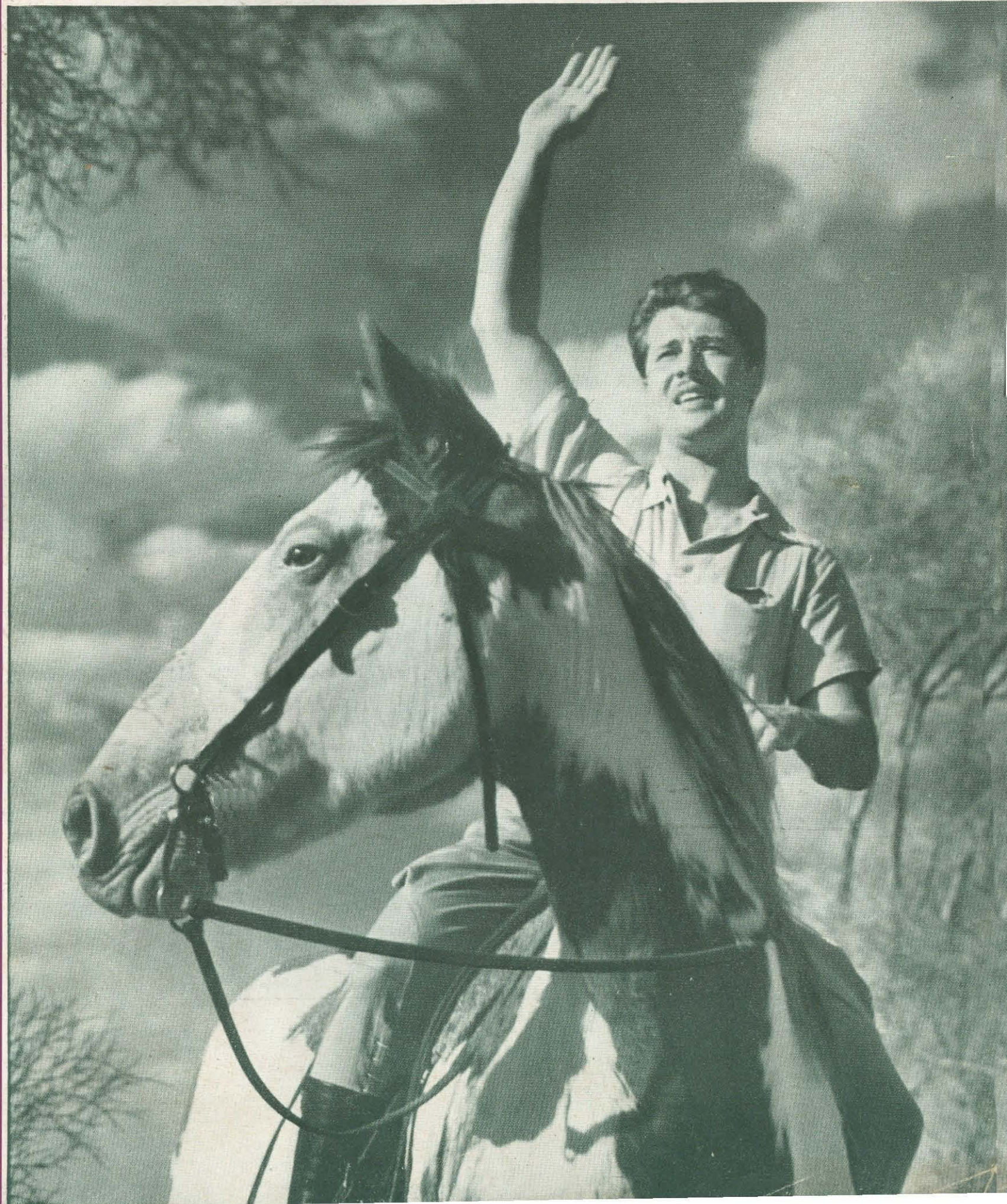


COMPLETE PROGRAMS FOR WEEK ENDING MARCH 26

Radio *Guide*

TEN CENTS



Don Ameche—
heard Sundays
on "Chase and
Sanborn Hour"
over NBC-Red

OFFICIAL STAR OF STARS BALLOT

Mail to: Star of Stars Editor,
Radio Guide,
400 North Broad St.,
Philadelphia, Pa.

2

My Choice for the
Best Dramatic Program Is.....

My Name Is.....

My Address Is.....

(This Ballot May Be Pasted on a Penny Postcard)

The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, March 26

RADIO GUIDE'S ANNUAL STAR OF STARS POLL

THIS WEEK — MOST POPULAR DRAMATIC PROGRAM



RADIO GUIDE'S annual Star of Stars Poll is on its way! The fifth edition of the greatest radio popularity poll in the world opened last week when a ballot was published on this page for votes to determine the air's most popular musical program. This week the poll moves on. The ballot above is for your vote for the best dramatic program on the air.

Unlike previous polls, the ballots this year are good for only one week. They are good only in the division whose election is being held during the week when the ballot is printed. In other words, the ballot published last week, which said, "My choice for the best musical program is . . ." cannot be used in any other election. That election closed on Saturday, March 19. The ballot published this week can be used only for your vote for the best dramatic program. It must be

mailed by midnight on Saturday of this week, March 26. It cannot be used later.

Do not vote for anything except your choice for the best dramatic program on the above ballot. The schedule below shows when other elections will be held.

What is your choice for No. 1 dramatic program? Last year listeners named "One Man's Family," and in order after that selected the Lux "Radio Theater," "First Nighter," "Gang Busters," "Bachelor's Children," "Bambi," "Today's Children," "Mary Marlin," "The March of Time," "Follow the Moon," "Hollywood Hotel" and "Grand Hotel." Would you choose one of these this year? Cast your vote and help your favorite!

The results of each election will be announced in Radio Guide each week as they are counted.

The ballot above may be pasted on a penny postcard, if you like, or sent in an envelope. Mail it—before midnight, March 26—to the Star of Stars Editor, Radio Guide, 400 North Broad Street, Philadelphia, Pennsylvania.

WEEKLY SCHEDULE OF THE STAR OF STARS POLLS

2. Most popular dramatic program—March 26 issue, on sale March 17
3. Most popular children's program—April 2 issue, on sale March 24
4. Most popular actor and actress—April 9 issue, on sale March 31
5. Most popular singer of popular songs—April 16 issue, on sale April 7
6. Most popular classical singer—April 23 issue, on sale April 14
7. Most popular comedian or comedy program—April 30 issue, on sale April 21
8. Most popular dance orchestra—May 7 issue, on sale April 28
9. Most popular announcer—May 14 issue, on sale May 5
10. Most popular commentator—May 21 issue, on sale May 12
11. Most popular promising new star—May 28 issue, on sale May 19
12. The Star of Stars—June 4 issue, on sale May 26

Vote for your favorite every week!

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RADIO GUIDE

M. L. ANNENBERG
PUBLISHER

CURTIS
MITCHELL
Editor

HAPPY LISTENING

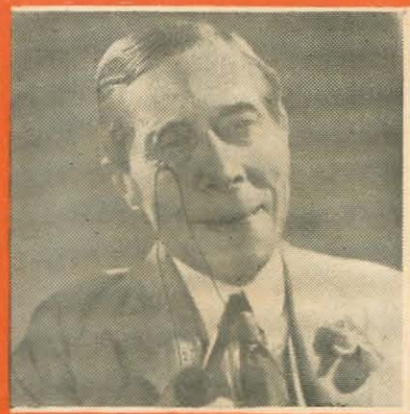
For Star-Gazers

EACH spring a certain number of hearts beat faster than is good for the cardiac muscles. Some of these, according to the sages, flutter in double time because of new-found loves; others do because those in whose breasts they quake have turned to careers—in radio. Unable to save the former, Radio Guide tries each spring to do something for the latter. This week star-gazers may turn to page 2 for "Nice Work But Try And Get It" (a disillusionment); page 20 for "How a Talent Scout Works" (a revelation); page 24 for "The Business of Being Lily Pons" (a dream come true).

Glamourtown Flood

HOLLYWOOD is definitely the home of glamour. Many an otherwise straight-thinking citizen might never realize fully the extent of civilization's zig-zag trek but for celluloid scenes outside his own bailiwick. How confusing for that mecca of money and beauty and mischief—so often the scene of make-believe love and let's-pretend misery—to be the scene of honest-to-goodness suffering, hunger and death! Many of us still think the Los Angeles flood was a publicity gag. If you're one of those, turn with trepidation to page 5 and a first-hand report on the situation!

Vol. 7, No. 23
March 26, 1938



George Arliss does "The Man Who Played God" on Lux Mon.

THIS WEEK

PREVIEWS OF SOME OF THE BETTER REGULAR AND SPECIAL BROADCASTS



C. Aubrey Smith will guest on Al Jolson's show, CBS Tuesday

SUNDAY, MARCH 20

Mrs. Reynolds Packard . . . foreign news
"Europe Calling"—CBS, 1:30 p.m. EST.

After several postponements, Mrs. Packard, wife of the United Press correspondent, will be heard from Geneva. She'll talk on "A Journalist's Wife to the Wars." She has been with her husband in both Ethiopia and Spain during hostilities.

Robert Casadesus . . . French pianist
Philharmonic-Symphony Society—CBS, 3 p.m. EST.

An acknowledged exponent of every school, classic, romantic and modern, Casadesus' personal preference is Mozart. He'll be heard in two works, Ravel's Piano Concerto for Left Hand, and Mozart's A Major Concerto, K. 488.

For program details see page 6.

Finalists . . . seek "Met" contract
Metropolitan Opera Auditions—NBC-Blue, 5 p.m. EST.

Singing in hopes of winning a "Met" contract will be John Carter, tenor, of Brooklyn, new featured soloist on the Chase and Sanborn Hour; Margaret Codd, lyric coloratura, of Cleveland; and Phil Duey, baritone, from Macy, Indiana.

Ida Lupino . . . Feg's star
"Baker's Broadcast"—NBC-Blue, 7:30 p.m. EST.

Hollywood's Ida Lupino will subject herself to questioning and cross-questioning when she braves an appearance as Feg Murray's guest Sunday. She'll be interviewed very informally during the "Seein' Stars" portion of this program.

Lily Pons . . . for Ford
"Sunday Evening Hour"—CBS, 9 p.m. EST.

Diminutive Diva Lily grew from obscurity to Metropolitan Opera fame in less than five years, had never had a singing lesson until she was 21. Sunday she'll amaze listeners with her trills in "Pretty Mocking Bird" and "Home, Sweet Home."

See page 6 for complete program details; page 24 for a picture story about Miss Pons.

MONDAY, MARCH 21

What now? . . . spring
Signs of spring—CBS, 3 p.m. EST.

This broadcast will include latest news on the signs of spring, from the first robin to a report from the U. S. Weather Bureau in Washington forecasting temperatures throughout the country. Dramatizations will range from such subjects as nature and mythology to lovesickness.

MacGregor . . . from Greenland
MacGregor Arctic Expedition—NBC-Red, 6:15 p.m. EST.

The MacGregor expedition reports on the end of winter and preparations for the coming season at their camp at Reindeer Point, Greenland. Mr. MacGregor will tell of his recent attempts to reach the unexplored portions of Ellesmere Land.

George Arliss . . . for Lux
"Radio Theater"—CBS, 9 p.m. EST.

The eminent English actor, Mr. Arliss, will make

another of his extremely rare appearances in radio drama to star in "The Man Who Played God." It is the story of a rich old man who is going blind and decides to "play God" to the poor.

TUESDAY, MARCH 22

C. Aubrey Smith . . . visits Al
Al Jolson Show—CBS, 8:30 p.m. EST.
(For the West, 8:30 p.m. PST.)

C. Aubrey Smith, who has played everything from kind old fathers to sinister murderers in the movies, is well known for his fine acting in many great movies. Tuesday, he'll be heard in an amusing skit with Al and his radio crew.

Alice Brady . . . for Camel
Oakie College—CBS, 9:30 p.m. EST.

New York City's Alice Brady, equally famous as a scatter-brained film comedienne or a brilliant dramatic actress, is well known to both movie- and theater-goers. As Jack Oakie's guest Tuesday, she'll be heard in an uproarious sketch.

WEDNESDAY, MARCH 23

John James Audubon . . . his history
"Cavalcade of America"—CBS, 8 p.m. EST.
(For the West, 9 p.m. PST.)

The life-story of John James Audubon, American



Actress Ida Lupino will headline the Baker's Broadcast Sunday on NBC-Blue

naturalist, will be dramatized. Audubon was the author of the famous "Birds of America," in which the bird-life of the country was for the first time accurately drawn and colored.

Andrea Leeds . . . thumb-nail sketch
Harriet Parsons—NBC-Blue, 8:30 p.m. EST.

Each week, Harriet, daughter of Hollywood Hotel's Louella Parsons, answers the three most interesting questions about some star which have

been sent to her by listeners during the week. Wednesday she'll discuss Filmdom's Miss Leeds.

Boris Karloff . . . monsterman
"Lights Out"—NBC-Red, 12:30 a.m. EST.
(For the West, 10:30 p.m. PST.)

Karloff, best known for his "monster" roles in the movies, begins a five-week series of broadcasts as star of radio's greatest horror show—"Lights Out." His first horror program will be "Cat-Wife," with Betty Winkler as the neurotic wife.

For a complete story about Karloff and this broadcast, see page 4.

THURSDAY, MARCH 24

Mischa Levitzki . . . for Kraft
Music Hall—NBC-Red, 10 p.m. EST.

A comparatively young man, Levitzki's piano concert successes have taken him all over the world. He has played with most of the world's important symphonies, and has been featured in many recent important radio programs as guest artist.

FRIDAY, MARCH 25

John Farrar, Jr. . . attention, children
"Music for Fun"—CBS, 6:05 p.m. EST.

Each week a different child will come to the microphone to give his personal impressions of the selections played. This Friday, John Farrar, Jr., eleven-year-old son of the publisher, will undertake the musical commentating.

Mildred Bailey . . . Paul's guest
Paul Whiteman Program—CBS, 8:30 p.m. EST.
(For the West, 8:30 p.m. PST.)

It was as a singer with Paul Whiteman's orchestra that Mildred first received country-wide notice. Friday she'll be heard singing the brand of rhythm that rocketed her to fame as one of the nation's most popular blues songstresses.

SATURDAY, MARCH 26

America . . . in the Far East
Symposium on the Far-Eastern War—CBS, 3 p.m. EST.

Speakers will be Professor Holcombe, former economic advisor to China's Generalissimo Chiang Kai-shek, Professor Hans Kohn, and Students Jack Andrews and Markham Wilkie, all of Harvard. Kohn and Wilkie recently toured Japan and China.

Frank Winge . . . front-page news
"Johnny Presents"—CBS, 8:30 p.m. EST.
(For the West, 8:30 p.m. PST.)

Frank Winge, of the staff of the Chicago Times, was able recently to clear a man held by the police for the murder of a Mrs. Tallmadge in Oregon, Ill., and aid them in finding the real murderer. The story of Winge's part in the solution of the crime will be dramatized.

Track-meet . . . from Chicago
Bankers' Mile—CBS, 11 p.m. EST.

The annual Bankers' Mile, highlight of the yearly track meet in Chicago, will be broadcast this Saturday. America's champion milers from all over the country will participate in this race, to be described for listeners by a CBS sports announcer.

For Stations Which Will Broadcast These Shows, Please Turn to "This Week's Programs" on Pages 27 to 43

Despite the fact that RADIO GUIDE has printed article after article on how to get into radio, the one question which is most often asked its editors as they travel over the country is "How can I break into radio?"

With that in mind, it has become our practise every year about this time, when spring is in the air and young people are beginning to plan expeditions into this or that city, to lend a hand to ambition. In the following study of the opportunities in radio for young folks with ideas, we present the facts as determined by our ace investigator, James Street.

Most of these facts are not new. Most of them have been recorded before. But in some degrees the situation has changed. There seems, for instance, to be less opportunity of getting into radio today than ever before. In order that no one shall pound uselessly on the gates of radio castles, and in order that those who do have genuine talent may know the best way to bring that talent to the attention of important people, we submit this article to our readers.—THE EDITORS.

YOU have a better chance of becoming a United States Senator than of being a radio star!

During the next six years approximately four hundred persons will believe they have been called to be guardians of our money, morals and moods, and ninety-six will be chosen to broadcast in the Senate.

But during the same period more than 12,000 will feel they have been

called to be radio stars, and maybe twelve or fourteen will be chosen.

The odds against your broadcasting in the upper brackets are about one thousand to one, and yet, each year you migrate to New York City like the hopeful immigrants who forsake their native hearths and hie for the promised land. You come surging to the great gateway of this madcap Mecca, pounding at its barriers and wailing "open sesame."

THE door is slammed in your face, for there are no magic words to get you beyond the drawbridge. And you

go home, heart-sick and disillusioned, and give up, and probably get a job slinging hash or tending a gas station. Who can blame you?

However, it's encouraging to know that out of two thousand of you who will troop this year to the Hudson, the moat around the Great Blight Way, perhaps one will fight free of the eddies, storm the barricades and become a star. It's nice work if you can get it.

Every day to RADIO GUIDE and to the broadcasting companies come scores of letters, each bringing the same plaintive plea: How do I get in radio? Well, neighbors, the chances are you

get you on the networks, count ten and spell pachydermatous four times before you even speak to him. If you can't spell it, you've got no business on radio—for it means thick-skinned. The big networks do not hire scouts. Every employe is a scout, always on the lookout for talent, but they do not go scampering over the land with engraved cards and slick stories.

DON'T sign any contracts. Agents are a vital part of the entertainment business, but they are good, bad and indifferent. The man who tells you he is a radio scout probably is an agent. If he's a good one he'll tell you so. He makes his living off people like you. A good agent is invaluable. But spell pachydermatous two times before you even talk to an agent.

If he says he can place you, all well and good. If he offers you a contract, take it to a lawyer. And make the contract say the agent will collect only a certain percentage of monies that pass through his hands and of monies paid for jobs he gets for you. The safest thing to do is check on the agent. If he's good he's known in New York.

If you have been performing over a small station and no agent or bigger station has spotted you, and you still think you are good, send a transcription of your work to NBC or CBS. Write a letter, a brief letter. Simply tell your experience, the type of work you want and sign your name, with address and telephone number.

"And be sure," advises Lucille Singleton, director of Columbia's vocal auditions, "to sign your name. We get quite a few letters unsigned. The writer tells us how good he is but forgets to tell us who he is."

COLUMBIA'S director of auditions handles about fifty auditions a month, and an average of one person out of fifty passes muster. That one is signed then with Columbia's artists bureau, and when an opening comes, he gets it. NBC works the same way. But if you pass an audition, it does not mean you get a job. It simply means your name is filed and if there is a spot for your talents, you get the call.

"It might be well," says Lucille Singleton, "for you to take stock and find out first whether you have anything to sell. For you are trying to break into a highly competitive commercial field where you must have something to sell before you can collect."

"A singer who is successful must have a personality that communicates itself favorably to the listener. In the field of popular music, personality is the chief requirement. It does not take many words to set forth the requirements. You must have style and authority, professionalism and self-confidence. And it takes time, patience, hard work, persistence, sportsmanship, graciousness, musicianship and real ability to master the requirements. And good looks are an asset."

How to go about getting an audition? Let her tell you:

"IF YOU have sized up your talents and think you are qualified for an audition, apply in person or write. If you apply in person, make your interview as brief as possible and by all means impersonal. Don't interview the interviewer. Speak with intelligence and enunciate clearly, or I will wonder if you can sing intelligently or clearly.

"Know what you want to do, and don't begin with 'I want to get into radio some way, that's all.'"

"Don't use your time criticizing other singers. If you tell me you are better than some star, I'll ask you who said so, and it might be embarrassing.

NICE WORK But Try and GET IT BY JAMES STREET



don't! But if you refuse to be licked, if you have a skin as thick as an alligator's, here are a few things to keep in mind before you shut down your gas-pump or quit that beanery job and head for New York and fame.

Big-time radio will not hire amateurs! Your voice may be as fine as split silk and your gags may be funnier than professional comics (let's hope so), but amateurs have three strikes against them when they rap on the boss' door and ask to hire out.

THE first thing to decide is whether you want to get into the entertainment or technical departments. We will not go into the technical end here. It's too complicated. But remember that in the entertainment end a fistful of artists work steadily so you can hear one star.

Let's assume you are one of the multitude who wants to be a singing star. You have a good voice. You know it. Then don't come to New York. The chances are there are better voices than yours singing out train schedules here. The first thing to do is get you a job at a small station somewhere near your home where you can always slip back to the family table and take on a few groceries, things that do not come easily in New York, and, too, are not home-cooked. Don't expect the small station to pay you much. I know a fellow who sang fifteen minutes a week on a station for \$1.50 a program and he had to pay his pianists a dollar of that. He finally gave up and went back to plowing with a mule, and had to split his profits with the mule.

You can tell within a month or six weeks if your voice is clicking, then make transcriptions of your own program. If you are good, a bigger station will soon hear of you.

BEWARE of radio scouts! If you are singing in the hinterlands and a mister comes to you with an engraved card and a slick story about how he can

"Go to your audition prepared with songs already selected. After the audition, remember you have been given a chance to display your wares and that the buyer has the last word.

"As I see it, singers are far too inclined to ply their trade while still in the student stage. They hurry too fast toward the goal. They are too willing to 'earn as they learn' before having learned enough. Many fail—not because they lack good vocal ability but because they do not spend enough time in perfecting his or her talent. It doesn't just happen that an artist clicks. It happens because the artist really has something to sell.

"AND above all, do not listen to your friends who tell you you should go on the radio. That might be their only hope of tuning you out."
Selah!

It is true you have a better chance at radio if you are in New York. But don't come here broke! If you can get a job here your chances at radio are improved, for you are on the ground and have an opportunity to keep pounding at that old door, and maybe it will open. Most doors open if you beat 'em hard enough.

Night-club work here is one of the quickest steps to radio. Employees of the networks visit night clubs, and if they hear you then they may go to you.

The best way to be a top-hand radio performer is to get your own program. Figure it out yourself. It's got to be different. Think in terms of selling that program. Programs sponsored by big advertisers pay big money. Programs sustained by the stations do not. Radio stations sell time.

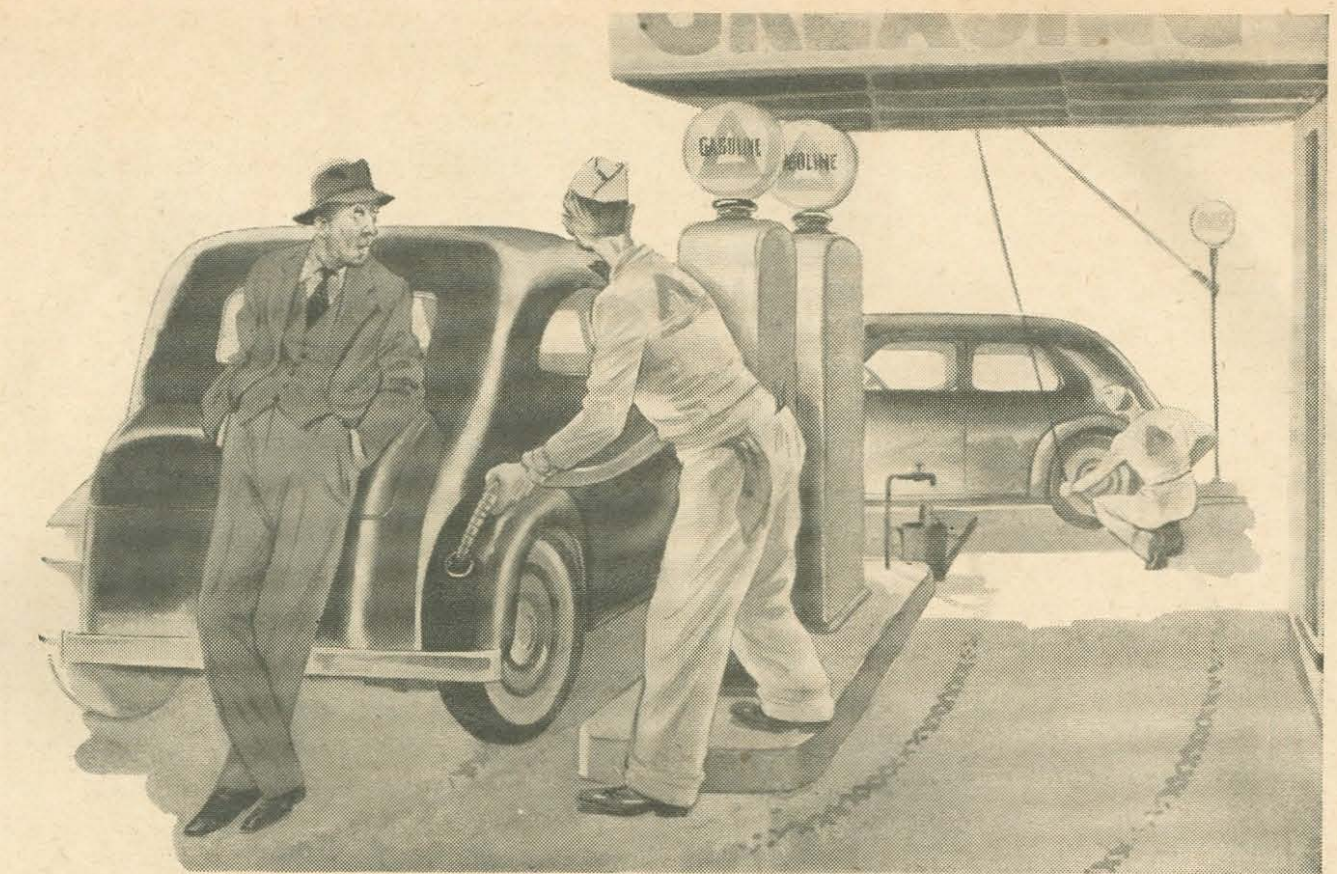
Let's say you live in a small town and you have an idea for a radio program—a skit. Put it on a small station first. If it clicks, bring it to New York—but if it really clicks New York probably will go to you. Have a definite sponsor in mind when you prepare your program. An automobile company is not likely to be interested in a horse-and-buggy program—or maybe it will be! There's no rule.

YOU can go directly to the advertiser—if you can get to him. Sell him the program, he'll buy the time. That's what Myrtle Vail did. She and her husband tramped many years in vaudeville, then settled down in Chicago. They were doing all right, until the depression wiped them out. She had her memories, a lot of spunk and a daughter, Donna Damerel. Listening one day to a radio serial, she decided her life had been eventful. So she wrote a skit, went straight to a sponsor and sold it. That was seven years ago, and Myrt and Marge has been running ever since.

If you can't sell your skit directly to a sponsor, and still think it's good, bring it to New York. Here you have two chances. Maybe you can interest an advertising agency. Don't go to the agency and say "I've got a radio program."

Have a synopsis ready. Even then it's hard to talk directly to an agency, because agencies are panicky about plagiarism. How do they know that they haven't already got the idea you are trying to sell, and that if they hear yours you may not think they are lifting it, or pirating it, and sue? One way to avoid such pitfalls is to have your synopsis filed with an affidavit. But it's a lot of bother. The quickest way is to hire an agent and let him do the selling.

But if you do not want an agent and the advertising agency is not interested, go to the broadcasting company. If your idea is good, maybe the com-



pany will give you a sustaining program. You won't get rich, but at least you'll get on the air. Then the company's salesmen will try to sell your program to a sponsor.

THERE is no rule to prevent you from conceiving the idea, perfecting the program, directing it, and selling it. All the radio company wants is to sell the time—to make money. Years ago Lillian Lanperty happened to meet the late Arthur Brisbane and told him of her mother's work in social service. Lillian was nineteen then and Brisbane told her that with her experience she should be a "Big Sister" to the world.

She began writing a book about her experiences. She never finished it. Ten years later she remembered his remark

History." He never had written anything before except prescriptions! Radio snatched his idea. Mr. Guger sold his drug store.

There is a difference between a script-writer and a continuity-writer. Let's say a big program is being prepared. The plot is farmed out to script-writers. They may live in Kansas or Maine, but they do a script—a play. Back to the studio it comes, and the continuity-writers jump on it like hawks. It's rough. They smooth it out.

There must be a certain song. A "looker upper" seeks the song. The "looker uppers" are fast workers. Their libraries are complete. If Nome, Alaska, should burn this minute, the "looker uppers" would have enough stuff about the town ready in two

writers assemble the program, using the script, the facts, the songs, etc. When they want a sound-effect they write "biz" in the program—meaning "give it the business." The effect may demand the sound of an eighteenth-century coach going through a covered bridge. Then the sound-effect boys go into action and experiment until they reproduce that sound.

FINALLY, the program is completed and checked. Then it's timed. The program director stands in a glass cage. The performers go through their lines. The sound-boys give it the "biz." Time and again the director cuts and polishes. He keeps his eye on the clock. The performers watch him and the script. When the program fits the time and is smooth, the copy is rushed to the "dawn patrol" or "flying squadron." They are typists and mimeographers, and two hours after they get a program they must have a sixty-page script ready for the performers, complete with all the "biz."

So you want to get in radio? Well, the folks who write the "biz," the "looker uppers," the "dawn patrol," the directors, the script-writers, the continuity-writers, the artists—they all are parts of a program. They all work so one star can shine.

Oh, that's not all. Maybe you can be a cricket on radio, or a canary or a pig.

NBC and Columbia keep casting-files of the canaries and pigs. Over at Columbia, Earl McGill has the casting job, and in the file are more than 750 cards of actors and actresses who earn their daily bread by characterizations. The cards are arranged alphabetically under the headings of male, female, straight and character.

EARL has a fellow indexed who is a perfect cricket and gets so much per cheep-cheep. He's got Abraham Lincoln's impersonator. In his file he can find an imitator of just about any person from Stokowski to Joe Penner, from Hitler to Chic Sale. If he's so inclined, Earl can hire the official Indian of the air—a fellow named Joseph Granby, who can out-war-whoop Sitting Bull. Or if he wants Mussolini's
(Continued on Page 44)

THOUSANDS LEAVE THEIR HEARTHES
TO RATTLE RADIO'S DOOR — BUT
WILL THAT GOLDEN GATE OPEN?

about "Big Sister," and from her manuscript she plotted a radio program. A sponsor grabbed it.

Ted Hammerstein was only ten when he began yearning for a music-hall show. He got the idea from his grandfather's Victoria Music Hall, and you see where his idea took him.

THOSE are entertainers. Maybe you can't entertain, but you can write. Radio scripts are not great literary essays. And most radio script-writers do not get rich. If you can write and want to make money, the best thing to do is write books, magazine pieces or plays. However, there is a big field for good script-writers and the top-notchers live well.

Mr. Guger owned a drug store in Cleveland. He heard a radio program one day, decided he could write one, and in two hours turned out a "Case

hours to put on a half-hour show.

Maybe the song the program demands is not in the music library. That happened recently. The program called for a song from Walt Disney's Snow White. There was no music, but a musician was hurried to a theater where the show was playing. He took down the music by ear, and it was perfect.

A recent program called for a British bugle-call. The "looker uppers" couldn't find it in the library. They called the British consul and that worthy told them the music over the telephone.

Did you know Frederick the Great, Henry the Eighth and Marie Antoinette wrote music? I didn't either, until some "looker uppers" got a call for such music and found it.

After the "looker uppers" supply the continuity-writers with facts, the

MIDNIGHT HORROR

LET'S all sit down and have a good scare.

At exactly half an hour past midnight (EST), on Wednesday, March 23, lights will be dimmed in innumerable homes throughout the nation, armchairs will be dragged closer to radios, books and papers will be laid aside, and a shudder will pass over the face of the land, for Boris Karloff, the best-known bogeyman in the movies, will be undertaking a role in "Lights Out"—the best-known horror-drama in radio. His first midnight horror, this night, will be "Cat-Wife," with Betty Winkler as the neurotic wife.

Fear, you know, is a funny thing. We talk bravely about rooting it out of our minds and banishing it from our lives, but the truth of the matter is that we probably wouldn't if we could, for we really enjoy it. We have an appetite for fear.

DO YOU know why we go to horror movies, read ghost stories, find ourselves enthralled in blood-curdling narratives about supernatural high-jinks on lonely islands and mysterious goings-on in awesome mountain fastnesses, which the residents of the nearest village have never had the courage to penetrate—except, of course, the town character who, as a boy of five, wandered into the hills one evening and returned next morning, a gibbering idiot?

It is, of course, because we like to be frightened.

But do you know why we like to be frightened?

Psychologists, who claim to know about these matters, explain that we enjoy this sort of thing because fear is as fundamental as anger or desire and requires exercise just as much as do these other emotions. It is hard to find a stimulus for real fear in this civilized, sheltered and sadly disillusioned age. We have conquered so many terrors that we have driven out good old-fashioned fright and left in its place only a sorry residue of worries and neuroses.

THAT being the case, it is only natural that we have turned to literature and the drama for the exercise of an emotion that is as ancient as the human mind, and only natural, too, that we should be willing to pay to be scared so badly that our hair stands on end and our breathing is obstructed. We're simply paying homage to an old tradition—that man shall be afraid—and serving an emotion that was all too common in the days when our forebears frequently poked their heads out of caves to find themselves staring some incredible monster in the eye.

There are good grounds for the argument that horror fiction and drama sprang up as a reaction against the inroads of common sense on romance and superstition. In an article in the *Saturday Review of Literature* sev-



A gentleman in fact and a monster in fiction, Boris Karloff found an ideal role in Universal's "Bride of Frankenstein" (above) in 1935

BORIS KARLOFF WILL BE POPULAR ON "LIGHTS OUT" OVER NBC-RED WEDNESDAY—FOR PEOPLE LIKE TO BE SCARED!

eral years ago, Basil Davenport pointed out that the ghost story came into English literature along with the age of reason, and that the crime story began with the decline of free-and-easy highway robbery and the disappearance of brigands. Both the ghost story and the crime story were substitutes for something that men found they missed—substitutes for things that once caused fear.

The function of art is to produce in him who beholds it or hears it a unification of consciousness—an emotional reaction so strong or so subtle that it sharpens perceptions, drives out conflicting desires, binds together all a man's sensibilities and faculties and brings them into focus on one subject. Fear, of course, can do this, and an appeal to fear can be and frequently is an artistic appeal.

The ghost story—or horror story—and the horror drama will always be popular because they are aimed at awakening a deep-seated emotion. Davenport, in the article mentioned above, points out that the appeal of the ghost story is not to wonder or awe or pity, but to fear, and not to sympathetic fear, for the safety of the characters in the story, but to personal fear—to fear of what might happen if one's own door were to swing open slowly, for no good reason.

He suggests, as have other critics, that the weakness of the early writers of horror fiction lay not in the imperfections of their technique but in the fact that their characters and settings were too outlandish to be credible. The essence of the lure of the horror story is the possibility that it might happen right here.

In support of this argument he cites Dr. M. R. James, himself the author of several ghost stories, whose doctrine it is that in order to be effective such a narrative must make the reader say to himself: "If I am not careful, something of this sort may happen to me."

This is a well-established principle for the horror story. It makes radio an ideal medium for horror drama.

Radio invades the home like a ghostly voice; it makes a strong appeal to the imagination; it is often heard by lonely persons—far from the comforting strength of crowds; and it has developed a skilful technique in the presentation of drama. Aided by ingenious sound-effects, it produces the enchantment of disembodied voices, and, in short, offers every attraction of horror fiction, plus an appeal to the sense of hearing—the treacherous sense, which, more than any other, stimulates imaginations.

"Lights Out," the radio melodrama series in which Karloff is appearing,

first went on the air in 1934. It was conceived by Willis O. Cooper, an NBC continuity writer, and it was he who wrote the first scripts for the show. The current godfather of the idea is Arch Oboler, a facile radio playwright.

"Lights Out" was discontinued for a few weeks in 1935, and again in 1937, but on both occasions a barrage of letters from angry listeners poured into the studios, and the clamor became so great that the show was returned to the air. It draws thousands of letters from people in all walks of life.

OBOLER, who is currently responsible for the "Lights Out" narratives, is a native of Chicago who has written several hundred horror and ghost stories during a career as a literary freelance, and who is so wrapped up in his work that when he was married a couple of years ago he took his bride on a honeymoon tour of haunted houses in New England.

Actors in the "Lights Out" plays are rehearsed in dark studios, with only enough light for the players to see their scripts, and the rehearsals are tedious sessions, with the sound-effects men getting stiff workouts as they seek the best means of conveying to listeners the atmosphere of the story that is to be unfolded.

Karloff will appear in five consecutive "Lights Out" dramas, moving from Hollywood to Chicago for a five-week stay covering his radio appearances. Famous for his cinematic role as the monster in "Frankenstein," and for other vivid characterizations, Karloff is a "Lights Out" fan himself and seldom misses a broadcast.

THERE is nothing romantic about Karloff, although he has become a symbol of terror—thanks to the movies. His real name is William Henry Pratt (his stage name he took from his maternal grandfather), and he is the son of an officer of the British Indian Civil Service, born in a London suburb on November 23, 1887. At 22, discontented with what appeared to be an impending career in the British consular service, he ran away from home, and came to Canada, where he worked at odd jobs as a laborer.

He took to the stage in 1910, and was promptly cast as a villain. Experience in various stock companies in the United States and Canada seasoned him as an actor, but he failed in attempts to crash the big-time. In 1918 he made his first appearance before a movie camera, as an extra in a mob scene. Bit-parts followed, but a slump in production in 1922 threw him out of work and he took to truck-driving, with a day off occasionally to work in pictures. He left his truck for ten days to go on location with a movie company in 1924 and was fired as a truck-driver.

FOR the next few years he alternated between the stage and the screen, building his reputation until his fame grew and he was recognized as an actor. Finally came his great opportunity in "Frankenstein" and acclaim as the outstanding character actor of the screen.

Finding his greatest success after the advent of the talkies, he now occupies the throne of Lon Chaney—Hollywood's original horror man.

Listen to Boris Karloff Wednesday night on "Lights Out" over NBC-Red at:
12:30 a.m. EST — 11:30 p.m. CST
Later for the West Coast at:
10:30 p.m. PST — 11:30 p.m. MST





Lights failing, many shows resorted to candlelight to illuminate their scripts, as did "Scattergood Baines" cast (left). Right: Bob Taylor used a lantern

WALK up to a group of theatrical folk and make a remark like "The show must go on" and you'll either be hailed as a clown or jeered as a simpleton.

For Broadway has its tongue in its cheek when it says things like that. Nobody laughs any more scornfully at the hackneyed phrase than the professional entertainer.

Yet the tradition that the show must go on, despite hell and high water, is as well established in the theater as the tradition that it isn't smart to walk under ladders.

It was never demonstrated any more forcefully than it was early this month, when floods swept over southern California and cut off communication with Los Angeles and Hollywood.

Flood waters inundated five counties, took more than one hundred lives, left 7,500 families homeless, and caused damage to public and private property estimated at more than \$65,000,000.

Radio stars who had trekked to the film capital found themselves in precarious spots. Programs ordinarily "piped" from Hollywood were unavailable to the networks. Confusion gripped the whole empire of radio.

THROUGHOUT the worst of the flood, radio engineers, amateur operators and performers strove with might and main to keep communication lines open and programs flowing to the rest of the country as if nothing had happened.

On most of the big commercial programs, the flood was not mentioned. Only the news broadcasts and the newspapers revealed the extent of the calamity. Bad news can't be mixed with entertainment.

The streets of Hollywood were choked with silt and debris and water was swirling over the curbstones, but almost every radio celebrity was at his post at broadcast time on Wednesday and Thursday, March 2 and 3—peak days of the flood.

AMOS 'N' ANDY were marooned in Palm Springs, threatened with a shortage of food and water. But, despite a line breakage between Los Angeles and Palm Springs, they went on the air, their program being routed to El Centro, near the Mexican border, and brought from there to the network through San Diego.

THE SHOW MUST GO ON

AS FLOODS SWEEP IN, WEST COAST STARS TOOK HEART, CARRIED ON—WITH RADIO

Robert Taylor, stranded on his farm in the flooded San Fernando Valley, ordered a horse saddled and made his way on horseback to a highway, where he was picked up by an automobile driver and taken to the El Capitan

Theater for his "Good News of 1938" rehearsals and broadcast.

Fannie Brice missed the Good News rehearsal on Wednesday, but came through flood waters to get there Thursday. Frank Morgan rehearsed in

a muddy hunting outfit, which he had donned when summoned to help a friend rescue his wife, marooned in a beach home.

Dick Powell arrived at the studios thoroughly soaked. He had carried two young women across Sunset Boulevard, which was flooded with three feet of water.

Meredith Willson and his wife were awakened by the crash of a eucalyptus tree, which was uprooted by the water and toppled through a window of their apartment. They were unhurt.

BOB BURNS' new home in Stone Canyon was almost ruined by the muddy water. Andy Devine's stables were swept away by the water which swirled through Griffith Park.

Ted Fio-Rito, orchestra leader on the Log Cabin Jamboree, offered a hundred dollars to any pilot who would fly him to Hollywood from Palm Springs, but found no takers.

On Thursday, Rudy Vallee's Variety Hour rehearsed with all performers present except Sterling Holloway, who was marooned at his home and came in, breathless, only a few minutes before the broadcast.

The Vallee and Crosby hours went on the air with lighted lanterns scattered around the studio stage and in the control-room, as a precaution against a failure of the power lines.

Plans were to *ad-lib* the Crosby show if the lanterns were inadequate. Burns and Crosby were familiar with the outline of the program, and intended to proceed as if nothing had happened, not even mentioning the failure of the lights.

CARLTON E. MORSE, author of "One Man's Family," used a trick to save his Wednesday evening program. Walter Paterson, who plays the part of Nicky in the serial, was stranded in the San Fernando Valley and couldn't reach the studio, so Morse sat down and hurriedly wrote him out of the script.

Lou Silvers, musical director of the Lux Radio Theater, was a prisoner in his own home for two nights and a day, doing all his cooking over a wood fire in an open fireplace. Neither gas nor light was available.

All day Thursday, March 3, Hollywood was cut off from the rest of the
(Continued on Page 13)



Top: Airing the Venice, Cal., flood, NBC's Buddy Twiss found this lad

Above: Day and night linemen worked to make emergency repairs



Top: CBS technical staff in Hollywood transmits by short wave

Above: Warned to leave, many remained, sought refuge at studios

A Special Service

SUNDAY, MARCH 20
at 12 noon EST on NBC-Red

The NBC Home Symphony

Ernest La Prade, conductor

"Peer Gynt" Suite (Grieg)

Finlandia (Sibelius)

WHILE this list presents material than which there is none better known to music-followers, the choice helps to carry out the purpose of the program, which is to give home folks a chance to do their own performing in unison with the central orchestra led by Mr. La Prade.

"Peer Gynt," legendary Norwegian drama by Ibsen, was supplied with incidental music by Grieg, who made some of it into two suites, the first a favorite everywhere. The pastoral opening movement suggests dawn in the mountains and the reverie of Peer Gynt. The second is a dirge, lamenting the lonely death of the hero's mother. The third, a mazurka, has Anitra, the Bedouin girl, doing her sinuous steps for the visitor from the North.

The finale is a four-measure theme, repeated in rising momentum and force, depicting the eerie goings-on in the Hall of the Mountain King.

SUNDAY, MARCH 20
at 9 p.m. EST on CBS

The Ford Sunday Evening Hour

Sir Ernest Macmillan, conductor
Lily Pons, soprano

Overture "Land of the Mountain and Flood" (MacCunn)
The Orchestra

"Je suis Titania" from "Mignon" (Thomas)
Lily Pons

First Movement "Unfinished" Symphony (Schubert)
The Orchestra

Home, Sweet Home (Payne)
Lily Pons, Chorus & Orchestra

Pastorella delle Alpi (Rossini)
Pretty Mocking Bird (Bishop)
Lily Pons

Third Movement "Pathetique" Symphony (Tchaikowsky)
The Orchestra

THE late Hamish MacCunn (d. 1910) is one of the few important Scotch composers. The selection played today is recognizably typical of the land of MacCunn's birth.

"Home, Sweet Home," originally an operatic number, was heard first at London (1823) in "Clari, or the Maid of Milan." John Howard Payne wrote the words for the song. Ironically enough, an entry in his diary, found after his death in Tunis (1852), where he had been American consul, reads as follows: "How often have I been in the heart of Paris, Berlin, London or some other city and heard persons singing or hand-organs playing 'Home, Sweet Home' and had not a shilling to buy myself a meal or a place to lay my head. The world has literally sung my song until every heart is familiar with its melody, yet I have been a wanderer since boyhood."

The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

THERE is still confusion in the minds of some music-listeners as to what constitutes classical music, and what they are pleased to call semi-classical music. I imagine that by the latter they mean to designate works of lighter content by good composers as opposed to fugues, sonatas and symphonies.

That, of course, is wrong. Other persons think a classical composer is a dead composer, and that is not so far from the truth, although many an extinct composer's music is also extinct. Furthermore, a jolly minuet might be a classic, while a fugue might go quite Broadway, as in Van Phillips' "Thank You, Mr. Bach."

Not long ago, an amusing definition appeared in a daily paper: "Classical is a word applied by the tonally uncultured to music they do not like."

It appears, then, that the word "classical" is a convenient expression which everyone seems to know but not all are able to explain correctly. The late Sir Hubert Parry, English composer, told thoroughly (in Grove's "Dictionary of Music and Musicians") how classical music may be recognized:

"Classical is a term which in music has much the same significance as it has in literature. It is used of works which have held their place in general estimation for a considerable time, and of new works which are generally considered to be of the same type and style. Hence the name has come to be especially applied to works in the forms which were adopted by the great masters of the latter part of the eighteenth century, as instrumental works in the sonata form, and operas constructed after the received traditions; and in this sense the term was used as the opposite of 'romantic' in the controversy between musicians who wished to retain the old forms and those, like Schumann, who wished music to be developed in forms which should be more the free inspiration of the composer and less restricted in their systematic development."

While Parry's is an excellent definition, nevertheless we know that works which remain in favor long enough and are looked up to as models by succeeding generations become classical even though they may have been originally of the romantic or some other type. In their day, Haydn, Mozart and Beethoven were looked upon as revolutionaries and even violators of the revered older forms.

On the whole, the worth of music is much more important than its cataloging. The songs of Richard Strauss, who is still active, are lofty in spirit and beautiful in content; so are many passages from the works of the living Stravinsky, Sibelius and Rachmaninoff. Have they not a good chance to become classics?

Then there is the question of Wagner's operas. Beethoven's "Fidelio" is a classic and so is Mozart's "Don Giovanni." They are the



Saturday Frederick Stock will conduct the Chicago Symphony Orchestra on MBS. Lily Pons is soloist on the CBS Ford Sunday Evening Hour

For Music Lovers

SUNDAY, MARCH 20
at 3 p.m. EST on CBS

The New York Philharmonic Orchestra

John Barbirolli, conductor
Robert Casadesus, pianist

Suite from "Idomeneo" (Mozart-Busoni)
The Orchestra

Concerto in A Major (Mozart)
Robert Casadesus

"Mother Goose" Suite (Ravel)
The Orchestra

Concerto for the Left Hand (Ravel)
Robert Casadesus

Rakoczy March (Berlioz)
The Orchestra

FERRUCCIO BUSONI delighted in making orchestra and piano adaptations of the great music of the past, so as to give it useful form for concert presentation.

His setting of numbers from "Idomeneo" is especially welcome, because that early opera by Mozart has practically disappeared from the lyrical stage. The Busoni treatment retains the grace and charm of the composer, qualities which appear also in the piano concerto played by Casadesus.

That French artist performs, too, the unconventional Ravel Concerto written for left hand alone, even though the elaborate character of the score will make it sound as though the virtuoso employs both hands. The work was commissioned by the one-armed Viennese pianist, Paul Wittgenstein.

Less rousing than his concerto is Ravel's "Mother Goose" suite, pages of delicate fancy and exquisitely beautiful orchestration.

MONDAY, MARCH 21
at 9 p.m. EST on NBC-Blue

The Philadelphia Orchestra

Eugene Ormandy, conductor
Georges Barrere, flutist
Carlos Salzedo, harpist
Horace Britt, cellist

Overture to "The Merry Wives of Windsor" (Nikolai)
The Orchestra

Concerto for Flute and Harp (Mozart)
Georges Barrere & Carlos Salzedo

"Komm, Suesser Tod" Chorale (Bach-O'Connell)
Slavonic Dance No. 1 (Dvorak)
The Orchestra

Piece en Forme de Habanera (Ravel)
Horace Britt & Carlos Salzedo

Menuet, Finale from Trio-Sonatina (Ravel)
Barrere, Salzedo, Britt

Marche Slav (Tchaikowsky)
The Orchestra

GAY and tuneful, the "Merry Wives of Windsor" overture appeals as brightly to modern ears as it did to those of our forefathers who heard it nearly a hundred years ago.

It seems that we are never tired of the lilting chief melody, whose build-up the composer varies cannily with each repetition.

MONDAY, MARCH 21
at 3 p.m. EST on NBC-Blue

The Rochester Civic Orchestra

Guy Fraser Harrison, conductor

Overture di Ballo (Sullivan)

Petite Suite (Bizet)

Wienerblut (Strauss)

Petite Suite (Debussy)

Italian Serenade (Wolf)

Reverie (Scriabine)

*Overture "Carnival of Venice"
(Tommasini)*

HIGHLY interesting it is to hear Sullivan's "Overture di Ballo," hardly ever encountered on programs these days. Of course this is Sir Arthur Sullivan, of "Pinafore" and "Mikado."

Many of his admirers are not aware that he composed also much excellent concert music for some years after finishing his studies at the Leipzig Conservatory, where he was in the same class with Grieg. The "Overture di Ballo" dates from 1870, and was written for the Birmingham Festival.

The sprightly piece, though made up of dance rhythms, follows the regular overture form of the classical masters. It would be instructive if some conductor let us become acquainted also with Sullivan's symphony and cello concerto.

Debussy's suite is orchestrated from an early piano composition which won large popularity, chiefly because of its buoyant content, not at all like the later subtle evocations of the French tone-poet.

Hugo Wolf, whose fame rests in his songs, left only two published orchestral works, of which the "Italian Serenade" is played more often, especially in its string-quartet arrangement.

SATURDAY, MARCH 26
at 9:15 p.m. EST on MBS

The Chicago Symphony Orchestra

Frederick Stock, conductor

*Overture to "The Barber of Seville"
(Rossini)*

Concerto No. 3 in G Major (Bach)

"Italian" Symphony (Mendelssohn)

*Hungarian Dances Nos. 17 & 21
(Brahms)*

The Swan of Tuonela (Sibelius)
Valse Triste (Sibelius)

*Tarantelle for Flute and Clarinet
(Saint-Saens)*

Hungarian Rhapsody in D (Liszt)

Waltz from "The Bat" (Strauss)

Finale of Ninth Symphony (Beethoven)

MOST of the compositions on this diversified roster make facile listening, untroubled by any intellectual strain. Even Bach and Beethoven are represented in no severe moods, and so radio audiences may relax and go through the pleasantest of musical experiences, from the easy enticements of Liszt and Johann Strauss to the glorified paean that winds up Beethoven's last symphony.

The Saint-Saens Tarantelle, an animated conceit, sets the flute and clarinet to some lively frolicking in parallel and contrary movements.

Brahms' Hungarian dances sound truly Hungarian to most of us, even though Bela Bartok, modern composer of Budapest, claims that they are popular cafe melodies and "not the authentic folk-tunes of the ancient Magyars, whose music rang with barbaric austerity and dramatic passion."



Famous trio composed of Georges Barrere, flutist, Horace Britt, cellist, and Carlos Salzedo, harpist, will play with the Philharmonic Monday

exact antithesis of Wagner. Yet would anyone presume to say that his operas are not classics?

Nothing could be better news than the recent announcement that Arturo Toscanini will come back to NBC next winter (under a three-year contract) and conduct another series of radio concerts.

The fact that NBC repeats such an expensive commitment proves the unquestioned popularity of the Toscanini course ended early last month. Furthermore, the continuation of the project is the best answer to those doubters who looked upon the engagement of the Maestro and the founding of the brand-new radio orchestra as a mere publicity plan, to be carried through one season and abandoned as soon as the hullabaloo and prestige had worn off. However, NBC is maintaining a high code of ethics by making its connection with Toscanini not a matter of monetary profit but a service to musical art and a medium of pleasure for millions of the radio public.

Radio commentators handling such an emotional topic as music speak with surprising dignity and restraint. It is amusing to compare them with some commercial announcers who almost weep over the merits of Hotto, the new mustard, or Smearo, the latest paste to give radiance to footwear.

Instrumental Trio Featured with Philadelphia Orchestra Monday Night on NBC

Novelty in concert broadcasts is not too frequent, but along comes the Monday program of the Philadelphia Orchestra at 9 p.m. EST on NBC-Blue and offers a welcome change with the Barrere-Salzedo-Britt Trio as soloists, appearing in pairs and as a unit. They play, respectively, flute, harp and cello.

The ordinary instrumental trio consists of violin, cello and piano, but ever since chamber music came into cultivation (about the middle of the seventeenth century) we find composers exerting ingenuity in devising all sorts of uncommon combinations. Purcell wrote a sonata for two violins and double-bass; Locatelli coupled flute with bass; Bach experimented copiously, one of his examples being a concerto for four pianos; Haydn, Mozart, Beethoven and Brahms contrived all kinds of assorted groups, joined strings with woodwinds and even brasses. All these composers tried out instrumental colors as painters test pigments in oil.

The most noted trios heard in America were those of Josef Hofmann, pi-

ano; Fritz Kreisler, violin, and Jean Gerardy, cello; and Leopold Godowsky, piano; Eugene Ysaye, violin, and Gerardy, cello. However, neither of those trinities remained together for more than a few months, while the Barrere-Salzedo-Britt association has already lasted several years, and so successfully that its continuance seems assured.

The three artists are more than chamber-music performers, for Georges Barrere has gained fame also as a conductor; Carlos Salzedo enjoys international reputation as a composer and teacher, and Horace Britt shone as solo cellist of a number of major orchestras. The triple musical union has resulted in a friendship as close as that of another famous threesome, immortalized by Dumas in his best-known novel—but our musicians conquer with sounds and not with swords.

They made a sensational hit in Mexico last season, and were invited to remain there, but Barrere (French), Salzedo (Spanish) and Britt (English) politely declined, explaining that they all are good Americans!

If your favorite program is not listed on these pages, please turn to "This Week's Programs" on pages 27 to 43.

Also Recommended

For Stations, See Our Program Pages
Sunday, March 20

Dr. Charles Courboin, organist, 12 noon EST, MBS: Compositions of Gounod, Saint-Saens, Widor, Dupre.

The Magic Key, 2 p.m. EST, NBC-B: Symphony orchestra and soloists.

Metropolitan Auditions, 5 p.m. EST, NBC-B: Philip Duey, Margaret Codd, John Carter, finalists.

New Friends of Music, 6:30 p.m. EST, NBC-B: Budapest String Quartet playing Quartet in C (Mozart).

Rising Musical Star, 10 p.m. EST, NBC-R: Webster Aitken, pianist, second movement Concert-Stueck (Webster); Arnold Eidus, violinist.

Monday, March 21

Handel Series, 4 p.m. EST, CBS: Concerto Grosso No. 3 (Handel).

Voice of Firestone, 8:30 p.m. EST, NBC-R (8:30 p.m. PST for the West).

Tuesday, March 22

NBC Music Guild, 2:30 p.m. EST, NBC-B.

Wednesday, March 23

Curtis Institute, 3:45 p.m. EST, CBS.

Chesterfield Program, 9 p.m. EST, CBS: Kostelanetz' Orchestra, Lawrence Tibbett, baritone. Featuring Kostelanetz arrangements, opera arias and popular songs.

Symphonic Strings, 10 p.m. EST, MBS: Wallenstein, conductor.

Thursday, March 24

NBC Music Guild, 2 p.m. EST, NBC-R: Piano Quartet in E Flat (Schumann).

Eastman School Orchestra, 8:45 p.m. EST, NBC-B: Howard Hanson, conductor, featuring music by the Bach family.

Essays in Music, 10 p.m. EST, CBS: Victor Bay. Spring music by Grieg, Debussy, Rachmaninoff, Strauss and Cadman.

Friday, March 25

Music Appreciation Hour, 2 p.m. EST, NBC-R & B: Dr. Walter Damrosch. Modern suites, modern composers.

Bamberger Symphony Orchestra, 9:30 p.m. EST, MBS: Philips James, composer-conductor; Hortense Monath, pianist.

Saturday, March 26

Chasins Music Series, 12 noon EST, NBC-R.

NBC Symphony Orchestra, 10 p.m. EST, NBC-R.

Books

Mozart, by Marcia Davenport, (Charles Scribner). Helpful, informative and entertaining biography in story form.

Wagner's Operas, by Lawrence Gilman, (Farrar & Rinehart). Discusses the works (without telling their stories) and their psychological and philosophical backgrounds. Fine stylistic and analytical writing by one of New York's foremost music-critics.

Autobiography of Hector Berlioz (Modern Library). May be read for information as well as entertainment. A graphic picture of Paris in mid-nineteenth century with its great and glamorous figures of that day, such as Dumas, Delacroix, Heine, Paganini, Chopin, Rossini and other heroes of the arts. Berlioz was the father of modern orchestration.

Records

On the Air This Week

Italian Serenade (Wolf). V-4271, \$2. String Quartet.

Mother Goose Suite (Ravel). Boston Symphony Orchestra. V-73701/1, \$4.

Rakoczy March (Berlioz). Philadelphia Orchestra. V-6823, \$2.

Symposium Topic is Far Eastern Question

Saturday, CBS, 3-3:30 p.m.

Harvard Professors Holcombe and Hans Kohn join two undergraduates recently returned from China in a specially arranged discussion of "America and the Far East" this Saturday afternoon over the network of the Columbia Broadcasting System.

Professor Holcombe is former economic advisor to China's Generalissimo Chiang Kai-shek, Professor Kohn, an intimate student of international affairs, and the students, Jack Andrews and Markham Wilkie, are eye-witnesses of much of the current disorder inland from Shanghai.

This foursome will discuss the general problem of America's stake in the Sino-Japanese struggle and its international implications in the light of the latest news from China and Japan.

Andrews and Wilkie have been attending the University of Ling Nan near Canton, and undergraduate-like are boiling with first-hand impressions and opinion. The balance of their enthusiasms against the professorial judgment of Drs. Holcombe and Kohn should produce an enlightening and constructive discussion—a symposium that may well outdo in significance the measured comment of the columnists and the hasty headlines of the front pages.

Will they agree with Boake Carter, "Why Meddle in the Orient?" will they stump for *adequate defense*? Will they attempt to lay blame or predict outcomes? We can only guess—and recommend considerate hearing of "America and the Far East." For the fur always flies when keen minds clash with controversy.

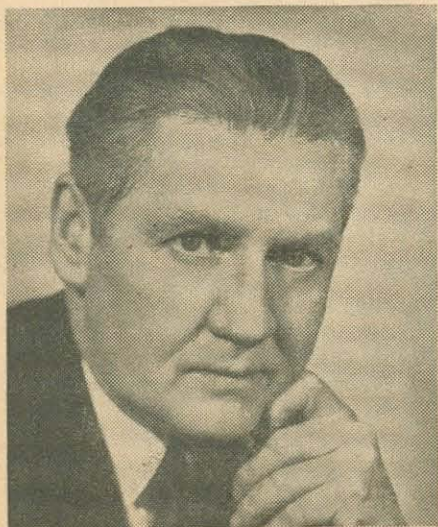
Peace-Makers Report on Progress and Problems

Friday, CBS, 10:45-11 p.m.

