

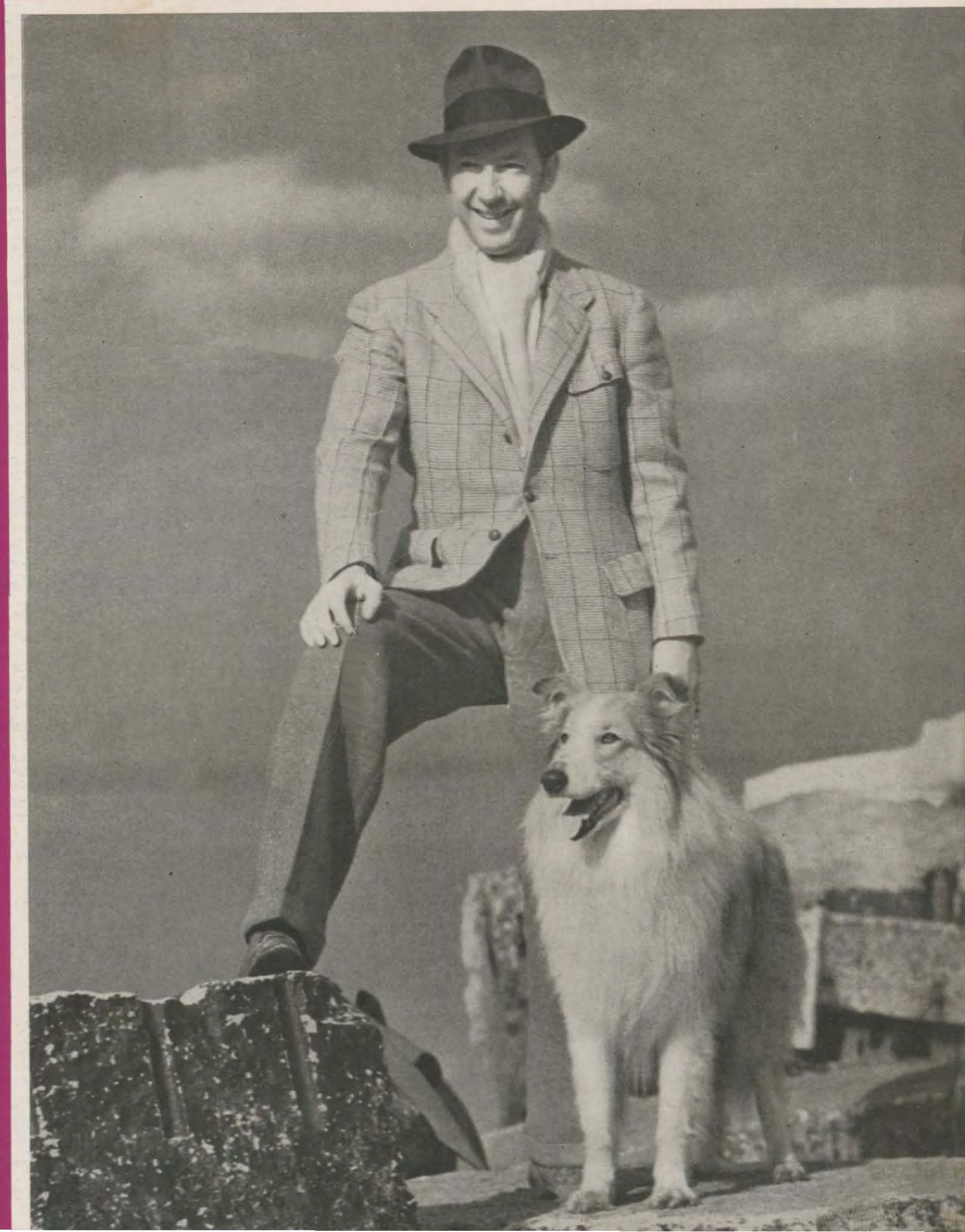
COMPLETE PROGRAMS FOR WEEK ENDING APRIL 23

Radio *Guide*

TEN CENTS

EASTER SUNDAY
AT THE LITTLE
CHURCH AROUND
THE CORNER IN
VIVID PICTURES

Hal Kemp Starts New Show
on CBS Tuesday, 10 p.m. EST



OFFICIAL STAR OF STARS BALLOT

Mail to: Star of Stars Editor,
Radio Guide,
731 Plymouth Court,
Chicago, Illinois.

6

- My Choice for the Best Female Classical Singer Is
- My Choice for the Best Male Classical Singer Is
- My Name Is
- My Address Is

(This Ballot May Be Pasted on a Penny Postcard)

The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, April 23

RADIO GUIDE'S ANNUAL STAR OF STARS POLL

THIS WEEK — MOST POPULAR CLASSICAL SINGERS

RIGHT now Mr. and Mrs. America are choosing their entertainment for 1938! They are letting big broadcasting officials and sponsors alike know what shows and stars are first in their listening habits. More than this, they are supporting those favorites in Radio Guide's Annual Star of Stars Poll.

Swinging into the sixth week of its fifth year, Radio Guide's great 1938 poll reaches the half-way mark. To miss voting one single week in this year's election is to miss a chance to support one of your favorites. For this year, unlike other years, fans may vote for one, and only one, classification each week. For instance, voting the first week of the poll was limited to the most popular musical program on the air; the second week, to the most popular dramatic program; the third week, to the best children's program; the fourth week, to the most popular actor and actress on the air; and the fifth week, to the best male and female popular singers. Heretofore, listeners have voted every week in every division of the poll.

Each week Radio Guide announces full results of one division's poll. Charlie McCarthy's show was first as the most popular musical program on

the air. "Ono Man's Family" repeated its victory of former years and ran away with top dramatic honors. The third poll has named Irene Wicker's show as radio's most popular children's program.

This week listeners will engage in a battle of ballots to determine the most popular male and female classical singers on the air. To these classical singers, listeners owe a debt of gratitude. No more is their grand song limited to big cities and opera centers. Radio has changed all that.



Last year, winners in the classical singers division were: First, Nelson Eddy; second, Lanny Ross; third, Grace Moore; fourth, Deanna Durbin; fifth, Lily Pons; sixth, Jessica Dragonette; seventh, Gladys Swarthout; eighth, Richard Crooks; ninth, Lawrence Tibbett; tenth, Nino Martini; eleventh, Margaret Speaks, and twelfth, Jeanette MacDonald.

Who are your choices for honors as the best male and female classical singers in radio? Help your favorites now by filling in the ballot above and mailing it to Radio Guide's Star of Stars Editor, 731 Plymouth Court, Chicago, Illinois. It is good for only this week's poll. It must be mailed before midnight, Saturday, April 23!

Turn to Page 15 for results in the Children's Program Election!

WEEKLY SCHEDULE OF THE STAR OF STARS POLLS

6. Most popular classical singers—April 23 issue, on sale April 14
7. Most popular comedian or comedy program—April 30 issue, on sale April 21
8. Most popular dance orchestra—May 7 issue, on sale April 28
9. Most popular announcer—May 14 issue, on sale May 5
10. Most popular commentator—May 21 issue, on sale May 12
11. Most popular promising new star—May 28 issue, on sale May 19
12. The Star of Stars—June 4 issue, on sale May 26

Vote for your favorite every week!

RADIO GUIDE

M. L. ANNENBERG, Publisher
CURTIS MITCHELL, Editor

CONTENTS

This Week!	
Selected Outstanding Programs	1
Be With Us Yet	
The Eastertide's Story	
By JAMES STREET	2
Play Ball!	
The Baseball Season Opens	4
This Week's Highlights	
A Picture-Plan for Listening	5
The March of Music	
By LEONARD LIEBLING	6
The Photo Week	
Star-Gazing Made Easy!	8
Listening to Learn	
Education on the Air	10
Hollywood Showdown	
By EVANS PLUMMER	12
Airialto Lowdown	
By MARTIN LEWIS	13
Here and There in Radio	
Radio Rambling in Pictures!	14
Voters Salute the "Singing Lady"	
Results in the Third Division of the Star of Stars Poll—Children's Programs	15
On Short Waves	
By CHARLES A. MORRISON	16
Stories of Near-by Stations	
Meet Some Local Favorites!	17
Radio Guide's Editorial Page	
A Listeners' Forum	18
Easter Sunday at the Little Church Around the Corner	
George Griffin—Choir-boy	19
Radio Knows No Limits	
Sets Can Be Found Everywhere	20
Radio Experiments with Mass Murder	
"Lights Out" Means Thrills!	22
He Rules the Air	
John Royal Is Czar of All NBC Programs	24
A Man and His Dog	
Hal Kemp Greets Spring	26
Programs for Sunday, April 17	27
Programs for Monday, April 18	29
Programs for Tuesday, April 19	32
Programs for Wed., April 20	34
Programs for Thurs., April 21	37
Programs for Friday, April 22	39
Programs for Sat., April 23	42
Radio Guide's X-Word Puzzle	44
So You Like Contests?	
Inside Back Cover	

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Vol. 7. No. 27
April 23, 1938



Mrs. Hedwig Easter, because of her name, takes part in the Easter Fashion Parade on NBC-Red Sunday at 1 p.m. EST. She is editor-owner of the Sandwich (Ill.) Free Press, and will describe that town's Main Street scene

THIS WEEK

MANY EXCELLENT SPECIAL AND REGULAR PROGRAMS TO BE ON THE AIR DURING EASTER WEEK

SUNDAY, APRIL 17

Sunrise Service . . . from Colorado

Easter Program—NBC-Red, 8:30 a.m. EST.

Easter sunrise services from "The Garden of the Gods" were inaugurated in 1921. This year the message will be delivered by the Rev. Harry S. Kennedy, with music provided by 300 members of the Colorado Springs High School a Cappella Choir.

For a story about Easter and the many Easter programs, see page 2.

Bob Trout . . . Easter parade

Park Avenue Easter Parade—CBS, 12:30 p.m. EST.

Trout, assisted by society girl and model, Cobina Wright, will describe the fashionable Easter parade up and down Fifth Avenue. Miss Wright will help him in pointing out prominent society people, also help in describing their costumes.

Easter . . . East and West

Fashion Parade—NBC-Red, 1 p.m. EST.

Styles on New York's Fifth Avenue, Washington's fashionable Connecticut Avenue, and Main Street in Sandwich, Illinois, will be compared. Listeners will hear George Hicks, New York; Mary Mason, Washington; and Mrs. Hedwig Easter, Sandwich.

Gladys Swarthout . . . for Ford

"Sunday Evening Hour"—CBS, 9 p.m. EST.

A Missouri lass, Miss Swarthout came all the way from the small town of Deepwater to dazzle opera-goers and screen fans with her mezzo-soprano voice. Sunday she'll be heard with the Ford orchestra under the direction of Jose Iturbi.

For program details, see page 6.

South America . . . its struggle

"Brave New World"—CBS, 11 p.m. EST.

South America's struggle for learning, from the opening of the first university in Lima in 1551 to the establishment of the latest rural school in illiterate districts of Mexico, will be the subject of "Brave New World's" dramatization this Sunday.

MONDAY, APRIL 18

Egg Rolling Contest . . . at the White House

Easter Egg Rolling Contest—NBC-Blue, 9:30 a.m. EST.

Tuners-in to this program will hear a description of the annual Easter-egg rolling contest on the White House lawn. Both the President and Mrs. Roosevelt are expected to witness the event, and it is also expected that Mrs. Roosevelt will speak.

President Roosevelt . . . Play ball!

Senators vs. Athletics—NBC-Blue and MBS, 2:45 p.m. EST.

Listeners will hear all the pomp and ceremony of the 1938 baseball season opener between the Washington Senators and the Philadelphia Athletics.

Following annual custom, the President of the United States will toss out the first ball.

For more details about this game, see page 4.

Baseball preview . . . for 1938

Sports Announcers Baseball Round-up—CBS, 4 p.m. EST.

A peek at the prospects and hopes of each of the sixteen big-league teams will be afforded the nation's sports fans when baseball experts in eight cities conduct a verbal preview. These experts will tell of teams' hopes for the season.

For a full story about this broadcast, see page 4.

Deanna Durbin . . . in film preview

"Lux Radio Theater"—CBS, 9 p.m. EST.

A radio version of Deanna Durbin's latest starring movie, "Mad About Music," will be heard during this program. Gail Patrick and Herbert Marshall will also be in the cast, and Miss Durbin will sing several songs from the film.

TUESDAY, APRIL 19

Douglas Fairbanks, Jr. . . . visits Al

"Al Jolson Show"—CBS, 8:30 p.m. EST. (For the West, 8:30 p.m. PST.)

Famous for his grand characterizations in many great movie productions, Douglas Fairbanks, Jr., is a favorite of millions of movie-goers. As Al's guest, he'll be heard in an amusing skit.

Hal Kemp . . . begins new series

"Time to Shine"—CBS, 10 p.m. EST.

Under the sponsorship of the Griffin Manufacturing Company, Inc., this musical broadcast will feature the distinctive dance rhythms of Hal Kemp and his orchestra. With Kemp will be Rosalind Marquis, Bob Allen and Saxie Dowell.

War . . . as students see it

"Campus Comment"—NBC-Blue, 11:15 p.m. EST.

A discussion of the Student Strike Against War will be heard. The point of view of the striker as well as the point of view of the non-striker will be presented. Arthur Northwood, Jr., president of the National Student Federation, will be moderator.

WEDNESDAY, APRIL 20

Captain Fennelly . . . Guest's guest

"It Can Be Done"—CBS, 10:30 p.m. EST.

Captain Richard Fennelly of the New York Safe and Loft Squad will be Edgar Guest's visitor. Listeners-in will hear Fennelly tell how he and his squad of thirty-nine men cope with the problem of apprehending criminals who rob safes.

FRIDAY, APRIL 22

Frank Gannett . . . our government

"American Viewpoints"—CBS, 10:45 p.m. EST.

Frank Gannett, publisher of the Gannett news-

papers, and chairman of the National Committee to Uphold Constitutional Government, will speak. He will discuss recent acts of Congress and bills being backed by the Administration.

SATURDAY, APRIL 23

William N. Robson . . . presents light comedy

"Columbia Workshop"—CBS, 7:30 p.m. EST.

Presentation Saturday will be the gay and rollicking "Never Come Monday," adapted by Stephen Fox from the story of Eric Knight. The cast for the play will include a number of distinguished English actors now appearing in plays on Broadway.



Gladys Swarthout will take part in the special Easter Concert of the Sunday Evening Hour

FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 27 TO 43

BE WITH US YET

BY JAMES STREET

MORE than seven hundred million volunteer soldiers of the same King, the greatest army ever mobilized by one monarch, will shout hosannas to their sovereign this week.

And no guns will boom! No caissons will roll!

At the foot of a gentle hill in time-weary Palestine, where Golgotha stands stark and shimmering in the biting sun, in the valley by the Mount where olives grow and palm trees troop down, bowing their heads and murmuring a soft, swishing lullaby, down the hills of a hoary, tortured land—there this paean will begin, "Hosanna to the Highest, Hosanna to the King."

There where an angel once told a weeping woman—"Fear not ye: for I know that ye seek Jesus, which was crucified. He is not here, for He is risen."

There by the tomb the Easter story will be told again and radio will cast it around the world and the army of the King will mark time and listen. In a hundred languages it will be broadcast by a thousand tongues—the air will be filled with hosannas.

For when the captains and the kings and the shouting and the tumult die, and the far-flung navies melt away, and all the ballyhoo of all the world shrivels and dries into such futile words, even as these, this fact is self-evident:

The most popular radio program of all time still is the spoken word of God, and the most popular story of the air still is the story of Easter, for man

does not want to forget and in his groping misery he cries out:

*"God of our fathers, known of old
Lord of our far-flung battle line—
Beneath whose awful hand we hold
Dominion over palm and pine—
Lord God of hosts, be with us yet,
Lest we forget—lest we forget!"*

I WONDER how Charlie McCarthy would feel if he got one million fan letters. That's the number NBC's Catholic Hour has received for telling over and over the story of the same King.

I wonder how Gracie Allen would feel if she got 4,000 letters a week simply saying "Thank you." That's how many the United Jewish Layman's Committee receives each week for its CBS programs.

Did you know the two major networks give a total of 398 hours a year to religious programs? Did you know that if that time were sold to commercial programs it would be worth approximately \$4,975,000?

And yet men will say that twice-told tales are no good! Day in and day out radio tells the same story of religion, for religion has only one real story, and the multitude listens because the story brings hope, and hope is one thing no man can take from his brother. Skeptics will tell you that the power of the story is waning. Radio knows better, for on the approaching Sunday more persons will hear the story of the King than have ever heard it since man first looked into space and, wondering "whence came I," realized

that somewhere, somehow there was a Power greater than he.

Religious programs have no press-agents. They need none. I stopped five strangers and asked them what were the greatest of all radio programs. Three said King Edward's farewell speech. Another said Hitler's Austrian broadcast. The fifth said Jack Benny. They thought for a minute when I told them that religion commands the greatest audience.

"Of course," they said on second thought, "I never thought of it. I listen too."

King Edward! The triumphant thunder of Hitler! The mouthings of Mussolini! The wise-cracks of the jester! The soothing, confident fireside chats of the President of the United States! The shouting of the multitude at the World Series! The vindictive snarls of dictators!

All of those are radio's great, but they are not the greatest.

*"The tumult and the shouting dies—
The Captains and the Kings depart
Still stands Thine ancient sacrifice,
An humble and a contrite heart,
Lord God of Hosts, be with us yet,
Lest we forget, lest we forget."*

THIS is the holiest week of the year to the fifteen million Jews who believe Jehovah of the Hebrews is the only God, and to the seven hundred million Christians who believe Jesus was Jehovah's Son. Orthodox Jews, incidentally, never call God Jehovah except for specified ritual purposes.

ALL THE WORLD SHOUTS HOSANNA AT EASTER. UNDYING IN GLORY, ITS STORY WILL BE BROADCAST IN A HUNDRED LANGUAGES BY A THOUSAND TONGUES SUNDAY

The Hebrew for Jehovah is Yahweh, and origin of the name is undetermined. Hence, Jehovah often is called Yah by Hebrews, which explains our stirring "halleluiah,"—Glory to God.

To the Jews, this is the week of the Passover, when the angel of the Lord passed over the houses of Hebrew slaves in Egypt, but smote the first-born of the masters. And the Hebrew slaves were delivered into freedom and passed over the Red Sea and came at last to Canaan, and there founded a nation.

It is a time of celebration for the Jews, but the day after the Passover is the Christian Good Friday, the saddest day of the Christian calendar. It is strange that the saddest day of the Christian year is called "Good" Friday. It originally probably was called "God's Friday" and in the shuffle of words it came out "Good."

BECAUSE Friday and Saturday are days of mourning, radio will respect the days and there will be no tumult and shouting on the airwaves. But Sunday is a day for joy and from sunrise until sunset, the radios of the world will carry the story that He is risen.

Christians in Hong Kong and Tokyo will observe Easter Sunday while we are in mourning on Saturday. Those of you who have kinsmen in the Orient remember that, Saturday night while you are readying for Easter, your folks on the other side of the world are listening to the tolling of the bells and the tidings of great joy, and their ra-

dios already are bringing in the story that He is risen.

TO ALL our ships at sea, to specks of land in far places where our flag flies, radio will begin telling the story Saturday night. It will be almost dawn in Palestine. The foreign radios, naturally, will begin the story. The British Broadcasting Company will have a special service for England's far-flung empire. Americans will hear it in distant places, for although Britain boasts that the sun never sets on British soil—it never sets on American soil either!

Britain, anxious to strengthen her ties of empire, will give the world the best broadcast England can give. There will be ceremony and pomp and the story. There will be much pomp and ceremony that day, in all lands, for man is a strange creature and he likes to worship his God in the showy fashion. The pomp means nothing—it's the story that counts.

*"Far-called our navies melt away—
On dune and headland sinks the fire
Lo, all our pomp or yesterday
Is one with Nineveh and Tyre!
Judge of the nations, spare us yet,
Lest we forget—lest we forget."*

Easter broadcasts will begin over Columbia at 6 a.m. (EST) and will follow the sun across the country from New York to St. Louis to Provo, Utah, to Glendale, California. At each city there will be a special service. St. Louis' will be held in the Forest Park Municipal Theater and Provo's will be held at

Brigham Young University. Glendale's service will be from 8:30 to 9:30 a.m. (EST)—sunrise out there. It will be the fifteenth annual Sunrise Service in Forest Lawn Memorial Park, where 30,000 persons will gather to sing.

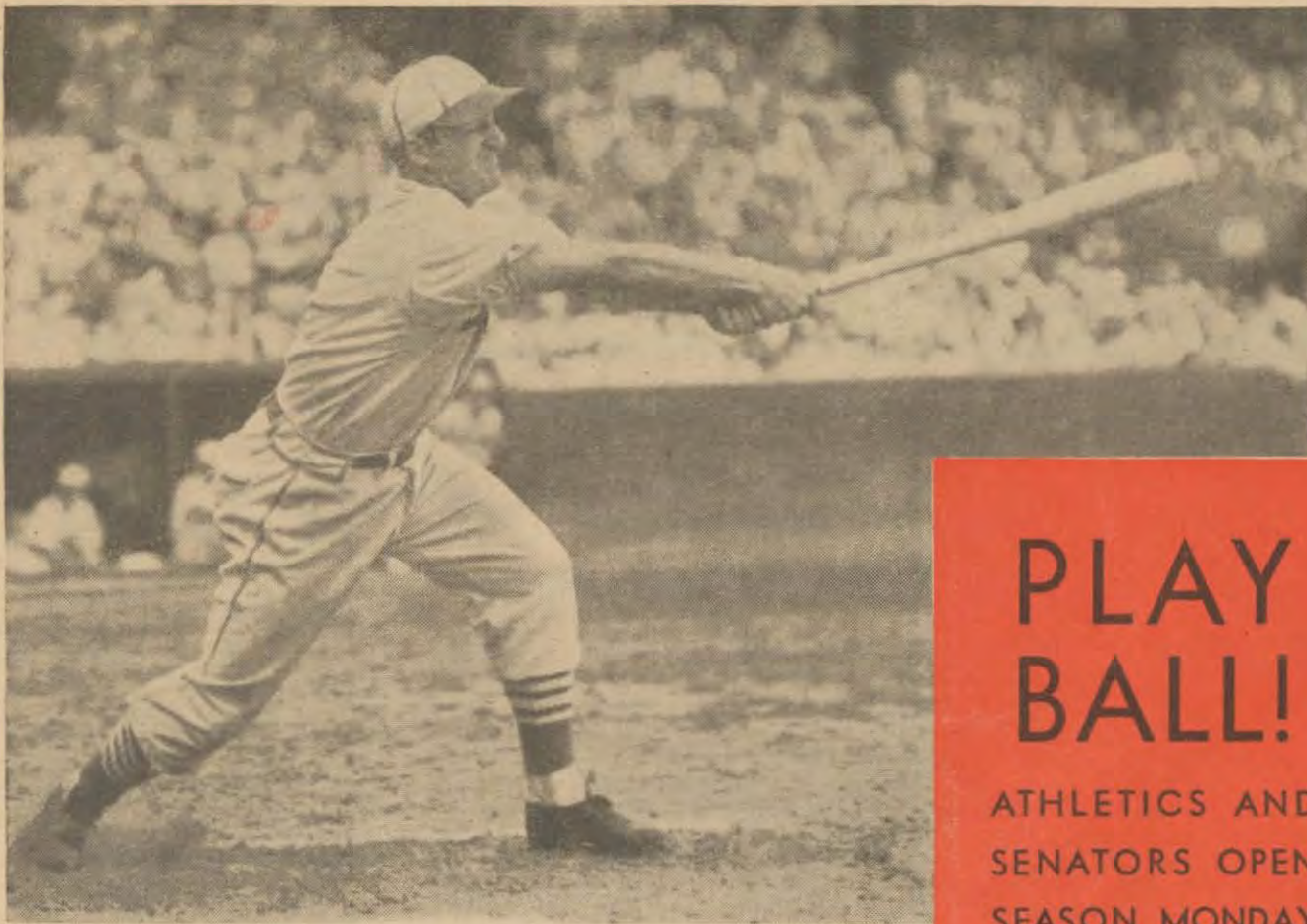
While the story is speeding across the northern part of the country over CBS airwaves, NBC will broadcast the story across the southern section.

The special broadcasts will begin in Washington at 7:30 a.m. (EST) and fifteen minutes later will shift to Hot Springs, Arkansas, thence it will follow the sun. An announcer will be on the rim of the Grand Canyon to describe the Easter dawn. Another will be in Death Valley to tell the story that He is risen as the sun pokes its jowls over the rim of that weird land which God seems to have made a cousin to the valley of the Dead Sea.

AT 10:45 (EST) the sunrise in Honolulu will be described, and at 11:15 (EST) NBC-Red will bring a program from Rome. The bells of the famous Roman basilicas will be heard. An effort is being made to have the Pope speak to the world. If he does, Columbia will also pick up his words.

The Easter parade on Manhattan's Fifth Avenue will begin at 12:30 p.m. (EST) and CBS' Bob Trout will stroll along Fifth and Park Avenues and interview socialites and describe their finery. George Hicks will ride along the avenues and describe the scenes on NBC-Red at 1 p.m. (EST). The parade down Washington's Con-

(Continued on Page 14)



Joe Medwick, St. Louis Cardinals' outfielder, National League batting champion last year, is one of the hardest-hitting members of the "Gas House Gang"

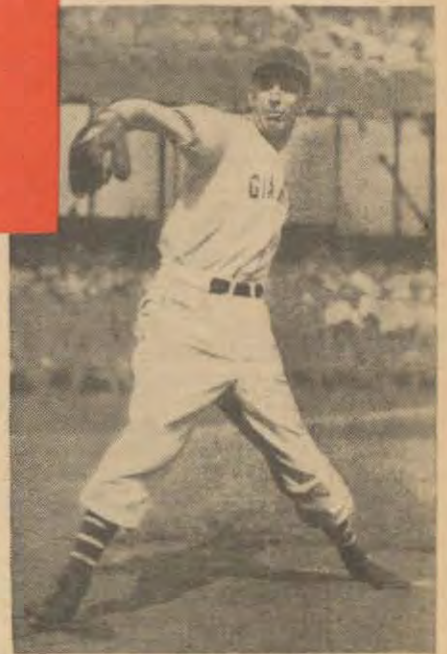
—Wide World Photos

PLAY BALL!

ATHLETICS AND SENATORS OPEN SEASON MONDAY



Bob Feller, Cleveland Indians' pitcher, was a strike-out sensation in last year's campaign



Carl Hubbell of the New York Giants, left-handed and strong, is baseball's outstanding pitcher

IT WAS the office-boy, and, as you might suppose, the one whose grandmother so obligingly takes to her deathbed every time the Yankees come home from a road trip, who called our attention to the fact that the baseball season will soon be under way.

We should have thought of it sooner. There have been plenty of signs of spring for some time now. During the last few days the windows have been wide open, and occasionally the rich music of a hand-organ has floated up to us from Forty-fifth Street, and there has been precious little work done. We should have taken note.

Headlines have reported that Joe DiMaggio was holding out, that Col. Ruppert didn't give a whoop, that the Dodgers were crushed in an exhibition game but had high hopes for the season, that Ruffing was in shape again, that in the Far West the Cubs and the White Sox were fighting their way toward home, and that the St. Louis Browns were mopping up in pre-season combats.

We should have thought about it sooner. We should have remembered that even as spring came north again this year, some four hundred sun-bronzed young men, armed with bats and contracts, would come north also to disport themselves on the green-swards of baseball parks in eleven major cities, while thousands cheer. Baseball's sweating four hundred!

But it was the office-boy who directed our wandering thoughts toward

all this. It was he who came into the office the other day, picked up a newspaper that was lying on our desk, flipped hastily through the pages that told of war and death in Spain and China and the threat of war in Central Europe and grinned with relief as he read a story on the sports pages. "They can't stop them Yankees!" he said.

So then we knew for sure that spring was here.

Following the annual custom of a Monday opening, the Washington Senators and the Philadelphia Athletics will inaugurate the season in Washington a day in advance, in order to accommodate the President, who, according to tradition, tosses out the first ball. CBS Announcer Arch MacDonal will be heard from Griffith Stadium when the Athletics and the Senators meet. The Boston Red Sox and the New York Yankees will meet at Boston on Monday also.

On the same day, Monday, April 18, the day before the pennant races get under way, baseball announcers in every major league city, broadcasting over the Columbia Broadcasting System's network, from 4 to 5 p.m. EST, will give a radio preview of the baseball season, dealing expertly with the hopes and prospects of each of the sixteen teams.

OPENING-DAY games in the National League are at Philadelphia, Cincinnati, St. Louis and New York; and in the American League, at Chicago, Cleveland, Boston and Washington. In each city, a CBS sports announcer will discuss the prospects of the visiting teams as well as those of the home team, giving the names of probable starting pitchers and other information of interest.

In Philadelphia, Bill Dyer will discuss the prospects of the Brooklyn Dodgers and the Philadelphia Phillies. From Cincinnati, Walter Van Winkle will have for the subject of his discourse the outlook of the Chicago Cubs

and the Cincinnati Reds. From New York, Mel Allen will talk about the Giants and the Boston Bees, and from St. Louis, France Laux will comment on the Cardinals and the Pittsburgh Pirates.

In the American League, Pat Flanagan will talk from Chicago on the future of the White Sox and the Detroit Tigers. From Cleveland, Franklin Lewis will discuss the St. Louis Browns and the Cleveland Indians. From Boston, Jay Westley will tell network listeners how the Yankees and the Red Sox look, and in Washington, as reported above, Arch MacDonal will have an eye on the Athletics and the Senators.

ALL these announcers are well acquainted with baseball men in their home cities and with the records and prospects of every team in the major leagues. Some are former baseball writers. Several have been on tours of the southern training-camps, where they have picked up from observation and conversation some first-hand information.

If you haven't followed the training-camp reports closely—or, for that matter, if you have—you'll want to hear this round-up of opinions from the men whose job it is throughout the season to report by microphone play-by-play accounts of the doings of the teams which engage in the annual scramble for baseball's top honors.

Nine and a half million baseball fans—9,447,497, if you want to split hairs—passed through clicking turnstiles into major-league ball-parks last season. That was ten percent more than the attendance total of the previous year, and it came close to the all-time high of 10,186,000, set in 1930. It's a pretty impressive number, but there is something more impressive about this, and that is no man will ever know how many million other fans sat in on radio broadcasts of these games.

(Continued on Page 44)



Charlie Gehringer, Detroit Tigers' second baseman, was the American League batting champ in 1937

On Monday, April 18, NBC-Blue and MBS will broadcast the preview game of the season between the Washington Senators and the Philadelphia Athletics.

Listen to it at:

EST 2:45 p.m. — CST 1:45 p.m.
MST 12:45 p.m. — PST 11:45 a.m.

HIGHLIGHTS OF THIS WEEK'S PROGRAMS



—Walter Engel

Morton Gould, MBS maestro whose musical styling has attracted much attention, will perform his own compositions and arrangements Tuesday at 8 p.m. EST over MBS. Leonard Warren, Metropolitan Auditions winner, will sing



—Acme

Dr. Norman Vincent Peale, pastor of the Marble Collegiate Church of New York, will preach the sermon at the annual sunrise Easter services broadcast from the Mall in Central Park Sunday from 7 to 7:30 a.m. EST on CBS



—CBS

The New York Philharmonic's Easter program will include St. Paul Choristers and Richard Bonelli (above, right), baritone, on CBS at 3 p.m. EST



—Wide World

CBS broadcasts the Forest Lawn Park sunrise service Sunday at 8:30 a.m. EST, at which Actor William Farnum, above, will read Easter poems



Dr. Otto Klemperer, German conductor, will direct Los Angeles Orchestra and chorus of 500 voices on the same Forest Lawn Park broadcast



Mark Warnow returns to "Your Hit Parade" as conductor for an extended period and will be heard this Saturday at 10 p.m. EST over CBS. This Saturday, Mme. Lotte Lehmann, Metropolitan Opera soprano, will be guest



The consistently amusing and increasingly popular Mr. Charlie Butterworth will be on the air as the guest of Maestro Paul Whiteman and his orchestra on the Chesterfield Cigarette broadcast of Friday at 8:30 p.m. EST



Abram Chasins, pianist heard in his own series Saturday

The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

CELEBRATORY melodies mingle with the joyous peals of bells this Sunday, for Christendom observes the festival commemorating the Resurrection of Jesus Christ. Praises resound in every church of the world that has a choir, and where there is none, the congregation will raise its voices in hymns of rejoicing.

The mists of antiquity shroud the origin of music appropriate for Eastertide, as the celebration, originally dedicated to adoration of spring, dates from eons before the birth of Christianity. Doubtless the primitive music of those early periods (perhaps only rude chants and tom-tom beatings) extolled the season of sunshine and fertility.

The first church composers glorified the Resurrection, and after Vittoria and Palestrina (they were contemporaries and friends) came a long line of masters who tonalized the same sacred subject. Nearly endless is the list of such music, from anthems to oratorios, from songs to orchestral expression.

Some of the best-known major works suitable for Easter are Haydn's "Seven Last Words," "The Creation," "The Seasons"; Gounod's "Gallia"; Stainer's "Crucifixion"; Rossini's "Stabat Mater"; Handel's "I Know That My Redeemer Liveth" and "Hallelujah" from "The Messiah." Many choral Te Deums, cantatas, solo songs and other appropriate numbers also are in wide use, a great number of them composed by Americans like Father Finn, Shelley, Yon, Gaul, Buck, Scott, Speaks and others.

There is hardly a radio-owning home in the United States where the music of Easter will not bring uplifting proclamations on Sunday. One of the features on the air will be broadcasts following the sunrise around half the world, in early-morning programs and services emanating from New York, St. Louis, Provo, Utah; Glendale, Calif.; Washington; Hot Springs, Ark.; Death Valley, the Grand Canyon, Pike's Peak and Honolulu.

It is strange how nervous some widely experienced musical solo performers become when they appear before the microphone, even though they face audiences in the opera house and concert-hall without feeling even the least bit jittery. I have inquired as to the reason for the trepidation on the air, and in each case the sufferer has told me that it is caused by the nearness of the apparatus and the realization that every slight flaw registers so much more strongly because listeners are altogether concentrated upon hearing the artist, the latter's personality being unable to engage also the auditor's eye. Elisabeth Rethberg, Rosa Ponselle, Moriz Rosenthal, Josef Hofmann and Jascha Heifetz all have admitted to me that they dread their radio appearances. In each case, however, the fear is luckily not apparent over the air.



Left: Hugh Ross is director of the great Schola Cantorum chorus. Right: Jan Peerce is soloist with the Radio City Music Hall Sunday



Willie Morris, soprano on "Invitation to Waltz" Friday

the lad be a wool merchant. The latter finally effected a compromise by which he could sail for Florida in 1884 and become an orange-grower on the banks of the St. John's River. Twenty-three years old when he reached there, his romantic fancy was captured by the charm of the place. He began to dream and compose music and neglected his oranges. A few Negroes ran the plantation and at night sang their native songs for him. After a few years of this delightful but unproductive life, Delius' father grudgingly allowed Fritz to become a professional musician.

"Appalachia" consists of a lengthy introduction, fifteen variations on an old Negro folk-song (one of those heard by Delius in Florida), and a choral conclusion. Delius himself prefixed a note to his score explaining that the composition mirrors the moods of tropical nature and the life of the old Negro slave population.

SUNDAY, APRIL 17
at 9 p.m. EST on CBS

The Ford Sunday Evening Hour

Jose Iturbi, conductor
Gladys Swarthout, mezzo-soprano

Overture to "Rosamunde" (Schubert)
The Orchestra

Aria from "Samson and Delilah"
(Saint-Saens)

Gladys Swarthout
Espanjarlen (Reddick)
The Orchestra

Le Temps des Lilas (Chausson)
La Maja Discreta (Granados)
You, Love and I (Kingsford)
Gladys Swarthout

The Lord's Prayer (Malotte)
Gladys Swarthout and Chorus

El Pelele (Granados)
The Orchestra

Polovetzian Dances from "Prince Igor" (Borodin)
Chorus and Orchestra

THE Ford series adheres to its regular formula of avoiding ponderous symphonic matter, but in that effort the singer on this program nevertheless contrives to be more serious than the orchestra, for which Iturbi has chosen contributions of extremely easy approach.

Miss Swarthout's darkly colored voice is well engaged in the sensuous second-act aria from "Samson and Delilah" which precedes Delilah's temptation of the lusty hero of Israel.

Malotte's music for the Lord's Prayer still seems to some of us to be unnecessary, for the immemorial words need no other emphasis than their own sanctified simplicity.

SUNDAY, APRIL 17
at 12:30 p.m. EST on NBC-Blue

The Radio City Music Hall of the Air

Erno Rapee, conductor
Jan Peerce, tenor

Radio City Music Hall Glee Club

Preludes to First and Third Acts of
"Lohengrin" (Wagner)
The Orchestra

Psalmus Hungaricus (Kodaly)
Jan Peerce, Chorus and Orchestra

Les Preludes (Liszt)
The Orchestra

ZOLTAN KODALY'S "Psalmus Hungaricus" (Hungarian Psalm), choral music of lofty conception, deep feeling and resourceful facture, combines the breadth of a modern mind with the realization of century-old dreams.

This composer is, before all else, intensely Hungarian. His works bear the warm melodic flavoring of his land, a trait not only instinctive but also the result of Kodaly's fervent study of Magyar folk-music. Many of its almost forgotten examples he collected and published in collaboration with Bela Bartok, another distinguished Hungarian modern composer. The "Psalmus Hungaricus" is a setting of the Fifty-fifth Psalm for chorus, tenor solo and orchestra.

SUNDAY, APRIL 17
at 3 p.m. EST on CBS

The New York Philharmonic Orchestra

John Barbirolli, conductor

The Schola Cantorum of New York

Hugh Ross, conductor
Richard Bonelli, baritone

St. Paul's Choristers of Flatbush
Ralph Harris, conductor

Trumpet Voluntary for Organ, Brass
and Percussion (Purcell-Wood)
The Orchestra

Variations on an old Slave Song
"Appalachia" (Delius)
Schola Cantorum and Orchestra

Prelude—Transformation Scene—
Grail Scene from Act I of
"Parsifal" (Wagner)

Richard Bonelli, Schola Cantorum,
St. Paul's Choristers

Amplifying choral abundance of today's programs, John Barbirolli wisely lists some rarely performed music by Fritz Delius, English composer. An engrossing tale is attached to his "Appalachia"—the old Indian name for North America. In his youth, Fritz yearned for a musical career, but his stern Yorkshire father insisted that

THURSDAY, APRIL 21
at 8 p.m. EST on MBS

Sinfonietta

Alfred Wallenstein, conductor
Joseph Coleman, violinist

Overture on Russian Themes
(Balakireff)

String Orchestra

Concerto in B Minor, No. 1 (Vivaldi)
Joseph Coleman

Ballet Music from "Rosamunde"
(Schubert)

Three Pieces (Handel-Harty)
String Orchestra

MILY ALEXEJEVITCH BALAKIREFF was that rare apparition, a self-taught musician. He belonged to the new Russian school fathered by Cui and Rimsky-Korsakoff, featuring the folk-tunes and rhythms of their land. Attractive samples are in the present overture, glowingly orchestrated.

Balakireff is not so well known in America as he should be, our informed concert-goers being acquainted only with his brilliant piano piece "Islamey," and the symphonic poem "Tamarara." Aside from his activities as a composer and pianist, Balakireff also conducted symphony concerts in Russia, where he first introduced and popularized the symphonic masterpieces of Berlioz, Liszt and other "advanced" composers.

Joseph Coleman, one of the most musical and technically expert of American violinists, is aptly chosen to interpret the noble classical measures of Vivaldi. Coleman, by the way, is heard each Sunday afternoon (2:15 p.m., MBS) as first violinist of the splendid Gotham Quartet.

SATURDAY, APRIL 23

at 10 p.m. EST on NBC-Red

The NBC Symphony Orchestra

Pierre Monteux, conductor

The Schola Cantorum of New York

Hugh Ross, conductor

The Mass of Life (Delius)

The Schola Cantorum and Orchestra

Tsar Saltan (Rimsky-Korsakoff)
The Orchestra

THE Mass of Life, Delius' most ambitious choral essay, had its premiere in London in 1909, conducted by the devoted Sir Thomas Beecham. The title gives scant clue to the nature of the text by Cassirer, which utilizes selected passages from Nietzsche's towering philosophical work, "Thus Spake Zarathustra."

As it is obviously impossible to reduce that huge treatise into practical use for singing purposes, only the small parts were employed which lent themselves best for that purpose. The general result is a somewhat fragmentary and indefinite libretto. However, despite the literary handicap, Delius wrote much striking and eloquent music in his mass, describing the Nietzschean individual who experiences all of life, and then cynically goes to dwell in solitude on top of a high mountain.

The full and magnificent title of Rimsky-Korsakoff's opera is "The Legend of Tsar Saltan, of his son, the famous and doughty warrior, Prince Saltanovich, and of the beautiful Tsarena Leibed, the Swan Queen." Naturally, the plot is too long to be detailed here. It offers a mixture of the fantastic and the real. The score uses folk-music freely. It has sparkling orchestration, and in the third act occurs the "Flight of the Bumble Bee."

Schola Cantorum Helps Keep Rich Choral Tradition Alive and Effective in America

Sunday, April 17, at 3 p.m. EST on CBS with the New York Philharmonic Orch.

Saturday, April 23, at 10 p.m. EST on NBC-Red with the NBC Symphony Orch.

IN THE long ago, when I attended the Royal High School of Music in Berlin, one of my colleagues was a tall, long-haired young German, whose unswerving seriousness and industry shamed me whenever I permitted opportunities for fun to tempt me from my studies. Often when I sat with my cronies at our favorite cafe, I saw the tall, long-haired one pass by, nearly always carrying a music portfolio and several books. He refused all biddings to join our merry crew, and with the heedless cruelty of youth, we jeered at his righteous continence and called him St. Anthony. His name was Kurt Schindler.

Years later, he came to New York, looked me up and told me that he

New York. In addition to its own concerts, the Schola also appeared (and still appears) often with the Philharmonic, Boston and Philadelphia Orchestras, in works which require choral assistance. Some of the conductors under whom the Schola sang were Mahler, Mengelberg, Koussevitzky, Stokowski and Toscanini—with the last-named in Brahms' "German Requiem," Verdi's "Manzoni Requiem" and Beethoven's "Missa Solemnis" and Ninth Symphony.

In 1926, Schindler contracted the illness which ultimately led to his untimely death, and he was succeeded by Hugh Ross, choral and symphony conductor of Winnipeg, Canada. Under him, the Schola Cantorum flourishes



The Schola Cantorum will be heard with the Philharmonic Sunday, and the NBC Symphony Saturday. Above: Some of the group's members

wished to do piano-accompanying at concerts. I recommended him to several artists, and soon he had regular and profitable employment.

Then he told me that he was starting within the MacDowell Club, a choir of forty women's voices, and that he had in mind also a larger mixed one, on the order of the Schola Cantorum, the ancient, highly trained singing organization in Rome.

Schindler's chorus of forty made its successful debut in 1909, when it assisted at the Philharmonic performances of Debussy's "Les Sirenes," conducted by the eminent Gustav Mahler, who not only praised the singing enthusiastically but also advised the young leader to expand his organization into a larger body. This was done in 1910, the MacDowell Chorus being formed with some 200 mixed voices and giving its own first concert the following year, the program including several choral works unfamiliar to New York, that innovation being retained permanently throughout the years. One critic has written: "No other choral body contributes as much new and interesting music to the programs in New York. It is a question whether any such eclectic and inclusive choral programs could be heard in any city in Europe."

In 1912, the Schindler singers became the Schola Cantorum, realizing his earlier dream and thereafter giving annual courses, which came to be perhaps the most original series in

well and maintains its policy by adhering to a novel repertoire, drawn especially from the early and primitive fountain-heads of music, and also from its latest contemporary sources.

Conductor Ross is the best type of musician—earnest, enthusiastic and with the belief that choral singing should primarily be enjoyed in a human way and not looked upon as a solemn and irksome rite. A blue-eyed Englishman, not quite forty, he was educated at Oxford and studied music at the Royal College of Music in London. At first he specialized in the organ and then harbored ambitions of becoming an orchestra conductor. Gifted with a rare sense of humor, he says that the man who recommended him to Winnipeg did so because he remembered him "as once having done a fine job of drum-playing." That was in 1921.

The past seventeen years of experience have made Mr. Ross a choral conductor of rare insight and command, and the Schola Cantorum the leading American professional chorus.

Let me add to the Ross profile another and intensely human touch. He has to audition vocalists for membership in the Schola, and has an unusual assistant—his wife's cat. "You may believe it or not," he says, "but the beast will sit up and grin when she hears a voice she likes, and when she doesn't like one, she yowls to be let out of the studio. She's almost always right in her judgment, too."

Also Recommended

For stations, see our program pages

Sunday, April 17

From Rome, 6 a.m. EST, CBS: Papal benediction, Sistine Chapel Choir, Benedictine Choir.

Easter Sunrise Services:

7 a.m. EST, CBS: Central Park Mall, New York. Salvation Army Territorial Band.

7:30 a.m. EST, NBC-B and R: Sylvan Theater, Washington, D. C. Papalardo Chorus.

7:30 a.m. EST, CBS: Opera Bowl, St. Louis, Mo. 100 male voices.

7:45 a.m. EST, NBC-B and R: Hot Springs National Park. 400-voice chorus from Hot Springs churches.

8 a.m. EST, NBC-B and R: Grand Canyon National Park. A capella choir, Arizona State Teacher's College at Flagstaff.

8 a.m. EST, CBS: Provo, Utah. Orchestra choir of Brigham Young University. Compositions of Wagner, Bach, Handel, Careless, Gates, Kapitoff.

8:15 a.m. EST, NBC-B and R: Death Valley National Monument, California.

8:30 a.m. EST, MBS: Mt. Davidson, San Francisco.

8:30 a.m. EST, CBS: Glendale, Cal., Forest Lawn Memorial Park. Los Angeles Philharmonic, Otto Klemperer, conductor; Charlotte Boerner, soprano, soloist; chorus of 500 voices: "The Holy City," "Christ Is Risen," excerpts from "Parsifal."

9 a.m. EST, MBS: Olympia, Wash., State Capitol Grounds.

10:45 a.m. EST, NBC-R: Honolulu, Hawaii. Sacred Hawaiian music.

11:15 a.m. EST, NBC-R: Rome; bells of the famous basilicas, Voci Bianchi choir of boys voices.

Salt Lake City Tabernacle Choir, 12:45 p.m. EST, CBS.

The Magic Key, 2 p.m. EST, NBC-B: Symphony orchestra, soloists.

Gotham String Quartet, 2:15 p.m. EST, MBS: Music by Glazounow, Dittersdorf.

Monday, April 18

Voice of Firestone, 8:30 p.m. EST, NBC-R (8:30 p.m. PST for the West): Augmented symphony orchestra, Alfred Wallenstein, conductor; Richard Crooks, tenor; Overture to "Mignon" (Thomas); Gopak (Moussorgsky); "M'Appari" from "Martha" (Flotow); Tales from the Vienna Woods (Strauss), etc.

Tuesday, April 19

NBC Music Guild, 2:30 p.m. EST, NBC-B.

Wednesday, April 20

Curtis Institute of Music, 3:45 p.m. EST, CBS.

Thursday, April 21

NBC Music Guild, 2 p.m. EST, NBC-R.

Essays in Music, 10 p.m. EST, CBS: Victor Bay, conductor; Mitchell Miller, English-horn soloist; Mary Eastman, soprano. Subject, "The Shepherd"; "Little Shepherd" (Debussy); "Song of Shepherd Lehl" (Rimsky-Korsakoff); English-horn solo from third act of "Tristan and Isolde" (Wagner), etc.

Friday, April 22

Invitation to the Waltz, 11:15 p.m. EST, MBS: Willie Morris, soprano; Raoul Nadeau, baritone; Novelty Choir.

Saturday, April 23

Chasins Music Series, 12 noon EST, NBC-R.



Bess Johnson, star of the CBS show "Hilltop House," long ago promised to give her daughter, Jane Orr Perry, an outboard motorboat as soon as the child could handle one safely. This month Miss Johnson made good that promise



Buddy Clark, star vocalist of "Your Hit Parade," the Ben Bernie show and others, dances with Mrs. Clark, daughter of Ralph Hitz, hotel-owner. The occasion is the opening of Orrin Tucker's orchestra at a New York hotel



"Music for Fun," on CBS Fridays, burlesques classics with toys. Above, from left: Howard Barlow, conductor; Judy Homady, guest commentator; Davidson Taylor, CBS music head; William Spier, narrator; James Fasset, producer



THE PHOTO WEEK

Bennie Krueger, saxophone-toting maestro, directs the orchestra for "Pipe Smoking Time" featuring Pick & Pat on CBS Mondays at 8:30 and 11:30 p.m. EST. Krueger is a friend of Rudy Vallee, for whom he once worked



Bandsman Ted Weems has a new protege, 12-year-old Marilyn Thorne, whom he calls his "Cinderella of Song." Marilyn attends school in her home town, Sycamore, Illinois, sings week-ends at Chicago's Trianon Ballroom



Bowling is becoming the latest sports craze among Hollywood radio stars these warm days. Above, from left: Jimmy Grier, the orkster; Gay Seabrook, Penner's "Susabella"; Joe Penner, and Julie Gibson, his warbler



Six radio editors appeared on the Mutual network's "True or False" program recently. Left to right are Jo Ranson, Dinty Doyle, Ken Purdy (Radio Guide's own representative), Aaron Stein, Jack Sher and George Opp



Spencer Bentley plays the role of Bob Drake in "Betty and Bob" daily on CBS at 1 p.m. EST. He was born in Manhattan in 1910, traveled in 19 countries, was a purser on five ocean liners, played in twelve Broadway shows



Tyrone Power, young, handsome, romantic actor of motion pictures, is making quite a success as a radio personality. Ty, as his friends call him, appears in dramatic sketches Sundays at 9 and 10:30 p.m. EST on NBC-Blue



Hollywood opened its eyes and ears when lovely Elvira Rios appeared from Old Mexico to join the ranks of America's film and radio performers. She speaks no English, sings only Mexican songs on her Thursday NBC program

Simplest Words Trip Best Spellers

Fridays, 9:30-10 p.m., NBC-Blue

Competition is the life of the party when Paul Wing, NBC spelling master, revives the ancient sport of the spelling-bee each Friday evening on the NBC-Blue network.

Armed with a weighty Webster's, Wing referees a match of wits-and-syllables between twelve human dictionaries and a picked squad of word-teasers. Suspense runs high as professors trip on simple syllables and housewives conquer "beleaguerment."

The result is thirty amusing minutes of keen competition with the "King's English" that leaves listeners flushed with the thrill of victory when they outspell a selected contestant, or only privately annoyed in defeat when stopped by a tricky phrase.

Paul Wing thinks good spellers are made, not born. But good or bad, you'll enjoy the program and get real satisfaction from the mental tussle evoked by this all-star team of bafflers. Will they confound you on Friday? Twenty correct is a good score on these words:

- | | |
|-----------------|----------------|
| 1. misspell | 14. velocipede |
| 2. withe | 15. liaison |
| 3. puerilely | 16. propitious |
| 4. languor | 17. veracious |
| 5. jaguar | 18. caromed |
| 6. gelid | 19. palfreys |
| 7. obeisance | 20. poignant |
| 8. equestrienne | 21. trestle |
| 9. wryly | 22. tyrannical |
| 10. bacillus | 23. hiddenness |
| 11. harelip | 24. opossum |
| 12. corollary | 25. surlily |
| 13. expel | 26. trellis |

The right word, rightly used, is a helpful tool in any trade.

Economic Cooperation is Peace Group Theme

Fridays, 4:45-5 p.m. CBS.

The National Peace Conference, an association linking forty organized peace groups in the United States, will map new proposals for world economic cooperation when it returns to the air Friday afternoon on CBS.

This program, temporarily lapsed since April 2, presents authorities on the economics of world trade in clear-cut treatments of the thesis that international business cooperation can be achieved, and that once achieved it will provide a sound basis for international peace.

Dealing with facts and progressive theories, the program presents specific aims and plausible possibilities.



Dr. Earl B. McKinley guides "Science on the March" over NBC-Blue, each Wednesday, 7:45 p.m.

Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

Gander, Kentucky... Gateway To The World



NO MAP-DOT dignifies this clearing in the Appalachian highlands. Only a lone postman and the mountaineers know how to get to Gander, but to them this hill-locked hamlet is the gateway to the world. Each night they trudge miles of mountain trail—gather in Gander to sit about a lone loudspeaker in the "Listening Center."

To the modern oracle they come... to eavesdrop on the antics of an outer world... to take the pulse of events from Boston to Bangkok... to nourish their minds and hearts in radio's tidal wave of thought and information... to let their imaginations fondle strange music and the play-pictures of radio drama... to wrestle with the abc's of simple science, sound health practise, problems of happier home-making, the work of government and business. Each comes to raise his mental horizon, so long stunted by isolation, poverty and misunderstanding.

So far to come. So little time to spare... they dial with discrimination and know the intense satisfaction of entertainment that also enlightens.

Tonight when you silence your radio with a bored snap of a switch they'll be hiking home to their hill cabins—their steps lighter for the evening's listening... for they will have listened with a purpose.



June Hynd and Margaret Cuthbert, director of NBC's Women's Activities, plan schedule of interviews and comment for "Let's Talk It Over"—women's program heard Tuesday, Wednesday and Thursday, 2:15 p.m., NBC-Blue

University of Chicago Political Scientist Classifies World States—An "American Viewpoint"

Wednesday, 7:15-7:30 p.m., CBS

Fresh from the battlefields of China and full of the academic urge to analyze, classify and draw fresh meanings from newly assembled facts, Chicago University's chief political scientist, Harold Lasswell, will present a timely study of the world's dominant political philosophies and the forces that make them go, Wednesday at 7:15 p.m. EST on the CBS network.

His lively discussion, entitled "America Looks at The Garrison State," continues Columbia's midweek edition of the excellent twice-weekly review of "American Viewpoints."

Scoring Japan as exhibit A under "Garrison" states, Prof. Lasswell will enlarge upon the thought-provoking thesis that modern nations can be classified as "Garrison," "Non-Garrison" (presumably the democracies), and "business-dominated" states.

Such a classification should clarify our confused definitions of the dominant "isms" in world affairs; provide a more solid pediment for discussion and understanding of the conflicting political ideologies in the world today. Look to Prof. Lasswell for an enlightening discussion—for facts!

Geologist Explains "Antarctic Discoveries"

Thursday, 4-4:15 p.m., CBS

"Adventures in Science," fascinating weekly CBS excursion into the varied realms of scientific exploration, research and discovery, tours down under this Thursday afternoon for a quick glimpse of the discoveries in the Antarctic during the past century and a half.

Dr. William H. Hobbs, University of Michigan geologist, will wield a figurative hammer and pick over the more exciting scientific disclosures on the great ice continent at the South Pole.

As usual, genial Watson Davis, inquisitive director of the "Adventures," will plot the expedition's course—lure from his famous colleague the thrilling story of successive south polar discoveries, from the British Captain James Cook's first daring foray to the bleak Antarctic in 1774 to Rear-Admiral Byrd's aerial dash to the nether tip in November, 1929.

Touching on the work of the eight expeditions of the intervening one hundred and fifty-five years, Dr. Hobbs will tell of the strange, relentless work of water, wind and glacier in remaking the frozen face of the earth—how the south polar regions are now in the throes of an ice age similar to the one which capped the upper third of the earth twenty thousand years ago.

Geology finds "sermons in stones" and adventure at every turn. Meet one of its most accomplished scientists in person—at another exciting turn—this Thursday afternoon. (This trip exclusively for listeners east of the Rockies.)

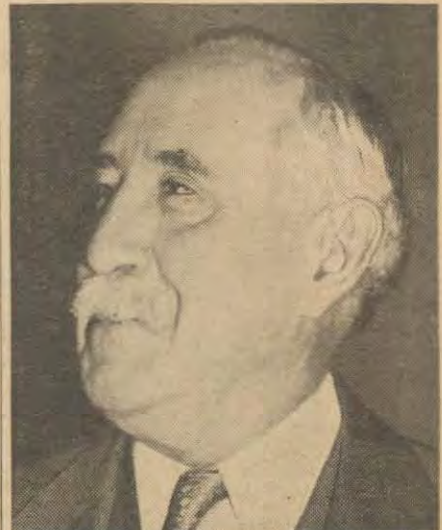
Better Business Bureau Exposes Rackets

Saturdays, 6:15-6:30 p.m. MBS.

The "Suit Club Racket," one of the numerous sharp promotion practises that annually take millions of dollars from consumer purses, will be exposed, its operation explained, by the National Better Business Bureau, Saturday afternoon on the MBS network. Program originates at WLW, Cincinnati.

Technically a lottery scheme, the racket thrives on the universal desire to get something for less. Dupes get less for something—usually many dollars—and all hope of winning vanishes along with membership dues when the club folds up or the promoter quietly disappears.

Listeners may well profit by hearing this "stitch in time..."



"Capital Opinions" speaker is Puerto Rico's Santiago Iglesias this Saturday. CBS, 10:45 p.m.



"America Abroad" features Pattie Field, ex-vice-consul to The Netherlands, Sun., 11:30 a.m., NBC-Red

Pattie Field Explains U. S. Foreign Service

Sundays, 11:30-11:45 a.m., NBC-Red

Pattie Field, first woman to serve abroad as a vice-consul in the United States diplomatic service, is currently featured in a human-interest series of talks on the life and work of American ministers, diplomats and consuls abroad. The program will be heard regularly each Sunday at 11:30 a.m. over the Red network of the National Broadcasting Company.

As vice-consul to the Netherlands and in her subsequent work on the staff of NBC, Miss Field became impressed with the need for humanizing and interpreting the work of *America abroad* for America at home.

Now, with the co-operation and assistance of the Department of State, she comes to the country, via radio, to tell the inside story of diplomats at work and at play in foreign lands. Advance information indicates that all is not knee breeches and top-hats in the diplomatic service, and Miss Field's fund of personal experience and anecdote should provide an intriguing backdrop for her portrayal of the lives of the men and women who serve the United States' interests in the capitals of other nations.

The broadcast this week will deal with "Easter Customs in Foreign Lands"—how our temporarily expatriated countrymen celebrate the Christian anniversary in countries where the Great Story is observed in fashions strange and exotic or regarded as a foreign affair of no concern to them.

DRAMA

Tuesday, April 19

Let's Pretend. 5-5:30 p.m. CBS. (Also Thursday at same time.) Folk-legends and fairy tales adapted for juvenile appreciation.

Friday, April 22

Radio Guild. 3-4 p.m. NBC-Blue. Radio adaptations of outstanding plays that have been accorded lasting dramatic approval.

Saturday, April 23

Great Plays. 5-6 p.m. NBC-Red. Revivals by radio of the theater's greatest productions—ancient and modern. This week: "The Silver King"—Broadway hit by Henry Arthur Jones will be dramatized.

Columbia Workshop. 7:30-8:00 p.m. CBS. Radio's ranking experiment for development of new dramatic techniques. Presents works especially written for radio.

Recommended Programs

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours. Recommendations are based on cultural-informational values.

EDUCATIONAL NEWS

Wednesday, April 20

America's Schools. 6-6:15 p.m. NBC-Red. National Education Association presents prominent educators with timely comment on plans and projects in America's school system.

Friday, April 22

Education in the News. 6-6:15 p.m. NBC-Red. Brings the nation up to date on the issues and events behind the efforts of educators.

Saturday, April 23

(D) **Florence Hale.** 11-11:15 a.m. NBC-Red. Informal interpretation for the non-professional listener of teaching problems and efforts in the schools.

GOVERNMENT

Tuesday, April 19

Current Questions Before the House. 4:45-5 p.m. CBS. Legislative leaders retire momentarily from the House floor to bring last-minute comment on progress in the Congressional potpourri. ("Current Questions Before the Senate" is broadcast at the same time each Thursday.)

Saturday, April 23

(D) **Economics and Defense Problems of the U. S. Territories.** 10:45-11 p.m. CBS. Resident Commissioner Santiago Iglesias, Puerto Rican statesman. A "Capital Opinions" program.

HISTORY

Sunday, April 17

(D) **Brave New World.** 11-11:30 p.m. CBS. Up from the *dark ages* in Latin America—"The Struggle for Learning"—highlights in the development of education from the first University in Lima (1551) to the latest rural school in Mexico. Epic drama of the long road from Las Casa to universal education.

Wednesday, April 20

(D) **Cavalcade of America.** 8-8:30 p.m. CBS. (For the West 9 p.m. PST.) The pageant swings to the modern work and play of America's "4-H Clubs"—Head, Heart, Hand and Health organization of agrarian youth.

INSPIRATION

Sunday, April 17

Radio Pulpit. 10-10:30 a.m. NBC-Red. Dr. Ralph W. Sockman sermon, "Heirs of Eternal Life."

Church of the Air. 10-10:30 a.m. CBS. Bishop William T. Manning. 1-1:30 p.m. Rev. Philip J. Furlong, New York.

