describe her capture of the rare animals.

THURSDAY, APRIL 28

Ambassador Joseph P. Kennedy . . . trade talk

"78th Annual Dinner of the Association of British Chambers of Commerce in London"—NBC-Blue, 5 p.m. EDT.

Ambassador Kennedy will be heard responding to the toast, "Anglo-American Trade." The speech will be the second time the ambassador has addressed audiences both in Britain and at home on the improvement of trade as a bulwark against war.

FRIDAY, APRIL 29

Paul Whiteman . . . ball of tomorrow

New York World's Fair Ball—NBC-Blue, 10:30 p.m. EDT.

The ball of tomorrow at the gigantic ballroom on the grounds of the New York World's Fair of 1939, now rising on the meadows of Flushing, L. I., will be described. Music by Paul Whiteman and other orchestras will be furnished.

SATURDAY, APRIL 30

Benjamin Lee . . . presents "Soft Ticker"

Original Plays by Benjamin Lee—NBC-Blue, 8:30 p.m. EDT.

This is the story of a fight manager who takes on the promotion of the son of a great fighter. What happens when the manager finds his new acquisition does not possess the attributes that made his father famous makes a thrilling play.

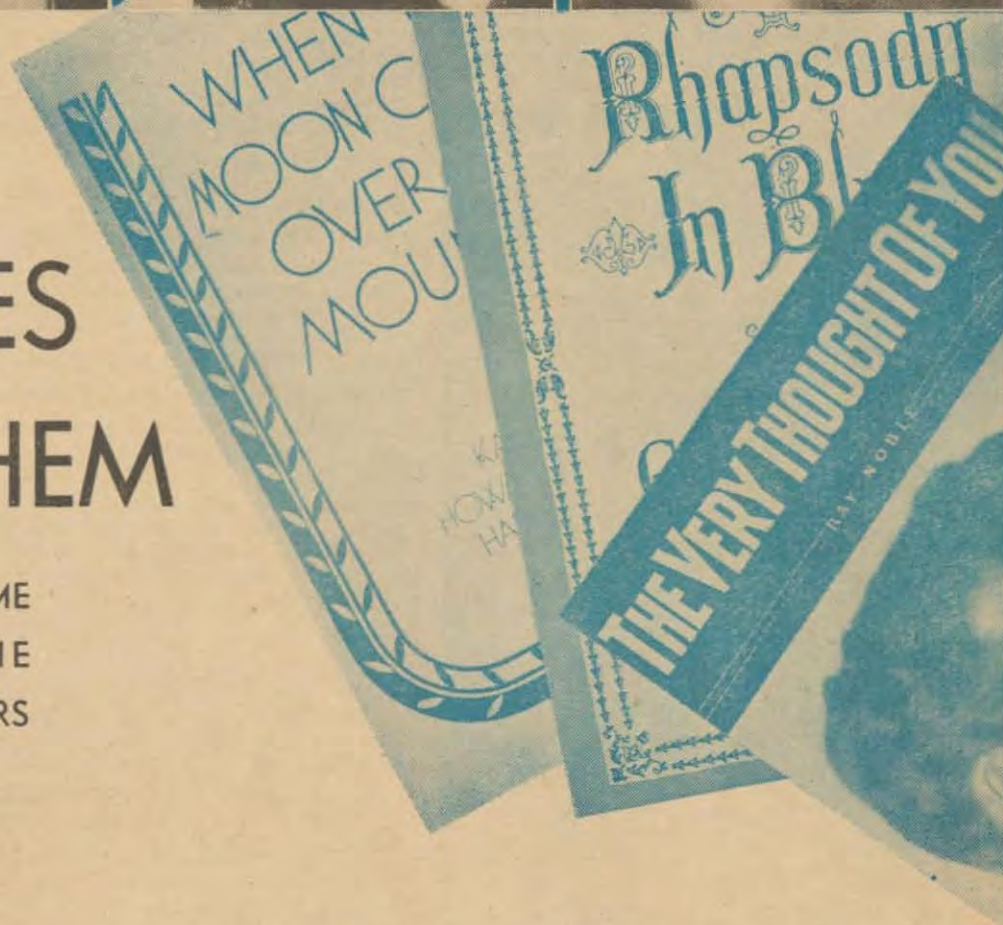
FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE
TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 27 TO 43

THE PERFECT SONG
MUSICAL THEME OF
Pepsodent Hour

ROLLING ALONG



Left to right: Phil Baker, Paul Whiteman, Kate Smith and Wayne King. These stars know the value of their theme songs



BY THEIR THEMES YOU KNOW THEM

TRADE-MARKS TO PROGRAMS, THEME
SONGS ACT AS TAGS TO THE
STARS AND TO THEIR SPONSORS

BY JAMES STREET

THE bigwigs of the Pepsodent Company were grouped in covers around the conference table and were almost hidden by the smoke-screen from their super-colossal Corona-Corona-Coronas. Big doings were afoot and big business was in a pow-wow, and the Pepsodent bosses had a big job of thinking to do.

The company was going on the air! They were going to ballyhoo their product with comedy. They had hired Freeman Gosden and Charles Correll and had sunk a wad of dough in the enterprise. It was revolutionary—plugging toothpaste with wise-cracks.

The bigwigs were not superstitious men, but they were cautious. They didn't go around picking up pins, but they were not the men to poke luck in the jaw and make faces at the fates.

So when a vice-president told them,

"Gentlemen, I've got a hunch," they primed their ears. A hunch is a mighty good thing to have, even in business.

"We've got to have a theme song for our program," the vice-president explained, "a song that the nation will sing, and every time it's sung the public will think of our products."

The bigwigs said "Yes."

Then the vice-president made a little confession: he was going to play a hunch. Years and years ago when he had seen "The Birth of a Nation," the grandpa of all the super-colossal movies, he had heard a song and it had stuck in his craw. Somehow, he had always associated that song with luck. It had brought luck to the show. He wanted that song to be the theme.

"What's the song?" asked a bigwig.

"The Perfect Song," said the v.-p.

"Never heard of it," said the bigwig.

"But soon we'll have 50,000,000 persons humming it."

That was 1929, the year Amos 'n' Andy (Mr. Gosden and Mr. Correll) began sending America to the dentist twice a year, and when "The Perfect Song" almost became the national anthem.

Joseph Carl Briel wrote the song as an orchestral prelude for "The Birth of a Nation." The public didn't run a fever over it, and for fifteen years it lay on a publisher's shelf, gathering dust. It might have still been there if the v.-p. of Pepsodent hadn't liked it and believed it a lucky melody.

Soon after Amos 'n' Andy went on the air and the theme song became established, thousands of letters poured in asking the name of the

song. The publishers put it on the market and it's been selling ever since.

Radio programs are as finicky about their theme songs as a business is about its slogan. A theme song is the tag for a program, and although there's no record of a theme song's making a program, a poorly selected theme easily could hurt a show.

THE chief function of a theme, naturally, is to identify the broadcast, but it serves a purely technical purpose, too. Themes can be lengthened or shortened to make the program fit the time allotted on the air. Listeners know nothing of it, but often a card with the letter A, B, C or D is held up to the orchestra-leader, and when he sees the letter he knows to the split second how much time he

has left and can cut or lengthen the theme to fit.

There are scores of theme songs, but the ideal ones are those whose titles either suggest the mood of the entertainment or carry the same name as that of the program.

For example, the serial "I Want a Divorce" found a natural theme in Mendelssohn's Wedding March, and "Hawthorn House" found a perfect

theme in Cadman's "Melody in G Flat." "Good News" couldn't have been missed by "Good News of 1938."

Many of the most popular theme songs still are in manuscript form; that is, they haven't been published and can be played only by the owner. Thousands of radio fans seek copies of Paul Carson's "Bridge to Dreamland" theme, but the organist never has published it because he wants it associated only with his program. Paul Martin's "Jasmine" is still in manuscript.

The most famous themes are "The Perfect Song," Vallee's "My Time Is Your Time," Eddie Cantor's "We Want Cantor," Bing Crosby's "When the Blue of the Night Meets the Gold of the Day," Kate Smith's "When the Moon Comes Over the Mountain," and Whiteman's "Rhapsody in Blue."

Vallee selected his theme in 1929, and, contrary to popular opinion, he did not write the song. He was casting around for an air signature and selected "My Time" because he liked the implication regarding himself and his potential radio audience.

The song was written in 1924 by Leo Dance, an Englishman, and the words are by Eric Little, also an Englishman. It didn't amount to much until Vallee began using it. He made a record of it and its sheet music is still going big.

Wayne King wrote "The Waltz You Saved for Me" in 1930 after he was called the "Waltz King." That was three years after he began broadcasting. It's a sweet song and makes the girls flutter their eyes and sigh. I regret to report that Mr. King fashioned the beautiful thing after a piece called "The Truck Driver's Dream"—the pre-war song that was about as romantic as a flat tire.

Many of these songs, written originally to introduce radio programs, are now played by dance orchestras and sung all over the nation. Other selections, heard in forgotten days, have been revived to a popularity undreamed of when they were written.

THERE is no rhyme or reason for sponsors' selections of themes. Many of them go by hunches, others select a theme because the v.-p.'s grandmother happened to like a certain melody. The themes range from hymns to marches. The so-called rural programs cling to "The Old Gray Mare" and her kith. The themes are divided about fifty-fifty between original and published music.

It is preferable on radio broadcasts that the sponsors use original selections. This not only assures the program of a distinctive melody but prevents the melody from being used on any other radio broadcast.

The "blue" in "When the Blue of the Night, etc." caused Crosby to select that song for his John Henry, and that made it famous. If the song had used any other word except "blue" it might have been just a flash in the pan.

But back in his early crooning days when he was on a sustaining program, Bing spied around for a theme song that would give him a chance to get in a lot of boo-boo-boos in his music, because boo-boo-boos were the stuff then. That "Blue of the Night" business was just what he wanted. He could boo-boo-boo on the "blue" to his heart's content, and could even stick in a string of boo-boo-boos after "day" without committing mayhem on the enchanting melody.

KATE SMITH helped write her "Moon" melody. She heard the tune more than eight years ago when the composers were sending it around to publishers in manuscript form—that is, its skeleton. There was only the melody then. Kate wanted a crooning song, one where her voice could linger on each syllable.

"I wanted a lot of m's and n's in it," she explained.

The song didn't have any lyrics that she liked, but she wanted that melody. She got together with the composers and told them she needed m's and n's in her theme song.

"M?" asked the boys. "There's moon and man and mountain and mule and money and—"

"Whoa," said Kate. "Moon and mountain—that's it. There are two m's and four n's. Sounds swell."

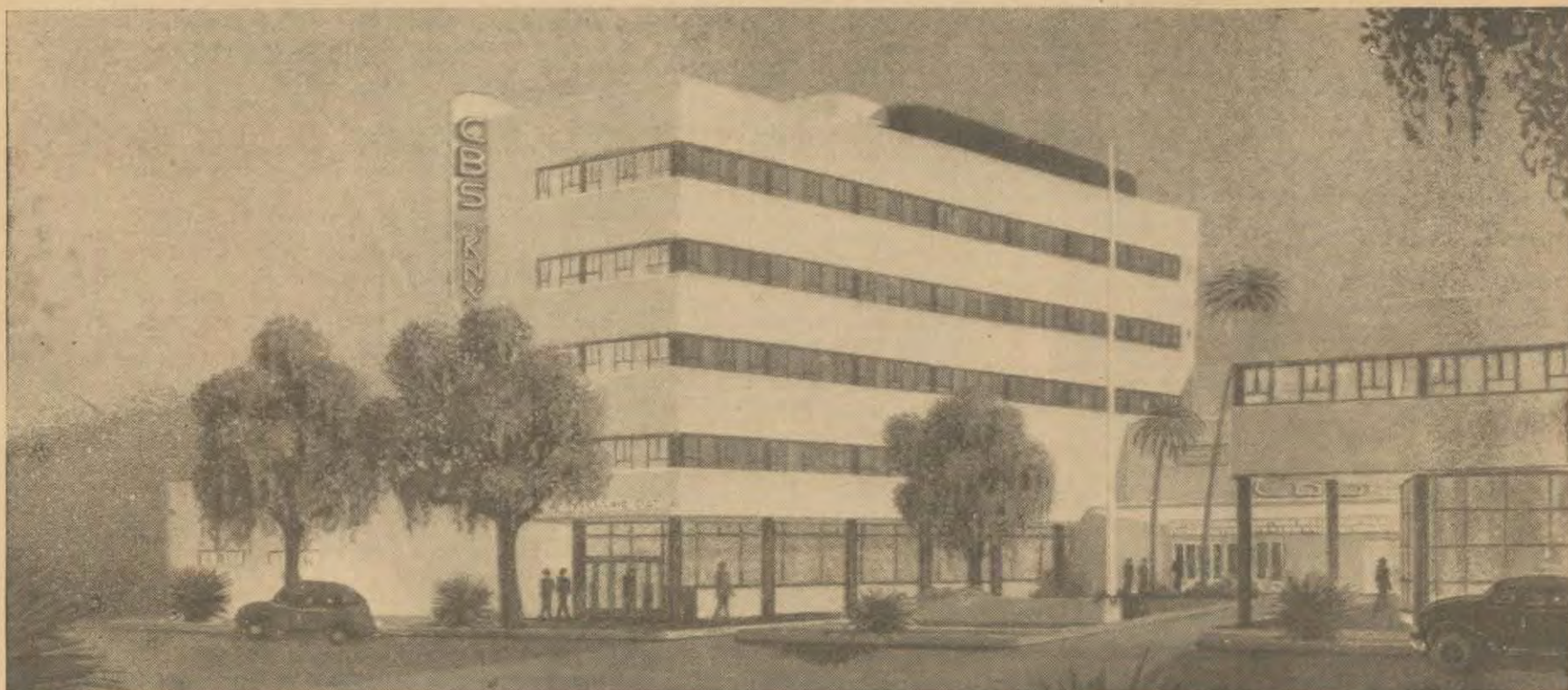
So the song was born.

To many artists, the theme song is a deeply personal expression of themselves, and there's an honest sadness about the melody Richard Humber uses—"It Isn't Fair for You to Haunt Me."

(Continued on Page 14)



There's often a sentimental attachment between theme tune and star, as in the case of (left to right) Bing Crosby, Richard Humber and Ray Noble



The first building ever to be designed and built for radio alone will be open for business on Saturday of this week when CBS officially dedicates

its new CBS-KNX Hollywood headquarters. Designed by William Lescaze, the project is of white concrete and constructed along a simple modern style

IF YOU like (a) celebrities and (b) gala performances you won't want to miss the dedication ceremonies for the Columbia Broadcasting System's new Pacific Coast studios on Saturday, April 30. There'll be more of both than you could find in a press-agent's reverie.

It looks as though everybody in Hollywood who doesn't have an impediment in his speech or a previous engagement will appear in front of a CBS microphone sometime between dawn and midnight on the day when the new building is officially opened for business and christened.

Dedicatory broadcasts are to occupy eighteen and three-quarters hours, and a good share of the day's festivities will be piped to a nation-wide network. Several features will be picked up by the Canadian Broadcasting Corporation, some will be short-waved to other continents.

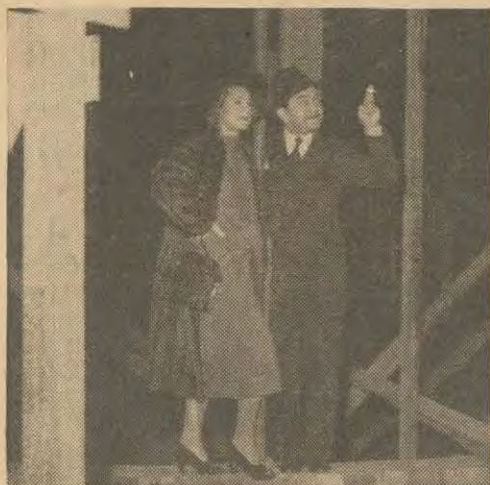
CLIMAX of the day's activities will be a star-spangled night-time show at 11:30 p.m. EDT, in which all available CBS performers in Hollywood will take part—among them, Al Jolson, Martha Raye, Edward G. Robinson, Claire Trevor, Cecil B. DeMille, Eddie Cantor, Joe Penner, Parkyakarkus, Jean Hersholt, Frances Langford, Frank Parker, Gene Austin, Lum and Abner, Anne Jamison, George McCall, Virginia Verrill, and Ruby Elzy.

The day's program, according to CBS officials, is designed to show every aspect of life in Hollywood, and to that end there will be, among other attractions, a radio tour of Los Angeles, with pick-ups from ten points in the city, at which announcers will be posted to describe goings-on in the metropolis of merriment.

The first broadcast scheduled for a nation-wide audience on Dedication Day is a fifteen-minute salute at 10 a.m. EDT, entitled "Good Morning to Hollywood," featuring the quartet and wood-wind group of Harry Simeone in a program of original music performed as a prolog to the day's official dedication ceremonies.

HOLLYWOOD PREMIERE

COLUMBIA BROADCASTING SYSTEM TO
DEDICATE NEW HOLLYWOOD STUDIOS
ON NATION-WIDE NETWORK SATURDAY



Edward G. Robinson and Claire Trevor will broadcast from the new studios. They took great interest in building's progress



While new CBS-KNX building was under construction, Comedian Joe Penner, who will be among those using it, looked on

Someone was commissioned to write special music describing his impressions of dawn breaking over Hollywood, the awakening of the city, the thickening of the traffic on Sunset Boulevard, where the new CBS-KNX studios stand, and the start of the day's toil. Voices and instruments will be blended in the music.

Back on the full network at 2 p.m. EDT, the celebrants will take radio listeners on the above-mentioned tour of Los Angeles and environs, covering historic Olvera Street, residential Beverly Hills, the Union Air Terminal, the

Southern Pacific Railroad Station, the harbor, Sunset Boulevard and an assortment of cafes.

It happens that the new CBS-KNX building stands on the spot where Hollywood's first film studio was built, back in 1911, and where during the following years such veterans of the silent screen as Dorothy Davenport, Harold Lockwood, Hoot Gibson, Jack Conway and Wallace Reid performed, in pantomime, before grinding cameras.

So later in the day the film industry salutes the newcomers with a special

half-hour broadcast at 4:45 p.m. EDT, during which stars, producers and directors from several movie studios will step to the microphone. Representatives of M-G-M, Warner Brothers, Paramount, Universal, Twentieth Century-Fox, and RKO will speak.

Among the executives and screen players who will appear are Louis B. Mayer, Darryl Zanuck, Adolph Zukor, Jack Warner, Jesse Lasky, Herbert Marshall, Wesley Ruggles, Mark Hellinger, Pandro S. Berman, William Le Baron, Charles R. Rogers, and Charles Previn.

Seizing upon the flair for community enterprise that marks everything in California, from discussions of the weather to the Tournament of Roses, the program builders have enlisted the aid of 20,000 schoolchildren from Los Angeles city and county for a gigantic community sing.

The students, chosen from the honor rolls of their respective schools, will be heard at 6 p.m. EDT in a commemorative broadcast from the Hollywood Bowl, where they will appear in concert with the 108-piece Los Angeles Philharmonic Orchestra, under the baton of Dr. Otto Klemperer.

THIS serious stuff is all very well, but it will probably be of even more interest to jitterbugs and ickies in various parts of the country to know there will be a special session of the Saturday Night Swing Club at 8 p.m. EDT, featuring Raymond Scott's quintet and Frank Tromber's orchestra.

In honor of the occasion Scott has composed a new song entitled "Slidin' Down a Kilocycle to Columbia Square"—Columbia Square being the official name of the site where the new studios stand. The Scott opus will likewise be given its premiere at this performance.

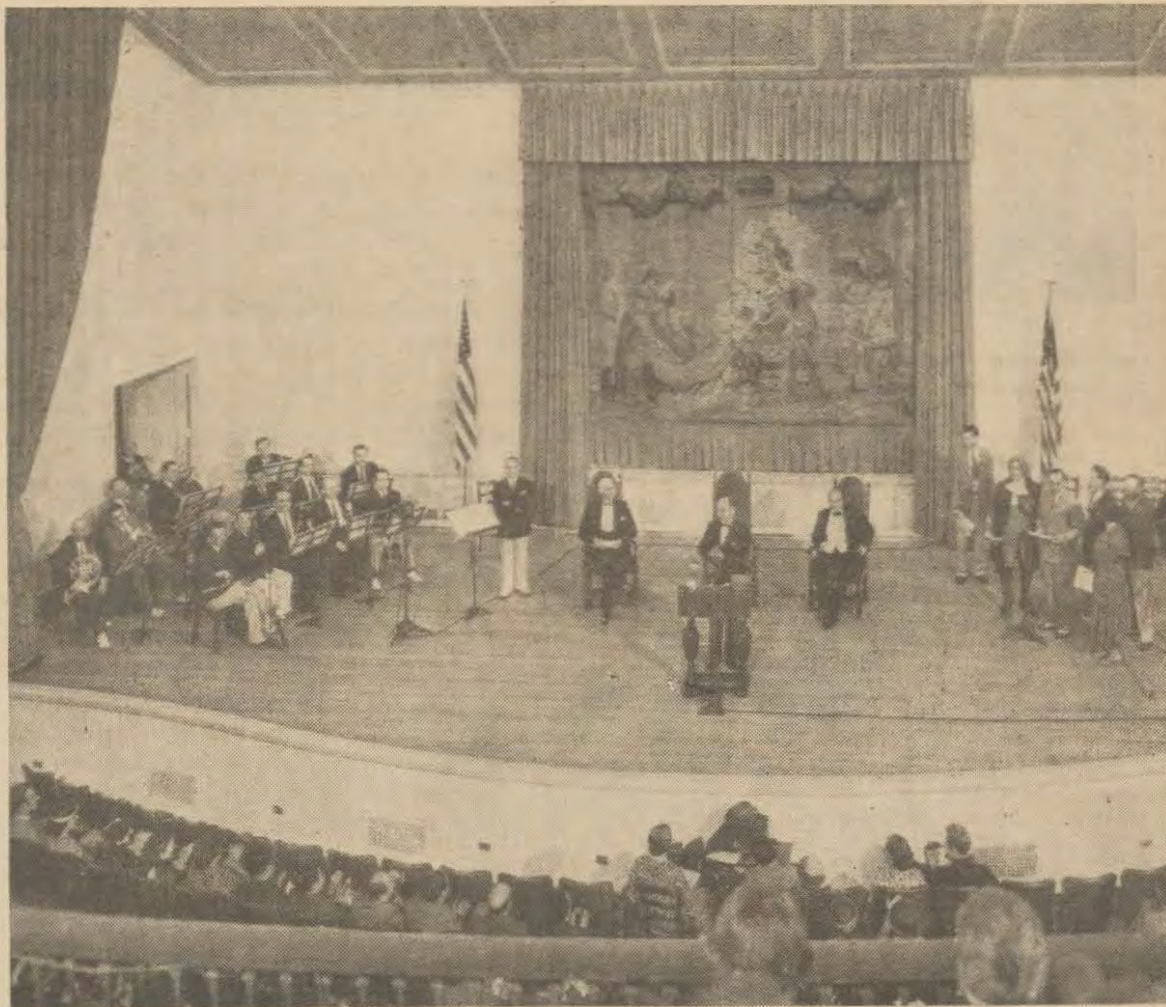
The \$1,750,000 studios, designed by William Lescaze, were begun only a year ago, at which time ground-breaking ceremonies were broadcast. One of the features of the building is that the sound-effects and the control-rooms—the most mysterious part of radio so far

(Continued on page 44)

HIGHLIGHTS OF THIS WEEK'S PROGRAMS



Robert Ripley and his "Believe It Or Not" program shift to a new time this week and will be heard at 10 p.m. EDT Tuesdays over NBC-Red



Radio's all-American forum, "Town Meeting of the Air," begins its summer vacation from the airwaves following this Thursday night's broadcast over the NBC-Blue network at 9:30 p.m. EDT. Above: Scene of the stage during a "Town Hall" airing with Moderator George V. Denny at mike



David Niven, left, Loretta Young and Richard Greene will air a preview of their new movie, "Four Men and a Prayer," on "Hollywood Hotel" Friday at 9 p.m. EDT. This is Greene's first American movie, all his previous work having been in England



Leonard Lieblich, concert pianist, commentator, music critic and music editor of Radio Guide, will be the narrator with the Elizabeth Symphony Orchestra at 8:30 p.m. EDT Saturday on MBS



John Charles Thomas, baritone on "Ford Sunday Evening Hour"

SUNDAY, APRIL 24 at 12:30 p.m. EDT on NBC-B.

The Radio City Music Hall of the Air

Erno Rapee, conductor
Viola Philo, soprano

Symphony No. 1 (Beethoven)
The Orchestra

"Ah, Perfido" from "Fidelio" (Beethoven)
Viola Philo

Nocturne and Scherzo from "Midsummer Night's Dream" (Mendelssohn)
The Orchestra

Two Songs (Marx)
Viola Philo

Invitation to the Dance (Weber)
The Orchestra

IF THIS list remains unchanged, both RADIO GUIDE readers and myself will be surprised, for the Music Hall series frequently departs from the programs announced in advance.

Assuming rashly that Beethoven's first symphony will not disappear before the scheduled date, I may say that it is a simple and gracious work (somewhat derived from Mozart), hardly prophetic of the titanic composer who was later to create the mighty "fifth" and "ninth."

Miss Philo gives further proof of her wide vocal resources and warm temperament in the intensely dramatic aria by Beethoven, provided that she is not switched to something else from "Tosca," "Aida," "Carmen," "Walkure," or what have you?

SUNDAY, APRIL 24 at 3 p.m. EDT on CBS

The New York Philharmonic Orchestra

John Barbirolli, conductor
Eugene List, pianist
Harry Glantz, trumpeter

Overture to "Der Freischuetz" (Weber)
The Orchestra

Tuolomne (Maganini)
Harry Glantz & Orchestra

"The Firebird" Suite (Stravinsky)
The Orchestra

Piano Concerto (Ravel)
Eugene List & Orchestra

Suite from "Facade" (Walton)
The Orchestra

QUINTO MAGANINI (Italian-American), himself a conductor, here exchanges the baton for the pen, and contributes a California rhapsody for orchestra, with the trumpet as the solo feature. Ravel's concerto voices ebullient, chatty material.

The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

CORRESPONDENCE received at this desk is a source of endless interest and instruction to its reader. In the letters are many arresting opinions, sometimes disagreeing with those published in this section of RADIO GUIDE.

In the latest communications there are several commending me for protesting against the many repetitions of certain symphonic compositions broadcast during the season. One asks why it would not be feasible for either the stations or the conductors to get together and lay out programs in advance which would avoid too many duplications. The idea deserves consideration.

In England and some other European countries the entire programs for the winter are published in the early autumn, and there is no good reason why the same system should not prevail here. As a matter of fact, several of our conductors (including Toscanini), as late as a fortnight before a radio performance, still hesitate about the numbers to be programmed. That is why this department often is unable to comment upon some important concerts of the air.

One of the correspondents says that especially certain overtures are repeated too often, and he asks for the performance of one called "Saul" by Bazzini, "available as an Edison diamond-disc record, No. 80518, and possessing an uncommonly fine cello solo." The writer adds that he knows nothing about Bazzini. His biography is in every dictionary of music and musicians.

Eminently fitting is the recent presentation to Toscanini by the Associated Musicians of Greater New York (union local 802) of a gold card conferring honorary life membership on the distinguished conductor. His NBC players are, of course, unionized, and their admitted effectiveness offsets the criticism which Dr. Walter Damrosch not long ago rashly leveled at the New York association when he declared that its members are largely incompetent. Certainly one could not include under that head the players of the Philharmonic, of the Metropolitan Opera, and the smaller orchestral bodies that perform in New York radio stations.

The presentation to Toscanini includes also an illuminated parchment praising his inspirational conducting and his "outstanding distinction as a liberal thinker and defender of the liberties and rights of mankind."

Utterly amazing is this prophetic passage in Joseph Glanville's "The Vanity of Dogmatizing," published in 1661 in London, England: "The time will come, and that presently, when, by making use of the magnetic waves that permeate the ether which surrounds our world, we shall communicate with the Antipodes."



Vera Brodsky and Harold Triggs, young American piano team, are guest soloists with the Elizabeth Symphony Orchestra this Saturday



Eugene List, pianist with the Philharmonic Orchestra Sunday

SUNDAY, APRIL 24 at 9 p.m. EDT on CBS

The Ford Sunday Evening Hour

Fritz Reiner, conductor
John Charles Thomas, baritone

Overture to "Ruy Blas" (Mendelssohn)
The Orchestra

Monolog from "Andrea Chenier" (Giordano)

John Charles Thomas

Triana (Albeniz)
Kamerinskaia (Glinka)
The Orchestra

May Day Carol (Taylor)
I Heard a Forest Praying (de Rose)
When I Think Upon the Maidens (Head)

John Charles Thomas

The Ninety and Nine (Campion)
John Charles Thomas, Chorus & Orchestra

JOHN CHARLES THOMAS' agreeable tones and polished delivery are sounded in opera, songs and ballad. The selection from "Andrea Chenier" is called "Nemico della Patria?" and is the sinister soliloquy of Gerard, revolutionary leader during the terror, when he affixes his signature to the document which sends his rival in love, Poet Chenier, to the guillotine.

MONDAY, APRIL 25 at 8:30 p.m. EDT (7:30 p.m. PST for West) on NBC-R.

The Voice of Firestone Symphony Orchestra

Alfred Wallenstein, conductor
Margaret Speaks, soprano

Grand Canyon Suite (Grove)
The Orchestra

"Would That I Were a Tender Apple-blossom" (Traditional)
Margaret Speaks

Intermezzo from "The Jewels of the Madonna" (Wolf-Ferrari)
The Orchestra

Bird Songs at Eventide (Coates)
Margaret Speaks

Malaguena (Lecuona)
The Orchestra

The Song is You (Kern)
Margaret Speaks

FERDE GROFE'S "Grand Canyon Suite" has become a standard favorite in the list of typical American compositions, and especially the third movement, "On the Trail," is beloved by everyone, with its pit-a-pat of the little burros as they literally hit the highspots with their burden of care-free travelers. "Sunrise," "The Painted Desert," and "Cloudburst" (finale), tell their own characteristic tales.

SUNDAY, APRIL 24
at 4 p.m. EDT on MBS

SATURDAY, APRIL 30
at 4 p.m. EDT on MBS

The Coolidge String Quartet

April 24 program

String Quartet in F-Sharp Minor
(Weiner)

Second Piano Quintet in E Flat
(Dohnanyi)

Second String Quartet in A Minor
(Bartok)

April 30 program

Music for Four String Instruments
(Loeffler)

Two Indian Sketches (Griffes)

Fourth String Quartet in E Minor
(Chadwick)

HUNGARIAN and American composers divide this pair of chamber-music programs.

Leo Weiner first became known in America as the orchestral transcriber of Bach's and other ancient classical music. His own works are a compromise between conservative and advanced styles, with a bow toward melody and another in the direction of radical harmonies.

In the American program, strangely enough, some of the music is of European character. Loeffler and Griffes studied in France and Chadwick in Germany. In consequence, the latter's music is based upon the sturdy Teutonic method, while Loeffler's reflects the febrile Gallic fancy. Griffes, however, in his "Indian Sketches" suggests something of the melodic and rhythmic influences of our own land.

SATURDAY, APRIL 30
at 8:30 p.m. EDT on MBS

The Elizabeth Symphony Orchestra

August May, conductor
Vera Brodsky, Harold Triggs,
duo pianists

Overture to "The Marriage of Figaro"
(Mozart)

The Orchestra

Mephisto Waltz (Liszt)

Vera Brodsky, Harold Triggs

The Afternoon of a Faun (Debussy)
The Orchestra

Carmen Fantasy (Bizet-Chasins)

Vera Brodsky, Harold Triggs

Roumanian Rhapsody (Enesco)

The Orchestra

THE unusual feature of this program is the assistance of the best of the two-piano pairs, Vera Brodsky and Harold Triggs, familiar to the radio public through their many brilliant performances on the air. They have made their own arrangement of Liszt's "Mephisto Waltz," which they combined from the orchestral and the piano-solo versions of the composer.

The story of the work is based on an episode from Lenau's "Faust." The Evil One and Faust appear at the wedding festival of a village couple; the former snatches a fiddle and plays such satanically enticing strains that Faust whirls into the woods with a rural beauty. . . . The music dies out and the nightingale warbles his love-laden song.

Brodsky and Triggs display their irresistible dash and virtuosity also in a glamorous "Carmen" transcription for two pianos (without orchestra) made for them by the American composer, Abram Chasins.

The editor of "The March of Music" will be heard as radio commentator on this program.

Chesterton's Poem, "Lepanto," Set to Music of Tschaikowsky's Fourth Symphony on NBC

The NBC Symphony Orchestra

Frank Black, conductor
Val Gielgud, dramatic director
Three Narrators

At 9 p.m. EDT on NBC-Blue, Wednesday, April 27

TWO features make the production of the dramatic poem "Lepanto" an outstanding event on radio. First, we have not had many air-readings of poems with incidental music; and secondly, this performance is one of the most pronounced successes that ever was microphoned in England. Over there, Val Gielgud (chief of dramatic production for the British Broadcasting Corporation) directed it artistically, and he fills the same office for the NBC representation of "Lepanto." Gielgud is a brother of the distinguished Shakespearean actor, John Gielgud, who starred on Broadway during the past several seasons. When NBC learned that the BBC director was to visit America, it was im-

mediately arranged that he should do a guest-airing here of one of the productions which he made famous in his own land. Informed readers of RADIO GUIDE know that the poem "Lepanto" is from the pen of G. K. Chesterton, and deals with the celebrated naval battle of that name, fought October 7, 1571. Historians agree that the victory of the allied European fleets over the Turks on that occasion not only stopped the aggressions of the latter in the eastern Mediterranean but in a sense also helped to save Christianity on this last crusade.

From the battle of Lepanto emerged a hero, Don John of Austria, whom the world admires enduringly as one of the most brilliant commanders on sea and land. He died at the age of thirty-three, heartbroken over his political failures and the neglect of his brother, King of Spain.

Incidentally, Lepanto is entitled to further fame because the battle was the final one that ever took place on a grand scale between fleets of galleys; and because Cervantes, author of "Don Quixote," was present and had his left hand shattered by a Turkish bullet.

It is easy to understand why "Lepanto" appealed to Chesterton as a subject, because it embraces all the elements of drama—intrigue, conflict,

heroism, romance, tragedy. To add even more emotional effect and heighten the poignancy of spoken words, Gielgud decided upon music as the artistic partner of Chesterton's lines. Tschaikowsky's Fourth Symphony in F Minor was the tonal medium finally selected.

Tschaikowsky's F Minor opus is one of the few symphonies thoroughly explained by the composer himself. He did so in a letter to his patroness, Mrs. von Meck, and the document is published in Modeste Tschaikowsky's life of his eminent brother.

We learn that the opening theme—the ominous phrase for horns and bassoons—represents Fate, the somber power which prevents the desire for



Left: BBC Director Val Gielgud presents "Lepanto" on the NBC Symphony program Wednesday. Right: Frank Black will conduct orchestra

Also Recommended

For Stations, See Our Program Pages

Sunday, April 24

Dr. Charles Courboin, organist, 12 noon EDT, MBS: Music of Bach, Franck, Benoit.

NBC Home Symphony, 12 noon EDT, NBC-R: Ernest La Prade conducts the music of Schubert, Handel, Mozart, Brahms, Flotow.

The Magic Key, 2 p.m. EDT, NBC-B: Symphony orchestra, Frank Black, conductor; soloists.

Monday, April 25

Handel Series, 5 p.m. EDT, CBS.

Tuesday, April 26

Eastman School of Music Festival, 10:30 p.m. EDT, NBC-B: Howard Hanson, conductor; American music.

Wednesday, April 27

Chesterfield Program, 9 p.m. EDT, CBS: Andre Kostelanetz' orchestra; Grace Moore, soprano; selected male vocalist, in opera arias, light songs and Kostelanetz arrangements.

Symphonic Strings, 10 p.m. EDT, MBS: String orchestra, Alfred Wallenstein, conductor; compositions of Boyce and Bach.

Thursday, April 28

NBC Music Guild, 2 p.m. EDT, NBC-R: Dumesnil piano quintet; piano quintet (Niverd)—first performance anywhere.

Sinfonietta, 8 p.m. EDT, MBS: Alfred Wallenstein, conductor; Prometheus Overture (Beethoven); Tempest (Sibelius); Malaguena (Lecuona).

Coolidge String Quartet, 10 p.m. EDT, MBS: Compositions of Bridge, Elgar, Williams.

Friday, April 29

Bamberger Symphony Orchestra, 10 p.m. EDT, MBS: Fritz Mahler, conductor; Joaquin Nin-Culmell, pianist.

Saturday, April 30

NBC Symphony Orchestra, 10 p.m. EDT, NBC-R.

Books

The Life of Richard Wagner. Volumes I and II, by Ernest Newman (Alfred Knopf, New York). The author, probably the best-known living English music critic, is writing an exhaustive biography, of which the second volume has lately been issued. It covers the years in the composer's life from 1848 to 1860. Modern research has enabled Newman to uncover much data not contained in the standard works on Wagner.

"Beloved Friend," by Katherine Drinker Bowen and Barbara von Meck (Random House, New York). A fascinating narration about Tschaikowsky and his platonic friend, Mme. von Meck, who supplied him with a generous pension for many years.

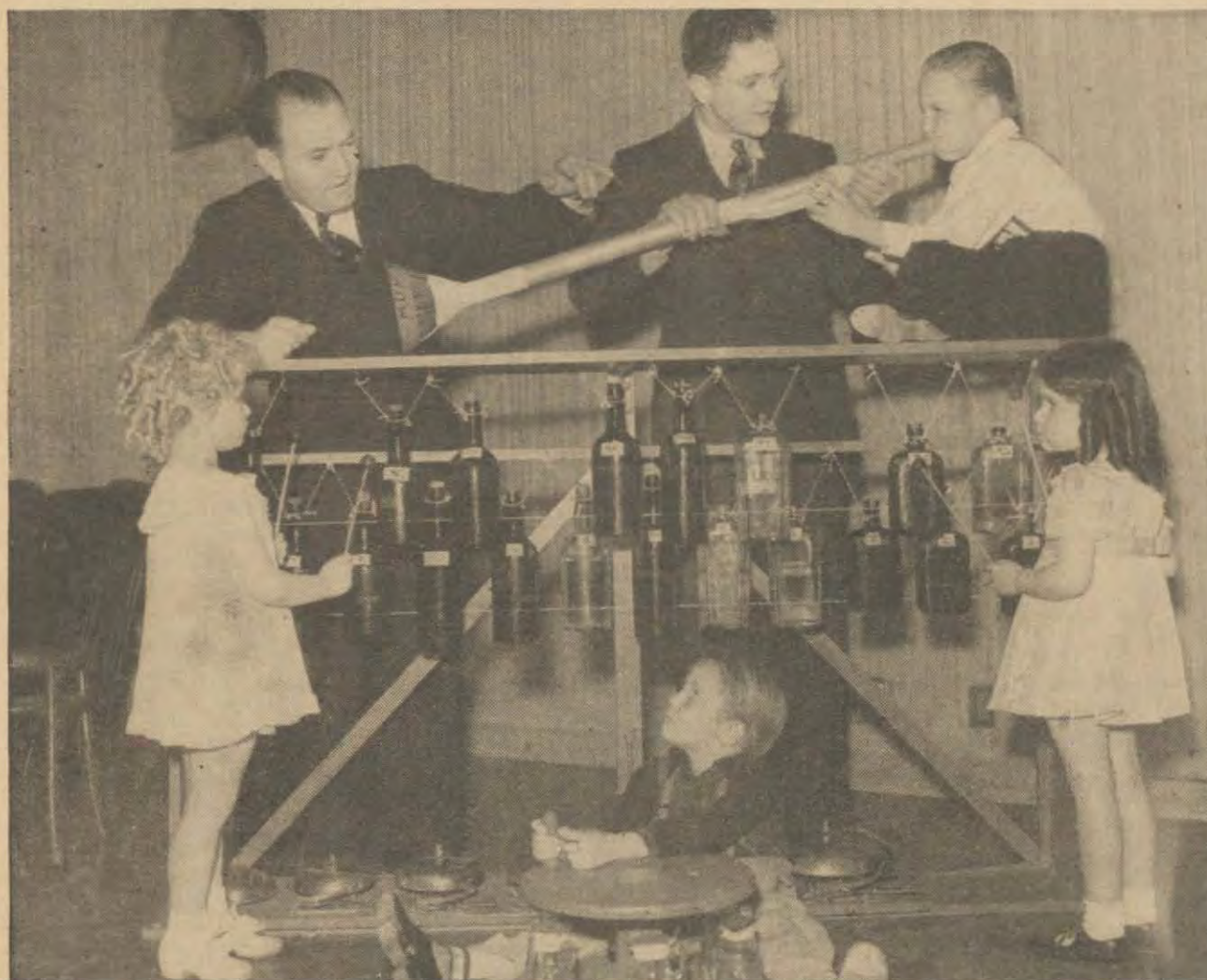
Records

On the Air This Week

Ah Perfido from "Fidelio" (Beethoven). Kirsten Flagstad and the Philadelphia Orchestra, Eugene Ormandy, conductor. A new record of the great aria from Beethoven's only opera. VM-439, \$4.

Symphony No. 4 (Tschaikowsky). Leopold Stokowski and the Philadelphia Orchestra. VM-48, \$10.

First Pictures of Maestro Donald Duck's Band



Preparing for the downbeat is Director Felix Mills (left, rear), while Hal Reese, broadcast sound-effects expert, aids a youngster as he sounds out on a bazooka. The small lad in center foreground is "playing" a syrup-cruet hurdy-gurdy. The girls are operating the musical bottles, one of the most important parts of the "gadget band"

SIGHING lasses may have their Robert Taylors, the musical-minded may prefer Nelson Eddy, and drama-lovers may tune in "One Man's Family," but the tiny tots have their own ideas as to what radio entertainment should be like. They have a listening preference, too. It's Donald Duck and his "gadget band" heard on "The Mickey Mouse Theater of the Air" over NBC-Red every Sunday at 5:30 p.m. EDT. So popular is this "gadget band" with youthful listeners that thousands of letters have poured in to Felix Mills, the band's director, inquiring how the "gadget music" is made. To remove all doubts about instruments in this band being anything but gadgets, Radio Guide presents these scoop pictures of The Meglin School Kiddies of Hollywood, who have the distinction of being the only group of children who know how to "get music" out of the instruments used in this famous band.



Making music out of junk—that's the job of Mills and Reese, shown above with part of instruments used in band



Believe it or not, these tots are actually "playing" instruments used in the "gadget band" as Mills looks on. The first little miss strikes up a tune with a pair of baby-rattles, while other children are "playing" a meat-grinder, automobile horn and a bazooka. The chap in front is set to entice wild strains from a home-made violin



Barbara Jean plays a tune on the big brass xylophone for Reese. Each pipe sounds a different note when struck

THE PHOTO WEEK IN RADIOLAND



Jan Garber leads a busy life as maestro of the Monday night "Burns and Allen" show over NBC-Red at 8 p.m. EDT and 6:30 p.m. PST. Above: Jan and the former Mrs. Garber at home before their divorce four months ago



—Bert Lawson

For years Muriel Wilson was famous as "Mary Lou" of the old Show Boat. Recently heard in concerts in New York with her husband, Fred Hufsmith, Muriel received flowers from fans who remembered her as "Mary Lou"



"Oswald," slow-witted comic stooge for "Hollywood Hotel's" emcee, Ken Murray, in real life is Tony Labriola. Together in radio for almost five years, "Oswald's" and Ken's affiliation has become one of air's most successful



Agnes Moorehead, veteran, has come to the fore on a couple of programs recently. She's stooge for Lou Holtz and Ben Bernie, may resume her old job as foil for Phil Baker inasmuch as he's now heard from New York



—Wide World

Anthony Eden is storm center of Britain's policy controversy. NBC-Blue & CBS Tues., 3:35 p.m. EDT

Anthony Eden Speaks from London

Tuesday, 3:35-4 p.m., NBC-Blue & CBS.

Captain Anthony Eden, storm-center of Britain's foreign-policy wrangle since his resignation from the post of British Foreign Secretary, will speak to America from a meeting of the Society of St. George at Grosvenor House, London, on Tuesday.

Anticipate no fireworks.

The handsome captain is too sound an Englishman to delight in his current role of political and patriotic martyr to the more vocal elements of the British populace. "Cricket" to the core, he cannot be expected to voice, even for American consumption, any specific comment on the results of his secession from traditional British foreign policy.

He will probably make, however, some pertinent and clarifying allusions to his stand in the cabinet controversy that deleted him and vindicated the present Prime Minister, Neville Chamberlain.

Probably a pleasant and informative chat, neither unduly significant nor to be missed, is Tuesday's fare.

Critics Award Laurel to Season's Best Play

Sunday, 10:30-11 p.m., NBC-Red.

George Jean Nathan, president of New York's Drama Critics Circle, will award the critics' laurel to the best American-written play of the current season this Sunday evening. Ceremonies to be heard over the Red network of NBC include presentation of the honorary plaque, an acceptance interview with the successful playwright, and the enactment of key-scenes from the prize-winning production. Members of the original Broadway cast will be heard in their own roles.

This year's award is again calculated to add color to the waning dramatic season by loosing a brief tempest of controversy over the critics' selection.

Among the likeliest contenders which have already garnered vigorous preannouncement support are Thornton Wilder's "Our Town"; "Of Mice and Men," by John Steinbeck; Clifford Odet's "Golden Boy"; Rachel Crothers' "Susan and God"; Maxwell Anderson's "Star Wagon"; Paul Osborn's "On Borrowed Time," and the playful ribbing of the economic royalists entitled "The Cradle Will Rock," by Marc Blitzstein.

Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

Try Swimming with Expectation



ACCORDING to his own delighted confession, Gilbert K. Chesterton, the famous English author, was an incurable romantic. And, as if to prove it, he always carried a sword cane—in his heart a modern Launcelot forever seeking some damsel in distress. That sword was never unsheathed against a villain. But to Chesterton it was a constant, secret source of intense satisfaction. It pricked his imagination. It linked his spirit with Arthur, Siegfried, D'Artagnan and all the gallants of Graustark. It was his challenge to boredom. And when he swung out for a London stroll, every face he met, every corner he turned, was potential adventure. All because, with his hand on that hidden hilt, he *swam with expectation*.

What more exciting frame of mind can you bring to your listening than this? What more intriguing fancy could there be than to rename your radio dial "Excalibur" and with it storm the exciting realms of new knowledge that lie in wait around each quarter-turn—each quarter-hour?

There's buried brain-treasure in the columns on these pages, and some selective snooping will prove to you that radio has its swing sessions for the mind as well as for the brass and drums. You can unearth the treasures and join the progressive party with a quick peek at the programs and a flick of the wrist. And you'll discover that tempos in the head out-rhythm tempos for the feet and build a lasting basis for effective living—the real roots of personal happiness and success.

Forward focus of attention can be set in day-dreams or in tricks played on yourself, but curiosity about things as *they are* is the greatest basis for stimulation of ideas lurking in corners of the mind. Let the freshness of the warming season imbue your spirit with wonderment; feel the strength of ideas coursing through channels dredged of mental silt. There's joy finding your own fields for thought. Unsheath your curiosity and let *listening to learn* put new pep in the passing hours.



—Maurice Constantine

Left: Author-critic George Jean Nathan presents Drama Circle Award to year's best play Sun., NBC-Red, 10:30 p.m., EDT. Irving Brant, author-economist, discusses government monopolies Sat., NBC-Red, 2:30 p.m. EDT



Psychologist Reports "Adventures in Science"

"Mental Elasticity May Extend Mental Longevity," says Prof. Miles Thursday, 4-4:15 p.m., CBS.

Prof. Walter R. Miles of the Yale University Institute of Human Relations turns the spotlight of science on the psychological roots of human behavior and ability when he faces the genial inquisition of Watson Davis on the CBS "Adventures in Science" program Thursday afternoon.

Following are some of the interesting questions which he may be expected to answer:

How seriously do declining years affect one's capacity to live effectively? How can we combat the slump in effectiveness caused by age? How can the apparent superiority of youth in certain fields of physical and mental endeavor be combatted by older persons? Was Longfellow right when he wrote—

*Whatever poet, orator, or sage
May say of it, old age is still old age.*

Prof. Miles gives a clew to his probable answers when he says: "Psychological age exacts its tax year by year as the individual grows older; but psychological age adds to the personal capital stock of experience and bonds of association as real assets to be drawn upon." And—"Through appropriate training and practise, continued mental elasticity and organized effective control, may extend mental longevity."

These "adventures" are keen stuff. Don't miss this midweek treat.

"World Is Yours" Tells Romance of Silver

Sunday, 4:30-5 p.m., NBC-Red.

Nature's bounties are the subject of the Smithsonian Institution's "World Is Yours" program Sunday.

"Silver Through the Centuries" will recount the sometimes glittering, sometimes tarnished story of man's mad search for the precious metal. You'll hear the enthralling history of its discovery in ancient times—its role as ransom for kings and raiment for queens—how it revolutionized the art of the ancients—how today it still molds the monetary policies and business hopes of many nations.

You'll enjoy this dramatic story of what silver has meant to man.

Two Speakers Defend Government Monopolies

Saturday, 2:30-3 p.m., NBC-Red.

Congressman Henry G. Teigan (Farm.-Lab., Minn.) and Economic Analyst Irving Brant will team up in support of government monopolies before the Peoples' Lobby, a Washington discussion group, this Saturday.

Airtheme for Rep. Teigan, a supporter of the recently defeated reorganization bill, is "Government Monopolies Are Essential."

Brant, author of "Storm Over the Constitution," "Dollars and Sense," and contributor to leading popular, professional and scientific publications, will contend that "Government Monopolies Are Constitutional."

It's a toss-up whether your thoughts on this vital, much-mooted subject will be clarified or more confused by the deliberations of these speakers. Impartial consideration of their viewpoints may be safely recommended.

Human Relations Forum Dissects "The Family"

Monday, 2:30-3 p.m., CBS.

Youth locks horns with the problems of effective living each Monday on Columbia's Human Relations Forum, speaks with an intellectual clarity and a temperate conviction that augurs well for radio's reversal of the old adage concerning the proper conduct of adolescents: "Boys and girls are heard but not seen."

The keen, thoughtful group of high-school students who forge this weekly challenge to mental complacency could give disrespectful odds to many an elder's discussion of contemporary-living problems.

Adults who can take a midday jolt will enjoy a dual satisfaction from listening to learn—the satisfaction of intellectual give-and-take with the forum group, and the satisfaction of ear-witnessing a frontal attack on social problems as such.

There is no prattle about panaceas—no easy evasion of issues or responsibilities. There is a forthright eagerness to recognize the many-sidedness of conflicts in society today—a dogged willingness to come to terms with facts.

Here is the open mind personified. Here is *democracy at work*.

This week's discussion revolves about the family—a fundamental institution somehow crumbling before its apparent failure to provide the individual with the satisfactions and the opportunities for self-expression and development demanded by the faster, freer, richer life of today.

For an enlightening tour behind youth's thin mask of rhythm and recklessness, join these youngsters this Monday. They are thinking enthusiasts—the "living edge" of their generation.

Must the institution that has forged civilization face some remodeling to fit the moderns' demands? Will some generation soon find that the ties of marriage and the discipline of the family bind too closely the spirits demanding expression? Will one of the radical experiments of past and present be our way out? The sharp youngsters of the Forum may be expected to speak clearly about the family.

DRAMA

Tuesday, April 26

Let's Pretend. 5:30-6 p.m., CBS. (Also Thursday at same time.) Folk-legends and fairy-tales adapted for juvenile appreciation.

Friday, April 29

Radio Guild. 3-4 p.m., NBC-Blue. Radio adaptations of outstanding plays which have been accorded lasting dramatic approval.

Saturday, April 30

Great Plays. 5-6 p.m., NBC-Red. Revivals by radio of the theater's greatest productions—ancient and modern. *This week:* "Playboy of the Western World," by the Irish playwright, J. M. Synge.

Columbia Workshop. 7:30-8 p.m., CBS. Radio's ranking experiment for development of new dramatic techniques. Presents works especially written for radio.

EDUCATIONAL NEWS

Wednesday, April 27

America's Schools. 6-6:15 p.m., NBC-Red. National Education Association presents prominent educators with timely comment on plans and projects in America's school system.

Recommended Programs

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values.

Friday, April 29

Education in the News. 6-6:15 p.m., NBC-Red. Brings the nation up to date on the issues and events behind the efforts of the educators.

Saturday, April 30

Florence Hale. 11-11:15 a.m., NBC-Red. Informal interpretation for the non-professional listener of teaching problems and efforts in the schools.

GOVERNMENT

Tuesday, April 26

Current Questions Before the House. 4:45-5 p.m., CBS. Legislative leaders retire momentarily from the House floor to bring last-minute comment on progress in the congressional pot-pourri. ("Current Questions Before the Senate" at same time each Thursday.)

Saturday, April 30

Economic and Defense Problems of the U. S. Territories. 10:45-11 p.m., CBS. Anthony J. Dimond, Alaskan Representative to Congress in a "Capital Opinions" program.

HISTORY

Monday, April 25

Brave New World. 10:30-11 p.m., CBS. "Inter-American Commerce"—key to prosperity and peace in the Americas.

Wednesday, April 27

Cavalcade of America. 8-8:30 p.m., CBS. (8 p.m. PST for West.) The pageant swings to Maria Mitchell, astronomer, who established first women's observatory at Vassar College.

Saturday, April 30

American Portraits. 9:30-10 p.m., NBC-Red. Biographical drama. The life of Augustus Saint-Gaudens, famous American sculptor.

INSPIRATION

Sunday, April 24

Radio Pulpit. 10-10:30 a.m., NBC-Red. Dr. Ralph W. Sockman, sermon: "A New Lease on Life."



Left: Dorothy Thompson sketches personalities behind issues and events Tues., NBC-Blue, 7:30 p.m.; Fri., NBC-Red, 10:45 p.m. Right: Yale Psychologist Walter Miles tells "Adventures in Science" on CBS, Thurs. at 4 p.m.

Church of the Air. 10-10:30 a.m., CBS. Rev. W. Clyde Howard, Chicago. 1-1:30 p.m., Rev. Dr. David de Sola Pool, New York.

National Vespers. 4-4:30 p.m., NBC-Blue. Dr. George Stewart, sermon.

The Catholic Hour. 6-6:30 p.m., NBC-Red. Special low Sunday music service. Paulist Choristers.

PEOPLE—THOUGHT—COMMENT

Sunday, April 24

Europe Calling. 1:30-1:45 p.m., CBS. Special "commentary" broadcast from Europe.

Headlines & By-Lines. 10:30-11 p.m., CBS. Round-up of the most significant news events of the week: Bob Trout with headlines, editorial by-lines by H. V. Kaltenborn and Erwin Canham.

Wednesday, April 27

American Viewpoints. 7:15-7:30 p.m., CBS. Dean Landis of Harvard, talk. Authorities in political and economic life present briefs on key problems confronting America. (Second edition of American Viewpoints is presented at 10:45-11 p.m., each Friday.)

Thursday, April 28

America's Town Meeting. 9:30-10:30 p.m., NBC-Blue. Patterned after the frontier forums of early America—stronghold of democracy, streamlined for discussion of today's problems. Sixty exciting minutes.

Friday, April 29

Story Behind the Headlines. 7:15-7:30 p.m., NBC-Blue. Caesar Saerchinger collaborates with the American Historical Association—paints a picture of antecedents and possible outcomes of the key event on the world stage during the week past.

PERSONAL—SOCIAL PROBLEMS

Tuesday, April 26

Highways to Health. 4-4:15 p.m., CBS. N. Y. Academy of Medicine program. Dr. Irving Wright, Columbia University, "How Old Are Your Arteries?"



Ambassador Joseph P. Kennedy discusses "Anglo-American Trade" Thurs. NBC-Blue, 5-5:15 p.m. EDT

Design for Listening

Theme of the Week:
Some Keys to More Effective Living

Life refuses to run in little black lines on neat pages. It bends and twists and gets into ugly snarls—and the effective individual bends and twists with it. All the pat phrases of saint, philosopher or sage cannot reverse this order of things—so the best keys to effective living are fashioned of rubber, *mental rubber*.

The effective person recognizes life for what it is, a changing thing, a never-ending experiment in adjustment. He looks facts in the face—throws away the rose-colored glasses of prejudice. He enjoys his dreams, but knows they are pleasant furniture for the imagination only—decoration, not foundations for effective living. He finds humor in the harshest reverse and in the greatest success alike. He is mentally elastic. He enjoys the struggle to understand.

For him, and for all who can thrill to the task of being effective—*happy*—some interesting locksmiths display their wares this week. You'll find them listed after the asterisks (*) in the *Recommended Programs*.

Wednesday, April 27

Your Health. 2-2:30 p.m., NBC-Red. Facts about "Mothers and Children."

SCIENTIFIC DEVELOPMENTS

Sunday, April 24

The World Is Yours. 4:30-5 p.m., NBC-Red. "Silver Through the Centuries." (See story on page 10.)

Monday, April 25

New Horizons. 5:45-6 p.m., CBS. (*New Time*.) "Fish Tales"—a sportsman-scientist presents interesting anecdotes about sea denizens.

Tuesday, April 26

Science in the News. 6-6:15 p.m., NBC-Red.

Wednesday, April 27

Exploring Space. 5:45-6 p.m., CBS. Facts on conditions to be found by interstellar explorers on the planets. Factual data on fantastic possibilities. Excellent dramatic show.

Science on the March. 7:45-8 p.m., NBC-Blue. Dr. Earl McKinley of George Washington University, discusses the "Endocrine Glands"—the master controls of the human body.

Thursday, April 28

Adventures in Science. 4-4:15 p.m., CBS. (See story on page 10.) "Mental Longevity."

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER



—Gene Lester

Caught in a moment of gaiety as she dashes for a tennis game, Claire Trevor of Tuesday night's "Big Town" is one of radio's most popular stars, was fourteenth in Radio Guide's Poll for the air's best actress

E THER romancings: Tyrone Power, who signs off Woodbury after June 26 until October, has learned that his Janet Gaynor situation is much improved by dancing frequently with her to Harry Owen's smooth Hawaiian rhythm—and who wouldn't? . . . And Martha Raye, who may make a picture opposite Joe E. Brown in "The Gladiator," still finds her Dr. Howell Wiggins love in bloom . . . to say nothing of Horace MacMahon, "Charley" in the original New York production of "Three Men on a Horse," who more recently has been a tough guy in radio's "Big Town" dramas, who this past week has announced his betrothal to Louise Campbell, motion-picture actress.

At the dinner on April 10, at which Bob Hope was dubiously honored as one of America's ten leading crooners (because gals bought copies of "Thanks for the Memory" after he sang it with Shirley Ross in "The Big Broadcast"), other news developed, to wit: Edgar Bergen had the lovely Rita Johnson on his arm, and George Sidney, who used to squire Rita, was elsewhere engaged with Mitzi Green. Also, Ken Murray, a partner in skulduggery with Bergen, amazed all by appearing with one beautiful brunet, Mary Brian, now returned from the East, and whom all the smart boys had chalked off as a washed-up affair as far as Murray rated.