Gathered in Washington for a conference to integrate all the phases of the international campaign for peace through world economic cooperation, American and foreign leaders of the peace movement will pause in their deliberations to report progress at 10:45 p.m. Friday.

The program will be heard over the CBS network as a continuation of the series on World Economic Cooperation presented by Columbia during recent months.

Recommended as an antidote for the waning public confidence in peace parleys.



Edwin C. Hill, noted columnist-commentator, airs "Your News Parade" daily at 12:15 p.m. CBS

Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

Perspective Preferred



DEEP in the vast well of faces a director's baton stroked out the opening strains of the "Star-Spangled Banner." An unseen hand snuffed out the light. And through the darkness of Atlantic City's auditorium swelled a chorus of ten thousand voices: "Oh, say can you see?"

Suddenly a silver shaft of light stabbed the night, and in its brilliance an American flag floated high above the heads of the leading men and women of the Nation's schools.

Instantly the chorus swelled again: "What so proudly we hailed at the twilight's last gleaming." And across the cavern of faces and song the arm of the spotlight transferred the beauty of the stars and stripes to a shifting glow of red, white and blue on a distant wall of the arena.

And as the flag rolled against the breeze, this vision melted and seemed to re-form a dozen divers images of the flags of other nations.

The spotlight went out, then burst again upon the flag of Canada as "God Save the King" pealed out in honor of the evening's guests. Again the silver beam of light picked the colors from their staff and cast them on that distant wall. Again the shifting vision of a dozen images of the flags of other nations. *The same vision on the wall—from two different flags!*

This was not mere imagination. The physical laws of light-transference and refraction had created a new perspective for the flag—and in many minds, perhaps, a new mental perspective on all symbols for allegiance. The changing visions were quite as real and just as full of meaning as the colored bunting. But the new perspective had created new significance for the flag itself.

Perspective is hard to get. But it comes frequently when least expected—with the same surprise and clarity as the shaft of light and the transfigured flag.

It is perhaps the chief excuse for listening to learn, for listening that informs is listening that broadens the perspective as it adds to one's fund of usable knowledge.

Perspective is what made Tennyson's Ulysses say, "Come my friends, 'tis not too late to seek a newer world. Push off—"

And who would not seek a newer world?

"University Reviewing Stand" and "The Development of Music" Are MBS Information Features

Two informational programs of well-established listener interest continue to head the list of weekly presentations of the University Broadcasting Council over the network of the Mutual Broadcasting System.

Prepared and broadcast with the cooperation of members of the faculties of Northwestern and DePaul Universities, these programs contribute authoritative discussions on business, politics and world affairs, and expand public knowledge and appreciation of the history and development of music through the ages.

Other programs are broadcast at other times on all the major networks.

Reviewing Stand

Sundays, 11-11:15 a.m. MBS

Heard directly from the campus of Northwestern University—discussions of current headline topics in politics, civic, national, and international affairs and religion. Participants are drawn from the University faculty.

The Development of Music

Tuesdays, 11-11:15 p.m. MBS.

Arthur C. Becker, eminent organist and dean of the DePaul University School of Music, discusses and illustrates with selections on the organ, the development of music.

Medicos Celebrate 25th Year of Cancer Crusade

Friday, NBC-Blue, 10:30-11 p.m.

Medical science still wages an uphill fight against cancer, but finds the struggle seriously complicated by public ignorance of the nature of the ailment and the prerequisites of cure.

Friday night the National Broadcasting Company presents three eminent physicians and a movie star in a public accounting of the accomplishments of the American Society for the Control of Cancer during the past twenty-five years. The program will include timely suggestions for effective cooperation between doctor and public, so essential to the success of the crusade against cancer.

Dr. Clarence C. Little, managing director of the association (ASCC), will introduce the noted St. Louis surgeon, Dr. Ellis Fischel. Spencer Tracy speaks from Hollywood on an unannounced theme connected with the anniversary, and the leading figure in America's drive against disease, Surgeon-General Dr. Thomas Parran, will keynote the occasion.

Serious listeners will listen with sensible self-interest to this broadcast, a mile-stone in the fight against the malignant plague that strikes hard but can be cured.

To Latvia and Brazil With the School of the Air

Thursday, CBS, 2:30-3 p.m.

From the ice-bound capital of Latvia and the sun-drenched pampas of Brazil, the Columbia "School of the Air" brings two radio pictures of what little folks are like beyond the seas.

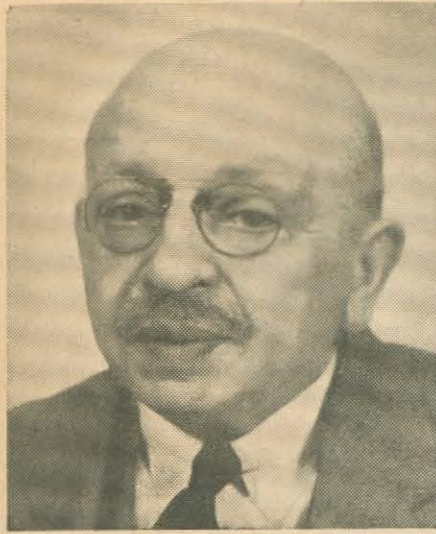
Folk-songs and folk-dramas combine to permit listeners a peek into the minds and hearts of youngsters in the land of the Letts and the New World home of Portuguese, Spaniard and South American Indian.

In an international short-wave broadcast, the children's choir of the Riga Primary Schools will be heard directly from the Latvian capital on the shores of the Baltic Sea. Their six selections include "I Set An Alder Tree," "Gently Rocking River Carries," "Five Long Years I Went A-herding," "The Raven Sits on an Oak," "Mater Cricket Had a Wedding" and "Yonder Sang the Crested Titmouse." Here's entertainment value plus new nourishment for your yen to understand other peoples better.

The second half of the program period will serve a like purpose.



Robert Casadesu, noted pianist, is soloist with the Philharmonic Sunday at 3 p.m. EST on CBS



Dr. James Jastrow, psychologist, stars new NBC-Blue program, "Devil Takes the Hindmost" Mon.

Dr. James Jastrow Begins New NBC Program Mondays, NBC-Blue, 7:15-7:30 p.m.

Pet theme of NBC's progressive educational director, Franklin Dunham, is "Tempo—have you got your hand on the throttle—or are you out of control?" How to set a smooth life-tempo and keep attuned to the times will be the theme of a new informational program titled "The Devil Takes the Hindmost," to be heard each Monday, beginning this week at 7:15 p.m. over the Blue network of the National Broadcasting Company.

Dr. James Jastrow, psychologist, author and veteran professor at the University of Wisconsin, will bring to harried listeners timely counsel on how to avoid the devil's end of the social procession—how best to keep life in harmony with a world of quick-changing tempos.

Dr. Jastrow, celebrated in his chosen profession and already a broadcaster with a considerable following of serious listeners, is best known as the author of "Keeping Mentally Fit," "Sanity First," "Wish and Wisdom" and "The Subconscious"—all volumes that listeners will find profitable supplements to this new program.

Basis for recommendation: An interesting, authoritative individual with vital information for all who would better order their lives in a discordant world.

Scientists in Arctic Greet Return of the Sun

Monday, NBC-Red, 6:15-6:30 p.m.

Scientists of the MacGregor Expedition stationed at Reindeer Point, Greenland, will huddle about a microphone in the Arctic's *early morning* and report the return of the sun to the top of the world this Monday at 6:15 p.m. The broadcast will come to listeners as a short-wave rebroadcast over the NBC-Red network.

Expedition - Leader Clifford MacGregor and his colleagues are studying mass movements of air in the Arctic with a view to long-range weather forecasting for the North Atlantic air and sea routes. Their studies of the aurora borealis and other magnetic phenomena near the Pole may contribute much to the solution of many difficult radio-reception problems that still baffle the engineers.

MacGregor and several members of the expedition will describe *morning* in the North and announce their plans for the continuation of their work.

Recommended Programs

Times indicated on these pages are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

This catalog of recommended listening includes this week's highlight programs of educational value. Omissions do not imply lack of recommendation.

ECONOMICS—BUSINESS

Saturday, March 26

Story of Industry. 5-5:30 p.m. CBS. Making and sailing "Yachts and Motor Boats." Guest speaker, Sidney J. Weinberg of the Goldman-Sachs investment company, "Your Savings Make Employment and Business."

HISTORY

Monday, March 21

Brave New World. 10:30-11 p.m. CBS. "Inter-American Commerce—Unifier and Divider."

Wednesday, March 23

Cavalcade of America. 8-8:30 p.m. CBS. (For the West 9 p.m. PST.) Highlights in the life of John James Audubon, famous American painter and naturalist.

Saturday, March 26

American Portraits. 9:30-10 p.m. NBC-Red. Biographical drama of life of Ralph Waldo Emerson.

MUSIC

Thursday, March 24

International Music Program. 2:30-2:45 p.m. CBS. See story on page 8.

Essays in Music. 10-10:30 p.m. CBS. A welcome to "Spring." Victor Bay and orchestra anticipate the tulip with Debussy's "Printemps," selections by Rachmaninoff and Johann Strauss, and CBS Soprano Margaret Daum sings "The Spring Song of the Robin-Woman" from Cadman's famous Indian-legend opera, "Shanewis."

Friday, March 25

Music Appreciation Hour. 2-3 p.m. NBC-Red & Blue. Dr. Damrosch presents Brahms, the man and composer, through selections from his work: Overture to the "Academic Festival" and the third movements of his Symphonies Nos. 3 & 4. Selections from the works of Rimsky-Korsakoff depict "The Modern Suite."

NOTE: See the "March of Music" for other recommended music programs.

PEOPLE—THOUGHT—COMMENT

Sunday, March 20

Europe Calling. 1:30-1:45 p.m. CBS. Mrs. Reynolds Packard from Geneva, Switzerland, "A Journalist's Wife to the Wars."

They're Saying in England. 5:45-6 p.m. NBC-Blue. Intimate sketches of current opinion in Britain by Howard Marshall, BBC commentator from London.

Tuesday, March 22

Let's Talk It Over. 2:15-2:30 p.m. NBC-Blue. (Tues.-Wed.-Thurs.) Tuesday: June Hynd presents Authoress Marjorie B. Greenbie in a discussion of "Am I Old Enough to Be a Parent?" Wednesday: Alma Kitchell interviews Authoress Helen L. Kaufmann on "Song, Symphony and Swing." Thursday: Timely topic of especial interest

to women, with Lisa Sergio and guest.

Wednesday, March 23

American Viewpoints. 10:45-11 p.m. CBS.

Thursday, March 24

America's Town Meeting. 9:30-10:30 p.m. NBC-Blue.

Friday, March 25

American Viewpoints. 10:45-11 p.m. CBS.

Saturday, March 26

Why Go to College? 2:15-2:30 p.m. CBS. President A. D. Henderson of Antioch College presents a summation of the four-program round-robin on this important question for young people and parents.

Capital Opinions. 10:45-11 p.m. CBS. Rep. Wright Patman (D. Tex.) discusses the "Chain Store Bill" now before Congress.

NOTE: See story on National Peace Conference, Page 8.

PERSONAL—SOCIAL PROBLEMS

Monday, March 21

Human Relations Forum. 2:30-3 p.m. CBS. "What are the Causes of Social Conflict?" High-school students make mental enterprise—ferret for the answers.

Tuesday, March 22

Highways to Health. 3:15-3:30 p.m. CBS. Eminent physicians paint the guide-posts on the roadway to health and happiness.

Wednesday, March 23

Your Health. 2-2:30 p.m. NBC-Red. How to avoid the diseases that animals can give to man through milk, meat or madness.

SCIENTIFIC DEVELOPMENTS

Sunday, March 20

The World is Yours. 4:30-5 p.m. NBC-Red. Review of the developments in "rocket" flight and preview of conditions that may yet be met on the fabled flight to Mars.

Monday, March 21

New Horizons. 6:05-6:15 p.m. CBS. Hans Christian Adamson of the American Museum of Natural Science and Dr. Barnum Brown stride along "Footprints of Time."

Tuesday, March 22

Science versus Crime. 11:15-11:30 p.m. NBC-Blue. Judge Ferdinand Pecora on "The Prosecutor." Combination of panel discussion and dramatization of the outstanding point of the discussion conducted by Captain P. B. Kelly, under the auspices of the Institute of Criminal Science.

Wednesday, March 23

Science on the March. 7:45-8 p.m. NBC-Blue. Astronomer Forest Ray Moulton of the American Association for Advancement of Science.

Thursday, March 24

Adventures in Science. 4-4:15 p.m. CBS.



Caesar Searchinger presents "Story Behind the Headlines" Fridays at 7:15 p.m. NBC-Blue

Design For Listening

Theme of the Week: Interesting Personalities in Informational-Cultural Radio Today

The interesting individuals who are important factors in informational-cultural radio today comprise a galaxy no less brilliant, only less publicized, than the headliners in radio entertainment.

We introduce a few whose current efforts you may already be enjoying—whose radio acquaintance you can make with profit to your listening hours.

Caesar Searchinger, whose new NBC program is heard each Friday evening at 7:15 p.m. on the Blue network, is, like most of his contemporaries, a newsman of long experience in both foreign and domestic reporting. His many years abroad as foreign correspondent for the New York *Evening Post* and for the Philadelphia *Ledger* fit him well for the responsible task of selecting and reviewing "the subject of greatest potency in the news of the day"—its translation into "The Story Behind the Headlines."

Florence Hale, whose "Radio Column" is a longtime feature of NBC's Saturday mornings, is a woman of charm and vigor, whose friendly informality at the microphone belies her notable stature as an authority on American education. Past-president of the National Education Association, the focal organization for all the facets of professional educational interests in the United States, Miss Hale is effectively piercing the crust of popular misconception regarding schools and school people—proving again to parents and school-folk alike that education is a lively, human, dynamic interest, not a fixed and formal function bounded by the austere walls of a classroom and decorated with dusty blackboards. You'll hear her cheerful "Good morning" each Saturday at 11 a.m. on stations of the NBC-Red net.

Watson Davis, rotund and efficient director of Science Service in Washington, has the rare ability to make strange facts and scientific truths intelligible to men and women of un-specialized interests. His ability to make the *great ones* of science feel at home before a microphone is largely responsible for the popular success of "Adventures in Science," heard each Thursday at 4 p.m. over the Columbia Broadcasting System.

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

WHY, hundreds of people have asked me during the past six months, has radio gone to Hollywood—and will it stay there? The first part of the question is easy to answer. Radio has established high box-office attraction values for more than a score of its stars, and the film moguls have offered these ether luminaries tremendous salaries to act in pictures in order to cash in on their air build-ups. Of course, it works both ways to a limited extent. Certain sponsors want film names as changing weekly guest stars, so it is cheaper and more convenient to produce such programs in Hollywood, where the cinema favorites are thicker than a California mist . . . And will radio stay here? Yes, the majority of the big-name commercial programs will make Hollywood their headquarters as long as it is also the place where movies are made, and no moving vans have been sighted in the offing. Besides, when television finally arrives, where else will one be able to find such a center of glamour girls and boys for the radio lenses?

However, radio has been giving far more to the movies than it has received to date. Well over a score of big radio names have been capitalized on by such pictures as "Artists and Models," "100 Men and a Girl," "The Goldwyn Follies," "The Big Broadcast," "Gold Diggers of 1938," "Radio City Revels," "Hollywood Hotel," "The Hit Parade," "Sally, Irene and Mary," "The Varsity Show" and many others too numerous to mention. Yet moviedom has contributed but two major broadcast programs during the past year—and one of them is about to sign off because of managerial difficulties. Of strictly movie names, one recalls, without research, about eight that are featured on a half-dozen programs (which are well supported by experienced radio casts and musicians). They are: Tyrone Power, Robert Taylor, Frank Morgan, Jean Hersholt, Jack Haley, Dick Powell, Ed Robinson and Claire Trevor. Why so few? Here's the answer:

Too few purely screen (or stage) stars know microphone technique; too many fail to understand that all action in radio must be implied through the voice and sound-effects. A number are "too big" to learn. That's why radio-trained performers make good in pictures—they don't mind learning movie methods. But I will admit that most screen stars are gradually dropping this ignorant defense mechanism and confessing (when their high-powered agents will permit them) that they'd really like to learn the fundamentals of broadcasting.

Motion-picture agents, producers, directors and stars—in order to perfect the happy marriage in Hollywood of screen and radio—must admit that radio has different problems, must learn the answers, must quit sneering at radio on one hand while accepting its high fees with the other, and must even swallow their pride enough to accept time-tried principles of radio writing, acting, direction, and star-publicizing . . . and when they do, I'll promise you that not alone will screen-star broadcasts be better, but movie tycoons will learn how to produce better motion pictures more efficiently and economically!

Between your last and present "Hollywood Showdown," there was quite a flood catastrophe in these parts—but that is all being covered elsewhere in RADIO GUIDE. That Hollywooden Charlie McCarthy, nevertheless, wishes to deny that rumor that to keep from floating away he anchored himself to a Jack Oakie gag.

My favorite Los Angeles flood yarn, however, concerns the dinner which

the city's newspaper, press photo and wire news-service executives were planning to give on Wednesday night, March 2, for the new commander-in-chief of the United States fleet, Admiral Claudius Edward Bloch. 'Twas to be quite a gala affair and, yes, Ed Bergen was even bringing out Charlie McCarthy to entertain the press and the Navy's boss man. But came the morning of the event and high water was rampant here, there and between

"frenzied inaccuracies" . . . and in adjoining columns gave thanks to Transradio News Service (a radio news gathering and disseminating agency which supplies news by radio to radio stations for their use) for its courtesy in supplying the newspapers with news after their ordinary wire news services had failed them through flood-disrupted lines of communication. Evidently, the radio-gathered and radio-dispersed news, in a pinch, was still

musicians, besides the eight Hawaiians, and has become quite the rage for its unique Island rhythm. The Owens itinerant toward New York, where in June the band will play at the Biltmore, includes Denver, Salt Lake City and Omaha. After the Biltmore, the band will appear at the Boston Ritz-Carleton in August and September, then swing west to Chicago's Palmer House for October and November.

Funnyman Bob Hope, at the Turf Club dinner following the Santa Anita Handicap, scored with "Santa Anita has been doing so well this year that I hear President Roosevelt's thinking about throwing out Congress and putting in horses."



Handsome Tyrone Power has a different leading lady for each of his Sunday "Hollywood Playhouse" shows. Playing opposite him recently was Connie Bennett, who sipped tea backstage with Power and his mother



Left: A new film, "Goodbye Broadway," features Tommy Riggs, of Rudy Vallee's Hour, and Dorothea Kent. Right: Fannie Brice, whose "Baby Snooks" is a radio highlight, stays in character offstage by drinking pop

San Pedro and San Diego where the Admiral maintains his flagship . . . and came a message from the Admiral saying he couldn't make the dinner because of high water!

Funny, too, was Robert Taylor's organization, a few days previous to the deluge, of Hollywood's first rowing club, despite the fact that the city ordinarily is miles away from a satisfactory sculling course. Maybe Taylor had a hunch.

A paradox of the flood was the treatment accorded radio by the two Los Angeles morning papers, the Examiner and the Times. On Friday, March 4, after two days of flood, both broke out with stories scolding certain broadcasters for airing "exaggerated" and

good enough for them to print, yes?

Five years ago, Phil Harris wrote "My Galveston Gal," sent the tune to his publisher and forgot all about it. Two weeks ago his first royalty check—drawn for \$2.34—arrived. That night Harris sang the song on the air in celebration of his windfall.

Eight Hawaiian musicians and three hula girls who have never ridden on a train before are anxiously awaiting the opening March 17 of Harry Owens ("Sweet Leilani" writer) and his Royal Hawaiian orchestra at the Beverly-Wilshire Hotel, for that will mark their first railroad trip and the beginning of a series of them as Owens fulfills engagement contracts across the continent. The band carries six American

Live Mikings: If Jack Benny takes a train jaunt to New York City for his March 27 airing, he'll take along only his script-writers, his secretary, Harry Baldwin, and possibly Andy Devine. What and how he'll fill out the Gotham Jell-O episode will be one of radio's most plumpful shows this year . . . When RADIO GUIDE Candid Cameraman Gene Lester appeared March 6 on Haven MacQuarrie's "Do You Want to Be an Actor?" he had to play an intense love scene with a girl several feet taller than himself. Yeah, I confess I set it up on him . . . Perhaps March 26 will be Jack Haley's last Log Cabin airing, but his sponsor now likes the show so well that another product besides syrup is being considered for Jack to sell this summer. Meantime, Jack, Wendy Barrie and Warren Hull have a new game to play between rehearsal spots. They buy three copies of the same newspaper, all begin working the crossword puzzle at the same time, and the last to finish must buy dinner between the show's two Saturday-night broadcasts. Jack usually loses . . . Do I hear rumblings of "Hollywood Hotel" falling apart? If so, certainly the star dramatic spots engineered by Louella Parsons, Fred Ibbett and Willis Cooper should be saved from the wreckage . . . Phil Baker and company will visit New York with first broadcast from there scheduled April 3 . . . Looks as if the impending Walter Huston dramatic series, written by Arch Oboler, is coming to a head . . . Over fifteen stations east of the Rockies will begin carrying half-hour transcriptions of the Warner Academy of Acting starting the week of March 27. The records will be two weeks behind the "live show," which started March 11 over KFWB and five coast stations of the California Radio System, with Gloria Dickson and Ronald Regan playing the Kay Francis-Dick Powell roles in "One Way Passage" and with Nick Foran guesting. Show each week will offer young Warner Brothers players in past picture successes and at least one big screen name.

Ken Murray is Hollywood's most difficult-to-tab bachelor. Of recent nights he's been seen squiring Shirley Ross, Ethel Merman, Frances Langford, Claire Dodd, etc. But friends suspect that he's really carrying the torch for beauteous Andrea Leeds.

I still have a strong faith in Hollywood, despite its many Broadway racketeers and chiselers, and every now and then something happens to justify my illusion. Like Monday night, March 7, at Lux theater. Virginia McMullin had a few lines of the commercial credit to read, that was all. But Cecil B. De Mille looked up, studied her face and decided it was "decidedly different." Quizzing her, he learned she had had a silent test at Metro-Goldwyn-Mayer some years ago and previously had played in theatrical stock companies. So he made an appointment for her to see him at Paramount Studios—and anything might happen!

AIRIALTO LOWDOWN

BY MARTIN LEWIS

WITHIN the next few weeks there's going to be a wholesale exodus of radio shows from the airlines. Some of those slated to go are "Follow the Moon," "Grand Hotel," "Tom Mix Straight-Shooters," "Melody Puzzles," Edwin C. Hill, Jeanette MacDonald, Dr. Allan Roy Dafoe and many others. The Ford Sunday Evening Hour fades after the broadcast of June 5.

The "Gold Medal Hour," now aired over CBS, moves over to Radio City the first week in June and will be heard over the NBC-Blue network. Starting Monday, May 30, "The Goldbergs," "The O'Neills," "Ma Perkins," "The Road of Life" and "Kitty Keene, Inc.," will be consolidated into one full-hour show on a Monday-through-Friday schedule for CBS listeners.

In case you've missed a few of your favorite programs at their regular time, here's the new schedule—Fibber McGee and Molly switched from Monday nights to Tuesdays at 9:30 p.m. EST, NBC-Red network; "The Johnson Family," Jimmy Scribner's popular one-man show, is now heard over the Mutual net on Tuesday, Wednesday and Thursday afternoons instead of five times weekly. The time is 5:45 EST and a repeat broadcast is heard on the West Coast at 6:15 PST; NBC's Spelling Bee, conducted by Paul Wing, is now heard Friday nights at 9:30 p.m. EST over the Blue network.

If you listened to the Paul Whiteman program on Friday, March 4, you heard the maestro mention that Kate Smith was scheduled to be his guest on the following program but that Sylvia Sidney would be on the show instead. I thought you might like to know why Kate didn't appear with Whiteman, so here's the lowdown: Although the contract was signed, "The Songbird of the South" changed her mind because when guests appear on this program they have to clown around with Whiteman and Oliver Wakefield, and she felt it wasn't dignified for her to do it.

If you are a regular listener to the amusing Fibber McGee and Molly programs, you know that Molly has been away from the program for a few months. As reported here a few weeks ago, her absence is due to a nervous breakdown and she is resting at a sanitarium in Milwaukee. During her absence, Fibber's weekly "Goodnight, Molly" at the end of each program was one of the nicest things I ever heard come out of my loudspeaker. This lovely gesture was omitted for the past few weeks and I wondered why, so I immediately made an investigation. I learned that the Federal Communications Commission made him cut it out. While I appreciate the fact that the FCC has a ruling prohibiting personal messages via the long-wave microphone, it seems to me they could make an allowance in this instance.

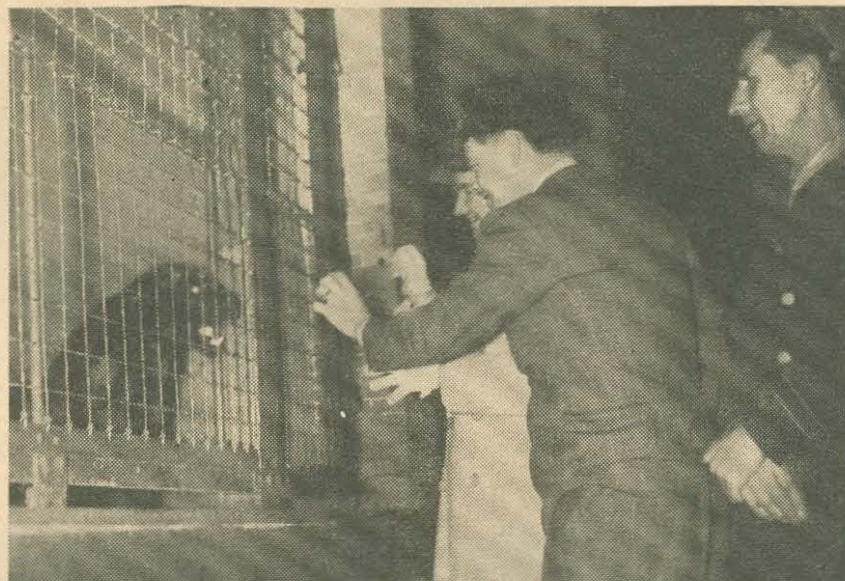
PURELY PERSONAL: Virginia Clark, who has been the star of "The Romance of Helen Trent" since 1933, has been written out of the script for three weeks and is on a motor tour of the South with her husband . . . CBS Announcer Art Millett and his frau (Helen Jackson of the "Four Stars") are back from a delayed honeymoon trip. They were married ten months ago, but this was the first chance they had to get away . . . Songstress Peg La Centra fell on the ice at the Rockefeller Center skating rink and had to have her ribs strapped.

After Boake Carter finished his series for the radio-set sponsor, I reported here that the news commentator was going to fly to Miami with Mrs. Carter

for a short vacation. My face turned crimson when I read Carter's daily newspaper column of his trip to Palm Beach by train. When I saw him in New York last week, I mentioned that I'd been double-crossed. He explained that the night before his departure he dreamed that he was in an airplane crack-up. The next morning when he told Mrs. Carter about the dream she changed their plans about flying. In the meantime, a Western Union tele-

rehearses. She works hard and long—and must also do her homework.

BAND NOTES: Bob Crosby replaces Kay Kyser at the Blackhawk in Chicago and will be heard over the Mutual net . . . Buddy Rogers, whose "Hollywood Band" is really Frank Dailey's former music-makers, is playing at the Arcadia in Philadelphia . . . Terry Shand, formerly with Freddie Martin, has formed his own dance or-



Frequent visitors to New York's famed Bronx zoo are Comedian Al Pearce and Maestro Carl Hoff of Tuesday night's "Watch the Fun Go By" show. Al's the fellow (in dark suit) toying with the black panther



Left: Sid Smith of "Richard II" cast was welcomed to Chicago by his sister, Margaret Shanna, who plays Connie on "Arnold Grimm's Daughter." Right: Highspot of the week is Dale Carnegie's chat Tuesday

gram arrived from the new ambassador to England, Joseph Kennedy, inviting the Carters to spend their vacation at his Palm Beach home.

Deanna Durbin is supposed to be in New York for a vacation, but for the benefit of the envious young souls who think the lovely songstress is a lucky girl, having no school to worry about and just being able to travel around the country, let me tell you that Deanna is accompanied everywhere by a tutor and by a welfare worker, because strict California laws regarding minors necessitate such an entourage. Deanna has to go through her lessons every morning until one o'clock . . . then she has lunch, attends to business engagements, meets the people whom her movie studio wants her to meet, and

chestra . . . Gene Krupa, drummer-boy with Benny Goodman's orchestra, is organizing his own band. While I admit Krupa is an excellent drummer, there's one boy who has him outclassed. He's Louis Prima's wielder of the sticks at the Famous Door on famous 52nd Street. Guy Lombardo introduced Prima's latest song hit, "Where Have We Met Before," on the airlines the other Sunday, and his tune, "Yes, There Ain't No Moonlight — (So What!)," is amusing and easy on the ears.

The other week I asked readers to let me know the names of their radio favorites who are not on the air at the present time. I've been swamped with mail since that paragraph appeared and there is no doubt in my mind that

some of the names mentioned still have a huge loyal following. I've been overwhelmed by the number of requests that have come in from readers asking why Richard Maxwell isn't on the air. Readers say that his programs were comforting and inspiring . . . and several shut-in friends have expressed regret at his absence. Maxwell used to broadcast a program of "Cheer and Comfort" over CBS, in the early morning hours, and listeners liked his philosophy and music as a "bracer" before facing another day. I agree with those readers who wonder why so much time and money are spent on ordinary, uninteresting programs when programs like Richard Maxwell's and even "Poetic Melodies," which recently went off, are so popular.

Here are some more names the listeners want to hear: Jessica Dragonette, Muriel Wilson, James Melton, Frank Parker, Morton Downey, Conrad Thibault, Ralph Kirbery, Johnny Marvin, Arthur Tracy, Nino Martini, Annette Hanshaw, Lois Bennett, Happy Jack Turner, John Fogarty, Harry Horlick and his Gypsies, Fred Waring and his Pennsylvanians, Olga Albani, Pat Kennedy, Vera Van, Deane Janis, Donald Novis, the Mills Brothers, and many more old-time favorites too numerous to mention. Quite a few requests are made for such programs as "Seth Parker," "Real Folks," "Palmolive Beauty Box" operettas and "Kaltenmeyer's Kindergarten." It's not surprising that many of the writers long for the day when radio returns to its own and leaves Hollywood to the movie industry.

Lou Holtz has returned to the air with Ted Husing, Kay Thompson and Richard Himber's orchestra. The comic was a big disappointment to many who heard his show. It took the sound-effects man and Actor Bradley Barker to get the laughs from those present in the studio. Barker is the man who is always called upon for animal sounds, and on this show he was a seal! He and the sound-effects man worked together, with Vic slapping a strip of leather against a sponge mat and Barker making the sound of seal barks. He was certainly named a-right. And when the sound-man is seen throwing tin and glass objects around, kicking madly against a prop door, he's really all right—only creating the sound of falling dishes! Paul Douglas took a busman's holiday and attended the premiere broadcast, and Bea Wayne, songstress with Larry Clinton's band, was in the audience with her mother, to watch her former "boss," Kay Thompson, in action.

It's interesting to watch the "March of Time" cast work. Three microphones are used, and there are actors and actresses constantly walking to and from them, or switching from one to another. With all the physical motion, and the changing of voice and style in keeping with the various personages portrayed, you would expect many slip-ups; but amazing as it seems, it doesn't happen. Such veteran actors as Bill Johnstone, William Adams, Agnes Moorehead, Jeannette Nolan, John McIntyre, and Ted Dicksia take at least three different parts during the half-hour program, and do them so skillfully that you are none the wiser. They rehearse all day for the broadcast, and Bill Johnstone told me, "Every broadcast is like a first night in the theater. We're all tense and nervous, and we're glad when each show is over."

What are the listeners' pet radio peeves? Read this column next week for the answer.

THE PHOTO WEEK



This is one of few pictures ever taken of Jack Benny's show actually on the air. NBC prohibits photographers from working while a broadcast is

in progress, but a mix-up in time signals permitted Radio Guide's cameraman to get this. Arrow points to rarely photographed Mrs. Kenny Baker



—Charles Seawood

A newsstand in Times Square, New York, sells only out-of-town papers. Here Tony Wons, CBS star, gets home-town news from a Kenosha, Wis., paper



Feg Murray takes Anita Louise dancing before interviewing her on his Sunday Baker's Broadcast



—Jun Fujita

Alice Hill and Spencer Bentley, title players in "Betty and Bob" on CBS, have fun at Chicago's boat show. Alice is an owner, Spencer a prospect



—Gene Lester

Wednesday Dick Powell (left), Hugh Herbert and Bob Hope (right) do their last "Your Hollywood Parade" show. Next week there will be a new show



Alice Cornett, CBS' "Songshop" songstress, used to sing in a church, gets much pleasure now singing for tramps in New York's Bowery Mission

THE SHOW MUST GO ON

(Continued from Page 5)

world, save for short-wave radio. NBC headquarters in New York could not learn whether the important Thursday night commercial programs from Hollywood would be available for the networks.

The programs were finally brought to the networks through the facilities of station KFI, the NBC-Red outlet in Los Angeles. Engineers and telephone-company trouble-shooters worked all day under the worst flood conditions to connect the NBC Hollywood studios directly with KFI.

WHEN a line had been strung, the NBC shows were broadcast by KFI, picked up by the powerful RCA receiving station at Point Reyes, California, 470 miles from Los Angeles, and fed by line to San Francisco, where they moved out onto the networks.

The Columbia network was even harder hit than NBC when the flood reached its crest in midweek. Station KNX, the CBS outlet in Los Angeles, was cut off from its own transmitter, twelve miles away. Programs were sent from the studios to the transmitter by short wave, rebroadcast to the RCA station at Point Reyes, then piped to the network by telephone.

Amateur operators, as usual, played an important part in making arrangements for the substitute hook-ups, relaying messages and news to and from the stricken area where the flood waters rolled.

Throughout the country worried relatives of people in the whole inundated area turned to them for reassurance. In some broadcasting studios engineers who operated amateur stations were relieved of their duties to allow them to run their stations.

There was confusion in Hollywood and in Los Angeles, but there was almost as much confusion in New York City, headquarters for the networks and the advertising agencies handling the huge commercial programs on which radio's brightest stars appear.

Executives were unable to get messages to their assistants in Hollywood, or to get late reports on the situation there. Radio, a billion-dollar industry with time on its hands and the clock moving at its ordained rate, was directed entirely by guesswork—or not directed at all!

RADIO communications could still be sent to Los Angeles from San Francisco, but when the messages arrived in Los Angeles, there were few who wanted to tackle the job of local delivery. With radio facilities taxed by the sudden increase in such messages, and hours lost after the messages arrived in the flooded city, executives in New York and their stars in Hollywood had to function independently, each knowing that the others would carry the load if it fell to their lot.

In New York, on Thursday afternoon, March 3, the sponsors of "Good News of 1938" were uncertain as to what course of action they should follow. There was no assurance that lines would be available to Hollywood that night, and there was plenty of reason to believe that they wouldn't.

But it happened that one of the great figures in the world of entertainment was in New York. Eddie Cantor had come back from California. Louis K. Sidney, of the production staff of the Good News program, also was in New York. He telephoned

Cantor, and the little comedian agreed to put a show together for \$20,000.

A flop in an expert showman's life is just as dismal as a flop in the life of a tyro, and Cantor had less than half a day to work. No one but a great showman would have undertaken the task of whipping together a show in the space of a few hours, to compete with programs planned for days and weeks in advance. But Cantor is a great showman.

WITHIN half an hour after the telephone call came, Eddie appeared with three script-writers and the news that Deanna Durbin, the Mad Russian and Bobby Breen were ready for rehearsals. Robert L. Ripley, of Believe-It-or-Not fame, B. A. Rolfe, and Block and Sully were pressed into service and the process of fashioning a program began.

The script-writers pounced on their typewriters and began hammering for dear life. Rehearsals soon got under way. Lovely Deanna Durbin had been scheduled to appear as the guest of honor at a reception given by Universal Pictures to introduce her to the New York press. She was an hour late when she arrived at her own party, and she stayed for only half an hour. Then she hurried back to the wearying rehearsals.

Cast, writers, and technical assistants worked feverishly as the hands of the clock on the studio wall crept closer to the nine-o'clock deadline. Time moved as swiftly as the fingers of the writers, clawing at pages of script, penciling hasty revisions, working at top speed to finish their difficult task.

Rome was not built in a day, and neither are radio programs. Seven hours is not a long time in which to plan and produce an hour-long radio show which must entertain and hold

the attention of millions of people who aren't interested in alibis and who, if they don't like your show, have only to groan and turn the dial and condemn the star.

Evening reached Manhattan. The rehearsals were still in progress. Rough spots in the program were being ironed out under the expert treatment of Cantor and his colleagues. The dialog had been punched into shape, the show molded, the timing perfected and tested, and the cast drilled thoroughly. There was only a short relaxation period left before air-time.

THEN, out in Los Angeles, where flood waters swirled through the streets, telephone lines were down, and all the world was gray and sad, a weary trouble-shooter spliced the last wire connecting the NBC studios in Hollywood to station KFI, in Los Angeles, and opened a channel of communication between the entertainment capital and the rest of the country.

There was no need of a substitute program from New York.

Word went east.

They told Cantor.

Now Cantor is a showman. He had worked hard all afternoon at rehearsals. He had risked part of his solid reputation on a make-shift show. He had \$20,000 at stake.

But Cantor is a showman.

"Swell," he said. "We're glad to hear that everything is all right out there, after all."

"The contract?" they asked him. "The \$20,000?"

"Just give me a cigar," said Cantor, "and we'll call it quits. And say, if you want us to, we'll stay here and entertain the studio audience!"

He tore up his contract, and he got two boxes of cigars.

Cantor is a showman.

And the show must go on.

OUR FINEST PORTABLE



1938 SPEED MODEL CORONA SILENT

"Over 200 five-stroke words a minute"—that's what speed experts can do on this up-to-the-minute machine. See its beauty, its completeness... try its quiet, easy operation... and nothing else will satisfy you. Famous Floating Shift, Touch Selector. Free case and touch chart; free trial.

YOURS FOR ONLY \$100 A WEEK

L.C. Smith & Corona Typewriters Inc. Desk 3, 139 Almond Street Syracuse, N.Y.

Send free Corona book and terms
 Tell nearest dealer to call

Name.....
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UP TO \$32.50 IN A WEEK IN ADVANCE

WEAR HOSE WE FURNISH and make money taking orders. Introduce amazing hosiery (men's, women's, children's) guaranteed to wear without holes, snags or runs for as long as HALF YEAR or will be replaced FREE. Fords given as bonus. Grace Wilber earned \$37.10 in 9 hours, received 3 new cars. Chas. Mills, Minn., earned \$120 in a week and received 2 new cars. Mr. Polter earned \$127 in 6 days. Your earnings can start at once. Extra Fine hosiery for your own personal use sent with outfit, no extra cost—send size. Send no money. Rush name on penny postal for Sample Outfit Offer. ACT NOW. WILKNIT HOSIERY CO., Dept. 4-C, Greenfield, Ohio

Amazing, New, Popular PICTORIAL RING

ANY PHOTO OR PICTURE reproduced, permanently on exquisite gem-like ring. Marvelous new secret process! A priceless keepsake! Guaranteed! Sample ring from any photo you send only.....

59¢

SEND NO MONEY—Everyone wants PICTORIAL RING. Show ring—take orders—make money! Just send photo with strip of paper trimmed so ends meet around finger for size. Pay post-man only 5¢, plus few cents postage. Photo returned with ring. Money back if not delighted. Order NOW! Ring Hand-Tinted in Lifelike Colors—10¢ extra. PICTORIAL RING CO., Dept. LA-34, Cincinnati, O.


JOHN ASKED ME TO REDUCE EXPENSES - I DID -

Results... BETTER FOOD-LESS WORK.


"YOU'RE ROASTS ARE ALWAYS SO CRISP AND YET JUICY. YOUR CAKES AND PIES SO PERFECT"

"THAT'S EASY, I USE AN OVENETTE ON TOP OF THE STOVE INSTEAD OF THE BIG OVEN. USING NO WATER OR COVER MAKES ROASTS... TENDER - CRISP AND JUICY."

Bakes Cakes




Bakes Pies




"WHEN THE DOCTOR ORDERED JOHN TO CUT DOWN ON FRIED FOOD, I TRIED AN ORDINARY 'TOP OF THE STOVE OVEN', BUT, IT WOULDN'T BROWN ON TOP AND OFTEN BURNED THE BOTTOM."

"THAT CAN'T HAPPEN WITH A STANLEY OVENETTE IT ROASTS JUST PERFECTLY; IT ALSO BAKES PIES AND CAKES, BROWNING EVENLY TOP AND BOTTOM."

Bakes Biscuits




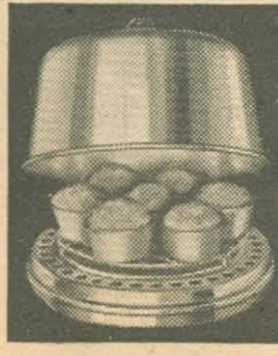
Roasts Meats



"I MUST GET ONE IF THEY DON'T COST TOO MUCH."

"I PAID \$2.50 FOR MINE IT HAS ALREADY SAVED ME MORE GAS THAN ITS COST AND BESIDES KEEPS THE KITCHEN COOL IN SUMMER."





Good Housekeeping Seal of Approval—U. S. Patent 1782699—Reg. Trade Name 201617

STANLEY OVENETTE bears the "SEAL OF APPROVAL" of Good Housekeeping Institute. For sale at all leading department and houseware stores. If you will send in the coupon, we will mail you FREE a descriptive folder of OVENETTE containing many helpful ideas and suggestions, pointing the way to simple housekeeping.

Send coupon for FREE folder right now.

Stanley Savage Mfg. Co., 1908 N. Cicero Ave., Chicago, Ill.

Stanley Savage Mfg. Co., 1908 N. Cicero Ave., Chicago, Ill.

Gentlemen:—Send me FREE, your descriptive folder on STANLEY OVENETTE.

NAME.....

ADDRESS.....

CITY..... STATE.....

Log of Short-Wave Stations
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CB1176, Chile	11.68	LRU, Argentina	15.29
CJRO, Canada	6.15	LRX, "	9.66
CJRX, Cuba	11.72	LSX, "	10.35
COCD, "	6.13	OLR2B, Czechoslovakia	6.03
COCH, "	9.43	OLR3A, "	9.55
COCO, "	6.01	OLR4A, "	11.84
COCQ, "	9.75	OLR5A, "	15.23
COGF, "	11.805	ORK, Belgium	10.33
CSW, Portugal	9.94	OZF, Denmark	9.52
DJB, Germany	15.20	PCJ, Holland	9.69, 15.22
DJC, "	6.02	PHI, "	17.775
DJD, "	11.77	PRADO, Ecuador	6.62
DJL, "	15.11	PRF, Brazil	9.50
EJ43, Canarias	10.37	PRF5, "	9.50
EAR, Spain	9.49	RAN, U.S.S.R.	9.60
E9AH, Spanish Morocco	14.06	RKI, "	7.54
FG8AA, Tahiti	7.11	RNF, "	12.00
GSA, England	6.05	RV15, "	4.273
GSB, "	9.51	RV59, "	6.00
GSC, "	9.58	SPD, Poland	11.53
GSD, "	11.76	SPW, "	13.64
GSE, "	15.14	TFJ, Iceland	12.23
GSG, "	17.79	T4NRH, Costa Rica	9.698
GSH, "	21.47	TPA2, France	15.24
GSI, "	15.26	TPA3, "	11.88
GSL, "	21.58	TPA4, "	11.71
GSO, "	6.11	VE9DN, Canada	6.005
GSP, "	15.31	VK2ME, Australia	9.59
HAT4, Hungary	9.12	VK3ME, "	9.51
HBJ, Switzerland	14.535	VLR, "	9.58
HBL, "	9.34	VPD2, Fiji	9.54
HBO, "	11.402	VP2LO, St. Kitts	6.38
HBP, "	7.80	WUD2, India	9.59
HC2RL, Ecuador	6.66	WIXAL, Boston, Mass.	9.59
HJ1ABP, Colombia	9.618	XEXA, Mexico, D.F.	6.12
HP6A, Panama	11.7	YV5RC, Venezuela	5.80
HP6J, "	9.60	ZBK2, British	9.523
H88PJ, Siam	9.51, 19.02	ZRH, S. Africa	9.523
IQY, Italy	11.9	ZRK, "	9.61
IRF, "	9.83	ZRK, Honduras	10.6
JDY, Kwantung	9.925	ZMBJ, S.S. Awatea	8.84
JVI, Japan	9.535	ZMK, S.S. Kanimbia	6.01
JVN, "	10.66	ZRO3, Italy	9.635
JZJ, "	11.80		
ZJK, "	15.16		
Klipheueil, South Africa	9.62		

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:35 a.m., JZJ; 3:50, GSB, GSD, GSF, GSO; 7:30, XGOX; 7:45, JDY; 8:30, GSG, GSF, GSH, GSI, GSO; 8:55, JZJ; 11, GSD, GSF, GSG, GSH; 1 p.m., GSA, GSB, GSD, GSG; 2:40, ZRO3; 3:10, TPA3; 4:15, GSB, GSC, GSO; 4:30, OLR3A; 4:45, EA9AH; 6:05, JZJ, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:15, CSW; 7:30, EAJ43, EAR; 7:35, ZRO3; 7:40, GSB, GSC, GSD, GSP; 8:15, EAJ43, DJB, DJD; 10:30, GSB, GSC, GSD, GSI, GSD, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.

Daily Except Sundays—8:20 a.m., VK3LR
Mon., Tues., Thurs., Fri.—9:45 p.m., OLR3A or OLR4A

Sunday, March 20

*7 a.m.—Program from Darien, Kwantung: JDY
*8 a.m.—Variety program: DJL
*8 a.m.—International church: COCQ
*8 a.m.—Overseas hour (South Seas): JZJ
9:05 a.m.—Symphony orchestra: PHI
12:20 p.m.—Crystal Palace band: GSG GSD
*2 p.m.—Danish program: OZF
*3 p.m.—English news: TPA3 (11.885) (15.13)
*4 p.m.—Test broadcasts from St. Kitts: VP2LO (6.38)
*4:30 p.m.—Overseas hour (South America): JZJ
*4:55 p.m.—Greetings to listeners: DJB DJD
5:30 p.m.—Billie's orchestra: YV5RC
*6 p.m.—Polish program for North America: SPW (13.635) SPD (11.535)
*6 p.m.—"La Voz de Las Provincias": COCH
*6 p.m.—Cadena Crusselas network program: COCO
6:50 p.m.—Salvation Army services: GSD GSP
*7 p.m.—Brazil on the Air: PSH (10.22)
*7 p.m.—Soviet program: RAN RKI
*7:30 p.m.—Loyalist programs from Madrid: EAR (9.488)
*7:30 p.m.—English news from Italy: ZRO3 IRF
*7:40 p.m.—News summary: GSD GSP
8 p.m.—Special North American broadcast by Dutch Roman Catholic Broadcasting Association: PCJ (9.59)
*8:15 p.m.—English news: DJB DJD
*8:30 p.m.—Spanish news: GSB
*8:45 p.m.—Portuguese news: GSB
*9 p.m.—Nationalist program for North America: Salamanca (10.37)
*9 p.m.—Cararo's tango band: LRX
9:15 p.m.—German Collegium Musicum: DJB
*9:30 p.m.—Oriental program from India: VUD2
*10:30 p.m.—English news summary: GSD GSC
*10:30 p.m.—English news from Germany: DJB
*11 p.m.—Tests from Pitcairn Island: VR6A (14.346)
*11 p.m.—Marti dance orchestra: COCH
*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH
*12 mid.—Broadcast from Eden Concert cabaret: COCQ
*1 a.m.—English DX program: XEUZ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ††Tuesday, Thursday, Saturday; †††Monday, Tuesday, Thursday, Friday.
(Continued in Last Column)

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

ON FRIDAY, March 25, at 10 a.m. EST, listeners to Daventry, England, will hear a commentary on the Grand National, which is run on the Aintree course near Liverpool. So far as this world-famous steeplechase is concerned, listeners certainly get the most complete picture of the event, for spectators on the Aintree course, except those in certain favored spots, see little more than a small section of the race. The horses make two complete circuits of the course, and negotiate some thirty obstacles, twice encountering those favorite resorts of press and film photographers, the notorious Becher's, and Valentine's Brooks. Highest of all the National jumps is the Open Ditch, over five feet high. The horses take off over a ditch six feet wide. "Royal Mail," last year's winner, is the popular favorite, although experts state that it is unlikely that this horse will duplicate "Reynoldstown's" feat in 1935 and 1936 by winning two Nationals in succession. Reynoldstown's "double" was the first in seventy years.

Edwin Kline, Jr., of Great Neck, N. Y., reports that on March 7 Spanish Loyalist Station EAR (9.488), Madrid, discontinued the program which was at 9:30 p.m. EST, and is now broadcasting daily from 7:30 to 8 and from 8:40 to 9 p.m. EST.

Ray Shaffar of Waterloo, Ia., writes that he has received word from R. E. Larson of Quito, Ecuador, that HCJB4 (7.41), the new Ecuadorian mentioned in this column a couple of weeks ago, is located at Portoviejo, in the province of Manabi. The power of this transmitter is low, as it is only meant to serve a small section of Ecuador not covered by the other HCJB stations which are located at Quito and are known as "The Voice of the Andes." These stations are owned by Clarence Jones, a missionary, and are used for gospel and general entertainment purposes.

Transmissions for international listeners are made on a frequency of 8.84 megs, while local reception is afforded on a dual frequency of 4.107 megs. "Radio Rodante," a gospel sound-bus incorporating a mobile transmitter operating on various frequencies in the 20- and 40-meter bands, is used to broadcast programs in distant parts of

Ecuador. Amateur contacts and occasional relays of program material are made over HC1JB (14.42). Mr. Jones, whose health has suffered from the constant rigors of Quito's altitude of 10,000 feet, is at present recuperating at his home in Chicago, Ill.

A committee of experts will meet soon in Geneva, Switzerland, to discuss a possible extension of the League of Nation's short-wave broadcasting activities in the cause of peace.

PITCAIRN is on the air. VR6A (14.346), was heard on Saturday, March 5, from 1:30 to 2 a.m. EST, working Amateur W8CNA at Binghamton, N. Y. The operator stated the station would be on the air nightly at 11 p.m. EST, contacting Amateur Stations W1BES and W1GR. The former transmitter is owned by Lew Belen, a member of the Expedition now at Pitcairn. To Harry Kentzel of Averill Park, N. Y., goes credit for this first report of reception from VR6A. It is likely that tests with the NBC will commence soon, preparatory to arranging details for the exclusive series of broadcasts this network is to bring from this lonely and romantic isle.

Starting on March 21, the interesting program from Switzerland, which is heard every Monday from 6:45 to 8:30 p.m. EST, will be transmitted on two new frequencies, namely HBJ (14.535) and HBO (11.402).

The new operating schedule for Columbia Broadcasting System's International Short-Wave Station W2XE, which became effective on March 7, is as follows: Mondays through Fridays, 7:30 to 10 a.m. EST, to Europe, on 21.52 megs; 1 to 6 p.m. EST, on 15.27 megs; 6:30 to 11 p.m., to South America, on 11.83 megs, and from 11 p.m. to midnight EST, on 6.12 megs. Saturdays and Sundays, 8 a.m. to 1 p.m. EST, to Europe, on 21.52 megs; 2:30 to 6 p.m. EST, on 15.27 megs; 6:30 to 11 p.m. EST, to South America on 11.83 megs, and from 11 p.m. to midnight EST, on 6.12 megs.

R. Metauten of Havana, Cuba, writes that a new 25,000-watt Cuban army short-wave transmitter will be testing on approximately 6 megs soon.



Listeners to Station PRADO (6.625), South America, hear these Ecuadorian artists in a program of romantic music each Thursday at 9 p.m. EST

Monday, March 21

†5:30 a.m.—Program from Fiji: VPD2
§8 a.m.—Program from Hong Kong: ZBW3
§8 a.m.—Siamese broadcast: H88PJ (19.02)
†10:30 a.m.—Vatican City broadcasts: HVJ
3:30 p.m.—Drama, "The Count of Monte Cristo" (Part XII): GSP GSG
†4:50 p.m.—Science news: WIXAL (6.04)
†5 p.m.—American news tower: W2XAF (9.53) W2XAD (15.33)
†6 p.m.—Monitor news: WIXAL (11.79)
6:30 p.m.—English program from Martinique: Radio Martinique (9.685)
6:45 p.m.—Variety program from Switzerland: HBO (11.402) HBJ (14.535)
†8 p.m.—North American program from Czechoslovakia: OLR3A or OLR4A
†8 p.m.—Typical orchestra: COGF
9:15 p.m.—German Study Club: DJB DJD
9:30 p.m.—Lively entertainment: DJB DJD
10:15 p.m.—All Kinds of People: GSC GSD

Tuesday, March 22

9 a.m.—Young Netherland artists: PHI
11:30 a.m.—The Melody Is There: GSF GSG
1:25 p.m.—BBC Midland orchestra: GSP GSG
2:30 p.m.—Science Forum: W2XAD (15.33)
6 p.m.—German folk songs: DJB DJD
6:55 p.m.—Comedietta, "Village Woeing": GSD
†7 p.m.—Broadcast from Chile: CB1170
†7:30 p.m.—Program from Belize, British Honduras: ZIK2 (10.6)
†8 p.m.—Argentine music: COGF
8:15 p.m.—Behind the Scenes Aboard a Crack Streamliner: ZRO3 IRF
8:30 p.m.—Rolf Piarr, baritone: DJB DJD
9 p.m.—International DX'ers Alliance Program from Ecuador: HC2RL (6.635)
9:30 p.m.—Question Box: EAR
11 p.m.—Program from Tahiti: FO8AA
11:30 p.m.—Salute to Latin America: W8XAL (6.05)

Wednesday, March 23

9:35 a.m.—"The Lincoln," a commentary on the Lincolnshire Handicap, from Carholms, Lincoln: GSF GSG
11:40 a.m.—"World Affairs," Sir Malcolm Robertson: GSF GSG
5 p.m.—Let's play circus: DJB DJD
6 p.m.—Opera, "Margarette," Charles Gounod: DJB DJD
7 p.m.—Young authors will read: DJB DJD
7:30 p.m.—International orchestra: LRX
8 p.m.—Recital of Spanish music: GSD GSP
8:15 p.m.—Rosita Jemma Wade: ZRO3 IRF
8:45 p.m.—For the Short-Wave Listener: WIXAL (6.04)
9:30 p.m.—North American program from Guatemala City: TGWA (9.685)
10 p.m.—"Music and Stories of Latin America": W3XAL (6.1)

Thursday, March 24

9 a.m.—The House in the Country: GSF GSG
1:40 p.m.—BBC Scottish orchestra: GSP GSG
2:30 p.m.—"The Scottish Country": GSP GSG
3:30 p.m.—Talk, "The Way of Peace": GSP GSG
6:15 p.m.—Sailors ahoy: DJB DJD
6:50 p.m.—Seats concert: GSD GSP
7 p.m.—Orchestra Musette: LRX
7:30 p.m.—Popular orchestra: YV5RC
8:30 p.m.—Dr. Franz Reichardt: DJB DJD
10:50 p.m.—Rocky Mountaineers: GSC GSD

Friday, March 25

8:40 a.m.—PHOHI Variety Ensemble: PHI
9:50 a.m.—Talk by Bart Peizel: PHI
10 a.m.—"The Grand National," a commentary on the race from Aintree, Liverpool: GSH GSG GSO GSF GSD
12:45 p.m.—"Monkey Wrenches in the Trade Machine," Sir Josiah Stamp: GSG GSD
4 p.m.—English news review: LSY (18.115) LRX
6 p.m.—Variety hour: DJB DJD
7 p.m.—Humorous side: DJB DJD
7:45 p.m.—Stars of Italian stage and radio: ZRO3 IRF
8:15 p.m.—"Rome's Midnight Voice," Amy Bernardy: ZRO3 IRF
9:50 p.m.—Non-stop variety program: GSC GSD
10 p.m.—Canada, 1938: CFCX (6.005)
11 p.m.—Broadcast to Waldeck Expedition in British Guiana: W2XAF (9.53)
12:15 a.m.—DX Club: W8XK (6.14)

Saturday, March 26

8:30 a.m.—PHOHI Variety Ensemble: PHI
10:45 a.m.—Association football match: GSF GSG
1:45 p.m.—Metropolitan opera: W3XAL (17.78) CMQ (9.74) COBZ (9.02)
2:30 p.m.—In Town Tonight: GSP GSG
3 p.m.—Music Hall: GSP GSG
5 p.m.—Tourist hour: HP5A
6 p.m.—Lea Piltti, songs: DJB DJD
6:30 p.m.—Symphony concert: DJB DJD
7:30 p.m.—Operetta concert: DJB DJD
8 p.m.—Concert orchestra: YV5RC
8:10 p.m.—George Baker, ballad recital: GSD
9:15 p.m.—Club of Notions: DJB DJD
9:30 p.m.—American Portraits: W2XAF (9.53)
10 p.m.—Aeolian Orchestra: GSC GSD
10:45 p.m.—International DX'ers Alliance Program from Venezuela: YV1RB (5.845)
11 p.m.—Northern Messenger; Message to those in the Arctic: VE9DN CRXC

YOUR ANNOUNCER IS

PRESENTING THE ANNOUNCING STAFF
OF WMT AT CEDAR RAPIDS, IOWA



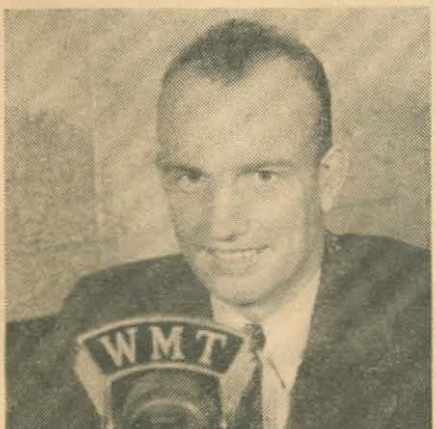
Left: Allan McKee often forsakes announcing to lend a hand at production tasks. He once played in dance bands. Right: Bob Leefers, ace farm editor



Left: Douglas B. Grant, in charge of all the programs, is also chief news-caster. Right: Chauncey Fay has a specialty—it's dispensing the news



Left: Howard Roberts, announcer, also plays the clarinet. Center: Bert Puckett, who handles sports. Right: Chief Announcer Benne Alter



Left: Announcing is not just work to Phil Handel. He says it's his hobby, too. Right: WMT's L. Von Linder, who was once a school-teacher

Germs in Your Kidneys Ruin Health and Pep



There is nothing that can make you feel older and more rundown than functional Kidney and Bladder disorders caused by Germs developed in your body during Colds or from Bad Teeth or Tonsils or during other infections or bacterial diseases. Ordinary medicines don't help you much because they do not fight the Germs which may be the true cause of your trouble.

Germs in your Kidneys and Urinary System may cause you to suffer from one or more of the following dangerous and energy destroying symptoms: Getting up Nights, Excess Acidity, Nervousness, Leg Pains, Dizziness, frequent Headaches, Lumbago, Rheumatic Pains, Swollen Ankles, Dark Circles under the Eyes, Dry, Muddy Skin, Loss of Energy, and Burning, Itching Passages.