(D) **National Vespers.** 4-4:30 p.m. NBC-Blue. Rev. Harry E. Fosdick.

The Lutheran Hour. 4:30-5 p.m. MBS. Dr. Walter A. Maier sermon. Final program in this series.

(D) **The Catholic Hour.** 6-6:30 p.m. NBC-Red. Rev. Fulton J. Sheen sermon, "The Two Revolutions."

Saturday, April 23

(D) **The Message of Israel.** 7-7:30 p.m. NBC-Blue. Rabbi Samuel Goldenson.

MUSIC

Tuesday, April 19

Fun in Music. 2-2:30 p.m. NBC-Red. Dr. Joseph Maddy's instruction for instruments of the band and orchestra.

Thursday, April 21

Essays in Music. 10-10:30 p.m. CBS. Victor Ery and the Columbia Concert Orchestra present a musical essay on "Shepherds."

Saturday, April 23

Chasins at the Piano. 12-12:30 p.m. NBC-Red. Brilliant young composer-pianist interprets the masters for moderns. Verbal and musical interpretations of good music, classic and modern.

NOTE: Please see the "March of Music" on preceding pages for additional recommended musical programs this week.

PEOPLE—THOUGHT—COMMENT

Sunday, April 17

Europe Calling. 1:30-1:45 p.m. CBS.

Headlines & By-Lines. 10:30-11 p.m. CBS. Round-up of the most significant news-events of the week: Bob Trout with *Headlines*—editorial *By-Lines* by H. V. Kaltenborn and Erwin Canham.

Monday, April 18

(D) **Devil Takes the Hindmost.** 7:15-7:30 p.m. NBC-Blue. Dr. Jastrow, noted psychologist, discusses "Changing Human Nature is Everybody's Business." (Program of corking mental challenge.)

Wednesday, April 20

American Viewpoints. 7:15-7:30 p.m. CBS. Authorities in political and economic life present briefs on key problems confronting America. (Second edition of *American Viewpoints* is presented at 10:45-11 p.m. each Friday.)

Thursday, April 21

(D) **America's Town Meeting.** 9:30-10:30 p.m. NBC-Blue. Patterned after the frontier forums of early America—stronghold of *democracy* streamlined for discussion of today's problems. Sixty exciting minutes.

Friday, April 22

(D) **Story Behind the Headlines.** 7:15-7:30 p.m. NBC-Blue. Caesar Searchinger collaborates with American Historical Association—paints picture of antecedents and possible outcomes of the *key event* on the world stage during the week past.

PERSONAL—SOCIAL PROBLEMS

Tuesday, April 19

Highways to Health. 2:30-2:45 p.m. CBS. N. Y. Academy of Medicine program. Dr. Harvey Matthews discusses "Cancer in Women."

Wednesday, April 20

Your Health. 2-2:30 p.m. NBC-Red. "How To Choose Your Family Doctor." Factual information plus an interpretation of the Am. Medical Association.

SCIENTIFIC DEVELOPMENTS

Sunday, April 17

(D) **The World Is Yours.** 4-30-5 p.m. NBC-Red. How the Inca empire was



Astronomer William Barton, Jr., will go "Exploring Space" this Wednesday. CBS. 5:15 p.m.

Design for Listening

How to Get Along With People

On the highway of human intercourse there are no traffic regulations.

There are guideposts, to be sure—*Golden Rules and Moral Laws and Business and Social Ethics*—but beyond the sphere of conduct subject to statutes, each of us is the policeman of everyone else's actions. Each of us makes his own regulations, and if we bump a figurative fender in our dealings with others it is they who impose the penalty—*then and there*.

How to live and act in harmony with others is a problem with as many angles as there are individuals, and satisfactory solutions call for constant effort better to understand ourselves and the things that influence our behavior. For only on the basis of that understanding can we gauge the results of our attitudes and actions in their effect upon others—pave the way to *intelligent* association with our fellows—insure a happier, more effective place for ourselves in our jobs, our homes, and in all our social relationships.

New programs are opening new vistas of understanding for him who will listen with a purpose—offer us a wealth of tools for that study of ourselves. This week's "design" programs are marked "D"—together they comprise a great listening pattern for personal development and enlargement of social intelligence.

built—how the largest single state in the Americas was organized under one ruler...then destroyed by the Spanish conquest. "Inca Empire of The Sun."

Monday, April 18

New Horizons. 5:15-5:30 p.m. CBS. Dr. William VanDusen tells about "Exploring Oceanic Airways"—groundwork for the trans-ocean passenger hops of the near future.

Wednesday, April 20

Exploring Space. 5:15-5:30 p.m. CBS. Facts on conditions to be found by interstellar explorers on the planets. Factual data on phantastic possibilities.

Science on the March. 7:45-8 p.m. NBC-Blue. Dr. Earl McKinley of George Washington University discusses "Virus Diseases."

Thursday, April 21

Adventures in Science. 4-4:15 p.m. CBS. See story on page 10, "Geologist Explains Antarctic Discoveries."



—Nat Dallinger

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(Continued on Page 17)

HOLLYWOOD SHOWDOWN

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Jessica Dragonette is back in New York from her western concert tour, (Continued on page 15)



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PICTURETTES



—Len Weissman

It's news when either Thelma Leeds, left, or Ruby Keeler turns up at the program of their husbands, Al Jolson and Parkyakarkus, on CBS Tuesdays. Ruby never criticizes Al's work, but Thelma is Parky's most severe critic



Ted Pearson, once a Chicago and New York announcer, now works in Hollywood on "Good News"



—Gus Gale

Frank Parker, new "Hollywood Hotel" m.c., succeeds Jerry Cooper, who succeeded Dick Powell



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Patricia, 8, and Jean, 11, bade their father, Phil Lord, bon voyage as he sailed for England on the S. S. Normandie March 31. Phil, originator of "We, The People" and "Gang Busters," is reported working on a new air idea

BE WITH US YET

(Continued from Page 3)

necticut Avenue will be described by Mary Mason and Gordon Hittenmark for NBC. And out in Sandwich, Illinois, Mrs. Hedwig Easter, editor of the Sandwich Free Press, will tell of the goings-on in that midwestern community of 2,600.

There will be silk hats and canes in New York, orchids and silk. Millions will strut down the avenues in their best raiment, in tribute to a poor carpenter who had only one bit of raiment, and He shared that with his fellows.

I wonder what Easter strollers think when they strut down the avenue?

*"If, drunk with the sight of power,
we loose*

*Wild tongues that have not Thee
in awe—*

*Such boastings as the gentiles use,
Or lesser breeds without the law—*

*Lord God of Hosts, be with us yet,
Lest we forget—lest we forget!"*

It may shock some of us to learn that Easter really is named after a false god—Eostre, the Anglo-Saxon goddess of spring. Her name also gave us April.

THERE is an amazing story about the beginning of Easter. Most languages do not call it Easter at all, but words derived from the root "pasch," a Hebrew word which comes from "pisach," meaning "he passed over."

It should be remembered that there is no indication of the observance of the Easter festival in the New Testament. The first Christians continued to celebrate the Jewish Passover, which always falls on the fourteenth day of the Hebrew month of Nisan, fourteen days after the full moon which follows the vernal equinox. Passover is not always the same day of the week, for the stars have no calendar. It is recorded that Jesus observed the Passover and then was crucified. So the early Christians, racially Jews of course, celebrated the resurrection in connection with the Passover and believed that Jesus was the Paschal Lamb.

But for some reason the Gentile Christians arbitrarily fixed the first day of the week, Sunday, as the day of the resurrection, while the Jewish Christians clung to the date of the Passover, which is a day of the month—always the fourteenth day of the full moon. But the Gentile Christians, who became the western Christians, would have none of it. The Jewish Christians, who became the eastern Christians, were very angry at their western brethren and wars were fought and men were slaughtered in an effort to prove on what day the Prince of Peace died. And it never has been settled!

The western Christians, you and I, finally got together among themselves, but much blood was shed before your forebears would agree with mine, or mine with yours.

Constantine, the first great Christian king, called a council in 325 and told the folks to make up their minds when Easter was. Then it was decided that Easter would always fall on a Sunday and the exact date would be announced yearly from Alexandria, the home of astronomical science. But the equinox varies in different longitudes, and soon our forebears were back squabbling over the date. They tried to fix the date by a cycle of 84 years, then by a cycle of 532 years, but it would

not work simply because we were trying to make Easter fall on a Sunday, and the full moon knows nothing about Sundays.

In 387 A.D., the churches of Gaul observed Easter on March 21, those of Italy on April 18 and those of Egypt on April 25.

Constantine even made Easter the first day of the year! That's because the Passover comes during the first month of the Hebrew year. Somehow, our forebears couldn't get it through their heads that it's impossible to set aside a certain Sunday for Easter and expect it to fall on the same day of the month each year.

EVEN calendar reforms couldn't correct it. We were sensible enough to set aside a day of the month—December 25—as the date of His birth. Suppose now, we had decided that Christmas must always be celebrated on Saturdays, then it wouldn't always be the 25th. So Easter is the step-child of time.

The date can vary 35 days between March 22 and April 25. The date is fixed according to an elaborate table which attempts to reconcile the solar with the lunar year, and often the table produces strange results. In 1923, the full moon fell on Easter Sunday, but Christ wasn't crucified until after the Passover, 14 days after the full moon. To be correct about it, we observed the resurrection of Christ before He was crucified!

That was too much, and the same year a conference got together and resolved that all Christians should have a fixed date for Easter. It was referred to the League of Nations, and in 1928 the Fixed Easter Bill was introduced in England's Parliament for the second time.

Can you fancy that! Men legislating the date of Jesus' resurrection!

Easter has been set in most countries now as the first Sunday after the second Saturday in April. If we could have agreed on that a thousand years ago it would have saved many lives.

However, millions still insist that Easter is the first Sunday after the first full moon of spring.

So be it!

According to the best calculations, Jesus Christ was crucified on April 7, A. D. 30—30 years after his birth. So it seems sensible to make the nearest Sunday after April 7 as the day of resurrection. But just to be contrary, listen! If April 7 falls on Sunday, then really the following Tuesday is the day of resurrection. But I won't argue about it—there have been enough skulls cracked over that point.

I WAS in a little town in west Texas one day, waiting for a train. You know the kind—a tiny, smelly depot, the clicking of a telegraph instrument, the world sunning itself. It was the Easter season. An elderly man was sitting by me, and we began a discussion of the confused date.

My companion was not an educated man—but who is? He knew nothing about the tricks of the calendar—but who does? And what does it matter? I spouted off, as youth is prone to do in presence of its elders. He listened to me, then he said calmly, kindly:

"Son, I don't know anything about all that—neither do you. I don't care, my friend, exactly when my Lord arose from the dead. All I know is that He arose—that's enough for me."

So be it.



Irene Wicker, known to millions of children as "The Singing Lady," again wins Radio Guide's Star of Stars Poll as conductor of the air's most popular children's program, on NBC-Blue, 5:30 p.m. EST, Monday through Thursday

VOTERS SALUTE "THE SINGING LADY"

IRENE WICKER'S SHOW TRIUMPHS
OVER ALL CHILDREN'S PROGRAMS

AMERICA'S children and America's parents are as consistent as they are enthusiastic when they are asked to reward those who have given them entertainment of the sort they can and do appreciate. For the third consecutive year they have cast their votes in the children's program division of RADIO GUIDE'S Star of Stars Poll to elect Irene Wicker, the "Singing Lady," their favorite.

This year Milton J. Cross' program, "Coast to Coast on a Bus," came up to capture second place. In 1936 it was in fifth place, and in 1937, fourth. "Kaltenmeyer's Kindergarten," which won second place during both of those years, dropped to fourth this year, for a new program, Walt Disney's "Mickey Mouse Theater of the Air," edged into third position.

Competition for all positions on 1938's roster of honor were closely contested, except in the case of the winner. Miss Wicker continues this

year her series of smashing victories over all competition. The variety of interests tapped on her NBC-Blue programs doubtless accounts for the favor she has won with young listeners. Not only does she present lullabies and ballads, but operas and fairy stories as well. Statistics indicate that many adult listeners join their youngsters in enjoying her broadcasts.

Miss Wicker's victory closes the third division of the poll. This year listeners are given an opportunity to vote each week for different groups of favorites, rather than for all at once. Other divisions will hold their elections as shown in the schedule at the bottom of the inside front cover.

This week everyone can vote for his favorite male and female singers of classical songs. Instructions for voting are given under the official ballot on the inside front cover. Before you vote, be sure to read those instructions—but most of all, be sure to vote!

Turn to the inside front cover for the classical-singers ballot!

Results in the Children's Division of the Star of Stars Poll

- | | |
|------------------------------------|----------------------------|
| 1. Singing Lady | 8. Don Winslow of the Navy |
| 2. Coast to Coast on a Bus | 9. Jack Armstrong |
| 3. Mickey Mouse Theater of the Air | 10. Our Barn |
| 4. Kaltenmeyer's Kindergarten | 11. Malcolm Claire |
| 5. Let's Pretend | 12. Dick Tracy |
| 6. Little Orphan Annie | 13. Dear Teacher |
| 7. The Lone Ranger | 14. Purv Pullen |
| | 15. Tom Mix |

AIRIALTO LOWDOWN

(Continued from Page 13)

but before long starts off to keep a few concert dates in the East. In response to many queries, Miss Dragonette plans to return to radio, but no definite date has been set.

KILOCYCLE CHATTER: Fibber McGee and Molly will take a vacation from the airlines during July and August, their first rest period since their debut on this show three years ago. "First Nighter" will also take a lay-off during the hot-weather months. "Girl Alone" is slated to leave the airlines for a permanent vacation after next Friday's broadcast. There is still talk about Fred Waring coming back to the air before long. Dr. and Mrs. Frank Black have adopted a little boy and he has been given the name of Frank Jeremiah Black, Jr. Harry Conn, former Jack Benny scripter, is now writing for the Eddie Cantor programs. Despite what you may have read elsewhere, Ed Wynn will not be back on the air as the Fire Chief. Are you reading, Walter Winchell?

MUSIC DEPARTMENT: Guy Lombardo leaves on a spring tour with his orchestra but comes back to New York each Sunday for his broadcasts. On May 8, George Hall and his orchestra depart on a tour of one-nighters that will keep them busy up until the middle of August. After that, they take a two-week vacation and return to the Hotel Taft for their ninth year at that hostelry—a record if there ever was one. What's happened to "Bei Mir Bist Du Schoen"?

OBSAIRVATIONS: Whoever wrote that flea skit for Frank Morgan on the recent "Good News" airing should flee, and the writer of the Dr. Jekyll and Mr. Hyde playlet on the same show should hide.

Kate Smith is one of the few radio stars in New York to have a dressing-room reserved exclusively for her use. It is open the Thursday of her broadcasts, and locked the rest of the week. Most radio stars have dressing-rooms for their use the day of their broadcast, with other stars using them the rest of the week, but Kate's dressing-room in CBS Playhouse 2, from which she broadcasts, is exclusively hers. She has decorated it herself in pink and white, with easy-chairs, dressing-table, and a chaise longue, which make for all the comforts of home. There's also a portable stove over which Kate cooks the famous hamburgers which she serves to members of her radio casts. Kate keeps a wardrobe there, complete with twelve pairs of shoes in cellophane covers, for changes during broadcast day. "Feeture" that!

Are announcers an important part of a radio program? Next week I'll show you how really important they are.

\$1

Complete Does away with Aerial entirely—Just place an F & H Capacity Aerial Eliminator (size 1 1/2 in. x 4 in.) within your set. Simple instructions furnished with unit. Easily connected by anyone to aerial and ground of set. Your radio will then operate and tune in the same manner as if it were connected to an aerial. Operates on both short and long waves.



WHAT USERS SAY
LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proves, I took down my old outside aerial. Signed: [Signature]
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works well on Short Wave band. Wish I had found it long ago. Signed: [Signature]

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ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED
On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

—JUST MAIL THIS COUPON—
F & H Radio Laboratories, Dept. 85, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check have 5 if sending \$1 with order—minus savings postage cost—same refund guaranteed. Check here if interested in dealer's proposition.

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New amazing device gives you professional wave in 5 minutes—also re-sets your permanent. Jackey does for you, mechanically, exactly what the beauty operator does with her fingers and a comb, when she gives you a finger wave. It took her 6 months to learn it, you can do it instantly by placing "Jackey" on your hair and merely pushing your thumb and forefinger together. It automatically draws any type of wave, void of amateurish look—best suited to your personality—saves \$13.50 to \$26.00 a year on beauty bill. Uses no heat; no electricity; no dangerous chemicals. Made of sturdy comb-like material, lasts many years. Light as a feather, a child can handle it. Costs little. Just send us \$1.00 for "Jackey". That's all this amazing device costs or if you would rather have us ship C. O. D. just send in your name and address and pay postman \$1.00 plus charges, when "Jackey" arrives. If not delighted we insist you return it within ten days for your DOLLAR BACK. Order today.



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NEW HAIR ON YOUR HEAD
OR YOUR MONEY BACK

SCIENCE says many cases of falling hair and baldness are due to roots being starved for blood. Sensational new Vacuum Helmet now made for home use at cheap price, feeds starved roots, stops falling hair. Feel results on very first treatment. Stops falling hair and grows new hair on your head or money back. Send Name for FREE Facts, price, terms. FREE TRIAL Offer and Guarantee—all Free. HYDRO-VAC, Inc., Dept. 174-B, Walnut Bldg., Des Moines, Iowa



Log of Short-Wave Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CB170, Chile	11.68	LRX, Argentina	9.86
CJRO, Canada	6.15	LSX, "	10.35
CJRX, Cuba	11.72	OLR3A, Czechoslovakia	9.55
COCD, "	6.13	OLR4A, "	11.84
COCH, "	9.43	OLR4B, "	11.76
COCO, "	6.01	OLR5A, "	15.23
COCC, "	9.75	OLR5B, "	15.22
COGF, "	11.805	OZF, Denmark	9.52
CSW, Portugal	9.94	PCJ, Holland	9.59, 15.22
DJB, Germany	15.20	PHI, "	17.775
DJC, "	6.02	PRADO, Ecuador	6.82
DJD, "	11.77	PRF5, Brazil	9.50
DJL, "	15.11	RAN, U.S.S.R.	9.60
EAJ43, Canarias	10.37	RKL, "	7.54
EAR, Spain	9.49	RNE, "	12.00
EA9AH, Spanish Morocco	14.05	RV15, "	4.273
FO8AA, Tahiti	7.11	RV59, "	6.00
GSA, England	6.05	SPD, Poland	11.53
GSE, "	9.51	SPW, "	13.64
GSC, "	9.58	TFJ, Iceland	12.23
GSD, "	11.75	THMRH, Costa Rica	9.695
GSE, "	15.14	TPA2, France	15.24
GSG, "	17.79	TPA3, "	11.88
GSH, "	21.47	TPA4, "	11.71
GSI, "	15.26	VE9DN, Canada	6.005
GSL, "	21.58	VK3ME, Australia	9.59
GSO, "	6.11	VK3ME, "	9.51
GSP, "	15.31	VLR, "	9.58
HAT4, Hungary	9.12	VPD2, Fijia	9.54
HBJ, Switzerland	14.535	VP2LO, St. Kitts	6.38
HBL, "	9.34	VUD2, India	9.59
HBO, "	11.402	W1XAL, Boston, Mass.	15.25, 11.79 and 6.04
HBP, "	7.80	XEUZ, Mexico, D.F.	6.12
HJ2RL, Ecuador	6.06	XEXA, El Salvador	6.172
HJ1ABP, Colombia	9.618	YSA2, Venezuela	7.894
HP5A, Panama	11.7	YV3RC, Venezuela	5.80
HP5J, "	9.60	ZBW3, China	9.525
HSSP, Siam	9.51, 19.02	ZIK2, British Honduras	10.6
IRF, Italy	9.83	ZRH, S. Africa	9.523
JDY, Kwantung	9.925	ZRK, "	9.61
JVI, Japan	9.535	ZMBJ, S.S. Awaton	8.84
JVN, "	10.66	ZMI, S.S. Kanimbla	6.01
JZJ, "	11.80	ZRO3, Italy	9.635
JZK, "	15.16		
LEU, Argentina	15.29		

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

EASTER Sunday will be replete with many colorful international programs, among which the most outstanding will be: From Daventry; the impressive Church of England Easter Service from Liverpool Cathedral at 5 a.m. EST; a play, "The Garden of the Tomb," at 10 a.m. EST, and a special recital of Easter music from Lithuania, including the Radio-Kaunas Orchestra, and the famous Kaunas Cathedral Choir, at 11:30 a.m. EST; over PHI (17.77), Huizen, Holland, the Basilica Choir at 7:50 a.m. and a rendition of "Jubilate Deo," sung by the Aix-la-Chapelle Choir, at 9:50 a.m. EST; from Zeesen, Germany, Easter chimes at 6 p.m. and the Berlin Soloist Club, at 6:45 p.m. EST; an Easter Sunrise Service in Honolulu, to be heard over KKP (16.03) and the NBC-Red network at 10:45 a.m. EST; a special program from Rome, featuring the ringing of basilicas and a boy's choir will be heard over IRY (16.12), and the NBC-Red network, at 11:15 a.m. EST.

Transmissions from Daventry, England, that are definitely beamed on the United States, are as follows: 1:45 to 4 p.m., over GSP (15.31); 4:15 to 6 p.m., over GSD (11.75); 6:20 to 8:30 p.m., over GSP, GSD and GSC (9.58), and from 9:20 to 11:20 a.m. EST, over GSC.

Transmissions from Prague, Czechoslovakia, that are definitely beamed on the United States take place on Mondays, Tuesdays, Thursdays and Fridays, from 8 to 10:40 p.m. EST, over any one of the following optional frequencies: OLR4A (11.84), OLR4B (11.76), OLR5A (15.23), or OLR5B (15.32). These broadcasts open with the selection, "New World Symphony," and cathedral chimes. The interval signal is a nine-note trumpet call.

If their application to the FCC for a license is granted, the Anchorage Radio Club of Anchorage, Alaska, will inaugurate a 175-watt short-wave transmitter, which will radiate regular programs on frequencies of 3.492 and 6.425 megs.

R. B. Oxrieder of State College, Penn., reports a new Dominican Station HI5P (6.565), "Ecos del Isabel de Torres" in Puerto Plata, is being heard in the evenings... "La Voz de Lara," Barquisimeto, Venezuela, using a call believed to be YV3RB, is being heard on a new channel of 9.578 megs. This station usually broadcasts on a frequency of 5.9 megs, with the call YV3RA... HJ2ABJ of Santa Marta, Colombia, is being heard on 4.76 megs at present; YV2RA, San Cristobal, Venezuela, on 5.745, and HI7P, Trujillo City, D. R., on 6.763 megs. CSW, Lisbon, Portugal, has also been logged on a new frequency of 9.74 megs, but whether this change is to be permanent, or not, is unknown at the moment... A new San Jose, Costa Rica, station, whose call is still unidentified, is broadcasting near 7.445 megs, and signs off with Ted Lewis' "Good Night Melody."

The English news from Germany, daily at 10:30 p.m. EST, is now being broadcast over DJB (15.2) and DJO (11.795), while DJD (11.77), transmits the news in Spanish.

William G. H. Finch of New York City has been granted a license by the FCC to construct a new experimental broadcasting station with a power of 1,000 watts, to operate on 31.6, 35.6, 38.6, or 41 megs... The American Telephone and Telegraph Company of Lawrenceville, N. J., has just placed a new 20,000-watt transmitter in operation on a frequency of 7.977 megs. This commercial telephone station will communicate primarily with London, Paris, Rome and Berlin... Sometime next year, the Italian Colonial Broadcasting Service will open a new 1,000-watt short-wave broadcasting station at Addis-Ababa, Ethiopia.

OPL (20.04), of Leopoldville, Belgian Congo, phones Brussels, Belgium, near 2:15 p.m. EST... Roy DeMent of Plainview, Texas, reports hearing ZBW3, Hong Kong, testing near 7 p.m. EST, on a new frequency of 9.59 megs, and requesting reports of reception.

- *9:30 p.m.—Oriental program from India: VUD2
- *10:30 p.m.—English news from Germany: DJB DJO (11.795)
- *11 p.m.—Marti dance orchestra: COCH
- *11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH
- *1 a.m.—English DX period: XEUZ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday.

Monday, April 18

- †5:30 a.m.—Program from Fijis: VPD2
- 88 a.m.—Program from Hong Kong: ZBW3
- 88 a.m.—Siamese broadcast: HSBPJ (19.02)
- †10:30 a.m.—Vatican City broadcasts: HVJ
- 3:40 p.m.—Drama, "The Gang Smasher": GSP
- †4:50 p.m.—Science news: W1XAL (11.79)
- 5:15 p.m.—Red Marley Open Freak Hill Climb for Motorcycles: GSO GSF GSD
- †6 p.m.—Monitor news: W1XAL (11.79)
- †6:45 (ex. Sat.)—News in Spanish for South America: WXZE (11.870)
- 7:30 p.m.—Course in "Modern Radio": W1XAL (6.04)
- †8 p.m.—North American program from Czechoslovakia: OLR4A or OLR4B
- †8 p.m.—"Conjunto Neopobiano, 1938, Typical Orchestra": COGF
- 8:45 p.m.—Easter Peace Message: OLR4A or OLR5A
- 9:15 p.m.—German Study Club: DJB DJD
- 10:50 p.m.—The Scottish Country: GSD GSC

Tuesday, April 19

- 9 a.m.—West-Country program: GSF GSG GSI
- 10 a.m.—Film music: PHI
- 2:10 p.m.—Ladies' Individual Darts Championship: GSP GSG
- 3:20 p.m.—"America Speaks": "American Labor," William Green, speaking direct from the U. S.: GSP GSG
- 5 p.m.—The history of the potato: DJB DJD
- 6 p.m.—Science in the news: W2XAD (15.33) W2XAF (9.53)
- ††7 p.m.—Broadcast from Chile: CB1170
- ††7:30 p.m.—Program from Belize, British Honduras: ZIK2
- ††8 p.m.—Gavilan and Cataneo, guitar duo: COGF
- 9:15 p.m.—Selections from the operetta, "Boccaccio": DJB DJD
- 11 p.m.—Program from Tahiti: FO8AA

Wednesday, April 20

- 7:35 a.m.—Animals on Board Ship: GSF GSG GSI
- 11:40 a.m.—"World Affairs," J. L. Briery: GSF
- 1:20 p.m.—"Hail Variety": GSG GSD
- 2 p.m.—BBC Symphony Orchestra: GSG GSP
- 5 p.m.—"The Happy Family Have Visitors from Overseas": DJB DJD
- 7 p.m.—North American program from Holland: PCJ (9.59)
- 7:30 p.m.—The Fuhrer's Birthday: DJB DJD
- 7:45 p.m.—Light music: ZRO3 IRF
- 8 p.m.—Fan mail: DJB DJD
- 8:30 p.m.—The Continentals: YV5RC
- 9:30 p.m.—North American program from Guatemala City: TGWA (9.685)

Thursday, April 21

- 9:20 a.m.—PHOH Cella Serenaders: PHI
- 10 a.m.—Walt Disney's "Snow White and the Seven Dwarfs": GSF GSG GSI
- 2:30 p.m.—Birmingham Philharmonic String Orchestra: GSP GSG
- 5 p.m.—Chinese pianist, Chin-Shin Yao: DJB
- 7 p.m.—Viani Sextet: GSP GSD
- 7:30 p.m.—Music and songs from opera and operetta: DJB DJD
- 8 p.m.—"Rome's Birthday": ZRO3 IRF
- 8:30 p.m.—Waltz hour: YV5RC
- 9:40 p.m.—BBC Empire Orchestra: GSD GSC
- 10:45 p.m.—DX Chatter Box: W8XWJ (41)

Friday, April 22

- 9:05 a.m.—Revue: PHI
- 10:15 a.m.—Play, "The Boomerang Beam": GSF
- 4 p.m.—English news review: LSY (18.115) LRX
- 6 p.m.—Radio merry-go-round: DJB DJD
- 7:45 p.m.—Stars of Italian stage and radio: ZRO3 IRF
- 8 p.m.—Woman's Page program: W3XAL (6.1)
- 8:30 p.m.—"The Schmidts at Home": DJB DJD
- 9 p.m.—Program for Latin-America: W1XAL (11.79)
- 9:30 p.m.—30 minutes of radio cabaret: DJB DJD
- 10 p.m.—"Canada, 1938": CFCX (6.005)
- 12:15 a.m.—DX Club: W8XK (6.14)

Saturday, April 23

- 9:40 a.m.—Dance music: PHI
- 11:25 a.m.—Billy Cotton's band: GSF GSG GSI
- 1:30 p.m.—In Town Tonight: GSP GSG
- 2 p.m.—Music Hall: GSP GSG
- 5:15 p.m.—Building Berlin's Newest Underground Railway: DJB DJD
- 6:15 p.m.—Non-stop variety show: DJB DJD
- 7:30 p.m.—Trout Quintet: DJB DJD
- 7:45 p.m.—Chamber music: ZRO3 IRF
- 8 p.m.—Cocktail musical program: W3XAL (6.1)
- 9:45 p.m.—Dance music: YV5RC
- 10:55 p.m.—Recital of Hebridean songs: GSD GSC
- 11 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

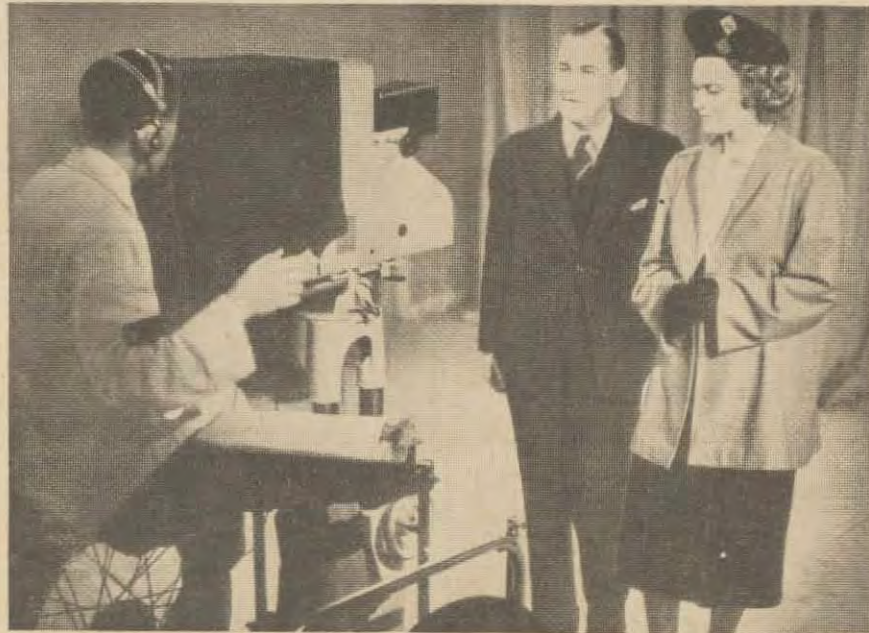
News Broadcasts

- Daily—12:35 a.m., JZJ; 2:50, GSB, GSF, GSG, GSO; 7:45, JDY; 8:30, GSG, GSF, GSH, GSI, GSO; 8:55, JZJ; 11, GSD, GSF, GSG, GSH, ZRO4; 12:20 p.m., GSB, GSD, GSG; 2:40, ZRO3; 3:10, TPA3; 4:15, GSB, GSD, GSF, GSO; 4:30, OLR4A or OLR4B; 4:45, EA9AH; 6:05, JZJ, HP5A; 7, EA9AH, HP5J, RAN, RKL; 7:15, CSW; 7:30, EAR; 7:35, ZRO3; 7:40, GSB, GSC, GSD, GSP; 8:15, DJB, DJD; 9, EAJ43; 10:30, GSB, GSC, GSD, GSI, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.
- Daily Except Sundays—8:20 a.m., VK3LR
- Mon., Tues., Thurs., Fri.—9:45 p.m., OLR4A or OLR4B.

Sunday, April 17

- 5 a.m.—Liverpool Cathedral services: GSF GSG
- *7 a.m.—Program from Darien, Kwantung: JDY
- 7:50 a.m.—Basilica Choir: PHI
- *8 a.m.—Variety program from Germany: DJL
- *8 a.m.—International church: COCC
- *8 a.m.—Overseas hour (South Seas): JZJ
- 9:50 a.m.—"Jubilate Deo," by Aix-la-Chapelle Choir: PHI
- 10 a.m.—Play, "The Garden of the Tomb": GSF GSG GSI
- 10:45 a.m.—Easter Sunrise Service in Honolulu: KKP (16.03)
- 11:15 a.m.—Ringing of bells of basilicas and boy's choir from Rome: IRY (16.12)
- 11:30 a.m.—Recital of Easter Music from Lithuania; Radio-Kaunas Orchestra and Cathedral Choir: GSF GSG
- *2 p.m.—Danish program: OZF
- *3 p.m.—English news from France: TPA3 (11.885) (15.13)
- 3:05 p.m.—Potpourri of Light Music from Vienna: GSP GSG
- *4 p.m.—Test broadcasts from St. Kitts: VP2LO (6.38)
- *4:55 p.m.—Greetings to listeners: DJB DJD
- *5:15 p.m. (ex. Sat. & Sun.)—News in Portuguese for Europe: W3XAL (17.78)
- 6 p.m.—Easter Chimes: DJB DJD
- *6 p.m.—Overseas program (Eastern North America): JZJ
- *6 p.m.—Polish program for North America: SPW (13.635) SPD (11.535)
- *6 p.m.—"La Voz de Las Provincias": COCH
- *6 p.m.—Cadena Crusselas network program: COCO
- 6:45 p.m.—Berlin Soloist Club: DJB DJD
- *7 p.m.—Brazil on the Air: PSH (10.22)
- *7 p.m.—Soviet program: RAN RKL
- *7:30 p.m.—Loyalist news from Madrid: EAR (9.488)
- *7:30 p.m.—News summary from Italy: ZRO3 IRF
- *7:40 p.m.—News from London: GSP GSD
- 8 p.m.—Easter Carols and Hymns: GSP GSD
- 8 p.m.—Easter cake: DJB DJD
- *8 p.m. (ex. Sat. & Sun.)—Portuguese news for Brazil: W3XAL (17.78)
- *8:30 p.m.—Spanish news bulletin from Daventry:
- *8:45 p.m.—Portuguese news bulletin from Daventry: GSB
- *9 p.m.—Nationalist program for North America: Salamanca (10.37)

(Continued on Last Column)



Anna Neagle, star of "Victoria the Great," and Herbert Wilcox, who directed the film, before the BBC television camera at Alexander Palace, London. Listeners recently heard Miss Neagle in a broadcast from Daventry

HOLLYWOOD SHOWDOWN

(Continued from page 12)

Tag Lines: Irene Rich may return to the screen in a story with the tentative title, "After 40 Club." Plot revolves around women who go into business after they are forty years of age . . . Alice Faye's non-appearance in "Hollywood Hotel's" preview of "Sally, Irene and Mary" was because she had suffered nervous collapse earlier in the day at 20th Century-Fox . . . Martha Raye up and about again after beating pneumonia to the draw . . . Take a listen to Joe Penner's catchy "I'm from the City" gag tune next Sunday . . . Meredith Willson's featuring on "Good News" of his Concert Hall of the ten most popular compositions of all time boosted their phonograph record sale by thirty percent . . . Felix (Mickey Mouse batoneer) Mills has radio's only circular podium and music-stand, and he needs it, for he's encircled by an orchestra, a vocal ensemble, vocal soloists, the woodland choir bird whistlers, and the Mickey Mouse gadget band. And incidentally, he's hard at work with Sound Expert Walt Reese devising a musical waterfall. Idea is to have the falling water strike notes.

Parlyakarkus, looking forward to an eight-week "rest" consisting of vaudeville dates after June 14, when the Jolson show starts vacationing, remarks: "Forty-four weeks in a row are enough for any comedian or cast. During the last four weeks they get so jittery they begin to bite one another!"

With the "Good News" show clicking and set to remain on all summer, Frank Morgan is shopping for a sailing-craft; Fannie Brice for crystal candleabras and other early-American furnishings for her new Beverly Hills home. Morgan, by the way, must have become boat-conscious while making the film, "Port of Seven Seas," in which he turned in an exceedingly praiseworthy job of dramatic acting. Incidentally, the chances are that these two "Good News" comedy bets, Morgan and Brice, will be cast together in a contemplated screen farce based on Carnegie's "How to Make Friends and Influence People" and "How to Lose Friends and Annihilate Them."

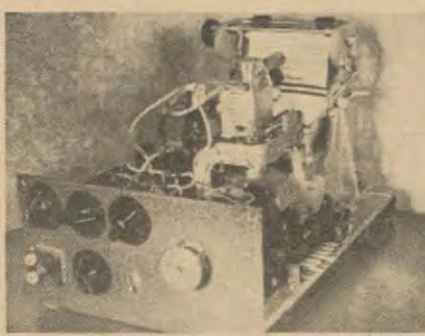
George ("Hollywood Whispers") Fischer has a trick idea in giving away film-wardrobe items for best letters answering questions he poses. Imagine the male seeking Joan Blondel's lingerie worn in "There's Always a Woman"—or Garbo's shoes worn anywhere.

Plums: To Joe Penner, whose radio "mother," Martha Wentworth, will stay on his show, thanks to his going to bat for her and ridiculing the recession policies which would have meant a lay-off. Joe's like that . . . To Jack Benny (whose Radio City performance was novel enough—and ragged enough to bring him back to Hollywood in a hurry), for his kindness in setting up an old vaudeville pal in the restaurant business . . . To Stu Erwin, who, despite his troubles with the Oakie sponsors, threw a big party backstage for the entire cast after the final broadcast of the series.

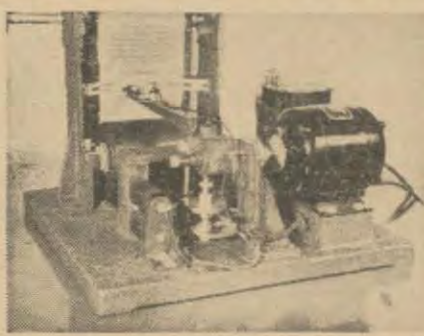
Jan Garber was initiated to Hollywood the other morning. After finishing playing at Topsy's Cafe after 3 a.m., he was routed out of bed at 7 by Oley Olsen, Chick Johnson, George Burns, Tony Martin and Harry Sosnik and "kidnaped," together with Nathan, his Man Friday to the Olsen and Johnson trailer at Santa Monica beach, where everyone went swimming, ate breakfast in the trailer, was hauled to Lakeside Golf Course for a round of the links, and finished off with a fried-chicken luncheon, also prepared in the trailer by Nathan.

Facts About Facsimile

HERE'S INTERESTING, REVOLUTIONARY NEWS ABOUT YOUR RADIO NEWSPAPER—EXPERIMENT OF TODAY, FACT OF TOMORROW



Above is one of the transmitters used by Radio Station WHO on its experimental facsimile broadcasts



WHO experiments are conducted from 12 midnight until 1 o'clock. Above, a recorder with news-strip



Paul A. Loyet, adjusting transmitter for first WHO facsimile broadcast occurring February 4, 1938



Close-up of a recorder. An editorial from the Central Broadcasting Company is being sent through



An example of the kind of recorder being installed in various homes, showing KSTP broadcast coming in



S. E. Hubbard of KSTP and W.J. Scripps examining the much-talked-about facsimile recorder



KSTP FACSIMILE KSTP
The World's First Radio Newspaper
NO. 1 ST. PAUL - MINNEAPOLIS DEC. 17, 1937

TWO CONVICTS ESCAPE FROM ALCATRAZ

SAN FRANCISCO — Two desperate convicts, THEODORE DOLE and RALPH ROE, accomplished the seemingly impossible tonight when they made good their escape from Alcatraz, grim, fortress-like prison island in San Francisco Bay. Under cover of heavy fog, the men broke from their cell's earlier today, made their way to the water's edge, apparently leaped in and escaped in a waiting boat. It was the first flight from the prison, which heretofore had been thought escape-proof. At 2 a.m. today, coast guardmen and prison officials had virtually given up the search for the two.

BELOW FOLLOWS THE K-T-P FACSIMILE ARTIST'S CONCEPTION OF THE BREAK FROM THE ROCK.



STATE D.O.P. VOTES REORGANIZATION

ST. PAUL — CONCLUDING THEIR STATE CONVENTION HERE EARLY TODAY, MINNESOTA REPUBLICANS VOTED OVERWHELMINGLY FOR A COMPLETE REORGANIZATION OF THE PARTY. A RESOLUTION, GRANTING COUNTY CHAIRMEN AND CHAIRWOMEN SINECURE POSERS, WAS CARRIED BY A STANDING VOTE, AND AN OPPOSING MOTION WAS DECISIVELY DEFEATED. UNDER THE PLAN OF REALIGNMENT, CONTROL IS PLACED IN THE RANK AND FILE INSTEAD OF IN CANDIDATES

Here is a reproduction of a KSTP facsimile newspaper strip used on one of the experimental broadcasts

IF YOU NOW WEAR A TRUSS



Write to Me!
I'll Show You How to STOP Your Rupture Worries

DON'T WORRY and suffer any longer. Seldom is a stiff spring truss or hard pad needed! In fact, too much pressure with a "plug" pad often makes matters worse . . . If you have a reducible rupture, (one that can be put back), I'm going to give you a chance to try the remarkable **BROOKS RUPTURE INVENTION** which gives Nature the greatest chance to heal . . . many thousands have reported success. If I cannot show you how to stop your rupture worries quickly, I'll take the loss. **ABSOLUTELY FREE** Send your name and address in complete confidence. I'll send my book and home measure blank absolutely free, show you how to get the improved Brooks Automatic-Air-Cushion truss for 10 day's TRIAL—for men, women and children. Write to me today. **H. C. BROOKS, 351-JSTATE STREET, MARSHALL, MICH.**

SAMEDAY SERVICE
Roll developed,
8 glistening prints,
2 enlargements . . . **25c**
MIDWEST PHOTO, B-100, Janesville, Wis.

23 LANGUAGES
SPEAK ANY MODERN LANGUAGE
IN 3 MONTHS BY LINGUAPHONE
UNIQUE METHOD BRINGS VOICES
OF NATIVE MASTERS INTO YOUR
OWN HOME.. SEND FOR FREE BOOK
LINGUAPHONE INSTITUTE
44 Rockefeller Center • New York

WOMEN
Address postcards at home. We pay 2c per card in advance. Everything supplied. Send for free particulars. Write—
DOROTHEA COSMETICS
Dept. R, Hynes, California

The Strange Condition That Causes Hay-Fever
There is an unknown condition about Hay-Fever which causes many people to believe that nothing can be done for it. Mr. R. O. Murphy, Box 597, Stillwater, Minn., who relieved himself from the suffering of Hay-Fever, will explain this condition without charge to anyone who writes him. Just send your name and address at once, because strange as it may seem this is the time of the year to treat and prevent Hay-Fever suffering. Adv.

AGENTS UP TO \$5000
Big cash profit! Full or spare time. Over 250 household necessities—things people must buy. Proven fast sellers—NEW FORD SEDAN or \$500 CASH BONUS BESIDES YOUR WEEKLY EARNINGS. I'll show you how to start earning very first day; send you everything—Big Display Outfit and quick cash plans—no money risk. Details FREE. Just mail postcard. **Albert Mills, 5263 Monmouth Ave., Cincinnati, O.**

ECZEMA

Don't neglect it! Don't despair! Try a well known Skin Specialist's combination "Home Treatment" which is giving hundreds of sufferers the first real relief in years, from the misery caused by this tormenting disease. Write today for FREE particulars and CONVINCING PROOF. **DR. RUDOLPH HOERMANN, Inc., 2200 N. Third St., Suite 388, Milwaukee, Wis.**

U.S. GOVERNMENT JOBS

START \$1260 to \$2100 Year

Many 1938 Appointments Expected
Common education usually sufficient
42,766 appointments 1937 Fiscal Year
Mail Coupon today. SURE.

FRANKLIN INSTITUTE
Dept. R199, Rochester, N. Y.
Gentlemen: Rush FREE list of U.S. Government big pay positions. Send FREE 32-page book describing salaries, hours, work, and telling how to qualify for a position.

Name.....
Address.....

Radio Guide

DOUBLES YOUR
RADIO ENJOYMENT

731 PLYMOUTH COURT
CHICAGO, ILLINOIS

A Free Political Forum?

Presently, our Congressmen will start reaching for microphones.

This is a political year, and nothing encourages a public servant to bubble over at the mouth so much as the fear that he will lose his hold on a Washington pay-check.

Citizens will then go to the polls to vote. Radio is the best medium for contact between candidates and electors. So we will vote for the man and the platforms which have sounded best in our sitting-room loudspeakers.

What we won't know is that we quite possibly have not even heard the best speakers and the soundest platforms.

Thereby hangs this tale.

During a political year, networks and radio stations generally charge all political candidates regular commercial rates for the use of broadcasting facilities. Speech is free if you can pay for it. If you have something to say, but no money, you keep your mouth shut.

So this year our radio will bring us the talks of men who have the dough-re-mi to buy their airtime. It does not necessarily follow that they will be the best men or stand for the best government.

In Wisconsin, the state itself is in the happy position of owning two radio stations, WHA and WLBL. Their solution is to guarantee every citizen the right of hearing every candidate by establishing the Wisconsin Political Forum, an arrangement whereby candidates for state offices, and their backers, are permitted to air their views at no expense. Each man and each woman can say his piece.

A Wisconsin voter casts his vote for the best man and best platform, not for the best man who has Big Money connections. Wisconsin elects some pretty good public officers.

There is a lesson in that for our radio listeners, and for those who dictate network policies, too.



Coughlin Rides Again

Father Coughlin rides again! No border-to-border uproar has so impressed Congressmen in years as the tidal wave of telegrams which swept onto their desks one day late in March immediately following Father Coughlin's broadcast in which he charged every one of his listeners with the duty of urging his Senator to vote against President Roosevelt's reorganization bill. The sum total was well above 100,000. Telegraphic service in New York was completely disrupted following the radio plea.

So back to the political wars rides this Demosthenes in the robes of a Catholic priest. Despite his own promise to retire forever from participation in politics if Lemke, the candidate of his Social Justice party did not poll at least 9,000,000 votes (actually, he polled under a million), despite repeated stories of a direct Papal reprimand and order to desist, Father Coughlin is back again.

As pay-rolls become thinner and unemployment rolls mount, his voice rises louder and clearer, and more listeners nod their heads in agreement with his doctrines, just as they did in the dark years of the past depression. Without a doubt, the fighting priest has decided that the time is ripe to fight again. No restless spirits stir their fellows when all's well in the world; their outcries then would avail nothing. Saviors appear in dark moments to do their work, good or bad.

We may see soon, therefore, a

battle of broadcasting titans. For the object of Coughlin's fury is also one who knows well the use and power of radio. Listeners may well applaud such a battle. It will mean better listening. It may even mean better government.

The Boys in the Back Room

A dispatch from Geneva informs us that seven nations last week deposited with the League of Nations evidence of their ratification of an international agreement "concerning the use of broadcasting in the cause of peace."

Parties to the pact, which went into force immediately, agree to ban broadcasting which might incite people anywhere to rebellion or war or harm international understanding. They also agree to broadcast in times of stress information on international relations—after its accuracy has been verified.

These are fine words, born of fine motives. But we would have felt a little more comfortable about the whole matter if we hadn't read further and found the list of signers to consist of the United Kingdom, France, Denmark, Brazil, Luxembourg, New Zealand and India. There were three notable absentees: Germany, Italy and Japan.

Germany, Italy and Japan! That spoiled it all. It is as if the residents of a home for elderly ladies, disturbed at the thought of the reputation their neighborhood was getting, had agreed among themselves never to engage in brawls in the corner saloon.

VOICE OF THE LISTENER

RE: STEWART vs. LADY ESTHER

RADIO GUIDE: "Your item concerning Phil Stewart in the April 9 issue answered a question which had puzzled us greatly. Such action as this on the part of a sponsor is most uncalled for, and in our minds was a serious advertising 'boner.' Six and one-half years is a long time; it's strange to learn after that long that you have been doing something the wrong way. This action was not only a severe injustice to Mr. Stewart, it takes from listeners a personality we have enjoyed and which added much to the program."—MR. AND MRS. CYRIL WILLIAMS, Dravosburg, Pa.

In the April 9 issue of RADIO GUIDE, Martin Lewis reported in "Airtalio Lowdown" that "during the rehearsal of the (Wayne King) program on Monday night, March 14, Stewart was informed that the sponsor wanted him to discontinue mentioning his name on the program . . . Though the man who pays the bills has the say, Phil felt it was unwarranted and unjust, so he signed off the show as always, 'Phil Stewart announcing . . .'. The following night when he arrived at the studio for the NBC program, he was informed that he was off the program . . ."—Ed.

JEFFERSON, AUTHOR

RADIO GUIDE: "In your issue of April 9 you state the approaching birthday of Thomas Jefferson, with the program sponsored in his behalf, 'revives the brilliant story of the man who wrote the Constitution.'

"You do not mean to say that Jefferson wrote the Constitution. During that period he was in France as representative of this country and had but little influence except through Madison, Randolph and other political leaders who thought as he thought along political lines. After it was completed, he used his influence against its adoption until it was agreed that the amendments afterwards known as the Bill of Rights were agreed upon as immediate necessities . . ."—D. B. COLLINS, Corporation Commission, State of Oklahoma, Oklahoma City, Okla.

Correct. Jefferson wrote the Declaration of Independence.—Ed.

MUSICAL ADDENDA

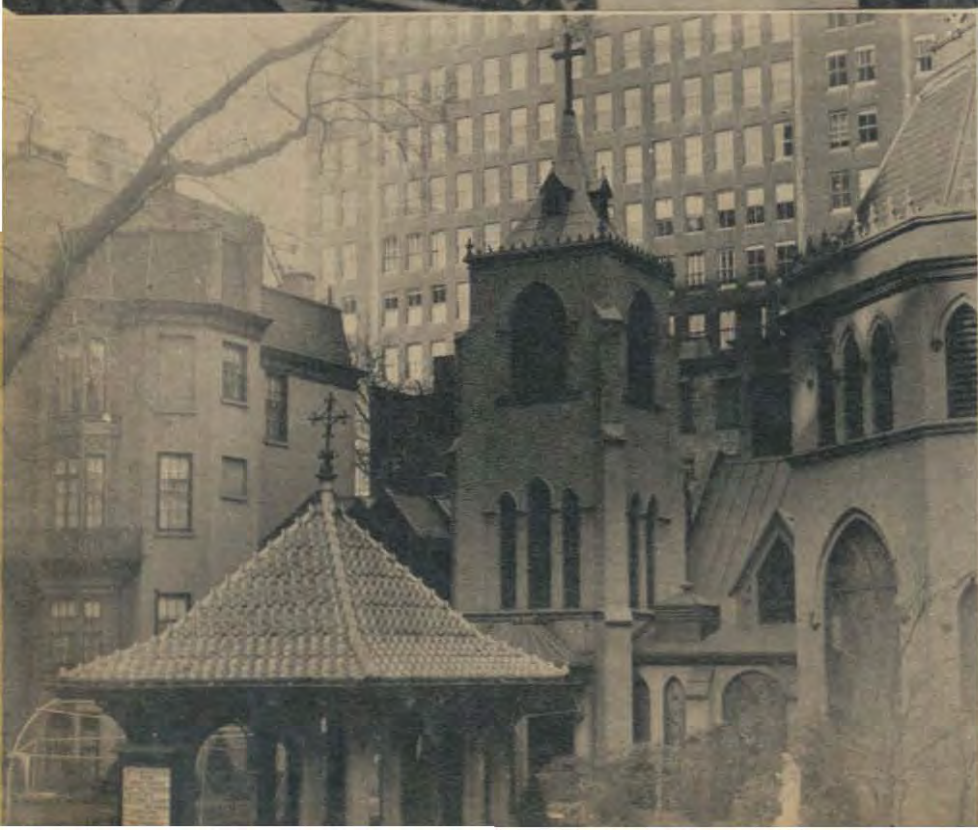
VOL: "In your issue of RADIO GUIDE for March 26 the statement is made that 'Grace Moore, Nino Martini, Lily Pons are the only 'Met' singers who make movies regularly.' Are you not in error there? How about Gladys Swarthout? Miss Swarthout surely sings at the 'Met' and has made four movies, I know."—MRS. H. F. SELF, Umatilla, Fla.

To Mrs. Self: RADIO GUIDE was in error. To Miss Swarthout: Our apologies.—Ed.

VOL: "In a recent issue you state that Elisabeth Rethberg is a pupil of Estelle Liebling. While they are good friends, Mme. Rethberg is not a pupil, is only a visitor, giving more inexperienced students the benefit of her training."—G. F., New York City.

EASTER SUNDAY

AT THE LITTLE CHURCH AROUND THE CORNER



ONE of the most famous churches in America is Manhattan's "Little Church Around the Corner," popular name for the Protestant Episcopal Church of the Transfiguration, which stands in a curiously secluded place on East 29th Street a few steps from busy Fifth Avenue. Known far and wide as the scene of thousands of weddings, the "Little Church Around the Corner" was built in 1849, got its nickname in 1870 when Actor Joseph Jefferson, seeking to make arrangements for the funeral of a theatrical friend, was turned away from a near-by church by a minister so set against stage folk that he wouldn't even preach a sermon for one. He advised Jefferson to apply to "the little church around the corner." The phrase clung. Actors began to frequent the church, and today it contains numerous colored windows in memory of men of the theater—among them John Drew, Edwin Booth, Richard Mansfield and Joseph Jefferson himself.

The choir consists of 14 men and 26 boys, includes George Griffin, NBC tenor, as its soloist (first on left). The choir performs on all occasions, including the beautiful traditional Easter service.

RADIO KNOWS NO LIMITS: SETS CAN BE FOUND



On the banks of the East River along Manhattan lives this old man, penniless and friendless except for his cat, dog and radio. He has lived for a year in his hut built of driftwood; doesn't work or bathe; but enjoys radio



On the roof of a garage near New York's Williamsburg Bridge is George Latham's pigeon coop. Unemployed, he finds time passes more quickly and pleasantly by working with birds and listening with a purpose



Nan Wynn, CBS songstress, has an electric refrigerator with a built-in radio, continues her listening while putting around kitchen



Many programs are heard early in the morning when it isn't always convenient to be near a set. That's why Tony Wons has one in bath



Chorus girls in one New York night club have a set in their dressing-room so they can listen between shows. This girl said Jimmie Fidler was her favorite



Radio Guide's photographer got this picture as a tugboat started out into the Atlantic to escort an ocean liner, inbound from Europe, into harbor. It was early morning and "The Breakfast Club" was on the air. In its search for radio in odd places, Radio Guide also found one on a gravel barge

EVERYWHERE . . .

WENDELL H. BLACKBURN of Chicago writes: "I tuned in the radio and 'Let the Rest of the World Go By.' Through the miracle of the radio I received entertainment, news, spiritual uplift—why, the present-day life passed in review before me without taxing my imagination hardly at all, encompassing New York and London in the East, and Hollywood in the West."

Well did Reader Blackburn express the magnitude of radio, caused Radio Guide to wonder and investigate its uses, found that radio knows no limits. To the deep South went Writer James Street to find that hens were laying eggs to the tune of "Don't Put All Your Eggs in One Basket" and cows were giving milk to the soothing melodies of the Contented Hour.

Along the harbors of the Atlantic, Radio Guide found radio entertaining old salts as their tugs went out to tow in ocean liners; found a penniless, friendless old man housed in a makeshift hut on the banks of the East River, playing with his cat and dog and listening to the Philharmonic; found radio in bathrooms, ice-boxes and even in a tree-top observation platform on the estate of Major Edward Bowes.

Photographed by Gus Gale and Gene Lester



While radio in taxicabs is commonplace, buggies are generally thought to be musicless. For \$3 blase New Yorkers may rent this hansom cab and driver, drive through Central Park to the rhythm of romantic melodies. George Clark is the owner's name, his stand's at 59th & Fifth Ave.



Radio means much to shut-ins. Some hospitals use the "Magic Ear," which enables a patient to listen without disturbing others or without the discomfort of earphones



Before the beautiful Westchester County, N. Y., country home of Major Edward Bowes was destroyed by fire a few months ago, the Major, besides having many radios throughout the home, had one installed by his outdoor swimming-pool, another on a platform in a tree-top



On Easter Sunday NBC Announcer George Hicks (right) went out into the parks and on Fifth Avenue with a transmitter in his hat, broadcast comments of Easter strollers



The above scene is familiar to most cities. Street vendors mount a radio on a movable platform, go from place to place along the streets, sell all kinds of gadgets from static eliminators to reconditioned tubes. They are usually fast talkers, keep a watchful eye out for cops

RADIO EXPERIMENTS WITH MASS MURDER

IN CHICAGO there is a program designed to experiment in dramatic horror; to scare a fright-loving America at the hour when, tradition would have us believe, ghosts choose to stroll. This program, "Lights Out," was purposely put into a midnight spot by NBC so that youthful ears would not hear its gruesome story. That it is gruesome is not questioned, for it has deliberately set out to strike new heights in radio thrills. First a local program, "Lights Out" went on the network because people demanded it. When NBC dropped it, protests of thrill-seekers forced it back. And with that test of strength came more daring experiments.

In motion pictures Boris Karloff has been the supreme frightener-of-little-children. On a recent Chase & Sanborn Hour this Frankenstein so scared one Congressman that he complained to the Federal Communications Commission. So to "Lights Out" came Karloff to do the best job of shocking that has ever been done on ether waves. Heads have been chopped off, bodies have crashed to hard cement and splattered blood, persons stabbed, human flesh devoured.

What will be the reaction on the part of the thrill-loving public to this experiment in murder? Karloff makes his final appearance Wednesday. Perhaps then we will know, for radio listeners are a letter-writing group.