The Bennys and the Ameches, two of the sweller radio families, are pal-

sy-walsies these days. Last week they vacationed together at Palm Springs. Which reminds me: Andy Devine, carrying a shotgun loaded with powder-puffs, is looking for Ranchman Robert Taylor. It seems that when Taylor guested on the Benny show, Devine's act was cut out for want of time. So, on Sunday, April 10, when Jack became "Robert Benny," portraying "A Yank at Oxford," the dramatic sketch was rather long, so Andy's act was cut out of the show again. Andy no longer has any use for Metro's ace heart-palpitor . . . Aside from that, the Benny program news of the week brings to light a letter from J. B. of Regina, Saskatchewan, Canada, who thinks that it was I who complained at Don Wilson's phony laugh. No, sir, J. B., I never kicked. It may be phony, but I like it.

Frank Parker, if it breaks him, is going to keep thin. Upon arriving at Hollywood, Frank first set out to organize a radio soft-ball team. Then his efficient secretary, in the East, shipped him his badminton net and rackets and his bicycle—air express—for which Frank had to fork over a matter of \$78 charges.

Gracie Allen and George Burns have just signed a new contract with Chesterfield starting October 7 with a neat increase in salary. And the pair, about to start on a new Paramount film, "The Gracie Allen Murder Mystery," are about to dig up that long-dormant Gracie Allen's brother gag. Gracie's

real brother in San Francisco is a respectable, solid citizen, a book-keeper. He hates actors and the stage. But in the next B&A picture HE is to be a character—not in person, understand, but nevertheless in the story. So what? So Paramount had to write a perfectly legal letter to him asking him for permission to REFER to him in the picture.

The bazooka is a tramp! Bob Burns last week received a letter from Jeff Davis inviting him to the thirtieth annual hoboes' convention in Altoona, Pennsylvania. Now Bob doesn't know whether to accept the invitation as a compliment or a slam.

"Oh Yeah" Oswald (Tony Labriola) now is the proprietor of a beauty parlor in Hollywood. He opened it on Monday, April 18, with considerable of a flair and the helpful presence of Starlets Nan Grey and Jean Rogers of radio's "Those We Love," and Dixie Dunbar, Margaret Lindsay, Mary Brodel, Beverly Roberts and Diana Gibson. Before opening the shoppe, Tony was observed practising haircuts at home on the craniums of his immediate friends.

"One Man's Family" is going to be a very healthy one. Barton (Clifford) Yarbrough has organized an athletic association among fellow members of the cast. Every day they spend an hour at the gymnasium . . . So far, only Mike (Paul) Raffetto has dropped out of the health-seekers society.

Elephants DO FORGET. Claude Stroud is the proof. About thirteen years ago, in Texas, Claude served as "water-boy" to Ruth, an elephant with the Robinson circus. But by "accident" he served Ruth one day with a pail of gasoline. Ruth didn't like it . . . Last week Claude was called upon to pose publicity pictures with an elephant of the Barnes-Sells-Floto Circus. Noting

the animal, he turned pale. It was Ruth. But she didn't crush him to death. She had forgotten . . . or else she mistook him for his twin, Clarence . . . And speaking of Clarence, that gentleman finally has become single again. Just a matter of \$10,000 settlement and \$60 a week for his two children.

Sad as I am to relate the fact, "Do You Want to Be An Actor?" has become a game on the market as well as a radio program. Now no one will be safe. Every time you enter a parlor, you're apt to be drafted into a dramatic role of some kind . . . but all the world's a stage.

Imagine Warner Brothers' surprise when they told John Payne, who is to take the star role in "Valley of the Moon," the story of a bandleader at Hollywood's Cocomanut Grove, to bring his wardrobe to the lot. He asked, "All eighty-five suits?" They almost fainted. It seems that Payne's wardrobe outnumbers not only that of Dick Powell, who was considered for the part, but also that of Rudy Vallee, who is reported to have desired the role very much—but didn't get it.

Your Screenscooper, George McCall, has been renewed for another thirteen weeks, despite the story prematurely released by the Daily Variety that McCall's option had been dropped. The story, those in the know decree, is alleged to have been generated in Hollywood by a former superior of McCall's and his right-hand man's who "couldn't take" the success that McCall has attained.

What did Al Jolson, as mayor of Encino, Calif., do to bring down the wrath of certain races on his head—and what is the lowdown on the charges hurled? See "Hollywood Showdown" next week for the answer.



—Jack Albin

Although Parkyakarkus seems to be taking this low one sitting down, tennis nevertheless is his favorite game. Heard on the Al Jolson Show over CBS every Tuesday night, Parky in real life is Harry Einstein

AIRIALTO LOWDOWN

BY MARTIN LEWIS

ARE announcers an important part of a radio program? That is the question on hand.

Several weeks ago you read a paragraph in this department concerning Announcer Phil Stewart's dismissal from the Wayne King program. As expected, since that item appeared, letters of protest have literally poured in, and now, more than ever, I am convinced that announcers are definitely an important part of a radio show. Here are a couple of examples which prove this point:

"I have—years ago—promised myself I would buy no article advertised unless the announcer mentioned his name clearly. I have been very loyal to my favorites, and always buy their products. Among them are Mr. Howard Clancy, Mr. Phil Stewart, Mr. Ford Bond, Mr. Charles Lyon. I had missed Mr. Stewart on his programs, and was ready to write inquiring about him, when my RADIO GUIDE came in and I read your article concerning his trouble. I regret it so much. Since his dishonorable dismissal I will buy no more 'Lady Esther' toilet preparations, and I hope many other listeners will feel as I do. Hope all will be loyal to Mr. Phil Stewart . . . he has my very best wishes."

"Will you please count two of us (Mother and me) as loyal criers for Phil Stewart's return. Some sponsors haven't yet learned that the announcer can make or break a program. There's many a series of programs we've listened to just because we liked the announcer, and again we've skipped a series because we didn't like him. The announcer deserves full credit for all he does and his name is just as important as those of the stars."

George Jessel will no doubt be interested to learn for the first time that his sponsors are planning to move their Sunday program from the Mutual network to CBS on or about July 10. You're welcome, George.

The Mutual network seems to be the proving-ground for radio programs. After Kay Kyser clicked big with the listeners he was graduated to NBC. Kay's tobacco sponsor is now testing a new show over the Mutual net, featuring Buddy Clark and Frank Novak's orchestra. If this show is a hit it undoubtedly will also go over to either NBC or CBS.

"Fibber McGee and Company" will fold their tent some time in June and take a summer vacation. Their sponsor is looking around for a new show to pinch-hit for them in the interim. According to present plans, after a thirteen-week rest, the program will be resumed from Hollywood, and it is hoped that Mollie will be well enough to rejoin the cast at that time.

When Charles Ruggles, the movie comic, appeared on the Al Jolson program several Tuesday nights ago, you may recall he made a remark about Charlie McCarthy. That, my friends, was the last time Charlie's name was mentioned over CBS, and you're not likely to hear it again over that network. CBS will not permit any further reference to Mr. Bergen's bread and butter, and, strange as it may seem, the ruling was put through at the request of the advertising agency that handles the coffee program.

Kate Smith will have cause for celebration on May 1. That day will mark Kate's eighth anniversary in radio and it is also the day that her announcer, Andre Baruch, takes a walk down the aisle with Beatrice Wain to say "I do." The couple met while Bea was a member of the chorus that appeared on Kate's program.

Andre's running off to get married has already started a flow of applicants who want to take over his part of the apartment which he shared with his brother announcers, Ralph



—Gus Gale

Toast of all jitterbugs is blond Martha Tilton. Martha's the vivacious young miss who does all the swing singing with Bennie Goodman's band heard over CBS every Tuesday night at 9:30 p.m. Eastern Daylight Time

Edwards and Mel Adams. Other announcers would like to move in with the boys, but Edwards and Adams have decided to keep their apartment to themselves so that they can invite their respective mothers to pay them a visit. Edwards' mother lives in Oakland, California, and has never been to New York, which makes him quite certain the trip would give her a big thrill.

Getting back to our friend, Kate Smith, you may recall that a few columns ago I mentioned the boys on her program were kicking themselves for not having bet on the horse named "Kate Smith" the last time it ran, because it won and paid nice odds. Well, this same animal ran again, and won again, on Wednesday, April 6, paying \$8.30 for \$2. When I sat in at the rehearsal the next day I couldn't understand why everyone felt so very happy until I was informed that they had all bet on the horse and cleaned up.

Before going over to Kate's rehearsal, I stopped off at the main CBS studios and sat in during the weekly Thursday p.m. session of Ray Bloch's Varieties program. In my opinion, the only thing that prevents this show from being more popular is the fact that it isn't heard in the evening. It's light, breezy and amusing. The emcee of the program is a new personality by the name of Red Evans, who has an ingratiating Southern drawl. He writes the material for the show and

he's clever. Lend thine ears to this show Thursday . . . you'll enjoy it.

When Phil Baker broadcast his first program from New York upon his return from the Hollywoods, your reporter was among those present in the studio. You'd imagine that a veteran of the theater and a broadcaster for years would be at ease in front of a mike, but it apparently gets the best of Phil. When talking to the studio audience before the program, he paced up and down on the stage until Harry von Zell was forced to cry out, "For heaven's sake, stand still." Phil tried to get even with Harry later by making faces at him while he was reading the sponsor's plug. It's still a mystery to me how Von Zell kept from breaking up. Incidentally, Harry is proving to be quite a comedian himself. His role with Baker and also the many parts he takes on the Fred Allen show convinced me that this announcer could turn comic overnight and be a big hit.

It was a typical blue Monday when I walked over to NBC to inform Irene Wicker that her program had again been selected as the most popular children's program on the airwaves by the readers of RADIO GUIDE. Irene admitted that for some unaccountable reason she had felt blue all day, but that my message made her extremely happy. I even got a big hug for it (if my wife is reading this, I'm only kidding), which will give you an idea (Continued on Page 17)

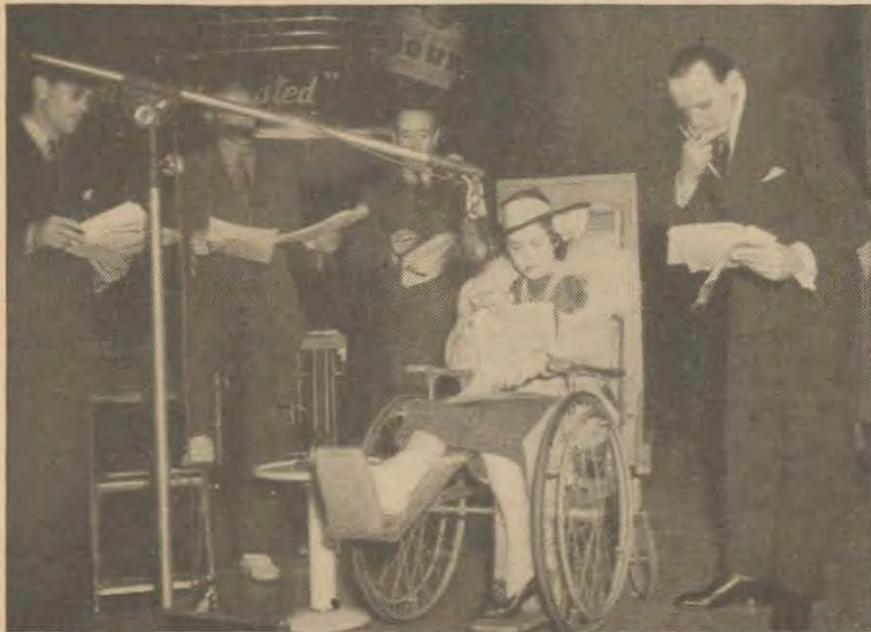


When Orrin Tucker opened at the Hotel Roosevelt in New York recently, many of his bandleader friends dropped in to congratulate him. Left to right: Leith Stevens, Tucker, Guy Lombardo, Emery Deutsch, Russ Morgan

PICTURETTES

BY THEIR THEMES YOU KNOW THEM

(Continued from Page 3)



A broken ankle forced Alice Brady to broadcast from a wheel-chair recently when she appeared in "Hollywood Hotel's" radio version of the film success, "Goodbye Broadway." At right is Fred Ibbett, "Hollywood Hotel's" producer



Reaching for high notes is this Lyn Murray chorus of mixed voices. Accompanied by Mark Warnow's orchestra, they were a highspot of the Sunday night "Heinz Magazine of the Air" show which left the air April 10



One of the few child actresses to get a role in an important radio drama is Priscilla Lyon, who plays Amy Foster in "Those We Love," heard Mondays. In serial, Amy is daughter of Dr. Foster, played by Donald Woods (above)

The song is not simply a conventional Tin Pan Alley expression of unreciprocated love, for thirteen years ago Humber was a struggling young musician in love with a society girl. The match crumbled, and the girl married the "other man." But Humber never forgot her and wrote the song with her in mind.

"Rhapsody in Blue" has been Whiteman's theme since 1924, when he made the song famous and the song made him famous. It was written by the late George Gershwin within a period of three weeks and expressly for Whiteman, who had determined to stake his reputation and his small fortune on a jazz concert at snooty Carnegie Hall. The song made Whiteman the "King of Jazz" and Gershwin the prince of composers.

"Rhapsody in Blue" and several other theme songs have been in a weird legal tangle and the results have been tragic in many cases, and downright funny in others. Ray Noble wrote "The Very Thought of You" for his theme song, but was unable to use it, and here's why:

THERE is a society called American Society of Composers, Authors and Publishers, to which song-writers belong. Its job is to protect their interests. However, about twenty-five percent of popular music is owned by three or four big publishing houses, and they in turn are owned by Warner Brothers. Warner Brothers realized several years ago that radio could wreck movie songs, simply because radio could play a song to death before a movie could be produced. That Bei Mir thing is a classic example.

So Warner Brothers withdrew its publishing houses from the society and began charging fat fees for the privilege of using Warner songs. The radio stations kicked about the fees, contending they were too high, and when the publishers stuck by their guns the stations banned Warner music.

"Rhapsody in Blue" was a Warner song, so Whiteman had to shift his theme to "Glorious Girl." Noble couldn't even play the theme he had written himself. Fred Allen replaced "Smiles" with "Smile, Darn You Smile."

The skirmish raged for years, but now a truce has been declared and the publishing houses that withdrew from the society have come back.

Phil Baker is one of the fastest theme-song writers in the business. He did "Rolling Along" in a couple of days before he went on the Gulf program.

Jack Meakin is one of NBC's most prolific theme-writers and has composed more than 50 in the last few years. His "My Life Begins Tonight" introduces his Saturday transcontinental Music by Meakin and his "Fan Fare" sets the mood for the madcap Bughouse Rhythm.

One of the best-known arrangers in radio is B. A. Rolfe, who handles the music for Ripley's "Believe It or Not." With a new musical score needed for each program, Rolfe has a real problem.

Josef Bonime is composer of the bugle call which announces that "Death Valley Days" is on the air.

Bonime searched through all available records for the authentic bugle call used in the days of covered wagons when a bugler, or a relay of buglers, summoned the teamsters to begin the day's march. But he couldn't find any. There were plenty of songs—

such as "Oh Suzanna," but no bugle calls.

"So I wrote one," he said; "but instead of writing something like the familiar bugle calls of army camps I put a little melody into it as a better introduction to the program."

Leo de Mers, NBC bugler, blows the call and creates a faraway echo effect by draping his coat over a music stand and directing the notes toward the muffling-folds.

Jack Benny's J-E-L-L-O introduction is an original, but the Metropolitan Auditions borrowed Wagner's March from Tannhauser for a theme.

The "Happy Days" theme of Lucky Strike was another natural, because the program was designed to be happy and gay and the idea was to cheer up people.

Many radio fans, weary of constant plugs during commercials, have suggested that theme songs are sufficient advertising for any product and even believe a sponsor could get his product across simply by a theme song.

It wouldn't work that easily. The nearest thing that has ever come to a hand-in-hand association between a product and a song came with "The Perfect Song." Listeners really associated the song with the product the program plugged. But in spite of the success of the theme, the public actually associated the song more with Amos 'n' Andy than with their product.

So when Amos 'n' Andy switched over to the Campbell Soup program they took along the song as their theme. Without the two comedians the song is no great value to any sponsor, because the minute the public hears it Amos 'n' Andy come to mind.

That's true of most theme songs. Of course, there are exceptions. "Happy Days" is one. You think of the product and not of the band that is playing it.

But when you hear that moon-and-mountain thing you naturally think of Sister Katie, no matter what product she is trying to sell you. The songs naturally become associated with the persons who sing them or play them.

YOU notice how Eddie Cantor keeps slipping his theme—"We Want Cantor"—as often as possible. Eddie knows the value of that theme to him. "The Mayor of Texaco Town" was a better theme for his sponsor when he was peddling good-will for that company than his own theme song, but Eddie wasn't going to let the public forget his song.

It's his luck, he believes. Many years ago when he was sweating and missing meals on New York's East Side and struggling to be an actor, Eddie often would sing for the settlement boys.

If he didn't come out on the dot, the boys would begin stomping their feet and chanting "We want Can-tor—we want Can-tor." It was sung in that queer up-down melody.

You've probably heard the same chant at a football game—"We want a touchdown." Or a baseball game—"We want a home run." You can keep time with pop bottles.

The theme is a standby for old-time rag-time tunes—four notes in the opening bars. It's a back-and-forth plunking of the bass, one of the simplest melodies of all times.

The song is a part of the pop-eyed Eddie and he first heard it among his East Side pals.

But as a matter of amazing fact, the theme was written by Beethoven! You can find it in the great credo chorus of "Missa Solemnis."

**Log of Short-Wave Stations
Whose Programs Are Listed**
(Megacycles or thousands of kilocycles shown)

CB1170, Chile	11.68	LRX, Argentina	9.66
CJRO, Canada	6.15	LSX, "	10.35
CJRX, Cuba	11.72	OLR3A, Czecho-	
COCC, "	6.13	slovakia "	9.55
COCH, "	9.43	OLR4A, "	11.84
COCO, "	6.01	OLR4B, "	11.76
COGQ, "	9.75	OLR5A, "	15.23
COGF, "	11.805	OLR5B, "	15.32
CSW, Portugal	9.94	OZF, Denmark	9.52
DJB, Germany	15.20	PCI, Holland	9.59, 15.22
DJC, "	6.02	PHI, "	17.775
DJD, "	11.77	PRADO, Ecuador	6.62
DJL, "	15.11	PRFS, Brazil	9.50
EJ43, Canarias	10.37	RAN, U.S.S.R.	9.60
EAR, Spain	9.49	RKI, "	7.54
EA9AH, Spanish		RNE, "	12.00
Morocco	14.05	RV15, "	4.273
FO8AA, Tahiti	7.71	RV39, "	6.00
GSA, England	6.05	SPD, Poland	11.53
GSB, "	9.51	SPW, "	13.64
GSC, "	9.58	TFJ, Iceland	12.23
GSD, "	11.75	TIANRH, Costa	
GSF, "	15.14	Rica	9.698
GSG, "	17.79	TPA2, France	15.24
GSH, "	21.47	TPA3, "	11.88
GSI, "	15.26	TPA4, "	11.71
GSL, "	21.58	VE9DN, Canada	6.005
GSM, "	6.11	VK2ME, Australia	9.59
GSO, "	15.18	VK3ME, "	9.51
GSP, "	15.31	VLR, "	9.58
HAT4, Hungary	9.12	VPD2, Fiji	9.54
HBJ, Switzerland	14.535	VP2LO, St. Kitts	6.38
HBL, "	9.34	VUD2, India	9.59
HBO, "	11.402	WIXAL, Boston, Mass.	
HBP, "	7.80	15.25, 11.79 and 6.04	
H2RL, Ecuador	6.66	XEUZ, Mexico, D.F.	6.12
H11ABP, Colombia	9.618	XEXA, "	6.172
HP5A, Panama	11.7	YSD, El Salvador	7.894
HP5J, "	9.60	YV5RC, Venezuela	5.80
HS8PJ, Siam	9.51, 19.02	ZBW3, China	9.525
IRF, Italy	9.83	ZIK2, British	
JDY, Kwantung	9.925	Honduras	10.6
JVI, Japan	9.535	ZRH, S. Africa	9.523
JVN, "	10.66	ZRK, "	9.61
JZJ, "	11.80	ZMBJ, S.S. Awatea	8.84
JZK, "	15.16	9MI, S.S. Kanimbla	6.01
LRU, Argentina	15.29	2R03, Italy	9.635

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced

News Broadcasts

Daily—1:35 a.m., JZJ; 3:50, GSB, GSD, GSF, GSG, GSO; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI, GSO; 9:55, JZJ; 12 noon, GSD, GSF, GSG, GSH; 1:20 p.m., GSB, GSD, GSG; 3:10, TPA3; 3:40, 2R03; 5:15, GSB, GSD, GSF, GSO; 5:30, OLR3A; 5:45, EA9AH; 7, HP5A; 7:05, JZJ; 8, EA9AH, HP5J, RAN, RKI; 8:30, EAR; 8:35, 2R03, IRF; 8:40, GSB, GSG, GSD, GSP; 9:15, DJB, DJD; 10, EAJ43; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, GSB, GSC, GSD, GSI.

Daily Except Sundays—9:20 a.m., VK3LR.

Mon., Tues., Thurs., Fri.—10:45 p.m., OLR4A, OLR4B, OLR5A or OLR5B.

Sunday, April 24

*8 a.m.—Program from Darien, Kwantung: JDY

*9 a.m.—Variety Program from Germany: DJL

*9 a.m.—International Church: COCQ

*9 a.m.—Overseas hour (South Seas): JZJ

9:50 a.m.—Phoni Symphony Orchestra: PHI

1:55 p.m.—Enfield Central Band: GSG GSD

2:45 p.m.—League of Nations program: HBJ HBQ (6.675)

*3 p.m.—Danish program: OZF

3:05 p.m.—Opera, "The Wicked World": GSG GSP

3:10 p.m.—English news from France: TPA3 and (15.13)

*5 p.m.—Test broadcasts from St. Kitts: VP2LO (6.38)

*5:15 p.m. (ex. Sat. & Sun.)—News in Portuguese for Europe: W3XAL (17.78)

*5:55 p.m.—Greetings to listeners: DJB DJD

6 p.m.—Cuban organ music: COCO

6:15 p.m.—Piano quintet: DJB DJD

6:30 p.m.—Billie's Happy Boys orchestra: YV5RC

*7 p.m.—Overseas program (Eastern North America): JZJ

*7 p.m.—Polish program for North America: SPW (13.635) SPD (11.535)

*7 p.m.—"La Voz de Las Provincias": COCH

*7 p.m.—Cadena Crusselas network program: COCO

*8 p.m.—Brazil on the Air: PSH (10:22)

*8 p.m.—Soviet program: RAN RKI

*8:30 p.m.—Loyalist news from Madrid: EAR (9.488)

*8:30 p.m.—English news from Italy: 2R03 IRF

*8:40 p.m.—News from London: GSG GSD

9 p.m.—La Orquesta Cugat: YV5RC

9:15 p.m.—English news from Germany: DJB

*9:30 p.m.—Spanish news bulletin from Daventry: GSB

*9:45 p.m.—Portuguese news bulletin from Daventry: GSB

*10 p.m.—Nationalist program for North America: Salamanca (10.37)

*10:30 p.m.—Oriental program from India: VUD2

*11 p.m.—English news from France: (11.72) (11.885)

*11:30 p.m.—English news from Germany: DJB DJO (11.795)

*12:45 a.m. (ex. Sat.)—Program from South Africa: ZRK ZRH

*1:30 a.m.—Overseas hour for Pacific Coast: JZJ

*2 a.m.—English DX period: XEUZ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

LISTENERS to the NBC-Blue network will hear two important short-wave pick-ups from London this week, namely, the speech of Anthony Eden, former British foreign secretary, at the banquet of the Society of St. George, on Tuesday, April 26, at 3:35 p.m. EDT, and the address of United States Ambassador to Great Britain, Joseph P. Kennedy, when he responds to the toast, "Anglo-American Trade," at the seventy-eighth annual dinner of the Association of British Chambers of Commerce in London, on Thursday, April 28, at 5 p.m. EDT.

English newscasts from Japan, are radiated daily over JZJ (11.8) of Tokyo, as follows: to the Pacific Coast of North America at 1:35 a.m. EDT; to the eastern parts of North America at 8:05 a.m. and at 7:05 p.m., and to Australasia at 9:55 a.m. EDT.

The new 25,000-watt French colonial short-wave transmitter at Es-sarts-le-Roi, near Paris, France, which radiated initial tests last November, adopted an official schedule on April 1. This new station, which, with the Pontoise transmitters, is now using the call "Paris Mondial," in place of the former "Radio Coloniale," broadcasts daily as follows: 2 to 5 a.m. EDT to eastern Mediterranean and north Africa, on 9.57 megs, in conjunction with TPA3 (11.885), which at the same time is directed to Africa, the Near East, and Australasia; 9:30 to 11 a.m. EDT to Indo-China, on 17.78 megs, in conjunction with TPA2 (15.243), which commences this transmission at 6 a.m. EDT; 11:15 a.m. to 6 p.m. EDT to the eastern Mediterranean and north Africa, on 9.57 megs, in conjunction with TPA3 (11.885), which transmits to eastern and western Africa, and South America; 7 to 9:15 p.m. EDT to South America, on 15.13 megs, in conjunction with TPA4 (11.713), which broadcasts to eastern North, and Central America, and northern South America, and from 9:30 p.m. to 12 midnight EDT, to North America, in conjunction with TPA4 (11.713), which also directs part

of its beam for this period to western Central America. This latter transmission period is being received in the United States with excellent signal strength. The news in English is read at 11 p.m. EDT.

Herbert Friedman of Montreal, Canada, writes that the complete list of official calls and frequencies that have been assigned the new station, are as follows: TPB1 (21.49), TPB2 (17.78), TPB3 (17.765), TPB4 (15.295), TPB5 (15.24), TPB6 (15.13), TPB7 (11.885), TPB8 (11.845), TPB9 (11.72), TPB10 (9.585), TPB11 (9.57), TPB12 (9.55), TPB13 (9.52), TPB14 (6.145), TPB15 (6.09), and TPB16 (6.04).

A little later, perhaps by the beginning of next year, world transmissions will begin over the new 100,000-watt short-wave transmitters of the French short-wave center.

ELM in Liberia, is reported to be broadcasting daily at 1 and 5 p.m. EDT, on a frequency of approximately 5 megs.

SHORT-WAVE SHORTS: XEWX, Mexico City, is being heard irregularly in the evenings on a frequency of 15.16 megs. . . EAR, the Loyalist station at Madrid, has been broadcasting on a revised frequency of 9.86 megs, just below COCM, since April 1. . . CS2WA (9.65), Lisbon, Portugal, is now broadcasting Tuesdays, Thursdays and Saturdays, from 4 to 7 p.m. EDT. . . RKI, "Radio Center, Moscow," moved to its summer frequency of 15.08 megs, on April 1, where it is being heard nightly in parallel with RAN (9.6), from 8 to 10.15 p.m. EDT. . . According to the Universal DX Club, VE9HX (6.13), Halifax, Nova Scotia, may be heard reading short-wave mail on Sundays, at 5:30, and 10:30 p.m. EDT. . . JZJ (11.8), Tokyo, Japan, is being received with tremendous volume in the eastern part of the United States, on the early transmission from 8 to 8:30 a.m. EDT, during which period there is no interference from COGF, Havana, Cuba, which broadcasts on almost exactly the same channel.



Daventry listeners will hear Leonard Hirsch, leader of the BBC Empire Orchestra, play in Empire programs as a soloist for the first time Wednesday

Monday, April 25

6:25 a.m.—Anzac Day Commemoration Service: GSF GSG GSI

†6:30 a.m.—Program from Fiji: VPD2

8:9 a.m.—Program from Hong Kong: ZBW3

8:9 a.m.—Siamese broadcast: HS8PJ (19.02)

†11:30 a.m.—Vatican City broadcast: HVJ

3:15 p.m.—Hofmann Jubilee Concert; BBC Orchestra; Sir Adrian Boult, conductor: GSP GSG

4:20 p.m.—A contest: Sweet versus Swing: GSG

†5:50 p.m.—Science news and URSLgrams: WIXAL (11.79)

†6:45 p.m. (ex. Sat.)—News in Spanish for South America: W2XE (11.87)

†7 p.m.—The Monitor Views the News: WIXAL (11.79)

†7:30 p.m.—English program from Martinique: Radio Martinique (9.685)

†9 p.m.—North American broadcast from Prague, Czechoslovakia: OLR4A or OLR5A

†9 p.m.—"Conjunto Neopoblano 1938 Typical Orchestra": COGF

10:15 p.m.—German Study Club: DJB DJD

11:50 p.m.—Communication by Air: GSI GSD GSC

Tuesday, April 26

7:15 a.m.—Famous London Buildings: GSF GSG

10 a.m.—Carlton Hotel Orchestra: GSF GSG GSI

2:10 p.m.—"Topical Gazette": GSD GSG

6 p.m.—Dance band: GSO GSF GSD

†8 p.m.—Broadcast from Chile: CB1170

††8:30 p.m.—Program from Belize, British Honduras: ZIK2

8:45 p.m.—Tuesday Symphonies: 2R03 IRF

††9 p.m.—Gavilan & Cataneo, guitar duo: COGF

9:15 p.m.—Talk, "The Schoolmaster in Old Pompeii": 2R03 IRF

9:45 p.m.—Dr. Klaus Ungewitter, talk: DJB DJD

10:15 p.m.—"The Messiah," by Handel: DJB DJD

11:15 p.m.—Folk songs: DJB DJD

12 mid.—Program from Tahiti: FO8AA

Wednesday, April 27

8 a.m.—Program from M/V Kanimbla: 9MI

10:10 a.m.—"The Two Thousand Guineaes Race": GSF GSG GSI

10:20 a.m.—J. Goudsmit, pianist: PHI

12:20 p.m.—Henry Hall's orchestra: GSF GSG

12:40 p.m.—"World Affairs," H. V. Hodson: GSF

6 p.m.—German movie hour: DJB DJD

7:20 p.m.—Empire exchange talks: GSP GSD

8 p.m.—North American program from Holland: PCJ (9.59)

8 p.m.—Latin American night: W3XAL (6.1)

8:30 p.m.—International orchestra: LRX

9:45 p.m.—Andres Segovia, guitar: DJB DJD

10:30 p.m.—North American program from Guatemala City: TGWA (9.685)

Thursday, April 28

10 a.m.—H. M. Royal Air Force band: GSF GSG

11:30 a.m.—Eddie Carroll's music: GSF GSG GSI

3 p.m.—The Making of the Exhibition: GSG GSP

3:40 p.m.—Benny Frankel's orchestra: GSG GSP

4:25 p.m.—Travel in the British Empire: GSO

7:15 p.m.—Military concert: DJB DJD

8 p.m.—Orchestra Musette: LRX

9:15 p.m.—Talk, "The Italian Center for American Studies": 2R03 IRF

9:30 p.m.—Talk, "Biology as the Basis of Reasoning": DJB DJD

10:15 p.m.—Cabaret: DJB DJD

10:45 p.m.—DX Chatter Box: W8XWJ (41)

Friday, April 29

8:45 a.m.—Reginald Foort, organ: GSF GSG GSI

11:15 a.m.—"The Strange Story of Louis de Rougemont": GSF GSG GSI

3 p.m.—Opera, "Madame Butterfly," Puccini: GSF

5 p.m.—English news review: LSY (18.115) LRX

6:30 p.m.—Concept of flight from Icarus to the zeppelin: DJB DJD

7 p.m.—Portuguese news by Pinto Tameirao: W2XE (11.83)

7:20 p.m.—Old German dances: GSP GSD

8:30 p.m.—Listener's Mail Bag: WIXAL (6.04)

8:45 p.m.—Special program for Chicago Short-Wave Club: 2R03 IRF

9 p.m.—Concert orchestra: YV5RC

10 p.m.—"Canada, 1938": CFCX (6.005)

10:30 p.m.—Well-known operatic melodies: DJB

11:05 p.m.—The Road to Wembley: GSI GSD GSC

12 mid.—Program from Tahiti: FO8AA

12:15 a.m.—DX Club: W8XK (6.14)

Saturday, April 30

8:10 a.m.—Cricket: Australians vs. Worcester-shire: GSF GSG GSI

9:45 a.m.—The Cup Final; Commentary on the Association Football Match: GSF GSG GSI

9:55 a.m.—Episodes from Life of Princess Juliana: PHI

12:25 p.m.—Roy Fox' Band: GSF GSG GSI

2:30 p.m.—In Town Tonight: GSP GSG

3 p.m.—Palace of Varieties: GSP GSG

4 p.m.—Calling all stamp collectors: W2XAF (9.53) W2XAD (15.33)

6 p.m.—Tourist hour: HP5A

7 p.m.—Non-stop variety show: DJB DJD

8:30 p.m.—Variety hour: DJB DJD

9:30 p.m.—Gay report: DJB DJD

10:15 p.m.—Club of Notions: DJB DJD

10:45 p.m.—Dance music: YV5RC

11 p.m.—Opera: OAX4J

11:55 p.m.—Peter Yorke's orchestra: GSI GSD

12 mid.—Northern Messenger; messages to those in the Arctic: VE9DN

AIRIALTO LOWDOWN

(Continued from Page 13)

how good it made her feel. As long as I was in the studio, I accepted the Singing Lady's invitation to watch her work, which is a rare treat for anyone, because few have ever been in the studio during her broadcast. Frankly, I can understand why her program is so popular with the kiddies. It even entertained Big Kid Lewis!

Maxine Gray, Hal Kemp's lovely former vocalist, has my sympathy . . . if that's any consolation to her. Several weeks ago she was hurt in a train wreck when she was traveling with the band. As if that wasn't bad enough, she followed up her injury by contracting the measles, which kept her in the hospital a little longer. She is still wearing a brace due to the accident, so Hal decided to send her out to the Coast to recuperate, and that is why she is not with Kemp on his new "Time to Shine" program.

Judy Starr, who was Rudy Vallee's warbler, is taking Maxine's place during her absence. If you recall, it wasn't so long ago that Judy was in an accident and almost lost her sight. Anyway, get this: About four years ago a band was playing at a college prom in Parkersburg, West Virginia. A girl attending the prom was dared by her companion to get up and sing while the music was playing. She accepted the dare . . . the bandleader complimented her on having such a lovely voice. The gal was Judy Starr, and the bandleader—yes, you guessed it—Hal Kemp!

These gal singers have interesting stories to relate this week. The other night, cute Dolly Dawn, who sings so well with George Hall's orchestra, showed me a theater program. It was dated August, 1926, and was from the Strand Theater, in Brooklyn, New York. Dolly pointed to the name of Carolina Lazzari, Metropolitan Opera star, listed on the program. Miss Lazzari is now Dolly's voice teacher and also has Frank Parker, Joan Edwards and many other radio names as her pupils. Two weeks ago, Miss Dawn was singing at this same Strand Theater, which is now a vaudeville and movie house. Miss Lazzari visited Miss Dawn in her dressing-room, which was the same one she occupied when playing at that theater twelve years ago. It's a small world.

If Edgar Bergen decides to get a playmate for Charlie McCarthy, do you think he will be made of HOLLYWOOD? I made that up myself, honestly—or shouldn't I brag about it?

I must tell you this one; it's too good to keep. The gal that takes care of our little son had never seen a radio broadcast, so I got her tickets for the late broadcast of Eddie Cantor's program, for listeners on the West Coast. It was his first program in the new series for Camel, and if you heard the show you may recall Eddie admonished a woman in the first row for falling asleep. Our gal listened in at home to the earlier show, broadcast for listeners in the East and Midwest. When I came in for breakfast the next morning, she excitedly told me she had a good story for my column—and this is it. "You remember when Eddie Cantor told the woman not to sleep during the broadcast," said she, "Well, she really wasn't asleep. He said the same thing during the late broadcast!" I'm still laughing.

Here's something amusing. Paul Douglas gave up his duties on the musical "Saturday Night Swing Club" because it conflicted with his new job as sports broadcaster, and his successor on the swing session is Ted Husing, who made his reputation as a sports spieler.

THE JOB FOR HIM

A LARK MADE ED ABBOTT SENIOR ANNOUNCER OF STATION WCCO, MINNEAPOLIS

BY MILT HOFFMAN

ED ABBOTT, senior announcer at WCCO in Minneapolis-St. Paul, is one man who has really worked his way up! He started his career several stratas below the earth's surface, and now he's making a success on the air!

Abbott, you see, set out to be a geologist. Born in St. Paul 32 years ago, he went to Dartmouth College for three years then returned to Minnesota to get his geology degree. After that he hit out for Montana, where he swung a pick and shovel in the famous Anaconda copper mines at Butte. Presently homesickness drove him back to St. Paul for a time. Then he returned to Butte and landed a job with the General Motors Acceptance Corporation.

Soon he was assistant chief cashier of the firm. However, this job didn't quite satisfy him either—so once more he was off to St. Paul, this time to work in the circulation department of the St. Paul Daily News. Here, too, he made his way to a place near the top. When he resigned he was western Minnesota circulation manager for the paper.

From the Daily News Ed went to the Brown and Bigelow Company, a big St. Paul advertising and printing firm. When he decided to leave this company also, he was working as assistant advertising manager of the playing-card department.

Ed knocked around for a short while then went to the Brown-Blodgett Company, another advertising firm. Here he was a sales-promotion expert—and again successful but unsatisfied. This was in 1932. About then things were looking up in radio, and Ed Abbott was looking up at radio. Just for the lark of it, as he puts it, he applied for a job at WCCO. As it happened, Bill Lawrence, now a Columbia network ace, was leaving for the coast.

SO ED ABBOTT, 27 years old, with about half a dozen jobs, a record for inconsistency, and a college degree in geology to his name, became a member of the radio fraternity. In five years the name of Ed Abbott has become more or less of a household word in the Northwest—one not associated with any particular program, yet known as the symbol of a distinct radio personality.

Ed Abbott's most pronounced characteristic over the air is his complete naturalness, his man-to-man way of putting things across, whether it be a plug for a commercial product or an announcement of the next number on the Minneapolis Symphony Orchestra program.

Ed has an interesting little sidelight on this naturalness angle. Let him tell it: "When I first came to WCCO I was perhaps the most nervous guy who ever faced a microphone. Stan Thompson, who since has been promoted to the Chicago staff of Columbia, had been in radio from almost the very beginning, so he knew a lot about it. He told me to treat the microphone as a friend, to gesture, to talk to it the same way I would talk to a close acquaintance opposite me. Above all he cautioned me to use my head. That is, to read the script intelligently, emphasizing and inflecting the same way that I would when trying to explain something to another person. The result is that whenever I am on the air, I try to get right down to earth."

This idea of Stan's apparently pays dividends, for Ed's style of delivery has become famous. It has been said that certain programs employing star talent lose half their effectiveness when Ed is not there to do his part.

Ed claims that his experience in newspaper circulation work has contributed to his radio work. The constant contact with people, listening to their complaints, selling them on his paper, has given him an invaluable knowledge of what people want and how to go about giving it to them.

During his five years on radio, Ed has never attempted to leave his job. It looks like he has at last found his niche!

Abbott claims that radio work is interesting and pleasant but a distinct strain on the nervous system. So outside of his working hours he seldom listens to the radio. He says that phonograph records and books give him his greatest relaxation. When he takes a vacation, he usually goes pretty far from home. In 1936 he took a trip to Europe, and the only radio



Ed Abbott started at rock bottom, landed on air, is in the clouds!

institution on the continent that he cared to see was the British Broadcasting Company headquarters.

Last year he drove to Florida, then flew to Cuba. In Cuba he concentrated on his chief hobby, photography. And he brought back a collection of pictures that rated a full page in the rotogravure section of the Minneapolis Journal.

Unlike most radio people, he finds only one personality which he can truthfully say he admires. He believes the most capable figure in the broadcasting business is H. V. Kaltenborn, Columbia's commentator, who was in Minneapolis last year. Kaltenborn, according to Abbott, has a perfect command of the English language, flawless delivery achieved without the use of a script. Ted Husing, too, comes in for a share of Abbott's admiration.

Ed says that he does not pretend to be a Kaltenborn, but that if there is any one position in radio he should prefer to reach, it would be that of the meticulous H. V.

WITH that high goal to aim at, Ed Abbott is on his way to stardom in the only profession he has ever liked. It's inevitable. He has a brilliant start and an increasing public—which is going to see that Ed Abbott achieves on a national scale the reputation he now enjoys locally.

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Censors are Mugs

With rare exceptions, censors are mugs. They may begin as sweet-minded and public-spirited citizens, but the virus of "Thou shalt not" turns them sour and intolerant.

Broadcasting does not want and does not need censors. Several days ago, William S. Paley, president of the Columbia Broadcasting System, said as much. He is not the sort of man to cry wolf without reason. He has discerned trends and policies and built his hunches into a great broadcasting service. Today his hunch is that censorship is dangerously close.

How would broadcasting be censored? By a government board, of course. Politicians would appoint good Democrats or good Republicans. These appointees would determine what American ears might hear. Can you imagine what would happen to our programs? Or to our free speech? Free speech, within the limits of decency, is the foundation of democracy. Placing it in the hands of the best men in America might bring no menace to our good listening today, but tomorrow other men will wield those powers, and day after tomorrow still others. What then?

Censorship could not help. In the first place, broadcasting does not need it. In the second, growth comes only when men say "Let's try this"; never when they say "Don't."

"Don'titis" is a serious disease. Once it touches radio, the listener will suffer because inevitably his programs will be less original, less exciting, and much less honest.

Someone to Instruct

When William Lemke was his candidate, Father Coughlin promised to leave politics alone if he did not receive 9,000,000 votes. Lemke polled less than ten percent of that figure.

But today Father Coughlin is again in politics. He is credited with having done much to defeat President Roosevelt's reorganiza-



tion plan in Congress. When a man makes a public promise and then breaks it, he must have good reason for his action.

RADIO GUIDE wired Father Coughlin asking if he had made such a statement, or if he wanted to make an explanation of his re-entry to the political scene.

His answer:

"The statement that you refer to was made by me at the close of the election of 1936. I returned to the

air at the request of my many faithful followers, who felt that they were in need of someone to instruct them on national affairs."

Broadcasting, with Father Coughlin helping, gave Franklin Roosevelt his seat in the White House in 1932. We wonder if radio, with Father Coughlin helping, will unseat the same gentleman in 1940.

Tribute to the Engineers

Remembering the early days of broadcasting, when we thought we were lucky if we could make out a human voice or the thin wail of a violin through the ominous crackling and popping of our headset, we are delighted to find that critics are coming around to the view that radio nowadays is more than merely adequate for the transmission of music.

Olin Downes, the New York Times' renowned critic, wrote of a recent broadcast of the NBC Symphony that "the brilliant strings had far more resonance and glow than when one was in their presence. The great chords for the brass were smooth and golden." Other critics have made similar observations, and they confirm our own—which is that, thanks to the engineers, the real miracle men of the industry, it's often far more enjoyable to hear a concert by radio than it is to attend one.

Aid of the Party

Arthur Godfrey, the laughing, laughable Barbasol mikeman, has the sensible answer for listeners who find their ears rattled by radio "sales messages." He suggests the simple recourse of turning the dial.

It's the obvious, never-failing expedient.

Grant that the initiative for the improvement of "commercials" should come from studio heads and sponsors, but don't deny the sensitive listener his undeniable privilege of "turning it off" when he finds announcers' vigor and ad-writers' enthusiasms upsetting.

Most of the current woof concerning the bad taste of commercial messages comes from folk who insist on referring to program-reception as "inviting a guest into the home." This attitude consists of nine parts tommyrot, one part short-circuit thinking. The "invitation" is reversed. Listeners are invited—begged—to attend a particular party. The price of admission is the simple acceptance of the host's greeting—a "commercial" greeting to be sure—but if you don't like the party you can leave.

VOICE OF THE LISTENER

BLOCKHEAD BEEF

VOL: "So the best musical program was that little 'blockhead's'? I don't believe it! This program is largely conversational. There are fine singers on the program, but they are given much less time than they deserve. I personally am bored with the comedy and have given up the musical entertainment for that reason . . ."—CARL HOVINGTON, Chicago, Ill.

The announcement that the Chase and Sanborn Hour had been voted the air's most popular musical program in the first division of the Star of Stars Poll was titled "Won by a Blockhead," since Charlie McCarthy is best-known of the program's stars.—Ed.

RECOGNITION

RADIO GUIDE: "Evidently some member of your staff does not recognize public figures as easily as one of your readers does . . ."—MAURICE J. MAGNER, Sesterville, W. Va.

Not one but dozens of RADIO GUIDE's readers recognized Public Figures George H. Earle, Governor of Pennsylvania, and Joseph F. Guffey, U. S. Senator, whose pictures were transposed side-by-side in the issue of April 2.—Ed.

EXPLANATION

VOL: "I am enclosing my ballot, and I thought you might be interested to know why I voted Walt Disney my choice for the best actor. As he is not an actor himself, he should be given great credit for his animated creations. His pictures are enjoyed by everyone. What fun would it be to go to a movie if we couldn't see a Walt Disney cartoon? His picture, "Snow White and the Seven Dwarfs" was tops . . ."—PHYLLIS PORTER, Newark, N. J.

For news of actors who polled more votes than Animator Disney, see page 15. For news of the men who provided voices for his "seven dwarfs," see an item on page 1.—Ed.

OPEN LETTER

RADIO GUIDE: "Has Miss Ruth Etting really retired from radio? If she has retired, I would appreciate it if you would publish the enclosed letter . . . 'Dear Miss Etting: I want to take this opportunity to thank you from the bottom of my heart for the many pleasant hours I have spent listening to your lovely voice, and for the privilege of seeing you on the screen . . . I hope that your life will be overflowing with health, happiness and the best of luck, and that you may have everything you desire. Again, may I thank you for your excellent performances.'" —OLIVE HORAN, Montreal, Quebec, Canada.

On Nov. 15, 1937, Ruth Etting announced, "I have made my last public appearance;" on Nov. 30, 1937, she was granted a divorce in Chicago, told the press: "I am going to be a free woman in every way." Her plans for the immediate future, she said, included a trip around the world and other pleasures her public life had not allowed her at any time before.—Ed.



EMERY DEUTSCH GOES TO THE DENTIST

EMERY DEUTSCH, like most mortals, must make periodical visits to the dentist. Good teeth mean better health, pleasing appearance. Medical experts say one should consult a dentist at least once, preferably twice, a year. Dr. Samuel N. Rudolph of New York does Emery's work, assisted by Nurse Eleanor Kaye. Deutsch, composer of "Play, Fiddle, Play," "When a Gypsy Makes His Violin Cry," and noted as a Gypsy-tune specialist, recently played at Radio City's Rainbow Grill, is now kept busy with college proms.

Photographed by Gus Gale



MURDER ON THE AIR: A REPORTER'S SOLVING OF A



Jack Johnstone, producer and director of the "Front Page News" sketches, reads introduction to the performance, as he stands before microphone in CBS studios, preparing to rehearse for the regular Saturday night show



Members of cast gather around microphone to rehearse. Left to right: Arthur Vinton, playing role of murderer; Carlton Young, as city editor; Director Jack Johnstone; Frank Redick, as Reporter Baum; Betty Manderville, as waitress

5-YEAR-OLD CRIME IS DRAMATIZED SATURDAY ON CBS

BY SPECIAL arrangement with the sponsor and producer of "Front Page News," CBS dramatic feature, built around real-life adventures of newspapermen who solve mysteries and bring criminals to justice, Radio Guide presents a preview of one of the dramas—one which will be broadcast on Saturday, at 8:30 p.m. EDT, and 7:30 p.m. PST.

Members of the cast of "Front Page News" left a rehearsal to stage this pre-enactment of the crime, were trailed by Radio Guide Photographer Charles P. Seawood as they dramatized the hold-up murder of a taxi-driver in Bridgeport, Connecticut, July 20, 1932, and the story of the discovery and capture of the killer five years later by Reporter Abraham A. Baum, of the Bridgeport Times-Star.

Exclusive Radio Guide Photographs by Charles P. Seawood



Explaining she has heard what was said, waitress tells reporter and city editor a former acquaintance of hers committed the murder. Baum starts private manhunt, tracing his man through army records



Reporter Baum, having discovered his man's whereabouts, telephones city editor that he's getting ready to clean up story



Players leave studio to enact drama. Actor Arthur Vinton, as the hold-up man, steps on running-board of taxi, aims pistol at driver. This scene stopped traffic on New York's busy Madison Avenue



Obliging cabbie, carefully forewarned of part he is playing in radio dramatic show, looks genuinely startled as "hold-up man" climbs into cab. In real life, Cabbie John Peterson of Bridgeport was killed by bandit, who obtained total of seventy-five cents



Back in newspaper office, the city editor talks with Baum by telephone, congratulates him on finding suspect in five-year-old mystery murder, makes suggestions as to how story should be handled, prepares to "take it for a ride"



Unarmed and unaccompanied, Baum goes to suspect's hotel room, confronts him, putting right hand in coat pocket to suggest presence of revolver, and flourishing official-looking press card. Frightened man surrenders



Five years after slaying, Reporter Baum, of the Times-Star, and City Editor Quinlan discuss "Five Years Ago Today" column. Quinlan tells Baum that Peterson's killing is still listed as unsolved



The Times-Star reporter and his city editor, adjourning to a restaurant, are still involved in a discussion of the unsolved murder. Baum is determined to reopen investigation of the case. Their waitress, hovering near by, overhears their conversation



Taken to the newspaper office, the suspect, under the impression the reporter is a police detective, signs a confession, admits his guilt in connection with the crime, and closes the book on a puzzling five-year-old mystery slaying



The confession signed and delivered, the reporter who solved the mystery relaxes, explains hoax by which he trapped suspect into confession, and enjoys laugh. Meanwhile presses have begun to hum with news of exploit

AIRWAVES OVER BROADWAY: THE LEGITIMATE STAGE LEANS HEAVILY ON RADIO



Margot Stevenson, of CBS' "Aunt Jenny" cast, also plays the role of Alice Sycamore in the 1937 Pulitzer prize play, "You Can't Take It With You." She is shown above with Henry Travers in a scene from the play



In broadcasts of "The Goldbergs," Carrie Weller is "Mrs. Wilberforce." In Broadway's "Our Town," she is woman in the balcony. This play, featuring Frank Craven, is done without scenery, which seems to be the trend this season



Alice Frost plays Portia in "Julius Caesar" and Rose in "The Shoemakers' Holiday," both running simultaneously on Broadway. In radio, Alice is "Big Sister," is on "Town Hall Tonight," "Johnny Presents," "There Was a Woman," others



Martin Gabel, left, plays Cassius in "Julius Caesar" on the stage, plays Dr. Wayne on "Big Sister" and Neil in "Easy Aces" on the air. Orson Welles produces "Julius Caesar," plays Brutus. In radio he's "The Shadow"



Also in "Our Town" is Martha Scott, in white, here talking to Mr. Craven. On the radio she is Connie Davis in "Pepper Young's Family," plays many roles in "Aunt Jenny." Says N. Y. Herald Tribune Critic Richard Watts, Jr.: "Finest of all is a young actress named Martha Scott." "Our Town," produced by Jed Harris, plays at the Henry Miller Theater

IT IS a fact that the Broadway legitimate stage has heretofore ignored radio talent when casting. It is also fact that radio has not been too generous with its presentation of stage luminaries other than in the usual scant guest appearances.

Fact, too, is the realization on the part of drama-lovers that the stage is not the power it once was. This has caused much concern and even appeals to the Federal Government for subsidies.

A recent issue of the "Billboard," theatrical publication, points out that Actors' Equity, labor clearing-house for the stage, for one year issued 1,693 contracts for salaries between \$40 and \$99; 522 for salaries between \$100 and \$199; 402 for salaries of \$200 and more. All of which are a far cry from the lucrative stipends drawn by actors of the same rank who work in radio and in motion pictures. And below the figure, too, earned by actors working on W. P. A. projects.

This season, however, a weak stage and a strong radio are being more closely interwoven. To the footlights are going more and more of radio's ace star performers. And to the microphone are coming more than the usual quota of Broadway dramas and great personalities.

It may mean the happy solution to a perplexing problem.



George Tobias is "Mike" in "The Goldbergs," "Boris Kolenkhov" in "You Can't Take It With You"



Familiar as "Sammy" to "The Goldbergs" audience is Everett Sloane, who's "Charlie" in "All That Glitters"

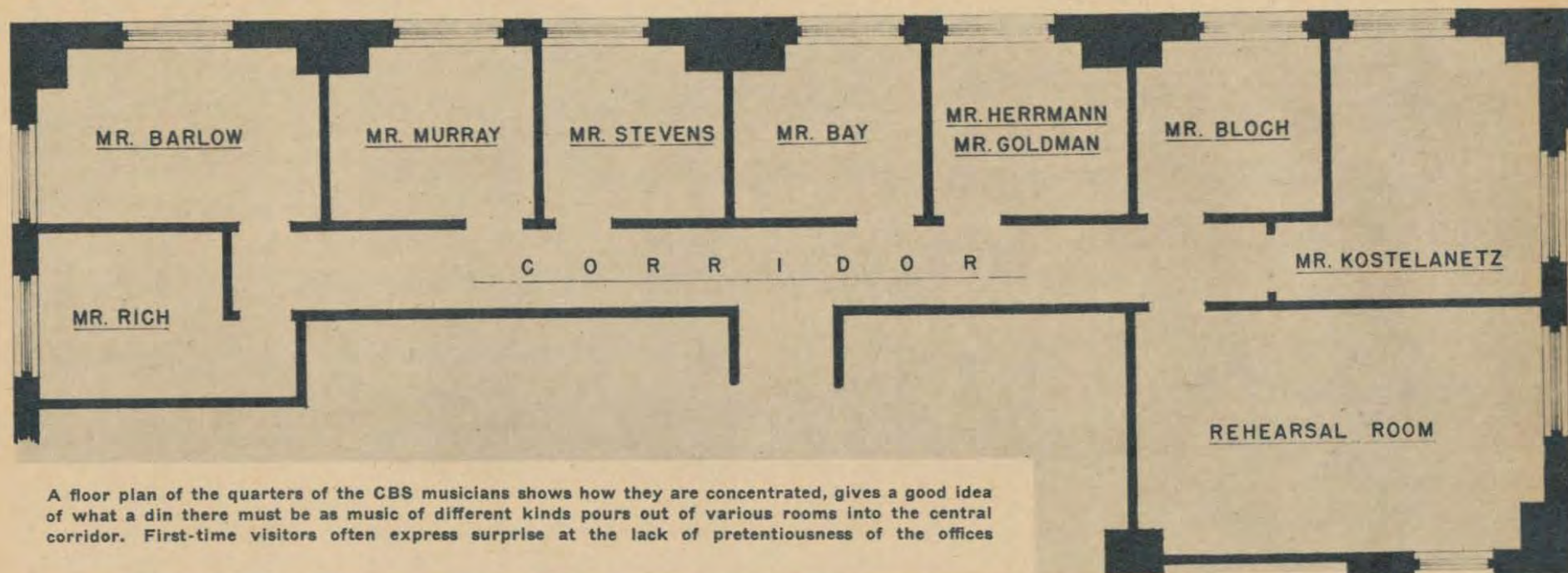


Nancy Kelly, in "Susan & God," works in radio on "March of Time," "Gang Busters," and other shows



Irene Winston of "Boy Meets Girl," "Having Wonderful Time," "Tovarich" is radio's "Woman in White"

MELODY LANE: HERE SWING AND SYMPHONY



A floor plan of the quarters of the CBS musicians shows how they are concentrated, gives a good idea of what a din there must be as music of different kinds pours out of various rooms into the central corridor. First-time visitors often express surprise at the lack of pretentiousness of the offices

MEET AND RUB ELBOWS



Bernard Herrmann, with his partner, Leon Goldman, is responsible for many CBS sustaining programs featuring concert and classical music. Herrmann composes, arranges, conducts, began writing music when he was 13



Victor Bay, brilliant conductor of "Essays in Music," famed CBS Thursday evening broadcast feature, pauses at the door of the cubicle where he arranges music, plans programs which invariably draw praise from critics



Radio artists, composers and executives troop along this corridor on way to and from the maestros' rooms



Song-pluggers, whose job it is to see that tunes they sell are heard on the air, wait patiently in a reception room for a chance to see the men who make musical programs

TINY offices along a narrow corridor on the sixteenth floor of the Columbia Broadcasting System's building in New York City house some of the busiest and best-known musicians in radio—Andre Kostelanetz, Ray Bloch, Bernard Herrmann, Leon Goldman, Victor Bay, Leith Stevens, Lyn Murray, Howard Barlow and Freddie Rich. Highbrow collides with lowbrow in this crowded little alleyway, classicists rub elbows with swingsters as the great and near-great of music move in and out of the cell-like retreats of Columbia's maestros. A casual visitor hears an inartistic hodge-podge of sound, but order comes out of the chaos, and so far there have been no complaints from the inhabitants of the corridor. In fact, when CBS officials decided recently to move their music-masters into more comfortable quarters they found them none too pleased. They've grown accustomed to their situation, and an indefinable air of happiness hangs over their offices as they plan music for the nation's listeners.

Photographs by CBS, Gus Gale and Charles P. Seawood



In his crowded office, with a small upright piano against the wall, Leith Stevens arranges music, talks to song-pluggers who come in with new tunes, prepares for numerous programs, including the Saturday Night Swing Session



Ray Bloch's office is often crowded with groups of pretty girls, members of choruses he coaches and directs, in addition to his work as an orchestra leader. He is shown here with part of the membership of "Swing Fourteen"



Conductor Howard Barlow, who presided for CBS in its premiere symphonic broadcast September 18, 1927, now directs several programs, talks with Hollace Shaw, coloratura soprano, heard on two CBS shows



Lyn Murray (at piano), up-and-coming orchestra leader and choral director, rehearses Baritone Barry Wood and Nan Wynn, "Mistress of Song." Wood, Murray and Miss Wynn co-star in CBS' Sunday evening "Musical Gazette"



Pretty Doris Rhodes, songstress, discusses with Maestro Freddie Rich, veteran orchestra leader and composer of popular music, the arrangement of a number to be sung by Doris on one of the programs she and Rich present



Lawrence Tibbett, Andre Kostelanetz and Deems Taylor meet in Kostelanetz' office. Tibbett is often heard on CBS programs; Kostelanetz is one of the most noted of conductors; Taylor is Columbia's music consultant

One Man's Family Meets For 1600th Time Wednesday



The original cast with two additions. Rear, from left: Jack (Page Gilman), Claudia (Kathleen Wilson), Hazel (Bernice Berwin), Nicky (Walter Paterson, new addition). Front: Paul (Michael Raffetto), Father Barbour (J. Anthony Smythe), Teddy (Winifred Wolfe, new member), Mother Barbour (Minetta Ellen), Cliff (Barton Yarborough)



To J. Anthony Smythe (Father Barbour) goes much credit for human interpretation of family life



Michael Raffetto (Paul) was ill for 9 months, was written out of script but kept alive by reference



Author Morse has brought Clifford (Barton Yarborough) through six years, a marriage, a separation



Mother Barbour (Minetta Ellen) and Family are on NBC Wednesdays for East, Sundays for West

ON WEDNESDAY "One Man's Family" celebrates its sixth anniversary, gives its 1,600th program. Starting in the West April 29, 1932, the show became Coast-to-Coast May 4, 1934. Sponsors have included salad oil, cigarettes, gelatin, tea. There have been 325 original broadcasts; 364 repeats. In Australia there have been 936 transcriptions. The cast has rehearsed 3,000 hours and Author Carlton E. Morse has written 2,275,000 words of script.

