

COMPLETE PROGRAMS FOR WEEK ENDING MARCH 19

# Radio *Guide*

TEN CENTS



Nadine Conner  
—soprano star  
heard on the  
"Songshop"  
over CBS Fridays



**OFFICIAL STAR OF STARS BALLOT**

Mail to: Star of Stars Editor,  
Radio Guide,  
400 North Broad St.,  
Philadelphia, Pa.

**1**

My Choice for the  
Best Musical Program Is.....

My Name Is.....

My Address Is.....

(This Ballot May Be Pasted on a Penny Postcard)

Above is this week's Official Star of Stars Poll ballot. Read the stories below and on Page 4 before voting. Ballots must be postmarked no later than midnight, March 19

# RADIO GUIDE'S ANNUAL STAR OF STARS POLL

## THIS WEEK—MOST POPULAR MUSICAL PROGRAM

**T**HIS week the fifth annual Star of Stars Poll begins! In past years this poll has demonstrated to stars and sponsors alike that listeners are willing and anxious to show their gratitude for good entertainment by coming to the support of their favorites in the greatest listeners' poll conducted anywhere in the world. This year again listeners who want to keep their favorites on the air will take this means to do it.

On page 4 of this issue, the significance of the annual Radio Guide Star of Stars Poll is discussed. Before you vote, read that account of past polls. It demonstrates how listeners in past years have had their radio entertainment built to order.

The best way to tell that all-important message to a radio sponsor is with your vote—this week and every week!

This year's poll differs from all of Radio Guide's previous polls in one important respect. In the past, readers voted on all twelve divisions of the poll at one time and had the privilege of voting each week over a long period of time. This year voting will be done by divisions—one division each week. For example, the ballot this week (it appears at the top of this page) is for your vote on the best musical program. It must be mailed on or before midnight, Saturday, March 19.

Do not vote on anything but the best musical program on this ballot. Do not vote on anything but the best musical program this week. Next week Radio Guide will print another ballot. It will be for your vote on the best dramatic program. That ballot will be for votes in the dramatic program division only, and must be mailed on or

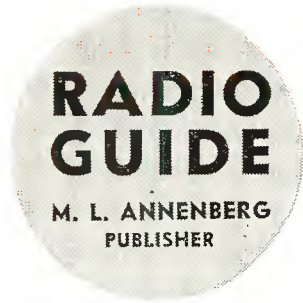
before midnight, Saturday, March 26. That will be the only division voted on that week.

The week after that, a third ballot will be published. It will be for your vote on the best children's program. Ballots in this division must be mailed by midnight, Saturday, April 2. Week by week in this manner readers will be given an opportunity to vote for whatever program or personality they want to support. Individual polls will be conducted for the following classifications in issues of Radio Guide dated as follows:

1. Musical programs—March 19 issue
2. Dramatic programs—March 26 issue
3. Children's programs—April 2 issue
4. Actors and actresses—April 9 issue
5. Popular singers—April 16 issue
6. Classical singers—April 23 issue
7. Comedians—April 30 issue
8. Dance orchestras—May 7 issue
9. Announcers—May 14 issue
10. Commentators—May 21 issue
11. Most promising new stars—May 28 issue
12. Star of Stars—June 4 issue

Winners in the various divisions will be announced as soon as ballot counters can tabulate all returns, and, unlike previous years, winners will be announced each week, starting with the completion of the first tabulation.

Paste your ballot on a penny postcard, if you like. Mail this week's ballot before midnight, Saturday, March 19. Address it to "Star of Stars Editor, Radio Guide, 400 North Broad Street, Philadelphia, Pa."



Vol. 7. No. 22  
March 19, 1938

CURTIS  
MITCHELL  
Editor

# HAPPY LISTENING

### Double Or Nothing

**I**T'S nothing with the Stroud Twins, Clarence and Claude, whose conversational contrasts bring humor of a different sort to the Sunday evening variety program sponsored by Chase and Sanborn and featuring Charlie McCarthy. Very much alike in appearance, the twins, however, provide a startling contrast in almost every other respect. Radio Guide's James Street turned his inquisitorial eye on these new radio comics and the result is "My Brother's Keeper," a rather illuminating and entertaining account on pages 2 and 3 of this issue.

### Dial-Twisters' Power

**H**EARTLESS and cruel in many ways as an imperial edict, yet based on human values for its existence, is this business we call radio. Fortunes are made, and broken, by the whims of dial-twisters, for in the last analysis it is the listeners who finally determine the trend of radio's programs. And Radio Guide's Star of Stars Poll has brought out some unusual sidelights on listener preferences during the past four years. A revealing story on page 4 of this issue tells what listeners' expressions mean to radio stars—how those expressions have mirrored the trend during recent years. Read that story, and then cast your vote in this year's Radio Guide Star of Stars Poll.

RADIO GUIDE (Trade Mark Registered U. S. Pat. Office). Volume VII, Number 22, Week Ending March 19, 1938. Published weekly by Regal Press, Inc. Entered as second-class matter at the Post Office, Chicago, Illinois, February 24, 1932, under act of March 3, 1879. Authorized by Post Office Department, Ottawa, Canada, as second-class matter. Copyright 1938, by Regal Press, Inc. All rights reserved. Editorial offices, 400 North Broad St., Philadelphia, Pa. Advertising offices, 531 Fifth Ave., New York, N. Y. Business offices, 731 Plymouth Court, Chicago, Illinois. Arnold Kruse, President; George d'Elassy, General Manager; Curtis Mitchell, Vice-President; Ed Zutz, Circulation Manager. Unsolicited manuscripts should be accompanied by stamped, self-addressed envelope for return. Ten cents per copy in the United States. Subscription rates in the U. S. and possessions and countries of the Pan-American Postal Union: six months, \$2.50; one year, \$4.00. Subscription rates in foreign countries: six months, \$5.00; one year, \$8.00. Remit by postal money order, express money order, or check drawn to order of Radio Guide. Currency sent at subscriber's risk.





Horror Man Boris Karloff is Feg Murray's star—Sunday

# THIS WEEK

PREVIEWS OF SOME OF THE BETTER  
REGULAR AND SPECIAL BROADCASTS



Edna May Oliver highlights Al Jolson's show—Tuesday

## SUNDAY, MARCH 13

Josef Hofmann . . . artistic triumph

Philharmonic-Symphony Society—CBS, 3 p.m. EST.

A native of Poland, Hofmann made his debut at the age of five in Warsaw, was a mature artist at eighteen, dividing his time between Europe and America. Sunday he'll be heard playing Chopin's Piano Concerto No. 1 in E Minor.

See page 7 for comment on Mr. Hofmann.

Nathan Gordon . . . stringmaster

"Magazine of the Air"—CBS, 5 p.m. EST.

Gordon, young viola player, studied at the Juillard School, and in 1936 joined the orchestra of the Metropolitan Opera. He has also been soloist with the Pittsburgh Symphony Orchestra.

Boris Karloff . . . Feg Murray's guest

"Baker's Broadcast"—NBC-Blue, 7:30 p.m. EST.

Last time Karloff was on the air, he read Poe's classic, "The Raven," with such feeling that a senator objected to the performance. A gentleman in fact and a monster in fiction, British-born Karloff will tell all in his appearance Sunday.

Jose Iturbi . . . for Ford

Sunday Evening Hour—CBS, 9 p.m. EST.

Iturbi is one of the most popular pianists before the American public. From Valencia, where he was born, this distinguished artist seems to have acquired the warmth, color and charm which characterize his playing. He's been amazing audiences with his talent since the age of seven.

For program details see page 6.

## MONDAY, MARCH 14

Entertainment-plus . . . every Monday

Brewers' Association—CBS, 8 p.m. EST.

Columbia's new variety show, "The Monday Night Show," enters into its second week on the air. Its stars are Lou Holtz, with Cecelia, his trained seal, as stooge, Ted Husing as commentator, Agnes Moorehead, and Kay Thompson and her trio.

Lucy Monroe . . . American prima donna

Philadelphia Orchestra—NBC-Blue, 9 p.m. EST.

Lucy Monroe, brilliant young soprano, made her Metropolitan Opera debut during the spring season of 1937, has since last June made many appearances with the Philadelphia Orchestra in concert and opera. She is official American Legion soloist.

Inter-American Commerce . . . today

"Brave New World"—CBS, 10:30 p.m. EST.

The trade phase of relations between the Americas is a subject of increasing importance in present-day affairs. This broadcast will tell of the bids of modern nations for Latin-American trade, and will discuss the background and significance of the Hull Reciprocal Trade treaties.

## TUESDAY, MARCH 15

Marie Sarkipato . . . Guest's guest

"It Can Be Done"—NBC-Red, 8:30 p.m. EST.

Known as the Nation's No. 1 Guide, Marie Sarkipato will tell all to Edgar Guest Tuesday. She

makes a business of escorting hunting-parties through the woods, across rivers, etc. It is said three-hundred-mile trips are just jaunts to her.

Edna May Oliver . . . visits Al

Al Jolson Show—CBS, 8:30 p.m. EST.  
(For the West, 8:30 p.m. PST.)

Winner of plaudits for her fine acting in many great movies, solemn-faced Miss Oliver has a large fan following. Sunday she'll be heard in a skit with Al and his radio crew during their broadcast over the Columbia Broadcasting System.

## WEDNESDAY, MARCH 16

Captain Gray . . . his story

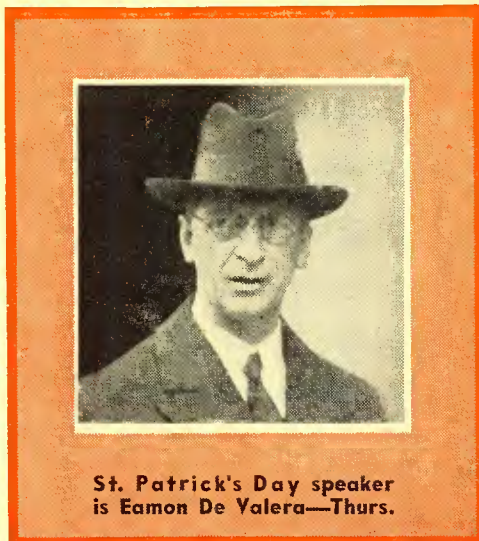
"Cavalcade of America"—CBS, 8 p.m. EST.  
(For the West, 9 p.m. PST.)

The thrilling life of Captain Robert Gray, American explorer, will be Cavalcade's dramatization. Not only did Captain Gray discover the mouth of the Columbia River, but he was the first man to carry the American flag around the world.

Charles Boyer . . . for Lucky Strike

"Your Hollywood Parade"—NBC-Red, 10 p.m. EST.

Boyer, French importation to Hollywood, has been acclaimed by critics for his fine acting in many films, including the current success, "Conquest." A



St. Patrick's Day speaker is Eamon De Valera—Thurs.

favorite of numerous movie-goers, he'll be heard in a short dramatic sketch this Wednesday.

George St. Jean . . . small businessman

"American Viewpoints"—CBS, 10:45 p.m. EST.

St. Jean, vice-chairman of the New York district of the Small Business Association, and one of the little businessmen who recently conferred with President Roosevelt, is speaker. He'll discuss "Breaking the Backbone of the Nation."

## THURSDAY, MARCH 17

De Valera . . . from Dublin

Eamon De Valera—CBS, 4:45 p.m. EST.

A St. Patrick's Day message by Eamon De Valera, colorful president of the Irish Free State, will be heard this Thursday over the Columbia Broadcasting System. The address will be short-waved to American listeners from Dublin.

Franciska Gaal . . . for Kraft

Music Hall—NBC-Red, 10 p.m. EST.

New Cecil B. De Mille Hungarian "discovery," Franciska Gaal, is being praised for her fine work in "The Buccaneer." She'll indulge in light banter with genial Emcee Bing Crosby.

Miriam Hopkins . . . thumb-nail sketch

Elza Schallert Interviews—NBC-Blue, 11:15 p.m. EST.

Miss Hopkins is known both for her work on the New York legitimate stage and her many Hollywood successes. Among her stage plays were Dreiser's "American Tragedy" and "The Puppets." In pictures, she's starred in such successes as "Becky Sharp," "Design for Living," and "These Three."

## FRIDAY, MARCH 18

Robert Benchley . . . American humorist

Whiteman Program—CBS, 8:30 p.m. EST.  
(For the West, 8:30 p.m. PST.)

Noted essayist and wit, Benchley will be interviewed by Paul Whiteman. First achieving national attention through his work as editor of "Vanity Fair" in 1919, Benchley was subsequently dramatic editor of "Life" for nine years, and followed that with a similar berth on the "New Yorker."

Charles Winninger

Alice Brady . . . "Goodbye Broadway" preview  
"Hollywood Hotel"—CBS, 9 p.m. EST.

"Goodbye Broadway" offers splendid roles for Veterans Winninger and Brady. It is the story of two old-time vaudeville stars who come into possession of a dilapidated hotel in a small town. All their hungry vaudeville friends flock to the town on hearing about it, and many complications follow.

## SATURDAY, MARCH 19

High-school students . . . Are you going to college?

Harvey N. Davis—CBS, 2:15 p.m. EST.

The third of four talks intended for high-school students on the subject, "Why Go to College?" brings President Davis of the Stevens Institute of Technology in Hoboken, N. J., to the microphone. He will discuss the technical college.

Eugene Staley

Clark M. Eichelberger . . . world economics  
World Economic Cooperation Program—CBS, 3 p.m. EST.

Professor Staley of the international economics at the Fletcher School of Law and Diplomacy in Boston, and Eichelberger, director of the world economic cooperation campaign of the National Peace Conference, will be heard. They'll discuss "A Practical Program for World Economic Cooperation."

For Stations Which Will Broadcast These Shows, Please Turn to "This Week's Programs" on Pages 27 to 43





Hollywood's most-talked-of romance is that between the Stroud and Brewster Twins. Often together, they are (l. to r.): Clarence, Barbara, Claude, Gloria

"MY NATAL day," said Clarence Stroud, the five-syllable glottologist of the crackpot Strouds, "is the 26th of March. March is the third month of the Gregorian calendar and means 'month of Mars.' Mars is the fourth planet of the solar system. Mars also is the Roman mythological god of war, the same as the Greek Ares. March should not be confused with the common noun of Teutonic origin which means boundary, or with the French verb which means tread or trample. Other important events that occurred on March 26 were the Battle of Verona between the French and the Austrians, and the attack on Providence, R. I., by Indians. Yes, I was born on the 26th of March, 1907 anno Domini."

"Me, too," said Claude Stroud, the one-syllable pauciloquent alum-mouthed boy.

"We are twins," continued Clarence. "That means duality, duplex, twain, double, alike."

"We ain't," said Claude. "He talks."

"Claude and I are on the radio, the Red network of the National Broadcasting Company, the Chase and Sanborn Hour, with Don Ameche, Nelson Eddy, Dorothy Lamour, Edgar Bergen, Charlie McCarthy and Robert Armstrong's orchestra. Mr. McCarthy is another dummy that is a conversationalist of note. Claude and I enjoy the radio. It gives us a golden opportunity to uplift the people, our compatriots, to educate them, to inspire them to nobler achievements. We like the radio, do we not, Claude?"

"It pays regular."

"My brother and I completed our studies in the fourth grade. I prefer Shakespeare, Voltaire and Emerson. Claude prefers Word's Illusion and Don Quixote."

"And hot dogs," said Claude. "With mustard, lots of mustard, on them."

## MY BROTHER'S KEEPER

BY JAMES STREET

IT'S DOUBLE NOTHING WITH THE STROUD TWINS. COMPLETE OPPOSITES, THEY'VE BROUGHT RADIO A NEW BRAND OF FUN

The Strouds were born in Texas, out where men are men and women are governors; out where the wind blows, and so does Clarence.

"I WAS born in Kaufman, Texas," Clarence was off again, his tongue in high gear, his brain in neutral. "Kaufman is a very charming town. Town is derived from the Anglo-Saxon word *tun* and means inclosure or manor. The word also was handed down from the Icelandic word *tun*, meaning homestead, and from the Dutch *twin*, meaning fence. The German word is *zaun* and means hedge. Claude and I are very proud of Texas, are we not, Claude?"

"It'll do."  
"Texas is the nation's largest state in area, comprising 265,896 square miles, and is 800 miles long and 750 miles wide. The bluebonnet is our

state flower. Texas is an Indian word meaning 'friends' or 'allies.' Yes, Claude and I are very proud that we are natives of Texas, are we not, Claude?"

"I didn't have anything to do with it."

The quickest way in the world to peeve (colloquialism of unknown origin meaning to vex, to make querulous, an adopted cousin to the nouns irascibility, petulance, acerbity, acrimony and pugnacity) the Strouds is to ask them "Are you really twins?"

If they would keep their mouths shut, which Clarence won't, you couldn't tell them apart. Back in Texas when they were youngsters, their mother had to tie ribbons on their arms to tell who was who. They won't admit which one wore a dash of pink on his little wrist.

An elderly lady, a neighbor, thought

little Clarence was the cutest thing! She would drive by on Sundays to take little Clarence buggy-riding. She didn't like Claude and reckoned he was a bit dopey, an excellent word meaning pixilated, teched in the head. So one day Mrs. Stroud switched ribbons, and Claude went riding instead of Clarence.

"CLARENCE is getting smarter every day," said the lady after the ride. "He is such a precious child, positively precocious." Which means—aw, look it up yourself!

They were just a couple of typical American boys, with warts and slingshots and day dreams. They were still in short breeches, the kind with three little buttons on each leg, when their uncle took them to a vaudeville house in Dallas. I hope they took the ribbons off their wrists before they got to Dallas.

They saw a pair of acrobats in the show, and as soon as they got home they went to the back yard and began tumbling. They got good and went over to Burkburnett, Texas, where they won first prize in an amateur contest. Then the show bug stung 'em.

"Claude and I," Clarence took up the narrative, "decided that our future lay in the theater. It was a noble determination. The theater is the stage of the world. Think of the Grecian theater, the Roman circus—"

"Did they have clowns?"

"THE plaudits of the multitude, entertaining the people—the exaltation of the populace, the sublimation, the aggrandizement. It was noble endeavor, was it not, Claude?"

"Better than hobbing."

The boys had finished the fourth grade. Clarence couldn't even pronounce naphtha, much less spell it. But who can? They were twelve, a



couple of Texas twins, tough as hickory nuts in spite of the pink and blue ribbons of identification. They were good tumblers, and an agent for John Robinson's circus saw them work. He signed them up, and the lads went on the road.

"We followed the sawdust trail," Clarence said. "Under the big top. For two years we followed the paths of the gypsy trail. Like a rolling stone—"

"We gathered no moss," Claude grinned.

"We were fourteen, mere strip-lings—"

"You mean saplings," Claude broke in, "a word coming from saps."

"Then we severed our connections with the circus, and went home. We were weary."

"We were broke," said Claude.

**IT IS** true that we had none of the material things of life," Clarence explained. "No filthy lucre."

"Or clean lucre, either."

"Money is the root of all evil," Clarence beamed.

"We've always been good boys," Claude scowled.

"We were without funds, assets, pecuniary resources—"

"He means," Claude took a deep breath, "we didn't have any dough, jack, spondulix, simoleons, mazuma, frog-skins, salt, tin, brass, chips, rocks, clinkers, shekels, velvet, ironmen, cart-wheels or bobs."

They wanted to go in vaudeville, but the nearest booking-center was St. Louis and it's a long way from Texas to St. Louis. Hitch-hiking wasn't popular. So they grabbed a freight train.

"We had to go to St. Louis," said Clarence. "So we took the liberty of riding a train free of charge."

"We hopped a rattler," said Claude.

They were booked out of St. Louis in small-town vaudeville and hit the road again. A hard-shoe family, dancers, took a fancy to the youngsters and taught them to dance. The Strouds didn't talk during their act. It was torture for Clarence, but they only tumbled and danced and villagers liked them.

"We tramped through rural America," Clarence said. "It was interesting. America is a great nation. All Americans should know rural America. It is the heart of our land. We played the lovely villages—"

"We played the tank towns," Claude cut in.

**AND** in 1927, our chance came," Clarence smiled at the recollection. "We played the Palace in New York, the mecca of vaudeville artists. It meant we had climbed the mountain, had reached the peak—"

"It meant three squares a day, with pie on Sunday," said Claude.

It was at the Palace where the twins added conversation to their act. The audience was so enthusiastic over their show that the boys were called back again and again. In desperation, they resorted to an old vaudeville trick to get offstage. They made a curtain speech.

Clarence was nervous, but he also was wound up. He rambled on and on, remembering all the big words he ever had heard and throwing them in until his speech was like an omelet of metaphors. Claude looked bored. Finally he slipped in a droll crack, and the audience howled.

That started it, and thereafter in all their skits they talked a bit. Clarence did most of it, using two-dollar words. Claude answered with two-bit words, and the comics clicked. Incidentally,

they had discarded the pink and blue ribbons.

The bottom fell out of vaudeville in the late '20's.

"Radio and the talkies began slowly to strangle vaudeville," Clarence said. "Vaudeville performers were forced to turn to other lines of endeavor. Vaudeville died—*requiescat in pace*."

"It kicked the bucket."

**EDGAR BERGEN** was caught in the collapse, too, and Charlie McCarthy almost was crushed to shavings. Bergen went to England. The Strouds hied to Australia.

"We went down under—" Clarence began.

"We sure did," Claude laughed. "Down under everything."

They toured Australia in 1928, then returned to the United States and got some vaudeville tie-ups. When the going got tough, they managed some night-club performances.

"We interspersed our vaudeville activities with night-club work," Clarence said modestly.

"We had to eat," Claude said truthfully.

The pair split in 1933 and was apart until 1936. Claude got a job writing for a motion-picture company.

"My brother," said Clarence proudly, "is literary."

"I finished the fourth grade," Claude said.

Things began looking up in 1936 and the customers began flocking back to night clubs. The twins believed their future lay in night-club work, so Claude chucked his motion-picture job and they got together again and clicked in night clubs. Most of their act was silent, and they never gave a thought to radio.

A talent-scout for Rudy Vallee saw them work and tagged them for an

at them, then laughed and the rest is another case of history.

Chase and Sanborn got their names on the dotted line and they zoomed to the peak.

"Fortune smiled at us—" Clarence began.

"It laughed out loud at us," Claude corrected him.

"Our opportunity had arrived, our goal was before us. We gave our best, we gave our all. We had a happy reception."

"We have pie every day now," said the practical Claude.

There is a feud between Charlie McCarthy and Claude. Both are women-slayers. They go for Claude, maybe because he gives them a chance to do all the talking. Charlie still is out in front, however, for he has Dorothy Lamour, which should please anybody, except Charlie.

"Mr. McCarthy," said Clarence, "is one of the world's great lovers. He is an amorist, a Lothario, a swain, a cavalier. He loves love!"

"He likes gals."

**THE** boys call each other Stroud, never using their first names. When they were rushed to Hollywood, one turned to the other and said:

"Say, Stroud, if we are going to be on there with Bergen we've got to be funny."

They went to Hollywood in style. "We enjoyed our trip to Hollywood immensely," Clarence said.

"We rode the cushions," Claude added.

Each Stroud is five feet ten inches tall. Clarence weighs 160 pounds and Claude 158.

Claude's earlier ambition was to own a gold mine in Mexico, but he's forgotten it. Clarence wanted to be an orator. He's never forgotten it.

"The bank book," mumbled Claude.

Their education came with their travels. Clarence speaks and enjoys French. He likes to give parties and attend premieres. He drives an open car.

Claude doesn't read French. He prefers closed cars or airplanes, and he doesn't like holidays, big parties or premieres.

Clarence wants a city house. Claude wants a country home.

Clarence likes a tub. Claude prefers showers.

**THEY** swap business responsibilities. Every six or eight weeks, the boys alternate in managing the team. The acting manager handles all business, receives all business callers. If the business is not important, the manager delivers a verdict on the spot and without asking the other half of the firm. Of course, if it's important business the pair goes into a huddle, but by agreement the acting manager's vote carries more influence than that of the other twin.

While one Stroud handles business, the other handles their social obligations, answers mail from fans, sends pictures and arranges their daily routine.

Claude was acting business manager when they were hired by Chase and Sanborn, but Clarence was the boss when they got their break with Vallee. They work together on the scripts.

Neither is married.

"My brother and I," said Clarence, "have never taken the matrimonial vows. Wedlock has not been our lot. We have trod not to the nuptial ode, the wedding song, the hymeneal, the epithalamium. We are bachelors, celibates. What do you think about it, Claude?"

"I'm happy about the whole thing."



Never at a loss for words is Clarence Stroud. Former acrobats, he and his "happy about the whole thing"



brother, Claude (above), developed their deadpan comedy as an accident while making a curtain speech

audition, but until they went on Rudy's Variety Hour neither ever had been in a broadcasting studio before.

Edgar Bergen and Charlie McCarthy were discovered by radio through the same Vallee program.

The Strouds had to forget their dance and strong-arm routine and perfect their chatter. The nation smiled

"My desire was to take a message to the world," Clarence said. "To speak with beauty, to express myself. I wanted to sway the multitudes."

"I wanted a nugget," said Claude.

Clarence likes boxing and baseball.

Claude likes tennis and golf.

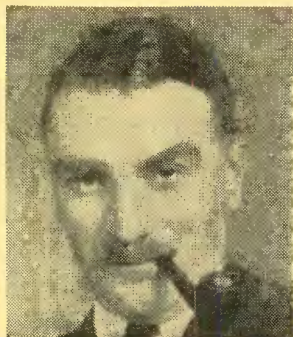
"My brother really likes books," Clarence explained.

The Stroud Twins may be heard Sunday on Chase and Sanborn Hour over on NBC-Red network at:  
EST 8:00 p.m. — CST 7:00 p.m.  
MST 6:00 p.m. — PST 5:00 p.m.





Favorite 1937 operatic singer was Baritone Nelson Eddy



Boake Carter placed first among all air commentators



Favorite among all dance orchestras was Wayne King's



Listeners' favorite-actor choice was talented Don Ameche



1937's most popular announcer was Jell-O's Don Wilson



No. 1 among all female radio singers was Frances Langford



First among musicals was "Show Boat," with Lanny Ross



CBS' Ted Husing was selected as radio's top sports announcer



Crooner Bing Crosby has been No. 1 songster for two years

# WHAT DO POLLS PROVE?

## STARS' FATES LIE IN THE VOTES OF MR. AND MRS. PUBLIC, FOR THEY TELL ALL

**W**HERE was Charlie McCarthy last year? Where is Frank Parker this year? What has happened to Joe Penner? What will happen to Jack Benny? More important: Who charts the destinies of these stars? Whose fine hand fashions their lives—and with those lives, our radio pleasure? Whose work will it be if Jack Benny says some Sunday night, that note of plaintive humor gone from his voice, "This is the last number of the last program of the last Jell-O series"? Who was it that heard Charlie McCarthy and elevated him from the obscurity of a guest appearance to glory? Who has said: "Frank Parker? No. We won't let him broadcast this week"?

Radio is a billion-dollar business, more heartless in many ways than the salmon-canning industry—yet radio is built on human values. Radio is human, because radio's listeners are human—and because to those listeners the stars of radio are close personal friends. Stars of the stage and screen may be souls apart, for they find their audiences in strange settings, but stars of radio are like members of their listeners' families: they meet those listeners at home.

To Dan Murphy, fretting over his income tax as he listens in the living-room; to Mrs. Emma Graham, washing her dishes quietly so Major Bowes' amateurs can be heard above the clatter, radio stars are like the lady next door: inclined to make mistakes, beset by trials beyond their expectations, but on the whole, friendly, interesting and unpredictable.

Strangely, tolerant old Danny Murphy and bespectacled Mrs. Emma Graham have more influence on the lives of those friends of the air than they do on that of the ever-present lady across the back fence. They are the ones who say, "Jack Benny must always have a new Jello-O series." They are the ones who heard Frank Parker, loved him—and forgot him.

They sign the stars' contracts; they write the story of radio.

In a thousand every-day acts, unsuspecting Dan Murphy and Mrs. Graham—and a

hundred million more like them—write the roster of radio. If, when Mrs. Graham does her Saturday's shopping, she selects a pound of Chase and Sanborn coffee, she is rehiring, as surely as if she sat behind a glass-topped desk, the stars of Sunday night's big variety show—Don Ameche, Charlie McCarthy, Dorothy Lamour and all their playmates. If by chance she turns instead to Maxwell House, she adds an hour to Robert Taylor's stay on Thursday night's "Good News of 1938" program. If Mr. Murphy asks his chamber of commerce to thank Major Bowes for making his home town some Thursday night's "honor city," he is sending his message straight to the Chrysler Corporation. And when Mrs. Graham's daughter asks

Bing Crosby for an auto-graphed picture, she also gives him an opportunity to sign his name on a long-term contract.

More important than any of these are their votes, tabulated in radio's great popularity polls. Greatest of these is RADIO GUIDE's annual Star of Stars election. Where many polls reach only restricted sections of radio's listeners, or reflect only the opinions of radio editors who are expected to speak for their readers, the Star of Stars Poll goes to every listener and asks him for all his prejudices and preferences.

In this poll, RADIO GUIDE acts as an agent for America's listeners. It has no interest in the results. Its only function is to invite listeners to participate; to tabulate the votes, and to tell the world the results.

This year's Star of Stars Poll—beginning this week on RADIO GUIDE's inside front cover—is the fifth. This will, as have all the others, add a chapter to radio's history. What will that chapter be—"The Growth of the Guest Star"? "The History of Hollywood's Invasion"? "The Story of Swing"? Listeners' votes will tell. Look at other years' polls to see how radio's story has been cast up in the casting of ballots.

In 1934, Mr. Murphy and Mrs. Graham and their millions of cohorts turned to radio for escape from real life. Depression-weary, (Continued on Page 18)



Helen Hayes was selected as radio's most-talented actress



Top among all children's programs was Irene Wicker

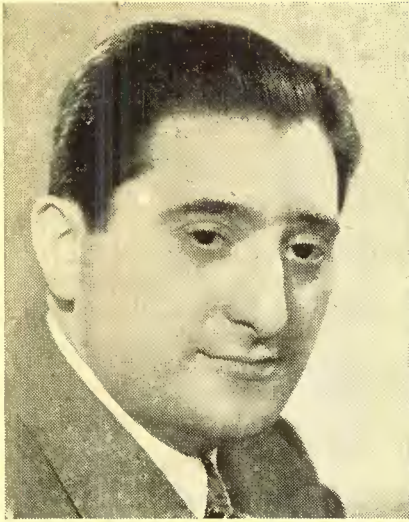


Jack Benny, America's Star of Stars for the last 3 years



Best: "One Man's Family." Above: "Henry" & "Fanny"





Jan Peerce, Radio City Music Hall tenor soloist, will be the guest of "Your Hit Parade" over CBS Sat.



Actress Alice Brady, shown here with her favorite dachshund and "Napoleon," will appear with Charles Winninger in a preview of "Goodbye Broadway" on "Hollywood Hotel" over CBS Friday

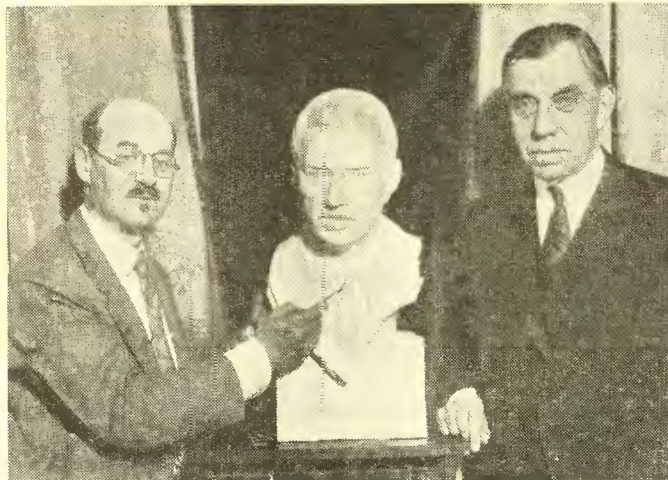


There is a rumor that Singin' Sam's appearance on CBS' "The Songshop" Friday may lead to a permanent berth



Jack Krueger, Kansas City, Mo., high-school lad, will be featured soloist on the Armco concert. Sun. NBC-Blue

## THE WEEK'S HIGHLIGHTS



—Wide World

Dr. John H. Finley, New York Times editor (posing above), will be on CBS' "School of the Air" Tuesday

Frank Munn (left) sings "Where or When" on "The American Album of Familiar Music" Sun. on NBC-Red

Guest of George Jessell's show over MBS this Sunday will be the talented actor, Edmund Lowe (right)



Martha Raye will open her big mouth in a burlesque of Al Jolson on the Jack Oakie program Tuesday on CBS





# A Special Service

SUNDAY, MARCH 13  
at 3:00 p.m. EST on CBS

The New York Philharmonic  
Orchestra

John Barbirolli, conductor  
Josef Hofmann, pianist

Dances from "The Fairy Queen"  
(Purcell)  
The Orchestra

Concerto in E Minor (Chopin)  
Josef Hofmann

"Unfinished Symphony" (Schubert)  
Sheperd Fennel's Dance (Gardner)  
Theme and Variations Suite No. 3  
(Tchaikowsky)  
The Orchestra

AS LONG ago as 1692, England's greatest composer, Henry Purcell, wrote his incidental music for "The Fairy Queen," the title under which some anonymous author offered a garbled version of Shakespeare's "Midsummer Night's Dream." In the Purcell texts, there is not one word by Shakespeare! The dances are highly characteristic of their period.

Chopin's concerto still beguiles us with its romantic charm, haunting themes, and the beauty and delicacy of its lace-like figurations. Describing the languishing second movement, Paderewski once said: "Its fragrance reminds one of pressed rose leaves in an old album."

Tchaikowsky's brilliant and captivating four-part suite consists of an "Elegy," "Valse Melancolique," "Scherzo" and "Theme and Variations." Of the last-named there are twelve.

SUNDAY, MARCH 13  
at 9:00 p.m. EST on CBS

The Ford Sunday Evening Hour

Sir Ernest Macmillan, conductor  
Jose Iturbi, pianist

Overture to "The Barber of Seville"  
(Rossini)  
The Orchestra

Larghetto and Rondo all'Ongherese  
from Concerto in D Major (Haydn)  
Jose Iturbi

Golden Crown (Gantwoort)  
Chorus and Orchestra

Molly on the Shore (Grainger)  
The Orchestra

Rhapsody in Blue (Gershwin)  
Jose Iturbi

Artist's Life (Strauss)  
The Orchestra

THE items on this program make an ideal radio recipe—one part serious, one part entertaining.

Effervescence colors the happy Rossini excerpt and continues with the Hungarian rondo in the Haydn concerto. Its larghetto, of tender sentiment, is added refutation of the foolish idea that Haydn predominantly inclined to gay moods.

Grainger, however, has one distinct preference, for he leans undeniably to folk-music, particularly that of England. He has a faculty, too, for preserving its character even in his resonant and more elaborately harmonized arrangements.

# The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

MUSIC-LOVERS and the public at large have not yet recovered from the shock of George Gershwin's tragic death last summer at the age of thirty-eight, and while his creative powers were functioning so vitally and importantly. Since then, hardly a week has passed without some single performance or whole concert devoted to his memory. Also, the discussion of his real artistic standing still continues, the controversialists being split on the subject of whether he should be included in the list of art-composers or in the popular division claimed by Broadway. Probably the correct answer is that he deserves a place in both departments.

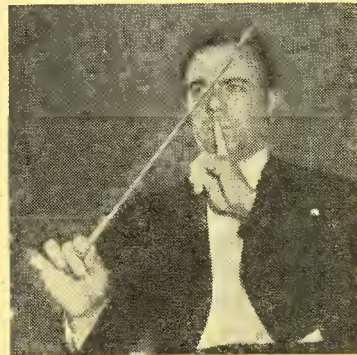
This Sunday, on the Ford Sunday Evening Hour at 9 p.m. EST, Jose Iturbi plays the "Rhapsody in Blue," and that fact brings back to my mind a certain morning in the year 1924, when Paul Whiteman telephoned me an invitation to come to the Palais Royal in New York and hear one of his rehearsals at that night club. Arrived there, I found the sweater-attired Paul and a coatless young man in deep consultation over a penciled manuscript lying on the back of a grand piano. Chairs were piled on tables and scrubwomen were cleaning up the debris of the night before.

"Hello, Leonard," said Paul; "I want you to hear a new piece this lad has written. His name is George Gershwin and he calls this thing 'Rhapsody in Blue.' You may not know him, but he's done some good songs for musical shows."

The composer and the band played "this thing," and I was frankly uncertain whether I liked it or not. The exotic coloring pleased me, and so did the big melody for strings, although it suggested Tchaikowsky to me at the moment. Paul and George walked over and asked my opinion. "I would rather wait until I hear the composition again," I answered cautiously. "All right," said Paul, "we'll play it again." And they did. The second try convinced me. I became and have remained an enthusiastic admirer of the Rhapsody.

Paul, his executive staff and I then went to luncheon, and the conductor asked us whether he was foolish in dreaming that he would like to invade the "classical" precincts by giving a concert at Aeolian Hall. "I have a great public following and I am making a good deal of money," he explained. "Do you think I would be risking the loss of both if the critical undertakers"—looking hard at me—"lambasted me and sent me back to Broadway with my tail between my legs?" All of us encouraged the plan of the concert.

"Would any of the big-shots among the high-brow musicians come if I sent them boxes?" Paul continued. I made out a list of "high-brows," to whom Paul later sent boxes. They all came. Among them were Rachmaninoff, Stokowski, Godowsky, Heifetz, Damrosch, Kreisler, John McCormack and other leading lights. They helped that afternoon, February 12, 1924, to make history for Paul Whiteman, the "Rhapsody in Blue" (its first public hearing) and George Gershwin, a trio long to be remembered in American music annals.



—Wide World  
Sunday Josef Hofmann (left) plays a Chopin Piano Concerto with the Philharmonic, and Jose Iturbi is soloist on the Ford Sunday Evening Hour

# For Music Lovers

SUNDAY, MARCH 13  
at 10:00 p.m. EST on NBC-Red

Rising Musical Star

Alexander Smallens, conductor  
Charlotte Symons, soprano  
Pauline Pierce, contralto  
Leonard Warren, baritone

Night on the Bald Mountain  
(Moussorgsky)  
The Orchestra

Aria from "Louise" (Charpentier)  
Gavotte from "Manon" (Massenet)  
Charlotte Symons

Monologue from "Rigoletto" (Verdi)  
Leonard Warren

Pastorale from "The Queen of Spades"  
(Tchaikowsky)

Charlotte Symons, Pauline Pierce,  
Chorus and Orchestra

MOUSSORGSKY, of irregular and dissolute habits, left some of his compositions unfinished, one of them being the symphonic poem, "A Night on the Bald Mountain." Originally designed as a work for piano and orchestra, the creator subsequently began to refashion it for orchestra alone, and after his death, Rimsky-Korsakoff completed the score in that form.

The story illustrated by the music concerns itself with the revels of the witches on the magic mountain near Kiev. Unearthly voices of the spirits of darkness are heard and they and their evil god hold black mass and disport themselves in an orgy until the bell of a little near-by church causes the crew to disperse at dawn.

MONDAY, MARCH 14  
at 4:00 p.m. EST on CBS

The Columbia Chamber Orchestra

Bernard Hermann, conductor

Concerto Grosso No. 2 in the  
Series of Twelve (Handel)

HANDEL'S "Twelve Grand Concertos" (the title is his own) are an example of his prodigious ability and industry, for he composed them during one month and a day, in 1739.

Those eighteenth-century "concertos" differ from later specimens with the same name in the fact that the former do not feature a soloist but small groups of instruments, set off against the larger accompanying body, usually strings with clavier. The solo group is known as the "Concertino" (small concerto) and the fuller ensemble as the "Concerto Grosso" (large concerto).

