

COMPLETE PROGRAMS FOR WEEK ENDING APRIL 2

# Radio *Guide*

TEN CENTS

THE SECRETS OF A  
KID BROADCAST—  
BY JAMES STREET

TAKE A GENUINE  
SINGING LESSON  
... IN PICTURES

Chesterfield presents Miss  
Grace Moore on CBS Wednesday





## OFFICIAL STAR OF STARS BALLOT

Mail to: Star of Stars Editor,  
Radio Guide,  
731 Plymouth Court,  
Chicago, Illinois.

# 3

My Choice for the  
Best Children's Program Is .....

My Name Is .....

My Address Is .....

(This Ballot May Be Pasted on a Penny Postcard)

The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, April 2

# RADIO GUIDE'S ANNUAL STAR OF STARS POLL

## THIS WEEK — MOST POPULAR CHILDREN'S PROGRAM

### POPULARITY



**W**HEEEEE! Rat-tat-tat!  
"Git 'im, th' dirty  
squealer!"

Is that the way radio's programs for children sound to you? Do you believe that those programs' influences must be curbed, lest the warped imaginations they

arouse in children unbalance their young minds?

Or do you feel, perhaps, that the earlier children see life from all sides, the earlier they will be prepared to be better citizens? Are you afraid that hiding any truth from children might dwarf their appreciation of their own problems?

The real battleground for ideas like these is the annual Radio Guide Star of Stars Poll. In it, listeners settle issues of more than passing importance by naming their favorites of the air.

In the four polls which have preceded this year's, voters were allowed to cast their ballots in all classifications during each week of the poll.

This year's poll has been changed. Each ballot is good for only the week when it is published; it can be used only to name the favorite in the group whose election is held that week.

The first election was to determine the most popular musical program; the second, the most popular dramatic program. Unless ballots for those polls were cast then, they cannot be used. This week's poll will name the best children's programs on the air. The ballot above can be used this week—only! Results of the earlier polls will be announced just as soon as possible.

The weeks during which elections in other classifications will be held are shown in the schedule at the bottom of this page.

The ballot at the top of this page is all you need to have your vote recorded. Simply fill it out and send it to the address printed on it. Paste it on a penny postcard, if that is convenient. Most important—don't forget that it has to be in the mail before midnight, Saturday, April 2. No votes mailed after that time will be counted!

### WEEKLY SCHEDULE OF THE STAR OF STARS POLLS

3. Most popular children's program—April 2 issue, on sale March 24
4. Most popular actor and actress—April 9 issue, on sale March 31
5. Most popular singer of popular songs—April 16 issue, on sale April 7
6. Most popular classical singer—April 23 issue, on sale April 14
7. Most popular comedian or comedy program—April 30 issue, on sale April 21
8. Most popular dance orchestra—May 7 issue, on sale April 28
9. Most popular announcer—May 14 issue, on sale May 5
10. Most popular commentator—May 21 issue, on sale May 12
11. Most popular promising new star—May 28 issue, on sale May 19
12. The Star of Stars—June 4 issue, on sale May 26

Vote for your favorite every week!

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# RADIO GUIDE

M. L. ANNENBERG  
PUBLISHER

CURTIS  
MITCHELL  
Editor

# HAPPY LISTENING

### Toddlers Triumphant

**T**HE plague isn't as menacing in radio as it is in the movies, apparently, but even in modified form, it's a respectable epidemic. That visitation is the horde of parents whose children "should surely be stars." They swarm thicker than locusts in the land of Su-Lin, the baby giant panda. And network officials agree with the doting forebears that many a tot could reach the top if his training started early enough. Because they do feel that way, those broadcasters go to considerable expense and bother to boost kid shows on the air. The manner of their cultivation of 1950's talent is the subject of James Street's attention this week, as recorded on pages 2 and 3.

### Photographer's Pill

**T**HE focal point of quite some concern from week to week in the offices of Radio Guide is the matter of demonstrating that radio stars are human. Most people, observation seems to indicate, want to believe that truth—but the false preachments of press-agents scare the idea out of their heads. Seems you have to think every entertainer is glamorous, or else. Well, a cheerful antidote to that propaganda is this week's dosage—"Completely Candid," a photographic pill whose sugar coat is a larder of laughs that will last well into the summer! The prescription appears on pages 20 and 21.

Vol. 7. No. 24  
April 2, 1938





Martha Tilton, Benny Goodman move to a new airtime—Tues.

# THIS WEEK

PREVIEWS OF SOME OF THE BETTER REGULAR AND SPECIAL BROADCASTS



Nino Martini will guest with the Ford Sunday Evening Hour

## SUNDAY, MARCH 27

**Helen Traubel . . . American soprano**  
"Magic Key"—NBC-Blue, 2 p.m. EST.

It was ten years ago that Helen Traubel struck out from her native St. Louis, determined to conquer new worlds. Now nationally known, she will return to her birthplace expressly to be soloist with the St. Louis Symphony Orchestra this Sunday.

**Gregor Piatigorsky . . . Russian cellist**  
"Philharmonic-Symphony Society"—CBS, 3 p.m. EST.

This phenomenal young artist was born in the provincial town of Jekateroslaw, and by the time he was fifteen had won the coveted position of first cellist in the Imperial Opera at Moscow. Sunday he will be heard in the A-Minor Cello Concerto of Schumann.

See page 6 for program details.

**Trees . . . their conservation**

"World Is Yours"—NBC-Red, 4:30 p.m. EST.

This broadcast will deal with the importance of a planned forest conservation program. Listeners will hear a dramatization of its necessity as a means to forestall imminent forest famine caused by fires and the ruthless cutting-down of timber.

**Phil Cook . . . Coast to Coast**

"Phil Cook's Almanac"—CBS, 6:30 p.m. EST.

An evening edition of Phil Cook's Morning Almanac, which has been on Station WABC week-day mornings, will be inaugurated over CBS this Sunday. An expert dialectician, Phil will also act as master of ceremonies. John Reed King will do the announcing.

**Nino Martini . . . for Ford**

"Sunday Evening Hour"—CBS, 9 p.m. EST.

Nino Martini, brilliant young tenor from Italy, joined the Columbia Broadcasting System in 1932. In less than five months he had established himself as the outstanding tenor on the air. Was signed as leading tenor for lyric roles by the "Met" in 1933, the first singer to go from radio to the "Met."

See page 6 for program details.

## MONDAY, MARCH 28

**Dr. H. G. Bull . . . his hobby**

"Music Is My Hobby"—NBC-Blue, 7 p.m. EST.

Dr. Bull, of Ithaca, New York, who makes a hobby of writing songs and playing the piano, will appear, accompanied by George Brown, an artist student of the Juilliard School of Music. Mr. Brown will be heard singing a group of Dr. Bull's songs.

**Helen Jepson**

Lawrence Tibbett . . . in "Naughty Marietta"

"Lux Radio Theater"—CBS, 9 p.m. EST.

The Jepson-Tibbett version of Victor Herbert's beloved operetta, "Naughty Marietta," is hailed by fans everywhere. It marks the first time in radio history that two famous Metropolitan Opera stars have starred together in a dramatic production.

For a complete story about this broadcast, see page 4.

**Latin America . . . its musical story**

"Brave New World"—CBS, 10:30 p.m. EST.

The story of Latin America as "The Land of Mu-

sic" will be told in this broadcast. Listeners will hear the growth of an art still little known by music-lovers of other countries, from its folk-song beginnings up to its symphonies.

## TUESDAY, MARCH 29

**Swedish-American . . . tercentenary celebration**

Anniversary Program—NBC-Red, 1:30 p.m. EST.

A concert by the Augustana College Choir of Rock Island, Illinois, and a talk by the Royal Consul General of Sweden, the Honorable Martin Kas-tengren, will commemorate the 300th anniversary of the first Swedish colonists' landing in America.

**Helen Ferris . . . Stories for Youth**

"American School of the Air"—CBS, 2:30 p.m. EST.

Tuners-in will hear Miss Ferris, editor of the Junior Literary Guild, discussing some of the principles she stresses in choosing books for the Guild. She will be interviewed on the program by Stella S. Center, chairman of the recreational committee of the National Council of Teachers of English.

**Martha Tilton**

**B. Goodman . . . change in airtime**

Benny Goodman's Orchestra—CBS, 9:30 p.m. EST.

Benny Goodman and his band begin broadcasting a half-hour earlier this week. Blond Martha Tilton, whose rhythmic vocal interpretations keep pace



"Met" Star Grace Moore joins Kostelanetz in a new Chesterfield series—Wed.

with the intricate interpretations of the Goodman unit, will continue to have the swing-song assignment in the new series.

## WEDNESDAY, MARCH 30

**Grace Moore . . . joins Kostelanetz**

"Chesterfield Program"—CBS, 9 p.m. EST.

Tennessee's gift to opera, Miss Moore came all the way from a small town to dazzle kings and

opera-goers the world over with her glorious soprano voice. Beginning a new series for Chesterfield Wednesday, she'll be heard singing under the direction of Andre Kostelanetz.

## THURSDAY, MARCH 31

**Dr. Rheingold . . . your health**

"Good Health and Training"—MBS, 3:45 p.m. EST.

"Modern Woman and Marriage" will be discussed by Joseph C. Rheingold, M. D., associate, department of psychiatry of the University of Illinois, and Harriet Lange Rheingold, M. A., senior assistant psychologist, Institute for Juvenile Research.

**Marion Claire . . . visits Bing**

Music Hall—NBC-Red, 10 p.m. EST.

Many great stars of opera have passed in review before the microphone of Kraft Hall as Bing Crosby presented them in "humanized" interviews as well as in their professional roles. Next to join the parade is glamorous Marion Claire, prima donna of the Chicago Opera Company.

## FRIDAY, APRIL 1

**Mildred Bailey . . . Paul's star**

Paul Whiteman Program—CBS, 8:30 p.m. EST. (For the West, 8:30 p.m. PST.)

Blues songstress extraordinary, Mildred Bailey first rocketed to fame as a member of Paul Whiteman's band. Friday she'll return to Paul's show to sing the same brand of rhythm that won her nationwide notice as a songstress years ago.

**Alice Brady**

Charles Winninger . . . "Goodbye Broadway"

"Hollywood Hotel"—CBS, 9 p.m. EST.

"Goodbye Broadway" will be heard after a postponement of two weeks. An uproarious comedy, it offers fine roles for Winninger and Brady, who will enact the parts of two old-time vaudeville stars. Coming into possession of a rundown hotel in a small town, their troubles begin when friends hear the news, flock to see them.

**Fred Apostoli vs. Glenn Lee**

Harry Thomas vs. Joe Louis . . . fisticuffs

Boxing Bouts—NBC-Blue, 10 p.m. EST.

Following a battle between Apostoli and Lee in the middleweight division, listeners will hear a blow-by-blow description of the heavyweight fray between Thomas and Louis for the championship of the world. The Apostoli-Lee bout will be aired from New York, the Thomas-Louis fight from Chicago. Latter battle is scheduled to begin at approximately 11 p.m. EST.

## SATURDAY, APRIL 2

**Miss Phillips . . . to women osteopaths**

Talk by Miss Lena Madesin Phillips—CBS, 1 p.m. EST.

Addressing the luncheon meeting of the National Association of Women Osteopaths, Miss Phillips will be heard speaking on "Shall We Ourselves Defeat Democracy?" Miss Phillips is president of the National Association of Business and Professional Women, associate editor of Pictorial Review.

FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 27 TO 43



# BUT FEW ARE CHOSEN

BY JAMES STREET

"The time has come," the walrus said,  
"To talk of many things,  
Of shoes and ships and sealing-wax,  
Of cabbages and kings."

**M**ADGE TUCKER, tutor and mother confessor of radio's children and director of one of the most important programs on the air—"Our Barn," used her right forefinger with a long and highly polished nail to point out the sage quotation of stinging, subtle sarcasm from "Alice in Wonderland."

It is written around the walls of the children's studio of the National Broadcasting Company.

"That's what we do here," said Miss Tucker. "We talk of many things, for this is where good children are heard and not seen."

Her proteges were talking of many things, all right. There were about fifteen youngsters in the studio awaiting rehearsal. The little girls (some had polish on their nails as fiery as Miss Tucker's) sat in a corner and talked about themselves, their figures and their hopes.

"My dear," said one little lady still young enough to believe fairy tales, "I gained two pounds last week. I simply *must* watch my figure."

The boys romped in a corner, shoving and tussling. Often one would dash over to the girls and jerk a curl, and the girl would scream and the others would giggle. It's funny how little boys enjoy pulling little girls' curls. It's the same the world over, and radio's children are no different from yours or mine.

Over at Columbia Jeri Anne Raphael—she's only four—sat on a high stool and watched the capers of her elders. She seemed slightly bored with their goings-on. Never mind, Jeri Anne, it won't be long, honey, before little boys will be jerking your curls and you'll giggle.

**T**HE children kept their eyes on the clock even as they played, and when the hands swung around to rehearsal time they put away their childish things and became actors. Jeri Anne slipped down from her high stool and toddled to a little mike, a gooseneck thing that she could reach. Miss Nila Mack, the director, nodded to her company, and the show was on.

A few lines had been read and one of the boys got the fidgets. He squirmed in agony.

"What's the matter?" Miss Mack asked, checking the rehearsal.

"My back itches," confessed the boy. "Scratch it," suggested Miss Mack wisely.

"Can't," said the lad, "I can't reach it."

One of the girls walked to him and

scratched his back. Girls are very handy creatures.

The show was resumed. Jeri Anne can't read, but she knew her lines. The rehearsal moved like clockwork. Miss Mack was in the control-room tolling the seconds.

"All right," she said, as the rehearsal was ending. "Our show is a minute too long. We've got to cut. Any suggestions?"

"Look," said one boy. "My lines can be cut." He showed Miss Mack where she could save a few seconds by pruning his lines. And he had only four. There are few adult actors who would be so generous, but that boy is being trained to be more than an actor.

They ran through the closing lines of the show again, and the timing was perfect. Three minutes later they were on the air.

For their labors they get \$2 for the half-hour, one-half the regular fee for sustaining programs. Their pay won't keep them in shoes, but the training is invaluable, for each of those youngsters has hitched his wagon to a star. They know that radio is the greatest kindergarten in the world for young actors, and that, although thousands are called, only a few are chosen.

**"T**HESSE," said Miss Tucker of NBC, "are some of our graduates." She pointed to a row of portraits. "These children were schooled in one of the oldest programs on the air, the Children's Hour." The Children's Hour began on NBC in May, 1924. On July 8, 1934, its name was officially changed to "Coast to Coast on a Bus."

"Recognize them?" said Miss Tucker.

There was Billy Halop and Bobby and Billy Mauch, all stars of Hollywood now, and a flock of others.

Your child can have a chance on the radio, for the National Broadcasting Company and the Columbia Broadcasting System have an iron-bound rule that all children who apply for auditions must be heard. The odds against your child's clicking are tremendous, but the chance is available. All that is necessary is to write Miss Tucker at NBC or Miss Mack at Columbia.

"Don't be long-winded," they say to letter-writers. "Simply tell the child's age, sex, etc., and ask for an appointment. Don't ramble about your child's qualifications. They'll find them out quickly enough."

It is not necessary for your child to know some cute speech. He won't be given a chance to say it. He will not know what he's to say until he faces the mike.

Neither Miss Tucker nor Miss Mack will tolerate selfish, snooty children. They'll either play ball with the rest of the cast or they won't play at all. Neither broadcasting company makes



a dime out of the children's programs. They are an expense, but they are training-schools, and the companies figure they will pay dividends.

Children are the easiest actors in the world to train because few children are selfish, in spite of their parents. There's a sense of fair play among youngsters that they often forget when they grow older.

**W**HEN a child applies for an audition, it can be told at once if he has the makings. If he's got it, he's given a small part on a program. He first must portray a child his own age, and when he's mastered that he is given a character part—maybe the role of an old man.

His errors are not chalked against him if he can recover his composure. If he makes a mistake and can cover it up by *ad-libbing*, it's a score in his favor. The ability to think fast on his feet is what counts. He's always given small bits at first to keep him from getting cocky and biggity.

Misses Tucker and Mack will put up

with almost anything except sulkiness and mike-hogging. If a child tries to steal the show, he'll be kicked out on his ear.

The children are taught not only to act but also to write and direct and select casts. Many of the scripts are suggested by the youngsters.

Last year one of the boys suggested a story about a dirigible. He wanted a story about an air-crash. His idea was sound, so a script was written. Two days before the show, the Hindenburg crashed and the script was cast aside. The American radio public would have rebelled at children's re-enacting a terrible tragedy, and the public never would have believed that the show was written weeks before the crash. The boy who suggested the show understood, and shrugged his shoulders. It's all part of the game.

Pat Ryan—she's eleven—wrote a fairy story and it was accepted. The tale included a little skit during which cocktails for two were served. When Miss Tucker saw it, she arched her eyebrows. A child of eleven, she reck-





oned, shouldn't be writing about cocktails—especially cocktails for two.

"Oh," said Pat when asked how come, "I mean tomato-juice cocktails."

One of the biggest problems the directors have is to teach the children to enunciate properly. Most consistent errors are "gist" for "just" and "bo-lov'd" for "beloved." If a child can't correct the pronunciation of a certain word, the word is changed. It's easier to change a word than change a child.

Many of the children are natural actors. There was a play recently which concerned royalty, and one of the boys was to call out "Prince." He objected and suggested "Your Highness" be substituted.

"If I go around calling 'Prince,'" he said wisely, "some kid in the audience will think I'm calling a dog."

He was right.

There is a splendid spirit of comradeship among radio's children. Misses Mack and Tucker are largely responsible for that. They allow the children to be natural. Often Miss Tucker takes her charges to her home

for funning. She used to drive the children in a big cream-colored car. The kids called it "Cream Puff." Now she drives a brown car and they call it "Hot Chocolate."

NBC has two programs for children, "Coast to Coast on a Bus" presented on Sunday mornings under the direction of Milton J. Cross, and "Our Barn," presented on Saturdays under the direction of Miss Tucker. The children on these programs are as democratic as flapjacks. There are neither race, color nor creed for barriers. A few of the youngsters seen at rehearsal were Tommy Hughes, an Irishman; Virginia and Clementine Torell, Spaniards; Marg McLauren, Scot; Peggy Zinke, German; Rose Karin, Australian; Charles Belin, English; Lawrence Robinson, Dane; Adrian Wragge, Dutch.

"There is a landslide toward children in radio and in the theater," Miss Tucker said. "Nobody knows what the outcome will be. There never have been so many celebrated children in the ranks of radio, theater and

movies. But for every Deanna Durbin there are ten thousand who work and wait for a big opportunity. For every Bobby Breen, Mauch twin, Billy Halop, Charita Bauer, Clementine Torell, Walter Tetley, Junior O'Day and Jimmie McCallion there are countless youngsters who dote on similar careers.

"Even in the early days of radio, children were enthralled by the magic voices that issued from a loudspeaker. Radio is a tireless story-teller. The child turns a switch and—presto!—the elf and sprites are made to speak. Almost instinctively juveniles know what broadcasting is all about. Mike fright, the bane of many seasoned actors, is rare among children. They walk up to the mouthpiece and speak as if they know each member of the unseen audience. They fall easily into the pace and swing of radio speech. They respond to direction and seldom throw fits of temperament. Working with other children has a salutary effect; if an obstreperous boy will not listen to reason he gets the razzberry from his pals.

"It is not mere coincidence that one of the oldest programs on the air is 'Coast to Coast on a Bus,' still running strongly after fourteen years. The chosen children who have grown up with radio have written a chapter in the brief history of broadcasting."

You remember Baby Rose Marie. In 1930 her earnings ran into telephone numbers. She was only five then and played thirteen weeks on Broadway. Her ambition was to grow up "like Bebe Daniels or Sophie Tucker." Today's radio children want to be like Katharine Cornell and Maurice Evans.

While Rose Marie was packing them in and barnstorming the networks, a few more chosen children were beginning to exhibit talent, and mothers and fathers laid siege to the studios. The parents began to realize that one of the quickest ways to fame was through the networks. Auditions were sought and the radio bosses were impressed. Youth had demanded a hearing, and the long-headed executives saw that youth must be served.

With vaudeville as dead as the war debts, and movies gobbling talent in their maws, radio bigwigs realized they would have to train their own stars.

More than ten years ago Miss Tucker began molding talent. A mother who taught dancing fetched her tousle-haired boy to Miss Tucker and proposed him as a singer. Miss Tucker heard the boy and decided he was a definite radio personality. The lad was Billy Halop, the tenor prodigy who sang the tragic role of "I Pagliacci" and who later played Puck in "Midsummer Night's Dream." It was he who caused an emotional riot in the role of Tommy, the good little bad boy of "Dead End." And then Hollywood!

In 1933, Mrs. Mauch took her twins, Bobby and Billy, to NBC for a Hal-lowe'en party, and in the course of the afternoon the boys sang "Me and You Forever" just for fun. And before you could say Jack Robinson Miss Tucker had them on the air and movie scouts grabbed them for "The Prince and the Pauper."

And so Hollywood!

The work of NBC's juvenile university does not consist merely of arranging programs. Once a child is num-

bered among the chosen few, he is enrolled and his potentialities are studied. Newcomers are judged by their personality, voice, appearance, intelligence and physical development.

"Experience has shown," said Miss Tucker, "that children who have studied under a rigid code of do's and don'ts do not possess any decided advantage over those who come fresh and unspoiled from the home. The essence of mike technique is complete naturalness, and that is something most children do not have to acquire."

Certain talent may click on the stage better than in radio. And to that end Miss Tucker gives her children a well-rounded development that permits them to appear in any one of the major fields of entertainment. The chosen few often are given parts in country theater productions during the summer, and many are employed as models by commercial photographers and artists. If a child succeeds, he is recommended for commercial programs, and then he's off—maybe to stardom and riches.

GOOD looks are essential for radio children, for directors know that if they click on the air they eventually will go to Hollywood. Also, the radio fledglings are the same who will appear before you as adults when television comes. If a child is retarded by physical blemishes, such as birthmarks, thick ankles or faulty posture, these are removed if the parents consent.

Miss Tucker also makes specific recommendations for special training in voice culture, diction, dancing, literature and languages, particularly French, which is considered a perfect exercise for the facial muscles and speech apparatus.

The necessity of rehearsals and special training make it advisable to provide special educational facilities for the young stars. Most of the chosen children attend the Professional Children's School in New York, where class schedules are flexible.

NBC's and CBS's reservoir of chosen children includes about two hundred starlets, and from these the stars of tomorrow are plucked. Movie scouts haunt the studios, and when a child shines brightly, he's usually grabbed off for a Hollywood contract. But that doesn't mean he's through with radio.

For the day has come when the movies cannot hog all the talent but realize they must split—even Stephen with the radio.

Now don't come rushing to the studios and say you have a child prodigy who should be on the air. The chances are he shouldn't.

The two big

broadcasting companies audition approximately two hundred children a month. Over at Columbia, the chosen few play in Miss Mack's "Let's Pretend" program twice a week.

There's an interesting story about that program. A few weeks ago it was announced that radio would broadcast the play "Snow Drop and the Seven Dwarfs." Many folks thought the radio was borrowing Walt Disney's famous movie.

Tommyrot! Columbia has been broadcasting the fairy tale once a year for five years. And just to keep the record straight, it's not "Snow White and the Seven Dwarfs" in the original

(Continued on Page 15)

HOW DO TOTS  
GET IN RADIO?  
WHAT HAPPENS  
THEN? THE REAL  
TRUTH AMAZES





Lawrence Tibbett, who last week concluded his Chesterfield broadcasts, will sing "Naughty Marietta" on the Lux Radio Theater Monday

**E**VEN in these days of swing music and heavily sociological drama there are millions of people who stubbornly continue to enjoy simple melodies and plays without profundity.

They want entertainment, they argue.

They want romance, and laughter, and melody.

And maybe they're right.

Anyway, they'll be glad to know that on Monday, March 28, Lawrence Tibbett and Helen Jepson, of the Metropolitan Opera Company, will take the principal roles in a Lux Radio Theater presentation of Victor Herbert's "Naughty Marietta."

All this, in an era of "gutbucket" and propaganda, is like a whiff of lavender from a packet of old love-letters, for there's positively no social significance in the libretto which Rida Johnson Young wrote for the original Herbert operetta, and the music is sheer melody including, as it does, such tunes as "Ah, Sweet Mystery of Life," "I'm Falling in Love with Someone," "Italian Street Song," and "Neath the Southern Moon."

The Tibbett-Jepson version of the famous operetta will not have the permanence that the movie adaptation, starring Nelson Eddy and Jeanette MacDonald, had, but it will be at least as memorable, for it will mark the first time in the history of the radio theater that two Metropolitan Opera stars have appeared together in a dramatic production.

Tibbett is a seasoned veteran of the opera stage, the screen and radio. Miss Jepson owes her present contract with



-M.G.M.

On the air Tibbett will sing the role of Richard Warrington, which Nelson Eddy (above) did in the movie version of the operetta

the Metropolitan to her radio work, for it was a radio broadcast of hers, heard by Giulio Gatti-Casazza, former manager of the "Met," that paved the way for her operatic debut.

She made that debut at the Metropolitan Opera House on January 24, 1935, singing opposite Tibbett. Only recently, after successes on the opera and concert stages, she made her first movie appearance—as a featured player in the "Goldwyn Follies." Her role in Monday evening's music play will mark her first venture into radio dramatics.

There is cheerful irony in the fact that two leading lights of the Metropolitan should be scheduled for appearances in a revival of "Naughty Marietta," for it was as the result of theatrical warfare involving the Metropolitan Opera Company that the Victor Herbert operetta was originally produced, in 1910.

**F**OR several years prior to that time Oscar and Arthur Hammerstein had been engaged in trying to build a Manhattan Opera Company, in opposition to the Metropolitan, and had succeeded in introducing several new voices to the operatic stage—among them, those of John McCormack and Mary Garden.

But the struggle with the Metropolitan for dominance in American opera was a losing one for the Hammersteins, and in 1910 they sold their

# "NAUGHTY MARIETTA"

HELEN JEPSON AND LAWRENCE TIBBETT TO SING MONDAY ON LUX RADIO THEATER

enterprise to their competitor for a tidy sum, agreeing as part of the bargain to refrain from producing grand opera in competition with the "Met" for a period of ten years.

Then the Hammersteins decided that since the field of grand opera was forbidden them, they would turn to comic opera, so on November 7, 1910, Oscar Hammerstein produced Victor Herbert's "Naughty Marietta," starring two members of the old Manhattan Opera

Company—Orville Harold, an excellent tenor, and Emma Trentini, a vivacious little soprano.

Herbert himself conducted the orchestra for the first performance, and the show was an instant and overwhelming success. Wave after wave of applause broke over the stage, engulfing the singers, the composer and the producer in a pleasant tide. Critics hailed the show as Herbert's best and a Hammerstein triumph. Herbert had proved again his right to the title of "America's favorite composer."

Herbert wrote melodies. In the parlance of swing, music like Herbert's is called "schmaltz"—a generic term for sweet melody of any kind. Swing is inclined to emphasize rhythm and variations, and swingsters hold in mild disdain such simple things as melody.

Melody seems to be dead. There are  
(Continued on Page 17)



-Clarence Bull

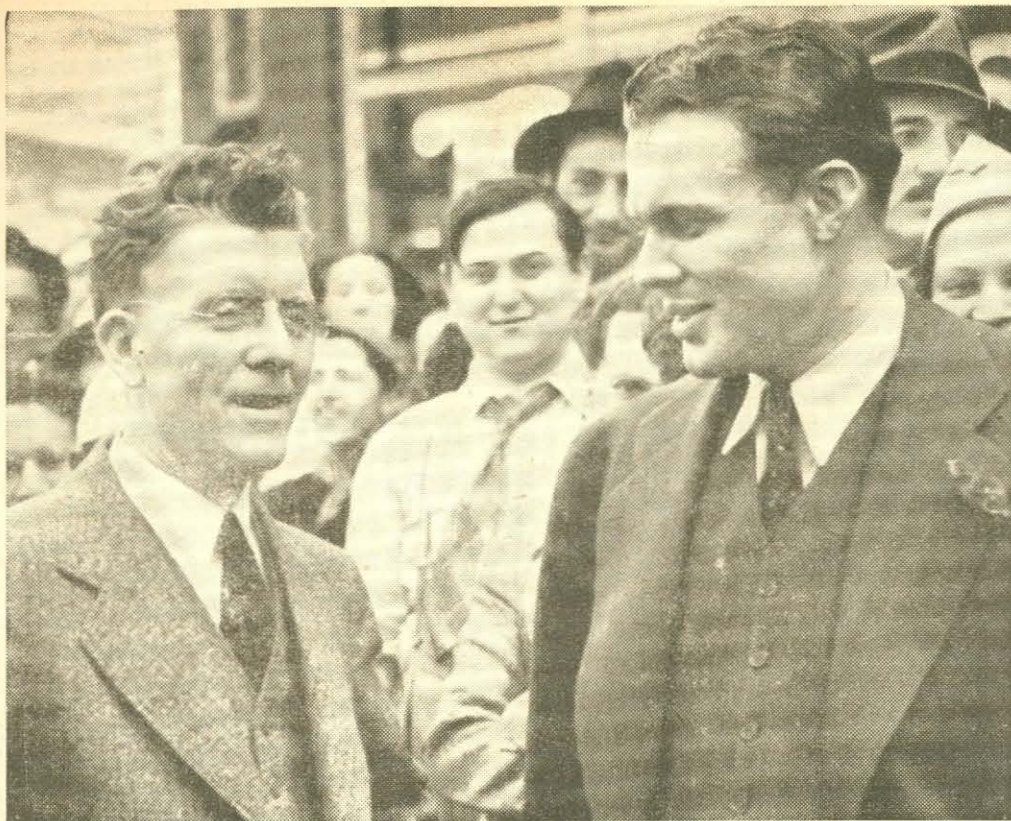
With Eddy in the movie was Jeanette MacDonald (left), who sang the role of Marietta. Jeanette has since become a radio star



In the title role for the broadcast Monday at 9 p.m. EST on CBS will be Miss Helen Jepson, star of radio, screen and the Metropolitan Opera

Lawrence Tibbett and Helen Jepson may be heard singing "Naughty Marietta" on the Lux Radio Theater Monday night over a CBS network at:  
9 p.m. EST — 8 p.m. CST  
7 p.m. MST — 6 p.m. PST





Henry G. Teigan of Minnesota, Farmer-Laborite in the House of Representatives, speaks on "The Farmer-Labor Point of View of the Present Session of Congress" at 10:45 p.m. EST on CBS Saturday. Above: With Congressman Robert Allen (right) of Pennsylvania



—Paramount Pictures, Inc.

Eddie Cantor and Deanna Durbin will be heard on a new program, starting Monday. It is "Cantor's Camel Caravan," on the air every Monday from 7:30 to 8 p.m. EST, over the CBS network



Ben Bernie moves to 8:30 EST on CBS Wednesday (also 8:30 PST). Above: With Leah Ray

## THIS WEEK'S HIGHLIGHTS



—All-Event Photo Service

In keeping with their role on the Kay Kyser's "Kollege of Musical Knowledge," which makes its debut on NBC-Red Wednesday at 10 p.m. EST, the boys in the band don collegiate jackets, much to the pleasure of the sponsor, as is obvious in the picture



Chase and Sanborn's John Carter is a "Met Auditions" finalist Sunday on NBC-Blue



—NBC

Pescha Kagan, brilliant young Pittsburgh pianist, will be featured performer on the "Heinz Magazine of the Air" at 5 p.m. EST Sunday over CBS



—Acme

Pennsylvania's Gov. George H. Earle will speak Tues. at 10 p.m. EST on CBS, commemorating the 300th anniversary of state's founding



Joseph F. Guffey, U. S. Senator from Pennsylvania, will contribute to the state's anniversary in a talk over CBS Wednesday at 10:45 p.m. EST



# A Special Service

SUNDAY, MARCH 27  
at 12:30 p.m. EST on NBC-Blue

The Radio City Music Hall of the Air

Erno Rapee, conductor  
Viola Philo, soprano

Overture to "The Bartered Bride"  
(Smetana)  
The Orchestra

Morgen: Staendchen (Strauss)  
Von Ewiger Liebe (Brahms)

Viola Philo

Symphony No. 2 (Brahms)  
The Orchestra

FRIEDRICH SMETANA, Czech composer, has written nothing more charming than his light opera, "The Bartered Bride," which was revived a season or so ago at the Metropolitan Opera with great success. It tells a rustic tale of village romance, with innocent complications, and a happy ending. Smetana, a pupil of Liszt, like his great teacher, made good use of the folk music of his native Bohemia, at that time a part of the Austrian Empire, now incorporated into Czechoslovakia.

Richard Strauss' "Tomorrow" and his "Serenade" are two of the most popular songs in the German Lieder repertoire, the first is tenderly evocative, with an undercurrent of sadness, the second the gay serenade of a lover.

Another beautiful example of the German song is Brahms' "Eternal Love." It has been said that in Brahms' songs, Schubert lives again but with more subtlety and polish. It is interesting to compare two phases of the composer as represented by the two works on this unusually well-chosen program.

SUNDAY, MARCH 27  
at 3 p.m. EST on CBS

The New York Philharmonic  
Orchestra

John Barbiroli, conductor  
Gregor Piatigorsky, cellist

Overture to "Rosamonde" (Schubert)  
Two Scenes from "Peter Ibbetson"  
(Deems Taylor)  
The Orchestra

Cello Concerto in A Minor (Schumann)  
Gregor Piatigorsky

Symphony No. 2 (Brahms)  
The Orchestra

SCHUMANN'S cello concerto dates from 1853, when he lived in Dusseldorf, Germany, and first showed signs of the disordered mind which led to his death three years later. The concerto is not one of Schumann's towering masterpieces, but it has ingratiating pages, the best of which are the lovely slow movements. In the two other sections, one notes over-repetition of material, and some passages that come under suspicion as possible "fillers."

There is no dearth of inspirational fullness in the Brahms opus, with its beautiful themes, continual contrasts and the strength and unity of the construction. The third movement, of infectious cheerfulness, is one of my favorites in the entire symphonic list.

# The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

**A** FLUTIST who plays in a symphony orchestra writes to this department: "The meanest thing in the life of an orchestral performer is when he disagrees with the interpretation of the conductor but nevertheless is required to follow it. Did it ever strike you what the result must necessarily be?"

No, it has not struck me, but I am certain of what would strike my correspondent if he did not do as his leader desired. Also, I can vividly imagine the possible effect if the conductor were to follow the interpretations of each of his players.

It is the business of the man with the baton to bring to hearing his own idea of what a composition means, and as he alone is responsible for the interpretation, the orchestra must faithfully observe his directions. He sees the whole score, while the instrumentalists peruse only individual parts.

It is fairly certain that no member of an orchestra knows any score as well as Toscanini. Ormandy spends sleepless nights studying his programs. Fritz Reiner, too. Erno Rapee plays them for hours at the piano. Artur Rodzinski's wife complains that he hardly speaks to her for days at a time when he is busy thinking about some new compositions he is rehearsing.

To analyze a score, map out an organic reading, set its style and indicate the proper tone shadings, dynamics and climaxes is a highly specialized art. While many conductors were first orchestral players, it does not follow that every orchestra player is a potential conductor. Therefore our correspondent, until he has an orchestra of his own, should aid dutifully in realizing the intentions of the conductor he is serving. Later he may expect similar dutiful service from others.

Two musical personages to be heard this week on the air offer particular interest because they rose rapidly from obscurity, are still young, and represent high standing in their various branches of art. The American pianist, Eugene List (Philadelphia Orchestra, March 28) made his professional piano debut only a season or so ago, and already has been soloist with some major orchestras and given recitals in a number of cities, everywhere meeting critical approval for his refined interpretations and command of the keyboard.

Nino Martini (Ford, March 27), once a cabaret singer on the French Riviera, now enjoys fame in opera, concert, radio and in the films. His first American successes were on the air, and thence he graduated into the Metropolitan. Aside from his vocal gifts, he is celebrated as the best-dressed tenor of that institution and was the handsomest until Jan Kiepura joined the personnel late this season. Now it is a close matter between the two as to which should bear the title of "the Robert Taylor of opera."



Sunday Gregor Piatigorsky, cellist, will play with CBS' Philharmonic. Viola Philo, soprano, will be a Radio City Music Hall feature

# For Music Lovers

SUNDAY, MARCH 27  
at 9 p.m. EST on CBS

The Ford Sunday Evening Hour

Sir Ernest Macmillan, conductor  
Nino Martini, tenor

Overture to "Don Giovanni" (Mozart)  
The Orchestra

"Racconto di Rodolfo" from "Boheme"  
(Puccini)

"La Donna e Mobile" from "Rigoletto"  
(Verdi)

Nino Martini

Valse Triste (Sibelius)

"May No Rash Intruder Disturb"  
from "Joshua" (Handel)

The Orchestra

"Je Crois Entendre Encore" from "The  
Pearl Fishers" (Bizet)

La Roca Fria del Calvario from  
"La Dolorosa" (Serrano)

What's in the Air Today? (Eden)  
Nino Martini

Carnival Overture (Dvorak)

The Orchestra

**N**INO MARTINI has for the most part favored the Latin countries for his choice of selections, in the excerpts from two Italian operas, one French and one Spanish.

In the "Racconto" (Tale), Rodolfo, the hero of the opera, tells Mimi of his life, his hopes and ambitions, in a flood of fervent melody.

"Je Crois Entendre Encore" (I Think I Still Can Hear) is from a lesser-known opera by the composer of Carmen.

MONDAY, MARCH 28

at 9 p.m. EST on NBC-Blue

The Philadelphia Orchestra

Eugene Ormandy, conductor  
Eugene List, pianist

Overture to "The Secret of Suzanne"  
(Wolfe-Ferrari)  
The Orchestra

First Movement Piano Concerto in  
A Minor (Schumann)  
Eugene List

March from the Pathetique Symphony  
(Tchaikowsky)  
The Orchestra

Prelude in G Sharp Minor  
(Rachmaninoff)

Polonaise in A Flat (Chopin)  
Eugene List

Excerpts from "Pictures at an  
Exhibition" (Moussorgsky)  
The Orchestra

**W**ITH his usual understanding of the program needs for musical communion not too serious, Mr. Ormandy gives us a roster here of variety and picturesqueness.

The chattering overture furnishes animated introduction. By the way, this work strongly influenced Carlo Menotti in his own overture to his opera "Amelia Goes to the Ball," aired last spring and performed at the Metropolitan a month ago.

Schumann's movement is music of springtime freshness and appeal, but romantic passion also makes an episodic bid here and there.



The Columbia Chamber Orchestra

Bernard Herrmann, conductor

Handel Concerto Grosso Series

Concerto Grosso No. 4 (Handel)

Quartet in G arranged for String Orchestra

THE tranquil, broad, majestic style of the Handel orchestral concertos for strings is especially remarkable because those works were written just after his disastrous operatic ventures in London, where he tried to function as impresario and lost his savings and his health.

It has been proved over and over again, however, that the mental condition of composers often stand in no relation to their creative powers, for they have produced gay works when they were sad and melancholy works when they were happy. Just following his twelve concertos, Handel began his series of surpassing oratorios. An excerpt from one of them, "Joshua," is listed on this week's Ford Sunday Evening Hour.

Ives' string quartet has been broadcast in its original form, but I believe that this is the first radio hearing as an orchestral (string) number. Ives has an ultra-modern, unconventional style which you might not be able to trace clearly if you are listening merely for melody and easily established harmonies.

SATURDAY, APRIL 2

at 10 p.m. EST on NBC-Red

The NBC Symphony Orchestra

Artur Rodzinski, conductor

Overture to "Coriolanus" (Beethoven)

Symphony in 1 Movement (Barber)

Afternoon of a Faun (Debussy)

Classical Symphony (Prokofieff)

Suite Opus 19 (Dohnanyi)

HERE is a list that, with the exception of the Beethoven overture, offers variety in the modern spirit. Three of the composers are still living, Dohnanyi (Hungarian), Prokofieff (Russian), and Samuel Barber (American).

The last named is a nephew of the famed singer, Louise Homer. A winner of the Prix de Rome and the Pulitzer Prize, his orchestral works have been performed by most of the major orchestras of this country and Europe. The "Symphony in 1 Movement" was played in Salzburg in 1937, conducted by Artur Rodzinski, and was the first American work ever to be heard at the Festival.

In the "Classical" symphony, Prokofieff, once known as the "bad boy of music," has endeavored to create a work in the style of Mozart, employing modern harmonic resources.

Debussy used a symbolical poem by Mallarme as the basis for his "Afternoon of a Faun," composed several years after he won the Prix de Rome (1892). Its story is of a faun, dreaming in the mid-day sun. He awakes, tries to recapture his vision, but soon becomes drowsy again and falls asleep.

With radiant orchestration, the music paints the picture of the lazy, sensuous faun, the heavy grapes hanging on their vines, the shimmering summer heat. Debussy shocked the critics of that time with his frank impressionism, but today "The Afternoon of a Faun" ranks among his most popular compositions.



"Met" Opera Audition winners in 1935-36 were (l. to r.) Arthur Carron, Anna Kaskas; in '36-'37, Thomas Thomas, Maxine Stellman. In '38—?

## Six Singers Reach Finals in "Metropolitan Auditions of the Air's" Annual Contest

Metropolitan Auditions, 5 p.m. EST, NBC-Blue

METROPOLITAN Auditions of the Air winds up its seasonal contest with winners selected from the six finalists (two women, four men) who have appeared during the last two broadcasts.

These half-dozen were the residue of 800 who originally applied for appearances at these competitive radio hearings. Sopranos were in preponderance, with baritones second, then mezzo-sopranos, coloraturas and tenors—the last-named "scarcer than hen's teeth," to quote Edward Johnson, impresario of the Metropolitan Opera.

At the actual broadcasts sixty seeded candidates have sung. They represented all walks of life, from an ex-butcherboy to the daughter of a British dominion executive. All came with the high ambition and ardent hope of winning the coveted place in the distinguished vocal ranks of the Metropolitan. Those who still have that chance are two or three of the following: Kathleen Kirsting, Margaret Codd, Philip Duey, Felix Knight, John Carter and Leonard Warren.

I have heard some criticism of Metropolitan Auditions of the Air to the effect that too much tragedy is involved for those who lose. Such objections evidently do not know that also at the private auditions in the Metropolitan a number of applicants are heard together, with the idea of sifting out the best material. Later auditions then take place until the final choices are made.

Of the two previous Metropolitan Auditions of the Air tournaments, in 1935-36 and 1936-37, the four winners all went on to further fine deeds. Arthur Carron, Anna Kaskas and Maxine Stellman are still at the Metropolitan, and Thomas Thomas gave up his contract there to take Lanny Ross' place on the "Show Boat" radio program. Miss Kaskas sings frequently in a variety of roles and has appeared in concert and on the radio. To Arthur Carron was entrusted the leading tenor role at the recent performance of "The Man Without a Country." Maxine Stellman made her debut in February in the part of the priestess in "Aida," and has sung several times since.

In the present contest, all of the final

aspirants have had a certain amount of professional experience. Kathleen Kirsting, soprano, from Wichita, Kan., began her career at the age of fifteen. Emma Calve, opera star of another day, heard her sing and took her back to France as her protegee. Miss Kirsting studied and traveled with Mme. Calve for three years. When she returned to her native Kansas, the Wichita Rotary Club endowed her with enough money for two more years in Italy. She has sung in almost every country in Europe and has appeared with the Chicago Opera Company.

Margaret Codd began studying singing when she was seventeen. Her lyric coloratura voice won several scholarships for her, the last one being at the Curtis Institute of Music in Philadelphia, where she studied with the man who was eventually to become her husband. She has appeared with the Robin Hood Dell Association, Cleveland Orchestra, the Hippodrome Opera Company and the Philadelphia Opera Orchestra Association.

Felix Knight, tenor, comes from Macon, Ga. He studied voice in Hollywood and sang with the San Francisco Symphony and Opera, the Hollywood Opera Association and the Los Angeles Symphony. He has had radio and motion-picture engagements.

Devotees of the Chase and Sanborn Hour are already familiar with John Carter, tenor, who gave up a promising career as a civil engineer to become a singer. Born in Brooklyn, N. Y., he has appeared with various New York orchestras and in concert.

Leonard Warren, baritone, went from fur-trapping to music, and so far has justified his surprising change of profession, having shone vocally on several radio programs.

Philip Duey, baritone, was a pianist before he took up singing. In 1926 he won a fellowship at the Juilliard School of Music, and since 1927 has acquired a reputation on some of the better-known radio programs. Last year he gave a New York recital.

On Sunday, March 27, the fortunate winners will know their fate. Who can tell what the future may have in store for them? RADIO GUIDE wishes them every success and the best of luck.

If your favorite program is not listed on these pages, please turn to "This Week's Programs" on pages 27 to 43.

## Also Recommended

For Stations, See Our Program Pages

Sunday, March 27

Dr. Charles Courboin, organist, 12 noon EST, MBS: Dr. Courboin features compositions of Lemmens, Mailly, Franck, Callaert.

Magic Key, 2 p.m. EST, NBC-Blue: Symphony orchestra.

Rising Musical Star, 10 p.m. EST, NBC-Red: Symphony orchestra, Alexander Smallens, conductor; Leonard Warren, baritone, Rising Musical Star: works of Verdi, Wagner, Purcell, Wieniawski.

Monday, March 28

Rochester Civic Orchestra, 3:00 p.m. EST, NBC-Blue: Matinee concert.

Voice of Firestone, 8:30 p.m. EST (8:30 p.m. PST for the West), NBC-Red: Symphony orchestra; Alfred Wallenstein, conductor; Richard Crooks, tenor.

Tuesday, March 29

NBC Music Guild, 2:30 p.m. EST, NBC-Blue: Fidel Trio, three viols, assisted by a baritone and a recorder player, in old music dating back to the thirteenth century.

Wednesday, March 30

Curtis Institute of Music, 3:45 p.m. EST, CBS.

Thursday, March 31

NBC Music Guild, 2 p.m. EST, NBC-Red: League of Composers: Contemporary American works, Frederick Jacobi, American composer, commentator.

Sinfonietta, 8 p.m. EST, MBS: Alfred Wallenstein conducts an all-request program of Mozart, Bach, Ravel and Lecuona.

Friday, April 1

Music Appreciation Hour, 2 p.m. EST, NBC-Red and Blue: Dr. Walter Damrosch, conductor; percussion instruments, American dances.

Saturday, April 2

Indianapolis Symphony Orchestra, 9:30 p.m. EST, MBS: Fabien Sevitzyk, conductor.

## Books

The Unknown Brahms, by Robert Haven Schaufler (Dodd Mead and Co., New York). The most readable and entertaining biography of this master, with a great deal of hitherto-unpublished anecdotal material. Profusely illustrated with unfamiliar drawings and photographs.

The Metropolitan Book of the Opera, edited by Pitts Sanborn (Simon and Schuster, New York). Stories of 191 of the best-known operas, with brief biographical sketches of their composers. Includes a short history of the Metropolitan Opera.

Debussy: Man and Artist, by Oscar Thompson (Dodd, Mead and Company, New York). The first American life of Debussy, with much new material and extensively illustrated.

Men, Women and Tenors, by Frances Alda (Houghton, Mifflin Co., New York). Memoirs of a famous prima donna, surprisingly frank and written with complete unaffectedness and a sense of humor.

## Records

On the Air This Week

Symphony No. 2 in D major (Brahms). Philadelphia Orchestra, Stokowski, VM-82 (Alb.) \$12.

Concerto in A minor, for piano and orchestra (Schumann). Alfred Cortot, pianist, London Philharmonic Orchestra V-8313/6 \$8.

Seven Spanish Songs (De Falla). Maria Barrientos, soprano, Manuel De Falla, composer-pianist C-D11701 C-P-XI \$2.

Afternoon of a Faun (Debussy). Philadelphia Orchestra, Stokowski, V-6696 \$2.





Davidson Taylor directs CBS music department, produces "Music For Fun." Fri., 6:05 p.m. EST.

### "Aviation Progress" is Story of Industry Topic Saturdays, 5-5:30 p.m. CBS.

To the "heavens filled with commerce"—this was to have been the toast at parting for followers of the current Department of Commerce-CBS series, "The Story of Industry." Now comes word of a new grace period, more time, and Harry R. Daniel, Department spokesman, will continue the promenade of sketches from industry for an undetermined period—through this Saturday, at least.

Saturday's session presents the robust tale of human flight and the near-miracles that have brought it to its modern perfection. For fact-seekers there's engineering and scientific history. For all who revel in the intriguing story of man's conquest of the elements—romance with a thrill.

It's a far cry from Pilatre de Rozier's first successful balloon ascension in 1784 to the aerial troop-transport of March, 1938—and a story of inspiring fascination all the way. Learn of the first air-crossing of the English Channel (1785) by the Balloonists Jeffries and Blanchard—of Madame Trible, world's first aviatrix—of Charles Green's ascension on horseback in 1828—and James Glaisher's first glimpse of the stratosphere in 1862.

Follow Sir George Cayley's first glider experiments and the fumbling failures of the first heavier-than-air craft—of John Stringfellow's power-driven model airplane that actually flew—then man's first sustained flight, the Wright Brothers' hop of 859 feet at Kitty Hawk, North Carolina, on December 17, 1903.

### Noted Actor-Director in Shakespeare Forum

Tuesday, 5:15-5:30 p.m. MBS.

Orson Welles, the young man who successfully modernized Shakespeare to the amazement and thin chagrin of Broadway skeptics, will conclude a series of forums on Shakespeare in modern dress and language from the stage of Chicago's Erlanger Theater Tuesday afternoon at 5:15 p.m. EST.

Chicago students and teachers of drama will heckle Mr. Welles and several of his colleagues of the cast of the second "Julius Caesar" road company on the point, purpose and production problems of streamlining The Bard.

The youthful actor-director has matched wits with too many critics to come off second-best.

# Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

## Will We Yield to Farce?



**T**HE world has lost its script and a cast of made actors is *ad-libbing* the drama of events. There's a nausea in the news.

Headlines glorify man's limitless mendacity—and Old Man Mars chuckles in his beard as strong men fight a retching in their bowels.

By-lines blaze new epitaphs for human decency.

A squadron of bombers repeals the Golden Rule—substitutes a million steel commandments for the long-lamented ten.

The while, bewildered we shrug in our long winter's sleep and wish the alarm-clock of time would shatter the ugly nightmare.

But the incubus is no dream—and there is no escaping the flood of events.

## Take the Highroad

In the days to come many will continue to drown in their stupor. Others will follow closely the shapeless drama of events—"and remain but half-informed." Some will take the highroad to a better understanding of man, his madness and his nobility—will seek beside their dials the background and interpretations of life in its myriad phases that alone can save them from unbalance. They will "listen to learn—not merely to hear"—and with Tennyson's "Will Water-proof" say: "I will not cramp my heart, nor take half-views of men and things."

Though precedents pile on precedents, "they will not yield to farce."

## "Democracy in Transition" is Subject of Ohio State University Sunday Symposium

Sundays, 12:45-1:15 p.m. MBS.

"Democracy in Transition," a series of panel discussions on pressing current problems, is currently presented by a group of Ohio State University social scientists over a Coast-to-Coast network of the Mutual Broadcasting System each Sunday at 12:45 p.m. EST. (Partial conflict here with your weekly dial date at the Chicago University Round Table, NBC-Red at 12:30 p.m. EST—but different network coverage may favor many new listeners who have missed the Round Table.

"Democracy in Transition" takes its title from a recent book authored by faculty members at O. S. U., in which many of the major problems of the day are laid bare and possible solutions presented.

Unique feature of the series is that the round-table discussions are staged each Wednesday night preceding the broadcast before a large Student Congress on Social Problems. Representatives of more than two hundred University organizations participate in the preliminary bout with the week's pro-

gram topic and Sunday's broadcast therefore constitutes a clear concentrate of many divergent views.

Listeners may side with the cryptic Mrs. Stowe—believe that "your little child is your only true democrat." And no hypocrite is he who quotes Lysurgus, who, when he was asked why he appeared so zealous of individual liberty yet still maintained an oligarchic rule, replied, "Go you, and try a democracy in your own house." Some may even wonder, without shame, if the French, or American, or Russian, or Spanish revolutions were worth the costly dream of "Liberte, Egalite, Fraternite" unrealized—which all espoused—when a casual *putsch* so simplifies the whole problem of how to rule and be ruled.

Yet there are those, it's sure, who can yet find *usable fact* and active inspiration in a free discussion of their favored form of government—transition or no transition. They will meet with the faculty this Sunday, and their reward is certain.

## Lisa Sergio Spins "Tales of Great Rivers" Tuesdays

Tuesdays, 10-10:30 p.m. NBC-Red.

This Tuesday night the Hudson River flows its majestic course past a hundred historic landmarks from the Adirondack Mountains to the Statue of Liberty—from the age of the Iroquois to tomorrow.

This is "Tales of Great Rivers," a new NBC feature in which Lisa Sergio compounds music, myth and history, poetic backdrops for the stories of the world's great inland gateways.

Parent of the program idea and creator of the episodes, Lisa Sergio, the "Golden Voice of Rome," will also be heard as the voice of the narrative. Against a background of folk-song and epic music intimately connected with the history of the Hudson we will hear of the river's long service as an avenue of Indian hunting and warring, its "discovery" and exploration in 1609 by the ill-starred Hendrick Hudson on his second search for the fabled Northwest Passage to China, of missionaries and militia, traitors and traders, of the Palisades and power—the romantic, fascinating story of a great river and its indelible role in the pageant of America's progress.

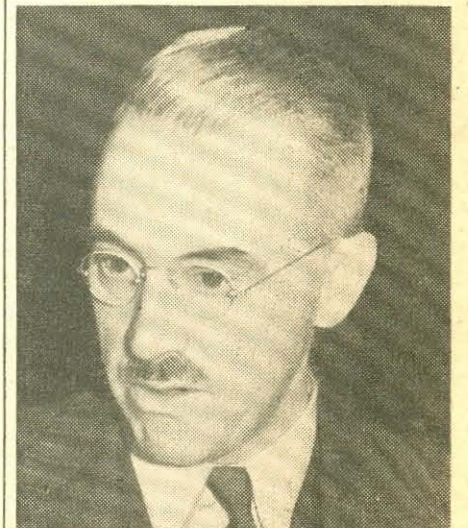
## NBC Health Program Presents Surgeon General

Monday, 2:30-2:45 p.m. NBC-Red.

Two leading figures in the nation's battle for better health will keynote radio's celebration of the opening of Negro Health Week when Surgeon General Thomas Parran, Jr., and Health Education Specialist Dr. Roscoe C. Brown present a brief for communal responsibility for public health Monday afternoon on NBC-Red.

Dr. Brown, director of the movement for a national Negro Health Week, will present the Surgeon General, whose topic is "The Family Doctor's Opportunities in Community Health Service." Dr. Parran heads the U. S. Public Health Service and is best known outside the medical profession for his recent pronouncement to the effect that the United States could wipe out the scourge of venereal disease for the price of one super sinkable battleship. His brief talk may well prove to be an authoritative "apple a day" for community-conscious listeners.

Students from Howard University will spice the program with Negro song.



—Wide World

Dr. Thomas A. Parran, Jr., of U. S. Public Health Service, campaigns for Negro education, Mon., NBC-R



## Climactic Events Spur Interest in Air Editors

### European Affairs Enlarge Commentators' Responsibilities

With the fly-wheel of international diplomacy apparently out of control—with the fates of nations hanging on words spoken in hurried haste—radio's spokesmen on world affairs are doubly on the spot.

An ill-considered line might well be the target of a diplomatic frothing at the mouth that no note of apology, no ambassadorial gesture, could appease.

And by the same token, the air-editors' responsibility for complete, honest reporting and interpretation of events grows apace with the emergency need for consummate tact.

There is no time to remedy statements—the public must be served without prejudice, protected ever more strenuously from propaganda.

**Europe Calling.** Sundays. 1:30-1:45 p.m. CBS. Americans report eye-witness accounts of events and outlook in Europe.

**Raymond Gram Swing.** Mondays, 8:30-8:45 p.m. MBS. "World Affairs" by a veteran newsmen, editor and student of international affairs.

**"They're Saying in London."** Sunday. 5:45-6 p.m. NBC-Blue. Howard Marshall reflects the British state of mind, direct from England or the Continent.

**Dorothy Thompson.** Tuesdays. 7:30-7:45 p.m. NBC-Blue. Also Fridays, 10:45-11 p.m. NBC-Red. Goes beneath the surface of events to the personalities that make them . . . brisk biographies of "People in the News."

## Student Federation Asks "Why Fraternities?"

Tuesday, 11:15-11:30 p.m. NBC-Blue

Continuing its monthly discussion of "Campus Topics," the National Student Federation of America convenes a brief, critical symposium on "Fraternities—Their Purpose and Place in College Life" this Tuesday night.

Arthur Northwood, Jr., president of the Federation, will moderate the discussion, and a guest speaker, close to fraternity life on our college campuses, will speak.

"Why Fraternities?" is a question that burns in the purse of many parents, the souls of many college men who didn't make a house, and rings quite honestly in the hearts of many sincerely loyal fraternity men



Shannon Allen, ass't. dir. of Educational Project, keeps "Education in the News." Fri., NBC-R

# Recommended Programs

Times indicated on these pages are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

Recommendations are based on cultural-informational values. Omissions do not imply lack of recommendation. Please see program stories on these pages for additional recommendations.

## ECONOMICS—BUSINESS

Saturday, April 2

**Story of Industry.** 5-5:30 p.m. CBS. (See story page 8.)

## EDUCATIONAL NEWS

Wednesday, March 30

**America's Schools.** 6-6:15 p.m. NBC-Red. Projects and progress in the nation's school system.

Friday, April 1

**Education in the News.** 6-6:15 p.m. NBC-Red. Shannon Allen, Office of Education. Authoritative guest speakers.

Saturday, April 2

**Florence Hale.** 11-11:15 a.m. NBC-Red. Informal news and views of our teachers and schools. Informative, sound, enjoyable.

## HISTORY

Monday, March 28

**Brave New World.** 10:30-11 p.m. CBS. "The Land of Music." The musical side of Latin America—from folk-songs to symphonies. The development of the dance in countries below the Rio Grande.

Wednesday, March 30

**Cavalcade of America.** 8-8:30 p.m. CBS. (For the West, 9 p.m. PST.) Life story of Charlotte Cushman, famous early-American actress.

## INSPIRATION

Sunday, March 27

**Radio Pulpit.** 10-10:30 a.m. NBC-Red. Dr. R. W. Sockman, "Our Private Lives."

**Church of the Air.** 10-10:30 a.m. CBS. Rev. Robert L. Tucker, Columbus, Ohio, sermon. 1-1:30 p.m. CBS. Very Rev. Robert I. Gannon, pres. of Fordham University, New York, sermon.

**National Vespers.** 4-4:30 p.m. NBC-Blue. Dr. Harry Emerson Fosdick, "Goodness—A Matter of Quantity as Well as Quality."

**The Lutheran Hour.** 4:30-5 p.m. MBS. Dr. Walter A. Maier.

**The Catholic Hour.** 6-6:30 p.m. NBC-Red. Right Rev. Msgr. Fulton J. Sheen discusses "The Fifth Word"—sermon series, "The Individual Problem and The Cross."

Saturday, April 2

**The Message of Israel.** 7-7:30 p.m. NBC-Blue. Rabbi Samuel Goldenson.

## MUSIC

Thursday, March 31

**Essays in Music.** 10-10:30 p.m. CBS. Victor Bay directs essays on the heart—"Open the Heart," by Bizet; "Heart Wounds," by Grieg; "None But the Lonely Hearts," by Tschaikowsky, and Richard Strauss' "Longing Heart."

Friday, April 1

**Music Appreciation Hour.** 2-3 p.m. NBC-Red and Blue. Dr. Damrosch

continues musical discussion of "Percussion Instruments"—celesta, xylophone and gong. Introduces "American Dances"—folk, Indian and modern—with selections from Powell, Skilton, Guian and Gershwin.

Saturday, April 2

**Chasins at the Piano.** 12-12:30 p.m. NBC-Red. A modern interprets the musical masters.

NOTE: See the "March of Music" in this issue for other recommended musical programs for the week.

## PEOPLE—THOUGHT—COMMENT

Monday, March 28

**New Horizons.** 6:05-6:15 p.m. CBS. American Museum of Natural History program. Dr. Edward Weyre relates natural-history anecdotes.

Wednesday, March 30

**American Viewpoints.** 10:45-11 p.m. CBS. Senator Joseph Guffey (Dem., Pa.) tells of the founding of Pennsylvania by Swedish immigrants three hundred years ago.

Thursday, March 31

**America's Town Meeting.** 9:30-10:30 p.m. NBC-Blue.

Friday, April 1

**American Viewpoints.** 10:45-11 p.m. CBS.

Saturday, April 2

**Shall We Ourselves Defeat Democracy?** 1-1:15 p.m. CBS. Timely comment by the noted woman editor-attorney, Lena Madessin Phillips.

**Capital Opinions.** 10:45-11 p.m. CBS. Rep. H. G. Teigan (Farm.-Lab., Minn.) tells the "Farmer-Laborite Viewpoint of Present Sessions of Congress."

## PERSONAL—SOCIAL PROBLEMS

Monday, March 28

**Human Relations Forum.** (American School of the Air.) 2:30-3 p.m. CBS. "Where shall we look for beliefs and life philosophies?"—student discussion.

**Surgeon General Parran.** 2:30-2:45 p.m. NBC-Red. (See story on page 8.)

Tuesday, March 29

**Highways to Health.** 4-4:15 p.m. CBS. Dr. Condit W. Cutler explains safety in surgery.

Wednesday, March 30

**Your Health.** 2-2:30 p.m. NBC-Red. American Medical Association exposes quacks and quackeries. Don't be "A Fool for A Day" with your health.

## SCIENTIFIC DEVELOPMENTS

Sunday, March 27

**The World Is Yours.** 4:30-5 p.m. NBC-Red. "Saving the Forests"—dramatic story of America's wasted forest wealth—avenues to conservation.

Thursday, March 31

**Adventures in Science.** 4-4:15 p.m. CBS. "The Red Cross and Its Work." Watson Davis presents Miss Mary Ryan from Red Cross headquarters, Washington.



Hans Christian Adamson, scientist, and noted colleagues, present "New Horizons," Mon., 6:05 p.m. CBS.

## Design For Listening

Theme of the Week:

Radio Drama

"Lessons of wisdom have never such power over us as when wrought into the heart through the groundwork of a story which engages the passions."

—STERNE.

Today, in a world where the "mere struggle for existence" is still too much with us, radio brings the theater—a new theater—even to those who struggle. And as it brings the theater to the home it gives new props and prominence to the living stage—may yet assume the stature of the theater itself as a prime medium of human expression. Who can say "No"?

Its dramatic forays are adolescent but precocious, and for most of us provide the only means of contact with "acting, dancing, dialog and drama."

Lovers of the living stage may wince at radio's efforts—they are purists with a cast in the eye—yet they progressively admit that radio is evolving unique and interesting dramatic techniques that are improving the theater.

The creative centers of radio's contributions to stagecraft are the drama laboratories—radio workshops where experiments in story-telling and expression stand or fall on their ability to transcend the obstacle of an unseen stage and create for us who can only listen the true experiences portrayed.

**Sunday.** "Their Greatest Stories." 5:30-6 p.m. MBS & Canadian networks. Presents best-known short stories from the pens of contemporary authors—played straight—unadorned by "adaptation."

**Monday.** "Brave New World." 10:30-11 p.m. CBS. An always provocative treatment of eventful highlights in the history of Latin America—its peoples and its princes.

**Tuesday.** "Let's Pretend." 6-6:30 p.m. CBS. Fantasy for and by children. Nila Mack's adaptations of famous fairy tales and legends find advancing favor both as entertainment and inspirational instruction for young and old. (Program heard also on Thursday at same time.)

**Friday.** "NBC Radio Guild." 3-4 p.m. NBC-Blue. Revivals of famous plays.

**Saturday.** "Great Plays." 5-6 p.m. NBC-Red. An ambitious series of dramatic revivals—from ancient Greek theater to modern times. This week: The French theater is represented by Moliere's celebrated "School for Husbands." Also Saturday, "Columbia Workshop." 8-8:30 p.m. CBS. Experimental drama, written for radio.



# HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

**A**N OPEN letter to Mr. Felix Greene, American representative of the British Broadcasting Corporation: Dear Mr. Greene: A few weeks ago you took me to task for mentioning that vulgarities were common on the English stations. I, having heard second-hand, apologized—with my tongue in my cheek. But Felix, old thing, did you hear your "Palace of Varieties," rebroadcast by MBS from London and dear old BBC, on Saturday, March 5? For fear you didn't, you should know that your "star comedian," George Robey, told a flock of jokes that no self-respecting American funnyman would dare even to think about in the vicinity of a microphone. So radio is *clean* in England? But what does England consider *clean*? Perhaps Mr. Robey's jokes about "If mother had been there, we'd saved the horse and buggy," "If my memory's not at fault, it's a boy," "The landlady never wants to believe it's your niece," and "If my father isn't a member of the bachelors' club"? Now Felix, old palsy walsy, you wouldn't say that those were nice, refined anecdotes, would you? Well—neither did I, nor my witnesses, Bing Crosby, Bob Hope and Mrs. Wilkie (wife of Bob Hope's gagman) Mahoney. Nor did they cherish Mr. Robey's reference to children as "nasty little brats" . . . and this time, old fellow, you'll get no bloody apology. Let your Lion roar!

In "The Big Broadcast" (Paramount picture currently showing) Martha Raye is supposedly a hoodoo. In real life, she also seems to have a jinx trailing her. Recently, when Martha was threatened with pneumonia, Lyda Roberti, beautiful blond cinemactress, substituted for two successive Al Jolson shows—then, tragically, Miss Roberti was stricken four days later by a heart attack and succumbed. But Miss Roberti, wife of Bud Ernst, mickeman for KFVB in Hollywood and the California Radio System, had been nursing her ailing heart for several years.

Jack Benny, who by now has disembarked from a transcontinental train to do a one-time novelty program March 27 from New York, had an unusual experience with a woman in his studio audience at the Jell-O show rebroadcast for the West on March 13. It seems that one high-pitched laugh in the studio was drowning out all other members of the audience. What was more, the lady's chuckles anticipated the gags—so that they frequently were heard before the pay-off lines. Don Wilson searched the audience with his eyes, spotted the guilty laughter. Then a production man was dispatched into the audience to tell the lady *not to laugh!* That's probably the first time any radio-show listener has been given such an unusual request!

Incidentally, at the annual Fresno, California, Jalopy Race on April 27, Jack Benny's Maxwell will be entered and driven by "Rochester." The race is limited to cars costing less than \$50, but your Hollywood spy is wise to the fact that Jack coughed up over \$150 to have his "Maxie" reground and put into condition! What's more, the "Rochester" driving the car won't be Eddie Anderson, but a college student made up in blackface.

Purely Personal: According to Andy Devine, his wife is now "on the nest" . . . Dorothy Lamour flew on March 16 to her love, Herbie Kay, at Tucson, Arizona, and returned to Hollywood with him the following Saturday. Bandleader Kay is currently playing at the Los Angeles Coconut Grove . . . Camel Mickeman Bill Goodwin and Phillipa Hilber, film contract player,

eloped March 9 to Yuma, Arizona, and honeymooned at Palm Springs . . . Latest rather steady Cinema City twosome is that of Wendy Barrie and Milton Berle—although Betty May also rates the Berle attentions . . . The Frances Langford-Jon Hall romance carries on . . . Now it comes out about this fickle Ken Murray person. The cigar-smoking comedian reports he

similar tiny train system, so Power and Sebastian are now trying to work out a railroad merger whereby the two can connect their lines and have more fun!

