

COMPLETE PROGRAMS FOR WEEK ENDING APRIL 16

# Radio *Guide*

TEN CENTS

MARY MARGARET  
MC BRIDE POSES  
FOR RADIO GUIDE

HOW NBC TRAINS  
PAGE-BOYS FOR  
ANNOUNCER JOBS

Deanna Durbin — singing  
"find" of Eddie Cantor





## OFFICIAL STAR OF STARS BALLOT

Mail to: Star of Stars Editor,  
Radio Guide,  
731 Plymouth Court,  
Chicago, Illinois.

# 5

My Choice for the Best Female Popular Singer Is.....  
My Choice for the Best Male Popular Singer Is.....  
My Name Is.....  
My Address Is.....

(This Ballot May Be Pasted on a Penny Postcard)

The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, April 16

# RADIO GUIDE'S ANNUAL STAR OF STARS POLL

## THIS WEEK—MALE AND FEMALE POPULAR SINGERS

**C**ROONING is not man's job alone. It belongs to the ladies, too. In addition to some masterful baritone or tenor, practically every big-name band or big commercial show makes sure it has, either as a guest star or a permanent member of its cast, some lady crooner to hum pretty melodies and latest hits into listeners' ears.

Many of these feminine balladists have become big-time talent, for they have great public acceptance. Many even head their own shows.

The songs these balladists—both male and female—sing and the type of rhythm they affect are designed to please the listening audience, for, unlike any other business, radio is actually run by its customers—the listeners. Every year America orders up its entertainment custom-built, through letters to sponsors, through votes in nation-wide polls, and a hundred other ways. Greatest of these polls is Radio Guide's annual Star of Stars Election, now in the fifth week of its fifth year!

This year's election differs from those in previous years, inasmuch as listeners have heretofore voted every week in every division of the poll. This year, however, voting is limited each week to a particular classification. Voting the first week of the poll, for instance, was limited to the

most popular musical program on the air; the second week, to the most popular dramatic program; the third week, to the best children's program, and the fourth week, to the most popular actor and actress on the air.

The second poll named "One Man's Family" as the most popular dramatic program on the air. Complete results of that poll may be found on page 17. Each week Radio Guide will announce the results of these polls.

This week, listeners engage in a battle of ballots to determine the most popular male and female singers of popular songs. Whether it be Swing Songstress Martha Tilton with Benny Goodman's band, sultry-voiced Frances Langford of Hollywood Hotel, tenor Kenny Baker of Jack Benny's show, or K. M. H.'s genial Bing Crosby, every listener in America owes it to himself to order up his entertainment for 1938—now! To do this, fill in the ballot above for the most popular male and female singers of popular songs on the air and mail it before midnight of Saturday, April 16.

Last year Frances Langford was first among female popular singers and Bing Crosby won top position among male popular singers.

Who is your choice for this honored position in 1938? Don't delay. Make your selection today!

**Turn to Page 17 for results in the Dramatic Program Election!**

## WEEKLY SCHEDULE OF THE STAR OF STARS POLLS

5. Most popular singers of popular songs—April 16 issue, on sale April 7
6. Most popular classical singers—April 23 issue, on sale April 14
7. Most popular comedian or comedy program—April 30 issue, on sale April 21
8. Most popular dance orchestra—May 7 issue, on sale April 28
9. Most popular announcer—May 14 issue, on sale May 5
10. Most popular commentator—May 21 issue, on sale May 12
11. Most popular promising new star—May 28 issue, on sale May 19
12. The Star of Stars—June 4 issue, on sale May 26

*Vote for your favorite every week!*

# RADIO GUIDE

M. L. ANNENBERG, Publisher  
CURTIS MITCHELL, Editor

## CONTENTS

This Week!	
<i>Selected Outstanding Programs</i>	1
Radio on de Ribber	
<i>The Showboats' Successors</i>	
BY JAMES STREET	2
Theater of the Air	
<i>The Columbia Workshop</i>	4
The Week's Highlights	
<i>A Picture-Plan for Listening</i>	5
The March of Music	
BY LEONARD LIEBLING	6
The Photo Week	
<i>Come and Star-Gazel</i>	8
Listening to Learn	
<i>Education on the Air</i>	10
Hollywood Showdown	
BY EVANS PLUMMER	12
Airialto Lowdown	
BY MARTIN LEWIS	13
Here and There in Radio	
<i>Informal Pictures</i>	14
Stories of Near-by Stations	
<i>Meet Some Local Favorites</i>	15
On Short Wave	
BY CHARLES A. MORRISON	16
One Man's Family Wins Again!	
<i>Results in the second division</i>	
<i>of the Star of Stars Poll—</i>	
<i>Dramatic Programs</i>	17
"Snappy Comeback" Contest	
Winners	18
Bedroom Manners	
<i>Al Pearce Demonstrates</i>	19
Repeat for the West	
<i>Fred Allen's Cast Idles</i>	20
Orchidaceous	
<i>Benay Venuta Beflowered</i>	22
The Woman from Missouri	
<i>Mary Margaret McBride</i>	23
NBC Announcers' School	
<i>Page Boys in Training</i>	24
Programs for Sunday, April 10	27
Programs for Monday, April 11	29
Programs for Tuesday, April 12	32
Programs for Wed., April 13	34
Programs for Thurs., April 14	37
Programs for Friday, April 15	39
Programs for Sat., April 16	42
Radio Guide's X-Word Puzzle	44
So You Like Contests?	
Inside Back Cover	

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April 16, 1938





Lanny Ross, whose last program is vacationing, will be on "Your Hit Parade" over CBS Sat.

## SUNDAY, APRIL 10

New series . . . tremendous trifles

"Empires of the Moon"—NBC-Blue, 1:30 p.m. EST.

This series, adapted from a succession of stories taken from authentic old records by H. Bedford Jones, deals with incidents that changed the course of history. First opus will be a dramatization of the romantic intrigue surrounding the first Artaignan.

Abram Chasins . . . piano soloist

Philharmonic-Symphony Society—CBS, 3 p.m. EST.

Chasins, young American composer-pianist, offers the first performance of his Second Piano Concerto in its revised form and A London Overture by John Ireland. Sunday marks the first time A London Overture has been played in America.

For program details, see page 6.

Deborah Franklin . . . her story

"There Was A Woman"—NBC-Blue, 5 p.m. EST.

Separated from Franklin for ten years during his stay in England as political agent for the American colonies, Dame Franklin worked in her husband's interest for a decade. One of America's least-known women, her story will be thrilling.

Dr. Jordan . . . from Vienna

Austro-German Election—NBC-Blue, 6 p.m. EST.

The results of the Austro-German election, in which the Austrian population will give their opinion on recent unification with Germany, will be summarized by Dr. Max Jordan, NBC Continental European representative. He'll speak from Vienna.

Edna May Oliver . . . Feg's guest

"Baker's Broadcast"—NBC Blue, 7:30 p.m. EST.

Winner of plaudits for her grand comedy in many great movies, solemn-faced Miss Oliver is beloved by fans everywhere. As Feg Murray's "Seein' Stars" guest Sunday, she'll undergo a personalized interview, in which she'll reveal happenings in her life.

Georges Enesco . . . for Ford

"Sunday Evening Hour"—CBS, 9 p.m. EST.

At the age of seventeen, Enesco began his brilliant musical career, which has taken him to the four corners of the world. Conductor, composer and violin virtuoso, he is Roumania's chief claim to musical fame, was born there in 1881.

For program details, see page 6.

# THIS WEEK

Previews of Some of  
the Better Regular and  
Special Broadcasts

## MONDAY, APRIL 11

Gertrude Lawrence . . . visits Cantor

Cantor Camel Caravan—CBS, 7:30 p.m. EST.  
(For the West, 7:30 p.m. PST.)

Miss Lawrence, well-known British actress, is famous for her comedy sketches and solo song selections, ranging from the sentimental to more satiric ditties. As Eddie Cantor's guest this Monday, she'll be heard singing songs she's made famous.

Smith vs. Harvard

"True or False?"—MBS, 10 p.m. EST.

The immensely popular "True or False" program, conducted by genial Harry Hagen, was forced to move to larger quarters recently to take care of the increasing demand for tickets to witness the broadcast. Monday it will be Smith vs. Harvard.

## TUESDAY, APRIL 12

Rep. Randolph . . . looks ahead

Talk by Rep. Jennings Randolph—  
NBC-Red, 7:45 p.m. EST.

Tuners-in will hear Representative Randolph of West Virginia, member of the special labor subcommittee of the House now considering wages-and-hours legislation. In a rousing address, he'll express his views in a talk entitled "America Looking Ahead."

James A. Farley . . . Uncle Sam's mail service

Postal Service—NBC-Blue, 10 p.m. EST.

The complex workings of the U. S. Post Office Department will be described. Pick-ups will be made from a speeding railway post office, from a mail plane roaring through a night flight, and from department headquarters in Washington. Postmaster General Farley will speak.

## WEDNESDAY, APRIL 13

Representative Boylan . . . Jefferson Memorial

Talk by Rep. John J. Boylan—  
NBC-Red, 7:30 p.m. EST.

Rep. Boylan, Democrat of New York, and chairman of the Thomas Jefferson Memorial Commission and director of the Thomas Jefferson Memorial Foundation, discusses "The Jefferson Memorial."

Boris Karloff . . . superstition mystery

"Lights Out"—NBC-Red, 12:30 a.m. EST.  
(For the West, 10:30 p.m. PST.)

Boris Karloff, famous for his "monster" roles in the movies, is appearing in a special series of five broadcasts as star of the "Lights Out" program.



—Selznick-International

Tommy Kelly and Ann Gillis, Tom and Becky in "Tom Sawyer," are on NBC-Blue Thursday

Arch Oboler's "Three Matches" will be the title of his fourth appearance in this series.

## THURSDAY, APRIL 14

Freddie Bartholomew

"Good News of 1938"—NBC-Red, 9 p.m. EST.

One of the greatest child actors of all times, Freddie Bartholomew, is noted for his fine acting in such successes as "Captains Courageous," "David Copperfield," and "The Devil is a Sissy." Listeners will hear him Thursday in a dramatic role.

Ann Gillis, Tommy Kelly . . . star pair

Elza Schallert Interviews—  
NBC-Blue, 11:15 p.m. EST.

Two youthful starlets, Tommy Kelly and Ann Gillis, have been hailed for their grand performances as Tom and Becky in Selznick-International's popular production, "Tom Sawyer." As guests of Elza Schallert this Thursday, Ann and Tommy will tell about their own life-stories.

## FRIDAY, APRIL 15

Singin' Sam . . . guest star

"Songshop"—CBS, 10 p.m. EST.

An old trouper of minstrel days, Singin' Sam in real life is Harry Frankel. As "Songshop's" guest, he'll offer "Oh! Miss Hanna," and with the choir, "My Little Buckaroo." Frankel is famous as "The Barbasol Man." He hails from Kentucky.

Noble Cain . . . Good Friday program

The Seven Last Words—NBC-Blue, 10:30 p.m. EST.

Tuners-in will hear a special Good Friday program presented by a twenty-two-piece orchestra and an a capella choir, directed by Noble Cain. Soloists will be Ruth Lyon, Edward Davies and Charles Sears. Harvey Hays will act as narrator.

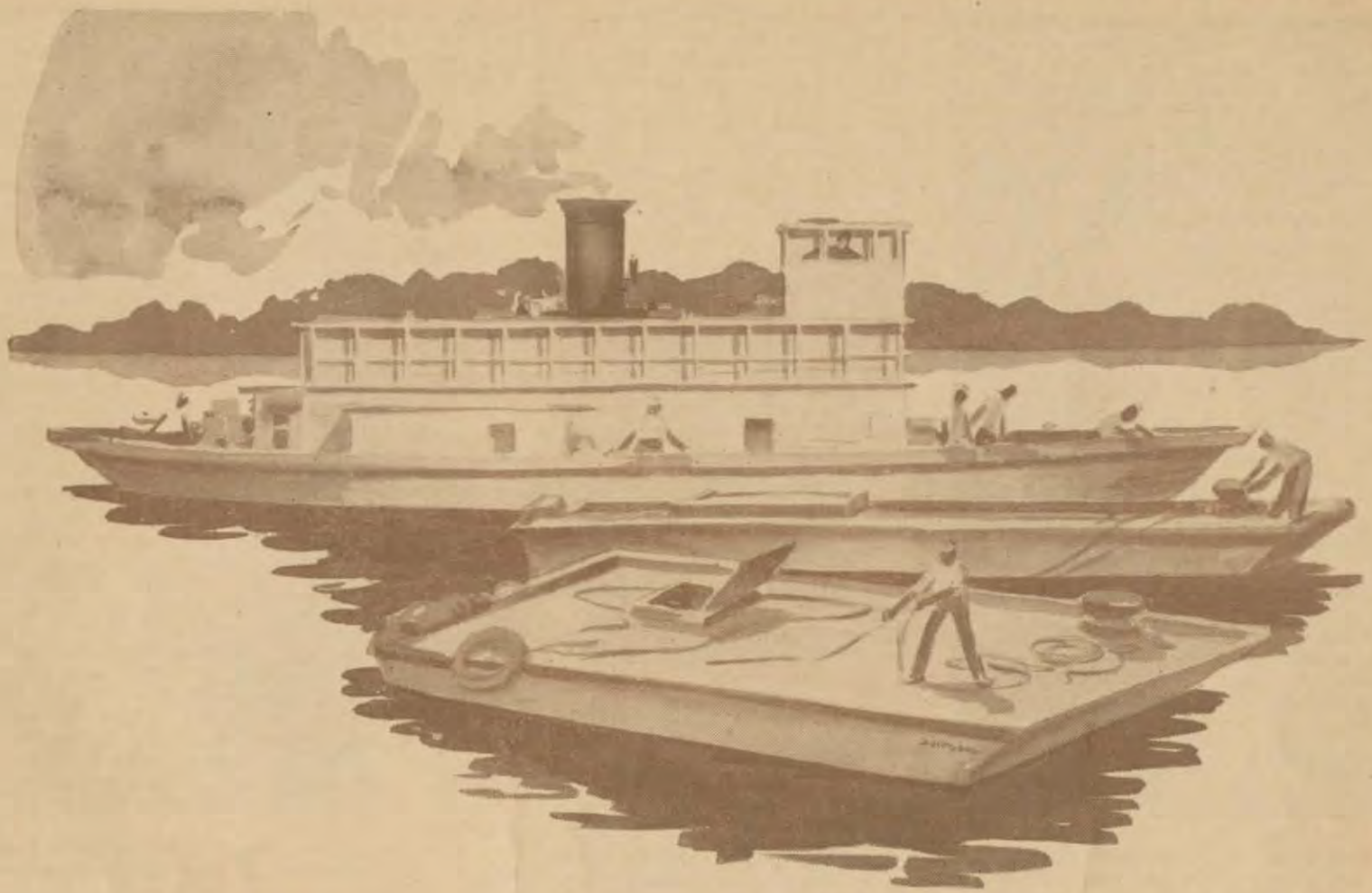
## SATURDAY, APRIL 16

Lanny Ross . . . for Lucky Strike

"Your Hit Parade"—CBS, 10 p.m. EST.

Glorious tenor of "Show Boat" fame and more recently highlight of "Hollywood Mardi Gras," Lanny is a favorite with listeners. A stage-child, he made his first bow to the public in vaudeville when he was two, has been singing on the air since 1928.





# RADIO ON DE RIBBER

BY JAMES STREET

"Give us music, Lawd, so our feet'll move—  
'Cause we's packin' dem bags to de levee  
An' bustin' our backs wid de strain,  
Ol' ribber's done got a bellyfull  
But still het po's down rain—  
Give us music, Lawd—"  
—Chant of the Roustabouts

**T**HE Mississippi is the head man of the river clan.

He comes staggering and weaving out of the hills, gathering gifts of mud and water from a hundred daughters—the Ohio and the Missouri, the Yazoo and the White. He groans when he moves, for he's an old river and his burdens are many.

They call him "the old man" down where they know him best, and never "old man river." He's a moody old man, and sometimes he's gay and he plays with the trees that parade along his banks.

He brings things to the valley from the far places he visits. He brings silt and water, and they make the cotton grow. He used to bring the showboats, and they would come huffing around the bend, their bells ringing, their pilots waving and their bands blaring.

Now he brings radio. There are no more showboats. Radio and movies have driven them from the river, and radio has taken their place.

No more do the gaudy palaces of pleasure come down the old river and tie up at the levees where the plantation children, black and white, used to wait for them—the white children grasping their fathers' hands, half in fear, half in ecstasy, while the Negro children danced and laughed and cut the wingbuck. No more does the showboat captain stand on the hurricane

deck and address the folks, his Elk's-tooth watch-charm glittering in the sun, and his deep sing-song voice assuring the river people that his showboat is the greatest on the Mississippi. No more do the bands parade through the sleepy plantation towns, scaring the mules and disturbing the cows that drowse by the plantation commissary. No more do the actors double in dress—a member of the band tooting the trombone by day and acting the mustached villain at night.

It's all gone.

But boats still come down—deep-set screw-boats that lie almost flush with the river and shove barges before them, the stern-wheelers that grunt and groan against the channel. It's all business on the river now. And there are those who will tell you the glamour has gone with the showboats.

The plantation folks, most of them too poor to own radios, although there will be a guitar and maybe an organ stuck away in their cabins, always know when a boat will tie up at their levee, or slip up the bayou to load wood. And they, the tenants who go with the land, will gather on the levee hours before a boat arrives. The river grapevine spreads the news that a boat is coming. The mules are left in the furrows to idle away an hour or so and contemplate the strange ways of men. The hoes are dropped, and the workers, black and white, saunter to the levees and stand there, peering at the river and waiting for the long blast from the steamer's whistle which will tell them the boat will tie up.

They talk of many things as they

wait there—politics and religion and crops. Some of the old-timers tell stories about the showboats, and the youngsters who never saw a showboat stand in rapt attention.

Then somewhere up the river a whistle growls and the echo pounds against the levees and against the cypress logs.

"Here she comes!" someone will shout, "coming 'round the bend!"

The barges come first—a long string of them, flat and ugly, hugging the river and creeping around the bend. A leadsman stands on the first barge, sounding the depth of the river and shouting back to the pilot:

"Mark one—mark twain,"—two fathoms of water.

With a jingling of bells, the boat rounds the bend, herding its barges as a shepherd herds his sheep, nursing them. It's ticklish business: one false move and the barges will pile against a sand-bar and stack up like cordwood.

**A** LONGSIDE the levee the boat ties up, shoves its gangplank ashore and the captain stands on the hurricane deck and looks at the crowd. There is no shouting or singing, only the upturned faces of the folks, grimy white faces and shiny black ones, looking up at the boat. There is no music, for the commercial boats carry no bands. They are there on business, not pleasure. But the captain knows what the people want. He nods to a deck-hand and points to a spot on the deck.

"Put it here," says the captain. "And you stay with it. I'm going ashore."

The deck-hand disappears into the

captain's quarters and the crowd grins when he goes away. They too know what he will fetch.

And then he comes back on deck, lugging a radio! A radio is a luxury to river folks and there are many who never hear them except when the boats tie up. Most of the boats carry pleasure radios for the officers and crew.

The deck-hand rigs the instrument, twists the dial and stands back while the folks enjoy it. That's the nearest thing to a showboat on the river.

They don't want news, or lectures. They want music—

"**G**IVE us music, Lawd, so our feet'll move—"

The deck-hand who operates the boat's radio is known to all as the "radio man." He performs miracles, he takes music to a people to whom music is a part of life.

The Negroes stand on the levee until they catch the swing of the radio's music, then they dance—a slow, shuffling dance. The young folks coonjine and cut the wingbucks. The old folks pat their feet and clap their hands. They like the so-called hillbilly music, which is just as much river and swamp music as it is hillbilly. They like songs about work and death and God.

The white folks, share-croppers mostly, stand at a distance and hear the music. They do not dance. It is not part of their being to dance and sing. They carry their burdens heavily, not lightly as the Negroes do.

The deck-hand acts bored. He has to lug the radio on deck and tune it in at every levee stop. The people expect it—it's the nearest thing to a showboat on the river.

When a song is played that everybody knows—such songs as "St. Louis Blues"—the folks sing. They don't



sing the new songs, because they don't know them, but they listen intently, and when the boat and radio have gone away the Negroes, natural musicians, can play the tunes after hearing them once.

Sometimes the boats tie up all night, and the plantation folks for miles around visit the captain and hear the radio. They stare at it while the "radio man," a bored look on his face, twists the dials and picks up far places.

The white folks are as interested in hearing station announcements from distant cities as they are in the program.

"Hear that!" says one when a station announcement is broadcast. "That comes plum' from New Yawk."

"How you know?" demands another, hearing but not believing.

"Didn't the man say so? Didn't you hear him say thiseah is New Yawk?"

Often they will even keep a log of the stations they have heard. I met a man, a poor man with lines about his face and corns on his hands, who had heard Chicago, New York, Cincinnati, Memphis and several others. He was somebody in the community. He even said he once had heard Denver on a boat's radio, but nobody believed him.

The Negroes are not interested in the stations—they want music. They are not allowed to dance on board, but will line the levee in the evenings and dance and joree. They string lanterns along the levee, and the radio is the band. They dance as their fathers danced, the slow, steady, shuffling strut—the strut of the Congo.

As long as the captain will allow the radio to play, so long will the plantation folks gather and wonder at the marvels God has wrought. But eventually the boat must get on down the river, and the captain nods to the "radio man" and the set is removed. The folks are silent, almost sad. A bell rings, the whistle blows, a leadsmen calls "mark twain" and the boat and the barges move away. The folks watch it until it rounds a bend and even after it has gone from sight,

smoke still can be seen rising from the river, and they watch that, too. Then they go back to their mules and hoes to await the arrival of another "radio boat."

Along the river, the folks believe everything they hear on the air—even the sound-effects. They were puzzled when the "Show Boat" program was broadcast, for they believed firmly that the "showboat" actually ran up and down the river and that the programs were broadcast from the cities mentioned. They wondered why they never saw it. Planters—the

rich people, the upper class—tried to explain to the poor people that there was no showboat, but they wouldn't believe.

"Why, I heard it," said one. "I heard the paddle slushing and the whistle blowing. Hit was tied up at Natchez. The man said so. I reckoned hit would come by here 'fo' long, but I never seed hit."

**F**AITH of the river folks in the "Show Boat" program was shaken when the boat "tied up" at Pensacola. Pensacola is nowhere near a big river.

"How that boat git there?" demanded a skeptic. "That town ain't on the ribber."

Of course, thousands of persons along the lower Mississippi own radios—the best kinds. But there are thousands who do not. There are thousands who own nothing, except their hands. These are the ones to whom the "radio boats" take laughter and joy.

A few showboats still work along the Ohio, poking up the smaller rivers and playing for the villages. But down where the river gets big, the showboats are gone. Sometimes, the "radio man" will tune in a bit of melodrama if one is on while the boat is tied up.

The river folks like their melodrama raw and wild. They want action, and they hiss the villain and shout encouragement to the hero. They live the programs. They keep time to the music, and in their fancy they ride with the hero and fight with him and they talk to him. The Lone Ranger is a favorite, and when the show gets dramatic the folks will shout:

"Git him, Ranger! Whup him!"

A river man told me that during a broadcast one time the villain was getting the better of the hero, and a listener got so excited and so angry at the villain that he kicked the radio and yelled:

"I'll get him!"

Fantastic? No. I believe it, because once I attended a showboat and saw a big

raw-boned river man leap on the stage and clout the villain after he had cursed the poor little heroine. Really, the heroine was the villain's wife. The protector of Little Nell finally was convinced that it was just a show, and when he was told that in real life the villain and the heroine were man and wife, he 'lowed:

"Reckon he's got a right to cuss her if'n she's his wife."

You can close your eyes and tell what part of the South you are in by the music heard on the radios along the rivers. The big stations, of course,

are on national hook-ups for the major broadcasts, but southern stations also have local programs galore because of the varying ideas of entertainment along the rivers.

The Tennessee, the most beautiful daughter of the Mississippi, is born back in the mountains of North Carolina and Tennessee. It really begins rolling just south of Knoxville. It's a fast river. It races and foams down from the hills. And as you follow the river, you can hear the radios playing fast, mountain music.

Mountain music, incidentally, is not the whang-whang stuff you hear in the East under the false title of hillbilly music. Mountain music is a ballad. The folks still tell their news in song—a man is killed, a woman is disgraced, a baby is dead—it's a story and it's put to music. "The Wreck of Ol' 97" is a typical ballad. The music is whiny and sad. And all ballads teach a moral lesson. They are songs of toil and death and heaven, and down the Tennessee from Knoxville to Chattanooga the radios along the river blare out hours and hours of mountain ballads.

**T**HE river changes at Chattanooga, and so does the music. The river slackens her pace and begins to loaf. She takes on a lot of water, for her tributaries pump new life into her there. The Hiwasse comes in, bringing blue water. On the Hiwasse is Maggie's Mill, where "When You and I Were Young, Maggie" was written by a woodsman.

The Tennessee sweeps by Chattanooga, narrows and shoves off again, Alabama-bound. She scrapes the edge of Georgia and pokes far down into Alabama. She becomes lazy and content, and the music along the river also is lazy and slow. The songs still are about death and toil, but the rhythm is slower. Almost any night, as you follow the Tennessee River down through the limestone country, you can hear the radios blaring forth

this sad, old-time sing-song favorite:

*"Oh, they cut down the old pine tree, and hauled it away to the mill,  
To make a coffin so fine for that sweetheart of mine—"*

Only a few boats navigate the middle Tennessee, and there's no coon-jinin' on the levees when the "radio boats" tie up, but most houses along the river have radios. The farmers along the Tennessee seem more prosperous than the hands of the plantations along the Mississippi.

The Tennessee goes 'way down into Alabama and gets shiftless and no 'count.

And then suddenly, as though repenting her sins of laziness, the river changes her mind, does an about-face and heads north again, quickening her pace. So does the music.

The folks begin singing of the river and the radios feature river songs. The Tennessee catches her breath and really starts rolling again—to the north. She flattens out and starts down grade, then leaps Muscle Shoals, says farewell to Alabama and pours back into Tennessee. She's getting over near the Mississippi then and is in a hurry to join her pa. Steamboats chug across her bosom and the land is dotted with plantations, and Negroes and cotton and mules.

**T**HERE are "radio boats" down there, and the boats begin tying up at night and furnishing the folks with entertainment. There are no more ballads and the radios bring songs about cat-fishing and cotton-planting. The tunes are quicker, and gay.

Up at Paducah, Kentucky, the Tennessee gives her load to the Ohio, and that daughter takes it on to the old man. Paducah is in the bourbon belt, Knoxville is in the tobacco belt, Muscle Shoals is in the cotton kingdom—so from tobacco to cotton to bourbon, the Tennessee rolls. From

(Continued on Page 15)

## NO MORE DO PLANTATION FOLK WEEP FOR THE SHOWBOAT. THEY'VE FOUND NEW JOY AROUND THE "RADIO BOATS"





# THEATER OF THE AIR

COLUMBIA WORKSHOP PRESENTS "THE FISHERMAN AND HIS SOUL"—SATURDAY



Through the ingenious use of sound, Columbia Workshop strives to elevate the standards of radio drama. Above: Actors Neil O'Malley (left) and Fred Stewart, hard at work during a Workshop airing

**W**HAT Dr. Walter Damrosch has done for music in America the Columbia Workshop is trying to do for drama. Its Saturday night broadcasts are entertaining, but they are also frank experiments in the use of sound and in audience reaction, and as such they are well worth keeping an eye on.

Workshop, according to its director, William N. Robson, hopes to broaden and deepen popular appreciation of the theater, and hopes in particular to elevate the standards of radio drama—about which, from time to time, there have been cries of despair both from critics and from listeners.

It is not an easy undertaking. Radio is in its infancy so far as things theatrical are concerned. Engineers are still experimenting, and the youthful veterans of the business are still trying to teach playwrights that they must think in terms of sound alone, that sound is their only medium, and that until the establishment of television on a basis of widespread use, it will continue to be so.

Damrosch's work, in one way, was considerably easier than the work of the Workshopers. He at least had good material at hand. Beethoven and Brahms and Bach, who never dreamed of radio, had seen to that, and his only task was to interpret their music and to teach listeners to interpret it in such a fashion that when they heard it again it would be with real understanding.

In the case of radio drama the undertaking isn't quite so simple. Producers can't just transfer the works of master playwrights to the air, because those plays were written for the stage, where visual appeal is strong, where make-up, costuming, scenery and lighting are important factors in the success of any production. Sound, at present, is radio's only weapon, and radio dramatists have had to learn that they can address

themselves only to the ears of the listener, and not to his eyes or his sense of being a member of a crowd.

Workshop, home of many a dramatic experiment, is less than two years old. Last summer when it celebrated the first anniversary of its efforts to lift radio drama by its own boot-straps, Irving Reis, its first director and an enthusiastic pioneer in the field, summed up the aims and accomplishments of the Workshop laboratory.

"Radio drama," said Reis, "has discovered a brand-new star—sound . . .

"It has had to make sound into a star, because radio is the world of the blind man. It must paint its pictures, describe its action, express its emotions for the ear alone.

"On the Columbia Workshop we have worked over sound just as Hol-



William N. Robson (above) took over the Workshop when Irving Reis was called to Hollywood

sound down until a man's voice becomes no louder than the scratching of a pin-point on ivory.

"We have learned to make sound more gruesome, and distant, by throwing it through an echo-chamber. We have even invented new sounds to express things unheard, or added a strange sound to a normal one to get an exotic effect—like gold dust powdered over Marlene Dietrich's hair.

"And through this experience of changing our star, we have discovered many wonderful things about the artistic use of sound.

"For instance, we have learned that

certain voice qualities to musical qualities—and found that they could be made very much alike."

Reis, on leave of absence from CBS, went to Hollywood early in January of this year to write scenarios, but Robson, who succeeded him as the director of Workshop's destinies, is just as enthusiastic about its future. Robson got his schooling in the theater from George Pierce Baker, in the famous "47 Workshop" at Yale, then went to Hollywood, and from Hollywood into radio.

"Eventually," says Robson, "our aim is to have radio occupy as important a place in the nation's drama as the stage or screen. But first we must raise the standard of hearing of our listeners. This we definitely are accomplishing. Not only the quantity but the quality of mail in response to our shows is improving steadily, and college drama clubs and little-theater movements all over the country are contacting us for aid in their own productions."

Robson doesn't agree with cynics who argue that the average adult mentality in America is that of a child of twelve.

"That's just so much rubbish," he says. "Fifteen years ago they were saying the same thing about the public and good music. Then Walter Damrosch came along and did some patient and intelligent pioneering. The records will show that as a result the public today is keenly interested in such radio performances as the New York Philharmonic-Symphony concerts and Martinelli's and Lily Pons' singing.

"The Workshop is just such a pioneer in the field of drama. We're not going arty on our listeners, nor are we necessarily going to stress Shakespeare. Sound showmanship and good entertainment won't be overlooked, either, but our most important aim is to put on good plays, not trash.

"We will use only material which presents a challenge, and because of that we feel the programs are the listeners' laboratories as well as our own. Since it is their Workshop too, we are inviting further criticism from this

(Continued on Page 44)



Reis (above), the Workshop's first producer, is best known for his "St. Louis Blues" drama creation

lywood works over a new star. We have experimented to make it more beautiful, more ugly, or more interesting, according to our needs.

"We have learned how to take the wrinkles out of a voice. Through the use of an electrical filter, we can add or subtract a rasp, a lisp, or a growl, at will.

"We have learned how to enlarge a sound until, like a close-up in the movies, it occupies the entire space of our drama. We know how to pinch

on the air the tonal quality of an actor's voice is as important as his diction or his expression, to express personality. We have rediscovered the original expressiveness of inarticulate human-voice quality, which was once the only language known to primitive man.

"In radio, we now cast the roles almost as an orchestrator of music selects certain instruments to obtain a particular emotion. We have even experimented with the similarity of

On Saturday, April 16, the CBS Workshop will broadcast a version of Oscar Wilde's "The Fisherman and His Soul," dramatized by Hilda Lawrence and using an original musical score written by Tom Bennett.

Listen to it over CBS at:  
EST 8:00 p.m. — CST 7:00 p.m.  
MST 6:00 p.m. — PST 5:00 p.m.



# HIGHLIGHTS OF THIS WEEK'S PROGRAMS



Franciska Gaal, young Norwegian movie actress who played opposite Fredric March in "The Buccaneer," will be Al Jolson's guest Tuesday at 8:30 p.m. EST on CBS. Victor Young, as usual, makes music for the gang



Henry Burbig, who has been on and off the air with his song and wit for the past fifteen years, and currently heard over an NBC-Red network on Wednesdays at 7:45 p.m. EST, fades from the radio menu this Wednesday



George Jessel's option has been renewed and he is guaranteed another 13 weeks on the air starting Sunday. His program this week, with Norma Talmadge, his wife, will originate in Detroit and is on MBS at 6 p.m. EST



Maxine Sullivan, the Negro entertainer in New York's Onyx Club who raised such a rumpus over her swing version of "Loch Lomond," will do a bit of hot warbling with the Steinie Bottle Boys Swing Club on NBC-B Thursday





Guy Fraser Harrison conducts Children's Concert Tuesday

SUNDAY, APRIL 10 at 2:15 p.m. EST on MBS

The Gotham String Quartet

Quartet in A Minor (Brahms) Variation, Scherzo Op. 2 (Gliere)

BRAHMS, mightiest creator of chamber music after Beethoven, has left grand proof of his mastery in those forms. Expert construction, wealth of melody, lofty thought and deep feeling are the qualities he brought to his ensemble works, from sonatas to sextets.

The A Minor Quartet is mostly profound and not the best fare for superficial musical taste. However, Brahms' seriousness is tempered here and there with gracious pages, as in the minuet of the opus, and the occasional episodes touched with the Hungarian musical manner, of which he was so fond.

Reinhold Moritzovitch Gliere, who dates from the pre-Soviet days of Russia, nevertheless retains favor in that country, where his ballet "The Red Poppy" is an enduring part of the current repertoire. In his symphonic and chamber music, Gliere features lyricism, smooth craftsmanship and marked Russian flavoring in rhythms.

SUNDAY, APRIL 10 at 3 p.m. EST on CBS

The New York Philharmonic Orchestra

John Barbiroli, conductor Abram Chasins, composer-pianist

London Overture (John Ireland) Fugue for Violins (Dubensky) The Orchestra

Concerto No. 2 (Chasins) Abram Chasins

Brandenburg Concerto No. 3 (Bach) Symphony No. 5 (Beethoven) The Orchestra

FIRST heard Dubensky's odd composition some years ago at a New York Philharmonic concert, and remember my surprise when a flock of fiddlers—more than twenty—arose to play the work. In spite of its severe title, the fugue has a friendly-enough theme, which weaves its way clearly through the background of development.

Of Abram Chasins' second piano concerto (in one movement) he says, "I tried to depart from the conventional concerto form, and to utilize and weld together certain aspects of older methods." The music progresses through an introduction, statement of themes, variations thereon, a fugue, cadenza and finale. His pages should receive good accounting from the excellent pianism of the composer.

# The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

MY ARTICLE a few weeks ago on the subject of Stradivarius, world's most eminent violin-maker, has resulted in a number of letters from readers asking how to determine the authenticity of the instruments in their possession bearing the labels of apparent antiquity and with the purported commercial signature of the famous fashioner, as follows:

Antonius Straduarus Cremonensis  
Faciebat Anno 1709 (or some other year)

The newspapers occasionally tell of a current fancy price really paid for a Strad, or run an imaginative story about one found in a garret or pawnshop. Then, too, there is the periodically published yarn about some penniless street-fiddler who dies of starvation clutching his beloved violin to his lean breast. When the police enter the attic-room in the cheap lodging-house, they discover that the deceased had been a celebrated concert artist and that his fiddle is a Stradivarius which he would not sell or pawn even to buy food.

Of course, nearly all such tales are synthetic space-fillers or fabricated sob-stuff, but they nevertheless send otherwise sensible persons scurrying to their attics to see if grandfather's stringless old fiddle might not perchance be one of the fabulous ones.

Often the misleading factor in the unearthing of a supposed Strad is the spurious label. It means nothing as such, for the little slip of paper is easy to copy from the original and to reprint. Hundreds, or even thousands of the labels have been so forged and placed inside the bellies of violins made a century and more after the death of Stradivarius in 1737.

The best advice I can extend to anyone who believes he might have run across an unregistered Strad is to take it or send it to a reputable professional expert for verification. There is at least one such in several of the largest American cities. Any good violinist, anywhere, would know the location of the nearest expert. Some violinists, as a matter of fact, are competent judges of the make of an instrument. They guide themselves by the same procedure as the professional appraiser—the general shape of the violin, arch of the belly, age of the wood and its thickness, color of the varnish, carving of the scroll, and, most important of all, the tone.

I trust that my correspondents who may think that they might have Strads may find them to be such, but I am not inclined to be hopeful about the possibility.



—Walter Engel

Heard each Sunday over MBS is the Gotham String Quartet. Left to right: Joseph Coleman, Harry Farbman, Milton Prinz and Milton Katims



Abram Chasins, pianist with Philharmonic this Sunday

SUNDAY, APRIL 10 at 9 p.m. EST on CBS

The Ford Sunday Evening Hour

Jose Iturbi, conductor  
Georges Enesco, violinist

Toccata and Fugue in D Minor (Bach) The Orchestra

Romance in G Major (Beethoven) Georges Enesco

Praeludium (Jaernefelt) The Orchestra

Rondo from Concerto in D Major (Mozart) Georges Enesco

"Love Death" from "Tristan and Isolde" (Wagner)

Ride of the Valkyries from "Die Walkuere" (Wagner) The Orchestra

JOSE ITURBI and Georges Enesco are both conductors and soloists, and each has played on occasion under the baton of the other.

Enesco is the more versatile of the two, for he also composes, teaches the violin (Menuhin was his pupil), and plays the piano as a side instrument.

In his Mozart presentation, the Roumanian artist will demonstrate his lofty conception and stylistic understanding of the Austrian master.

SUNDAY, APRIL 10 at 10 p.m. EST on NBC-Red

Rising Musical Star

Alexander Smallens, conductor  
Frances Blaisdell, guest-flutist

Announcement of Grand-Prize Winner

Good Friday Spell from "Parsifal" (Wagner) The Orchestra

Polonaise Badinerie from B Minor Suite (Bach) Frances Blaisdell

Solo by Grand-Prize Winner  
Pater Noster (Verdi)  
Chorus and Orchestra

SOOTHING, benignant, ineffably lovely, are the strains which open this Palm Sunday program. In none of his music is Wagner more plain harmonically; more sincere, more successful in achieving grandeur through simplicity. You will have three occasions to agree with that estimate, for Essays in Music (Tuesday) and the Metropolitan Opera broadcasts of Parsifal (Friday) also bring the beautiful excerpt.

In the Bach number we have one of the few women who play the flute. Gifted with a tone of unusual purity and highly dexterous fingers, Frances Blaisdell is the equal of any.



MONDAY, APRIL 11  
at 9 p.m. EST on NBC-Blue

The Philadelphia Orchestra

Eugene Ormandy, conductor

Overture to "La Gazza Ladra"  
(Rossini)

Largo from the "New World"  
Symphony (Dvorak)

Interlude and Dance from "La Vida  
Breve" (De Falla)

Dream Pantomime (Humperdinck)

Hungarian Dance No. 5 (Brahms)

"Roses from the South" (Strauss)

HERE is a program which could never be accused of overweight, but perhaps springtime turns Conductor Ormandy to the lighter lyric fancies.

His list is perfectly balanced between sentiment and smiles—three vivacious numbers surrounding the amiable tunefulness of Humperdinck, the glowing colorings of De Falla and the nostalgic tenderness of Dvorak's "New World" work.

The last-named offers the deepest feeling, and into the yearning measures of the Dvorak "Largo," composed during his New York sojourn (1892-95), doubtless crept homesickness for his own native land. He used to walk to the extreme lower end of the city, gaze out over the bay, point toward the sea and exclaim sadly and softly, "Far over there is my beloved Bohemia."

THURSDAY, APRIL 14

at 12 midnight EST on CBS

The Columbia Symphony Orchestra  
Chorus

"The Seven Last Words of Our  
Saviour" (Haydn)

CBS does well to let us hear Haydn's "Seven Last Words of Our Saviour," with its appeal of melody, expressive treatment of voices, and refined orchestration that supports the singing but never overwhelms it.

Originally purely instrumental, the "Seven Words" was later provided with a chorus and solos by Haydn, and divided into two parts separated by a largo for wind instruments.

Strangely enough, the composition was the result of a commission, in 1785, from the Cathedral of Cadiz, Spain, a country where Haydn's music was known and loved even in those early days that had no phonographs or radio.

On all his scores, Haydn, a devout Christian, wrote "In Nomine Deus" at the beginning and "Laus Deo" at the end.

Aside from his symphonies, somewhat over one hundred in number, Haydn will perhaps win his most permanent fame through the two oratorios "Creation" and "The Seasons." It cannot be said that they have ever been exceeded for tuneful freshness, sincerity, and grace of style.

Another composer who used the "Seven Words" as a subject for oratorio purposes was the Frenchman, Theodore DuBois, and his work of that name (to be heard Friday night on NBC-Blue) had its premiere at Paris in 1876. Especially touching music associated with the crucifixion was written by Bach and Beethoven, the episode in the former's B Minor Mass being of irresistible tenderness and poignancy. It is, in fact, one of the supreme utterances in music, describing the scene on Calvary, with the uplifted cross and its sacred victim.



Left: World's greatest Wagnerian tenor, Lauritz Melchior, sings the title role in "Parsifal" Friday. Right: Emanuel List as Gurnemanz

### The Metropolitan Opera Company

Presents Special

Performance of Richard Wagner's

"PARSIFAL"

The Cast:

Parsifal . . . . .	Lauritz Melchior
Gurnemanz . . . . .	Emanuel List
Amfortas . . . . .	Friedrich Schorr
Kundry . . . . .	Kirsten Flagstad
Titirel . . . . .	Norman Cordon
Klingsor . . . . .	Arnold Gabor

Conductor, Artur Bodanzky

FRIDAY, APRIL 15 at 12:55 p.m. EST on NBC-Blue

ALTHOUGH fifty-five years have elapsed since the premiere of "Parsifal" at Bayreuth, Germany, July 26, 1882, the work is still a subject for controversy. It is considered by many to be Wagner's masterpiece, but detractors say that, on the contrary, it does not measure up to "Tristan and Isolde," "The Ring" or "Meistersinger." Wagner's widow did not permit "Parsifal" to be sung outside of Bayreuth for many years, fearing that the religious significance of the work (another source of discussion) would not meet with the respect accorded it at Bayreuth, where it is given in an almost sacrosanct atmosphere, according to Wagner's wishes. Its first performance elsewhere was at the Metropolitan in 1903.

While not possessing the sensuousness and exuberance of such music as "Siegfried," or "Tristan," "Parsifal," nevertheless, has stretches of marvelous and even sublime melody, notably the Good Friday Spell, the Grail theme, and the ineffably lovely prelude.

The present cast doubtless gives the best presentation of "Parsifal" anywhere in the world today. Radio listeners are indeed fortunate to hear this profoundly affecting masterpiece.

#### ACT I

After a lofty orchestral prelude, in which is heard the chief themes of the opera, the scene shows the woods around Montsalvat, Castle of the Holy Grail. Gurnemanz, veteran Knight of the Grail, and his esquires, offer up their morning prayer and wait for their king, Amfortas, son of Titirel, founder and custodian of the Holy Grail and the spear which wounded the Savior's side. Kundry, a wild, mysterious woman who serves the Knights, brings a vial of ointment to cure Amfortas' wound, and gives it to him when he comes. He is carried away to bathe in the magic spring near by, and Gurnemanz relates how Klingsor, the magician, in order to get possession of the Grail, had lured Amfortas to his enchanted realm through the wiles of a beautiful woman. There, obtaining the magic spear, Klingsor had inflicted a wound on Amfortas, which never heals. The Knights wait for the chaste, un-

knowing deliverer, the "pure fool," promised them in a heavenly vision, who will recover the spear and heal Amfortas.

Suddenly a wounded swan falls to the ground and the Knights drag in the culprit, who has ignorantly broken the rule of Montsalvat not to kill any animal. He feels remorse, throws away his weapons, and reveals that his name is Parsifal.

Scene II is in the great hall of the castle, where the Knights have gathered for the sacred rite. Parsifal watches the scene in silence and is reproached by Gurnemanz, who calls him a fool and sends him away.

#### ACT II

The battlements of Klingsor's castle. He calls the sleeping Kundry, who shrieks in protest because she is at the behest of the magician. He orders her to use her wiles upon Parsifal. Klingsor, appearing on the ramparts of the castle, flings the magic spear. Instead of it striking Parsifal, he grasps it in the air, makes the sign of the cross, and the garden and castle fall in ruins.

#### ACT III

A hut in the forest, years later. A spring morning. Gurnemanz, grown a very old man, emerges from the hut and finds Kundry unconscious. He revives her, and she, now a penitent, waits on him. A Knight in black armor approaches the sacred spring, kneels in prayer and they recognize Parsifal. Gurnemanz, realizing that Parsifal has learned understanding through compassion, consecrates him as a Knight of the Grail and extends forgiveness to Kundry by baptizing her.

Again the scene changes to the Hall of the Grail. Amfortas, assisting at the services for Titirel, shrinks at taking out the Grail for the last time and begs the Knights to kill him. Parsifal enters, and, touching Amfortas with the spear, heals the wound. While the heavenly chorus chants, Parsifal bows in prayer before the Grail, as Amfortas and the Knights do him homage. Kundry, forgiven, sinks into death, and Parsifal blesses the brotherhood with the Holy Grail as the curtain falls.

## Also Recommended

For stations, see our program pages

### Sunday, April 10

Dr. Charles Courboin, organist. 12 noon EST, MBS: Compositions of Handel, Bach, Yon, Benoit, Bedell.

Radio City Music Hall of the Air, 12:30 p.m. EST, NBC-Blue: Conrad Aitken, pianist; Erno Rapee, conductor. Works by Schubert, Wagner, Faure, Goldmark.

The Magic Key, 2 p.m. EST, NBC-Blue: Symphony Orchestra, Soloists.

Rising Musical Star, 10 p.m. EST, NBC-Red: Final concert of the series featuring winners of the contest.

### Monday, April 11

Rochester Civic Orchestra, 3 p.m. EST, NBC-Blue: Guy Fraser Harrison, conductor.

Handel Series, 4 p.m. EST, CBS: Columbia Chamber Orchestra, Fritz Lechner, baritone, soloist: Concerto Grosso No. 6, songs by Purcell and Dowland.

Easter Concert, 4:30 p.m. EST, CBS: University of Pennsylvania Choir.

### Tuesday, April 12

Children's Concert, 1:45 p.m. EST, NBC-Blue: Rochester Civic Orchestra, Guy Fraser Harrison, conductor: Featuring compositions by Grieg, Schumann, Dukas.

NBC Music Guild, 2:30 p.m. EST, NBC-Blue.

Essays in Music, 10 p.m. EST, CBS: Conducted by Victor Bay: Easter holiday "Parsifal" music, Bach Cantata, Russian Easter Overture by Rimsky-Korsakoff.

### Wednesday, April 13

Curtis Institute of Music, 3:45 p.m. EST, CBS: Woodwind soloists.

Chesterfield Program, 9 p.m. EST, CBS: Kostelanetz Orchestra, Grace Moore and male vocalist.

### Thursday, April 14

NBC Music Guild, 2 p.m. EST, NBC-Red.

Wallenstein Sinfonietta, 8 p.m. EST, MBS: Music of Gretry-Franko, Miaszkowsky.

Jewish Program, 10 p.m. EST, CBS: Friedrich Schorr, baritone.

### Friday, April 15

Choir of St. Marks in the Bowery Church, 2:30 p.m. EST, CBS: Ave Maria, Stabat Mater (Verdi).

Lincoln Cathedral Choir, 3:45 p.m. EST, CBS.

Broad Street Presbyterian Church of Columbus, O., 4:30 p.m. EST, CBS: Bach Cantata.

### Saturday, April 16

Metropolitan Opera, 1:40 p.m. EST, on NBC-Blue, broadcasts Tristan and Isolde (Richard Wagner).

NBC Symphony Work at 10 p.m. EST on NBC-Red. Artur Rodzinski, conductor.

## Records

On The Air This Week

Prelude—Good Friday Spell from "Parsifal" (Wagner) Stokowski, Philadelphia Orchestra, VM-421, \$8.00.

Symphony No. 5 (Beethoven) Koussevitzky, London Philharmonic Orchestra, VM-245, \$10.00.

"Love Death" from "Tristan and Isolde" (Wagner) Kirsten Flagstad, V-8859, \$2.00.





Florence Dy Fong had lived in San Francisco's Chinatown all her life without seeing an opium pipe. Jerry Belcher of Interesting Neighbors shows her one found in a narcotic raid



Cecil B. DeMille (right), movie and radio producer and presiding genius of Lux Theater, chats with Lord and Lady Leverhulme, sponsors of the show. He was really delighted



The drummer in Heidt's Brigadiers aggregation is fortunate enough to have a seat behind the tuba-player. So, in a reckless moment, he begs for "mighty music"

# THE PHOTO WEEK



Frank Vigneau, of Guy Lombardo's band, plays a new and unnamed gadget while Lombardo stands in the background, pleased with the results. The Lombardo orchestra is heard Sundays over CBS from 5:30 to 6:00 EST



A couple of ten-year-olds, Amos 'n' Andy eat cake to celebrate a decade in radio as the famed dusky pair. Amos (Freeman Gosden), at left, and Andy (Charles Correll) were honored with a plaque signed by CBS & NBC heads





Week-ends a general store in Center Sandwich, Vt., is graced by its owner, Curtis Arnall. He's Pepper, in Pepper Young's Family



One stage star who continues to hold a radio audience is Helen Menken, of CBS' Second Husband Above: Tim, Irene, and George Olsen. It's been a good radio year, and their NBC show is clicking



When Harry von Zell first went on the air it was as an announcer. Since then he's become an excellent foil for Fred Allen; acting, stooging, and trying to sing!



With Dolly Dawn, his adopted "swing sing" daughter, George Hall is shown at the Jimmy Dorsey opening at a new York hostelry. Hall maestros at one near by



Three girls who are nearing the zenith once reached by the Boswell Sisters trio are the Andrews Sisters, who skyrocketed to nation-wide attention with their recording of Bei Mir Bist Du Schoen. La Verne, Patty and Maxene landed on the "Just Entertainment" show





David Ross, CBS announcer-poet, reveals "man's search for dreams" on "Poet's Gold," Sun. 1:45 p.m.

### Readings from Poets Feature CBS Menu

Sundays, 1:45-2 p.m. CBS.

MBS Presents A. M. Sullivan in Poetry Readings Sunday Afternoons at 4 p.m.

Whether you agree with the cynic, Shenstone, that "poetry and consumption are the most flattering of diseases" or find with Coleridge that poetry stimulates your capacity "to discover the good and beautiful in all that meets the eye," you will quite probably enjoy the readings of David Ross and A. M. Sullivan as an interesting emotional excursion for your Sunday afternoons.

David Ross, best known as a veteran CBS announcer, is a poet in his own right. "Poet's Gold" is amiably enriched by his cultured voice and a fine sensitivity for phrase and meaning. Sullivan, vice-president of the Poetry Society of America, varies his own readings with guest appearances of poets who themselves present their poems.

Because poetic instincts lean heavily on inspiration and run counter to the very idea of a *schedule*, Ross and Sullivan cannot promise poetic program selections in advance. Listeners may expect enjoyable surprises when they dial for the *bards* each Sunday.

### NBC Presents The Travelog of a Letter

Tuesday, 10-11 p.m. NBC-Blue.

Radio unfolds the saga of the couriers whom "neither rain nor snow, nor gloom of night can stay from the swift completion of their appointed rounds"—the *postmen*—this Tuesday evening when the National Broadcasting Company conducts a microphone tour of the many activities that make a day in Uncle Sam's postal service.

Listeners will follow an imaginary letter as it merges with the avalanche of envelopes in Manhattan's Times Square, speeds by truck and pneumatic tubes to the nearest post office, is culled from the 15,000,000 pieces of mail that stream daily through the general post office and is finally flipped to the proper railhead or airport for dispatch.

You will follow the adventures of the mail aboard a railway post office, on the speedy flight of a Coast-to-Coast mailplane, into the neighborhood postman's pack and eventually into somebody's mail-box. Radio brings to life the routine but ever-dramatic story of the mails.

# Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

## Funnymen Philosophers



**J**ESTERS are important people. They hold a mirror up to life and we all get a laugh. Beneath their buffoonery is something of ultimate wisdom and their antics are as strong a tonic for the mind and heart as for the funnybone.

They *dissolve* more of human woe and weakness in a belly-laugh than you can *hide* with a Sunday-full of sermons. And the toughest show of avarice, hate and violence scurries before their gentle thrusts of satire.

No wonder history ranks them as philosophers of the first order. Even the erudite respect the Falstaffs, remember a Will Rogers. Today, while the professional wisemen bark at its heels, the comedians have the world by the scruff of the neck . . .

### And two of them let go . . .

Eddie Cantor and George Jessel saluted spring with an uprising of serious sap. With all America ready to give a rousing horse-laugh for hate, intolerance, stupidity and war, they went soft, sang original sermons titled "Let Them Keep It Over There" and "Second to None" (meaning our nice new blue-print Navy).

As jesters they held in their hands the weapon most feared by dictator, boss and pedagogue—the rapier of *ridicule*. And they let it drop for the blunted tool of good advice.

Commend them for their spirit. But beg them to stick to the roles they know. *The course of history is ripe for comic treatment.*

What has this to do with serious listening? Much! For some of the heartiest comedy on the air is yours in the programs devoted to so-called serious subjects. These are the programs that invite your heart as well as your mind—and the listener with a purpose will share his interests with both.

### Representatives of Puerto Rico, Alaska and Hawaii Discuss "Place in United States Economics & Defense"

Saturdays, 10:45-11 p.m. CBS.

The Resident Commissioner of Puerto Rico and the Congressional Delegates from the Territories of Hawaii and Alaska will discuss "The Territories and Their Place in U. S. Economics and Defense" on successive Saturday evenings for the next three weeks, during *Columbia's* regular "Capital Opinions" period.

Commissioner Santiago Iglesias will speak for Puerto Rico, Congressional Delegate Samuel W. King for Hawaii and Anthony J. Dimond for Alaska. Each will be heard in a brief discussion of the vital community of interest in economic development and national defense that exists between these outposts of the nation and the continental United States.

Commissioner Iglesias will touch on Puerto Rico's mutually profitable dependence upon American trade with the Island.

For Hawaii, Delegate King will stress the Islands' agricultural importance to

American consumers—more significantly, perhaps, her strategic position at the crossroads of Pacific shipping and communication.

For Alaska, fabled land of gold, cold, seal and salmon, Delegate Dimond will redraw the picture for his United States homeland at the "end of the earth" that bids soon to become an ever and more important junction for world trade and travel.

If it be unfortunate that world affairs exaggerate the timeliness of these comments it is none the less commendable that *Columbia* brings now to the American public factual information and a more intimate appreciation of the political and business strands that unite the continental United States with its outposts.

"Capital Opinions" is a regular weekly feature of *Columbia's* Department of Talks. Leading figures in the government service are heard from Washington each Saturday at 10:45 p.m.



Dr. W. W. VanKirk, liberal cleric, vitalizes "Religion in the News," Saturdays at 6:45 p.m., NBC-Red

### Official Explains Federal Housing Act

Saturdays, 6:15-6:30 p.m. NBC-Blue.

Long-felt need of government and the public is a wider dissemination of facts regarding the functions of government agencies, an interpretation in simple terms of what the various departments of government and their officials are doing and can do for the individual citizen.

Now, the Federal Housing Administration, in co-operation with the National Broadcasting Company, presents its spokesman, "The Master Builder," in an informative series of programs designed to explain what this Administration does—how its facilities can be used by the individual—what public and private benefits the F. H. A. program is intended to produce—what recent amendments to the *National Housing Act* mean to current and prospective home-owners.

The *Master Builder* is a Federal Housing official, an expert on home-design, construction, repair, financing. Talks are chatty, informal. Emphasis is on ways and means of saving money in the original and up-keep investments for home ownership. To all listeners, blessed or harassed, as the case may be, with home ownership or the desire to build or buy, the *Master Builder's* talks are profitably informative. (Booklets on this subject are available.)

Subjects scheduled for future consideration are "Home Modernization and Repair," "Small Home Design and Construction" and "Mortgage Financing and Refinancing."

### W.P.A. Players Present Komroff's "An Accident"

Sunday, 5:30-6 p.m.

MBS & Canadian networks.

Selection six in the Federal-Theater-Radio Project's series of famous short-story adaptations for radio entitled "Their Greatest Stories" is man-eater Komroff's stirring novelette, "An Accident."

Included in the "Best Short Stories of 1936" and described as "a prelude to the next war by a veteran of the last," "An Accident" is a vigorous and entertaining indictment of international conflict.

The combination of Komroff pen and the competent production that has distinguished the Project's effort is a potent assurance to MBS and Canadian network listeners of a spirited, worthwhile performance.



## Women Democrats Confer on Taxation

Thursday, 12:30-12:45 p.m. MBS.

Career-women discuss consumer interests and "Taxation" in the second of five broadcasts heard in conjunction with the current regional conferences of the women's division of the Democratic National Committee this Thursday morning.

From Washington, Mrs. Blair Bannister, Assistant Secretary of the Treasury, and Nellie Tayloe Ross, Director of the Mint, will discuss "Taxation."

Their discussion will be directed principally to regional conferences of the women's division of the Democratic National Committee, but through Mutual's Coast-to-Coast network women of all political leanings may listen with profit to these ranking members of the nation's present administration as they comment on one of the most pressing politico-social problems.

No longer a man's problem alone, taxation affects the pantry as directly as it affects politics, and housewives may well attend the deliberations of their politically minded sisters.

Succeeding programs in this series are scheduled by MBS for April 27, May 13 and May 18.

**Wednesday, April 27.** A round-table discussion of issues now before Congress conducted by Democratic Congresswomen Caroline O'Day (New York), Virginia Jenckes (Indiana), Nan Wood Honeyman (Oregon), Mary Norton (New Jersey) and Hattie Caraway (Arkansas).

**Friday, May 13.** Former U. S. envoy to Denmark, Ruth Bryan Owen Rohde, will discuss "Reorganization of Government."

**Wednesday, May 18.** Secretary of Labor Perkins closes the series with comment on unemployment and labor problems.

## NBC and CBS Report Austro-German Election

Sunday, CBS, 1:30-1:45 p.m.  
NBC-Blue, 6 p.m. EST.

With Gestapo operatives for a studio audience, Dr. Max Jordan and William Shirer, NBC and CBS Continental European Representatives respectively, will report election returns in the day's balloting for Hitler-or-else in Austria, Sunday.

Their broadcasts will be heard via international short wave direct from Vienna, Germany.



Max Jordan, NBC European Rep., reviews Austrian plebiscite from Vienna, Sun. 6 p.m., NBC-Blue

# Recommended Programs

Times indicated on these pages are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

Recommendations are based on cultural-informational values. Omissions do not imply lack of recommendation. Please see program stories on these pages for additional recommendations.

### DRAMA

Tuesday, April 12

**Let's Pretend.** 5-5:30 p.m. CBS. (Also Thursday at same time.) Folk-legends and fairy-tales adapted for juvenile appreciation.