Help Nature 3 Ways

Fortunately for sufferers from troubles due to Germs in the Urinary System all druggists now have a twin-tablet treatment called Cystex, which is a doctor's prescription. Cystex fights the germs which may be the underlying cause of your trouble in 3 ways: 1. It fights and inhibits the development of Germs in the Kidneys and Urinary System. 2. It soothes and tones irritated membranes and combats pain. 3. It acts as a mild, gentle diuretic tonic to the Kidneys and helps them remove excess Uric Acid and other poisonous wastes from the blood.

Feels 10 Years Younger

More than 5 million men and women in all parts of the world have used Cystex. Letters in praise of it are written every day. For

instance, Mr. B. Mann, recently wrote: "For six years kidney trouble and bladder weakness due to germs in the urinary system caused me to suffer from headaches, nervousness, stiffness, swollen joints, and a run-down condition. My appetite was gone. I couldn't sleep well and felt only half a man. I learned of Cystex and although skeptical decided to try it. Within 24 hours I noticed a marked improvement. I felt new energy returning. Within three days the improvement was so decided that I knew I had found a remedy to stimulate improved health. After a short time my health and vigor were completely normal. I can eat anything, sleep soundly, my nerves are steady as a rock, and I feel ten years younger."

Make This 8-Day Guaranteed Test

Get Cystex from your druggist today. Put it to the test. See what it can do for you. Cystex will not cost you a single penny unless it satisfies you completely and you agree that it is easily worth ten times the small cost. Cystex starts working in 3 hours, must alleviate your pain, make you feel younger, stronger and full of life and energy, or you simply return the empty package and your money is refunded in full. You are the sole judge as to your satisfaction. During the first two or three days you probably will notice a marked improvement but we want you to take the full 8-day supply and see for yourself the tremendous good that this complete twin-tablet treatment can do for you. Telephone your druggist for Cystex today. The guarantee protects you. Copyright 1937 by The Knox Co.

"Snappy Comeback" Contestants—

Although sharp-witted contestants have already sent thousands of entries to the judges of RADIO GUIDE'S great "Snappy Comeback" contest, the closing date has not yet been reached as this is written. The judges expect thousands more. If you think yours was worthy of a prize, the judges ask only that you be patient with their efforts to be sure it is given a fair and honest chance to prove its value in competition. Winners will be announced as soon as meticulous judging allows.

DISCARD YOUR OLD AERIAL

It is Most Likely Corroded and Has Poor or Loose Noisy Connections
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED
On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

WHAT USERS SAY
LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven. I took down my old outside aerial. Signed: _____
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed: _____

—JUST MAIL THIS COUPON—
F & H Radio Laboratories, Dept. 81, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.

NAME.....
ADDRESS.....
CITY.....STATE.....

Radio Guide's Instant Program Locator

This Is An Exclusive Radio Guide Feature, Published On Alternate Weeks

Eastern Standard Time (Time Given In Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

A. L. Alexander's True Stories, MacFadden Pub. Co., Fri. 9:30 p.m. NBC-R.
 Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.
 Alemitte, Horace Heidt's orchestra, Tues. 9 p.m. NBC-B.
 Alias Jimmy Valentine, Larus Bros., Tues. 9:30 p.m. NBC-B.
 Alka-Seltzer, Uncle Ezra, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.
 Allen, Fred, Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.
 Allis-Chalmers Mfg. Co. Family Party; Everette Mitchell; Annette King; Joe Dumond; Joseph Gallicchio's orchestra, Sat. 10:30 p.m. NBC-B.
 Amateur Hour, Chrysler, Thurs. 9 p.m. CBS.
 Ameche, Don, Chas & Sanborn, Sun. 8 p.m. NBC-R.
 American Album of Familiar Music, Bayer Aspirin, Sun. 9:30 p.m. NBC-R.
 Amos 'n' Andy, Campbell's Soup, Mon. thru Fri. 7 and 11 p.m. NBC-R.
 Anacin, Our Gal, Sunday; Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.
 Andrews Sisters, Wrigley's, Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.
 Arnold Grimm's Daughter, (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.
 Attorney-at-Law, Johnson's Wax, Mon. thru Fri. 10:30 a.m. NBC-B.
 Aunt Jemima Pancake Flour, Cabin at the Crossroads, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.
 Aunt Jenny's Stories, Spry, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
 Austin, Gene, Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.
 Bab-O, David Harum, Mon. thru Fri. 11 a.m. NBC-R.
 Bachelor's Children, Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.
 Backstage Wife, Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.
 Baker, Kenny, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Baker, Phil, Gulf Oil, Sun. 7:30 p.m. CBS.
 Banking Group, Philadelphia Orch., Mon. 9 p.m. NBC-B.
 Barbasol, Arthur Godfrey, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS.
 Barrie, Wendy, Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Barris, Harry, Camels, Tues. 9:30 p.m. CBS.
 Bayer Aspirin, American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.
 Beetle & Bottle, Gulf Oil, Sun. 7:30 p.m. CBS.
 Behind Prison Bars, Sloan's Liniment, Mon. 10 p.m. NBC-B.
 Belcher, Jerry, Interesting Neighbors (Fitch Co.), Sun. 7:30 p.m. NBC-R.
 "Believe It or Not" Robert L. Ripley, Post Bran Flakes, Sat. 8 p.m. (12 mid. for West) NBC-R.
 Benny, Jack, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Bergen, Edgar, Chase & Sanborn, Sun. 8 p.m. NBC-R.
 Bergman, Teddy, Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
 Bernie, Ben, Orch. U. S. Rubber, Wed. 9:30 p.m. CBS.
 Betty & Bob, Gold Medal, Mon. thru Fri. 1 p.m. CBS.
 Big Sister, Rinso, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.
 Big Town, Rinso, Tues. 8 p.m. (12:30 a.m. for West) CBS.
 Bi-Sol-Dol, Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC-B.
 Bond Bread, Guy Lombardo's orch., Sun. 5:30 p.m. CBS.
 Borax, Death Valley Days, Fri. 8:30 p.m. NBC-B.
 Boswell, Connie, Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.

Bowes, Edward, Major, Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.
 Brewers' Association, Monday Night Show; Lou Holtz; Kay Thompson; Ted Husing; Richard Himber's orchestra, Mon. 8 p.m. (12 mid. for West) CBS.
 Brice, Fannie, Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
 Bromo-Seltzer, Harriet Parsons, Wed. 8:30 p.m. NBC-B.
 Burns & Allen, Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
 Burns, Bob, Kraft Music Hall, Thurs. 10 p.m. NBC-R.
 Busse, Henry, Orch. Mar-Oil Shampoo, Sun. 1:15 p.m. NBC-R.
 Butterworth, Charles, Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
 Butterworth, Wallace, Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
 Cabin at the Crossroads, Aunt Jemima Pancake Flour, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.
 Calumet Baking Powder, Kate Smith; Jack Miller's Orchestra; Ted Straeter Chorus, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
 Camay, Pepper Young's Family, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.
 Camels, Jack Oakie; Stuart Erwin; Patsy Flick; Harry Barris, Tues. 9:30 p.m.; Benny Goodman's Orch., Tues. 10 p.m. CBS.
 Campana, Grand Hotel, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.
 Campbell's Soup, Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R; Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's Orch.; Jerry Cooper; Frances Langford; Marilyn Stuart, Fri. 9 p.m. CBS.
 Cantor, Eddie, Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
 Carley, Rachel, Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.
 Carnation Milk, Lullaby Lady, Mon. 10 p.m. NBC-R.
 Carnegie, Dale, Colgate, Tues. 10:45 p.m. NBC-R.
 Carson Robison's Buckaroos, Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.
 Carter, Boake, Huskies & Post Toasties, Mon. thru Fri. 6:30 p.m. (8:45 p.m. for West) CBS.
 Carter, John, Chase and Sanborn, Sun. 8 p.m. NBC-R.
 Cavalcade of America, Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.
 Chase & Sanborn, Don Ameche; John Carter; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC-R.
 Cheer Up America, Mennen, Wed. 7:45 p.m. NBC-R.
 Chesterfield, Lawrence Tibbett; Andre Kostelanetz' orch.; Deems Taylor, Wed. 9 p.m.; Paul Whiteman's Orch., Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
 Chipso, Road of Life, Mon. thru Fri. 9:30 a.m. CBS; 4:45 p.m. NBC-R.
 Chrysler, Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.
 Cities Service Concert, Lucille Manners, Fri. 8 p.m. NBC-R.
 Clark, Buddy, Melody Puz-

zles (Lucky Strike), Mon. 8 p.m. NBC-B; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
 Coca-Cola Song Shop; Frank Crumit; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.
 Cocomalt, Joe Penner, Gene Austin; Julie Gibson, Sun. 6 p.m. (11 p.m. for West) CBS.
 Cooper, Jerry, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
 Colgate, Stepmother, Mon. thru Fri. 5:30 p.m. CBS; Dale Carnegie, Tues. 10:45 p.m. NBC-R; Gang Busters; Col. N. H. Schwartzkopf, Wed. 10 p.m. CBS.
 Court of Human Relations, Vadsco Sales Corp., Sun. 4 & 4:30 p.m. MBS.
 Court of Missing Heirs, Skelly, Sun. 10:30 p.m. CBS.
 Cravens, Kathryn, News thru a Woman's Eyes (Pontiac), Mon., Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.
 Crisco, Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.
 Crocker, Betty, Gold Medal, Wed. Fri. 1:15 p.m. CBS.
 Crooks, Richard, Firestone, Mon. 8 p.m. (11:30 p.m. for West) NBC-R.
 Crosby, Bing, Kraft Music Hall, Thurs. 10 p.m. NBC-R.
 Cross, Glenn, Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
 Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.
 Crumit, Frank, Songshop (Coca-Cola), Fri. 10 p.m. CBS.
 Cummins, Bernie, Orch. Sunday Matinee (Vardy of Vienna), Sun. 1:30 p.m. MBS.
 Dafoe, A. R., Dr. Lysol, Mon. Wed. Fri. 4:45 p.m. CBS.
 Dan Harding's Wife, Nat'l Biscuit Co. Mon. thru Fri. 9:45 a.m. NBC-R.
 Dari-Rich, Terry and the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC-R.
 David Harum, Bab-O, Mon. thru Fri. 11 a.m. NBC-R.
 Dennis, Clark, Fibber McGee & Molly (Johnson's Wax), Tues. 9:30 p.m. NBC-R.
 Death Valley Days, Borax, Fri. 8:30 p.m. NBC-B.
 Delaware, Lackawanna & Western Coal, The Shadow, Sun. 4 & 5:30 p.m. MBS.
 Devine, Andy, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Dickenson, Jean, American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.
 Dick Tracy, Puffed Wheat & Rice, Mon. thru Fri. 5 p.m. NBC-R.
 Dorsey, Tommy, Orch. Raleigh & Kool, Wed. 8:30 p.m. NBC-R.
 Double Everything, Wrigley's, Sun. 6:30 p.m. CBS.
 Dr. Christian, Vaseline, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
 Dr. Lyons, Manhattan Merry-Go-Round; Rachel Carley; Pierre LeKreun, Sun. 9 p.m. NBC-R; Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.
 Drano, Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.
 Drene, Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.
 Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Tues. 10 p.m. MBS.
 Dumond, Joe, Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC-B.
 Durbin, Deanna, Texaco, Wed. 8:30 p.m. (11:30

p.m. for West) CBS.
 Du Pont, Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.
 Eastman, Mary, Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
 Easy Aces, Anacin, Tues., Wed. Thurs. 7 p.m. NBC-B.
 Edna Wallace Hopper Cosmetics, Romance of Helen Trent, Mon. Tues. Wed. 12:30 p.m. CBS.
 Elizabeth Arden Cosmetics, Eddy Duchin's orch., Tues. 10 p.m. MBS.
 Elman, Dave, Hobby Lobby (Hudson Motors), Wed. (1:15 p.m. (10:30 p.m. for West) CBS).
 Energine, Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.
 Erwin, Stuart, Camels, Tues. 9:30 p.m. CBS.
 Evans, Wilbur, Open House (Vick's) Sun. 7 p.m. CBS.
 Falstaff Beer, Public Hero No. One, Mon. 10:30 p.m. NBC-R.
 Family Party, Allis-Chalmers Mfg. Co., Sat. 10:30 p.m. NBC-B.
 Famous Actors' Guild, Bayer Aspirin, Tues. 7:30 p.m. CBS.
 Famous Fortunes, General Shoe Corp. Tues. 7:45 p.m. (11:15 p.m. for West) MBS.
 Fibber McGee & Molly, Johnson's Wax, Tues. 9:30 p.m. NBC-R.
 Fidler, Jimmie, Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.
 Fif, Mlle. Texaco, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
 Fio-Rito's, Ted, Orch. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Firestone, Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
 First Nighter, Campana, Fri. 10 p.m. NBC-R.
 Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:30 p.m. NBC-R.
 Fleischmann, Ozzie Nelson's Orch.; Harriet Hilliard; Peg Murray, Sun. 7:30 p.m. NBC-B.
 Flick, Patsy, Camel, Tues. 9:30 p.m. CBS.
 Florida Citrus Commission, Emily Post, Tues., Thurs. 10:30 a.m. CBS.
 Follow the Moon, Pebecco, Mon. thru Fri. 5 p.m. CBS.
 Ford, Sunday Evening Hour; Sir Ernest MacMillan, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.
 Fulton, Jack, Wrigley's, Mon. thru Fri. 7 & 11 p.m. CBS.
 Furest, Eugene, Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
 Gallicchio, Joseph, Orch. Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC-B.
 Gang Busters, Colgate, Wed. 10 p.m. CBS.
 Garland, Judy, Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
 General Electric, Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9 p.m. NBC-R.
 General Shoe Corp. Famous Fortunes, Tues. 7:45 p.m. (11:15 p.m. for West) MBS.
 Gibson, Freda, Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B; Your Hit Parade (Lucky Strike) Sat. 10 p.m. CBS.
 Gibson, Julie, Cocomalt, Sun.

6 p.m. (11 p.m. for West) CBS.
 Girl Alone, Kellogg, Mon. thru Fri. 12 noon. NBC-R.
 Godfrey, Arthur, Barbasol, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS.
 Goldbergs, Oxydol; Mon. thru Fri. 4:30 p.m. CBS.
 Golden Gate Jubilee Quartet, Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
 Gold Medal, Betty & Bob, Mon. thru Fri. 1 p.m.; Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Valiant Lady, Mon. thru Fri. 1:45 p.m. CBS.
 Goodman, Al, Orch. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.
 Goodman, Benny, Orch. Camel, Tues. 10 p.m. CBS.
 Good News of 1938, Maxwell House Coffee, Thurs. 9 p.m. NBC-R.
 Gordon Baking Co. Lone Ranger, Mon., Wed., Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
 Grand General Station, Listerine, Fri. 8 p.m. NBC-B.
 Grand Hotel, Campana, Mon. 8:30 p.m. NBC-B.
 Grape Nuts, Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
 Guest, Edgar, It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.
 Guiding Light, White Naptha, Mon. thru Fri. 3:45 p.m. NBC-R.
 Gulf Oil, Phil Baker; Beetle & Bottle, Sun. 7:30 p.m. CBS.
 Haley, Jack, Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Harris, Arlene, Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
 Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Havrilla, Alios, Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
 Hearn, Sam, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Heatter, Gabriel, We the People (Sanka Coffee), Thurs. 7:30 p.m. CBS.
 Heidt, Horace, orch. Alemitte, Tues. 9 p.m. NBC-B.
 Heinz, Magazine of the Air, Sun. 5 p.m. NBC-R.
 Hello, Peggy, Drano, Wed. Fri. 11:45 a.m. NBC-R.
 Hersholt, Jean, Dr. Christian (Vaseline), Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
 Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.
 Hilliard, Harriet, Fleischmann's, Sun. 7:30 p.m. NBC-B.
 Hilltop House, Palmolive Soap, Mon. thru Fri. 5:45 p.m. CBS.
 Himber, Richard, Orch. Monday Night Show (Brewers' Assn.), Mon. 8 p.m. (12 mid. for West) CBS.
 Hind's Cream, Life of Mary Sothern, Mon. thru Fri. 5:15 p.m. CBS.
 Hobby Lobby, Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
 Hoffa, Portland, Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.
 Hoff, Carl, Orch. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
 Hollywood Gossip, Drene, Tues. & Fri. 10:30 p.m. NBC-R.
 Hollywood Hotel, Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood Playhouse, Woodbury, Sun. 9 & 10:30 p.m. NBC-B.
 Hollywood Screen Scoops, Old Gold, Tues., Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
 Holtz, Lou, Monday Night Show (Brewers' Assn.), Mon. 8 p.m. (12 mid. for West) CBS.
 Homemakers' Exchange, Nat'l Ice Adv. Inc., Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.
 Hope, Bob, Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.
 Hour of Charm, General Electric, Mon. 9 p.m. NBC-R.
 Household Finance, It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.
 How to Be Charming, Phillips, Mon., Wed., Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.
 Howe, Eleanor, Homemakers' Exchange (Nat'l Ice Adv. Inc.), Tues., Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.
 Hudson Motors, Hobby Lobby; Dave Elman; Harry Salter's Orch., Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
 Hughes, Rush, The Hughes Reel (Milk Products), Mon. thru Fri. 4:30 p.m. NBC-R.
 Hull, Warren, Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Husing, Ted, Monday Night Show (Brewers' Assn.), 8 p.m. (12 mid. for West) CBS.
 Huskies & Post Toasties, Boake Carter, Mon. thru Fri. 6:30 p.m. (8:45 p.m. for West) CBS.
 Hymns of All Churches, Gold Medal, Mon. Tues. Thurs. 1:15 p.m. CBS.
 Interesting Neighbors, Fitch Co., Sun. 7:30 p.m. NBC-R.
 Ipana, Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.
 It Can Be Done, Household Finance, Tues. 8:30 p.m. NBC-B.
 Ivory Flakes, Story of Mary Marlin, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.
 Ivory Soap, Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.
 Jack Armstrong, Wheaties, Mon. thru Fri. 5:30 p.m. NBC-R.
 Jamison, Anne, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
 Jello-O, Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Jergens, Walter, Winchell, Sun. 9:30 & 11 p.m. NBC-B.
 Jessel, George, Local Cooperative Campaign, Sun. 6 p.m. MBS.
 Johnny Presents, Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
 John's Other Wife, Philippe Cosmetics, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.
 Johnson, Parks, Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop Molle, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
 Johnson's Wax, Attorney-at-Law, Mon. thru Fri. 10:30 a.m. NBC-B; Fibber McGee & Molly; Marian & Jim Jordan; Betty Winkler; Clark Dennis; Billy Mills Orch., Tues. 9:30 p.m. NBC-R.
 Jolson, Al, Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
 Jordan, Marian & Jim, Fibber McGee & Molly (Johnson's Wax), Tues. 9:30 p.m. NBC-R.
 Junior Nurse Corps, Sunbrite, Mon. thru Fri. 5 & 6 p.m. NBC-B.
 Just Plain Bill, Anacin, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.
 Kay Kyser's Musical Klass, Lucky Strike, Tues. 8 p.m. MBS.
 Kellogg Cereals, Girl Alone, Mon. thru Fri. 12 noon NBC-R; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.

(Continued on Next Page)

(Cont'd from Facing Page)

- Kennedy, Reed, Songshop (Coca-Cola), Fri. 10 p.m. CBS.
- King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R.
- King, Annette, Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC-B.
- Kitchen Cavalcade, Mueller Macaroni, Mon. thru Fri. 10:45 a.m. NBC-B.
- Koestner, Josef, orch. Ry-Krisp, Sun. 5 p.m. NBC-R.
- Kraft Music Hall, Bing Crosby; Bob Burns, Thurs. 10 p.m. NBC-R.
- Kostelanetz, Andre, orch. Chesterfield, Wed. 9 p.m. CBS.
- Lady Esther, Wayne King's orch., Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R.
- Lamour, Dorothy, Chase & Sanborn, Sun. 8 p.m. NBC-R.
- Lane, Rosemary, Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.
- Langford, Frances, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Larus Bros. Alias Jimmy Valentine, Tues. 9:30 p.m. NBC-B.
- Lawes, Warden Lewis E. Behind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-B.
- Le Kreun, Pierre, Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.
- Leonard, Jack, Raleigh & Kool, Wed. 8:30 p.m. NBC-R.
- Lifebuoy, Al Jolson; Martha Raye; Parkyakarkus; Victor Young's orchestra; Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Life of Mary Sothern, Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.
- Listerine, Grand Central Station, Fri. 8 p.m. NBC-B.
- Little Orphan Annie, Ovaltine, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
- Livingstone, Mary, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
- Local Cooperative Campaign, George Jessel; Norma Talmadge, Sun. 6 p.m. MBS.
- Log Cabin Syrup, Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fio-Rito's orchestra, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
- Lombardo, Guy, orchestra, Bond Bread, Sun. 5:30 p.m. CBS.
- Lone Ranger, Gordon Baking Co., Mon., Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
- Lorenzo Jones, Phillips, Mon. thru Fri. 4 p.m. NBC-R.
- Lucky Strike, Melody Puzzles; Harry Salter's Orch., Mon. 8 p.m. NBC-B; Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Kay Kyser's Musical Klass, Tues. 8 p.m. MBS; Your Hollywood Parade; Dick Powell; Rosemary Lane; Bob Hope; Al Goodman's orchestra, Wed. 10 p.m. NBC-R; Your Hit Parade; Freddy Gibson; Buddy Clark; Carl Hoff's Orch.; Sat. 10 p.m. CBS.
- Lullaby Lady, Carnation Milk, Mon. 10 p.m. NBC-R.
- Lum & Abner, Postum, Mon., Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.
- Lux Radio Theater, Mon. 9 p.m. CBS.
- Lyman, Abe, orchestra, Waltz time (Phillips), Fri. 9 p.m. NBC-R.
- Lysol, Dr. A. R. Dafeo, Mon. Wed. Fri. 4:45 p.m. CBS.
- Ma Perkins, Oxydol, Mon. thru Fri. 10:45 a.m. CBS; 3:15 p.m. NBC-R.
- MacDonald, Jeanette, Open House (Vick's), Sun. 7 p.m. CBS.
- MacFadden Publishing, A. L. Alexander's True Stories, Fri. 9:30 p.m. NBC-R.
- MacHugh, Edward, Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.
- MacMillan, Sir Ernest, Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.
- Magazine of the Air, Heinz, Sun. 5 p.m. CBS.
- Magic Key, R.C.A., Sun. 2 p.m. NBC-B.
- Manhattan Merry-Go-Round, Dr. Lyons, Sun. 9 p.m. NBC-R.
- Manhattan Chorus, Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
- Manners, Lucille, Cities Service Concert, Fri. 8 p.m. NBC-R.
- March of Time, Time, Inc., Thurs. 8 p.m. NBC-B.
- Margot of Castlewood, Quaker Oats, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.
- Mar-Oil Shampoo, Henry Busse's Orch. Sun. 1:15 p.m. NBC-R.
- Martin, Tony, Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
- Maxwell House Coffee, Good News for 1938; M-G-M Film Stars; Judy Garland; Fannie Brice; Meredith Willson's orchestra; Robert Taylor; Connie Boswell, Thurs. 9 p.m. NBC-R.
- McBride, Mary, Margaret, Minute Tapioca, Tues. thru Fri. 12 noon CBS.
- McCall, George, Hollywood Screen Scoops (Old Gold), Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
- McCarthy, Charlie, Chase & Sanborn, Sun. 8 p.m. NBC-R.
- McConnell, Ed, Smiling, Acme Paint Co., Sun. 5:30 p.m. NBC-B.
- McNamee, Graham, Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
- Melody Puzzles, Lucky Strike, Mon. 8 p.m. NBC-B.
- Menken, Helen, Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.
- Mennon, Cheer Up America, Wed. 7:45 p.m. NBC-R.
- Metropolitan Opera Auditions of the Air, Sherwin Williams, Sun. 5 p.m. NBC-B.
- M-G-M Film Stars, Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
- Mickey Mouse Theater of the Air, Pepsodent, Sun. 5:30 p.m. NBC-R.
- Milk Products, The Hughes Reel; Rush Hughes, Mon. thru Fri. 4:30 p.m. NBC-R.
- Miller, Jack, orchestra, Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
- Mills, Billy, orchestra, Fibber McGee & Molly (Johnson's Wax), Tues. 9:30 p.m. NBC-R.
- Minute Tapioca, Mary Margaret McBride, Tues. thru Fri. 12 noon CBS.
- Mitchell, Everette, Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC-B.
- Model Tobacco, Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Molle, Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
- Morgan, Russ, orchestra, Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Mr. Keen, Tracer of Lost Persons, Bi-So-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC-B.
- Mrs. Wiggs of the Cabbage Patch, Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.
- Mueller Macaroni, Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.
- Munn, Frank, American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
- Murray, Feg, Fleischmann's, Sun. 7:30 p.m. NBC-B.
- Murray, Ken, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Musical Steelmakers, Wheeling Steel Corp., Sun. 5 p.m. MBS.
- Musterole, Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS.
- Myrt & Marge, Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
- Mystery Chef, Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
- Nash-Kelvinator, Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.
- National Barn Dance, Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.
- Nat'l Biscuit Co. Dan Harding's Wife, Mon. thru Fri. 9:45 a.m. NBC-R.
- National Farm & Home Hour, Mon. thru Sat. 12:30 p.m. NBC-B.
- Nat'l Ice Adv. Inc. Home-makers' Exchange; Eleanor Howe, Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.
- Nehi Inc. Royal Crown Revue; Tim & Irene; Graham McNamee; George Olsen's Orch.; Golden Gate Jubilee Quartet; Fredda Gibson; Teddy Bergman, Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
- Nelson, Ozzie, orch, Fleischmann's, Sun. 7:30 p.m. NBC-B.
- News Through a Woman's Eyes, Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.
- Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
- Oakie, Jack, Camel, Tues. 9:30 p.m. CBS.
- Old Dutch Cleanser, Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.
- Old English Wax, Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R; Our Gal Sunday, Thurs. Fri. 12:45 p.m.; Romance of Helen Trent, Thurs. Fri. 12:30 p.m. CBS.
- Old Gold, Hollywood Screen Scoops; George McCall, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
- Olsen, George, Orch. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
- One Man's Family, Tenderleaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
- O'Neill, Ivory Soap, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.
- Open House, Vicks, Sun. 7 p.m. CBS.
- Oswald, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Our Gal Sunday, Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS.
- Ovaltine, Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
- Oxydol, Ma Perkins, Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 4:30 p.m. CBS.
- Packer's Tar Soap, Thatcher Colt Stories, Sun. 2:30 p.m. NBC-R.
- Paige, Raymond, Orch. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Pall Mall, People in the News, Dorothy Thompson, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.
- Palmolive Soap, Hilltop House, Mon. thru Fri. 5:45 p.m. CBS.
- Parkyakarkus, Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Parsons, Harriet, Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.
- Pearce, Al, Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
- Pebecco, Follow the Moon, Mon. thru Fri. 5 p.m. CBS.
- Penner, Joe, Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.
- People in the News, Pall Mall, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.
- Pepper Young's Family, Cammay, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.
- Pepperell, Dr. Karl Rieland, Fri. 7:15 p.m. NBC-B.
- Pepsodent, Mickey Mouse Theater of the Air, Sun. 5:30 p.m. NBC-R.
- Perry, Bill, Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
- Pet Milk, Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.
- Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B.
- Philco, Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
- Philp Morris, Johnny Presents; Russ Morgan; Genevieve Rowe; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Phillips, How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lyman's Orch.; Frank Munn; Manhattan Chorus, Fri. 9 p.m. NBC-R.
- Phillipe Cosmetics, John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.
- Phillips Petroleum, Poly Follies, Tues. 10:30 p.m. CBS.
- Pick & Pat, Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Pillsbury Flour, The Woman in White, Mon. thru Fri. 10:45 a.m. NBC-R.
- Pinkham Medicine, Voice of Experience, Mon. thru Fri. 1:45 p.m. MBS.
- Poly Follies, Phillips Petroleum, Tues. 10:30 p.m. CBS.
- Pond Cream, Those We Love, Tues. 8 p.m. NBC-B.
- Pontiac, News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.
- Post Bran Flakes, Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.
- Post, Emily, Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.
- Postum, Lum & Abner, Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.
- Powell, Dick, Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.
- Power, Tyrone, Hollywood Playhouse (Woodbury), Sun. 9 & 10:30 p.m. NBC-B.
- Pretty Kitty Kelly, Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
- Princess Pat, Tale of Today, Sun. 6:30 p.m. NBC-R.
- Professor Quiz, Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.
- Public Hero No. One, Falstaff Beer, Mon. 10:30 p.m. NBC-R.
- Puffed Wheat & Rice, Dick Tracy, Mon. thru Fri. 5 p.m. NBC-R.
- Quaker Oats, Margot of Castlewood, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.
- Radio Newsreel, Energine, Sun. 3 p.m. NBC-R.
- Radio Theater, Lux, Mon. 9 p.m. CBS.
- Raleigh & Kool, Edythe Wright; Jack Leonard; Tommy Dorsey's orchestra, Wed. 8:30 p.m. NBC-R.
- Ralston, Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
- RCA Magic Key, Milton Cross, Sun. 2 p.m. NBC-B.
- Raye, Martha, Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Regional Advertisers, Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
- Renard, Jacques, orchestra, Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Rich, Irene, Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.
- Rinso, Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor, Tues. 8 p.m. (12:30 a.m. for West) CBS.
- Ripley, Robert L. "Believe It Or Not," Post Bran Flakes, Sat. 8 p.m. (12 mid. for West) NBC-R.
- Rising Musical Star, Sealtest, Sun. 10 p.m. NBC-R.
- Road of Life, Chipso, Mon. thru Fri. 9:30 a.m. CBS & 4:45 p.m. NBC-R.
- Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. (12:30 a.m. for West) CBS.
- Roecker, Edward, Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Romance of Helen Trent, Edna Wallace Hopper Cosmetics & Old English Wax, Mon. thru Fri. 12:30 p.m. CBS.
- Royal Crown Revue, Nehi Inc., Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
- Royal Gelatin, Rudy Vallee's orchestra, Thurs. 8 p.m. NBC-R.
- Rowe, Genevieve, Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Ry-Krisp, Marion Talley, Josef Koestner's orchestra, Sun. 5 p.m. NBC-R.
- Sal Hepatica, Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's orchestra, Wed. 9 p.m. (12 mid. for West) NBC-R.
- Salter, Harry, Orch. Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
- Sanka Coffee, We, The People; Gabriel Heatter, Thurs. 7:30 p.m. CBS.
- Saturday Night Serenade, Pet Milk, Sat. 9:30 p.m. CBS.
- Schwartzkopf, Col. N. H. Gang Busters (Colgate), Wed. 10 p.m. CBS.
- Sealtest, Rising Musical Star; Alex Smallens; Eugene Fuerst; Alois Havrilla, Sun. 10 p.m. NBC-R.
- Sherwin Williams, Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.
- Singing Lady, Kellogg's, Mon. thru Thurs. 5:30 p.m. NBC-B.
- Skelly, Court of Missing Heirs, Sun. 10:30 p.m. CBS.
- Sloans Liniment, Behind Prison Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B.
- Smallens, Alex, Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
- Smith, Kate, Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
- Song Shop, Coca-Cola, Fri. 10 p.m. CBS.
- Speaks, Margaret, Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
- Spitalny, Phil, Girl orchestra, Hour of Charm (General Electric), Mon. 9 p.m. NBC-R.
- Spry, Aunt Jenny's Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
- Stepmother, Colgate, Mon. thru Fri. 5:30 p.m. CBS.
- Story of Mary Marlin, Ivory Flakes, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.
- Stroud Twins, Chase & Sanborn, Sun. 8 p.m. NBC-R.
- Stuart, Marilyn, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Sunbrite, Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.
- Sunday Matinee, Vardy of Vienna, Sun. 1:30 p.m. MBS.
- Sun Oil, Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.
- Sunday Evening Hour, Ford, Sun. 9 p.m. CBS.
- Super Suds, Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
- Tale of Today, Princess Pat, Sun. 6:30 p.m. NBC-R.
- Talley, Marion, Ry-Krisp, Sun. 5 p.m. NBC-R.
- Talmadge, Norma, Local Co-operative Campaign, Sun. 6 p.m. MBS.
- Taylor, Deems, Chesterfield, Wed. 9 p.m. CBS.
- Taylor, Mary Lee, Pet Milk, Tues. Thurs. 11 a.m. (3 p.m. for West) CBS.
- Taylor, Robert, Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
- Ted Straeter Chorus, Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
- Tenderleaf Tea, One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
- Terry and the Pirates, Daririch, Mon. Tues. Wed. 5:15 p.m. NBC-R.
- Texaco, Eddie Cantor, Deanna Durbin, Jacques Renard's orchestra; James Wallington; Mlle. Fif, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Thatcher Colt Stories, Packer's Tar Soap, Sun. 2:30 p.m. NBC-R.
- The Hughes Reel, Milk Products, Mon. thru Fri. 4:30 p.m. NBC-R.
- The Shadow, Delaware, Lackawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS.
- The Woman in White, Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R.
- Thomas, Lowell, Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B.
- Thompson, Dorothy, People in the News (Pall Mall), Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.
- Thompson, Kay, Monday Night Show (Brewers' Association), Mon. 8 p.m. (12 mid. for West) CBS.
- Those We Love, Pond Cream, Tues. 8 p.m. NBC-B.
- Three Minute Thrill, Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.
- Tibbett, Lawrence, Chesterfield, Wed. 9 p.m. CBS.
- Tim & Irene, Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
- Time, Inc. March of Time, Thurs. 8 p.m. NBC-B.
- Tom Mix, Ralston, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
- Town Hall Tonight, Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R.
- Trevor, Claire, Big Town, (Rinso), Tues. 8 p.m.
- (12:30 a.m. for West) CBS.
- Tums, Vocal Varieties, Tues. & Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.
- U. S. Rubber, Ben Bernie's orchestra, Wed. 9:30 p.m. CBS.
- Uncle Ezra, Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.
- Uncle Jim's Question Bee, Washington Coffee, Sat. 7:30 p.m. NBC-B.
- Vadsco Sales Corp. Court of Human Relations, Sun. 4 p.m. MBS.
- Valiant Lady, Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.
- Vallee's, Rudy, orchestra, Royal Gelatin, Thurs. 8 p.m. NBC-R.
- Van Steeden, Peter, orchestra, Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC-R.
- Vardy of Vienna, Sunday Matinee; Bernie Cummins' Orch., Sun. 1:30 p.m. MBS.
- Vaseline, Jean Hersholt; Dr. Christian, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
- Verrill, Virginia, Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
- Vic & Sade, Crisco, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.
- Vicks, Open House; Jeanette MacDonald; Wilbur Evans, Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS.
- Vocal Varieties, Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.
- Voice of Experience, Pinkham Medicine, Mon. thru Fri. 1:45 p.m. MBS.
- Vox Pop, Molle, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
- Wallenstein, Alfred, Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
- Wallington, James, Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Waltz Time, Phillips, Fri. 9 p.m. NBC-R.
- Watch the Fun Go By, Ford, Tues. 9 p.m. (12 mid. for West) CBS.
- Washington Coffee, Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC-B.
- We, The People, Sanka Coffee, Thurs. 7:30 p.m. CBS.
- Welch, Irene, Rich, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.
- Wheaties, Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.
- Wheeling Steel Corp. Musical Steelmakers, Sun. 5 p.m. MBS.
- Whiteman, Paul, orchestra, Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
- White Naptha, Guiding Light, Mon. thru Fri. 3:45 p.m. NBC-R.
- Wicker, Irene, Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B.
- Willson, Meredith, orchestra, Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
- Wilson, Don, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
- Winchell, Walter, Jergen's, Sun. 9:30 & 11 p.m. NBC-B.
- Winkler, Betty, Fibber McGee & Molly (Johnson's Wax), Tues. 9:30 p.m. NBC-R.
- Wonder Bread, Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
- Wons, Tony, Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.
- Woodbury, Hollywood Playhouse; Tyrone Power, Sun. 9 & 10:30 p.m. NBC-B.
- Wright, Edythe, Raleigh & Kool, Wed. 8:30 p.m. NBC-R.
- Wrigley's, Double Everything, Sun. 6:30 p.m.; Jack Fulton; Andrews Sisters, Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.
- Young, Victor, orchestra, Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Your Hit Parade, Lucky Strike, Sat. 10 p.m. CBS.
- Your Hollywood Parade, Lucky Strike, Wed. 10 p.m. NBC-R.
- Your News Parade, Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.
- Zenith Foundation, Sun. 10 p.m. CBS.

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Says Noted Psychologist

"A new and revolutionary religious teaching based entirely on the misunderstood sayings of the Galilean Carpenter, and designed to show how we may find, understand and use the same identical power which Jesus used in performing His so-called Miracles," is attracting world-wide attention to its founder, Dr. Frank B. Robinson, noted Psychologist, author and lecturer.

"Psychiana," this new psychological religion, believes and teaches that it is today possible for every normal human being, understanding spiritual law as Christ understood it "to duplicate every work that the Carpenter of Galilee ever did"—it believes and teaches that when He said, "the things that I do shall ye do also," He meant what He said and meant it literally to all mankind, through all the ages.

Dr. Robinson has prepared a 6000 word treatise on "Psychiana," in which he tells about his long search for the Truth, how he finally came to the full realization of an Unseen Power or force "so dynamic in itself that all other powers and forces fade into insignificance beside it"—how he learned to commune directly with the Living God, using this mighty, never-failing power to demonstrate health, happiness and financial success, and how any normal being may find and use it as Jesus did. He is now offering this treatise free to every reader of this magazine who writes him.

If you want to read this "highly interesting, revolutionary and fascinating story of the discovery of a great Truth," just send your name and address to Dr. Frank B. Robinson, 403-3rd Street, Moscow, Idaho. It will be sent free and postpaid without cost or obligation. Write the Doctor today.—Copyright, 1935, Dr. Frank B. Robinson.—Advertisement.

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VOICE OF THE LISTENER

SOB-STUFF AND SLAMS

Dear Voice of the Listener: I wonder why we have to listen to such sob-stories as "Stella Dallas," "Mrs. Wiggs," "Ma Perkins," "John's Other Wife," and "Big Sister"? The airwaves are so cluttered up with such self-sacrificing, wiggly-worm species of some generation or other . . .

I am really too sentimental for my own good, but I just can't swallow that stuff without wanting to gargle with full-strength mouthwash!—Mrs. Eleanore Lamkin, Detroit, Mich.

Dear VOL: I wonder if any of the people who write their criticisms of programs to the Voice of the Listener ever heard of "constructive criticism"? If one doesn't like a particular program, it's a very simple matter to turn off the radio or switch to some other program. I've had radio performers tell me that it is their biggest thrill to know that no one is listening to them unless he really wants to. Some of the objections and criticism are very courteously stated and are really in order. I'm sure time will see something done about the major shortcomings.—Ruth E. Stephens, Billings, Mont.

MAESTROS PLEASE NOTE

VOL: It makes my blood boil the way some of the swing bands murder many of the beautiful old songs, such as "Always," "Stardust," "When You and I Were Young," etc. It seems to me that Tommy Dorsey is the only leader who plays these beautiful old-timers as they should be played. The trouble with many swing orchestras is that their selections are terribly "over-arranged."—Dorothy Rhoades, Newark, N. J.

Let blood-boilers see above.—Ed.

THE TRUTH

Dear VOL: The good things of life are free. The air we breathe, over which we hear such diversified radio programs, for instance. Let us keep it that way. I've learned more about God in the short time I've had radio than I did by attending parochial school for twelve years.—M. A. Giblin, Cedar Rapids, Ia.

ABOUT PITCAIRN ISLAND

VOL: In RADIO GUIDE you have published a short story about Pitcairn Island. In 1936 I was fortunate enough to make two stops there while coming from Australia to New York as a sailor on the *Jeff Davis*. We stopped there to give them clothing, soap, etc.

The islanders are very religious people (Seventh Day Adventists); they neither smoke, chew, drink nor use profane language. They came out to meet us in three small sailboats, about seventy in number. When leaving, they sing hymns, one in particular, "We Shall Meet On the Beautiful Shore," you will never forget as long as you live. The *Jeff Davis* gave them a transmitter propelled by foot but you don't mention it. The children seem to have cracked voices; from intermarriage, I'm told.—F. Sharp, c/o S.S. Astral, N. Y.

RE: ADVERTISING

VOL: Amusing advertising: Girl and her boy friend discussing soap flakes; man who became manager after he became alkaline; the girl who became lively and vivacious with the right kind of bread; the boys who make sports headlines because they eat the right cereal.—Mrs. Dorothy Keys, Dayton, Ohio.

Amusing advertising: Ladies who become so annoyed about "plugs" they hear that they can talk of little else; thus give sponsors priceless word-of-mouth advertising.—Ed.



Hero and heroine in the Tuesday night serial, "Those We Love," on NBC-Blue at 8 p.m. EST are Nan Grey and Owen Davis, Jr., movie performers

RADIO RAMBLING



Mr. and Mrs. Ozzie Nelson (Harriet Hilliard), who work with Feg "Seein' Stars" Murray on the Baker's Broadcast, leave their baby, David, at home, forget cares, go for a swim (it was before the Hollywood flood!)



Don Johnson is bored—but he's not when he's Prof. Figgibottle on NBC!



Radio permits Jeanette MacDonald freedom, lets her laugh and joke

MOTHER—SON—GRANDSON



MOST prominent family of all Radioland today is the Bergen clan—Mother Nellie Bergrin (that's the real family name); Son Edgar, ventriloquist; and Grandson Charlie McCarthy. This is the first picture ever published of the mother who must take good naturedly the jibes of friends who call

her the grandmother of a wooden dummy; who say she believes in old-fashioned home remedies for sickness—such as turpentine for termites. Mother and son are shown here in the gardens of the Del Tahquitz Hotel, Palm Springs, Calif., as Charlie has breakfast served in bed. Charlie is on NBC-Red Sunday nights.

Photographed by Jack Albin



After watching Lora Marlo work in a local midwest stock company, Mort Milman, noted talent-scout, invited her to New York with a view toward developing and managing her for a radio and screen career. In his office he talks to her, learns her experience, background



Milman wants to know the quality of her voice and how she reads a radio script, finds out best by having her read one without preparation

HOW A TALENT-SCOUT WORKS

MORT MILMAN, who has handled such stars as Jack Benny, Eddie Cantor, Al Jolson, Joe Penner, Will Rogers and Paul Whiteman, is considered a crack talent-scout; made his most recent hit by piloting Dorothy Lamour from obscurity to fame as one of radio's and the screen's most glamorous glamour girls. On a recent trip through the Midwest, Milman dropped into a local theater, saw a home-talent production of "Bill of Divorcement."

There he saw Lora Marlo. Her titian hair, full brown eyes, ivory skin and molded mouth appealed to him. He asked her to see him in New York, with the result that he put her under contract. Miss Marlo is now getting mike experience by doing unannounced roles in dramatic shows, including NBC's Radio Guild. When she is ready, Milman will launch her under her own name, attempt to build her to stardom.

Photographed by Charles Seawood and Ray Lee Jackson



Any good talent-scout explores possibilities in all fields, picks talent that can be used in radio, movies or on the stage. Such versatility gives promise of greater stardom and larger income. Such it was with Dorothy Lamour. Milman puts Lora through the pace, tests her dancing



Milman looks at Lora from the standpoint of publicity pictures and movies, judges her photographic features, facial expressions, stage appeal



Photographic possibilities can best be told by having Lora pose for Ray Lee Jackson, NBC photographer. Many features which elude the eye show up before the camera. This photo gave Milman proof of poise and charm

With the proper make-up, hairdress and gown, Lora shows up to advantage, gives Milman confidence in her movie possibilities. Such pictures mean publicity, too, for editors like "pretty girl" art



Most would-be artists think they can sing. Most of them can't. Trained voices are judged upon technique, untrained voices on warmth and "umph" appeal. Milman can best judge Lora by hearing her, experimenting with her voice

Satisfied with her possibilities, Milman places Miss Marlo under contract to act as her manager and coach. She must now do as he bids, for he knows the red-tape of entertainment and how it works

ON THE END OF A STRING

PHOTOGRAPHS BY DRUCKER



Musical background is furnished by Noble Cain's A Cappella Choir. Although an expert choral worker, Mr. Cain does not sing himself. Left to right: Henry Von Schloten, Homer Snodgrass, Frances Burch, Raymond Rhea, Justine Weller, Robert Ware, Olive Arthur, and Viktor Hedgren



Mrs. Widmer starts with a carved block of wood. With the use of fabrics and paints she turns that wood into a radio puppet



As though life weren't complicated enough for Forrest Lewis, who plays "Wheat" and "Siesta," he helps Mrs. Widmer pilot "Gran'pa Withers" through a worry gesture

"CABIN AT THE CROSSROADS" is a homey sort of program heard over the NBC-Blue network from Chicago. Much of the credit for that atmosphere is due a homey sort of woman—Harriette Widmer. Born in the Deep South, her playmates were the colored children whose dialect fascinated her. Not until her marriage to a Chicago steel salesman and the arrival of her two sons, however, did she ever think of herself as a dialect artist. Finally she was persuaded to work up a show of her own for radio, using her Negro dialect. Now the star of "Cabin at the Crossroads," she has great fun putting the show's characters into puppets.



Here the nimble hands of Mrs. Widmer put on the finishing touches of "Aunt Jemima," the puppet, prototype of Mrs. Widmer's own role in "Cabin at the Crossroads." Close examination shows the garments are cut with an eye to authenticity in character

WANNA BUY A DOG?

PHOTOGRAPHED BY NORMA LLOYD



Joe Penner, not content with the progress his new dog, Coco, was making under the tutelage of the Hollywood Dog Training School, decided to take the training matter in hand himself—with peculiar results.

He'll save money, too. A kindergarten course for dogs at the school costs \$70; a companion course, \$30; protection course, \$50. Motion-picture training is \$50 a month, requires six months to develop a "finished actor"



"Anybody can train a dog to behave on a leash, so I'll demonstrate how I train Coco without it," says Joe. This time it worked



But this time it didn't. Joe shows Coco how to carry papers, but Coco is only slightly amused, would just as soon Joe did the work



Once upon a time Joe wanted to sell a duck. Now his cry is "Wanna buy a dog?" He's convinced "train 'em yourself" isn't so hot



"See, this is an exercise treadmill. You get in here like this and go around but you never get any place. It's fun, don't you think? No?"



Coco is stubborn and Joe recalls a saying: "You can lead a dog to water but you can't make him dive unless he's a water spaniel"

THE BUSINESS OF BEING LILY PONS



Producer Jesse L. Lasky is the power behind all Lily Pons motion pictures. He's a veteran of Hollywood, and Miss Pons' latest picture for him was "Hitting a New High." Grace Moore, Nino Martini, Miss Pons are the only "Met" singers who make movies regularly

THE business of being Lily Pons is a big business not unlike a factory where there is a man for every job, all working to put out one finished product. In this case the product is singing. Miss Pons does the singing and does it well. The voice is hers, but it might go unheard if she did not have behind her an organization geared to teach her, coach her, negotiate contracts for her, and handle the multitude of duties involved as the great organization pushes her onward into the Metropolitan Opera, radio, motion pictures and concert stage. Like any sound business, this organization has a business manager. Upon his shoulders rests the great responsibility of Miss Pons' continuous success. All he asks is that she always sing her best. His compensation is a percentage of her earnings.



To Director Raoul Walsh goes the job of directing Miss Pons' pictures. It is not an easy task, for opera singing demands extreme accuracy in both action and sound



Panouche, meaning "dirty rag," is a Skye terrier, always travels with Lily



Lily's mother lives in France but makes frequent visits to America to be with her daughter. Mrs. Pons speaks no English, uses Lily, who has an accent, as interpreter



The business of making movies requires a stand-in, one who does all the posing for the star until the actual scene is shot. A good stand-in is always a physical double of the artist, dresses and poses like her. Kathlyn Ellis (above) has that job with Miss Pons



Alberti di Gorostiaga, who discovered Miss Pons in 1926 and piloted her into the Metropolitan within five years, has been her only singing-teacher. He lives in her home



James A. Davidson has been Miss Pons' business manager for a year, oversees all contracts, taxes, auditing, properties, and investments



For three years Constance Hope has been public-relations counsel to Miss Pons. She also serves Grace Moore, Ezio Pinza, and others



When Miss Pons sings in concert, Frank La Forge, noted composer, is her coach, accompanist. He also works with Lawrence Tibbett



Ever since Miss Pons has been in America her hair has been dressed by Dimitry Alabidze. He designs coiffures to express song moods



Mme. Valentina, former member of the Russian nobility, designs Miss Pons' clothes, including the sensational "Le Coq d'Or" costume



Adolph Senz has been making wigs for opera stars for 25 years, likes to work with Lily. One son assists; another is a make-up expert



Anne Gordon and Gilda Lublin work in the office of Constance Hope, are kept busy handling Miss Pons' mail and fan-club activities



Four years ago Miss Pons asked Margherita Tirindelli if she'd go to South America with her. She has been Lily's secretary ever since



"Red" Risling is proud of his job as gardener at Silvermine, Miss Pons' Connecticut home. He has held the job two years, lives near by

A STAR IN ANY ROLE

PHOTOGRAPHED BY CHARLES SEAWOOD



On "Johnny Presents," heard over NBC on Tuesdays and CBS on Saturdays, she's a reporter. On other shows other days she is everything from a sweet young mother to a tough beer-bar gal. Such is the life of Actress Betty Worth, unsung star in any role

Betty's weekly salary check from NBC's "Just Plain Bill" serial is for her accurate portrayal of the young, brave and once-wealthy Betty Walters, who is now a manicurist



In "The Road of Life," NBC, Lucy Gilbert is an impoverished wife trying to regain her health after the birth of a son. Again it's Miss Worth



Above, Betty portrays her role of Rose Lane, heard in "Alias Jimmy Valentine." Or it might be as the young, lively widow in "The Heart of Julia Blake"

Crime stories usually require gun-molls, and Miss Worth usually gets the assignment. She is shown here in a role on "Johnny Presents"

Betty averages nine roles per week. In "Margo Madison, Stylist," she is a commentator

THIS WEEK'S PROGRAMS

Sunday

March 20

MORNING

8:00 am CST

NBC-Coast to Coast on a Bus, children's prgm.: WMAQ WIBA (sw-15.21)

CBS-Wings Over Jordan; Choir & Speaker: WFBM WCCO WKBB WBBM (sw-21.52)

NBC-Turn Back the Clock: WBOW WHO (sw-21.53)
Reading the Funnies: WMBD KWK

8:15

NBC-Tom Terris: WBOW (sw-21.5)

8:30

CBS-Walberg Brown, strings: WFBM WCCO WBBM KMOX WKBB WJR (sw-21.52)

NBC-Coast to Coast on a Bus: KWK

WBOW-△Radio Gospel

WCFL-Melody Moments

WIBA-Piore Melodies

WIND-Hungarian Air Theater

WIRE-△Church of Christ

WISN-△Spiritual Fellowship

WJJD-Vaudeville Show

WROC-Morning Musicales

WTAD-WPA Prgm.

WTMJ-Our Club

8:45

WCBD-△Polish Bible Class

WIBA-△Bible School

WJJD-Psychiana

WTAD-Organ Reveries

9:00

NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ WLW

CBS-△Church of the Air: WCCO KMOX WBBM WMBD WKBB WOC (sw-21.52)

The Rev. Charles D. Dort, D.D., of the Holy Trinity English Evangelical Lutheran Church of Brooklyn, N. Y., will have as his subject "Followers of God."

NBC-Radio Pulpit: WCFL (sw-21.5)

News: WROC WTMJ WMT

△Christian Science Prgm.: WHO WOWO

KWK-△Bible Auditorium

WAAF-Carnival of Comics

WBOW-Sunshine Hour

WCBD-△Meditation Moments

WFAM-News; △Old Time Gospel Tabernacle

WFBM-Stamp Stories

WGN-Sunday Morning Concert

WIBA-Norwegian Hour

WIND-Contrast in Harmonies

WIRE-Feld Sisters

WISN-Breakfast Club

WJJD-Happy Go Lucky Time

WKBB-△Church Service

WLS-△Little Brown Church

9:15

NBC-Russian Melodies: WOWO

WMT KWK (sw-15.21)

WFBM-WPA Prgm.

WHO-△Seventh Day Adventist

WLW-Hugh Cross & His Pals

WMAQ-Morning Melodies

WROC-On the Mall

WTMJ-Masters of Rhythm

9:30

NBC-Madriral Singers: WBOW

WCFL WMAQ (sw-21.5)

NBC-Dreams of Long Ago; News: WOWO KWK

CBS-Abade For Strings: WKBB WCCO WFAM WMBD WBBM WKBB (sw-21.52)

KMOX-Piano Recital

WAAF-The Symphonic Hour

WROC-Rhythm Makers
WTAD-Bill Sohm, news 9:45

NBC-Madriral Singers: WLW
News: WMBD WLS
KMOX-Travelogue

WCBD-Rhythm Men

WCFL-New Songs

WIND-Remote Control

WMT-Musical Clock

WTAD-△Church in the Wildwood 10:06

CBS-Texas Rangers: WKBH

WCCO WBBM WFAM KMOX

NBC-News; Alice Rmsen, contr.: WCFL WWO

NBC-News; Silver Flute: WBOW

WMAQ WHO (sw-15.33-21.5)

MBS-Northwestern Reviewing

Stand: WGN KWK

WCBD-△Jewish Hour

WIBA-World Varieties

WIND-Leaders in Dance Time

WIRE-Hibernian Society

WJBC-△Church of the Air

WJJD-Bureau of Missing Persons

WKBB-Sunday Morning Revue

WLS-Folks Worth Knowing

WLW-Cadle Tabernacle Choir

WMBD-Theater of the Air

WOC-△Seventh Day Adventists

WROC-News; Morning Concert

WTAD-Dance Hour

WTAQ-△High Mass 10:15

NBC-Neighbor Nell, philosophy: WOWO WMT

KWK-Schools on the Air

WAAF-Swing High

WCFL-Hit Review

WGN-Morning Melodies

WJJD-Dick Jurgens' Orch.

WOC-Story Behind the Song 10:30

CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Cosentino, tr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m. c.; Waldo Mayo's Orch.: WFAM

WKBB WCCO WMBD WOC (sw-21.52)

NBC-Felix Knight, tr.: WOWO

WMT WCFL

NBC-Angler & Hunter: WBOW (sw-21.5)

KMOX-Employment Service

WAAF-Do You Remember?

WBBM-Modern Miracles

WCBD-△J. C. O'Hair, pastor

WFBM-Stardust Melodies

WHO-Travel Club

WIBA-News; Joe Tantillo's Orch.

WIND-Listen to Yourself

WISN-German Hour

WJJD-Happy Go Lucky Time

WKBB-String Ensemble

WLS-Concert Orch.

WLW-Donald Novis, songs

WMAQ-Sunshine Hour

WROC-Organ Reveries

WTAD-△Methodist Church 10:45

NBC-Bill Stern's "Sport Scraps": WMT WOWO

NBC-Norsemen Quartet: WHO

WMAQ WBOW (sw-21.5)

MBS-American Warblers (Amer Bird Prod.): WGN KWK

Melody Parade: WAAF WCFL

WBBM-Hollywood Spotlight

WIND-Sunday Morning Varieties

WJBC-△Park M. E. Church

WJJD-Sunday Rhythms

WKBB-△Church Service

WLW-Drifting Pioneers

WROC-△Swedish Mission 11:00

NBC-Home Symphony Orch.: Ernest La Prade, cond.: (sw-15.33)

The music detail for this program may be found on page 6 this week.

MBS-Dr. Charles M. Courboin, organist: WGN

Program: Sanctus from "St. Cecilia Mass" (Gounod), Saint-Saens' Prayer, Pastorale (Widor), Second Symphony and Cortege of Litany (Dupre).

NBC-Southernaires Negro Male Quartet: KWK WLS WOWO (sw-15.21)

CBS-Major Bowes': KMOX

△Church Service: WHO WMT

WAAF-Music in the Air

WBBM-Northern College

WBOW-△Evangelical Church

WCFL-Melodiana

LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Network
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Missouri	NBC-B & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBD	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WFBM	1200	100	South Bend, Indiana	CBS
WGBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WKBBH	1380	1,000	La Crosse, Wisconsin	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBS
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Cedar Rapids, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	Local
WROC	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; WSM, 650; KFI, 640

SHORT WAVES
Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.
*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Beil △ indicates religious services and programs.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WFAM-△St. Mary's Prgm.
WIBA-Today's Almanac
WIND-Sing & Swing
WIRE-Crystal Melody Hour
WJJD-△Dr. Preston Bradley
WLW-Rural Roundup
WMAQ-Thrills Behind the News Reel
WMBD-△Trinity Tabernacle
WMBI-△Moody Church
WTAQ-Organ Request Prgm. 11:15

WAAF-Encores
WBBM-Morning Varieties
WFAM-△Presbyterian Church
WIBA-△Congregational Church
WIND-The Serenader 11:30

NBC-Radio City Music Hall: KWK WLW WOWO (sw-15.21)
Jan Pearce, tenor, will sing "Manon" (Massenet). The orchestra will play First Movement from the "Unfinished Symphony" (Schubert), Ballet Music from "Rosamunde" (Schubert) and Pictures at an Exhibition (Moussorgsky-Ravel).

NBC-Univ. of Chicago Round Table Discussion: Guest Spkrs.: WMAQ (sw-15.33)

MBS-American Wildlife, talks: WGN

CBS-△Church of the Air: KMOX WCCO WFAM

Rev. John A. Ingham, D.D., Stated Clerk of the General Synod of the Reformed Church in America, will discuss "Faith."

News: WMBD WOC

WAAF-Musical Hour

WBBM-Sunday Sunshine

WCFL-Laff Parade

WFBM-Song Hits of the Week

WGN-Reading of the Tribune Comics

WIBA-Tony Salerno's Orch.

WIND-German Hour

WIRE-To be announced

WISN-Hollywood Matinee

WJBC-Organ Melodies

WKBB-Maxine's Melodies

WKBBH-△Cathedral Hour

WMT-George Sir Venka's Orch.

WTAQ-Duchow's Red Ravens

WTMJ-Heinie's Grenadiers 12:15

NBC-Henry Busse's Orch. (Oil Shampoo): WMAQ (sw-15.33)

News: WKBB WIRE WKBH

WHO WJBC

WBOW-Dinner Music

WCFL-Musical Ballads

WFBM-Symphonetta

WMBD-For Men Only

WOC Smooth Sailing

WROC-News; Musicales

WTAD-Storyland Lady 12:30

NBC-Smoke Dreams (H. Fendrich); Orch. & Guest: WLW

KSD WHO WMAQ

MBS-Sunday Matinee (Varady); Ted Weems' Orch.: WGN KWK

CBS-Europe Calling: WFBM WISN

WMBD WKBB WKBH

Mrs. Reynolds Packard, wife of the United Press correspondent, will be heard speaking from Geneva on "A Journalist's Wife to the Wars." She has been with her husband in both Ethiopia and Spain during hostilities.

NBC-There Was a Woman (Glass Containers): WENR

The story of Martha Jefferson Randolph, daughter of Thomas Jefferson, will be dramatized.

NBC-Silver Strings: WBOW (sw-15.33)

KMOX-Neighborhood Amateurs

WCCO-Strange As It Seems

WCFL-Musical Ballads

WFAM-Funny Paper Man

WFBM-Cupid's Interviews

WIBA-News; Concert Interlude

WIRE-Mat Shilkret's Orch.