Charlie McCarthy's sore. At the dinner given Movie Tycoon Louis B. Mayer several weeks ago, Edgar Bergen's invitation simply read "Edgar



With murder in his eye and no love left for April Fool's Day, Ace Comedian Jack Benny is looking for the practical jokester who recently handed him the explosive mouthpiece he's shown smoking above. Featuring Andy Devine and numerous guest artists, not-so-happy Jack will be heard in a broadcast from New York Sunday

won't marry the girl until he finds one who believes the smell of his stogies won't cling to the curtains and drapes.

The similarity of Walter O'Keefe's last-summer show gags with those heard the previous season on Bob Hope's broadcasts has finally been solved. It seems that both, according to Hope, had been buying jokes from the same gag-writing team (not Wilkie Mahoney), and the gagmen were better businessmen than were the comedians!

Tyrone Power, while ill recently with a cold, developed two new hobbies, candid-cameraing and miniature railroading. Bill Gallagher bought Ty the toy train, which the matinee idol promptly dubbed the "Bel-Air Special." Then he learned that Westmore Make-up Man Ray Sebastian has a

Bergen and One." Last week, at the Academy Award dinner, guest lists released to newspapers included Bergen's name, omitted McCarthy's. McCarthy won't talk.

The Academy Award dinner, on a Thursday night, brought Bob Burns to the Kraft Music Hall in a tuxedo, inasmuch as he was the master of ceremonies for the affair. Bing Crosby and Johnny Trotter were speechless at the well-dressed Burns, but recovered when he cracked: "Get a good look now, boys, for this outfit's gotta be back by midnight." The choice of Burns to handle the ultrasnooty Academy Award banquet was quite a feather in the Arkansas philosopher's hat. Many sought the honor.

Gracie Allen isn't fooling when she tips you to get an earful of her Tony

Martin in his next film, "Kentucky Moonshine," singing the prolog from "Pagliacci" to a slightly swing orchestral accompaniment. To make good at the assignment, Tony has been studying with Opera Coach Mark Markov.

"Gone with the Wind" hasn't gone yet. They're still casting about for Scarlett. But the flattering news of recent tests is that the movie firm controlling the book's screen rights has evidently given up trying to find Scarlett among current rosters of screen players and now is wisely turning to radio dramatic casts for possibilities. One of those tested most recently was pretty little Lurene Tuttle, wife of Lux Mikeman Mel Ruick and an exceedingly talented radio Thespian. Lurene has starred in Hollywood Hotel, Good News, Lux Theater, Hollywood Mardi Gras and many other transcontinental programs, in addition to a steady assignment as leading lady in White Fires, a Pacific Coast show.

Rudy Vallee, on the eve of his departure with the Variety Hour for Radio City, was feted at a party by the Hollywood Masquers, screen and radio performers' club. At the dinner, he was introduced as "The Maine lad who rose to fame via the megaphone, the saxophone and the microphone" . . . Strictly phone-y, eh?

Tommy Riggs (and his mythical Betty Lou), by the way, resolved not to bring his cocker spaniel to Hollywood again when he left for New York with the Vallee retinue. The cocker, incidentally named Rudy Vallee, had the run of Tommy's Hollywood apartment. He took advantage of it, it seems, for when Tommy checked out, his landlord presented him with a bill for \$304 for furniture, rugs and drapery repairs necessitated by "Rudy's" playfulness.

Ozzie Nelson, four-letter man in college, still can deliver in a pinch. Called upon Sunday, March 13, for a weird song to fit the scary guests of Feg Murray, Cinema Stars Bela Lugosi and Boris Karloff, Ozzie penned "The Horrible Men." The tune not only fit the occasion but looks like a hit.

When the Jell-O show loses the service of the Benny troupe for the summer, starting July 3, the substitute show will be "What Would You Have Done?" a dramatized dilemma airing which was first developed by and tested over the Pacific Coast CBS network. Such a problem as, "Should the doctor tell the incurable patient there is no hope?" is dramatized. Next, three members of the studio audience are asked to speak their opinions. The audience, by its applause, selects its favorite solution, but the final answer is left open until the next week for the fan-mail vote-tabulation.

Alice Faye, recently absent from the Hollywood Hotel airing of the pre-view of her and Tony Martin's picture, "Sally, Irene and Mary," had good cause. She had a bad cold, and besides, that afternoon had toppled down a small staircase and was badly shaken up. Spills are common for Alice. She's a victim of acrophobia, the fear of height.

Last week was birthday week. Amos 'n' Andy ticked off their tenth anniversary on the air; received a birthday cake during their guesting on Hollywood Hotel. Earlier in the week, the pair had great fun during the Palm Springs Circus celebration. Freeman (Amos) Gosden was given the assignment of judge at the Palm Springs kangaroo court. Any citizens or visitors caught in other than western costume were dragged before the court.



# AIRIALTO LOWDOWN

BY MARTIN LEWIS

**L**AST week I listed a few of the programs that are to fade from the airlines. Here are a few more scheduled to depart before long: Tony Wons, "We, the People," "Hobby Lobby," the Zenith telepathy show, Frank Simons' band, "On Broadway," Jack Haley, and the enjoyable Metropolitan Auditions of the Air . . . "Gang Busters," Al Jolson, Joe Penner, Edward G. Robinson, Jack Benny, Phil Baker and Fred Allen are just a few of your favorites who will leave the air the latter part of June for their regular annual vacations.

If you're a regular listener to the "Saturday Night Swing Club," Ben Bernie, Eddie Cantor, Eddie Guest's "It Can Be Done," and Phil Spitalny's all-girl band, make a note of the changes in times for these programs. The "Swing Club" is now heard a half-hour later than usual—the new time is 7:30 p.m. EST. From now on, Cantor will be heard on Monday nights at 7:30 p.m. EST; and starting next Wednesday, the Ol' Maestro moves into the Wednesday night spot that Cantor formerly occupied, which is a good thing for listeners who complained about Bernie and Fred Allen being on at the same time. Eddie Guest not only switches time but also network. Starting April 6, his series will be heard Wednesdays over CBS immediately following "Gang Busters." Spitalny has already moved his program up a half-hour on Monday nights. You can now hear it at 9 p.m. EST.

By the time you read this, changes will have been made in the Paul Whiteman show. Oliver Wakefield is out and at the moment it looks as though Colonel Stoopnagle will replace him. My opinion is that more time should be devoted to the splendid Whiteman music and a little less to chatter.

You can't keep a good orchestra in the background. Whiteman replaced Hal Kemp on the ciggy show several months ago and Hal was missed by many loudspeaker eavesdroppers. So here's good news . . . Kemp and his music-makers return to the CBS airlines on April 19. Incidentally, Maxine Gray, Hal's lovely vocalist, is recovering from the measles and from injuries sustained in a recent train-wreck near Chicago, and will rejoin the band in time for the new show.

As to be expected, the networks are lining up numerous special programs to be heard Easter week. NBC has already scheduled programs to be broadcast from Washington, D. C., Hot Springs National Park, Grand Canyon National Park, and Death Valley National Monument . . . You can also expect to hear the running of the Kentucky Derby on May 7. CBS will carry it exclusively.

Do you remember Baby Rose Marie, who was heard over the networks years ago? Well, she isn't a baby anymore, but a very attractive young lady, and in case you didn't know, you can hear her over the NBC-Blue net on Mondays and Wednesdays at 7:30 p.m. She isn't called "Baby" anymore, just Rose Marie, song stylist.

Attention, all mothers-in-law! You may be interested in the new NBC-Blue network show titled "Mother-in-Law," heard Mondays through Fridays at 1:30 p.m. EST. It's a story about a mother-in-law moving in on the newly married couple.

Last week I told you about the Federal Communications Commission prohibiting Fibber McGee from saying "Goodnight, Molly" at the end of the

program. I finished my comment by saying the FCC should make an exception in this case. I really didn't expect such quick action, but anyway, from now until the time Molly returns to the program, you will hear this lovely last line.

A good many radio sponsors and radio executives seem to make up their

base my statements on the many letters I have received) housewives claim that they turn on their radios and listen to whatever is on. If a story is being presented, they quite naturally become interested. However, they'd rather not become involved in the many plots of the many serials because they have work to get done.

They would much prefer a little mu-

—Charles Seawood



—NBC

Top: Lure of skating finally caught up with Bobby Breen, who was seen on the fashionable rink in Radio City recently with tiny Sally Possell. Sally's mother is the famous Helen Jepson. Above: Newest hobby of Hollywood NBC Singers Marion Talley (left) and Andrea Marsh is taking to the air in a new "crashproof" tricycle safety plane

minds that the radio audience likes and wants a certain thing, and then they actually believe that their own ideas represent those of the listeners. However, the many letters that have been coming into this department prove that radio listeners know exactly what they want, that they are consistent, and that they don't agree with the sponsors!

The principal "pet peeve" of listeners is the Hollywood invasion of radio. They want more real radio stars and fewer movie stars. They resent the playing up (or down) to studio audiences that is a common radio procedure nowadays. And above all, housewives and daytime listeners plead for more music during the day and less of the dramatic serials.

That is interesting, because sponsors feel that listeners can't get enough of those sketches, inasmuch as the response to them is so great; but (and I

sic once in a while. These women declare that although a few of the stories are good, they do not approve of the monopoly such sketches have on the daytime schedules. Listeners also object to the low standard of children's programs, unfunny comedians, and over-long commercial announcements.

I wonder by what magic some unfunny comedians get on the air. I listened to the first two programs on which Lou Holtz appears and didn't get a smile out of the first two shows, much less a chuckle. I thought maybe I was in bad humor until I asked the opinions of about half a dozen others, who agreed with me. I also listened to the new Tim and Irene show, the "Royal Crown Revue," with George Olsen's orchestra. This comic team also seemed to be suffering from a very bad case of scriptitis.

George Olsen's two sons were in the studio for his first program with Tim and Irene to watch their dad flash his famous teeth before a studio audience. George, Jr., and Charles are chubby fellows and look very much alike. When the program signed off the air, the boys started to run in and out of the musicians' chairs playing with the instruments. Tim and Irene do not dress up for their studio audience, although Tim does a good deal of capering. "Uncle Happy" is the gent who dons the make-up. In real life he is Teddy Bergman, well-known radio actor and mimic who gave up an attempt to be a comic in his own right and is now stooging for others.

I anticipated receiving letters from readers asking about "Senator Fishface and Professor Figgsbottle." Their program went off the air for good after the broadcast of March 6. The Professor, who is really Don Johnson, advises me that in the future he will concentrate on writing radio scripts, dramatic directing and acting. The Senator, who is really Elmore Vincent, will retain the "Fishface" title and use it whenever needed.

There was a time when I believed everything I heard, but I've changed. My curiosity about an announcement made each week on the CBS "Gang Busters" program led me right to a number 1 scoop! The announcer for the program tells listeners that the broadcast originates in a special studio in police headquarters, a studio which they can use only because of the generosity and cooperation of New York's Police Commissioner, Lewis J. Valentine. I decided to visit that "studio" and witness a "Gang Busters" broadcast. I did witness the broadcast, but in studio 3 at Columbia Broadcasting System headquarters, 485 Madison Avenue, in New York! The only thing in the studio resembling a police booth of any sort was the wooden-framed beaver-board "echo-chamber" used by actors when their voices are supposed to be coming over a telephone, or over a radio. On the inside and outside walls of this booth are pencil sketches of policemen, and amusing little comments drawn and written by the members of the cast during rehearsal lulls. Those sketches of "coppers" are the only reminder of "Gang Busters'" supposed locale.

Believe it or not, even Eddie Cantor couldn't get tickets to his own broadcast last week. After trying every available source to answer a personal request, he asked CBS Hostess Miss MacNair, who sometimes has extra tickets, if she could supply him. But she had none left, and Cantor had to do without them.

**KILOCYCLE CHATTER:** National Airmail Week will be observed by all radio stations and networks. They will present special programs for the occasion . . . There's a Bob Burns Theater in Van Buren, Arkansas . . . The Mutual network's popular novelty program, "Let's Play Games," will soon be published in game form . . . The CBS "Court of Missing Heirs," the program that attempts to locate lost heirs to unclaimed fortunes, has \$1,500,000 from unclaimed estates to award the rightful claimants. Line forms on the right, folks . . . A half-ton of rocks is piled on the twenty-third floor of the CBS building in New York and is carted away to the studios whenever dramatic scripts call for a landslide . . . Members of the Kate Smith program are all sore at themselves because they didn't take advantage of the perfect hunch. Two weeks ago, the horse, "Kate Smith," ran at the Hialeah race track and won the race, paying off at odds of twenty-to-one.



# HE WANTED TO BE AN ACTOR



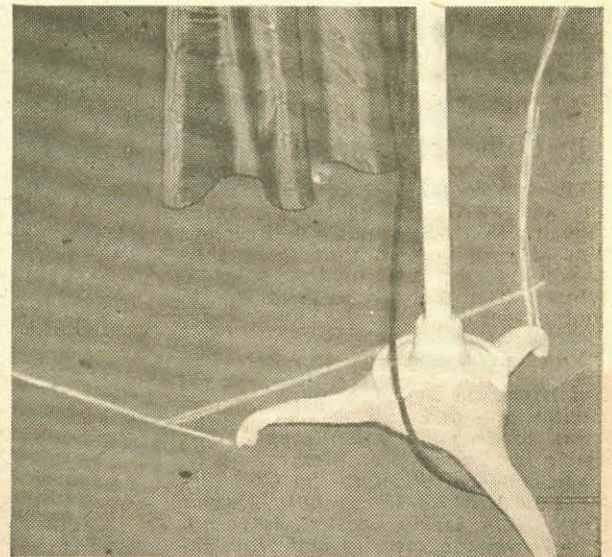
On March 6 Radio Guide's candid-camera man, Gene Lester, turned actor, became a part of the Haven MacQuarrie program heard Sundays over NBC-Blue. Invited by MacQuarrie (above), the show's director, to act a bit, Gene did! Then he captured—in these pictures—the entire broadcast



From 6,000 applicants each week, 20 are given a chance to act, must be at Hollywood's El Capitan Theater (above) 3 hours before airtime



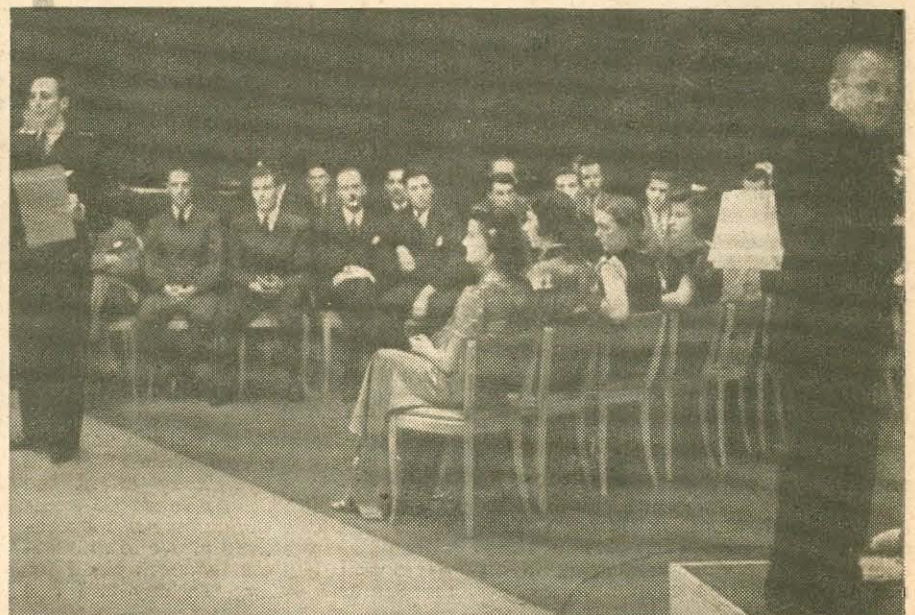
Opportunity of a lifetime before them, would-be actors and actresses must make the most of it, and needless to say, the ladies (above) make the most of their appearance. Although the chances are indeed slim, it may mean a radio or screen contract for one of these eager star hopefuls



Just before airtime, important instructions are given. One is proper distance to stand from the mike, shown by the chalkline above



Veteran of the theater, MacQuarrie (left) conceived the idea for his present network series nine years ago. As he takes a last-moment glance at the script, Frank Hodek, the show's conductor, begins the theme music

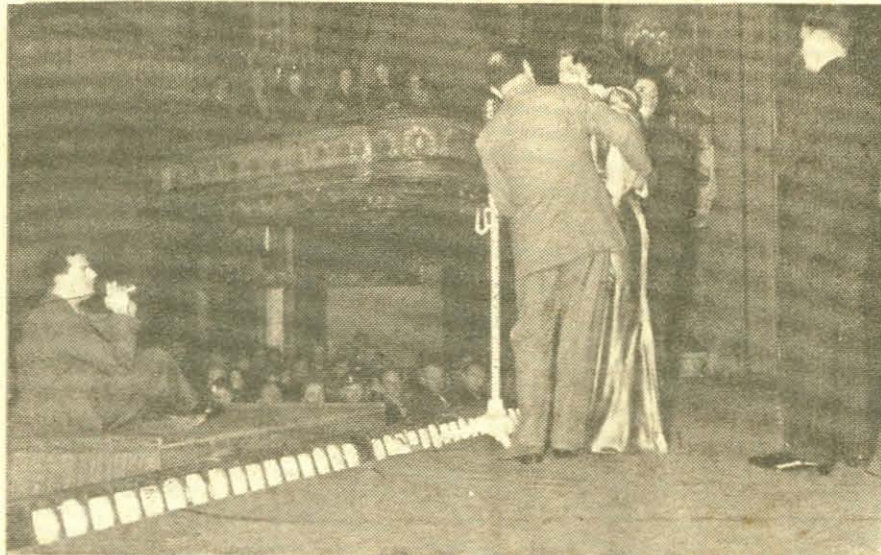


As their big moment arrives, many hopeful amateurs grow frantic, but are soon put at ease by sympathetic tutoring from MacQuarrie. Casting assistant is John Toti (left), who awaits a go-ahead signal from Hodek





Each drama sketch in which the amateurs appear is first coached by MacQuarrie (right), then it is aired. Getting instructions on how to do a love scene above are Raymond Rhoades, of Iowa, and Claudia Hart, of Texas



Gene Lester wanted to be an actor, too, surprised the audience by playing the part of a "great lover." Above: Turning tables on Gene (left), someone snapped him as he snapped MacQuarrie giving instructions for a scene



Best actor and actress in the drama sketches are determined by audience applause. Their reward: A screen test and hope of recognition. Left to right: Fred Hare, Claire Fair, MacQuarrie (rear), and William Connors

## VOICE OF THE LISTENER

### ASSERT YOURSELVES, MEN

**VOL:** Are men such weak and blind creatures that they can't see through those most transparent and scheming secretaries as in "Wife vs. Secretary" and "John's Other Wife"?—Mrs. L. Rasche, Burlington, Ia.

"Wife vs. Secretary" and "John's Other Wife," unfortunately, are both programs designed for female listeners. Trouble is, men know too well about those secretaries to be interested in such stories!—Ed.

### ARMY BAND SWING

**VOL:** I'm a great fan of band music, of which there is very little on the air, compared with swing music. The U. S. Army Band is a swell band, but oh!—when they try to play swing music it makes me sick.—L. Schoenewald, Barretstown, N. Y.

### OH! THAT ACCENT

**VOL:** One tires of the manner in which the southern accent is ridiculed. We do not speak that way. Radio must and always should be cosmopolitan—the melting-pot of speech.—Mrs. R. F. Peterson, Temple, Texas.

No more pungent criticism of radio can be made than of its dialects. They profane broadcasting's potentialities for universal education, offend large groups of citizens, spread malpractices of speech among those who know no better.—Ed.

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CJRX, Cuba	11.72	OLR2B, Czecho-
COCQ, "	6.13	slovakia " 8.03
COCH, "	9.43	OLR3A, " 9.55
COCO, "	6.01	OLR4A, " 11.84
COCQ, "	9.75	OLR5A, " 15.23
GGGF, "	11.805	OZF, Denmark 9.52
GSW, Portugal	9.94	PCJ, Holland 9.59, 15.22
DJB, Germany	15.20	PHI, " 17.75
DJC, "	6.02	PRADO, Ecuador 6.82
DJD, "	11.77	PRF, Brazil 9.50
DJL, "	15.11	PRF, " 9.50
EJ43, Canarias	10.37	RAN, U.S.S.R. 9.60
EAR, Spain	9.49	RKI, " 7.54
EA9AH, Spanish		RNE, " 12.00
Morocco		RV15, " 4.273
FC8AA, Tahiti	14.05	RV59, " 6.00
GSA, England	6.05	SPD, Poland 11.53
GSB, "	9.51	SPW, " 13.64
GSC, "	9.58	TFJ, Iceland 12.23
GSD, "	11.75	TI4NRH, Costa
GSP, "	15.14	Rica 9.698
GSG, "	17.79	TPA2, France 15.24
GSH, "	21.47	TPA3, " 11.88
GSI, "	15.26	TPA4, " 11.71
GSI, "	21.58	VE9DN, Canada 6.005
GSL, "	6.11	VR2ME, Australia 9.59
GSO, "	15.18	VR3ME, " 9.51
GSP, "	15.31	VLK, " 9.58
HAT4, Hungary	9.12	VPD2, Fijis 9.54
HBJ, Switzerland	14.535	VP2LO, St. Kitts 9.59
HBL, "	9.34	VUD2, India 9.59
HBP, "	11.402	WIXAL, Boston, Mass. 6.04
H2RL, Ecuador	6.66	XEUZ, Mexico, D.F. 6.12
HJ1ABP, Colombia	9.618	XEXA, " 6.172
HP5A, Panama	11.7	YSD, El Salvador 7.894
HP6J, "	9.60	YV5RC, Venezuela 5.80
HS2PJ, Siam	9.51, 19.02	ZBW3, China 9.525
IRF, Italy	9.83	ZIK2, British
JDY, Kwantung	9.925	Honduras 10.6
JVI, Japan	9.535	ZRH, S. Africa 9.523
JVN, "	10.66	ZRK, " 9.61
JZJ, "	11.80	ZMBJ, S.S. Awatea 8.84
JZK, "	15.16	ZMI, S.S. Kanimbla 6.01
LBU, Argentina	15.29	ZR03, Italy 9.635

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:35 a.m., JZJ; 3:50, GSB, GSD, GSF, GSO; 7:30, XGOX; 7:45, JDY; 8:30, GSG, GSF, GSH, GSJ, GSO; 8:55, JZJ; 11, GSD, GSF, GSG, GSH; 1 p.m., GSB, GSD, GSG; 2:40, ZR03; 3:10, TPA3; 4:15, GSB, GSD, GSF, GSO; 4:30, OLR3A; 4:45, EA9AH; 6:05, JZJ, HP5A; 7, EA9AH, HP5A, RAN, RKI; 7:15, CSW; 7:30, EAJ43, EAR; 7:35, ZR03; 7:40, GSB, GSC, GSD, GSP; 8:15, EAJ43, DJB, DJD; 10:30, GSB, GSD, GSD, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.  
Daily Except Sundays—8:20 a.m., VK3LR  
Mon., Tues., Thurs., Fri.—9:45 p.m., OLR3A or OLR4A

Sunday, March 27

\*7 a.m.—Program from Darien, Kwantung: JDY  
\*8 a.m.—Variety program from Germany: DJL  
\*8 a.m.—International church: COCQ  
\*8 a.m.—Overseas hour for South Seas: JZJ  
8:50 a.m.—Phohi Symphony Orchestra: PHI  
10:15 a.m.—BBC Orchestra: GSG GSJ  
2 p.m.—Special Transmissions for Austrian Nationals: PCJ (9.59)  
\*2 p.m.—Danish program: OZF  
\*3 p.m.—English news from France: TPA3 (11.885) (15.13)  
\*4 p.m.—Test broadcasts from St. Kitts: VP2LO (6.38)  
4:30 p.m.—The Khyber Pass: GSF GSD  
\*4:55 p.m.—Greetings to listeners: DJB DJD  
\*5:15 p.m. (ex. Sat. & Sun.)—News in Portuguese for Europe: W3XAL (17.78)  
\*6 p.m.—Polish program for North America: SPW (13.635) SPD (11.535)  
\*6 p.m.—La Voz de Las Provincias: COCH  
\*6 p.m.—Cadena Crusselas network program: COCO  
6:50 p.m.—Methodist services: GSC GSD GSP  
\*7 p.m.—Brazil on the Air: PSH (10.22)  
\*7 p.m.—Soviet program: RAN RKI  
\*7:30 p.m.—English news from Italy: ZR03 IRF  
\*7:40 p.m.—News summary: GSC GSD GSP  
\*8 p.m. (ex. Sat. & Sun.)—Portuguese news for Brazil: W3XAL (17.78)  
\*8:15 p.m.—English news from Germany: DJB  
\*8:30 p.m.—Spanish news bulletin from Daventry: GSB  
8:30 p.m.—Hawaii Calls: KKP (16.03)  
\*8:45 p.m.—Portuguese news bulletin from Daventry: GSB  
\*9 p.m.—Nationalist program for North America: Salamanca (10.37)  
\*9 p.m.—Cararo's tango band: LRX  
\*9:30 p.m.—Oriental program from India: VUD2  
\*10:30 p.m.—English news from Germany: DJB  
\*11 p.m.—Marti dance orchestra: COCH  
\*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH  
\*12 mid. (approximately)—Amateur Transmissions from Pitcairn Island: VR6A (14.346)  
\*12 mid.—Broadcast from Eden Concert cabaret: COCQ  
\*1 a.m.—English DX program: XEUZ

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Tuesday, Thursday, Saturday; ††Monday, Tuesday, Thursday, Friday.

(Continued on Last Column)

# On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

WHILE the map of Europe is being changed overnight, short-wave channels fairly crackle with their charge of history-making flashes. Zeesen frequencies overflow with martial music, sounds of stamping feet, wildly cheering mobs, and a thousand "Heil Hitlers." England for once abandons her traditional conservatism as the Daventry news-bulletin worded with sarcasm and thinly veiled enmity and disgust roll in. Austrian stations will hereafter transmit with the German networks and it is logical to assume that the powerful new short-wave station under construction near Vienna will now become just another Nazi mouthpiece. Unfortunately, the present Vienna short-wave station is poorly received in the United States, but you can try for OER3 (11.79) anytime from 3 p.m. until WIXAL comes on the frequency near 4:50 p.m. EST.

Japan is quite anxious to know how the two new overseas periods for the United States, namely from 7 to 7:30 a.m. and from 6 to 6:30 p.m. EST, both over JZJ (11.8), are being received here, and to this end is sending out huge questionnaires to certain favored short-wave listeners.

Short-wave reception on the amateur bands is reaching its yearly peak, affording excellent possibilities for picking up stations in every corner of the world. John DeMyer of Lansing, Mich., tells me that on a recent night between the hours of 1:25 and 3:40 a.m. EST, he logged exactly 41 European stations on the 20-meter band... ES5D (14.07), located at Tapa, Estonia, is being heard with fine signals between 1 and 2 a.m. EST... A number of listeners report LX1TW (14.02-14.44) in Luxembourg, between 1 and 4 a.m. EST. Reports on this amateur should be sent under cover to Rseau Luxembourg, Grand Duchy of Luxembourg... OQ5AA (14.07), in the Belgian Congo, works W8JK every Monday near 4:30 p.m. and sometimes near 12 midnight EST... The amateur NP2, "North Pole Calling," recently reported in this column as a mystery station, was none other than TI2HP in

Costa Rica, evidently in a playful mood... Who is PI7G (14.08), who announces his location as seventeen miles from Lisbon, Portugal, and power as 18 watts? The prefix of the call would indicate an outlaw transmitter.

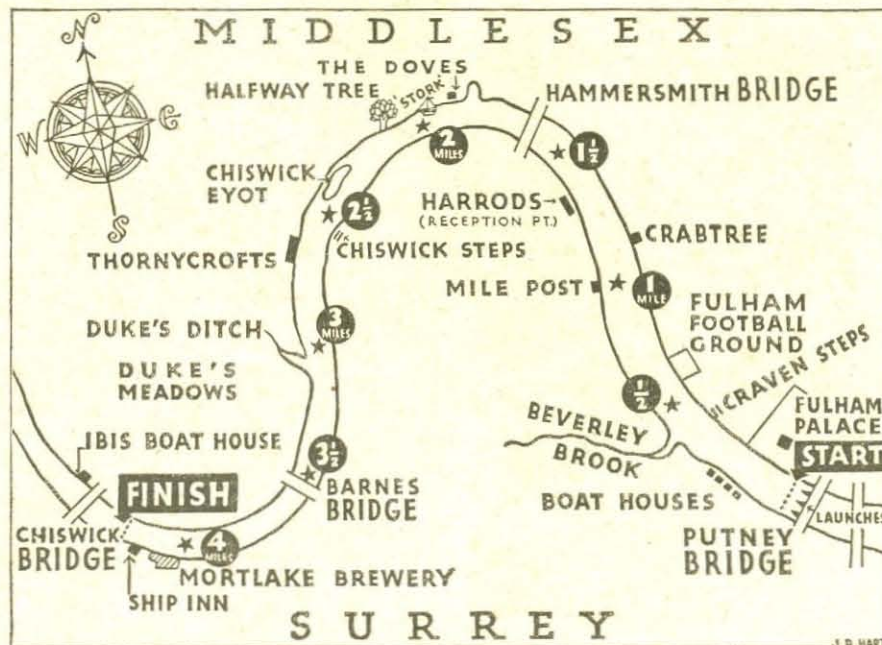
The revised schedule for LKJ1 (9.52) of Jeloy, Norway, as furnished by H. Brisset of Bezons, France, is as follows: Week-days, 4:30 to 10:30 a.m., and on Sundays, 2:30 to 10:30 a.m. EST. LKJ1 broadcasts on 6.13 megs daily from 10:30 a.m. to 5 p.m. EST.

James Pratt of London, Ontario, Canada, writes that YDC (15.15), Bandoeng, Java, is being heard Mondays through Fridays from 6 to 7:30 p.m. EST. The program opens with the Dutch National Anthem, followed by setting-up exercises. At 6:30 p.m. EST, a clock can be heard striking seven times (7 a.m. in Java), and the remainder of the program consists of recordings which are very easy to identify.

Columbia Broadcasting System's Short-Wave Station W2XE has been transmitting a series of directional broadcasts to Egypt, to determine the feasibility of relaying CBS programs over regular Egyptian radio facilities.

XETA (11.76), "El Pregonero del Norte," Monterrey, Mexico, which recently returned to the air with a new 1,000-watt transmitter, is now being heard daily from 12 noon to 3:30 p.m. EST, and irregularly in the evenings, according to Alfonso Velasco of Mexico D.F. "Radio del Pueblo" (7.1), Guadalajara, Mexico, has suspended its bootleg transmissions although it may reappear on some other frequency... XEWI (11.9) of Mexico D.F. is operating irregularly owing to constructional activities in connection with increasing the power of its transmitter.

The famous annual Oxford vs. Cambridge Boat Race, which was initiated in 1829, will be described in a Daventry commentary on Saturday, April 2, at 8:30 a.m. EST. Announcers will follow the crews down the four-and-a-quarter-mile course in the BBC launch, Magician. The finish of the race will be televised for the first time.



Listeners to Daventry stations will hear a description of the Oxford-Cambridge Boat Race to be run over the above course; Sat., 8:30 a.m. EST

Monday, March 28

\*5:30 a.m.—Program from Fijis: VPD2  
88 a.m.—Program from Hong Kong: ZBW3  
88 a.m.—Siamese broadcast: HSBPJ (19.02)  
9:50 a.m.—Meeting of the Phohi Club: PHI  
10 a.m.—Folkstone Municipal Orchestra: GSG  
†10:30 a.m.—Vatican City broadcasts: HVJ  
12:20 p.m.—Charles Brill's Orchestra: GSG  
†4:50 p.m.—Science news: WIXAL (6.04)  
†5 p.m.—American news tower: W2XAF (9.53) W2XAD (15.33)  
†6 p.m.—Monitor news: WIXAL (11.79)  
6:30 p.m.—English program from Martinique: Radio Martinique (9.685)  
7:30 p.m.—Hans Pitzner, songs: DJB DJD  
†8 p.m.—North American program from Czechoslovakia: OLR3A  
†8 p.m.—Typical Orchestra: COGF  
8:30 p.m.—Concert of light music: DJB DJD  
9:15 p.m.—German Study Club: DJB DJD  
9:30 p.m.—Special Broadcast for Kentucky: DJB  
†10:30 p.m.—News summary: GSC GSD

Tuesday, March 29

7:55 a.m.—Harry Engleman, pianist: GSF GSG  
11:20 a.m.—Hungarian Gypsy Party: GSG GSJ  
4:20 p.m.—America Speaks: GSD GSF  
5 p.m.—Conrad Hansen, pianist: DJB DJD  
6 p.m.—Science in the news: W2XAD (15.33) W2XAF (9.53)  
†7 p.m.—Broadcast from Chile: CB1170  
†7:30 p.m.—Program from Belize, British Honduras: ZIK2  
†8 p.m.—Argentine music: Gavilan and Catanneo, guitar duo: COGF  
8:15 p.m.—"Strolling on the Bottom of the Sea," Roberto Galeazzi: ZR03 IRF  
9 p.m.—Popular classics: YV5RC  
9:40 p.m.—A contest between sweet and swing music: GSC GSD  
11:30 p.m.—Salute to Latin America: W8XAL (6.06)

Wednesday, March 30

11:40 a.m.—"World Affairs," J. L. Briery: GSG  
12:20 p.m.—Carroll Gibbons and the Boy Friends: 2:40 p.m.—Congress Dances: GSG GSP  
5 p.m.—Variegated music: DJB DJD  
6:15 p.m.—"Views and News from Guatemala," Dr. Sharp: TGWA (9.685)  
6:30 p.m.—English program from Martinique: Radio Martinique (9.686)  
7 p.m.—Budapest program: HAT4  
7:30 p.m.—International Orchestra: LRX  
8 p.m.—Latin-American night: W3XAL (6.1)  
8:30 p.m.—The Continentals: YV5RC  
9:15 p.m.—Music and humor: DJB DJD  
9:30 p.m.—North American program from Guatemala City: TGWA (9.865)  
10:15 p.m.—Jeanne Gautier, songs: DJB DJD  
10:50 p.m.—Vest pocket vaudeville: GSC GSD

Thursday, March 31

6 a.m.—Special DX Broadcast from Siam: HS1BJ (14.07)  
7:15 a.m.—Talk by the Empire Program Director: GSF GSG GSJ  
10:35 a.m.—H. M. Central Royal Air Force band: GSG GSJ  
1:20 p.m.—BBC Empire orchestra: GSG  
4:35 p.m.—H. M. Irish Guard's band: GSD GSF  
6 p.m.—Viennese waltzes: DJB DJD  
7:30 p.m.—Army songs: DJB DJD  
8 p.m.—Recital of Spanish music: GSC GSD GSP  
8:15 p.m.—Talk, "Guidonia, City of the Sky": ZR03 IRF  
8:45 p.m.—Production of Fine Steels: DJB DJD  
10:15 p.m.—DX Chatter Box: W8XWJ (41)  
10:50 p.m.—Selections from Gilbert and Sullivan operas: GSC GSD  
11 p.m.—Food for Thought: GSC GSD

Friday, April 1

9 a.m.—BBC Empire Orchestra: GSG GSJ  
2:30 p.m.—Broadcast Direct from Quebec: GSG GSP  
4 p.m.—English news review: LSY (18.115) LRX  
7 p.m.—Play, "The Bishop Dreams": GSC GSD  
7:30 p.m.—English broadcast from Switzerland: HBL (9.345)  
8 p.m.—H. M. Welsh Guard's band: GSC GSD  
8:15 p.m.—Rome's Midnight Voice: ZR03 IRF  
9 p.m.—Program for Latin America: WIXAL (11.79)  
10 p.m.—"Canada, 1938": CFCX (6.005)  
12:15 a.m.—DX Club: W8XK (6.14)

Saturday, April 2

6 a.m.—Special DX Broadcast from Siam: HS1BJ (14.07)  
8:30 a.m.—Oxford vs. Cambridge Boat Race: GSG GSJ  
9:55 a.m.—Steeplechasing at Crowle: GSG GSJ  
10:40 a.m.—Motor Racing; The Coronation Trophy Race: GSG GSJ  
1:45 p.m.—Metropolitan opera: W3XAL (17.78) CMQ (9.74)  
2:30 p.m.—In Town Tonight: GSG GSP  
3 p.m.—"Palace of Varieties": GSG GSP  
5 p.m.—Tourist hour: HP5A  
7:30 p.m.—Fiesta Ritmo: LRX  
9:30 p.m.—American Portraits: W2XAF (9.53)  
10 p.m.—Opera: OAX4J  
10:20 p.m.—London log: GSC GSD  
11 p.m.—Northern Messenger; Messages to those in the Arctic: VE9DN CRX



# "LET'S PLAY GAMES"

BY GEORGE MARSHALL

THE Brooklyn flat of Mr. and Mrs. Martin was as quiet as any Brooklyn flat could be on a week-day night. Not a creature was stirring—not even a sponsor.

Mr. Martin was deep in the arms of Morpheus. The last radio program he had listened to had a couple of comedians in it who could put anybody to sleep.

But Jane Martin hadn't listened to the program. She tossed and tossed, moaned the fact that she had drunk two cups of coffee at dinner.

Then suddenly she sat upright and started beating a tom-tom on her husband's back.

"Arthur, Arthur," she shrieked, "wake up! I have an idea!"

Sleepily Arthur turned around. He wasn't interested in ideas just at the moment. Sleep wasn't so original, but it was mighty welcome!

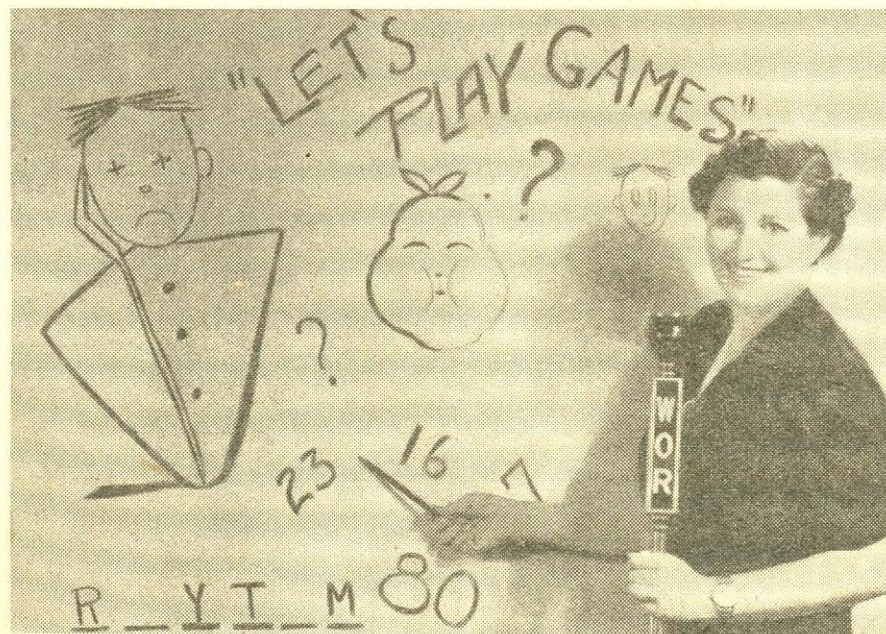
Her greatest thrill is devising games that can be played by invalids. She has received a score of letters from patients in hospitals thanking her for the help she had rendered them.

To make things more easily understandable to her radio audience Jane illustrates the various stages of some of her games with a blackboard.

"Let's Play Games" contributed one original idea to radio's current craze of participation programs which has clicked solidly: tongue-twisters.

Although her program is on the air only fifteen minutes a week, it is a full-time job.

Sunday is devoted to reading and weeding out the fan mail. Jane prefers to do this in her Long Island home. Monday and Tuesday is file day. Each idea submitted, each game devised by the program's many listeners, is carefully cataloged, filed and



Everybody loves to play games! That's what Jane Martin believed, and she proved it by making her weekly broadcast, "Let's Play Games," a popular feature

"Well, what is it?" he asked dreamily.

"I got an idea for a radio program."

The rest is history, unless you want to add the ringing of the Martin's house phone and the dialog on the other end, which drawled: "Missey Martin, will you all hush up? De tenants in de other apartments are fussin' up."

Jane Martin took her idea to Columbia. They agreed a program devoted to radio games was original and entertaining, but their schedule was loaded up with the Whitmans, Bernies, Kostelanetzes, Prof. Quizzes, Oakies, and Goodmans. Try again some time they said.

Still undiscouraged, she trekked to Mutual. A little fixing here and there, and before you could say "Let's Play Games" Jane Martin and her bedtime idea were on the air.

Eight weeks later Jane had a sponsor for her delightful assortment of tongue-twisters, I. Q.'s, memory puzzles, and unusual parlor games.

RADIO has brought the former Eve Le Gallienne repertory company actress a new experience—meeting the strangest kind of people—including an Eskimo from the Bronx.

She has to be careful never to offend her participants or let them get too far out of hand. Take the case of the kindly old school-teacher from Jersey who guessed wrong with monotonous regularity and each time accepted Jane's corrections with these humble words: "Bless your heart, my dear, bless your heart."

checked to ascertain its originality.

Wednesday Jane confers with her sponsor and advertising agency. Thursday a rewrite of scripts is handled.

Friday is Jane's day. Each broadcast finds her coiffure carefully groomed. With each program the merry mistress of ceremonies appears in a new gown.

Although she had vague ideas during her high-school days about becoming a great actress, Jane is reconciled to receiving her wreaths for her entertaining radio work.

"I ALWAYS pitied a wallflower," says Jane, "and 'Let's Play Games' is an endless campaign against them. Everybody likes to play games if he's invited to, and I get a kick out of knowing that a lot of perennial wallflowers—the ones who've never been kissed in a spin-the-bottle game—will be listening in somewhere and playing our games."

The success of "Let's Play Games" has helped the economic side of the Martin domain, but has done nothing to rectify the insomnia division.

Jane's spouse is still a successful insurance executive; but how he longs for the days when he could hit the hay and never be interrupted!

"Now," he wails, "Jane figures she can get her best ideas for new games only by staying awake half the night and suddenly waking me up for criticisms and suggestions about some new tongue-twister. I'm her severest and sleepest critic."

"Let's Play Games" is heard over WOR, WGN, and WAAB from 8:45 to 9:00 p.m. every Friday night.

## BUT FEW ARE CHOSEN

(Continued from Page 3)

story. The radio play sticks fairly close to the tale as the Grimms wrote it, and it was written as "Snow Drop."

The Snow White of movie fame was one of the heroines of "Snow White and Rose Red." There never was a fairy tale by the Grimms called "Snow White and the Seven Dwarfs."

If you know your fairy stories, you'll recall that Snow White and Rose Red were sisters, and the prince-hero had been changed to a bear. There was only one dwarf in the story and he was a meanie.

But in "Snow Drop" there were seven dwarfs. They were not named, but to make the story fit radio Miss Mack named her dwarfs. They were not the same names that Disney used, but one of the radio dwarfs is a sneezy, like Disney's character.

Miss Mack had to have action when the dwarfs dropped the casket in which Snow White lay. So she let one of the dwarfs sneeze.

It's the sneeze that is heard 'round the world.

"Coast to Coast on a Bus" may be heard Sundays over an NBC-Blue network at:

EST 9:00 a.m. — CST 8:00 a.m.  
MST 7:00 a.m. — PST 6:00 a.m.

Nila Mack's "Let's Pretend" may be heard Tuesdays and Thursdays over a CBS network at:

EST 6:00 p.m. — CST 5:00 p.m.  
MST 4:00 p.m. — PST 3:00 p.m.

"Our Barn" may be heard Saturdays over an NBC-Blue network at:

EST 11:30 a.m. — CST 10:30 a.m.  
MST 9:30 a.m. — PST 8:30 a.m.



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**NEW HAIR ON YOUR HEAD OR YOUR MONEY BACK**

SCIENCE says many cases of falling hair and baldness are due to roots being starved for blood. Sensational new Vacuum Helmet now made for home use at cheap price, feeds starved roots, stops falling hair. Feel results on very first treatment. Stops falling hair and grows new hair on your head or money back. Send Name for FREE Facts, price, terms, FREE TRIAL Offer and Guarantee—all Free. HYDRO-VAC, Inc., Dept. 174, Walnut Bldg., Des Moines, Iowa



## A Message About Television

Of Vital Importance to Men and Young Men Who Want to Make More Money

In 1915 the National Radio Institute published an advertisement which told about the opportunities coming in Radio. Remember, that was five years before the first Radio Broadcast. That advertisement advised men to train at home for Radio. Many hundreds of men have, since that time, become successful in Radio through the help of this Institute.

Today the National Radio Institute advises you to train for Television. When and how Television will arrive is probably as uncertain as the future of Radio Broadcasting was back in 1915. But this Institute believes in the future of Television as it believed in the future of Radio. And Radio authorities bear out this confidence by their statements that Television development has proceeded so far that extensive Television broadcasting in the future is a certainty. A number of Television Stations are already on the air with experimental programs—and development is proceeding at a rapid rate.

By training now with the National Radio Institute—you will not have to wait for Television, however, to make money from your training. The National Radio Institute trains you for good full time jobs in Radio—and to begin earning \$5, \$10, \$15 a week in

spare time soon after you start training. You learn right at home, in your spare time.

N. R. I. Graduates are found today in every section of the country—holding down good jobs in broadcast stations; in service work with Radio manufacturers, jobbers and dealers; in businesses of their own; in automobile, police, commercial, aviation Radio; operating loud-speaker systems. Radio already employs more than 300,000 people—and with the coming of Television, a new branch of Radio, this number should increase.

N. R. I. Training prepares you to make extra money in your spare time—while learning, and after you finish training if you do not want to give up your present job. Many N. R. I. graduates knew nothing about Radio or electricity before enrolling—and are today making good money in Radio.

Write for your free copy of my big 64-page book. Learn about the opportunities which Radio offers—which will come with Television. Read actual letters from N. R. I. graduates, telling what they are doing and earning in Radio. See how National Radio Institute can train you at home for Radio and Television. Mail the coupon below for your copy of "Rich Rewards in Radio."

Mr. J. E. SMITH, President, Dept. 8DT6,  
National Radio Institute, Washington, D. C.

Dear Mr. Smith: Without obligating me, send your book which tells about the opportunities in Radio, and those coming in Television, and your 50-50 method of training men at home to become Radio Experts. (Please write plainly).

NAME.....AGE.....

ADDRESS.....

CITY.....STATE.....



# YOUR PROGRAM SELECTOR

This Is An Exclusive Radio Guide Feature. Published on Alternate Weeks

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Selector Time Is Eastern Standard. Use This Table to Find Yours

The Program Selector is a classified index of network programs—listing each program in complete detail under its particular classification and that of any one of its individual stars. For example: if the program as a whole is of a varied nature you will find it under "Variety." However, should there be a comedian or concert star on the same program it can also be found under "Comedy" or "Classical." Look for your favorite program in the Selector in Eastern Standard Time, find your time in the table above, then turn to the RADIO GUIDE program pages to find your station carrying the program.

**Sunday**  
Europe Calling. 1:30 p.m. CBS.  
Headlines & Bylines. H. V. Kaltenborn; Bob Trout; Erwin Canham, 10:30 p.m. CBS.  
News Testers. Conducted by Leonard M. Leonard. 6:30 p.m. MBS.  
Radio Newsreel. Parks Johnson and Wallace Butterworth interviewing persons in the week's headlines, 3 p.m. NBC-R.  
Winchell, Walter. 9:30 & 11 p.m. NBC-B.  
9:55 a.m. CBS; 11 a.m. NBC-R & NBC-B; 11 p.m. NBC-B; 11:30 p.m. NBC-R.

**Monday**  
Carter, Boake. Commentator. Mon. Thru Fri. 6:30 p.m. 8:45 p.m. (for West) CBS.  
Cravens, Kathryn. News Through a Woman's Eyes. Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.  
Hill, Edwin C. News Commentator. Mon. thru Fri. 12:15 p.m. CBS.  
Hughes, Rush. Commentator. Mon. thru Fri. 4:30 p.m. NBC-R.  
Thomas, Lowell. News Commentator. Mon. thru Fri. 6:45 p.m. NBC-B.  
9:25 a.m. & 6 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

**Tuesday**  
Fidler, Jimmie. Hollywood News. Tues. & Fri. 10:30 p.m. NBC-R.  
Headlines. Dramatizations of the day's news with Ernest Chapell as editor and narrator. 7:30 p.m. MBS.  
Screenscoops by George McCall. Tues. Thur. 7:15 p.m. (11:15 p.m. for West) CBS.  
Thompson, Dorothy. People in the News. Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.  
9:25 a.m. & 6:55 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

**Wednesday**  
9:25 a.m. & 6 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

**Thursday**  
March of Time. News Dramatization. 8 p.m. NBC-B.  
9:25 a.m. & 6:55 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

**Friday**  
9:25 a.m. & 6 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

**Saturday**  
9:55 a.m. & 6:25 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 6:30 p.m. NBC-B.

## LIGHT MUSIC

**Sunday**  
American Album of Familiar Music. Jean Dickenson, soprano; Frank Munn, tenor; Arden and Arden, piano duo; Bertrand Hirsch, violinist; Haenschen Concert Orchestra. 9:30 p.m. NBC-R.  
American Radio Warblers. 11:45 a.m. MBS.  
Chase & Sanborn. Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armstrong. 8 p.m. NBC-R.  
Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.  
Manhattan Merry-Go-Round. Rachel Carley; Pierre LeKreun; Men About Town Trio; Don Donnie's orch. 9 p.m. NBC-R.  
Radio City Music Hall. Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.

Rising Musical Star. Alex Smallens, director; Symphony orchestra; Mixed Chorus, directed by Hans Fuerst; Alois Havrilla, commentator; Guest, 10 p.m. NBC-R.  
Simon, Frank. Band. 3:30 p.m. NBC-B.  
Talley, Marion, soprano. Josef Koestner's orch. 5 p.m. NBC-R.

**Monday**  
Contented Hour. Maria Kurenko, soprano; Lullaby Lady; Male Quartet; Orchestra directed by Marek Weber. 10 p.m. NBC-R.  
Hour of Charm. Phil Spitalny's Girl Orchestra. 9 p.m. NBC-R.  
Operetta. Chorus with orchestra conducted by William Stoess. 9:30 p.m. MBS.  
Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

**Tuesday**  
Vocal Varieties. Tues., Thurs. 7:15 p.m. (11:15 p.m. for West, Tues. only) NBC-R.

**Wednesday**  
Chesterfield Program. Grace Moore, soprano; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.

**Thursday**  
Kraft Music Hall. Bing Crosby, Bob Burns, Chorus, Johnny Trotter's Orch. and Guests. 10 p.m. NBC-R.

**Friday**  
Good News of 1938. Robert Taylor, m.c.; Film Stars; Fannie Brice; Judy Garland; Meredith Willson's orchestra; Chorus. 9 p.m. NBC-R.

**Friday**  
Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Frank Black's orchestra. 8 p.m. NBC-R.

Hollywood Hotel; Ken Murray & Oswald, comedians; Marilyn Stuart; Raymond Paige's Orchestra; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests. 9 p.m. CBS.

Song Shop. Dell Sharbutt; Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie; Orchestra, direction Gustave Haenschen; Guest. 10 p.m. CBS.

Waltz Time. Abe Lyman's Orch.; Manhattan Chorus; Frank Munn, tenor. 9 p.m. NBC-R.

**Saturday**  
Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschen's Orchestra. 9:30 p.m. CBS.

## CLASSICAL

**Sunday**  
Chase & Sanborn. Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armstrong. 8 p.m. NBC-R.

Magic Key. Symphony Orchestra; Milton Cross, narrator. 2 p.m. NBC-B.  
Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.  
Metropolitan Opera Auditions of the Air. Wilfred Pelletier Conducting Metropolitan Opera Orch.; Guests. 5 p.m. NBC-B.  
Philharmonic-Symphony Society of New York. John Barbirolli, conductor. 3 p.m. CBS.  
Radio City Music Hall. Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.  
Rising Musical Star. Alex Smallens, director; Symphony orchestra; Mixed Chorus, directed by Hans Fuerst; Alois Havrilla, commentator; Guest. 10 p.m. NBC-R.  
Simon, Frank. Band. 3:30 p.m. NBC-B.

**Monday**  
Sunday Evening Hour. Symphony Orchestra, direction of Sir Ernest Macmillan; Chorus; Guest Artists. 9 p.m. CBS.

Talley, Marion, soprano. Josef Koestner's Orch. 5 p.m. NBC-R.

**Monday**  
Philadelphia Orchestra. Eugene Ormandy, conductor. 9 p.m. NBC-B.

Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

**Tuesday**  
Music Guild. Guest Instrumentalists. Tues. 2:30 p.m. NBC-B, Thurs. 2 p.m. NBC-R.

**Wednesday**  
Chesterfield Program. Grace Moore, soprano; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.

Curtis Institute of Music. 3:45 p.m. CBS.

**Friday**  
Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Frank Black's orchestra. 8 p.m. NBC-R.

Music Appreciation Hour. Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

**Saturday**  
Cincinnati Conservatory of Music. 11 a.m. CBS.  
Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschen's orchestra. 9:30 p.m. CBS.

## ORCHESTRAL

**Sunday**  
Chase & Sanborn. Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armstrong. 8 p.m. NBC-R.

Magic Key. Symphony Orchestra; Milton Cross, narrator. 2 p.m. NBC-B.  
Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.  
Philharmonic-Symphony Society of New York. John Barbirolli, conductor. 3 p.m. CBS.  
Radio City Music Hall. Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.  
Rising Musical Star. Alex Smallens, director; Symphony orchestra; Mixed Chorus, directed by Hans Fuerst; Alois Havrilla, commentator. 10 p.m. NBC-R.  
Simon, Frank. Band. 3:30 p.m. NBC-B.  
Sunday Evening Hour. Symphony Orchestra, direction of Sir Ernest Macmillan; Guest Artists. 9 p.m. CBS.

**Monday**  
Contented Hour. Maria Kurenko, soprano; Lullaby Lady; Male Quartet; Orchestra directed by Marek Weber. 10 p.m. NBC-R.

Hour of Charm. Phil Spitalny's Girl Orch. 9:30 p.m. NBC-R.  
Operetta. Chorus with orchestra conducted by William Stoess. 9:30 p.m. MBS.

Philadelphia Orchestra. Eugene Ormandy, conductor. 9 p.m. NBC-B.

Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

**Wednesday**  
Chesterfield Program. Grace Moore, soprano; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.

Curtis Institute of Music. 3:45 p.m. CBS.

**Friday**  
Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Frank Black's orchestra. 8 p.m. NBC-R.

Music Appreciation Hour. Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

**Saturday**  
Cincinnati Conservatory of Music. 11 a.m. CBS.  
Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschen's orchestra. 9:30 p.m. CBS.  
U. S. Army Band. Captain Thomas D'Arcy, conductor. 11:30 a.m. MBS.

## DANCE

**Sunday**  
Busse, Henry, orchestra. 1:15 p.m. NBC-R.  
Lombardo, Guy, orchestra. Sun. 5:30 p.m. CBS.  
On A Sunday Afternoon. Harold Stoke's orchestra; Charlie Wilson, comedian; Featured Stars; Short Dramatic Sketches; Vocalists. 3 p.m. MBS.

Ozzie Nelson's Orchestra. Harriet Hilliard songs; Peg Murray, cartoonist; Guests. 7:30 p.m. NBC-B.  
Sunday Matinee. Ted Weems' orchestra. 1:30 p.m. MBS.

**Monday**  
Cantor's Camel Caravan. Eddie Cantor, comedian; Deanna Durbin, soprano; Orchestra. 7:30 p.m. (10:30 p.m. for West) CBS.  
Dorsey, Jimmy, orchestra. Mon. 11 p.m.; Fri. 11 p.m. CBS.  
Hour of Charm. Phil Spitalny's Girl Orchestra. 9 p.m. NBC-R.  
King, Wayne, orchestra. Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R.  
Melody Puzzles. Harry Salter's Orchestra; Buddy Clark & Fredda Gibson, vocalists. 8 p.m. NBC-B.  
Sing and Swing. Jack Fulton, tenor; Andrews Sisters, trio; Carl Hoenigarten's orchestra. Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.

**Monday**  
The Monday Night Show. Lou Holtz, comedian; Connie Boswell, songs; Ted Husing, sports talk; Richard Himber's orchestra. 8 p.m. (12 mid. for West) CBS.

**Tuesday**  
Goodman, Benny, orchestra. 9:30 p.m. CBS.  
Heidt, Horace, orchestra. 9 p.m. NBC-B.  
Rogers, Buddy, orchestra. 11:30 p.m. CBS.

**Wednesday**  
Ben Bernie's orchestra. Lew Lehr, comedian; Buddy Clark, songs; Jane Pickens, songs. 8:30 p.m. (11:30 p.m. for West) CBS.

Dorsey, Tommy, orchestra. Edythe Wright & Jack Leonard, songs; Paul Stewart, m.c. 8:30 p.m. NBC-B.  
Kay Kyser's College of Musical Knowledge. 10 p.m. NBC-R.

**Thursday**  
Duke Ellington's orchestra. 11 p.m. CBS.

Vallee, Rudy, orchestra. Tommy (Betty Lou) Riggs; Guests. 8 p.m. NBC-R.

**Friday**  
Royal Crown Revue. George Olsen's orchestra; Tim and Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet. 9 p.m. (12:30 a.m. for West) NBC-B.

Waltz Time. Abe Lyman's Orch.; Manhattan Chorus; Frank Munn, tenor. 9 p.m. NBC-R.

Whiteman, Paul, orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

**Saturday**  
Hall, George, orchestra. 12:30 p.m. CBS.  
Your Hit Parade. Carl Hoff's orchestra; Fredda Gibson & Buddy Clark, vocalists; Male Quartet. 10 p.m. CBS.

## COMEDY

**Sunday**  
Baker, Phil, comedian; Lucille Ball, comedienne;

Beetle and Bottle; Oscar Bradley's orchestra, 7:30 p.m. CBS.  
Chase & Sanborn. Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armstrong. Sun. 8 p.m. NBC-R.

Jell-O Program. Jack Benny; Mary Livingston; Kenny Baker; Sam (Schlepperman) Hearn; Andy Devine; Phil Harris' Orchestra; Don Wilson. Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Mickey Mouse Theater of the Air. Walt Disney, m.c. 5:30 p.m. NBC-R.

On A Sunday Afternoon. Harold Stoke's orchestra; Charlie Wilson, comedian; Featured Stars; Short Dramatic Sketches; Vocalists. 3 p.m. MBS.

Penner, Joe, comedian. Gene Austin, tenor; Julie Gibson, songs; Jimmie Grier's orchestra; Roy Atwell. 6 p.m. (11 p.m. for West) CBS.

George Jessel, comedian; Norma Talmadge; Tommy Tucker's Orchestra. 6 p.m. MBS.

## Monday

Burns & Allen. Ray Noble's orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. for West) NBC-R.

Cantor's Camel Caravan. Eddie Cantor, comedian; Deanna Durbin, soprano; Orchestra. 7:30 p.m. (10:30 p.m. for West) CBS.

Lum and Abner. Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.

Pipe Smoking Time. Pick and Pat, blackface comedians; Edward Roecker, baritone; Benny Kreuger's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

The Monday Night Show. Lou Holtz, comedian; Connie Boswell, songs; Ted Husing, sports; Richard Himber's orchestra. 8 p.m. (12 mid. for West) CBS.

## Tuesday

Al Jolson Show. Martha Raye, songs; Parkyakarkus, comedian; Victor Young's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Fibber McGee and Molly. Marian and Jim Jordan; Betty Winkler; Clark Dennis, tenor; Billy Mills' Orchestra. 9:30 p.m. NBC-R.

Watch the Fun Go By. Al Pearce and His Gang; Arline Harris, human chatterbox; Tizzie Lish, comedian; Carl Hoff's orchestra. 9 p.m. (12 mid. for West) CBS.

## Wednesday

Ben Bernie's orchestra. Lew Lehr, comedian; Buddy Clark, songs; Jane Pickens, songs. 8:30 p.m. (11:30 p.m. for West) CBS.

Cheer Up America. Henry Burbig, comedian; The Funnyboners Trio; Ray Murray; Frank Novak's orchestra. 7:45 p.m. NBC-R.

Town Hall Tonight. Fred Allen & Portland Hoffs; Town Hall Quartet; Peter Van Steeden's orchestra; Guests. 9 p.m. (12 mid. for West) NBC-R.

## Thursday

Kate Smith Hour. Jack Miller's orchestra; Guests. 8 p.m. (11:30 p.m. for West) CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, comedian; Johnny Trotter's orchestra; Guests. 10 p.m. NBC-R.

Good News of 1938. Robert Taylor, m.c.; Film Stars; Chorus; Fannie Brice; Meredith Willson's Orchestra; Judy Garland. 9 p.m. NBC-R.

Vallee's Varieties. Tommy (Betty Lou) Riggs, comedian; Guests. 8 p.m. NBC-R.

## Friday

Hollywood Hotel. Ken Murray & Oswald, comedians; Marilyn Stuart; Frances Langford, blues; Jerry Cooper, baritone; Louella Parsons & Guests. 9 p.m. CBS.

Royal Crown Revue. George Olsen's orchestra; Tim and Irene, comedy team; (Continued on Next Page)



# "NAUGHTY MARIETTA"

(Continued from Page 4)

those who argue that radio has killed it. The theory is that songs die of exhaustion, after having been played over and over on the air until hearers gag at the sound of the first bar. "The Music Goes 'Round and Around," for example, was killed by such kindness.

"What constitutes a pretty tune," Douglas Gilbert wrote recently in the New York World-Telegram, "is as personal as selecting a wife. But if you can assume a highly melodious and captivating ditty, which was so considered by most of the radio audience, that same song, because of the innumerable bands and mechanized presentations, would become maudlin in a month."

"Herbert was definitely of the pre-jazz era," writes Isaac Goldberg in a critical review of his works. "He belonged, after all, to the heyday of the waltz rather than to that of the foxtrot. I should not be surprised to learn that despite his willingness to contribute to the historical jazz program of Paul Whiteman, he did not, in his Irish heart-of-hearts, care much for jazz. It came too late in his life. It was the music of a generation that stepped too fast for his corpulence."

HE WAS part and parcel of the glamorous Broadway of pre-war and post-war fame. He knew and worked easily with Florenz Ziegfeld, Ned Wayburn, Gene Buck and George Gershwin. He himself was a thoroughly trained musician of the old school who had studied in Germany under master teachers. He was no mere fabricator of tunes, and although he spent much of his life in the garish brightness of the theater, he ranked with the best in music.

He was born in Dublin in 1859, the grandson of the Irish author, Samuel Lover, and educated at Stuttgart. In 1886 he came to the United States and began a career which within forty years had made him the most popular and the best-loved of American composers—the man whose tunes were most often whistled and sung by the average citizen.

Herbert was a big, jovial man, fond of food and drink and comradeship, and devoted until the end of his days to the cause of Irish freedom. He was also a prime mover in the organization of the Authors' and Composers' Copyright Association, out of which grew the powerful American Society of Composers, Authors and Publishers (ASCAP).

WHEN he died, in 1924, Deems Taylor wrote of him:

"He was the last of the troubadours. His musical ancestor was Mozart, and the family of which he was so brilliant a younger son numbered Offenbach, Delibes, Bizet, the Strausses and Arthur Sullivan among its elders. What he had was what they all had, the gift of song. His music bubbled and sparkled and charmed, and he brought the precious gift of gayety to an art that often suffers from pretentiousness and self-consciousness in its practitioners."

Herbert represents an old and a vanished era in light music in America, and in "Naughty Marietta," the story of the princess who ran away to the New World to escape an unwelcome suitor, his art and the art of the builders of all such romantic music-dramas reach their heights.

(Continued From Facing Page)

Graham McNamee; Golden Gate Jubilee Quartet. 9 p.m. (12:30 a.m. for West) NBC-B.

## Saturday

Jack Haley, comedian. Virginia Verrill, songs; Wendy Barrie; Warren Hull, master of ceremonies; Ted Pio-Rito's orchestra. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Kaltenmeyer's Kindergarten. Bruce Kamman, 7 p.m. NBC-R.

National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

## DRAMA

### Sunday

Chase & Sanborn. Don Ameche, dramatic star; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

Court of Human Relations. 4 & 4:30 p.m. MBS.

Court of Missing Heirs. 10:30 p.m. CBS.

Good Will Hour. 10 p.m. MBS.

Hollywood Playhouse. Tyrone Power, 9 & 10:30 p.m. NBC-B.

Irene Rich. Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.

On A Sunday Afternoon. Harold Stoke's orchestra; Charlie Wilson, comedian; Featured Stars; Short Dramatic Sketches; Vocalists. 3 p.m. MBS.

On Broadway. 3 p.m. NBC-B.

Thatcher Colt Stories. 2:30 p.m. NBC-R.

The Marines Tell It To You. Dramatizing true incidents and happenings in activities of the U. S. Marine Corps. 9 p.m. MBS.

The Zenith Foundation. 10 p.m. CBS.

There Was a Woman. 1:30 p.m. NBC-B.

### Monday

Behind Prison Bars. Warden Lewis E. Lawes. 10 p.m. NBC-B.

Grand Hotel. Jim Ameche. 8:30 p.m. NBC-B.

Lone Ranger. Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Public Hero No. One. 10:30 p.m. NBC-R.

Radio Theater. Cecile B. de Mille, producer. 9 p.m. CBS.

### Tuesday

Big Town. Edward G. Robinson and Claire Trevor. 8 p.m. (12:30 a.m. for West) CBS.

Mr. Keen, Tracer of Lost Persons. Tues. Wed. Thurs. 7:15 p.m. NBC-B.

### Wednesday

Cavalcade of America. 8 p.m. (12 mid. for West) CBS.

Gang Busters. Col. N. H. Schwarzkoft. 10 p.m. CBS.

Lights Out. Mystery Drama. 12:30 a.m. NBC-R.

### Thursday

Good News of 1938. Robert Taylor, m.c.; Film Stars; Chorus; Fanny Brice; Judy Garland; Meredith Willson's orchestra. 9 p.m. NBC-R.

March of Time. Dramatization of the week's news. 8 p.m. NBC-B.

We, the People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. CBS.

### Friday

A. L. Alexander's True Stories. 9:30 p.m. NBC-R.

Death Valley Days. 8:30 p.m. NBC-B.

First Nighter. Barbara Luddy & Les Tremayne. 10 p.m. NBC-R.

Grand Central Station. 8 p.m. NBC-B.

Hollywood Hotel. Ken Murray & Oswald, comedians; Marilyn Stuart; Raymond Paige's Orchestra; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests. 9 p.m. CBS.

## Saturday

American Portraits. Dramatizations of Great Americans who have been important in the development of the nation. 9:30 p.m. NBC-R.

Great Plays. Masterpieces of the great classics. 5 p.m. NBC-R.

## TALKS

### Sunday

Becker, Bob. Dog Talks. 2 p.m. NBC-R.

Cheerio, inspirational talk. 10:30 p.m. NBC-B.

The Zenith Foundation. 10 p.m. CBS.

### Monday

Between the Bookends. Ted Malone. Mon. Wed. Fri. 2:45 p.m. MBS.

Book A Week. Reviews of outstanding novels, biography or historical publications by Margery Graham. Mon. thru Fri. 4:45 p.m. MBS.

Dafoe, Dr. Allan Roy, Medical Talk for Mothers, Mon. Wed. Fri. 4:45 p.m. CBS.

How to be Charming. Beauty talk. Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Kingsley, Myra, astrology. Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Kitchen Cavalcade. Crosby Gaige, m.c. Mon. thru Fri. 10:45 a.m. NBC-B.

Moore, Betty. Interior Decorating. 11:45 a.m. NBC-R.

National Farm & Home. Guest Speakers; Walter Blaufuss' Orchestra. Mon. thru Sat. 12:30 p.m. NBC-B.

National Radio Forum, guest speakers. 10:30 p.m. NBC-B.