There has never been a substitution of the seven original members of the cast; 41 characters have come and gone; 6 children have been born in the script—3 to Hazel, 3 to Claudia, one to Beth. Claudia was married twice; Hazel, Clifford and Beth once. Beth was divorced; Clifford separated. Four deaths were Claudia's baby, first husband, mother-in-law and Phillip Spencer.

Photographed by Ernest A. Bachrach



Author Morse's complete understanding of human frailties has made show tops among air dramas

THIS WEEK'S PROGRAMS

Sunday
April 24

MORNING

7:00 CST 6:00 MST
CBS- Δ Wings Over Jordan;
WCCO WBBM (sw-21.52)
NBC-Coast to Coast on a Bus;
WEBC WMAQ KSO WMT (sw-15.21)
NBC-Turn Back the Clock;
WOW KSTP (sw-21.5)
7:15 CST 6:15 MST
NBC-Tom Terris: WOW KSTP (sw-21.5)
7:30 CST 6:30 MST
CBS-Walberg Brown Strings;
News: KMOX WCCO WBBM (sw-21.52)
NBC-Melody Moments: KSTP
WOW (sw-21.5)
8:00 CST 7:00 MST
NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ KOIL WMT WLW (sw-15.21)
NBC- Δ The Radio Pulpit: WOW
WEBC KSTP KFJR (sw-21.5)
CBS- Δ Church of the Air: KSCJ
WCCO WBBM KMOX KFAB
WNAX (sw-21.52)
8:15 CST 7:15 MST
NBC-Russian Melodies: KSO
8:30 CST 7:30 MST
NBC-Music & American Youth:
WEBC WDAY WMAQ KFJR (sw-21.5)
NBC-Dreams of Long Ago: KSO
KOIL WMT
CBS-Aubade for Strings: KSCJ
WCCO KFAB WBBM KDAL
WNAX (sw-21.52)
CBS-Children's Hour: (sw-21.52)
MBS-Victor H. Lindlahr: WGN
KFNF- Δ Morning Chapel Service
WOW- Δ Chapel Service
WTCN-Swing Session
KMOX-Piano Recital
8:45 CST 7:45 MST
CBS-Aubade for Strings: KRNT
KFAB-Voice of Cooperation
KMOX-Travelogue
KSOO- Δ Church of the Nazarene,
Rev. E. G. Strong
WDGY-Hollywood Brevities
WLS News
9:00 CST 8:00 MST
CBS-Lew White, organist: KSCJ
WCCO WBBM KFAB KRNT
KDAL KMOX WHLB
NBC-News: Silver Flute: WHO
WEBC WMAQ KOA (sw-21.5)
NBC-News: Alice Remsen, contr.:
KFJR WDAY
MBS-Old Time Tunes: KSO WGN
KOIL
News: WTCN WMT
KFJM-Variety Prgm.
KFNF- Δ Methodist Church
KLPF- Δ Bible Church of the Air
KOBH- Δ Biblical Beauty
KSTP-Reading the Funnies
WDGY-Pacific Paradise
WLS-Folks Worth Knowing
WLW-Dr. Dollar
WMIN-News: Green Room
WNAX- Δ Religious Service
9:15 CST 8:15 MST
NBC-Neighbor Nell, philosophy:
WDAY KFJR
MBS-Reviewing Stand: WDGY
WGN
KFJM-Movie Previews
KOIL-Madge West's Music
KSOO- Δ Union Gospel Mission
KSTP-World News
WCCO-Hospital Service
WENR-King's Jesters
WHO- Δ Seventh Day Adventist
WMT-Welding Time; Swing Re-
vue
WTCN-Hill Billy Time
9:30 CST 8:30 MST
CBS-Major Bows' Capitol Fam-
ily; Helen Alexander, sop.;
Nicholas Cosentino; Charles
Magnante; Sam Herman &
Three Dalton Boys; Orch. dir.
Waldo Mayo; Robert Reed
m.c.: WCCO KSCJ KFAB
KRNT KDAL WHLB (sw-21.52)

This Week's Program Schedule Revisions

The introduction of Daylight Saving Time this week accounts for the numerous program changes readers will notice in "This Week's Programs." The broadcasting schedules published here are complete and accurate, as based on the broadcasters' own information. However, where there is so much change, many plans never materialize. In some other cases networks and stations will feel that they can improve these schedules, and will make further changes. For those reasons next week's RADIO GUIDE will carry practically as many changes as does this issue. Look for further revision of your listening-life in RADIO GUIDE for the week ending May 7. It will be on your own newsstand Thursday of this week—April 28. Don't miss your favorites—keep up to date with RADIO GUIDE!

LOG OF STATIONS

LISTED IN EDITION C—NORTHWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Network
CJRM†	540	1,000	Regina, Saskatchewan	CBC
CKX	1120	1,000	Brandon, Manitoba	CBC
CKY	910	15,000	Winnipeg, Manitoba	CBC
KDAL*	1500	100	Duluth, Minnesota	CBS
KFAB	770	10,000	Lincoln, Nebraska	CBS
KFDY	780	1,000	Brookings, South Dakota	Local
KFJM	1410	1,000	Grand Forks, North Dakota	Local
KFNFS	890	1,000	Shenandoah, Iowa	Local
KFYR	550	5,000	Bismarck, North Dakota	NBC
KLPM§	1240	250	Minot, North Dakota	Local
KMBC†	950	5,000	Kansas City, Missouri	CBS
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA	830	50,000	Denver, Colorado	NBC-R
KOBH§	1370	250	Rapid City, S. D.	Local
KOIL	1260	5,000	Omaha, Nebraska	NBC-B & MBS
KRNT*	1320	5,000	Des Moines, Iowa	CBS
KSCJ	1330	5,000	Sioux City, Iowa	CBS
KSL†	1130	50,000	Salt Lake City, Utah	CBS
KSO*	1430	2,500	Des Moines, Ia.	NBC-B & MBS
KSOO	1110	2,500	Sioux Falls, South Dakota	NBC
KSTP	1460	25,000	St. Paul, Minn.	NBC-R & MBS
WAAW*	660	500	Omaha, Neb.	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WCAL	1250	2,500	Northfield, Minnesota	Local
WCCO	810	50,000	Minneapolis-St. Paul	CBS
WDAF†	610	5,000	Kansas City, Missouri	NBC-R
WDAY	940	5,000	Fargo, North Dakota	NBC
WDGY	1180	5,000	Minneapolis-St. Paul	MBS
WEBC	1290	5,000	Duluth, Minnesota	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WGN	720	50,000	Chicago, Illinois	MBS
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHLB	1370	250	Virginia, Minnesota	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WJRP†	750	50,000	Detroit, Michigan	CBS
WLB	1250	1,000	Minneapolis-St. Paul	Local
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMIN	1370	250	St. Paul, Minnesota	Local
WMT	600	5,000	Cedar Rapids & Waterloo, Ia.	NBC-B & MBS
WNAX	570	5,000	Yankton, South Dakota	CBS
WOW	590	5,000	Omaha, Nebraska	NBC-R
WSM†	650	50,000	Nashville, Tennessee	NBC
WTCN	1250	5,000	Minneapolis-St. Paul	NBC-B
WTMJ†	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
CBC—Canadian Broadcasting Corporation
†—Night Programs Only
*—Network Programs Only
§—Day Programs Only
‡—Special Programs Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell Δ indicates religious services and programs.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

NBC-Univ. of Chicago Round Table Discussion; Current Topics; Guest Spkrs.: WOW WDAY WMAQ KFJR KOA KSTP WEBC (sw-15.33)

CBS-Salt Lake City Tabernacle Choir & Organ: KSCJ WHLB KRNT KMOX KFAB WNAX (sw-21.52)

KFJM-Big Brother Jack Reads the Funnies

KOBH- Δ Adventist Church Services

WBBM-One-Quarter Hour of Romance

WCCO-Rival Roundup

WDGY-Sunday Morning Musicale

WLS Grace Wilson

10:45 CST 9:45 MST
CBS-Salt Lake City Tabernacle Choir & Organ: WCCO

KFJM- Δ Lutheran Church Service

KOBH-Gypsy Fortunes

WBBM-Magic Numbers

WHLB-Here's to Dancing

11:00 CST 10:00 MST
NBC-Madrigal Singers: KOA

WOW WHO WEBC KFJR WDAY WMAQ KSTP (sw-15.33)

CBS- Δ Church of the Air: KSCJ WNAX KMOX WCCO KRNT (sw-21.52)

NBC-Musical Hall: WENR

CBC-Radio City Music Hall of the Air: CKX

KFAB- Δ Congregational Church

KFJM-Salon Recordings

KFNF-News

KOBH-Armchair Journey Abroad

KSOO- Δ Sioux Falls Gospel Tabernacle

WBBM-Music a la Carte

WDGY-Concert Master

WGN-Reading the Comics

WHLB-Jugoslav Radio Hour

NBC-Charlie & Jane Entertain:
WGN
CKX- Δ Moments of Meditation
CKY-Between Ourselves
KFJM-Hawaiian String Pickers
KOBH-Gypsy Fortunes
KSOO-News
WCCO-Brenson Family
WDAY-Kent at the Console
WGN-Alice Blue, pianist
WNAX-Bert Layne's Mtns.

AFTERNOON

12:00 CST 11:00 MST
NBC-The Magic Key of RCA;
Symphony Orch.; Milton J.

Cross, commentator; Guests:
KSO WMT WLW WTCN KOA

WEBC KFJR WDAY KOIL

WENR KSOO (sw-15.21)

Guests: Cincinnati Symphony Orchestra, directed by Eugene Goossens; Marjorie Lawrence, Metropolitan Opera soprano.

NBC-Kiddoodlers: KSTP WHO

WOW WMAQ (sw-15.33)

CBS-Boris Morros' String Quartet: KRNT WBBM KSCJ

KMOX

MBS-The Lamplighter: WGN

CBC-Romance of Sacred Song:
CKX

CKY-Band Music

KFJM-Salon Recordings

KFNF-Ray Kinney's Hawaiians

KOBH- Δ Congregational Church Services

WAAW-News

WCCO-Home Folk Tunes

WDGY-Slim Jim

WGN-Round Table Discussion

WHLB-Co-operative Mortuary

WMIN-Hollywood Brevities

WNAX- Δ Devotional Service

12:15 CST 11:15 MST
CBS-Boris Morros' String Quartet: WCCO KDAL

NBC-Vincent Gomez, guitarist:
WMAQ

MBS-Novely Choir: WGN

News: WHO KFJM

KFAB-Gov. Roy L. Cochran

KFNF-Ray Kinney's Hawaiians

KOBH-World Observer

KSTP-Minn. Hospital Ass'n

WHLB- Δ Christian Science Prgm.

WOW-Vincent Gomez

12:30 CST 11:30 MST
CBS-Jean Hersholt in "Doctor

Christian" (Chesbrough):
KFAB KRNT WCCO KSCJ

KMOX WBBM

NBC-Sunday Dinner at Aunt Fan-

nie's: KOA WHO WMAQ KSTP

MBS-New Poetry Hour: WGN

CBC-Pianograms: CKX

CKY-Chapel Singers

WDGY-Concert Master

KFNF-Sunshine Lady

KLPM- Δ Church Service

KOBH-Re-employment Service;

Concert Hall of the Air

WDGY-Matinee Melodies

WHLB- Δ Ave Maria Hour

WMIN- Δ Midway Tabernacle

WNA-Blue Four

WOW-News

12:45 CST 11:45 MST
NBC-Sunday Dinner at Aunt Fan-

nie's: WLW

CBC- Δ Radio Pulpit: CKY CKX

KFJM-Hawaiian String Pickers

WNAX-Songs of Jimmy Morgan

1:00 CST 12:00 MST
NBC-Radio Newsreel (Energize):

Parks Johnson & Wallace But-

terworth interviewing Persons

in the Week's Headlines: WHO

WMAQ WOW KSTP (sw-15.33)

CBS-Philharmonic-Symphony So-

ciety of New York: John

Barbirolli, cond.: KRNT KSCJ

WCCO WBBM KMOX WHLB

KDAL KFAB

Guests: Eugene List and

Harry Glantz.

The music detail for this program

may be found on page 6 this week.

NBC-Charlotte Lansing, sop.;

Glenn Darwin, bar.; Josef

Honti's Orch.: WENR KFJR

KSOO WDAY (sw-15.21)

MBS-Benay Venuta's Prgm.:

WDGY

(Continued on Next Page)

PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 16



MARY LIVINGSTONE "Jell-O Program" comedienne Sun. 5 pm CST (4 MST)

(1:00 p.m. Continued)

CBC-Philharmonic-Symphony Society of New York: CKY CKX To be announced; WTMJ WEBC KFJM-Concert of Modern Music KFNF-Vic Meyer's Band KLPN-Delaware Lutheran KOA-Captains of Industry KOH-Health Talk KOIL-News WGN-Alice Blue, pianist WLW-Church by the Side of Road WMIN-News; Music Hall WMT-Tangled Tunes WNAX-Bohemian Band WTCN-Whoopee John's Orch

1:15 CST 12:15 MST NBC-Charlotte Lansings, sop.; Glenn Darwin, bar.: WEBC MBS-Benay Venuta's Prgm.: KOIL KFJM-Allan Gillespie, songs KFNF-Sunshine Lady KOA-Eddie Swartout's Music KOH-World Observer WBBM-Organ Interlude WGN-On a Sunday Afternoon WMT-Amer. Radio Warblers WTCN-Radio Warblers

1:30 CST 12:30 MST NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint): WENR KFYM WDAY KSO KOIL WMT WTCN (sw-15.21)

CBS-Philharmonic Symp. Society of N. Y.: (sw-15.27) NBC-Sunday Drivers: KOA WOW WEBC KSTP (sw-15.33) KFAB-Christian Science Lecture KFJM-Variety Show KFNF-Concert Hour KOH-Concert Master KSOO-Nettleton College Choir WHO-Strange As It Seems WLW-To be announced WMAQ-Crossroads, drama WNAX-Cliff Frederickson, accordionist

1:45 CST 12:45 MST NBC-William Primrose, violist: WENR KOIL WDAY KSO MBS-Bill Butler's Ramblers: WDGY WMT KFYM-To be announced KSTP-Augsburg Choir WBBM-Dugout Dope WGN-Leaf-Off Man WNAX-Happy Jack's Old Timers WTCN-Captains of Industry 2:00 CST 1:00 MST MBS-Coolidge Quartet: WMT

The music detail for this program may be found on page 7 this week. NBC-National Vespers: KFYM WEBC KOIL NBC-Romance Melodies: KSTP KFJM-Musical Melange KFNF-Variety Hour KOA-Lamont School of Music KOH-Health Talk WBBM-Baseball Game; Chicago vs. St. Louis Cardinals WDGY-Half & Half WGN-Baseball; Cubs vs. St. Louis

WLW-Sunday Evening Newspaper WMAQ-Strange As It Seems WMIN-News; College Daze WNAX-Blue Ridge Trio WOW-Strange As It Seems 2:15 CST 1:15 MST NBC-Romance Melodies: WOW KOA WMAQ KFJM-Allan Gillespie, songs KFNF-Rev. Ben Compton KOH-Organ Recital WMIN-College Daze WMT-Walnut St. Church WNAX-Your Favorites

2:30 CST 1:30 MST NBC-The World Is Yours, drama: WDAY KOA WHO KSTP WEBC

NBC-Serbian Choral Group: WMT MBS-Bill Butler's Ramblers: KOIL KFAB KFYM KSO KFJM-Olle L. Skratihult's Orch. KFNF-Rev. Ben Compton KOH-Lands We Love KSOO-Christian Science Church WCAL-Music WDGY-Ted Johnson's Orch. WENR-Charlie Agnew's Orch. WLW-To be announced WMAQ-Question-Air with Bob Brown

2:45 CST 1:45 MST NBC-Vagabonds: WMT WENR KFYM-Furnace Blast presents Kay Moran WAAW-News WCAL-Talk on Holy Land by Dr. Martin Hegland

3:00 CST 2:00 MST NBC-Marion Talley, sop. (Ry-Krisp; Joseph Koestener's Orchestra; Chorus: WHO WMAQ WEBC KOA KSTP WOW (sw-9.53-15.33)

MBS-Musical Steelmakers (Wheeling Steel Corp.): WLW NBC-There Was a Woman, drama: KSO KOIL KSOO WTCN WENR (sw-15.21)

CBS-Texas Rangers: KSCJ KRNT KMOX WCCO (sw-15.27) CBC-Tudor Manor: CKY CKX KFAB-Baseball Gae KFJM-Cantata KFNF-Swedish Service KFYM-Curtain Calls KOH-Songs Our Mothers Sang WCAL-Vesper Service WDAY-Round the Sports Table WDGY-Broadway Temple WHLB-Royal Knights Orch. WMIN-News; Community Sing WMT-Cop on the Street

3:15 CST 2:15 MST KFNF-German Service KOH-Richard Crooks, soloist WHLB-Tea Time Tidings WMIN-For Mother & Dad WMT-Continental Revue

3:30 CST 2:30 MST NBC-Mickey Mouse (Pepsodent Co.): Felix Mills' Orch.: KSTP WOW WHO KOA WMAQ WLW (sw-9.53-15.33)

CBS-Guy Lombardo's Orchestra (Bread Bread): KMOX (sw-15.27) NBC-Rollini Trio: KOIL KSOO KSO WENR WTCN (sw-15.21)

CBS-Oliver Drake, News Oddities: KSCJ KRNT KFJM-Covenant Musical Hour KFYM-To be announced KOH-String Orch. WCAL-Music WCCO-In the Bag WDGY-Little Homelike Church WEBC-Sunday Revue WHLB-Slovenian Catholic Hr. WMT-Musical Favorites WNAX-Songs of Jimmy Morgan

3:45 CST 2:45 MST NBC-Howard Marshall, comm.: WDAY WEBC WENR KFYM (sw-15.21) CBS-Dave Bacal, organist: KSCJ KOH-Rainbow Trio KOIL-To be announced KSOO-Newscastr WMIN-Scandinavian Service WMT-Psychiana WNAX-Freeman Junior College

4:00 CST 3:00 MST CBS-Joe Penner, comedian (Coco Malt); Gene Austin, songs; Paula Gayle, songs; Ben Pollack's Orch.: WCCO KMOX KRNT WBBM (sw-15.27) (also see 10 p.m.)

MBS-George Jessel Prgm.: Norma Talmadge; Tommy Tucker's Orch.: KOIL WDGY WGN WMT

NBC-Musical Camera; Orch. cond. by Joseph Cherniavsky; Vocalists: WLW KSO KSOO NBC-Catholic Hour, Guest Speaker: WDAY WEBC KOA WMAQ WOW KSTP KFYM (sw-9.53-15.33)

CBS-And It Came to Pass, drama: CKY CKX KFJM-Visiting the Valley KFNF-News KLPN-Sunday Concert KOH-KOBH Players KSCJ-College Days

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC-Red.

10:30 CST (11:30 CDT) RADIO CITY MUSIC HALL; Erno Rapee, conductor; Viola Philo, guest, NBC-Blue.

AFTERNOON

12:00 CST (1:00 CDT) THE MAGIC KEY, Milton J. Cross, m.c.; Cincinnati Symphony Orchestra, Eugene Goossens, conductor, and Marjorie Lawrence, guests, NBC-Blue.

1:00 CST (2:00 CDT) PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator; Eugene List and Harry Glantz, guest, CBS.

2:00 CST (3:00 CDT) COOLIDGE QUARTET, MBS.

3:30 CST (4:30 CDT) MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c.; Felix Mills' orchestra, NBC-Red.

4:00 CST (5:00 CDT) JOE PENNER with Gene Austin, Paula Gayle, Ben Pollack's orchestra, CBS.

4:00 CST (5:00 CDT) GEORGE JESSEL PROGRAM with Norma Talmadge, Tommy Tucker's orchestra; guest, MBS.

5:00 CST (6:00 CDT) JELL-O PROGRAM starring Jack Benny, Mary Livingstone, Kenny Baker, Sam Hearn, Andy Devine, Don Wilson, Phil Harris' orchestra; guest, NBC-Red.

5:30 CST (6:30 CDT) PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

5:30 CST (6:30 CDT) BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; Nat Pendleton, guest, NBC-Blue.

NIGHT

6:00 CST (7:00 CDT) CHASE AND SANBORN HOUR with Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, John Carter, Stroud Twins, Robert Armbruster's orchestra; guest, NBC-Red.

7:00 CST (8:00 CDT) FORD SUNDAY EVENING HOUR, Fritz Reiner, conductor; John Charles Thomas, guest, CBS.

7:00 CST (8:00 CDT) HOLLYWOOD PLAYHOUSE with Tyrone Power, NBC-Blue.

8:30 CST (9:30 CDT) NEW YORK DRAMA CRITICS CIRCLE AWARD, NBC-Red.

WENR-Amateur Hour WHO-Comedy Stars of Broadway WMIN-News; Now & Then WNAX-Russ & Cliff WTCN-Thorstein Skarning

4:15 CST 3:15 MST CKX-News; Royal Road KLPN-Precious Promise Hour KSCJ-Sioux City Schools WHO-To be announced WNAX-Blue Ridge Trio WTCN-Happy Bob

4:30 CST 3:30 MST NBC-A Tale of Today, drama (Princess Pat): WMAQ WOW (sw-9.53-15.33)

CBS-Phil Cook's Almanac: KSCJ WBBM KMOX WHLB WCCO KRNT KDAL (sw-15.27) NBC-Haven MacQuarrie's Prgm.: KSOO WDAY WMT KOIL CBC-The World Today: CKY CKX

KFJM-Covenant Musical Hour KFYM-Heart to Heart Four KOA-Southern Serenaders KOH-Master Singers Choir KSTP-Sunday Potpourri WDGY-Bethesda Free Church WEBC-Musical Matinee WGN-Edna Sellers, organist WHO-Baseball Resume WLW-My True Story WMIN-Gypsy Fortunes WNAX-University of South Dakota WTCN-Church Music Appreciation

4:45 CST 3:45 MST MBS-Ray Keating's Orch.: WMT WGN CBC-Jean de Rimanocoy: CKY CKX CFCN-Russian Cathedral Choir KFNF-Lutheran Vesper Hour

KOBH-Men Behind the Classics KSTP-Album of Familiar Memories WMIN Hearth & Home

5:00 CST 4:00 MST NBC-Jell-O Prgm. with Jack Benny, comedian; Mary Livingstone; Kenny Baker, tr.; Sam "Schlepperman" Hearn; Andy Devine; Phil Harris' Orch. & Don Wilson: KSOO KSTP WLW WMAQ (sw-9.53) (also see 9:30 p.m.)

CBC-Jell-O Prgm.: Starring Jack Benny: CKY CKX

NBC-Paths to Prosperity: KSO KSOO WENR WMT (sw-11.87)

CBS-Joan & Kermit, sketch: KDAL KRNT WBBM KMOX KSCJ (sw-15.27)

MBS-Newstesters: WGN To be announced: KFAB KFYM KOH KFJM-Songs of Long Ago KFNF-Golden Rule Service KOA-Sunday Song Service KOIL-Madge West's Music WCCO-Musical WDGY-Italian Serenaders WEBC-Melody Harbor WHLB-Radio Vespers WHO-Comedy Stars of Broadway WMIN-News; Meeting Night WNAX-Southern Normal Prgm. WTCN-Mrs. G. W. Ballard

5:15 CST 4:15 MST NBC-Paths to Prosperity: WTCN MBS-Chariteers: WGN KFAB-News & Baseball Scores KFJM-Western Tunes KOA-Strangs As It Seems WEBC-Country Church of Hollywood WHO-Headlines of the Week

5:30 CST 4:30 MST NBC-Interesting Neighbors with Jerry Belcher; Roy Shield's Orchestra (F. W. Fitch Co.): WHO WMAQ WOW KSTP KOA (sw-9.53)

NBC-Bakers' Broadcast with Ozzie Nelson's Orch.; Harriet Hilliard; Feg Murray: WTMJ KFYM KOIL WEBC WDAY WTCN WMT WLS KSO (sw-11.87) Guest: Nat Pendleton.

CBS-Phil Baker, comedian, with Beetle & Bottle; Oscar Bradley's Orch. (Gulf Oil): (sw-11.83)

CBS-Week-End Pot Pourri: KSCJ KFAB WBBM CBC-Hart House String Quartet: CKY CKX

MBS-Larry Funk's Orch.: WDGY KFJM-Shopper's Guide KMOX-All Hands on Deck KOH-Ave Maria Hour KSOO-Dance Orch. WGN-Musical Steelmakers WLW-Sunday Evening Newspaper of the Air WMIN-Paulos Studio Ensemble WNAX-For Mother & Dad

5:45 CST 4:45 MST Comedy Stars of Broadway: WGN KFAB KFNF-Safety Program WLW-Melody Grove WMIN-Leamington Trio

NIGHT

6:00 CST 5:00 MST NBC-Chase & Sanborn Hour: Edgar Bergen & Charlie McCarthy; Dorothy Lamour, sop.; John Carter, tr.; The Stroud Twins, comedians; Robert Armbruster's Orch.; Don Ameche, m.c.; Guest: KSTP WLW WHO WEBC KFYM WTMJ WMAQ WDAF WOW KOA WSM WDAY (sw-9.53) Guest: Judith Anderson in "Mary Queen of Scotland."

CBC-Chase & Sanborn Hour: CKX CBS-Talk by Alfred J. Kennedy: WHAS KMBC KFAB WNAX KMOX KSCJ KRNT WBBM WJR (sw-11.83) Alfred J. Kennedy, Commander-in-Chief of the United Spanish War Veterans, speaks on 40th anniversary of Spain's declaration of war against the U. S. in 1898.

NBC-Spy at Large, drama: KSOO KSO WLS WMT (sw-11.87) MBS-Forum: WGN CJRM-Seventh Day Adventist CKY-Broadway Baptist Church KFJM-Orchestra Parade KFNF-Studio Prgm. KOH-Poets of Today KOIL-News

KSL-Strange As It Seems WCCO-March of Minnesota WDGY-Eventide Echoes WMIN-News; Orch.

6:15 CST 5:15 MST CBS-St. Louis Blues: WHAS KMBC KFAB WNAX KMOX KSCJ WJR KRNT WBBM (sw-11.83)

MBS-Forum: WDGY CJRM-Musical Prgm. KFJM-Blance Warnken KOIL-To be announced KSL-Cactus Mac's Saddle Tramps WMIN-Roaming the World WNAX-Frankie Trumbauer's Orchestra

6:30 CST 5:30 MST CBS-Lyn Murray's Musical Gazette: KFAB KRNT WNAX KMBC KSCJ WHAS WCCO WJR KMOX WHLB KDAL KSL (sw-11.83)

NBC-Songs We Remember; Ernest Gill's Orch.: WLS KSO (sw-11.87) MBS-Hawaii Calls: KOIL WMT WDGY

CJRM-Christian & Missionary Alliance Prgm. KFJM-Radio Guide's Hits of the Week KSOO-News WBBM-Chicago Schools Series WGN-Jack Russell's Orch. WMIN-Leamington Trio

6:45 CST 5:45 MST KSOO-Virginia & Jimmy Snyder, songs & patter WBBM-Sports Huddle WLS-Central Committee Democratic Party of Cook County WMIN-Pacific Paradise

7:00 CST 6:00 MST NBC-The Hollywood Playhouse (Woodbury); Tyrone Power; Harry Sosnik's Orch.; Guest: WENR KOIL WMT KSO WLW WTCN (sw-11.87) (also see 9:30 p.m.)

NBC-The Manhattan Merry-Go-Round (Dr. Lyons); Men About Town, Don Donnie's Orch.; Pierre Le Kreun, tr.; Rachel Carlay: WHO WMAQ WDAF WSM KOA WOW WEBC WTMJ KSTP (sw-9.53) Miss Carlay will sing This Time It's Real and, with Mr. LeKreun, Two Shadows. Mr. LeKreun will also sing There's a Gold Mine in the Sky. The Men About Town will offer Men Coeur, Moi, J'aime Panama and The Fois Qu'en La. The music detail for this program may be found on page 6 this week.

CBS-Ford Sunday Evening Hour: Symphony Orch.; dir. Fritz Reiner: KSL WHAS KFAB KMOX KRNT KMBC WBBM KSCJ WNAX WCCO WJR (sw-11.83) Fritz Reiner as guest conductor: John Charles Thomas, guest. The music detail for this program may be found on page 6 this week.

MBS-Court of Human Relations (Vadsco Sales Corp.): WGN CBC-Music Hour: CKY CKX CJRM KFJM-Prelude to Evening KFYM-Down the Avenue KSOO-Sports; Calendar Revue WDAY-Rudy Sten's Cowboy WHLB-Light Opera Theater WMIN-News

7:15 CST 6:15 MST KFJM-Blanche, piano moods WMIN-Tuning Around

7:30 CST 6:30 MST NBC-Walter Winchell's Jergen's Journal: WENR KOIL WTCN KSO WMT WLW (sw-11.87) (also see 10 p.m.)

NBC-American Album of Familiar Music (Bayer Aspirin); Frank Munn, tr.; Jean Dickenson, sopr.; Gus Haenschen's Orch.: WHO WEBC WMAQ KSTP KOA WDAF WTMJ WOW WSM (sw-9.53)

MBS-Brown Sisters: WGN KFJM-Ave Maria Hour KFYM-Answer Me This WDAY-Amer. Scandinavian Program WHLB-Radio Night Club WMAQ-To be announced WMIN-River Lake Tabernacle

7:45 CST 6:45 MST NBC-Irene Rich (Welch Grape Juice); Drama: KOIL WTCN WMT WENR KSO (sw-11.87) (also see 9:15 p.m.)

WGN-News; Sports WLW-Unbroken Melodies

8:00 CST 7:00 MST MBS-Good Will Hour (Ironized Yeast): WGN

NBC-Hour of Charm (Gen. Electric) Phil Spitalny's & His Girls: KSTP WDAF WMAQ WSM WTMJ WOW WHO KOA WLW

CBS-Grand Central Station (Litterie): KRNT KMBC WCCO WBBM KFAB KMOX WHAS WJR (sw-11.83) NBC-Norman Cloutier's Orch.: KOIL WDAY KFYM WEBC KSO (sw-11.87)

CBS-To be announced: KSCJ WHLB KDAL CBC-Whither Democracy: CKY CKX CJRM

KFJM-Geraldine Hanna, songs KSL-What Do You Know? WCAL-Chorale Hour WENR-Vocal Varieties WMT-Court of Missing Heirs WTCN-Ports of Call

8:15 CST 7:15 MST KFJM-News KSL-Rhapsody in Rhythm WENR-Car Card Carnival

8:30 CST 7:30 MST CBS-Skelly Court of Missing Heirs: KFAB KRNT KSCJ WCCO KMOX WBBM WNAX WHLB WDAF

NBC-The Hollywood Playhouse (Woodbury); Tyrone Power; Harry Sosnik's Orch.; Guest: KOA WSM (also at 8 p.m.)

NBC-New York Drama Critics' Circle Award: WEBC WHO WOW KSTP WMAQ (sw-9.53) The New York Drama Critics'

Sunday

April 24



MILTON J. CROSS
"Magic Key" m.c.
Sun. 12 noon CST (11 am MST)

CBS-Ozzie Nelson's Orch.: WJR
KFAB KMBC KSCJ KMOX
KRNT WNAX WHAS WBBM
(sw-6.12)
NBC-Andy Kirk's Orch.: WMAQ
WHO
NBC-Joe Haymes' Orch.: WEBC
WDAY KFJR WTCN
MBS-Bob Crosby's Orch.: WMT
KOIL WGN WLW KSTP KSO
CBC-Serenade in the Night:
CJRM CKY
KSL-Waltz Time
WCCO-Charles Gaylord's Orch.
WDAF-Dance Orch.
WMIN-Twelfth Hour Tempo
WSM-Francis Craig's Sunday
Night Serenade

10:45 CST 9:45 MST
CBS-Ozzie Nelson's Orch.: KSL
NBC-Joe Haymes' Orch.: WENR
WMIN-Cec Hurst's Orch.
WNAX-Blue Ridge Trio
WOW-Chermet Ballroom

11:00 CST 10:00 MST
NBC-Henry Busse's Orchestra:
WENR WHO KFJR
CBS-Dance Orch.: KFAB WNAX
NBC-Charlie Agnew's Orch.:
WMAQ WSM
MBS-Johnny Johnston's Orch.:
WGN KSTP KSO WLW KOIL
WMT
KMOX-When Day Is Done
KOA-Night Editor
KSCJ-To be announced
KSL-Δ The Catholic Hour
WBBM-Roy Eldridge's Orch.
WDAF-Nighthawks
WHAS-Phil Levant's Orch.

11:15 CST 10:15 MST
KOA-To be announced
KSL-Orch.

WOW-Evening Reveries

11:30 CST 10:30 MST
NBC-Hal Dreiske's Orch.: WOW
KSTP
MBS-Ray Keating's Orch.: KOIL
CBS-Dance Orch.: WNAX
NBC-Dance Orch.: WSM
Dance Orch.: WDAF WHAS
KOA-Glen Lee's Orch.
KSL-News
11:45 CST 10:45 MST
KSL-Orch. to be announced
12:00 CST 11:00 MST
KOA-News
KSL-Sunday Evening on Temple
Square
KSTP-Dance Orch.
WBBM-To be announced
WOW-Music Box
End of Friday Programs

Frequencies

CJRM-540 WCCO-810
CKX-1120 WDAF-610
CKY-910 WDAY-940
KFAB-770 WDDGY-1180
KFJR-730 WEBC-1290
KFJM-1410 WENR-870
KFNF-890 WGN-720
KFJR-550 WHAS-820
KLP-1940 WHLB-1370
KMBC-950 WHO-1000
KMOX-1090 WJR-750
KOA-830 WLB-1250
KOBH-1370 WLS-870
KOIL-1260 WLW-700
KRNT-1320 WMAQ-970
KSCJ-1330 WMIN-1370
KSL-1130 WMT-600
KSO-1430 WNAX-570
KSOO-1110 WOV-890
KSTP-1460 WSM-650
WAAW-660 WTCN-1250
WBBM-770 WTMJ-820
WCAL-1250

MBS-Goodwill Hour (Ironized
Yeast): WLW
CBS-Headlines & By-Lines:
WHAS (sw-11.83)
NBC-Cheerio: WENR KFJR
WMT (sw-11.87)
MBS-Harold Stokes' Variety
Show: KOIL KSO WGN
CBC-Along the Danube: CKY
CKX
CJRM-Heart & Home Harmonies
KFJM-Hymn Sing
KMBC-News; As You Like It
KSL-My Secret Ambition
WCAL-Δ Bible Study
WDAF-Dance Orch.
WJR-Hermit's Cave
WTCN-Front Page
WTMJ-Dance Orch.

8:45 CST 7:45 MST
NBC-Cheerio: WTCN
KMOX-Geo. L. Scott, organist
WTMJ-Dance Orch.

9:00 CST 8:00 MST
CBS-Joe Penner (Cocomalt):
KSL (also at 5:00 p.m.)

NBC-Walter Winchell's Jergen's
Journal: WSM KOA (also at
8:30 p.m.)

CBS-Abe Lyman's Orch.: WNAX
KFAB WHAS WCCO KDAL
WJR KSCJ (sw-11.83)
NBC-Marlowe & Lyon, piano duo:
WHO KSTP (sw-9.53)
NBC-News; Blue Barron's Orch.:
KFJR WEBC WTCN
CBC-News: CKY CJRM CKX
KMOX-Studio Service
KMOX-Comedy Stars
WBBM-Brave New World, dra-
ma:
WCCO-Broadway Stars
WDAF-Musical Moments
WEBC-Court of Missing Heirs
WLW-To be announced

WMAQ-Academy Theater
WMT-News
WOW-Terry Carpenter

9:15 CST 8:15 MST
NBC-Irene Rich (Welch Grape
Juice); Drama: WSM KOA
(also at 7:45 p.m.)

NBC-Charlie Agnew's Orchestra:
KSTP WENR (sw-9.53)
CBC-Lieder Singer: CKY CJRM
CKX
NBC-Blue Barron's Orch.: WDAY
WMT
MBS-Yascha Bunchuk's Orch.:
WMT KOIL KSO
KMOX-C. Albert Scholins, organist
WCCO-Cedric Adams
WDAF-Sidestreets of the News
WGN-Jack Russell's Orch.
WHO-Sports Review
WMIN-Rhumba Rhythm

9:30 CST 8:30 MST
NBC-Jell-O Prgm. with Jack
Benny; Mary Livingstone &
Others; Orch.: KOA WEBC
WHO WOV WSM KFJR
WTMJ WDAF WDAY (also
at 6 p.m.)

NBC-Lou Breese's Orch.: WTCN
WMAQ (sw-9.53)
CBS-Jimmy Noone's Orch.:
WBBM KMBC WHLB WNAX
KSCJ KDAL
CBC-Duke Ellington's Orchestra:
WJR KFAB (sw-11.83)
MBS-Old Fashioned Revival:
KSO WMT KOIL
MBS-Sweet & Low: WGN
CBC-Sweet & Low: CJRM CKY
CKX
KMOX-Headline Highlights
KSL-Δ Sunday Evening Service
KSTP-Mayoralty Forum
WENR-Andy Kirk's Orch.
WHAS-Broadway Comedy Stars

9:45 CST 8:45 MST
CBS-Duke Ellington's Orch.:
WHAS
CBS-Jimmy Noone's Orchestra:
WCCO
KMOX-Carl Lorch's Orch.
WMIN-Cec Hurst's Orch.
WOW-Chermet Ballroom
WTCN-Rodeoliers

10:00 CST 9:00 MST
NBC-Henry Busse's Orchestra:
WMAQ WDAF
CBS-Henry King's Orch.: KMOX
WNAX KMBC KRNT KSCJ
WJR KFAB WBBM WHAS
KSL
NBC-Roger Pryor's Orch.: KFJR
WDAY WTCN WEBC (sw-
6.14)
MBS-Bunny Berigan's Orchestra:
WGN
CBC-Twenty Men & a Maid:
CKX CKY
News: CJRM WHO WOW
KOA-To be announced
KSTP-Memory Pictures
WCCO-Little Jack Little's Orch.
WENR-Music As You Desire It
WHO-News
WLW-Paul Sullivan
WMIN-News; Swing Session
WOW-News
WSM-Interview with Ted Shawn

10:15 CST 9:15 MST
NBC-Henry Busse's Orch.: WSM
To be announced; WHO WLW
CJRM-Gleb Yellen's Orch.
KMOX-Jay Mills' Orch.
KSTP-Night Extra
WHAS-News
WMIN-Joe Bilo
WOW-Job Clinic

10:30 CST 9:30 MST
NBC-One Man's Family: KFI
KPO (also see Wed prgms. at
7 p.m.)

Circle Award for the season's
best play by an American author
will be presented. George Jean
Nathan, critic for three national
magazines, and president of the
Drama Circle, will preside, and
will award the honorary plaque.
The author of the chosen play
will be heard in his speech of
acceptance, and scenes from the
winning play will be enacted by
the original cast. Among the
current successes which have
been mentioned as logical con-
tenders are Thornton Wilder's
"Our Town," "Of Mice and
Men" by John Steinbeck, "Chif-
ford Odets' "Golden Boy," Ra-
chel Crothers' "Susan and God,"
Maxwell Anderson's "The Star
Wagon," Paul Osborn's "On
Borrowed Time," and "The Or-
acle Will Rock" by Marc Blitz-
stein. This year for the first
time there also will be a cita-
tion for the best foreign drama
to be seen on Broadway. "Shad-
ow and Substance" by Paul
Vincent Carroll has been named
as the best possibility for this
honor.

Monday

April 25, 1938

Monday

MORNING

7:00 CST 6:00 MST
NBC-Breakfast Club; Orch. &
Soloists; News: WEBC KSO
WDAY KFJR
CBS-Deer Columbia; News:
KDAL (sw-21.52)
Musical Clock: KOIL WTCN
CKY-News & Weather
KFAB-Morning Round-up
KFJM-Eyepencers
KFNF-Studio Prgm.
KLP-Everybody's Hour
KSOO-Sunrise Serenade; Radio
John
KSTP-Δ Sermonette
WCCO-Musical Chimes
WDGY-Morning Musicals
WGN-Everyday Words; Good
Morning Prgm.
WHLB-Three T's
WHO-Lem & Martha
WLS-Arkansas Woodchopper &
Band
WLW-The Merrymakers
WMAQ-Your Neighbor
WMIN-News; Breakfast Bell
WMT-Cuckoo Clock
WNAX-Happy Jack's Old Timers
WOW-Lem & Martha

7:15 CST 6:15 MST
CKX-Wake Up and Sing
CKY-Rise 'n' Shine Club
News: KFJM WHO WLW WMT
WOW
KMOX-Ozark Varieties
KSTP-School Bulletin
WLS-Morning Minstrels
WNAX-Bert Layne's Mtnrs.

7:30 CST 6:30 MST
NBC-Breakfast Club; News:
WTCN WEBC
CBS-The Road of Life (Chipso):
KMOX WBBM (sw-21.52)
CBS-To be announced; WCCO
KDAL
News: KOIL KSTP
Musical Clock; WHO WMT WOW
KFAB-Smilin' Along
KFJM-Morning Bulletin Board
KFNF-Δ Morning Devotions
KOA-Good Morning Folks
KOBH-Morning Salute to the Sun
WHLB-Houseboat Hannah, sketch
WLW-The Gospel Singer
WMAQ-Whistler & His Dog
WMIN-There Was a Time When
WNAX-S & L Dude Ranch

7:45 CST 6:45 MST
CBS-Bachelor's Children (Old
Dutch Cleanser): KRNT KMOX
WCCO (sw-21.52)
NBC-Amanda Snow, songs: (sw-
21.5)
KFAB-Δ Chapel Service
KFNF-News
KLP-Guess What?
KOA-Sing Neighbor Sing
KOIL-Hurry-Up-Ers
KSOO-The Musical Clock
KSTP-Musicale
WBBM-Linda's First Love
WDGY-Board of Education, Prgm.
WEBC-Morning Musicals; Miss
Marion
WHLB-Here's to Dancing
WHO-Favorite Melodies
WLS-Chuck, Ray, Christine &
Sodbusters
WLW-Voice of Experience
WMAQ-To be announced
WMIN-Tunes of the Times
WNAX-Happy Jack's Old Timers

8:00 CST 7:00 MST
CBS-Pretty Kitty Kelly (Wonder
Bread): KMOX WCCO WBBM
KRNT KSCJ
NBC-Cabin at the Crossroads
(Aunt Jemima): KOIL WLS
WMT KSO WTCN (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ
News: KOA WNAX
CKY-Music Graphs
KFAB-Roy, Lonnie & John
KFJM-Markets
KFNF-Today at Eight
KFJR-Romantic Hour
KLP-Good News
KOBH-News; On the Mall
KSTP-Good Morning Hour
WDAY-John Wesley
WDGY-Charles Sengir
WEBC-Musical Clock
WGN-Martha Crane & Helen
Joyce
WHLB-Prgm. Previews
WHO-Coffee Pot Inn
WLW-Hymns of All Churches
WMIN-News; Musical Memories
WOW-To be announced

8:15 CST 7:15 MST
MBS-John Metcalf's Choir Loft:
WDGY
NBC-John's Other Wife, sketch
(Louis Phillippe): WMAQ
CBS-Myrt & Marge, sketch (Su-
per Suds): WBBM KFAB
KMOX WCCO WNAX
NBC-Margot of Castlewood
(Quaker Oats): WLS WTCN
WLW KSO WMT KOIL (sw-
15.21)

CBC-Allan Caron, organist: CKY
CKX
To be announced: KOA KSCJ
CJRM-Songs of the Range
KFNF-Tree Planters
KLP-Organ Music
WDAY-Many Happy Returns of
the Day
WEBC-Mirror of Fashion
WHLB-Morning Musicals
WHO-Melody Time
WMIN-Song Stylist

8:30 CST 7:30 MST
NBC-Attorney-at-Law, sketch
(Johnson's Floor Wax): WLS
KOIL (sw-15.21)
CBS-Hilltop House, sketch (Palm-
olive Soap): WCCO KFAB
KMOX WBBM WNAX
NBC-Just Plain Bill, sketch (Ko-
lynos): WMAQ
NBC-Josh Higgins of Finchville:
KSO
MBS-Reminiscing: WDGW WGN
CKX Interlude in Ivory; Markets
KFJM-Morning Devotional
KFNF-Nurseryman
KFJR-Top o' the Dial
KLP-News
KOA-Old Gardener
KOBH-Rise and Shine
KSOO-Grain Quotations; Mind
Your Manners; Interior Deco-
rating
KSTP-Polly-Shopper
WAAW-Markets
WEBC-Grandma Travels
WHLB-Orchestra Parade
WHO-Morning Melodies
WLW-Myrt & Marge
WMIN-Woman's Outlook
WMT-Musical Clock
WTCN-Around the Town

8:45 CST 7:45 MST
NBC-Kitchen Cavalcade (C
Mueller Co.): (sw-15.21)
NBC-The Woman in White, sketch
(Pillsbury): KSTP WMAQ
WHO WOV WEBC
NBC-Viennese Ensemble: KSOO
CBS-Stepmother, sketch (Col-
gate): WCCO KMOX WBBM
CKY-House of Peter MacGregor
KFAB-Ole & Marge
KFJM-Markets
KFNF-Billie, Jean & Bob
KFJR-Tic Toc Tunes
KLP-Turkey in the Straw
KOA-Along King's Hiway
KOBH-Echoes of the Console
KOIL-Ole & Marge
KSCJ-Market Reports
WDAY-Concordia College
WHLB-Woman's Morning Review

WLS-News
WLW-Betty & Bob
WMIN-Gospel Singer
WNAX-Bert Layne's Mtnrs.

9:00 CST 8:00 MST
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WLS
WLW (sw-15.21)
CBS-Ruth Carhart, songs: KSCJ
KRNT WHLB
NBC-David Harum, sketch (Bab-
O): WHO WOV KSTP WMAQ
News: WMT KFNF
KFAB-Morning Reveries
KFJM-Salon Silhouettes
KFJR-To be announced
KLP-Homemakers Club
KMOX-Radio Shopper
KOA-Musical Menu
KOBH-News; On the Mall: Musi-
cal Clock
KOIL-Lady Courageous
KSOO-Grain Quotations; Club
Notices; Ranch Boys
WBBM-The Heart of Julia Blake
WCCO-Judy & Jane
WDAY-Hometown Reporter
WDGY-Beauty & You
WEBC-Houseboat Hannah, sketch
WGN-Morning Serenade
WMIN-News; Bulletin Board
WNAX-John Peter DePachter

9:15 CST 8:15 MST
NBC-Backstage Wife, sketch
(Dr. Lyons) KSTP WMAQ
WOW WHO
CBS-Richard Maxwell, songs:
WBBM KSTP WCCO KSCJ
NBC-Pepper Young's Family
(Camay Soap): WLS (sw-
15.21)
NBC-Popular Waltzes: KSO WMT
MBS-Louise Wilcher, organist:
WDGY
MBS-Bachelor's Children (Cuda-
hy): WGN
CKX-Newy Jigsaw
CKY-Master Singers
KFAB-News & Markets
KFNF-The Tree Planters
KMOX-Houseboat Hannah, sketch
KOIL-Polly the Shopper
KSOO-The Woman's World
WAAW-Markets
WDAY-Dude Ranch
WEBC-Music in the Air
WHLB-Hawaiian Echoes
WLW-The Goldbergs
WMIN-Bulletin Board
WNAX-George German's Pied
Pipers

9:30 CST 8:30 MST
CBS-Big Sister, sketch (Rinso):
KRNT WBBM KFAB WCCO
WNAX KMOX

NBC-How to Be Charming, beauty
talk (Phillips): WMAQ WHO
WOW KSTP
NBC-Breen & de Rose: KOIL
WMT
NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)
CKX-What's in the Air?
CKY-Morning Melodies
KFJM-Household Hour
KFNF-The Nurseman
KLP-Markets & News
KOA-Radio Revue
KOBH-Home Folks Frolic
KSCJ-News; Want Ad Rambles
KSOO-Concert Hall
WDAY-The Mixing Spoon
WDGY-News
WEBC-Sally Service; Morning Va-
rieties
WGN-Painted Dreams
WHLB-Bill Walker & Guest
WLW-Short, Short Story
WMIN-Mid-Morning Concert
WTCN-Tunes of Today

9:45 CST 8:45 MST
NBC-Betty Moore, interior de-
corating talk (Benj. Moore &
Co.): KSTP KSOO WEBC
WOW WHO KFJR WDAY
WMAQ
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS
(sw-15.21)
NBC-Originalities: KSO KOIL
WMT
CBS-Aunt Jenny's Stories (Spry):
WBBM WCCO KMOX WNAX
KRNT KFAB
MBS-Be Kind to Animals Week:
WDGY
Sidney H. Coleman, President
of the American Humane Asso-
ciation will speak. Dave Driscoll
and Al Josephy will make a tour
of the famous animal hospital
run by the American Society for
Prevention of Cruelty to Ani-
mals. They will interview doc-
tors and describe the activities
in the adoption wards, the pens
for strange animals, etc.
CKX-On Parade
KFJM-Markets
KFNF-Charley Owens
KLP-Homemakers' Club
KOA-Well's of Music
KOBH-Household Arts
WCAL-Δ St. Olaf's Chapel
WGN-Stella Dallas sketch
WHLB-Famous Yodeling Cowboy
WLW-Kitty Keene
WTCN-Myndall Cain

10:00 CST 9:00 MST
CBS-Mary Margaret McBride,
columnist (Minute Tapioca):
KRNT WCCO KFAB WBBM
KMOX

NBC-Vaughn de Leath, sop.:
WDAY WOW
MBS-To be announced: KSO
CBC-The Boy & Girl Friend:
CKX
News; Weather: KOIL KOBH
To be announced: KOA KSCJ
CKY-Backstage Wife
KFJM-Household Hour
KFNF-Coronfield Hawaiians
KFJR-Markets, Weather & Aunt
Sammy
KLP-Grain Players
KSOO-Grain Quotations; News;
Variety Show
KSTP-The Daily
WCAL-Jenny Skurdaisvoid, contr.
WDGY-Charles Sengir
WEBC-Woman's Hour
WGN-Woman in the Store
WHO-The Goldbergs, sketch
WLS-Grace Wilson, contralto
WLW-Dr. Friendly
WMAQ-Dan Harding's Wife
WMIN-News; World Book Man
WMT-Dora Cargin, songs
WNA-Δ Devotional Service
WTCN-Whoopee John

10:15 CST 9:15 MST
CBS-Kitty Keene, Inc., sketch
(Dreft): KMOX WNAX WCCO
CBS-The Goldbergs (Oxydol):
WBBM
NBC-The O'Neills, sketch (Ivory
Soap): WMAQ WOW KFJR
WLW KOA
NBC-Bailey Axton, tr.: WMT
KOIL
CKX-Kelly's Wash tub
CKY-Kelly Dallas, sketch
KFAB-Weather & Markets
KFJM-News
KFNF-Billie Jean & Bob
KOBH-Just About Time
KSCJ-Cub Reporter
KSTP-Houseboat Hannah
WAAW-Markets
WDAY-Man on the Street
WDGY-Rhythm Review
WGN-Edna Sellers, organist
WHO-News; Women in the News
WLS-Political Speakers
WMIN-Here Comes the Band
WTCN-Classified Colum

10:30 CST 9:30 MST
CBS-Romance of Helen Trent,
sketch (Edna Wallace Hop-
per): WBBM KRNT KFAB
KMOX
NBC-Nat'l Farm & Home Hour:
WMAQ KOA KSOO WEBC
KFJR WTCN KSO WDAY
(sw-15.21)

(Continued on Next Page)

Monday

April 25



PAT BARRETT
"Uncle Ezra"

Mon. 5:15 pm CST (4:15 MST)

(10:30 a.m. Continued)

CBC-Harry Candulla's Orch.: CKY
 CKX-Farmer's Hour
 KFJM-Variety Show
 KFNF-Frank Field
 KLPB-Markets & News
 KOBH-Home Folks' Frolic
 KOIL-Morning Melodies
 KSCJ-Women's Review
 KSOO-Grain Quotations; Easy to Remember; Question Box
 KSTP-Dan Harding's Wife
 WCCO-Happy Gilman
 WDGY-Trailin' Along
 WGN-News
 WHLB-Stock Quotations
 WHO-Myrt & Marge, sketch
 WLS-Ma Perkins, sketch
 WLW-News; River; Weather; Live Stock
 WMIN-Rhythmic Age
 WMT-Frank Voelker, organist
 WNAX-Songs of Jimmy Morgan
 WOW-Pretty Kitty Kelly

10:45 CST 9:45 MST
 NBC-Nat'l Farm & Home Hour: WLW

CBS-Our Gal Sunday (Anacin): WBBM KRNT KFAB KMOX
 NBC-Harry Candulla's Orch.: CKX

KFJM-Markets
 KFNF-Request Hymns
 KLPB-The Stamp Man
 KOBH-Household Arts
 KOIL-Modern Moods
 KSCJ-Stars Over Hollywood
 KSTP-Health Commissioner
 WCCO-Grandma Travels
 WDGY-News
 WGN-Way Down East
 WHLB-Swing Session
 WHO-Hilltop House, sketch
 WLS-Markets; Weather; News
 WMIN-Interview
 WMT-Music Memory
 WNAX-Blue Four

11:00 CST 10:00 MST
 NBC-News; Vincent Curran, bar. (sw-15.33)

CBS-Betty & Bob, sketch (Gold Medal): WCCO WBBM KFAB KMOX (sw-15.27)
 CKX-The Merry-makers
 CKY-Concert Hall
 KFJM-Floyd Johnson's Orch.
 KFNF-Weather; Markets; News
 KLPB-Noon-day Varieties
 KOBH-Fred Farnum, Reporter of Odd Facts
 KOIL-Women in the News
 KSCJ-To be announced
 KSTP-Household Forum
 WDGY-Luke 'n' Duke
 WGN-Man on State Street
 WHLB-Luncheon Melodies
 WHO-Market & Weather Reports
 WLS-Dinnerbell Prgm.
 WNAX-The Farm & Home
 WOW-Markets

11:15 CST 10:15 MST
 NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): WOW WHO
 KSTP
 NBC-Escorts & Betty: (sw-15.33)
 CBS-Hymns of All Churches (Gold Medal): WCCO WBBM KFAB KMOX (sw-15.27)
 CKX-Royden Taylor
 KFJM-News
 KFNF-Poultry Helps
 KOBH-Melody Time
 KOIL-Waltz Time
 KSCJ-Front Page Drama
 WAAW-Markets
 WDGY-Farm Bureau News
 WGN-Noontime Melodies

WMIN-Noon-day Jamboree
 WMT-Tom Owens' Cowboys
 WNAX-Russ & Cliff

11:30 CST 10:30 MST
 NBC-John's Other Wife, sketch (Louis Philippe): WHO WOW
 KSTP
 NBC-Words & Music: WMAQ (sw-15.33)

CBS-Arnold Grimm's Daughter (Gold Medal): WCCO WBBM KFAB KMOX (sw-15.27)
 MBS-Rex Battle's Orch.: KOIL
 CKX-Time and Weather; Now and Then

KFJM-Big Ole Show Company
 KFNF-Charley Owens
 KFYM-Markets & Police Bulletins
 KOA-Curiosities
 KOBH-Thought for the Day
 KSCJ-Pelletier Pointers; Sons of Pioneers; News
 KSOO-Melodeers
 WDAY-Noonday Variety Prgm.
 WDGY-Livestock Markets
 WEBC-Hymns of All Churches
 WGN-Markets; Midday Service
 WLS-Voice of the Feed Lot
 WLW-Live Stocks; News
 WMT-Sweet & Swing
 WNAX-Grandma Travels
 WTCN-Popular Concert

11:45 CST 10:45 MST
 NBC-Just Plain Bill, sketch (Kolyons Tooth Paste): WOW
 KSTP

CBS-Volant Lady, sketch (Gold Medal): WBBM KFAB WCCO KMOX (sw-15.27)
 MBS-Voice of Experience (Lydia E. Pinkham): KOIL KSO
 To be announced: KFYM KOBH
 WLW WMAQ

KFJM-Markets
 KFNF-Alfalfa John
 KSCJ-Stars Over Hollywood
 WDAY-News; Noon Day Variety Prgm.
 WDGY-Farm Markets
 WEBC-Betty & Bob
 WHO-Market & Weather
 WLS-The Business of Farming
 WMIN-Swing Time
 WMT-News; Markets
 WNA-George German
 WTCN-Front Page

AFTERNOON

12:00 CST 11:00 MST
 CBS-Oxydol's Own Ma Perkins, sketch: WCCO KMOX KSCJ WNAX (sw-15.27)
 NBC-Adventure in Reading: KSO
 KFYM (sw-15.21)

NBC-Norman Cloutier's Orch.: WMAQ KOA (sw-15.33)
 CBC-Big Sister: CKY CKX
 News: KFAB KFJM
 KFNF-Farm Sales & News
 KOA-To be announced
 KOBH-News of the Hour; World Bookman
 KOIL-Street Reporter
 KSOO-Vocal Varieties; Farm Specialties; Grain Quotations
 KSTP-Minnesota is Yours
 WBBM-To be announced
 WDAY-Noonday Variety Prgm
 WDGY-Slim Jim
 WEBC-Bulletin Board
 WGN-Harold Turker, pianist
 WHLB-Slovanian Music
 WHO-Hymns of All Churches
 WLS-School Time
 WLW-Linda's First Love
 WMIN-News; Orch.
 WMT-Cedar Valley Hillbillies
 WOW-Markets

12:15 CST 11:15 MST
 CBS-The O'Neills, sketch (Ivory Soap): WBBM KRNT KMOX WCCO (sw-15.27)
 NBC-Norman Cloutier's Orch.: WOW

CBC-London Calling: CKY
 News: KFJM KOIL
 CKX-Songs of Yesteryear
 KFAB-Dinner Call
 KFNF-Around the Dinner Table
 KOBH-Easy to Remember
 KSCJ-Voice of the People
 KSTP-Youth in Schools
 WGN-Quarter Hour Musicale
 WHO-To be announced
 WLS-Otto's Toreadors
 WLW-Hilltop House
 WMIN-Gypsy Strings
 WMT-Question Man; Voice of Iowa
 WNAX-News & Markets

12:30 CST 11:30 MST
 CBS-Amer. School of the Air: KDAL KRNT WBBM WCCO WHLB (sw-11.83)
 NBC-Navy Band: KSOO KOIL KSO

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

AFTERNOON

2:45 CST (3:45 CDT) TALK ON COUNTERFEIT MONEY, CBS.