Handel wrote twelve of these compositions, all of which will be performed at the dozen concerts forming this series.

If you are acquainted with the books of Romain Rolland, you probably know his great volume on Handel. In it the French author speaks of an old picture in the British Museum (London) which affords a good idea of what the composer and his orchestra looked like at the time that he reigned as musical lion of the English capital. In the picture one sees him, stout and bewigged, seated at the clavier and casting a commanding glance over the instrumentalists, who look correspondingly respectful.



MONDAY, MARCH 14  
at 9:00 p.m. EST on NBC-Blue

The Philadelphia Orchestra

Eugene Ormandy, conductor  
Lucy Monroe, soprano

Carnival Overture (Dvorak)  
The Orchestra

Waltz from "Romeo and Juliet"  
(Gounod)

"Mi Chiamano Mimi" from "Boheme"  
(Puccini)  
Lucy Monroe

Poem No. 1 (MacDonald)  
Farandole from "L'Arlesienne"  
(Bizet)

Andante Cantabile for Strings  
(Tchaikowsky)  
The Orchestra

La Primavera d'Or (Glazounov)  
Ouvre ton Coeur (Bizet)  
Il Baccio (Arditi)  
Lucy Monroe

Waltz from "The Nutcracker Suite"  
(Tchaikowsky)  
The Orchestra

**A** SPRINGTIME program, light, redolent and altogether inviting gracious and easy response. Lucy Monroe's finely timbred, flexible soprano voice has a chance to register well in the flowing Gounod and Arditi waltzes and the more lyric essays.

Conductor Ormandy does well to remind listeners that Dvorak wrote something besides his "Humoresque," the "New World Symphony," and "Songs My Mother Taught Me." The Carnival Overture is a merry and spirited example. Dvorak's own outline for the work explains that he imagined a lonely traveler reaching the city where carnival reigns at night, and being refreshed by its jollity in song and dance.

Another hint by the composer is that "one of the episodic melodies (alternately announced by flute and violin, accompanied by English horn) tells that the traveler discovered some surreptitious love-making in a quiet corner." As the episode is short, it is to be assumed that the traveler retired quickly.

WEDNESDAY, MARCH 16  
at 9:00 p.m. EST on NBC-Blue

The Cleveland Symphony Orchestra

Artur Rodzinski, conductor

Overture to "Oberon"  
Symphony No. 7 (Bruckner)

**A**NTON BRUCKNER'S symphonies are not performed often, for they never have won a large public following. However, some conductors admire them warmly, Toscanini being one of them. His favorite of the nine symphonies by Bruckner is the seventh.

The composer lived and worked in Vienna contemporaneously with Brahms, but was overshadowed by the latter's more direct appeal and ringing successes.

Bruckner's Seventh Symphony is long—uncut, it lasts about an hour—and sounds echoes from the music of his hero, Wagner, but the composition has moments of quite exalted beauty, particularly in the second movement, whose inscription reads "very solemnly and slowly."

Bruckner was a naive and timid man who, when the Austrian emperor commanded him to ask a favor, answered: "Would your majesty please order Hanslick (Viennese music critic) not to write such bad notices about my music?"



—Wide World

"Carmen" . . . more popular because of its passionate story, hot-blooded music

With the departure of Toscanini, the luminous NBC Orchestra concerts do not end—much to the joy of their radio followers. Carlos Chavez, gifted Mexican composer-conductor, having already led one of the additional programs, is doing another on March 19. Thereafter we shall have Artur Rodzinski April 2, 9, 16; Pierre Monteux, April 23 and 30; Sir Adrian Boult of London, May 14 and 21; and Bernardino Molinari, Italian maestro, to wind up the series. Conductors for March 26 and May 7 are still to be announced.

A musical prodigy risen to mature fame—he recently celebrated the fiftieth anniversary of his debut in New York—is the illustrious pianist, Josef Hofmann, who will regale us at his appearance with the New York Philharmonic on Sunday.

His career is too familiar to need recapitulation, but its lesson teaches that no matter how astonishing the temporary performances of a child may be, their ultimate character is what counts in the final determination of worth. Many boys and girls have shown remarkable talent on the piano and violin, but not all of them have gone on to future greatness. Their musical lives have been left in the rough, so to speak, sometimes because of too-early exploitation on the part of ambitious or profit-seeking parents who have given their gifted children no chance for further study and natural mental development. In the case of Hofmann, wisdom prevailed; he was retired from public life at the height of his juvenile successes and spent the next six years in rest and intensive study. Thereafter he renewed his procession of triumphs.

The late Dr. Frankel, renowned psychiatrist and alienist, advocated the theory that all genius represents the completion of arrested development or frustrated ambition in an ancestor. Some believers in reincarnation will tell you that Hofmann is the revived spirit of Liszt . . . Maybe he is. Who knows? But here he is. Not supernatural. And yet when the baby Hofmann, now an "arrived" artist, gave his intellectually sound and musically spiritualized performances of the most important works of the violin repertoire, everyone wondered.

Also Recommended

For Stations, See Our Program Pages

- |                                                                            |                                                                                                     |
|----------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| SUNDAY, March 13                                                           | THURSDAY, March 17                                                                                  |
| 12:00 noon EST—NBC Home Symphony. NBC-R.                                   | 2:00 p.m. EST—NBC Music Guild. NBC-R.                                                               |
| 12:00 noon EST—Dr. Charles Courboin, organist. MBS.                        | 3:15 p.m. EST—Eastman School of Music. NBC-B.                                                       |
| 12:30 p.m. EST—Radio City Music Hall of the Air. NBC-B.                    | 10:00 p.m. EST—Essays in Music. CBS.                                                                |
| 2:00 p.m. EST—The Magic Key. NBC-B.                                        | FRIDAY, March 18                                                                                    |
| 5 p.m. EST—Metropolitan Auditions. NBC-B.                                  | 2:00 p.m. EST—Music Appreciation Hour: Dr. Walter Damrosch. NBC-R. & B.                             |
| MONDAY, March 14                                                           | 9:30 p.m. EST—Bamberger Symphony: Lamar String Field, conductor; Alexander Kelberina, pianist, MBS. |
| 8:30 p.m. EST—The Voice of Firestone. NBC-R. (8:30 p.m. PST for the West.) | SATURDAY, March 19                                                                                  |
| TUESDAY, March 15                                                          | 12:00 noon EST—Chasins Music Series. NBC-R.                                                         |
| 2:30 p.m. EST—NBC Music Guild. NBC-B.                                      | 9:30 p.m. EST—Indianapolis Symphony Orchestra: Fabien Sevitzky, conductor, MBS.                     |
| WEDNESDAY, March 16                                                        | 10:00 p.m. EST—NBC Symphony Orchestra: Carlos Chavez, Mexican composer, conductor. NBC-R.           |
| 3:45 p.m. EST—Curtis Institute of Music. CBS.                              |                                                                                                     |
| 9:00 p.m. EST—Chesterfield Program: Lawrence Tibbett. CBS.                 |                                                                                                     |
| 10:00 p.m. EST—Wallenstein Symphonic Strings. MBS.                         |                                                                                                     |

If your favorite program is not listed on these pages, please turn to "This Week's Programs" on pages 27 to 43.

SATURDAY, MARCH 19  
at 2 p.m. EST on NBC-Blue

The Metropolitan Opera Company

Presents

"CARMEN"

by Georges Bizet

The Cast:

- |                   |                |
|-------------------|----------------|
| Carmen . . . .    | Bruna Castagna |
| Don Jose . . . .  | Rene Maison    |
| Escamillo . . . . | John Brownlee  |
| Micaela . . . .   | Suzanne Fisher |
| Frasquita . . . . | Thelma Votipka |
| Mercedes . . . .  | Helen Oelheim  |
| Zuniga . . . .    | Norman Cordon  |

Conductor, Gennaro Papi

**T**HERE is no opera more popular than "Carmen," and advisedly so, because of its passionate story and hot-blooded music. Opera-goers seemingly never tire of the work, and at the Metropolitan, whenever there is a new exponent of the title role, public and critical curiosity register to the utmost.

ACT I

A square in the Sunny Seville of 1820 or so shows a military guard-house facing a tobacco factory. Don Jose arrives with the change of guards. Suddenly Carmen enters, swaying her hips and with a scarlet flower in her mouth. She sees the handsome Don Jose and tosses her blossom at him. The girls enter the factory. Micaela gives Don Jose a letter from his mother, in which she speaks of his homecoming and marriage to the bearer of this missive.

An uproar in the factory, and the girls pour out, all together trying to tell the story of how Carmen had started a fierce fight with one of her co-workers. The arrest of Carmen follows, and left alone for a short while with Don Jose, she sings the provocative "Sedguidilla" and suggests a rendezvous at Lillas Pastia's tavern. The soldier falls under her spell, unties her bonds, and as he is leading her away through the crowd, she sends him sprawling and disappears with a mocking laugh.

ACT II

Pastia's Tavern. Carmen has joined a band of smuggling gypsies. Don Jose has served a prison sentence because of her escape. Escamillo, the bull-fighter, enters. He courts Carmen, but she is still thinking of Don Jose, who arrives, having just been released. She dances for him, accompanying herself with castanets. The regimental bugle sounds and the disciplined Don Jose wishes to go. Carmen upbraids him furiously, but he remains firm until his captain, Zuniga, suddenly appears to visit Carmen. Jealousy wins, Don Jose defies his superior's order to leave and draws his sword against him. The smugglers intervene and there is now nothing left for the rash soldier but to throw in his lot with them.

ACT III

The mountain retreat of the smugglers. Carmen has tired of Don Jose and her fancy is engaged with Escamillo. She tells her fortune with cards and always the indication is that of death. The bull-fighter reaches the camp, and expressing his love for Carmen, arouses Don Jose to frenzy. The two men duel with knives until they are separated. Micaela comes to tell Don Jose that his mother is dying. He agrees to go home but warns Carmen that they shall meet again.

ACT IV

Outside the bull-ring the inevitable tragedy comes to its close. Gay throngs crowd the plaza and enter the portals of the arena. Festive dances. Escamillo and the richly dressed Carmen are cheered. Her friends warn her that Don Jose is near, but she courageously waits alone to meet him. Haggard, his clothes in rags, the unhappy man implores Carmen to return to him and give up Escamillo. She disdainfully refuses and defiantly declares her love for her new hero. Don Jose, goaded beyond endurance, buries his knife in her heart as the triumphant Escamillo comes from the arena.





Deems Taylor, critic and composer, whose footnotes spice CBS symphonies—Sundays, 3 p.m. EST

### New Program Features Famous Short Stories

Sundays, MBS, 8-8:30 p.m.

The Federal Theatre Radio Division has concluded arrangements with several leading English and American authors for the radio dramatization of their greatest stories. The program replaces the historical "Epic of America" series, recently concluded, and will be heard over the Mutual Broadcasting System each Sunday evening.

"Mr. Geiger," prize-winning story which appeared in the January issue of Scribners, will be presented in radio format this Sunday. A special "reader" technique will be used. This, and subsequent stories, will be heard as closely word-for-word as radio time and treatment will permit—the drama of the author's words will come to the listener's ear much as it comes to the reader's eye. It is a technique that may prove an innovation of real merit.

Scheduled for early airing are Ernest Hemingway's "Thirty Grand" and John Galsworthy's "Quality."

### Federation Topic Is "Bills We All Help Pay"

Thursday, NBC-Blue, 4:30-5 p.m.

Continuing its monthly series of broadcasts on "Education for Living," the General Federation of Women's Clubs presents five national notables in a timely discussion of "Bills We All Help Pay," Thursday at 4:30 p.m. The program will be heard over the NBC-Blue network.

Mrs. William Dick Sporborg, chairman of the department of legislation of the General Federation, will keynote the broadcast, introducing the famed publicist and political commentator, Raymond Clapper, of the Scripps-Howard newspapers. Clapper will reveal and analyze some of the more outstanding items in the national bill—endeavor to attack or justify their drain on the individual pocketbook.

Welles A. Gray, specialist in public finance, representing the United States Chamber of Commerce, will discuss "Hidden Taxes" and comment on the rising burden of unseen bills that burden the nation's pay envelope.

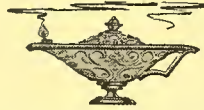
"Education for Living" is a highly enthusiastic radio undertaking. The General Federation makes a worthier contribution by keeping its feet on the economic earth. This discussion of "Bills We All Help Pay" can scarcely assist our payments, but it may well assist our efforts at reduction.

The Federation programs are planned and arranged by Mrs. Edgar B. Merritt, chairman of the committee on radio.

# Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

## When Is 9 O'Clock?



**T**WO men and a woman were talking about radio programs. The scene was anywhere, the time, yesterday.

Said the woman, "After I've had a little relaxation in the evening I am likely to be ready by 9 o'clock for a little heavier type of program."

And the first man said: "You're right. Listening to learn is all right later—but I want amusement and relaxation after a hard day. That's what I want from my evening's listening."

But the second man said only: "What do you mean by relaxation? And when is 9 o'clock?"

The woman and the first man thought he was crazy. But he was deadly earnest and mad inside, because his friends weren't honest with themselves.

They knew not what they said — because they didn't define their terms.

They confused rest with idleness.

They confused relaxation with indolence.

They confused leisure with lassitude.

They confused FUN with work.

They said "9 o'clock" when they really meant "later" — the old excuse for putting off.

The second man was not crazy. He knew, with Cowper, that . . .

*Absence of occupation is not rest;*

*A mind quite vacant is a mind distressed.*

The second man was not crazy. He got more real fun and more satisfying relaxation from his listening than did either of his friends—because he never worked at being idle. He let his leisure work for him. And thus pleasantly occupied, he made his industry his amusement. He doubled his enjoyment and his rest by listening for pleasure plus enlightenment.

He knew that listening to learn is FUN—not work—and never heavy.

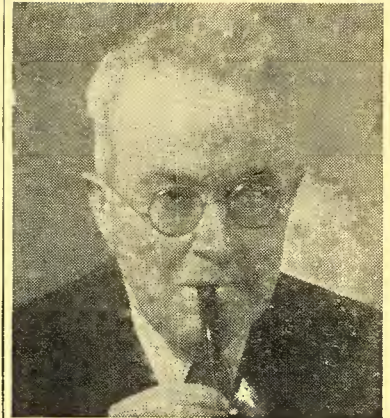
And he listens for fun NOW—not later—because he knows that 9 o'clock never comes.

*Not only is he idle who is doing nothing,  
But he that might be better employed.*

—Socrates.



Cast of "Brave New World" defines its terms in sparkling drama, imaginative treatments. A "collectors' item" on the radio menu, this program is heard over the Columbia Broadcasting System. Monday, at 10:30 p.m. EST



Dr. Allan Roy Dafoe gives advice on child-rearing Monday-Wednesday-Friday. CBS, 4:45 p.m. EST

### Historians Team With Commentator

Fridays, NBC-Blue, 7:15-7:30 p.m.

Adding a critical voice to the parade of opinion and comment on current world affairs, Caesar Searchinger, former foreign correspondent, abetted by a staff of outstanding historians, is now heard in a new series of weekly commentaries—"The Story Behind The Headlines."

The program is unique among radio news reviews in that only one news event—selected by Searchinger and his staff of consulting historians—will be discussed. Emphasis is placed on significance rather than volume of news.

"The Story Behind the Headlines" is the type of reporting-plus recommended in this department last week. News of its arrival in NBC's program panorama is welcome. To hear the news digested in the solvent of its own historical background makes easier its proper placement in the puzzle of current history.

### New Titles Vitalize Informational Programs

Acting on the suggestion of "Listening to Learn" that several current informational programs would have stronger meaning for listeners and better "radio box-office" if re-titled, the Columbia Broadcasting System has renamed three of its special features.

#### "Europe Calling"

Sundays, CBS, 1:30-1:45 p.m.

This was formerly billed as "Foreign News Broadcast" or simply by the name of the speaker. Please refer to the story on page 9. See Recommended Listings under "People—Thought—Comment."

#### "American Viewpoints"

Wednesdays and Fridays, CBS, 10:45-11 p.m.

This was formerly billed as "Special Talks Program." This series presents unusually interesting speakers, men and women invariably well qualified to express worth-while opinions and fresh points of view.

#### Adventures in Science

Thursdays, CBS, 4-4:15 p.m.

This was formerly billed as "Science Service Series." It consists of highlights of popular interest from the realm of science. Watson Davis of Science Service, Washington, presents an expert from a different field of scientific inquiry each week.



## Students Discuss Causes of Unhappiness

Monday, CBS, 2:30-3 p.m.

Youth grapples with another universal problem when the Human Relations Forum meets in its regular Monday session of the American School of the Air to discuss "The Causes of Unhappiness."

High-school students of varied social and economic backgrounds comprise the *forum* group—reflect a cross-section of inquisitive youth throughout the nation. They come to the weekly round table unimpeded in the expression of their views and findings by scripts or restrictive rehearsals. The result: an honest discussion, self-censored only by the dictates of broadcast law and good taste.

The forum meetings are the focus of a still-uncounted number of simultaneous classroom gatherings, where the contemporaries of the program participants follow the discussion, broaden their own points of view—seek solutions applicable to their own lives.

The Human Relations Forum can stimulate if it can little hope to influence the thinking of youth—parents are the secondary but more significant audience-objective of this program.

For an occasional healthy shock and a broader understanding of the so-called swing-mad generation, follow the *forum*. Result? Influence unlikely—but stimulation probable.

During the remaining weeks of the series the following questions will be argued and clarified: "What are the causes of social conflict—wars, riots, crime, unrest?" "Where shall we look for beliefs and life philosophies?—Social allegiances and conflicting loyalties?" "What is the meaning of democracy for human relations?"

## CBS Series Dwells on Outlook in Europe

Sundays, CBS, 1:30-1:45 p.m.

"Europe Calling" is the Columbia Broadcasting System's added contribution to current close-ups of the political and social melee in Europe.

Heard each Sunday at 1:30 p.m., the program presents, via short wave and rebroadcast, qualified observers, both foreign and American, in authoritative resumes of highlights in the international picture and personal comments on the actions of men in Europe's key situations.

Non-professional opinion will doubtless predominate, as commentators will be selected from varied fields of work and interest—to the betterment, perhaps, of the picture offered America.



Educator Lyman Bryson, power behind current CBS expansion of special cultural-radio activities

# Recommended Programs

Times indicated on these pages are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

This catalog of recommended listening includes this week's highlight programs of educational value. Omissions do not imply lack of recommendation.

## ECONOMICS—BUSINESS

**Saturday, March 19**

**Story of Industry.** 5-5:30 p.m. CBS. Historical drama of "Electric Power." 40 billion watts a year and what they mean to you. Plus Department of Commerce guest speaker, H. P. Kendall, of Boston.

## EDUCATIONAL NEWS

**Wednesday, March 16**

**America's Schools.** 6-6:15. NBC-Red. Projects and progress in the nation's school system.

**Friday, March 18**

**Education in the News.** 6-6:15 p.m. NBC-Red. Shannon Allen, Office of Education. Authoritative guest speakers.

**Saturday, March 19**

**Florence Hale.** 11-11:15 a.m. NBC-Red. Informal news and views of our teachers and schools. Informative, sound, enjoyable.

**Music and American Youth.** 11:30 a.m.-12 noon. NBC-Red. Demonstration of student accomplishments in music.

## HISTORY

**Monday, March 14**

**Brave New World.** 10:30-11 p.m. CBS. "Inter-American Commerce—Unifier and Divider." Historical perspectives on the progress, prosperity and prospects of business between the Americas.

**Wednesday, March 16**

**Cavalcade of America.** 8-8:30 p.m. CBS. (For the West 9 p.m. PST.) Life story of Capt. Robert Gray, who discovered Columbia River.

## INSPIRATION

**Sunday, March 13**

**Radio Pulpit.** 10-10:30 a.m. NBC-Red. Dr. R. W. Sockman, "Superstitions of the Street."

**Church of the Air.** 10-10:30 a.m. CBS. Talk by the Rev. Douglas Horton, Hyde Park, Chicago, on "Christian Love." 1-1:30 p.m. CBS. Rabbi A. J. Feldman, Hartford, Conn. Topic: "The Last Word."

**National Vespers.** 4-4:30 p.m. NBC-Blue. Dr. Harry Emerson Fosdick, "The Sacred and the Secular Are Inseparable."

**The Lutheran Hour.** 4:30-5 p.m. MBS. Dr. Walter A. Maier.

**The Catholic Hour.** 6-6:30 p.m. NBC-Red. Fulton J. Sheen discusses "The Second Word," in the series titled "The Individual Problem and the Cross."

**Saturday, March 19**

**The Message of Israel.** 7-7:30 p.m. NBC-Blue. Rabbi Harry Levi, Boston.

## MUSIC

**Thursday, March 17**

**Essays in Music.** 10-10:30 p.m. CBS. Subject: "Gypsy Music." Typical selections from the music of Spain, Hungary, England and Russia.

**Friday, March 18**

**Music Appreciation Hour.** 2-3 p.m. NBC-Red and Blue. Meet the *crash-and-boom* sections of the symphony—percussion instruments and the part they play. Enjoy the dance music of Bach, Mozart and Strauss.

**Saturday, March 19**

**Chasins at the Piano.** 12-12:30 p.m. NBC-Red. All-Schumann program features "Fantasy Pieces."

NOTE: See the "March of Music" in this issue for other recommended musical programs for the week.

## PEOPLE—THOUGHT—COMMENT

**Monday, March 14**

**New Horizons.** 6:05-6:15 p.m. CBS.

**Wednesday, March 16**

**American Viewpoints.** 10:45-11 p.m. CBS. George St. Jean, representing the little businessman, speaks—"Breaking the Backbone of the Nation."

**Thursday, March 17**

**America's Town Meeting.** 9:30-10:30 p.m. NBC-Blue.

**Friday, March 18**

**American Viewpoints.** 10:45-11 p.m. CBS. The Rev. Joseph F. Thorming, of Mt. St. Mary's College, Emmitsburg, Md., describes "A New Spain."

## PERSONAL—SOCIAL PROBLEMS

**Monday, March 14**

**Human Relations Forum.** 2:30-3 p.m. CBS. "What are the Major Causes of Personal Unhappiness?" See story on Page 8.

**Wednesday, March 16**

**Your Health.** 2-2:30 p.m. NBC-Red. Your community's most important book, "Vital Statistics." How to cooperate with public-health authorities.

**Saturday, March 19**

**Choosing Your College.** 2:15-2:30 p.m. CBS. President Harvey N. Davis of Stevens Institute of Technology discusses the role of the technical college in education for life work.

## SCIENTIFIC DEVELOPMENTS

**Sunday, March 13**

**The World Is Yours.** 4:30-5 p.m. NBC-Red. "Conquest Underground"—digging for Nature's mineral treasures cached deep in the bowels of the earth.

**Thursday, March 17**

**Adventures in Science.** 4-4:15 p.m. CBS. New wonders from science—"Roots Without Plants." Dr. Philip R. White, Rockefeller Institute of Medical Research.

## Design for Listening

Theme of the Week:  
Are There Any New Ideas?

"Ideas, though vivid and real, are often indefinite, and are shy of the close furniture of words."

—TUPPER.

There are many champions for the idea that there is nothing new under the sun. Dispute on this point is difficult, for the framework of word-furniture in which it is expressed is creaky and loose—unsafe as a mental seat.

There are others who champion the idea that old thoughts in new garb, reinterpreted for new uses, or revitalized by combination with other thoughts, are new ideas.

By this standard—and it seems the wiser one—the world is popping with new ideas. Business thrives on them. Personality blossoms. Governments are made and wrecked. Science scales unconquered heights. Men grow mean and fight or grow great and live—as the play of new ideas dictates.

There's an appeal of strong challenge in this week's design for listening. Below are suggestions for the dial-hunt. But just as a new idea is still-born until a mind makes it effective in action, so is hearing profitless unless there be purpose in the listening. Here's an adage to guide listening:

"If the ancients left us ideas, to our credit, be it spoken, we moderns are building houses for them."

—A. B. ALCOTT.

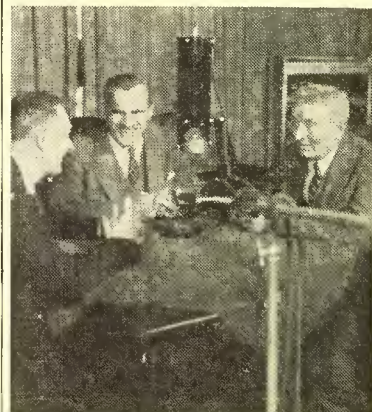
**Monday.** Ideas galore people "Brave New World" CBS at 10:30 p.m. New ideas in radio, race relations, in problems of war, peace and politics. A *must-listen* program for everybody.

**Wednesday.** There's something novel about the plea of the *little man*, businessman or otherwise. Mayhap there is a new idea in the "American Viewpoints," CBS, 10:45-11 p.m.

**Friday.** A thought you have never met before may well be old as the hills, but it's a new idea to you. Expect some new ideas on the appreciation of music when Doctor Walter Damrosch introduces the percussion section of a symphony on the "Music Appreciation Hour," NBC-Red and Blue at 2 p.m.

**Saturday.** Old ideas are religion's specialty but there are awakening trends. One such you will note as you hear "The Message of Israel," NBC-Blue at 7 p.m.

*Next Week's Design for Listening: Interesting Persons in International Radio Today—Modern Biographical Sketches.*



Professors Smith, Compton and Carlson meet at "Round Table"—Sundays, NBC-Red, 12:30 p.m. EST



# HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

**J**ACK OAKIE is jinxed. On March 15 he planned to present Alice Brady as his Oakie College guest. Two weeks prior to her appearance she broke an ankle, so her guest date was moved to March 22 and Martha Raye was substituted for March 15. But right after Jolson's chorister had been signed, she contracted pneumonia and was taken to Cedars of Lebanon hospital! The jinx has been trailing Martha all season. Early last December she fell while on a studio set and suffered a badly wrenched limb, and a few days later developed laryngitis.

Better luck was the recent lot of Nan Grey. The star of "Those We Love" heard that a certain jockey was riding "Stage Hand" at Santa Anita. "I went to school with him," she said, and planked \$10 on his horse's nose. She won \$132.

A like hunch caused the singing Tony Martins to back another nag named after Mrs. Martin—Alice Faye. Tony put \$50 on the horse and collected \$1,700! Alice didn't do so badly herself. Her more modest wager returned \$400 . . . Which reminds me that Hollywood luminaries are tremendously horse-conscious at the moment. If they don't ride them, they figure and bet them . . . and one publicity firm here, Weintraub and Olenick, is even releasing a daily "tout" sheet to radio editors and celebrities!

Dick Powell is going in for another form of sport, however. Like Fibber McGee and Al Jolson, Dick has become the manager of a boxer. The lad Powell has is Bob Loose, former intercollegiate light-heavyweight champion.

Marion Talley would like to go out with Edgar Bergen, if that movie-director suitor would only give her a free moment . . . and Bergen, a very shy fellow, would also like to date Marion, if he could only figure how to do it without blushing. Something ought to be done about this, especially since he bought the entire and very swell wardrobe that was made up for him to wear in "The Goldwyn Follies" . . . And as for Charlie McCarthy, he'd give anything to meet Baby Snooks, but their two different coffee sponsors feel that there are insufficient grounds for brewing the romance.

Speaking of ventriloquists, I saw and heard one week before last at the Los Angeles Orpheum Theater who was every bit as good as Bergen. His lip motion was hardly discernible, his dummy manipulation was perfect. But, because everyone would cry "Imitator!" he probably never will get to the microphone. His name? Frank Gabby, and he predates the McCarthy-Bergen combination on the stage.

Storkcasting are the Dick Forans next month, the Bob Burnses in May, and the Kenny Bakers next fall. Meantime, Kenny is being considered for a leading role in the film, "Wizard of Oz," in which Judy Garland will have a starring role. Philosopher Burns also makes the news by becoming an Oklahoma Colonel. It happened this way: In his currently shooting Paramount picture, "Tropic Holiday," Burns is cast as a senator from Oklahoma. Hearing of this, bags of mail from Arkansas arrived at the lot calling Burns a traitor to his state. So by official proclamation, Governor Carl E. Bailey, of Arkansas, "lent" Bob to the neighboring state and its governor, E. W. Marland, responded by conferring the colonelship.

Bob's mentor, Bing Crosby, is chagrined. It seems that he has learned that Gary, his oldest son, prefers

"Uncle Whoa-Bill" to his father as radio fare. Uncle Whoa-Bill, Gary explained, doesn't sing like his dad. Anyway, Gary is still a bit miffed about his father's performance in "Pennies from Heaven." When, in the picture, Gary saw Bing kiss Madge Evans, the youngster thought his dad wasn't fair to Mamma—Dixie Lee, to you.

Recent reports that certain of her friends feel that Dorothy Lamour has

has been used by O'Keefe, and Walter feels that someone should tell Hope about it . . . Someone did, and Bob just laughed.

Low-pitched Thrush Virginia Ver-rill proved the real trouper again when, despite a cold that had kept her bedfast for a week, she appeared as usual on the February 26 edition of the Jack Haley Log Cabin show. The latter, which pioneered with a new

Ziegfeld" on her own phone at home all afternoon. Then, so she would feel more at ease, she decided to take her own phone instrument to the air, but instead of cutting its wires, she worked for a full hour carefully disconnecting them from the bell-box! . . . Haven ("Do You Want to Be an Actor?") MacQuarrie won't be so careful of his attire at future broadcasts. Changing to a freshly pressed blue suit for the program, he returned afterward to his dressing-room to find someone had gone through his pockets and removed \$70 and some personal papers. But they left his fan mail—some 762 letters . . . Saturday afternoon scene at Vick's Open House rehearsal: Baritone Wilbur Evans breaking up Jeanette MacDonald and Josef Pasternack with his Baby Snooks impersonation.

Before Deanna Durbin entrained with the Cantor troupe for the East, she became America's first honorary feminine "Boy" Scout, an honor conferred upon her by San Diego Troop 42. Incidentally, don't miss Deanna in "Mad About Music." She'll put a lump in your throat with her acting—and her singing is superb.

Constance Bennett lost her \$250,000 suit against Jimmie Fidler through lack of evidence of harm done by a statement Fidler had uttered. Fidler, by the way, has just been renewed by his current sponsor for his second year . . . Bill Goodwin, the Camel mkmkan, will announce his "I do" this month with Phillipa Hilbert . . . Lanny Ross returns to the scene of his beginning March 17 when he launches his 1938 concert tour at Tacoma. Lanny was born in Seattle. Pacific Coast cities will see him until April 2, when he sings in Denver, then his itinerary includes St. Louis on April 8 and Salina, Kansas, April 9 . . . With \$7,500 a week offered by theaters in Detroit, Pittsburgh and Washington, D. C., George Jessel and wife Norma Tallmadge may take their radio show on tour for a month or so. Otherwise he'll stay in the West and produce with Mack Sennett a new program to feature old-time Sennett favorites . . . Irene Rich, observed of late haunting second-hand shops, is doing so in pursuit of her latest hobby, the collection of antique glass paperweights containing blown-glass flowers.

Two Robert Taylors, one the father, the other his son in arms, attended the "Good News" show the other night to see their host, another Robert Taylor, who master-of-ceremonies the program and really isn't named Robert Taylor at all, having been christened Spangler Arlington Brugh. The Robert Taylor Junior is the baby who was seen in "The Last Gangster." His dad cinema-acts a bit, too.

Most methodical and meticulous are the preparations and the diction of Russ Hughes, Hughesreel air-photographer, heard over NBC-Red network stations Monday to Friday afternoons. Josephine Dillon (ex-Mrs. Clark Gable) was his voice coach. Tune in for an earful . . . You are hearing something new, an electrical bass viol, nowadays in Phil Harris' orchestra, which, since closing its engagement at the Los Angeles Palomar, is now doing a series of southern California one-nighters.

Will Hollywood maintain its position as headquarters for the majority of the important commercial broadcasts? What are the difficulties to be ironed out between the motion-picture and radio studios? What obstacles must movie officials recognize and overcome? Read the startling answers to these and related questions in next week's "Hollywood Showdown."



Deanna Durbin recently became the forty-sixth star to autograph the sidewalk in front of Sid Grauman's Chinese Theater in Los Angeles. Right: Meredith Willson rehearses his "Good News of 1938" orchestra



Dealer in jokes himself, Bob Hope (right) appreciated to the fullest extent the witticisms originated by Hugh Herbert, comic character actor, during recent rehearsals for Wednesday's "Your Hollywood Parade"

"gone Hollywood" are amiss. Dorothy's just been too busy to maintain social niceties. Aside from her weekly Chase and Sanborn Hour rehearsals and broadcasts, she has been making two pictures at once—"Her Jungle Love," just completed, and "Tropic Holiday," still shooting. Now comes word that she's being considered for the lead in "Spawn of the North," with George Raft. So, in her "leisure" time, she's busy overseeing the beginning of the construction of her and Herbie Kay's new home in the Briarcrest section of Hollywood—and planning to do a spot of singing with Hubby Herbie when his band opens at the Coconut Grove!

Shhhh! Bob Hope's writers, says Walter O'Keefe, are providing Bob with laugh material that previously

idea of burlesquing old-time melodramas, was plumply nonchalant and free of the stiff restraint that at times has been obvious in the Haley airings, and Phil Baker's Beetle, surprising-guesting on the show, threw in some terrific ad-lib cracks that even the cast didn't expect.

Phil Baker, incidentally, was en route to a personal appearance at the time the Beetle-haunted Haley show went on the air. Having a few minutes to spare, he tuned in the latter just in time to hear Beetle say, "I don't know how Baker gets by with it!"

Backstage Stuff: Luise Rainer is conscientious. Preparing for her recent "Good News" airing, she rehearsed her telephone scene from "The Great



# AIRIALTO LOWDOWN

BY MARTIN LEWIS

**W**HAT is the real reason for the success of a radio star or program? People have many different ideas of just what determines the success of a radio program, but although the various suggestions can all be chalked up as "contributing causes," it comes right down to one basic reason—an increase in the sales of a sponsor's product.

Fan mail does help, 'tis true . . . more so with some sponsors than with others. For example, fan mail addressed to the stars of the Lucky Strike programs goes through the hands of the sponsor before it reaches the stars. When the stars get their mail directly, it pleases their vanity and may give them valuable criticism, but in most cases the sponsor doesn't see it.

The fact that there are special services that make a business of sending out complimentary letters at a price per hundred also subtracts from the value of mail. If you really want to help your favorite star, there are two things you can do: write to the sponsor and buy the sponsor's product! Without buying the product, your boosting isn't worth much, because that's the reason for the program's being on the air.

Jack Benny boosted the sale of his sponsor's six delicious flavors so much that he won for himself the first five-year contract in radio history . . . a contract that will net him one million dollars by the time it expires! You may feel that your small purchase won't amount to much, but yours, plus those made by thousands of other listeners, will—but definitely.

When the sponsor's sales suddenly increase and his radio program begins to draw mail and seems to be clicking, he puts two and two together, credits radio with the new profits, and presto, your favorite star has his or her contract renewed. Radio advertising is business, and must show a profit to be successful, so pay for your entertainment by buying the products advertised on your favorite programs.

The "Poetic Melodies" show with Franklyn MacCormack and Jack Fulton fades from the air after the March 18 broadcast and will be replaced by a new show starting March 21. The same sponsor's "Double Everything" airing with Shaw and Lee and the Andrews Sisters, heard Sundays over CBS, also folds on March 20. The femme trio, who rose to fame with their Decca recording of "Bei Mir Bist Du Schoen," are under a long-term contract with the sponsor. The only alternative was to put them in the "Poetic Melodies" spot, and it seems the one to suffer is MacCormack, who sold his program idea to the sponsor's agency and has been on the air with the show for a year and a half.

Chalk another Hollywood program off your radio calendar. As predicted here several weeks ago, "Your Hollywood Parade," with Dick Powell, Rosemary Lane, Bob Hope and others, fades from the NBC-Red network kilocycles March 23. It will be replaced the following Wednesday night by Kay Kyser's College of Musical Knowledge, now heard Tuesday nights over the Mutual network. Kyser's show is breaking all records for mail. The idea of the program is based on the listeners' knowledge of theme-songs, musical composers, bandleaders, etc. If you guess all the answers asked by Professor Kyser on the program, you get a special diploma.

America's Town Meeting of the Air, one of the better programs heard over NBC, has been awarded a three-year contract renewal. In the past, Town Meeting speakers have discussed primarily political and economic problems. However, in the future, their

discussions also will include questions of social and cultural significance, covering the fields of science, literature and art. If you want to listen and learn, put America's Town Meeting of the Air on your MUST LISTEN list for Thursday nights. George V. Denney, Jr., moderator of the Town Meetings, is doing grand work.

**KILOCYCLE CHATTER:** The "March of Time," still one of the better

Shirley Temple to the radio audience at the preview of her new picture, "Rebecca of Sunnybrook Farm."

The tobacco auctioneer on the Lucky Strike program seems to steal quite a number of shows as far as the studio audience is concerned. They are inclined to laugh and applaud the gentleman from the South when he makes his appearance before the mike. But if you think that the other artists on

per without his hat—at least, not in the radio studios. Those Campbell Royalists are an outstanding group of singers—four boys and three girls, all under twenty-one years of age. One of the boys got his start as a Radio City page-boy, and his fellow pages are mighty proud of him.

Ed Wynn is certainly different, Gramham. The comic has had several offers to return to the air but turned them all down until he gets a new idea for a program. Wynn, who is scoring many laughs in the Broadway hit, "Hooray For What," feels that he cannot do justice to himself or to a sponsor with his former program set-up. And here's something that may amaze even Bob Ripley: Wynn is still receiving fan mail and gifts from his radio friends addressed to "The Fire Chief," despite the fact that he's been off the show several years.

The other Sunday night at Billy Rose's Casa Manana, some of your favorite bandleaders were enticed to the stage, allowed to pick their favorite instrument from one of Abe Lyman's musicians, and in an informal interlude joined in on "Margie."

Among those who participated in the "orchestra of maestros" were the genial Abe Lyman himself, who was the perpetrator of the movement and who played the drums; Guy Lombardo played the violin; Brother Lebert Lombardo, not quite a maestro, played the cornet; Ted Weems officiated at the trombone; Little Jack Little was pianist; Jack Denny managed the other piano; and Seymour Simons and George Hall managed the violin section, in addition to Lombardo.

It was a jam session extraordinary, Abe Lyman making an almost successful attempt to steal the show with fancy cut-ups with his drumsticks, hurling them in the air and then dexterously catching them, without missing a single beat.

While on the subject of bandleaders, some of you have written in asking the reason why some of the bands playing in Chicago are not heard over the air. Here's the story: The local stations in Chicago notified all the night-spots that on and after January 15 they would have to pay a weekly \$100 fee.

Most of the hotels banded together and decided they would refuse to pay these charges. Therefore, their orchestras faded from the air. The only spots whose bands are being picked up are the Chez Paree, the Blackhawk, and a few other places. That is also why the popular Aragon and Trianon orchestras switched from WGN to WIND, a Gary, Indiana, station with studios in Chicago.

Still on the subject of bands, Richard Himber has made a novel Victor recording called the "Parade of the Bands." As you may have guessed, it is Himber's impression of how your favorite radio bands play their theme-songs. Leo Reisman and Xavier Cugat have recorded a series called "A Night at the Waldorf," which is pleasant on the ears.

**AIRAVES:** It's a fact "Lone Ranger" is a favorite program with the youngsters, which is a way of saying I must be feeling like a kid again. I started listening to this show a few weeks ago and now hate to miss a program . . . Arthur Godfrey has a lease on my ears whenever I'm home to catch his voice, which is chock full of personality . . . Amos 'n' Andy have been very amusing lately, especially the show when Kingfish told Andy he was going to be a competitor and also sell greeting-cards . . . Ray Noble's amusing quips will be missed by this listener when he leaves the Burns and Allen show.