The Monday Night Show. Lou Holtz, comedian; Connie Boswell, songs; Ted Husling, sports; Richard Himber's orchestra. 8 p.m. (12 mid. for West) CBS.

Voice of Experience. Mon. thru Fri. 1:45 p.m. MBS.

## Tuesday

Carnegie, Dale. How to Win Friends & Influence People. 10:45 p.m. NBC-R.

Highways to Health. 4 p.m. CBS.

Homemakers' Exchange. Eleanor Howe. Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

McBride, Mary Margaret, Cooking Talk. Mon. thru Fri. 12 noon. CBS.

Post, Emily. Etiquette Problems. Tues. Thurs. 10:30 a.m. CBS.

Science in the News. Guest Speaker. Tues. 6 p.m. NBC-R.

Taylor, Mary Lee, Cooking Talk. Tues. Thurs. 11 a.m. (3 p.m. for West) CBS.

## Wednesday

Hobby Lobby. Dave Elman; Stuart Allen, tenor; Harry Salter's Orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

## Thursday

Town Meeting of the Air. Round Table Discussion; Prominent Speakers; Geo. V. Denny, Jr., moderator. 9:30 p.m. NBC-B.

## Friday

Education in the News. Shannon Allen, commentator. 6 p.m. NBC-R.

## Saturday

Religion in the News. Dr. Walter Van Kirk. 6:45 p.m. NBC-R.

The Child Grows Up. Katharine Lenroot, Chief of the Children's Bureau, U. S. Department of Labor. 10:30 a.m. NBC-B.

## VARIETY

### Sunday

Chase & Sanborn. Don Ameche, dramatic star; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

Interesting Neighbors. Jerry Belcher, interviewing; Roy Shield's Orchestra. 7:30 p.m. NBC-R.

Jell-O Program. Jack Benny, Mary Livingstone; Kenny Baker, trn.; Sam (Schlepperman) Hearn; Andy Devine; Phil Harris' Orchestra; Don Wilson. Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jessel, George. Norma Talmadge; Tommy Tucker's Orchestra. 6 p.m. MBS.

Magazine of the Air. Channing Pollock, editor; Morton Bowe, tenor; Bill Adams, food editor; Mark Warnow's Orch. Guests. 5 p.m. CBS.

Magic Key. Symphony Orchestra; Milton Cross, narrator; Guests. 2 p.m. NBC-B.

Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.

Mickey Mouse Theater of the Air. Walt Disney, m.c. 5:30 p.m. NBC-R.

Nelson's, Ozzie, orch.; Harriet Hilliard, songs; Peg Murray, cartoonist; Guests. 7:30 p.m. NBC-B.

On A Sunday Afternoon. Harold Stoke's orchestra; Charlie Wilson, comedian; Featured Stars; Short Dramatic Sketches; Vocalists. 3 p.m. MBS.

Penner, Joe, comedian; Gene Austin, songs; Julie Gibson, songs; Jimmy Grier's orchestra; Roy Atwell. 6 p.m. (11 p.m. for West) CBS.

Radio Newsreel. Parks Johnson & Wallace Butterworth Interviewing Persons in the Week's Headlines. 3 p.m. NBC-R.

Sunday Afternoon with Smiling Ed McConnell. Irma Glenn, organist. 5:30 p.m. NBC-B.

## Monday

Breakfast Club. Don McNeill, master of ceremonies; Soloists; Orchestra. Mon. thru Sat. 9:00 a.m. NBC-B.

Burns & Allen. Ray Noble's Orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. for West) NBC-R.

Cantor's Camel Caravan. Eddie Cantor, comedian; Deanna Durbin, soprano; Orchestra. 7:30 p.m. (10:30 p.m. for West) CBS.

Carson Robison's Buckaroos. Mon. Wed. Fri. 1:15 p.m. MBS.

Godfrey, Arthur, songs and patter. John Salb, organist. Mon. Fri. 7:15 p.m. (12 mid. for West, Fri. only) CBS.

For Men Only. Peter Van Steeden's orchestra; Peg LaCentra. 10:30 p.m. NBC-R.

National Farm & Home Hour. Guest Speakers; Walter Blaufuss' Orchestra. Mon. thru Sat. 12:30 p.m. NBC-B.

Pipe Smoking Time. Pick & Pat, blackface comedians; Edward Roecker, baritone; Benny Kreuger's Orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Sing and Swing. Jack Fulton, tenor; Andrews Sisters, trio; Carl Hohengarten's orchestra. Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.

The Monday Night Show. Lou Holtz, comedian; Connie Boswell, songs; Ted Husling, sports; Richard Himber's orchestra. 8 p.m. (12 mid. for West) CBS.

Vox Pop. Parks Johnson & Wallace Butterworth, conducting interviews with People on the Street. Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

## Tuesday

Al Jolson Show. Martha Raye, songs; Parkyakarkus, comedian; Victor Young's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Fibber McGee & Molly. Marian & Jim Jordan; Betty Winkler; Clark Dennis, tenor; Billy Mills' Orchestra. 9:30 p.m. NBC-R.

It Can Be Done. Edgar Guest; Frankie Masters' Orch.; Marian Francis, songs; Guest Speaker. 8:30 p.m. NBC-B.

Johnny Presents. Jack Johnson's Drama; Russ Morgan's orchestra; Genevieve

(Continued on page 18)

# "Raw" Throat? Here's Quick Action!



## Zonite Wins

### Germ-Killing Test by 9.3 to 1

If your throat is raw or dry with a coming cold, don't waste precious time on remedies that are ineffective or slow-acting. Delay may lead to a very serious illness. To kill cold germs in your throat, use the Zonite gargle. You will be pleased with its quick effect.

Standard laboratory tests prove that Zonite is 9.3 times more active than any other popular, non-poisonous antiseptic!

**HOW ZONITE ACTS**—Gargle every 2 hours with one teaspoon of Zonite to one-half glass water. This Zonite treatment benefits you in four ways: (1) Kills all kinds of cold germs at contact! (2) Soothes the rawness in your throat. (3) Relieves the pain of swallowing. (4) Helps Nature by increasing the normal flow of curative, health-restoring body fluids. Zonite tastes like the medicine it really is!

### DESTROY COLD GERMS NOW—DON'T WAIT

Don't let cold germs knock you out. Get Zonite at your druggist now! Keep it in your medicine cabinet. Be prepared. Then at the first tickle or sign of rawness in your throat, start gargling at once. Use one teaspoon of Zonite to one-half glass water. Gargle every 2 hours. We're confident that Zonite's quick results will more than repay you for your precaution.

Always gargle with Zonite at the first sign of a cold



# Free for Asthma

If you suffer with attacks of Asthma so terrible you choke and gasp for breath, if restful sleep is impossible because of the struggle to breathe, if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered for a lifetime and tried everything you could learn of without relief, even if you are utterly discouraged do not abandon hope but send today for this free trial. It will cost you nothing. Address

Frontier Asthma Co. 129-C Frontier Bldg. 462 Niagara St. Buffalo, N. Y.



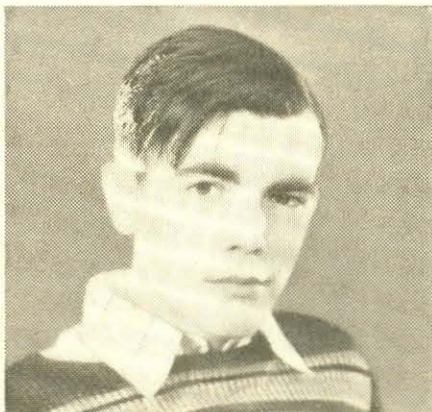
# THE PHOTO WEEK



Tony Martin plays hockey from movie and radio chores to dance with his wife, Alice Faye, at Hollywood's La Conga cafe. Both are working on new movies, and Tony is a regular on Burns and Allen's Monday night NBC cast



Edgar Lustgarten, 21, "baby" cellist of the NBC Symphony, played for Arturo Toscanini in his series



Andy Donnelly, Jr., is "Junior" on the air, too, in the NBC-Red five-a-week serial, "Dick Tracy"



Left to right: Loretta Poynton, Isabel Randolph, and Merrill Fugit, principal members of the cast of "Dan Harding's Wife" celebrate the second anniversary of that program, heard every week-day at 9:45 a.m. EST over NBC-Red



South American lore fills radio's "Ports of Call" transcriptions. Above: Ambassador Colon Eloy Alfaro (center), of Ecuador, receives one for his national archives from David Davidson, agency man, and Dr. L. S. Rowe

(Continued from page 17)

Rowe; Three Harmonicas; Ray Block & Swing Fourteen. Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Watch the Fun Go By. Al Pearce & His Gang; Arline Harris, human chatterbox; Tizzie Lish, comedian; Carl Hoff's orchestra. 9 p.m. (12 mid. for West) CBS.

### Wednesday

Ben Bernie's orchestra. Lew Lehr, comedian; Buddy Clark, songs; Jane Pickens, songs. 8:30 p.m. (11:30 p.m. for West) CBS.

Cheer Up America. Henry Burbig, comedian; The Funnyboners Trio; Ray Murray; Frank Novak's orchestra. 7:45 p.m. NBC-R.

Dorsey, Tommy, orchestra. Edythe Wright & Jack Leonard, songs; Paul Stewart, m.c. 8:30 p.m. NBC-B.

Hobby Lobby. Dave Elman; Stuart Allen, tenor; Harry Salter's Orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

Kay Kyser's College of Musical Knowledge. 10 p.m. NBC-R.

Town Hall Tonight. Fred Allen & Portland Hoffa; Town Hall Quartet; Peter Van Steeden's Orchestra; Guests. 9 p.m. (12 mid. for West) NBC-R.

### Thursday

Amateur Hour. Major Bowes. 9 p.m. CBS.

Good News of 1938. Robert Taylor, m.c.; Film Stars; Chorus; Fannie Brice; Judy Garland; Meredith Willson's orchestra. 9 p.m. NBC-R.

Kate Smith's Hour. Jack Miller's orchestra; Guests. 8 p.m. (11:30 p.m. for West) CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orchestra; Guests. 10 p.m. NBC-R.

Vallee's Varieties. Tommy (Betty Lou) Riggs, comedian; Guests. 8 p.m. NBC-R.

We, The People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. CBS.

### Friday

Hollywood Hotel. Ken Murray & Oswald, comedians; Marlyn Stuart; Frances Langford, blues; Raymond Paige's orchestra; Jerry Cooper, baritone; Louella Parsons & Guests. 9 p.m. CBS.

Royal Crown Revue. George Olsen's orchestra; Tim and Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet. 9 p.m. (12:30 a.m. for West) NBC-B.

Song Shop. Dell Sharbutt; Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie; Orchestra, direction Gustave Haenschen; Guest. 10 p.m. CBS.

### Saturday

Family Party. Everett Mitchell, master of ceremonies; Annette King, songs; Joe DuMont; Joseph Gallicchio's orchestra; Guests. 10:30 p.m. NBC-B.

Jack Haley, comedian. Virginia Verrill, songs; Wendy Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Johnny Presents. Jack Johnson's Drama; Russ Morgan's orchestra; Genevieve Rowe; Three Harmonicas; Ray Block & Swing Fourteen. 8:30 p.m. (11:30 p.m. for West) CBS.

Kaltenmeyer's Kindergarten. Bruce Kamman, 7 p.m. NBC-R.

National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

Prof. Quiz. 9 p.m. (12 mid. for West) CBS.

Robert L. Ripley. B. A. Rolfe's orchestra; Guests. 8 p.m. (12 mid. for West) NBC-R.

Uncle Jim's Question Bee. 7:30 p.m. NBC-B.

### SERIAL

#### Sunday

Jean Hersholt in "Dr. Christian." 2:30 p.m. (5:30 p.m. for West) CBS.

Manhattan Mother. 7 p.m. CBS.

One Man's Family. (12:30 a.m. for West only) Wed. 8 p.m. NBC-R.

Tale of Today. 6:30 p.m. NBC-R.

### Monday

Amos 'n' Andy. Mon. thru Fri. 7 & 11 p.m. NBC-R.

Arnold Grimm's Daughter. Mon. thru Fri. 1:30 p.m. CBS.

Attorney-at-Law. Mon. thru Fri. 10:30 a.m. NBC-B.

Aunt Jenny's Stories. Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Bachelor's Children. Mon. thru Fri. 9:45 a.m. CBS & Mon. thru Fri. 11:15 a.m. MBS.

Backstage Wife. Mon. thru Fri. 11:15 a.m. NBC-R.

Betty & Bob. Mon. thru Fri. 1 p.m. CBS.

Big Sister. Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Cabin at the Crossroads. Mon. thru Fri. 10 a.m. NBC-B.

Dan Harding's Wife. Mon. thru Fri. 9:45 a.m. NBC-R.

David Harum. Mon. thru Fri. 11 a.m. NBC-R.

Dick Tracy. Mon. thru Fri. 5 p.m. NBC-R.

Follow the Moon. Elsie Hitz & Nick Dawson. Mon. thru Fri. 5 p.m. CBS.

Girl Alone. Betty Winkler & Pat Murphy. Mon. thru Fri. 12 noon NBC-R.

Goldbergs. Gertrude Berg; Mon. thru Fri. 4:30 CBS.

Guiding Light. Mon. thru Fri. 3:45 p.m. NBC-R.

Hilltop House. Bess Johnson, Mon. thru Fri. 5:45 p.m. CBS.

Jack Armstrong. Mon. thru Fri. 5:30 p.m. NBC-R.

John's Other Wife. Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Just Plain Bill. Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kitty Keene. Mon. thru Fri. 4:30 p.m. CBS.

Life of Mary Sothern. Mon. thru Fri. 5:15 p.m. CBS.

Little Orphan Annie. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Lorenzo Jones. Mon. thru Fri. 4 p.m. NBC-R.

Lum and Abner. Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.

Ma Perkins. Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R.

Margot of Castlewood. Mon. thru Fri. 10:15 a.m. NBC-B.

Mrs. Wiggs' of the Cabbage Patch. Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Myrt & Marge. Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Neighbor Nell. Mon. Wed. Fri. 5 p.m. NBC-B.

O'Neills. Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.

Our Gal Sunday. Mon. thru Fri. 12:45 p.m. CBS.

Pepper Young. Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.

Pretty Kitty Kelly. Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Road of Life. Mon. thru Fri. 9:30 a.m. CBS & 4:45 p.m. NBC-R.

Romance of Helen Trent. Virginia Clark, Mon. thru Fri. 12:30 p.m. CBS.

Story of Mary Marlin. Anne Seymour. Mon. thru Fri. 11 a.m. NBC-B & 4:15 p.m. NBC-R.

Terry & the Pirates. Mon. Tues. Wed. 5:15 p.m. NBC-R.

The Woman in White. Mon. thru Fri. 10:45 a.m. NBC-R.

Tom Mix' Straight Shooters. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Uncle Ezra's Radio Station E-Z-R-A. Pat Barrett; Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.

Valiant Lady. Mon. thru Fri. 1:45 p.m. CBS.

Vic & Sade. Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

### Tuesday

Easy Aces. Jane & Goodman Ace, Tues. Wed. Thurs. 7 p.m. NBC-B.

Famous Actors' Guild. Helen Menken in "Her Second Husband." 7:30 p.m. CBS.

The Johnson Family. Jimmy Scriber, Radio's One Man Show. Tues., Wed., Thurs., 5:45 and 9:15 p.m. MBS.

Those We Love. Nan Gray. 8 p.m. NBC-B.

### Wednesday

Hello, Peggy. Wed. & Fri. 11:45 a.m. NBC-R.

One Man's Family. 8 p.m. (Sun. 12:30 a.m. for West) NBC-R.

### CHILDREN'S

#### Sunday

Coast To Coast On a Bus or White Rabbit Line. Milton J. Cross, conducting, 9 a.m. NBC-B.

#### Monday

Dear Teacher. Mon. Wed. 6:15 p.m. CBS.

Dick Tracy. Mon. thru Fri. 5 p.m. NBC-R.

Don Winslow Of The Navy. Mon. thru Fri. 5:15 p.m. NBC-B.

Jack Armstrong. Mon. thru Fri. 5:30 p.m. NBC-R.

Junior Nurse Corps. Mon. thru Fri. 5 & 6 p.m. NBC-B.

Little Orphan Annie. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Singing Lady. Irene Wick-er; Nursery Jingles, songs & stories, Mon. thru Thurs. 5:30 p.m. NBC-B.

Terry and the Pirates. Mon. Tues. Wed. 5:15 p.m. NBC-R.

Tom Mix' Straight Shooters. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

### Tuesday

Nila Mack's Let's Pretend. Tues. Thurs. 6 p.m. CBS.

### Friday

Music Appreciation Hour. Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

### Saturday

Our Barn. Conducted by Madge Tucker. 11:30 a.m. NBC-B.

### RELIGIOUS

#### Sunday

Catholic Hour. Guest Speakers. 6 p.m. NBC-R.

Church of the Air. Guest Speakers. 10 a.m. & 1 p.m. CBS.

Lutheran Hour. Dr. Walter A. Maier, speaker, Sun. 4:30 p.m. MBS.

National Vespers. Dr. Harry Emerson Fosdick. Sun. 4 p.m. NBC-B.

Old Fashioned Revival. 10:30 p.m. MBS.

The Radio Pulpit. Dr. Ralph W. Sockman, speaker. 10 a.m. NBC-R.

### Monday

Time for Thought. Dr. Norman Vincent Peale. 12 noon. NBC-B.

### Tuesday

Our Spiritual Life. Dr. John Sutherland Bonnell, 12 noon NBC-B.

### Wednesday

Time for Thought. Dr. William Hiram Foulkes, 12 noon. NBC-B.

### Thursday

Frontiers of Skepticism. Dr. Elmore M. McKee. 12 noon NBC-B.

### Friday

At Home in the World. Dr. Leslie Bates Moss. 12 noon. NBC-B.

### Saturday

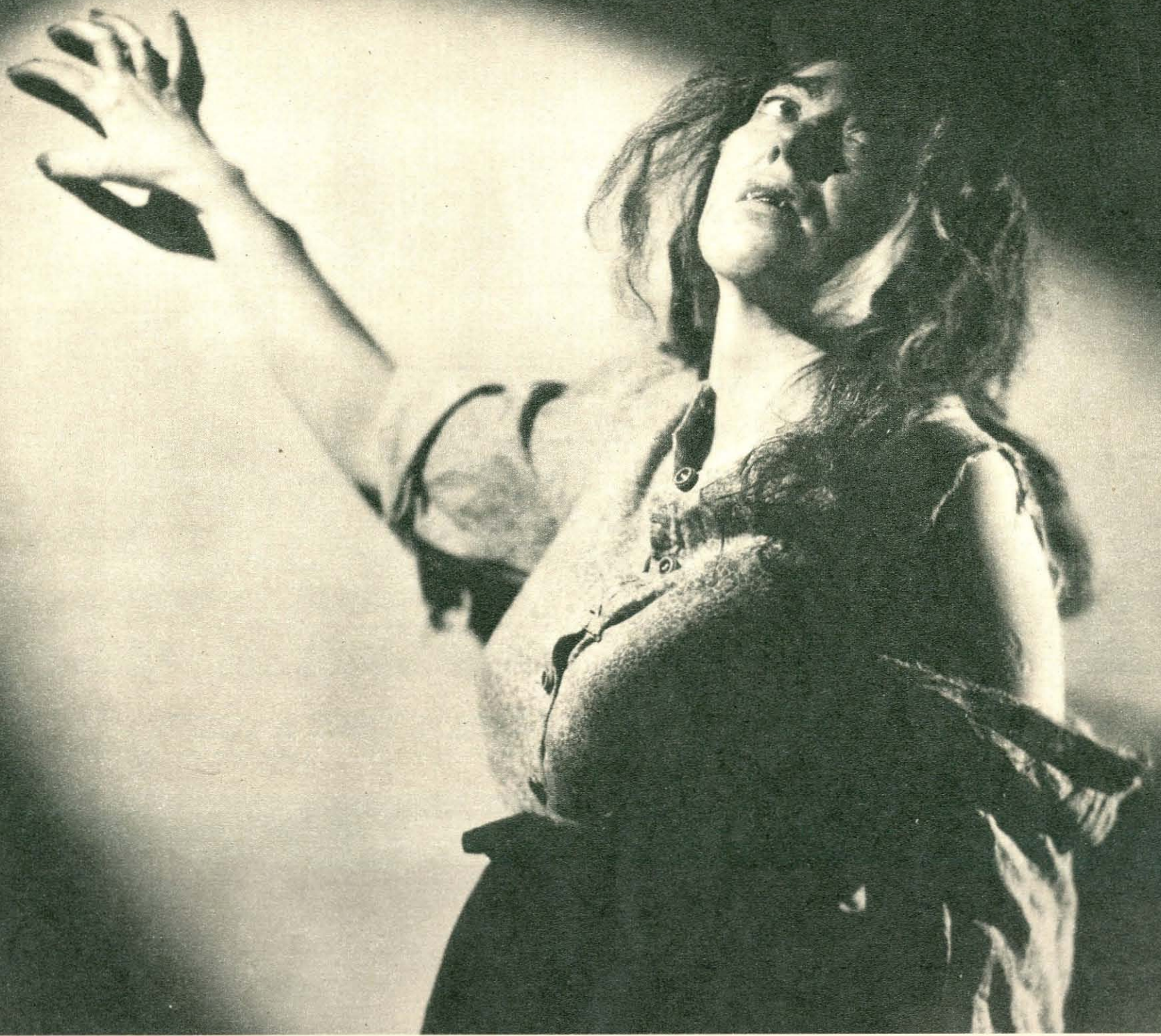
Call to Youth. Guest Speaker. 12 noon NBC-B.

Message of Israel. Guest Speaker, 7 p.m. NBC-B.

Religion in the News. Dr. Walter Van Kirk. 6:45 p.m. NBC-R.



# IMPERSONATRESS



AS HERSELF



**E**VERY director likes to have an Ethel Owen in his cast as insurance against casting worries. If his script calls for a hillbilly woman, there's no need to audition every actress who saw "Tobacco Road." Ethel Owen can do it. If the script calls for the voice of a queen, Ethel Owen can do that, too. The daughter of actor parents, Miss Owen was raised in a convent, where she piled up penance upon penance for her impersonations of sedate nuns. Widowed mother of 3 daughters, she receives income from "It Can Be Done," 8 other network shows.

Photographic Illustrations, Inc.

AS VICTORIA



AS QUEEN MARY





# COMPLETELY CANDID: WHEN YOU'RE FAMOUS

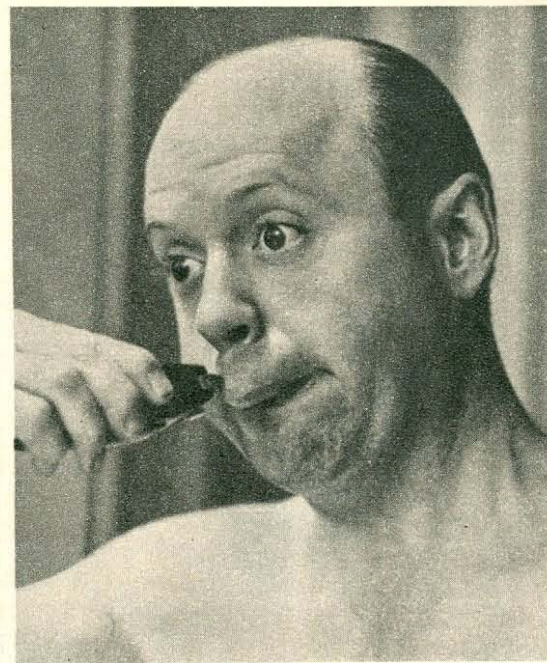


Time was when a man could be alone with his thoughts in his bathroom, but the candid camera has changed all that. Baritone Barry McKinley is snapped in an unguarded moment

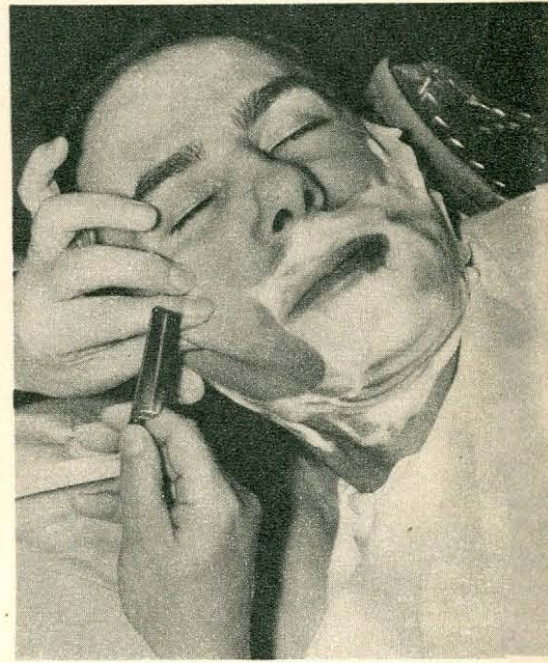
**S**EVERAL years ago an enterprising photographer smuggled a camera into a League of Nations council chamber and emerged with a set of pictures of the most famous statesmen in the world as they looked when they thought themselves free from prying eyes—a group of weary old men, their poses abandoned, their real selves revealed. In the uproar following publication of these pictures editors realized strongly for the first time that what their readers wanted was camera artistry of

this kind—off-guard shots of big-shots, snapped when they were unaware of the presence of the photographer. So began the invasion of the private lives of the great, the practises of trailing picture possibilities even into the sanctity of their own homes and stalking them openly in public places. In these pictures Radio Guide's cameraman, Gene Lester, shows you just how candid the candid camera has become, how much photography has changed since the good old days of backdrops and tintypes.

*Pictures Perpetrated by Gene Lester*



A study in facial contortions is contributed, all unconsciously, by Orchestra Leader Hugh Barrett, wielding his razor



Announcer Bill Stern, NBC sports authority, dozes in a barber's chair, unaware of the candid camera's click

# NOTHING IS SACRED TO THE CAMERAMAN



Candid-camera work is just a parade from bathroom to bathroom! Here is Pick Malone, likewise of "Pick and Pat," in mid-shave



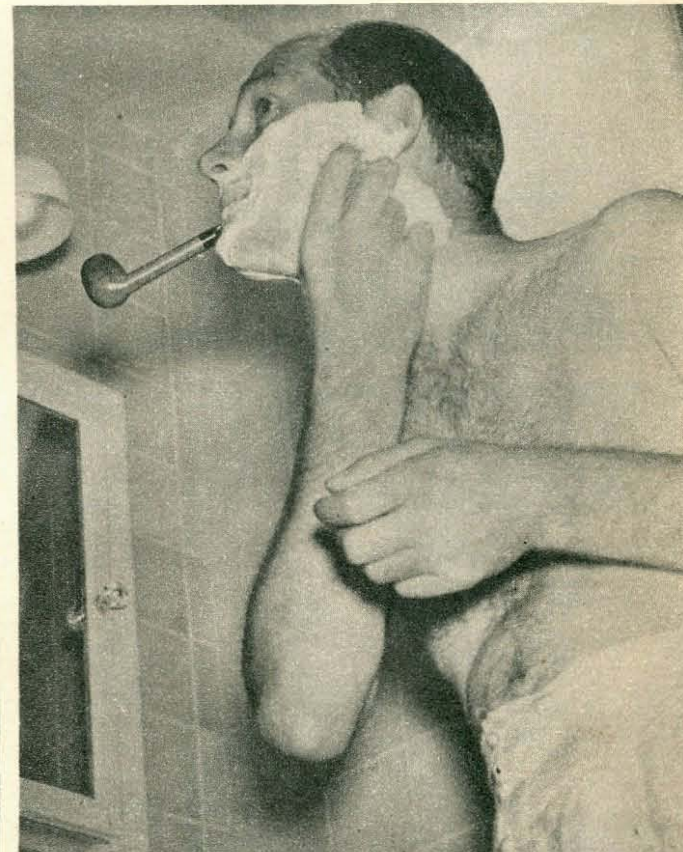
Bandleader Oscar Bradley, razor in hand, peers into a mirror, while the snooping camera's eye peers at Oscar Bradley



This, ladies and gentlemen, is the Mad Russian, famed for his antics on the Eddie Cantor program, pictured as he shatters a legend that all Muscovites wear beards



What the waterhole is to the huntsman the barber shop is to the cameraman, for it is here that he is most likely to find his prey plentiful, relaxed and off guard. Above: Bert Parks of CBS, one of the youngest announcers on the networks, exchanges quips with Orchestra Leader Johnny Green



Whether Pat Padgett, of "Pick and Pat," removes his pipe whilst shaving is still debatable. After taking this picture the photographer ran for his life!



Swingmaster Tommy Dorsey, who prefers the newest thing in music, also prefers the newest thing in shaving. In his bedroom, he mows off his beard with an electric razor



"Shoot the works!" Bert Parks has commanded, and while barber, manicurist and bootblack are engaged in shooting the works, Radio Guide's candid-camera man slipped unobtrusively into the shop, is engaged in shooting the shooting of the works—if you get what we mean



# BUNDLE FROM HEAVEN: Allan Jones, Jr., Makes His Bow



Allan Jones of "Good News of 1938" is full of song and bursts forth with arias on the slightest provocation. That's because he's happy—extremely happy—over the fact that he's Papa Jones again—"again" because

Allan has another son, although he seldom sees him. When he was divorced by his first wife, she took their son to live with her. After many upsets, Allan found his way to Hollywood, where happiness awaited

*Exclusive Radio Guide Photos by Gene Lester*



There he met success in the movies, and fell in love with Irene Hervey, actress, herself previously wed and the mother of a daughter. They married, and now comes Allan Jones, Jr., to complete their home



When news of the imminent arrival came, Allan bounded the stairs, lost no time in his dash to the hospital. Forgotten at the moment were his duties as tenor soloist on the Thursday night NBC coffee hour





Here is the first picture ever taken of John Allan Jones, Jr. He was born January 17 last, and faced the camera less than two weeks afterwards in his crib in the nursery of the Jones' Brentwood Heights home

near Hollywood. Says Allan of the baby, "He doesn't cry, he croons." Should the child follow family traits, he will be a singer. Allan's father, a miner, became a singer, gave Allan his first music lessons



# LESSON IN SINGING: Two Stars Show Two Methods



Methods of voice-instruction depend largely upon the type of singing being taught. Swing, for example, is based on warmth of voice and phrasing. Operatic singing is traditional routine



Ellisabeth Rethberg (right) is one of many top-rank artists studying under New York's Estelle Liebling (center), sister of Radio Guide Music Editor Leonard Liebling. Already skilled in vocal technique, Mme. Rethberg is mastering the mike



Radio demands perfection that must come from training with radio equipment. Miss Liebling has a complete studio, does her coaching from control-room under regular broadcast conditions

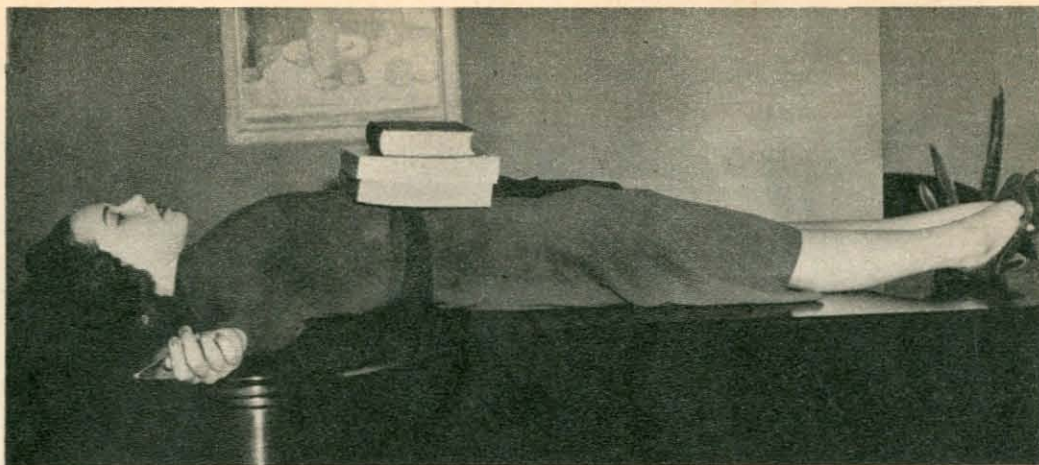


Only students with a good knowledge of singing are permitted by Miss Liebling to study microphone technique. First course consists of 12 lessons, covers such subjects as distance, shading, diction, volume, poise. Note control-booth in rear





Joan Edwards, on NBC and CBS, is the "blues" type, trains for warmth and "umph" rather than vocal technique. Ray Bloch coaches her in bringing out the mood of the song



Mood, to the profession, means "putting feeling into the song" or "making it live." Best quality and control come from diaphragm breathing. If books move up and down, Joan knows she is breathing correctly. Lack of such movement indicates chest breathing



The expression of the mood depends largely upon word phrasings. The ear is the only good judge of sound-phrasing, but physical position of mouth and throat influence that sound. One method of self-observation in such rehearsals is to work before a mirror



Broadcast visitors note many singers cup a hand behind an ear to hear true tones. Singing in a corner achieves same results



Most artists have ambitions for the stage and films, which means their talents must be developed for the seeing audience as well as the microphone. It isn't always easy to sing well and look nice while doing it. Ray Bloch coaches Joan in such tricks that mean the difference between success and failure

—Photographed by Gene Lester and Gus Gale



# THE CAT'S PAJAMAS

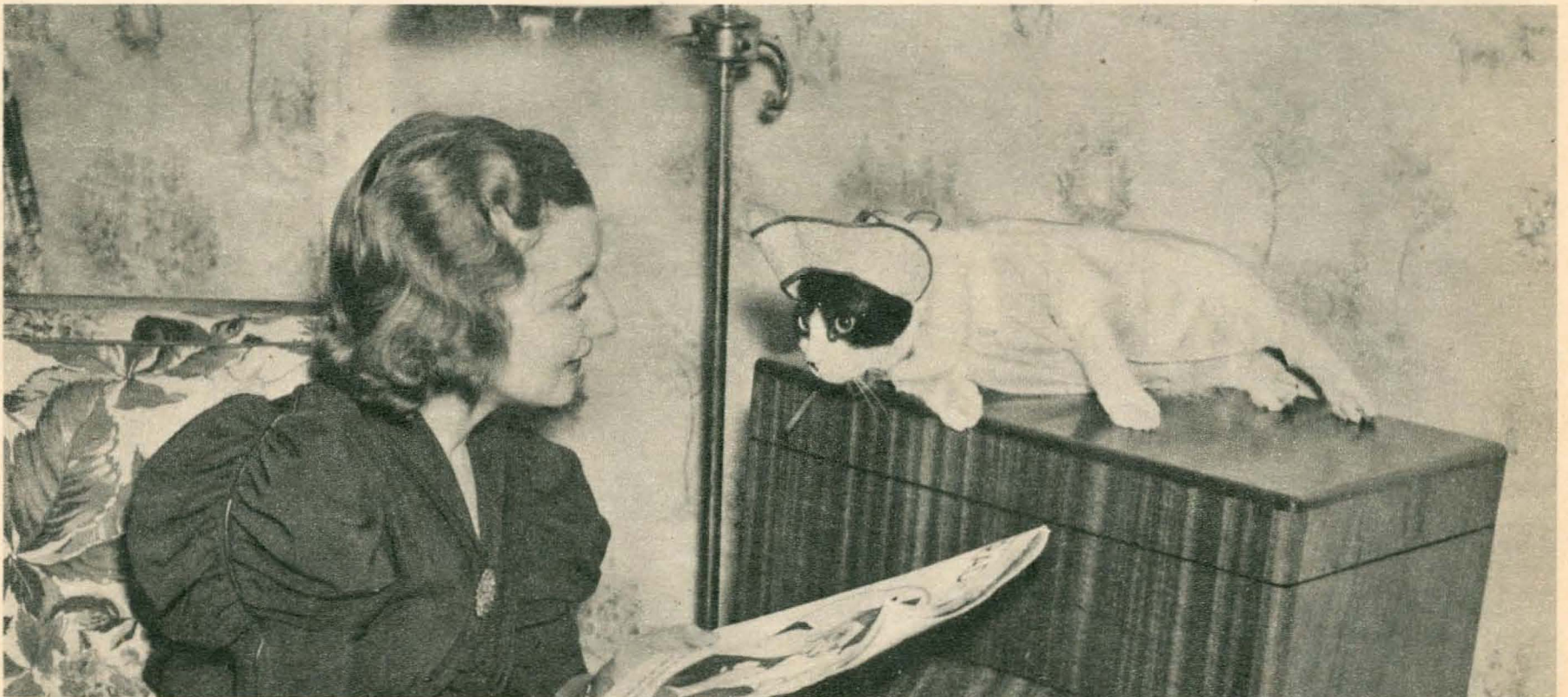


Introducing Henry! He's just an ordinary cat—the alley breed—but under the tutelage of Alice Frost he has mastered many tricks; fits the saying, "He's the cat's pajamas"



—Photographed by Gus Gale

The two-year-old feline does such tricks as rolling over, jumping through hoops, standing on his hind feet, staying in one place for hours when told, and sitting at the piano as above. His only eccentricity is his refusal to eat raw meat of any kind



Henry is an ardent radio fan, lies for hours "just listenin'." The cat's mistress, Miss Frost, is one of New York's most versatile actresses, plays the title role in "Big Sister" on CBS, is also heard on "There

Was A Woman," "The Shadow," "Johnny Presents," "Grand Central Station," and is appearing in two Broadway shows, "Julius Caesar" and "Shoemaker's Holiday." Her husband, Robert Foulk, is a Broadway actor



# THIS WEEK'S PROGRAMS

## Sunday

March 27

**MORNING**

8:00 a.m. EST

NBC-John Winters, organist:  
WEAF WTAM WCAE KYW  
(sw-21.5)  
CBS-Organ Reveille: WABC (sw-21.52)  
NBC-Peerless Trio: WJZ WBAL  
WLW WJTN  
WIBX-Polish Echoes  
WOR-Silver Strains

8:15

NBC-Herma Menthe, pianist:  
WJZ WBAL WJTN  
WLW-Church Forum

8:30

NBC-Kiddoodlers: WEAFF WCAE  
KYW (sw-21.5)  
CBS-Salon Musicale: WABC (sw-21.52)  
NBC-Tone Pictures; Vocalists:  
WJZ WHAM WBAL WJTN  
WKBW-King's Morning  
WPAR-Sunday Morning Varieties  
WTAM-The Creolians  
WWVA-Morning Serenade

8:45

NBC-Melody Moments: WEAFF  
WCAE WTAM KYW (sw-21.5)  
CBS-Radio Spotlight; Week in  
Preview and News of the Stars:  
WABC (sw-21.52)  
WLW-Pa & Ma McCormick

9:00

NBC-Turn Back the Clock:  
WEAF WCAE WTAM WBEN  
WGY KYW (sw-21.5)  
CBS-Wings Over Jordan; Choir  
& Speaker: WABC WGR  
WCAU WWVA WGBI WHP  
WFBL WMMN WNBW WGAR  
WESG WHEC WPAR WKBN  
(sw-21.52)  
Speaker: Dr. Mordecai W.  
Johnson, Pres. Howard Uni-  
versity, Washington, D. C.  
NBC-Coast to Coast on a Bus,  
children's prgm.: WJZ KDKA  
WEAF WBAL WSYR (sw-21.52)

WEAF-Let's Go to Church  
WHAM News  
WIBX-Italian Melody Album  
WJAS-St. Patrick's Church  
WJTN-Salvation Army  
WLW-Father Cox  
WOR-Rainbow House

9:15

NBC-Tom Terriss: WEAFF WCAE  
KYW WTAM WGY WBEN  
(sw-21.5)  
NBC-Coast to Coast on a Bus:  
WHAM  
WEEU-German Meditation

9:30

NBC-Griswold Presents J. Alden  
Edkins, bar.; Edwin McArthur,  
organist: WEAFF WTAM

NBC-Coast to Coast on a Bus:  
WJTN  
CBS-Walberg Brown Strings;  
News: WABC WCAU WFBL  
WIBX WMMN WNBW WESG  
WHEC WPAR WWVA WGBI  
WGR WHP (sw-21.52)  
NBC-Melody Moments: WCAE  
WBEN WGY (sw-21.5)  
KYW-Cheyney Chorus  
WEEU-Sunday School  
WKBW-Morning Prayer

9:45

NBC-Melody Moments: WEAFF  
WTAM  
WCAE-Phyllis Morton  
WEEU-Memorial Bible Class  
WIBX-News

10:00

CBS-Church of the Air: WABC  
WJAS WESG WFBL WIBX  
WPAR WHEC WNBW WMMN  
WGBI WHP (sw-21.52)  
Speaker: Rev. Robert L.  
Tucker, Director of the Wesley  
Foundation at Ohio State Uni-  
versity. Topic: "Personal Piety  
for a Time of Social Upheaval."  
NBC-The Radio Pulpit: Dr.  
Ralph W. Sockman: WEAFF  
WCAE WBEN WTAM WSM  
KYW WGY (sw-21.5)  
NBC-Russian Melodies: WJZ  
WEAF WBAL WBAL WJTN  
WLW WORK KDKA (sw-21.52)

News: WOR WGR  
WCAU-Don Bovay, songs  
WKBW-To be announced  
WWVA-Elmer Crowe's Boys

10:15

NBC-Russian Melodies: WSYR  
WCAU-Eric Wynn's Orch.  
WEEU-Organettes  
WGR-Meet the Comics  
WLW-Hugh Cross & Radio Pals  
WOR-Bill Bailey's Orch.

10:30

NBC-Madrigal Singers: WEAFF  
WBEN WGY KYW (sw-21.5)  
CBS-Children's Hour; Horn &  
Hardart: WABC (sw-21.52)  
CBS-Aubade for Strings: WHP  
WKBN WIBX WPAR WFBL  
WNBW WJAS WGBI WMMN  
WESG  
NBC-Dreams of Long Ago, drama-  
tization of old songs: WJZ  
WEAF WBAL WORK WJTN  
WHAM  
MBS-Victor H. Lindlahr (Journal  
of Living): WOR  
KDKA-Easy to Remember  
WCAE-Grandpa & Snuggins  
WCAU-Children's Hour  
WKBW-Symphonetta  
WLW-News Review  
WTAM-Kent State University  
WTIC-Serenading Strings  
WWVA-L. P. Lehman & Staff

10:45

KDKA-Dot & Pat  
WEEU-Morning Worship  
WGR-Westminster Church  
WKBW-Churchill Tabernacle  
WLW-Modern Miracles  
WMMN-Presbyterian Church

11:00

CBS-Texas Rangers: WFBL WHP  
WKBN WGBI  
NBC-News; Silver Flute: WEAFF  
(sw-21.5)  
NBC-News; Alice Rensen, con-  
tralto: WJZ WSYR  
MBS-Reviewing Stand: WOR  
Church Services: WIBX WJTN  
KDKA-First U. P. Church  
KYW-Looking Over the Books  
WBAL-Week in Review  
WBEN-Trinity Church Services  
WCAE-Rodef Shalom Temple  
WESG-First Baptist Church  
WGY-News; Music Graphs  
WHAM-St. Paul's Church  
WJAS-Lutheran Church  
WLW-Cadle Tabernacle Choir  
WORK-St. Matthews Church  
WPAR-Trin. Episcopal Church  
WTAM-News; Current Interlude

11:15

NBC-Neighbor Nell, philosophy:  
WJZ WBAL WSYR  
MBS-Pauline Alpert, pianist:  
WOR  
KYW-Bobolinks  
WGBI-Reading the Funnies  
WGY-Union College Chapel  
WTAM-Odd Moments in History

11:30

CBS-Major Bowes' Capitol Fam-  
ily; Dalton Brothers; Helen  
Alexander, coloratura soprano;  
Nicholas Cosentino, tr.; Chas.  
Magnante, accordionist: Robt.  
Reed, m.c.; Sam Herman,  
xylophonist; Waldo Mayo's Or-  
chestra: WABC WGBI WFBL  
WCAU WHP (sw-21.52)

## LOG OF STATIONS

LISTED IN EDITION D—ALLEGHANY

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
CKLW†	1030	5,000	Windsor, Ontario	MBS
KDKA	980	50,000	Pittsburgh, Penna.	NBC-B
KYW	1020	10,000	Philadelphia, Penna.	NBC-R
WABC	860	50,000	New York City	CBS
WBAL§	1060	10,000	Baltimore, Maryland	NBC-B
WBEN	900	5,000	Buffalo, New York	NBC-R
WBT†	1080	50,000	Charlotte, North Carolina	CBS
WBZ†	990	50,000	Boston, Mass.	NBC-B
WCAE	1220	5,000	Pittsburgh, Pa.	NBC-R & MBS
WCAU	1170	50,000	Philadelphia, Penna.	CBS
WEAF	660	50,000	New York City	NBC-R
WEBR*	1310	250	Buffalo, N. Y.	NBC-B
WEEU	830	1,000	Reading, Penna.	Local
WENR†	870	50,000	Chicago, Illinois	NBC-B
WESG	850	1,000	Elmira, New York	CBS
WFBL	1360	5,000	Syracuse, N. Y.	CBS
WGAR†	1450	1,000	Cleveland, Ohio	CBS
WGBI	880	1,000	Scranton, Penna.	CBS
WGR	550	5,000	Buffalo, New York	CBS
WGY	790	50,000	Schoenectady, New York	NBC-R
WHAM	1150	50,000	Rochester, New York	NBC-B
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHEC*	1430	1,000	Rochester, New York	CBS
WHK†	1390	2,500	Cleveland, Ohio	NBC-B & MBS
WHP	1430	1,000	Harrisburg, Pennsylvania	CBS
WIBX	1200	300	Utica, New York	CBS
WJAS	1290	5,000	Pittsburgh, Pennsylvania	CBS
WJR†	750	50,000	Detroit, Michigan	CBS
WJTN	1210	250	Jamestown, New York	NBC-B
WJZ	760	50,000	New York City	NBC-B
WKBN*	570	500	Youngstown, Ohio	CBS
WKBW	1480	5,000	Buffalo, New York	CBS
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ†	670	50,000	Chicago, Illinois	NBC-R
WMMN	890	1,000	Fairmont, West Virginia	CBS
WNBW*	1500	250	Binghamton, New York	CBS
WOR	710	50,000	Newark, New Jersey	MBS
WORK	1320	1,000	York, Pennsylvania	NBC
WPAR	1420	100	Parkersburg, West Virginia	CBS
WSB†	740	50,000	Atlanta, Georgia	NBC
WSM†	650	50,000	Nashville, Tennessee	NBC-B
WSYR*	570	1,000	Syracuse, New York	NBC-B
WTAM	1070	50,000	Cleveland, Ohio	NBC-R
WTIC†	1040	50,000	Hartford, Conn.	NBC-R
WWVA	1160	5,000	Wheeling, West Virginia	CBS

Frequencies of Stations Carrying: 1050: KPO, 680; KOA, 830; 1190: KFI, 640; KGO, 790  
 Rebroadcasts: KSL, 1130; KNX, KPRC, 920; WBAP, 800; WOAI.

NBC—National Broadcasting Company  
 CBS—Columbia Broadcasting System  
 MBS—Mutual Broadcasting System  
 NBC-B—National Broadcasting Company  
 Basic Blue Network  
 NBC-R—National Broadcasting Company  
 Basic Red Network  
 †—Night Programs Only  
 \*—Network Programs Only  
 §WBAL—760 Kilocycles, 9 p.m. to Midnight

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.  
 Bell Δ indicates religious services and programs.  
 If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

NBC-Angler & Hunter: WEAFF (sw-21.5)  
 NBC-Felix Knight, tr.: WJZ WBAL  
 MBS-Story Teller's House: WOR  
 KYW Camera Club  
 WLW-Donald Novis, tr.  
 WTAM-The Camera Speaks

11:45  
 NBC-Norsemen Quartet: WEAFF (sw-21.5)  
 NBC-Bill Stern's "Sport Scraps": WJZ WBAL  
 KYW-Piano Ramblings  
 WLW-Drifting Pioneers  
 WOR-New Poetry  
 WTAM-Hiram U. A Capella Choir

**AFTERNOON**  
 12:00  
 NBC-Southernaires: WJZ KDKA WSYR WEAF (sw-21.52)

WJTN-News; G. Lundquist, organist  
 WLW-Rural Roundup  
 WORK-Ensemble  
 WPAR-Young Stars of Tomorrow  
 WWVA-Buccaneers

1:30

NBC-There Was a Woman (Glass Containers): WJZ WBAL  
 Dramatization of the story of Jessie Benton Fremont, wife of John Charles Fremont, pioneer of the early West.

CBS-Europe Calling: WABC WJAS WFBL WMMN WNBW WCAU WPAR WKBW WIBX WESG (sw-9.59)

MBS-Sunday Matinee (Varady): Ted Weems' Orch.: WOR WCAE

NBC-Silver Strings: WEAFF WGY WTAM WBEN (sw-15.33)

KDKA-Concert Favorites  
 KYW-Hunting & Fishing Club  
 WEEU-Voice of Salvation  
 WGR-News  
 WHAM-Roch. Community Choir  
 WHP-Sunday Players  
 WJTN-Memory Hour  
 WLW-Smoke Dreams  
 WORK-Christian Science Prgm  
 WWVA-Where to Go This Week; Home Folks Frolic

1:45

NBC-Command Performance: WHAM  
 CBS-Poet's Gold, David Ross, Orch.: WABC WGR WJAS WCAU WNBW WMMN WIBX WESG (sw-9.59)

NBC-Silver Strings: WCAE WORK  
 MBS-Embassy Trio: WOR  
 KYW-Symphonic Male Choir  
 WFBL-Your Congressman  
 WKBW-20th Century Serenade  
 WPAR-News

2:00

NBC-Bob Becker & Guests; Irma Glen, organist (Red Heart Dog Food): WEAFF WBEN WCAE KYW WTAM (sw-15.33)

NBC-Magic Key of RCA; Symphonic Orch.: Milton J. Cross; Guest: WJZ WHAM KDKA WORK WBAL WEAF WSYR WJTN WLW (sw-15.21)  
 The entire program will come from St. Louis, featuring the St. Louis Symphony, Vladimir Golschmann conducting, and Helen Traubel, Metropolitan Opera soprano.

CBS-Boris Morros' String Quartet: WABC WFBL WIBX WKBW WCAU WESG WMMN WKBW WPAR WJAS (sw-9.59)

MBS-The Lamplighter: WOR  
 WEEU-Sunday Players  
 WGR-Mystery Hall  
 WGY-News  
 WHP-Melodies in Waltz Time  
 WMAQ-Inter-Racial Relations  
 WWVA-L. P. Lehman & Staff

2:15

NBC-Vincent Gomez, guitarist: WEAFF KYW WCAE WTAM  
 MBS-Gotham String Quartet: WOR

WBEW-Twenty Fingers of Melody  
 WGBI-Italian-American Variety Prgm.  
 WGY-Sunday Symphonette  
 WIIP-Christian Science Prgm.

2:30

CBS-Jean Hersholt in "Dr. Christian" (Chesebrough): WABC WJAS WCAU WFBL WHEC WHP WKBW (sw-9.59-15.27)

(Continued on Next Page)

## WOMEN

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## ALDEN EDKINS SONG RECITAL

SUNDAY MORNINGS-9:30 to 9:45 e.s.t.  
 WEAFF-New York — WTAM-Cleveland  
 EDWIN McARTHUR, Accompanist  
 THE GRISWOLD MFG. CO., ERIE, PA.

**PLEASE NOTE:** Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 14



March 27



MILTON J. CROSS  
"Magic Key" m.c.  
Sun. 2 pm EST

(2:30 p.m. Continued)

NBC-Thatcher Colt Stories (Packers Tar Soap): WFAE WCAE WTAM KYW WBN WGY (sw-15.33)

MBS-String Quartet: WNBC WEEU-Pianologue WESG-Hits & Encores WGR-Sunday Varieties WIBX-To be announced WMMN-△ Little Preacher & Choir WPAR-Sunday Dance Hour

2:45

WEEU-Varieties

3:00

CBS-Philharmonic-Symphony Society of New York; John Barbirolli, cond.: WABC WESG WKBN WCAU WHP WPAR WMMN WFBL WIBX WHEC WKBW (sw-9.59.15.27) Gregor Piatigorsky, cellist, will be guest. The music detail for this program may be found on page 6 this week.

NBC-Energine Newsreel; Parks Johnson & Wallace Butterworth: WFAE WBN KYW WGY WTAM WCAE (sw-15.33)

NBC-On Broadway, sketch (Diamond Crystal Salt): WJZ KDKA WSYR WHAM WBAL (sw-15.21)

NBC-The Last of the Lockwoods, sketch: WOR

MBS-On a Sunday Afternoon: WOR

CKLW-Organ Recital WEEU-Zegar Polski WGR-Howard's Little Show WJAS-Amateur Hour WJTN-News in Review WLW-△ Church by the Side of the Road

3:15

WJTN-△ Bible School

3:30

NBC-Frank Simon's Armco Band; Talk by Ironmaster: WJZ KDKA WLW WEBR WHAM WSYR WBAL (sw-15.21)

Program: Onward-Upward (Goldman); Voices of Spring (Strauss); Ceardas (V. Monti) offered by George W. Gass, Jr., xylophonist; Crown Imperial (Walton); Comic Strips (Grove); and Ancient and Honorable Artillery (Souza).

NBC-Sunday Drivers, novelty prgm.: WFAE WGY KYW WBN WTAM (sw-15.33) WCAE-News Digest WEEU-△ Luther League WGR-Camera Club WJTN-Musicale WJTN-Musicale

3:45

MBS Bill Butler's Ramblers: WOR WCAE-Tunes & Tempos WGR-News WJTN-Travel

4:00

MBS-Court of Human Relations (Vadco Sales Corp.) WOR WLW WCAE WGR

NBC-Romance Melodies: WFAE WBN NBC-△ Nat'l Vespers; Dr. Harry Emerson Fosdick, speaker: WJZ WBAL WEBR WJTN

Father Coughlin: WLEU WKBW WORK WGBI WGR WNBC WSYR WBX WJAS KDKA-Bernie Armstrong, organist

KYW-Sunday Edition WEEU-Melody Palette WGY-The Shadow, sketch WHAM-Puzzlers WTAM-1938 Ohio Review WVA-Walter Gallahee

4:15

CBS-Symphony Society: WGBI WEEU-News WVA-△ Meditation

4:30

MBS-△ Lutheran Hour: WBAL WCAE WGR

NBC-The World Is Yours; Smithsonian Institute Drama: WFAE WTAM WBN KYW WLW The necessity of a planned forest conservation program as a means to forestall imminent forest famine caused by fires and the ruthless cutting down of timber, will be dramatized.

CBS-Symphony Society: WNBC WKBW

NBC-Jean Ellington, songs: WJZ WHAM WORK

KDKA-△ Shady Side Church WEEU-Matinee Musicale WGBI-Chances Genneto's Orch. WGY-On the Mall WIBX-Choral Service WJAS-Kaufmann's Chorus WJTN This Week's Birthdays WOR-Howard Woods' Orch. WVA-Melody Time

4:45

NBC-Dog Heroes, sketch (Thrive Dog Food): WJZ

NBC-Vagabonds, quartet: WORK WEEU-△ Twilight Vespers WGBI-Easy to Remember WGY-Comedy Stars of Broadway WHAM-Home Folks WVA-Dance Hour

5:00

NBC-Metropolitan Opera Auditions (Sherwin Williams Co.): WJZ KDKA WEBR WBAL WHAM WSYR (sw-15.21)

NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orchestra; Chorus: WFAE WGY WTAM WCAE WBN KYW WLW (sw-9.53)

Program: Miss Talley—Home Sweet Home (Payne, Romance (Donaldson), Desert Song (Romberg), Spinnerliedchen, Les Filles de Cadix (Delibes) and with the ensemble, Sweetheart, Let's Grow Old Together; orchestra—Tonight We Love and Romance in the Dark; the chorus—Sounds in the Night.

CBS-Magazine of the Air (Heinz) Channing Pollock, editor; Guest Stars: Clyde Barrie, bar.; Mark Warnow's Orch.; Bill Adams, food editor: WABC WHEC WFBL WJAS WCAU WKBW WHP (sw-9.59-15.27)

Program: Clyde Barrie—Mother O'Mine and, with the choir, Largo (Handel); choir—Spring Song (Mendelssohn); orchestra—Valse Sentimentale (Schubert). Pescha Kagan, young Pittsburg pianist, will be guest. Channing Pollock will talk on "Self Reliance."

MBS-Musical Steelmakers; Variety Prgm. (Wheeling Steel Corp.): WLW WOR WVA

WESG-Cornell Radio Guild WGBI-△ Father Justin's Hour WGR-Sunday at Twilight WJTN-Donald Novis, trn. WMMN-Swingsters WORK-△ Full Gospel Hour WPAR-Scotch Gospel Singer

5:15

WESG-△ Church of Hollywood WGR-△ Rabbi J. Nadich WJR-Jeanette Pringle WPAR-Pinto Pete

5:30

NBC-Mickey Mouse Theater of the Air; (Peppodent Co.); Walt Disney, m.c.; Felix Mills' Orch.: WFAE WCAE WBN WTAM KYW WGY WLW (sw-9.53)

NBC-Sunday Afternoon with Smiling Ed McConnell (Acme Paint); Irma Glen, organist: WJZ KDKA WHAM WEBR WBAL WSYR (sw-15.21)

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### AFTERNOON

12:30 EST (11:30 CST) UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC-Red.

12:30 EST (11:30 CST) RADIO CITY MUSIC HALL; Erno Rapee, conductor; Raymonde Delaunois, Lucille Lawrence and Carlos Salzedo, guests, NBC-Blue.

1:30 EST (12:30 CST) EUROPE CALLING, CBS.

2:00 EST (1:00 CST) THE MAGIC KEY; St. Louis Symphony, Vladimir Golschmann, conductor; Helen Traubel, guests, NBC-Blue.

3:00 EST (2:00 CST) PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator; Gregor Piatigorsky, guest, CBS.

3:30 EST (2:30 CST) FRANK SIMON'S ARMCO BAND; George Cass, guest, NBC-Blue.

4:30 EST (3:30 CST) THE WORLD IS YOURS, dramatization, NBC-Red.

5:00 EST (4:00 CST) MAGAZINE OF THE AIR; Channing Pollock, Clyde Barrie, Mark Warnow's orchestra; Pescha Kagan, guest, CBS.

5:00 EST (4:00 CST) METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC-Blue.

5:30 EST (4:30 CST) MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c., Felix Mill's orchestra, NBC-Red.

### NIGHT

6:00 EST (5:00 CST) GEORGE JESSEL PROGRAM with Norma Talmadge, Tommy Tucker's orchestra; Alan Mowbray, guest, MBS.

6:00 EST (5:00 CST) JOE PENNER with Gene Austin, Julie Gibson, orchestra, CBS.

6:30 EST (5:30 CST) PHIL COOK'S ALMANAC, CBS.

7:00 EST (6:00 CST) JACK BENNY with Kate Smith, Fred Allen, Harry Von Zell and Abe Lyman's orchestra, guests, NBC-Red.

7:30 EST (6:30 CST) BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; guest, NBC-Blue.

7:30 EST (6:30 CST) PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

8:00 EST (7:00 CST) CHASE AND SANBORN HOUR with Don Ameche, Dorothy Lamour, Stroud Twins, John Carter, Edgar Bergen and Charlie McCarthy, Robert Armbruster's orchestra; guests, NBC-Red.

9:00 EST (8:00 CST) FORD SUNDAY EVENING HOUR; Sir Ernest Macmillan, conductor; Nino Martini, guest, CBS.

9:00 EST (8:00 CST) HOLLYWOOD PLAYHOUSE with Tyrone Power; NBC-Blue.

CBS-Guy Lombardo's Orch (Bond Bread): WABC WHEC WFBL WVA WGR WIBX WCAU (sw-9.59-15.27)

MBS "Mr. Mergenthwicker's Lobbies," drama: WOR WKBW WNBC

The Shadow: WESG WJTN WHP-This Week's Birthdays WJAS-Barron Elliott's Orch. WMMN-Console Moods WORK-Westminster Quartet WPAR-Organ Reveries

5:45

NBC-Howard Marshall, commentator: WJZ WORK KDKA-Don Hirsch, commentator WBAL-Auctionair WHAM-Yesterthoughts WMMN-Review of Week's News WPAR-Sing Time

### NIGHT

6:00

CBS-Joe Penner with Jimmie Grier's Orch., Gene Austin, songs; Julie Gibson, vocalist; (Coco Malt): WABC WGR WHAS WCAU WHEC WBT WJAS WKBW WJR WFBL (sw-9.59) (also KNX KSL at 11 p.m.)

MBS-George Jessel Prgm.; Norma Talmadge; Tommy Tucker's Orch.: WOR WNBC WBAL WHK Alan Mowbray will be guest.

NBC-△ Catholic Hour: WFAE KYW WMAQ WTAM WCAE WBN WSM WSB WTIC WGY (sw-9.53)

NBC-Musical Camera; Josef Cherniavsky's Orch.: WJZ WORK WJTN WEBR WLW WBT

News: WIBX WPAR CKLW-What Price Loyalty? KDKA-Broadway Comedy Stars WENR-Amateur Hour WGBI-Freddy Cariati's Orch. WGR-Western Singers WHAM-News; Twilight Reveries WHK-Ruth Parks, organist WHP-Sanctuary Hour WMMN-Dinner Music WVA-Organ Reveries; Sports

6:15

KDKA-Silhouettes of the West WIBX-Camera Notes WPAR-Kelyth Jones, songs WVA-Ranch Boys; Sports

6:30

CBS-Phil Cook's Almanac: WABC WFBL WHEC WVA WKBW WJR WGR WHAS WCAU WJAS WGBI WBT (sw-9.59-11.83)

NBC-A Tale of Today, sketch (Princess Pat): WFAE WTAM KYW WMAQ WGY (sw-9.53)

NBC-Haven MacQuarrie Prgm.; Drama: WJZ WEBR WJTN WBAL WHK

MBS-News Testers: WOR WNBC News: WORK WTIC WGR WHP CKLW

Pepper Uppers: WSB WSM KDKA-Melody Master WBN-News; Musicale WBZ-Lewis Moonlight Serenaders WCAE-Sunday Serenade WHAM Music & Flowers WIBX-George Wald, organist WLW-My True Story WMMN-Marion County Teachers WPAR-Music by Cugat

6:45

MBS-Charioters: WOR WNBC CKLW-Jean De Rimanoczy, violinist

KDKA-Vocal Varieties WBN-Bill Pitts Passes by WBZ-News of the Day WCAE-The Family WGR-Comedy Stars of Broadway WHAM-Univ. News WHP-Hawaiian Moods WORK-Dance Time WTIC-Flutterettes

7:00

NBC-Jell-O Prgm.; Jack Benny, comedian; Abe Lyman's Orch.; Guests: WFAE WTAM WTC WSB WCAE WBN WGY WLW WSM WMAQ KYW WORK (sw-9.53) (also KFI KOA at 11:30 p.m.) Broadcast from New York City with only Jack Benny of the regular troupe present. Assisting them will be Abe Lyman's orchestra, Kate Smith, Fred Allen and Harry Von Zell.

CBS-Manhattan Mother, sketch: WABC WJR WBT WCAU WJAS WGR WGBI WFBL WHEC WGR WHAS (sw-11.83-9.59)

NBC-To be announced: WJZ WEBR WJTN WENR WBAL KDKA WBS (sw-11.87) MBS-Forum: WOR CKLW WHK WHAM-County Medical Talk WHP-George Hall's Orch. WIBX-△ Catholic Hour WKBW-△ Churchill Tabernacle WMMN-Salon Group WPAR-Three Little Boys in Blue WVA-Meet the Orch.

7:15

WHAM-Hobby Club WMMN-Roaming the World WPAR-Studio Rhythm

7:30

NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Feg Murray & Harriet Hilliard: WJZ WBZ WEBR WHK WSM WHAM KDKA WSB WGR WBAL WSYR (sw-11.87)

NBC-Interesting Neighbors with Jerry Belcher; Roy Shield's Orch. (F. W. Fitch Co.): WFAE WMAQ WBN WTAM WGY WCAE KYW WTIC (sw-9.53)

CBS-Phil Baker, comedian; Oscar Bradley's Orch.; Beetle & Bottle; Lucille Ball, comedienne; Guest (Gulf Oil): WABC WVA WJAS WKBN WCAU WGR WJR WHP WBT WGR WFBL WIBX WHEC WHAS WNBC (sw-9.59-11.83)

CKLW-String Quartet WGBI-Story Behind the Song WJTN-△ Ave Maria Hour WLW-Evening Newspaper WMMN-Follies WOR-Comedy Stars of Broadway WORK-Roving Reporter WPAR-△ Memorial Church

7:45

WGBI-News; Five Minute Mystery WLW-Melody Grove WMMN-Frank & Bill WOR-News WORK-Quartet

8:00

CBS-St. Louis Blues: WABC WMMN WGBI WCAU WGR WFBL WKBN WIBX WHP WJAS WNBC WHAS WJR WVA WPAR WBT (sw-9.59-11.83)

NBC-Chase & Sanborn Hour; Don Ameche, m.c.; John Carter, trn.; Robert Armbruster's Orch.; Dorothy Lamour, sop.; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Guest: WFAE WCAE WMAQ WTIC WGY WSB WSM WTAM WBN WLW KYW (sw-9.53)

NBC-To be announced: WJZ WBAL WHAM KDKA WJTN WEBR WBZ WSYR WORK (sw-11.87)

MBS-Sammy Kaye's Orch.: WOR CKLW WGAR-Voice of Ohio WHK-Magic Console

8:30

CBS-Lyn Murray's Musical Gazette: WABC WJAS WVA WNBC WKBN WGBI WPAR WHEC WHAS WMMN WJR WHIP WBT WGR WIBX WFBL WCAU (sw-11.83 6.06) NBC-Ernest Gill's California Concert: WJZ WBAL WHAM WBZ KDKA WEBR WORK WJTN WHK (sw-11.87)

MBS-Hawaii Calls: WOR CKLW Happy Hal's Housewarming

8:45

WBBM-Aeolian Trio

9:00

CBS-Ford Sunday Evening Hour; Guests; Orch. & Chorus, Dir. by Sir Ernest Macmillan: WABC WHEC WMMN WGBI WKBN WHAS WVA WCAU WGR WJAS WJR WBT WHP WFBL WJAS WGR (sw-6.06-11.83) Nino Martini, tenor, will be the guest. The music detail for this program may be found on page 6 this week.

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Men About Town, trio; Pierre Le Kreun, trn.; Rachel Carlay, vocalist; Don Donnie's Orch.: WFAE WTAM WMAQ WTIC WBN WSB WSM WGY KYW WCAE (sw-9.53)

Program: Miss Carlay sings Thanks For the Memory, Mr. LeKreun offers Please Be Kind, and together they will sing The One I Love. Orchestra numbers include Pour La Mour de Paris, La Rosita, Tra La La, Nous Autres a Marseille, Le Blonde Elizabeth. The trio offers Femmes de Espagne, Heigh-Lo, and J'Aime Les Femmes.

NBC-Hollywood Playhouse (Woodbury); Tyrone Power & Guest; Harry Sosnik's Orch.: WJZ WSYR WENR WEBR WBAL WHAM KDKA WLW WBZ WHK (sw-11.87) (also see 10:30 p.m.) For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Marines Tell It to You, sketch: WOR WNBC CKLW-Music Hour WJTN-News; Under the Capitol Dome

WORK-Five Star Final WPAR-To be announced

9:15

WGN-Broadway Comedy Stars WJTN-Music by Cugat

9:30

NBC-Walter Winchell's Jergen's Journal: WJZ WENR KDKA WBZ WHK WEBR WBAL WLW WHAM WSYR (sw-11.87) (also see 11 p.m.)