WJJD-Grand Central Station

WMBI-Organ Melodies

WMT-American Radio Warblers

WOWO-△Missionary Hour

WROC-Dan, the Funny Man

WTAD-On to Adventure

WTMJ-Question Bee 12:45

CBS-Poet's Gold; David Ross, Orch.: WKBH WMBD WKBB WISN

NBC-Command Performance: KWK WMT

WCCO-Bren

Sunday

March 20



FRANK BLACK
"Magic Key" orchestra leader
Sun. 1 pm CST

(2:00 p.m. Continued)

NBC-On Broadway, sketch (Diamond Crystal Salt): (sw-15.21) Hess Johnson and Carlton Young will be heard in a comedy about a leading Broadway actress who drops her career and coaches three tramps in acting.

CBS-Philharmonic Symp. Society of New York; John Barbirolli, cond.: WMBD WFBM KMOX WBBM WKBH WTAQ WISN WKBB WOC WCCO WFAM (sw-15.27)

The music detail for this program may be found on page 6 this week. Robert Casadesus, piano soloist, will be guest.

NBC-The Last of the Lockwoods, sketch: WENR WBOW

MBS-On a Sunday Afternoon, drama; Comedy & Orch.: WGN KWK-Captains of Industry WAAF-Dictionary Baseball WCFL-Concert Hour WIBA-Madison Through a Century

WIND-Dance Band WJJD-Review of the Week WLW-Church by the Side of Road

WMBI-Singers WMT-Tangled Tunes WWO-News WRK-News; Sunday Song Service WTMJ-New Voices of 1938

2:15 KWK-Coyita Bunch & Allan Dale, vocalists WIBA-Master Singers WIND-Hawaiian Melodies WMT-Walnut Street Church WOWO-Four Fellows

2:30 NBC-Frank Simon's Armco Band, talk by Ironmasters: WOWO WENR WLW KWK WMT (sw-15.21)

Program: Choral (Chambers), On the Trail (Grofe), Prelude and Rigaudon (Edmond Eyon) will be played by Robert Northenscald, clarinetist, Dance Persane (Ernest Guiraud), Mickey Goes A Whistling (Mansfield) and Interlochen Spirit (S. E. Mear).

NBC-Sunday Drivers; Frances Adair; Fields & Hall: WBOW WIRE WHO (sw-15.33)

WAAF-Balladiers WCB-D Zion Sunday Services WCFL-Concert Hour WIBA-Amer-Scandinavian Hour WIND-Dixieland Band WIRE-Rev. Alvey WJJD-Priscilla, pianist WMAQ-Romance & Rhythm WROK-Amateur Hour WTAD-Moods in Black & White WTMJ-German Hour

2:45 WAAF-Elsa Mayer, contr. WGN-Bob Becker WIND-Sterling Young's Orch. WJJD-Happiness Highway

3:00 MBS-Court of Human Relations (Vadco Sales Corp.): WGN WLW KWK

NBC-Romance Melodies: WCFL NBC-Nat'l Vespers: WENR Father Charles E. Coughlin: WHO WJJD WOC WTMJ WIRE

WAAF-Jimmie Kozak, pianist WBOW-Mystery with Music WIBA-Lutheran Hour WIND-Waltz Time WJBC-Concert WMAQ-Strange As It Seems WMT-Cop on the Street WOWO-Temple Radio Service

WROK-Dixon Community Hour WSUI-Iowa State Concert Band WTAD-Inter-church Revival 3:15

NBC-Romance Melodies: WMAQ WBOW

WAAF-George Morgan, trn. WCFL-News

WIND-Rhythm in Red WISN-Stump Me Boys

WJBC-Travelogue WMT-Continental Varieties 3:30

MBS-Lutheran Hour: WMT KWK WIRE WCFL WISN

NBC-The World Is Yours; Smithsonian Inst., drama: WIBA WLW WBOW WTMJ WHO

The progress made by scientists in the field of rocket flying will be reviewed.

CBS-Philharmonic Symp.: WOC WAAF-News Room Oddities WENR-Gray Gordon's Orch. WGN-Kay Kyser's Orch. WIND-Swing Serenade WJBC-Dance Music WJJD-Musical Matinee WMAQ-Question-Air with Bob Brown

WOWO-Lutheran Hour WROK-Music Graphs WTAD-Jack Petrie 3:45

WAAF-St. Francis Retreat League WENR-Vagabonds Quartet WIND-Hits of the Week WJBC-Poetry WJJD-Current News WROK-Songs of Yesterday 4:00

NBC-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.); Wilfred Pelletier, orch. cond.; WENR WOWO WMT KWK (sw-15.21)

Finalists: John Carter, tenor, of Brooklyn, now featured soloist on the NBC Chase and Sanborn Hour; Margaret Codd, lyric coloratura, of Cleveland, and Phil Ducey, NBC baritone, of Macy, Ind. Program: Carter-La Fleur from "Carmen" (Bizet) and Neapolitan Love Song; Codd-Aah Mon Cradea; Ducey-Quand La Flamme.

NBC-Marion Talley, sop. (Ry Krisk); Josef Koestner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-9.53-15.33)

CBS-Magazine of the Air (Heinz Co.): WISN WOC WFBM KMOX WCCO WBBM (sw-15.27)

Ossy Renardy, Viennese boy-violinist will be guest. Clyde Barrie will sing Now the Day Is Over, I Love to Hear You Singing, Children's Chorus from "Carmen" and London Bridge a la Mozart. Channing Pollock will deliver an article on "Happiness."

MBS-Musical Steelmakers (Wheeling Steel Corp.): WGN WLW WAAF-Int'l Potpourri WBOW-Teachers' College Debating Team WCFL-Father Justin's Rosary Hour WFAM-Reverie; News WIND-Moissaye Boguslawski, pianist WJBC-Organist WJJD-Tommy Tucker's Orch. WKBB-Spelling Bee WKBH-Playbox Theater WMBD-Tune Peddlers WROK-News; Musicales WTAD-Bates Trio WTAQ-Ave Maria 4:15

WJJD-Happy Harmonies WMBD-Maurice Warner & Lillya Diesch WTAD-News 4:30

MBS-The Shadow (D. L. & W Co.): WGN

CBS-Guy Lombardo's Orch (Bond Bread): KMOX WFBM (sw-11.83)

NBC-Mickey Mouse Theater of the Air (Pepsodent Co.); Felix Mills' Orch.; Walt Disney, m.c.: WMAQ WHO WLW KSD WTMJ WIRE WIBA (sw-9.53-15.33)

NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint); Irma Glenn, organist: WENR WMT KWK (sw-15.21)

CBS-Oliver Drake, news oddities: WOC WCCO WTAQ WKBH WISN WAAF-Kay Armen WBBM-Spelling Bee WMAQ-Caravan of Songs WCLS-For Your Information (1310 kc)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:00 CST HOME SYMPHONY, Ernest La Prade, conductor, NBC-Red.

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC-Red.

11:30 CST RADIO CITY MUSIC HALL; Erno Rapee, conductor; Jan Pearce, guest, NBC-Blue.

AFTERNOON

12:30 CST EUROPE CALLING, CBS.

1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor; Zinka Millanov, guest, NBC-Blue.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator; Robert Casadesus, guest, CBS.

2:30 CST FRANK SIMON'S ARMCO BAND; Robert Northenscald, guest, NBC-Blue.

4:00 CST MAGAZINE OF THE AIR; Channing Pollock, Morton Bowe, Clyde Barrie, Mark Warnow's orchestra; Ossy Renardy, guest, CBS.

4:00 CST METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC-Blue.

4:30 CST MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c.; Felix Mills' orchestra, NBC-Red.

5:00 CST JOE PENNER with Gene Austin, Julie Gibson, orchestra, CBS.

5:00 CST GEORGE JESSEL PROGRAM with Norma Talmadge, Tommy Tucker's orchestra; Al G. Barnes Circus, guest, MBS.

NIGHT

6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, NBC-Red.

6:00 CST OPEN HOUSE with Jeanette MacDonald, Wilbur Evans, chorus, Josef Pasternack's orchestra, CBS.

6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; Ida Lupino, guest, NBC-Blue.

7:00 CST CHASE AND SANBORN HOUR with Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, Stroud Twins; Robert Armbruster's orchestra; guests, NBC-Red.

8:00 CST FORD SUNDAY EVENING HOUR, Sir Ernest Macmillan, conductor; Lily Pons, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power, NBC-Blue.

WFAM-America in Peace WIND-News WJBC-Women's Club WKBH-Women's Club WLB-Musical Camera WMBD-Bill Vickland's Vespers WOWO-Church of the Nazarene WROK-Tercentenary Prgm. WTAD-Bessie Dean Reinert, sop. 4:45

NBC-Howard Marshall, commentator: WENR CBS-Dave Bacal, organist: WISN WCCO WOC WTAQ WKBH KWK-United Charities Reporter WAAF-Tea Dance WFAM-WPA Prgm. WIND-Singing Canaries WJBC-High School Group WJJD-Victor Quan's Orch. WMBD-Dr. Townsend WMT-Psychiana 5:00

CBS-Joe Penner with Jimmie Grier's Orch. Gene Austin songs; Julia Gibson, vocalist; (Coco Malt): KMOX WCCO WFBM WBBM (also KNX KSL at 10 p.m.)

For pictures of Joe Penner and his dog, Coco, turn to page 23.

MBS-George Jessel; Norma Talmadge; Tommy Tucker's Orch.; Guests (Regional Adv.): WGN KWK WMT

Al G. Barnes Circus with trainers and animals, including a trained chimpanzee, will be guests.

NBC-Musical Camera; Josef Cherniavsky's Orch.: WLW WOWO NBC-Catholic Hour: WMAQ WBBM WIBA WIRE (sw-9.53-15.33)

KSD-News; Gabriel Heatter, commentator; Musical Demi-Tasse WAAF-Bureau of Information WCFL-Polish-American Democratic Organization, talk WENR-Amateur Hour WHO-Broadway Comedy Stars WIND-Fredie Martin's Orch. WISN-Polish Merry-makers WJJD-Music Course WKBB-Wartburg Vespers WKBH-Singing Strings WMBD-Hit Parade WOC-Sunday School WROK-Elks Club Safety Prgm WSBT-Volunteer Workers Story Hour WTAQ-Beacon Lights WTMJ-Musical Spelldown 5:15

KSD-Tales of the Foreign Legion WAAF-Sentimental Journeys WCFL-Phil Warner, pianist WHO-Melody Time WJJD-Sons of the Pioneers WOC-Out of the Past WROK-Ber. Whitechurch, songs WSBT-Wings Around the World WTAD-"T" Men 5:30

NBC-A Tale of Today, drama (Princess Pat): WMAQ (sw-9.53-15.33)

CBS-Double Everything (Wrigley's); Al Shaw & Sam Lee; Andrew Sisters & Others; Carl Hohengarten's Orch.: WFBM WBBM WCCO KMOX (sw-11.83)

NBC-New Friends of Music; Budapest String Quartet: WCFL WBOW

MBS-News Testers. WGN WMT KWK

KSD Peppercorns WAAF-Byrd Arnold Smith WIBA-Concert Trio WIND-Ted Weems' Orch. WIRE-Master Mind WISN-Sunday Songsters WJJD-Pickard Family WKBB-Sunday at Twilight WKBH-Meditation WLW-My True Story WMBD-Playhouse WOC-Gerry Morrissey, songs WWO-To be announced WROK-Gospel String Band WSBT-Dance Parade WTAD-Barney Thompson, bar. WTAQ-Dinner Concert WTMJ-Chorus Singers 5:45

MBS-Charioteers: WGN KWK News: WHO WMT WAAF-Shadowland WIRE-A Wynkoop WKBB-Waikiki Serenade WKBH-Evening Serenade WOC-Geo. Sokolsky, talk

NBC-Jell-O Prgm.; Starring Jack Benny, comedian; Mary Livingstone; Kenny Baker, trn.; Sam "Schlepperman" Hearn; Andy Devine; Don Wilson, announcer; Phil Harris' Orch.: WBOW WIRE WMAQ WTAQ WIBA WTMJ WHO KSD WLW (sw-9.53) (also see 10:30 p.m. (sw-9.53) (also see 10:30 p.m.)

NBC-To be announced: WENR WMT (sw-11.87) MBS-Forum: WGN Sports: WKBB WOC WTAD KWK-Sports; News WCFL-Father Maguire's Round Table WIND-Polish Prgm WISN-Down by Herman's WKBH-Wings Over the World WMBD-Ray Olson WROK-News; Dinner Music WSBT-Sunday at Six WTAQ-Dance Orch. 6:15

News: WMBD WOC KWK-Wings Over the World WKBB-Facts About Community Chest WKBH-Success Story WROK-Veterans of Foreign Wars; Musicals WSBT-The New Yorkers 6:30

NBC-Interesting Neighbors with Jerry Belcher; Roy Shield's Orch. (F. W. Fitch Co.): KSD WBOW WMAQ WHO WIRE WTAQ (sw-9.53)

NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Feg Murray & Harriet Hilliard: KWK WMT WTMJ WIBA WLS (sw-11.87) Guest: Ida Lupino.

CBS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle; Lucille Ball, comedienne; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS (sw-11.83)

CBS-Week-end Potpourri: WBBM WKBB WISN WMBD WOC WKBH MBS-Larry Funk's Orch.: WGN KMOX-The Land We Live in WCCO-March of States WCFL-Dance Orch. WLW-Newspaper of the Air WROK-House by the Side of the Road WTAQ-News 6:45

CBS-Week-end Potpourri: WTAQ WCFL-Barratt O'Hara WGN-Broadway Comedy Stars WKBB-News WLW-Melody Grove WMBD-On to Adventure WROK-Dinner Music

NBC-Detective Stories: WBOW WLS WMT (sw-11.87)

NBC-Chase & Sanborn Hour; Don Ameche, m.c.; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: WTMJ WIRE WHO WLW WMAQ WTAQ WKBH WIBA (sw-9.53) Turn to page 19 for pictures of Edgar Bergen, his mother, and Charlie McCarthy.

CBS-St. Louis Blues: WJR WOC WSBT WFBM WMBD KMOX WISN WJAQ WHAS WKBH WKBB (sw-11.83)

MBS-Drama Based on a Story by Pietro Donato: WGN KWK WBBM-Manhattan Mother WCFL-Polish Prgm. WIND-Headlines & Harmonies WROK-Black & White Harmony 7:15

WROK-Elva & Isabelle Youngberg 7:30

CBS-Lyn Murray's Musical Gazette: WOC WSBT WISN WFBM WCCO WHAS WJR WMBD WKBH KMOX WTAQ WKBB (sw-11.83)

NBC-Ernest Gill's California Concert: WBOW WLS WISN (sw-11.87)

MBS-Hawaii Calls: WGN KWK WBBM-"The Test Tube in the Wheel," Public School Drama WCFL-Lithuanian Prgm. WIND-Gypsy Caravan WMT-Musical Varieties WROK-Pilgrim Rest Hour 7:45

MBS-Hawaii Calls: WMT WBBM Sports Huddle WGN Arthur Sears Henning WIND-Tuneful Truths 8:00

CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Sir Ernest Macmillan, director: WTAQ WHAS KMOX WKBB WSBT WKBB WISN WJR WCCO WFBM WBBM WMBD (sw-11.83) Guest: Lily Pons, coloratura soprano. The music detail for this program may be found on page 6 this week. On pages 24 and 25 you will find interesting pictures of Lily Pons and her helpers.

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreeun, trn.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAQ WKBH WIBA WTMJ WMAQ WIRE KOA WHO (sw-9.53)

NBC-Hollywood Playhouse (Woodbury); Presents Tyrone Power & Guest; Harry Sosnik's Orch.: WMT WENR WLW KWK (sw-11.87) (also see 9:30 p.m.)

WBOW-WPA Prgm WCFL-Irish Hour WGN-Jack Russell's Orch. WIND-Jimmy Jackson's Orch. WOC-To be announced WROK-Swedish Free Church WSUI-Vespers 8:15

WBOW-Master Singers WIND-Leaders in Dance Time 8:30

NBC-Walter Winchell's Jergen's Journal: WENR WMT WLW KWK (sw-11.87) (also see 10 p.m.)

NBC-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, trn.; Jean Dickenson, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAQ WIBA WTMJ KOA (sw-9.53)

MBS-The Brown Sisters: WGN WBOW-Dance Orch. WCCO-Music WIND-Sunday Evening Club 8:45

NBC-Irene Rich, drama (Welch Grape Juice): WENR WOWO WMT KWK (sw-11.87) (also see 10:15 p.m.)

Mountain folk and their strange ways form the background of "There's Love in Them Hills." The hillbilly resistance to modern ideas and methods provides a new approach to the dramatic climax which mark Miss Rich's programs.

WGN-News; Sports Review WLW-Unbroken Melodies 9:00

CBS-Zenith Foundation: WFBM WBBM KMOX WJR WCCO WHAS (sw-11.83)

Sunday

March 20



RACHEL CARLAY
"Manhattan Merry-Go-Round"
vocalist
Sun. 8 pm CST

WCFL- Δ Pentecostal Church
WENR-Music As You Desire It
WIBA-Indian Room
WIND-Dance Time
WLW-Twenty-four Hours Review

11:30

NBC-One Man's Family: KPO
KFI (also see Wed. Prgm. at 8 p.m.)
End of Sunday Programs

CBS-Horace Henderson's Orch.:
WBBM WISN WTAQ WOC
CBS-Duke Ellington's Orch.: WJR
WHAS WMBD WSBT WFBM
WKBB WKBH (sw-6.12)
MBS-Jay Whidden's Orch.: WLW
WIRE WGN KWK
NBC-News; Henry Busse's Orch.:
WMAQ
KMOX-Headline Highlights
WCCO-Musical Prgm.
WCFL-Dance Orch.
WENR-Andy Kirk's Orch.
WHO-Sports Review
WIND-Jimmy Jackson's Orch.
WMT-News

10:45

CBS-Horace Henderson's Orch.:
WCCO
NBC-Ernie Holst's Orch.: WHO
NBC-Henry Busse's Orch.: WMT
KMOX-Carl Lorch's Orch.
WBBM-Melodie Time
WIBA-Club Chanticleer
WJBC-Peggy Payne & Pioneers

11:00

CBS-Harry Owens' Orch.: WJR
KMOX WTAQ WBBM WMBD
WKBB WISN WFBM WHAS
WOC
MBS-George Olsen's Orch.: WIRE
KWK WMT WGN
NBC-Jack Denny's Orch.: WMAQ
WHO KSD WBOW WTAM
KOA-Night Editor
WCCO-Little Jack Little's Orch.

KMOX-Broadway Comedy Stars
WBBM-Henry Gendron's Orch.
WCFL- Δ National Revival
WENR-Globe Trotter
WIRE- Δ Wheeler City Mission
WJBC- Δ M. E. Church
WLW-Paul Sullivan, news
WOWO-Back Home Hour
WTAM-Tom Ireland; Musical
Bulletin Board
WTMJ-News; Dance Orch.

10:15

NBC-Irene Rich, drama (Welch
Grape Juice): WSM KOA
KPRC WBAP (also at 8:45
p.m.)

CBS-Abe Lyman's Orch.: WMBD
WOC
NBC-Gray Gordon's Orch.: KSD
WBOW WENR (sw-9.53)

News: WIRE WHO
KMOX-Geo. L. Scott, organist
WCCO-Cedric Adams
WIBA-Just Music
WLW-Billy Snider's Orch.
WMAQ-Highlights of the Week
WTAM-Music You Want
WTAQ-Dance Orch.

10:30

NBC-Jell-O prgm.: Starring Jack
Benny: KFI KOA (also at 6
p.m.)
NBC-News; Ernie Holst's Orch.:
WBOW KSD (sw-9.53)

NBC-Cheerio; Talk & Music:
KWK WENR (sw-11.87)
CBS-Headlines & By-Lines:
WFBM WSBT (sw-11.83)
MBS- Δ Old Fashioned Revival:
WMT WIND
Comedy Stars of Broadway:
WOWO WHAS
WGN-Jack Russell's Orch.
WIBA-Gems of Melody
WIRE-Carl Baker
WJR-In the Hermit's Cave
WLW-Country Sunday
WROK-Ferde Grofe's Orch.
WTAM-Symphonic Variations
WTMJ-Dance Orch.

9:45

News: WHAS WROK
WIRE-Dept. of Public Welfare
WOWO-Organ Serenade

10:00

NBC-Walter Winchell's Jergens'
Journal: KOA WSM KPRC
WBAP (also at 8:30 p.m.)
CBS-Abe Lyman's Orch.: WISN
WSBT WCCO WKBB WHAS
WKBB WFBM WJR (sw-
6.12)

NBC-News; Blue Barron's Orch.:
KWK
NBC-Marlowe & Lyon, piano
duo: WHO WBOW WMAQ
(sw-9.53)

MBS-Jack Betzner's Orch.: WGN
News: WIBA WMBD WTAQ
WOC

the Bell Chorus from "I Pag-
liacci."
NBC-Paul Martin's Orchestra:
KWK WOWO WBOW (sw-
11.87)
News: WIND WKBB
Dance Orch.: WKBB WTAQ
KOA-Golden Melodies
KSD-Money Matters
KWK-News; Musical Prgm.
WCFL-Amateur Hour
WENR-Vocal Varieties
WISN-Chester Lincoln's Orch.
WLW-Unsolved Mysteries
WMBD-Orrin Tucker's Orch.
WMT-Court of Missing Heirs
WOC-Romantic Musings
WROK-Musicale
WSBT-Answer Me This

9:15

KWK-Allan Dale, vocalist
WENR-Stalking Wild Game
WIND-Stars Over Manhattan
WTAQ-Cinderella

9:30

NBC-Hollywood Playhouse (Wood-
bury's): KOA WSM KPRC
WOAL WBAP (also at 8 p.m.)

CBS-Skelly Court of Missing
Heirs: WBBM KMOX WISN
WMBD WOC WTAQ WKBB
WKBB WCCO

NBC-Norman Cloutier's Orch.:
WHO WBOW WMAQ (sw-
9.53)

Frequencies
KMOX-1090 WJBC-1200
KOA-830 WJJD-1130
KSD-560 WJR-750
KWK-1350 WKBB-1500
WAAF-920 WKBB-1380
WBA-830 WLS-870
WBBM-770 WLW-700
WBOW-1310 WMAQ-870
WCB-1080 WMBD-1440
WCCO-810 WMBI-1080
WCFL-970 WMT-600
WENR-870 v. C-1370
WFAM-1200 WOWO-1160
WFBM-1230 WRJN-1370
WGN-720 WROK-1410
WHA-940 WSBT-1360
WHAS-820 WSUI-880
WHO-1000 WTAD-900
WIBA-1280 WTAM-1070
WIND-560 WTAQ-1330
WIRE-1400 WTMJ-620
WISN-1120

MBS-Good Will Hour (Ironized
Yeast): WGN

NBC-Rising Musical Star (Seat
test); Alex Smallens' Symp
Orch.; Mixed Chorus, dir. Eu-
gene Fuerst; Alois Havrilla,
commentator; Guest: WIRE
WTAM WTMJ WIBA WMAQ
WHO (sw-9.53)
Program: Webster Aitken,
pianist, plays Second Movement
from "Concertstueck," Kath-
leen Kersting, soprano, sings
Elsa's Dream from "Lohengrin."
The orchestra plays Natchez on
the Hill, and the chorus offers

Monday

March 21, 1938

Monday

MORNING

7:00 am CST

CBS-Sunny Melodies; (sw-21.52)
NBC-Malcolm Claire, children's
stories: (sw-21.5)
News: WOWO WTAD
Musical Clock WROK WOC
WKBB WIBA
KMOX-Sing. Neighbor. Sing
KWK-Sunny Time
WAAF-Celebrity Breakfast
7:15

CBS-Deep River Boys: (sw-
21.52)
NBC-Hi Boys: (sw-21.5)
News: WHO WCCO WMT WLW
KMOX-Musical Prgm.; Markets
WBOW-Musical Clock

7:30

CBS-Fred Feibel, organist: (sw
21.52)
NBC-Do You Remember?: (sw-
21.5)
News: WTAQ WIBA WKBB
 Δ Devotions: WKBB WLS
Musical Clock: WMBD WMT
WBBM WROK
KMOX-Musical Prgm.
KWK-Hits and Encores
WAAF-Don Norman
WCBD- Δ Gospel Tabernacle

7:45

KMOX-Breakfast Brigade; Music
KWK-Top o' the Morning
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Hawaiians
WKBB-Tune Tossers
WKBB-Singing Twins
WLS-Jolly Joe's Pet Pals
WLV-Voice of Experience
WMBD-Police Flash
WOWO- Δ Concordia Chapel
WTAD-News

8:00

NBC-Breakfast Club; Vocalists;
Don McNeill, m.c.; Orch.;
News: WCFL WBOW WOWO
CBS-Deer Columbia; News:
WFBM WTAQ WFAM WKBB
(sw-21.52)
NBC-Women & News: (sw-21.5)
News: WMBD WKBB WIRE
Coffee Pot Inn: WMT WHO
Musical Clock: WIBA WROK
KMOX-Views on News
KSD-News; George Hall's Orch.
KWK-Musical Prgm.
WAAF-Breakfast Express
WCBD- Δ Morning Meditations
WGN-Everyday Words; Good
Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organ-
ist
WJJD-Happy Go Lucky Time
WLS-Prairie Ramblers
WLW-Hymns of All Churches
WMAQ-Your Neighbor

8:15

NBC-Person to Person: KSD (sw-
21.5)
Musical Clock: WHO WMT

Houseboat Hannah: KMOX WLW
KWK-Mrs. O'Brien's Boarding
House
WCBD-Christianity in Action
WHA-Morning Melodies
WIND-Bob Aicher, songs
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBB-Uncle Bob
WLS-Morning Minstrels
WTMJ-Your Home Town

8:30

CBS-Lee Francis, pianist: WKBB
CBS-The Road of Life, sketch
(Chipso): WBBM KMOX (sw-
21.52)
NBC-Landt Trio; News: KSD
(sw-21.5)
KWK-Candid Camera; News
WAAF-Edna Earle
WBOW- Δ Radio Gospel; News
WCBD Polish Prgm.
WCCO-Hugh Aspinwall
WFAM-Your Engagement Book
WFBM-Round-up
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Bob Aicher & Bonnie Blue
Eyes, songs
WKBB-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Subtil & Case Bandwa-
gon

WOC-Mail Bag
WROK- Δ Morning Devotions
WSUI-Daily Iowan of the Air
WTAD- Δ interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Party Line

8:45

NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
NBC-Amanda Snow, songs: KSD
(sw-21.5)
WBBM-Linda's First Love
WFAM- Δ Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm
WIRE-Social Calendar; Rose
Room Melody; Footnotes
WJJD-Chicago Tuberculosis In-
stitute
WKBB-Tonic Tunes
WKBB-Rapid Ad
WLS-Chuck, Ray, Christine &
Sodbusters
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WSUI-Morning Melodies; Service
Reports
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Dinty Moore

9:00

CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WISN WOC
WFBM WCCO KMOX WBBM

NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD
NBC-Cabin at the Crossroads,
sketch (Aunt Jemima): WLS
WMT KWK WLW WTMJ
WOWO (sw-15.21)

On page 22 you will find pictures
of the cast of this program and
Harriette Widmer's puppet like-
nesses of them.

WAAF-News; Interlude
WBOW-Melody Time
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Concert Time
WGN-Martha Crane & Helen
Joyce
WIBA-Musical Workshop
WIND-Priscilla Holbrook, pianist
WJJD-Nick Lucas & Playboys
WKBB-Chancel Steps
WKBB-Olive Hagen, organist
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue

9:15

NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ KSD
WIRE WHO
CBS-Myrt & Marge, sketch (Su-
per Suds): KMOX WFBM
WCCO WISN WBBM WMBD
NBC-Margot of Castlewood
sketch (Quaker Oats): WLS
KWK WMT WTMJ WOWO
(sw-15.21)

WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Double in Stars
WHA-American Observer
WIBA-Hollywood on Parade
WIND-Your Favorite Band
WJJD-Eddie Fitzpatrick's Orch.
WKBB-News
WKBB-Stars Over Hollywood
WLW-To be announced
WOC-Party Line
WROK-On the Mall
WTAQ-Stars Over Hollywood

9:30

NBC-Attorney-at-Law, sketch
(Johnson's Floor Wax): WLS
KWK (sw-15.21)
CBS-Tony Wons' Scrapbook
(Vicks): WCCO KMOX WBBM
MBS-Get Thin to Music: WGN
NBC-Just Plain Bill, sketch (An
acin): WMAQ WIRE WHO
Pictures of Betty Worth, actress on
this program, may be found on
page 26.

NBC-Josh Higgins of Finchville:
WCFL WBOW
Eb & Zeb: WIND WKBB
WAAF-Canary Serenade
WCBD-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WHA-Afield With Ranger Mac
WIBA- Δ Church of the Air
WISN-News
WJJD-Adult Educational Council
WKBB-Morning Melodies; Ma
Perkins

WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Popular Melodies
WOC-Morning Parade
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45

NBC-Woman in White, sketch
(Pillsbury): WMAQ WIRE
WHO WTMJ KSD
NBC-Kitchen Cavalcade: (sw
15.21)
CBS-Oxydol's Own Ma Perkins,
sketch: WCCO KMOX WKBB
WKBB WOC
NBC-Viennese Ensemble: WBOW
Dr. Friendly: WGN WLW
Party Line: KWK WTAD
WBBM-Truman Bradley
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Music Graphs
WIND-Musical Varieties
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale
WSUI-Prgm. Calendar; Weather

10:00

CBS-Ruth Carhart, songs: WISN
WTAQ WFBM WOC
NBC-David Harun, sketch (Bab-
o): KSD WIRE WMAQ WHO
(sw-15.33)
NBC-Viennese Ensemble: WIBA
WMT
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WLS
WLW (sw-15.21)
KMOX-Jean Abbey, radio shopper
KWK-Dr. Friendly
WAAF-Woman's Page
WBBM-Heart of Julia Blake
WCBD-Rhythm Men
WCCO-Judy & Jane
WCFL-Varieties
WFAM-Shopper's Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WIND-Traffic Court Broadcast
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBB-Hollywood Reporter
WKBB-Home Economics
WMBD-Number Please, sketch
WROK-News & Markets, Organ
WSUI-Home Decoration
WTAD-News
WTMJ-Univ. Wis. Ext. Div.

10:15

CBS-Romance of Carol Kennedy
sketch (Heinz): KMOX WCCO
WBBM WFBM
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WTMJ
WIRE KSD WHO WIBA
NBC-Pepper Young's Family,
sketch (Camay Soap): WLS
(sw-15.21)
NBC-Popular Waltzes: WBOW

WLB-Bachelor's Children (Old
Dutch Cleanser): WGN
KWK-Singing Cowboys
WAAF-Mid-Morning Varieties
WCFL-Popular Varieties
WISN-Morning Musical
WJBC-Riddle Time
WJJD-Sports Edition Handicap-
per
WJR-Peaceful Valley
WKBB-Rhythm & Romance
WKBB-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love, sketch
WMT-Singer of Sacred Songs
WOC-Morning Varieties
WOWO-The Editor's Daughter
WROK-Woman's Forum
WSUI-Yesterday's Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance

CBS-Big Sister, sketch (Rinso)
WCCO WBBM WISN WMBD
KMOX WFBM
NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)
NBC-How to Be Charming,
beauty talk (Phillips): WMAQ
WHO WIRE WTMJ WIBA
KSD
KWK-News
WAAF-Swing High
WBOW-Harry Reser's Orch.
WCFL-Peeker in the Pantry
WFAM-Health Talk; Gypsy Fid-
dles
WGN-Painted Dreams, sketch
WIEU-Aid Parade
WIND-Your Hollywood Reporter
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm
WKBB-Musical Almanac
WKBB-Songtime
WLW-Carson Robison's Bucka-
roos
WMBI- Δ Devotional Hour
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-The Book Shelf
WTAQ-News; Merry Go Round

10:45

NBC-Edward MacHugh, Gospel
Singer (Ivory Soap) WLS
(sw-15.21)
CBS-Aunt Jenny's Stories (Spry)
KMOX WMBD WFBM WISN
WBBM WCCO
NBC-Betty Moore; Interior Dec-
orating Talk (Benjamin Moore
& Co.): WHO KSD WMAQ
Valuable suggestions in deco-
rating formal and informal din-
ing rooms will be offered.
NBC-Originalities: WBOW
Party Line: WIRE WOWO
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Interesting Places
WIBA-The Editor's Daughter
WIND-Current News & Markets
WJBC-Peggy Payne & Pioneers
WJJD-Priscilla, pianist
WKBB-Mixing Bowl

WKBH-Beauty Box Revue
WLW-The Goldbergs
WMT-Music Memory Contest
WOC-Screen Fans Prgm.
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-Merry-Go-Roundup

11:00

CBS-Mary Margaret McBride,
columnist (Minute Tapioca):
WBBM WFBM KMOX WISN
WOC WCCO WFAM WMBD
NBC-Girl Alone, sketch (Kellogg):
WMAQ WLW
NBC-Vaughn de Leath, songs:
WBOW
MBS-The Boy & Girl Friend:
WIRE
Young Widder Jones: WCFL
KWK
KSD-News; Dick Leibert, organ-
ist

WAAF-Melody Parade
WBAA-Amer. Institutions; News
WGN-Woman in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBB-Treasure Chest
WKBB-Musical Moods
WLS-Virginia Lee & Sunbeam
WMT-Toby's Cornstussel News
WOWO-Bill Board
WROK-Morning Varieties
WSUI-Within the Classroom
WTAQ-News
WTAD-Hollywood on Parade
WTMJ-What's New in Mil-
waukee?

11:15
CBS-Your News Parade (Lucky
Strike Cigarettes); Edwin C.
Hill, commentator: KMOX
WCCO WBBM WISN WMBD
WKBB WOC WFBM
NBC-The O'Neills, sketch (Ivory
Soap): WMAQ WLW
NBC-Bailey Axton, trn.: WIBA
WBOW WMT
KSD-Lady Courageous
KWK-Rapid Service
WAAF-Don Bolt, commentator
WCAZ-Movie Gossip (1070 kc.)
WCFL-News Songs
WFAM-Visitors Welcome
WGN-Len Salvo, organist
WHO-Dan Harding's Wife
WIND-Priscilla & Her Piano
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBB-Club Calendar
WLS-Don & Helen
WROK-Affairs of Mrs. Swenson
WTAD-Eileen

11:30
CBS-Romance of Helen Trent;
Virginia Clark (Edna Wallace
Hopper): WBBM KMOX
NBC-Harry Candulla's Orchestra:
WCFL

(Continued on Next Page)

Monday

March 21



RAY NOBLE
"Burns and Allen" maestro
Mon. 7 pm CST

(11:30 a.m. Continued)

NBC-Nat'l Farm & Home Hour; Guest Spkrs.: KWK WIBA WBOW WMAQ WLW (sw-15.21)
Frank E. Mullen, RCA executive, interviews A. A. Schecter, director of NBC News and Special Events.
Hymns of All Churches: WHO WOC
KSD-Marie Harrington
WAAF-This Feminine World
WCCO-Happy Gilman
WFAM-Homespun Verse
WFBM-Hoosier Farm Circle
WGN-Quin Ryan's News
WHA-Organ Gems
WIND-Harry Zimmerman & Les Paul, organ & guitar
WIRE-Linda's First Love
WISN-It's Fun to Keep House
WJBC-Singing Sam
WJJD-Safety Court Broadcast
WKBB-Notes; Farm Flashes; Do You Want a Job?
WKBH-House of MacGregor
WLS-Ma Perkins
WMBD-Thrift Message; Miss Electrolux; Melody Miniature
WMBI-Continued Story Reading
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Westward Ho!
11:45
CBS-Our Gal Sunday, sketch (Anacin): WBBM KMOX
News: WBAA WMT
Betty & Bob: WOC WHO
KSD-Dan Harding's Wife
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFBM-Luncheon Dance
WFBM-Markets; Farm Bureau Prgm.
WGN-Way Down East
WIRE-Farm & Home Hour
WJBC-Reid & Vin
WKBH-Livestock Quotations
WLS-Markets; Weather: News
WMBD-Window Shopper
WOWO-Sari 'n' Elmer
WROK-Round the Town
WSUI-Farm Flashes
WTAQ-Farm Hands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00
NBC-Vincent Curran, songs: (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WISN WFBM WBBM (sw-15.27)
News: WJJD WJBC WMBD WTAD
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHA-Musicale
WHO-Markets & Weather
WIND-Tango Orch.
WIRE-Markets
WKBB-Organ Moods
WKBH-Parade of Melodies
WLS-Dinnerbell Prgm.
WMBI-Mid-Day Gospel Hour
WMT-Hillbillies; Question Man: Voice of Iwca
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles
12:15
NBC-Betty & the Escorts: WCFL (sw-15.33)

CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WFBM WCCO WISN (sw-15.27)
MBS-Carson Robison's Buckaroos (Musterole): WGN
News: WKBB WOWO
Man on the Street: WJBC WKBH
WBAA-Sports Review
WBOW-On the Mall
WHO-Luncheon Music
WIBA-Farm Hour
WIND-Tommy Ott, organist
WJJD-△ Noon Day Service
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles

12:30
CBS-Arnold Grimm's Daugh'er, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)
NBC-Words & Music: WMAQ (sw-15.33)
News: WIBA WOC WHO
Rhythm Rascals: WTMJ WTAQ
Luncheon Dance Time: WBOW WBAA
KWK-Organ Melodies
WCFL-Noon-day Concert
WGN-Markets; △ Midday Service
WHA-Farm Prgm.
WIND-Livestock Markets
WIRE-Reporter
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feed Lot; Markets
WLW-Ma Perkins
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist
WROK-Couple on the Street
WSBT-In Movieland
WTAD-Farm; Weather; Markets

12:45
CBS-Valiant Lady, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)
NBC-Jack & Loretta Clemens: WOWO
MBS-Voice of Experience (Lydia E. Pinkham): KWK WCFL
News: WIND WKBH WIRE
KSD-News; Markets
WBAA-Don Bowden, songs
WBOW-Tune of the Day
WHO-Earl E. May Prgm.
WIBA-Market Reports
WKBB-Song Hits; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis, tnr.
WMBD-Colonel Beeney; Noonday Melodies
WMT-Iowa Cornhuskers; Bjorg Bjorgenson
WOC-Russ Morgan's Orch.
WROK-Service Sam; Home Folks
WSBT-Man on the Street
WTAD-Comedy Stars of Broadway
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00
NBC-Music from Berlin: WMAQ WBOW (sw-15.33)
CBS-News Through a Woman's Eyes (Pontiac): WISN WBBM KMOX WCCO WFBM WTAQ WKBB WOC (sw-15.27)
Man on the Street: WMBD WCFL
KSD-Bert Granoff, tnr.; Mary Carolyn Henry, sop. & Orch.
KWK-Carson Robison's Buckaroos
WAAF-Encores
WBAA-Can You Pronounce It?
WCBD-△ Bible Class
WGN-Popular Melodise
WHA-News & Views
WHO-Musical Day Dreams
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Police Court
WJJD-Livestock Markets
WKBH-Venetian Varieties
WLS-School Time Current Events
WLW-Nation's School of Air
WMT-Many Happy Returns; German Band
WOWO-Purdue Agricultural Program
WMBD-Matinee Melodies
WMT-Markets; Musical Interlude
WROK-Melodeers
WTAD-Florence & Ruth Brown
WTMJ-Home Harmonizers

2:00
CBS-Signs of Spring: WSBT WISN WTAQ WFBM WKBH WOC (sw-15.27)
The broadcast will include latest news on the signs of Spring, from the first robin and the first earthworm, to a report from the U. S. Weather Bureau in Washington, forecasting temperatures throughout the country. Dramatizations will range from such subjects as nature and mythology, to the loveliness striking youth with the first warm weather.

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

2:00 CST ROCHESTER CIVIC ORCHESTRA, matinee concert, Guy Fraser Harrison, conductor, NBC-Blue.

2:00 CST SIGNS OF SPRING, CBS.

5:15 CST MacGREGOR ARCTIC EXPEDITION, NBC-Red.

NIGHT

7:00 CST BURNS AND ALLEN; Tony Martin and Ray Noble's orchestra, NBC-Red.

7:30 CST VOICE OF FIRESTONE; Richard Crooks, Alfred Wallenstein's orchestra, NBC-Red.

7:30 CST GRAND HOTEL, drama, NBC-Blue.

8:00 CST LUX RADIO THEATER; George Arliss in "The Man Who Played God," CBS.

8:00 CST PHILADELPHIA ORCHESTRA; Eugene Ormandy, conductor; Barrere-Salzedo-Britt Trio, guests, NBC-Blue.

8:00 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC-Red.

9:00 CST CARNATION CONTENTED HOUR; orchestra conducted by Marek Weber, Lullaby Lady, Maria Kurenko, male quartet, Vincent Pelletier, announcer, NBC-Red.

9:30 CST BRAVE NEW WORLD, dramatization, CBS.

10:00 CST GOLDEN GLOVES INTER-CITY BOXING MATCHES, NBC-Red.

WKBB-Music Moderne
WKBH-Sentimental Mood
WLS-Otto's Novelodeons
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Afternoon Recess
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Dance Orch.

1:30
CBS-American School of the Air: WCCO WSBT KMOX WFBM WTAQ WBBM WISN WKBH WKBB WOC (sw-15.27)
NBC-Navy Band: WOWO WIBA
NBC-Middlebury College Glee Club: WBOW (sw-15.33)
MBS-Harold Turner, pianist: WGN

News: WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Public Schools Prgm.
WBAA-Monitor Views the News
WCBD-Zion Program
WCFL-Know Yourself
WHA-Backgrounds in Agriculture
WHO-Houseboat Hannah
WIND-Dept. of Public Welfare
WLS-Market; John Brown, pianist
WLW-Ma Perkins
WMBD-Party Line
WROK-Melodies from the Sky
WTAD-Medical Association
WTAM-Dick Sanders
WTMJ-Waltz Girl

1:45
NBC-Navy Band: WCFL
NBC-Bonnie Stewart, songs: WMAQ (sw-15.33)
MBS-To be announced: KWK
KSD-Heart of Julia Blake
WAAF-Driskill Wolfe, tnr.
WBAA-Market & Weather Reports
WBOW-△ Devotional Services
WGN-Hits of Today
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Happy Harmonies
WLS-Albany Park Woman's Club
WMBD-Matinee Melodies
WMT-Markets; Musical Interlude
WROK-Melodeers
WTAD-Florence & Ruth Brown
WTMJ-Home Harmonizers

2:00
CBS-Chapel Choir of Capitol U.: WSBT WISN WTAQ WFBM WKBH WOC (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): WLW WHO WMAQ KSD WTMJ
NBC-Rochester Civic Orchestra: WMT (sw-15.21)
KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBBM-Man on the Street
WBOW-To be announced
WCBD-The Word of Truth
WCCO-The Heart of Julia Blake
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WJJD-Hillside Singers
WLS-Musical Roundup
WMBD-Petticoat Parade
WOWO-Men of Note
WROK-Rhythm Before Three
WTAD-Dance Hour

2:45
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW
MBS-Good Health & Training: WGN KWK

NBC-Rochester Civic Orchestra: WCFL WIRE
The music detail for this program may be found on page 7 this week.

NBC-Pepper Young's Family, sketch (Cama): WMAQ KSD WHO WLW WTMJ
News: WIND WAAF
Editor's Daughter: WBBM WMBD
KMOX-Magic Kitchen, talk
KWK-Today at Two
WBOW-Teachers' College Prgm.
WCBD-Polish Prgm.
WCCO-Livestock Reports
WGN-Marriage License Romances
WHA-Trailer Travels
WIBA-Concert Hall
WJJD-Matinee Dance
WMT-Afternoon Recess
WOWO-Radio Reporter
WROK-News; Musicale
WSUI-Travel's Radio Review; Within the Classroom
WTAD-News; Bookman

2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD

NBC-Rochester Civic Orchestra: (sw-15.33)
KWK-Siesta Time
WAAF-Music on the Air
WBBM-Meet the Missus
WCCO-Markets; News
WGN-Afternoon Melodies
WHA-Organ Interlude
WIND-Priscilla & Her Piano
WJJD-Ben Kanter, pianist
WLW-Mad Hatterfields, drama
WMBD-Trading Post
WTAD-Women's Variety Prgm.

2:30
CBS-Chapel Choir of Capitol U.: WSBT WISN WTAQ WFBM WKBH WOC (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): WLW WHO WMAQ KSD WTMJ
NBC-Rochester Civic Orchestra: WMT (sw-15.21)
KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBBM-Man on the Street
WBOW-To be announced
WCBD-The Word of Truth
WCCO-The Heart of Julia Blake
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WJJD-Hillside Singers
WLS-Musical Roundup
WMBD-Petticoat Parade
WOWO-Men of Note
WROK-Rhythm Before Three
WTAD-Dance Hour

2:45
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW
MBS-Good Health & Training: WGN KWK

CBS-Nan Wynn, songs: WKBB WSBT WISN WKBH WFBM WOC WTAQ (sw-15.27)
KMOX-Editor's Daughter, sketch
WBBM-Radio Gossip Club
WCCO-Ladies First
WEBQ-Behind the Microphone (850 kc)
WIBA-Today's Front Page
WIND-Happy Harmonies
WIRE-Matinee Varieties; News
WJJD-Current News
WOWO-Women in the News
WTAD-Lawrence Glosemeyer

3:00
NBC-Club Matinee: WENR WMT WOWO KWK WBOW WIBA (sw-15.21)
CBS-Columbia Concert Hall: WOC WFBM WTAQ WKBH WMBD WKBB WSBT WISN (sw-15.27)

NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO
KMOX-Singin' Sam
WBBM-Houseboat Hannah
WCFL-News
WGN-Musical Mail Box
WHA-Women in Modern World
WIND-Dance Orch.
WJBC-△ God's Cheer for the Shut Ins
WJJD-Sports Edition
WLW-Dan Harding's Wife
WMBI-△ Radio Bible School
WROK-Women of the Hour
WSUI-The Bookman
WTAD-Behind the Scenes
WTMJ-Those Happy Gilmans

3:15
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WMAQ

MBS-Waag & Matey, songs: WGN
KMOX-One Woman's Opinion
WBBM-Milton Charles, organist
WCCO-Concert Hall
WCFL-Piano Recital
WIND-Organ Melodies
WIRE-To be announced
WLW-Life of Mary Sothern, sketch
WSUI-Piano Interlude
WTAD-Remember
WTMJ-Rhythm & Rhyme

3:30
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WMAQ WIRE
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-15.27)
CBS-Kitty Keene, sketch (Dreft) WCCO KMOX

NBC-Club Matinee: (sw-15.21)
WAAF-News; Weather
WCFL-Musicale
WFBM-Fed. of Church Women
WGN-Afternoon Melodies
WHA-P.T.A. Message
WIND-Waltz Time
WISN-Mary Ann Presents
WJBC-News; Mental Hygiene Class
WKBB-What's New?
WKBH-Magic Violin
WLW-Heart of Julia Blake
WMBD-Polly of the Range
WMBI-Sacred Music
WOC-Linger Awhie
WROK-College Hour
WSUI-Iowa Fed. of Women's Club Prgm.

WTAD-Police News
WTAQ-Fiddlers Three
3:45
CBS-Dr. Allan Roy Dafeo (Lysol): WBBM WFBM KMOX WCCO (sw-15.27)

NBC-The Road of Life (Chipso): WMAQ WTMJ WLW
Pictures of Betty Worth, actress on this program, may be found on page 26.

NBC-Three Romeos: WCFL KSD
MBS-Book a Week: WGN
WAAF-Estelle Barnes, pianist
WHO-Kitty Keene, Inc.
WIBA-△ Bible Readings
WIND-Dixieland Band
WIRE-Organ Melodies
WISN-Musicale Tour
WKBH-Rhumba Rhythms
WKBH-Amer. Family Robinson
WMBD-Hawaiian Melodies
WMBI-△ Gospel in Print
WTAD-Marcella Cheek
WTAQ-Swing Session

4:00
NBC-Bennett & Wolverton: KSD WENR

BS-Follow the Moon (Pebeco) with Elsie Hitz & Nick Dawson: WBBM WFBM WCCO KMOX (sw-15.27)
NBC-Neighbor Nell; News: KWK
NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)
MBS-Edna Sellers, organist: WGN
News: WOC WOWO WISN
WAAF-Rhumba Beat
WBOW-△ Christian Science Prgm
WCFL-Danceland
WFBM-Anything Happens

WHA-Don Reynolds, tnr.
WHO-Way Down East
WIBA-Music Graphs
WIND-Musical Mirror
WIRE-Indiana Univ. at Work
WJBC-Wesleyan Hour
WKBB-The Book Nook
WKBH-Questions & Answers
WMAQ-Tea Time Varieties
WMBD-△ Wayside Chapel
WMBI-Birthday Anniv. Prgm.
WMT-Ralph Slade's Orch.
WROK-Markets; News
WSUI-Art News
WTAD-Bates Trio
WTAQ-Novels Hour
WTMJ-Around the Town

4:15
CBS-Life of Mary Sothern, sketch (Hind's): WBBM KMOX WCCO (sw-15.27)

NBC-Don Winslow of the Navy, sketch: WOWO WIBA WMT WBOW KWK
NBC-Vagabonds: WMAQ
KSD-Washington University
WAAF-Kay Armen
WENR-Music Circle
WFBM-△ Lenten Service
WGN-Three Graces & Piano
WHO-Myrt & Marge
WIND-Poet's Corner
WIRE-Minute Interviews; News
WISN-Rhythm Review
WKBH-Air Forum
WLW-Jack Armstrong, sketch
WMBD-Bargain Counter
WOC-Organ Moods
WROK-Birthday Club
WSUI-Musical Varieties
WTAD-News
WTMJ-Down a Country Road

4:30
NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)

CBS-Stepmother, sketch (Colgate): KMOX WFBM WBBM WCCO (sw-15.27)

NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53-15.33)
NBC-Radio Rubes: WENR
NBC-Rex Maupin's Orch.: WIRE
WMAQ WBOW WIBA KSD
News: WIND WJBC
KWK-Sentimental Mood
WAAF-Organ Melodies
WFBM-Notre Dame Student Session

WGN-Afternoon Serenade
WHA-Weather Report
WHO-Party Line
WISN-Even as You & I
WKBB-Miniatures
WKBH-Gems of Melody
WLW-Heart of Julia Blake
WMBD-News; Pet Corner
WMT-Tom Owen's Roundup
WOC-Music in Modern Manner
WOWO-Moving Finger Writes
WROK-Radio Rhythm
WSUI-Elementary German
WTAD-Cy & Freckles
WTAQ-Herman Daumler, violinist
WTMJ-Kitty Keene, Inc.

4:45
CBS-Hilltop House, sketch (Palmolive Soap): WISN WCCO WBBM KMOX WMBD (sw-15.27)

NBC-Little Orphan Annie (Ovaltine): (sw-9.53-15.33)
NBC-Tom Mix Straight Shooters sketch 'Purina': (sw-15.21)
NBC-Cadets: WENR
MBS-To be announced: KWK
KSD-News; Tempos of the Day
WAAF-Diana Clifton, sop.
WFBM-Pop Concert
WFBM-Tea Time Tunes
WHO-News

WIND-Once Upon a Time
WIRE-Music Memories
WJBC-Gossip
WKBH-The Story Lady
WKBH-Song Time
WIND-Hilltop House
WMAQ-Romance and Rhythm
WOC-Man on the Street
WOWO-American Family
WROK-The Old Song Shop
WTAD-Popular Dance Prgm.
WTAQ-Sports
WTMJ-News; Moment Musical

5:00
NBC-Army Band: WMT WOWO
CBS-News; New Horizons: WTAQ
WKBH WFBM

Dr. Barnum Brown will speak on "Footprints of Time."
NBC-Creagh Mathews, tnr.: WCFL (sw-9.53-15.33)
NBC-Jr. Nurse Corps (Sunbrite): WENR KWK
MBS-Dancing Strings: WGN
Jack Armstrong, sketch: KMOX
WOC WTMJ
Terry & the Pirates: WIRE KSD
WAAF-Bureau of Information
WBBM-Kitty Keene, Inc.
WBOW-Merry-Go-Round

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCBF-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WLS-870
WLW-700
WMAQ-570
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

WCCO-Jack Westaway
WHO-Hilltop House
WIBA-Outdoor Wisconsin
WIND-Stamp Man
WISN-Show Window
WJJD-Perry LeRoy's Music Course
WKBH-Kiddies' Hour
WLW-Editor's Daughter
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Elementary Spanish
WTAD-Freshest Thing in Town

5:15
NBC-MacGregor Arctic Expedition: WIBA WCFL
The MacGregor Arctic Expedition reports on the end of winter and preparations for the coming season at their camp at Reindeer Point, Greenland. Mr. MacGregor will tell of his recent attempts to reach the unexplored portions of Ellesmere Land.

CBS-Deer Teacher: WKBB WTAQ
Sports: WFAM WROK
Dick Tracy, sketch: KSD WIRE WISN

Jack Armstrong: WTAD WCCO
Speed Gibson: WMBD WOC
Terry & the Pirates: WMAQ WMT

Jimmy Allen, sketch: WHO KMOX
KWK-The Lone Ranger
WAAF-Tea Dance
WBBM-Dave Bacal, organist
WENR-Malcolm Claire, Children's Stories
WFBM-Let's Talk Psychology
WGN-Buddy & Ginger
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Short, Short Story
WTMJ-Heinie's Grenadiers

5:30
CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM WISN KMOX WKBB WCCO WOC WKBB WMBD WTAQ WFBM WFAM (sw-11.83) (also KNX KSL at 7:45 p.m.)

NBC-Waltz Serenade: WOWO
NBC-News; Joan Edwards, songs (sw-9.53-15.33)

Jack Armstrong, sketch: WMAQ WHO
KSD-Sportlights
WAAF-Sports Shorts
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-What's the News?
WGN-Charlie Chan, sketch
WIBA-News
WIND-Current News
WIRE-Little Orphan Annie
WJJD-Happy Valley Folks
WLW-Allan Franklyn, sports
WMT-Dick Tracy, sketch
WROK-Jack Maxedon, ballads
WSUI-Musical Moods

5:45
CBS-Lum & Abner (Postum): WBBM WFBM KMOX WCCO (sw-11.83) (also KNX KSL at 10:15 p.m.)

NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE
NBC-Little Orphan Annie (Oval-tine): KSD
Sports: WISN WTMJ
Orphan Annie: WHO WGN
WAAF-Tower Tunes
WBOW-Jerry of the Circus
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WIBA-Birthday Club; Sports
WIND-Listen to Yourself
WKBB-To be announced
WKBH-Rhythm & Romance
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Sports; News
WOC-Sunset Serenade

WROK-Dance Hour
WSUI-Radio Columnist
WTAQ-Bureau of Public Service; Safety Prgm.

NIGHT

6:00

CBS-Sing & Swing; Jack Fulton, tr.; Andrews Sisters; Carl Hoenhagen's Orch. (Wrigley's): WJR (sw-11.83) (also see 10 p.m.)

NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)

CBS-Not So Long Ago: WTAQ WMBD
NBC-Music Is My Hobby: WENR KWK

NBC-Hal Totten, sports: WMAQ WBOW
News: KMOX WCFL
Sports: WKBH WOC WKBB WTAD

KOA-Men of the West
WBBM-Pappy Cheshire
WCCO-Let's Celebrate
WFAM-Crimecasts
WFBM-Dinner Music
WGN-Jack Westaway, sketch
WHAS-Bill Bryan, songs
WHO-Sunset Corners Opry
WIBA-Dinner Hour
WIND-German Hour
WIRE-Musical Post Office
WISN-Down by Herman's
WMT-Life Savers; Dinner Music
WROK-News; Evening Melodies
WSUI-Dinner Hour
WTMJ-Gypsy Four

6:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIRE WMAQ WHO WTMJ WTAM WIBA (also see 10:15 p.m.)

CBS-Arthur Godfrey (Barbasol): WBBM KMOX WFBM WHAS WJR (sw-11.83)

NBC-The Devil Take the Hind-most, talk: WENR KWK
Dinner Concert: WTAQ WCFL WFAM

KOA-Pleasant Valley Frolics
KSD-Rhythm Melodies
WBOW-Si & Ezra
WCCO-Front Page Parade
WGN-Rhythm Rambles
WKBB-Hits & Encores
WKBH-Reminiscence
WLW-Gordon Maine's Orch.
WMBD-News
WMT-Etchings in Ivory
WOC-Questions and Answers

6:30

CBS-Souvenirs: WCCO WHAS WBBM WFAM WISN

NBC-Rose Marie, songs: WMT WLW WENR
News: WTAQ WHO WMAQ WOC
Vic Arden's Orch.: WIRE WJR
KMOX-France Laux, sports
KSD-Charlie Chan
KWK-Sport Review; News
WBOW-Dance Hour
WCFL-Hired Hands

WENR-To be announced
WFBM-Musical Moods
WGN-Sports Review
WIBA-Dinner Melodies
WKBB-Speed Gibson
WKBH-Dinner Music
WMBD-World of Science
WROK-House by Side of Road
WTAM-Lois Miller, organist
WTMJ-Easy Aces, sketch

6:45

NBC-Steinie Bottle Boys: WENR
CBS-Souvenirs: KMOX WOC
NBC-Melody & Rhythm: WBOW WMAQ

MBS-Ennio Bolognini's Orch.: WGN
News: WFBM WKBH WKBB
Vic Arden's Orch. WHO WIBA
KSD-Alpine Varieties
KWK-Musical Prgm.
WBOW-Yes & No
WCCO-To be announced
WCFL-Nothing But the Truth, Alexander McQueen

WIRE-Charlie Chan, sketch
WJR-Melody & Rhythm
WLW-Perk-Uppers
WMBD-Irene Allan, organist
WMT-Carson Robison's Buckaroos
WROK-Musicale
WTAM-Inside Information
WTAQ-George Sokolsky, comm.
WTMJ-Reddy Kilowatt's Orch.

7:00

NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: WIRE WHO KSD WTMJ WMAQ WTAM WLW WIBA (also see 9:30 p.m.)

NBC-Melody Puzzles (Lucky Strike); Buddy Clark & Fredda Gibson, vocalists; Harry Salter's Orch.: WBOW KWK WMT WLS (sw-11.87)

CBS-The Monday Night Show; Lou Holtz; Kay Thompson; Trio; Richard Himber's Orch. (Brewers' Ass'n): WOC WFBM KMOX WCCO WISN WMBD WHAS WJR WTAQ (sw-11.83) (also KNX at 11 p.m.)

MBS-Morton Gould's Orch.: WGN WBBM-Salute to South Bend
WCFL-News
WFAM-The New Yorkers
WIND-Frontier Knowledge
WKBH-Star Revue
WKBH-Singing Strings
WROK-Jack Russell, songs
WSUI-Children's Hour

7:15

WCFL-Philip Kinsman
WFAM-Odd Facts
WIND-Fred Beck, organist
WJR-Musicale
WKBH-Rural School Forum
WROK-Political Talk

7:30

CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orchestra; Edward Roecker, bar; WBBM WHAS WCCO WFBM KMOX WJR (sw-11.83) (also KNX KSL at 10:30 p.m.)

NBC-Grand Hotel, sketch (Campana): WLS KWK WMT WOWO (sw-11.87)

MBS-Lone Ranger, drama (Silvercup): WGN

NBC-The Voice of Firestone; Richard Crooks, tr.; Chor-us; Symphonie Orch., dir. Alfred Wallenstein: WMAQ KSD WTMJ WIRE WTAM WIBA WHO WLW (sw-9.53) (also see 10:30 p.m.)