—Wide World

At a garden party given in Miami Beach by Floyd Gibbons were (l. to r.) Mrs. Frank Katzentine, Actress Betty Lawford and (standing) Katzentine and Ted Husing. Right: Nelson Eddy's successor, John Carter



The Kate Smith Singers and their sponsor, Kate herself, heard Thursdays, rehearse all numbers under the direction of Ted Straeter. In the mixed choir are the Mullen Sisters, Ambassadors, Dorothy Kirsten

dramatic shows on the air, celebrated its eighth year last week . . . Caesar Searchinger, who on March 4 inaugurated a new series, "Behind the Headlines," over the NBC-Blue network, was on the CBS payroll up until last summer as their European representative . . . Stuart Canin, one of the winners in Tony Wons' violin contest, is the same lad who last season started the rumpus between Jack Benny and Fred Allen over the playing of the "Bee" . . . Alexander Kirkland and June Walker, stars of the Broadway Theater, have been added to the "Big Sister" cast, heard over CBS Mondays through Fridays . . . Ethel Barrymore is being offered to sponsors with a special series being written for her . . . Mutual Broadcasting System scored another big scoop when it introduced

the programs are too sophisticated to be fascinated by that incredible spiel, you're wrong . . . at rehearsals of "Your Hit Parade" everyone backstage makes a dash up front in order to watch the auctioneer do his stuff. When it's over, they too applaud enthusiastically.

While roving around NBC the other evening, I dropped in on a broadcast by Jimmie Kemper and the Roy Campbell Royalists. Jimmie is an old vaudevillian, and he has been trying to get over his idea of building stories around songs for several years now. He is as easy-going and as pleasant as his voice, and he makes an odd picture standing before the mike, smartly dressed but with a felt hat down over his eyes. "Tis said that none has ever seen Kem-





February 20 Radio Guide's Singing Cameraman, Gene Lester, visited Phil Baker's show, snapped the picture above as Phil and chorus sang "Bei Mir Bist Du Schoen." A CBS airing, this show's heard each Sunday night



Brilliant young tenor on the show is Al Garr. Al was reared in China



Harry ("Bottle") McNaughton has been with Phil (right), five years. A Britisher, he came to America in the '20's

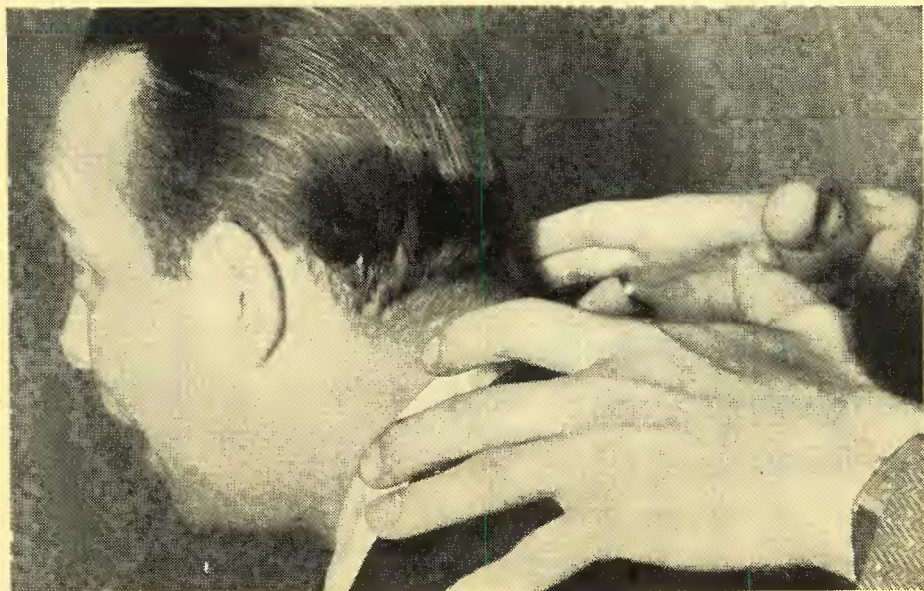
## HECKLING IN HOLLYWOOD

—ON "THAT GOOD GULF PROGRAM" WITH PHIL BAKER AND HIS STOOGES

*Photographed exclusively for Radio Guide by Gene Lester*



A talented actress, Elvia Allman is also heard with Fred Allen, others



About to do away with Phil above are the hands of that blight in Baker's life—"Beetle." A haunting heckler, "Beetle's" identity has never been revealed to audiences of any sort





Music for the show is under the direction of Oscar Bradley. Composer-arranger, British-born Bradley came to America after the World War



Entering radio in '34, Bradley began as maestro of Will Rogers' series

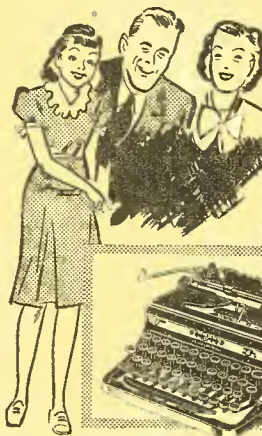


Announcer for Phil is Tom Hanlon, who's been in radio seven years



Born in Philadelphia 39 years ago, Phil grew up to dazzle audiences with comedy, song and accordion-playing, is called the Great American Troupier

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I now own a \_\_\_\_\_ Typewriter, Serial No. \_\_\_\_\_. Tell me how much you will allow on it as CASH allowance on a Royal Portable.

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**No MORE BUZZES, CLICKS** and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.  
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Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.  
**NOT NEW—VALUE ALREADY PROVED**  
On the market five years. 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.  
**5 DAYS TRIAL** Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.



**WHAT USERS SAY**  
LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1934 aerial 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven, I took down my old outside aerial. Signed: \_\_\_\_\_  
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed: \_\_\_\_\_

**JUST MAIL THIS COUPON.**  
F & H Radio Laboratories, Dept. 80, Fargo, N. Dak.  
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here  if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here  if interested in dealer's proposition.  
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Log of Short-Wave Stations  
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CB1170, Chile	11.68	LRU, Argentina	15.29
CJRO, Canada	6.15	LRX, "	9.69
CJRX, Cuba	11.72	LSX, "	10.35
COCD, "	6.13	OLR2B, Czecho-	
COCH, "	9.43	slovakia	6.03
COCO, "	6.01	OLR3A, "	9.55
COGQ, "	9.75	OLR4A, "	11.84
COGF, "	11.86	OLR5A, "	15.23
CSW, Portugal	9.94	ORK, Belgium	10.33
DJB, Germany	15.20	OZF, Denmark	9.52
DIC, "	6.02	PGJ, Holland	9.59, 15.22
DJD, "	11.77	PHI, "	17.75
DJL, "	15.11	PRADO, Ecuador	9.69
EAJ43, Canarias	10.37	PRE, Brazil	9.50
EAR, Spain	9.49	PRF5, "	9.50
EASAH, Spanish		RAN, U.S.S.R.	9.60
Morocco	14.05	RKI, "	7.54
F08AA, Tahiti	7.11	RNE, "	12.00
GSA, England	6.05	RV15, "	4.373
GSE, "	9.51	RV59, "	6.00
GSC, "	9.58	SPD, Poland	11.53
GSD, "	11.75	SPW, "	13.64
GSE, "	15.18	TFJ, Iceland	12.23
GSG, "	17.73	TIARH, Costa	
GSH, "	21.47	Rica	9.698
GSI, "	15.26	TPA2, France	15.24
GSI, "	21.58	TPA3, "	11.88
GSL, "	6.11	TPA4, "	11.71
GSP, "	15.18	VEZM, Canada	9.59
GSP, "	15.31	VK2ME, Australia	9.59
HAT4, Hungary	9.12	VK3ME, "	9.51
HBJ, Switzerland	14.535	VR, "	9.58
HBL, "	9.34	VPD2, Fiji	9.54
HBO, "	11.402	VP2LO, St. Kitts	6.38
HBP, "	7.80	VP2D2, India	9.59
H2R2L, Ecuador	6.66	WIXAL, Boston, Mass.	
HJ1ABP, Colombia	9.613	15.25, 11.79 and 6.04	
HP5A, Panama	11.7	XEUZ, Mexico, D.F.	6.12
HP5J, "	9.865	XEA, "	6.172
HSPJ, Siam	9.51, 19.02	YSD, El Salvador	7.894
IQY, Italy	11.9	YV5RC, Venezuela	5.80
IRF, "	9.83	ZBW3, China	9.525
JDY, Kwantung	9.825	ZIK2, British	
JVI, Japan	9.535	ZRH, S. Africa	9.523
JVN, "	10.65	ZRK, "	9.61
JZJ, "	11.80	Honduras	10.6
JZZ, "	15.16	ZMBJ, S.S. Awatea	8.84
Klipheuevel, "		SML, S.S. Kanimbla	6.01
South Africa	9.62	2R03, Italy	9.635

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:30 a.m., JZJ; 3:50, GSF, GSB, GSD, GSO; 7:30, XGOX; 7:45, JDY; 8:30, GSG, GSH, GSO GSJ, GSF; 8:35, JZJ; 11, GSD, GSF, GSG, GSH; 1 p.m., GSB, GSD, GSG, GSA; 2:40, 2R03; 3:10, TPA3; 4:15, GSB, GSC, GSO; 4:30, OLR3A; 4:45, EA9AH; 6, JZJ; 7:15, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:35, CSW; 7:30, EAJ43, EAR; 7:35, 2R03; 7:40, GSB, GSC, GSD, GSP; 8:15, EAJ43, DJB, DJD; 10:30, GSB, GSC, GSD, GSL, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.  
Mon., Wed., Fri.—9:45 p.m., OLR3A

Sunday, March 13

\*7 a.m.—Program from Darien, Kwantung; JDY  
\*8 a.m.—Variety program; DJL  
\*8 a.m.—International church; COCQ  
\*8 a.m.—Overseas hour for South Seas; JZJ  
8:30 a.m.—Phoii Symphony Orchestra; PHI  
1:40 p.m.—Iceland hour; TFJ  
\*2 p.m.—Danish program; OZF  
\*3 p.m.—English News from France; TPA3 (11.885) (15.13)  
\*4 p.m.—Test broadcasts from St. Kitts; VP2LO (6.38)  
4:20 p.m.—Mario de Pietro's Estudiantina; GSO  
\*4:30 p.m.—Overseas hour (South America); JZJ JZJ  
\*4:55 p.m.—Greetings to listeners; DJB DJD  
5:15 p.m.—Figures in German sport; DJB DJD  
\*6 p.m.—Polish program for North America; SPW (13.635) SPD (11.535)  
\*6 p.m.—English News from Japan; JZJ  
\*6 p.m.—La Voz de las Provincias; COCH  
\*6 p.m.—Cadena Crusselas network program; COCO  
6:15 p.m.—Special orchestral concert; DJB DJD  
\*7 p.m.—Brazil on the Air; PSH (10.22)  
\*7 p.m.—Soviet program; RAN RKI  
7:15 p.m.—Episcopalian services; GSC GSD GSP  
\*7:30 p.m.—English News from Italy; 2R03 IRF IQY  
\*7:40 p.m.—News summary; GSD GSP  
8 p.m.—Band concert; COCO  
\*8:15 p.m.—English News from Germany; DJB  
\*8:30 p.m.—Daventry news bulletin in Spanish; GSB  
\*8:45 p.m.—Daventry news bulletin in Portuguese; GSB  
9 p.m.—Hawaii Calls; KKP (16.03)  
\*9 p.m.—Nationalist program for North America; Salamanca (10.37)  
\*9 p.m.—Cararo's tango band; LRX  
9:15 p.m.—Heroes' Memorial Hour; DJB DJD  
\*9:30 p.m.—Oriental program from India; VUD2  
\*10:10 p.m.—News Summary; GSC GSD  
\*10:30 p.m.—English News from Germany; DJB  
\*11 p.m.—Marti dance orchestra; COCH  
\*11:45 p.m. (ex. Sat.)—Program from South Africa; ZRK ZRH  
\*12 mid.—Broadcast from Eden Concert Cabaret; COCQ  
\*1 a.m.—English DX program; XEUZ

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ††Tuesday, Thursday, Saturday.  
(Continued in Last Column)

# On Short Waves

## Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

**D**URING the past few weeks, affairs in Europe have become increasingly tangled and complex. Governmental crises have been precipitated one after another with startling swiftness. With the spotlight of world interest thus centered upon Great Britain, Italy, France, Germany, Austria and Czechoslovakia, more and more listeners are dialing the short-wave frequencies for first-hand news and information.

The English news periods from the leading European countries, although by no means unbiased and in fact strongly steeped in propaganda, still give the best word-pictures obtainable of conditions in their respective countries. News from Great Britain, prepared by the Reuters News Service, by far the most complete and impartial news commentary from Europe, is best heard at present at 7:40 p.m. (over GSD, GSC and GSP), or at 10:30 p.m. EST (over GSD, GSC and GSL) . . . Hitlerized news may be heard from Zeesen, Germany, at 8:15 and 10:30 p.m. EST (over DJD or DJB) . . . Fascist-flavored news from Italy is served at 7:30 p.m. EST (over 2R03, IQY and IRF) . . . The news from France may be heard at 3:10 p.m. (over TPA3, or Essarts on 15.13 megs), and at 10:30 p.m. (over TPA4) . . . The news from Czechoslovakia, strongly partial to the Little Entente, may be heard on Mondays, Wednesdays and Fridays at 9:45 p.m. EST (over OLR2B, OLR3A or OLR4A). Frequencies of all above stations may be obtained from the log on this page.

Sir Harry Lauder's first appearance in several years before a microphone will be made on Wednesday, March 16, at 4:15 p.m. EST, for the benefit of listeners to Daventry, England.

A talk on "World Affairs," by H. Wickham Steed, famous British journalist who is often heard over American networks, will be broadcast from Daventry on Wednesday, March 16, at 9:20 p.m. EST . . . A program from Daventry on Thursday, March 17, at 3:30 and 7:10 p.m. EST, entitled "The Way of Peace: The Scene Today," presents a discussion on this subject by Professors Seton-Watson and Condeliffe, both of London University . . . Sir Josiah Stamp, world-famous economist, will speak from Daventry, on

Friday, March 18, at 6:50 p.m. EST, on the subject, "Monkey Wrenches in the Trade Machine."

Sunday night, February 27, marked the renewal under the sponsorship of the Mutual network, of that delightful program, "Hawaii Calls." Originating in Honolulu, it will thrill listeners each Sunday night at 9 p.m. EST. Tune to KKP (16.03) for a direct short-wave pick-up.

On the evening of Wednesday, February 16, PCJ's new beam-aerial was officially initiated. Chief Announcer Edward Startz made a special trip from Huizen, Holland, to New York City, to observe the signal-strength of the station while using the new aerial upon this occasion. The antenna is unique in that its masts are mounted upon wheels which can be rotated upon a circular track to almost instantly change the directivity of the aerial to any desired point. Engineers who observed the experiment with great interest agreed that signal-strength was tremendously intensified when the aerial was beamed exactly on New York. If this new type aerial is successful, it may ultimately do away with the necessity for a station to have several different stationary antenna arrays, each of them beamed in a specific direction.

One of the new short-wave transmitters of "Radio Coloniale," at Essarts, France, is transmitting daily on a frequency of 15.13 megs, in parallel with TPA2 and TPA3 on their regular respective schedules. Signal-strength is very good. Quite often the new station is the loudest on the 19-meter band.

Many listeners are reporting W3HA, varying in frequency from 10.93 to 11 megs, whose announcer boldly states "This is the short-wave station of Emory, Virginia," and promises verifications of reception to all who write. The owner of this station, who apparently has never heard of the Federal Communications Commission, plays phonograph recordings and greets listeners on the air. This playful broadcaster may be heard irregularly in the afternoons and evenings and is being received over a wide area even though the power is only 18 watts.



Listeners to the Daventry stations will hear Sir Harry Lauder, world-famous Scottish comedian, in a program Wednesday at 4:15 p.m. EST

### Monday, March 14

†5:30 a.m.—Program from Fiji; VPD2  
8 a.m.—Program from Hong Kong; ZBW3  
8 a.m.—Siamese broadcast; HS8PJ (19.02)  
†10:30 a.m.—Vatican City broadcasts; HVJ  
†11:45 a.m. (ex. Sat.)—Hollywood Brevities; W2XAD (15.33)  
1:20 p.m.—Empire exchange talks; GSP GSG  
3:30 p.m.—Drama, "The Count of Monte Cristo" (Part XI); GSP GSG  
†4:50 p.m.—Science news; WIXAL (6.04)  
†5 p.m.—American news; W2XAF (9.53) W2XAD (15.33)  
†6 p.m.—Monitor news; WIXAL (11.79)  
6:45 p.m.—Variety program from Switzerland; HBL (9.345) HBP (7.797)  
†8 p.m.—North American program from Czechoslovakia; OLR2B  
†8 p.m.—Typical orchestra; COGF  
9 p.m.—Program of the Pan American Union; YV5RC  
9:30 p.m.—Lively entertainment; DJB DJD  
12:15 a.m.—International DX'ers Alliance Program from Havana, Cuba; COBZ (9.02)

### Tuesday, March 15

9 a.m.—Phoii Variety Ensemble; PHI  
11:20 a.m.—Hungarian Gypsy Party; GSF GSG  
4:20 p.m.—Talk, "America Speaks"; GSO GSB  
5 p.m.—Great German composers; DJB DJD  
5:30 p.m.—Request concert; DJB DJD  
6 p.m.—Science in the news; W2XAD (15.33) W2XAF (9.53)  
††7 p.m.—Broadcast from Chile; CB1170  
††7:30 p.m.—Program from Belize, British Honduras; ZIK2 (10.6)  
††8 p.m.—Argentine music; COGF  
9 p.m.—Question box; EAR  
10:25 p.m.—Technical tips for the radiofan; DJB DJD  
11 p.m.—Program from Tahiti; F08AA  
11:30 p.m.—Salute to Latin America; W8XAL (6.05)

### Wednesday, March 16

5:45 a.m.—"Backstage at Bellahouston"; GSF  
11:40 a.m.—"World Affairs," H. Wickham Steed; GSF GSG  
3:15 p.m.—"Tunes of the Town"; GSP GSG  
4:15 p.m.—Sir Harry Lauder, with the BBC Variety Orchestra; GSO GSB  
6:20 p.m.—The House in the Country; GSP GSD  
7:30 p.m.—International Orchestra; LRX  
7:45 p.m.—Around Italy with Music; 2R03 IRF IQY  
8 p.m.—Latin American night; W3XAL (6.1)  
9:30 p.m.—North American program from Guatemala City; TGWA (9.685)  
10:15 p.m.—Evening music; DJB DJD

### Thursday, March 17

7:30 a.m.—"At the Black Dog"; GSF GSG GSJ  
9:20 a.m.—Music from the movies; PHI  
10 a.m.—H. M. Royal Air Force band; GSF GSG  
2 p.m.—"All Kinds of People"; GSP GSG  
2:20 p.m.—"St. Patrick's Day"; GSP GSG  
3 p.m.—Variety from the Holborn Empire; GSP  
3:30 p.m.—"The Way of Peace"; GSP GSG  
5 p.m.—Musical joviality; DJB DJD  
5:50 p.m.—Joseph Seal, organist; GSD GSP  
7:30 p.m.—Popular orchestra; YV5RC  
8:30 p.m.—Waltz Hour; YV5RC  
9:20 p.m.—Talk, "Food for Thought"; GSC GSD  
10:15 p.m.—"DX Chatter Box"; W8XWJ (41)

### Friday, March 18

6:15 a.m.—International DX'ers Alliance Broadcast from Ceylon; VSTRA (14.03-14.08-14.115)  
9:40 a.m.—Relay from Rotterdam; PHI  
12:20 p.m.—Troise's Mandolines; GSD GSG  
12:45 p.m.—"Monkey Wrenches in the Trade Machine," Sir Josiah Stamp; GSP GSG GSD  
1:30 p.m.—Brian Lawrence's orchestra; GSP GSG  
4 p.m.—English news review; LSY (18.115) LRX  
5:30 p.m.—Irma Belike, songs; DJB DJD  
7 p.m.—Portuguese news by Pinto Tameirao; W2XE (11.83)  
7:30 p.m.—Heidelberg to Heidelberg; DJB DJD  
7:45 p.m.—Stars of stage and radio; 2R03 IRF IQY  
9:30 p.m.—Through four centuries of soldier music; DJB DJD  
10 p.m.—"Canada, 1938"; CFCX (6.005)  
10:30 p.m.—Next week's programs; GSC GSD  
12:15 a.m.—DX Club; W8XK (6.14)

### Saturday, March 19

8:50 a.m.—Revue; PHI  
10:10 a.m.—Rugby Football; England vs. Scotland; GSF GSG  
1:45 p.m.—Metropolitan opera; W3XAL (17.78) CMQ (9.74) COBZ (9.02)  
2:30 p.m.—In Town Tonight; GSP GSG  
3 p.m.—Palace of Varieties; GSP GSD  
5 p.m.—Radio cabaret; DJB DJD  
5:30 p.m.—Ambrose and his orchestra; GSO GSB  
7:30 p.m.—Punch's victory over the dull winter; DJB DJD  
7:45 p.m.—Chamber music; 2R03 IRF IQY  
8 p.m.—Cocktail musical program; W3XAL (6.1)  
8:15 p.m.—Famous Singers of Old; 2R03 IRF IQY  
8:45 p.m.—What Can We Learn from Animals?; DJB DJD  
9:20 p.m.—Ice-Hockey in Great Britain; GSC  
9:30 p.m.—Women's cabaret; DJB DJD  
10 p.m.—Opera; OAX4J (9.34)  
11 p.m.—Northern Messenger; Messages to Those in the Arctic; VE9DN CRCX



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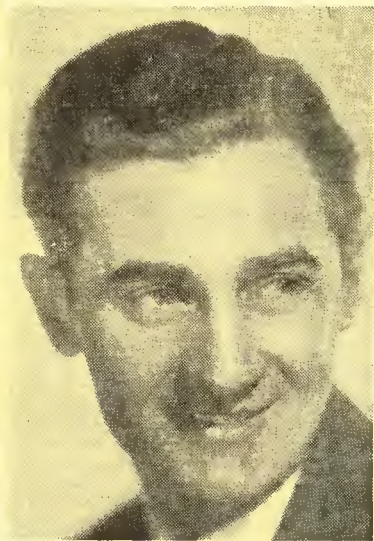
# PREACHER JACK

BY DARRELL MARTIN

WHEN smog hits Pittsburgh, radio comedians get crowned for maliciously paraphrasing Nick Kenny's song to "There's a Coal Mine in the Sky."

Ted Weems, on a recent visit, said: "Gee, Como, I can see the audience." Nefarious as all this may seem to outsiders, there's one Pittsburgher who is thankful that Pittsburgh has coal and smoke and smog. He is the Reverend Jack Munyon, who earned his way through school and college by working in the coal mines located near the Smoky City.

The smog, incidentally, lifted for him earlier than for other Pittsburghers a few months ago when attractive Jean Hoff, 22-year-old singer on KDKA, said "Yes," climaxing their romance.



Jack Munyon, active young preacher heard daily over Station WWSW

On February 18, the Reverend Jack Munyon and Jean Hoff were married. It was a radio wedding, attended by most of the radio celebrities of Pittsburgh. Paul Waner, idol of the Pittsburgh Pirate baseball club, flew from Sarasota, Florida, to be best man. The minister of Pittsburgh's Shady Side Presbyterian Church—the Reverend Hugh Thompson Kerr, first clergyman on the radio back in KDKA pioneer days—officiated.

THE couple flew to Cuba on their honeymoon. Now they are both preparing to conduct an evangelistic campaign in Los Angeles. Munyon will preach; his wife will dramatize parts of the sermon.

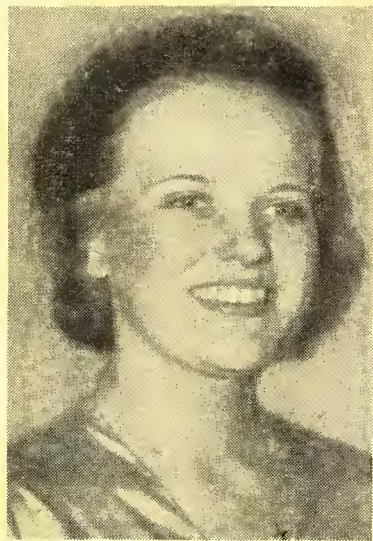
Los Angeles has a lot to do with this romance. It was there, while aiding Aimee Semple McPherson, that the Reverend Munyon spied a beautiful blond singer in the choir. From all reports they were practically engaged on the spot. Munyon said, "How about going east with me; I'll get you a singing job on KDKA?" Jean agreed, and the die was cast.

Munyon has the oldest regular religious broadcast on the air in Pittsburgh. He has been on WWSW every week-day morning at 9:30 o'clock with his "Lest We Forget" for seven years—or 3,610 broadcasts!

His bride is the daughter of the late Reverend Lafayette Hoff, of Cedar

Rapids, Iowa. Although she majored in choral work out west, she made her debut on KDKA about six weeks ago as a "blues" singer. She clicked immediately and was given a contract. Munyon had succeeded too well in "getting her a job at KDKA"! Last week he had to intercede with A. E. Nelson, manager of the station, to release Jean from her contract so that she might be married. Incidentally, Jean Hoff's right first name is Dorothea, but "Jean" is preferred.

Munyon, now twenty-nine years old, has had an active, interesting life. Not only has he helped Aimee Semple McPherson and established a record for continuous broadcasts in Pittsburgh, but he has been heard at one time or another on seventy-one stations in this



Jean Hoff Munyon who will dramatize the sermons Jack preaches

country. His fan mail at WWSW runs close to 50,000 letters yearly.

Born in Pittsburgh, he was educated in the Pittsburgh public schools. The family moved to Georgia, where Jack attended high school. Coming back to Pittsburgh, he sold newspapers, worked in coal mines in the winter and on ice trucks in the summer. He had the largest ice route in the city for Consolidated Ice Company—10 tons a day! After graduating from New York Seminary, he became pastor of a small Methodist Episcopal church in Butler, Pa., where he stayed for two years, increasing the congregation and paving the way for a new church building.

One day while in Pittsburgh on business, he heard a broadcast from Station WWSW. He explains that it was divine guidance that sent him to Frank Smith, Jr., the manager, requesting time on the air for a religious program. Smith liked Munyon. Thus was started the famous "Lest We Forget" series, which attracts more than half of Pittsburgh's radio audience at 9:30 a.m. Later followed "The Fire-side Memory Hour" on Sunday nights.

Ann Sothern, Dick Powell, Phil Baker, Don Ameche, Al Garr, James Stewart, Madge Evans, and Kate Smith are some of the numerous celebrities that the Reverend Jack Munyon knows in person. Munyon has an offer to make a movie with Ann Sothern on "What I Think of Hollywood."

# HOW YOU CAN Attract MEN



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NEWS

**Sunday**  
 Foreign News Broadcast 1:30 p.m. CBS.  
 Headlines & Bylines. H. V. Kaltenborn; Bob Trout; Erwin Canham, 10:30 p.m. CBS.  
 Radio Newsreel. Parks Johnson and Wallace Butterworth interviewing persons in the week's headlines, 3 p.m. NBC-R.  
 Winchell, Walter, 9:30 & 11 p.m. NBC-B.  
 9:55 a.m. CBS; 11 a.m. NBC-R & NBC-B; 11 p.m. NBC-B; 11:30 p.m. NBC-R.

**Monday**  
 Carter, Beake, Commentator. Mon. Thru Fri. 6:30 p.m. 8:45 p.m. (for West) CBS.  
 Cravens, Kathryn. News Through a Woman's Eyes. Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.  
 Foreign News Broadcast. 1:30 p.m. CBS.  
 Hill, Edwin C. News Commentator. Mon. thru Fri. 12:15 p.m. CBS.  
 Hughes, Rush. Commentator. Mon. thru Fri. 4:30 p.m. NBC-R.  
 Thomas, Lowell. News Commentator. Mon. thru Fri. 6:45 p.m. NBC-B.  
 9:25 a.m. & 6 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

**Tuesday**  
 Fidler, Jimmie. Hollywood News. Tues. & Fri. 10:30 p.m. NBC-R.  
 Hollywood Screen Scoops. George McCall. Tues. Thru. 7:15 p.m. (11:15 p.m. for West) CBS.  
 Thompson, Dorothy. People in the News. Tues. 7:30 p.m. NBC-R & Fri. 10:45 p.m. NBC-R.  
 9:25 a.m. & 6:55 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

**Wednesday**  
 9:25 a.m. & 6 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.  
**Thursday**  
 March of Time. News Dramatization. 8 p.m. NBC-B.  
 9:25 a.m. & 6:55 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

**Friday**  
 9:25 a.m. & 6 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.  
**Saturday**  
 9:55 a.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 6:30 p.m. NBC-B.

LIGHT MUSIC

**Sunday**  
 American Album of Familiar Music. Jean Dickenson, soprano; Frank Munn, tenor; Arden and Arden, piano duo; Bertrand Hirsch, violinist; Haenschel Concert Orchestra. 9:30 p.m. NBC-R.  
 American Radio Warblers. 11:45 a.m. MBS.  
 Chase & Sanborn. Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armbruster. 8 p.m. NBC-R.  
 Double Everything. Al Shaw and Stan Lee, comedians; Andrew Sisters; Carl Houghengarter's orchestra. 6:30 p.m. CBS.  
 Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.  
 Manhattan Merry-Go-Round. Rachel Carlay; Pierre LeKreun; Men About Town Trio; Don Donnie's orch. 9 p.m. NBC-R.  
 Open House. Jeanette MacDonald, soprano; Wilbur Evans, baritone; Josef Pasternack's Orchestra. 7 p.m. CBS.

Radio City Music Hall. Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.  
 Rising Musical Star. Alex Smallens, director Symphony orchestra; Mixed

# YOUR PROGRAM SELECTOR

This Is An Exclusive Radio Guide Feature. Published on Alternate Weeks

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Selector Time Is Eastern Standard. Use This Table to Find Yours

The Program Selector is a classified index of network programs—listing each program in complete detail under its particular classification and that of any one of its individual stars. For example: if the program as a whole is of a varied nature you will find it under "Variety." However, should there be a comedian or concert star on the same program it can also be found under "Comedy" or "Classical." Look for your favorite program in the Selector in Eastern Standard Time, find your time in the table above, then turn to the RADIO GUIDE program pages to find your station carrying the program.

Chorus, directed by Hans Fuerst; Alois Havrilla, commentator; Guest, 10 p.m. NBC-R.  
 Simon, Frank, Band. 3:30 p.m. NBC-B.  
 Talley, Marion, soprano. Josef Koestner's orch. 5 p.m. NBC-R.

Monday

Contented Hour. Maria Kurenko, soprano; Lullaby Lady; Male Quartet; Orchestra directed by Marek Weber. 10 p.m. NBC-R.  
 Hour of Charm. Phil Spitalny's Girl Orchestra. 9:30 p.m. NBC-R.  
 Poetic Melodies. Jack Fulton, tenor; Franklyn MacCormack; Orchestra. Mon. thru Fri. 7 & 11 p.m. CBS.  
 Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Tuesday

Vocal Varieties. Tues. Thurs. 7:15 p.m. (11:15 p.m. for West, Tues. only) NBC-R.  
**Wednesday**  
 Chesterfield Program. Lawrence Tibbett, baritone; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.  
 Your Hollywood Parade. Dick Powell, m.c.; Rosemary Lane, vocalist; Al Goodman's orchestra; Choral Ensemble directed by Dudley Chambers; Bob Hope; Film Guest Stars. 10 p.m. NBC-R.

Thursday

Kraft Music Hall. Bing Crosby; Bob Burns, Chorus, Johnny Trotter's Orch. and Guests. 10 p.m. NBC-R.  
 Good News of 1938. Robert Taylor, m.c.; Film Stars; Fannie Brice; Judy Garland; Meredith Willson's orchestra; Igor Gorin, haritone; Chorus. 9 p.m. NBC-R.  
**Friday**  
 Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Frank Black's Orchestra; Ross Graham, baritone. 8 p.m. NBC-R.  
 Hollywood Hotel; Ken Murray & Oswald, comedians; Marilyn Stuart; Anne Jamison, soprano; Raymond Paige's Orchestra; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests. 9 p.m. CBS.  
 Song Shop. Frank Crumit; Reed Kennedy; Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie; Orchestra, direction Gustave Haenschel; Guest. 10 p.m. CBS.  
 Waltz Time. Abe Lyman's Orch.; Manhattan Chorus; Frank Munn, tenor. 9 p.m. NBC-R.

Saturday

Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschel's Orchestra. 9:30 p.m. CBS.  
**CLASSICAL**  
**Sunday**  
 Chase & Sanborn. Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Or-

chestra, dir. Robert Armbruster. 8 p.m. NBC-R.  
 Magic Key. Symphony Orchestra, direction Frank Black; Milton Cross, narrator. 2 p.m. NBC-B.  
 Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.  
 Metropolitan Opera Auditions of the Air. Wilfred Pelletier Conducting Metropolitan Opera Orch.; Guests. 5 p.m. NBC-B.  
 Open House. Jeanette MacDonald, soprano; Wilbur Evans, baritone; Josef Pasternack's Orchestra. 7 p.m. CBS.  
 Philharmonic-Symphony Society of New York. John Barbirolli, conductor. 3 p.m. CBS.  
 Radio City Music Hall. Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.  
 Rising Musical Star. Alex Smallens, director Symphony orchestra; Mixed Chorus, directed by Hans Fuerst; Alois Havrilla, commentator. 10 p.m. NBC-R.  
 Simon, Frank, Band. 3:30 p.m. NBC-B.  
 Sunday Evening Hour. Symphony Orchestra, direction of Sir Ernest MacMillan; Chorus; Guest Artists. 9 p.m. CBS.  
 Talley, Marion, soprano. Josef Koestner's Orch. 5 p.m. NBC-R.

Monday

Philadelphia Orchestra. Eugene Ormandy, conductor. 9 p.m. NBC-B.  
 Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.  
**Tuesday**  
 Music Guild. Guest Instrumentalists. Tues. 2:30 p.m. NBC-B. Thurs. 2 p.m. NBC-R.  
**Wednesday**  
 Chesterfield Program. Lawrence Tibbett, baritone; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.  
 Curtis Institute of Music. 4 p.m. CBS.  
**Friday**  
 Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Frank Black's Orchestra; Ross Graham, baritone. 8 p.m. NBC-R.  
 Music Appreciation Hour. Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

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Vocal Varieties. Tues. Thurs. 7:15 p.m. (11:15 p.m. for West, Tues. only) NBC-R.  
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 Chesterfield Program. Lawrence Tibbett, baritone; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.  
 Your Hollywood Parade. Dick Powell, m.c.; Rosemary Lane, vocalist; Al Goodman's orchestra; Choral Ensemble directed by Dudley Chambers; Bob Hope; Film Guest Stars. 10 p.m. NBC-R.

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Kraft Music Hall. Bing Crosby; Bob Burns, Chorus, Johnny Trotter's Orch. and Guests. 10 p.m. NBC-R.  
 Good News of 1938. Robert Taylor, m.c.; Film Stars; Fannie Brice; Judy Garland; Meredith Willson's orchestra; Igor Gorin, haritone; Chorus. 9 p.m. NBC-R.  
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 Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Frank Black's Orchestra; Ross Graham, baritone. 8 p.m. NBC-R.  
 Hollywood Hotel; Ken Murray & Oswald, comedians; Marilyn Stuart; Anne Jamison, soprano; Raymond Paige's Orchestra; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests. 9 p.m. CBS.  
 Waltz Time. Abe Lyman's Orch.; Manhattan Chorus; Frank Munn, tenor. 9 p.m. NBC-R.

Saturday

Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschel's Orchestra. 9:30 p.m. CBS.  
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Philadelphia Orchestra. Eugene Ormandy, conductor. 9 p.m. NBC-B.  
 Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.  
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 Curtis Institute of Music. 4 p.m. CBS.  
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 Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Frank Black's Orchestra; Ross Graham, baritone. 8 p.m. NBC-R.  
 Music Appreciation Hour. Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

Monday

Dorsey, Jimmy, orchestra. Mon. 11 p.m.; Fri. 11 p.m. CBS.  
 Holtz, Lou, comedian; Connie Boswell, songs; Ted Husing, sports talk; Richard Himber's orchestra. 8 p.m. CBS.  
 Hour of Charm. Phil Spitalny's Girl Orchestra. 9:30 p.m. NBC-R.  
 King, Wayne, orchestra. Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R.  
 Melody Puzzles. Harry Salter's Orchestra; Buddy Clark & Freda Gibson, vocalists. 8 p.m. NBC-B.

Tuesday

Goodman, Benny, orchestra. 10 p.m. CBS.  
 Heidt, Horace, orchestra. 9 p.m. NBC-B.  
 Hour of Romance. Eddy Duchin's Orchestra. 10 p.m. MBS.  
 Kay Kyser's Musical Klass. 8 p.m. MBS.  
 Rogers, Buddy, orchestra. 11:30 p.m. CBS.  
**Wednesday**  
 Ben Bernie's orchestra. Lew Lehr; Buddy Clark; Jane Pickens. 9:30 p.m. CBS.  
 Dorsey, Tommy, orchestra. Edythe Wright & Jack Leonard, songs; Paul Stewart, m.c. 8:30 p.m. NBC-B.

Thursday

Calloway, Cab, orchestra. 11 p.m. CBS.  
 Vallee, Rudy, orchestra. Tommy (Betty Lou) Riggs; Guests. 8 p.m. NBC-R.  
**Friday**  
 Royal Crown Revue. George Olsen's orchestra; Tim and Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet. 9 p.m. (12:30 a.m. for West) NBC-B.  
 Waltz Time. Abe Lyman's Orch.; Manhattan Chorus; Frank Munn, tenor. 9 p.m. NBC-R.  
 Whiteman, Paul, orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.  
**Saturday**  
 Hall, George, orchestra. 12:30 p.m. CBS.  
 Your Hit Parade. Carl Hoff's orchestra; Freda Gibson & Buddy Clark, vocalists; Male Quartet. 10 p.m. CBS.

COMEDY

**Sunday**  
 Baker, Phil, comedian; Lucille Ball, comedienne; Beetle and Bottle; Oscar Bradley's orchestra. 7:30 p.m. CBS.  
 Chase & Sanborn. Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armbruster. Sun. 8 p.m. NBC-R.  
 Double Everything. Al Shaw and Stan Lee, comedians; Andrew Sisters; Carl Houghengarter's Orchestra. 6:30 p.m. CBS.  
 Jell-O Program. Jack Benny; Mary Livingston; Kenny Baker; Sam (Schlepperman) Hearn; Andy Devine; Phil Harris' Orchestra; Don Wilson. Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

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Baker, Phil, comedian; Lucille Ball, comedienne; Beetle and Bottle; Oscar Bradley's orchestra. 7:30 p.m. CBS.  
 Chase & Sanborn. Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armbruster. Sun. 8 p.m. NBC-R.  
 Double Everything. Al Shaw and Stan Lee, comedians; Andrew Sisters; Carl Houghengarter's Orchestra. 6:30 p.m. CBS.  
 Jell-O Program. Jack Benny; Mary Livingston; Kenny Baker; Sam (Schlepperman) Hearn; Andy Devine; Phil Harris' Orchestra; Don Wilson. Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

DANCE

**Sunday**  
 Busse, Henry, orchestra. 1:15 p.m. NBC-R.  
 Lombard, Guy, orchestra. Sun. 5:30 p.m. CBS.  
 Ozzie Nelson's Orchestra. Harriet Hilliard songs; Feg Murray, cartoonist; Guests. 7:30 p.m. NBC-B.  
 Sunday Matinee. Bernie Cummin's orchestra. 1:30 p.m. MBS.