Saturday, April 16

**Great Plays.** 5-6 p.m. NBC-Red. Revivals by radio of the theater's greatest productions—ancient and modern.

### EDUCATIONAL NEWS

Wednesday, April 13

**America's Schools.** 6-6:15 p.m. NBC-Red. National Education Association presents prominent educators with timely comment on plans and projects in America's school systems.

Friday, April 15

**Education in the News.** 6-6:15 p.m. NBC-Red. Brings the nation up to date on the issues and events behind the efforts of the educators. Shannon Allen, Ass't Director, Office of Educ. Radio Project and head prophet of the ace "Brave New World" program, voices "the news."

### GOVERNMENT

Tuesday, April 12

**Current Questions Before the House.** 4:45-5 p.m. CBS. Legislative leaders retire momentarily from the House floor to bring last-minute comment on progress in the congressional potpourri. (Current Questions Before the Senate at same time each Thursday.)

Wednesday, April 13

**Jefferson and Roosevelt.** 9:30-10 p.m. CBS. James A. Farley interprets the political philosophies of the third and thirty-second presidents.

Saturday, April 16

**People's Lobby.** 5-5:30 p.m. CBS. From Washington, Economist David C. Coyle and Congressman Wm. Lemke (Non-Part., N. D.) consider clues to the nation's need for increased governmental revenues—"Taxes or Bonds."

### HISTORY

Wednesday, April 13

**Cavalcade of America.** 8-8:30 p.m. CBS. (For the West 9 p.m. PST.) Dramatic resume of the highspots in the great career of America's pioneer creator-defender of democracy, Thomas Jefferson.

### INSPIRATION

Sunday, April 10

**Radio Pulpit.** 10-10:30 a.m. NBC-Red. Dr. Ralph W. Sockman sermon, "The Free Man's King."

**Church of the Air.** 10-10:30 a.m. CBS. Rev. Stanley B. Hazzard, New York. Afternoon: 1-1:30 p.m. Rev. Clarence Reed, Oakland, California.

**National Vespers.** 4-4:30 p.m. NBC-Blue. Rev. Harry Emerson Fosdick delivers a "Palm Sunday Sermon."

**The Lutheran Hour.** 4:30-5 p.m. MBS. Dr. Walter A. Maier sermon.

Saturday, April 16

**The Message of Israel.** 7-7:30 p.m. NBC-Blue.

### MUSIC

Tuesday, April 12

**Fun in Music.** 2-2:30 p.m. NBC-Red. Dr. Joseph Maddy's instruction for instruments of the band and orchestra.

**Essays in Music.** 10-10:30 p.m. CBS. (Note new day—Tuesday—this week only.) Victor Bay and the Columbia Concert Orchestra presents an "Easter Holiday"—anticipate Sunday's religious celebrations with "Good Friday Music" from Wagner's *Parsifal*, "The Same Day at Evening" from Bach's *Church Cantata No. 42* and Rimsky-Korsakoff's "Russian Easter Overture."

Thursday, April 14

**International Music Program.** 2:30-2:45 p.m. CBS. The School of the Air adjourns to Oslo, Norway, for a brief concert by the children's choir of the old Salvator Church. Selections include visionary poems and a Gregorian hymn from the music of the Middle Ages, and ancient Viking poem and folk-songs dating from 1800.

Note: Please see the "March of Music" on preceding pages for additional recommended musical programs this week.

### PEOPLE—THOUGHT—COMMENT

Sunday, April 10

**Europe Calling.** 1:30-1:45 p.m. CBS. William Shirer, CBS European Rep., reports election results in Austro-German vote on Austrian annexation.

**Headlines and Bylines.** 10:30-11 p.m. CBS. Round-up of the most significant news events of the week: Bob Trout with *Headlines*—Editorial *Bylines* by H. V. Kaltenborn and Erwin Canham.

Monday, April 11

**Devil Takes the Hindmost.** 7:15-7:30 p.m. NBC-Blue. Dr. Jastrow, noted psychologist discusses "Man and Motives." (Program of corking mental challenge.)

### PERSONAL—SOCIAL PROBLEMS

Wednesday, April 13

**First Lady Fights Cancer.** 7:15-7:30 p.m. CBS. Mrs. Roosevelt, Dr. Frank E. Adair and Mrs. Marjorie B. Illig, national commander of the Women's Field Army for the control of cancer, speak for enlightened public attitude in the drive on this disease.

### SCIENTIFIC DEVELOPMENTS

Sunday, April 10

**The World Is Yours.** 4:30-5 p.m. NBC-Red. "Introducing the Universe." The Smithsonian Institution turns the radio telescope on some important marvels of the unseen world discovered by modern scientists.

Wednesday, April 13

**Exploring Space.** 5:15-5:30 p.m. CBS. Facts on conditions to be found by inter-stellar explorers (of the future?) on the planets.

Thursday, April 14

**Adventures in Science.** 4-4:15 p.m. CBS. Watson Davis and Guest Scientist Dr. H. C. Shetrone, director of the Ohio State Museum, dig up the "Lost Arts of the Stone Age."

## Design for Listening

Theme of the Week:  
Transportation, Communication

The story of material progress is the story of transportation and communication, the history of the highways on land and sea and in the air that from the time of the first nomadic tribes to our day of Coast-to-Coast sleeper planes have been the sinews of human advance.

Look at a map of the nation's railroads. Glance at a chart of ocean seaplanes or a radio network. Every line is an artery and every crossroad a separate heart taking in and pumping out the blood of civilization—people, produce and ideas.

With this picture in mind you will see transportation and communication as more than just a series of flashing trains, ships at sea, planes in the air, telephones on the hall table and antennae in the suburbs. You'll see these vast mechanics for getting the world's work done as a tremendous force mixing and cross-fertilizing the varied cultures of the nations. And with the perspective you'll find the story of transportation as revealed in several outstanding programs this week more fascinating than ever.

Remember as you listen that you cannot divorce the transportation of people and things from the transportation of ideas—communication.

### Transportation of Ideas

Hear "Europe Calling" (Sunday) and the International Music Program (Thursday). Radio shatters time and dissolves geographic frontiers.

### Transportation of Things

Hear the travelog of a letter (Tuesday, story on page 10). Learn about the amazing mechanics of the mails, insurance for the swift interchange of news, plans and things.

### Transportation of People

For many people, communication is the modern substitute for transportation today. You can actually visit foreign lands and other times by radio proxy. The realistic transportation of radio takes you from your armchair to the poles and back again.

For transportation to other times, travel down the centuries to the buried museums of the stone age with *Adventures in Science* (Thursday).

Note: Program times and networks listed under Recommended Programs. Next week's *Design: How to Get Along with People*.



Manuel Komroff, whose anti-war story, "An Accident," is MBS radio drama at 5:30 p.m. Sunday



# HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

**P**ROBABLY no specimen of masculinity since Valentino has caused the pitty-patting of feminine hearts that Robert Taylor has. But the screen lover and "Good News" radio master of ceremonies has never had a serious real-life romance hitched to his name. Some writers would have you believe that Barbara Stanwyck is the woman closest his heart. Perhaps she is. But will they ever wed?

For several good reasons, Taylor could do worse than maintain a constant and close friendship with Miss Stanwyck: (1) They share similar likes and dislikes; (2) as long as Taylor is taking Barbara around, he isn't apt to be sued by every Sally, Irene and Mary at whom he may accidentally flick his eyelashes, and, (3) just so long as they remain "friends," the movie-going ladies will continue to think that they have every bit as good a chance at catching Bob as has Barbara—and that, of course, makes for a profitable box-office. Getting either to affirm or deny love or kindred feeling just can't be done. They're too cagey.

This much can be predicted about the possibility of matrimony. Barbara, in all probability, won't marry again. When she married Frank Fay, she adopted his religion, and being the sincere, faithful type of person that she is, Barbara can't discard it with a shrug. That religion, it so happens, doesn't believe in divorce. So, if Miss Stanwyck believes that in the eyes of God she is still wed to Fay, the father of their son Dion, how can she remarry?

*The hula girls with Harry Owens' Royal Hawaiian orchestra, now airing over CBS, wear costumes of fresh ti leaves shipped weekly from the Islands. Nightly, after the last floor show, the girls put them in the refrigerator to keep them fresh (and cool 'em off?).*

The Kraft Music Hall performance of March 24 was no joke to Expectant Father Bob Burns. Three times during the show he called the hospital, but it was not until 2 o'clock the next morning that Barbara Jane Burns, eight and one-half pounds, arrived. Bob and his missus were very happy. They'd ordered a girl—as had recently the Bing Crosbys in vain. One of the Burns' first congratulatory telegrams came from Bing and Dixie. It read: "This is no time to be funny!"

*Eddie Cantor, by proxy while away in New York, put the entire stock of his Sunset Strip, West Hollywood, antique shop on sale. Evidently Eddie grew tired of hearing passers-by gawking, "Yah, yah! S'pose he has a swell bunch of old jokes to peddle."*

**Marked Personal:** It looks serious for Artie (Peesh-pash) Auerbach and Cleo Manning . . . but throw out those rumors of an early marriage of Frances Langford to Jon ("Hurricane") Hall . . . Everett Crosby, the managing member of the Bing clan, is splitting from his wife, Naomi . . . Our

deepest sympathies to the Andy Devines, at whose house Dr. Stork made a forced and unhappy landing . . . Claire Dodd, ex-Follies girl who has been squired of late by various ether luminaries, was granted her divorce last week from Jack M. Straus.

*On Sunday, March 27, the Stroud Twins celebrated a double birthday, but Claude's principal activity was struggling through his Chase and Sanborn routine despite a throat hemorrhage the night before resulting from his recent tonsillectomy. No fun!*

Gracie Allen, inspired by the house-painters at work on the George Burns home, drew a bunch of pastel-crayon pictures, so they say. But when art critics viewed them, they called them excellent examples of surrealism, urged an exhibit at the Rancho Golf Club in West Hollywood, and next they'll go to the Julian Levy galleries in New York. An idea of what they're like is given by the title of one, "Dog Standing on Corner Watching Two Men Fight." The only question now bothering Gracie is this: "What's surrealism?"

*Lanny Ross is doing all right on his concert swing. In Moscow, Idaho, boasting 4,476 citizens, 4,127 tickets were sold. The other 249 folk, I presume, preferred Charlie Butterworth.*

**Live Mikings:** Wendy Barrie, of the concluded Log Cabin series, may be making a picture soon with Ronald Colman, and Virginia Verrill may carry on through the summer with a sustaining vocal series . . . Jerry Cooper, whose place on Hollywood Hotel was taken last week by Frank Parker, has a two-a-week NBC commercial series practically set for the warm months . . . Walter Huston is auditioning a dramatic series based on the *Sat Evening Post* "Mr. Tutt" stories . . . Three different radio deals are open to Comedian Bob Hope, who just finished off the un-Lucky series . . . Ted Fio-Rito would like to have you know that the MBS bandleader, Ernie Fiorito, is no relation—and is inviting a pack of trouble by putting a hyphen in his really hyphenless name. And have you heard Ted's "Swinging Annie Laurie Through the Rye"? By all means do . . . Big Town's star, Ed Robinson, was one of the few screen biggies to capture a guest-book autograph from Mrs. F. D. Roosevelt during her recent visit here.

**You'll Be Seeing:** Deanna Durbin, somewhat grown up, and with two beaus, when her next picture, "That Certain Age," is screened. But she won't even start making it until late April . . . Tyrone Power, Don Ameche, Jack Haley and Alice Faye in "Alexander's Ragtime Band." Power's also completed his work in "Marie Antoinette" and is slated next to mug for "Suez" . . . Jimmie Kelso, Fred Allen's air snorer, as a screen snorer in Paramount's "The Texans" . . . Johnny (Scat) Davis in Warner Brothers' Tech-



Introducing three generations of minstrels, Vance McCune I, II and III. Vance I is endman on NBC Minstrels, Vance II is with WLS Minstrels. Both appear in "Cabin at the Crossroads." Vance III is 15 weeks old



It's the dance of the "Gang Busters." After a recent CBS program, Phil Lord took the cast to New York's Salon Royale to dine and dance. Phil, right, is dancing with a teacher from Arthur Murray's dancing school

*nicolor short, "Campus Cinderella."*

**The Pink Ear Dept.:** In a recent weekly news-magazine, this item appeared concerning Bette Davis: "What Bette Davis dislikes most about Hollywood is its la-de-da parties and glamour girls. She also dislikes toadying to the powers-that-be. In Hollywood it is considered policy to court Hearst Gossip-Writer Louella O. Parsons. But Bette does no courting" . . . But that same week, when Miss Parsons' Hollywood Hotel, which pays off its screen-star guests with orchids, tea and cakes, previewed Bette's newest starring pic-

ture, "Jezebel," Miss Davis played her role for Miss Parsons . . . and received her orchids!

*Which reminds that when Ozzie Nelson played and dedicated the song "Jezebel" on Sunday, April 3, to Miss Davis, the event consecrated an incident which happened several years ago when Bette married Harmon O. Nelson, then a bandleader, now an agent. Many newspapers were confused; reported that Bette had married Ozzie. Ozzie received many congratulatory wires, too, but to this day has never met the actress!*



**T**HIS is the time of year when the airwaves get a little spring cleaning. Old programs are swept out of the studios and are replaced with new shows. For instance, the Sunday night "Rising Musical Star" folds after Sunday night's airing, and on April 25 the sponsor will return to the air with a Monday-through-Friday script-show over the NBC-Red network.

The subject of sports is discussed during the spring and summer more than at any other time of the year. With that thought in mind, the makers of Chesterfield cigarettes will present Paul Douglas in a new program of comment on the important sporting events of the day. Paul will be heard six nights a week over the NBC-Red network starting April 18.

Not so long ago, Kate Smith and Vaughn de Leath had a little squabble over the right to the title, "First Lady of Radio." I never did find out who won, but what I really started to say is that Miss de Leath is back on the air and can be heard Saturday mornings over the NBC-Blue network. Of course, Kate has been on the air right along on Thursday nights, but have you heard her as a commentator on the new program each Monday, Wednesday and Friday afternoon over the CBS network?

It looks as though swing is still the thing. NBC has inaugurated a new program for the network listeners called "Swingology." It has been heard locally in Detroit for some time and is quite popular with the listeners in that sector.

It will be a long time before Hollace Shaw and Ray Heatherton forget the experience they had a couple of weeks ago, and all because of the controversy as to whether or not old-fashioned melodies should be made into swing arrangements. They went to Detroit to sing the melodies as our grandmas and grandpas knew them in competition with the Saturday Night Swing Club versions.

Immediately after the program, Hollace and Ray rushed out of the studio and with the aid of a wild taxi-driver made a mad dash to the station to make a train back to New York. They

# AIRIALTO LOWDOWN

BY MARTIN LEWIS

arrived at the depot with just a few seconds to spare. They boarded the train and, not having had food for six hours, they immediately set out looking for the dining-car.

They asked the conductor for directions. "We left the diner in Detroit," said he, "but we'll have another hooked on in the morning." After seeing their faces drop and learning of their predicament, the kind conductor took them into the baggage-car, where the conductor and brakeman shared their dinner-pails with Hollace and Ray.

Phil Lord, producer of "Gang Busters" and "We, the People," left for London last Wednesday aboard the Normandie. Phil has a new idea for a radio program, and the purpose of the trip to England is to negotiate for material and rights to use it. If his plans go through, Lord will establish an office in London with correspondents in key cities in Europe. Phil did not reveal the details of the program idea because of complications which may arise by a premature announcement. However, I'm told the program will have world-wide appeal.

It's just too bad that you weren't

able to hear everything that went on in the studio before the all-star Jack Benny broadcast from New York the other Sunday night when Fred Allen, Bob Ripley, Kate Smith, Abe Lyman and Harry von Zell appeared with Benny. Frankly, the prebroadcast was much funnier than the actual program. Funniest crack of them all was when Jack warned the studio audience that they'd better laugh if they ever wanted to get in the studio again. Allen interrupted with, "You'd better laugh, or Benny won't get in here again."

Fred, who is the top of tops in the field of ad-libbing funny remarks, told the audience the real purpose of Benny's trip East was to visit the Johns Hopkins Hospital to have his hair lifted. Then Fred pointed to the people in the glass-enclosed control-room. "Those people in there are all from California. They can't stand the New York climate, so we put them under glass." Fred was never funnier and his best audience was Jack Benny, who was chuckling all over.

I attended a dinner given for Eddie Cantor and the radio scribblers a few nights before the debut of his new

series for Camels. After the delicious beefsteak was devoured, the crowd called for a speech from Cantor. Eddie got up, and during his talk he stressed the importance of truth in advertising. He mentioned that during the time he was on the air for Chase and Sanborn, he did not tell his listeners he drank coffee. One of the witty boys yelled, "Neither does Charlie McCarthy."

The main topic of discussion at the dinner concerned a radio survey which is known as Crossley. This survey seems to be the yardstick by which most advertisers and advertising agency execs judge the popularity of a program. The survey is conducted by telephone calls made in all sections of the country at different times of the day and evening. The caller usually asks if your radio is turned on, and if so, to what program you are listening. To settle the discussion we had at this dinner, I'd appreciate it very much if you will send me a post-card addressed to 551 Fifth Avenue, New York, N. Y., telling me WHETHER OR NOT you have ever received such a call. Many thanks in advance for letting me know . . . yes or no.

The Sherwin-Williams Company is to be commended for its splendid series of Metropolitan Opera Auditions of the Air. I was in the studio to see John Carter and Leonard Warren receive their checks for \$1,000 each and silver plaques as winners of the series just ended. Their singing sent a thrill up my spine. As one might expect, the boys were delighted. When I spoke to them after the program, they told me they still expected to wake up out of a beautiful dream. Bravo to you, boys, and my best wishes for continued success! The payoff is that Warren sang in the chorus at the Radio City Music Hall for five years, and they tell me someone is kicking himself for not discovering the fact that Leonard had such a splendid baritone voice.

**KILOCYCLE CHATTER:** Irving Caesar, Tin Pan Alley lyricist who introduced his "Songs of Safety" on Rudy Vallee's show, has been signed to appear with Vallee for an indefinite period . . . Despite the fact that Seth Parker has been off the air for several (Continued on Page 17)



—Charles Seawood

Songstress Frances Adair of the "Johnny Presents" show is shown with the young South American kinkajou which she presented to New York's Bronx Zoo



It is seldom that radio's "Aunt Jenny" is photographed out of costume. She consented to allow her picture to be taken when she played host to some children from a New York orphanage. "Aunt Jenny" is heard over CBS Mondays through Fridays at 11:45 a.m. and 2:15 p.m. EST



# HERE AND THERE IN RADIO



Jessica Dragonette, on her first long vacation after 12 consecutive years on the air, is making a concert tour. Above, as she appeared while in Honolulu



George Burns shows Gracie Allen the self-timing gadget of his camera which permits a person to photograph himself. These comedians introduce a new bandleader to their audience Monday at 8 p.m. EST and 7:30 p.m. PST on NBC-Red. That's the date Jan Garber succeeds Ray Noble



—Gus Gale

Edward Roecker is the baritone on the Pick & Pat show on CBS. He's 6 feet 2, 23 years old, born in Merchantville, Pa., schooled at Temple



—NBL

Elizabeth Wragge is "Betty" in "Pepper Young's Family" on NBC daily. She poses here in a Radio City cafe, showing a new summer outfit



—Gus Gale

America's best-known "jitterbug" atmosphere-creator, Benny Goodman, is shown with his famed clarinet in rehearsal for a Tuesday show



# Radio's Country Preacher

HE GAVE UP A LUCRATIVE POSITION FOR THE MINISTRY AND "REVIVAL HOUR"

BY FRED LEVINGS

**O**UT on the West Coast—birthplace of many new religions, creeds and evangelistic miracle men—is growing up a new phenomenon of radio.

Without theatrical staging, without any of the props generally used in programs of this kind, the "Old Fashioned Revival Hour"—heard at 7:30 every Sunday night over Station KHJ—has grown to a point where its listening audience is estimated at between five and seven million people. Serious observers declare that the "Old Fashioned Revival Hour" is reviving the church in California—in fact, in the United States. Yet a year ago it was unheard of. Its leader, the man responsible for its progress, is Dr. Charles E. Fuller.

A native son of California, Dr. Fuller was born in Los Angeles, the son of Henry Fuller, orange grower,

and spread the gospel over a greater territory. They agreed and the Gospel Broadcasting Association, a non-profit organization incorporated under the laws of the state of California, came into being.

In October the hour moved from its small station to KNX in Hollywood with a half-hour program. In 1936 it shifted to KHJ and the network of the Mutual Broadcasting System, where the time of the "Revival Hour" was extended to a full hour.

**S**INCE then Dr. Fuller's "congregation" has grown by leaps and bounds, until it is now estimated that he reaches well over five million people each Sunday. He receives from five to seven hundred pieces of mail daily and it increases weekly. Most of it is from listeners who correspond weekly or monthly. All letters request-



At Station KHJ Dr. Charles Fuller leads the new way to an old faith



And Mrs. Fuller is the most devoted of all his many followers!

and Helen Day Fuller. Upon graduation from Pomona College, where he was president of his class and captain of the football team, he returned in 1910 to his father's ranch at Redlands and devoted his energies to growing citrus fruits. All his life, however, he had one thought—to earn enough money to retire and devote the rest of his life to the ministry.

In 1919 he threw into confusion a meeting of the board of directors of the Sunkist Fruit Growers Organization, where he held an executive position, when he announced his intention of resigning and devoting the rest of his life to teaching the Bible to the people of America.

**H**IS first step was to organize a Bible class at Placentia, which after a year or so grew into an inter-denominational church with Dr. Fuller as its pastor. The church was dedicated in 1925, and three years later Dr. Fuller went on the air for the first time.

It was not until 1933, however, that the "Old Fashioned Revival Hour" began to assume the pattern it now maintains. In that year the doctor called together twenty-five of the leading clerical and businessmen of southern California. The time had come, he told them, to branch out

ing advice or aid receive personal answers, and all others are placed on the mailing list to receive bimonthly the director's "heart-to-heart talks." The aim of the Gospel Broadcasting Association at the present time is to have the program heard from 150 stations in every state in the Union, Canada and Mexico. They expect to attain this goal by the fall of 1938.

**D**R. FULLER believes intensely in the future of the radio church. The daily increase in his radio congregation bears him out. He has no quarrel with the established church. Radio, he feels, will supplement it. It will take the place, he feels, of the church that because of lack of funds is unable to support a regular pastor. It will reach the homes of shut-ins and the aged who are unable to attend regular services. It will reach isolated communities and sections of the country where weather conditions make it impossible for people to attend church regularly. He quotes statistics to show that in Iowa alone there are three hundred churches today abandoned because of inability to support themselves. In short, he believes that radio, through the "Old Fashioned Revival Hour" will start a new kind of religious revival.

# RADIO ON THE RIBBER

(Continued from Page 3)

mountain music to songs of the black bottoms, the radios play local tunes.

At Cairo, the Ohio gives to the Mississippi all her burdens, and the old man starts wallowing home.

The Mississippi gets wide and sluggish, but the music becomes a pounding boom, boom kind of rhythm—the echoes of the Congo. That's the black land, and the music is a swishing, swaying kind—just like the river. That's where the blues were born. That's where the tall cotton grows and where the Negroes line the levees to wait for the big boats, knowing the boats will bring radios.

Down past Hickman and Memphis the old man lopes—on past Helena and Vicksburg, under the bluffs of Natchez and eventually to New Orleans. All the way down from the Ohio the music and the river are the same—the songs of John Henry and Casey Jones and Steamboat Bill, of Stave'n Chain and Uncle Bud—

"Uncle Bud's got cotton, Uncle Bud's got corn  
Uncle Bud'll skin you, sho's you's born—oh, Uncle Bud!"

The Mississippi wheels around a crescent at New Orleans, and the scene changes. The boats no longer turn their radios on so the folks along the banks can hear, for the cafes and honky-tonks have their own sets, and the music of the plantations switches to the high-pitched screams and groans of city music—"The Basin Street Blues."

With New Orleans behind him, the Mississippi weaves and wobbles through the Cajun country, and black-eyed children are on the levees and the music becomes sentimental and sweet, for the Cajuns are French and the French love sentimental music. The "radio boats" seldom get down that far. They usually stop at New Orleans, but the Cajuns have radios, and after the day's plowing is done and the tabasco peppers are cared for they gather on their front galleries and listen to the programs from the near-by towns. Many of the programs are in French.

The Cajuns smile and nod and keep time to the music, and watch the Mississippi roll by. The old man is tired when he gets 'way down there, and he just creeps along, weary of his burdens. And he comes at last to his delta where he spews his load into the Gulf.

The Mississippi is the head man of the river clan.

# MEN LOVE Peppy GIRLS!



If you are happy and peppy and full of fun, men will take you places. If you are lively, they will invite you to dances and parties.

BUT, if you are cross and lifeless and always tired out, men won't be interested in you. Men don't like "quiet" girls. Men go to parties to enjoy themselves. They want girls along who are full of pep.

For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders of life: 1. Turning from girlhood to womanhood, 2. Preparing for motherhood, 3. Approaching "middle age."

Make a note NOW to get a bottle of famous Pinkham's Compound TODAY from your druggist. Enjoy life as Nature intended.

Lydia E. Pinkham's

VEGETABLE COMPOUND

## New York Doctor Lowers HIGH BLOOD PRESSURE in 22 out of 26 cases

Dr. Frederic Damrau, eminent physician of New York City, recently lowered the blood pressure in 22 out of 26 cases with ALLIMIN Essence of Garlic-Parsley Tablets. Not only did the blood pressure come down and stay down with the use of ALLIMIN, but dizziness and headaches were completely relieved in almost every case. To get the selfsame tablets used by Dr. Damrau, ask your druggist for ALLIMIN Essence of Garlic-Parsley Tablets and take no substitutes or imitations. For FREE sample and valuable booklet by doctor, address, Van Patten Co., 54 W. Illinois, Chicago.

## SNAPSHOTS IN COLORS—

Roll developed, 8 Natural Color Prints... 25c  
Natural Color reprints... 3c.  
AMAZINGLY BEAUTIFUL  
NATURAL COLOR PHOTO, C-100, Janesville, Wis.

## WRITE FOR RADIO

Learn to write at home for one of America's greatest markets. Over 700 radio stations. Constant demand for new writers and program ideas. Complete instruction in radio style, news, drama, comedy. Intensive criticism by successful script writers. Free marketing service.

Write TODAY for complete information. The only school devoted EXCLUSIVELY to radio writing. AMERICAN SCHOOL OF RADIO WRITING  
203 East Superior Street Chicago, Illinois

## DISCARD YOUR OLD AERIAL

It is Most Likely Corroded and Has Poor or Loose Noisy Connections  
**NO MORE BUZZES, CLICKS** and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.



**ELIMINATE THE AERIAL FOR GOOD**  
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

**NOT NEW—VALUE ALREADY PROVED**  
On the market five years. 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radio for doublet aerial. Note: It will not operate on battery or automobile radios.

**5 DAYS TRIAL** few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

—JUST MAIL THIS COUPON—  
F & H Radio Laboratories, Dept. 84, Fargo, N. Dak.  
Send F & H Capacity Aerial. Will pay postman \$1 plus first cent postage. If not pleased will return within 5 days for \$1 refund. Check 1 here if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.  
NAME.....  
ADDRESS.....  
CITY..... STATE.....



Log of Short-Wave Stations  
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CB1170, Chile	11.68	LRX, Argentina	9.66
CJRO, Canada	6.15	LSX, "	10.25
CJRX, Cuba	11.72	OLR2B, Czecho-	
COCD, "	6.13	slovakia	6.03
COCH, "	9.43	OLR3A, "	9.55
COCO, "	6.01	OLR4A, "	11.84
COCC, "	9.75	OLR4B, "	11.76
COGF, "	11.805	OLR5A, "	15.23
CSW, Portugal	9.94	OZF, Denmark	9.52
DJB, Germany	15.20	PCJ, Holland	9.59, 15.22
DJC, "	6.02	PHI, "	17.775
DJL, "	11.77	PRADO, Ecuador	6.62
DJL, "	15.11	PRF5, Brazil	9.50
EJ43, Canarias	10.37	RAN, U.S.S.R.	9.60
EAR, Spain	9.49	RKI, "	7.54
EA9AH, Spanish		RNE, "	12.00
Morocco	14.05	RV15, "	4.273
FO8AA, Tahiti	7.11	RV59, "	6.00
GSA, England	6.05	SPD, Poland	11.53
GSB, "	9.51	SPW, "	13.64
GSC, "	9.58	TFJ, Iceland	12.23
GSD, "	11.75	TIANRH, Costa	
GSF, "	15.14	Rica	9.698
GSG, "	17.79	TPA2, France	15.24
GSH, "	21.47	TPA3, "	11.88
GSI, "	15.26	TPA4, "	11.71
GSL, "	21.58	VE9DN, Canada	6.005
GSM, "	6.11	VK2ME, Australia	9.59
GSO, "	15.12	VK3ME, "	9.51
GSP, "	15.31	VLB, "	9.58
HAT4, Hungary	9.12	YPT, Fiji	9.54
HEJ, Switzerland	14.535	YPLD, St. Kitts	6.38
HEL, "	9.34	VUDE, India	9.59
HBO, "	11.402	WIXAL, Boston, Mass.	
HBP, "	7.80	15.25, 11.79 and 6.04	
HC2RL, Ecuador	6.66	XEUZ, Mexico, D.F.	6.12
HJ1AB, Colombia	9.612	XEXA, "	6.172
HP5A, Panama	11.7	YSD, El Salvador	7.894
HP5J, "	9.60	YV5RC, Venezuela	5.50
HSPFJ, Siam	9.81, 19.02	ZBWS, China	9.25
IRF, Italy	9.83	ZIKZ, British	10.6
JDY, Kwantung	9.925	Honduras	9.523
JVI, Japan	9.535	ZRH, S. Africa	9.61
JVN, "	10.65	ZRK, "	8.84
JZJ, "	11.80	ZMBJ, S.S. Awatea	8.84
JZK, "	15.16	OMI, S.S. Kanimbla	8.01
LRU, Argentina	15.29	ZRO3, Italy	9.635

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:35 a.m., JZJ; 2:50, GSB, GSF, GSG, GSO; 7:45, JDY; 8:30, GSG, GSF, GSH, GSJ, GSO; 8:55, JZJ; 11, GSD, GSF, GSG, GSH; 12:20 p.m., GSB, GSD, GSG; 2:40, ZRO3; 3:10, TPA3; 4:15, GSB, GSD, GSF, GSO; 4:30, OLR3A; 4:45, EA9AH; 6:05, JZJ, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:15, CSW; 7:30, EAJ43, EAR; 7:35, ZRO3; 7:40, GSB, GSC, GSD, GSP; 8:15, EAJ43, DJB, DJD; 10:30, GSB, GSC, GSD, GSI, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.

Daily Except Sundays—8:20 a.m., VK3LR Mon., Tues., Thurs., Fri.—9:45 p.m., OLR4A or OLR4B.

Sunday, April 10

\*7 a.m.—Program from Darien, Kwantung: JDY  
\*8 a.m.—Variety program from Germany: DJL  
\*8 a.m.—International church: COCC  
\*8 a.m.—Overseas hour (South Seas): JZJ  
\*12:15 p.m.—Arabie hour: GSB GSP  
\*2 p.m.—Danish program: OZF  
\*3 p.m.—English news from France: TPA3 (11.885) (15.13)  
\*4 p.m.—Test broadcasts from St. Kitts: VP2LO (6.38)  
\*4:55 p.m.—Greetings to listeners: DJB DJD  
\*5:15 p.m. (ex. Sat., Sun.)—News in Portuguese for Europe: W3XAL (17.78)  
\*6 p.m.—Overseas program (Eastern North America): JZJ  
\*6 p.m.—Polish program for North America: SPW (13.635) SPD (11.535)  
\*6 p.m.—La Voz de Las Provincias: COCH  
\*6 p.m.—Cadena Crusselas network program: COCO  
6:20 p.m.—Palm Sunday services from St. Pauls: GSP GSD  
\*7 p.m.—Brazil on the Air: PSH (10.22)  
\*7 p.m.—Soviet program: RAN RKI  
\*7:30 p.m.—Loyalist news from Madrid: EAR (9.488)  
\*7:30 p.m.—English news from Italy: ZRO3 IRF  
\*7:40 p.m.—News summary from England: GSP GSD  
\*8 p.m. (ex. Sat., Sun.)—Portuguese news for Brazil: W3XAL (17.78)  
8:15 p.m.—English news from Germany: DJB DJD  
8:45 p.m.—Portuguese news bulletin from Daventry: GSB  
\*9 p.m.—Nationalist program for North America: Salamanca (10.37)  
\*9 p.m.—Cararo's tango band: LRX  
\*9:30 p.m.—Oriental program from India: VUD2  
10 p.m.—DX program: HJ1ABE (4.8)  
\*10:30 p.m.—English news from Germany: DJB DJD  
\*11 p.m.—Marti dance orchestra: COCH  
\*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH  
\*1 a.m.—English DX period: XEUZ  
\*2 a.m.—Amateur Transmissions from Pitcairn Island: VR6AY (14.346)

# On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

SEVERAL programs of feature interest will be radiated from Daventry, England, this week. On Monday, April 11, at 3 p.m. EST, Anna Neagle, the famous film star, will be heard in a scene from her forthcoming film, "Sixty Years a Queen," before the film itself goes into production. Scenes from "Victoria the Great" and other Anna Neagle successes will be heard in the broadcast. . . . On the same day at 5 p.m. EST, a broadcasting version of the current popular Walt Disney film, "Snow White and the Seven Dwarfs," starring Wynne Ajello, an artist whose broadcasts in opera, concerts, and revues now number several hundred, as Snow White, will be transmitted. . . . On Wednesday, April 13, at 10:50 p.m. and again on Saturday, April 16, at 5:30 p.m. EST, the first of a new series entitled, "Detectives in Fiction," will feature Sherlock Holmes, and, of course, the devoted Dr. Watson, in a version of Sir Arthur Conan Doyle's story, "Silver Blaze."

Robert Walsh, a native son of Erin, operator aboard the S. S. San Bruno, writes that Ireland is soon to inaugurate a 2,000-watt short-wave station at Moydrum, to operate on various wave-lengths from 19 to 50 meters.

Short-wave radio has assumed such importance both technically and as the voice of American culture and ideals beyond our borders that Lenox R. Lohr, president of the National Broadcasting Company, has assigned his assistant, Vice-President Frank E. Mason, to superintend all NBC activities in this field. Mr. Mason will have complete direction of NBC's increasingly numerous broadcasts of news, entertainment and other programs transmitted to Europe and South America and the short-wave operations of the company.

Lin Groves of Somerville, Mass., reports reception of the new Malayan Station ZEPH (9.53), at Singapore in the Straits Settlement, between 5:50 and 6:30 a.m. EST.



W2XE, international station of the Columbia Broadcasting System, has enlarged its program of short-wave broadcasts directed toward the Latin-American countries, effective immediately, and has also added a second commentator to its Spanish-speaking staff. Americo Lugo Romero of Santo Domingo will be the announcer on the Saturday and Sunday 6:45 to 7 p.m. news programs which have been added to the W2XE schedule. In addition he will be heard Wednesdays, from 7:45 to 8 p.m. EST, in a news program on cultural subjects, prominent people and matters of general interest. . . . W2XE is now broadcasting to South America on a frequency of 6.12 megs, daily from 11 p.m. to 12:30 a.m. in addition to the regular broadcasts on 11.83 megs daily from 6:30 to 11 p.m. EST.

John Larsen of Geneva, N. Y., reports that the new Mexican XEYU (9.6), is under HP5J, Panama City, Panama, most of the time. The station signs off at shortly after 11 p.m. EST, with two strokes on a soft-toned gong.

It seems the Arab listeners don't care for the broadcasts the British Broadcasting Corporation is transmitting to them daily from 12:17 to 1:15 p.m. EST, over its Daventry stations GSB (9.51) and GSP (15.31). The news bulletins are regarded by listeners as dull and the musical programs, mostly consisting of European music, are as unsuitable as a constant succession of Oriental music programs would be to British listeners. . . . In answer to many requests, the sound of "Big Ben" striking the hour in London may best be heard at present as follows: at 1 a.m. EST (6 a.m. GMT), over GSG, GSO and GSF; at 9 a.m. EST (2 p.m. GMT), over GSF, GSG and GSJ; at 11 a.m. EST (4 p.m. GMT), over GSG and GSF; at 4 p.m. EST (9 p.m. GMT), over GSG and GSP, and at 8 p.m. EST (1 a.m. GMT), over GSP, GSD and GSC. . . . GSI (15.26) was added to transmission 6, from Daventry, heard daily 9:20 to 11:30 p.m. EST, on Saturday, March 19.



Left: Listeners recently heard The Rt. Hon. Neville Chamberlain, M. P., Prime Minister of Great Britain in a broadcast from Daventry. Right: Gunnar Paulsson, popular Icelandic tenor, often heard over Station TFJ

Monday, April 11

9:30 a.m.—Program from Fiji: VPD2  
88 a.m.—Program from Hong Kong: ZBW3  
88 a.m.—Siamese broadcast: HSBPJ (19.02)  
9:10:30 a.m.—Vatican City broadcasts: HVJ  
3 p.m.—"Star Gazing," Radiobiography of Anna Neagle: GSG GSP  
4:50 p.m.—Science news: W1XAL (6.04)  
5 p.m.—Walt Disney's "Snow White and the Seven Dwarfs": GSO GSF GSD  
6 p.m.—The Monitor views the news: W1XAL (11.79)  
6:45 p.m. (ex. Sat.)—News in Spanish for South America: W2XE (11.87)  
7:30 p.m.—North American program from Czechoslovakia: OLR4A or OLR4B  
7:30 p.m.—Conjunto Neopolitano 1936 Typical Orchestra: COGF  
8:30 p.m.—Mail bag: ZRO3 IRF  
9:15 p.m.—German study club: DJB DJD  
9:30 p.m.—Special Broadcast for the Mississippi Valley: DJB DJD  
10:30 p.m.—News summary: GSD GSI

Tuesday, April 12

6:15 a.m.—Sherlock Holmes and the Adventure of the Silver Blaze: GSF GSG GSJ  
7:30 a.m.—First-Hand Accounts by Prisoners of War: J. R. Ackley: GSF GSG GSJ  
10:15 a.m.—Hungaria Gypsy party: GSF GSG  
3:20 p.m.—America Speaks: GSG GSP  
6:15 p.m.—Play, "Life on the German North Sea Islands": DJB DJD  
7:30 p.m.—Broadcast from Chile: CB1170  
7:30 p.m.—Program from Belize, British Honduras: ZIKZ  
7:30 p.m.—Argentine music: Gavilan and Cataneeo, guitar duo: COGF  
10:15 p.m.—Bulgarian artists playing Bulgarian music: DJB DJD  
11 p.m.—Program from Tahiti: FO8AA  
11:30 p.m.—Salute to Latin America: W3XAL (6.06)

Wednesday, April 13

9 a.m.—Progress at the Empire Exhibition at Glasgow: GSF GSG GSJ  
10:15 a.m.—Entertainment feature, "Take Your Choice": GSF GSG GSJ  
11:40 a.m.—"World Affairs," Sir Malcolm Robertson: GSF GSG  
2 p.m.—Lyric Drama, "Faust": GSG GSP  
6 p.m.—Styrian music: DJB DJD  
6:40 p.m.—Gerald's Orchestra: GSP GSD  
7 p.m.—North American program from Holland: PCJ (9.59)  
7:30 p.m.—International orchestra: LRX  
8:30 p.m.—The Continentals: YV5RC  
9:30 p.m.—North American program from Guatemala City: TGWA (9.685)  
10 p.m.—A visit to Munich: DJB DJD

Thursday, April 14

9:20 a.m.—Non-stop radio show: PHI  
11:20 a.m.—Matters of Moment: GSG GSF  
2:45 p.m.—Travel in the British Empire: GSG GSP  
6:15 p.m.—Popular music hour: DJB DJD  
7 p.m.—Broadcast from Yugoslavia: YUA (6.1) DJP (11.885) DZC (10.29)  
7:15 p.m.—"Noye's Fludde," miracle-play of the Deluge, of Noah, and his wife and sons: GSP GSD  
7:30 p.m.—Concert hour: DJB DJD  
8:30 p.m.—Waltz hour: YV5RC  
9:40 p.m.—BBC Empire orchestra: GSD GSI  
10 p.m.—DX Chatter Box: W3XWJ (41)

Friday, April 15

9:35 a.m.—"Good Friday" talk: PHI  
12:30 p.m.—Address by the Archbishop of Canterbury: GSG GSD  
2 p.m.—"The Dream of Gerontius" (Elgar): BBC Choral Society and BBC Symphony Orchestra: GSG GSP  
5:30 p.m.—Quiet evening entertainment: DJB DJD  
6 p.m.—Special Orchestral Concert: DJB DJD  
7:30 p.m.—Listener's Mail Bag: W1XAL (6.04)  
7:45 p.m.—Stars of Italian stage and radio: ZRO3 IRF  
8 p.m.—The Entente String Quartet: GSP GSD  
9 p.m.—Program for Latin America: W1XAL (11.79)  
10 p.m.—"Canada, 1938": CFCX (6.005)  
10:15 p.m.—Technical tips for the radiofan: DJB DJD  
12:15 a.m.—DX Club: W8XK (6.14)

Saturday, April 16

8:45 a.m.—Popular opera concert: PHI  
1:30 p.m.—In Town Tonight: GSG GSD  
2 p.m.—Palace of Varieties: GSG GSP  
4 p.m.—Calling all Stamp Collectors: W2XAF (9.53) W2XAD (15.33)  
5 p.m.—Song play, "Happiness without Peace": DJB DJD  
7 p.m.—Gay records: DJB DJD  
7:30 p.m.—Prof. Leo Petroni, violin: DJB DJD  
7:45 p.m.—Chamber music: ZRO3 IRF  
8 p.m.—Cocktail musical program: W3XAL (6.1) DJB DJD  
8:30 p.m.—Talk, "Germany As We Saw It": DJB DJD  
9:30 p.m.—American Portraits: W2XAF (9.53)  
10 p.m.—Opera: OAX4J  
11 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN



# AIRIALTO LOWDOWN

(Continued from Page 13)

years, an average of 1,000 requests a year come in for the Seth Parker Hymnals . . . Charlie Butterworth will be Paul Whiteman's guest April 22 . . . Deanna Durbin's contract with Eddie Cantor has expired and she is back on the Coast to make another picture. Don't be surprised if she gets her own program in the fall . . . Fred Allen may not get a summer vacation this year. Understand his sponsor wants him to continue his radio show throughout the hot-weather months . . . Mutual Broadcasting System will present three programs from the ship *New Amsterdam* while it is in mid-Atlantic. First one will be heard May 10 . . . Nadine Conner has been signed for a regular berth on the CBS "Songshop" program . . . David Ross, the announcer with the personality voice, if I may say so, will do the word-spelling on the Hal Kemp program . . . Willie Morris is now heard over the Mutual net . . . Jean Sablon bids *au revoir* to the U. S. A. and returns to his native France. He is scheduled to come back in September for a continued NBC build-up.

**PURELY PERSONAL:** After his last broadcast, Lawrence Tibbett distributed gifts to everyone connected with the Kostelanetz program, including every member of the fifty-piece orchestra, the control-room men, and the page-boys . . . Kate Smith missed her regular week-end trip to her home in Lake Placid in order to appear on the *Jack Benny* show—the first week-end she has missed spending at the famous resort in a long time . . . Major Bowes has moved into his new twenty-room house located at Rumson, New Jersey. The estate is located on five acres of ground . . . Is it true or false that Dr. Harry Hagen, who asks that question on Monday nights over the Mutual network, expects the stork to visit his home sometime in July? It's true . . . CBS Announcer Eric Rolfe will walk down that well-known middle aisle with Ruth Warrick, radio actress and singer, on April 15 . . . A Boston court increased the allowance of Parkyakarkus' nine-year-old son from \$780 to \$2,500 a year. The comic's former wife brought the case to court . . . Fibber McGee has another side-line. He owns a large root-beer bottling-plant in Kansas City.

**ANNOUNCEMENTS ANENT ANNOUNCERS:** The word-spielers on the CBS network are not permitted to mention the time of day during the program. The reason is that while an announcer in New York may be saying "We present this afternoon," it may still be morning in California . . . Announcers seem to get the worst of it when a program changes sponsors. After many years with Cantor, Jimmy Wallington is out, and Carleton Brickert ended five years of association with Lum and Abner when they got a new boss . . . Paul Douglas recently received a letter from Paul Douglas. The CBS Swing Club commentator was opening his mail when he came across a request to have the Swing Club play a certain piece. The letter was signed by Paul A Douglas of Hollywood, California. The writer, under his signature, wrote in large letters, underlined twice, "NO RELATIVE!"

Kay Kyser and his crew will make music on the Pennsylvania Hotel roof for the summer starting June 1 . . . Rudy Vallee opens the Astor roof sometime in May and will be followed by Hal Kemp . . . Blue Barron has clicked with the Edison Hotel patrons and will stay over for at least another thirteen weeks . . . Little Jack Little is back in New York organizing a new band . . . Frank Dailey has a new band and calls his style "Stop and Go."



—Jack Arbin

"One Man's Family" is the best and most popular air drama, say voters in Radio Guide's annual Star of Stars Poll. It is heard on NBC-Red at 8 p.m. EST Wednesdays and 9:30 p.m. PST Sundays

## ONE MAN'S FAMILY WINS AGAIN

CALIFORNIA DRAMATIC SHOW WINS POLL FOR  
FOURTH CONSECUTIVE YEAR; LUX IS SECOND

AMERICA'S listeners have spoken. "One Man's Family," the down-to-earth serial that has been named the best dramatic program on the air in the polls for 1935, 1936 and 1937 has also won this year—scoring more than four times as many votes as its nearest rival!

The Lux Radio Theater ran a poor second to "One Man's Family," but it pulled away from other competition effectively. Behind that weekly vehicle for Hollywood's greatest stars came "Arnold Grimm's Daughter" and "Bachelor's Children"—two unpretentious and popular series whose listeners registered thumping approval.

In winning the dramatic division poll for the fourth consecutive year, "One Man's Family" has set a new record. The program was first broadcast on the West Coast only in 1932. Since 1934 it has been an NBC network feature. Tender Leaf Tea has sponsored the

program in its present series since March 29, 1936. High tribute is paid to the author, Carlton Morse, and the cast, in this poll. J. Anthony Smythe, who plays "Henry Barbour"; Minetta Ellen, "Fanny Barbour"; Michael Raffetto, "Paul"; Bernice Berwin, "Hazel"; Kathleen Wilson, "Claudia" and the other members of the cast have demonstrated the hold they have on America's heart.

In the Star of Stars Poll this year, each week represents a poll for a single division. The musical programs were first, as announced last week. This is the second set of results published, and results of the polls for actors and actresses and children's programs will be announced in RADIO GUIDE as quickly as the ballots can be counted.

This week the poll for singers of popular songs is being held. The ballot for this poll appears on the inside front cover of this issue. Your votes can help your favorites win!



The Lux Radio Theater, presided over by Cecil B. DeMille, was voted second. It is on CBS Mondays at 9 p.m. EST

Turn to the inside front cover for the popular singers ballot!

### Results in the Dramatic Division of the Star of Stars Poll

- |                            |                             |                             |
|----------------------------|-----------------------------|-----------------------------|
| 1. One Man's Family        | 10. Gang Busters            | 18. Woman in White (tie)    |
| 2. Lux Radio Theater       | 11. Follow the Moon         | Lone Ranger                 |
| 3. Arnold Grimm's Daughter | 12. Those We Love (tie)     | Life of Mary Sothern        |
| 4. Bachelor's Children     | Girl Alone                  | 19. Road of Life (tie)      |
| 5. First Nighter           | 13. Second Husband          | Attorney-at-Law             |
| 6. Big Town                | 14. Guiding Light           | Pepper Young's Family       |
| 7. Hollywood Playhouse     | 15. Hollywood Hotel         | 20. Columbia Workshop (tie) |
| 8. The Story of Mary       | Lights Out                  | Vic and Sade                |
| Marlin                     | 17. Death Valley Days (tie) | Radio Guild                 |
| 9. March of Time           | Cavalcade of America        | Myrt and Marge              |

## WHY CAN'T YOU WRITE?

It's much simpler than you think!

SO many people with the "seem" of writing in them simply can't get started. They suffer from inertia. Or they set up imaginary barriers to taking the first step.

Many are convinced the field is confined to persons gifted with a genius for writing.

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## VOICE OF THE LISTENER

### PASSING FAD

RADIO GUIDE: "... Radio is on the way out, and the sale of radios is falling off, simply and only because studio audiences are allowed to spoil all and every program by their hideous noise of real and mechanical handclapping..."—FRED WORDSWORTH, San Diego, California.

So it's just a fad like the horseless carriage, after all, is it?—Ed.

### CLASSICS IN SWING

VOL: "It certainly is a pity the way the swing bands are murdering our lovely old sentimental ballads. The worst offender is Benny Goodman, who buries the tune beneath his loud, boisterous brass. Writers of these beautiful ballads should refuse permission to bands like Goodman's and a few others to play their compositions. Why can't all swing bands revive the classics and old ballads like Tommy Dorsey does, in sweet, melodic swing?"—FLORENCE LARKIN, Newark, N. J.

Rebuttals: (1) Goodman is noted as a reed instrumentalist; (2) Writers of the old ballads, even as you and I, were mortals, aren't here to refuse anybody anything; (3) Dorsey would be the last man in the world to claim "sweet swing."—Ed.

### "LIGHTS OUT" FOR FRIDAY?

VOL: "... In a recent RADIO GUIDE one of the letters in your column spoke of the time that 'Lights Out' came on. I, too, think that if this program were changed to Friday night it would increase the number of listeners. As I go to school, it is hard for me to stay up that late (12:30 a. m. EST) on Wednesday night. As this is only my opinion, I don't suppose this will make any difference..."—RURIC MASON, Hopkinsville, Ky.

Is it only his opinion?—Ed.

### THANKS TO THE GROCER

VOL: "We live a long way from most things and my grocer brings RADIO GUIDE each week. Why people must write of their radio headaches is a mystery to me, when it is so simple to tune in something of interest at any hour of the day. I appreciate your *Listening to Learn* pages. Although I managed to find most of those things before, it is more fun now."—SARA G. PARKER, Holland Patent, N. Y.

### SUPPORTING-CAST SUPPORTER

VOL: "... Attention, sponsors—Why not give us the names of the casts that broadcast your programs?—particularly the supporting players? They deserve recognition. But for their splendid efforts the stars would not get very far. It could be done—if you would shorten your commercials!..."—HOWARD I. MATTESON, Fall River, Mass.

### NUTS TO US

VOL: "... RADIO GUIDE bends backward to print every possible slur on Nelson Eddy, but fails to accord him one word of praise for his obvious superiority and overwhelming popularity. Nuts to you!"—VIOLET KEYS, Corpus Christi, Texas.

For most recent praise of Nelson Eddy, see RADIO GUIDE, Jan. 2, 1937; Jan. 23, 1937; Jan. 30, 1937; Feb. 13, 1937; March 13, 1937; June 12, 1937; July 10, 1937; Aug. 21, 1937; Sep. 18, 1937; Sept. 25, 1937; Oct. 2, 1937; Oct. 9, 1937; March 19, 1938; April 2, 1938. For proof that any star deserves such praise, use the Star of Stars Poll ballots and convince not us (we don't need it!) but the world!—Ed.



Left to right: Wilfred Pelletier, "Metropolitan Auditions" conductor, John Carter, tenor, Rose Bampton (Mrs. Pelletier), Metropolitan Opera soprano, and Leonard Warren, baritone. Carter and Warren were winners

## Radio Guide's "Snappy Comeback" Contest Winners

THE winners in RADIO GUIDE's great thousand-dollar "Snappy Comeback" contest, based on scenes from the Warner Brothers motion picture, "Hollywood Hotel," have been selected. The judges have given careful consideration to the thousands of entries received. The persons whose names are listed below submitted the most clever and original entries, but those who failed to win also had many a bright idea, many a fine entry. To them, may there be some consolation in the fact that the standards established by the winners were very high. We salute those winners:

### First Prize—\$500.00 Cash

Jean Anderson  
Lake Grove Club  
Rural Route 7  
Decatur, Illinois

### Second Prize—\$250.00 Cash

Velma King Holt  
Louisville  
Tennessee

### Third Prize—\$100.00 Cash

Mrs. Edythe M. Carter  
1411 Woodbine Avenue, S. E.  
Atlanta, Georgia

### Next Ten Prizes—Each \$10.00 Cash

Mrs. O. M. Green, 708 N. W. 19th, Portland, Oregon  
Mrs. Mary Bradison, 4325 Bryant Avenue, S., Minneapolis, Minnesota  
L. Ray Kesinger, 231 South Illinois Avenue, Wellston, Ohio  
Mildred E. Manyx, 2553 West 62nd Street, Chicago, Illinois  
Mrs. E. Marie Theoret, 1536 West Canfield Avenue, Detroit, Michigan  
B. R. Snyder, Box 161, Beachwood, New Jersey  
Louis Schneider, Clinton, Missouri  
Marcia Sanguin, 3205 Fort Boulevard, El Paso, Texas  
Floyd Miller, 320 Collins Avenue, Pittsburgh, Pennsylvania  
Grace Cunningham, 921 Eastwood Avenue, Chicago, Illinois

### Next Ten Prizes—Each \$5.00 Cash

James J. Walsh, Route 6, Box 962, Phoenix, Arizona  
K. F. Lohn, Wessington Springs, South Dakota  
George McFarland, Comfort, Texas  
Irving Rosenberg, 511 Cathedral, Baltimore, Maryland  
Nellie Gunther, Highland Avenue, South Norwalk, Connecticut  
Alyse Holaday, 496 South Ninth Street, San Jose, California  
J. Martin Cowger, 1113 Ovid Street, Elmira, New York  
Mrs. F. S. Naiden, 408 North Ninth Street, Marshalltown, Iowa  
George Sanger, 10410 Delorimier Avenue, Montreal, Quebec, Canada  
Reid H. Lanway, 3217 Central Avenue, Great Falls, Montana

## MR. FAIRFAX KNOWS ALL

VINCENT PELLETIER, announcer on "Contented Hour" and "It Can Be Done," was born in Minneapolis on March 21, 1908. His parents were singers, although his father was not a professional. His wife was formerly a radio pianist and they have two children, a son about five years old and a daughter three. "Vin" is five feet six inches tall, weighs 140 pounds, has brown eyes and hair. His hobby is playing the piano and composing.—Mrs. H. H., Arden, N. C.

"THE GUIDING LIGHT" is an original story written expressly for radio by Irna Phillips.—Mrs. H. C. S., Fort Madison, Iowa.

BLANCHE CALLOWAY, orchestra leader, is a sister of CAB CALLOWAY'S. Cab has two other sisters, Bernice and Camilla, and two brothers, Elmer and John. Blanche, who is a professional singer also, handled Cab's musical training.—G. J. J., Woodhaven, N. Y.

IRMA GLEN plays the organ accompaniment to Smilin' Ed McConnell's songs.—B. S. B., Wyoming, R. I.

Each member of the HOOSIER HOT SHOTS plays several instruments. Paul (Hezzie) Trietsch plays the song whistle, washboard, drums and alto horn; Ken (Rudy) Trietsch plays the banjo, guitar and bass horn; Otto (Gabe) Ward plays the saxophone, clarinet and fife; Frank Kettering plays the banjo, guitar, flute, bass fiddle, piccolo and piano.—Mrs. P. F., Cokeville, Wyo.

PAUL SULLIVAN signs off with "Good Night and 30." Columnists and reporters use "30" at the end of their copy to signify that it is finished. Sullivan has adopted this as a sign-off for his news broadcasts.—W. F. R., Hazleton, Pa.

HARRIETTE WIDMER, ELINOR HARRIOT and MADELINE LEE have taken female roles in the "Amos 'n' Andy" programs. At present Madeline Lee portrays the role of Miss Blue.—J. G. H., Chariton, Iowa.

The role of "Uncle Ezra" is taken by PAT BARRETT, whose real name is Barrett Johnstone. Pat is the son of the late Oscar H. Johnstone, old-time actor and owner of the American Theatrical Agency for thirty years.—J. M., Elizabeth, Ill.

JOE PENNER was born in Nadgybeck Kereck, Hungary, on November 11, 1904. His real name is Joseph Pinter and he is married to Eleanor Mae Vogt, who was a dancer in Joe's first New York show. That the "Mr. Keene, Tracer of Lost Persons" programs are drawn up from authentic cases is true.—C. F., Detroit, Mich.

NELSON EDDY is due back on the "Chase and Sanborn Hour" in August after finishing his present concert tour.—P. R. Y., Detroit, Mich.

Jane and Goodman Ace are not the only actors in "EASY ACES." The part of Ethel is taken by Betty Garde; Neil by Martin Gable; Marge by Mary Hunter; Johnny by Paul Stewart; Homer by Don Johnson.—Mrs. E. S., Wetaskiwin, Alberta, Canada.

LOWELL THOMAS was born in Woodington, Ohio, on April 6, 1892.—L. J., College Corner, Ohio.

HOWARD PHILLIPS, baritone, was born in New York City, April 12, 1911. He is six feet tall, weighs 175 pounds and has wavy black hair and hazel eyes. His first radio appearance was in 1930. He was the featured vocalist with the bands of Leo Reisman, Ray Noble and Johnny Green.—C. P., Nokomis, Ill.



# PHOTO • CARNIVAL

Radio Guide's Picture Panorama of Broadcasting



## BEDROOM MANNERS

In Manhattan's East Side 50's live Mrs. Pearce and hubby Al—the man who watches the fun go by for the benefit of Henry Ford each Tuesday at 9 p.m. and 12 midnight EST over CBS. It's a three-room apartment—parlor, bedroom and sink. There Al hurries after a broadcast, throws clothes carelessly over a living-room chair, hurries to bed, and dreams jokes that die with the sunrise



Photos by Joe Keeley



# REPEAT FOR THE WEST



First thing Fred Allen himself does at the close of his 9 p.m. (EST) Wednesday evening broadcast from New York is to sign autographs for the scores of admirers who

cluster around the stage of the studio from which the show is aired. This usually takes ten minutes. Meanwhile other members of Town Hall have hastened away

**S**O BIG is America that the difference in time between the East and West Coasts of the United States makes repeat broadcasts necessary if a radio show intended to entertain a nation-wide audience is to reach all listeners at favorable hours. Thus, a program broadcast from New York at 9 p.m. eastern standard time for the benefit of listeners in the eastern part of the country may be repeated at midnight (EST) for the benefit of hearers in the West, where the time is just 9 p.m. Among the big airshows which have double performances are Kate Smith's "Bandwagon," Joe Penner's show, Vox Pop, Jack Benny show, Al Pearce's program, both "Johnny Presents" broadcasts, Edward G. Robinson's "Big Town" series, Eddie Cantor's show, and Fred Allen's "Town Hall Tonight," others. Here Radio Guide sends a cameraman to the Fred Allen broadcast to answer a question that has puzzled thousands who are familiar with the two-a-day requirement of broadcasting: How do stars pass the time between original and repeat broadcasts? These pictures show how members of the cast of "Town Hall Tonight" while away the hours between shows.