Richard Crooks will sing Le Reve from Massenet's opera, "Manon"; In a Monastery Garden (Deppen) and Vienna City of Dreams (Sieczynski). The orchestra will play Overture to Offenbach's "Orpheus," Slavonic Dance No. 8 (Dvorak) and March Slav (Tschalkowsky).

WBOW-Fireside Hour
WCFL-Streamline Melodies
WFAM-Faculty Talk
WIND-Colonial Ensemble
WISN-Dr. Koehler
WKBH-World Dances
WKBH-Rapid Ads
WMBD-Good Neighbor
WOC-Ave Maria Hour
WROK-Battle of Music
WSUI-Around the State
WTAQ-Pearl Island Troubadours

7:45

WCFL-Herr Louie & the Wease; WFAM-20th Century Serenade
WIND-Talking Drums
WISN-Reflections
WKBH-Four Vogues
WKBH-John Gruber
WSUI-Evening Musicale

8:00

CBS-Lux Radio Theater; Drama & Music: WISN WJR WHAS WBBM KMOX WCCO WFRM WMBD (sw-11.83)
George Arliss in "The Man Who Played God" will be presented. It is the story of a rich old man who is going blind and decides to "play God" to the poor.

NBC-Philadelphia Orch.: Eugene Ormandy, cond. (Banking Group): WLS KWK WBOW (sw-11.87)

An instrumental trio composed of Georges Barrere, flutist, Carlos Salzedo, harpist, and Horace Britt, cellist, will be heard.
The music detail for this program may be found on page 6 this week.

NBC-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch. with Maxine; Rosaline Greene, m.c.: KOA WIRE WMAQ WTMJ WIBA WHO WTAM WLW KSD (sw-9.53)

MBS-Ruby's Music: WMT Basketball Game: WIND WKBH
WCFL-James Alexander
WGN-Kay Kyser's Orch.
WIND-Current News
WKBH-Barn Dance
WOC-St. Ambrose College Prgm
WOWO-20th Century Serenade
WROK-Informer Hour
WSBT-Polish Hour
WSUI-Department of Speech
WTAQ-House of Peter McGregor

8:15

KOA-Pleasant Valley Frolics
WCFL-Evening Serenade
WGN-Income Tax Questions
WIND-House of Peter McGregor

WROK-News; Ten Minutes with You
WTAQ-Jack Martin's Orch.
WTMJ-Dance Orch.

8:30

NBC-Music for Moderns: WTAM WMAQ WIRE WLW WHO KSD WIBA KOA (sw-9.53)
MBS-Musical Cartoons: WMT
News: WCFL WTAQ
WGN-Ennio Bolognini & Orch.
WIND-Two Pianos
WKBH-World Entertains
WOC-Sesquicentennial Prgm.
WOWO-Jack Tilson's Orch.
WROK-House of Dreams
WSUI-Chamber Orch.

8:45

WCFL-Varieties
WGN-News; Sport High Lights
WIND-Collegiate Episodes
WOC-Vivian Benschopf, songs
WROK-Vic Arden's Orch.
WSUI-Daily Iowan of the Air

9:00

CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBBM KMOX (sw 11.83)

NBC-Carnation Contented Program; Orch. directed by Marek Weber; Maria Kurenko, sop.: KSD WHO WMAQ WTAM KOA WIRE WIBA WTMJ (sw-9.53)

Madame Kurenko will sing French Serenade (Leoncavallo). The Lullaby Lady will offer Wiegand (Gretchenhoff). The quartette will offer Heigh Ho from "Snow White and the Seven Dwarfs," Folk Songs and Fairy Tales (Karl Komzak) and By the Bend of the River (Edwards). The ensemble will play selections from "The Fortune Teller" (Herbert) and the orchestra will play La Cucuracha and Mariachie (Romberg).

NBC-Behind Prison Bars, drama (Sloan's Linament): Warden Lewis E. Lawes; WENR WMT WOWO KWK (sw-11.87)
Warden Lawes will attempt to answer the question—"Who are the worst gamblers, women or men?"

MBS-True or False, quiz prgm. (J. B. Williams Co.): WGN WLW

WBOW-Slumber Hour
WCFL-L. Fish Co., games
WIND-Evening at Country Club
WISN-Rendezvous
WKBH-Umbrella Court
WMBD-Peoria's Calling
WOC-Y. M. C. A. Prgm.
WROK-Whispering Orch.
WTAQ-Dance Orch.

9:15

Vic Arden's Orch.: WSBT WTAQ
WBOW-Music by Cugat
WCFL-Dance Orch.
WIND-Stars Over Manhattan
WKBH-Barn Dance
WMBD-Concert Masters
WOC-Monday Presents
WROK-In the Gloaming

9:30

NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: KOA KFI (also at 7 p.m.)

NBC-Public Hero No. 1 (Falstaff): WMAQ WHO KSD

NBC-For Men Only (Vitalis): WTAM WLW WENR
Sylvia Sidney and H. G. Lench, editor of The Forum, will talk about a new national anthem.

CBS-Brave New World: WFBM WTAQ WISN WOC WKBB WJR WSBT WCCO WBBM WKBB (sw-11.83)

NBC-Nat'l Radio Forum: WCFL WBOV WMT
MBS-Henry Weber's Pageant of Melody: WGN KWK
KMOX-Evening Serenade
WHAS-Here's to You
WIBA-Smoke Rings
WIRE-Forward with Indianapolis
WMBD-Musical Moments
WOWO-Ranch Boys
WROK-Musicale
WTMJ-Let's Dance

9:45

News: WROK WOWO
WIBA-Music by Cugat
WIND-News & Sports
WMBD-Del Mar Orch.; Political Talk

10:00

CBS-Sing & Swing; Jack Fulton, tr.; Andrews Sisters; Carl Hoenhagen's Orch. (Wrigley's): WHAS KSL WFBM WCCO KMOX WBBM (also at 6 p.m.)

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE WHO KOA KFI (also at 6 p.m.)

NBC-Golden Gloves Inter-City Boxing Matches: WBOW (sw-9.53)

CBS-Jimmy Dorsey's Orchestra: WSBT (sw-6.12)
NBC-Francis Craig's Orch.: WMT WOWO

News: WIBA WTAQ WMBD WJR WOC WKBB
KWK-Sports Review
WCFL-Labor Flashes
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-News; Wrestling Matches
WKBH-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports: News

10:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA (also at 6:15 p.m.)

NBC-Francis Craig's Orchestra: WENR
CBS-Jimmy Dorsey's Orchestra: WTAQ WKBB WKBH WOC (sw-6.12)

MBS-Golden Gloves Inter-City Boxing Matches: WGN
News: WHO WMT WFBM WHAS WMAQ

Vic Arden's Orch.: KMOX WTAQ WBBM
KWK-Organ Moods
WCCO-Cedric Adams
WCFL-Dance Orch.
WIBA-Gems of Melody
WIRE-News; Basonology
WJR-Peaceful Valley
WLW-Operettas
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Crime Quizzers

10:45

NBC-Golden Gloves Inter-City Boxing Matches: WHO WLW
CBS-Sammy Kaye's Orch.: WMBD WBBM WCCO
KMOX-Carl Lorch's Orch.
WENR-Louis Armstrong's Orch.
WIND-News
WJR-Solay

11:00
CBS-Jack Crawford's Orchestra: WSBT WFBM WHAS KMOX WBBM WMBD WISN WOC WTAQ WKBB
NBC-Lani McIntire's Orchestra: WHO WMAQ WBOW KOA KSD
NBC-Chick Webb's Orch.: WOWO WIBA WMT
MBS-Red Norvo's Orch.: KWK WGN WIRE
WCCO-Little Jack Little's Orch.
WCFL-Dance Orch.
WENR-Music As You Desire It
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLW-24-Hour Review
WTAM-Barry Conrad's Orch.

11:30
NBC-Vox Pop: KFI (also see Tues. at 8 p.m.)
End of Monday Programs

Monday

March 21



FREDDA GIBSON
"Melody Puzzles" vocalist
Mon. 7 pm CST

10:30

NBC-Voice of Firestone; Richard Crooks, tr.: KFI KOA (also at 7:30 p.m.)

NBC-Magnolia Blossoms: WOWO WCFL WMT
CBS-Sammy Kaye's Orch.: WOC WTAQ WSBT WHAS WFBM WKBB WKBB (sw-6.12)

NBC-Golden Gloves Inter-City Boxing Matches: WLW WIRE WIBA WBOW (sw-9.53)

MBS-Golden Gloves Inter-City Boxing Matches: WGN KWK
KMOX Morning's Headlines
WBBM-News
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHO-Sports
WIND-Let's Dance
WMAQ-Henry Busse's Orch.
WMBD-Value Hint
WTMJ-Dance Orch.

10:45

NBC-Golden Gloves Inter-City Boxing Matches: WHO WLW
CBS-Sammy Kaye's Orch.: WMBD WBBM WCCO
KMOX-Carl Lorch's Orch.
WENR-Louis Armstrong's Orch.
WIND-News
WJR-Solay

11:00
CBS-Jack Crawford's Orchestra: WSBT WFBM WHAS KMOX WBBM WMBD WISN WOC WTAQ WKBB
NBC-Lani McIntire's Orchestra: WHO WMAQ WBOW KOA KSD
NBC-Chick Webb's Orch.: WOWO WIBA WMT
MBS-Red Norvo's Orch.: KWK WGN WIRE
WCCO-Little Jack Little's Orch.
WCFL-Dance Orch.
WENR-Music As You Desire It
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLW-24-Hour Review
WTAM-Barry Conrad's Orch.

11:30
NBC-Vox Pop: KFI (also see Tues. at 8 p.m.)
End of Monday Programs

UNCLE EZRA

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You'll enjoy the philosophy and quaint humor of this old man with young ideas. One of the best loved characters in radio, in a program that's DIFFERENT. Never a dull minute. The Hoosier Hot Shots supply the music. 'Nuff said.

WTMJ WMAQ WIRE WIBA
6:15 P.M., CST

Sponsored by **ALKA-SELTZER**



JIMMY FIDLER "Hollywood Gossip" Tues. 9:30 pm CST

MORNING

7:00 am CST CBS-Novelties: (sw-21.52) NBC-Malcolm Claire, children's stories: (sw-21.5) Musical Clock: WROK WKBB WOC WIBA 7:15 NBC-Hi Boys: (sw-21.5) CBS-Eton Boys: (sw-21.52) News: WMT WCCO WHO 7:30 CBS-Poetic Strings: (sw-21.52) NBC-Do You Remember: (sw-21.5) News: WIBA WTAQ WKBB W Devotions: WKBB WLS Musical Clock: WMT WMBD WROK WBBM 8:00 CBS-Arthur Godfrey, songs: (sw-21.52) NBC-Women and the News: (sw-21.5) CBS-Music in the Air; News: WFAM WFBM WTAQ WKBB NBC-Breakfast Club; News: WCFL WBOW News: WMBD WKBB WIRE Coffee Pot Inn: WHO WMT 8:15 CBS-Music in the Air; News: (sw-21.52) NBC-Person to Person: KSD (sw-21.5) Musical Clock: WHO WMT 8:30 CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52) NBC-Landt Trio; News:KSD (sw-21.5) CBS-Boulevard Four: WKBB NBC-Breakfast Club; News WOWO MBS-Victor H. Lindlahr (Journal of Living): WGN KWK-Candid Camera; News WAAF-Edna Earle WBOW-Δ Radio Gospel; News WCBD-Polish Prgm. WCCO-Dinty Moore WFAM-Your Engagement Book WFBM-Morning Chat WHO-Morning Melodies WIBA-Today's Almanac WIND-Early Edition WJJD-Bob Atcher & Bonnie Blue Eyes, songs WKBB-Musical Breakfast WLS-News WLW-Myrt & Marge 8:45 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ NBC-Frances Adair, contralto: KSD (sw-21.5) WBBM-Linda's First Love WFAM-Δ Morning Devotions WFBM-Apron Strings WHO-Oddities WIBA-Interlude; Variety Prgm WIRE-Better Health; Rose Room Melody; Footnotes WJJD-Women's Field Army Talk WKBB-Your Home WKBB-Rapid Ad WLS-Chuck, Ray, Christine & Sodbusters WLW-Young Widder Jones WMBD-Women of Today WMT-Highway Bulletin; News WOC-News WROK-Town Crier WTAD-Through Life's Window WTAQ-Coffee Hour WTMJ-Span 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX

NBC-Cabin at the Crossroads, sketch (Aunt Jemina): WLS WMT WTMJ WOWO KWK WLW (sw-15.21) On page 22 you will find pictures of the cast of this program and Harriette Widmer's puppet likenesses of them. NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD WAAF-News; Interlude WBOW-Household Hints WCBD-Italian Prgm. WCFL-Party Line WFAM-Lyric Serenade WGN-Martha Crane & Helen Joyce WHA-Your Health WIBA-Echoes of the Stage WIND-Priscilla, pianist WJJD-Bosworth Broadcast WKBB-Chancel Steps WKBB-Olive Hagen, organist WMBD-Messenger; Weather WROK-News WSUI-Within the Classroom; Prgm. Calendar and Weather WTAD-Homemaker's Prgm. WTAQ-Mid-Morning Revue 9:15 NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WMT WOWO WTMJ KWK (sw-15.21) CBS-Myrt & Marge, sketch (Super Suds.): WFBM KMOX WISN WBBM WCCO WMBD NBC-John's Other Wife, sketch (Louis Philippe) WHO KSD WMAQ WIRE WAAF-King of the Kitchen WBOW-Mid-Morning Music WCFL-Double in Stars WFAM-Concert Time WHA-World Observer WIND-Your Favorite Band WKBB-News WKBB-Stars Over Hollywood WLW-To be announced WOC-Party Line WROK-On the Mall 9:30 NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21) CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM NBC-Josh Higgins of Finchville: WCFL WBOW CBS-Songs for You: WOC WCCO NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO Pictures of Betty Worth, actress on this program, may be found on page 26. MBS-Get Thin to Music: WGN Eb & Zeb: WIND WKBB KMOX-House of Dreams WAAF-Canary Serenade WCBD-Deutsche Liederstunde WFAM-Homemakers Exchange WFBM-Kitchen of the Air WHA-Story Time WIBA-Δ Church of the Air WISN-News WJJD-Illinois Medical Society WKBB-Venetian Varieties WLW-Betty & Bob WMBD-Sweetheart Time WMT-Louise Hathaway WOWO-Norm & Bob WROK-Radio Rhythm WTAD-Ma Perkins WTAQ-Melody Lane WTMJ-Dan Harding's Wife 9:45 NBC-Woman in White (Pillsbury): WMAQ WIRE KSD WTMJ WHO CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBB WCCO WKBB WOC NBC-Kitchen Cavalcade: (sw-15.21) NBC-Viennese Ensemble: WBOW News: WMBD WTAQ Dr. Friendly: WGN WLW Party Line: KWK WTAD WBBM-Truman Bradley WCFL-Bittersweet Melodies WFAM-Serenade WIBA-Music Graphs WIND-Les Paul & Priscilla Holbrook WISN-Ann Leslie's Scrapbook WJJD-Sentenced Men WLS-News; Markets WMT-Young Widder Jones WOWO-Modern Home Forum WROK-Musicale 10:00 NBC-The Story of Mary Marlin (Ivory Flakes): WLS WLW (sw-15.21)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST FAMOUS ACTORS' GUILD with Helen Menken, in "Second Husband," CBS. 7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Three Harmonicas; Glenn Cross; Floyd Sherman, NBC-Red. 7:00 CST "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS. 7:30 CST IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra; guest, NBC-Blue. 7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; C. Aubrey Smith, guest, CBS. 8:00 CST WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; guests, CBS. 8:30 CST JACK OAKIE with Stuart Erwin, Harry Barris, chorus. George Stoll's orchestra; Milton Berle, guest, CBS. 8:30 CST FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mills' orchestra, NBC-Red.

NBC-David Harum, sketch (Baby): WIRE WMAQ WHO KSD (sw-15.33) CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM NBC-Viennese Ensemble: WIBA WMT WCFL WTMJ KWK-Dr. Friendly, sketch WAAF-Musicale Moderne WCBD-Uncle John WCCO-Judy & Jane WFAM-Shoppers' Guide WGN-Don Pedro and Piano WHA-Homemakers WIND-Municipal Court WISN-Morning Musical WJBC-Personality Hour WJJD-Sons of the Pioneers WKBB-Hollywood Reporter WKBB-Home Economics WROK-News & Markets; Food Facts WSUI-Molly & Max WTAD-News WTAQ-Hawaiian Melodies 10:15 CBS-Romance of Carol Kennedy, sketch (Heinz): WFBM KMOX WCCO NBC-Popular Waltzes: WBOW CBS-The Rhythmaires: WBBM WOC WTAQ NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21) MBS-Bachelor's Children: WGN KWK-Singing Cowboys WAAF-Hog 'n' Harmony WCFL-Popular Waltzes WJBC-Riddle Time WJJD-Sports Handicapper WKBB-Rhythm & Romance WKBB-Your Home Prgm. WLW-News; Weather; Markets WMBD-Linda's First Love, sketch WMT-Singer of Sacred Songs: WOWO-The Editor's Daughter WROK-Woman's Forum WSUI-Musical Favorites WTAD-Concert Hall 10:30 NBC-Homemakers' Exchange (Nat'l Ice Adv., Inc.): WHO KSD WMAQ WTMJ WIRF NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM KWK-News; Musical Interlude WAAF-Swing High WBOW-Harry Reser's Orch. WCFL-Peekers in the Pantry WFAM-Hollywood Fashion Parade WGN-Painted Dreams WIBA-Δ Church in the Wildwood WIBU-Aid Parade WIND-Speaking of Love WJBC-Petite Musicale WJJD-Women's Exchange Prgm. WKBB-Musical Almanac WKBB-World Entertains WLW-Hugh Cross's Radio Pals

WMBI-Home Hour WMT-Frank Voelker, organist WOC-Radio Bazaar WOWO-Linda's First Love WSUI-Book Shelf WTAQ-News; Merry Go Round 10:45 NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS (sw-15.21) CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD NBC-Mystery Chef (Regional Advertisers, Inc.) NBC-George Hartrick, bar.: KSD WBOW Party Line: WIRE WOWO KWK-Morning After WAAF-Foolish Questions WFAM-Dick Cover WGN-Stella Dallas WHA-Music Album WHO-Dick Leibert, organist WIBA-The Editor's Daughter WIND-Livestock Markets WJBC-Peggy Payne & Pioneers WJJD-Priscilla, pianist WKBB-This Woman's World WLW-The Goldbergs, sketch WMAQ-Melody Express WMT-Jimmie Smith's Orch. WOC-Screen Fans Prgm. WROK-Amer. Family Robinson WTAD-Betty & Bob WTMJ-Merry-Go-Roundup 11:00 CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WMBD WCCO WFAM WOC NBC-Girl Alone, sketch (Kellogg): WMAQ WLW NBC-Vaughn de Leath: WHO WBOW MBS-The Boy & Girl Friend WIRE Young Widder Jones: KWK WCFL KSD-News; Dick Leibert, organist WAAF-Melody Parade WBAA-The Dentist Says WGN-Harold Turner, pianist WHA-Music Appreciation Course WIBA-Linda's First Love WIND-Sketches in Melody WJBC-Take It for Granted WJJD-Bureau of Missing Persons WKBB-Swing & Sway Serenade WKBB-Tonic Tunes WLS-Short, Short Stories WMT-Toby's Cornstussel News WOWO-Bill Board WROK-Δ Tabernacle Hour WSUI-Within the Classroom; Farm Flashes WTAD-News WTAQ-Theater Organ WTMJ-What's New in Milwaukee? 11:15 CBS-Your News Parade (Lucky Strike Cigarettes), Edwin C. Hill commentator: WBBM WOC WISN WMBD WFBM KMOX WKBB WCCO

NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW NBC-Bailey Axton, tr.: WBOW KSD-George Hall's Orch. KWK-Rapid Service WAAF-Don Bolt, commentator WBAA-Home Builders WCFL-Swing Time WFAM-Visitors Welcome WGN-Morning Melodies WHO-Dan Harding's Wife WIBA-Carson Robison's Buckaroos WIND-Priscilla Holbrook, pianist WIRE-Singin' Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBB-Club Calendar WLS-Don & Helen WMBI-Chorus Time WMT-Troubaderos WROK-Varieties WTAD-Bee & Vee 11:30 NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch.: WIBA WMAQ WBOW KWK WLW (sw-15.21) NBC-Rosa Lee, sop.: WCFL CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM Hymns of All Churches: WHO WOC KSD-Roses for Madame WAAF-This Feminine World WBAA-Bud & Jerry; News WLS-Henry Hornsbuckle WCFO-Musical Prgm. WFAM-Civic Safety Council WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WIND-Harry Zimmerman, organ WIRE-Linda's First Love, sketch WISN-Musical Heat Wave WJBC-Singing Sam WJJD-Safety Court WKBB-Notes; Farm Flashes; Do You Want a Job? WKBB-House of MacGregor WLS-Ma Perkins WMBD-Homemaker, talk WMBI-Continued Story Reading WMT-Seed Talk WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Westward Ho! 11:45 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM NBC-Three Romeos: WCFL Betty & Bob: WOC WHO News: WMT WBAA KSD-Dan Harding's Wife WAAF-Markets; Sweet & Slow WCCO-Grandma Travels WFAM-Morning Melodies WFBM-Markets; Farm Bureau WGN-Way Down East WHA-Music Appreciation Course WIRE-Farm Hour WJBC-Morning Concert WKBB-Stock Quotations WLS-Weather; Markets: News WMBD-Musical Painters WOWO-Home Folks Frolic WROK-'Round the Town WTAQ-Farmhands WTMJ-Heinie's Grenadiers

AFTERNOON

12:00 CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27) NBC-Emerson Gill's Orch.: (sw-15.33) News: WJJD WTAD WJBC WMBD KSD-Sports Preview WAAF-Symphonic Hour WBAA-Russ Mock, pianist WBOW-Street Reporter WCFL-The Hit Revue WGN-Man on State Street WHA-Noon Musicale WHO-Markets & Weather WIND-Tango Orch. WIRE-Markets WKBB-Speed Gibson WRBH-The Milkmaids WLS-John Baker WMBI-Δ Mid-day Gospel Hour WMT-Hillbilities; Question Man. Voice of Iowa WOC-Farm Bureau; Markets WOWO-Consolaires WSBT-Harlan Hogan WSUI-Rhythmic Rambles 12:15 NBC-Betty & the Escorts: WCFL (sw-15.33)

CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) News: WKBB WOWO Man on the Street: WJBC WKBB WBAA-Town Crier WBOW-On the Mall WGN-Noontime Melodies WHO-Songfellows WIND-Livestock Markets WJJD-Δ Noon Day Service WMBD-Town Crier; Markets WOC-Inquiring Mike WROK-Column Left, news WSBT-News; Stork Report WTAD-Cy & Freckles 12:30 CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WCCO KMOX WBBM WISN WFBM (sw-15.27) NBC-Words & Music: WMAQ (sw-15.33) News: WOC WHO WIBA Luncheon Dance Music: WBOW WBAA KWK-Organ Melodies WCFL-Noon-day Concert WGN-Markets; Δ Midday Service WHA-Farm Prgm. WIND-Δ Christian Science Prgm. WIRE-Reporter WKBB-Man on the Street WKBB-Luncheon Music WLS-Henry Hornsbuckle WLW-Ma Perkins WMBD-Farm News WMT-Markets; Hillbillies WOWO-Hey, Mr. Motorist WROK-Couple on the Street WSBT-Paul Powell WTAD-Farm; Markets; Weather WTMJ-Home Harmonizers 12:45 CBS-Valiant Lady, sketch (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) NBC-Rakov's Orch.: (sw-15.21) MBS-Voice of Experience (Lydia E. Pinkham): KWK WCFL Man on the Street: WSBT WTMJ News: WIND WKBB WIRE KSD-News; Markets WBAA-Edith Hines, songs WBOW-Tune of the Day WHO-Earl E. May Prgm. WIBA-Markets WKBB-Song Hits; Pet Corner WLS-Interview & Farm Talk WLW-Kitty Keene, Inc. WMBD-Noon-day Melodies WMT-Iowa Cornhuskers WOC-Guy Lombardo's Orch. WOWO-Al Becker Interviews WROK-Home Folks' Hour WTAD-Musical Moments WTAQ-News; Musical Interlude 1:00 NBC-Fun in Music; Dr. Mad-dy's Band Lessons: WBOW WMAQ WHO (sw-15.33) CBS-Molly Steinberg, stage relief spkr.: (sw-15.27) NBC-Rakov's Orch.: KWK CBS-Chicagoans: WFBM WISN WKBB WOC Man on the Street: WBBM WCFL WMBD KMOX-Inquiring Reporter KSD-News; Luncheon Music WAAF-Encores WBAA-Encore Time WCBD-J. C. O'Hair WCCO-Banjo Chix WGN-Popular Melodies WHA-Farm Organization Forum WIBA-Livestock Moments WIND-Italian Hour WIRE-Police Court WJJD-Livestock Markets WKBB-Wayne Van Dine WLS-School Time WLW-Nation's School WMT-Many Happy Returns; German Band WOWO-Richard Trojan WSBT-News; Farm Flashes WSUI-Illustrated Musical Chats WTAD-News WTAQ-Matinees WTMJ-Livestock Market; Weather; News; Police Reports 1:15 CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WISN WCCO (sw-15.21) NBC-Let's Talk It Over: KWK (sw-15.21) MBS-Reveries; Vocalist & Organist: WGN KSD-Songs of Jean Carmen WBAA-Electrical Shop



MARTHA RAYE "Al Jolson Show" vocalist Tues. 7:30 pm CST

Frequencies

- KMOX-1090 WJBC-1200
KOA-830 WJJD-1130
KSD-560 WJR-750
KWK-1350 WKBB-1500
WAAF-920 WKBB-1380
WBAA-890 WLS-870
WBBM-770 WLW-700
WBOW-1310 WMAQ-670
WCBD-1080 WMBD-1440
WCCO-810 WMBI-1080
WCFL-970 WMT-600
WENR-870 WOC-1370
WFAM-1200 WOV-1160
WFBM-1230 WJRN-1370
WGN-720 WRWK-1410
WHA-940 WSBT-1360
WHAS-820 WSUI-880
WHO-1000 WTAD-900
WIBA-1280 WTAM-1070
WIND-560 WTAQ-1330
WIRE-1400 WTMJ-620
WISN-1120

WCFL-Splight Prgm.
WFBM-News
WHA Musical Varieties
WIRE-Reveries
WJJD-Mid-Day Round-Up
WKBB-Music Moderne
WKBH-Home Folks
WLS-Melody Parade
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Afternoon Recess
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Fred King

1:30
CBS-American School of the Air:
WSBT WCCO WTAQ WBBM
WFBM WISN WKBH KMOX
WKBB WOC (sw-15.27)
NBC-Music Guild: WOWO WCFL
WIRE
NBC-Gen. Fed. of Women's Clubs
WBOW WIBA
MBS-Harold Turner, pianist: WGN
News: WMAQ WMT
Market Reports: WLS WJJD
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Live Stock Markets; Adult
Education Council
WBAA-Monitor Views the News
WCBD-Zion Prgm.
WHA-Following Congress
WHO-Houseboat Hannah
WIND-Safety Talk
WMBD-Party Line
WROK-Master Singers
WTAD-American Legion Prgm.
WTMJ-Waltz Girl

1:45
NBC-Armchair Quartet: WIBA
WMAQ
MBS-Music for the School: KWK
KSD-Contract Bridge Lesson
WAAF-Waltztime
WBAA-Markets & Weather
WBOW-Δ Devotional Service
WGN-Songs of Romance
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Two of a Kind
WLS-Dance Orch.
WMBD-Matinee Melodies
WMT-Closing Markets
WROK-Modern Marco Polo
WTAD-Bessie Dean Reinert, sop.
WTMJ-Homemakers' Studio

2:00
NBC-Marine Band: WCFL WIRE
(sw-15.33)
CBS-Tuesday Matinee: WSBT
WKBB WKBH WTAQ WISN
WOC (sw-15.27)
NBC-Pepper Young's Family,
sketch (Camay): WMAQ KSD
WHO WLW WTMJ (sw-15.33)
MBS-Mark Love, basso; Organ:
WGN
News: WIND WAAF
Editor's Daughter: WBBM
WMBD
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Story Time
WBOW-Teachers' College Prgm.
WCBD-Polish Prgm.
WCCO-Livestock Reports
WFBM-Symphonetta
WHA-Let's Draw
WIBA-Gems of Melody
WJJD-Matinee Dance
WLS-Homemakers' Hour
WMT-Afternoon Recess
WOWO-Radio Reporter
WROK-News; Ten Minutes with
You
WSUI-Campus Activities; Organ
Recital
WTAD-News; Bookman

2:15
NBC-Oxydo's Own Ma Perkins,
sketch: WMAQ KSD WTMJ
WHO
CBS-Highways to Health: WSBT
WKBB WKBH WTAQ WISN
WOC (sw-15.27)
NBC-Marine Band: WBOW (sw-
15.21)

KWK-Siesta Time
WAAF-Music in the Air
WBAA-The Apothecary
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-School Sketches
WGN-Melody Time
WHA-Organ Interlude
WIND-Priscilla, pianist
WJJD-Ben Kanter, pianist
WLW-Mad Hatterfields, sketch
WMBD-Trading Post
WROK-Two Guitars
WTAD-Women's Variety Prgm.
2:30

CBS-Cincinnati Symphony Child-
ren's Concert: WTAQ WKBH
WISN WSBT WKBH WFBM
WOC (sw-15.27)
Program: Egmont Overture
(Beethoven), Third Movement
from "Symphony No. 4"
(Brahms), After Christmas
Suite (Haussermann), Drink to
Me Only With Thine Eyes, The
Swan of Tuonela (Sibelius),
Spanish Dance No. 2 (Granados)
and Romanian Rhapsody No. 1
(Enesco).

NBC-Marine Band: WMT
NBC-Vic & Sade, sketch (Cris-
co): WHO WMAQ KSD WLW
WTMJ
KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBAA-You & Your Child
WBBM-Missus Goes to Market
WCBD-Rhythm Men
WCCO-News X-Ray
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WJJD-Church on the Hillside
WLS-Musical Roundup
WMBD-Petticoat Parade
WOWO-Whispering Strings
WROK-Rhythm Before Three
WSUI-Radio Child Study Club
WTAD-Dance Hour
2:45

NBC-The Guiding Light (White
Naptha): WMAQ WHO WTMJ
KSD WLW
MBS-Good Health & Training:
WGN
KMOX-Editor's Daughter, sketch
KWK-Fed. of Women's Clubs
WBAA-Treasure Chest
WBBM-Radio Gossip Club
WCBD-Evanston on the Air
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Ben Kanter, pianist
WIRE-Matinee Varieties
WJJD-Current News
WLS-Home Service Club
WOWO-Women in the News
WTAD-Loreine Hughes, sop.
3:00

NBC-Club Matinee: WOWO
WENR WMT WBOW KWK
WIBA (sw-15.21)
NBC-Lorenzo Jones, sketch (Phil-
lips): WMAQ WIRE WHO
CBS-Cincinnati Symphony Child-
ren's Concert: WMBD
KMOX-Singin' Sam
WBAA-Farm Security Adm.
WBBM-Houseboat Hannah
WCFL-News
WGN-Musical Mail Box
WHA-Literature, E. G. Doudna
WIND-Studio Orch.
WJBC-Δ Bible Study Hour
WJJD-Sports Edition
WLW-Dan Harding's Wife
WMBI-The Liquor Problem
WOC-Timely Tunes
WROK-Women of the Hour
WSUI-International Scene
WTAD-Music: Graphs
WTMJ-Those Happy Gilmans
3:15

NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WHO
WMAQ
MBS-Songland: WGN
KMOX-One Woman's Opinion
WBAA-Afternoon Musicale
WBBM-News; Songs for You
WCCO-Dance Time
WCFL-Musicale
WIND-The Serenader
WIRE-To be announced
WLW-Life of Mary Sothorn
WMBI-Gospel Music
WSUI-Stephen Foster Melodies
WTMJ-Rhythm & Rhyme
3:30

NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WIRE
WMAQ WHO
CBS-The Goldbergs, sketch (Ox-
ydo): WBBM (sw-15.27)
CBS-Kitty Keene, sketch (Dreft)
KMOX WCCO
WAAF-News; Weather
WBAA-Rhythmic Strings
WCFL-Robt. Van Tress
WFAM-Musicale
WFBM-Wheeler Mission
WGN-Melody Time
WHA-Spanish Quarter Hour

WIND-Waltz Time
WISN-Movie Chat
WJBC-News
WKBH-What's New?
WKBH-Magic Violin
WLW-Hello Peggy
WMBD-Bradley College Prgm.
WMBI-"I See By the Papers"
WOC-This & That
WOWO-Δ Old Time Religion
WROK-Lights and Shadows
WSUI-Famous Short Stories
WTAD-Police News
WTAQ-Gems of Melody
3:45

NBC-The Road of Life, sketch
(Chipso): WMAQ WTMJ WLW
Pictures of Betty Worth, actress on
this program, may be found on
page 26.
CBS-Capitol Opinions: WFAM
WTAQ WFBM WMBD WKBH
WOC WISN KMOX WKBH
(sw-15.27)
NBC-Cadets Quartet: WCFL
KSD
MBS-Book a Week: WGN
WAAF-Piano Novelties
WBAA-Scientific News Review
WBBM-Your Neighbor & Mine
WCCO-Women Voters
WHO-Kitty Keene, Inc.
WIBA-Hits and Encores
WIND-At the Tavern
WIRE-Audition Book
WJBC-Request Hour
WJBL-Behind the Microphone
WMBI-Golden Nuggets
WROK-Margaret Ekolf, pianist
WTAD-Jack Petrie
4:00

NBC-Bennett & Wolverton: KSD
WENR WBOW
NBC-The Four of Us; Organist:
KWK
CBS-Follow the Moon with Elsie
Hitz & Nick Dawson (Pebeco):
WBBM KMOX WCCO WFBM
(sw-15.27)
NBC-Junior Nurse Corps, sketch.
WLW (sw-15.21)
MBS-Lawrence Salerno, organ:
WGN
News: WOWO WISN WIRE
WOC
WAAF-Rhumba Beat
WBAA-Town Forum
WCFL-Danceland
WFAM-Anything Happens
WHA-Teachers' Round Table
WHO-Way Down East
WIBA-Travel Hour
WIND-You, Story & Music
WJBC-World Affairs
WKBH-Book Nook
WKBH-Questions & Answers
WMAQ-Tea Time Varieties
WMBD-Δ Wayside Chapel
WMBI-Grace Notes
WMT-Δ Church Prgm.
WROK-Markets; News
WSUI-Travelogue
WTAQ-Novel Hour
WTMJ-Doghouse Court
4:15

NBC-Vagabonds: WMAQ
NBC-Don Winslow of the Navy;
sketch: WMT WIBA WOWO
KWK WBOW
CBS-Life of Mary Sothorn
sketch (Hind's): WCCO
WBBM KMOX (sw-15.27)
MBS-Orson Welles Forum on
Shakespeare; WGN
KSD-Washington University
WAAF-Pat Casey, tr.
WBAA-Melody Moods
WENR-Music Circle
WFBM-Δ Lenten Service
WHO-Myrt & Marge
WIRE-Minute Interviews; News
WISN-Rhythm Review
WKBH-Air Forum
WLW-Jack Armstrong
WMBD-Bargain Counter
WMBI-Wonderful Words
WOC-Organ Moods
WROK-Birthday Club
WSUI-Melody Time
WTAD-News
WTMJ-Down a Country Road
4:30

NBC-Kellogg's Singing Lady,
Irene Wicker: WLW (sw-
15.21)
NBC-Joseph Gallicchio's Orch.:
WIRE WBOW WMAQ WIBA
CBS-Stepmother, sketch (Col-
gate): WFBM KMOX WCCO
WBBM (sw-15.27)
NBC-Jack Armstrong, sketch
(Wheaties): (sw-9.53-15.33)
NBC-Radio Rubes: WENR
News: WIND WJBC
KSD-Careful Children's Club
KWK-Sentimental Mood
WAAF-Organ Melodies

WBA-Parade of Nations
WFAM-Pop Concert
WGN-Afternoon Serenade
WHA-Weather Report
WHO-Party Line

WISN-Even as You & I
WKBH-Miniatures
WKBH-Teatime Melodies
WMBD-News; Pet Corner
WMBI-Choir Class Broadcast
WMT-Tom Owens' Roundup
WOC-Music in Modern Manner
WOWO-Will O' the Wisp
WROK-Radio Rhythm
WSUI-Elementary German
WTAD-Cy & Freckles
WTAQ-Music Appreciation
WTMJ-Kitty Keene, Inc.
4:45

CBS-Hilltop House, sketch (Palm-
olive Soap): KMOX WCCO
WISN WBBM WMBD (sw-
15.27)
NBC-Tom Mix Straight Shoot
time: (sw-9.53-15.33)
NBC-Three Romances: WENR
NBC-Little Orphan Annie (Oval
time): (sw-9.53)
MBS-Johnson Family, sketch:
KWK
KSD-News; Gabriel Heatter,
commentator
WAAF-Song Webs
WBAA-Story Book Hour
WFBM-Tea Time Tunes
WHA-University Concert Band
WHO-News
WIBA-University Concert Band
WIND-Rhythm in Brass
WIRE-Yes or No
WJBC-Δ Christian Messengers
WKBH-Story Lady
WLW-Hilltop House
WMAQ-Jimmy & Gyp on Invisible
Trails

WMBI-Foreign Language Service
WOC-Man on the Street
WOWO-American Family
WROK-Children's Hour
WTAD-Popular Dance Prgm.
WTMJ-News; Moment Musical
5:00

CBS-Nila Mack's Let's Pretend:
WTAQ WKBH WFAM
First part of "Snow Queen"
will be presented.
NBC-Science in the News:
WCFL (sw-9.53-15.33)
NBC-Junior Nurse Corps, sketch
(Sunbrite): WENR KWK
NBC-Marvin Fredrick's Orch.:
WMT WOWO
MBS-Freddy Heikell's Ensemble:
WGN
Ferry & the Pirates: WIRE
KSD
Jack Armstrong, sketch: KMOX
WTMJ WOC
WAAF-Bureau of Information
WBBM-Kitty Keene
WBOW-Mery-Go Round
WCBD-J. C. O'Hair
WCCO-Jingling Sam
WHO-Hilltop House
WIND-Stamp Man
WISN-Show Window
WJJD-Perry Le Roy's Music
Course
WKBH-Kiddies' Hour
WLW-Editor's Daughter
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Music by Cugat
WSUI-Spanish Reading
WTAD-Freshest Thing in Town
5:15

NBC-Nina Dean, sopr.: WCFL
(sw-9.53-15.33)
MBS-Earl Truxell's Orch.: WGN
Dick Tracy, KSD WIRE WISN
Jack Armstrong: WTAD WCCO
Terry & the Pirates: WMT
WMAQ
Advs. of Jimmy Allen: KMOX
WHO
KWK-Al Sarli's Jam Session
WAAF-Salon Concert
WBBM-Eddie House, organist
WCBD-Dinner Concert
WENR-Malcolm Claire, Children's
Stories
WFBM-Δ Christian Science Prgm.
WIBA-Dance Hour
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Supper Serenade
WMBD-Window Shopper
WOC-Sunset Serenade
WROK-Sports Reatter; Heinie's
Grenadiers
5:30

CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WTAQ WFAM WMBD WBBM
WISN WFBM WCCO KMOX
WOC WKBH (sw-11.83) (also
KNX KSL at 7:45 p.m.)
NBC-Johnnie Johnston, baritone:
WOWO
News: WENR WIBA
Sports: KSD WLW WAAF
Jack Armstrong, sketch: WMAQ
WHO
WBOW-News; Merry Go Round
WCBD-Robinson Family
WCFL-Musical Varieties

WGN-Charlie Chan
WIND-News
WIRE-Little Orphan Annie
WJJD-Supportive Frolic
WMT-Dick Tracy
WROK-Organ Reveries
WSUI-Musical Moods
WTAD-Barney Thompson, bar.
5:45

NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
(sw-15.21)
NBC-Little Orphan Annie (Oval-
time): KSD
NBC-Dinner Concert: WBOW
CBS-Deep River Boys; News:
WKBH WFBM WKBH WOC
CBS-Catholic Charities Program;
News: (sw-11.83)
NBC-Tom Mix Straight Shoot
ers (Purina): WMAQ WIRE
KWK

Sports: WTMJ WISN
Orphan Annie: WGN WHO
KMOX-Meet the Missus
WAAF-Eventide Echoes
WBBM-Pappy Cheshire
WCBH-Rhythm Men
WCCO-Front Page Parade
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WMBD-Sports; Where to Go &
What to Do in Peoria
WMT-Sports; News
WROK-Don & Sleepy, songs
WSUI-Radio Columnist
WTAQ-Bureau of Public Service

NBC-Easy Aces, sketch (Anacin)-
WENR WMT WIRE KWK (sw
11.87)
NBC-Amos 'n' Andy (Campbell's
Soup): WTAM WLW KSD
(also see 10 p.m.)
CBS-Sing & Swing; Jack Fulton,
tr.; Orch. (Wrigley's Gum):
WJR (sw-11.83) (also see 10
p.m.)
CBS-Eddie House, organist:
WTAQ
NBC-Hal Totten, sports: WMAQ
WBOW
Sports Review: WKBH WKBH
WTAD WOC
Vic Arden's Orch.: WCCO WTMJ
KMOX-Five Star Final News
WCFL-News
WFAM-Crimecasts
WFBM-Art Ass'n; Musicale
WGN-Evening Serenade
WHA-Δ Baptist Seminary
WHO-Broadway Comedy Stars
WIBA-Dinner Melodies
WIND-German Hour
WISN-Down By Herman's
WMBD-Maurice Warner: Lillya
Diesch; Emil Pitsch, speaker
WROK-News; Evening Melodies
WSUI-Dinner Hour Prgm.
6:15

NBC-Vocal Varieties (Tums):
Smoothies; DeVore Sisters;
Wm. Stoess' Orch.: WHO WLW
WMAQ WIRE KSD WTAM
WTMJ WIBA (sw-9.53) (also
see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Prod.): WENR WMT KWK
(sw-11.87)
CBS-George McCall's Hollywood
Screen Scoops (Old Gold Ciga-
rettes): WJR WBBM WOC
WCCO WHAS KMOX WISN
(sw-11.83) (also see 10:15 pm)
For news of Hollywood, read "Hoi-
lywood Showdown" in every issue
of Radio Guide.

WBOW-Si & Ezra
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM-Sports
WGN-Concert Orch.
WKBH-Hits & Encores
WKBH-Styles in Swing
WMBD-News
WTAQ-Xavier Cugat's Orch.
6:30
NBC-People in the News (Paul
Mall): WENR

CBS-Famous Actors Guild Pre-
sents Helen Menken in "Sec-
ond Husband," drama (Bayer
Aspirin): KMOX WHAS WJR
WBBM (sw-11.83)
NBC-By Candlelight, musical pro-
gram: WBOW
MBS-Headlines: WMT
News: WTAQ WHO WMAQ
WOC

Dinner Melodies: WKBH WIBA
KSD-Vic Arden's Orch-
KWK-Sports; News
WCCO-Tandy MacKenzie
WCFL-Pop Wise & Philbert
WFAM-Dick Cover
WFBM-Piano Twins
WGN-Sports Review
WIRE-Man to Man Sports; News
WISN-Woods Dreyfus
WKBH-Amer. Family Robinson
WLW-Mr. Cherniavsky
WMBD-Irene Allan, organist
WROK-House by Side of Road
WTAM-Music Fables
WTMJ-Twenty Grand
6:45

MBS-Famous Fortunes, drama
(General Shoe Corp.): WGN
WMT KWK
NBC-Vivian Della Chiesa, sop.:
WENR
NBC-Song & Dance Time: WBOW
WMAQ
News: WFBM WKBH WKBH
To be announced: WCFL WMBD
KSD-Alpine Varieties
WCCO-Broadway Stars
WFAM-Amer. Family Robinson
WHO-Songfellows
WIRE-Charlie Chan
WISN-Fiddlers Three
WLW-Tonic Tunes
WOC-Boy Scout Prgm.
WROK-Dinner Music
WTAQ-Ramblin' Trio
WTMJ-Sue Archer
7:00

NBC-Johnny Presents Russ Mor-
gan & His Orch. (Philip Mor-
ris) Jack Johnstone's dramas;
Genevieve Rowe; Swing Four-
teen; Glenn Cross, tr.; Floyd
Sherman, tr.; Three Harmoni-
cas; WHO WTMJ WLW KSD
WIRE WMAQ WTAM WIBA
(also see 10:30 p.m.)
Pictures of Betty Worth, actress on
this program, may be found on
page 26.
NBC-Those We Love (Pond's
Cream): WMT WLS KWK
(sw-11.87)
CBS-Big Town, newspaper drama;
Edward G. Robinson & Claire
Trevor (Rinso): KMOX WJR
WFBM WBBM WMBD WHA-
WISN WCCO (sw-11.83) (also
KNX at 11:30 p.m.)
MBS-Kay Kyser's Musical Klass
(Lucky Strike): WGN
News: WCFL WIND
WBOW-Dance Hour
WFAM-The New Yorkers
WKBH-Star Revue
WKBH-Beity Simonson
WOC-Close Harmony Boys
WROK-Piano Moods
WSUI-Children's Hour
WTAQ-Pearl Island Troubadours
7:15
WBOW-Music by Cugat
WCFL-Josephine
WFAM-Remember When
WIND-Tommy Ott, organist
WKBH-Gems of Melody
WKBH-Rapid Ad
WOC-W.P.A. Prgm.
WROK-Musicale
WSUI-Television
7:30

CBS-Al Jolson Show with Mar-
tha Raye, Parkyakarkus &
Victor Young's Orch. (Life-
buoy): WBBM KMOX WISN
WFBM WCCO WJR WHAS
WMBD (sw-11.83) (also KNX
KSL at 10:30 p.m.)
C. Aubrey Smith, who plays
everything from kind old fa-
thers to sinister murderers in
the movies, will be the guest.

NIGHT

NIGHT

NIGHT

NIGHT

NIGHT

NIGHT

NIGHT

NIGHT

NIGHT

NIGHT

Continued on Next Page

Tuesday

March 22



JACK FULTON
"Wrigley's Show" tenor
Tues. 6 pm CST

8:00

CBS-Watch the Fun Go By: (Ford); Al Pearce's Gang; Arlene Harris, human chatter-box; Carl Hoff's Orch.; WJR WHAS WISN WSBT WTAQ WBBM WCCO KMOX WFBM WMBD WKBB WKBH (sw-11.83) (also KNX KSL at 11 p.m.)

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (sw-9.53) (also see Mon. prgms. at 11:30 p.m.)

NBC-Horace Heidt's Brigadiers (Alemite): WLW WLS KWK WMT (sw-11.87)

For details of contest on this program turn to the inside back cover.

(7:30 p.m. Continued)

NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest, Marian Francis, songs; Frankie Masters' Orch.: WLW WMT WLS KWK (sw-11.87)

Guest will be M. M. Kinley, oil well fire-fighter and inventor of the asbestos suit.

WBOW-South Sea Islanders
WCFL-Barratt O'Hara
WFAM-George E. Sokolsy
WIND-Colonial Ensemble
WKBB-World Varieties
WKBB-Boy Scout Prgm.
WOC-Voices of Friendship
WROK-Battle of Music
WSUI-Little Theater of the Air
WTAQ-Wings Over the World

WCFL-Herr Louie & the Weasel
WFAM-20th Century Serenade
WIND-Talking Drums
WKBB-John Gruber, pianist
WTAQ-Ray McMonigle, tr.

WBOW-Nat'l Girls' Week Prgm.
WCFL-Dance Orch.
WGN-Vic Arden's Orch.
WIBA-Bank Prgm.
WIND-News & Music
WOC-To be announced
WOWO-20th Century Serenade
WROK-Verna Davis, songs
WSUI-Evening Musicale
WTMJ-American Singers

WBOW-Easy to Remember
WCFL-Dance Orch.
WGN-Foreign Affairs, talk
WIBA-Master Singers
WIND-In the Crimelight
WROK-News; Ten Minutes with You
WSUI-The Woodland Rambler

8:15

NBC-Fibber McGee & Molly (Johnson's Wax); Marian & Jim Jordan; Hugh Studebaker; Bill Thompson; Clark Dennis, tr.; Betty Winkler; Billy Mills' Orch.: WIRE WMAQ KSD WIBA WHO KOA WTAM WTMJ (sw-9.53)

NBC-Alias Jimmy Valentine, drama (Larus Bros.): WENR KWK WMT WOWO (sw-11.87)

Pictures of Betty Worth, actress on this program, may be found on page 26.

CBS-Jack Oakie (Camel Cigarettes); Stuart Erwin, comedian; Patsy Flock, comedienne; Harry Barris, songs; Camel Chorus; Georgie Stoll's Orch.: WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WOC WJR WKBH (sw-11.83)

Milton Berle will be Jack Oakie's guest.

MBS-Studio Party
WCFL-News
WIND-Two Pianos
WKBB-Duquesne Hour
WLW-True Detective Mysteries
WROK-David Lundberg. Make Believe
WSUI-Los Angeles Symp. Orch.

WCFL-Melody Revue
WGN-News; Sport High Lights
WIND-Job Market
WROK-Grange Prgm.
WSUI-Daily Iowan of the Air

CBS-Benny Goodman's Orch. & Guests (Camel Cigarettes): WCCO WTAQ WJR WKBH WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT (sw-11.83)

MBS-Hour of Romance (Elizabeth Arden); Eddy Duchin's Orch.: WGN WLW

NBC-To be announced: WIRE
WMAQ WIBA WTAM WHO KSD (sw-9.53)
NBC-Jamboree: WENR WBOW
WOWO (sw-11.87)
Dance Orch.: WCFL WTAQ WTMJ
KOA-Tophatters Orch.
KWK-News; Musical Prgm.
WIND-An Evening at the County Club

8:45

WCFL-Melody Revue
WGN-News; Sport High Lights
WIND-Job Market
WROK-Grange Prgm.
WSUI-Daily Iowan of the Air

9:00

CBS-Benny Goodman's Orch. & Guests (Camel Cigarettes): WCCO WTAQ WJR WKBH WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT (sw-11.83)

MBS-Hour of Romance (Elizabeth Arden); Eddy Duchin's Orch.: WGN WLW

9:15

NBC-To be announced: WIRE
WMAQ WIBA WTAM WHO KSD (sw-9.53)
NBC-Jamboree: WENR WBOW
WOWO (sw-11.87)
Dance Orch.: WCFL WTAQ WTMJ
KOA-Tophatters Orch.
KWK-News; Musical Prgm.
WIND-An Evening at the County Club

WMT-Vic Arden's Orch.
WROK-Whispering Orch.
9:15

NBC-Jamboree: WMT
WCFL-Favorite Melodies
WIND-Stars Over Manhattan
WROK-Wrestling Matches

CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX WBBM WMBD

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Howard Phillips, songs:
WHAS (sw-11.83)
KWK-Al Sari's Orch.
WCFL-Labor Flashes
WIND-The Northerners
WIND-Ted Weems' Orch.
WISN-Helen Wittman, songs
WJR-Beachcomber
WKBB-Bowling
WKBB-Vocational Radio Guild
WOWO-Broadway Comedy Stars
WTAQ-Dance Orch.

NBC-How to Win Friends & Influence People, Dale Carnegie (Colgate Palmolive Peet): KSD WIRE KOA WMAQ WHO WLW WTAM (sw-9.53)

CBS-Four Clubmen, quartet: (sw-11.83)
News: WIND WROK WOWO
WCFL-Talk
WHAS-Vic Arden's Orch.
WIBA-Club Chanticleer
WISN-Service League Drama
WTMJ-Let's Dance

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)

CBS-Sing & Swing: Jack Fulton, tr.; Andrews Sisters; Carl Hogenharten's Orch. (Wrigley's Gum): KMOX WHAS WBBM WCCO WFBM KSL (also at 6 p.m.)

CBS-Abe Lyman's Orch.: WSBT (sw-6.12)

NBC-Ink Spots, Negro male quartet: WBOW WOWO (sw-9.53)
MBS-Developments of Music: WGN

News: WIBA WMBD WJR WOC
WTAQ WKBB
KWK-Sports Review
WCFL-American Legion Prgm.
WENR-Globe Trotter
WIND-Mickey Isley's Orch.
WISN-News; Safety Prgm.
WKBB-News; Music
WLW-Paul Sullivan, news
WMT-Dance Band
WTAM-Musical Bulletin Board
WTMJ Sports; News

10:15
NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

CBS-George McCall's Hollywood Screen Scoops (Old Gold Cigarettes): KNX KSL WFBM (also at 6:15 p.m.)

NBC-Gray Gordon's Orch.: WENR
CBS-Abe Lyman's Orch.: WKBB
KMOX WISN WTAQ WKBB
NBC-Science vs. Crime: WOWO
News: WMT WHO WHAS

WMAQ
Justice Ferdinand Pecora of the New York Supreme Court will speak on "The Prosecutor and Crime."

KWK-Organ Moods
WBBM-Henry Gendron's Orch.
WCCO-Cedric Adams
WCFL-Dance Orch.
WGN-Ennio Bolognini's Orch.
WIBA-News of Melody
WIRE-News; Basenology
WJR-Sports
WLW-Los Amigos
WMBD-Sports; Program Review
WOC-Variety Prgm.
WTAM-Music You Want
WTMJ-Guess Who; Dance Orch.

10:30
NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris): KOA KFI (also at 7 p.m.)

NBC-Ruby Newman's Orchestra: WBOW (sw-9.53)

CBS-Buddy Rogers' Orchestra: WOC WTAQ WSBT WISN
WKBB WJR WKBH (sw-6.12)

NBC-Henry Busse's Orch.: WMAQ
WIBA

MBS-Jimmy Dorsey's Orch.: WMT
WGN WIRE
News: WBBM WFBM KWK
Dance Orch.: WCFL WTMJ
KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHAS-Romance Time
WHD Sports
WIND-Freddy Martin's Orch.
WLW-Ernie Holst's Orch.
WMBD-Value Hints

10:45
CBS-Buddy Rogers' Orchestra: WOC WFBM WMBD WCCO

MBS-Jimmy Dorsey's Orch.: KWK
KMOX-Carl Lorch's Orch.
WBBM-Melodie Time
WHO-American Legion Auxiliary
WIBA-Club Chanticleer
WIRE-Variety Show
WJR-Δ Meditation
WLW-Ace Brigade's Orch.

11:00
NBC-Chick Webb's Orch.: WBOW
WCFL

NBC-Dance Orch.: WMAQ WHO
KSD

CBS-Red Norvo's Orch.: WKBB
WBBM WMBD WISN WTAQ
WSBT WKBB WFBM KMOX
WOC WHAS
MBS-Sammy Kaye's Orch: WGN
WIRE WMT
KWK-Glenn Hardman's Orch.
KOA-The Westernaires
WCCO-Little Jack Little's Orch.
WENR-Music As You Desire It
WIBA-Indian Room
WIND-Ted Weems' Orch.
WJR-Johnny Hamp's Orch.
WKBB-Weather Reports
WLW-Twenty-four Hours Review
WTAM-George Hessberger's Orch.
WTMJ-Dance Orch.

End of Tuesday Programs

Wednesday

March 23, 1938

Wednesday

MORNING

7:00 am CST

NBC-Malcolm Claire, children's stories: (sw-21.5)
CBS-Salon Musicale: (sw-21.52)
News: WOWO WTAD
Musical Clock: WROK WKBB
WIBA WOC

7:15

NBC-Hi Boys: (sw-21.5)
News: WLW WCCO WHO WMT

7:30

CBS-Greenfield Village Chapel (sw-21.52)
NBC-Do You Remember?: (sw-21.5)

News: WIBA WTAQ WKBB
Melody Hour: WCFL WHO
Δ Morning Devotions: WKBB
WLS
Musical Clock: WMBD WMT
WROK WBBM

7:45

CBS-Eton Boys, vocal quartet: WTAQ (sw-21.52)
NBC-Women & News: (sw-21.5)

8:00

NBC-Breakfast Club; News
WCFL WBOW
CBS-Fred Feibel, organist: WFBM WTAQ WKBB (sw-21.52)
News: WKBH WMBD WIRE
Coffee Pot Inn: WHO WMT

8:15

NBC-Person to Person: KSD (sw-21.5)
CBS-Madison Ensemble; News: WFAM WFBM WTAQ WKBB (sw-21.52)
Musical Clock: WHO WMT

8:30

CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)
NBC-Breakfast Club; News: WOWO WCFL
CBS-Dave Bacal & Hi-Hatters: WKBH
NBC-To be announced; News: KSD
KWK-Candid Camera; News
WAAF-Edna Earle
WBOW-Δ Radio Gospel; News
WCBD-Polish Prgm.

WCCO-Hugh Aspinwall
WFAM-Your Engagement Book
WFBM-Round-up
WHO-Morning Melodies
WIBA Today's Almanac
WIND-Early Edition
WJJD-Bob Atcher & Bonnie Blue Eyes
WKBB-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & His Dog; News
WMBD-Sutliff & Case Bandwagon
WOC-Mail Bag
WROK-Δ Morning Devotions
WSUI-Daily Iowan; Morning Melodies; Service Reports

8:45
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Amanda Snow, songs: KSD (sw-21.5)

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ WBBM-Linda's First Love
WFAM-Δ Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIRE-Better Health; Rose Room
Melody; Footnotes
WJJD-Chicago Tuberculosis Institute Prgm.
WKBB-Tonic Tunes
WKBH-Rapid Ad
WLS-Chuck, Ray, Christine & Sodbusters
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Dinty Moore

9:00
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WTMJ WMT WOWO KWK WLW (sw-15.21)
On page 22 you will find pictures of the cast of this program and Harriette Widmer's puppet likenesses of them.
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

WAAF-News; Interlude
WBOW-Melody Time
WCB-D-Italian Musicale
WCFL-Party Line
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-World Entertains
WIND-Harry Zimmerman, organist
WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WKBH-Olive Hagen, organist
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom: Prgm. Calendar and Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue

9:15
CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD
NBC-Margot of Castlewood
sketch (Quaker Oats): WLS
WTMJ WOWO WMT KWK (sw-15.21)

NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE
WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Double in Stars
WHA-International Scene
WIND-Your Favorite Band
WKBB-News
WKBH-Stars Over Hollywood
WLW-To be announced
WOC-Party Line
WROK-On the Mall
WTAQ-Stars Over Hollywood

9:30
NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
Pictures of Betty Worth, actress on this program, may be found on page 26.
CBS-Tony Wons' Scrap Book (Vicks): WBBM KMOX WCCO
NBC-Josh Higgins of Finchville: WCFL WBOW

MBS-Get Thin to Music: WGN
Eb & Zeb: WIND WKBB
WAAF-Canary Serenade
WCBF-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Mrs. Farrell's Kitchen of the Air
WHA-Nature Tales
WIBA-Δ Church of the Air
WISN-News
WJJD-School for Taxpayers
WKBB-Morning Melodies
WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Dora Cargin, songs
WOC-Library Prgm.
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45
NBC-Viennese Ensemble: WBOW
NBC-Kitchen Cavalcade: (sw-15.21)

NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE
CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBB WOC WKBB WCCO
Dr. Friendly: WLW WGN
Party Line: KWK WTAD
WBBM-Truman Bradley
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Melody Time
WIND-Les Paul & Harry Zimmerman, guitar & organ
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale

10:00
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)
CBS-Larry Vincent & The Stewart Sisters' WISN WTAQ
WFBM WOC
NBC-Viennese Ensemble: WMT
WIBA
NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO WIRE

News: WIND WTAD WKBB
KMOX-Musical Prgm.
KWK-Dr. Friendly
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WCAZ-Movie Bill (1070 kc)
WCBD-Uncle John
WCCO-Judy & Jane
WCFL-Morning Melodies
WFAM-Mrs. Riley's Shoppers Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBB-Hollywood Reporter
WKBB-Home Economics
WMBD-Number, Please, sketch
WROK-News & Markets; Organ
WSUI-Magazine Notes
WTMJ-P.T.A. Prgm.