NBC-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, trn.; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Jean Dickenson, sop.; Gus Haenschen's Orch.: WFAE WBN WTAM KYW WSM WMAQ WGY WSB WCAE WTIC (sw-9.53)

MBS-Brown Sisters: WOR WNBC CKLW-△ Baptist Church WJTN-W.P.A. Prgm. WORK-Musical Gems

9:45

NBC-Irene Rich (Welch Grape Juice); Drama: WJZ WBAL WBZ WHK WEBR KDKA WHAM WSYR WENR (sw-11.87) (also see 11:15 p.m.) In "One Clear Call," Miss Rich plays the part of a woman inspired by a love so great that she overcomes all obstacles in finding her lost sweetheart.



# Sunday

March 27



MARION TALLEY  
"Ry-Krisp" soprano  
Sun. 5 pm EST

MBS-Kay Kyser's Orch.: WOR  
CKLW WKIK WLW WCAE  
WBT-Dancing Party  
WHAS-Dream Serenade  
WTAM-Emerson Gill's Orch.  
**12:45**  
NBC-Dance Orch.: WENR  
**1:00**  
NBC-Gray Gordon's Orchestra:  
WMAQ  
MBS-Johnny Johnson's Orch.:  
WLW WOR  
CKLW-Dawn Patrol  
WENR-Neal Spaulding's Orch.  
End of Sunday Programs

MBS-Bob Millar's Orch.: WLW  
WOR CKLW  
WENR-△Midnight Vespers  
WENR-Andy Kirk's Orch.  
WGAR-Stan Wood's Orch.  
WGY-News; Music You Want  
**11:45**  
CKLW-Mart Kenny's Orch.  
**12:00**  
NBC-Jack Denny's Orch.: WEA  
KYW WGY WMAQ WTIC WSB  
WSM WTAM  
NBC-Roger Pryor's Orch.: WJZ  
WBZ WBAL WHAM  
CBS-Harry Owens' Orch.: WABC  
WCAU WHEC WGBI WFBL  
WIBX WGR WNBW WGR  
WHP WJR WMMN WHAS  
WPAR WBT  
MBS-Dance Orch.: WOR WHK  
CKLW WCAE  
KDKA-Dance Orch.  
WENR-Music As You Desire I  
WLW-24 Hour Review  
**12:15**  
MBS-Dance Orch.: WLW  
**12:30**  
NBC-One Man's Family: KPO  
KFI (also see Wed. Prgms  
at 8 p.m.)  
CBS-Ted Fio-Rito's Orch.: WABC  
WGBI WCAU WFBL WMMN  
WIBX WHP WGR WNBW  
WJR WGR  
NBC-Andy Kirk's Orch.: WEA  
WMAQ WSB WTIC WGY  
KYW  
NBC-Dance Orch.: WJZ WSM  
KDKA WBAL WHAM WBZ  
(sw-6.14)

WBEN-News; Candid Camera  
WBZ-News; Radio Roundelay  
WCAU-Jean Shaw, songs; Around  
the Town  
WENR-Globe Trotter  
WFBL-Leo Bolley, sports  
WIK-△Watchtower  
WJAS-Art Giles' Orch.  
WKBW-Back Home Hour  
WLW Paul Sullivan, news  
WMAQ-Variety Prgm.  
WTAM-Tom Ireland; Musical Bul  
letin Board  
**11:15**  
NBC-Irene Rich (Welch Grape  
Juice), drama: WSM WSB  
(also at 9:45 p.m.)  
NBC-Blue Barron's Orch.: WHK  
WHAM  
CBS-Abe Lyman's Orch.: WNBW  
WGR WFBL WCAU (sw-  
9.59)  
NBC-Gray Gordon's Orchestra:  
WEAF WENR WTIC WBEN  
WLW WGY (sw-9.53)  
MBS-Jack Betzner's Orch.: WOR  
WCAE  
Music You Want: KYW WTAM  
WBZ  
KDKA-△Missionary Broadcast  
**11:30**  
NBC-News; Ernie Holst's Orch.:  
WEAF WTIC WSM (sw-9.53)  
NBC-Henry Busse's Orch.: WJZ  
WBAL WORK WEBR WSYR  
WMAQ WHAM WJTN WHK  
WSB  
CBS-Duke Ellington's Orchestra:  
WABC WGBI WPAR WNBW  
WCAU WHAS WJR WBT  
WHP WGR WHAS WFBL  
WIBX WMMN WJAS WKBN  
(sw-6.12)

NBC-Cheerio, inspirational talk  
& music: WJZ WBZ KDKA  
WHK WEBR WBAL WENR  
WSYR WHAM WJTN (sw-  
11.87)  
MBS-Johnny Messner's Orch.:  
WOR  
WCAU-Radiofilm  
WFBL-Bowling League  
WGR-Ellis VanderPyl  
WHAS-Comedy Stars of Broad  
way  
WJR-In the Hermit's Cave  
WLW-Country Sunday  
WMAQ-Gray Gordon's Orch.  
WTAM-Symphonic Variations  
WTIC-Serenading Strings  
**10:45**  
WBAL Women's Christian Tem-  
perance Union  
WCAU-Alan Scott  
WFBL-Dance Time  
WGR-Henry Pildner  
WGR-World Dances  
WHAS-Meador Lowrey, news  
WMAQ-News of the Week  
**11:00**  
NBC-Walter Winchell's Jergen's  
Journal: WSM WSB (also at  
9:30 p.m.)  
CBS-Abe Lyman's Orch.: WABC  
WMMN WGR WIBX WJR  
WKBN WHAS WHEC WBT  
WPAR WGBI WHP (sw-6.12)  
NBC-News; Blue Barron's Orch.:  
WJZ WBAL WORK WJTN  
NBC-Marlowe & Lyon, piano duo:  
WEAF WGY KYW (sw-9.53)  
News: WTIC WOR WCAE  
WHAM WGR  
KDKA-Music; News

CBS-Zenith Foundation: WABC  
WGR WHAS WJR WCAU  
WHEC WJAS WKBW WBT  
WFBL (sw-6.06-11.83)  
MBS-Good Will Hour (Ironized  
Yeast): WOR CKLW  
NBC-Paul Martin's Music: WJZ  
WBAL WSYR WHAM WJTN  
WHK KDKA (sw-11.87)  
MBS-Hancock Ensemble: WNBW  
News: WGR WIBX  
WBZ-Variety Prgm.  
WENR-Vocal Varieties  
WGBI-Music by Cugat  
WHP-Howard Gales' Orch.  
WLW-Unsolved Mysteries  
WMMN-College Days  
WORK-Good Will Hour  
WPAR-Down the Mississippi  
**10:15**  
WENR-Central Dem. Committee  
WGR-Supper Club  
WIBX-Boy Scout Prgm.  
**10:30**  
MBS-Old Fashioned Revival (Gos-  
pel Broadcasting Ass'n):  
CKLW  
NBC-Hollywood Playhouse (Wood-  
bury): WSB WSM (also at 9  
p.m.)  
For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.  
NBC-Norman Cloutier's Orch.:  
WEAF WENR WCAE WGY  
KYW (sw-9.53)  
CBS-Headlines & By Lines: WABC  
WNBW WHEC WGBI WPAR  
WJAS WMMN WKBN WKBW  
WBT WHP WIBX (sw-11.83)

**Frequencies**  
CKLW-1030  
KDKA-980  
KYW-1020  
WABC-860  
WBAL-1060  
WBEN-900  
WBT-1080  
WBZ-990  
WCAE-1220  
WCAU-1170  
WEAF-860  
WEBR-1310  
WEEU-830  
WENR-870  
WESG-850  
WFBL-1360  
WGAR-1450  
WGBI-880  
WGR-550  
WGY-790  
WHAM-1150  
WHAS-820  
WHEC-1430  
WHK-1390  
WHP-1430  
WIBX-1200  
WJAS-1290  
WJR-750  
WJTN-1210  
WJZ-760  
WKBN-570  
WKBW-1480  
WLW-700  
WMAQ-670  
WMMN-890  
WNBW-1500  
WOR-710  
WORK-1320  
WPAR-1420  
WSB-740  
WSM-650  
WSYR-570  
WTAM-1070  
WTIC-1040  
WVVA-1160  
MBS-Hollywood Whispers: WOR  
WNBW  
WJTN-The American Scene  
WLW-Unbroken Melodies  
**10:00**  
NBC-Rising Musical Star (Seal-  
test); Alex Smallens & Sym-  
phony Orch.; Mixed Chorus,  
dir. Eugene Fuerst; Alois Hav-  
rilla, commentator: WEA  
WTAM WCAE WENR WTIC  
WSB WGY WSM WMAQ KYW  
(sw-9.53)  
Program: Orchestra, Overture  
to "Tannhauser" (Wagner);  
Leonard Warren, baritone, II  
Balen from "Il Trovatore"  
(Verdi); Arnold Eidus, violinist,  
accompanied at piano by his  
mother, Scherzo Tarantelle (Wi-  
eniaski); chorus and orchestra,  
Drink to Me Only With Thine  
Eyes and Passing By (Puccini).

# Monday

March 28, 1938

# Monday

**MORNING**  
**7:00 am EST**  
CBS-Morning Almanac; News:  
WABC  
Sunkist Time: WOR WKBW  
KYW-Happy Clarks  
WBAL-Around the Breakfast Ta-  
ble  
WBEN-Sun Greeters' Club  
WCAE-Carpenter & Goodman  
WCAU-Wake Up & Smile  
WFBL-Agricultural Prgm.  
WGBI-Eight-Eighty Alarm  
WGR-Musical Clock  
WGY-Top o' the Morning  
WHAM-News; Pete & Joe  
WHDL-Breakfast Club  
WIBX-Screwball Limited  
WLW-Renfro Valley Folk  
WTAM-Bradley Kincaid  
WWVA-L. P. Lehman & Staff  
**7:15**  
KDKA-Musical Clock  
KYW-News; Sunrise Serenade  
WCAU-Sunkist Time  
WFBL-△Morning Meditation  
WGY-Marc Williams, songs  
WLW-Arthur Chandler, organist  
WMMN-Prairie Sweethearts  
WOR-Musical Clock & Vincent  
Sorey's Orch.  
**7:30**  
NBC-Yoichi Hiraoaka, xylophon-  
ist: WJZ  
CBS-Morning Almanac; News:  
(sw-21.52)  
NBC-Morning Greetings; Orch.;  
Radio Rubes: WEA  
△Morning Devotions: WESG  
WPAR WJTN  
KDKA-Asher & Little Jimmie  
KYW-Musical Clock  
WBEN-News; Sun Greeters' Club  
WCAE-Morning Express  
WFBL-Morning Sun Dial; News  
WGY-News; Church in the Wild-  
wood  
WHP-Morning Alarm  
WJAS-Cowboy Phil & Gang  
WKBW-Musical News  
WLW-Sing, Neighbor, Sing  
WMMN-Bee's Prairie Crooners  
WTAM-Piano Impressions  
**7:45**  
NBC-Rise & Shine; News: WJZ  
Musical Clock: KDKA WGY  
WCAU-News  
WESG-Morning Varieties  
WHAM-Old Favorites  
WJTN-Early Risers' Club  
WLW-Hugh Cross & Radio Pals  
WPAR-Buskirk Family  
WTAM-On the Mall

**8:00**  
NBC-Norsemen Quartet: WJZ  
WORK  
CBS-Sunny Melodies: WABC (sw-  
21.52)  
NBC-Malcolm Claire: WEA (sw-  
21.5)  
News: WJAS WCAE WOR WPAR  
WMMN WWVA  
WBEN-News; Sun Greeters'  
Club  
WCAU-Larry Vincent  
WEEU-Around the Breakfast Ta-  
ble; News  
WFBL-Sports  
WGBI-News; Eight-Eighty Alarm  
WGY-Morning Swing Session  
WJTN-News; Timekeeper; News  
WKBW-Headlines on Parade  
WLW-△Family Prayer Period  
WTAM-Health & Home  
**8:15**  
NBC-Doc Schneider's Texans:  
WEAF (sw-21.5)  
CBS-Deep River Boys: WABC  
(sw-21.52)  
NBC-William Meeder, organist:  
WJZ  
News: WLW KDKA WBIX  
WCAE-Variety Time  
WCAU-Melody Parade  
WEEU-△Morning Devotions  
WESG-News; Ensemble Moods  
WFBL-Top o' the Morning  
WHAM-Saving Service  
WJAS-Pitfalls in English  
WMMN-Tommy Knott  
WOR-Nell Vinick; Household  
Hints; Melody Moments  
WORK-Rhythmic Interlude; News  
WPAR-Musical Clock; Birthday  
Party  
WWVA-Musical Clock  
**8:30**  
NBC-William Meeder, organist:  
WBAL WHAM  
CBS-Fred Feibel, organist: WABC  
(sw-21.52)  
NBC-Do You Remember?: WEA  
WTAM KYW WCAE (sw-  
21.5)  
Musical Clock: KDKA WIBX  
WPAR  
WCAU-Don Bovay, guitarist  
WEEU-Agricultural Briefs  
WGBI-Songs of the Balladeers  
WGY-Hi-boys & Radio Rangers  
WHP-Mary Fountain, organist:  
WJAS-Ramblers  
WLW-The Gospel Singer  
WMMN-Economy Hints & Har-  
mony  
WOR-Tex Fletcher, songs  
WORK-Cousin Lee  
**8:45**  
NBC-Lucille & Lanny, songs:  
WJZ WBAL

△Morning Devotions: WMMN  
WHP  
KDKA-Bob White  
WCAU-Houseboat Hannah, sketch  
WDEU-Dance Music  
WESG-Brevities  
WFBL-School Bell  
WGBI-Songs & Sonnets  
WGY-III-Boys & Radio Rangers  
WHAM-△Tower Clock  
WJAS-Cheerie Melodies  
WLW-Voice of Experience  
WOR-The Goldbergs, sketch  
WTAM-Wake Up and Sing  
**9:00**  
NBC-Women and News: WEA  
(sw-21.5)  
NBC-Breakfast Club; Vocalists;  
Don McNeill, m.c.; Orch.;  
News: WJZ WBAL WJTN  
CBS-Deer Columbia; News:  
WABC WJAS WESG WHP  
WGBI WCAU WMMN WPAR  
WFBL (sw-21.52)  
Hymns of All Churches: WGY  
WLW  
KDKA-Shopping Circle  
KYW-Every Morning  
WBEN-News; Mr. Fact Finder  
WCAE-Jean Abbey  
WEEU-Friendly Club  
WGR-News; to be announced  
WHAM-Widder Jones, sketch  
WIBX-Oklahoma Outlaws  
WKBW-Niagara Spotlight  
WOR-Ed Fitzgerald  
WORK-△Morning Devotions  
WTAM-Myrt & Marge, sketch  
WMVA-Jake Taylor & Boys  
**9:15**  
CBS-Deer Columbia; News:  
WHEC  
NBC-Person to Person: WEA  
WBEN KYW (sw-21.5)  
Houseboat Hannah: WGR WLW  
KDKA-The Editor's Daughter  
WCAE-Party Line  
WCAU-Across the Breakfast  
Table  
WFBL-News; Musical Interlude  
WGY-Betty & Bob, sketch  
WHAM-Tom Grierson, organist  
WNBW-Behind the Microphone  
WOR-Modern Living  
WTAM-Harpstrings  
WWVA-Log Cabin Boys  
**9:30**  
CBS-Road of Life, sketch (Chip-  
so): WABC WHEC WFBL  
WCAU WJAS WGR (sw-21.52)  
NBC-Landt Trio; News: WEA  
WBEN (sw-21.5)  
NBC-Breakfast Club; News:  
WORK WSYR  
MBS-Get Thin to Music  
(Huskies): WCAE

KDKA-Linda's First Love  
KYW-Your Lenten Basket  
WESG-Day Dreams  
WGBI-Organ Reveries  
WGY-Xavier Cugat's Orch.; News  
WHAM-Mrs. Thrifty Buyer  
WHP-Footlight Footnotes  
WIBX-News; Morning Variety  
WJTN-Melodie Panorama  
WKBW-Today's Almanac  
WLW-Myrt & Marge, sketch  
WMMN-Variety Prgm.  
WOR-Rhythm Orch.  
WPAR-Buddy Starcher  
WTAM-Board of Education; News  
WWVA-Trail Blazers  
**9:45**  
CBS-Sunny Melodies: WGBI  
WESG WNBW  
CBS-Bachelor's Children (Old  
Dutch Cleanser): WABC  
WCAU WJAS WKBW WFBL  
(sw-21.52)  
NBC-Armanda Snow, songs: (sw-  
21.5)  
NBC-Dan Harding's Wife, sketch  
(Nat'l Biscuit Co.): WEA  
WTAM  
KDKA-Ma Perkins, sketch  
KYW-Your Destiny  
WBAL-Presenting Alyce Lytle  
WBEN-Sally Work  
WCAE-Way Down East  
WEEU-News; Briefs  
WGR-Across the Breakfast Table  
WGY-Market Basket  
WHAM-Houseboat Hannah, sketch  
WLW-Young Widder Jones  
WOR-Hymn Singer  
WPAR-Housewives Serenade  
WWVA-Musical Blossoms  
**10:00**  
CBS-Pretty Kitty Kelly, sketch  
(Wonder Bread): WABC WGR  
WIBX WHEC WWVA  
NBC-Cabin at the Cross Roads  
(Aunt Jimmie): WJZ WHAM  
WSYR KDKA WBAL WEBR  
(sw-15.21)  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WEA WTAM KYW  
WBEN WGY WCAE  
MBS-Singing Strings: WNBW  
WCAU-Morning Melodies; News  
WEEU-Ma Perkins, sketch  
WESG-News & Notes  
WFBL-Fun to Keep House; News  
WGBI-All Star Revue  
WHP-Hillbilly Music  
WJAS-Mildred Murray  
WJTN-News; Social Register; In-  
terlude  
WKBW-News; Early Edition  
WLW-Linda's First Love  
WMMN-News; Morning Market

WOR-Pure Food Hour  
WORK-Frank Renault, organist  
**10:15**  
NBC-Margot of Castlewood (Qua-  
ker Oats): WJZ WHAM WLW  
WSYR WBAL KDKA WEBR  
(sw-15.21)  
CBS-Myrt & Marge, sketch (Su-  
per Suds): WABC WJAS  
WGR WCAU WFBL WHEC  
NBC-John's other Wife, sketch  
(Louis Philippe): WEA KYW  
WBEN WTAM WCAE WGY  
WEEU-Health Talk  
WHP-Honeymooners  
WIBX-△Morning Devotions  
WJTN-Yesterday's Favorites  
WMMN-Musical Memories  
WPAR-Skattin' at the Kit Kat  
WWVA-Party Line  
**10:30**  
NBC-Attorney at Law, sketch  
(Johnson's Floor Wax): WJZ  
KDKA WBAL (sw-15.21)  
CBS-Richard Maxwell, songs:  
WABC WCAU WJAS WKBW  
NBC-Josh Higgins of Finchville:  
WOR  
NBC-Just Plain Bill, sketch (An-  
acin): WEA WTAM WCAE  
WBEN KYW WGY  
WEEU-Varieties  
WESG-To be announced  
WFBL-Miss Goodnews  
WGBI-Better Business Bureau  
WGR-The Party Line  
WHAM-Way Down East  
WHP-Songs of the Church  
WIBX-Today's Rhythm  
WJTN-Women's Club of the Air  
WLW-Betty & Bob  
WMMN-Old Trading Post  
WPAR-Amer. Family Robinson  
WWVA-Rhythm Rangers  
**10:45**  
NBC-The Woman in White,  
sketch (Pillsbury): WEA  
WCAE WTAM WBEN WGY  
KYW  
CBS-Oxydol's Own Ma Perkins,  
sketch: WABC WFBL WCAU  
WIBX WHP WGBI WWVA  
WGR  
NBC-Kitchen Cavalcade (C. F.  
Mueller Co.): WJZ WSYR  
KDKA WHAM (sw-15.21)  
MBS-Bill Lewis, bar.: WNBW  
Dr. Friendly: WJAS WLW  
WBAL-Story of Mary Martin  
WESG-Musical Bazaar  
WJTN-May We Present  
WKBW-Buffalo Home Bureau  
WMMN-Hurdy on the Air  
WORK-Handsome Bob & Ohioans  
WPAR-Movie Gossip

**11:00**  
NBC-The Story of Mary Marlin,  
sketch (Ivory Flakes): WJZ  
WHAM WSYR WBAL KDKA  
WLW (sw-15.21)  
NBC-David Harum, sketch (Bab-  
o): WEA WCAE WTAM  
KYW WBEN WGY  
CBS-Ruth Carhart, songs: WABC  
WKBW WHP WWVA WHEC  
WKBW WJAS WPAR  
NBC-Viennese Ensemble: WORK  
WCAU-Heart of Julia Blake  
WEEU-Pianologue  
WFBL-Betty Moore  
WGBI-Good Morning Neighbor  
WGR-News; Personal Advisor  
WIBX-Women in the News  
WJTN-News; Music  
WMMN-Cowboy Loye & Blue  
Bonnet Troupe  
WOR-Shopping with Jean Abbey  
**11:15**  
CBS-Deep River Boys, vocal trio:  
WABC WFBL WKBW WCAU  
WJAS  
NBC-Backstage Wife, sketch (Dr.  
Lyons): WEA WCAE WBEN  
WGY WTAM KYW  
NBC-Pepper Young's Family,  
sketch (Camay Soap): WJZ  
WHAM WSYR WBAL KDKA  
(sw-15.21)  
For details of contest on this pro-  
gram turn to the inside back cover.  
NBC-Popular Waltzes: WORK  
MBS-Marcella Hendricks, songs  
& Orch.: WOR WNBW  
WEEU-Do You Know?  
WGBI-Ralph Ball, blind pianist  
WGR-Shopping with Dorothy  
WHP-Morning Moods  
WIBX-Gypsy Strings; News  
WJTN-To be announced  
WLW-News; River; Weather;  
Live Stocks  
WPAR-Musical Workshop  
WWVA-Rapid Ad Service  
**11:30**  
NBC-Vic & Sade, sketch (Cris-  
so): WJZ KDKA WHAM  
WSYR WBAL (sw-15.21)  
For details of contest on this pro-  
gram turn to the inside back cover.  
CBS-Big Sister, sketch (Rinso):  
WABC WWVA WJAS WCAU  
WHP WIBX WFBL WHEC  
WGR  
For pictures of Alice Frost and her  
pet cat turn to page 26.  
NBC-How to Be Charming,  
beauty talk (Phillips): WEA  
WCAE WTAM KYW WBEN  
WGY  
NBC-Sweethearts of the Air:  
WORK  
WEEU-Melody Shoppers  
(Continued on Next Page)





**MAXINE**  
"Hour of Charm" vocalist  
Mon. 9 pm EST

(11:30 a.m. Continued)

WESG-Harry Springer, organist  
WGBI-Good Morning Neighbor  
WJTN-Calling Warren  
WKBW-English Lesson  
WLW-Carson Robinson  
WOR-Hilltop House, sketch  
WPAR-Farm & Home Hr.; News

### 11:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap); WJZ WHAM KDKA WBAL WSYR (sw-15.21)

CBS-Aunt Jenny's Stories (Spry): WABC WCAU WWVA WFBL WHEC WHAS WHP WJAS WIBX WGR

NBC-Betty Moore, talk on interior decoration (Benjamin Moore & Co.); WFAE WBEN WCAE WGY WTAM KYW MBS-To be announced; WNBW WGBI

WESG-Stylecast; News  
WKBW-Tonic Tunes  
WLW-The Goldbergs, sketch  
WOR-Myrt & Marge, sketch  
WORK-The Swingsters

## AFTERNOON

### 12:00

NBC-Time for Thought; WJZ CBS-Mary Margaret McBride, columnist (Minute Tapioca); WABC WJAS WKBN WCAU WKBW WHEC WFBL WGBI WHP WNBW (sw-9.59)

NBC-Girl Alone (Kellogg); WFAE KYW WTAM WCAE WLW WBEN

KDKA-News; Weather; Temp. WBAL-News; Hi Jenks WEEU-News

WESG-Quik-Quiz  
WGR-Dan Harding's Wife  
WGY-Rhythm Maker's Orch.; News

WHAM-Hit of the Day; News  
WIBX-Sidewalk Interviews  
WJTN-News; George Lundquist, organist

WMMN-News; Safety Prgm.  
WOR-Rhyming Minstrel  
WWVA-Farm & Home Hour

### 12:15

NBC-The O'Neills, sketch (Ivory Soap); WFAE WTAM WGY WCAE KYW WBEN WLW CBS-Voice News Parade; Edwin C. Hill (Lucky Strike Cigarettes); WABC WFBL WMMN WWVA WKBN WCAU WNBW WHP WIBX WGR WGBI (sw-9.59)

CBS-Bailey Axton, tr. (News, WJZ only); WJZ WHAM MBS-Radio Garden Club WOR KDKA-Dan Harding's Wife WEEU-Familiar Hymns WESG-Cornell Agricultural Hour WJAS-Musicale WKBW-News; Farm Period WORK-News

### 12:30

NBC-Nat'l Farm & Home Hour; WJZ KDKA WLW WSYR WJTN WORK WBAL WEBR (sw-15.21)

CBS-Romance of Helen Trent, (Edna Wallace Hopper); WABC WKBW WCAU WFBL WHEC (sw-9.59)

NBC-Stella Dallas, sketch; WFAE NBC-Harry Candulla's Orchestra; WCAE News; WJAS WOR KYW-Dan Harding's Wife

WBEN-News; Bill Pitts Passes By  
WEEU-House of MacGregor  
WGR-Old Gardener; Beauty for Sale  
WGY-Farm Prgm.  
WHAM-Ma Perkins, sketch  
WHP-Sing, Neighbor, Sing  
WIBX-Song Contest  
WMMN-Howdy, Neighbor  
WPAR-Man On the Street  
WTAM-Linda's First Love  
WWVA-Trail Blazers

### 12:45

CBS-Our Gal, Sunday, sketch (Anacin); WABC WCAU WFBL WKBW WJAS WHEC (sw-9.59)

NBC-Nat'l Farm & Home Hour; WHAM  
CBS-Novelty; WNBW  
NBC-Harry Candulla's Orchestra; WFAE

KYW-News; Arthur Hinett  
WBEN-Stock Quotations  
WCAE-Singin' Sam  
WEEU-Melody Time

WHP-Xavier Cugat's Music  
WOR-Consumers' Quiz Club  
WTAM-Editor's Daughter, sketch  
WWVA-Luncheon Club

### 1:00

CBS-Betty & Bob, sketch (Gold Medal); WABC WCAU WFBL WHEC WGR WJAS (sw-9.59-15.27)

NBC-News; Markets & Weather; WFAE  
CBS-Maxim Lowe's Ensemble; WPAR

NBC-Vincent Curran, bar.; (sw-15.33)

MBS-Happy Gang; WNBW  
KYW-Farm and Fireside  
WBAL-Market Page  
WBEN-Farm Service

WCAE-Young Widder Jones  
WEEU-Newsletters  
WGBI-Rambles in Rhythm  
WGY-Myrt & Marge, sketch

WHP-Ranch Boys  
WIBX-String Serenade  
WKBW-News; To be announced

WMMN-Curly Miller's Ploughboys  
WOR-Health Talk; Melody Moments; Pep Up  
WTAM-Hilltop House

### 1:15

NBC-Escorts & Betty; WFAE WTAM KYW WBEN (sw-15.33)

CBS-Hymns of All Churches (Gold Medal); WABC WGR WHEC WCAU WFBL WJAS (sw-9.59-15.27)

MBS-Carson Robinson's Buckaroos (Musterole); WOR WBAL WKBW WCAE

WEEU-Easy to Remember  
WESG-Suburban Special  
WGY-Household Chats

WHP-Kitty Keene, Inc.  
WIBX-Song Styles  
WTAM-Noonday Resume

WWVA-Just Plain John; Dr. H. Lamont

### 1:30

NBC-Mother-in-Law, sketch; WJZ WJTN

CBS-Arnold Grimm's Daughter, sketch (Gold Medal); WABC WJAS WFBL WCAU WHEC WGR (sw-9.59-15.27)

NBC-Words & Music; WFAE (sw-15.33)

CBS-Gypsy Minstrel; WPAR WMMN

MBS-Rex Battle's Orch.; WNBW  
Houseboat Hannah; WTAM WGY  
KDKA-Utility Hall

KYW-Arthur Hinett, organist  
WBAL-Globe Trotter  
WBEN-Heart of Julia Blake

WCAE-Judy & Jane  
WEEU-Berks County Schools  
WGBI-Church in the Wildwood

WHAM-7th Grade Science  
WHP-Organ Melodies  
WIBX-News; Jamboree

WKBW-Rhythm & Romance  
WLW-Ma Perkins, sketch  
WOR-The Wifesaver, sketch

WORK-Luncheon Ensemble

### 1:45

CBS-Valiant Lady, sketch (Gold Medal); WABC WCAU WFBL WHEC WGR WJAS (sw-9.59-15.27)

NBC-Jack & Loretta Clemens, songs; WJZ WEBR WJTN KDKA (sw-15.21)

CBS-Deep River Boys; WPAR WNBW WMMN WGBI

NBC-Words & Music; WBEN  
MBS-Voice of Experience (Lydia E. Pinkham); WCAE WBAL WOR WKBW

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### AFTERNOON

4:00 EST (3:00 CST) COLUMBIA CONCERT HALL, CBS.

### NIGHT

7:00 EST (6:00 CST) MUSIC IS MY HOBBY, guests, NBC-Blue.

7:30 EST (6:30 CST) CANTOR'S CAMEL CARAVAN; Deanna Durbin, Fairchild and Carroll, Benny Goodman's Quartet, Bert Gordon, Walter King, Edgar Fairchild's orchestra, CBS.

8:00 EST (7:00 CST) BURNS AND ALLEN; Tony Martin and Ray Noble's orchestra, NBC-Red.

8:30 EST (7:30 CST) VOICE OF FIRESTONE; Richard Crooks, tenor, Alfred Wallenstein's orchestra, NBC-Red.

8:30 EST (7:30 CST) GRAND HOTEL, drama, NBC-Blue.

9:00 EST (8:00 CST) LUX RADIO THEATER; Lawrence Tibbett and Helen Jepson, guests, CBS.

9:00 EST (8:00 CST) PHILADELPHIA ORCHESTRA, Eugene Ormandy, conductor; Eugene List, guest, NBC-Blue.

9:00 EST (8:00 CST) HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC-Red.

10:00 EST (9:00 CST) CARNATION CONTENTED HOUR; orchestra, conducted by Marek Weber, Maria Kurenko, Lullaby Lady, male quartet, Vincent Pelletier, announcer, NBC-Red.

10:30 EST (9:30 CST) BRAVE NEW WORLD, dramatizations, CBS.

Kitty Keene, Inc.: WTAM WLW  
KYW-Home Forum  
WESG-Ma Perkins, sketch  
WGY-Dan Harding's Wife  
WHAM-Home Bureau Prgm.  
WHP-Album of Melodies  
WIBX-Hollywood Brevities  
WWVA-The Listener Speaks

### 2:00

NBC-Jerry Sears' Orch.; WFAE WBEN KYW (sw-15.33)

NBC-Navy Band; WJZ WORK WBAL WJTN WEBR

CBS-News Through a Woman's Eyes; Kathryn Cravens (Pontiac); WABC WCAU WJAS WHEC WKBW WFBL WHAS WNBW (sw-9.59-15.27)

Kitty Keene, Inc.: WOR WCAE  
KDKA-Strollers Matinee  
WEEU-Afternoon Melodies

WESG-Light Opera Selections  
WGBI-Federal Symphony  
WGR-Man on the Street  
WGY-Health Hunters

WHAM-Library Book Talks  
WHP-Beautification Prgm.  
WIBX-Amer. Family Robinson

WLW-Nation's School of the Air  
WMMN-News; Radio Dot  
WPAR-Melody Boys

WTAM-Cleveland Art Museum  
WWVA-L. P. Lehman & Staff

### 2:15

NBC-Jerry Sears' Orch.; WCAE  
(CBS-The O'Neills, sketch (Ivory Soap); WABC WGR WCAU WFBL WHP WGBI WJAS WHEC (sw-9.59-15.27)

NBC-Navy Band; WSYR  
MBS-World Traveler; WNBW  
WESG-Hits & Encores

WGY-Hilltop House, sketch  
WHAM-Friendly Voice  
WIBX-Matinee Miniatures

WKBW-News; Starburst  
WOR-Way Down East, sketch  
WTAM-Marion Nadea

### 2:30

NBC-Negro Health Week; WFAE (sw-15.33)

Dr. Roscoe C. Brown, health education specialist, will preside. The principal address will be delivered by Surgeon General Thomas Parran. Music will be furnished by a Negro chorus of 14 voices from soloists at Howard University and various Washington high schools.

CBS-American School of the Air; WABC WHP WESG WKBW WNBW WGBI WIBX WFBL WPAR WMMN WJAS WHEC (sw-15.27)

NBC-Navy Band; WHAM

Houseboat Hannah; WCAE WOR  
KDKA-Home Forum  
KYW-Andy Arcari  
WBN-Way Down East  
WCAU-Women's Club of the Air  
WEEU-Hap Adams  
WGR-Those Happy Gilmans  
WGY-Better Business Bureau; Organist; Markets  
WKBW-Traffic Hazards  
WTAM-Flower Gardening  
WWVA-Musical Blossoms

### 2:45

NBC-Wooster College Men's Glee Club; WFAE WMAQ KYW (sw-15.33)

NBC-Navy Band; WEBR  
WBN-Dollars & Sense  
WCAE-Judy & Jane

WEEU-News; Impromptu  
WGR-Mortimore Marlowe  
WGY-Organ Music; Markets  
WOR-Heart of Julia Blake  
WTAM-Facts and Fancies

### 3:00

CBS-Matinee in Manhattan; WABC WKBW WESG WNBW WMMN WKBW WHEC WPAR WIBX WGY WCAU (sw-9.59-15.27)

NBC-Rochester Civic Orch. Matinee Concerts; WJZ WBAL WSYR WHAM WJTN

Program: The Overture, the Hexenritt, Dream Pantomime and Knusperwaltzer from "Hansel and Gretel" (Humperdinck) will highlight the concert. The Ballet Music from "Faust" (Gounod) and the Introductions to Acts II and III of Koldes-kinder (Humperdinck) also will be heard.

NBC-Pepper Young's Family (Camay); WFAE WTAM WGY WBN KYW WLW WCAE

For details of contest on this program turn to the inside back cover.

KDKA-Music by Cugat  
WEEU-String Ensemble  
WFBL-News

WGBI-News; These Are Facts  
WGR-News; Wake Up & Sing  
WJAS-Pittsburghers  
WOR-Martha Deane

WORK-Catholic Hour  
WWVA-Grandpa Jones

### 3:15

NBC-Oxydol's Own Ma Perkins, sketch; WFAE WTAM WCAE WGY KYW WBN

CBS-Matinee in Manhattan; WFBL

NBC-Rochester Civic Orchestra; WEBR (sw-15.33)

KDKA-P.T.A. Prgm.  
WGBI-Betty & Bob, sketch

WGR-American Family Robinson  
WLW-Mad Hatterfields  
WWVA-Olsonaires

### 3:30

NBC-Vic & Sade, sketch (Crisco); Art Van Harvey, Billy Idelson & Bernardine Flynn; WFAE WGY WTAM WORK WBN WCAE WLW KYW

CBS-Howells & Wright, twin pianos; WABC WFBL WPAR WCAU WKBW WESG WNBW WMMN WHP WJAS WHEC WJAS WHP (sw-9.59-15.27)

Program: Nocturne, Op. 69, No. 2 (Cui) and Ritmo (Infante).

NBC-Rochester Civic Orch. Matinee Concert; KDKA (sw-15.21)

WEEU-Uncle Jack's Prgm.  
WGBI-Hymns of All Churches  
WKBW-Bob and Vera

WORK-Songs of the Islands  
WWVA-Border Riders

### 3:45

CBS-Nan Wynn, songs; WABC WKBW WFBL WGR WHEC WGBI WIBX WNBW WESG WJAS WHP (sw-15.27)

NBC-The Guiding Light, sketch (White Naptha); WFAE KYW WBEN WCAE WGY WTAM WLW

KDKA-To be announced  
WCAU-Dr. Friendly, sketch  
WKBW-Hymn Singer

WMMN-Parade of Bargains; Old Gardner  
WOR-David Harum, sketch  
WORK-York City Schools Prgm.

WPAR-News

### 4:00

CBS-Columbia Concert Hall; WABC WGBI WIBX WHP WKBW WESG WPAR WNBW (sw-15.27)

The music detail for this program may be found on page 7 this week.

NBC-Lorenzo Jones, sketch (Philips); WFAE WBEN WCAE WTAM KYW WGY

NBC-Club Matinee; WJZ WHAM WJTN WBAL KDKA (sw-15.21)

KDKA-Kitty Keene, Inc., sketch  
WCAU-Dixie Plowboys  
WEEU-Concertology

WFBL-Heath Department  
WGR-News; Matinee Hostess  
WJAS-Hard-of-Hearing Speaker

WLW-Dan Harding's Wife  
WMMN-Blaine Smith & Boys from Iowa

WOR-News  
WORK-News; Cousin Lee  
WWVA-Neo-Vim Gang

### 4:15

NBC-The Story of Mary Marlin, sketch (Ivory Flakes); WFAE WCAE WBEN WTAM KYW WGY

CBS-Concert Hall; WFBL WJAS  
NBC-Club Matinee; WEBR  
CBS-Pretty Kitty Kelly, sketch (Wonder Bread) WKBW

MBS-West & Matey, songs; WNBW WSYR

KDKA-News  
WBAL-News; What's on the Air?  
WLW-Life of Mary Sothorn  
WOR-Young Widder Jones

### 4:30

NBC-The Hughes Reel with Rush Hughes, commentator (Borden Co.); WFAE WBEN KYW WGY WTAM WCAE

CBS-The Goldbergs, sketch (Oxydol); WABC WJAS WCAU WFBL WHEC WGR (sw-9.59-15.27)

MBS-Ted Malone's "Between the Bookends"; WOR WNBW

KDKA-Community Forum  
WBAL-Roslyn Terhune, dog tales

WEEU-Piano Classics  
WESG-Rhythm Almanac  
WGBI-Mine Schedule

WHP-Fireside Hour, Dick Leibert  
WIBX-School of Music  
WKBW-Sports Personalities

WLW-Heart of Julia Blake  
WMMN-Frank Knutti, organist  
WPAR-Scotch Gospel Singer  
WWVA-Shopping Hour

### 4:45

CBS-Dr. Allan Roy Dafeo (Lysole); WABC WCAU WGR WJAS (sw-9.59-15.27)

NBC-Road of Life, sketch (Chipso); WFAE WGY WCAE KYW WTAM WBEN WLW

NBC-Club Matinee; WORK KDKA (sw-15.21)

WBAL-Radio Forum  
WEEU-News

WFBL-Mr. Fixit  
WIBX-Recess Club  
WKBW-Rhapsody in Brass  
WLW-Mad Hatterfields  
WMMN-This Rhythmic Age  
WOR-Restful Rhythms; Wake Up & Sing; Gabriel Heatter  
WPAR-Student On the Campus

### 5:00

NBC-Dick Tracy, sketch (Puffed Wheat & Rice); WFAE KYW WTAM WCAE WGY

NBC-Nellie Revell, philosophy; News; WJZ WENR WJTN WSYR

NBC-Junior Nurse Corps, sketch (Sunbrite); KDKA WLW (sw-15.21)

CBS-Follow the Moon; Elsie Hitz & Nick Dawson (Pebecco); WABC WJAS WGR WCAU (sw-9.59-15.27)

MBS-Edna Sellers, organist; WNBW

WBAL-Uncle Jack's Club  
WBEN-Uncle Ben's Club  
WEEU-Pop & His Hoboes

WESG-Songs You Like  
WFBL-Swing Matinee  
WGBI-Hits and Encores  
WHAM-Women Only

WHP-News  
WKBW-News; BBC Reporter  
WMMN-News; Economy Hints & Harmony

WOR-Women Make the News  
WORK-Handsome Bob & the Ohioans

WPAR-Stock Reports; Music with Your Cocktail  
WWVA-Master Singers

### 5:15

NBC-Terry & the Pirates, sketch (Dari-Rich); WFAE WBEN WCAE KYW WTAM WGY

CBS-Life of Mary Sothorn, sketch (Hind's); WABC WGR WCAU WJAS (sw-9.59-15.27)

NBC-Don Winslow of the Navy, sketch; WJZ WJTN WORK WBAL WEBR

MBS-Three Graces & Piano; WNBW

KDKA-Kiddies Klub  
WFBL-Vespers  
WGBI-On the Air Tonight

WHAM-Radiograms  
WHP-Tea Dansant  
WMMN-Amer. Legion Auxiliary

WOR-Charlie Chan, sketch  
WWVA-Economy Notes

### 5:30

NBC-Jack Armstrong, sketch (Wheaties); WFAE WTAM WBEN KYW WGY WCAE (sw-9.53)

NBC-Kellogg's Singing Lady; Irene Wicker; WJZ WHAM KDKA WBAL WLW WSYR WEBR (sw-15.21)

CBS-Stepmother, sketch (Colgate); WABC WJAS WCAU WGR (sw-9.59-15.27)

WEEU-Merchandise Revue  
WESG-Strings of Swing  
WFBL-Street Quizz

WGBI-Jack Armstrong  
WHP-Mary Nickolas, songs  
WJTN-Tommy Tucker's Orch.

WJTN-Spot Light  
WKBW-Smiling Bob  
WMMN-Salon Group

WOR-Little Orphan Annie, sketch  
WORK-Late Afternoon Musicale  
WPAR-Evening Interlude  
WWVA-Socialist Labor Party

### 5:45

CBS-Hilltop House, sketch (Palmolive Soap); WABC WJAS WGR WHEC WCAU WFBL (sw-9.59-15.27)

NBC-The Three Cheers; WJZ WSYR WBAL WEBR

NBC-Little Orphan Annie, sketch (Ovaltine); WFAE WGY KYW WBEN WCAE WTAM (sw-9.53)

To be announced: KDKA WHAM Sports; WPAR WGBI WESG Sports; News

WHP-Little Orphan Annie  
WIBX-News  
WKBW-Catholic Charities

WLW-Hilltop House  
WOR-Junior G-Men, sketch  
WWVA-Pepper-Uppers

## NIGHT

### 6:00

CBS-News; New Horizons; WABC WGBI WJAS WPAR WHEC WESG WKBW WBT WIBX WNBW WMMN

Speaker: Dr. Edward M. Weir, "Natural History Anecdotes."



# Monday

March 28



**JOHN CONTE**  
"Burns and Allen" announcer  
Mon. 8 pm EST

MBS-Jack Betzner's Orch.: WOR  
CKLW WNBW WHK  
News: WHAS WSM WMAQ  
Music You Want: KDKA KYW  
WTAM  
WBN-Sports  
WBZ-Music as You Desire It  
WFBL-Sun Dodgers  
WJR-Peaceful Valley  
WKBW-Reveries  
WLW-Ernie Holst's Orch.  
WSB-Radio Headlines

**11:30**  
NBC-Magnolia Blossoms: WJZ  
WSYR WBAL WJTN WHAM  
WSM WEBR WORK  
CBS-Sammy Kaye's Orch.: WABC  
WKBW WBT WMMN WHEC  
WKBW WBX WHP WGR  
WGBI WJAS WPAR WHAS  
WBNF WFBL (sw-9.59-6.12)  
NBC-Jack Denny's Orch.: WJAZ  
WTIC WLW WBN (sw-9.53)  
MBS-Pancho's Orch.: CKLW  
WOR WCAE  
WCAU-Brave New World  
WENR-Andy Kirk's Orch.  
WGR-Royal Worth's Orch.  
WGY-Music You Want  
WMAQ-Henry Busse's Orch.  
WSB-Welcome South, Brother

**11:45**  
WJR-Solay  
**12:00**  
NBC-Lani McIntire's Orchestra:  
WEAF WBNF WTIC WMAQ  
WGY  
CBS-Larry Lee's Orch.: WABC  
WPAR WHP WGBI WMMN  
WJAS WKBW WCAU WBNF  
WBX WFBL WBT WGR  
NBC-Chick Webb's Orch.: WJZ  
WSM WBAL WHAM WBZ  
MBS-Red Norvo's Orch.: WOR  
CKLW WHK WCAE WSYR  
KDKA Fran Eichler's Orch.  
KYW-Nocturne  
WENR-Music As You Desire It  
WHAS-Herbie Holmes' Orch.  
WJR-Johnny Hamp's Orch.  
WLW-Twenty-Four Hour Review  
WSB-Art Gillham, songs  
WTAM-Barry Conrad's Orch.

**12:15**  
NBC-Chick Webb's Orch.: KDKA  
(sw-6.14)  
NBC-Lani McIntire's Orch.: KYW  
MBS-Red Norvo's Orch.: WLW  
WSB-Hal Berdun's Orch.  
**12:30**  
NBC-Vox Pop: KPO KFI (also  
see Tues. prgms. at 9 p.m.)  
CBS-Orrin Tucker's Orch.: WABC  
WKBW WFBL WBX WCAU  
WHP WJR WMMN WGBI  
WBNF WGR WHAS  
NBC-Andy Kirk's Orch.: WEAF  
WBNF WMAQ WTIC KYW  
WGY WSM  
NBC-Joe Haymes' Orch.: WJZ  
KDKA WBZ WBAL WHK  
WHAM (sw-6.14)  
MBS-Kay Kyser's Orch. WLW  
WOR CKLW WCAE WSYR  
WBT-Dancing Party  
WTAM-Sammy Watkins' Orch.

**12:30**  
NBC-Jerry Blaine's Orch.: WGY  
WTIC  
CBS-Jimmy Dorsey's Orchestra:  
WJAS WHEC WBT WGBI  
WBNF WCAU WGR WPAR  
WHP (sw-9.59)  
NBC-Francis Craig's Orchestra:  
WEBR WHAM WENR

**11:30**  
NBC-Amos 'n' Andy, sketch  
(Campbell's Soup): WSM WSB  
WMAQ (also at 7 p.m.)  
CBS-Just Entertainment with  
Jack Fulton, tr. (Wrigley's  
Gum): WHAS KSL (also at 7  
p.m.)  
NBC-(News, WJZ only) Francis  
Craig's Orch.: WJZ WBAL  
WORK WJTN  
CBS-Jimmy Dorsey's Orchestra:  
WABC WMMN WGR WKBW  
WBX (sw-6.12)  
NBC-Jerry Blaine's Orch. (News,  
WEAF only): WEAF (sw-9.53)  
News: WOR WGR WJR WTIC  
WGBI WJAS WHAM WPAR  
CKLW-Reporter  
KDKA-News & Weather  
KYW-News; Dreamers  
WBN-News; Ironie Reporter  
WBT-News; Economic Speaker  
WBZ-News; Radio Roundelay  
WCAE-News; Leighton Noble's  
Orch.  
WCAU-Caballeros; Around the  
Town  
WENR-Globe Trotter  
WFBL-Leo Bolley, sports  
WGR-Carl George  
WGY-News; Melody Time  
WHK-Sports Mike  
WHP-News; Swing Time  
WKBW-News; Sports  
WTAM-Paul Sullivan, commentator  
WLMN-Musical Bulletin Board

**11:15**  
NBC-Jerry Blaine's Orch.: WGY  
WTIC  
CBS-Jimmy Dorsey's Orchestra:  
WJAS WHEC WBT WGBI  
WBNF WCAU WGR WPAR  
WHP (sw-9.59)  
NBC-Francis Craig's Orchestra:  
WEBR WHAM WENR

End of Monday Programs

## Frequencies

CKLW-1030  
KDKA-980  
KYW-1020  
WABC-880  
WBAL-1060  
WBN-900  
WBT-1080  
WCAE-1280  
WCAU-1170  
WEAF-860  
WEER-1310  
WEU-830  
WENR-870  
WESG-850  
WFBL-1360  
WGR-1450  
WGBI-880  
WGR-550  
WGY-790  
WHAM-1150  
WHAS-820  
WHEC-1430

WSM-Jack & his Mo. Mtneers.  
WTAM-News; Tom Manning  
WTIC-Wrightville Clarion

**6:45**  
NBC-Lowell Thomas, news com-  
mentator (Sun Oil): WJZ  
WSYR WTAM KDKA WBAL  
WHAM WBZ WEBR WLW  
(sw-15.21)  
NBC-Little Orphan Annie, sketch  
(Ovaltine): WSB  
CBS-Lum & Abner (Postum):  
WABC WHAS WKBW WBT  
WGR WJR WCAU WFBL  
WHEC (sw-9.59-11.83) (also  
KNX KSL at 11:15 p.m.)  
NBC-AI Jahn's Orch.: WEAF  
WORK  
MBS-Bill Butler's Ramblers:  
WOR WNBW  
Sports: KYW WGY  
CKLW-Happy Joe "Quiz"  
WBEN-Let's Celebrate  
WCAE-Vic Arden's Orch.  
WENR-Don Winslow of the Navy  
WGBI-News; Ma Riley  
WGR-Allen Werner, tr.  
WHK-Tony Cabooch, poet-philos-  
opher  
WHP-Military Band  
WJAS-Marty Gregor's Orch.  
WMMN-Day's Roundup  
WPAR-To be announced  
WSM-News Summary  
WTIC-Jack the Inquisitor  
WVVA-Jean Phillips

**7:00**  
CBS-Just Entertainment with  
Jack Fulton, tr.; Andrews  
Sisters; Carl Hohengarten's  
Orch. (Wrigley's Gum): WABC  
WCAU WVVA WGBI WJAS  
WHEC WFBL WBT WGR  
WGR WJR (sw-11.83-9.59)  
(also see 11 p.m.)  
NBC-Amos 'n' Andy, sketch  
(Campbell's Soup): WEAF  
WCAE WGY KYW WLW  
WBNF WTIC WTAM (also see  
11 p.m.)  
NBC-Music Is My Hobby: WJZ  
WBZ WENR WHAM WBAL  
WEBR WORK KDKA (sw-  
11.87)  
Dr. H. G. Bull, of Ithaca,  
New York, who makes a hobby  
of writing songs and playing  
the piano, will appear, accom-  
panied by George Brown, an  
artist student of the Juilliard  
School of Music, who will sing  
a group of Dr. Bull's songs.  
NBC-Hal Totten, sports talk.  
WMAQ WSB  
MBS-Fulton Lewis, Jr., com-  
mentator: WNBW WHK  
CKLW-Merry Islanders  
WESG-Tune Topics  
WHAS-Bill Bryan, songs  
WHP-Melodies at Eventide  
WBX-News; Sports World  
WJTN-News; Dance Music  
WKBW-News; World Dances  
WMMN-Murphy on the Air  
WOR-Sports  
WPAR-News  
WSM-Sports: June Moody

**6:15**  
NBC-Top Hatters' Orch.: WEAF  
KYW WSM  
CBS-Dean Teacher: WABC WBX  
WESG WMMN WNBW WHP  
NBC-Army Band: WJTN  
Under the Sea: KDKA WTAM  
WBNF-Variety Prgm.  
WBT-Grady Cole, philosopher  
WBAL-News; Engineering Prgm.  
WCAE-Medical Talk  
WCAU-Sports; Organ-airs  
WENR-Malcolm Claire, children's  
stories  
WFBL-News; Sports  
WGR-Sidney Andorn; News;  
Empire Builders  
WGBI-Bill Pierce, quizzer  
WGR-Male Octette  
WHAM-Music Vendors  
WHAS-Jack Armstrong, sketch  
WHK-Swinging Strings  
WJAS-News  
WJR-Let's Celebrate  
WKBW-Employment Bulletin; To  
be announced  
WLW-Short, Short Story  
WMAQ-Terry and the Pirates  
WPAR-Watts-the-Answer  
WSB-Charlie Chan, sketch  
WTIC-Revelers: Musical Interlude  
WVVA-Wayne Sanders; Sports

**6:30**  
CBS-Boake Carter, commentator  
(Huskies & Post Toasties):  
WABC WKBW WGR WCAU  
WHP WHAS WJR WHEC  
WVVA WBT WKBW WFBL  
WJAS (sw-11.83-9.59) (also  
KNX KSL at 8:45 p.m.)  
NBC-Waltz Serenades; Revelers  
Quartet: WJZ  
NBC-News; Joan Edwards, songs:  
WEAF (sw-9.59)  
News: WOR WORK  
Sports: WBN WHAM WGR  
WBAL WLW  
CKLW-Fanfare  
KDKA-Weather; Dot & Pat  
KYW-Arthur Hinett, organist  
WBZ-Buzzing with Bees & Red  
Sox; Revelers  
WCAE-Sophisticated Ladies  
WENR-What's the News?  
WESG-News; Dinner Concert  
WGBI-Rose Marie Picture Pre-  
views  
WGY-News; Revellers Quartet  
WBX-Song Contest; Watch  
Utica Grow  
WJTN-Dinner Hour  
WMAQ-Jack Armstrong, sketch  
WMMN-Timely Topics  
WPAR-Music by Cugat  
WSB-Freshest Thing in Town

**7:00**  
NBC-Just Entertainment with  
Jack Fulton, tr.; Andrews  
Sisters; Carl Hohengarten's  
Orch. (Wrigley's Gum): WABC  
WCAU WVVA WGBI WJAS  
WHEC WFBL WBT WGR  
WGR WJR (sw-11.83-9.59)  
(also see 11 p.m.)  
NBC-Amos 'n' Andy, sketch  
(Campbell's Soup): WEAF  
WCAE WGY KYW WLW  
WBNF WTIC WTAM (also see  
11 p.m.)  
NBC-Music Is My Hobby: WJZ  
WBZ WENR WHAM WBAL  
WEBR WORK KDKA (sw-  
11.87)  
Dr. H. G. Bull, of Ithaca,  
New York, who makes a hobby  
of writing songs and playing  
the piano, will appear, accom-  
panied by George Brown, an  
artist student of the Juilliard  
School of Music, who will sing  
a group of Dr. Bull's songs.  
NBC-Hal Totten, sports talk.  
WMAQ WSB  
MBS-Fulton Lewis, Jr., com-  
mentator: WNBW WHK  
CKLW-Merry Islanders  
WESG-Tune Topics  
WHAS-Bill Bryan, songs  
WHP-Melodies at Eventide  
WBX-News; Sports World  
WJTN-News; Dance Music  
WKBW-News; World Dances  
WMMN-Murphy on the Air  
WOR-Sports  
WPAR-News  
WSM-Sports: June Moody

**7:15**  
CBS-Arthur Godfrey with John  
Salb, organist; songs & patter  
(Barbasol): WABC WCAU  
WGR WFBL WJR WHEC  
WGR WHAS WHP WJAS  
(sw-9.59-11.83)  
NBC-Uncle Ezra's Radio Station  
(Alka-Seltzer): WEAF KYW  
WMAQ WCAE WTAM WGY  
WTIC WBN (also KFI KOA  
at 11:15 p.m.)  
NBC-"The Devil Take the Hind-  
most," talk: WJZ WBZ KDKA  
WSYR WJTN WLW (sw-  
15.21)  
Subject: "The Proficient and  
the Deficient."  
CBS-Jack Shannon, tr.: WGBI  
WPAR  
CKLW-Rhythm Men  
WBAL-Tablets of Stone  
WBT-Chicora College Prgm.  
WENR-Better Business Bureau  
WHAM-Cancer Control Prgm.  
WHK-Job Opportunities  
WHP-Behind the Scenes  
WBX-To be announced  
WKBW-Les Faneuf  
WMMN-What's the Answer?  
WOR-Answer Man  
WORK-Five Star Final  
WSB-Tandy McKenzie, songs  
WSM-John Lewis  
WVVA-Dan Gary

**7:30**  
MBS-Lone Ranger, drama (Gor-  
don Baking Co.): WOR WNBW  
WSYR

**7:45**  
NBC-Steinie Bottle Boys Jam-  
boree (Nat'l Container): WJZ  
WENR WBZ  
NBC-Concert Ensemble: WORK  
NBC-Melody & Rhythms: WEAF  
KYW WMAQ WCAE WORK  
WSB  
CKLW-Medical Society  
WBAL-Theater of the Air  
WBNF-Better Speech  
WGY-History Was Made Where  
You Live  
WHAM-Dr. Friendly, sketch  
WLW-Perk-Uppers  
WPAR-Vic Arden's Orch.  
WTAM-Inside Information  
WTIC-Chandu, the Magician  
WVVA-Tonic Time

**8:00**  
NBC-Burns & Allen (Grape  
Nuts); Tony Martin; Ray  
Noble's Orch.: Guest: WEAF  
WTAM WBNF KYW WSM  
WGY WTIC WCAE WMAQ  
WSB WLW (also KFI KOA  
at 10:30 p.m.)  
NBC-Melody Puzzles (Lucky  
Strike); Buddy Clark & Fred-  
da Gibson, vocalists; Harry  
Salter's Orch.: WJZ WEBR  
KDKA WSYR WHK WBAL  
WHAM WBZ WORK WJTN  
(sw-11.87)  
CBS-The Monday Night Show;  
Lou Holtz; Kay Thompson;  
Trio; Richard Himber's Orch.  
(Brewer's Assn.): WABC WJR  
WJAS WFBL WCAU WGR  
WHAS WBT WGR WNBW  
(sw-6.06-11.83) (also KNX at  
12 mid.)  
MBS-Dance Orch.: WOR  
To be announced: CKLW WGBI  
WHP-Stories of Music  
WKBW-News; Continental Nights  
WMMN-Vic Arden's Orch.  
WVVA-Twilight Reveries

**8:15**  
WMMN-Radio Show  
**8:30**  
NBC-Grand Hotel, drama (Cam-  
pana): WJZ WEBR WSYR  
WHK KDKA WBZ WBAL  
WHAM (sw-11.98)  
NBC-Voice of Firestone; Richard  
Crooks, tr.; Alfred Wallen-  
stein, cond.; Symphony Orch.:  
WEAF WTAM WMAQ WCAE  
WGY WSM KYW WLW WSB  
WBNF WTIC (sw-9.53) (also  
KOA KFI at 11:30 p.m.)  
Richard Crooks will sing None  
But the Lonely Heart (Tschai-  
kowsky), Song of India (Sadko),  
and The Bell Man (Forsythe).  
The orchestra will play Beauti-  
ful Galathea (Von Suppe), Valse  
Des Fleurs (Tschai-kowsky) and  
March Militaire Francais (Saint-  
Saens).  
CBS-Pick & Pat (Model Smoking  
Tobacco); Edward Roecker,  
bar.; Benny Krueger's Orch.:  
WABC WBT WJR WJAS  
WHP WHAS WFBL WCAU  
WGR WHEC WGR (sw-6.06-  
11.83) (also KNX KSL at  
11:30 p.m.)  
MBS-Raymond Gram Swing, com-  
mentator: WOR  
CKLW-Happy Hal's Housewarm-  
ing  
WGBI Master Singers  
WBX-Mohawk Valley Trails  
WJTN-Amer. Family Robinson  
WKBW-H. Katherine Smith  
WMMN-J. William Broderick, pi-  
anist  
WORK-Amateur Boxing Bout  
WPAR-Musical Spelldown

**8:45**  
WGBI-Heroes in the News  
WJTN-News; Musicale

**9:00**  
NBC-Philadelpia Orch.; Eugene  
Ormandy, cond. (Banking  
Group): WJZ WBZ WHAM  
WBAL WEBR WSYR WENR  
WJTN WHK  
Guest: Eugene List, pianist.  
The music detail for this program  
may be found on page 6 this week.  
NBC-Hour of Charm; Phil Spit-  
alyn's Girls (General Elec-  
tric): WEAF WBNF WMAQ  
WTIC WCAE WTAM WSB  
WGY KYW WSM WLW (sw-  
9.53)  
Carrie Jacobs Bond, guest,  
will speak. Program will be  
dedicated to women composers:  
End of a Perfect Day and I  
Love You Truly (Bond), Tipt  
Tim (Maria Grever) and The  
Night Is Young (Dana Snesse);  
Rochelle and Lola will play  
Who's Afraid of the Big Bad  
Wolf as a piano duet; Evelyn,  
violinist, will offer I Can't Give  
You Anything But Love.  
CKLW-Good Neighbors, drama  
KDKA-Salvation Army Prgm.  
WGBI-Vic Arden's Orch.  
WGR-News; World Theater  
WHP-Music by Grofe  
WMMN-Campus Highlights  
WGR-Gabriel Heatter, news  
WPAR-United Christian Youth

**9:15**  
WGBI-Love Tales  
WOR-Victor Arden's Orch.  
**9:30**  
NBC-Music for Moderns: WEAF  
WBNF WCAE WMAQ WTAM  
KYW WSB WSM WTIC  
NBC-Philadelphia Orch.: WORK  
MBS-Operetta: CKLW WNBW  
WOR WLW  
WGBI-Eight-Eighty Varieties  
WGR-Gertrude Lutzi, songs  
WGY-To be announced  
WHP-Master Singers  
WPAR-In the Gloaming  
**9:45**  
WGR-Herman Pchner  
WGR-Late Night Roundup  
WHP-American Legion Prgm.  
**10:00**  
NBC-Carnation Contented Prgm.;  
Lullaby Lady; Maria Kurenko,  
sop.; Male Quartet; Orch. dir.  
Marek Weber: WEAF WMAQ  
WTIC WBNF WTAM WCAE  
KYW WSB WSM WGY (sw-  
9.53)  
The Lullaby Lady will sing  
Tiny Little Fellow (Lilyan Dale  
Coffee) and Madame Kurenko  
will sing Vilanelle (Dell Aquai).  
The quartet will offer I See  
Your Face Before Me. The  
orchestra will play El Reli-  
cario; Sari Waltz; A Little  
Love, A Little Kiss (Silesu);  
Tea for Two from No, No,  
Nanette (Youmans); Yes We  
Have No Bananas; I Kiss Your  
Hand Madame; When Day Is  
Done and Valencia (Padilla).  
Guitaron Spieren Anf, violin  
solo, will be played.  
CBS-Wayne King's Orch.; (Lady  
Esther): WABC WHAS WGR  
WFBL WJAS WJR WBT  
WCAU WKBW (sw-6.06-11.83)  
MBS-True or False, quiz prgm.  
(J. B. Williams Co.): WLW  
WOR CKLW  
NBC-Behind Prison Bars (Sloan's  
Linent); Warden Lewis E.  
Lawes: WJZ WENR WHK  
WBAL KDKA WHAM WSYR  
WEBR WBZ (sw-11.87)  
Problem: A schoolteacher asks  
about a student who is unruly  
but not to the degree that he be  
considered with the "toughs."  
WGBI-Concert Hall of the Air  
WGR-News; Harold Austin's Or-  
chestra

**9:00**  
CBS-Lux Radio Theater; Dra-  
matic & Musical Prgm.: WABC  
WBX WKBW WGR WBT  
WCAU WHAS WKBW WJAS  
WHEC WJR (sw-11.83-6.06)  
A special version of the op-  
eretta, "Naughty Marietta,"  
starring Lawrence Tibbett and  
Helen Jepson, will be heard.  
Turn to page 4 and read the story  
about tonight's guest presentation.  
NBC-Philadelphia Orch.; Eugene  
Ormandy, cond. (Banking  
Group): WJZ WBZ WHAM  
WBAL WEBR WSYR WENR  
WJTN WHK  
Guest: Eugene List, pianist.  
The music detail for this program  
may be found on page 6 this week.  
NBC-Hour of Charm; Phil Spit-  
alyn's Girls (General Elec-  
tric): WEAF WBNF WMAQ  
WTIC WCAE WTAM WSB  
WGY KYW WSM WLW (sw-  
9.53)  
Carrie Jacobs Bond, guest,  
will speak. Program will be  
dedicated to women composers:  
End of a Perfect Day and I  
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violinist, will offer I Can't Give  
You Anything But Love.  
CKLW-Good Neighbors, drama  
KDKA-Salvation Army Prgm.  
WGBI-Vic Arden's Orch.  
WGR-News; World Theater  
WHP-Music by Grofe  
WMMN-Campus Highlights  
WGR-Gabriel Heatter, news  
WPAR-United Christian Youth

**9:15**  
WGBI-Love Tales  
WOR-Victor Arden's Orch.  
**9:30**  
NBC-Music for Moderns: WEAF  
WBNF WCAE WMAQ WTAM  
KYW WSB WSM WTIC  
NBC-Philadelphia Orch.: WORK  
MBS-Operetta: CKLW WNBW  
WOR WLW  
WGBI-Eight-Eighty Varieties  
WGR-Gertrude Lutzi, songs  
WGY-To be announced  
WHP-Master Singers  
WPAR-In the Gloaming  
**9:45**  
WGR-Herman Pchner  
WGR-Late Night Roundup  
WHP-American Legion Prgm.  
**10:00**  
NBC-Carnation Contented Prgm.;  
Lullaby Lady; Maria Kurenko,  
sop.; Male Quartet; Orch. dir.  
Marek Weber: WEAF WMAQ  
WTIC WBNF WTAM WCAE  
KYW WSB WSM WGY (sw-  
9.53)  
The Lullaby Lady will sing  
Tiny Little Fellow (Lilyan Dale  
Coffee) and Madame Kurenko  
will sing Vilanelle (Dell Aquai).  
The quartet will offer I See  
Your Face Before Me. The  
orchestra will play El Reli-  
cario; Sari Waltz; A Little  
Love, A Little Kiss (Silesu);  
Tea for Two from No, No,  
Nanette (Youmans); Yes We  
Have No Bananas; I Kiss Your  
Hand Madame; When Day Is  
Done and Valencia (Padilla).  
Guitaron Spieren Anf, violin  
solo, will be played.  
CBS-Wayne King's Orch.; (Lady  
Esther): WABC WHAS WGR  
WFBL WJAS WJR WBT  
WCAU WKBW (sw-6.06-11.83)  
MBS-True or False, quiz prgm.  
(J. B. Williams Co.): WLW  
WOR CKLW  
NBC-Behind Prison Bars (Sloan's  
Linent); Warden Lewis E.  
Lawes: WJZ WENR WHK  
WBAL KDKA WHAM WSYR  
WEBR WBZ (sw-11.87)  
Problem: A schoolteacher asks  
about a student who is unruly  
but not to the degree that he be  
considered with the "toughs."  
WGBI-Concert Hall of the Air  
WGR-News; Harold Austin's Or-  
chestra

**10:00**  
NBC-Amos 'n' Andy, sketch  
(Campbell's Soup): WSM WSB  
WMAQ (also at 7 p.m.)  
CBS-Just Entertainment with  
Jack Fulton, tr. (Wrigley's  
Gum): WHAS KSL (also at 7  
p.m.)  
NBC-(News, WJZ only) Francis  
Craig's Orch.: WJZ WBAL  
WORK WJTN  
CBS-Jimmy Dorsey's Orchestra:  
WABC WMMN WGR WKBW  
WBX (sw-6.12)  
NBC-Jerry Blaine's Orch. (News,  
WEAF only): WEAF (sw-9.53)  
News: WOR WGR WJR WTIC  
WGBI WJAS WHAM WPAR  
CKLW-Reporter  
KDKA-News & Weather  
KYW-News; Dreamers  
WBN-News; Ironie Reporter  
WBT-News; Economic Speaker  
WBZ-News; Radio Roundelay  
WCAE-News; Leighton Noble's  
Orch.  
WCAU-Caballeros; Around the  
Town  
WENR-Globe Trotter  
WFBL-Leo Bolley, sports  
WGR-Carl George  
WGY-News; Melody Time  
WHK-Sports Mike  
WHP-News; Swing Time  
WKBW-News; Sports  
WTAM-Paul Sullivan, commentator  
WLMN-Musical Bulletin Board

End of Monday Programs

## MR. FAIRFAX KNOWS ALL

No personal replies to questions unless ac-  
companied by stamped, self-addressed envelope.  
L. I.  
The part of Ornamental Johnson in "Cabin at  
the Crossroads" is taken by ROY MOULAN  
BROWER. He has been in radio since 1927, and  
was known to listeners in the East under the  
name "Prince Charming of Song." Born October  
9, 1910, in New York, of a theatrical family, he  
is six feet tall, weighs about 190 pounds, has blue  
eyes and a fair complexion.—B. A., Flushing,  
L. I.  
JAN GARBER'S orchestra replaces Ray Noble's  
band on the "Burns and Allen" program April  
11. It is reported he will begin a sixteen-week  
engagement at Topsy's Roost in Hollywood  
shortly.—T. B., South Jacksonville, Fla.