EXCLUSIVE RADIO GUIDE PHOTOGRAPHS BY CHARLES P. SEAWOOD



Having satisfied autograph hunters, Allen joins Portland in a Radio City restaurant for a snack. He often talks shop with advertising-agency representatives



Actress Minerva Pious goes a-dancing. Her partner is Tom Lane, an advertising and publicity man



Right-hand man for Fred Allen is Uncle Jim Harkins, whose duty is to entertain guests—in this case Mrs. Augustus Chasan (center), a lady fireman, and her sister



Once he has set up his sound-effects equipment, Engineer Tom Slade doesn't like to leave it unattended. So between broadcasts, he reads, talks with bandmen



Comedian Charlie Cantor, versatile radio actor, dashes for the nearest lounging-place and stretches out for a nap. Cantor has roles in about twenty major airshows





Assorted bandsmen organize a jam session at one side of Town Hall stage, which is in same studio the NBC Symphony used under the baton of Toscanini. Other musicians drift out between shows to 52nd Street night clubs



Members of Scrappy Lambert's quartet have a standing engagement for a game of bridge every Wednesday evening immediately after their first broadcast, find by experience that a kettle-drum makes a convenient table



Announcer Harry von Zell and Orchestra Leader Peter Van Steeden leave Radio City, drop into near-by establishment to play pin-ball games, indulge in target practice with .22-caliber rifles. Von Zell is the better shot



While Van Steeden stands by, Von Zell (left) demonstrates his skill with a rifle by mowing down a row of ducks moving in an endless chain across a background some twenty feet distant. Van Steeden is content to admire



Actor John Brown, of Town Hall, deserts the studio for a newsreel theater, hikes ten blocks and back to see news pictures between broadcasts



Among guests were "The Tune Twisters," who hurried to appear on Broadway in "Between the Devil" between their two Town Hall shows



His two-hour recess ended, Allen prepares at midnight (EST) to repeat his broadcast for the West Coast, where it is still only 9 o'clock





*Beauty in her Eyes—  
Hearts at her feet—*

**BECAUSE SHE KNOWS  
ONE SIMPLE SECRET**

• A few simple touches of Maybelline—and presto!—straggly, unattractive lashes are instantly transformed into long, dark, luxuriant fringe—the very essence of romantic charm.

Your eyes are your most important beauty feature. No longer need you deny them the beauty advantages of mascara. Maybelline ends that bold, artificial, "made-up" look, which gummy, lumpy, mascaras cause. Try the thrilling new Cream-form—or the popular Solid-form. Both are harmless, tear-proof, non-smarting. Reasonably priced at your favorite cosmetic counter.

Have you often wished the color of your eyes were deeper, brighter? Accent their color and sparkle — shading your lids with a subtly blended tint of the exquisite, creamy Maybelline Eye Shadow.

Are your eyebrows pale, uninteresting? Form them into graceful curves of loveliness, expressive of every romantic whim and wish — use the smooth-marking Maybelline Eyebrow Pencil.

Generous introductory sizes of all the Maybelline harmonized Eye Beauty Aids are obtainable at 10c stores. Be *beauty-wise* when choosing your all important eye make-up—*insist* on Maybelline.



Maybelline's world-famous, economical Solid-form Mascara, in beautiful metal vanity. Black, Brown or Blue. 75c. Refills 35c.



Maybelline Cream Mascara—Black, Brown or Blue, in dainty zipper bag. Easily applied without water. 75c.



Maybelline smooth-marking Eyebrow Pencil. Black, Brown, Blue.



Maybelline creamy Eye Shadow. Blue, Blue-Gray, Brown, Green or Violet.



Maybelline Eye Cream—to guard against crowsfeet—to soften, protect and smooth the tender skin around your eyes.



**Maybelline**

THE WORLD'S LARGEST SELLING EYE BEAUTY AIDS



## ORCHIDACEOUS

Before \$460 worth of orchids, rarest of all flowers, poses Miss Benay Venuta, writer, producer, director, announcer and singing star of a program bearing her own name and broadcast over MBS Saturdays at 3 p.m. EST. The orchids are prize stock of Betty Compton Walker, ex-movie star and wife of Jimmy Walker, former mayor of New York, and include tall sprays of Cymbidium, small green Cypripedium and purple Cattleya

Photographed by Gus Gale





# THE WOMAN FROM MISSOURI

Photographed by Bert Lawson



Born on a Missouri farm, Mary Margaret McBride ignored family's wish that she teach, went into newspaper work, now ranks as topnotch radio columnist



One of the busiest women in radio, she still finds time to indulge a fondness for collecting dolls. Her collection contains more than 200, gathered from many lands

She broadcasts over CBS at 12 noon EST, Mondays through Fridays, works 18 hours a day, but likes to cook in her kitchen in her apartment on Park Avenue



She has worked as a journalist in the world's capitals, studied and traveled widely, but still uses typical mid-western phraseology and inflections in her broadcasting





# NBC ANNOUNCERS SCHOOL: \$20-A-WEEK EMPLOYEES ARE TRAINED FOR \$100-A-WEEK JOBS



1 Most of the boys in school, like Kenneth Akin above, work in mailing or mimeograph room or as a page. No person not an employe of NBC can enter the school



3 Everett Mitchell, left, and Lynn Brandt, announcer, tell Page Jack Reese of the amount and nature of the work of becoming an announcer. So far no girls have entered



5 Everett Mitchell conducts the class in pronunciation, writing and reading script, speaking extemporaneously, reading three-minute announcements in two and four minutes, and other tests designed to stimulate

an announcer's actual experience. Students are criticized in class by the instructor and by each other. But anyone who criticizes one of the students outside of class is immediately dropped from the school as taking unfair advantages



2 Howard Marcussen, one of 19 NBC pages, gets \$20 a week. There are only 4 or 5 openings a year, the waiting-list is long because of school's opportunities



4 All NBC employes are eligible, but must first pass an audition. Paul Millen, above, reads simple script. Personality is more important than enunciation



6 Dick Lichtenberg does his "home work"—practises letting breath out slowly while rolling the head, tilted back, from one side to the other. This builds up breath-control, prevents gasping



7 Boys must practise constantly. Bob McGinnis has notes on his mirror to remind him he has mispronounced "status" and "irrefutable." It's "stay'-tus" and "ir-ref'-u-ta-b'l" says Webster



8 One of the most effective exercises is to study and read aloud scripts while off duty. Jules Hack, above, uses the girl soda-jerker in the Merchandise Mart Building, NBC's Chicago home, as an audience. Professional announcers continue this exercise



9 Class sessions are put on the monitoring system, which allows anyone in the various offices to hear proceedings. Niles Trammel, vice-president in charge of the Chicago office, listens in



10 Students find friendly advice in announcers' lounge. Tom Bashaw queries Norman Barry, announcer. Bashaw, once a page, is now in sound-effects department but still studying. Playing checkers are Announcers Charles Lyon and Bob Brown

Photographed by Foto-Ad and Jun Fujita





**11** Often the boys go on special-events jobs to see how the announcers work. Left to right, above: John Lagen, page, watches Durward Kirby and Hal Totten interview Harriet Gricus, a switchboard operator who made her operatic debut in "Rigoletto" March 13

**12** Tom Casey, who started with announcers' school, was graduated last year, is now a junior announcer working with dance bands and on sustaining programs



**13** All the graduates of the announcers' school do not become announcers, as it trains for various fields. Don Hallman, above, was given a position in the program traffic department when he finished his course

**14** Louis Roen, NBC announcer, shows Jack Simpson, left, how to plug in on a broadcast show. Just after this picture was made a week ago, Simpson got a job as announcer at Station WJDX at Jackson, Miss.



# THIS WEEK'S PROGRAMS

## Sunday

April 10

### MORNING

**7:00 CST 6:00 MST**  
NBC-John Winters, organist:  
KSTP WOW (sw-21.5)  
CBS-Organ Reveille (sw-21.52)  
NBC-Peerless Trio: WLW WMT  
WDAY KSO  
WDGY-Morning Musicales

**7:15 CST 6:15 MST**  
NBC-Herma Menthe, pianist:  
KSO WDAY WMT  
WLW-ΔChurch Forum

**7:30 CST 6:30 MST**  
NBC-Four Showmen, quartet:  
KSTP WOW (sw-21.5)  
NBC-Tone Pictures WDAY KSO  
KMOX-Early Edition  
WDGY-Organ Melodies  
WLW-ΔChurch Forum  
WMIN-Good Morning  
WMT-ΔFamily Altar

**7:45 CST 6:45 MST**  
CBS-Radio Spotlight: (sw-21.52)  
NBC-Animal News Club: KSTP  
WOW (sw-21.5)  
KSCJ-ΔChristian Service  
WDGY-ΔFamily Altar  
WLW-Pa & Ma McCormick

**8:00 CST 7:00 MST**  
NBC-Coast to Coast on a Bus:  
KOIL WEBC KFYP WMAQ  
KSO (sw-15.21)  
CBS-Wings Over Jordan; Choir;  
Speaker; News: WCCO WNAX  
WBBM KFAB KSCJ (sw-  
21.52)  
NBC-Turn Back the Clock:  
WOW WHO KSTP (sw-21.5)  
KFNF-ΔSunday School Lesson  
KMOX-ΔChurch of the Air  
WDAY-ΔChurch Prgm.  
WLS-Everybody's Hour  
WLW-ΔFather Cox  
WMIN-ΔDevotional  
WMT-Register Comics

**8:15 CST 7:15 MST**  
NBC-Tom Terris: WOW (sw-21.5)  
KSTP-Reading the Funnies  
WCAL-ΔDivine Service Speaker  
WDGY-ΔLutheran Prgm.  
WHO-ΔBible Broadcaster

**8:30 CST 7:30 MST**  
CBS-Walberg Brown Strings:  
News: KMOX WCCO WNAX  
WBBM KFAB KSCJ (sw-  
21.52)  
NBC-Melody Moments: (sw-21.5)  
ΔMorning Chapel Service: WOW  
KFNF  
WCAL-ΔDivine Service  
WDGY-ΔChapel Hour  
WHO-ΔBible Broadcast  
KSO-Good Morning  
KSTP-ΔLutheran Hour  
WDAY-ΔGospel Hour  
WDGY-Organ Reveries  
WMIN-Breakfast Champions

**8:45 CST 7:45 MST**  
KFAB-Voice of Cooperation  
KSOO-ΔChurch of the Nazarene  
WDGY-Organ Reveries  
WMIN-Prophetic News

**9:00 CST 8:00 MST**  
NBC-Russian Melodies, dir. Alex-  
ander Kiriloff: WMAQ KOIL  
WLW (sw-15.21)  
NBC-ΔThe Radio Pulpit: KOA  
WEBC KSTP KFYP (sw-21.5)  
CBS-ΔChurch of the Air: KSCJ  
WCCO WBBM KMOX KFAB  
(sw-21.52)  
ΔLutheran Hour: KLPW WDAY  
KFJM-Variety Hour  
KOBH-Biblical Beauty  
WDGY-Music Master Room  
WGN-Sunday Morning Concert  
WHO-Master Singers  
WLS-ΔLittle Brown Church  
WMIN-Top o' the Morning  
WMT-News  
WNAX-ΔReligious Service

**9:15 CST 8:15 MST**  
NBC-Russian Melodies: WMT KSO  
KSOO-ΔUnion Gospel Mission  
WHO-ΔSeventh Day Adventist  
WLW-Hugh Cross' Radio Pals  
WMAQ-Morning Melodies

**9:30 CST 8:30 MST**  
NBC-Madrigal Singers: WEBC  
WDAY KSTP WMAQ KFYP  
(sw-21.5)  
NBC-Dreams of Long Ago: KSO  
KOIL KSOO WMT  
CBS-Aubade for Strings: KSCJ  
WCCO KFAB WBBM  
CBS-Children's Hour: (sw-21.52)  
MBS-Victor H. Lindlahr: WGN  
News: WAAW WLW  
KFNF-Remembrance Prgm.  
KMOX-Piano Recital  
KOA-ΔChristian Science Prgm  
KOBH-ΔSunday Song Service  
WDGY-Musical Newsy  
WHO-Crescent Hour of Music  
WMIN-Morning Moods  
WNAX-ΔReligious Service  
WTCN-Swing Session

**9:45 CST 8:45 MST**  
CBS-Walberg Brown Strings:  
KRNT  
NBC-Madrigal Singers: KOA  
KFAB-Bob Simmons  
KMOX-Travelogue  
WDGY-Hollywood Brevities  
WLS News  
WLW-The Camera Speaks  
WMT Musical Clock  
WOW-Garden of Memory

**10:00 CST 9:00 MST**  
CBS-Texas Rangers: KSCJ WCCO  
WBBM KFAB WNAX KRNT  
WHLB KMOX  
NBC-News: Silver Flute: KOA  
KSTP WHO WEBC WMAQ  
(sw-21.5)  
MBS-Reviewing Stand: WGN  
KSO  
NBC-News: Alice Remsen, contr.:  
KSOO KFYP WDAY  
KFJM-Wesley College String  
Quartet  
KLPW-ΔBible Church of the Air  
KFNF-ΔMethodist Church  
KOBH-Sunday Morning Musicales  
KOIL-Down Melody Lane  
WDGY-Pacific Paradise  
WLS-Folks Worth Knowing  
WLW-Cadle Tabernacle Choir  
WMIN-News: Green Room  
WTCN-News

**10:15 CST 9:15 MST**  
NBC-Neighbor Nell, philosophy:  
WDAY KFYP KOIL WMT  
MBS-Pauline Alpert, pianist:  
WDGY  
KFJM-Movie Previews  
KSOO-Wessington Springs Junior  
College  
WCCO-Hospital Service  
WENR-King's Jesters  
WGN-Morning Melodies  
WOW-Variety Prgm.  
WTCN-Hill Billy Time

**10:30 CST 9:30 MST**  
NBC-Louise Florea, sop.: KSO  
WDAY KOIL WMT KFYP  
(sw-15.21)  
CBS-Major Bowes' Capitol Fam-  
ily; Helen Alexander, sop.;  
Nicholas Cosentino; Charles  
Magnante; Sam Herman &  
Three Dalton Boys; Orch. dir.  
Waldo Mayo; Robert Reed  
m.c.: WNAX WCCO KSCJ  
KFAB KRNT WHLB (sw  
21.52)  
NBC-America Abroad, talk: WOW  
WEBC (sw-21.5)  
Pattie Field will speak on  
"China—How Our Representa-  
tives Live."  
MBS-Story Tellers House: WDGY  
KFJM-Big Brother Jack  
KMOX-Employment Service prgm  
KOA-Denver Art Museum  
KOBH-ΔAdventist Church Serv-  
ice  
KSTP-Dr. Zoller  
WBBM-Modern Miracles  
WHO-Travel Club  
WLS-Concert Orch.; Roy Ander-  
son, bar.  
WLW-Donald Novis, tr.  
WMAQ-Sunshine Hour

## LOG OF STATIONS

LISTED IN EDITION C—NORTHWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
CJRM†	540	1,000	Regina, Saskatchewan	CBC
CKX	1120	1,000	Brandon, Manitoba	CBC
CKY	910	15,000	Winnipeg, Manitoba	CBC
KFAB	770	10,000	Lincoln, Nebraska	CBS
KFDY	780	1,000	Brookings, South Dakota	Local
KFJM	1410	1,000	Grand Forks, North Dakota	Local
KFNFS	890	1,000	Shenandoah, Iowa	Local
KFYP	550	5,000	Bismarck, North Dakota	Local
KLPMS	1240	250	Minot, North Dakota	Local
KMBC†	950	5,000	Kansas City, Missouri	CBS
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA	830	50,000	Denver, Colorado	NBC-R & MBS
KOBHS	1370	250	Rapid City, S. D.	Local
KOIL	1260	5,000	Omaha, Nebraska NBC-B & MBS	
KRNT*	1320	5,000	Des Moines, Iowa	CBS
KSCJ	1330	5,000	Sioux City, Iowa	CBS
KSL†	1130	50,000	Salt Lake City, Utah	CBS
KSO*	1430	2,500	Des Moines, Ia. NBC-B & MBS	
KSO*	1110	2,500	Sioux Falls, South Dakota	NBC
KSTP	1460	25,000	St. Paul, Minn. NBC-R & MBS	
WAAW‡	660	500	Omaha, Neb.	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WCAL	1250	2,500	Northfield, Minnesota	Local
WCCO	810	50,000	Minneapolis-St. Paul	CBS
WDAF†	610	5,000	Kansas City, Missouri	NBC-R
WDAY	940	5,000	Fargo, North Dakota	NBC
WDGY	1180	5,000	Minneapolis-St. Paul	CBS
WEBC	1290	5,000	Duluth, Minnesota	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WGN	720	50,000	Chicago, Illinois	MBS
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHLB	1370	250	Virginia, Minnesota	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WJRT	750	50,000	Detroit, Michigan	CBS
WLB	1250	1,000	Minneapolis-St. Paul	Local
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMIN	1370	250	St. Paul, Minnesota	Local
WMT	600	5,000	Cedar Rapids & Waterloo, Ia.	NBC-B & MBS
WNAX	570	5,000	Yankton, South Dakota	CBS
WOW	590	5,000	Omaha, Nebraska	NBC-R
WSM†	650	50,000	Nashville, Tennessee	NBC
WTCN	1250	5,000	Minneapolis-St. Paul	NBC-B
WTMI†	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

**NBC**—National Broadcasting Company  
**CBS**—Columbia Broadcasting System  
**MBS**—Mutual Broadcasting System  
**NBC-B**—National Broadcasting Company Basic Blue Network  
**NBC-R**—National Broadcasting Company Basic Red Network  
**CBC**—Canadian Broadcasting Corporation  
†—Night Programs Only  
\*—Network Programs Only  
‡—Day Programs Only  
‡—Special Programs Only

**NOTICE:** The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.  
Bell Δ indicates religious services and programs.  
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a quarter program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

**10:45 CST 9:45 MST**  
NBC-Bill Stern's "Sport Scraps":  
KFYP KOIL KSOO WMT KSO  
WEBC WDAY (sw-15.21)  
NBC-Norsemen Quartet: WHO  
WOW KOA (sw-21.5)  
MBS-American Radio Warblers:  
WGN WDG  
CJRM-Concert Moments  
KFJM-ΔLutheran Church  
WBBM-Headlines  
WCAL-ΔDivine Service  
WLS-Roy Anderson, bar.  
WLW-Drafting Pioneers

**11:00 CST 10:00 MST**  
NBC-Home Symphony Orchestra:  
WOW WDAY KFYP KSTP  
Program: First Movement  
from "Symphony in G Minor"  
and the Second and Third Move-  
ments from "Concertino in C  
for Piano and Orchestra" by  
Mozart, Berceuse (Jaernefelt)  
and Finlandia (Sibelius).  
NBC-Southernaires: KSO KOIL  
(sw-15.21)  
CBS-Major Bowes' Capitol The-  
ater Family: KMOX  
MBS-Dr. Chas. M. Courboin:  
WDGY

NBC-Univ. of Chicago Round  
Table Discussion. Current  
Topics Guest Spkr.: WOW  
WDAY WMAQ KFYP KOA  
KSTP (sw-15.33)  
CBS-Salt Lake City Tabernacle  
KSCJ WHLB KRNT KMOX  
(sw-15.2)  
CBC-Radio City Music Hall:  
CKY  
KOBH-Science News of the Week  
WBBM-One-Quarter Hour of Ro-  
mance  
WCCO-Rival Roundup  
WDGY-Sunday Morning Musicales  
WLS-Grace Wilson  
WNAX-News  
**11:45 CST 10:45 MST**  
CBS-Salt Lake City Tabernacle  
Choir: WCCO  
KOBH-Gypsy Fortunes  
WBBM-Magic Numbers  
WHLB-Here's to Dancing  
WMT-Richard Wilson, talk  
WNAX-Bert Layne's Mountain-  
eers

## AFTERNOON

**12:00 CST 11:00 MST**  
CBS-ΔChurch of the Air: KSCJ  
KMOX WCCO KRNT  
NBC-Al & Lee Reiser, piano  
duo: KOA WOW WHO WEBC  
WMAQ WDAY KFYP (sw-  
15.33)  
NBC-Musical Hall: WENR  
CBC-Radio City Music Hall of  
the Air: CKX  
KFAB-Sabbath Melodies  
KFJM-Salon Recordings  
KOBH-ΔCongregational Church  
Services  
KOIL-Comics Come to Life  
KSTP-ΔCatholic Hour  
WBBM-Nonsense at Noon  
WDGY-Concert Master  
WGN-Reading the Comics  
WHLB-Yugoslav Radio Hour  
WMIN-News; Beauty & You  
WMT-George Sir Venka's Orch.  
WNAX-ΔDevotional Service

**12:15 CST 11:15 MST**  
NBC-Ted Weems' Orch. (Oil  
Shampoo): KOA WMAQ (sw-  
15.33)  
NBC-Grace & Scotty, songs:  
KFYP WDAY  
News KFJM KFNF WOW WHO  
CKY-Musical Prgm.  
WEBC-Comic Strips  
WMIN-Jamboree

**12:30 CST 11:30 MST**  
NBC-Empires of the Moon, dra-  
ma: WENR  
Opus I in this new series will  
be a dramatization of the ro-  
mantic intrigue surrounding the  
first Artaignan, a real life  
counterpart of Alexander Dumas'  
D'Artaignan, who defeated the  
plot to kill King Louis XIII  
when he fell in love and fought  
a duel with a woman dressed  
as a man. This new series,  
adapted from a succession of  
stories taken from authentic old  
records by H. Bedford Jones,  
deals with the tremendous  
trifles that changed the course  
of history.

CBS-Europe Calling: KFAB  
KRNT KMOX  
NBC-Silver Strings: WMAQ KOA  
WEBC KSTP WOW KFYP  
WHO WLW (sw-15.33)  
MBS-Novelty Choir: WGN  
CBC-Border Scottish Choir: CKX  
KFJ-Sunday Song Service  
KFJM-Cathedral Chimes  
KFNF-To be announced  
KOIL-News  
KSCJ-Mrs. Reynolds Packard  
KSOO-Musicographs  
WCCO-Strange As It Seems  
WDAY-Talk by Geo. E. Sokolsky

**ALDEN EDKINS  
SONG RECITAL**  
SUNDAY MORNINGS-9:30 to 9:45 a.s.t.  
WEAF-New York — WTAM-Cleveland  
EDWIN McARTHUR, Accompanist  
THE GRISWOLD MFG. CO., ERIE, PA.

WDGY-Pearl & Ade  
WMIN-Mid day Melodies  
WMT-American Radio Warblers  
WNAX-V.F.W. Prgm.  
WTCN-Jane Joy Show  
**12:45 CST 11:45 MST**  
CBS-Poet's Gold: KSCJ KRNT  
KFAB KMOX  
MBS-Empires of the Moon, dra-  
ma: WMT  
CKX-ΔMoments of Meditation  
CKY-Between Ourselves  
KFJM-Hawaiian string Pickers  
KOIL-Organ Melodies  
KSOO-News  
WCCO-Brenson Family  
WDAY-Kent at the Console  
WGN-Alice Blue, pianist  
**1:00 CST 12:00 MST**  
NBC-The Magic Key of RCA;  
Symphony Orch. dir. Frank  
Black; Milton J. Cross, com-  
mentator; Guests: KSO WMT  
WTCN WEBC KFYP WDAY  
KOIL WENR WLW KSOO  
KOA (sw-15.21)  
Guests: Mme. Marie Flagstad  
and her two daughters, Kirsten  
and Karen, will be heard in  
songs and interviews.

NBC-Kiddodlers: KSTP WHO  
(sw-15.33)  
CBS-Borris Morros' String Quar-  
tet: KRNT KFAB WBBM  
KSCJ  
MBS-The Lamplighter: WGN  
CBC-Romance of Sacred Song:  
CKX  
CKY-Band Music  
KFJM-Concert of Modern Music  
KFNF-Ray Kinney's Hawaiians  
KMOX-Tax Campaign Spkr.  
WAAW-News  
WCCO-Home Folk Tunes  
WDGY-Slim Jim  
WHLB-Co-operative Mortuary  
WMAQ-Rhythm Revue  
WMIN-Hollywood Brevities  
WNAX-Berthelmann Band  
WOW-Staff Orch.

**1:15 CST 12:15 MST**  
MBS-Gotham String Quartet:  
WGN  
CBS-Boris Morros' String Quar-  
tet: KMOX WCCO  
The music detail for this program  
may be found on page 6 this week.  
NBC-Vincent Gomez, guitarist:  
WMAQ  
KFNF-Vic Meyer's Band  
KOBH-World Observer  
KSTP-Minn. Hospital Ass'n  
WHLB-ΔChristian Science Prgm.  
WHO-Strange as It Seems

**1:30 CST 12:30 MST**  
CBS-Jean Hersholt in "Doctor  
Christian" (Chesebrough):  
KFAB KRNT WCCO KSCJ  
KMOX WBBM (sw-11.83)  
NBC-Sunday Dinner at Aunt Fan-  
nie's: KOA WHO WOW WMAQ  
(sw-15.33)  
CBC-Pianograms: CKX  
CKY-Chapel Singers  
KFJM-Variety Show  
KFNF-Sunshine Lady  
KLPW-ΔChurch Service  
KOBH-Re-employment Service—  
Concert Hall of the Air  
KSTP-Aunt Fanny  
WDGY-Matinee Melodies  
WHLB-ΔAve Maria Hour  
WMIN-ΔMidway Tabernacle  
WNAX-Cliff Frederickson, ac-  
cordianist

**1:45 CST 12:45 MST**  
CBC-ΔRadio Pulpit: CKY CKX  
WNAX-Happy Jack's Old Timers  
**2:00 CST 1:00 MST**  
NBC-Radio Newsreel (Energine);  
Parks Johnson & Wallace But-  
terworth interviewing Persons  
in the Week's Headlines: WHO  
WMAQ WOW KSTP (sw-15.33)

(Continued on Next Page)

**PLEASE NOTE:** Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 16





HARRIET HILLIARD "Baker's Broadcast" vocalist Sun. 6:30 pm CST (5:30 MST)

(2:00 p.m. Continued)

CBS-Philharmonic-Symphony Society of New York; John Barbirolli, cond.; KRNT KSCJ WCCO WBBM KMOX WHLB KFAB (sw-11.83) Guest: Abram Chasins. The music detail for this program may be found on page 6 this week.

2:15 CST 1:15 MST KFJM-Allan Gillespie, songs KOA-Eddie Swartout's Music KOBH-Behren's Organ Recital KSOO-Northwest Top Tunes WEBC-Concertaires WMT-Walnut Street Church WNAX-Your Favorites WTCN-Radio Warblers

2:30 CST 1:30 MST NBC-Sunday Afternoon with Smilin' Ed McConnell (Acne Paint); WENR KFJR WDAY KSO KOIL WMT WTCN (sw-15.21)

NBC-Sunday Drivers: KOA WHO WEBC KSTP KSOO WLW (sw-15.33) KFAB-Christian Science Lecture KFJM-Recorded Interlude KFNF-Variety Prgm. KOBH-Lands We Love WMAQ-Crossroads, drama WNAX-Hillbilly Jamboree WOW-Nebraska on Parade

2:45 CST 1:45 MST NBC-William Primrose, violin; WENR KOIL KFJR WDAY WMT KSO MBS-Bill Butler's Ramblers; WDGW KSTP-Augsburg Choir WGN-Alice Blue, pianist WTCN-Captains of Industry

3:00 CST 2:00 MST NBC-National Vespers: KFJR WENR KSOO KSO MBS-A. M. Sullivan, the New Poetry; WDGW WGN WLW Father Coughlin, talk; KSTP WHO KOIL KFJM-Musical Melange KOA-Lamont School of Music KOBH-Songs Our Mothers Sang WCAL-Vesper Service WDAY-Round the World WEBC-Musical Matinee WMIN-News; College Daze WMT-Cop on the Street

3:15 CST 2:15 MST NBC-Romance Melodies: WOW KOA WMAQ NBC-Continental Varieties: WMT KFNF-Rev. Ben Compton

KOBH-Salute to the Cities WMIN-College Daze

3:30 CST 2:30 MST NBC-The World Is Yours, drama; WDAY KOA WHO WLW WEBC Dramatization: "Introducing the Universe," disclosing the recent discoveries in the field of astronomy.

NBC-Jean Ellington, songs: KOIL KSOO MBS-Lutheran Hour: KFAB WMT KSTP KFJR KSO WCAL-Music WDGW-Ted Johnson's Orch. WENR-Gray Gordon's Orch. WGN-Bob Crosby's Orch. WMAQ-Question-Air with Bob Brown WMIN-Tour for Talent WNAX-Jimmy Morgan, songs WOW-Methodist Radio Hour

3:45 CST 2:45 MST NBC-Vagabonds: KOIL KSOO WENR WAAW-News WCAL-Talk on Holy Land by Dr. Martin Hegland WNAX-Freeman Junior College

4:00 CST 3:00 MST NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestener's Orchestra; Chorus: WHO WMAQ WEBC KOA KSTP WOW (sw-9.53-15.33)

CBS-Magazine of the Air (Heinz); Channing Pollock, editor; Clyde Barrie, bar.; Bill Adams, Food Editor; Mark Warnow's Orch.; Guests: KMOX KFAB WCCO WNAX WBBM KRNT (sw-11.83)

MBS-Musical Steelmakers (Wheeling Steel Corp.); WGN WLW

NBC-There Was a Woman, drama: WMT KSO KOIL KFJR WENR WTCN (sw-15.21) The story of Deborah Franklin, one of America's least-known will be dramatized. Arthur Peterson will portray Benjamin Franklin.

CBC-Tudor Manor: CKY CKX KFJM-Visiting in the Valley KFNF-Swedish Service

KOBH-Players KSCJ-Club Cabana KSOO-Sunday Dance WDAY-Round the Sports Table WDGW-Broadway Temple WHLB-Royal Knights Orch. WMIN-News; Community Sing

4:15 CST 3:15 MST KSCJ-College Days WHLB-Tea Time Tidings WMIN-For Mother & Dad

4:30 CST 3:30 MST NBC-Mickey Mouse (Peppodent Co.); Felix Mills' Orch.; KSTP WOW WHO KOA WMAQ, WLW (sw-9.53-15.33)

CBS-Guy Lombardo's Orchestra (Bond Bread); KMOX (sw-11.83)

NBC-Rollini Trio: KOIL WMT WDAY KFJR KSO WENR (sw-15.21)

CBS-Oliver Drake, News Oddities KSCJ KRNT MBS-An Accident, drama: WGN KFAB-Gov. Cochran

KFJM-Covenant Musical Hour KOBH-Master Singers Choir KSOO-Vocalities WBBM-Oliver Drake WCCO-In the Bag WDGW-Little Homelike Church WEBC-Sunday Revue WHLB-Slovenian Catholic Hr. WNAX-Univ. of South Dakota WTCN-To be announced

4:45 CST 3:45 MST NBC-Howard Marshall, comm.: KFJR WDAY WEBC KOIL (sw-15.21) CBS-Dave Bacal, organist: KSCJ WBBM News: KFNF KSOO KFAB-Broadway Comedy Stars KOBH-Men Behind the Classics WENR-Hon. Michael L. Igoe, talk WMIN-Scandinavian Service WMT-Psychiana

5:00 CST 4:00 MST CBS-Joe Penner, comedian (Coco Malt); Gene Austin, songs; Paula Gayle, songs; Ben Pollack's Orch.; WCCO KFAB KMOX KRNT WBBM (also see 10 p.m.)

NBC-Results of the Austro German Election: WLW KSO The results of the Austro-

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC-Red.

11:30 CST RADIO CITY MUSIC HALL; Erno Rapee, conductor; Conrad Aitken, guest, NBC-Blue.

AFTERNOON

12:30 CST EMPIRES OF THE MOON, dramatization, NBC-Blue.

1:00 CST THE MAGIC KEY, Frank Black, conductor; Milton J. Cross, m.c.; Mme. Marie, Kirsten and Karen Flagstad, guests, NBC-Blue.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator; Abram Chasins, guest, CBS.

4:00 CST THERE WAS A WOMAN, dramatization, NBC-Blue.

4:00 CST MAGAZINE OF THE AIR; Channing Pollock, Clyde Barrie, Mark Warnow's orchestra; guest, CBS.

4:30 CST MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c.; Felix Mills' orchestra, NBC-Red.

5:00 CST JOE PENNER with Gene Austin, Paula Gayle, Ben Pollack's orchestra, CBS.

5:00 CST RESULTS OF THE AUSTRO-GERMAN ELECTION, summary by Dr. Max Jordan, NBC-Blue.

NIGHT

6:00 CST JELL-O PROGRAM starring Jack Benny, Mary Livingstone, Kenny Baker, Sam Hearn, Andy Devine, Don Wilson, Phil Harris' orchestra; guest, NBC-Red.

6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Peg Murray; Edna May Oliver, guest, NBC-Blue.

7:00 CST CHASE AND SANBORN HOUR with Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, John Carter, Stroud Twins; Robert Armbruster's orchestra; guests, NBC-Red.

8:00 CST FORD SUNDAY EVENING HOUR, Jose Iturbi, conductor; Georges Enesco, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power, NBC-Blue.

9:00 CST RISING MUSICAL STAR, NBC-Red.

Time Changes

The simple action of moving the clock up an hour when Daylight Saving Time goes into effect may not upset your life—but it upsets radio! Turn to your April 30 Radio Guide for full details of the program changes that week.

German election in which the Austrian population will give their opinion on the recent unification with Germany will be summarized by Dr. Max Jordan, NBC Continental European representative, in a special broadcast from Vienna.

MBS-George Jessel Prgm.; Norma Talmadge; Tommy Tucker's Orch.; KOIL WDGW WGN WMT Guest: Constance Talmadge.

NBC-Catholic Hour, Guest Speaker: WDAY WEBC KOA WMAQ WOWO KFJR (sw-9.53-15.33)

CBS-And It Came to Pass, drama: CKY CKX Lutheran Vesper Hour: KFNF WHLB KFJM-Wesley String Quartet KLPW-Sunday Concert KOBH-To be announced KSCJ-Sioux City Schools KSOO-Virginia & Jimmie Snyder, songs & patter KSTP-News WENR-Amateur Hour WHO-Comedy Stars of Broadway WMIN-News; Now & Then WNAX-Southern Normal Prgm. WTCN-Thorstein Skarning

5:15 CST 4:15 MST NBC-Musical Camera; Josef Chernaivsky's Orch.; WLW KSO CKX-News; Royal Road KLPW-Precious Promise Hour KSCJ-Sketches in Melody KSOO-Sports Revue KSTP-Sunday Potpourri WHO-Melody Time WTCN-Happy Bob

5:30 CST 4:30 MST NBC-A Tale of Today, drama (Princess Pat); WMAQ WOW (sw-9.53-15.33)

CBS-Phil Cook's Almanac: KSCJ WBBM KMOX KFAB WHLB WCCO KRNT (sw-11.83)

NBC-Haven MacQuarrie's Prgm.: KFJR KSOO WDAY MBS-Dance Orch.: WGN WMT CBS-News: CKY CKX KFJM-Shopper's Guide KOA-Strangs As It Seems KOBH-Ave Maria Hour KOIL-Hollywood Spotlight KSTP-Twilight Time WDGW-Delphina Free Church WEBC-Melody Harbor WLW-My True Story WMIN-Gypsy Fortunes

WNAX-Frank Trumbauer's Orch. WTCN-Church Music Appreciation

5:45 CST 4:45 MST

MBS-To be announced: WGN CBC-Jean de Rimanczy: CKY CKX

News: KLPW KOIL WHO WMT CFCN-Russian Cathedral Choir KOA-Southern Serenaders KSTP-Album of Familiar Memories WEBC-Country Church of Hollywood WMIN-Hearth & Home

NIGHT

6:00 CST 5:00 MST NBC-Jell-O Prgm. with Jack Benny, comedian; Mary Livingstone; Kenny Baker, tr.; Sam "Schlepperman" Hearn; Andy Devine; Phil Harris' Orch. & Don Wilson: WOW WHO KSOO KSTP WSM WLW WMAQ WDAY WTMJ KFJR WEBC WDAF (sw-9.53) (also see 10:30 p.m.)

CBC-Jell-O Prgm., Starring Jack Benny: CKY CKX

NBC-Paths to Prosperity: KSO WENR WMT (sw-11.87) CBS-Manhattan Mother, sketch: WHAS KRNT WBBM WJR KMOX KFAB KMBC KSCJ (sw-11.83)

MBS-Forum: WGN CJRM-By the Blue Danube KFJM-Piano Moods KOA-Elsa Kauerz & Trio KOIL-Madge West's Music KSL-Concert Orch. WCCO-Musical WDGW-Italian Serenaders WHLB-Radio Vespers WMIN-News; Meeting Night WNAX-D. A. R. Broadcast WTCN-Mrs. G. W. Ballard

6:15 CST 5:15 MST NBC-Paths to Prosperity: WTCN CJRM-Institute of Int'l Affairs WFJM-Western Tunes KOA-Sunday Song Service WNAX-For Mother & Dad

6:30 CST 5:30 MST NBC-Interesting Neighbors with Jerry Belcher; Roy Shield's Orchestra (F. W. Fitch Co.); WHO WMAQ WDAF WOW KSTP KOA (sw-9.53)

NBC-Bakers' Broadcast with Ozzie Nelson's Orch.; Harriet Hilliard; Peg Murray; WSM WTMJ KFJR KSO KOIL WLS WEBC WDAY WTCN WMT (sw-11.87) Guest: Edna Mae Oliver.

CBS-Phil Baker, comedian, with Beetle & Bottle; Oscar Bradley's Orch. (Gulf Oil): WHAS WJR (sw-11.83)

CBS-Week-End Pot Pourri: KSCJ KFAB WBBM CBC-Hart House String Quartet: CKY CKX

MBS-Larry Funk's Orch.: WGN WDGW March of Minnesota: WCCO WHLB

CJRM-Bernhard Levitow's Orch. KFJM-Radio Guide's Hits of the Week KMBC-Vesper Service KMOX-Sports KSL-Count of Monte Cristo KSOO-News WLW-Sunday Evening Newspaper of the Air WMIN-Paulos Studio Ensemble WNAX-Religious Service

6:45 CST 5:45 MST CJRM-Gems of Romance KFNF-Safety Program KMOX-All Hands on Deck KSOO-Dance Hour WGN-Comedy Stars of Broadway WLW-Melody Grove WMIN-Leamington Trio

7:00 CST 6:00 MST NBC-Chase & Sanborn Hour; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, sop.; John Carter, tr.; The Stroud Twins, comedians; Robert Armbruster's Orch.; Don Ameche, m.c.; Guest: KSTP WLW WHO WEBC KFJR WTMJ WMAQ WDAF WOW KOA WSM WDAY (sw-9.53)

CBC-Chase & Sanborn Hour: CKX

CBS-St. Louis Blues: WHAS WJR KMBC KFAB WBNX KMOX KSCJ KRNT WBBM (sw-11.83)

NBC-Spy at Large, drama: KOIL KSO WLS WMT (sw-11.87) MBS-News Tasters: WGN CJRM-Seventh Day Adventist CKY-St. Stephens Broadway KFJM-Prelude to Evening KSL-Strange As It Seems KSOO-Highlights in Week's News WCAL-Chorale Hour WCCO-March of Minnesota WDGW-Eventide Echoes WMIN-News; Orch.

7:15 CST 6:15 MST MBS-Charioteers: WGN CJRM-Musical Prgm. KFJM-Blance Warnken KSL-News WMIN-Roaming the World

7:30 CST 6:30 MST CBS-Lyn Murray's Musical Gazette: KFAB KRNT WNAX KMBC KSCJ WHAS WCCO WJR KMOX WHLB (sw-11.83) NBC-Songs We Remember; Ernest Gill's Orch.: WLS KSO WMT (sw-11.87)

MBS-Hawaii Calls: KOIL WGN CJRM-Christian & Missionary Alliance Prgm. KFJM-Hymn Sing KSL-Rhapsody in Rhythm WBBM-"Hearing with the Deaf," drama by the Chicago H. S. WCAL-Bible Study WMIN-Leamington Trio

7:45 CST 6:45 MST KSL-Waltz Time WBBM-Sports Huddle WGN-Arthur Sears Henning WLS-Central Committee Democratic Party of Cook County WMIN-Pacific Paradise

8:00 CST 7:00 MST NBC-The Hollywood Playhouse (Woodbury); Tyrone Power; Harry Sosnik's Orch.; Guest: WENR KOIL WMT KSO WLW WTCN (sw-11.87) (also see 9:30 p.m.)

NBC-The Manhattan Merry-Go-Round (Dr. Lyons); Men About Town; Don Donnie's Orch.; Pierre Le Kreun tr.; Rachel Carlay; WHO WMAQ WDAF WSM KOA WOW WEBC WTMJ KSTP (sw-9.53) Miss Carley will sing I Can Dream, Can't I, and, with Mr. LeKreun, Good Night Angel. Mr. LeKreun will also sing Ebb Tide. The Men About Town will sing Tout Va Bien, Chez Vous en Espagne, Delphine and the Dwarfs' Yodel Song.

CBS-Ford Sunday Evening Hour; Symphony Orch. dir. Jose Iturbi; KSL WHAS KFAB KMOX KRNT KMBC WBBM KSCJ WNAX WCCO WJR (sw-11.83)

Guest: Georges Enesco. The music detail for this program may be found on page 6 this week.

CBC-Music Hour: CKY CKX CJRM

KFJM-Geraldine Hanna, songs KFJR-Down the Avenue WDAY-Rudy Sten's Cowboy WGN-Jack Russell's Orch. WHLB-Light Opera Theater WMIN-News

8:15 CST 7:15 MST KFJM-News WMIN-Tuning Around

8:30 CST 7:30 MST NBC-Walter Winchell's Jergen's Journal: WENR KOIL WTCN KSO WMT WLW (sw-11.87) (also see 10 p.m.)

NBC-American Album of Familiar Music (Bayer Aspirin); Frank Munn, tr.; Jean Dickenson, sopr.; Gus Haenschen's Orch.; WHO WEBC WMAQ KSTP KOA WDAF WTMJ WOW WSM (sw-9.53)

MBS-Brown Sisters: WGN KFJM-Ave Maria Hour KFJR-Answer Me This WDAY-Amer Scandinavian Program WHLB-Radio Night Club WMAQ-To be announced WMIN-River Lake Tabernacle

8:45 CST 7:45 MST NBC-Irene Rich (Welch Grape Juice); Drama: KOIL WTCN WMT WENR KSO (sw-11.87) (also see 10:15 p.m.)

WGN-News; Sports WLW-Unbroken Melodies 9:00 CST 8:00 MST MBS-Good Will Hour (Ironized Yeast): WGN



# Sunday

## April 10



**KENNY BAKER**  
"Jell-O Program" tenor  
Sun. 6 pm CST (5 MST)

WMIN-Twelfth Hour Tempo  
WOW-Music Box

**11:45 CST 10:45 MST**  
CBS-Ted Fio-Rito's Orch. KSL  
NBC-Jack Sherr's Orch.: WENR  
WMIN-Cec Hurst's Orch.

**12:00 CST 11:00 MST**  
NBC-Neal Spaulding's Orchestra:  
WENR

MBS-Johnny Johnston's Orch.:  
WGN KSTP KSO WLW  
News: KMOX WMIN KOA WHO  
KMOX-When Day Is Done  
KSL-Sunday Evening on Temple  
Square  
WBBM-Roy Eldridge's Orch.  
WMAQ-Gray Gordon's Orch.  
WOW-Music Box

\* End of Sunday Programs

CBS-Harry Owens' Orch.: KMOX  
WNAX KMBC KRNT KSCJ  
WJR KFAB WBBM  
NBC-Night Editor: KOA  
NBC-Roger Pryor's Orch.: KFJR  
WDAY WTCN WEBC KSO  
(sw-6.14)  
MBS-Bunny Berigan's Orchestra:  
WGN KOIL WMT  
CBC-Twenty Men & a Maid:  
CKX CKY  
CJRM-News  
KSL-Comedy Stars of Broadway  
WCCO-Little Jack Little's Orch.  
WDAF-Nighthawks  
WENR-Music As You Desire It  
WHAS-Henry Halstead's Orch.  
WLW-Four Hour Review  
WMIN-News; Swing Session

**11:15 CST 10:15 MST**  
CJRM-Gleb Yellen's Orch.  
KMOX-Jay Mills' Orch.  
KOA-Melody Time  
KSL-Rev. Duane G. Hunt  
WLW-Billy Snider's Orch.  
WMIN-Joe Bilo  
WOW-Evening Reveries

**11:30 CST 10:30 MST**  
NBC-One Man's Family: KFJ  
KPO (also see Wed prgs at  
7 p.m.)

CBS-Ted Fio-Rito's Orch.: KFAB  
WJR KMBC KSCJ KMOX  
KRNT WNAX WHAS WBBM

NBC-Andy Kirk's Orch.: WMAQ  
WHO WDAF  
NBC-Jack Sherr's Orch.: WEBC  
WGN WDAY KFJR WTCN  
MBS-Bob Crosby's Orch.: WMT  
KOIL WGN WLW KSTP KSO  
CBC-Serenade in the Night:  
CJRM CKY  
KOA-Geo. Hamilton's Orch.  
KSL-News  
WCCO-Charles Gaylord's Orch.

**11:00 CST 10:00 MST**  
NBC-Henry Busse's Orch.: WSM  
WMAQ WHO KSTP

**10:30 CST 9:30 MST**  
NBC-Jell-O Prgm. with Jack  
Benny; Mary Livingstone &  
Others; Orch.: KOA (also at  
6 p.m.)  
NBC-Lou Breese's Orch.: WTCN  
WEBC KFJR WMAQ (sw-9.53)  
NBC-News; Van Olman's Orch.:  
WSM KSTP  
CBS-Horace Henderson's Orch.:  
KFAB WBBM KMBC WHLB  
WNAX KSCJ  
CBS-Duke Ellington's Orchestra:  
WJR WHAS (sw-11.83)  
MBS-Bob Millar's Orch.: WLW  
KSTP WGN  
CBC-Sweet & Low: CJRM CKY  
CKX  
News: WMT WOW KOIL  
Dance Orch.: WDAF WTMJ  
WMIN  
Music Hour: WDAY WCCO  
KMOX-Headline Highlights  
KSL-△Sunday Evening Service  
WENR-Andy Kirk's Orch.  
WHO-Sports

**10:45 CST 9:45 MST**  
NBC-Lou Breese's Orch.: WMT  
KOIL KSO  
CBS-Horace Henderson's Orch.:  
KFAB WCCO  
MBS-The Playboys: WGN WLW  
KSTP  
NBC-Ernie Holst's Orch.: WHO  
KMOX-Carl Lorch's Orch.  
WMIN-Cec Hurst's Orch.  
WOW-Cheroot Ballroom  
WTCN-Rodeoliers

**11:00 CST 10:00 MST**  
NBC-Henry Busse's Orch.: WSM  
WMAQ WHO KSTP

**10:00 CST 9:00 MST**  
CBS-Joe Penner (Cocomalt):  
KSL (also at 5:00 p.m.)  
NBC-Walter Winchell's Jergen's  
Journal: WSM KOA (also at  
8:30 p.m.)  
CBS-Abe Lyman's Orch.: WJR  
WNAX KFAB WHAS WCCO  
KSCJ (sw-11.83)  
NBC-Marlowe & Lyon, piano duo:  
WHO WDAF (sw-9.53)  
NBC-News: Blue Barron's Orch.:  
KFJR WEBC WTCN  
MBS-Howard Wood's Orchestra:  
WGN  
CBS-News: CKY CJRM CKX  
News; Dance Orch.: WTMJ  
WMIN  
News: WENR WDAY  
KMBC-Studio Service  
KMOX-Comedy Stars  
KSTP-Memory Pictures  
WBBM-Brave New World  
WCCO-Broadway Stars  
WLW-Paul Sullivan, news com  
mentator  
WMAQ-To be announced  
WOW-Job Clinic

**10:15 CST 9:15 MST**  
NBC-Irene Rich (Welch Grape  
Juice); Drama: WSM KOA  
(also at 8:45 p.m.)  
NBC-Gray Gordon's Orch.: WDAF  
WENR WLW (sw-9.53)  
CBC-Lieder Singer: CKY CJRM  
CKX  
NBC-Blue Barron's Orch.: WDAY  
MBS-Johnny Messner's Orch.:  
WMT  
News: WHO WMAQ  
KMOX-Geo. L. Scott, organist  
KSTP-Night Extra  
WCCO-Cedric Adams  
WMIN-Rhumba Rhythm

**10:45 CST 9:45 MST**  
NBC-Lou Breese's Orch.: WMT  
KOIL KSO  
CBS-Horace Henderson's Orch.:  
KFAB WCCO  
MBS-The Playboys: WGN WLW  
KSTP  
NBC-Ernie Holst's Orch.: WHO  
KMOX-Carl Lorch's Orch.  
WMIN-Cec Hurst's Orch.  
WOW-Cheroot Ballroom  
WTCN-Rodeoliers

**11:00 CST 10:00 MST**  
NBC-Henry Busse's Orch.: WSM  
WMAQ WHO KSTP

WNAX-Tommy Tucker's Orch.  
WTCN-Ports of Call  
**9:15 CST 8:15 MST**  
KSL-Rhapsody in Rhythm  
WENR-Hon. Michael L. Igoe, talk  
WJR-To be announced  
**9:30 CST 8:30 MST**  
CBS-Skelley Court of Missing  
Heirs: KFAB KRNT KSCJ  
WCCO KMOX WBBM WNAX  
WHLB WDAF  
NBC-The Hollywood Playhouse  
(Woodbury); Tyrone Power;  
Harry Sosnik's Orch.; Guest  
KOA WSM (also at 8 p.m.)  
NBC-Norman Cloutier's Orch.:  
WHO WOW KSTP (sw-9.53)  
CBS (Headlines & By Lines. (sw  
11.83)  
NBC-Cheerio WENR KFJR  
(sw-11.87)  
MBS-△Old Fashioned Revival  
WMT KOIL KSO  
CBC-Along the Danube: CKY  
CKX  
Court of Missing Heirs: WDAF  
WDAY WEBC  
CJRM-Heart & Home Harmonies  
KMBC-News; As You Like It  
KSL-My Secret Ambition  
WGN-Jack Russell's Orch.  
WHAS-Broadway Comedy Stars  
WLW-Country Sunday  
WMAQ-Judge John Prystalski,  
talk  
WTCN-Front Page  
WTMJ-Dance Orch.

**9:45 CST 8:45 MST**  
NBC-Cheerio: WTCN  
News: WHAS WMAQ  
KMOX-Geo. L. Scott, organist  
WTMJ-Dance Orch.

**9:45 CST 8:45 MST**  
NBC-Cheerio: WTCN  
News: WHAS WMAQ  
KMOX-Geo. L. Scott, organist  
WTMJ-Dance Orch.

**9:45 CST 8:45 MST**  
NBC-Cheerio: WTCN  
News: WHAS WMAQ  
KMOX-Geo. L. Scott, organist  
WTMJ-Dance Orch.

### Frequencies

CJRM-640  
CKX-1120  
CKY-910  
KFAB-770  
KFJR-780  
KFJM-1410  
KFNF-890  
KFYR-550  
KLPM-1940  
KMBC-950  
KMOX-1090  
KOA-830  
KOBH-1370  
KOIL-1280  
KRNT-1320  
KSCJ-1330  
KSL-1130  
KSO-1430  
KSTP-1460  
WAAW-660  
WBBM-770  
WCAI-1290

WCCO-810  
WDAF-610  
WDAY-940  
WDGY-1180  
WEBC-1290  
WENR-870  
WGN-780  
WHAS-820  
WHLB-1370  
WHO-1000  
WJR-750  
WLB-1250  
WLS-870  
WLW-700  
WMAQ-370  
WMIN-1370  
WMT-600  
WNAX-570  
WOW-590  
WSM-650  
WTCN-1250  
WTMJ-620

NBC-Rising Musical Star; Alex  
Smallens & Symphony Orch.  
Mixed Chorus; Dir. Eugene  
Fuerst; Alois Havrilla, com  
mentator (Sealtest): KSTP  
WSM WDAF WMAQ WTMJ  
WOW WHO  
The music detail for this program  
may be found on page 6 this week.

CBS-Hollywood Showcases: KRNT  
KMBC WCCO WBBM KFAB  
WHLB WHAS (sw-11.83)

NBC-Paul Martin's Music. KSO  
KOIL WDAY KFJR WEBC  
(sw-11.87)

CBC-Whither Democracy: CKY  
CKX CJRM

KMOX-The Shadow  
KOA-Golden Melodies  
KSCJ-Dramas of Life  
KSL-What Do You Know?  
WENR-Vocal Varieties  
WJR-Broadway Comedy Stars  
WLW-One Way Please  
WMT-Court of Missing Heirs

WMT-Court of Missing Heirs

# Monday

April 11, 1938

# Monday

## MORNING

**7:00 CST 6:00 MST**  
NBC-Malcolm Claire: KFJR (sw-  
21.5)

CBS-Sunny Melodies: (sw-21.52)  
NBC-Norsemen Quartet: WTCN  
KFAB-Morning Round-Up  
KFJM-Eye Openers  
KFNF-Studio Prgm.  
KPM-Swing Time  
KMOX-Sing, Neighbor, Sing  
KOIL-Musical Clock  
KSCJ-To be announced  
KSOO-Sunrise Serenade; Radio  
John

**7:15 CST 6:15 MST**  
CBS-Deep River Boys: (sw-21.52)  
NBC-Doc Schneider's Texans:  
KFJR WEBC (sw-21.5)  
News: WCCO WMT KFJM WOW  
WLW  
KLPM-Roundup  
KMOX-Popular Melodies  
KSOO-Sunrise Serenade  
KSTP-Musicale  
WDAY-Texas Ranger  
WDGY-Livestock Reports  
WHO-Hardware News  
WLS-Pokey and Arkie  
WNAX-Bert Layne's Mountain-  
eers  
WTCN-Early Birds

**7:30 CST 6:30 MST**  
CBS-Fred Feibel, organist: (sw-  
21.52)  
NBC-Do You Remember?: (sw-  
21.5)  
News: KSOO WAAW KLPM KOIL  
△Morning Devotionals. KFNF  
WLS  
Musical Clock WEBC WMT  
WBBM WOW  
CKY-Rise 'n' Shine Club  
KFAB-Spillin' Along  
KFJM-Morning Bulletin Board  
KFJR-Agriculture in the News

**7:45 CST 6:45 MST**  
KFAB-△Chapel Service  
KFNF-News Notes  
KFJR-Tic Toc Tunes  
KLP-M-△Morning Devotions  
KMOX-Ozark Varieties  
KOA-Sing Neighbor Sing  
KOIL-Hurry-Up-ers  
KSL-Musical Clock  
KSTP-Home Highlights  
WDAY-News  
WDGY-Beauty and You  
WHO-Favorite Melodies  
WLS-Jolly Joe's Pet Pals  
WNAX-Nickel Harness Makers  
WTCN-Popular Concert

**8:00 CST 7:00 MST**  
NBC-Breakfast Club, Orch. &  
Soloists; News: KOIL WEBC  
KSO WDAY KFJR  
CBS-Deer Columbia; News:  
(sw-21.52)  
NBC-Women and the News: (sw-  
21.5)  
News: KMOX KOA CKX  
Coffee Pot Inn: WHO WMT  
WNAX WOW KFAB  
CKY-News & Weather  
KFNF-Bulletin Board  
KLP-Everybody's Heur.  
KSTP-Good Morning Hour  
WCCO-Musical Chimes  
WDGY-Morning Musicale  
WGN-Everyday Words; Good  
Morning Prgm.  
WHLB-Three T's  
WLS-Arkansas Woodchopper &  
Band  
WLW-Hymns of All Churches  
WMAQ-Your Neighbor  
WMIN-News; Breakfast Bell  
WTCN-Musical Clock

**8:15 CST 7:15 MST**  
News: KFJM WNAX  
Musical Clock: WHO WMT  
CKX-Wake Up and Sing  
CKY-Rise 'n' Shine Club  
KFAB-Roy, Lonnie & John  
KMOX-Musical Prgm.