10:15
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA

CBS-Romany Trail: WTAQ WCCO
WFBM WBBM KMOX
NBC-Popular Waltzes: WBOW
NBC-Pepper Young's Family (Cameo Soap): WLS (sw-15.21)
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
KWK-Singing Cowboys
WAAF-Mid-Morning Varieties
WCFL-Popular Waltzes
WIND-Sons of the Pioneers
WISN-Morning Musical
WJBC-Riddle Time
WJJD-Sports Edition Handicap
per
WKBB-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Morning Varieties
WOWO-Editor's Daughter
WROK-Woman's Forum
WSUI-Yesterday's Musical Favorites
WTAD-Concert Hall of the Air

10:30
CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)

NBC-How to Be Charming, beauty talk (Phillips): WMAQ WTMJ WIRE WIBA WHO KSD

KWK-News; Wake Up and Sing
WAAF-Swing High
WBOW-Harry Reser's Orch.
WCFL-Peckers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIBU-Aid Parade
WIND-Hollywood Reporter
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WKBB-Shopping Prgm.
WLW-Carson Robison
WMBI-Shut-in Request Prgm.
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAQ-News; Merry Go Round

10:45
Party Line: WIRE WOWO
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Stories (Spry)
WCCO KMOX WFBM WMBD
WBBM WISN
NBC-Hello Peggy, sketch (Dra-oo): WHO KSD WMAQ
NBC-Originalities: WBOW
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Wis. Dramatic Guild
WIBA-The Editor's Daughter
WIND-Livestock Markets; News
WIRE-Monticello Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Police Headquarters
WKBB-Mixing Bowl
WOC-Screen Fans Prgm.
WLW-The Goldbergs
WMT-Music Memory Contest
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-Merry-Go-Roundup

11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW

Frequencies

KMOX-1090	WJBC-1200
ROA-830	WJJD-1130
KSD-550	WJR-760
KWK-1350	WKBB-1500
WAAF-920	WKBB-1380
WBAA-890	WLS-870
WBMM-770	WLW-700
WBOW-1310	WMAQ-670
WCBD-1080	WMBD-1440
WCCO-810	WMBI-1080
WENR-870	WMT-600
WFAM-1200	WOC-1370
WFMM-1230	WOWO-1160
WGN-720	WRJN-1370
WHA-940	WROK-1410
WHAS-820	WSBT-1360
WHO-1000	WSUI-880
WIBA-1280	WTAD-900
WIND-560	WTAM-1070
WIRE-1400	WTAQ-1330
WISN-1120	WTMJ-620

NBC-Vaughn de Leath, songs: WBOW
 MBS-Boy & Girl Friend: WIRE
 Young Widder Jones: WCFL
 KWK
 KSD-News; Dick Leibert, organist
 WAAF-Melody Parade
 WBAA-Amer. Institutions; News
 WGN-Women in the Store
 WHA-Talking Book
 WHO-Robert Hood Bowers' Band
 WIBA-Linda's First Love
 WIND-Sketches in Melody
 WJBC-Take It for Granted
 WJJD-Bureau of Missing Persons
 WKBB-Treasure Chest
 WKBB-Musical Moods
 WLS-Virginia Lee & Sunbeam
 WMT-Toby's Cornstussel News
 WOWO-Bill Board
 WROK-Morning Varieties
 WSUI-Within the Classroom; Farm Flashes
 WTAQ-Hollywood on Parade
 WTMJ-What's New in Milwaukee?

11:15
 NBC-Kiddoodlers: WIBA WBOW
 WCFL WMT
 CBS-You News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBMM
 WISN WMBD WFBM WOC
 WKBB WCCO KMOX
 NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
 MBS-Raoul Nadeau, bar.; Orch.: WGN
 KSD-Lady Courageous
 KWK-Rapid Service
 WAAF-Don Bolt, commentator
 WFAM-Visitors Welcome
 WHO-Dan Harding's Wife
 WIND-Twentieth Century Serenade
 WIRE-Singin' Sam
 WJBC-Parade of Bands
 WJJD-Criminal Court Interviews
 WKBB-Club Calendar
 WLS-Don & Helen
 WROK-Affairs of Mrs. Swenson
 WTAD-Eileen

11:30
 NBC-Nat'l Farm & Home Hour; Speakers: WIBA WLW WBOW WMAQ KWK (sw-15.21)
 NBC-Campus Kids: WCFL
 CBS-Romance of Helen Trent (Edna Wallace Hopper)
 WBMM KMOX
 Hymns of All Churches: WOC
 WHO
 KSD-Marie Harrington
 WAAF-This Feminine World
 WCCO-Happy Gilman
 WCBS-Behind the Microphone (1420 kc)
 WFAM-P. T. A. Prgm.
 WFBM-Hoosier Farm Circle
 WGN-Quin Ryan, News
 WHA-Organ Gems
 WIND-Harry Zimmerman & Les Paul
 WIRE-Linda's First Love
 WISN-It's Fun to Keep House
 WJBC-Singin' Sam
 WJJD-Safety Court
 WKBB-Notes; Farm Flashes; Do You Want a Job?
 WKBH-House of MacGregor
 WLS-Ma Perkins
 WMBD-Thrift Message; Dr. Kadesky; Melody Miniature
 WMT-Troubaderos
 WOWO-Market Service
 WROK-Helene Kimberley, songs
 WTAD-Police News
 WTAQ-Mailman
 WTMJ-Westward Ho!

11:45
 CBS-Our Gal, Sunday, sketch (Anacin): WBMM KMOX
 Betty & Bob: WHO WOC
 News: WBAA WMT
 KSD-Dan Harding's Wife
 WAAF-Markets; Sweet and Slow
 WCCO-Grandma Travels
 WCFL-Fashions on Parade
 WFAM-Luncheon Dance

KFBM-Markets; Farm Bureau
 WGN-Way Down East
 WIRE-Farm & Home Hr.
 WJBC-Reid & Vin
 WKBH-Livestock Quotations
 WLS-Markets; Weather; News
 WMBD-Window Shopper
 WOWO-Ohio Agricultural Prgm.
 WROK-Round the Town
 WTAQ-Farmhands
 WTMJ-Heinie's Grenadiers

AFTERNOON

12:00
 NBC-Emerson Gill's Orch.: (sw 15.33)
 CBS-Betty & Bob, sketch (Gold Medal): WFBM KMOX WISN
 WBBM WCCO (sw-15.27)
 Musical Interlude: WHA WIND
 News: WJJD WTAD WMBD
 WJBC
 KSD-Sports Preview
 WAAF-Symphonic Hour
 WBAA-Farm Facts
 WBOW-Street Reporter
 WCFL-Hit Review
 WGN-Man on State Street
 WHO-Markets & Weather
 WIRE-Market Reports
 WKBB-Kidding the Klassics
 WKBB-Parade of Melodies
 WLS-Dinnerbell Prgm.
 WMBI-Δ Mid-day Gospel Hour
 WMT-Hillbillies; Question Man; Voice of Iowa
 WOC-Farm Bureau; Markets
 WOWO-Consolaires
 WSBT-Harlan Hogan
 WSUI-Rhythm Rumbles

12:15
 CBS-Betty Crocker, cooking talk (Gold Medal): WBMM KMOX
 WCCO WFBM WISN (sw-15.27)
 NBC-Betty & the Escorts: WCFL (sw-15.33)
 MBS-Carson Robison's Buckaroos (Musterole): WGN
 WBAA-Sports Review
 WBOW-On the Mall
 WHO-Luncheon Music
 WIND-Tommy Ott, organist
 WJBC-Inquiring Mike
 WJJD-Δ Noon Day Service
 WKBB-News
 WKBH-Man on the Street
 WMBD-Town Crier; Markets
 WOC-Inquiring Mike
 WOWO-Bob Wilson, news
 WROK-Column Left, news
 WSBT-News: Stork Report
 WTAD-Cy & Freckles

12:30
 CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX
 WFBM WCCO WBMM WISN (sw-15.27)
 NBC-Words & Music: WMAQ (sw-15.33)
 Rhythm Rascals: WTAQ WTMJ
 News: WHO WOC WIBA
 Luncheon Dance Music: WBOW
 WBAA
 Farm Prgm.: WHA WMBD
 Man on the Street: WKBW
 WOWO
 KWK-Organ Melodies
 WCFL-Noon-day Concert
 WGN-Markets; Δ Mid-day Service
 WIND-Livestock; Interlude
 WIRE-Reporter
 WKBH-Luncheon Music
 WLS-Voice of the Feed Lot; Markets
 WLW-Ma Perkins
 WMT-Markets; Hillbillies
 WROK-Couple on the Street
 WSBT-In Movieland
 WTAD-News; Markets; Weather

12:45
 CBS-Valiant Lady, sketch (Gold Medal): KMOX WBBM WCCO
 WFBM WISN (sw-15.27)
 MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
 NBC-Jack & Loretta Clemens: WOWO
 News: WIND WKBH WIRE
 KSD-News; Markets
 WBAA-Wanita Wilson, sop.
 WBOW-Tune of the Day
 WHO-Earl E. May's Prgm.
 WIBA-Market Reports
 WKBB-Song Hits; Pet Corner
 WLS-This Business of Farming
 WLW-Kitty Keene, Inc.
 WMAQ-Donald Novis Sings
 WMBD-Seed Corn Prgm.
 WMT-Iowa Cornhuskers; Cousin Elvira; Bjorg Bjorgenson
 WOC-Artie Shaw's Orch.
 WROK-Service Sam; Home Folks Hour
 WSBT-Man on the Street
 WTAD-Comedy Stars of Broadway
 WTAQ-Musical Interlude
 WTMJ-Sidewalk Reporter

1:00
 NBC-Your Health: WMAQ WBOW (sw-15.33)
 Topic: "Catching Disease from Animals."
 CBS-News Through a Woman's Eyes (Pontiac): WBBM WISN
 WCCO KMOX WFBM WTAQ
 WKBB WOC (sw-15.27)
 NBC-Swing Time Trio: WOWO (sw-15.21)
 Man on the Street: WMBD WCFL
 KSD-News; Bert Granoff, trn. & Orch.
 KWK-Carson Robison's Buckaroos
 WAAF-Encores
 WBAA-Δ Meditations
 WCBD-J. C. O'Hair
 WGN-Popular Melodies
 WHA-News & Views
 WHO-Xavier Cugat's Orch.
 WIBA-Melody Moments; Concert Trio
 WIND-Italian Hour
 WIRE-Police Court
 WJJD-Livestock Markets
 WKBH-Venetian Varieties
 WLS-School Time
 WLW-Nation's School of the Air
 WMT-Many Happy Returns; German Band
 WROK-Lions' Club Prgm.
 WSUI-News; Farm Flashes
 WKBB-Parade of Melodies
 WTAD-News
 WTMJ-Livestock Market; Weather; News; Police Reports

1:15
 NBC-Let's Talk It Over: (sw-15.21)
 CBS-The O'Neills, sketch (Ivory Soap, WBBM KMOX WISN WCCO (sw-15.27)
 MBS-Reveries; Vocalists & Orchestra: WGN WIRE
 KWK-Concert Melodies
 WBAA-I Want a Job
 WCFL-Spotlight Prgm.
 WFBM-News
 WHA-Musical Varieties
 WJJD-Mid-Day Round-Up
 WKBH-Music Moderne
 WKBH-Δ Lenten Services
 WLS-Otto's Novelodeons
 WMBD-His Majesty, the Baby
 WMT-Earl E. May, talk
 WOC-Afternoon Recess
 WOWO-Jack Tilson's Orch.
 WSBT-Notes
 WTAD-Quincy Marches On
 WTAQ-Man on the Street
 WTMJ-Jr. Chamber of Commerce

1:30
 NBC-Waltz Favorites: WOWO
 WIBA
 CBS-American School of the Air
 WCCO KMOX WFBM WKBH
 WKBB WSBT WTAQ WBBM
 WISN WOC (sw-15.27)
 NBC-Brevity Matinee: WBOW (sw-15.33)
 MBS-Studies & Sketches in Black & White: WIRE
 News: WMAQ WMT
 KSD-Judy & Jane
 KWK-News; Pianist
 WAAF-Live Stock Markets; Osteopathic Talk
 WBAA-Monitor Views the News
 WCBD-Δ Scripture Truth Hour
 WCFL-Know Yourself
 WGN-Harold Turner, pianist
 WHA-Over at Our House
 WHO-Houseboat Hannah
 WIND-Tuberculosis Assn., talk
 WLS-Markets; John Brown, pianist; News
 WMBD-Party Line
 WROK-Melodies from the Sky

1:45
 NBC-Waltz Favorites: WCFL
 WMT
 NBC-Brevity Matinee: WMAQ (sw-15.33)
 MBS-To be announced: WIRE
 KWK
 KSD-Heart of Julia Blake
 WAAF-Driskill Wolfe, trn.
 WBAA-Market & Weather
 WBOW-Δ Devotional Service
 WGN-Hits of Today
 WHO-Judy & Jane
 WIND-Tommy Ott, organist
 WJJD-Happy Harmonies
 WLS-Travel Tours
 WMBD-Matinee Melodies
 WROK-Community News
 WTMJ-Home Harmonizers

2:00
 NBC-Continental Varieties: WCFL (sw-15.33)
 CBS-All Hands on Deck: WKBH
 WKBB WISN WSBT WTAQ
 WOC (sw-15.27)
 NBC-Pepper Young's Family, sketch (Camay): KSD WHO
 WMAQ WLW WTMJ
 News: WIND WAAF
 KMOX-Magic Kitchen
 KWK-Today at Two

WBAA-Asher Booth, bar.
 WBBM-Editor's Daughter
 WBOW-Teachers' College Prgm.
 WCBD-Polish Prgm.
 WCCO-Livestock Reports
 WFBM-Bohemians
 WGN-Marriage License Romances
 WHA-Professor Gordon's Singing Class
 WIBA-Pop Concerts
 WIRE-W.P.A. Concert
 WJJD-Matinee Dance
 WLS-Homemakers' Hour
 WMBD-The Editor's Daughter
 WMT-Afternoon Recess
 WOWO-Radio Reporter
 WROK-News; Alice Blue, songs
 WSUI-Radio Review; Within the Classroom
 WTAD-News; Bookman

2:15
 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO
 KSD
 KWK-Siesta Time
 WAAF-Music in the Air
 WBAA-This Week in Literature
 WBBM-Meet the Missus
 WCCO-Markets; News
 WFEM-Dentist Says
 WGN-Studies in Harmony
 WHA-Organ Interlude
 WIND-Henry Yohanan, pianist
 WIRE-High School Music Parade
 WJJD-Ben Kanter, pianist
 WLW-Mad Hatterfields, drama
 WMBD-Trading Post
 WROK-Musicale
 WTAD-Women's Variety

2:30
 CBS-Nat'l Wildlife Restoration Week: WFBM WKBH WSBT
 WISN WOC WTAQ WKBH (sw-15.27)
 NBC-Vic & Sade, sketch (Crisco): WHO WMAQ WLW KSD
 WTMJ
 NBC-Little Variety Show: WCFL
 WMT WIRE WBOW (sw-15.33)
 KMOX-Linda's First Love, sketch
 WAAF-Red Hot & Low Down
 WBAA-You & Your Child
 WBBM-Man on the Street
 WCBD-Salon Group
 WCCO-Julia Blake, sketch
 WGN-June Baker
 WHA Music of the Masters
 WIBA-Easy to Remember
 WIND-Stars Over Hollywood
 WJJD-Church on the Hillside
 WLS-Musical Roundup
 WMBD-Petticoat Parade
 WOWO-Men of Notes
 WROK-Rhythm Before Three
 WTAD-Dance Hour

2:45
 CBS-Curtis Institute of Music Prgm.: WISN WTAQ WFBM
 WKBH WSBT WKBH WOC (sw-15.27)
 NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ
 KSD WTMJ WLW
 NBC-Little Variety Show: WCFL
 WBOW
 MBS-Symphony Orch.: KWK
 KMOX-Editor's Daughter, sketch
 WBAA-Hymn Echoes
 WBBM-Radio Gossip Club
 WCBD-Δ Lutheran Prgm.
 WCCO-Ladies First
 WEBQ-Movie Gossip (1210 kc)
 WGN-Good Health & Training
 WIBA-Today's Front Page
 WIND-Happy Harmonies
 WIRE-Matinee Varieties; News
 WJJD-Current News
 WMT-Joe Fisher's Orch.
 WOWO-Women in the News
 WTAD-Lawrence Glosemeyer, trn.

3:00
 CBS-Curtis Institute of Music
 WMBD
 NBC-Club Matinee, variety program: WMT KWK WENR
 WOWO WBOW WIBA (sw-15.21)
 NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE
 KMOX-Singin' Sam
 WBAA-Home Decorator
 WBBM-Houseboat Hannah
 WCFL-News
 WGN-Musical Mail Box
 WHA-Know Your Child
 WIND-Dance Orch.

March 23 Wednesday



ROSEMARY LANE
 "Your Hollywood Parade" soloist
 Wed. 9 pm CST

WJBC-Δ Christian Story Hour
 WJJD-Sports Edition
 WLW-Dan Harding's Wife
 WMBI-Δ Sunday School Lesson
 WMT-Court Hussey's Orch.
 WROK-Women of the Hour
 WSUI-Forensic Forum
 WTAD-Music Graphs
 WTMJ-Those Happy Gilmans
3:15
 MBS-West & Matey, vocal duo:
 WGN WIRE
 NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO
 WMAQ
 KMOX-One Woman's Opinion
 WBAA-American Scene
 WBBM-News; Cheri & the Three Notes
 WCCO-Institute of Music
 WCFL-Piano Recital
 WIND-Fred Beck, organist
 WLW-Life of Mary Sothorn
 WTAD-Remember
 WTMJ-Rhythm & Rhyme

3:30
 NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO
 WIRE WMAQ
 CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-15.27)
 CBS-Kitty Keene, sketch (Dreft):
 KMOX WCCO
 NBC-Nat'l Congress of Parents & Teachers: WENR WBOW
 KWK (sw-15.21)
 News: WJBC WKBH
 WAAF-News; Weather
 WBAA-Music With the Masters
 WCFL-Varieties
 WFAM-Anything Happens
 WFBM-Wings Over the World
 WHA-Deutsche Musik Stunde
 WIND-Studio Orch.
 WISN-Mary Ann Presents
 WKBH-Magic Violin
 WLW-Heart of Julia Blake
 WMBD-Polly of the Range
 WMBI-Hymns You Love to Sing
 WOC-Tea Time Dance Tunes
 WOWO-Δ Old Time Religion
 WROK-Δ Swedish Gospel Service
 WSUI-Iowa Congress of Parents & Teachers, talk
 WTAD-Police News
 WTAQ-Fiddlers Three

3:45
 CBS-Dr. Allan Roy Dafoe (Lyso): WBBM WFBM KMOX
 WCCO (sw-15.27)
 NBC-Cadets Quartet: KSD
 NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ WLW
 Pictures of Betty Worth, actress on page 26.
 MBS-Book a Week: WGN
 WAAF-Estelle Barnes, pianist
 WHO-Kitty Keene, Inc.
 WIBA-Hits and Encores
 WIND-Dixieland Band
 WIRE-Royal Hawaiians
 WISN-Community Fund Series
 WJBC-Mental Hygiene Class
 WKBH-Tango Tempos
 WKBH-John Gruber
 WMBD-Dean & Gail
 WMBI-Question Hour
 WROK-Easy to Remember
 WTAD-Marcella Cheek
 WTAQ-Swing Session

4:00
 CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco):
 WFBM WBBM WCCO KMOX
 (sw-15.27)
 NBC-Neighbor Nell; Dean Fossler, organist: KWK
 NBC-Bennett & Wolverton:
 WENR KSD
 NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)
 News: WOC WOWO WISN
 WAAF-Rhumba Beat
 WBAA-Reflections
 WBOW-Δ Christian Science Program
 WCFL-Danceland
 WFAM-Anything Happens
 WGN-Mark Love & Len Salvo
 WHA-Poems That Live
 WHO-Way Down East
 WIBA-Arts and Decoration
 WIND-Musical Mirror

WIRE-Indiana Univ. Students
 WJBC-Wesleyan Music School
 WKBH-The Book Nook
 WKBH-P.T.A. Talk
 WMAQ-Tea Time Varieties
 WMBD-Δ Wayside Chapel
 WMT-Church Prgm.
 WROK-News; Markets; Musicale
 WSUI-Iowa Medical Society
 WTAD-Bates Trio
 WTAQ-Novel Hour
 WTMJ-Around the Town

4:15
 NBC-Don Winslow of the Navy, sketch: WIBA WMT WOWO
 WBOW KWK
 CBS-The Life of Mary Sothorn (Hind's): WBBM WCCO
 KMOX (sw-15.27)
 NBC-Vagabonds: WMAQ
 MBS-Harold Turner, pianist: WGN
 KSD-Washington University
 WAAF-Kay Armen
 WBAA-Melody Moods
 WENR-Music Circle
 WFBM-Δ Lenten Service
 WHO-Myrt & Marge
 WIND-Poets' Corner
 WIRE-Minute Interviews; News
 WISN-Rhythm Review
 WKBH-Afternoon Recital
 WKBH-Gospel Melodies
 WLW-Jack Armstrong, sketch
 WMBD-Bargain Counter
 WMBI-Gospel Music
 WOC-Organ Moods
 WROK-Albert Ammons, pianist
 WSUI-Los Angeles Symp. Orch.
 WTAD-News
 WTMJ-Down a Country Road

4:30
 NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)
 NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53-15.33)
 NBC-Joseph Gallicchio's Orch.:
 WIRE WMAQ WIBA WBOW
 KSD
 NBC-Radio Rubes: WENR
 CBS-Stepmother, sketch (Colgate): WCCO WFBM KMOX
 WBBM (sw-15.27)
 News: WIND WJBC
 KWK-Sentimental Mood
 WAAF-Organ Melodies
 WBAA-Basketball Previews
 WFAM-Journeys Without Maps
 WGN-Afternoon Serenade
 WHA-Weather Report
 WHO-Party Line
 WISN-Even As You & I
 WKBH-Minatures
 WKBH-The Swingsters
 WMBD-News; Pet Corner
 WMBI-Tract League
 WMT-Tom Owen's Roundup
 WOC-Music in Modern Manner
 WOWO-Wm. Vincent
 WROK-Musicale
 WSUI-Speech Clinic of the Air
 WTAD-Cy & Freckles
 WTAQ-Herman Daumler, violinist
 WTMJ-Kitty Keene, Inc.

4:45
 NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53-15.33)
 CBS-Hilltop House, sketch (Palmolive Soap): KMOX WISN
 WMBD WBBM WCCO (sw-15.27)

(Continued on Next Page)

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TOMMY DORSEY
"Raleigh and Kool" orchestra leader
Wed. 7:30 pm CST

(4:45 p.m. Continued)

NBC-Three Romeos: WENR
NBC-Tom Mix' Straight Shooter-
(Purina): (sw-15.21)
MBS-Johnson Family, sketch:
KWK
KSD-News; Tempos of the Day
WAAF-Tea Dance
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Once Upon a Time
WIRE-Music Memories
WJBC-Musical Varieties
WKBB-Story Lady
WKBH-Jungle Jim, sketch
WLW-Hilltop House, sketch
WMAQ-Romance & Rhythm
WMBI-Boys & Girls Story Time
WOC-Man on the Street
WOWO-American Family
WROK-Music by Cugat
WSUI-Stories Out of Iowa's Past
WTAD-Dance Prgm.
WTAQ-Sport Wheel
WTMJ-News; Moment Musical
5:00

CBS-News; Doris Rhodes, songs:
WTAQ WFAM WKBB
NBC-America's... drama
WCFL (sw-9.53-15.33)
NBC-To be announced: WOWO
WMT
NBC-Junior Nurse Corps, sketch
(Sunbrite): WENR KWK
MBS-Ruby's Music: WGN
Jack Armstrong, sketch: WTMJ
KMOX WOC
Terry & the Pirates: WIRE KSD
WAAF-Bureau of Information
WBBM-Kitty Keene, Inc
WBOW-Merry-Go-Round
WCCO-Jack Westaway
WHO-Hilltop House
WIBA-Bob White & Whipperwill
WIND-Stamp Man
WISN-Show Window
WJJD-Perry Le Roy's Music
Course
WKBH-Kiddies' Hour
WLW-Editor's Daughter
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Iowa Union Matinee Dance
WTAD-Freshest Thing in Town
WTMJ-Gypsy Four

5:15
CBS-Dear Teacher: WTAQ
WKBB WFAM
NBC-Top Hatters' Orch.: WCFL
(sw-9.53-15.33)
Dick Tracy: KSD WIRE WISN
Jack Armstrong: WTAD WCCO
Speed Gibson: WMBD WOC
Terry & the Pirates: WMAQ
WMT
Adventures of Jimmy Allen:
KMOX WHO
KWK-The Lone Ranger
WAAF-Salon Concert
WBBM-Eddie House, organist
WENR-Malcolm Claire, Children's
Stories
WFBM-Wheeler Mission
WGN-Buddy & Ginger
WIBA-Dance Hour
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Short, Short Story
WROK-Sports Review
WTMJ-Gabriel Heatter; Heinie's
Grenadiers

5:30
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WBBM KMOX WMBD WFAM
WISN WCCO WTAQ WKBB
WKBH WOC WFBM (sw-
11.83)
NBC-News; Sammy Watkins'
Orch.: (sw-9.53)
NBC-Organist; Alma Kitchell,
contralto: WOWO
Jack Armstrong, sketch: WMAQ
WHO
News: WIBA WIND

KSD-Sportlights
WAAF-Sport Shorts
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-What's the News?
WGN-Charlie Chan
WIRE-Little Orphan Annie
WJJD-Suppertime Frolic
WKBH-Kiddies' Hour
WLW-Allan Franklyn, sports
WMT-Dick Tracy
WRJN-Behind the Microphone-
(1370 kc)
WROK-Organ Reveries
WSUI-The Stamp Collector;
Daily Iowan of the Air
5:45
NBC-Jean Sablon, songs; Orch.:
(sw-9.53-15.33)
NBC-Tom Mix' Straight Shooters
(Purina): WMAQ KWK WIRE
NBC-Lowell Thomas, news com-
mentator (Sun Oil) WLW
(sw-15.21)
CBS-Lum & Abner (Postum):
KMOX WBBM WCCO WFBM
(sw-11.83) (also KNX KSL at
10:15 p.m.)
NBC-Little Orphan Annie (Oxal
time): KSD
Sports: WISN WTMJ
Orphan Annie: WGN WHO
WAAF-Tower Tunes
WBOW-Jerry of the Circus
WCFL-Dance Orch.
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WKBB-To be announced
WKBH-Rhythm & Romance
WMBD-Sports; Where to Go &
What to Do in Peoria
WMT-Sports; News
WOC-Sunset Serenade
WROK-Musical
WTAQ-Bureau of Public Service;
Safety Prgm.

NIGHT

6:00
NBC-Amos n' Andy (Campbell's
Soup): WTAM WLW KSD
(also see 10 p.m.)
NBC-Easy Aces, sketch (Ana-
cin): WENR WMT WIRE
KWK (sw-11.87)
CBS-Sing & Swing; Jack Fulton
tnr.; Andrews Sisters; Carl Ho-
hengarten's Orch. (Wrigley's):
WJR (sw-11.83) (also see 10
p.m.)
NBC-Hal Totten, sports: WMAQ
WBOW
CBS-Obligato WTAQ WMBD
News: KMOX WCFL
Sports: WOC WKBH WKBB
WTAD
Dinner Hour: WIBA WSUI
WBBM-Pappy Cheshire
WCCO-Let's Celebrate
WFAM-Crimecasts
WFBM-Dinner Music
WGN-Jack Westaway, sketch
WHAS-Nedra Gordinier
WHO-Sunset Corners Opry
WIND-German Hour
WJJD-Down B. Herman-
WROK-News; Evening Melodies
WTAQ-Rid the Road of Jallopies

6:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WMAQ WHO
WIRE WTMJ WIBA WTAM
(sw-9.53) (also see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Products): WMT KWK WENR
(sw-11.87)
CBS-Hobby Lobby, Harry Salt-
er's Orch.; Stuart Allen, bar
(Hudson Motors): WFBM
WJR (sw-11.83) (also see 9:30
p.m.)

CBS-Cheri & the Three Notes:
WTAQ WOC WKBH WKBH
MBS-King's Jesters: WGN
KMOX To be announced
KSD-Bill Wirge's Orch.
WBOW-Si & Ezra
WCCO-Front Page Parade
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM-Sports Review
WHAS-Nedra Gordinier
WLW-Aces High
WMBD-News

6:30
NBC-Rose Marie, songs: WENR
WLW
NBC-Hendrik Willem Van Loon,
talk: WBOW

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:15 CST HOBBY LOBBY, Dave Elman, director;
Stuart Allen, Harry Salter's orchestra and
guests, CBS.
7:00 CST CAVALCADE OF AMERICA, drama-
tization, CBS.
7:00 CST ONE MAN'S FAMILY, NBC-Red.
7:30 CST TOMMY DORSEY'S ORCHESTRA,
vocalists, Paul Stewart, m.c., NBC-Red.
7:30 CST TEXACO TOWN with Eddie Cantor,
Deanna Durbin, Jimmy Wallington, Mlle. Fifi,
Jacques Renard's orchestra, CBS.
7:30 CST HARRIET PARSONS, commentator,
NBC-Blue.
8:00 CST TOWN HALL TONIGHT with Fred
Allen, Portland Hoffa, Walter Tetley, quar-
tet, Peter Van Steeden's orchestra; guest,
NBC-Red.
8:00 CST CHESTERFIELD PROGRAM with
Lawrence Tibbett, Andre Kostelanetz' or-
chestra, Deems Taylor, CBS.
8:30 CST BEN BERNIE AND ALL THE LADS
with Lew Lehr, Jane Pickens, Buddy Clark;
guest, CBS.
9:00 CST YOUR HOLLYWOOD PARADE with
Dick Powell, Rosemary Lane, Mable Todd,
Bob Hope, choral ensemble; Al Goodman's
orchestra; guest, NBC-Red.
11:30 CST LIGHTS OUT, "Cat-Wife," experi-
mental drama featuring Boris Karloff, NBC-
Red.

CBS-Eealian Trio: WISN WBBM
Sports: KWK WGN KMOX
News: WHO WTAQ WMAQ WOC
KSD-Charlie Chan
WCCO-North Star School
WCFL-Hired Hands
WFAM-Songs of the Strings
WFBM-Musical Moods
WHAS-Peter Riccardi, songs
WIBA-Dinner Hour Melodies
WIRE-Man to Man Sports; News
WKBH-Speed Gibson
WKBH-Dinner Music
WMBD-Fredman Pioneers
WMT-Musical Varieties
WROK-House by Side of Road
WTAM-George Hessberger's Orch.
WTMJ-Easy Aces, sketch

6:45
NBC-Cheer Up America (Men-
nen); Henry Burbig, comedian;
Ray Murray; Funny Boners
Trio; Frank Novak's Orch.-
WTAM WENR

CBS-Adult Education Program:
WCCO WBBM KMOX WMBD
WFAM WHAS WISN WTAQ
WOC (sw-11.83)

NBC-Happy Jack, songs: WMAQ
WBOW
News: WFBM WKBH WKBH
KSD-Apine Varieties
KWK-The Key Men, quartet
WCFL-"Nothing But the Truth";
Alexander McQueen
WGN-Symphony in Rhythm
WHO-Vic Arden's Orch.
WIBA-Musical Moments Revue
WIRE-Charlie Chan
WJR-Melody & Rhythm
WLW-Perk-Uppers
WMT-Carson Robison
WROK-Dinner Music
WSBC-Movie Review
WTMJ-Reddy Kilowatt's Orch.

7:00
NBC-One Man's Family (Tender-
leaf Tea): WTMJ KSD WMAQ
WIBA WHO WLW WTAM
WIRE (also see Sun. Prgms.
at 11:30 p.m.)

CBS-Cavalcade of America (Du-
Pont); Don Voorhees Orch.:
KMOX WFBM WBBM WCCO
WHAS WJR (sw-11.83) (also
KNX KSL at 11 p.m.)
The life of John James Audu-
bon, American naturalist, will
be dramatized. Audubon was the
author of the famous "Birds of
America," in which the bird-
life of the country was for the
first time accurately drawn and
colored

NBC-Songs from Annual Hasty
Pudding Show: WMT WOWO
(sw-11.87)
MBS-Marine Band: KWK
WBOW-Dance Hour
WCFL-News
WFAM-The New Yorkers
WGN-Ennio Bolognini's Orch.

WIND-Traffic Court
WISN-Music by Arnold Griggs
WKBH-Star Revue
WKBH-Beauty Box Revue
WLS-Armour Inst. Glee Club
WMBD-Personalities
WOC-German Band
WROK-Lawrence Barrett's Orch
WSUI-Children's Hour
WTAQ-Clara Dawes, scp
7:15
NBC-Vivian Della Chiesa, sopr.:
WMT WOWO WLS (sw-11.87)
Vic Arden's Orch.: WKBH
WBOW
WCFL-Jack Kelly's Orch.
WFAM-Odd Facts
WISN-Reflections
WKBH-Dr. Knowlton
WROK-Clarence Lindsey, tnr.
WSUI-Salute to the Cities of
Iowa
WTAQ-Piano Musings
7:30

NBC-Harriet Parsons, commenta-
tor (Bromo Seltzer): WMT
WLS WOWO KWK (sw-11.87)
CBS-Texaco Town with Eddie
Cantor, comedian; Deanna Dur-
bin, songs; Bobby Breen; Jim-
my Wallington; Mlle. Fifi;
Jacques Renard's Orch.: WJR
WBBM WISN WFAM WKBH
WHAS WCCO WMBD WFBM
KMOX WTAQ WOC WKBH
(sw-11.83) (also KNX KSL at
10:30 p.m.)

NBC-Tommy Dorsey, His Trom-
bone & Orch. (Raleigh &
Kool); Edythe Wright; Jack
Leonard; Three Esquires; Paul
Stewart, m.c.: WMAQ WTAM
WHO WIRE WLW KSD

MBS-Lone Ranger, drama (Silver
cup): WGN
NBC-To be announced: WIBA
WBOW-Honey Bunnies
WCFL-Streamline Melodies
WGL-Behind the Microphone
WIBA-D.A.R. Prgm.
WIND-Tommy Ott, organist
WROK-Little Theater of the Air
WSUI-Evening Musicale
WTMJ-Let's Dance
7:45

NBC-Jimmy Kemper & Co.
WOWO WLS WMT (sw-11.87)
KWK-Piano Portraits
WCFL-Herr Louie & the Weasel
WIND-Talking Drums
WLS-To be announced
WSUI-Stage Door Review
8:00

CBS-Chesterfield Presents Guest
Lawrence Tibbett, bar, with
Andre Kostelanetz' Concert
Orch.; Deems Taylor, com-
mentator: WFBM WHAS WJR
WBBM WCCO KMOX WOC
WTAQ WISN WSBT WMBD
WKBH WKBH (sw-11.83)

NBC-Town Hall Tonight (Sal-
Hepatica), Fred Allen & Port-
land Hoffa; Quartet; Peter Van
Steeden's Orch.; Lucille &
Lanny; Guest: WIBA WTAM
WMAQ WLW WHO KSD
WTMJ WIRE KOA (sw 9.53)
(also KFI at 11 p.m.)
Guest: Ida Gorington, lady
ice-cream from Stamford, Conn.

NBC-To be announced: WOWO
WLS WMT
MBS-Lee Allen's Orch.: KWK
WCFL-Judge John H. Lyle
WGL-Behind the Microphone
WGN-Kay Kyser's Orch.
V. D. News & Music
WROK-Your Health Parade
WSUI-Musical Miniatures

8:15
NBC-To be announced: WBOW
KWK-To be announced
WCFL-Concert Orchestra
WIND-House of Peter McGregor
WLS-Int'l Mirror
WROK-News; Motor Drama
WSUI-With the Authors

8:30
CBS-Ben Bernie; Lew Lehr;
Buddy Clark & Jane Pickens;
(U. S. Rubber): WHAS WJR
WCCO WTAQ WBBM WKBH
WFBM KMOX WMBD WSBT
WISN WKBH WOC (sw-11.83)

NBC-Under Western Skies:
WENR WOWO (sw-11.87)
MBS-Let's Visit: KWK WMT
WCFL-News
WGN-Jack Russell's Orch.
WIND-I Am, Reading Room
WROK-House of Dreams
WSUI-Manhattan Concert Band

8:45
WCFL-Varieties
WGN-News; Sports
WIND-Contemporary Problems
WROK-Vic Arden's Orch.: Guests
WSBT-Quizo-guest
WSUI-Daily Iowan of the Air

9:00
NBC-Your Hollywood Parade
(Lucky Strike Cigarettes);
Dick Powell, m.c.; Rosemary
Lane, vocalist; Choral Ensem-
ble; Al Goodman's Orchestra;
Bob Hope, comedian; Guests:
WHO WTMJ WTAM WMAQ
WIBA WIRE KSD KOA WLW
(sw-9.53)
For news of Hollywood, read "Ho-
llywood Showdown" in every issue
of Radio Guide.

CBS-Gang Busters (Palmolive
Shave Cream); Col. H. N.
Schwarzkopf, dir.; True Crime,
drama: WBBM WFBM WHAS
WJR KMOX WCCO WISN
(sw-11.83)

NBC-Choir Symphonette: WBOW
WOWO WENR (sw-11.87)
MBS-Symphonic Strings: WMT
WGN KWK
Program: Concerto Grosso
(Stradella), Drei Hymnische
Studen (von Haussner) and Ser-
enade Number 1 (Volkmann).

Vic Arden's Orch.: WKBH WOC
WSBT WMBD
WCFL-L. Fish Co., Games
WIND-Freddy Martin's Orch.
WKBH-Echoes of Stage & Screen
WROK-Whispering Orch.
WSUI-Iowa City Women's Club
WTAQ-Dance Orch.

9:15
NBC-Nola Day, contr.: WBOW
WENR WOWO (sw-11.87)
WCFL-Favorite Melodies
WIND-Me & the Boy Friend
WKBH-Hollywood on Parade
WKBH-Rapid Ad
WMBD-Gomer Bath, news
WOC-Gwen Bower, songs
WROK-Political Talk
WSBT-House of Dreams

9:30
CBS-Robby Lobby; Harry Salt-
er's Orch.; Stuart Allen, bar,
(Hudson Motors): WOC WSBT
WFBM WBBM WHAS KMOX
WISN WMBD WCCO (also at
6:15 p.m.)

NBC-Minstral Show: WENR
WBOW WMT (sw-11.87)
CBS-Barry Wood, songs: WJR
(sw-11.83)
MBS-Melodies from the Skies:
WGN
KWK-Musical Prgm.
WCFL-Labor Flashes
WIND-Ted Weems' Orch.
WKBH-Sentimental Music
WKBH-Mader's Orch.
WOWO-Vic Arden's Orch.
WROK-Gospel Fellowship Hour
WTAQ-Continental Nights

9:45
CBS-American Viewpoints: (sw-
11.83)
News: WIND WOWO WROK
KWK-Rhythm and Romance
WCFL-Union Label League
WJR-Musical
WKBH-Gaslight Harmonies
WKBH-Rudolph Kvelve, violinist
WTAQ-To be announced

10:00
NBC-Amos n' Andy (Campbell's
Soup): WMAQ WIRE KOA
WHO KFI (also at 6 p.m.)
CBS-Sing & Swing; Jack Fulton,
tnr.; Andrews Sisters; Carl Ho-
hengarten's Orch. (Wrigley's):
WCCO WFBM WBBM KMOX
KSL WHAS (also at 6 p.m.)

NBC-Dick Gasparre's Orchestra:
WBOW
CBS-Benny Goodman's Orch.:
WSBT (sw-6.12)
NBC-Bert Block's Orch.: WOWO
News: WIBA WMBD WIAQ
WKBH WLW WOC WJR
KWK Sports
WCFL-Dr. Martin H. Bickham
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-News; Chat on Art
WKBH-News; Music
WMT-Electric Park Band
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WIBA KOA
KFI (also at 6:15 p.m.)

CBS-Benny Goodman's Orch.:
WKBH WTAQ WISN WKBH
KMOX WOC (sw-6.12)
NBC-Dick Gasparre's Orchestra:
WCFL (sw-9.53)
MBS-Howard Woods' Orchestra:
WGN

News: WHO WMT WFBM WHAS
WMAQ
KWK-Organ Moods
WBBM-Roy Eldridge's Orch.
WCCO-Cedric Adams
WENR-To be announced
WIBA-Gems of Melody
WIRE-News; Basonology
WJJD-Harry Owen's Orch.
WJR-Reminiscing
WLW-Sweet Adeline
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Riddle Me This

10:30
CBS-George Olsen's Orchestra:
WTAQ WISN WFBM WKBH
WSBT WKBH WHAS WOC
(sw-6.12)

NBC-Rhyme Night, Horace
Heidt's Orch.: WENR WBOW
WIBA WLW (sw-9.53)
NBC-Herbie Kay's Orch.: WMT
MBS-Jimmy Dorsey's Orchestra:
WGN
News: KWK KMOX WBBM
Dance Orch.: WCFL WTMJ
KOA-Light on the West
WCCO-Rollie Johnson
WHO-Sports
WIND-Freddy Martin's Orch.
WIRE-Earl Newport's Orch.
WMAQ-Henry Busse's Orch.
WMBD-Value Hints
WOWO-Out of Bounds

10:45
CBS-George Olsen's Orchestra:
WBBM WMBD
NBC-Rhyme Night, Horace
Heidt's Orch.: WHO
MBS-Jimmy Dorsey's Orchestra:
KWK
KMOX-Carl Lorch's Orch.
WCCO-Cecil Hurst's Orch.
WJR-Solay

11:00
CBS-Red Norvo's Orch.: WFBM
KMOX WSBT WBBM WISN
WOC WTAG WKBH WMBD
WHAS
NBC-Andy Kirk's Orch.: WBOW
WMAQ KSD WCFL
NBC-Dance Orch.: WOWO
MBS-Guy Lombardo's Orch.:
WMT WIRE KWK WGN
KOA-Dance Hour
WCCO-Little Jack Little's Orch.
WENR-Music as You Desire It
WHO-Veterans Forum
WIBA-Indian Room
WIND-Ted Weems' Orch.
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLW-24 Hour Review
WTAM-Barry Conrad's Orch.

11:30
NBC-Lights Out, experimental
drama: KSD WIRE WHO
WBOW WIBA WTAM WMAQ
WTMJ
On page 4 you will find an article
about Boris Karloff, who joins the
cast of this program tonight.
End of Wednesday Programs

MORNING

7:00 am CST NBC-Malcolm Claire, children's stories: (sw-21.5) CBS-Rhythmaires: (sw-21.52) News: WWO WLS Musical Clock: WROK WIBA WOC WKBB KMOX-Home Folks' Hour KWK-Sunny Time WAAF-Celebrity Breakfast WBBM-Dawn Salute WBOV-Open our Eyes WCCO-Air Almanac WCFE-You Gotta Get Up 7:15 CBS-Deep River Boys: (sw-21.52) NBC-Hi Boys: (sw-21.5) News: WHO WCO WMT WAAF WLW KMOX-Popular Melodies WBOV-Musical Clock WJJD-It's Risin' Time WKBH-Morning Revue WLS-Hilltoppers WMBD-Hit Parade WWOV-Morning Roundup 7:30 CBS-Poetic Strains: (sw-21.52) NBC-Do You Remember?: (sw-21.5) News: WIBA WTAQ WKBB Morning Devotions: WKBB WLS Musical Clock: WMBD WBBM WAT WROK KMOX-Breakfast Brigade; Music KWK-Hits and Encores WAAF-Don Norman WCBG-Gospel Tabernacle WCO-Musical Chimes WGN-Music Box WHO-Mother Hubbard WJJD-Christian Science WLW-The Gospel Singer WTMJ-News; Top of the Morning 7:45 KMOX-Let's Compare Notes KWK-Top o' the Morning WCFE-Morning Musical WHO-Favorite Melodies WIBA-Music for School & Home WJJD-Hawaiians WKBH-Musical Clock WKBH-Singing Twins WLS-Jolly Joe's Pet Pals WLW-Voice of Experience WMBD-Police Flash WWOV-Corcordia Chapel WTAD-News WTAQ-Today's Almanac 8:00 NBC Breakfast Club; News WCFE WBOV NBC-Women and the News: (sw-21.5) CBS-Arthur Godfrey, songs: (sw-21.52) CBS-As You Like It; News: WFBM WTAQ WFAM WKBB News: WMBD WKBB WIRE Coffee Pot Inn: WHO WMT KMOX-Views on News KSD-News; George Hall's Orch. KWK-Musical Prgm. WAAF-Breakfast Express WCBG-Meditations WGN-Everyday Words; Good Morning Prgm. WHA-Band Wagon WIBA-Musical Clock WIND-Harry Zimmerman, organist WJJD-Happy Go Lucky Time WLS-Don & Helen WLW-Hymns of All Churches WMAQ-Your Neighbor WWOV-Radio Bible Class WROK-Musical Clock WTAD-Storyland Lady 8:15 CBS-As You Like It: (sw-21.52) NBC-Person to Person: KSD (sw-21.5) Musical Clock: WMT WHO KWK Mrs. O'Brien's Boarding House WCBG-Nazarene Prgm. WHA-Morning Melodies WIND-Bob Atcher & Bonnie Blue Eyes WIRE-Dessa Byrd WJJD-Toastmaster WKBH-Uncle Bob WLS-De Zurik Sisters, trio WLW-Houseboat Hannah WTAD-Church in the Wild-wood WTMJ-Your Home Town

8:30 NBC-Breakfast Club; News WWOV WCFE CBS-The Road of Life, sketch (Chippo): WBBM KMOX (sw-21.52) NBC-Landl Trio; News: KSD (sw-21.52) CBS-Dave Bacal: WKBH MBS-Victor H. Lindlahr (Journal of Living): WGN KWK-Candid Camera; News WAAF-Edna Earle WBOV-Radio Gospel; News WCBG-Polish Prgm WCO-Dirty Moore WFAM-Your Engagement Book -FBM-Morning Chat WHO-Morning Melodies WIBA-Today's Almanac WIND-Early Edition WJJD-Bob Atcher & Bonnie Blue Eyes, songs WBBM-Musical Breakfast WLS-News WLW-Myrt & Marge WMAQ-Whistler & his Dog; News WMBD-Stuff and Case Band-wagon WROK-Morning Devotions WSUI-Daily Iowan; Morning Melodies; Service Reports WTAD-Interchurch Devotional WTAQ-Wake Up & Live WTMJ-Party Line 8:45 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCO (sw-21.52) NBC-Frances Adair, contr.: KSD (sw-21.5) NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ WBBM Linda's First Love WFAM-Morning Devotions WFBM-Apron Strings WHO-Oddities WIBA-Interlude; Variety Prgm WIRE-Better Health; Rose Room Melody; News WJJD-Illinois League of Women Voters WKBH-Your Home WKBH-Rapid Aid WLS-Chuck, Ray & Christine WLW-Young Widder Jones WMBD-Women of Today WMT-Highway Bulletin; News WOC-News WROK-Town Crier WTAQ-Coffee Hour WTAD-Through Life's Window WTMJ-Span 9:00 NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WOVO WMT KWK WLW WTMJ WLS (sw-21.52) On page 29 you will find pictures of the cast of this program and names of the actress's puppet likenesses of them. CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCO WISN NBC Mrs. Wicks (Old English Patch): WMAQ WIRE WHO KSD WAAF-News; Interlude WBOV-Household Hints WCBG-Italian Prgm. WCFE-Party Line WFAM-Lyric Serenade WGN-Martha Crane & Helen Joyce WHA-Your Health WIBA-Ranch Boys WIND-Priscilla, pianist WJJD-Bosworth Broadcast WKBH-Chance Steps WKBH-Olive Hagen, organist WMBD-Messenger; Weathers WROK-News WSUI-Within the Classroom Calendar & Weather WTAD-Homemaker's Prgm. WTAQ-Mid-Morning Revue 9:15 NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE CBS-Myrt & Marge, sketch (Su per Suds): WFBM KMOX WISN WBBM WCO WMBD NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WMT KWK WTMJ WOVO (sw-21.52) WAAF-King of the Kitchen WBOV-Mid-Morning Music WCFE-Double in Stars WEDC-The Movie Questionnaire WFAM-Concert Serenade WHA-Keeping up with Science WIBA-Organ Melodies WIND-Your Favorite Band WKBH-News

WKBH-Stars Over Hollywood WLW-To be announced WOC-Party Line WROK-On the Mall 9:30 CBS-Howard Neumiller & Dave Bacal: WOC WCO NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21) NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO WOC WBBM WISN WCO WMBD WFBM CBS-Emmy Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM NBC-Josh Higgins of Finchville: WCFE WBOV MBS-Get Thin to Music WGN Ed & Zeb: WIND WKBH KMOX House of Dreams WAAF-Canary Serenade WCBG-Deutsche Liederstunde WFBM-Homemakers' Exchange WFBM-Kitchen Clinic WHA-Music for Children WIBA-Church of the Air WISN-News WJJD-Illinois Medical Society WKBH-Venetian Varieties WLW-Betty & Bob WMBD-Sweetheart Time WMT-Louise Hathaway WWOV-Norm & Bob WROK-Radio Rhythm WTAD-Me Melody Lane WTAQ-Melody Lane WTMJ-Dan Harding's Wife 9:45 NBC-The Woman in White (Pillsbury): WMAQ WTMJ KSD WHO WIRE NBC-Kitchen Cavalcade: (sw-15.21) CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBH WOC WKBH WCO NBC-Viennese Ensemble: WBOV Dr. Friendly: WGN WLW News: WLS WMBD Party Line: KWK WTAD WBBM-Truman Bradley WCFE-Bittersweet Melodies WFAM-Serenade WIBA-Music Graphs WIND-Les Paul & Priscilla Holbrook WISN-Mrs. Sylvia Shiras WJJD-Sentenced Men WMT-Young Widder Jones WOVO-Modern Home Forum WROK-Musicale 10:00 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLW WLS (sw-15.21) NBC-Viennese Ensemble: WIBA WCFE WTMJ WMT NBC-David Harum, sketch (Baby O): KSD WIRE WMAQ WHO CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX Homemakers: WHA WSUI KWK-Dr. Friendly WAAF-Musicale Moderne WCBG-Uncle John WCO-Judy & Jane WGN-Shoppers' Guide WBA-Momemakers' Prgm. WIND-Traffic Court WISN-Aunt Leslie's Scrapbook WJBC-Personality Hour: WJJD-Sons of the Pioneers WKBH-Hollywood Reporter WKBH-Home Economics WROK-News & Markets; Organ WSBT-Two-Way Harmonies WTAD-News WTAQ-Hawaiian Melodies 10:15 CBS-Instrumentalists: K M O X WFBM WCO WBBM NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD WIRE WMAQ WHO WIBA NBC-Pepper Young's Family (Cocap Soap): WLS (sw-15.21) NBC-Popular Waltzes: WBOV MBS-Bachelor's Children: WGN KWK-Singing Cowboys WAAF-Hog 'n' Harmony WCFE-Uppular Dalties WISN Morning Musical WJBC-Riddle Time WJJD-Sports Edition Handicapper WKBH Rhythm & Romance WLW-Your Home WKBH-News; Weather; Markets WMBD Linda's First Love WMT-Singer of Sacred Songs WOC-Weekly Shopper WOVO-The Editor's Daughter

WROK-Woman's Forum WSUI-Musical Favorites WTAD-Concert Hall WTAQ-Rhythm & Romance 10:30 NBC-Vic & Sada's sketch (Crisco): WLS (sw-15.21) NBC-Homemakers' Exchange (Nat'l Ice Ad. Inc.): KSD WHO WMAQ WTMJ WIRE CBS-Big Sister, sketch (Rinsco): WCO WBBM WISN KMOX WMBD WFBM KWK-News; Musical Interlude WAAF-Swing High WBOV-Harry Reser's Orch. WCFE-Peekers in the Pantry WFAM-Hollywood Fashion Parade WGN-Painted Dreams WIBA-Adele Genschaw, pianist WIBU-Aid Parade WIND-Speaking of Love WJBC-Petite Musicale WJJD-Women's Exchange Prgm. WKBH-Musical Almanac WKBH-Song Time WLW-Betty Moore, interior decorator WMBI-Missionary Music WMT-Frank Voelker, organist WOC-Radio Bazaar WOV-Linda's First Love WSUI-Book Shelf WTAQ-Women's Hour WTAQ-News; Merry-Go-Round 10:45 NBC-Cowbells & Cadenzas WBOV KSD NBC-Edward MacHugh, Gospel Singer (Ivory Soap) WLS (sw-15.21) CBS-Aunt Jenny's Stories (Spry): WMBD WFBM KMOX WBBM WISN WCO Party Line: WOVO WIRE KWK-The Morning After WAAF-Foolish Questions WFAM-Dick Cover WGN-Stella Dallas, sketch WHA-Song Favorites WHO-Dick Leibert, organist WIBA-The Editor's Daughter WIND-Livestock Markets WJBC-Peggy Payne & Pioneers WJJD-Priscilla, pianist WKBH-This Woman's World WKBH-Pianology WLW-The Goldbergs, sketch WMAQ-Happy Jack Turner, songs WWHI-Echoes from Mission Fields WMT-Jimmie Smith's Orch. WMT-Seven Fans Prgm. WROK-Amer. Family Robinson WTAD-Betty & Bob WJJD-Merry-Go-Round 11:00 CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WMBD WCO WFAM WOC NBC-Girl Alone, sketch (Kellogg): WMAQ WLW NBC-Whodunnit de Leath, sop.: WBOV WHO MBS-The Boy & Girl Friend WIRE Young Widder Jones: WCFE KWK KSD-News; Safety Council Prgm WAAF-Melody Parade WBA-Morning Melodies WGN-Harold Turner, pianist WHA-Music Appreciation WIBA-Linda's First Love, sketch WIND-Sketches in Melody WJBC-Take It for Granted WJJD-Bureau of Missing Persons WKBH-Swing & Sway WKBH-Tone Tunes WLS-Short, Short Stories WMT-Toby's Contests News WOVO-Bill Board WROK-Tabernacle Hour WTAQ-Theater Organ WSUI-Within the Classroom; Farm Flashes WTAD-News WTMJ-What's New in Milwaukee? 11:15 CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C Hill, commentator: WBBM WISN WMBD WOC KMOX WKBH WCO WFBM NBC-George Griffin, bar.: WBOV NBC-The O'Neill, sketch (Ivory Soap): WLW WMAQ KSD-George Hall's Orch. KWK-Rapid Serenade WAAF-Don Bolt, commentator WBAF-PTA Council WCFE-Swingtime WFAM-Visitors Welcome WGN-Len Salvo, organist WHO-Dan Harding's Wife

WIBA-Carson Robison's Buckaroos WIND-Priscilla Holbrook, pianist WIRE-Singin' Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBH-Club Calendar WLS-Don & Helen WMBI-Music Faculty Prgm. WMT-Troubadors WROK-N. Y. A. Drama WTAD-Vee & Bee 11:30 NBC-AI & Lee Reiser, piano duo: WCFE NBC-Nat'l Farm & Home Hour: Spkrs.: KWK WMAQ WLW WBOV WIBA (sw-15.21) Special broadcast from Rome, Italy, of the World Crop Report by J. Clyde Marquis, American delegate to the International Institute of Agriculture. CBS-Romance of Helen Trent (Old English Wax): WBBM KMOX Hymns of All Churches: WHO WOC KSD-Roses for Madame WAAF-This Feminine World WBA-Charlotte Friend Stewart, sop.; News WCO Musical Prgm. WFAM-Four-Eleven Alarm WFBM-Hoosier Farm Circle; Markets: Farm Bureau Prgm. WGN-Quin Ryan's News WIND-Harry Zimmerman & Les Paul, organist & guitarist WIRE-Linda's First Love WISN-Musical Heat Wave WJJD-Singing Sam WJJD-Safety Court WKBH-Notes; Farm Flashes; Do You Want a Job WKBH-House of MacGregor WLS-Ma Perkins WMBD-Lady and the Doctor; Swingers WMBI-Continued Story Reading WMT-Hybrid Seed Talk WOVO-Markets WROK-Helene Kimberley songs WTAD-Police News WTAQ-Mailman WTMJ-Westward Ho! 11:45 NBC-Concert Ensemble: WCFE CBS-Our Gal, Sunday, sketch (Old English Floor Wax): WBBM KMOX Betty & Bob: WHO WOC KSD-Dan Harding's Wife WAAF-Markets; Sweet & Slow WCO-Grandma Travels WFAM-Luncheon Dance WFBM-Markets; Farm Bureau WGN-Way Down East WIND-Farm Talk WIRE-Farm & Home Hour WJJD-Morning Concert WKBH-Livestock Quotations WLS-Weather; Markets; News WMBD-Jack & Jill WMT-News; Hillbillies; Question Man WOV-Rondaliers WROK-Round the Town WTAQ-Farhands WTMJ-Heinie's Grenadiers

AFTERNOON

12:00 NBC-Emerson Gill's Orchestra (sw-15.33) CBS-Betty & Bob, sketch (Gold Medal): WBBM WCO KMOX WBBM WISN (sw-15.27) News: WJJD WJBC WMBD WIND WTAD KSD-Sports Preview WAAF-Symphonic Hour WBA-Rosalind McClanahan, sop. WBOV-Street Reporter WCFE-Hit Parade WGN-Man on State Street WHA-Musical WHO-Markets & Weather WIRE-Markets; News WKBH-Speed Gibson WKBH-Parade of Hits WLS-Dinnerbell Prgm. WMBI-Mid-day Gospel Hour WMT-Cedar Valley Hillbillies; Question Man; Voice of Iowa WOC-Farm Bureau; Markets WOVO-Consolider WSBH-Harlan Hogan WSUI-Rhythm Rumbles 12:15 CBS-Hymns of All Churches (Gold Medal): WBBM WCO KMOX WFBM WISN (sw 15.27)



FRAN CARLTON Sally Dunlap of "Attorney-at-Law" Thurs. 9:30 am CST

NBC Betty & the Escorts: WCFE (sw-15.33) News: WKBH WOVO WBA-A Town Crier WBOV-On the Mall WGN-Noontime Melodies WHO-Songfellow WIND-Tommy Ott, organist WJBC-Inquiring Mike WJJD-2 Noon Day Service WKBH-Man on the Street WMBD-Town Crier; Markets WMT-Question Man; Voice of Iowa WOC Inquiring Mike WROK-Column Left, news WSBT-News; Stork Report WTAD-Ly & Freckles 12:30 NBC-Words & Music: WMAQ (sw-15.33) CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCO WBBM WFBM WISN (sw-15.27) News: WHO WOC Farm Prgm.: WHA WMBD Luncheon Dance Time: WBA-A WBOV KWK-Organ Melodies WCFE-Noon-Day Concert WGN-Markets; Mid-day Service WCBG-News; Markets WIND-Markets WIRE-Reporter WKBH-Man on the Street WKBH-Luncheon Music WLS-Henry Hornsuckle WLW-Ma Perkins WMT-Markets; Hillbillies WOVO-Hey! Mr. Motorist WROK-Couple on the Street WSBT-Faul Powell WTAD-Farm, Markets, Weather WTMJ-Luncheon Concert 12:45 CBS-Valiant Lady, sketch (Gold Medal): WCO WFBM KMOX WBBM WISN (sw-15.27) NBC-Glenn Darwin, baritone: WOVO (sw-15.21) MBS-Voice of Experience (Lydia E. Pinkham): WCFE KWK News: WIND WKBH WIRE KSD-News; Markets WBA-Alberta Schmadde, sop. WBOV-Tune of the Day WHO-Earl E. May Prgm. WBA-Markets WKBH-Song Hits; Pet Corner WLB-Interview & Farm Talk WLW-Kitty Keene, inc. WMBD-Window Shopper WMT-Louie Cornushners; Cousin Elvira WOC-Horace Heidt's Orch. WROK-Home Folks Hour WSBT-Man on the Street WTAD Musical Moments WTAQ-News; Musical Interlude WTMJ-Sidewalk Reporter NBC-Ranch Boys: KWK (sw-15.21) CBS-Lyric Serenade: WTAQ WFBM WOC WISN WKBH (sw-15.27) NBC-Music Guild-WBOV WMAQ WHO (sw-15.33) Man on the Street: WBBM WMBD WCFE KMOX-Inquiring Reporter KSD-Dance Music WAAF-Encores WBA-A Behind the Scenes of Merchandise WCBG J. C. O'Hair WCO-To be announced WGN-Songs of Yesterday WHA-Farm Organization Forum WHA-Melody Moments WIND-Italian Hour WIRE-Police Court (Continued on Next Page)

Thursday

March 24



JACK MILLER
"Kate Smith Hour" maestro
Thurs. 7 pm CST

(1:00 p.m. Continued)

WJJD-Livestock Markets
WKBH-B.P.O.E. Prgm.
WLS-Touring the World, Bolivia
WLW-Nation's School of the Air
WMT-Many Happy Returns; German Band
WOWO-Purdue Agri. Prgm.
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTAD-News
WTMJ-Livestocks; Weather; News; Police Reports
1:15
CBS-The O'Neills, sketch (Ivory Soap); WBBM KMOX WCCO WISN (sw-15.27)
NBC-Let's Talk It Over: KWK (sw-15.21)
MBS-Reveries; Vocalists & Organist; WGN WIRE
KMOX-Hope Alden's Romance, sketch
KSD-Songs of Jean Carmen
WBAA-You & Your Health
WCFL-Spotlight Prgm.
WFBM-News
WHA-Musical Varieties
WJJD-Mid-Day Round-Up
WKBW-Music Moderne
WKBH-Home Folks
WLS-Melody Parade
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Afternoon Recess
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Fred King
1:30
CBS-American School of the Air: WISN WBBM WFBM WOC WKBH WCCO WTAQ WSBT WKBW KMOX (sw-15.27)
Program by the Children's Choir of Riga, Latvia, Primary Schools: I Set an Alder Tree (Pavula Jurjans), Gently Rocking River Carries (Mar Ja Gubene), Five Long Years I Went A-Herding (Jekabs Graubins), Raven Sits on an Oak (Andrzej Jurjans), Master Cricket Had a Wedding (Janis Milzrajns) and Tender Sings the Crested Titmouse (Jekabs Graubins).
NBC-Jean Ellington, songs: WBOW (sw-15.33)
NBC-Dot & Pat, songs: WOWO WCFL
News: WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Markets; Meat Board Talk
WBAA-Monitor Views the News
WCBZ-Zion Musicale
WGN-Harold Turner, pianist
WHA-Music in the Air
WHO-Houseboat Hannah
WIBA-Conference of Jews & Christians
WIND-Safety Prgm.
WLS-Market Summary; News
WMBD-Party Line
WROK-Master Singers
WTMJ-Waltz Girl
1:45
NBC-Armchair Quartet: WMAQ (sw-15.33)
NBC-Johnnie Johnston, baritone: WOWO WIBA WCFL
MBS-Raoul Nadeau, bar.; Orch.: WIRE KWK
KSD-Contract Bridge Lesson
WAAF-Sylvia Stone, contralto
WBAA-Market & Weather
WBOW-Devotional Service
WGN-Melody Time
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Two of a Kind
WLS-How I Met My Husband
WMBD-Matinee Melodies
WMT-Closing Markets
WROK-Modern Marco Polo
WTAD-Florence & Ruth Brown
WTMJ-Homemakers' Studio

2:00
NBC-Rosa Linda, pianist: WCFL (sw-15.33)
CBS-Ray Block's Varieties: WOC WSBT WISN WTAQ WKBH WKBW (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WTMJ WLW
MBS-Three o'Clock Revue: WIRE
News: WIND WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Geography in the News
WBBM-Editor's Daughter
WBOW-Ind. State Teachers College Prgm.
WCBZ-Polish Prgm
WCCO-Livestock Markets
WFBM-Bohemians
WGN-Arthur Wright & Organ
WHA-English As You Like It
WIBA-Concert Hall of the Au
WJJD-Matinee Dance
WLS-Homemakers' Hour
WMBD-The Editor's Daughter
WMT-Afternoon Recess
WOWO-Radio Reporter
WROK-News; Ten Minutes with You
WSUI-Campus Activities; Organ Recital
WTAD-News; Bookman

2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
NBC-Eastman School of Music Prgm.: WCFL (sw-15.21-15.33)
KWK-Siesta Time
WAAF-Music in the Air
WBAA-The World We Lie In
WBBM-Meat the Missus
WCCO-Markets; News
WFBM-Dentist Says
WGN-Afternoon Melodies
WIND-Priscilla, pianist
WJJD-Ben Kanter, pianist
WLW-Mad Hatterfields, drama
WMBD-Trading Post
WROK-Two Guitars
WTAD-Women's Variety Prgm.