PAULA WINSLOW "Big Town" actress Tues. 8 pm EST

MORNING

7:00 a.m. EST

CBS-Morning Almanac; News; WABC Sunkistime; WKBW WOR KDKA-Utah Slim's Sunset Riders KYW-Happy Clarks WBAL-Around the Breakfast Table WBEN-Sun Greeters' Club WCAE-Carpenter & Goodwin WCAU Wake Up & Smile WFBL-Agricultural Prgm. WGBI-Eight-Eighty Alarm WGR-Musical Clock WGY-Top o' the Morning WHAM-News; Pete & Joe WHDL-Breakfast Club WIBX-Screwball Limited WLW-Renfro Valley Folk WTAM-Bradley Kincaid WWVA-L. P. Lehman & Staff

7:15

KDKA-Musical Clock KYW-News; Sunrise Serenade WCAU-Sunkist Time WFBL-Miss Goodnews WGY-Marc Williams, songs WLW-Ma & Pa McCormick WMMN-Prairie Sweethearts WOR-Musical Clock & Vincent Sorey's Orch.

7:30

NBC-Morning Greetings; Orch. & Radio Rubes; WEAF CBS-Morning Almanac; News; (sw-21.52) NBC-Yoichi Hiraoka, xylophonist; WJZ Morning Devotions; WESG WPAR WJTN KDKA-Asher & Little Jimmie KYW-Musical Clock WBEN-News; Sun Greeters Club WCAE-Morning Express WFBL-Morning Sun Dial; News WGY-News; Top o' the Morning WHP-Morning Alarm WJAS-Radio Ranch WKBW-Musical News WLW-Hugh Cross & Radio Pals WMMN-Bee's Prairie Crooners WTAM-Piano Impressions

7:45

NBC-Rise & Shine, News; WJZ News; WBEN WCAU Musical Clock; KDKA WGY WESG-Morning Varieties WHAM-Old Favorites WJTN-Early Risers' Club WLW-Brown County Revelers WPAR-Buskirk Family WTAM-Organ Reveries

8:00

NBC-Malcolm Claire; WEAF (sw-21.5) CBS-Nowlunteers; WABC (sw-21.52) NBC-Charioters; WJZ WORK News; WJAS WCAE WWVA WPAR WMMN WOR WBEN-News; Sun Greeters Club WCAU-Larry Vincent, songs WEEU-Around the Breakfast Table WFBL-Sports WGBI-News; Eight-Eighty Alarm WGY-Morning Swing Session WJTN-News; Timekeeper; News WKBW-Headlines on Parade WLW-ΔFamily Prayer Period WTAM-Health & Home

8:15

NBC-Dick Leibert's Prgm.; Showmen Quartet; WJZ CBS-Eton Boys WABC (sw-21.52) NBC-Doc Schneider's Texans; WEAF (sw-21.5)

News; WLW WIBX KDKA WCAE-Variety Time WCAU-Melody Parade WEEU-ΔMorning Devotions WESG-News; Morning Round-Up WFBL-Top o' the Morning WHAM-Saving Service WJAS-Musicale WMMN-Tommy Knott WOR-Tex Fletcher; Melody Moments; Oddities in the News WORK-Rhythmic Interlude; News WPAR-Musical Clock; Birthday Party WWVA-Musical Clock

8:30

CBS-Poetic Strings; WABC (sw-21.52) NBC-Do You Remember?; WEAF WTAM KYW (sw-21.5) NBC-Dick Leibert's Program; WBAL WHAM Musical Clock; KDKA WIBX WCAE Journal of Living WCAU-Don Bovay, guitarist WEEU-Agricultural Briefs WGBI-ΔMorning Devotions WGY-Ford Rush and Silent Slim WHP-Mary Fountain, organist WJAS-Joan Davies WLW-The Gospel Singer WMMN-Economy Hints & Harmony WOR-Martha Manning WORK-Cousin Lee

8:45

NBC-Vass Family; WJZ WBAL ΔMorning Devotions; WMMN WHP KDKA Bob White WCAU-Houseboat Hannah, sketch WEEU-Dance Music WFBL-School Bell WGBI-Songs of the Balladeers WGY-Hi-Boys & Radio Rangers WHAM-Tower Clock Prgm. WJAS-Cheerful Melodies WLW-Voice of Experience WOR-The Goldbergs, sketch WTAM-Wake Up & Sing

9:00

NBC-Home News; WEAF (sw-21.5) CBS-Arthur Godfrey; WABC (sw-21.52) NBC-Breakfast Club, Orch.; News; WJZ WJTN WSYR WBAL CBS Music in the Air; News; WGBI WFBL WESG WHP WPAR WMMN WNBW WCAU Hymns of All Churches; WGY WLW KDKA-Shopping Circle KYW-Every Morning WBEN-News; Helpful Harry; Musical Prgm. WCAE-Women's Club WEEU-Friendly Club WGR-News; to be announced WHAM-Widder Jones, sketch WIBX-Oklahoma Outlaws WJAS-ΔSt. Patrick's Church WKBW-Niagara Spotlight WOR-Ed Fitzgerald WORK-ΔMorning Devotions WTAM-Myrt & Marge, sketch WWVA-Jake Taylor's Boys

9:15

CBS Music in the Air; News; WABC WHEC (sw-21.52) NBC-Person to Person; WEAF WBEN KYW (sw-21.5) Houseboat Hannah; WGR WLW KDKA-The Editor's Daughter WCAE-Party Line WCAU-Across the Breakfast Table WGY-Betty & Bob, sketch WHAM-Mystery Chef WNBW-Behind the Microphone WOR-Melody Time WTAM-Harpstrings WWVA-Log Cabin Boys

9:30

CBS-Road of Life (Chipso); WABC WHEC WFBL WCAU WJAS WGR (sw-21.52) NBC-Landt Trio; WEAF WBEN (sw-21.5) CBS-Melody Weavers; WNBW NBC-Breakfast Club; News; WORK MBS-Get Thin to Music (Huskies); WCAE KDKA-Linda's First Love KYW-Your Lenten Basket WESG-Hymns of Yesterday WGBI-ΔEvangelistic Hour; WGY-Xavier Cugat's Orch.; News WHAM-Mrs. Thrifty Buyer WHP-Harry Reser's Revue

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

1:30 EST (12:30 CST) SWEDISH AMERICAN TRICENTENARY CELEBRATION, NBC-Red.

2:30 EST (1:30 CST) AMERICAN SCHOOL OF THE AIR, guest, CBS.

NIGHT

7:30 EST (6:30 CST) FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband," CBS.

8:00 EST (7:00 CST) JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Three Harmonicas; Glenn Cross; Floyd Sherman, NBC-Red.

8:00 EST (7:00 CST) "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS.

8:30 EST (7:30 CST) IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra, guest, NBC-Blue.

8:30 EST (7:30 CST) AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Ned Sparks, guest, CBS.

9:00 EST (8:00 CST) WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; guests, CBS.

9:30 EST (8:30 CST) FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mill's orchestra, NBC-Red.

9:30 EST (8:30 CST) BENNY GOODMAN'S ORCHESTRA; Eddie Cantor, guest, CBS.

WIBX-News; Morning Variety WJTN-Melodic Panorama WKBW Today's Almanac WLW-Myrt & Marge, sketch WMMN-Variety Prgm. WOR-Old Timers' Prgm. WPAR-Buddy Starcher WTAM-Board of Education; News WWVA-Trail Blazers

9:45

NBC-Frances Adair, contr.; (sw-21.5) CBS-Bachelor's Children, sketch (Old Dutch Cleanser); WABC WKBW WCAU WJAS WFBL (sw-21.52) NBC-Archibald Quartet; News; WJZ NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.); WEAF WTAM CBS-Waltzes of the World; WNBW

KDKA-Ma Perkins, sketch KYW-At the Console; WJZ WBEN-Sally Work WLW-Way Down East WEEU-Briefs; News ALES-Home-Makers WGBI-Milky Way WGR-Across the Breakfast Table WGY-Market Basket WHAM-Houseboat Hannah, sketch WLEU-Movie Gossip WLW-Young Widder Jones WPAR-Housewife's Serenade WWVA-Musical Blossoms

10:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread); WABC WGR WWVA WIBX WHEC NBC-Cabin at the Crossroads (Aunt Jemima); WJZ WHAM WSYR KDKA WEBR WBAL (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax); WEAF WCAE KYW WBEN WGY WTAM

MBS-Singing Strings; WNBW WCAU-Morning Melodies; News WEEU-Ma Perkins WESG-Hollywood Parade WFBL-News WGBI-Organ Reveries WHP-Hillbilly Music WJAS-Musicale WJTN-News; Social Register; Interlude WKBW-News; Early Edition WLW-Linda's First Love WMMN-News; Empire Radioaide; Morning Market

WOR-Pure Food Hour WORK-Frank Renault, organist

10:15

CBS-Myrt & Marge, sketch (Super Suds); WABC WCAU WJAS WHEC WFBL WGR NBC-Margot of Castlewood (Quaker Oats); WJZ WBAL KDKA WHAM WSYR WEBR WLW (sw-15.21) NBC-John's Other Wife, sketch (Louis Philippe); WEAF KYW WBEN WCAE WTAM WGY WEEU-Philosophy of Words WGBI-Musical Workshop WHP-Tropic Serenade WIBX-ΔMorning Devotions WJTN-Yesterday's Favorites WMMN-Theater Party WPAR-Skattin at the Kit Kat WWVA-Party Line

10:30

NBC-Attorney at Law, sketch (Johnson's Floor Wax); WJZ KDKA WBAL (sw-15.21) CBS-Emily Post, "How To Get the Most Out of Life" (Florida Citrus); WABC WHP WJAS WHEC WKBW WFBL WCAU WGBI NBC-Josh Higgins of Finchville; WORK NBC-Just Plain Bill, sketch (Anacin); WEAF WTAM WGY WBEN WCAE KYW WEEU-Varieties WESG-Organ Encores WGR-The Party Line WHAM-Way Down East WIBX-Today's Rhythm WJTN-Women's Club of the Air WLW-Betty & Bob WMMN-Old Trading Post WPAR-Amer. Family Robinson WWVA-Cooking School

10:45

NBC-Kitchen Cavalcade (C. F. Mueller Co.); WJZ KDKA WHAM WSYR (sw-15.21) CBS-Oxydol's Own Ma Perkins, sketch; WABC WIBX WCAU WWVA WFBL WGR WGBI WHP NBC-The Woman in White, sketch (Pillsbury); WEAF WTAM WGY KYW WBEN WCAE MBS-Louis Rich Entertains; WNBW Dr. Friendly; WJAS WLW WBAL-Mary Landis WESG-Musical Bazaar; Smilin' Thru WJTN-Hits & Bits

WKBW-What's New? WMMN-Murphy on the Air WORK-Handsome Bob & Ohioans WPAR-To be announced

11:00

NBC-Story of Mary Marlin, sketch (Ivory Flakes); WJZ WHAM WBAL KDKA WSYR WLW (sw-15.21) NBC-David Harum, sketch (Bab-O); Peggy Allenby; WEAF KYW WCAE WGY WTAM WBEN CBS-Mary Lee Taylor (Pet Milk); WWVA WJAS WCAU WKBW WHEC WFBL WKBW NBC-Rhythmaires; WABC WNBW NBC-Viennese Ensemble; WORK WEEU-ΔChurch in the Wildwood WGBI-News; Mine Working Schedule WGR-News; Women's Side of Hollywood WHP-The Tune Detective WIBX-Morning Melodies; News WJTN-News; Music WMMN-Cowboy Loye & Blue Bonnet Troupe WOR-Nell Vinick, beauty talk WPAR-Curiosity Shop

11:15

CBS-Rhythmaires; WCAU WJAS WKBW WGBI WPAR NBC-Popular Waltzes; WORK NBC-Pepper Young's Family, sketch (Camay Soap); WJZ WHAM KDKA WSYR WBAL (sw-15.21) For details of contest on this program turn to the inside back cover. NBC-Backstage Write, sketch (Dr. Lyons); WEAF KYW WBEN WGY WCAE WTAM WEEU-Do You Know? WFBG-Miss Goodnews WGR-Shopping with Dorothy WHP-Waltz Time WJTN-To be announced WLW-News; Weather; River; Live Stocks WOR-Juan Merrill, songs & Orch. WWVA-Rapid Ad Service

11:30

NBC-Homemakers' Exchange (Nat'l Ice Adv. Inc.); WEAF WBEN KYW WGY WCAE WTAM NBC-Vic & Sade, sketch (Crisco); WJZ KDKA WHAM WBAL WSYR (sw-15.21) For details of contest on this program turn to the inside back cover. CBS-Big Sister, sketch (Rinso); WABC WWVA WIBX WGR WCAU WJAS WFBL WHEC WHP For pictures of Alice Frost and her pet cat turn to page 26. WEEU-Melody Shoppers WESG-Smilin' Thru; Salon Selections; News WGBI-Good Morning Neighbor WJTN-Morning Varieties WKBW-To be announced WLW-Hugh Cross & Radio Pals WOR-Hilltop House, sketch WORK-Swingsters WPAR-Farm & Home Hour

11:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap); WJZ WHAM KDKA WBAL WSYR (sw-15.21) NBC-Mystery Chef; WEAF KYW WGY WTAM WBEN CBS-Aunt Jenny's Stories (Spry); WABC WJAS WWVA WFBL WCAU WHEC WIBX WGR WHP MBS-To be announced; WNBW WCAE-Nowlette WKBW-To be announced WLW-The Goldbergs sketch WOR-Myrt & Marge, sketch

AFTERNOON

12:00

NBC-Girl Alone, sketch (Kelllogs); WEAF KYW WCAE WBEN WLW WTAM CBS-Mary Margaret McBride, columnist (La France and Satina); WABC WJAS WKBW WWVA WGBI WFBL WHP WCAU WNBW WHEC WKBW (sw-9.59) NBC-ΔOur Spiritual Life; WJZ MBS-Victor H. Lindlahr (Journal of Living); WOR KDKA-News; Weather; Temp.

WBAL-News; Musicale WEEU-Concert Ensemble WESG-Quik-Quiz WGR-Dan Harding's Wife WGY-Rhythm Maker's Orch.; News WHAM-Hit of the Day; News WIBX-Sidewalk Interviews WJTN-News; George Lunquist, Organist WMMN-News; Safety Prgm. WORK-Cousin Lee & the Boys

12:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator; WABC WFBL WWVA WKBW WNBW WMMN WIBX WCAU WGBI WGR WHP (sw-9.59) NBC-The O'Neills, sketch (Ivory Soap); WEAF WBEN WTAM WLW WCAE KYW WGY NBC-Bailey Axton, tr.; WJZ News; WORK WPAR KDKA-Dan Harding's Wife WBAL-Happy Johnny WEEU-News; Briefs WESG-Cornell Agricultural Hour WHAM-To be announced WJAS-Musicale WKBW-Farm Period; Weather

12:30

NBC-Nat'l Farm & Home Hour; WJZ KDKA WEBR WORK WLW WBAL WSYR WJTN (sw-15.21) CBS-Morning Moods; WGBI WPAR WMMN NBC-Stella Dallas, sketch; WEAF CBS-Romance of Helen Trent (Edna Wallace Hopper); WABC WCAU WHEC WKBW WFBL (sw-9.59) MBS-Imperial Hawaiians; WCAE News; WJAS WOR WFBG-Dan Harding's Wife WBEN-News; Lessons in Loveliness

WEEU-House of MacGregor WGR-Zeke Manners' Hillbillies WGY-Farm Prgm. WHAM-Ma Perkins, sketch WHP-Xavier Cugat's Orch. WIBX-Song Contest WTAM-Linda's First Love WWVA-Trail Blazers

12:45

CBS-Our Gal Sunday, sketch (Anacin); WABC WCAU WHEC WKBW WFBL WJAS (sw-9.59) NBC-Three Romeos, vocal trio; WEAF CBS-Morning Moods; WNBW WBEN-Stock Quotations WCAE-Singin' Sam WEEU-Vic Arden's Orch. WGR-Old Gardener; To be announced WHAM-Rotary Club WOR-Consumers' Quiz Club WTAM-Editor's Daughter, sketch WWVA-Luncheon Club

1:00

NBC-Emerson Gill's Orch.; (sw-15.33) CBS-Betty & Bob, sketch (Gold Medal); WABC WHEC WJAS WFBL WGR WCAU (sw-9.59-15.27) NBC-Markets & Weather; WEAF CBS-News; Vincent Del Garza, songs; WNBW WMMN WPAR KYW-Dr. Merle Odgers WBAL-Market Page WBEN-Voice of Stockyards WCAE-Widder Jones, sketch WEEU-Newsettes WGBI Music by Cugat WGY-Myrt & Marge, sketch WHP-Ranch Boys WIBX-String Serenade WKBW-News; Ad Club Luncheon WOR-Health Talk; Melody Moments WTAM-Hilltop House

1:15

CBS-Dixie Serraders; WMMN WPAR WGBI NBC-Escorts & Betty; WEAF WCAE WBEN (sw-15.33) CBS-Hymns of All Churches (Gold Medal); WABC WGR WCAU WHEC WFBL WJAS (sw-9.59-15.27) MBS-Microphone in the Sky; WOR WNBW WBAL-Remote Control WEEU-Piano Pals WESG-Suburban Special WGY-Household Chats WHP-Kitty Keene, Inc. WIBX-Song Styles WTAM-Noonday Resume WWVA-Just Plain John; Dr. H. Lamont





**AL PEARCE**  
"Watch the Fun Go By" m.c.  
Tues. 9 pm EST

### Frequencies

CKLW-1030	WHK-1390
KDKA-980	WHP-1430
KYW-1020	WBX-1200
WABC-860	WJAS-1290
WBAL-1060	WJR-750
WBEN-900	WJTN-1210
WBT-1080	WJZ-780
WBZ-990	WKBN-570
WCAE-1220	WKWB-1480
WCAU-1170	WLW-700
WEAF-680	WMAQ-670
WEBC-1310	WMMN-890
WEU-830	WNEF-1500
WENR-870	WOR-710
WESG-850	WORK-1320
WFBL-1360	WPAR-1420
WGAR-1460	WSB-740
WGBI-880	WSM-650
WGR-550	WSYR-570
WGY-790	WTAM-1070
WHAM-1150	WTIC-1040
WHAS-820	WVVA-1160
WHEC-1430	

WBX-Matinee Miniatures  
WKBW-Stardust  
WOR-Way Down East, sketch  
WTAM-Marion Nadea  
**2:30**  
**CBS-American School of the Air:**  
WABC WPAR WBX WMMN  
WHP WNEF WFBL WKWB  
WGBI WJAS WESG WHEC  
(sw-15.27)  
Helen Ferris, editor of the  
Junior Literary Guild, as guest  
speaker for the literature les-  
son, will discuss some of the  
principles she stresses in choos-  
ing books for the Guild.

NBC-Music Guild: WJZ WORK  
WJTN WBAL WHAM  
NBC-Gen'l Fed. of Women's  
Clubs: WEAFF WTAM  
Houseboat Hannah: WOR WCAE  
KDKA-Home Forum  
KYW-Andy Arcari  
WBEN-Way Down East  
WCAU-Women's Club of the Air  
WEEU-String Ensemble  
WGR-Those Happy Gilmans  
WGY-George Hall's Orch.  
WVVA-Musical Blossoms  
**2:45**  
NBC-Armchair Quartet: WEAFF  
WTAM  
MBS-Music for the School: WOR  
NBC-Music Guild: WSYR  
KYW-Dixie Lee  
WBEN-Dollars & Sense  
WCAE-Judy & Jane  
WGR-Yodeling Cowboy  
WMBO-Movie Gossip (1310 kc)  
**3:00**

CBS-Tuesday Matinee: WABC  
WNEF WPAR WHP WBX  
WHEC WKBN WESG WMMN  
WCAU WGR (sw-9.59-15.27)  
NBC-Marine Band: WJZ WEBR  
WORK WBAL WHAM WJTN  
(sw-15.33)  
NBC-Pepper Young's Family  
(Camay): WEAFF WTAM WGY  
WBEN WCAE WLW KYW  
For details of contest on this pro-  
gram turn to the inside back cover.

KDKA-Music by Cugat  
WCAU-Studio A; News  
WEEU-Billie Polter  
WFBL-News  
WGBI News: These Are Facts  
WJAS-Pittsburghers  
WKBW-Music for You  
WOR-Martha Deane  
WVVA-Grandpa Jones  
**3:15**  
NBC-Oxydof's Own Ma Perkins,  
sketch: WEAFF WCAE KYW  
WGY WTAM WBEN  
CBS-Tuesday Matinee: WVVA  
NBC-Marine Band: WSYR KDKA  
(sw 15.21)  
WEEU-News; Impromptu  
WFBL-Catholic Action; Interlude  
WGBI Betty & Bob  
WLW-Mad Hatterfields  
**3:30**

CBS-Hollace Shaw, sop.: WABC  
WNEF WKBN WFBL WESG  
WIBX WPAR WHEC WJAS  
WGR (sw-15.27)  
NBC-Vic & Sade, sketch (Cris-  
co): WEAFF WGY WTAM  
KYW WBEN WLW WCAE  
For details of contest on this pro-  
gram turn to the inside back cover.  
CBS-Popular Concert: WKBN  
WEEU-Uncle Jack's Prgm.  
WGBI-Hymns of All Churches  
WGN-June Baker, economist  
WHP-Catholic Hour  
WKBW-World Entertains  
WMMN-Shumaker's Frolics  
WVVA-Border Riders  
**3:45**

NBC-The Guiding Light, sketch  
(White Naptha): WEAFF WGY  
WBEN WTAM WCAE KYW  
WLW  
CBS-Hollace Shaw, sop.: WHP  
WGBI  
WCAU-Dr. Friendly, sketch  
WMMN-Parade of Bargains; Old  
Gardner  
WOR-David Harum  
WPAR-News  
**4:00**  
NBC-Club Matinee: WJZ WJTN  
WHAM  
CBS-Highways to Health: WABC  
WESG WJAS WKWB WHP  
WGBI WPAR WNEF WBX  
(sw-15.27)  
NBC-Lorenzo Jones, sketch (Phil-  
lips): WEAFF WBEN WCAE  
WTAM KYW WGY  
KDKA-Kitty Keene, Inc., sketch  
WBAL-Co-ed High, drama  
WCAU-Dixie Plowboys  
WEBR-News; Hollywood Impres-  
sions  
WEEU-Modern Melodies  
WFBL-Equal Rights Amendments  
WGR-News; Matinee Hostess  
WLW-Dan Harding's Wife  
WMMN-Blaine Smith & Boys  
from Iowa  
WOR-News

CBS-Stepmother, sketch (Col-  
gate): WABC WCAU WJAS  
WGR (sw-9.59-15.27)  
CBS-Eton Boys Quartet: WPAR  
WESG  
NBC-Kellogg's Singing Lady:  
WJZ KDKA WHAM WSYR  
WEBR WBAL WLW (sw-15.21)  
NBC-Jack Armstrong, sketch  
(Wheaties): WEAFF WTAM  
WBEN KYW WCAE WGY  
(sw-9.53)  
WEEU-Merchandise Revue

WOR-News; Cousin Lee  
WVVA-Neo-Vim Gang  
**4:15**  
CBS-Romance in Rhythm: WABC  
WESG WJAS WBX WFBL  
WPAR WKBW WHP (sw-  
15.27)  
NBC-Story of Mary Marlin,  
sketch (Ivory Flakes): WEAFF  
WTAM KYW WBEN WCAE  
WGY  
CBS-Pretty Kitty Kelly, sketch  
(Wonder Bread): WKBN  
NBC-Club Matinee: WEBR  
MBS-Songland: WNEF WSYR  
News: KDKA WEEU  
WBAL-News; What's on the Air  
WLW-Life of Mary Sothern  
WOR-Young Widder Jones  
**4:30**  
NBC-The Hughes Reel with Rush  
Hughes, commentator (Borden  
Co.): WEAFF KYW WCAE  
WBEN WGY WTAM  
CBS-The Goldbergs, sketch (Oxy-  
dol): WABC WFBL WHEC  
WGR WCAU WJAS (sw-9.59-  
15.27)  
MBS-Sid Gary, bar.: WOR WNEF  
KDKA-Housing Prgm.; Melody  
Time  
WBAL-Recreation With P.A.L.  
WEEU-Variety Prgm.  
WESG-Rhythmic Almanac  
WGBI-Mine Schedule; Resume  
WHP-The Dreamers; Dick Lei-  
bert, organist  
WIBX-Gypsy Strings  
WKBW-Song Shoppers  
WLW-Hello Peggy  
WMMN-Frank Knutti, organist  
WPAR-Scotch Gospel Singer  
WVVA-Shopping Hour  
**4:45**  
CBS-Capitol Opinions: WABC  
WKBW WHP WJAS WPAR  
WFBL WMMN (sw-15.27)  
NBC-Road of Life, sketch (Chip-  
so): WEAFF WCAE WTAM  
WGY WBEN KYW WLW  
NBC-Club Matinee: WBAL WORK  
KDKA-Janet Ross Interviews  
WCAU-Cosmopolitans  
WGR-Success Story  
WIBX-Recess Club  
WOR-Restful Rhythms; Musical  
Interlude: Gabriel Heater  
**5:00**  
NBC-Dick Tracy, sketch (Puffed  
Wheat & Rice): WEAFF KYW  
WTAM WCAE WGY  
CBS-Follow the Moon (Pebeco):  
Elsie Ritz & Nick Dawson;  
WABC WGR WJAS WCAU  
(sw-9.59-15.27)  
NBC-The Four of Us; News:  
WJZ WJTN  
NBC-Junior Nurse Corps, sketch:  
WLW KDKA (sw-15.21)  
MBS-To be announced: WNEF  
WBAL-Uncle Jack's Club  
WBEN-Uncle Ben's Club  
WEEU-Pop & His Hoboes  
WESG-Gems of Melody  
WFBL-Don Alonzo & Gauchos  
WGBI-Hits and Encores  
WHAM-Women Only  
WHP-George Hall's Ouch.  
WKBW-News; Reporter  
WMMN-News; Economy Hints &  
Harmony  
WOR-Women Make the News  
WORK-Handsome Bob & Ohioans  
WPAR-Stock Reports; Music  
With Your Cocktail  
WVVA-Master Singers  
**5:15**  
NBC-Terry & the Pirates, sketch  
(Dari-Rich): WEAFF WBEN  
WCAE WTAM WGY KYW  
CBS-Life of Mary Sothern, sketch  
(Hind's): WABC WCAU WGR  
WJAS (sw-9.59-15.27)  
NBC-Don Winslow of the Navy,  
sketch: WJZ WJTN WORK  
WEBR WBAL  
KDKA-Kiddies Klub  
WESG-Hits and Encores  
WFBL-Religious Signs  
WGBI-On the Air Tonight  
WGR-Gaslight Harmonies  
WHAM-Radiograms  
WHP-Sports Interview  
WKBW-Allen Werner, songs  
WLW-Jack Armstrong  
WMMN-Jungle Jim, sketch  
WOR-Charlie Chan, sketch  
WVVA-Economy Notes  
**5:30**  
NBC-Kellogg's Singing Lady:  
WJZ KDKA WHAM WSYR  
WEBR WBAL WLW (sw-15.21)  
NBC-Jack Armstrong, sketch  
(Wheaties): WEAFF WTAM  
WBEN KYW WCAE WGY  
(sw-9.53)  
WEEU-Merchandise Revue

WFBL-Street Quiz  
WGBI-Jack Armstrong  
WHAS-Comedy Stars of Broad-  
way  
WHP-Mitchell Grand, pianist  
WJTX-Tommy Tucker's Orch.  
WJTN-Spotlight; News; Music;  
Sports  
WKBW-Educational Prgm.  
WMMN-Jungle Jim, sketch  
WOR-Little Orphan Annie, sketch  
WORK-Late Afternoon Musicale  
WVVA-On the Mall  
**5:45**  
CBS-Hilltop House, sketch (Palm-  
olive Soap): WABC WJAS  
WBAL-News; What's on the Air  
WLW-Life of Mary Sothern  
WOR-Young Widder Jones  
**5:53**  
NBC-Little Orphan Annie, sketch  
(Ovaltine): WEAFF WBEN  
WCAE KYW WTAM WGY  
(sw-9.53)  
NBC-Three Romeos, vocal trio:  
WJZ WSYR WEBR WHAM  
WBAL  
To be announced: KDKA WOR  
WESG-Sports; News  
WGBI-Sports Parade  
WHP-Little Orphan Annie  
WIBX-News  
WKBW-To be announced; News  
WLW-Hilltop House  
WMMN-Salon Group, Dinner Mu-  
sic  
WPAR-Sports Resume  
WVVA-Pepper-Uppers

NBC-Johnnie Johnston, bar.; Gul-  
den Serenaders: WJZ  
NBC-News; Lani McIntire's Or-  
chestra: WEAFF  
News: WORK WOR WESG  
Sports: WBEN WHAM WLW  
WGR  
CKLW-Exciting Moments; Week-  
ly Song Sheet  
KDKA-Weather; Varsiteers  
KYW-Rhythmaires  
WBAL-Victor Arden's Orch.  
WBZ-Buzzing with Bees & Red  
Sox  
WENR-What's the News?  
WGAR-Sammy Kaye's Orch.  
WGBI-Rose Marie's Picture Pre-  
views  
WGY-News; Life's Emergencies  
WIKK-Tonic Time  
WIBX-Song Contest  
WJTN-Dinner Hour  
WMAQ-Jack Armstrong, sketch  
WMMN-Timely Topics  
WPAR-Music by Cugat  
WSB-Freshest Thing in Town  
WSM-Story of the Shield  
WTAM-News; Tom Manning  
WTIC-Wrightville Clarion

NBC-Lowell Thomas, news com-  
mentator (Sun Oil): WJZ  
WSYR WBZ WEBR KDKA  
WTAM WLW WBAL WHAM  
(sw-15.21)  
CBS-Catholic Charities Prgm.;  
News: WABC (sw-11.83)  
CBS-Selection from Light Opera;  
News: WKBN WKBW WGAR  
WPAR WMMN WNEF WESG  
WHP WCAU (sw-9.59)  
NBC-Lani McIntire's Orchestra:  
WTIC WORK WCAE  
MBS-Bill Butler's Ramblers:  
WOR  
KYW-Spotlight  
WBEN-True Legal Dramas  
WBT-Jimmie Livingston's Orch.  
WCAU-Comedy Stars of Broad-  
way  
WENR-Don Winslow of the Navy  
WFBL-Camera Speaks; This and  
That  
WGBI-News; General Store  
WGR-Gypsy Caravan  
WGY-Musical Appetizers  
WHAS-Herbie Koch, organist  
WHK-Black on White  
WJAS-Pinshot for Governor  
WJR-Vocal Varieties  
WSM-News Summary  
WVVA-Easy to Remember  
**7:00**  
NBC-Easy Aces, sketch (Ana-  
cin): WJZ KDKA WBAL  
WHAM WENR WSYR WEBR  
WHK WBZ (sw-11.87)  
CBS-Just Entertainment (Wrig-  
ley's Gum); Jack Fulton, trg;  
Andrews Sisters; Orch.: WABC  
WGR WJAS WBT WGAR  
WHEC WFBL WCAU WGBI  
WJR WVVA (sw-11.83-9.59)  
(also see 11 p.m.)  
NBC-Amos 'n' Andy (Campbell's  
Soup): WEAFF WBEN WCAE  
WTIC WGY KYW WTAM  
WLW (also see 11 p.m.)

NBC-To be announced: WMAQ  
NBC-Carol Deis & John Gurney,  
songs: WORK  
MBS-Fulton Lewis, Jr., commen-  
tator: WNEF  
Sports: WOR WSB CKLW  
WESG-Tune Topics  
WHAS-Baptist Seminary  
WHP-Melodies at Eventide  
WIBX-News; Sports World  
WJTN-News; N. Y. State Em-  
ployment Service; Let's Dance  
WKBW-News; World Dances  
WMMN-Murphy on the Air  
WPAR-News  
WSM-Sports; Console Melodies  
**7:15**  
NBC-Mr. Keen, Tracer of Lost  
Persons, drama (Amer. Home  
Products): WJZ WENR WHK  
WBZ WSYR WBAL WEBR  
WHAM KDKA (sw-11.87)  
NBC-Vocal Varieties (Tums):  
Smoothies; DeVore Sisters;  
Male Octet; Wm. Stoess' Or-  
chestra: WEAFF WMAQ WCAE  
KYW WTAM WGY WTIC  
WBEN WLW (sw 9.53) (also  
KFI KOA at 11:15 p.m.)  
CBS-Geo. McCall's Screen Scoops  
(Old Gold Cigarettes): WABC  
WGBI WGR WFBL WCAU  
WGAR WHAS WJAS WHEC  
WJR WBT (sw-11.83-9.59)  
(also KNX KSL at 11:15 p.m.)  
For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

NBC-Song & Dance Time: WEAFF  
WMAQ WGY  
CBS-Charles Paul, organist:  
WNEF  
NBC-Vivian Della Chiesa, sop.:  
WENR WBZ WSYR WORK  
NBC-Geo. Griffin, bar.: WJZ  
Vic Arden's Orch.: KYW WSB  
WBEN  
WBAL-About the Weather  
WBT-Headline Analyst  
WHAM-Dr. Friendly, sketch  
WHP-Sport Shots  
WIBX-Day in Review  
WKBW-To be announced  
WLW-Tonic Time  
WMMN-Road Hints; Sports  
WVVA-Dreams for Sale  
**8:00**  
NBC-Johnny Presents (Philip  
Morris; Russ Morgan's Orch.);  
Jack Johnstone's Dramas; Gen-  
e-vieve Rowe, sop.; Three  
Harmonicas; Swing Fourteen;  
Floyd Sherman, tr.: WEAFF  
WTIC WLW WGY WSB KYW  
WCAE WSM WTAM WMAQ  
WBEN (also KOA KFI at  
11:30 p.m.)  
CBS-Big Town, newspaper drama;  
Edward G. Robinson & Claire  
Trevor (Rinso): WABC WJAS  
WCAU WGAR WHAS WJR  
WHEC WBT WBX WFBL  
WGR (sw 6.06-11.83) (also  
KNX at 12:30 a.m.)  
(Continued on Next Page)

NBC-To be announced: WMAQ  
NBC-Carol Deis & John Gurney,  
songs: WORK  
MBS-Fulton Lewis, Jr., commen-  
tator: WNEF  
Sports: WOR WSB CKLW  
WESG-Tune Topics  
WHAS-Baptist Seminary  
WHP-Melodies at Eventide  
WIBX-News; Sports World  
WJTN-News; N. Y. State Em-  
ployment Service; Let's Dance  
WKBW-News; World Dances  
WMMN-Murphy on the Air  
WPAR-News  
WSM-Sports; Console Melodies  
**7:15**  
NBC-Mr. Keen, Tracer of Lost  
Persons, drama (Amer. Home  
Products): WJZ WENR WHK  
WBZ WSYR WBAL WEBR  
WHAM KDKA (sw-11.87)  
NBC-Vocal Varieties (Tums):  
Smoothies; DeVore Sisters;  
Male Octet; Wm. Stoess' Or-  
chestra: WEAFF WMAQ WCAE  
KYW WTAM WGY WTIC  
WBEN WLW (sw 9.53) (also  
KFI KOA at 11:15 p.m.)  
CBS-Geo. McCall's Screen Scoops  
(Old Gold Cigarettes): WABC  
WGBI WGR WFBL WCAU  
WGAR WHAS WJAS WHEC  
WJR WBT (sw-11.83-9.59)  
(also KNX KSL at 11:15 p.m.)  
For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

NBC-To be announced: WMAQ  
NBC-Carol Deis & John Gurney,  
songs: WORK  
MBS-Fulton Lewis, Jr., commen-  
tator: WNEF  
Sports: WOR WSB CKLW  
WESG-Tune Topics  
WHAS-Baptist Seminary  
WHP-Melodies at Eventide  
WIBX-News; Sports World  
WJTN-News; N. Y. State Em-  
ployment Service; Let's Dance  
WKBW-News; World Dances  
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WSM-Sports; Console Melodies  
**7:15**  
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Products): WJZ WENR WHK  
WBZ WSYR WBAL WEBR  
WHAM KDKA (sw-11.87)  
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Smoothies; DeVore Sisters;  
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(Old Gold Cigarettes): WABC  
WGBI WGR WFBL WCAU  
WGAR WHAS WJAS WHEC  
WJR WBT (sw-11.83-9.59)  
(also KNX KSL at 11:15 p.m.)  
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of Radio Guide.

NBC-To be announced: WMAQ  
NBC-Carol Deis & John Gurney,  
songs: WORK  
MBS-Fulton Lewis, Jr., commen-  
tator: WNEF  
Sports: WOR WSB CKLW  
WESG-Tune Topics  
WHAS-Baptist Seminary  
WHP-Melodies at Eventide  
WIBX-News; Sports World  
WJTN-News; N. Y. State Em-  
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WKBW-News; World Dances  
WMMN-Murphy on the Air  
WPAR-News  
WSM-Sports; Console Melodies  
**7:15**  
NBC-Mr. Keen, Tracer of Lost  
Persons, drama (Amer. Home  
Products): WJZ WENR WHK  
WBZ WSYR WBAL WEBR  
WHAM KDKA (sw-11.87)  
NBC-Vocal Varieties (Tums):  
Smoothies; DeVore Sisters;  
Male Octet; Wm. Stoess' Or-  
chestra: WEAFF WMAQ WCAE  
KYW WTAM WGY WTIC  
WBEN WLW (sw 9.53) (also  
KFI KOA at 11:15 p.m.)  
CBS-Geo. McCall's Screen Scoops  
(Old Gold Cigarettes): WABC  
WGBI WGR WFBL WCAU  
WGAR WHAS WJAS WHEC  
WJR WBT (sw-11.83-9.59)  
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NBC-Carol Deis & John Gurney,  
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Sports: WOR WSB CKLW  
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Smoothies; DeVore Sisters;  
Male Octet; Wm. Stoess' Or-  
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KYW WTAM WGY WTIC  
WBEN WLW (sw 9.53) (also  
KFI KOA at 11:15 p.m.)  
CBS-Geo. McCall's Screen Scoops  
(Old Gold Cigarettes): WABC  
WGBI WGR WFBL WCAU  
WGAR WHAS WJAS WHEC  
WJR WBT (sw-11.83-9.59)  
(also KNX KSL at 11:15 p.m.)  
For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

NBC-To be announced: WMAQ  
NBC-Carol Deis & John Gurney,  
songs: WORK  
MBS-Fulton Lewis, Jr., commen-  
tator: WNEF  
Sports: WOR WSB CKLW  
WESG-Tune Topics  
WHAS-Baptist Seminary  
WHP-Melodies at Eventide  
WIBX-News; Sports World  
WJTN-News; N. Y. State Em-  
ployment Service; Let's Dance  
WKBW-News; World Dances  
WMMN-Murphy on the Air  
WPAR-News  
WSM-Sports; Console Melodies  
**7:15**  
NBC-Mr. Keen, Tracer of Lost  
Persons, drama (Amer. Home  
Products): WJZ WENR WHK  
WBZ WSYR WBAL WEBR  
WHAM KDKA (sw-11.87)  
NBC-Vocal Varieties (Tums):  
Smoothies; DeVore Sisters;  
Male Octet; Wm. Stoess' Or-  
chestra: WEAFF WMAQ WCAE  
KYW WTAM WGY WTIC  
WBEN WLW (sw 9.53) (also  
KFI KOA at 11:15 p.m.)  
CBS-Geo. McCall's Screen Scoops  
(Old Gold Cigarettes): WABC  
WGBI WGR WFBL WCAU  
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NBC-Vocal Varieties (Tums):



# Tuesday

March 29



**PEGGY ALLENBY**  
Susan Price of "David Harum"  
Tues. 11 am EST

**CBS-Al Jolson Show with Martha Raye, Parkyakarkus & Victor Young's Orch.** (Life-buoy): WABC WFBL WIBX WBT WJAS WHEC WJR WGR WHAS WCAU WGR (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)  
Guest: Ned Sparks

**NBC-Wayne King's Orch.** (Lady Esther): WFAE KYW WTIC WTAM WCAE WGY WMAQ WSB WSM WBEN (sw-9.53)

**MBS-The Green Hornet, drama:** WOR  
**CKLW-Happy Hal's Housewarming**

**WGBI-Violin Quartet**  
**WHP-To be announced**  
**WJTN-Request Club**  
**WKBW-Swing Your Partner**  
**WMMN-Joe Larosa's Orch.**  
**WPAR-Venetian Singers**  
**WWVA-Yorkville Band: News**

**8:45**  
**WGBI-Tell-Tale Tavern**  
**WHP-Anthology Club**  
**WJTN-WPA Prgm.**  
**WKBW-Music in a Sentimental Mood**  
**WPAR-To be announced**

**9:00**  
**CBS-Watch the Fun Go By (Ford): Al Pearce's Gang, Arlene Harris; Carl Hoff's Orchestra; Guests: WABC WJAS WGBI WCAU WHAS WKBW WFBL WMMN WKBW WIBX WHEC WGR WBT WHP WJR (sw-11.83-6.06) (also KNX KSL at 12 mid.)**

**NBC-Vox Pop (Molle Shave);** conducted by Wallace Butterworth & Parks Johnson: WFAE WBEN WTAM WMAQ WTIC WGY KYW WCAE (sw-9.53) (also see Mon. Programs at 12:30 a.m.)

**NBC-Horace Heidt's Brigadiers (Alemite):** WJZ WBAL KDKA WHAM WSYR WBT WBEW WLW WSB WSM WHK (sw-11.87)

For details of contest on this program turn to the inside back cover.

**MBS-Ruby & His Music:** CKLW WNBC

**WGR-News; to be announced**  
**WJTN-News; Operatic Gems**  
**WOR-Gabriel Heatter, news**  
**WORK-Roy Gobeay**

**9:15**  
**MBS-Johnson Family, sketch:** WOR  
**CKLW-Glee Club**  
**WGR-New Voices**  
**WJTN-Social Security Talk**  
**WORK-Jewish Hour**

**9:30**  
**NBC-Fibber McGee & Molly, comedy sketch (Johnson's Wax);** Clark Dennis, tr.; Betty Winkler; Billy Mills' Orch.: WFAE WBEN WLW WCAE KYW WMAQ WTAM WSB WSM WGY WTIC (sw-9.53)

**NBC-Alias Jimmy Valentine, drama (Larus Bros.):** WJZ WBAL WENR WBZ KDKA WBEW WSYR WHAM WHK (sw-11.87)

**CBS-Benny Goodman's Orch.;** Guests (Camel Cigarettes): WABC WKBW WCAU WFBL WGR WKBW WIBX WHEC WJAS WJR WBT WHAS WHP WGBI WMMN WNBC (sw-6.06-11.83)  
Guest: Eddie Cantor.

**MBS-Victor Erwin's Musical Cartoons:** WOR  
**CKLW-Symphonic Series**  
**WGR-To be announced**  
**WJTN-Gospel Songs**  
**WORK-York Chorus**  
**WPAR-Slumber Hour**

**9:45**  
**WGR-Gertrude Lutzi, songs**  
**WJTN-Monitor Views the News**  
**WORK-Between War & Peace**

**10:00**  
**CBS-Pennsylvania's 300th Anniversary:** WABC WHAS WHEC WGR WKBW WNBC WJZ WBT WJR WHP WCAU WJAS WKBW WGBI WMMN (sw-6.06-11.83)

A brief talk by Governor George H. Earle, songs by Edwin Lindstrom, Swedish baritone, and by the Scandinavian Glee Club of Philadelphia will commemorate the 300th anniversary of the founding of the State of Pennsylvania by the Swedes.

**NBC-Ernest Gill's Orch.:** WFAE WMAQ KYW WGY WSM WSB WCAE WTIC WBEN WTAM (sw-9.53)

**NBC-Jamboree:** WJZ KDKA WBT WBEW WHAM WBAL WENR WORK WJTN WHK (sw-11.87)

**MBS-Johnny Messner's Orch.:** CKLW WOR  
**WFBL-Sun Dodgers**  
**WGR-News; Harold Austin's Orchestra**  
**WLW-True Detective Mysteries**  
**WPAR-String Session**

**10:15**  
**CBS-To be announced:** WABC WHAS WKBW WHEC WGR WJZ WBT WJR WHP WCAU WJAS WGBI WMMN (sw-6.06-11.83)

**WFBL-Sun Dodgers**  
**WLW-Int'l Liars Fraternity**

**10:30**  
**NBC-Jimmie Fidler's Hollywood Gossip (Drene):** WFAE WGY WSM WCAE WLW WBEN WMAQ WTIC WTAM KYW WSB  
*For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.*

**MBS-The Witches Tale:** CKLW WOR WNBC  
**CBS-Howard Phillips, bar.:** WABC WCAU WHP WNBC WMMN WGBI WJAS WGR WPAR WGR WBT (sw-11.83-6.06)

**NBC-Jamboree:** WSYR KDKA-Radio Town Meeting  
**WFBL-The Shadow**  
**WHAS-Broadway Comedy Stars**  
**WIBX-News**  
**WJR-Beachcomber**  
**WKBW-Allan Brooks' Orch.**

**10:45**  
**NBC-"How to Win Friends & Influence People,"** Dale Carnegie (Colgate): WFAE WTIC WGY WBEN WLW WMAQ WTAM WCAE KYW (sw-9.53)

**CBS-Four Clubmen:** WABC WGR WJAS WNBC WBT WPAR WKBW WHAS WMMN WGBI (sw-11.83)  
**WCAU-Alan Scott**  
**WGR-Franklin Lewis**

**WHP-To be announced**  
**WIBX-Bowling Scores**  
**WKBW-Racket Chasers**  
**WSB-Vocal Varieties**  
**WSM-Musical Moments**

**11:00**  
**NBC-Amos 'n' Andy, sketch (Campbell's Soup):** WSM WSB WMAQ (also at 7 p.m.)

**CBS-Just Entertainment (Wrigley's Gum):** Jack Fulton, tr.; KSL WHAS (also at 7 p.m.)

**CBS-Abe Lyman's Orch.:** WABC WIBX WKBW WMMN WGR (sw-6.12)

**NBC-(News, WJZ only) Dance** Orch.: WJZ WORK WBAL WJTN WBEW  
**NBC-Ink Spots:** WFAE (sw-9.53)  
**News:** WTIC WOR WJR WJAS WGBI WHAM WPAR  
**CKLW-Reporter**  
**KDKA-News; Weather; Temp.**  
**KYW-News; The Dreamers**  
**WBEN-News; Ironic Reporter**  
**WBT-News; William S. Greene Ensemble**  
**WBZ-News; Radio Roundelay**  
**WCAE-News; Lawrence Welk's Orch.**

**WCAU-Ben Alley, tr. & organ;** Around the Town  
**WENR-Globe Trotter**  
**WFBL-Leo Bolley, sports**  
**WGR-Carl George**  
**WGY-News; Organ Reveries**  
**WHAM-News; to be announced**  
**WHK-Sports Mike**  
**WHP-News; Swing Time**  
**WKBW-News; Sports**  
**WLW-Paul Sullivan, commentator**  
**WTAM-Musical Bulletin Board**

**11:15**  
**CBS-Abe Lyman's Orch.:** WHEC WGR WFBL WNBC WJAS WHP WBT WGBI WCAU WPAR (sw-9.59)  
**NBC-Gray Gordon's Orch. (News, WFAE only):** WFAE WENR WGY WTIC (sw-9.53)  
**NBC-Nat'l Student Fed. Prgm.:** WJZ WBAL WORK WJTN WBEW WHAM  
**MBS-Ennio Bolognini's Orch.:** WHK CKLW  
**News:** WHAS WSM WMAQ WSB

**Music You Want: KDKA WTAM KYW WBZ**  
**WBN-Sports**  
**WBZ-Music as You Desire It**  
**WJR-Brave New World**  
**WKBW-Witching Hour**  
**WLW-Los Amigos**  
**WOR-Howard Woods' Orch.**

**11:30**  
**NBC-Ruby Newman's Orch.:** WFAE WBEN WSM WTIC (sw-9.53)  
**CBS-Buddy Rogers' Orchestra:** WABC WJAS WPAR WFBL WNBC WGBI WHP WCAU WKBW WMMN WKBW WIBX WBT WHEC (sw-6.12-9.59)

**NBC-Henry Busse's Orch.:** WJZ WSYR WBEW WJTN WORK WBAL WMAQ WHAM  
**MBS-Jimmy Dorsey's Orch.:** CKLW WOR WCAE WHK WENR-Andy Kirk's Orch.  
**WFBL-News; Leighton Noble's Orch.**  
**WGR-Mike Riley's Orch.**  
**WGR-Royal Worth's Orch.**  
**WGY-Music You Want**  
**WHAS-Romance Time**  
**WLW-Ernie Holst's Orch.**  
**WSB-Welcome South, Brother**  
**WWVA-News**

**11:45**  
**WJR-Meditation**  
**WLW-Ace Brigade's Orch.**  
**WWVA-Blue Grass Roy**

**12:00**  
**NBC-Chick Webb's Orch.:** WJZ WHAM WBEW WSM WBAL WBT  
**CBS-Art Shaw's Orch.:** WABC WIBX WJAS WMMN WCAU WNBC WPAR WGBI WFBL WHP WHEC WGR WKBW WBT WHAS  
**NBC-Dance Orch.:** WFAE WTIC KYW WGY WMAQ  
**MBS-Sammy Kaye's Orch.:** WOR CKLW WHK WCAE WSYR KDKA-Fran Eichler's Orch.  
**WENR-Music as You Desire It**  
**WJR-Johnny Hamp's Orch.**  
**WLW-24 Hours Review**  
**WSB-Hal Berdun's Orch.**  
**WTAM-George Hessberger's Orchestra**  
**WWVA-Club Paddock**

**End of Tuesday Programs**

# Wednesday

March 30, 1938

# Wednesday

## MORNING

7:00 a.m. EST

**CBS-Morning Almanac; News:** WABC  
**Sunkist Time:** WKBW WOR  
**KDKA-Utah Slim's Sunset Riders**  
**KYW-Happy Clark**  
**WBAL-Around the Breakfast Table**  
**WBEN-Sun Greeters' Club**  
**WFBL-Agricultural Prgm.**  
**WGBI-Eight-Eighty Alarm**  
**WGR-Musical Clock**  
**WGY-Top of the Morning**  
**WHAM-News; Pete & Joe**  
**WHDL-Breakfast Club**  
**WIBX-Screwball Limited**  
**WLW-Renfro Valley Folk**  
**WTAM-Bradley Kincaid**  
**WWVA-L. P. Lehman & Staff**

**7:15**  
**KDKA Musical Clock**  
**KYW-News; Sunrise Serenade**  
**WCAU-Sunkist Time**  
**WFBL-Farm News; Sun Dial; News**  
**WGY-Marc Williams, songs**  
**WLW-Arthur Chandler, organist**  
**WMMN-Prairie Sweethearts**  
**WOR-Musical Clock; Vincent Sorey's Orch.**

**7:30**  
**NBC Morning Greetings; Orch.;** Radio Rubes; WFAE  
**CBS-Morning Almanac; News:** (sw-21.52)  
**NBC-Yoichi Hiraoaka, xylophonist:** WJZ  
**Morning Devotions:** WESG WPAR WJTN  
**KDKA-Asher & Little Jimmie**  
**KYW-Musical Clock**  
**WBEN-News; Sun Greeters' Club**  
**WCAE-Morning Express**  
**WGY-News; Top of the Morning**  
**WHP-Morning Alarm**  
**WJAS-Cowboy Phil and Gang**  
**WKBW-Musical News**  
**WLW-Sing, Neighbor Sing**

**WMMN-Bee's Prairie Crooners**  
**WTAM-Piano Impressions**

**7:45**  
**NBC-Rise & Shine; News:** WJZ KDKA-Musical Clock  
**WCAU-News**  
**WESG-Morning Varieties**  
**WHAM-Old Favorites**  
**WJTN-Early Risers' Club**  
**WLW-Hugh Cross & Radio Pals**  
**WPAR-Buskirk Family**  
**WTAM-On the Mall**

**8:00**  
**NBC-Four Showmen Quartet:** WJZ WORK  
**CBS-Salon Musicale:** WABC (sw-21.52)  
**NBC-Malcolm Claire:** WFAE (sw-21.5)

**News:** WJAS WMMN WIBX WPAR WOR WCAE WWVA  
**WBEN-News; Sun Greeters' Club**  
**WCAU-Larry Vincent, songs**  
**WEEU-Around the Breakfast Table; News**  
**WFBL Sports**  
**WGBI-News; Eight-Eighty Alarm**  
**WGY-Morning Swing Session**  
**WJTN-News; Timekeeper; News**  
**WKBW-Headlines on Parade**  
**WLW-Family Prayer Period**  
**WTAM-Health and Home**

**8:15**  
**NBC-William Meeder, organist:** WJZ  
**NBC-Doc Schneider's Texans:** WFAE (sw-21.5)  
**News:** WLW KDKA WESG WCAE-Variety Time  
**WCAU-Melody Parade**  
**WEEU-Morning Devotions**  
**WFBL-Top of the Morning**  
**WHAM-Saving Service**  
**WJAS-Musicale**  
**WMMN-Tommy Knott**  
**WOR-Nell Vinick; Melody Moments**  
**WORK-Rhythmic Interlude; News**  
**WPAR-Birthday Party**  
**WWVA-Musical Clock**

**8:30**  
**NBC-William Meeder, organist:** WBAL WHAM  
**CBS-Greenfield Village Chapel:** WABC WESG WKBW WGBI WJAS WPAR WHP (sw-21.52)

**NBC-Do You Remember?:** WFAE WTAM KYW (sw-21.5)  
**Musical Clock:** KDKA WIBX  
**WCAU-Don Boyav, guitarist**  
**WEEU-Agricultural Briefs**  
**WGY-Hi-boys & Radio Rangers**  
**WLW-Gospel Singer**  
**WMMN-Economy Hints & Harmony**  
**WOR-Tex Fletcher, songs**  
**WORK-Cousin Lee**

**8:45**  
**CBS-Eton Boys, quartet:** WABC WJAS WKBW WPAR WGBI WHP (sw-21.52)  
**NBC-Lucille & Lanny, songs:** WJZ WBAL  
**KDKA-Bob White**  
**WCAU-Houseboat Hannah, sketch**  
**WEEU-Dance Music**  
**WESG-Brevities**  
**WFBL-School Bell**  
**WGY-Church in the Wildwood**  
**WHAM-Tower Clock**  
**WLW-Voice of Experience**  
**WMMN-Morning Devotions**  
**WOR-The Goldbergs, sketch**  
**WTAM-Wake Up and Sing**

**9:00**  
**NBC-Breakfast Club; News:** WJZ WBAL WJTN  
**CBS-Fred Feibel, organist:** WABC WJAS WKBW WPAR WGBI WHP WCAU WESG WMMN WFBL (sw-21.52)  
**NBC-Women & News:** WFAE (sw-21.5)  
**Hymns of All Churches:** WGY WLW  
**KDKA-Shopping Circle**  
**KYW-Every Morning**  
**WBEN-News; Mr. Fact Finder**  
**WCAE-Lillian Malone**  
**WEEU-Friendly Club**  
**WGR-News; to be announced**

**WHAM-Widder Jones, sketch**  
**WIBX-Oklahoma Outlaws**  
**WKBW-Niagara Spotlight**  
**WOR-Ed Fitzgerald**  
**WORK-Morning Devotions**  
**WTAM-Myrt & Marge**  
**WWVA-Jake Taylor's Boys**

**9:15**  
**CBS-Madison Ensemble; News:** WABC WJAS WKBW WGBI WHP WMMN WESG WPAR (sw-21.52)  
**NBC-Person to Person:** WFAE WBEN KYW (sw-21.5)  
**Houseboat Hannah:** WGR WLW KDKA-The Editor's Daughter  
**WCAE-Party Line**  
**WCAU-Across the Breakfast Table**  
**WFBL-News; Musicale**  
**WGY-Betty & Bob, sketch**  
**WHAM-Tom Grierson**  
**WNBC-Behind the Microphone**  
**WOR-Modern Living**  
**WTAM-Harpstrings**  
**WWVA-Log Cabin Boys**

**9:30**  
**NBC-Breakfast Club; News:** WORK WSYR  
**CBS-Road of Life, sketch (Chip so):** WABC WHEC WFBL WGR WCAU WJAS (sw-21.52)  
**NBC-Laudt Trio; News:** WFAE WBEN (sw-21.5)  
**MBS-Get Thin to Music (Huskies):** WCAE  
**KDKA-Linda's First Love**  
**KYW-Your Lenten Basket**  
**WESG-Day Dreams**  
**WGBI-Evangelistic Hour**  
**WGY-Xavier Cugat's Orch.;** News  
**WHAM-Mrs. Thrifty Buyer**  
**WHP-To be announced**  
**WIBX-News; Morning Variety**  
**WJTN-Melodic Panorama**  
**WKBW-Today's Almanac**  
**WLW-Myrt & Marge**  
**WMMN-Variety Prgm.**  
**WOR-Old Timers' Tunes**  
**WPAR-Buddy Starcher**  
**WTAM-Board of Education; News**  
**WWVA-Trail Blazers**

**9:45**  
**NBC-Dan Harding's Wife, sketch** Nat'l Biscuit Co.): WFAE WTAM  
**CBS-Fiddler's Fancy:** WESG WNBC WGBI  
**NBC-Amanda Snow, songs:** (sw-21.5)  
**CBS-Bachelor's Children (Old Dutch & Cleanser):** WABC WJAS WKBW WCAU WFBL (sw-21.52)  
**KDKA-Ma Perkins**  
**KYW-Your Destiny**  
**WBEN-Sally Work**  
**WCAE-Way Down East**  
**WEEU-News; Briefs**  
**WGR-Across the Breakfast Table**  
**WGY-Market Basket**  
**WHAM-Houseboat Hannah, sketch**  
**WLW-Young Widder Jones**  
**WPAR-Housewives Serenade**  
**WOR-Martha & Hal**  
**WWVA-Musical Blossoms**

**10:00**  
**CBS-Pretty Kitty Kelly, sketch (Wonder Bread):** WABC WIBX WHEC WWVA WGR  
**NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax):** WFAE WCAE WBEN WTAM WGY KYW  
**NBC-Cabin at the Crossroads (Aunt Jemima):** WJZ KDKA WSYR WHAM WBEW (sw-15.21)  
**MBS-Singing Strings:** WNBC WCAU-Morning Melodies; News  
**WEEU-Ma Perkins, sketch**  
**WESG-News & Notes**  
**WFBL-Fun to Keep House; News**  
**WGBI-All Star Revue**  
**WHP-Mary Fountain, organist**  
**WJAS-Mildred Murray**  
**WJTN-News; Social Register; Interlude**  
**WKBW-News; Modern Kitchen**  
**WLW-Linda's First Love**  
**WMMN-News; Morning Market**  
**WOR-Pure Food Hour**  
**WORK-Frank Renaut, organist**

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**WGY-Market Basket**  
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**WPAR-Housewives Serenade**  
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**WJAS-Mildred Murray**  
**WJTN-News; Social Register; Interlude**  
**WKBW-News; Modern Kitchen**  
**WLW-Linda's First Love**  
**WMMN-News; Morning Market**  
**WOR-Pure Food Hour**  
**WORK-Frank Renaut, organist**

**10:15**  
**NBC-To be announced:** WBAL

**NBC-Margot of Castlewood (Quaker Oats):** WJZ WHAM WBAL WBEW KDKA WSYR WLW (sw-15.21)  
**CBS-Myrt & Marge, sketch (Super Suds):** WABC WCAU WJAS WFBL WHEC WGR  
**NBC-John's Other Wife, sketch (Louis Philippe):** WFAE WGY WCAE KYW WTAM WBEN  
**WEEU-Betty Stamm**  
**WHP-The Honeymooners**  
**WIBX-Morning Devotions**  
**WJTN-Yesterday's Favorites**  
**WMMN-Musical Memories**  
**WPAR-Skattin at the Kit Kat**  
**WWVA-Party Line**

**10:30**  
**NBC-Attorney-at-Law, sketch (Johnson's Floor Wax):** WJZ WBAL KDKA (sw-15.21)  
**NBC-Just Plain Bill, sketch (Anacin):** WFAE WCAE KYW WBEN WTAM WGY  
**CBS-Richard Maxwell, songs:** WABC WJAS WCAU WKBW WGBI  
**NBC-Josh Higgins of Finchville:** WORK  
**WEEU-Varieties**  
**WESG-Memory Trail**  
**WFBL-Miss Goodnews**  
**WGR-The Party Line**  
**WHAM-Way Down East**  
**WHP-John Seagle, songs**  
**WIBX-Today's Rhythm**  
**WJTN-Women's Club of the Air**  
**WLW-Betty & Bob**  
**WMMN-Old Trading Post**  
**WPAR-Amer. Family Robinson**  
**WWVA-Helpful Helper**

**10:45**  
**NBC-Kitchen Cavalcade (C. F. Mueller Co.):** WJZ KDKA WSYR WHAM (sw-15.21)  
**NBC-The Woman in White, sketch (Pillsbury):** WFAE WTAM WBEN WGY WCAE KYW  
**MBS-Organ Recital:** WNBC





**CHARLES EGELSTON**  
Shuffle Shober in "Ma Perkins"  
Wed. 3:15 pm EST

**Frequencies**

CHLW-1080	WHK-1390
KDKA-880	WHP-1430
KYW-1020	WIBX-1200
WABC-860	WJAS-1290
WBAL-1060	WJR-750
WBEN-900	WJTN-1210
WBT-1080	WJZ-760
WBZ-990	WKBN-570
WCAE-1220	WKBW-1480
WCAU-1170	WLV-700
WEAF-660	WMAQ-670
WEER-1310	WMMN-890
WEEU-830	WNBW-1500
WENR-870	WOR-710
WESG-850	WORX-1320
WFBL-1360	WPAR-1420
WGAR-1450	WSB-740
WGBI-880	WSM-650
WGR-550	WSYR-570
WGY-790	WTAM-1070
WHAM-1150	WTTC-1040
WHAS-820	WVVA-1160
WHEC-1430	

**AFTERNOON**

CBS-Oxydol's Own Ma Perkins sketch: WABC WGR WCAU WFBL WGBI WHP WBX WWVA

Dr. Friendly: WJAS WLW WBAL Mary Landis WESG-Musical Bazaar WJTN-May We Present WKBW-What's New? WMMN-Murphy on the Air WORK-Handsome Bob & Ohioans WPAR-Movie Gossip

**11:00**

CBS-Pappy Cheshire's Nat'l Hill-billy Champions: WABC WJAS WPAR WKBW WKBN WNBW WWVA WHP

NBC-Viennese Ensemble: WORK NBC-Story of Mary Marlin, sketch (Ivory Flakes): WJZ KDKA WHAM WBAL WSYR WLW (sw-15.21)

NBC-David Harum; Peggy Allen-by, drama (Bab-O): WEAFF KYW WGY WCAE WTAM WBN

WCAU-Heart of Julia Black WEEU-Better Vision; Briefs WFBL-Homemakers' Exchange WGBI-News; Mine Working Schedule

WGR-News; Personal Advisor WIBX-Women in the News WJTN-News; To be announced WMMN-Cowboy Loyce & Blue Bonnet Troupe

WOR-N. J. Club Women's Hour

**11:15**

NBC-Backstage Wife, sketch (Dr. Lyons): WEAFF WCAE WTAM KYW WGY WBN

CBS-Pappy Cheshire: WFBL WCAU NBC-Pepper Young's Family sketch (Camay Soap): WJZ WSYR WBAL KDKA WHAM (sw-15.21)

For details of contest on this program turn to the inside back cover.

NBC-Popular Waltzes: WORK WEEU-Pianolouze

WGBI-Ralph Ball, blind pianist WGR-Shopping with Dorothy WHP-Morning Moods

WIBX-Gypsy Strings; News WJTN-Midweek Matinee WLW-News; River; Weather

WOR-Elinor Sherry, songs & Orch.

WWVA-Rapid Ad Service

**11:30**

NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBAL KDKA WSYR (sw-15.21)

For details of contest on this program turn to the inside back cover.

CBS-Big Sister, sketch (Rinso): WABC WJAS WCAU WWVA WHEC WFBL WGR WHP WBX

For pictures of Alice Frost and her pet cat turn to page 26.

NBC-How to be Charming, beauty talk (Phillips): WEAFF WGY KYW WCAE WTAM WBN

NBC-Sweethearts of the Air: WORK WEEU-Melody Shoppers

WESG-Harry Springer, organist WGBI-Good Morning, Neighbor WJTN-Calling Warren

WKBW-English Lesson WLW-Carson Robinson

WOR-Hilltop House, sketch WPAR-Farm & Home Hour, News

**11:45**

CBS-Aunt Jenny's Stories (Spry): WABC WJAS WFBL WWVA WHP WHEC WCAU WBX WGR

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WBAL KDKA WHAM WSYR (sw-15.21)

**12:00**

NBC-Girl Alone (Kellogg): WEAFF KYW WTAM WCAE WBN WLW

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WABC WNBW WKBW WFBL WCAU WKBW WHEC WJAS WGBI WHP (sw-9.59)

NBC-Time for Thought: WJZ KDKA-News; Weather; Temp. WBAL-News; Luncheon Club

WEEU-News WESG-Quik-Quiz WGR-Dan Harding's Wife WGY-Rhythm Maker's Orch.; News

WHAM-Hit of the Day; News WIBX-Sidewalk Interviews

WJTN-News; George Lundquist, organist

WMMN-News; Safety Prgm. WOR-Rhythming Minstrel

WWVA-Farm & Home Hour

**12:15**

NBC-Kiddoodlers (News, WJZ only): WJZ

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC WCAU WWVA WNBW WBX

WMMN WFBL WKBW WHEC WGR WHP WGBI (sw-9.59)

NBC-The O'Neill's, sketch (Ivory Soap): WEAFF WCAE WTAM WLW WBN KYW WGY

MBS-Jack Arthur, bar.; Orch.: WOR

KDKA-Dan Harding's Wife WEEU-Familiar Hymns

WHAM-Josh Higgins, sketch WESG-Δ Noonday Lenten Service

WJAS-Musicale WKBW-News; Farm Period

WORK-News

**12:30**

CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WCAU WHEC WKBW WFBL

NBC-Nat'l Farm & Home Hour: WJZ WORK WBAL KDKA WBEW WLW WJTN (sw-15.21)

Special broadcast from Sioux Falls, South Dakota, will feature a group of farmers in a round-table discussion: "What Are the Needs of the Rural Community Today?"

CBS-Salon Musicale: WPAR NBC-Stella Dallas, sketch: WEAFF

News: WJAS WOR KYW-Dan Harding's Wife

WBN-News; Bill Pitts Passes By WCAE-Mid-Day Melodies

WEEU-House of MacGregor WGR-Variety Prgm. WGY-Farm Prgm.