3:30 CST (4:30 CDT) YOUR FAMILY AND MINE, premiere of new serial, NBC-Red.

5:30 CST (6:30 CDT) CANTOR'S CAMEL CARAVAN; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's orchestra; guest, CBS.

NIGHT

6:00 CST (7:00 CDT) BURNS AND ALLEN; Tony Martin and Jan Garber's orchestra, NBC-Red.

6:30 CST (7:30 CDT) VOICE OF FIRESTONE; Margaret Speaks, Alfred Wallenstein's orchestra, NBC-Red.

7:00 CST (8:00 CDT) LUX RADIO THEATER; guests, CBS.

8:00 CST (9:00 CDT) CARNATION CONTENTED HOUR; orchestra conducted by Marek Weber, Lullaby Lady, male quartet, Vincent Pelletier, announcer, NBC-Red.

8:30 CST (9:30 CDT) BRAVE NEW WORLD, dramatizations, CBS.

9:15 CST (10:15 CDT) UNIVERSAL NOTRE DAME NIGHT PROGRAM, NBC-Red.

NBC-A Cappella Choir: (sw-15.33)

NBC-How to be Charming (Phillips Chemical): KOA
 CBC-London Calling: CKX

To be announced: KFYM KMOX
 WEBC WLW

News: WHO WOW
 KFYM-Campus Sports
 KFJM-Olaf Roisen's Orch.
 KFNF-Henry Field
 KOBH-Luncheon Dance Music
 KSTP-Daily Features
 WDAY-Agriculture in the News
 WDGY-Rhythmic Age
 WGN-June Baker, talk
 WLS-Market Summary; Gabriel Heatter

WMIN-Design for Melody
 WMT-Markets; Cedar Valley Hillbillies
 WNAX-The Melodeers
 WTCN-Hal McIntyre's Orch.

12:45 CST 11:45 MST

NBC-In the Music Room: WMAQ (sw-15.33)
 Man on the Street: KFAB WOW
 CKX-Market Quotations
 KFDY-Farm Flashes
 KFNF-Your Pets
 KFYM-Grandma Travels
 KOBH-Fred Farnum
 KSCJ-Livestock; Farm Flash
 KSTP-Woman's Page
 WDGY-Dybbie's Scrap Book
 WEBC-Judy & Jane
 WGN-Hits of Today
 WHO-Betty & Bob, sketch
 WLS-Howard Peterson, organist
 WMT-Iowa Cornhuskers
 WNAX-D. B. Gurney
 WTCN For the Ladies

1:00 CST 12:00 MST

CBS-Matinee in Manhattan: KSCJ
 KDAL KRNT WHLB (sw-11.83)

NBC-Roch. Civic Orch.: KOIL
 KSOO WTCN

NBC-Pepper Young's Family, sketch (Camay): WMAQ WOW
 WDAY WEBC KFYM KSTP
 WHO KOA WLW (sw-15.33)
 MBS-Girl Meets Boy: WDGY
 KFAB-Poultry Shop Talks
 KFDY-Chimes Concert
 KFJM-Hit of the Day
 KFNF-Grab Bag Prgm.
 KMOX-Magic Kitchen
 KOBH-Luncheon Music
 WBBM-The Editor's Daughter
 WCCO-Livestock
 WGN-Marriage License Romances
 WLB-Musical Varieties
 WLS-Homenaker's Prgm.
 WMIN-News; Music Hall
 WMT-Many Happy Returns; German Band
 WNAX-Petroleum Parade

1:15 CST 12:15 MST

NBC-Oxydol's Own Ma Perkins, sketch: KSTP WDAY WOW
 WMAQ KOA WHO WEBC
 KFYM (sw-15.33)
 NBC-Roch. Civic Orch.: KSO
 (sw-15.33)

CBC-London Calling: CKX
 KFDY-Dr. Emily H. Davis
 KFJM-Puzzle Prgm.
 KFNF-Studio Prgm.
 KOBH-Highlights of the News
 WAAW-News
 WBBM-Meet the Missus
 WCCO-Markets
 WDGY-Gettrude Lewis
 WGN-Edna Sellers, organist
 WLW-Mad Hatterfields
 WMT-Earl E. May, talk

1:30 CST 12:30 MST

NBC-Vic & Sade, sketch (Crisco): WEBC WHO KSTP WLW
 WMAQ KOA WOW KFYM
 KSOO WDAY
 MBS-Jam Session: WDGY WGN
 CBS-Kate Smith Speaks: KDAL
 KRNT KSCJ WHLB WCCO
 News: KFNF WLS WMT
 KFAB-Bob Miller, songs sacred
 KFDY-Susan Z. Wilder
 KFJM-Request Prgm.
 KMOX-Linda's First Love, sketch
 KOBH-Program from Chadron Studios

1:45 CST 12:45 MST

CBS-Nan Wynn songs: KSCJ
 KRNT (sw-11.83)
 NBC-The Guiding Light, sketch (White Naphtha): WHO WEBC
 WMAQ WOW KFYM WDAY
 WLW KSTP KOA KSOO
 KFAB-News & Markets
 KFDY-Mrs. Leonora Kitchell
 KFNF-Pet Department
 KMOX-Editor's Daughter, sketch
 WBBM-Dugout Dope
 WCCO-Ladies First
 WDGY-Gems of Melody
 WGN-Lead-Off Man
 WHLB-Judy & Jane
 WLS-Home-makers Prgm.
 WMT-Big Shoe Novelty Parade; Musical Interlude
 WNAX-Judy & Jane

2:00 CST 1:00 MST

CBS-To be announced: KDAL
 KSCJ (sw-11.83)
 NBC-Club Matinee: KSOO WMT
 WENR KOIL KSO (sw-15.21)
 NBC-Lorenzo Jones, sketch (Phillips): KSTP WMAQ WHO
 WOW
 CBC-Club Matinee: CKY CKX
 Baseball; White Sox vs Cleveland: WBBM WGN
 KFAB-Cornhusker Jamboree
 KFJM-World Bookman
 KFNF-Kitchen Klatter
 KFYM-Markets, Weather & Agriculture in the News
 KMOX-Singin' Sam
 KOA-Judy & Jane
 KOBH-News; Elks Safety Prgm.
 WDAY-Kitty Keene, Inc.
 WDGY-Jolly Millers
 WEBC-Stocks; News
 WHLB-Stock Quotations
 WLW-Dan Harding's Wife
 WMIN-News; County Fair

WNAX-Blue Ridge Trio
 WTCN-Baseball Game

2:15 CST 1:15 MST

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): KSTP
 WHO WOW KOA WMAQ
 WEBC
 CBS-Deep River Boys: WHLB
 KSCJ

Ma Perkins: KFJM WLW
 KFNF-Studio Prgm.
 KFYM-Judy & Jane
 KMOX-One Woman's Opinion
 WCCO-Musicale
 WDAY-News; Tea Time Tunes
 WNAX-Your Favorites

2:30 CST 1:30 MST

CBS-Augustana Choir: KMOX
 WHLB KDAL (sw-11.83)
 NBC-The Hughes Reel with Rush
 Hughes, commentator (Borden Co.): WOW KSTP KOA WHO
 WMAQ

NBC-Club Matinee: KFYM KEBC
 MBS-Between the Bookends:
 WDGY

CKX-Continental Varieties
 CKY-Record Library
 KFJM-Slim Thomson's Orch.
 KFNF-Mother's Forum
 KOBH-Farm & Ranch Hour
 KSCJ-To be announced
 WCCO-A Cappella Choir
 WDAY-Rudy Sten's Cowboys
 WLW-Heart of Julia Blake
 WMIN-Kaffee Klatch
 WNAX-George German's Pied
 Pipers

2:45 CST 1:45 MST

CBS-Talk on Counterfeit Money:
 KMOX KSCJ (sw-11.83)
 An interview and demonstration of how to detect counterfeit money, with Harry Cooper of the Secret Service of the U. S. Treasury, being interviewed by Bob Trout, will be heard.

NBC-The Road of Life, sketch (Chipso): WMAQ WLW
 CBC-The Lure of the Arctic:
 CKY CKX

KFNF-Gospel Singer
 KOA-Dan Harding's Wife
 KSTP-Voice of Experience
 WCCO-Public Health Ass'n
 WDGY-Jam Session
 WHO-Judy & Jane, sketch
 WNAX-Betty Lane's Southerners
 WOW-To be announced

3:00 CST 2:00 MST

NBC-Bennett & Wolverton;
 News: WENR WOW
 NBC-Neighbor Nell: WEBC (sw-15.21)

CBS-Columbia Concert Hall:
 WCCO KDAL KSCJ (sw-11.83)
 Program: Concerto Grosso No. 7 (Handel), Air and Dance (Dellus), Two Aquarelles (Dellus) and Serenade (Warlock).

Baseball Game: KFAB WMT
 News: KFYM KSOO
 Kitty Keene, Inc., sketch: KSTP
 WHO

KFJM-University Educational Series
 KFNF-Variety Revue
 KMOX-Let's Compare Notes
 KOA-To be announced
 KOBH-News; Piano Paintings
 KOIL-Song Album
 WDGY-Dream Weavers
 WHLB-Devotional Services
 WLW-Houseboat Hannah
 KFNF-Pet Department
 WMAQ-Tea Time Varieties
 WMIN-News; Potpourri
 WNAX-Women's Side of the News

3:15 CST 2:15 MST

CBS-Concert Hall: KMOX (sw-11.83)
 NBC-Don Winslow of the Navy, sketch: KFYM WDAY KSOO
 WMT

NBC-Vagabonds: WMAQ WOW
 CBS-The Sea Ghost: CKY CKX
 MBS-To be announced: KSO
 KFJM-News
 KOBH-Musical Newsy
 KOIL-To be announced
 KSTP-St. Thomas & St. Catherine's
 WDGY-Rhythm Revue
 WEBC-George Sokolsky, commentator
 WENR-Music Circle
 WHLB-Our Scrapbook
 WHO-Houseboat Hannah, sketch
 WLW-Life of Mary Southern
 WMIN-Siesta
 WNAX-Happy Jack's Old Timers

3:30 CST 2:30 MST

NBC-Your Family & Mine, sketch (Sealtest): WMAQ (sw-9.53-15.33)
 NBC-Aunt Femima's Cabin at the Crossroads: KOA
 NBC-Kellogg's Singing Lady:
 WLW (sw-15.21)
 Story of Billy Honey.

NBC-Radio Rubes: WENR KSO
 KOIL KSOO

CBS-March of Games: KMOX
 WCCO KSCJ (sw-11.83)
 MBS-Songs to Remember: WDGY
 KSO

NBC-Rex Maupin's Orch.: WEBC
 WDAY WOW KSTP
 CBC-Songs to Remember: CKX
 CKY

KFJM-Melody Matinee
 KFYM-Kitty Keene
 KOBH-For Mother & Dad
 WHLB-Please Play
 WHO-Way Down East
 WMIN-Matinee Melodies
 WNAX-Cliff Frederickson, accordionist

3:45 CST 2:45 MST

CBS-New Horizons: KSCJ KMOX
 WCCO (sw-11.83)
 CBS-New Horizons: WBBM KSCJ
 KMOX WCCO (sw-11.83)
 Speaker: Van Campen Heller on "Fish Tales."

NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53-15.33)
 NBC-Rex Maupin's Orch.: KFYM
 NBC-Margot of Castlewood, sketch (Quaker Oats): KOA
 NBC-King's Jesters: KSO KOIL
 WENR KSOO

CKX-Monitor Views the News
 CKY-Prof. Allison, Book Review
 KFN-Gospel Singer
 WBBM-Tenth Inning
 WDGY-Mood Music
 WHO-To be announced
 WLW-Editor's Daughter
 WMAQ-Romance and Rhythm
 WNAX-Songs of Jimmy Morgan

4:00 CST 3:00 MST

NBC-Fran Eichler's Orch.: WTCN
 KOIL WMAQ KSO KSOO
 NBC-Craig Mathews, tr.: KFYM
 KSTP WDAY (sw-9.53)

CBS-News; Among Your Souvenirs:
 KSCJ KRNT WHLB
 KDAL

MBS-Golden Journeys: WDGY
 CBC-Golden Journeys: CKX
 CFCN-Pelican Club
 CJRM-Monitor Commentary
 KFJM-W.P.A. Recreational
 KFNF-Cub Reporters
 KMOX-Jack Armstrong
 KOA-To be announced
 KOBH-News of the Hour
 WBBM-Truman Bradley, comm.
 WCCO-Dance Orch.

WEBC-Afternoon Varieties
 WENR-Malcolm Claire, children's stories
 WGN-Swing It
 WHO-The Party Line
 WLW-Dick Aracy
 WMIN-News; Hollywood Brevities
 WNAX-Happy Jack's Old Timers
 WOW-News

4:15 CST 3:15 MST

NBC-Top Hatters' Orch.; News:
 KFYM KOA
 CBS-Among Our Souvenirs:
 WHLB
 NBC-Fran Eichler's Orch.: WTCN
 MBS-Dancing Strings: WDGY
 KSO KSOO

Jack Armstrong: WCCO WLW
 KFJM-Birthday Bells
 KMOX-Air Adventures of Jimmy
 Allen
 KOBH-American Legion Band
 KSTP-Movie Parade
 WBBM-John Harrington, sports
 WDAY-Charlie & Cedric
 WENR-Don Winslow of the Navy
 WGN-Buddy & Ginger
 WHO-Baseball Resume
 WJR-Eddie Batchelor

4:30 CST 3:30 MST

CBS-Boake Carter, commentator (Huskies & Post Toasties):
 KSCJ WNAX WCCO KMOX
 KDAL KRNT WBBM (sw-11.83) (also at 6:45 p.m.)

NBC-Chesterfield Daily Sports
 Column, Paul Douglas: WEBC
 WENR KSTP WLW WOW
 (sw-9.53-15.21)

NBC-Rakov's Orch.: KOIL KOA
 MBS-Sophisticated Ladies: WDGY
 CKX-Blair of the Mounties
 CKY-Air Adventures of Jimmie
 Allen

KFJM-U.N.D. Playmakers
 KFNF-Studio Prgm.
 KFYM-To be announced
 KOBH-Matinee Melodies
 KSOO-News; Skyride
 WDAY-To be announced
 WGN-Charlie Chan, sketch
 WHLB-Jerry of the Circus
 WMAQ-Dick Tracy, sketch
 WMIN-Eventide Echoes
 WTCN-Waltz Serenade

4:45 CST 3:45 MST

CBS-Lum & Abner (Postum):
 WBBM (sw-11.83) (also at
 9:15 p.m.)



MARGARET SPEAKS "Voice of Firestone" soprano Mon. 6:30 pm CST (5:30 MST)

Frequencies

- CJRM-540 WCCO-810
CKX-1120 WDAF-610
CKY-910 WDAY-940
KFAB-770 WDGW-1180
KFDY-780 WEBC-1290
KFJM-1410 WENR-870
KFNF-890 WGN-720
KFLM-1240 WHAS-820
KMOX-1090 WJL-1370
KOA-830 WLS-1250
KOIL-1370 WLS-870
KRNT-1320 WLV-700
KSCJ-1330 WMAQ-670
KSL-1130 WMIN-1370
RSO-1430 WMT-600
KSOO-1110 WNX-570
KSTP-1460 WSM-650
WAAW-860 WTCN-1260
WBBM-770 WTMJ-620
WCAL-1250

NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Little Orphan Annie, sketch (Ovaltine): WOW
NBC-Dinner Concert: WMAQ KOIL WTCN
CBC-Fanfare: CKX
CKY-Dance Bands
KFNF-Bob Beckett
KOBH- Church in the Wildwood
KSCJ-Serenader
KSOO-Dinner Concert
KSTP-Charlie Chan
WDAY-Lem & Martha
WEBC-Twilight Review
WENR-News
WGN-Little Orphan Annie
WMIN-Heath & Home
WNAX-The Blue Four

5:00 CST 4:00 MST
NBC-Amos 'n' Andy (Campbell's Soup): (sw-9.53) (also at 9 p.m.)

CBS-Just Entertainment With Jack Fulton, tr.: Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): (sw-11.83) (also at 9 p.m.)

NBC-Music Is My Hobby: WENR WTCN KSO KSOO KOIL (sw-11.87)

NBC-Jack Baker, tr.: Koa
CBS-Not So Long Ago: KFAB KSCJ

CBC-The Merry Islanders: CKX Dick Tracy: KSTP WOW
CKY-On the Mall
KFJM-Fireside Singer
KFNF-Cub Reporters
KFYR-Weekly Newspaper for Boys & Girls

KOBH-News of the Hour; Swing-time
WBBM-Diesel Training
WCCO-Front Page Parade
WDAY-Organ Reveries
WDGY-Twilight Interlude
WEBC-Rhythm Revue
WGN-Henry Weber's Concert Orch.

WHLB-Dinner Music
WHO-Jimmie Allen, sketch
WLW-To be announced
WMIN-News; Orchestra
WMT-Ralph Slade's Orch.
WNAX-George German's Pied Pipers

5:15 CST 4:15 MST
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WOW WDAY KSTP WEBC WMAQ WHO KFJR (also at 9:15 p.m.)

CBS-Arthur Godfrey, songs and patter (Barbasol): KRNT KMOX (sw-11.83)

NBC-The Devil Take the Hindmost, talk by Dr. Joseph Jastrow: WENR WTCN KSOO KGA KSO (sw-11.87)

CBS-Jack Shannon, songs: WBBM
CBC-Major Bill: CKX
CKY-Easy Aces
KFAB-News & Baseball Scores
KFJM-Birthday Bells
KFNF-News

KOBH-The Playboys
KOIL-To be announced
KSCJ-Jerry of the Circus
WCCO-Let's Celebrate
WDGY-Rhythm Revue
WENR-Better Business Bureau
WGN-Buddy Clark's Orch.
WHLB-Movie Preview
WMIN-Sports
WNAX-Bert Layne's Mturs.

5:30 CST 4:30 MST
CBS-Cantor's Camel Caravan, with Eddie Cantor; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's Orch.: WBBM KFAB (sw-11.83) (also at 8:30 p.m.)

NBC-Rose Marie, songs: WMT
NBC-John Herrick, bar.: WMAQ WOW

Dick Tracy, sketch: KSOO WMT
News: KOA WHO
CKX-Blair of the Mounties
CKY-Broadway Comedy Stars
KFJM-Lone Ranger
KFNF-Studio Prgm.
KFYR-Jack Armstrong
KOBH-Master Singers
KOIL-Lone Ranger
KSTP-Jerry of the Circus
WDAY-Road Bulletin; News
WEBC-Jerry of the Circus
WENR-Dinner Date
WMIN-Dining Out
WNAX-News & Sports

5:45 CST 4:45 MST
NBC-Steinie Bottle Boy's Jamboree (Glass Containers Assn.): WENR (sw-11.87)

NBC-Concert Ensemble: WTCN KSOO
NBC-Angler & Hunter, talk: WMAQ
MBS-Ennio Bolognini's Orch.: WGN WDGW

Little Orphan Annie: KSTP WHO
CKX-Murder Mysteries
CKY-Co-Op. Promotion Board
KFNF-Bob Beckett
KFYR-To be announced
KOA-Howie Wing

KOBH- Church in the Wildwood
KFJM-Songs at Eventide
KLPM-Witt and Music
KSOO-Elk's Safety Campaign
WEBC-Terry & the Pirate
WLW-Boake Carter
WMIN-Leamington Trio
WMT-Sports; News
WNAX-Blue Ridge Trio
WOW-News

6:00 CST 5:00 MST
NBC-Burns & Allen (Grape Nuts) with Tony Martin & Jan Garber's Orch.: KSOO WLW (also at 8:30 p.m.)

CBS-You Said It; Lou Holtz; Kay Thompson's Trio; Richard Himber's Orch. (Brewer's Ass'n): WJR KMOX WCCO WNAX WHLB KDAL WHAS KSCJ (sw-11.83) (also KNX at 10 p.m.)

NBC-Public Hero No. 1 (Falstaff Brewing): WMAQ WHO WOW WSM

NBC-Ruby Newman's Orch.: WLS KSO KSOO (sw-11.87)

MBS-Isham Jones' Orch.: WDGW WGN
To be announced: KFAB WEBC
CBC-Dance Orch.: CKX
News: KSL KFJR
CJRM-Dinner Dance Music
CKY-Concert Hall of the Air
KFDY-P. T. A. Assn.
KFJM-Weather & Markets
KFNF-Pentecostal Singers
KOA-Briefs & Orch.
KOBH-News of the Hour; Unspoken Melodies
KOIL-Popeye
KSTP-Musicale
WBBM-Spelling Bee
WDAF-Orchestra
WMIN-News; Novelettes
WMT-Life Savers; Dinner Music

6:15 CST 5:15 MST
News: KFJM KOIL
CJRM-News; Sports
KFYR-To be announced
KLPM-Musical Interlude
KSL-Adventures of Jimmy Allen
WEBC-Northwest Builder's Prgm.
WMIN-St. Paul Urban League
WMT-Auto Auctioneer

6:30 CST 5:30 MST
NBC-Those We Love, drama; Nan Grey (Pond's Cream): WMT KOIL WLS KSO KOA (sw-11.87)

NBC-Voice of Firestone; Margaret Speaks, sop.; Mixed Chorus; Symphony Orch.; Alfred Wallenstein, cond.: WOW WDAF WHO WTMJ WMAQ WEBC WDAY WSM KSTP KFJR WLW (sw-9.53) (also at 9:30 p.m.)

MBS-Lone Ranger, drama (Silvercup): WGN

CBS-Pick & Pat (Model Smoking Tobacco); Edward Roecker, bar.; Benny Krueger's Orch.: KMBC KFAB WBBM WJR (sw-11.83) (also at 9:30 p.m.)

CBC-Bonjour Paris, Bonsoir: CKY CKX
CJRM-Adv. of Jimmie Allen
KFJM-Ed Butler, sports

KSCJ-To be announced
KSL-Melody Minutes
KSOO-News
WDGY-Eventide Echoes
WHAS-Nedra Gordinier
WHLB-Gus Josephson
WMIN-Bud Morton Club
WNAX-George German's Pied Pipers

6:45 CST 5:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also see 4:30 p.m.)

CJRM-Maestros of Modern Music
KFJM-Songs at Eventide
KSOO-Some Swing!
WHLB-Earl Riddon, pianist
WMIN-Coral Islanders
WNAX-Opportunity Hour

7:00 CST 6:00 MST
CBS-Lux Radio Theater: KSL WBBM WCCO KMBC WNAX WJR KFAB KMOX KRNT WHAS (sw-11.83)

NBC-Victor Herbert Musical Drama: WHO WOW WLW WSM WTMJ WMAQ WDAF
NBC-Frank Hodak's Orch.: KSO WTCN KFJR WDAY WEBC WLS (sw-11.87)

MBS-Ruby's Music: WMT KOIL
CBC-Lux Radio Theater: CKY CKX
CJRM-Melodies of the Music Masters

KFJM-Four Star Prgm.
KOA-Too Young to Vote
KSCJ-Detective Stories
KSOO-Sports; College Songs
KSTP-Political Talk
WCAL-Music

WGN-Bob Crosby's Orch.
WHLB-Wings Over the World
WMIN-News; Tuning Around

7:15 CST 6:15 MST
MBS-Johnson Family, sketch: WMT
KFJM-Home Gardner
KFNF-Club Cabana
KOIL-Racketts Unstrung
KSTP-F.B.I. Prgm.
WGN-Income Tax Questions
WHLB-Radio Night Club

7:30 CST 6:30 MST
NBC-Victor Herbert Musical Drama: WHO WTMJ WDAF WSM WOW WEBC KSTP WMAQ
MBS-Witch's Tale: KOIL
NBC-To be announced: KFJR WDAY WMT KSO WLS WTCN (sw-11.87)

CJRM-Harmonizers
KFJM-Organ Serenade
WCAL-Music
WGN-Ennio Bolognini's Orch.
WHLB-Musical Moments
WLV-Unsolved Mysteries
WMIN-Buenos Noches

7:45 CST 6:45 MST
MBS-Witch's Tale: WLW CJRM-Dance Orch.
KFJM-Mother's Musical Album
KSCJ-Serenader
WCAL-Alumni News
WGN-News; Sports
WHLB-Olga Prosnick
WMIN-W. P. A. Prgm.

8:00 CST 7:00 MST
CBS-Wayne King's Orch. (Lady Esther): KRNT KFAB WJR KMOX WBBM KSL WCCO KMBC WHAS (sw-11.83)

NBC-Carnation Contented Prgm.; Orch., cond. by Marek Weber: KOA WOW WHO WSM WMAQ WTMJ WDAF KSTP (sw-9.53)

The Lullaby Lady will sing Sleepy Time in Topsy Turvey Town (Ager) and, with Mr. Tanner, I'll See You Again from "Bittersweet" (Coward). The quartet will sing a Snow White and Seven Dwarfs Medley and Smoke Gets in Your Eyes from "Roberta" (Kern). An accordion solo, Capriccio De Nanette (Coleridge Taylor), will be offered and the orchestra will play Fiedlerman's Waltz from "The Bat" (J. Strauss). Rhythm of the Rhumba (Ralinge) and Tonight (Lesso-Valerio).

MBS-True or False, quiz prgm. (J. B. Williams Co.): WGN WLW

NBC-Eastman School of Music Festival: WENR WEBC KOIL WMT KSO (sw-11.87)

CBC-Carnation Contented Prgm.: CKY CKX
To be announced: KSCJ KFJR CJRM-Balfour Technical School
KFJM-When Day Is Done
WDAY-Old Timers
WMIN-News Review
WNAX-Tommy Tucker Tempos
WTCN-Music Festival

8:15 CST 7:15 MST
KFJM-News
KFYR-Rendezvous for Two

KSCJ-Stamp Man
WHLB-Song Time
WMIN-Guest Night
8:30 CST 7:30 MST
NBC-Burns & Allen (Grape Nuts) with Tony Martin & Jan Garber's Orch.: KOA KSTP WDAF WEBC WTMJ KFJR WMAQ WHO WDAY WOW WSM (also see 6 p.m.)

NBC-For Men Only (Vitalis) Peg La Centra; Peter Van Steeden's Orch.: WLW WENR
Guests: Franklin D. Roosevelt Jr., Gertrude Lawrence, and Tex O'Reilly, soldier of fortune.

CBS-Cantor's Camel Caravan, with Eddie Cantor: KSL KSCJ WCCO KMOX WNAX KDAL WHLB KRNT KMBC WHAS (also see 5:30 p.m.)

CBS-Brave New World: KFAB WJR (sw-11.83)
Subject: Commerce between the Americas, telling of bids by various modern nations for Latin-American trade, and giving the background and significance of Secretary of State Hull's Reciprocal Trade Treaties.

NBC-Nat'l Radio Forum: KSO KOIL WMT (sw-11.87)

CBC-Sport in Canada: CKY CJRM CKX
KFJM-American Legion Prgm.
WGN-Paganet of Melody
WMIN-Variety Prgm.
WTCN-Front Page

8:45 CST 7:45 MST
CBC-The Art Singer: CJRM CKY CKX
WBBM-Songs for You
W. P. A. Newcomer's Quartet
WTCN-Educational Prgm.

9:00 CST 8:00 MST
NBC-Amos 'n' Andy (Campbell's Soup): WOW WMAQ WDAF WHO KOA WSM KSTP WLW (also see 5 p.m.)

CBS-Just Entertainment With Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KSL KRNT KMBC KMOX WCCO KFAB WBBM WHAS (also see 5 p.m.)

NBC-Lani McIntyre's Orch.: (sw-9.53)

CBS-Jimmy Dorsey's Orch.: (sw-11.83)

NBC-Francis Craig's Orch.: KOIL KSO
CBC-News: CKY CJRM CKX
KFJM-When Day Is Done
KFYR-N. D. Farmers Union
KSCJ-American Scene
WEBC-D-X Safety Club; Varieties
WENR-Globe Trotter
WHLB-Waltz Time
WMIN-News; Tom Gentry
WMT-News
WNAX-Musical Moments
WTCN-Baseball Scores
WTMJ-Sports & News

9:15 CST 8:15 MST
CBS-Lum & Abner (Postum): WHAS KMOX KRNT WCCO WJR KMBC KSL (also see 4:45 p.m.)

NBC-Uncle Ezra (Alka-Seltzer): KOA (also see 5:15 p.m.)

NBC-Universal Notre Dame Night: KFJR WENR (sw-9.53)
Designed as a radio reunion of Notre Dame men throughout the

country, the program will include music by the student body, Notre Dame Band, Glee Club and Orchestra. William Cotter, National President of the Notre Dame Alumni Association, will introduce Father John F. O'Hara, President of Notre Dame University, from Washington, D. C. John McCormack will be heard from Hollywood, and Elmer Layden will speak from Notre Dame.

NBC-Francis Craig's Orch.: KFJR WEBC WMT
CBS-Jimmy Dorsey's Orch.: KFAB KDAL
MBS-Ray Keating's Orch.: WGN
CBC-Canadian Choir: CKX CKY CJRM

Sports: KSTP WHO WLW
WDAF-Soloist
WDAY-The Shadow
WHLB-Tribune Time
WOW-Wig Waggin' with Wagner
WNAX-News
WSM-Francis Craig's Orch.
WTCN-Burton Boys
WTMJ-Crime Quizzers

9:30 CST 8:30 MST
NBC-Voice of Firestone; Richard Crooks, tr.; Mixed Chorus; Symph. Orch.: KOA (also see 6:30 p.m.)

CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.: KSL WCCO WNAX KRNT WHAS KMOX (also see 6:30 p.m.)

NBC-Magnolia Blossoms: WEBC WTCN WSM KFJR KSO
CBS-Art Kassel's Orch.: KMBC KFAB WHLB KDAL (sw-11.83)

NBC-Universal Notre Dame Night: KSTP WLW WOW WDAF (sw-9.53)

MBS-Pancho's Orch.: WGN WMT
CBC-Luigi Romanelli's Orch.: CJRM CKY CKX
KOIL-News
WHO-Vic Arden's Orch.
WMAQ-Lou Breese's Orch.

9:45 CST 8:45 MST
NBC-Art Kassel's Orch.: WBBM
NBC-Henry Busse's Orch.: WHO WDAY WLW KSTP (sw-9.53)

KOIL-Sports
WENR-Andy Kirk's Orch.
WJR-Solay
WOW-News

10:00 CST 9:00 MST
CBS-Larry Lee's Orch.: KMOX KFAB WBBM KMBC KSCJ KRNT WHAS
NBC-Chick Webb's Orch.: WMT WDAY WTCN (sw-14)

NBC-Carl Ravazza's Orch.: WOW WMAQ KOA WDAF
MBS-Red Norvo's Orch.: KSTP KSO WGN KOIL
CBC-Listen to the Band: CKY CKX
News: CJRM WHO WSM
KFYR-Weather & News
KSL-Pinto Pete
WEBC-News Tribune Time
WENR-Music As You Desire It
WLW-Paul Sullivan, commentator
WMIN-News; Swing Session
WNAX-Evening Varieties
WTCN-Detective Mysteries

10:15 CST 9:15 MST
NBC-Chick Webb's Orch.: KFJR WEBC
CBS-Larry Lee's Orch.: WNAX KSL

11:15 CST 10:15 MST
KSL-Youth Education Assn.
KSTP-Dance Orch.
11:30 CST 10:30 MST
MBS-Ray Keating's Orch.: WMT KOIL
KSL-News
KSTP-Frank Trumbauer's Orch.
WDAF-Dance Orch.
11:45 CST 10:45 MST
KSL-Orch.: To be announced
12:00 CST 11:00 MST
KOA-News
KSL-String Trio
KSTP-Dream Ship

End of Monday Programs

Advertisement for 'Radio Guide' featuring a cartoon of a boy and a speech bubble saying 'BOYS, GET READY NOW TO MAKE MONEY AND EARN PRIZES ALL SUMMER LONG!'. Includes a coupon form with fields for Name, Address, City, State, and a deadline of May 1, 1938.



CLARK DENNIS
"Fibber McGee and Molly"
soloist
Tues. 7:30 pm CST (6:30 MST)

MORNING

7:00 CST NBC-Breakfast Club; Orch. & Soloists; News; WEBC WDAY KSO KFJR
7:15 CST CBS-Music in the Air; News; KRNT
7:30 CST NBC-Ward & Muzzy, piano duo; (sw-21.5)
7:45 CST CBS-Arthur Godfrey; (sw-21.52)
8:00 CST NBC-Landt Trio; News; (sw-21.5)
8:15 CST NBC-Breakfast Club; News; WTCN
8:30 CST MBS-Victor Lindlahr; WGN News; KOIL KSTP KSOO Musical Clock; WMT WOV
8:45 CST CBS-Bachelor's Children (Old Dutch Cleanser); KMOX WCCO KRNT (sw-21.52)
9:00 CST To be announced; WOV WMAQ
9:15 CST CBS-Pretty Kitty Kelly (Wonder Bread); KSCJ KMOX WCCO KRNT WBBM
9:30 CST NBC-Cabin at the Crossroads (Aunt Jennimo); KOIL WLS WMT KSO WTCN (sw-15.21)
9:45 CST NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax); WMAQ
10:00 CST News; KOA WNAX
10:15 CST CKY-Easy to Remember
10:30 CST KFAB-Roy, Lonnie & John
10:45 CST KFJM-Markets
11:00 CST KFNF-Today at Eight
11:15 CST KFJR-Romantic Hour
11:30 CST KLPJ-Good News
11:45 CST KOBH-News; Musical Clock
12:00 CST KSOO-Accordiana; Jack Marlow
12:15 CST KSTP-Good Morning Hour
12:30 CST WDAY-John Wesley
12:45 CST WDGY-Canary Serenade
1:00 CST WEBC-Musical Clock
1:15 CST WGN-Martha Crane & Helen Joyce
1:30 CST WHLB-Program Previews
1:45 CST NBC-Margot of Castlewood (Quaker Oats); KOIL WLS WTCN WLW WMT KSO (sw-15.21)
2:00 CST NBC-John's Other Wife, sketch (Louis Philippe); WMAQ
2:15 CST CBS-Myrt & Marge, sketch (Super Suds); WBBM WCCO KMOX KFAB WNAX
2:30 CST MBS-John Metcalfe's Choir Loft; WDGY
2:45 CST CBC-Allan Caron; CKY CKX
3:00 CST To be announced; KSCJ KOA WHO
3:15 CST KFJM-News
3:30 CST KFNF-Tree Planters
3:45 CST KLPJ-Organ Music
4:00 CST WDAY-Many Happy Returns of the Day
4:15 CST WEBC-Mirror of Fashion
4:30 CST WHLB-Morning Musicale
4:45 CST WMIN-Song Stylist
5:00 CST NBC-Attorney-at-Law, sketch (Johnson Floor Wax); WLS KOIL (sw-15.21)
5:15 CST NBC-Just Plain Bill, sketch (Kolyons); WMAQ
5:30 CST NBC-Josh Higgins of Finchville; KSO
5:45 CST CBS-Hilltop House, sketch (Palmolive Soap); KFAB WCCO WNAX KMOX WBBM
6:00 CST MBS-Louis Rich Entertains; WDGY WGN

CKX-Dance Tunes
 CKY-Pinto Pete
 KFJM-Morning Devotional
 KFNF-Nurseymen
 KFJR-Top o' the Dial
 KLPJ-News
 KOA-The Old Gardener
 KOBH-Rise & Shine
 KSOO-Grain Quotations; Mind Your Manners; Interior Decorating
 KSTP-Polly-Shopper
 WAAW-Opening Markets
 WEBC-Grandma Travels
 WHLB-Orchestra Parade
 WHO-Morning Melodies
 WLW-Myrt & Marge
 WMIN-Woman's Outlook
 WMT-Musical Clock
 WTCN-Around the Towns
8:45 CST NBC-Woman in White, sketch (Pillsbury); WMAQ WEBC KSTP WHO WOV
9:00 CST NBC-Viennese Ensemble; KOIL KSOO
9:15 CST CBS-Stepmother, sketch (Colgate); WCCO KMOX WBBM
9:30 CST NBC-Kitchen Cavalcade (C. F. Mueller Co.); (sw-15.21)
 CKY-Dance Tunes
 KFAB-Meditations
 KFJM-Markets
 KFNF-Billie, Jean & Bob
 KFJR-Tic Tac Tunes
 KLPJ-Turkey in the Straw
 KOA-Kay's Morning Melodies
 KOBH-Echoes of the Console
 KSCJ-Market Reports
 WDAY-Concordia College
 WHLB-Rural Rhythm
 WLS-News
 WLW-Betty & Bob
 WMIN-Gospel Singer
 WMT-Young Widder Jones
 WNAX-Bert Layne's Mtns.
9:45 CST NBC-The Story of Mary Marlin, sketch (Ivory Flakes); WLS WLW (sw-15.21)
10:00 CST NBC-Viennese Ensemble; WMT
10:15 CST NBC-David Harum, sketch (Bab-O); WHO KSTP WMAQ WOV (sw-21.5)
10:30 CST CBS-Mary Lee Taylor (Pet Milk); WBBM KRNT KMOX KFAB
10:45 CST To be announced; KFJR KSCJ CJRM-Bulletin Board
11:00 CST CKX-Poet's Corner
11:15 CST CKY-Love Tales
11:30 CST KFJM-Art Tweet
11:45 CST KFNF-Headlines
12:00 CST KLPJ-Homemakers' Club
12:15 CST KOA-Musical Menu
12:30 CST KOBH-News of the Hour; Musical Clock
12:45 CST KSOO-Grain Quotations; Club Notices; Ranch Boys
1:00 CST WCCO-Judy & Jane
1:15 CST WDAY-Markets; Hometown Reporter
1:30 CST WDGY-Beauty & You
1:45 CST WEBC-Houseboat Hannah, sketch
2:00 CST WGN-Beauty Clinic
2:15 CST WHLB-Hawaiian Echoes
2:30 CST WMIN-News; Friendly Counsellor
2:45 CST WMT-News
3:00 CST WNAX-John Peter DePagner
3:15 CST NBC-Popular Waltzes; WDAY WMT
3:30 CST NBC-Pepper Young's Family, sketch (Camay Soap); WLS (sw-15.21)
3:45 CST NBC-Backstage Wife, dramatic sketch (Dr. Lyons); WMAQ WOV KSTP WHO
4:00 CST CBS-Richard Maxwell, songs; WBBM KSCJ
4:15 CST CKX-Betty Moore, home decoration; Newsy Jigsaw
4:30 CST CKY-Music by Cugat
4:45 CST KFAB-News & Markets
5:00 CST KFJM-Singing Strings
5:15 CST KFNF-The Tree Planters
5:30 CST KMOX-Houseboat Hannah, sketch
5:45 CST KOIL-Polly the Shopper
6:00 CST KSOO-Woman's World
6:15 CST WAAW-Markets
6:30 CST WCCO-Thomas Conrad Sawyer
6:45 CST WDGY-Musicale
7:00 CST WEBC-Music in the Air
7:15 CST WHLB-Betty Adams
7:30 CST WLW-The Goldbergs
7:45 CST WMIN-Bulletin Board
8:00 CST WNAX-George German's Pied Pipers
8:15 CST NBC-Homemakers' Exchange (Nat'l Ice Adv. Inc.); WHO KOA WMAQ WOV KSTP
8:30 CST NBC-Vic & Sade, sketch (Crisco); WLS (sw-15.21)
8:45 CST NBC-Originalities; KOIL KSO

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

1:35 CST (2:35 CDT) TALK BY ANTHONY EDEN from London, NBC-Blue.

NIGHT

6:00 CST (7:00 CDT) JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, NBC-Red.

6:00 CST (7:00 CDT) "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS.

6:30 CST (7:30 CDT) AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Seven Dwarfs, guests, CBS.

7:00 CST (8:00 CDT) WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; guest, CBS.

7:30 CST (8:30 CDT) FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mills' orchestra, NBC-Red.

7:30 CST (8:30 CDT) BENNY GOODMAN'S ORCHESTRA; guest, CBS.

8:00 CST (9:00 CDT) TIME TO SHINE; Hal Kemp's orchestra, Judy Starr, Bob Allen, CBS.

8:00 CST (9:00 CDT) BELIEVE IT OR NOT starring Robert L. Ripley, B. A. Rolf's orchestra, Linda Lee and guests, NBC-Red.

CBS-Big Sister, sketch (Rinso); KFAB WBBM KRNT WCCO WNAX KMOX
 News; KSCJ WDGY
 CKX-Markets; What's on the Air
 CKY-Master Singers
 KFJM-Household Hour
 KFNF-The Nurserymen
 KLPJ-Markets & News
 KOBH-Home Folks Frolic
 KSOO-Concert Hall of the Air
 WDAY-Mixing Spoon
 WEBC-Sally Service; Morning Varieties
 WGN-Painted Dreams
 WLW-Hello Peggy
 WMIN-Mid-morning Concert
 WMT-Louise Hathaway
 WTCN-Tunes of Today
9:45 CST NBC-Edward MacHugh Gospel Singer (Ivory Soap); WLS (sw-15.21)
10:00 CST CBS-Aunt Jenny's Stories (Spry); WBBM KRNT KMOX KFAB WNAX WCCO
 NBC-Larry Larsen, organist; KOIL WTCN KFJR KSO WOV WMAQ
 NBC-Dorothy Caudill, pianist; WOV WMAQ
 MBS-Joan Merrill, blues; WDGY
 CBS-Zeke Manners' Gang
 CKY-Widder Jones
 KFJM-Markets
 KFNF-Charley Owens
 KLPJ-Homemakers' Club
 KOA-Wells of Music
 KOBH-Household Arts
 KSCJ-To be announced
 KSOO-Mountaineers
 KSTP-School for Wives
 WCAL-St. Olaf's Chapel
 WEBC-Betterson Family
 WGN-Stella Dallas, sketch
 WHLB-Problems of Pamela
 WHO-Dick Leibert, organist
 WLW-Kitty Keene
 WMT-Jimmie Smith's Orch.
10:00 CST CBS-Mary Margaret McBride, columnist (Minute Tapioca); WBBM KRNT KMOX WCCO KFAB KDAL KSCJ
 NBC-Vaughn de Leath, songs; WOV
 NBC-Timeless Truth Made Time-ly; WDAY
 MBS-The Boy & Girl Friend; KSO
 CBS-The Boy & Girl Friend; CKX
 CKY-Homemakers' Exchange
 KFJM-Household Hour
 KFNF-Cornfield Hawaiians
 KFJR-Markets, Weather & Aunt Sammy
 KLPJ-Radio Players
 KOA-Radio Revue
 KOBH-News; Weather; Just About Time

KOIL-News; Weather
 KSOO-Grain Quotations; News; Variety
 KSTP-The Daily
 WDGY-Charles Sengir
 WGN-Woman's Hour
 WGN-Harold Turner, pianist
 WHO-The Goldbergs, sketch
 WLS-Short, Short Stories
 WLW-Dr. Friendly
 WMAQ-Dan Harding's Wife
 WMIN-News; World Book Man
 WMT-Toby's Bugtussel News
 WNAX-Devotional Service
 WTCN-Whoopee John
10:15 CST CBS-Kitty Keene, sketch (Dreft); KMOX WNAX WCCO
 NBC-The O'Neills, sketch (Ivory Flakes); WMAQ WOV KFJR WLW KOA
 CBS-Bailey Axton, tr.; KOIL
 CBS-The Goldbergs, sketch (Ox-dol); WBBM
 CBC-Talk by D'Arcy Marsh; CKX
 CKY-Stella Dallas, sketch
 KFAB-Weather & Markets
 KFJM-News
 KFNF-Billie, Jean & Bob
 KOBH-Thought for the Day
 KSCJ-To be announced
 KSTP-Houseboat Hannah
 WAAW-Markets
 WDAY-Prgm. Previews; Man on the Street
 WDGY-Rhythm Revue
 WGN-Len Salvo, organist
 WHO-News; Women in the News
 WLS-Don & Helen, duo
 WLW-News River; Weather; Live Stock
 WMIN-Here Comes the Band
 WMT-The Magic Hour
 WTCN-Classified Column
10:30 CST NBC-Nat'l Farm & Home Hour; KFJR WEBC WDAY WMAQ KOA WTCN KSOO WLW KSO (sw-15.21)
 CBS-Ro-nance of Helen Trent, sketch (Edna Wallace Hopper); WBBM KRNT KFAB KMOX
 CKX-Farmer's Hour
 CKY-Studio Strings
 KFJM-Home Decorator
 KFNF-Frank Field
 KLPJ-Markets & News
 KOBH-Home Folks' Frolic
 KOIL-Morning Melodies
 KSCJ-Women's Review
 KSTP-Dan Harding's Wife
 WCCO-Happy Gilman's
 WDGY-Trailin' Along
 WGN-Quin Ryan's News
 WHLB-Stock Quotations
 WHO-Myrt & Marge, sketch
 WLS-Ma Perkins
 WMIN-Rhythmic Age

WMT-Frank Voelker, organist
 WNAX-Songs of Jimmy Morgan
 WOV-Pretty Kitty Kelly
10:45 CST CBS-Our Gal, Sunday, sketch (Anacin); WBBM KRNT
 KFAB KMOX
 NBC-Three Romeos; WOV
 CBC-Three Romeos; CKX
 KFJM-Markets
 KFNF-Smithsonians
 KLPJ-To be announced
 KOBH-Household Arts
 KOIL-Modern Moods
 KSCJ-Roberta Deany
 KSTP-Jean Abbey
 WCCO-Grandma Travels
 WGN-Way Down East
 WHLB-Virginia Schools Prgm.
 WHO-Hilltop House, sketch
 WLS-Markets; Weather; News
 WMIN-Take It Easy
 WNAX-Blue Ridge Trio
11:00 CST CBS-Betty & Bob, sketch (Gold Medal); WCCO KMOX KFAB WBBM (sw-15.27)
 NBC-News; Emerson Gill's Orch.; (sw-15.33)
 Toby's Cornstassel News; WMT WOV
 CKX-Johnny Bering's Orch.
 CKY-Organ Reveries
 KFJM-Music of the Masters
 KFNF-Weather; Markets; News
 KLPJ-Noon-day Varieties
 KOBH-Fred Farnum
 KOIL-Women in the News
 KSTP-Household Forum
 WDGY-Luke 'n' Duke
 WGN-Man on State Street
 WHLB-Luncheon Melodies
 WHO-Dan Harding's Wife, sketch
 WLS-Dinnerbell Prgm.
 WNAX-The Blue Four
11:15 CST NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax); KSTP WOV WHO
 NBC-Escorts & Betty; (sw-15.33)
 CBS-Hymns of All Churches (Gold Medal); WBBM KMOX WCCO KFAB (sw-15.27)
 CKY-Musical Work-shop
 KFJM-News
 KFNF-Poultry Helps
 KOBH-Zeke Manners' Gang
 KOIL-Waltz Time
 KSCJ-Peter McGregor
 WAAW-Markets
 WDGY-Farm Bureau News
 WGN-Noon-time Melodies
 WMIN-Noon-day Jamboree
 WMT-Tom Owens' Cowboys
 WNAX-Russ & Cliff
11:30 CST NBC-John's Other Wife, sketch (Louis Philippe); WHO WOV KSTP
 NBC-Words & Music; WMAQ (sw-15.33)
 CBS-Arnold Grimm's Daughter (Gold Medal); WCCO WBBM KMOX KFAB (sw-15.27)
 MBS-Rex Battle's Orch.; KOIL
 CKX-Music Makers
 CKY-Homefolks Frolic
 KFDY-Markets; John M. Ryan
 KFJM-Big Ole Show Company
 KFNF-Charley Owens
 KFJR-Markets & Police Bulletins
 KLPJ-Eb & Zeb
 KOA-Agricultural College
 KOBH-Thought for the Day
 KSCJ-Pelletier Painters; Sons of Pioneers; News
 KSOO-Grain Quotations; Music by Cugat; Question Box
 WDAY-Noonday Variety Prgm
 WDGY-Livestock Markets
 WEBC-Hymns of All Churches
 WGN-Markets; Midday Service
 WLS-Henry Hornsbuckle
 WLW-Live Stocks; News
 WMT-Sweet & Swing
 WNAX-Grandma Travels
 WTCN-Popular Concert
11:45 CST NBC-Just Plain Bill, sketch (Kolyons); WOV KSTP
 CBS-Valiant Lady, sketch (Gold Medal); WBBM KMOX KFAB WCCO (sw-15.27)
 NBC-Rakov's Orch.; KOIL (sw-15.21)
 MBS-Voice of Experience; KSO
 KFJM-Markets
 KFNF-Alfalfa John
 KFJR-To be announced
 KOA-Understanding People
 KOBH-Arts & Decorations
 KSCJ-Roberta Deany
 WDGY-Markets
 WEBC-Betty & Bob, sketch
 WHO-Market & Weather

AFTERNOON

12:00 CST NBC-To be announced; KFJR
 WMAQ KOA WOV (sw-15.33)
 NBC-Roch. Civic Orch.; KSO
 CBS-Oxydol's Own Ma Perkins, sketch; KMOX WCCO KCSJ WNAX (sw-15.27)
 CBC-Big Sister; CKY CKX
 KFAB-News
 KFJM-News Oddities
 KFNF-Farm Sales & News
 KOBH-News of the Hour; World Bookman
 KOIL-Street Reporter
 KSOO-The Melodeers
 KSTP-Musicale
 WBBM-To be announced
 WEBC-WPA Orch.
 WDGY-Slim Jim
 WEBC-Bulletin Board
 WGN-Harold Turner, pianist
 WHLB-Italian Music
 WHO-Hymns of All Churches
 WLS-School Time
 WLW-Linda's First Love
 WMIN-News; Orch.
 WMT-Cedar Valley Hillbillies
 WTCN-Inquiring Reporters
12:15 CST NBC-Let's Talk It Over; KSO (sw-15.21)
 CBS-The O'Neills, sketch (Ivory Soap); WBBM KRNT KMOX WCCO
 MBS-Reveries; WGN
 CBC-London Calling; CKY
 News; KFJM KOIL
 CKX-Happy Valley Folks
 KFAB-Dinner Call
 KFNF-Speedliners
 KOBH-There Was a Time When
 KSCJ-Voice of the People
 KSOO-Farm Specials; Grain Quotations
 WHO-Betty & Bob, sketch
 WLS-Melody Parade
 WLW-Hilltop House
 WMIN-Three Quarter Time
 WMT-Question Man; Voice of Iowa
 WNAX-News & Markets
 WTCN-Musicale
12:30 CST CBS-American School of the Air; KMOX WBBM WCCO KRNT
 WHLB KDAL (sw-11.83)
 NBC-Gen. Fed. of Women's Clubs; KFJR KOA (sw-15.33)
 News; WMAQ WHO WOV
 To be announced; WLW WEBC
 CKX-Songs That Never Grow Old
 KFJM-Olaf Roisen's Orch.
 KFNF-Henry Field
 KOBH-Luncheon Music
 KSOO-Sing, Neighbor Sing
 KSTP-Daily Features
 WDAY-Agriculture in the News
 WDGY-There Was a Time When
 WGN-June Baker, talk
 WLS-Market Summary; Gabriel Heatter
 WMIN-Design for Melody
 WMT-Markets; Cedar Valley Hillbillies
 WNAX-The Melodeers
 WTCN-Hal McIntyre's Orch.
12:45 CST NBC-Music Guild; WCCO
 NBC-Armchair Quartet; WMAQ (sw-15.33)
 MBS-Quiet Sanctuary; KSO
 WDGY
 CKX-Market Quotations
 KFAB-Man on the Street
 KFDY-Prof. Gabriel Lundy
 KFNF-Your Pets
 KFJR-Grandma Travels
 KOA-News
 KOBH-Fred Farnum
 KSTP-Woman's Page
 WEBC-Judy & Jane
 WGN-Len Salvo, organist
 WHO-Earl E. May Prgm.
 WLS-John Brown, pianist
 WMT-Iowa Cornhuskers
 WNAX-D. B. Gurney
 WOV-Man on the Street
 WTCN-For the Ladies
1:00 CST NBC-Pepper Young's Family, sketch (Camay); WHO WLW
 WDAY KSTP WEBC KFJR
 WMAQ KOA WOV
 NBC-Marine Band; KOIL WTCN
 KSOO (sw-15.33)

Frequencies

CJRM-540 WCCO-810
 CKX-1120 WDAF-610
 CKY-910 WDAY-940
 KFAB-770 WDWG-1180
 KFDY-780 WECB-1280
 KFJM-1410 WENR-870
 KFNF-890 WGN-720
 KFYM-550 WHAS-820
 KLFM-1240 WHLB-1370
 KMBC-950 WEO-1000
 KMOX-1090 WJR-750
 KOA-830 WLB-1250
 KOBH-1370 WLS-870
 KOIL-1260 WLW-700
 KRNT-1280 WMAQ-670
 KSCJ-1330 WMIN-1370
 KSL-1130 WMT-600
 KSO-1430 WNAW-570
 KSOO-1110 WOV-890
 KSTP-1460 WSM-650
 WAAW-860 WTCN-1240
 WBBM-770 WTMJ-620
 WCAL-1250

CBS-Tin Pan Alley Presents:
 KSCJ KDAL WHLB (sw-11.83)

MBS-Scrapbook of 1938: WGN
 KELO-On Your Dial (1200 kc)
 KFAB-Poultry Shop Talks
 KFDY-Rev. F. B. Helsing
 KFJM-Headlines of Yesterdays
 KFNF-Grab Bag Show
 KMOX-Magic Kitchen
 KOBH-Luncheon Music
 WBBM-The Editor's Daughter
 WCCO-Livestock
 WDGY-P.T. A. Prgm.
 WLS-Homemakers Prgm.
 WMIN-News
 WMT-Many Happy Returns;
 German Band
 WNAX-Petroleum Parade

1:15 CST 12:15 MST
 NBC-Oxydol's Own Ma Perkins,
 sketch: WECB WOW KFYM
 WDAY KSTP WMAQ WHO
 KOA

MBS-Jean King, songs: WGN
 CBC-London Calling: CKX
 News: WAAW KOBH
 KFDY-Farm Flashes
 KFJM-Puzzle Prgm.
 KFNF-Studio Prgm.
 WBBM-Meet the Missus
 WCCO-Markets; News
 WDGY-Gratude Lewis
 WLW-Mad Hatterfields
 WMIN-Music Hall
 WMT-Earl E. May, talk

1:30 CST 12:30 MST
 CBS-To be announced: KSCJ
 KDAL KRNT WHLB (sw-11.83)

NBC-Vic & Sade, sketch (Crisco):
 WOV KFYM WLW KOA
 WHO KSTP WDAY WECB
 KSOO WMAQ

NBC-To be announced: WMT
 WTCN KOIL (sw-15.21)
 News: WMT WLS KFNF
 KFAB-Bill Miller, songs sacred
 KFDY-Ten Minute Topics
 KFJM-Request Prgm.
 KMOX-Linda's First Love, sketch
 KOBH-Favorite Songs
 WBBM-Missus Goes to Market
 WCCO-News X-Ray
 WDGY-Modern Music
 WNAX-Songs of Jimmy Morgan

1:35 CST 12:35 MST
 NBC-Talk by Anthony Eden from
 London: WMT WTCN KOIL
 (sw-15.21)
 Anthony Eden, former British
 Foreign Secretary, will be heard
 for the first time since his op-
 position to a Mediterranean
 agreement between Great Brit-
 ain and Italy forced him from
 the cabinet of Prime Minister
 Neville Chamberlain. Mr. Eden
 is to speak at a banquet of the
 Society of St. George at Gros-
 venor House in London.

CBS-Talk by Anthony Eden from
 London: KSCJ KDAL KRNT
 WHLB (sw-11.83)

CBC-Talk by Anthony Eden from
 London: CKX

1:45 CST 12:45 MST
 NBC-The Guiding Light, sketch
 (White Naptha): WHO WOW
 WDAY WMAQ WECB KSTP
 WLW KOA KFYM KSOO

MBS-Scrapbook for 1928: WGN
 KFAB-News & Markets
 KFDY-Manhattan Concert Band
 KFNF-Pet Department
 KMOX-Editor's Daughter, sketch
 WBBM-Radio Gossip Club
 WCCO-Ladies First
 WDGY-Gems of Melody
 WGN-The Leadoff Man
 WHLB-Judy & Jane
 WLS-Homemakers Prgm.
 WMT-Chick Chats
 WNAX-Judy & Jane
 WTCN-Thorstein Skarning

2:00 CST 1:00 MST
 NBC-Talk by Anthony Eden from
 London: KOIL KSO WENR
 WMT KSOO (sw-15.21)

CBS-To be announced: KSCJ
 KDAL

NBC-Lorenzo Jones (Phillips):
 WMAQ WOW WHO KSTP
 CBC-Club Matinee: CKX
 Baseball Game; White Sox vs.
 Cleveland: WBBM WGN
 CKY-Dept. of Education
 KFAB-Cornhusker Jamboree
 KFJM-World Bookman
 KFNF-Kitchen Klatter
 KFYM-Markets, Weather & Agri-
 culture in the News
 KMOX-Singin' Sam
 KOA-Judy & Jane
 KOBH-Concert Hall of the Air
 WDAY-Kitty Keene, Inc.
 WDGY-Slim Jim's Roughriders
 WECB-Stock Quotations; After-
 noon Interlude
 WHLB-Stock Quotations
 WLW-Dan Harding's Wife
 WMIN-News; Sweethearts For
 ever
 WNAX-Blue Ridge Trio
 WTCN-Baseball Game

2:15 CST 1:15 MST
 NBC-The Story of Mary Marlin,
 sketch (Ivory Flakes): KOA
 KSTP WMAQ WHO WOW
 WECB

CBS-Romance in Rhythm: WHLB
 KSCJ WCCO KDAL (sw-11.83)
 MBS-To be announced: WDGY
 Ma Perkins, sketch: KFYM WLW
 KFNF-Studio Prgm.
 KFYM-Judy & Jane
 KMOX-One Woman's Opinion
 WDAY-News; Tea Time Tunes
 WMIN-Sweethearts Forever
 WNAX-Your Favorites

2:30 CST 1:30 MST
 NBC-The Hughes Reel with Rush
 Hughes, commentator (Borden
 Co.): WMAQ KSTP WHO
 WGW KOA

CBS-Harry Cool & Harmonettes:
 KDAL WCCO KMOX WHLB
 (sw-11.83)

NBC-Club Matinee: WMT WENR
 KFYM WECB (sw-15.21)
 MBS-Sid Gary: WDGY
 To be announced: KSCJ WLW
 CKX-Continental Varieties
 CKY-Record Library
 KFJM-Slim Thomson's Cowboys
 KFNF-Flower Lady
 KOBH-Farm & Ranch Hour
 WDAY-Rudy Sten's Cowboys
 WMIN-Kaffee Klatch
 WNAX-George German's Pied
 Pipers

2:45 CST 1:45 MST
 NBC-The Road of Life, sketch
 (Chipso): WMAQ WLW
 NBC-Club Matinee: KSTP
 CBS-Current Questions Before the
 House: KMOX KSCJ KDAL
 WCCO WHLB

CBC-To be announced: CKY
 CKX
 KFNF-Gospel Singer
 KOA-Dan Harding's Wife
 WDGY-Jam Session
 WHO-Judy & Jane, sketch
 WMIN-Barefoot Boys
 WNAX-Betty Lane's Southerners
 WOW-To be announced

3:00 CST 2:00 MST
 NBC-Bennett & Wolverton:
 WENR WOW
 CBS-Jack Shamon, tr.: KSCJ
 WCCO WHLB (sw-11.83)

NBC-The Four of Us; Organist:
 WECB (sw-15.21)
 Univ. Lecture: CKY CKX
 News: KSOO KFYM
 Baseball Game: WMT KFAB
 KFJM-University Educational Se-
 ries

KFNF-Variety Revue
 KMOX-Let's Compare Notes
 KOA-To be announced
 KOBH-News; Piano Paintings
 KOIL-Song Album
 KSTP-Kitty Keene
 WDGY-Dream Weavers
 WECB-Duluth Schools Prgm.