2:30
CBS-Army Band: WISN WTAQ WKBW WFBM WOC WKBH (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): KSD WLW WMAQ WHO WTMJ
To be announced: WBOW WIRE KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBAA-You & Your Child
WBBM-Missus Goes to Market
WCBZ-Rhythm Men
WCCO-Dental Health
WGN-June Baker
WHA-Music of the Masters
WIND-Stars Over Hollywood
WJJD-Church on the Hillside
WLS-Musical Roundup
WMBD-Petticoat Parade
WMT-Fed. of Women's Clubs
WOWO-Whispering Strings
WROK-Rhythm Before Three
WSBT-School Musicale
WSUI-Radio Child Study Club
WTAD-Dance Hour

2:45
NBC-To be announced: WCFL WBOW
NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO WLW KSD WTMJ
MBS-Good Health & Training WGN
KMOX-Editor's Daughter, sketch
KWK-Health Talk
WBAA-Treasure Chest
WBBM-Radio Gossip Club
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Ben Kanter, pianist
WIRE-Matinee Varieties
WJJD-Current News
WMT-To be announced
WOWO-Women in the News
WTAD-Loreine Hughes, sop.

3:00
CBS-Adventures in Science: WOC WKBH WMBD WISN WKBW WSBT WFBM WTAQ (sw-15.27)
Dr. Albert Blakeslee of Carnegie Institution of Washington, "Evolution to Order."
NBC-Club Matinee: WENR KWK WBOW WIBA WOWO WMT
NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO
KMOX-Singin' Sam
WBAA-Community Chest
WBBM-Houseboat Hannah
WCFL-News
WGN-Musical Mail Box
WHA-Youth Looks Ahead
WIND-Streamliners
WJBC-Prophetic Hour
WJJD-Sports Edition
WLW-Dan Harding's Wife
WMBI-Feature Hour
WROK-Women of the Hour

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.
7:00 CST KATE SMITH HOUR; Ted Straeter Chorus, Jack Miller's orchestra; guest, CBS.
7:00 CST RUDY VALLEE'S VARIETY HOUR; guest, NBC-Red.
7:00 CST THE MARCH OF TIME, news dramatizations, NBC-Blue.
8:00 CST GOOD NEWS OF 1938, Robert Taylor, m.c.; Judy Garland, Fannie Brice, Frank Morgan; Connie Boswell, Betty Jaynes and other film stars, chorus, Meredith Willson's orchestra, Ted Pearson, announcer; guest, NBC-Red.
9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; Mischa Levitzki, guest, NBC-Red.
10:15 CST ELZA SCHALLERT Interviews Tim Holt, NBC-Blue.

WSUI-Previews & Reviews
WTAD Travels
WTMJ-Those Happy Gilmans
3:15
CBS-Eton Boys, vocal quartet: WMBD WSBT WFBM WTAQ WOC WCCO WKBW WKBH WISN (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ
MBS-Songland: WIRE WGN KMOX-One Woman's Opinion
WBAA-Paul Worcester, tr.
WBBM-News; High Hatters & Dave Baal
WCFL-Musicale
WIND-The Serenader
WLW-Life of Mary Sothern
WSUI-Opera Arias
WTMJ-Rhythm & Rhyme

3:30
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WMAQ WIRE
NBC-Club Matinee: WCFL (sw-15.21)
CBS-Kitty Keene, sketch (Dreft) KMOX WCCO
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-15.27)
WAAF-News; Weather
WBAA-Morey J. Doyle, pianist
WFBM-Footnotes
WGN-Rhythm Rambles
WHA-In Deutscher Sprache
WIND-Waltz Time
WISN-Movie Chat
WJBC-News
WKBW-What's New?
WKBH-Magic Violin
WLW-Hello Peggy
WMBD-Afternoon Visitor
WMBI-Gospel Message
WOC-Linger Awhile
WOWO-Old-Time Religion
WROK-Lights and Shadows
WSUI-Far Lands
WTAD-Police News
WTAQ-Gems of Melody

3:45
NBC-Cadets Quartet: WCFL KSD
CBS-Howard Phillips, songs: WOC WISN WFAW WKBH WMBD WKBW WTAQ KMOX (sw-15.27)
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW
Pictures of Betty Worth, actress on this program, may be found on page 26.
MBS-Book a Week: WGN
WAAF-Jimmie Kozak, pianist
WBAA-Interesting People in the News
WBBM-Your Neighbor & Mine
WCCO-Art Institute
WFBM-D. A. R. Prgm.
WHO-Kitty Keene, Inc.
WIBA-Hits & Encores
WIND-At the Tavern
WIRE-Audition Book
WJBC-Mental Hygiene Class
WMBI-Amateur Hour
WROK-Margaret Ekolf, piano moods
WTAD-Jack Petrie

4:00
NBC-Bennett & Wolverton: KSD WBOW WENR
NBC-The Four of Us: KWK
CBS-Follow the Moon, with Elsie Hitz & Nick Dawson (Pebe co.) WBBM WFBM KMOX WCCO (sw-15.27)
NBC-Junior Nurse Corps, sketch (Sunbrite) WLW (sw-15.21)
News: WOC WISN WOWO

Madison Concert Orch.: WHA WIBA
WAAF-Rhumba Beat
WBAA-Melody Moods
WCFL-Danceland
WFAM-Anything Happens
WGN-Lawrence Salerno, piano
WIND-You, the Stars & the Music
WIRE-High School News
WJBC-Concert Band
WKBH-The Book Nook
WKBH-German Hour
WMAQ-Tea Time Varieties
WMBD-Wayside Chapel
WMT-Church Prgm.
WROK-Markets & News
WSUI-Jr. Academy of Science
WTAQ-Novel Hour
WTMJ-Swinging a New Song

4:15
NBC-Don Winslow of the Navy, sketch: WOWO WBOW KWK WMT
NBC-Bonnie Stewart, songs: WMAQ (sw-9.53)
CBS-Life of Mary Sothern, sketch (Hind's): KMOX WBBM WCCO (sw-15.27)
MBS-Len Salvo, organist: WGN KSD-Washington University
WAAF-Concert Master
WBAA-Bob Hildebrandt, pianist
WENR-Music Circle
WFBM-Lenten Services
WHO-Myrt & Marge
WIRE-Minute Interviews
WISN-Raytam Review
WKBW-University Air Forum
WLW-Jack Armstrong
WMBD-Bargain Counter
WMBI-Foreign Language Service
WOC-Pats' Organ Moods
WROK-Birthday Club
WSUI-Madrigal Singers
WTAD-News
WTMJ-Down a Country Road

4:30
NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)
CBS-Stepmother, sketch (Colgate). KMOX WFBM WBBM WCCO (sw-15.27)
NBC-Radio Rubes: WENR
NBC-Joseph Galicchio's Orch.: WIRE WMAQ WIBA WBOW
NBC-Jack Armstrong sketch (Wheaties): (sw-9.53-15.33)
News: WIND WJBC
KSD-Careful Children's Club
KWK-Sentimental Mood
WBAA-Wings Over the World
WFAM-Periscope of the News
WGN-Afternoon Serenade
WHA-Weather Reports
WHO-Party Line
WLS-Even as You & I
WKBW-Miniatures
WKBH-Tea Time Melodies
WMBD-News; Pet Corner
WMT-Tom Owens' Roundup
WOC-Music in Modern Manner
WOWO-Will O' the Wisp
WROK-Radio Rhythm
WSUI-Elementary French
WTAD-Cy & Freckles
WTAQ-Music Appreciation
WTMJ-Kitty Keene, Inc.

4:45
CBS-Hilltop House, sketch (Palmolive Soap). WCCO WBBM WMBD KMOX WISN (sw-15.27)
NBC-Tom Mix' Straight Shooters (Purina) (sw-15.21)
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53-15.33)
NBC-Three Romeros: WENR

MBS-Johnson Family, sketch: KWK
KSD-News; Gabriel Heatter, commentator
WAAF-Diana Clifton, sop.
WBAA-Story Book Hour
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Rhythm in Brass
WIRE-Yes or No
WJBC-Christian Messengers
WKBH-The Story Lady
WKBH-Girl Scouts Prgm.
WLW-Hilltop House
WMAQ-Jimmie & Gyp, on invisible trails
WOC-Man on the Street
WOWO-American Family
WROK-Variations in Rhythm
WTAD-Popular Dance Prgm.
WTMJ-News; Medical Society

5:00
CBS-Nila Mack's Let's Pretend: WKBW WTAQ WFBM
Second part of "Snow Queen" will be presented.
NBC-Rakov's Orchestra: WIRE WBOW
NBC-Geo. R. Holmes, commentator; Orch.: (sw-9.53-15.33)
NBC-Junior Nurse Corps, sketch: KWK WENR
MBS-Freddy Heikell Ensemble: WGN
Jack Armstrong, sketch: WTMJ KMOX WOC
KSD-Terry & Pirates
WAAF-Bureau of Information
WBBM-Kitty Keene
WBOW-Merry-Go-Round
WCBZ-J. C. O'Hair
WCCO-Jingling Sam
WCFL-Jack Kelly's Orch.
WHO-Hilltop House
WIBA-Wisconsin Wildlife Fed.
WIND-Stamp Man
WISN-Show Window
WJJD-Perry Le Roy's Music Course
WKBH-Kiddies' Hour
WLW-Editor's Daughter
WMAQ-Dick Tracy
WMBD-Happy Train
WMT-Highway Bulletin; Popular Varieties
WROK-Bob Kail, songs
WSUI-Western Conference Debate
WTAD-Freshest Thing in Town

5:15
NBC-Willy Bryant's Orch.: KSD WMAQ WOWO (sw-9.53-15.33)
MBS-Harold Turner, pianist: WGN
Dick Tracy: KSD WIRE WISN
Jack Armstrong: WTAD WCCO
KMOX-Advs. of Jimmy Allen
KWK-Al Sarli's Jam Session
WAAF-Tea Dance
WBBM-Eddie House, organist
WCBZ-Dinner Concert
WJFL-Mundelein College Radio Shop
WENR-Malcolm Claire, Children's Stories
WFBM-Christian Science Prgm.
WHO-Jimmy Allen
WIBA-Dance Hour
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Supper Serenade
WMBD-Mickey Mouse; Dr. Sumner Miller
WMT-Womens Page
WOC-Sunset Serenade
WROK-Sport Review
WTMJ-Gabriel Heatter; Heinie's Grenadiers

5:30
CBS-Boake Carter, commentator (Huskies & Post Toasties): WKBW WBBM WFBM WFBM WTAQ WISN WMBD WCCO WKBH KMOX WOC (sw-11.83) (also KNX KSL at 7.45 p.m.)
NBC-Organist; Tune Twisters: WOWO
Sports: KSD WLW WAAF
Jack Armstrong, sketch: WMAQ WHO
News: WENR WIBA WIND
WBOW-News; Merry-Go-Round
WCBZ-Robinson Family
WCFL-Musical Varieties
WGN-Charlie Chan
WIRE-Little Orphan Annie
WJJD-Suppertime Frolic
WMT-Dick Tracy
WJRN-Movie Gossip (1370 kc)
WROK-Organ Reverbs
WSUI-Musical Moods; Daily Iowan of the Air
WTAD-Barney Thompson
5:45
CBS-Doris Rhodes, songs; News: WKBW WKBH WOC
NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK
CBS-Catholic Charities Prgm.; News: (sw-11.83)

NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Little Orphan Annie (Ovaltine) KSD
NBC-Blue Barron's Orch: WBOW
Sports: WISN WTMJ
Orphan Annie: WGN WHO
KMOX-Meat the Missus
WAAF-Jimmie Kozak, pianist
WBBM-Pappy Cheshire
WCBZ-Rhythm Men
WCCO-Front Page Parade
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WFBM-State Safety Prgm.
WIBA-Today's Birthdays, Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Sports; Evening News
WROK-Don & Sleepy, songs
WTAQ-Bureau of Public Service

NIGHT

6:00
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)
NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Sing and Swing (Wrigley's Gum); Jack Fulton, tr.; Orch.: WJR (sw-11.83) (also see 10 p.m.)
CBS-Songs for You: WTAQ
NBC-Hal Totten, sports: WMAQ WBOW
News: KMOX WCFL WBBM
Sports: WKBH WOC WKBW WTAD
Dinner Music: WFBM WSUI WIBA
Vic Arden's Orch.: WCCO WTMJ
WFAM-Crimecasts
WGN-Evening Serenade
WMAQ-Dick Tracy
WHO-Comedy Stars of Broadway
WIND-German Hour
WISN-Down By Herman's
WMBD-Irene Allan, organist; Emil Pitsch, speaker
WROK-News; Evening Melodies

6:15
NBC-Vocal Varieties (Tums); Smoothies, DeVore Sisters; Wm. Stoews' Orch.: WHO KSD WIRE WTAM WMAQ WLW
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): WISN WBBM KMOX WCCO WHAS WJR WOC (sw-11.83) (also see 10:15 p.m.)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.87)

6:30
WBOW-Si & Ezra
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM Sports
WGN-Henry Weber's Orch.
WIBA-Keeping America Out of War
WKBH-Hits & Encores
WKBH-Unsolved Mysteries
WMBD-News
WTAQ-Pearl Island Troubadours
WTMJ-Let's Dance
6:45
NBC-Mario Cozzi, bar.: WBOW WENR
MBS-Headlines: WMT
News: WHO WTAQ WMAQ
KSD Vic Arden's Orch
KWK-Sports; News
WAAF-Tuning Around
WCFL-Pop Wise & Philbert
WFAM-We Salute
WFBM-Bohemians
WGN-Sports Review
WIBA-Lee Hoiby, pianist
WIRE-Man to Man Sports; News
WKBH-Amer. Family Robinson
WKBH-Dinner Music
WLW-Headline Heroes
WROK-House by Side of Road
WJFL-Louis Miller, organist
WTMJ-Sue Archer
6:45
NBC-Dick Stable's Orch.: WMAQ WBOW
NBC-Steinie Bottle Boys: WENR
MBS-Howard Wood's Orch.: WGN
News: WFBM WKBH WKBW
KSD-Alpine Varieties

Thursday

March 24



VIRGINIA PAYNE
"Ma Perkins"
Thurs. 2:15 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-560
KWK-1350
WAAF-920
WBA-890
WBEM-770
WBOW-1310
WCBD-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFEM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-860
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBB-1380
WLS-870
WLW-700
WMAQ-870
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

KWK-Musical Headlines
WCFL-To be announced
WFAM-Amer. Family Robinson
WHO-Songfellows
WIBA-Safety Broadcast
WIRE-Charlie Chan, sketch
WLW-Henry Burbig's Musical Varieties
WMT-Refreshing Rhythms
WROK-Hymns at Eventide
WTAM-Sammy Watkins' Orch.
WTAQ-Fed. of Labor Talk
WTMJ-Twenty Grand

7:00
NBC-Rudy Vallee's Variety Hour (Royal Gelatin): WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)

CBS-Kate Smith's Hour with Jack Miller's Orch.; Ted Straeter Chorus (Calumet Baking Powder): WJR WBBM WCCO WISN WOC WFBM KMOX WTAQ WMBD WSBT WKBH WHAS (sw-11.83) (also KNX KSL at 10:30 p.m.)
A radio adaptation of the Broadway play "Our Town" with Frank Craven and other members of the Broadway cast appearing on the program.

NBC-March of Time (Time, Inc.): WMT KWK WLS WOWO (sw-11.87)

MBS-Alfred Wallenstein's Sinfonietta: WGN
Program: Overture on Russian Themes (Balakirev), Symphony

NBC-Barry McKinley, bar. WLS
WBOW WOWO (sw-11.87)
MBS-Sammy Kaye's Orchestra: KWK WMT
WCFL-Streamline Melodies
WFAM-Dick Cover
WGN-Ennio Bolognini's Orch.
WIND-Colonial Ensemble
WKBH-Night School
WROK-Alexander Sisters
WSUI-Evening Musicale

7:45
NBC-Eastman School of Music; Dr. Howard Hanson, cond.: WBOW WOWO WLS (sw-11.87)

WCFL-Herr Louie & the Weasel
WFAM-Music Group
WGN-Vic Arden's Orch.
WIND-Talking Drums
WROK-Musical Scrapbook
WSUI-Federated Bus. & Prof. Women's Clubs

8:00
NBC-Good News of 1938 (Maxwell House); Judy Garland; Fannie Brice; Connie Boswell; M-G-M Film Stars; Meredith Willson's Orch.; Robert Taylor, m.c.; Ted Pearson, announcer: WIBA WTMJ WMAQ WTAM KSD KOA WHO WIRE WLW (sw-9.53)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Major Bowes' Amateur Hour (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBH (sw-11.83)

KWK-Larry Funk's Orch.
WCFL-Jack Kelly's Orch.
WGN-Vic Arden's Orch.
WIND-News & Music
WKBH-Centennial Pageant
WLS-Howard Peterson, organist
WMT-To be announced
WROK-Musicale
WSBT-Hayloft Jamboree
WSUI-Sports Review

8:15
WGN-Kay Kyser's Orch.
WIND-In the Crimelight
WKBH-Success Story
WLS-Howard Peterson, organist
WROK-News; Ten Minutes with You

8:30
NBC-America's Town Meeting of the Air: WBOW WENR WMT WOWO (sw-11.87)
KWK-Secondary Schools Prgm
WIND-Night Court
WKBH-Sentimental Music
WROK-Farm Prgm.
WSUI-Negro Dramatized

8:45
WGN-News; Sport High Light
WKBH-Globe Trotter
WROK-Barn Dance
WSBT-Quiz-o-Quest
WSUI-Daily Iowan of the Air

9:00
NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.; Guests: KSD WTAM WIRE WHO WMAQ WIBA WTMJ KOA WLW (sw-9.53)
Guest: Mischa Levitzky.

MBS-Hollywood Serenade: WGN KWK
CBS-Essays in Music: WOC WISN WFBM WSBT WKBH WJR WCCO KMOX (sw-11.83)
Margaret Daum will sing Floods of Spring (Rachmaninoff) and Spring Song of the Robin Woman from "Shane-wis" (Caldman). The orchestra will offer Printemps (Debussy), Springtide (Grieg) and Voices of Spring (J. Strauss).
Dance Orch.: WCFL WTAQ WBBM-On to Adventure
WHAS-Your Favorite Hymns
WIND-Freddie Martin's Orch.
WKBH-Al Seidel's Orch.

WMBD-Real Life Dramas
WROK-Tuberculosis Ass'n
9:15
CBS-Essays in Music: WCCO WHAS
KMOX-France Laux, sports
WCFL-Favorite Melodies
WIND-Me & the Boy Friend; Interviews
WKBH-Rapid Ad
WMBD-Harry Hill's Orch.
WROK-Whispering Orch.
WTAQ-Dance Time

9:30
CBS-Americans at Work: KMOX WSBT WCCO WFBM WISN WOC WMBD WHAS WKBH (sw-11.83)
NBC-Night Club; Ranson Sherman, m.c.; Roy Shield's Orch. & Others: WENR WBOW
MBS-Henry Weber's Concert Review: WGN

KWK-Rhythm Mates
WBBM-Roy Eldridge's Orch.
WCFL-Dance Orch.
WIND-Ted Weems' Orch.
WJR-Marked Hours
WKBH-Radio-Torial
WMT-Victor Arden's Orch.
WOWO-Stars of Broadway
WROK-Musicale
WTAQ-Dance Music

9:45
NBC-Night Club: (sw-11.87)
News: WOWO WROK
KWK-Rhythm and Romance
WBBM-Sports Huddle
WCFL-Fed. Women's Teachers
WIND-News Commentator
WMT-Electric Park Band
WTAQ-Cinderella

10:00
CBS-Sing and Swing (Wrigley's Gum); Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch.: WFBM WBBM WHAS KSL KMOX WCCO (also at 6 p.m.)

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WHO WIRE (also at 6 p.m.)

NBC-Dick Gasparre's Orch.: WBOW (sw-9.53)
CBS-Duke Ellington's Orch.: WSBT (sw-6.12)
NBC-Don de Vodi's Orchestra: WOWO WMT

News: WMBD WJR WOC WTAQ WIBA WKBH WENR
KWK-Sports
WCFL-Vella Cook
WIND-Jimmy Jackson's Orch.
WISN-News; Wrestling Matches
WKBH-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
CBS-Geo. McCall's Screen Scoops (Old Gold): KNX KSL WFBM (also at 6:15 p.m.)

NBC-Eiza Schallert Reviews: WOWO WCFL
Jack Holt's son, Tim, will be interviewed. His most recent picture is "Gold Is Where You Find It."

CBS-Duke Ellington's Orch.: WOC WKBH WJR WKBH KMOX WTAQ (sw-6.12)
MBS-Theater Digest: WGN WLW
News: WMT WHO WHAS WMAQ
KOA-Supreme Ranger Serenade
KWK-Organ Moods
WBBM-Horace Henderson's Orch.
WCCO-Cedric Adams
WENR-Gray Gordon's Orch.
WIBA-Gems of Melody
WIRE-News; Basonology
WMBD Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Guess Who?

10:30
CBS-Buddy Rogers' Orch.: WJR WSBT WTAQ WKBH WHAS WKBH WOC (sw-6.12)
NBC-Henry Busse's Orchestra: WMAQ WBOW WIBA (sw-9.53)

NBC-Frank Trumbauer's Orch.: WMT
News: WBBM WFBM KWK
Dance Orch.: WCFL WTMJ
KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHA-Musical Varieties
WHO-Sports
WIND-Dance Hour
WIRE-Earl Newport's Orch.
WMBD-Value Hints

10:45
CBS-Buddy Rogers' Orchestra: WCCO WFBM WMBD
NBC-Henry Busse's Orch.: WHO KOA

MBS-Ace Brigade's Orch.: WGN WLW
NBC-Frank Trumbauer's Orch.: KWK
KMOX-Carl Lorch's Orch.
WBBM-Melodie Time
WFAM-Music Group
WIBA-Club Chanticleer
WIND-News
WJR-ΔMeditation

11:00
NBC-Roger Pryor's Orch.: WCFL WCFL
NBC-Jack Marshall's Orch.: KSD WBOW WMAQ
CBS-Frank Dailey's Orchestra: KMOX WKBH WISN WTAQ WMBD WBBM WFBM WSBT WOC WHAS
MBS-Dance Orch.: WGN WIRE WMT
KOA-Music by Cugat
KWK-Glenn Hardmann's Orch.
WCCO-Little Jack Little's Orch.
WENR-Music As You Desire It
WHO-Blue Ribbon State
WIBA-Indian Room
WIND-Ted Weems' Orch.
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLW-Twenty-four Hour Review
WTAM-George Hesserberger's Orch.
End of Thursday Programs

Friday

March 25, 1938

Friday

MORNING

7:00 am CST
NBC-Malcolm Claire, children's stories: (sw-21.5)
CBS-News: (sw-21.52)
News: WOWO WTAD
Musical Clock: WROK WKBH WOC WIBA
KMOX-Sing, Neighbor, Sing
KWK-Sunny Time
WAAF-Celebrity Breakfast
WBBM-Dawn Salute
WBOW-Open Your Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up
WFAM-Morning Bugle; News
WFBM-Early Birds
WGN-California Sunshine

7:15
NBC-Hi Boys: (sw-21.5)
News: WCCO WHO WMT WAAF WLW
KMOX-Popular Melodies; Markets
WBOW-Musical Clock
WJJD-It's Risin' Time
WKBH-Morning Revue
WLS-Pokey & Arkie
WMBD-Hit Parade
WOWO-Morning Roundup
WTAD-Musical Clock; Mikronicle

7:30
NBC-Do You Remember?: (sw-21.5)
CBS-Fred Feibel, organist: (sw-21.52)
NBC-Wm. Meeder, organist: WCFL
News: WTAQ WIBA WKBH
ΔDevotions: WKBH WLS
Musical Clock: WMBD WBBM WMT WROK
KMOX-Breakfast Brigade; Music
KWK-Hits and Encores
WAAF-Don Norman
WCBD-ΔGospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Melody Time
WJJD-ΔChristian Science Prgm.
WLW-The Gospel Singer

WTAD-Around the Breakfast Table
WTMJ-News; Top o' the Morning

7:45
CBS-To be announced: (sw-21.52)
KMOX-Let's Compare Notes
KWK-Top o' the Morning
WCFL-Morning Melodies
WHO-Favorite Meledies
WIBA-Music for School & Home
WJJD-Kinney's Hawaiians
WKBH-Rural Rhythms
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-ΔConcordia Chapel
WTAD-Bill Sohm's News
WTAQ-Today's Almanac

8:00
NBC-Breakfast Club; News: WCFL WBOW
CBS-Arthur Godfrey, songs: (sw-21.52)
NBC-Women & the News: (sw-21.5)
CBS-Metropolitan Parade; News: WFBM WTAQ WKBH
News: WMBD WKBH KMOX WIRE
Coffee Pot Inn: WMT WHO
KSD-News; George Hall's Orch.
KWK-Musical Prgm.
WAAF-Breakfast Express
WCBD-ΔMorning Meditations
WCCO-Musical Chimes
WFAM-Kitchen Clinic
WGN-Everyday Words; Good Morning Prgm.
WHA-Band Wagon
WIBA-Musical Clock
WIND-Harry Zimmerman, organist
WJJD-Happy Go Lucky Time
WLS-DeZurik Sisters
WLW-Betty Crocker
WMAQ-Your Neighbor
WOWO-ΔRadio Bible Class
WROK-Musical Clock

8:15
CBS-Metropolitan Parade; News: WFAM (sw-21.52)

NBC-Person to Person: KSD (sw-21.5)
Musical Clock: WMT WHO
Houseboat Hannah: KMOX WLW
KWK-Mrs. O'Brien's Boarding House
WCBD-ΔChristianity in Action
WGN-Carolyn Price
WHA-Morning Melodies
WIND-Bob Atcher & Bonnie Blue Boys
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Uncle Bob
WLS-Morning Minstrels
WTMJ-Your Home Town

8:30
CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)
NBC-Breakfast Club; News: WCFL WBOW
NBC-Landt Trio; News: KSD (sw-21.5)
CBS-Chicagoans: WKBH
KWK-Candid Camera; News
WAAF-Edna Earle
WBOW-ΔRadio Gospel; News
WCBD-Polish Prgm.
WCCO-Mother Hubbard
WFAM-Your Engagement Book
WFBM Round up
WGN-Good Morning
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Hillbilly Songs
WKBH-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Sutliff & Case Bandwagon

WOC-Mail Bag
WROK-ΔMorning Devotions
WSUI-Daily Iowan of the Air; Morning Melodies; Service Reports
WTAD-ΔInterchurch Devotional
WTAQ-Wake Up & Live
WTMJ-Party Line

8:45
NBC-Amanda Snow, songs: KSD (sw-21.5)

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
WBBM-Linda's First Love
WFAM-ΔMorning Devotions
WFBM-Apron Strings
WFO-Oddities
WIBA-Interlude; Variety Prgm.
WIRE-Social Calendar; Rose Room Melody; Footnotes
WJJD-Know Your Postal Service
WKBH-Tonic Tunes
WKBH-Rapid Ad
WLS-Chuck, Ray, Christine & Sodbusters
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Dinty Moore

9:00
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WLW KWK WMT WOWO WTMJ (sw-15.21)
On page 22 you will find pictures of the cast of this program and Harriette Widmer's puppet likenesses of them.

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

WAAF-News; Interlude
WBOW-Melody Time
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-Concert Hall
WIND-Harry Zimmerman, organist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps

WKBH-Olive Hagen, organist
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom; Calendar & Weather
WTAD-Homemakers' Prgm.
WTAQ-Mid-Morning Revue

9:15
NBC-Margot of Castlewood, sketch (Quaker Oats): WOWO KWK WMT WLS WTMJ (sw-15.21)
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD
Stars Over Hollywood: WTAQ WKBH
WAAF-King of the Kitchen
WBOW-Mid Morning Music
WCFL-Double in Stars
WHA-World Peace News
WIND-Your Favorite Band
WKBH-News
WLW-To be announced
WOC-Party Line
WROK-On the Mall

9:30
NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
NBC-Josh Higgins of Finchville: WCFL WMT WBOW
CBS-Tony Wons Scrapbook (Vicks): WBBM KMOX WCCO
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
Pictures of Betty Worth, actress on this program, may be found on page 26.

MBS-Fed Thin to Music: WGN
Eb & Zeb: WIND WKBH
WAAF-Canary Serenade
WCBD-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WHA-Art Appreciation
WIBA-ΔChurch of the Air
WISN-News
WJJD-P.T.A. Talk
WKBH-Morning Melodies
WLW-Betty & Bob

WMBD-Sweetheart Time
WOC-Radio Bazaar
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45
NBC-Kitchen Cavalcade: (sw-15.21)
CBS-Oxydol's Own Ma Perkins, sketch: KMOX WOC WKBH WCCO WKBH
NBC-Viennese Ensemble: WBOW
NBC-Woman in White, sketch (Pillsbury): WMAQ WTMJ
KSD WHO WIRE
News: WLS WMBD
Party Line: KWK WTAD
Dr. Friendly: WLW WGN
WBBM-Truman Bradley
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Music Graphs
WIND-Les Paul & Harry Zim-merman, guitar & organ
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale

10:00
NBC-David Harum, sketch (Baby): WIRE WMAQ KSD WHO
CBS-Ruth Carhart, songs: WISN WTAQ WFBM WOC
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)
NBC-Viennese Ensemble: WTMJ WIBA WMT
KMOX-Hollywood Food Secrets
KWK-Dr. Friendly
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WCBD-Uncle John
WCCO-Judy & Jane
WCFL-Morning Melodies
WFAM-Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WIND-Municipal Court

(Continued on Next Page)

Friday

March 25



NICK DAWSON
Clay Banister of "Follow the Moon"
Fri. 4 pm CST

(10:00 a.m. Continued)

WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBB-Hollywood Reporter
WKBH-Home Economics
WMBD-Number, please, sketch
WROK-News & Markets. Organ
WSUI-Are You a Collector?
WTAD-News

10:15

NBC-Pepper Young's Family (Camay Soap): WLS (sw 15.21)
NBC-Popular Waltzes: WBOW WCFL
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
NBC-Backstage Wife, sketch (Dr. Lyons) WMAQ WHO
WIRE KSD WTMJ WIBA
CBS-Deep River Boys, vocal trio: KMOX WCCO WBBM WFBM WOC

KWK-Singing Cowboys
WAAF-Mid-Morning Varieties
WISN-Morning Musical
WJBC-Riddle Time
WJJD-Sports Edition Handicap-er
WKBB-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-The Editor's Daughter
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance

10:30

CBS-Big Sister, sketch (Rinso): WMBD WISN WCCO KMOX WBBM WFBM
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
NBC-How to be Charming, beauty talk (Phillips): WMAQ WHO KSD WIRE WTMJ WIBA
KWK-News; Wake Up and Sing
WAAF-Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIBU-Aid Parade
WIND-Your Hollywood Reporter
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WKBH-Song Time
WLW-Carson Robison's Buckaroos
WMBI-△Radio Bible School
WMT-Frank Voelker, organist
WOC Screen Fans Prgm
WOWO-Linda's First Love
WSUI-Book Shelf
WTAQ-News; Merry-Go-Round

10:45

CBS-Aunt Jenny's Stories (Spry): KMOX WISN WMBD WFBM WBBM WCCO
NBC-Hello Peggy (Drano): KSD WMAQ WHO
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
NBC-Originalities: WBOW Party Line: WIRE WOWO
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas
WHA-Alpine Melodies
WIBA-The Editor's Daughter
WIND-Markets; Life Savings Talk
WJBC-Peggy Payne & Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBB-The Mixing Bowl
WKBH-Beauty Box Revue
WLW-The Goldbergs, sketch
WMT-Music Memory Contest
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-Merry-Go-Roundup

11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM WISN WFAM WOC KMOX WCCO WMBD
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
NBC-Vaughn de Leath, sop.: WBOW
MBS-The Boy & Girl Friend: WIRE
Young Widder Jones:KWK WCFL
KOA Dance Hour
KSD-Hollywood Night Letter
WAAF-Melody Parade
WBAA-Appreciating Shakespeare; News
WGN-Woman in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBB-Treasure Chest
WKBH-Musical Moods
WLS-Virginia Lee & Sunbeam
WMBI-Friday Morning Songsters
WMT-Tooby's Cornstussel News
WOWO-Bill Board
WROK-Community Hour
WSUI-Men Behind the Classics, Organ Recital
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-What's New in Milwaukee?

11:15

NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C Hill, commentator: WBBM WISN WMBD KMOX WCCO WOC WFBM WKBB
NBC-Edward Gamage, tnr.: WIBA WBOW WMT
KSD-Lady Courageous
KWK-Rapid Service
WAAF-Don Bolt, commentator
WCAZ-Movie Gossip (1070 kc)
WCFL-Swingtime
WFAM-Visitors Welcome
WGN-Len Salvo, organist
WHO-Dan Harding's Wife
WIND-20th Century Serenade
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen
WROK-Affairs of Mrs. Swenson
WTAD-Eileen

11:30

CBS-Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KMOX
NBC-Nat'l Farm & Home Hour WIBA WLW WMAQ KWK WBOW (sw-15.21)
NBC-Emerson Gill's Orch.: WCFL Betty Crocker: WOC WHO
KSD-Marie Harrington
WAAF-The Feminine World
WCBS-Movie Gossip (1420 kc)
WCCO-Happy Gilman
WFAM-Readers' Review
WFBM-Hoosier Farm Circle
WGN-Quin Ryan's News
WHA-Organ Gems
WIND-Harry Zimmerman & Les Paul, organ & guitar
WIRE-Linda's First Love
WISN-It's Fun to Keep House
WJBC-Singing Sam
WJJD-Safety Court
WKBB-Notes; Farm Flashes
WKBH-House of MacGregor
WLS-Ma Perkins
WMBD-Thrift Message, Miss Electrolux; Melody Miniature
WMBI-Continued Story Reading
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley songs
WSUI-Book Chat; Farm Flashes
WTAD-Police News
WTAQ-Mailman
WTMJ-Westward Ho!

11:45

CBS-Our Gal Sunday, sketch (Old English Floor Wax): WBBM KMOX
Betty & Bob. WHO WOC
KSD-Dan Harding's Wife
WAAF-Markets; Sweet and Slow
WBAA-Purdue News
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau Prgm.
WGN-Way Down East
WIRE-Farm & Home Hour
WJBC-Reid & Vin
WKBH-Music; Livestock Quotations
WLS-Markets; Weather; News
WMBD-Window Shopper
WMT-News; Markets
WOWO-Sari 'n' Elmer
WROK-Round the Town

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

5:00 CST MUSIC FOR FUN, John Farrar, Jr., child commentator, CBS.

NIGHT

7:00 CST CITIES SERVICE CONCERT with Lucille Manners, Dr. Frank Black, conductor, NBC-Red.

7:30 CST PAUL WHITEMAN'S ORCHESTRA; Oliver Wakefield, comedian; Mildred Bailey, guest, CBS.

8:00 CST HOLLYWOOD HOTEL with Frances Langford, Jerry Cooper, Louella Parsons, Ken Murray and Oswald, Marilyn Stuart, Raymond Page's orchestra; Bette Davis, guest, CBS.

9:00 CST THE SONGSHOP with Frank Crumit, Reed Kennedy, Alice Cornett, Nadine Conner, quartet, glee club, orchestra; Arthur Schwartz, guest, CBS.

WTAQ-Farm Hands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:05

CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27)
NBC-Carlile & London: (sw-15.33)
News: WJJD WMBD WTAD WJBC WIND
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIRE-Markets
WKBB-Souvenirs
WKBH-Parade of Melodies
WLS-Dinnerbell Prgm.
WMBI-△Midday Gospel Hour
WMT-Cedar Valley Hillbillies; Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles

12:15

CBS-Betty Crocker, cooking talk (Gold Medal): WBBM WCCO WISN KMOX WFBM WISN (sw-15.27)
NBC-Betty & the Escorts: WCFL (sw-15.33)
MBS-Carson Robison's Buckaroos (Musterole): WGN
News: WKBB WOWO WKBB
Man on the Street: WJBC WKBH
WBAA-Sports Review
WBOW-On the Mall
WHO-Luncheon Music
WIND-Tommy Ott, organist
WJJD-Loop Noon-Day Service
WMBD-Town Crier; Farm Markets
WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report.
WTAD-Cy & Freckles

12:30

NBC-Words & Music; Soloists & Organist: WMAQ (sw-15.33)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)
Farm Prgm.: WHO WMBD
Luncheon Dance Music: WBOW WBAA
Rhythm Rascals: WTAQ WTMJ
KWK-Organ Melodies
WCFL-Noon-Day Concert
WGN-Markets, △Midday Service
WHA-Farm Prgm.
WIBA-News; Markets
WIND-Livestock Markets
WIRE-Reporter
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feed Lot; Markets
WLW-Ma Perkins, sketch
WMT-Markets; Hillbillies
WOC-News
WOWO-Man on the Street
WROK-Couple on the Street
WSBT-Moment Musicale; Quaint Questions
WTAD-Farm: Markets. Weather

12:45

NBC-Jack & Loretta Clemens: WOWO

CBS-Valiant Lady, sketch (Gold Medal): WBBM WCCO KMOX WISN WFBM (sw-15.27)
MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
News: WKBH WTAQ WIND WIRE
KSD-News; Markets
WBAA-Frank Triboulet, tnr.
WBOW-Tune of the Day
WHO-Earl E. May's Prgm.
WIBA-Market Reports
WKBB-Song Hit; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis Sing
WMBD-Seed Corn Prgm.
WMT-Iowa Cornhuskers; Bjorg Bjorgenson
WOC-Tommy Dorsey's Orch.
WROK-Service Sam; Home Folks Hour
WSBT-Man on the Street
WTAD-Comedy Stars of Broadway
WTMJ-Sidewalk Reporter

1:00

CBS-News Through a Woman's Eyes (Pontiac): WCCO KMOX WFBM WBBM WISN WTAQ WOC WKBB (sw-15.27)
NBC-Music Appreciation Hour: WMAQ WLW WBOW (sw-15.33-15.21)
Man on the Street: WCFL WMBD
KSD-Mary Carolyn Henry; Allan Clarke; Orch.
KWK-Carson Robison's Buckaroos
WAAF-Encores
WBAA-Introduction to the Drama
WCBD-J. C. O'Hair
WGN-Popular Melodies
WHA-School for Workers
WHO-Rhythm Makers
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Police Court
WJJD-Executive's Club Meeting
WKBH-Venetian Varieties
WLS-School Time
WMT-Many Happy Returns; German Band
WOWO-Wilbur Pickett's Orch.
WSBT-News; Farm Flashes
WSUI-Illustrated Musical Chats
WTAD-News Summary
WTMJ-Livestock Market; Weather; News; Police Reports

1:15

CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WCCO WISN (sw-15.27)
MBS-World Traveler: WIRE WGN
KWK-Concert Melodies
WCFL-Spotlight
WFBM-News
WHA-Musical Varieties
WKBH-Music Moderne
WKBH-Sentimental Mood
WLS-Otto's Novelodeons
WMBD-His Majesty the Baby
WMT-Earl E. May, talk
WOC-Front Page Drama
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches on
WTAQ-Man on the Street
WTMJ-Luncheon Concert

1:30

CBS-American School of the Air: WSBT WCCO KMOX WTAQ WFBM WISN WKBH WKBB WOC (sw-15.27)
NBC-Music Appreciation Hour: WIBA
News: WBAA WMT
KSD-Judy & Jane
KWK-News; Pianist

WAAF-Markets; Health Talk
WBBM-Occupational Research
WCBD-Zion Prgm.
WCFL-Varieties
WGN-Harold Turner, pianist
WHA-French Popular Front
WHO-Houseboat Hannah
WIND-Women's Relief Prgm.
WIRE-To be announced
WLS-Markets; John Brown, pianist
WMBD-Party Line
WOWO-Three of Us
WROK-Melodies from the Sky
WTAD-Medical Ass'n
WTMJ-Waltz Girl

1:45

CBS-American School of the Air: WBBM
MBS-To be announced: WIRE
KWK
KSD-Heart of Julia Blake
WAAF-Driskill Wolfe, tnr.
WBAA-Markets; Weather
WGN-Hits of Today
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Happy Harmonies
WLS-Big City Parade
WMBD-Matinee Melodies
WMT-Markets; Musical Interlude
WOWO-Book Revue
WROK-Community News
WTMJ-Home Harmonizers

2:00

NBC-Radio Guild: WIRE WCFL (sw-15.33)
CBS-Marine Band: WOC WKBB WSBT WISN WTAQ WFBM WKBH (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ
News: WIND WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Grade School Prgm.
WBBM-Editor's Daughter
WBOW-Ind. State Teachers College Prgm.
WCBD-Polish Prgm.
WCCO-Livestock Markets
WGN-Marriage License Romances
WHA-Rhythm & Games
WIBA-Studio Party
WJJD-Matinee Dance
WLS-Homemakers' Hour
WMBD-The Editor's Daughter
WMT-Afternoon Recess
WOWO-Radio Reporter
WROK-News; Ten Minutes with You
WSUI-Iowans in the News; With-in the Classroom
WTAD-News; Bookman

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
KWK-Siesta Time
WAAF-Music in the Air
WBAA-The Magic Carpet
WBBM-Meet the Missus
WCCO-Markets; News
WHA-Melody Moments
WHA-Organ Interlude
WIND-Henry Yohanan, pianist
WJJD-Ben Kanter, pianist
WLW-Mad Hatterfields
WMBD-Peoria's Schools on the Air
WROK-Johnny Murphy, songs
WTAD-Women's Variety

2:30

CBS-Capitol Opinions: WKBH WFBM WKBH WTAQ WISN WOC WSBT (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): WMAQ WLW WHO KSD WTMJ
KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBAA-True or False
WBBM-Man on the Street
WBOW-To be announced
WCBD-Salon Group
WCCO-Julia Baker
WGN-June Baker
WHA-Music of the Masters
WIBA-W. C. T. U. Prgm
WIND-Stars Over Hollywood
WJJD-Church on the Hillside
WLS-Musical Roundup
WMT-At Your Service
WOWO-Men of Notes
WROK-Rhythm Before Three
WTAD-D. A. R. Prgm.

2:45

NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW
CBS-Lincoln Cathedral Choir: WKBH WKBH WFBM WOC WTAQ WISN WSBT (sw-15.27)
MBS-Good Health & Training: KWK WGN
KMOX-Editor's Daughter, sketch
WBBM-Radio Gossip Club
WCBD-△Lutheran Prgm.
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Happy Harmonies

WJJD-Current News
WMBD-Petticoat Parade
WOWO-Women in the News
WTAD-Lawrence Glosemeyer

3:00

NBC-Club Matinee: WOWO KWK WMT WENR WIBA WBOW (sw-15.21)
CBS-Chicago Varieties: WISN WKBH WKBW WSBT WFBM WTAQ WOC (sw-15.27)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO
KMOX-Singin' Sam
WBAA-Lafayette Music Society Prgm.
WBBM-Houseboat Hannah
WCFL-News
WGN-Musical Mail Box
WHA-Better Speech
WIND-Streamliners
WJBC-Sunday School Lesson
WJJD-Sports Edition
WLW-Dan Harding's Wife
WMBI-△School of the Bible
WROK-Women of the Hour
WSUI-Intercollegiate Invitational Discussion Finals
WTAD-Behind the Scenes
WTMJ-Those Happy Gilmaids

3:15

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WMAQ
CBS-Chicago Varieties: WCCO WTAQ WBBM
MBS-Black on White: WIRE
KMOX-One Woman's Opinion
WCFL-Piano Recital
WGN-Afternoon Serenade
WIND-Fred Beck, organist
WLW-Life of Mary Sothorn
WMBD-Trading Post
WTAD-Remember
WTMJ-Rhythm & Rhyme

3:30

NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WIRE WMAQ
NBC-Club Matinee: (sw-15.21)
CBS-Kitty Keene, sketch (Dreft): KMOX WCCO
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-15.27)
Voice of Wisconsin: WHA WIBA
WAAF-News Flashes & Weather
WBAA-Melody Moments
WCFL-Mid-West on Parade
WFAM-Anything Happens
WFBM-Wheeler Mission
WGN-Rhythm Rambles
WIND-Waltz Time
WISN-Mary Ann Presents
WJBC-News
WKBB-What's New!
WKBH-Magic Violin
WLW-Heart of Julia Blake
WMBD-Polly of the Range
WMBI-Gospel Music
WOC-Linger Awhile
WOWO-△Old Time Religion
WROK-△Church in Wildwood
WTAD-Police News
WTAQ-Fiddlers Three

3:45

CBS-Dr. Allan Roy Dafoe (Lyso) WBBM WFBM KMOX WCCO (sw-15.27)
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW
Pictures of Betty Worth, actress on this program, may be found on page 26.
NBC-Cadets Quartet: KSD
MBS-Book a Week: WGN
WAAF-Piano Novelties
WBAA-Ligansport High School Prgm.
WHO-Kitty Keene, Inc.
WIND-Dixieland Band
WIRE-To be announced
WISN-Musicale Tour
WJBC-Request Hour
WKBH-Teatime Tunes
WKBH-Amer. Family Robinson
WMBD-Dorothy June
WMBI-△Jewish Sabbath Service
WROK-Easy to Remember
WTAD-Marcella Cheek
WTAQ-Swing Session

4:00

CBS-Follow the Moon (Pebeco): Elsie Hitz & Nick Dawson: KMOX WFBM WBBM WCCO (sw-15.27)
NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)
NBC-Neighbor Nell; Irma Glen, organist: KWK
NBC-Bennett and Wolverton: WENR KSD
MBS-Ruby's Music: WGN
News: WOWO WOC WISN
WAAF-Int'l Potpourri
WBAA-Jane Robinson, songs
WBOW-△Christian Science
WCFL-Danceland
WFAM-Anything Happens
WHA-Don Reynolds, tnr.
WHO-Way Down East
WIBA-Travel Prgm.
WIND-Musical Mirror
WIRE-Indiana Univ. Prgm.



FRANCES LANGFORD "Hollywood Hotel" vocalist Fri. 8 pm CST

hengarten's Orch. (Wrigley's Gum): WFBM WBBM KMOX WHAS KSL WCCO (also at 6 p.m.)

CBS-Jimmy Dorsey's Orch.: WSBT (sw-6.12) NBC-Dance Orch.:WBOW WOWO (sw-9.53)

News: WKBW WMBD WJR WOC WTAQ WIBA KWK Sports

WCFM-Novena Broadcast WENR-Globe Trotter WIND-Swedish Prgm.

WISN-News; Moon Magic WKBH-News; Music WLW-Paul Sullivan, news

WMT-Dance Band WROK-Whispering Orch. WTAM-Musical Bulletin Board

WTMJ Sports; News 10:15 NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.)

NBC-Jerry Blaine's Orch.: WENR CBS-Jimmy Dorsey's Orch.:WISN WKBW WTAQ WKBH WOC

MBS-Johnny Messner's Orch.: WGN News: WHO WMT WFBM WHAS

WMAQ WCFM WBBM WBBM WCCO (sw-15.27) NBC-Carlotta, songs: WMAQ

KSD-Washington University WAAF-Rhumba Beat WBAA-Campus Quizzer

WENR-Music Circle WFBM-Lenten Service WHA-Organ Reverie

WHO-Myrt & Marge WIND-Piano & Song WIRE-Minute Interviews; News

WISN-Rhythm Review WKBW-Air Forum WLW-Jack Armstrong

WMBD-Bargain Counter WMBI-True Stories in Soul-Winning

WOC-Organ Moods WROK-Birthday Club WSUI-Waltz Favorites

WTAD-News Summary WTMJ-Down a Country Road 4:30

NBC-Rakov's Orchestra: WENR WOWO WIRE (sw-15.21)

NBC-Happy Jack, songs: WMAQ WIBA WBOW NBC-Jack Armstrong, sketch:

(sw-9.53-15.33) CBS-Stepmother, sketch (Colgate): KMOX WFBM WBBM

WCCO (sw-15.27) News: WIND WJBC KSD-Ferde Grofe's Orch.; Tempos of the Day

KWK-Sentimental Mood WAAF-Organ Melodies WBAA-Exponent Air Edition

WBOW-Full Gospel Hour WCLS-For Your Information (1310 kc)

Frequencies

- KMOX-1090 WJBC-1200 KOA-850 WJJD-1130 KSD-550 WJR-750 KWK-1350 WKBW-1600 WAAF-920 WKBH-1380 WBAA-890 WLS-870 WBBM-770 WLW-700 WBOW-1310 WMAQ-670 WCCO-1080 WMBD-1440 WCCO-810 WMBI-1080 WCFM-970 WMT-600 WENR-870 WOC-1370 WFBM-1200 WOWO-1160 WFBM-1230 WRJN-1370 WGN-720 WROK-1410 WIA-940 WSBT-1380 WHAS-820 WSUI-880 WHO-1000 WTAD-900 WIBA-1280 WTAM-1070 WIND-560 WTAQ-1330 WIRE-1450 WTMJ-620 WISN-1120

WJBC-Dramatic Group WKBW-Book Nook WKBH-Question & Answers WMAQ-Tea Time Varieties WMBD-Δ Wayside Chapel; Variety Prgm.

WMT-Cedar Rapids P.-T. A. WROK-Markets & News WSUI-Through the Airlines

WTAD-Bates Trio WTAQ-Novel Hour WTMJ-Around the Town 4:15

NBC-Don Winslow of the Navy sketch: WIBA WOWO WBOW

KWK WMT CBS-Life of Mary Sothorn (Hind's): WBBM KMOX

WCCO (sw-15.27) NBC-Carlotta, songs: WMAQ KSD-Washington University

WAAF-Rhumba Beat WBAA-Campus Quizzer WENR-Music Circle

WFBM-Lenten Service WHA-Organ Reverie WHO-Myrt & Marge

WIND-Piano & Song WIRE-Minute Interviews; News WISN-Rhythm Review

WKBW-Air Forum WLW-Jack Armstrong WMBD-Bargain Counter

WMBI-True Stories in Soul-Winning WOC-Organ Moods

WROK-Birthday Club WSUI-Waltz Favorites WTAD-News Summary

WTMJ-Down a Country Road 4:30 NBC-Rakov's Orchestra: WENR

WOWO WIRE (sw-15.21) NBC-Happy Jack, songs: WMAQ WIBA WBOW

NBC-Jack Armstrong, sketch: (sw-9.53-15.33) CBS-Stepmother, sketch (Colgate): KMOX WFBM WBBM

WCCO (sw-15.27) News: WIND WJBC KSD-Ferde Grofe's Orch.; Tempos of the Day

KWK-Sentimental Mood WAAF-Organ Melodies WBAA-Exponent Air Edition

WBOW-Full Gospel Hour WCLS-For Your Information (1310 kc)

WFBM-Pop Concert WHA-Weather Report WHO-Party Line

WISN-Even as You & I WKBH-Miniatures WKBW-Teatime Melodies

WLW-Little Choir; Organ WMBD-News; Pet Corner WMBI-Auditorium Choir

WMT-Tom Owen's Roundup WOC-Music in Modern Manner WROK-Record Rhythm

WJBC-Behind the Microphone WKBW-Story Lady WKBH-College of St. Theresa

WLW-Hilltop House WMAQ-Romance and Rhythm WOC-Man on the Street

WOWO-American Family WROK-Evelyn Gelafio, songs WTAD-Dance Prgm.

WTAQ-Jungle Jim WTMJ-News; Moment Musical 5:00

CBS-News; Music for Fun; Concert Orch., dir. Howard Barlow: WTAQ WFAM WKBW

John Farrar Jr., 11, son of the publisher, will be the young music commentator.

NBC-Education in the News WCFM (sw-9.53-15.33)

NBC-Maurice Spitalny's Orch.: WOWO WMT WIRE

NBC-Jr. Nurse Corps (Sunbrite) WENR KWK

Jack Armstrong, sketch: WTMJ KMOX WOC

KSD-Nat Shikret's Orch.; Master Singers WAAF-Bureau of Information

WBBM-Kitty Keene, Inc. WBOW-Merry Go-Round

WCCO-Jack Westaway, sketch WHO-Hilltop House, sketch

WIBA-Silver Springs WIND-Stamp Man WISN Show Window

WJJD Perry Le Roy's Music Course WKBH-Kiddies' Hour

WLW-Editor's Daughter WMAQ-Dick Tracy WMBD Happy Train

WMBI-Twilight Musings WROK-Songs at Twilight

WSUI-University Concert Band WTAD-Freshest Thing in Town

5:15 NBC-Rhythmairs Orch.: WMAQ (sw-9.53-15.33)

Sports Review: WFAM WROK Dance Music: WIBA WCFM

Dick Tracy: KSD WIRE WISN Jack Armstrong: WCCO WTAD

Speed Gibson: WOC WMBD KMOX-Advs. of Jimmy Allen

KWK-The Lone Ranger WAAF-Tea Dance WBBM-Dave Bacal, organist

WENR-Malcolm Claire, Children's Stories WFBM-Butler Forum

WGN-Len Salvo, organist WHO-Adv. of Jimmy Allen

WIND-Ben Kanter, pianist WJJD-Sons of Pioneers

WLW-Short, Short Story WTMJ-Heinie's Grenadiers 5:30

CBS-Boake Carter, commentator (Huskies & Post Toasties):

NIGHT

6:00 NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)

CBS-Sing & Swing Jack Fulton, tr.; Orch. (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

NBC-Nola Day, songs: WENR WMT (sw-11.87)

NBC-Hal Totten, sports: WMAQ WBOW

CBS-Northwestern Univ. Book shelf: WTAQ

News: WAAF KMOX WCFM Sports: WOC WKBH WKBW

WTAD Dinner Hour: WSUI WIBA WHO

KOA-Girls of the West KWK-Improve My Music Club

WBBM-Pappy Cheshire WCCO-Let's Celebrate

WFAM-Crimecasts WFBM-Favorite Melodies

WGN-Jack Westaway WHAS-Nedra Gordinier

WHO-Sunset Corners Opry WIND-German Hour

WIRE-Musical Post Office WISN-Down by Herman's

WMBD-Swinging Service Men WROK-News; Evening Melodies

WTMJ-Gypsy Four 6:15 NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett:

WMAQ WIRE WHO WTMJ WTAM WIBA (sw-9.53) (also see 10:15 p.m.)