Mickey Mouse Theater of the Air. Walt Disney, m.c. 5:30 p.m. NBC-R.  
 Penner, Joe, comedian. Gene Austin, tenor; Julie Grier's orchestra; Roy Atwell. 6 p.m. (11 p.m. for West) CBS.  
 Sen. Fishface and Prof. Figgibottle, comedians. Jack Douglas, master of ceremonies; The Showmen Quartet; Norman Cloutier's orchestra. 6 p.m. NBC-B.  
 George Jessel, comedian; Norma Talmadge; Tommy Tucker's Orchestra. 6 p.m. MBS.

Monday

Burns & Allen. Ray Noble's orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. for West) NBC-R.  
 Fibber McGee and Molly. Marian and Jim Jordan; Betty Winkler; Clark Dennis, tenor; Billy Mills' Orchestra. 9 p.m. (12 mid. for West) NBC-R.  
 Holtz, Lou, comedian; Connie Boswell, songs; Ted Husing, sports talk; Richard Himber's orchestra. 8 p.m. CBS.  
 Lum and Abner. Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.  
 Pipe Smoking Time. Pick and Pat, blackface comedians; Edward Roecker, baritone; Benny Krueger's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Tuesday

Al Jolson Show. Martha Raye, songs; Parkyakarkus, comedian; Victor Young's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.  
 Jack Oakie. Stuart Erwin, comedian; Harry Barris, songs; Camel Chorus; George Stoll's Orchestra. 9:30 p.m. CBS.  
 Watch the Fun Go By. Al Pearce and His Gang; Arline Harris, human chattebox; Tizzie Lish, comedian; Carl Hoff's orchestra. 9 p.m. (12 mid. for West) CBS.

Wednesday

Ben Bernie's orchestra. Lew Lehr; Buddy Clark; Jane Pickens. 9:30 p.m. CBS.  
 Cheer Up America. Henry Burbig, comedian; The Funnymen Trio; Ray Murray; Frank Novak's orchestra. 7:45 p.m. NBC-R.  
 Texaco Town. Eddie Carr, comedian; Deanna Durbin, soprano; Jacques Renard's orchestra; Mlle. Fifi; James Wallington. 8:30 p.m. (11:30 p.m. for West) CBS.  
 Town Hall Tonight. Fred Allen & Portia; Hoffa; Town Hall Quartet; Peter Van Steden's orchestra; Guests. 9 p.m. (12 mid. for West) NBC-R.  
 Your Hollywood Parade. Dick Powell, master of ceremonies; Rosemary Lane, vocalist; Al Goodman's Orchestra; Ensemble directed by Dudley Chambers; Bob Hope; Film Guest Stars. 10 p.m. NBC-R.

Thursday

Kate Smith Hour. Jack Miller's orchestra; Guests. 8 p.m. (11:30 p.m. for West) CBS.  
 Kraft Music Hall. Bing Crosby; Bob Burns, comedian; Johnny Trotter's orchestra; Guests. 10 p.m. NBC-R.  
 Good News of 1938. Robert Taylor, m.c.; Film Stars; Fannie Brice; Meredith Willson's Orchestra; Judy Garland; Igor Gorin, baritone. 9 p.m. NBC-R.  
 Vallee's Varieties. Tommy (Betty Lou) Riggs, comedian; Guests. 8 p.m. NBC-R.

Friday

Hammerstein's Music Hall. Ted Hammerstein, m.c.; Music Hall orchestra; Guest. 8 p.m. CBS.  
 Hollywood Hotel. Ken Murray & Oswald, comedians; Marilyn Stuart; Anne Jamison, soprano; Frances Langford, blues; Jerry Cooper, baritone; Louella Parsons & Guests. 9 p.m. CBS.  
 Royal Crown Revue. George Olsen's orchestra; Tim and Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet. 9 p.m. (12:30 a.m. for West) NBC-B.

Saturday

Jack Haley, comedian. Virginia Verrill, songs; Wen-

(Continued on Next Page)



(Continued From Facing Page)  
dy Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 p.m. (12:30 a.m. for West) NBC-R.  
Kaltenmeyer's Kindergarten. Bruce Kamman, 7 p.m. NBC-R.  
National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

## DRAMA

Chase & Sanborn. Don Ameche, dramatic star; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

Court of Human Relations. 4 & 4:30 p.m. MBS.  
Court of Missing Helra. 10:30 p.m. CBS.

Detective Series. 8 p.m. NBC-B.  
Good Will Hour. 10 p.m. MBS.

Hollywood Playhouse. Tyrone Power. 9 & 10:30 p.m. NBC-B.

Irene Rich. Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.

On Broadway. 3 p.m. NBC-B.  
Thatcher Colt Stories. 2:30 p.m. NBC-R.

The Shadow. 4 & 5:30 p.m. MBS.

The Zenith Foundation. 10 p.m. CBS.

There Was a Woman. 1:30 p.m. NBC-B.

## Monday

Behind Prison Bars. Warden Lewis E. Lawes. 10 p.m. NBC-B.

Grand Hotel. Jim Ameche. 8:30 p.m. NBC-B.

Lone Ranger. Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Public Hero No. One. 10:30 p.m. NBC-R.

Radio Theater. Cella B. de Mille, producer. 9 p.m. CBS.

## Tuesday

Big Town. Edward G. Robinson and Claire Trevor. 8 p.m. (12:30 a.m. for West) CBS.

Mr. Keen, Tracer of Lost Persons. Tues. Wed. Thurs. 7:15 p.m. NBC-B.

## Wednesday

Cavalcade of America. 8 p.m. (12 mid. for West) CBS.

Gang Busters. Col. N. H. Schwarzkoef. 10 p.m. CBS.

Lights Out. Mystery Dramas. 12:30 a.m. NBC-R.

Your Hollywood Parade. Dick Powell, master of ceremonies; Rosemary Lane, vocalist; Al Goodman's Orchestra; Ensemble directed by Dudley Chambers; Bob Hope; Film Guest Stars. 10 p.m. NBC-R.

## Thursday

Good News of 1938. Robert Taylor, m.c.; Film Stars; Chorus; Patsy Brice; Judy Garland; Meredith Willson's Orchestra; Igor Gorin, baritone. 9 p.m. NBC-R.

March of Time. Dramatization of the week's news. 8 p.m. NBC-B.

We the People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. CBS.

## Friday

A. L. Alexander's True Stories. 9:30 p.m. NBC-R.

Death Valley Days. 8:30 p.m. NBC-B.

First Nighter. Barbara Luddy & Les Tremayne. 10 p.m. NBC-R.

Grand Central Station. 8 p.m. NBC-B.

Hollywood Hotel. Ken Murray & Oswald, comedians; Marilyn Stuart; Anne Jamison, soprano; Raymond Paige's Orchestra; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests. 9 p.m. CBS.

## Saturday

American Portraits. Dramatizations of Great Americans who have been important in the development of the nation. 9:30 p.m. NBC-R.

Greet Plays. Masterpieces of the great classics. 5 p.m. NBC-R.

## TALKS

### Sunday

Becker, Bob. Dog Talk. 9 p.m. NBC-R.

Cheerio, inspirational talk. 10:50 p.m. NBC-B.

The Zenith Foundation. 10 p.m. CBS.

## Monday

Between the Bookends. Ted Malone. Mon. Wed. Fri. 2:45 p.m. MBS.

Dafoe, Dr. Allan Roy, Medical Talk for Mothers. Mon. Wed. Fri. 4:45 p.m. CBS.

Holtz, Lou, comedian; Connie Boswell, songs; Ted Husing, sports talk; Richard Himber's orchestra. 8 p.m. CBS.

Kingsley, Myra, astrology. Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Kitchen Cavalcade. Crosby Gaige, m.c. Mon. thru Fri. 10:30 p.m. NBC-B.

Moore, Betty. Interior Decorating. 11:45 a.m. NBC-R.

National Farm & Home. Guest Speakers; Walter Blaufuss' Orchestra. Mon. thru Sat. 12:30 p.m. NBC-B.

National Radio Forum. guest speakers. 10:30 p.m. NBC-B.

Voice of Experience. Mon. thru Fri. 1:45 p.m. MBS.

## Tuesday

Academy of Medicine. 4 p.m. CBS.

Carnegie, Dale. How to Win Friends & Influence People. 10:45 p.m. NBC-R.

Homemakers' Exchange. Eleanor Howe. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

McBride, Mary Margaret. Cooking Talk. Tues. thru Fri. 12 noon. CBS.

Post, Emily. Etiquette Problems. Tues. Thurs. 10:30 a.m. CBS.

Science in the News. Guest Speaker. Tues. 6 p.m. NBC-R.

Taylor, Mary Lee. Cooking Talk. Tues. Thurs. 11 a.m. (3 p.m. for West) CBS.

## Wednesday

Hobby Lobby. Dave Elman; Stuart Allen, tenor; Harry Salter's Orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

## Thursday

Town Meeting of the Air. Round Table Discussion; Prominent Speakers; Geo. V. Denny, Jr., moderator. 9:30 p.m. NBC-B.

## Friday

Education in the News. Shannon Allen, commentator. 6 p.m. NBC-R.

## Saturday

Religion in the News. Dr. Walter Van Kirk. 6:45 p.m. NBC-R.

The Child Grows Up. Katharine Lenroot, Chief of the Children's Bureau, U. S. Department of Labor. 10:30 a.m. NBC-B.

## VARIETY

### Sunday

Chase & Sanborn. Don Ameche, dramatic star; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

Double Everything. Al Shaw and Stan Lee, comedians; Andrew Sisters; Carl Hoberg's orchestra. 6:30 p.m. CBS.

Interesting Neighbors. Jerry Belcher, interviewing; Roy Shield's Orchestras. 7:30 p.m. NBC-R.

Jell-O Program. Jack Benny, Mary Livingstone; Kenny Baker, tenor; Sam (Schlepperman) Hearn; Andy Devine; Phil Harris' Orchestra; Don Wilson. Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jessel, George. Norma Talmadge; Tommy Tucker's Orchestra. 6 p.m. MBS.

Magazine of the Air. Channing Pollock, editor; Morton Bove, tenor; Bill Adams, food editor; Mark Warnow's Orch. Guests. 5 p.m. CBS.

Magic Key. Symphony Orchestra, direction Frank Black; Milton Cross, narrator; Guests. 2 p.m. NBC-B.

Major Bowes' Capitol Family. Major Brothers; Helena Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.

Mickey Mouse Theater of the Air. Walt Disney, m.c. 5:30 p.m. NBC-R.

Nelson's, Ozzie, orch.; Harriet Hilliard, songs; Peg Murray, cartoonist; Guests. 7:30 p.m. NBC-B.

Penner, Joe, comedian; Gene Austin, songs; Julie Gibson, songs; Jimmy Grier's orchestra; Roy Atwell. 6 p.m. (11 p.m. for West) CBS.

Radio Newsrel. Parks Johnson & Wallace Butterworth Interviewing Persons in the Week's Headlines. 3 p.m. NBC-R.

Sen. Fishface & Prof. Figgs bottle, comedians. Jack Douglas, master of ceremonies; The Showmea Quartet; Norman Cloutier's orchestra. 6 p.m. NBC-B.

Sunday Afternoon with Smiling Ed McConnell. Irma Glenn, organist. 5:30 p.m. NBC-B.

## Monday

Breakfast Club. Don McNeill, master of ceremonies; Soloists; Orchestra, Mon. thru Sat. 9:00 a.m. NBC-B.

Burns & Allen. Ray Noble's Orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. for West) NBC-R.

Carson Robolson's Buckaroos. Mon. Wed. Fri. 1:15 p.m. MBS.

Fibber McGee & Molly. Marian & Jim Jordan; Betty Winkler; Clark Dennis, tenor; Billy Mills' Orchestra. 9 p.m. (12 mid. for West) NBC-R.

Godfrey, Arthur, songs and patter. John Sab, organist. Mon. Fri. 7:15 p.m. (12 mid. for West, Fri. only) CBS.

Holtz, Lou, comedian; Connie Boswell, songs; Ted Husing, sports talk; Richard Himber's orchestra. 8 p.m. CBS.

For Men Only. Peter Van Steeden's orchestra; Peg LaCentra. 10:30 p.m. NBC-R.

National Farm & Home Hour. Guest Speakers; Walter Blaufuss' Orchestra. Mon. thru Sat. 12:30 p.m. NBC-B.

Pipe Smoking Time. Pick & Pat, blackface comedians; Edward Rockett, baritone; Benny Krueger's Orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Poetic Melodies. Jack Fulton, tenor; Franklin MacCormack; Orchestra. Mon. thru Fri. 7 & 11 p.m. CBS.

Tony Wons. Mon. Wed. Fri. 10:30 a.m. CBS.

Vox Pop. Parks Johnson & Wallace Butterworth, conducting interviews with People on the Street. Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

## Tuesday

Al Jolson Show. Martha Raye, songs; Parkyakarus, comedian; Victor Young's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

It Can Be Done. Edgar Guest; Frankie Masters' Orch.; Marian Francis, songs; Guest Speaker. 8:30 p.m. NBC-B.

Jack Oskie. Stuart Erwin, comedian; Harry Barris, songs; Camel. Chorus; George Stoll's Orchestra. 9:30 p.m. CBS.

Johany Presents. Chas. Martin; Russ Morgan's Orchestra; Genevieve Rowe; Three Harmonicas; Ray Block & Swing Fourteen. Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Kay Kyser's Musical Klass. 8 p.m. MBS.

Watch the Fun Go By. Al Pearce & His Gang; Arline Harris, human chatterbox; Tizzie Lish, comedian; Carl Hoff's orchestra. 9 p.m. (12 mid. for West) CBS.

## Wednesday

Bea Bernie's orchestra. Lew

Lehr; Buddy Clark; Jane Plckens. 9:30 p.m. CBS.

Cheer Up America. Henry Burbig, comedian; The Funnyboners Trio; Ray Murray; Frank Novak's orchestra. 7:45 p.m. NBC-R.

Dorsey, Tommy, orchestra. Eddythe Wright & Jack Leonard, songs; Paul Stewart, m.c. 8:30 p.m. NBC-B.

Hobby Lobby. Dave Elman; Stuart Allen, tenor; Harry Salter's Orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

Texaco Town. Eddie Cantor, comedian; Deanna Durbin, soprano; Jacques Renard's Orchestra; Mlle. Fifi James Wallington. 8:30 p.m. (11:30 p.m. for West) CBS.

Town Hall Tonight. Fred Allen & Portland Hoffa; Town Hall Quartet; Peter Van Steeden's Orchestra; Guests. 9 p.m. (12 mid. for West) NBC-R.

Your Hollywood Parade. Dick Powell, master of ceremonies; Rosemary Lane, vocalist; Al Goodman's Orchestra; Ensemble directed by Dudley Chambers; Bob Hope; Film Guest Stars. 10 p.m. NBC-R.

## Thursday

Amateur Hour. Major Bowes. 9 p.m. CBS.

Good News of 1938. Robert Taylor, m.c.; Film Stars; Chorus; Fannie Brice; Judy Garland; Meredith Willson's Orchestra; Igor Gorin, baritone. 9 p.m. NBC-R.

Kate Smith's Hour. Jack Miller's orchestra; Guests. 8 p.m. (11:30 p.m. for West) CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orchestra; Guests. 10 p.m. NBC-R.

Vallee's Varieties. Tommy (Betty Lou) Riggs, comedian; Guests. 8 p.m. NBC-R.

We the People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. CBS.

## Friday

Hammerstein's Music Hall. Ted Hammerstein, m.c.; Music Hall Orchestra; Guest. 8 p.m. CBS.

Hollywood Hotel. Ken Murray & Oswald, comedians; Marilyn Stuart; Anne Jamison, soprano; Frances Langford, blues; Raymond Paige's orchestra; Jerry Cooper, baritone; Louella Parsons & Guests. 9 p.m. CBS.

Royal Crown Revue. George Olsen's orchestra; Tim and Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet. 9 p.m. (12:30 a.m. for West) NBC-B.

Song Shop. Frank Crumit; Reed Kennedy; Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie; Orchestra, direction Gustave Haenschel; Guest. 10 p.m. CBS.

Family Party. Everett Mitchell, master of ceremonies; Annette King, songs; Joe DuMont; Joseph Gallicchio's orchestra; Guests. 10:30 p.m. NBC-B.

Jeck Haley, comedias. Virginia Verrill, songs; Wendy Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Johny Presents. Chas. Martin; Russ Morgan's Orchestra; Genevieve Rowe; Three Harmonicas; 8:30 p.m. (11:30 p.m. for West) CBS.

Kaltenmeyer's Kindergarten. Bruce Kamman, 7 p.m. NBC-R.

National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

Prof. Quiz. 9 p.m. (12 mid. for West) CBS.

Robert L. Ripley. B. A. Rolfe's orchestra; Guests. 8 p.m. (12 mid. for West) NBC-R.

Uncle Jim's Question Bee. 7:30 p.m. NBC-B.

## SERIAL

### Sunday

Jan Hersholt in "Dr. Christian." 2:30 p.m. (5:30 p.m. for West) CBS.

One Man's Family. (12:30 a.m. for West only) Wed. 8 p.m. NBC-R.

Tale of Today. 6:30 p.m. NBC-R.

### Monday

Amos 'n' Andy. Mon. thru Fri. 7 & 11 p.m. NBC-R.

Arnold Grimm's Daughter. Mon. thru Fri. 1:30 p.m. CBS.

Attorney-at-Law. Mon. thru Fri. 10:30 a.m. NBC-B.

Aunt Jenny's Real Life Stories. Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Bachelor's Children. Mon. thru Fri. 9:45 a.m. CBS & Mon. thru Fri. 11:15 a.m. MBS.

Backstage Wife. Mon. thru Fri. 11:15 a.m. NBC-R.

Betty & Bob. Mon. thru Fri. 1 p.m. CBS.

Cabin at the Crossroads. Mon. thru Fri. 10:15 a.m. NBC-B.

Big Sister. Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Dan Harding's Wife. Mon. thru Fri. 9:45 a.m. NBC-R.

David Harum. Mon. thru Fri. 11 a.m. NBC-R.

Dick Tracy. Mon. thru Fri. 5 p.m. NBC-R.

Follow the Moon. Elsie Hitz & Nick Dawson, Mon. thru Fri. 5 p.m. CBS.

Girl Alone. Betty Winkler & Pat Murphy, Mon. thru Fri. 12 noon NBC-R.

Goldbergs. Gertrude Berg; Mon. thru Fri. 4:30 CBS.

Guiding Light. Mon. thru Fri. 3:45 p.m. NBC-R.

Hilltop House. Bess Johnson, Mon. thru Fri. 5:45 p.m. CBS.

How to Be Charming. Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Jack Armstrong. Mon. thru Fri. 5:30 p.m. NBC-R.

John's Other Wife. Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Just Plain Bill. Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kitty Keene. Mon. thru Fri. 4:30 p.m. CBS.

Life of Mary Sothern. Mon. thru Fri. 5:15 p.m. CBS.

Little Orphan Annie. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Lorenzo Jones. Mon. thru Fri. 4 p.m. NBC-R.

Lum and Abner. Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.

Ma Perkins. Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R.

Margot of Castlewood. Mon. thru Fri. 10 a.m. NBC-B.

Mrs. Wiggs of the Cabbage Patch. Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Myrt & Marge. Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Neighbor Nell. Mon. Wed. Fri. 5 p.m. NBC-B.

O'Neill's. Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.

Our Gal Sunday. Mon. thru Fri. 12:45 p.m. CBS.

Pepper Young. Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.

Pretty Kitty Kelly. Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Road of Life. Mon. thru Fri. 9:30 a.m. CBS & 4:45 p.m. NBC-R.

Romance of Carol Kennedy. Mon. thru Fri. 11:15 a.m. CBS.

Romance of Helen Treat. Virginia Clark, Mon. thru Fri. 12:30 p.m. CBS.

Story of Mary Martin. Anne

Seymour. Mon. thru Fri. 11 a.m. NBC-B & 4:15 p.m. NBC-R.

Terry & the Pirates. Mon. Tues. Wed. 5:15 p.m. NBC-R.

The Woman in White. Mon. thru Fri. 10:45 a.m. NBC-R.

Tom Mix' Straight Shooters. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Uncle Ezra's Radio Station E-Z-R-A. Pat Barrett; Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.

Valiant Lady. Mon. thru Fri. 1:45 p.m. CBS.

Vic & Sade. Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

## Tuesday

Easy Aces. Jane & Goodman Ace, Tues. Wed. Thurs. 7 p.m. NBC-B.

Famous Actors' Guild. Helen Menken in "Her Second Husband." 7:30 p.m. CBS.

Those We Love. Nan Gray. 8 p.m. NBC-B.

## Wednesday

Hello, Peggy. Wed. & Fri. 11:45 a.m. NBC-R.

One Man's Family. 8 p.m. (Sun. 12:30 a.m. for West) NBC-R.

## CHILDREN'S

### Sunday

Coast To Coast On a Bus or White Rabbit Line. Milton J. Cross, conducting. 9 a.m. NBC-B.

### Monday

Dear Teacher. Mon. Wed. 6:15 p.m. CBS.

Dick Tracy. Mon. thru Fri. 5 p.m. NBC-R.

Don Winslow Of The Navy. Mon. thru Fri. 5:15 p.m. NBC-B.

Jack Armstrong. Mon. thru Fri. 5:30 p.m. NBC-R.

Junior Nurse Corps. Mon. thru Fri. 5 & 6 p.m. NBC-B.

Little Orphan Annie. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Singing Lady. Irene Wickler; Nursery Jingles, songs & stories, Mon. thru Thurs. 5:30 p.m. NBC-B.

Terry and the Pirates. Mon. Tues. Wed. 5:15 p.m. NBC-R.

Tom Mix' Straight Shooters. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

## Tuesday

Let's Pretend. Tues., Thurs. 6 p.m. CBS.

## Friday

Music Appreciation Hour. Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

## Saturday

Our Barn. Conducted by Madge Tucker. 11:30 a.m. NBC-B.

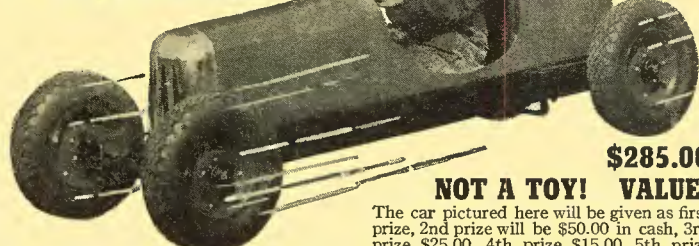
## RELIGIOUS

### Sunday

Catholic Hour. Guest Speakers. 6 p.m. NBC-R.



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The car pictured here will be given as first prize, 2nd prize will be \$50.00 in cash, 3rd prize \$25.00, 4th prize \$15.00, 5th prize \$10.00 and the last 19 prizes will be \$2.50 each. Duplicate prizes will be given in case of ties. All entries must be postmarked on or before midnight April 15, 1938. It will pay you to be prompt! We are giving a 17-jewel Elgin wrist watch free to the winner of the car as an extra prize for being prompt! Mail your name for the car right away with your own name and address on a postcard or letter today to this address:  
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**WHAT DO POLLS PROVE?**

(Continued from Page 4)

they voted the incorrigible duck salesman, Joe Penner, their first Star of Stars. Government had begun to tell of the Promised Land, and many had begun to hope. Still, radio was more respite than relaxation. Amos 'n' Andy, in an eleventh-hour spurt, toppled Burns and Allen from first place among radio teams. The Rudy Vallee Hour was voted the most popular program, and Millionaire Wayne King's orchestra won top position among all dance bands.

**A**RE these your favorites today? Perhaps not. Since then Joe has discarded his duck. Falling to fifth place in the 1935 election, he deserted the air for the films in 1936. A new idea and a new show brought him back in 1937, but he had lost his top-flight standing and failed to place among the first twelve of the air's most popular stars. Is it that today the world no longer needs Joe's engulfing fun—or is that world too weary to accept Joe's optimistic humor?

Sobering-up best describes the pace of living in 1935, but radio remained much the same. That year an entire nation voted Waukegan's Jack Benny the most popular performer on the air. His clean, appealing humor, his invariable formula of sharing the spotlight with his supporting cast, endeared him to a people who themselves had begun to see the light. Wayne King and Amos 'n' Andy retained their top places in their respective classifications. Show Boat won a hard-fought victory over Rudy Vallee's Variety Hour; One Man's Family, with its supersane dramatization of a typical American family, became the most popular dramatic program on the air, and Jimmy Wallington was voted radio's most popular announcer.

With the exception of Amos 'n' Andy, winners in 1935 repeated their victories in 1936. The famous black-face team, however, had fallen to sixth place under the classification of the air's most popular comics.

Last year was full of surprises. Furnishing one of them was Eddie Cantor. Third in 1935, he jumped to second place in the Star of Stars Election in 1936, and then slumped to eighth in 1937's ranking. Did listeners no longer "love to spend each Sunday" with Eddie because the little lectures of hope he told were no longer needed to brace falling hopes?

**N**ELSON EDDY, not even in the running in 1935, shot into third place in 1936, into second place in 1937. That year started off well. Prices rose. Employment gained. The politics of the previous fall were forgotten as government settled down for another four years. America had time to appreciate the quality of the great baritone's songs.

First twelve winners in the final Star of Stars Election last year were as follows:

1. Jack Benny
2. Nelson Eddy
3. Lanny Ross
4. Frances Langford
5. Lulu Belle
6. Bing Crosby
7. Rudy Vallee
8. Eddie Cantor
9. Joan Blaine
10. Jessica Dragonette
11. Fred Allen
12. Don Ameche

Again Show Boat was selected as the most popular musical program, and One Man's Family remained the most popular dramatic program. Bing Crosby became the nation's favorite male popular singer, Frances Langford favorite female popular singer, and Nelson Eddy the country's No. 1 choice among operatic and classical singers. Ted Husing was voted most popular sports announcer, Boake Carter was first among commentators, Don Ameche became the favorite actor, and Helen Hayes was selected as best actress. Among children's programs Singing Lady won by an overwhelming majority of votes. His crown still unshaken, Wayne King remained king of maestros. Despite the sweep of swing, listeners voted his waltz band into first place as the nation's favorite dance orchestra. Contrariwise, however, Amos 'n' Andy were still sliding. They fell to tenth place among comedians.

Important last year was listeners' voting of youthful singing sensation, Deanna Durbin, as the most promising star of 1937. The success accorded her both in radio and on the screen has proved beyond all doubt a wise public's prediction rang true. Edgar Bergen, new to the air, placed third—and because of that showing, won an opportunity to go higher.

**B**UT public favor can be fickle, as revealed in the standing of numerous stars, including that of Tenor Frank Parker. In eighth place in 1934, Parker captured seventh place in the Star of Stars election in 1935. Interesting enough, Frank remained in seventh place in the poll in 1936, but wasn't even in the running last year, although he did capture fifth place as radio's most popular male singer.

This year has been hectic. The threat of new panic is present. What will Dan Murphy and Mrs. Graham and millions like them say they want on the air this year? Will Charlie McCarthy's impudence please them, now that they know only a great fear themselves? Will they participate in Fred Allen's cynicism, or will America see in Jack Benny's mock plights a reflection of its own disaster, and reward him for showing a way to laugh through tears held back?

Answers are being written today. **RADIO GUIDE's** readers are telling now what radio's place in their lives must be during the coming year. They are ordering their radio entertainment custom-built by filling in the coupon on the inside front cover of this issue. Are you?

This week, America will decide its favorite among all musical programs on the air. What is your choice for this exalted position?

Last year "Show Boat," piloted by the popular Lanny Ross, won first place in this classification. Then followed Nelson Eddy's Open House, Bing Crosby's Music Hall, Rudy Vallee's Variety Hour, Your Hit Parade, WLS Barn Dance, Hollywood Hotel, Wayne King's program, Studebaker Champions, Breakfast Club, Sunday Evening Hour and Beauty Box Theater in the order that they are named.

Is your musical program choice for first place this year different than it was in 1937?

Help it win that top position by mailing your ballot—all filled out—to the Star of Stars Editor, Radio Guide, 400 North Broad Street, Philadelphia, Pa., not later than Saturday midnight of this week. Vote today!



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Radio Guide's Picture Panorama of Broadcasting



Capt. Rosen has been on many programs, his longest run being 15 weeks on the Bobby Benson show. He sits on a piano or stands on a chair

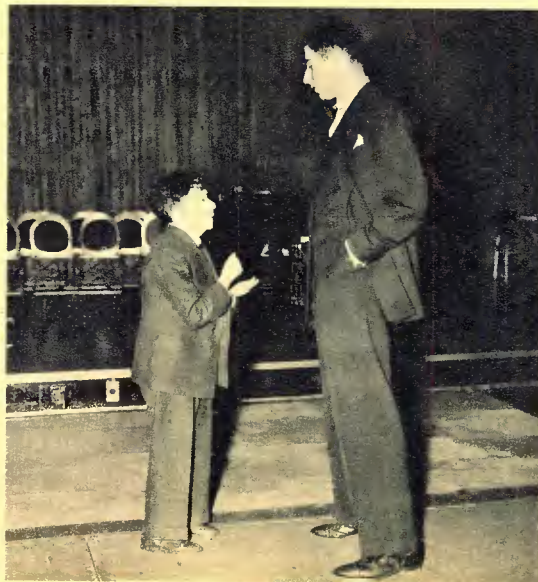


At the studios a midget always draws a crowd. Capt. Rosen, above, is 44 years old, weighs 63 pounds and stands 3 feet 8 inches. His wife is 5 feet 2 inches

## A SMALL AMOUNT OF MAN

**T**HERE are a lot of children in radio. But sometimes, without the knowledge of listeners, midgets are used in child roles. They have a young voice plus mature experience, a happy combination for the microphone. Typical of this group is Capt. James Rosen, known as "King of the Midgets" because he is their agent, their representative and their friend. A new type of work came to his kind when RKO employed seven to exploit "Snow White and the Seven Dwarfs."

*Photographed by Gus Gale*



He was born in northern Siberia, came to the U.S. when six months old; is a graduate of the University of Minnesota. Left: with 6-foot man



# STARS UNBEND

## THEY ROMP AND PLAY AT BOB AND PATTI SIMMONS' PARTY

*Photographed Exclusively for Radio Guide by Charles P. Seawood*



Most fun last month was the all-day, all-night informal party which Mr. and Mrs. Robert Simmons (Patti Pickens) gave at their rustic cabin on a mountainside near Cornwall-on-the-Hudson in celebration of their first wedding anniversary. The day started with a hike through the Catskills, ended with such romps as the Big Apple



Celebrity guests included Jane and Helen Pickens, who, with Patti, formed the Pickens Sisters Trio; Grace Pickens, their sister-manager; Soprano Lucille Manners; Baritone Ross Graham; and Broadway's Dancer Mitzi Mayfair



Mitzi, left, struts her stuff with Patti, center, and Jane. In another room, avoiding the camera, was Mitzi's escort, the shy, rich beverage-maker, Al Hoffman. While celebrities played, Host Bob Simmons, Cities Service tenor, kept the table stocked with ham, baked beans, potato salad, cole slaw. Notable was the absence of liquor



Lucille Manners, dignified Cities Service Concert star, was not too dignified to play the "Bumps." She is shown above trying to keep the inflated balloon in the air by bumping it with her head. Her partner is Tori Curioni





Another version of the "Bumps" had stars divided into two teams, each trying to slap the balloon across the goal—in this case a string stretched across the living-room. In the trio above are Jane Pickens, center, Paul Williams, her escort, left, and Hiram McKee, radio artists' agent, right. An interested spectator is Terry the Pup



Not long ago, Ross Graham was a pipe-line walker in Arkansas for Cities Service. Today, he is the baritone soloist of that company's Friday concerts on NBC. But at the party Ross was a kid again, had fun catching balloons on darts stuck to his head



Unbending, stars engaged even in the most minor of sports. Tiddly-winks may be a dead game at most parties, but here Helen Pickens, a friend, Mitzi, Jane and Patti dive into action on the sunporch floor as Ross Graham and Robert Simmons make up the cheering sidelines. Guests who hadn't met before party, parted old friends

It's a scoop—this first picture of celebrities in such informal poses! Pushing balloons with their noses are, from left rear to right rear, Mitzi Mayfair, Lucille Manners, Ross Graham, Jane Pickens, Patti Simmons and Tori Curioni



Jacks, too, came in for due attention. Lucille Manners, above, hadn't played the game for twenty years and so started with odds against her. But she soon regained her lost skill, rallied, nosed out Mitzi, and rode to victory in a blaze of glory

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PRECEDING PAGE



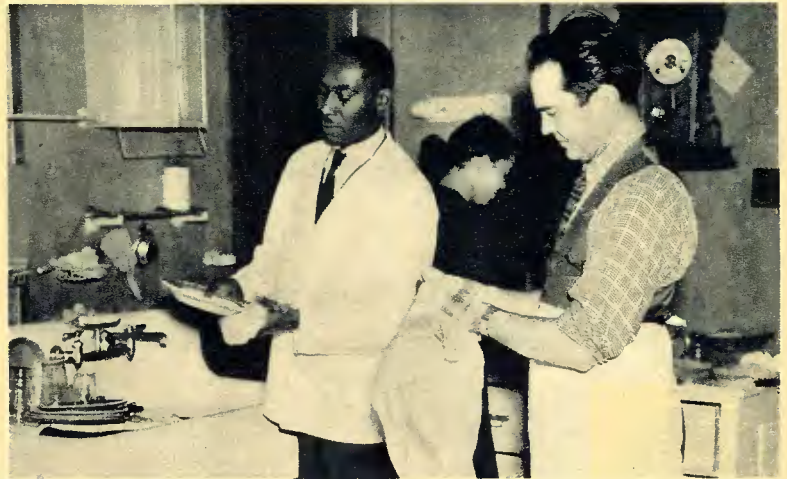
Lots of guests had lots of fun in a community sing, aided and abetted by an old-time organ pumped by foot. In the glow of candle-light, the all-star group retained the mood by singing "Let the Lower Lights Be Burning," "When You and I Were Young, Maggie." Left to right: Patti, Lucille, Bob, Mitzi and Ross. Helping the accompanist on high notes is Jane



Most people do not know that Grace Pickens, playing the piano, above, is the shrewd manager and counselor behind the Pickens Sisters Trio and Soloist Jane. This is one of the few published pictures of her



The wife of a year, Patti Simmons helps Terry show off the tricks he's learned. Terry's greatest achievement is the ability to kneel with head in his paws as if praying. He won't get up until someone says "Amen"



There were no set mealtimes during the party. James, the butler, just kept the food-table stocked all the time. That meant continuous dish-washing, and it meant that Host Bob often had to pitch in and help. When not in the country, James serves the Simmonses in their city apartment



Long hikes, vigorous playing and lots of food meant sleepy guests at the close of day. Around the house, wherever there was a vacant cot or bed, guests grabbed cat-naps, as did Artists' Agent Hiram McKee, above





Among the prominent radio and theatrical persons who are regular customers are Bob Hope, Shep Fields, Bob Crosby, Moss Hart, Bert Lahr, Ken Murray, Vincent Minelli and Al Pearce. Pearce is shown here inspecting cloth with Fulton

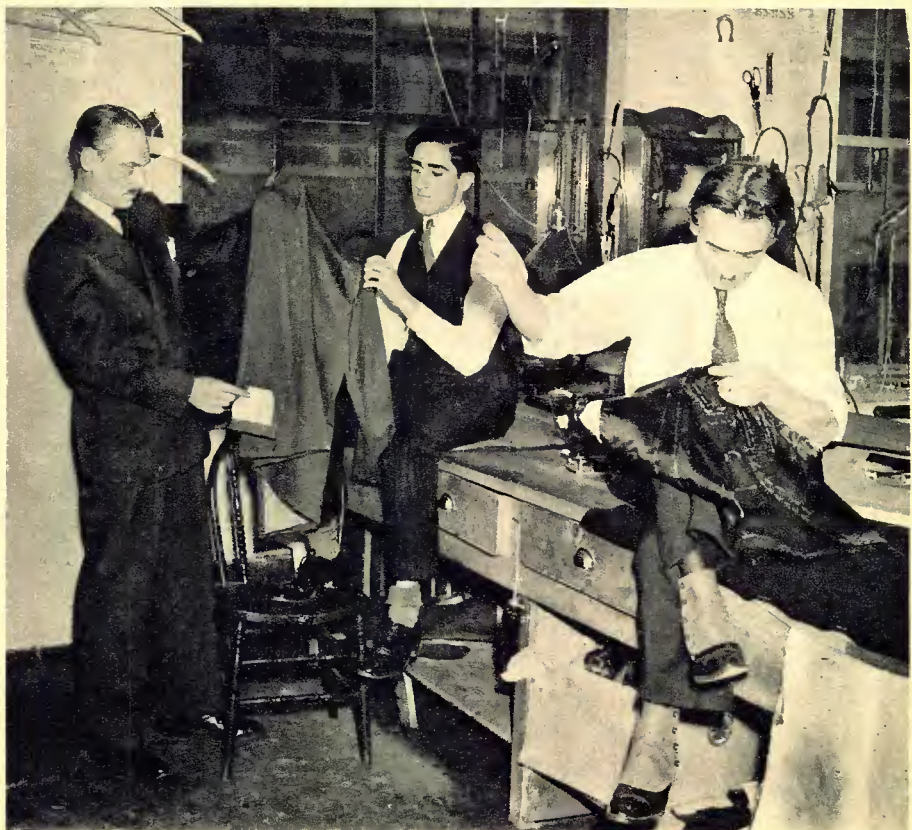
Nicholas Arco, left, a partner, is a skilled tailor. Not so with Fulton, who handles office-management, getting new customers. Branch shops are now planned for Chicago and Hollywood

## JACK FULTON: SONG AND PANTS MAN

**F**OR five years Tenor Jack Fulton has been a silent partner in the tailoring firm of Arco and MacNaughton, 607 Fifth Avenue, New York. Fulton lives with his wife and four kiddies in Chicago, broadcasts from there five times weekly. On Friday night of this week he appears for the last time on "Poetic Melodies"

with Franklyn MacCormick, starts a new series for the same sponsor, at the same time and on the same net next week with the Andrew Sisters. He makes bi-monthly trips to New York to look after business. Jack realizes a singing career cannot go on forever; wants to be prepared for later life.

*Exclusive Radio Guide Photographs by Charles P. Seawood*



The business started in one room, now keeps twenty tailors busy in three rooms. Service is limited to men's suits and coats—and prices for them start at \$125

James MacNaughton, above left, the third partner, inspects the work of the tailors. Because all work must be measured to the man, and all details done by hand, tailor-made suits are usually expensive, but worth the appearance. Fulton's dress suits are \$175





Bess Johnson, star of CBS' "Hilltop House," studies weaving at the Universal School of Handicrafts as a hobby. She is shown here doing a "Whig Rose" pattern. The art of weaving, though centuries old, has never lost its fascination. Seeing a beautiful fabric unfold on a loom delights even the finest creative artists

# SCHOOL OF HOBBIES

AIR ARTISTS  
BECOME  
HANDICRAFT  
ARTISTS

**M**OST people are possessed with an urge to create. The Universal School of Handicrafts, in towering Radio City, serves as one outlet for the development of that urge. Just across the street from NBC studios, artists find it convenient, spend profitable leisure hours there under guidance of master craftsmen, working in weaving, wood-carving, art-metalry, leather craft, block-printing, etching, clay-modeling, and related arts.

Enrollment may be made at any time, and the school remains open throughout the year. Tuition for four lessons in one month is \$6; eight lessons in one month, \$11; full matriculation, which permits working whenever the school is open, is \$50 per month. For those who wish to make the crafts a profession, the school offers two weeks in Vienna with classes in enameling, pottery and ceramics, metalry, tapestry and petit-point under authorities. Individuals, especially shut-ins, the blind and physically incapacitated, are invited to consult the school for assistance.