KMOX-Breakfast Brigade; Music  
KOA-Good Morning Folks  
KOBH-Morning Salute to the Sun  
KSTP-Morning Newspaper  
WCCO-Musical Chimes  
WDAY-Time to Shine  
WDGY-Harmony Hall  
WGN-Music Box  
WHLB-Good Morning  
WHO-Melody Time  
WLW-Gospel Singer  
WMIN-Muffins & Music  
WNAX-S & L Dude Ranch  
WTCN-Start the Day

**8:30 CST 7:30 MST**  
CBS-The Road of Life (Chippo):  
KMOX WBBM (sw-21.52)  
NBC-Breakfast Club, News:  
WTCN  
CBS-Lee Francis, pianist: WCCO  
News, WDG WLS KSCJ KLPM  
KFAB-Morning Reveries  
KFJM-△Morning Devotional  
KOA-The Old Gardener  
KOBH-Mills Breakfast Request  
KSOO-Mother Hubbard's Melody  
Cubbard  
KSTP-The Daily  
WHLB-Houseboat Hannah, sketch  
WHO-Morning Melodies  
WLW-Myrt & Marge, sketch  
WMAQ-Whistler & His Dog  
WMIN-There Was a Time When  
WNAX-Bert Layne's Mountain  
eers  
WOW-Pretty Kitty Kelly

**8:45 CST 7:45 MST**  
CBS-Bachelor's Children (Old  
Dutch Cleanser): KFAB KRNT  
KMOX WCCO (sw-21.52)  
NBC-Dan Harding's Wife, sketch  
(Nat'l Biscuit Co.): WMAQ  
NBC-Amanda Snow, songs: (sw-  
21.5)  
Markets: KSCJ KFJM  
KLP-Guess What?  
KOA-Along King's Hiway  
KSOO-Hawaiian Serenade  
KSTP-Polly-Shopper  
WBBM-Linda's First Love  
WDGY-Board of Education Prgm.  
WEBC-Morning Musicale; Miss  
Marion  
WILL-Here's to Dancing  
WHO-Ohson Oddities  
WLS-Chuck, Ray, Christine &  
Sodbusters  
WLW-Young Widdler Jones  
WMIN-Tunes of the Times  
WMT-Melody Time; ees  
WOW-Party Line

**9:00 CST 8:00 MST**  
CBS-Pretty Kitty Kelly (Wonder  
Bread): KMOX WCCO WBBM  
KRNT KSCJ  
NBC-Cabin at the Crossroads  
(Aunt Jemima): KOIL WLS  
WMT KSO WTCN WLW (sw-  
15.21)  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WMAQ-WOW KSTP  
WHO

**9:15 CST 8:15 MST**  
MBS-John Metcalf's Choir Loft:  
WDGY  
NBC-John's Other Wife, sketch  
(Louis Philippe) WHO WOW  
WMAQ KSTP  
CBS-Myrt & Marge sketch (Su-  
per Suds): WBBM KFAB  
KMOX WCCO WNAX  
NBC-Margot of Castlewood  
(Quaker Oats): WLS WTCN  
KSO WMT KOIL (sw-15.21)  
CBC-Ailan Caron, organist: CKY  
CKX  
CJRM-Songs of the Range  
KFNF-Tree Planters  
KLP-Organ Music  
KSCJ-Want Ad Rambles  
KSOO-Woman's World  
WDAY-Many Happy Returns of  
the Day  
WEBC-Music in the Air  
WHLB-Morning Musicale  
WMIN-Song Stylist

**9:30 CST 8:30 MST**  
NBC-Attorney-at-Law, sketch  
(Johnson's Floor Wax) WLS  
KOIL (sw-15.21)  
CBS-Richard Maxwell, songs:  
WCCO KFAB KMOX WBBM  
KRNT  
NBC-Just Plain Bill, sketch (Ko-  
lynos): WMAQ KSTP WOW  
WHO  
NBC-Josh Higgins of Finchville:  
KSO  
MBS-Get Thin to Music: WDG  
WGN  
Grandma Travels: WEBC WDAY  
CKX-Interlude in Ivory; Markets  
CKY-Dance Tunes  
KFJM-Household Hour  
KFNF-Nursewoman  
KFJR-Top o' the Dial  
KLP-News  
KOA-Financial Service  
KOBH-Musical Clock

**9:45 CST 8:45 MST**  
NBC-Kitchen Cavalcade (C F  
Mueller Co.): (sw-15.21)  
NBC-The Woman in White, sketch  
(Pillsbury): KSTP WMAQ  
WHO WOW WEBC  
NBC-Viennese Ensemble: KFJR  
CBS-To be announced: WCCO  
KMOX WNAX KSCJ  
Markets: KFJM WDG  
Dr. Friendly: WLW WGN  
CKY-House of Peter MacGregor  
KFAB-Weather; Markets; Ole &  
Marge  
KFNF-Billie, Jean & Bob  
KLP-Turkey in the Straw  
KOA-Wells of Music  
KOIL-Ole & Marge  
KSOO-Tuning Around  
WBBM-Truman Bradley, comm.  
WCAI-△St. Olaf College Chap-  
Service  
WDAY-Concordia College  
WHLB-Woman's Morning Review  
WLS-News  
WMIN-Gospel Singer  
WMT-Young Widdler Jones

**10:00 CST 9:00 MST**  
NBC-The Story of Mary Marlin,  
sketch (Ivory Soap): WLS  
WLW (sw-15.21)  
CBS-Ruth Carhart, songs: KSCJ  
KRNT WHLB  
NBC-David Harum, sketch (Bab-  
O): WHO WOW KSTP WMAQ  
News: WAAW KOIL  
Music by Cugat: CKY CKX  
CKX-Music by Cugat  
KFAB-Ole & Marge  
KFJM-Household Hour  
KFNF-Cornfield Hawaiians  
KFJR-Markets; Weather; Aunt  
Sammy  
KLP-Home-makers' Club  
KMOX-Radio Shopper  
KOA-Aunt Jemima  
KOBH-News; The Weather; Just  
About Time  
KSOO-Market Report; News  
WBBM-The Heart of Julia Blake  
WCCO-Judy & Jane  
WDAY-Hometown Reporter  
WDGY-Beauty & You  
WEBC-Woman's Hour  
WGN-To be announced  
WMIN-News; Bulletin Board

**10:15 CST 9:15 MST**  
NBC-Backstage Wife, sketch  
(Dr. Lyons) KSTP WMAQ  
WOW WHO  
CBS-Cheri & the Three Notes:  
WBBM KSTP KFAB WCCO  
NBC-Pepper Young's Family  
(Camay Soap): WLS (sw-  
15.21)  
For details of contest on this pro-  
gram turn to the inside back cover.  
NBC-Popular Waltzes: KSOO  
KSO  
MBS-Louise Wilcher, organist:  
WDGY  
MBS-Bachelor's Children (Cuda-  
hy): WGN  
News: WTCN KFJM  
CKX-△Moments of Meditation  
CKY Master Singers  
KFNF-Studio Prgm.  
KFJR-Hymns of All Churches  
KMOX-Houseboat Hannah, sketch  
KOA-Margot of Castlewood  
KOIL-Who's the Shopper  
WAAW-Markets  
WDAY-Dude Ranch  
WHLB-Hawaiian Echoes  
WLW-News; River; Weather  
WMIN-Bulletin Board  
WMT-Musical Jamboree  
WNAX-Jimmy Morgan, songs

**10:30 CST 9:30 MST**  
CBS-Big Sister, sketch (Rinsco):  
KRNT WBBM KFAB WCCO  
WNAX KMOX  
NBC-How to Be Charming, beauty  
talk (Phillips): WMAQ WHO  
WOW KSTP  
NBC-Breen & de Rose: KOIL  
NBC Vic & Sade, sketch (Cru-  
co): WLS (sw-15.21)  
CKX-What's in the Air?  
CKY-Morning Melodies  
KFJM-Variety Show  
KFNF-Frank Field  
KFJR-Betty & Bob  
KLP-Markets & News  
KOA-Ocean Reveries  
KOBH-Home Folks Frolic  
KSCJ-Women's Review  
KSOO-Honeymooners  
WDAY-The Mixing Spoon  
WDGY-News  
WEBC-Betterson Family  
WGN-Painted Dreams  
WHLB-Bill Walker & Guest  
WLW-Hugh Cross & Radio Pals  
WMIN-Mid-Morning Concert  
WMT-Francis Voecker, organist  
WTCN-Tunes of Today

**10:45 CST 9:45 MST**  
WMT-Dora Cargin, songs  
WNAX-△Devotional Service

**11:00 CST 10:00 MST**  
NBC-Henry Busse's Orch.: WSM  
WMAQ WHO KSTP

**11:15 CST 10:15 MST**  
CJRM-Gleb Yellen's Orch.  
KMOX-Jay Mills' Orch.  
KOA-Melody Time  
KSL-Rev. Duane G. Hunt  
WLW-Billy Snider's Orch.  
WMIN-Joe Bilo  
WOW-Evening Reveries

**11:30 CST 10:30 MST**  
NBC-One Man's Family: KFJ  
KPO (also see Wed prgs at  
7 p.m.)

CBS-Ted Fio-Rito's Orch.: KFAB  
WJR KMBC KSCJ KMOX  
KRNT WNAX WHAS WBBM

NBC-Andy Kirk's Orch.: WMAQ  
WHO WDAF  
NBC-Jack Sherr's Orch.: WEBC  
WGN WDAY KFJR WTCN  
MBS-Bob Crosby's Orch.: WMT  
KOIL WGN WLW KSTP KSO  
CBC-Serenade in the Night:  
CJRM CKY  
KOA-Geo. Hamilton's Orch.  
KSL-News  
WCCO-Charles Gaylord's Orch.

**11:45 CST 10:45 MST**  
NBC-Henry Busse's Orch.: WSM  
WMAQ WHO KSTP



April 11



**PHIL SPITALNY**  
"Hour of Charm" orchestra leader  
Mon. 8 pm CST (7 MST)

**10:45 CST 9:45 MST**  
NBC-Betty Moore, interior decorating talk (Benj. Moore & Co.): KSTP KSOO WEBC WOV WHO KFJR WDAY WMAQ  
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)  
NBC-Originalities: KSO  
CBS-Aunt Jenny's Stories (Spry): WBBM WCCO KMOX WNAX KRNT KFAB  
MBS-Marcella Hendricks, songs: WDGY  
CKX-On Parade  
KFJM-Markets  
KFNF-Request Hymns  
KLPB-Homemakers' Club  
KOA-To be announced  
KOBH-Household Arts  
KOIL-Lady Courageous  
KSCJ-Livestock Trade; News  
WGN-Stella Dallas, sketch  
WHLB-Famous Yodeling Cowboy  
WLW-The Goldbergs  
WMT-Music Memory Contest  
WTCN-Myndall Cain

**11:00 CST 10:00 MST**  
CBS-Mary Margaret McBride, columnist (Minute Tapioca): KRNT WCCO KFAB WBBM KSCJ KMOX  
NBC-Girl Alone, sketch (Kellogg): WLW WMAQ  
NBC-Vaughn de Leath, sop.: KOA WDAY  
MBS-Boy & Girl Friend: KOIL KSO  
CBC-The Boy & Girl Friend: CKX  
Hymns of All Churches: WEBC WHLB  
CKY-Backstage Wife  
KFJM-Music of the Masters  
KFNF-Weather, Markets & News  
KFJR-Markets; Police Bulletins  
KLPB-Radio Players  
KOBH-News; Odd Facts  
KSOO-Easy to Remember  
KSTP-Household Forum  
WAL-Jenny Skurdaisvoid, contr  
WDGY-Charles Sengir  
WGN-Woman in the Store  
WLS-Robert Hood Bowers' Band  
WHS-Grace Wilson, contralto  
WMIN-News; World Book Man  
WMT-Toby's Bugtussel News  
WNAX-Happy Jack's Old Timers  
WOW-Hymns of Cheer  
WTCN-Whoopee John

**11:15 CST 10:15 MST**  
CBS-Kitty Keene, Inc., sketch (Dreft): KMOX WNAX  
CBS-The Goldbergs (Oxydol): WBBM  
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WOV KFJR WLW KOA  
NBC-Bailey Axton, tr.: WMT Betty & Bob. WFCB WHLB To be announced: KFAB KSCJ CKX-Kelly's Wash Tub  
CKY-Stella Dallas, sketch  
KFNF-Poultry Helps  
KOBH-Thought for the Day  
KOIL-Waltz Time  
KSTP-Minneapolis Commissioner of Health  
WAAW-Markets  
WCCO-Melody Ramblings  
WDAY-Man on the Street  
WDGY-Rhythm Review  
WGN-Edna Sellers, organist  
WHO-Dan Harding's Wife  
WLS-Political Speakers  
WMIN-Here Comes the Band  
WTCN-Classified Column

**11:30 CST 10:30 MST**  
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WBBM KRNT KFAB KMOX

NBC-Harry Candulla's Orch.: KSTP  
NBC-Nat'l Farm & Home Hour: WMAQ KOA KSOO WEBC KFJR WTCN KSO WDAY (sw-15.21)  
Program by Future Farmers of America, music by United States Army Band.  
CBC-Harry Candulla's Orch.: CKY  
CKX-Farmer's Hour  
KFJM-Floyd Johnson's Orch.  
KFNF-Billie & Jean  
KLPB-Markets & News  
KOIL-Women in the News  
KSCJ-Pelletier Poisters; Sons of Pioneers  
WCCO-Happy Gilman  
WDGY-Trailin' Along  
WGN-News  
WHLB-Stock Quotations  
WHO-Hymns of All Churches  
WLS-Ma Perkins, sketch  
WLW-Live Stock; Spray Service  
WMIN-Rhythmic Age  
WMT-Troubaderos  
WNAX-Grandma Travels  
WOW-Aunt Sally

**11:45 CST 10:45 MST**  
NBC-Nat'l Farm & Home Hour: WLW  
CBS-Our Gal Sunday (Anatin): WBBM KRNT KFAB KMOX  
MBS-Joan Merrill, songs: KOIL  
CBC-Harry Candulla's Orch.: CKX  
KFJM-Markets  
KFNF-Alfalfa John  
KLPB-The Stamp Man  
KSCJ-Stars Over Hollywood  
KSTP-Kitty Keene, Inc.  
WCCO-Grandma Travels  
WDGY-News  
WGN-Way Down East  
WHLB-Swing Session  
WHO-Betty & Bob  
WLS-Markets; Weather; News  
WMIN-Interview  
WMT-News; Markets; Hillbillies; Question Man  
WNAX-Russ & Cliff  
WOW-Staff Orch.

## AFTERNOON

**12:00 CST 11:00 MST**  
NBC-News; Vincent Curran, bar.: (sw-15.33)  
CBS-Betty & Bob, sketch (Gold Medal): WCCO WBBM KFAB KMOX (sw-15.27)  
News: WMIN KSCJ KOIL WAAW  
Markets: WOV WDGY  
CKX-Noon Hour Prgm.  
CKY-Concert Hall  
KFJM-News Oddities  
KFNF-Farm Sales & News  
KLPB-Noon-day Varieties  
KOBH-News; World Book Man; Easy to Remember  
KSTP-World News  
WGN-Man on State Street  
WHLB-Luncheon Melodies  
WHO-Market & Weather Reports  
WLS-Dinnerbell Prgm.  
WNAX-The Farm & Home

**12:15 CST 11:15 MST**  
NBC-Escorts & Betty: (sw-15.33)  
CBS-Hymns of All Churches (Gold Medal): WCCO WBBM KFAB KMOX (sw-15.27)  
MBS-Carson Robison's Bucks roos (Musterole): KOIL KSO  
CKX-Royden Taylor  
KFJM-News  
KFNF-Around the Dinner Table  
KSCJ-Voice of the People  
KSTP-Dan Harding's Wife  
WAAW-Markets  
WDGY-Farm Bureau News  
WGN-To be announced  
WHO-Luncheon Music  
WMIN-Noon-day Jamboree  
WMT-Voice of Iowa  
WNAX-News & Markets  
WOW-Midday Melodies

**12:30 CST 11:30 MST**  
NBC-Words & Music: WMAQ (sw-15.33)  
CBS-Arnold Grimm's Daughter (Gold Medal): WCCO WBBM KFAB KMOX (sw-15.27)  
News: WOV WHO  
El & Zeb: CKY KLPB  
CKX-Time and Weather; Now and Then  
KFJD-Campus Sports  
KFJM-Olaf Roisen's Orch.  
KFNF-Henry Field  
KFJR-News; Studio Prgm.  
KOA-Curiosities  
KOBH-Luncheon Music; Weather Report  
KOIL-Old Songs Are the Best Songs

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### NIGHT

**6:30 CST CANTOR'S CAMEL CARAVAN; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's orchestra; Gertrude Lawrence, guest, CBS.**  
**7:00 CST BURNS AND ALLEN; Tony Martin and Jan Garber's orchestra. NBC-Red.**  
**7:30 CST VOICE OF FIRESTONE; Margaret Speaks, Alfred Wallenstein's orchestra; NBC-Red.**  
**8:00 CST LUX RADIO THEATER; guests, CBS.**  
**8:00 CST PHILADELPHIA ORCHESTRA; Eugene Ormandy, conductor; guest, NBC-Blue.**  
**8:00 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC-Red.**  
**9:00 CST TRUE OR FALSE, MBS.**  
**9:00 CST CARNATION CONTENTED HOUR; orchestra conducted by Marek Weber, Lullaby Lady, Maria Kurenko, male quartet, Vincent Pelletier, announcer, NBC-Red.**  
**9:30 CST BRAVE NEW WORLD, dramatization, CBS.**

## Zero Hour

Two a.m., Sunday, April 24, is the hour when Daylight Saving Time goes into effect for the summer months. Radio goes haywire then—some programs change time; others remain in their old spots; a few leave the air, to be replaced by new shows. Look for facts about all the changes in the April 30 Radio Guide!

KSCJ-Roundup  
KSOO-Melodeers  
KSTP-Daily Features  
WDAY-Noonday Variety Prgm.  
WDGY-Livestock Markets  
WEBC-Bulletin Board, News  
WGN-Markets; Midday Service  
WLS-Voice of the Feed Lot  
WLW-Ma Perkins, sketch  
WMT-Hillbillies  
WNAX-Melodiers  
WTCN-Popular Concert  
**12:45 CST 11:45 MST**  
CBS-Valliant Lady, sketch (Gold Medal): WBBM KRNT WCCO KMOX (sw-15.27)  
MBS-Voice of Experience (Lydia E. Pinkham): KOIL KSO  
News: KSOO KOA KLPB CKY CKX  
KFJD-Farm Flashes  
KFJR-Grandma Travels  
KFJM-Markets  
KSCJ-Livestocks; Home Dept.  
KSTP-Carson Robison  
WDAY-News; Noon Day Variety Prgm.  
WDGY-Farm Markets  
WHO-To be announced  
WLS-The Business of Farming  
WLW-Kitty Keene, Inc.  
WMAQ-Democratic Party of Cook County  
WMIN-Swing Time  
WMT-Iowa Cornhuskers; Bjorg Bjorgenson  
WNAX-D. B. Gurney  
WOW-Staff Orch.  
WTCN-Front Page

**1:00 CST 12:00 MST**  
CBS-Oxydol's Own Ma Perkins, sketch: WCCO KMOX KSCJ WNAX (sw-15.27)  
NBC-U. S. Navy Band: KFJR WEBC KSO (sw-15.21)  
NBC-Norman Cloutier's Orch.: WMAQ WHO (sw-15.33)  
CBC-Big Sister: CKY CKX  
KFAB-Roy, Lonnie & John  
KFJD-ΔBrookings Churches  
KFJM-Hit of the Day  
KFNF-Grab Bag  
KOA-House of Dreams  
KOBH-Midday Melodies  
KOIL-Curb Exchange  
KSOO-Farm Specials  
KSTP-Minnesota is Yours  
WBBM-To be announced  
WDAY-Noonday Variety Prgm  
WDGY-Slim Jim  
WGN-Harold Turner, pianist  
WHLB-Slovenian Music  
WLB-Musical Varieties  
WLS-School Time  
WLW-School of the Air  
WMIN-News; Orch.  
WMT-Many Happy Returns; German Band  
WOW-Two Pianos

**1:15 CST 12:15 MST**  
CBS-The O'Neills, sketch (Ivory Soap): WBBM KRNT KMOX WCCO (sw-15.27)  
CBC-London Calling: CKY  
Market Summary: WOV WAAW  
CKX-Songs of Yesteryear  
KFAB-Markets & News  
KFJD-Dr. Emily H. Davis, head of art department  
KFJM-Puzzle Prgm.  
KOA-Report Period  
KOBH-News  
KOIL-Top Tunes  
KSCJ-Serenader  
KSTP-Youth in Schools  
WGN-Quarter Hour Musicale  
WHO-Kitty Keene, sketch  
WLS-Otto's Toreadors  
WMIN-Gypsy Strings  
WMT-Earl E. May, talk

**1:30 CST 12:30 MST**  
CBS-American School of the Air: KSCJ KRNT WBBM WCCO KMOX KFAB WHLB (sw-11.83)  
NBC-Navy Band: KSOO KOIL  
NBC-Happy Jack, songs: (sw-15.33)  
NBC-How to be Charming (Phillips Chemical): KOA  
CBC-London Calling: CKX  
News: KFNF WMT WMAQ  
Houseboat Hannah: WEBC WOV WHO  
KFJD-Susan Z. Wilder extension service nutritionist  
KFJM-Request Prgm.  
KOBH-Favorite Songs; Crime Never Pays  
KSTP-Woman's Page-Air  
WDAY-Agriculture in the News  
WDGY-Rhythmic Age  
WGN-June Baker, talk  
WLS-Market Summary; Gabriel Heater  
WMIN-Design for Melody  
WNAX-Jimmy Morgan, songs  
WTCN-Little Jack Little's Orch.

**1:45 CST 12:45 MST**  
NBC-In the Music Room: KOA (sw-15.33)  
Judy & Jane: WNAX WDAY WHO WEBC WOV  
CKX-Market Quotations  
KFJD-Mrs. Gitchell, Play Awhile  
KFNF-Your Pets  
KSTP-Houseboat Hannah  
WDGY-Dyblie's Scrap Book  
WGN-Hits of Today  
WLS-Howard Peterson, organist  
WMAQ-Clean-up Week Campaign  
WMT-Closing Markets; Musical Interlude  
WTCN-For the Ladies  
**2:00 CST 1:00 MST**  
CBS-Matinee in Manhattan: KSCJ KRNT WHLB (sw-11.83)

NBC-Rochester Civic Orchestra: KOIL WTCN KSOO  
Program: Overture to "Oberon" (von Weber), Lake at Sunset (Maganini), Morning in the Mountain and Festival of St. Jean-de-Luz from "Au Pays Basque" (Gaubert), Overture to "Il Matrimonio Segreto" (Cimarra), Serenade for Wind Instruments (Strauss) and Francesca da Rimini (Tchaikovsky).  
NBC-Pepper Young's Family sketch (Camay): WMAQ WOV WDAY WEBC KFJR KSTP WHO KOA WLW (sw-15.33)  
For details of contest on this program turn to the inside back cover.  
MBS-Girl Meets Boy: WDGY  
KFAB-Markets & News  
KFJM-World Bookman  
KFNF-Kitchen Klatter  
KMOX-Magic Kitchen  
KOBH-Farm & Ranch Hour  
WBBM-The Editor's Daughter  
WCCO-Livestock  
WGN-Marriage License Romances  
WLB-Musical Varieties  
WLS-Homenaker's Prgm.  
WMIN-News; Music Hall  
WMT-Afternoon Recess  
WNAX-Blue Ridge Trio  
**2:15 CST 1:15 MST**  
NBC-Oxydol's Own Ma Perkins, sketch: KSTP WDAY WOV WMAQ KOA WHO WEBC KFJR KFAB (sw-15.33)  
NBC-Rochester Civic Orch.: KSO (sw-15.33)

CBC-London Calling: CKX  
KFAB-Hal, Cal & Sal  
KFJM-Ma Perkins  
KFNF-Studio Prgm.  
WAAW-News  
WBBM-Meet the Missus  
WCCO-Markets  
WDGY-Gertrude Lewis  
WGN-Afternoon Melodies  
WLW-Mad Hatterfields  
WNAX-Your Favorites  
**2:30 CST 1:30 MST**  
NBC-Vic & Sade, sketch (Crisco): WEBC WHO KSTP WLW WMAQ KOA WOV KFJR KSOO WDAY  
NBC-Rochester Civic Orchestra: WMT  
CBS-Kate Smith, columnist: KRNT KSCJ WHLB WCCO KFAB Bill Miller  
KFJM-Slim Thompson's Cowboys  
KFNF-Mother's Forum  
KMOX-Linda's First Love, sketch  
WBBM-Man on the Street  
WCCO-Heart of Julia Blake  
WDGY-Music Box  
WGN-Jam Session  
WLS-News  
WNAX-George German's Pied Pipers

**2:45 CST 1:45 MST**  
CBS-Nan Wynn, songs: KSCJ KRNT (sw-11.83)  
NBC-Toe Guiding Light, sketch (White Naptha): WHO WEBC WMAQ WOV KFJR WDAY WLW KSTP KOA KSOO  
MBS-Good Health & Training: WGN  
KFAB-Poultry Shop Talks  
KMOX-Editor's Daughter, sketch  
WBBM-Radio Gossip Club  
WCCO-Ladies First  
WDGY-Gems of Melody  
WHLB-Judy & Jane  
WLS-Homemakers Prgm.  
WNAX-Betty Lane's Southerners

**3:00 CST 2:00 MST**  
CBS-Columbia Concert Hall: KSCJ KRNT (sw-11.83)  
NBC-Club Matinee: KSOO WMT WENR KOIL WTCN KSO (sw-15.21)  
NBC-Lorenzo Jones, sketch (Phillips): KSTP WMAQ WHO WOV  
CBC-Club Matinee: CKY CKX  
KFJM-Educational Series  
KFNF-Variety Revue  
KFJR-News; Studio  
KMOX-Singin' Sam  
ROA-Judy & Jane  
KOBH-News; Elks Safety Prgm.  
WBBM-Houseboat Hannah  
WDAY-Kitty Keene, Inc.  
WDGY-Jolly Millers  
WEBC-Stocks; News  
WGN-Musical Mail Box  
WHLB-Stock Quotations  
WLW-Dan Harding's Wife  
WMIN-News; County Fair  
WNAX-News  
**3:15 CST 2:15 MST**  
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): KSTP WHO WOV KOA WMAQ  
CBS-Concert Hall: KFAB WHLB WCCO  
MBS-Willard Hotel Handicap: WGN  
NBC-Club Matinee: WEBC KFAB-Sonny Jim  
KFJM-News

KFYR-Judy & Jane  
KMOX-One Woman's Opinion  
WBBM-News; Milton Charles, organist  
WDAY-News; Tea Time Tunes  
WLW-Life of Mary Sothern  
WNAX-Happy Jack's Old Timers  
**3:30 CST 2:30 MST**  
CBS-Easter Concert: KMOX WCCO WNAX WBBM WHLB (sw-11.83)  
NBC-The Hughes Reel with Rush Hughes, commentator (Borden Co.): WOV KSTP KOA WHO WMAQ  
MBS-Ted Malone's Between the Bookends: WDGY  
CKX-Continental Varieties  
CKY-Record Library  
KFAB-Cornhusker Jamboree  
KFJM-Melody Matinee  
KFJR-Kitty Keene, Inc.  
KOBH-For Mother & Dad  
KSCJ-Peacock Court  
WDAY-Rudy Sten's Cowboys  
WGN-Afternoon Melodies  
WLW-Heart of Julia Blake  
WMIN-Kaffee Klatch  
**3:45 CST 2:45 MST**  
CBS-Dance Time: WCCO WBBM KRNT KMOX (sw-11.83)  
NBC-The Road of Life, sketch (Chippo): WMAQ WLW  
NBC-Club Matinee: KFJR WHO  
MBS-Book a Week: WGN  
CBC-The Lure of the Arctic: CKY CKX  
KFNF-Gospel Singer  
KOA-Dan Harding's Wife  
KSCJ-Community House  
KSTP-Voice of Experience  
WDGY-Jam Session  
WNAX-Jimmy Morgan, songs  
WOW-Kitty Keene, sketch

**4:00 CST 3:00 MST**  
NBC-Bennett & Wolverton; News: KOA WENR  
NBC-Neighbor Nell: KFJR WEBC (sw-15.21)  
CBS-Dear Teacher: WCCO WBBM (sw-11.83)  
MBS-To be announced: WGN News: KSOO WPAV  
University Lecture: CKY CKX  
KFJM W. P. A. Recreational  
KMOX-Let's Compare Notes  
KOBH-News; Piano Paintings  
KOIL-Song Album  
KSCJ-News; Let's Dance  
KSTP-Modern Home  
WDGY-Dream Weavers  
WHLB-ΔDevotional Services  
WHO-Way Down East  
WLW-Editor's Daughter, sketch  
WMAQ-Tea Time Varieties  
WMIN-News; Potpourri  
WMT-Ralph Slade's Orch.  
WNAX-Happy Jack's Old Timers  
WOW-People in the Headlines  
WTCN-Gratia Barre

**4:15 CST 3:15 MST**  
CBS-New Horizons: WCCO WBBM KMOX (sw-11.83)  
NBC-Don Winslow of the Navy, sketch: KFJR WTCN WDAY WMT KSOO  
NBC-Vaazabonds: WMAQ KOA  
CBC-The Sea Ghost: CKY CKX  
WBS-Three Graces & Piano: WGN KSO  
KOBH-Musical Newsy  
KOIL-Show Shop  
KSTP-Thomas & St. Catherines  
WDGY-Rhythm Revue  
WEBC-George Sokolsky, commentator  
WENR-Music Circle  
WHLB-Our Scrapbook  
WHO-Myrt & Marge, sketch  
WLW-Jack Armstrong  
WMIN-Siesta  
WOW-Lady of Millions

**4:30 CST 3:30 MST**  
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53-15.33)  
NBC-Kellogg's Singing Lady: WLW (sw-15.21)  
Story: Alice Through the Looking Glass, Part I.  
NBC-Radio Rubes: WENR KSO KOIL  
CBS-Stepmother, sketch (Colgate): WBBM KMOX WCCO (sw-11.83)  
MBS-Edgar Herring, xylophonist: WDGY KSO  
NBC-Rex Maupin's Orch.: KFJR WEBC WDAY WMAQ  
CBC-Songs to Remember: CKX News: WAAW-KFAB  
KFJM-Playmakers  
KOA-Heart of Julia Blake  
KOBH-Matinee Melodies  
KSCJ-Sketches in Melody  
KSOO-Skyride  
KSTP-Movie Parade  
WGN-Afternoon Serenade  
WHLB-Please Play  
WHO-The Party Line  
WMIN-Matinee Melodies  
WMT-Cowboy Roundup





BETTY WINKLER Patricia Ryan of "Girl Alone" Mon. 11 am CST (10 MST)

Frequencies

CJRM-540 WCCO-810
CKX-1120 WDAF-610
CY-910 WDAY-940
KFAB-770 WDG-1180
KFJ-780 WEBC-1290
KFJ-1410 WENR-870
KFNF-890 WGN-720
KFYR-550 WHAS-820
KLP-1240 WHLB-1370
KMBC-950 WHO-1000
KMOX-1090 WJR-750
KOA-830 WLB-1250
KOBH-1370 WLS-870
KOIL-1260 WLW-700
KRNT-1320 WMAQ-670
KSCJ-1330 WMIN-1370
KSL-1130 WMT-600
KSO-1430 WNAX-570
KSOO-1110 WOW-590
KSTP-1460 WSM-650
WAAW-660 WTCN-1250
WBBM-770 WTMJ-620
WCAI-1250

WNAX Blue Four
WOW Records; Police Bulletins
WTCN-Choral Society

4:45 CST 3:45 MST
CBS-Hilltop House, sketch (Palm olive); WNAX WBBM KFAB KMOX WCCO (sw-11.83)

NBC-Little Orphan Annie, sketch (Ovaltine); (sw-9.53-15.33)
NBC-Rex Maupin's Orch.; KOA
NBC-King's Jesters; KSO KOIL WENR KSOO

CKX-Monitor Views the News
CKY-Prof. Allison, Book Review
KSCJ-Cub Reporter
KSTP-Musicale

WDGY-Mood Music
WHO-Davidson News Bulletin
WLW-Hilltop House
WMAQ-Romance and Rhythm
WOW-Creighton University

5:00 CST 4:00 MST
CBS-News; Among Our Souvenirs; KSCJ KRNT WHLB
NBC-Army Band; WTCN KOIL KSO WMT KSOO

NBC-Creagh Mathews, trn.; KOA WDAY (sw-9.53-15.33)
MBS-Golden Journeys; WGN
CBC-Golden Journeys; CKX
News; WJR KOBH

Dick Tracy, sketch; WOW KSTP
WMAQ CKY WLW
CFCN Pelican Club
CJRM-Monitor Commentary

KFAB-Rhythm & Romance
KFJ-What's New!
KFNF-Cub Reporters
KFYR-News for Kids
KMOX-Jack Armstrong

WBBM-Kitty Keene, Inc.
WCCO-Dance Orch.
WDGY-Crazy Quilt
WEBC-Twilight Review
WENR-Malcolm Claire, children's stories

WHO-Hilltop House
WHLB-News; Hollywood Brevities
WNAX-Pied Pipers

5:15 CST 4:15 MST
NBC-Top Hatters Orch.; KFJR KOA
CBS-Among Our Souvenirs; WHLB

MBS-Dancing Strings; WDG
NBC-Army Band; WENR
Terry and the Pirates; WMAQ
WOW

News; CKY CKX KFNF
KFAB-Man on the Street
KFJ-Birthday Bells
KMOX-Air Adventures of Jimmy Allen

KOBH-The Playboys
KOIL-Theater Spotlight
KSTP-Charlie Chan, sketch
WBBM-Dave Bacal, organist

WCCO-Jack Armstrong
WDAY-Charlie & Cedric
WENR-Don Winslow of the Navy
WGN-Buddy & Ginger

WHO-Jimmy Allen
WJR-Eddie Batchelor
WLW-Short Short Story
WNAX-Bert Layne's Mountain eers

5:30 CST 4:30 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties); KSCJ WNAX WCCO KMOX KFAB KRNT WBBM (sw-11.83) (also see 7:45 p.m.)

NBC-News; Vaughn de Leath, songs; WDAY (sw-9.53-15.33)
MBS-Sophisticated Ladies; WDG
Dick Tracy, sketch; WMT KSOO
Jack Armstrong; WHO WMAQ KFJR KOIL

Jerry of the Circus; KSTP WEBC
CKX-Blair of the Mounties
CKY-British Dance Bands
KFJ-Lone Ranger
KFNF-Studio Prgm.
KOA-News Flashes

KOBH-The Mastersingers
WENR-What's the News?
WGN-Charlie Chan, sketch
WHLB-Jerry of the Circus
WLW-Allan Franklyn, sports

WMIN-Eventide Echoes
WOW-The Jangles
WTCN-Waltz Serenade
5:45 CST 4:45 MST
CBS-Lum & Abner (Postum); KFAB KMOX KRNT WBBM WCCO (sw-11.83) (also see 10:15 p.m.)

NBC-Lowell Thomas, news commentator (Sun Oil); WLW (sw-15.21)
NBC-Little Orphan Annie, sketch (Ovaltine); WOW KSTP
NBC-Dinner Concert; WMAQ WTCN KSOO KFJR
NBC-Rollini Trio; WENR

1st Fanfare; CKX
News; WDG KOIL
Little Orphan Annie; WGN WHO
Terry & the Pirates; WEBC
WHLB

CKY-Melody Time
KFNF-Bob Beckett
KOA-Briefs
KOBH-Church in the Wild-wood

KSCJ-Serenader
WDAY-Lem & Martha
WJR-Waltz Time
WMIN-Hearth & Home
WMT-Sports; News
WNAX-Blue Ridge Trio

6:00 CST 5:00 MST
NBC-Amos 'n' Andy (Campbell's Soup); WLW KSTP (also see 10 p.m.)

CBS-Just Entertainment With Jack Fulton, trn.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum); WJR (sw-11.83) (also see 10 p.m.)

NBC-Music Is My Hobby; WENR WTCN KSO (sw-11.87)
CBS-Not So Long Ago; KFAB WBBM KSCJ KSL
CBC-The Merry Islanders; CKX
News; KMBC KMOX WOW WMAQ

CJRM-Market News
CKY-On the Mall
KFJ-News & Weather
KFYR-News; Studio Prgm.
KOIL-For Men

KSOO-Elk's Safety Campaign
WBBM-Diesel Training
WCCO-Front Page Parade
WDAY-Studio Prgm.
WDAY-Organ Reveries
WDGY-Twilight Interlude
WEBC-To be announced
WGN-Henry Weber's Concert Orch.

WHAS-Manual H. S. Glee Club
WHLB-Dinner Music
WHO-Lou & Jerry
WMIN-News; Orchestra
WMT-Life Savers; Dinner Music
WNAX-Organ Melodies
WSM-Sports; June Moody
WTMJ-Today's Events

6:15 CST 5:15 MST
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); WOW WDAY KSTP WEBC WMAQ WHO KFJR WDAF WTMJ (also see 10:15 p.m.)

CBS-Arthur Godfrey, songs and patter (Barbasol); KFAB WJR WBBM KRNT KMOX WHAS (sw-11.83)

NBC-The Devil Take the Hind-most, talk by Dr. Joseph Jastrow; WENR WTCN KSOO KSO (sw-11.87)

The topic to be discussed by Dr. Joseph Jastrow is titled "Men and Motives."
CBC-Major Bill; CJRM CKX
News; WAAW KFJ-
CKY-Ranch Boys
KMBC-As Kansas City Dines
KOA-Dorothy McKenzie, songs
KOIL-Dinner Music

KSCJ-Jerry of the Circus
KSL-Adventures of Jimmy Allen
WCCO-Let's Celebrate
WDGY-Rhythm Revue
WENR-Better Business Bureau
WGN-Evening Serenade
WHLB-Movie Preview
WLW-Evening at Home
WMIN-Sports
WMT-The Auto Auctioneer
Wm. John Lewis

6:30 CST 5:30 MST
CBS-Cantor's Camel Caravan, with Eddie Cantor; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's Orch.; WHLB KMBC WJR KSCJ WBBM KMOX WNAX KFAB KRNT WHAS WCCO (sw-11.83) (also see 9:30 p.m.)

Guest: Gertrude Lawrence.

NBC-Rose Marie, songs; WENR WMT
NBC-John Herrick, bar.; KFJR WSM WMAQ
CBC-Organ Recital; CJRM
News; WHO KSOO
Sports; KFJ- WTCN KSTP WGN

To be announced; WEBC WDAF
CKX-The Sportscaster
CKY-Broadway Comedy Stars
KOA-Adv. of Jack Armstrong
KOIL-Lone Ranger
KSL-Merchants Radio Column
WDAY-Road Bulletin; News
WENR-Judge John Prystalski, talk

WLW-County Courier
WMIN-Dining Out
WMT-Etchings in Ivory
WOW-Wig-Waggin'
WTMJ-Easy Aces

6:45 CST 5:45 MST
NBC-Steinie Bottle Boys Jamboree (Glass Containers Assn.); WENR (sw-11.87)

NBC-Concert Ensemble; WTCN WMT KSOO
NBC-Angler & Hunter, talk; WMAQ WOW WDAF WSM
MBS-Ennio Bolagnini's Orch.
WGN WDG

Vic Arden's Orch.; WHO WDAY KFJR
CJRM-Howie Wing
CKX-Murder Mysteries
CKY-Co-Op. Promotion Board
KOA-Jimmie Allen Adventures
KFJ-Songs at Eventide
KLP-M-Witt and Music
KSL-News
KSTP-Overture

WEBC-News; Varieties
WLW-The Minstrel Man
WMIN-Leamington Trio
WTMJ-Reddy Kilowatt's Orch.

7:00 CST 6:00 MST
NBC-Burns & Allen (Grape Nuts) with Tony Martin & Jan Garber's Orch.; WMAQ WHO WLW KSTP WSM WDAY KFJR WEBC WOW WDAF WTMJ (also see 9:30 p.m.)

CBS-You Said It; Lou Holtz; Kay Thompson's Orch.; Richard Himber's Orch. (Brewer's Ass'n.); WJR KMOX KMBC WCCO WNAX WHLB KFAB WHAS KRNT KSCJ (sw-11.83) (also KNX at 11 p.m.)

NBC-Enric Madrignera's Orch.; KOIL KSO WMT (sw-11.87)
MBS-Isham Jones' Orch.; WGN WDG
CBC-Dance Orch.; CKX
CJRM-Dinner Dance Music
CKY-Bohemian Nights
KFJ-P. T. A. Assn.
KFJ-For Star Prgm
KOA-Too Young to Vote
KSL-Dance Orch.
KSOO-Sport Revue
WBBM-Election Board
WCAI-St. Olaf Male Quartette
WLB-Ein Heldenleben
WLS-Political Speakers
WMIN-News; Novelettes

7:15 CST 6:15 MST
CJRM-News; Sports
KFJ-Home Gardner
KLP-Musical Interlude
KOA-Victor Arden's Orch. & Guests
WMIN-St. Paul Urban League

7:30 CST 6:30 MST
NBC-Those We Love, drama; Nan Grey (Pond's Cream); WMT KOIL WLS KSO KOA (sw-11.87)

MBS-Lone Ranger, drama (Silvercup); WGN (also see 9:30 p.m.)

NBC-Voice of Firestone; Margaret Speaks, sop.; Mixed Chorus; Symphony Orch.; Alfred Wallenstein, cond.; WOW WDAF WTMJ WHO WMAQ WEBC WSM KSTP KFJR WDAY WLW (sw-9.53) (also see 10:30 p.m.)

Program: Margaret Speaks offers Estrellita (La Forge). Thine Alone (Herbert). Song of Songs (Moya). Orchestra numbers include Overture to Carmen (Bizet). Hall of the Mountain King from "Peer Gynt Suite" (Grieg), and Bolero (Ravel).

CBS-Pick & Pat (Model Smoking Tobacco); Edward Roecker, bar.; Benny Krueger's Orch.; KMBC WNAX WHAS KMOX KFAB WBBM WCCO KRNT WJR (sw-11.83) (also see 10:30 p.m.)

CBC-Bonjour Paris, Bonsoir; CKY CKX
CJRM-Adv. of Jimmie Allen
KFJ-Orchestra Parade
KSCJ-Peter McGregor
KSL-Poetic Paradise
WCAL-Musical Prgm.
WDGY-Eventide Echoes
WHLB-Gus Josephson
WLB-Hero's Life
WMIN-Bud Morton Club

7:45 CST 6:45 MST
CBS-Boake Carter, commentator (Huskies & Post Toasties); KSL (also at 5:30 p.m.)

CJRM-To be announced
KSCJ-Norwegian Singers
KSOO-Dance Parade
WCAL-Alumni News
WHLB-Earl Ridlon, pianist
WMIN-Bud Morton Club

8:00 CST 7:00 MST
NBC-Philadelphia Orch. (Banking Group); KSO WLS WTCN KFJR WDAY WEBC (sw-11.87)

The music detail for this program may be found on page 7 this week.

CBS-Lux Radio Theater; KSL WBBM WCCO KMBC WNAX WJR KFAB KMOX KRNT WHAS (sw-11.83)

NBC-Hour of Charm (General Electric); Phil Spitalny & His Girls; Rosaline Greene, m.c.; WHO WOW WLW KSTP WSM WTMJ KOA WMAQ WDAF

MBS-Ruby's Music; WMT
CBC-Lux Radio Theater CKY CKX
CJRM-Melodies of the Music Masters

KFJ-American Legion Prgm.
KOIL-Table for Two
KSCJ-Detective Stories
WGN-Bob Crosby's Orch.
WHLB-Wings Over the World
WMIN-News; Tuning Around

8:15 CST 7:15 MST
KFJ-News
KFNF-Club Cabana
WGN-Income Tax Questions
WHLB-Radio Night Club

8:30 CST 7:30 MST
NBC-Music for Moderns; WHO WTMJ WSM WDAF WOW
MBS-To be announced; KOIL WMT
CJRM-Harmonizers
KFJ-Ave Maria Hour
KOA-Pleasant Valley Frolics
KSCJ-Monday Medley
KSTP-F. B. I.
WGN-Ennio Bolagnini's Orch.
WHLB-Musical Moments
WLW-Unsolved Mysteries
WMAQ-Thomas J. Courtney, talk
WMIN-Buenos Noches

8:45 CST 7:45 MST
NBC-Music for Moderns; KSTP
MBS-To be announced; WLW
CJRM-Dance Orch.
KOA-Melody Time
WGN-News; Sports
WHLB-Olga Prosnick
WMIN-W. P. A. Prgm.

9:00 CST 8:00 MST
CBS-Wayne King's Orch. (Lady Esther); KRNT KFAB WJR KMOX WBBM KSL WCCO KMBC WHAS (sw-11.83)

NBC-Behind Prison Bars, drama (Sloan's Lintiment); Warden Lewis E. Lawes; KOIL WENR WTCN WMT KSO (sw-11.87)

The story of how a young man committed murder while under the influence of marijuana will be told.

NBC-Carnation Contented Prgm.; Maria Kurenko, sop.; Orch., conducted by Marek Weber; KOA WOW WHO WSM WMAQ WTMJ WDAF KSTP (sw-9.53)

Program: The Lullaby Lady offers Love's Lullaby (Stetson); the orchestra plays For You Rio Rita, and a group of Liszt compositions including Polonaise in E, Hungarian Rhapsody Nos. 2, 4 and 1; Les Preludes, and Nocturne. The quartet sings Sylvia (Speaks) and T-P-Tin. Franquia Serenade will be presented as a violin solo, and Dorfmuik as the ensemble's selection.

MBS-True or False, quiz prgm. (J. B. Williams Co.); WGN WLW
Teams: Smith College graduates vs. Harvard men.

CBC-Carnation Contented Prgm.; CKY CKX
St. Louis County Rural Schools; WEBC WHLB
CJRM-Balfour Technical School
KFJ-When Day Is Done
KFYR-Farmers Union
KSCJ-American Scene
WDAY-Old Timers

WMIN-News Review
WNAX-Musical Moments
9:15 CST 8:15 MST
KFJR-Rendezvous for Two
WEBC-Foreign Music Prgm.
WHLB-Song Time
WMIN-Guest Night
WNAX-News
9:30 CST 8:30 MST
NBC-Public Hero No. 1 (Falstaff Brewing); WMAQ WHO WOW

NBC-Burns & Allen (Grape Nuts) with Tony Martin & Jan Garber's Orch.; KOA (also at 7 p.m.)

CBS-Brave New World; WCCO KSCJ KFAB KRNT WNAX WJR WHLB (sw-11.83)

NBC-For Men Only (Vitalis) Per La Centra; Peter Van Steeden's Orch.; WLW WENR

CBS-Cantor's Camel Caravan, with Eddie Cantor; KSL (also at 6:30 p.m.)

NBC-Nat'l Radio Forum; WDAY KSO KFJR KOIL WEBC WMT (sw-11.87)

CBC-Sport in Canada; CKY CJRM CKX
KMBC-News; Sports
KMOX-Evening Serenade
KSTP-To be announced
WDAF-Let's Celebrate
WGN-Pageant of Melody
WHAS-Here's to You
WMIN-Variety Prgm.
WSM-Mary Dugan
WTCN-Front Page
WTMJ-Let's Dance

9:45 CST 8:45 MST
CBC-The Art Singer; CJRM CKY CKX
KMBC-Vic Arden's Orch.
KSTP-Musicale
WBBM-Songs for You
W.D.-D. W. Newcomer's Quartet
WLS-Lawrence Goodman's Piano logue
WTCN-Educational Prgm.
WTMJ-Let's Dance

10:00 CST 9:00 MST
NBC-Amos 'n' Andy (Campbell's Soup); WOW WMAQ WDAF WHO KOA WSM (also at 6 p.m.)

CBS-Just Entertainment With Jack Fulton, trn.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum); KSL KRNT KMBC KMOX WCCO KFAB WBBM WHAS (also at 6 p.m.)

NBC-Jerry Blaine's Orch.; (sw-9.53)
CBS-Jimmy Dorsey's Orch.; (sw-11.83)
NBC-Francis Craig's Orch.; WMT KSO

CBC-News; CKY CJRM CKX
News; WJR KSCJ KOIL WDAY
KFYR-Weather; News
KSTP-Musical Comedy Revue
WEBC-Novelettes
WENR-Globe Trotter
WHLB-Waltz Time
WLW-Paul Sullivan, news
WMIN-News; Tom Gentry
WNAX-Evening Varieties
WTCN-Charlie Gaylord's Orch.
WTMJ-Sports & News

10:15 CST 9:15 MST
CBS-Lum & Abner (Postum); KSL (also at 5:45 p.m.)

NBC-Uncle Ezra (Alka-Seltzer); KOA (also at 6:15 p.m.)

NBC-Jerry Blaine's Orch.; WOW
NBC-Francis Craig's Orch.; KFJR WENR WDAY
CBS-Jimmy Dorsey's Orch.; KSCJ KFAB KMBC WNAX
MBS-Dance Orch.; WGN
CBC-Burrard Male Voice Choir; CKX CKY CJRM
News; WHO WSM WMT WHAS
WMIN WEBC
Vic Arden's Orch.; KMOX WBBM

KOIL-Sports Highlights
KSTP-Night Extra
WCCO-Cedric Adams
WDAF-Max Condon, trn.
WHLB-Tribune Time
WJR-Peaceful Valley
WLW-Van Olman's Orch.
WMAQ-Democratic Central Committee

WTCN-Burton Boys
WTMJ-Crime Quizzers
10:30 CST 9:30 MST
NBC-Voice of Firestone; Margaret Speaks, sop.; Mixed Chorus; Symp. Orch.; KOA (also at 7:30 p.m.)

CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; KSL (also at 7:30 p.m.)

NBC-Magnolia Blossoms; WEBC WTCN WSM WDAY KOIL KSO KFJR
CBS-Sammy Kaye's Orch.; KSCJ WHAS WNAX KMBC KFAB KRNT WHLB (sw-11.83)
NBC-Henry Busse's Orch.; KSTP WLW (sw-9.53)
MBS-Pancho's Orch.; WGN WMT

CBC-Luigi Romanelli's Orch.; CJRM CKY CKX
News; WBBM WOW
Dance Orch.; WDAF WMIN WTMJ
KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHO-Sports Review
WMAQ-Lou Breesse's Orch.

10:45 CST 9:45 MST
CBS-Sammy Kaye's Orch.; WCCO WBBM
NBC-Henry Busse's Orch.; WHO WOW
KMOX-Carl Lorch's Orch.
WJR-Solay

11:00 CST 10:00 MST
CBS-Larry Lee's Orch.; KMOX KFAB WNAX WBBM KMBC KSCJ KRNT
NBC-Chick Webb's Orch.; KFJR WDAY WEBC WTCN KOIL WSM (sw-6.14)
NBC-Lani McIntire's Orch.; WMAQ WOW WHO KOA
MBS-Red Norvo's Orch.; WMT KSO WGN
CBC-Listen to the Band; CKY CKX
CJRM-News
KSL-Songs for You
KSTP-Herbie Holmes
WCCO-To be announced
WDAF-Nighthawks
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WJR-Johnny Hamp's Orch.
WLW-Twenty-four Hour Review
WMIN-News; Swing Session
WTCN-Detective Mysteries

11:15 CST 10:15 MST
CBS-Larry Lee's Orch.; KSL
MBS-Red Norvo's Orch.; KSTP WLW
CJRM-Frank Traumbauer's Orch.
KMOX-Jay Mills' Orch.
KSL-Mayflower Sets Sail
WHLB-Range Revels

11:30 CST 10:30 MST
NBC-Andy Kirk's Orch.; WMAQ WHO WDAF WSM
CBS-Dance Orch.; KFAB WJR KMBC-WBBM WNAX KRNT KSCJ KMOX WHAS
NBC-Joe Haynes' Orch.; WDAY WTCN KFJR WEBC (sw-6.14)
MBS-Bob Crosby's Orch.; KOIL KSO WMT WLW WGN KSTP
CBC-Moonlight Melodies; CKY CJRM
KOA-Westernaires
KSL-News
WCCO-Charles Gaylord's Orch.
WMIN-Twelfth Hour Tempo
WOW-Four Dons

11:45 CST 10:45 MST
NBC-Andy Kirk's Orch.; WOW
KSL-Youth Education Ass'n
WENR-Amer. Bowling Congress
12:00 CST 11:00 MST
NBC-Jack Marshall's Orch.; WMAQ WOW
NBC-Harry Candulla's Orchestra; WENR
MBS-Orrin Tucker's Orch.; WGN
News; KOA KMBC WMIN WHO
KMOX-When Day Is Done
KSL-String Trio
KSTP-Dream Ship
WBBM-Roy Eldridge's Orch.

End of Monday Programs





AL JOLSON  
CBS Comedian  
Tues. 7:30 pm CST (6:30 MST)

MORNING

7:00 CST 6:00 MST  
NBC-Malcolm Claire: KFYY  
(sw-21.5)  
CBS-Novelties: (sw-21.52)  
NBC-Charloters: WTCN  
Musical Clock: KOIL WBBM  
7:15 CST 6:15 MST  
NBC-Doc Schneider's Texans:  
KFYY WEBC (sw-21.5)  
CBS-Eton Boys: (sw-21.52)  
News: WOW KFYM WCCO WMT  
WLW  
7:30 CST 6:30 MST  
CBS-Poetic Strings: (sw-21.52)  
NBC-Do You Remember?: (sw-  
21.5)  
News: KSOO WAAW KLPM  
KOIL  
Morning Devotions: KFNF  
WLS  
Musical Clock: WEBC WOW  
WMT  
7:45 CST 6:45 MST  
NBC-Do You Remember?: KSTP  
8:00 CST 7:00 MST  
NBC-Breakfast Club; Orch. &  
Soloists; News: WEBC KOIL  
KSO WDAY KFYY  
CBS-Music in the Air; News:  
KRNT  
NBC-Women in the News: (sw-  
21.5)  
CBS-Arthur Godfrey: (sw-21.52)  
News: KOA KMOX CKX  
Coffee Pot Inn: WHO WMT WOW  
WNAX KFAB  
8:15 CST 7:15 MST  
CBS-Music in the Air; News:  
KMOX (sw-21.52)  
News: KFJM WNAX  
Musical Clock: WMT WHO  
8:30 CST 7:30 MST  
CBS-The Road of Life, sketch  
(Chipso): WBBM KMOX (sw-  
21.52)  
NBC-Landt Trio; News: (sw-  
21.5)  
NBC-Breakfast Club; News:  
WTCN  
MBS-Victor Lindlahr: WGN  
News: WDGW WLS KLPM  
8:45 CST 7:45 MST  
CBS-Bachelor's Children (Old  
Dutch Cleanser): KMOX  
WCCO KFAB KRNT (sw-  
21.52)  
NBC-Dan Harding's Wife, sketch  
(Nat'l Biscuit Co.): WMAQ  
Markets: KFJM KSCJ  
9:00 CST 8:00 MST  
CBS-Pretty Kitty Kelly (Wendy  
Bread): KSCJ KMOX WCCO  
KRNT WBBM  
NBC-Cabin at the Crossroads  
(Aunt Jennimo): KOIL WLS  
WMT KSO WTCN (sw-15.21)  
NBC Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WMAQ WOW KSTP  
WHO  
News: KFNF KOIL WMT  
CKY-Easy to Remember  
KFAB-News; Olson Oddities  
KFJM-Art Tweet  
KFYY-Romantic Hour  
KLP-M-Good News  
KOA-Musical Menu  
KOBH-News; Musical Clock  
KSOO-Accordiana; Jack Marlow  
WDAY-John Wesley  
WDGY-Canary Serenade  
WEBC-News; Morning Interlude  
9:15 CST 8:15 MST  
NBC-Margot of Castlewood (Qua-  
ker Oats): KOIL WLS WTCN  
WLW WMT KSO (sw-15.21)  
NBC-John's Other Wife, sketch  
(Louis Philippe): WMAQ WHO  
KSTP WOW  
CBS-Myrt & Marge, sketch (Su-  
per Suda): WBBM WCCO  
KMOX KFAB WNAX  
MBS-John Metcalfe's Choir Loft  
WDGY

CBC-Allan Caron: CKY CKX  
KFJM-Singing Strings  
KFNF-Tree Planters  
KLP-M-Organ Music  
KSCJ-News  
KSOO-Woman's World  
WDAY-Many Happy Returns of  
the Day  
WEBC-Morning Interlude; Stocks  
WHLB-Morning Musicals  
WMIN-Song Stylist  
9:30 CST 8:30 MST  
NBC-Attorney-at-Law, sketch  
(Johnson Floor Wax): WLS  
KOIL (sw-15.21)  
NBC-Just Plain Bill, sketch  
(Kolynos): WMAQ KSTP  
WOW WHO  
NBC-Josh Higgins of Finchville:  
KSO  
CBS-Songs for You: KFAB  
KRNT KSCJ WCCO  
CBS-Emily Post, "How to Get  
the Most Out of Life" (Florida  
Citrus): WBBM  
MBS-Get Thin to Music: WDGW  
WGN  
Grandma Travels: WDAY WEBC  
CKX-Dance Tunes  
CKY-Pinto Pete  
KFJM-Household Hour  
KFNF-Nurseryman  
KFYY-Top of the Dial  
KLP-M-News  
KMOX-To be announced  
KOA-Financial Service  
KSOO-Markets; Concert Hall  
WAAW-Opening Markets  
WHLB-Orchestra Parade  
WLW-Betty & Bob  
WMIN-Woman's Outlook  
WMT-Louise Hathaway  
WNAX-Blue Four  
WTCN-Around the Town  
9:45 CST 8:45 MST  
NBC-Woman in White, sketch  
(Pillsbury): WMAQ WEBC  
KSTP WHO WOW  
NBC-Viennese Ensemble: KFYY  
KOIL  
CBS-Oxydol's Own Ma Perkins,  
sketch: KSCJ WNAX WCCO  
KMOX  
NBC-Kitchen Cavalcade (C. F.  
Mueller Co.): (sw-15.21)  
Markets: KFJM WDGW  
Dr. Friendly: WLW WGN  
CKY-Dance Tunes  
KFAB-Weather; Markets; Ole &  
Marge  
KFNF-Billie, Jean & Bob  
KLP-M-Turkey in the Straw  
KOA-Wells of Music  
KSOO-Ripples; Hi Lites  
WBBM-Truman Bradley, comm.  
WCAI-Chapel Service  
WDAY-Concordia College  
WHLB-Rural Rhythm  
WLS-News  
WMIN-Gospel Singer  
WMT-Young Widder Jones  
10:00 CST 9:00 MST  
NBC-The Story of Mary Marlin,  
sketch (Ivory Flakes): WLS  
WLW (sw-15.21)  
NBC-Viennese Ensemble: WMT  
NBC-David Harum, sketch (Bab-  
O): WHO KSTP WMAQ WOW  
(sw-21.5)  
CBS-Mary Lee Taylor (Pet  
Milk): WBBM KRNT KMOX  
KFAB  
News: WAAW KOIL  
CJRM-Bulletin Board  
CKX-Poet's Corner  
CKY-Love Tales  
KFJM-Household Hour  
KFNF-Cornfield Hawaiians  
KFYY-Weather; Markets; Aunt  
Sammy  
KLP-M-Homemakers' Club  
KOA-Aun Jennima  
KOBH-News; Weather; Just  
About Time  
KSCJ-Memories That Endure  
KSOO-Market Reports; News  
WCCO-Judy & Jane  
WDAY-Markets; Hometown Re-  
porter  
WDGY-Beauty & You  
WEBC-Woman's Hour  
WGN-Beauty Clinic  
WHLB-Hawaiian Echoes  
WMIN-News; Friendly Counsellor  
WNAX-Devotional Service  
10:15 CST 9:15 MST  
NBC-Popular Waltzes: KSOO  
WDAY WMT  
NBC-Pepper Young's Family,  
sketch (Camay Soap): WLS  
(sw-15.21)  
For details of contest on this pro-  
gram turn to the inside back cover.  
NBC-Backstage Wife, dramatic  
sketch (Dr. Lyons): WMAQ  
WOW KSTP WHO

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:45 CST TALK BY REPRESENTATIVE JEN-  
NINGS RANDOLPH, NBC-Red.  
7:00 CST JOHNNY PRESENTS Russ Morgan's  
orchestra; E. R. Johnstone's dramas; Gene-  
vieve Rowe and the Swing Fourteen; Glenn  
Cross; Floyd Sherman, NBC-Red.  
7:00 CST "BIG TOWN," newspaper drama with  
Edward G. Robinson and Claire Trevor, CBS.  
7:30 CST AL JOLSON SHOW with Martha Raye,  
Parkyakarkus, Victor Young's orchestra;  
Francesca Gaal, guest, CBS.  
8:00 CST WATCH THE FUN GO BY, Al Pearce's  
Gang and Carl Hoff's orchestra; guest, CBS.  
8:30 CST FIBBER MCGEE AND MOLLY with  
Clark Dennis, Betty Winkler, Billy Mills'  
orchestra, NBC-Red.  
8:30 CST BENNY GOODMAN'S ORCHESTRA;  
guest, CBS.  
9:00 CST UNCLE SAM'S POSTAL SERVICE,  
NBC-Blue.

Missing Persons

Every year when Daylight Saving Time swamps  
radio's schedules, many listeners lose track of  
programs they'd like to hear. Radio Guide's  
detailed listings provide a Bureau of Missing  
Persons—for listeners. Look for your favor-  
ites' new time in the issue dated April 30!