Jun Fujita and Universal Pictures



Karloff and Templeton Fox, acting in "Lights Out," heard on NBC-Red Wednesdays, 12:30 a.m. EST, 10:30 p.m. PST



Boris Karloff, who brought horror to the movies, came to radio's "Lights Out" March 23 last, demonstrated his frightening ability, caused this midnight drama to reach new heights in its experiments with murder. His screen portrayal of "The Mummy," above, illustrates just how gruesome some of his roles really can be



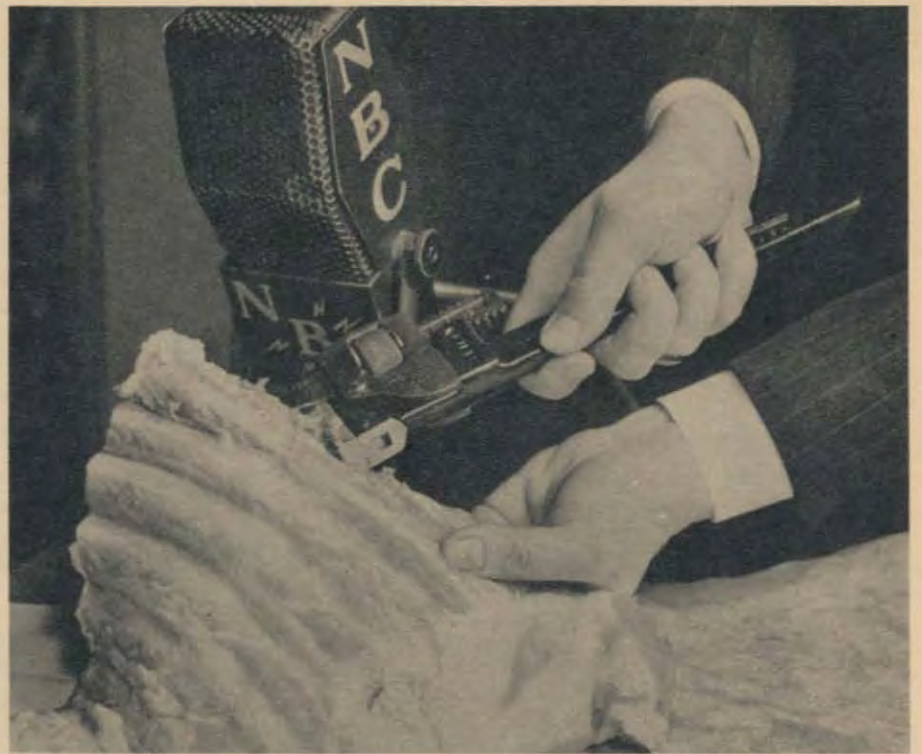
Movies knew no horror until "Frankenstein" appeared. Radio knew no horror until Karloff gave it his acting ability



Karloff's role in "The Old Dark House," above, was just another of many which fed the public's appetite for thrills



Electrocution of a human in Karloff dramas is achieved by radio technicians with a frying-pan of bacon sizzling on an electric grill plus the sound of flying sparks obtained from an ordinary telegraph key and dry-cell battery



Crushing of human bones is done by breaking spareribs with a pipe-wrench. Sound-effects pictured on these pages were designed for "Lights Out," first program to use a monolog form whereby sound indicates action



Stabbing of a person on this show is indicated by the nerve-shattering sound of flesh being ripped, an effect achieved with a knife and a chunk of pork



Most monstrous of all sounds is that of human flesh being eaten, produced by squashing cooked spaghetti, gurgling and smacking lips



Not the best lullaby for kiddies is the sickening thud of a body splattering on a pavement. This is done by throwing a saturated rag on a cement slab



When you hear the sound of a body being turned inside out by some mysterious, demon-possessed monster, it is just a water-soaked rubber glove being turned inside out and an ordinary berry-basket being crushed simultaneously



Slashing a head of cabbage with a knife produces the sound of a human head being slashed or being chopped off. Other effects on this show include eruption of a volcano, achieved by boiling oatmeal and percolating water

HE RULES THE AIR: JOHN ROYAL IS CZAR OF ALL NBC PROGRAMS



John F. Royal, once a newspaperman, then a theater manager, now plays showman to the world. He came to NBC in 1931 from Station WTAM in Cleveland

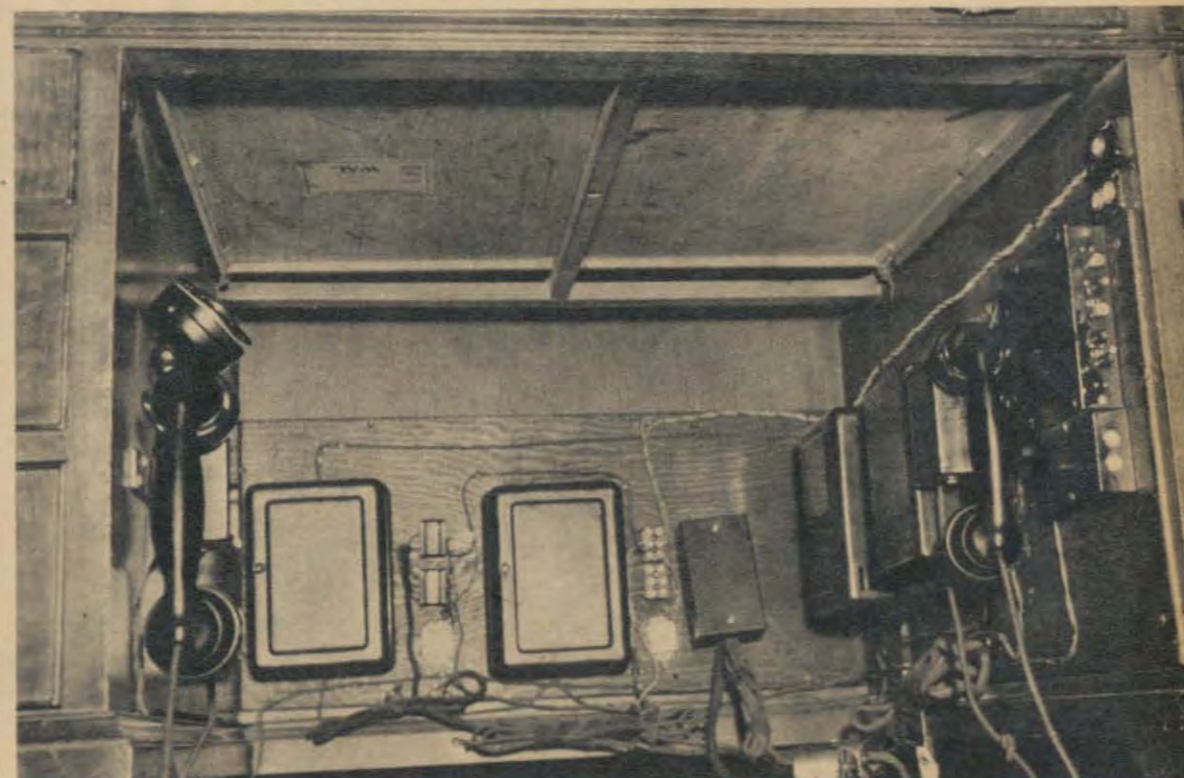
CZAR of all NBC broadcasting is John F. Royal, the man who says what shall and what shall not go on the air. He's NBC's vice-president in charge of programs who presents 70-odd shows a day to audiences of millions. On his orders, an unknown is whisked to stardom, oceans and continents are bridged, time and difficulty ignored. Broadcasting's busiest man, Royal handles 700 phone calls, 30 interviews and does 14

hours of work daily. While seeing a visitor he may also be talking to China, arranging a program from the battlefields. Born July 4, he likes fireworks, works at high pitch. He's a man of action, for any minute may come word that Amos 'n' Andy are ill and a substitute program must be planned in ten minutes; or that an expected speech from Rome didn't come through and a silent network must be made to hum.

Photographed by Charles P. Seawood



The grandfather's clock in Royal's office is the only one in Radio City, is the only non-electric clock in NBC. Such decorative touches as this give the office warmth



A busy man must have ready service at his command, and as Czar of all NBC programs, John F. Royal is really busy. On his desk are two telephones; underneath are two private lines and many buttons to summon his various efficient secretaries, assistants and many other helpers



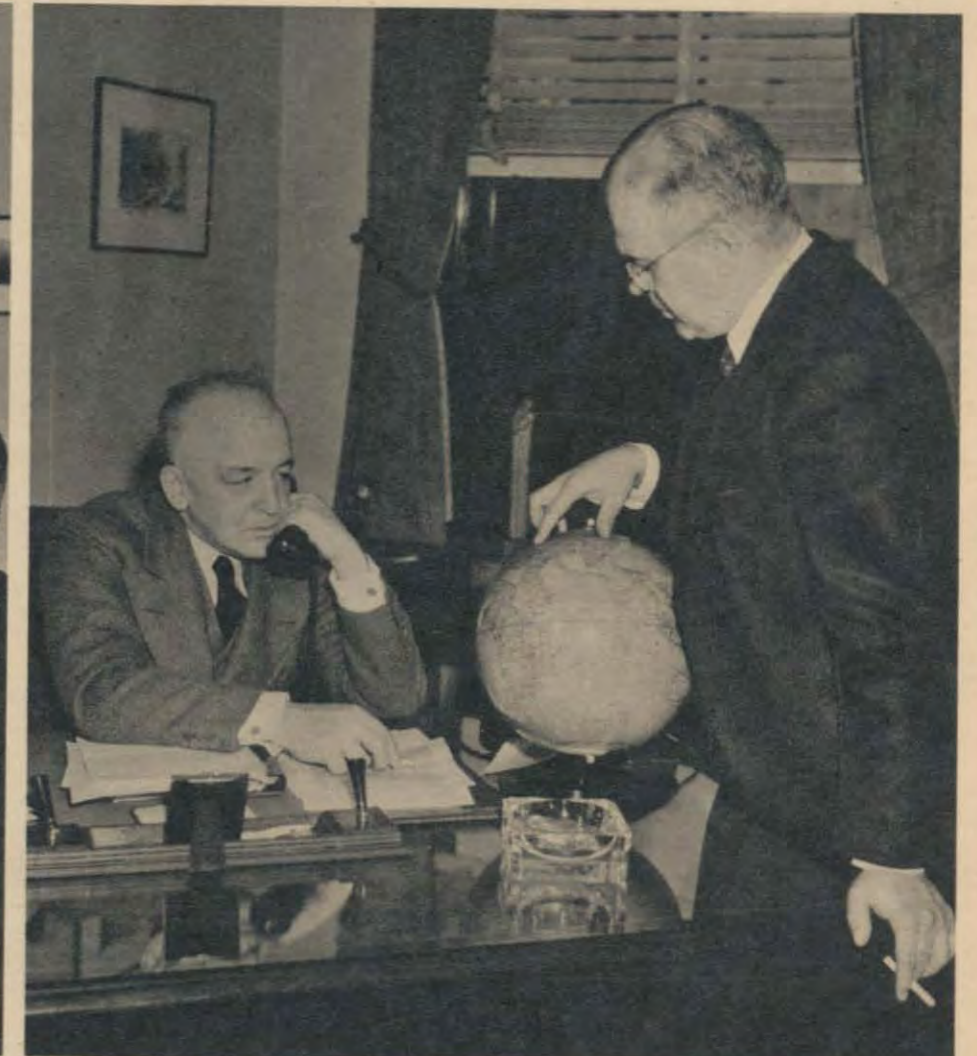
Mr. Royal likes a good joke. His favorite trick is to keep a bowl of matches on his desk. Visitors know he doesn't smoke, hesitate and invariably ask, "Why the matches?"



Sustaining script-shows call for conferences with William Rainey, production director, center, and Lewis H. Titterton, continuity and literary-rights director. Royal will sometimes query, "Is it Mae Westish?" The Toscanini photo over loudspeaker is autographed



With a Beethoven portrait on the wall, a Sibelius head on the piano, Mr. Royallistens as Dr. Frank Black, NBC's music director, plays to illustrate his point. Note similarity in foreheads of Royal, Beethoven, Sibelius



The world is Royal's workshop. He is shown here discussing international broadcasts with Phillips Carlin. In present war-clouded days their task is difficult, is complicated by cautious foreign policies and jealous dictators

A MAN AND HIS DOG

HAL KEMP and his orchestra start a new program called "Time to Shine" over 38 CBS stations on Tuesday at 10 p.m. EST. With him will be Rosalind Marquis, Bob Allen, Saxie Dowell.

Just before starting dress rehearsals Hal took Laddie, 5-year-old collie companion of

his two children, to Chicago's lake beach, the rock jetties opposite the Gold Coast and into the woods north of Wilmette where these pictures, and the one on the cover, were made.

Kemp's last commercial program was for a cigarette maker and ended Christmas Eve.

Photographs by Jun Fujita



THIS WEEK'S PROGRAMS

Sunday

April 17

MORNING

7:00 CST 6:00 MST
NBC-Nat'l Park Easter Sunrise Service: WMAQ KFYP KSTP WOW (sw-21.5)

CBS-Easter Sunrise Service: KSCJ (sw-21.52)
Broadcast from Brigham Young University in Provo, Utah.

NBC-Nat'l Park Easter Sunrise Service: WLW WMT WDAY KSO WLS

7:15 CST 6:15 MST
KOA-Garden of the Gods Sunrise Service

WLW-Church Forum

7:30 CST 6:30 MST

NBC-Easter Sunrise Service from Colorado: KSTP WOW WMAQ KFYP WLW (sw-21.5)
"The Garden of the Gods" was named by the Ute Indians. Easter sunrise services from this spot were inaugurated in 1921. The service will open with music of the chimes and vibrato from the Will Rogers Shrine of the Sun. The Easter message will be delivered by the Rev. Harry S. Kennedy, Rector of the Grace Episcopal Church, with music provided by 300 members of the Colorado Springs High School A Cappella Choir. Bernard Vessee, tenor soloist, will sing "Open the Gates to the Temple."

CBS-Easter Sunrise Service: (sw-21.52)
Broadcast from Forest Lawn Memorial Park in Glendale, Calif.

MBS-Easter Sunrise Service: WGN

NBC-Tone Pictures: WDAY KSO **7:45 CST 6:45 MST**

CBS-Easter Sunrise Service: (sw-21.52)

NBC-Easter Sunrise Service from Colorado: KSTP WOW (sw-21.5)

8:00 CST 7:00 MST
CBS-Easter Sunrise Service: WCCO WMAX WBBM KFAB KSCJ (sw-21.52)

NBC-Coast to Coast on a Bus: KOIL WEBC KFYP WMAQ KSO WMT (sw-15.21)

NBC-Turn Back the Clock: WOW WHO KSTP (sw-21.5)

8:15 CST 7:15 MST
NBC-Tom Terris: WOW (sw-21.5)

8:30 CST 7:30 MST
CBS-Wings Over Jordan; News: KMOX WCCO WMAX WBBM KFAB KSCJ (sw-21.52)

NBC-Melody Moments: (sw-21.5)
AMorning Chapel Service: WOW KFNF

WCAI-Divine Service WDGY-Chapel Hour WHO-Bible Broadcast KSOO-Good Morning KSTP-Lutheran Hour WDAY-Gospel Hour WDGY-Organ Reveries WMIN-Breakfast Champions

8:45 CST 7:45 MST
KFAB-Voice of Cooperation KSOO-Church of the Nazarene WDGY-Organ Reveries WMIN-Prophetic News

9:00 CST 8:00 MST
MBS-Easter Sunrise Service: WGN

NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ KOIL WLW (sw-15.21)

NBC-The Radio Pulpit: KOA WEBC KSTP KFYP (sw-21.5)

CBS-Church of the Air: KSCJ WCCO WBBM KMOX KFAB (sw-21.52)

Lutheran Hour: KLPM WDAY KFJM-Variety Hour KOBH-Biblical Beauty

WDGY-Music Master Room WHO-Master Singers WLS-Little Brown Church WMIN-Top of the Morning WMT-NewsTime WNAX-Religious Service **9:15 CST 8:15 MST** NBC-Russian Melodies: WMT KSO KSOO-Union Gospel Mission WHO-Seventh Day Adventist WLW-Hugh Cross' Radio Pals WMAQ-Morning Melodies

9:30 CST 8:30 MST
NBC-Madrigal Singers: WEBC WDAY KSTP WMAQ KFYP (sw-21.5)

NBC-Dreams of Long Ago: KSO KOIL KSOO WMT

CBS-Aubade for Strings: KSCJ WCCO KFAB WBBM KDAL

CBS-Children's Hour: (sw-21.52) MBS-Victor H. Lindlahr: WGN News: WAAP WLW

KFNF-Remembrance Prgm. KMOX-Piano Recital KOA-Christian Science Prgm. KOBH-Sunday Song Service WDGY-Musical Newsy

WHO-Crescent Hour of Music WMIN-Morning Moods WNAX-Religious Service WTCN-Swing Session

9:45 CST 8:45 MST
NBC-Easter Sunrise Service from Honolulu: KOA KFYP WDAY WEBC KSTP WMAQ (sw-21.5)

Program of sacred Hawaiian music, and Easter service conducted by Rev. David Kalma of the famous old Kawahao Church.

CBS-Aubade for Strings: KRNT KFAB-Bob Simmons KMOX-Travelogue WDGY-Hollywood Brevities WLS-News

WLW-Modern Miracles WMT-Musical Clock WOW-Garden of Memory

10:00 CST 9:00 MST
CBS-Texas Rangers: KSCJ WCCO WBBM KFAB WMAX KRNT KDAL KMOX WHLB

NBC-News: Mischakoff, violinist: KSTP WHO WEBC WMAQ KOA (sw-21.5)

NBC-News: Alice Remsen, contr.: KSOO KFYP KOIL WDAY

MBS-Pauline Alpert, pianist: KSO KFJM-Wesley College String Quartet

KLPM-Bible Church of the Air KFNF-Methodist Church KOBH-Sunday Morning Musicale WDGY-Pacific Paradise

WGN-Sunday Morning Concert WLS-Folks Worth Knowing WLW-Cadie Tabernacle Choir WMIN-News: Green Room WTCN-News

10:15 CST 9:15 MST
NBC-Easter Prgm. from Rome: KOA KSTP WEBC WMAQ WHO (sw-21.5)

Easter broadcast from Rome, consisting of the pealing of all Basilica bells of the city, and appropriate singing by the "Coro di Voce Bianchi" of the ELAR.

NBC-Neighbor Nell, philosophy: WDAY KFYP WMT

MBS-Reviewing Stand: WDGY KOIL WGN

KFJM-Movie Previews KSOO-Wessington Springs Junior College

WCCO-Hospital Service WENR-King's Jesters WOV-Variety Prgm. WTCN-Hill Billy Time

10:30 CST 9:30 MST
NBC-Easter at Farrallon Island Light House: WDAY KSO WMT KOIL KFYP (sw-15.21)

CBS-Major Bowes' Capitol Family: Helen Alexander, sop.; Nicholas Cosentino; Charles Magnante; Sam Herman & Three Dalton Boys; Orch. dir. Waldo Mayo; Robert Reed, m.c.: WMAX WCCO KSCJ KFAB KRNT KDAL WHLB (sw-21.52)

NBC-America Abroad, talk: WOW WEBC (sw-21.5)

MBS-Story Tellers House: WDGY KFJM-Big Brother Jack

LOG OF STATIONS

LISTED IN EDITION C-NORTHWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Network
CJRM†	540	1,000	Regina, Saskatchewan	CBC
CKX	1120	1,000	Brandon, Manitoba	CBC
CKY	910	15,000	Winnipeg, Manitoba	CBC
KDAL*	1500	100	Duluth, Minnesota	CBS
KFAB	770	10,000	Lincoln, Nebraska	CBS
KFDY	780	1,000	Brookings, South Dakota	Local
KFJM	1410	1,000	Grand Forks, North Dakota	Local
KFNFS	890	1,000	Shenandoah, Iowa	Local
KFYP	550	5,000	Bismarck, North Dakota	NBC
KLPM§	1240	250	Minot, North Dakota	Local
KMBC†	950	5,000	Kansas City, Missouri	CBS
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA	830	50,000	Denver, Colorado	NBC-R
KOBH§	1370	250	Rapid City, S. D.	Local
KOIL	1260	5,000	Omaha, Nebraska	NBC-B & MBS
KRNT*	1320	5,000	Des Moines, Iowa	CBS
KSCJ	1330	5,000	Sioux City, Iowa	CBS
KSL†	1130	50,000	Salt Lake City, Utah	CBS
KSO*	1430	2,500	Des Moines, Ia.	NBC-B & MBS
KSOO	1110	2,500	Sioux Falls, South Dakota	NBC
KSTP	1460	25,000	St. Paul, Minn.	NBC-R & MBS
WAAW‡	660	500	Omaha, Neb.	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WCAL	1250	2,500	Northfield, Minnesota	Local
WCCO	810	50,000	Minneapolis-St. Paul	CBS
WDAF†	610	5,000	Kansas City, Missouri	NBC-R
WDAY	940	5,000	Fargo, North Dakota	NBC
WDGY	1180	5,000	Minneapolis-St. Paul	MBS
WEBC	1290	5,000	Duluth, Minnesota	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WGN	720	50,000	Chicago, Illinois	MBS
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHLB	1370	250	Virginia, Minnesota	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WJRT†	750	50,000	Detroit, Michigan	CBS
WLB	1250	1,000	Minneapolis-St. Paul	Local
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMIN	1370	250	St. Paul, Minnesota	Local
WMT	600	5,000	Cedar Rapids & Waterloo, Ia.	NBC-B & MBS
WMAX	570	5,000	Yankton, South Dakota	CBS
WOW	590	5,000	Omaha, Nebraska	NBC-R
WSM†	650	50,000	Nashville, Tennessee	NBC
WTCN	1250	5,000	Minneapolis-St. Paul	NBC-B
WTM†	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAL, 1190; KFI, 640

NBC-National Broadcasting Company
CBS-Columbia Broadcasting System
MBS-Mutual Broadcasting System
NBC-B-National Broadcasting Company Basic Blue Network
NBC-R-National Broadcasting Company Basic Red Network
CBC-Canadian Broadcasting Corporation
†-Night Programs Only
*-Network Programs Only
§-Day Programs Only
‡-Special Programs Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell ^ indicates religious services and programs.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

11:00 CST 10:00 MST
KMOX-Employment Service prgm
KOA-Denver Art Museum
KOBH-Adventist Church Service
KSTP-Dr. Zoller
WBBM-Modern Miracles
WGN-Morning Melodies
WHO-Rev. John Zoller
WLS-Concert Orch.; Roy Anderson, bar.
WLW-The Camera Speaks
WMAQ-Sunshine Hour

10:45 CST 9:45 MST
NBC-Sports News by Clem McCarthy: KFYP KOIL KSOO WMT KSO WEBC WDAY (sw-15.21)

NBC-Norsemen Quartet: WOW KOA (sw-21.5)

MBS-American Radio Warblers: WGN WDGY

CJRM-Concert Moments KFJM-Lutheran Church WBBM-Headlines WCAI-Divine Service WLS-Roy Anderson, bar. WLW-Drifting Pioneers

KOIL-Trinity Cathedral KSOO-Gospel Tabernacle WBBM-Morning Varieties WEBC-Salon Ensemble WGN-Chapel Service WHO-Church Service WLS-Lenten Fellowship WLW-Rural Roundup WMAQ-Thrills Behind the News Reels

11:15 CST 10:15 MST
NBC-Home Symphony Orch. KOA

MBS-Dr. Charles M. Courboin, organist: WDGY WMT

KOBH-Pacific Paradise WBBM-Morning Varieties WEBC-Presbyterian Church WMIN-First Evangelical

11:30 CST 10:30 MST
NBC-Radio City Music Hall: KSOO KSO WLW (sw-15.21)

Guests: Jan Pearce and the Radio City Music Hall Glee Club.
The music detail for this program may be found on page 6 this week.

NBC-Univ. of Chicago Round Table Discussion, Current Topics; Guest Spkrs.: WOW WDAY WMAQ KFYP KOA KSTP (sw-15.33)

CBS-Park Avenue Easter Parade: KSCJ WHLB KRNT KMOX (sw-21.52)

Bob Trout, assisted by Cobina Wright, society girl and model, will describe the Easter Parade up and down Fifth Avenue.

CBC-Radio City Music Hall: CKY

KOBH-Science News of the Week WBBM-One-Quarter Hour of Romance

WCCO-Rival Roundup WDGY-Sunday Morning Musicale WLS-Grace Wilson WMAX-News

11:45 CST 10:45 MST
CBS-Salt Lake City Tabernacle Choir: WCCO KSCJ KMOX KRNT (sw-21.52)

KOBH-Gypsy Fortunes WBBM-Magic Numbers

WHLB-Here's to Dancing WMT-Richard Wilson, talk WMAX-Bert Layne's Mountaineers

AFTERNOON

12:00 CST 11:00 MST
NBC-Easter Parade, Fifth Ave.: KOA WOW WHO WEBC KFYP WDAY WMAQ (sw-15.33)

The parade in New York will be described by George Hicks, who will ride up and down Fifth Avenue in NBC's Mobile Unit; Mary Mason, a popular Washington commentator on women's affairs, and Gordon Hittentmark, announcer, will report what's what in styles in the Connecticut Avenue parade in the Nation's Capital; and in Sandwich, 45 miles southwest of Chicago, Mrs. Hedwig Easter, editor and owner of the Sandwich Free Press, will describe a typical Main Street scene on the holiday morning.

CBS-Church of the Air: KSCJ KMOX WCCO KRNT

NBC-Musical Hall: WENR

CBC-Radio City Music Hall of the Air: CKX

KFAB-Sabbath Melodies KFJM-Salon Recordings KOBH-Congregational Church Services

KOIL-Comics Come to Life KSTP-Catholic Hour WBBM-Nonsense at Noon

WDGY-Concert Master WGN-Reading the Comics WHLB-Jugoslav Radio Hour

WMIN-News; Beauty & You WMT-George Sir Venka's Orch. WNAX-Devotional Service

12:15 CST 11:15 MST
NBC-Ted Weems' Orch. (OH Shampoo): KOA WMAQ (sw-15.33)

NBC-Grace & Scotty, songs: KFYP WDAY

CBC-The St. Lawrence: CKX News: KFJM KFNF WOW WHO

CKY-Musical Prgm. WEBC-Comic Strips WMIN-Jamboree

12:30 CST 11:30 MST
NBC-Empires of the Moon, drama: WENR

Subject: "Aaron Burr and the Maid of Half Way Hill."

CBS-Europe Calling: KFAB KRNT KMOX KSCJ

NBC-Silver Strings: WMAQ KOA WEBC KSTP WOW KFYP WHO WLW (sw-15.33)

MBS-Easter Parade: WGN

CBC-Border Scottish Choir: CKX CKY-Sunday Song Service KFJM-Cathedral Chimes

KFNF-To be announced KOIL-News KSOO-Musicographs

WCCO-Strange As It Seems WDAY-Talk by Geo. E. Sokolsky WDGY-Pearl & Ade

WMIN-Midday Melodies WMT-American Radio Warblers WMAX-V.F.W. Prgm. WTCN-Jane Joy Show

12:45 CST 11:45 MST
CBS-Poet's Gold: KSCJ KRNT KFAB KMOX KDAL

NBC-Empires of the Moon, drama: WMT

CKX-Δ Moments of Meditation CKY-Between Ourselves KFJM-Hawaiian String Pickers

KOIL-Organ Melodies KSOO-News WCCO-Brenson Family

WDAY-Kent at the Console WGN-Alice Blue, pianist

1:00 CST 12:00 MST
NBC-The Magic Key of RCA: Symphony Orch. dir. Frank Black; Milton J. Cross, commentator; Guests: KSO WMT

WTCN WEBC KFYP WDAY KOIL WENR WLW KSOO KOA (sw-15.21)

NBC-Kiddoodlers: KSTP WHO WMAQ (sw-15.33)

CBS-Borris Morros' String Quartet: KRNT KFAB WBBM KSCJ KMOX

MBS-The Lamplighter: WGN

CBC-Romance of Sacred Song: CKX

CKY-Band Music KFJM-Concert of Modern Music KFNF-Ray Kinney's Hawaiians

WAAW-News WCCO-Home Folk Tunes WDGY-Slim Jim

WHLB-Co-operative Mortuary WMIN-Hollywood Brevities WMAX-Bohemian Band

WOW-Staff Orch.

1:15 CST 12:15 MST
CBS-Borris Morros' String Quartet: WCCO KDAL

NBC-Vincent Gomez, guitarist: WMAQ

MBS-Gotham String Quartet: WGN

Program: Glazunov's Quartet in A, Opus 64, and Dittersdorf's Quartet in E Flat.

KFNF-Vic Meyer's Band KOBH-World Observer KSTP-Minn. Hospital Ass'n WHLB-Christian Science Prgm WHO-Strange as It Seems

(Continued on Next Page)

PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 16

Sunday

April 17



JACK BENNY
"Jell-O Program" comedian
Sun. 6 pm CST (5 MST)

1:30 CST 12:30 MST
CBC-Jean Hersholt in "Doctor Christian" (Chesborough); KFAB KRNT WCCO KSCJ KMOX WBBM (sw-11.83)

NBC-Sunday Dinner at Aunt Fannie's: KOA WHO WOV WMAQ (sw-15.33)

CBC-Pianograms: CKX CKY-Chapel Singers KFJM-Variety Show KFNF-Sunshine Lady KLPM-Church Service KOGH-Re-employment Service; Concert Hall of the Air KSTP-Aunt Fanny WDGY-Matinee Melodies WHLB-Ave Maria Hour WMIN-Midway Tabernacle WNAX-Chief Frederickson, accordionist

1:45 CST 12:45 MST
CBC-Radio Pulpit: CKY CKX WNAQ-Happy Jack's Old Timers

2:00 CST 1:00 MST
NBC-Radio Newsreel (Energine); Parks Johnson and Wallace Butterworth interviewing Persons in the Week's Headlines: WHO WMAQ WOV KSTP (sw-15.33)

CBS-Philharmonic-Symphony Society of New York; John Barbirolli, cond.; KRNT KSCJ WCCO WBBM KMOX WHLB KDAL KFAB (sw-11.83)

NBC-Charlotte Lansing, sop.; Felix Knight, tr.; Josef Hont's Orch.: WENR KFYP KSOO WDAY (sw-15.21)

MBS-To be announced: WDGY CBC-Philharmonic-Symphony Society of New York: CKY CKX KFNF-Concert Hour

KLPM-Augustana Lutheran KOA-Captains of Industry KOBH-Health Talk KOIL-Nebraska White Spot Program

WEBC-Varsity Club WGN-Alice Blue, pianist WLW-Church by the Side of Road WMIN-News; Music Hall WMT-Tangled Tunes WNAX-Blue Ridge Trio WTCN-Whoopee John's Orch. WTMJ-To be announced

2:15 CST 1:15 MST
MBS-Harold Stokes' Orch.: WGN WDGY

KFJM-Allan Gillespie, songs KOA-Eddie Swartout's Music KOBH-Behren's Organ Recital KSOO-Northwest Top Tunes WEBC-Concertaires WMT-Walnut Street Church WNAX-Your Favorites WTCN-Radio Warblers

2:30 CST 1:30 MST
NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint): WENR KFYP WDAY KSO KOIL WMT WTCN (sw-15.21)

NBC-Sunday Drivers: KOA WHO WEBC KSTP KSOO WLW (sw-15.33)

KFAB-Christian Science Lecture KFJM-Recorded Interlude KFNF-Variety Prgm. KOBH-Lands We Love WMAQ-Crossroads, drama WNAX-Hillbilly Jamboree WOV-Nebraska on Parade

2:45 CST 1:45 MST
NBC-William Primrose, violist: WENR KOIL WDAY WMT KSO

MBS-Bill Butler's Ramblers: WDGY KFYP-Kay Moran KSTP-Augsburg Choir WGN-Alice Blue, pianist WTCN-Captains of Industry

3:00 CST 2:00 MST
NBC-National Vespers: KFYP WENR KSOO KSO MBS-A. M. Sullivan, the New Poetry: WGN WLW Father Coughlin, talk: KSTP WHO KOIL

KFJM-Musical Melange KOA-Lamont School of Music KOBH-Songs Our Mothers Sang WCAL-Vesper Service WDAY-Round the World WDGY-Half & Half WEBC-Musical Matinee WMAQ-Strange As It Seems WMIN-News; College Daze WMT-Cop on the Street

3:15 CST 2:15 MST
NBC-Romance Melodies: WOW KOA WMAQ

KFNF-Rev. Ben Compton KOBH-Salute to Cities WMIN-College Daze WMT-YMCA Prgm.

3:30 CST 2:30 MST
NBC-The World Is Yours, drama: WDAY KOA WHO WLW WEBC

The story of the overthrow of the Inca Empire by the Spanish conquistadors will be dramatized.

NBC-Jean Ellington, songs: KOIL KSOO MBS-Lutheran Hour: KFAB WMT KSTP KFYP KSO

WCAL-Music WDGY-Ted Johnson's Orch. WENR-Charlie Agnew's Orch. WGN-Bob Crosby's Orch. WMAQ-Question-Air with Bob Brown

WMIN-Tour for Talent WNAX-Jimmy Morgan, songs WOV-Methodist Radio Hour

3:45 CST 2:45 MST
NBC-Norsemen Singing Society: KOIL KSOO WENR

Program will consist of the Norsemen Singing Society of 60 voices (from Chicago) and a short talk by W. Munthe de Morgensterne, Norwegian Minister to the United States (from Washington).

WAAW-News WCAL-Talk on Holy Land by Dr. Martin Hegland WNAX-Freeman Junior College

4:00 CST 3:00 MST
NBC-Marion Talley, sop. (Ry-Krisp; Josef Koestener's Orchestra; Chorus: WHO WMAQ WEBC KOA KSTP WOV (sw-9.53-15.33)

MBS-Musical Steelmakers (Wheeling Steel Corp.): WGN WLW

NBC-There Was a Woman, drama: WMT KSO KOIL KFYP WENR WTCN (sw-15.21)

CBS-Nat'l Symphony Orch.: KSCJ KMOX KFAB WCCO WBBM KRNT (sw-11.83)

CBC-Tudor Manor: CKY CKX KFJM-Visiting in the Valley KFNF-Swedish Service KOBH-Players

KSOO-Sunday Dance WDAY-Round the Sports Table WDGY-Broadway Temple WHLB-Royal Knights Orch. WMIN-News; Community Sing

WNAX-Russ & Cliff **4:15 CST 3:15 MST**
KSCJ-College Days WHLB-Tea Time Tidings WMIN-For Mother & Dad WNAX-Blue Ridge Trio

4:30 CST 3:30 MST
NBC-Mickey Mouse (Peppodent Co.); Felix Mills' Orch.: KSTP WOV WHO KOA WMAQ WLW (sw-9.53-15.33)

CBS-Guy Lombardo's Orchestra (Bond Bread): KMOX (sw-11.83)

NBC-Rollini Trio: KOIL WMT KSO WENR WTCN (sw-15.21)

CBS-Oliver Drake, News Oddities: KSCJ KRNT

MBS-The Thousand Dollar Bill: WGN

KFAB-Gov. Cochran KFJM-Covenant Musical Hour KFYP-Heart to Heart Hour KOBH-Master Singers Choir KSOO-Vocalities WBBM-Oliver Drake WCCO-In the Bag

WDGY-Little Homelike Church WEBC-Sunday Revue WHLB-Slovenian Catholic Hr. WNAX-Univ. of South Dakota

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

7:30 CST EASTER SUNRISE SERVICE from Colorado, NBC-Red.

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC-Red.

11:30 CST RADIO CITY MUSIC HALL; Erno Rapee, conductor; Jan Peerce and Glee Club, guests, NBC-Blue.

11:30 CST PARK AVENUE EASTER PARADE, CBS.

AFTERNOON

12:00 CST EASTER PARADE, NBC-Red.

1:00 CST THE MAGIC KEY, Frank Black, conductor; Milton J. Gross, m.c.; Lauritz Melchior, guest, NBC-Blue.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator; Richard Bonelli, Schola Cantorum and St. Paul Choristers, guests, CBS.

4:30 CST MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c.; Felix Mills' orchestra, NBC-Red.

5:00 CST JOE PENNER with Gene Austin, Paula Gayle, Ben Pollack's orchestra, CBS.

5:00 CST GEORGE JESSEL PROGRAM with Norma Talmadge, Tommy Tucker's orchestra; Constance Talmadge, guest, MBS.

NIGHT

6:00 CST JELL-O PROGRAM starring Jack Benny, Mary Livingstone, Kenny Baker, Sam Hearn, Andy Devine, Don Wilson, Phil Harris' orchestra; guest, NBC-Red.

6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; guest, NBC-Blue.

7:00 CST CHASE AND SANBORN HOUR with Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, John Carter, Stroud Twins; Robert Armbruster's orchestra; Tommy Kelly, guest, NBC-Red.

8:00 CST FORD SUNDAY EVENING HOUR, Jose Iturbi, conductor; Gladys Swarthout, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power, NBC-Blue.

10:00 CST BRAVE NEW WORLD, CBS.

Time Changes

At 2 a.m. next Sunday the clock moves forward one hour. Next week's Radio Guide, on sale Thursday of this week, tells which programs will change time. Get Radio Guide on Thursday—let it give you full details of all program changes.

4:45 CST 3:45 MST

NBC-Howard Marshall, comm.: WDAY WEBC KOIL WENR (sw-15.21)

CBS-Dave Bacal, organist: KSCJ WBBM

News: KFNF KSOO KFAB-Broadway Comedy Stars KOBH-Men Behind the Classics WMIN-Scandinavian Service WMT-Psychiana

5:00 CST 4:00 MST
CBS-Joe Penner, comedian (Coco Malt); Gene Austin, songs; Paula Gayle, songs; Ben Pollack's Orch.: WCCO KFAB KMOX KRNT WBBM (also see 10 p.m.)

MBS-George Jessel Prgm.: Norma Talmadge; Tommy Tucker's Orch.: KOIL WDGY WGN WMT

Constance Talmadge makes a return guest appearance.

NBC-Musical Camera; Orch. cond. by Joseph Cherniavsky; Vocalists: WLW KSO

NBC-Catholic Hour, Guest Speaker: WDAY WEBC KOA WMAQ WOV KFYP (sw-9.53-15.33)

CBC-And It Came to Pass, drama: CKY CKX

KLutheran Vesper Hour: KFNF WHLB

KFJM-Wesley String Quartet KLPM-Sunday Concert

KOBH-To be announced KSCJ-Sioux City Schools KSOO-Virginia & Jimmie Snyder, songs & patter

KSTP-News WENR-Amateur Hour WHO-Comedy Stars of Broadway WMIN-News; Now & Then WNAX-Southern Normal Prgm. WTCN-Thorstein Skarning

5:15 CST 4:15 MST
CKX-News; Royal Road KLPM-Precious Promise Hour KSCJ-Sketches in Melody KSOO-Sports Revue KSTP-Sunday Potpourri WHO-Melody Time WTCN-Happy Bob

5:30 CST 4:30 MST
NBC-A Tale of Today, drama (Princess Pat): WMAQ WOV (sw-9.53-15.33)

CBS-Phil Cook's Almanac: KSCJ WBBM KMOX KFAB WHLB WCCO KRNT KDAL (sw-11.83)

NBC-Haven MacQuarrie's Prgm.: KFYP KSOO WDAY MBS-Ray Keating's Orch.: WGN KOIL

CBC-News: CKY CKX KFJM-Shopper's Guide KOA-Strangs As It Seems

KOBH-Ave Maria Hour KSTP-Musical Del 'Espana WDGY-Bethesda Free Church WEBC-Melody Harbor WLW-My True Story WMIN-Gypsy Fortunes

WMT-News WNAX-For Mother & Dad WTCN-Church Music Appreciation

5:45 CST 4:45 MST
MBS-Ray Keating's Orch.: WMT CBC-Jean de Rimanczy: CKY CKX

News: KLPM KOIL WHO CFCN-Russian Cathedral Choir KOA-Southern Serenaders KSTP-Album of Familiar Memories

WEBC-Country Church of Holywood WMIN-Hearth & Home

NIGHT

6:00 CST 5:00 MST
NBC-Jell-O Prgm. with Jack Benny, comedian; Mary Livingstone; Kenny Baker, tr.; Sam "Schlepperman" Hearn; Andy Devine; Phil Harris' Orch. & Don Wilson: WOW WHO KSOO KSTP WSM WLW WMAQ WDAY WTMJ KFYP WEBC WDAF (sw-9.53) (also see 10:30 p.m.)

CBC-Jell-O Prgm., Starring Jack Benny: CKY CKX

NBC-Paths to Prosperity: KSO KOA WENR WMT (sw-11.87)

CBS-Joan & Kermit: KDAL WHAS KRNT WBBM WJR KMOX KFAB KMBC KSCJ (sw-11.83)

MBS-Forum: WGN CJRM-By the Blue Danube KFJM-Piano Moods KOIL-Madge West's Music KSL-Concert Orch. WCCO-Musical

WDGY-Italian Serenaders WHLB-Radio Vespers WMIN-News; Meeting Night WNAX-D. A. R. Broadcast WTCN-Mrs. G. W. Ballard

6:15 CST 5:15 MST
NBC-Paths to Prosperity: WTCN CJRM-Institute of Int'l Affairs KFJM-Western Tunes WNAX-Frankie Trumbauer's Orchestra

6:30 CST 5:30 MST
NBC-Interesting Neighbors with Jerry Belcher; Roy Shield's Orchestra (F. W. Fitch Co.); WHO WMAQ WDAF WOV KSTP KOA (sw-9.53)

NBC-Bakers' Broadcast with Ozzie Nelson's Orch.; Harriet Hilliard; Feg Murray: WSM WTMJ KFYP KSO KOIL WLS WEBC WDAY WTCN WMT (sw-11.87)

CBS-Phil Baker, comedian, with Beetle & Bottle; Oscar Bradley's Orch. (Gulf Oil): WHAS WJR (sw-11.83)

CBS-Week-End Pot Pourri: KSCJ KFAB WBBM

CBC-Hart House String Quartet: CKY CKX

MBS-Larry Funk's Orch.: WGN WDGY

March of Minnesota: WCCO WHLB

CJRM-Bernhard Levitow's Orch. KFJM-Radio Guide's Hits of the Week

KMBC-Vesper Service KMOX-All Hands on Deck KSL-Count of Monte Cristo KSOO-News

WLW-Sunday Evening Newspaper of the Air WMIN-Paulos Studio Ensemble WNAX-Religious Service

6:45 CST 5:45 MST
CJRM-Gems of Romance KFNF-Safety Program KSOO-Dance Hour WGN-Comedy Stars of Broadway WLW-Melody Grove WMIN-Leamington Trio

7:00 CST 6:00 MST
CBS-St. Louis Blues: WHAS WJR KMBC KFAB WNAX KMOX KSCJ KRNT WBBM (sw-11.83)

CBC-Chase & Sanborn Hour: CKX

NBC-Chase & Sanborn Hour: Edgar Bergen & Charlie McCarthy; Dorothy Lamour, sop.; John Carter, tr.; The Stroud Twins, comedians; Robert Armbruster's Orch.; Don Ameche, m.c.; Guest: KSTP WLW WHO WEBC KFYP WTMJ WMAQ WDAF WOV KOA WSM WDAY (sw-9.53)

Guest: Tommy Kelly. NBC-Spy at Large, drama: KOIL KSO WLS WMT (sw-11.87)

MBS-News Testers: WGN CJRM-Seventh Day Adventist CKY-Broadway Baptist Church KFJM-Prelude to Evening

KSL-Strange As It Seems KSOO-Highlights in Week's News WCAL-Chorale Hour WCCO-March of Minnesota WDGY-Eventide Echoes WMIN-News; Orch.

7:15 CST 6:15 MST
MBS-Chariters: WGN WDGY CJRM-Musical Prgm. KFJM-Blance Warnken KSL-News

WMIN-Roaming the World **7:30 CST 6:30 MST**
CBS-Lyn Murray's Musical Gazette: KFAB KRNT WNAX KMBC KSCJ WHAS WCCO WJR KMOX WHLB KDAL (sw-11.83)

NBC-Songs We Remember: Ernest Gill's Orch.: WLS KSO WMT (sw-11.87)

MBS-Hawaii Calls: KOIL WGN WDGY

CJRM-Christian & Missionary Alliance Prgm. KFJM-Hymn Sing WBBM-Chicago Schools Series WCAL-Bible Study WMIN-Leamington Trio

7:45 CST 6:45 MST
KSL-Waltz Time WBBM-Sports Huddle WGN-Arthur Sears Henning WLS-Central Committee Democratic Party of Cook County WMIN-Pacific Paradise

8:00 CST 7:00 MST
NBC-The Hollywood Playhouse (Woodbury); Tyrone Power; Harry Sosnik's Orch.; Guest: WENR KOIL WMT KSO WLW WTCN (sw-11.87) (also see 9:30 p.m.)

NBC-The Manhattan Merry-Go-Round (Dr. Lyons); Men About Town; Don Donnie's Orch.; Pierre Le Kreun tr.; Rachel Carlay: WHO WMAQ WDAF WSM KOA WOV WEBC WTMJ KSTP (sw-9.53)

Miss Carlay will sing Bewildered, Q'Est-ce Que J'ai Donc, and, with Mr. LeKreun, I Fall in Love With You Every Day. Mr. LeKreun will also sing Ebb Tide. The orchestra will offer Si Elle M'aimant, Toi Qui Reuls d'amour, Valencia, Les Femmes Qui Sont Ici, Mado, I Love to Whistle and Pour Etre a la Page.

CBS-Ford Sunday Evening Hour: Symphony Orch. dir. Jose Iturbi: KSL WHAS KFAB KMOX KRNT KMBC WBBM KSCJ WNAX WCCO WJR (sw-11.83)

Miss Swarthout will sing Amour, Vienna Alder Ma Fallbesse from "Samson et Delilah" (Saint-Saens), Les Temps des Lilas (Chausson), El Maja Discreto (Granados), You, Love, and I (Kingsford), and, with the chorus, The Lord's Prayer (Malotte). The chorus will also sing Polovetzian Dances from "Prince Igor" (Borodin) and, with the audience, Come Ye Faithful, Raise the Strain. The orchestra will play Overture to "Rosamunde" (Schubert), Espanjarcin (Reddek), and El Pelele (Granados).

CBC-Music Hour: CKY CKX CJRM

KFJM-Geraldine Hanna, songs KFYP-Down the Avenue WDAY-Rudy Sten's Cowboy WGN-Jack Russell's Orch. WHLB-Light Opera Theater WMIN-News

8:15 CST 7:15 MST
KFJM-News WMIN-Tuning Around

8:30 CST 7:30 MST
NBC-Walter Winchell's Jergen's Journal: WENR KOIL WTCN KSO WMT WLW (sw-11.87) (also see 10 p.m.)

NBC-American Album of Familiar Music (Bayer Aspirin); Frank Munn, tr.; Jean Dickenson, sopr.; Gus Haenschchen's Orch.: WHO WEBC WMAQ KSTP KOA WDAF WTMJ WOV WSM (sw-9.53)



RACHEL CARLAY "Manhattan Merry-Go-Round" vocalist Sun. 8 pm CST (7 MST)

Frequencies

CJRM-540 WCCO-810
CKX-1120 WDAF-610
CKY-910 WDAY-940
KFAB-770 WDOX-1180
KFDY-780 WECB-1290
KFJM-1410 WENR-870
KFNF-890 WGN-720
KFYR-560 WHAS-820
KLPM-1240 WHLB-1370
KMBC-950 WHO-1000
KMOX-1090 WJR-750
KOA-830 WLB-1250
KOBH-1370 WLS-870
KOIL-1280 WLW-700
KRNT-1320 WMAQ-970
KSCJ-1330 WMIN-1370
KSL-1130 WMT-600
KSO-1490 WNAK-470
KSOO-1110 WOW-590
KSTP-1460 WSM-650
WAAW-860 WTCN-1250
WBBM-770 WTMJ-620
WCAI-1250

MBS-Brown Sisters: WGN
KFJM-Ave Maria Hour
KFYR-Answer Me This
WDAY-Amer. Scandinavian Pro gram
WHLB-Radio Night Club
WMAQ-To be announced
WMIN-Delta River Lake Tabernacle

8:45 CST 7:45 MST
NBC-Irene Rich (Welch Grape Juice); Drama: KOIL WTCN
WMT WENR KSO (sw-11.87)
(also see 10:15 p.m.)

WGN-News; Sports
WLW-Unbroken Melodies

9:00 CST 8:00 MST
MBS-Good Will Hour (Ironized Yeast): WGN

NBC-Symphonic Variations; Orchestra: KSTP WDAF WMAQ WSM WTMJ WOW WHO
CBS-Hollywood Showcase: KRNT KMBC WCCO WBBM KFAB KDAL KSCJ WHLB (sw-11.83)
Guests: Carol Parker, young

popular songstress, and Miss Brin Drew, Paramount starlet, soon to play opposite Crosby in a picture.
NBC-Paul Martin's Music: KSO
KOIL WDAY KFYR WECB (sw-11.87)
CBC-Whither Democracy: CKY
CKX CJRM
KMOX-The Shadow
KOA-Golden Melodies
KSL-What Do You Know?
WENR-Vocal Varieties
WHAS-Safety Club
WJR-Broadway Comedy Stars
WLW-Warner Academy Award
WMT-Court of Missing Heirs
WNAK-Tommy Tucker's Orch.
WTCN-Ports of Call

9:15 CST 8:15 MST
CBS-Hollywood Showcase: WHAS
KSL-Rhapsody in Rhythm
WENR-Stalking Wild Game
WJR-Musical Prgm.

9:30 CST 8:30 MST
CBS-Skelly Court of Missing Heirs: KFAB KRNT KSCJ WCCO KMOX WBBM WNAK WHLB WDAF

NBC-The Hollywood Playhouse (Woodbury); Tyrone Power; Harry Sosnik's Orch.; Guest: KOA WSM (also at 8 p.m.)

NBC-Norman Cloutier's Orch.: WHO WOW KSTP WMAQ (sw-9.53)

CBS-Headlines & By-Lines: (sw-11.83)
NBC-Cheerio: WENR KFYR (sw-11.87)

MBS-Old Fashioned Revival WMT KOIL KSO
CBC-Music for Pleasure: CKY CKX

Court of Missing Heirs: WDAF WDAY WECB
CJRM-Heart & Home Harmonies
KMBC-News; As You Like It

KSL-My Secret Ambition
WGN-Harold Stokes' Orch.
WHAS-Broadway Comedy Stars
WJR-Hermit's Cave
WLW-Fronty Sunday
WTCN-Front Page
WTMJ-Dance Orch.
9:45 CST 8:45 MST
NBC-Cheerio: WTCN
News: WHAS WMAQ
KMOX-Geo. L. Scott, organist
WTMJ-Dance Orch.

10:00 CST 9:00 MST
CBS-Joe Penner (Cocoma): KSL (also at 5:00 p.m.)

NBC-Walter Winchell's Jergen's Journal: WSM KOA (also at 8:30 p.m.)

CBS-Brave New World, drama: WNAK KFAB WHAS WCCO WBBM WJR KDAL KSCJ (sw-11.83)

South America's struggle for learning, from the opening of the first university in Lima in 1551 to the establishment of the latest rural school in illiterate districts of Mexico, will be the subject of the dramatization.

NBC-Marlowe & Lyon, piano duo: WHO WDAF (sw-9.53)

NBC-News; Blue Barron's Orch.: KFYR WECB WTCN
CBC-News: CKY CJRM CKX
News: WENR WDAY

News; Dance Orch.: WTMJ WMIN
KMBC-Studio Service
KMOX-Comedy Stars
KSTP-Memory Pictures
WCCO-Broadway Stars

WLW-Paul Sullivan, news commentator
WMAQ-Academy Theater
WOW-Job Clinic

10:15 CST 9:15 MST
NBC-Irene Rich (Welch Grape Juice); Drama: WSM KOA (also at 8:45 p.m.)

NBC-Charlie Agnew's Orch.: WLW
WDAF WENR (sw-9.53)
CBC-Lieder Singer: CKY CJRM CKX
NBC-Blue Barron's Orch.: WDAY
MBS-Johnny Messner's Orch.: WGN WMT
News: WHO WMAQ
KMOX-C. Albert Scholin, organist
KSTP-Night Extra
WCCO-Cedric Adams
WMIN-Rumba Rhythm

10:30 CST 9:30 MST
NBC-Jell-O Prgm. with Jack Benny; Mary Livingstone & Others; Orch.: KOA (also at 6 p.m.)

NBC-Lou Breese's Orch.: WTCN
WECB KFYR WMAQ (sw-9.53)
NBC-News; Van Olman's Orch.: WSM KSTP

CBS-Horace Henderson's Orch.: KFAB WBBM KMBC WHLB WNAK KSCJ KDAL

CBS-Duke Ellington's Orchestra: WJR WHAS (sw-11.83)
MBS-Bob Millar's Orch.: WLW KSTP WGN

CBC-Sweet & Low: CJRM CKY CKX
News: WMT WOW KOIL
Dance Orch.: WDAF WTMJ WMIN

Music Hour: WDAY WCCO
KMOX-Headline Highlights
KSL-Sunday Evening Service
WENR-Andy Kirk's Orch.
WHO-Sports

10:45 CST 9:45 MST
NBC-Lou Breese's Orch.: WMT KOIL KSO
CBS-Horace Henderson's Orch.: KFAB WCCO

MBS-The Playboys: WGN WLW KSTP
NBC-Ernie Holst's Orch.: WHO
KMOX-Carl Lorch's Orch.
WMIN-Cec Hurst's Orch.

WOW-Chermet Ballroom
WTCN-Rodeoliers
11:00 CST 10:00 MST
NBC-Henry Busse's Orch.: WSM
WMAQ WHO KSTP
CBS-Harry Owens' Orch.: KMOX
WNAK KMBC KRNT KSCJ
WJR KFAB WBBM
NBC-Night Editor: KOA
NBC-Roger Pryor's Orch.: KFYR
WDAY WTCN WECB KSO (sw-6.14)

MBS-Bunny Berigan's Orchestra: WGN KOIL WMT
CBC-Twenty Men & a Maid: CKX CKY
CJRM-News
KSL-Comedy Stars of Broadway
WCCO-Little Jack Little's Orch.
WDAF-Nighthawks

WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WLW-Twenty-Four Hour Review
WMIN-News; Swing Session

11:15 CST 10:15 MST
CJRM-Gleb Yellen's Orch.
KMOX-Jay Mills' Orch.
KOA-Melody Time
KSL-Rev. Duane G. Hunt
WLW-Billy Snider's Orch.
WMIN-Joe Bilo

WOW-Evening Reveries
11:30 CST 10:30 MST
NBC-One Man's Family: KFI
KPO (also see Wed. prgms. at 7 p.m.)

CBS-Ted Fio-Rito's Orch.: KFAB
WJR KMBC KSCJ KMOX
KRNT WNAK WHAS WBBM
NBC-Andy Kirk's Orch.: WMAQ
WHO WDAF

NBC-Jack Sherr's Orch.: WECB
WSM WDAY KFYR WTCN
MBS-Bob Crosby's Orch.: WMT
KOIL WGN WLW KSTP KSO
CBC-Serenade in the Night: CJRM CKY
KOA-Geo. Hamilton's Orch.
KSL-News

WCCO-Charles Gaylord's Orch.
WMIN-Twelfth Hour Tempo
WOW-Music Box
11:45 CST 10:45 MST
CBS-Ted Fio-Rito's Orch.: KSL
NBC-Jack Sherr's Orch.: WENR
WMIN-Cec Hurst's Orch.
12:00 CST 11:00 MST
NBC-Neal Spaulding's Orchestra: WENR WHO
NBC-Charlie Agnew's Orch.: WMAQ
MBS-Johnny Johnston's Orch.: WGN KSTP KSO WLW
News: KMBC WMIN KOA
KMOX-When Day Is Done
KSL-Sunday Evening on Temple Square
WBBM-Roy Eldridge's Orch.
WOW-Music Box
End of Sunday Programs

Monday

Monday

MORNING

7:00 CST 6:00 MST
NBC-Malcolm Claire: KFYR (sw-21.5)

CBS-Sunny Melodies: (sw-21.52)
NBC-Norsemen Quartet: WTCN
7:15 CST 6:15 MST
CBS-Four Clubmen: (sw-21.52)
NBC-Doc Schneider's Texans: KFYR WECB (sw-21.5)

News: WCCO WMT KFJM WOW WLW

7:30 CST 6:30 MST
CBS-Fred Feibel, organist: (sw-21.52)

NBC-Women & News: (sw-21.5)
News: KSOO WAAW KLPM KOIL
Delta Morning Devotionals. KFNF WLS

Musical Clock: WECB WMT WBBM WOW

7:45 CST 6:45 MST
NBC-Do You Remember?: (sw-21.5)

KFAB-Delta Chapel Service
KFNF-News Notes
KFYR-Tie Toe Tunes
KLPM-Morning Devotions
KOA-Sing Neighbor Sing
KOIL-Hurry-Up-ers
KSOO-Musical Clock
KSTP-Home Highlights
WDAY-News
WDGY-Beauty and You
WHO-Favorite Melodies
WLS-Jolly Joe's Pet Pals

8:00 CST 7:00 MST
NBC-Breakfast Club; Orch. & Soloists; News: KOIL WECB KSO WDAY KFYR

CBS-Deer Columbia; News: KDAL (sw-21.52)
News: KMOX KOA CKX
Coffee Pot Inn: WHO WMT WOW

CKY-News & Weather
KFAB-Instrumental Novelties
KFNF-Bulletin Board
KLPM-Everybody's Hour
KSTP-Good Morning Hour
WCCO-Musical Chimes
WDGY-Morning Musicale
WGN-Everyday Words; Good Morning Prgm.

WHLB-Three T's
WLS-Arkansas Woodchopper & Band
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WMIN-News; Breakfast Bell

WNAK-Songs of Jimmy Morgan
WTCN-Musical Clock

8:15 CST 7:15 MST
News: KFJM WNAK
Musical Clock: WHO WMT
CKX-Wake Up and Sing
CKY-Rise 'n' Shine Club
KFAB-Roy, Lonnie & John
KMOX-Ozark Varieties
KOA-Person to Person
WLS-Morning Minstrels
WLW-Houseboat Hannah
WOW-Eddie Butler, organist

8:30 CST 7:30 MST
NBC-Easter Egg Rolling Contest; News: WTCN WECB

Both President and Mrs. Roosevelt are expected to witness the annual Easter egg rolling on the White House lawn. It is also expected that Mrs. Roosevelt will speak briefly.