Andre Kostelanetz, maestro of the Wednesday evening Chesterfield Hour on CBS, loves tools, finds in them the relaxation he needs. He is working in simple relief-carving, including a study of woods and their grains



Lucille Manners finds her hobby in leather work, is shown making a purse for her own use. The star of NBC's Cities Service Concert is receiving instruction in cutting, punching, tooling, embossing and lacing





Advanced weaving in pattern materials, with foundation, brocade and finger technique, occupies the leisure time of Jane Pickens, soprano soloist on the Ben Bernie program, heard over CBS at 9:30 p.m. EST on

Wednesday. Jane also does work in rug-weaving, using the knotted, Finnish, Norwegian and Indian tapestry-pattern techniques. At home she works without benefit of looms, spends much time making bobbin-lace



It is not unusual for a chemist to have music as a hobby. The reverse is the exception. Dr. Frank Black, NBC's general music-director, is here experimenting with a new liquid rubber used in making sculpture molds



Edward T. Hall (right), director of the school, instructs Reed Kennedy, baritone heard on the Song Shop Fridays over CBS, in wood-carving. Simplest form calls for the use of only a jack-knife; results are artistic





Envy of every woman is lovely Cynthia, with her dreamy eyes and exquisite clothes. Imagined by her creator to be a continental composite of the perfect American girl and only 26, she is really a plaster composition created in New York 1-2 years ago. Left to right: Gaba, Guest, Cynthia and Actress Betty Winkler



## CYNTHIA GOES TO TOWN

"CYNTHIA," Lester Gaba's nationally famous plaster model, will soon be radio's newest freak sensation, Gaba, her creator, revealed at a recent cocktail party for Cynthia at Chicago's swank Drake Hotel. Held in connection with Gaba's recent appearance on Edgar A. Guest's "It Can Be Done" show on NBC-Blue, the event attracted many of Chicago's radio great.

*Photographic Illustrations, Inc.*



With Gaba as partner, Cynthia (above) joined in a bridge game with Character Actress Ethel Owen and Anne Seymour (right), NBC's "Mary Marlin"

All dressed up, Cynthia and Gaba were serenaded by Frankie Masters' band. Gaba pays \$150 for Cynthia's dinner gowns, \$110 for street ensembles



Looking on as Frankie Masters lights Cynthia's cigarette is Betty Winkler, Gaba, Joan Winters. Betty's in "Girl Alone," and "It Can Be Done"

Completely entranced by the charms of the Hannibal, Mo., lad's creation was Maestro Frankie Masters featured on the "It Can Be Done" show

Enviied by Anne, Betty, Ethel and "First Nighter's" Barbara Luddy, Cynthia was hit of the party. Above: Admiration by Bret Morrison (left) & Gaba



# THIS WEEK'S PROGRAMS

## Sunday

March 13

### MORNING

8:00 a.m. EST

NBC-Wm. Meeder Ensemble: WEAF WTAM WCAE KYW (sw-21.5)

CBS-Organ Reveille: WABC (sw-21.52)

NBC-Peerless Trio: WJZ WBAL WLW WJTN

WIBX-Polish Echoes  
WOR-Silver Strains

8:15

NBC-Beno Rabinoff, violinist: WJZ WBAL WJTN  
WLW-Church Forum

8:30

NBC-Kiddlers: WEAF WCAE KYW (sw-21.5)

CBS-Salon Musicale: WABC (sw-21.52)

NBC-Tone Pictures; Vocalists: WJZ WEBR WHAM WBAL WJTN

WKBW-King's Morning  
WPAR-Sunday Morning Varieties  
WTAM-The Creolians  
WWVA-Morning Serenade

8:45

NBC-Melody Moments: WEAF WCAE WTAM KYW (sw-21.5)

CBS-Radio Spotlight; Week in Preview and News of the Stars: WABC (sw-21.52)

WLW-Pa & Ma McCormick

9:00

NBC-Turn Back the Clock: WEAF WCAE WTAM WBEN WGY KYW (sw-21.5)

CBS-Wings Over Jordan; Choir & Speaker: WABC WGR WCAU WWVA WGBI WHP WFBL WMMN WNEF WGAR WESG WHEC WPAR WKBW (sw-21.52)

NBC-Coast to Coast on a Bus, children's prgm.: WJZ KDKA WEBR WBAL WSYR (sw-15.21)

WEEU-Let's Go to Church  
WHAM-News

WIBX-Italian Melody Album  
WJAS-St. Patrick's Church  
WJTN-Salvation Army  
WLW-Father Cox  
WOR-Rainbow House

9:15

NBC-Tom Terriss: WEAF WCAE WTAM WGY WBEN (sw-21.5)

NBC-Coast to Coast on a Bus: WHAM

KYW-Camera Club  
WEEU-German Meditation

9:30

NBC-Griswold Presents J. Alden Edkins, bar.; Edwin McArthur, organist: WEAF WTAM

NBC-Coast to Coast on a Bus: WJTN

CBS-Aubade for Strings; News: WABC WCAU WFBL WIBX WMMN WNEF WESG WHEC WPAR WWVA WGBI WGR WHP (sw-21.52)

NBC-Melody Moments: WCAE WBEN WGY KYW (sw-21.5)

WEEU-Sunday School  
WKBW-Morning Prayer

9:45

NBC-Melody Moments: WEAF WTAM

WCAE-Phyllis Morton  
WEEU-Memorial Bible Class  
WIBX-News

10:00

CBS-Church of the Air: WABC WJAS WESG WFBL WIBX WPAR WHEC WNEF WMMN WCAU WGBI WHP (sw-21.52)

NBC-The Radio Pulpit; Dr. Ralph W. Sockman: WEAF WCAE WBEN WTAM WSM KYW WGY (sw-21.5)

NBC-Russian Melodies: WJZ WEBR WHAM WBAL WJTN WLW WORK KDKA (sw-15.21)

News: WOR WGR  
WWVA-Elmer Crowe's Boys

10:15

NBC-Russian Melodies: WSYR WGR-Meet the Comics  
WLW-Hugh Cross & Radio Pals  
WOR-Bill Bailey's Orch.

10:30

NBC-Madrigal Singers: WEAF WBEN WGY KYW (sw-21.5)

CBS-Children's Hour; Horn & Hardart: WABC (sw-21.52)

CBS-Walberg Brown Strings: WHP WKBN WIBX WPAR WFBL WNEF WJAS WGBI WMMN WESG

NBC-Dreams of Long Ago, dramatization of old songs: WJZ WEBR WBAL WORK WJTN

MBS-Victor H. Lindlahr (Journal of Living): WOR

KDKA-Easy to Remember  
WCAE-Grandpa & Suggins  
WCAU-Children's Hour  
WEEU-Organ Recital  
WHAM-Baptist Church  
WKBW-Symphonietta  
WLW-News Review  
WTAM-Kent State University  
WTIC-Serenading Strings  
WWVA-L. P. Lehman & Staff

10:45

KDKA-Dot & Pat  
WEEU-Morning Worship  
WGR-Westminster Church  
WKBW-Churchill Tabernacle  
WLW-Modern Miracles  
WMMN-Presbyterian Church

11:00

CBS-Texas Rangers: WFBL WHP WKBN WGBI

NBC-News; Silver Flute: WEAF (sw-21.5)

NBC-News; Alice Reinsen, contralto: WJZ WSYR

MBS-Reviewing Stand: WOR  
Church Services: WBEN  
WESG WIBX KDKA WJTN WCAE

KYW-Looking Over the Books  
WBAL-Week in Review  
WGY-News; Song Service  
WJAS-Lutheran Church  
WLW-Cadle Tabernacle Choir  
WORK-St. Matthews Church  
WPAR-Presbyterian Church  
WTAM-News; Current Interlude

11:15

NBC-Neighbor Nell, philosophy: WJZ WBAL WSYR

NBC-Silver Flute: WTAM

MBS-Pauline Alpert, pianist: WOR WSYR

KYW-Bobolinks  
WGBI-Reading the Funnies  
WGY-Chapel Services

11:30

CBS-Major Bowes' Capitol Family; Dalton Brothers; Helen Alexander, coloratura soprano; Nicholas Cosentino, tr.; Chas. Magnante, accordionist; Robt. Reed, m.c.; Sam Herman, xylophonist; Waldo Mayo's Orchestra: WABC WGBI WFBL WCAU WHP (sw-21.52)

NBC-Angler & Hunter: WEAF (sw-21.5)

NBC-Felix Knight, tur.: WJZ WBAL

MBS-Story Teller's House: WOR

KYW-Piano Ramblings  
WLW-Donald Novis, tr.  
WTAM-Odd Moments in History

## LOG OF STATIONS

LISTED IN EDITION D—ALLEGHANY

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
CKLW†	1030	5,000	Windsor, Ontario	MBS
KDKA	980	50,000	Pittsburgh, Penna.	NBC-B
KYW	1020	10,000	Philadelphia, Penna.	NBC-R
WABC	860	50,000	New York City	CBS
WBAL§	1060	10,000	Baltimore, Maryland	NBC-B
WBEN	900	5,000	Buffalo, New York	NBC-R
WBT†	1080	50,000	Charlotte, North Carolina	CBS
WBZ†	990	50,000	Boston, Mass.	NBC-B
WCAE	1220	5,000	Pittsburgh, Pa.	NBC-R & MBS
WCAU	1170	50,000	Philadelphia, Penna.	CBS
WEAF	660	50,000	New York City	NBC-R
WEBR*	1310	250	Buffalo, N. Y.	NBC-B
WEEU	830	1,000	Reading, Penna.	Local
WENR†	870	50,000	Chicago, Illinois	NBC-B
WESG	850	1,000	Elmira, New York	CBS
WFBL	1360	5,000	Syracuse, N. Y.	CBS
WGAR†	1450	1,000	Cleveland, Ohio	CBS
WGBI	880	1,000	Scranton, Penna.	CBS
WGBR	550	5,000	Buffalo, New York	CBS
WGY	790	50,000	Schenectady, New York	NBC-R
WHAM	1150	50,000	Rochester, New York	NBC-B
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHBC*	1430	1,000	Rochester, New York	CBS
WHK†	1390	2,500	Cleveland, Ohio	NBC-B & MBS
WHP	1430	1,000	Harrisburg, Pennsylvania	CBS
WIBX	1200	300	Utica, New York	CBS
WJAS	1290	5,000	Pittsburgh, Pennsylvania	CBS
WJR†	750	50,000	Detroit, Michigan	CBS
WJTN	1210	250	Jamestown, New York	NBC-B
WJZ	760	50,000	New York City	NBC-B
WKBN*	570	500	Youngstown, Ohio	CBS
WKBW	1480	5,000	Buffalo, New York	CBS
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ†	670	50,000	Chicago, Illinois	NBC-R
WMMN	890	1,000	Fairmont, West Virginia	CBS
WNEF*	1500	250	Binghamton, New York	CBS
WOR	710	50,000	Newark, New Jersey	MBS
WORK	1320	1,000	York, Pennsylvania	NBC
WPAR	1420	100	Parkersburg, West Virginia	CBS
WSB†	740	50,000	Atlanta, Georgia	NBC
WSM†	650	50,000	Nashville, Tennessee	NBC
WSYR*	570	1,000	Syracuse, New York	NBC-B
WTAM	1070	50,000	Cleveland, Ohio	NBC-R
WTIC†	1040	50,000	Hartford, Conn.	NBC-R
WWVA	1160	5,000	Wheeling, West Virginia	CBS

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KP0, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640; KGO, 790

NBC—National Broadcasting Company  
CBS—Columbia Broadcasting System  
MBS—Mutual Broadcasting System  
NBC-B—National Broadcasting Company Basic Blue Network  
NBC-R—National Broadcasting Company Basic Red Network  
†—Night Programs Only  
\*—Network Programs Only  
§WBAL—760 Kilocycles, 9 p.m. to Midnight

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.  
Bell † indicates religious services and programs.  
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WJTN-News; G. Lundquist, organist  
WLW-Rural Roundup  
WORK-Ensemble  
WPAR-Young Stars of Tomorrow  
WWVA-Buccaners

NBC-Southernaire: WBAL  
CBS-Major Bowes: WHEC  
News: WHP WORK  
WBEU-Melody Time  
WESG-Concert Gems  
WHAM-Catholic Hour  
WWVA-Tamburizza Orch.

NBC-Univ. of Chicago Round Table Discussion; Guest Spkrs.: WEAF WTAM WCAE WGY KYW (sw-15.33)  
NBC-Radio City Music Hall: WJZ KDKA WHAM WJTN WBAL WLW (sw-15.21)  
Program: Robert Weede, baritone—Credo from "Otello" (Verdi) and Quand La Flamme

de L'Amour from "La Jolie Fille de Perth" (Bizet); orchestra—Third and Fourth movements from "Pathétique Symphony" (Tschikowsky), Summer Evening (Kodaly) and Romanian Rhapsody (Enesco).

CBS-Salt Lake City Tabernacle Choir & Organ: WABC WKBN WESG WPAR WJAS WHP WGR (sw-9.59-21.52)  
WBAL-Bernie Cunimins' Orch.  
WBEN-Humanitarian Hour  
WCAU-Dixie Plowboys  
WEEU-Socialist Party  
WFBL-Art Chat  
WGBI-News; Music  
WIBX-Italian Melodies  
WKBW-Tabernacle Hour of Music  
WMMN-Jollytime; News  
WOR-Uncle Don Reads Comics  
WORK-Hollywood Spotlight  
WWVA-Show Shopper

NBC-Radio City Music Hall: WORK  
CBS-Tabernacle Choir: WGR WMMN WWVA  
WEEU-Foreign Music  
WFBL-Syracuse Voices  
WGBI-Polish Hour

NBC-Radio City Music Hall: WEBR WSYR  
CBS-Church of the Air: WABC WPAR WFBL WJAS WNEF WKBN WGR WESG (sw-9.59)  
NBC-Al & Lee Reiser, piano duo: WEAF WBEN WCAE KYW WGY (sw-15.33)  
WBAL-Court of Human Relations  
WCAU-Church of the Air  
WEEU-Tuneful Topics  
WHAM-International Melodies  
WHP-Country Church of Hollywood  
WIBX-Italian Favorites  
WMMN-Pentecostal Mission  
WOR-Garden of Memories  
WTAM-Keyboard Fancies  
WWVA-W. Elza Scott

NBC-Henry Busse's Orch. (Oil Shampoo): WEAF KYW WCAE WTAM (sw-15.33)

NBC-Grace & Scotty, songs: WBEN  
WEEU-Music Graphs  
WGY-Variety Prgm.  
WHP-Rosario Bourdon's Concert Orch.  
WWVA-Songs the Whole World Loves

NBC-Smoke Dreams (H. Fendrich): WLW WTAM

NBC-There Was a Woman (Glass Containers): WJZ WBAL

MBS-Sunday Matinee (Varady); Ted Weems' Orch.: WOR WCAE

CBS-Europe Calling: WABC WJAS WFBL WMMN WNEF WCAU WPAR WKBW WIBX WESG (sw-9.59)  
Bob Tront will interview Edward Starz, chief announcer and studio manager of the Phillips Broadcasting Stations PHI and PCJ.

NBC-Gay Music from Vienna: WEAF WGY WBEN (sw-15.33)

KDKA-Dinner Music  
KYW-Hunting & Fishing Club  
WEEU-Voice of Salvation  
WGR-News  
WHAM-Roch. Community Choir  
WHP-Sunday Players  
WJTN-Memory Hour  
WORK-Frank Renaud, organist  
WWVA-Where to Go This Week; Home Folks Frolic

NBC-Energie Newsreel; Parks Johnson & Wallace Butterworth: WEAF WBEN KYW WGY WTAM WCAE (sw-15.33)

1:45

NBC-Command Performance: WHAM  
CBS-Poet's Gold, David Ross; Orch.: WABC WGR WJAS WCAU WNEF WFBL WWVA WMMN WIBX WESG (sw-9.59)

NBC-Gay Music from Vienna: WCAE  
MBS-New Poetry: WOR WCAE KYW-Symphonic Male Choir  
WHAM-Really House  
WKBW-20th Century Serenade  
WPAR-News

NBC-Bob Becker & Guests; Irma Glen, organist (Red Heart Dog Food): WEAF WBEN WCAE KYW WTAM (sw-15.33)

NBC-Magic Key of RCA; Symphony Orch.; Frank Black, dir.; Milton J. Cross; Guest: WJZ WHAM KDKA WORK WBAL WEBR WSYR WJTN WLW (sw-15.21)

CBS-Boris Morros String Quartet: WABC WHP WFBL WIBX WKBN WCAU WESG WMMN WKBW WPAR WJAS (sw-9.59)

MBS-The Lamplighter: WOR  
WEEU-Sunday Players  
WGR-Mystery Hall  
WGY-News  
WMAQ-Inter-Racial Relations  
WWVA-L. P. Lehman & Staff

NBC-To be announced: WEAF KYW WCAE WTAM  
MBS-Gotham String Quartet: WOR  
WBEN-Twenty Fingers of Melody  
WGBI-Italian-American Variety Prgm.  
WGY-Sunday Symphonette  
WHP-Christian Science Lecture

NBC-Jean Hersholt in "Dr. Christian" (Chesebrough): WABC WJAS WCAU WFBL WHEC WHP WKBW (sw-9.59-11.83)

MBS-String Quartet: WNEF  
WEEU-Pianologue  
WESG-Hits & Encores  
WGR-Sunday Varieties  
WIBX-To be announced  
WMMN-Little Preacher & Choir  
WPAR-Sunday Dance Hour

NBC-Thatcher Colt Stories (Packers Tar Soap): WEAF WCAE WTAM KYW WBEN WGY (sw-15.33)

MBS-String Quartet: WNEF  
WEEU-Pianologue  
WESG-Hits & Encores  
WGR-Sunday Varieties  
WIBX-To be announced  
WMMN-Little Preacher & Choir  
WPAR-Sunday Dance Hour

NBC-Philharmonic-Symphony Society of New York; John Barbirolli, cond.: WABC WESG WKBN WCAU WHP WPAR WMMN WFBL WIBX WHEC WKBW (sw-9.59-11.83)

Program: Concerto in E Minor, No. 1, for Piano and Orchestra (Chopin)—Josef Hofmann; Dances from "The Fairy Queen" (Parcell), Symphony in B Minor (Schubert), Shepherd Fenel's Dance (Balfour Gardier) and Theme and Variations from "Suite No. 3 in G, Op. 55" (Tschaiakowsky)—orchestra.  
The music detail for this program may be found on page 6 this week.

NBC-Energie Newsreel; Parks Johnson & Wallace Butterworth: WEAF WBEN KYW WGY WTAM WCAE (sw-15.33)

(Continued on Next Page)

## AFTERNOON

12:00

NBC-Southernaire: WJZ KDKA WEBR (sw-15.21)  
NBC-Home Symphony Orch.; Ernest La Prade, cond.: WEAF KYW WGY WCAE WTAM  
CBS-Major Bowes' Capitol Family: WJAS WGR WNEF WKBN WIBX WMMN (sw-9.59)  
MBS-Dr. Charles M. Courboin, organist: WOR  
News: WBEN WHAM  
WBAL-Camera Club  
WEEU-Briefs; Baerricks Wunnarnaws

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 14





**JACK BENNY**  
"Jell-O Program" comedian  
Sun. 7 pm EST

(3:00 p.m. Continued)

**NBC-On Broadway**, sketch (Diamond Crystal Salt); **WJZ KDKA WSYR WHAM WBAL** (sw-15.21)

**NBC-The Last of the Lockwoods**, sketch: **WORK**

**MBS-On a Sunday Afternoon**: **WOR**

**CKLW-Organ Recital**  
**WEEU-Zegar Polski**  
**WGR-Howard's Little Show**  
**WJAS-Amateur Hour**  
**WJTN-News in Review**  
**WLW-Church by the Side of the Road**

**3:15**  
**WJTN-Bible School**

**3:30**  
**MBC-Frank Simon's Armco Band**: Talk by Ironmaster; **WJZ KDKA WLW WEBR WHAM WSYR WBAL** (sw-15.21)  
Jack Krueger, guest trombonist from Kansas City, Missouri, will play Love Thoughts (Fryer). The band will offer Boston Commandery (Carter), A Bit of Irish (Hadley), Variations from Suite in G Major (Tschakowsky), March of the Dwarfs (Grieg), Swinging the Ingots (De Loyce Moffit), and P.S.M.A. (A. S. Mieser).

**NBC-Sunday Drivers**, novelty prgm.: **WEAF WGY KYW WTAM** (sw-15.33)  
**WBEN-Sunday Players**  
**WCAE-News Digest**  
**WEEU-Luther League**  
**WGR-Camera Club**  
**WJTN-Musical**  
**WORK-Gospel Hour**

**3:45**  
**MBS-Trail Blazers**: **WOR**  
**WCAE-Tunes & Tempos**  
**WGR-News**  
**WJTN-Travel**

**4:00**  
**MBS-The Shadow**, mystery drama (D. L. & W. Coal Co.)  
**WBAL WSYR**

**MBS-Court of Human Relations** (Vadco Sales Corp.)  
**WOR**  
**WLW WCAE WGR**

**NBC-Romance Melodies**: **WEAF WTAM WBEN**

**NBC-Nat'l Vespers**; Dr. Harry Emerson Fosdick, speaker;  
**WJZ WBAL WEBR WJTN**

**Father Coughlin**: **WLEU WKWB WORK WGBI WGAR WNBW WSYR WBIX WJAS**

**KDKA-Bernie Armstrong**, organist

**KYW-RCA Glee Club**  
**WEEU-Melody Palette**  
**WGY-The Shadow**, sketch  
**WHAM-Puzzlers**  
**WWVA-Walter Gallaher**

**4:15**  
**CBS-Symphony Society**: **WGBI WEEU-News**  
**WWVA-Meditation**

**4:30**  
**MBS-Lutheran Hour**: **WBAL WCAE WGR**

**NBC-The World is Yours**, Smithsonian Institute Drama: **WEAF WTAM WBEN WORK KYW WLW**

**CBS-Symphony Society**: **WNBW WKWB**

**NBC-Sen. Fishback & Prof. Figgs**: **bottle: WSYR**

**KDKA-Shadeside Church**  
**WEEU-Matinee Musicale**  
**WGBI-Charles Genneto's Orch.**  
**WGY-On the Mall**

**WIBX-Choral Service**  
**WJAS-Radio Play Contest**  
**WJTN-This Week's Birthdays**  
**WOR-Jerry Livingston's Orch**  
**WWVA-Melody Time**

4:45

**NBC-Dog Heroes**: **WJZ**  
**NBC-Sen. Fishback & Prof. Figgs**: **bottle: WSYR**

**WEEU-News**; **Twilight Vespers**  
**WGBI-Melody Time**  
**WGY-Comedy Stars of Broadway**  
**WHAM-Home Folks**  
**WWVA-Dance Hour**

5:00

**NBC-Metropolitan Opera Auditions** (Sherwin Williams Co.):  
**WJZ KDKA WEBR WBAL WHAM WSYR** (sw-15.21)

**NBC-Marion Talley**, sop. (Ry-Krisp); Josef Koestner's Orchestra; Chorus: **WEAF WGY WTAM WCAE WBEN KYW WLW** (sw-9.53-15.33)  
Program: Miss Talley—Coming Through the Eye and Springtime of Love; chorus—Medley of Hawaiian Tunes and Lolita; ensemble—Two Hearts in Three Quarter Time; and orchestra—Indian Love Call and Good Night Angel.

**CBS-Magazine of the Air** (Heinz) Channing Pollock, editor; Guest Stars; Morton Bowe, tr.; Mark Warnow's Orch.; Bill Adams, food editor: **WABC WHEC WFBL WJAS WCAU WKBW WHP** (sw-9.59-11.83)  
Program: Channing Pollock's talk, "The Happiness of Not Having Too Little"; Nathan Gordon, guest viola player, Air on the G String (Bach); Lyn Murray and choir, La Danza (Rossini); Clyde Barry, None But the Lonely Heart and Deep River; orchestra, Moment Musical (Shubert).

**MBS-Musical Steelmakers**; Variety Prgm. (Wheeling Steel Corp.): **WLW WOR WWVA**

**WESG-Cornell Radio Guild**  
**WGBI-Father Justin's Hour**  
**WGR-Sunday at Twilight**  
**WJTN-Donald Novis**, tr.  
**WMMN-Swingsters**  
**WORK-Full Gospel Hour**  
**WPAR-Scotch Gospel Singer**

5:15

**WESG-Church of Hollywood**  
**WGR-Rabbi J. Nadich**  
**WJR-Jeanette Pringle**  
**WPAR-Pinto Pete**

5:30

**NBC-Mickey Mouse Theater of the Air**; (Peppod Co.); Walt Disney, m.c.; Felix Mills' Orch.: **WEAF WCAE WBEN WTAM KYW WGY WLW** (sw-9.53-15.33)

**NBC-Sunday Afternoon** with Smiling Ed McConnell (Acme Paint); Irma Glen, organist: **WJZ KDKA WHAM WEBR WBAL WSYR** (sw-15.21)

**CBS-Guy Lombardo's Orch.** (Bond Bread): **WABC WHEC WFBL WWVA WGR WIBX WCAU** (sw-9.59-11.83)

**MBS-The Shadow**, mystery drama (D. L. & W. Coal Co.): **WOR**  
**WBAL WNBW**

**The Shadow**: **WESG WJTN WHP-This Week's Birthdays**  
**WJAS-Barron Elliott's Orch.**  
**WMMN-Console Moods**  
**WORK-Westminster Quartet**  
**WPAR-Organ Reveries**

5:45

**NBC-Edward Davies**, bar., & Orchestra: **WJZ WSYR WORK KDKA-Don Hirsch**, commentator  
**WBAL-Auctioneer**  
**WHAM-Yestertoughts**  
**WMMN-Review of Week's News**  
**WPAR-Studio Rhythm**

### NIGHT

6:00

**MBS-George Jessel Prgm.**; Norma Talmadge; Tommy Tucker's Orch.: **WOR WNBW WSYR WHK**  
Guest: Edmund Lowe.

**NBC-Catholic Hour**: **WEAF KYW WMAQ WTAM WCAE WBEN WSM WSB WTIC WGY** (sw-9.53-15.33)

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### AFTERNOON

**12:30 EST (11:30 CST) UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS**, **NBC-Red.**

**12:30 EST (11:30 CST) RADIO CITY MUSIC HALL**; Erno Rapee, conductor; Robert Weede, **NBC-Blue.**

**1:30 EST (12:30 CST) EUROPE CALLING**, **CBS.**

**2:00 EST (1:00 CST) THE MAGIC KEY**, symphony orchestra, Frank Black, conductor; guests, **NBC-Blue.**

**3:00 EST (2:00 CST) PHILHARMONIC-SYMPHONY SOCIETY** of New York, John Barbbroli, conductor; Deems Taylor, commentator; Josef Hofmann, guest, **CBS.**

**3:30 EST (2:30 CST) FRANK SIMON'S ARMCO BAND**; Jack Krueger, guest, **NBC-Blue.**

**5:00 EST (4:00 CST) MAGAZINE OF THE AIR**; Channing Pollock, Morton Bowe, Mark Warnow's orchestra; Nathan Gordon, guest, **CBS.**

**5:00 EST (4:00 CST) METROPOLITAN OPERA AUDITIONS** by Wilfred Pelletier, **NBC-Blue.**

**5:30 EST (4:30 CST) MICKEY MOUSE THEATER OF THE AIR**; Walter Disney, m.c.; Felix Mills' orchestra, **NBC-Red.**

### NIGHT

**6:00 EST (5:00 CST) GEORGE JESSEL PROGRAM** with Norma Talmadge, Tommy Tucker's orchestra; Edmund Lowe, guest, **MBS.**

**6:00 EST (5:00 CST) JOE PENNER** with Gene Austin, Julie Gibson, Jimmy Grier's orchestra, **CBS.**

**7:00 EST (6:00 CST) JACK BENNY** with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, **NBC-Red.**

**7:00 EST (6:00 CST) OPEN HOUSE** with Jeanette MacDonald, Wilbur Evans, chorus, Josef Pasternack's orchestra, **CBS.**

**7:30 EST (6:30 CST) BAKER'S BROADCAST** with Ozzie Nelson's orchestra, Harriet Hilliard, Peg Murray; Boris Karloff, guest, **NBC-Blue.**

**7:30 EST (6:30 CST) PHIL BAKER**, Bottle and Beetle, Oscar Bradley's orchestra, **CBS.**

**8:00 EST (7:00 CST) CHASE AND SANBORN HOUR** with Don Ameche, Dorothy Lamour, Stroud Twins, Edgar Bergen and Charlie McCarthy, John Carter, Robert Armbruster's orchestra; guests, **NBC-Red.**

**9:00 EST (8:00 CST) FORD SUNDAY EVENING HOUR**; Sir Ernest MacMillan, conductor; Jose Iturbi, guest, **CBS.**

**9:00 EST (8:00 CST) HOLLYWOOD PLAYHOUSE** with Tyrone Power; **NBC-Blue.**

**CBS-Joe Penner** with Jimmie Grier's Orch.; Gene Austin, songs; Julie Gibson, vocalist; (Coco Malt): **WABC WGAR WHAS WCAU WHEC WBT WJAS WKWB WJR WFBL** (sw-9.59) (also KNX KSL at 11 p.m.)

**NBC-Musical Camera**; Josef Cherniavsky's Orch.: **WJZ WORK WJTN WEBR WBAL WBZ WLW**  
News: **WIBX WPAR**  
**CKLW-What Price Loyalty?**  
**KDKA-Broadway Comedy Stars**  
**WENR-Amateur Hour**  
**WGBI-Freddy Cariati's Orch.**  
**WGR-Western Singers**  
**WHAM-News; Twilight Reveries**  
**WHP-Sanctuary Hour**  
**WMMN-Dinner Music**

6:15

**KDKA-Melody Time**  
**WIBX-Camera Notes**  
**WPAR-Kelyth Jones**, songs  
**WWVA-Ranch Boys**; Sports

6:30

**NBC-A Tale of Today**, sketch (Princess Pat): **WEAF WTAM KYW WMAQ WGY** (sw-9.53-15.33)

**CBS-Double Everything** (Wrigley's) Al Shaw & Sam Lee; Andrews Sisters; Carl Hohen-garten's Orch.: **WABC WJAS WFBL WHEC WWVA WKWB WJR WGAR WHAS WCAU WGBI WBT** (sw-9.59-11.83)

**NBC-Haven MacQuarrie**, dramatic sketches: **WJZ WEBR WJTN WBAL WHK**

**MBS-News Testers**: **WOR CKLW WNBW WCAE**  
News: **WORK WTIC WGR WHP**  
**Pepper Uppers**: **WSB WSM KDKA-Weather**; Temp.; Music  
**WBEN-News**; Musicale  
**WBZ-Lewis Moonlight Serenaders**  
**WHAM-Music & Flowers**  
**WIBX-George Wald**, organist  
**WLW-My True Story**  
**WMMN-Roaming the World**  
**WPAR-Music in the Blue Room**

6:45

**MBS-Charioteers**: **WOR CKLW KDKA-Vocal Varieties**  
**WBEN-Bill Pitts** Passes by  
**WBZ-News of the Day**  
**WCAE-The Family**  
**WGR-Comedy Stars of Broadway**  
**WHAM-Univ. News**  
**WHP-Hawaiian Moods**  
**WMMN-Study in Black & White**  
**WORK-Dance Time**  
**WTIC-Flufferettes**

7:00

**NBC-Jell-O Prgm.**; Jack Benny; Mary Livingstone; Kenny Baker; Sam "Schlepperman" Hearn; Andy Divine; Phil Harris' Orch.; Don Wilson, announcer: **WEAF WTAM WTIC WSB WCAE WBEN WGY WLW WSM WMAQ KYW WORK** (sw-9.53) (also KFI KOA at 11:30 p.m.)

**CBS-Vick's Open House**; Jeanette MacDonald, sop.; Wilbur Evans, bar.: Josef Pasternack's Orch.: **WABC WJR WBT WJAS WGAR WGBI WFBL WGR WHEC WCAU WHAS** (sw-11.83-9.59)

Tony Wons will award four violins and \$1,000 to the winners in the Tony Wons Violin Contest—Delores Marline Miller, Harry Sykman, Gloria Jacqueline Perkins, and Stuart Cain.

**NBC-To be announced**: **WJZ WEBR WJTN WSYR WENR KDKA WBZ** (sw-11.87)

**MBS-Forum**: **WOR CKLW WHK WBAL-Salonaires**  
**WHAM-County Medical Talk**  
**WHP-Robert Hood Bower's Band**  
**WIBX-Catholic Hour**  
**WKBW-Churchill Tabernacle**  
**WMMN-This Rhythmic Age**  
**WPAR-Three Little Boys in Blue**  
**WWVA-Meet the Orch.**

7:15

**WHAM-Hobby Club**  
**WMMN-Salon Solo Stars**  
**WPAR-Studio Rhythm**

7:30

**NBC-Baker's Broadcast** with Ozzie Nelson's Orch.; Peg Murray & Harriet Hilliard: **WJZ WBZ WEBR WHK WSM WHAM KDKA WSB WGAR WBAL WSYR** (sw-11.87)  
Guest: Boris Karloff.

**NBC-Interesting Neighbors** with Jerry Belcher; Roy Shield's Orch. (F. W. Fitch Co.): **WEAF WMAQ WBEN WTAM WGY WCAE KYW WTIC** (sw-9.53)

**CBS-Phil Baker**, comedian; Oscar Bradley's Orch.; Beetle & Bottle; Lucille Ball, comedienne; Guest (Gulf Oil): **WABC WWVA WJAS WKBN WCAU WGR WJR WHP WBT WGAR WFBL WIBX WHEC WHAS WNBW** (sw-9.59-11.83)  
Turn to pages 12 and 13 to see pictures of Phil Baker and company.

**MBS-Larry Funk's Orch.**: **CKLW Comedy Stars of Broadway**: **WGBI WOR**  
**WJTN-Ave Maria Hour**  
**WLW-Evening Newspaper**  
**WMMN-Jubilee**  
**WORK-Roving Reporter**  
**WPAR-AM. E. Church**, South

7:45

**WGBI-News**; Five Minute Mystery  
**WLW-Melody Grove**  
**WMMN-Frank & Bill**  
**WOR-News**  
**WORK-Hall Negro Quartet**

8:00

**NBC-Chase & Sanborn Hour**; Don Ameche, m.c.; Robert Armbruster's Orch.; Dorothy Lamour, sop.; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; John Carter, tr.; Guest: **WEAF WCAE WTAM WBEN WMAQ WTIC WGY WSB WLW WSM KYW** (sw-9.53)  
A story about the Stroud twins by James Street may be found on pages 2 and 3.

**NBC-Detective Series**: **WJZ WBAL WHAM KDKA WJTN WEBR WBZ WSYR WORK** (sw-11.87)

**CBS-St. Louis Blues**: **WABC WMMN WGBI WCAU WGR WFBL WKBN WIBX WHP WJAS WNBW WHAS WJR WPAR WBT** (sw-6.06-11.83)  
**MBS-"Mr. Geiger"** drama: **WOR CKLW**  
**WGAR-Voice of Ohio**  
**WHK-Magic Console**  
**WWVA-United Pres. Church**

8:30

**CBS-Lyn Murray's Musical Gazette**: **WABC WJAS WWVA WNBW WKBN WGBI WPAR WHEC WHAS WMMN WJR WHP WBT WGR WIBX WFBL WCAU** (sw-11.83-6.06)

**NBC-Ernest Gill's California Concert**: **WJZ WBAL WHAM WJTN KDKA WEBR WORK WJTN** (sw-11.87)

**MBS-Sammy Kaye's Orch.**: **WOR WHK**  
**CKLW-Happy Hal's Housewarming**

8:45

**WBMM-Aeolian Trio**

9:00

**CBS-Ford Sunday Evening Hour**: Guests; Orch. & Chorus, Dir. by Sir Ernest MacMillan: **WABC WHEC WMMN WGBI WPAR WKBN WHAS WWVA WCAU WGR WIBX WNBW WJR WBT WHP WFBL WJAS WGAR** (sw-6.06-11.83)  
Guest: Jose Iturbi.  
The music detail for this program may be found on page 6 this week.

**NBC-Manhattan Merry-Go-Round** (Dr. Lyons); Men About Town, trio; Pierre Le Kreun, tr.; Rachel Carley, vocalist; Don Donnie's Orch.: **WEAF WTAM WMAQ WTIC WBEN WSB WSM WGY KYW WCAE** (sw-9.53)  
Program: It's Easter Said Than Done and Je Voudrais Tout—Miss Carley; Your Eyes Have Told Me So—Mr. LeKreun; I Live the Life I Love—Miss Carley and Mr. LeKreun; Oh Leo, Phi and Hot-Cha-Cha—Men About Town and the orchestra.

**NBC-Hollywood Playhouse** (Woodbury); Tyrone Power & Guest; Harry Sosnik's Orch.: **WJZ WSYR WENR WEBR WBAL WHAM KDKA WLW WBZ WHK** (sw-11.87) (also see 10:30 p.m.)  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

**MBS-Hawaii Calls**: **CKLW WOR WJTN-News**; Under the Capitol Dome  
**WORK-Five Star Final**

9:15

**WGN-Broadway Comedy Stars**  
**WJTN-Music by Cugat**

9:30

**NBC-Walter Winchell's Jergen's Journal**: **WJZ WENR KDKA WBZ WHK WEBR WBAL WLW WHAM WSYR** (sw-11.87) (also see 11 p.m.)

**NBC-American Album of Familiar Music** (Bayer's Arden); Frank Munn, tr.; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Jean Dickenson, sop.; Gus Haenschen's Orch.: **WEAF WBEN WTAM KYW WSM WMAQ WGY WSB WCAE WTIC** (sw-9.53)  
Miss Dickenson will sing Song of India and O Dolce Concerto. Mr. Munn will sing Where Or When, Bertrand Hirsch, violinist, will play Tango in "D." The orchestra will offer selections from "Funny Face," Linger A While and Spring, Beautiful Spring.

**MBS-Brown Sisters**: **WOR CKLW-Baptist Church**  
**WJTN-W.P.A. Prgm.**  
**WORK-Musical Gems**

9:45

**NBC-Irene Rich** (Welch Grape Juice); Drama: **WJZ WBAL WBZ WHK WEBR KDKA WHAM WSYR WENR** (sw-11.87) (also see 11:15 p.m.)

**MBS-Hollywood Whispers**: **WOR WJTN-The American Scene**  
**WLW-Unbroken Melodies**

10:00

**NBC-Rising Musical Star** (Seal-test); Alex Smallens & Symphony Orch.; Mixed Chorus, Dir. Eugene Fuerst; Alois Havrilla, commentator: **WEAF WTAM WCAE WBEN WTIC WSB WGY WSM WMAQ KYW** (sw-9.53)  
Guests: Charlotte Symons, soprano; Pauline Pierce, contralto, and Leonard Warren, baritone.  
The music detail for this program may be found on page 6 this week.

**CBS-Zenith Foundation**: **WABC WGAR WHAS WJR WCAU WHEC WJAS WKWB WBT WFBL** (sw-6.06-11.83)

**MBS-Good Will Hour** (Ironized Yeast): **WOR CKLW**

**NBC-Paul Martin's Music**: **WJZ WBAL WHAM WSYR WBZ WJTN WHK KDKA** (sw-11.87)

**MBS-Hancock Ensemble**: **WNBW News: WGR WIBX WENR-Vocal Varieties**  
**WGBI-Movie Melodies**



# Sunday

March 13



JEAN DICKENSON  
"American Album of Familiar Music" soprano  
Sun. 9:30 pm EST

## Frequencies

CKLW-1030 WKH-1390  
KDKA-980 WHP-1430  
KYW-1020 WJZ-1290  
WABC-960 WJAS-1290  
WBAL-1060 WJR-750  
WBEN-900 WJTN-1210  
WBT-1080 WJZ-760  
WBZ-990 WKBN-570  
WCAE-1220 WKBW-1480  
WCAU-1150 WLW-700  
WEAF-860 WMAQ-870  
WEER-1310 WMMN-890  
WEEU-830 WNEF-1500  
WENR-870 WOR-710  
WESG-850 WORK-1320  
WFBL-1360 WPAR-1420  
WGAR-1450 WSB-740  
WGBI-880 WSM-650  
WGR-550 WSYR-570  
WGY-790 WTAM-1070  
WJAM-1150 WTIC-1040  
WHAS-820 WWVA-1160  
WHEC-1430

WHP-Howard Gale's Orch.  
WLW-Unsolved Mysteries  
WMMN-College Days  
WORK-Good Will Hour  
WPAR-Down the Mississippi

10:15  
WENR-Stalking Wild Game  
WGR-Supper Club  
WIBX-Boy Scout Prgm.