WHAM-Ma Perkins, sketch WHP-Sing, Neighbor, Sing

WIBX-Song Contest WMMN-Howdy Neighbor

WPAR-Man On the Street WTAM-Linda's First Love

WWVA-Trail Blazers

**12:45**

CBS-Salon Musicale: WNBW WPAR

NBC-Nat'l Farm & Home Hour: WHAM

CBS-Our Gal, Sunday (Anacin): WABC WJAS WCAU WHEC WFBL WKBW (sw-9.59)

NBC-Emerson Gill's Orch.: WEAFF WTAM

KYW-News; Arthur Hinett, organist

WBN-Stock Quotations WCAE-Singin' Sam

**1:00**

WEEU-Variety Prgm. WESG-Cornell Agricultural Hour

WHP-Luncheon Dance Music WOR-Consumers' Quiz Club

WWVA-Luncheon Club

NBC-News; Markets; Weather Reports: WEAFF

NBC-Emerson Gill's Orch.: (sw-15.33)

NBC-Nat'l Farm & Home Hour: WSYR

CBS-Maxim Lowe's Ensemble: WPAR

MBS-Happy Gang: WNBW KYW-Kay Allen

WBAL-Market Page WBN-Farm Service

WCAE-Widder Jones, sketch WEEU-Newsletters

WGBI-Jack Sontag, pianist WGY-Myrt & Marge, sketch

WHP-Ranch Boys WIBX-String Serenade

WKBW-News; To be announced WMMN-Curley Miller & Plough-boys

WOR-Health Talk; Melody Moments; Pep Up

WTAM-Hilltop House

**1:15**

NBC-Escorts & Betty: WEAFF WBN KYW (sw-15.33)

CBS-Betty Crocker, cooking expert (Gold Medal): WABC WGR WJAS WFBL WCAU WHEC (sw-9.59-15.27)

MBS-Carson Robison's Buckaroos (Musterole): WKBW WOR WCAE WGN WBAL

WEEL-Paul Mogel WGBI-Secret Diary

WGY-Household Chats WHP-Kitty Keene, Inc.

WIBX-Song Styles WPAR-Stock Reports

WTAM-Noonday Resume WWVA-Just Plain John Dr. H. Lamont

**1:30**

NBC-Mother-in-Law, sketch: WJZ WJTN

CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WCAU WJAS WFBL WGR WHEC (sw-9.59-15.27)

NBC-Words & Music: WEAFF WCAE (sw-15.33)

CBS-Gypsy Minstrel: WPAR WMMN

MBS-Jack Betzner's Orchestra: WNBW

Houseboat Hannah: WTAM WGY KDKA-Strollers

KYW-Rhythmaires WBAL-Globe Trotter

WBN-Heart of Julia Blake WEEU-On the Mall

WESG-Suburban Special WGBI-Δ Church in the Wildwood

WHAM-7th Grade Science WHP-Organ Melodies

WIBX-News; Jamboree WKBW-Rhythm & Romance

WLW-Ma Perkins WOR-The Wife Saver

WORK-Luncheon Ensemble

**1:45**

CBS-Jack Shannon, tr.: WPAR WGBI WNBW WMMN

NBC-Jack & Loretta Clemens, songs: WJZ WJTN WBEW WSYR KDKA (sw-15.21)

MBS-Voice of Experience (Lydia E. Pinkham): WBAL WKBW WCAE WOR

CBS-Valliant Lady, sketch (Gold Medal): WABC WFBL WCAU WHEC WJAS WGR (sw-9.59-15.27)

NBC-Words & Music: WBN Kitty Keene, Inc.: WLW WTAM

KYW-Home Forum WEEU-Teachers College

WESG-Ma Perkins WGY-Dan Harding's Wife, sketch

WHAM-Unity Prgm. WHP-Lonely Troubadour

WIBX-Hollywood Brevities WWVA-The Listener Speaks

**2:00**

NBC-Your Health: WEAFF KYW WBN (sw-15.33)

NBC-Swingtime Trio: WJZ WJTN KDKA WORK (sw-15.21)

CBS-News Through a Woman's Eyes (Pontiac); Kathryn Cravens: WABC WCAU WJAS WKBW WHEC WFBL WNBW (sw-9.59-15.27)

Kitty Keene: WCAE WOR WBAL-Advertising Club

WEEU-Afternoon Melodies WESG-Light Opera Selections

WGBI-Chamber Orchestra WGR-Man on the Street

WGY-Peggy Tudor Interviews WHAM-Art Appreciation

WHP-With the Masters WIBX-Amer. Family Robinson

WLW-Nation's School of the Air WMMN-News; Radio Dot

WPAR-Melody Boys WTAM-Heart of Julia Blake

WWVA-L. P. Lehman & Staff

**2:15**

CBS-The O'Neill's, sketch (Ivory Soap): WABC WGBI WHP

WHEC WGR WFBL WCAU WJAS (sw-15.27-9.59)

NBC-Let's Talk It Over: WJZ WJTN WORK WBEW WHAM

MBS-Reveries: WNBW KDKA-Adam & Eve

WCAE-Studio Orch. WESG-Sentimental Music

WGY-Hilltop House, sketch WHAS-College of Agriculture

WIBX-Matinee Miniatures WKBW-News; Stardust

WOR-Way Down East, sketch WTAM-Marion Nadea

**2:30**

NBC-Waltz Favorites: WJZ WORK WHAM WJTN WBAL

NBC-Brevity Matinee: WEAFF WTAM (sw-15.33)

CBS-American School of the Air: WABC WPAR WNBW WJAS

WHP WFBL WGBI WBX WESG WMMN WKBW WHEC (sw-15.27)

Houseboat Hannah: WCAE WOR KDKA-Home Forum

KYW-Arcaire WBN-Way Down East

WCAU-Women's Club of the Air WEEU-String Ensemble

WGR-Those Happy Gilmans WGY-George Hall's Orch.

WWVA-Musical Blossoms

**2:45**

NBC-Brevity Matinee: WCAE NBC-Waltz Favorites: WBEW

KYW-Motor Log WBN-Dollars & Sense

WGR-Mortimore Marlowe WGY-Money Talks; Markets

WOR-Heart of Julia Blake, sketch WTAM-Facts and Fancies

**3:00**

NBC-Pepper Young's Family (Camay): WEAFF WTAM WGY

WBN WCAE KYW WLW For details of contest on this program turn to the inside back cover.

CBS-All Hands on Deck: WABC WKBW WESG WCAU WHEC

WMMN WNBW WBX WPAR WHP WHK (sw-9.59-15.27)

NBC-Continental Varieties: WJZ WORK WSYR WJTN WBAL (sw-15.33)

KDKA-Music by Cugat WEEU-Prof. Schnitzel & Earl

WFBW-News WGBI-News; These Are Facts

WGR-News; Wake Up & Sing WHAM-Rhythmier

WJAS-Pittsburghers WKBW-You & the Story

WOR-Martha Deane WWVA-Grandpa Jones

**3:15**

NBC-Oxydol's Own Ma Perkins, sketch: WEAFF WTAM WBN

WGY KYW WCAE CBS-All Hands on Deck: WGR

KDKA-Bookworm WEEU-Sylvia Lee

WFBW-Gypsiana WGBI-Betty & Bob

WLW-Mad Hatterfields WWVA-Olsonaires

**3:30**

NBC-Vic & Sade, sketch (Crisco): WEAFF WCAE KYW WGY

WTAM WLW WBN For details of contest on this program turn to the inside back cover.

CBS-Deep River Boys, vocal trio: WABC WJAS WKBW WMMN

WGR WHP WFBL WESG WPAR WNBW WBX (sw-15.27)

NBC-Maurice Spitalny's Orch.: WJZ WBEW WHAM WJTN

WSYR KDKA WORK (sw-15.33-15.21)

WBAL-Calling All Stars WCAU-Dr. Friendly, sketch

WEEU-Uncle Jack's Prgm. WGBI-Hymns of All Churches

WKBW-School Prgm. WWVA-Border Riders

**3:45**

CBS-Curtis Institute of Music: WABC WHEC WESG WBX

WHP WJAS WGBI WKBW WCAU WNBW WKBW WFBL

WPAR (sw-9.59-15.27) NBC-Maurice Spitalny's Orch.: WBAL

NBC-The Guiding Light, sketch (White Naptha): WEAFF WBN

WTAM WGY WCAE KYW WLW

WGR-Hymn Singer WMMN-Parade of Bargains; Old

Gardner WOR-David Harum, sketch

**4:00**

NBC-Club Matinee: WJZ WJTN WBAL WHAM

NBC-Lorenzo Jones, sketch (Phillips): WEAFF WTAM WBN WGY WCAE KYW

News: WEEU WOR KDKA Kitty Keene, Inc., sketch

WGR-News; Matinee Hostess WLW-Dan Harding's Wife

WMMN-Blaine Smith & Boys from Iowa

WORK-News; Cousin Lee WWVA-Neo-Vim Gang

**4:15**

NBC-Club Matinee: WBEW MBS-West & Matey, vocal duo:

WNBW WSYR CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WKBW

NBC-Story of Mary Marlin (Ivory Flakes): WEAFF WTAM WBN

WGY KYW WCAE KDKA-News

WBAL-News; What's on the Air? WEEU-Studio Party

WHDL-Movie Gossip (1400 kc) WLW-Life of Mary Sothorn

WOR-Young Widder Jones, sketch

**4:30**

NBC-The Hughes Reel with Rush Hughes (Borden Co.): WEAFF

WCAE WGY WTAM WBN KYW

CBS-The Goldberg's, sketch (Oxydol): WABC WGR WCAU

WJAS WFBL WHEC (sw-9.59-15.27)





**PORTLAND HOFFA**  
"Town Hall Tonight" comedienne  
Wed. 9 pm EST

(6:00 p.m. Continued)

WBZ-News; Dance Revue  
WCAU Ben Alley, tr. & organ  
WFBL Dinner Concert  
WGR-Black Flame  
WGY-News; Dinner Dance Music  
WHAM-News; Air Masters  
WHAS-Salt & Peanuts  
WHK Dinner Music  
WJTN-News; Music; Sports  
WLW-The Editor's Daughter  
WOR-Uncle Don, children's prgm.  
WSM-Rhythm Time & Pan Amer.  
Broadcast  
WTAM-News; Evening Prelude  
WWVA-Radio Gossip; Road Reporter; News

**6:15**

NBC-Views & News of South America; WJZ WJTN WHK WEBR  
CBS-Dear Teacher; WABC WHP WESG WNEF WIBX WMMN WGAR  
NBC-Top Hatters' Orch.; KYW WSM WCAE (sw-9.53)  
Under the Sea; KDKA WTAM WBAL-News; Around the Dinner Table  
WBEN-Variety Prgm.  
WBT-Grady Cole, philosopher  
WCAU-Sports; Organ-airs  
WENR-Maleolm Claire, children's stories  
WFBL-News; Sports  
WGR-Sidney Andorn; News; Empire Builders  
WGBI-Bill Pierce, quizzer  
WGR-Symphonic Chorus  
WHAM-Broadway Comedy Stars  
WHAS-Jack Armstrong  
WJAS-News  
WJR-Let's Celebrate  
WKBW-To be announced  
WLW Short, Short Story  
WMAQ-Terry & the Pirates  
WPAR-Watt's the Answer?  
WSB-Charlie Chan, sketch  
WTIC-Revelers; Musical Interlude  
WWVA-Wayne Sanders; Sports

**6:30**

CBS-Boake Carter, commentator (Huskies & Post Toasties); WABC WGR WCAU WJAS WHEC WKBW WWVA WFBL WKBN WHAS WHIP WJR WBT (sw-9.59-11.83) (also KNX KSL at 8:45 p.m.)  
NBC-News; Sammy Watkins' Orchestra; WEAFF WCAE WSM (sw-9.53)  
NBC-Organ; Alma Kitchell, contralto; WEBR  
NBC-Organ; Revelers; WJZ News; WOR WORK  
Sports; WHAM WGR WBEN WLW WBAL  
CKLW-Exciting Moments; Melody Interlude  
KDKA-Melody Master  
KYW-Singing Strings  
WBZ-Buzzing with Bees & Red Sox; Revelers  
WENR-What's the News?  
WESG-News; Continental Favorites  
WGBI-Rose Marie's Picture Previews  
WGY-News; Reveller's Quartet  
WHK-Cleveland Ad Club  
WIDN-Song Contest; Watch Utica Grow  
WJTN Dinner Hour  
WMAQ-Jack Armstrong, sketch  
WMMN-Timely Topics  
WPAR-Music by Cugat  
WSB-Freshest Thing in Town  
WTAM-News; Tom Manning  
WTIC-Wrightville Clarion

**6:45**

NBC-Lowell Thomas, commentator (Sun Oil); WJZ WHAM WTAM KDKA WBAL WEBR WSYR WLW WBZ (sw-15.21)

NBC-Little Orphan Annie, sketch (Ovaltine); WSB  
CBS-Lum & Abner (Postum); WABC WKBW WFBL WHAS WHEC WCAU WJR WGR WBT (sw-11.83-9.59) (also KNX KSL at 11:15 p.m.)

NBC-Jean Sablon, songs; WEAFF WORK WTIC (sw-9.53)  
MBS-Otto Thurn's Orch.; WNEF Sports; KYW WGY  
CKLW-Happy Joe "Quiz"  
WBEN-Let's Celebrate  
WCAE-Tune & Tempos  
WENR-Don Winslow of the Navy  
WGBI-News; Ma Riley  
WGR-Allen Werner, songs  
WHK-Tony Cabooch, poet-philosopher  
WHP-Military Band  
WJAS-Scalzo's Ensemble  
WMMN-Day's Roundup  
WOR-Ray Keating's Orch.  
WSM-Afternoon News Summary  
WWVA-Broadway Comedy Stars

**7:00**

CBS-Just Entertainment; Jack Fulton, tr. (Wrigley's Gum); Andrews Sisters; Orch.; WABC WJR WGR WBT WHEC WFBL WWVA WCAU WGBI WGR WJAS (sw-9.59-11.83) (also see 11 p.m.)

NBC-Amos 'n' Andy, sketch (Campbell's Soup); WEAFF WGY WTAM KYW WBEN WTIC WCAE WLW (also see 11 p.m.)

NBC-Easy Aces, sketch; WJZ WENR WSYR WEBR WBZ WHK KDKA WHAM WBAL (sw-11.87)

NBC-Hal Totten, sports talk; WMAQ

NBC-Willard Robison, bar, WORK

MBS-Fulton Lewis, Jr., commentator; WNEF Sports; WSB WOR  
CKLW-LaSalle Cavaliers  
WESG-Tune Topics  
WHAS-Nedra Gordinier  
WHP-Melodies at Eventide  
WIBX-Accidents at Home; News  
WJTN-News; Dance Music  
WKBW-News; World Dances  
WMMN-Murphy on the Air  
WPAR-News  
WSM-Sports; Cecil Luck

**7:15**

NBC-Uncle Ezra's Radio Station (Alka-Seltzer); WEAFF WBEN KYW WGY WMAQ WTAM WCAE WTIC (sw-9.53) (also KOA KFI at 11:15 p.m.)

CBS-Hobby Lobby with Dave Elman (Hudson Motors); Harry Salter's Orch.; Stuart Allen, bar.; WABC WGR WWVA WIBX WHEC WGR WJB WCAU WFBL WKBN WBT WJAS WGBI (sw-9.59-11.83) (also at 10:30 p.m.)

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.); WJZ WBZ KDKA WHK WSYR WHAM WENR WEBR WBAL (sw-11.87)

Vic Arden's Orch.; WJTN WHP CKLW-Wings Over the World  
WHAS-Vocal Varieties  
WKBW Les Faneuf  
WLW-Vicki Chase  
WMMN-What's the Answer?  
WOR Answer Man  
WORK-Five Star Final  
WPAR-Hymn Sing  
WSB-Easy Aces, sketch  
WSM-Fireside Singers

**7:30**

MBS-The Lone Ranger, drama (Gordon Baking Co.); WOR WNEF WSYR

NBC-Rose Marie Songs; WJZ WBAL WSM WLW

NBC-Hendrik Willem van Loon, talk; WEAFF WSB

NBC-Talk by Cong. Hamilton Fish; WENR

CKLW-Winnipeg Boys' Choir  
KDKA-Let's Celebrate  
KYW-Frances Carroll  
WBEN-Cy King, reporter  
WBA-Adventures in Electricity  
WCAE-A Nite at the Inn  
WGY-News

WHAS-Peter Riccardi, songs  
WHK-New Names  
WHP Sing and Swing

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### NIGHT

7:15 EST (6:15 CST) HOBBY LOBBY, Dave Elman, director; Stuart Allen, Harry Salter's orchestra; guests, CBS.

8:00 EST (7:00 CST) ONE MAN'S FAMILY, NBC-Red.

8:00 EST (7:00 CST) CAVALCADE OF AMERICA, dramatizations, CBS.

8:30 EST (7:30 CST) TOMMY DORSEY'S orchestra, vocalists, Paul Stewart, m.c., NBC-Red.

8:30 EST (7:30 CST) BEN BERNIE AND ALL THE LADS with Lew Lehr, Jane Pickens, Buddy Clark; guest, CBS.

9:00 EST (8:00 CST) TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, Walter Tetley, Lucille and Lanny, quartet, Peter Van Steeden's orchestra; guest, NBC-Red.

9:00 EST (8:00 CST) CHESTERFIELD PROGRAM with Grace Moore, Andre Kostelanetz' orchestra, Deems Taylor, CBS.

10:00 EST (9:00 CST) KAY KYSER'S KOLLEGE OF MUSICAL KNOWLEDGE, NBC-Red.

12:30 EST (11:30 CST) LIGHTS OUT, experimental drama, featuring Boris Karloff, NBC-Red.

WJTN-Window Shopper  
WKBW-Clubhouse  
WMAQ-Central Dem. Committee  
WMMN-Your Announcer Presents  
WGRK-Vic Arden's Orch.  
WTAM-George Hesserberger's Orch.  
WTIC-String Classics

**7:45**

NBC-Henry Burbig, comedian, in Cheer Up America (Men-nen); Ray Murray; Funny-boners Trio; Frank Novak's Orch.; WEAFF WTAM KYW WENR

NBC-Science on the March; WJZ

CBS-Adult Education Program; WABC WGR WHEC WHAS WKBN WBT WGR (sw-11.83)  
MBS-Crime Clinic; WBAL Comedy Stars of Broadway; WSB WSM

Vic Arden's Orch.; WGY WPAR KDKA

CKLW-Mercy Hall  
WBEN-Inventors & Inventions  
WBZ-To be announced  
WCAU-Jean Shaw, songs  
WFBL-This & That  
WGBI-The Builders  
WHAM-Dr. Friendly, sketch  
Elman (Hudson Motors)  
WHP-Political Talk  
WIBX-Day in Review  
WJAS-Arthur H. James  
WJR-Melody & Rhythm  
WLW-Perk Uppers  
WMAQ-Let's Celebrate  
WMMN-Road Hints, Sports  
WORK-James for Governor  
WTIC-Chandu, the Magician  
WWVA-George Sokolsky

**8:00**

NBC-One Man's Family, drama (Tenderleaf Tea); Anthony Smythe, Kathleen Wilson; WEAFF WSM WGY KYW WSB WMAQ WBEN WTAM WCAE WLW WTIC (also see Sunday Prgms. at 12:30 a.m.)

CBS-Cavalcade of America (Du-Point); Guest: WABC WBT WHEC WJAS WHAS WCAU WGR WGR WJR WFBL (sw-6.06-11.83) (also KNX KSL at 12 mid.)  
Tonight's program will be a dramatization of the life of Charlotte Chishman.

NBC-Roy Shields' Revue; WJZ WEBR WBZ WJTN KDKA WHK (sw-11.87)

MBS-Marine Band; CKLW

WBAL-Hi Jenks

WGBI-Spelling Bee

WHAM-German Hour

WHP-To be announced

WIBX-Concert Orch.

WKBW-News; Lorenzo Trio

WMMN-Hill West-Virginia

WOR-Carlo Morelli, bar.; Mixed Chorus & Orch.; Alfredo Antonini, cond.

WORK-Rev. G. E. Lowman

WPAR-Geography Bee

WWVA-Time to Sing

**8:15**

MBS-Marine Band Concert; WHK WBZ To be announced  
WHP-Cabbages & Kings  
WIBX-Improvisations  
WWVA-News; Swing Time

**8:30**

CBS-Ben Bernie & All the Lads; Lew Lehr; Buddy Clark; Jane Pickens (U. S. Rubber); WABC WHP WBT WJR WIBX WFBL WHEC WNEF WHAS WJAS WCAU WGR WGBI WGR WMMN (sw-11.83-6.06) (also KNX at 11:30 p.m.)

NBC-Harriet Parsons, commentator (Bromo Seltzer); WJZ WBAL WHAM WSYR WEBR WHK WBZ KDKA (sw-11.87)

NBC-Tommy Dorsey's Trombone & Orch. (Raleigh & Kool); Edythe Wright; Jack Leonard & Three Esquires; Paul Stewart, m.c.; WEAFF WBEN WTIC WGY WMAQ WSM KYW WSB WTAM WCAE WLW  
Dorsey conducts an amateur swing contest from the stage of the Stanley Theater in Pittsburgh, Pa.

MBS-Jazz Nocturne; WOR CKLW-Happy Hal's Housewarming  
WFBL-Sun Dodgers  
WJTN-Amer. Family Robinson  
WKBW-John Sturgess, songs

**8:45**

NBC-Jimmy Kemper & Co.; Roy Campbell's Royalists; Jean Yewell, vocalist; WJZ WEBR WSYR WBZ WBAL WJTN KDKA-Silhouettes of the West  
WHAM-Romance of Old Indian Days  
WHK-Pinky Hunter Sings  
WKBW-20th Century Serenade

**9:00**

CBS-Chesterfield Presents Grace Moore, sop.; Andre Kostelanetz' Orch.; Deems Taylor, comm.; WABC WJR WGBI WHAS WKBW WHP WFBL WNEF WJAS WCAU WPAR WBT WMMN WIBX WHEC WGR (sw-6.06-11.83)

NBC-Town Hall Tonight (Sar Hepatica); Fred Allen & Portland Hoffa, Town Hall Quartet; Lucille & Lanny; Peter Van Steeden's Orch.; WEAFF WBEN WCAE WSM KYW WTAM WMAQ WTIC WLW WGY WSB (sw-9.53) (also KFI at 12 mid.)  
Guest: Jacob Solomon, one of the last hansom cab drivers in New York City.

NBC-To be announced; WJZ WJTN WORK WHAM WBZ WSYR WEBR WBAL WHK KDKA (sw-11.87)

CKLW-Red Ledger  
WGR-News; Down the Mississippi  
WOR-Gabriel Heatter, news

**9:15**

MBS-Johnson Family, sketch; WOR

**9:30**

NBC-Under Western Skies; WJZ WORK WJTN WHAM WSYR WEBR WBAL WENR KDKA WBZ (sw-11.87)

CBS-Dr. Webster's Spelling Bee; WABC WHP WBT WJR WIBX WFBL WHEC WNEF WHAS WKBW WJAS WCAU WGBI WGR WMMN (sw-6.06-11.83)  
MBS-Let's Visit; WOR WHK  
CKLW-Spotlight Parade  
WGR-Wednesday Concert  
WPAR-George Sokolsky

**9:45**

WGR-Late Roundup  
WPAR-Kalua Entertainers

**10:00**

CBS-Gang Busters, drama (Palm-olive Shave Cream); Col. H. N. Schwarzkopf; WABC WFBL WBT WHEC WJAS WGR WJR WKBW WHAS WCAU (sw-11.83-6.06)

NBC-Kay Kyser's College of Musical Knowledge (Lucky Strike Cigarettes); WEAFF WLW WTIC WIAM WMAQ WORK WBEN WCAE WSM WGY WSB KYW (sw-9.53)

NBC-Choir Symphonette; WJZ WSYR WBZ KDKA WEBR WBAL WJTN WHAM WENR (sw-11.87)

MBS-Symphonic Strings; CKLW WOR WNEF

WGBI-American Legion Band

WGR-News; Harold Austin's Orchestra

WHK-To be announced

WHP-Diplomats of Swing

WIBX-Night News

WMMN-News; Dance Varieties

WPAR-Down the Mississippi

**10:15**

NBC-Nola Day, contr.; WJZ WENR WEBR WBAL KDKA WJTN WHAM WBZ (sw-11.87)

WIBX-Wrestling Match

**10:30**

CBS-Hobby Lobby (Hudson Motors); Dave Elman; Harry Salter's Orch.; Stuart Allen, bar.; WHAS WNEF (also at 7:15 p.m.)

NBC-Minrel Show; WJZ WBAL WSYR WHAM WENR WJTN WBZ

CBS-Barry Wood, songs; WABC WMMN WJAS WPAR WHEC WGR WJR WGR WHP (sw-11.83)

MBS-Melodies from the Skies  
CKLW WHK  
KDKA-Mr. & Mrs. Detective

WBT-Meditation Hour

WCAU-Golden Music

WFBL-Sun Dodgers

WGBI-St. Thomas Players

WKBW-Diesel Opportunities; Sanctuary

WOR-Hobby Lobby

**10:45**

CBS-American Viewpoints; WABC WMMN WJAS WPAR WHP WGR WHEC (sw-11.83)

Senator Joseph F. Guffey, D., Penn., will contribute to Pennsylvania's celebration of the 300th anniversary of its founding in a talk.

KDKA-To be announced

WCAU-Mac Parker, commentator

WFBL-Sun Dodgers

WGR-Franklin Lewis

WHK-Pinky Hunter's Orch.

WIBX-Bowling Scores

WJR-Musicale

**11:00**

NBC-Amos 'n' Andy, sketch (Campbell's Soup); WSM WSB WMAQ (also at 7 p.m.)

CBS-Just Entertainment; Jack Fulton, tr. (Wrigley's Gum); WHAS KSL (also at 7 p.m.)

CBS-Benny Goodman's Orch.; WABC WMMN WGR WIBX (sw-6.12)

NBC-News, WJZ only) Bert Block's Orch.; WJZ WORK WBAL WJTN

NBC-Dick Gasparre's Orchestra (News, WEAFF only); WEAFF (sw-9.53)

News; WTIC WJAS WOR WJR WGBI WPAR  
CKLW-Reporter  
KDKA-News; Weather; Temp.

KYW-News; Dreamers  
WBEN-News; Ironic Reporter  
WBT-News; Audition Laboratory  
WBZ-News; Radio Roundelay

WCAE-News; King's Jesters  
WCAU-Caballeros; Around the Town

WENR-Globe Trotter  
WFBL-Leo Bolley, sports  
WGR-Carl George

WGY-News; Melody Time  
WHAM-News; Skeeter Palmer's Orch.

WHK-Sports Mike  
WHP-News; Swing Time  
WKBW-News; Sports  
WLW-Paul Sullivan, news  
WTAM-Musical Bulletin Board

**11:15**

NBC-Dick Gasparre's Orch.; WGY WTIC  
CBS-Benny Goodman's Orch.; WGBI WGR WPAR WFBL WCAU WHP WJAS WNEF WBT (sw-9.59)

NBC-Bert Block's Orch.; WENR MBS-Howard Woods' Orch.; WOR CKLW

Music You Want; KYW WTAM KDKA WBZ  
News; WHAS WSM WSB WMAQ WBEN-Sports

WHK-Lee Allen's Orch.  
WJR-Reminiscing  
WKBW-Rendezvous for Two  
WLW-Sweet Adeline

**11:30**

NBC-Herbie Kay's Orch.; WJZ WEBR WJTN WHAM WSYR WBAL WORK WHK

CBS-Geo. Olsen's Orch.; WABC WNEF WIBX WKBW WPAR WCAU WGBI WGR WMMN WHP WJAS WHAS WFBL WBT (sw-9.59-6.12)

NBC-Rhyme Night; Horace Heidt's Orch.; WEAFF WTIC WBEN WSM WENR WCAE WLW (sw-9.53)

MBS-Jimmy Dorsey's Orch.; WOR CKLW

WGR-Royal Worth's Orch.  
WGY-Music You Want  
WMAQ-Henry Busse's Orch.  
WSB-Welcome South, Brother

**11:45**

WJR-Solay

**12:00**

NBC-Dance Orch.; WJZ WBZ WBAL WHAM

CBS-Red Norvo's Orch.; WABC WPAR WGBI WMMN WGR WIBX WCAU WJAS WKBW WHP WFBL WNEF WBT

NBC-Andy Kirk's Orch.; WEAFF WTIC WBEN WMAQ WGY  
MBS-Orrin Tucker's Orch.; WOR CKLW WCAE WHK WSYR  
KDKA-Fran Eichler's Orch.  
KYW-Nocturne

WENR-Music As You Desire It  
WHAS-Herbie Holmes' Orch.  
WJR-Johnny Hamp's Orch.

WLW-24-Hour Review

WSB-Better Bridge, Victor Smith

WSM-Evening Fantasy  
WTAM-Barry Conrad's Orch.

**12:15**

NBC-Andy Kirk's Orch.; WSM MBS-Orrin Tucker's Orch.; WLW KDKA-Dance Orch.

WSB-Hal Berdun's Orch.

**12:30**

NBC-Lights' Out, experimental drama; WEAFF WBEN WTIC WTAM WSB WGY WSM KYW WMAQ WCAE

CBS-Frank Dailey's Orch.; WABC WMMN WGBI WKBW WJR WFBL WCAU WNEF WIBX WHP WGR WHAS

NBC-Count Basie's Orch.; WJZ WHK WBZ WBAL WHAM KDKA (sw-6.14)

MBS-Jack Russell's Orch.; WOR WSYR CKLW

WBT-Dancing Party  
WLW-Ace Brigode's Orch.

End of Wednesday Programs



MORNING

7:00 am EST

CBS-Morning Almanac; News: WABC
Sunkistime: WKBW WOR
KDKA-Utah Slim's Sunset Riders
KYW-Happy Clarks
WBAL-Around the Breakfast Table
WBEN-Sun Greeters' Club
WCAE-Carpenter & Goodman
WCAU-Wake Up & Smile
WFBL-Agricultural Prgm.
WGBI-Eight-Eighty Alarm
WGR-Musical Clock
WGY-Top o' the Morning
WHAM-News; Pete & Joe
WHDL-Breakfast Club
WIBX-Screwball Limited
WLW-Renfro Valley Folk
WTAM-Bradley Kincaid
WVVA-L. P. Lehman & Staff

7:15

KDKA-Musical Clock
KYW-News; Sunrise Serenade
WCAU-Sunkist Time
WFBL-ΔMorning Meditation
WGY-Marc Williams, songs
WLW-Pa & Ma McCormick
WOR-Musical Clock; Vincent Sorey's Orch.
WMMN-Prairie Sweethearts

7:30

NBC-Morning Greetings; Orch. & Radio Rubes: WFAF
CBS-Morning Almanac; News: (sw-21.52)
NBC-Yoichi Hiraoka, xylophonist: WJZ
ΔMorning Devotions: WJTN
WPAR WESG
KDKA-Asher & Little Jimmie
KYW-Musical Clock
WBEN-News; Sun Greeters' Club
WCAE-Morning Express
WFBL-Morning Sun Dial; News
WGY-News; Top o' the Morning
WHP-Morning Alarm
WJAS-Cowboy Phil & Gang
WKBW-Musical News
WLW-Hugh Cross & Radio Pals
WMMN-Bee's Prairie Crooners
WTAM-Piano Impressions

7:45

NBC-Rise & Shine; News: WJZ
Musical Clock: KDKA WGY
WCAU-William Ware, news
WESG-Morning Varieties
WHAM-Old Favorites
WJTN-Early Risers' Club
WLW-Brown County Revelers
WPAR-Buskirk Family
WTAM-Organ Reveries

8:00

NBC-Maleolm Claire, Children's Stories: WFAF (sw-21.5)
CBS-Rhythmairs: WABC (sw-21.52)
NBC-Southernaires, male quartet: WJZ WORK
News: WJAS WOR WCAE
WPAR WMMN WVVA WIBX
WBEN-News; Sun Greeters' Club
WCAU-Larry Vincent, songs
WEEU-Around the Breakfast Table; News
WFBL-Sports
WGBI-News; Eight-Eighty Alarm
WGY-Morning Swing Session
WJTN-News; Timekeeper; News
WLW-ΔFamily Prayer Period
WTAM-Health and Home

8:15

NBC-Dick Liebert's Program; Showmen Quartet: WJZ
CBS-Deep River Boys: WABC (sw-21.52)
NBC-Doc Schneider's Texans: WFAF (sw-21.5)
News: WLW KDKA
WCAE-Variety Time
WCAU-Melody Parade
WEEU-ΔMorning Devotions
WESG-News; Organ Melodies
WFBL-Top o' the Morning
WHAM-Saving Service
WJAS-Time Again
WMMN-Tommy Knott
WOR-Tex Fletcher; Melody Moments
WORK-Rhythmic Interlude; News
WPAR-Musical Clock; Birthday Party
WVVA-Musical Clock

8:30
NBC-Do You Remember?: WFAF
WTAM KYW (sw-21.5)
CBS-Poetic Strings: WABC (sw-21.52)
NBC-Dick Liebert's Prgm.: WBAL WHAM
Musical Clock: KDKA WIBX
WCAE-Journal of Living
WCAU-Don Bovay, guitarist
WEEU-Agricultural Briefs
WGBI-ΔMorning Devotions
WGY-Hi-boys & Radio Rangers
WHP-Mary Fountain, organist
WJAS-Western Ramblers
WCAU-Wake Up & Smile
WLW-Gospel Singer
WMMN-Economy Hints & Harmony
WOR-Organ Recital
WORK-Cousin Lee

8:45

NBC-Vass Family: WJZ WBAL
ΔMorning Devotions: WMMN WHP
KDKA-Bob White
WCAU-Houseboat Hannah, sketch
WEEU-Dance Music
WESG-Gloom Busters
WFBL-School Bell
WGBI-Songs of the Balladeers
WGY-Ford Rush & Silent Slim
WHAM-ΔTower Clock Prgm
WJAS-Cheerie Melodies
WLW-Voice of Experience
WOR-Goldbergs, sketch
WTAM-Wake Up & Sing

9:00

NBC-Home News: WFAF (sw-21.5)
NBC-Breakfast Club; News: WJZ WBAL WJTN WSYR
CBS-Dear Columbia; News: WCAU WESG WHP WNBFB
WFBL WGBI WMMN WPAR
CBS-Arthur Godfrey: WABC (sw-21.52)
Hymns of All Churches: WGY WLW
KDKA Shopping Circle
KYW-Every Morning
WBEN-News; Helpful Harry; Musical Prgm.
WCAE-Harmony Frolic
WEEU-Friendly Club
WGR-News; to be announced
WHAM-Widder Jones, sketch
WIBX-Oklahoma Outlaws
WJAS-ΔRev. James R. Cox
WKBW-Niagara Spotlight
WOR-Ed Fitzgerald
WORK-ΔMorning Devotions
WTAM-Myrt & Marge
WVVA-Jake Taylor's Boys

9:15

NBC-Person to Person: WFAF
WBEN KYW (sw-21.5)
CBS-Dear Columbia; News: WABC WHEC (sw-21.52)
Houseboat Hannah: WGR WLW
KDKA-The Editor's Daughter
WCAE-Party Line
WCAU-Across the Breakfast Table
WGY-Betty & Bob, sketch
WHAM-Tom Grierson
WNBFB-Behind the Microphone
WOR-Sylvia Cyde, sop.; Organ
WTAM-Harpstrings
WVVA-Log Cabin Boys

9:30

NBC-Landt Trio; News: WFAF
WBEN (sw-21.5)
CBS-Road of Life, sketch (Chip-so): WABC WHEC WFBL
WCAU WJAS WGR (sw-21.52)
CBS-Hi Hatters & Dave Bacal: WKBN
NBC-Breakfast Club; News: WORK
MBS-Get Thin to Music (Huskies): WCAE
KDKA-Linda's First Love
KYW-Your Lenten Basket
WESG-Success Story
WGBI-ΔEvangelistic Hour
WGY-Xavier Cugat's Orch.; News
WHAM-Mrs. Thrifty Buyer
WHP-Joe Green's Revue
WIBX-News; Morning Variety
WJTN-Melodic Panorama
WKBW-Today's Almanac
WLW-Myrt & Marge
WMMN-Variety Prgm.
WOR-Rumba Rhythms & Tangos
WPAR-Buddy Starcher
WTAM-Board of Education; News
WVVA-Trail Blazers

9:45

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WFAF
WTAM

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): WABC
WKBW WCAU WJAS WFBI (sw-21.52)
NBC-Armchair Quartet; News: WJZ
NBC-Frances Adair, contr.: (sw-21.5)
CBS-Deep River Boys: WNBFB
WESG WKBN
KDKA-Ma Perkins, sketch
KYW-At the Console
WBEN-Sally Work
WCAE-Way Down East
WEEU-News; Briefs
WGBI-Mary Lee Taylor
WGR-Across the Breakfast Table
WGY-Market Basket
WHAM-Houseboat Hannah, sketch
WLEU-Movie Gossip
WLW-Young Widder Jones
WMMN-Theater Party
WOR-Martha & Hal
WPAR-Housewives Serenade
WVVA-Musical Blossoms

10:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WGR
WVVA WHEC WIBX
NBC-Cabin at the Cross Roads (Aunt Jemima): WJZ WSYR
KDKA WHAM WEBR WBAL (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WFAF WCAE WTAM
WBEN WGY KYW
MBS-Singing Strings: WNBFB
WCAU-Morning Melodies; News
WEEU-Ma Perkins, sketch
WESG-Echoes of Stage & Screen
WFBL-News
WGBI-Organ Reveries
WHP-Hillbilly Music
WJAS-ΔLutheran Inter-mission
WJTN-News; Social Register; Interlude
WKBW-News; Modern Kitchen
WLW-Linda's First Love
WMMN-News; Morning Market
WOR-Pure Food Hour
WORK-Frank Renault, organist

10:15

NBC-Margot of Castlewood (Quaker Oats): WJZ WHAM
WBAL WSYR KDKA WEBR
WLW (sw-15.21)
CBS-Myrt & Marge, sketch (Super Suds): WABC WGR
WCAU WJAS WHEC WFBL
NBC-John's Other Wife, sketch (Louis Philippe): WFAF WGY
WBEN KYW WCAE WTAM
WEEU-Blind Ass'n
WGBI-Musical Workshop
WHP-Tropic Serenade
WIBX-ΔMorning Devotions
WJTN-Yesterday's Favorites
WMMN-Theater Party
WPAR-Skattin at the Kit Kat
WVVA-Party Line

10:30

NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WJZ
KDKA WBAL (sw-15.21)
CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WABC WCAU
WGBI WJAS WKBW WHEC
WFBL WHP
NBC-Just Plain Bill, sketch (Anacin): WFAF WGY WCAE
WBEN WTAM KYW
NBC-Josh Higgins of Finchville: WORK
WEEU-Varieties
WESG-Nature
WGR-The Party Line
WHAM-Way Down East
WIBX-Today's Rhythm
WJTN-Women's Club of the Air
WLW-Betty & Bob
WMMN-Old Trading Post
WPAR-Amer. Family Robinson
WVVA-Rhythm Rangers

10:45

NBC-The Woman in White, sketch (Pillsbury): WFAF
WBEN KYW WGY WCAE
WTAM
CBS-Oxydol's Own Ma Perkins: WABC WGBI WCAU WFBL
WVVA WGR WHP WIBX
NBC-Kitchen Cavalcade (C. F. Mueller): WJZ WSYR KDKA
WHAM (sw-15.21)
MBS-Good Morning: WNBFB
Dr. Friendly: WJAS WLW
WBAL-Mary Landis
WESG-Musical Bazaar; Smilin' Through

WJR-Mrs. Page
WJTN-Hits & Bits
WKBW-What's New?
WMMN-Murphy on the Air
WORK-Handsome Bob & Ohions
WPAR-To be announced

11:00

NBC-Viennese Ensemble: WORK
NBC-David Harum, sketch (Bab-O): WFAF WCAE WTAM
WGY WBEN KYW
CBS-Instrumentalists: WABC
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WJZ
WBAL WSYR WHAM KDKA
WLW (sw-15.21)
CBS-Mary Lee Taylor (Pet Milk): WJAS WKBW WKBN
WHEC WFBL WVVA WCAU
WEEU-Pianoogue
WGBI-News; Mine Working Schedule
WGR-News; Women's Side of Hollywood
WHP-Tune Detective
WIBX-Morning Melodies; News
WJTN-News; Music
WMMN-Cowboy Loye & Blue Bonnet Troupe
WOR-Nell Vinick, beauty talk
WPAR-Curiosity Shop

11:15

NBC-Popular Waltzes: WORK
CBS-Instrumentalists: WJAS
WPAR WKBW WGBI WKBW
WCAU
NBC-Backstage Wife, sketch (Dr. Lyons): WFAF WTAM
WBEN WCAE KYW WGY
NBC-Pepper Young's Family, sketch (Camay Soap): WJZ
WBAL WSYR WHAM KDKA
(sw-15.21)
For details of contest on this program turn to the inside back cover.
MBS-Joan Merrill, songs; Orch.: WNBFB WOR
WEEU-Do You Know?
WFBL-Miss Goodnews
WGR-Shopping with Dorothy
WHP-Waltz Time
WJTN-To be announced
WLW-News; River; Weather; Live Stock
WOR-Myrt & Marge, sketch
WVVA-Rapid Ad Service

11:30

NBC-Vic & Sade, sketch (Crisco): WJZ WBAL WSYR
KDKA WHAM (sw-15.21)
For details of contest on this program turn to the inside back cover.
NBC-Homemakers Exchange (Nat'l Ice Adv. Inc.): WFAF
WBEN WCAE WTAM WGY
KYW
CBS-Big Sister, sketch (Rinso): WABC WCAU WVVA WIBX
WJAS WHP WGR WHEC
WFBL
For pictures of Alice Frost and her pet cat turn to page 26.
WEEU-Melody Shoppers
WESG-Smilin' Thru; Stage Symphony
WGBI-Good Morning Neighbor
WJTN-Morning Varieties
WKBW-Tonic Tunes
WLW-Betty Moore, Interior Decorator
WOR-Hilltop House, sketch
WORK-Swingsters
WPAR-Farm & Home Hour; News

11:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ
KDKA WSYR WBAL WHAM
(sw-15.21)
NBC-Cobwebs & Cadenzas: WFAF WTAM WBEN KYW
WGY
MBS-To be announced: WNBFB
CBS-Aunt Jenny's Stories (Spry): WABC WHEC WCAU WJAS
WFBL WIBX WGR WVVA
WHP
WCAE-Tunes & Tempos
WKBW-To be announced
WLW-The Goldbergs, sketch
WOR-Myrt & Marge, sketch

AFTERNOON

12:00

NBC-Frontiers of Skeptisim: WJZ
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WABC WKBN WFBL WGBI
WHEC WVVA WCAU WKBW
WNBFB WHP WJAS (sw-15.21)

NBC-Girl Alone (Kellogg); Betty Winkler: WFAF WTAM WCAE
KYW WBEN WLW
MBS-Victor H. Lindlahr (Journal of Living): WOR
KDKA-News; Weather; Temp.
WBAL-News; Miniature Musicale
WEEU-Zegar Polski
WESG-Quik Quiz
WGR-Dan Harding's Wife
WGY-Rhythm Maker's Orch.; News
WHAM-Hit of the Day; News
WIBX-Sidewalk Interviews
WJTN-News; G. Lundquist, organist
WMMN-News; Safety Prgm.
WORK-Cousin Lee & the Boys

12:15

NBC-The O'Neills, sketch (Ivory Soap): WFAF WBEN WTAM
WCAE KYW WGY WLW
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC
WMMN WFBL WVVA WCAU
WHP-WIBX WKBW WNBFB
WGBI WGR (sw-9.59)
NBC-George Griffin, bar.: (News WJZ only): WJZ
KDKA-Dan Harding's Wife
WBAL-Happy Johnny
WESG-Cornell Agricultural Hour
WHAM-To be announced
WJAS-Musicale
WKBW-News; Farm Reports
WORK-News

12:30

NBC-Nat'l Farm & Home Hour: WJZ WLW WBAL WEBR
KDKA WORK (sw-15.21)
NBC-Stella Dallas, sketch: WFAF
NBC-A. & Lee Reiser, piano duo: WCAE
CBS-Romance of Helen Trent (Old English Floor Wax); Virginia Clark: WABC WFBL
WKBW WHEC WCAU (sw-9.59)
CBS-Madison Ensemble: WPAR
WMMN
News: WOR WJAS
KYW-Dan Harding's Wife
WBEN-News; Lessons in Loveliness
WEEU-House of MacGregor
WGR-Old Gardener
WGY-Farm Prgm.
WHAM-Ma Perkins, sketch
WHP-Xavier Cugat's Orch.
WIBX-Song Contest
WJTN-Metropolitan Milk Producers Bargaining Agency
WTAM-Linda's First Love
WVVA-Trail Blazers

12:45

NBC-Three Romeos, vocal trio: WFAF
CBS-Our Gal, Sunday, sketch (Old English Floor Wax): WABC WCAU WJAS WFBL
WKBW WHEC (sw-9.59)
NBC-Farm & Home Hour: WJTN
CBS-Madison Ensemble: WNBFB
KYW-News; Arthur Hinett
WBEN-Stocks
WCAE-Singin' Sam
WEEU-ΔChristian Science Prgm.
WGR-Lorenzo Trio
WHAM-Ad Club Meeting
WOR-Consumers' Quiz Club
WTAM-Editor's Daughter, sketch
WVVA-Luncheon Club

1:00

CBS-Betty & Bob, sketch (Gold Medal): WABC WCAU WGR
WFBL WJAS (sw-9.59-15.27)
NBC-Nat'l Farm & Home Hour: WSYR
NBC-Emerson Gill's Orch.: KYW
(sw-15.33)
NBC-News; Markets & Weather: WFAF
CBS-Navy Band: WHEC WPAR
MBS-Happy Gang: WNBFB
WBAL-Market Reports
WBEN-Consumers' Information
WCAE-Widder Jones, sketch
WEEU-Newssettes
WGBI-Rambles in Rhythm
WGY-Myrt & Marge, sketch
WHP-Ranch Boys
WIBX-String Serenade
WKBW-News; Musical Mirror
WMMN-Curley Miller
WOR-Health Talk; Melody Moments
WTAM-Hilltop House

1:15

NBC-Escorts & Betty: WFAF
WCAE KYW WBEN (sw-15.33)



ANNE SEYMOUR
'Mary Marlin'
Thurs. 4:15 pm EST

CBS-Hymns of All Churches (Gold Medal): WABC WCAU
WFBL WJAS WGR (sw-9.59-15.27)
MBS-Microphone in the Sky: WOR WNBFB
WBAL-Remote Control
WEEU-Walter Pugh
WESG-Living Price for Milk
WGY-Household Chats
WHP-Kitty Keene, Inc.
WIBX-Song Styles
WTAM-Noonday Resume
WVVA-Just Plain John; Dr. H. Lamont

1:30

NBC-Words & Music: WFAF
WCAE (sw-15.33)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC
WGR WCAU WFBL WJAS
(sw-9.59-15.27)
NBC-Mother-in-Law, sketch: WJZ WJTN
CBS-Dixie Serenaders: WHEC
WPAR WMMN
MBS-Rex Battle's Orch.: WNBFB
Houseboat Hannah: WGY WTAM
KDKA-Utility Hall
KYW-Your Dog
WBAL-Globe Trotter
WBEN-Health Education
WEEU-Agricultural Extension Association
WESG-Suburban Special
WGBI-Church in the Wildwood
WHP-Organ Melodies
WIBX-News; Jamboree
WKBW-Goodwill Family
WLW-Ma Perkins
WOR-Wifesaver, sketch
WORK-Luncheon Ensemble

1:45

NBC-Words & Music: WBEN
CBS-Valiant Lady, sketch (Gold Medal): WABC WCAU WFBL
WJAS WGR (sw-9.59-15.27)
NBC-Glenn Darwin, bar.: WJZ
WEBR WJTN KDKA (sw-15.21)
MBS-Voice of Experience (Lydia E. Pinkham): WBAL WOR
Kitty Keene, Inc.: WTAM WLW
KYW-Home Forum
WESG-Ma Perkins
WGBI-On the Mall
WGY-Dan Harding's Wife, sketch
WHAM-6th Grade Science
WHP-Album of Melodies
WIBX-Hollywood Brevities
WKBW-To be announced
WVVA-Farm & Home Hour

2:00

NBC-Music Guild: WFAF KYW
(sw-15.33)
CBS-Lyric Serenade: WABC WHP
WJAS WKBW WIBX WESG
WGBI WNBFB WHEC (sw-15.27)
NBC-Ranch Boys, vocal trio: WJZ WSYR WORK WJTN
WEBR
Kitty Keene, Inc.: WCAE WOR
KDKA-Hollywood Food Secrets
WBAL-Helpful Harry
WBEN-Book Chat
WCAU-Hollywood Food Secrets
WEEU-Afternoon Melodies
WFBL-Zeke Manners' Hillbillies
WGR-Man on the Street
WGY-Carson Robison's Buckaroos
WHAM-Memorial Art Gallery
WLW-Nation's School of the Air
WMMN-News; Radio Dot
WPAR-Melody Boys
WTAM-Heart of Julia Blake
WVVA-L. P. Lehman & Staff

2:15

NBC-Let's Talk It Over: WJZ
WORK WJTN WEBR
CBS-The O'Neills, sketch (Ivory Soap): WABC WFBL WGBI
WGR WJAS WHEC WCAU
WHP (sw-15.27-9.59)

(Continued on Next Page)



## March 31



**WALTER BLAUFUSS**  
"National Farm and Home Hour"  
orchestra leader  
Thurs. 12:30 pm EST

(2:15 p.m. Continued)

NBC-Music Guild: WBEN  
KDKA-Adam & Eve  
WBAL-Home Town Editor  
WCAE-To be announced  
WESG-Russell's Sextet  
WGY-Hilltop House, sketch  
WHAM-5th Grade Science  
WBX-Matinee Miniatures  
WKBW-Stardust  
WOR-Way Down East, sketch  
WTAM-Melody & Rhyme

2:30

CBS-American School of the Air:  
WABC WJAS WKBW WMMN  
WGBI WFBL WPAR WBX  
WNBF WESG WHP (sw-15.27)  
Program from Estonia, Rino  
Pats, conductor: The Childhood  
of the Singer, When I Was  
Still Young, The Heart Beats,  
The Feast Is Beginning and  
LabaJala Vals.

NBC-Dot & Pat, songs: WJZ  
WORK WJTN

NBC-Light Opera Selections:  
WEAF (sw-15.33)

Houseboat Hannah: WCAE WOR  
KDKA-Home Forum  
KYW-Andy Arcari  
WBAL-Congress Parent-Teachers  
WBEN-Way Down East  
WCAU-Women's Club of the Air  
WEEU-String Ensemble  
WGR-Those Happy Gilmans  
WGY-George Hall's Orch.; Mkts.  
WHAM-Δ Federation of Churches  
WTAM-Everyman's Treasure  
House  
WWVA-Musical Blossoms

2:45

NBC-Johnnie Johnston, baritone:  
WJZ WJTN WORK WHAM  
WEBR WSYR WBAL  
MBS-Norwich Univ. Glee Club;  
Orch.: WOR  
KYW-Dixie Lee  
WBEN-Dollars & Sense  
WCAE-Judy & Jane  
WGR-To be announced  
WTAM-Hollywood Food Secrets

3:00

NBC-Pepper Young's Family  
(Camay): WEAF WTAM WGY  
WBEN WCAE KYW WLW

CBS-Ray Block's Varieties:  
WABC WESG WNBF WGR  
WPAR WMMN WKBN WBX  
WHP WCAU (sw-9.59-15.27)

NBC-Dr. Paul Weingarten, pianist:  
WJZ WEBR WHAM  
WJTN WORK WBAL (sw-15.33)

KDKA-Music by Cugat  
WEEU-Billy Keech  
WBFL-News  
WGBI-News, These Are Facts  
WJAS-Pittsburghers  
WKBW-Music for You  
WOR-Martha Deane  
WWVA-Grandpa Jones

3:15

NBC-Oxydol's Own Ma Perkins,  
sketch: WEAF WCAE WTAM  
WBEN KYW WGY

CBS-Bert Block's Varieties:  
WWVA

NBC-Eastman School of Music:  
WJZ WEBR KDKA WHAM  
WJTN WORK WBAL (sw-15.21-15.33)

WEEU-News; Band Music  
WBFL-Jack Buckland's Serenade  
WGBI-Betty & Bob  
WLW-Mad Hatterfields

3:30

CBS-Army Band: WABC WJAS  
WPAR WGR WHP WNBF  
WBX WKBN WHEC WMMN  
(sw-15.27)

NBC-Vic & Sade, sketch (Crisco);  
Bernardine Flynn: WEAF  
WCAE WTAM WGY WBEN  
WLW KYW

For details of contest on this program  
turn to the inside back cover.

WCAU-News; Doris Haven, organist  
WEEU-Uncle Jack's Prgm.  
WESG-Cornell University  
WFBL-Y. W. C. A. Prgm.  
WGBI-Hymns of All Churches  
WKBW-German Lesson  
WWVA-Border Riders

3:45

NBC-The Guiding Light, sketch  
(White Naptha): WEAF KYW  
WBEN WTAM WGY WCAE  
WLW

NBC-Eastman School of Music:  
WJZ WJTN WORK WBAL  
WEBR WSYR KDKA WHAM  
(sw-15.21)

CBS-Army Band: WFBL WGBI  
WPAR

WCAU-Dr. Friendly, sketch  
WKBW-Bob & Vera  
WMMN-Parade of Bargains; Old  
Gardner  
WOR-David Harum, sketch

4:00

NBC-Lorenzo Jones, sketch (Phillips):  
WEAF WBEN WCAE  
KYW WGY WTAM

NBC-Club Matinee: WJZ WHAM  
WJTN

CBS-Adventures in Science:  
WABC WKBW WNBF WPAR  
WJAS WFBL WESG WGBI  
WHP WBX (sw-15.27)

Speaker: Mary Ryan of the  
American Red Cross, "Visiting  
the Sick."

News: WEEU WOR  
KDKA-Kitty Keene, Inc., sketch  
WBAL-Co-ed High, drama  
WCAU-Dixie Plowboys  
WEBR-Hollywood Impressions  
WGR-News; Matinee Hostess  
WLW-Dan Harding's Wife  
WMMN-Blaine Smith & Boys  
from Iowa

WORK-News; Cousin Lee  
WWVA-Neo-Vim Gang

4:15

CBS-Eton Boys: WABC WFBL  
WJAS WPAR WHP WMMN  
WGBI WKBW (sw-15.27)

CBS-Pretty Kitty Kelly, sketch  
(Wonder Bread): WKBN

NBC-The Story of Mary Marlin,  
sketch (Ivory Flakes): WEAF  
WBEN WGY WCAE WTAM  
KYW

MBS-Songland: WNBF WSYR  
NBC-Club Matinee: WEBR  
KDKA-News

WBAL-News; Prgm. Resume  
WEEU-Master Singers  
WLW-Life of Mary Sothorn  
WOR-Young Widder Jones, sketch

4:30

NBC-The Hughes Reel with Rush  
Hodges, commentator (Borden  
Co.): WEAF KYW WCAE  
WGY WTAM WBEN

NBC-Club Matinee: KDKA (sw-15.21)

CBS-The Goldbergs, sketch (Oxydol):  
WABC WFBL WJAS  
WCAU WHEC WGR (sw-9.59-15.27)

MBS-Ted Malone's "Between the  
Bookends": WOR WNBF  
WBAL-Roslyn Terhune, dog tales  
WEEU-Prof. Schnitzel & Earl  
WESG-Rhythm Almanac  
WGBI-Mine Schedule  
WHP-The Dreamers; Dick Leibert,  
organist

WIBX-Behind the Microphone  
WKBW Song Shoppers  
WLW-Hello Peggy  
WMMN-Frank Knutti, organist  
WPAR-Scotch Gospel Singer  
WWVA-Shopping Hour

4:45

CBS-Howard Phillips, songs:  
WABC WPAR WHP WKBW  
WBX WESG WFBL WJAS  
(sw-15.27)

NBC-General Fed. of Women's  
Clubs: WORK

NBC-Road of Life, sketch  
(Chippo): WEAF KYW WGY  
WTAM WCAE WBEN WLW

WBAL-Radio Forum; Concert  
Melodies  
WCAU-Safety Council; Waltz  
Time

WGR-Old Gardener; To be announced  
WIBX-Recess Club  
WOR-Restful Rhythms; Musical  
Interlude; Gabriel Heatter

5:00

NBC-Dick Tracy, sketch (Puffed  
Wheat & Rice): WEAF KYW  
WGY WCAE WTAM

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### NIGHT

7:30 EST (6:30 CST) WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.

8:00 EST (7:00 CST) KATE SMITH HOUR, Ted Straeter Chorus, Jack Miller's orchestra; guest, CBS.

8:00 EST (7:00 CST) RUDY VALLEE'S VARIETY HOUR; guests, NBC-Red.

8:00 EST (7:00 CST) THE MARCH OF TIME, news dramatizations, NBC-Blue.

9:00 EST (8:00 CST) GOOD NEWS OF 1938, Robert Taylor, m.c.; Fannie Brice, Frank Morgan, Connie Boswell, and other film stars, chorus; Meredith Willson's orchestra, Ted Pearson, announcer; Una Merkel, guest, NBC-Red.

10:00 EST (9:00 CST) KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra, Marion Claire, guest, NBC-Red.

11:15 EST (10:15 CST) ELZA SCHALLERT interviews Akim Tamiroff, NBC-Blue.

CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco):  
WABC WGR WCAU WJAS  
(sw-9.59-15.27)

NBC-The Four of Us; News: WJZ  
WJTN

NBC-Junior Nurse Corps, sketch  
(Sunbrite): KDKA WLW (sw-15.21)

WBAL-Uncle Jack's Club  
WBEN-Uncle Ben's Club  
WEEU-Pop & His Hoboes  
WESG-Pop Concert

WFBL-Don Alonzo & Gauchos  
WGBI-Hits & Encores  
WHAM-Women Only  
WHP-News

WKBW-News; BBC Reporter  
WMMN-News; Economy Hints &  
Harmony

WOR-Women Make the News  
WORK-Handsome Bob & the  
Ohioans  
WPAR-Stock Reports; Music with  
Your Cocktail  
WWVA-Master Singers

5:15

CBS-Life of Mary Sothorn,  
sketch (Hind's): WABC WGR  
WCAU WJAS (sw-9.59-15.27)

NBC-Don Winslow of the Navy,  
sketch: WJZ WORK WJTN  
WEBR WBAL

NBC-Ohio Wesleyan Singers Club:  
WEAF KYW (sw-9.53)

KDKA-Kiddies Klub  
WBEN-Catholic Charities Talk  
WCAE-Noveltte  
WFBL-Δ Vespers  
WGBI-On the Air Tonight  
WGY-Count of Monte Cristo  
WHAM-Δ Lenten Talks; Radio-grams

WHP-Russell Dasher, pianist  
WKBW-Allen Werner, songs  
WLW-Jack Armstrong, sketch  
WMMN-Dinner Music

WOR-Charlie Chan, sketch  
WTAM-Facts and Fancies  
WWVA-Economy Notes

5:30

NBC-Kellogg's Singing Lady:  
WJZ WHAM KDKA WEBR  
WSYR WBAL WLW (sw-15.21)

CBS-Stepmother, sketch (Colgate):  
WABC WJAS WCAU  
WGR (sw-9.59-15.27)

NBC-Jack Armstrong, sketch  
(Wheaties): WEAF WCAE  
WGY WBEN WTAM KYW  
(sw-9.53)

CBS-Four Clubmen: WPAR  
WMMN WESG

WEEU-Merchandise Revue  
WFBL-Street Quiz  
WGBI-Jack Armstrong, sketch  
WHP-Editor Speaks

WIBX-Tommy Tucker's Orch.  
WJTN-Uncle Walt Goes A-Visiting; Music  
WKBW-Educational Series  
WOR-Little Orphan Annie, sketch  
WORK-Late Afternoon Musicale  
WWVA-Δ Church in the Wild-wood

5:45

NBC-Three Romeos, vocal trio:  
WJZ WEBR WSYR WHK  
WBAL

CBS-Hilltop House, sketch (Palm  
olive Soap): WABC WJAS  
WGR WCAU WHEC WFBL  
(sw-9.59-15.27)

NBC-Little Orphan Annie, sketch  
(Ovaltine): WEAF WGY KYW  
WBEN WCAE WTAM (sw-9.53)

To be announced: KDKA WHAM  
WESG-Sports; News  
WGBI-Sports Parade

WHP-Little Orphan Annie, sketch  
WIBX-News  
WKBW-Catholic Charities  
WLW-Hilltop House, sketch  
WMMN-Salon Group, Dinner Mu-  
sic

WOR-Red Star Rangers  
WPAR-Sports  
WWVA-Pepper-Uppers

### NIGHT

6:00

NBC-Junior Nurse Corps, sketch  
(Sunbrite): WENR

CBS-Nila Mack's Let's Pretend:  
WABC WESG WHP WMMN  
WIBX

Subject: "Blue Beard."  
NBC-George R. Holmes, com-  
mentator: WEAF (sw-9.53)

NBC-Pianist; Rakov's Orch.:  
WJZ WEBR WORK

MBS-Freddy Heikell's Orchestra:  
WNBF CKLW  
News: WTIC WJR  
Dick Tracy, sketch: WMAQ  
WGR

KDKA-News; Sports  
KYW-News; Rhythm Brevities  
WBAL-Around the Dinner Table  
WBEN-News; Household Reveries

WBT-News; Variety Prgm.  
WBZ-News; Dance Revue  
WCAE-Bar Association Talk  
WCAU-Vincent's Varieties  
WFBL-Movie News  
WGR-Black Flame

WGBI-Musical Arts Trio  
WGY-News; Dinner Dance  
WHAM-News; Air Masters  
WHAS-Salt & Peanuts  
WHK-Dinner Music

WJAS-Tonic Time  
WJTN-News; Music; Sports  
WKBW-News; To be announced  
WLW-The Editor's Daughter

WOR-Uncle Don, children's prgm.  
WPAR-Rhythm Aces  
WSB-Adv. of Jimmy Allen  
WSM-Rhythm Time & Pan Amer.  
Broadcast

WTAM-News; Evening Prelude  
WWVA-Radio Gossiper; Road  
Reporter; News

6:15

NBC-Count Basie's Orchestra:  
WEAF WSM WMAQ WCAE  
(sw-9.53)

NBC-Rakov's Orch.: WJTN WHK  
KDKA-Political Talk  
KYW-Pinhot for Governor  
WBAL-News; Around the Dinner  
Table

WBT-Variety Prgm.  
WBT-Grady Cole  
WCAU-Sports; Organ-airs

WENR-Malcolm Claire, children's  
stories

WFBL-News & Sports  
WGAR-Sidney Andora; News;  
Empire Builders

WGBI-Bill Pierce, Quizzer  
WGR-Hits & Encores  
WHAM-Vic Arden's Orch.  
WHAS-Jack Armstrong, sketch  
WJAS-News

WJR-Dancing Moods  
WKBW-Sports Shadows  
WLW-Tunes for Two  
WPAR-Watt's the Answer?  
WSB-Hawaiian Ensemble

WTAM-Facts and Fancies  
WTIC-Fred Hoey, sports  
WWVA-Wayne Sanders; Sports

6:30

CBS-Boake Carter, commentator  
(Huskies & Post Toasties):  
WABC WJAS WBT WKBW  
WGR WCAU WHAS WHEC  
WJR WHP WWVA WFBL (sw-11.83-9.59) (also KNX KSL  
at 8:45 p.m.)

NBC-News; Joan Edwards, songs:  
WEAF

NBC-Pianist; Gulden Serenaders:  
WJZ

NBC-Pianist; Tune Twisters:  
WEBR WHK  
News: WOR WORK WESG  
Sports: WBEN WHAM WLW  
WGR

CKLW-Witching Hour  
KDKA-Weather; Varsiteers  
KYW-Rhythm-Aires  
WBAL-Vic Arden's Orch.

WBZ-Buzzing with Bees & Red  
Sox; Doris Tirrell, organist  
WCAE-Sophisticated Ladies  
WENR-What's the News?  
WGBI-Rose Marie's Picture Pre-  
views

WGY-News; Dance Music  
WIBX-Song Contest; Lucky Vic-  
tims

WJTN-Dinner Hour  
WMAQ-Jack Armstrong, sketch  
WMMN-Timely Topics  
WPAR-Music by Cugat  
WSB-Freshet Thing in Town  
WSM-Story of the Shield  
WTAM-News; Tom Manning  
WTIC-Wrightville Clarion

6:45

NBC-Lowell Thomas, commenta-  
tor (Sun Oil): WJZ KDKA  
WSYR WEBR WTAM WHAM  
WBZ WLW WBAL (sw-15.21)

NBC-Little Orphan Annie, sketch  
(Ovaltine): WSB

CBS-Doris Rhodes, songs; News:  
WABC WGR WHP WNBF  
WESG WPAR WKBN WMMN  
WBT (sw-11.83)

NBC-Blue Barron's Orch.: WEAF  
WORK WBEN

MBS-Radio Harris, commentator:  
WOR

Comedy Stars of Broadway:  
WGR WCAU  
KYW-Spotlight  
WCAE-News of the Road  
WENR-Don Winslow of the Navy  
WFBL-Camera Speaks; This and  
That

WGBI-News; General Store  
WGY-Musical Appetizers  
WHAS-Herbie Koch, organist  
WHK-Safety First

WJAS-Scalzo's Ensemble  
WJR-Vocal Varieties  
WSM-News Summary  
WTIC-Music in the Modern Man-  
ner

WWVA-Vic Arden's Orch.

7:00

NBC-Easy Aces, sketch (An-  
acin); Jane Ace: WJZ KDKA  
WBAL WENR WEBR WSYR  
WHK WBZ WHAM (sw-11.87)

NBC-Amos 'n' Andy, sketch  
(Campbell's Soup): WEAF  
WGY WCAE WBEN KYW  
WTIC WLW WTAM (also see  
11 p.m.)

CBS-Just Entertainment (Wrig-  
ley's Gum); Jack Fulton, tr.;  
Andrews Sisters; Carl Hohen-  
garten's Orch.: WABC WCAU  
WJAS WGR WWVA WHEC  
WFBL WGBI WGR WJR WBT  
(sw-11.83-9.59) (also see 11  
p.m.)

NBC-Hal Totten, sports talk  
WMAQ

NBC-Dinner Music: WORK  
MBS-Fulton Lewis, Jr., commen-  
tator: WNBF

Sports: WSB WOR CKLW  
WESG-Tune Topics  
WHAS-Nedra Gordinier

WHP-Melodies at Eventide  
WIBX-News; Sports World  
WJTN-News; Social Security  
Talk; Music

WKBW-News; World Dances  
WMMN-Murphy on the Air  
WPAR-News

WSM-Sports; Dance Miniature

7:15

NBC-Vocal Varieties (Tums):  
The Smoothies; DeVore Sis-  
ters; Male Octet; William  
Stoess' Orch.: WEAF WBEN  
KYW WCAE WMAQ WTAM  
WTIC WGY WLW

NBC-Mr. Keen, Tracer of Lost  
Persons, drama (American  
Home Products): WJZ WBAL  
WENR WHK WHAM WEBR  
WBZ KDKA WSYR (sw-11.87)

CBS-George McCall's Screen  
Scoops (Old Gold Cigarettes):  
WABC WGR WGR WFBL  
WHEC WGBI WHAS WCAU  
WJAS WBT WJR (sw-11.83-  
9.59) (also KNX KSL at 11:15  
p.m.)