CBS-Rhythmaires: WBBM KFAB  
(Ludany Packing Co.): WGN  
News: KFJM WTCN  
CKX-Betty Moore, home decora-  
tion; Newsy Jigsaw  
CKY-Music by Cugat  
KFNF-Studio Prgm.  
KFYY-Hymns of All Church  
KMOX-Houseboat Hannah, sketch  
KOA-Margot of Castlewood  
KOIL-Poly the Shopper  
KSCJ-Rhythmaires  
WAAW-Markets  
WHLB-Betty Adams  
WLW-News; River; Weather  
WMIN-Bulletin Board  
WNAX-Jimmy Morgan, songs  
10:30 CST 9:30 MST  
NBC-Homemakers' Exchange  
(Nat'l Lee Adv. Inc.): WHO  
KOA WMAQ WOW KSTP  
NBC-Vic & Sade, sketch (Cris-  
co): WLS (sw-15.21)  
CBS-Big Sister, sketch (Rinso):  
KFAB WBBM KRNT WCCO  
WNAX KMOX  
NBC-Originalities: WEBC KOIL  
KSO  
CKX-Markets; What's on the Air  
CKY-Master Singers  
KFJM-Home Decorator  
KFNF-Frank & Ed  
KFYY-Betty & Bob  
KLP-Markets & News  
KOBH-Home Folks Frolic  
KSCJ-Women's Review  
KSOO-Honeymooners  
WDAY-Mixing Spoon  
WDGY-News  
WGN-Painted Dreams  
WLW-Hugh Cross' Pals  
WMIN-Mid-morning Concert  
WMT-Frank Voelker, organist  
WTCN-Tunes of Today  
10:45 CST 9:45 MST  
NBC-Edward MacHugh Gospel  
Singer (Ivory Soap): WLS  
(sw-15.21)  
CBS-Aunt Jenny's Stories (Spry):  
WBBM KRNT KMOX KFAB  
WNAX WCCO  
NBC-Larry Larsen, organist:  
KOIL WEBC WTCN KFYY  
KSO  
NBC-Dorothy Crandall, pianist:  
WMAQ  
MBS-Joan Merrill, blues: WDGW  
CKX-Zeke Manners' Gang  
CKY-Widder Jones  
KFJM-Markets  
KFNF-Smithsonians  
KLP-M-Homemakers' Club  
KOA-To be announced  
KOBH-Household Arts  
KSCJ-Want Ad Rambles

WMIN-Here Comes the Band  
WMT-Troubaderos  
WTCN-Classified Column  
11:30 CST 10:30 MST  
NBC-Nat'l Farm & Home Hour:  
KFYY WEBC WDAY WMAQ  
KOA WTCN KSOO WLW KSO  
(sw-15.21)  
CBS-Romance of Helen Trent,  
sketch (Edna Wallace Hop-  
per): WBBM KRNT KFAB  
KMOX  
CKX-Farmer's Hour  
CKY-Studio Strings  
KFJM-Ole I Skratthult  
KFNF-Billie & Jean  
KLP-Markets & News  
KOBH-Melody Time  
KOIL-Women in the News  
KSCJ-Pelletier Pointers; Sons of  
Pioneers  
KSTP-Jean Abbey  
WCCO-Happy Gilman's  
WDGY-Trailin' Along  
WGN-Quin Ryan's News  
WHLB-Stock Quotations  
WHO-Hymns of All Churches  
WLS-Ma Perkins  
WMIN-Rhythmic Age  
WMT-Seed Talk  
WNAX-Grandma Travels  
WOW-Aunt Sally  
11:45 CST 10:45 MST  
CBS-Our Gal, Sunday, sketch  
(Anacin): WBBM KRNT  
KFAB KMOX  
CBS-Three Romances: CKX  
News: WDGW WMT  
KFJM-Markets  
KFNF-Alfalfa John  
KLP-M-To be announced  
KOBH-Arts & Decorations  
KOIL-Homemakers' Club  
KSCJ-Metropolitan Parade  
KSTP-Kitty Keene, Inc.  
WCCO-Grandma Travels  
WGN-Way Down East  
WHLB-Virginia Schools Prgm.  
WHO-Betty & Bob  
WLS-Markets; Weather; News  
WMIN-Take It Easy  
WNAX-Russ & Cliff  
WOW-Homemakers' Club

AFTERNOON

12:00 CST 11:00 MST  
CBS-Betty & Bob, sketch (Gold  
Medal): WCCO KMOX KFAB  
WBBM (sw-15.27)  
NBC-News; Emerson Gill's Orch:  
(sw-15.33)  
News: KSCJ WMIN KOIL KSTP  
Markets: WOW WDGW  
CKX-Johnny Bering's Orch.  
CKY-Organ Reveries  
KFJM-News Oddities  
KFNF-Farm Sales & News  
KLP-M-noon-day Varieties  
KOBH-News; World Bookman  
WAAW-News  
WGN-Man on State Street  
WHLB-Luncheon Melodies  
WHO-Markets & Weather  
WLS-Dinnerbell Prgm.  
WMT-Hillbillies  
WNAX-The Farm & Home  
12:15 CST 11:15 MST  
NBC-Escorts & Betty: (sw-  
15.33)  
CBS-Hymns of All Churches  
(Gold Medal): WBBM KMOX  
WCCO KFAB (sw-15.27)  
CKY-Musical Work-shop  
KFJM-News  
KFNF-Speedliners  
KOIL-Varieties  
KSCJ-Voice of the People  
KSTP-Dan Harding's Wife  
WAAW-Markets  
WDGY-Farm Bureau News  
WGN-Noontime Melodies  
WHO-The Songfellow  
WMIN-noon-day Jamboree  
WMT-Question Man  
WNAX-News; Markets  
WOW-Midday Melodies  
12:30 CST 11:30 MST  
NBC-Words & Music: WMAQ  
(sw-15.33)  
CBS-Arnold Grimm's Daughter  
(Gold Medal): WCCO WBBM  
KMOX KFAB (sw-15.27)  
News: WHO WOW  
Music Makers: CKY CKX  
KFYY-Markets; John M. Ryan  
KFJM-Olaf Roisem's Orch  
KFNF-Henry Field  
KFYY-News; Studio Prgm.  
KLP-M-Z & Zeh  
KOA-Reports Period  
KOBH-Luncheon Music; Weather  
Report  
KOIL-Old Songs Are the Best

KSCJ-De Kalb  
KSOO-Sing, Neighbor, Sing  
KSTP-Daily Features  
WDAY-Noonday Variety Prgm.  
WDGY-Livestock Markets  
WEBC-Weather  
WGN-Markets; Midday Service  
WLS-Henry Hornsbuckle  
WLW-Ma Perkins  
WMT-Markets; Hillbillies  
WNAX-Melodiers  
WTCN-Popular Concert  
12:45 CST 11:45 MST  
CBS-Valliant Lady, sketch (Gold  
Medal): WBBM KMOX KFAB  
WCCO (sw-15.27)  
NBC-Roch. Civic Orch.: (sw-  
15.21)  
Program: Three Blind Mice,  
Lovely Evening, Lyric Pieces  
(Grieg), Canon in B Minor  
(Schoenberg), and The Sorcerer's  
Apprentice (Dukas).  
MBS-Voice of Experience: KOIL  
KSO  
News: KLP-M KOA KSOO CKX  
CKY  
KFYY-Farm Flashes  
KFJM-Markets & Road Informa-  
tion  
KFYM-Grandma Travels  
KSCJ-Livestocks; Varieties  
KSTP-Humane Society  
WDGY-Markets  
WHO-Earl E. May Prgm.  
WLS-Voice of the Farm  
WLW-Kitty Keene, Inc.  
WMIN-Hawaiian Ensemble  
WMT-Iowa Cornhuskers  
WNAX-D. B. Gurney  
WOW-Man on the Street  
WTCN-Front Page  
1:00 CST 12:00 MST  
NBC-Fun in Music; Dr. Maddy:  
KFYY KSTP WMAQ KOA (sw-  
15.33)  
NBC-Roch. Civic Orch.: KSO  
CBS-Oxydol's Own Ma Perkins,  
sketch: KMOX WCCO KSCJ  
WNAX (sw-15.27)  
CBC-Big Sister: CKY CKX  
KFAB-Roy, Lonnie & John  
KFYY- Brookings Churches  
KFJM-Headlines of Yesterday  
KFNF-Grab Bag  
KOBH-Vic Arden's Orch.  
KOIL-Curb Exchange  
KSOO-Farm Specials  
WBBM-To be announced  
WEBC-WPA Orch.  
WDGY-Slim Jim  
WGN-Harold Turner, pianist  
WHLB-Italian Music  
WHO-De Kalb Agriculturists  
WLS-School Time  
WLW-School of the Air  
WMIN-News; Orch.  
WMT-Many Happy Returns; Ger-  
man Band  
WOW-Variety Prgm.  
WTCN-Inquiring Reporters  
1:15 CST 12:15 MST  
MBS-Reveries: WGN  
NBC-Let's Talk It Over: KSO  
(sw-15.21)  
CBS-The O'Neills, sketch (Ivory  
Soap): WBBM KRNT KMOX  
WCCO  
CBC-London Calling: CKY  
Markets: WAAW WOW  
CKX-Happy Valley Folks  
KFAB-Markets & News  
KFYY-S. W. Jones, "South Da-  
kota Farm Outlook"  
KFJM-Fuzzle Prgm.  
KOBH-News  
KOIL-Top Tunes  
KSCJ-Mary Kitchen  
KSOO-Board of Trade  
WEBC-Superior Library Prgm.  
WHO-Kitty Keene, sketch  
WLS-Melody Parade  
WMIN-Three Quarter Time  
WMT-Earl E. May, talk  
WTCN-Musicale  
1:30 CST 12:30 MST  
CBS-American School of the Air:  
KMOX WBBM KFAB WCCO  
KSCJ KRNT WHLB (sw-  
11.83)  
NBC-Music Guild: KOIL KSOO  
NBC-Gen. Fed. of Women's  
Clubs: KFYY KSTP (sw-  
15.33)  
News: KFNF WMAQ WMT  
Houseboat Hannah: WOW WHO  
WEBC  
CKX-Songs That Never Grow Old  
KFYY-Ten Minute Topics  
KFJM-Request Prgm.  
KOA-College Prgm.  
KOBH-Favorite Songs  
WDAY-Agriculture in the News  
WDGY-There Was a Time When  
WGN-June Baker, talk  
WLS-Market Summary; Gabriel  
Heatter



# Frequencies

CJRM-540  
CKX-1120  
CKY-910  
KFAB-770  
KFDY-780  
KFJM-1410  
KFNF-890  
KFYR-550  
KLP-1240  
KMBC-950  
KMOX-1090  
KOA-830  
KOBH-1370  
KOIL-1280  
KRNT-1320  
KSCJ-1330  
KSL-1130  
KSO-1430  
RSOO-1110  
KSTP-1460  
WAAW-660  
WBBM-770  
WCAL-1250

WMIN-Design for Melody  
WNAX-Jimmy Morgan, songs  
WTCN-Little Jack Little

**1:45 CST 12:45 MST**  
NBC-Armchair Quartet: KFJR  
WMAQ (sw-15.33)  
MBS-Music for the School: KSO  
WDGY WGN  
Judy & Jane: WHO WNAX  
WBC WOW WDAY  
CKX-Market Quotations  
KFDY-Manhattan Concert Band  
KFNF-Your Pets  
KSTP-Houseboat Hannah  
WLS-John Brown, pianist  
WMT-Markets; Chick Chats  
WTCN for the Ladies

**2:00 CST 1:00 MST**  
NBC-Pepper Young's Family,  
sketch (Camay): WHO WLW  
WDAY KSTP WBC KFJR  
WMAQ KOA WOV  
For details of contest on this pro-  
gram turn to the inside back cover.

CBS-Tuesday Matinee: KSCJ  
WHLB (sw-11.83)  
NBC-Marine Band: KOIL WTCN  
KSOO (sw-15.33)  
KELO-On Your Dial (1200 kc)  
KFAB-Markets & Hometown News  
KFJM-World Bookman  
KFNF-Kitchen Klatter  
KMOX-Magic Kitchen  
KOBH-Farm & Ranch Hour  
WBBM-The Editor's Daughter  
WCCO-Livestock  
WDGY-P.T. A. Prgm.  
WGN-Afternoon Serenade  
WLS-Homemakers Prgm  
WMIN-News  
WMT-Afternoon Recess  
WNAX-Blue Ridge Trio

**2:15 CST 1:15 MST**  
NBC-Oxydol's Own Ma Perkins,  
sketch: WBC WOW KFJR  
WDAY KSTP WMAQ WHO  
KOA  
CBS-Tuesday Matinee: (sw-  
11.83)  
NBC-Marine Band: KSO  
MBS-Jean King, songs: WGN  
CBC-London Calling: CKX  
KFAB-Hal, Cal & Sal  
KFJM-Ma Perkins  
KFNF-Studio Prgm.  
WBBM-Meet the Missus  
WAAW-News  
WCCO-Markets; News  
WDGY-Gertrude Lewis  
WLW-Mad Hatterfields  
WMIN-Music Hall  
WNAX-Your Favorites  
WOL-Pipe Organ

**2:30 CST 1:30 MST**  
CBS-To be announced: KSCJ  
KRNT WHLB (sw-11.83)  
NBC-Vic & Sade, sketch (Cris-  
co): WOW KFJR WLW KOA  
WHO KSTP WDAY WBC  
KSOO WMAQ  
NBC-Marine Band: WMT (sw-  
15.21)  
KFAB-Bill Miller  
KFJM-Slim Thomson's Cowboys  
KFNF-Flower Lady  
KMOX-Linda's First Love, sketch  
WBBM-Missus Goes to Market  
WCCO-News X-Ray  
WDGY-Music Box  
WGN-Moods in Music  
WLS-News  
WNAX-Geo. German's Pied Pip-  
ers

**2:45 CST 1:45 MST**  
NBC-The Guiding Light, sketch  
(White Naptha): WHO WOW  
WDAY WMAQ WBC KSTP  
WLW KOA KFJR KSOO  
MBS-Good Health & Training:  
WGN  
KFAB-Poultry Shop Talk  
KMOX-Editor's Daughter, sketch  
WBBM-Radio Gossip Club  
WCCO-Ladies First  
WDGY-Gems of Melody  
WGN-Good Health & Training  
WHLB-Judy & Jane  
WLS-Homemakers Prgm.  
WNAX-Betty Lane's Southerners  
WTCN-Thorstein Skarning

**3:00 CST 2:00 MST**  
CBS-Highways to Health: KRNT  
KSCJ  
NBC-Club Matinee: KOIL KSO  
WMT WENR WTCN KSOO  
(sw-15.21)  
NBC-Lorenzo Jones (Phillips):  
WMAQ WOW WHO KSTP  
CBC-Club Matinee: CKX  
CKY-Dept. of Education  
KFJM-Univ. Educational Series  
KFNF-Variety Revue  
KFYR-News; Studio  
KMOX Singin' Sam  
KOA-Judy & Jane  
KOBH-News; Concert Master  
WBBM-Houseboat Hannah  
WDAY-Kitty Keene, Inc.  
WDGY-Slim Jim's Roughriders  
WBC-Stocks; Afternoon Inter-  
lude

WGN-Musical Mail Box  
WHLB-Stock Quotations  
WLW-Dan Harding's Wife  
WMIN-News; Sweethearts For  
ever  
WNAX-News  
**3:15 CST 2:15 MST**  
NBC-The Story of Mary Marlin,  
sketch (Ivory Flakes): KOA  
KSTP WMAQ WHO WOW  
CBS-Romance in Rhythm: WHLB  
KRNT KSCJ WCCO (sw-  
11.83)

NBC-Club Matinee: WBC  
MBS-Chaptica Handicap: WDG  
WGN  
KFAB-Sunny Jim  
KFJM-News  
KFYR-Judy & Jane  
KMOX-One Woman's Opinion  
WBBM-News; Songs for You  
WDAY-News; Tea Time Tunes  
WLW-Life of Mary Sothern  
WMIN-Sweethearts Forever  
WNAX-Happy Jack's Old Timers

**3:30 CST 2:30 MST**  
NBC-The Hughes Reel with Rush  
Hughes, commentator (Borden  
Co.): WMAQ KSTP WHO  
WOW KOA  
CBS-To be announced: WNAX  
WCCO KMOX WHLB WBBM  
(sw-11.83)  
NBC-Club Matinee: WMT WENR  
(sw-15.21)

MBS-Sid Gary: WDG  
CKX-Continental Varieties  
CKY-Record Library  
KFAB-Cornhusker Jamboree  
KFJM-Melody Matinee  
KFYR-Kitty Keene, Inc.  
KOBH-College Days  
KSCJ-To be announced  
WDAY-Rudy Sten's Cowboys  
WGN-Melody Time  
WLW-Hello Peggy  
WMIN-Kaffee Klatch

**3:45 CST 2:45 MST**  
NBC-The Road of Life, sketch  
(Chipso): WMAQ WLW  
NBC-Club Matinee: KFJR KSTP  
CBS-Current Questions Before the  
House: KMOX KSCJ KRNT  
WHLB WBBM  
MBS-Book a Week: WGN  
CBC-Seeing Pictures: CKY CKX  
KFNF-Gospel Singer  
KOA-Dan Harding's Wife  
WCCO-Women Voters  
WDGY-Jam Session  
WHO-To be announced  
WMIN-Barefoot Boys  
WNAX-Songs of Jimmie Morgan  
WOW-Kitty Keene, Inc.

**4:00 CST 3:00 MST**  
NBC-Bennett & Wolverton: KOA  
WENR  
CBS-Nila Mack's Let's Pretend:  
WBBM WCCO WHLB (sw-  
11.83)  
NBC-The Four of Us; Organist:  
WTCN KFJR (sw-15.21)  
MBS-Lawrence Salerno, bar.:  
WGN

News: WDAY KSOO  
Univ. Lecture: CKY CKX  
KFJM-Kitchen Aides  
KMOX-Let's Compare Notes  
KOBH-News; Piano Paintings  
KOIL-Song Album  
KSCJ-News  
KSTP-Modern Home  
WDGY-Dream Weavers  
WBC-Duluth Schools Prgm.  
WHO-Way Down East  
WLW-Editor's Daughter, sketch  
WMAQ-Tea Time Varieties  
WMIN-News; Maybe You Know  
Them  
WMT-Δ Church Prgm.  
WNAX-Happy Jack  
WOW-People in the Headlines

**4:15 CST 3:15 MST**  
CBS-Let's Pretend: KMOX  
NBC-Vagabonds: WMAQ KOA  
NBC-Don Winslow of the Navy  
sketch: WMT WTCN WDAY  
KFJR KSOO  
CBC-The Sea Ghost, drama:  
CKX CKY  
MBS-Chaptica Handicap: WGN

KFJM-Central H.S. Radio News  
KOBH-Musical Newsy  
KOIL-Show Shop  
KSTP-Party Lady  
WDGY-Rhythm Revue  
WENR Music Circle  
WHO-Myrt & Marge  
WLW-Jack Armstrong  
WMIN-Harmony Hall  
WOW-Lady of Millions

**4:30 CST 3:30 MST**  
NBC-Kellogg's Singing Lady  
WLW (sw-15.21)  
Story: Alice Through the  
Looking Glass, Part II.  
NBC-Radio Rubes: KOIL WENR  
KSO  
CBS-Stepmother, sketch (Col-  
gate): WCCO WBBM KMOX  
(sw-11.83)  
NBC-Jack Armstrong: (sw-15.33-  
9.53)

NBC-Joseph Gallicchio's Orch.:  
WBC WDAY WMAQ KFJR  
KOA  
MBS-To be announced: WDG  
CBC-To be announced: CKY  
CKX  
News: KFAB WAAW  
KFJM-Public School Prgm.  
KOBH-Matinee Melodies  
KSOO-Skyride  
KSTP-Movie Parade  
WHLB-Δ Devotional Services  
WHO-The Party Line  
WMIN-Teatime Tidbits  
WMT-Cowboy Roundup  
WNAX-Blue Four  
WOW-Eddie Butler, pianist  
WTCN-String Trio

**4:45 CST 3:45 MST**  
NBC-King's Jesters: WENR  
WTCN KOIL KSOO  
CBS-Hilltop House, sketch (Palm-  
olive Soap): KFAB WBBM  
WNAX WCCO KMOX (sw-  
11.83)  
NBC-Little Orphan Annie: (sw-  
9.53-15.33)

MBS-Johnson Family: WGN  
CKX-Monitor Views the News  
CKY-Record Library  
KFJM-Twilight Meditations  
KOA-University of Denver  
KSCJ-Cub Reporter  
KSTP-Our Minnesota  
WDAY-Women's Organizations  
WDGY-Rhythm Revue  
WHLB-Please Play  
WHO-News  
WLW-Hilltop House  
WMAQ-Jimmy & Gyp  
WOW-Little Man

**5:00 CST 4:00 MST**  
NBC-To be announced (sw-9.53-  
15.33)  
CBS-News; Geo. Hall's Orch.:  
KSCJ KRNT  
NBC-Marvin Frederick's Orch.:  
KSOO WMT KOIL  
MBS-The Five O'Clock Boys:  
WDGY WGN  
CBC-Marvin Frederick's Orch.:  
CKX

"Col. Irving Speed Wallace":  
KFJM KFJR WDAY KRMC  
KOVC KDLD KGCU  
Dick Tracy, sketch: KSTP WOW  
CKY WMAQ  
KFAB-Vic Arden's Orch.  
KFJM-Speed Wallace  
KFNF-Cub Reporters  
KMOX-Jack Armstrong  
KOBH-News; Answer Me This  
WBBM-Kitt/Keene, Inc.  
WCCO-Jinglin: Sam  
WBC-Twilight Review  
WENR-Malcolm Claire, children's  
stories  
WHLB-News  
WHO-Hilltop House  
WLW-Dick Tracy, sketch  
WMIN-News: Hollywood Brevities  
WNAX-Pied Pipers  
WTCN-Tunes of Today

**5:15 CST 4:15 MST**  
NBC-Nine Dean, sop.: WDAY  
KFJR (sw-9.53-15.33)  
MBS-Airliner's Orch.: WDG  
WGN  
News: CKY KFNF  
Terry & the Pirates: WOW WMAQ  
CKX-News; Royal Road  
KFAB-Man on the Street  
KFJM-Birthday Bells  
KMOX-Air Adventures of Jimmy  
Allen  
KOA-Traffic Lesson  
KOBH-Music Graphs  
KOIL-Theater Spotlight  
KSTP-Charlie Chan  
WBBM-Eddie House, organist  
WCCO-Jack Armstrong  
WENR-Don Winslow of the Navy  
WHLB-Evening Serenade  
WHO-Jimmy Allen  
WLW-Tunes for Two  
WNAX-Bert Layne's Mountain-  
eers

**5:30 CST 4:30 MST**  
NBC-News; Lani McIntire's Or-  
chestra: WDAY  
NBC-Johnnie Johnston: WTCN

CBS-Boake Carter, commentator  
(Huskies & Post Toasties):  
KSCJ KFAB KRNT WBBM  
KMOX WCCO WNAX WHLB  
(sw-11.83) (also see 7:45  
p.m.)  
CBC-Weekly Song Sheet: CKX  
News: WENR KOA  
Dick Tracy, sketch: WMT KSOO  
Jack Armstrong: KOIL KFJR  
WHO WMAQ WCCO KMOX  
CFNC-Honorable Archie  
CKY-Easy to Remember  
KFJM-Fireside Singer  
KFNF-Studio Prgm.  
KOBH-Musical Workshop  
KSTP-Jerry of Circus  
WBC-News; Twilight Review  
WGN-Charlie Chan  
WLW-Sports Commentator  
WMIN-Eventide Echoes  
WOW-The Jangles

**5:45 CST 4:45 MST**  
NBC-Lowell Thomas (news com-  
mentator (Sun Oil): WLW  
15.21)  
CBS-Deep River Boys: KRNT  
KSCJ WHLB (sw-11.83)  
NBC-Dinner Concert: WMAQ  
KSOO WTCN KFJR  
NBC-Lani McIntire's Orch.:  
WENR  
NBC-Little Orphan Annie (Oval-  
tine): WOW KSTP  
News: WDG KOIL  
Little Orphan Annie: WHO WGN  
CFNC-Novelty Instrumental  
CKY-Uncle Peter  
KFAB-Star Dust  
KFJM-Wesley College Conserva-  
tory

KFNF-Bob Beckett  
KMOX-Meet the Missus  
KOA-Strolling Songster  
WBBM-Special Election Br'dcast;  
News  
WCCO-Front Page Parade  
WDAY-Lem & Martha  
WBC-Terry & the Pirates  
WMIN-Heath & Home  
WMT-Sports; News  
WNAX-Blue Ridge Trio

**NIGHT**

**6:00 CST 5:00 MST**  
NBC-Easy Aces, sketch (An-  
acin): WMT KOIL KSO WENR  
KOA WTCN (sw-11.87)  
NBC-Amos 'n' Andy, sketch  
(Campbell's Soup): WLW  
KSTP (also see 10 p.m.)

CBS-Just Entertainment (Wrig-  
ley's Gum); Jack Fulton, (tr.);  
Andrews Sisters; Carl Hohen-  
garten's Orch.: WJR (sw-  
11.83) (also see 10 p.m.)  
CBS-Eddie House, organist:  
WBBM KFAB KSCJ  
News: KMCB WMIN KMOX  
WOW  
Vic Arden's Orch.: WTMJ WCCO  
CJRM-Market News  
CKX-Concert Ensemble  
CKY-On the Mall  
KFJM-Weather & Markets  
KFJR-News; Studio Prgm.  
KSL-Words & Music  
KSOO-Dinner Dance  
WDAF-Sports Page of the Air  
WDAY-Organ Reveries  
WDGY-Twilight Interlude  
WBC-Evening Musicale  
WGN-Concert Orch.  
WHAS-Nedra Gordinier  
WHLB-Piano Moods  
WHO-Faye & Cleo  
WMAQ-Fort Pearson, news  
WNAX-Organ Melodies  
WSM-Sports; Console Melodies

**6:15 CST 5:15 MST**  
CBS-George McCall's Screen  
Scoops (Old Gold Cigarettes):  
WCCO WBBM KMOX KRNT  
WHAS KFAB WJR (sw-11.83)  
(also at 10:15 p.m.)  
For news of Hollywood read "Holly-  
wood Showdown" in every issue  
of Radio Guide.

NBC-Mr. Keen, Tracer of Lost  
Persons, drama (Amer. Home  
Products): KOIL WENR  
WTCN KSO WMT KOA (sw-  
11.87)

NBC-Vocal Varieties (Tums):  
Smoothies; De Vore Sisters  
Male Octet; Wm. Steess'  
Orch.: WHO KSTP WLW  
WDAF WMAQ WTMJ WOW  
(sw-9.53) (also see 10:15 p.m.)

MBS-To be announced: WDG  
CBC-Major Bill: CJRM CKX  
News: KFJM WAAW  
CKY-C. C. F. Talk  
KFJR-The Four Counts  
KMBC-Lum & Abner  
KSCJ-To be announced  
KSL-Adventures of Jimmy Allen

WDAF-Musical Moments Revue  
WDAY-Jean Alm  
WBC-College of the Air  
WGN-Evening Serenade  
WHLB-Movie Preview; Sports  
WMIN-Sports  
WSM-Rhythmic Strings  
**6:30 CST 5:30 MST**  
CBS-Helen Menken in "Second  
Husband" (Bayer Aspirin):  
WJR KMOX KRNT KMBC  
WHAS KSL KFAB WBBM  
(sw-11.83)

NBC-By Candlelight, musical pro-  
gram: KFJR WMAQ  
MBS-Headlines: WMT WDG  
CBC-Organ Recital: CJRM CKX  
News: WHO WHAS KSOO  
Vic Arden's Orch.: WBC WDAF  
Sports: KFJM WTCN WGN  
CKY-Talking Drums  
KOA-Adv. of Jack Armstrong  
KOIL-Dance Music  
KSTP-Sports Oddities  
WCCO-Tandy Mackenzie  
WDAY-Road Bulletin; News  
WHLB-Dinner Music  
WLW-Tonic Time  
WMIN-El Herbert  
WNAX-Opportunity Hour  
WOW-Wig Waggin' with Wagner  
WSM-Riding the Range  
WTMJ-Let's Celebrate

**6:45 CST 5:45 MST**  
MBS-Famous Fortunes (Richland  
Shoe Corp.): WSM WMT WGN  
WLW KSO  
NBC-Talk by Rep. Jennings  
Randolf: KFJR WMAQ WDAY  
Representative Randolph of  
West Virginia, member of the  
special Labor Subcommittee of  
the House now considering  
Wages and Hour Legislation,  
will express his views in a  
talk titled "America Looking  
Ahead."

NBC-Ruth Lyon, sop.: WENR  
WTCN  
CBC-The Last Buffalo Hunter:  
CKX  
CJRM-Howie Wing  
CKY-Extra, Extra  
KFJM-Orchestra Parade  
KOA-Jimmie Allen Adventures  
KOIL-Around Omaha  
KSOO-Musical Moments  
KSTP-Mr. Editor  
WCCO-Musical  
WDAF-Easy Aces  
WDGY-Eventide Echoes  
WBC-News; Varieties  
WHLB-News  
WHO-Songfellows  
WMIN-Leamington Trio  
WNAX-Opportunity Hour  
WOW-Vic Arden's Orch.  
WTMJ-Today's Events

**7:00 CST 6:00 MST**  
CBS-Big Town, newspaper drama:  
Edw. G. Robinson & Claire  
Trevor (Rinso): WCCO KRNT  
WJR WBBM KMBC WHAS  
KMOX KFAB KSL WNAX  
(sw-11.83) (also KNX at 11:30  
p.m.)

NBC-Johnny Presents (Philip  
Morris); Russ Morgan's Orch.;  
Thrills of the Week; Gene-  
vieve Rowe, sop.; Eight Stout  
Hearted Men; Glenn Cross &  
Beverly; E. Floyd Sherman,  
tr.; Swing Fourteen; E. R.  
Johnstone's Dramas; Guest:  
WLW WDAF KFJR WBC  
WDAY WOW KSTP WMAQ  
WSM WHO WTMJ (also see  
10:30 p.m.)

CBC-Big Town, newspaper drama:  
CKX CKY  
NBC-Enric Madriguera's Orch.:  
WLS KSO (sw-11.87)  
MBS-Morton Gould's Orchestra:  
WDGY WGN KOIL WMT  
CJRM-Dinner Dance Music  
KFJM-Amer. Family Robinson  
KOA-Chansonette  
KSCJ-Thorstein Skarning  
KSOO-Sports Revue  
WCAL-Overby Hour  
WHLB-Organ Moods  
WLB-News  
WMIN-News; Novelty Orch.

**7:15 CST 6:15 MST**  
Musical Interlude: KLPW KFJM  
CJRM-News; Soorts Revue  
KSCJ-Peter McGregor  
WGN-Vic Arden's Orch.  
WLB-Debusy  
WMIN-Moment Musicale

**7:30 CST 6:30 MST**  
CBS-Al Jolson's Show (Life-  
buoy); Martha Raye; Parkya-  
karkus; Victor Young's Orch.:  
KMOX WBBM WHAS WCCO  
WNAX KMBC KFAB WJR  
KRNT (sw-11.83) (also see  
10:30 p.m.)  
Guest: Franciska Gaal.

NBC-Wayne King's Orch. (Lady  
Esther): WOW WMAQ KSTP  
KFJR WDAY WBC WHO  
WTMJ WDAF WSM KOA (sw-  
9.53)

# Tuesday

April 12



BERNADINE FLYNN  
Sade of "Vic and Sade"  
Tues. 2:30 pm CST (1:30 MST)

NBC-Johnny Presents (Philip  
Morris); Russ Morgan's Orch.;  
Thrills of the Week; Gene-  
vieve Rowe, sop.; Eight Stout  
Hearted Men; Glenn Cross &  
Beverly; E. Floyd Sherman,  
tr.; Swing Fourteen; E. R.  
Johnstone's Dramas; Guest:  
WLW WDAF KFJR WBC  
WDAY WOW KSTP WMAQ  
WSM WHO WTMJ (also see  
10:30 p.m.)

CBC-Big Town, newspaper drama:  
CKX CKY  
NBC-Enric Madriguera's Orch.:  
WLS KSO (sw-11.87)  
MBS-Morton Gould's Orchestra:  
WDGY WGN KOIL WMT  
CJRM-Dinner Dance Music  
KFJM-Amer. Family Robinson  
KOA-Chansonette  
KSCJ-Thorstein Skarning  
KSOO-Sports Revue  
WCAL-Overby Hour  
WHLB-Organ Moods  
WLB-News  
WMIN-News; Novelty Orch.

**7:15 CST 6:15 MST**  
Musical Interlude: KLPW KFJM  
CJRM-News; Soorts Revue  
KSCJ-Peter McGregor  
WGN-Vic Arden's Orch.  
WLB-Debusy  
WMIN-Moment Musicale

**7:30 CST 6:30 MST**  
CBS-Al Jolson's Show (Life-  
buoy); Martha Raye; Parkya-  
karkus; Victor Young's Orch.:  
KMOX WBBM WHAS WCCO  
WNAX KMBC KFAB WJR  
KRNT (sw-11.83) (also see  
10:30 p.m.)  
Guest: Franciska Gaal.

NBC-Wayne King's Orch. (Lady  
Esther): WOW WMAQ KSTP  
KFJR WDAY WBC WHO  
WTMJ WDAF WSM KOA (sw-  
9.53)

(Continued on Next Page)

**DON'T MISS!**

**FIBBER M'GEE and MOLLY**  
Tuesday Nights  
**NBC**

9:30 o'clock - E. S. T.  
8:30 o'clock - C. S. T.  
7:30 o'clock - M. S. T.  
6:30 o'clock - P. S. T.

Presented by  
**JOHNSON'S WAX**





LOWELL THOMAS "Sun Oil" news commentator Tues. 5:45 pm CST (4:45 MST)

NBC-Vox Pop (Molle Shave); cond. by Parks Johnson & Wallace Butterworth; WMAQ WHO WOV WDAF KOA KSTP (sw-9.53)

CBC-To be announced: CKX CKY CJRM KFJM Songs We Know KFJR-Sports Review WDAY-Three Jays & Janet WDG Studio WEBC-Normanna Chorus WGN-Victor Arden's Orch. WHLB-Jerry Michael's Orch. WLB-Wedca Wilbur French horn

WMIN-News; Tuning Around WTMJ-Dance Orch. 8:15 CST 7:15 MST KFJM-News KFJR-Symphonetta WDAY-Old Chestnuts WEBC-Contest Hour WGN-Foreign Affairs

(7:30 p.m. Continued)

NBC-To be announced: KSO WLS (sw-11.87) MBS-The Green Hornet; WGN KOIL

CBC-Al Jolson; CKY CKX CJRM-Adv. of Jimmie Allen KFJM-Piano Recital KSL-Money Matters WHLB-Old Time Orioles WLB-La Mer WLW-Mr. Cherniavsky, Music Please WMIN-St. Paul Schools WMT-Tune Tossers

7:45 CST 6:45 MST

CBS-Boake Carter, commentator (Huskies & Post Toasties); KSL (also at 5:30 p.m.)

CJRM-Easy Aces, sketch KFJM-W. P. A. Education Prgm. WLB-Weldon Wilbur, French horn WMIN-Tom Gentry WMT-To be announced

8:00 CST 7:00 MST

NBC-Horace Heidt's Brigadiers (Alemite); WSM KOIL KSO WMT WLS WLW WTCN (sw-11.87)

CBS-Watch the Fun Go By (Ford); Al Pearce's Gang; Arlene Harris, human chatter box; Carl Hoff's Orch.; KFAB WNAX KRNT KMOX WCCO WBBM KMBC KSCJ WHAS WHLB KSL WJR (sw-11.83) (also KNX at 11 p.m.) Turn to page 19 for some intimate pictures of Al Pearce at home.

8:30 CST 7:30 MST NBC-Alias Jimmy Valentine, drama (Larus Bros.); WENR WMT WTCN KSO KOIL (sw 11.87)

CBS-Benny Goodman's Orch.; Guests (Camel Cigarettes); KRNT WBBM WHLB KMOX WCCO WHAS KSCJ KMBC WJR KSL KFAB (sw-11.83)

NBC-Fibber McGee and Molly, comedy sketch (Johnson's Wax); WDAY KFJR WDAY WEBC WSM WDAF WHO WOV WTMJ WMAQ KSTP WLW KOA (sw-9.53)

CBC-Victor Erwin's Musical Cartoons; CKX KFJM-Ave Maria Hour WDAF-To be announced WGN-Ennio Bolognini's Orch. WLB-Debussy Songs WMIN-Robert Beckendorf WNAX-Tommy Tucker Tempos

8:45 CST 7:45 MST WGN-News; Highlights of Sports WLB-Handel WMIN-W.P.A. Prgm.

9:00 CST 8:00 MST NBC-Uncle Sam's Postal Service; KOIL KFJR KSO WENR WTCN WEBC

The complex workings of the U. S. Post Office Department will be described. Postmaster General Farley will speak

briefly and there will be pickups from a speeding Railway Post Office, from a mail plane on a coast-to-coast flight, from the hectic Central Post Office in New York City and from department headquarters in Washington.

CBS-Essays in Music; KMBC WNAX KFAB WCCO WJR KSCJ KMOX WHAS WHLB WCCO (sw-11.83)

Easter music program: Good Friday music from "Parsifal" (Wagner), Sinfonia to Church Cantata No. 42 from St. John "Then the same day that evening" (Bach), and Easter Overture—Le Grand Pique Russe (Rimsky-Korsakov).

NBC-Tales of Great Rivers, Lisa Sergio, narrator; Concert Orchestra, dir. H. Leopold Spitalny; WOW WMAQ WSM WHO WDAY KSTP WDAF (sw-9.53)

Subject: "The Mississippi." MBS-True Detective Mysteries (Lambert Co.); WGN CBC-From Heart of Empire; CKY CKX

CJRM-Saskatchewan Farm Prgm KFJM-Tex's Broncho Busters KOA-Men of West & Westernaires KSL-Pinto Pete WBBM-Primary Election Returns WLW-True Detective Mysteries WMIN-News WMT-Vic Arden's Orch. WTMJ-Dance Orch.

9:15 CST 8:15 MST CBS-Essays in Music; KRNT NBC-Uncle Sam's Postal Service; WMT (sw-11.87)

MBS-Charioteers; WGN CBC-By the Sea; CKX CKY KSL-Styles in Music WLW-Liars Fraternity WMIN-Ralph Trafficante

9:30 CST 8:30 MST NBC-Jimmie Fidler's Hollywood Gossip (Drene); KOA WDAF WHO WOV WLW WMAQ WTMJ KSTP WSM WEBC KFJR WDAY

For news of Hollywood read "Hollywood Showtime" in every issue of Radio Guide.

CBS-Phillip's Follies; KRNT KSCJ KMOX WBBM WCCO WHLB WNAX

CBS-Howard Phillips, bar.; WHAS (sw-11.83)

NBC-Uncle Sam's Postal Service; WMT (sw-6.14)

CBC-From Sea to Sea; CKY KMBC-News and Sports KSL-Captains of Industry WGN-The Northerners

WJR-The Beachcomber WMIN-Varieties WMT-Tune Tossers WTCN Front Page

9:45 CST 8:45 MST NBC-"How to Win Friends & Influence People," Dale Carnegie (Colgate); KSTP WDAF WOW WMAQ KOA WLW WHO (sw-9.53)

CBS-Four Clubmen; WHAS KMBC (sw-11.83) NBC-Uncle Sam's Postal Service; WDAY WMT

To be announced: WSM KFJR CJRM-The Highwaymen KSL-Waltz Time & Style Chats WEBC-Salon Ensemble WMIN-Δ River Lake Tabernacle WTCN Coronado Orch. WTMJ-Let's Dance

10:00 CST 9:00 MST NBC-Amos 'n' Andy (Campbell's Soup); WOW WDAF WMAQ KOA KFI WSM WHO (also at 6 p.m.)

CBS-Just Entertainment (Wrigley's Gum); Jack Fulton, tr.; Andrews Sisters; Carl Hohen-garten's Orch.; KRNT KMBC WCCO KFAB KMOX WHAS WBBM KSL (also at 6 p.m.)

NBC-King's Jesters; (sw-9.53) NBC-Don deVodi's Orch.; WMT KSO

CBS-Abe Lyman's Orch.; (sw-11.83)

CBC-News; CJRM CKY CKX News; WDAY WJR KOIL WMIN KSCJ

KFJR-Weather; News KSTP-Cugat's Music WEBC-Novelties WENR-Globe Trotter WGN-Dean Becker, organist WHLB-Waltz Time WLW-Paul Sullivan, news WMIN-News; Monitor Views the News WNAX-Evening Varieties WTCN-Wrestling Match WTMJ-Last Word in Sports; News

10:15 CST 9:15 MST CBS-George McCall's Screen Scoops (Old Gold Cigarettes); KNX KSL KMBC (also at 6:15 p.m.)

NBC-Vocal Varieties (Tums); KOA KFI (also at 6:15 p.m.)

CBS-Abe Lyman's Orch.; KFAB WJR KMOX KSCJ WNAX NBC-Ink Spots, quartet; KFJR WDAY

NBC-Gray Gordon's Orch.; WOW WENR (sw-9.53) CBC-Caribon Miner; CKY CKX CJRM

News: WHO WSM WEBC WMT WHAS WMAQ KFNF-Nick Lucas KOA-Vocal Varieties KOIL-Sports Highlights KSTP-Night Extra WBBM-Henry Gendron's Orch. WCCO-Cedric Adams WDAF-Irma Ferguson, soloist WGN-Ennio Bolognini's Orch. WHLB-Tribune Time WLW-Los Amigos WMIN-Rhumba Rhythm WTMJ-Guess Who?

10:30 CST 9:30 MST CBS-Al Jolson's Show; KSL (also at 7:30 p.m.)

NBC-Johnny Presents (Philip Morris); Russ Morgan's Orch. KOA (also at 7 p.m.)

NBC-Lou Breese's Orch.; WTCN WDAY KFJR WMAQ CBS-Johnny Lang's Orch.; WHLB KMBC KRNT KFAB KSCJ WJR WNAX (sw-11.83) NBC-Ruby Newman's Orchestra; WSM (sw-9.53)

MBS-Jimmy Dorsey's Orchestra; WMT WLW KSTP WGN KSO CBC-Horace Lapp's Orch.; CKY CKX

News: WOW WBBM Dance Orch.; WTMJ WDAF WMIN

CJRM-Dave Gussin's Orch. KMOX-Headline Highlights KOIL-Embers WCCO-Rollie Johnson WEBC-Minnesota Arrowhead Association

WENR-Andy Kirk's Orch. WHAS-Romance Time WHO-Sports WLW-Van Olman's Orch.

10:45 CST 9:45 MST NBC-Ruby Newman's Orchestra; WOW

CBS-Johnny Lang's Orchestra; WCCO

NBC-Lou Breese's Orch.; KSO WEBC

KMOX-Carl Lorch's Orch. WBBM-Primary Election Returns WHO-American Legion Prgm WJR-Meditation WLW-Dick Barrie's Orch. WTCN-Dance Orch.

11:00 CST 10:00 MST NBC-Herbie Kay's Orch.; WHO NBC-Chick Webb's Orch.; WSM WDAY KFJR WEBC WTCN KSO

CBS-Roy Eldridge's Orch.; KSCJ KFAB WNAX KMBC KRNT WBBM

MBS-Sammy Kaye's Orch.; KOIL WGN WMT CBC-Music for Music's Sake; CKY CKX

Dance Orch.; WTMJ KOA KSTP-Del Courtney's Orch. CJRM-News KMOX-ΔLenten Service Spkr. KSL-Music for Madame KSTP-Herbert Holmes WCCO-To be announced WDAF-Nighthawks

WENR-Music As You Desire It WHAS-Henry Halstead's Orch. WJR-Johnny Hamp's Orch. WLW-24 Hours Review

WMAQ-Andy Kirk's Orch. WMIN-News; Swing Session WOW-Music Box

11:15 CST 10:15 MST CBS-Henry Gendron's Orchestra; WBBM

NBC-Dance Orch.; KOA MBS-Sammy Kaye's Orch.; KSTP CJRM-Jack Baxter's Orch. KMOX-Jay Mills' Orch. KSL-Serenade for Strings WLW-Eddie Conti's Orch.

11:30 CST 10:30 MST NBC-Carvel Craig's Orch.; KFJR WEBC WTCN WDAY (sw-6.14)

CBS-Paul Pendarvis' Orch.; WJR KSCJ WBBM KFAB KMBC KMOX WNAX KRNT WHAS

NBC-Jack Marshand's Orch.; WHO WDAF WOW WMAQ KOA MBS-Johnny Johnson's Orch.; WGN WMT KSTP WLW KOIL KSO

CBC-Johnny Johnson's Orch.; CKY

KSL-News WCCO-Charles Gaylord's Orch. WMIN-Twelfth Hour Tempo

11:45 CST 10:45 MST CBS-Paul Pendarvis' Orch.; KSL CJRM-Organ Interlude KSL-Players WENR-Amer. Bowling Congress

12:00 CST 11:00 MST NBC-Bud Wallin's Orch.; WOW WENR

NBC-Gray Gordon's Orch.; WMAQ MBS-Leighton Noble's Orchestra; WGN WLW KOA

News: KMBC KOA WMIN WHO KMOX-When Day is Done KSTP-Dream Ship WBBM-Primary Election Returns

End of Tuesday Programs

MORNING

7:00 CST 6:00 MST NBC-Malcolm Claire; KFJR (sw-21.5)

NBC-Four Showmen; WTCN CBS-Salon Musicale; (sw-21.52)

7:15 CST 6:15 MST NBC-Doc Schneider's Texans; KFJR WEBC (sw-21.5)

News: WLW WOW WMT WCCO KFJM 7:30 CST 6:30 MST NBC-Do You Remember?; (sw-21.15)

News: KSOO WAAW KLPW KOIL ΔMorning Devotions; KFNF WLS Musical Clock; WEBC WMT WOW WBBM

7:45 CST 6:45 MST CBS-Eton Boys, quartet; (sw-21.52)

News: KFNF WDAY KFAB-Time 'n' Tunes KFJR-Tie Toe Tunes KLPW-ΔMorning Devotions KMOX-Ozark Varieties

8:00 CST 7:00 MST NBC-Breakfast Club; Soloists & Orch.; News: WEBC KOIL KFJR KSO WDAY

CBS-Fred Feibel, organist; (sw-21.52) NBC-Women in the News; (sw-21.5)

News: KMOX KOA CKX Coffee Pot Inn; WMT WHO WNAX WOW KFAB CKY-News; Weather KFNF-Punkin Valley KLPW-Everybody's Hou.

KOBH-Early Risers KSTP-Good Morning Prgm. WDGY-Morning Musicale WGN-Everyday Words; Good Morning Prgm. WHLB-Three T's WLS-Arkansas Woodchopper WLW-Hymns of All Churches WMAQ-Your Neighbor WMIN-News; Breakfast Bell WTCN-Musical Clock

8:15 CST 7:15 MST CBS-Madison Ensemble; News: KMOX (sw-21.52)

NBC-Person to Person; KOA (sw-21.5)

News: KFJM WNAX Musical Clock; WMT WHO CKX-Wake Up and Sing CKY-Rise 'n' Shine Club KFAB-Roy, Lonnie & John WLS-Morning Minstrels WLW-Houseboat Hannah, sketch WOV-Eddie Butler, organist

8:30 CST 7:30 MST NBC-Breakfast Club; News: WTCN

CBS-Road of Life (Chipso); KMOX WBBM (sw-21.52)

NBC-Landt Trio; News: (sw-21.5)

CBS-Dave Bacal & High Hatters; WCCO

News: WDGY WLS KLPW KFAB-Morning Reveries KFJM ΔMorning Devotional KOA-The Old Gardener KOBH-Breakfast Request KSOO-Mother Hubbard's Melody Cupboard

KSTP-The Daily WHLB-Houseboat Hannah WHO-Morning Melodies WLW-Myrt & Marge WMAQ-Whistler & His Dog WMIN-There Was a Time When

WNAX-Bert Layne's Mountain's WOW-Kitty Kelly

8:45 CST 7:45 MST NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.); WMAQ CBS-Bachelor's Children (Old Dutch Cleanser); KMOX KFAB WCCO KRNT (sw-21.52)

Markets: KFJM KSCJ KLPW-Guess What? KOA-Along King's Hiway KSOO-Hawaiian Serenade KSTP-Polly the Shopper WBBM-Linda's First Love WDGY-Board of Education Prgm WEBC-Morning Musicale WHLB-Here's to Dancing WHO-Olson Oddities WLS-Chuck, Ray & Christine; Sodbusters

WLW-Young Widder Jones WMIN-Tunes of the Times WMT-Melody Time; News: WOW Party Line

9:00 CST 8:00 MST CBS-Pretty Kitty Kelly, sketch (Wonder Bread); KSCJ WCCO WBBM KMOX KRNT

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax); WMAQ KSTP WOW WHO

NBC-Cabin at the Crossroads (Aunt Jemima); KOIL KSO WLW WTCN (sw-15.21)

CKY-Singing Stars KFAB-News; Olson Oddities KFJM-Salon Silhouettes KFNF-Morning Bulletin Board KFJR-Romantic Hour KLPW-Good News KOA-Musical Menu KOBH-News; On the Mall KSOO-Harmoniciana; Jack Marlow

WDAY-John Wesley WDGY-Charles Sengir WEBC-Finnish News; Morning Interlude WGN-Martha Crane & Helen Joyce

WHLB-Program Previews WLW-Linda's First Love WMIN-News; Musical Memories WNAX-John Peter DePagter

9:15 CST 8:15 MST MBS-John Metcalf's Choir Loft; WDGY

CBC-Allan Caron, organist; CKX CKY

NBC-John's Other Wife, sketch (Louis Philippe); WMAQ WHO KSTP WOW

CBS-Myrt & Marge, sketch (Super Suds); WBBM WCCO KFAB KMOX WNAX

NBC-Margot of Castlewood (Quaker Oats); KOIL WLS WTCN KSO WMT (sw-15.21)

KFNF-Tree Planters KLPW-Organ Music KSCJ-Want Ad Rambles KSOO-Woman's World WCAL-ΔDivine Service WDAY-Many Happy Returns of the Day WEBC-Sally Service; Morning Interlude

WHLB-Morning Musicale WMIN-Song Stylist

9:30 CST 8:30 MST NBC-Attorney at Law, sketch (Johnson's Floor Wax); WLS KOIL (sw-15.21)

CBS-Richard Maxwell, songs; WCCO KRNT KFAB KMOX WBBM WHLB

NBC-Josh Higgins of Finchville; KSO

MBS-Get Thin to Music; WDGY WGN

NBC-Just Plain Bill, sketch (Kolynos); WMAQ KSTP WHO WOW

Grandma Travels; WDAY WEBC CKX-On the Dance Floor CKY-McCoy Mendle Agency KFJM-Household Hom KFNF-Nurseryman KFJR-Top o' the Dial KLPW-News KOA-Financial Service KOBH-Musical Clock KSCJ-A.A.U.W. Prgm. KSOO-Variety Prgm. WAAW-Markets WLW-Betty & Bob WMIN-Woman's Outlook WMT-Tune Tossers WNAX-Blue Four WTCN-Around Town

9:45 CST 8:45 MST NBC-Viennese Ensemble; KFJR NBC-The Woman in White, sketch (Pillsbury); WMAQ WEBC KSTP WOW WHO

CBS-To be announced; WCCO KSCJ WCCO KMOX WNAX WHLB

NBC-Kitchen Cavalcade (C. F. Mueller Co.); (sw-15.21)

Markets: KFJM WDGY CKY-House of Peter MacGregor KFAB-Weather & Markets KFNF-Billie, Jean & Bob KLPW-Turkey in the Straw KOA-Well's of Music KOIL-Ole & Marge KSOO-Ripples; Hi Lites WBBM-Truman Bradley, comm. WCAL-ΔChapel Service WDAY-Concordia College WGN-Dr. Friendly WLS-News WLW-Dr. Friendly WMIN-Gospel Singer WMT-Y.Jung Widder Jones

10:00 CST 9:00 MST NBC-Viennese Ensemble; WMT CBS-Pappy Cheshire's Nat'l Hill-billy Champions; KRNT KSCJ WHLB

NBC-The Story of Mary Marlin, sketch (Ivory Flakes); WLS WLW (sw-15.21)

NBC-David Harum, sketch (Bab-o); WHO WOW WMAQ KSTP

News: WAAW KOIL CJRM-Bulletin Board CKX-Songs of the Show CKY-Radio Kitchen KFAB-Ole & Marge KFJM-Household Hour KFNF-Cornfield Hawaiians KFJR-Markets; Weather; Aunt Sammy

KLPW-Homemakers' Club KMOX-Musical Prgm. KOA-Aunt Jenima KOBH-News; The Weather; Just About Time

KSOO-Market Reports; News WBBM-The Heart of Julia Blake WCCO-Judy & Jane WDAY-Markets; Hometown Reporter

WDGY-Beauty & You WEBC-Woman's Hour WGN-To be announced WMIN-News; Bulletin Board WNAX-ΔDevotional Service

10:15 CST 9:15 MST NBC-Pepper Young's Family, sketch; WLS (sw-15.21)

For details of contest on this program turn to the inside back cover.