10:30  
MBS-Old Fashioned Revival (Gospel Broadcasting Ass'n);  
CKLW

NBC-Hollywood Playhouse (Woodbury): WSB WSM (also at 9 p.m.)  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Norman Cloutier's Orch.:  
WEAF WBEN WCAE WMAQ  
KYW WGY (sw-9.53)

CBS-Headlines & By Lines: WABC  
WNEF WHEC WGBI WPAR  
WJAS WMMN WKBN WKBW  
WBT WHP WIBX (sw-11.83)  
NBC-Cheerio, inspirational talk  
& music: WJZ WBZ KDKA  
WHK WEHR WBAL WENR  
WSYR WHAM WJTN (sw-11.87)

MBS-Johnny Messner's Orch.:  
WOR  
WCAU-Radiofilm  
WFBL-Bowling League  
WGAR-Ellis VanderPyl  
WHAS-Comedy Stars of Broadway  
WJR-In the Hermit's Cave  
WLW-Country Sunday  
WTAM-Symphonic Variations  
WTIC-Serenading Strings

10:45  
WCAU-Alan Scott  
WFBL-Dance Time  
WGAR-Week's News Review  
WGR-World Dances  
WHAS-Meador Lowrey, news

11:00  
NBC-News; Blue Barron's Orch.:  
WJZ WBAL WORK WJTN

NBC-Walter Winchell's Jergen's  
Journal: WSM WSB (also at 9:30 p.m.)

CBS-Abe Lyman's Orch.: WABC  
WMMN WGR WIBX WJR  
WKBN WHAS WHEC WBT  
WPAR WGBI WHP (sw-9.59-11.83)

NBC-Marlowe & Lyon, piano duo:  
WEAF WGY WMAQ KYW (sw-9.53)

News: WTIC WOR WCAE  
WHAM WGAR  
KDKA-Music; News  
WBEN-News; Candid Camera  
WBZ-News; Radio Roundelay  
WCAU-Whispering Jack Smith;  
Around the Town  
WENR-Globe Trotter  
WFBL-Leo Bolley, sports  
WHK-Δ Watchtower  
WJAS-Art Giles' Orch.  
WKBW-Back Home Hour  
WLW-Paul Sullivan, news  
WTAM-Tom Ireland; Musical Bulletin Board

11:15  
NBC-Irene Rich (Welch Grape Juice), drama: WSM WSB (also at 9:45 p.m.)

NBC-Blue Barron's Orch.: WBEW  
WHAM  
CBS-Abe Lyman's Orch.: WNEF  
WGAR WFBL WCAU (sw-9.59)

NBC-Charlie Agnew's Orchestra:  
WEAF WENR WTIC WBEW  
WGY (sw-9.53)

MBS-Jack Betzner's Orch.: WOR  
WCAE  
Music You Want: KYW WTAM  
WBZ  
KDKA-Δ Missionary Broadcast  
WHK-Pinky Hunter's Orch.  
WLW-Billy Snider's Orch.  
WMAQ-News

11:30  
NBC-News; Ernie Holst's Orch.:  
WEAF WSB WMAQ WTIC  
WSM (sw-9.53)

NBC-Henry Busse's Orch.: WJZ  
WBAL WORK WEBR WMMN  
WHAM WJTN WHK  
CBS-Cab Calloway's Orch.: WABC  
WGBI WPAR WNEF WCAU  
WHAS WJR WBT WGR WHP  
WHEC WFBL WIBX WMMN  
WJAS WKBN (sw-11.83-9.59)  
MBS-Ozzie Nelson's Orch.: WLW  
WOR CKLW  
CKLW-Reporter  
WBEN-Δ Midnight Vespers  
WENR-Andy Kirk's Orch.  
WGAR-Stan Wood's Orch.  
WGY-News; Music You Want

11:45  
CKLW-Mart Kenny's Orch.

12:00  
NBC-Jack Denny's Orch.: WEAF  
KYW WGY WMAQ WTIC WSB  
WSM

NBC-Roger Pryor's Orch.: WJZ  
WBZ WBAL WHAM  
CBS-Larry Kent's Orch.: WABC  
WCAU WHEC WGBI WFBL  
WIBX WGR WNEF WGR  
WHP WJR WMMN WPAR  
WBT  
MBS-George Olsen's Orch.: WOR  
WHK CKLW WCAE  
KDKA-Dance Orch.  
WENR-Music As You Desire It  
WHAS-Tommy Reynolds' Orch.  
WLW-24 Hour Review  
WTAM-News; Henry Biagini's  
Orch.

12:15  
MBS-George Olsen's Orch.: WLW

12:30  
NBC-One Man's Family: KPO  
KFI (also see Wed. Prgms  
at 8 p.m.)

CBS-Ted Fio-Rito's Orch.: WABC  
WGBI WCAU WFBL WMMN  
WIBX WHP WGR WNEF  
WJR WGAR  
NBC-Andy Kirk's Orch.: WEAF  
WMAQ WSB WTIC WGY  
KYW

NBC-Woody Herman's Orch.:  
WJZ WSM KDKA WBAL  
WHAM WBZ (sw-6.14)  
MBS-Kay Kyser's Orch.: WOR  
CKLW WHK WLW WCAE  
WBT-Dancing Party  
WJAS-Dream Serenade  
WTAM-Emerson Gill's Orch.

12:45  
NBC-Woody Herman's Orch.:  
WENR

1:00  
NBC-Charlie Agnew's Orchestra:  
WMAQ  
MBS-Johnny Johnson's Orch.:  
WLW WOR  
CKLW-Dawn Patrol  
WENR-Neal Spalding's Orch.  
End of Sunday Programs

# Monday

March 14, 1938

# Monday

## MORNING

7:00 am EST

CBS-Morning Almanac; News:  
WABC (sw-21.52)  
Sunkist Time: WOR WKBW  
KYW-Gospel Songs  
WBAL-Around the Breakfast Table  
WBEN-Sun Greeters' Club  
WCAE-Carpenter & Goodman  
WCAU-Wake Up & Smile  
WFBL-Agricultural Prgm.  
WGBI-Eight-Eighty Alarm  
WGR-Musical Clock  
WGY-Top of the Morning  
WHAM-News; Pete & Joe  
WHDL-Breakfast Club  
WIBX-Screwball Limited  
WTAM-Bradley Kincaid  
WWVA-L. P. Lehman & Staff

7:15  
Musical Clock: KDKA WOR  
KYW-News; Sunrise Serenade  
WCAU-Sunkist Time  
WFBL-Δ Morning Meditation  
WGY-Musical Clock; News  
WLW-Hugh Cross & Radio Pals  
WMMN-Prairie Sweethearts

7:30  
NBC-Yoichi Hiraoka, xylophonist: WJZ  
NBC-Morning Greetings; Orch.;  
Radio Rubes: WEAF  
Δ Morning Devotions: WESG  
WPAR WJTN  
KDKA-Asher & Little Jimmie  
KYW-Musical Clock  
WBEN-News; Sun Greeters' Club  
WCAE-Morning Express  
WFBL-Morning Sun Dial; News  
WGY-News; Musical Clock  
WHP-Morning Alarm  
WJAS-Cowboy Phil & Gang  
WKBW-Musical News  
WLW-Sing, Neighbor, Sing  
WMMN-Bee's Prairie Crooners  
WTAM-Piano Impressions

7:45  
NBC-Rise & Shine; News: WJZ  
Musical Clock: KDKA WGY  
WCAU-News  
WESG-Morning Varieties  
WHAM-Old Favorites  
WJTN-Early Risers' Club  
WLW-Merry-makers  
WPAR-Buskirk Family  
WTAM-On the Mall

8:00  
NBC-Norsemen Quartet: WJZ  
WORK  
CBS-Sunny Melodies: WABC (sw-21.52)  
NBC-Malcolm Claire: WEAF (sw-21.5)

News: WJAS WCAE WOR WPAR  
WMMN WWVA  
WBEN-News; Sun Greeters'  
Club  
WCAU-Larry Vincent  
WEEU-Around the Breakfast  
Table  
WFBL-Sports  
WGBI-News; Eight-Eighty Alarm  
WGY-Morning Swing Session  
WJTN-News; Timekeeper; News  
WKBW-Headlines on Parade  
WLW-Δ Family Prayer Period  
WTAM-Health & Home

8:15  
NBC-Hi Boys: WEAF (sw-21.5)  
CBS-Deep River Boys: WABC  
(sw-21.52)  
NBC-William Mceder, organist:  
WJZ WHAM  
News: WLW KDKA WBIX  
WCAE-Variety Time  
WCAU-Melody Parade  
WEEU-Δ Morning Devotions  
WESG-News; Ensemble Moods  
WFBL-Top of the Morning  
WJAS-News of the World  
WMMN-Tommy Knott  
WOR-Nell Vinick; Melody Moments  
WORK-Rhythmic Interlude; News  
WPAR-Birthday Party  
WWVA-Musical Clock

8:30  
NBC-William Meeder, organist:  
WBAL  
CBS-Fred Feibel, organist: WABC  
(sw-21.52)  
NBC-Do You Remember?: WEAF  
KYW WCAE (sw-21.5)  
Musical Clock: KDKA WIBX  
WPAR  
WCAU-Don Bovay, guitarist  
WEEU-Agricultural Briefs  
WGBI-Songs of the Balladeers  
WGY-Hi boys & Radio Rangers  
WHP-Mary Fountain, organist  
WJAS-Pitfalls in English  
WLW-The Gospel Singer  
WMMN-Economy Hints & Har-  
mony  
WOR-Tex Fletcher, songs  
WORK-Cousin Lee  
WTAM-Editor's Daughter

8:45  
NBC-Lucille & Lanny, songs:  
WJZ WBAL  
NBC-Do You Remember?: WGY  
Δ Morning Devotions: WMMN  
WHP  
KDKA-Bob White  
WCAU-Houseboat Hannah, sketch  
WEEU-Dance Music  
WESG-Brevities  
WFBL-School Bell  
WGBI-Songs & Sonnets  
WHAM-Δ Tower Clock  
WJAS-Musicale  
WLW-Voice of Experience  
WOR-The Goldbergs, sketch  
WTAM-Wake Up and Sing

9:00  
NBC-Breakfast Club; Vocalists;  
Don McNeill, m.c.; Orch.:  
News: WJZ WBAL WJTN  
CBS-Deer Columbia; News:  
WABC WJAS WESG WHP  
WGBI WCAU WMMN (sw-21.52)  
NBC-Women and News: WEAF  
(sw-21.5)  
Hymns of All Churches: WGY  
WLW  
KDKA-Shopping Circle  
KYW-Every Morning  
WBEN-News; Mr. Fact Finder  
WCAE-Jean Abbey  
WEEU-Friendly Club  
WFBL-Miss Goodnews  
WGR-News; to be announced  
WHAM-Young Widder Jones  
WIBX-Oklahoma Outlaws  
WKBW-Niagara Spotlight  
WOR-Ed Fitzgerald  
WORK-Δ Morning Devotions  
WTAM-Myrt & Marge  
WWVA-Jake Taylor & Boys

9:15  
CBS-Deer Columbia; News:  
WHEC  
NBC-Person to Person: WEAF  
WBEN KYW (sw-21.5)  
KDKA-Beat Hannah: WGR WLW  
Husko-The Editor's Daughter  
WCAE-Party Line  
WCAU-Across the Breakfast  
Table  
WFBL-News; Musical Interlude  
WGY-Betty & Bob, sketch  
WHAM-Tom Grierson, organist  
WNEF-Behind the Microphone  
WOR-Modern Living  
WPAR-Buddy Starcher  
WTAM-Harpstrings  
WWVA-Log Cabin Boys

9:30  
CBS-Road of Life, sketch (Chip-  
so): WABC WHEC WFBL  
WCAU WJAS WGR (sw-21.52)  
NBC-To be announced; News:  
WEAF WBEN (sw-21.5)  
NBC-Breakfast Club; News:  
WORK WYR  
KDKA-Linda's First Love  
WCAE-Polly Entertains  
WESG-Day Dreams  
WGBI-Ranch Boys  
WGY-Xavier Cugat's Orch.; News  
WHAM-Mrs. Thrifty Buyer  
WHP-Footlight Footnotes  
KYW-Your Lenten Basket  
WIBX-News; Morning Variety  
WJTN-Melodic Panorama  
WKBW-Today's Almanac  
WLW-Myrt & Marge  
WMMN-Variety Prgm.  
WOR-Rhythm Orch.  
WTAM-Board of Education; News  
WWVA-Trail Blazers

9:45  
CBS-Sunny Melodies: WGBI  
WESG WNEF

NBC-Dan Harding's Wife, sketch  
(Nat'l Biscuit Co.): WEAF  
WTAM  
CBS-Bachelor's Children (Old  
Dutch Cleanser): WABC  
WCAU WJAS WKBW WFBL  
(sw-21.52)  
NBC-Landt Trio: (sw-21.5)  
KDKA-Ma Perkins, sketch  
KYW-Your Destiny  
WBAL-Presenting Alyce Lytle  
WBEN-Sally Work  
WCAE-Way Down East  
WEEU-News; Briefs  
WGR-Across the Breakfast Table  
WGR-Market Basket  
WHAM-Houseboat Hannah  
WLW-Young Widder Jones  
WOR-Hymn Singer  
WPAR-Housewives Serenade  
WWVA-Musical Blossoms

10:00  
CBS-Pretty Kitty Kelly, sketch  
(Wonder Bread): WABC WGR  
WIBX WHEC WWVA  
NBC-Margot of Castlewood  
(Quaker Oats): WJZ WHAM  
WSYR WBAL KDKA WEBR  
(sw-15.21)  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WEAF WTAM KYW  
WBEN WGY WCAE  
MBS-Singing Strings: WNEF  
WCAU-Morning Melodies; News  
WEEU-Ma Perkins  
WESG-News & Notes  
WFBL-Fun to Keep House; News  
WGBI-All Star Revue  
WHP-Hillbilly Music  
WJAS-Mildred Murray  
WJTN-News; Social Register; In-  
terlude  
WKBW-News; Early Edition  
WLW-Linda's First Love  
WMMN-News; Morning Market  
WOR-Pure Food Hour  
WORK-Frank Renault, organist

10:15  
NBC-Cabin at the Cross Roads  
(Aunt Jimema): WJZ WHAM  
WSYR KDKA WLW WBAL  
WEBR (sw-15.21)  
CBS-Myrt & Marge, sketch (Su-  
per Suds): WABC WJAS  
WGR WCAU WFBL WHEC  
NBC-John's Other Wife, sketch  
(Louis Philippe): WEAF KYW  
WBEN WTAM WCAE WGY  
WEEU-Health Talk  
WHP-Honey-mooners  
WIBX-Δ Morning Devotions  
WJTN-Yesterday's Favorites  
WMMN-Musical Memories  
WPAR-Scatkin' at the Kit Kat  
WWVA-Party Line

10:30  
NBC-Attorney at Law, sketch  
(Johnson's Floor Wax): WJZ  
KDKA WBAL (sw-15.21)

CBS-Tony Wons' Scrapbook  
(Vicks): WABC WCAU WJAS  
WFBL WKBW  
NBC-Josh Higgins of Finchville:  
WORK  
NBC-Just Plain Bill, sketch (An-  
acin): WEAF WTAM WCAE  
WBEN KYW WGY  
WEEU-Varieties  
WESG-Florence Wentworth, songs  
WGBI-Better Business Bureau  
WGR-The Party Line  
WHAM-Way Down East  
WHP-Songs of the Church  
WIBX-Today's Rhythm  
WJTN-Women's Club of the Air  
WLW-Betty & Bob  
WMMN-Old Trading Post  
WPAR-Amer. Family Robinson  
WWVA-Rhythm Rangers

10:45  
NBC-The Woman in White,  
sketch (Pillsbury): WEAF  
WCAE WTAM WBEN WGY  
KYW  
CBS-Oxydol's Own Ma Perkins,  
sketch: WABC WFBL WCAU  
WIBX WHP WGBI WWVA  
WGR  
NBC-Kitchen Cavalcade (C. F.  
Mueller Co.): WJZ WSYR  
KDKA WHAM (sw-15.21)  
MBS-Bill Lewis, barr.: WNEF  
Dr. Friendly: WJAS WLW  
WBAL-Story of Mary Martin  
WGBI-Musical Bazaar  
WJTN-May We Present  
WKBW-Buffalo Home Bureau  
WMMN-Murphy on the Air  
WORK-Handsome Bob & Ohioans  
WPAR-Scotts Councillor

11:00  
NBC-The Story of Mary Marlin,  
sketch (Ivory Flakes): WJZ  
WHAM WSYR WBAL KDKA  
WLW (sw-15.21)  
NBC-David Harum, sketch (Bab-  
O): WEAF WCAE WTAM  
KYW WBEN WGY (sw-21.5)  
CBS-Ruth Carhart, songs: WABC  
WKBW WHP WWVA WHEC  
NBC-Viennese Ensemble: WORK  
WCAU-Heart of Julia Blake  
WEEU-String Ensemble  
WFBL-Betty Moore  
WGBI-Good Morning Neighbor  
WGR-News; Dance Melodies  
WIBX-Women in the News  
WJTN-Revue  
WMMN-Cowboy Loye & Blue  
Bonnet Troupe  
WOR-Shopping with Jean Abbey

11:15  
CBS-Romance of Carol Kennedy,  
sketch (Heinz): WABC WFBL  
WKBW WCAU WJAS  
NBC-Backstage Wife, sketch (Dr.  
Lyons): WEAF WCAE WBEN  
WGY WTAM KYW

NBC-Pepper Young's Family,  
sketch (Camay Soap): WJZ  
WHAM WSYR WBAL KDKA  
(sw-15.21)  
NBC-Popular Waltzes: WORK  
MBS-Organ Recital: WNEF  
WEEU-Do You Know?  
WGBI-Ralph Ball, blind pianist  
WGR-Shopping with Dorothy  
WHP-Morning Moods  
WIBX-Gypsy Strings; News  
WJTN-To be announced  
WLW-News; River; Weather;  
Live Stocks  
WOR-Myrt & Marge  
WPAR-Movie Gossip  
WWVA-Rapid Ad Service

11:30  
NBC-Vic & Sade, sketch (Cris-  
so): WJZ KDKA WHAM  
WSYR WBAL (sw-15.21)  
CBS-Big Sister, sketch (Rinso):  
WABC WWVA WJAS WCAU  
WHP WIBX WFBL WHEC  
WGR  
NBC-How to be Charming,  
sketch (Phillips): WEAF WGY  
WCAE WTAM KYW WBEN  
NBC-Sweethearts of the Air:  
WORK  
WEEU-Melody Shoppers  
WESG-Harry Springer, organist  
WGBI-Good Morning Neighbor  
WJTN-Calling Warren  
WKBW-English Lesson  
WESG-Musical Bazaar  
WOR-Hilltop House, sketch  
WPAR-Farm & Home Hr.; News

11:45  
NBC-Edward MacHugh, Gospel  
Singer (Ivory Soap): WJZ  
WHAM KDKA WBAL WSYR  
(sw-15.21)  
CBS-Aunt Jenny's Real Life Sto-  
ries (Spry): WABC WCAU  
WFBL WHEC WHAS WHP  
WWVA WJAS WIBX WGR  
NBC-Betty Moore, talk on in-  
terior decoration (Benjamin  
Moore & Co.): WEAF WBEN  
WCAE WGY WTAM KYW  
MBS-Marcella Hendricks, songs;  
Orch.: WOR WNEF WGBI  
WESG-Stylecast; News  
WKBW-To be announced  
WLW-The Goldbergs, sketch  
WORK-The Swingsters

## AFTERNOON

12:00  
NBC-Time for Thought: WJZ  
CBS-Mary Margaret McBride,  
columnist (Minute Tapioca):  
WABC WJAS WKBW WCAU  
WKBW WHEC WFBL WGBI  
WHP WNEF (sw-9.59)  
(Continued on Next Page)



# Monday

March 14



**BILLY IDELSON**  
Rush of "Vic and Sade"  
Mon. 3:30 pm EST

(12:00 Noon Continued)

NBC-Girl Alone (Kellogg):  
WEAF KYW WTAM WCAE  
WLW WBNB  
KDKA-News; Weather; Temp.  
WBAL-News; Hi Jenks  
WEEU-News  
WESG-Quik-Quiz  
WGR-Dan Harding's Wife  
WGY-Rhythm Maker's Orch.;  
News  
WHAM-Hit of the Day; News  
WIBX-Sidewalk Interviews  
WJTN-News; George Lundquist,  
organist  
WMMN-News; Jolly Time  
WOR-Rhythming Minstrel  
WWVA-Farm & Home Hour

12:15

NBC-The O'Neills, sketch (Ivory Soap): WEAF WTAM WGY WCAE KYW WBNB WLW  
CBS-Your News Parade; Edwin C. Hill (Lucky Strike Cigarettes): WABC WFBL WMMN WWVA WKBN WCAU WBNB WHP WIBX WGR WGBI (sw-9.59)  
CBS-Bailey Axton, trn. (News WJZ only): WJZ WSYR WHAM  
MBS-Radio Garden Club: WOR KDKA-Dan Harding's Wife WEEU-Familiar Hymns WESG-Cornell Agricultural Hour WJAS-Musical WKBW-Farm Period WORK-News

12:30

NBC-Nat'l Farm & Home Hour: WJZ KDKA WLW WSYR WJTN WORK WBAL WEBR (sw-15.21)  
Future Farmers of America program: W. A. Ross, executive-secretary, presents "The F.F.A. Bulletin Board." Guest: Bill Thompson, comedian.  
CBS-Romance of Helen Trent. (Edna Wallace Hopper): WABC WKBW WCAU WFBL WHEC (sw-9.59)  
NBC-Stella Dallas, sketch: WEAF  
NBC-Harry Candulla's Orchestra: WCAE  
CBS-Novelties: WPAR  
News: WJAS WOR  
KYW-Dan Harding's Wife  
WBNB-News; Bill Pitts Passes By  
WEEU-House of MacGregor  
WGR-Old Gardener; Beauty for Sale  
WGY-Farm Prgm.  
WHAM-Ma Perkins  
WHP-Sing, Neighbor, Sing  
WIBX-Song Contest  
WMMN-Howdy, Neighbor  
WTAM-Linda's First Love  
WWVA-Trail Blazers

12:45

CBS-Our Gal, Sunday, sketch (Anacin): WABC WCAU WFBL WKBW WJAS WHEC (sw-9.59)  
NBC-Nat'l Farm & Home Hour: WHAM  
CBS-Novelties: WBNB  
NBC-Harry Candulla's Orchestra: WEAF WTAM  
KYW-News; Arthur Hinett  
WBEW-Stock Quotations  
WCAE-Singin' San  
WEEU-Melody Time  
WHP-Xavier Cugat's Music  
WOR-Consumers' Quiz Club  
WWVA-Luncheon Club

1:00

CBS-Betty & Bob, sketch (Gold Medal): WABC WCAU WFBL WHEC WGR WJAS (sw-9.59-15.27)

NBC-Markets & Weather: WEAF  
CBS-Maxim Lowe's Ensemble: WPAR  
NBC-Vincent Curran, bar.: (sw-15.33)  
MBS-Happy Gang: WBNB  
KYW-Farm & Fireside  
WBAL-Market Page  
WBNB-Farm Service  
WCAE-Young Widder Jones  
WEEU-News  
WGBI-Rambles in Rhythm  
WGY-Myrt & Marge, sketch  
WHP-Organ Melodies  
WIBX-String Serenade  
WKBW-News; To be announced  
WMMN-Carly Miller's Ploughboys  
WOR-Health Talk; Melody Moments; Pep Up  
WTAM-Hilltop House

1:15

NBC-Escorts & Betty: WEAF WTAM KYW WBNB (sw-15.33)  
CBS-Hymns of All Churches (Gold Medal): WABC WGR WHEC WCAU WFBL WJAS (sw-9.59-15.27)  
MBS-Carson Robison's Buckaroos (Mustero): WOR WBAL WKBW WCAE  
WEEU-Easy to Remember  
WESG-Suburban Special  
WGBI-On the Mall  
WGY-Household Chats  
WHP-Kitty Keene  
WIBX-Song Styles  
WPAR-Stock Reports  
WTAM-Noonday Resume

1:30

NBC-To be announced: WJZ WJTN  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WJAS WFBL WCAU WHEC WGR (sw-9.59-15.27)  
NBC-Words & Music: WEAF (sw-15.33)  
CBS-Gypsy Minstrel: WPAR WMMN  
Houseboat Hannah: WTAM WGY KDKA-Utility Hall  
KYW-Arthur Hinett, organist  
WBAL-Globe Trotter  
WBNB-Heart of Julia Blake  
WCAE-Judy & Jane  
WEEU-County Schools Prgm.  
WHP-7th Church in the Wildwood  
WHAM-7th Grade Science  
WHP-Melodeers  
WIBX-News; Jamboree  
WKBW-Rhythm & Romance  
WLW-Ma Perkins  
WOR-The Wife Saver  
WOR-K Luncheon Ensemble  
WWVA-Just Plain John; Dr. H. Lanont

1:45

CBS-Valiant Lady, sketch (Gold Medal): WABC WCAU WFBL WHEC WGR WJAS (sw-9.59-15.27)  
NBC-Jack & Loretta Clemens, songs: WJZ WEBR WJTN KDKA (sw-15.21)  
CBS-Deep River Boys: WPAR WBNB WMMN WGBI  
NBC-Words & Music: WBNB  
MBS-Voice of Experience (Lydia E. Pinkham): WCAE WBAL WOR WKBW  
Kitty Keene, Inc.: WTAM WLW KYW-Home Forum  
WESG-Ma Perkins  
WGY-Dan Harding's Wife  
WHAM-Home Bureau Prgm.  
WHP-Album of Melodies  
WIBX-Hollywood Brevities  
WWVA-The Listener Speaks

2:00

NBC-Jerry Sears' Orch.: WEAF WBNB WCAE KYW (sw-15.33)  
NBC-Nat'l Children's Week Program: WJZ WORK WBAL WJTN  
CBS-News Through a Woman's Eyes; Kathryn Cravens (Pontiac): WABC WCAU WJAS WHEC WKBW WFBL WHAS WBNB (sw-9.59-15.27)  
Kitty Keene, Inc.: WOR WCAE KDKA-Strollers Matinee  
WEEU-Afternoon Melodies  
WESG-Light Opera Selections  
WGBI-Melody Time  
WGR-Man on the Street  
WGY-Marc Williams, cowboy songs  
WHAM-Library Book Talks  
WHP-Beautification Prgm.  
WIBX-Amer. Family Robinson  
WLW-National School of the Air  
WMMN-News; Radio Dot  
WPAR-Melody Boys  
WTAM-Cleveland Art Museum  
WWVA-L. P. Lehman & Staff

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

8:00 EST (7:00 CST) BURNS AND ALLEN; Tony Martin and Ray Noble's orchestra, NBC-Red.

8:30 EST (7:30 CST) VOICE OF FIRESTONE; Richard Crooks, Alfred Wallenstein's orchestra, NBC-Red.

8:30 EST (7:30 CST) GRAND HOTEL, drama, NBC-Blue.

9:00 EST (8:00 CST) LUX RADIO THEATER; Edward Arnold and Fay Wray in Edward Sheldon's play "The Boss," CBS.

9:00 EST (8:00 CST) PHILADELPHIA ORCHESTRA, Eugene Ormandy, conductor; Lucy Monroe, guest, NBC-Blue.

9:00 EST (8:00 CST) HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC-Red.

10:00 EST (9:00 CST) CARNATION CONTENT-ED HOUR; orchestra conducted by Marek Weber, Maria Kurenko, Lullaby Lady, male quartet, Vincent Pelletier, announcer, NBC-Red.

10:30 EST (9:30 CST) BRAVE NEW WORLD, dramatization, CBS.

2:15

CBS-The O'Neills, sketch (Ivory Soap): WABC WGR WCAU WFBL WHP WGBI WJAS WHEC (sw-9.59-15.27)  
NBC-Nat'l Children's Week Program: WEBR WSYR  
MBS-World Traveler: WBNB WCAE-To be announced  
WESG-Hits & Encores  
WGY-Hilltop House, sketch  
WHAM-Friendly Miniatures  
WIBX-Matinee Miniatures  
WKBW-News; Stardust  
WOR-Way Down East, sketch  
WTAM-Marion Nadea

2:30

NBC-Ranch Boys: WEAF KYW (sw-15.33)  
CBS-American School of the Air: WABC WHP WEG WKBW WBNB WGBI WIBX WFBL WPAR WMMN WJAS WHEC (sw-11.83)  
NBC-Nat'l Children's Week Program: WHAM  
Houseboat Hannah: WCAE WOR KDKA-Home Forum  
WBNB-Way Down East  
WCAU-Women's Club of the Air  
WEEU-Hap Adams  
WGR-Those Happy Gilmans  
WGY-Better Business Bureau; Organist; Markets  
WKBW-Traffic Hazards  
WTAM-Flower Gardening  
WWVA-Musical Blossoms

2:45

MBS-To be announced: WOR  
NBC-Bonnie Stewart, songs: WEAF WMAQ KYW (sw-15.33)  
NBC-Nat'l Children's Week Program: WEBR  
WBNB-Dollars and Sense  
WCAE-Melodies  
WEEU-News; Improptu  
WGR-Mortimore Marlowe  
WGY-Organ Music; Markets  
WTAM-Facts and Fancies

3:00

CBS-Manhattan Matinee: WABC WKBN WESG WBNB WMMN WKBW WHEC WPAR WIBX WHP WCAU (sw-9.59-11.83)  
NBC-Rochester Civic Orch. Matinee Concerts: WJZ WBAL WSYR WHAM WJTN  
NBC-Pepper Young's Family (Camay): WEAF WTAM WGY WBNB KYW WLW WCAE  
KDKA-Music by Cugat  
WEEU-String Ensemble  
WFBL-News  
WGBI-News; These Are Facts  
WGR-News; Wake Up & Sing  
WJAS-Pittsburghers  
WOR-Martha Deane  
WORK-Catholic Hour  
WWVA-Grandpa Jones

3:15

NBC-Oxydol's Own Ma Perkins, sketch: WEAF WTAM WCAE WGY KYW WBNB  
CBS-Manhattan Matinee: WFBL  
NBC-Rochester Civic Orchestra: WEBR (sw-15.33)

KDKA-State Fed. Women's Clubs  
WGBI-Betty & Bob, sketch  
WGR-American Family Robinson  
WLW-Mad Hatterfields  
WWVA-Olsonaires

3:30

NBC-Vic & Sade, sketch (Crisco); Art Van Harvey, Billy Idolson & Bernardine Flynn: WEAF WGY WTAM WORK WBNB WCAE WLW KYW  
CBS-Howells & Wright, piano duo: WABC WFBL WPAR WCAU WKBN WESG WBNB WMMN WHP WJAS WHEC WJAS WGR (sw-9.59-11.83)  
Program: Sicilienne (Bich-Maier); Polka (Berkeley); Night on the Levee (Repper) and Cache-Cache Mitoula from "Jeux de Plain Air" (Tailleferre).  
NBC-Rochester Civic Orch. Matinee Concert: KDKA (sw-15.21)  
WEEU-Uncle Jack's Prgm.  
WGBI-Hymns of All Churches  
WKBW-To be announced  
WORK-Songs of the Islands  
WWVA-Border Riders

3:45

CBS-Nan Wynn, songs: WABC WKBN WFBL WGR WHEC WGBI WIBX WBNB WESG WJAS WHP (sw-11.83)  
NBC-The Guiding Light, sketch (White Naptha): WEAF KYW WBNB WCAE WGY WTAM WLW  
KDKA-To be announced  
WCAU-Dr. Friendly, sketch  
WKBW-Hymn Singer  
WMMN-Parade of Bargains; Interlude  
WOR-David Harum, sketch  
WOR-York City Schools Prgm.  
WPAR-News

4:00

NBC-Club Matinee: WJZ WHAM WJTN WENR WBAL KDKA (sw-15.21)  
NBC-Lorenzo Jones, sketch (Phillips): WEAF WBNB WCAE WTAM KYW WGY  
CBS-Columbia Concert Hall: WABC WJAS WGBI WIBX WKBW WESG WPAR WBNB WHP (sw-11.83)  
The music detail for this program may be found on page 6 this week.  
KDKA-Kitty Keene, Inc., sketch  
WCAU-Dixie Plowboys  
WEEU-Concertology  
WFBL-Health Department  
WGR-News; Matinee Hostess  
WLW-Dan Harding's Wife  
WMMN-Blaine Smith & Boys from Iowa  
WOR-News  
WORK-News; Cousin Lee  
WWVA-Neo-Vim Gang

4:15

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WEAF WCAE WBNB WTAM KYW WGY  
CBS-Concert Hall: WFBL  
NBC-Club Matinee: WEBR  
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WKBN

MBS-West & Matey, songs: WBNB  
KDKA-News  
WBAL-News; What's on the Air?  
WGBI-Twenty Years Ago; Mine Working Schedule  
WLW-Life of Mary Sothern  
WOR-Young Widder Jones

4:30

NBC-The Hughes Reel with Rush Hughes, commentator (Milk Products): WEAF WBNB KYW WGY WTAM WCAE  
CBS-The Goldbergs, sketch (Oxydol): WABC WJAS WCAU WFBL WHEC WGR (sw-9.59-11.83)  
MBS-Ted Malone's "Between the Bookends": WOR WBNB  
KDKA-Community Forum  
WBAL-Roslyn Terhune, dog tales  
WEEU-Piano Classics  
WESG-Rhythm Almanac  
WHP-Fireside Hour, Dick Leibert  
WIBX-School of Music  
WKBW-Sports Personalities  
WLW-Heart of Julia Blake  
WMMN-Frank Knutti, organist  
WPAR-Scotch Gospel Singer  
WWVA Shopping Hour

4:45

CBS-Dr. Allan Roy Dafoe (Lyso): WABC WCAU WGR WJAS (sw-9.59-11.83)  
NBC-Road of Life, sketch (Chips): WEAF WGY WCAE KYW WTAM WBNB WLW  
NBC-Club Matinee: WORK KDKA (sw-15.21)  
WBAL-Radio Forum  
WEEU-News  
WFBL-Mr. Fixit  
WIBX-Recess Club  
WKBW-Rhapsody in Brass  
WLW-Mad Hatterfields  
WOR-Restful Rhythms; Wake Up & Sing; Gabriel Heatter  
WPAR-To be announced

5:00

NBC-Dick Tracy, sketch (Puffed Wheat & Rice): WEAF KYW WTAM WCAE WGY  
NBC-Nellie Revell, philosophy; News: WJZ WENR  
NBC-Junior Nurse Corps, sketch (Sunbrite): KDKA WLW (sw-15.21)  
CBS-Follow the Moon; Elsie Hits & Nick Dawson (Pebecco): WABC WJAS WGR WCAU (sw-9.59-11.83)  
MBS-Edna Sellers, organist: WBNB  
WBAL-Uncle Jack's Club  
WBNB-Uncle Ben's Club  
WEEU-Pop & His Hooboes  
WESG-Songs You Like  
WFBL-Swing Matinee  
WGBI-Hits and Encores  
WHAM-Women Only  
WHP-News  
WJTN-News; Musicale  
WKBW-News; BBC Reporter  
WMMN-News; Economy Hints & Harmony  
WOR-Women Make the News  
WORK-Handsome Bob & the Olioans  
WPAR-Stock Reports; Music with Your Cocktail  
WWVA-Master Singers

5:15

NBC-Terry & the Pirates, sketch (Dare-Rich): WEAF WBNB WCAE KYW WTAM WGY  
CBS-Life of Mary Sothern, sketch (Hind's): WABC WGR WCAU WJAS (sw-9.59-11.83)  
NBC-Don Winslow of the Navy, sketch: WJZ WJTN WORK WEBR  
KDKA-Kiddies Klub  
WBAL-Concert Melodies  
WFBL-Vespers  
WGBI-On the Air Tonight  
WHAM-Radiograms  
WHP-Speed Gibson  
WMMN-Harmony Hall  
WOR-Charlie Chan, sketch  
WWVA-Economy Notes

5:30

NBC-Jack Armstrong, sketch (Wheaties): WEAF WTAM WBNB KYW WGY WCAE (sw-9.53-15.33)  
NBC-Kellogg's Singing Lady; Irene Wicker: WJZ WHAM KDKA WBAL WLW WSYR WEBR (sw-15.21)  
CBS-Stepmother, sketch (Colgate): WABC WJAS WCAU WGR (sw-11.83-9.59)  
WEEU-Merchandise Revue  
WESG-Strings of Swing  
WFBL-Street Quizz  
WGBI-Jack Armstrong

WHP-Mary Nickolas, songs  
WIBX-Tommy Tucker's Orch.  
WJTN-Spot Light  
WKBW-Smiling Bob  
WMMN-Salon Group  
WOR-Little Orphan Annie, sketch  
WORK-Late Afternoon Musicale  
WPAR-Four Heads Together  
WWVA-Socialist Labor Party

5:45

CBS-Hilltop House, sketch (Palmolive Soap): WABC WJAS WGR WHEC WCAU WFBL (sw-9.59-11.83)  
NBC-Tom Mix' Straight Shooters (Purina): WJZ WHAM KDKA WSYR WBAL WEBR (sw-15.21)  
NBC-Little Orphan Annie, sketch (Ovaltine): WEAF WGY KYW WBNB WCAE WTAM (sw-15.33-9.53)  
Sports: WPAR WGBI  
WESG-Sports; News  
WHP-Little Orphan Annie  
WIBX-News  
WKBW-Catholic Charities  
WLW-Hilltop House  
WOR-Junior G-Men  
WWVA-Pepper-Uppers

## NIGHT

6:00

NBC-Junior Nurse Corps, sketch (Sunbrite): WENR  
CBS-News; New Horizons: WABC WGBI WJAS WPAR WHEC WESG WKBW WBT WIBX WBNB WMMN  
NBC-News; WJZ only Army Band: WJZ WORK WEBR  
NBC-Creagh Mathues, tenor: WEAF WCAE (sw-15.33-9.53)  
News: WTIC WJR  
Dick Tracy, sketch: WMAQ WGR  
CKLW-Dancing Strings  
KDKA-News; Sports  
KYW-News; Rhythm Brevities  
WBAL-Around the Dinner Table  
WBNB-News; Organ Reveries  
WJZ-News; Dance Revue  
WCAU-Ben Alley, trn. & Organ  
WFBL-Whitehall Concert  
WGR-Black Flame  
WGY-News; Dinner Dance  
WHAM-News; Air Masters  
WHAS-Salt & Peanuts  
WHK-Dinner Music  
WHP-Paul Hogan, songs  
WJTN-News; Sports  
WLW-The Editor's Daughter  
WOR-Uncle Don  
WSB-Adven. of Jimmy Allen  
WSM-Rhythm Time  
WTAM-News; Evening Prelude  
WWVA-Radio Gossip; Road Reporter; News

6:15

CBS-Dear Teacher: WABC WIBX WESG WMMN WBNB WHP  
NBC-Army Band: WJTN  
NBC-Tot Hatters Orch.: WEAF KYW WSM  
To be announced: WHAM WJR  
Under the Sea: KDKA WTAM  
CKLW-News & Sports  
WBNB-Variety Prgm.  
WBT-Grady Cole, philosopher  
WBZ-It Happened Yesterday  
WBAL-News; Around the Dinner Table  
WCAE-Medical Talk  
WCAU-Sports; Organ-airs  
WENR-Malcolm Claire, children's stories  
WFBL-News; Sports  
WGR-Sidney Andron; News; Empire Builders  
WGBI-Bill Pierce, quizzier  
WGR-Male Octette  
WHAS-Jack Armstrong, sketch  
WHK-Roswell P. Rosengren, talk  
WJAS-News  
WKBW-Income Tax Talk; To be announced  
WLW-Short, Short Story  
WMAQ-Terry and the Pirates  
WPAR-Watts-the-Answer  
WSB-Adventures of Charlie Chan  
WTIC-Revelers; Musical Interlude  
WWVA-Wayne Sanders; Sports

6:30

CBS-Boake Carter, commentator (Huskies & Post Toasties): WABC WKBW WGR WCAU WHP WHAS WJR WHEC WWVA WBT WKBN WFBL WJAS (sw-11.83-9.59) (also KNX KSL at 8:45 p.m.)  
NBC-Waltz Serenades; Revelers Quartet: WJZ



# Monday

## March 14



**VIRGINIA CLARK**  
"Helen Trent"  
Mon. 12:30 pm EST

11:45

NBC-Jack Denny Orch.: WLW  
WJR-Solay

12:00

NBC-Lani McIntire's Orch.:  
WFBZ WBEN WTIC WMAQ  
WGY  
CBS-Jack Crawford's Orchestra:  
WABC WPAR WHP WHAS  
WJAS WKBW WCAU WNBW  
WBX WFBL WBT WGAR  
WGBI WMMN  
NBC-Chick Webb's Orch.: WJZ  
WSM WBAL KDKA WHAM  
WBZ (sw.6.14)  
MBS-Red Norvo's Orch.: WOR  
CKLW WHK WCAE  
KYW-Nocturne  
WENR-Music as You Desire It  
WJR-Johnny Hamp's Orch.  
WLW-Twenty-Four Hour Review  
WSB-Art Gillham, songs  
WTAM-Barry Conrad's Orch.