WHO-Kitty Keene, Inc., sketch
 WLW-Houseboat Hannah
 WMAQ-Tea Time Varieties
 WMIN-News; Maybe You Know
 Them

WNAX-Women's Side of the News
 WOW-People in the Headlines

3:15 CST 2:15 MST
 CBS-New Rochelle College Glee
 Club: KMOX WHLB WCCO
 KSCJ (sw-11.83)

NBC-Vagabonds: WMAQ WOW
 NBC-Don Winslow of the Navy
 sketch: WDAY KFYM KSOO
 CBC-The Sea Ghost, drama:
 CKX CKY
 KFJM-News
 KOBH-Musical Newsy

KOIL-To be announced
 KSTP-Musical
 WECB-W.P.A. Orch.
 WENR-Music Circle
 WHO-Houseboat Hannah, sketch
 WLW-Life of Mary Sothorn

WMIN-Harmony Hall
 WNAX-Happy Jack's Old Timers
 WOW-Lady of Millions
3:30 CST 2:30 MST
 NBC-Kellogg's Singing Lady
 WLW (sw-15.21)
 The "Legend of the Arrow of
 Stars" will be told.

NBC-Aunt Jemima's Cabin at the
 Crossroads: KOA
 NBC-Radio Rubes: KOIL WENR
 KSO KSOO

CBS-Let's Pretend: WCCO KMOX
 KSCJ (sw-11.83)

NBC-Your Family & Mine, sketch
 (Sealtest): WMAQ (sw-9.53)
 NBC-Joseph Gallicchio's Orch.:
 WDAY WOW KSTP

MBS-To be announced: WDGY
 CBC-To be announced: CKY
 CKX
 KFJM-Melody Matinee
 KFYM-Kitty Keene
 KOBH-Half and Half
 WAAW-News

WECB-Duluth Schools Prgm.
 WHLB-Devotional Services
 WHO-Way Down East
 WLW-Editor's Daughter
 WMIN-Teatime Tidbits
 WMT-Cowboy Roundup
 WNAX-Cliff Frederickson, ac-
 cordianist

3:45 CST 2:45 MST
 NBC-Margot of Castlewood, sketch
 (Quaker Oats): KOA
 NBC-King's Jesters: WENR
 KOIL KSOO

CBS-Let's Pretend: KFAB
 NBC-Little Orphan Annie: (sw-
 9.53-15.33)

NBC-Jos. Gallicchio's Orchestra:
 KFYM
 CKX-Monitor Views the News
 CKY-Record Library
 KFJM-Twilight Meditations
 KFNF-Gospel Singer
 WDAY-Women's Organizations
 WDGY-Rhythm Revue
 WHLB-Please Play
 WHO-To be announced
 WLW-Hilltop House
 WMAQ-Jimmy & Gyp
 WNAX-Songs of Jimmy Morgan

4:00 CST 3:00 MST
 NBC-Science in the News: (sw-
 9.53)
 CBS-News; Geo. Hall's Orch.:
 KDAL KSCJ KRNT

NBC-Dance Orch.: KSOO WMT
 MBS-To be announced: WDGY
 KOIL

CBC-Marvin Frederick's Orch.:
 CKX
 To be announced: KFYM WMAQ
 KOA

News: WHLB WOW
 KFJM-Kitchen Aids
 KFNF-Cub Reporters
 KMOX-Jack Armstrong
 KOBH-News of the Hour
 KSTP-Our Minnesota
 WBBM-Truman Bradley, comm.
 WCCO-Jingling Sam
 WECB-Science in the News
 WENR-Malcolm Claire, children's
 stories

WGN-Swing It
 WHO-The Party Line
 WLW-Dick Tracy, sketch
 WMIN-News; Hollywood Brevities
 WNAX-Happy Jack's Old Timers
 WTCN-Tunes of Today

4:15 CST 3:15 MST
 NBC-Nina Dean, sop.; News:
 WDAY WECB WOW KFYM
 (sw-9.53-15.33)

MBS-Airliner's Orch.: WDGY
 KOIL WGN
 Jack Armstrong: WCCO WLW
 CKX-News; Royal Road
 KFJM-Central High School Radio
 News

KMOX-Air Adventures of Jimmy
 Allen
 KOBH-Musical Newsy
 KSTP-Movie Parade
 WBBM-Eddie House, organist
 WENR-Don Winslow of the Navy
 WHLB-Evening Serenade
 WHO-Baseball Resume

4:30 CST 3:30 MST
 NBC-Chesterfield Daily Sports
 Column, Paul Douglas: WECB
 WENR WOW WLW KSTP (sw-
 9.53-15.21)

NBC-Johnnie Johnston: WTCN
 CBS-Boake Carter, commentator
 (Huskies & Post Toasties):
 KSCJ KRNT WBBM KDAL
 KMOX WCCO WNAX WHLB
 (sw-11.83) (also see 7:45 p.m.)

CBC-Howard Higgins: CKX
 CKY-Air Adventures of Jimmie
 Allen
 KFJM-Public School Prgm.
 KFNF-Studio Prgm.
 KFYM-Hazel Johnson
 KOA-University of Denver
 KOBH-Matinee Melodies
 WDAY-To be announced

WGN-Charlie Chan, sketch
 WMAQ-Dick Tracy, sketch
 WMIN-Eventide Echoes
4:45 CST 3:45 MST
 NBC-Loweli Thomas (news com-
 mentator (Sun Oil): WLW
 15.21)

CBS-Maxine Sullivan, songs:
 KRNT KSCJ WHLB (sw-11.83)
 NBC-Dinner Concert: WMAQ
 KSOO WTCN KFYM WECB
 KOIL

NBC-Little Orphan Annie (Oval-
 tine) WOW
 CKY-Uncle Peter
 KFJM-Twilight Meditations
 KFNF-Bob Beckett
 KMOX-Meet the Missus
 KSOO-News; Skyride
 KSTP-Charley Chan
 WBBM-Special Election Br'dcast;
 News

WCCO-Front Page Parade
 WDAY-Lem & Martha
 WGN-Little Orphan Annie
 WMIN-Heath & Home
 WMT-Sports; News
 WNAX-The Blue Four

5:00 CST 4:00 MST
 NBC-Easy Aces, sketch (An-
 acin): WMT KOIL KSO WENR
 KOA WTCN (sw-11.87)

NBC-Amos 'n' Andy, sketch
 (Campbell's Soup): (sw-9.53)
 (also see 9 p.m.)
 CBS-Just Entertainment (Wrig-
 ley's Gum); Jack Fulton, tr.;
 Andrews Sisters; Carl Hohen-
 garten's Orch.: (sw-11.83) (also
 see 9 p.m.)

CBS-Eddie House, organist:
 KFAB KSCJ
 CKX-Concert Ensemble
 CKY-On the Mall
 KFJM-Speed Wallace, Dakota
 Maid Prgm.

KFNF-Cub Reporters
 KFYM-Col. Irving Speed Wallace
 KOBH-News of the Hour; An-
 swer Me This
 KSOO-From the Album
 KSTP-Dick Tracy
 WBBM-John Harrington, sports

WDAY-Organ Reveries
 WDGY-Twilight Interlude
 WECB-Twilight Review
 WGN-Concert Orch.
 WHLB-Piano Moods
 WHO-Jimmie Allen, sketch
 WLW-To be announced
 WMAQ-Fort Pearson, news
 WNAX-George German's Pied
 Pipers

WMT-Sports; Console Melodies
5:15 CST 4:15 MST
 CBS-George McCall's Screen
 Scoops (Old Gold Cigarettes):
 (sw-11.83) (also see 9:15 p.m.)

NBC-Mr. Keen, Tracer of Lost
 Persons, drama (Amer. Home
 Products): KOIL WENR
 WTCN KSO WMT KOA (sw-
 11.87)

NBC-Vocal Varieties (Tums);
 Smoothies; De Vore Sisters
 Male Octet; Wm. Stoess'
 Orch.: WHO KSTP WLW
 WMAQ WOW (sw-9.53) (also
 see 9:15 p.m.)

MBS-N. Y. World's Fair Talk:
 WDGY
 CBC-Major Bill: CJRM CKX
 CKY-Easy to Remember
 KFAB-News & Baseball Scores
 KFJM-Birthday Bells
 KFNF-News
 KFYM-Studio
 KOBH-Music Graphs
 KSCJ-Jungle Jim
 WBBM-To be announced
 WDAY-Jean Alm
 WGN-Evening Serenade
 WHLB-Movie Preview; Sports
 WMIN-Sports
 WNAX-Bert Layne's Mtnrs.

5:30 CST 4:30 MST
 CBS-Helen Menken in "Second
 Husband" (Bayer Aspirin):
 KMOX KRNT KFAB WBBM
 (sw-11.83)

NBC-Dorothy Thompson, comm.
 (Pall Mall): WENR
 NBC-By Candlelight, musical pro-
 gram: KFYM WMAQ WOW
 MBS-Headlines: WMT WDGY
 CBC-Organ Recital: CKX
 News: WHO KOA

To be announced: KOIL WLW
 CKY-Talking Drums
 KFJM-U. N. D. Campus Musicale
 KFNF-Studio Prgm.
 KFYM-Jack Armstrong
 KOBH-Musical Workshop
 KSOO-Dick Tracy sketch
 KSTP-Jerry of Circus
 WCCO-Tandy Mackenzie
 WDAY-Road Bulletin; News
 WHLB-Dinner Music
 WMIN-El Herbert
 WMT-Dick Tracy, sketch
 WNAX-News & Sports

5:45 CST 4:45 MST
 MBS-Famous Fortunes (Richland
 Shoe Corp.): WMT WGN KSO
 NBC-Sing Time and Dance Time:
 KFYM WDAY
 NBC-Vivian Della Chiesa, sop.:
 WMAQ KSOO WTCN
 CBC-The Last Buffalo Hunter:
 CKX

News: WOW WHLB
 CKY-Extra, Extra
 KFJM-Orchestra Parade
 KFNF-Bob Beckett
 KFYM-Sing Time & Dance Time
 KOA-Howie Wing
 KOBH-Organ Reveries
 KSTP-Little Orphan Annie
 WCCO-Musical
 WDGY-Eventide Echoes
 WECB-Terry & the Pirates
 WENR-Dinner Date
 WHO-Little Orphan Annie, sketch
 WLW-Boake Carter
 WMIN-Leamington Trio
 WMT-Sports; News
 WNAX-Blue Ridge Trio

6:00 CST 5:00 MST
 CBS-Big Town, newspaper drama;
 Edw. G. Robinson & Claire
 Trevor (Rinsos): WCCO KRNT
 WJR WBBM KMBC WHAS
 KMOX KFAB WNAX (sw-
 11.83) (also see 10:30 p.m.)

NBC-Johnny Presents (Phillip
 Morris); Russ Morgan's Orch.:
 Thrills of the Week; Gene-
 vieve Rowe, sop.; Eight Stout
 Hearted Men; Glenn Cross &
 Beverly; E. Floyd Sherman,
 tr.; Swing Fourteen; Jack
 Johnstone's Dramas; Guest:
 WLW WDAF WHO WTMJ
 WDAY WOW KSTP WMAQ
 (also see 9:30 p.m.)

NIGHT

CBC-Big Town, newspaper drama:
 CKX CKY

NBC-Enric Madriguera's Orch.:
 WLS KSO KSOO (sw-11.87)
 MBS-Morton Gould's Orchestra:
 WDGY WGN WMT
 To be announced: KOA WSM
 KSCJ

CJRM-Dinner Dance Music
 KFJM-Weather; Markets
 KFNF-Pentecostal Singers
 KFYM-News
 KOBH-News of the Hour; Un-
 spoken Melodies

KSL-News
 WCAL-Overby Hour
 WECB-Evening Musicale
 WHLB-Organ Moods
 WMIN-News; Novelty Orch.

6:15 CST 5:15 MST
 News: KOIL KFJM
 CJRM-News; Sports Revue
 KFYM-To be announced
 KSCJ-Musical Moments
 KSL-Adventures of Jimmy Allen
 WECB-College of the Air
 WGN-Vic Arden's Orch.
 WMIN-Moment Musicale
 WSM-Rhythm Strings

6:30 CST 5:30 MST
 CBS-Al Jolson's Show (Life-
 buoy); Martha Raye; Parkya
 karkus; Victor Young's Orch.:
 KMOX WBBM WHAS WCCO
 WNAX KMBC KFAB WJR
 KRNT (sw-11.83) (also see
 9:30 p.m.)

Guests: The Seven Dwarfs,
 Dopey, Sneezy, Grumpy, Happy,
 Doc, Bashful, and Sleepy.

Tuesday

April 26



IREENE WICKER
 "Singing Lady"
 Tues. 3:30 pm CST (2:30 MST)

NBC-Wayne King's Orch. (Lady
 Esther): WOW WMAQ KSTP
 KFYM WDAY WECB WHO
 WTMJ WDAF WSM KOA (sw-
 9.53)

NBC-It May Have Happened,
 drama: WLS WMT (sw-11.87)
 MBS-Ennio Bolognini's Orch.:
 WGN

CBC-Al Jolson: CKY CKX
 KFJM-Adv. of Jimmie Allen
 KFJM-Ed Butler, sports
 KSCJ-To be announced
 KSL-Broadcasters Review
 KSOO-News
 WDGY-Rhythm Revue
 WHLB-Old Time Orioles
 WLW-Tonic Time
 WMIN-St. Paul Schools

6:45 CST 5:45 MST
 CBS-Boake Carter, commentator
 (Huskies & Post Toasties):
 KSL (also at 4:30 p.m.)

NBC-It May Have Happened,
 drama: KSO
 CJRM-Easy Aces, sketch
 KFJM-Old Favorites
 KOIL-Around Omaha
 KSOO-Musical Moments
 WLW-Famous Fortunes
 WMIN-Tom Gentry
 WMT-Famous Fortunes

7:00 CST 6:00 MST
 NBC-Horace Heidt's Brigadiers
 (Alemitie): WSM KOIL KSO
 WMT WLS WLW WTCN (sw-
 11.87)

CBS-Watch the Fun Go By
 (Ford); Al Pearce's Gang;
 Arlene Harris, human chatter-
 box; Carl Hoff's Orch.: KFAB
 WNAX KRNT KMOX WCCO
 WBBM KMBC KSCJ WHAS
 WHLB WJR (sw-11.83) (also
 see 10 p.m.)

NBC-Vox Pop (Molle Shave);
 cond. by Parks Johnson &
 Wallace Butterworth: WMAQ
 WHO WOW WDAF KOA
 KSTP (sw-9.53)

CBC-To be announced: CKX
 CKY CJRM
 Studio Prgm.: KFYM WDGY
 KFJM-American Family Robinson
 KSL-Empire Progress Series
 KSOO-Sports; Calendar Revue
 WDAY-Three Jays & Janet
 WECB-Normann Chorus
 WGN-Victor Arden's Orch.
 WHLB-Jerry Michael's Orch.
 WLB-Weldon Wilbur, French
 horn

(Continued on Next Page)

"Time to Shine"

HAL KEMP

and his Orchestra

EVERY TUESDAY

10 P. M., E. D. S. T.
 ON COLUMBIA NETWORK

GRIFFIN

The Greatest Name In
 SHOE POLISH

Tuesday

April 26



HAL KEMP
"Time to Shine" orchestra leader
Tues. 8 pm CST (7 MST)

(7:00 p.m. Continued)

WMIN-News; Tuning Around
WTMJ-Dance Orch.
7:15 CST 6:15 MST
KFJM-Organ Serenade
KFYR-Symphonetta
KSL-Songs We Remember
WDAY-Guess What
WBC-Guess What
WGN-Foreign Affairs
7:30 CST 6:30 MST
CBS-Benny Goodman's Orch.:
Guests (Cameo Cigarettes):
KRNT WBBM WHLB KMOX
WCCO WHAS KSCJ KMBC
WJR KSL KFAB KDAL WNAX
(sw-11.83)
NBC-Fibber McGee and Molly,
comedy sketch (Johnson's
Wax); WDAY KFYR WDAY
WBC WSM WDAF WHO
WOW WTMJ WMAQ KSTP
WLW KOA (sw-9.53)
NBC-Jamboree: WENR WTCN
WMT KSO KOIL (sw-11.87)
CBS-Music by Jay Freeman:
CKX
KFJM-Travelogue
WDAF-To be announced
WGN-Ennio Bolognini's Orch.
WLB-News
WMIN-Robert Beckendorf
7:45 CST 6:45 MST
KFJM-WPA Adult Education Pro-
gram
WGN-News; Highlights of Sports

WLB-Handel
WMIN-W.P.A. Prgm.
8:00 CST 7:00 MST
CBS-Time to Shine; Hal Kemp's
Orch.; Judy Starr; Bob Allen
(Griffin Allwite); KMBC WJR
KFAB KMOX WHAS KRNT
WBBM (sw-11.83)
**NBC-Robert L. "Believe It or
Not"** Ripley (Post Bran
Flakes); B. A. Rolfe's Orch.;
Linda Lee, vocalist; Guests:
WOW WMAQ WSM WHO KOA
WDAY KSTP WDAF KFYR
WBC WLW (sw-9.53)
Ripley will introduce the
Mayor of Hell. The official is
Lorenza Stevig, Mayor of the
little town of Hell, Norway,
only a few degrees south of the
Arctic Circle. Mayor Stevig
will arrive in New York April
15, and will return to Hell fol-
lowing his appearance on the
Ripley program.
MBS-True Detective Mysteries
(Lambert Co.): WGN
CBC-Front of Empire: CKY
CKX
CJRM-Saskatchewan Farm Prgm.
KFJM-Piano Recital
KSL-Captains of Industry
WLB-Music
WMIN-News
WMT-Vic Arden's Orch.
WNAX-Tommy Tucker Tempos
WTMJ-Dance Orch.
8:15 CST 7:15 MST
NBC-Jamboree: WMT (sw-11.87)
MBS-Charotteers: WGN
CBC-By the Sea: CKX CKY
KFJM-News
KOA-Men of West
KSL-Money Matters
WLB-Weldon Wilbert, French
Horn
WMIN-Ralph Trafficante
8:30 CST 7:30 MST
NBC-Jimmie Fidler's Hollywood
Gossip (Drene): KOA WDAF
WHO WOW WLW WMAQ
WTMJ KSTP WSM WBC
KFYR WDAY
For news of Hollywood read "Holly-
wood Showdown" in every issue
of Radio Guide.
CBS-Phillips Polly Follies: KRNT
KSCJ KFAB KMOX KDAL
WBBM WCCO WHLB WNAX

CBS-Ray Heatherton, bar.: (sw-
11.83)
NBC-Eastman School of Music
Festival: WMT KSO WENR
(sw-6.14)
CBC-From Sea to Sea: CKY
KFJM-Orchestra Parade
KMBC-News and Sports
KOIL-Theater Comique
KSL-Concert Orch.
WGN-The Northerners
WHAS-Here's to You
WJR-The Beachcomber
WMIN-U. of Minn. Masquers
WMT-Tune Tossers
WTCN Front Page
8:45 CST 7:45 MST
**NBC-"How to Win Friends & In-
fluence People,"** Dale Carnegie
(Colgate); KSTP WDAF WOW
WMAQ KOA WLW WHO (sw-
9.53)
CBS-Four Clubmen: KMBC (sw-
11.83)
NBC-Eastman School of Music
Festival: WDAY WBC KFYR
CJRM-The Highways
KSL-Waltz Time & Style Chats
WMIN-Δ River Lake Tabernacle
WSM-To be announced
WTCN-Sons of Amer. Revolution
WTMJ-Let's Dance
9:00 CST 8:00 MST
NBC-Amos 'n' Andy (Campbell's
Soup): WOW WDAF WMAQ
KOA KFI WSM WHO WLW
KSTP (also see 5 p.m.)
**CBS-Just Entertainment (Wrig-
ley's Gum):** Jack Fulton, tr.;
Andrews Sisters; Carl Hohen-
garten's Orch.; KRNT KMBC
WCCO KFAB KMOX WHAS
WBBM KSL (also see 5 p.m.)
NBC-Dick Gasparre's Orch.: (sw-
9.53)
NBC-To be announced: WMT
KSO KFYR KOIL
CBS-Abe Lyman's Orch.: (sw-
11.83)
CBS-News: CJRM CKY CKX
KFJM-Tex & His Broncho Bust-
ers
WBC-Safety Club; Varieties
WENR-Globe Trotter
WGN-Dean Becker, organist
WHLB-Waltz Time
WMIN-News; Monitor Views the
News
WMT-News

WNAX-Frankie Trumbauer's Or-
chestra
WTCN-Baseball Scores
WTMJ-Last Word in Sports;
News
9:05 CST 8:05 MST
NBC-Address by Postmaster Gen.
James A. Farley: WMT KSO
KFYR
Postmaster General Farley
will speak at a banquet of the
Women's Democratic Conference
including representatives from
Maryland, Virginia, North Caro-
lina, South Carolina, Georgia,
and Florida.
9:15 CST 8:15 MST
CBS-George McCall's Screen
Scoops (Old Gold Cigarettes):
KSL KMBC WBBM KMOX
WCCO KFAB WHAS KRNT
(also at 5:15 p.m.)
NBC-Vocal Varieties (Tums):
KOA KFI (also at 5:15 p.m.)
CBS-Abe Lyman's Orch.: KSCJ
KDAL WJR
NBC-Address by Postmaster Gen.
Farley: KFYR WSM WDAY
NBC-Dick Gasparre's Orch.: (sw-
9.53)
CBS-Cariboo Miner: CKY CKX
CJRM
Sports: WHO WLW
KFNF-Nick Lucas
KOA-Vocal Varieties
KSTP-Sports Oddities
WDAF-Easy Aces
WBC-Vic Arden's Orch.
WENR-Charlie Agnew's Orch.
WGN-Ennio Bolognini's Orch.
WHLB-Tribune Time
WMIN-Rumba Rhythm
WMT-Vic Arden's Orch.
WOW-Wig Waggin' with Wagner
WTCN-Wrestling
WTMJ-Guess Who?
9:30 CST 8:30 MST
CBS-Al Jolson's Show: KSL
(also at 6:30 p.m.)
NBC-Johnny Presents (Phillip
Morris); Russ Morgan's Orch.
WSM WBC KFYR KOA
(also at 6 p.m.)
NBC-Lou Breese's Orch.: WTCN
WDAY WMAQ
CBS-Happy Felton's Orch.: WJR
WHLB KMBC KRNT KFAB
KSCJ KDAL WHAS (sw-
11.83)
NBC-Ruby Newman's Orchestra:
(sw-9.53)

MBS-Leo Reisman's Orch.: WMT
WLW WGN KSO
CBC-Horace Lapp's Orch.: CKY
CKX
Sports: WHO WDAF
News: WNAX KOIL
CJRM-Dave Gussin's Orch.
KMOX-Headline Highlights
KSTP-Mr. Editor
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHAS-Romance Time
WLW-Van Olman's Orch.
WOW-Vic Arden's Orch.
9:45 CST 8:45 MST
CBS-Happy Felton's Orchestra:
WCCO WBBM
NBC-Lou Breese's Orch.: KSO
KMOX-Carl Lorch's Orch.
KOIL-Sports
KSTP-Xavier Cugat's Orch.
WBBM-Primary Election Returns
WDAF-Let's Celebrate
WHO-To be announced
WJR-Meditation
WLW-Dick Barrie's Orch.
WNAX-Evening Varieties
WOW-News
WTCN-Dance Orch.
10:00 CST 9:00 MST
CBS-Watch the Fun Go By
(Ford): KSL
NBC-Herbie Kay's Orch.: WOW
NBC-Chick Webb's Orch.: WDAY
WTCN KOIL
CBS-Jimmy Noone's Orch.: KSCJ
KFAB KMBC KRNT WBBM
CBS-Art Shaw's Orch.: WHAS
MBS-Art Kassel's Orch.: WGN
WMT KSTP
CBS-Music for Music's Sake:
CKY CKX
News: WSM CJRM WHO
Dance Orch.: WDAF WMT WTMJ
KSTP-Del Courtney's Orch.
KFYR-Weather & News
KMOX-To be announced
KOA-My Secret Ambition
WBC-News-Tribune Time
WENR-Music As You Desire It
WLW-Paul Sullivan, commentator
WMAQ-Andy Kirk's Orch.
WMIN-News; Swing Session
WTMJ-Dance Orch.
10:15 CST 9:15 MST
CBS-Art Shaw's Orch.: WNAX
NBC-Chick Webb's Orch.: KFYR
WBC WSM
MBS-Art Kassel's Orch.: WMT
WGN KOIL

To be announced: KOA WHO
CJRM-Jack Baxter's Orch.
KMOX-Jay Mills' Orch.
KSTP-Night Extra
WLW-Eddie Conti's Orch.
10:30 CST 9:30 MST
CBS-Big Town, starring Edward
G. Robinson & Claire Trevor
(Rinso); KSL (also at 6 p.m.)
NBC-Carvel Craig's Orch.: KFYR
WTCN WDAY (sw-6.14)
CBS-Paul Pendarvis' Orch.: WJR
KSCJ WBBM KFAB KMBC
KMOX WNAX KRNT WHAS
NBC-Jack Marshand's Orch.:
-WHO WOW WMAQ WSM
MBS-Johnny Johnson's Orch.:
WGN WMT KSTP KOIL KSO
CBC-Johnny Johnson's Orch.:
CKY
WCCO-Charles Gaylord's Orch.
WDAF-Dance Orch.
WBC-Minn. Arrowhead Assn.
WLW-To be announced
WMIN-Twelfth Hour Tempo
10:45 CST 9:45 MST
NBC-Carvel Craig's Orch.: WBC
WENR
CBS-Paul Pendarvis' Orch.: KSL
CJRM-Organ Interlude
11:00 CST 10:00 MST
NBC-Freddie Ebener's Orch.:
WHO WOW WENR KFYR
CBS-Dance Orch.: KFAB
MBS-Leighton Noble's Orchestra:
WGN WLW KSO KOIL
To be announced: KSCJ WBC
WBBM
KMOX-When Day Is Done
KOA-Westernaires
KSL-Melodies from Paradise
KSTP-Del Courtney
WDAF-Nighthawks
WHAS-Phil Levant's Orch.
WMAQ-Charlie Agnew's Orch.
11:15 CST 10:15 MST
Dance Orch.: KSTP KSL
11:30 CST 10:30 MST
MBS-Ray Keating's Orch.: WGN
WLW KSO KOIL
Dance Orch.: WHAS WDAF
KOA-Jack Marshand's Orch.
KSL-News
KSTP-Jack Betzner
11:45 CST 10:45 MST
KSL-KSL Players
12:00 CST 11:00 MST
KOA-News
KSTP-Dream Ship
End of Tuesday Programs

Wednesday

April 27, 1938

Wednesday

MORNING

7:00 CST 6:00 MST
NBC-Breakfast Club; Soloists &
Orch.; News: WBC KFYR
KSO WDAY
CBS-Fred Feibel, organist: KDAL
(sw-21.52)
Musical Clock: WTCN KOIL
Lem & Martha: WOW WHO
CKY-News; Weather
KFAB-Morning Round-up
KFJM-Eye Openers
KFNF-Studio Prgm.
KLPN-Everybody's Hour
KOBH-Early Risers
KSOO-Sunrise Serenade; Radio
John
KSTP-Δ Seronette
WDG-Morning Musicale
WGN-Everyday Words; Good
Morning Prgm.
WHLB-Three T's
WLS-Arkansas Woodchopper
WLW-The Merry-makers
WMAQ-Your Neighbor
WMIN-News; Breakfast Bell
WMT-Cuckoo Clock
WNAX-Happy Jack's Old Timers
7:15 CST 6:15 MST
CBS-Madison Ensemble; News:
KDAL (sw-21.52)
NBC-Person to Person: (sw-21.5)
News: WMT WLW WHO KFJM
WOW
CKX-Wake Up and Sing
CKY-Rise 'n' Shine Club
KMOX-Ozark Varieties
KSTP-Life Is a Song
WLS-Morning Minstrels
WNAX-Bert Layne's Mtnrs.
7:30 CST 6:30 MST
NBC-Breakfast Club; News:
WTCN
CBS-Road of Life (Chipso)
KMOX WBBM (sw-21.52)
NBC-Laudt Trio; News: (sw-
21.5)

CBS-To be announced: KDAL
Musical Clock: WMT WHO WOW
News: KSTP KSOO KOIL
KFAB-Smilin' Along
KFJM-Morning Bulletin Board
KFNF-Δ Morning Devotions
KOA-Good Morning Folks
KOBH-Morning Salute to the Sun
WCCO-Mother Hubbard
WHLB-Houseboat Hannah
WLW-Gospel Singer
WMAQ-Whistler & His Dog
WMIN-There Was a Time When
WNAX-S & L Dude Ranch
7:45 CST 6:45 MST
CBS-Bachelor's Children (Old
Dutch Cleanser): KMOX
WCCO KRNT (sw-21.52)
KFAB-Time 'n' Tunes
KFNF-News
KLPN-Guess What?
KOA-Sing Neighbor Sing
KOIL-Hurry-Up-Ers
KSOO-Musical Clock
KSTP-Home Highlights
WBBM-Linda's First Love
WDGY-Board of Education Prgm
WBC-Morning Musicale
WHLB-Here's to Dancing
WHO-Favorite Melodies
WLS-Chuck, Ray & Christine;
Sodbusters
WLW-Voice of Experience
WMT-To be announced
WMIN-Tunes of the Times
WNAX-Happy Jack's Old Timers
8:00 CST 7:00 MST
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): KSCJ WCCO
WBBM KMOX KRNT
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ
NBC-Cabin at the Crossroads
(Aunt Jimena): KOIL KSO
WLW WTCN WLS (sw-15.21)
News: WNAX KOA
CKY-Singing Stars
KFAB-Roy, Lonnie & John
KFJM-Markets
KFNF-Punkin Valley

KFYR-Romantic Hour
KLPN-Good News
KOBH-News; On the Mall
KSTP-Good Morning Hour
WDAY-John Wesley
WDGY-Charles Sengir
WBC-Musical Clock
WGN-Martha Crane & Helen
Joyce
WHLB-Program Previews
WHO-Coffee Pot Inn
WLW-Hymns of All Churches
WMIN-News; Musical Memories
WOW-To be announced
8:15 CST 7:15 MST
MBS-John Metcalf's Choir Loft:
WDGY
CBS-Allan Caron, organist: CKX
CKY
NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ
**CBS-Myrt & Marge, sketch (Su-
per Suds):** WBBM WCCO
KFAB KMOX WNAX
NBC-Margot of Castlewood (Qua-
ker Oats): KOIL WLS WLW
WTCN KSO WMT (sw-15.21)
To be announced: KSCJ KOA
KFJM-News
KFNF-Tree Planters
KLPN-Organ Music
WCAI-Δ Divine Service
WDAY-Many Happy Returns of
the Day
WBC-Mirror of Fashion
WHLB-Morning Musicale
WHO-Melody Time
WMIN-Song Stylist
8:30 CST 7:30 MST
NBC-Josh Higgins of Finchville:
KSO
NBC-Attorney at Law, sketch
(Johnson's Floor Wax): WLS
KOIL (sw-15.21)
**CBS-Hilltop House, sketch (Palm-
olive Soap):** WCCO KFAB
KMOX WBBM WNAX
MBS-John Metcalf's Choir Loft:
WGN
NBC-Just Plain Bill, sketch
(Kolynos): WMAQ
CKX-On the Dance Floor

CKY-McCoy Mendle Agency
KFJM-Δ Morning Devotional
KFNF-Nurseryman
KFYR-Top o' the Dial
KLPN-News
KOA-The Old Gardener
KOBH-Rise and Shine
KSOO-Variety Prgm.
KSTP-Polly-Shopper
WAAW-Markets
WBC-Grandma Travels
WHO-Morning Melodies
WLW-Myrt & Marge
WMIN-Woman's Outlook
WMT-Musical Clock
WTCN-Around Town
8:45 CST 7:45 MST
NBC-The Woman in White,
sketch (Pillsbury): WMAQ
WBC KSTP WOW WHO
**CBS-Stepmother, sketch (Col-
gate):** WCCO KMOX WBBM
NBC-Kitchen Cavalcade (C. F.
Mueller Co.): (sw-15.21)
NBC-Viennese Ensemble: KSOO
Ole & Marge: KOIL KFAB
CKY-House of Peter MacGregor
KDYL-Magic Hour
KFJM-Markets
KFNF-Billie, Jean & Bob
KFYR-Tic Toe Tunes
KLPN-Turkey in the Straw
KOA-Along King's Hiway
KOBH-Echoes of the Console
KSCJ-Market Reports
WDAY-Concordia College
WLS-News
WLW-Betty & Bob
WMIN-Gospel Singer
WNAX-Bert Layne's Mtnrs.
9:00 CST 8:00 MST
CBS-Pappy Cheshire's Nat'l Hill-
billy Champions: KRNT KSCJ
WHLB KMOX
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WLS
WLW (sw-15.21)
NBC-David Harum, sketch (Bab-
O): WHO WOW WMAQ KSTP

CJRM-Bulletin Board
CKX-Songs of the Show
CKY-Radio Kitchen
KFAB-Morning Reeries
KFJM-Salon Silhouettes
KFNF-Headliners
KFYR-To be announced
KLPN-Homemakers' Club
KOA-Musical Menu
KOBH-News of the Hour; On the
Mall; Musical Clock
KOIL-Lady Courageous
KSOO-Grain Quotations; Club
Notices; Ranch Boys
WBBM-The Heart of Julia Blake
WCCO-Judy & Jane
WDAY-Markets; Hometown Re-
porter
WDGY-Beauty & You
WBC-Houseboat Hannah, sketch
WGN-Morning Melodies
WMIN-News; Bulletin Board
WMT-News; Hit Tune of the
Day
WNAX-John Peter DePagter
9:15 CST 8:15 MST
NBC-Pepper Young's Family,
sketch: WLS (sw-15.21)
NBC-Popular Waltzes: KSO WMT
WDAY
CBS-Pappy Cheshire's Nat'l Hill-
billy Champions: WCCO WBBM
NBC-Backstage Wife, sketch (Dr.
Lyons): WOW WMAQ WHO
KSTP
MBS-Bachelor's Children, sketch:
(Candah Packing Co.): WGN
CKX-Newsy Jigsaw
KFYR-Raymar
KFAB-News & Markets
KFJM-News
KFNF-The Tree Planters
KMOX-Houseboat Hannah, sketch
KOIL-Polly the Shopper
KSOO-Woman's World
WAAW-Markets
WDGY-For Women Only
WBC-Music in the Air
WHLB-Betty Adams
WLW-The Goldbergs

WNAX-George German's Pied
Pipers
9:30 CST 8:30 MST
NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso):
KFAB WBBM KRNT WCCO
WNAX KMOX
NBC-How to Be Charming,
beauty talk (Phillips): WMAQ
KSTP WOW WHO
NBC-Breen & de Rose: KOIL
WMT
CKX-Markets; What's in the Air
CKY-Music by Cugat
KFJM-Household Hour
KFNF-The Nurserymen
KLPN-Markets & News
KOA-Radio Revue
KOBH-Home Folks Frolic
KSCJ-News; Want Ad Rambles
KSOO-Aristocrats
WDAY-The Mixing Spoon; News
WDGY-News
WBC-Sally Service; Morning Va-
rieties
WGN-Painted Dreams
WLW-Short, Short Story
WMIN-Mid-morning Concert
9:45 CST 8:45 MST
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS
(sw-15.21)
CBS-Aunt Jenny's Stories (Spry):
KRNT WBBM WCCO KMOX
KFAB WNAX
NBC-Hello Peggy (Drano): WHO
WMAQ WOW KSTP
NBC-Originalities: WBC KFYR
KSO KOIL WMT
MBS-Elinor Sherry, songs:
WDGY
CKX-On Parade
CKY-Widder Jones
KFJM-Markets
KFNF-Charley Owens
KLPN-Homemakers' Club
KOA-Well's of Music
KOBH-Household Arts
KSOO-Hamond Hi-Lites
WCAI-Δ St. Olaf Chapel

Frequencies

CJRM-840
CKX-1120
CRK-910
KFAB-770
KFDY-780
KFJM-1410
KFNF-890
KFYR-850
KLPN-1240
KMBC-950
KMOX-1090
KOA-830
KOBH-1370
KOIL-1260
KRNT-1320
KSCJ-1330
KSL-1130
KSO-1430
KS00-1110
KSTP-1460
WAAW-660
WBM-770
WCAL-1250

WCCO-810
WDAF-610
WDAY-940
WDGY-1180
WENR-1290
WENR-870
WGN-720
WHLB-820
WHLB-1370
WHO-1000
WJR-750
WLB-1250
WLS-870
WLW-700
WMAQ-870
WMIN-1370
WMT-600
WNAX-870
WOW-590
WSPN-650
WTCN-1250
WTMJ-620

WGN-Stella Dallas, sketch
WHLB-Famous Cowboy Singer
WLW-Kitty Keene
WTCN-Myndall Cain

10:00 CST 9:00 MST

CBS-Mary Margaret McBride, columnist (Minute Tapioca)
KMOX WBBM WCCO KRNT KFAB
NBC-Vaughn de Leath, sop.: WDAY WOW WLW
MBS-To be announced: KSO
To be announced: WMT KSCJ KOA
CKX-Boy & Girl Friend
CKY-Backstage Wife
KFJM-Household Hour
KFNF-Cornfield Hawaiians
KFYR-Markets, Weather & Aunt Sammy
KLPN-Radio Players
KOBH-News; Weather
KOIL-News; Weather
KS00-Grain Quotations; Mid-Morning Newscast; Variety
KSTP-The Daily
WDGY-Rhythm Revue
WCCO-Around the Clock with Kay; Woman's Hour
WGN-Woman in the Stars
WHO-The Goldbergs, sketch
WLS-Grace Wilson, contralto
WMAQ-Dan Harding's Wife
WMIN-News; World Book Man
WNAX-Devotional Service
WTCN-Whoopee John

10:15 CST 9:15 MST

CBS-Kitty Keene, sketch (Dreit): WCCO WNAX KMOX
CBS-The Goldbergs, sketch (Oxydol): WBBM
NBC-The O'Neills, (Ivory Soap): WMAQ WOW KFJR KOA WLW
NBC-Kiddoodlers: WMT KOIL
CBC-Kiddoodlers: CKX
CKY-Stella Dallas, sketch
KFAB-Weather & Markets
KFJM-News
KFNF-Billie, Jean & Bob
KOBH-Just About Time
KSCJ-Cub Reporter
KSTP-Houseboat Hannah
WAAW-Markets
WCAL-Women's Hour
WDAY-Prm. Previews, Man on the Street
WDGY-Trailin' Along
WGN-Len Salvo, organist
WHO-News; Women in the News
WLS-Don & Helen, Duo
WMIN-Here Comes the Band
WTCN-Classified Column

10:30 CST 9:30 MST

NBC-Nat'l Farm & Home Hour: WTCN KFJR WDAY KSOO KOA WMAQ KSO WEBC (sw-15.21)
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WBBM KRNT KFAB KMOX
NBC-Campus Kids: WOW
CKX-Farmer's Hour
CKY-Morning Melodies
KFJM-Variety Show
KFNF-Frank Field
KLPN-Markets & News
KOBH-Home Folks' Frolic
KOIL-Morning Melodies
KSCJ-Women's Review
KSTP-Dan Harding's Wife
WCCO-Happy Gilman's
WHLB-Stock Quotations
WHO-Myrt & Marge, sketch
WLB-Wagner
WLS-Ma Perkins, sketch
WLW-News; River; Weather; Live Stock
WMIN-Rhythm Age
WMT-Frank Voelker, organist
WNAX-Songs of Jimmy Morgan

10:45 CST 8:45 MST

CBS-Our Gal, Sundry, sketch (Anacian): WBBM KRNT KMOX KFAB

NBC-Nat'l Farm & Home Hour: WLW
NBC-Emerson Gill's Orch.: WOW
CBC-To be announced: CKX
KFJM-Markets
KFNF-Request Hymns
KLPN-Stamp Man
KOBH-Household Arts
KOIL-Modern Moods
KSCJ-Livestocks; Navy News
KSTP-Musicale
WCCO-Grandma Travels
WGN-Way Down East
WHLB-Gilbert School Prgm.
WHO-Hilltop House, sketch
WLS-Markets; Weather, News
WMIN-Interview
WMT-Music Memory
WNAX-Blue Ridge Trio

11:00 CST 10:00 MST

CBS-Betty & Bob, sketch (Gold Medal): WBBM WCCO KFAB KMOX (sw-15.27)
NBC-News; Emerson Gill's Orch.: WOW (sw-15.33)
CJRM-Radio Kitchen of the Air
CKX-Musical Prgm.
CKY-Piano Moods
KFJM-Floyd Johnson's Orch.
KFNF-Weather; Markets; News
KLPN-Neon-day Varieties
KOBH-Fred Farnum, Reporter of Odd Facts
KOIL-Women in the News
KSTP-Household Forum
WDGY-Luke 'n' Duke
WGN-Man on State Street
WHLB-Luncheon Melodies
WHO-Dan Harding's Wife, sketch
WLS-Die Walkere
WLS-Evelyn & Hilltoppers
WMT-Toby's Cornstussel Nooz
WNAX-The Blue Four

11:15 CST 10:15 MST

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): WOW WHO KSTP
NBC-Escorts & Betty: (sw-15.33)
CBS-Betty Crocker, cooking expert (Gold Medal): KFAB WBBM KMOX WCCO (sw-15.27)
MBS-Microphone in the Sky: KSO
CKX-Studio Prgm.
CKY-Organ Reveries
KFJM-News
KFNF-Poultry Helps
KOBH-Melody Time
KOIL-Waltz Time
KSCJ-Peter McGregor
WAAW-Markets
WDGY-Farm Bureau News
WGN-Noon-time Melodies
WJR-Reminiscing
WMIN-Noon-day Jamboree
WMT-Tom Owens's Cowboys
WNAX-Russ & Cliff

11:30 CST 10:30 MST

NBC-John's Other Wife, sketch (Louis Philippe): WOW WHO KSTP
NBC-Words and Music: WMAQ (sw-15.33)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WBBM WCCO KMOX KFAB (sw-15.27)
MBS-Rex Battle's Orch.: KOIL
CKX-Time and Weather; Now and Then
KFJM-Big Ole Show Company
KFNF-Charley Owens
KFYR-Markets & Police Bulletins
KOA-Curiosities
KOBH-Thought for the Day
KSCJ-Pelletier Painter; Sons of Pioneers; News
KS00-Grain Quotations; Easy to Remember; Question Box
WDAY-Noon-day Varieties
WDGY-Livestock Reporter
WBC-Hymns of All Churches
WGN-Markets; Midday Service
WLS-Voice of the Feed Lot
WLW-Lie Stocks; News
WMT-Sweet & Swing
WNAX-Grandma Travels
WTCN-Popular Concert

11:45 CST 10:45 MST

NBC-Just Plain Bill, sketch (Kolynos): WOW KSTP
CBS-Valiant Lady, sketch (Gold Medal): WBBM KMOX KFAB WCCO (sw-15.27)
MBS-Voice of Experience (Lydia E. Pinkham): KOIL KSO
To be announced: KOHB KFJR CKY-News
KFJM-Markets
KFNF-Alfalfa John
KSCJ-Stars Over Hollywood
WDGY-Farm Markets
WBC-Betty & Bob, sketch
WHO-Markets & Weather

WLS-The Business of Farming
WLW-Thomas Conrad Sawyer
WMAQ-Donald Novis, trn.
WMIN-Swing Time
WMT-Noonday News
WNAX-George Germain
WTCN-Front Page

AFTERNOON

12:00 CST 11:00 MST

NBC-Your Health: KSTP KFJR KOA WMAQ (sw-15.33)
CBS-Oxydol's Own Ma Perkins: WCCO KMOX KSCJ WNAX (sw-15.27)
NBC-Swingtime Trio: KSO KSOO (sw-15.21)
CBC-Big Sister: CKY CKX
KFAB-News
KFJM-News Oddities
KFNF-Farm Sales & News
KOBH-News of the Hour; World Bookman
KOIL-Street Reporter
WDGY-Slim Jim
WBC-Bulletin Board
WGN-Harold Turner, pianist
WHLB-German Music
WHO-Hymns of All Churches
WLS-School Time
WLW-Linda's First Love
WMIN-News; Orchestra
WMT-Cedar Valley Hillbillies
WOW-Markets

12:15 CST 11:15 MST

CBS-The O'Neills, sketch (Ivory Soap): WBBM KRNT KMOX WCCO
NBC-Your Health: WOW
NBC-Let's Talk It Over: KSO (sw-15.21)
MBS-Reveries: WGN
CBC-London Calling: CKY
News: KFJM KOIL
CKX-Songs of Yesteryear
KFAB-Dinner Call
KFNF-Around the Dinner Table
KOBH-Easy to Remember
KSCJ-Voice of the People
KS00-Farm Specials; Grain Quotations
WHO-Betty & Bob, sketch
WLS-Otto's Novelodeons
WLW-Hilltop House
WMIN-Gypsy Strings
WMT-Question Man; Voice of Iowa
WNAX-News & Markets

12:30 CST 11:30 MST

NBC-Waltz Favorites: KSOO
NBC-Brevity Matinee: (sw-15.33)
CBS-American School of the Air: WCCO WBBM KRNT WHLB KDAL (sw-11.83)
NBC-How to Be Charming (Philips Chemical): KOA
CBC-London Calling: CKX
To be announced: WLW KFJR KMOX KOIL WEBC
News: WOW WHO
KFDY-Farm Flashes
KFJM-Olaf Roisen's Orch.
KFNF-Henry Field
KOBH-Luncheon Dance Music
KSTP-Daily Features
WDAY-Agriculture in the News
WDGY-This Rhythmic Age
WGN-June Baker, talk
WLS-Market Summary; Gabriel Heatter
WMIN-Design for Melody
WMT-Markets; Cedar Valley Hillbillies
WNAX-The Melodeers
WTCN-Hal McIntyre's Orch.

12:45 CST 11:45 MST

NBC-Waltz Favorites: KSO
NBC-Brevity Matinee: WMAQ
News: KSOO KOA
CKX-Market Quotations
KFAB-Man on the Street
KFDY-J. G. Hutton
KFNF-Your Pets
KFYR-Grandma Travels
KSTP-Woman's Page
WDGY-Health Talk
WBC-Judy & Jane
WGN-Hits of Today
WHO-Earl E. May Prgm.
WLS-Howard Peterson, organist
WMT-Iowa Cornhuskers
WNAX-D. B. Gurney
WOW-Man on the Street
WTCN-Tunes of Today

1:00 CST 12:00 MST

NBC-Pepper Young's Family, sketch (Camay): WLW KOA WOW WHO KFJR KSTP WEBC WDAY WMAQ
CBS-All Hands on Deck: KSCJ KDAL WHLB (sw-11.83)
NBC-Continental Varieties: KOIL KSOO WTCN (sw-15.33)

KFAB-Poultry Shop Talks
KFDY-Chimes Concert
KFJM-Hit of the Day
KFNF-Grab Bag Show
KMOX-Magic Kitchen
KOBH-Luncheon Music
WBBM-The Editor's Daughter
WCCO-Livestock
WDGY-Dance Orch.
WDGY-Mary Adler's Cafe Orch.
WLB-Musical Varieties
WLS-Homemakers' Hour
WMIN-News; Music Hall
WMT-Many Happy Returns; German Band
WNAX-Petroleum Parade

1:15 CST 12:15 MST

NBC-Continental Varieties: KSO
NBC-Oxydol's Own Ma Perkins, sketch: WOW WDAY KSTP WHO WMAQ WEBC KFJR KOA
CBC-London Calling: CKX
KFDY-Dorothy J. Norris
KFJM-Puzzle Prgm.
KFNF-Studio Prgm.
KOBH-Highlights of the News
WAAW-News
WBBM-Meet the Missus
WCCO-Markets; News
WDGY-Gettrude Lewis
WGN-Moods in Music
WLB-Music
WLW-Mad Hatterfields
WMT-Earl E. May, talk

1:30 CST 12:30 MST

CBS-Kate Smith Speaks: KDAL KSCJ KRNT WHLB (sw-11.83)
NBC-Vic & Sade, sketch (Crisco): KFJR WOW KSTP KOA WEBC WDAY WMAQ WLW WHO KSOO
NBC-Maurice Spitalny's Orch.: KOIL WTCN KSO (sw-15.21-15.33)
KFAB-Bill Miller, songs sacred
KFDY-Kathryn Webster
KFNF-Request Prgm.
KFNF-News
KMOX-Linda's First Love, sketch
KOBH-Program from Chadron Studios
WBBM-Man on the Street
WCCO-Heart of Julia Blake
WMT-News
WNAX-Songs of Jimmy Morgan

1:45 CST 12:45 MST

CBS-Curtis Institute at Music: KSCJ KRNT (sw-11.83)
NBC-The Guiding Light, sketch (White Naphtha): WDAY WHO WEBC KFJR WMAQ KSTP KSOO WLW WOW KOA (sw-15.33)
Judy & Jane: WNAX WHLB
CJRM-Musical Barometer
KFAB-News & Markets
KFDY-Prof. R. L. Patty
KFNF-Pet Department
KMOX-Editor's Daughter, sketch
WBBM-Radio Gossip Club
WCCO-Ladies First
WDGY-Gems of Melody
WGN-The Leadoff Man
WLS-Homemakers Prgm.
WMT-Novely Parade; Musical Interlude

2:00 CST 1:00 MST

NBC-Club Matinee, variety program: WENR KOIL KSOO WMT KSO (sw-15.21)
NBC-Lorenzo Jones, sketch (Philips): WOW WMAQ WHO KSTP
CBS-Curtis Inst. of Music: KDAL
CBC-Jr. Chora' Concert: CKY CKX
Baseball Game; White Sox vs. Cleveland: WBBM-WGN
KFAB-Cornhusker Jamboree
KFJM-World Bookman
KFNF-Kitchen Klatter
KFYR-Markets, Weather & Agriculture in the News
KMOX-Singin' Sam
KOA-Judy & Jane
KOBH-News; Concert Hall
WDGY-Kitty Keene, Inc.
WDGY-Matinee Melodies
WBC-Stock Quotations; Afternoon Interlude
WHLB-Stock Quotations
WLW-Dan Harding's Wife
WMIN-News; Tea for Two
WNAX-Blue Ridge Trio
WTCN-Baseball Game

2:15 CST 1:15 MST

CBS-Curtis Institute of Music: WCCO
NBC-The Story of Mary Marlin (Ivory Flakes): KSTP WOW WHO KOA WMAQ WEBC
MBS-To be announced: WDGY Ma Perkins, sketch: KFJM WLW KFNF-Studio Prgm.

KFYR-Judy & Jane
KMOX-One Woman's Opinion
WDAY-News; Tea Time Tunes
WHLB-P. T. A. Council
WNAX-Your Favorites

2:30 CST 1:30 MST

NBC-The Hughes Reel, with Rush Hughes, comm. (Borden Co.): WMAQ WOW WHO KSTP KOA
NBC-Club Matinee: WEBC KFJR
CBS-American Viewpoints: KSCJ KMOX WCCO WHLB (sw-11.83)
Speaker: Charles E. Morrillan of the Political Science Department of the University of Chicago. Subject: "Foreign Scope and the Nature of Government."
MBS-Ted Malone's Between the Bookends: WDGY

2:45 CST 1:45 MST

CBS-Dance Time: WHLB WCCO KMOX KSCJ (sw-11.83)
NBC-The Road of Life (Chipso): WMAQ WLW
CBC-ABC on Gardening: CKY CKX
KFNF-Gospel Singer
KOA-Dan Harding's Wife
KSTP-Voice of Experience
WHO-Judy & Jane, sketch
WMIN-Barefoot Boys
WNAX-Betty Lane's Southerners
WOW-To be announced
3:00 CST 2:00 MST
NBC-Bennett & Wolverton, piano duo: WENR WOW
CBS-Deep River Boys: WCCO KSCJ KDAL WHLB (sw-11.83)
NBC-Neighbor Nell: WLW WEBC (sw-15.21)
CBC-Univ. Lecture: CKX CKY
News: WDAY KSOO KFJR Kitty Keene, Inc., sketch: WHO KSTP

3:15 CST 2:15 MST

NBC-Vagabonds: WMAQ WOW
NBC-Don Winslow of the Navy, sketch: WDAY KFJR KSOO
CBS-To be announced: KSCJ WCCO KMOX WHLB KDAL (sw-11.83)
CBC-The Sea Ghost: CKX CKY
MBS-To be announced: WDGY KSO
To be announced: KOIL KOA
KFJM-News
KOBH-The Musical Newswy
KSTP-Musicale
WBC-Duluth Church Council
WENR-Music Circle
WHO-Houseboat Hannah, sketch
WLW-Life of Mary Sothern
WMIN-Siesta
WNAX-Happy Jack's Old Timers

3:30 CST 2:30 MST

NBC-Cabin at the Crossroads (Aunt Jemima): KOA
NBC-Kellogg's Singing Lady WLW (sw-15.21)
Story: The Magic Fishbone.
NBC-Radio Rubes: WENR KOIL
NBC-Jos. Gallicchio's Orchestra: WOW KSTP
NBC-Your Family & Mine, sketch (Sealtest): WMAQ (sw-9.53)
CBS-March of Games: KMOX WCCO KSCJ
CBC-The Adventures of Jamie & Josie: CKY CKX
KFJM-Melody Matinee
KFYR-Kitty Keene
KOBH-Far Mother & Dad
KSOO-Skyride
WAAW-News
WDAY-Public Schools Prgm.
WDGY-Varieties
WHLB-Devotional Services
WHO-Way Down East
WMIN-Hamline University
WNAX-Chiff Frederickson, accordionist

3:45 CST 2:45 MST

NBC-Boake Carter, commentator (Huskies & Post Toasties): WNAX WCCO KMOX WBBM KRNT KSCJ WHLB KDAL (sw-11.83) (also see 6:45 p.m.)
NBC-Chesterfield Daily Sports Column; Paul Douglas: WOW KSTP WLW WEBC WENR (sw-9.53-15.21)
NBC-Alma Kitchell, songs: KOIL
CKX-Blair of the Mounties
CKY-Air Adventures of Jimmie Allen
KFJM-Lone Ranger
KFNF-Studio Prgm.
KFYR-To be announced
KOBH-Dick Cook's Orch.
KS00-News; Sky Ride
WDGY-Rhythm Revue
WMAQ-Dick Tracy, sketch
WMIN-Eventide Echoes
WTCN-George Crook, organist
4:45 CST 3:45 MST
CBS-Lum & Abner (Postum): WBBM (sw-11.83) (also see 9:15 p.m.)



PORTLAND HOFFA
"Town Hall Tonight" comedienne
Wed. 7 pm CST (6 MST)

3:45 CST 2:45 MST

CBS-Exploring Space: KSCJ
KFAB KMOX WCCO (sw-11.83)
NBC-Margot of Castlewood, sketch (Quaker Oats): KOA
NBC-Little Orphan Annie: (sw-9.53)
NBC-Joseph Gallicchio's Orch.: KFJR WEBC
NBC-King's Jesters: KSO KOIL
WENR KSOO
CKX-Monitor Views the News
CKY-Health Review
KFJM-U.N.D. Campus Musicale
KFNF-Gospel Singer
WDGY-Mood Music
WHLB-Please Play
WHO-To be announced
WLW-Editor's Daughter
WMAQ-Romance and Rhythm
WMIN-Matinee Melodies
WNAX-Songs of Jimmy Morgan

4:00 CST 3:00 MST

CBS-News: Deep River Boys: KSCJ WCCO WHLB
NBC-Fran Eichler's Orch.; News: KOIL WTCN KSOO WMAQ
NBC-America's Schools, drama: WDAY KFJR (sw-9.53)
MBS-Ruby's Orch.: WDGY
CBC-To be announced: CKX
CFCN-Pelican Club
KFJM-Answer Me This
KFNF-Cub Reporters
KMOX-Jack Armstrong
KOA-To be announced
KOBH-News of the Hour
WBBM-Truman Bradley, comm.
WBC-Afternoon Varieties
WENR-Malcolm Claire, children's stories
WGN-Swing It
WHLB-Musical Mixtures
WHO-Party Line
WLW-Dick Tracy
WMIN-News; Hollywood Brevities
WNAX-Happy Jack's Old Timers
WOL-Musicale
WOW-News

4:15 CST 3:15 MST

CBS-Doris Rhodes, songs: KSCJ
KRNT WHLB
NBC-Top Hatters; News: KFJR
WDAY
NBC-Cadets, quartet: WTCN
WMT KSOO
MBS-Ruby's Orch.: WGN
KFJM-High School Radio Guild
KOBH-American Legion Band
KSTP-Movie Parade
WBBM-Eddie House, organist
WCCO-Jack Armstrong
WENR-Don Winslow of the Navy
WHO-Baseball Resume
WLW-Short Short Story
WSM-Talk by Mrs. W. J. Cox

4:30 CST 3:30 MST

CBS-Boake Carter, commentator (Huskies & Post Toasties): WNAX WCCO KMOX WBBM KRNT KSCJ WHLB KDAL (sw-11.83) (also see 6:45 p.m.)
NBC-Chesterfield Daily Sports Column; Paul Douglas: WOW KSTP WLW WEBC WENR (sw-9.53-15.21)
NBC-Alma Kitchell, songs: KOIL
CKX-Blair of the Mounties
CKY-Air Adventures of Jimmie Allen
KFJM-Lone Ranger
KFNF-Studio Prgm.
KFYR-To be announced
KOBH-Dick Cook's Orch.
KS00-News; Sky Ride
WDGY-Rhythm Revue
WMAQ-Dick Tracy, sketch
WMIN-Eventide Echoes
WTCN-George Crook, organist
4:45 CST 3:45 MST
CBS-Lum & Abner (Postum): WBBM (sw-11.83) (also see 9:15 p.m.)