CBS-The Road of Life (Chipso): KMOX WBBM (sw-21.52)

CBS-Lee Francis, pianist: WCCO KDAL
News: WDGY WLS KSCJ KLPM
KFAB-Morning Reveries
KFJM-Delta Morning Devotional
KOA-The Old Gardener
KOBH-Mills Breakfast Request
KSOO-Mother Hubbard's Melody Cubbard

KSTP-The Daily
WHLB-Houseboat Hannah, sketch
WHO-Morning Melodies
WLW-Myrt & Marge, sketch
WMAQ-Whistler & His Dog
WMIN-There Was a Time When
WNAK-Bert Layne's Mountaineers
WOW-Pretty Kitty Kelly

8:45 CST 7:45 MST
CBS-Bachelor's Children (Old Dutch Cleanser): KFAB KRNT
KMOX WCCO (sw-21.52)

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
NBC-Amanda Snow, songs: (sw-21.5)

Markets: KSCJ KFJM
KLPM-Guess What?
KOA-Along King's Hiway
KSOO-Hawaiian Serenade
KSTP-Polly Shopper
WBBM-Linda's First Love
WDGY-Board of Education Prgm.
WECB-Morning Musicale; Miss Marion

WHLB-Here's to Dancing
WHO-Musical Interlude
WLS-Chuck, Ray, Christine & Sodbusters

WLW-Young Widder Jones
WMIN-Tunes of the Times
WMT-Melody Time; ews
WOW-Party Line

9:00 CST 8:00 MST
CBS-Pretty Kitty Kelly (Wonder Bread): KMOX WCCO WBBM KRNT KSCJ

NBC-Cabin at the Crossroads (Aunt Jemima): KOIL WLS
WMT KSO WTCN WLW (sw-15.21)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WOW KSTP WHO

News: KFNF KFAB
CKY-Music Graphs
KFJM-Salon Silhouettes
KFYR-Romantic Hour
KLPM-Good News
KOA-Musical Menu
KOBH-News; On the Mall
KSOO-Odds & Ends
WDAY-John Wesley
WDGY-Charles Sengir
WECB-News; Morning Interlude
WGN-Martha Crane & Helen Joyce

WHLB-Prgm. Previews
WLW-Linda's First Love
WMIN-News; Musical Memories
WNAK-John Peter DePاجر

9:15 CST 8:15 MST
MBS-John Metcalf's Choir Loft: WDGY

NBC-John's Other Wife, sketch (Louis Philippe): WHO WOW
WMAQ KSTP

CBS-Myrt & Marge, sketch (Super Suds): WBBM KFAB
KMOX WCCO WNAK

NBC-Margot of Castlewood (Quaker Oats): WLS WTCN
KSO WMT KOIL (sw-15.21)
CBC-Ailan Caron, organist: CKY CKX

CJRM-Songs of the Range
KFNF-Tree Planters
KLPM-Organ Music
KSCJ-Want Ad Ramlies
KSOO-Woman's World
WDAY-Many Happy Returns of the Day

WECB-Music in the Air
WHLB-Morning Musicale
WMIN-Song Stylist

9:30 CST 8:30 MST
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KOIL (sw-15.21)

CBS-Richard Maxwell, songs: WCCO KFAB KMOX WBBM KSCJ KRNT

NBC-Just Plain Bill, sketch (Kolyon): WMAQ KSTP WOW WHO

NBC-Josh Higgins of Finchville: KSO

MBS-Get Thin to Music: WDGY WGN
Grandma Travels: WECB WDAY
CKX-Interlude in Ivory; Markets
CKY-Dance Tunes
KFJM-Household Hour
KFNF-Nurseryman
KFYR-Top o' the Dial
KLPM-News
KOA-Financial Service
KOBH-Musical Clock
KSOO-Concert Hall
WAAW-Markets
WHLB-Orchestra Parade
WMIN-Woman's Outlook
WMT-Popular Melodies
WNAK-George German's Pied Pipers

WTCN-Around the Town

9:45 CST 8:45 MST
NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)
NBC-The Woman in White, sketch (Pillsbury): KSTP WMAQ WHO WOW WECB

NBC-Viennese Ensemble: KFYR
CBS-To be announced: WCCO
KMOX KSCJ KRNT
Markets: KFJM WDGY
Dr. Friendly: WLW WGN
KY-House of Peter MacGregor
KFAB-Weather; Markets; Ole & Marge

KFNF-Billie, Jean & Bob
KLP-M-Turkey in the Straw
KOA-Well's of Music
KOIL-Ole & Marge
KSOO-Tuning Around
WBBM-Truman Bradley, comm.
WCAI-Delta Devotion
WDAY-Concordia College
WHLB-Woman's Morning Review
WLS-News
WMIN-Gospel Singer
WMT-Young Widder Jones
WNAK-The Blue Four

10:00 CST 9:00 MST
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)

CBS-Ruth Carhart, songs: KSCJ KRNT WHLB

NBC-David Harum, sketch (Bab-O): WHO WOW KSTP WMAQ
News: WAAW KOIL
Music by Cugat: CKY CKX
KFAB-Ole & Marge
KFJM-Household Hour
KFNF-Cornfield Hawaiians

KFYR-Markets; Weather; Aunt Sammy

KLPM-Homemakers' Club
KMOX-Radio Shopper
KOA-Aunt Jemima
KOBH-News; The Weather; Just About Time

KSOO-Market Report; News
WBBM-The Heart of Julia Blake
WCCO-Judy & Jane
WDAY-Hometown Reporter
WDGY-Beauty & You
WECB-Woman's Hour
WGN-Morning Serenade
WMIN-News; Bulletin Board
WMT-Dora Cargin, songs
WNAK-Delta Devotional Service

10:15 CST 9:15 MST
NBC-Backstage Wife, sketch (Dr. Lyons): KSTP WMAQ WOW WHO

CBS-Cheri & the Three Notes: WBBM KSTP KFAB WCCO KSCJ

NBC-Pepper Young's Family (Cama Soap): WLS (sw-15.21)
NBC-Popular Waltzes: KSOO KSO

MBS-Louise Wilcher, organist: WDGY

MBS-Bachelor's Children (Cudahy): WGN
News: WTCN KFJM
CKX-Newsy Jigsaw
KY-Master Singers
KFNF-Studio Prgm.
KFYR-Hymns of All Churches
KMOX-Houseboat Hannah, sketch
KOA-Margot of Castlewood
KOIL-Only the Shopper
WAAW-Markets
WDAY-Dude Ranch
WHLB-Hawaiian Echoes
WLW-News; River; Weather
WMIN-Bulletin Board
WMT-Musical Jamboree
WNAK-Jimmy Morgan, songs

10:30 CST 9:30 MST
CBS-Big Sister, sketch (Rinso): KRNT WBBM KFAB WCCO WNAK KMOX

NBC-How to Be Charming, beauty talk (Phillips): WMAQ WHO WOW KSTP

NBC-Breen & de Rose: KOIL
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
CKX-What's in the Air?
CKY-Morning Melodies
KFJM-Variety Show
KFNF-Frank Field
KFYR-Betty & Bob
KLPM-Markets & News

KOA-Organ Reveries
KOBH-Home Folks Frolic
KSCJ-Women's Review
KSOO-Honeymooners
WDAY-The Mixing Spoon
WDGY-News
WECB-Betterson Family
WGN-Painted Dreams
WHLB-Bill Walker & Guest
WLW-Hugh Cross & Radio Pale
WMIN-Mid-Morning Concert
WMT-Frank Voelker, organist
WTCN-Tunes of Today

10:45 CST 9:45 MST
NBC-Betty Moore, interior decorating talk (Benj. Moore & Co.): KSTP KSOO WECB WOW WHO KFYR WDAY WMAQ

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

NBC-Originalities: KSO KOIL
CBS-Aunt Jenny's Stories (Spry): WBBM WCCO KMOX WNAK KRNT KFAB

MBS-Marcella Hendricks, songs: WDGY
CKX-On Parade
KFJM-Markets
KFNF-Request Hymns
KLPM-Homemakers' Club
KOA-To be announced
KOBH-Household Arts
KSCJ-Livestock Trade; News
WHLB-Stella Dallas, sketch
WGN-Famous Yodeling Cowboy
WLW-The Goldbergs
WMT-Music Memory Contest
WTCN-Myndall Cain

11:00 CST 10:00 MST
CBS-Mary Margaret McBride, columnist (Minute Tapioca): KRNT WCCO KFAB WBBM KMOX

NBC-Girl Alone, sketch (Kellogg): WLW WMAQ
NBC-Vaughn de Leath, sop.: KOA WDAY

MBS-Boy & Girl Friend: KOIL KSO

CBC-The Boy & Girl Friend: CKX
Hymns of All Churches: WECB WHLB

CKY-Backstage Wife
KFJM-Music of the Masters
KFNF-Weather, Markets & News
KFYR-Markets; Police Bulletins
KLPM-Radio Players
KOBH-News; Odd Facts
KSCJ-Talking Drums

(Continued on Next Page)

April 18



RICHARD HIMBER
"You Said It" orchestra leader
Mon. 7 pm CST (6 MST)

(11:00 a.m. Continued)

KS00-Easy to Remember
KSTP-Household Forum
WCAL-Jenny Skurdaisvoid, contr
WDGY-Charles Sengir
WGN-Woman in the Store
WHO-Robert Hood Bowers' Band
WLS-Grace Wilson, contralto
WMIN-News; World Book Man
WMT-Toby's Bugtussel News
WNAX-Russ & Cliff
WOW-Hymns of Cheer
WTCN-Whoopie John

11:15 CST 10:15 MST
CBS-Kitty Keene, Inc., sketch (Dreft); KMOX WNAX WCCO CBS-The Goldbergs (Oxydol); WBBM
NBC-The O'Neills, sketch (Ivory Soap); WMAQ WOW KFYP WLW KOA
NBC-Bailey Axton, trn.: WMT Betty & Bob. WFB WHB To be announced; KFAB KSCJ CKX-Kelly's Wash Tub CKY-Stella Dallas, sketch KFNF-Poultry Helps KOBH-Thought for the Day KOIL-Waltz Time KSTP-Minneapolis Commission-er of Health WAAW-Markets WDAY-Man on the Street WDGy-Rhythm Review WGN-Harold Turner, pianist WHO-Dan Harding's Wife WLS-Political Speakers WMIN-Here Comes the Band WTCN-Classified Column

11:30 CST 10:30 MST
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper); WBBM KRNT KFAB KMOX
NBC-Harry Candulla's Orch.: KSTP
NBC-Nat'l Farm & Home Hour: WMAQ KOA KSOO WEBC KFYP WTCN KSO WDAY (sw-15.21)
Frank E. Mullen, RCA executive, and George H. Clark, member of board of directors of Veteran Wireless Operators' Association, discuss "Pioneers in Radio."
CBC-Harry Candulla's Orch.: CKY
CKX-Farmer's Hour KFJM-Floyd Johnson's Orch. KFNF-Billie & Jean KLFM-Markets & News KOIL-Women in the News KSCJ-Pelletier Pointers; Sons of Pioneers WCCO-Happy Gilman WDGy-Trailin' Along WGN-News WHLB-Stock Quotations WHO-Hymns of All Churches WLS-Ma Perkins, sketch WLW-Live Stock; Spray Service WMIN-Rhythmic Age WMT-Troubaderos WNAX-Grandma Travels WOW-Aunt Sally

11:45 CST 10:45 MST
NBC-Nat'l Farm & Home Hour: WLW
CBS-Our Gal Sunday (Anacin): WBBM KRNT KFAB KMOX
CBC-Harry Candulla's Orch.: CKX
KFJM-Markets KFNF-Alfalfa John KLFM-The Stamp Man KOIL-Homemakers Club KSCJ-Stars Over Hoinywood KSTP-Kitty-Keene, Inc. WCCO-Grandma Travels WDGy-News WGN-Way Down East WHLB-Swing Session WHO-Betty & Bob WLS-Markets; Weather; News WMIN-Interview

WMT-News; Markets; Hillbillies; Question Man
WNAX-Blue Ridge Trio
WOW-Staff Orch.

AFTERNOON

12:00 CST 11:00 MST
NBC-News; Vincent Curran, bar.: (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal): WCCO WBBM KFAB KMOX (sw-15.27)
News; WMIN KSCJ KOIL WAAW CKX-The Merry-makers CKY-Concert Hall KFJM-News Oddities KFNF-Farm Sales & News KLFM-Noon-day Varieties KOBH-News; World Book Man; Easy to Remember KSTP-World News WDGy-Luke "n" Duke WGN-Man on State Street WHLB-Luncheon Melodies WHO-Market & Weather Reports WLS-Dinnerbell Prgm. WNAX-The Farm & Home WOW-Markets

12:15 CST 11:15 MST
NBC-Escorts & Betty: (sw-15.33)
CBS-Hymns of All Churches (Gold Medal): WCCO WBBM KFAB KMOX (sw-15.27)
CKX-Royden Taylor KFJM-News KFNF-Around the Dinner Table KOIL-Favorites KSCJ-Voice of the People KSTP-Dan Harding's Wife WAAW-Markets WDGy-Farm Bureau News WGN-Noon-time Melodies WHO-Luncheon Music WMIN-Noon-day Jamboree WMT-Voice of Iowa WNAX-News & Markets WOW-Midday Melodies

12:30 CST 11:30 MST
NBC-Worlds & Music: WMAQ (sw-15.33)
CBS-Arnold Grimm's Daughter (Gold Medal): WCCO WBBM KFAB KMOX (sw-15.27)
News; WOW WHO El & Zeb CKY KLFM CKX-Time and Weather; Now and Then KFDY-Campus Sports KFJM-Olaf Roisen's Orch. KFNF-Henry Field KFYP-News; Studio Prgm. KOA-Curiosities KOBH-Luncheon Music; Weather Report KOIL-Old Songs Are the Best Songs KSCJ-Agrol KSOO-Melodeers KSTP-Daily Features WDAY-Noonday Variety Prgm. WDGy-Livestock Markets WEBC-Bulletin Board, News WGN-Markets; ΔMidday Service WLS-Voice of the Feed Lot WLW-Ma Perkins, sketch WMT-Hillbillies WNAX-Melodi-ers WTCN-Popular Concert

12:45 CST 11:45 MST
CBS-Valiant Lady, sketch (Gold Medal): WBBM KFAB WCCO KMOX (sw-15.27)
MBS-Voice of Experience (Lydia E. Pinkham): KOIL KSO News: KSOO KOA KLFM CKY CKX KFDY-Farm Flashes KFYP-Grandma Travels KFJM-Markets KSCJ-Livestock; Farm Flash KSTP-Carson Robison WDAY-News; Noon Day Variety Prgm. WDGy-Farm Markets WHO-To be announced WLS-The Business of Farming WLW-Kitty Keene, Inc. WMAQ-Democratic Party of Cook County WMIN-Swing Time WMT-Iowa Cornhuskers; Bjorg Bjorgerson WNAX-D. B. Gurney WOW-Staff Orch. WTCN-Front Page

1:00 CST 12:00 MST
CBS-Oxydol's Own Ma Perkins, sketch: WCCO KMOX KSCJ WNAX (sw-15.27)
NBC-U. S. Navy Band: KFYP WEBC KSO (sw-15.21)
NBC-Norman Cloutier's Orch.: WMAQ WHO KOA (sw-15.33)
CBC-Big Sister: CKY CKX KFAB-Roy, Lonnie & John KFDY-ΔBrookings Churches KFJM-Hit of the Day KFNF-Grab Bag

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

8:30 CST EASTER EGG ROLLING CONTEST, NBC-Blue.

AFTERNOON

1:45 CST OPENING BASEBALL GAME, NBC-Blue and MBS.

3:00 CST SPORTS ANNOUNCERS BASEBALL PREVIEW, CBS.

NIGHT

6:30 CST CANTOR'S CAMEL CARAVAN; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's orchestra; guest, CBS.

7:00 CST BURNS AND ALLEN; Tony Martin and Jan Garber's orchestra, NBC-Red.

7:30 CST VOICE OF FIRESTONE; Richard Crooks, Alfred Wallenstein's orchestra; NBC-Red.

8:00 CST LUX RADIO THEATER; Deanna Durbin, Herbert Marshall and Gail Patrick, guests, CBS.

8:00 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC-Red.

9:00 CST CARNATION CONTENTED HOUR; orchestra conducted by Marek Weber, Lullaby Lady, male quartet, Vincent Pelletier, announcer, NBC-Red.

The Answer

When Daylight Saving Time goes into effect at 2 a.m. on Sunday of next week, radio will go berserk. New shows replace old ones, many remain on the air but are heard at different times, some don't even change time. To all this, Radio Guide is the answer. Look for facts about program changes in next week's issue—on sale Thursday of this week—April 21.

KOA-House of Dreams
KOBH-Midday Melodies
KOIL-Curb Exchange
KSOO-Farm Specials
KSTP-Minnesota is Yours
WBBM-To be announced
WDAY-Noonday Variety Prgm
WDGY-Slim Jim
WGN-Harold Turner, pianist
WHLB-Slovenian Music
WLS-Musical Varieties
WLW-School of the Air
WMIN-News; Orch.
WMT-Many Happy Returns; German Band
WOW-Two Pianos

1:15 CST 12:15 MST
CBS-The O'Neills, sketch (Ivory Soap): WBBM KRNT KMOX WCCO (sw-15.27)
CBC-London Calling: CKY Market Summary: WOW WAAW CKX-Songs of Yesteryear KFAB-Markets & News KFDY-Dr. Emily H. Davis, head of art department KFJM-Puzzle Prgm. KOA-Report Period KOBH-News KOIL-Top Tunes KSCJ-Serenader KSTP-Youth in Schools WGN-Quarter Hour Musicale WHO-Kitty Keene, sketch WLS-Otto's Toreadors WMIN-Gypsy Strings WMT-Earl E. May, talk WNAX-Petroleum Parade

1:30 CST 12:30 MST
CBS-Ann Leaf, organist: KDAL KSCJ KRNT WBBM WCCO KFAB WHLB (sw-11.83)
NBC-Navy Band KSOO KOIL
NBC-Happy Jack, songs: (sw-15.33)
NBC-How to be Charming (Phillips Chemical): KOA
CBC-London Calling: CKX News: KFNF WMT WMAQ Houseboat Hannah: WEBC WOW WHO KFDY-Susan Z. Wilder extension service nutritionist KFJM-Request Prgm. KMOX-To be announced KOBH-Favorite Songs; Crime Never Pays KSTP-Woman's Page-Air WDAY-Agriculture in the News WDGy-Rhythmic Age

WGN-June Baker, talk
WLS-Market Summary; Gabriel Heater
WMIN-Design for Melody
WNAX-Jimmy Morgan, songs
WTCN-Hal McIntyre's Orch.
1:45 CST 12:45 MST
NBC-Opening Baseball Game:KSO KOIL
NBC-In the Music Room: KOA WMAQ (sw-15.33)
Judy & Jane: WNAX WDAY WHO WEBC WOW
CKX-Market Quotations
KFDY-Mrs. Gitchell, Play Awhile
KFNF-Your Pets
KSTP-Houseboat Hannah
WDGY-Dyblie's Scrap Book
WGN-Hits of Today
WLS-Howard Peterson, organist
WMT-Closing Markets; Musical Interlude
WTCN-For the Ladies

2:00 CST 1:00 MST
CBS-Matinee in Manhattan: KSCJ KDAL KRNT WHLB (sw-11.83)
NBC-Baseball Game: KOIL KSOO WTCN
NBC-Pepper Young's Family, sketch (Camay): WMAQ WOW WDAY WEBC KFYP KSTP WHO KOA WLW (sw-15.33)
MBS-Baseball Game: WDGy KFAB-Markets & News KFJM-World Bookman KFNF-Kitchen Klatter KMOX-Magic Kitchen KOBH-Farm & Ranch Hour WBBM-The Editor's Daughter WCCO-Livestock WGN-Marriage License Romances WLB-Musical Varieties WLS-Homemaker's Prgm. WMIN-News; Music Hall WMT-Afternoon Heres WNAX-Blue Ridge Trio

2:15 CST 1:15 MST
NBC-Oxydol's Own Ma Perkins, sketch: KSTP WDAY WOW WMAQ KOA WHO WEBC KFYP KFAB (sw-15.33)
NBC-Baseball Game: KSO (sw-15.33)
CBC-London Calling: CKX KFAB-Hal, Cal & Sal KFJM-Ma Perkins KFNF-Studio Prgm. WAAW-News WBBM-Meet the Missus WCCO-Markets

WDGY-Gratitude Lewis
WGN-To be announced
WLW-Mad Hatterfields
WNAX-Your Favorites
2:30 CST 1:30 MST
NBC-Vic & Sade, sketch (Crisco): WEBC WHO KSTP WLW WMAQ KOA WOW KFYP KSOO WDAY
NBC-Baseball Game: WMT
CBS-Kate Smith Speaks: KDAL KRNT KSCJ WHLB WCCO KFAB-Bill Miller KFJM-Slim Thompson's Cowboys KFNF-Mother's Forum KMOX-Linda's First Love, sketch WBBM-Man on the Street WCCO-Heart of Julia Blake WDGy-Jam Session WLS-News WNAX-George German's Pied Pipers
2:45 CST 1:45 MST
CBS-Nan Wynn, songs: KSCJ KRNT (sw-11.83)
NBC-The Guiding Light, sketch (White Naphtha): WHO WEBC WMAQ WOW KFYP WDAY WLW KSTP KOA KSOO
MBS-Baseball Game: WGN KFAB-Poultry Shop Talks KMOX-Editor's Daughter, sketch WBBM-Radio Gossip Club WCCO-Ladies First WDGy-Gems of Melody WHLB-Judy & Jane WLS-Homemakers Prgm. WNAX-Betty Lane's Southerners

3:00 CST 2:00 MST
CBS-Sports Announcers Baseball Preview: KDAL KSCJ (sw-11.83)

A peek at the prospects and hopes of each of the sixteen big league teams will be afforded the nation's fans when baseball experts in eight cities conduct a verbal preview. National League opening-day games are at Philadelphia, Cincinnati, St. Louis and New York and in each of these cities the local announcer will discuss prospects of the visiting team as well as the home athletes, the probable opening-day pitchers and other data of interest to fans. The same procedure holds in the American loop where openers are scheduled in Chicago, Cleveland, Boston, and Washington.

NBC-Baseball Game: KSOO WMT WENR KOIL KSO (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): KSTP WMAQ WHO WOW
CBC-Club Matinee: CKY CKX KFJM-Educational Series KFNF-Variety Revue KFYP-News; Studio KMOX-Singin' Sam KOA-Judy & Jane KOBH-News; Elks Safety Prgm. WBBM-Houseboat Hannah WDAY-Kitty Keene, Inc. WDGy-Jolly Millers WEBC-Stocks; News WHLB-Stock Quotations WLW-Dan Harding's Wife WMIN-News; County Fair WNAX-News WTCN-Baseball Game

3:15 CST 2:15 MST
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): KSTP WHO WOW KOA WMAQ
CBS-Sports Announcers Baseball Preview: KFAB WHLB
NBC-Baseball Game: WEBC
MBS-Baseball Game: WGN KFAB-Sunny Jim
KFJM-News
KFYP-Judy & Jane KMOX-One Woman's Opinion WBBM-News; Milton Charles, organist
WCCO-Musicale
WDAY-News; Tea Time Tunes
WLW-Life of Mary Sothern
WNAX-Happy Jack's Old Timers

3:30 CST 2:30 MST
CBS-Sports Announcers Baseball Preview: KMOX WBBM WHLB KDAL (sw-11.83)
NBC-The Hughes Reel with Rush Hughes, commentator (Borden Co.): WOW KSTP KOA WHO WMAQ
Broadcast from Merchandise Mart, Chicago.
MBS-Baseball Game: WDGy CKX-Continental Varieties CKY-Record Library KFAB-Cornhusker Jamboree KFJM-Melody Matinee KFYP-Kitty Keene, Inc. KOBH-For Mother & Dad KSCJ-Peacock Court WCCO-A Cappella Choir WDAY-Rudy Sten's Cowboys WLW-Heart of Julia Blake WMIN-Kaffee Klatch WNAX-Cliff Frederickson, accordionist

3:45 CST 2:45 MST
NBC-Baseball Game: KFYP WHO

CBS-Sports Announcers Baseball Preview: WBBM KMOX KSCJ (sw-11.83)
NBC-The Road of Life, sketch (Chippo): WMAQ WLW
MBS-Baseball Game: WGN
CBC-The Lure of the Arctic: CKY CKX
KFNF-Gospel Singer
KOA-Dan Harding's Wife
KSTP-Voice of Experience
WCCO-Public Health Ass'n
WDGY-Jam Session
WNAX-Jimmy Morgan, songs
WOW-Kitty Keene, sketch

4:00 CST 3:00 MST
NBC-Bennett & Wolverton; News: KOA WENR
NBC-Neighbor Nell: KFYP WEBC (sw-15.21)
CBS-Deer Teacher's Riddle Race: WCCO KDAL KSCJ WBBM (sw-11.83)
News: KSOO WDAY
University Lecture: CKY CKX
KFJM W. P. A. Recreational
KMOX-Let's Compare Notes
KOBH-News; Piano Paintings
KOIL-Song Album
KSTP-Modern Home
WDGY-Dream Weavers
WGN-Edna Sellers, organist
WHLB-ΔDevotional Services
WHO-Way Down East
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMIN-News; Potpourri
WNAX-Happy Jack's Old Timers
WOW-People in the Headlines

4:15 CST 3:15 MST
CBS-New Horizons: WCCO KDAL KSCJ WBBM KMOX (sw-11.83)
NBC-Don Winslow of the Navy, sketch: KFYP WDAY KSOO WMT
NBC-Vagabonds: WMAQ KOA
CBC-The Sea Ghost: CKY CKX
MBS-To be announced: KSO
KOBH-Musical Newsy
KOIL-Show Shop
KSTP-Thomas & St. Catharines
WDGY-Rhythm Revue
WEBC-George Sokolsky, commentator
WENR-Music Circle
WGN-Three Graces & Piano
WHLB-Our Scrapbook
WHO-Myrt & Marge, sketch
WLW-Jack Armstrong
WMIN-Siesta
WOW-Lady of Millions

4:30 CST 3:30 MST
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53-15.33)
NBC-Kellogg's Singing Lady: WLW (sw-15.21)
Story of the First Easter.
NBC-Radio Rubes: WENR KSO KOIL
CBS-Stepmother, sketch (Colgate): WBBM KMOX WCCO (sw-11.83)
MBS-Songs to Remember: WDGy KSO
NBC-Rex Maupin's Orch.: KFYP WEBC WDAY WMAQ
CBC-Songs to Remember: CKX CKY
News: WAAW KFAB
KFJM-Playmakers
KOA-Heart of Julia Blake
KOBH-Matinee Melodies
KSCJ-Let's Dance
KSOO-Skyride
KOA-Briefs
KSTP-Movie Parade
WGN-Afternoon Serenade
WHLB-Please Party
WHO-The Party Line
WMIN-Matinee Melodies
WMT-Cowboy Roundup
WNAX-Blue Four
WOW-Records: Police Bulletins

4:45 CST 3:45 MST
CBS-Hilltop House, sketch (Palmolive): WNAX WBBM KFAB KMOX WCCO (sw-11.83)
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53-15.33)
NBC-Rex Maupin's Orch.: KOA
NBC-Three Cheers: KSO KOIL WENR KSOO
CKX Monitor Views the News
CKY-Prof. Allison, Book Review
KSCJ-Cub Reporter
KSTP-Musicale
WDGY-Mood Music
WHO-News Bulletin
WLW-Hilltop House
WMAQ-Romance and Rhythm
WOW-Creighton University

5:00 CST 4:00 MST
NBC-Army Band: WTCN KOIL KSO WMT KSOO
NBC-ΔPassover Service; News: WDAY (sw-9.53-15.33)
Passover Service, directed by Dr. David De Sola Pool, Rabbi of the Spanish-Portuguese Synagogue, including a quartet directed by Raphael B. Bress.



BURNS AND ALLEN "Grape Nuts Program" comedians Mon. 7 pm CST (6 MST)

Frequencies

- JRM-540 WCCO-810
DKX-1120 WDAF-610
JRY-910 WDAY-940
KFAB-770 WDGW-1180
KFDY-780 WENR-870
KFJM-1410 WGN-720
KFN-890 WHAS-820
KFYR-550 WHLB-1370
KLP-1240 WHO-1000
KMBC-950 WJR-750
KMOX-1090 WLB-1250
KOA-830 WLS-870
KOBH-1370 WLV-700
KOL-1260 WMAQ-670
KRNT-1320 WMIN-1370
KSCJ-1330 WMT-600
KSL-1130 WNX-570
KSO-1430 WOV-590
KS00-1110 WSM-650
KSTP-1460 WTCN-1250
WAAW-860 WTMJ-620
WBBM-770
WCAL-1250

CBS-News; Among Your Souvenirs: KSCJ KRNT WHLB KDAL
MBS-Golden Journeys: WDGW WGN
CBC-Golden Journeys: CKX News: WJR KOBH
Dick Tracy, sketch: WOW KSTP WMAQ CKY WLW
CFCN-Pelican Club
CJRM-Monitor Commentary
KFAB-Rhythm & Romance
KFJM-What's New?
KFNF-Cub Reporters
KFYR-News for Kids
KMOX-Jack Armstrong
KOA-College of Jewish Studies
WBBM-Kitty Keene, Inc.
WCCO-Dance Orch.
WEBC-Twilight Review
WENR-Malcolm Claire, children's stories
WHO-Hilltop House
WMIN-News; Hollywood Brevities
WNAX-Pied Pipers

5:15 CST 4:15 MST
NBC-Passover Service; News: KFYR KOA

CBS-Among Our Souvenirs: WHLB
MBS-Dancing Strings: WDGW
NBC-Army Band: WENR
Terry and the Pirates: WMAQ WOW

News: CKY CKX KFNF
KFAB-Plan of the Street
KFJM-Birthday Bells
KMOX-Air Adventures of Jimmy Allen

KOBH-The Playboys
KOIL-Theater Spotlight
KSTP-Charlie Chan, sketch
WBBM-Dave Baal, organist
WCCO-Jack Armstrong
WDAY-Charlie & Cedric
WENR-Don Winslow of the Navy
WGN-Buddy & Ginger
WHO-Jimmy Allen
WJR-Eddie Batchelor
WLW-Short Short Story
WNAX-Bert Layne's Mountaineers

5:30 CST 4:30 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSCJ WNAX WCCO KMOX KDAL KFAB KRNT WBBM (sw-11.83) (also see 7:45 p.m.)

NBC-Chesterfield Daily Sports Column, Paul Douglas: WEBC WOW WENR (sw-9.53-15.33)
MBS-Sophisticated Ladies: WDGW
Dick Tracy, sketch: WMT KSOO
Jack Armstrong: WHO WMAQ KFYR KOIL

CKX-Blair of the Mounties
CKY-Air Adventures of Jimmie Allen
KFJM-Lone Ranger
KFNF-Studio Prgm.
KOA-News Flashes

KOBH-The Mastersingers
KSTP-Jerry of the Circus
WDAY-To be announced
WGN-Charlie Chan, sketch
WHLB-Jerry of the Circus
WLW-Allan Franklyn, sports
WMIN-Eventide Echoes
WTCN-Waltz Serenade

5:45 CST 4:45 MST
CBS-Lum & Abner (Postum): KFAB KMOX KRNT WBBM WCCO (sw-11.83) (also see 10:15 p.m.)

NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Little Orphan Annie, sketch (Ovaltine): WOW KSTP

NBC-Dinner Concert: WMAQ WTCN KSOO KFYR
CBC-Fanfare: CKX
News: WDGW KOIL
Little Orphan Annie: WGN WHO
Terry & the Pirates: WEBC WHLB
CKY-Br. Dance Bands
KFNF-Bob Beckett

KOA-Howie Wing
KOBH-Church in the Wild-wood
KSCJ-Serenader
WDAY-Lem & Martha
WENR-News
WJR-Waltz Time
WMIN-Heath & Home
WMT-Sports; News
WNAX-Blue Ridge Trio

NIGHT

6:00 CST 5:00 MST
NBC-Amos 'n' Andy (Campbell's Soup): WLW KSTP (also see 10 p.m.)

CBS-Just Entertainment With Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

NBC-Music Is My Hobby: WENR WTCN KSO (sw-11.87)
Guest: Dr. Leo Ghustak, prominent New York surgeon, whose hobby is singing. Solon Alberti, concert pianist, will accompany in a program of classic songs.

CBS-Not So Long Ago: KFAB WBBM KSCJ KSL
CBC-The Merry Islanders: CKX News: KMBC KMOX WOW WMAQ

CJRM-Market News
CKY-On the Mall
KFJM-Markets & Weather
KFYR-News; Studio Prgm.
KOA-Briefs & Orch.
KOIL-For Men
KSOO-Elk's Safety Campaign
WBBM-Diesel Training
WCCO-Front Page Parade
WDAF-Studio Prgm.
WDAY-Organ Reveries
WDGY-Twilight Interlude
WEBC-To be announced
WGN-Henry Weber's Concert Orch.

WHAS-Bill Bryan, songs
WHLB-Dinner Music
WHO-Lou & Jerry
WMIN-News; Orchestra
WMT-Life Savers; Dinner Music
WNAX-Organ Melodies
WSM-Sports; June Moody
WTMJ-Today's Events

6:15 CST 5:15 MST
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WOW WDAY KSTP WEBC WMAQ WHO KFYR WDAF WTMJ (also see 10:15 p.m.)

CBS-Arthur Godfrey, songs and patter (Barbasol): KFAB WJR WBBM KRNT KMOX WHAS (sw-11.83)

NBC-"The Devil Take the Hindmost, talk by Dr. Joseph Jastrow: WENR WTCN KSOO KSO (sw-11.87)
Subject: "Let Us Stop Putting Something Over."

CBC-Major Bill: CJRM CKX News: WAAW KFJM
CKY-Easy Aces
KMBC-As Kansas City Dines
KOA-Dorothy McKenzie, songs
KOIL-Dinner Music
KSCJ-Jerry of the Circus
KSL-Adventures of Jimmy Allen
WCCO-Let's Celebrate
WDGY-Rhythm Revue
WENR-Better Business Bureau
WGN-Evening Serenade
WHLB-Movie Preview
WLW-Evening at Home
WMIN-Sports
WMT-The Auto Auctioneer
WSM-Albert Gore, talk

6:30 CST 5:30 MST
CBS-Cantor's Camel Caravan, with Eddie Cantor; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's Orch.: WHLB KMBC WJR KSCJ WBBM KMOX WNAX KFAB KRNT WHAS WCCO KDAL (sw-11.83) (also see 9:30 p.m.)
Guest: Morton Downey.

NBC-Rose Marie, songs: WMT
NBC-John Herrick, bar.: KFYR WSM WMAQ

CBC-Organ Recital: CJRM News: WHO KSOO
Sports: KFJM WTCN KSTP WGN
To be announced: WEBC WDAF
CKX-Blair of the Mounties
CKY-Broadway Comedy Stars
KOA-Adv. of Jack Armstrong
KOIL-Lone Ranger
KSL-Merchants Radio Column
WDAY-Road Bulletin; News
WENR-Citizens' Military Training Camp Prgm.

WLW-County Courier

WMIN-Dining Out
WMT-Etchings in Ivory
WOW-Wig-Waggin'
WTMJ-Easy Aces
6:45 CST 5:45 MST
NBC-Steinie Bottle Boys Jambo-ree (Glass Containers Assn.): WENR (sw-11.87)

NBC-Concert Ensemble: WTCN WMT KSOO
NBC-Angler & Hunter, talk: WMAQ WOW WDAF WSM
MBS-Ennio Bolognini's Orch.: WGN WDGW
Vic Arden's Orch.: WHO WDAY KFYR

CJRM-Howie Wing
CKX-Murder Mysteries
CKY-Co-Op. Promotion Board
KOA-Jimmie Allen Adventures
KFJM-Songs at Eventide
KLP- Witt and Music
KSL-News
KSTP-Overture
WEBC-News; Varieties
WLW-The Minstrel Man
WMIN-Leamington Trio
WTMJ-Reddy Kilowatt's Orch.

7:00 CST 6:00 MST
NBC-Burns & Allen (Grape Nuts) with Tony Martin & Jan Garber's Orch.: WMAQ WHO WLW KSTP WSM WDAY KFYR WEBC WOW WDAF WTMJ (also see 9:30 p.m.)

CBS-You Said It; Lou Holtz; Kay Thompson's Trio; Richard Himber's Orch. (Brewers' Ass'n): WJR KMOX KMBC WCCO WNAX WHLB KFAB KDAL WHAS KRNT KSCJ (sw-11.83) (also KNX at 11 p.m.)

NBC-Ruby Newman's Orch.: WLS KOIL KSO WMT (sw-11.87)
MBS-Baseball Roundup: WDGW WGN
Mutual microphones will swing around the baseball circuit to pick up the voices of such diamond directors as Joe Cronin and Joe McCarthy in Boston, Mickey Cochrane and Jimmie Dykes in Chicago, Casey Stengel in New York, Burleigh Grimes and Jimmy Wilson in Philadelphia, Bill McKechnie in Cincinnati, Frankie Frisch and Pie Traynor in St. Louis, and Stanley (Bucky) Harris and Connie Mack in Washington. From Chicago baseball fans will hear the president of the American League, William F. Harridge, and from New York, Ford Frick, president of the senior circuit.

CBC-Dance Orch.: CKX
CJRM-Dinner Dance Music
CKY-Concert Hall of the Air
KFDY-P. T. A. Assn.
KFJM-Four Star Prgm.
KOA-Too Young to Vote
KSL-Dance Orch.
KSOO-Sport Revue
WBBM-Election Board
WAL-Music
WLB-Ein Heldenleben
WMIN-News; Novelettes

7:15 CST 6:15 MST
CJRM-News; Sports
KFJM-Home Gardner
KLP-Musical Interlude
KOA-Strolling Songster
WMIN-St. Paul Urban League

7:30 CST 6:30 MST
NBC-Those We Love, drama; Nan Grey (Pond's Cream): WMT KOIL WLS KSO KOA (sw-11.87)

NBC-Voice of Firestone; Richard Crooks, tr.; Mixed Chorus; Symphony Orch.; Alfred Wallenstein, cond.: WOW WDAF WHO WTMJ WMAQ WEBC WDAY WSM KSTP KFYR WLW (sw-9.53) (also see 10:30 p.m.)
Richard Crooks will sing Have You Seen But a White Lily Grow. Hills of Home (Fox) and M'appari from "Martha" (Flo-tow). The orchestra will play the Overture to "Mignon" (Thomas), Little Russian Dance (Moussorgsky) and Tales of the Vienna Woods (Strauss).

MBS-Lone Ranger, drama (Silvercup): WGN (also see 9:30 p.m.)

CBS-Pick & Pat (Model Smoking Tobacco); Edward Roeker, bar.; Benny Krueger's Orch.: KMBC WNAX WHAS KMOX KFAB WBBM WCCO KRNT WJR (sw-11.83) (also see 10:30 p.m.)

CBC-Bonjour Paris, Bonsoir: CKY CKX
CJRM-Adv. of Jimmie Allen
KFJM-Orchestra Parade
KSCJ-Peter McGregor
KSL-Poetic Paradise
WCAL-Musical Prgm.

WDGY-Eventide Echoes
WHLB-Gus Josephson
WLB-Hero's Life
WMIN-Bud Morton Club
7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)

CJRM-Maestros of Modern Music
KCSJ-Club Cabana
KSOO-Dance Parade
WCAL-Alumni News
WHLB-Earl Ridlon, pianist
WMIN-Coral Islanders

8:00 CST 7:00 MST
CBS-Lux Radio Theater: KSL WBBM WCCO KMBC WNAX WJR KFAB KMOX KRNT WHAS (sw-11.83)
"Mad About Music" with De-anna Durbin, Herbert Marshall, and Gail Patrick.

NBC-Hour of Charm (General Electric); Phil Spitalny & His Girls; Rosaline Greene, m.c.: WHO WOW WLW KSTP WSM WTMJ KOA WMAQ WDAF
This program will originate in Buffalo and will be dedicated to the 60th anniversary of General Electric and the 25th anniversary of the opening of General Electric's Nela Park in Cleveland.

NBC-To be announced: KSO WLS WTCN KFYR WDAY WEBC (sw-11.87)

MBS-Ruby's Music: WMT KOIL
CBC-Lux Radio Theater: CKY CKX
CJRM-Melodies of the Music Masters
KFJM-American Legion Prgm.
KSL-Detective Stories
WGN-Bob Crosby's Orch.
WHLB-Wings Over the World
WMIN-News; Tuning Around

8:15 CST 7:15 MST
MBS-Johnson Family, sketch: WMT
KFJM-News
KFNF-Club Cabana
WGN-Income Tax Questions
WHLB-Radio Night Club

8:30 CST 7:30 MST
NBC-Hospital Service, talk: WHO WTMJ WSM WDAF WOW WMAQ
MBS-Coolidge Quartet: KOIL WMT
CJRM-Harmonizers
KFJM-Ave Maria Hour
KOA-Pleasant Valley Frolics
KSCJ-Monday Medley
KSTP-F. B. L.
WGN-Ennio Bolognini's Orch.
WHLB-Musical Moments
WLW-Unsolved Mysteries
WMIN-Buenos Noches

8:45 CST 7:45 MST
NBC-Sen. Rush D. Holt, talk: WTCN KFYR WDAY WEBC KSO WLS WSM (sw-11.87)
Talk by Senator Holt, Democrat of West Virginia, subject: "Government Inspired Propaganda."

NBC-Hospital Service, talk: KSTP
MBS-To be announced: WLW CJRM-Dance Orch.
KFYR-Sen. Rush D. Holt
KOA-Melody Time
WGN-News; Sports
WHLB-Olga Prosnick
WMIN-W. P. A. Prgm.

9:00 CST 8:00 MST
CBS-Wayne King's Orch. (Lady Esther): KRNT KFAB WJR KMOX WBBM KSL WCCO KMBC WHAS (sw-11.83)

NBC-Carnation Contented Prgm.; Orch., cond. by Marek Weber: KOA WOW WHO WSM WMAQ WTMJ WDAF KSTP (sw-9.53)
Mr. Schmidt will sing Traups at Sea (Stohart), and the Lullaby Lady will offer Let's Sail to Dreamland (Kozen). The quartet will sing Sunday in the Park (Rome), and a violin solo, Intermezzo Cavalleria Rusticana, (Mascagni) will be offered. The orchestra will play Florentine March (Fauck), a group of Waldteufel's Waltzes and, with the ensemble, The World is Mine Tonight (Postford).

MBS-True or False, quiz prgm. (J. B. Williams Co.): WGN WLW

NBC-To be announced: WENR KOIL WMT KSO (sw-11.87)
CBC-Carnation Contented Prgm.: CKY CKX
St. Louis County Rural Schools: WEBC WHLB
CJRM-Balfour Technical School
KFJM-When Day Is Done
KFYR-Farmers Union
KSCJ-American Scene
WDAY-Old Timers
WMIN-News Review
WNAX-Vic Arden's Orch.
WTCN-Music Festival

9:15 CST 8:15 MST
KFYR-Rendezvous for Two
KSCJ-Swinging the Blues
WEBC-Foreign Music Prgm.
WHLB-Song Time
WMIN-Guest Night
WNAX-News

9:30 CST 8:30 MST
NBC-Public Hero No. 1 (Falstaff Brewing): WMAQ WHO WOW

NBC-Burns & Allen (Grape Nuts) with Tony Martin & Jan Garber's Orch.: KOA (also at 7 p.m.)

NBC-For Men Only (Vitals) Peg La Centra; Peter Van Steeden's Orch.: WLW WENR
Guests: Bill Terry of the New York Giants and Lawyer Cue, who gives oddities in law.

CBS-Cantor's Camel Caravan, with Eddie Cantor: KSL (also at 6:30 p.m.)

CBS-To be announced: WCCO KSCJ KFAB WNAX KDAL WJR WHLB (sw-11.83)
NBC-Nat'l Radio Forum: WDAY KSO KFYR KOIL WEBC WMT (sw-11.87)
CBC-Sport in Canada: CKY CJRM CKX
KMBC-News; Sports
KMOX-Evening Serenade
KSTP-To be announced
WDAF-Let's Celebrate
WGN-Pageant of Melody
WHAS-Here's to You
WMIN-Variety Prgm.
WSM-Mary Dugan
WTCN-Front Page
WTMJ-Let's Dance

9:45 CST 8:45 MST
CBC-The Art Singer: CJRM CKY CKX
KMBC-Vic Arden's Orch.
KSTP-Musical
WBBM-Songs for You
WD-A.F.D. W. Newcomer's Quartet
WMS-Lawrence Goodman's Piano lounge
WTCN-Educational Prgm.
WTMJ-Let's Dance

10:00 CST 9:00 MST
NBC-Amos 'n' Andy (Campbell's Soup): WOW WMAQ WDAF WHO KOA WSM (also at 6 p.m.)

CBS-Just Entertainment With Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KSL KRNT KMBC KMOX WCCO KFAB WBBM WHAS (also at 6 p.m.)

NBC-Lani McIntyre's Orch.: (sw-9.53)
CBS-Jimmy Dorsey's Orch.: (sw-11.83)
NBC-Francis Craig's Orch.: WMT KSO
CBC-News: CKY CJRM CKX
News: WJR KSCJ KOIL WDAY
KFYR-Weather; News
KSTP-Musical Comedy Revue
WEBC-Novelettes
WENR-Globe Trotter
WHLB-Waltz Time
WLW-Paul Sullivan, news
WMIN-News; Tom Gentry
WNAX-Evening Varieties
WTCN-Baseball Scores
WTMJ-Sports & News

10:15 CST 9:15 MST
CBS-Lum & Abner (Postum): KSL (also at 5:45 p.m.)

NBC-Uncle Ezra (Alka-Seltzer): KOA (also at 6:15 p.m.)

NBC-Canadian Choir of Brantford: WOW KFYR (sw-9.53)
NBC-Francis Craig's Orch.: KFYR WENR

CBS-Jimmy Dorsey's Orch.: KSCJ KFAB KMBC WNAX KDAL
MBS-Dance Orch.: WGN
CBC-Canadian Choir: CKX CKY CJRM
News: WHO WSM WMT WHAS
Vic Arden's Orch.: KMOX WBBM
KOIL-Sports Highlights
KSTP-Night Extra
WCCO-Cedric Adams
WDAF-Max Condon, tr.
WDAY-The Shadow
WHLB-Tribune Time
WJR-Peacel Valley
WLW-Van Olman's Orch.
WTCN-Burton Boys
WTMJ-Crime Quizzers

10:30 CST 9:30 MST
NBC-Voice of Firestone; Richard Crooks, tr.; Mixed Chorus; Symph. Orch.: KOA (also at 7:30 p.m.)

NBC-Magnolia Blossoms: WEBC WTCN WSM KOIL KFYR KSO

CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.: KSL (also at 7:30 p.m.)

CBS-Sammy Kaye's Orch.: KSCJ WHAS WNAX KMBC KFAB KRNT WHLB KDAL (sw-11.83)
NBC-Henry Busse's Orch.: KSTP WLW (sw-9.53)
MBS-Pancho's Orch.: WGN WMT

CBC-Luigi Romanelli's Orch.: CJRM CKY CKX
News: WBBM WOW
Dance Orch.: WDAF WMIN WTMJ

KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHO-Sports Review
WMAQ-Lou Breese's Orch.
10:45 CST 9:45 MST
CBS-Sammy Kaye's Orch.: WCCO WBBM

NBC-Henry Busse's Orch.: WHO WDAY WOW
KMOX-Carl Lorch's Orch.
WJR-Solay

11:00 CST 10:00 MST
CBS-Larry Lee's Orch.: KMOX KFAB WNAX WBBM KMBC KSCJ KRNT

NBC-Chick Webb's Orch.: KFYR WDAY WEBC WTCN KOIL WSM (sw-6.14)
NSC-Carl Ravazza's Orch.: WOW WMAQ WHO KOA
MBS-Red Norvo's Orch.: WMT KSO WGN

CBC-Listen to the Band: CKY CKX
To be announced: WCCO WJR CJRM-News
KSL-Songs for You
KSTP-Herbie Holmes
WDAF-Nighthawks
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WLW-Twenty-four Hour Review
WMIN-News; Swing Session
WTCN-Detective Mysteries

11:15 CST 10:15 MST
CBS-Larry Lee's Orch.: KSL
MBS-Red Norvo's Orch.: KSTP WLW
CJRM-Frank Traumbauer's Orch.
KMOX-Jay Mills' Orch.
KSL-Mayflower Sets Sail
WHLB-Range Revels

11:30 CST 10:30 MST
NBC-Andy Kirk's Orch.: WMAQ WHO WDAF WSM
CBS-Dance Orch.: KFAB WJR KMBC WBBM WNAX KRNT KSCJ KMOX WHAS
NBC-Joe Haynes' Orch.: WDAY WTCN KFYR WEBC (sw-6.14)

MBS-Bob Crosby's Orch.: KOIL KSO WMT WLW WGN KSTP
CBC-Moonlight Melodies: CKY CJRM
KOA-Westernaires
KSL-News
WCCO-Charles Gaylerd's Orch.
WMIN-Twelfth Hour Tempo
WOW-Four Dons

11:45 CST 10:45 MST
NBC-Andy Kirk's Orch.: WOW
KSL-Youth Education Ass'n
WENR-Amer. Bowling Congress
12:00 CST 11:00 MST
NBC-Jack Marshall's Orch.: WMAQ WOW WHO

NBC-Harry Candulla's Orchestra: WENR
MBS-Orrin Tucker's Orch.: WGN WLW
News: KOA KMBC WMIN
KMOX-When Day Is Done
KSL-String Trio
KSTP-Dream Ship
WBBM-Roy Eldridge's Orch.

End of Monday Programs



VIRGINIA CLARK
"Helen Trent"

Tues. 11:30 am CST (10:30 MST)

MORNING

7:00 CST 6:00 MST
NBC-Malcolm Claire: KFJR (sw-21.5)
CBS-Novelties: (sw-21.52)
NBC-Charloters: WTCN
7:15 CST 6:15 MST
NBC-Doc Schneider's Texans: KFJR WEBC (sw-21.5)
CBS-Eton Boys: (sw-21.52)
News: WOV KFJM WCCO WMT WLW
7:30 CST 6:30 MST
CBS-Poetic Strings: (sw-21.52)
NBC-Do You Remember?: (sw-21.5)
News: KSOO WAAW KLPM KOIL
Morning Devotions: KFNR WLS
Musical Clock: WEBC WOV WMT
7:45 CST 6:45 MST
NBC-Do You Remember?: KSTP
8:00 CST 7:00 MST
NBC-Breakfast Club; Orch. & Soloists; News: WEBC KOIL KSO WDAY KFJR
CBS-Music in the Air; News: KRNT
NBC-Ward & Muzzy, piano duo: (sw-21.5)
CBS-Arthur Godfrey: (sw-21.52)
News: KOA KMOX CKX
Coffee Pot Inn: WHO WMT WOV
8:15 CST 7:15 MST
CBS-Music in the Air; News: KDAL (sw-21.52)
News: KFJM WNAX
Musical Clock: WMT WHO
8:30 CST 7:30 MST
CBS-The Road of Life, sketch (Chippo): WBBM KMOX (sw-21.52)
CBS-Melody Weavers: KDAL
NBC-Landt Trio; News: (sw-21.5)
NBC-Breakfast Club; News: WTCN
MBS-Victor Lindlahr: WGN
News: WDGW WLS KLPM
8:45 CST 7:45 MST
CBS-Bachelor's Children (Old Dutch Cleanser): KMOX WCCO KFAB KRNT (sw-21.52)
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
Markets: KFJM KSCJ
9:00 CST 8:00 MST
CBS-Pretty Kitty Kelly (Wonder Bread): KSCJ KMOX WCCO KRNT WBBM
NBC-Cabin at the Crossroads (Aunt Jemima): KOIL WLS WMT KSO WTCN (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WOV KSTP WHO
News: KFNR KOIL WMT KFAB
9:15 CST 8:15 MST
NBC-Margot of Castlewood (Quaker Oats): KOIL WLS WTCN WLW WMT KSO (sw-15.21)
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WHO KSTP WOV
CBS-Myrt & Marge, sketch (Su per Suds): WBBM WCCO KMOX KFAB WNAX
MBS-John Metcalfe's Choir Loft: WDGW
CBC-Allan Caron: CKY CKX
KFJM Singing Strings
KFNR-Tree Planters
KLPM-Organ Music
KSCJ-News
KSOO-Woman's World
WDAY-Many Happy Returns of the Day
9:30 CST 8:30 MST
NBC-Attorney-at-Law, sketch (Johnson Floor Wax): WLS KOIL (sw-15.21)

NBC-Just Plain Bill, sketch (Kolynos): WMAQ KSTP WOV WHO
NBC-Josh Higgins of Finchville: KSO
CBS-Songs for You: KFAB KRNT KSCJ WCCO
CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM
MBS-Get Thin to Music: WDGW WGN
Grandma Travels: WDAY WEBC
CKX-Dance Tunes
CKY-Pinto Pete
KFJM-Household Hour
KFNR-Nurseryman
KFJR-Top o' the Dial
KLPM-News
KMOX-Musical Prgm.
KOA-Financial Service
KSOO-Markets; Concert Hall
WAAW-Opening Markets
WHLB-Orchestra Parade
WLW-Betty & Bob
WMIN-Woman's Outlook
WMT-Louise Hathaway
WNAX-George German's Pied Pipers
WTCN-Around the Town
9:45 CST 8:45 MST
NBC-Woman in White, sketch (Pillsbury): WMAQ WEBC KSTP WHO WOV
NBC-Viennese Ensemble: KOIL
CBS-Hi Hatters with Dave Bacal: KSCJ KRNT WCCO KMOX
NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)
Dr. Friendly: WLW WGN
Markets: KFJM WDGW
CKY-Dance Tunes
KFAB-Weather; Markets; Ole & Marge
KFNR-Billie, Jean & Bob
KFJR-Magic Hour
KLPM-Turkey in the Straw
KOA-Wells of Music
KSOO-Ripples; Hi Lites
WBBM-Truman Bradley, comm.
WCAL-Devotion
WDAY-Concordia College
WHLB-Rural Rhythm
WLS-News
WMIN-Gospel Singer
WMT-Young Widder Jones
WNAX-The Blue Four
10:00 CST 9:00 MST
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS WLW (sw-15.21)
NBC-Viennese Ensemble: WMT
NBC-David Harum, sketch (Bab-o): WHO KSTP WMAQ WOV (sw-21.5)
CBS-Mary Lee Taylor (Pet Milk): WBBM KRNT KMOX KFAB
News: WAAW KOIL
CJRM-Bulletin Board
CKX-Poet's Corner
CKY-Love Tales
KFJM-Household Hour
KFNR-Cornfield Hawaiians
KFJR-Weather; Markets; Aunt Sammy
KLPM-Homemakers' Club
KOA-Aun Jemima
KOBH-News; Weather; Just About Time
KSCJ-Memories That Endure
KSOO-Market Reports; News
WCCO-Judy & Jane
WDAY-Markets; Hometown Reporter
WDGW-Beauty & You
WEBC-Woman's Hour
WGN-Beauty Clinic
WHLB-Hawaiian Echoes
WMIN-News; Friendly Counsellor
WNAX-Devotional Service
10:15 CST 9:15 MST
NBC-Popular Waltzes: KSOO WDAY WMT
NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)
NBC-Backstage Wife, dramatic sketch (Dr. Lyons): WMAQ WOV KSTP WHO
CBS-Rhythmaires: WBBM KFAB (Cudahy Packing Co.)* WGN
News: KFJM WTCN
CKX-Betty Moore, home decoration; Newsy Jigsaw
CKY-Music by Cugat
KFNR-Studio Prgm.
KFJR-Hymns of All Churches
KMOX-Houseboat Hannah, sketch
KOA-Margot of Castlewood
KOIL-Polly the Shopper
KSCJ-Rhythmaires
WAAW-Markets
WCCO-Thomas Conrad Snyder
WDGW-Musicale

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, NBC-Red.
7:00 CST "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS.
7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Douglas Fairbanks, Jr., guest, CBS.
8:00 CST WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; guest, CBS.
8:30 CST FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mills' orchestra, NBC-Red.
8:30 CST BENNY GOODMAN'S ORCHESTRA; guest, CBS.
9:00 CST TIME TO SHINE; Hal Kemp's orchestra, Rosalind Marquis, Bob Allen, CBS.

Don't Lose Out!

Don't lose track of your favorites when Daylight Saving Time goes into effect at 2 a.m. next Sunday, April 24. Radio Guide's April 30 issue, on sale Thursday, April 21, will give you the exact time all stars may be heard. Reserve your copy at your newsstand—now!

WHLB-Betty Adams
WLW-News; River; Weather
WMIN-Bulletin Board
WNAX-Jimmy Morgan, songs
10:30 CST 9:30 MST
NBC-Homemakers' Exchange (Nat'l Ice Adv. Inc.): WHO KOA WMAQ WOV KSTP
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso): KFAB WBBM KRNT WCCO WNAX KMOX
NBC-Originalities: WEBC KOIL KSO
CKX-Markets; What's on the Air
CKY-Master Singers
KFJM-Home Decorator
KFNR-Frank Field
KFJR-Betty & Bob
KLPM-Markets & News
KOBH-Home Folks Frolic
KSCJ-Women's Review
KSOO-Honey-mooners
WDAY-Mixing Spoon
WDGW-News
WGN-Painted Dreams
WLW-Peggy Tudor
WMIN-Mid-morning Concert
WMT-Frank Voelker, organist
WTCN-Tunes of Today
10:45 CST 9:45 MST
NBC-Edward MacHugh Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Stories (Spry): WBBM KRNT KMOX KFAB WNAX WCCO
NBC-Larry Larsen, organist: KOIL WEBC WTCN KFJR KSO
NBC-Dorothy Crandall, pianist: WMAQ
MBS-Joan Merrill, blues: WDGW
CKX-Zeke Manners' Gang
CKY-Widder Jones
KFJM-Markets
KFNR-Smithsonians
KLPM-Homemakers' Club
KOA-To be announced
KOBH-Household Arts
KSCJ-Want Ad Rambles
KSOO-Mountainiers
KSTP-School for Wives
WGN-Stella Dallas, sketch
WHLB-Problems of Pamela
WHO-Dick Leibert, organist
WLW-The Goldbergs
WMT-Jimmie Smith's Orch.
WOW-College of Agriculture
11:00 CST 10:00 MST
NBC-Girl Alone, sketch (Kellogg): WLW WMAQ
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KRNT KMOX WCCO KFAB KDAL KSCJ
NBC-Vaughn de Leath, songs: WHO

NBC-Timeless Truth Made Time-ly: WDAY
MBS-The Boy & Girl Friend: KSO KOIL
CBC-The Boy & Girl Friend: CKX
Hymns of All Churches: WHLB WEBC
CKY-Homemakers' Exchange
KFJM-Music of the Masters
KFNR-Weather, Markets & News
KFJR-Markets; Police Bulletins
KLPM-Radio Players
KOA-Understanding People
KOBH-News; This Curious World
KSOO-Music by Cugat
KSTP-Household Forum
WDGW-Charles Sengir
WGN-To be announced
WLS-Short, Short Stories
WMIN-News; World Book Man
WMT-Toby's Bugtussel News
WNAX-Russ & Cliff
WOW-Hymns of Cheer
WTCN-Whoopee John
11:15 CST 10:15 MST
CBS-Kitty Keene, sketch (Dreft): KMOX WNAX WCCO
NBC-The O'Neills, sketch (Ivory Flakes): WMAQ WOV KFJR WLW KOA
CBS-The Goldbergs, sketch (Oxydol): WBBM
CBC-Talk by D'Arcy Marsh: CKX Betty & Bob: WHLB WEBC
CKY-Stella Dallas, sketch
KFNR-Poultry Period
KOBH-Thought for the Day
KOIL-Waltz Time
KSTP-Musicale
WAAW-Markets
WDAY-Prm. Previews; Man on the Street
WDGW-Rhythm Revue
WGN-Morning Melodies
WHO-Dan Harding's Wife
WLS-Don & Helen, duo
WMIN-Here Comes the Band
WMT-The Magic Hour
WTCN-Classified Column
11:30 CST 10:30 MST
NBC-Nat'l Farm & Home Hour: KFJR WEBC WDAY WMAQ KOA WTCN KSOO WLW KSO (sw-15.21)
Broadcast of address by Secretary of Agriculture Henry A. Wallace from Omaha, Neb. Subject: "The Federal Crop Insurance Program."
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WBBM KRNT KFAB KMOX
CKX-Farmer's Hour
CKY-Studio Strings
KFJM-Olle I. Skratthult
KFNR-Billie & Jean
KLPM-Markets & News
KOBH-Melody Time

KOIL-Women in the News
KSCJ-Pelletier Pointers; Sons of Pioneers
KSTP-Jean Abbey
WCCO-Happy Gilman's
WDGW-Trailin' Along
WGN-Quin Ryan's News
WHLB-Stock Quotations
WHO-Hymns of All Churches
WLS-Ma Perkins
WMIN-Rhythmic Age
WMT-Seed Talk
WNAX-Grandma Travels
WOW-Aunt Sally
11:45 CST 10:45 MST
CBS-Our Gal, Sunday, sketch (Anacin): WBBM KRNT KFAB KMOX
CBC-Three Romances: CKX
News: WDGW WMT
KFJM-Markets
KFNR-Alfalfa John
KLPM-To be announced
KOBH-Arts & Decorations
KOIL-Modern Moods
KSCJ-Roberta Deany
KSTP-Kitty Keene, Inc.
WCCO-Grandma Travels
WGN-Way Down East
WHLB-Virginia Schools Prgm.
WHO-Betty & Bob
WLS-Markets; Weather; News
WMIN-Take It Easy
WNAX-Blue Ridge Trio
WOW-Homemakers' Club

AFTERNOON

12:00 CST 11:00 MST
CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX KFAB WBBM (sw-15.27)
NBC-News; Emerson Gill's Orch: (sw-15.33)
News: KSCJ WMIN KOIL KSTP WAAW
Markets: WOV WDGW
CKX-Johnny Bering's Orch.
CKY-Organ Reveries
KFJM-News Oddities
KFNR-Farm Sales & News
KLPM-Noon-day Varieties
KOBH-News; World Bookman
WDGW-Luke 'n' Duke
WGN-Man on State Street
WHLB-Luncheon Melodies
WHO-Markets & Weather
WLS-Dinnerbell Prgm.
WMT-Hillbillies
WNAX-The Farm & Home
12:15 CST 11:15 MST
NBC-Escorts & Betty: (sw-15.33)
CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO KFAB (sw-15.27)
CKY-Musical Work-shop
KFJM-News
KFNR-Speedliners
KOIL-Varieties
KSCJ-Voice of the People
KSTP-Dan Harding's Wife
WAAW-Markets
WDGW-Farm Bureau News
WGN-Noon-time Melodies
WHO-Luncheon Music
WMIN-Noon-day Jamboree
WMT-Question Man
WNAX-News; Markets
WOW-Midday Melodies
12:30 CST 11:30 MST
NBC-Words & Music: WMAQ (sw-15.33)
CBS-Arnold Grimm's Daughter (Gold Medal): WCCO WBBM KMOX KFAB (sw-15.27)
News: WHO WOV
CKX-Music Makers
CKY-Homefolks Frolic
KFJR-Markets; John M. Ryan
KFJM-Olaf Roisem's Orch.
KFNR-Henry Field
KFJR-News; Studio Prgm.
KLPM-Zh & Zeh
KOA-Reports Period
KOBH-Luncheon Music; Weather Report
KOIL-Old Songs Are the Best
KSCJ-De Kalb
KSOO-Sing, Neighbor, Sing
KSTP-Daily Features
WDAY-Noonday Variety Prgm.
WDGW-Livestock Markets
WEBC-Weather
WGN-Markets; Midday Service
WLS-Henry Hornsbuckle
WLW-Ma Perkins
WMT-Markets; Hillbillies
WNAX-Melodiers
WTCN Popular Concert
12:45 CST 11:45 MST
CBS-Valiant Lady, sketch (Gold Medal): WBBM KMOX KFAB WCCO (sw-15.27)
NBC-Rakov's Orch.: KOIL (sw-15.21)

MBS-Voice of Experience: KSO
News: KLPM KOA KSOO CKX CKY
KFJR-Farm Flashes
KFJM-Markets & Road Information
KFJR-Grandma Travels
KSCJ-Livestock; Farm Flash
KSTP-Musicale
WDGW-Markets
WHO-Earl E. May Prgm.
WLS-Voice of the Farm
WLW-Kitty Keene, Inc.
WMIN-Hawaiian Ensemble
WMT-Iowa Cornhuskers
WNAX-D. B. Gurney
WOW-Man on the Street
WTCN Front Page
1:00 CST 12:00 MST
NBC-Fun in Music; Dr. Maddy: KFJR KSTP WMAQ KOA (sw-15.33)
NBC-Roch. Civic Orch.: KSO
CBS-Oxydol's Own Ma Perkins, sketch: KMOX WCCO KSCJ WNAX (sw-15.27)
CBS-Big Sister: CKY CKX
KFAB-Poultry Shop Talks
KFJR-Brookings Churches
KFJM-Headlines of Yesterday
KFNR-Grab Bag
KOBH-Vic Arden's Orch.
KOIL-Curb Exchange
KSOO-Farm Specials
WBBM-To be announced
WEBC-WPA Orch.
WDGW-Slim Jim
WGN-Harold Turner, pianist
WHLB-Italian Music
WHO-De Kalb Agriculturists
WLS-School Time
WLW-School of the Air
WMIN-News; Orch.
WMT-Many Happy Returns; German Band
WOW-Variety Prgm.
WTCN-Inquiring Reporters
1:15 CST 12:15 MST
NBC-Let's Talk It Over: KSTP (sw-15.21)
CBS-The O'Neills, sketch (Ivory Soap): WBBM KRNT KMOX WCCO
MBS-Reveries: WGN
CBC-London Calling: CKY
Markets: WAAW WOV
CKX-Happy Valley Folks
KFJR-S. W. Jones, "South Dakota Farm Outlook"
KFJM-Puzzle Prgm.
KOBH-News
KOIL-Top Tunes
KSCJ-To be announced
KSOO-Board of Trade
WEBC-Superior Library Prgm.
WHO-Kitty Keene, sketch
WLS-Melody Parade
WMIN-Three Quarter Time
WMT-Earl E. May, talk
WNAX-Petroleum Parade
WTCN-Musicale
1:30 CST 12:30 MST
CBS-Highway to Health: KMOX WBBM WCCO KSCJ KRNT WHLB KDAL (sw-11.83)
NBC-Finish of Boston AAU Marathon; Music Guild: KOIL KSOO
NBC-Gen. Fed. of Women's Clubs: KFJR KSTP (sw-15.33)
News: KFNR WMAQ WMT
Houseboat Hannah: WOV WHO WEBC
CKX-Songs That Never Grow Old
KFAB-Bill Miller, songs
KFJR-Ten Minute Topics
KFJM-Request Prgm.
KOA-College Prgm.
KOBH-Favorite Songs
WDAY-Agriculture in the News
WDGW-There Was a Time When
WGN-June Baker, talk
WLS-Market Summary; Gabriel Heatter
WMIN-Design for Melody
WNAX-Jimmy Morgan, songs
WTCN-Hal McIntyre's Orch.
1:45 CST 12:45 MST
NBC-Armchair Quartet: KFJR WMAQ (sw-15.33)
CBS-Deep River Boys: KMOX WBBM WCCO KSCJ KRNT WHLB KDAL (sw-11.83)
MBS-Music for the School: KSO WDGW WGN
Judy & Jane: WHO WNAX WEBC WOV WDAY
CKX-Market Quotations
KFAB-Markets & News
KFJR-Manhattan Concert Band
KFNR-Your Pets
KSTP-Houseboat Hannah
WLS-John Brown, pianist
WMT-Markets; Chick Chats
WTCN-Far the Ladies



BILLY IDELSON
Rush of "Vic and Sade"
Tues. 2:30 pm CST (1:30 MST)

Frequencies

CJRM-540
CKX-1120
CKY-910
KFAB-770
KFDY-780
KFJM-1410
KFNF-890
KFYR-550
KLFM-1240
RMBC-950
KMOX-1090
KOA-830
KOBH-1370
KOIL-1280
KRNT-1320
KSCJ-1330
KSL-1130
KSO-1430
KSOO-1110
KSTP-1460
WAAW-600
WBBM-770
WCAL-1250
WCCO-810
WDAF-610
WDAY-940
WDGY-1180
WECB-1290
WENR-870
WGN-720
WHAS-820
WHLB-1370
WHO-1000
WJR-750
WLB-1250
WLS-870
WLW-700
WMAQ-870
WMIN-1370
WMT-600
WNAW-570
WOW-590
WSM-650
WTCN-1250
WTMJ-620

2:00 CST 1:00 MST
NBC-Pepper Young's Family, sketch (Camay): WHO WLW WDAY KSTP WECB KFYR WMAQ KOA WOW
CBS-Tin Pan Alley Presents: KSCJ KDAL WHLB (sw-11.83)

NBC-Marine Band: KOIL WTCN KSOO (sw-15.33)
KELO-On Your Dial (1200 kc)
KFAB-Cornhusker Jamboree
KFJM-World Bookman
KFNF-Kitchen Klatter
KMOX-Magic Kitchen
KOBH-Farm & Ranch Hour
WBBM-The Editor's Daughter
WCCO-Livestock
WDGY-P. T. A. Prgm.
WLW-Afternoon Serenade
WLS-Homemakers Prgm.
WMIN-News
WMT-Afternoon Recess
WNAW-Blue Ridge Trio

2:15 CST 1:15 MST
NBC-Oxydol's Own Ma Perkins, sketch: WECB WOW KFYR WDAY KSTP WMAQ WHO KOA
NBC-Marine Band: KSO
MBS-Jean King, songs: WGN
CBC-London Calling: CKX
KFJM-Ma Perkins
KFNF-Studio Prgm.
WBBM-Meet the Missus
WAAW-News
WCCO-Markets; News
WDGY-Gertrude Lewis
WLW-Mad Hatterfields
WMIN-Music Hall
WNAW-Your Favorites
WOI-Pipe Organ

2:30 CST 1:30 MST
CBS-Hollace Shaw, sop.; Orch.: KSCJ KDAL KRNT WHLB (sw-11.83)
NBC-Vic & Sade, sketch (Crisco): WOW KFYR WLW KOA WHO KSTP WDAY WECB KSOO WMAQ
NBC-Marine Band: WMT (sw-15.21)
KFJM-Slim Thomson's Cowboys
KFNF-Flower Lady
KMOX-Linda's First Love, sketch
WBBM-Missus Goes to Market
WCCO-News X-Ray
WDGY-Modern Music
WGN-Moods in Music
WLS-News
WNAW-Geo. German's Pied Pipers

2:45 CST 1:45 MST
NBC-The Guiding Light, sketch (White Naptha): WHO WOW WDAY WMAQ WECB KSTP WLW KOA KFYR KSOO
MBS-To be announced: WGN
KMOX-Editor's Daughter, sketch
WBBM-Radio Gossip Club
WCCO-Ladies First
WDGY-Gems of Melody
WGN-The Leadoff Man
WHLB-Judy & Jane
WLS-Homemakers Prgm.
WNAW-Betty Lane's Southerners
WTCN-Thorstein Skarning

3:00 CST 2:00 MST
CBS-To be announced: KSCJ KDAL
NBC-Club Matinee: KOIL KSO WMT WENR KSOO (sw-15.21)
NBC-Lorenzo Jones (Phillips): WMAQ WOW WHO KSTP
CBC-Club Matinee: CKX
CKY-Dept. of Education
KFAB-Baseball Game
KFJM-Univ. Educational Series
KFNF-Variety Revue
KFYR-News; Studio
KMOX-Singin' Sam
KOA-Judy & Jane
KOBH-News; Concert Master
WBBM-Houseboat Hannah
WDAY-Kitty Keene, Inc.
WDGY-Slim Jim's Roughriders
WECB-Steaks; Afternoon Interlude
WGN-Baseball Game; White Sox vs. Detroit

3:15 CST 2:15 MST
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): KOA KSTP WMAQ WHO WOW WECB
CBS-Romance in Rhythm: WHLB KSCJ WCCO KDAL (sw-11.83)
CBS-Songland: WDG
KFJM-News
KFYR-Judy & Jane
KMOX-One Woman's Opinion
WBBM-News; Songs for You
WDAY-News; Tea Time Times
WLW-Life of Mary Sothorn
WMIN-Sweethearts Forever
WNAW-Happy Jack's Old Timers

3:30 CST 2:30 MST
NBC-The Hughes Reel with Rush Hughes, commentator (Borden Co.): WMAQ KSTP WHO WOW KOA
CBS-To be announced: KDAL WCCO KMOX WHLB WBBM (sw-11.83)
NBC-Club Matinee: WMT WENR WECB (sw-15.21)
MBS-Sid Gary: WDG
CKX-Continental Varieties
CKY-Record Library
KFJM-Melody Matinee
KFYR-Kitty Keene, Inc.
KOBH-College Days
KSCJ-To be announced
WDAY-Rudy Sten's Cowboys
WLW-Hello Peggy
WMIN-Kaffee Klatch
WNAW-Cliff Frederickson, accordionist

3:45 CST 2:45 MST
NBC-The Road of Life, sketch (Chipso): WMAQ WLW
NBC-Club Matinee: KFYR KSTP
CBS-Current Questions Before the House: KMOX KSCJ KDAL WCCO WHLB WBBM
CBC-Seeing Pictures: CKY CKX
KFNF-Gospel Singer
KOA-Dan Harding's Wife
WDGY-Jam Session
WHO-To be announced
WMIN-Barefoot Boys
WNAW-Songs of Jimmie Morgan
WOW-Kitty Keene, Inc.