For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

MBS-Charioteers: WOR CKLW  
WHP-Dancetime  
WIBX-Y.W.C.A. Prgm.  
WJTN-Δ Rev. Swanson  
WKBW-Les Faneuf  
WMMN-What's the Answer?  
WORK-Five Star Final  
WPAR-To be announced  
WSB-Easy Aces, sketch  
WSM-String Quartet  
WWVA-Fun and Frolic

7:30

NBC-Schaefer Revue; Bud Col-  
lyer; Leo Reisman's Orch.:  
WEAF

CBS-We, the People; Gabriel  
Heatter, dir.; Mark Warnow's  
Orch. (Sanka Coffee): WABC  
WHAS WJAS WGR WGR  
WCAU WFBL WHEC WJR  
WKBW WHIP (sw-9.59-11.83)

NBC-Mario Cozzi, bar.: WTIC  
NBC-Elvira Rios, songs: WJZ  
WBZ WORK WEBR WENR  
MBS-Headlines, drama: CKLW  
WOR WCAE WSYR  
KDKA-Let's Celebrate  
KYW-Spotlight on the World  
WBAL-Answer

WBEN-Cy King, reporter  
WBT-Jimmie Livingston's Orch.  
WGBI-Three Shirts  
WGY-Science Forum  
WHAM-N.Y.S. Troopers, drama  
WHK-Tony's Revue  
WIBX-Improvisations  
WJTN-Window Shopper  
WKBW-Clubhouse  
WLW-Headline Heroes  
WMAQ-News

WMMN-Happy Havlichek  
WPAR-Honolulu Serenaders  
WSB-Tandy McKenzie, songs  
WSM-Variety Prgm.  
WTAM-Lois Miller, organist  
WWVA-Larry Sullivan

7:45

NBC-Steinie Bottle Boys Swing  
Club (Nat'l Container): WJZ  
WENR WBZ  
Gene Krupa, former drummer  
of Benny Goodman's orchestra,  
will be guest.

NBC-Cadets Quartet: WBAL  
MBS-Howard Woods' Orchestra:  
WOR CKLW

NBC-Dick Stable's Orch.: KYW  
WTIC WORK WSB

KDKA-To be announced  
WBEN-Vic Arden's Orch.  
WBT-Headline Analyst  
WCAE-Romance Backstage  
WGBI-Roy Miller's Orch.  
WIBX-Day in Review  
WLW-Henry Burbig, comedian  
WMAQ-Let's Celebrate  
WMMN-Road Hints; Sports  
WPAR-Nat'l Safety Prgm.  
WSM-Vocal Varieties  
WTAM-Sammy Watkins' Orch.  
WWVA-News; Swing Time

8:00

NBC-Rudy Vallee's Variety Hour  
(Royal Gelatin): WEAF WSM  
WMAQ WTAM WCAE WTIC  
WBEN WGY KYW WSB WLW  
(sw-9.53)

NBC-March of Time (Time, Inc.):  
WJZ WEBR WSYR WHAM  
WBZ WHK KDKA WBAL  
(sw-11.87)





FANNIE BRICE Baby Snooks of "Good News of 1938" Thurs. 9 pm EST

WSB-Hal Berdun's Orch. WSM-Reveries in Rhythm WTAM-Geo. Hessberger's Orch. WWVA-Dance Orch.

12:15

NBC-Roger Pryor's Orch.: WSM KDKA-Dance Orch. WLW-Jack Denny's Orch. WWVA-Night Club of the Air

12:30

NBC-Andy Kirk's Orch.: WFAF WGY WTIC KYW WSM WSB WMAQ

CBS-Henry King's Orch.: WABC WNBC WMMN WFBL WGBI WIBX WKBW WHP WGAR WCAU WJR WHAS

NBC-Garwood Van's Orch.: WJZ WBAL KDKA WBZ (sw-6.14)

MBS-Bob Crosby's Orch.: WHK CKLW WLW WCAE WSYR WBT-Midnight Dancing Party WHAM-Garwood Van's Orch. WOR-Isham Jones' Orch. WTAM-Barry Conrad's Orch.

End of Thursday Programs

Frequencies

- CKLW-1030 WHK-1390 KDKA-980 WHP-1430 KYW-1020 WIBX-1200 WABC-860 WJAS-1290 WBAL-1060 WJR-750 WBEN-900 WJTN-1210 WBT-1080 WJZ-760 WCAE-1280 WKBN-570 WCAU-1170 WKBW-1480 WFAF-660 WLW-700 WEER-1310 WMAQ-670 WEEU-830 WMMN-890 WENR-870 WNBC-1500 WESG-850 WOR-710 WFBL-1360 WJZ-760 WGR-1450 WSM-740 WGBI-880 WSM-650 WGE-550 WSYR-570 WGY-790 WTAM-1070 WHAM-1150 WTIC-1040 WHAS-820 WWVA-1160 WHEC-1430

CBS-Kate Smith Hour; Jack Miller's Orch.; Ted Straeter Chorus; Guests (Calumet Baking Co.): WABC WJR WFBL WHAS WJAS WCAU WKBW WGR WBT WHEC WGAR WHP (sw-6.06-11.83) (also KSL KNX at 11:30 p.m.)

MBS-Alfred Wallenstein's Sinfonietta; WOR CKLW WNBC WIBX-Detective Mystery WJTN-WPA Prgm. WKBW-News; Lorenzo Trio WMMN-Salon Group WORK-Homes of Famous Americans WPAR-Navy Talk

8:15

WGBI-Air Mail Mystery WJTN-Music by Cugat; Employment Service; News WMMN-W.P.A. Concert WORK-This Week in Washington WPAR-Happy Bill's Trio

8:30

NBC-Barry McKinley, bar.: WJZ WEER WORK WSYR WBZ WHK WHAM MBS-The Green Hornet, drama: WOR WNBC CKLW-Happy Hal's Housewarming KDKA-Maurice Spitalny's Music WBAL-Mysteries of Life

WGBI-Paradise Islanders WIBX-Talent Parade WKBW-H. Katherine Smith, commentator WMMN-Poet's Armchair WPAR-Oahu Serenaders 8:45 NBC-Milestones in American Music; Eastman School Symphony Orch.: WJZ WORK WJTN WHAM WEER WBZ WBAL-Our Baltimore Schools WGBI-Master Singers WKBW-Boots & the Bachelors WMMN-Frank & Bill WPAR-Thelma Mae, songs

9:00

NBC-Good News of 1938 (Maxwell House); Robert Taylor, m.c.; Fannie Brice; M.G.M. Film Stars; Connie Boswell; Meredith Willson's Orch.; Ted Pearson, announcer: WFAF WCAE WBEN WMAQ KYW WTIC WTAM WLW WSM WSB WGY (sw-9.53) Una Merkel will be heard in a comedy sketch with Frank Morgan. Turn to pages 22 and 23 for pictures of Allan Jones, with his wife and young son. For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Major Bowes' Amateur Hour (Chrysler): WABC WJR WKBW WFBL WHEC WIBX WGBI WPAR WHAS WJAS WMMN WGAR WBT WHP WKBW WNBC WCAU (sw-6.06-11.83)

NBC-Eastman School, Symphony Orch.: WBAL CKLW-Drama Hour KDKA-Dick Fulton, tnr. WGR-News; Leaders in Dance Time WHK-Harmonaires, songs

9:15

NBC-Eastman School of Music: WHK MBS-Johnson Family, sketch: WOR KDKA Slavonic Serenade WJTN-Anniversary Prgm.

9:30 NBC-America's Town Meeting of the Air: WJZ KDKA WHAM WBAL WEER WORK WJTN WSYR WHK WBZ WENR (sw-11.87) MBS-Ray Sinatra's Moonlight Rhythms: WOR WGR-The Angelus from YMCA

10:00

NBC-Kraft Music Hall; Starring Bing Crosby; Bob Burns; Johnny Trotter's Orch.; Guests: WFAF WMAQ WBEN WTAM WCAE WTIC WSM WLW WSB KYW WGY (sw-9.53) Guest: Marion Claire, soprano.

CBS-Essays in Music: WABC WGBI WHP WKBW WMMN WCAU WHEC WJAS WGAR WBT WJR (sw-11.83-6.06) MBS-Hollywood Serenade: CKLW WOR WFBL-Musicale WGR-News; Amateur Boxing WHAS-Your Favorite Hymns WIBX-Radio Numbers WPAR-Round the Town

10:15

WFBL-Me & My Job WHAS-Mrs. E. H. Heller WIBX-Night News

10:30

CBS-Americans at Work: WABC WHEC WMMN WNBC WPAR WIBX WJAS WHAS WKBW WBT WHP WGBI (sw-11.83) NBC-To be announced: WJZ WORK WBAL WENR WBZ WEER WHK WJTN WHAM MBS-Henry Weber's Concert Review: CKLW WOR KDKA-Mr. & Mrs. Detective WCAU-Golden Music WFBL-Sun Dodgers WGAR-Mike Rieley's Orch. WJR-Marked Hours

10:45

NBC-To be announced: KDKA (sw-11.87)

CBS-Americans at Work: WFBL WKBW WCAU-Alan Scott WGAR-Franklin Lewis WKBW-Benny Krueger's Orch. 11:00 NBC-Amos 'n' Andy, sketch (Campbell's Soup): WSM WSB WMAQ (also at 7 p.m.) CBS-Just Entertainment (Wrigley's Gum); Jack Fulton, tnr.: WHAS KSL (also at 7 p.m.) NBC-Dick Gasparre's Orchestra (News, WEAF only): WFAF WSM (sw-9.53) CBS-Duke Ellington's Orchestra: WABC WMMN WIBX WKBW WGR (sw-6.12) NBC-(News, WJZ only); Don de Vodi's Orch.: WJZ WBAL WORK WJTN WEER News: WOR WTIC WJAS WGBI WJR WPAR WHAM CKLW-Reporter KDKA-News; Weather; Temp. KYW-News; Dreamers WENR-News Ironic Reporter WBT-News; Greene's Ensemble WBZ-News; Radio Roundelay WCAE-News; Leighton Noble's Orch. WCAU-Ben Alley, tnr. & Organ WENR-Globe Trotter WFBL-Leo Bolley, sports WGAR-Carl George WGY-News; Organ Reveries WHK-Sport Mike WHP-News; Rhythm Makers WKBW-News; Sports WLW-Paul Sullivan, news WTAM-Musical Bulletin Board

11:15

NBC-Elza Schallert Interviews: WJZ WBAL WORK WHAM WJTN WEER WHK Akim Tamiroff will be interviewed. NBC-Dick Gasparre's Orchestra: WTIC CBS-Duke Ellington's Orchestra: WHP WBT WPAR WGAR WJAS WHEC WNBC WGBI MBS-Theater Digest: CKLW WOR WLW News: WHAS WSM WMAQ WSB

11:15 NBC-Elza Schallert Interviews: WJZ WBAL WORK WHAM WJTN WEER WHK Akim Tamiroff will be interviewed. NBC-Dick Gasparre's Orchestra: WTIC CBS-Duke Ellington's Orchestra: WHP WBT WPAR WGAR WJAS WHEC WNBC WGBI MBS-Theater Digest: CKLW WOR WLW News: WHAS WSM WMAQ WSB

11:15 NBC-Elza Schallert Interviews: WJZ WBAL WORK WHAM WJTN WEER WHK Akim Tamiroff will be interviewed. NBC-Dick Gasparre's Orchestra: WTIC CBS-Duke Ellington's Orchestra: WHP WBT WPAR WGAR WJAS WHEC WNBC WGBI MBS-Theater Digest: CKLW WOR WLW News: WHAS WSM WMAQ WSB

Music You Want: KYW KDKA WBZ WTAM WBEN-Sports WBZ-Music as You Desire It WCAU-Strike Up the Band WENR-Gray Gordon's Orch. WFBL-News; Cab Calloway's Orch. WGY-Dreamin' Time WJR-Americans at Work WKBW-Allan Brooks' Orch. 11:30 NBC-Henry Busse's Orch.: WFAF WTIC WBEN WSM WCAE WMAQ (sw-9.53) NBC-Frank Trumbauer's Orch.: WJZ WJTN WBAL WEER WHAM WORK CBS-Buddy Rogers' Orchestra: WABC WHP WKBW WKBW WJAS WNBC WMMN WGAR WPAR WIBX WGBI WCAU WHAS WHEC WFBL WBT (sw-9.59-6.12) WBT-Shriners' Salute WENR-Andy Kirk's Orch. WGR-Royal Worth's Orch. WGY-Music You Want WHK-Manny Landers' Orch. WSB-Welcome South, Brother WWVA-News

11:30

NBC-Henry Busse's Orch.: WFAF WTIC WBEN WSM WCAE WMAQ (sw-9.53) NBC-Frank Trumbauer's Orch.: WJZ WJTN WBAL WEER WHAM WORK CBS-Buddy Rogers' Orchestra: WABC WHP WKBW WKBW WJAS WNBC WMMN WGAR WPAR WIBX WGBI WCAU WHAS WHEC WFBL WBT (sw-9.59-6.12) WBT-Shriners' Salute WENR-Andy Kirk's Orch. WGR-Royal Worth's Orch. WGY-Music You Want WHK-Manny Landers' Orch. WSB-Welcome South, Brother WWVA-News

11:45

MBS-Ace Brigode's Orch.: WOR WLW CKLW WJR-Meditation WWVA-Blue Grass Roy

12:00

NBC-Jack Marshand's Orchestra: WFAF WGY WTIC WMAQ KYW CBS-Red Norvo's Orch.: WABC WKBW WCAU WJAS WMMN WIBX WGAR WGBI WNBC WFBL WBT WPAR WHP NBC-Roger Pryor's Orch.: WJZ WEER WBAL WBZ WHAM MBS-Benny Goodman's Orch.: WOR WHK CKLW WCAE WSYR KDKA-Fran Eichler's Orch. WENR-Music As You Desire It WHAS-Herbie Holmes' Orch. WJR-Johnny Hamp's Orch. WLW-24 Hours Review

Friday

Friday

MORNING

7:00 am EST

CBS-Morning Almanac; News: WABC Sunkist Time: WKBW WOR KDKA-Utah Slim's Sunset Riders KYW-Happy Clarks WBAL-Around the Breakfast Table WBEN-Sun Greeters Club WCAE-Carpenter & Goodman WCAU-Wake Up & Smile WFBL-Agricultural Prgm. WGBI-Eighty-Eighty Alarm WGR-Musical Clock WGY-Top o' the Morning WHAM-News; Pete & Joe WHDL-Breakfast Club WIBX-Screwball Limited WLW-Renfrom Valley Folk WTAM-Bradley Kincaid WWVA-L. P. Lehman & Staff

7:15

KDKA-Musical Clock KYW-News; Sunrise Serenade WCAU-Sunkist Time WFBL-Δ Morning Meditation WGY-Marc Williams, bar. WLW-Arthur Chandler, organist WMMN-Prairie Sweethearts WOR-Musical Clock & Vincent Sorey's Orch.

7:30

NBC-Yoichi Hiraoka, xylophonist: WJZ CBS-Morning Almanac; News: (sw-21.52) NBC-Morning Greeting; Orch. & Radio Rubes: WFAF Δ Morning Devotions: WESG WJTN WPAR KDKA-Asher & Little Jimmie KYW-Musical Clock WBEN-News; Sun Greeters Club WCAE-Morning Express WFBL-Morning Sun Dial; News WGY-News; Top o' the Morning WHP-Morning Alarm WJAS-Cowboy Phil & Gang

WKBW-Musical News WLW-Sing, Neighbor, Sing WMMN-Bee's Prairie Crooners WTAM-Piano Impressions

7:45

NBC-Rise & Shine; News: WJZ Musical Clock: KDKA WGY WCAU-News WESG-Morning Varieties WHAM-Old Favorites WJTN-Early Risers' Club WLW-Hugh Cross & Radio Pals WPAR-Buskirk Family WTAM-On the Mall

8:00

NBC-Malcolm Claire, children's stories: WFAF (sw-21.5) CBS-Novelists: WABC (sw-21.52) NBC-Four Showmen Quartet: WJZ WORK News: WJAS WCAE WMMN WPAR WOR WWVA WIBX WBEN-News; Sun Greeters' Club WCAU-Larry Vincent, songs WEEU-Around the Breakfast Table; News WFBL-Sports WGBI-News; Eight-Eighty Alarm WGY-Morning Swing Session WJTN-News; Timekeeper; News WKBW-Headlines on Parade WLW-Δ Family Prayer Period WTAM-Health & Home

8:15

NBC-Wm. Meeder, organist: WJZ NBC-Doc Schneider's Texans: WFAF WTAM (sw-21.5) News: WLW KDKA WCAE-Variety Time WCAU-Melody Parade WEEU-Δ Morning Devotions WESG-News; Novelty Notes WFBL-Top o' the Morning WHAM-Saving Service WJAS-Musicale WMMN-Tommy Knott WOR-Nell Vinick; Household Hints; Melody Moments WORK-Rhythmic Interlude, News WPAR-Musical Clock; Birthday Party WWVA-Musical Clock

8:30 NBC-Do You Remember?: WFAF WTAM KYW WCAE (sw-21.5) CBS-Fred Feibel, organist: WABC (sw-21.52) NBC-William Meeder, organist: WBAL WHAM Musical Clock: KDKA WIBX WCAU-Don Bovay, guitarist WEEU-Agricultural Briefs WGBI-Songs of the Balladeers WGY-Hi-boys & Radio Rangers WHP-Mary Fountain, organist WJAS-Western Ramblers WLW-Gospel Singer WMMN-Economy Hints & Harmony WOR-Melody Time WORK-Cousin Lee

8:45

NBC-Do You Remember?: WCAE NBC-Lucille & Lanny, songs: WJZ WBAL Δ Morning Devotions: WMMN WHP KDKA-Bob White WCAU-Houseboat Hannah, sketch WEEU-Dance Music WESG-Brevities WFBL-School Bell WGBI-Songs & Sonnets WGY-Fields & Hall Mountaineers WHAM-Δ Tower Clock WJAS-Musicale WLW-Voice of Experience WOR-The Goldbergs, sketch WTAM-Wake Up and Sing

9:00

CBS-Arthur Godfrey: WABC (sw-21.52) NBC-Breakfast Club; News: WJZ WBAL WJTN CBS-Metropolitan Parade; News: WHP WPAR WJAS WCAU WMMN WGBI WESG NBC-Women & News: WFAF (sw-21.5) KDKA-Shopping Circle KYW-Every Morning WBEN-News; Mr. Fact Finder WCAE-Lillian Malone WEEU-Friendly Club

9:00 CBS-Arthur Godfrey: WABC (sw-21.52) NBC-Breakfast Club; News: WJZ WBAL WJTN CBS-Metropolitan Parade; News: WHP WPAR WJAS WCAU WMMN WGBI WESG NBC-Women & News: WFAF (sw-21.5) KDKA-Shopping Circle KYW-Every Morning WBEN-News; Mr. Fact Finder WCAE-Lillian Malone WEEU-Friendly Club

WFBL-Home Bureau WGR-News; to be announced WGY-Hymns of All Churches WHAM-Widder Jones, sketch WIBX-Oklahoma Outlaws WKBW-Niagara Spotlight WLW-Betty Crocker WOR-Ed Fitzgerald WORK-Δ Morning Devotions WTAM-Myrt & Marge WWVA-Jake Taylor's Boys

9:15

CBS-Metropolitan Parade; News: WABC WHEC (sw-21.52) NBC-Person to Person: WFAF WBEN KYW (sw-21.5) Houseboat Hannah: WGR WLW KDKA-The Editor's Daughter WCAE-Party Line WCAU-Across the Breakfast Table WFBL-News; Musicale WGY-Betty & Bob, sketch WHAM-Mystery Chef WHP-News WNBC-Behind the Microphone WOR-Modern Living WTAM-Harpstrings WWVA-Log Cabin Boys

9:30

CBS-Road of Life (Chipso): WABC WHEC WFBL WCAU WJAS WGR (sw-21.52) NBC-Breakfast Club; News: WORK WSYR NBC-Landt Trio; News: WFAF WBEN (sw-21.5) MBS-Get Thin to Music (Huskies): WCAE KDKA-Linda's First Love KYW-Your Lenten Basket WESG-Day Dreams WGBI-Δ Evangelistic Hour WGY-Xavier Cugat's Orch.; News WHAM-Mrs. Thrifty Buyer WHP-Dancing Around the World WIBX-News; Morning Variety WJTN-Melodic Panorama WKBW-Today's Almanac WLW-Myrt & Marge WMMN-Variety Prgm. WOR-Melody Time WPAR-Buddy Starcher

WTAM-Board of Education; News WWVA-Trail Blazers 9:45 NBC-Amanda Snow Songs: (sw-21.5) CBS-Bachelor's Children (Old Dutch Cleanser): WABC WJAS WFBL WCAU WKBW (sw-21.52) NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WFAF WTAM CBS-Sunny Melodies: WESG WGBI WNBC Ma Perkins: WIBX KDKA KYW-Your Destiny WBEN-Sally Work WCAE-Way Down East WEEU-Briefs; News WGR-Across the Breakfast Table WGY-Market Basket WHAM-Houseboat Hannah, sketch WLW-Young Widder Jones WOR-Martha & Hal WPAR-Housewives Serenade WWVA-Musical Blossoms

9:45

NBC-Amanda Snow Songs: (sw-21.5) CBS-Bachelor's Children (Old Dutch Cleanser): WABC WJAS WFBL WCAU WKBW (sw-21.52) NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WFAF WTAM CBS-Sunny Melodies: WESG WGBI WNBC Ma Perkins: WIBX KDKA KYW-Your Destiny WBEN-Sally Work WCAE-Way Down East WEEU-Briefs; News WGR-Across the Breakfast Table WGY-Market Basket WHAM-Houseboat Hannah, sketch WLW-Young Widder Jones WOR-Martha & Hal WPAR-Housewives Serenade WWVA-Musical Blossoms

10:00

NBC-Cabin at the Crossroads (Aunt Jemima): WJZ WHAM WSYR KDKA WEER WBAL (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WFAF WTAM KYW WBEN WGY WCAE CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WGR WBX WWVA WHEC MBS-Singing Strings: WNBC WCAU-Morning Melodies; News WEEU-Ma Perkins, sketch WESG-News & Notes WFBL-Fun to Keep House; News WGBI-All Star Revue WHP-Hillbilly Music WJAS-Mildred Murray WJTN-News; Social Register; Interlude WKBW-News; Modern Kitchen WLW-Linda's First Love WMMN-News; Morning Market WOR-Medical Information Bureau of N. Y. Academy of Medicine WORK-Frank Renaud, organist

10:15

NBC-John's Other Wife, sketch (Louis Philippe): WFAF KYW WCAE WGY WTAM WBEN CBS-Myrt & Marge, sketch (Super Suds): WABC WJAS WFBL WCAU WHEC WGR NBC-Margot of Castlewood (Quaker Oats): WJZ WBAL WSYR WEER WHAM KDKA WLW (sw-15.21) WEEU-Pianologue WHP-The Honeymooners WIBX-Δ Morning Devotions WJTN-Yesterday's Favorites WMMN-Musical Memories WOR-Pauline Alpert, pianist WPAR-Skattin at the Kit Kat WWVA-Party Line

10:30

NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WJZ KDKA WBAL (sw-15.21) CBS-Richard Maxwell, songs: WABC WJAS WCAU WHEC WKBW WGBI NBC-Just Plain Bill, sketch (Ancin): WFAF WCAE WTAM WGY WBEN KYW NBC-Josh Higgins of Finchville: WORK WEEU-Varieties WESG-Memory Trail WFBL-Miss Goodnews WGR-The Party Line WHAM-Way Down East WHP-John Seagle, songs WIBX-Today's Rhythm WJTN-Women's Club of the Air WLW-Betty & Bob WMMN-Old Trading Post WOR-Allie Lowe Miles & Sedley Brown WPAR-Amer. Family Robinson WWVA-Rhythm Rangers

10:45

NBC-Woman in White, sketch (Pillsbury): WFAF WBEN WCAE WTAM KYW WGY CBS-Oxydol's Own Ma Perkins, sketch: WABC WHP WGR WCAU WGBI WFBL WIBX WWVA (Continued on Next Page)





**JERRY COOPER**  
"Hollywood Hotel" soloist  
Fri. 9 pm EST

(10:45 a.m. Continued)

NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WSYR WHAM KDKA (sw-15.21)  
MBS-Gordon Fleming, organist: WNBC  
Dr. Friendly: WJAS WLW  
WBAL-Mary Landis  
WESG-Musical Bazaar  
WJTN-May We Present  
WKBW-Health News  
WMMN-Murphy on the Air  
WOR-Allie Lowe Miles & Sedley Brown

WORK-Handsome Bob & Ohioans  
WPA-Movie Gossip  
**11:00**  
CBS-Ruth Carhart, songs: WABC WKBW WPAR WJAS WKBN WVA WNBW WHEC WHP WFLB

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WJZ WBAL KDKA WHAM WSYR WLW (sw-15.21)  
NBC-David Harum, sketch (Bab-O): WFAE WCAE WTAM WBNW KYW WGY  
NBC-Viennese Ensemble: WORK WCAU-Heart of Julia Blake  
WEEU-Church in the Wildwood  
WGBI-News; Mine Working Schedule

WGR-News; Dance Melodies  
WIBX-Women in the News  
WJTN-News; Music  
WMMN-Cowboy Loye & Blue Bonnet Troupe  
WOR-Tex Fletcher, songs

**11:15**  
NBC-Popular Waltzes: WORK  
CBS-Deep River Boys: WABC WJAS WKBW WCAU WKBN WFLB  
NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTAM WBNW KYW WGY WCAE  
NBC-Pepper Young's Family, sketch (Camay Soap): WJZ WHAM KDKA WBAL WSYR  
For details of contest on this program turn to the inside back cover.  
WEEU-Do You Know?  
WGBI-Ralph Ball, blind pianist  
WGR-Shopping with Dorothy  
WHP-Morning Moods  
WIBX-Gypsy Strings; News  
WJTN To be announced  
WLW-News; River; Weather: Live Stocks

WOR-Bide Dudley's Theater Club  
WPAR-Musical Workshop  
WVVA-Rapid Ad Service

**11:30**  
NBC-Sweethearts of the Air: WORK  
CBS-Big Sisters, sketch (Rinso): WABC WVVA WCAU WJAS WHEC WFLB WIBX WHP WGR  
For pictures of Alice Frost and her pet cat turn to page 26.

NBC-Vic & Sade, sketch (Crisco): WJZ KDKA WHAM WSYR WBAL (sw-15.21)  
For details of contest on this program turn to the inside back cover.  
NBC-How to Be Charming, Beauty Talk (Phillips): WFAE WGY WBNW WTAM WCAE KYW  
WEEU-Melody Shoppers  
WESG-Harry Springer, organist  
WGBI-Good Morning Neighbor  
WJTN-Calling Warren  
WKBW-English Lesson  
WLW-Carson Robison  
WOR-Hilltop House, sketch  
WPAR-Farm & Home Hour; News

**11:45**  
NBC-Edward MacHugh, gospel singer (Ivory Soap): WJZ WHAM KDKA WBAL WSYR (sw-15.21)  
NBC-Hello Peggy, sketch (Drano): WFAE WCAE WBNW KYW WTAM WGY

CBS-Aunt Jenny's Stories (Spry): WABC WJAS WCAU WIBX WFLB WVVA WGR WHEC WHP

MBS-Jimmy Shields, tr.: WNBC WESG-Stylecast; News  
WKBW Tonic Tunes  
WLW-The Goldbergs, sketch  
WOR-Myrt & Marge, sketch  
WORK-Swingsters

### AFTERNOON

**12:00**  
NBC-At Home in the World: WJZ  
NBC-Girl Alone, sketch (Kolllogg): WFAE WTAM WCAE KYW WBNW WLW  
CBS-Mary Margaret McBride, Columnist (Minute Tapioca): WABC WCAU WJAS WKBN WNBW WKBW WFLB WHEC WHP WGBI (sw-9.59)

KDKA-News; Weather; Temp. WEAL-News; Hi Jinks  
WEEU-News  
WESG-Quik-Quiz  
WGR-Dan Harding's Wife  
WGY-Rhythm Maker's Orch.; News  
WHAM-Hit of the Day; News  
WIBX-Sidewalk Interviews  
WJTN-News; George Lundquist, organist  
WMMN-News; Safety Prgm.  
WOR-Rhythming Minstrel  
WVVA-Farm & Home Hour

**12:15**  
CBS-Your News Parade (Lucky Strike Cigarettes): Edwin C. Hill, commentator: WABC WFLB WVVA WHP WCAU WMMN WIBX WNBW WKBW WGR WGBI (sw-9.59)  
NBC-The O'Neills, sketch (Ivory Soap): WFAE WTAM WGY WCAE WBNW KYW WLW  
NBC-Edward Gamage, tr. (News, WJZ only): WJZ WSYR  
MBS-Radio Garden Club: WOR News: WPAR WORK  
KDKA-Dan Harding's Wife  
WEEU-Familiar Hymns  
WESG-Cornell Agricultural Hr.: WHAM-Josh Higgins, sketch  
WJAS-Musicale  
WKBW-News; Farm Period

**12:30**  
CBS-Romance of Helen Trent (Old English Floor Wax): WABC WCAU WHEC WKBW WFLB (sw-9.59)  
NBC-Nat'l Farm & Home Hour: WORK WEBR KDKA WLW WJTN (sw-15.21)  
NBC-Stella Dallas, sketch: WFAE News: WJAS WOR  
WJW-Dan Harding's Wife  
WBAL-Farm Hints  
WBNW-News; Bill Pitts Passes By  
WCAE-Melodies  
WEEU-House of MacGregor  
WGR-Variety Prgm.  
WGY-Farra Prgm.  
WHAM-Ma Perkins, sketch  
WHP-Sing, Neighbor, Sing  
WIBX-Song Contest  
WMMN-Howdy, Neighbor  
WPAR-Man on the Street  
WTAM-Linda's First Love  
WVVA-Trail Blazers

**12:45**  
CBS-Our Gal Sunday, sketch (Old English Floor Wax): WABC WKBW WHEC WFLB WCAU WJAS (sw-9.59)  
NBC-Emerson Gill's Orch.: WFAE  
NBC-Nat'l Farm & Home Hour: WHAM  
CBS-Four Clubmen: WNBC WPAR  
KYW-News; Arthur Hinett, organist  
WBAL-Remote Control  
WBNW-Stock Quotations  
WCAE-Singin' Sam  
WEEU-Music Graphs  
WHP-Luncheon Dance Music  
OR-Consumers' Quiz Club  
WTAM-Editor's Daughter, sketch  
WVVA-Luncheon Club

**1:00**  
NBC-News; Market & Weather Report: WFAE  
CBS-Betty & Bob, sketch (Gold Medal): WABC WFLB WCAU WHEC WJAS WGR (sw-9.59-15.27)  
NBC-Nat'l Farm & Home Hour: WSYR  
NBC-Carille & London, piano duo: KYW (sw-15.33)  
CBS-Maxim Lowe's Ensemble: WPAR  
MBS-Happy Gang: WNBC  
WBAL-Market Page  
WBNW-Farm Service  
WCAE-Widder Jones, sketch

**1:15**  
NBC-Edward MacHugh, gospel singer (Ivory Soap): WJZ WHAM KDKA WBAL WSYR (sw-15.21)  
NBC-Hello Peggy, sketch (Drano): WFAE WCAE WBNW KYW WTAM WGY

### Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

#### NIGHT

**8:00 EST (7:00 CST) CITIES SERVICE CONCERT** with Lucille Manners, Frank Black, conductor, NBC-Red, split.

**8:30 EST (7:30 CST) PAUL WHITEMAN'S ORCHESTRA**; Mildred Bailey, guest, CBS.

**9:00 EST (8:00 CST) HOLLYWOOD HOTEL** with Frances Langford, Anne Jamison, Jerry Cooper, Louella Parsons, Ken Murray and Oswald, Marilyn Stuart, Raymond Paige's orchestra; Charles Winninger and Alice Brady, guests, CBS.

**10:00 EST (9:00 CST) THE SONGSHOP** with Dell Sharbutt, Reed Kennedy, Nadine Conner, Alice Cornett, quartet, glee club, orchestra; Dana Suesse, guest, CBS.

**10:00 EST (9:00 CST) MADISON SQUARE GARDEN BOXING BOUT**, Fred Apostoli vs. Glenn Lee, NBC-Blue.

**11:00 EST (10:00 CST) JOE LOUIS vs. HARRY THOMAS BOXING BOUT**, NBC-Blue.

WEEU-Newsletters  
WFLB-Miss Good News  
WGBI-Rambles in Rhythm  
WGY-Myrt & Marge, sketch  
WHP-Ranch Boys  
WBNW-String Serenade  
WKBW-To be announced; News; Carson Robison's Buckaroos  
WMMN-Carly Miller's Ploughboys  
WOR-Health Talk; Melody Moments; Pep Up  
WTAM-Hilltop House, sketch

**1:15**  
NBC-Escorts & Betty: WFAE KYW WBNW (sw-15.33)  
MBS-Carson Robison's Buckaroos (Musterole): WOR WGN WCAE WBAL WKBW

CBS-Betty Crocker, cooking expert (Gold Medal): WABC WCAU WJAS WFLB WGR WHEC (sw-9.59-15.27)  
WEEU-Puppets & Marionettes  
WESG-Suburban Special  
WGY-Household Chats  
WHP-Kitty Keene, Inc.  
WIBX-Sermon in Song  
WTAM-Noonday Resume  
WVVA-Just Plain John; Dr. H. Lamont

**1:30**  
CBS-George Hall's Orch.: WPAR WMMN WGBI  
NBC-Words & Music: WFAE WCAE (sw-15.33)  
NBC-Mother-in-Law, sketch: WJZ WJTN  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WCAU WJAS WGR WFLB WHEC (sw-9.59-15.27)  
MBS-Rex Battle's Orch.: WNBC Houseboat Hannah: WTAM WGY KDKA-Home Forum; Grace & Eddie  
KYW-Andy Arcari  
WBAL-Globe Trotter, news  
WBNW-Heart of Julia Blake  
WEEU-Reading Schools  
WHAM-News  
WIIP-Organ Melodies  
WIBX-News; Jamboree  
WKBW-Rhythm & Romance  
WLW-Ma Perkins, sketch  
WOR-Wifesaver, sketch  
WORK-Luncheon Ensemble

**1:45**  
NBC-Jack & Loretta Clemens: WJZ WJTN WEBR  
CBS-Valiant Lady, sketch (Gold Medal): WABC WJAS WFLB WHEC WCAU WGR (sw-9.59-15.27)  
CBS-George Hall's Orch.: WNBC  
NBC-Words & Music: WBNW  
MBS-Voice of Experience (Lydia E. Pinkham): WBAL WKBW WOR WCAE  
Kitty Keene: WTAM WLW  
KYW-Home Forum  
WESG-Ma Perkins  
WGY-Dan Harding's Wife, sketch  
WHAM-8th Grade Science  
WHP-The Lonely Troubadour  
WIBX-Hollywood Brevities  
WVVA-The Listener Speaks

**2:00**  
NBC-Music Appreciation Hour: WJZ WSYR WORK WJTN KDKA WHAM WBAL WEBR (sw-15.21)  
CBS-News Through a Woman's Eyes (Pontiac); Kathryn Cravens: WABC WCAU WJAS WHEC WKBW WFLB WNBC (sw-9.59-15.27)

NBC-Music Appreciation Hour: WFAE WTAM WLW WGY KYW (sw-15.33)

Afternoon Melodies: WEEU WCAU Kitty Keene: WCAE WOR WBNW-Farm Service  
WESG-Don Ruth  
WGBI-Symphonic Band  
WGR-Man on the Street  
WHP-Beautification Prgm.  
WIBX-Hamilton-Colgate College Debate  
WLW-Dan Harding's Wife  
WMMN-News; Radio Dot  
WPAR-Melody Boys  
WVVA-L. P. Lehman & Staff

**2:15**  
CBS-The O'Neills, sketch (Ivory Soap): WABC WHEC WFLB WHP WCAU WJAS WGBI WGR (sw-15.27-9.59)  
WCAE-Nancy Martin  
WESG-Sentimental Music  
WKBW-News; Stardust  
WOR-Way Down East, sketch

**2:30**  
CBS-American School of the Air: WABC WIBX WGBI WJAS WESG WHEC WPAR WHP WFLB WKBW WMMN WKBW (sw-15.27)  
Houseboat Hannah: WCAE WOR WBNW-Way Down East  
WCAU-Woman's Club of the Air  
WEEU-String Ensemble  
WGR-Those Happy Gilmans  
WVVA-Musical Blossoms

**2:45**  
WBNW-Dollars & Sense  
WCAE-Judy & Jane  
WGR-Timmore Marlowe  
WOR-Heart of Julia Blake, sketch

**3:00**  
NBC-Radio Guild: WJZ WBAL WSYR WEBR WHAM WORK WJTN (sw-15.33)  
NBC-Pepper Young's Family, sketch (Camay): WFAE WGY WCAE WTAM KYW WLW WBNW  
For details of contest on this program turn to the inside back cover.  
CBS-Marine Band: WABC WKBW WHEC WHP WESG WIBX WJAS WKBW WMMN WNBW (sw-15.27)  
KDKA-Music by Cugat  
WCAU-Get Going  
WEEU-Eileen Seeger  
WFLB-News  
WGBI-News: These Are Facts  
WGR-News; Wake Up & Sing  
WOR-Martha Deane  
WPAR-Education Series  
WRAK-Movie Gossip  
WVVA-Grandpa Jones

**3:15**  
NBC-Oxydol's Own Ma Perkins, sketch: WFAE WTAM WGY WBNW KYW WCAE  
CBS-Marine Band: WFLB KDKA-League Amer. Pen Women  
WEEU-News; Improptu  
WGBI-Betty & Bob  
WGR-American Family Robinson  
WLW-Mad Hatterfields  
WVVA-Olsonaires

**3:30**  
NBC-Vic & Sade, sketch: WFAE WLW WBNW WTAM WCAE WGY KYW  
For details of contest on this program turn to the inside back cover.  
CBS-Capitol Opinions: WABC WMMN WPAR WNBW WGR WFLB WIBX WESG WHP WHEC (sw-15.27)

KDKA-Paul Gannon, tr.  
WCAU-News; Organ Serenade  
WEEU-Uncle Jack's Prgm.  
WGBI-Betty Crocker  
WJAS-Pittsburghers  
WKBW-Bob & Vera  
WVVA-Border Riders

**3:45**  
NBC-The Guiding Light, sketch (White Naptha): WFAE WGY WTAM WCAE WBNW KYW WLW

CBS-Lincoln Cathedral Choir: WABC WHP WGBI WKBN WNBW WFLB WIBX WESG WGR (sw-15.27)  
KDKA-Pittsburgh Career Women  
WCAU-Dr. Friendly, sketch  
WKBW-Hymn Singer  
WMMN-Parade of Bargains; Old Gardner  
WOR-David Harum, sketch  
WPAR-News

**4:00**  
NBC-Club Matinee: WJZ WJTN  
CBS-Chicago Varieties: WABC WHP WESG WGBI WNBW WKBW WKBW WJAS WPAR WFLB (sw-15.27)  
NBC-Lorenzo Jones, sketch: WFAE WCAE WTAM WBNW WGY KYW  
KDKA-Kitty Keene, Inc., sketch  
WBAL-Children's Hour  
WCAU-Dixie Plowboys  
WEEU-Concert Hall  
WEEU-Hollywood Impressions  
WGR-News; Matinee Hostess  
WHAM-Musicale  
WLW-Dan Harding's Wife  
WMMN-Blaine Smith & Boys from Iowa  
WOR-News  
WORK-News; Cousin Lee  
WVVA-Neo-Vim Gang

**4:15**  
NBC-Club Matinee: WEBR  
CBS-Pretty Kitty Kelly (Wonder Bread): WKBW  
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WFAE WBNW WTAM WCAE WGY KYW  
KDKA-News  
WBAL-News; What's on the Air?  
WHAM-Catholic Courier  
WLW-Life of Mary Sothorn  
WOR-Young Widder Jones, sketch

**4:30**  
CBS-The Goldbergs, sketch (Oxydol): WABC WJAS WCAU WGR WHEC WFLB (sw-9.59-15.27)  
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WFAE WBNW WTAM WGY WCAE KYW  
NBC-Club Matinee: WBAL KDKA (sw-15.21)  
MBS-Ted Malone's "Between the Bookends": WOR WNBW  
WEEU-Vibraraph  
WESG-Rhythm Almanac  
WGBI-Mine Schedule; Resume  
WHP-Ernie Stemm Bavarians  
WHAM-The Dreamers; Dick Leibert, organist  
WIBX-School of Music  
WKBW-Tuneful Truths  
WLW-Heart of Julia Blake  
WMMN-Frank Knutti, organist  
WPAR-Scotch Gospel Singer  
WVVA-Shopping Hour

**4:45**  
CBS-Dr. Allan Roy Dafeo (Lyso): WABC WGR WCAU WJAS (sw-9.59-15.27)  
NBC-Road of Life, sketch (Chipso): WFAE KYW WTAM WGY WCAE WBNW WLW  
NBC-Club Matinee: WORK  
WBAL-Radio Forum  
WEEU-News  
WFLB-Pipe Dreamer  
WIBX-Recess Club  
WKBW-Dick & Dorothy  
WMMN-This Rhythmic Age  
WGR-Restful Rhythms; Wake Up & Sing; Novelty Orch.  
WPAR-Song Time

**5:00**  
CBS-Follow the Moon, sketch; Elsie Hitz & Nick Dawson (Pebecco): WABC WCAU WGR WJAS (sw-9.59-15.27)  
NBC-Dick Tracy, sketch (Puffed Wheat & Rice): WFAE KYW WTAM WCAE WGY  
NBC-Junior Nurse Corps, sketch (Sunbrite): KDKA WLW (sw-15.21)  
NBC-Nellie Revell, philosophy; News: WJZ WJTN  
MBS-Rudy's Orch.: WNBC WSYR  
WBAL-Uncle Jack's Club  
WBNW-Pop & His Hoboes  
WESG-Swinging the Blues Away  
WFLB-Swing Matinee  
WGBI-Hits & Encores

**5:15**  
NBC-Songs by Carlotta: WFAE KYW  
CBS-Life of Mary Sothorn, sketch (Hind's): WABC WCAU WJAS WGR (sw-9.59-15.27)  
NBC-Don Winslow of the Navy, sketch: WJZ WENR WJTN WORK WEBR WBAL  
KDKA-Kiddies Klub  
WBNW-Dog Heroes  
WBZ-Doris Tirrell, organist  
WCAE-Novellette  
WFLB-Vespers  
WGBI-On the Air Tonight  
WGY-Count of Monte Cristo  
WHAM-Mrs. Patterson  
WHP-Xavier Cugat's Orch.  
WIBX-Heroes All  
WKBW-Wrestling Matches Inter-view  
WLW-Jack Armstrong  
WMMN-Popular Tunes  
WOR-Charlie Chan, sketch  
WTAM-Facts and Fancies  
WVVA-Economy Notes

WHAM-Women Only  
WHP-News  
WKBW-News; BBC Reporter  
WLEU-Movie Gossip (1420 kc)  
WMMN-News; Economy Hints & Harmony  
WOR-Women Make the News  
WORK-Handsome Bob & Ohioans  
WPAR-Stock Reports; Music with Your Cocktail  
WVVA-Master Singers

**5:30**  
NBC-Rakov's Orch.: WJZ WJTN KDKA WBAL WEBR (sw-15.21)  
CBS-Stepmother, sketch (Colgate): WABC WJAS WCAU WGR (sw-9.59-15.27)  
NBC-Jack Armstrong, sketch (Wheaties): WFAE WBNW WTAM KYW WGY WCAE (sw-9.53)  
WEEU-Merchandise Revue  
WESG-Gems of Melody; Bernie & Lads  
WFLB-Street Quiz  
WGBI-Jack Armstrong, sketch  
WHAM-Pete & Joe  
WIBX-Tommy Tucker's Orch.  
WKBW-Smiling Bob  
WLW-Little Choir; Organist  
WMMN-Dinner Music  
WOR-Little Orphan Annie, sketch  
WORK-Late Afternoon Musicale  
WPAR-Evening Interlude  
WVVA-On the Mall

**5:45**  
CBS-Hilltop House, sketch (Palmolive Soap): WABC WCAU WGR WFLB WHEC WJAS (sw-15.27-9.59)  
NBC-Johnnie Johnston, bar.: WJZ WBAL WSYR WEBR  
NBC-Little Orphan Annie, sketch (Ovaltine): WFAE WGY KYW WTAM WBNW WCAE (sw-9.53)  
To be announced: KDKA WHAM Sports: WGBI WPAR  
WESG Sports & News  
WHP-Little Orphan Annie  
WIBX-News  
WJTN-Spot Light  
WKBW-Old Age Security Talk  
WLW-Hilltop House  
WOR-Junior G-Men  
WVVA-Pepper-Uppers

**6:00**  
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR  
CBS-News; Music for Fun: WABC WIBX WJAS WMMN WHP WPAR WKBW WESG WNBC  
NBC-Education in the News: WFAE (sw-9.53)  
NBC-(News, WJZ only); Maurice Spitalny's Orch.: WJZ WORK WEBR  
News: WTIC WJR  
Dick Tracy, sketch: WGR WMAQ CKLW Wheel of Chance  
KDKA-News; Sports  
KYW-News; Rhythm Brevities  
WBAL-Around the Dinner Table  
WBNW-News; Household Reveries  
WBT-News; Variety Prgm.  
WBEZ-News; Dance Revue  
WCAE-Stardust  
WCAU-Ben Alley, tr. & organ  
WFLB-String Ensemble  
WGR-Black Flame  
WGBI-Melody Time  
WGY-News; Dinner Dance Music  
WHAM-News; Air Masters  
WHAS-Salt & Peanuts  
WHK-Dinner Music  
WJTN-News; Music; Sports

### NIGHT

**6:00**  
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR  
CBS-News; Music for Fun: WABC WIBX WJAS WMMN WHP WPAR WKBW WESG WNBC  
NBC-Education in the News: WFAE (sw-9.53)  
NBC-(News, WJZ only); Maurice Spitalny's Orch.: WJZ WORK WEBR  
News: WTIC WJR  
Dick Tracy, sketch: WGR WMAQ CKLW Wheel of Chance  
KDKA-News; Sports  
KYW-News; Rhythm Brevities  
WBAL-Around the Dinner Table  
WBNW-News; Household Reveries  
WBT-News; Variety Prgm.  
WBEZ-News; Dance Revue  
WCAE-Stardust  
WCAU-Ben Alley, tr. & organ  
WFLB-String Ensemble  
WGR-Black Flame  
WGBI-Melody Time  
WGY-News; Dinner Dance Music  
WHAM-News; Air Masters  
WHAS-Salt & Peanuts  
WHK-Dinner Music  
WJTN-News; Music; Sports





**BESS JOHNSON**  
Matron of "Hilltop House"  
Fri. 5:45 pm EST

### Frequencies

CKLW-1030	WHK-1390
KDKA-980	WHP-1430
KYW-1020	WIBX-1200
WABC-860	WJAS-1290
WBAL-1080	WJR-750
WFEN-900	WJTN-1210
WFT-1050	WJZ-760
WZL-890	WKBN-570
WCAE-1220	WKRW-1480
WCAU-1170	WLW-700
WEAF-660	WMAQ-870
WEER-1310	WMMN-890
WEEU-830	WVBF-1500
WENR-870	WOR-710
WESG-850	WORK-1320
WFBL-1360	WPAR-1420
WGAR-1450	WSB-740
WGBI-880	WSM-650
WGR-550	WSYR-570
WGY-790	WTAM-1070
WHAM-1150	WTIC-1040
WHAS-820	WVVA-1160
WHEC-1430	

WLW-The Editor's Daughter  
WOR-Uncle Don  
WSB-Adv. of Jimmy Allen  
WSM-Rhythm Time; Pan American Broadcast  
WTAM-News; Evening Prelude  
WVVA-Radio Gossip; Road Reporter; News

#### 6:15

NBC-Rhythmaires: WEAF WSM WMAQ KYW (sw-9.53)  
NBC-Dr. Roland Hall, talk from Mexico: WJZ WORK WEBR WHK WJTN WHAM  
Under the Sea: WTAM KDKA WBAL-News; Around the Dinner Table  
WBEN-Musical Prgm.  
WBT-Grady Cole, philosopher  
WCAE-Adult Education  
WCAU-Sports; Organ-Airs  
WENR-Malcolm Claire, children's stories

#### 6:30

WBFL-News; Sports  
WGR-Sidney Andorn; News; Empire Builders  
WGBI-Bill Pierce, quizzer  
WGR-Hits & Encores  
WHAS-Jack Armstrong, sketch  
WJAS-News  
WJR-Let's Celebrate  
WLW-Short Short Story  
WPAR-Watt's the Answer?  
WSB-Charlie Chan, sketch  
WTIC-The Revellers  
WVVA-Wayne Sanders; Sports

#### 6:45

NBC-News; Piano Time: WEAF MBS-Earl Truxell's Orch.: WCAE News: WORK WOR  
Sports: WBEN WHAM WLW WBAL WGR  
CKLW-Exciting Moments; Melody Interlude  
KDKA-Weather; Dot & Pat  
KYW-Arthur Hinett, organist  
WBZ-Buzzing with Bees & Red Sox; Revelers  
WENR-What's the News?  
WESG-News; Dinner Dance  
WGBI-Rose Marie's Picture Previews  
WGY-News; Revelers  
WHK-Vic Arden's Orch.  
WIBX-Song Contest; Watch Utica Grow  
WJTN-Dinner Hour  
WMAQ-Jack Armstrong, sketch  
WMMN-Timely Topics  
WPAR-Music by Cugat  
WSB-Freshest Thing in Town  
WSM-Vagabonds  
WTAM-News; Tom Manning  
WTIC-Wrightville Clarion

#### 7:00

NBC-Amos 'n' Andy (Campbell's Soup): WEAF KYW WCAE WBEN WGY WTIC WIAM WLW (also see 11 p.m.)  
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hoenigarten's Orch. (Wrigley's Gum): WABC WBT WVVA WFBL WGAR WHEC WGR WGBI WCAU WJR WJAS WCAU (sw-9.59-11.83) (also see 11 p.m.)  
NBC-Nola Day, songs: WJZ WENR WORK KDKA WBAL WEBR WSM (sw-11.87)  
NBC-Totten on Sports: WMAQ MBS-Fulton Lewis, Jr., Washington news commentator: WNBC WHK  
Sports: WOR WSB  
CKLW-Luigi Romanelli's Orch.  
WBZ-To be announced  
WESG-Tune Topics  
WHAM-Vocal Varieties  
WHAS-Nedra Gordinier  
WHP-Melodies at Eventide  
WIBX-Safety Drama; News  
WJTN-News; Voice of Microphone; Musicale  
WKBW-News; World Dances  
WMMN-Murphy on the Air  
WPAR-News

#### 7:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WEAF WBEN WCAE WTAM WTIC KYW WMAQ WGY (sw-9.53) (also KOA KFI at 11:15 p.m.)  
CBS-Arthur Godfrey; John Salb, organist (Barbasol): WABC WGR WFBL WJAS WHAS WHEC WGR WJR WCAU (sw-9.59-11.83) (also KNX KSL at 12 mid.)  
CBS-Jack Shannon, tr.: WGBI WPAR WESG  
NBC-Story Behind the Headlines: WJZ WENR WBAL WHAM WBZ WSYR WJTN  
CKLW-Detroit Board of Educat'n  
KDKA-Political Talk  
WBT-Broadway Comedy Stars  
WHK-Jungle Bugs  
WHIP-Voice of the Motorist  
WIBX-Vic Arden's Orch.  
WKBW Les Faneuf  
WLW-Barton Rees Pogue's Scrapbook  
WMMN-What's the Answer?  
WOR-Answer Man  
WORK-James for Governor  
WSB-Easy Aces, sketch  
WSM-Fred Waller  
WVVA-Musical Workshop

#### 7:30

MBS-Lone Ranger (Gordon Bak- ing Co.): WNBC WOR WSYR  
NBC-Henrick Willem Van Loon, author: WSM  
CBS-Hollace Shaw, sop.; Concert Orch.: WABC WGR WJR WHAS WCAE WCAU WPAR WJAS WHAS WGAR WGBI WHP (sw-11.83)  
NBC-The Four of Us: WJZ WENR WBAL WLW  
NBC-N. Y. on Parade: WEAF News: WGY WMAQ  
Vic Arden's Orch.: WJR WORK WBAL  
CKLW-Kathleen Stokes; Organist  
KDKA-Let's Celebrate  
KYW-Meistersinger  
WEN-Cy King, reporter  
WBT-Welcome, Stranger  
WBZ-Harvey Whipple  
WCAE-Answer Time  
WCAU-Vocal Varieties  
WHAM-Chas. Siverson's Orch.  
WHK-Quiz Bee  
WIBX-Evening Musicale  
WJTN-Window Shopper  
WKBW-Clubhouse  
WMMN-Study in Black & White  
WSB-Tandy McKenzie, songs  
WTAM Jr. Safety Police Club  
WTIC-George & Bea  
WVVA-Hit Tunes of the Week

#### 7:45

NBC-To be announced: WSM WCAE  
CBS-Hollace Shaw, sop.: WGAR WBT WHEC  
NBC-Creagh Mathues, songs: WJZ  
NBC-Lowell Thomas, news commentator (Sun Oil): WJZ WSYR WEBR WTAM KDKA WBZ WBAL WLW WHAM (sw-15.21)  
NBC-Little Orphan Annie, sketch (Ovaltine): WSB  
CBS-Lum & Abner, sketch (Pos- tum): WABC WCAU WKBW WHAS WHEC WFBL WGAR WBT WJR (sw-11.83-9.59) (also KNX KSL at 11:15 p.m.)  
NBC-Blue Barron's Orch.: WEAF WORK  
MBS-Console & Keyboard: WNBC Sports: KYW WGY  
CKLW-Happy Joe "Quiz"  
WEN-Let's Celebrate  
WCAE-Vic Arden's Orch.  
WENR-Don Winslow of the Navy  
WGBI-News; Ma Riley  
WGR-Allen Werner, tr.

WHK-Tony Cabooch, poet-philos- opher  
WHP-Military Band  
WJAS-Benny Burton's Orch.  
WMMN-Day's Roundup  
WOR-Console & Keyboard  
WSM-News Summary  
WTIC-History in Headlines  
WVVA-Jean Phillips

#### 7:00

NBC-Amos 'n' Andy (Campbell's Soup): WEAF KYW WCAE WBEN WGY WTIC WIAM WLW (also see 11 p.m.)  
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hoenigarten's Orch. (Wrigley's Gum): WABC WBT WVVA WFBL WGAR WHEC WGR WGBI WCAU WJR WJAS WCAU (sw-9.59-11.83) (also see 11 p.m.)  
NBC-Nola Day, songs: WJZ WENR WORK KDKA WBAL WEBR WSM (sw-11.87)  
NBC-Totten on Sports: WMAQ MBS-Fulton Lewis, Jr., Wash- ington news commentator: WNBC WHK  
Sports: WOR WSB  
CKLW-Luigi Romanelli's Orch.  
WBZ-To be announced  
WESG-Tune Topics  
WHAM-Vocal Varieties  
WHAS-Nedra Gordinier  
WHP-Melodies at Eventide  
WIBX-Safety Drama; News  
WJTN-News; Voice of Micro- phone; Musicale  
WKBW-News; World Dances  
WMMN-Murphy on the Air  
WPAR-News

#### 7:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WEAF WBEN WCAE WTAM WTIC KYW WMAQ WGY (sw-9.53) (also KOA KFI at 11:15 p.m.)  
CBS-Arthur Godfrey; John Salb, organist (Barbasol): WABC WGR WFBL WJAS WHAS WHEC WGR WJR WCAU (sw-9.59-11.83) (also KNX KSL at 12 mid.)  
CBS-Jack Shannon, tr.: WGBI WPAR WESG  
NBC-Story Behind the Headlines: WJZ WENR WBAL WHAM WBZ WSYR WJTN  
CKLW-Detroit Board of Educat'n  
KDKA-Political Talk  
WBT-Broadway Comedy Stars  
WHK-Jungle Bugs  
WHIP-Voice of the Motorist  
WIBX-Vic Arden's Orch.  
WKBW Les Faneuf  
WLW-Barton Rees Pogue's Scrap- book  
WMMN-What's the Answer?  
WOR-Answer Man  
WORK-James for Governor  
WSB-Easy Aces, sketch  
WSM-Fred Waller  
WVVA-Musical Workshop

#### 7:30

MBS-Lone Ranger (Gordon Bak- ing Co.): WNBC WOR WSYR  
NBC-Henrick Willem Van Loon, author: WSM  
CBS-Hollace Shaw, sop.; Concert Orch.: WABC WGR WJR WHAS WCAE WCAU WPAR WJAS WHAS WGAR WGBI WHP (sw-11.83)  
NBC-The Four of Us: WJZ WENR WBAL WLW  
NBC-N. Y. on Parade: WEAF News: WGY WMAQ  
Vic Arden's Orch.: WJR WORK WBAL  
CKLW-Kathleen Stokes; Organist  
KDKA-Let's Celebrate  
KYW-Meistersinger  
WEN-Cy King, reporter  
WBT-Welcome, Stranger  
WBZ-Harvey Whipple  
WCAE-Answer Time  
WCAU-Vocal Varieties  
WHAM-Chas. Siverson's Orch.  
WHK-Quiz Bee  
WIBX-Evening Musicale  
WJTN-Window Shopper  
WKBW-Clubhouse  
WMMN-Study in Black & White  
WSB-Tandy McKenzie, songs  
WTAM Jr. Safety Police Club  
WTIC-George & Bea  
WVVA-Hit Tunes of the Week

#### 7:45

NBC-To be announced: WSM WCAE  
CBS-Hollace Shaw, sop.: WGAR WBT WHEC  
NBC-Creagh Mathues, songs: WJZ  
NBC-Lowell Thomas, news commentator (Sun Oil): WJZ WSYR WEBR WTAM KDKA WBZ WBAL WLW WHAM (sw-15.21)  
NBC-Little Orphan Annie, sketch (Ovaltine): WSB  
CBS-Lum & Abner, sketch (Pos- tum): WABC WCAU WKBW WHAS WHEC WFBL WGAR WBT WJR (sw-11.83-9.59) (also KNX KSL at 11:15 p.m.)  
NBC-Blue Barron's Orch.: WEAF WORK  
MBS-Console & Keyboard: WNBC Sports: KYW WGY  
CKLW-Happy Joe "Quiz"  
WEN-Let's Celebrate  
WCAE-Vic Arden's Orch.  
WENR-Don Winslow of the Navy  
WGBI-News; Ma Riley  
WGR-Allen Werner, tr.

MBS-Arthur Wright, tr. & Or- gan: CKLW  
Vic Arden's Orch.: WGY KYW WSB  
KDKA-Songs of Long Ago  
WBAL-American Legion Prgm.  
WBEN-Dramas of Daily Living  
WCAU-Golden Music  
WENR-Vocal Varieties  
WFBL-This & That  
WGBI Builders, sketch  
WHAM-Freeman & Gedney, piano recital  
WHP-Sport Shots  
WIBX-Day in Review  
WJAS-Arthur H. James  
WJR-Melody & Rhythm  
WLW-Arthur Godfrey  
WMAQ-Let's Celebrate  
WMMN-Road Hints; Sports  
WORK-To be announced  
WTIC-Chandu the Magician  
WVVA-Songs of Today

#### 8:00

NBC-Cities Service Concert; Lu- cille Manners, sop.; Frank Black's Orch.: WEAF WBEN WCAE KYW WTIC WMAQ WTAM WGY (sw-9.53)  
Program: Lucille Manners of- fers Last Rose of Summer, Cav- ellitos (Valverde), and, with Mr. Simmons, We Belong Together (Kern). The orchestra plays Dance of the Camorrista (Wolf- Ferrari), Scene-Gypsy Song and Fandango (Korsakov), Don't Ever Leave Me (Kern), and I Double Dare You. The ensemble numbers include Regimental Song (Friml), Oh Lovely Night, Mardi Gras (Grofe), and selec- tions from "Prince of Pilsen" (Luders). Robert Simmons of- fers One Song (Churchill); the Singing Violins play Humores- que (Dvorak), and the Singers offer Serenade (Schubert).

#### 8:15

To be announced: WFBL WSM WHP-Ten Years Ago Today  
WJTN-Monitor Views the News  
WMMN-Your Announcer Presents  
WORK-Jack Ward, organist  
WSB-Comedy Stars of Broadway  
WVVA-News; Swing Time

#### 8:30

CBS-Paul Whiteman's Orch. (Chesterfield); Guest: WABC WPAR WFBL WGAR WIBX WJAS WCAU WMMN WHEC WGR WHP WBT WNBC WJR WHAS WGBI (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)  
Mildred Bailey will be guest.  
NBC-Death Valley Days, drama (Borax): WJZ WBAL WHAM KDKA WLW WEBR WHK WSYR WBZ (sw-11.87)  
CKLW-Happy Hal's Housewarm- ing  
WGY-Farm Forum  
WJTN-American Family Robinson  
WKBW John Sturgess, songs  
WOR-Andrew F. Kelley, horse sense philosophy  
WORK-Movie Gossip  
WSB-Editorial Hour  
WSM-Trio Time

#### 8:45

MBS-Let's Play Games (E. Fougere Co.): WOR  
WJTN-Mountain Music  
WKBW-Music in a Sentimental Mood  
WORK-The Editor Speaks  
WSM-Waltz Time

#### 9:00

NBC-Abe Lyman's Waltz Time (Phillips); Frank Munn, tr.: WEAF WTAM WTIC WGY WBEN WCAE KYW WMAQ (sw-9.53)  
NBC-Cities Service Concert; Lu- cille Manners, sop.; Frank Black's Orch.: WEAF WBEN WCAE KYW WTIC WMAQ WTAM WGY (sw-9.53)  
Program: Lucille Manners of- fers Last Rose of Summer, Cav- ellitos (Valverde), and, with Mr. Simmons, We Belong Together (Kern). The orchestra plays Dance of the Camorrista (Wolf- Ferrari), Scene-Gypsy Song and Fandango (Korsakov), Don't Ever Leave Me (Kern), and I Double Dare You. The ensemble numbers include Regimental Song (Friml), Oh Lovely Night, Mardi Gras (Grofe), and selec- tions from "Prince of Pilsen" (Luders). Robert Simmons of- fers One Song (Churchill); the Singing Violins play Humores- que (Dvorak), and the Singers offer Serenade (Schubert).

#### 9:15

NBC-Grand Central Station, sketch (Listerine): WJZ KDKA WHAM WSYR WEBR WBZ WBAL WHK (sw-11.87)  
MBS-What Is My Name? (Philip Morris): WOR WLW  
CBS-To be announced: WABC WGAR WCAU WJR WPAR WHAS WHEC WGR WJAS WBT (sw-6.06-11.83)  
MBS-To be announced: WNBC CKLW  
WFBL-Memory Lane  
WGBI-Willard Schillinger's Orch.  
WHP-Master Singers  
WIBX-Meet Mr. Wise  
WJTN-Your Friend, the Druggist  
WKBW-News; Universe of Mel- ody  
WMMN-Vic Arden's Orch.  
WORK-The Spiritualaires  
WSB-Xavier Cugat's Orch.  
WSM-Francis Craig's Orch.  
WVVA-Twilight Reverie

#### 9:30

NBC-A. L. Alexander's True Stor- ies (True Story Magazine): WEAF KYW WCAE WTAM WMAQ WTIC WBEN WGY (sw-11.87) (also KFI at 12:30 a.m.)  
For details of contest on this pro- gram turn to the inside back cover.  
MBS-Dance Orch.: CKLW WGR-News; Vic Arden's Orch.  
WJTN-News; Dance Music  
WMMN-Polish Alliance Orch.  
WOR-Gabriel Heatter, news  
WORK-Sports Chat  
WPAR-Hillbilly Jamboree

#### 9:45

WJTN-Jungle Jim, sketch  
WOR-Victor Arden's Orch.  
WORK-Dance Time  
NBC-A. L. Alexander's True Stor- ies (True Story Magazine): WEAF KYW WCAE WTAM WMAQ WTIC WBEN WGY (sw-11.87) (also KFI at 12:30 a.m.)  
For details of contest on this pro- gram turn to the inside back cover.  
NBC-Spelling Bee: WJZ WENR WORK WJTN WBAL WBZ KDKA WHAM WSM WHK (sw-11.87)  
MBS-Studies in Contrast: WOR CKLW  
WGR-Wrestling Matches  
WLW-Famous Fortunes  
WMMN-Jubilee Singers; News  
WSB-Variety Sports Prgm.

CBS-Hollywood Hotel (Camp- bell's Soup Co.); Frances Langford; Jerry Cooper; Ken Niles; Ken Murray, m.c.; Os- wald; Marlyn Stewart; Ray- mond Paige's Orch.; Guests: WABC WJR WHEC WGBI WCAU WGAR WNBC WJAS WKBW WHAS WIBX WFBL WBT WHP (sw-6.06-11.83)  
"Goodbye Broadway," star- ring Alice Brady and Charles Winninger, will be previewed.  
For news of Hollywood, read "Hol- lywood Showdown" in every issue of Radio Guide.

#### 9:15

NBC-Royal Crown Revue (Nehi, Inc.); George Olsen's Orch.; "Music of Tomorrow"; Tim & Irene, comedy team; Fredda Gibson; Teddy Bergman; Gra- ham McNamee & Golden Gate Jubilee Quartet: WJZ KDKA WHAM WBAL WSYR WSM WBZ WLW WEBR WHK WSB (sw-11.87) (also KFI at 12:30 a.m.)  
For details of contest on this pro- gram turn to the inside back cover.

#### 9:30

NBC-A. L. Alexander's True Stor- ies (True Story Magazine): WEAF KYW WCAE WTAM WMAQ WTIC WBEN WGY (sw-11.87) (also KFI at 12:30 a.m.)  
For details of contest on this pro- gram turn to the inside back cover.  
NBC-Spelling Bee: WJZ WENR WORK WJTN WBAL WBZ KDKA WHAM WSM WHK (sw-11.87)  
MBS-Studies in Contrast: WOR CKLW  
WGR-Wrestling Matches  
WLW-Famous Fortunes  
WMMN-Jubilee Singers; News  
WSB-Variety Sports Prgm.

#### 9:45

WLB-Minrel Man  
CBS-The Song Shop (Coca- Cola); Dell Sharbutt, m.c.; Reed Kennedy; Alice Cornett; Glee Club; Gus Haenschen's Orch.; Guest: WABC WBT WJR WNBC WHEC WFBL WIBX WJAS WKBW WHAS WHP WMMN WCAU WPAR WGBI WGAR (sw-6.06-11.83)  
Dana Suesse, composer, will be guest. Program: Nadine Con- ner sings Clavelitos and The Touch of Your Hand; Alice Cor- nett offers How Would You Like to Love Me. The orchestra numbers are Swamp Fire, When Did You Leave Heaven, Blue Moonlight and April Pool Fi- nale. The choir sings Swing Is Here to Stay and I Can Dream Can't I. River Stay Away From My Door will be offered as a duet.

#### 10:00

NBC-Campana's First Nighter, drama; Lester Tremayne & Barbara Luddy: WEAF WCAE WBEN WLW KYW WGY WMAQ WTAM WSM WTIC WSB (sw-9.53)  
"Oh, Your Highness," a Hol- lywood comedy-romance, is the title of tonight's drama.  
NBC-Madison Square Garden Boxing Bout: WJZ WBS WSM WHAM WEBR WJTN WSYR WORK WBAL KDKA WENR WHK (sw-11.87)  
A blow-by-blow description of the Fred Apostoli-Glenn Lee fight will be heard.

#### 10:15

NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB

#### 10:30

NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB

#### 10:45

NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB

#### 11:00

NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB  
NBC-Dance Orch.: WJZ WSYR WORK WBAL WBZ WHAM WBEN WTAM WCAE WSM WGY WSB

MBS-Twenty Years Ago & To- day, drama: WOR  
CKLW-Canada 1938  
10:30  
NBC-Jimmie Fidler's Hollywood Gossip (Drene): WEAF WLW WBEN WTAM WTIC WCAE KYW WMAQ WGY (sw-9.53)  
For news of Hollywood, read "Hol- lywood Showdown" in every issue of Radio Guide.