(Continued on Next Page)



TOMMY DORSEY
"Raleigh and Kool"
orchestra leader

Wed. 6:30 pm CST (5:30 MST)

(4:45 p.m. Continued)

NBC-Lowell Thomas, commentator (Sun Oil): WLW (sw-15.21)
NBC-Dinner Concert: KFJR KSOQ WMAQ WTCN KOIL
NBC-Jean Edwards, songs: (sw-9.53-15.83)
NBC-Orphan Annie (Ovaltine): WOW
CBC-Germany Salutes Canada: CKX
CKY-Music Graphs
KFJM-Wesley College Students
KFNF-Bob Beckett
KOBH-Δ Church in the Wildwood
KSCJ-Talking Drums
KSTP-Charlie Chan
WDAY-Lem & Martha
WEBC-Twilight Review
WGN-Little Orphan Annie
WMIN-Hearth & Home
WNAX-The Blue Four

5:00 CST 4:00 MST
NBC-Amos 'n' Andy, sketch (Campbell's Soup): (sw-9.53) (also see 9 p.m.)

NBC-Easy Aces, sketch (Anacin); Jane Ace: KSO KOIL
WMT WENR WTCN KOA (sw-11.87)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): (sw-11.83) (also see 9 p.m.)

CBS-Obbligato: KFAB KSCJ KSL To be announced: KFJR WLW CKX-La Salle Cavaliers
CKY-On the Trap Line
KFJM-What's New?
KFNF-Cub Reporters
KOBH-News of the Hour; Swing-time

KSOO-Evening Calls
KSTP-Dick Tracy
WBBM John Harrington, sports
WCCO-Front Page Parade
WDAY-Organ Reveries; Fargo Forum Spotlight

WDGY-Ozark Ramblers
WEBC-Rhythm Revue
WGN-Sweet & Low
WHLB-Dinner Music
WHO-Jimmie Allen, sketch
WMAQ-Fort Pearson, news
WMIN-News; Dance Orch.
WNAX-George German's Pied Pipers

WOW-Dick Tracy, sketch

5:15 CST 4:15 MST
NBC-Mr. Keen, Tracer of Lost Persons, drama (American Home Products): WMT KOA WENR KOIL WTCN KSO (sw-11.87)

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WOW KFJR WEBC KSTP WHO WMAQ WDAY (sw-9.53) (also see 9:15 p.m.)

CBS-American Viewpoints: KRNT WBBM KDAL KMOX (sw-11.83)

MBS-Lawrence Welk's Orch.: WDGY

CBC-Major Bill: CKX
CKY-Easy Aces
KFAB-News & Baseball Scores
KFJM-Birthday Bells
KFNF-News
KOBH-The Playboys
KSCJ-Jerry of the Circus
WCCO-Let's Celebrate
WGN-Buddy Clark's Orch.
WHLB-Movie Preview
WLW-The Perk Uppers
WMIN-Sports

WNAX-Bert Layne's Mtns.

5:30 CST 4:30 MST
CBS-Barry Wood's Music: KSCJ KDAL WHLB WCCO WBBM News: WHO KOA

To be announced: WMAQ WLW CKX-Young Men's Sect. Board of Trade
CKY-Comedy Stars of Broadway
KFAB-Vic Arden's Orch.
KFJM-Lone Ranger
KFNF-Studio Prgm.
KFJR-Jack Armstrong
KOBH-Master Singers
KOIL-Lone Ranger
KSOO-Dick Tracy sketch
KSTP-Jerry of the Circus
WBBM-Hollywood Food Secrets
WDAY-Variety; News
WDGY-Eventide Echoes
WEBC-Jerry of the Circus
WENR-Dinner Date
WMT-Dick Tracy, sketch
WNAX-News & Sports
WMIN-Dining Out
WVL-County Courier

5:45 CST 4:45 MST

CBS-To be announced: KDAL WCCO KMOX KFAB KRNT KSCJ (sw-11.83)

NBC-Science Marches On: WTCN KSOO KFJR WENR
MBS-Harold Stokes' Orchestra: WDGY WGN

Little Orphan Annie, sketch: KSTP WHO
CKX-Murder Mysteries
CKY-Melody Time
KFJM-Songs at Eventide
KFNF-Bob Beckett
KLPM-Witt and Music
KOA-Howie Wing
KOBH-Δ Church in the Wildwood
WBBM-We the Wives
WEBC-Terry & the Pirates
WLW-Boake Carter
WMAQ-Let's Celebrate
WMIN-Leamington Trio
WMT-Sports; News
WNAX-Blue Ridge Trio
WOW-News

NIGHT

6:00 CST 5:00 MST
NBC-One Man's Family, serial drama (Tenderleaf Tea); Kathleen Wilson: WHO WLW KOA WDAF WMAQ WTMJ WEBC
WOW KSTP WSM (also see Sun. Prgrams. at 10:30 p.m.)

On page 26 you will find pictures of the author and members of the cast of "One Man's Family."

CBS-Cavalcade of America (DuPont); Don Voorhees' Orch.: KMBC WJR KMOX WHAS KFAB WCCO WBBM KRNT (sw-11.83)

The life of Maria Mitchell, American astronomer who is best known for her discovery of a comet on October 1, 1847, will be dramatized.

NBC-Roy Shield's Revue: KSO WMT WDAY (sw-11.87)

MBS-Ennio Bolognini's Orch.: WDGY WGN
CBC-One Man's Family: CKY CJRM-Dinner Dance Music
KFJM-Weather; Markets
KFNF-Pentecostal Singers
KFJR-News
KOBH-News of the Hour; Unspoken Melodies
KOIL-Pop-Eye
KSCJ-To be announced
KSL-News
KSOO-Ben Bernie's Orch.; Dinner Dance
WHLB-Organ Music
WLS-Acappella Choir
WMIN-News; Novelettes
WNAX-Dinner Hour Organ Melodies

6:15 CST 5:15 MST
NBC-Roy Shield's Orch.: KFJR News: KFJM KOIL
CJRM-News; Sports
KSL-Adventures of Jimmy Allen
WBBM-Sandra Brown
WMIN-Moment Musicale

6:30 CST 5:30 MST
CBS-Ben Bernie & All The Lads (U. S. Rubber); Lew Lehr; Buddy Clark; Guests: WCCO WBBM KSCJ KMBC KFAB KMOX KRNT WJR KDAL WHAS (sw-11.83) (also KNX at 9:30 p.m.)

NBC-Harriet Parsons, commentator (Bromo Seltzer): WLS KSO KOIL WMT (sw-11.87)

NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): WHO KSTP WMAQ WDAF WOW WSM WLW (also see 11 p.m.)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:00 CST (7:00 CDT) CAVALCADE OF AMERICA, dramatization, CBS.

6:00 CST (7:00 CDT) ONE MAN'S FAMILY, NBC-Red.

6:30 CST (7:30 CDT) BEN BERNIE AND ALL THE LADS with Lew Lehr, Buddy Clark; guest, CBS.

6:30 CST (7:30 CDT) TOMMY DORSEY'S ORCHESTRA, vocalists, Paul Stewart, m.c., NBC-Red.

7:00 CST (8:00 CDT) TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, quartet, Peter Van Steeden's orchestra; guest, NBC-Red.

7:00 CST (8:00 CDT) CHESTERFIELD PROGRAM with Grace Moore, Andre Kostelanetz' orchestra, Deems Taylor; Harry Stockwell, guest, CBS.

7:00 CST (8:00 CDT) LEPANTO, directed by Val Gielgud, NBC-Blue.

8:00 CST (9:00 CDT) KAY KYSER'S MUSICAL KLASS AND DANCE, NBC-Red.

8:30 CST (9:30 CDT) IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra; guest, CBS.

10:30 CST (11:30 CDT) LIGHTS OUT, experimental drama featuring Boris Karloff, NBC-Red.

MBS-Lone Ranger (Gordon Baking Co.): WGN

MBS-Let's Visit: WDGY
CBC-Souvenir: CKY
To be announced: KOA KSL
CJRM-Adv. of Jimmie Allen
CKX-Songs of the West
KFJM-Ed Butler, sports
KFJR-Studio
KSOO-News

WDAY-Keyboard Kaopers
WEBC-Northwest Builders' Prgm.
WMIN-Bud Morton Club
WNAX-George German's Pied Pipers
WTMJ-For Ladies Only

6:45 CST 5:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 4:30 p.m.)

NBC-Barry McKinley, bar.: WLS WMT KFJR WDAY KSOO (sw-11.87)

CJRM-Easy Aces, sketch
CKX-Dr. Dollar
KFJM-Songs at Eventide
KOA-Briefs
KQIL-To be announced
WEBC-Prgm. for Shut-Ins
WMIN-Coral Islanders
WNAX-Opportunity Hour
WTMJ-Let's Dance

7:00 CST 6:00 MST
CBS-Chesterfield Prgm. with Andre Kostelanetz' Orch.; Deems Taylor, commentator; Grace Moore, sop.; Guest: KRNT KSCJ KFAB WHAS WNAX WCCO KMOX KMBC WJR WHLB KSL WBBM KDAL (sw-11.83)

Guest: Harry Stockwell, the voice of Prince Charming in "Snow White and the Seven Dwarfs."

NBC-Town Hall Tonight (Sal Hepatica); Fred Allen & Portland Hoffa; Peter Van Steeden's Orch.: WDAF WLW WMAQ WTMJ KSTP KOA WOW WHO WSM (sw-9.53) (also KFI at 10 p.m.)
Guest: Charles Atlas.

NBC-Lepanto: WEBC WTCN KFJR WDAY WLS KSO WMT KOIL

Val Gielgud, distinguished Chief of Dramatic Production for the British Broadcasting Corporation, will direct a special American performance of "Lepanto," one of his greatest English radio successes. "Lepanto," a poem by G. K. Chesterton, deals with historical fact, the repulse of the Turk threat to Christian Europe in 1571. The full NBC Symphony Orchestra, conducted by Frank Black, will take part.

CBC-Red Ledger: CKY CKX
CJRM-Choosing a Vacation
KFJM-Four Star Prgm.
KSOO-Sports; College Songs

WAL-Songs of the North
WGN-Bob Crosby's Orch.
WMIN-News; Tuning Around

7:15 CST 6:15 MST
CJRM-Roberto Briggs, pianist
KFJM-Musical Moments
WLS-The International Mirror
WMIN-Tuning Around

7:30 CST 6:30 MST
CBS-The World Game with F. P. A.: KSCJ KFAB WJR KSL KMBC KRNT WCCO WHAS KDAL KMOX (sw-11.83)

NBC-Under Western Skies, drama: WEBC WDAY WTCN (sw-11.87)

CBC-Spotlight Parade: CKY CKX
MBS-Jazz Nocturne: KOIL KSO WMT

CJRM-Concert Orch.
KFJM-Guest Night
KFJR-Waltz Interlude
WBBM-Salutes Beloit, Wisconsin
WAL-Men Against Death
WGN-Jack Russell's Orch.
WHLB-Vic Arden's Orch.
WMIN-Justin & Helen
WNAX-Frank Trumbauer's Orch.

7:45 CST 6:45 MST
WAL-Farm Hour
WGN-News; Sports
WHLB-Radio Night Club
WMIN-W. P. A. Prgm.

8:00 CST 7:00 MST
NBC-Kay Kyser's Musical Klass & Dance; Virginia Sims; Harry Babbitt; Sully Mason (Lucky Strike Cigarettes): WDAY WEBC WOW WSM WHO KOA WTMJ WDAF WMAQ KSTP KFJR WLW (sw-9.53)

CBS-Gang Busters (Palmolive Shave Cream); Crime Drama by Col. N. H. Schwarzkopf: KMOX WJR KRNT KSL KMBC WHAS WCCO WBBM KFAB (sw-11.83) (also KNX at 11 p.m.)

Col. Schwarzkopf will reveal the true facts about the Holbach Hotel murder case and the brilliant detective work which brought about the solution of it.

NBC-Nat'l Auto Dealers Prgm.: WENR WTCN KSO WMT (sw-11.87)

Speaker: Alfred P. Sloan, Jr., Chairman, General Motors Corp., on "The Dealer, The Manufacturer and The Consumer."

MBS-Symphonic Strings: WGN KOIL
CBC-Melodie Strings: CKX
CJRM-Walter Budd's Blossoms
CKY-Dr. Query
KFJM-Modern Tunes
KSCJ-To be announced
WMIN-News Review
WNAX-Transcribed Varieties

8:15 CST 7:15 MST
NBC-Nat'l Auto Dealers Prgm.: KSO WTCN WMT WENR KFJM-News

KSCJ-The Stamp Man
WMIN-Joe Bilo

8:30 CST 7:30 MST
CBS-It Can Be Done (Household Finance); Edgar A. Guest: WJR WBBM KRNT KMBC WHAS KFAB KMOX (sw-11.83)

Mrs. Ruth Harkness, only person to bring pandas to America, will be guest, and highlights of her expeditions into China and Tibet will be dramatized. Four native Chinese youths, students at Northwestern University, will be heard in the dramatizations, using their native tongue as it is spoken in China. These youths have been in the United States but a short time and speak Chinese fluently.

NBC-Minirel Show: WENR KOIL (sw-11.87)

MSB-Melodies from the Sky: WGN WMT
CBC-Singers: CKY CKX CJRM KFJM-Massey Harris Farm Hands
KSL-What Do You Know?
WCCO-Musical
WHLB-WPA Musicale
WMIN-Cec Hurst's Orch.
WTCN-Front Page

8:45 CST 7:45 MST
NBC-Minirel Show: WTCN KSO KSL Style & Music
WMIN-Δ River Lake Tabernacle

9:00 CST 8:00 MST
NBC-Amos 'n' Andy, sketch (Campbell's Soup): WOW KOA WMAQ WDAF WSM KSTP WHO (also at 5 p.m.)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KFAB KMOX KRNT WCCO WHAS KMBC WBBM KSL WJR (also at 5 p.m.)

NBC-Dick Gasparre's Orchestra: (sw-9.53)

CBS-Frank Dailey's Orch.: (sw-11.83)

NBC-Bert Cutler's Orch.: KSO KFJR
CBC-News: CKY CJRM CKX
KFJM-Text & His Broncho Busters

KOIL-Δ Prayer Meeting
WEBC-Safety Club; Varieties
WHLB-Waltz Time
WMIN-News; Monitor Views the News
WMT-News
WNAX-Musical Moments
WTCN-Baseball Scores
WTMJ-Sports; News

9:15 CST 8:15 MST
CBS-Lum & Abner (Postum): KRNT WHAS WCCO KMBC KMOX WJR KSL (also at 4:45 p.m.)

NBC-Uncle Ezra (Alka-Seltzer): KOA (also at 5:15 p.m.)

NBC-Dick Gasparre's Orchestra: WDAY

NBC-Ben Cutler's Orch.: WENR WMT KSO WEBC
CBS-Frank Dailey's Orch.: KSCJ KFAB KDAL WBBM
CBC-Here & There: CJRM CKY CKX

MBS-Dance Orch.: WGN
KFNF-Hawaii Calls
KSTP-Sports Oddities
WDAF-Easy Aces
WHLB-Tribune Time
WHO-Sports Review
WLW-Sports
WNAX-Yankton College Prgm.
WOW-Wig Waggin' with Wagner
WSM-Riding the Range
WTCN-Burton Boys
WTMJ-Riddle Me This

9:30 CST 8:30 MST
CBS-Ben Bernie's Orch.; Guest (U. S. Rubber Co.): KSL (also at 6:30 p.m.)

NBC-Rhyme Night; Horace Heidt's Orch.: WENR WOW KSTP KFJR WEBC WLW (sw-9.53)

NBC-Herbie Kay's Orch.: WTCN WDAY (sw-6.14)

CBS-Nat'l Brandwynne's Orch.: KFAB KRNT WHLB KMBC KSCJ KDAL WHAS (sw-11.83)

MBS-Leo Reisman's Orch.: WGN
CBC-Today's Music: CKY CKX CJRM

News: KOIL WNAX
KOA-Light on the West
WCCO-Rollie Johnson
WDAF-Newcomer's Quartet
WHO-Vic Arden's Orch.
WMAQ-Lou Breesse's Orch.
WMIN-Dance Time
WMT-Tune Tossers
WSM-Comedy Stars of Broadway

9:45 CST 8:45 MST
NBC-Rhyme Night; Horace Heidt's Orch.: WHO

NBC-Herbie Kay's Orch.: WMT
CBS-Dance Orch.: WBBM
KMOX-Carl Lorch's Orch.
KOIL-Sports
WCCO-Cec Hurst's Orch.
WDAF-Let's Celebrate
WJR-Solay
WNAX-Evening Varieties
WOW-News
WSM-Evening Fantasy
WTCN-Rodeoliers

10:00 CST 9:00 MST
CBS-Cavalcade of America: Don Voorhees' Orch. (Du Pont): KSL (also at 6 p.m.)

NBC-Henry Busse's Orch.: WTCN KOIL
NBC-Nat'l League of Women's Voters Banquet: WDAY WOW WMAQ

Speaker: Mrs. Eugene Meyer of the Washington Post on "Democracy and Human Values."
CBS-Red Norvo's Orch.: KMOX
KFAB KMBC KRNT WHAS
CBS-Henry Gendron's Orch.: KSCJ WBBM

MBS-Orrin Tucker's Orch.: KSO
WMT WGN KSTP
CBC-Minirel Jamboree: CKY CKX

News: CJRM WHO WSM
KFJR-Weather & News
KOA-To be announced
WDAF-Orch.
WEBC-News-Tribune Time
WENR-Music As You Desire It
WLW-Paul Sullivan, commentator
WMIN-News; Swing Session

10:15 CST 9:15 MST
NBC-Andy Kirk's Orch.: WDAY WEBC WMAQ WOW

CBS-Roy Eldridge's Orchestra: WNAX KFAB WBBM KSCJ
NBC-Henry Busse's Orch.: WLW
To be announced: KFJR WHO
CJRM-Frank Traumbauer's Orch.
KMOX-Jay Mills' Orch.
KSTP-Night Extra
WHAS-News
WMIN-Joe Bilo
WSM-Sports

10:30 CST 9:30 MST
NBC-Lights Out, mystery drama: KFJR WEBC WOW WDAF
WBAL KSTP WDAY WMAQ
WSM WHO WTMJ

NBC-Teddy Hill's Orch.: KOIL
WTCN KSO (sw-6.14)

CBS-Jimmy Noone's Orchestra: WNAX KMBC KRNT KSCJ
KFAB WBBM KMOX
CBS-Ozzie Nelson's Orch.: WJR
WHAS
MBS-Jack Russell's Orch.: WGN
WMT
CBC-Community Concert: CKY
CJRM

KOA-Westernaires
KSL-Songs for You
WCCO-Charles Gaylord's Orch.
WLW-To be announced
WMIN-Twelfth Hour Tempo

10:45 CST 9:45 MST
NBC-Teddy Hill's Orch.: WENR
KSL-Musical Vignettes

11:00 CST 10:00 MST
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): KOA (also at 6:30 p.m.)

NBC-Jack Marshand's Orchestra: WOW WENR

NBC-Harry Candulla's Orchestra: WMAQ WHO WSM KFJR
CBS-Dance Orch.: KFAB WNAX
MBS-Leighton Noble's Orch.: WGN WLW KSO KOIL

To be announced: KSCJ WBBM WEBC
KMOX-When Day Is Done
KSL-Let's Dance
KSTP-Del Courtney
WDAF-Nighthawks
WHAS-Phil Levant's Orch.

11:15 CST 10:15 MST
KSL-To be announced
KSTP-Dance Orch.

11:30 CST 10:30 MST
MBS-Ray Keating's Orch.: WMT
KOIL
Dance Orch.: WDAF WHAS
KOA-To be announced
KSL-News
KSTP-Carlos Molina

11:45 CST 10:45 MST
KSL-Melodies by Moonlight

12:00 CST 11:00 MST
KOA-News
KSTP-Dream Ship

End of Wednesday Programs

MORNING

7:00 CST 6:00 MST
NBC-Breakfast Club; Orch. & Soloist; News: WEBC KSO
WDAY KFJR
NBC-Ward & Muzzy, piano duo: (sw-21.5)
CBS-Arthur Godfrey: (sw-21.52)
CBS-As You Like It; News: KRNT KDAL
Musical Clock: KOIL WTCN
CKY-News; Weather; Sports
7:15 CST 6:15 MST
CBS-As You Like It; News: (sw-21.52)
News: WOW KFJM Who WLW
CKX-Crazy Quilt; Cheer Up
CKY-Rise 'n' Shine Club
KFJM-News
KMOX-Ozark Varieties
KSTP-Life Is a Song
WLS-DeZurik Sisters
WNAX-Bert Layne's Mountaineers
7:30 CST 6:30 MST
CBS-The Road of Life, sketch: WBBM KMOX (sw-21.52)
NBC-Breakfast Club; News: WTCN KFJR
CBS-Edna O'Dell, songs: KDAL
MBS-Victor Lindlahr: WGN
Musical Clock: WMT WOW
News: KOIL KSOO KSTP
CKX-Wake Up and Sing
KFAB-Smilin' Along
KFJM-Morning Bulletin Board
KFNF-ΔMorning Devotions
KOA-Good Morning Folks
KOBH-Morning Salute to the Sun
WCCO-Dinty Moore
WHLB-Houseboat Hannah
WHO-Yodeling Jerry Smith
WLV-Gospel Singer
WMAQ-Whistler & His Dog
WMIN-Musical Newsy
WNAX-George German's Pied Pipers
7:45 CST 6:45 MST
CBS-Bachelor's Children (Old Dutch Cleanser): KMOX WCCO KRNT (sw-21.52)
NBC-Francis Adair, contr.: (sw-21.5)
KFAB-Breakfast Club
KFNF-News
KLPM-Guess What?
KOIL-Hurry-Up-Ers
KSOO-Musical Clock
KSTP-Home Highlights
WBBM-Linda's First Love
WDGY-Board of Education Prgm.
WEBC-Morning Musicales
WHO-Favorite Melodies
WLS-Chuck, Ray & Christine
WLV-Voice of Experience
WMAQ-To be announced
WMIN-Tunes of the Times
WNAX-Happy Jack's Old Timers
8:00 CST 7:00 MST
CBS-Pretty Kitty Kelly (Wonder Bread): KSCJ WBBM WCCO KMOX KRNT
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ
NBC-Cabin at the Crossroads (Aunt Jemima): WLS WTCN KSO WMT KOIL (sw-15.21)
News: KOA WNAX
CKY-Musical Comedy Highlights
KFAB-Roy, Lonnie & John
KFJM-Markets
KFNF-Today at Eight
KFJR-Romantic Hour
KLPM-Good News
KOBH-News; Musical Clock
KSTP-Good Morning Hour
WDAY-John Wesley
WDGY-Canary Serenade
WEBC-Musical Clock
WGN-Martha Crane & Helen Joyce
WHLB-Program Previews
WHO-Coffee Pot Inn
WLV-Hymns of All Churches
WMIN-News; Musical Memories
WOW-To be announced
8:15 CST 7:15 MST
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ
CBS-Myrt & Macre, sketch (Super Suds): WBBM WCCO KMOX KFAB KRNT WNAX
NBC-Margot of Castlewood (Quaker Oats): WLS WTCN KSO WMT KOIL WLW (sw-15.21)
MBS-John Metcalf's Choir Loft: WDG
CBC-Allan Caron: CKX CKY
To be announced: KOA KSCJ
KFJM-News
KFNF-Tree Planters
KLPM-Organ Music

WDAY-Many Happy Returns of the Day
WEBC-Mirror of Fashion
WHLB-Morning Musicales
WHO-Melody Time
WMIN-Song Stylist
8:30 CST 7:30 MST
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KOIL (sw-15.21)
CBS-Hilltop House, sketch (Palmolive Soap): KFAB KMOX WCCO WBBM WNAX
NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ
NBC-Josh Higgins of Finchville: KSO
MBS-Good Morning from Cleveland: WDG WGN
KFJM-ΔMorning Devotional
KFNF-Nurseryman
KFJR-Too o' the Dial
KLPM-News
KOA-The Old Gardner
KOBH-Rise and Shine
KSOO-Grain Quotations; Mind Your Manners; Interior Decorating
KSTP-Polly-Shopper
WAAW-Markets
WEBC-Grandma Travels
WHO-Morning Melodies
WLV-Myrt & Marge
WMIN-Woman's Outlook
WMT-Musical Clock
WTCN-Around Town
8:45 CST 7:45 MST
NBC-The Woman in White, sketch (Pillsbury): WMAQ WEBC KSTP WOW WHO
NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)
NBC-Viennese Ensemble: KOIL KSOO
CBS-Stepmother, sketch (Colgate): KMOX WNAX WCCO WBBM
CKY-Ranch Boys
KFAB-Meditations
KFJM-Markets
KFNF-Billie, Jean & Bob
KFJR-Tic Toc Tunes
KLPM-Turkey in the Straw
KOA-Morning Melodies
KOBH-Echoes of the Console
KSCJ-Market Reports
WDAY-Concordia College
WLS-News
WLV-Betty & Bob
WMIN-Gospel Singer
WNAX-Bert Layne's Mtnrs.
9:00 CST 8:00 MST
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)
NBC-David Harum, sketch (Bab-O): WHO WOW KSTP WMAQ
CBS-Mary Lee Taylor (Pet Milk): WBBM KRNT KMOX KFAB
CBS-The Instrumentalists: KSCJ WHLB
CJRM Bulletin Board
CKX-Post's Corner
CKY-Raymar
KFJM-Art Tweets Prgm.
KFNF-Headlines
KFJR-To be announced
KLPM-Homemakers' Club
KOA-Musical Menu
KOBH-News of the Hour; Musical Clock
KSOO-Grain Quotations; Club Notices; Ranch Boys
WCCO-Judy & Jane
WDAY-Markets; Hometown Reporter
WDGY-Beauty & You
WEBC-Houseboat Hannah, sketch
WGN-Morning Serenade
WMIN-News; Bulletin Board
WMT-News; Melody Time
WNAX-John Peter DePagter
9:15 CST 8:15 MST
CBS-The Instrumentalists: WBBM
NBC-Backstage Wife, sketch (Dr. Lyons): WOW WMAQ KSTP WHO
NBC-Popular Waltzes: WDAY WMT
NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)
MBS-Bachelor's Children: WGN
CKX-Newsy Jigsaw
CKY-Music for Mother
KFAB-News & Markets
KFJM-Singing Strings
KFNF-The Three Planters
KMOX-Houseboat Hannah, sketch
KOIL-Polly the Shopper
KSOO-Woman's World
WAAW-Markets
WCCO-Thomas Conrad Sawyer
WDGY-For Women Only

WEBC-Music in the iAr
WHLB-Betty Adams
WLV-The Goldbergs
WMIN-Bulletin Board
WNAX-George German's Pied Pipers
9:30 CST 8:30 MST
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
NBC-Originalities: KOIL KSO
CBS-Big Sister, sketch (Rinso): KFAB WBBM KRNT WNAX WCCO KMOX
NBC-Homemakers' Exchange (Nat'l Ice Adv., Inc.): KOA WOW WHO WMAQ KSTP (sw-15.33)
News: KSCJ WDG
CKX-Markets; What's in the Air
CKY-Easy to Remember
KFJM-Household Hour
KFNF-The Nurseryman
KLPM-Markets & News
KOBH-Home Folks Frolic
KSOO-Concert Hall of the Air
WAAW-Markets
WDAY-The Mixing Spoon
WEBC-Sally Service; Morning Varieties
WGN-Painted Dreams
WLV-Hello Peggy
WMT-Louise Hathaway
WTCN-Tunes of Today
9:45 CST 8:45 MST
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Stories (Spry): WBBM KRNT KMOX WNAX KFAB WCCO
NBC-Cobwebs & Cadenzas: WOW
NBC-Larry Larson, organist: KOIL KFJR WEBC KSO
MBS-Joan Merrill, songs: WDG WMT
CKX-Zeke Manners' Gang
CKY-Widder Jones
KFJM-Markets
KFNF-Charley Owens
KLPM-Homemakers' Club of the Air
KOA-Wells of Music
KOBH-Household Arts
KSCJ-To be announced
KSOO-Mountaineers
KSTP-School for Wives
WAL-ΔDevotion
WGN-Stella Dallas, sketch
WHLB-Problems of Pamela
WHO-Peggy Tudor
WLV-Kitty Keene
WMAQ-Happy Jack Turner, songs
10:00 CST 9:00 MST
CBS-Mary Margaret McBride, columnist (Minute Tapioca): KRNT WCCO WBBM KMOX KFAB KDAL KSCJ
NBC-Vaughn de Leath, sop.: WDAY WOW
MBS-The Boy & Girl Friend: KSO
CBC-The Boy & Girl Friend: CKX
News; Weather: KOBH KOIL
CKY-Homemakers' Exchange
KFJM-Household Hour
KFNF-Cornfield Hawaiians
KFJR-Markets, Weather & Aunt Sammy
KLPM-Radio Players
KOA-Radio Revue
KSOO-Variety Prgm.
KSTP-The Daily
WDGY-Charles Sengir
WEBC-Woman's Hour
WGN-Silver Serenade
WHO-The Goldbergs, sketch
WLS-Short, Short Stories
WLV-Dr. Friendly
WMAQ-Dan Harding's Wife
WMIN-News; World Book Mau
WMT-To be announced
WNAX-ΔDevotional Service
10:15 CST 9:15 MST
CBS-Kitty Keene, Inc., sketch (Dreft): KMOX WNAX WCCO
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WOW KFJR WLW KOA
NBC-Geo. Griffin, bar.: WMT KOIL
CBS-The Goldbergs, sketch (Oxydol): WBBM
CBC-George Griffin, bar.: CKX
CKY-Stella Dallas, sketch
KFAB-Weather & Markets
KFJM-News
KFNF-Billy, Jean & Bob
KOBH-Just About Time
KSCJ-Cub Reporter
KSTP-Houseboat Hannah
WAAW-Markets
WDAY-Prgm. Previews; Man on the Street
WDGY-Rhythm Revue

WGN-Len Salvo, organist
WHO-News; Women in the News
WLS-Don & Helen
WMIN-Here Comes the Band
WNAX-Blue Four
10:30 CST 9:30 MST
CBS-Romance of Helen Trent, sketch (Old English Floor Wax); Virginia Clark: WBBM KRNT KFAB KMOX
NBC-Nat'l Farm & Home Hour: KOA WMAQ KFJR WEBC WLW WDAY KSOO KSO (sw-15.21)
NBC-Al & Lee Reiser, piano duo: WOW
CBC-Young Winnipeg Makes Music: CKY
CKX-Jackson Bros.
KFJM-WPA Prgm.
KFNF-Frank Field
KLPM-Markets & News
KOBH-Home Folks' Frolic
KOIL-Morning Melodies
KSCJ-Women's Review; Live-stocks
KSTP-Dan Harding's Wife
WCCO-Happy Gilman's
WDGY-Trailin' Along
WHO-Hymns of All Churches
WHLB-Stock Quotations
WHO-Myrt & Marge, sketch
WLS-Ma Perkins
WLV-News River; Weather; Live Stock
WMIN-Rhythmic Age
WMT-Frank Voelker, organist
WNAX-Songs of Jimmy Morgan
10:45 CST 9:45 MST
CBS-Our Gal Sunday, sketch (Old English Floor Wax): WBBM KRNT KFAB KMOX
NBC-Three Romeos: WOW
CBC-Three Romeos: CKY CKX
KFJM-Markets
KFNF-Smithsonians
KLPM-To be announced
KOBH-Household Arts
KOIL-Modern Moods
KSCJ-Want Ad Rambles
KSTP-Musical
WCCO-Grandma Travels
WDGY-News
WGN-Way Down East
WHLB-Virginia Band
WHO-Hilltop House, sketch
WLB-Music Appreciation; Beethoven Symphony
WLS-Markets & Weather; News
WMIN-Take It Easy
WMT-Jimmie Smith's Orch.
WNAX-Blue Ridge Trio
11:00 CST 10:00 MST
NBC-News; Emerson Gill's Orch.: WOW (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal): KMOX WCCO KFAB WBBM (sw-15.27)
CKX-Artie Piper and His Pied Pipers
CKY-Organ Reveries
KFJM-Music of the Masters
KFNF-Weather; Markets; News
KLPM-Noon-day Varieties
KOBH-Fred Farnum
KOIL-Women in the News
KSTP-Household Forum
WDGY-Luke 'n' Duke
WGN-Man on State Street
WHLB-Luncheon Melodies
WHO-Dan Harding's Wife, sketch
WLB-Opera

WLS-Dinnerbell Prgm.
WMT-Toby's Cornstussel Nooz
WNAX-The Blue Four
11:15 CST 10:15 MST
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): WOW WHO KSTP
CBS-Hymns of All Churches (Gold Medal): KFAB WBBM KMOX WCCO (sw-15.27)
NBC-Escorts & Betty: (sw-15.33)
CKY-Melody Time
KFJM-News
KFNF-Poultry Helps
KOBH-Zeke Manners' Gang
KOIL-Waltz Time
KSCJ-Peter McGregor
WAAW-Markets
WDGY-Farm Bureau News
WGN-Noontime Melodies
WLB-Child Welfare Institute
WMIN-Noon-day Jamboree
WMT-Tom Owens' Cowboys
WNAX-Russ & Cliff
11:30 CST 10:30 MST
NBC-John's Other Wife, sketch (Louis Philippe): WOW WHO KSTP
CBS-Arnold Grimm's Daughter (Gold Medal): WCCO WBBM KMOX KFAB (sw-15.27)
NBC-Words & Music: WMAQ (sw-15.33)
CBC-Music Makers: CKX CKY
MBS-Rex Battle's Orch.: KOIL
KFDY-Weather & Markets; John M. Ryan
KFJM-Big Ole Show Company
KFNF-Charley Owens
KFJR-Markets & Police Bulletins
KLPM-Eb & Zeb
KOA-Jack in the Box
KOBH-Thought for the Day
KSCJ-Pelletier Pointer; Sons of Pioneers
KSOO-Grain Quotations; Music by Cugat; Question Box
WDAY-Noontime Variety Prgm.
WDGY-Livestock Markets
WEBC-Hymns of All Churches
WGN-Markets; ΔMidday Service
WLB-Convocation, C. E. Rosendahl
WLS-Henry Hornbuckle
WLV-Live Stocks; New
WMT-Sweet & Swing
WNAX-Grandma Travels
WTCN-Popular Concert
11:45 CST 10:45 MST
NBC-Just Plain Bill, sketch (Bi-So-Dol): WOW KSTP
NBC-Glenn Darwin, bar.: KFJR (sw-15.21)
CBS-Valiant Lady, sketch (Gold Medal): WCCO WBBM KFAB KMOX (sw-15.27)
MBS-Leonard Warren, baritone: KSO KOIL
CKY-News & Messages
KFJM-Markets
KFNF-Alfalfa John
KOA-To be announced
KOBH-Arts & Decorations
KSCJ-Stars Over Hollywood
WDGY-Farm Markets
WEBC-Betty & Bob, sketch
WHO-Markets & Weather
WLV-Voice of the Farm
WGN-Betty Moore
WMIN-Novelties Trio
WMT-News; Cedar Valley Hillbillies



ANNE SEYMOUR "Mary Marlin" Thu. 2:15 pm CST (1:15 MST)

WNAX-George German WTCN-Front Page

AFTERNOON

12:00 CST 11:00 MST
NBC-Music Guild: WHO WMAQ (sw-15.33)
Program: A first performance of a quintet for piano and strings by a young contemporary French composer, Lucien Niverd, will be given by Maurice Dusmesnil and four members of the Detroit Symphony Orchestra. NBC-Vagabonds: KSO KSOO (sw-15.21)
CBS-Oxydol's Own Ma Perkins, sketch: KSCJ WNAX KMOX WCCO (sw-15.27)
CBC-Big Sister: CKY CKX
To be announced: KFJR WBBM KFAB-News
KFDY-ΔBrookings Churches
KFJM-News Oddities
KFNF-Farm Sales & News
KOBH-News of the Hour; World Bookman
KOIL-Street Reporter
KSTP-Know Your University
WDGY-Slim Jim
WEBC-Bulletin Board
WGN-Harold Turner, pianist
WHLB-Scandinavian Music
WHO-Hymns of All Churches
WLB-Wagner Opera
WLS-Touring the World
WLV-Linda's First Love
WMIN-News; Orch.
WMT-Cedar Valley Hillbillies
WOW-Markets
WTCN-Inquiring Reporters
12:15 CST 11:15 MST
NBC-Let's Talk It Over with Lisa Sergio: WEBC KFJR KSO (sw-15.21)
NBC-Music Guild: WOW
CBS-The O'Neills (Ivory Soap): WBBM KRNT KMOX WCCO
MBS-Reveries: WGN
CBC-London Calling: CKY
News: KFJM KOIL
CKX-Happy Valley Folks
KFAB-Dinner Call
KFNF-Speedliners
KOA-Farm Question Box
KOBH-There Was a Time When
KSCJ-Voice of the People
KSOO-Farm Specials; Grain Quotations
KSTP-Learn by Doing
(Continued on Next Page)



April 28



WALTER BLAUFUSS
"National Farm and Home Hour"
orchestra leader
Thu. 10:30 am CST (9:30 MST)

(12:15 p.m. Continued)

WHO-Betty & Bob, sketch
WLB-Art Gallery
WLS-Melody Parade
WLW-Hilltop House
WMIN-Three Quarter Time
WMT-Question Man; Voice of Iowa
WNAX-News & Markets
WTCN-Woopee John

12:30 CST 11:30 MST
CBS-Amer. School of the Air:
WBBM WHLB KRNT KDAL
WCCO (sw-11.83)

NBC-Light Opera Selections: (sw-15.33)
NBC-Town Hall Celebrities Luncheon: KFJR WMAQ KSOO (sw-15.21)

News: WHO WOV
To be announced: WLW KMOX KOIL WEBC

CKX-Songs That Never Grow Old
KFJY-Music That Lives
KFJM-Olaf Roisem's Orch.
KFJN-Henry Field
KOA-Peggy Tudor

KOBH-Luncheon Music
KSTP-Daily Features
WDAY-Agriculture in the News
WDGY-There Was a Time When
WGN-June Baker, talk
WLS-Market Summary: Gabriel Heatter

WMIN-Design for Melody
WMT-Markets; Cedar Valley Hillbillies
WNAX-The Melodeers
WTCN-Hal McIntyre's Orch.

12:45 CST 11:45 MST
NBC-Town Hall Celebrities Luncheon: KOIL
Man on the Street: KFAB WOV
News: KOA KSOO

KFDY-Farm Flashes
KFJM-Road Information
KFNF-Pet Department
KFJR-Grandma Travels
KSCJ-Livestocks; Farm Flash
KSTP-Woman's Page
WDGY-Musical Newsy
WEBC-Judy & Jane
WGN-Len Salvo, organist
WHO-Earl E. May Prgm.
WLS-Grace Wilson & Howard Peterson

WMT-Iowa Cornhuskers
WNAX-D. B. Gurney
WTCN-For the Ladies

1:00 CST 12:00 MST
CBS-Ray Block's Varieties: KSCJ KDAL KMOX WHLB (sw-11.83)

NBC-Rosa Linda, pianist: KSOO (sw-15.21-15.33)
NBC-Pepper Young's Family, sketch (Camay): WOV WHO WDAY KSTP WEBC KFJR WLW WMAQ KOA

MBS-Quaker Town Frolics: WGN WDGW KOIL
CBC-Univ. Hour: CKY
KFAB-Poultry Shop Talk
KFDY-Rev. F. B. Helsing
KFJM-Headlines of Yesterdays
KFNF-Grab Bag
KOBH-Luncheon Music; Vic Arden's Orch.
WBBM-The Editor's Daughter
WCCO-Livestock
WLS-Homemakers' Prgm
WMIN-News; Music Hall
WMT-Many Happy Returns; German Band
WNAX-Petroleum Parade
WTCN-School Personalities

1:15 CST 12:15 MST
NBC-Oxydol's Own Ma Perkins, sketch: WDAY WMAQ KFAB WOV KFJR WEBC KSTP KOA WHO

NBC-Silhouettes of the West: WTCN KSO (sw-15.33-15.21)
CBC-University Hour: CKX
News: KOBH WAAW
KFDY-Farm Produce Report
KFJY-Puzzle Prgm.
KFNF-Studio Prgm.
KSOO-Studio Frolics
WBBM-Meet the Missus
WCCO-Markets
WDGY-Gettrude Lewis
WGN-Quarter-Hour Musical
WLS-Homemakers' Matinee
WLW-Mad Hatterfields
WMT-Earl E. May, talk

1:30 CST 12:30 MST
CBS-Army Band: WHLB KSCJ KDAL (sw-11.83)

NBC-Vic & Sade, sketch (Crisco): WMAQ KSTP WHO KOA WEBC WDAY KFJR WOV WLW KSOO
NBC-Joe Green's Novelty Orch.: WTCN KSO KOIL (sw-15.33-15.21)

News: WMT KFNF WLS
KFAB-Bill Miller, songs sacred
KFDY-Music That Lives
KFJY-Request Prgm.
KMOX-Linda's First Love, sketch
KOBH-Favorite Songs
WBBM-Missus Goes to Market
WCCO-Dental Health
WNAX-Songs of Jimmy Morgan

1:45 CST 12:45 MST
NBC-The Guiding Light, sketch (White Naptha): KFJR KSTP WDAY WHO WOV KOA KSOO WLW WEBC WMAQ

Judy & Jane: WHLB WNAX
KFAB-News & Markets
KFDY-Radio Camera Club
KFNF-Pet Department
KMOX-Editor's Daughter, sketch
WBBM-Dugout Dpoe
WCCO-Ladies First
WDGY-Gems of Melody
WGN-The Leadoff Man
WLS-Homemakers' Prgm.
WMT-Chick Chats; Musical Interlude

2:00 CST 1:00 MST
NBC-Club Matinee: KOIL WENR KSOO WMT KSO (sw-15.21)
CBS-Adventures in Science: KSCJ KDAL (sw-11.83)

Speaker: Prof. Walter Miles of Yale University on "Mental Longevity."
NBC-Lorenzo Jones, sketch (Phillips): WMAQ KSTP WHO WOV

CBC-Club Matinee: CKX
Baseball Game; White Sox vs. Cincinnati: WBBM WGN
CJRM-Modern Tempos
CKY-Dept. of Education
KFAB-Cornhusker Jamboree
KFJM-World Bookman
KFNF-Kitchen Klatter
KFJR-Markets, Weather & Agriculture in the News
KMOX-Singin' Sam
KOA-Judy & Jane
KOBH-Concert Hall of the Air
WDAY-Kitty Keene, Inc.
WDGY-Siam Jim's Roughriders
WEBC-Stock Quotations; Afternoon Interlude
WHLB-Stock Reports
WLW-Dan Harding's Wife
WMIN-News; Let's Remember
WNAX-Blue Ridge Trio

2:15 CST 1:15 MST
CBS-Eton Boys: KSCJ KDAL WCCO WHLB (sw-11.83)
WLV-Houseboat Hannah
WMAQ-Tea Time Varieties
WMIN-News; Maybe You Know Them
WNAX-Women's Side of the News

3:15 CST 2:15 MST
NBC-To be announced: WMAQ WOV (sw-9.53-15.33)
CBS-Four Clubmen: KMOX KSCJ WCCO (sw-11.83)
NBC-Don Winslow of the Navy, sketch: WDAY KFJR KSOO
MBS-To be announced: KSO
CBC-The Sea Ghost: CKY CKX
KFJM-News
KOBH-Musical Newsy
KOIL-To be announced
KSTP-World Friendship
WDGY-Varieties
WEBC-The Spoken Word
WENR-Music Circle
WHLB-Moments Musicales
WHO-Houseboat Hannah, sketch
WLW-Life of Mary Sothern
WMIN-Today's Best Sellers
WNAX-Happy Jack's Old Timers

3:30 CST 2:30 MST
NBC-Cabin at the Crossroads (Aunt Jemima): KOA
NBC-Kelloog's Singing Lady: WLW (sw-15.21)
A story of the Childhood of Sergei Rachmaninoff will be told.

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

3:00 CST (4:00 CDT) TALK BY AMBASSADOR JOSEPH P. KENNEDY, NBC-Blue.

5:30 CST (6:30 CDT) WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.

NIGHT

6:00 CST (7:00 CDT) KATE SMITH HOUR; Ted Straeter Chorus, Jack Miller's orchestra; guest, CBS.

6:00 CST (7:00 CDT) RUDY VALLEE'S VARIETY HOUR; guest, NBC-Red.

6:00 CST (7:00 CDT) THE MARCH OF TIME, news dramatizations, NBC-Blue.

7:00 CST (8:00 CDT) GOOD NEWS OF 1938, Robert Taylor, m.c.; Frank Morgan; Judy Garland, and other film stars, chorus, Meredith Willson's orchestra; Ted Pearson, announcer; NBC-Red.

8:00 CST (9:00 CDT) KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; guest, NBC-Red.

2:45 CST 1:45 MST
NBC-Road of Life, sketch (Chip-so): WMAQ WLW
NBC-Gen. Fed. of Women's Clubs: KSTP
CBS-Current Questions Before the Senate: KSCJ WHLB KMOX KDAL (sw-11.83)

CBC-To be announced: CKY CKX
KFNF-Gospel Singer
KOA-Dan Harding's Wife
WCCO-Art Institute
WDGY-Jam Session
WHO-Judy & Jane, sketch
WMIN-Barefoot Boys
WNAX-Betty Lane's Southerners
WOW-To be announced

3:00 CST 2:00 MST
NBC-Talk by Ambassador Joseph P. Kennedy: WENR WEBC KSO (sw-15.21)
Ambassador Joseph P. Kennedy, American envoy to the Court of St. James, will be heard when he responds to the toast, "Anglo-American Trade," at the 78th annual dinner of the Association of British Chambers of Commerce in London.

CBS-Jack Shannon, tr.: KSCJ WCCO WHLB (sw-11.83)
NBC-Bennett & Wolverton: WOV
CBC-University Lecture: CKY CKX
Baseball Game: KFAB WMT
Kitty Keene, Inc., sketch: WHO KSTP

News: KSOO KFJR
CJRM-Cocktail Capers
KFJM-University Educational Series
KFNF-Variety Revue
KGLO-Movie Gossip
KMOX-Let's Compare Notes
KOA-To be announced
KOBH-News; Piano Paintings
KOIL-Song Album
WDGY-Dream Weavers
WLW-Houseboat Hannah
WMAQ-Tea Time Varieties
WMIN-News; Maybe You Know Them
WNAX-Women's Side of the News

3:15 CST 2:15 MST
NBC-To be announced: WMAQ WOV (sw-9.53-15.33)
CBS-Four Clubmen: KMOX KSCJ WCCO (sw-11.83)
NBC-Don Winslow of the Navy, sketch: WDAY KFJR KSOO
MBS-To be announced: KSO
CBC-The Sea Ghost: CKY CKX
KFJM-News
KOBH-Musical Newsy
KOIL-To be announced
KSTP-World Friendship
WDGY-Varieties
WEBC-The Spoken Word
WENR-Music Circle
WHLB-Moments Musicales
WHO-Houseboat Hannah, sketch
WLW-Life of Mary Sothern
WMIN-Today's Best Sellers
WNAX-Happy Jack's Old Timers

3:30 CST 2:30 MST
NBC-Cabin at the Crossroads (Aunt Jemima): KOA
NBC-Kelloog's Singing Lady: WLW (sw-15.21)
A story of the Childhood of Sergei Rachmaninoff will be told.

NBC-Joseph Gallicchio's Orch.: WDAY WOV KSTP
CBS-Let's Pretend: KSCJ WCCO KMOX (sw-11.83)
NBC-Radio Rubes: WENR KOIL KSO KSOO
NBC-Your Family & Mine, sketch (Sealtest): WMAQ (sw-9.53)
CBC-Howard Higgins: CKY CKX
KFJM-Terry Dorgan's Orch.
KFJR-Kitty Keene
KOBH-Helen Morganti, songs WAAW-News
WDGY-Varieties
WEBC-Superior H. S. Prgm.
WHLB-Devotional Services
WHO-Way Down East
WMIN-Teatime Tidbits
WNAX-Cliff Fredericksen, accordionist
WOW-Junior Round Table

3:45 CST 2:45 MST
CBS-Let's Pretend: KFAB
NBC-Margot of Castletwood, sketch (Quaker Oats): KOA
NBC-Washington Calling: KSOO KSO WENR KOIL
NBC-Little Orphan Annie: (sw-9.53-15.33)
NBC-Joseph Gallicchio's Orch.: KFJR
CKX-Monitor News
CKY-Prof. Jackson
KFJM-Lone Scout Tribe
KFNF-Gospel Singer
WDGY-Mood Music
WHLB-Please Play
WHO-To be announced
WLW-Editor's Daughter
WMAQ-Jimmy & Gyp
WNAX-Songs of Jimmy Morgan
WOW-Little Man

4:00 CST 3:00 MST
CBS-News; George Hall's Orch.: KSCJ WHLB KRNT
NBC-Rakov's Orch.: KSO KSOO WMAQ WTCN
NBC-Geo. R. Holmes, commentator: KOA WEBC (sw-9.53)
MBS-To be announced: WDGW KOIL
News: WHLB WOV
CBC-Rakov's Orch.: CKX
CFCN-Pelican Club
KFJM-Weekly Weathercast
KFNF-Cub Reporters
KFJR-To be announced
KMOX-Jack Armstrong
KOBH-News of the Hour
KSTP-School Forum
WBBM-Truman Bradley, comm.
WCCO-Jingling Sam
WENR-Malcolm Claire, children's stories
WGN-Swing It
WHO-The Party Line
WLW-Dick Tracy
WMIN-News; Hollywood Brevities
WNAX-Happy Jack's Old Timers

4:15 CST 3:15 MST
CBS-Doris Rhodes, songs: KSCJ WHLB
NBC-Rhythmairs Orch.: News: WEBC KOA WOV KFJR (sw-9.53)
NBC-Rakov's Orch.: WMAQ
MBS-Sweet & Low: WGN WDGW KOIL
Jack Armstrong: WCCO WLW
CKX-News; Royal Road
KFJM-Symphonic Notes

KOBH-Musical Newsy
KSTP-Movie Parade
WBBM-Eddie House, organist
WDAY-Charlie & Cedric
WENR-Don Winslow of the Navy
WHO-Baseball Resume

4:30 CST 3:30 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSCJ KRNT WCCO WHLB WBBM KMOX WNAX KDAL (sw-11.83) (also see 6:45 p.m.)
NBC-Chesterfield Daily Sports Column, Paul Douglas: WEBC WLW KSTP WOV WENR (sw-9.53)

NBC-Tune Twisters: KOIL
CBC-Witching Hour: CKX
CKY-Air Adventures of Jimmie Allen
KFJM-Geological Survey
KFNF-Studio Prgm.
KFJR-Hazel Johnson
KOA-Goodwill Industries
KOBH-Musical Workshop
KSOO-News; Skyride
WDGY-Rhythm Revue
WDAY-To be announced
WDGY-Sophisticated Ladies
WGN-Charlie Chan
WMAQ-Dick Tracy, sketch
WMIN-Eventide Echoes
WTCN-George Crook, organist

4:45 CST 3:45 MST
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
CBS-Barry Wood, songs: KSCJ WBBM (sw-11.83)
NBC-Dinner Concert: KFJR WMAQ WTCN KSOO WEBC KOIL
NBC-Little Orphan Annie, sketch (Ovaltine): WOV
CKY-Uncle Peter
KFJM-Lone Scout Tribe
KFNF-Bob Beckett
KMOX-Meet the Missus
KSTP-Charlie Chan
WCCO-Front Page Parade
WDAY-Lem & Martha
WGN-Little Orphan Annie
WHLB-Terry & the Pirates
WMIN-Heart & Home
WNAX-The Blue Ridge Trio

5:00 CST 4:00 MST
NBC-Amos 'n' Andy (Campbell's Soup): (sw-9.53) (also see 9 p.m.)
NBC-Easy Aces, sketch (Anacin): KOIL WENR WMT WTCN KOA KSO (sw-11.87)
CBS-Just Entertainment With Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): (sw-11.83) (also see 9 p.m.)
CBS-Songs for You: KSCJ KFAB Dick Tracy, sketch: KSTP WOV CKY Something Different
KFJM-Speed Wallace
KFNF-Cub Reporters
KFJR-Col. Irving Speed Wallace
KOBH-News of the Hour
KSOO-Evening Calls
WBBM-John Harrington, sports
WLB-Organ Reveries
WDGY-Twilight Interlude
WEBC-Twilight Review
WGN-Henry Weber's Concert Orchestra
WHLB-Dinner Music
WHO-Jimmie Allen, sketch
WLW-To be announced
WMIN-News; Dance Orch.
WNAX-George German's Pied Pipers

5:15 CST 4:15 MST
NBC-Vocal Varieties (Tums); the Smoothies; De Vore Sisters; Male Octet; William Stoess' Orch.: WOV WHO KSTP WLW WMAQ
CBS-George McCall's Hollywood Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also see 9:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WTCN KSO KOIL WENR WMT KOA (sw-11.87)
MBS-Charioteers: WGN WDGW
CBC-Major Bill: CKX
CKY-Melody Time
KFAB-News & Baseball Scores
KFJM-Birthday Bells
KFNF-News
KFJR-Studio
KOBH-Music Graphs
WBBM-To be announced
WDAY-Who's Who in Radio
WHLB-Movie Preview
WMIN-Sports
WNAX-Bert Layne's Mtns.

5:30 CST 4:30 MST
CBS-We, the People: Gabriel Heatter, dir. (Sanka Coffee): KSCJ KFAB KMOX WBBM KRNT WCCO (sw-11.83)

NBC-Mario Cozzi, bar.: WOV
WMAQ
NBC-Elvira Rios, songs: (sw-11.87)

MBS-Headlines: WDGW
CBC-Organ Recital: CKX
Dick Tracy, sketch: KSOO WMT
News: KOA WHO
To be announced: KOIL WLW
CKY-Talking Drums
KFJM-Geological Survey
KFNF-Studio Prgm.
KFJR-Jack Armstrong
KOBH-Musical Workshop
KSTP-Jerry of the Circus
WDAY-Variety Prgm.; News
WMIN-Dining Out
WNAX-News & Sports

5:45 CST 4:45 MST
NBC-Steinie Bottle Boys Swing Club (Glass Containers Ass'n): WENR (sw-11.87)
NBC-Ruth Lyon, sop.: WTCN KSOO
NBC-Dick Stabile's Orch.: KFJR Little Orphan Annie, sketch: WHO KSTP
News: WHLB WOV
CKX-Sportscaster
CKY-Leo Labergo
KFJM-Old Favorites
KFNF-Bob Beckett
KOA-Jimmie Allen Adventures
KOBH-Organ Reveries
WDAY-True Bank Stories
WDGY-Rhythm Revue
WEBC-Terry & the Pirates
WGN-Ennio Bolognini's Orch.
WLW-Boake Carter
WMIN-Leamington Trio
WMT-Sports; News
WNAX-The Blue Ridge Trio

6:00 CST 5:00 MST
NBC-Rudy Vallee's Variety Hour (Royal Gelatin): KSTP WMAQ WOV WEBC WTMJ WDAF WLW WHO WSM KOA (sw-9.53)

CBS-Kate Smith Hour (Swans Down Cake Flour & Calumet Baking Powder); Jack Miller's Orch.; Ted Straeter Chorus; Guests: WBBM WNAX KSCJ KMBC KMOX KFAB WHAS WJR WCCO KRNT KDAL (sw-11.83) (also KOA RFI at 10:15 p.m.)

NBC-The March of Time (Electrolux Refrigerators): KOIL WLS KSO WMT (sw-11.87) (also at 10:15 p.m.)

MBS-Alfred Wallenstein's Orch.: WGN WDGW
CBC-Talk on Matters Musical: CKX
Dinner Dance Music: CJRM KSOO
News: KFJR KSL
KCY-Concert Hall of the Air
KFJM-Shopping Tour
KFNF-Jentecostal Singers
KOBH-News of the Hour; Unspoken Melodies
WDAY-Stamp Man
WHLB-Organ Moods
WMIN-News; Zurich Temple Band

6:15 CST 5:15 MST
CBC-Olga Guilaroff & Georgina Russel, piano duo: CKX
CJRM-News; Sports
KFJM-News
KFJR-Travel with Captain Adams
KLPM-Musical Interlude
KSL-Adventures of Jimmy Allen
WDAY-Old Chestnuts
WGN-Victor Arden's Orch.
WMIN-Moment Musicales

6:30 CST 5:30 MST
NBC-Jimmy Kemper & Co.: WLS KOIL KFJR WDAY WMT (sw-11.87)
CBC-Streamline: CKX CKY
MBS-Ennio Bolognini's Orch.: WGN
CJRM-Adv. of Jimmie Allen
KDYL-Maestros of Modern Music
KFJM-Ed Butler, sports
KSL-Broadcasters Review
KSOO-News
WDGY-Eventide Echoes
WHLB-Radio Night Club
WMIN-Duke Tieso

6:45 CST 5:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 4:30 p.m.)
NBC-Shefter & Brenner, piano duo: KFJR WLS (sw-11.87)
CJRM-Easy Aces, sketch
KDYL-Radio Guest
KFJM-Shopping Tour
KOIL-Around Omaha

NIGHT

6:00 CST 5:00 MST
NBC-Rudy Vallee's Variety Hour (Royal Gelatin): KSTP WMAQ WOV WEBC WTMJ WDAF WLW WHO WSM KOA (sw-9.53)

CBS-Kate Smith Hour (Swans Down Cake Flour & Calumet Baking Powder); Jack Miller's Orch.; Ted Straeter Chorus; Guests: WBBM WNAX KSCJ KMBC KMOX KFAB WHAS WJR WCCO KRNT KDAL (sw-11.83) (also KOA RFI at 10:15 p.m.)

NBC-The March of Time (Electrolux Refrigerators): KOIL WLS KSO WMT (sw-11.87) (also at 10:15 p.m.)

MBS-Alfred Wallenstein's Orch.: WGN WDGW
CBC-Talk on Matters Musical: CKX
Dinner Dance Music: CJRM KSOO
News: KFJR KSL
KCY-Concert Hall of the Air
KFJM-Shopping Tour
KFNF-Jentecostal Singers
KOBH-News of the Hour; Unspoken Melodies
WDAY-Stamp Man
WHLB-Organ Moods
WMIN-News; Zurich Temple Band

6:15 CST 5:15 MST
CBC-Olga Guilaroff & Georgina Russel, piano duo: CKX
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KFJM-News
KFJR-Travel with Captain Adams
KLPM-Musical Interlude
KSL-Adventures of Jimmy Allen
WDAY-Old Chestnuts
WGN-Victor Arden's Orch.
WMIN-Moment Musicales

6:30 CST 5:30 MST
NBC-Jimmy Kemper & Co.: WLS KOIL KFJR WDAY WMT (sw-11.87)
CBC-Streamline: CKX CKY
MBS-Ennio Bolognini's Orch.: WGN
CJRM-Adv. of Jimmie Allen
KDYL-Maestros of Modern Music
KFJM-Ed Butler, sports
KSL-Broadcasters Review
KSOO-News
WDGY-Eventide Echoes
WHLB-Radio Night Club
WMIN-Duke Tieso

6:45 CST 5:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 4:30 p.m.)
NBC-Shefter & Brenner, piano duo: KFJR WLS (sw-11.87)
CJRM-Easy Aces, sketch
KDYL-Radio Guest
KFJM-Shopping Tour
KOIL-Around Omaha

Thursday

April 28



FANNIE BRICE
Baby Snooks of "Good News of 1938"
Thu. 7 pm CST (6 MST)

Frequencies

CJRM-540
CKX-1120
CKY-910
KFAB-770
KFYD-780
KFJM-1410
KFNF-890
KFYR-550
KLPF-1240
KMBC-960
KMOX-1090
KOA-830
KOIL-1370
KOL-1260
KRNT-1320
KRCJ-1330
KSL-1130
KSO-1430
KSOO-1110
ESTP-1460
WAAW-860
WBBM-770
WCAL-1250

WGN-Bob Crosby's Orch.
WHLB-Frankie Smoltz' Orch.
WLB-Pianist
WLS-Evelyn, the Little Maid
WMIN-West High Midnight Club
WTCN-To be announced
7:30 CST 6:30 MST
NBC-America's Town Meeting of the Air: WENR WMT KSO
WTCN (sw-11.87)
MBS-Ray Sinatra's Moonlight Rhythms: KOIL
KFJM-Gladys Hill McKenzie, songs
WLB-Schweitzer
WMIN-Minneapolis Actors Guild
7:45 CST 6:45 MST
KFJM-Western Melodies
WGN-News; Highlights of Sports
WLB-Organ Melodies
WMIN-W.P.A. Prgm.