CBS-Arthur Godfrey (Barbasol): WBBM WJR WHAS KMOX

WFBM (sw-11.83) (also KNX KSL at 11 p.m.)

NBC-Story Behind the Headlines: WENR (sw-11.87)

MBS-Empire Orch.: KWK KOA-Music by Cugat

KSD-Xavier Cugat's Orch. WBOW-Si & Ezra

WCCO-Front Page Parade WCFM-Dinner Concert

WFAM-Dinner Concert; News WGN-Evening Serenade

WKBH-Hits & Encores WKBH-Musical Appetizers

WLW-International Liars Club WMBD-News

WMT-Etchings in Ivory WOC-Questions & Answers

WTAQ-Pearl Island Troubadours 6:30

CBS-Hollace Shaw, sop.; Orch.: WHAS WFAM (sw-11.83)

ble will play Love Is Sweeping the Country and Ebb Tide. The Ross Graham Singers will sing Danny Deever, Winter Song and Good Night, Sweet Dreams. The orchestra will play Malaguena (Albeniz), Johann Strauss Waltzes, Carioca, Love Walked In and a Medley of Stephen Foster Songs.

NBC-Grand Central Station sketch (Listerine): KWK WLS WMT (sw-11.87)

CBS-"The Ghost of Benjamin Sweet," drama: WTAQ KMOX WBBM WOC (sw-11.83)

WBOW-Dance Hour WCFM-News

WFAM-The New Yorkers WGN-Graphic Preview WIND-Talk

WISN-Twenty Fingers of Melody WKBW-Star Revue

WKBH-Singing Strings WLW-Barton Rees Pogue's

Scrapbook WMBD-Brain Teasers

WROK-Alice Blue, songs WSUI-Children's Hour

7:15 Vic Arden's Orch.: WBOW WKBW

WCFM-Stars of Tomorrow WFAM-Odd Facts

WIND-Tommy Ott, organist WISN-Concert Contrasts

WLW-Minstral Man WROK-Livingston Trio

WSUI-Highway Safety Prgm. 7:30

CBS-Paul Whiteman's Orchestra (Chesterfield Cigarettes); Oliver Wakefield, comedian; Guest:

WFBM WOC WMBD WTAQ WISN WJR WFAM WKBH

WCCO WBBM KMOX WHAS WKBW (sw-11.83) (also KNX KSL at 10:30 p.m.)

Guest: Mildred Bailey, blues singer and one of the White-

man "alumnae." NBC-Death Valley Days, drama (Borax): WLS WLW WMT

KWK WOWO (sw-11.87) MBS-Lone Ranger, drama (Sil-

vercup): WGN WBOW-Soloists

WCFM-Streamline Melodies WIND-Colonial Ensemble

WROK-Tue Detective Mysteries WSUI-Evening Musicale

7:45 WCFM-Herr Louie & The Wease: WIND-Talking Drums

WSUI-American Scene 8:00

NBC-Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy

team; Graham McNamee; Golden Gate Jubilee Quartet;

Fredda Gibson; Teddy Berg-

man's Orch.: WENR CBS-Jimmy Dorsey's Orch.:WISN WKBW WTAQ WKBH WOC

MBS-Johnny Messner's Orch.: WGN News: WHO WMT WFBM WHAS

WMAQ WCFM WBBM WBBM WCCO (sw-15.27) NBC-Carlotta, songs: WMAQ

KSD-Washington University WAAF-Rhumba Beat WBAA-Campus Quizzer

WENR-Music Circle WFBM-Lenten Service WHA-Organ Reverie

WHO-Myrt & Marge WIND-Piano & Song WIRE-Minute Interviews; News

WISN-Rhythm Review WKBW-Air Forum WLW-Jack Armstrong

WMBD-Bargain Counter WMBI-True Stories in Soul-Winning

WOC-Organ Moods WROK-Birthday Club WSUI-Waltz Favorites

WTAD-News Summary WTMJ-Down a Country Road 4:30

NBC-Rakov's Orchestra: WENR WOWO WIRE (sw-15.21)

NBC-Happy Jack, songs: WMAQ WIBA WBOW NBC-Jack Armstrong, sketch:

(sw-9.53-15.33) CBS-Stepmother, sketch (Colgate): KMOX WFBM WBBM

WCCO (sw-15.27) News: WIND WJBC KSD-Ferde Grofe's Orch.; Tempos of the Day

KWK-Sentimental Mood WAAF-Organ Melodies WBAA-Exponent Air Edition

WBOW-Full Gospel Hour WCLS-For Your Information (1310 kc)

WFBM-Pop Concert WHA-Weather Report WHO-Party Line

WISN-Even as You & I WKBH-Miniatures WKBW-Teatime Melodies

WLW-Little Choir; Organ WMBD-News; Pet Corner WMBI-Auditorium Choir

WMT-Tom Owen's Roundup WOC-Music in Modern Manner

WROK-Record Rhythm WSUI-Second Year French, Miss Virginia Kruse

WTAD-Cy & Freckles WTAQ-Herman Daumler, violinist

WTMJ-Kitty Keene, Inc. 4:45

NBC-Orphan Annie, sketch (Ovaltine): (sw-9.53-15.33)

CBS-Hilltop House, sketch (Palmolive Soap): WBBM WCCO

WMBD WMAQ WISN (sw-15.27) NBC-Three Romeos: WBOW

WIBA NBC-Johnny Johnston, bar.: WENR

NBC-Tom Mix Straight Shooters (Parina): (sw-15.21)



MARY EASTMAN "Saturday Night Serenade" soprano Sat. 8:30 pm CST

MORNING

7:00 am CST

NBC-Malcolm Claire, children's stories: (sw-21.5) CBS-Poetic Strings: (sw-21.52) NBC-Southernaires Quartet WCFL Musical Clock: WROK WKBB WIBA WOC 7:15 NBC-Hi Boys: (sw-21.5) News: WMT WHO WCCO WLW KMOX-Popular Melodies 7:30 CBS-Jack Shannon, tr.: (sw-21.52) NBC-Do You Remember?: (sw-21.5) News: WTAQ WIBA WKBB Morning Devotions: WKBB WLS Musical Clock: WMBD WBBM WMT 7:45 CBS-Leon Goldman, violinist (sw-21.52) NBC-Jack & Loretta: KWK 8:00 NBC-Breakfast Club; News: WCFL WOWO WBOW WLW (sw-15.21) CBS-Ray Block, pianist: WFAM WFBM WTAQ WKBB (sw-21.52) NBC-The Wise Man: (sw-21.5) 8:15 CBS-Eton Boys. WFAM WTAQ WKBB WBBM WFBM KMOX (sw-21.52) NBC-Sunshine Express; News: KSD (sw-21.5) Musical Clock: WMT WHO 8:30 CBS-Fiddler's Fancy; News: WBBM WFAM WFBM WKBB KMOX (sw-21.52) MBS-Victor H. Lindlahr (Journal of Living): WGN KWK-Candid Camera; News 8:45 NBC-Landt Trio: KSD WMAQ (sw-21.5) CBS-Fiddler's Fancy: WKBB 9:00 NBC-Breen & de Rose. songs. WOWO WCFL WIRE (sw-15.21) NBC-Amanda Snow, songs: KSD WBOW WMAQ (sw-21.5) CBS-Lew White, organist: WOC WFBM WCCO WKBB WKBB (sw-21.52) News: WROK WAAF KMOX-Carolyn Pryce KWK-Top o' the Morning WBBM-Saturday Sunshine WCBM-Italian Prgm. WFAM-Sunshine Express WGN-Martha Crane & Helen Joyce WHO-Briardale Varieties 9:15 NBC-Viennese Ensemble: WOWO WCFL (sw-15.21) CBS-Lew White, organist: WISN WMBD NBC-Charioters: WHO KSD (sw-21.5) KMOX-Magic Kitchen WAAF-Bible Stories for Children WHO-News & Views WIND-Your Favorite Band WIRE-Old Fashioned Hymn Singer WKBB-News WMAQ-Morning Greetings WROK-On the Mall WTAD-Morning Round-Up WTMJ-Marquette University 9:30 NBC-The Child Grows Up: KWK WOWO WMAQ WIBA (sw-15.21)

CBS-Jewell Cowboy's Hillbilly Singers: WFBM WFAM WOC WTAQ (sw-21.52) NBC-Music Internationale: WBOW WCFL MBS-Get Thin to Music: WGN Eb & Zeb, sketch: WIND WKBB WAAF-Canary Serenade WCBM-Deutsche Liederstunde WCCO-Musical Prgm. WIA-Musical Varieties WHO-Public Service WIRE-The Buccaneers WISN-News WJJD-Story Book Lane WKBB-Venetian Varieties WLS-Morning Jamboree WLW-Hillbilly Tryouts WMBD-Sweetheart Time WMT-Scotty WROK-Radio Rhythm WTMJ-Carla Pestalozzi 9:45 CBS-Jewel Cowboys: WISN WKBB WKBB NBC-Swing serenade: WMAQ WMT WIBA KSD (sw-15.21) MBS-Leo Freudenrg's Orch.: WGN WIRE KWK News: WMBD WLS KMOX-To be announced WBBM-Truman Bradley, comm. WCCO-Dr. O'Brien WCFL-Bitter-Sweet Melodies WHO-Rhythm Makers WIND-Remote Control WJJD-Illinois Fed. of Women's Clubs WOWO-Modern Home Forum WROK-Jack Maxedon, ballads WTAD-On the Mall WTMJ-Boy Scouts 10:00 CBS-Cincinnati Conservatory of Music: WKBB KMOX WISN WOC (sw-21.52) Program: Overture to "Marriage of Figaro" (Mozart); Romeo and Juliette (Tchaikovsky)—orchestra; Concerto for violin and orchestra in A minor (Dvorak) and Finale, Allegro giocoso, Ma non troppo—Helen Thacker, soloist. NBC-Florence Hale Radio Forum. WBOW WMAQ WHO WIBA (sw-21.5) NBC-Madia Severn, songs: (sw-15.21) MBS-Tall Corn Time: WIRE News: KWK WIND KSD-Robert Hood Bowers' Band WAAF-Soliloquy WBBM-Saturday Sunshine WCBM-World of Sports WCCO-Stocks WCFL-The Shopper WFAM-Shoppers' Guide WFBM-Shopper's Serenade WGN-June Baker, home management WHA-Homemakers' Hour WJBC-Personality Hour WJJD-Sons of the Pioneers WKBB-Home Economics WLS-High School On Parade WLW-My Health WMBD-Window Shopper WMT-Magic Kitchenn WROK-News; Markets; Organ WSUI-Radio Stylist WTAD-Behind the Microphone WTAQ-Hawaiian Melodies WTMJ-Organ Recital 10:15 CBS-Cincinnati Conservatory of Music: WCCO NBC-Minute Men: WOWO WMT (sw-15.21) NBC-Musical Tete-a-Tete: WMAQ WIBA KSD WHO WBOW (sw-21.5) KWK-Singing Cowboys WAAF-Hog 'n' Harmony WCBM-Lutheran Prgm. WGN-Melody Time WIND-Sons of the Pioneers WJBC-Riddle Time WJJD-Sports Edition Handicapper WKBB-Your Home WLW-News; Weather; Markets WMBD-Adventures in Scoutland WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAD-Concert Hall WTAQ-Rhythm & Romance WTMJ-Fed. of Women's Clubs 10:30 NBC-Music & American Youth: WMAQ WHO WIBA KSD (sw-21.5) CBS-Cincinnati Conservatory of Music: WFAM WMBD WKBB NBC-Our Barn, children's forum: WOWO (sw-15.21)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

2:00 CST AMERICA IN THE FAR EAST, speakers, CBS. 7:00 CST COLUMBIA WORKSHOP, dramatization, CBS. 7:00 CST ROBERT L. RIPLEY, Linda Lee, B. A. Rolfe's orchestra, NBC-Red. 7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra; Jack Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, CBS. 7:30 CST JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Flo-Rito's orchestra; guest, NBC-Red. 7:30 CST JEWISH CONSUMPTIVES RELIEF SOCIETY DINNER, speakers, MBS. 8:00 CST PROFESSOR QUIZ, CBS. 8:00 CST NATIONAL BARN DANCE, Joe Kelly, m.c.; Guests, NBC-Blue. 8:15 CST CHICAGO SYMPHONY ORCHESTRA, Dr. Frederick Stock, conductor, MBS. 9:00 CST LUCKY STRIKE HIT PARADE, Carl Hoff's orchestra, vocalists, quartet; guest, CBS. 9:00 CST SYMPHONY ORCHESTRA, guest conductor, NBC-Red. 10:00 CST BANKER'S MILE, CBS.

MBS-Army Band: WMT WGN WLW WIRE KWK-Kiddie Klub WAAF-Swing High WBOW-Harry Reser's Orch. WCFL-Peekers in the Pantry WFBM-Children's Hour WIND-Speaking of Love WJBC-Petite Musicale WJJD-Dental Society WLS-On Parade WMBI-K. Y. B. Club WOC-Radio Bazaar WSUI-Book Shelf WTAQ-News; Merry-Go-Round WTMJ-Jack Teeter 10:45 WAAF-Foolish Questions WBOW-To be announced WCFL-Voice of Cookery WHA-Student Vocal Trio WIND-Valparaiso Univ. Prgm. WJBC-Peggy Payne & Pioneers WLW-Fed. of Women's Clubs WMT-Kiddies Revue WOC-Screen Fans Prgm. WROK-Kiddies Club WTMJ-C. Y. O. Prgm. 11:00 CBS-Captivators: WCCO WKBB WISN WFBM WKBB WFAM WOC (sw-21.52) NBC-Call to Youth: WOWO NBC-Abraham Chasin's Music Series: WBOW WHO WIBA WMAQ KSD MBS-Parent's Magazine of the Air: WIRE KMOX-Magic Kitchen WAAF-Music in the Air WBAA-Just Kids WBBM-Meet Chicago WCFL-Call to Youth WGN-Poetry, New and Old WHA-Questions Parents Ask WIND-Sketches in Melody WJBC-Take It for Granted WJJD-High School Hour WLS-Short, Short Stories WLW-Modernaires WMBD-George McDonald; Police Bulletins WSUI-High School News WTAD-News WTAQ-Piano Improvisations WTMJ-What's New in Milwaukee? 11:15 CBS-Penn. Military College Glee Club: WCCO WKBB KMOX WISN WFBM WFAM WBBM WOC (sw-21.52) NBC-Carol Weyman, sop.: WOWO WCFL KWK-Rapid Service WAAF-News WBAA-Don't Listen WCAZ-Movie Gossip (6070 kc)

WGN-Musical Mail Box WHA-Music Album WIND-Priscilla Holbrook, pianist WIRE-Ho Po Ne WJBC-Parade of Bands WKBB-Club Calendar WLS-Don & Helen WLW-Afternoon Edition WMBD-Juvenile Theater WMBI-Teen-Age Bible Study WMT-Frank Voelker, organist; Wedding Time WROK-Helen Benson, cowgirl WSUI-Concert Gems WTAD-Bee & Vee WTAQ-Hollywood on Parade 11:30 NBC-Farmers' Union Prgm.: WIBA WBOW WMAQ KWK WLW (sw-15.21) Speakers include H. G. Keeney, vice-president, and M. R. Miller, national director. NBC-Rex Battle's Ensemble: WHO KSD WCFL CBS-George Hall's Orch.: WKBB WOC WKBB WFAM (sw-21.52) WAAF-This Feminine World WBAA-High School Prgm. WBBM-American Dental Assn. WCCO-Safety Talk WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WHA-Consumer Facts WIND-Gary Civic Theater Prgm. WISN-German Hour WJBC-Morning Concert WJJD-Judge J. M. Braude, talk WLS-Howard Peterson, organist WMBI-Church School Hour WMT-Ralph Slade's Orch. WOWO-Market Service WROK-Helene Kimberley, songs WSUI-Science News of the Week; Farm Flashes WTAD-Police News; Sports WTAQ-Mailman WTMJ-Personal Interview 11:45 Gov. N. G. Kraschel, talk: WHO WOC WAAF-Markets; Sweet & Slow WBBM-Fed. of Women's Clubs WCFL-Fashions on Parade WCCO-Music WFBM-Market Reports; Farm Prgm. WGN-Quarter Hour Musical WHA-Organ Melodies WIND-Fred Beck, organist WIRE-Farm Hour WJBC-Guest Artists WJJD-Debator's Forum WLS-Markets; Weather: News WMT-News: Cedar Valley Hillbillies; Question Man WOWO-Norm Carroll, organist WROK-Round the Town WTAD-Y.M.C.A. Prgm.

WTAQ-Farmhands WTMJ-Heinie's Grenadiers

AFTERNOON

12:00 CBS-Univ. of Dubuque A Cappella Choir: WSBT WCCO WBBM KMOX WFBM WOC NBC-Ernie Holst's Orch.: WMAQ (sw-15.33) News: WJJD WMBD WTAD WJBC WIND KSD-Sports Preview WAAF-Symphonic Hour WBAA-Tune Time WBOW-Street Reporter WCFL-Hit Review WGN-Man on State Street WHA-Noon Musicale WHO-Farm Hour WIBA-News; Markets WISN-Musical Heat Wave WKBB-Speed Gibson WKBB-Saturday Serenade WLS-Poultry Service Time WMBI-Piano & Organ Duets WSUI-Len Carroll's Orch. 12:15 WBAA-Footnotes on the Headlines WBOW-On the Mall WCFL-Luncheon Concert WGN-Alice Blue, pianist WIND-Tommy Ott, organist WJBC-Inquiring Mike WJJD-Sterling Young's Orch. WKBB-News WKBB-Man on the Street WLS-Weekly Market Review WMBD-Town Crier; Farm Markets WMBI-Gospel Message WMT-Voice of Iowa WOWO-Bob Wilson WROK-Column Left, news WTAD-Cy, Freckles & Puss Erwin 12:30 NBC-Lani McIntire's Orch.: KWK WMAQ WLW WOWO (sw-15.21) CBS-Buffalo Presents: KMOX WSBT NBC-Your Host Is Buffalo: WCFL (sw-15.35) News: WHO WOC WIBA Farm Prgm.: WHA WMBD Luncheon Dance Time: WBOW WBAA WBBM-Modern Medicine WCCO-Livestock WFBM-Symphonetta WGN-Markets; Midday Service WIND-Bob Atcher, songs & guitar WIRE-Reporter WJJD-Uncle Joe & Aunt Sally WKBB-Man on the Street WKBB-Luncheon Music WLS-Man on the Farm WMBI-Young People's Hour WMT-Markets; Hillbillies WROK-Couple on the Street WTAD-Farm; Markets; Weather WTMJ-Home Harmonizers 12:45 CBS-Buffalo Presents: WOC WKBB WMBD NBC-To be announced: WHO News: WKBB WIND WTMJ WIRE KSD-News; Markets WBAA-Market Reports WBBM-Chicago Park District WBOW-Tune of the Day WCCO-First Edition WIBA-Market Reports WMT-Iowa Cornhuskers WROK-Treasure Chest; Home Folks' Hour WSBT-Man-on-the-Street WTAQ-News; Musical Interlude 1:00 NBC-Jean Ellington, songs: WOWO WBOW WIRE WTMJ KWK WLW WMT WCFL (sw-15.21) CBS-Madison Ensemble: WOC WKBB WTAQ WISN NBC-Music for Everyone: WMAQ KSD (sw-15.33) MBS-Benay Venuta's Prgm.; Soloists & Orch.: WGN Man on the Street: WBBM WMBD KMOX-Inquiring Reporter WAAF-Encores WBAA-Radio Stage WCBM-J. C. O'Hair WCCO-Little Jack Little's Orch. WFBM-Children's Symphony Chat WHA-Taxation in Wisconsin WHO-Agricultural Conservation WIBA-Melody Moments

WIND-Italian Prgm. WJJD-This Curious World WKBB-Avanelle De Witt WLS-Home Talent WSBT-News; Interlude WTAD-News Summary

1:15 NBC-Music for Everyone: WHO CBS-Why Go to College?: WSBT WOC WKBB WISN KMOX WBBM WFBM The last of four broadcasts designed for high school students on "Why Go to College?" brings A. D. Henderson, president of Antioch College to the microphone for a talk entitled, "The Value of a Liberal Education." NBC-Kidoodlers: WOWO WBOW WIRE KWK WTMJ WLW WMT WCFL (sw-15.21) KMOX-Organ Interlude WAAF-Front Page Drama WHA-Die Deutsche Musik Stunde WJJD-Mid-Day Round-Up WKBB-Kal Kalsow's Orch. WMBD-His Majesty, the Baby WTAD-Quincy Marches On WTAQ-Man on the Street 1:30 NBC-Bill Krenz' Orch.: WOWO WMAQ WIRE WTMJ WIBA WLW KWK (sw-15.21) CBS-Motor City Melodies: WISN KMOX WTAQ WSBT WBBM WFBM WOC WKBB (sw-15.27) NBC-Campus Capers: KSD WHO WCFL WBOW (sw-15.33) WAAF-Markets; Waltztime WBAA-Camera Club WCBM-Behind the Microphone WCCO-Tax Payers' Assn. Prgm. WIND-The Art of Living WLS-Grinnell College Glee Club WMBD-Party Line WMT-State High School Basketball WROK-Junior Air Stars 1:45 CBS-Motor City Melodies: WKBB WOC WAAF-Charlie Johnson, Duke of the Uke WBAA-Buddy Curran, songs WCBM-American Legion Prgm. WFBM-Basketball Tournament WIND-Tommy Ott, organist WJJD-The Serenader WLS-Kentucky Girls WMBD-Matinee Melodies WROK-Melody Time WTAD-Bessie Dean Reinert, sop. 2:00 CBS-America in the Far East: WBBM WTAQ WKBB WKBB WISN WCCO WOC (sw-15.27) A symposium on the Far-Eastern war and America's problems in relation to it, by two Harvard professors and two Harvard students, will be heard. NBC-Salvonic Serenade: WOWO WIRE WTMJ WLW WIBA KWK WCFL (sw-15.21) NBC-Golden Melodies: WHO KSD WMAQ (sw-15.33) News: WIND WAAF KMOX-Brave New World WBAA-College Caravan WBOW-Basketball Tournament WCBM-Polish Prgm. WHA-Music of the Masters WJJD-Matinee Dance WLS-Homemakers Hour WMBD-The Townsman WROK-News; Ten Minutes with You WSBT-State Basketball Finals WTAD-News; Bookman 2:15 NBC-Dot & Pat, songs & patter: WOWO WCFL WIRE WTMJ KWK WLW WIBA (sw-15.21) WAAF-Matinee Melodies WBAA-Melody Moments WBBM-Meet the Missus WIND-Henry Yohanan, pianist WJJD-Andy Andrews WMBD-Trading Post WROK-Two Guitars WTAD-Women's Variety Prgm. 2:30 CBS-Waltzes of the World: WOC WMBD WKBB WISN WCCO WTAQ KMOX (sw-15.27) NBC-Swingly; Orch. dir. Jack Leash: WMAQ KSD WHO (sw-15.33) NBC-Cleveland High School A Cappella Choir: WOWO WIRE WMAQ KWK WTMJ WIBA WLW (sw-15.21) WAAF-Red Hot and Low Down WBAA-Stamp Club of the Air WBBM-Missus Goes to Market WCBM-Radio Debuts

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBEM-770
WBOW-1310
WCBN-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBB-1390
WLS-870
WLW-700
WMAQ-870
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-680

WIND-Studio Orch.
WJJD-Church on the Hillside
WLS-Jack Stilwell
WROK-Rhythm Before Three
WTAD-Dance Hour

2:45
CBS-Waltzes of the World:
WBBM KMOX
WBAA-Saturday Musical Review
WIND-Remote Control
WJJD-Current News
WTAD-Loreine Hughes, sop.

3:00
NBC-Calling All Stamp Collectors:
WHO WMAQ (sw-9.53-15.33)
CBS-Charles Paul, organist: WOC
WBBM WISN WCCO WMBD
WKBB KMOX WKBB WTAQ
(sw-15.27)

NBC-Club Matinee: WOWO KWK
WENR WIRE WTMJ WIBA
WLW (sw-15.21)
MBS-Int'l House: WGN
WBAA-Campus Varieties
WCFL-Piano Recital
WHA-Players
WIND-Symphony Hour
WJBC-Children's Hour
WJJD-Sports Edition
WMBI-String Choir
WROK-Melodettes Trio
WTAD-△Sunday School Lesson

3:15
CBS-Gertrude Lutzi, sop., & John
Sturgess, bar.: WISN WOC
WMBD WCCO WKBB WTAQ
WBBM KWBH (sw-15.27)
NBC-Walter Kelsey's Orchestra:
WHO WMAQ (sw-15.33)
KMOX-One Woman's Opinion
WCFL-Afternoon Musicals
WROK-Top Hatters Orch.

3:30
CBS-Gertrude Lutzi, sop., & John
Sturgess, bar.: KMOX WFAM
NBC-Top Hatters: WHO WMAQ
(sw-9.53-15.33)
MBS-St. Elizabeth College Glee
Club: WGN
WAAF-News and Weather
WBBM-Let's Hear Your Side
WJBC-News
WKBB-Student Recital
WMBI-Radio School of the Bible
WROK-△Children's Bible Story
Hour
WTAD-Police News

3:45
CBS-Four Clubmen's Quartet:
WMBD WISN WFAM WTAQ
WKBB WCCO KMOX WKBB
(sw-15.27)
NBC-Top Hatters: KSD
MBS-Bookshelf Spotlight: WGN
WAAF-Jimmie Kozak, pianist
WCFL-Adult Education Council
WJBC-Hits of the Week
WOC-News
WROK-Easy to Remember
WTAD-Harmony Four

4:00
NBC-Great Plays, dramatic series:
WHO KSD WMAQ WIBA (sw-
9.53-15.33)
CBS-The Story of Industry:
WKBB WKBB WOC KMOX
WISN WFAM WTAQ WCCO
(sw-15.27)
Sidney J. Weinberg will speak
on "Your Savings Make
Employment in Business."
NBC-Rakov' Orch.: WLW WENR
WOWO WBOW WMT (sw-
15.21)

MBS-Pancho's Orchestra: WGN
KWK
WAAF-Rhumba Beat
WBBM-Pappy Cheshire's Hillbilly
Band
WCFL-Make Believe Danceland
WFBM-Scholarship Hour
WHA-Organ Reverie
WIND-Story of Industry
WJBC-High School Band
WMBD-Dean & Gail
WMBI-Mother Ruth
WROK-News; Musicale
WTAD-What's Your Answer?
WTMJ-Down a Country Road;
News

4:15
WAAF-Pat Casey, trn.
WMBD-Bargain Counter
WROK-Two Little Girls in Blue,
with Helene Kimberley
WTAD-News

4:30
NBC-Marvin Frederick's Orch.:
WBOW WOWO WIRE WENR
(sw-15.21)
CBS-Will McCune's Orch.: WKBB
WCCO KMOX WFAM WTAQ
WISN WOC (sw-15.27)

MBS-Sammy Kaye's Orch.: WMT
KWK WGN
News: WIND WJBC
WAAF-Organ Melodies
WCLS-For Your Information
(1310 kc)

4:45
WHA-Student Varieties
WKBB-Rose Green, pianist
WLW-Truth American
WMBD-News; Pet Corner
WMBI-Sacred Music
WROK-Radio Rhythm
WTAD-Cy & Freckles
WTMJ-League of Women Voters

5:00
NBC-Marvin Frederick's Orch.:
WTMJ
CBS-Will McCune's Orchestra:
WMBD WKBB
KMOX-△Sunday School Council
WAAF-Tea Dance
WCCO-Uncle Ray
WHO-Betsy Ross News Bulletin
WIND-Children's Prgm.
WMBI-Foreign Language Service
WOC-Man on the Street
WROK-Musicals
WTAD-Afternoon Dance Prgm.

5:00
CBS-Columbia Chorus Quest;
News: WTAQ WFBM WKBB
WBBM WFAM WMBD WISN
WOC
Mills College Choir will sing.
NBC-El Chico Spanish Revue:
WHO WMAQ WIBA WLW
WBOW (sw-9.53-15.33)
NBC-To be announced: WOWO
KWK WENR WMT
MBS-Len Salvo, organist: WGN
KMOX-Piano Recital
KSD-News-Gabriel Heatter,
commentator

5:15
WAAF-Bureau of Information
WCBD-J. C. O'Hair
WCCO-Jingling Sam
WCFL-Debate
WIBA-Master Singers
WIND-The Stamp Man
WIRE-Basketball Scores
WJJD-Suppertime Frolic
WKBB-Kiddies' Hour
WROK-Mastertone Studios
WTMJ-Carroll College

5:15
NBC-Master Builder Program,
sketch: WENR (sw-15.21)
CBS-Columbia Chorus Quest:
KMOX
MBS-Better Business Drama:
WGN WIRE
KSD-George Hall's Orch.
KWK-Al Sarli's Jam Session
WAAF-Salon Concert
WCBD-Organ Melodies
WCCO-Tourist Bureau
WCFL-Youth Around the World
WIBA-Carson Robison's Bucka-
roos

5:30
NBC-News; Chick Webb's Orch.:
WOWO WENR (sw-15.21)
CBS-Ben Feld's Orch.: WKBB
WTAQ WISN WBBM WFBM
WCCO WOC WKBB (sw-11.83)
NBC-News; Sports; Question
Box: WHO WMAQ (sw-9.53-
15.33)
MBS-Jam & Jive: WGN
News: WIBA WIND
KMOX-Musical Interlude
KSD-Sportlights
WAAF-Sport Shorts
WBOW-Merry-Go-Round
WCBD-Dr. Gustav Edwards
WCFL-Musical Prgm.
WFAM-Playshop of the Air
WIRE-Outside Looking In
WLW-Allan Franklyn, sports
WMBD-Peoria's Church World
WMT-Governor Kraschel, talk
WROK-Organ Reveries
WTAD-Barney Thompson, bar.

WIBA-Today's Birthdays; Sports
WIND-Musical Interlude
WLW-News
WMBD-Sports; Where to Go &
What to Do in Peoria
WMT-Sports; News
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air

NIGHT

6:00
CBS-Saturday Night Swing Club:
WISN WTAQ WFAM WMBD
WBBM WHAS (sw-11.83)
NBC-Kaltenmeyers Kindergarten
Variety Prgm.: WMAQ KSD
WHO WBOW WIRE WIBA
(sw-9.53)

MBS-Renfro Barn Dance (Allis
Chalmers): WLW
NBC-Message of Israel: WENR
WIBA (sw-11.87)
Sports: WKBB WOC WKBB
WTAD WTMJ
KMOX-Five Star Final News
KWK-Pop Concerts
WCCO-Swing Session
WCFL-News
WFBM-Dinner Music
WGN-Contrast in Melody
WIND-German Hour
WJR-News Comes to Life
WMT-Dinner Dance
WOWO-Ranch Boys
WROK-News; Evening Melodies
WSUI-Dinner Hour Prgm.
WTAM-Emerson Gill's Orch.

6:15
CBS-Saturday Night Swing Club:
WKBB WOC WKBB
Sports: KMOX WFBM
KMOX-France Laux, Sports
WCCO-Broadway Stars
WCFL-To be announced
WHAS-Dr. Charles Welch
WMBD-News
WTAM-Sammy Watkins' Orch.
WTMJ-Drama in News

6:30
NBC-Uncle Jim's Question Bee
(G. Washington Coffee):
WMAQ WTAM (sw-11.87)
CBS-To be announced: WBBM
KMOX WHAS WFAM WCCO
WISN WJR (sw-11.83)
NBC-Joe Sudy's Orch.: WENR
KSD
News: WTAQ WHO WOC
Sports; News: WGN WIRE KWK
WBOW-Dance Hour
WCFL-Tenpin Tattler
WFBM-Bohemians
WIBA-Int'l Club Prgm.
WKBB-Dinner Music
WMBD-Happy Family
WMT-Welcome Stranger
WROK-House by Side of Road
WTAQ-Wake Up & Live
WTMJ-Sue Archer

6:45
NBC-Joe Sudy's Orch.: WMT
KWK
NBC-Jean Sablon, songs: WCFL
WBOW
MBS-Invitation to the Waltz:
WIRE
News: WFBM WKBB WKBB
KSD-Alpine Varieties
WCFL-Musicals
WGN-Evening Serenade
WHO-Curt Rogesinski, pianist
WOC-Prof. Bowersocks & Lena
WROK-Dinner Music
WTAQ-Frankie & Johnny
WTMJ-Twenty Grand

7:00
NBC-Robert L. (Believe-It-Or-
Not) Ripley (Post Bran
Flakes); Linda Lee, vocalist;
B. A. Rolfe's Orch.: WHO
WLW WTAM WMAQ KSD
WTMJ WIBA WIRE (sw-9.53)
(also KFI at 11 p.m.)
CBS-Columbia Workshop: WHAS
WBBM WOC WFBM WTAQ
WISN WOC WKBB (sw-11.83)

NBC-Lou Breese's Orch.: WBOW
WMT (sw-11.87)
MBS-Pat Barnes' Barnstormers:
KWK
WCCO-Barn Yard Follies
WCFL-College Prgm.
WFAM-New Yorkers
WGN-News; Sports
WIND-Book Review
WJR-Peoples Business
WKBB-Star Revue
WLS-Bar-N Frolic
WROK-△Fireside Bible Talks
WSUI-Children's Hour

7:15
WBBM-Modern Miracles
WCFL-Evening Serenade
WFAM-Gypsy Caravan
WGN-Ennie Bolognini's Orch.
WIND-Tommy Ott, organist
WKBB-Gems of Melody

WMT-Bohemian Frolic
WSUI-Drum Parade
7:30
NBC-Jack Haley's Log Cabin:
Virginia Verrill, songs; Wendy
Barrie; Warren Hull, m.c.; Ted
Fio-Rito's Orch.: WMAQ WHO
WIBA WLW WIRE WTMJ
WTAM KSD (sw-9.53) (also
KFI at 11:30 p.m.)

CBS-Johnny Presents Russ Morgan
& His Orch. (Philip Morris);
Genevieve Rowe and the Swing
Fourteen; Glenn Cross, trn.;
Floyd Sherman, trn.: WHAS
WBBM WCCO KMOX WJR
WOC WISN (sw-11.83) (also
WFBM WOC WISN (sw-11.83)
(also KNX KSL at 10:30 p.m.)
Frank Winge, of the staff of
the Chicago Times, will be
guest. Winge was able recently
to clear a man held by the
police for the murder of a Mrs.
Talmadge in Oregon, Ill., and
aid them in finding the real
murderer. The story of Winge's
part in the solution of the
crime will be dramatized on the
program.
Pictures of Betty Worth, actress on
this program, may be found on
page 26.

MBS-Jewish Consumptives' Relief
Society Dinner: WGN
Postmaster General James A.
Farley, Senator Robert F. Wag-
ner, Judge Jeremiah T. Mahoney
and Dr. Israel Goldstein
will be the speakers.

NBC-To be announced: (sw-
11.87)
KWK-Feature Parade
WBOW-Musical Workshop
WCFL-Spelling Bee
WFAM-Music of the Nations
WIND-Colonial Ensemble
WKBB-Bordertown Barbecue
WKBB-Rapid Ad
WLS-Barn Dance Party
WROK-Battle of Music
WSUI-Sports Event
WTAQ-American Weekly

7:45
WBOW-Central Singers
WIND-Talking Drums
WKBB-Jimmie Jones' Trio
WTAQ-Sports Column of the Air

8:00
NBC-Alka-Seltzer National Barn
Dance; Henry Burr; Verne
Lee & Mary, Hoosier trio,
Lulu Belle & Scotty; Uncle
Ezra; Lucille Long & Joe Kelly,
m.c.; Guests: WLS KWK WLW
WIRE (sw-11.87) (also see 10
p.m.)
CBS-Prof. Quiz with Bob Trout
(Nash Motor Car Co.): WISN
KMOX WHAS WBBM WCCO
WJR WISN (sw-11.83) (also
KNX KSL at 10 p.m.)

NBC-Al Roth's Orch.: WTAM
KSD (sw-9.53)
MBS-John Steele, commentator,
from London: WGN
KOA-Comedy Stars of Broadway
WBOW-Basketball Tournament
WCFL-Herr Louie & the Weasel
WFBM-Basketball Tournament
WHO-Sunset Corners Frolic
WIBA-Charles Rehl, talk
WIND-To be announced
WKBB-At the State Capitol
WMAQ-Henry Busse's Orch.
WOC-Vivian Benschopf, songs
WROK-Ranch Boys
WSBT-State Basketball Finals
WTAQ-Pearl Island Troubadours
WTMJ-Dance Orch.

8:15
MBS-Chicago Symphony Orch.:
WGN
The music detail for this program
may be found on page 7 this week.
NBC-Al Roth's Orch.: WIBA
KOA-The Week in Sports
KSD-News; Rhythm Makers
WCFL-Montparnasse
WKBB-John Gruber, pianist
WOC-Jungle Jim
WROK-News; Ten Minutes with
You
WTAQ-House of Peter McGregor

8:30
CBS-Saturday Night Serenade
(Pet Milk); Mary Eastman,
sopr.; Bill Perry, trn.; The
Serenaders; Gus Haenschen's
Orch.: WMBD WOC WBBM
WHAS KMOX WJR
MBS-Symphony Orch.: WIRE
NBC-American Portraits, drama:
WIBA WTAM WMAQ (sw-9.53)
CBS-By Popular Demand, Book
Review: (sw-11.83)
KOA-Denver String Quartet
KSD-Community Forum
WCCO-Dick Long
WISN-Curtain Call
WKBB-Saturday Night at a
Country Parsonage

WROK-Dance Hour
WTAQ-News
8:45
CBS-Nan Wynn, songs: (sw-
11.83)
WCCO-Musical Prgm.
WCFL-Labor Flashes
WTAQ-Dance Orch.

9:00
CBS-Lucky Strike Hit Parade;
Carl Hoff's Orchestra; Fredda
Gibson & Buddy Clark, vocal
ists; Songsmiths Quartet
Guest: WISN WCCO WMBD
WBBM KMOX WTAQ WHAS
WJR WOC WKBB WKBB
(sw-11.83)
NBC-Symphony Orch.: Guest
Cond.: WTAM WMAQ WTMJ
KOA KSD (sw-9.53)
NBC-Music by Meakin: WCFL
WMT (sw-11.87)
KWK-News; Larry Funk's Orch.
WIBA-News
WIRE-Indianapolis Symph. Orch.
WLS-Barnyard Jamboree
WLW-Good Will Hour
WROK-Whispering Orch.

9:15
WIBA-Club Chanticleer
WIND-Stars Over Manhattan
WROK-Musicals
9:30
NBC-Family Party (Allis Chal-
mers); Everett Mitchell, m.c.;
Annette King; Joe Du Mond;
Joseph Gallicchio's Orchestra:
KOA WLS WTMJ WIBA WMT

NBC-Dick Gasparre's Orch.:
WCFL (sw-11.87)
NBC-Symphony Orch.: WBOW
KWK-String Nocturne
WIND-Ted Weems' Orch.
WLW-Jack Denny's Orch.
WROK-Dance Hour
9:45
CBS-Capitol Opinions: WKBB
WBBM WTAQ WISN WOC
(sw-11.83)
Representative Wright Pat-
man, Democrat of Texas, will
discuss the new chainstore bill.
KMOX-They Build a City
WCCO-Sportsman's Special
WFBM-A Sportsman Recalls
WHAS-Kentucky Play Party
WIND-News Commentator
WJR-Radio Soap Box
WKBB-Dance Orch.
WMBD-Value Hints
WROK-News
WSBT-House of Dreams

10:00
NBC-Alka-Seltzer Barn Dance:
WIBA WTMJ KOA (also at
8 p.m.)
CBS-Bankers' Mile: WFBM WISN
WSBT WBBM WJR WOC (sw-
6.12)
The annual Bankers' Mile,
highlight of the yearly track
meet in Chicago, will be broad-
cast.

NBC-Dance Orch.: (sw-6.14)
News: WOC WTAQ WMBD
WLW WKBB
KMOX-Glen Young's Orch.
KWK-Sport Review
WIND-Emil Flindt's Orch.
WIRE-Butler Relays
WJJD-Sons of the Pioneers
WKBB-News; Music
WLS-York Township High School
WMT-To be announced

Saturday

March 26



RUSS MORGAN
"Johnny Presents" orchestra
leader
Sat. 7:30 pm CST

10:15
CBS-Dance Orch.: WJR WKBB
WKBB WFBM WISN WSBT
WBBM WTAQ WOC (sw-6.12)
MBS-Abe Lyman's Orch.: KWK
News: WCCO WFBM WHO
KMOX-Carl Lorch's Orch.
WGN-Jack Russell's Orch.
WLW-Ace Brigode's Orch.
WMBD-Sports; Prgm. Review

10:30
NBC-Dick Stabile's Orch.: WHO
(sw-9.53)
CBS-Benny Goodman's Orchestra:
WJR WMBD WOC WFBM
WSBT WISN WKBB WTAQ
WKBB KMOX (sw-6.12)
NBC-Horace Heidt's Orchestra:
WBOW WCFL
MBS-Abe Lyman's Orch.: WGN
WLW

News: WBBM WMT
KSD-News; George Hall's Orch.
WCCO-Rollie Johnson
WIND-Dance Hour
WIRE-Earl Newport's Orch.
WLS-Fireside Party
WMAQ-Gray Gordon's Orch.
WTAM-Barry Conrad's Orch.

10:45
CBS-Benny Goodman's Orchestra:
WBBM
KSD-To be announced
WCCO-Cecil Hurst's Orch.
WMT-Electric Park Band
WROK-News

11:00
NBC-Ernie Holst's Orch.: WHO
KSD WTAM
CBS-Sammy Kaye's Orch.: WISN
WTAQ WMBD WFBM WSBT
WKBB WBBM KMOX
NBC-Horace Heidt's Orchestra:
WCFL WMT WIBA
MBS-Isham Jones' Orch.: WGN
WIRE

KOA-Girls of the West
KWK-Glenn Hardman's Orch.
WCCO-Gophers
WIND-Ted Weems' Orch.
WJR-Johnny Hamp's Orch.
WKBB-Weather Reports
WLS-National Barn Dance
WLW-Twenty-Four Hour Review
WMAQ-Andy Kirk's Orch.
WOC-Fun Club
WTMJ-Dance Orch.

End of Saturday Programs

OLD BOOKS WANTED

We pay big cash prices for thousands of different titles. We bought over 7,500 books in past twenty-one months, paying as high as \$500 for a single book. For example, we will pay you cash for the following books as described in our price list:

Fanshawe	5500.00
Adventures of Tom Sawyer	200.00
Old Swinmin' Hole	75.00
Black Beauty	100.00
Treasure Island	50.00
Scarlet Letter	35.00
Leaves of Grass	250.00
Science and Health	35.00
Snow-Bound	45.00
Uncle Tom's Cabin	100.00
Ben Hur	50.00
Last of the Mohicans	50.00
Moby Dick	100.00
Little Women	25.00
Evangeline	35.00
McGuffey Primer	100.00

These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, Bible, poetry, history, travel, almanac, newspaper, letter, autobiography, may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 10¢ to the American Book Mart, 140 S. Dearborn St., Dept. 6301, Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay.

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Why worry and suffer with that rupture any longer? Learn about my perfected truss invention. It has brought ease, comfort and happiness to thousands who suffered from reducible rupture. Equipped with easy Automatic Air Cushion it softly yet securely holds the rupture in any position.

The Brooks Appliance most closely resembles the human hand as a rupture support

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WOMEN WHO CAN SEW!

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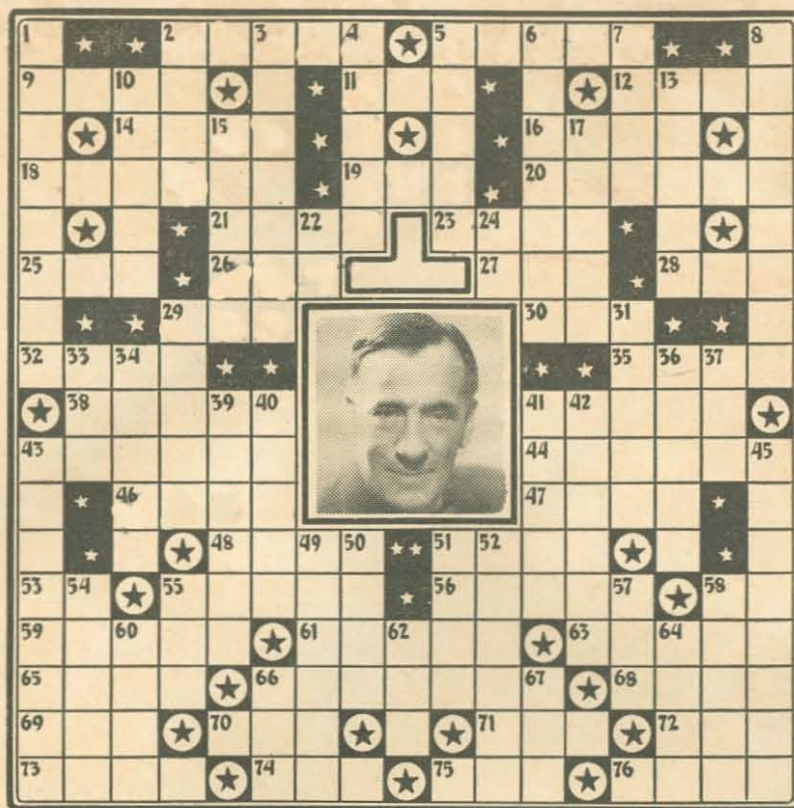
AGE.....

NAME.....

ADDRESS.....

CITY..... STATE.....

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

2. Star in the portrait
9. A confederate
11. Ozone
12. Prefix meaning against
14. Pertaining to aeronautics
16. Frank Parker's favorite game
18. Had the faculty of under standing
19. Pistol
20. Pertaining to milk
21. Belonging to the wild-duck family
23. Received
25. Some, an indefinite number
26. Devour
27. Part of "to be"
28. Prosecute at law
29. Vase
30. Conclusion
32. Final
35. — Coleman, bandleader
38. Fixed prices
41. Shaded walk
43. Narrow
44. One who makes a raid
46. Male singing voice
47. Very small object
48. To tramp or march
51. Andy's partner
53. Member of Parliament (abbreviated)
55. Species of hickory nut
56. — Deville, songstress
58. Pronoun
59. Phil —, comedian

61. Unusual
63. Pertaining to the nose passage
65. Scraped linen
66. Helps
68. Feminine name
69. Self
70. A wing or wing-like part
71. A fish
72. Proposition
73. Places
74. Greek letter
75. American humorist
76. Masculine name of German origin

VERTICAL

1. Helen —, soprano
2. Optics
3. Al —, maestro
4. A mountain chain
5. Cary —, movie star
6. Search thoroughly
7. Scented powder
8. Walter —, commentator
10. — Ross, tenor
13. Musical sounds
15. Harry —, bandleader
17. The old — bucket
22. And (French)
24. Office assistant (abbr.)
29. Fred —, announcer
31. Opposed to credit
33. — Shaw, bandleader
34. Feminine name
36. Standard copy
37. Anger
39. One or the other
40. Indifferent to pleasure or pain
41. Defensive arms
42. Dried grape
43. A slaughter house
45. Famous radio quartet
49. Topeka is the capital here
50. Masculine name
51. Ben — Williams, novelist
52. Mixed with malt
54. Raymond —, maestro
55. Animal that is fondled
57. Spike of corn
58. A builder in stone
60. Nautical mile
62. Vigor
64. Divan
66. High mountain
67. Observe, view

Solution to Puzzle Given Last Week



NICE WORK, BUT TRY AND GET IT

(Continued from Page 3)

voice, he just flips a card and telephones a man whose voice is exactly like Il Duce's.

If he wants dialects, he can have anything from Ted di Corsia's Welsh, Russian and agrarian dialects to John Barrakeet's voice that commands all the Oriental languages and a few African ones.

For character parts, he may choose from "earthy parts, mugs, dude English, Tennessee mountain grannies, gabby gals, nice old gentlemen" or "sophisticated young mothers."

He has at his finger-tips midgets, Shakespearian types, salesmen of forty, hicks, maniacs, and even babies, generally played by women of more than twenty years. He has at his command these types of voices—"low meaty, croaky-husky, crusty-powerful, melodious-cathedral, eerie, sympa-

thetic, silly and bubbly."

It might hurt your feelings to know your voice may be cataloged as "croaky-husky," but it's a descriptive pair of words.

ONE of the toughest jobs a director ever had was for a program on "Living Dramas of the Bible," a dramatization of the story of Jonah and the whale. The whale had to talk in the play. The script called for one, and it took several days to find a perfect human-whale combination in a slow Negro voice with a big boom to it.

So you want to get in radio? Have you got a voice like a whale?

There's another swell job in radio. It's the fall job. When a program calls for a man who falls down, CBS hires a fall guy. All he has to do is take a tumble to the floor when the script calls for that "biz."

That's the job I want.

Science Says Many are Unnecessarily BALD

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Dept. R, Hynes, California

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in
RADIO GUIDE

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OF ECZEMA, RASHES AND OTHER EXTERNALLY CAUSED SKIN TROUBLES STOPPED QUICKLY AT ALL DRUGGISTS 35¢ - 60¢ - \$1.00

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FREE BOOK, just out, reveals amazing information of vital importance to victims of Asthma Attacks and Bronchial Coughs. Write for your copy today if Asthma attacks are robbing you of sleep, strength, and health—if you gasp for breath—if you cough and wheeze. Even if you have suffered for years and think your case is hopeless, GET THIS BOOK. It has opened the doors to blessed relief for thousands of others—it may do so for you! Send no money. No obligation. Your copy of this amazing book is yours absolutely FREE. No matter where you live, write today. **M. L. HAYMANN, 8522 State Life Bldg., Indianapolis, Ind.**

So You Like Contests?

PROCTER AND GAMBLE, that most misunderstood and most generous contest sponsor, finally speaks a little piece in its own favor! The following letter, signed by the Procter and Gamble Co., appears in *Contest Magazine* for March: "... We are also taking steps to correct the wording on our entry blanks which is causing some confusion. In one place we say 'print your name' and in another 'sign your name.' This is merely carelessness on the part of the person who prepared the copy, and is not designed to trick or to deceive, and fortunately the vast majority of our friends understand this and did not raise the issue."

If you have a contest idea you want to sell, the odds are you will live to a bewhiskered old age before you get anyone in an advertising agency to listen to you. This is true of almost all ideas designed for entertainment. You can't get the motion-picture studios to read your scenarios; many agencies won't read radio-scripts; some magazines don't read unsolicited manuscripts, although most at least give a reading. The reasons for this shunning are two: In the first place, a corps of readers could wear itself out finding a usable idea, and more important, there is always the possibility that some racketeer will submit an idea, hoping that something like it will come up later so he can sue the agency for stealing the idea and putting it to its own uses. If you're not in the business, the cards are stacked against you!

A new fright has come over agencies and sponsors handling contests because of a lawsuit in San Francisco recently. An agency held a contest to name a bottle of milk—and a man sued the agency, claiming that a contest to name anything was his idea! He sued for \$5,000. Gilson Willets appeared as a contest expert to testify that similar contests had been held for the past thirty years—and he produced exhibits of fifty recent contests of the same sort. But a jury gave the litigant \$2,500 for his original idea. Such suits make it more and more difficult for those with ideas to get them before those who would really like to see them but are afraid to look at them!

"I wonder if many of your readers have experiences like this one," writes

an aggrieved gentleman. Many of them do, so we are reprinting the letter, hoping some of the offenders may notice it: "Last week I went into a drug store, purchased a package of Cryst-O-Mints, and asked the druggist if he had any entry blanks for the current Life Savers contest. As he handed me my change he grumbled, 'I haven't time to be bothered with that kind of junk.' I can assure that druggist that the next time I need drugs I'll take pains to make sure that he isn't 'bothered'."

Good for that contestant—but our

you purchase a used car from him, you become eligible to enter a contest with these prizes: 1st, a new Nash Ambassador 6 four-door sedan; 2nd, a Nash LaFayette four-door sedan; 3rd, a 6-foot Kelvinator refrigerator; fifty new radios; a hundred prizes of \$10 each and another hundred of \$5 each. The requirement is to send, on the official entry blank, countersigned by the dealer, a statement of not more than twenty-five words, completing the statement, "I bought my used car from —, Nash dealer, because . . ." The contest closes at midnight, March 31.

what one contest judge wrote to us about them:

"There are twenty-five lovely ladies and men in this country who dip their pens in vitriol and send bouquets of thorns, wasps and poisoned weeds to advertisers, agencies, judges and magazines. Every judge runs up against them sooner or later. It is my practise to notify each advertiser at the beginning of the contest of these people—show him the letters received in other contests, and wait for something similar to come in.

"The twenty-five little dears have yet to fail me. The advertiser thinks I am a mindreader to know what will come—and as long as they do their viperish deeds, just so long will the agencies think I'm smart!

"They all have their peculiar little quirks. A Brooklyn woman never fails to say: 'Your whole outfit is a fake . . . You know the winners before you make up the contest . . . From now on, I'm using your competitor's product, to start a boycott against you . . .' Invariably, she attaches a label from the 'other fellow's' product.

"Some cranks I believe to be mental cases; others are just plain poor sports. The former are never prosecuted; the latter stand a chance of having Uncle Sam call on them, for sending abusive material through the mails is a naughty offense! . . . Eventually they will receive notes which say:

"As long as you feel this contest is not legitimate, that our judges are unfair—we would like to turn your letter over to the post office (the letter accusing us, and which you signed), for them to work on. Naturally, when this has been done we will not be in a position to halt their investigations, and the accusations you hurl at us, you must prove—or explain to the proper authorities your libelous statements."

It seems to us that this judge has taken the indiscretions of some vicious cranks in very good spirit. As for us, it is disgusting to think that some of these letters might reach sympathetic eyes in the offices of some of the contest sponsors. If they do, contesting will be reduced by the amount of that sponsor's contribution—for us all!

THIS WEEK'S PRIZE SPECIALS

These are this week's best contest bets! RADIO GUIDE has singled them out for individual attention to increase your chances to win. These exclusive winning tips are published weekly, except in the first issue each month.

An Auto a Day

PRIZE: (Daily) A 1938 Oldsmobile Six Two-Door Sedan.

TO ENTER: Take a trial drive in a 1938 Oldsmobile. Get an Official Entry Blank from the dealer; have him countersign the blank to witness that you have had a trial drive. Fill in the six blank spaces on the entry blank, giving in not more than twenty-five words to each space the things that impressed you most about the six Oldsmobile features illustrated. Prizes awarded daily from March 1 through March 30; entries judged in groups daily according to date of postmark. Entries postmarked later than midnight, March 30, disqualified. Mail entries to Oldsmobile, Dept. C, Lansing, Michigan. If winners have purchased Oldsmobiles during the contest, they will be credited with price of Oldsmobile 6 Two-Door Sedan delivered to winners' cities. Open to U. S. only.

TO WIN: Smart contestants will write slogans rather than statements about the six Oldsmobile advantages. That is, although twenty-five words are permissible, ten- or twelve-word slogans are preferable, because they pack more sales "punch." Submit entries neatly, but do not decorate in any elaborate fashion. Quote specific points of superiority, if possible. To that end, ask the dealer to tell them to you; study the advertising of competing automobiles, and drive them also.

\$9,500.00 for Limericks

PRIZES: (Grand) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 25 prizes, each a 1938 Leonard electric refrigerator, price, \$190; 60 prizes, each \$50 cash.

TO ENTER: Obtain a booklet of ten limericks, each pertaining to some Leonard refrigerator feature, from your dealer. Each limerick lacks a last line. Write last lines for five of the ten limericks, fill these in in ink or with a typewriter on the Official Entry Blank on the back of the booklet, and mail the entry blank only (not the whole booklet) to Leonard Refrigerator Limerick Contest, 14260 Plymouth Road, Detroit, Mich. Sign your name and address in ink in space provided on blank, as well as the name and address of dealer from whom blank was obtained. Mail entries before June 15. Submit as many entries as you like.

TO WIN: A little extra effort will increase your chances. Write last lines for all ten limericks, and submit the best five. Announcements say: "All last lines must make good sense . . . must fit the rest of the limerick . . . must have reference in some way to the Leonard feature which is the subject of the limerick." However, this does not mean that last lines cannot be humorous. Suggested reference: "Prize-Winning Limerick Last Lines and How to Write Them," by Kenneth R. Close, 50 cents, with supplements 1 and 2, each 50 cents extra.

thought is that contesting will benefit most if its followers lay their complaints directly before the offenders. The sport has enough supporters to impress any storekeeper, if the fans will make themselves known and their desires apparent.

The cavalcade of contests goes on week after week, steadily enriching those whose industry and wit arrest the attention of the judges. These are some new opportunities:

The Stewart-Warner Corporation, in connection with Horace Heidt's program on NBC-Blue Tuesdays at 9 p.m. EST, is paying \$5 for four-line original rhymes about Alemite. Some of the entries are read on the air and the winner is selected then.

If you are in the market for a used car, your local Nash dealer may be an interesting person to investigate. If

Send entries to Judges, Used Car Contest, Nash Motors Division, 14250 Plymouth Road, Detroit, Mich.

Wilmer Shepherd, the correspondence-school mentor, is offering 101 prizes totaling \$117 for the best short ads telling contest fans how his "Magic Lantern" will help them win. The "Magic Lantern" is a printed contest aid. Address Shepherd at Suite 700, Jefferson Bldg., 1015 Chestnut St., Philadelphia, Pa., for details of the contest. It closes May 10.

Last week we reported a contest in which the sponsor let the contestants down with a bang that is still echoing over a month later. There are contestants equally as contemptible. They are the cranks who contaminate the sport with their continual complaints of discrimination, of black-lists, of prejudging, of no judging at all. Here is



—International

An Old Gold check for \$100,000 made home happier for Boston's S. M. Van Sant, \$35-a-week clerk, and his wife



Roy Harris won \$5,000 in the M-G-M contest—but he's happy to share a milkshake with Starlet Judy Garland

Are You Listening?

WHO is your favorite radio star? On what program does this star appear? Do you know the day, the hour, the network and the station over which this favorite will broadcast?

RADIO GUIDE gives you this information, for its weekly program service is specially designed for accurate and happy listening.

EVERY OTHER WEEK Radio Guide provides a three-way index which lists stars, sponsors and program titles. On alternate weeks, it gives you a complete, up-to-date list of all programs—classified under news, drama, comedy, other headings.

EACH WEEK special services, including important short-wave programs of the world and their time on the air, highlight its pages.

MORE THAN THIS, Radio Guide features weekly previews of the better regular and special programs, brings radio highlights of the week—in pictures and full-length stories.

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