4:00 CST 3:00 MST
NBC-Bennett & Wolverton: WENR
CBS-Nila Mack's Let's Pretend: KSCJ WBBM WCCO WHLB (sw-11.83)
NBC-The Four of Us; Organist: KFYR (sw-15.21)
News: WDAY KSOO
Univ. Lecture: CKY CKX
KFJM-Kitchen Aides
KMOX-Let's Compare Notes
KOA-Curiosities
KOBH-News; Piano Paintings
KOIL-Song Album
KSTP-Modern Home
WDGY-Dream Weavers
WECB-Duluth Schools Prgm.
WHO-Way Down East
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMIN-News; Maybe You Know Them

4:15 CST 3:15 MST
CBS-Let's Pretend: KMOX
NBC-Dogabondos: WMAQ KOA
NBC-Don Winslow of the Navy, sketch: WDAY KFYR KSOO
CBC-The Sea Ghost, drama: CKX CKY
KFJM-Central H.S. Radio News
KOBH-Musical Newsy
KOIL-Show Shop
KSTP-What's New?
WENR-Music Circle
WHO-Myrt & Marge
WLW-Jack Armstrong
WMIN-Harmony Hall
WOW-Lady of Millions

4:30 CST 3:30 MST
NBC-Kellogg's Singing Lady: WLW (sw-15.21)
Story: Easter Rabbit.
NBC-Radio Rubes: KOIL WENR KSO
CBS-Stepmother, sketch (Colgate): KSCJ WCCO WBBM KMOX (sw-11.83)
NBC-Jack Armstrong: (sw-15.33-9.53)
NBC-Joseph Gallicchio's Orch.: WECB WDAY WMAQ KFYR KOA
MBS-To be announced: WDG
CBC-To be announced: CKY CKX
KFJM-Public School Prgm.
KOBH-Matinee Melodies
KSOO-Skyride
KSTP-Movie Parade

4:45 CST 3:45 MST
NBC-King's Jesters: WENR KOIL KSOO
CBS-Hilltop House, sketch (Palmolive Soap): KFAB WBBM WNAW WCCO KMOX (sw-11.83)
NBC-Little Orphan Annie: (sw-9.53-15.33)
CKX-Monitor Views the News
WBBM-News; Record Library
KFJM-Twilight Meditations
KOA-University of Denver
KSCJ-Cub Reporter
KSTP-Our Minnesota
WDAY-Women's Organizations
WDGY-Rhythm Revue
WHLB-Please Play
WHO-News
WLW-Hilltop House
WMAQ-Jimmy & Gyp
WOW-Little Man

5:00 CST 4:00 MST
NBC-To be announced (sw-9.53-15.33)
CBS-News; Hollace Shaw; Concert Orch.: KDAL KSCJ KRNT
NBC-Marvin Frederick's Orch.: KSOO WMT KOIL
MBS-The Five O'Clock Boys: WDG
CBC-Marvin Frederick's Orch.: CKX
"Col. Irving Speed Wallace": KFJM KFYR WDAY KRMC KOVC KDLR KGCU
Dick Tracy, sketch: KSTP WOW CKY WMAQ
KFAB-Rhythm & Romance
KFJM-Speed Wallace
KFNF-Cub Reporters
KMOX-Jack Armstrong
KOBH-News; Answer Me This
WBBM-Kitty Keene, Inc.
WCCO-Jingling Sam
WECB-Twilight Review
WENR-Malcolm Claire, children's stories
WGN-Swing It
WHLB-News
WHO-Hilltop House
WLW-Dick Tracy, sketch
WMIN-News: Hollywood Brevities
WNAW-Pied Pipers
WTCN-Tunes of Today

5:15 CST 4:15 MST
NBC-Nine Dean, sop.: WDAY (sw-9.53-15.33)
MBS-Airliner's Orch.: WDG WGN
News: CKY KFYR
Terry & the Pirates: WOW WMAQ
CKX-News; Royal Road
KFAB-Man on the Street
KFJM-Birthday Bells
KFYR-Herbert Morrison, talk
KMOX-Air Adventures of Jimmy Allen
KOA-Traffic Lesson
KOBH-Music Graphs
KOIL-Theater Spotlight
KSTP-Charlie Chan, sketch
WBBM-Eddie House, organist
WCCO-Jack Armstrong
WENR-Don Winslow of the Navy
WHLB-Evening Serenade
WHO-Jimmy Allen
WLW-Tunes for Two
WNAW-Bert Layne's Mountaineers

5:30 CST 4:30 MST
NBC-Chesterfield Daily Sports Column, Paul Douglas: WECB WENR WOW (sw-9.53)
NBC-Johnnie Johnston: WTCN
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSCJ KFAB KRNT WBBM KMOX WCCO WNAW WHLB KDAL (sw-11.83) (also see 7:45 p.m.)
CBC-Weekly Song Sheet: CKX
Dick Tracy, sketch: WMT KSOO
Jack Armstrong: KOIL KFYR WHO WMAQ WCCO KMOX
CFCN-Honorable Archie
CKY-Air Adventures of Jimmie Allen

5:45 CST 4:45 MST
NBC-Lowell Thomas (news commentator (Sun Oil)): WLW (sw-15.21)
CBS-Selections from Light Opera: KRNT KSCJ WHLB (sw-11.83)
NBC-Dinner Concert: WMAQ KSOO WTCN KFYR

5:50 CST 4:50 MST
NBC-Little Orphan Annie (Oval-tine): WOW KSTP
News: WDG KOIL WENR
Little Orphan Annie: WHO WGN
CFCN-Novelty Instrumental
CKY-Uncle Peter
KFAB-Star Dust
KFJM-Wesley College Conservatory
KFN-Bob Beckett
KMOX-Meet the Missus
KOA-Howie Wing
WBBM-Special Election Br'dcast; News
WCCO-Front Page Parade
WDAY-Lem & Martha
WECB-Terry & the Pirates
WMIN-Hearth & Home
WMT-Sports; News
WNAW-Blue Ridge Trio

6:00 CST 5:00 MST
NBC-Easy Aces, sketch (Anacin): WMT KOIL KSO WENR KOA WTCN (sw-11.87)
NBC-Amos 'n' Andy, sketch (Campbell's Soup): WLW KSTP (also see 10 p.m.)
CBS-Just Entertainment (Wrigley's Gum); Jack Fulton, tr.; Andrews Sisters; Carl Hoenigarten's Orch.: WJR (sw-11.83) (also see 10 p.m.)
CBS-Eddie House, organist: WBBM KFAB KSCJ
News: KMBC WMIN KMOX WOW
Vic Arden's Orch.: WTMJ WCCO
CJRM-Market News
CKX-Concert Ensemble
CKY-On the Mall
KFJM-Weather & Markets
KFYR-News; Studio Prgm.
KSL-Words & Music
KSOO-Dinner Dance
WDAF-Sports Page of the Air
WDAY-Organ Reveries
WDGY-Twilight Interlude
WECB-Musicalaires
WHAS-Concert Orch.
WHLB-Nedra Gordinier
WHLB-Piano Moods
WHO-Faye & Cleo
WMAQ-Fort Pearson, news
WNAW-Organ Melodies
WMT-Sports; Console Melodies

6:15 CST 5:15 MST
CBS-George McCall's Screen Scoops (Old Gold Cigarettes): WCCO WBBM KMOX KRNT WHAS KFAB (sw-11.83) (also at 10:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): KOIL WENR WTCN KSO WMT KOA (sw-11.87)
NBC-Vocal Varieties (Tums): Smoothies; De Vore Sisters. Male Octet; Wm. Stoess' Orch.: WHO KSTP WLW WDAF WMAQ WTMJ WOW (sw-9.53) (also see 10:15 p.m.)

MBS-To be announced: WDG
CBC-Major Bill: CJRM CKX
News: KFJM WAAW
To be announced: KSCJ WJR
CKY-Easy to Remember
KMBC-Lum & Abner
KSL-Adventures of Jimmy Allen
WDAF-Musical Moments Revue
WDAY-Jean Alm
WECB-College of the Air
WGN-Evening Serenade
WHLB-Movie Preview; Sports
WMIN-Sports
WSM-Rhythmic Strings

6:30 CST 5:30 MST
CBS-Heien Menken in "Second Husband" (Bayer Aspirin): WJR KMOX KRNT KMBC WHAS KSL KFAB WBBM (sw-11.83)
NBC-Dorothy Thompson, comm. (Pall Mall): WENR
NBC-By Candlelight, musical program: KFYR
MBS-Headlines: WMT WDG
CBC-Organ Recital: CJRM CKX
News: WHO WHAS KSOO
Sports: KFJM WTCN WGN
Vic Arden's Orch.: WECB WDAF
CKY-Talking Drums
KOA-Advs. of Jack Armstrong
KOIL-Dance Music
KSTP-Sports Oddities
WCCO-Tandy Mackenzie
WDAY-Road Bulletin; News
WHLB-Dinner Music
WLW-Tonic Time
WMAQ-Citizens' Military Training Camp Prgm.

6:45 CST 5:45 MST
NBC-Sing Time and Dance Time: KFYR WMAQ WDAY
NBC-Ruth Lyon, sop.: WENR WTCN
CBC-The Last Buffalo Hunter: CKX
CJRM-Howie Wing
CKY-Extra, Extra
KFJM-Orchestra Parade
KOA-Jimmie Allen Adventures
KOIL-Around Omaha
KSCJ-Jungle Jim
KSOO-Vic Arden's Orch.
KSTP-Mr. Editor
WCCO-Musical
WDAF-Easy Aces
WDGY-Eventide Echoes
WECB-News; Varieties
WHLB-News
WHO-Songfellows
WMIN-Leamington Trio
WNAW-Opportunity Hour
WOW-Vic Arden's Orch.
WTMJ-Today's Events

7:00 CST 6:00 MST
CBS-Big Town, newspaper drama: Edw. G. Robinson & Claire Trevor (Rinso): WCCO KRNT WJR WBBM KMBC WHAS KMOX KFAB KSL WNAW (sw-11.83) (also KNX at 11:30 p.m.)
NBC-Johnny Presents (Philip Morris); Russ Morgan's Orch.: Thrills of the Week; Genevieve Rowe, sop.; Eight Stout Hearted Men; Glenn Cross & Beverly; E. Floyd Sherman, tr.; Swing Fourteen; Jack Johnstone's Dramas; Guest: WLW WDAF KFYR WECB WDAY WOV KSTP WMAQ WSM WHO WTMJ (also see 10:30 p.m.)
CBC-Big Town, newspaper drama: CKX CKY
NBC-Enric Madriguera's Orch.: WLS KSO (sw-11.87)
MBS-Morton Gould's Orchestra: WDG WGN KOIL WMT
Special program of Morton Gould's own compositions: Indian Nocturne, Night Song, Hillybilly, Corn Cob and American Symphonette, No. 2.
CJRM-Dinner Dance Music
KFJM-Amer. Family Robinson
KOA-Chansonette
KSCJ-Serenaders
KSOO-Sports Revue
WCAL-Overby Hour
WHLB-Organ Moods
WLB-News
WMIN-News; Novelty Orch.
7:15 CST 6:15 MST
Musical Interlude: KLPM KFJM
CJRM-News; Sports Revue
KSCJ-Peter McGregor
WGN-Vic Arden's Orch.
WLB-Musical
WMIN-Moment Musicale
7:30 CST 6:30 MST
CBS-Al Jolson's Show (Lifebuoy); Martha Raye; Parkya karkus; Victor Young's Orch.: KMOX WBBM WHAS WJR WNAW KMBC KFAB WCCO KRNT (sw-11.83) (also see 10:30 p.m.)
Guest: Douglas Fairbanks, Jr.
NBC-Wayne King's Orch. (Lady Esther): WOW WMAQ KSTP KFYR WDAY WECB WHO WTMJ WDAF WSM KOA (sw-9.53)
NBC-Beyond Dark Hills, drama: KOIL WLS WMT (sw-11.87)
Dramatization, by Welbourn Kelley, of the new novel by James Stewart, "Beyond Dark Hills."
CBC-Al Jolson: CKY CKX
CJRM-Adv. of Jimmie Allen
KFJM-Piano Recital
KSL-Money Matters
WDGY-Rhythm Revue
WGN-To be announced
WHLB-Old Time Orioles
WLW-Mr. Cherniavsky, Music Please
WMIN-St. Paul Schools
7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)
NBC-Beyond Dark Hills, drama: KSO
CJRM-Easy Aces, sketch
KFJM-W. P. A. Education Prgm.

NIGHT

6:00 CST 5:00 MST
NBC-Easy Aces, sketch (Anacin): WMT KOIL KSO WENR KOA WTCN (sw-11.87)
NBC-Amos 'n' Andy, sketch (Campbell's Soup): WLW KSTP (also see 10 p.m.)
CBS-Just Entertainment (Wrigley's Gum); Jack Fulton, tr.; Andrews Sisters; Carl Hoenigarten's Orch.: WJR (sw-11.83) (also see 10 p.m.)
CBS-Eddie House, organist: WBBM KFAB KSCJ
News: KMBC WMIN KMOX WOW
Vic Arden's Orch.: WTMJ WCCO
CJRM-Market News
CKX-Concert Ensemble
CKY-On the Mall
KFJM-Weather & Markets
KFYR-News; Studio Prgm.
KSL-Words & Music
KSOO-Dinner Dance
WDAF-Sports Page of the Air
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WDGY-Twilight Interlude
WECB-Musicalaires
WHAS-Concert Orch.
WHLB-Nedra Gordinier
WHLB-Piano Moods
WHO-Faye & Cleo
WMAQ-Fort Pearson, news
WNAW-Organ Melodies
WMT-Sports; Console Melodies

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NBC-Vocal Varieties (Tums): Smoothies; De Vore Sisters. Male Octet; Wm. Stoess' Orch.: WHO KSTP WLW WDAF WMAQ WTMJ WOW (sw-9.53) (also see 10:15 p.m.)

MBS-To be announced: WDG
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To be announced: KSCJ WJR
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KSTP-Sports Oddities
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WDAY-Road Bulletin; News
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WLW-Tonic Time
WMAQ-Citizens' Military Training Camp Prgm.

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CBC-The Last Buffalo Hunter: CKX
CJRM-Howie Wing
CKY-Extra, Extra
KFJM-Orchestra Parade
KOA-Jimmie Allen Adventures
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KSCJ-Jungle Jim
KSOO-Vic Arden's Orch.
KSTP-Mr. Editor
WCCO-Musical
WDAF-Easy Aces
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WHLB-News
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WHLB-Organ Moods
WLB-News
WMIN-News; Novelty Orch.
7:15 CST 6:15 MST
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WHLB-Old Time Orioles
WLW-Mr. Cherniavsky, Music Please
WMIN-St. Paul Schools
7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)
NBC-Beyond Dark Hills, drama: KSO
CJRM-Easy Aces, sketch
KFJM-W. P. A. Education Prgm.

7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)
NBC-Beyond Dark Hills, drama: KSO
CJRM-Easy Aces, sketch
KFJM-W. P. A. Education Prgm.

WMIN-El Herbert
WNAW-Opportunity Hour
WOW-Wig Waggin' with Wagner
WSM-Riding the Range
WTMJ-Let's Celebrate
6:45 CST 5:45 MST
MBS-Famous Fortunes (Richland Shoe Corp.): WSM WMT WGN WLW KSO
The rise of George Eastman will be depicted.
NBC-Sing Time and Dance Time: KFYR WMAQ WDAY
NBC-Ruth Lyon, sop.: WENR WTCN
CBC-The Last Buffalo Hunter: CKX
CJRM-Howie Wing
CKY-Extra, Extra
KFJM-Orchestra Parade
KOA-Jimmie Allen Adventures
KOIL-Around Omaha
KSCJ-Jungle Jim
KSOO-Vic Arden's Orch.
KSTP-Mr. Editor
WCCO-Musical
WDAF-Easy Aces
WDGY-Eventide Echoes
WECB-News; Varieties
WHLB-News
WHO-Songfellows
WMIN-Leamington Trio
WNAW-Opportunity Hour
WOW-Vic Arden's Orch.
WTMJ-Today's Events

7:00 CST 6:00 MST
CBS-Big Town, newspaper drama: Edw. G. Robinson & Claire Trevor (Rinso): WCCO KRNT WJR WBBM KMBC WHAS KMOX KFAB KSL WNAW (sw-11.83) (also KNX at 11:30 p.m.)
NBC-Johnny Presents (Philip Morris); Russ Morgan's Orch.: Thrills of the Week; Genevieve Rowe, sop.; Eight Stout Hearted Men; Glenn Cross & Beverly; E. Floyd Sherman, tr.; Swing Fourteen; Jack Johnstone's Dramas; Guest: WLW WDAF KFYR WECB WDAY WOV KSTP WMAQ WSM WHO WTMJ (also see 10:30 p.m.)
CBC-Big Town, newspaper drama: CKX CKY
NBC-Enric Madriguera's Orch.: WLS KSO (sw-11.87)
MBS-Morton Gould's Orchestra: WDG WGN KOIL WMT
Special program of Morton Gould's own compositions: Indian Nocturne, Night Song, Hillybilly, Corn Cob and American Symphonette, No. 2.
CJRM-Dinner Dance Music
KFJM-Amer. Family Robinson
KOA-Chansonette
KSCJ-Serenaders
KSOO-Sports Revue
WCAL-Overby Hour
WHLB-Organ Moods
WLB-News
WMIN-News; Novelty Orch.
7:15 CST 6:15 MST
Musical Interlude: KLPM KFJM
CJRM-News; Sports Revue
KSCJ-Peter McGregor
WGN-Vic Arden's Orch.
WLB-Musical
WMIN-Moment Musicale
7:30 CST 6:30 MST
CBS-Al Jolson's Show (Lifebuoy); Martha Raye; Parkya karkus; Victor Young's Orch.: KMOX WBBM WHAS WJR WNAW KMBC KFAB WCCO KRNT (sw-11.83) (also see 10:30 p.m.)
Guest: Douglas Fairbanks, Jr.
NBC-Wayne King's Orch. (Lady Esther): WOW WMAQ KSTP KFYR WDAY WECB WHO WTMJ WDAF WSM KOA (sw-9.53)
NBC-Beyond Dark Hills, drama: KOIL WLS WMT (sw-11.87)
Dramatization, by Welbourn Kelley, of the new novel by James Stewart, "Beyond Dark Hills."
CBC-Al Jolson: CKY CKX
CJRM-Adv. of Jimmie Allen
KFJM-Piano Recital
KSL-Money Matters
WDGY-Rhythm Revue
WGN-To be announced
WHLB-Old Time Orioles
WLW-Mr. Cherniavsky, Music Please
WMIN-St. Paul Schools
7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)
NBC-Beyond Dark Hills, drama: KSO
CJRM-Easy Aces, sketch
KFJM-W. P. A. Education Prgm.

7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)
NBC-Beyond Dark Hills, drama: KSO
CJRM-Easy Aces, sketch
KFJM-W. P. A. Education Prgm.

7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)
NBC-Beyond Dark Hills, drama: KSO
CJRM-Easy Aces, sketch
KFJM-W. P. A. Education Prgm.

7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)
NBC-Beyond Dark Hills, drama: KSO
CJRM-Easy Aces, sketch
KFJM-W. P. A. Education Prgm.

7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)
NBC-Beyond Dark Hills, drama: KSO
CJRM-Easy Aces, sketch
KFJM-W. P. A. Education Prgm.

7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)
NBC-Beyond Dark Hills, drama: KSO
CJRM-Easy Aces, sketch
KFJM-W. P. A. Education Prgm.

7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)
NBC-Beyond Dark Hills, drama: KSO
CJRM-Easy Aces, sketch
KFJM-W. P. A. Education Prgm.

7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)
NBC-Beyond Dark Hills, drama: KSO
CJRM-Easy Aces, sketch
KFJM-W. P. A. Education Prgm.

WLB-Weldon Wilber, French horn
WMIN-Tom Gentry
8:00 CST 7:00 MST
NBC-Horace Heidt's Brigadiers (Alemite): WSM KOIL KSO WMT WLS WLW WTCN (sw-11.87)
Program: Japanese Sandman, Piano Tuner Man, A Pretty Girl Is Like a Melody, The Drum and the Bugle, and I'm Falling in Love With Someone.
CBS-Watch the Fun Go By (Ford); Al Pearce's Gang; Arlene Harris, human chatter-box; Carl Hoff's Orch.: KFAB WNAW KRNT KMOX WCCO WBBM KMBC KSCJ WHAS WHLB KSL WJR (sw-11.83) (also KNX at 11 p.m.)
NBC-Vox Pop (Molle Shave); cond. by Parks Johnson & Wallace Butterworth: WMAQ WHO WOW WDAF KOA KSTP (sw-9.53)
CBC-Piano Recital: CKX CKY CJRM
KFJM-Songs We Know
KFYR-Dickinson State Teachers College
WDAY-Three Jays & Janet
WDGY-Studio
WECB-Normanna Chorus
WGN-Victor Arden's Orch.
WHLB-Jerry Michael's Orch.
WLB-Weldon Wilbur, French horn
WMIN-News; Tuning Around
WTMJ-Dance Orch.
8:15 CST 7:15 MST
KFJM-News
WDAY-Guess What
WECB-Evening Musicale
WGN-Foreign Affairs
8:30 CST 7:30 MST
CBS-Benny Goodman's Orch.: Guests (Camel Cigarettes): KRNT WBBM WHLB KMOX WCCO WHAS KSCJ KMBC WJR KSL KFAB KDAL (sw-11.83)
NBC-Fiber McGe and Molly, comedy sketch (Johnson's Wax): WDAY KFYR WDAY WECB WSM WDAF WHO WOW WTMJ WMAQ KSTP WLW KOA (sw-9.53)
NBC-To be announced: WENR WMT WTCN KSO KOIL (sw-11.87)
CBC-Victor Erwin's Musical Cartoons: CKX
KFJM-Ave Maria Hour
WDAF-To be announced
WGN-Ennio Bolognini's Orch.
WLB-Debussy Songs
WMIN-Robert Beckendorf
WNAW-Tommy Tucker Tempos
8:45 CST 7:45 MST
WGN-News; Highlights of Sports
WLB-Handel
WMIN-W.P.A. Prgm.
9:00 CST 8:00 MST
CBS-Time to Shine; Hal Kemp's Orch.; Rosalind Marquis, songs; Bob Allen (Griffin Allwite): KMBC KFAB KMOX WHAS KRNT WJR WBBM (sw-11.83)
For pictures of Hal Kemp turn to page 26.
NBC-Jamboree; Harry Kogen's Orch.; Don McNeill, m.c. & Guest: KOIL KFYR WENR KSO WTCN WECB
NBC-Tales of Great Rivers, Lisa Sergio, narrator; Concert Orchestra, dir. H. Leopold Spitalny: WOW WMAQ WSM WHO WDAY KSTP WDAF (sw-9.53)
(Continued on Next Page)

Tuesday

April 19



VIRGINIA PAYNE

"Ma Perkins"
Tues. 2:15 pm CST (1:15 MST)

(9:00 p.m. Continued)

MBS-True Detective Mysteries (Lambert Co.): WGN
CBC-From Heart of Empire: CKY CKX
To be announced: WNAX WCCO KSCJ WHLB
CJRM-Saskatchewan Farm Prgm. KFJM-Tex's Broncho Busters
KOA-My Secret Ambition
KSL-Pinto Pete
WLW-True Detective Mysteries
WMIN-News
WMT-Vic Arden's Orch.
WTMJ-Dance Orch.
9:15 CST 8:15 MST
NBC-Jamboree: WMT (sw-11.87)
CBC-By the Sea: CKX CKY
KOA-Men of West
KSL-Styles in Music
WGN-To be announced

WLW-Liars Fraternity
WMIN-Ralph Trafficante
9:30 CST 8:30 MST
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KOA WDAF
WHO WOW WLW WMAQ
WTMJ KSTP WSM WEBC
KFYR WDAY
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Phillips Polly Follies: KRNT
KSCJ KFAB KMOX KDAL
WBBM WCCO WHLB WNAX

CBS-Ray Heatherton, bar: (sw-11.83)
NBC-Jamboree: WMT (sw-6.14)
CBC-From Sea to Sea: CKY
KMBC-News and Sports
KSL-Captains of Industry
WGN-The Northerners
WHAS-Safety Club
WJR-The Beachcomber
WMIN-Varieties
WMT-Tune Tossers
WTCN Front Page

9:45 CST 8:45 MST
NBC-"How to Win Friends & Influence People," Dale Carnegie (Colgate): KSTP WDAF WOW
WMAQ KOA WLW WHO (sw-9.53)

CBS-Talk by Mme. Virginia Delgado of Holland: WHAS KMBC (sw-11.83)
NBC-Jamboree: WDAY WEBC
WMT KFYR

CJRM-The Highwaymen
KSL-Waltz Time & Style Chats
WMIN-River Lake Tabernacle
WSM-To be announced
WTCN-Sons of Amer. Revolution
WTMJ-Let's Dance

10:00 CST 9:00 MST
NBC-Amos 'n' Andy (Campbell's Soup): WOW WDAF WMAQ
KOA KFI WSM WHO (also at 6 p.m.)

CBS-Just Entertainment (Wrigley's Gum): Jack Fulton, tr.; Andrews Sisters; Carl Hohen-garten's Orch.; KRNT KMBC
WCCO KFAB KMOX WHAS
WBBM KSL (also at 6 p.m.)

NBC-King's Jesters: (sw-9.53)
NBC-Eddie Le Baron's Orch.: WMT KSO
CBS-Abe Lyman's Orch.: (sw-11.83)

CBC-News: CJRM CKY CKX
News: WDAY WJR KOIL WMIN
KSCJ
KFYR-Weather; News
KSTP-Cugat's Music
WEBC-Novelettes
WENR-Globe Trotter
WGN-Dean Becker, organist
WHLB-Waltz Time
WLW-Paul Sullivan, news
WMIN-News; Monitor Views the News
WNAX-Evening Varieties
WTCN-Baseball Scores
WTMJ-Last Word in Sports; News

10:15 CST 9:15 MST
CBS-George McCall's Screen Scoops (Old Gold Cigarettes): KNX KSL KMBC (also at 6:15 p.m.)

NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)
CBS-Abe Lyman's Orch.: KFAB KMOX KSCJ WNAX KDAL
WJR
NBC-Campus Comment: KFYR
WDAY
"Campus Comment," a discussion of the Student Strike

Against War, scheduled for Wednesday, April 27, 1938. The point of view of the striker as well as the point of view of the non-striker will be presented. Arthur Northwood, Jr., President of the National Student Federation of America, will be moderator.

NBC-Charlie Agnew's Orch.: WENR WOW (sw-9.53)
CBC-Cariboo Miner: CKY CKX
CJRM

News: WHO WSM WEBC WMT
WHAS WMAQ
KFNF-Nick Lucas
KOA-Vocal Varieties
KOIL Sports Highlights
KSTP-Night Extra
WBBM-Henry Gendroh's Orch.
WCCO-Cedric Adams
WDAF-Irma Ferguson, soloist
WGN-Enio Bolognini's Orch.
WHLB-Tribune Time
WLW-Los Amigos
WMIN-Rhumba Rhythm
WTCN-Wrestling
WTMJ-Guess Who?

10:30 CST 9:30 MST
CBS-Al Jolson's Show: KSL (also at 7:30 p.m.)

NBC-Johnny Presents (Philip Morris); Russ Morgan's Orch. KOA (also at 7 p.m.)
NBC-Lou Breese's Orch.: WTCN
WDAY KFYR WMAQ
CBS-Johnny Lang's Orch.: WHLB
KMBC KRNT KFAB KSCJ
WJR WNAX KDAL (sw-11.83)
NBC-Ruby Newman's Orchestra: WSM (sw-9.53)
MBS-Leo Reisman's Orch.: WMT
WLW KSTP WGN KSO
CBC-Horace Lapp's Orch.: CKY
CKX
News: WOW WBBM
Dance Orch.: WTMJ WDAF
WMIN

CJRM-Dave Gussin's Orch.
KMOX-Headline Highlights
WCCO-Rollie Johnson
WEBC-Minnesota Arrowhead Association
WENR-Andy Kirk's Orch.
WHAS-Romance Time
WHO Sports
WLW-Van Olman's Orch.

10:45 CST 9:45 MST
NBC-Ruby Newman's Orchestra: WOW

CBS-Johnny Lang's Orchestra: WCCO
NBC-Lou Breese's Orch.: KSO
WEBC
KMOX-Carl Lorch's Orch.
KOIL-Embers
WBBM-Primary Election Returns
WHO-American Legion Prgm
WJR-Meditation
WLW-Dick Barrie's Orch.
WTCN-Dance Orch.

11:00 CST 10:00 MST
NBC-Herbie Kay's Orch.: WHO
NBC-Chick Webb's Orch.: WSM
WDAY KFYR WEBC WTCN
KSO

CBS-Roy Eldridge's Orch.: KSCJ
KFAB WNAX KMBC KRNT
WBBM
MBS-Sammy Kaye's Orch.: KOIL
WGN WMT
CBC-Music for Music's Sake
CKY CKX
To be announced: WCCO WJR
KSTP-Del Courtney's Orch.
CJRM-News
KMOX-Lenten Service Spkr.
KOA-Westernaires
KSL-Music for Madame
KSTP-Herbert Holmes
WDAF-Nighthawks
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WLW-24 Hours Review

WMAQ-Andy Kirk's Orch.
WMIN-News; Swing Session
WOW-Music Box
WTMJ-Dance Orch.

11:15 CST 10:15 MST
CBS-Henry Gendroh's Orchestra: WBBM
NBC-Dance Orch.: KOA
MBS-Sammy Kaye's Orch.: KSTP
CJRM-Jack Baxter's Orch.
KMOX-Jay Mills' Orch.
KSL-Little Known Facts
WLW-Eddie Conti's Orch.

11:30 CST 10:30 MST
NBC-Carvel Craig's Orch.: KFYR
WEBC WTCN WDAY (sw-6.14)

CBS-Paul Pendarvis' Orch.: WJR
KSCJ WBBM KFAB KMBC
KMOX WNAX KRNT WHAS
NBC-Jack Marshand's Orch.: WHO
WDAF WOW WMAQ KOA
MBS-Johnny Johnson's Orch.: WGN
WMT KSTP KOIL KSO
CBC-Johnny Johnson's Orch.: CKY
KSL-News
WCCO-Charles Gaylord's Orch.
WLW-Dance Orch.
WMIN-Twelfth Hour Tempo
11:45 CST 10:45 MST
CBS-Paul Pendarvis' Orch.: KSL
CJRM-Organ Interlude
KSL-Players
WENR-Amer. Bowling Congress
12:00 CST 11:00 MST
NBC-Jerry Johnson's Orch.: WHO
WGN WENR
MBS-Leighton Noble's Orchestra: WGN
WLS KSO
News: KMBC KOA WMIN WHO
KMOX-When Day Is Done
KSTP-Dream Ship
WBBM-Primary Election Returns
WMAQ-Charlie Agnew's Orch.
End of Tuesday Programs

Wednesday

April 20, 1938

Wednesday

MORNING

7:00 CST 6:00 MST
NBC-Malcolm Claire: KFYR (sw-21.5)

NBC-Four Showmen: WTCN
CBS-Salon Musicale: (sw-21.52)

7:15 CST 6:15 MST
NBC-Doc Schneider's Texans: KFYR WEBC (sw-21.5)
News: WLW WOW WMT WCCO
KFJM

7:30 CST 6:30 MST
NBC-Women & News: (sw-21.15)
News: KSOO WAAW KLPW
KOIL
Morning Devotions: KFNF
WLS

Musical Clock: WEBC WMT
WOW WBBM

CKY-Rise 'n' Shine Club
KFAB-Smilin' Along
KFJM-Morning Bulletin Board
KFYR-Agriculture in the News
KMOX-Breakfast Brigade; Music
KOA-Good Morning Folks

KOBH-Morning Salute to the Sun
KSTP-Morning Newspaper
WCCO-Musical Chimes
WDAY-Time to Shine
WDGY-Vagabond Kid
WGN-The Music Box
WHLB-Good Morning

7:45 CST 6:45 MST
CBS-Leon Godlman, violinist: (sw-21.52)

NBC-Do You Remember?: (sw-21.5)

News: KFNF WDAY
KFAB-Time 'n' Tunes
KFYR-Tic Toc Tunes
KLPW-Morning Devotions
KOA-Sing Neighbor Sing
KOIL-Hurry-Up-ers
KSOO-Musical Clock
KSTP-Home Highlights
WDGY-Beauty and You
WHO-Favorite Melodies
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMT-Armstrong's M.C.
WNAX-Happy Jack's Old Timers
WTCN-Popular Concert

8:00 CST 7:00 MST
NBC-Breakfast Club; Soloists & Orch.; News: WEBC KOIL
KFYR KSO WDAY
CBS-Fred Feibel, organist: KDAL (sw-21.52)

News: KMOX KOA CKX
Coffee Pot Inn: WMT WHO
WOW
CKY-News; Weather

KFAB-Instrumental Novelties
KFNF-Punkin Valley
KLPW-Everybody's Hou.
KOBH-Early Risers
KSTP-Good Morning Prgm.
WGN-Morning Musicale
WGN-Everyday Words; Good Morning Prgm.
WHLB-Three T's
WLS-Arkansas Woodchopper
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WMIN-News; Breakfast Bell
WNAX-Songs of Jimmy Morgan
WTCN-Musical Clock

8:15 CST 7:15 MST
CBS-Madison Ensemble; News: KDAL (sw-21.52)
NBC-Person to Person: KOA (sw-21.5)

News: KFJM WNAX
Musical Clock: WMT WHO
CKX-Wake Up and Sing
CKY-Rise 'n' Shine Club
KFAB-Roy, Lonnie & John
KMOX-Ozark Varieties
WLS-Morning Minstrels
WLW-Houseboat Hannah, sketch
WOW-Eddie Butler, organist

8:30 CST 7:30 MST
NBC-Breakfast Club; News: WTCN

CBS-Road of Life (Chipso): KMOX WBBM (sw-21.52)
NBC-Landt Trio; News: (sw-21.5)

CBS-Dave Bacal & High Hatters: KDAL

News: WDGW WLS KLPW
KFAB-Morning Reveries
KFJM-Morning Devotional
KOA-The Old Gardener
KOBH-Breakfast Request
KSOO-Mother Hubbard's Melody Cupboard
KSTP-The Daily
WCCO-Mother Hubbard
WHLB-Houseboat Hannah
WHO-Morning Melodies
WLW-Myrt & Marge
WMAQ-Whistler & His Dog
WMIN-There Was a Time When
WNAX-Bert Layne's Mountain's Row-Kitty Kelly

8:45 CST 7:45 MST
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
CBS-Bachelor's Children (Old Dutch Cleanser): KMOX
KFAB WCCO KRNT (sw-21.52)

Markets: KFJM KSCJ
KLPW-Guess What?
KOA-Along King's Hiway
KSOO-Hawaiian Serenade
KSTP-Polly the Shopper

WBBM-Linda's First Love
WDGY-Board of Education Prgm
WEBC-Morning Musicale
WHLB-Here's to Dancing
WHO-Musical Interlude
WLS-Chuck, Ray & Christine; Sodbusters
WLW-Young Widder Jones
WMIN-Tunes of the Times
WMT-Melody Time; News
WOW Party Line

9:00 CST 8:00 MST
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): KSCJ WCCO
WBBM KMOX KRNT

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ KSTP WOW
WHO

NRC-Cabin at the Crossroads (Aunt Jemima): KOIL KSO
WLW WTCN WLS (sw-15.21)

CKY-Singing Stars
KFAB-News
KFJM-Salon Silhouettes
KFNF-Morning Bulletin Board
KFYR-Romantic Hour
KLPW-Good News
KOA-Musical Menu
KOBH-News; On the Mall
KSOO-Harmonicania; Jack Marlow

WDAY-John Wesley
WDGY-Charles Sengir
WEBC-Finnish News; Morning Interlude
WGN-Martha Crane & Helen Joyce

WHLB-Program Previews
WLW-Linda's First Love
WMIN-News; Musical Memories
WNAX-John Peter DePogter

9:15 CST 8:15 MST
MBS-John Metcalf's Choir Loft-WDGY

CBC-Allan Caron, organist: CKX
CKY
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WHO
KSTP WOW

CBS-Myrt & Marge, sketch (Super Suds): WBBM WCCO
KFAB KMOX WNAX
NBC-Margot of Castlewood (Quaker Oats): KOIL WLS
WTCN KSO WMT (sw-15.21)

KFNF-Tree Planters
KLPW-Organ Music
KSCJ-Want Ad Rambles
KSOO-Woman's World
WAL-Divine Service
WDAY-Many Happy Returns of the Day

WEBC-Sally Service; Morning Interlude
WHLB-Morning Musicale
WMIN-Song Stylist

9:30 CST 8:30 MST
NBC-Josh Higgins of Finchville: KSO

NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS
KOIL (sw-15.21)

CBS-Richard Maxwell, songs: WCCO KRNT KFAB KMOX
KSCJ WBBM WHLB
MBS-Get Thin to Music: WDGW
WGN

NBC-Just Plain Bill, sketch (Kolyons): WMAQ KSTP WHO
WOW

Grandma Travels: WDAY WEBC
CKX-On the Dance Floor
CKY-McCoy Mendle Agency
KFJM-Household Hom
KFNF-Nurseryman
KFYR-Top o' the Dial

KLPW-News
KOA-Financial Service
KOBH-Musical Clock
KSOO-Variety Prgm.
WAAW-Markets

WLW-Betty & Bob
WMIN-Woman's Outlook
WMT-Tune Tossers
WNAX-George German's Pied Pipers

WTCN-Around Town
9:45 CST 8:45 MST
NBC-The Woman in White, sketch (Pillsbury): WMAQ
WEBC KSTP WOW WHO

CBS-Romany Trail: WCCO KRNT
WCCO KMOX WHLB
NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)
Dr. Friendly: WGN WLW

Markets: KFJM WDGW
CKY-House of Peter MacGregor
KDYL-Magic Hour
KFAB-Weather & Markets
KFNF-Billie, Jean & Bob
KFYR-Magic Hour

KLPW-Turkey in the Straw
KOA-Wells of Music
KOIL-Ole & Marge
KSCJ-To be announced
KSOO-Ripples; Hi Lites
WBBM-Truman Bradley, comm.
WDAF-Chapel Service
WDAY-Concordia College

WLS-News
WMIN-Gospel Singer
WMT-Young Widder Jones
WNAX-The Blue Four

10:00 CST 9:05 MST
CBS-Pappy Cheshire's Nat'l Hill-billy Champions: KRNT KSCJ
WHLB KMOX

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS
WLW (sw-15.21)
NBC-David Harum, sketch (Bab-O): WHO WOW WMAQ KSTP

NBC-Viennese Ensemble: WMT
News: WAAW KOIL
CJRM-Bulletin Board
CKX-Songs of the Show
CKY-Radio Kitchen

KFAB-Ole & Marge
KFJM-Household Hour
KFNF-Cornfield Hawaiians
KFYR-Markets: Weather; Aunt Sammy

KLPW-Homemakers' Club
KOA-Aunt Jemima
KOBH-News; The Weather; Just About Time

KSOO-Market Reports; News
WBBM-The Heart of Julia Blake
WCCO-Judy & Jane
WDAY-Markets; Hometown Reporter

WDGY-Beauty & You
WEBC-Woman's Hour
WGN-Morning Melodies
WMIN-News; Bulletin Board
WNAX-Devotional Service

10:15 CST 9:15 MST
NBC-Pepper Young's Family, sketch: WLS (sw-15.21)
NBC-Popular Waltzes: KSOO KSO
WDAY

CBS-Pappy Cheshire's Nat'l Hill-billy Champions: KFAB WCCO
WBBM

NBC-Backstage Wife, sketch (Dr. Lyons): WOW WMAQ WHO
KSTP

MBS-Bachelor's Children, sketch (Cudahy Packing Co.): WGN
CKX-Newsy Jigsaw
CKY-Raymar
KFJM-News

KFNF-Studio Prgm.
KFYR-Hymns of All Churches
KMOX-Houseboat Hannah, sketch
KOA-Margo of Castlewood
KOIL-Polly the Shopper
WAAW-Markets

WAL-Women's Hour
WDGY-For Women Only
WHLB-Betty Adams
WLW-News; River; Weather
WMT-Numerical Jamboree
WNAX-Jimmy Morgan, songs

10:30 CST 9:30 MST
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)

CBS-Big Sister, sketch (Rinso): KFAB WBBM KRNT WCCO
WNAX KMOX
NBC-How to Be Charming, beauty talk (Phillips): WMAQ
KSTP WOW WHO
NBC-Breen & de Rose: KOIL
CKX-Markets; What's in the Air
CKY-Music by Cugat
KFJM-Variety Show
KFNF-Frank Field
KFYR-Betty & Bob

KLFM-Markets & News
KOA-Fed. of Woman's Club
KOBH-Home Folks Frolic
KSCJ-Women's Review
KSOO-Honey-mooners
WDAY-The Mixing Spoon; News
WDGY-News

WEBC-News; Morning Varieties
WGN-Painted Dreams
WLW-Thomas Sawyer
WMIN-Mid-morning Concert
WMT-Frank Voelker, organist

10:45 CST 9:45 MST
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Stories (Spry)
KRNT WBBM WCCO KMOX
KFAB WNAX

NBC-Hello Peggy (Drano): WHO
WMAQ WOW KSTP
NBC-Originalities: WEBC KFYR
KSO KOIL

MBS-Elinor Sherry, songs: WDGW
CKX-On Parade
CKY-Widder Jones
KFJM-Markets
KFNF-Request Hymns
KLPW-Homemakers' Club

KOA-To be announced
KOBH-Household Arts
KSCJ-Livestock; Navy News
KSOO-Mountaineers
WGN-Stella Dallas, sketch
WHLB-Famous Cowboy Singer

WLW-The Goldbergs
WMT-Music Memory Contest
WNAX-Russ & Cliff
WTCN-Myndall Cain

11:00 CST 10:00 MST
CBS-Mary Margaret McBride, columnist (Minute Tapioca): KMOX WBBM WCCO KRNT
KFAB

NBC-Girl Alone, sketch (Kellogg): WLW WMAQ
NBC-Vaughn de Leath, sop.: WHO WDAY

MBS-The Boy & Girl Friend: KOIL KSO
Hymns of All Churches: WHLB
WEBC

CKX-Boy & Girl Friend
CKY-Backstage Wife
KFJM-Music of the Masters
KFNF-Weather, Markets & News
KFYR-Markets; Police Bulletins

KLPW-Radio Players
KOA-Organ Reveries
KOBH-News; Odd Facts
KSCJ-Talking Drums
KSOO-Easy to Remember
KSTP-Household Forum
WDGY-Rhythm Revue
WGN-Who in the Stree
WHO-Robert Hood Bowers' Band



FRED ALLEN
"Town Hall Tonight" comedian
Wed. 8 pm CST (7 MST)

Frequencies

CJRM-540 WCCO-810
CKX-1120 WDAF-610
CKY-910 WDAY-940
KFAB-770 WDDY-1180
KFYR-780 WEBC-1290
KFJM-1410 WENR-870
KFNF-890 WGN-720
KFLM-1240 WHAS-820
KMBC-950 WHLB-1370
KMOX-1090 WHO-1000
KOA-830 WJR-750
KOBH-1370 WLS-1250
KRNT-1260 WLW-700
KRNT-1320 WMAQ-870
KSCJ-1330 WMIN-1370
KSL-1190 WMT-600
KSO-1430 WNAX-570
KSOO-1110 WOW-590
KSTP-1460 WSM-690
WAAW-660 WTCN-1250
WBBM-770 WTMJ-620
WCAL-1250

WLS-Grace Wilson, contralto
WMIN-News: World Book Man
WMT-Toby's Bugtussel News
WNAX-Russ & Cliff
WOW-Hymns of Cheer
WTCN-Whoopie John

11:15 CST 10:15 MST
CBS-Kitty Keene, sketch (Dreft):
WCCO WNAX KMOX
CBS-The Goldbergs, sketch (Oxy-
dol): WBBM
NBC-The O'Neills, (Ivory Soap):
WMAQ WOW KFYR KOA
WLW

CBC-Kiddodlers: CKX
Betty & Bob: WHLB WEBC
To be announced: KFAB KSCJ
CKY-Stella Dallas, sketch
KFNF-Poultry Helps
KOBH-Thought for the Day
KOIL-Waltz Time
KSTP-Musical
WAAW-Markets
WDAF-Prgm. Previews; Man on
the Street
WDGY-Trailin' Along
WGN-Morning Melodies
WHO-Dan Harding's Wife
WLS-Don & Helen, Duo
WMIN-Here Comes the Band
WMT-The Magic Hour
WTCN-Classified Column

11:30 CST 10:30 MST
NBC-Nat'l Farm & Home Hour:
WTCN KFYR WDAY KSOO
KOA WMAQ KSO WEBC
(sw-15.21)
Broadcast from the campus of
Michigan State College, East
Lansing.

CBS-Romance of Helen Trent,
sketch (Edna Wallace Hopper):
WBBM KRNT KFAB KMOX
NBC-Campus Kids: KSTP
News: WGN WAAW
CKX-Farmer's Hour
CKY-Morning Melodies
KFJM-Floyd Johnson's Orch.
KFNF-Billie & Jean
KLPN-Markets & News
KOBH-Zeke Manners' Gang
KOIL-Women in the News
KSCJ-Pelletier Pointers; Sons of
Pioneers
WCCO-Happy Gilman's
WHLB-Stock Quotations
WHO-Hymns of All Churches
WLB-Wagner
WLS-Ma Perkins, sketch
WLW-Live stock
WMIN-Rhythm Age
WMT-Troubaderos
WNAX-Grandma Travels
WOW-Aunt Sally

11:45 CST 10:45 MST
CBS-Our Gal Sunday, sketch
(Anacin): WBBM KRNT
KMOX KFAB
NBC-Nat'l Farm & Home Hour:
WLW WOW
CBC-Herman & Banta, xylophon-
ist and piano: CKX
KFJM-Markets
KFNF-Alfalfa John
KLPN-Stamp Man
KOBH-Luncheon Dance
KOIL-Modern Moods
KSCJ-Stars Over Hollywood
KSTP-Kitty Keene
WCCO-Grandma Travels
WGN-Way Down East
WHLB-Gilbert School Prgm.
WHO-Betty & Bob
WLS-Markets; Weather; News-
WMIN-Interview
WMT-News; Markets
WNAX-Blue Ridge Trio

AFTERNOON

12:00 CST 11:00 MST
CBS-Betty & Bob sketch (Gold
Medal): WBBM WCCO KFAB
KMOX (sw-15.27)
NBC-News; Emerson Gill's Orch.:
(sw-15.33)
News: WMIN KSCJ KOIL KSTP
WAAW

CJRM-Radio Kitchen of the Air
CKX-Recordings
CKY-Piano Moods
KFJM-News Oddities
KFNF-Farm Sales & News
KLPN-Noon-day Varieties
KOBH-News; World Book Man;
Easy to Remember
WDGY-Luke 'n' Duke
WGN-Man on State Street
WHLB-Luncheon Melodies
WHO-Market & Weather Report
WLB-Die Walkure
WLS-Evelyn & Hilltoppers
WMT-Hillbillies; Question Man;
Voice of Iowa
WNAX-Farm & Home
WOW-Markets

12:15 CST 11:15 MST
NBC-Escorts & Betty: (sw-
15.33)
CBS-Betty Crocker, cooking ex-
pert (Gold Medal): KFAB
WBBM KMOX WCCO (sw-
15.27)

MBS-Microphone in the Sky:
KSO
CKX-Studio Prgm.
CKY-Organ Reveries
KFJM-News
KFNF-Around the Dinner Table
KOIL-Favorites
KSCJ-Voice of the People
KSTP-Dan Harding's Wife
WAAW-Markets
WDGY-Farm Bureau News
WGN-Noon-time Melodies
WHO-Luncheon Music
WJR-Reminiscing
WMIN-Noon-day Jamboree
WMT-Voice of Iowa
WNAX-News & Markets
WOW-Midday Melodies

12:30 CST 11:30 MST
NBC-Words and Music: WMAQ
(sw-15.33)
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): WBBM
WCCO KMOX KFAB (sw-
15.27)

News: WOW KSTP WHO
Eb & Zeb: KLPN CKY
Melodeers: KSOO WNAX
CKX-Time and Weather; Now
and Then
KFDY-Campus Sports
KFJM-Olaf Roisem's Orch.
KFNF-Henry Field
KFYR-News; Studio Prgm.
KOA-Curiosities
KOBH-Luncheon Music; Weather
Report
KOIL-Old Songs Are the Best
Songs
KSCJ-Agrol
WDAY-Noon-day Varieties
WDGY-Livestock Reporter
WEBC-Weather; News
WGN-Markets; Midday Service
WLS-Voice of the Feed Lot
WLW-Ma Perkins
WMT-Markets; Cedar Valley Hill-
billies
WTCN-Popular Concert

12:45 CST 11:45 MST
CBS-Valiant Lady, sketch (Gold
Medal): WBBM KMOX KFAB
WCCO (sw-15.27)
MBS-Voice of Experience (Lydia
E. Pinkham): KOIL KSO
News: KLPN KOA KSOO CKX
CKY-News
KFJM-Markets
KFYR-Grandma Travels
KSCJ-Livestock
KSTP-Musical
WDGY-Farm Markets
WHO-To be announced
WLS-The Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis, trn.
WMIN-Swing Time
WMT-Iowa Cornhuskers; Cousin
Elvira; Bjorg Bjorgenson
WNAX-D. B. Gurney
WOW-Man on the Street
WTCN-Front Page

1:00 CST 12:00 MST
NBC-Your Health: KSTP KFYR
WHO WEBC WMAQ (sw-15.33)
Subject: "Who Chooses Your
Doctor?"
CBS-Oxydol's Own Ma Perkins:
WCCO KMOX KSCJ WNAX
(sw-15.27)
NBC-Swingtime Trio: KSO (sw-
15.21)
CBC-Big Sister: CKY CKX
To be announced: KRNT WBBM
KFAB-Poultry Shop Talks
KFDY-Brookings Churches
KFJM Hit of the Day
KFNF-Grab Bag
KOA-House of Dreams
KOBH-Midday Melodies
KOIL-Curb Exchange
KSOO-Farm Specials
WDGY-Slim Jim
WGN-Harold Turner, pianist
WHLB-German Music
WLB-Musical Varieties
WLS-School Time

WLW-School of the Air
WMIN-News; Orchestra
WMT-Many Happy Returns; Ger-
man Band
WOW-Musical Prgm.