NBC-Eastman School of Music: WENR KSO WMT (sw-11.87)
Program by Rochester Philharmonic Orchestra, direction of Dr. Howard Hanson.
MBS-Henry Weber's Concert Orchestra: WGN KOIL
CJRM-The Foursome
KFJM-Opahl's Melody Serenade
KMBC-News; Sports
KSL-The Camera Speaks
WBBM-Tom Sawyer Looking at the World
WJR-Marked Hours
WMIN-Varieties
WTCN-Front Page
8:45 CST 7:45 MST
CBS-To be announced: WBBM KSL
NBC-Eastman School of Music: WTCN
CJRM-The Mandoliers
KMBC-Broadway Comedy Stars
KSL-Old Familiar Airs
WMIN-Δ River Lake Tabernacle
9:00 CST 8:00 MST
CBS-Just Entertainment With Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KRNT KSL WCCO WBBM KMOX KFAB WJR WHAS KMBC (also at 5 p.m.)

NBC-Charlie Agnew's Orchestra: KFYR WDAY
CBS-Duke Ellington's Orch.: KSCJ KDAL WJR
MBS-Theater Digest: WGN
CBC-Youth Interviews: CKY CJRM CKX
Sports Review: WHO WLW
Vic Arden's Orch.: WEBC WMT
KFNF An Evening at Home
KOA-Ranger Serenade
KSTP-Sports Oddities
WDAF-Easy Aces
WENR-Charlie Agnew's Orch.
WHLB-Tribune Time
WMIN-Rhumba Rhythm
WOW-Wig Waggin' with Wagner
WSM-Riding the Range
WTCN-Coronado Orch.
WMTJ-Guess Who?

WMIN-Whoopee John
WMT-Electric Park Band
WNAX-Evening Varieties
WOW-News
WTCN-Rodeoliers
10:00 CST 9:00 MST
CBS-Orrin Tucker's Orch.: KSCJ KMBC KFAB WBBM KRNT WHAS
NBC-Henry Busse's Orch.: WOW WDAY WMAQ
NBC-Harry Owen's Orch.: KSO WTCN
MBS-Benny Goodman's Orch.: WGN WMT KOIL KSTP
CBC-The Moonstone: CKY CKX
News: CJRM WHO WSM
KFYR-Weather & News
KMOX-To be announced
WDAF-Orch.
WEBC-News-Tribune Time
WENR-Music As You Desire It
WLW-Paul Sullivan, commentator
WMIN-News; Swing Session
10:15 CST 9:15 MST
NBC-Henry Busse's Orch.: WSM KFYR WEBC
CBS-Orrin Tucker's Orch.: WNAX
MBS-Benny Goodman's Orch.: WLW
To be announced: WHO WLW
CJRM-The Hawaiians
KMOX-Jay Mills' Orch.
KSTP-Night Extra
WDAY-Phyl Coe Mysteries
WHAS-News
10:30 CST 9:30 MST
NBC-Garwood Van's Orch. WTCN (sw-6.14)
NBC-Jack Marshand's Orchestra: WMAQ WDAY WSM WEBC KFYR WHO WOW
CBS-Frank Dailey's Orch.: WJR KFAB KMOX WBBM KSCJ KRNT WNAX KMBC WHAS
MBS-Bob Crosby's Orch.: KSO WMT WGN KOIL
CBC-European Gaieties: CKY CJRM
Dance Orch.: WDAF WLW
KSL-Waltz Time
KSTP-Baseball Preview
WCCO-Charles Gaylord's Orch.
WMAQ-To be announced
WMIN-Twelfth Hour Tempo
10:45 CST 9:45 MST
NBC-Garwood Van's Orch.: WENR KOA-Glen Lee's Orch.
KSL-Old Familiar Airs

KSOO-Musical Moments
WDAY-Old Chestnuts
WGN-Victor Arden's Orch.
WMIN-Band Concert
WMT-Refreshing Rhythms

7:00 CST 6:00 MST
CBS-Major Bowes' Amateur Hr. (Chrysler): WBBM KSL WJR KMBC KFAB KMOX WCCO KSCJ WNAX KRNT WHAS (sw-11.83)

NBC-Good News of 1938 (Maxwell House); Robert Taylor, m.c.; Connie Boswell; Chorus; Meredith Willson's Orch.: KOA WEBC WHO WDAY WDAF KSTP WMAQ WOW WTMJ WSM WLW KFYR (sw-9.53)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-To be announced: WMT KOIL (sw-11.87)

CBC-Drama Hour: CKY CKX CJRM

KFJM-Four Star Prgm.
KSOO-Sports; Calendar Revue
WGN-Victor Arden's Orch.

WHLB-Human Interest in News
WLB-Walther Pfizner

WLS-Howard Peterson, organist
WMIN-News; West High Mid-
night Club

WTCN-Editor's Spotlight
7:15 CST 6:15 MST

KFJM-Recorded Interlude

8:00 CST 7:00 MST
NBC-Kraft Music Hall: Bing Crosby, bar.; Bob Burns; Johnny Trotter's Orchestra; Guests: WHO WDAY KFYR WDAF KSTP WTMJ KOA WEBC WOW WLW WMAQ WSM (sw-9.53)

CBS-Essays in Music; Concert Orch. dir. Victor Bay: WHLB WJR KFAB KSCJ KRNT KMOX KMBC KDAL KSL (sw-11.83)

NBC-Town Meeting: WENR WTCN (sw-11.87)

MBS-Coolidge Quartet: WGN KOIL

CBC-Kraft Music Hall: CKY CKX

CJRM-Your Government Speaks
KFJM-Movie Previews
WCCO-Home Folk Tunes

WBBM-On to Adventure
WHAS-Your Favorite Hymn
WMIN-News
WNAX-Musical Varieties

8:15 CST 7:15 MST
CBS-Essays in Music: WHAS WCCO

KFJM-News
KMOX-Sports
WMIN-Whoopee John

8:30 CST 7:30 MST
CBS-To be announced: WHAS KSCJ KFAB KRNT WHLB WCCO KMOX KDAL (sw-11.83)

NBC-Eddie Le Baron's Orch.: KSO

CBC-News: CKY CKX CJRM
NBC-Sports Question Box: KFYR (sw-9.53)

CBS-Duke Ellington's Orch.: (sw-11.83)

KOIL-The Price of India
WEBC-Safety Club; Varieties
WENR-Globe Trotter
WHLB-Waltz Time
WMIN-News; Midnight Reporter
WMT-News
WNAX-Yankton College Prgm.
WTCN-Baseball Scores
WTMJ-Sports; News

9:15 CST 8:15 MST
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): KMBC KSL KFAB KMOX WCCO WBBM KRNT WHAS (also at 5:15 p.m.)

9:30 CST 8:30 MST
CBS-Kate Smith Hour (Swans Down Cake Flour & Calumet Baking Powder): KSL (also at 6 p.m.)

NBC-Lou Breese's Orch.: WMAQ KFYR WDAY WEBC (sw-9.53)

NBC-Enric Madriguera's Orch.: WTCN WMT KSO

CBS-Happy Felton's Orch.: KSCJ WHLB WHAS KMBC KDAL KRNT KFAB WJR (sw-11.83)

CBC-Backstage: CKY CKY CJRM
News: KOIL WNAX
KFNF-House of Peter McGregor
KMOX-Headline Highlights
KSTP-Mr. Editor
WCCO-Rollie Johnson
WDAF-Sports Page of the Air
WENR-Andy Kirk's Orch.
WHO-To be announced
WMIN-Dance Time
WOW-Vic Arden's Orch.
WSM-Vocal Varieties

9:45 CST 8:45 MST
CBS-Happy Felton's Orch.: WCCO WBBM

NBC-Lou Breese's Orch.: WHO KSTP WSM

MBS-Dick Barrie's Orch.: WLW WGN

KMOX-Carl Lorch's Orch.
KOA-To be announced
KOIL-Sports
WDAF-Let's Celebrate
WJR-Meditation

10:45 CST 9:45 MST
NBC-Garwood Van's Orch.: WENR KOA-Glen Lee's Orch.
KSL-Old Familiar Airs

11:00 CST 10:00 MST
NBC-Charlie Agnew's Orch.: WSM WMAQ KFYR

NBC-Southern Gentlemen: WHO WOW WENR

CBS-Dance Orch.: KFAB WNAX
MBS-Anson Weeks' Orch.: WGN KSO WLW WMT KOIL
To be announced: KSCJ WEBC WBBM

KMOX-When Day Is Done
KSL-Dance Orch.
WDAF-Nighthawks
WHAS-Phil Levant's Orch.

11:15 CST 10:15 MST
NBC-March of Time (Electrolux): KOA (also at 6 p.m.)

11:30 CST 10:30 MST
MBS-Jan Garber's Orch.: KOIL WMT
Dance Orch.: WDAF WHAS
KSL-News
KSTP-Del Courtney

11:45 CST 10:45 MST
KSTP-Baseball Preview
WCCO-Charles Gaylord's Orch.
WMAQ-To be announced
WMIN-Twelfth Hour Tempo

12:00 CST 11:00 MST
KOA-News
KSL-Eugene Jelesnik's Orch.
KSTP-Dream Ship
End of Thursday Programs

Friday

April 29, 1938

Friday

MORNING

7:00 CST 6:00 MST
NBC-Breakfast Club; Orchestra; Soloists; News: WEBC WDAY KSO KFYR

CBS-Met. Parade; News: KDAL
CBS-Arthur Godfrey: (sw-21.52)
Musical Clock: KOIL WTCN
KFAB-Morning Round-up
KFJM-Eye Openers
KFNF-Studio Prgm.
KLPF-Everybody's Hour
KOBH-Early Risers
KSOO-Sunrise Serenade; Radio John

KSTP-Δ Sermonette
WDGY-Morning Musicale
WGN-Everyday Words; Good Morning Prgm.

WHLB-Three T's
WHO-Lem & Martha
WLS-Arkansas Woodchopper
WLW-The Merry-makers
WMAQ-Your Neighbor

WMIN-News; Breakfast Bell
WMT-Cuckoo Clock
WNAX-Happy Jack's Old Timers
WOW-Lem & Martha

7:15 CST 6:15 MST
NBC-Person to Person: (sw-21.5)
CBS-Metropolitan Parade: News: (sw-21.52)

News: KFJM WMT WOW
CKX-Wake Up and Sing
CKY-Rise 'n' Shine Club
KMOX-Ozark Varieties
KSTP-Life Is a Song
WCAL-Δ Church Services
WDGY-Stewart Melodies
WGN-Carolyn Price
WHO-Hardware News
WLS-Morning Minstrels
WLW-Peter Grant, News
WNAX-Bert Layne's Mtnrs.

7:30 CST 6:30 MST
CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)
CBS-To be announced: KDAL

NBC-Breakfast Club. News WTCN
NBC-Landt Trio; News: (sw-21.5)

News: KSTP KOIL KSOO
Musical Clock: WOW WHO WMT
KFAB-Smilin' Along
KFJM-Morning Bulletin Board
KFNF-Δ Morning Devotions
KOA-Good Morn'g Folks
KOBH-Morning Salute to the Sun
WCCO-Mother Hubbard
WGN-Good Morning
WHLB-Houseboat Hannah
WLW-The Gospel Singer
WMAQ-The Whistler and His Dog

WMIN-There Was a Time When WNAX-S & L Dude Ranch

7:45 CST 6:45 MST
CBS-Bachelor's Children (Old Dutch Cleanser): KMOX WCCO KRNT (sw-21.52)

NBC-Amanda Snow, songs: (sw-21.5)

News: KFNF WNAX
KFAB-Time 'n' Tunes
KLPF-Guess What?
KOA-Sing Neighbor Sing
KOIL-Hurry-Up-Ers
KSOO-Musical Clock

KSTP-Home Highlights
WBBM-Linda's First Love
WCAL-Δ Devotional
WDGY-Board of Education Prgm
WEBC-Morning Musicale
WHLB-Here's to Dancing
WHO-Favorite Melodies
WLS-Chuck, Ray, & Christine
WLW-Voice of Experience
WMIN-Tunes of the Times
WMAQ-To be announced
WNAX-Happy Jack's Old Timers

8:00 CST 7:00 MST
CBS-Pretty Kitty Kelly (Wonder Bread): KSCJ WBBM KRNT WCCO KMOX

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ

NBC-Cabin at the Crossroads (Aunt Jemima): KOIL WLS WTCN WMT KSO (sw-15.21)

CKY-Music Graphs
KFAB-Roy, Lonnie & John
KFJM-Markets
KFNF-Today at Eight
KFYR-Romantic Hour
KLPF-Good News
KOA-News
KOBH-News; On the Mall
KSTP-Good Morning Hour
WDAY-John Wesley
WDGY-Charles Sengir
WEBC-Musical Clock
WGN-Martha Crane & Helelo Joyce

WHLB-Program Previews
WHO-Coffee Pot Inn
WLW-Hymns of All Churches
WMIN-News; Musical Memories
WOW-To be announced

8:15 CST 7:15 MST
NBC-Margot of Castlewood (Quaker Oats): WTCN KOIL WLS WLW KSO WMT (sw-15.21)

MBS-John Metcalfe's Choir Loft: WDGY

CBS-Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX KFAB WNAX

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ
To be announced: KSCJ KOA
KFJM-News
KFNF-Tree Planters
KLPF-Organ Music
WDAY-Many Happy Returns of the Day
WEBC-Mirror of Fashion
WHLB-Morning Musicale
WHO-Melody Time
WMIN-Song Stylist

8:30 CST 7:30 MST
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KOIL (sw-15.21)

NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ

CBS-Hilltop House, sketch (Palmolive Soap): KMOX KFAB WBBM WCCO WNAX

NBC-Josh Higgins of Finchville: KSO
MBS-Reminiscing: WGN WDGY

CKX-Interlude in Ivory; Mkts.
CJRM-McCoy Mendle Agency
KFJM-Δ Morning Devotional
KFNF-Nurseryman
KFYR-Top of the Dial
KLPF-News
KOA-The Old Gardener
KOBH-Rise and Shine
KSOO-Grain Quotations; Oddities; Interior Decorating
KSTP-Polly-Shopper
WAAW-Markets
WEBC-Grandma Travels
WHO-Morning Melodies
WLW-Myrt & Marge
WMIN-Woman's Outlook
WMT-Musical Clock
WTCN-Around Town

8:45 CST 7:45 MST
CBS-Stepmother, sketch (Cel-gate): WCCO KMOX WBBM
NBC-Woman in White, sketch (Pillsbury): WMAQ WEBC
KSTP WOW WHO
NBC-Viennese Ensemble: KSOO

Markets: KFJM KSCJ
CKY-House of Peter MacGregor
KFAB-Ole & Marge
KFNF-Billie, Jean & Bob
KFYR-Tic Tor Tunes
KLPF-Turkey in the Straw
KOA-Along King's Hiway
KORH-Echoes of the Console
KOIL-Ole & Marge
WDAY-Concordia College
WGN-Dr. Friendly
WHLB-Orchestra Parade
WLS-News
WLW-Betty & Bob
WMIN-Gospel Singer
WNAX-Bert Layne's Mtnrs

9:00 CST 8:00 MST
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS WLW (sw-15.21)

NBC-Viennese Ensemble: KSO
CBS-Ruth Carthart, songs:
WHLB KRNT KSCJ
NBC-David Harum, sketch (Baby): WHO WOW WMAQ KSTP
News: KOBH KOIL WAAW

CFQC-Dreamers
CJRM-Bulletin Board
CKX-Gems from Classics
CKY-Raymar
KFAB-Morning Reveries
KFJM-Shopping Tour
KFNF-Headlines
KFYR-To be announced
KLPF-Homemakers Club
KMOX-Hollywood Food Secrets
KOA-Musical Menu
KOBH-News of the Hour; On the Mall; Musical Clock
KOIL-Lady Courageous
KSOO-Grain Quotations; Club Notices; Ranch Boys
WBBM-The Heart of Julia Blake
WCCO-Judy & Jane
WDAY-Markets; Hometown Reporter

WDGY-Beauty & You
WEBC-Houseboat Hannah, sketch
WGN-Beauty Clinic
WMIN-News; Bulletin Board
WMT-News; A Hit for Today
WNAX-John Peter DePagter

9:15 CST 8:15 MST
NBC-Popular Waltzes: WDAY KSO WMT

NBC-Backstage Wife, sketch (Dr. Lyons) WOW WMAQ
KSTP WHO

CBS-Richard Maxwell, songs: WCCO WBBM KSCJ

NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)

MBS-Bachelor's Children, sketch (Cudahy Packing Co.): WGN

CKX-Music for Mother
KFAB-News & Markets
KFNF-The Tree Planters
KMOX-Houseboat Hannah, sketch
KOBH-Just about Time
KOIL-Polly the Shopper
KSOO-Woman's World
WAAW-Markets
WDGY-Musicale
WEBC-Music in the Air
WHLB-Betty Adams
WLW-The Goldbergs

WNAX-George German's Pied Pipers

9:30 CST 8:30 MST
NBC-Breen & de Rose KOIL WMT

NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)

CBS-Big Sister, sketch (Rinso): WCCO WNAX KRNT KFAB WBBM KMOX

NBC-How to Be Charming, beauty talk (Phillips): WMAQ WOW WHO KSTP

CKX-Markets; What's in the Air
CKY-Music by Cugat
KFJM-Household Tour
KFNF-The Nurserymen
KLPF-Markets and News
KOA-Radio Revue
KOBH-Home Folks Frolic
KSCJ-News; Want Ad Rambles
KSOO-Concert Hall of the Air
WDAY-Mixing Spoon
WDGY-News
WEBC-Sally Service; Morning Varieties
WGN-Painted Dreams
WLW-Short, Short Story
WMIN-Mid-morning Concert
WTCN-Tunes of Today

9:45 CST 8:45 MST
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Stories (Spry) KMOX WBBM WCCO KRNT KFAB WNAX

NBC-Originalities: WEBC KFYR KSO KOIL WMT

NBC-Hello Peggy (Drano): WHO WMAQ KSTP WOW

MBS-Lehigh Univ. Glee Club: WDGY

CKX-On Parade
Wider Jones, sketch
KFJM-Markets
KFNF-Charley Owens
KLPF-Homemakers' Club
KOA-Wells of Music
KGBB-Household Arts
(Continued on Next Page)



BESS JOHNSON
Matron of "Hilltop House"
Fri. 8:30 am CST (7:30 MST)

(9:45 a.m. Continued)

KSCJ-P.T.A. Prgm.
KSOO-Mountaineers
WCAL-△St. Olaf Chapel
WGN-Stella Dallas, sketch
WHLB-Famous Cowboy Singer
WLW-Kitty Keene
WTCN-Myndall Cain
10:00 CST 9:00 MST
NBC-Vaughn de Leath, songs:
WDAY WOW
CBS-Mary Margaret McBride,
columnist (Minute Tapioca);
KRNT KMOX KFAB WBBM
WCCO
MBS-Fortification for Life's De-
mands: WDGY KSO
CBC-Boy & Girl Friend: CKX
News; Weather: KOBH KOIL
CKY-Backstage Wife
KFJM-Household Hour
KFNF-Cornfield Hawaiians
KFYR-Markets, Weather & Aunt
Sammy
KLP-M-Radio Players
KOA-To be announced
KSCJ-Sunny Melodies
KSOO-Variety Prgm.
KSTP-The Daily
WEBC-Around the Clock With
Kay; Woman's Hour
WGN-Woman in the Store
WHO-The Goldbergs, sketch
WLS-Grace Wilson, contralto
WLW-Dr. Friendly
WMAQ-Dan Harding's Wife
WMIN-News; World Book Man
WMT-Little Willie & His Gang
WNAX-△Devotional Service
WTCN-Whoopie John
10:15 CST 9:15 MST
CBS-Kitty Keene, Inc., sketch
(Dreft): KMOX WCCO WNAX
NBC-The O'Neills, sketch (Ivory
Soap): WMAQ WOW KFYR
WLW KOA
CBS-The Goldbergs, sketch (Ox-
ydol): WBBM
NBC-Edw. Gamage, tr.: WMT
KOIL
CKX-D'Arcy Marsh
CKY-Stella Dallas, sketch
KFAB-Weather & Markets
KFJM-News
KFNF-Billie, Jean & Bob
KOBH-Just About Time
KSCJ-Cub Reporter
KSTP-Houseboat Hannah
WAAW-Markets
WDAY-Prgm. Previews; Man on
the Street
WDGY-Rhythm Revue
WGN-Morning Melodies
WHO-News; Women in the News
WLS-Don & Helen, duo
WMIN-Here Comes the Band
WTCN-Classified Column
10:30 CST 9:30 MST
NBC-Nat'l Farm & Home Hour:
KSOO WMAQ KFYR WTCN
WEBC WDAY KSO KOA (sw-
15.21)
CBS-Romance of Helen Trent,
sketch (Old English Floor
Wax): WBBM KRNT KFAB
KMOX
NBC-Emerson Gill's Orch.: WOW
CJRM-Markets
CKX-Farmer's Hour
CKY-Studio Strings; Eleanor Mc-
Laughlin, contralto
KFJM-Variety Show
KFNF-Frank Field
KLP-Markets & News
KOBH-Home Folks' Frolic
KOIL-Morning Melodies
KSCJ-Women's Review
KSTP-Dan Harding's Wife
WCCO-Happy Gilman's
WDGY-Trailin' Along
WGN-News
WHLB-Stocks
WHO-Myrt & Marge, sketch
WLS-Ma Perkins, sketch

WLW-News; River; Weather;
Live Stock
WMIN-Rhythmic Aze
WMT-Frank Voelker, organist
WNAX-Songs of Jimmy Morgan
10:45 CST 9:45 MST
CBS-Our Gal Sunday, sketch
(Old English Floor Wax):
KFAB WBBM KRNT KMOX
NBC-Nat'l Farm & Home Hour:
WLW
NBC-Emerson Gill's Orchestra:
KSTP
CBC-Emerson Gill's Orch.: CKX
KFJM-Markets
KFNF-Request Hymns
KLP-M Stamp Man
KOBH-Household Arts
KOIL-Modern Moods
KSCJ-Livestocks; Wall Street
Mission
WCCO-Grandma Travels
WDGY-News
WGN-Way Down East
WHLB-Swing Session
WHO-Hilltop House, sketch
WLS-Markets; Weather; News
WMIN-Interview
WMT-Music Memory
WNAX-Blue Ridge Trio
11:00 CST 10:00 MST
CBS-Betty & Bob, sketch (Gold
Medal): KFAB KMOX WCCO
WBBM (sw-15.27)
NBC-News; Carlile & London:
WOW WMAQ (sw-15.33)
CKX-Recordings
CKY-On the Mall
KFJM-Floyd Johnson's Orch.
KFNF-Weather; Markets; News
KLP-M-noon-day Varieties
KOBH-Fred Farnumf, Reporter of
Odd Facts
KOIL-Women in the News
KSTP-Household Forum
WDGY-Luke 'n' Duke
WGN-Man on State Street
WHLB-Luncheon Melodies
WHO-Dan Harding's Wife, sketch
WLS-Dinnerbell Prgm.
WMT-Toby's Cornstussel Nooz
WNAX-The Blue Four
11:15 CST 10:15 MST
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Floor Wax): WHO KSTP WOW
NBC-Escorts & Betty: WMAQ
(sw-15.33)
CBS-Betty Crocker, cooking ex-
pert (Gold Medal): WBBM
KMOX KFAB WCCO (sw-
15.27)
CKX-Songs of the Islands
CKY-British Dance Bands
KFJM-News
KFNF-Poultry Helps
KOBH-Melody Time
KOIL-Waltz Time
KSCJ-Peter McGregor
WAAW-Markets
WDGY-Farm Bureau News
WGN-Noontime Musical
WMIN-noon-day Jamboree
WMT-Tom Owens' Cowboys
WNAX-Russ & Cliff
11:30 CST 10:30 MST
NBC-John's Other Wife, sketch
(Louis Philippe): WHO WOW
KSTP
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): WBBM
WCCO KMOX KFAB (sw-
15.27)
NBC-Mother-in-Law, sketch:
(sw-15.21)
NBC-Words & Music: WMAQ
(sw-15.33)
CKX-Time and Weather; Now
and Then
KFJM-Big Ole Show Company
KFNF-Alfalfa John
KFYR-Markets & Police Bulletins
KOA-Elsa Kauerz Musical Va-
rieties
KOBH-Thought for the Day
KOIL-To be announced
KSCJ-Pelletier Pointer; Sons of
Pioneers; News
KSOO-Grain Quotations; Easy to
Remember; Question Box
WDAY-Variety Prgm.
WDGY-Livestock Reporter
WEBC-Betty Crocker
WGN-Markets; △Midday Service
WLS-Voice of the Feed Lot;
WLW-Live Stocks
WMT-Sweet & Swing
WNAX-Grandma Travels
WTCN-Popular Concert
11:45 CST 10:45 MST
NBC-Just Plain Bill, sketch (Bi-
So-Dol): WOW KSTP
NBC-Jack & Loretta Clemens,
songs & patter: (sw-15.21)
CBS-Valiant Lady, sketch (Gold
Medal) WBBM KFAB WCCO
KMOX (sw-15.27)
MBS-Voice of Experience: KSO
Markets: KFJM WHO
To be announced: KFYR KOBH
CKY-News & Messages

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

**6:00 CST (7:00 CDT) CITIES SERVICE CON-
CERT with Lucille Manners, Dr. Frank Black,
conductor; NBC-Red.**
**6:30 CST (7:30 CDT) PAUL WHITEMAN'S OR-
CHESTRA; guest, CBS.**
**7:00 CST (8:00 CDT) HOLLYWOOD HOTEL
with Frances Langford, Frank Parker, Anne
Jamison, Louella Parsons, Ken Murray and
Oswald, Marilyn Stuart, Raymond Paige's
orchestra; Loretta Young, David Niven and
Richard Greene, guests, CBS.**
**8:00 CST (9:00 CDT) THE SONGSHOP with
Dell Sharbutt, m.c.; Alice Cornett, Nadine
Conner, Reed Kennedy, quartet, glee club,
orchestra; guest, CBS.**
**8:30 CST (9:30 CDT) JUNIOR LEAGUE BALL,
Paul Whiteman's orchestra, NBC-Blue.**

KSCJ-Stars Over Hollywood
WEBC-Betty & Bob, sketch
WLS-The Business of Farming
WLW-Thomas Conrad Sawyer
WMAQ-Donald Novia, tr.
WMIN-Swing Time
WMT-News; Cedar Valley Hill-
billies
WNAX-George German's Pied
Pipers
WTCN-Front Page

AFTERNOON

12:00 CST 11:00 MST
CBS-Oxydol's Own Ma Perkins,
sketch: WCCO KMOX KSCJ
WNAX (sw-15.27)
NBC-Music Appreciation Hour:
WDAY WMAQ (sw-15.33)
NBC-Music Appreciation Hour:
KFYR KSO (sw-15.21)
CBC-Big Sister: CKY CKX
KFAB-News
KFJM-News Oddities
KFNF-Farm Sales & News
KOA-Over the Back Fence; To
be announced
KOBH-News of the Hour; World
Bookman
KOIL-Street Reporter
KSOO-The Buccaneers
KSTP-Musicale
WBBM-To be announced
WDGY-Slim Jim
WEBC-Bulletin Board
WHLB-Croation Music
WHO-Betty Crocker, sketch
WLS-School Time
WLW-Linda's First Loe
WMIN-News; Orch.
WMT-Cedar Valley Hillbillies
WOI-Moeller's Accordion Band
WOW-Markets
12:15 CST 11:15 MST
CBS-The O'Neills, sketch (Ivory
Soap): WBBM WCCO KRNT
KMOX
NBC-Music Appreciation Hour:
WOW
CBC-Music Appreciation Hour:
CKY
MBS-World Traveler: WGN
News; KFJM KOIL
CKX-Songs of Yesteryear
KFAB-Dinner Call
KFNF-Around the Dinner Table
KOA-Curiosities
KOBH-Easy to Remember
KSCJ-Voice of the People
KSOO-Farm Specials; Grain Quo-
tations
WGN-Harold Turner, pianist
WHO-Betty & Bob, sketch
WLS-Otto's Novelodeons
WLW-Hilltop House
WMIN-Gypsy Strings
WMT-Question Man; Voice of
Iowa
WNAX-News & Markets
12:30 CST 11:30 MST
NBC-How to Be Charming
(Phillips Chemical): KOA
NBC-Music Appreciation Hour:
WTCN KOIL
CBS-American School of the Air:
WCCO KRNT KDAL WHLB
(sw-11.83)
CBC-Music Appreciation Hour:
CKY CKX
To be announced: WEBC WLW
News: WHO WOW
KFYR-Nora M. Hott
KFJM-Request Prgm.
KMOX-Linda's First Love, sketch
KOBH-Program from Chadron
Studios
KSTP-High Schools
WBBM Man on the Street
WCCO-Heart of Julia Blake
WDGY-Music Box
WNAX-Songs of Jimmy Morgan

WDAY-Agriculture in the News
WDGY-This Rhythmic Age
WGN-June Baker, talk
WLS-Market Reports; John
Brown pianist
WMIN-Design for Melody
WMT-Markets; Cedar Valley Hill-
billies
WNAX-The Melodeers
12:45 CST 11:45 MST
Man on the Street: KFAB WOW
CKX-Market Quotation
KFYR-College News Review
KFNF-Your Pets
KOA-News
KSCJ-Livestocks; Farm Flash
KSTP-Woman's Page
WDGY-Health Talk
WEBC-Judy & Jane
WGN-Hits of Today
WHO-Earl E. May Prgm.
WLS-Howard Peterson, organist
WMT-Iowa Cornhuskers; Bjorg
Bjorgenson
WNAX-D. B. Gurney
1:00 CST 12:00 MST
CBS-Marine Band: WHLB KSCJ
KDAL (sw-11.83)
NBC-Radio Guild, Drama: KOIL
(sw-15.21-15.33)
NBC-Pepper Young's Family,
sketch (Camay): WOW WLW
WHO WDAY KSTP WEBC
WMAQ KOA KFYR
KFAB-Poultry Talk
KFYR-Chimes Concert
KFJM-Hit of the Day
KFNF-Grab Bag Show
KMOX-Magic Kitchen
KOBH-Luncheon Music
KSOO-Detective Mysteries
WBBM-The Editor's Daughter
WCCO-Livestock
WDGY-P. T. A. Prgm.
WGN-Marriage License Romances
WHO-Rhythm Makers
WLB-T. B. Prgm.
WLS-Homemakers' Prgm.
WMIN-News; Music Hall
WMT-Many Happy Returns;
German Band
WNAX-Petroleum Parade
WTCN-Baseball Game
1:15 CST 12:15 MST
NBC-Oxydol's Own Ma Perkins,
sketch: KFYR KSTP WOW
KOA WDAY WEBC WMAQ
WHO
CBC-London Calling: CKX
KFJM-Puzzle Prgm.
KFNF-Studio Prgm.
KOBH-Highlights of the News
WAAW-News
WBBM-Meet the Missus
WCCO-Markets
WDGY-Gertrude Lewis
WGN-Moods in Music
WLB-Musicale
WLW-Mad Hatterfields
WMT-Earl E. May, talk
1:30 CST 12:30 MST
NBC-Vic & Sade, sketch (Cris
co): KFYR WDAY WOW
WDAY WMAQ WLW WEBC
KSTP WHO KOA KSOO
CBS-Kate Smith Speaks: KDAL
KSCJ WHLB (sw-11.83)
MBS-Jam Session: KSO WGN
News: KFYR WLS WMT
KFAB-Bill Miller, songs sacred
KFYR-Nora M. Hott
KFJM-Request Prgm.
KMOX-Linda's First Love, sketch
KOBH-Program from Chadron
Studios
KSTP-High Schools
WBBM Man on the Street
WCCO-Heart of Julia Blake
WDGY-Music Box
WNAX-Songs of Jimmy Morgan

1:45 CST 12:45 MST
CBS-Captivators: KSCJ (sw-
11.83)
NBC-The Guiding Light (White
Naptha): WHO KSTP KFYR
WOW WDAY WEBC WMAQ
WLW KOA KSOO
Judy & Jane: WHLB WNAX
CJRM-Musical Barometer
KFAB-News & Markets
KFYR-Farm Flashes
KFNF-Pet Department
KMOX-Editor's Daughter, sketch
WBBM-Radio Gossip Club
WCCO-Ladies First
WDGY-Gems of Melody
WGN-The Leadoff Man
WLS-Homemakers' Prgm.
WMT-Novelty Parade; Musical
Interlude
2:00 CST 1:00 MST
NBC-Club Matinee; Variety Show:
KOIL WMT WTCN KSOO
WENR KSO (sw-15.21)
CBS-Penn Relays: KDAL KSCJ
(sw-11.83)
NBC-Lorenzo Jones, sketch (Phil-
lips): WOW WHO WMAQ
KSTP
CBC-Club Matinee: CKY CKX
Baseball Game; Cubs vs. Reds:
WBBM WGN
KFAB-Cornhusker Jamboree
KFJM-World Bookman
KFNF-Kitchen Klatter
KFYR-Markets, Weather & Agri-
culture in the News
KMOX-Singin' Sam
KOA-Judy & Jane
KOBH-News; Concert Hall
WDAY-Kitty Keene, Inc.
WDGY-Matinee Melodies
WEBC-Stock Quotations; After-
noon Interlude
WHLB-Markets
WLW-Dan Harding's Wife
WMIN-News; Just Thinking
WNAX-Blue Ridge Trio
2:15 CST 1:15 MST
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): KOA
KSTP WEBC WMAQ WOW
WHO
CBS-Stage Relief, spkr.: (sw-
11.83)
CBS-Penn Relays: WHLB WCCO
MBS-To be announced: WDGY
Ma Perkins, sketch: KFJM WLW
KFNF-Studio Prgm.
KFYR-Judy & Jane
KMOX-One Woman's Opinion
WDAY-News; Tea Time Tunes
WNAX-Your Favorites
2:30 CST 1:30 MST
CBS-Four Clubmen: KMOX
WCCO KDAL
NBC-The Hughes Reel with Rush
Hughes, comm. (Borden Co.):
WOW WMAQ KSTP WHO
KOA
NBC-Club Matinee: WEBC KFYR
MBS-Ted Malone's Between the
Bookends: WDGY
CKX-Continental Varieties
KFYR-Record Library
KFJM-Slim Thomson's Cowboys
KFNF-The Flower Lady
KOBH-Farm & Ranch Hour
KSCJ-To be announced
WDAY-Rudy Sten's Cowboys
WHLB-△Devotional Services
WLW-The Heart of Julia Blake
WMIN-Kaffee Klatch
WNAX-George German's Pied
Pipers
2:45 CST 1:45 MST
CBS-World Economic Cooperation
Prgm.: KMOX WCCO WHLB
KDAL KSCJ (sw-11.83)
NBC-The Road of Life (Chipso):
WMAQ WLW
CBC-This English: CKY CKX
KFNF-Gospel Singer
KOA-Dan Harding's Wife, sketch
KSTP-Voice of Experience
WCCO-Church Federation
WDGY-Jam Session
WEBC-△Church of the Air
WHO-Judy & Jane, sketch
WMIN-Barefoot Boys
WNAX-Betty Lane's Southerners
WOW-To be announced
3:00 CST 2:00 MST
CBS-Orlean Moods: KSCJ WCCO
WHLB (sw-11.83)
NBC-Bennett & Wolverton:
WOW WENR
NBC-Neighbor Nell, philosophy;
Irma Glen, organist: WEBC
(sw-15.21)
CBC-Univ. Lecture: CKY CKX
Baseball Game: KFAB WMT
News: KFYR KSOO
KFJM-University Educational Se-
ries
KFNF-Variety Revue
KMOX-Let's Compare Notes
KOA-To be announced
KOBH-News; Piano Paintings
KOIL-Song Album
KSTP-Kitty Keene

WDGY-Dream Weavers
WHO-Kitty Keene, Inc., sketch
WLW-Houseboat Hannah
WMAQ-Time Time Varieties
WMIN-News; Mini Piano
WNAX-Women's Side of the News
3:15 CST 2:15 MST
NBC-Don Winslow of the Navy,
sketch: WDAY KFYR KSOO
(sw-15.21)
CBS-Orlean Moods: KMOX
NBC-Songs by Carlotta: WMAQ
WOW KSTP (sw-9.53-15.33)
MBS-Ruby's Music: WDGY KSO
CBC-The Sea Ghost: CKY CKX
KFJM-News
KOBH-Musical Newsy
KOIL-To be announced
WEBC-△Church of the Air
WENR-Music Circle
WHO-Houseboat Hannah, sketch
WLW-Life of Mary Sothern
WMIN-Siesta
WNAX-Happy Jack's Old Timers
3:30 CST 2:30 MST
CBS-Music for Fun: WBBM
WCCO KMOX KSCJ (sw-
11.83)
William Spier will be commen-
tator. Program: Or. Minnet
(Hayda), The Market Place at
Limoges (Moussorgsky), Carli-
on from "L'Arlesienne" (Bizet),
Serenade of the Dell (De-
bussy), Arabian Dance from
"Nutcracker Suite" (Tschalkow-
sky), Spinning Song (Mendels-
sohn) and Enchanted Lake (Lia-
doff).
NBC-Penn Relays: WENR KSOO
KSO KOIL (sw-15.21)
NBC-Cabin at the Crossroads
(Aunt Jemima): KOA
NBC-Happy Jack, songs: WDAY
WOW KSTP
NBC-Your Family & Mine,
sketch (Sealtest): WMAQ (sw-
9.53-15.33)
MBS-Instrumental Group: WDGY
CBC-To be announced: CKY
CKX
KFJM-Music Appreciation Hour
KFYR-Kitty Keene
KOBH-Book Review
WEBC-To be announced
WHLB-Please Play
WHO-Way Down East
WLW-Drifting Pioneers
WMIN-Minnesota Colleges
WMT-Cowboy Roundup
WNAX-Cliff Fredericks, ac-
cordianist
3:45 CST 2:45 MST
NBC-Margot of Castlewood, sketch
(Quaker Oats): KOA
NBC-Washington Calling; Solo-
ists & Orch.: WENR KOIL
KSOO
NBC-Little Orphan Annie (sw-
9.53-15.33)
NBC-Three Romeos: KFYR
WDAY WEBC WOW KSTP
KFNF-Gospel Singer
WDGY-Mood Music
WHO-To be announced
WLW-Editor's Daughter
WMAQ-Romance and Rhythm
WNAX-Songs of Jimmy Morgan
WSM-Console Melodies
4:00 CST 3:00 MST
CBS-News; George Hall's Orch.
WHLB KSCJ KRNT WCCO
NBC-Education in the News
KFYR KSTP (sw-9.53-15.33)
NBC-To be announced: KOIL
KSOO WMAQ
CBC-To be announced: CKX
KFJM-Shirley Anne Ronne, songs
KFNF-Cub Reporters
KMOX-Jack Armstrong
KOA-Hello Peggy
KOBH-News of the Hour
KSL-Children's Concert
WBBM-Dave Bacal, organist
WDAY-Women's Organization
prgm.
WDGY-Crazy Quilt
WBBM-Truman Bradley, comm.
WEBC-Afternoon Varieties
WENR-Malcolm Claire, children's
stories
WGN-Swing It
WHO-The Party Line
WLB-Beethoven
WLW-Dick Tracy
WMIN-News; Hollywood Brevities
WNAX-Happy Jack's Old Timers
WOW-News
WTCN-Tunes of Today
WTMJ-Rid the Road of Jallones
4:15 CST 3:15 MST
NBC-Rhythmaires; News: WDW
WENR WDAY KFYR (sw-
9.53-15.33)
CBS-Maxine Sullivan, songs:
KSCJ KRNT
NBC-Cadets Quartet; News:
KOIL WMAQ KSOO
To be announced: WTCN KOA
Jack Armstrong: WCCO WLW
News: CKY CKX CFNF
KFAB-Man on the Street



TED MALONE
"Between the Bookends"
poetry reader
Fri. 2:30 pm CST (1:30 MST)

Frequencies

CJRM-640	WCCO-810
CRX-1120	WDAF-610
CKY-910	WDAF-940
KFAB-770	WDGY-1180
KFDY-780	WEBC-1290
KFJM-1410	WGN-720
KFNF-890	WHAS-820
KFYR-560	WHLB-1370
KLPM-1240	WHO-1000
KMBC-950	WJR-750
KMOX-1090	WLB-1290
KOA-830	WLS-870
KOBH-1370	WLV-700
KOIL-1460	WMAQ-670
KRNT-1380	WMIN-1370
KSCJ-1330	WMT-600
ESL-1130	WNA-570
KSO-1430	WOW-890
KSOO-1110	WPM-650
KSTP-1460	WTCN-1250
WAAW-660	WTMJ-620
WBBM-770	
WCAL-1250	

KFJM-Int'l Peace Relations Prgm.
KMOX-Adv. of Jimmy Allen
KOBH-American Legion Band
KSTP-Movie Parade
WBBM-Kitty Keene, Inc.
WENR-Don Winslow of the Navy
WGN-Armchair Melodies
WHLB-Jerry of the Circus
WHO-Baseball Resume
WLB-Eroica
WOW-Staff Orch.
4:30 CST 3:30 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties);
WBBM WNAW WCCO KMOX
WHLB KRNT KSCJ KDAL (sw-11.83) (also see 7:45 p.m.)
NBC-Chesterfield Daily Sports Column, Paul Douglas; WOW WEBC WENR KSTP WLW (sw-15.21)
NBC-Johnny Johnston, bar.; KFYR KOIL
MBS-Airliners Orch.; WDG Y CJRM-Mothers Musical Album
CKX-Blair of the Mounties
CKY-Air Adventures of Jimmie Allen
KFJM-Shopping Tour
KFNF-Studio Prgm.
KOBH-Matinee Melodies
KSOO-News; Skyride
WGN-Charlie Chan, sketch
WLB-Symphony
WMAQ-Dick Tracy, sketch
WMIN-Eventide Echoes
4:45 CST 3:45 MST
NBC-Lowell Thomas, news commentator (Sun Oil); WLW (sw-15.21)
NBC-Vagabonds; KFYR KSOO WMAQ WTCN KOIL
CBS-Lum & Abner (Postum); WBBM (sw-11.83) (also see 9:15 p.m.)
CBC-Golden Journeys; CKX
NBC-Orphan Annie (Ovaltine); WOW
NBC-Rollini Trio; KOA
CKY-Organ Reveries
KFYF-Bob Beckett
KOBH-Δ Church in the Wild-wood
KSCJ-Talking Drums
KSL-Words & Music
KSTP-Charlie Chan
WBBM-Pappy Cheshire
WDAY-Lem & Martha
WEBC-Twilight Review
WENR-Don Winslow of the Navy
WGN-Little Orphan Annie
WLB-Beethoven
WMIN-Hearth & Home
WNAW-The Blue Four
5:00 CST 4:00 MST
CBS-Just Entertainment with Jack Fulton; Andrews Sisters; Carl Hoenigarten's Orchestra (Wrigley's Gum); (sw-11.83) (also see 9 p.m.)
NBC-Amos 'n' Andy, sketch (Campbell's Soup); (sw-9.53) (also see 9 p.m.)
NBC-The Four of Us; WTCN WENR KSOO KFYR KOIL WMT (sw-11.87)
CBS-N. W. Univ. Bookshelf; KFAB KSCJ
CBC-Luigi Romanelli's Orch.; CKX
CKY-Dance Tunes
KFJM-Shirley Anne Ronne, songs
KFNF-Cub Reporters
KOA-Briefs & Orch.
KOBH-News of the Hour; Answer Me This
KSTP-Dick Tracy
WBBM-John Harrington, sports
WCCO-Front Page Parade
WDGY-Twilight Interlude
WDAF-Studio Prgm.
WEBC-Rhythm Revue
WGN-Evening Serenade
WHO-Jimmy Allen, sketch
WLW-To be announced
WMIN-News; Dance Orch.
WNAW-George German's Pied Pipers
WOW-Dick Tracy, sketch

5:15 CST 4:15 MST
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett; WHO WOW WEBC WDAY KSTP WMAQ KFYR (sw-9.53) (also see 9:15 p.m.)
CBS-Arthur Godfrey, songs & patter (Barbasol); KMOX KRNT (sw-11.83) (also see 10 p.m.)
CBS-N. W. Univ. Bookshelf; WBBM
NBC-Story Behind the Headlines; WENR WTCN KSOO WMT (sw-11.87)
MBS-Lawrence Welk's Orchestra; KSOO WDG Y KSO KOIL
CBC-Major Bill; CKX
CKY-Easy Aces
KFAB-News & Baseball Scores
KFJM-Birthday Bells
KFNF-News
KOBH-The Playboys
KSCJ-Jerry of the Circus
WCCO-Let's Celebrate
WGN-Buddy Clark's Orch.
WHLB-Movie Preview
WLW-The Perk Uppers
WMIN-Sig Davis Sports Review
WNAW-Bert Layne's Mtns.
5:30 CST 4:30 MST
CBS-Hollace Shaw, sop.; Orch.; KFAB KSCJ KDAL WBBM
NBC-Through the Years; WOW WEBC WMAQ
CBC-Organ Recital; CKX
Lone Ranger; KFJM KOIL
News; KOA WHO
Dick Tracy, sketch; KSOO WMT
Jerry of the Circus; KSTP WEBC
CKY-Broadway Comedy Stars
KFNF-Studio Prgm.
KFYR-Jack Armstrong
KOBH-Rapid City Public Schools
KSOO-Dick Tracy sketch
WCCO-Tandy MacKenzie
WDAF-Studio Prgm.
WDAY-Variety; News
WDGY-Eventide Echoes
WENR-Dinner Date
WHLB-Dinner Music
WLW-To be announced
WMIN-Dining Out
WMT-Dick Tracy, sketch
WNAW-News & Sports
WOW-Wig Waggin' with Wagner
5:45 CST 4:45 MST
CBS-Hollace Shaw, sop.; WCCO (sw-11.83)
NBC-Three Romances; KSOO
NBC-Creagh Mathews, tr.; WTCN
MBS-Ennio Bolognini's Orch.; WGN WDG Y
News; KFYR WOW
Little Orphan Annie, sketch; KSTP WHO
CKX-Murder Mysteries
CKY-House of Dreams
KFJM-Old Favorites
KFNF-Bob Heckett
KLPM-Witt and Music
KMOX-Adult Education Prgm.
KOA-To be announced
WBBM-We, the Wives
WEBC-Terry & the Pirates
WENR-Vocal Varieties
WLW-Boake Carter
WMIN-Leamington Trio
WMT-Sports; News
WNAW-Blue Ridge Trio

NIGHT

6:00 CST 5:00 MST
NBC-Cities Service Concert; Lucille Manners, sop.; Frank Black's Orch.; KOA KFYR WDAY WEBC KSTP WTMJ WMAQ WHO WOW WDAF (sw-9.53)
Miss Manners will sing Zig-zaguer from "Bittersweet" and, with Mr. Simmons, Sometimes I'm Happy. Mr. Simmons will also offer Love Is Here to Stay. The ensemble will play Halle-lujah, Dancing in the Dark, and Romany Life. The choir will sing More Than Ever and the orchestra will play Meditation from "Thais," Liebersfreund and a Franz Lehar Waltz Medley.
MBS-"What's My Name" (Phillip Morris); WLW WGN WDG Y
NBC-Maurice Spitalny's Orch.; KSO WLS (sw-11.87)
CBS-The Ghost of Benjamin Sweet, drama; WBBM KFAB KMOX WHAS KMBC KRNT KSCJ WJR WCCO KDAL
CBC-Let Us Sing; CKX
CKY-Drums
KFJM-Weather; Markets
KFNF-Pentecostal Singers
KOBH-News of the Hour; Un-spoken Melodies
KOIL-Pop-Eye
KSL-News
KSOO-Dinner Dance
WBBM-We the Wives

WHLB-Range Radio Theater
WMIN-News; Langworth Orch.
WMT-Musical Varieties
WNAW-Dinner Hour Organ Melodies
WSM-String Quartet
6:15 CST 5:15 MST
NBC-Maurice Spitalny's Orch.; WMT
News; KFJM KOIL
CJRM-News; Sports
KLPM-Musical Interlude
KMBC-Democratic Committee
KSL-Adventures of Jimmy Allen
WMIN-Melody Hotel
WSM-Talk by Sam Brewster
6:30 CST 5:30 MST
MBS-Lone Ranger, drama (SIL-vercup); WGN
CBS-Paul Whiteman's Orchestra (Chesterfield); Guest: WCCO KMBC KFAB KMOX KRNT WNAW KSCJ WHAS WBBM KDAL WJR WHLB (sw-11.83) (also see 9:30 p.m.)
NBC-Death Valley Days, drama (Borax); KOIL WMT KSO WLS WLW (sw-11.87)
CBC-Topics of the Day; CKY
CJRM-Adv. of Jimmie Allen
CKX-Laff Parade
KFJM-Ed Butler, sports
KSL-Broadcasters Review
KSOO-News
WDGY-To be announced
WLB-German Lesson
WMIN-Bud Morton Club
WSM-Trio Time
6:45 CST 5:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties); KSL (also at 4:45 p.m.)
CBC-The Fushys, sketch; CKY
CJRM-Communist Party Forum
CKX-Schubert Choir
KFJM-Old Favorites
KSOO-Melodeers
WMIN-Coral Islanders
WSM-Francis Craig's Orch.

7:00 CST 6:00 MST
NBC-Abe Lyman's Waltz Time (Phillips); Frank Munn, tr.; WMAQ WOW WDAF WHO KSTP (sw-9.53)
Mr. Munn will sing Always and Always, and accompanied by the chorus, A Garden in Granada. The chorus will also sing Sunrise and You, Chimes of Spring and Mexicana Rose. The orchestra will play Kiss in the Dark, Tales of the Vienna Woods, and The Waltz of the Gypsies.
NBC-Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy team; Freda Gibson; Teddy Bergman; Graham McNamee; Quartet; George Olsen's Orch.; WSM WTCN KSO KOIL WMT WLW WLS WEBC (sw-11.87) (also KFI at 10:30 p.m.)
CBS-Hollywood Hotel (Campbell's Soup); Frances Langford; Ken Murray; Oswald; Marilyn Stuart; Frank Parker, tr.; Ken Niles; Raymond Paige's Orch.; Anne Jamison, sop.; Guests: WHAS KSL KMBC KFAB WBBM KMOX WCCO KSCJ WNAW WJR KRNT (sw-11.83)
Guests: Loretta Young, David Niven and Richard Green in a preview of "Four Men and a Prayer."
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

CBC-London Calling; CKY CKX
CJRM-Top Tunes of the Day
KFJM-American Family Robinson
KFYR-Studio Prgm.
KOA-Victor Arden's Orch.
KSCJ-To be announced
KSOO-Sports; College Songs
WDAY-Louise Murray Headland
WGN-Bob Crosby's Orch.
WHLB-Popular Varieties
WLB-Forum
WMIN-News; Tuning Around
WTMJ-Screen & Radio Preview
7:15 CST 6:15 MST
KFJM-Musical Moments
KOA-Melody Time
WDAY-American Legion Prgm.
WGN-Graphic Previews
WLB-Tschaikowsky
WMIN-Tuning Around
WTMJ-Let's Dance
7:30 CST 6:30 MST
NBC-A. L. Alexander's True Stories; WOW WHO WMAQ WDAF KSTP
NBC-Spelling Bee; WENR WSM WDAY KFYR KSO WTCN WTMJ (sw-11.87)
MBS-Operetta Series; KOIL
WMT
CBC-Operetta; CKY CKX
CJRM-C.C.F. Prgm.

KFJM-Old Time Jamboree
WCCO-Basket Ball Tournament
WDAY-American Legion Prgm.
WEBC-Evening Musicale
WLW-Variety Prgm.
WMIN-Prosperity Night
7:45 CST 6:45 MST
CJRM-Pictures in Melody
KFJM-Dance Orch.
KOA-Melody Master
WDGY-Harmony Hall
WEBC-Variety Bill
WGN-News; Sports
WMIN-W. P. A. Prgm.
8:00 CST 7:00 MST
CBS-The Song Shop (Coca-Cola); Del Sharbutt, m.c.; Reed Kennedy; Alice Cornett; Gus Haenschen's Orch.; KSL KRNT WCCO WBBM KFAB KMOX KSCJ KDAL WJR (sw-11.83)
NBC-Campana's First Nighter, dramatization, starring Lester Tremayne & Barbara Luddy; WTMJ WLW WMAQ WHO WOW WDAF WEBC KSTP KOA WSM (sw-9.53)
NBC-Paul Martin's Music; WENR KFYR WTCN KSO WMT (sw-11.87)
MBS-Bamberger Symphony Orchestra; KOIL
CBC-Canada, 1938; CKY CKX
CJRM-Model Aircraft League
KFJM-Leo Riske's Orch.
KMBC-Poly Follies
WDAY-To be announced
WGN-Ennio Bolognini's Orch.
WHAS-Music to Your Taste
WHLB-Radio Night Club
WLB-Church Music
WMIN-News
WNAW-Varieties
8:15 CST 7:15 MST
NBC-Paul Martin's Music; WDAY CJRM-To be announced
KFJM-News
WENR-Democratic Party Talk
WMIN-Guest Night
8:30 CST 7:30 MST
NBC-Jimmie Fidler's Hollywood Gossip (Dreene); KOA WLW WOW KSTP WMAQ WDAF (sw-9.53)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Jr. League Ball; KFYR WENR WEBC WDAY KOIL (sw-11.87)
The ball of tomorrow at the grand ballroom on the grounds of the New York World's Fair of 1939 will be described and music by Paul Whiteman and other orchestras will be heard.
CBC-Lloyd Huntley's Orchestra; CKY
CJRM-Board of Trade Session
KFJM-Orchestra Parade
KMBC-News; Sports
WGN-Curtain Time
WHAS-Studio Talent
WHLB-WPA Musicale
WHO-To be announced
WMIN-Cec Hurst's Orch.
WMT-Swing Revue
WNAW-Evening News
WSM-Waltz Time
WTCN-Front Page
WTMJ-Dance Orch.
8:45 CST 7:45 MST
NBC-People in the News; Dorothy Thompson, commentator (Pall Mall); KSTP WMAQ WOW WDAF KOA WLW (sw-9.53)
CBS-American Viewpoints; KFAB WHLB WCCO KMOX KSCJ KDAL WBBM (sw-11.83)
NBC-Jr. League Ball; KSO
CBC-I Shall Never Forget; CKY
CJRM CKX
KSL-Pinto Pete
WHAS-Vic Arden's Orch.
WHO-Rogosinski & Austin
WJR-Musical Prgm.
WMIN-Δ River Lake Tabernacle
WMT-Style Talk; Band Wagon
WTCN-Educational Feature
9:00 CST 8:00 MST
NBC-Amos 'n' Andy, sketch (Campbell's Soup); WOW KFI KOA WDAF WMAQ WSM KSTP WLW WHO (also at 5 p.m.)
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hoenigarten's Orchestra (Wrigley's Gum); KSL KRNT KMBC KMOX KFAB WCCO WBBM WHAS WJR (also at 5 p.m.)
NBC-Dance Orch.; KFYR (sw-9.53)
NBC-Enrico Madriguera's Orch.; KSO
CBS-Jimmy Dorsey's Orch.; (sw-11.83)

CBC-News; CKY CKX CJRM
KOIL-Dance Orch.
WEBC-Safety Club; Varieties
WENR-Globe Trotter
WHLB-Waltz Time
WMIN-News; Monitor News
WMT-News
WNAW-Tommy Tucker Tempos
WTCN-Baseball Scores
WTMJ-Sports; News
9:15 CST 8:15 MST
CBS-Lum & Abner (Postum); KRNT KMBC WHAS KMOX WCCO KSL (also at 4:45 p.m.)
NBC-Uncle Ezra (Alka-Seltzer); KOA (also at 5:15 p.m.)
Sports; WHO WLW
NBC-Dance Orch.; WSM
CBS-Jimmy Dorsey's Orchestra; KFAB KSCJ KMBC KDAL
NBC-Enrico Madriguera's Orch.; WDAY
CBC-Ozzie Williams' Orch. CKY CKX
MBS-Invitation to Waltz; WMT
CJRM-Regina Community Chest
KFNF-Andy Andrews
KSTP-Sports Oddities
WDAF-Dance Band
WEBC-To be announced
WENR-Freddie Hankel's Orch.
WGN-Jack Russell's Orch.
WHLB-Tribune Time
WJR-This Week in Review
WMIN-Rhumba Rhythm
WNAW-Yankton College Prgm.
WOW-Wig Waggin' with Wagner
WTCN-Burton Boys
WTMJ-Night School
9:30 CST 8:30 MST
CBS-Paul Whiteman's Orchestra (Chesterfield); KSL (also at 6:30 p.m.)
CBS-Will Osborne's Orch.; KSCJ WHLB KMBC KRNT KDAL WHAS KFAB (sw-11.83)
NBC-Ruby Newman's Orchestra; WDAY WTCN KFYR WMAQ
NBC-Dance Orch.; (sw-9.53)
CBC-Poets' Gallery; CJRM CKY CKX
News; KOIL WNAW
To be announced; WHO WLW
KOA-Golden Melodies
KSTP-Front Page Drama
WCCO-Rollie Johnson
WEBC-Sportsmen's Special
WMT-Tune Tossers
WSM-Teachers' College of the Air
9:45 CST 8:45 MST
CBS-Will Osborne's Orch.; WJR WBBM
NBC-Ruby Newman's Orchestra; WDAF WOW KSTP (sw-9.53)
MBS-Dick Barrie's Orch.; WGN
KMOX-Carl Lorch's Orch.
KOIL-Sports
WCAL-Δ Chapel Service
WCCO-Hurst's Orch.
WNAW-Evening Varieties
WMT-Band Wagon
WOW-News
WTCN-Dance Orch.