12:30

NBC-Chick Webb's Orch.: WSYR  
NBC-Lani McIntire's Orch.: KYW  
MBS-Red Norvo's Orch.: WLW  
WSB-Hal Berdun's Orch.

12:30

NBC-Vox Pop: KPO KFI (also  
see Tues. prgms. at 9 p.m.)

CBS-Dance Orch.: WABC WNBW  
WKBW WFBL WBX WCAU  
WHP WJR WMMN WGBI  
WGAR  
MBS-Andy Kirk's Orch.: WEAF  
WBEN WMAQ WTIC KYW  
WGY WSM  
NBC-Joe Haymes' Orch.: WJZ  
KDKA WBZ WBAL WHK  
WHAM (sw.6.14)  
MBS-Kay Kyser's Orch.: WLW  
WOR CKLW WCAE  
WBT-Dancing Party  
WHAS-Dream Serenade  
WTAM-Sammy Watkins' Orch.

End of Monday Programs

### Frequencies

- CKLW-1030
- KDKA-980
- KYW-1020
- WBAC-860
- WBAL-1060
- WENR-900
- WBT-1080
- WBZ-990
- WCAE-1220
- WCAU-1170
- WEAF-660
- WEER-1310
- WEUW-830
- WENR-870
- WESG-850
- WFBL-1360
- WGAR-1450
- WGBI-880
- WGR-550
- WGY-790
- WHAM-1160
- WJAS-820
- WHEC-1430
- WHK-1390
- WHP-1430
- WIBX-1200
- WJAS-1290
- WJR-750
- WJTN-1210
- WJZ-760
- WKBN-570
- WKWB-1480
- WLW-700
- WMAQ-670
- WMMN-890
- WNBW-1500
- WOR-710
- WORE-1320
- WPAB-1420
- WSB-740
- WSM-650
- WSYR-570
- WTAM-1070
- WTIC-1040
- WVVA-1160

NBC-News; Joan Edwards, songs:  
WEAF WSB (sw.15.33-9.59)  
News: WOR WORK  
Sports: WBEN WHAM WGR  
WBAL WLW  
CKLW-Melody Interlude; Turf  
Reporter  
KDKA-Weather; Dot & Pat  
KYW-Singing Strings  
WBZ-Waltz Serenade; Revelers  
WCAE-Studio Orch.  
WENR-What's the News?  
WESG-News; Warner's Orch.  
WGBI-Rose Marie Picture Pre-  
views  
WGY-News; Revelers Quartet  
WHK-Swinging Strings  
WIBX-Song Contest; Watch  
Utica Grow  
WJTN-Dinner Hour  
WMAQ-Jack Armstrong, sketch  
WMMN-Timely Topics  
WPAR-Music by Cugat  
WSM-Jack & his Mo. Mtneers.  
WTAM-News; Tom Manning  
WTIC-Wrightville Clarion

6:45

NBC-Lowell Thomas, news com-  
mentator (Sun. Oil): WJZ  
WSYR WTAM KDKA WBAL  
WHAM WBZ WEWR WLW  
(sw.15.21)  
NBC-Little Orphan Annie, sketch  
(Ovaltime): WSB  
NBC-Tom Mix' Straight Shooters  
(Purina): WMAQ  
CBS-Lum & Abner (Postum):  
WABC WHAS WKBW WBT  
WGAR WJR WCAU WFBL  
WHEC (sw.9.59-11.83) (also  
KNX KSL at 11:15 p.m.)

NBC-Al Jahn's Orch.: WEAF  
WORK  
Sports: KYW WGY  
To be announced: WBEN WPAR  
CKLW-Happy Joe "Quiz"  
WCAE-Vic Arden's Orch.  
WENR-Don Winslow of the Navy  
WGBI-News; Ma Riley  
WGR-Allen Werner, trn.  
WHK-Tony Cabooch, poet-philos-  
opher  
WHP-Military Band  
WJAS-Marty Gregor's Orch.  
WMMN-Salon Group  
WOR-Trail Blazers  
WSM-News Summary  
WTIC-Jack the Inquisitor  
WVVA-Comedy Stars of Broad-  
way

7:00

NBC-Amos 'n' Andy, sketch  
(Campbell's Soup): WEAF  
WCAE WGY KYW WLW  
WBEN WTIC WTAM (also see  
11 p.m.)  
CBS-Poetic Melodies (Wrigley's  
Gum); Franklyn MacCormack,  
poetry; Jack Fulton, trn.;  
Orch.: WABC WCAU WVVA  
WHEC WFBL WBT WGAR  
WGBI WJAS WGR WJR (sw.  
11.83-9.59) (also see 11 p.m.)  
Pictures of Jack Fulton can be  
found on page 23.

NBC-Music Is My Hobby: WJZ  
WBZ WENR WHAM WBAL  
WEWR WORK  
NBC-Hal Totten, sports talk:  
WMAQ WSB  
MBS-Fulton Lewis, Jr., com-  
mentator: CKLW WNBW WHK  
KDKA-Maurice Spitalny's Music  
WESG-Tune Topics  
WHAS-Bill Bryan, songs  
WHP-Melodies at Eventide  
WIBX-News; Sports World  
WJTN-News; Dance Music  
WKBW-News; World Dances  
WMMN-Murphy on the Air  
WOR-Sports.

WPAR-News  
WSM-Sports; June Moody

7:15  
CBS-Arthur Godfrey with John  
Salb, organist; songs & patter  
(Barbasol): WABC WCAU  
WGR WFBL WJR WHEC  
WGAR WHAS WHP WJAS  
(sw.9.59-11.83)

NBC-Uncle Ezra's Radio Station  
(Alka-Seltzer): WEAF KYW  
WMAQ WCAE WTAM WGY  
WTIC WBEN (also KFI KOA  
at 11:15 p.m.)  
NBC-Three Cheers: WJZ WENR  
WSYR WBT WJTN  
CBS-Jack Shannon, trn.: WGBI  
WPAR  
CKLW-Rhythm Men  
WBAL-Music Club  
WBT-Chicora College Prgm.  
WHAM-Edwin H. Stevens, talk  
WHK-Job Opportunities  
WHP-Behind the Scenes  
WIBX-To be announced  
WKBW-Les Faneuf  
WLW-Gordon Main's Orch.  
WMMN-What's the Answer?  
WOR-Answer Man  
WORK-Five Star Final  
WSB-Tandy McKenzie, songs  
WSM-John Lewis  
WVVA-Dan Gary

7:30

MBS-Lone Ranger, drama (Gor-  
don Baking Co.): WOR WNBW  
NBC-Carol Weymann, sop.: WJZ  
WORK WBAL WENR WSB  
WEWR WLW WHAM WBZ  
CBS-Serenade: WABC WGBI  
WKBN WPAR WGAR WHAS  
WGR WJAS WBT WHP (sw.  
11.83)  
NBC-New York On Parade; Mark  
Warnow's Orch.; John B. Ken-  
nedey, commentator: WEAF  
NBC-John Herrick, bar.: WTAM  
News: WGY WMAQ  
CKLW-News; Melody Interlude  
KDKA-News; Melody Interlude  
KYW-To be announced  
WBEN-Cy King, Reporter  
WCAE-Serenade  
WCAU-Job Finder  
WFBL-Memory Lane  
WHK-Cuyahoga Tax League & Pi-  
aninaio  
WIBX-Military Band  
WJR-Vic Arden's Orch.  
WJTN-Window Shopper  
WKWB-Leaders in Dance Time  
WMMN-Everyday Philosophy  
WSM-Advs. That Made America  
WTIC-Waltz Serenade  
WVVA-News; Swing Time

7:45

CBS-Serenade: WHEC  
NBC-Barry McKinley, bar.: WJZ  
WORK WENR WBZ WEWR  
NBC-Melody & Rhythms: KYW  
WMAQ  
CKLW-Medical Society  
KDKA-Lois Miller, organist  
WBAL-Theater of the Air  
WBEN-Better Speech  
WCAE-Nancy Martin  
WCAU-Vocal Varieties  
WFBL-This & That  
WGBI-The Builders  
WGY-Historical Monologue  
WHAM-To be announced  
WHK-Gov. Martin L. Davey  
WIBX-Day in Review  
WJR-Melody & Rhythm  
WLW-Perk Uppers  
WMMN-Road Hints; Sports  
WPAR-Vic Arden's Orch.  
WSB-Comedy Stars of Broadway  
WTAM-George Hessberger's Orch.  
WTIC-Chandu, the Magician  
WVVA-Tonic Time

8:00

NBC-Burns & Allen (Grape  
Nuts); Tony Martin; Ray  
Noble's Orch.; Guest: WEAF  
WTAM WBEN KYW WSM  
WGY WTIC WCAE WMAQ  
WSB WLW (also KFI KOA  
at 10:30 p.m.)  
NBC-Melody Puzzles (Lucky  
Strike); Buddy Clark & Fred-  
da Gibson, vocalists; Harry  
Salter's Orch.: WJZ WEWR  
KDKA WSYR WHK WBAL  
WHAM WBZ WORK WJTN  
(sw.11.87)

CBS-The Monday Night Show;  
Lou Holtz; Kay Thompson;  
Trio; Richard Himber's Orch.  
(Brewer's A.S.): WABC WJR  
WJAS WFBL WCAU WGR  
WGAR (sw.6.06-11.83) (also  
KNX at 12 mid.)

MBS-Morton Gould's Orch.;  
Leonard Warren, bar.: CKLW  
WOR  
WGBI-To be announced  
WHP-Stories of Music  
WKBW-News; to be announced  
WMMN-Vic Arden's Orch.  
WVVA-Twilight Reveries

8:15

WMMN-J. W. Broderick, pianist

8:30

NBC-Grand Hotel, drama (Cam-  
pana): WJZ WEWR WSYR  
WHK KDKA WBZ WBAL  
WHAM (sw.11.98)

NBC-Voice of Firestone; Richard  
Crooks, trn.; Alfred Wallen-  
stein, cond.; Symphony Orch.:  
WEAF WTAM WMAQ WCAE  
WGY WSM KYW WLW WSB  
WBEN WTIC (sw.9.53) (also  
KOA KFI at 11:30 p.m.)

CBS-Pick & Pat (Model Smoking  
Tobacco); Edward Roecker,  
bar.; Benny Kreuger's Orch.:  
WABC WBT WJR WJAS  
WHP WHAS WFBL WCAU  
WGAR WHEC WGR (sw.6.06-  
11.83) (also KNX KSL at  
11:30 p.m.)

MBS-Raymond Gram Swing, com-  
mentator: WOR  
CKLW-Happy Hal's Housewarm-  
ing

WGBI-Neighborhood Quartet  
WIBX-Mohawk Valley Trails  
WJTN-Amer. Family Robinson  
WKBW-H. Katherine Smith  
WMMN-Safety Prgm.  
WORK-Amateur Boxing Bout  
WPAR-Musical Spelldown

8:45

MBS-King's Jesters Orch.: WOR  
WNBW  
WGBI-Heroes in the News  
WJTN-News; Musicale  
WKBW-Boots & The Bachelors  
WMMN-To be announced

9:00

CBS-Lux Radio Theater; Dra-  
matic & Musical Prgm.: WABC  
WIBX WFBL WGAR WBT  
WCAU WHAS WKBW WJAS  
WHEC WJR (sw.11.83-6.06)  
Edward Arnold and Fay Wray  
in Edward Sheldon's play "The  
Boss"

NBC-Philadelphia Orch.: Eugene  
Ormandy, cond. (Banking  
Group): WJZ WBZ KDKA  
WBAL WEWR WSYR WHAM  
WENR WJTN WHK (sw.  
11.87)  
Lucy Monroe, soprano, guest.  
The music detail for this program  
may be found on page 7 this week.

NBC-Hour of Charm; Phil Spit-  
alny's Girls (General Elec-  
tric): WEAF WBEN WMAQ  
WTIC WCAE WTAM WSB  
WGY KYW WSM WLW (sw.  
9.53)

MBS-Ruby's Orch.: CKLW WNBW  
WGBI-Vic Arden's Orch.  
WGR-News; Vic Arden's Orch.  
WHP-Dan Gregory & Orch.  
WMMN-Campus Highlights  
WOR-Gabriel Heatter, news  
WPAR-United Christian Youth

9:15

WGBI-Love Tales  
WGR-New Voices  
WHP-Talk on Taxes  
WOR-Vic Arden's Orch.

9:30

NBC-To be announced: WEAF  
WBEN WLW WCAE WMAQ  
KYW WTAM WSB WSM WGY  
WTIC  
NBC-Philadelphia Orch.: WORK  
MBS-Victor Irvin's Musical Car-  
toons: Benay Venuta: CKLW  
WNBW WOR  
WGBI-Eighty Varieties  
WGR-To be announced  
WHP-Master Singers  
WMMN-Salon Group  
WPAR-In the Gloaming

9:45

WGR-Herman Puchner  
WGR-Late Night Roundup  
WHP-American Legion Prgm.

NBC-Carnation Contented Prgm.;  
Lullaby Lady; Maria Kurenko,  
sop.; Male Quartet; Orch. dir.  
Marek Weber: WEAF WMAQ  
WTIC WBEN WTAM WCAE  
KYW WSB WSM WGY (sw.  
9.53)  
The Lullaby Lady will sing an  
Irish Lullaby, Lora Lora  
Loo. Madame Kurenko will sing  
Song of India (Rimsky-Kors-  
kov). Mr. Weber will offer the  
violin solo Hmoreske (Dvorak).  
The quartet will sing Ten Pretty  
Girls. The orchestra will play  
I've Taken a Fancy to You  
(Pollack), Dutch Kinderarten  
and Irish Rhapsody (Herbert).

11:00  
NBC-Amos 'n' Andy, sketch  
(Campbell's Soup): WSM WSB  
WMAQ (also at 7 p.m.)  
CBS-Poetic Melodies (Wrigley's  
Gum): WHAS KSL (also at 7  
p.m.)

NBC-News, WJZ (only) Bert  
Block's Orch.: WJZ WBAL  
WEWR WORK WJTN  
NBC-Jerry Blaine's Orch.: WEAF  
CBS-Jimmy Dorsey's Orchestra:  
WABC WMMN WGR WKBN  
WIBX (sw.11.83-9.59)  
NBC-Jerry Blaine's Orchestra:  
(sw.9.53)  
News: WOR WGAR WJR WTIC  
WGBI WJAS WHAM WPAR  
CKLW-Reporter  
KDKA-News & Weather  
KYW-News; Dreamers  
WBEN-News; Ironic Reporter  
WBT-News; Economic Speaker  
WBAE-News; Radio Roundelay  
WCAE-News; Leighton Noble's  
Orch.  
WCAU-Whispering Jack Smith;  
Around the Town  
WENR-Globe Trotter  
WFBL-Leo Bolley, sports  
WGAR Carl George  
WGY-News; Melody Time  
WHK-Sports Mike  
WHP-News; Swing Time  
WKBW-News; Sports  
WLW-Paul Sullivan, commentator  
WTAM-Musical Bulletin Board

WGBI-Concert Hall of the Air  
WGR-News; Harold Austin's Or-  
chestra  
WHP-Harry Reser's Orch.  
WIBX-News  
WJTN-News; Dance Hour  
WMMN-News; Bob Downs' Or-  
chestra  
WORK-Dancetime  
WPAR-Round the Town

10:15  
WIBX-Bowling Scores  
WJTN-News

10:30  
NBC-Public Hero No. 1 (Fal-  
staff Brewing Co.): WMAQ  
WSB  
NBC-For Men Only, Variety Show  
(Vitalis); Peg La Centra;  
Peter Van Steeden's Orch.;  
Guest: WEAF WLW WTAM  
WENR

CBS-Brave New World, drama:  
WABC WJAS WMMN WBX  
WGBI WHP WPAR WNBW  
WKBN WGR WHEC WJR  
WBT (sw.11.83)

NBC-Nat'l Radio Forum; spkrs.:  
WJZ WORK WBAL KDKA  
WEWR WBZ WJTN WHAM  
WHK (sw.11.87)  
NBC-Charles Sears, trn.: KYW  
MBS-Henry Weber's Pageant of  
Melody: CKLW WOR WCAE  
To be announced: WGAR WSM  
WBEN-3000 Years of the Theater  
WCAU-Golden Music  
WFBL-Mystery Drama  
WGY-Name Your Number  
WHAS-Here's to You  
WKBW-Harold Austin's Orch.  
WTIC-Guy Hedlund and Company

10:45  
NBC-Bennett & Wolverton: KYW  
WCAU-Mac Parker, commentator  
WGR-Franklin Lewis  
WKBW-Music in a Sentimental  
Mood  
WSM-Lawrence Goodman's Piano-  
log

NBC-Magnolia Blossoms: WJZ  
WSYR WBAL WJTN WHAM  
WSM WEWR WORK  
CBS-Sammy Kaye's Orch.: WABC  
WKBW WBT WMMN WHEC  
WKBN WBX WHP WGAR  
WGBI WJAS WPAR WHAS  
WFBL (sw.11.83-9.59)  
NBC-Jack Denny's Orch.: WTIC  
WBEN (sw.9.53)  
MBS-Pancho's Orch.: CKLW  
WCAE WOR WHK  
WCAU-Brave New World  
WENR-Andy Kirk's Orch.  
WGR-Royal Worth's Orch.  
WGY-Music You Want  
WMAQ-Henry Busse's Orch.  
WSB-Welcome South, Brother

NBC-Charles Sears, trn.: KYW  
MBS-Henry Weber's Pageant of  
Melody: CKLW WOR WCAE  
To be announced: WGAR WSM  
WBEN-3000 Years of the Theater  
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WTIC-Guy Hedlund and Company

### MR. FAIRFAX KNOWS ALL

CHARLES CARROLL plays the role of Michael Dorell in "Margot of Castlewood." He was born in Jackson, Mo., November 10, 1910.—D. D., Hood River, Oregon.

the cook, in "Those We Love."—M. C., Hillsdale, Mich.  
The SMOKE DREAMS program's theme song is "Blow the Smoke Away."—D. S., Buffalo, New York.



### Boys! FREE Glove!

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ELSLIE HITZ  
Mrs. Clay Banister of "Follow the Moon"  
Tues. 5 pm EST

MORNING

7:00 a.m. EST

CBS-Morning Almanac; News WABC (sw-21.52)  
Sunkisttime: WKBW WOR  
KDKA-Utah Slim's Sunset Riders  
KYW-Happy Clarks  
WBAL-Around the Breakfast Table  
WBEN Sun Greeters' Club  
WCAE-Carpenter & Goodwin  
WCAU-Wake Up & Smile  
WFBL-Agricultural Prgm.  
WGBI-Eight Eighty Alarm  
WGR-Musical Clock  
WGY-Church in the Wildwood  
WHAM-News; Pete & Joe  
WHDL-Breakfast Club  
WIBX-Screenball Limited  
WTAM-Bradley Kincaid  
WVVA-L. P. Lehman & Staff

7:15

Musical Clock: KDKA WOR  
KYW-News; Sunrise Serenade  
WCAU-Sunkist Time  
WFBL-Morning Meditation  
WGY-Turp o' the Morning  
WLW-Arthur Chandler, Jr., or ganist  
WMMN-Prairie Sweethearts

7:30

NBC-Morning Greetings; Orch. & Radio Rubes: WFAE  
NBC-Yoichi Hiraoka, xylophon ist: WJZ  
Morning Devotions: WESG WPAR WJTN  
KDKA-Asher & Little Jimmie  
KYW-Musical Clock  
WBEN-News; Sun Greeters Club  
WCAE-Morning Express  
WFBL-Morning Sun Dial; News  
WGY-News; Musical Clock  
WHP-Morning Alarm  
WJAS-Cowboy Phil & Gang  
WKBW-Musical News  
WLW-Brown County Revelers  
WMMN-Bee's Prairie Crooners  
WTAM-Piano Impressions

7:45

NBC-Rise & Shine: News: WJZ  
News: WBen WCAU  
Musical Clock: KDKA WGY  
WESG-Morning Varieties  
WHAM-Old Favorites  
WJTN-Early Risers' Club  
WLW-Merrymakers  
WPAR-Buskirk Family  
WTAM-Organ Reviews

8:00

NBC-Malcolm Claire: WFAE (sw-21.5)  
CBS-Noveltees: WABC (sw-21.52)  
NBC-Charioters: WJZ WORK  
News: WJAS WCAE WVVA  
WPAR WMMN WOR  
KDKA-Uncle Russ  
WBEN-News; Sun Greeters Club  
WCAU-Larry Vincent, songs  
WEEU-Around the Breakfast Table  
WFBL-Sports  
WGBI-News; Eight-Eighty Alarm  
WGY-Morning Swing Session  
WJTN-News; Timekeeper; News  
WKBW-Headlines on Parade  
WLW-Family Prayer Period  
WTAM-Health & Home

8:15

NBC-Leibert Ensemble with Dorothy Dreslin, sop.; Show men Quartet: WJZ WHAM  
CBS-Eton Boys: WABC (sw-21.52)  
NBC-Hi Bods: WFAE (sw-21.5)  
News: KDKA WLW WIBX  
WCAE-Variety Time  
WJTN-Melody Parade

WEEU-Morning Devotions  
WESG-News; Morning Round-Up  
WFBL-Top o' the Morning  
WJAS-Joan Davies  
WMMN-Tommy Knott  
WOR-Tex Fletcher; Melody Moments; Oddities in the News  
WORK-Rhythmic Interlude; News  
WPAR-Birthday Party  
WVVA-Musical Clock

8:30

CBS-Poetic Strings: WABC (sw-21.52)  
NBC-Do You Remember?: WFAE  
KYW (sw-21.5)  
NBC-Dick Leibert, organist:  
WBAL  
Musical Clock: KDKA WIBX  
WPAR  
WCAE-Journal of Living  
WCAU-Don Bovay, guitarist  
WEEU-Agricultural Briefs  
WGBI-Morning Devotions  
WGY-Hi-boys & Radio Rangers  
WHP-Mary Fountain, organist  
WJAS-Western Ramblers  
WLW-The Gospel Singer  
WMMN-Economy Hints & Har mony  
WOR-Martha Manning  
WORK-Cousin Lee  
WTAM-Editor's Daughter

8:45

NBC-Grace & Scotty, songs: WJZ  
WBAL  
Morning Devotions: WMMN  
WHP  
KDKA-Bob White  
WCAU-Houseboat Hannah, sketch  
WEEU-Dance Music  
WFBL-School Bell  
WGBI-Organ Reveries  
WGY-Ford Rush & Silent Slim  
WHAM-Tower Clock Prgm.  
WJAS-Musicale  
WLW-Voice of Experience  
WOR-The Goldbergs, sketch  
WTAM-Wake Up & Sing

9:00

NBC-Home News: WFAE (sw-21.5)  
CBS-Arthur Godfrey: WABC (sw-21.52)  
NBC-Breakfast Club, Orch.:  
News: WJZ WJTN WSYR  
WBAL  
CBS-Music in the Air; News:  
WGBI WFBL WESG WHP  
WPAR WMMN WNBW WCAU  
Hymns of All Churches: WGY  
WLW  
KDKA-Shopping Circle  
KYW-Every Morning  
WBEN-News; Musical Prgm.  
WCAE-Women's Club  
WEEU-Friendly Club  
WGR-News; to be announced  
WHAM-Young Widder Jones  
WIBX-Oklahoma Outlaws  
WJAS-St. Patrick's Church  
WKBW-Niagara Spotlight  
WOR-Ed Fitzgerald  
WORK-Morning Devotions  
WTAM-Myrt & Marge  
WVVA-Jake Taylor's Boys

9:15

CBS-Music in the Air; News:  
WABC WHEC (sw-21.52)  
NBC-Person to Person: WFAE  
WBEN KYW (sw-21.5)  
Houseboat Hannah: WGR WLW  
KDKA-The Editor's Daughter  
WCAE-Party Line  
WCAU-Across the Breakfast Table  
WFBL-Miss Goodnews; News  
WGY-Betty & Bob, sketch  
WHAM-Mystery Chef  
WNBW-Behind the Microphone  
WOR-Melody Time  
WPAR-Buddy Starcher  
WTAM-Harpstrings  
WVVA-Log Cabin Boys

9:30

CBS-Road of Life (Chipso):  
WABC WHEC WFBL WCAU  
WJAS WGR (sw-21.52)  
NBC-Frances Adair, songs  
WFAE WBEN WCAE (sw-21.5)  
CBS-Boulevard Four: WNBW  
NBC-Breakfast Club; News:  
WORK  
KDKA-Linda's First Love  
KYW-Your Lenten Basket  
WESG-Hymns of Yesterday  
WGBI-Evangelistic Hour  
WGY-Xavier Cugat's Orch.; News  
WHAM-Mrs. Thrifty Buyer  
WHP-Harry Reser's Revue  
WIBX-News; Morning Variety  
WJTN-Melodic Panorama

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:30 EST (6:30 CST) FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband," CBS.  
8:00 EST (7:00 CST) JOHNNY PRESENTS Russ Morgan's orchestra; Dramas; Genevieve Rowe and the Swing Fourteen; Three Harmonicas; Glenn Cross; Floyd Sherman, NBC-Red.  
8:00 EST (7:00 CST) "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS.  
8:30 EST (7:30 CST) IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra; Marie Sarkipato, guest, NBC-Blue.  
8:30 EST (7:30 CST) AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Edna May Oliver, guest, CBS.  
9:00 EST (8:00 CST) WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; guests, CBS.  
9:30 EST (8:30 CST) JACK OAKIE with Stuart Erwin, Harry Barris, chorus, George Stoll's orchestra; guest, CBS.  
9:30 EST (8:30 CST) FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mills' orchestra, NBC-Red.

WKBW-Today's Almanac  
WLW-Myrt & Marge  
WMMN-Variety Prgm.  
WOR-Old Timers' Prgm.  
WTAM-Board of Education; News  
WVVA-Trail Blazers

9:45

NBC-Landt Trio: (sw-21.5)  
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): WABC  
WKBW WCAU WJAS WFBL (sw-21.52)  
NBC-Armchair Quartet; News:  
WJZ  
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WFAE  
WTAM  
CBS-Waltzes of the World:  
WNBW  
KDKA-Ma Perkins  
KYW-At the Console  
WBEN-Sally Work  
WCAE-Way Down East  
WEEU-News; Briefs  
WESG-Home-Makers  
WGBI-Milky Way  
WGR-Across the Breakfast Table  
WGY-Market Basket  
WHAM-Houseboat Hannah  
WLEU-Movie Gossip  
WLW-Young Widder Jones  
WPAR-Housewife's Serenade  
WVVA-Musical Blossoms

10:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WGR  
WVVA WIBX WHEC  
NBC-Margot of Castlewood (Quaker Oats): WJZ WBAL  
KDKA WHAM WSYR WEBR (sw-15.21)  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WFAE WCAE KYW  
WBEN WGY WTAM  
MBS-Singing Strings: WNBW  
WCAU-Morning Melodies; News  
WEEU-Ma Perkins  
WESG-Hollywood Parade  
WFBL-News  
WGBI-Fields & Hall Mountaineers  
WHP-Hubbilly Music  
WJAS-Musicale  
WJTN-News; Social Register; Interlude  
WKBW-News; Early Edition  
WLW-Linda's First Love  
WMMN-News; Empire Radioide; Morning Market  
WOR-Pure Food Hour  
WORK-Frank Renault, organist

10:15

CBS-Myrt & Marge, sketch (Super Suds): WABC WCAU  
WJAS WHEC WFBL WGR  
NBC-John's Other Wife, sketch (Louis Philippe): WFAE KYW  
WBEN WCAE WTAM WGY  
NBC-Cabin at the Crossroads (Aunt Jemima): WJZ WHAM  
WLW WSYR KDKA WEBR  
WBAL (sw-15.21)

WEEU-Philosophy of Words  
WGBI-Musical Workshop  
WHP-Tropic Serenade  
WIBX-Morning Devotions  
WJTN-Yesterday's Favorites  
WMMN-Theater Party  
WPAR-Skattin at the Kit Kat  
WVVA-Party Line

10:30

NBC-Attorney at Law, sketch (Johnson's Floor Wax): WJZ  
KDKA WBAL (sw-15.21)  
CBS-Emily Post, "How To Get the Most Out of Life" (Florida Citrus): WABC WHP WJAS  
WHEC WKBW WFBL WCAU  
WGBI  
NBC-Josh Higgins of Finchville:  
WORK  
NBC-Just Plain Bill, sketch (Anacin): WFAE WTAM WGY  
WBEN WCAE KYW  
WEEU-Varieties  
WESG-Organ Encores  
WGR-The Party Line  
WHAM-Way Down East  
WIBX-Today's Rhythm  
WJTN-Women's Club of the Air  
WLW-Betty & Bob  
WMMN-Old Trading Post  
WPAR-Amer. Family Robinson  
WVVA-Cooking School

10:45

NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ KDKA  
WHAM WSYR (sw-15.21)  
CBS-Oxydell's Own Ma Perkins, sketch: WABC WKBW WCAU  
WVVA WFBL WGR WGBI  
WHP  
NBC-The Woman in White, sketch (Pillsbury): WFAE WTAM  
WGY KYW WBEN WCAE  
MBS-Louis Rich Entertains:  
WNBW  
Dr. Friendly: WJAS WLW  
WBAL-Mary Landis  
WESG-Musical Bazaar; Smilin' Thru  
WJTN-Hits & Bits  
WKBW-What's New?  
WMMN-Murphy on the Air  
WORK-Handsome Bob & Ohioans  
WPAR-Scotts Councillor

11:00

NBC-Story of Marv Marlin, sketch (Ivory Flakes): WJZ  
WHAM WBAL KDKA WSYR  
WLW (sw-15.21)  
NBC-David Harum, sketch (Bab-O); Peggy Allenby: WFAE  
KYW WCAE WGY WTAM  
WBEN  
CBS-Six Swell Tunes: WABC  
WNBW  
NBC-Viennese Ensemble: WORK  
CBS-Mary Lee Taylor (Pet Milk): WVVA WJAS WCAU  
WKBW WHEC WFBL WKBW  
WEEU-Church in the Wildwood  
WGBI-News; Mine Working Schedule

WGR-News; To be announced  
WHP-The Tune Detective  
WIBX-Morning Melodies; News  
WJTN-Revue  
WMMN-Cowboy Loye & Blue Bonnet Troupe  
WOR-Nell Vinick, beauty talk  
WPAR-Curiosity Shop

11:15

CBS-Romance of Carol Kennedy, sketch (Heinz): WABC WCAU  
WJAS WKBW WFBL  
NBC-Popular Waltzes: WORK  
NBC-Pepper Young's Family, sketch (Camay Soap): WJZ  
WHAM KDKA WSYR WBAL (sw-15.21)  
NBC-Backstage Wife, sketch (Dr. Lyons): WFAE KYW  
WBEN WGY WCAE WTAM  
WEEU-Do You Know?  
WGBI-Manhattan Concert Band  
WGR-Shopping with Dorothy  
WHP-Waltz Time  
WJTN-To be announced  
WLW-News; Weather; River; Live Stocks  
WOR-Myrt & Marge  
WPAR-W.P.A. Music Project  
WVVA-Rapid Ad Service

11:30

NBC-Homemakers' Exchange (Nat'l Ice Adv. Inc.): WFAE  
WBEN KYW WGY WCAE  
WTAM  
NBC-Vic & Sade, sketch (Crisco): WJZ KDKA WHAM  
WBAL WSYR (sw-15.21)  
CBS-Big Sister, sketch (Rinso):  
WABC WVVA WIBX WGR  
WCAU WJAS WFBL WHEC  
WHP  
WEEU-Melody Shoppers  
WESG-Smilin' Thru; Salon Selections; News  
WGBI-Good Morning Neighbor  
WJTN-Morning Varieties  
WKBW-Tonic Tunes  
WLW-Hugh Cross & Radio Pals  
WOR-Hilltop House, sketch  
WORK-Swingsters  
WPAR-Farm & Home Hour:  
News

11:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ  
WHAM KDKA WBAL WSYR (sw-15.21)  
NBC-Mystery Chef: WFAE KYW  
WGY WTAM WBEN  
CBS-Aunt Jenny's Real Life Stories (Spry): WABC WJAS  
WFBL WCAU WHEC WIBX  
WVVA WGR WHP  
MBS-Joan Merrill, songs; Orch.:  
WNBW WOR  
WCAE-Novellette  
WKBW-To be announced  
WLW-The Goldbergs sketch

AFTERNOON

12:00

NBC-Girl Alone, sketch (Kef-loggs): WFAE KYW WCAE  
WBEN WLW WTAM  
CBS-Mary Margaret McBride, columnist (Minute Tapioca):  
WABC WJAS WKBW WCAU  
WVVA WGBI WFBL WHP  
WNBW WHEC WKBW (sw-9.59)  
NBC-Our Spiritual Life: WJZ  
MBS-Victor H. Lindlahr (Journal of Living): WOR  
KDKA-News; Weather; Temp.  
WBAL-News; Musicale  
WEEU-Do You Want to Work?  
WESG-Quick Quiz  
WGR-Dan Harding's Wife  
WGY-Rhythm Maker's Orch.:  
News  
WHAM-Hit of the Day; News  
WIBX-Sidewalk Interviews  
WJTN-News; George Lunquist, Organist  
WMMN-News; Drug News; Interlude  
WORK-Cousin Lee & the Boys

12:15

NBC-The O'Neills, sketch (Ivory Soap): WFAE WBEN WTAM  
WLW WCAE KYW WGY  
NBC-Bailey Axton, tr.: WJZ  
WSYR WBAL  
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC  
WFBL WVVA WKBW WNBW  
WMMN WIBX WCAU WGBI  
WGR WHP (sw-9.59)

KDKA-Dan Harding's Wife  
WEEU-News; Briefs  
WESG-Cornell Agricultural Hour  
WHAM-Carson Robison's Buckaroos  
WJAS-Musicale  
WKBW-Farm Period; Weather  
WORK-News

12:30

NBC-Nat'l Farm & Home Hour:  
WJZ KDKA WEBR WORK  
WLW WBAL WSYR WJTN (sw-15.21)  
CBS-Morning Moods: WGBI  
WPAR WMMN  
NBC-Stella Dallas, sketch: WFAE  
CBS-Romance of Helen Trent (Edna Wallace Hopper): WABC  
WCAU WHEC WKBW WFBL (sw-9.59)  
MBS-Sketches in Black & White:  
WCAE  
News: WJAS WOR  
KYW-Dan Harding's Wife  
WBEN-News; Lessons in Loveliness  
WEEU-Home of MacGregor  
WGR-Zeke Manners' Hillbillies  
WGY-Farm Prgm.  
WHAM-Ma Perkins  
WHP-Xavier Cugat's Orch.  
WIBX-Song Contest  
WTAM-Linda's First Love  
WVVA-Trail Blazers

12:45

CBS-Our Gal, Sunday, sketch (Anacin): WABC WCAU  
WHEC WKBW WFBL WJAS (sw-9.59)  
NBC-Rain & Sunshine: WFAE  
NBC-Three Romances: WTAM  
CBS-Morning Moods: WNBW  
WBEN-Stock Quotations  
WCAE-Singin' Sam  
WEEU-Vic Arden's Orch.  
WGR-Lorenzo Trio  
WHAM-Rotary Club  
WOR-Consumers' Quiz Club  
WVVA-Luncheon Club

1:00

NBC-Emerson Gill's Orch.: (sw-15.33)  
CBS-Betty & Bob, sketch (Gold Medal): WABC WHEC WJAS  
WFBL WGR WCAU (sw-9.59-15.27)  
NBC-Markets & Weather: WFAE  
CBS-Dixie Serenaders: WNBW  
WMMN WPAR WGBI  
KYW-Dr. Perrine, sprk.  
WBAL-Market Page  
WBEN-Voice of Stockyards  
WCAE-Widder Jones, sketch  
WEEU-Newssettes  
WGY-Myrt & Marge, sketch  
WHP-Organ Melodies  
WIBX-String Serenade  
WKBW-News; Musical Mirror  
WMMN-Curley Miller & Plough-boys  
WOR-Health Talk; Melody Moments  
WTAM-Hilltop House

1:15

NBC-Escorts & Betty: WFAE  
KYW WBEN (sw-15.33)  
CBS-Hymns of All Churches (Gold Medal): WABC WGR  
WCAU WHEC WFBL WJAS (sw-9.59-15.27)  
MBS-Microphone in the Sky:  
WOR WNBW  
WBAL-Remote Control  
WCAE-Sophisticated Ladies  
WEEU-Piano Pals  
WESG-Suburban Special  
WGY-Household Chats  
WHP-Kitty Keene, Inc.  
WIBX-Song Styles  
WPAR-Stock Reports  
WTAM-Noonday Resume

1:30

NBC-To be announced: WJZ  
WJTN  
CBS-Ann Leaf, organist: WPAR  
WNBW WMMN WGBI  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC  
WFBL WGR WJAS WCAU  
WHEC (sw-9.59-15.27)  
NBC-Words & Music: WFAE  
WBEN (sw-15.33)  
Houseboat Hannah: WTAM WGY  
KDKA-Afternoon Songsters  
KYW-Karl Bonawitz  
WBAL-Globe Trotter  
WCAE-Judy & Jane  
WEEU-County Club Women  
WHP-Melody Moments  
WIBX-News; Janiboree  
WKBW-Rhythm & Romance  
WLW-Ma Perkins



# Tuesday

March 15



**CLARK DENNIS**  
"Fibber McGee and Molly" tenor  
Tues. 9:30 pm EST

## Frequencies

CKLW-1030  
KDKA-980  
KYW-1020  
WBAL-1080  
WBEN-900  
WBT-1080  
WBZ-990  
WCAE-1220  
WCAU-1170  
WEAF-660  
WEER-1310  
WEEU-830  
WENR-870  
WESG-850  
WFBL-1380  
WGAR-1450  
WGBI-880  
WGR-650  
WGY-790  
WHAM-1150  
WHAS-820  
WHEC-1430

WOR-The Wife Saver  
WORK Gettysburg College Prgm.  
WVVA-Just Plain John; Dr. H. Lamont

### 1:45

CBS-Valiant Lady, sketch (Gold Medal): WABC WCAU WFBL WHEC WGR WJAS (sw-9.59-15.27)

NBC-Roch. Civic Orch.: WJZ WSYR WITN WEBR KDKA (sw-15.21)

MBS Voice of Experience (Lydia E. Pinkham): WBAL WKBW WOR WCAE

Kitty Keene: WLW WTAM KYW-Home Forum

WBEN-To be announced  
WESG-Ma Perkins  
WGBI-Music Graphs

WGY-Dan Harding's Wife, sketch  
WHAM-6th Grade Science  
WBX-Hollywood Brevities

WMNN-Frank & Bill  
WORK-Luncheon Ensemble  
WPAR-Farm Life  
WVVA-Farm & Home Hour

### 2:00

CBS-Molly Steinberg, speaker: WABC (sw-15.27)

NBC-Fun in Music; Dr. Jos. E. Muddy: WEAFF WBEN (sw-15.33)

CBS-Chicagoans: WHP WIBX WJAS WCAU WHEC WGBI WNBW WKBW WESG (sw-9.59)

NBC-Roch. Civic Orch.: WEBR Kitty Keene: WOR WCAE KYW Command Performance

WBAL-Home Town Editor  
WEEU-Afternoon Melodies  
WFBL-Syracuse Safety Council

WGR-Man on the Street  
WGY-Carson Robison's Buckaroos  
WHAM-Tonic Times

WLW-Nation's School of the Air  
WMNN-News; Radio Dot  
WORK-Eva Seipe Koons  
WPAR-Melody Boys

WTAM-Heart of Julia Blake  
WVVA-L. P. Lehman & Staff

### 2:15

CBS-The O'Neills, sketch (Ivory Soap): WABC WHEC WFBL WJAS WGBI WCAU WHP WGR (sw-15.27-9.59)

NBC-Let's Talk It Over: WJZ WORK WBAL WEBR WHAM WSYR WITN KDKA (sw-15.21)

MBS-Reveries: WNBW KYW-Your Garden & Mine WCAE-To be announced

WESG-Sentimental Music  
WGY-Hilltop House, sketch  
WBX-Matinee Miniatures  
WKBW-Stardust

WOR-Way Down East, sketch  
WTAM-Marion Nadea

### 2:30

CBS-American School of the Air: WABC WPAR WIBX WMNN WHP WNBW WFBL WKBW WGBI WJAS WESG WHEC (sw-11.83)

Speaker: Dr. John H. Flinley, noted educator and editor of New York Times; Dramatic sketch: "Deadline."