#### 10:45

NBC-People in the News; Doro- thy Thompson, commentator (Fall Mail): WEAF WGY WTIC WMAQ WTAM WCAE WBEN KYW WLW (sw-9.53)  
CBS-American Viewpoints: WABC WNBC WMMN WHP WPAR WJAS WHEC WBT (sw-11.83)  
CKLW-I Shall Never Forget WCAU-Mac Parker, commenta- tor  
WFBL-Sun Dodgers  
WGAR-Franklin Lewis  
WGBI Music by Cugat  
WHAS-Vic Arden's Orch.  
WJX-News  
WJR Musical Prgm.  
WKBW-This Week

#### 11:00

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WSM WSB (also at 7 p.m.)  
CBS-Just Entertainment with Jack Fulton, tr. (Wrigley's Gum): WHAS KSL (also at 7 p.m.)  
NBC-Joe Louis vs. Harry Thomas Boxing Bout: WJZ WORK WBAL WJTN WENR  
Both Brown and Lynn Brandt will describe the heavyweight championship bout between Joe Louis and Harry Thomas.

#### 11:15

CBS-Jimmy Dorsey's Orch.: WABC WGR WMMN (sw-6.12)  
NBC-Dance Orch. (News, WEAF only): WEAF (sw-9.53)  
News: WOR WJR WGBI WTIC WJAS WPAR  
CKLW-Reporter  
KDKA-News; Weather; Temp.  
KYW-News; Dreamers  
WEN-News; Ironic Reporter  
WBT-News; Audition Laboratory  
WBZ News; Radio Roundelav  
WCAE-News; Lawrence Welk's Orch.  
WCAU-Jean Shaw, songs; Around the Town  
WFBL-Leo Bolley, sports  
WGBI-Carl George  
WGY-News; Melody Time  
WHAM-News; Skeeter Palmer's Orch.  
WHK-Sport Mike  
WHP-News; Rhythm Makers  
WIBX-Bowling Scores  
WKBW-News; Sports  
WLW Paul Sullivan, news  
WTAM-Musical Bulletin Board

#### 11:30

NBC-Bert Block's Orch.: WEAF WTIC WBEN WSB WMAQ  
NBC-Carl Ravazza's Orch.: WJZ WBAL WBZ WEBR WHAM  
CBS-Sammy Kaye's Orch.: WABC WBT WFBL WKBW WJAS WNBC WGAR WHP WGBI WCAU WPAR WMMN WIBX  
MBS-Orrin Tucker's Orch.: WOR CKLW WHK WCAE WSYR  
KDKA-Fran Eichler's Orch.  
KYW-Jack Delmar's Orch.  
WENR-Music As You Desire It  
WGY-Gene Beecher's Orch.  
WJR-Casino of the Stars  
WLW-24-Hour Review  
WSM-Vagabond Dreams  
WTAM-Sammy Watkins' Orch.  
WVVA-Morning Edition; News

#### 11:45

NBC-Bert Block's Orch.: WEAF WTIC WBEN WSB WMAQ  
NBC-Carl Ravazza's Orch.: WJZ WBAL WBZ WEBR WHAM  
CBS-Sammy Kaye's Orch.: WABC WBT WFBL WKBW WJAS WNBC WGAR WHP WGBI WCAU WPAR WMMN WIBX  
MBS-Orrin Tucker's Orch.: WOR CKLW WHK WCAE WSYR  
KDKA-Fran Eichler's Orch.  
KYW-Jack Delmar's Orch.  
WENR-Music As You Desire It  
WGY-Gene Beecher's Orch.  
WJR-Casino of the Stars  
WLW-24-Hour Review  
WSM-Vagabond Dreams  
WTAM-Sammy Watkins' Orch.  
WVVA-Morning Edition; News

#### 12:00

NBC-Bert Block's Orch.: WEAF WTIC WBEN WSB WMAQ  
NBC-Carl Ravazza's Orch.: WJZ WBAL WBZ WEBR WHAM  
CBS-Sammy Kaye's Orch.: WABC WBT WFBL WKBW WJAS WNBC WGAR WHP WGBI WCAU WPAR WMMN WIBX  
MBS-Orrin Tucker's Orch.: WOR CKLW WHK WCAE WSYR  
KDKA-Fran Eichler's Orch.  
KYW-Jack Delmar's Orch.  
WENR-Music As You Desire It  
WGY-Gene Beecher's Orch.  
WJR-Casino of the Stars  
WLW-24-Hour Review  
WSM-Vagabond Dreams  
WTAM-Sammy Watkins' Orch.  
WVVA-Morning Edition; News

#### 12:15

NBC-Bert Block's Orch.: WEAF WTIC WBEN WSB WMAQ  
NBC-Carl Ravazza's Orch.: WJZ WBAL WBZ WEBR WHAM  
CBS-Sammy Kaye's Orch.: WABC WBT WFBL WKBW WJAS WNBC WGAR WHP WGBI WCAU WPAR WMMN WIBX  
MBS-Orrin Tucker's Orch.: WOR CKLW WHK WCAE WSYR  
KDKA-Fran Eichler's Orch.  
KYW-Jack Delmar's Orch.  
WENR-Music As You Desire It  
WGY-Gene Beecher's Orch.  
WJR-Casino of the Stars  
WLW-24-Hour Review  
WSM-Vagabond Dreams  
WTAM-Sammy Watkins' Orch.  
WVVA-Morning Edition; News

#### 12:30

NBC-Bert Block's Orch.: WEAF WTIC WBEN WSB WMAQ  
NBC-Carl Ravazza's Orch.: WJZ WBAL WBZ WEBR WHAM  
CBS-Sammy Kaye's Orch.: WABC WBT WFBL WKBW WJAS WNBC WGAR WHP WGBI WCAU WPAR WMMN WIBX  
MBS-Orrin Tucker's Orch.: WOR CKLW WHK WCAE WSYR  
KDKA-Fran Eichler's Orch.  
KYW-Jack Delmar's Orch.  
WENR-Music As You Desire It  
WGY-Gene Beecher's Orch.  
WJR-Casino of the Stars  
WLW-24-Hour Review  
WSM-Vagabond Dreams  
WTAM-Sammy Watkins' Orch.  
WVVA-Morning Edition; News

WHK-To be announced  
WJR This Week in Review  
WKBW-Reveries  
WLW-Salute to Kalamazoo, Mich.  
WSM-Teachers' College

NBC-Ruby Newman's Orch.: WEAF WCAE WMAQ WTIC WBEN (sw-9.53)  
NBC-Boxing Bout: WJZ WSYR WORK WIAM WBAL WEBR WJTN WHK  
CBS-Frank Dailey's Orch.: WABC WHP WJAS WFBL WIBX WCAU WNBC WPAR WKBW WHEC WMMN WGBI WGAR WBT (sw-9.59-6.12)  
MBS-Ace Brigode's Orch.: CKLW WGR Harold Austin's Orch.  
WGY-Music You Want  
WHAS-Radio Chautauqua  
WOR-Pancho's Orch.  
WSB-Kalohi's Hawaiian Band

NBC-Frank Dailey's Orch.: WJR WLW-Jack Denny's Orch.  
WSM-News; Sports

NBC-Bert Block's Orch.: WEAF WTIC WBEN WSB WMAQ  
NBC-Carl Ravazza's Orch.: WJZ WBAL WBZ WEBR WHAM  
CBS-Sammy Kaye's Orch.: WABC WBT WFBL WKBW WJAS WNBC WGAR WHP WGBI WCAU WPAR WMMN WIBX  
MBS-Orrin Tucker's Orch.: WOR CKLW WHK WCAE WSYR  
KDKA-Fran Eichler's Orch.  
KYW-Jack Delmar's Orch.  
WENR-Music As You Desire It  
WGY-Gene Beecher's Orch.  
WJR-Casino of the Stars  
WLW-24-Hour Review  
WSM-Vagabond Dreams  
WTAM-Sammy Watkins' Orch.  
WVVA-Morning Edition; News

NBC-Bert Block's Orch.: WEAF WTIC WBEN WSB WMAQ  
NBC-Carl Ravazza's Orch.: WJZ WBAL WBZ WEBR WHAM  
CBS-Sammy Kaye's Orch.: WABC WBT WFBL WKBW WJAS WNBC WGAR WHP WGBI WCAU WPAR WMMN WIBX  
MBS-Orrin Tucker's Orch.: WOR CKLW WHK WCAE WSYR  
KDKA-Fran Eichler's Orch.  
KYW-Jack Delmar's Orch.  
WENR-Music As You Desire It  
WGY-Gene Beecher's Orch.  
WJR-Casino of the Stars  
WLW-24-Hour Review  
WSM-Vagabond Dreams  
WTAM-Sammy Watkins' Orch.  
WVVA-Morning Edition; News

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VIRGINIA VERRILL "Jack Haley's Log Cabin" vocalist Sat. 8:30 pm EST

MORNING

7:00 a.m. EST Sunkist Time: WOR WKBW 7:30 NBC-Morning Greetings: WFAF CBS-Organ Reveille; News: WABC NBC-Yoichi Hiraoka, xylophonist: WJZ Morning Devotions: WJTN WESG WPAR 7:45 NBC-Rise & Shine; News: WJZ NBC-Radio Rubes: WFAF News: WCAU WBEN 8:00 NBC-Southernaires Quartet: WJZ WORK CBS-Poetic Strings: WABC (sw-21.52) NBC-Malcolm Claire, children's stories: WFAF (sw-21.5) News: WOR WMMN WWVA WPAR WJAS WIBX WCAE 8:15 NBC-Doc Schneider's Texans: WFAF (sw-21.5) NBC-Dick Leibert Prgm.: WJZ WHAM News: WLW KDKA 8:30 NBC-Do You Remember?: WFAF WTAM KYW WGY (sw-21.5) CBS-Jack Shannon, tr.: WABC (sw-21.52) NBC-Dick Leibert Prgm.: WBAL WHAM Morning Devotions: WMMN WHIP Musical Clock: KDKA WIBX WCAE-Journal of Living WCAU-Don Bovay, guitarist WEEU-Agricultural Briefs WGBI-Morning Devotions WJAS-Radio Ramblers WGY-Hi Boys & Radio Rangers WHAM-Tower Clock WHP-Morning Devotions WJAS-Cheerful Melodies WLW-Pa & Ma McCormick WTAM-Wake Up & Sing 9:00 NBC-The Wise Man: WFAF WCAE WGY (sw-21.5) NBC-Breakfast Club; News: WJZ KDKA WBAL WJTN WSYR WLW (sw-15.21) CBS-Eton Boys: WABC WHP WBAL WGBI WESG WMMN WKBW WPAR WGR (sw-21.52) KYW-Every Morning WBEN-News; Helpful Harry; Musical Prgm. WCAU-Topics in Season WEEU-Friendly Club WHAM-Christian Science WIBX-Oklahoma Outlaws WJAS-St. Patrick's Church WKBW-Niagara Spotlight WOR-Ed Fitzgerald WORK-Morning Devotions WTAM-Uncle Henry's Dog Club WWVA-Jake Taylor's Boys 9:15 CBS-Richard Maxwell, songs: WABC WHP WGBI WCAU WESG WFBW WKBW WGR WMMN WNBW (sw-21.52) NBC-Sunshine Express; News: WFAF WCAE WBEN (sw-21.5)

NBC-Breakfast Club; News: WHAM KYW-Boy Scout Jamboree WGY-Information Service WGR-Hymn Singer WPAR-Buddy Starcher WTAM-Harpstrings WWVA-Log Cabin Boys 9:30 NBC-Breakfast Club; News: WORK CBS-Fiddler's Fancy; News: WABC WIBX WESG WCAU WFBW WHP WKBW WHEC WKBW WNBW WJAS (sw-21.52) NBC-Sunshine Express; News: WTAM MBS-Get Thin to Music (Huskies): WCAE KYW-Your Lenten Basket WEEU-Children's Hour WGBI-Evangelistic Hour WGR-Women's Side of Hollywood; Today's Almanac; Old Gardener WGY-Xavier Cugat's Orch.; News WJTN-Melodic Panorama WMMN-Variety Prgm. WOR-Story Teller's House WPAR-Buddy Starcher WWVA-Trail Blazers 9:45 CBS-Fiddler's Fancy; News: WGBI WPAR NBC-Landt Trio: WFAF WBEN KYW WTAM (sw-21.5) WBAL-Uncle Jack's Club WCAE-Orch. & Nancy Martin WCAU-Morning Melodies; News WFBW-Radio News; News WGY-Market Basket WHAM-Tom Grierson, organist WLW-Synagogue of the Air WOR-Museum Talk WWVA-Musical Blossoms 10:00 NBC-The Woman of Tomorrow: WJZ MBS-Marriage Clinic: WOR NBC-Sweethearts of the Air: WHAM KDKA (sw-15.21) NBC-Amanda Snow, songs: WFAF KYW WBEN WTAM (sw-21.5) CBS-Lew White, organist: WABC WJAS WCAU WESG WKBW WKBW WNBW WIBX WHEC (sw-21.52) Children's Prgm.: WGBI WHP WORK WEEU-DX Tips WFBW-Miss Goodnews WGR-Golden Rule Hour WJTN-News; Social Register; Interlude WGY-Mid-Morning Devotions WLW-Mail Bag WMMN-News; Morning Market WPAR-Scotts Councillor WWVA-Women's Gle Club 10:15 NBC-Viennese Ensemble: KDKA WJTN WHAM (sw-15.21) CBS-Lew White, organist: WMMN NBC-Charioteers: WFAF WCAE KYW WTAM WBEN (sw-21.5) WEEU-Ranch Boys WFBW-Maurice, organist WGY-Scissors & Paste WIBX-Morning Devotions WPAR-Burrough's Trio WWVA-Rapid Ad Service 10:30 NBC-Music Internationale: WFAF KYW WBEN WTAM (sw-21.5) NBC-The Child Grows Up, talk: WJZ WHAM KDKA WJTN WORK (sw-15.21) MBS-Get Thin to Music: WOR CBS-Jewell Cowboy's Hillbilly Singers: WABC WPAR WJAS WHEC WFBW WGR WIBX WKBW WESG WNBW (sw-21.52) WCAE-Jungle Jim WCAU-New Education WEEU-Children in the News WGY-Children's Theater WHP-Question Lady WKBW-Albright Art Gallery WLW-Hillbilly Tryouts WMMN-Old Trading Post WWVA-Jamboree Prevue 10:45 NBC-Swing Serenade: WJZ WHAM KDKA WJTN (sw-15.21) CBS-Jewell Cowboy's Hillbilly Singers: WGBI WHP MBS-To be announced: WNBW WBAL-Mary Landis WCAE-Phyllis Morton WEEU-Varieties

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

1:00 EST (12:00 CST) TALK BY MISS PHILLIPS, CBS.

NIGHT

8:00 EST (7:00 CST) COLUMBIA WORKSHOP, dramatization, CBS.

8:00 EST (7:00 CST) ROBERT L. RIPLEY, Linda Lee, B. A. Rolfe's orchestra, NBC-Red.

8:30 EST (7:30 CST) JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Stone Fourteen; Glenn Cross; Floyd Sherman, CBS.

8:30 EST (7:30 CST) JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra; guest, NBC-Red.

9:00 EST (8:00 CST) NATIONAL BARN DANCE, Joe Kelly, m.c.; guests, NBC-Blue.

9:00 EST (8:00 CST) PROFESSOR QUIZ, CBS.

10:00 EST (9:00 CST) LUCKY STRIKE HIT PARADE, Carl Hoff's orchestra, vocalists, quartet; Robert Carron, guest, CBS.

10:00 EST (9:00 CST) SYMPHONY ORCHESTRA, Artur Rodzinski, guest conductor, NBC-Red.

WKBW-To be announced; News WMMN-Murphy's on the Air WOR-The State vs. Joe Miller WORK-Handsome Bob & Ohioans 11:00 CBS-Cincinnati Conservatory of Music: WABC WKBW WCAU WPAR WHEC WFBW WNBW WJAS WHP WIBX (sw-21.52) Program: String Quartet—Piano Quartet C Minor, Op. 60 (Brahms); Leone Kruse, soloist, and Amy Lee, accompanist—L'Enamourée (Hahn), La Nuit (Hahn), Der Todt Dass Ist Die Kühle Nacht (Paxson), Nocturne (Mazur), From Afar (C. Scott) and My Love, He Comes on the Ski (Clough-Leigher); Karol Liszowski, pianist—Prelude, E Flat (Bachmanoff), Soiree Dans Grenade (Debussy), Poissons d'or (Debussy), Intermezzo B Flat Minor (Brahms) and Capriccio D Minor (Brahms).

NBC-Florence Hale, Radio Forum WFAF WTAM WBEN WCAE KYW WGY (sw-21.5) NBC-Maida Severn, songs: WJZ WBAL KDKA WSYR WHAM WJTN (sw-15.21) MBS-Tall Corn Time: WOR WNBW WEEU-Concert Ensemble WESG-Musical Bazaar; News WGBI-News; Mine Working Schedule

WGR-Man on the Street WLW-My Health WMMN-Cowboy Loye & Blue Bonnet Troupe WORK-Future Farmers of America Prgm. WWVA-Kiddie Theater 11:15 NBC-Ford Rush & Silent Slim: WFAF WBEN WGY (sw-21.5) NBC-Minute Men: WJZ WBAL WJTN WORK KDKA WORK (sw-15.21) KYW-Let's Visit the Zoo WCAE-F. H. A. Talk WEEU-Do You Know? WGBI-On the Mall WGR-Shopping With Dorothy WHAM-Boy Scout Prgm. WLW-News; Weather; River; Live Stock WTAM-Trailer Tim 11:30 NBC-Instrumental Ensemble: WFAF KYW WGY WTAM WCAE (sw-21.5) NBC-Our Barn: WJZ WBAL WSYR KDKA WHAM WORK (sw-15.21) MBS-Army Band: WOR WLW WBEN-To be announced WEEU-Melody Shoppers WGBI-Good Morning, Neighbor WGR-Remote Control WJTN-Hits & Bits WWVA-West Liberty Salute 11:45 CBS-Cincinnati Conservatory of Music: WKBW

League of Women Voters: WGN WGR KDKA Herman Middleman's Orchestra WLW-Fed. of Women's Clubs

AFTERNOON

12:00

NBC-Abraham Chasin's Music Series: WFAF WCAE WBEN WTAM KYW NBC-Call to Youth; Guest Speaker: WJZ WEBR WSYR CBS-Captivators: WABC WIBX WKBW WKBW WNBW WGBI WHP WCAU WFBW WJAS (sw-21.52.9.59) MBS-Parents Magazine of the Air: WOR KDKA-News; Weather; Temp. WBAL-News; Miniature Musicale WEEU-News; Dance Music WESG-Variety Prgm. WGR-News; To be announced WGY-Rhythm Maker's Orch.; News WHAM-Hit of the Day; News WJTN-News; C. Lundquist, organist WLW-Smoothies WMMN-News; Safety Prgm. WORK-Swingsters WPAR-Slim & Shorty WWVA-Farm & Home Hour

12:15

NBC-Carol Weymann, sop. (News, WJZ only): WJZ CBS-Moravian College Choir: WABC WIBX WKBW WNBW WGBI WKBW WHP (sw-21.52) MBS-This Wonderful World: WOR News: WORK WWVA KDKA-Noon Day Novelties WBAL-Happy Johnny WEEU-Artists Bureau Period WESG-Cornell Agricul. Hour WFBW-The Sportsman WGR-Farm Bureau Speaker WGY-Mare Williams, songs WHAM 4 H Club WJAS-Musicale WLW-Attention Edition WMMN-Gypsy Fortunes WPAR-School Children

12:30

NBC-Rex Battle's Ensemble: WFAF WCAE KYW NBC-Nat'l Farm & Home Hour: WJZ WBAL WORK WSYR KDKA WEBR WLW WJTN WHAM (sw-15.21) CBS-Geo. Hall's Orch.: WABC WCAU WWVA WFBW WMMN WGBI WGR (sw-9.59.21.52) News: WOR WJAS WHP WBEN-News; Lessons in Loveliness

WEEU-House of MacGregor WGY-Farm Prgm. WIBX-Song Contest WKBW-Farm Period; Answer Me This WPAR-Silver Voiced Yodlers WTAM-Archchair Explorer's Club 12:45 NBC-Rex Battle's Ensemble: WTAM CBS-Geo. Hall's Orch.: WJAS WPAR WHP WNBW KYW-News; Rhythm at Mid-day WBN-Stock Quotations WEEU-Honolulu Hawaiians WOR-Steve Severn's Pet Club 1:00 CBS-Talk by Miss Phillips: WABC WMMN WHP WIBX WGR WNBW A talk by Miss Lena Madelin Phillips, President of the National Association of Business and Professional Women, and associate editor of Pictorial Review, on "Shall We Ourselves Defeat Democracy?" will be heard.

NNBC-(News, WFAF only): WFAF KYW (sw-15.33) MBS-Elinor Sherry, songs; Orchestra: WOR News: WEEU WPAR WBEN-Farm Service WCAE-Front Page Drama WCAU-Fed. Housing Talk; News WFBW-Christian Science Prgm. WGBI-Joe McCormack's Orch. WGR-To be announced WGY-Ford Rush & Silent Slim WJAS-Pittsburghers WJTN-Popeye Club WKBW-News; Allan Brooks' Orch. WTAM-County Agri. Bureau WWVA-Luncheon Club 1:15 CBS-To be announced: WABC WMMN WHP WIBX WFBW WGBI NBC-Ernie Holst's Orch.: WCAE WBEN MBS-Microphone in the Sky: WOR WNBW WCAU-Our Public Schools WEEU-Jack Kenney WEEU-G-Vic Arden's Orch. WGR-Behind the Microphone WGY-Market Reports WMMN-Curley Miller & Ploughboys WPAR-Stock Reports WTAM-Resume WWVA-Just Plain John; Dr. H. Lamont 1:30 NBC-Lani McIntire's Orch.: WJZ WBAL KDKA WORK WHAM WSYR WLW WJTN (sw-15.21) NBC-Your Host Is Buffalo: WFAF KYW WBEN WGY (sw-15.33) CBS-Buffalo Presents: WABC WGBI WMMN WNBW WJAS WFBW WPAR WIBX WHP WGR WHEC MBS-Carnegie Tech. Symphony Orch.: WCAE WCAU-Scientific Wonders WEEU-Olive McClelland WESG-Suburban Special WKBW-Rhythm & Romance WGR-Monmouth College Glee Club Concert WTAM-George Hessber's Orch. 1:45 NBC-Lani McIntire's Orchestra: WEBR WCAU-Strike Up the Band WEEU-Wyoma Wales WKBW-Wings Over the World WWVA-Parents & Teachers 2:00 NBC-Jean Ellington, songs: WJZ WSYR WBAL KDKA WEBR WJTN WHAM WORK (sw-15.21) CBS-Madison Ensemble: WABC WJAS WHP WFBW WIBX WCAU WESG WGBI WPAR (sw-9.59) NBC-Music for Everyone: WFAF WBEN KYW WGY WTAM WCAE (sw-15.33) MBS-Benay Venuta's Prgm.: WOR WNBW WEEU-Theater Kids Party WGR-News; To be announced WKBW-And What Do You Think WLW-To be announced WMMN-News; Radio Dot WWVA-L. P. Lehman & Staff 2:15 NBC-Kiddlers: WJZ WSYR WBAL KDKA WEBR WJTN WHAM WORK (sw-15.21)

CBS-Madison Ensemble: WGR WEEU-Afternoon Melodies WFBW-Children's Theater WGY-Hilltop House, sketch 2:30 CBS-Motor City Melodies: WABC WESG WGBI WCAU WHEC WPAR WJAS WKBW WMMN WIBX WGR WHP WFBW (sw-9.59.15.27) NBC-Bill Krenz' Orch.: WJZ WHAM WEBR KDKA WBAL WSYR WJTN WORK (sw-15.21) NBC-Campus Capers: WFAF WTAM WBEN WGY WCAE KYW (sw-15.33) WKBW-Carnival WWVA-Musical Blossoms 2:45 WEEU-Stagecrafters 3:00 CBS-Merrymakers: WABC WGR WJAS WPAR WHP WESG WHEC WMMN (sw-15.27) MBS-Palace of Varieties from London: WNBW WOR NBC-To be announced: WJZ WSYR WEBR WBAL WHAM WJTN WORK NBC-Golden Melodies: WFAF WTAM WGY WCAE WBEN KYW (sw-15.33) News: WFBW WGBI KDKA-Slavonic Serenade WCAU-Music from the Blue Room WEEU-Charles Dix, Jr. WIBX-Kids' Carnival WKBW-Down the Avenue WWVA-Grandpa Jones 3:15 NBC-Dot & Pat, songs & patter: WJZ WSYR WEBR WBAL WORK WJTN WHAM KDKA (sw-15.21) CBS-Merrymakers: WFBW WCAU-Symposium on Cancer WEEU-Albright College Prgm. WGBI-Tim Mix's Ranch Boys WWVA-YMCA Round Table 3:30 CBS-Waltzes of the World: WABC WJAS WPAR WHEC WESG WIBX WMMN WGBI WGR WHP WWVA WCAU WFBW (sw-15.27) NBC-Swingology; Orch. dir. Paul Leash: WFAF WCAE WTAM WBEN WGY KYW (sw-15.33) NBC-Walter Kelsey's Orch.: WJZ WEBR WBAL WSYR KDKA WORK WJTN WHAM (sw-15.21) WEEU-Uncle Jack's Prgm. WKBW-Echoes of the Stage 3:45 WMMN-Parade of Bargains; Old Gardener 4:00 NBC-Calling All Stamp Collectors: WFAF WCAE WTAM WGY KYW WBEN (sw-9.53) NBC-Club Mattinee: WJZ WORK WHAM KDKA WSYR WBAL WEBR WJTN WLW (sw-15.21) CBS-Charles Paul, organist: WABC WHP WGBI WIBX WPAR WESG WJAS WFBW (sw-15.27) WCAU-Dixie Plowboys WEEU-Blaire Academy Prgm. WGR-News; To be announced WKBW-Bordertown Barbeque WMMN-Blaine Smith & Boys from Iowa WOR-The Human Foot WWVA-Neo Vim Gang 4:15 CBS-Grtrude Lutzi, sop.; John Sturgess, bar.: WABC WIBX WFBW WJAS WHEC WGR WESG WPAR WHP (sw-15.27) NBC-Men of the West: WFAF WCAE WTAM WBEN KYW WGY (sw-9.53) WEEU-Music by Cugat WGBI-Fields and Hall; Mine Working Schedule WOR-Ray Keating's Orch. 4:30 NBC-Top Hatters: WFAF WCAE WBEN WGY WTAM KYW (sw-9.53) CBS-Grtrude Lutzi, sop.; John Sturgess, bar.: WKBW WWVA MBS-Ray Keating's Orch.: WCAE WNBW WEEU-Dix Master Singers WGBI-Mine Schedule WKBW-Camp Fire Girls WMMN-Four H Club 4:45 CBS-Rhythm Rendezvous: WABC WPAR WMMN WJAS WWVA WHP WHEC WNBW (sw-15.27)





PAT BARRETT Uncle Ezra on the "National Barn Dance" Sat. 9 pm EST

11:45

NBC-Dick Stabile's Orch.: WSB WTIC NBC-Horace Heidt's Orch.: WBZ WHAM MBS-Abe Lyman's Orch.: WCAE WGY-Gene Beecher's Orch. WHAS-Kentucky Play Party 12:00

NBC-Dance Orch.: WJZ WBAL WORK WIJK WJTN WHAM WBZ KDKA (sw-6.14) CBS-Sammy Kaye's Orch.: WABC WCAU WKBW WIBX WNBW WGBI WMMN WPAR WHP WFBL WBT WGAR WKBN NBC-Ernie Holst's Orch.: WEAFF WTIC WBEN WTAM MBS-Isham Jones' Orch.: WOR CKLW WCAE KYW To My Mother WJR Johnny Hamp's Orch. WLW-24 Hour Review WMAQ-Andy Kirk's Orch. WSB-Hal Berdun's Orch. WSM-Golden West Cowboys; DeFord Bailey; Roy Acuff; Lakeland Sisters; Gully Jumpers 12:15

CBS-Sammy Kaye's Orch.: WHEC NBC-Ernie Holst's Orch.: KYW WLW WGY WWVA-Organ Interlude 12:30

NBC-Blue Barron's Orch.: WEAFF WBEN WGY KYW WSB WTIC WLW WMAQ WTAM CBS-Henry King's Orch.: WABC WIBX WGBI WFBL WMMN WKBW WCAU WNBW WGAR WHP WJR NBC-Herbie Kay's Orch.: WJZ WBZ WBAL WHK WHAM MBS-Bob Crosby's Orch.: WOR CKLW WCAE WSYR KDKA-Far North Messages WBT-Dancing Party WHAS-Herbie Holmes' Orch. WWVA-Midnight Jamboree 1:00

MBS-Joe Reichman's Orch.: WOR WLW CKLW Dawn Patrol WCAE-Lawrence Welk's Orch. WCAU-News Missing Persons. Time WENR-Paul Christenson's Orch. WMAQ-Gray Gordon's Orch. End of Saturday Programs

Frequencies

- CKLW-1030 WHK-1390 HDKA-980 WHP-1430 KYW-1020 WIBX-1200 WABC-860 WJAS-1290 WBAL-1060 WJR-750 WEEN-900 WJTN-1210 WBT-1080 WJZ-760 WBZ-990 WKBW-570 WCAE-1220 WKBW-1480 WCAU-1170 WLW-700 WEA-660 WMAQ-870 WEBR-1310 WMMN-890 WEEU-830 WNNB-1500 WENR-870 WOR-710 WESG-850 WOPK-1320 WFBL-1360 WPAR-1420 WGAR-1450 WSB-740 WGT-880 WSM-650 WGR-550 WSYR-670 WGY-790 WTAM-1070 WHAM-1150 WTIC-1040 WHAS-820 WWVA-1160 WHEC-1430

NBC-Top Hatters: WCAE WEEU-On the Mall WESG-Rhythm Almanac WFBL-Jungle Jim WGR-W.P.A. Prgm. WIBX-Recess Club WKBW-Rhapsody in Brass WOR-Melody Moments; Musical Interlude; Gabriel Heatter WTAM-Fact & Fancies

5:00 NBC-Great Plays; Dramatic Series: WEAFF WCAE WBEN KYW WTAM (sw-9.53) CBS-Story of Industry: WABC WNBW WHP WHEC WPAR WCAU WFBL WJAS WESG WGR (sw-9.59-15.27) NBC-Rakov's Orch.: WJZ WLW WHAM WSYR WEBR WORK KDKA WJTN WBZ (sw-15.21) MBS-Pancho's Orch.: WOR WEEU-Pop & His Hoboes WGBI-Hits & Encores WGY-To be announced WKBW News; BBC Reporter WLEU-Movie Gossip (1420 kc) WMMN-News; Economy Hints & Harmony WWVA-Shopping Tour

5:15 NBC-Rakov's Orchestra: WJTN WBAL WGBI-△Sunday School Lesson WGY-Contest of Monte Cristo WIBX-George Sokolsky WKBW-Three Treys

5:30 NBC-Marvin Fredricks' Orch.: WJZ WBAL WHAM WEBR KDKA WENR WSYR (sw-15.21) CBS-Will McCune's Orchestra: WABC WHP WNBW WKBW WPAR WJAS WESG WIBX WWVA WCAU WMMN WGBI (sw-9.59-15.27) MBS-Sammy Kaye's Orch.: WOR WEEU-Vesper Organ Prgm. WFBL-Brave New World WGY-To be announced WJTN Spotlight WLW-Truly American WORK-Afternoon Musicales WRAK-Behind the Microphone

5:45 KDKA-From the Home of the Muses WEEU-Merchandise Revue WESG-Sports WHAM-Carson Robison's Buckaroos WIBX-News WJR-Public Health Prgm. WOR-What Do You Know?

NIGHT

6:00 CBS-Columbia Chorus Quest; News: WABC WPAR WMMN WKBW WESG WJAS WGBI WGAR WIBX WBT WHP (sw-11.83) Program: Vera Languores Nostros (Lotti); Break Forth, O Beauteous Heavenly Light (Bach); Silver Swan (Gibbons); Fire, Fire My Heart (Morley); I Heard a Voice From Heaven (Goss); My Love Dwelt in a Northern Land (Elgar); The Peaceable Kingdom (Randall Thompson); The Paper Reeds by the Brooks; Woe Unto Them and Singlet Dem Herrn (Bach). NBC-El Chico, Spanish Revue: WEAFF WMAQ WCAE WSB WLW (sw-9.53) NBC-News; to be announced: WJZ WJTN WORK WEBR WHK News: WTIC WJR CKLW-Wheel of Chance KDKA-News; Sports KYW-News; Rhythm Brevities WBAL-Around the Dinner Table WBEN-News, Amateur Photography

7:15 CBS-To be announced: WHEC WWVA MBS-Outdoors with Bob Edge: WOR WCAE-It's a Racket WHAS-Dr. Charles Welch WJTN-Front Page Drama WMMN-State Basketball Finals WSB-Journal Features WTAM-Sammy Watkins' Orch. 7:30 NBC-Uncle Jim's Question Bee; Jim McWilliams, cond. (G. Washington): WJZ WTAM KDKA WGY WBZ WMAQ (sw-11.87) CBS-Saturday Swing Session: WABC WBT WJAS WJR WHAS WFBL WIBX WGR WPAR WWVA (sw-11.83) NBC-Josef Sudy's Orch.: WENR WEBR NBC-Alistair Cooke, dramatic Critic: WEAFF WCAE MBS-Xavier Cugat's Orch.: WOR WNBW WHK WSYR Uncle Natchel: WSB WSM CKLW-Book Review KYW-Carlisle & London WBAL-Treasure Hunt WBEN-Theater Orch. WCAU-Golden Music WGAR-Your Town WGBI-Serantonian on the Air WHAM-To be announced WHP-Home Folks Frolic WJTN-Musicale WKBW-Industrial Service WORK-△Church Service WTIC-Harry Gilbert's Orch. 7:45 CBS-To be announced: WPAR NBC-Jean Sablon, songs: WEAFF MBS-Xavier Cugat's Orchestra: CKLW KYW-Question Box WBAL-Front Page Drama WCAE-Tunes & Tempos WGR-Old Time Party WIJK-Cleveland Bar Ass'n, Talk WJTN-W. P. A. Prgm. WKBW-Roy Wainman, pianist WTIC-Sports, Jack Stevens 8:00 NBC-Robert L. (Believe-It-Or-Not) Ripley (Post Bran Flakes); Linda Lee, vocalist; B. A. Rolfe's Orch.: WEAFF WTAM WTIC KYW WSB WGY WLW WCAE WMAQ WBEN (sw-9.53) (also KFI at 12 mid.) The program will feature the story of the granddaughter of Patrick Henry, Sally Roane Wickliffe of New Albany, Ky., whose father sold slaves in 1850. One of the slaves was Sally's nursemaid, so a friend bid for her and returned her to Sally. NBC-Dance Orch. (RCA-Victor): WJZ CBS-Columbia Workshop: WABC WGAR WGR WIBX WPAR WCAU WJAS WFBL WNBW WGBI WHEC WHAS WHP (sw-6.06-11.83) NBC-Lou Breese's Orch.: WBZ WJTN WHAM KDKA WSYR WEBR WBAL (sw-11.87) MBS-Invitation to the Waltz: WOR CKLW-Happy Hal's Housewarming WBT-Jimmie Livingston's Orch. WHK Y. M. C. A. Prgm. WJR-People's Business WKBW-News; Game Night WSM-Vagabonds WWVA-Master Singers 8:15 WHK-Camera Forum WSM-Leon Cole; Red Hawk WWVA-Dance Orch. 8:30 CBS-Johnny Presents (Philip Morris); Russ Morgan's Orch.; Jack Johnstone's Dramas; Swing Fourteen; Genevieve Rowe, sop.; Glenn Cross, tr.; Floyd Sherman, tr.: WABC WWVA WHAS WJAS WNBW WHEC WGAR WCAU WHP WJR WGR WBT WGBI WFBL (sw-11.83-6.06) (also KXN KSL at 11:30 p.m.) Paul Boxel, of the Indianapolis Times, will be guest. He was responsible for returning two lost infants of a recent flood to their mother. NBC-Jack Haley's Log Cabin with Wendy Barrie; Virginia Verrill, songs; Warren Hull, m.c.; Ted Fio-Rito's Orch.: WEAFF WTIC WBEN WMAQ WTAM KYW WSB WCAE WLW WGY (sw-9.53) (also KFI at 12:30 a.m.)

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8:15 CBS-Nan Wynn, songs: WABC WNBW WGBI (sw-15.27) WHP-Peace Council Prgm. WIBX-Improvisations 10:00 CBS-Lucky Strike Your Hit Parade; Carl Hoff's Orchestra; Freddie Gibson & Buddy Clark, vocalists; Songsmiths, male quartet; Guest: WABC WHAS WMMN WGAR WFBL WHP WHEC WIBX WNBW WKBW WCAU WJAS WWVA WGBI WJR WBT (sw-6.06-11.83) Robert Carron will be guest. NBC-Symphony Orch.; Guest Cond.: WEAFF WSB KYW WTAM WCAE WBEN WGY (sw-9.53) The music detail for this program may be found on page 7 this week. NBC-Design for Music: WJZ WHAM WSYR WORK WBAL WBZ WJTN KDKA (sw-11.87) WGR-News; On the Campus WHK-To be announced WLW Good Will Hour WPAR-Consolletes WSM-Jack's Missouri Mountaineers; Crook Bros.; DeFord Bailey; Vagabonds 10:15 WPAR-Coliseum Orch.; News

MBS-Pat Barnes' Barnstormers: WOR WSYR WHK NBC-To be announced: WJZ WHAM WJTN KDKA WEBR WORK WBZ (sw-11.87) CKLW-Buckingham House Party WBAL-Cameo Concert WIBX-Day in Review WKBW-Swing Your Partner WPAR-△Church School of the Air WSM-Delmore Bros. 8:45 WBAL-Treasure Hunt WIBX-Mamilton College Band WKBW-American Weekly WSM-Jack's Mo. Mountaineers 9:00 CBS-Professor Quiz with Bob Trout (Nash Motor Car Co.): WABC WKBW WJAS WHEC WHAS WCAU WGAR WFBL WJR WBT WHP WNBW (sw-11.83-6.06) (also KSL KXN at 12 mid.) For details of contest on this program turn to the inside back cover. NBC-Alka-Seltzer Nat'l Barn Dance; Henry Burr; Hayloft Harmonizers; Verne, Lee & Mary; Hoosier Hot Shots, Novelodians, male trio; Lucille Long; Uncle Ezra; Joe Kelly, m.c.; Lulu Belle & Scotty; Guests: WJZ WHAM WBAL KDKA WSYR WSB WBZ WEBR WLW WHK (sw-11.87) (also KGO at 11 p.m.) NBC-Al Roth's Orch.: WEAFF WGY WTIC KYW WTAM WBEN WORK WCAE (sw-9.53) CKLW-N. H. L. Game WGBI-Footlight Guild WGR-News; Stars Over Manhattan WJTN-News; Operatic Gems WMAQ-Henry Busse's Orch. WMMN-Amer. Family Robinson WOR-To be announced WPAR-Dance Hour WSM-Possum Hunters; Uncle Dave Macon; Gully Jumpers WWVA-Club Diamond Melodies 9:15 WGBI-Sing & Swing WIBX-Town Meeting WJTN-Monitor Views the News WMMN-Green Room; News WWVA-News 9:30 CBS-Saturday Night Serenade: Mary Eastman, sop.; Bill Perry, tr.; The Serenaders; Gus Haenschen's Orch. (Pet Milk); WKBW WFBL WGAR WHAS WJAS WCAU WWVA WHEC WJR WBT (sw-11.83-6.06) MBS-Indianapolis Symph. Orch.: WOR NBC-American Portraits: WEAFF WBEN WTIC WMAQ WTAM WORK WGY (sw-9.53) CBS-By Popular Demand, Book Review: WABC (sw-15.27) KYW-Jack Delmar's Orch. WCAE-Leighton Noble's Orch. WGBI-Easy to Remember WGR-BBC Players WHP-Swing Time WJTN-Dance Orch. WPAR-Carnival WSM-Roy Acuff's Smoky Mt. Boys; Sam & Kirk McGee; Lakeland Sisters; Fruit Jar Drinkers 9:45

10:30 NBC-Dick Gasparre's Orch.: WJZ WJTN WBZ WSYR WORK WBAL KDKA WEBR (sw-11.87) CKLW-What Do You Know? WGR-Lorenzo Trio WHAM-To be announced WIJK-Manny Landers' Orch. WLW-Jack Denny's Orch. WSM-Golden West Cowboys; Robert Lunn; Uncle Dave Macon 10:45 CBS-Capitol Opinions: WABC WMMN WBT WHEC WKBW WNBW WJAS (sw-11.83) Representative Henry G. Teigan, one of the Farmer-Laborites from Minnesota, will speak on "The Farmer-Labor Point of View of the Present Session of Congress." News: WIBX WPAR WCAU-Labor Problems & Solutions 11:00 CBS-Buddy Rogers' Orchestra: WABC WGR WBT WPAR WHP WMMN WIBX (sw-6.12) NBC-News, WJZ only) Dance Orch.: WJZ WHAM WEBR WJTN WSYR WORK WBAL News: WOR WJAS WGBI WGAR WTIC CKLW-Reporter KDKA-News; Weather; Temp. WBZ-News; Radio Roundelay WCAU-Ben Alley, tr. & organ; News WFBI-Leo Bolley, sports WKBW-News; Sports WLW Paul Sullivan, news WSM-Possum Hunters; Sarie & Sallie; Binkley Brothers WWVA-Midnight Jamboree 11:15 NBC-Symphony Orch.: WTIC CBS-Buddy Rogers' Orch.: WJR WJAS WNBW WGBI WCAU WGAR WHEC (sw-9.59) MBS-Abe Lyman's Orch.: WOR CKLW KDKA-Music You Want WFBL-Sun Dodgers WHK-News WKBW-To be announced WLW-Ace Brigade's Orch. 11:30 NBC-News, WEAFF only) Dick Stabile's Orch.: WEAFF KYW WBEN (sw-9.53) CBS-Benny Goodman's Orch.: WABC WKBW WHP WJR WPAR WHEC WFBL WGAR WNBW WCAU WIBX WKBW WJAS WGBI WMMN WBT (sw-6.12-9.59) NBC-Horace Heidt's Orch.: WJZ WORK WEBR WJTN WSYR WBAL WHK MBS-Abe Lyman's Orch.: WLW News: WCAE WSB WHAM WTIC KDKA-News; Weather; Temp. WGR-Benny Krueger's Orch. WGY-News; Organ Reveries WMAQ-Gray Gordon's Orch. WSM-Crook Brothers; Lakeland Sisters; Delmore Brothers; Fruit Jar Drinkers WTAM-Barry Conrad's Orch.

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OLD BOOKS WANTED

We pay big cash prices for thousands of different titles. We bought over 7,500 books in past twenty-one months, paying as high as \$500 for a single book. For example, we will pay you cash for the following books as described in our price list: Pilgrim's Progress \$4,000.00 Adventures of Tom Sawyer 200.00 Old Swinmin' Hole 75.00 Black Beauty 100.00 Treasure Island 50.00 Scarlet Letter 35.00 Venus and Adonis 5,000.00 Leaves of Grass 250.00 Snow-Bound 45.00 Uncle Tom's Cabin 100.00 Ben Hur 50.00 Last of the Mohicans 50.00 Moby Dick 100.00 Little Women 25.00 McGuffey Primer 100.00 Tamerlane & Other Poems 5,000.00 These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, bible, poetry, history, travel, almanacs, newspapers, letters, etc., may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 10c to the American Book Mart, 140 S. Dearborn St., Dept. 6044, Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay.



# NEW FREE BOOK Important To Victims Of **ASTHMA**

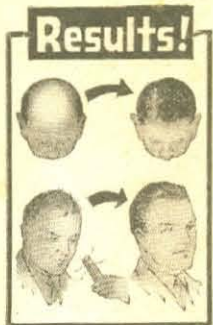
**FREE BOOK**, just out, reveals amazing information of vital importance to victims of Asthma attacks and Bronchial Coughs. Write for your copy today if Asthma attacks are robbing you of sleep, strength, and health—if you gasp for breath—if you cough and wheeze. Even if you have suffered for years and think your case is hopeless, **Get This Book**. It has opened the doors to blessed relief for thousands of others—it may do so for you! Send no money. No obligation. Your copy of this amazing book is yours absolutely **FREE**. No matter where you live, write today. M. L. Haymann, 8021 State Life Bldg., Indianapolis, Ind.

# Amazing Invention **GROWS HAIR**

**in Many Thousands of Cases**  
For many years hair and scalp specialists have known that inner stimulation of blood circulation in deep-lying scalp blood vessels stimulates growth of hair. Here is an amazing machine which, through principle of "Intermittent Vacuum," actually pumps blood to starved and stunted hair roots, stops falling hair, and results in new growth of hair. Yes, results are obtained even in many so-called hopeless cases of baldness.

## GUARANTEED TRIAL OFFER

You men who have tried everything else—you men who are losing your hair and are rapidly approaching embarrassing baldness—you men who have given up hope of ever regaining your hair—**YOU** are invited to try the Rand Hair Growing Machine on our amazing Guaranteed Offer. Stop being laughed at behind your back! Stop being called "Baldy"! Stop looking old before your time!



## NEW HAIR IN 90 DAYS!

The exact time it takes for the hair to appear varies with the individual case, but in many cases new hair appears in as little as 90 days. Usually hair stops falling out after first few treatments, scalp grows and tingles with new vigor due to stimulated circulation. Often results are quick and startling. You use the Rand at home, while resting or reading. Several 15 minute treatments per week are sufficient.



## AMAZING REPORTS FROM USERS!

The Rand is simple to use. Hook up to any faucet—place helmet over head—turn on water—that's all! No water touches your head or you. Only power of water is used to create intermittent vacuum.

## PRICE Only \$9.95

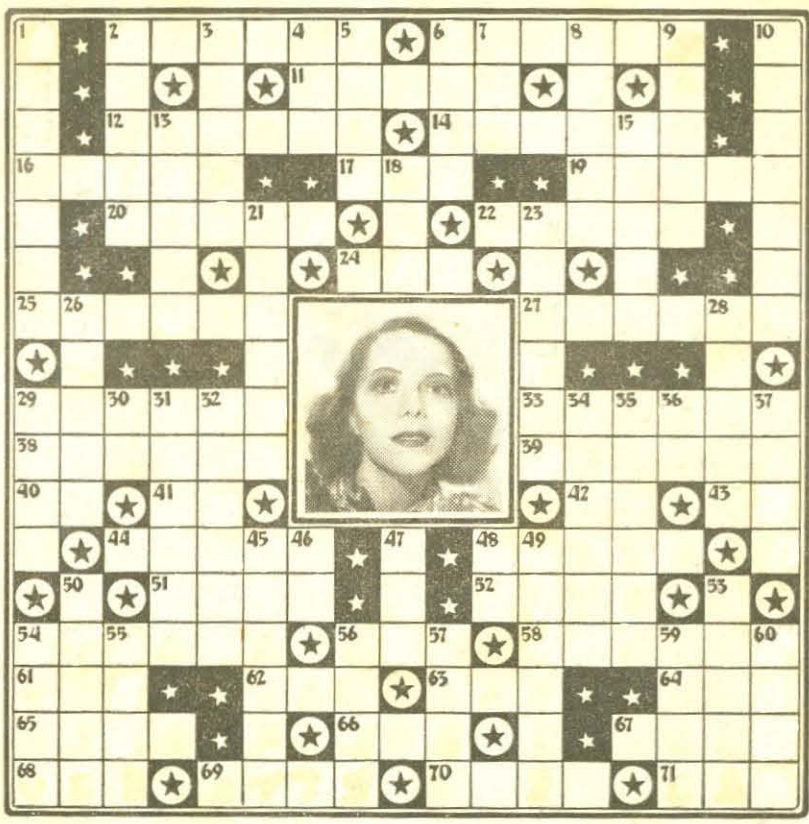
**Send No Money—You Pay Only if Satisfied**  
You may have spent hundreds of dollars to regain your hair. The Rand costs you only \$9.95, complete, but you pay this only if you are satisfied with results. Send no money with coupon below. Pay postman small deposit of only \$5.00 plus postage on arrival of the Rand. Then use it for 30 days according to directions. If you are then convinced that it is helping you, pay balance of only \$4.95. Otherwise return the Rand to us for full refund. You risk nothing and you may again enjoy a thick, luxuriant growth of hair! Hurry—rush coupon below today.

**RAND HAIR GROWER CO., Dept. H-1674**  
402 E. 4th St., Newport, Ky.

## Rush this Coupon SEND NO MONEY!

Rand Hair Grower Company, Dept. H-1674  
402 East 4th St., Newport, Ky.  
Please ship the Rand, complete, to me C.O.D. for \$5.00 plus postage. I agree to pay balance of \$4.95 if after 30 days, I am satisfied with results. Otherwise I may return the Rand to you and you will refund my money.  
Name .....  
Address .....  
City ..... State .....

# RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**  
2. 6. Star in the portrait  
11. First name, inventor of the sewing machine  
12. A maiden  
14. Lay upon, as a burden  
16. Highest rank in society  
17. Instrument for piercing  
19. Ken —, announcer  
20. Main artery of the heart  
22. Louie —, bandleader  
24. Irritate  
25. Concealed, invisible  
27. Non-professional man  
29. Robber of the high seas  
33. — D'Anna, bandmaster  
38. In Roman mythology, youth beloved by Venus  
39. Louise —, screen star  
40. Exists  
41. Initials of Donald Novis  
42. Preposition  
43. Accomplish  
44. Ann Leaf's instrument  
48. Wayne King, "The King"  
51. River in Europe  
52. Leg joint  
54. Less normal in speed  
56. Extinct bird of New Zealand  
58. Revolve around a central part  
61. High-pointed hill  
62. — Merkle, screen star  
63. Card game

64. Salt-water fish  
65. Verify  
66. Liquor  
67. Unite by fusion  
68. Affirmative  
69. Cornelia — Skinner, monologist  
70. Mark of past injury  
71. Artfully cunning

6. To lament  
7. System or theory  
8. Coin of the Scandinavian countries  
9. Stagers  
10. Musical instrument  
13. Reconcile  
15. A "spoiled darling"  
18. Small  
21. Appellations of dignity  
23. Betty —, radio actress  
26. Biting to the taste (pl.)  
28. Seat over the air  
29. Compensated  
30. Foster's proposed language  
31. — Sannella, orchestra leader  
32. To have a bell-like sound  
34. Frank —, bandleader  
35. One of the seasons  
36. An article  
37. To fall  
45. Terminating suddenly  
46. Point of the compass  
47. To court  
48. Period of time (abbr.)  
49. Kind of feline  
50. Hand-covering  
53. Georgie —, handleader  
54. Stop in a place  
55. Metals in natural state  
56. A planet  
57. Charity  
59. Easy —, radio team  
60. Nelson —, baritone

- VERTICAL**  
1. Don —, m.c.  
2. Country of Jessica Dragonette's birth  
3. Man's name  
4. Born  
5. — Logan, blues singer

## Solution to Puzzle Given Last Week



# MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

**ARTHUR GODFREY** is not married. He was born in New York on August 31, 1903. John Salb plays the organ for his broadcasts.—A. L. F., New Haven, Conn.

The theme song of Tony Wons' program is "TRAUMEREL"—D. E. T., Ashland, Ohio.

The three **GRIFFINS** of radio, Ken, George and Robert, are not related. **KEN**, actor, was born in End, Oklahoma, on May 23, 1908. Married to Genelle Gibbs, he is six feet tall, weighs 200 pounds, has thinning brown hair. **ROBERT E.**, actor, was born in Hutchinson, Kansas, on July 31, 1903. Married Margaret Fuller, radio actress, in 1935. He is one-quarter inch short of being six feet tall, weighs 180 pounds, has black hair and brown eyes. **GEORGE**, baritone, was born in Ballinger, Texas, February 12, 1912. Still a bachelor, he is soloist at New

York's famous Little Church Around the Corner besides his radio work.—C. J. S., Washington, Pa.

"LUM and ABNER'S" theme song, played on the organ by Sybil Bock, is titled "Eleanor." It was written by Jessie L. Deppen.—C. M., Chicago, Ill.

**ALICE FROST** is married to Robert Foulk, a Broadway actor. Besides the title role in "Big Sister," she has parts in "There Was a Woman," "The Shadow," "Johnny Presents," and "Grand Central Station."—M. M. K., Salisbury, N. C.

**KEN GRIFFIN** takes the parts of Charles Williams in "Kitty Keene," and Larry Noble in "Backstage Wife,"—F. F., Nevada, Mo.

**MARIAN (Molly McGee) JORDAN** was born in Peoria, Illinois, April 15, 1897. **JIM (Fibber McGee) JORDAN** was born on a farm five miles from Peoria on November 16, 1896.—A. W. Jersey City, N. J.

Enjoy BEAUTIFUL NATURAL-LOOKING FALSE TEETH LOW PRICES 60 DAYS' TRIAL

Made to order by FIT-RITE improved method BY MAIL, all over world. Finest Quality. MONEY-BACK GUARANTEE YOU WILL BE SATISFIED. We take your word. Catalog and impression material FREE. Write NOW!

SEND NO MONEY

**UNITED STATES DENTAL COMPANY**  
Dept. 4A32, 1555 Milwaukee Avenue Chicago, Ill.

# FREE TO ASTHMA SUFFERERS

If you are sick and tired of gasping and struggling for breath—tired of sitting up night after night, losing much needed rest and sleep, by all means try **FREE BREATH**. A trial size sent free on request. This remarkable medicine has proven a boon and a blessing to Asthma sufferers everywhere. Many letters of praise read like this—"Suffered agony for years. After using **FREE BREATH** I have no more spells of choking, gasping and wheezing and sleep sound all night long." Your name and address on a Post Card will bring a regular trial size free of charge by return mail. Write today. Free Breath Products Company, Dept. 1342-G, Benton Harbor, Michigan.

# Help Kidneys Don't Take Drastic Drugs

Your Kidneys contain 9 million tiny tubes or filters which may be endangered by neglect or drastic irritating drugs. Be careful. If functional disorders of the Kidneys or Bladder make you suffer from Getting Up Nights, Nervousness, Leg Pains, Swollen Under Eyes, Dizziness, Backache, Swollen Joints, Excess Acidity, or Burning Passages, don't rely on ordinary medicines. Fight such troubles with the doctor's prescription **Cystex**. **Cystex** starts working in 3 hours and must prove entirely satisfactory in 1 week, and be exactly the medicine you need or money back is guaranteed. Telephone your druggist for **Cystex** (Siss-tex) today. The guarantee protects you.

# Painful BUNIONS Helped Quickly!

When Fairyfoot is applied—see how quickly pain STOPS and your bunion gets smaller. Enables you to wear proper shoes. Easy to use. Entirely harmless. Used on over 2,000,000 feet since 1897.

**FREE PROOF!**  
Write for free trial treatment. Fairyfoot Products Co., Chicago 1223 S. Wabash Ave., Dept. 3534

# Amazing New Popular PICTORIAL RING

ANY PHOTO OR PICTURE reproduced, permanently on exquisite gem-like ring. Marvelous new secret process! A priceless keepsake! Guaranteed! Sample ring from any photo you send only . . . 59c. SEND NO MONEY—Everyone wants PICTURE RING. Show ring—take orders—make money! Just send photo with strip of paper trimmed so ends meet around finger for size. Pay postman only 59c, plus few cents postage. Photo returned with ring. Money back if not delighted. Order NOW! PICTORIAL RING CO., Dept. M-83, Cincinnati, O.

# PANTS MATCHED TO ANY SUIT

Wear your coat and vest twice as long with trousers matched expertly from over 100,000 patterns. Pants are hand-tailored to your measure. Guaranteed to fit. Send a piece of cloth or vest TODAY for FREE SAMPLE of the best match obtainable. Write to AMERICAN MATCH PANTS COMPANY DEPT. 4-D, 6 W. RANDOLPH ST., CHICAGO, ILL.

# NEW RAPID FIGURING METHOD

Insures Instant Accurate Mental Calculations Can you multiply 728x134 in your head instantly? ARITH-MAGIC! —the new, magic calculating book tells you how. Most amazing method ever developed. No pencil—no paper needed. Saves calculating time. Avoids mistakes. Send for your "ARITH-MAGIC" today. Pay Postman \$1.98 plus few cents postage. Or enclose \$2.00 and save postage. ARITH-MAGIC, Dept. 20, Eimhurst, Ill.

# RAISE GIANT FROGS

FREE BOOK Good Prices Year Round! Nation-wide markets waiting for all you can ship. WE BUY! next spawn. Breed a small pond, creek, marsh or low land. Free Book shows sketch address on a postcard and get our special offer to beginners. American Frog Raising Co. (Dept. 198-D) New Orleans, La.



# So You Like Contests?

## YOUR OPPORTUNITY GUIDE

Times shown under radio contests are EST; for CST subtract 1 hour; MST, 2 hours; PST, 3 hours

FROM Wilmer Shepherd's school in contest technique have stemmed practically all of the other contest schools, advisory services and winning formulas. His criticisms of entries—winners and losers—have been recognized everywhere as highly sincere, perceptive and valuable aids to contestants. This week for the first time this department presents one of his criticisms of a winning entry, prepared for this publication's readers.

Here is the entry:

"Years ago my small daughter said, 'Mother, always wash my clothes with Ivory Soap; they're so clean and sweet-smelling.' Her suggestion still rules."

Here is Mr. Shepherd's criticism: "This entry is simple. Indeed, a simpler entry could not be imagined. But there is a big difference between a simple entry and an obvious one. This entry has winning qualities.

"It is so simple that it is striking. It is crystal-clear. It is a gem of conciseness. It tells a complete story in a few words. It pictures a sustained enthusiasm for Ivory Soap over a period of years. It carries the conviction that this enthusiasm will endure in future years. It is complimentary without being flattering.

"This entry has human interest. And more—it hits two bull's-eyes—heart and mind. It appeals to the emotions by reason of its human interest, and it appeals to the intellect by reason of its naturalness and decisiveness. It contains no superlatives, no tinsel, no frills. It is a homespun entry. As a testimonial, it rings true because it is so effortless, so naive, yet so decisive."

If you feel that Mr. Shepherd's criticism of this entry has given you some insight into your own contest problems, let us know, and more criticisms will be published later.

This week "Your Opportunity Guide," in the adjoining columns, lists contests whose prizes total more than \$340,000.00. Some of these are concentrated in big money, and the odds are that no single individual reading these lines will get a smell of them. But more than 1,775 separate prizes will be awarded in these contests—and of that number, many will go to people who never won contests before in their lives. According to statistics based on contests held over a period of years, more than 1,595 of those prizes will go to contestants whose luck has been bad up to now. Will you be one of those lucky new winners?



Tim and Irene, whose Admiracion Shampoo contest closed recently, have a new one on their "Royal Crown Revue," NBC-Blue Friday

### \$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10 cash.

TO ENTER: Complete the sentence, "I like Royal Crown Cola because—" in twenty-five additional words or less. Contestants may send as many entries as they desire, but each must include the top from a bottle of Royal Crown Cola. Mail entries to Royal Crown Cola, Columbus, Georgia. There will be twenty-five weekly contests, and entries will be judged as received. First ten winners each week announced on the air.

For more facts, listen to the "Royal Crown Revue," NBC-Blue, Friday, 9 p.m. EST. For the West, 9:30 p.m. PST.

### \$1,000.00 A DAY

PRIZES: (Daily) One \$1,000 bill and forty Emerson radios.

TO ENTER: Complete the sentence, "I believe Camay is best for my complexion because—" in twenty-five additional words or less. Send three Camay wrappers with each entry. There are thirty separate daily contests, one each day, except Saturday and Sunday, from March 28 through May 6. Entries must be postmarked before midnight, May 6. Entries received on any contest day will be entered in that day's contest; those received before March 28 will be entered in the first day's contest; the May 6 contest will include all entries received that day and those postmarked before midnight of that day, but received later. Send entries to Camay, Box 668, Cincinnati, Ohio.

For more facts, listen to "Pepper Young's Family," Monday through Friday, NBC-Blue, 11:15 a.m. EST, and for the West, NBC-Red, 12 noon PST, 1 p.m. MST.

### \$1,750.00 FOR A NAME

PRIZES: (Grand) 1st, \$1,000; 2nd, \$250; 3rd, \$100; twenty-five prizes, each \$10; thirty prizes, each \$5.

TO ENTER: Submit a name for a six-week-old pedigreed Chow Chow puppy on an official entry blank. The puppy is the fourth generation of Chow Chows, raised on Pard Dog Food. For each name submitted, attach a label from a can of Pard Dog Food. Send entries to Swift & Company, No. 300 Howard-Clark Building, Chicago, Ill. Contest closes midnight, April 9. Entry blanks available at grocery stores.

For more facts, see official entry blank.

### \$92,340.00 CASH AND MERCHANDISE

PRIZES: (Weekly) 1st, \$1,000 cash; two hundred prizes, each a Westinghouse vacuum cleaner.

TO ENTER: Finish in twenty-five additional words or less the sentence, "Crisco is my favorite shortening because—" Use official entry blank or one side of a plain sheet of paper. Attach outside wrapper of a can of Crisco to the entry. Contest open to Canada. There will be six weekly contests, the first opening March 21, and the last closing May 1. Send entries to Crisco Contests, Box 28, Cincinnati, Ohio.

For more facts, listen to "Vic and Sade," Monday through Friday, NBC-Blue, 11:30 a.m. EST, and for the West, NBC-Red, 12:30 p.m. PST.

### \$8,000.00 IN CASH

PRIZES: (Grand) 1st, \$5,000; next 50 prizes, \$50 each; next 500 prizes, \$1 each.

TO ENTER: Each bag of Gold Medal flour now contains an entry blank for 1938's first cake-naming contest. A recipe is also given; entrants bake the cake and then name it. Send entries—with your name printed—to Betty Crocker, Dept. 130, Minneapolis, Minn. Contest closes March 31.

For more facts see current contest advertisements or Radio Guide, Jan. 15, 1938.

### SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes of \$25 each.

TO ENTER: Submit five questions suitable for use on the air, with correct answers, to "Professor Quiz," c/o CBS, New York City. Listen to

the program to get an idea of type of questions wanted.

For more facts, listen to "Professor Quiz," CBS, Sat. 9 p.m. EST. For West, 10 p.m. MST, 9 PST.

### \$50,000.00 CASH

PRIZES: (Monthly—for 10 months) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 4th, \$150; 5th, \$100; 20 prizes, each \$50; 40 prizes, each \$25; 50 prizes, each \$10; 100 prizes, each \$5.

TO ENTER: Send a suggestion for a picture feature for Click magazine to "Click, P. O. Box 8245, Philadelphia, Pa." Entry may be as short as three words, but no more than a hundred. There will be ten monthly contests with prizes as listed above in each; the first closes March 1, 1938. Entries considered for the month when received. No limit on number of entries from each person.

For more facts, see current issue of Click or Radio Guide, Feb. 12, 1938.

### \$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 2nd, \$250; 3rd, \$100; 4th, \$75; 5th, \$50; 6th, \$25.

TO ENTER: The chores in this contest are in triplicate. Contesters must submit a name, a 10-word slogan and a 50-word statement. The name should be for a typewriter; the slogan for use in advertising it, and the statement must tell why this type of machine is preferable to others. Entries must be on official entry blanks, available at Remington Rand offices. Blanks must tell the contest's occupation and his employer. Contest closes midnight, April 15. Send entries to Remington Rand, Inc., 465 Washington St., Buffalo, N. Y.

For more facts, see dealer, or Radio Guide, Feb. 19, 1938.

### \$100.00 CASH

PRIZE: (Weekly) One hundred dollars cash

TO ENTER: Read a designated story in the sponsor's magazine and explain what you would have done in the same situation. Send entry to True Story Court, 205 East 42nd Street, New York City. No limit to length of entry. Send name of your newsdealer—he gets \$25 if you win!

For more facts, listen to A. L. Alexander's "True Stories," NBC-Red, Friday, 9:30 p.m. EST.

### FIVE DOLLARS FOR RHYMES

PRIZE: (Weekly) \$5.00.

TO ENTER: Write a four-line original rhyme about Alemitte. Some of the entries will be read on the air and the winner will be selected then. Send entries to Judges, Used Car Contest, Nash Motors Division, 14250 Plymouth Road, Detroit, Michigan.

For more details see your local Nash dealer or listen to Horace Heidt's program on NBC-Blue network Tuesdays at 9 p.m. EST.

### \$5,000.00 CASH

PRIZES: (Grand) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 2 prizes, \$100 each; 5 prizes, \$50 each; 10 prizes, \$25 each; 100 prizes, \$10 each; 310 prizes, \$5 each.

TO ENTER: Unscramble the names of movie stars presented in puzzles in week-day issues of the Chicago Tribune in the "Paging the Movie Stars" contest. This is the second set of thirty-six puzzles appearing in issues from Feb. 12 to March 25. Send complete set of thirty-six puzzles to "Movie Stars," Chicago Tribune, P. O. Box 1718, Chicago, Illinois. With the set of puzzles send a letter of not more than fifty words, telling who is your favorite movie star, and why. Entries must be received by midnight, April 1.

### \$9,500.00 FOR LIMERICKS

PRIZES: (Grand) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 25 prizes, each a 1938 Leonard electric refrigerator, price, \$190; 60 prizes, each \$50 cash

TO ENTER: Obtain a booklet of ten limericks each pertaining to some Leonard refrigerator fea-

ture, from your dealer. Each limerick lacks a last line. Write last lines for five of the ten limericks, fill these in in ink or with a typewriter on the Official Entry Blank on the back of the booklet, and mail the entry blank only (not the whole booklet) to Leonard Refrigerator Limerick Contest, 14260 Plymouth Road, Detroit, Mich. Sign your name and address in ink in space provided on blank, as well as the name and address of dealer from whom blank was obtained. Mail entries before June 15. Submit as many entries as you like.

### \$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 100 prizes of \$5 each.

TO ENTER: Using not more than ten words, give your opinion of Cryst-O-Mint Life Savers, the candy mints. Use the contest card available at drug stores and cigarette stores for submitting entry. Attach a complete label from a 5c package of Cryst-O-Mint Life Savers by inserting it in slits in card. Send to "Life Savers, Port Chester, New York." Cards must be postmarked not later than April 30, 1938. Winners will be notified by mail.

### AN AUTO A DAY

PRIZE: (Daily) A 1938 Oldsmobile Six Two-Door Sedan.

TO ENTER: Take a trial drive in a 1938 Oldsmobile. Get an Official Entry Blank from the dealer; have him countersign the blank to witness that you have had a trial drive. Fill in the six blank spaces on the entry blank, giving in not more than twenty-five words to each space the things which impressed you most about the six Oldsmobile features illustrated. Prizes awarded daily from March 1 through March 30; entries judged in groups daily according to date of postmark. Entries postmarked later than midnight, March 30, disqualified. Mail entries to Oldsmobile, Dept. C, Lansing, Michigan. If winners have purchased Oldsmobiles during the contest, they will be credited with price of Oldsmobile 6 Two-Door Sedan delivered to winners' cities. Open to U. S. only.

### AUTOMOBILE, VOYAGE

PRIZES: (Grand) 1st, 1938 Buick automobile; 2nd, round-trip ticket to Bermuda; 10 prizes, each six pairs of "Fortune" shoes.

TO ENTER: Name the person, living or dead, whom you consider the world's most fortunate man. State why he is "fortunate" in a letter of 50 words or less. Use official entry blank available where Fortune shoes are sold. Mail to "The Judges, 'Famous Fortunes,' Richland Shoe Co., Division of General Shoe Corp., Nashville, Tenn." Contest closes May 10.

For weekly facts about the contest, listen to "Famous Fortunes," MBS, Tuesday, 7:45 p.m. EST, and on Station WLW, Friday, 9:30 p.m. EST.



Wilmer Shepherd, the contest correspondence school mentor, presents a criticism of a winning Ivory Soap contest entry this week

"Your Opportunity Guide" lists current contests in the first issue of each month. In other issues, look for "This Week's Contest Specials," telling how to win each contest—giving individual winning tips! Send your contest questions to "So You Like Contests?" Dept. GC, Radio Guide, 731 Plymouth Court, Chicago, Ill.



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