1:15 CST 12:15 MST
CBS-The O'Neills, sketch (Ivory
Soap): WBBM KRNT KMOX
WCCO
NBC-Let's Talk It Over: KSO
(sw-15.21)
MBS-Symph. Orch. from Lon-
don: WGN
CBC-London Calling: CKY
Markets: WAAW WOW
CKX-Songs of Yesteryear
KFDY-Dorothy J. Norris, Ex-
tension Clothing Specialist
KFJM-Puzzle Program
KOA-Report Period
KOBH-News
KOIL-Top Tunes
KSCJ-Sunny Melodies
KSOO-Board of Trade
WHO-Kitty Keene, sketch
WLS-Otto's Novelodeons
WMIN-Gypsy Strings
WMT-Earl E. May, talk
WNAX-Petroleum Parade

1:30 CST 12:30 MST
NBC-Waltz Favorites: KFYR
KOIL KSOO
NBC-Brevity Matinee: (sw-
15.33)
CBS-Nat'l Student Congress:
WCCO WBBM KSCJ KRNT
WHLB KDAL (sw-11.83)
NBC-How to Be Charming (Phil-
lips Chemical): KOA
CBC-London Calling: CKX
News: KFNF WMAQ WMT
Houseboat Hannah: WOW WHO
WEBC
KFAB-Bill Miller, songs
KFDY-Kathryn Webster, Brook-
ings & Duel County Home
Agent
KFJM-Request Prgm.
KMOX-To be announced
KOBH-Favorite Songs; Crime
Never Pays
KSTP-Woman's Page-Air
WDAY-Agriculture in the News
WDGY-This Rhythmic Age
WGN-June Baker, talk
WLS-Market Summary; Gabriel
Heater

WMIN-Design for Melody
WNAX-Jimmy Morgan, songs
WTCN-Hal McIntyre's Orch.
1:45 CST 12:45 MST
KOBH-Luncheon Music; Weather
Report
NBC-Brevity Matinee: WMAQ
KOA
Judy & Jane: WHO WDAY
WNAX WEBC WOW
WMAQ-Stock Quotations
KFAB-Markets & News
KFDY-Housekeepers' Chats
KFNF-Your Pets
KSTP-Houseboat Hannah
WDGY-Health Talk
WGN-Hits of Today
WLS-Howard Peterson, organist
WMT-Closing Markets; Novelty
Parade; Interlude
WTCN-Tunes of Today

2:00 CST 1:00 MST
NBC-Pepper Young's Family,
sketch (Camay): WLW KOA
WOW WHO KFYR KSTP
WEBC WDAY WMAQ
CBS-All Hands on Deck: KSCJ
KDAL WHLB (sw-11.83)
NBC-Continental Varieties: KOIL
KSOO WTCN (sw-15.33)
KFAB-Cornhusker Jamboree
KFJM-World Bookman
KFNF-Kitchen Klatter
KMOX-Magic Kitchen
KOBH-Farm & Ranch Hour
WBBM-The Editor's Daughter
WCCO-Livestock
WDGY-Dance Orch.
WDGY-Mary Adler's Cafe Orch.
WLS-Homemakers' Hour
WMIN-News; Music Hall
WMT-Afternoon Recess
WNAX-Blue Ridge Trio

2:15 CST 1:15 MST
NBC-St. Bonaventure College
Glee Club: KSO KOIL KSOO
WTCN (sw-15.21)
NBC-Oxydol's Own Ma Perkins,
sketch: WOW WDAY KSTP
WHO WMAQ WEBC KFYR
KOA KFAB
CBC-London Calling: CKX
KFJM-Ma Perkins
KFNF-Studio Prgm.
WAAW-News
WBBM-Meet the Missus
WCCO-Markets; News
WDGY-Gertrude Lewis
WGN-Moods in Music
WLB-Music
WLW-Mad Hatterfields
WNAX-Your Favorites

2:30 CST 1:30 MST
CBS-Kate Smith Speaks: KDAL
KSCJ KRNT WHLB (sw-
11.83)

NBC-Vic & Sade, sketch (Cris-
co): KFYR WOW KSTP KOA
WEBC WDAY WMAQ WLW
WHO KSOO
NBC-Maurice Spitalny's Orch.:
KOIL WMT WTCN KSO (sw-
15.21-15.33)

Jam Session: WGN WDGW
News: WAAW WLS
KFJM-Slim Thomson's Cowboys
KFNF-Flower Lady
KMOX-Linda's First Love, sketch
WBBM-Man on the Street
WCCO-Heart of Julia Blake
WNAX-Geo. German's Pied Pipers

2:45 CST 1:45 MST
CBS-Curtis Institute of Music:
KSCJ KRNT (sw-11.83)
NBC-The Guiding Light, sketch
(White Naptha): WDAY WHO
WEBC KFYR WMAQ KSTP
KSOO WLW WOW KOA (sw-
15.33)

CJRM-Musical Barometer
KMOX-Editor's Daughter, sketch
WBBM-Radio Gossp Club
WCCO-Ladies First
WDGY-Gems of Melody
WGN-The Leadoff Man
WHLB-Judy & Jane
WLS-Homemakers Prgm.
WMT-Joe Fisher's Orch.
WNAX-Betty Lane's Southerners

3:00 CST 2:00 MST
NBC-Club Matinee, variety pro-
gram: WENR KOIL KSOO
WMT KSO (sw-15.21)
NBC-Lorenzo Jones, sketch (Phil-
lips): WOW WMAQ WHO
KSTP
CBS-Curtis Inst. of Music:
KDAL
CBC-Jr. Choral Concert: CKY
CKX

KFAB-Baseball Game
KFJM-Educational Series
KFNF-Variety Revue
KFYR-News; Studio
KMOX-Singin' Sam
KOA-Judy & Jane
KOBH-News; Concert Hall
WBBM-Houseboat Hannah
WDAY-Kitty Keene, Inc.
WDGY-Matinee Melodies
WEBC-Stocks; News
WGN-Baseball Game; White Sox
vs. Detroit
WHLB-Stock Quotations
WLW-Dan Harding's Wife
WMIN-News; Tea for Two
WNAX-News
WTCN-Baseball Game

3:15 CST 2:15 MST
CBS-Curtis Institute of Music:
WCCO
NBC-The Story of Mary Marlin
(Ivory Flakes): KSTP WOW
WHO KOA WMAQ WEBC
MBS-West & Matey, vocal duo:
WDGY
KFJM-News
KFYR-Judy & Jane
KMOX-One Woman's Opinion
WBBM-News; Cheri & Three
Notes
WDAY-News; Tea Time Tunes
WHLB-P. T. A. Council
WLB-Life of Mary Sothorn
WNAX-Happy Jack's Old Timers
3:30 CST 2:30 MST
NBC-The Hughes Reel, with Rush
Hughes, comm. (Borden Co.):
WMAQ WOW WHO KSTP
KOA

NBC-Club Matinee: WEBC
CBS-To be announced: KMOX
WCCO WHLB WBBM (sw-
11.83)

MBS-Ted Malone's Between the
Bookends: WDGW
CKX-Concert Varieties
CKY-Record Library
KFJM-Melody Matinee
KFYR-Kitty Keene, Inc., sketch
KOBH-For Mother & Dad
KSCJ-To be announced
WDAY-Rudy Sten's Cowboys
WLW-Heart of Julia Blake
WMIN-Kaffee Klatch
WNAX-Cliff Frederickson, accor-
dionist

3:45 CST 2:45 MST
CBS-Dance Time: WHLB WCCO
KMOX WBBM (sw-11.83)
NBC-The Road of Life (Chipso):
WMAQ WLW
CBC-Who's Who Today: CKY
CKX
KFNF-Gospel Singer
KFYR-Studio Prgm.
KOA-Dan Harding's Wife
KSCJ-Dance Time
KSTP-Voice of Experience
WHO-To be announced
WMIN-Barefoot Boys
WNAX-Songs of Jimmie Morgan
WOW-Kitty Keene, sketch

4:00 CST 3:00 MST
NBC-Bennett & Wolverton, piano
duo: WENR
CBS-Dear Teacher's Riddle Race:
KSOO WCCO KSCJ KDAL
WBBM WHLB (sw-11.83)
NBC-Neighbor Nell: KFYR WLW
(sw-15.21)
CBC-Univ. Lecture: CKX CKY
News: KSOO WDAY
CJRM-Oby & Eb
KFJM-Answer Me This
KMOX-Let's Compare Notes
KOA-Hello Peggy
KOBH-News; Piano Paintings
KOIL-Song Album
KSTP-Modern Home
WDAY-News
WDGY-Dream Weavers
WEBC-Council of Churches
WHO-Way Down East
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMIN-News; Potpourri
WMT-Church Prgm.
WNAX-Happy Jack
WOW-People in the Headlines

4:15 CST 3:15 MST
NBC-Vagabonds: WMAQ
NBC-Don Winslow of the Navy
sketch: WMT WDAY KFYR
KSOO
CBS-Exploring Space, drama:
WCCO WBBM KMOX WHLB
KSCJ KDAL (sw-11.83)
CBC-The Sea Ghost: CKX CKY
MBS-To be announced: WDGW
KSO
KFJM-High School Prgm.
KOA-Briefs
KOBH-The Musical Newswy
KOIL-Show Shop
KSTP-It Goes Like This
WENR-Music Circle
WHO-Myrt & Marge
WLW-Jack Armstrong
WMIN-Siesta
WOW-Lady of Millions

4:30 CST 3:30 MST
NBC-Kellogg's Singing Lady:
WLW (sw-15.21)
Story: Rumpelstiltskin.
NBC-Radio Rubes: WENR KOIL
NBC-Jos. Gallicchio's Orchestra:
WMAQ KFYR WEBC
NBC-Jack Armstrong (Wheaties):
(sw-9.53-15.33)
CBS-Stepmother, sketch (Col-
gate): WBBM KMOX WCCO
CBC-The Adventures of Jamie
& Josie: CKY CKX
KOA-Heart of Julia Blake
KOBH-Dick Cook & Orch.
KSCJ-Let's Dance
KSOO-Skyride
KSTP-Movie Parade
WAAW-News
WDAY-Public Schools Prgm.
WDGY-Varieties
WHLB-Devotional Services
WHO-Party Line
WMIN-Hamline University
WMT-Cowboy Roundup
WNAX-Blue Four
WOW-Police Bulletins

4:45 CST 3:45 MST
CBS-Hilltop House, sketch (Palm-
olive Soap): KFAB KMOX
WBBM WNAX WCCO (sw-
11.83)
NBC-Little Orphan Annie: (sw
9.53-15.33)
NBC-Anderson Indiana High
School Glee Club: KSO KOIL
WENR KSOO
CKX-Monitor Views the News
CKY-Health Review
KFJM-U.N.D. Campus Musicale
KOA-Garden Club
KSCJ-Cub Reporter
KSTP-Everybody's Problem
WDGY-Mood Music
WHLB-Please Play
WHO-News
WLW-Hilltop House
WMAQ-Romance and Rhythm
WMIN-Matinee Melodies
WOW-Creighton Univ.

5:00 CST 4:00 MST
CBS-News; Deep River Boys:
KSCJ WCCO WHLB
NBC-Little Variety Show: WMT
WTCN KOIL KSOO
NBC-America's Schools, drama
WDAY KFYR WMAQ (sw-
9.53-15.33)
MBS-Ruby's Orch.: WDGW
(Continued on Next Page)

UNCLE EZRA
BROADCASTING
from Station E-Z-R-A
EVERY MON.-WED.-FRI.
NBC - Coast-to-Coast
You'll enjoy the philosophy and
quaint humor of this old man
with young ideas. One of the
best loved characters in radio,
in a program that's DIFFERENT.
Never a dull minute. The Hoosier Hot
Shots supply the music. 'Nuff said.
WEBC KFYR WDAY KSTP WHO
6:15 P.M., CST
Sponsored by ALKA-SELTZER



GERTRUDE BERG
Molly of "The Goldbergs"
Wed. 11:15 am CST (10:15 MST)

(5:00 p.m. Continued)

CBC-To be announced: CKX
Dick Tracy, sketch: WMAQ WOW
KSTP CKY
CFEN-Pelican Club
KFAB-Vic Arden's Orch.
KFNF-Cub Reporters
KMOX-Jack Armstrong
KOA-America's Schools
KOBH-News
WBBM-Kitty Keene, sketch
WEBC-Twilight Review
WENR-Malcolm Claire, children's stories
WGN-Swing It
WHB-Musical Mixtures
WHO-Hill Top House
WLW-Dick Tracy, sketch
WMIN-News; Hollywood Brevities
WNAX-Pied Pipers
WOL-Musical

5:15 CST 4:15 MST
CBS-Doris Rhodes, songs: KSCJ
KRNT WHLB
NBC-Top Hatters; News: KFJR
WDAY KOA
News: CKX CKY KFNF
Air Adventures of Jimmy Allen:
KMOX WHO
Terry & the Pirates: WMAQ
WOW

KFAB-Man on the Street
KFJM-Birthday Bells
KOBH-The Playboys
KOIL-Theater Spotlight
KSTP-Charlie Chan, sketch
WBBM-Eddie House, organist
WCCO-Jack Armstrong
WENR-Don Winslow of the Navy
WLW-Short Short Story
WNAX-Bert Layne's Mountaineers
WSM-Talk by Mrs. W. J. Cox

5:30 CST 4:30 MST
CBS-Boake Carter, commentator
(Huskies & Post Toasties);
WNAX WCCO KMOX WBBM
KFAB KRNT KSCJ WHLB
KDAL (sw-11.83) (also see
7:45 p.m.)

NBC-Chesterfield Daily Sports
Column; Paul Douglas: WOW
WEBC WENR (sw-9.53)
Dick Tracy, sketch: WMT KSOO
Jack Armstrong, sketch: WMAQ
KOIL KFJR WHO
To be announced: WDAF WDAY
CKX-Blair of the Mounties
CKY-Air Adventures of Jimmie
Allen

KFJM-Lone Ranger
KFNF-Studio Prgm.
KOA-News
KOBH-The Mastersingers
KSTP-Jerry of the Circus
WDGY-Rhythm Revue
WLW-Allan Franklyn, sports
WMIN-Eventide Echoes
WTCN-George Crook, organist

5:45 CST 4:45 MST
CBS-Lum & Abner (Postum);
KSCJ WBBM WCCO KMOX
KRNT KFAB (sw-11.83) (also
see 10:15 p.m.)

NBC-Lowell Thomas, commenta-
tor (Sun Oil) WLW (sw
15.21)

NBC-Dinner Concert: KFJR
KSOO WMAQ WTCN
NBC-Joan Edwards, songs: (sw-
9.53-15.83)

NBC-Orphan Annie (Ovaltine)
WOW KSTP
CBC-Germany Salutes Canada:
CKX
News: WDGY KOIL KSOO
WENR
Little Orphan Annie: WGN WHO
Terry & the Pirates: WEBC
WHLB
CKY-Music Graphs
KFNF-Bob Beckett
KOA-Howie Wing
KOBH-Church in the Wild-
wood
KSCJ-Serenader
WDAY-Lem & Martha

WMIN-Hearth & Home
WMT-Sports; News
WNAX-Blue Ridge Trio

NIGHT

6:00 CST 5:00 MST
NBC-Amos 'n' Andy, sketch
(Campbell's Soup): WLW
KSTP (also see 10 p.m.)

NBC-Easy Aces, sketch: (Ana-
cin) Jane Ace: KSO KOIL
WMT WENR WTCN (sw-11.87)

CBS-Just Entertainment with
Jack Fulton, tr.; Andrews
Sisters; Carl Hohengarten's
Orch. (Wrigley's Gum): WJR
(sw-11.83) (also see 10 p.m.)

CBS-Obligato: KFAB KSCJ KSL
News: WOW KMBC KMOX
CJRM-Market News
CKX-La Salle Cavaliers
CKY-On the Trap Line
KFJW-Weather & Markets
KFJR-News; Studio Prgm.
KSOO-Dinner Dance
WBBM-Pappy Cheshire
WCCO-Front Page Parade
WDAF-Studio Prgm.
WDAY-Organ Reveries; Fargo
Forum Spotlight
WDGY-Ozark Ramblers
WEBC-To be announced
WGN-Evening Serenade
WHAS-Nedra Gordinier
WHLB-Dinner Music
WHO-Lou & Jerry
WMAQ-Fort Pearson, news
WMIN-News; Dance Orch.
WNAX-Organ Melodies
WSM-Sports; Cecil Luck
WTMJ-Today's Events

6:15 CST 5:15 MST
NBC-Mr. Keen, Tracer of Lost
Persons, drama (American
Home Products): WMT WENR
KOIL WTCN KSO KOA (sw-
11.87)

NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WOW KFJR
WEBC KSTP WHO WMAQ
WDAF WDAY WTJ (sw
9.53) (also see 10:15 p.m.)

CBS-American Viewpoints: WJR
KRNT KMBC KFAB KDAL
KMOX (sw-11.83)
Speaker: Prof. Harold D.
Laswell, from Chicago. Topic:
"America Looks at the Garrison
State."

MBS-Lawrence Welk's Orch.:
WGN WDGY
CBC-Major Bill: CJRM CKX
News: KFJM WAAW
CKY-Easy Aces
KMBC-Lum & Abner
KSCJ-Jerry of the Circus
KSL-Adv. of Jimmy Allen
WCCO-Let's Celebrate
WHAS-Vocal Varieties
WHLB-Movie Preview
WLW-The Perk Uppers
WMIN-Sports
WSM-Fireside Singers

6:30 CST 5:30 MST
NBC-Talk by Congressman Gar-
ner E. Withrow: KFJR
Congressman Withrow, Pro-
gressive, of Wisconsin, speaks
on "Automobile Manufacturer-
Dealer Relationship." This pro-
vides for an investigation by
the Federal Trade Commission.
CBS-Barry Wood's Music: KSCJ
KDAL WHLB KFAB KMBC
WCCO WBBM
NBC-Rose Marie, songs: WMT
News: WHO KSOO WNAX
Sports: KFJM WTCN KMOX
WGN
CJRM-Organ Recital
CKX-Young Men's Sect. Board
of Trade
CKY-Comedy Stars of Broadway
KOA-Adventures of Jack Arm-
strong
KOIL-Lone Ranger
KSL-Merchants Radio Column
KSTP-Sports Oddities
WDAF-"Let's Celebrate"
WDAY-Variety; News
WDGY-Eventide Echoes
WEBC-Chamber of Commerce
WENR-Dinner Date
WHAS-Peter Riccardi, songs
WJR-Melody & Rhythm
WMAQ-To be announced
WOW-Wig Waggin' with Wagner
WSM-Riding the Range
WTMJ-Easy Aces
WMIN-Dining Out
WWL-County Courier

6:45 CST 5:45 MST
NBC-Happy Jack, songs: WOW
KSTP

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST CAVALCADE OF AMERICA, drama-
tization, CBS.

7:00 CST ONE MAN'S FAMILY, NBC-Red.

7:30 CST BEN BERNIE AND ALL THE LADS
with Lew Lehr, Buddy Clark; guest, CBS.

7:30 CST TOMMY DORSEY'S ORCHESTRA,
vocalists, Paul Stewart, m.c., NBC-Red.

8:00 CST TOWN HALL TONIGHT with Fred
Allen, Portland Hoffa, quartet, Peter Van
Steeden's orchestra; guest, NBC-Red.

8:00 CST CHESTERFIELD PROGRAM with
Grace Moore, Andre Kostelanetz' orchestra,
Deems Taylor; guest, CBS.

9:00 CST KAY KYSER'S PROGRAM, NBC-Red.

9:30 CST IT CAN BE DONE; Edgar A. Guest,
Marian Francis, Frankie Masters' orchestra;
guest, CBS.

11:30 CST LIGHTS OUT, "Night on the Moun-
tain," experimental drama featuring Boris
Karloff, NBC-Red.

CBS-Adult Education Prgm.:
WCCO KMOX KFAB KRNT
KDAL KMBC KSCJ (sw-
11.83)

NBC-Science Marches On: WTCN
KSOO KFJR WMT WENR
MBS-Harold Stokes' Orchestra:
WDGY WGN
News: WHLB KSL
Vic Arden's Orch.: WDAY WHO
CJRM-Howie Wing
CKX-Murder Mysteries
CKY-Melody Time
KFJM-Songs at Eventide
KLPW-Witt and Music
KOA-Jimmie Allen Adventures
WBBM-We the Wives
WDAF-Easy Aces
WEBC-News; Varieties
WHAS-Safety Club
WJR-Melody & Rhythm
WLW-Vicki Chase, memory bou-
quet

WMAQ-Let's Celebrate
WMIN-Leamington Trio
WSM-Comedy Stars of Broadway
WTMJ-Reddy Kilowatt's Orch.

7:00 CST 6:00 MST
NBC-One Man's Family, serial
drama (Tenderleaf Tea); Kath-
leen Wilson: WHO WLW KOA
WDAF WMAQ WTJ (sw
9.53) (also see 11:30 p.m.)

CBS-Cavalcade of America (Du-
Pont); Don Voorhees' Orch.:
KMBC WJR KMOX WHAS
KFAB WCCO WBBM KRNT
(sw-11.83)
The 4-H Clubs, organizations
of farm youths throughout the
country, will be the subject of
the dramatization.

NBC-Roy Shield's Revue: KOIL
KSO WMT WDAY KFJR (sw-
11.87)

MBS-Marine Band: WDGY
CBS-One Man's Family: CKY
CJRM-Dinner Dance Music
KFJM-Four Star Prgm.
KSCJ-To be announced
KSL-Tribune Intermountain Em-
pire Progress Series
KSOO-Sports Revue
WAL-Overby Hour
WGN-Ennio Bolognini's Orch.
WHLB-Organ Music
WLS-Acappella Choir
WMIN-News; Novelties
WNAX-George German's Pied Pi-
pers

7:15 CST 6:15 MST
Vic Arden's Orch.: KFJM KLPW
CJRM-News; Sports
KSCJ-Peter McGregor
KSL-Songs We Remember
WBBM-Sandra Brown
WMIN-Moment Musicales
WNAX-Harmony Club

7:30 CST 6:30 MST
CBS-Ben Bernie & All the Lads
(U. S. Rubber); Lew Lehr;
Buddy Clark; Guests: WCCO
WBBM KCSJ KMBC KFAB
KMOX KRNT WJR KDAL
WHAS (sw-11.83) (also KNX
at 10:30 p.m.)

NBC-Harriet Parsons, commenta-
tor (Bromo Seltzer): WLS
KSO KOIL WMT (sw-11.87)

NBC-Tommy Dorsey, His Trom-
bone & Orch. (Raleigh &
Kool): WHO KSTP WMAQ
WDAF WOW KOA WSM WLW

MBS-Lone Ranger (Gordon Bak-
ing Co.): WGN

MBS-Let's Visit: WDGY
CBC-Jr. Choral Concert: CKY
To be announced: KFJR WEBC
CJRM-Adv. of Jimmie Allen
CKX-Songs of the West
KFJM-Guest Night
KSL-Songs for You
WAL-Talk
WDAY-Keyboard Kapers
WMIN-Bud Morton Club
WNAX-Frankie Trumbauer's Or-
chestra
WTMJ-For Ladies Only

7:45 CST 6:45 MST
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
KSL (also at 5:30 p.m.)

NBC-Barry McKinley, bar.: WLS
WMT KFJR KOIL WDAY
(sw-11.87)

CJRM-Easy Aces, sketch
CKX-Dr. Dollar
KFJM-Orchestra Parade
WAL-Farm Hour
WEBC-Program for Sur-Ins
WMIN-Coral Islanders
WTMJ-Let's Dance

8:00 CST 7:00 MST
CBS-Chesterfield Prgm. with An-
dre Kostelanetz' Orch.; Deems
Taylor, commentator; Grace
Moore, sop.; Guest: KRNT
KSCJ KFAB WHAS WNAX
WCCO KMOX KMBC WJR
WHLB KSL WBBM KDAL
(sw-11.83)

NBC-Town Hall Tonight (Sal
Hepatica): Fred Allen & Port-
land Hoffa; Peter Van Stee-
den's Orch.: WDAF WLW
WMAQ WTJ KSTP KOA
WOW WHO WSM (sw-9.53)
(also KFI at 11 p.m.)
Guest: Dr. Ida Mellen, ichthy-
ologist writer and chief fish doc-
tor at the New York Aquarium.

NBC-Tune Types: WEBC WTCN
KFJR WDAY WLS KSO WMT
CBC-Red Ledger: CKY CKX
CJRM-Choosing a Vacation
KFJM-Geraldine Hannah, songs
KOIL-Prayer Meeting
WGN-Bob Crosby's Orch.
WMIN-News; Tuning Around

8:15 CST 7:15 MST
CJRM-Roberto Briggs, pianist
KFJM-News
WLS-The International Mirror
WMIN-Tuning Around

8:30 CST 7:30 MST
CBS-The World Game with F.
P. A.: KSCJ KFAB WJR KSL
KMBC KRNT WCCO WHAS
KDAL KMOX (sw-11.83)

NBC-Under Western Skies, dra-
ma: WEBC WDAY WTCN
(sw-11.87)

CBC-Spotlight Parade: CKY CKX
MBS-Jazz Nocturne: KOIL KSO
WMT

CJRM-Concert Orch.
KFJM-Ave Maria Hour
KFJR-Salute Interlude
WBBM Salute to Cities
WGN-Jack Russell's Orch.
WHLB-Vic Arden's Orch.
WMIN-Justin & Helen
WNAX-Tommy Tucker's Orch.

8:45 CST 7:45 MST
WGN-News; Sports
WHLB-Radio Night Club
WMIN-W. P. A. Prgm.

9:00 CST 8:00 MST
NBC-Kay Kyser's Musical Klass
& Dance; Virginia Sims; Harry
Babbitt; Sully Mason (Lucky
Strike Cigarettes): WDAY
WEBC WOW WSM WHO KOA
WMTJ WDAF WMAQ KSTP
KFJR WLW (sw-9.53)

CBS-Gang Busters (Palmolive
Shave Cream); Crime Drama
by Col. N. H. Schwarzkopf:
KMOX WJR KRNT KSL
KMBC WHAS WCCO WBBM
KFAB (sw-11.83)
Dramatization: The case of
Joe Prymas, Cleveland bandit,
who killed a cop. The only clue
to the killer was a number a
dying man wrote with his own
blood where he had been left.

NBC-Choir Symphonette; Mixed
Ensemble: WENR WTCN KSO
KOIL WMT (sw-11.87)

CBC-Melodic Strings: CKX
CJRM-Walter Budd's Blossoms
CKY-Dr. Query
KFJM-Tex & Rex
KSCJ-Stamp Man
WGN-Bob Crosby's Orch.
WMIN-News Review
WNAX-Vic Arden's Orch.

9:15 CST 8:15 MST
NBC-Nola Day, contralto: KSO
KOIL WTCN WMT WENR
KSCJ Club Cabana
WMIN-Joe Bilo
WNAX-Yankton College

9:30 CST 8:30 MST
CBS-It Can Be Done (Household
Finance); Edgar A. Guest:
WJR WBBM KRNT KMBC
WHAS KFAB KMOX (sw-
11.83)
Guest: Captain Richard Pen-
nelly of the New York Safe and
Lofi Squad. Since he has been
on the job, safe robbery has de-
creased in New York by 70 per-
cent.

NBC-Minutrel Show: WENR (sw-
11.87)

MBS-Melodies from the Sky:
WGN
CBC-Singers: CKY CKX CJRM
KOIL-Theater Comique
KSL-What Do You Know?
WCCO-Musical
WHLB-WPA Musicales
WMIN-Cec Hurst's Orch.
WMT-Tune Tossers
WNAX-News
WTCN-Front Page

9:45 CST 8:45 MST
CBS-Jack Shannon, tr.: KSL
NBC-Minutrel Show: WTCN WMT
KSO
WMIN-Δ River Lake Tabernacle
WNAX-Evening Varieties

10:00 CST 9:00 MST
NBC-Amos 'n' Andy, sketch
(Campbell's Soup): WOW
KOA WMAQ WDAF WSM
WHO (also at 6 p.m.)

CBS-Just Entertainment with
Jack Fulton, tr.; Andrews
Sisters; Carl Hohengarten's
Orch. (Wrigley's Gum): KFAB
KMOX KRNT WCCO WHAS
KMBC WBBM KSL (also at
6 p.m.)

NBC-Dick Gasparre's Orchestra:
(sw-9.53)

CBS-Benny Goodman's Orch.:
(sw-11.83)

NBC-Bert Block's Orch.: KSO
WMT

MBS-Melodies from the Sky:
KSTP

CBC-News: CKY CJRM CKX
News: WENR KFNF WDAY
WJR KOIL KSCJ
KFJR-Weather; News
WEBC-Novelties
WHLB-Salute Time
WLW-Paul Sullivan, news
WMIN-News; Monitor Views the
News
WTCN-Baseball Scores
WTMJ-Sports; News

10:15 CST 9:15 MST
CBS-Lum & Abner (Postum):
KSL (also at 5:45 p.m.)

NBC-Uncle Ezra (Alka-Seltzer):
KOA (also at 6:15 p.m.)

NBC-Dick Gasparre's Orchestra:
WDAY

NBC-Bert Block's Orch.: WENR
KSO

CBS-Benny Goodman's Orch.:
KSCJ KFAB KMBC KMOX
KDAL WNAX WBBM
CBC-Here & There: CJRM CKY
CKX

MBS-Howard Woods' Orch.: WGN
News: WHO WMT WEBC WSM
WHAS WMAQ WMIN
KFNF-Hawaii Calls
KFJR-ΔLenten Meditations
KOIL-Sports Highlights
KSTP-Night Extra

WCCO-Cedric Adams
WDAF-James Fern, tr.
WHLB-Tribune Time
WJR-Reminiscing
WLW-Sweet Adeline
WOW-Wig Waggin' with Wagner
WTCN-Burton Boys
WTMJ-Riddle Me This

10:30 CST 9:30 MST
CBS-Ben Bernie's Orch.; Guest
(U. S. Rubber Co.): KSL (also
at 7:30 p.m.)

NBC-Rhyme Night; Horace
Heidt's Orch.: WSM WENR
KSTP KFJR WEBC WLW
(sw-9.53)

NBC-Herbie Kay's Orch.: WTCN
KOIL WDAY WMT (sw-6.14)

CBS-Dance Orch.: KSCJ KDAL
KFAB KRNT WHLB KMBC
WHAS WNAX (sw-11.83)

MBS-Jimmy Dorsey's Orch.: WGN
CBC-Today's Music: CKY CKX
CJRM

News: WBBM WOW KMOX
Dance Orch.: WDAF WTMJ
KOA-Light on the West
WCCO-Rollie Johnson
WHO-Sports
WMAQ-Lou Breese's Orch.
WMIN-Dance Time

10:45 CST 9:45 MST
NBC-Rhyme Night; Horace
Heidt's Orch.: WHO WOW
CBS-Dance Orch.: WBBM
KMOX-Carl Lorch's Orch.
WCCO-Cec Hurst's Orch.
WJR Soly
WTCN-Rodeoliers

11:00 CST 10:00 MST
CBS-Cavalcade of America; Don
Voorhees' Orch.: KSL (also
at 7 p.m.)

NBC-Henry Busse's Orch.: WTCN
KOIL
NBC-Andy Kirk's Orch.: WDAY
WEBC KFJR WMAQ
CBS-Red Norvo's Orch.: KMOX
WNAX KFAB KMBC KRNT
CBS-Henry Gendron's Orch.:
KSCJ WBBM
MBS-Orrin Tucker's Orch.: KSO
WMT WGN
CBC-Minutrel Jamboree: CKY
CKX

To be announced: WCCO WJR
CJRM-News
KOA-Dance Hour
KSTP-Herbie Holmes
WDAF-Nighthawks
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WHO-Veterans Forum
WLW-Twenty-Four Hour Review
WMIN-News; Swing Session
WOW-Dance Band
WSM-Evening Fantasy

11:15 CST 10:15 MST
NBC-Andy Kirk's Orch.: WSM
CBS-Roy Eldridge's Orchestra:
WBBM KSCJ
NBC-Henry Busse's Orch.: WLW
MBS-Orrin Tucker's Orchestra:
KSTP

CJRM-Frank Traumbauer's Orch.
KMOX-Jay Mills' Orch.
WMIN-Joe Bilo

11:30 CST 10:30 MST
NBC-Lights Out, experimental
drama: KFJR WEBC WOW
WDAF WBAL KSTP WDAY
WMAQ WSM WHO WTJ
"Night on the Mountain," in-
spired by Monossorsky's com-
position, "Night on Bald Moun-
tain," will be heard starring
Boris Karloff.
Turn to pages 22 and 23 for pic-
tures of Boris Karloff and many of
the interesting devices used to pro-
duce "Lights Out."

NBC-Teddy Hill's Orch.: KOIL
WTCN KSO (sw-6.14)

CBS-Horace Henderson's Orch.:
WNAX KMBC KRNT KSCJ
KFAB WBBM KMOX
CBS-Frank Dailey's Orch.: WJR
WHAS
MBS-Jack Russell's Orch.: WGN
WMT
CBC-Community Concert: CKY
CJRM
KOA-Westernaires
KSL-News
WCCO-Charles Gaylord's Orch.
WLW-Dick Barrie's Orch.
WMIN-Twelfth Hour Tempo

11:45 CST 10:45 MST
NBC-Teddy Hill's Orch.: WENR
KSL-Ensemble

12:00 CST 11:00 MST
NBC-Jack Marshall's Orchestra:
WOW WENR
NBC-Harry Candulla's Orchestra:
WMAQ WHO
MBS-Leighton Noble's Orch.:
WGN WLW KSO
News: KMBC KOA WMIN
KMOX-When Day Is Done
KSTP-Dream Ship
WBBM-Roy Eldridge's Orch.

End of Wednesday Programs

MORNING

7:00 CST 6:00 MST
NBC-Malcolm Claire: KFYP
NBC Southernaires: WTCN
CBS-Rhythmaires: (sw-21.52)
KFAB-Morning Round-Up
KFJM-Eye Openers
KFNF-Studio Prgm.
KLPM-Swing Time
KMOX-Temple Bells; Reader & Tr.

WLW-Houseboat Hannah
WOW-Eddie Butler, pianist
8:30 CST 7:30 MST
CBS-The Road of Life, sketch:
WBBM KMOX (sw-21.52)
NBC-Breakfast Club; News:
WTCN KFYP
CBS-Edna O'Dell, songs: KDAL
MBS-Victor Lindlahr: WGN
News: WDGY KSTP WLS
KLPM
CKX-Wake Up and Sing
KFAB-Meditation
KFJM Morning Devotional
KOA-The Old Gardener
KOBH-Breakfast Request
KSOO-Mother Hubbard's Melody Cupboard
WCO-Dinty Moore
WHLB-Houseboat Hannah
WHO-Morning Melodies
WLW-Myrt & Marge
WMAQ-Whistler & His Dog
WMIN-Musical Newsy
WNAX-Bert Layne's Mountaineers
WOW-Pretty Kitty Kelly
8:45 CST 7:45 MST
CBS-Bachelor's Children (Old Dutch Cleanser): KMOX
WCO KFAB KRNT (sw-21.52)
NBC-Francis Adair, contr.: (sw-21.5)
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
Markets: KFJM KSCJ
KLPM-Guess What?
KOA-Morning Melodies
KSOO-Mind Your Manners
KSTP-Polly the Shopper
WBBM-Linda's First Love
WDGY-Board of Education Prgm
WBC-Morning Musicale
WHO-Musical Interlude
WLS-Chuck, Ray & Christine
WLW-Young Widder Jones
WMIN-Tunes of the Times
WMT-Musical Interlude; News
WOW-Party Line
9:00 CST 8:00 MST
CBS-Pretty Kitty Kelly (Wonder Bread): KSCJ WBBM WCO
KMOX KRNT
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ KSTP WHO
WOW
NBC-Cabin at the Crossroads (Aunt Jemima): WLS WLW
KSO WMT KOIL WTCN (sw-15.21)
News: KFNF KFAB
CKY-Musical Comedy Highlights
KFJM-Salon Silhouettes
KFYR-Romantic Hour
KLPM-Good News
KOA-Musical Menu
KOBH-News; Musical Clock
KSOO-Shopper's Lane
WDAY-John Wesley
WDGY-Canary Serenade
WBC-Finnish News; Morning Interlude
WGN-Martha Crane & Helen Joyce
WHLB-Program Previews
WMIN-News; Musical Memories
WNAX-John Peter DePاجر
9:15 CST 8:15 MST
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WOW
KSTP WHO
CBS-Myrt & Marge, sketch (Super Suds): WBBM WCO
KMOX KFAB KRNT WNAX
NBC-Margot of Castlewood (Quaker Oats): WLS WTCN
KSO WMT KOIL (sw-15.21)
MBS-John Metcalf's Choir Loft: WDGY
CBC-Allan Caron: CKX CKY
KFNF-Tree Planters
KLPM-Organ Music
KSCJ-News
KSOO-Woman's World
WDAY-Many Happy Returns of the Day
WBC-Morning Interlude; Stocks
WHLB-Morning Musicale
WMIN-Song Stylist
9:30 CST 8:30 MST
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS
KOIL (sw-15.21)
CBS-Romany Trails: KSCJ KFAB
KRNT WHLB
NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ KSTP
WHO WOW
NBC-Josh Higgins of Finchville: KSO
CBS-Emily Post (Florida Citrus): WBBM
MBS-Get Thin to Music: WDGY
WGN

Grandma Travels: WBCB WDAY
Dance Tunes: CKX CKY
KFJM-Household Hour
KFNF-Nurseryman
KFYR-Too o' the Dial
KLPM-News
KMOX-Musical Prgm.
KOA-Financial Service
KSOO-Music Hall of the Air
WAAW-Markets
WCO-Peggy Tudor
WLW Betty & Bob
WMIN-Woman's Outlook
WMT-Louise Hathaway
WNAX-George German's Pied Pipers
WTCN-Around Town
9:45 CST 8:45 MST
NBC-The Woman in White, sketch (Pillsbury): WMAQ WBCB
KSTP WOW WHO
NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw 15.21)
NBC-Viennese Ensemble: KOIL
CBS-Hi-Hatters with Dave Bacal: WHLB KSCJ KMOX
WCO KRNT
Dr. Friendly: WLW WGN
Markets: KFJM WDGY
CKY-Ranch Boys
KFAB-Weather; Markets; Ole & Marge
KFNF-Billie, Jean & Bob
KFYR-Magic Hour
KLPM-Turkey in the Straw
KOA-Wells of Music
KSOO-Tuning Around
WBBM-Truman Bradley, comm.
WCAI-Devotion
WDAY-Concordia College
WLS-News
WMIN-Gospel Singer
WMT-Young Widder Jones
WNAX-The Blue Four
10:00 CST 9:00 MST
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS
WLW (sw-15.21)
NBC-David Harum, sketch (Baby): WHO WOW KSTP WMAQ
CBS-Mary Lee Taylor (Pet Milk): WBBM KRNT KMOX
KFAB
NBC-Viennese Ensemble: WMT
CBS-Instrumentalists: WHLB
News: KOIL WAAW
CJRM-Bulletin Board
CKX-Poet's Corner
CKY-Raymar
KFJM-Household Hour
KFNF-Cornfield Hawaiians
KFYR-Markets; Weather; Aunt Sammy
KLPM-Homemakers' Club
KOA-Aunt Jemima
KOBH-News; Weather; Just About Time
KSCJ-P.T.A. Prgm.
KSOO-Market Reports; News
WCO-Judy & Jane
WDAY-Markets; Hometown Reporter
WDGY-Beauty & You
WBC-Woman's Hour
WGN-Morning Serenade
WMIN-News; Bulletin Board
WNAX-Devotional Service
10:15 CST 9:15 MST
CBS-The Instrumentalists: KSCJ
KFAB WBBM
NBC-Backstage Wife, sketch (Dr. Lyons): WOW WMAQ
KSTP WHO
NBC-Popular Waltzes: KSOO
WDAY WMT
NBC-Pepper Young's Family, sketch (Camay Soap): WLS
(sw-15.21)
MBS-Bachelor's Children: WGN
News: KFJM WTCN
CKX-Newsy Jigsaw
CKY-Music for Mother
KFNF-Studio Prgm.
KFYR-Hymns of All Churches
KMOX-Houseboat Hannah, sketch
KOA-Margot of Castlewood
KOIL-Polly the Shopper
WAAW-Markets
WCO-Thomas Conrad Sawyer
WDGY-For Women Only
WHLB-Betty Adams
WLW-News; River; Weather
WMIN-Bulletin Board
WNAX-Jimmy Morgan, songs
10:30 CST 9:30 MST
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
NBC-Originalities: KOIL WBCB
KSO
CBS-Big Sister, sketch (Rinso): KFAB WBBM KRNT WNAX
WCO KMOX
NBC-Homemakers' Exchange (Nat'l Ice Adv., Inc.): KOA
WOW WHO WMAQ KSTP
WLW (sw-15.33)

CKX-Markets; What's in the Air
CKY-Easy to Remember
KFJM-Organ Serenade
KFNF-Frank Field
KFYR-Betty & Bob
KLPM-Markets & News
KOBH-Home Folks Frolic
KSCJ-Women's Review
KSOO-Honeymooners
WAAW-Markets
WDAY-The Mixing Spoon
WDGY-News
WGN-Painted Dreams
WMT-Frank Voelker, organist
WTCN-Tunes of Today
10:45 CST 9:45 MST
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS
(sw-15.21)
CBS-Aunt Jenny's Stories (Spry): WBBM KRNT KMOX WNAX
KFAB WCO
NBC-Larry Larson, organist:
KOIL KFYP WBCB KSO
MBS-Joan Merrill, songs: WDGY
CKX-Zeke Manners' Gang
CKY-Widder Jones
KFJM-Markets
KFNF-Smithonians
KLPM-Homemaker's Club of the Air
KOA-To be announced
KOBH-Household Arts
KSCJ-Want Ad Rambles
KSOO-Mountaineers
KSTP-School for Wives
WGN-Stella Dallas, sketch
WHLB-Problems of Pamela
WCAI-Peggy Tudor
WLB-Music Appreciation
WLW-The Goldbergs
WMAQ-Happy Jack Turner, songs
WMT-Jimmie Smith's Orch.
WOW-Mystery Chef
11:00 CST 10:00 MST
CBS-Mary Margaret McBride, columnist (Minute Tapioca):
KRNT WCO WBBM KMOX
KFAB KDAL KSCJ
NBC-Girl Alone, sketch (Kellogg): WLW WMAQ
NBC-Vaughn de Leath, sop.:
WDAY WHO
MBS-The Boy & Girl Friend:
KSO KOIL
CBC-The Boy & Girl Friend:
CKX
Hymns of All Churches: WBCB
WHLB
CKY-Homemakers' Exchange
KFJM-Music of the Masters
KFNF-Weather, Markets & News
KFYR-Markets; Police Bulletin
KLPM-Radio Players
KOA-On the Mall
KOBH-News; This Curious World; Grandstand Cheers
KSOO-Music by Cugat
KSTP-Household Forum
WDGY-Charles Senzir
WGN-Harold Turner, pianist
WLS-Short, Short Stories
WMIN-News: World Break Man
WMT-Toby's Cornstussel Nooz
WNAX-Russ & Cliff
WOW-Hymns of Cheer
11:15 CST 10:15 MST
CBS-Kitty Keene, Inc., sketch (Dreft): KMOX WNAX KSCJ
WCO
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WOW KFYP
WLW KOA
CBS-The Goldbergs, sketch (Oxydol): WBBM
CBC-George Griffin, bar.: CKX
Betty & Bob: WBCB WHLB
CKY-Stella Dallas, sketch
KFAB-To be announced
KFNF-Poultry Period
KOBH-Thought for the Day
KOIL-Waltz Time
KSTP-Musicale
WAAW-Markets
WDAY-Prgm. Previews; Man on the Street
WDGY-Rhythm Revue
WGN-Melody Time
WHO-Dan Harding's Wife
WLB-Child Welfare Institute:
Marion L. Faegre
WLS-Don & Helen
WMIN-Here Comes the Band
WMT-The Magic Hour
WNAX-Blue Four
11:30 CST 10:30 MST
CBS-Romance of Helen Trent, sketch (Old English Floor Wax): Virginia Clark: WBBM
KRNT KFAB KMOX
NBC-Nat'l Farm & Home Hour:
KOA WMAQ KFYP WBCB
WLW WDAY KSOO KSO (sw-15.21)
NBC-Al & Lee Reiser, piano duo:
KSTP

CBC-Young Winnipeg Makes Music: CKY
News: WAAW WGN
CKX-Jackson Bros.
KFJM-W.P.A. Prgm.
KFNF-Billie & Jean
KLPM-Markets & News
KOBH-Melody Time
KOIL-Women in the News
KSCJ-Pelletier Pointer
WCO-Happy Gilman's
WDGY-Trailin' Along
WHO-Hymns of All Churches
WHLB-Stock Quotations
WLB-Convocation: Henry Seidel Canby
WLS-Ma Perkins
WMIN-Rhythmic Age
WMT-Seed Talk; News; Mkts.
WNAX-Grandma Travels
WOW-Aunt Sally
11:45 CST 10:45 MST
CBS-Our Gal Sunday, sketch (Old English Floor Wax):
WBBM KRNT KFAB KMOX
CBC-Three Romances: CKY CKX
WHLB-Virginia Band
WHO-Betty & Bob
WLS-Markets & Weather; News
WMIN-Take It Easy
WMT-News; Farm Markets
WNAX-Blue Ridge Trio
WOW-Novelty Orch.
12:00 CST 11:00 MST
NBC-News; Emerson Gill's Orch.:
(sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal): KMOX WCO KFAB
WBBM (sw-15.27)
News: WMIN KOIL KSTP
WAAW
CKX-Artie Piper and His Pied Pipers
CKY-Organ Reveries
KFJM-News Oddities
KFNF-Farm Sales & News
KLPM-Noon-day Varieties
KOBH-News; World Book Man;
There Was a Time When
KSCJ-Newspaper Spotlights
WDGY-Luke n' Duke
WGN-Man on State Street
WHLB-Luncheon Melodies
WHO-Markets & Weather
WLB-Opera
WLS-Dinnerbell Prgm.
WMT-Hillbillies; Question Man;
Voice of Iowa
WNAX-The Farm & Home
WOW-Markets
12:15 CST 11:15 MST
CBS-Hymns of All Churches (Gold Medal): KFAB WBBM
KMOX WCO (sw-15.27)
NBC-Escorts & Betty: (sw-15.33)
CKY-Melody Time
KFJM-News
KFNF-Speedliners
KOIL-Noon-day Varieties
KSCJ-Voice of the People
KSTP-Dan Harding's Wife
WAAW-Markets
WDGY-Farm Bureau News
WGN-Noontime Melodies
WHO-Luncheon Music
WLB-Art Gallery
WMIN-Noon-day Jamboree
WNAX-News and Markets
WOW-Midday Melodies
12:30 CST 11:30 MST
CBS-Arnold Grimm's Daughter (Gold Medal): WCO WBBM
KMOX KFAB (sw-15.27)
NBC-Words & Music: WMAQ
(sw-15.33)
CBC-Music Makers: CKX CKY
News: WHO WOW
KFYR-Weather & Markets; John M. Ryan
KFJM-Olaf Roisen's Orch.
KFNF-Henry Field
KFYR-News; Studio Prgm.
KLPM-Eb & Zeb
KOA-Peggy Tudor
KOBH-Luncheon Music; Weather
Report
KOIL-Old Songs Are the Best Songs
KSCJ-De Kalb
KSOO-Sing, Neighbor, Sing



ARTHUR PETERSON
Dr. Rutledge of "Guiding Light"
Thurs. 2:45 pm CST (1:45 MST)

KSTP-Daily Features
WDAY-Noonday Variety Prgm.
WDGY-Jivestock Markets
WBCB-Weather Report
WGN-Markets; Midday Service
WLS-Henry Hornbuckle
WLW-Ma Perkins
WMT-Markets; Hillbillies
WNAX-Melodiers
WTCN-Popular Concert
12:45 CST 11:45 MST
NBC-Univ. of Cincinnati Glee Club: KOIL (sw-15.21)
CBS-Valiant Lady, sketch (Gold Medal): WCO WBBM KFAB
KMOX (sw-15.27)
MBS-Voice of Experience: KSO
News: KLPM KSOO KOA CKX
CKY-News & Messages
KFYR-Farm Flashes
KFJM-Markets
KFYR-Grandma Travels
KSCJ-Livestocks; Nebraska Agt.
KSTP-Musicale
WDGY-Farm Markets
WHO-To be announced
WLS-Voice of the Farm
WLW-Kitty Keene, Inc.
WMIN-Novelty Trio
WMT-Iowa Cornhuskers
WNAX-D. B. Gurney
WOW-Staff Orch.
WTCN-Front Page
1:00 CST 12:00 MST
NBC-Music Guild: KOA WHO
WMAQ (sw-15.33)
NBC-Vagabonds: KSO (sw-15.21)
CBS-Oxydol's Own Ma Perkins, sketch: KSCJ WNAX KMOX
WCO (sw-15.27)
CBC-Big Sister: CKY CKX
KFAB-Poultry Shop Talks
KFYR-Brookings Churches
KFJM-Headlines of Yesterday
KFNF-Grab Bag
KFYR-Studio Reporter
KOBH-Vic Arden's Orch.
KOIL-Curb Exchange
KSOO-Farm Specials
KSTP-Know Your University
WBBM-To be announced
WDGY-Slim Jim
WBCB-Superior High Schools
WGN-Harold Turner, pianist
WHLB-Scandinavian Music
WHO-New Tunes
WLB-Wagner Opera
WLS-Touring the World
WLW-School of the Air
WMIN-News; Orch.
WMT-Many Happy Returns; German Band
WOW-Eddie Butler, pianist
WTCN-Inquire Reporters
1:15 CST 12:15 MST
NBC-Let's Talk It Over with Lisa Sergio: WBCB KFYP
KSO (sw-15.21)
CBS-The O'Neills (Ivory Soap):
WBBM KRNT KMOX WCO
MBS-Rhythm Express: WGN
CBC-London Calling: CKY
Markets: WOW WAAW
CKX-Happy Valley Folks
KFYR-So. Dakota Farm Produce
Report
KFJM-Puzzle Prgm
KOBH-News
KOIL-Top Tunes
KSCJ-Sing & Swing
KSOO-Closing Chicago Board of Trade
KSTP-Learn by Doing
WHO-Kitty Keene, sketch
WLS-Melody Parade
WMIN-Three Quarter Time
WMT-Earl E. May, talk
WNAX-Petroleum Parade
WTCN-Whoopee John
1:30 CST 12:30 MST
CBS-Nat'l Jr. C. of C. Award to Station WREC, Memphis, Tenn.:
WBBM WHLB KRNT KSCJ
KDAL WCO (sw-11.83)
(Continued on Next Page)

Thursday

April 21



BETTY LOU GERSON
Mercedes Colby of "Don Winslow of the Navy"
Thurs. 4:15 pm CST (3:15 MST)

(1:30 p.m. Continued)

NBC-Light Opera Selections: (sw-15.33)
NBC-Dot & Pat, songs: KFJR KSOO (sw-15.21)
News: KFNR WMAQ WAAW WMT
Houseboat Hannah: WEBC WHO WOV
CKX-Songs That Never Grow Old
KFAB-Bill Miller, songs
KFDY-Music That Lives
KFJM-Request Prgm
KGNF-Hawaiians
KMOX-To be announced
KOA-Report Period
KOBH-Favorite Songs
KOIL-Dot & Pat
KSTP-Woman's Page
WDAY-Agriculture in the News
WDGY-There Was a Time When
WGN-June Baker, talk
WLS-Market Summary, Gabriel Heatter
WMIN-Design for Melody
WNAX-Jimmy Morgan, songs
WTCN-Hal McIntyre's Orch.
1:45 CST 12:45 MST
NBC-Johnnie Johnston, bar.: KOIL KSOO KFJR
CBS-Console Moods: KRNT KSCJ WBBM WHLB WCCO (sw-11.83)
NBC-Light Opera Selections: WMAQ
MBS-Console & Keyboard: WGN Judy & Jane: WEBC WHO WNAX WOV WDAY
Markets: WMT CKX
KFAB-Markets & News
KFDY-Radio Camera Club
KFNR-Pet Department
KOA-Farm Question Box
KSTP-Houseboat Hannah
WDGY-Musical Newsy
WLS-Grace Wilson & Howard Peterson
WTCN-For the Ladies
2:00 CST 1:00 MST
CBS-Ray Block's Varieties: KSCJ KDAL KMOX WHLB (sw-11.83)
NBC-Rosa Linda, pianist: KSOO KOIL (sw-15.21-15.33)
NBC-Pepper Youngs Family, sketch (Camay): WOV WHO WDAY KSTP WEBC KFJR WLW WMAQ KOA
MBS-Quakerstown Frolics: WGN WDG
CBC-Univ. Hour: CKY
KFAB-Cornhusker Jamboree
KFJM-World Bookman
KFNR-Kitchen Klatter
KOBH-Farm & Ranch Hour
WBBM-The Editor's Daughter
WCCO-Livestock
WLS-Homemakers' Prgm
WMIN-News; Music Hall
WMT-Afternoon Recess
WNAX-Blue Ridge Trio
WTCN-School Personalities
2:15 CST 1:15 MST
NBC-Eastman School of Music: WTCN KSO (sw-15.33-15.21)
NBC-Oxydol's Own Ma Perkins, sketch: WDAY WMAQ KFAB WOV KFJR WEBC KSTP KOA WHO
CBC-University Hour: CKX
KFJM-Ma Perkins
KFNR-Studio Prgm.
KOIL-To be announced
KSOO-Studio Frolics
WAAW-News
WBBM-Meet the Missus
WCCO-Markets
WDGY-Gratitude Lewi,
WGN-Quarter-Hour Musical
WLS-Homemakers' Matinee
WLW-Mad Hatterfields
WNAX-Your Favorites

2:30 CST 1:30 MST
CBS-Army Band: WHLB KSCJ KDAL (sw-11.83)
NBC-Vic & Sade, sketch (Crisco): WMAQ KSTP WHO KOA WEBC WDAY KFJR WOV WLW KSOO
Jam Session: WGN WDG
KFJM-Slim Thomson's Cowboys
KFNR-Flower Lady
KMOX-Linda's First Love, sketch
WBBM-Missus Goes to Market
WCCO-Dental Health
WLS-News
WMT-Joe Fisher's Orch.
WNAX-Geo. German's Pied Pipers
2:45 CST 1:45 MST
NBC-The Guiding Light, sketch (White Naptha): KFJR KSTP WDAY WHO WOV KOA KSOO WLW WEBC WMAQ
NBC-Eastman School of Music: (sw-15.33-15.21)
KMOX-Editor's Daughter, sketch
WBBM-Radio Gossip Club
WCCO-Ladies First
WDGY-Gems of Melody
WGN-The Leadoff Man
WHLB-Judy & Jane
WLS-Homemakers' Prgm.
WMT-To be announced
WNAX-Betty Lane's Southerners
3:00 CST 2:00 MST
NBC-Club Matinee: KOIL WENR KSOO WMT KSO (sw-15.21)
CBS-Adventures in Science: KSCJ KDAL (sw-11.83)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ KSTP WHO WOV
CBC-Club Matinee: CKX
CJRM-Modern Tempos
CKY-Dept. of Education
KFAB-Baseball
KFJM-Educational Series
KFNR-Variety Revue
KFJR-News; Studio
KMOX-Singin' Sam
KOA-Judy & Jane
KOBH-News; Concert Master
WBBM-Houseboat Hannah
WDAY-Kitty Keene, Inc.
WDGY-Sim Jim's Roughriders
WEBC-Stocks; Afternoon Interlude
WGN-Baseball Game; White Sox vs. Detroit
WHLB-Stocks
WJW-Dan Harding's Wife
WMIN-News; Let's Remember
WNAX-News
3:15 CST 2:15 MST
CBS-Eton Boys: KSCJ KDAL WCCO WHLB (sw-11.83)
NBC-Story of Mary Marlin, sketch (Ivory Flakes): WMAQ KSTP WHO WOV WEBC KOA
MBS-Songland: WDG
KFJM-News
KFJR-Judy & Jane
KMOX-One Woman's Opinion
WBBM-News; High Hatters with Dave Bacal
WDAY-News; Tea Time Tunes
WLS-To be announced
WLW-Life of Mary Sothern
WNAX-Happy Jack's Old Timers
3:30 CST 2:30 MST
NBC-The Huzhes Reel with Rush Hughes (Borden Co.): KOA WOV WMAQ WHO KSTP
NBC-Gen. Fed. of Women's Clubs: WEBC KOIL WENR KSOO WMT KSO (sw-15.21)
CBS-To be announced: KDAL WCCO KMOX WHLB WBBM (sw-11.83)
MBS-Ted Malone's Between the Bookends: WDG
CKX-Radio Special
CKY-Record Library
KFJM-Melody Matinee
KFJR-Kitty Keene
KOBH-College Days
KSCJ-To be announced
WDAY-Rudy Sten's Cowboys
WLW-Hello Peggy
WMIN-Kaffee Klatch
WNAX-Chief Frederickson, accordionist
3:45 CST 2:45 MST
NBC-Road of Life, sketch (Chipso): WMAQ WLW
NBC-Gen. Fed. of Women's Clubs: KFJR KSTP
CBC-Canada Entertains: CKY CKX
CBS-Current Questions Before the Senate: KSCJ WHLB KMOX WBBM KDAL (sw-11.83)
KFNR-Gospel Singer
KOA-Dan Harding's Wife
WCCO-Art Institute
WDGY-Jam Session
WHO-To be announced
WMIN-Barefoot Boys
WNAX-Songs of Jimmie Morgan
WOW-Kitty Keene, Inc.
4:00 CST 3:00 MST
NBC-The Four of Us: KFJR KSO (sw-15.21)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.

7:00 CST KATE SMITH HOUR; Ted Straeter Chorus, Jack Miller's orchestra; guest, CBS.

7:00 CST RUDY VALLEE'S VARIETY HOUR; guest, NBC-Red.

7:00 CST THE MARCH OF TIME, news dramatizations, NBC-Blue.

7:00 CST ALFRED WALLENSTEIN'S SINFONETTA, MBS.

8:00 CST GOOD NEWS OF 1938, Robert Taylor, m.c.; Frank Morgan; Judy Garland, and other film stars, chorus, Meredith Willson's orchestra; Ted Pearson, announcer; Myrna Loy, Lionel Barrymore, and Clark Gable, guests, NBC-Red.

9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; Percy Grainger, guest, NBC-Red.

Summer Session

With the beginning of Daylight Saving Time at 2 a.m. next Sunday, April 24, radio dives into the summer season. Many favorites change broadcast times then. Look for up-to-the-minute listings in Radio Guide for April 30, on sale April 21—this Thursday!