NBC-Popular Waltzes; KSOO KSO WDAY

CBS-Pappy Cheshire's Nat'l Hill-billy Champions; KFAB WCCO WBBM

NBC-Backstage Wife, sketch (Dr. Lyons); WOW WMAQ WHO KSTP



Frequencies

CJRM-540 WCCO-810
CKX-1120 WDAF-610
CKY-910 WDFB-940
KFAB-770 WDDY-1180
KFDY-780 WEBC-1290
KFJM-1410 WENR-870
KFNF-890 WGN-720
KFNF-550 WHAS-820
KLFM-1240 WHLB-1370
KLMC-950 WHO-1000
KMOX-1090 WJR-750
KOA-830 WLB-1250
KOBH-1370 WLS-870
KOL-1260 WLW-700
KRENT-1320 WMAQ-670
KSCJ-1330 WMIN-1370
KSL-1130 WMT-600
KSO-1430 WNAX-570
KSOO-1110 WGW-590
KSTP-1490 WSM-650
WAAW-960 WTCN-1250
WBBM-770 WTMJ-620
WCAL-1250

MBS-Bachelor's Children, sketch
(Cudaby Packing Co.): WGN
CKX-Δ Moments of Meditation
CKY-Raymar
KFJM-News
KFNF-Studio Prgm.
KFYR-Hymns of All Churches
KMOX-Houseboat Hannah, sketch
KOA-Margo of Castlewood
KOIL-Polly the Shopper
WAAW-Markets
WCAL-Women's Hour
WDGY-For Women Only
WHLB-Betty Adams
WLW-News; River; Weather
WMT-Numerical Jamboree
WNAX-Jimmy Morgan, songs
10:30 CST 9:30 MST
NBC-Vic & Sade, sketch (Cris
eo): WLS (sw-15.21)
CBS-Big Sister, sketch (Rinsgo);
KFAB WBBM KRNT WCCO
WNAX KMOX
NBC-How to Be Charming,
beauty talk (Phillips): WMAQ
KSTP WOW WHO
NBC-Breen & de Rose: KOIL
CKX-Markets; What's in the Air
CKY-Music by Cugat
KFJM-Variety Show
KFNF-Frank Field
KFYR-Betty & Bob
KLFM-Markets & News
KOA-Fed. of Woman's Clubs
KOBH-Home Folks Frolic
KSCJ-Women's Review
KSOO-Honeymooners
WDAY-The Mixing Spoon; News
WDGY-News
WEBC-News; Morning Varieties
WGN-Painted Dreams
WLW-Thomas Sawyer
WMIN-Mid-morning Concert
WMT-Frank Voelker, organist
10:45 CST 9:45 MST
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS
(sw-15.21)
CBS-Aunt Jenny's Stories (Spry)
KRNT WBBM WCCO KMOX
KFAB WNAX
NBC-Hello Peggy (Drano): WHO
WMAQ WOW KSTP
NBC-Originalities: WEBC KFYR
KSO
MBS-Elinor Sherry, songs:
WDGY
CKX-On Parade
CKY-Widder Jones
KFJM-Markets
KFNF-Request Hymns
KLFM-Homemakers' Club
KOA-To be announced
KOBH-Household Arts
KOIL-Lady Courageous
KSCJ-Livestock; Navy News
KSOO-Mountaineers
WGN-Stella Dallas, sketch
WHLB-Famous Cowboy Singer
WLW-The Goldbergs
WMT-Music Memory Contest
WNAX-Russ & Cliff
WTCN-Myndall Cain
11:00 CST 10:00 MST
CBS-Mary Margaret McBride,
columnist (Minute Tapioca)
KMOX WBBM WCCO KRNT
KFAB KSCJ
On page 23 you will find pictures
of Miss McBride.
NBC-Girl Alone, sketch (Kel-
logg): WLW WMAQ
NBC-Vaughn de Leath, sop.:
WHO WDAY
MRS-The Boy & Girl Friend:
KOIL KSO
Hymns of All Churches: WHLB
WEBC
CKX-Boy & Girl Friend
CKY-Backstage Wife
KFJM-Music of the Masters
KFNF-Weather, Markets & News
KFYR-Markets; Police Bulletins
KLFM-Radio Players
KOA-Organ Reveries
KOBH-News; Odd Facts
KSOO-Easy to Remember
KSTP-Household Forum
WDGY-Rhythm Revue
WGN-Woman in the Strw
WHO-Robert Hood Bowers' Band
WLS-Grace Wilson, contralto

WMIN-News; World Book Man
WMT-Toby's Bugtussel News
WNAX-Happy Jack's Old-Timers
WOW-Hymns of Cheer
WTCN-Whoopie John
11:15 CST 10:15 MST
CBS-Kitty Keene, sketch (Dreft):
WCCO WNAX KMOX
CBS-The Goldbergs, sketch (Oxy-
dol): WBBM
NBC-The O'Neills, (Ivory Soap):
WMAQ WOW KFYR KOA
WLW
NBC-Kidoodlers: WMT
CBC-Kidoodlers: CKX
Betty & Bob: WHLB WEBC
To be announced: KFAB KSCJ
CKY-Stella Dallas, sketch
KFNF-Poultry Helps
KOBH-Thought for the Day
KOIL-Waltz Time
KSTP-Musical
WAAW-Markets
WDAY-Prgm. Previews; Man on
the Street
WDGY-Trailin' Along
WGN-Morning Melodies
WHO-Dan Harding's Wife
WLS-Don & Helen, Duo
WMIN-Here Comes the Band
WTCN-Classified Column

11:30 CST 10:30 MST
NBC-Nat'l Farm & Home Hour:
WTCN KFYR WDAY KSOO
KOA WMAQ KSO WEBC
(sw-15.21)
CBS-Romance of Helen Trent,
sketch (Edna Wallace Hopper):
WBBM KRNT KFAB KMOX
NBC-Campus Kids: KSTP
News: WGN WAAW
CKX-Farmer's Hour
CKY-Morning Melodies
KFJM-Floyd Johnson's Orch.
KFNF-Billie & Jean
KLFM-Markets & News
KOBH-Zeke Manners' Gang
KOIL-Women in the News
KSCJ-Pelletier Pointers; Sons of
Pioneers
WCCO-Happy Gilman's
WHLB-Stock Quotations
WHO-Hymns of All Churches
WLB-Wagner
WLS-Ma Perkins
WLW-Live Stock; Spray Service
WMIN-Rhythmic Age
WMT-Troubaderos
WNAX-Grandma Travels
WOW-Aunt Sally
11:45 CST 10:45 MST
CBS-Our Gal, Sunday, sketch
(Anacin): WBBM KRNT
KMOX KFAB
NBC-Nat'l Farm & Home Hour:
WLW WOW
CBC-Herman & Banta, xylophon-
ist and piano: CKX
KFJM-Markets
KFNF-Alfalfa John
KLFM-Stamp Man
KOBH-Luncheon Dance
KOIL-Modern Moods
KSCJ-Stars Over Hollywood
KSTP-Kitty Keene
WCCO-Grandma Travels
WDGY-News
WGN-Way Down East
WHLB-Gilbert School Prgm.
WHO-Betty & Bob
WLS-Markets; Weather; News
WMIN-Interview
WMT-News; Markets
WNAX-Jimmy Morgan, songs

AFTERNOON

12:00 CST 11:00 MST
CBS-Betty & Bob sketch (Gold
Medal): WBBM WCCO KFAB
KMOX (sw-15.27)
NBC-News; Emerson Gill's Orch.:
(sw-15.33)
News: WMIN KSCJ KOIL KSTP
WAAW
Markets: WDGW WOW
CJRM-Radio Kitchen of the Air
CKX-Merrymaker's Orch.
CKY-Piano Moods
KFJM-News Oddities
KFNF-Farm Sales & News
KLFM-Noon-day Varieties
KOBH-News; World Book Man;
Easy to Remember
WGN-Man on State Street
WHLB-Luncheon Melodies
WHO-Market & Weather Report
WLB-Die Walkure
WLS-Evelyn & Hilltoppers
WMT-Hillbillies; Question Man;
Voice of Iowa
WNAX-Farm & Home
12:15 CST 11:15 MST
NBC-Escorts & Betty: (sw-
15.33)
CBS-Betty Crocker, cooking ex-
pert (Gold Medal): KFAB
WBBM KMOX WCCO (sw
15.27)

MBS-Microphone in the Sky:
KOIL KSO
CKY-Organ Reveries
KFJM-News
KFNF-Around the Dinner Table
KSCJ-Voice of the People
KSTP-Dan Harding's Wife
WAAW-Markets
WDGY-Farm Bureau News
WGN-To be announced
WHO-Luncheon Music
WJR-Reminiscing
WMIN-Noon-day Jamboree
WMT-Voice of Iowa
WNAX-News & Markets
WOW-Midday Melodies
12:30 CST 11:30 MST
NBC-Words and Music: WMAQ
(sw-15.33)
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): WBBM
WCCO KMOX KFAB (sw-
15.27)
News: WOW KSTP WHO
Melodeers: KSOO WNAX
Eb & Zeb: KLFM CKY
CKX-Time and Weather; Now
and Then
KFYD-Campus Sports
KFJM-Olaf Roisen's Orch.
KFNF-Henry Field
KFYR-News; Studio Prgm.
KOA-Curiosities
KOBH-Luncheon Music; Weather
Report
KOIL-Old Songs Are the Best
Songs
KSCJ-Round Up
WDAY-Noon-day Varieties
WDGY-Livestock Reporter
WEBC-Weather; News
WGN-Markets; ΔMidday Service
WLS-Voice of the Feed Lot
WLW-Ma Perkins
WMT-Markets; Cedar Valley Hill-
billies
WTCN-Popular Concert

12:45 CST 11:45 MST
CBS-Valliant Lady, sketch (Gold
Medal): WBBM KMOX KFAB
WCCO (sw-15.27)
MBS-Voice of Experience (Lydia
E. Pinkham): KOIL KSO
News: KLFM KOA KSOO CKX
KCY-News
KFYD-Farm Flashes
KFJM-Markets
KFYR-Grandma Travels
KSCJ-Livestock
KSTP-Carson Robison
WDGY-Farm Markets
WHO-To be announced
WLS-The Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis, tr.
WMIN-Swing Time
WMT-Iowa Cornhuskers; Cousin
Elvira; Bjorg Bjorgenson
WNAX-D. B. Gurney
WOW-Man on the Street
WTCN-Front Page
1:00 CST 12:00 MST
NBC-Your Health: KSTP KFYR
WHO WEBC WMAQ (sw-15.33)
CBS-Oxydol's Own Ma Perkins:
WCCO KMOX KSCJ WNAX
(sw-15.27)
NBC-Swingtime Trio: KSO
(WGN-Way Down East)
CBC-Big Sister: CKY CKX
To be announced: KRNT WBBM
KFAB-Roy, Lonnie & John
KFYD-Δ Brookings Churches
KFJM Hit of the Day
KFNF-Grab Bag
KOA-House of Dreams
KOBH-Midday Melodies
KOIL-Curb Exchange
KSOO-Farm Specials
WDGY-Slim Jim
WGN-Harold Turner, pianist
WHLB-German Music
WLB-Musical Varieties
WLS-School Time
WLW-School of the Air
WMIN-News; Orchestra
WMT-Many Happy Returns; Ger-
man Band
WOW-Musical Prgm.
1:15 CST 12:15 MST
CBS-The O'Neills, sketch (Ivory
Soap): WBBM KRNT KMOX
WCCO
NBC-Let's Talk It Over: KSO
(sw-15.21)
MBS-Reveries: WGN
CBC-London Calling: CKY
Markets: WAAW WOW
CKX-Songs of Yesteryear
KFAB-Markets & News
KFYD-Dorothy J. Norris, Ex-
tension Clothing Specialist
KFJM-Puzzle Program
KOA-Report Period
KOBH-News
KOIL-Tot Tunes
KSCJ-To be announced
KSOO-Board of Trade
WHO-Kitty Keene, sketch
WLS-Otto's Novelodeons
WMIN-Gypsy Strings
WMT-Earl E. May, talk

1:30 CST 12:30 MST
NBC-Waltz Favorites: KFYR
KOIL KSOO
NBC-Brevity Matinee: (sw-
15.33)
CBS-American School of the Air:
WCCO WBBM KMOX KSCJ
KRNT KFAB WHLB (sw-
11.83)
YBC-How to Be Charming (Phil-
lips Chemical): KOA
CBC-London Calling: CKX
News: KFYR WMAQ WMT
Houseboat Hannah: WOW WHO
WEBC
KFYD-Kathryn Webster, Brook-
ings & Duel County Home
Agent
KFJM-Request Prgm.
KOBH-Favorite Songs; Crime
Never Pays
KSTP-Woman's Page-Air
WDAY-Agriculture in the News
WDGY-This Rhythmic Age
WGN-June Baker, talk
WLS-Market Summary; Gabriel
Heatter
WMIN-Design for Melody
WNAX-Jimmy Morgan, songs
WTCN-Little Jack Little's Orch.
1:45 CST 12:45 MST
NBC-Waltz Favorites: KSO
NBC-Brevity Matinee: WMAQ
KOA
Judy & Jane: WHO WDAY
WNAX WEBC WOW
CKX-Market Quotations
KFYD-Housekeepers' Chats
KFNF-Your Pets
KSTP-Houseboat Hannah
WDGY-Health Talk
WGN-Hits of Today
WLS-Howard Peterson, organist
WMT-Closing Markets; Novelty
Parade; Interlude
WTCN-Tunes of Today

2:00 CST 1:00 MST
NBC-Pepper Young's Family,
sketch (Camay): WLW KOA
WOW WHO KFYR KSTP
WEBC WDAY WMAQ
For details of contest on this pro-
gram turn to the inside back cover.
CBS-All Hands on Deck: KSCJ
WHLB (sw-11.83)
NBC-Continental Varieties: KOIL
KSOO WTCN (sw-15.33)
KFAB-Markets; News
KFJM-World Bookman
KFNF-Kitchen Klatter
KMOX-Magic Kitchen
KOBH-Farm & Ranch Hour
WBBM-The Editor's Daughter
WCCO-Livestock
WDGY-Dance Orch.
WDGY-Mary Adler's Cafe Orch.
WLS-Homemakers' Hour
WMIN-News; Music Hall
WMT-Afternoon Recess
WNAX-Blue Ridge Trio
2:15 CST 1:15 MST
NBC-Continental Varieties: KSO
(sw-15.21)
NBC-Oxydol's Own Ma Perkins,
sketch: WOW WDAY KSTP
WHO WMAQ WEBC KFYR
KOA KFAB
CBC-London Calling: CKX
KFAB-Hal, Cal & Sal
KFJM-Ma Perkins
KFNF-Studio Prgm.
WAAW-News
WBBM-Meet the Missus
WCCO-Markets; News
WDGY-Gertrude Lewis
WGN-Moods in Music
WLB-Music
WLW-Mad Hatterfields
WNAX-Your Favorites
2:30 CST 1:30 MST
NBC-Vic & Sade, sketch (Cris-
eo): KFYR WOW KSTP KOA
WEBC WDAY WMAQ WLW
WHO KSOO
CBS-Kate Smith, columnist:
KSCJ KRNT WHLB (sw-
11.83)
NBC-Maurice Spitalny's Orch.:
KOIL WMT WTCN KSO (sw-
15.21-15.33)
News: WAAW WLS
KFNF-B.B. Miller, songs
KFJM-Slim Thomson's Cowboys
KFNF-Flower Lady
KMOX-Linda's First Love, sketch
WBBM-Man on the Street
WCCO-Heart of Julia Blake
WDGY-Music Box
WGN-Jam Session
WNAX-Geo. German's Pied Pipers
2:45 CST 1:45 MST
CBS-Curtis Institute of Music:
KSCJ KRNT (sw-11.83)
NBC-The Guiding Light, sketch
(White Napha): WDAY WHO
WEBC KFYR WMAQ KSTP
KSOO WLW WOW KOA (sw-
15.33)
CJRM-Musical Barometer
KFAB-Poultry Shop Talks
KMOX-Editor's Daughter, sketch
WBBM-Radio Gossip Club

WCCO-Ladies First
WDGY-Gems of Melody
WGN-Good Health & Training
WHLB-Judy & Jane
WLS-Homemakers Prgm.
WMT-Joe Fisher's Orch.
WNAX-Betty Lane's Southerners
3:00 CST 2:00 MST
NBC-Club Matinee, variety pro-
gram: WTCN WENR KOIL
KSOO WMT KSO (sw-15.21)
NBC-Lorenzo Jones, sketch (Phil-
lips): WOW WMAQ WHO
KSTP
CBC-Jr. Choral Concert: CKY
CKX
KFJM-Educational Series
KFNF-Variety Revue
KFYR-News; Studio
KMOX-Singin' Sam
KOA-Judy & Jane
KOBH-News; Concert Hall
WBBM-Houseboat Hannah
WDAY-Kitty Keene, Inc.
WDGY-Matinee Melodies
WEBC-Stocks; News
WGN-Musical Mail Box
WHLB-Stock Quotations
WLW-Dan Harding's Wife
WMIN-News; Tea for Two
WNAX-News
3:15 CST 2:15 MST
NBC-Club Matinee, variety pro-
gram: WEBC
NBC-The Story of Mary Marlin
(Ivory Flakes): KSTP WOW
WHO KOA WMAQ
MBS-Southern Maryland Handi-
cap: WGN WDGW
KFAB-Sunny Jim
KFYR-Judy & Jane
KMOX-One Woman's Opinion
WBBM-News; Cheri & Three
Notes
WCCO-Harold Knutson
WDAY-News; Tea Time Tunes
WHLB-P. T. A. Council
WLW-Life of Mary Sothorn
WNAX-Happy Jack's Old Timers
3:30 CST 2:30 MST
NBC-The Hughes Reel, with Rush
Hughes, comm. (Borden Co.):
WMAQ WOW WHO KSTP
KOA
NBC-Nat'l P. T. A. Congress
KSOO KOIL WTCN KSO
WENR WEBC (sw-15.21)
CBS-Choir of the Cathedral of
All Saints: KMOX WCCO
WNAX WHLB WBBM (sw-
11.83)
MBS-Ted Malone's Between the
Bookends: WDGW
CKX-Concert Varieties
CKY-Record Library
KFAB-Cornhusker Jamboree
KFJM-Melody Matinee
KFYR-Kitty Keene, Inc., sketch
KOBH-For Mother & Dad
KSCJ-To be announced
WDAY-Rudy Sten's Cowboys
WGN-Rhythm Rambles
WLW-Heart of Julia Blake
WMIN-Kaffee Klatch
WMT-Court Hussey's Orch.

3:45 CST 2:45 MST
CBS-Dance Time: WHLB WCCO
KMOX WBBM (sw-11.83)
NBC-The Road of Life (Chipslo):
WMAQ WLW
CBC-Who's Who Today: CKY
CKX
KFNF-Gospel Singer
KFYR-Four Counts
KOA-Dan Harding's Wife
KSTP-Voice of Experience
WDGY-Jam Session
WGN-Margery Graham
WHO-To be announced
WMIN-Barefoot Boys
WNAX-Songs of Jimmie Morgan
WOW-Kitty Keene, sketch
4:00 CST 3:00 MST
NBC-Bennett & Wolverton, piano
duo: WENR
CBS-Dear Teacher: KSOO WCCO
WBBM WHLB (sw-11.83)
NBC-Neighbor Nell: KFYR WLW
(sw-15.21)
CBC-Univ. Lecture: CKX CKY
News: KSOO WDAY
CJRM-Oby & Eb
KFJM-Answer Me This
KMOX-Let's Compare Notes
KOA-Hello Peggy
KOBH-News; Piano Paintings
KOIL-Song Album
KSCJ-News
KSTP-Modern Home
WDAY-News
WDGY-Dream Weavers
WEBC-Council of Churches
WGN-Mark Love & Len Salvo
WHO-Way Down East
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMIN-News; Potpourri



JANE ACE
Jane of "Easy Aces"
Wed. 6 pm CST (5 MST)

WMT-Δ Church Prgm.
WNAX-Happy Jack
WOW-People in the Headlines
WTCN-Church Federation
4:15 CST 3:15 MST
NBC-Vagabonds: WMAQ KOA
NBC-Don Winslow of the Navy,
sketch: WTCN WMT WDAY
KFYR KSOO
CBS-Exploring Space, drama:
WCCO WBBM KMOX WHLB
(sw-11.83)
CBC-The Sea Ghost: CKX CKY
MBS-Harold Turner, pianist:
WGN KSO
KFAB-News
KFJM-High School Prgm.
KOBH-The Musical Newsy
KOIL-Show Shop
KSTP-It Goes Like This
WDGY-Rhythm Revue
WENR-Music Circle
WHO-Myrt & Marge
WLW-Jack Armstrong
WMIN-Siesta
WOW-Lady of Millions
4:30 CST 3:30 MST
NBC-Kellogg's Singing Lady:
WLW (sw-15.21)
Story: Alice Through the
Looking Glass, Part III.
NBC-Radio Rubes: WENR KOIL
NBC-Jos. Gallicchio's Orchestra:
WMAQ KFYR WEBC
NBC-Jack Armstrong (Wheaties):
(sw-9.53-15.33)
CBS-Stepmother, sketch (Col-
gate): WBBM KMOX WCCO
CBC-The Adventures of Jamie
& Josie: CKY CKX
News: KFAB WAAW
KOA-Heart of Julia Blake
KOBH-Dick Cook & Orch.
KSCJ-Sketches in Melody
KSOO-Skyride
KSTP-Movie Parade
WDAY-Public Schools Prgm.
WDGY-Varieties
WGN-Afternoon Serenade
WHLB-Δ Devotional Services
WHO-Party Line
WDAY-Rudy Sten's Cowboys
WMIN-Hamline University
WMT-Cowboy Roundup
WNAX-Blue Four
WOW-Police Bulletins
WTCN-String Trio
4:45 CST 3:45 MST
CBS-Hilltop House, sketch (Paim-
olive Soap): KFAB KMOX
WBBM WNAX WCCO (sw-
11.83)
NBC-Joseph Gallicchio's Orch.:
KOA
NBC-Little Orphan Annie: (sw
9.53-15.33)
NBC-King's Jesters: WTCN KSO
WENR KOIL KSOO
MBS-Johnson Family, sketch:
WGN
CKX-Monitor Views the News
CKY-Health Review
KFJM-U.N.D. Campus Musicale
KSCJ-Cub Reporter
KSTP-Everybody's Problem
WDGY-Mood Music
WHLB-Please Play
WHO-News
WLW-Hilltop House
WMAQ-Romance and Rhythm
WMIN-Matinee Melodies
WOW-Creighton Univ.
5:00 CST 4:00 MST
CBS-News; Four Clubmen: KSCJ
WCCO WHLB
NBC-Little Variety Show: WMT
WTCN KOIL KSOO
NBC-America's Schools, drama
WDAY KFYR WMAQ (sw-
9.53-15.33)
MBS-Ruby's Orch.: WGN WDGW
CBC-To be announced: CKX
Dick Tracy, sketch: WMAQ WOW
KSTP CKY
CFCN-Pelican Club
KFAB-Vic Arden's Orch.
KFNF-Cub Reporters

(Continued on Next Page)



Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated



BEN BERNIE "U.S. Rubber" orchestra leader Wed. 7:30 pm CST (6:30 MST)

(5:00 p.m. Continued)

KMOX-Jack Armstrong KOA-America's Schools KOBB-News WBBM-Ki... Keene WEBC-Twilight Review WENR-Malcolm Claire, children's stories WHB-Musical Mixtures WHO-Hill Top House WLW-Dick Tracy, sketch WMIN-News; Hollywood Brevities WNAX-Pied Pipers WOI-Musical

5:15 CST 4:15 MST CBS-Doris Rhodes, songs: KSCJ KRNT WHLB

NBC-Top Hatters: KFJR WDAY KOA News: CKX CKY KFNF Air Adventures of Jimmy Allen: KMOX WHO

Terry & the Pirates: WMAQ WOV KFAB-Man on the Street KFJM-Birthday Bells KOBB-The Playboys KOIL-Theater Spotlight

KSTP-Charlie Chan, sketch WBBM-Eddie House, organist WCCO-Jack Armstrong WENR-Don Winslow of the Navy WLW-Short Story WNAX-Bert Layne's Mountaineers

WSM-Talk by Mrs. W. J. Cox 5:30 CST 4:30 MST CBS-Boake Carter, commentator (Huskies & Post Toasties): WNAX WCCO KMOX WBBM KFAB KRNT KSCJ WHLB (sw-11.83) (also see 7:45 p.m.)

NBC-News: Sammy Watkin's Orch.: WDAF WDAY (sw-9.53-15.33) News: KOA WENR

Dick Tracy, sketch: WMT KSOO Jack Armstrong, sketch: WMAQ KOIL KFJR WHO Jerry of the Circus: WEBC KSTP

CKX-Blair of the Mounties CKY-Concert Hall of the Air KFJM-Lone Ranger KFNF-Studio Prgm KOBB-The Mastersingers WDGY-Rhythm Revue

WLW-Allan Franklin, sports WMIN-Eventide Echoes WOV-The Jangles WTCN-George Crook, organist

5:45 CST 4:45 MST CBS-Lum & Abner (Postum): KSCJ WBBM WCCO KMOX KRNT KFAB (sw-11.83) (also see 10:15 p.m.)

NBC-Lowell Thomas, commentator (Sun Oil) WLW (sw 15.21) NBC-Dinner Concert: KFJR KSOO WMAQ WTCN

NBC-Joan Edwards, songs: WENR (sw-9.53-15.33) NBC-Orphan Annie (Ovaltine) WOV KSTP

CBC-Germany Salutes Canada. CKX News: WDGY CKY KOIL KSOO Little Orphan Annie: WGN WHO Terry & the Pirates: WEBC WHLB

KFNF-Bob Beckett KOA-Briefs KOBB-Church in the Wild-wood KSCJ-Serenader WDAY-Lem & Martha WMIN-Hearth & Home WMT-Sports: News WNAX-Blue Ridge Trio

6:00 CST 5:00 MST CBS-Obligato: KFAB KSCJ KSL

NBC-Amos 'n' Andy, sketch (Campbell's Soup): WLW KSTP (also see 10 p.m.)

BC-Easy Aces, sketch: (Anacin) Jane Ace: KSO KOIL WMT WENR WTCN (sw-11.87)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

News: WOW KMBC KMOX CJRM-Market News CKX-La Salle Cavaliers CKY-On the Trap Line KFJM-Weather & Markets KFJR-News; Studio Prgm KSOO-Dinner Dance WBBM-Pappy Cheshire WCO-Front Page Parade WDAF-Studio Prgm. WDAY-Organ Reveries; Fargo Forum Spotlight

WDGY-Ozark Ramblers WEBC-To be announced WGN-Evening Serenade WHAS-Nedra Gordmier WHLB-Dinner Music WHO-Lou & Jerry WMAQ-Fort Pearson, news WMIN-News; Dance Orch. WNAX-Organ Melodies WSM-Sports; Cecil Luck WTMJ-Today's Events

6:15 CST 5:15 MST NBC-Mr. Keen, Tracer of Lost Persons, drama (American Home Products): WMT WENR KOIL WTCN KSO KOA (sw-11.87)

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WOW KFJR WEBC KSTP WHO WMAQ WDAF WDAY WTMJ (sw 9.53) (also see 10:15 p.m.)

CBS-American Viewpoints: WJR KRNT KMBC KSCJ KFAB KMOX (sw-11.83) MBS-Lawrence Welk's Orch.: WGN WDGY

CBC-Major Bill: CJRM CKX CKY News: KFJM WAAW KMBC-Lum & Abner KSL-Adv. of Jimmy Allen WCCO-Let's Celebrate WHAS-Vocal Varieties WHLB-Movie Preview WLW-The Perk Uppers WMIN-Sports WSM-Fireside Singers

6:30 CST 5:30 MST NBC-Talk by Rep. John J. Boylan: KFJR Representative Boylan, Democrat of New York, chairman of the Thomas Jefferson Memorial Commission and director of the Thomas Jefferson Memorial Foundation, discusses "The Thomas Jefferson Memorial."

CBS-Barry Wood's Music: KSCJ KFAB WHLB KMBC WJR WCCO WBBM NBC-Rose Marie, songs: WENR WMT Sports: KFJM WTCN KMOX WGN

News: WHO KSOO WNAX CJRM-Radio Guest CKX-Young Men's Sect. Board of Trade CKY-Comedy Stars of Broadway KOA-Adventures of Jack Armstrong KOIL-Lone Ranger KSL-Merchants Radio Column KSTP-Sports Oddities WDAF-"Let's Celebrate" WDAY-Variety; News WDGY-Eventide Echoes WEBC-Chamber of Commerce WHAS-Peter Riccardi, songs WMAQ-To be announced WOW-Wig Waggin' with Wagner WSM-Riding the Range WTMJ-Easy Aces WMIN-Dining Out WWL-County Courier

6:45 CST 5:45 MST NBC-Henry Burbig, comedian, in "Cheer Up America" (Men-men); Funnyboners Trio; Ray Murray; Frank Novak; Orch.: WENR

CBS-Adult Education Prgm.: WCCO KMOX KFAB KRNT KMBC KSCJ (sw-11.83) NBC-Happy Jack, songs: WOW KSTP

NBC-Science Marches On: WTCN KSOO KFJR WMT MBS-Harold Stokes' Orchestra: WDGY WGN

NIGHT

6:30 CST TALK BY REPRESENTATIVE BOYLAN, NBC-Red.

7:00 CST CAVALCADE OF AMERICA, dramatization, CBS.

7:00 CST ONE MAN'S FAMILY, NBC-Red.

7:30 CST BEN BERNIE AND ALL THE LADS with Lew Lehr, Buddy Clark; guest, CBS.

7:30 CST TOMMY DORSEY'S ORCHESTRA, vocalists, Paul Stewart, m.c., NBC-Red.

8:00 CST TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, quartet, Peter Van Steeden's orchestra; guest, NBC-Red.

8:00 CST CHESTERFIELD PROGRAM with Grace Moore, Andre Kostelanetz' orchestra, Deems Taylor; guest, CBS.

9:00 CST KAY KYSER'S PROGRAM, NBC-Red.

9:30 CST IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra; guest, CBS.

11:30 CST LIGHTS OUT, "Three Matches," experimental drama featuring Boris Karloff, NBC-Red.

News: WHLB KSL Vic Arden's Orch.: WDAY WHO CJRM-Howie Wing CKX-Murder Mysteries CKY-Donald Novis, tr. KFJM-Songs at Eventide KLPW-Witt and Music KOA-Jimmie Allen Adventures WBBM-We the Wives WDAF-Easy Aces WEBC-News; Varieties WJR-Melody & Rhythm WLW-Vicki Chase, memory bouquet WMAQ-Let's Celebrate WMIN-Leamington Trio WSM-Comedy Stars of Broadway WTMJ-Reddy Kilowatt's Orch.

7:00 CST 6:00 MST NBC-One Man's Family, serial drama (Tenderleaf Tea); Kathleen Wilson: WHO WLW KOA WDAF WMAQ WTMJ WEBC WOV KSTP WSM (also see Sun, Prgms. at 11:30 p.m.)

CBS-Cavalcade of America (DuPont); Don Voorhees' Orch.: KMBC WJR KMOX WHAS KFAB WCCO WBBM KRNT (sw-11.83) The dramatization will be about the life of Thomas Jefferson, Pierre S. DuPont, chairman of the Board of Directors of DuPont Company, will discuss education of America since the time of Thomas Jefferson. Pierre is the great, great grandson of the first DuPont in America, who is mentioned in the dramatization as being a close friend of Jefferson.

NBC-Roy Shield's Revue: KOIL KSO WMT WDAY KFJR (sw-11.87) MBS-Marine Band: WDGY

CBC-One Man's Family: CKY. CJRM-Dinner Dance Music KFJM-Four Star Prgm. KSCJ-To be announced KSL-Tribune Intermountain Empire Progress Series KSOO-Sports Revue WCAI-Overby Hour WGN-Ennio Bolognini's Orch. WHLB-Organ Music WLS-Acappella Choir WMIN-News; Novelettes WNAX-Frank Trumbauer's Orch.

7:15 CST 6:15 MST Vic Arden's Orch.: KFJM KLPW CJRM-News; Sports KSCJ-Peter McGregor KSL-Songs We Remember WBBM-Sandra Brown WMIN-Moment Musicale

7:30 CST 6:30 MST CBS-Ben Bernie & All The Lads (U. S. Rubber); Lew Lehr; Buddy Clark; Guests: WCCO WBBM KSCJ KMBC KFAB KMOX KRNT WNAX WJR WHAS (sw-11.83) (also KNX at 10:30 p.m.)

NBC-Harriet Parsons, commentator (Bromo Seltzer): WLS KSO KOIL WMT (sw-11.87) NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): WHO KSTP WMAQ WDAF WOV KOA WSM WLW

MBS-Jazz Nocturne: KOIL KSO WMT CJRM-Concert Orch. KFJM-Ave Maria Hour KFJR-Waltz Interlude WBBM-Salute to Champaign & Urbana, Ill. WGN-Jack Russell's Orch. WHLB-Vic Arden's Orch. WMIN-Justin & Helen WNAX-Tommy Tucker's Orch. 8:45 CST 7:45 MST WGN-News; Sports WHLB-Radio Night Club WMIN-W. P. A. Prgm. 9:00 CST 8:00 MST NBC-Kay Kyser's Prgm. (Lucky Strike Cigarettes): WDAY WEBC WOW WSM WHO KOA WTMJ WDAF WMAQ KSTP KFJR WLW (sw-9.53)

CBS-Shave Busters (Palmolive Gang Cream); Crime Drama by Col. N. H. Schwarzkopf: KMOX WJR KRNT KSL KMBC WHAS WCCO WBBM KFAB (sw-11.83) NBC-Choir Symphonette; Mixed Ensemble: WENR WTCN KSO KOIL WMT (sw-11.87) MBS-Symphonic Strings: WGN CBC-Melodic Strings: CKX CJRM-Walter Budd's Blossoms CKY-Dr. Query KFJM-Tex & Rex KSCJ-Stamp Man WMIN-News Review WNAX-Vic Arden's Orch. 9:15 CST 8:15 MST NBC-Nola Day, contralto: KSO KOIL WTCN WMT WENR WMIN-Joe Bilo WNAX-Yankton College 9:30 CST 8:30 MST CBS-It Can Be Done (Household Finance); Edgar A. Guest: WJR WBBM KRNT KMBC WHAS KFAB KMOX (sw-11.83) NBC-Minstrel Show: WENR KSO (sw-11.87) MBS-Melodies from the Sky: WGN CBC-Singers: CKY CKX CJRM KOIL-Theater Comique KSL-What Do You Know? WCCO-Musical WHLB-WPA Musicale WMIN-Cec Hurst's Orch. WMT-Tune Tossers WNAX-News WTCN-Front Page 9:45 CST 8:45 MST NBC-Minstrel Show: WTCN WMT KSL-To be announced WMIN-River Lake Tabernacle WNAX-Evening Varieties 10:00 CST 9:00 MST NBC-Amos 'n' Andy, sketch (Campbell's Soup): WOW KOA WMAQ WDAF WSM WHO (also at 6 p.m.)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KFAB KMOX KRNT WCCO WHAS KMBC WBBM KSL (also at 6 p.m.) NBC-Dick Gasparre's Orchestra: (sw-9.53) CBS-Benny Goodman's Orch.: (sw-11.83) NBC-Bert Block's Orch.: KSO WMT MBS-Melodies from the Sky: KSTP CBC-News: CKY CJRM CKX News: WENR KFNF WDAY WJR KOIL KSCJ KFJR-Weather; News WEBC-Novelettes WHLB-Waltz Time WLW-Paul Sullivan, news WMIN-News; Monitor Views the News WTCN-Charlie Gaylord's Orch. WTMJ-Sports; News 10:15 CST 9:15 MST CBS-Lum & Abner (Postum): KSL (also at 5:45 p.m.) NBC-Uncle Ezra (Alka-Seltzer): KOA (also at 5:15 p.m.) NBC-Dick Gasparre's Orchestra: WDAY NBC-Bert Block's Orch.: WENR KSO CBS-Benny Goodman's Orch.: KSCJ KFAB KMBC KMOX WNAX WBBM CBC-Films of the Month: CJRM CKY CKX MBS-Ray Keating's Orch.: WGN News: WHO WMT WEBC WSM WHAS WMAQ WMIN KFNF-Hawaii Calls KFJR-Lenten Meditations

KOIL-Sports Highlights KSTP-Night Extra WCCO-Cedric Adams WDAF-James Fern, tr. WHLB-Tribune Time WJR-Reminiscing WLW-Sweet Adeline WOW-Wig Waggin' with Wagner WTCN-Burton Boys WTMJ-Riddle Me This 10:30 CST 9:30 MST CBS-Ben Bernie's Orch.: Guest (U. S. Rubber Co.): KSL (also at 7:30 p.m.) NBC-Rhyme Night: Horace Heidt's Orch.: WSM WENR KSTP KFJR WEBC WLW (sw-9.53) NBC-Herbie Kay's Orch.: WTCN KOIL WDAY WMT (sw-6.14) CBS-Geo. Olsen's Orch.: KSCJ KFAB KRNT WHLB KMBC WHAS WNAX (sw-11.83) MBS-Jimmy Dorsey's Orch.: WGN CBC-Today's Music: CKY CKX CJRM News: WBBM WOW KMOX Dance Orch.: WDAF WTMJ KOA-Light on the West WCCO-Rollie Johnson WHO Sports WMAQ-Lou Breeze's Orch. WMIN-Dance Time 10:45 CST 9:45 MST NBC-Rhyme Night: Horace Heidt's Orch.: WHO WOW CBS-Geo. Olsen's Orch.: WBBM KMOX-Carl Lorch's Orch. WCCO-Cec Hurst's Orch. WJR-Solay WTCN-Rodeoliers 11:00 CST 10:00 MST CBS-Cavalcade of America; Don Voorhees' Orch.: KSL (also at 7 p.m.) NBC-Henry Busse's Orch.: WTCN NBC-Andy Kirk's Orch.: WDAY WEBC KFJR WMAQ CBS-Rod Norvo's Orch.: KSCJ WNAX KFAB KMBC KRNT KMOX CBS-Henry Gendron's Orch.: WBBM MBS-Orrin Tucker's Orch.: KOIL KSO WMT WGN CBC-Minstrel Jamboree: CKY CKX CJRM-News KOA-Dance Hour KSTP-Herbie Holmes WCCO-To be announced WDAF-Nighthawks WENR-Music As You Desire It WHAS-Henry Halstead's Orch. WHO-Veterans Forum WJR-Johnny Hamp's Orch. WLW-Twenty-Four Hour Review WMIN-News; Swing Session WOW-Dance Band WSM-Evening Fantasy 11:15 CST 10:15 MST NBC-Andy Kirk's Orch.: WSM CBS-Roy Eldridge's Orchestra: WBBM MBS-Orrin Tucker's Orch.: WLW KSTP CJRM-Frank Traumbauer's Orch. KMOX-Jay Mills' Orch. WMIN-Joe Bilo 11:30 CST 10:30 MST NBC-Lights Out, experimental drama: KFJR WEBC WOW WDAF WBAL KSTP WDAY WMAQ WSM WHO WTMJ A superstition mystery by Arch Oboler titled "Three Matches" will be featured in Karloff's fourth appearance in this series. NBC-Teddy Hill's Orch.: KOIL WTCN KSO (sw-6.14) CBS-Horace Henderson's Orch.: WNAX KMBC KRNT KSCJ KFAB WBBM CBS-Frank Dailey's Orch.: WJR KMOX WHAS MBS-Jack Russell's Orch.: WGN WMT CBC-Community Concert: CKY CJRM KOA-Westernaires KSL-News WCCO-Charles Gaylord's Orch. WLW-Dick Barrie's Orch. WMIN-Twelfth Hour Tempo 11:45 CST 10:45 MST KSL-Ensemble WENR-Amer. Bowling Congress 12:00 CST 11:00 MST NBC-Jack Marshall's Orchestra: WOW WENR NBC-Harry Candulla's Orchestra: WMAQ MBS-Leighton Noble's Orch.: WGN WLW KSO News: KMBC KOA WMIN WHO KMOX-When Day Is Done KSTP-Dream Ship WBBM-Roy Eldridge's Orch. End of Wednesday Programs

NIGHT

6:00 CST 5:00 MST CBS-Obligato: KFAB KSCJ KSL



MORNING

7:00 CST 6:00 MST
NBC-Malcolm Claire: KFYP
NBC Southernaires: WTCN
CBS-Rhythmaires: (sw-21.52)
KFAB-Morning Round-Up
KFJM Eye Openers
KFNF-Studio Prgm.
KLPW-Swing Time
KMOX Home Folks Hour
KOIL-Musical Clock
KSCJ-To be announced
KSOO-Sunrise Serenade
KSTP-Lenten Sermonette
WBBM Dawn Salute
WCCO-Air Almanac
WDAY-Morning Devotionals
WDGY-Family Altar
WEBC-Top o' the Morning
WHLB-Early Morning Request
WGN-California Sunshine
WHO-Lem & Martha
WLS-News
WLW-The Merry-makers
WMAQ-Suburban Hour
WMIN-News: Just About Time
WMT-Cuckoo Clock
WNAX-Morning Revels
WOW-Lem & Martha
7:15 CST 6:15 MST
NBC-Doc Schneider's Texans:
KFYP WEBC (sw-21.5)
News: KFJM WOW WAAW
WCCO WMT WLW
CBS-Deep River Boys: (sw-21.52)
KABR-Movie Gossip
KLPW-Roundup
KMOX-Popular Melodies; Live-stock
KSTP-Musicale
WDAY-Texas Rangers
WDGY-Livestock Reporter
WHO-Hardware News
WLS-Hilltoppers
WNAX-Bert Lane's Mountaineers
WTCN-Early Birds
7:30 CST 6:30 MST
CBS-Poetic Strings: (sw-21.52)
NBC-Do You Remember?: (sw-21.5)
News: WAAW KSOO KLPW KOIL
Morning Devotions: KFNF WLS
Musical Clock: WEBC WOW
WBBM WMT
CKY-On the Mall
KFAB-Rollin' Along
KFJM-Morning Bulletin Board
KFYP-Agriculture in the News
KMOX-Breakfast Brigade, Music
KOA-Good Morning Folks
KOBH-Morning Salute to the Sun
KSTP-Morning Newspaper
WCCO-Musical Chimes
WDAY-Time to Shine
WDGY-Variety Show
WGN-The Music Box
WHLB-Good Morning
WHO-Yodeling Jerry Smith
WLW-Gospel Singer
WMIN-Muffins & Music
WNAX-Williams Melody Moments
WSM-Morning Devotion; News
WTCN-Start the Day
7:45 CST 6:45 MST
News: KFNF WDAY
KFAB-Breakfast Club
KFYP-Tie Toe Tunes
KLPW-Morning Devotions
KMOX-Ozark Varieties
KOIL-Hurry-Up-ers
KSOO-Musical Clock
KSTP-Home Highlights
WDGY-Beauty and You
WEBC-Mirror of Fashion
WHO-Favorite Melodies
WLS-Jolly Joe
WLW-Voice of Experience
WNAX-Nickel Harness Makers
WTCN-Popular Concert
8:00 CST 7:00 MST
NBC-Breakfast Club; Orch. & Soloist; News: WEBC KOIL
KSO WDAY KFYP
NBC-Women & the News: (sw-21.5)
CBS-Arthur Godfrey: (sw-21.52)
CBS-As You Like It; News: KRNT
News: KOA KMOX CKX
Coffee Pot Inn: WHO WMT WOW
WNAX KFAB
CKY-News; Weather; Sports
KFNF-Bulletin Board
KLPW-Everybody's Hour
KSTP-Good Morning Hour
WDGY-Morning Musicale

WGN-Everyday Words; Good Morning Prgm.
WHLB-Three T's
WLS-Arkansas Woodchopper
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WMIN-News; Breakfast Bell
WTCN-Musical Clock
8:15 CST 7:15 MST
CBS-As You Like It; News: KMOX (sw-21.52)
News: KFJM WNAX
Musical Clock: WMT WHO
CKX-Crazy Quilt; Cheer Up
CKY-Rise n' Shine Club
KFAB-Roy, Lonnie & John
KOA-Person to Person
WLS-DeZurik Sisters
WLW-Houseboat Hannah
WOW-Eddie Butler, pianist
8:30 CST 7:30 MST
CBS-The Road of Life, sketch: WBBM KMOX (sw-21.52)
NBC-Breakfast Club; News: WTCN KFYP
MBS-Victor Lindlahr: WGN
News: WDGW KSTP WLS
KLPW
CKX-Wake Up and Sing
KFAB-Meditation
KFJM Morning Devotional
KOA-The Old Gardener
KOBH-Breakfast Request
KSOO-Mother Hubbard's Melody Cupboard
WCCO-Dinty Moore
WHLB-Houseboat Hannah
WHO-Morning Melodies
WLW-Myrt & Marge
WMAQ-Whistler & His Dog
WMIN-Musical Newsy
WNAX-Bert Layne's Mountaineers
WOW-Pretty Kitty Kelly
8:45 CST 7:45 MST
CBS-Bachelor's Children (Old Dutch Cleanser): KMOX
WCCO KFAB KRNT (sw-21.52)
NBC-Francis Adair, contr.: (sw-21.5)
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
Markets: KFJM KSCJ
KLPW-Guess What?
KOA-Morning Melodies
KSOO-Mind Your Manners
KSTP-Polly the Shopper
WBBM-Linda's First Love
WDGY-Board of Education Prgm
WEBC-Morning Musicale
WHO-Oddities
WLS-Chuck, Ray & Christine
WLW-Young Widder Jones
WMIN-Tunes of the Times
WMT-Musical Interlude; News
WOW-Party Line
9:00 CST 8:00 MST
CBS-Pretty Kitty Kelly (Wonder Bread): KSCJ WBBM WCCO
KMOX KRNT
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ KSTP WHO
WOW
NBC-Cabin at the Crossroads (Aunt Jemima): WLS WTCN
KSO WMT KOIL WLW (sw-15.21)
CKY-Musical Comedy Highlights
KFAB-News; Olson Oddities
KFJM-Salon Silhouettes
KFNF-News
KFYP-Romantic Hour
KLPW-Good News
KOA-Musical Menu
KOBH-News; Musical Clock
KSOO-Shopper's Lane
WDAY-John Wesley
WDGY-Canary Serenade
WEBC-Finnish News; Morning Interlude
WGN-Martha Crane & Helen Joyce
WHLB-Program Previews
WMIN-News; Musical Memories
WNAX-John Peter DePagter
9:15 CST 8:15 MST
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WOW
KSTP WHO
CBS-Myrt & Marge, sketch (Super Suds): WBBM WCCO
KMOX KFAB KRNT WNAX
NBC-Margot of Castlewood (Quaker Oats): WLS WTCN
KSO WMT KOIL (sw-15.21)
MBS-John Metcalf's Choir Left: WDGW
CBC-Allan Caron: CKX CKY
KFNF-Tree Planters
KLPW-Organ Music
KSCJ-News
KSOO-Woman's World

WDAY-Many Happy Returns of the Day
WEBC-Morning Interlude; Stocks
WHLB-Morning Musicale
WMIN-Song Stylist
9:30 CST 8:30 MST
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS
KOIL (sw-15.21)
CBS-Howard Neumiller & Dave Bacal: KSCJ KFAB KRNT
WCCO WHLB
NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ KSTP
WHO WOW
NBC-Josh Higgins of Finchville: KSO
CBS-Emily Post (Florida Citrus): WBBM
MBS-Get Thin to Music: WDGW
WGN
Grandma Travels: WEBC WDAY
Dance Tunes: CKX CKY
KFJM-Household Hour
KFNF-Nurseryman
KFYP-Too o' the Dial
KLPW-News
KMOX-Musical Prgm.
KOA-Financial Service
KSOO-Music Hall of the Air
WAAW-Markets
WLW-Betty & Bob
WMIN-Woman's Outlook
WMT-Louise Hathaway
WNAX-Blue Four
WTCN-Around Town
9:45 CST 8:45 MST
NBC-The Woman in White, sketch (Pillsbury): WMAQ WEBC
KSTP WOW WHO
NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw 15.21)
NBC-Viennese Ensemble: KFYP
KOIL
CBS-To be announced: WHLB
KSCJ KMOX WNAX WCCO
Markets: KFJM WDGW
Dr. Friendly: WLW WGN
CKY-Musical Comedy Highlights
KFAB-Weather, Markets; Ore & Marge
KFNF-Billie, Jean & Bob
KLPW-Turkey in the Straw
KOA-Well's Music
KSOO-Tuning Around
WBBM-Truman Bradley, comm.
WCAI-Devotion
WDAY-Concordia College
WLS-News
WMIN-Gospel Singer
WMT-Young Widder Jones
10:00 CST 9:00 MST
NBC-The Story of Mary Martin, sketch (Ivory Soap): WLS
WLW (sw-15.21)
NBC-David Harum, sketch (Bab-O): WHO WOW KSTP WMAQ
CBS-Mary Lee Taylor (Pet Milk): WBBM KRNT KMOX
KFAB
NBC-Viennese Ensemble: WMT
CBS-Instrumentalists: WHLB
News: KOIL WAAW
CJRM-Bulletin Board
CKX-Poet's Corner
CKY-Raymar
KFJM-Household Hour
KFNF-Cornfield Hawaiians
KFYP-Markets; Weather; Aunt Sammy
KLPW-Homemakers' Club
KOA-Aunt Jemima
KOBH-News; Weather; Just About Time
KSCJ-Front Page Drama
KSOO-Market Reports; News
WCCO-Judy & Jane
WDAY-Markets; Hometown Reporter
WDGY-Beauty & You
WEBC-Woman's Hour
WGN-Morning Serenade
WMIN-News; Bulletin Board
WNAX-Devotional Service
10:15 CST 9:15 MST
CBS-The Instrumentalists: KSCJ
KFAB WBBM
NBC-Backstage Wife, sketch (Dr. Lyons) WOW WMAQ
KSTP WHO
NBC-Popular Waltzes: KSOO
WDAY WMT
NBC-Pepper Young's Family, sketch (Camay Soap): WLS
(sw-15.21)
For details of contest on this program turn to the inside back cover.
MBS-Bachelor's Children: WGN
News: KFJM WTCN
CKX-Newsy Jigsaw
CKY-Music for Mother
KFNF-Studio Prgm.
KFYP-Hymns of All Churches
KMOX-Houseboat Hannah, sketch
KOA-Margot of Castlewood
KOIL-Polly the Shopper
WAAW-Markets

WCCO-Thomas Conrad Sawyer
WDGY-For Women Only
WHLB-Betty Adams
WLW-News; River; Weather
WMIN-Bulletin Board
WNAX-Jimmy Morgan, songs
10:30 CST 9:30 MST
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
NBC-Originalities: KOIL WEBC
KSO
CBS-Big Sister, sketch (Rinso)
KFAB WBBM KRNT WNAX
WCCO KMOX
NBC-Homemakers' Exchange (Nat'l Ice Adv., Inc.): KOA
WOW WHO WMAQ KSTP
WLW (sw-15.33)
CKX-Markets; What's in the Air
CKY-Easy to Remember
KFJM-Organ Serenade
KFNF-Frank Field
KFYP-Betty & Bob
KLPW-Markets & News
KOBH-Home Folks Frolic
KSCJ-Women's Review
KSOO-Honeymooners
WAAW-Markets
WDAY-The Mixing Spoon
WDGY-News
WGN-Painted Dreams
WMT-Frank Voelker, organist
WTCN-Tunes of Today
10:45 CST 9:45 MST
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS
(sw-15.21)
CBS-Aunt Jenny's Stories (Spry): WBBM KRNT KMOX WNAX
KFAB WCCO
NBC-Larry Larson, organist:
KOIL KFYP WEBC KSO
MBS-Joan Merrill, songs: WDGW
CKX-Zeke Manners' Gang
CKY-Widder Jones
KFJM-Markets
KFNF-Smithsonians
KLPW-Homemaker's Club of the Air
KOA-To be announced
KOBH-Household Arts
KSCJ-Want Ad Rambles
KSOO-Mountaineers
KSTP-School for Wives
WGN-Stella Dallas, sketch
WHLB-Problems of Pamela
WHO-Dick Leibert, organist
WLB-Music Appreciation
WLW-The Goldbergs
WMAQ-Happy Jack Turner, songs
WMT-Jimmie Smith's Orch.
WOW-Mystery Chef
11:00 CST 10:00 MST
CBS-Mary Margaret McBride, columnist (Minute Tapioca): KRNT WCCO WBBM KMOX
KFAB
On page 23 you will find pictures of Miss McBride.
NBC-Girl Alone, sketch (Kellogg): WLW WMAQ
NBC-Vaughn de Leath, sop.: WDAY WHO
MBS-The Boy & Girl Friend: KSO KOIL
CBC-The Boy & Girl Friend: CKX
Hymns of All Churches: WEBC
WHLB
CKY-Homemakers' Exchange
KFJM-Music of the Masters
KFNF-Weather, Markets & News
KFYP-Markets; Police Bulletin
KLPW-Radio Players
KOA-On the Mall
KOBH-News; This Curious World; Grandstand Cheers
KSCJ-Christian Science Prgm.
KSOO-Music by Cugat
KSTP-Household Forum
WDGY-Charles Sengir
WGN-Harold Turner, pianist
WLS-Short, Short Stories
WMIN-News; World Book Man
WMT-Toby's Cornstussel Nooz
WNAX-Happy Jack's Old Timers
WOW-Hymns of Cheer
11:15 CST 10:15 MST
CBS-Kitty Keene, Inc., sketch (Dreft): KMOX WNAX KSCJ
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WOW KFYP
WLW KOA
CBS-The Goldbergs, sketch (Oxydol): WBBM
CBC-George Griffin, bar.: CKX
Betty & Bob: WEBC WHLB
CKY-Stella Dallas, sketch
KFAB-To be announced
KFNF-Poultry Period
KOBH-Thought for the Day
KOIL-Waltz Time
KSTP-Musicale
WAAW-Markets
WCCO-Salon Music
WDAY-Prgm. Previews; Man on the Street

WDGY-Rhythm Revue
WGN-Len Salvo, organist
WHO-Dan Harding's Wife
WLB-Child Welfare Institute: Marion L. Faegre
WLS-Don & Helen
WMIN-Here Comes the Band
WMT-Trubaderos
WNAX-Blue Four
11:30 CST 10:30 MST
CBS-Romance of Helen Trent sketch (Old English Floor Wax); Virginia Clark: WBBM
KRNT KFAB KMOX
NBC-Nat'l Farm & Home Hour: KOA WMAQ KFYP WEBC
WLW WDAY KSOO KSO (sw-15.21)
CBC-Young Winnipeg Makes Music: CKY
News: WAAW WGN
CKX-Jackson Bros.
KFJM-W.P.A. Prgm.
KFNF-Billie & Jean
KLPW-Markets & News
KOBH-Melody Time
KOIL-Women in the News
KSCJ-Pelletier Pointer
KSTP-Jean Abbey
WCCO-Happy Gilman's
WDGY-Trailin' Along
WHO-Hymns of All Churches
WHLB-Stock Quotations
WLB-Convocation: Henry Seidel Canby
WLS-Ma Perkins
WMIN-Rhythmic Age
WMT-Seed Talk; News; Mkts.
WNAX-Grandma Travels
WOW-Aunt Sally
11:45 CST 10:45 MST
CBS-Our Gal Sunday, sketch (Old English Floor Wax): WBBM KRNT KFAB KMOX
CBC-Concert Ensemble: CKY
CKX
KFJM-Markets
KFNF-Alfalfa John
KLPW-To be announced
KOBH-Arts & Decorations
KOIL-Modern Moods
KSCJ-Stars Over Hollywood
KSTP-Kitty Keene, Inc.
WCCO-Grandma Travels
WDGY-News
WGN-Way Down East
WHLB-Virginia Band
WHO-Betty & Bob
WLS-Markets & Weather; News
WMIN-Take It Easy
WMT-News; Farm Markets
WNAX-Duss & Cliff
WOW-Novelty Orch.
12:00 CST 11:00 MST
NBC-News; Emerson Gill's Orch.: (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal): KMOX WCCO KFAB
WBBM (sw-15.27)
News: WMIN KOIL KSTP
WAAW
Markets: WDGW WOW
CKX-Artie Piper and His Pied Pipers
CKY-Organ Reveries
KFJM-News Oddities
KFNF-Farm Sales & News
KLPW-Noon-day Varieties
KOBH-News; World Book Man; There Was a Time When
KSCJ-Newspaper Spotlights
WGN-Man on State Street
WHLB-Luncheon Melodies
WHO-Markets & Weather
WLB-Opera
WLS-Dinnerbell Prgm.
WMT-Hillbillies; Question Man; Voice of Iowa
WNAX-The Farm & Home
12:15 CST 11:15 MST
CBS-Hymns of All Churches (Gold Medal): KFAB WBBM
KMOX WCCO (sw-15.27)
NBC-Escorts & Betty: (sw-15.33)
CKY-Melody Time
KFJM-News
KFNF-Speedliners
KOIL-Noon-day Varieties
KSCJ-Voice of the People
KSTP-Dan Harding's Wife
WAAW-Markets
WDGY-Farm Bureau News
WGN-Noon-time Melodies
WHO-The Songfellow
WLB-Art Gallery
WMIN-Noon-day Jamboree
WNAX-News and Markets
WOW-Midday Melodies
12:30 CST 11:30 MST
C.N. Music Makers: CKX CKY



BETTY LOU GERSON
Mercedes Colby of
'Don Winslow of the Navy'
Thurs. 4:15 pm CST (3:15 MST)

CBS-Arnold Grimm's Daughter (Gold Medal): WCCO WBBM
KMOX KFAB (sw-15.27)
NBC-Words & Music: WMAQ
(sw-15.33)
News: WHO WOW
KFYD-Weather & Markets; John M. Ryan
KFJM-Olaf Roisem's Orch
KFNF-Henry Field
KFYP-News; Studio Prgm.
KLPW-Eb & Zeb
KOA-Report Period
KOBH-Luncheon Music; Weather Report
KOIL-Old Songs Are the Best Songs
KSCJ-De Kalb
KSOO-Sing, Neighbor, Sing
KSTP-Daily Features
WDAY-Noonday Variety Prgm
WDGY-Livestock Markets
WEBC-Weather Report
WGN-Markets; Midday Service
WLS-Henry Hornbuckle
WLW-Ma Perkins
WMT-Markets; Hillbillies
WNAX-Melodiers
WTCN-Popular Concert
12:45 CST 11:45 MST
NBC-Glenn Darwin, bar.: (sw-15.21)
CBS-Valiant Lady, sketch (Gold Medal): WCCO WBBM KFAB
KMOX (sw-15.27)
MBS-Voice of Experience: KOIL
KSO
News: KLPW KSOO KOA CKX
CKY-News & Messages
KFYD-Farm Flashes
KFJM-Markets
KFYP-Grandma Travels
KSCJ-Livestocks; Nebraska Agt.
KSTP-Musicale
WDGY-Farm Markets
WHO-To be announced
WLS-Voice of the Farm
WLW-Kitty Keene, Inc.
WMIN-Novelty Trio
WMT-Iowa Cornhuskers
WNAX-D. B. Gurney
WOW-Staff Orch.
WTCN-Front Page
1:00 CST 12:00 MST
NBC-Music Guild: KOA WHO
KSTP WMAQ (sw-15.33)
NBC-Vagabonds: KSO (sw-15.21)
CBS-Oxydol's Own Ma Perkins, sketch: KSCJ WNAX KMOX
WCCO (sw-15.27)
CBC-Big Sister: CKY CKX
KFAB-Roy, Lonnie & John
KFYD-Brookings Churches
KFJM-Headlines of Yesterday
KFNF-Grab Bag
KFYP-Studio Reporter
KOBH-Vic Arden's Orch.
KOIL-Curb Exchange
KSOO-Farm Specials
WBBM-To be announced
WCCO-Home Folk Tunes
WDGY-Slim Jim
WEBC-Superior High Schools
WGN-Harold Turner, pianist
WHLB-Scandinavian Music
WHO-New Tunes
WLB-Wagner Opera
WLS-Touring the World
WLW-School of the Air
WMIN-News; Orch.
WMT-Many Happy Returns; German Band
WOW-Eddie Butler, pianist
WTCN-Inquiring Reporters
1:15 CST 12:15 MST
NBC-Let's Talk It Over with Lisa Sergio: WEBC KFYP
KSO (sw-15.21)
CBS-The O'Neills (Ivory Soap): WBBM KRNT KMOX WCCO
MBS-Rhythm Express: WGN
CBC-London Calling: CKY
Markets: WOW WAAW
(Continued on Next Page)



April 14



**BING CROSBY**  
"Music Hall" singing m.c.  
Thurs. 9 pm CST (8 MST)

(1:15 p.m. Continued)

CKX-Happy Valley Folks  
KFAB-Markets & News  
KFDY-So. Dakota Farm Produce Report  
KFJM-Puzzle Prgm.  
KOBH-News  
KOIL-Top Tunes  
KSOO-Closing Chicago Board of Trade

KSTP-Learn by Doing  
WHO-Kitty Keene, sketch  
WLS-Melody Parade  
WMIN-Three Quarter Time  
WMT-Earl E. May, talk  
WTCN-Whoopie John

**1:30 CST 12:30 MST**  
CBS-American School of the Air:  
WBEM KFAB KMOX WHLB  
KRNT KSCJ WCCO (sw-11.83)  
NBC-Light Opera Selections: KOA (sw-15.33)  
NBC-Dot & Pat, songs: KFJR  
WTCN KSOO (sw-15.21)  
News: KFNF WMAQ WAAW  
WMT  
Houseboat Hannah: WEBC WHO  
WOW

CKX-Songs That Never Grow Old  
KFDY-Music That Lives  
KFJM-Request Prgm.  
KGNF-Hawaiians  
KOBH-Favorite Songs  
KOIL-Dot & Pat  
KSTP-Woman's Page  
WDAY-Agriculture in the News  
WDGY-There Was a Time When  
WGN-June Baker, talk  
WLS-Market Summary; Gabriel  
Heatter

WMIN-Design for Melody  
WMAX Jimmy Morgan, songs  
WTCN-Little Jack Little's Orch.  
**1:45 CST 12:45 MST**  
NBC-Johnnie Johnston, bar.  
KOIL KSOO KFJR  
NBC-Light Opera Selections:  
WMAQ

MBS-Console & Keyboard: WGN  
Judy & Jane: WEBC WHO  
WNAW WOW WDAY  
Markets: WMT CKX  
KFDY-Radio Camera Club  
KFNF-Pet Department  
KOA-Farm Question Box  
KSTP-Houseboat Hannah  
WDGY-Musical Newsy  
WLS-Grace Wilson & Howard  
Peterson

WTCN-For the Ladies  
**2:00 CST 1:00 MST**  
CBS-Ray Block's Varieties: KSCJ  
KMOX WHLB (sw-11.83)  
NBC-Rosa Linda, pianist: KSOO  
(sw-15.21-15.33)  
NBC-Pepper Young's Family,  
sketch (Camay): WOW WHO  
WDAY KSTP WEBC KFJR  
WLV WMAQ KOA

For details of contest on this program turn to the inside back cover.

MBS-Quakertown Frolics: WGN  
WDGY  
CBC-Univ. Hour: CKY  
KFAB-Markets & Hometown News  
KFJM-World Bookman  
KFNF-Kitchen Klatter  
KOBH-Farm & Ranch Hour  
KOIL-Today's Piano Impressions  
WBBM-The Editor's Daughter  
WCCO-Livestock  
WLS-Homemakers' Prgm.  
WMIN-News; Music Hall  
WMT-Afternoon Recess  
WNAW-Blue Ridge Trio  
WTCN-School Personalities

**2:15 CST 1:15 MST**  
NBC-Eastman School of Music:  
WTCN KSO KOIL (sw-15.33-  
15.21)  
NBC-Oxydol's Own Ma Perkins,  
sketch: WDAY WMAQ KFAB  
WOW KFJR WEBC KSTP  
KOA WHO

CBC-University Hour: CKX  
KFAB-Hay, Cal & Sal

KFJM-Ma Perkins  
KFNF-Studio Prgm.  
KSOO-Studio Frolics  
WAAW-News  
WBBM-Meet the Missus  
WCCO-Markets  
WDGY-Gertrude Lewis  
WGN-Quarter-Hour Musical  
WLS-Homemakers' Matinee  
WLV-Mad Hatterfields  
WNAW-Your Favorites

**2:30 CST 1:30 MST**  
CBS-Army Band: WHLB KSCJ  
(sw-11.83)  
NBC-Vic & Sade, sketch (Cris-  
co): WMAQ KSTP WHO KOA  
WEBC WDAY KFJR WOW  
WLV KSOO

KFAB-Bill Miller, songs sacred  
KFJM-Slim Thomson's Cowboys  
KFNF-Flower Lady  
KMOX-Linda's First Love, sketch  
WBBM-Missus Goes to Market  
WCCO-Dental Health  
WDGY-Music Box  
WGN-Jam Session  
WLS-News

WMT-Joe Fisher's Orch.  
WNAW-Geo. German's Pied Pipers

**2:45 CST 1:45 MST**  
NBC-The Guiding Light, sketch  
(White Naptha): KFJR KSTP  
WDAY WHO WOW KOA  
KSOO WLV WEBC WMAQ

NBC-Eastman School of Music:  
KOIL (sw-15.33-15.21)  
KFAB-Poultry Shop Talks  
KMOX-Editor's Daughter, sketch  
WBBM-Radio Gossip Club  
WCCO-Ladies First  
WDGY-Gems of Melody  
WGN-Good Health & Training  
WHLB-Judy & Jane  
WLS-Homemakers Prgm.  
WMT-To be announced  
WNAW-Betty Lane's Southerners

**3:00 CST 2:00 MST**  
NBC-Club Matinee: KOIL WENR  
WTCN KSOO WMT KSO (sw-  
15.21)  
CBS-Adventures in Science: KSCJ  
KRNT (sw-11.83)  
NBC-Lorenzo Jones, sketch  
(Phillips): WMAQ KSTP WHO  
WOW

CBC-Club Matinee: CKX  
CJRM-Modern Tempos  
CKY-Dept. of Education  
KFJM-Educational Series  
KFNF-Variety Revue  
KFJR-News; Studio  
KMOX-Singin' Sam  
KOA-Judy & Jane  
KOBH-News; Concert Master  
WBBM-Houseboat Hannah  
WDAY-Kitty Keene, Inc.  
WDGY-Slim Jim's Roughriders  
WEBC-Stocks; Afternoon Inter-  
lude

WGN-Musical Mail Box  
WHLB-Stocks  
WLV-Dan Harding's Wife  
WMIN-News; Let's Remember  
WNAW-News

**3:15 CST 2:15 MST**  
CBS-Eton Boys: KSCJ KRNT  
WCCO WHLB (sw-11.83)  
NBC-Story of Mary Marlin,  
sketch (Ivory Flakes): WMAQ  
KSTP WHO WOW KOA  
MBS-Collington Handicap: WDGY  
WGN

KFAB-Sunny Jim  
KFJM-News  
KFJR-Judy & Jane  
KMOX-One Woman's Opinion  
WBBM-News; High Hatters with  
Dave Bacal  
WDAY-News; Tea Time Tunes  
WEBC-The Spoken Word  
WLS-To be announced  
WLV-Life of Mary Sothorn  
WNAW-Happy Jack's Old Timers

**3:30 CST 2:30 MST**  
NBC-The Hutches Reel with Rush  
Hughes (Borden Co.): KOA  
WOW WMAQ WHO KSTP  
NBC-Club Matinee: WEBC KOIL  
WENR KSOO WMT KSO (sw-  
15.21)  
CBS-Moreau Choir of Notre Dame  
Univ.: WNAW WCCO KMOX  
WHLB WBBM (sw-11.83)  
MBS-Ted Malone's Between the  
Bookends: WDGY  
CKX-Radio Special  
CKY-Record Library  
KFAB-Cornhusker Jamboree  
KFJM-Melody Matinee  
KFJR-Kitty Keene  
KOBH-College Days  
KSCJ-Dr. Hawthorne  
WDAY-Rudy Sten's Cowboys  
WGN-Rhythm Rumbles  
WLV-Hello Peggy  
WMIN-Kaffee Klatch

**3:45 CST 2:45 MST**  
NBC-Road of Life, sketch (Chip-  
so): WMAQ WLV  
NBC-Club Matinee: KFJR KSTP  
CBC-Canada Entertains: CKY  
CKX

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### NIGHT

**6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.**

**7:00 CST KATE SMITH HOUR; Ted Straeter Chorus, Jack Miller's orchestra; guest, CBS.**

**7:00 CST RUDY VALLEE'S VARIETY HOUR; guest, NBC-Red.**

**7:00 CST THE MARCH OF TIME, news dramatizations, NBC-Blue.**

**8:00 CST GOOD NEWS OF 1938, Robert Taylor, m.c.; Frank Morgan; Connie Boswell and other film stars, chorus, Meredith Willson's orchestra; Ted Pearson, announcer; Freddie Bartholomew, guest, NBC-Red.**

**9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; guest, NBC-Red.**

**11:00 CST SEVEN LAST WORDS OF CHRIST, CBS.**

## To the Rescue!

If you can't find your favorite air performers on your radio after Daylight Saving Time goes in effect at 2 a.m. Sunday, April 24, don't assume they've left the air. Radio Guide's April 30 issue will come to the rescue, help you find the lost stars! Reserve your copy—now!