10:00 CST 9:00 MST
CBS-Arthur Godfrey, songs and patter (Barbasol); KSL (also at 5:15 p.m.)
NBC-Frankie Trumbauer's Orch.; WTCN
NBC-Ben Cutler's Orch.; WOW WDAF WDAY WMAQ
CBS-Red Norvo's Orch.; KSCJ KFAB WBBM KMBC KRNT KMOX WHAS
MBS-Orrin Tucker's Orch.; KSO
KSTP KOIL WGN
CBC-Organ Recital; CKX CKY
News; WSM CJRM WHO
To be announced; KOA WCCO
KFYR-Weather & News
WEBC-News-Tribune Time
WENR-Music As You Desire It
WJR-Casino of the Stars
10:15 CST 9:15 MST
NBC-Dick Stabile's Orch.; WHO KFYR WSM WDAY WEBC WOW
NBC-Harry Candulla's Orch.; KSTP (sw-6.14)
CBS-Ozzie Nelson's Orch.; WJR KMOX KSCJ WBBM KFAB KRNT KMBC WNAW WHAS
MBS-Bob Crosby's Orch.; KOIL WMT WGN WLW KSO
KSL-Songs for You
WDAF-Dance Orch.
WMAQ-Andy Kirk's Orch.
WMIN-Twelfth Hour Tempo
10:45 CST 9:45 MST
NBC-Harry Candulla's Orchestra; WENR
CBS-Ozzie Nelson's Orch.; KSL
CFCN-Garden of Melody
11:00 CST 10:00 MST
MBS-Leighton Noble's Orch.; KOIL WMT KSO WGN
NBC-Joe Haymes' Orch.; WLW WENR WOW KFYR
CBS-Dance Orch.; KFAB WNAW
NBC-Val Olman's Orch.; WHO WMAQ WSM
To be announced; WBBM KSCJ WEBC
KMOX-When Day Is Done
KOA-Westernaires
KSL-Dance Orch.
KSTP-Del Courtney
WDAF-Nighthawks
11:15 CST 10:15 MST
KOA-Bert Block's Orch.
KSTP-Dance Orch.
11:30 CST 10:30 MST
MBS-Isham Jones' Orch.; KOIL WMT
Dance Orch.; WDAF WHAS
KOA-Glen Lee's Orch.
KSL-News
KSTP-Isham Jones' Orch.
WENR-Harry Owens' Orch.
11:45 CST 10:45 MST
KSL-Dance Orch.
12:00 CST 11:00 MST
KOA-News
KSL-Eugene Jeleznik's Orch.
KSTP-Dream Ship
End of Friday Programs

BOYS WANTED

We are looking for bright, ambitious boys to sell **RADIO GUIDE**, the national weekly of programs and personalities, in their neighborhoods. Write to Al Jones, **RADIO GUIDE**, 731 Plymouth Court, Chicago, Ill., and give full name, full address and age.



MYRTLE COOPER
Lulu Belle of
"National Barn Dance"
Sat. 7 pm CST (6 MST)

MORNING

7:00 CST NBC-Breakfast Club; News: WBCB KSO KFJR WDAY (sw-15.21)
NBC-The Wise Man. (sw-21.5)
CBS-Eton Boys: KRNT KDAL (sw-21.52)
Musical Clock: KOIL WTCN
Oshkosh B'Gosh: WHO WOV
7:15 CST NBC-Sunshine Express; News: (sw-21.5)
News: WMT KFJM WHO WOV
7:30 CST CBS-Fiddler's Fancy; News: WHLB WBBM KMOX KDAL (sw-21.52)
NBC-Breakfast Club; News: WTCN
MBS-Get Thin to Music: WGN
News: KOIL KSOO KSTP WLW
Musical Clock: WMT WOV
7:45 CST NBC-Landt Trio: WMAQ (sw-21.5)
CBS-Fiddler's Fancy: WCCO KRNT
8:00 CST NBC-Good Morning from Hollywood: KSCJ WHLB WCCO KRNT
Read about the opening of Columbia's new Hollywood studios on page 4.
NBC-Amanda Snow, songs: WOV WMAQ (sw-21.5)
NBC-Sweethearts of the Air; Breen & de Rose: KSO KOIL WLW WTCN (sw-15.21)
News: KOA WNAX
8:15 CST NBC-Charioteers: WOW KOA (sw-21.5)
NBC-Viennese Ensemble: WDAY KOIL KFJR WHLB KSO WLW (sw-15.21)
CBS-Lew White, organist: KFAB KSCJ WHLB WCCO KRNT
MBS-Marriage Clinic: WDG
8:30 CST NBC-The Child Grows Up: KOIL WMAQ KSO (sw-15.21)
NBC-Music Internationale: WOW WLW (sw-21.5)
CBS-Jewell Cowboys: KSCJ KRNT WCCO WHLB KDAL
MBS-To be announced: WDG WGN
8:45 CST NBC-Swing Serenade: WMAQ KSOO WBCB KOIL
NBC-Music Internationale: KSTP
MBS-Football Ass'n Cup Finals from England: WDG
This final championship soccer match is one of the outstanding sports attractions which take place in Great Britain annually.
9:00 CST CBS-Cincinnati Conservatory of Music: KSCJ WHLB KMOX
NBC-Florence Hale Radio Forum: WBCB WMAQ (sw-21.5)
NBC-Vaughn de Leath, songs: KOIL
CBS-Cincinnati Conservatory of Music: CKX
MBS-Football Ass'n Cup Finals from England: KSO
CKY-Jr. Symphony Orch.
KFAB-To be announced
9:15 CST NBC-Ford Rush & Silent Slim: WHO WMAQ KFJR (sw-21.5)
NBC-Minute Men: KOIL (sw-15.21)
CBS-Cincinnati Conservatory of Music: KRNT WCCO
MBS-Football Ass'n Cup Finals from England: WDG WGN
KFAB-News & Markets
KFJM-Singing Strings
KFNF-The Tree Planters

KSOO-The Woman's World
KSTP-On the Air
WEBC-Music in the Air
WLS-Children's Chorus
WMIN-Bulletin Board
WMT-Joe Fisher's Orch.
WNAX-George German's Pied Pipers
9:30 CST NBC-Instrumental Ensemble: WMAQ WHO KFJR KSTP WDAY WOW (sw-15.33)
NBC-Our Barn, children's prgm.: WTCN KSOO (sw-15.21)
MBS-Football Ass'n Cup Finals from England: KOIL WGN KSO
CBS-Cincinnati Conservatory of Music: KFAB
CJRM-Melodic Gems
CKX-Markets; What's in the Air
KFDY-Hobo Day Parade
KFJM-Household Hour
KFNF-The Nurserymen
KLP-Markets & News
KOA-Radio Revue
KOBH-Home Folks Frolic
KSOO-Woman's World
WCAI-St. Olaf College Chapel Exercises
WDGY-News
WEBC-Woman's Hour
WMIN-Mid-morning Concert
WMT-Scotty
WNAX-Cliff Frederickson, accordionist
9:45 CST MBS-To be announced: KOIL WGN KSO WMT
CKX-Salvation Army Bands
KFJM-Markets
KFNF-Charley Owens
KLP-M-Homemaker's Club
KOA-Wells of Music
KOBH-Household Arts
KSOO-Mountaineers
WCAI-St. Olaf College Chapel
WDAY-Peggy Lee, soloist
WLW-To be announced
WNAX-Blue Ridge Trio
10:00 CST NBC-Abram Chasins' Music Series: WMAQ WHO KOA
CBS-Melody Ramblings: KSCJ WCCO KRNT WHLB KDAL KFAB
NBC-Call to Youth; Guest Speaker: WEBC KSO WTCN
CBC-The Boy & Girl Friend: CKX CKY
KFJM-Household Hour
KFNF-Cornfield Hawaiians
KFJR-Markets, Weather & Aunt Sammy
KLP-M-Radio Players
KMOX-Magic Kitchen
KOBH-News; Weather; Just About Time
KOIL-News; Weather
KSOO-News
KSTP-The Daily
WBBM-Meet Chicago
WDAY-U. S. Forest Rangers
WDGY-Charles Sengir
WGN-Poetry, Margery Graham
WLS-Short, Short Stories
WLW-My Health
WMIN-News; World Book Man
WMT-Magic Kitchen
WNAX-Devotional Service
10:15 CST CBS-Romany Trail: WBBM KSCJ WCCO KRNT WHLB KDAL
NBC-Carol Weymann, sop.: WDAY WEBC
MBS-Tall Corn Time: WMT
CBC-Ernest Coulton, bar.: CKX CKY
To be announced: KFJR WLW KFAB-Weather & Markets
KFJM-News
KFNF-Billie, Jean & Bob
KOBH-A Thought for Today
KSTP-Musicale
WAAW-Markets
WDGY-Happy Hollow Gang
WGN-Musical Mail Box
WHO-News; Women in the News
WLS-Don & Helen, duo
WMIN-Here Comes the Band
WNAX-Russ & Cliff
WTCN Whoopee John
10:30 CST NBC-Nat'l Farm & Home Hour: KSOO WEBC WMAQ WTCN KFJR KSO KOA (sw-15.21)
NBC-Rex Battle's Orch.: KSTP
CBS-George Hall's Orch.: KDAL KSCJ KRNT WHLB
CKX-Farmer's Hour
CKY-With the Classics
KFAB-Children's Theater
KFJM-Organ Serenade
KFNF-Frank Field
KLP-Markets and News

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

8:00 CST (9:00 CDT) GOOD MORNING FROM HOLLYWOOD, CBS.

AFTERNOON

12:00 CST (1:00 CDT) LISTEN TO LOS ANGELES, CBS.

2:45 CST (3:45 CDT) THE PICTURE SPEAKS, CBS.

4:00 CST (5:00 CDT) HOLLYWOOD CHILDREN'S HOUR, CBS.

5:30 CST (6:30 CDT) COLUMBIA WORKSHOP, dramatization, CBS.

NIGHT

6:00 CST (7:00 CDT) SATURDAY NIGHT SWING CLUB, CBS.

6:30 CST (7:30 CDT) ELIZABETH PHILHARMONIC SYMPHONY ORCHESTRA, conducted by August May; Leonard Lieblich, commentator; Brodsky and Triggs, guests, MBS.

6:30 CST (7:30 CDT) JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, CBS.

7:00 CST (8:00 CDT) PROFESSOR QUIZ, CBS.

7:00 CST (8:00 CDT) NATIONAL BARN DANCE, Joe Kelly, m.c.; guests, NBC-Blue.

8:00 CST (9:00 CDT) LUCKY STRIKE HIT PARADE, Mark Warnow's orchestra, vocalists, quartet; Everett Marshall, guest, CBS.

8:00 CST (9:00 CDT) SYMPHONY ORCHESTRA, Pierre Monteux, guest conductor, NBC-Red.

9:30 CST (10:30 CDT) SALUTE TO COLUMBIA SQUARE, CBS.

KOBH-Home Folks' Frolic
KOIL-Morning Melodies
WBBM-Amer. Dental Assn.
WCCO-Safety Talk
WDGY-Trailin' Along
WHO-Robert Hood Bowers' Band
WLS-Howard Peterson, organist
WLN-News: Live Stock
WMIN-Rhythmic Age
WMT-To be announced
WNAX-Songs of Jimmy Morgan
WOW-Uncle Tom's Playhouse
10:45 CST CKY-Music Graphs
KFNF-Smithsonians
KFJM-Markets
KLP-M-Kiddies Review
KOBH-Household Arts
KOIL-Modern Moods
WCCO-Music
WDGY-News
WGN-Quarter Hour Musical
WHO-To be announced
WLS-Markets; Weather; News
WMIN Take It Easy
WMT-Kiddies' Revue
WNAX-George German's Pied Pipers
11:00 CST CBS-Philadelphia Salutes Columbia Square: WCCO KMOX WBBM KSCJ
NBC-Val Olman's Orch.: WOW (sw-15.33)
CKX-Merrymakers
CKY-Studio Party
KFAB-Consolations
KFJM-Stars of Tomorrow
KFNF-Weather; Markets; News
KLP-M-Noon-day Varieties
KOA-To be announced
KOBH-Fred Farnum
KOIL-Women in the News
KSTP-Household Forum
WAAW-Markets
WDGY-Noon Hour Musicale
WGN-Man on State Street
WHLB-Luncheon Melodies
WHO-Corn Belt Farm Hour
WLS-Poultry Service Time
WNAX-Cliff Frederickson, accordionist
11:15 CST CBS-Philadelphia Salutes Columbia Square: KDAL
CKX-Music Makers
KFNF-Poultry Helps
KOBH-Zeke Manners' Gang
KOIL-Waltz Time
WGN-Alice Blue, pianist

WLS-Closing Grain Markets
WMIN-Noon-day Jamboree
WMT-Rhythm & Romance
WNAX-Rex & Frankie piano duo
11:30 CST NBC-Lani McIntire's Orchestra: WMAQ WBCB KOIL (sw-15.21)
CBS-Buffalo Presents: KSCJ WBBM KMOX KFAB
NBC-Your Host Is Buffalo: WTCN WOW (sw-15.33)
MBS-Carnegie Tech Symphony Orch.: WDG
CKX-Time and Weather
CKY-Homefolks Frolic
KFJM-Big Ole Show Company
KFNF-Charley Owens
KFJR-Markets & Police Bulletins
KLP-M-Farm News
KOA-Once Upon a Time
KOBH-Thought for the Day
KSOO-Grain Quotations; Music by Cugat; Question Box
KSTP-Musicale
WCCO-Livestock
WDAY-Variety Prgm.
WGN-Markets: Mid-day Service
WLS-Man on the Farm
WLW-To be announced; News
WMT-Ralph Slade's Orch.
WNAX-Blue Ridge Trio
11:45 CST NBC-Lani McIntire's Orchestra: KFJR
To be announced: KOA WLW
CKY-News & Weather
KFJM-Markets
KFNF-Alfalfa John
KOBH-The Ranch Boys
KSTP-Playground Artists
WBBM-Chicago Park District
WCCO-First Edition
WDAY-Variety Prgm.
WHO-De Kalb Agriculturists
WMIN-Hawaiian Ensemble
WMT-News
WNAX-Songs of Jimmy Morgan
AFTERNOON
12:00 CST CBS-Listen to Los Angeles: KRNT KMOX KDAL KRNT KSCJ (sw-9.59)
Read about the opening of Columbia's new Hollywood studios on page 4.

NBC-Jean Ellington, songs: KSO KFJR WLW WTCN KSOO (sw-15.21)
NBC-Music for Everyone: WOW WMAQ (sw-15.33)
MBS-Spotlight Revue: WGN
CBC-London Calling: CKY CKX KFAB-News
KFJM-News Oddities
KFNF-Farm Sales & News
KOBH-News of the Hour; World Bookman
KOIL-Street Reporter
KSTP-Concordia Choir
WBBM-Man on the Street
WCCO-To be announced
WDAY-Fargo Horse Market
WDGY-Slim Jim
WEBC-News; Weather & Hydro
WHLB-Finnish Music
WHO-Corn Belt Hour
WLS-Home Talent Prgm.
WMIN-News; Glen Lee's Orch.
WMT-Cedar Valley Hillbillies
WNAX-Farm & Home
12:15 CST CBS-Listen to Los Angeles: KMOX KFAB
NBC-Kiddlers, vocal & instrumental ensemble: WDAY KFJR WMAQ WTCN KSO WLW KSOO
News: KFJM KOIL
KFNF-Around the Dinner Table
KOBH-There Was a Time When
KSTP-Daily Feature
WBBM-Meet the Missus
WMIN-Three Quarter Time
WMT-Question Man; Voice of Iowa
WNAX-News & Markets
12:30 CST NBC-The People's Lobby: WMAQ KSTP (sw-15.33)
The question of "Government Monopolies" will be discussed by Representative Henry G. Teigan, Farm Laborite, of Minnesota, and Irving Brant, author.
CBS-Motor City Melodies: KRNT KSCJ WBBM WHLB KDAL (sw-11.83)
NBC-Bill Krenz' Orch.: WLW WDAY KSOO KOIL KFJR KSO WTCN (sw-15.21)
News: WHO WOV
KFAB-Federal Farm Prgm.
KFDY-D. B. Doner
KFJM-Olaf Roisen's Orch.
KFNF-Henry Field
KMOX-St. Louis Medical Society
KOA-Traffic Lesson
KOBH-Luncheon Music
WCCO-Taxpayer's Ass'n
WDGY-There Was a Time When
WEBC-Central Cooperative Prgm.
WLS-Merry Go Round
WMIN-Design for Melody
WMT-Markets; Cedar Valley Hillbillies
WNAX-The Melodeers
12:45 CST NBC-Bill Krenz' Orch.: WCCO CBS-Motor City Melodies: WCCO KMOX (sw-15.27)
News: KOA KSOO
KFAB-Man on the Street
KFDY-J. G. Hutton
KFJM-Road Information
KFNF-Young Pets
WBBM-Organ Interlude
WDGY-Ozark Ramblers
WHO-Earl E. May Prgm.
WLS-Kentucky Girls
WMT-Iowa Cornhuskers
WNAX-D. B. Gurney
WOW-Man on the Street
1:00 CST CBS-Merrymakers: KSCJ WHLB KDAL WCCO KRNT KFAB WBBM (sw-15.27)
NBC-Golden Melodies; Orch. & Vocalists: KSTP WHO WOV KOA WMAQ (sw-15.33)
NBC-Penn Relays: WLW KFJR WEBC WDAY KSOO (sw-15.21)
MBS-Palace of Varieties from London: WMT KSO WGN KOIL
Program from London by Al and Bob Harvey, the two Canadian pals; Murray and Hobbs, two of a kind; Charles Penrose, the laughing policeman; Renee Huston and Donald Stewart; George Buck and North Blakeman in "Down Our Street," a scrap of London life; Fred Douglas and Company.
KFDY-Farm Flashes
KFJM-Headlines of Yesterday
KFNF-Grab Bag Show
KMOX-Brave New World
KOBH-Luncheon Music
WDGY-Marv Adler's Orch.
WLS-Homemakers' Prgm.

WMIN-News; Music Hall
WNAX-Petroleum Parade
WTCN-Baseball Game
1:15 CST NBC-Penn Relays: WLW KFJR WTCN WDAY KSOO WEBC
News: KOBH WAAW
KFDY-Marlin Simonson
KFJM-Puzzle Prgm.
KFNF-Wandering Microphone
WDGY-Gratude Lewis
WHO-To be announced
1:30 CST NBC-Penn Relays: WLW KFJR WTCN WEBC WDAY KSOO
CBS-Penn Relays: KSCJ WCCO WHLB KRNT KDAL KMOX (sw-11.83)
NBC-Swingology: WHO KOA WOV (sw-15.33)
News: KFNF WLS
KFAB-Bill Miller, songs sacred
KFDY-4-H Club of the Air
KFJM-Request Prgm.
KOBH-Favorite Songs
KSTP-Humorous Debate
WBBM-Flanagrams
WDGY-Jam Session
WNAX-Songs of Jimmy Morgan
1:45 CST KFAB-News & Markets
KFNF-Pet Department
WBBM-Dugout Dope
WDGY-Gems of Melody
WGN-Lead-Off Man
WLS-Homemakers Prgm.
WNAX-Cliff Frederickson, accordionist
2:00 CST NBC-Penn Relays: WLW WDAY KSOO KOIL KFJR WTCN WBSB KSO WMT WENR (sw-15.21)
NBC-Calling All Stamp Collectors: WHO WOV KSTP WMAQ KOA (sw-9.53)
CBS-Chas. Paul, organist: KDAL KMOX KRNT KSCJ WHLB (sw-11.83)
CBC-Scrub Oak Hollow: CKX CKY
Baseball; White Sox vs. St. Louis: WBBM WGN
KFAB-Cornhusker Jamboree
KFJM-World Bookman
KFNF-Kitchen Klatter
KOBH-Concert Hall of the Air
KSL-Broadcasters' Review
WCCO-To be announced
WDGY-Paul Paulson's Orch.
WLB-Opera Prgm.
WMIN-News; Easy-Chair Cruise
WNAX-Amateur Contest
2:15 CST CBS-Wood Memorial from Jamaica: KDAL WHLB KSCJ (sw-11.83)
NBC-Men of the West: WHO WMAQ KSTP KOA WOV (sw-9.53)
CBC-Concert Trio: CKX CKY
KFJM-Front Page Headlines
KFNF-Wandering Microphone
KMOX-One Woman's Opinion
WMT-Bill Butler's Ramblers
2:30 CST NBC-Top Hatters' Orch.: KOA WMAQ WHO (sw-9.53)
CBS-Wood Memorial from Jamaica: KMOX WHLB KSCJ
CBC-The Picture Speaks: CKX CKY-Road Report; Old Country
Football Results; Broadcast Bulletin
KFJM-Slim Thomson's Cowboys
KFNF-The Flower Lady
KOBH-Farm & Ranch Hour
KSTP-Musicale
WDGY-Afternoon Musical
WMIN-Kaffee Klatch
WNAX-George German's Pied Pipers
WOW-Dance Orch.
2:45 CST CBS-The Picture Speaks: KSCJ KDAL KMOX WHLB KFAB
Read about the opening of Columbia's new Hollywood studios on page 4.
MBS-To be announced: WDG
CBC-The Picture Speaks: CKX CKY
KFNF-Gospel Singer
WDGY-Behind the Microphone
WCCO-Church Federation
WMIN-Barefoot Boys
WNAX-Bert Layne's Mtns.
3:00 CST NBC-Great Plays, dramatic series: WHO KSTP WOV KFJR KOA WEBC WDAY (sw-9.53)
CBS-The Picture Speaks: WHLB KSCJ KMOX KDAL WBBM (sw-11.83)
CBC-Great Plays: CKX CKY
WDGY-Mary Adler's Orch.
WLS-Homemakers' Prgm.

Frequencies

CJRM-540 WCCO-810
CKX-1120 WDAF-610
CKY-910 WDAY-940
KFAB-770 WDBQ-1180
EPDY-780 WECB-1290
KFJM-1410 WENB-870
KFNF-890 WGN-720
KFYR-550 WHAS-820
KLPM-1240 WHLB-1370
KMBC-950 WHO-1000
KMOX-1090 WJB-750
KOA-830 WLB-1250
KOBH-1370 WLS-870
KOIL-1260 WLW-700
KRNT-1320 WMAQ-670
KSCJ-1330 WMIN-1370
KSL-1130 WMT-600
KSO-1430 WNAX-870
KSOO-1110 WOV-590
KSTP-1480 WSM-680
WAAW-660 WTCN-1250
WBBM-770 WTMJ-620
WCAL-1260

KOBH-News; Piano Paintings
KSOO-News
WDG-Dream Weavers
WLB-Haydn Quartet
WMIN-News; Maybe You Know Them

WMT-Baseball Game
WNAX-Amateur Contest

3:15 CST 2:15 MST
CBS-Penn Relay Summary; News:
WHLB KSCJ KMOX KDAL
WBBM (sw-11.83)

NBC-Rakov's Orchestra; WENR
KSOO KOIL WTCN WLW
KSO (sw-15.21)

MBS-Pancho's Orch.; WDGY
KFJM-News
KFNF-Visitors' Hour
KOBH-Musical Newsy
WMIN-Harmony Hall

3:30 CST 2:30 MST
NBC-Great Plays, dramatic series:
WHO WOW KSTP (sw-9.53)
NBC-Dance Orch.; KSOO KOIL
WTCN WENR

CBS-Penn Relay Summary; News:
WHLB KSCJ KMOX WBBM
KDAL (sw-11.83)

MBS-Art Kassel's Orch.; WDGY
KFJM-Melody Matinee
KOBH-Half and Half
KSCJ-Peter McGregor
WAAW-News

WHO-To be announced
WLW-Truly American
WMIN-Teatime Tidbits
WNAX-Blue Ridge Trio

3:45 CST 2:45 MST
NBC-Dance Orch.; KSO (sw-15.21)

NBC-Great Plays, dramatic series:
WOW KSTP (sw-9.53)
CKX-Royal Road; Musical Prgm.
KFJM-Western Songs
KFNF-Gospel Singer
WBBM-Tenth Inning
WDGY-Mood Music
WMAQ-To be announced
WNAX-Chiff Frederickson, accordionist

4:00 CST 3:00 MST
CBS-Hollywood Children's Hour:
KSCJ KDAL KRNT

Read about the opening of Columbia's new Hollywood studios on page 4.

NBC-Tune Twisters: KOIL
WENR KSOO WTCN
NBC-El Chico, Spanish Revue;
News: WMAQ KFYR WDAY
KOA WLW WECB KSTP
(sw-9.53)

CBC-El Chico, Spanish Revue:
CKX CKY

MBS-Len Salvo, organist: KSO
KFJM-Yodeling Cowboy
KFNF-Sunshine Lady
KMOX-Piano Recital
KOBH-News of the Hour
WBBM-Truman Bradley, comm.
WCCO-Jingling Sam
WDGY-Crazy Quilt
WGN-Swing It
WMIN-News; Hollywood Brevities
WNAX-Happy Jack's Old Timers
WOW-News

4:15 CST 3:15 MST
NBC-Master Builder Program;
News: KSOO WTCN KFYR
NBC-El Chico; News: WOW
CBS-Hollywood Children's Hour:
KMOX WHLB

MBS "Schemes that Skin": KSO
KFJM-On Parade
KFNF-Visitor's Hour
KOBH-Musical Newsy
KOIL-To be announced
WBBM-Dave Bacal and the Hatters
WCCO-Tourist Bureau
WDGY-ABroadway Temple
WENR-Music Circle
WGN-Afternoon Serenade
WHO-Baseball Resume

4:30 CST 3:30 MST
NBC-Chesterfield Daily Sports
Column with Poul Douglas;
WOW WECB WENR KSTP
WLW (sw-9.53)
NBC-Chick Webb's Orch.: WTCN
KOIL

CBS-Hollywood Children's Hour:
KRNT KSCJ WCCO WHLB
(sw-11.83)

NBC-To be announced: WMAQ
WDAY KOA

MBS-Jam & Jive Variety Show:
KSO WGN

CBC-Orch. dir. of Wilfred Char-
ette: CKX

CKY-Musical Workshop
KFJM-Movie Gossip
KFNF-Studio Prgm.
KFYR-Sports Interview
KMOX-Musical Prgm.
KOBH-Matinee Melodies
KSOO-News; Skyride
WBBM-Howard Neumiller, pianist
WMIN-Eventide Echoes
WNAX-Songs of Jimmy Morgan

4:45 CST 3:45 MST
NBC-Religion in the News: KOA
KFYR WMAQ KSTP WOW
WDAY (sw-9.53-15.33)
NBC-Chick Webb's Orchestra:
WENR KSOO

CKY-Master Singers
KFJM-Old Favorites
KFNF-The Westerners
KMOX-Meet the Missus
WBBM-Missus Goes to Market
WCCO-Sports Revue
WECB-Afternoon Varieties
WLW-Saturday Evening News
WMIN-Hearth & Home
WNAX-The Blue Four

5:00 CST 4:00 MST
MBS-Lawrence Welk's Orch.:
WDGY
CBS-Art Shaw's Orch.: WCCO
WHLB KRNT KSCJ KFAB
(sw-11.83)

NBC-Kaltenmeyer's Kindergar-
den: KFYR WMAQ KSOO
KOA WHO WECB WDAY
KSTP (sw-9.53)
NBC-Message of Israel: WENR
WTCN (sw-11.87)

CBC-Kaltenmeyer's Kindergar-
den: CKX
CKY-Music Hall
KFJM-New Releases
KFNF-Cub Reporters
KOBH-News of the Hour
KOIL-To be announced
WBBM-John Harrington, sports
WGN-Contrast in Melody
WLW-Soil Conservation
WMIN-News; Orch.
WMT-Tonic Tunes
WNAX-George German's Pied
Pipers

5:15 CST 4:15 MST
CBS-Art Shaw's Orch.: WBBM
KFAB-News & Baseball Scores
KFJM-Birthday Bells
KFNF-News
KMBC-Lum & Abner, sketch
KOBH-Music Graphs
WCCO-Swing Session
WHLB-Movie Preview
WLW-To be announced
WNAX-Bert Layne's Mtnrs.
WMT-Parade of Features
WOW-Three Maids & Their Mike

5:30 CST 4:30 MST
CBS-Columbia Workshop: WCCO
WHLB KFAB KMOX KSCJ
KRNT KDAL (sw-11.83)

NBC-Uncle Jim's Question Bee
(G. Washington Coffee):
WMAQ (sw-11.87)
NBC-To be announced: KFYR
KSOO KSTP

MBS-Ernie Fiorito's Studies in
Contrast: WDGY
CBC-Canadian Literature: CKX
News: KOA WHO KSOO
CKY-Talking Drums
KFJM-Jungle Jim
KFNF-Studio Prgm.
KOBH-Master Singers
WBBM-Howard Neumiller and
the Three Notes
WECB-Twilight Review
WENR-Dinner Date
WMIN-Dining Out
WMT-Gov. Kraschel, talk
WNAX-News & Sports
WOW-Wig-Waggin'

5:45 CST 4:45 MST
NBC-Barry McKinley, baritone:
KSTP WDAY KFYR KOA
NBC-To be announced: KSOO
WENR

MBS-Ernie Fiorito's Studies in
Contrast: WGN
CBC-Ozzie Williams' Orch.: CKX
CKY-Recordings
KFJM-Old Favorites
KFNF-Bob Beckett
KOBH-Organ Reveries
WBBM-We the Wives
WHO-This Business Week
WMIN-Leamington Trio
WMT-Sports; News
WNAX-Chiff Frederickson, ac-
ordionist
WOW-News
WTCN-Dr. Mecklenburg

NIGHT

6:00 CST 5:00 MST
CBS-Saturday Night Swing Club:
KMOX KFAB WBBM KRNT
KSCJ WHLB KMBC WCCO
KDAL KSL (sw-11.83)

Guests: Raymond Scott Quintet, Frank Trombar's orchestra with Mannie Klein doing a trumpet specialty and Les Lieber swinging on his ten-cent fife, Jo Stafford and Johnny Mercer singing, and the seat king, Johnny Davis, with a trumpet.

Read about the opening of Columbia's new Hollywood studios on page 4.

NBC-Ink Spots: KSOO (sw-11.87)
NBC-To be announced: KFYR
WTMJ WMAQ WDAY WOW
KOA WSM WLW WHO (sw-9.53)

MBS-Pat Barnes' Barnstormers:
WDGY KSO
CJRM-Dinner Dance
CKX-Banquet of the Canadian
General Council of Boy Scouts
CKY-Ports of Call
KFJM-Weather; Markets
KFNF-The Langvands
KOBH-News of the Hour; Un-
spoken Melodies
KOIL-To be announced
KSTP-Umbrella Court
WDAF-Orch.
WECB-Duluth Chamber of Com-
merce Prgm.
WGN-News; Sports
WHAS-News
WJR-Peoples Business
WLS-Bar N Frolic
WMIN-News; Novelettes
WMT-Welcome, Stranger
WNAX-Old Home Revue
WSM-Sacred Quartet

6:15 CST 5:15 MST
NBC-Erwin Glucksman's Orch.:
KSO (sw-11.87)
News: KFJM KOIL
CJRM-News; Sports
KLPM-Musical Interlude
WBBM-Modern Miracles
WECB-Placement Service of the
Air
WGN-Ennio Bolognini's Orch.
WHAS-Dr. Charles W. Welch
WHO-To be announced
WMIN-Moment Musicale
WMT-Bohemian Frolic

6:30 CST 5:30 MST
CBS-Johnny Presents (Phillip
Morris Russ Morgan's Orch.;
Genevieve Rowe, sopr.; Swing
Fourteen; Glenn Cross, trr.;
Floyd Sherman, tenor; Jack
Johnstone's Dramas: KFAB
WJR (sw-11.83) (also at
9:30 p.m.)

Guest: A. A. Baum of Times Star, Bridgeport, Conn.

The story in pictures of tonight's news presentation may be found on pages 20 and 21.

MBS-Elizabeth Philharmonic Sym-
phony Orch.: WDGY WGN
Guests: Vera Brodsky and Harold Trigg.

The music detail for this program may be found on page 7 this week.

NBC-Enric Madriguera's Orch.:
KOA WHO WOW WLW WMAQ
WDAF (sw-9.53)
NBC-Soft Ticker, drama: WDAY
KFYR (sw-11.87)

An original play by Benjamin Lee, author of several scripts broadcast by NBC, including the recent sequence of three in this same spot entitled "Crip," "Midge," and "Father Reilly."

CBC-Reflections: CKY CKX
To be announced: KSCJ KOIL
CJRM-Maestros of Modern Music
KFJM-Ed Butler, sports
KSL-News
KSTP-Musicale
WECB-Superior Fed. of Labor
Prgm.
WHAS-Studio Talent
WHLB-The Oldtimers
WLS-Barn Dance
WMIN-Dinner Dance
WNAX-Blue Four
WSM-Uncle Nathele
WTMJ-Dance Orch.

6:45 CST 5:45 MST
NBC-Soft Ticker, drama: KSOO
KFJM-Orchestra Parade
KOIL-Around Omaha
KSL-Crime Comments
WECB-To be announced
WHO-This Business Week
WMIN-Band Concert
WNAX-Opportunity Hour

7:00 CST 6:00 MST
NBC-Alka-Seltzer Nat'l Barn
Dance; Hoosier Hot Shots,
Henry Burr; Joe Kelly, m.c.;
Lulu Belle & Scotty & Others;
Guests: WLS WTMJ WLW (sw-11.87) (also KGO at 9 p.m.)

CBS-Professor Quiz with Bob
Trout (Nash Motor Car Co.):
KRNT KMBC WJR KFAB
WCCO WHAS KMOX WBBM
KDAL WHLB (sw-11.83)

MBS-Elizabeth Philharmonic Sym-
phony Orch.: WGN
NBC-Al Roth's Orch.: WDAF
KFYR WECB KSTP WOW
KOA WHO (sw-9.53)
CBC-Drama Hour: CKY CKX
To be announced: KOIL KSCJ
KFJM-As It Looks to Me
KSOO-Sports; Calendar Revue
WLB-Dr. John Walker Powell
WMAQ-Lou Breese's Orch.
WMIN-News; Basketball Game
WNAX-Happy Jack's Old Timers
WSM-Vagabonds
WTCN-Hal McIntyre's Orch.

7:15 CST 6:15 MST
KFJM-Hits of a Year Ago
KSL-Saturday Varieties
WLB-Bach
WNAX-Blue Ridge Trio
WSM-Delmore Brothers

7:30 CST 6:30 MST
CBS-Saturday Night Serenade
(Pet Milk); Mary Eastman,
sop.; Bill Perry, trr.; Chorus;
Gus Haenschen's Orch.: WJR
KMBC KMOX KFAB WHAS
KSL-WBBM

NBC-American Portraits, dramas:
WOW KSTP WDAF WMAQ
KFYR WECB WHO KOA (sw-9.53)

CBS-By Popular Demand, book
review: (sw-11.83)
CJRM-Dance Orch.
KFJM-Angell Twins
WCCO-Musicale
WGN-To be announced
WHLB-Radio Night Club
WLB-Debussy
WSM-Leon Cole
WTCN-Charles Gaylord's Orch.

7:45 CST 6:45 MST
CBS-Nan Wynn, songs: (sw-11.83)
KFJM-Broken Records
WCCO-Musical
WLB-La Mer
WNAX-Songs of Jimmy Morgan
WSM-Jack's Mo. Mountaineers

8:00 CST 7:00 MST
CBS-Lucky Strike Hit Parade;
Mark Warnow's Orch.; Fred-
da Gibson & Buddy Clark;
Guest: WJR KSL KMOX
WNAX WHAS WCCO KMBC
KFAB KSCJ WBBM KRNT
(sw-11.83)
Guest: Everett Marshall, baritone.

NBC-Symphony Orch.: Pierre
Monteux, guest cond.: WMAQ
WECB WDAF KSTP WOW
(sw-9.53)

NBC-Design for Music: WTMJ
WTCN KOIL WDAY KFYR
WMT

CBC-Symphony Orchestra: CKY
CKX CJRM
CJRM-Rhythms; Hopele Hawai-
ians
KFJM-Curtain at Eight
KOA-Comedy Stars of Broadway
WGN-Ennio Bolognini's Orch.
WHLB-Rhythm Review
WLS-Barnyard Jamboree
WLW-Benfro Valley Barn Dance
WMIN-News Review
WSM-Grand Ole Opry; Barn
Dance

8:15 CST 7:15 MST
KFJM-News
KOA-Sports
WMIN-Joe Bilo's Orch.
8:30 CST 7:30 MST
NBC-Family Party (Allis-Chalm-
ers): WLS KSO KOIL KOA
WMT WTMJ WDAY

NBC-Dick Gasparre's Orch.: KSTP
MBS-Bunny Berigan's Orch.:
WGN
KFJM-Barn Dance
KFYR-Deze Dem & Doze
WHO-Sunset Corners Frolic
WLW-Plantation Party
WMIN-Cec Hurst's Orch.
WTCN-Front Page

8:45 CST 7:45 MST
CBS-Capital Opinions: WBBM
KMBC KSCJ KFAB KRNT
KMOX KDAL (sw-11.83)

The third speaker in the series of discussions on "Economic and Defense Problems of United States Possessions," will be Anthony J. Dimond, delegate from Alaska.

KSL-Orchestra
WHAS-Kentucky Play Party
WJR-The Soap Box
WMIN-Rev. Gordon E. Meyer
WNAX-Transcribed Varieties

9:00 CST 8:00 MST
CBS-Jack Crawford's Orch.: KSL
KRNT KFAB WBBM KDAL
KSCJ (sw-11.83)

NBC-Alka-Seltzer National Barn
Dance; Hoosier Hot Shots;
Joe Kelly, m.c.; Lulu Belle &
Scotty & Others; Guests:
KOIL WMT KSO KOA WTCN
(also at 7 p.m.)

NBC-Symphony Orch.: WDAF
KSTP WOW WDAY KFYR
WECB (sw-9.53)
CBC-Symphony Orch.: CJRM
CKY CKX

MBS-Jack Russell's Orch.: WGN
KMBC-Brush Creek Follies
KMOX-Glen Young's Orch.
WLS-Tall Story Club
WLW-To be announced
WMIN-News; Monitor Views the
News
WSM-Barn Dance

9:15 CST 8:15 MST
CBS-Jack Crawford's Orch.: WJR
MBS-Jimmy Dorsey's Orch.: WGN
Sports Review: WHO WLW
KMOX-Carl Lorch's Orch.
KSL-Home Spun Hour with Har-
ry Clarke & Peter Spraynozzle
WBBM-III. Fed. of Women's Clubs
WHLB-Tribune Time
WMIN-Rumba Rhythm

9:30 CST 8:30 MST
CBS-Johnny Presents Russ Mor-
gan's Orch. & others (Philip
Morris): KSL KMOX WCCO
WHAS KRNT (sw-9.53) (also
at 6:30 p.m.)

CBS-Salute to Columbia Square:
KSCJ WHLB KFAB KDAL
WJR (sw-11.83)

Read about the opening of Columbia's new Hollywood studios on page 4.

NBC-Geo. Crook, organist: KFYR
WDAY WECB WDAF (sw-9.53)

CBC-News: CKY CKX CJRM
KSTP-Sports Oddities
WBBM-News With Todd Hunter
WLS-Fireside Party
WLW-To be announced
WMAQ-Charlie Agnew's Orch.

9:45 CST 8:45 MST
CBS-Salute to Columbia Square:
WBBM WNAX
NBC-King's Jesters: WECB
KSTP WDAY KFYR (sw-9.53)
CBC-Joe de Courcy's Orch.:
CKY CJRM
Dance Orch.: WDAF WMAQ
WCAL-ΔChapel Service
WOW-News

10:00 CST 9:00 MST
NBC-Horace Heidt's Orch.: WMT
WDAY KFYR WTCN KSO
NEC-Val Olman's Orch.: WOW
KSTP WDAF

CBS-Salute to Columbia Square:
WNAX KSCJ KMBC WBBM
KFAB KRNT WCCO KSL
CBC-Old Time Frolic: CKX CKY
MBS-Isham Jones' Orch.: WGN
News: WECB CJRM KOIL WHO
To be announced: KOA WJR
KMOX-Barnyard Follies
WHAS-Kentucky Play Party
WLS-National Barn Dance
WLW-Paul Sullivan, commentator
WMAQ-Andy Kirk's Orch.
WMIN-News; Swing Session
WSM-Barn Dance

10:15 CST 9:15 MST
NBC-Horace Heidt's Orchestra:
WECB
NBC-Ernie Holst's Orch.: WLW
CJRM-Jack Baxter's Orch.
KOIL-Sports

Saturday

April 30



GUS HAENSCHEN
"Saturday Night Serenade"
orchestra leader
Sat. 7:30 pm CST (6:30 MST)

KSTP-Night Extra
WHO-To be announced
WMIN-Joe Bilo

10:30 CST 9:30 MST
NBC-Herbie Kay's Orch.: WHO
KFYR WECB WDAY WTCN
KOIL WMT

CBS-Salute to Columbia Square:
WNAX KFAB WBBM KMBC
WJR KSCJ KRNT
NBC-Blue Barron's Orch.: WOW
WMAQ KSTP
MBS-Bob Crosby's Orch.: WGN
KSO

CBC-On Parade: CKY
KSL-Homespun Hour
WCCO-Charles Gaylord's Orch.
WDAF-Dance Orch.
WLW-To be announced
WMIN-Twelfth Hour Tempo

10:45 CST 9:45 MST
CBS-Salute to Columbia Square:
KSL
CJRM-Organ Interlude
11:00 CST 10:00 MST
NBC-Paul Christenson's Orch.:
WHO WOW WENR KFYR

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Back-Stage Baby Born in the Troupers' Tradition!
Strange Bulgarian Custom Of Feeding The Dead
1,000,000 Eggs A Year From A 6-Story Garage
Poverty Amidst Plenty: Dust Bowl Refugees
How To Have Fun After Seventy
Dancing On The Grass
What's In A Kiss!
Spring-Time Is Hat-Time
The Art of Growing Pearls in Your Own Fishbowl
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HOLLYWOOD PREMIERE

(Continued from page 4)

as the public is concerned—will emerge from obscurity and become permanent exhibits.

A special glass-enclosed booth has been built in the sound-effects department's lounge and library. Here, on each day of the week, one of the seven CBS sound-effects engineers in Hollywood will appear to demonstrate for visitors how the various effects are created. There will even be "request performances."

Through sound-proofed, shadowless, double-glass windows visitors will likewise be able to inspect the master control unit, where programs originating in the studios are routed to the Coast-to-Coast network. Sound-waves of broadcasts in the process of transmission will be visible on oscilloscope screens. Electric signs will trace the operations of the control units.

IN LINE with the discoveries of researchers in acoustics, the studios will have inclined walls to minimize the effect of what engineers call "room-flutter," that is, the repeated reflection of sound between parallel surfaces. These walls were designed by Dr. V. O. Knudsen, of the University of Southern California, acoustical consultant to CBS.

They slope inward from floor to ceiling, and, as is the case with most recently built broadcasting chambers, both the walls and the floor "float" on material which insulates them from the rest of the building and from the effects of sudden shocks.

The need for many portable sound-effects devices has been eliminated. In the new studios, for example, when a dramatic script calls for the sound of feet on gravel, or turf, or snow, the engineers have only to lift up a section of the floor and performers will actually tread on boards which will produce the effect desired.

In the basement of the studios have been built a number of sound-reverberation chambers where engineers can mold and work with voices or music as if they were putty! Principles discovered during CBS Workshop experiments with radio drama contributed to this.

The following special broadcasts will be heard in connection with the dedication of the new CBS studios in Hollywood:

GOOD MORNING FROM HOLLYWOOD

10 a.m. EDT 9 a.m. EST
9 a.m. CDT 8 a.m. CST
7 a.m. MST 6 a.m. PST

LISTEN TO LOS ANGELES
2 p.m. EDT 1 p.m. EST
1 p.m. CDT 12 noon CST
11 a.m. MST 10 a.m. PST

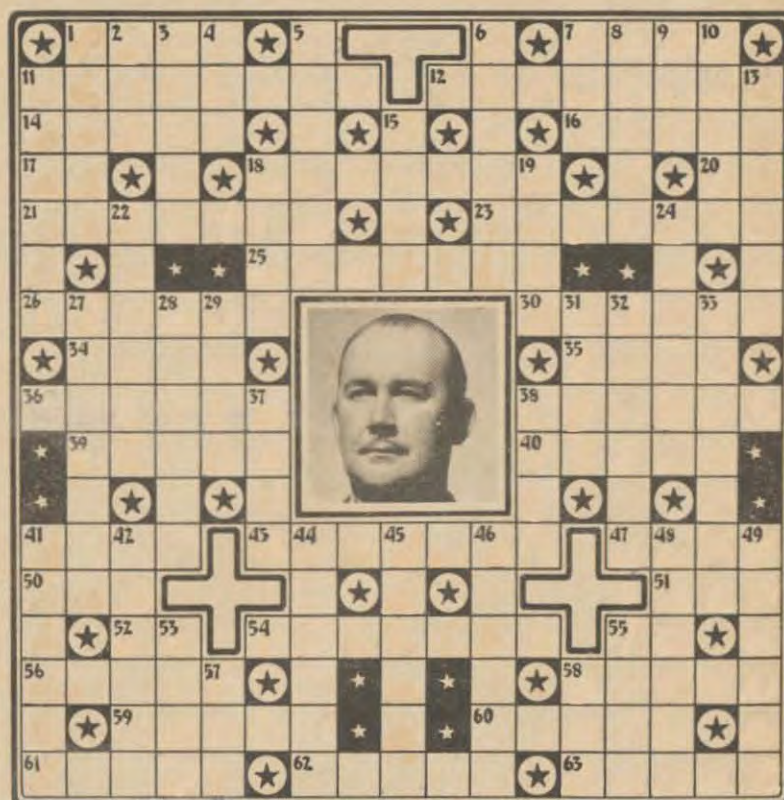
THE PICTURES SPEAK
4:45 p.m. EDT 3:45 p.m. EST
3:45 p.m. CDT 2:45 p.m. CST
1:45 p.m. MST 12:45 p.m. PST

HOLLYWOOD CHILDREN'S HOUR
6 p.m. EDT 5 p.m. EST
5 p.m. CDT 4 p.m. CST
3 p.m. MST 2 p.m. PST

SATURDAY NIGHT SWING CLUB
8 p.m. EDT 7 p.m. EST
7 p.m. CDT 6 p.m. CST
5 p.m. MST 4 p.m. PST

SALUTE TO COLUMBIA SQUARE
11:30 p.m. EDT 10:30 p.m. EST
10:30 p.m. CDT 9:30 p.m. CST
8:30 p.m. MST 7:30 p.m. PST

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

1. First name of star in the portrait
7. Give rest or relief
11. Last name, star in the portrait
12. Tommy Dorsey's instrument
14. Wireless telegraphy
16. Pertaining to the sun
17. Like
18. — of Carol Kennedy
20. Central American (abbr.)
21. Animal jelly
23. Contrives
25. Lying close and snug
26. — Roecker, baritone
30. Gloomier
34. Feminine name
35. Den
36. Ben —, bandleader
38. Pertaining to the spine
39. Type of trombone
40. Tiny islands
41. Haunches
43. Composer of "Blue Danube Waltz"
47. Japanese coins
50. A unit
51. Time gone past
52. Negative
54. Virginia —, songstress
55. Exists
56. Groups of criminals

58. Machine that performs mechanical work
59. South African antelope
60. Wicker hamper
61. Vincent —, maestro
62. Feminine name
63. Ventured

VERTICAL

1. Aspect
2. Assist, help
3. City in New York
4. — Reisman, bandleader
5. Between the Bookends Ted
6. — Allen, comedienne
7. Printer's measures
8. Overhead
9. Sun
10. To perform
11. Betty —, radio actress
13. Used to rub out pencil marks
15. Assign to various actors
18. Outer covering of fruit
19. Terminates
22. First name of news commentator
24. — Conner, soprano
27. Dorothy —, soprano
28. Iron blocks used in hammering metals
29. Predatory incursion
31. Mountains in Switzerland
32. Frank —, bandleader
33. Blotting out
37. Tidings
38. Drinks slowly
41. Joy —, songstress
42. Hungarian-born comedian
44. General tendencies
45. Harmonized in opinion
46. Comfort in sorrow
48. Holy Sunday following Lent
49. Mounted upwards with wings
53. To side glance
55. A very small quantity
57. Utter, declare
58. Furious with rage

Solution to Puzzle Given Last Week



MR. FAIRFAX KNOWS ALL

For personal replies enclose stamped, self-addressed envelope. Please state questions as briefly as possible.—Ed.

JEANETTE MacDONALD has never appeared in grand opera, although she was invited to do so by the Metropolitan Opera Company two seasons ago. Film commitments prevented her from accepting the offer at that time. Miss MacDonald has several grand opera soprano roles in her repertoire. As she expects to make a comprehensive concert tour next winter, the chances of opera work being included in her schedule are very slim.—F. F. F., Corpus Christi, Texas.

HOWARD CLANEY, NBC announcer, was born in Pittsburgh on April 17, 1898. He is five feet ten inches tall, weighs about 150 pounds, has brown hair and eyes. He started in radio as an actor in 1927, and in 1930 became a member of NBC's staff of announcers. Mr. Claney is not married.—E. W., Fresno, California.

JOAN BLAINE'S birthday is April 22. She weighs 115 pounds, is five feet six inches tall, has dark brown hair

and blue eyes. Her new series, "Valiant Lady," originates in Columbia's New York studios.—L. A., Bellefontaine, Ohio.

ANNETTE KING was born in Kankakee, Illinois, but has lived in Aurora, Illinois, most of her life.—O. T. M., Thibodeaux, Louisiana.

M. SAYLE TAYLOR is the "Voice of Experience."—V. H., Lawrenceville, Georgia.

In "One Man's Family" the part of CLAUDIA is taken by Kathleen Wilson, and the part of PAUL by Michael Raffetto.—M. E. H., Galesburg, Illinois.

The role of BETTY in "Betty and Bob" has been portrayed successively by Beatrice Churchill, Elizabeth Reller and Alice Hill. The part of BOB in this serial has been portrayed by Don Ameche, Les Tremayne and Spencer Bentley.—E. M., Tallapoosa, Georgia.

LUCILLE MANNERS was born in Newark, New Jersey, on May 21, 1912. Her real name is Marie Emily McClinchy.—D. R. H., Litchfield, Illinois.

Do You Like Contests?

LAST week a tremendously controversial topic broke over the horizon of this department's view. That topic was Eric Bender's sensational new book, *Tickets to Fortune*. The section of the book devoted to prize contests raises three issues:

1. Are they on the level?
2. Why do the sponsors do it?
3. What chance have I to win?

Bender's answers to the two first questions—and ours—were published here last week. This week, as promised, we turn to that most important question, "What chance have I to win?"

Bender says: "What chance has the average person of winning in an important contest?"

"No chance whatever! "We have seen that most of the competitors are not even alert enough to abide by the rules. They can never even hope to have their entries read.

"Assuming that you are better equipped than these unfortunates, and have sense enough to read the rules and follow them, the chances are still ten to one against you, for the figures show that you will not be able to devise an entry worthy of consideration.

"But suppose you are capable of producing a worth-while entry. Suppose that it passes the preliminary tests. Now what are your chances?"

"No better than they were at first, for at this point you are competing with the professional contest answerers, and unless you wish to adopt their tactics, you are going to waste a whole lot of time and money . . ."

This heart of Bender's condemnation of contests is reprinted verbatim here because despite the fact that this department's editors cannot agree with any of the major conclusions he reaches in *Tickets to Fortune*, they still feel that his arguments are worthy of a hearing.

What about this contention that the average contestant hasn't a chance?

In a superficial sense, Bender is perfectly correct. The average person can't win a contest in which there are a hundred prizes and a hundred thousand entrants. The average in such a contest would be, obviously, one-thousandth of a prize to each contestant, or one prize to each thousand contestants.

If the matter is regarded from any other viewpoint, Bender's statements simply do not conform to facts as recorded by independent agencies. Bender does not base his arguments on the fact that there are not enough prizes for everyone to get one, for that hazardousness of contesting is perfectly apparent to everyone who enters, and probably it adds much of the appeal of contests.

Bender's arguments against the chances of every-day people who enter contests are based on two premises:

1. Most people don't have sense enough to follow the rules.
2. "Professional" contest followers win 90 percent of the prizes.

As for the first argument, it is true that most people don't have sense enough to follow the rules. That is no news. This department has stated time and again that its readers must be careful to observe every condition stated in contest rules—and that most other people won't.

Figures indicate that in practically every contest ever held, well over half the people who send in entries do not prepare them properly. They don't include dealers' names and addresses where they are called for; if the rules say "write or print," many send type-written entries; if the rules say "complete the sentence," hundreds send entries containing two or three sentences; no matter how long the contest runs, thousands send entries after the closing

date; where twenty-five words are allowed, contestants send up to two or three hundred—and it takes only twenty-six to eliminate an entry; finally, there are the witless contestants who forget to sign their own names or addresses or who send entries to the wrong places or forget to enclose the box-tops or cartons or other purchase-proofs required. In summation, let it be understood that RADIO GUIDE feels and has felt before—and we're sure every other contest writer or judge or authority of any veracity whatsoever will agree—that most contestants cannot win contests simply because they won't follow the rules. The fact that people are careless eliminates anywhere from forty percent to seventy-

percent of the entries in every contest.

What does this mean to you? Does it mean that you haven't a chance to win a contest? Perhaps it does. If you can't follow clearly stated rules, you will never win a contest. You might just as well understand that now. Contesting is no sport for people who simply won't take the trouble to do what they're told to do.

Bender's second argument is more frightening. He says that professionals have taken over contesting to such a degree that outsiders might just as well spend their energies writing letters of protest against double-feature movies. Perhaps Bender is right. His information on many points is certainly well prepared and intelligently presented. It is on points such as this, however, that we must make a mental reservation.

Bender says that professionals win practically all the prizes. That much is all right. However, he shows no statements from contest judges to support his statement. He tells of no contest sponsor who has found this to be true—and if it were, sponsors would know about it! He presents no figures on any contest to support his contention.

In the absence of any figures presented by Bender, we must turn to figures compiled by others. National Contest Headquarters, a service employed by sponsors, judges, contest periodicals and other publications, and which acts as an adviser to contestants themselves, has never found that more than one out of ten prizes go to confirmed contest

followers. The rest go to people who must be classified as casual contestants.

Bender refers to these hypothetical persons who, according to him, win nine out of ten prizes as "professionals." He does not clearly explain the term. To us the term would seem to refer to people who make their living by winning prizes.

If that is Bender's idea, then we must disagree again, for according to more statistics from National Contest Headquarters, there are none, or practically none, of these people. Contesting is not a vocation, and it never will be. There will never be a class of people clever enough to make a decent living on contest prizes alone. If there were such clever souls, they would do much bet-

ter for themselves as novelists or as advertising directors for the companies whose prizes they could win.

We feel justified to dispute Bender's claim that there are contest "professionals," and to question his statement about the number of prizes won by these people. Until he can present figures to support his claims, *Tickets to Fortune* will appear to us a sensational treatise whose foundation totters when attention is called to the fact that there are no figures offered as proofs.

Winning Entry Analysis
Wilmer Shepherd Tells Why!

Four weeks ago this department published the first in a series of analyses of winning entries. These are to be prepared exclusively for RADIO GUIDE by Wilmer Shepherd, the teacher of contest technique. Here is the second of the series:

The Prize:
\$100.00 in the 1938 Oxydol contest.

The Entry:
"I consider Oxydol the perfect laundry soap because, acting as housekeeper and nurse recently, with little time for washing, I depended on Oxydol for clean, sweet-smelling linens for the sick-room."

Seven reasons why it won:

1. It fulfilled the one supremely important requirement of all Procter and Gamble contests. This sponsor

desires sincere testimonials, not extravagant adjectives.

2. It fulfilled the special requirements of this contest. It complied with all the rules. Rule No. 5 stated, "All entries will be judged on the basis of sincerity, clearness and particularly originality." This entry is crystal-clear. It is sincere. It is original.

3. It gives the reader a word-picture of the writer. It discloses a glimpse of a cross-section of the writer's life. Twenty-five words do not permit a complete picture of the writer and her experience with Oxydol. Therefore she gives the highlights and suggests the details.

4. It has emotional appeal. It strikes a responsive chord. We, too, have had similar experiences and can sympathize with the writer's role. The test of emotional appeal is the degree with which the reader can identify himself with the writer.

5. It pays a powerful compliment to the product without superlatives, by picturing Oxydol making good under exacting circumstances.

6. It brings out a number of virtues, by inference and effect. The phrase, "with little time for washing," implies that Oxydol does not require long or hard rubbing, that its suds works fast and thoroughly.

7. It pictures a special virtue of the writer. Specifically, clean linens are not enough for the sick-room. Some cleansing agents leave a strong, lingering odor—not desirable when one is ill. Moreover, a discerning housewife might regard this odor as proof that the soap is too strong and might injure fabrics. Thus the word "sweet-smelling" carries a double compliment.

Shepherd's analyses of winning entries are part of RADIO GUIDE's course in contest-writing. Look for criticisms of non-winning entries, with reasons for their failure, in next week's issue!



Mrs. E. A. Fish, of Williamsburg, Ky., won the radio above in the A & P Ann Page Food Products contest "with tips published in Radio Guide." Around the radio are her children: Tallu, 12; Betty, 10 and Edward, 14

This Week's Prize Special

A \$30,000.00 Opportunity

One of the most important contests of the year has just been announced. It is particularly noteworthy in that it reflects the current trend toward a large number of prizes for those whose entries are not spectacular enough to win the top prizes. Here are the prizes:

First, \$1,000 a year for life, paid in the form of an income policy with the Aetna Life Insurance Co., or a lump sum of \$12,000; second, \$2,000 cash; 10 prizes, each \$100 cash; 50 prizes, each \$50 cash; 100 prizes, each a \$25 merchandise certificate; 100 prizes, each a \$10 merchandise certificate; 1,000 prizes, each a \$5 merchandise certificate, and 2,000 prizes, each a \$2 merchandise certificate. The merchandise certificates paid to the 3,200 smaller winners are redeemable at any grocery store, and may be used for the purchase of any items in the stores.

To qualify for the prizes, complete in thirty additional words or less the sentence "My favorite Libby Food is Libby's . . . because—." Entry blanks, available at grocery stores, may be used, or entries may be sent on plain pieces of paper. Enclose labels from three different Libby canned foods with each entry. As many entries may be sent as desired, but each must be accompanied by three different labels. Your own name must be used, and the full name and address of the dealer must be on each entry. Entries will be judged and graded on sincerity, uniqueness and advertising value. Open to the United States only. Send entries to Libby Contest Judges, Howard-Clark Bldg., Chicago, Illinois. Entries must be postmarked before July 9 midnight.



*— and my new cigarette
is Chesterfield*

*Chesterfields are made of
mild ripe tobaccos ... rolled in
pure cigarette paper ... the best
ingredients a cigarette can have*

*For You... there's MORE PLEASURE
in Chesterfield's milder better taste*

They Satisfy

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