CBS-Nila Mack's Let's Pretend: KSCJ WCCO WBBM WHLB (sw-11.83)
NBC-Bennett & Wolverton: WENR
CBC-University Lecture: CKY CKX
News: KSOO WDAY
CJRM-Cocktail Capers
KFJM-Weather Forecast
KGO-Movie Gossip
KMOX-Let's Compare Notes
KOA-Curiosities
KOBH-News; Piano Paintings
KSCJ-Eton Album
KSTP-Modern Home
WDGY-Dream Weavers
WEBC-The Spoken Word
WHO-Way Down East
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMIN-News; Maybe You Know Them
WMT-Church Prgm.
WNAX-Happy Jack
WOW-People in the Headlines
4:15 CST 3:15 MST
NBC-To be announced: WMAQ KOA (sw-9.53-15.33)
CBS-Let's Pretend: KMOX
NBC-Don Winslow of the Navy, sketch: WMT WDAY KFJR KSOO
MBS-To be announced: KSO
CBC-The Sea Ghost: CKY CKX
KJFM-Symphonic Notes
KOBH-Musical Newsy
KOIL-Show Shop
KSCJ-Let's Dance
KSTP-World Friendship
WDGY-Varieties
WEBC-Afternoon Varieties
WENR Music Circle
WHLB-Moments Musicales
WHO-Myrt & Marge
WLW-Jack Armstrong
WMIN-Today's Best Sellers
WOW-Lady of Millions
4:30 CST 3:30 MST
NBC-Joseph Gallicchio's Orch.: KOA WDAY WEBC WMAQ
NBC-Kelloog's Singing Lady: WLW (sw-15.21)
Story: Childhood of Lily Pons.
CBS-Stepmother, sketch (Colgate): WBBM WCCO KMOX (sw-11.83)
NBC-Radio Rubes: WENR KOIL KSO
NBC-Jack Armstrong: (sw-15.33-9.53)
CBC-To be announced: CKY CKX
KFJR-Hazel Johnson
KOBH-Matinee Melodies
KSCJ-Boulevard
KSOO-Skyride
KSTP-Movie Parade
WAAW-News
WDGY-Varieties
WHLB-Devotional Services
WHO-The Party Line
WMIN-Teatime Tidbits
WMT-Tom Owen's Roundup

WNAX-Blue Four
WOW-Junior Round Table
4:45 CST 3:45 MST
CBS-Hilltop House, sketch (Palmolive Soap): KFAB WNAX
KMOX WCCO WBBM (sw-11.83)
NBC-King's Jesters: KSOO KSO WENR
NBC-Little Orphan Annie: (sw-9.53-15.33)
NBC-Joseph Gallicchio's Orch.: KFJR
CKX-Monitor News
CKY-ProL Jackson
KFJM-Lone Scout Tribe
KOIL-School of Music
KSCJ-Cub Reporter
KSTP-School Forum
WDGY-Mood Music
WHLB-Please Play
WHO-News
WLW-Hilltop House
WMAQ-Jimmy & Gyp
WOW-Little Man
5:00 CST 4:00 MST
CBS-News; George Hall's Orch.: KSCJ WHLB KRNT KOIL
NBC-Rakov's Orch.: KSO KOIL WTCN KSOO WMT
NBC-Geo. R. Holmes, commentator: KOA (sw-9.53-15.33)
MBS-The Five o'Clock Boys: WDG
CBC-Rakov's Orch.: CKX
Col. Irving Speed Wallace: KFJR WDAY KFJM KGCU KDLR
KRMC KOVC
Dick Tracy: WMAQ WOV KSTP CKY WLW
CFCN-Pelican Club
KFAB-Rhythm & Romance
KFNR-Cub Reporters
KMOX-Jack Armstrong
KOBH-News; Answer Me This
WBBM-Kitty Keene, Inc.
WCCO-Jingling Sam
WEBC-Twilight Review
WENR-Malcolm Claire, children's stories
WGN-Swing It
WHLB-News
WHO-Hilltop House
WMIN-News; Hollywood Brevities
WNAX-Pied Pipers
5:15 CST 4:15 MST
CBS-Doris Rhodes, songs: KSCJ WHLB
NBC-Rhythmaires Orch.: News: KFJR WMAQ (sw-9.53-15.33)
MBS-Sweet & Low: WGN WDG
News: CKY KFNR
Air Adventures of Jimmy Allen: KMOX WHO
CKX-News; Royal Road
KFAB-Man on the Street
KFJM-Birthday Bells
KOA-Goodwill Industries
KOBH-Music Graphs
KSTP-Charlie Chan
WBBM-Eddie House, organist
WCCO-Jack Armstrong

WDAY-Charlie & Cedric
WENR-Don Winslow of the Navy
WLW-Tunes for Two
WMT-Behind the Headlines
WNAX-Bert Layne's Mountaineers
WOW-Staff Orch.
5:30 CST 4:30 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KFAB KSCJ KRNT WCCO
WHLB WBBM KMOX WNAX KDAL (sw-11.83) (also see 7:45 p.m.)
NBC-Chesterfield Daily Sports Column, Paul Douglas: WEBC WOV WENR (sw-9.53)
CBC-Witching Hour: CKX
Jack Armstrong: KFJR KOIL WHO WMAQ
Dick Tracy, sketch: WMT KSOO
CKY-Air Adventures of Jimmie Allen
KFJM-Geological Survey
KFNR-Studio Prgm.
KOA-News
KOBH-Musical Workshop
KSTP-Jerry of the Circus
WDGY-Rhythm Revue
WDAY-To be announced
WDGY-Sophisticated Ladies
WGN-Charlie Chan
WLW-Allan Franklyn, sports
WMIN-Eventide Echoes
WTCN-George Crook, organist
5:45 CST 4:45 MST
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
CBS-Barry Wood, songs: KSCJ WBBM (sw-11.83)
NBC-Dinner Concert: KFJR WMAQ WTCN KSOO
NBC-Little Orphan Annie, sketch (Ovaltine): WOV KSTP
News: WDG KOIL WENR
Little Orphan Annie: WGN WHO
CKY-Uncle Peter
KFAB-Jack Hanssen's Star Dust
KFNR-Bob Beckett
KFJM-Old Favorites
KMOX-Meet the Missus
KOA-Howie Wing
WCCO-Front Page Parade
WDAY-Lem & Martha
WEBC-Dinner Dates
WHLB-Terry & the Pirates
WMIN-Hearth & Home
WMT-Sports; Evening News
WNAX-Blue Ridge Trio
NIGHT
6:00 CST 5:00 MST
NBC-Amos 'n' Andy (Campbell's Soup): WLW KSTP (also see 10 p.m.)
NBC-Easy Aces, sketch (Anacin): KOIL WENR WMT WTCN KOA KSO (sw-11.87)
CBS-Just Entertainment With Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
CBS-Songs for You: KSCJ KSL KFAB
News: KMBC KMOX KFJR WMAQ WOV
Vic Arden's Orch.: WTMJ WCCO
CJRM-Market News
CKY-Something Different
KFJM-Shopping Tour
KSOO-Dinner Dance
WDAF-Sports Page of the Air
WDAY-Organ Reveries
WDGY-Twilight Interlude
WEBC-Placement Service
WGN-Henry Weber's Concert Orchestra
WHAS-Nedra Gordinier
WHLB-Dinner Music
WHO-Faye & Cleo
WMIN-News; Dance Orch.
WNAX-Organ Melodies
WSM-Sports; Cecil Luck
6:15 CST 5:15 MST
NBC-Vocal Varieties (Tums): the Smoothies; De Vore Sisters; Male Octet; William Stoess' Orch.: WOV WHO KSTP WLW WMAQ WDAF
CBS-George McCall's Hollywood Screen Scoops (Old Gold Cigarettes): WHAS KMOX KFAB WCCO WBBM KRNT (sw-11.83) (also see 10:15 p.m.)
For news of Hollywood read "Hollywood Snowdown" in every issue of Radio Guide.
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WTCN KSO KOIL WENR WMT KOA (sw-11.87)
MBS-Ray Keating's Orch.: WGN WDG
CBS-Major Bill: CJRM CKX

News: KFJM WAAW
CKY-Melody Time
KFJR-The Four Counts
KMBC-Lum & Abner
KSL-Adv. of Jimmy Allen
WDAY-Who's Who in Radio
WEBC-Organaires
WHLB-Movie Preview
WJR-To be announced
WMIN-Sports
WSM-String Quartet
WTMJ-Today's Events
6:30 CST 5:30 MST
CBS-We, the People; Gabriel Heatter, dir. (Sanka Coffee): KSCJ KFAB KMOX WHAS WBBM KRNT KMBC WCCO KSL WJR (sw-11.83)
NBC-Mario Cozzi, bar.: KFJR WMAQ
NBC-Elvira Rios, songs: (sw-11.87)
MBS-Headlines: WMT WDG
CBC-Organ Recital: CJRM CKX
Dinner Music: WTMJ WENR WHLB
News: WHO KSOO
Sports: KFJM WTCN KOIL WGN
CKY-Talking Drums
KOA-Adv. of Jack Armstrong
KOIL-Dinner Music
KSTP-Sports Oddities
WDAF-Musical Moments Revue
WDAY-Variety Prgm.; News
WEBC-Vic Arden's Orch.
WLW-Headline Heroes
WMIN-Dining Out
WNAX-Opportunity Hour
WOW-Wig Waggin' with Wagner
WSM-Riding the Range
6:45 CST 5:45 MST
NBC-Steinle Bottle Boys Swing Club (Glass Containers Ass'n): WENR (sw-11.87)
NBC-Ruth Lyon, sop.: WTCN
NBC-Dick Stabile's Orch.: WOV KFJR
MBS-Outdoors With Bob Edge: WGN
Let's Celebrate: WMAQ WTMJ
CJRM-Howie Wing
CKX-Sportscaster
CKY-Leo Laberge
KFJM-Shopping Tour
KOA-Jimmie Allen Adventures
KOIL-Around Omaha
KSOO-Musical Moments
WMT-Sports; Evening News
KSTP-Mr. Editor
WDAF-Easy Aces
WDAY-True Bank Stories
WDGY-Rhythm Revue
WEBC-News; Varieties
WHLB-News
WHO-The Songfellows
WLW-To be announced
WMIN-Leamington Trio
WMT-Refreshing Rhythms
WNAX-Opportunity Hour
7:00 CST 6:00 MST
NBC-Rudy Vallee's Variety Hour (Royal Gelatin): KSTP WMAQ WOV WEBC WTMJ WDAF WLW WHO WSM KOA (sw-9.53)
CBS-Kate Smith Hour (Swans Down Cake Flour & Calumet Baking Powder); Jack Miller's Orch.; Ted Straeter Chorus; Guests: WBBM WNAX KSCJ KMBC KMOX KFAB WHAS WJR WCCO KRNT KDAL (sw-11.83) (also KOA KFI at 11:15 p.m.)
NBC-The March of Time (Electrolux Refrigerators): KOIL WLS KSO WMT (sw-11.87) (also KOA KFI at 11:15 p.m.)
MBS-Alfred Wallenstein's Orch.: WGN WDG
Soloist: Joseph Coleman, violinist.
The music detail for this program may be found on page 7 this week.
CBC-Sinfonietta: CKX
CJRM-Dinner Dance Music
KFJM-Concert Hall of the Air
KFJR-Four Star Prgm
KFJR-Studio Prgm.
KSL-Fashion Dialogue for Men
KSOO-Sports Revue
WDAY-Stamp Man
WHLB-Organ Moods
WLB-Pianist
WMIN-News; Zurah Temple Band
7:15 CST 6:15 MST
CJRM-News; Sports
KFJM-Orchestra Parade
KFJR-Travel with Captain Adams
KLP-Musical Interlude
KSL-Cactus Mac & His Saddle Tramps
WDAY-Old Chestnuts
WGN-Victor Arden's Orch.
WLB-Pianist
WMIN-Moment Musicales
7:30 CST 6:30 MST
NBC-Jimmy Kemperer & Co.: WLS KOIL KFJR WDAY (sw-11.87)

Thursday

April 21



BOB BURNS
"Music Hall" comedian
Thurs. 9 pm CST (8 MST)

Frequencies

CJRM-540
CKX-1120
CKY-910
KFAB-770
KFYR-780
KJFM-1410
KFNF-590
KFYR-550
KJFM-1240
KMOX-950
KMOX-1090
KOA-830
KOBH-1370
KOIL-1260
KRNT-1320
KSCJ-1330
KSL-1130
KSOO-1430
KSTP-1460
WAAW-660
WBBM-770
WCAL-1250

Meredith Willson's Orch.: KOA
WEBC WHO WDAY WDAF
KSTP WMAQ WOW WTMJ
WSM WLW KFYP (sw-9.53)
Guests: Myrna Loy, Clark
Gable and Lionel Barrymore.
For news of Hollywood read "Hollywood Showdown" in every issue
of Radio Guide.

NBC-To be announced: WMT
(sw-11.87)
CBC-Mendelssohn Choir: CKY
CKX CJRM
KFJM-Y. W. C. A. Movie Review
KOIL-Pride of India
WGN-Victor Arden's Orch.
WHLB-Human Interest in News
WLS-Howard Peterson, organist
WMIN-News; West High Mid-
night Club
WTCN-Editor's Spotlight

CBC-Kraft Music Hall: CKY
CKX
CJRM-Your Government Speaks
KFJM-Melody Serenade
WCCO-Home Folk Tunes
WBBM-On to Adventure
WHAS-Your Favorite Hymns
WMIN-News
WNAX-Yankton College Prgm.

9:15 CST 8:15 MST
CBS-Essays in Music: WCCO
KMOX-Sports
WHAS-Safety Club
WMIN-Whoopee John

9:30 CST 8:30 MST
CBS-Americans at Work: WHAS
KSCJ KFAB KRNT WHLB
WCCO KMOX KDAL (sw-
11.83)

NBC-Promenade Concert: WENR
KSO (sw-11.87)
MBS-Henry Weber's Concert Or-
chestra: WGN KOIL
News: KSL WNAX
CJRM-The Foursome
KMBC-News; Sports
WBBM-Tom Sawyer Looking at
the World
WJR-Marked Hours
WMIN-Varieties
WMT-Vic Arden's Orch.
WTCN-Front Page

NBC-Dick Gasparre's Orch.:
(sw-9.53)
CBS-Duke Ellington's Orch.: (sw-
11.83)
News: KOIL WDAY WJR KFYP
WMIN KSCJ
KSTP-Styles for Men
WEBC-Novelettes
WENR-Globe Trotter
WHLB-Waltz Time
WLW-Paul Sullivan, news
WMIN-News; Midnight Reporter
WTCN-Baseball Scores
WTCN-Sports; News

10:15 CST 9:15 MST
CBS-Geo. McCall's Screen Scoops
(Old Gold Cigarettes): KMBC
KSL (also at 6:15 p.m.)

NBC-Dick Gasparre's Orch.:
KFYP WDAY WOW
CBS-Duke Ellington's Orch.:
KSCJ KFAB KMOX WNAX
WJR WBBM KDAL
MBS-Theater Digest: WLW WGN
CBC-Youth Intervenes: CKY
CJRM CKX
News: WHO WMT WSM KSTP
WEBC WMAQ WHAS
KFNF An Evening at Home
KOA-Ranger Serenade
KOIL-Sports Highlights
WCCO-Cedric Adams
WDAF-Rose Ann Carr, sop.
WENR-Charlie Agnew's Orch.
WHLB-Tribune Time
WMIN-Rhumba Rhythm
WTCN-Coronado Orch.
WTCN-Guess Who?

KMOX-Headline Highlights
KOIL-Embers
WCCO-Rollie Johnson
WEBC-Treasures Next Door
WENR-Andy Kirk's Orch.
WHO-Sports Review
WMIN-Dance Time

10:45 CST 9:45 MST
CBS-Buddy Rogers' Orch.: WCCO
WBBM
NBC-Lou Breese's Orch.: WHO
WOW WEBC KOA
MBS-Dick Barrie's Orch.: WMT
WLW WGN
KMOX-Carl Lorch's Orch.
WJR-Meditation
WMIN-Whoopee John
WTCN-Rodeoliers

11:00 CST 10:00 MST
CBS-Red Norvo's Orch.: KSCJ
KMBC KFAB WNAX WBBM
KRNT

NBC-Henry Busse's Orch.: KFYP
WDAY WMAQ WEBC
NBC-Harry Owen's Orch.: KSO
WHO WTCN
MBS-Benny Goodman's Orch.:
WGN WMT KOIL
CBC-The Moonstone: CKY CKX
CJRM-News
KMOX-ΔLenten Service Spkr.
KOA-Music by Cugat
KSTP-Herbie Holmes
WDAF-Nighthawks
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WLW-Twenty-Four Hour Revue
WMIN-News; Swing Session
WOW-Music Box
WSM-Reveries

CBC-Streamline: CKX CKY
MBS-Dance Orch.: WMT
CJRM-Adv. of Jimmie Allen
KDYL-Maestros of Modern Music
KSL-The Camera Speaks
WDGY-Eventide Echoes
WGN-To be announced
WHLB-Radio Night Club
WLB-Poister
WMIN-Duke Tieso

7:45 CST 6:45 MST
CBS-Boake Carter, commentator
(Huskies & Post Toasties);
KSL (also at 5:30 p.m.)

NBC-Shefter & Brenner, piano
duo: KFYP WLS (sw-11.87)
CJRM-Easy Aces, sketch
KDYL-Radio Guest
KFJM-Mother's Musical Album
WDAY-Old Chestnuts
WGN-Victor Arden's Orch.
WLB-Bach
WMIN-Band Concert
WMT-Tune Tossers

8:00 CST 7:00 MST
CBS-Major Bowes' Amateur Hr.
(Chrysler): WBBM KSL WJR
KMBC KFAB KMOX WCCO
KSCJ WNAX KRNT WHAS
(sw-11.83)

NBC-Good News of 1938 (Max-
well House); Robert Taylor,
m.c.; Connie Boswell; Chorus;

8:15 CST 7:15 MST
KFJM-News
WGN-Bob Crosby's Orch.
WHLB-Frankie Smoltz' Orch.
WLS-Evelyn, the Little Maid
WMIN-West High Midnight Club
WTCN-To be announced

8:30 CST 7:30 MST
NBC-America's Town Meeting of
the Air: WENR WMT KSO
WTCN (sw-11.87)
MBS-Ray Sinatra's Moonlight
Rhythms: KOIL
KFJM-ΔAve Maria Hour
WMIN-Minneapolis Actor's Guild

8:45 CST 7:45 MST
WGN-News; Highlights of Sports
WMIN-W.P.A. Prgm.

9:00 CST 8:00 MST
NBC-Kraft Music Hall; Bing
Crosby, bar.; Bob Burns;
Johnny Trotter's Orchestra;
Guests: WHO WDAY KFYP
WDAF KSTP WTMJ KOA
WEBC WOW WLW WMAQ
WSM (sw-9.53)
Guest: Percy Grainger.

CBS-Essays in Music; Concert
Orch. dir. Victor Bay: WHLB
WJR KFAB KSCJ KRNT
KMOX WHAS KMBC KDAL
KSL (sw-11.83)

NBC-Town Meeting: WENR
WTCN (sw-11.87)
MBS-Jimmy Dorsey's Orch.: WGN
KOIL

9:45 CST 8:45 MST
NBC-Promenade Concert: WTCN
CJRM-The Mandoliniers
KMBC-Broadway Comedy Stars
KSL-Old Familiar Airs
WBBM Sports
WMIN-ΔRiver Lake Tabernacle
WMT-Park Band
WMAQ-Evening Varieties

10:00 CST 9:00 MST
CBS-Just Entertainment With
Jack Fulton, tr.; Andrews Sis-
ters; Carl Hohengarten's Orch.
(Wrigley's Gum): KRNT KSL
WCCO WBBM KMOX KFAB
WHAS KMBC (also at 6 p.m.)

NBC-Amos 'n' Andy (Campbell's
Soup): WMAQ WOW WDAF
KOA WSM WHO (also at 6
p.m.)

NBC-Eddie le Baron's Orch.:
KSO WMT
CBS-News: CKY CKX CJRM

NBC-Lou Breese's Orch.: WMAQ
WSM KFYP WDAY (sw-9.53)
NBC-Enric Madriguera's Orch.:
WTCN WMT KSO
CBS-Buddy Rogers' Orch.: KSCJ
WNAX WHLB WHAS KMBC
KDAL KRNT KFAB WJR
(sw-11.83)
CBC-Backstage: CKX CKY CJRM
News: WOW WBBM
Dance Orch.: WDAF WTMJ
KSTP
KFNF-House of Peter McGregor

NBC-Henry Busse's Orch.: WSM
MBS-Benny Goodman's Orch.:
KSTP WLW
CJRM-The Hawaiians
KMOX-Jay Mills' Orch.
WDAY-Phyl Coe Mysteries

11:30 CST 10:30 MST
NBC-Garwood Van's Orch.
WTCN (sw-6.14)
NBC-Andy Kirk's Orch.: WMAQ
WDAY WSM WDAF WEBC
KFYP WHO

NBC-Charlie Agnew's Orch.: WSM
WMAQ
NBC-Jerry Johnson's Orch.: WHO
WOW WENR
MBS-Anson Weeks' Orch.: WGN
KSO WLW
News: KMBC KOA WMIN
KMOX-When Day Is Done
KSL-Dance Orch.
KSTP-Dream Ship
WBBM-Roy Eldridge's Orch.
End of Thursday Programs

CBS-Henry King's Orch.: WJR
KFAB KMOX WBBM KSCJ
KRNT WNAX KMBC WHAS
MBS-Bob Crosby's Orch.: KSO
WMT WGN KOIL KSTP
CBC-European Gaieties: CKY
CJRM
KSL-News
WCCO-Charles Gaylord's Orch.
WLW-Dance Orch.
WMIN-Twelfth Hour Tempo
WOW-Dance Orch.
11:45 CST 10:45 MST
NBC-Andy Kirk's Orch.: WOW
NBC-Garwood Van's Orch.: WENR
KOA-Glen Lee's Orch.
KSL-Sports
12:00 CST 11:00 MST
NBC-Charlie Agnew's Orch.: WSM
WMAQ
NBC-Jerry Johnson's Orch.: WHO
WOW WENR
MBS-Anson Weeks' Orch.: WGN
KSO WLW
News: KMBC KOA WMIN
KMOX-When Day Is Done
KSL-Dance Orch.
KSTP-Dream Ship
WBBM-Roy Eldridge's Orch.
End of Thursday Programs

Friday

April 22, 1938

Friday

MORNING

7:00 CST 6:00 MST
CBS-Novelties: (sw-21.52)
NBC-Malcolm Claire: KFYP
(sw-21.5)

NBC-Four Showmen: WTCN
Lem & Martha: WHO WOW

7:15 CST 6:15 MST
NBC-Doc Schneider's Texans:
KFYP WEBC (sw-21.5)
News: WCCO KFJM WAAW
WMT WOW WLW

7:30 CST 6:30 MST
CBS-Fred Feibel, organist: (sw-
21.52)

NBC-Women & News: (sw-21.5)
NBC-Wm. Meeder: (sw-21.54)
News: KSOO WAAW KLPM
KOIL
ΔMorning Devotions: KFNF
WLS
Musical Clock: WMT WEBC
WOW WBBM
CKY-Rise 'n' Shine Club
KFAB-Smilin' Along
KFJM-Morning Bulletin Board

7:45 CST 6:45 MST
NBC-Do You Remember?: (sw-
21.5)
News: KFNF WDAY
KFAB-Time 'n' Tunes
KFYP-Tie Toe Tunes
KLPM-ΔMorning Devotions
KOA-Sing, Neighbor, Sing
KOIL-Hurry-Up-ers
KSOO-Musical Clock
KSTP-Home Highlights
WDGY-Beauty and You
WEBC-Mirror of Fashion
WHO-Favorite Melodies
WLS-Jolly Joe's Pet Pals
WLW-The Gospel Singer
WNAX-Happy Jack's Old Timers
WTCN-Popular Concert

8:00 CST 7:00 MST
NBC-Breakfast Club; Orchestra;
Soloists; News: WEBC KOIL
KSO WDAY KFYP

CBS-Met. Parade; News: KDAL
CBS-Arthur Godfrey: (sw-21.52)
News: KMOX KOA CKX CKY
Coffee Pot Inn: WHO WMT
WOW

KFAB-Instrumental Novelties
KFNF-Bulletin Board
KLPM-Everybody's Hour
KOBH-Early Risers
KSTP-Good Morning Hour
WDGY-Morning Musicals
WGN-Everyday Words; Good
Morning Prgm.

WHLB-Three T's
WLS-Arkansas Woodchopper
WLW-Betty Crocker
WMAQ-Your Neighbor
WMIN-News; Breakfast Bell
WNAX-Songs of Jimmy Morgan
WTCN-Musical Clock

8:15 CST 7:15 MST
NBC-Person to Person: KOA
(sw-21.5)
CBS-Metropolitan Parade; News:
(sw-21.52)
News: KFJM WNAX
Musical Clock: WMT WHO
CKX-Wake Up and Sing
CKY-Rise 'n' Shine Club
KFAB-Roy, Lonnie & John
KMOX-Ozark Varieties
KSCJ-Ye Town Criers
WCAL-ΔChurch Services
WDGY-Stewart Melodies
WGN-Carolyn Price
WLS-Morning Minstrels
WLW-Houseboat Hannah
WOW-Eddie Butler, organist

8:30 CST 7:30 MST
CBS-The Road of Life, sketch
(Chipso): WBBM KMOX (sw-
21.52)
CBS-Songs for You: KDAL
NBC-Breakfast Club; News:
WTCN
NBC-Landt Trio; News: (sw-
21.5)
News: WDGY WLS KLPM
KFAB-Morning Reveries
KFJM-ΔMorning Devotions
KOA-The Old Gardener
KOBH-Breakfast Request
KSOO-Mother Hubbard's Melody
Cubbard
KSTP-The Daily
WCCO-Mother Hubbard
WGN-Good Morning
WHLB-Houseboat Hannah
WHO-Morning Melodies
WLW-Myrt & Marge, sketch
WMAQ-The Whistler and His
Dog

WMIN-There Was a Time When
WNAX-Bert Layne's Mountain-
eers

WOW-Pretty Kitty Kelly
8:45 CST 7:45 MST
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
CBS-Bachelor's Children (Old
Dutch Cleanser): KMOX
WCCO KFAB KRNT (sw-
21.52)
NBC-Amanda Snow, songs: (sw-
21.5)
Markets: KFJM KSCJ
KLPM-Guess What?
KOA-Along King's Hiway
KSOO-Hawaiian Serenade
KSTP-Polly the Shopper
WBBM-Linda's First Love
WCAL-ΔDevotional
WDGY-Board of Education Prgm.
WEBC-Morning Musicals
WHLB-Here's to Dancing
WHO-Musical Interlude
WLS-Chuck, Ray, & Christine
WLW-Young Widder Jones
WMIN-Tunes of the Times
WMT-Melody Time; News
WOW-Party Line

9:00 CST 8:00 MST
CBS-Pretty Kitty Kelly (Won-
der Bread): KSCJ WBBM
KRNT WCCO KMOX
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ KSTP WOW
WHO
NBC-Cabin at the Crossroads
(Aunt Jemima): KOIL WLS
WTCN WMT KSO (sw-15.21)
CKY-Music Graphs
KFAB-News
KFJM-Shopping Tour
KFNF-Headlines
KFYP-Romantic Hour
KLPM-Good News
KOA-Musical Menu
KOBH-News; On the Mall
KSOO-Shoppers' Lane; Jack Mar-
low
WDAY-John Wesley
WDGY-Charles Sengir
WEBC-Finnish News; Morning
Interlude
WGN-Martha Crane & Helen
Joyce
WHLB-Program Previews

WLW-Linda's First Love
WMIN-News; Musical Memories
WNAX-John Peter DePachter

9:15 CST 8:15 MST
NBC-Margot of Castlewood (Qua-
ker Oats): WTCN KOIL WLS
WLW KSO WMT (sw-15.21)
MBS-John Metcalfe's Choir Loft:
WDGY
CBS-Myrt & Marge, sketch (Su-
per Suds): WBBM WCCO
KMOX KFAB WNAX
NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ
KSTP WHO WOW
Allan Caron: CKY CKX
KFNF-Tree Planters
KLPM-Organ Music
KSCJ-Want Ad Rambles
KSOO-Woman's World
WDAY-Many Happy Returns of
the Day
WEBC-Morning Interlude; Stocks
WHLB-Morning Musicals
WMIN-Song Stylist

9:30 CST 8:30 MST
NBC-Attorney-at-Law, sketch
(Johnson's Floor Wax): WLS
KOIL (sw-15.21)
NBC-Just Plain Bill, sketch
(Bi-So-Dol): WMAQ KSTP
WHO WOW
CBS-Richard Maxwell, tenor:
KRNT KMOX KFAB WBBM
KSCJ WCCO
NBC-Josh Higgins of Finchville:
KSO
MBS-Get Thin to Music: WGN
WDGY
Grandma Travels: WDAY WHLB
WEBC
CKX-Interlude in Ivory; Mkts.
CKY-McCoy Mendle Agency
KFJM-Household Hour
KFNF-Nurseryman
KFYP-Top of the Dial
KLPM-News
KOA-Financial Service
KOBH-Musical Clock
KSOO-Markets; Music Hall
WAAW-Markets
WLW-Betty & Bob
WMIN-Woman's Outlook
WMT-Popular Melodies
WNAX-George German's Pied Pi-
pers
WTCN-Around Town

9:45 CST 8:45 MST
CBS-To be announced: WCCO
KMOX KSCJ KRNT
NBC-Woman in White, sketch
(Pillsbury): WMAQ WEBC
KSTP WOW WHO
NBC-Viennese Ensemble: (sw-
15.21)
Markets: KFJM WDGY
CKY House of Peter MacGregor
KFAB-Weather & Markets
KFNF-Billie, Jean & Bob
KFYP-Magic Hour
KLPM-Turkey in the Straw
KOA-Well's of Music
KOIL-Ole & Marge
KSOO-Tuning Around
WBBM-Truman Bradley, comm.
WCAL-ΔChapel Service
WDAY-Concordia College
WGN-Dr. Friendly
WHLB-Orchestra Parade
WLS-News
WLW-Dr. Friendly
WMIN-Gospei Singer
WMT-Young Widder Jones
WNAX-The Blue Four

10:00 CST 9:00 MST
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WLS
WLW (sw-15.21)
NBC-Viennese Ensemble: WMT
KSO
CBS-Ruth Carhart, songs:
WHLB KRNT KSCJ
NBC-David Harum, sketch (Bab-
o): WHO WOW WMAQ KSTP
News: KOBH KOIL WAAW
CFQC-Dreamers
CJRM-Bulletin Board
CKX-Gems from Classics
KFYP-Raymar
KFAB-Ole & Marge
KFJM-Household Hour
KFNF-Cornfield Hawaiians
KFYP-Markets; Weather, Aunt
Sammy
KLPM-Homemakers' Club
KMOX-Hollywood Food Secrets
KOA-Aunt Jemima
KSOO-Market Reports; News
WBBM-The Heart of Julia Blake
WCCO-Judy & Jane
WDAY-Markets; Hometown Re-
porter
WDGY-Beauty & You
WEBC-Woman's Hour

WGN-Beauty Clinic
WMIN-News; Bulletin Board
WNAX-ΔDevotional Service

10:15 CST 9:15 MST
NBC-Popular Waltzes: KSOO
KSO WDAY
NBC-Backstage Wife, sketch
(Dr. Lyons): WOW WMAQ
KSTP WHO
CBS-Deep River Boys, vocal
trio: KFAB WCCO WBBM
KSCJ
NBC-Pepper Young's Family,
sketch (Camay Soap): WLS
(sw-15.21)
MBS-Bachelor's Children, sketch
(Cudahy Packing Co.): WGN
News: KFJM WTCN
CKX-Newsy Jigsaw
KFY-Music for Mother
KFNF-Studio Prgm.
KFYP-Betty Crocker
KMOX-Houseboat Hannah, sketch
KOA-Margo of Castlewood
KOBH-Just About Time
KGI-L-Polly the Shopper
WAAW-Markets
WDGY-Musicals
WHLB-Betty Adams
WLW-News; River; Weather
WMT-Numerical Jamboree
WNAX-Jimmy Morgan, songs
10:30 CST 9:30 MST
NBC-Breen & de Rose KOIL
WEBC
NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso):
WCCO WNAX KRNT KFAB
WBBM KMOX
NBC-How to Be Charming,
beauty talk (Phillips): WMAQ
WOW WHO KSTP
CKX-Markets; What's in the Air
CKY-Music by Cugat
KFYM-Variety Show
KFNF-Frank Field
KFYP-Betty & Bob
KLPM-Markets and News
KOA-Elsa Kaurez & Trio
KOBH-Home Folks Frolic
KSCJ-Women's Review
KSOO-Honey-mooners
WDAY-Mixing Spoon
WDGY-News

(Continued on Next Page)

Friday

April 22



KEN MURRAY
"Hollywood Hotel" comedian
Fri. 8 pm CST (7 MST)

(10:30 a.m. Continued)

WGN-Painted Dreams
WLW-Thomas Sawyer
WMIN-Mid-morning Concert
WMT-Frank Voelker, organist
WTCN-Tunes of Today
10:45 CST 9:45 MST
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Stories (Spry) KMOX WBBM WCCO KRNT KFAB WNAX
NBC-Originalities: WEBC KFYP KSO KOIL
NBC-Hello Peggy (Drano): WHO WMAQ KSTP WOW
MBS-Jimmy Shields, tr.: WDGW CKX-On Parade
CKY-Young Widder Jones, sketch
KFJM-Markets
KFNF-Request Hymns
KLPB-Homemakers' Club
KOBH-Household Arts
KSCJ-Δ Wall Street Mission
KSOO-Mountaineers
WGN-Stella Dallas, sketch
WHLB-Famous Cowboy Singer
WLW-The Goldbergs
WMT-Music Memory
WTCN-Myndall Cain
11:00 CST 10:00 MST
NBC-Vaughn de Leath, songs: WDAY
CBS-Mary Margaret McBride, columnist (Minute Tapioca): KRNT KMOX KFAB WBBM WCCO
NBC-Girl Alone, sketch (Keligog): WLW WMAQ
MBS-Fortification for Life's Demands: KOIL WDGW KSO
CBC-Boy & Girl Friend: CKX Betty Crocker: WEBC WHLB CKY-Backstage Wife
KFJM-Music of the Masters
KFNF-Weather, Markets & News
KFYP-Markets; Police Bulletins
KLPB-Radio Players
KOA-Organ Reverbs
KOBH-News; Reporter of Odd Facts; Hollywood Gossip
KSCJ-Talking Drums
KSOO-Easy to Remember
KSTP-Household Forum
WGN-Woman in the Store
WHO-Robert Hood Bowers' Band
WLS-Grace Wilson, contralto
WMIN-News; World Book Man
WMT-Toby's Corntassel Nooz
WNAX-Russ & Cliff
WOW-Hymns of Cheer
WTCN-Whoopee John
11:15 CST 10:15 MST
CBS-Kitty Keene, Inc., sketch (Dreft): KMOX WCCO WNAX
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WOW KFYP WLW KOA
CBS-The Goldbergs, sketch (Oxydol): WBBM
NBC-Edw. Gamage, tr.: WMT Betty & Bob: WEBC WHLB CKX-D'Arcy Marsh
CKY-Stella Dallas, sketch
KFAB-To be announced
KFNF-Poultry Helps
KOBH-Thought for the Day
KOIL-Waltz Time
KSTP-Musicale
WAAW-Markets
WDAY-Prgm. Previews; Man on the Street
WDGY-Rhythm Revue
WGN-Morning Melodies
WHO-Dan Harding's Wife
WLS-Don & Helen, duo
WMIN-Here Comes the Band
WTCN-Classified Column
11:30 CST 10:30 MST
NBC-Nat'l Farm & Home Hour: KSOO WMAQ KFYP WTCN WEBC WDAY KSO KOA (sw-15.21)

CBS-Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KRNT KFAB KMOX
CJRM-Markets
CKX-Farmer's Hour
CKY-Studio Strings; Eleanor McLaughlin, contralto
KFJM-Floyd Johnson's Orch.
KFNF-Alfalfa John
KLPB-Markets & News
KOBH-Zeke Manners' Gang
KOIL-Women in the News
KSCJ-Pelletier Painters; Sons of Pioneers
WCCO-Happy Gilman's WDGW-Trailin' Along
WGN-News
WHLB-Stocks
WHO-Betty Crocker
WLS-Oxydol's Own Ma Perkins
WLW-Live Stock; Spray Service
WMIN-Rhythmic Ace
WMT-Troubadors
WNAX-Grandma Travels
WOW-Aunt Sally
11:45 CST 10:45 MST
CBS-Our Gal Sunday, sketch (Old English Floor Wax): KFAB WBBM KRNT KMOX
NBC-Nat'l Farm & Home Hour: WLW
CKX-Emerson Gill's Orch.
KFJM-Markets
KLPB-Stamp Man
KOBH-Luncheon Dance
KOIL-Modern Moods
KSCJ-Stars Over Hollywood
KSTP-Kitty Keene, Inc.
WCCO-Grandma Travels
WDGY-News
WGN-Way Down East
WHLB-Swing Session
WHO-Betty & Bob
WLS-Markets; Weather; News
WMIN-Interview
WMT-News; Markets
WNAX-Blue Ridge Trio
WOW-Homemakers' Club

AFTERNOON

12:00 CST 11:00 MST
CBS-Betty & Bob, sketch (Gold Medal): KFAB KMOX WCCO WBBM (sw-15.27)
NBC-News; Carlie & London: WMAQ (sw-15.33)
News: WMIN KSCJ KOIL WAAW
CKX-Recording
CKY-On the Mall
KFJM-News Oddities
KFNF-Farm Sales & News
KLPB-Noon-day Varieties
KOBH-News; World Book Man: Easy to Remember
KSTP-To be announced
WDGY-Luke 'n' Duke
WGN-Man on State Street
WHLB-Luncheon Melodies
WHO-Markets & Weather
WLS-Dinnerbell Prgm.
WMT-Hillbillies; Question Man: Voice of Iowa
WNAX-The Farm & Home
WOW-Markets
12:15 CST 11:15 MST
NBC-Escorts & Betty: WMAQ (sw-15.33)
CBS-Betty Crocker, cooking expert (Gold Medal): WBBM KMOX KFAB WCCO (sw-15.27)
CKX-Songs of the Islands
CKY-British Dance Bands
KFJM-News
KFNF-Around the Dinner Table
KOIL-Favorites
KSCJ-Voice of the People
KSTP-Dan Harding's Wife
WAAW-Markets
WDGY-Farm Bureau News
WGN-Noon-time Musical
WHO-Luncheon Music
WMIN-Noon-day Jamboree
WNAX-News and Markets
WOW-Midday Melodies
12:30 CST 11:30 MST
CBS-Arnold Grimm's Daughters, sketch (Gold Medal): WBBM WCCO KMOX KFAB (sw-15.27)
NBC-Mother-in-Law, sketch: (sw-15.21)
NBC-Words & Music: WMAQ (sw-15.33)
News: WHO WOW
Eb & Zeb: KLPB CKY
CKX-Time and Weather; Now and Then
KFNY-Weather; Markets; A. M. Eberle
KFJM-Olaf Roisen's Orch.
KFNF-Henry Field
KFYP-News; Studio Prgm.
KOBH-Luncheon Music; Weather Report
KOIL-Old Songs Are the Best Songs
KSCJ-Agrol

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST CITIES SERVICE CONCERT with Lucille Manners, Dr. Frank Black, conductor; NBC-Red.
7:30 CST PAUL WHITEMAN'S ORCHESTRA; Charles Butterworth, guest, CBS.
8:00 CST HOLLYWOOD HOTEL with Frances Langford, Frank Parker, Anne Jamison, Louella Parsons, Ken Murray and Oswald, Marilyn Stuart, Raymond Paige's orchestra; Carole Lombard and Fernand Gravet, guests, CBS.
9:00 CST THE SONGSHOP with Dell Sharbutt, m.c.; Alice Cornett, Nadine Conner, Reed Kennedy, quartet, glee club, orchestra; guest, CBS.
9:45 CST AMERICAN VIEWPOINTS; Frank Gannett, speaker, CBS.

Next Sunday!

At 2 a.m., April 24 (next Sunday), Daylight Saving Time goes into effect for the summer months, and many shows will change their time on the air, too. Don't dial blindly. Know the hour your favorites may be heard when new schedules start. Next week's Radio Guide will tell!

KSOO-Melodeers
KSTP-Daily Features
WDAY-Variety Prgm.
WDGY-Livestock Reporter
WEBC-Weather & Hydro, News
WGN-Markets; Δ Midday Service
WLS-Voice of the Feed Lot; WLW-Ma Perkins
WMT-Markets; Cedar Valley Hillbillies
WNAX-The Melodiers
WTCN-Popular Concert
12:45 CST 11:45 MST
NBC-Jack & Loretta Clemens, songs & patter: (sw-15.21)
CBS-Volant Lady, sketch (Gold Medal): WBBM KFAB WCCO KMOX (sw-15.27)
MBS-Voice of Experience: KOIL KSO
Markets: KFJM WDGW
News: KLPB KSOO KOA CKX
CKY-News & Messages
KFYP-College News Review
KFYR-Grandma Travels
KSCJ-Livestocks
KSTP-Musicale
WHO-To be announced
WLS-The Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis, tr.
WMIN-Swing Time
WMT-Iowa Cornhuskers; Bjorg Bjorgenson
WNAX-D. B. Gurney
WOW-Staff Orch.
WTCN-Front Page
1:00 CST 12:00 MST
CBS-Oxydol's Own Ma Perkins, sketch: WCCO KMOX KSCJ WNAX (sw-15.27)
NBC-To be announced: WDAY KSTP WMAQ WLW KOA (sw-15.33)
NBC-To be announced: KFYP WEBC KSO (sw-15.21)
CBC-Big Sister: CKY CKX
KFAB-Poultry Shop Talks
KFYP-Brookings Churches
KFJM-Hit of the Day
KFNF-Grab Bag
KOBH-Midday Melodies
KOIL-Curb Exchange
KSOO-Farm Specials
WBBM-To be announced
WDGY-Slim Jim
WGN-Harold Turner, pianist
WHLB-Croatian Music
WHO-Rhythm Makers
WLB-T. B. Prgm.
WLS-School Time
WMIN-News; Orch.
WMT-Many Happy Returns; German Band
WOI-Moeller's Accordion Band
WOW-Eddie Butler, pianist
1:15 CST 12:15 MST
CBS-The O'Neills, sketch (Ivory Soap): WBBM WCCO KRNT KMOX
CBC-London Calling: CKY
MBS-World Traveler: WGN
Markets: WAAW WOW
CKX-Songs of Yesteryear
KFYP-Harry D. Aspleaf, "News of the Farm Program"

KFJM-Puzzle Prgm.
KOBH-News
WDL-Top Tunes
KSCJ-To be announced
KSOO-Board of Trade
WGN-Quarter Hour Musical
WHO-Kitty Keene, sketch
WLB-Musical Prgm.
WLS-Otto's Novelodeons
WMIN-Gypsy Strings
WMT-Earl E. May, talk
WNAX-Petroleum Parade
1:30 CST 12:30 MST
NBC-How to Be Charming (Phillips Chemical): KOA
NBC-To be announced: WTCN
CBS-Captivators: WCCO KRNT KSCJ KDAL WHLB (sw-11.83)
CBC-London Calling: CKY
Houseboat Hannah WHO WOW WEBC
To be announced: KMOX WBBM
News: KFNF WMT
CKX-Music Appreciation Hour
KFAB-Bill Miller, songs
KFYP-Mrs. Chester Tate
KFJM-Request Prgm.
KOBH-Favorite Songs; Crime Never Pays
KOIL-Madge West's Music
KSOO-Light Classic Favorites
KSTP-Woman's Page
WDAY-Agriculture in the News
WDGY-This Rhythmic Age
WGN-June Baker, talk
WLS-Market Reports; John Brown pianist
WMIN-Design for Melody
WNAX-Jimmy Morgan, songs
1:45 CST 12:45 MST
Judy & Jane: WHO WNAX
WOW WDAY WEBC
Houseboat Hannah: KSTP WBBM
CKX-Market Quotation
KFAB-Markets & News
KFYP-Farm Flashes
KFNF-Your Pets
KOA-Report Period
WDGY-Health Talk
WGN-Hits of Today
WLS-Howard Peterson, organist
WMT-Closing Markets; Musical Interlude
2:00 CST 1:00 MST
CBS-Marine Band: WHLB KSCJ KDAL (sw-11.83)
NBC-Radio Guild, Drama: KOIL (sw-15.21-15.33)
"Julius Caesar" will be dramatized.
NBC-Pepper Young's Family, sketch (Camay): WOW WLW
WHO WDAY KSTP WEBC
WMAQ KOA KFYP
KFAB-Cornhusker Jamboree
KFJM-World Bookman
KFNF-Kitchen Klatter
KMOX-Magic Kitchen
KOBH-Farm & Ranch Hour
KSOO-Light Classic Favorites
WBBM-The Editor's Daughter
WCCO-Livestock
WDGY-P.T. A. Prgm.
WGN-Marriage License Romances
WHO-Rhythm Makers
WLS-Homemakers' Prgm.

WMIN-News; Music Hall
WMT-Afternoon Recess
WNAX-Blue Ridge Trio
WTCN-Baseball Game
2:15 CST 1:15 MST
NBC-Oxydol's Own Ma Perkins, sketch: KFYP KSTP WOW
KOA WDAY WEBC WMAQ
WHO
CBC-London Calling: CKX
KFJM-Ma Perkins
KFNF-Studio Prgm.
WAAW-News
WBBM-Meet the Missus
WCCO-Markets
WDGY-Gertrude Lewis
WGN-Moods in Music
WLW-Mad Hatterfields
WNAX-Your Favorites
2:30 CST 1:30 MST
NBC-Vic & Sade, sketch (Crisco): KFYP WDAY WOW
WDAY WMAQ WLW WEBC
KSTP WHO KOA KSOO
CBS-Kate Smith Speaks: KDAL
KSCJ WHLB (sw-11.83)
MBS-Jam Session: KSO WGN
KFJM-Slim Thomson's Cowboys
KFNF-Flower Lady
KMOX-Linda's First Love, sketch
KSTP-High Schools
WBBM-Man on the Street
WCCO-Heart of Julia Blake
WDGY-Music Box
WLS-News
WMT-St. Francis Vested Choir
WNAX-George German's Pied Pipers
2:45 CST 1:45 MST
CBS-Ann Leaf, organist: KSCJ (sw-11.83)
NBC-The Guiding Light (White Naptha): WHO KSTP KFYP
WOW WDAY WEBC WMAQ
WLW KOA KSOO
CJRM-Musical Barometer
KMOX-Editor's Daughter, sketch
WBBM-Radio Gossip Club
WCCO-Ladies First
WDGY-Gems of Melody
WGN-The Leadoff Man
WHLB-Judy & Jane
WLS-Homemakers Prgm.
WNAX-Betty Lane's Southerners
3:00 CST 2:00 MST
NBC-Club Matinee; Variety Show: KOIL WMT WTCN KSOO
WENR KSO (sw-15.21)
CBS-Chicago Varieties: KDAL
KSCJ (sw-11.83)
NBC-Lorenzo Jones, sketch (Phillips): WOW WHO WMAQ
KSTP
CBC-Metropolitan Opera Co.: CKY CKX
Baseball Game; Cubs vs. Cardinals: WBBM WGN
KFAB-Baseball
KFJM-Univ. Educational Series
KFNF-Variety Revue
KFYP-Markets & Weather; Studio Prgm.
KMOX-Singin' Sam
KOA-Judy & Jane
KOBH-News; Concert Hall
WDAY-Kitty Keene, Inc.
WDGY-Matinee Melodies
WEBC-Stocks; Afternoon Interlude
WHLB-Markets
WLW-Dan Harding's Wife
WMIN-News; Just Thinking
WNAX-News
3:15 CST 2:15 MST
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): KOA
KSTP WEBC WMAQ WOW
WHO
CBS-Chicago Varieties: WHLB
WCCO
MBS-Black & White: WDGW
KFJM-News
KFYP-Judy & Jane
KMOX-One Woman's Opinion
WDAY-News; Tea Time Tunes
WLW-Life of Mary Sothorn
WNAX-Happy Jack's Old Timers
3:30 CST 2:30 MST
CBS-Four Club Men: KMOX
WCCO KDAL (sw-11.83)
NBC-The Hughes Reel with Rush Hughes, comm. (Borden Co.): WOW WMAQ KSTP WHO
KOA
Rush Hughes will broadcast from the ground breaking ceremonies at the site of New York's World's Fair.
NBC-Club Matinee: WEBC
MBS-Ted Malone's Between the Bookends: WDGW
CKX-Continental Varieties
KFYM-Record Library
KFJM-Music Appreciation Hour
KFYP-Kitty Keene, sketch
KOBH-For Mother & Dad
KSCJ-To be announced
WDAY-Rudy Sten's Cowboys
WHLB-Δ Devotional Services
WLW-Heart of Julia Blake
WMIN-Kaffee Klatch
WNAX-Cliff Frederickson, accordionist

3:45 CST 2:45 MST
CBS-World Economic Cooperation Prgm.: KMOX WCCO WHLB
KDAL KSCJ (sw-11.83)
NBC-The Road of Life (Chipso): WMAQ WLW
NBC-Club Matinee; Variety Show: KFYP
CBC-"Life's Like That," talk: CKY CKX
KFNF-Gospel Singer
KOA-Dan Harding's Wife, sketch
KSTP-Voice of Experience
WCCO-Church Federation
WDGY-Jam Session
WEBC-Δ Church of the Air
WHO-To be announced
WMIN-Barefoot Boys
WNAX-Songs of Jimmie Morgan
WOW-Kitty Keene, Inc.
4:00 CST 3:00 MST
CBS-Music for Fun; Concert Orchestra, Howard Barlow, cond.: KSCJ WHLB WCCO (sw-11.83)
NBC-Bennett & Wolverton: WENR KFYP
NBC-Neighbor Nell, philosophy; News: WEBC (sw-15.21)
CBC-Univ. Lecture: CKY CKX
News: WDAY KSOO
KMOX-Let's Compare Notes
KOA-Hello Peggy
KOBH-News; Piano Paintings
KOIL-Song Album
KSTP-Modern Home
WDGY-Dream Weavers
WHO-Way Down East
WLB-Wagner
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMIN-News; Mini Piano
WMT-Waterloo P.T.A. Prgm.
WNAX-Happy Jack
WOW-People in the Headlines
4:15 CST 3:15 MST
NBC-Don Winslow of the Navy, sketch: WDAY KFYP KSOO
WMT (sw-15.21)
CBS-Music for Fun: KMOX
NBC-Songs by Carlotta: WMAQ
KOA (sw-9.53-15.33)
MBS-Ruby's Music: WDGW KSO
CBC-The Sea Ghost: CKY CKX
KFJM-Δ Back to the Bible
KOBH-Musical Newsy
KOIL-Show Shop
KSTP-What's New?
WENR-Music Circle
WEBC-Afternoon Varieties
WHO-Myrt & Marge
WLB-Opera
WLW-Jack Armstrong, sketch
WMIN-Siesta
WOW-Lady of Millions
4:30 CST 3:30 MST
CBS-Stepmother, sketch (Colgate): WBBM WCCO KMOX (sw-11.83)
NBC-Rakov's Orch.: WENR KSO
KOIL (sw-15.21)
NBC-Happy Jack, songs: WEBC
WDAY KFYP WMAQ
NBC-Jack Armstrong, sketch (sw-9.53-15.33)
MBS-Instrumental Group: WDGW
CBC-The Decibels: CKY CKX
News: KFAB WAAW
KFJM-Shopping Tour
KOA-Heart of Julia Blake
KOBH-Matinee Melodies
KSOO-Skyride
KSTP-Movie Parade
WHLB-Please Play
WHO-The Party Line
WLB-Die Walkere
WLW-Drifting Pioneers
WMIN-Minnesota Colleges
WMT-Cowboy Roundup
WNAX-Blue Four
WOW-Police Bulletins
4:45 CST 3:45 MST
CBS-Hilltop House, sketch (Palmolive Soap): KFAB WNAX
WCCO KMOX WBBM (sw-11.83)
NBC-Washington Calls; Soloists & Orch.: WENR KOIL KSTP
KSOO
NBC-Little Orphan Annie (sw-9.53-15.33)
NBC-Three Romeos: KFYP
WDAY WEBC
News: WHO CKY CKX
KOA-To be announced
KSCJ-Cub Reporter
WDGY-Mood Music
WLB-Wagner
WHL-Hilltop House
WMAQ-Romance and Rhythm
WOW-Creighton University
WSM-Console Melodies
5:00 CST 4:00 MST
CBS-News; George Hall's Orch.: WHLB KSCJ KRNT WCCO
NBC-Education in the News
KOA KFYP (sw-9.53-15.33)
NBC-Maurice Spitalny's Orch.: KOIL WMT WENR KSOO
CBC-Canadian Univ. Students: CKX

Friday April 22



LUCILLE MANNERS
"Cities Service Concert" soprano
Fri. 7 pm CST (6 MST)

Frequencies

CJRM-540	WCCO-810
CKX-1120	WDAF-610
CKY-910	WDAY-940
KFAB-770	WDGY-1180
KFDY-780	WEEB-1290
KFJM-1410	WENR-870
KFNF-890	WGN-720
KFYR-550	WHAS-820
KLPM-1240	WHLB-1370
KMBC-950	WHO-1000
KMOX-1090	WJR-750
KOA-830	WLB-1250
ROBH-1370	WLS-870
ROIL-1260	WLW-700
RENT-1320	WMAQ-670
ESL-1330	WMIN-1370
ESL-1130	WMT-600
ESL-1430	WNA-870
ESOO-1110	WOW-590
KSTP-1460	WSM-650
WAAW-660	WTCN-1250
WBBM-770	WTMJ-620
WCAL-1250	

NIGHT

6:00 CST 5:00 MST
CBS-Just Entertainment with Jack Fulton; Andrews Sisters; Carl Hohengarten's Orchestra (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

NBC-Amos 'n' Andy, sketch (Campbell's Soup): KSTP WLW (also see 10 p.m.)

NBC-The Four of Us: WTCN WENR WMT KSOO WSM (sw-11.87)

CBS-N. W. Univ. Bookshelf: WBBM KFAB KSCJ KSL
CBC-Luigi Romanelli's Orch.: CKX
News: KMBC KMOX WMAQ WOW

CJRM-Market News
CKY-Dance Tunes
KFJM-Weather & Markets
KFYR-News; Studio
KOA-Briefs & Orch.
KOIL-For Men
WCCO-Front Page Parade
WDAY-Organ Reveries
WDGY-Twilight Interlude
WDAF-Studio Prgm.
WEBC-To be announced
WGN-Evening Serenade
WHAS-Nedra Gordinier
WHO-Lou & Jerry
WMIN-News; Dance Orch.
WNA-Organ Melodies
WTMJ-Today's Events

6:15 CST 5:15 MST
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WHO WOW WEBC WDAY KSTP WMAQ KFYR WDAF WTMJ (sw-9.53) (also see 10:15 p.m.)

CBS-Arthur Godfrey, songs and patter (Barbasol): KMOX WJR WBBM KFAB WHAS KRNT (sw-11.83) (also see 11 p.m.)

NBC-Story Behind the Headlines: WENR WTCN KSOO WMT (sw-11.87)

MBS-Lawrence Welk's Orchestra: KSOO WDGW WGN KSO
CBC-Major Bill: CJRM CKX
News: KFJM KFNW WAAW CKY-Easy Aces
KMBC-As Kansas City Dines
KOA-Larry Lewis, songs
KOIL-Dinner Music
KSCJ-Jerry of the Circus
KSL-Adv. of Jimmy Allen
WCCO-Let's Celebrate
WHLB-Movie Preview
WLW-The Perk Uppers
WMIN-Sig Davis Sports Review
WSM-Dream Shadows

6:30 CST 5:30 MST
CBS-Hollace Shaw, sop.; Orch.: KMBC WHAS KFAB KSCJ KDAL WBBM
NBC-Nola Day, songs: WMT
NBC-Through the Years: KFYR WEBC WSM WMAQ
CBC-Organ Recital: CJRM CKX
News: WHO WMT KSOO
Sports: KFJM WTCN KMOX WGN
CKY-Broadway Comedy Stars
KOA-Jack Armstrong
KOIL-Lone Ranger
KSL-Merchants Radio Column
KSTP-Sports Oddities
WCCO-Tandy MacKenzie
WDAF-Studio Prgm.
WDAY-Variety; News
WDGY-Eventide Echoes
WENR-Dinner Date
WHLB-Dinner Music
WJR-Vic Arden's Orch.
WLW-County Courier
WMIN-Dining Out
WNA-News Desk
WOW-Wig Waggin' with Wagner
WTMJ-Easy Aces

6:45 CST 5:45 MST
CBS-Hollace Shaw, sop.: WCCO (sw-11.83)
NBC-Three Romances: WSM WOW KSOO WHO
NBC-Creagh Mathues, tr.: WMT WTCN
MBS-Ennio Bolognini's Orch.: WGN WDGW
Let's Celebrate: WMAQ WDAF
News: KSL WHLB
CJRM-Dinner Dancing
CKX-Murder Mysteries
CKY-House of Dreams
KFJM-Old Favorites
KFYR-Vic Arden's Orch.
KLPM-Witt and Music
KMOX-Adult Education Prgm.
KOA-Jimmie Allen Adventures
KSTP-Front Page Drama
WBBM-We, the Wives

WEBC-News; Varieties
WENR-Vocal Varieties
WJR-Melody & Rhythm
WLW-Arthur Godfrey
WMIN-Leamington Trio
WNA-Opportunity Hour
WTMJ-Reddy Kilowatt's Orch.

7:00 CST 6:00 MST
NBC-Cities Service Concert; Lucille Manners, sop.; Frank Black's Orch.: KOA KFYR WDAY WEBC KSTP WTMJ WMAQ WHO WOW WDAF (sw-9.53)

MBS-"What's My Name" (Philip Morris): WLW WGN WDGW

NBC-Sophisticated Strings: KSO WLS KOIL WMT (sw-11.87)

CBS-The Ghost of Benjamin Sweet, drama: WBBM KFAB KMOX WHAS KRNT KSCJ KSL WJR WCCO KDAL (sw-11.83)

CBC-Let Us Sing: CKX
CKY-Drums
KFJM-American Family Robinson
KSOO-Sports Revue
WBBM-We the Wives
WHLB-Range Radio Theater
WLB-German Lesson
WMIN-News; Langworth Orch.
WNA-George German's Pied Pipers
WSM-Talk by Sam Brewster

7:15 CST 6:15 MST
CJRM-News; Sports
KFJM-Vic Arden's Orch.
KLPM-Musical Interlude
KMBC-Democratic Committee
WMIN-Melody Hotel
WNA-Harmony Club
WSM-Trio Time

7:30 CST 6:30 MST
MBS-Lone Ranger, drama (Silvercup): WGN

CBS-Paul Whiteman's Orchestra (Chesterfield); Guest: WCCO KMBC KFAB KMOX KRNT WNA- KSCJ WHAS WBBM KDAL WJR WHLB (sw-11.83) (also see 10:30 p.m.)
Guest: Charles Butterworth.

NBC-Death Valley Days, drama (Borax): KOIL WMT KSO WLS WLW (sw-11.87)
Title: The Man Who Didn't Believe.

CBC-The U. S.: CKY
CJRM-Adv. of Jimmie Allen
CKX-Laff Parade
KFJM-Old Time Jamboree
KSL-Vic Arden's Orch.
WDGY-To be announced
WLB-Forum
WMIN-Bud Morton Club
WSM-Waltz Time

7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:45 p.m.)

CBC-The Fusbys, sketch: CKY
CJRM-Communist Party Forum
CKX-Schubert Choir
KFJM-Guest Night
WLB-Unicamerism
WMIN-Coral Islanders
WSM-Francis Craig's Orch.

8:00 CST 7:00 MST
NBC-Abe Lyman's Waltz Time (Phillips); Frank Munn, tr.: WMAQ WOW WDAF WHO KSTP (sw-9.53)

NBC-Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy team; Freda Gibson; Teddy Bergman; Graham McNamee; Quartet; George Olsen's Orch.: WSM WTCN KSO KOIL WMT WLW WLS WEBC (sw-11.87) (also KFI at 11:30 p.m.)

CBS-Hollywood Hotel (Campbell's Soup); Frances Langford; Ken Murray; Oswald; Marlyn Stuart; Frank Parker, tr.; Ken Niles; Raymond Paige's Orch.; Anne Jamison, sop.; Guests: WHAS KSL KMBC KFAB WBBM KMOX WCCO KSCJ WNA- WJR KRNT (sw-11.83)
Guests: Carol Lombard and Fernand Gravel in preview of Paramount's "Pools for Scandal."

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

CBC-Hollywood Hotel (Campbell's Soap): CKY CKX
CJRM-Top Tunes of the Day
KFJM-Rise's Orch.
KFYR-Studio Prgm.
KOA-Melody Master
WDAY-Louise Murray Headland
WGN-Bob Crosby's Orch.
WHLB-Popular Varieties
WMIN-News; Tuning Around
WTMJ-Screen & Radio Preview

8:15 CST 7:15 MST
KFJM-News

KOA-Victor Arden's Orch
WDAY-American Legion Prgm.
WGN-Graphic Previews
WLB-Tschaikowsky
WMIN-Tuning Around
WTMJ-Let's Dance

8:30 CST 7:30 MST
NBC-A. L. Alexander's True Stories: WOW WHO WMAQ WDAF KSTP

NBC-Spelling Bee: WENR WSM WDAY KFYR KSO WTCN WTMJ (sw-11.87)

MBS-Operetta Series: KOIL
CJRM-C.C.F. Prgm.
KFJM-Ave Maria Hour
KOA-The Camera Speaks
WCCO-Basket Ball Tournament
WDAY-American Legion Prgm.
WEBC-To be announced
WLW-Operettas
WMIN-Prosperity Night
WMT-Swing Revue

8:45 CST 7:45 MST
CJRM-Pictures in Melody
KOA-Your Government at Your Service
WDGY-Harmony Hall
WGN-News; Sports
WLW-Minrel Man
WMIN-W. P. A. Prgm.
WMT-Style Talk; Band Wagon

9:00 CST 8:00 MST
CBS-The Song Shop (Coca-Cola); Del Sharbutt, m.c.; Reed Kennedy; Alice Cornett; Gus Haenschen's Orch.: KSL KRNT WHAS WCCO WBBM KFAB KMOX KSCJ KDAL WJR (sw-11.83)

NBC-Campana's First Nighter, dramatization, starring Lester Tremayne & Barbara Luddy: WTMJ WLW WMAQ WHO WOW WDAF WEBC KSTP KOA WSM (sw-9.53)
"Split Second" is the title of tonight's dramatization. Stella Tremayne, sister to Les, will be guest.

NBC-Paul Martin's Music: WENR KFYR WTCN KSO (sw-11.87)
MBS-Bamberger Symphony Orchestra: KOIL WMT
CBC-Canada, 1938: CKY CKX
CJRM-Model Aircraft League
KMBC-Poly Follies
WDAY-To be announced
WGN-Ennio Bolognini's Orch.
WHLB-Radio Night Club
WLB-Church Music
WMIN-News
WNA-Tommy Tucker's Orch.

9:15 CST 8:15 MST
NBC-Paul Martin's Music: WDAY CJRM-To be announced
WENR-Democratic Party Talk
WMIN-Guest Night
WNA-Yankton College Prgm.

9:30 CST 8:30 MST
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KOA WLW WOW KSTP WMAQ WDAF (sw-9.53)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-To be announced: KFYR WENR WEBC WDAY KOIL (sw-11.87)

CBC-Lloyd Huntley's Orchestra: CKY
CJRM-Board of Trade Session
KMBC-News; Sports
WGN-Curtain Time
WHLB-WPA Musicale
WHO-The Songfollies
WMIN-Cec Hurst's Orch.
WMT-Tune Tossers
WNA-Evening News
WSM-Teachers College
WTCN-Front Page
WTMJ-Dance Orch.

9:45 CST 8:45 MST
NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): KSTP WMAQ WOW WDAF KOA WLW (sw-9.53)

CBS-American Viewpoints: KFAB WHLB WCCO KMOX KSCJ KDAL WBBM (sw-11.83)
Speaker: Frank Gannett, publisher of the Gannett newspapers and chairman of the National Committee to Uphold Constitutional Government.

NBC-To be announced: KSO WMT CBC-I Shall Never Forget: CKY CJRM CKX
Vic Arden's Orch.: WHAS KMBC KSL-Friendly Philosopher
WHO-Rogosinski & Austin
WJR-Musical Prgm.
WMIN-River Lake Tabernacle
WNA-Evening Varieties
WTCN-Educational Feature

10:00 CST 9:00 MST
NBC-Amos 'n' Andy, sketch (Campbell's Soup): WOW WFI KOA WDAF WMAQ WSM WHO (also at 6 p.m.)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orchestra (Wrigley's Gum): KSL KRNT KMBC KMOX KFAB WCCO WBBM WHAS (also at 6 p.m.)

NBC-Dance Orch.: (sw-9.53)
NBC-Enric Madriguera's Orch.: KSO
CBS-Jimmy Dorsey's Orch.: (sw-11.83)
CBC-News: CKY CKX CJRM News: KOIL WDAY WJR KSCJ KFYR
KSTP-Tonic Tones
WEBC-Novelettes
WENR-Globe Trotter
WHLB-Waltz Time
WLW-Paul Sullivan, news commentator
WMIN-News; Monitor News
WMT-Dance Orch.
WTCN-Baseball Scores
WTMJ-Sports; News

10:15 CST 9:15 MST
CBS-Lum & Abner (Postum): KSL (also at 5:45 p.m.)

NBC-Uncle Ezra (Alka-Seltzer): KOA (also at 6:15 p.m.)

NBC-Dance Orch.: WOW
CBS-Jimmy Dorsey's Orchestra: KFAB KSCJ KMBC WNA- KDAL
NBC-Enric Madriguera's Orch.: KFYR WDAY
CBC-Ozzie Williams' Orch.: CKY CKX
News: KSTP WHO WMT WEBC WHAS WMAQ WSM
Vic Arden's Orchestra: KMOX WBBM
CJRM-Regina Community Chest
KFN-Andy Andrews
KOIL-Sports Highlights
WCCO-Cedric Adams
WDAF-Winthrop Williams, soloist
WENR-Freddie Hankel's Orch.
WGN-Jack Russell's Orch.
WHLB-Tribune Time
WJR-This Week in Review
WLW-Salute to Huntington, W. Va.
WMIN-Rhumba Rhythm
WTCN-Burton Boys
WTMJ-Night School

10:30 CST 9:30 MST
CBS-Paul Whiteman's Orchestra: (Chesterfield): KSL (also at 7:30 p.m.)