CBS-Current Questions Before the Senate: KSCJ WHLB KMOX KRNT WBBM (sw-11.83)

MBS-Book a Week: WGN  
KFNF-Gospel Singer  
KOA-Dan Harding's Wife  
WCCO-Art Institute  
WDGY-Jam Session  
WHO-To be announced  
WMIN-Barefoot Boys  
WNAW-Songs of Jimmie Morgan  
WOW-Kitty Keene, Inc.

**4:00 CST 3:00 MST**  
CBS-Nila Mack's Let's Pretend:  
WCCO WBBM WHLB (sw-  
11.83)  
NBC-The Four of Us: KFJR  
WEBC KSO (sw-15.21)  
NBC-Bennett & Wolverton: KOA  
WENR  
CBC-University Lecture: CKY  
CKX

News: KSOO WDAY  
CJRM-Cocktail Capers  
KFJM-Weather Forecast  
KGLO-Movie Gossip  
KMOX-Let's Compare Notes  
KOBH-News; Piano Paintings  
KOIL-Song Album  
KSCJ-News; To be announced  
KSTP-Modern Home  
WDGY-Dream Weavers  
WGN-Lawrence Salerno & Piano  
WHO-Way Down East  
WLV-Editor's Daughter, sketch  
WMAQ-Tea Time Varieties  
WMIN-News; Maybe You Know  
Them  
WMT-Δ Church Prgm.  
WNAW-Happy Jack  
WOW-People in the Headlines  
WTCN-Women's Clubs

**4:15 CST 3:15 MST**  
NBC-Songs by Bonnie Stuart:  
KOA WMAQ (sw-9.53-15.33)  
CBS-Let's Pretend: KMOX  
NBC-Don Winslow of the Navy,  
sketch: WMT WDAY KFJR  
KSOO WTCN  
MBS-Len Salvo, organist: WGN  
KSO  
CBC-The Sea Ghost: CKY CKX  
KFJM-Symphonic Notes  
KOBH-Musical Newsy  
KOIL-Show Shop  
KSTP-World Friendship  
WDGY-Rhythm Revue  
WEBC-Afternoon Varieties  
WENR-Music Circle  
WHLB-Moments Musicale  
WHO-Myrt & Marge  
WLV-Jack Armstrong  
WMIN-Today's Best Sellers  
WOW-Lady of Millions

**4:30 CST 3:30 MST**  
NBC-Joseph Gallicchio's Orch.:  
KOA WDAY WEBC WMAQ  
NBC-Kellogg's Singing Lady:  
WLV (sw-15.21)  
Story of the Christ Child.  
CBS-Stepmother, sketch (Col-  
gate): WBBM WCCO KMOX  
(sw-11.83)

NBC-Radio Rubes: WENR KOIL  
KSO  
NBC-Jack Armstrong: (sw-15.33-  
9.53)  
CBC-To be announced: CKY  
CKX  
News: KFAB WAAW  
KFJR-Hazel Johnson  
KOBH-Matinee Melodies  
KSOO-Skyride  
KSTP-Movie Parade  
WDGY-Varieties  
WGN-Afternoon Serenade  
WHLB-Δ Devotional Services  
WHO-The Party Line  
WMIN-Teatime Tidbits  
WMT-Tom Owen's Roundup  
WNAW-Blue Four  
WOW-Junior Round Table  
WTCN-String Trio

**4:45 CST 3:45 MST**  
CBS-Hilltop House, sketch (Palm-  
olive Soap): KFAB WNAW  
KMOX WCCO WBBM (sw-  
11.83)  
NBC-King's Jesters: KSOO KSO  
WENR WTCN  
NBC-Little Orphan Annie: (sw-  
9.53-15.33)  
NBC-Joseph Gallicchio's Orch.:  
KFJR  
MBS-Johnson Family, sketch:  
WGN  
CKX-Monitor News  
CKY-Prof. Jackson  
KFJM-Lone Scout Tribe  
KOIL-School of Music  
KSTP-School Forum  
WDGY-Mood Music  
WHLB-Please Play  
WHO-News  
WLV-Hilltop House  
WMAQ-Jimmy & Gyp  
WOW-Little Man

**5:00 CST 4:00 MST**  
CBS-News; George Hall's Orch.:  
KSCJ WHLB KRNT  
NBC-Rakov's Orch.: KSO KOIL  
WTCN KSOO WMT  
NBC-Geo. R. Holmes, commen-  
tator: KOA (sw-9.53-15.33)  
MBS-The Five o'Clock Boys:  
WGN WDGY  
CBC-Rakov's Orch.: CKX  
Col. Irving Speed Wallace: KFJR  
WDAY KFJM KGCU KDLR  
KRMC KOVC  
Dick Tracy: WMAQ WOW KSTP  
CKY WLV  
CFCN-Pelican Club  
KFAB-Rhythmic & Romance  
KFNF-Cub Reporters  
KMOX-Jack Armstrong  
KOBH-News; Answer Me This  
WBBM-Kitty Keene, Inc.  
WCCO-Jingling Sam  
WEBC-Twilight Review  
WENR-Malcolm Claire, children's  
stories  
WHLB-News  
WHO-Hilltop House  
WMIN-News; Hollywood Brevi-  
ties  
WNAW-Pied Pipers

**5:15 CST 4:15 MST**  
CBS-Howard Phillips, songs:  
KSCJ WHLB  
NBC-Teddy Hill's Orch.: KFJR  
WMAQ (sw-9.53-15.33)  
MBS-Sweet & Low: WGN WDGY  
News: KY KFNF  
Air Adventures of Jimmy Allen:  
KMOX WHO  
CKX-News; Royal Road  
KFAB-Man on the Street  
KFJM-Birthday Bells  
KOA-Goodwill Industries  
KOBH-Music Graphs  
KSTP-Charlie Chan  
WBBM-Eddie House, organist  
WCCO-Jack Armstrong  
WDAY-Charlie & Cedric  
WENR-Don Winslow of the Navy  
WLV-Tunes for Two  
WMT-Behind the Headlines  
WNAW-Bert Layne's Mountain-  
eers  
WOW-Staff Orch.

**5:30 CST 4:30 MST**  
CBS-Boake Carter, commentator  
(Huskies & Post Toasties):  
KFAB KSCJ KRNT WCCO  
WHLB WBBM KMOX WNAW  
(sw-11.83) (also see 7:45 p.m.)  
NBC-News; Milt Herth's Swing  
Trio: WDAY  
CBC-Witching Hour: CKX  
News: KOA WENR  
Jack Armstrong: KFJR KOIL  
WHO WMAQ  
Dick Tracy, sketch: WMT KSOO  
KCY-British Dance Bands  
KFJM-Geological Survey  
KFNF-Studio Prgm.  
KOBH-Musical Workshop  
KSTP-Jerry of the Circus  
WDGY-Rhythm Revue  
WEBC-News; Twilight Review  
WDGY-Sophisticated Ladies  
WGN-Charlie Chan  
WLV-Allan Franklyn, sports  
WMIN-Eventide Echoes  
WOW-The Jangles  
WTCN-George Crook, organist

**5:45 CST 4:45 MST**  
NBC-Lowell Thomas, news com-  
mentator (Sun Oil): WLV  
(sw-15.21)  
CBS-Doris Rhodes, songs: KSCJ  
WBBM (sw-11.83)  
NBC-Dinner Concert: KFJR  
WMAQ WTCN KSOO  
NBC-Blue Baron's Orch.: WENR  
NBC-Little Orphan Annie, sketch  
(Ovaltine): WOW KSTP  
News: WDGY KOIL  
Little Orphan Annie: WGN WHO  
CKY-Uncle Peter  
KFAB-Jack Hanssen's Star Dust  
KFNF-Bob Beckett  
KFJM-Old Favorites  
KMOX-Meet the Missus  
KOA-Strolling Songster  
WCCO-Front Page Parade  
WDAY-Lem & Martha  
WEBC-Dinner Dates  
WHLB-Terry & the Pirates  
WMIN-Hearth & Home  
WMT-Sports; Evening News  
WNAW-Blue Ridge Trio

## NIGHT

**6:00 CST 5:00 MST**  
NBC-Amos 'n' Andy (Campbell's  
Soup): WLV KSTP (also see  
10 p.m.)

NBC-Easy Aces, sketch (Anacin).  
KOIL WENR WMT WTCN  
KOA KSO (sw-11.87)

CBS-Just Entertainment With  
Jack Fulton, tr.; Andrews Sisters,  
Carl Hohengarten's Orch.  
(Wrigley's Gum): WJR (sw-  
11.83) (also see 10 p.m.)

CBS-Songs for You: KSCJ KSL  
KFAB  
News: KMBC KMOX KFJR  
WMAQ WOW  
Vic Arden's Orch.: WTMJ WCCO  
CJRM-Market News  
CKY-Record Library  
CKY-Happy Valley Folks  
KFJM-Shopping Tour  
KSOO-Dinner Dance  
WDAF-Sports Page of the Air  
WDAY-Organ Reveries  
WDGY-Twilight Interlude  
WEBC-Placement Service  
WGN-Henry Weber's Concert Or-  
chestra  
WHAS-Nedra Gordinier  
WHLB-Dinner Music  
WHO-Faye & Cleo  
WMIN-News; Dance Orch.  
WNAW-Organ Melodies  
WSM-Sports; Cecil Luck

**6:15 CST 5:15 MST**  
MBS-Howard Woods' Orch.: WGN  
WDGY

NBC-Vocal Varieties (Tums):  
the Smoothies; De Vore Sis-  
ters: Male Octet; William  
Stoess' Orch.: WOW WHO  
KSTP WLV WMAQ WDAF

CBS-George McCall's Hollywood  
Screen Scoops (Old Gold Ciga-  
rettes): WHAS WJR KMOX  
KFAB WCCO WBBM KRNT  
(sw-11.83) (also see 10:15  
p.m.)  
For news of Hollywood read "Hol-  
lywood Showdown" in every issue of  
Radio Guide.

NBC-Mr. Keen, Tracer of Lost  
Persons, drama (Amer. Home  
Prod.): WTCN KSO KOIL  
WENR WMT KOA (sw-11.87)

CBC-Major Bill: CJRM CKX  
News: KFJM WAAW  
CKY-Melody Time  
KFJR-The Four Counts  
KMBC-Lum & Abner  
KSCJ-Club Cabana  
KSL-Advs. of Jimmy Allen  
WDAY-Who's Who in Radio  
WEBC-Organaires  
WHLB-Movie Preview  
WMIN-Sports  
WSM-String Quartet  
WTMJ-Today's Events

**6:30 CST 5:30 MST**  
CBS-We, the People; Gabriel  
Heatter, dir. (Sanka Coffee)  
KSCJ KFAB KMOX WHAS  
WBBM KRNT KMBC WCCO  
KSL WJR (sw-11.83)

NBC-Mario Cozzi, bar.: KFJR  
WMAQ  
NBC-Elvira Rios, songs: WENR  
(sw-11.87)  
MBS-Headlines: WMT WDGY  
CBC-Organ Recital: CJRM CKX  
News: WHO KSOO  
Sports: KFJM WTCN KOIL WGN  
CKY-Talking Drums  
KOA-Adv. of Jack Armstrong  
KOIL-Dinner Music  
KSTP-Sports Oddities  
WDAF-Musical Moments Revue  
WDAY-Variety Prgm.; News  
WEBC-Vic Arden's Orch.  
WHLB-Dinner Music  
WLV-Headline Heroes  
WMIN-Dining Out  
WNAW-Opportunity Hour  
WOW-Wig Waggin' with Wagner  
WSM-Riding the Range  
WTMJ-Let's Dance

**6:45 CST 5:45 MST**  
NBC-Steinie Bottle Boys Swing  
Club (Glass Containers Ass'n):  
WENR (sw-11.87)

NBC-Cadets Quartet: WTCN  
NBC-Dick Stable's Orch.: WOW  
KFJR  
MBS-Outdoors With Bob Edge:  
WGN WDGY  
Ler's Celebrate: WMAQ WTMJ  
CJRM-Howie Wing  
CKX-Sportcaster  
CKY-Leo Laberge  
KFJM-Shopping Tour  
KOA-Jimmie Allen Adventures  
KOIL-Around Omaha  
KSOO-Musical Moments  
KSTP-Mr. Editor  
WDAF-Easy Aces  
WDAY-True Bank Stories  
WEBC-News; Varieties  
WHLB-News  
WHO-The Songfellows  
WLV-Henry Burbig  
WMIN-Leamington Trio  
WMT-Refreshing Rhythms  
WNAW-Opportunity Hour

**7:00 CST 6:00 MST**  
NBC-Rudy Vallee's Variety Hour  
(Royal Gelatin): KSTP WMAQ  
WOW WEBC WTMJ WDAF  
WLV WHO WSM KOA (sw-  
9.53)

CBS-Kate Smith Hour (Swans  
Down Cake Flour & Calumet  
Baking Powder); Jack Miller's  
Orch.; Ted Straeter Chorus;  
Guests: WBBM WNAW KSCJ  
KMBC KMOX KFAB WHAS  
WJR WCCO KRNT (sw-11.83)  
(also KNX KSL at 10:30 p.m.)

NBC-The March of Time (Elec-  
trolux Refrigerators): KOIL  
WLS KSO WMT (sw-11.87)  
(also KOA KFI at 11:15 p.m.)

MBS-Alfred Wallenstein's Orch.:  
WGN WDGY  
CBC-Sinfonietta: CKX CKY  
CJRM-Dinner Dance Music  
KFJM-Four Star Prgm  
KFJR-Studio Prgm.  
KSL-Fashion Dialogue for Men  
KSOO-Sports Revue  
WDAY-Stamp Man  
WHLB-Organ Moods  
WLB-Pianist  
WMIN-News; Zurah Temple Band



# Thursday

## April 14



**MYRTLE VAIL**  
Myrtle of "Myrt and Marge"  
Thurs. 9:15 am CST (8:15 MST)

**10:45 CST** 9:45 MST  
CBS-Buddy Rogers' Orch.: WCCO WBBM  
NBC-Lou Breese's Orch.: WHO WOV WNBC KOA  
MBS-Dick Barrie's Orch.: WMT WLW WGN  
KMOX-Carl Loreh's Orch.  
WJB-Meditation  
WMIN-Whoopee John  
WTCN-Rodeoliers

**11:00 CST** 10:00 MST  
CBS-Seven Last Words of Christ: KMOX KFAB WNAX WBBM KSCJ KRNT WJR  
*The music detail for this program may be found on page 7 this week.*

NBC-Henry Busse's Orch.: KFJR WDAY WMAQ WNBC  
NBC-Roger Pryor's Orch.: KSO WTCN  
MBS-Benny Goodman's Orch.: WGN WMT KOIL  
CBC-The Moonstone: CKY CKX CJRM-News  
KMOX- $\Delta$ Lenten Service Spkr.  
KOA-Music by Cugat  
KSTP-Herbie Holmes  
WCCO-To be announced  
WDAF-Nighthawks  
WENR-Music As You Desire It  
WHAS-Henry Halstead's Orch.  
WIO-Iowa, Blue Ribbon State  
WLW-Twenty-Four Hour Revue  
WMIN-News; Swing Session  
WOW-Music Box  
WSM-Reveries

**11:15 CST** 10:15 MST  
NBC-March of Time (Electrolux): KOA  
NBC-Henry Busse's Orch.: WSM WHO WLW  
MBS-Benny Goodman's Orch.: KSTP  
CJRM-The Hawaiians  
KMOX-Jay Mills' Orch.  
WDAF-Phyl Coe Mysteries

**11:30 CST** 10:30 MST  
NBC-Garwood Van's Orch. WTCN (sw-6.14)

NBC-Don de Vodi's Orch.: WMT KSO  
NBC-Dick Gasparre's Orch.: (sw-9.53)  
CBS-Duke Ellington's Orch.: (sw-11.83)  
CBC-News: CKY CKX CJRM News: KOIL WDAY WJR KFJR WMIN KSCJ  
KSTP-Styles for Men  
WBCB-Novelettes  
WENR-Globe Trotter  
WHLB-Waltz Time  
WLW-Paul Sullivan, news  
WMIN-News; Midnight Reporter  
WTCN-Charlie Gaylord's Orch.  
WTMJ-Sports; News

**10:15 CST** 9:15 MST  
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): KMOX KSL (also at 6:15 p.m.)

NBC-Dick Gasparre's Orch.: KFJR WDAY WOV  
CBS-Duke Ellington's Orch.: KSCJ KFAB KMOX WNAX WJR WBBM  
MBS-Theater Digest: WLW WGN  
CBC-Youth Interviews: CKY CJRM CKX  
News: WHO WMT WSM KSTP WBCB WMAQ WHAS  
KFNF An Evening at Home  
KOA-Ranger Serenade  
KOIL-Sports Highlights  
WCCO-Cedric Adams  
WDAF-Rose Ann Carr, sop.  
WENR-Gray Gordon's Orch.  
WHLB-Tribune Time  
WMIN-Rhumba Rhythm  
WTCN-Coronado Orch.  
WTMJ-Guess Who?

**10:30 CST** 9:30 MST  
CBS-Kate Smith Hour (Swans Down Cake Flour & Calumet Baking Powder): KSL (also at 7 p.m.)

NBC-Lou Breese's Orch.: WMAQ WSM KFJR WDAY (sw-9.53)  
NBC-Enric Madriguera's Orch.: WTCN WMT KSO  
CBS-Buddy Rogers' Orch.: KSCJ WNAX WHLB WHAS KMBC KRNT KFAB WJR (sw-11.83)  
CBC-Backstage: CKX CKY CJRM News: WOW WBBM  
Dance Orch.: WDAF WTMJ KSTP

CBS-Passover Prgm.: WHLB WJR KFAB KSCJ KRNT KMOX WHAS KMBC WCCO KSL (sw-11.83)  
NBC-Town Meeting: WENR WTCN (sw-11.87)  
MBS-Hollywood Serenade: KOIL WGN  
CBC-Kraft Music Hall: CKY CKX  
CJRM-Your Government Speaks  
KFJM-Melody Serenade  
WBBM-On to Adventure  
WHAS-Your Favorite Hymns  
WMIN-News  
WNAX-Yankton College Prgm.

**9:15 CST** 8:15 MST  
CBS-Passover Prgm.: WHAS KMOX Sports  
WMIN-Whoopee John

**9:30 CST** 8:30 MST  
CBS-Americans at Work: WHAS KSCJ KFAB KRNT WHLB WCCO KMOX (sw-11.83)  
NBC-Promenade Concert: WENR KSO (sw-11.87)  
MBS-Henry Weber's Concert Orchestra: WGN KOIL  
News: KSL WNAX  
CJRM-The Foursome  
News: Sports  
WBBM-Tom Sawyer Looking at the World  
WJR-Marked Hours  
WMIN-Varieties  
WMT-Vic Arden's Orch.  
WTCN-Front Page

**9:45 CST** 8:45 MST  
NBC-Promenade Concert: WTCN CJRM-The Mandoliers  
KMBC-Broadway Comedy Stars  
KSL-Old Familiar Airs  
WBBM Sports  
WMIN- $\Delta$ River Lake Tabernacle  
WMT-Park Band  
WNAX-Evening Varieties

**10:00 CST** 9:00 MST  
CBS-Just Entertainment With Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KRNT KSL WCCO WBBM KMOX KFAB WHAS KMBC (also at 6 p.m.)

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WOW WDAF KOA WSM WHO (also at 6 p.m.)

WLB-Bach  
WMIN-Band Concert  
WMT-Tune Tossers  
**8:00 CST** 7:00 MST  
NBC-Good News of 1938 (Maxwell House); Robert Taylor, m.c.; Connie Boswell; Chorus; Meredith Willson's Orch.: KOA WBCB WHO WDAY WDAF KSTP WMAQ WOW WTMJ WSM WLW KFJR (sw-9.53)  
Guest: Freddie Bartholomew. For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Major Bowes' Amateur Hr. (Chrysler): WBBM KSL WJR KMBC KFAB KMOX WCCO KSCJ WNAX KRNT WHAS (sw-11.83)

NBC-To be announced: WMT (sw-11.87)  
CBC-Hatching Easter Eggs: CKY CKX CJRM  
KFJM-Y. W. C. A. Movie Review  
KOIL-Romany Fires  
WGN-Victor Arden's Orch.  
WHLB-Human Interest in News  
WLS-Howard Peterson, organist  
WMIN-News; West High Mid-night Club  
WTCN-Editor's Spotlight

**8:15 CST** 7:15 MST  
CBC-Drama Hour: CKY CJRM CKX  
KFJM-News  
WGN-Bob Crosby's Orch.  
WHLB-Frankie Smoltz' Orch.  
WLS-Evelyn, the Little Maid  
WMIN-West High Midnight Club  
WTCN-To be announced

**8:30 CST** 7:30 MST  
NBC-America's Town Meeting of the Air: WENR WMT KSO WTCN (sw-11.87)  
MBS-Ray Sinatra's Moonlight Rhythms: KOIL  
KFJM- $\Delta$ Ave Maria Hour  
WMIN-Minneapolis Actors Guild

**8:45 CST** 7:45 MST  
WGN-News; Highlights of Sports WMIN-W.P.A. Prgm.

**9:00 CST** 8:00 MST  
NBC-Kraft Music Hall; Bing Crosby, bar.; Bob Burns; Johnny Tratter's Orchestra; Guests: WHO WDAY KFJR WDAF KSTP WTMJ KOA WBCB WOW WLW WMAQ WSM (sw-9.53)

### Frequencies

CJRM-840	WCCO-810
CKX-1120	WDAF-610
CKY-910	WDAY-940
KFAB-770	WDGY-1180
KFDY-780	WBCB-1290
KFJM-1410	WENR-870
KFNF-890	WGN-720
KFYR-550	WHAS-820
KLPM-1240	WHLB-1370
KMBC-950	WHO-1000
KMOX-1090	WJR-750
KOA-830	WLB-1250
KOBH-1370	WLS-870
KOIL-1260	WLW-700
KRNT-1320	WMAQ-670
KSCJ-1330	WMIN-1370
KSL-1130	WMT-600
KSO-1430	WNAX-970
KSOO-1110	WOW-590
KSTP-1460	WSM-650
WAAW-860	WTCN-1250
WBBM-770	WTMJ-620
WCAL-1250	

**7:15 CST** 6:15 MST  
CJRM-News; Sports  
KFJM-Orchestra Parade  
KFJR-Travel with Captain Adams  
KLPM-Musical Interlude  
KSL-Cactus Mac & His Saddle Tramps  
WDAY-Old Chestnuts  
WGN-Victor Arden's Orch.  
WMIN-Moment Musicale

**7:30 CST** 6:30 MST  
NBC-Barry McKinley, bar.: WLS KSO KFJR WDAY (sw-11.87)  
CBC-Streamline: CKX CKY  
MBS-The Green Hornet, drama: KOIL WDGW WGN  
CJRM-Adv. of Jimmie Allen  
KDYL-Maestros of Modern Music  
KSL-The Camera Speaks  
WHLB-Radio Night Club  
WLB-Schweitzer  
WMIN-Duke Tieso  
WMT-Swing Revue

**7:45 CST** 6:45 MST  
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:30 p.m.)

NBC-Norsemen, quartet: WLS (sw-11.87)  
CJRM-Easy Aces, sketch  
KDYL-Radio Guest  
KFJM-Mother's Musical Album  
KFJR-Studio Prgm.  
WDAF-Old Chestnuts  
WGN-Victor Arden's Orch.

NBC-Andy Kirk's Orch.: WMAQ WDAY WSM WDAF WBCB KFJR WHO  
CBS-Seven Last Words of Christ: KFAB KMOX WBBM KSCJ KRNT WNAX KMBC WHAS WJR  
MBS-Bob Crosby's Orch.: KSO WMT WGN KOIL WLW KSTP  
CBC-European Gaieties: CKY CJRM  
KSL-News  
WCCO-Charles Gaylord's Orch.  
WMIN-Twelfth Hour Tempo  
WOW-Dance Orch.

**11:45 CST** 10:45 MST  
NBC-Andy Kirk's Orch.: WOW KOA-George Hamilton's Orch.  
KSL-Sports  
WENR-Amer. Bowling Congress  
**12:00 CST** 11:00 MST  
NBC-Gray Gordon's Orch.: WSM WMAQ  
NBC-Bud Wallin's Orch.: WOW WENR  
MBS-Joe Reichman's Orch.: WGN KSO WLW  
News: KMBC KOA WHO WMIN  
KMOX-When Day Is Done  
KSL-Dance Orch.  
KSTP-Dream Ship  
WBBM-Roy Eldridge's Orch.  
End of Thursday Programs

# Friday

## April 15, 1938

# Friday

### MORNING

**7:00 CST** 6:00 MST  
CBS-News: (sw-21.52)  
NBC-Malcolm Claire: KFJR (sw-21.5)  
NBC-Four Showmen: WTCN Len & Martha: WHO WOV

**7:15 CST** 6:15 MST  
NBC-Doc Schneider's Texans: KFJR WBCB (sw-21.5)  
News: WCCO KFJM WAAW WMT WOW WLW

**7:30 CST** 6:30 MST  
CBS-Fred Feibel, organist: (sw-21.52)  
NBC-Do You Remember?: (sw-21.5)  
NBC-Wm. Meeder: (sw-21.54)  
News: KSOO WAAW KLPM KOIL  
 $\Delta$ Morning Devotions: KFNF WLS  
Musical Clock WMT WBCB WOW WBBM  
CKY-Rise 'n' Shine Club  
KFAB-Smilin' Along  
KFJM-Morning Bulletin Board  
KFJR-Agriculture in the News  
KMOX-Breakfast Brigade; Music  
KOA-Good Morning Folks  
KOBH-Morning Salute to the Sun  
KSTP-Morning Newspaper  
WCCO-Musical Chimes  
WDAY-Time to Shine  
WDGY-Variety Show  
WGN-Music Box  
WHLB-Good Morning

**7:45 CST** 6:45 MST  
News: KFNF WDAY  
KFAB-To be announced  
KFJR-Tie Toe Tunes  
KLPM- $\Delta$ Morning Devotions  
KMOX-Ozark Varieties  
KOA-Sing, Neighbor, Sing  
KOIL-Hurry-Up-ers  
KSOO-Musical Clock  
KSTP-Home Highlights  
WDGY-Beauty and You  
WBCB-Mirror of Fashion  
WHO-Favorite Melodies

WLS-Jolly Joe's Pet Pals  
WLW-The Gospel Singer  
WNAX-Nickel Harness Makers  
WTCN-Popular Concert

**8:00 CST** 7:00 MST  
NBC-Breakfast Club; Orchestra; Soloists; News: WBCB KOIL KSO WDAY KFJR  
CBS-Arthur Godfrey: (sw-21.52)  
NBC-Women & the News: (sw-21.5)  
News: KMOX KOA CKX CKY Coffee Pot Inn: WHO WMT WOW KFAB WNAX  
KFNF-Bulletin Board  
KLPM-Everybody's Hour  
KOBH-Early Risers  
KSTP-Good Morning Hour  
WDGY-Morning Musicale  
WGN-Everyday Words; Good Morning Prgm.  
WHLB-Three T's  
WLS-Arkansas Woodchopper  
WLW-Betty Crocker  
WMAQ-Your Neighbor  
WMIN-News; Breakfast Bell  
WTCN-Musical Clock

**8:15 CST** 7:15 MST  
NBC-Person to Person: KOA (sw-21.5)  
CBS-Metropolitan Parade; News: KMOX (sw-21.52)  
News: KFJM WNAX  
Musical Clock; WMT WHO  
CKX-Wake Up and Sing  
CKY-Rise 'n' Shine Club  
KFAB-Roy, Lonnie & John  
KSCJ-Ye Town Criers  
WCAL- $\Delta$ Church Services  
WGN-Carolyn Price  
WLS-Morning Minstrels  
WLW-Houseboat Hannah  
WOW-Eddie Butler, organist

**8:30 CST** 7:30 MST  
CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)  
NBC-Breakfast Club: News: WTCN  
NBC-Landt Trio; News: (sw-21.5)  
News: WDGW WLS KLPM  
KFAB-Morning Reveries

KFJM- $\Delta$ Morning Devotions  
KOA-The Old Gardener  
KOBH-Breakfast Request  
KSOO-Mother Hubbard's Melody Cubbard  
KSTP-The Daily  
WCCO-Mother Hubbard  
WGN-Good Morning  
WHLB-Houseboat Hannah  
WHO-Ginsberg Morning Melodies  
WLW-Myrt & Marge, sketch  
WMAQ-The Whistler and His Dog  
WMIN-There Was a Time When  
WNAX-Bert Layne's Mountaineers  
WOW-Pretty Kitty Kelly

**8:45 CST** 7:45 MST  
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ  
CBS-Bachelor's Children (Old Dutch Cleanser): KMOX WCCO KFAB KRNT (sw-21.52)  
NBC-Amanda Snow, songs: (sw-21.5)  
Markets: KFJM KSCJ  
KLP-M-Guess What?  
KOA-Along King's Highway  
KSOO-Hawaiian Serenade  
KSTP-Polly the Shopper  
WBBM-Linda's First Love  
WCAL- $\Delta$ Devotional  
WDGY-Board of Education Prgm  
WBCB-Morning Musicale  
WHLB-Here's to Dancing  
WHO-Olson Oddities  
WLS-Chuck, Ray, & Christine  
WLW-Young Widder Jones  
WMIN-Tunes of the Times  
WMT-Melody Time; News  
WOW-Party Line

**9:00 CST** 8:00 MST  
CBS-Pretty Kitty Kelly (Wonder Bread): KSCJ WBBM KRNT WCCO KMOX  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ KSTP WOW WHO  
NBC-Cabin at the Crossroads (Aunt Jemima): KOIL WLS WTCN WMT KSO (sw-15.21)

CKY-Music Graphs  
KFAB-News; Olson Oddities  
KFJM-Shopping Tour  
KFNF-Headlines  
KFJR-Romantic Hour  
KLPM-Good News  
KOA-Musical Menu  
KOBH-News; On the Mall  
KSOO-Shoppers' Lane; Jack Marlow  
WDAY-John Wesley  
WDGY-Charles Sengir  
WBCB-Finnish News; Morning Interlude  
WGN-Martha Crane & Helen Joyce  
WHLB-Program Previews  
WLW-Linda's First Love  
WMIN-News; Musical Memories  
WNAX-John Peter DePaeper

**9:15 CST** 8:15 MST  
NBC-Margot of Castlewood (Quaker Oats): WTCN KOIL WLS WLW KSO WMT (sw-15.21)  
MBS-John Metcalfe's Choir Loft: WDGW  
CBS-Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX KFAB WNAX  
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ  
KSTP WHO WOW  
Allan Caron: CKY CKX  
KFNF-Tree Planters  
KLPM-Organ Music  
KSCJ-Want Ad Rambles  
KSOO-Woman's World  
WDAF-Many Happy Returns of the Day  
WBCB-Morning Interlude; Stocks  
WHLB-Morning Musicale  
WMIN-Song Stylist

**9:30 CST** 8:30 MST  
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KOIL (sw-15.21)  
NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ KSTP WHO WOW  
CBS-Richard Maxwell, tenor: KRNT KMOX KFAB WBBM WCCO

NBC-Josh Higgins of Finchville: KSO  
MBS-Get Thin to Music: WGN WDGW  
Grandma Travels: WDAY WHLB WBCB  
CKX-Interlude in Ivory; Mkts.  
CKY-McCoy Mendle Agency  
KFJM-Household Hour  
KFNF-Nurseryman  
KFJR-Top of the Dial  
KLPM-News  
KOA-Financial Service  
KOBH-Musical Clock  
KSCJ-P.T.A. Prgm.  
KSOO-Markets; Music Hall  
WAAW-Markets  
WLW-Betty & Bob  
WMIN-Woman's Outlook  
WMT-Popular Melodies  
WNAX-Blue Four  
WTCN-Around Town

**9:45 CST** 8:45 MST  
CBS-To be announced: WCCO KMOX WNAX KSCJ  
NBC-Woman in White, sketch (Pillsbury): WMAQ WBCB KSTP WOW WHO  
NBC-Viennese Ensemble: KFJR (sw-15.21)  
Markets: KFJM WDGW  
CKY House of Peter MacGregor  
KFAB-Weather & Markets  
KFNF-Billie, Jean & Bob  
KLPM-Turkey in the Straw  
KOA-Wells of Music  
KOIL-Ole & Marge  
KSOO-Tuning Around  
WBBM-Truman Bradley, comm.  
WCAL- $\Delta$ Chapel Service  
WDAF-Concordia College  
WGN-Dr. Friendly  
WHLB-Orchestra Parade  
WLS-News  
WLW-Dr. Friendly  
WMIN-Gospel Singer  
WMT-Young Widder Jones

**10:00 CST** 9:00 MST  
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS WLW (sw-15.21)  
NBC-Viennese Ensemble: WMT KSO

CBS-Ruth Carhart, songs:  
WHLB KRNT KSCJ  
NBC-David Harum, sketch (Baby O): WHO WOW WMAQ KSTP  
News: KOBH KOIL WAAW  
CFQC-Dreamers  
CJRM-Bulletin Board  
CKX-Gems from Classics  
KFJR-Raymar  
KFAB-Ole & Marge  
KFJM-Household Hour  
KFNF-Cornfield Hawaiians  
KFJR-Markets; Weather, Aunt Sammy  
KLPM-Homemakers' Club  
KMOX-Hollywood Food Secrets  
KOA-Aunt Jimima  
KSOO-Market Reports; News  
WBBM-The Heart of Julia Blake  
WCCO-Judy & Jane  
WDAF-Markets; Hometown Reporter  
WDGY-Beauty & You  
WBCB-Woman's Hour  
WGN-Beauty Clinic  
WMIN-News; Bulletin Board  
WNAX- $\Delta$ Devotional Service

**10:15 CST** 9:15 MST  
NBC-Popular Waltzes: KSOO KSO WDAY  
NBC-Backstage Wife, sketch (Dr. Lyons) WOW WMAQ KSTP WHO  
CBS-Deep River Boys, vocal trio: KFAB WCCO WBBM  
NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)  
*For details of contest on this program turn to the inside back cover.*  
MBS-Bachelor's Children, sketch (Cudahy Packing Co.): WGN News: KFJM WTCN  
CKX- $\Delta$ Moments of Meditation  
CKY-Music for Mother  
KFNF-Studio Prgm.  
KFJR-Betty Crocker  
KMOX-Houseboat Hannah, sketch  
KOA-Margo of Castlewood  
KOBH-Just About Time  
KOIL-Polly the Shopper  
KSCJ-To be announced  
WAAW-Markets  
(Continued on Next Page)





**ARTHUR GODFREY**  
"Barbasol Program" vocalist  
Fri. 6:15 pm CST (5:15 MST)

(10:15 a.m. Continued)

WDGY-Musicale  
WHLB-Betty Adams  
WLW-News; River; Weather  
WMT-Numerical Jamboree  
WNAX-Jimmy Morgan, songs

**10:30 CST** 9:30 MST  
NBC-Breen & de Rose: KOIL WEBC  
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)

CBS-Big Sister, sketch (Rinso): WCCO WNAX KRNT KFAB WBBM KMOX

NBC-How to Be Charming, beauty talk (Phillips): WMAQ WOW WHO KSTP

CKX-Markets; What's in the Air  
CKY-Music by Cugat  
KFJM-Variety Show  
KFNF-Frank Field  
KFYR-Betty & Bob  
KLPM-Markets and News  
KOA-Kuner-Empson  
KOBH-Home Folks Frolic  
KSCJ-Women's Review  
KSOO-Honeymooners  
WDAY-Mixing Spoon  
WDGY-News  
WGN-Painted Dreams  
WLW-Thomas Sawyer  
WMIN-Mid-morning Concert  
WMT-Frank Voelker, organist  
WTCN-Tunes of Today

**10:45 CST** 9:45 MST  
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Stories (Spry): KMOX WBBM WCCO KRNT KFAB WNAX

NBC-Originalities: WEBC KFYR KSO

NBC-Hello Peggy (Drano): WHO WMAQ KSTP WOW

MBS-Jimmy Shields, tr.: WDGY  
CKX-On Parade  
CKY-Young Widder Jones, sketch  
KFJM-Markets  
KFNF-Request Hymns  
KLPM-Homemakers' Club  
KOA-To be announced  
KOBH-Household Arts  
KOIL-Lady Courageous  
KSCJ-Wall Street Mission  
KSOO-Mountaineers  
WGN-Stella Dallas, sketch  
WHLB-Famous Cowboy Singer  
WLW-The Goldbergs  
WMT-Music Memory  
WTCN-Myndall Cain

**11:00 CST** 10:00 MST  
NBC-Vaughn de Leath, songs: WDAY

CBS-Mary Margaret McBride, columnist (Minute Tapioca): KRNT KSCJ KMOX KFAB WBBM WCCO

On page 23 you will find pictures of Miss McBride.

NBC-Girl Alone, sketch (Kellogg): WLW WMAQ

MBS-The Boy & Girl Friend: KOIL KSO WDGY

CBC-Boy & Girl Friend: CKX  
Betty Crocker: WEBC WHLB  
CKY-Backstage Wife  
KFJM-Music of the Masters  
KFNF-Weather, Markets & News  
KFYR-Markets; Police Bulletins  
KLPM-Radio Players  
KOA-Organ Reveries  
KOBH-News; Reporter of Odd Facts; Hollywood Gossip  
KSOO-Easy to Remember  
KSTP-Household Forum  
WGN-Woman in the Store  
WHO-Robert Hood Bowers' Band  
WLS-Grace Wilson, contralto  
WMIN-News; World Book Man  
WMT-Toby's Cornstussel Nox  
WNAX-Happy Jack's Old-Timers  
WOW-Hymns of Cheer  
WTCN-Whoopee John

**11:15 CST** 10:15 MST  
CBS-Kitty Keene, Inc., sketch (Dreft): KMOX WCCO WNAX  
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WOW KFYR WLW KOA

CBS-The Goldbergs, sketch (Oxydol): WBBM

NBC-Edw. Gamage, tr.: WMT  
To be announced: KFAB KSCJ  
Betty & Bob: WEBC WHLB  
CKX-D'Arcy Marsh  
CKY-Stella Dallas, sketch  
KFNF-Poultry Helps  
KOBH-Thought for the Day  
KOIL-Waltz Time  
KSTP-Musicale  
WAAW-Markets  
WDAY-Prgm. Previews; Man on the Street  
WDGY-Rhythm Revue  
WGN-Len Salvo, organist  
WHO-Dan Harding's Wife  
WLS-Don & Helen, duo  
WMIN-Here Comes the Band  
WTCN-Classified Column

**11:30 CST** 10:30 MST  
NBC-Nat'l Farm & Home Hour: KSOO WMAQ KFYR WTCN WEBC WDAY KSO KOA (sw-15.21)

Conservation Day program featuring a dramatization of the life of John Muir, one of America's greatest conservationists.

CBS-Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KRNT KFAB KMOX

CJRM-Markets  
CKX-Farmer's Hour  
CKY-Studio Strings; Eleanor McLaughlin, contralto  
KFJM-Floyd Johnson's Orch.  
KFNF-Alfalfa John  
KLPM-Markets & News  
KOBH-Zeke Manners' Gang  
KOIL-Women in the News  
KSCJ-Pelletier Pointers; Sons of Pioneers

WCCO-Happy Gilman's  
WDGY-Trailin' Along  
WGN-News  
WHLB-Stocks  
WHO-Betty Crocker  
WLS-Oxydol's Own Ma Perkins  
WLW-Live Stock; Spray Service  
WMIN-Rhythmic Age  
WMT-Troubaderos  
WNAX-Grandma Travels  
WOW-Aunt Sally

**11:45 CST** 10:45 MST  
CBS-Our Gal Sunday, sketch (Old English Floor Wax): KFAB WBBM KRNT KMOX

NBC-Nat'l Farm & Home Hour: WLW

CKX-Emerson Gill's Orch.  
KFJM-Markets  
KLPM-Stamp Man  
KOBH-Luncheon Dance  
KOIL-Homemakers Chat  
KSCJ-Stars Over Hollywood  
KSTP-Kitty Keene, Inc.  
WCCO-Grandma Travels  
WDGY-News  
WGN-Way Down East  
WHLB-Swing Session  
WHO-Betty & Bob  
WLS-Markets; Weather; News  
WMIN-Interview  
WMT-News; Markets  
WNAX-Russ & Cliff  
WOW-Homemakers' Club

**11:55 CST** 10:55 MST  
NBC-Metropolitan Opera Co.: WLW WEBC WDAY KSOO KSO KOA KFYR WTCN (sw-15.21)

The entire performance of Wagner's "Parsifal" will be heard at this time.  
The music detail for this program may be found on page 7 this week.

**AFTERNOON**

**12:00 CST** 11:00 MST  
CBS-Betty & Bob, sketch (Gold Medal): KFAB KMOX WCCO WBBM (sw-15.27)

NBC-News; Carlile & London: WMAQ (sw-15.33)

News: WMIN KSCJ KOIL  
WAAW  
Markets: WOW WDGY  
CKX-Recordings  
CKY-On the Mall  
KFJM-News Oddities  
KFNF-Farm Sales & News  
KLPM-Noon-day Varieties  
KOBH-News; World Book Man; Easy to Remember  
KSTP-△Good Friday  
WGN-Man on State Street  
WHLB-Luncheon Melodies  
WHO-Markets & Weather  
WLS-Dinnerbell Prgm.  
WMT-Hillbillies; Question Man; Voice of Iowa  
WNAX-The Farm & Home

### Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

#### MORNING

**11:55 CST METROPOLITAN OPERA COMPANY, Wagner's "Parsifal," NBC-Blue.**

#### NIGHT

**7:00 CST CITIES SERVICE CONCERT with Lucille Manners, Dr. Frank Black, conductor; NBC-Red.**

**7:30 CST PAUL WHITEMAN'S ORCHESTRA; guest, CBS.**

**8:00 CST HOLLYWOOD HOTEL with Frances Langford, Frank Parker, Anne Jamison, Louella Parsons, Ken Murray and Oswald, Marilyn Stuart, Raymond Paige's orchestra; guest, CBS.**

**9:00 CST THE SONGSHOP with Dell Sharbutt, m.c.; Alice Cornett, Nadine Conner, Reed Kennedy, quartet, glee club, orchestra; Sing-in' Sam, guest, CBS.**

**9:30 CST THE SEVEN LAST WORDS, NBC-Blue.**

**12:15 CST** 11:15 MST  
NBC-Escorts & Betty: WMAQ (sw-15.33)

CBS-Betty Crocker, cooking expert (Gold Medal): WBBM KMOX KFAB WCCO (sw-15.27)

MBS-Carson Robison's Buckaroos (Musterole): KSO KOIL  
CKX-Songs of the Islands  
CKY-British Dance Bands  
KFJM-News  
KFNF-Around the Dinner Table  
KSCJ-Voice of the People  
KSTP-Dan Harding's Wife  
WAAW-Markets  
WDGY-Farm Bureau News  
WGN-To be announced  
WHLB-Luncheon Music  
WMIN-Noon-day Jamboree  
WNAX-News and Markets  
WOW-Midday Melodies

**12:30 CST** 11:30 MST  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WBBM WCCO KMOX KFAB (sw-15.27)

NBC-Metropolitan Opera Co.: (sw-15.21)

NBC-News & Music: WMAQ (sw-15.33)

News: WHO WOW  
Eb & Zeb: KLPM CKY  
CKX-Time and Weather; Now and Then  
KFYD-Weather; Markets; A. M. Eberle  
KFJM-Olaf Roisen's Orch.  
KFNF-Henry Fields  
KFYR-News; Studio Prgm.  
KOBH-Luncheon Music; Weather Report  
KOIL-Old Songs Are the Best Songs  
KSCJ-To be announced  
KSOO-Melodeers  
KSTP-Daily Features  
WDAY-Variety Prgm.  
WDGY-Livestock Reporter  
WEBC-Weather & Hydro; News  
WGN-Markets; △Midday Service  
WLS-Voice of the Feed Lot; WLW-Ma Perkins  
WMT-Markets; Cedar Valley Hillbillies  
WNAX-The Melodiers

**12:45 CST** 11:45 MST  
NBC-Metropolitan Opera Co.: (sw-15.21)

CBS-Valiant Lady, sketch (Gold Medal): WBBM KFAB WCCO KMOX (sw-15.27)

MBS-Voice of Experience: KOIL KSO

Markets: KFJM WDGY  
News: KLPM KSOO KOA CKX  
CKY-News & Messages  
KFYD-College News Review  
KFYR-Grandma Travels  
KSCJ-Livestocks  
KSTP-Carson Robison  
WHO-To be announced  
WLS-The Business of Farming  
WLW-Kitty Keene, Inc.  
WMAQ-Donald Novis, tr.  
WMIN-Swing Time  
WMT-Iowa Cornhuskers; Bjorg Bjorgenson  
WNAX-D. B. Gurney  
WOW-Staff Orch.

**1:00 CST** 12:00 MST  
CBS-Oxydol's Own Ma Perkins, sketch: WCCO KMOX KSCJ WNAX (sw-15.27)

NBC-To be announced: WDAY WMAQ WLW KOA (sw-15.33)

NBC-Metropolitan Opera Co.: KFYR WEBC KSO (sw-15.21)

CBC-Big Sister: CKY CKX  
KFAB-Roy, Lonnie & John  
KFYD-Brookings Churches  
KFJM-Hit of the Day  
KFNF-Grab Bag  
KOBH-Midday Melodies  
KOIL-Curb Exchange  
KSOO-Farm Specials  
KSTP-Musicale  
WBBM-To be announced  
WDGY-Slim Jim  
WGN-Harold Turner, pianist  
WHLB-Croatian Music  
WHO-Rhythm Makers  
WLB-T. B. Prgm.  
WLS-School Time  
WMIN-News; Orch.  
WMT-Many Happy Returns; German Band

WOI-Moeller's Accordion Band  
WOW-Eddie Butler, pianist

**1:15 CST** 12:15 MST  
CBS-The O'Neills, sketch (Ivory Soap): WBBM WCCO KRNT KMOX

CBC-London Calling: CKY  
MBS-World Traveler: WGN  
Markets: WAAW WOW  
CKX-Songs of Yesteryear  
KFAB-Markets & News  
KFYD-Harry D. Aspleaf, "News of the Farm Program"

KFJM-Puzzle Prgm.  
KOBH-News  
KOIL-Top Tunes  
KSCJ-Serenader  
KSOO-Board of Trade  
WGN-Quarter Hour Musical  
WHO-Kitty Keene, sketch  
WLB-Musical Prgm.  
WLS-Otto's Novelodeons  
WMIN-Gypsy Strings  
WMT-Earl E. May, talk

**1:30 CST** 12:30 MST  
NBC-How to Be Charming (Phillips Chemical): KOA

NBC-Metropolitan Opera Co.: WTCN

CBS-Good Friday Prgm.: WCCO KMOX KFAB KRNT KSCJ WHLB (sw-11.83)

CBC-London Calling: CKY  
Houseboat Hannah: WHO WOW WEBC

News: KFNF WMT  
CKX-Music Appreciation Hour  
KFYD-Mrs. Chester Tate  
KFJM-Request Prgm.  
KOBH-Favorite Songs; Crime Never Pays  
KOIL-Madge West's Music  
KSOO-Light Classic Favorites  
KSTP-Woman's Page  
WBBM-To be announced  
WDAY-Agriculture in the News  
WDGY-This Rhythmic Age  
WGN-June Baker, talk  
WLS-Market Reports; John Brown, pianist  
WMIN-Design for Melody  
WNAX-Jimmy Morgan, songs

**1:45 CST** 12:45 MST  
Judy & Jane: WHO WNAX  
WOW WDAY WEBC

CKX-Market Quotation  
KFYD-Farm Flashes  
KFNF-Your Pets  
KOA-Report Period  
KSTP-Houseboat Hannah  
WBBM-Houseboat Hannah  
WDGY-Health Talk  
WGN-Hits of Today

WLS-Howard Peterson, organist  
WMT-Closing Markets; Musical Interlude

**2:00 CST** 1:00 MST  
CBS-Marine Band: WHLB KSCJ (sw-11.83)

NBC-Metropolitan Opera Co.: KOIL WTCN (sw-15.21-15.33)

NBC-Pepper Young's Family, sketch (Camay): WOW WLW WHO WDAY KSTP WEBC WMAQ KOA KFYR

For details of contest on this program turn to the inside back cover.  
KELO-Movieland Glances (1200 kc)

KFAB-Markets; Home Town News

KFJM-World Bookman  
KFNF-Kitchen Klatter  
KMOX-Magic Kitchen  
KOBH-Farm & Ranch Hour  
KSOO-Light Classic Favorites  
WBBM-The Editor's Daughter  
WCCO-Livestock

WDGY-P. T. A. Prgm.  
WGN-Marriage License Romances  
WHO-Rhythm Makers  
WLS-Homemakers' Prgm.  
WMIN-News; Music Hall  
WMT-Afternoon Recess  
WNAX-Blue Ridge Trio

**2:15 CST** 1:15 MST  
NBC-Oxydol's Own Ma Perkins, sketch: KFYR KSTP WOW KOA WDAY WEBC WMAQ WHO

CBC-London Calling: CKX  
KFAB-Hal, Cal & Sal  
KFJM-Ma Perkins  
KFNF-Studio Prgm.  
WAAW-News  
WBBM-Meet the Missus  
WCCO-Markets

WDGY-Gertrude Lewis  
WGN-Moods in Music  
WLW-Mad Hatterfields  
WNAX-Your Favorites

**2:30 CST** 1:30 MST  
NBC-Vic & Sade, sketch (Crisco): KFYR WDAY WOW WDAY WMAQ WLW WEBC KSTP WHO KOA KSOO

CBS-Kate Smith, columnist: KSCJ WHLB (sw-11.83)

KFAB-Gems of Melody  
KFJM-Slim Thomson's Cowboys  
KFNF-Flower Lady  
KMOX-Linda's First Love, sketch  
KSTP-High Schools  
WBBM-Man on the Street

WCCO-Heart of Julia Blake  
WDGY-Music Box  
WGN-Jam Session  
WLS-News

WMT-St. Francis Vested Choir  
WNAX-George German's Pied Pipers

**2:45 CST** 1:45 MST  
CBS-Lincoln Cathedral Choir: KFAB KSCJ KRNT (sw-11.83)

NBC-The Guiding Light (White Naptha): WHO KSTP KFYR WOW WDAY WEBC WMAQ WLW KOA KSOO

MBS-Good Health & Training: WGN

CJRM-Musical Barometer  
KMOX-Editor's Daughter, sketch  
WBBM-Radio Gossip Club  
WCCO-Ladies First  
WDGY-Gems of Melody

WHLB-Judy & Jane  
WLS-Homemakers' Prgm.  
WNAX-Betty Lane's Southerners

**3:00 CST** 2:00 MST  
NBC-Metropolitan Opera Co.: KOIL WMT WTCN KSOO KSO (sw-15.21)

CBS-Chicago Varieties: KRNT KSCJ (sw-11.83)

NBC-Lorenzo Jones, sketch (Phillips): WOW WHO WMAQ KSTP

CBC-Metropolitan Opera Co.: CKY CKX  
KFAB-Poultry Shop Talks  
KFJM-Univ. Educational Series  
KFNF-Variety Revue  
KFYR-Markets & Weather; Studio Prgm.

KMOX-Singin' Sam  
KOA-Judy & Jane  
KOBH-News; Concert Hall  
WBBM-Baseball; Cubs vs. Sox  
WDAY-Kitty Keene, Inc.  
WDGY-Matinee Melodies  
WEBC-Stocks; Afternoon Interlude

WENR-To be announced  
WGN-Musical Mail Box  
WHLB-Markets  
WLW-Dan Harding's Wife  
WMIN-News; Just Thinking  
WNAX-News

**3:15 CST** 2:15 MST  
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): KOA KSTP WHO WOW WMAQ

NBC-Metropolitan Opera Co.: WEBC

CBS-Chicago Varieties: WHLB WCCO

MBS-Black & White: WDGY  
KFJM-News  
KFYR-Judy & Jane  
KMOX-One Woman's Opinion  
WDAY-News; Tea Time Tunes  
WGN-Afternoon Serenade  
WLW-Life of Mary Sothern  
WNAX-Happy Jack's Old Timers

**3:30 CST** 2:30 MST  
CBS-Broad Street Presbyterian Church Choir: KMOX WCCO WNAX (sw-11.83)

NBC-The Hughes Reel with Rush Hughes, comm. (Borden Co.): WOW WMAQ KSTP WHO KOA

MBS-Ted Malone's Between the Bookends: WDGY  
CKX-Continental Varieties  
CKY-Record Library  
KFAB-Cornhusker Jamboree  
KFJM-Music Appreciation Hour  
KFYR-Kitty Keene, sketch  
KOBH-For Mother & Dad  
KSCJ-Peacock Court  
WDAY-Rudy Sten's Cowboys  
WHLB-△Devotional Services  
WLW-Heart of Julia Blake  
WMIN-Kaffee Klatch

**3:45 CST** 2:45 MST  
CBS-Four Clubmen: KMOX WCCO KRNT WHLB (sw-11.83)

NBC-The Road of Life (Chipso): WMAQ WLW

NBC-Metropolitan Opera Co.: KFYR  
CBC-"Life's Like That," talk: CKY CKX  
MBS-"Life's Like That," Talk: WGN

KFNF-Gospel Singer  
KOA-Dan Harding's Wife, sketch  
KSCJ-Experimental Drama  
KSTP-Voice of Experience  
WCCO-Church Federation  
WDGY-Jam Session  
WEBC-△Church of the Air  
WHO-To be announced  
WMIN-Barefoot Boys  
WNAX-Songs of Jimmie Morgan  
WOW-Kitty Keene, Inc.

**4:00 CST** 3:00 MST  
CBS-Music for Fun; Concert Orchestra, Howard Barlow, cond.: WCCO WHLB (sw-11.83)

NBC-Bennett & Wolverton: KFYR

NBC-Metropolitan Opera Co.: WEBC (sw-15.21)

CBC-Univ. Lecture: CKY CKX  
News: WDAY KSOO  
KMOX-Let's Compare Notes  
KOA-Hello Peggy  
KOBH-News; Piano Paintings  
KOIL-Song Album  
KSCJ-News; Let's Dance  
KSTP-Modern Home  
WDGY-Dream Weavers  
WGN-Afternoon Serenade  
WHO-Way Down East  
WLB-Wagner

WLW-Editor's Daughter, sketch  
WMAQ-Tea Time Varieties  
WMIN-News; Mini Piano  
WMT-Waterloo P.T.A. Prgm.  
WNAX-Happy Jack  
WOW-People in the Headlines

**4:15 CST** 3:15 MST  
NBC-Metropolitan Opera Co.: WDAY WMT KFYR KSOO (sw-15.21)

CBS-Music for Fun: KMOX  
NBC-Songs by Carlotta: WMAQ KSTP KOA (sw-9.53-15.33)

MBS-Ruby's Music: KSO WGN  
CBC-The Sea Ghost: CKY CKX  
KFJM-Back to the Bible  
KOBH-Musical Newsy  
KOIL-Show Shop  
KSCJ-Sketches in Melody  
WDGY-Rhythm Revue  
WEBC-Afternoon Varieties  
WHO-Myrt & Marge  
WLB-Parsifal  
WLW-Jack Armstrong  
WMIN-Siesta  
WOW-Lady of Millions

**4:30 CST** 3:30 MST  
CBS-Stepmother, sketch (Colgate): WBBM WCCO KMOX (sw-11.83)

NBC-Metropolitan Opera Co.: KOIL (sw-15.21)

NBC-Happy Jack, songs: WEBC WDAY KFYR WMAQ

NBC-Jack Armstrong, sketch (sw-9.53-15.33)

MBS-Instrumental Group: WDGY WGN

CBC-The Decibels: CKY CKX  
News: KFAB WAAW  
KFJM-Shopping Tour  
KOA-Heart of Julia Blake  
KOBH-Matinee Melodies  
KSOO-Skyride  
KSTP-Movie Parade  
WHLB-Please Play  
WHO-The Party Line



# Frequencies

CJRM-540  
CRX-1120  
CKY-910  
KFAB-770  
KFY-750  
KFJM-1410  
KFNF-890  
KFYR-650  
KLP-1240  
KMBC-950  
KMOX-1090  
KOA-830  
KOBH-1370  
KOIL-1260  
KRNT-1320  
KSCJ-1390  
KSL-1130  
KSO-1430  
KSOO-1110  
KSTP-1460  
WAAW-600  
WBBM-770  
WCAL-1250

WCCO-810  
WDAF-610  
WDAY-940  
WDGY-1180  
WDFB-1290  
WENR-870  
WGN-720  
WHAS-820  
WHLB-1370  
WHO-1000  
WJR-750  
WLB-1250  
WLS-870  
WMAQ-700  
WMAQ-700  
WMAQ-700  
WMIN-1370  
WMT-600  
WNAX-570  
WOW-590  
WSM-850  
WTCN-1250  
WTMJ-620

WLB-Opera  
WLV-Little Choir  
WMIN-Minnesota Colleges  
WMT-Cowboy Roundup  
WNAX-Blue Four  
WOW-Police Bulletins

**4:45 CST 3:45 MST**  
CBS-Hilltop House, sketch (Palm olive Soap): KFAB WNAX WCCO KMOX WBBM (sw-11.83)

NBC-Washington Calls; Soloists & Orch.: WENR KOIL KSTP KSOO

NBC-Little Orphan Annie (sw-9.53-15.33)

NBC-Three Romances: KFJR WDAY WEBC

News: WHO CKY CKX  
KOA Sports Report  
WDGY-Mood Music  
WGN-Sweet & Low  
WLB-Wagner  
WLV-Hilltop House  
WMAQ-Romance and Rhythm  
WOW-Creighton University  
WSM-Console Melodies

**5:00 CST 4:00 MST**  
CBS-News; George Hall's Orch.: WHLB KSCJ KRNT WCCO

NBC-Education in the News  
KOA KFJR (sw-9.53-15.33)

NBC-Maurice Spitalny's Orch.: KOIL WMT WENR KSOO

CBC-Canadian Univ. Students: CKX

Dick Tracy: WMAQ KSTP WOW CKY

KFAB-To be announced  
KFJM-Shirley Anne Ronne, songs  
KFNF-Cub Reporters  
KMOX-Jack Armstrong  
KOBH-News; Answer Me This  
KSL-Children's Concert  
WBBM-Dave Bacal, organist  
WDAY-Women's Organization  
prgm.

WDGY-Crazy Quilt  
WEBC-Twilight Review  
WENR-Malcolm Claire, children's stories

WGN-Armchair Melodies  
WHO-Hilltop House  
WLV-Dick Tracy, sketch  
WMIN-News; Hollywood Brevities  
WNAX-Pied Pipers  
WTCN-Tunes of Today

WTMJ-Rid the Road of Jallopies  
**5:15 CST 4:15 MST**  
NBC-Rhythmaires: WMAQ WDAY KFJR (sw-9.53-15.33)

News: CKY CKX CFNF  
KFAB-Man on the Street  
KFJM-Birthday Bells  
KMOX-Adv. of Jimmy Allen  
KOA-Garden Club Arbor Day Prgm.

KOBH-The Playboys  
KSTP-Charlie Chan sketch  
WBBM-Kitty Keene, Inc.  
WCCO-Jack Armstrong  
WENR-Don Winslow of the Navy  
WHLB-Jerry of the Circus  
WHO-Jimmie Allen  
WLV-Short Short Story  
WNAX-Bert Layne's Mountaineers

WOW-Staff Orch.  
WTCN-Lutheran Pastoral Conf.  
**5:30 CST 4:30 MST**  
CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM WNAX WCCO KMOX WHLB KFAB KRNT KSCJ (sw-11.83) (also see 7:45 p.m.)

NBC-News: Piano Time: WDAY News: KOA WTCN  
Jack Armstrong: WMAQ KOIL WHO KFJR

Jerry of the Circus: KSTP WEBC  
Dick Tracy, sketch: KSOO WMT  
CJRM-Mothers Musical Album  
CKX-Blair of the Mounties  
CKY-Concert Hall of the Air  
KFJM-Lone Ranger  
KFNF-Studio Prgm.  
KOBH-The Mastersingers  
KSCJ-To be announced

WDGY-Evening Musicale  
WENR-What's the News?  
WGN-Charlie Chan, sketch  
WHLB-Jerry of the Circus  
WLV-Allan Franklyn, sports  
WMIN-Eventide Echoes  
WOW-The Jangles

**5:45 CST 4:45 MST**  
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-Vagabonds: KFJR KSOO WMAQ WTCN

CBS-Lum & Abner (Postum): KFAB WCCO KMOX WBBM KRNT (sw-11.83) (also see 10:15 p.m.)

CBC-Golden Journeys: CKX  
NBC-Orphan Annie (Ovaltime): WOV KSTP

News: CKY WDGY KOIL  
Little Orphan Annie: WGN WHO  
KFNF-Bob Beckett  
KOA-Briefs; Orch.  
KOBH-Δ Church in the Wild-wood

KSCJ-Vic Arden's Orch.  
KSL-Words & Music  
WBBM-Pappy Cheshire  
WDAY-Lem & Martha  
WEBC-Terry & the Pirates  
WENR-Don Winslow of the Navy  
WHLB-Terry & the Pirates  
WMIN-Heath & Home  
WMT-Sports; News  
WNAX-Blue Ridge Trio

**6:00 CST 5:00 MST**  
CBS-Just Entertainment with Jack Fulton; Andrews Sisters; Carl Hohengarten's Orchestra (Wigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

NBC-Amos 'n' Andy, sketch (Campbell's Soup): KSTP WLW (also see 10 p.m.)

NBC-The Four of Us: WTCN WENR WMT KSOO WSM (sw-11.87)

CBS-N. W. Univ. Bookshelf: WBBM KFAB KSCJ KSL  
CBC-Luigi Romanelli's Orch.: CKX

News: KMBC KMOX WOW  
To be announced: WEBC CFMR  
CKY-Dance Tunes  
KFJM-Weather & Markets  
KFJR-News; Studio  
KOIL-For Men  
WCCO-Front Page Parade  
WDAY-Organ Reverbs  
WDGY-Twilight Interlude  
WDAF-Studio Prgm.  
WGN-Evening Serenade  
WHAS-Nedra Gordinier  
WHO-Lou & Jerry  
WMAQ-Fort Pearson, news  
WMIN-News; Dance Orch.  
WNAX-Organ Melodies  
WTMJ-Today's Events

**6:15 CST 5:15 MST**  
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WHO WOW WEBC WDAY KSTP WMAQ KFJR WDAF WTMJ (sw-9.53) (also see 10:15 p.m.)

CBS-Arthur Godfrey, songs and patter (Barbasol): KMOX WJR WBBM KFAB WHAS KRNT (sw-11.83) (also see 11 p.m.)

NBC-Story Behind the Headlines: WENR WTCN KSO KSOO WMT (sw-11.87)

MBS-Lawrence Welk's Orchestra: KSOO WDGY WGN  
CBC-Major Bill: (JRM CKX News: KFJM KFNF WAAW  
CKY-Master Singers  
KMBC-As Kansas City Dines  
KOA-Larry Lewis, songs  
KOIL-Dinner Music  
KSCJ-To be announced  
KSL-Adv. of Jimmy Allen  
WCCO-Let's Celebrate  
WHLB-Movie Preview  
WLV-The Perk Uppers  
WMIN-Sig Davis Sports Review  
WSM-Dream Shadows

**6:30 CST 5:30 MST**  
CBS-Hollace Shaw, sop.; Orch.: KMBC WHAS KFAB KSCJ WBBM

NBC-Nola Day, songs: WENR WMT

NBC-Through the Years: KFJR WEBC WSM

CBC-Organ Recital: CJRM CKX News: WHO WMT KSOO Sports: KFJM WTCN KMOX CKY-Broadway Comedy Stars  
KOA-Jack Armstrong  
KOIL-Lone Ranger  
KSL-Merchants Radio Column

**7:00 CST 6:00 MST**  
NBC-Cities Service Concert; Lucille Manners, sop.; Frank Black's Orch.: KOA KFJR WDAY WEBC KSTP WTMJ WMAQ WHO WOW WDAF (sw-9.53)

NBC-Grand Central Station (Listerine): KSO WLS KOIL WMT (sw-11.87)

MBS-What's My Name? (Philip Morris): WLW WGN WDGY

CBS-The Ghost of Benjamin Sweet, drama: WBBM KFAB KMOX WHAS KMBC KRNT KSCJ KSL WJR WCCO (sw-11.83)

CBC-Good Friday: CKX  
CKY-Drums  
KFJM-American Family Robinson  
KSOO-Sports Revue  
WBBM-We the Wives  
WHLB-Range Radio Theater  
WLB-German Lesson  
WMIN-News; Langworth Orch.  
WNAX-Harmony Club  
WSM-Talk by Sam Brewster

**7:15 CST 6:15 MST**  
CJRM-News, Sports  
KFJM-Vic Arden's Orch.  
KLP-Musical Interlude  
KMBC-Democratic Committee  
WMIN-Melody Hotel  
WNAX-Front Page Dramas  
WSM-Trio Time

**7:30 CST 6:30 MST**  
MBS-Lone Ranger, drama (Silvercup): WGN

CBS-Paul Whiteman's Orchestra (Chesterfield); Guest: WCCO KMBC KFAB KMOX KRNT WNAX KSCJ WHAS WBBM WJR WHLB (sw-11.83) (also see 10:30 p.m.)

NBC-Death Valley Days, drama (Borax): KOIL WMT KSO WLS WLW (sw-11.87)

CBC-Good Friday: CKY  
CJRM-Adv. of Jimmie Allen  
CKX-Laff Parade  
KFJM-Old Time Jamboree  
KST-Vic Arden's Orch.  
WDGY-To be announced  
WLB-Forum  
WMIN-Bud Morton Club  
WSM-Waltz Time

**7:45 CST 6:45 MST**  
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:45 p.m.)

CBC-Good Friday: CKY  
CJRM-Communists' Party Forum  
CKX-Schubert Choir  
KFJM-Guest Night  
WLB-NRLB Prgm.  
WMIN-Coral Islanders  
WSM-Francis Craig's Orch.

**8:00 CST 7:00 MST**  
NBC-Abe Lyman's Waltz Time (Phillips): Frank Mann, tr.: WMAQ WOW WDAF WHO KSTP (sw-9.53)

NBC-Royal Crown Revue (Nehi, Inc.): Tim & Irene, comedy team; Fredla Gibson; Teddy

KSTP-Sports Oddities  
WCCO-Tandy MacKenzie  
WDAF-Studio Prgm.  
WDAY-Variety; News  
WDGY-Eventide Echoes  
WGN-Bob Elson, sports  
WHLB-Dinner Music  
WJR-Vic Arden's Orch.  
WLV-County Courier  
WMAQ-To be announced  
WMIN-Dining Out  
WNAX-News Desk  
WOW-Wig Waggin' with Wagner  
WTMJ-Easy Aces

**6:45 CST 5:45 MST**  
CBS-Hollace Shaw, sop.: WCCO KMOX (sw-11.83)

NBC-Three Romances: WSM WOW KSOO

NBC-Cleaver Mathews, tr.: WMT WTCN  
MBS-Ennio Bolognini's Orch.: WGN WDGY

"Let's Celebrate": WMAQ WDAF News: KSL WHLB  
CJRM-Dinner Dancing  
CKX-Murder Mysteries  
CKY-Record Library  
KFJM-Old Favorites  
KFJR-Vic Arden's Orch.  
KLP-Mittie and Music  
KOA-Jimmie Allen Adventures  
KSCJ-To be announced  
KSTP-Front Page Drama  
WBBM-We, the Wives  
WEBC-News; Varieties  
WENR-Vocal Varieties  
WJR-Melody & Rhythm  
WLV-Arthur Godfrey  
WMIN-Leamington Trio  
WNAX-Opportunity Hour  
WTMJ-Reddy Kilowatt's Orch.

**7:00 CST 6:00 MST**  
NBC-Cities Service Concert; Lucille Manners, sop.; Frank Black's Orch.: KOA KFJR WDAY WEBC KSTP WTMJ WMAQ WHO WOW WDAF (sw-9.53)

NBC-Grand Central Station (Listerine): KSO WLS KOIL WMT (sw-11.87)

MBS-What's My Name? (Philip Morris): WLW WGN WDGY

CBS-The Ghost of Benjamin Sweet, drama: WBBM KFAB KMOX WHAS KMBC KRNT KSCJ KSL WJR WCCO (sw-11.83)

CBC-Good Friday: CKX  
CKY-Drums  
KFJM-American Family Robinson  
KSOO-Sports Revue  
WBBM-We the Wives  
WHLB-Range Radio Theater  
WLB-German Lesson  
WMIN-News; Langworth Orch.  
WNAX-Harmony Club  
WSM-Talk by Sam Brewster

**7:15 CST 6:15 MST**  
CJRM-News, Sports  
KFJM-Vic Arden's Orch.  
KLP-Musical Interlude  
KMBC-Democratic Committee  
WMIN-Melody Hotel  
WNAX-Front Page Dramas  
WSM-Trio Time

**7:30 CST 6:30 MST**  
MBS-Lone Ranger, drama (Silvercup): WGN

CBS-Paul Whiteman's Orchestra (Chesterfield); Guest: WCCO KMBC KFAB KMOX KRNT WNAX KSCJ WHAS WBBM WJR WHLB (sw-11.83) (also see 10:30 p.m.)

NBC-Death Valley Days, drama (Borax): KOIL WMT KSO WLS WLW (sw-11.87)

CBC-Good Friday: CKY  
CJRM-Adv. of Jimmie Allen  
CKX-Laff Parade  
KFJM-Old Time Jamboree  
KST-Vic Arden's Orch.  
WDGY-To be announced  
WLB-Forum  
WMIN-Bud Morton Club  
WSM-Waltz Time

**7:45 CST 6:45 MST**  
CBS-Boake Carter, commentator (Huskies & Post Toasties): KSL (also at 5:45 p.m.)

CBC-Good Friday: CKY  
CJRM-Communists' Party Forum  
CKX-Schubert Choir  
KFJM-Guest Night  
WLB-NRLB Prgm.  
WMIN-Coral Islanders  
WSM-Francis Craig's Orch.

**8:00 CST 7:00 MST**  
NBC-Abe Lyman's Waltz Time (Phillips): Frank Mann, tr.: WMAQ WOW WDAF WHO KSTP (sw-9.53)

NBC-Royal Crown Revue (Nehi, Inc.): Tim & Irene, comedy team; Fredla Gibson; Teddy

Bergman; Graham McNamee; Quartet; George Olsen's Orch.: WSM WTCN KSO KOIL WMT WLV WLS WEBC (sw-11.87) (also KFI at 11:30 p.m.)  
For details of contest on this program turn to the inside back cover.

CBS-Hollywood Hotel (Campbell's Soup); Frances Langford; Ken Murray; Oswald; Marilyn Stuart; Frank Parker, tr.; Ken Niles; Raymond Paige's Orch.; Anne Jamison, sop.; Guests: WHAS KSL KMBC KFAB WBBM KMOX WCCO KSCJ WNAX WJR KRNT (sw-11.83)

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

CBC-Hollywood Hotel (Campbell's Soup): CKY CKX  
CJRM-Top Tunes of the Day  
KFJM-Risek's Orch.  
KFJR-Four Counts  
KOA-Me'ody Master  
WDAY-Louise Murray Headland  
WGN-Bob Crosby's Orch.  
WHLB-Popular Varieties  
WMIN-News; Tuning Around  
WTMJ-Screen & Radio Preview

**8:15 CST 7:15 MST**  
KFJM-News  
KFJR-Studio Prgm.  
KOA-Vic Arden's Orch.  
WDAY-American Legion Prgm.  
WGN-Graphic Previews  
WLB-Tschaikowsky  
WMIN-Tuning Around  
WTMJ-Let's Dance

**8:30 CST 7:30 MST**  
NBC-A. L. Alexander's True Stories: WOW WHO WMAQ WDAF KSTP

NBC-Spelling Bee: WENR WSM WDAY KFJR KSO WTCN WTMJ (sw-11.87)

MBS-Operetta Series: KOIL CJRM-C.C.F. Prgm.  
KFJM-Δ Ave Maria Hour  
KOA-The Camera Speaks  
WCCO-Basket Ball Tournament  
WDAY-American Legion Prgm.  
WEBC-To be announced  
WLV-Operettas  
WMIN-Prosperity Night  
WMT-Swing Revue

**8:45 CST 7:45 MST**  
CJRM-Pictures in Melody  
KOA-Your Government at Your Service  
WDGY-Harmony Hall  
WGN-News; Sports  
WLV-Minstral Man  
WMIN-W. P. A. Prgm.  
WMT-Style Talk; Band Wagon

**9:00 CST 8:00 MST**  
CBS-The Song Shop (Coca-Cola); Del Sharbutt, m.c.; Reed Kennedy; Alice Cornett; Gus Haenschen's Orch.: KSL KRNT WHAS WCCO WBBM KFAB KMOX WJR KSCJ (sw-11.83)

Program: Singin' Sam, guest, will offer Oh Miss Hanna, and, with the choir, My Little Buckaroo. The orchestra numbers include Say It With Music, Endin' and Sweet as a Song. Reed Kennedy sings None But the Lonely Heart, and Miss Cornett's selection is The Loveliness of You.

NBC-Campana's First Nighter, dramatization, starring Lester Tremayne & Barbara Luddy: WTMJ WLW WMAQ WHO WOW WDAF WEBC KSTP KOA WSM (sw-9.53)

NBC-Paul Martin's Music: WENR KFJR WTCN KSO (sw-11.87)

MBS-Bamberger Symphony Orchestra: KOIL WMT  
CBC-Canada, 1938: CKY CKX  
CJRM-Model Aircraft League  
KMBC-Poly Follies  
WDAY-To be announced  
WGN-Ennio Bolognini's Orch.  
WHLB-Radio Night Club  
WLB-Church Music  
WMIN-News  
WNAX-Tommy Tucker's Orch.

**9:15 CST 8:15 MST**  
NBC-Paul Martin's Music: WDAY CJRM-To be announced  
WENR-Democratic Party Talk  
WMIN-Guest Night  
WNAX-Yankton College Prgm.

**9:30 CST 8:30 MST**  
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KOA WLW WOW KSTP WMAQ WDAF (sw-9.53)

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-The Seven Last Words of Christ: KFJR WENR WEBC WDAY KOIL KSO (sw-11.87)

A special Good Friday program will be presented by a 22-piece orchestra and a Cappella

choir, directed by Noble Cain, with soloists Ruth Lyon, Edward Davies and Charles Sears. Harvey Hays will act as narrator.

CBC-Lloyd Huntley's Orchestra: CKY  
CJRM-Board of Trade Session  
KMBC-News; Sports  
WGN-Curtain Time  
WHLB-WPA Musicale  
WHO-The Songfellows  
WMIN-Cec Hurst's Orch.  
WMT-Tune Tossers  
WNAX-Evening News  
WSM-Teachers College  
WTCN-Front Page  
WTMJ-Dance Orch.

**9:45 CST 8:45 MST**  
NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): KSTP WMAQ WOW WDAF KOA WLW (sw-9.53)

CBS-American Viewpoints: KFAB WHLB WCCO KMOX KSCJ WBBM (sw-17.76)

CBC-I Shall Never Forget: CKY CJRM CKX  
Vic Arden's Orch.: WHAS KMBC KSL-Friendly Philosopher  
WHO-Rogosinski & Austin  
WJR-Musical Prgm.  
WMIN-Δ River Lake Tabernacle  
WMT-To be announced  
WNAX-Evening Varieties  
WTCN-Educational Feature

**10:00 CST 9:00 MST**  
NBC-Amos 'n' Andy, sketch (Campbell's Soup): WOW KFI KOA WDAF WMAQ WSM WHO (also at 6 p.m.)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orchestra (Wigley's Gum): KSL KRNT KMBC KMOX KFAB WCCO WBBM WHAS (also at 6 p.m.)

NBC-Δ Good Friday Prgm.: (sw-9.53)  
Monsignor Fulton J. Sheen will have as the title for his talk "The Way of the Cross." There will also be music by the Paulist Choristers, conducted by Father Finn.

NBC-Jerry Blaine's Orch.: KSO  
CBS-Jimmy Dorsey's Orch.: (sw-11.83)

CBC-News: CKY CKX CJRM News: KOIL WDAY WJR KSCJ KFJR  
KSTP-Tonic Tones  
WEBC-Novelettes  
WENR-Globe Trotter  
WHLB-Waltz Time  
WLV-Paul Sullivan, news commentator  
WMIN-News; Monitor Views the News  
WMT-Dance Orch.  
WTCN-Charlie Gaylord's Orch.  
WTMJ-Sports; News

**10:15 CST 9:15 MST**  
CBS-Lum & Abner (Postum): KSL (also at 5:45 p.m.)

NBC-Uncle Ezra (Alka-Seltzer): KOA (also at 6:15 p.m.)

NBC-Δ Good Friday Program: WOW  
CBS-Jimmy Dorsey's Orchestra: KFAB KSCJ KMBC WNAX  
NBC-Jerry Blaine's Orch.: KFJR WDAY

CBC-Ozzie Williams' Orch. CKY CKX CJRM  
MBS-Invitation to Waltz: WGN News: KSTP WHO WMT WEBC WHAS WMAQ  
Vic Arden's Orchestra: KMOX WBBM  
KFNF-Andy Andrews  
KOIL-Sports Highlights  
WCCO-Cedric Adams  
WDAY-Winthrop Williams, soloist  
WENR-Freddie Hankel's Orch.  
WHLB-Tribune Time  
WJR-This Week in Review  
WLV-Salute to Cincinnati, Ohio  
WMIN-Rhumba Rhythm  
WSM-News  
WTCN-Burton Boys  
WTMJ-Night School

**10:30 CST 9:30 MST**  
CBS-Paul Whiteman's Orchestra: (Chesterfield): KSL (also at 7:30 p.m.)

CBS-Frank Dailey's Orch.: KSCJ WHLB KMBC KRNT WNAX WHAS KFAB (sw-11.83)

NBC-Lou Breese's Orch.: WDAY KOIL WTCN WEBC WMT KFJR WMAQ  
NBC-Δ Good Friday Program: WSM (sw-9.53)

MBS-Invitation to Waltz: WGN KSTP  
CBS-Poets' Gallery: CJRM CKY CKX

# Friday

April 15



FRANCES LANGFORD  
"Hollywood Hotel" soloist  
Fri. 8 pm CST (7 MST)

News: KMOX WOW WBBM  
Dance Orch.: WDAF WTMJ WMIN  
KOA-Westernaires  
WCCO-Rollie Johnson  
WHO-Sports

**10:45 CST 9:45 MST**  
CBS-Frank Dailey's Orch.: WJR  
CBS-George Olsen's Orchestra: WBBM

NBC-Ruby Newman's Orchestra: WOW WHO KSTP (sw-9.53)  
MBS-Dick Barrie's Orch.: WGN  
KMOX-Carl Lorch's Orch.  
WCAL-Δ Chapel Service  
WCCO-Hurst's Orch.  
WLV-Henry Busse's Orch.  
WTCN-Dance Orch.

**11:00 CST 10:00 MST**  
CBS-Arthur Godfrey, songs and patter (Barbasol): KSL (also at 6:15 p.m.)

NBC-Carl Ravazza's Orchestra: WTCN  
NBC-Bert Block's Orch.: KFJR WDAY WHO WMAQ

CBS-Sammy Kaye's Orch.: KSCJ KFAB WBBM KMBC WNAX KRNT KMOX  
MBS-Orrin Tucker's Orch.: KSO KOIL WMT WGN  
CBC-Everyman: CKX CKY  
CJRM-News  
KOA Dance Hour  
KSTP-Herbie Holmes  
WCCO-To be announced  
WDAF-Nighthawks  
WEBC-Golden Dreams  
WENR-Music As You Desire It  
WHAS-Henry Halstead's Orch.  
WJR-Casino of the Stars  
WLV-24-Hour Review  
WMIN-News; Swing Session  
WOW-Music Box  
WSM-Vagabond Dreams

**11:15 CST 10:15 MST**  
NBC-Carl Ravazza's Orchestra: (sw-6.14)

MBS-Orrin Tucker's Orchestra: KSTP  
NBC-Bert Block's Orch.: WEBC WLW WSM KOA

CBC-Everyman: CJRM  
KMOX-Jay Mills' Orch.  
KSL-Songs for You  
WHAS-Herbie Holmes' Orch.  
WLV-Billy Snider's Orch.  
WMIN-Swing Session  
WOW-Hotel Hill

**11:30 CST 10:30 MST**  
NBC-Dick Stabile's Orch.: WHO  
KFJR WSM WDAY WDAF  
WOW WEBC  
NBC-Henry Busse's Orch.: (sw-6.14)

CBS-Ted Fio-Rito's Orch.: WJR  
KMOX KSCJ WBBM KFAB  
KRNT KMBC WNAX WHAS  
MBS-Bob Crosby's Orch.: KOIL  
WMT WGN KSTP WLW KSO  
Charles Gaylord's Orch.: WCCO  
WTCN  
KOA-Geo. Hamilton's Orch.  
KSL-News  
WMAQ-Andy Kirk's Orch.  
WMIN-Twelfth Hour Tempo

**11:45 CST 10:45 MST**  
CFCN-Garden of Melody  
KSL-Musical Program  
WENR-Dance Orch.  
**12:00 CST 11:00 MST**  
MBS-Leighton Noble's Orch.: WGN

NBC-Freddie Henkel's Orchestra: WLW WENR WOW  
NBC-Van Olman's Orchestra: WMAQ  
News: KMBC WMIN WHO KOA  
KMOX-When Day Is Done  
KSL-Eugene Jelesnik's Contonentials  
KSTP-Dream Ship  
WBBM-Roy Eldridge's Orch.

End of Friday Programs





SYLVIA CYDE "Benay Venuta's Program" soprano Sat. 2 pm CST (1 MST)

MORNING

7:00 CST 6:00 MST NBC-Malcolm Claire: KFJR (sw-21.5) CBS Poetic Strings: (sw-21.52) Oshkosh B'Gosh: WHO WOW 5 CST 6:15 MST NBC-Doc Schneider's Texans: KFJR WEBC (sw-21.5) News: WCCO WMT WOW KFJM 7:30 CST 6:30 MST NBC-Do You Remember?: KFJR (sw-21.5) CBS-Jack Shannon, tr.: (sw-21.52) NBC-Dick Leibert: (sw-21.54) News: KSOO WAAW KLPW KOIL Morning Devotions: KFNF WLS Musical Clock: WEBC WOW WMT WBBM 7:45 CST 6:45 MST NBC-Jack & Loretta Clemens: WTCN CBS-Leon Goldman, violinist: (sw-21.52) News: KFNF WDAY 8:00 CST 7:00 MST NBC-Breakfast Club: News: WLW KOIL WEBC KSO KFJR WDAY (sw-21.21) NBC-The Wise Man: (sw-21.5) CBS-Eton Boys: KRNT (sw-21.52) News: KMOX KOA CKX Coffee Pot Inn: WHO WMT WOW WNAX KFAB 8:15 CST 7:15 MST NBC-Sunshine Express: News: KOA WOW (sw-21.5) CBS-Richard Maxwell, bar.: KMOX News: KFJM WNAX Musical Clock: WMT WHO 8:30 CST 7:30 MST CBS-Fiddler's Fancy: News: WHLB WBBM KMOX (sw-21.52) NBC-Breakfast Club: News: WTCN MBS-Victor Lindiahr (Journal of Living): WGN News: WDGW WLS KLPW 8:45 CST 7:45 MST NBC-Landt Trio: WOW WMAQ (sw-21.5) CBS-Fiddler's Fancy: WCCO CKY-Broadcast Bulletin KFJM-Markets KLPW-Guess What? KMOX-Better Films Council; Organ Interlude KOA-The Old Gardener KSOO-Mind Your Manners KSTP-Polly the Shopper 9:00 CST 8:00 MST NBC-Amanda Snow, songs: WOW WMAQ KSTP (sw-21.5) CBS-Lew White, organist: KSCJ WHLB WCCO KRNT NBC-Sweethearts of the Air, Breen & de Rose: KSO KOIL WTCN (sw-15.21) CKX-Bird Lady CKY-Singing Stars KFAB-News; Olson Oddities KFJM-Art Tweet KFNF-Headlines KFJR-Bismarck School Prgm. KLPW-Good News KMOX-Carolyn Pryce KOA-Musical Menu KOBH-News; Musical Clock KSOO-Shoppers' Lane; Melodic Interlude KVOO-Woman's Hour WBBM-Saturday Sunshine WDAY-John Wesley WDGW-Canary Serenade WEBC-Finnish News; Morning Interlude WGN-Martha Crane & Helen Joyce

WHO-May I Suggest WLS-Junior Stars WLW-Mail Bag WMIN-News; Musical Memories WMT-Joe Fisher's Orch. WNAX-John Peter DePagter 9:15 CST 8:15 MST NBC-Charitoters: WHO WOW (sw-21.5) NBC-Viennese Ensemble: WDAY KOIL KFJR WHLB KSO (sw-15.21) CBS-Lew White, organist: KFAB MBS-Marriage Clinic: WDGW CKX-Radio Train; Markets CKY-Allan Caron, organist KFJM-Singing Strings KFNF-Tree Planters KLPW-Organ Music KMOX-Magic Kitchen KSOO-Woman's World KSTP-On the Air WEBC-Weather & Hydro; Stock Quotations WMAQ-Morning Greetings WMIN-Song Stylist WNAX-Jimmy Morgan, songs WTCN-Swing Serenade 9:30 CST 8:30 MST NBC-The Child Grows Up: KOIL WEBC KFJR WMAQ KSO (sw-15.21) NBC-Music Internationale: WOW KOA (sw-21.5) CBS-Jewell Cowboys: KSCJ KFAB KRNT WCCO WHLB MBS-Get Thin to Music: WDGW WGN CKY-Bureau of Labor Talk KFNF-Nurseryman KFJM-Household Hour KLPW-News KSOO-Board of Trade; Vocal Varieties KSTP-Music Internationale WAAW-Markets WDAY-Hometown Reporter; Mid-morning Melodies WHO-Public Service WLS-Morning Jamboree WLW-Hillbilly Tryouts WMIN-Woman's Outlook WNAX-Russ & Cliff WMT-Scotty WNAX-Cliff Frederickson, accordionist WOI-News: Parent Teacher's WOW-Aunt Sally WTCN-Around Town 9:45 CST 8:45 MST NBC-Swing Serenade: WMAQ WEBC KFJR KOIL WMT MBS-To be announced: WDGW CKY-Dance Tunes KFAB-Weather; Markets; Ollie & Marge KFJM-Markets KFNF-Billie, Jean & Bob KLPW-Turkey in the Straw KMOX-Organ; Religious Prgm. KOA-Walls of Music WBBM-Truman Bradley, comm. WCAW-Chapel Service WCCO-Dr. W. A. O'Brien WDAY-Agriculture in the News WGN-Len Salvo, organist WHO-Robert Hood Bowers' Band WLS-News WMIN-Gospel Singer WNAX-Blue Ridge Trio WOW-Aunt Sally 10:00 CST 9:00 MST CBS-Cincinnati Conservatory of Music: KSCJ KFAB WHLB KMOX NBC-Florence Hale Radio Forum: WMAQ WOW KOA (sw-21.5) CBC-Cincinnati Conservatory of Music: CKX MBS-Tall Corn Time: KSO News: KOIL WMIN WAAW CKY-Jr. Symphony Orch. KFJM-Household Hour KFNF-Cornfield Hawaiians KFJR-Weather; Aunt Sammy KLPW-Homemakers' Club KOBH-News; Weather; Just About Time KSOO-Market Reports KSTP-Radio Column WBBM-Saturday Sunshine WCCO-Stocks WDAY-Poli Parrot Kiddies' Klub WDGW-Beauty & You WEBC-Woman's Hour WGN-June Baker WHO-Public Service WLS-High School on Parade WLT-My Health WMT-Magic Kitchen WNAX-Devotional Service 10:15 CST 9:15 MST NBC-Musical Tete-a-Tete: WHO WMAQ KFJR (sw-21.5) NBC-Minute Men: KSOO KOIL WMT (sw-15.21)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

12:40 CST METROPOLITAN OPERA COMPANY, Wagner's "Tristan and Isolde," NBC-Blue. NIGHT 7:00 CST COLUMBIA WORKSHOP, dramatization, CBS. 7:00 CST ROBERT L. RIPLEY, Linda Lee, B. A. Rolfe's orchestra, NBC-Red. 7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra; E. R. Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, CBS. 8:00 CST PROFESSOR QUIZ, CBS. 8:00 CST NATIONAL BARN DANCE, Joe Kelly, m.c.; guests, NBC-Blue. 9:00 CST LUCKY STRIKE HIT PARADE, Peter Van Steeden's orchestra, vocalists, quartet; Lanny Ross, guest, CBS. 9:00 CST SYMPHONY ORCHESTRA, Artur Rodzinski, guest conductor, NBC-Red.

CBS-Cincinnati Conservatory of Music: KRNT WCCO MBS-Tall Corn Time: WDGW News: KFJM WTCN Markets: WOW WAAW KFNF-Studio Prgm. KOA-Once Upon a Time KSTP-Church Review WGN-Melody Time WLS-Children's Chorus WLW-News; River; Weather WMIN-Bulletin Board WNAX-Blue Four 10:30 CST 9:30 MST NBC-Music and American Youth: WMAQ WHO WEBC KFJR KOA KSTP WDAY (sw-15.33) NBC-Our Barn children's prgm.: WTCN (sw-15.21) MBS-Army Band: KOIL WMT WGN WLW KSO CJRM-Melodic Gems CKX-Markets; What's in the Air KFAB-Children's Little Theater KFDY-Hobo Day Parade KFJM-Organ Serenade KFNF-Frank Field KLPW-Markets & News KOBH-Home Folks Frolic KSOO-Honeymooners WCAW-St. Olaf College Chapel Exercises WDGW-News WMIN-Mid-morning Concert WNAX-Russ Pike WOW-Uncle Tom's Playhouse 10:45 CST 9:45 MST MBS-Army Band: WDGW CKX-Salvation Army Bands KFJM-Markets KFNF-Sunthonians KLPW-Homemakers' Club KOBH-Household Arts KSCJ-Markets; Want Ads KSOO-Mountaineers WDAY-Peggy Lee, soloist WLW-Ohio Fed. Women's Clubs WMT-Kiddies Revue WNAX-George German's Pied Pipers 11:00 CST 10:00 MST NBC-Abraham Chasins' Music Series: WMAQ WHO KOA WOW CBS-Captivators: KSCJ WCCO KRNT WHLB NBC-Call to Youth; Guest Speaker: WEBC KSO WDAY KOIL WTCN CBC-The Boy & Girl Friend: CKX CKY KFAB-Consulations KFJM-Stars of Tomorrow KFNF-Weather; Markets; News KFJR-Markets; Police Bulletins KLPW-Radio Players KMOX-Magic Kitchen KOBH-News; This Curious World KSOO-Music by Cugat KSTP-Household Forum WBBM-Meet Chicago WDGW-Charles Senzir WGN-Poetry; Margery Graham WLS-Short, Short Stories WLW-The Smoothies WMIN-News; World Book Man WNAX-Happy Jack's Old Timers 11:15 CST 10:15 MST CBS-Captivators: WBBM NBC-Carol Weymann, sop.: WDAY

CBC-Ernest Coulton, bar.: CKX CKY KFNF-Poultry Helps KFJR-4H Club Prgm. KOBH-A Thought for Today KOIL-Waltz Time WAAW-Markets WDGW-Happy Hollow Gang WEBC-News; Musical Interlude WGN-Musical Mail Box WLS-Don & Helen, duo WLW-Afternoon Edition WMIN-Here Comes the Band WMT-Rhythm & Romance WNAX-Betty Lane's Southerners WTCN-Whoopie Jehn 11:30 CST 10:30 MST NBC-Nat'l Grange Prgm.: KSOO KFJR KSO KOA WOW WLAC WEBC WMAQ WTCN (sw-15.21) Program by the National Grange, music by the United States Army Band. NBC-Rex Battle's Orch.: WOW CBS-Geo. Hall's Orch.: KFAB KSCJ KRNT WHLB News: WAAW WGN CKX-Variety Prgm. CKY-Schubert Choir of Brandon KFJM-Olle I. Skratthult's Orch. KFNF-Billie & Jean KLPW-Markets and News KOBH-Melody Time KOIL-Women in the News KSTP-Peace Council WBBM-Amer. Dental Assn. WCCO-Safety Talk WDGW-Trailin' Along WHO-Robert Hood Bowers' Band WLS-Howard Peterson, organist WMIN-Rhythmic Age WMT-Ralph Slade's Orch. WNAX-Blue Ridge Trio 11:45 CST 10:45 MST CKX-Merrymakers Orch. CKY-Music Graphs KFNF-Alfalfa John KLPW-Kiddies Review KOBH-Arts & Decorations KOIL-Modern Moods KSTP-Playground Artists WBBM-To be announced WCCO-Music WDGW-News WGN-Quarter Hour Musical WHO-Gov. Nelson G. Kraschel WLS-Markets; Weather; News WMIN-Take It Easy WMT-News; Farm Markets WNAX-Jimmy Morgan, songs

AFTERNOON

12:00 CST 11:00 MST CBS-Orientele: KFAB WCCO KMOX WBBM NBC-Ernie Holst's Orch.: WOW KSTP (sw-15.33) News: WMIN KOIL KSCJ CKY-Studio Party KFJM-News Oddities KFNF-Farm Sales & News KLPW-News; World Book Man; There Was a Time When WAAW-Markets WDGW-News Hour Musicale WGN-Man on State Street

WHLB-Luncheon Melodies WHO-Corn Belt Farm Hour WLS-Poultry Service Time WMT-Hillbillies; Question Man WNAX-The Farm & Home 12:15 CST 11:15 MST CBS-Rhythmaires: WCCO KFAB WBBM KMOX News: KFJM WDGW CKX-Music Makers KFNF-Around the Dinner Table KOIL-Melodies of Yesteryear KSCJ-Voice of the People KSTP-Daily Features WGN-Alice Blue, pianist WLS-Closing Grain Markets WMIN-Noon-day Jamboree WNAX-News and Markets WDAY-News Melodies 12:30 CST 11:30 MST NBC-Cadets Quartet: WLW KOIL KFJR WMAQ (sw-15.21) CBS-Buffalo Presents: KSCJ WBBM KMOX NBC-Lani McIntire's Orch.: (sw-15.33) MBS-Carnegie Tech Symphony Orch.: WDGW News: WHO WOW CKX-Time and Weather CKY-Music Makers KFAB-Federal Farm Prgm. KFDY-Weather & Markets; Vocational Problems KFJM-Olaf Roisen's Orch. KFNF-Henry Field KLPW-Farm News KOA-Traffic Lesson KOBH-Luncheon Music; Weather Reports KSOO-Sing, Neighbor, Sing KSTP-Orchestra WCCO-Livestock WDAY-Variety Prgm. WEBC-Central Co-Operative Program WGN-Markets; Mid-day Service WLS-Man on the Farm WMT-Markets; Cedar Valley Hillbillies WNAX-The Melodiers WTCN-Front Page 12:40 CST 11:40 MST NBC-Metropolitan Opera Co.: WLW WTCN KFJR WMAQ KOIL (sw-15.21) The entire performance of Wagner's "Tristan and Isolde" will be broadcast. 12:45 CST 11:45 MST News: KLPW KSOO KOA CKY-News & Weather KFAB-Christian Science Prgm. KFDY-J. G. Hutton, Soil Science WBBM-Chicago Park District WCCO-First Edition WDAY-Variety Prgm. WEBC-Weather; News WHO-De Kalb Agriculturists WLW-Strange Occupations WMIN-Hawaiian Ensemble WMT-Iowa Cornhuskers WNAX-D. B. Gurney WOW-Dance Orch. 1:00 CST 12:00 MST CBS-Madison Ensemble: KRNT KSCJ (sw-9.59) NBC-Metropolitan Opera: KFJR KSO WLW WTCN WEBC KOA WMAQ (sw-15.21) NBC-Music for Everyone: KSTP (sw-15.33) MBS-Palace of Varieties, from London: WGN KOIL WMT CBC-London Calling: CKY CKX KFAB-News & Markets KFDY-Brookings Churches KFJM-Headlines of Yesteryear KFNF-Grab Bag KMOX-Inquiring Reporter KOBH-Vic Arden & Orch. KSOO-Farm Specials WBBM-Man on the Street WCCO-To be announced WDAY-Fargo Horse Market WDGW-Slim Jim WHLB-Finnish Music WHO-Agricultural Conservation WLS-Home Talent Prgm. WMIN-News; Glen Lee's Orch. WNAX-Petroleum Parade WDW-Dept. of Agriculture 1:15 CST 12:15 MST CBS-Madison Ensemble: WBBM KFAB NBC-Metropolitan Opera: WDAY WMAQ WEBC KFJR KOIL KSO WLW KSOO NBC-Music for Everyone: WHO WOW KFDY-Dr. W. E. Poley, head of college poultry department KFJM-Puzzle Prgm. KMOX-One Woman's Opinion KOBH-News WMIN-Three Quarter Time

1:30 CST 12:30 MST NBC-Campus Capers: WHO (sw-15.33) CBS-Motor City Melodies: KRNT KFAB KSCJ WBBM WHLB (sw-11.83) NBC-Metropolitan Opera: WLW WEBC WMAQ WDAY KSOO WMT KOIL KFJR KSO (sw-15.21) KFDY-4H Club of the Air KFJM-Request Prgm. KFNF-News KMOX-St. Louis Medical Society KOBH-Favorite Songs KSTP-Minn. W.C.T.U. WCCO-Taxpayer's Ass'n WDGW-There Was a Time When WLS-Merry Go Round WMIN-Design for Melody WNAX-Jimmy Morgan, songs 1:45 CST 12:45 MST CBS-Motor City Melodies: WCCO KMOX (sw-15.27) KFNF-Your Pers WBBM-Organ Interlude WDGW-Ozark Ramblers WLB-Verdi Opera WLS-Kentucky Girls WNAX-Cliff Frederickson, accordionist 2:00 CST 1:00 MST CBS-Merrymakers: KSCJ WHLB WCCO KFAB KRNT (sw-15.27) NBC-Birthplace of Airplane Honored: KSTP WHO WOW (sw-15.33) NBC-Metropolitan Opera: WLW KOIL KFJR WTCN WEBC WMAQ WDAY KSOO (sw-15.21) MBS-Benay Venuta's Variety Prgm.: WMT WGN KSO Pictures of Benay Venuta may be found on page 22. KFJM-World Book Man KFNF-Kitchen Klatter KMOX-To be announced KOBH-Farm & Ranch Hour WDGW-Mary Adler's Orch. WLS-Homemakers' Prgm. WMIN-News; Music Hall WNAX-Amateur Contest 2:15 CST 1:15 MST NBC-Metropolitan Opera: WLW KOIL KFJR WTCN WEBC WDAY KSOO NBC-Golden Melodies: KSTP WHO WOW (sw-15.33) KFJM-Front Page Headlines KFNF-Wandering Microphone WAAW-News WDGW-Gertrude Lewis 2:30 CST 1:30 MST NBC-Metropolitan Opera Company: KOIL KFJR WTCN WEBC WLW WDAY KSOO CBS-Waltzes of the World: KSCJ WCCO WHLB KRNT (sw-11.83) NBC-Swingology: WHO KSTP WOW (sw-15.33) KFAB-Bill Miller, songs KFJM-Slim Thomson's Cowboys KFNF-Flower Lady WBBM-Missus Goes to Market WDGW-Music Box WLS-News WNAX-Pied Pipers 2:45 CST 1:45 MST CBS-Waltzes of the World: KFAB WDGW-Gems of Melody WLS-Homemakers Prgm. WNAX-Bert Layne's Mountaineers 3:00 CST 2:00 MST NBC-Metropolitan Opera: WLW KOIL KFJR WTCN WEBC WMAQ WDAY KSOO KSO (sw-15.21) NBC-Calling All Stamp Collectors: WHO WOW KSTP WENR (sw-9.53) CBS-Chas. Paul, organist: KFAB KSCJ WHLB WCCO KRNT MBS-Organ Recital: WMT CBC-Scrub Oak Hollow: CKX CKY KFJM-Island Echoes KFNF-Variety Revue KMOX-To be announced KOBH-News; Concert Master KSL-Broadcasters' Review WDGW-Paul Paulson's Orch. WGN-Baseball Cubs vs. White Sox WLB-Opera Prgm. WMIN-News; Easy-Chair Cruise WNAX-Amateur Contest 3:15 CST 2:15 MST CBS-Gertrude Lutzi, sop.; John Sturgess, bar.: KRNT KFAB WHLB KSCJ WCCO NBC-Men of the West: WHO WENR WOW (sw-9.53)





FREDDA GIBSON "Your Hit Parade" vocalist Sat. 9 pm CST (8 MST)

Frequencies

Table of radio frequencies including stations like CJRM, CKX, WCCO, WDAF, etc.

CBC-Concert Trio: CKX CKY KFJM News KSTP-Florida Dei Childrens' Choir

3:30 CST 2:30 MST NBC-Top Hatters' Orch.: KOA WENR WHO (sw-9.53)

3:45 CST 2:45 MST CBS-Rhythm Rendezvous: KSCJ WHLB KRNT KFAB

4:00 CST 3:00 MST NBC-Great Plays, dramatic series: WHO KSTP WOV KFJR

4:15 CST 3:15 MST NBC-Rakov's Orch.: KSOO KFNF Visitors' Hour

4:30 CST 3:30 MST NBC-Great Plays, dramatic series: WHO WOV KSTP (sw-9.53)

4:45 CST 3:45 MST NBC-Marvin Frederick's Orch.: WTCN WENR KSO (sw-15.21)

5:00 CST 4:00 MST CBS-News; Columbia Chorus Quest: KSCJ WBBM KFAB KRNT

NBC-El Chico, Spanish Revue: WMAQ KFJR WOV WDAY KOA WLW (sw-9.53)

5:15 CST 4:15 MST NBC-Master Builder Prgm.: KSOO WTCN WENR KFJR

5:30 CST 4:30 MST NBC-News; Chick Webb's Orch.: WENR WTCN KSOO

5:45 CST 4:45 MST NBC-Religion in the News: KOA KFJR WMAQ KSTP WOV WDAY WHO (sw-9.53-15.33)

6:00 CST 5:00 MST MBS-Renro Valley Barn Dance (Allis-Chalmers Mig. Co.): WLW WDGY

6:15 CST 5:15 MST Sports: KMOX WOV KMBC CJRM-Market News; Rhythms CKY-Music Hall

6:30 CST 5:30 MST CBS-Johnny Presents (Philip Morris Russ Morgan's Orch.): Genevieve Rowe, sopr.; Swing Fourteen; Glenn Cross, trn.; Floyd Sherman, tenor; E. R. Johnstone's Dramas: KMOX KFAB KMBC WBBM WHAS WCO WJR KRNT (sw-11.83)

6:45 CST 5:45 MST NBC-News; Sports Question Box: KFJR WMAQ WHO WDAY KSTP (sw-9.53-15.33)

6:55 CST 5:55 MST NBC-News; Sports Question Box: KFJR WMAQ WHO WDAY KSTP (sw-9.53-15.33)

6:30 CST 5:30 MST NBC-Uncle Jim's Question Bee (G. Washington Coffee): WMAQ (sw-11.87)

6:45 CST 5:45 MST NBC-California vs. Washington Crew Race: WDAF KFJR KOA

6:45 CST 5:45 MST NBC-Calif. vs. Wash. Crew Race: KSTP WDAY WDAF KFJR KOA WOV

6:00 MST NBC-Robert L. (Believe-It-Or-Not) Ripley (Post Bran Flakes); Linda Lee, vocalist; B. A. Rolfe's Orch.: KSTP WDAF KFJR WBBM KOA WTMJ WMAQ WDAY WOV WSM WLW WHO (sw-9.53) (also KFI at 12 mid.)

6:15 MST NBC-Dance Orch.: KSO (sw-11.87)

6:30 MST CBS-Johnny Presents (Philip Morris Russ Morgan's Orch.): Genevieve Rowe, sopr.; Swing Fourteen; Glenn Cross, trn.; Floyd Sherman, tenor; E. R. Johnstone's Dramas: KMOX KFAB KMBC WBBM WHAS WCO WJR KRNT (sw-11.83)

6:45 CST 5:45 MST NBC-News; Sports Question Box: KFJR WMAQ WHO WDAY KSTP (sw-9.53-15.33)

6:55 CST 5:55 MST NBC-News; Sports Question Box: KFJR WMAQ WHO WDAY KSTP (sw-9.53-15.33)

7:00 MST NBC-Robert L. (Believe-It-Or-Not) Ripley (Post Bran Flakes); Linda Lee, vocalist; B. A. Rolfe's Orch.: KSTP WDAF KFJR WBBM KOA WTMJ WMAQ WDAY WOV WSM WLW WHO (sw-9.53) (also KFI at 12 mid.)

7:15 CST 6:15 MST NBC-Dance Orch.: KSO (sw-11.87)

7:30 CST 6:30 MST NBC-Dance Orch.: KSO (sw-11.87)

7:45 CST 6:45 MST NBC-Dance Orch.: KSO (sw-11.87)

7:00 MST NBC-Dance Orch.: KSO (sw-11.87)

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7:45 MST NBC-Dance Orch.: KSO (sw-11.87)

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7:15 MST NBC-Dance Orch.: KSO (sw-11.87)

7:45 CST 6:45 MST NBC-Dance Orch.: KSO (sw-11.87)

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7:15 MST NBC-Dance Orch.: KSO (sw-11.87)

7:30 MST NBC-Dance Orch.: KSO (sw-11.87)

7:45 MST NBC-Dance Orch.: KSO (sw-11.87)

7:00 MST NBC-Dance Orch.: KSO (sw-11.87)

7:15 MST NBC-Dance Orch.: KSO (sw-11.87)

7:30 MST NBC-Dance Orch.: KSO (sw-11.87)

7:45 MST NBC-Dance Orch.: KSO (sw-11.87)

NIGHT

6:00 CST 5:00 MST MBS-Renro Valley Barn Dance (Allis-Chalmers Mig. Co.): WLW WDGY

6:15 CST 5:15 MST Sports: KMOX WOV KMBC CJRM-Market News; Rhythms CKY-Music Hall

6:30 CST 5:30 MST CBS-Johnny Presents (Philip Morris Russ Morgan's Orch.): Genevieve Rowe, sopr.; Swing Fourteen; Glenn Cross, trn.; Floyd Sherman, tenor; E. R. Johnstone's Dramas: KMOX KFAB KMBC WBBM WHAS WCO WJR KRNT (sw-11.83)

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# So You Like Contests?

**T**HIS week the winners in RADIO GUIDE's great "Snappy Comeback" contest are announced! Turn to page 18 for the names and addresses of the fortunate contestants who have come into \$1,000 cash. If you entered this contest and don't find your name among those fortunate ones, find some consolation in the fact that thousands of entries were received and that the quality of the entries was remarkably high.

The interest in the "Snappy Comeback" contest indicates quite clearly that contestants welcome an opportunity to demonstrate their cleverness, humor and originality. They breathe a sigh of relief when preachment about products can be forgotten in the sheer enjoyment of the contest itself.

Checks have already been mailed to the winners. Congratulations to them. To the thousands of others who entered—let's turn now to some of these other contests, and win! The same skill shown in the "Snappy Comeback" contest will win in many another.

From the top of the day's mail-bag: "I have just been informed that I have won a car in the Ivory Soap contest, and even before I have actually received it I feel that I must write you a note of thanks."

"This is the first contest I ever entered seriously, and the only help I had was your suggestions in 'So You Like Contests?' Thanks a million! . . ." —Mrs. GEORGE P. JOHNS, Decatur, Ill. In the March 26, 1938, issue of RADIO GUIDE, we published a letter from an unhappy gentleman who had tried unsuccessfully to obtain a Cryst-O-Mint entry blank from his neighborhood druggist. Miss Lois Bailey, of Groton-on-the-Thames, Conn., rallies contestants in this manner:

" . . . If I ask for an entry blank and get an evasive answer, I know I am dealing with a poorly paid clerk or someone whose hours are too long. I get right to the head of it all and stir up a fuss—where the fuss belongs, with the boss! I come out triumphant every time. If I get a remark such as 'It's only a racket' or 'They're just a gamble' or 'Nobody around here ever wins,' I ask for proof. Then, when no proof is forthcoming, he may ask whether I have ever heard of anyone around here winning. When I name the long list of sponsors who have awarded my friends and me prizes, that generally settles it. A good, lively American businessman sees where he will profit by turning over his windows to contest news . . . So what do you say—let's keep the contest fires burning! Answer the call with your echoing voice. I say a loud, long 'Hooray' for Procter and Gamble and all other honest-to-goodness contest sponsors like them!"

Our voice echoes!

## Word-Building Contests Headaches for the Asking!

For all the black humors of contesting, companioned by practically none of the sport's joys, turn to word-building contests. There, if anywhere, can be found stigmatism for the eyes, crinks for the back and buzz-saws to whirl in the back of the brain.

Word-building contests are those diabolical creations in which sponsors offer a word or series of words such as "Glutz for the Gums" and award

prizes to those who can compile the longest lists of three- or four-letter or "standard English" words from the letters in the word or words given.

These contests offer an opportunity to do a monumental piece of work, and they offer almost nothing else—except, of course, a chance at the prizes, and that chance is no better in this type of contest than in any other. The word-building competitions have little of the appeal of others, in which com-

ago in much greater profusion than they do now, despite the terrific increase in the total number of contests sponsored since that time. They are designed to appeal to people who have no illusions of genius but who are willing to contribute what they consider enough time and energy to prepare better lists than what they expect others to prepare. Actually, the general conception of a "big" list of words is a frightfully underestimation. In

sible combinations . . . 'ae,' 'ah,' 'al,' 'at' and 'aw.' Next, three-letter combinations would be listed, comprising 'aeh,' 'ael,' 'aet' and 'aew'."

All three-letter combinations can be built by the same process, as can four- and five-letter possibilities. After this preliminary task is completed, Close continues:

"When the check-list is completed and verified, go through the dictionary and strike out the combinations which do not appear. Mark the doubtful ones for future study. The ones with no marks are permissible. This method is simple and infallible, especially for three-letter-word contests. Usually the combinations need not be carried beyond four or five letters (where more letters may be used) on the check-list. Additional combinations can be checked mentally as you go through the dictionary."

The contests calling for lists of "standard English words" instead of words of a specified number of letters are fairly new. They are the bug-bears of contesting, because there is never any way to be sure just which words will be considered "standard." It is a considered recommendation that if the contest rules do not tell exactly which types of words should be eliminated, any contestant is wasting time he might better spend on some other competition when he tries to build a word-list. Too much is left to chance. Close suggests that in such contests words marked as follows should be left out: foreign, obsolete, obsolete variants, obsolete and (any other descriptive term), contractions, combining forms, prefixes and suffixes, archaic, rare, provincial, dialect, proper nouns and adjectives, slang and words followed by the name of the country where they are principally used. The only other alternative to such painstaking elimination is to send in several lists, one of which includes every possible word, and hope that one meets the approval of the judges who rule on admission of questionable words.

The reason for excluding words when in doubt is that in many contests the judges discount one correct word for every incorrect one included in the lists. This makes correct interpretation of the rules important.

For anyone who intends to make word-building contests a serious study (and don't fool with them any other way!) there are several very helpful references. Since Webster's New International Dictionary is the final authority in most of the contests, a copy of it must be available. Its publishers have also released a compilation of its three-letter words, with definitions (50c), and a booklet giving their interpretation of word classifications, with examples (25c). Close's *How to Win Word-Building Contests* is probably the best-known of the word-building-contest handbooks. Spoforth's *On Word-Building Contests* (50c) is also helpful.

Our advice is to save your nerves by forgetting the word-building contests—but if you must build words, make a serious study of the rules and procedure, for then your chances will be very good, since most contestants will not go to that bother. In almost any contest, the person who follows all the rules becomes one of a select minority. This is most true in word-building contests.

## THIS WEEK'S PRIZE SPECIALS

### \$1,000 a Day

**PRIZES (Daily):** One \$1,000 bill and forty Emerson radios.

**TO ENTER:** Complete the sentence, "I believe Camay is best for my complexion because—" in twenty-five additional words or less. Send three Camay wrappers with each entry. There are thirty separate daily contests, one each day except Saturday and Sunday, from March 28 through May 6. Send entries to Camay, Box 668, Cincinnati, Ohio.

For more facts, listen to "Pepper Young's Family," Monday through Friday, NBC-Blue, 11:15 a.m. EST, and for the West, NBC-Red, 12 noon PST.

**TO WIN:** Mail your entry so it will be received on Tuesday, Wednesday, Thursday or Friday. All other entries are judged as a group on Monday, and three days' entries make competition toughest on that day. Latest information indicates that Procter and Gamble are becoming more lenient in their attitude toward typewritten entries, but it is still extremely important that entries smack more of the fireside than of the advertising copywriter's desk. Follow rules scrupulously—even down to details such as the order to write the entry, and write or print your name and address. Do not write poems, jingles, slogans or acrostics. Make the entries straightforward, personalized statements which pictorialize the person submitting the entry, and place the product in his scheme of life, showing how it alone has performed some service no other product could have done so well. Meet those re-

quirements in twenty-five words that do not sound cramped or confused, and your chances to win are fine!

### \$50,000 Cash

**PRIZES (Weekly):** 1st, \$1,000; ten prizes, each \$50; fifty prizes, each \$10.

**TO ENTER:** Complete the sentence, "I like Royal Crown Cola because—" in twenty-five words or less. Contestants may send as many entries as desired, but each must be accompanied by the top from a bottle of Royal Crown Cola. Mail entries to Royal Crown Cola, Columbus, Georgia. There will be twenty-five weekly contests, and entries will be judged each week as received.

For more facts, listen to the "Royal Crown Revue," NBC-Blue, Friday, 9 p.m. EST. For the West, 9:30 p.m. PST.

**TO WIN:** The past preferences of this sponsor are not charted as are those of the companies which offer contests frequently. In such cases it is generally safe to assume that cleverness and originality, taking the form of poetry, puns, unusual sales messages for the product and slogan-type statements, will prove the best bet. Some established sponsors object to excessive originality, preferring homespun contributions, but this is not common among those who have few contests. This contest, because it runs for twenty-five weeks, offers an unusual opportunity to contestants who will listen to the program for valuable information indicating the type of entries that win the early contests.

pleted entries can be considered works of individual creation and merit.

In favor of these contests it must be said that they are the most methodical of all contests, from the contestant's point of view. There is at least a reasonable gauge of merit, and the contestant can know the quality of his own entry, on the basis on which it will be judged. Even this, however, is not certain, for in nearly all word-building contests the rules are open to more than one interpretation.

Despite the self-evident laboriousness of these competitions, this department's readers seem to be inordinately interested in them. For that reason, this week's little sermon-of-success will deal with them.

Word-building contests are not new. Indeed, they flourished a dozen years

ago in much greater profusion than they do now, despite the terrific increase in the total number of contests sponsored since that time. They are designed to appeal to people who have no illusions of genius but who are willing to contribute what they consider enough time and energy to prepare better lists than what they expect others to prepare. Actually, the general conception of a "big" list of words is a frightfully underestimation. In

one contest in which there were 100,000 entries, over 30,000 lists numbered more than a thousand words each, and the winner had 26,000! Today so many more appealing forms of contests have been devised to lure contestants that the many hours of research required to build such a list eliminates many would-be winners before they enter.

Kenneth R. Close in his booklet, *How to Win Word-Building Contests* (50c), describes what is generally considered the least arduous method of compiling lists. He says:

"The procedure which I recommend can be illustrated briefly with the key-word, 'Wealth.' I prepare a check-list of all permissible combinations of the letters of this key-word before I open the dictionary. On this check-list I first write the letter 'a' and all its pos-

No matter what troubles you about contesting, send your question to "So You Like Contests?" Dept. GC, Radio Guide, 731 Plymouth Court, Chicago, with a self-addressed, stamped envelope. The editors will answer personally within as short a time as possible.



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