CBS-Buddy Rogers' Orch.: KSCJ WHLB KMBC KRNT WNA- KDAL WHAS KFAB (sw-11.83)
NBC-Ruby Newman's Orch.: WMT KOIL WDAY WTCN WEBC KFYR WMAQ
NBC-Dance Orch.: WSM (sw-9.53)
MBS-Invitation to Waltz: KSTP
CBC-Poets' Gallery: CJRM CKY CKX
News: KMOX WOW WBBM
Dance Orch.: WDAF WTMJ WMIN
KOA-Westernaires
WCCO-Rollie Johnson
WHO-Sports

10:45 CST 9:45 MST
CBS-Buddy Rogers' Orch.: WJR WBBM
NBC-Ruby Newman's Orchestra: WOW WHO KSTP (sw-9.53)
MBS-Dick Barrie's Orch.: WGN
KMOX-Carl Lorch's Orch.
WCAL-Chapel Service
WCCO-Hurst's Orch.
WLW-Henry Busse's Orch.
WTCN-Dance Orch.

11:00 CST 10:00 MST
CBS-Arthur Godfrey, songs and patter (Barbasol): KSL (also at 6:15 p.m.)

NBC-Frankie Trumbauer's Orch.: WTCN

NBC-Bert Block's Orch.: KFYR WDAY WHO WMAQ
CBS-Sammy Kaye's Orch.: KSCJ KFAB WBBM KMBC WNA- KRNT KMOX
MBS-Orrin Tucker's Orch.: KSO KOIL WMT WGN
CBC-Organ Recital: CKX CKY CJRM-News
KOA-Dance Hour
KSTP-Herbie Holmes
WCCO-To be announced
WDAF-Nighthawks
WEBC-Golden Dreams
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WJR-Casino of the Stars
WLW-Twenty-Four Hour Review
WMIN-News; Swing Session
WOW-Music Box
WSM-Vagabond Dreams

11:15 CST 10:15 MST
NBC-Frankie Trumbauer's Orch.: (sw-6.14)
MBS-Orrin Tucker's Orchestra: KSTP
NBC-Bert Block's Orch.: WEBC WLW WSM KOA
CBC-Organ Recital: CJRM
KMOX-Jay Mills' Orch.
KSL-Songs for You
WHAS-Herbie Holmes' Orch.
WLW-Billy Snider's Orch.
WMIN-Swing Session
WOW-Hotel Hill

11:30 CST 10:30 MST
NBC-Dick Stabile's Orch.: WHO KFYR WSM WDAY WDAF WOW WEBC
NBC-Harry Candulla's Orch.: (sw-6.14)
CBS-Ted Fio-Rite's Orch.: WJR KMOX KSCJ WBBM KFAB KRNT KMBC WNA- WHAS
MBS-Bob Crosby's Orch.: KOIL WMT WGN KSTP WLW KSO
Charles Gaylord's Orch.: WCCO WTCN
KOA-Geo. Hamilton's Orch.
KSL-News
WMAQ-Andy Kirk's Orch.
WMIN-Twelfth Hour Tempo

11:45 CST 10:45 MST
CFCN-Garden of Melody
KSL-Musical Program
WENR-To be announced

12:00 CST 11:00 MST
MBS-Leighton Noble's Orch.: KSO WGN
NBC-Freddie Henkel's Orchestra: WLW WENR WOW
NBC-Van Olman's Orchestra: WMAQ WHO
News: KMBC WMIN KOA
KMOX-When Day Is Done
KSL-Eugene Jelenik's Continentals
KSTP-Dream Ship
WBBM-Roy Eldridge's Orch.

End of Friday Programs

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LUCILLE LONG "National Barn Dance" soloist Sat. 8 pm CST (7 MST)

MORNING

7:00 CST 6:00 MST NBC-Malcolm Claire: KFJR (sw-21.5) CBS-Poetic Strings: (sw-21.52) Top of the Morning: WIBC KSTP Oshkosh B'Gosh: WHO WOV 7:15 CST 6:15 MST NBC-Doc Schneider's Texans: KFJR WIBC (sw-21.5) News: WCCO WMT WOW KFJM 7:30 CST 6:30 MST NBC-Do You Remember?: KFJR (sw-21.5) CBS-Jack Shannon, tr.: (sw-21.52) NBC-Dick Leibert: (sw-21.54) News: KSOO WAAW KLPW KOIL Morning Devotions: KFJR WLS Musical Clock: WIBC WOW WMT WBBM 7:45 CST 6:45 MST NBC-Jack & Loretta Clemens: WTCN CBS-Leon Goldman, violinist: (sw-21.52) News: KFJR WDAY 8:00 CST 7:00 MST NBC-Breakfast Club; News: WLW KOIL WIBC KSO KFJR WDAY (sw-15.21) NBC-The Wise Man: (sw-21.5) CBS-Eton Boys: KRNT KDAL (sw-21.52) News: KMOX KOA CKX Coffee Pot Inn: WHO WMT WOV 8:15 CST 7:15 MST NBC-Sunshine Express: News: KOA WOV (sw-21.5) News: KFJM WNAW Musical Clock: WMT WHO 8:30 CST 7:30 MST CBS-Fiddler's Fancy; News: WHLB WBBM KMOX KDAL (sw-21.52) NBC-Breakfast Club; News: WTCN MBS-To be announced: WGN News: WDGW WLS KLPW 8:45 CST 7:45 MST NBC-Landt Trio: WOW WMAQ (sw-21.5) CBS-Fiddler's Fancy: WCCO KRNT 9:00 CST 8:00 MST NBC-Amanda Snow, songs: WOW WMAQ KSTP (sw-21.5) CBS-Lew White, organist: KSCJ WHLB WCCO KRNT NBC-Sweethearts of the Air; Breen & de Rose: KSO KOIL WTCN (sw-15.21) 9:15 CST 8:15 MST NBC-Charioteers: WHO WOV (sw-21.5) NBC-Viennese Ensemble: WDAY KOIL KFJR WHLB KSO (sw-15.21) CBS-Lew White, organist: KFAB MBS-Marriage Clinic: WDGW CKX-Radio Train; Markets CKY-Allan Caron, organist KFJM-Singing Strings KFN-Tree Planters KLPW-Organ Music KMOX-Magic Kitchen KSOO-Woman's World KSTP-On the Air WEBC-Weather & Hydro; Stock Quotations WMAQ-Morning Greetings 9:30 CST 8:30 MST NBC-The Child Grows Up: KOIL WEBC KFJR WMAQ KSO (sw-15.21) NBC-Music Internationale: WOW KOA (sw-21.5) CBS-Jewell Cowboys: KSCJ KFAB KRNT WCCO WHLB KDAL

MBS-Get Thin to Music: WDGW WGN CKY-Bureau of Labor Talk KFN-Nurseryman KFJM-Household Hour KLPW-News KSOO-Board of Trade; Vocal Varieties KSTP-Music Internationale WAAW-Markets WDAY-Hometown Reporter; Mid-morning Melodies WHO-Public Service WLS-Morning Jamboree WLV-Hillbilly Tryouts WMIN-Woman's Outlook WNAX-Russ & Cliff WMT-Scotty WNAX-Chief Frederickson, accordionist WOI-News; Parent Teacher's WOV-Aunt Sally WTCN-Around Town 9:45 CST 8:45 MST NBC-Swing Serenade: WMAQ WEBC KOIL WMT MBS-To be announced: WDGW CKY-Dance Tunes KFAB-Weather; Markets; Ollie & Marge KFJM-Markets KFN-Billie, Jean & Bob KFJR-Magic Hour KLPW-Turkey in the Straw KMOX-Organ; Religious Prgm. KOA-Well's of Music WBBM-Truman Bradley, comm. WCAL-Chapel Service WCCO-Dr. W. A. O'Brien WDAY-Agriculture in the News WGN-Len Salvo, organist WHO-Robert Hood Bowers' Band WLS-News WMIN-Gospel Singer WNAX-Blue Ridge Trio WOV-Aunt Sally 10:00 CST 9:00 MST CBS-Cincinnati Conservatory of Music: KSCJ KFAB WHLB KMOX Severin Eisenberger, pianist, will offer Concerto in G Major, No. 17, for piano and orchestra (Mozart), Prelude, Op. 32, No. 5 (Schumann), Prelude, B Flat Minor (Chopin), Prelude, Op. 34, No. 10 (Shostakowicz) and Prelude (Bach). The Conservatory Madrigal Singers will offer Phillis Farewell (Bateson), Low May I Fly (Maranzio), All Creatures Now Are Merry Minded (Benet), Pa. La, La, I Cannot Conceal It (Certon), When Flow'ry Meadows (Palestrina), In the Merry Spring (Ravencroft) and Calm Be Thy Sleep NBC-Florence Hale Radio Forum: WMAQ WOV (sw-21.5) CBS-Cincinnati Conservatory of Music: CKX MBS-Tall Corn Time: KSO News: KOIL WMIN WAAW CKY-Jr. Symphony Orch. KFJM-Household Hour KFN-Cornfield Hawaiians KFJR-Weather; Aunt Sammy KLPW-Homemakers' Club KOA-Curiosities KOBH-News; Weather; Just About Time KSOO-Market Reports KSTP-Radio Column WBBM-Saturday Sunshine WCCO-Stocks WDAY-Poll Parrot Kiddies' Klub WDGW-Beauty & You WEBC-Woman's Hour WGN-June Baker WHO-Public Service WLS-High School on Parade WLV-My Health WMT-Magic Kitchen WNAX-Devotional Service 10:15 CST 9:15 MST NBC-Ford Rush & Silent Slim: WHO WMAQ KFJR (sw-21.5) NBC-Heidelberg Men's Glee Club: KSOO KOIL WMT (sw-15.21) CBS-Cincinnati Conservatory of Music: KRNT WCCO MBS-Tall Corn Time: WDGW News: KFJM WTCN Markets: WOW WAAW KFN-Studio Prgm. KOA-Once Upon a Time KSTP-Church Review WGN-Melody Time WLS-Children's Chorus WMIN-News; River; Weather WMIN-Bulletin Board WNAX-Songs of Jimmy Morgan 10:30 CST 9:30 MST NBC-Instrumental Ensemble: WMAQ WHO WEBC KFJR KOA KSTP WDAY (sw-15.33) NBC-Our Barn. children's prgm.: WTCN (sw-15.21) MBS-Army Band: KOIL WMT WGN WLV KSO

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT 6:30 CST COLUMBIA WORKSHOP, dramatization, CBS. 7:00 CST ROBERT L. RIPLEY, Linda Lee, B. A. Rolfe's orchestra, NBC-Red. 7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, CBS. 8:00 CST PROFESSOR QUIZ, CBS. 8:00 CST NATIONAL BARN DANCE, Joe Kelly, m.c.; guests, NBC-Blue. 9:00 CST LUCKY STRIKE HIT PARADE, Mark Warnow's orchestra, vocalists, quartet; Lotte Lehmann, guest, CBS. 9:00 CST SYMPHONY ORCHESTRA, Pierre Monteux, guest conductor; Schola Cantorum, NBC-Red.

CJRM Melodic Gems CKX-Markets; What's in the Air KFAB-Children's Little Theater KFDY-Hobo Day Parade KFJM-Organ Serenade KFN-Frank Field KLPW-Markets & News KOBH-Home Folks Frolic KSOO-Honeymooners WCAL-St. Olaf College Chapel Exercises WDGW-News WMIN-Mid-morning Concert WNAX-Bert Layne's Mount'nrs WOV-Uncle Tom's Playhouse 10:45 CST 9:45 MST MBS-Army Band: WDGW CKX-Salvation Army Bands KFJM-Markets KFN-Smithsonians KLPW-Homemakers' Club KOBH-Household Arts KSCJ-Markets; Want Ads KSOO-Mountaineers WDAY-Peggy Lee, soloist WLW-D.A.R. Prgm. WMT-Kiddies Revue WNAX-George German's Pied Pipers 11:00 CST 10:00 MST NBC-Abraham Chasins' Music Series: WMAQ WHO KOA WOV CBS-Captivators: KSCJ WCCO KRNT WHLB KDAL NBC-Call to Youth; Guest Speaker: WEBC KSO KOIL WTCN CBC-The Boy & Girl Friend: CKX CKY KFAB-Consolations KFJM-Stars of Tomorrow KFN-Weather; Markets; News KFJR-Markets; Police Bulletins KLPW-Radio Players KMOX-Magic Kitchen KOBH-News; This Curious World KSOO-Music by Cugat KSTP-Household Forum WBBM-Meet Chicago WDAY-U. S. Forest Rangers WDGW-Charles Sengir WGN-Poetry, Margery Graham WLS-Short, Short Stories WLW-The Smoothies WMIN-News, World Book Man WNAX-Russ & Cliff 11:15 CST 10:15 MST CBS-Havorford College Glee Club: WBBM KSCJ WCCO KRNT WHLB KDAL NBC-Carl Weymann, sop.: WDAY CBS-Ernest Coulton, bar.: CKX CKY KFN-Poultry Helps KFJR-4H Club Prgm. KOBH-A Thought for Today KOIL-Waltz Time WAAW-Markets WDGW-Happy Hollow Gang WEBC-News; Musical Interlude WGN-Musical Mail Box WLS-Don & Helen, duo WLW-Afternoon Edition WMIN-Here Comes the Band WMT-Rhythm & Romance WNAX-Betty Lane's Southerners WTCN-Whoopee John 11:30 CST 10:30 MST NBC-Farmers' Union Program: KSOO WEBC WMAQ WTCN KFJR KSO KOA WOV WLAC (sw-15.21) NBC-Rex Battle's Orch.: WOV KSTP

MBS-Carnegie Tech Symphony Orch.: WDGW News: WHO WOW CKX-Time and Weather CKY-Homefolks Frolic KFAB-Federal Farm Prgm. KFDY-Weather & Markets; Vocational Problems KFJM-Olaf Roisen's Orch. KFN-Henry Field KLPW-Farm News KOA-Traffic Lesson KOBH-Luncheon Music; Weather Reports KOIL-Community Editor KSOO-Sing, Neighbor, Sing KSTP-Orchestra WCCO-Livestock WDAY-Variety Prgm. WEBC-Central Co-Operative Program WGN-Markets; Mid-day Service WLS-Man on the Farm WLW-Drifting Pioneers WMT-Markets; Cedar Valley Hillbillies WNAX-The Melodiers 12:45 CST 11:45 MST NBC-Lani McIntire's Orchestra: WLW News: KLPW KSOO KOA CKY-News & Weather KFAB-Christian Science Prgm. KFDY-J. G. Hutton, Soil Science WBBM-Chicago Park District WCCO-First Edition WDAY-Variety Prgm. WEBC-Weather; News WHO-De Kalb Agriculturists WMIN-Hawaiian Ensemble WMT-Iowa Cornhuskers WNAX-D. B. Gurney WOV-Dance Orch.

1:00 CST 12:00 MST CBS-Crew Race; Navy vs. Columbia: KRNT KMOX KDAL KFAB KRNT KSCJ (sw-9.59) NBC-Jean Ellington, songs: KSO KFJR WLW WTCN WEBC (sw-15.21) NBC-Music for Everyone: KOA WMAQ (sw-15.33) MBS-Crew Race; Navy vs. Columbia: WGN WMT CBC-London Calling: CKY CKX KFDY-Brookings Churches KFJM-Headlines of Yesteryear KFN-Grab Bag KOBH-Vic Arden & Orch. KOIL-Curb Exchange KSOO-Farm Specials KSTP-Concordia Choir WBBM-Man on the Street WCCO-To be announced WDAY-Fargo Horse Market WDGW-Slim Jim WHLB-Finnish Music WHO-Agricultural Conservation WLS-Home Talent Prgm. WMIN-News; Glen Lee's Orch. WNAX-Petroleum Parade WOV-Dept. of Agriculture

1:15 CST 12:15 MST CBS-Crew Race; Navy vs. Columbia: WBBM KMOX NBC-Kiddoodlers, vocal & instrumental ensemble: WDAY WMT WMAQ WEBC KFJR KOIL WTCN KSO WLW KSOO NBC-Music for Everyone: WHO WOV KFDY-Dr. W. E. Poley, head of college poultry department KFJM-Puzzle Prgm. KOBH-News WMIN-Three Quarter Time 1:30 CST 12:30 MST NBC-Campus Capers: WHO KOA (sw-15.33) CBS-Motor City Melodies: KRNT KSCJ WBBM WHLB KDAL (sw-11.83) NBC-Bill Krenz' Orch.: WLW WEBC WMAQ WDAY KSOO WMT KOIL KFJR KSO WTCN (sw-15.21) MBS-Music Hall from London: WGN Program by Lily Morris, cockney comedienne, and the Charles Shadwell Orchestra. KFAB-Bill Miller, songs KFDY-4H Club of the Air KFJM-Request Prgm. KFN-News KMOX-St. Louis Medical Society KOBH-Favorite Songs KSTP-Minn. W.C.T.U. WCCO-Taxpayer's Ass'n WDGW-There Was a Time When WLS-Merry Go Round WMIN-Design for Melody WNAX-Jimmy Morgan, songs

1:45 CST 12:45 MST CBS-Motor City Melodies: WCCO KMOX (sw-15.27) KFAB-To be announced KFN-Youi Pets WBBM-Organ Interlude WDGW-Ozark Ramblers WGN-The Leadoff Man WLB-Verdi Opera WLS-Kentucky Girls WNAX-Chief Frederickson, accordionist 2:00 CST 1:00 MST CBS-Merrymakers: KSCJ WHLB KDAL WCCO KRNT (sw-15.27) NBC-Golden Melodies; Orch. & Vocalists: KSTP WHO WOV KOA WMAQ (sw-15.33) NBC-Silhouettes of the West, songs & patter: WLW KOIL KFJR WEBC WDAY KSOO (sw-15.21) MBS-Benay Venuta's Variety Prgm.: WMT KSO KFAB-Cornhusker Jamboree KFJM-World Book Man KFN-Kitchen Klatter KMOX-Brave New World KOBH-Farm & Ranch Hour WDGW-Marv Adler's Orch. WGN-Baseball Game; Cubs vs. Cardinals WLS-Homemakers' Prgm. WMIN-News; Music Hall WNAX-Amateur Contest WTCN-Baseball Game 2:15 CST 1:15 MST NBC-Dot & Pat, song & patter: WLW KOIL KFJR WTCN WDAY KSOO KFJM-Front Page Headlines KFN-Wandering Microphone WAAW-News WDGW-Gertrude Lewis WEBC-WPA Prgm. 2:30 CST 1:30 MST NBC-Rendezvous; Ricardo's Orchestra: KOIL KFJR WTCN WEBC WLW WDAY KSOO CBS-Gertrude Litzl & John Sturges: KSCJ WCCO WHLB KRNT KDAL KMOX (sw-11.83) NBC-Swingology: WHO KSTP KOA KMOX WOV (sw-15.33) KFJM-Slim Thomson's Cowboys KFN-Flower Lady WBBM-Missus Goes to Market WDGW-Jam Session WLS-News WNAX-Pied Pipers 2:45 CST 1:45 MST WDGW-Gems of Melody WLS-Homemakers' Prgm. WNAX-Bert Layne's Mountaineers 3:00 CST 2:00 MST NBC-Club Matinee, variety program: WLW WDAY KSOO KOIL KFJR WTCN WEBC KSO WMT WENR (sw-15.1) NBC-Calling All Stamp Collectors: WHO WOV KSTP WMAQ KOA (sw-9.53) CBS-Chas. Paul, organist: KDAL KMOX KRNT KSCJ WHLB (sw-11.83) CBC-Scrub Oak Hollow: CKX CKY KFAB-Baseball KFJM-Island Echoes KFN-Variety Revue KOBH-News; Concert Master KSL-Broadcasters' Review WCCO-To be announced WDGW-Paul Paulson's Orch. WLB-Opera Prgm. WMIN-News; Easy-Chair Cruise WNAX-Amateur Contest 3:15 CST 2:15 MST CBS-Stuyvesant Handicap: KDAL WHLB KSCJ NBC-Men of the West: WHO WMAQ KSTP KOA WOV (sw-9.53) CBC-Concert Trio: CKX CKY KFJM-News KMOX-One Woman's Opinion WMT-Bill Butler's Ramblers 3:30 CST 2:30 MST NBC-Top Hatters' Orch.: KOA WMAQ WHO (sw-9.53) CBS-Stuyvesant Handicap: KMOX CBC-Sports; Stocks: CKX CKY-Road Report; Old Country Football Results; Broadcast Bulletin KFJM-Melody Matinee KOBH-College Days KSTP-Debate WDGW-Afternoon Musical WMIN-Kuffee Klatch WNAX-Blue Ridge Trio WOV-Dance Orch. 3:45 CST 2:45 MST CBS-Rhythm Rendezvous: KSCJ KDAL KMOX WHLB KFAB

12:00 CST 11:00 MST CBS-Orientele: KFAB WCCO KMOX WBBM NBC-Val Olman's Orch.: WOW KSTP (sw-15.33) News: WMIN KOIL KSCJ CKX-Merrymakers CKY-Studio Party KFJM-News Oddities KFN-Farm Sales & News KLPW-Noon-day Varieties KOBH-News; World Book Man; There Was a Time When WAAW-Markets WDGW-Noon Hour Musicale WGN-Man on State Street WHLB-Luncheon Melodies WHO-Corn Belt Farm Hour WLS-Poultry Service Time WMT-Hillbillies; Question Man WNAX-The Farm & Home 12:15 CST 11:15 MST CBS-Rhythmaires: WCCO KFAB WBBM KDAL KMOX News: KFJM WDGW CKX-Music Makers KFN-Around the Dinner Table KOIL-Melodies of Yesteryear KSCJ-Voice of the People KSTP-Daily Features WGN-Alice Blue, pianist WLS-Closing Grain Markets WMIN-Noon-day Jamboree WNAX-News and Markets WOV-Melodies 12:30 CST 11:30 MST NBC-Lani McIntire's Orchestra: KFJR WMAQ (sw-15.21) CBS-Buffalo Presents: KSCJ WBBM KMOX NBC-League for Industrial Democracy Luncheon: WTCN (sw-15.33) A group of speakers will discuss the subject "The Defense of Democracy."

AFTERNOON

Saturday

April 23



RUSS MORGAN
"Johnny Presents" orchestra leader
Sat. 7:30 pm CST (6:30 MST)

Frequencies

CJRM-540	WCCO-810
CRX-1120	WDAY-610
CKY-910	WDAY-940
KFAB-770	WDGY-1180
KFDY-780	WENR-870
KFJM-1410	WGN-720
KFNF-890	WHS-720
KFYR-550	WHLB-1370
KMBC-1240	WHLB-1000
KMBC-550	WJR-750
KMOX-1090	WLB-1250
KOA-890	WLS-870
KOEH-1370	WLW-700
KOIL-1260	WMAQ-670
KRNT-1320	WMIN-1370
KSCJ-1330	WMT-600
KSL-1130	WNA-570
KSL-1430	WVW-590
KSOO-1110	WSM-650
KSTP-1490	WTCN-1250
WAAW-860	WTMJ-620
WBBM-770	
WCAL-1250	

MBS-Jean & Alice Rowe, vocal duo; WDG
 CBC-Jean & Alice Rowe, vocal duo; CKX CKY
 KFNF-Gospel Sincer
 WDG-Behind the Microphone
 WCCO-Church Federation
 WMIN-Barefoot Boys
 WNAX-Cliff Frederickson, accordionist
4:00 CST 3:00 MST
 NBC-Great Plays, dramatic series: WHO KSTP WOW KFJR WBC WDAY (sw-9.53)
 CBS-People's Lobby; WHLB KSCJ KMOX KDAL WBBM (sw-11.83)
 NBC-Rakov's Orchestra; WENR KOIL WTCN WLW KSO (sw-15.21)
 CBC-Great Plays; CKX CKY MBS-Pancho's Orch.; WMT KFJM-Cowboy Jim KFNF-Sunshine Lady
 KOEH-News; Piano Paintings
 KSOO-News
 WDG-Dream Weavers
 WGN-Swing It
 WLB-Haydn Quartet
 WMIN-News; Maybe You Know Them
 WNAX-Happy Jack's Old Timers
4:15 CST 3:15 MST
 NBC-Rakov's Orch.; KSOO
 MBS-Pancho's Orch.; WDG WGN
 KFNF-Visitors' Hour
 KOEH-Musical Newsy
 WMIN-Harmony Hall

4:30 CST 3:30 MST
 NBC-Great Plays, dramatic series: WHO WOV KSTP (sw-9.53)
 NBC-Marvin Frederick's Orch.; WTCN WENR
 CBS-Will McCune's Orch.; WHLB KSCJ KMOX WBBM KDAL (sw-11.83)
 MBS-Sammy Kaye's Orch.; WMT WGN WDGY KOIL
 KFJM-To be announced
 KOEH-Matinee Melodies
 KSCJ-Peter McGregor
 KSOO-Skyride
 WAAW-News
 WLW-Truly American
 WMIN-Teatime Tidbits
 WNAX-Jimmy Morgan, songs

4:45 CST 3:45 MST
 NBC-Marvin Frederick's Orch.; KSO (sw-15.21)
 NBC-Great Plays, dramatic series: WOV KSTP KOA (sw-9.53)
 CKX-Royal Road; Musical Prgm.
 KFJM-Western Songs
 KFNF-Westerners
 WDG-Mood Music
 WHO-Hits Encores; News
 WMAQ-To be announced
 WNAX-Blue Four

5:00 CST 4:00 MST
 CBS-News; Columbia Chorus
 Quest; KSCJ WBBM KFAB KDAL KRNT
 NBC-Tune Twisters; WMT KOIL WENR KSOO WTCN
 NBC-El Chico, Spanish Revue; News; WMAQ KFJR WDAY WOV KOA WLW (sw-9.53)
 CBC-El Chico, Spanish Revue; CKX CKY
 MBS-Len Salvo, organist; WGN KSO
 News; KFJM KOEH WHLB WHO
 KFNF-Cub Reporters
 KMOX-Piano Recital
 KSTP-Glenwood City Chorus
 WCCO-Jingling Sam
 WDG-Crazy Quilt
 WBC-Twilight Review
 WMIN-News; Hollywood Brevities
 WNAX-Pied Pipers

5:15 CST 4:15 MST
 NBC-Master Builder Program; News; KSOO WTCN WENR KFJR
 NBC-El Chico; News; WHO
 CBS-Columbia Chorus Quest; KMOX WHLB
 MBS-"Schemes that Skin"; KSO

News: CKX KFNF
 KFAB-Man on the Street
 KOEH-Music Graphs
 KOIL-T. B. Campaign
 WCCO-Tourist Bureau
 WDGY-Broadway Temple
 WGN-Afternoon Serenade
 WMT-Parade of Features
 WNAX-Bert Layne's Mountaineers

5:30 CST 4:30 MST
 NBC-Chesterfield's Daily Sports
 Column with Paul Douglas;
 WOW WEBC WENR (sw-9.53)
 NBC-Chick Webb's Orch.; WTCN KSOO
 CBS-Art Shaw's Orch.; KRNT KSCJ WCCO KFAB WBBM WHLB (sw-11.83)

NBC-To be announced; KSTP KFJR WMAQ WHO WDAY
 MBS-Jam & Jive Variety Show; KSO WGN
 CBC-Orch. dir. of Wilfred Charlette; CKX
 CKY Musical Workshop
 KFJM-Jungle Jim
 KFNF-Studio Prgm.
 KMOX-Musical Prgm.
 KOA-News
 KOEH-Musical Work Shop
 KOIL-Romany Gypsies
 WLW-Allan Franklyn, sports
 WMIN-Eventide Echoes
 WMT-Gov. Krachel, talk
 WNAX-Cliff Frederickson, accordion

5:45 CST 4:45 MST
 NBC-Religion in the News; KOA KFJR WMAQ KSTP WOV WDAY WHO (sw-9.53-15.33)
 NBC-Chick Webb's Orchestra; WENR
 News; WDGY KOIL CKY KSOO
 CKY-Master Singers
 KFJM-Old Favorites
 KFNF-Bob Beckett
 F. J. West; the Missus
 WBBM-Misses Goes to Market
 WCCO-Sports Revue
 WBC-Twilight Review
 WLW-Saturday Evening News
 WMIN-Heath & Home
 WMT-Sports; News
 WNAX-Blue Four

NIGHT

6:00 CST 5:00 MST
 MBS-Renfro Valley Barn Dance (Allis-Chalmers Mfg. Co.); WDG
 CBS-To be announced; WCCO WHLB KRNT WBBM KSCJ KSL KFAB (sw-11.83)
 NBC-Kaltenmeyer's Kindergarten; KFJR WMAQ KSOO KOA WHO WEBC WDAY WDAF (sw-9.53)
 NBC-Message of Israel; WENR WTCN (sw-11.87)
 CBC-Kaltenmeyer's Kindergarten; CKX
 News; KMOX WOV KMBC
 CJRM-Market News; Rhythms
 CKY-Music Hall
 KFJM-Weather & Markets
 KOIL-Madge West's Music
 KSTP-Umbrella Court
 WGN-Contrast in Melody
 WHAS-News
 WJR-News Come to Life
 WLW-Plantation Party
 WMIN-News; Orch.
 WMT-Dance Orch.
 WNAX-Old Home Revue
 WSM-Sacred Quartet
 WTMJ-Today's Events

6:15 CST 5:15 MST
 Sports; KMOX WMIN
 News; KFJM WAAW
 CJRM-Radio Guest
 KMBC-Lum & Abner, sketch
 WCCO-Swing Session
 WHAS-Dr. Charles Welch
 WHLB-Movie Preview
 WOW-Three Maids & Their Mike
 WTMJ-Sport Spelldown

6:30 CST 5:30 MST
 NBC-Uncle Jim's Question Bee (G. Washington Coffee); WMAQ (sw-11.87)
 CBS-Columbia Workshop; WCCO WHLB KFAB KMOX WJR KSL KSCJ KRNT WHAS KMBC WBBM KDAL (sw-11.83)
 A light comedy, "Never Come Monday," adapted by Stephen Fox from the story of Eric Knight, will be presented.

6:45 CST 5:45 MST
 NBC-Joe Sudy's Orch.; WENR
 NBC-Alistair Cooke, sketch;
 WDAF KFJR KOA
 MBS-Xavier Cugat's Orch.; KOIL WDG
 CBS-Book Review; CJRM CKX

News: WDAY WHO KSOO
 Sports: WTCN KFJM KSTP WGN
 CKY-Talking Drums
 WEBC-Fed. of Labor Prgm
 WLW-Renfro Valley Barn Dance
 WMIN-Dining Out
 WMT-Welcome Stranger
 WNAX-News Desk
 WOW-Wig-Waggin'
 WSM-Uncle Natchel Prgm.
 WTMJ-Sue Archer

6:45 CST 5:45 MST
 NBC-Barry McKinley, baritone;
 KSTP WDAY WDAF KFJR
 KOA WOV
 NBC-Joe Sudy's Orch.; WMT KSOO
 MBS-Xavier Cugat's Orch.; WGN
 CBC-Ozzie Williams' Orch.; CKX CJRM

CKY-Recordings
 KFJM-Orchestra Parade
 KRNT-Motion Picture
 KOIL-Around Omaha
 WBBM-We the Wives
 WEBC-News; Varieties
 WHO-This Business Week
 WMIN-Leamington Trio
 WNAX-Opportunity Hour
 WTCN-Dr. Mecklenburg
 WTMJ-Let's Celebrate

7:00 CST 6:00 MST
 NBC-Robert L. (Believe-It-Or-Not) Ripley (Post Bran Flakes); Linda Lee, vocalist; B. A. Rolle's Orch.; KSTP WDAF KFJR WEBC KOA WTMJ WMAQ WDAY WOV WSM WLW WHO (sw-9.53) (also KFI at 12 mid.)
 Guests: H. T. Chadbourne of Kokomo, Ind., horned-toad trainer; John T. Smith of Kansas City, Mo., professional shadow caster; and Bruce Kupstka of Chicago, kissing expert.

CBS-Saturday Night Swing Club; WHAS KMOX KFAB WBBM KSCJ WHLB KMBC WCCO KRNT KDAL (sw-11.83)
 NBC-Ink Spots; WMT (sw-11.87)
 MBS-Ernie Fiorito's Studies in Contrast; KOIL WDGY KSO
 CJRM-Dinner Dance
 CKX-Banquet of the Canadian General Council of Boy Scouts
 CKY-Ports of Call
 KFJM-As It Looks to Me
 KSL-News

KSOO-Sports Revue
 WGN-News; Sports
 WJR-Peoples Business
 WLB-Dr. John Walker Powell
 WLS-Bar N Frolic
 WMIN-News; Novelties
 WNAX-Happy Jack's Old Timers
 WSM-Vagabonds

7:15 CST 6:15 MST
 NBC-Spring Cleaning, drama; KSO (sw-11.87)
 CJRM-News; Sports
 KFJM-Radio Guide's Hits of a Year Ago
 KLP-Musical Interlude
 KSL-Let's Dance
 WBBM-Modern Miracles
 WGN-Ennio Bolognini's Orch
 WLB-Schubert
 WMIN-Moment Musicale
 WMT-Bohemian Frolic
 WSM-Delmore Brothers

7:30 CST 6:30 MST
 CBS-Johnny Presents (Philip Morris Russ Morgan's Orch.; Genevieve Rowe, sopr.; Swing Fourteen; Glenn Cross, tenor; Floyd Sherman, tenor; E. R. Johnstone's Dramas; KMOX KFAB KMBC WBBM WHAS WCCO WJR KRNT (sw-11.83) (also see 10:30 p.m.)
 NBC-To be announced; KOA WEBC WHO KSTP WOV WLW WMAQ WDAF (sw-9.53)
 MBS-Pat Barnes' Barnstormers; KOIL WMT WDGY
 NBC-Dance Orch.; WDAY KFJR (sw-11.87)
 CBC-Reflections; CKY CKX
 CJRM-Maestros of Modern Music
 KFJM-Angell Twins
 KSCJ-Let's Dance
 KSL-Old Familiar Airs
 WGN-Bob Crosby's Orch.
 WHLB-The Oldtimers
 WLB-Quintet
 WLS-Barn Dance
 WMIN-Dinner Dance
 WNAX-Blue Ridge Trio
 WSM-Leon Cole; Red Hawk
 WTMJ-Dance Orch.

7:45 CST 6:45 MST
 NBC-To be announced; WDAY KFJR (sw-11.87)
 KFJM-Broken Record Prgm.
 KSCJ-Peter McGregor
 KSL-Evening Reverbs
 WLB-Strings
 WMIN-Band Concert

WNAX-Songs of Jimmy Morgan
 WSM-Jack's Mo. Mountaineers
8:00 CST 7:00 MST
 CBS-Professor Quiz with Bob Trout (Nash Motor Car Co.); KRNT KMBC WJR KFAB WCCO WHAS KMOX WBBM KDAL WHLB (sw-11.83) (also see 11 p.m.)

NBC-Alka-Seltzer Nat'l Barn Dance; Hoosier Hot Shots
 Henry Burr; Joe Kelly, m.c.
 Lulu Belle & Scotty & Others.
 Guests: KOIL WLS KSO WMT WLW (sw-11.87) (also KGO at 10 p.m.)

MBS-John Steele, from London; WGN
 NBC-Al Roth's Orch.; WDAF KFJR WEBC KSTP WOV (sw-9.53)
 CBC-To be announced; CKY CKX

To be announced; CJRM WDAY
 KFJM-Curtain at Eight
 KOA-Comedy Stars of Broadway
 KSCJ-Concert Hall
 KSL-Crime Comments
 WHO-Sunset Corners Frolic
 WMAQ-Lou Breese's Orch.
 WMIN-News; Basketball Game
 WSM-Barn Dance
 WTCN-Hal McIntyre's Orch.
 WTMJ-Dance Orch.; News

8:15 CST 7:15 MST
 MBS-Chicago Symphony Orch.; WGN
 KFJM-News
 KOA-Too Week in Sports
 KSCJ-Stamp Men
 KSL-Saturday Varieties

8:30 CST 7:30 MST
 CBS-Saturday Night Serenade (Pet Milk); Mary Eastman, sopr.; Bill Perry, tenor; Chorus
 Gus Haenschen's Orch.; WJR KMBC KMOX KFAB WHAS KSL WBBM

NBC-American Portraits, dramas: WOV KSTP WDAF WMAQ KFJR WEBC (sw-9.53)
 CBS-By Popular Demand, book review; (sw-11.83)
 CJRM-Dance Orch
 KFJM-Barn Dance
 KOA-Denver String Quartet
 WCCO-Musicale
 WHLB-Radio Night Club
 WTCN-Charles Gaylord's Orch.

8:45 CST 7:45 MST
 CBS-Nan Wynn, songs; (sw-11.83)
 WCCO-Musical
9:00 CST 8:00 MST
 CBS-Lucky Strike Hit Parade; Mark Warnow's Orch.; Freda Gibson & Buddy Clark; Guest: WJR KSL KMOX WNAX WHAS WCCO KMBC KFAB KSCJ WBBM KRNT (sw-11.83)
 Mark Warnow's orchestra returns for an extended engagement. Lotte Lehmann will be guest.

NBC-Symphony Orch.; Guest
 Cond.: WMAQ WEBC WDAF KSTP WOV (sw-9.53)
 Pierre Monteux will conduct, and the Schola Cantorum will present special Easter selections.
 The music detail for this program may be found on page 7 of this issue.

NBC-Design for Music; WTMJ WTCN KOIL WDAY KFJR WMT
 CBC-Symphony Orchestra; CKY CKX CJRM
 Barn Dance; WSM KFJM
 CJRM-Rhythms, Hoopoe Hawaiians

KOA-Junior Police Band
 WHLB-Rhythm Review
 WLS-Barnyard Jamboree
 WLW-Good Will Hour
 WMIN-News Review
9:15 CST 8:15 MST
 NBC-Design for Music; KOA WMIN-Joe Bilo's Orch
9:30 CST 8:30 MST
 NBC-Family Party (Allis-Chalmers); WLS KSO KOIL KOA WMT WTMJ WDAY

NBC-Dick Gasparre's Orch.; KSTP
 KFJR-Deze Dem & D-ze
 WLW-Henry Busse's Orch.
 WMIN-Cec Hurst's Orch.
 WTCN-Front Page

9:45 CST 8:45 MST
 CBS-Capital Opinions; WBBM
 KMBC KSCJ KFAB WNAX
 KRNT KMOX KDAL (sw-11.83)
 Topic: "Economic and Defense Problems of U. S. Possessions."
 Speaker from Washington: Santiago Iglesias Puente, Resident Commissioner.
 Sportsman Special; WCCO WEBC WHLB
 KSL-Musical Vignettes

WHAS-Kentucky Play Party
 WJR-The Soap Box
 WMIN-Rev. Gordon E. Meyer
10:00 CST 9:00 MST
 NBC-Alka-Seltzer National Barn Dance; Hoosier Hot Shots.
 Joe Kelly, m.c.; Lulu Belle & Scotty & Others; Guests: WTMJ KOA WTCN (also at 8 p.m.)

CBS-Jack Crawford's Orch.; KSL
 KRNT WNAX KFAB WBBM
 KDAL KSCJ (sw-11.83)
 NBC-Symphony Orch. WDAF
 KSTP WOV WDAY KFJR
 KSO WMT (sw-9.53)
 CBC-Symphony Orch. CJRM
 CKY CKX
 KMBC-Brush Creek Follies
 W. A. G. en Young's Orch.

KOIL-News
 WGN-Jack Russell's Orch.
 WLS-Fall Story Club
 WLW-Paul Sullivan, news
 WMIN-News; Monitor Views the News
 WMT-Electric Park Band
 WSM-Barn Dance

10:15 CST 9:15 MST
 CBS-Jack Crawford's Orch.; WJR
 NBC-Ruby Newman's Orchestra; KOIL
 News; WHO WMT WCCO
 KOA-Carl Lorea's Orch.
 KSL-Home Spun Hour with Harry Clarke & Peter Spraynozzle
 WBBM-Red. of Women's Clubs
 WLS-Weather & Hydro; News
 WHLB-Tribune Time
 WLW-Dick Barrie's Orch.
 WMIN-Rhumba Rhythm

10:30 CST 9:30 MST
 CBS-Johnny Presents Russ Morgan's Orch. & others (Philip Morris); KSL (sw-9.53) (also at 7:30 p.m.)
 NBC-Geo. Crook, organist; KFJR
 WDAY WHO WEBC (sw-9.53)
 NBC-Horace Heidt's Orch.; KOIL
 KSO WMT WLW

CBS-Benny Goodman's Orchestra; KSCJ WJR WHLB KFAB KDAL KRNT WNAX KMOX (sw-11.83)
 CBC-News; CKY CKX CJRM
 News; WOV KSTP
 Dance Orch. WDAF WMIN
 WBBM-News With Todd Hunter
 WCCO-Rollie Johnson
 WLS-Fireside Party
 WMAQ-Charlie Agnew's Orch.

10:45 CST 9:45 MST
 CBS-Benny Goodman's Orchestra; WBBM
 NBC-King's Jesters; WEBC WOV
 WHO WDAY KFJR (sw-9.53)
 MBS-Portland Jr. Symphony Orchestra; KSTP
 CBC-Joe de Courcy's Orch.; CKY CJRM
 Cec Hurst's Orch.; WCCO WMIN
 WCAL-Chapel Service
 WMAQ-Dance Orch.

11:00 CST 10:00 MST
 CBS-Professor Quiz with Bob Trout (Nash Motor Car Co.); KNX KSL (also at 8 p.m.)
 NBC-Horace Heidt's Orch.; WMT
 WDAY WEBC KFJR WTCN
 KSO
 NBC-Van Olman's Orch.; WHO
 CBS-Sammy Kaye's Orchestra
 WNAX KSCJ KMBC WBBM
 KFAB KRNT WCCO

11:30 CST 10:30 MST
 NBC-Herbie Kay's Orch.; WHO
 KFJR WEBC WDAY WTCN
 KOIL
 CBS-Nat Brandywynne's Orch.; WNAX KFAB WBBM KMBC
 WJR KSCJ KRNT
 NBC-Blue Barron's Orch.; WLW
 WMAQ KSTP WDAF WOV
 MBS-Bob Crosby's Orch.; WMT
 WGN KSO
 CBC-On Parade; CKY
 KOA-Glen Lee's Orch.
 KSL-News
 WCCO-Charles Gaylord's Orch.
 WHAS-Herbie Holmes' Orch.
 WMIN-Twelfth Hour Tempo

11:45 CST 10:45 MST
 CBS-Nat Brandywynne's Orch.; KSL
 CJRM-Organ Interlude
12:00 CST 11:00 MST
 NBC-Paul Christenson's Orch.; WHO WOV WENR
 MBS-Anson Weeks' Orch.; WGN
 WMT WLW KSO KSTP
 KMBC-Midnight Headlines
 KMOX-Jay Mills' Orch.
 KOA-News
 KSL-Hollywood Barn Dance
 WBBM-Swing Around Town
 WCCO-To be announced
 WMAQ-Charlie Agnew's Orch.
 WMIN-News; Orchestra

End of Saturday Programs

OLD BOOKS WANTED

We pay big cash prices for thousands of different titles. We bought over 7,500 books in past twenty-one months, paying as high as \$500 for a single book. For example, we will pay you cash for the following books as described in our price list:

Fanshawe	500.00
Adventures of Tom Sawyer	200.00
Old Swimmin' Hole	75.00
Black Beauty	100.00
Treasure Island	50.00
Scarlet Letter	35.00
Leaves of Grass	250.00
Science and Health	35.00
Snow-Bound	45.00
Uncle Tom's Cabin	100.00
Ben Hur	50.00
Last of the Mohicans	50.00
Moby Dick	100.00
Little Women	25.00
Evangeline	35.00
McGuffey Primer	100.00

These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, Bible, poetry, history, travel, almanac, newspaper, letter, autograph, may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 10c to the American Book Mart, 140 S. Dearborn St., Dept 6701, Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay.

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- Strange Bulgarian Custom Of Feeding The Dead
- 1,000,000 Eggs A Year From A 6-Story Garage
- Poverty Amidst Plenty: Dust Bowl Refugees
- How To Have Fun After Seventy Dancing On The Grass
- What's In A Kiss?
- Spring-Time Is Hat-Time
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PLAY BALL!

(Continued from Page 4)

Radio has brought baseball even closer to the people of America than it was during the years it was building up a tradition as the national game. Broadcasts draw listeners who may never see a real game. How many such persons there are who could quote the batting average of every outstanding player and the earned-run average of a half-dozen pitchers and who will never see them play, no one can tell; but the total must be amazing.

We ourselves know an elderly lady—a grandmother—who lives far from the nearest big-league city and who is in such poor health that she probably will never find it possible to attend a game. But she listens to every broadcast; she knows the names of all the players; and she pounds furiously on the floor with her cane when the Chicago Cubs lose. "Drat it!" she cries. "Drat it!" Those are the harshest words she knows.

WE REMEMBER once when we drove past a crew of telephone linemen on a road in a western state. It was midafternoon. Three men were perched at the top of poles, tugging at wire and sweating freely under the boiling sun. Beneath them at the roadside sat the light truck in which they had driven out some ten miles from the nearest town.

On the running-board of the truck was the fourth man of the crew. There was a small radio in the car, and the loudspeaker was booming out a description of the battle between the St. Louis Cardinals and the Chicago Cubs. Whenever a phrase was lost in the breeze, the man on the ground would cup his hands and repeat it at the top of his voice for the benefit of his fellow workmen on the poles. They all waved as we drove past. In our own car, we had tuned in on the same game.

A few miles farther along we stopped at a filling-station. Two men sat on chairs tilted against the shady side of the building, listening intently as a radio blatted out a broadcast description of the same game. We had to honk twice before we could bring the listeners out of their reverie, and the man who finally answered our horn was obviously reluctant to be annoyed.

IT WAS 3 to 3 in the eighth inning. The Cards had two men on base. "Pretty close," we said. "Yeah," said the man gloomily. "Whut'll you have?" We told him.

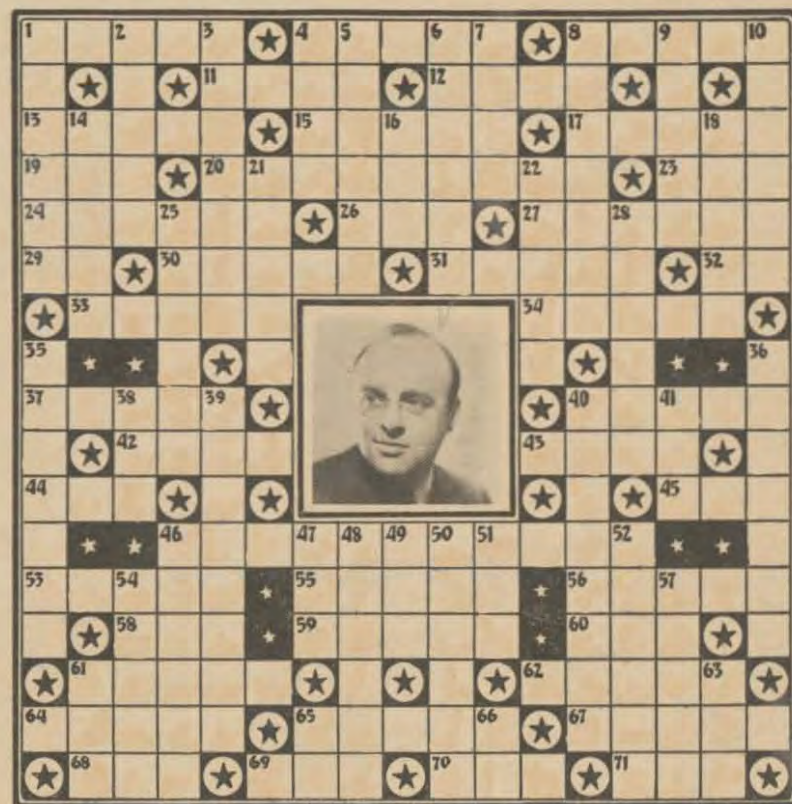
Just then there was a burst of cheering over the radio. We listened. The Cardinals' Joe Medwick had just slammed out a two-base hit, scoring a couple of teammates.

The filling-station man swore loudly and ignored the oil gauge in his hand. "Listen to that!" he cried bitterly. "Listen to that! I could have told 'em not to leave that guy pitch! He's been wobblin' all over the place for three innings. Whu'd they want to leave 'im in there for? I could have told 'em!"

"Yeah—whadda you know?" demanded his listening partner. "You—always tellin' me Hartnett can hit! Joe Medwick—there's a hitter for you!" We drove on, leaving them with their dispute. Depend on them to make the most of it!

Radio has made baseball the national game.

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

1. Penetrate
4. Feminine name
8. Capital of Oregon
11. Smooth
12. Act of going out
13. Dominant feature of a musical composition (Fr.)
15. Public storehouse
17. Animal of the weasel family
19. Exercise, occupy
20. Not conforming to rule
23. A beverage
24. Quick and active
26. Decay
27. Those who take part in a revolt
29. Prefix signifying down
30. George —, bandleader
31. To sing in a warbling voice
32. Exists
33. Gene —, announcer
34. One of the tribe of Sioux Indians
37. Frank —, maestro
40. To give instruction
42. — Kennedy, baritone
43. Former
44. A tree
45. To make a mistake
46. Last name of the star in the portrait
53. Suffers, endures
55. Mission at San Antonio
56. Irritate or annoy
58. Species of deer
59. Substance made of wood pulp

VERTICAL

1. — B. Ruffner, announcer
2. Symbolic poles found in Alaska
3. Fills over again
4. Sly sidelong look
5. Place under restraint
6. A delegate
7. Man's name of Swedish origin
8. Fictitious narratives
9. — Lehmann, "Met" soprano
10. Swamp, fen
14. A willow tree
16. Time gone past
18. Lonely, weird
21. Harry —, bandleader
22. Passion
25. To cause to bound
28. Serfs
35. Takes in as a sponge
36. John — Thomas, baritone
38. Noah built one
39. Fuel oil
40. Whose orchestra plays on Bing Crosby program?
41. Devoured
46. Coin of the Scandinavian countries (pl.)
47. Hit lightly
48. Feminine name
49. Lick up
50. Feminine name
51. Correlative of neither
52. Wild equine animals of Africa
54. Place where gladiatorial combats took place
57. A dwelling
61. Beseech
63. Humorist
65. Thus
66. Chinese measure and weight

Solution to Puzzle Given Last Week



We thought about the early days, when, because we were on friendly terms with the editor of our hometown newspaper, we were one of the privileged few who could invade the office during a World Series and hover over an old-fashioned printer-telegraph machine, watching with feverish interest as it clattered out a 40-word-a-minute report of the doings at the Polo Grounds or at Griffith Stadium. Less fortunate souls waited to read about these things in the evening paper.

THEN we thought about how radio has changed all that. We thought about all the summer afternoons in all the small towns in America, where in drug stores and cigar stores and hamburger joints and filling-stations, and in law offices, and in courthouses, and in hospitals the people who can't get out to the ball game manage to enjoy the thrill of the conflict—by radio.

There are people in those little

towns who can tell you more about baseball than their city cousins ever dreamed of. There are people to whom the actors in the drama of baseball are as real as neighbors, to whom the joys of victory and the tragedies of defeat are as moving as a personal triumph or a personal loss. There are people who would rather argue baseball than politics—and who do!

We don't like to rhapsodize, but we are tempted to say that baseball broadcasts are more potent than music, more productive of speculation than the foreign or domestic political situations, and are more widely heard than any other daylight program in the summertime—probably baseball's testimonial could include the rest of the year too.

Radio has really made baseball the national game.

Senators vs. Athletics may be heard Monday on NBC-Blue and MBS Sat.: EST 2:45 p.m. — CST 1:45 p.m. MST 12:45 p.m. — PST 11:45 a.m.

So You Like Contests?

RABID contesters will hate it; casuals will feel a definite weakness in the pits of their stomachs; some sponsors are going to wonder why they have to be the ones that everything happens to. Nevertheless, "it"—Eric Bender's sensational, just-published book, *Tickets to Fortune*—is an important event in contest history.

Tickets to Fortune is the forerunner of more important investigations of contests. A low rumbling of dissatisfaction, but more particularly of curiosity, has been audible over the contest front. The public as a whole wonders what happens to the \$11,000,000 worth of prizes given away every year. Most of America's twenty-five million contesters want to know why they never win any of it; sponsors wonder whether the obvious profits of contests may rebound to their loss. Bender asks:

"Are they on the level?"

"Why do they—the sponsors—do it?"

"What chance have I to win?"

His answers to these questions are interesting, as one man's views. They are not detailed nor augmented by figures to prove them, but they deserve a fair hearing. In commenting on them, *RADIO GUIDE* takes an impartial attitude, speaking not for sponsors, contesters nor sensationalists, but to encourage the finding of facts. Fair-minded contesters, sponsors and publications have hoped for a complete investigation for a long time. Perhaps Bender's book will encourage others to go further.

Of the first of his questions, Bender says:

"The overwhelming majority of contests are absolutely honest, as far as their mechanics are concerned: Entries are all opened and evaluated; judging methods are as fair as possible, considering the size of the job; the prizes are paid to the winners. Especially is this true of contests announced by the big radio networks, which check every detail most carefully before announcing a contest over the air. Nevertheless, there are dishonest or misleading contests announced in print every day!"

Bender's analysis of unfair contests is a warning everyone who ever enters a contest should study in detail. He says:

"A contest is probably fair when full details are given as to closing dates; when the exact amount of purchase required is stated; when it is stated in clear language what must be done, and all that must be done, to make you eligible for prizes. Only a few years ago perhaps ten percent of all contests were either outright swindles or something other than they represented themselves to be. But since contests have been introduced into high society by the advertising agencies, the figure is now around one percent."

"... Don't bite at these contests. By these signs shall ye know them:

"The announcements are usually signed by an 'advertising director' or 'publicity manager,' not by a company. 'No closing dates are given."

"There are 'extra awards for promptness,' something no legitimate contest needs to offer."

The second of Bender's three questions, "Why do they do it?" raises hot issues. He says in reply to his own question:

1. *Winning entries are worthless to sponsors.* "Now and then," he says, "entries will disclose a new advertising angle or an unsuspected new use for a product, but ordinarily the boys in the advertising agencies are far ahead of the public."

2. *Contest mailing-lists are worthless.* They are, he says, an unknown quantity as far as purchasing power

is concerned, and better lists could be bought more cheaply and simply.

3. *The good-will of the contest is offset by the disappointment of the losers.*

4. *Contestants will not sell themselves permanently on the merits of the product when they write about it in contest entries.*

5. *The sponsor won't get listeners for his radio program.* Says Bender, "The public is developing a new kind of protective sixth sense. It can automatically shut off its hearing facilities while the commercial announcement is going on and reopen the channels when the entertainment begins."

6. *What the sponsor does get is sales.* "He gets sales not by convincing

write about it for a contest—isn't that asking a lot of any advertising medium? It is a generally accepted theory that if advertising can make customers give the product a fair trial it has performed its own function. The product should sell itself from there on.

When Bender says further that contests don't get new listeners for radio programs because listeners have learned to ignore commercial announcements, he appears to be arguing both sides of the question. In the first place, contests offer one of the few ways to determine whether listeners hear the commercial announcements, of which contest news is always a part. If contests "pull" heavily, it is clear that listeners heard the announcements. Since they do, Bender



First winners in the Strongheart Dog Food contest: Frances Haines, East Orange, N. J.; Don Weston, Bellerose, Long Island and Jeanne Adams, Fairfield, Conn. Each of them won a pedigreed Scotty. (For details see col. 4)

the public that his product is meritorious and worth the money but by compelling the public to buy if it wants to get in his contest."

Considering these points one at a time, what replies can be made? Should defenses be made?

First, it seems clear that Bender is correct in his summation of the value of entries to sponsors. That a sponsor would want to know the number of words that can be made out of the name of his product, or that he could not buy superior slogans or product-names from advertising experts, is, as Bender says, ridiculous. What he wants is for people to buy his product to enter his contest.

The second issue is doubtless true, also. Mailing-lists are distributed nationally, and are checked for purchasing-power. Just as any other new mailing-list is an unknown quantity, so is a list of names of contestants.

As for the good-will of contests, let no sponsor be misled by complaints of cranks or reports such as Bender's. The people who write nasty letters to sponsors and judges after contests close are definitely in the minority. The fact that they are chronic letter-writers makes them seem more numerous than they actually are, as mentioned in a letter from a contest judge published here several weeks ago. Sincere contesters, whether confirmed contest fans or casuals, hold no grudge against sponsors who fail to award them prizes.

As for contesters selling themselves permanently on a product when they

agreeing on that point, it must be that, whether or not listeners have developed a "protective sixth sense," listeners at least give their attention to contest announcements. Furthermore, radio programs are to the sponsors merely advertising, although they may be entertainment to the listeners. Should one form of advertising have to sell another, or part of the advertising sell the whole? Contests sell the product—isn't that enough?

Bender's sixth contention, that sponsors get sales through contests without convincing the public of the product's merit, is doubtless true. Contestants buy products about which they know not a thing. The immediate objective is to qualify for entrance in the contest. They don't even care whether the product is good. But they do use the product. As mentioned before, if the product can't sell itself once it is in the home, it probably can never be sold anyway!

Sponsors have recognized that no other advertising device yet discovered will sell goods in the immediate volume contests will. Bender's statements, it appears, do not offer any new evidence to dispute this, nor to show any counterbalancing losses.

From the contesters' point of view, Bender's third question, "What chance have I to win?" is the most important and most interesting. Since consideration of that issue requires a great deal of space, it will be covered here next week. Look next week for his revelations of *your* chances to win! Both sides will be discussed here.

This Week's Prize Specials Some New Opportunities

Contesting, like almost every other indoor activity, ordinarily feels a distinct summer slump. Some experts predict that the present strained business conditions will make this year an exception, since contests help business. Here are some current ones:

The Strongheart Dog Food Company is awarding Scotch terriers to contestants who send in the best 50-word letters on "I'd like a Strongheart Scotty because —." The contest is announced over Station WOR, New York, on the "Pet Club of the Air" program on Saturday at 12:45 p.m. EST. Enclose three Strongheart labels. Entries should be sent to WOR, 1440 Broadway, New York City, care of Steve Severn.

Paramount Pictures and Bendix Home Laundries are promoting local contests in all cities where the motion picture, "College Swing," starring Betty Grable and Jackie Coogan, will be shown, and where Bendix dealers have showrooms. See your local Bendix dealer to see whether a contest will be held in your town. Prizes in each contest will be determined by the local Bendix dealer and theater manager, but the first prize in each case will be a Bendix Home Laundry, which retails at \$169.50. To enter, furnish a last line for this limerick:

"When Betty and Jackie were wed
'Ideal,' all the populace said
A Bendix he gave her
From washday to save her—"

Entries should be sent to local Bendix dealers, unless other rules are published locally.

Can you think of a name for a new type of women's hosiery that embodies a "non-slip" garter, above the knee? The Holeproof Hosiery Co. is offering a first prize of \$100 and 102 other merchandise prizes for names. To enter, write the name you suggest on a plain sheet of paper, give the name of your hosiery store and your own name and address, and enclose one of the silver and black "Doubly Certified" seals which come at the top of each pair of stockings. Send entries to Contest Editor, Holeproof Hosiery Co., Milwaukee, Wis. Contest closes June 30.

Elsie Robinson is conducting letter contests in the Hearst newspapers. New subjects are given each Sunday in her syndicated column. Prizes of \$75 and \$50 are given for the best letters.

In eleven western states contestants have chances at 115 prizes totalling \$1,000 in the C-H-B Canned and Bottled Food Products contest, in each of two contests—one each for the months of April and May. It's a "Who am I" contest in which entrants tell which of three types they would prefer to be.

The National Association of Ice Industries is awarding two air-conditioned ice refrigerators each week in a series of contests which ends at midnight, May 21. Send a letter of not more than fifty words to Contest Judges, National Association of Ice Industries, 228 North La Salle St., Chicago, Ill., on the subject, "Why I would like to own a new, modern ice refrigerator."

Arthur Godfrey, on his CBS program heard Mondays and Fridays at 7:15 p.m. EST, is awarding \$100 first prize and ten \$10 prizes each two weeks for the best statements of twenty-five words or less completing the following sentence: "I like Barbasol because—." Submit entries on the side of the Barbasol carton which has "Indianapolis" printed on it. Send entries to Barbasol, Indianapolis, Ind. Winners of \$100 prizes are eligible to win the grand national prize of a 1938 Oldsmobile. Last contest closes Friday midnight of this week.

The FOUNTAIN of YOUTH

RADIO AND MOVIE STARS HAVE FOUND IT!



To keep up to par, stars like Edgar Bergen (above) and Rudy Vallee (below, with Charlie Farrell) every so often relax in the



sun (above), amuse themselves (below). For where they go, what they do—and why—read May issue of SCREEN GUIDE!



MAY SCREEN GUIDE ANSWERS THESE QUESTIONS:

HOW IS SHIRLEY TEMPLE TREATED AT HOME?
WHAT HAPPENED TO THE PRESIDENT'S GUEST-STAR?
IS HOLLYWOOD UNFAIR TO DANIELLE DARRIEUX?
WHAT IS THE NEWEST WAY TO FIND MOVIE STARS?
WILL YOUR GIRL GO WRONG IN HOLLYWOOD?

LOOK FOR COVER (RIGHT). BUY SCREEN GUIDE — 10c!



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