NBC-Music Guild: WJZ WORK WJTN WBAL

NBC-Gen'l Fed. of Women's Clubs: WEAFF WTAM

Houseboat Hannah: WOR WCAE KDKA-Home Forum

KYW-Andy Arcari  
WBEN-Way Down East  
WCAU-Women's Club of the Air  
WEEU-String Ensemble

WGR-Those Happy Gilmans  
WGY-A Year Gone By; Organist; Markets

WHAM-School Concert  
WVVA-Musical Blossoms

2:45  
NBC-Armchair Quartet: WEAFF WTAM WCAE

MBS-Music for the School: WOR NBC-Music Guild: WSYR

KYW-Frances Carroll  
WBEN-Dollars & Sense  
WGR-Gypsy Caravan

WBBO-Movie Gossip (1310 kc)  
WTAM-Facts and Fancies

### 3:00

CBS-Tuesday Matinee: WABC WNBW WPAR WHP WIBX WHEC WKBW WESG WMNN WCAU WGR (sw-11.83-9.59)

NBC-Marine Band: WJZ WEBR WORK WBAL WHAM WJTN (sw-15.33)

NBC-Pepper Young's Family (Camay): WEAFF WTAM WGY WBEN WCAE WLW KYW

KDKA-Music by Cugat  
WCAU-Studio A; News  
WEEU-Billie Polter  
WFBL-News

WGBI-News; These Are Facts  
WGBI-The Pittsburghers  
WKBW-Music for You

WOR-Martha Deane  
WVVA-Grandpa Jones

### 3:15

NBC-Oxydol's Own Ma Perkins, sketch: WEAFF WCAE KYW WGY WTAM WBEN

NBC-Marine Band: WSYR KDKA (sw-15.21)

WEEU-News; Impromptu  
WFBL-Catholic Action; Interlude  
WGBI Betty & Bob

WLW-Mad Hatterfield's  
WVVA-Carson Robison's Buckaroos

### 3:30

CBS-Hollace Shaw, sop.; Concert Orch.: WABC WNBW WIBX WPAR WKBW WHEC WJAS WGR WFBL WESG (sw-11.83)

NBC-Vic & Sade, sketch (Crisco): WEAFF WGY WTAM KYW WBEN WLW WCAE

WEEU-Uncle Jack's Prgm.  
WGBI-Hymns of All Churches  
WGBI-Jane Baker, economist

WHP-Catholic Hour  
WKBW-World Entertainers  
WMNN-Shumaker's Frolics  
WVVA-Border Riders

### 3:45

NBC-The Guiding Light, sketch (White Naphtha): WEAFF WGY WBEN WTAM WCAE KYW WLW

CBS-Hollace Shaw, sop.; Concert Orch.: WHP WGBI WCAU-Dr. Friendly, sketch  
WAMN-Parade of Bargains; Interlude

WOR-David Harum  
WPAR-News

### 4:00

NBC-Club Matinee: WJZ WJTN WHAM

CBS-Highways to Health: WABC WGBI WPAR WNBW WIBX WESG WJAS WKBW WHP (sw-11.83)

NBC-Lorenzo Jones, sketch (Phillips): WEAFF WBEN WCAE WTAM KYW WGY

KDKA-Kitty Keene, Inc., sketch  
WBAL-Co-ed High, drama  
WCAU-Dixie Plowboys

WEBR-Hollywood Impressions  
WEEU-Modern Melodies  
WFBL-Equal Rights Amendments

WGR-News; Matinee Hostess  
WLW-Dan Harding's Wife  
WMNN-Blaine Smith & Boys from Iowa

WOR-News  
WORK-News; Cousin Lee  
WVVA-Neo-Vim Gang

### 4:15

CBS-Rhythm in Romance: WABC WESG WJAS WIBX WFBL WKBW WHP (sw-11.83)

NBC-Story of Mary Marlin, sketch (Ivory Flakes): WEAFF WTAM KYW WBEN WCAE WGY

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WKBW

MBS-Songland: WNBW News: KDKA WEEU

WBAL-News; Miniature Musicale  
WGBI-Twenty Years Ago; Nine Working Schedule

WLW-Life of Mary Sothern  
WOR-Young Wilder Jones

### 4:30

NBC-The Hughes Reel with Rush Hughes (Milk Products): WEAFF KYW WCAE WBEN WGY WTAM

CBS-The Goldbergs, sketch (Oxydol): WABC WFBL WHEC WGR WCAU WJAS (sw-9.59-11.83)

NBC-Club Matinee: WEBR MBS-Sid Gary, bar.: WOR WNBW

KDKA-Melody Time  
WBAL-Recreation With P.A.L.  
WEEU-Carol Hartline

WESG-Rhythmic Almanac  
WHP-The Dreamers; Dick Leibert, organist

WIBX-Gypsy Strings  
WKBW-Song Shoppers  
WLW-Hello Peggy

WMNN-Frank Knutti, organist  
WPAR-Scotch Gospel Singer  
WVVA-Shopping Hour

### 4:45

CBS-Capitol Opinions: WABC WKBW WHP WJAS WPAR WFBL WBEN (sw-11.83)

NBC-Road of Life, sketch (Chippo): WEAFF WCAE WTAM WGY WBNW KYW WLW

NBC-Club Matinee: WBAL WORK KDKA-Janet Ross Interviews  
WCAU-Cosmopolitans

WGR-Success Story  
WIBX-Recess Club  
WOR-Resful Rhythms; Musical Interlude; Gabriel Heatter

### 5:00

NBC-Dick Tracy, sketch (Puffed Wheat & Rice): WEAFF KYW WTAM WCAE WGY

CBS-Follow the Moon (Pebecco); Elsie Hitz & Nick Dawson: WABC WGR WJAS WCAU (sw-9.59-11.83)

NBC-The Four of Us; News: WJZ WSYR

NBC-Junior Nurse Corps, sketch: WLW KDKA (sw-15.21)

MBS-Lawrence Salerno, bar.; WNBW

WBAL-Uncle Jack's Club  
WBEN-Uncle Ben's Club  
WEEU-Pop & His Hoboes

WESG-Theater of the Air  
WFBL-Minute Miniatures  
WGBI-Hits and Encores

WHAM-Women Only  
WHP-George Hall's Orch.  
WJTN-News; Musicale

WKBW-News; Reporter  
WMNN-News; Old Gardner  
WOR-Women Make the News

WORK-Hands-on Bob & Ohioans  
WPAR-Stock Reports; Music With Your Cocktail  
WVVA-Master Songs

### 5:15

NBC-Terry & the Pirates, sketch (Dart Rich): WEAFF WBEN WCAE WTAM WGY KYW

CBS-Life of Mary Sothern, sketch (Hinds): WABC WCAU WGR WJAS (sw-9.59-11.83)

NBC-Dan Winslow of the Navy, sketch: WJZ WJTN WORK WEBR

KDKA-Kiddies Klub  
WBAL-Merchants Hour  
WFBL-Religious Signs

WGBI-On the Air Tonight  
WGR-Gaslight Harmonies  
WHAM-Radiograms

WKBW-Allen Werner, songs  
WLW-Jack Armstrong  
WMNN-Jungle Jim, sketch  
WOR-Charlie Chan, sketch  
WVVA-Economy Notes

### 5:30

CBS-Stepmother, sketch (Colgate): WABC WCAU WJAS WGR (sw-9.59-11.83)

CBS-Eton Boys Quartet: WPAR WESG

MBC-Kellogg's Singing Lady: WJZ KDKA WHAM WSYR WEBR WBAL WLW (sw-15.21)

NBC-Jack Armstrong, sketch (Wheaties): WEAFF WTAM WBEN KYW WCAE WGY (sw-9.53-15.33)

WEEU-Merchandise Revue  
WFBL-Street Quiz  
WGBI-Jack Armstrong

WHAS-Comedy Stars of Broadway  
WHP-Mitchell Grand, pianist  
WIBX-Tommy Tucker's Orch.

WJTN-Sports; Spotlight  
WKBW-Educational Prgm.  
WMNN-Jungle Jim, sketch

WOR-Little Orphan Annie, sketch  
WORK-Late Afternoon Musicale  
WVVA-On the Mall

### 5:45

CBS-Hilltop House, sketch (Palmolive Soap): WABC WJAS WHEC WCAU WFBL WGR (sw-9.59-11.83)

NBC-Little Orphan Annie, sketch (Ovaltine): WEAFF WBEN WCAE KYW WTAM WGY (sw-9.53-15.33)

NBC-Tom Mix Straight Shooters, sketch (Parina): WJZ WSYR KDKA WEBR WHAM WBAL (sw-15.21)

WESG-Sports; News  
WGBI-Sports Parade  
WHP-Little Orphan Annie

WIBX-News  
WKBW-To be announced; News  
WLW-Hilltop House  
WMNN-Salon Group, Dinner Music

WOR-To be announced  
WPAR-Sports Resume  
WVVA-Pepper-Uppers

## NIGHT

### 6:00

NBC-Junior Nurse Corps, sketch (Subbrite): WENR

CBS-Let's Pretend, children's program: WABC WKBW WHP WMNN WIBX WESG

NBC-Science in the News; Guest Spkrs.: WEAFF WCAE (sw-9.53-15.33)

NBC-News, WJZ only; Harold Nagel's Orch.: WJZ WORK WEBR

MBS-Freddy Heikell's Orch.: CKLW

News: WTIC WJR  
Dick Tracy, sketch: WGR WMAQ KDKA-News; Sports

KYW-News; Rhythm Brevities  
WBAL-Around the Dinner Table  
WBEN-News; Household Reveries

WBZ-News; Variety Prgm.  
WBZ-News; Evening Review; Sports

WCAU-Vincent's Varieties  
WFBL-Jack Buckland's Serenade  
WGR-Black Flame

WGBI-Easy to Remember  
WGY-News; Dinner Dance Music  
WHAM-News; Air Masters

WHAS-Salt & Peanuts  
WHK-Dinner Music  
WJAS-Weston Sisters

WJTN-News; Music; Sports  
WLW-The Editor's Daughter  
WOR-Uncle Don

WPAR-Dinner Concert  
WSB-Adventures of Jimmy Allen  
WSM-Rhythm Time; Pan American Broadcast

WTAM-News; Evening Prelude  
WVVA-Radio Gossiper; Road Reporter; News

### 6:15

NBC-Harold Nagel's Orch.: WHK WJTN

NBC-Nina Dean, sop.: WEAFF WSM WSB (sw-9.53-15.33)

News: WJAS WBAL  
Broadway Comedy Stars: KDKA WJR WGY

Vic Arden's Orch.: WHAM WTAM CKLW-News & Sports

KYW-Youth Must Be Served  
WBEN-Variety Prgm.  
WBT-Grady Cole  
WCAE-Orchestral Prgm.

WCAU-Sports; Organ-Airs  
WENR-Malcolm Claire, children's stories

WFBL-News; Sports  
WGR-Sidney Andorn; News; Empire Builders

WGBI-Bill Pierce, quizzer  
WGR-Hits & Encores  
WHAS-Jack Armstrong, sketch

WJR-Dancing Moods  
WLW-Supper Serenade  
WMAQ-Terry and the Pirates

WPAR-Watts the Answer  
WTC-Fred Hoey, sports  
WVVA-Wayne Sanders; Sports

### 6:30

CBS-Boake Carter, commentator (Huskies & Post Toasties): WABC WJAS WKBW WBT WVVA WFBL WGR WHEC

WIBX WHAS WCAU WKBW WHP WJR (sw-11.83-9.59) (also KNX KSL at 8:45 p.m.)

NBC-Johnnie Johnston, bar.; Gulden Serenaders: WJZ

NBC-News; Lani McIntire's Orchestra: WEAFF

News: WORK WOR WSB WESG sports: WBEN WHAM WLW WGR

CKLW-Exciting Moments; Turf Reporter  
KDKA-Weather; Varsiteers  
KYW-Rhythmaires

WBAL-Victor Arden's Orch.  
WESG-Musical Interlude; To be announced  
WENR-What's the News?

WGR-Sammy Kaye's Orch.  
WGBI-Rose Marie's Picture Reviews  
WGY-News; Dinner Dance

WHK-Tonic Time  
WIBX-Song Contest  
WJTN-Dinner Hour

WMAQ-Jack Armstrong, sketch  
WMNN-Timely Topics  
WPAR-Music by Cugat

WBS-Freshest Thing in Town  
WSM-Story of the Shield  
WTIC-News; Tom Manning  
WTC-Wrightville Clarion

### 6:45

NBC-Little Orphan Annie, sketch (Ovaltine): WSB

NBC-Tom Mix' Straight Shooters, sketch: WMAQ

NBC-Lowell Thomas, news commentator (Sun Oil): WJZ WSYR WBZ WEBR KDKA WTAM WLW WBAL WHAM (sw-15.21)

CBS-Catholic Charities Prgm.; News: WABC (sw-11.83)

CBS-Selections from Light Opera; News: WKBW WKBW WGR WMNN WPAR WNBW WHAS WESG WIIP

NBC-Lani McIntire's Orchestra: WTIC WORK WCAE

MBS-Trail Blazers: WOR Comedy Stars of Broadway: WGR WCAU WBT

CKLW-Rhythm Men  
KYW-Sportlight  
WBEN-True Legal Dramas

WCAU-Golden Music  
WENR-Dan Winslow of the Navy  
WFBL-Modern Miracles; This & That

WGBI-News; General Store  
WGY-Musical Appetizers  
WHK-Black on White

WJAS-Scalzo's Ensemble  
WJR-Vocal Varieties  
WSM-News Summary  
WVVA-Vic Arden's Orch.

### 7:00

NBC-Easy Aces, sketch (Anacin): WJZ KDKA WBAL WHAM WENR WSYR WEBR WHK WBZ (sw-11.87)

CBS-Poetic Melodies (Wrigley's Gum); Franklin MacCormack, poetry; Jack Fulton, tr.; Orch.: WABC WJR WVVA WGR WJAS WBT WGR WHEC WFBL WCAU WGBI (sw-11.83-9.59) (also see 11 p.m.)

Picture of Jack Fulton can be found on page 23.

NBC-Amos 'n' Andy (Campbell's Soup): WEAFF WBEN WCAE WTIC WGY KYW WTAM WLW (also see 11 p.m.)

NBC-Hal Totten, sports talk: WMAQ

NBC-Carol Deis & John Gurney, songs: WORK

Sports: WOR WSB CKLW WESG-Tune Topics

WHAS-Baptist Seminary  
WHEC-At Eventide  
WIBX-News; Sports World  
WJTN-News; N. Y. State Employment Service; Let's Dance

WVVA-Fun and Frolic

7:30  
CBS-Famous Actors' Guild (Bayes Aspirin); Helen Menken in "Second Husband," drama: WABC WGR WGR WCAU WFBL WHAS WJR WHEC WJAS (sw-9.59-11.83)

NBC-People in the News; Dorothy Thompson (Pall Mall): WJZ WBZ WHAM WENR WBAL WSYR

WKBW-News; World Dances  
WMNN-Murphy on the Air  
WPAR-News

WSM-Sports; Console Melodies

### 7:15

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WJZ WENR WHK WBZ WSYR WBAL WEBR WHAM KDKA (sw-11.87)

NBC-Vocal Varieties (Tums): Smoothies; DeVore Sisters; Male Octet; Wm. Steers' Orchestra: WEAFF WMAQ WCAE KYW WTAM WGY WTIC WBEN WLW (sw-9.53) (also KFI KOA at 11:15 p.m.)

CBS-Hollywood Screen Scoops by George McCall (Old Gold Cigarettes): WABC WGBI WGR WFBL WJR WBT WCAU WGR WHAS WJAS WHEC (sw-11.83-9.59) (also KNX KSL at 11:15 p.m.)

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Charitoters: WOR CKLW Windsor Bd. of Education

WHP-Dance Music  
WIBX-Musical Moments  
WKBW-Les Faneuf

WHEC-WMNN-What's the Answer?  
WORK-Five Star Final  
WPAR-To be announced  
WSB-Easy Aces

WSM-Rhythmic Strings



# Tuesday

March 15



VIVIAN DELLA CHIESA  
NBC Soprano  
Tues. 7:45 pm EST

(7:30 p.m. Continued)

NBC-Dick Gasparre's Orchestra:  
WORK  
CBS Charles Paul, organist:  
WPAR  
NBC-Your Unseen Friend, drama:  
WEAF  
MBS-Headlines, drama: WOR  
CKLW WCAE  
KDKA-Pittsburgh Varieties  
KYW-Sing Time in Dance Time  
WBEN-Cy King, Reporter  
WBT-Vic Arden's Orch.  
WGBI-Comedy Stars of Broadway  
WGY-Hits from the Shows  
WHK-Curtain, Please  
WHP-Bill Bartlett, Songs  
WIBX-Howlers  
WJTN-Window Shopper  
WKBW-Three Treys  
WLW-Mr. Cherniavsky, Music  
Please  
WMAQ-News  
WMMN-Happy Havlicheck  
WSB-Tonic Time  
WSM-Dream Shadows  
WTAM-Music Fables  
WTIC-True or False  
WVVA-Rhythm Makers  
7:45  
MBS-Famous Fortunes, drama  
(General Shoe Corp.): WOR  
CKLW WSM WCAE  
NBC-Dick Gasparre's Orchestra:  
WMAQ WGY  
CBS-Lew White, organist: WNEF  
NBC-Vivian Della Chiesa, sop.:  
WJZ WFBW WENR WBZ  
WSYR  
To be announced: WJZ WKBW  
Vic Arden's Orch.: KYW WSB  
WBEN  
WBAL-About the Weather  
WBT-Jimmie Livingston's Orch.  
WGBI-Master Singers  
WHAM-To be announced

WHP Sport Shots  
WIBX-Day in Review  
WLW-Tonic Time  
WMMN-Road Hints; Sports  
WVVA Dreams for Sale  
8:00  
NBC-Johnny Presents (Philip  
Morris; Russ Morgan's Orch.);  
Thrills of the Week; Genevieve  
Rowe, sop.; Three Harmonics;  
Swing Fourteen; Floyd  
Sherman, trn.: WEAF WBEN  
WTIC WLW WGY WSB KYW  
WCAE WSM WTAM WMAQ  
(also KOA KFI at 11:30 p.m.)  
NBC-Those We Love, sketch  
(Ponds' Cream): WJZ WHAM  
KDKA WSYR WEBR WBAL  
WHK WBZ (sw-11.87)  
CBS-Big Town, newspaper drama;  
Edward G. Robinson & Claire  
Trevor (Ringo): WABC WJAS  
WCAU WGAR WHAS WJR  
WHWC WBT WIBX WFBL  
WGR (sw-6.06-11.83) (also  
KNX at 12:30 a.m.)  
NBC-Kay Kyser's Musical Klass  
(Lucky Strike): WOR  
CKLW-LaSalle Cavaliers  
WGBI-South Sea Islanders  
WHP-Nat Shikret Entertains  
WJTN-Zeke Manners  
WKBW-News; Lorenzo Trio  
WMMN-Dixie Minstrels  
WORK-Lester Aigeltinger  
WPAR-To be announced  
WVVA-Musical Workshop  
8:15  
CKLW-Piano Recital  
WGBI-Studio Murder Mystery  
WGN-Musical Moments  
WJTN-WPA Prgm.  
WORK-Success Stories  
WVVA-Moods in Melody  
8:30  
NBC-It Can Be Done; Drama of  
Success Stories (Household  
Finance); Edgar A. Guest;  
Frankie Masters' Orch.: WJZ  
WHAM WBAL KDKA WHK  
WBZ WSYR WEBR WLW  
(sw-11.87)  
Guest: Marie Sarkipato, the  
Nation's No. 1 Guide.  
Pictures of "Cynthia," the wax  
model who took part in a recent  
"It Can Be Done" broadcast, can  
be found on page 26.  
NBC-Wayne King's Orch. (Lady  
Esther): WEAF KYW WTIC  
WTAM WCAE WGY WMAQ  
WSB WSM WBEN (sw-9.53)  
CBS-Al Jolson Show with Mar-  
tha Raye, Parkyakarkus &  
Victor Young's Orch. (Life

buoy): WABC WFBL WIBX  
WBT WJAS WHCC WJR  
WGAR WHAS WCAU WGR  
(sw-6.06-11.83) (also KNX  
KSL at 11:30 p.m.)  
Edna May Oliver, guest.  
NBC-South Sea Islanders: WORK  
CKLW-Happy Hal's Housewarm-  
ing  
WGBI-Melody Time  
WHP-To be announced  
WJTN-Request Club  
WKBW-John Sturgess, bar.  
WMMN-Joe Larosa's Orch.  
WPAR-Venetian Singers  
WVVA-News; Yorkville Band  
8:45  
To be announced: WPAR WKBW  
WGBI-Tell-Tale Taverna  
WHP-Amphion Hour  
9:00  
CBS-Watch the Fun Go By  
(Ford); Al Pearce's Gang;  
Arlene Harris; Carl Hoff's Or-  
chestra; Guests: WABC WJAS  
WGBI WCAU WHAS WKBW  
WFBL WMMN WKBW WIBX  
WHCC WGAR WPAR WBT  
WHP WNEF WJR (sw-11.83  
6.06) (also KNX KSL at 12  
mid.)  
NBC-Vox Pop (Molle Shave);  
conducted by Wallace Butter-  
sworth & Parks Johnson;  
WEAF WBEN WTAM WMAQ  
WTIC WGY KYW WCAE  
(sw-9.53) (also see Mon. Pro-  
grams at 12:30 a.m.)  
NBC-Horace Heidt's Brigadiers  
(Alemitte): WJZ WBAL KDKA  
WHAM WSYR WBZ WEBR  
WLW WSB WSM WHK (sw-  
11.87)  
MBS-Buddy Rogers' Orchestra:  
CKLW  
WGR-News; to be announced  
WJTN-News; Operatic Gems  
WOR-Gabriel Heatter, news  
WORK-Roy Gobey  
9:15  
MBS-Johnson Family, sketch:  
CKLW WOR  
WGR-New Voices  
WJTN-Social Security Talk  
WORK-Al Barry's Mellydram-  
mers  
9:30  
NBC-Fibber McGee & Molly,  
comedy sketch (Johnson's  
Wax); Clark Dennis, trn.;  
Betty Winkler; Billy Mills'  
Orch.: WEAF WBEN WLW  
WCAE KYW WMAQ WTAM  
WSB WSM WGY WTIC (sw-  
9.53)  
NBC-Alias Jimmy Valentine,  
drama (Larus Bros.): WJZ

WBAL WENR WBZ KDKA  
WEBR WSYR WHAM WHK  
(sw-11.87)  
CBS-Jack Oakie (Camel Ciga-  
rettes); Stuart Erwin, com-  
edian; Harry Barris & Kather-  
ine (Sugar) Kane, vocalists;  
Camel Chorus; Georgie Stoll's  
Orch.: WABC WKBW WCAU  
WGAR WKBW WIBX WHCC  
WJAS WJR WBT WHAS WHP  
WFBL WGBI WMMN WNEF  
(sw-6.06-11.83)  
MBS-The Witch's Tale: CKLW  
WOR  
WGR-To be announced  
WJTN-Gospel Songs  
WORK-Jewish Hour  
WPAR-Slumber Hour  
9:45  
WGR-Getrude Lutzi, songs  
WJTN-Monitor Views the News  
WORK-Between War & Peace  
10:00  
CBS-Benny Goodman's Orch.:  
Guests (Camel Cigarettes):  
WABC WHAS WKBW WHCC  
WGAR WIBX WFBL WNEF  
WBT WJR WHP WCAU WJAS  
WGBI WMMN (sw-6.06-11.83)  
MBS-Hour of Romance (Eliza-  
beth Arden); Eddy Duchin's  
Orch.: CKLW WOR WLW  
NBC-To be announced: WEAF  
WMAQ KYW WGY WSM WSB  
WCAE WTIC WBEN WTAM  
(sw-9.53)  
NBC-Jamboree: WJZ KDKA  
WBZ WEBR WHAM WBAL  
WENR WORK WJTN WHK  
(sw-11.87)  
WGR-News; Harold Austin's Or-  
chestra  
WPAR-String Session  
10:30  
NBC-Jimmie Fidler's Hollywood  
Gossip (Drene): WEAF WGY  
WSM WCAE WLW WBEN  
WMAQ WTIC WTAM KYW  
WSB  
For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.  
MBS-George Olsen's Orch.: CKLW  
WOR WNEF  
CBS-Howard Phillips, bar.: WABC  
WCAU WHP WNEF WMMN  
WGBI WJAS WGR WPAR  
(sw-11.83-6.06)  
NBC-Jamboree: WSYR  
KDKA-Radio Town Meeting  
WBT-Headline Analyst  
WFBL-Sun Dodgers  
WGAR-Franklin Lewis  
WHAS-Broadway Comedy Stars  
WIBX-News

WJR-Beachcomber  
WKBW-Headlines in Action  
10:45  
NBC-"How to Win Friends & In-  
fluence People," Dale Carnegie  
(Colgate); WEAF WTIC WGY  
WBEN WLW WMAQ WTAM  
WCAE KYW (sw-9.53)  
CBS-Four Clubmen: WABC WGR  
WJAS WNEF WBT WPAR  
WMMN WGBI WFBL (sw-  
11.83)  
To be announced: WHP WSM  
WCAU-Alan Scott  
WHAS-Musical Moments  
WIBX-Bowling Scores  
WKBW-Racket Chasers  
WSB-Vocal Varieties  
11:00  
NBC-Amos 'n' Andy, sketch  
(Campbell's Soup): WSM WSB  
WMAQ (also at 7 p.m.)  
CBS-Poetic Melodies (Wrigley's):  
KSL WHAS (also at 7 p.m.)  
NBC-Link Spots: WEAF (sw-9.53)  
CBS-Abe Lyman's Orch.: WABC  
WIBX WKBW WMMN WGR  
(sw-11.83-9.59)  
NBC-News, WJZ only) Dance  
Orch.: WJZ WBAL WORK  
WJTN  
News: WTIC WOR WJR WJAS  
WENR WGBI WHAM WPAR  
CKLW-Reporter  
KDKA-News; Weather; Temp.  
WJZ-News; The Dreamers  
WBEN-News; Ironic Reporter  
WBT-News; William S. Greene  
Ensemble  
WBZ-News; Radio Roundelay  
WCAE-News; King's Jesters  
WCAU-Ben Alley, trn. & organ;  
Around the Town  
WFBL-Leo Bolley, sports  
WGAR-Carl George  
WGY-News; Organ Reveries  
WHK-Sports Mike  
WHP-News; Swing Time  
WKBW-News; Sports  
WLW-Paul Sullivan, commen-  
tator  
WTAM-Musical Bulletin Board  
11:15  
CBS-Abe Lyman's Orch.: WHCC  
WGAR WFBL WNEF WJAS  
WHP WBT WGBI WCAU  
WPAR  
NBC-Charlie Agnew's Orchestra:  
WEAF WENR WGY WTIC  
(sw-9.53)  
NBC-Nat'l Student Fed. Prgm.:  
WJZ WBAL WHK WORK  
WJTN WEBR  
MBS-Ennio Bolognini's Orch.:  
CKLW  
News: WHAS WSM WMAQ  
WSB

Sports: WJR WBEN  
Music You Want: KDKA WTAM  
KYW WBZ  
WBZ-Music as You Desire It  
WHAM-Campus Comment  
WKBW-Witching Hour  
WLW-Los Amigos  
WOR-Jerry Livingston's Orch.  
11:30  
NBC-Ruby Newman's Orch.:  
WEAF WBEN WSM WTIC  
(sw-9.53)  
CBS-Buddy Rogers' Orchestra:  
WABC WJAS WHP WJR  
WNEF WGBI WPAR WCAU  
WKBW WMMN WKBW WIBX  
WFBL WBT WHCC (sw-  
11.83-9.59)  
NBC-Henry Busse's Orch.: WJZ  
WSYR WEBR WJTN WORK  
WBAL WMAQ WHAM WHK  
MBS-Jimmy Dorsey's Orch.:  
CKLW WOR WCAE  
WENR-Andy Kirk's Orch.  
WFBL-News; Leighton Noble's  
Orch.  
WGAR-Mike Riley's Orch.  
WGR-Royal Worth's Orch.  
WGY-Music You Want  
WHAS-Romance Time  
WHL-Ernice Holst's Orch.  
WSB-Welcome South, Brother  
WVVA-News  
11:45  
WJR-Meditation  
WLW-Ace Brigode's Orch.  
WVVA-Blue Grass Roy  
12:00  
NBC-American Legion Birthday  
Prgm.: WJZ WHAM WMAQ  
WEBR WSM WBZ WBAL  
Stars: Dick Foran, Priscilla  
and Rosemary Lane, Dick Pow-  
ell, Jack Benny, Johnny Davis,  
and Marjorie Talley. Speakers:  
Daniel J. Doherty, Mrs. Mal-  
colm Douglas, and Fred G.  
Fraser.  
CBS-Red Norvo's Orch.: WABC  
WIBX WJAS WMMN WCAU  
WNEF WPAR WGBI WFBL  
WHP WHCC WGAR WKBW  
WBT  
NBC-Woody Herman's Orch.:  
WEAF WTIC KYW WGY  
MBS-Sammy Kaye's Orch.: WOR  
CKLW WHK WCAE  
KDKA-Herman Middleman's Orch  
WENR-Music As You Desire It  
WHAS-Tommy Reynolds' Orch.  
WJR-Johnny Hamp's Orch.  
WLW-24 Hours Review  
WSB-Hal Berdon's Orch.  
WTAM-George Hessberger's Or-  
chestra  
WVVA-Midnight Frolic  
End of Tuesday Programs

# Wednesday

March 16, 1938

# Wednesday

## MORNING

7:00 a.m. EST  
CBS-Morning Almanac; News:  
WABC (sw-21.52)  
Sunlist Time: WKBW WOR  
KDKA-Utah Slim's Sunset Riders  
KYW-Happy Clark  
WBAL-Around the Breakfast Ta-  
ble  
WBEN-Sun Greeters' Club  
WFBL-Agricultural Prgm.  
WGBI-Eighty-Eighty Alarm  
WGR-Musical Clock  
WGY-Top of the Morning  
WHAM-News; Pete & Joe  
WHDL-Breakfast Club  
WIBX-Screwball Limited  
WTAM-Bradley Kincaid  
WVVA-L. P. Lehman & Staff  
7:15  
KDKA-Musical Clock  
KYW-News; Sunrise Serenade  
WCAU-Sunkist Time  
WFBL-Farm News; Sun Dial;  
News  
WLW-Hugh Cross & Radio Pals  
WMMN-Prairie Sweethearts  
WOR-Musical Clock; Vincent  
Sorey's Orch.  
7:30  
NBC-Morning Greetings; Orch.:  
Radio Rubes: WEAF  
NBC-Yoichi Hiraoka, xylophon-  
ist: WJZ  
Morning Devotions: WESG  
WPAR WJTN  
KDKA-Asher & Little Jimmie  
KYW-Musical Clock  
WBEN-News; Sun Greeters' Club

WCAE-Morning Express  
WGY-News; Musical Clock  
WHP-Morning Alarm  
WJAS-Radio Ranch  
WKBW-Musical News  
WLW-Sing, Neighbor Sing  
WMMN-Bee's Prairie Crooners  
WTAM-Piano Impressions  
7:45  
NBC-Rise & Shine; News: WJZ  
KDKA-Musical Clock  
WCAU-News  
WESG-Morning Varieties  
WHAM-Old Favorites  
WJTN-Early Risers' Club  
WLW-Merry-makers  
WPAR-Buskirk Family  
WTAM-On the Mall  
8:00  
NBC-Four Showmen Quartet:  
WJZ WORK  
CBS-Salon Musicale: WABC (sw-  
21.52)  
NBC-Malcolm Claire: WEAF (sw-  
21.5)  
News: WJAS WMMN WIBX  
WPAR WOR WCAE WVVA  
WBEN-News; Sun Greeters' Club  
WCAU-Larry Vincent, songs  
WEEU-Around the Breakfast  
Table  
WFBL-Sports  
WGBI-News; Eighty-Eighty Alarm  
WGY-Morning Sing Session  
WJTN-News; Timekeeper; News  
WKBW-Headlines on Parade  
WLW-Family Prayer Period  
WTAM-Health and Home  
8:15  
NBC-William Meeder, organist:  
WJZ WHAM  
NBC-Hi Boys: WEAF (sw-21.5)  
News: WLW KDKA WESG

WCAE-Variety Time  
WCAU-Melody Parade  
WEEU-Morning Devotions  
WFBL-Top of the Morning  
WJAS-Pitfalls in English  
WMMN-Tommy Knott  
WOR-Nell Vinick; Melody Mo-  
ments  
WORK-Rhythmic Interlude; News  
WPAR-Birthday Party  
WVVA-Musical Clock  
8:30  
NBC-William Meeder, organist:  
WBAL  
CBS-Greenfield Village Chapel:  
WABC WESG WKBW WGBI  
WJAS WPAR WHP (sw-  
21.52)  
NBC-Do You Remember?: WEAF  
KYW WCAE (sw-21.5)  
Musical Clock: KDKA WIBX  
WCAU-Don Boyav, guitarist  
WEEU-Agricultural Briefs  
WGY-Hi Boys & Radio Rangers  
WLW-Gospel Singer  
WMMN-Economy Hints & Har-  
mony  
WOR-Tex Fletcher, songs  
WORK-Cousin Lee  
WTAM-Editor's Daughter  
8:45  
CBS-Eton Boys, quartet: WABC  
WJAS WKBW WPAR WGBI  
WHP (sw-21.52)  
NBC-Do You Remember?: WGY  
NBC-Lucille & Lanny, songs:  
WJZ WBAL  
KDKA-Bob White  
WCAU-Houseboat Hannah, sketch  
WEEU-Dance Music  
WESG-Brevities  
WFBL-School Bell  
WHAM-Tower Clock

WLW-Voice of Experience  
WMMN-Morning Devotions  
WOR-The Goldbergs, sketch  
WTAM-Wake Up and Sing  
9:00  
NBC-Breakfast Club; News: WJZ  
WBAL WJTN  
CBS-Fred Feibel, organist: WABC  
WJAS WKBW WPAR WGBI  
WHP WCAU WESG WMMN  
(sw-21.52)  
NBC-Women & News: WEAF  
(sw-21.5)  
Hymns of All Churches: WGY  
WLW  
KDKA-Shopping Circle  
KYW-Every Morning  
WBEN-News; Mr. Fact Finder  
WCAE-Lillian Malone  
WEEU-Friendly Club  
WFBL-Miss. Goodnews  
WGR-News; to be announced  
WHAM-Young Widder Jones  
WIBX-Oklahoma Outlaws  
WKBW-Niagara Spotlight  
WOR-Ed Fitzgerald  
WORK-Morning Devotions  
WTAM-Myrte & Marge  
WVVA-Jake Taylor's Boys  
9:15  
CBS-Madison Ensemble; News:  
WABC WJAS WKBW WGBI  
WHP WMMN WESG (sw-  
21.52)  
NBC-Person to Person: WEAF  
WBEN KYW (sw-21.5)  
Houseboat Hannah: WGR WLW  
KDKA-The Editor's Daughter  
WCAE-Party Line  
WCAU-Across the Breakfast  
Table  
WFBL-News; Musicale  
WGY-Betty & Bob, sketch

WHAM-Tom Grierson  
WNEF-Behind the Microphone  
WOR-Modern Living  
WPAR-Buddy Starcher  
WTAM-Harpstrings  
WVVA-Log Cabin Boys  
9:30  
NBC-Breakfast Club; News:  
WORK WSYR  
CBS-Road of Life, sketch (Chip-  
so): WABC WHCC WFBL WGR  
WCAU WJAS (sw-21.52)  
NBC-To be announced; News:  
WEAF WBEN (sw-21.5)  
KDKA-Linda's First Love  
KYW-Your Lenten Basket  
WCAE-Polly Entertains  
WESG-Day Dreams  
WGBI-Evangelistic Hour  
WGY-Xavier Cugat's Orch.; News  
WHAM-Mrs. Thrifty Buyer  
WHP-Musical Cruise  
WIBX-News; Morning Variety  
WJTN-Melodic Panorama  
WKBW-Today's Almanac  
WLW-Myrt & Marge  
WMMN-Variety Prgm.  
WOR-Rhythm Hall  
WTAM-Board of Education; News  
WVVA-Trail Blazers  
9:45  
NBC-Dan Harding's Wife, sketch  
Nat'l Biscuit Co.): WEAF  
CBS-Fiddler's Fancy: WESG  
WNEF WGBI  
NBC-Landt Trio: (sw-21.5)  
WTAM  
CBS-Bachelor's Children (Old  
Dutch Cleanser): WABC  
WJAS WKBW WCAU WFBL  
(sw-21.52)  
KDKA-Ma Perkins  
KYW-Your Destiny

WBEN-Sally Work  
WCAE-Way Down East  
WEEU-News; Briefs  
WGR-Across the Breakfast Table  
WGY-Market Basket  
WHAM-Houseboat Hannah  
WLW-Young Widder Jones  
WPAR-Housewives Serenade  
WVVA-Musical Blossoms  
10:00  
NBS-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WEAF WCAE WBEN  
WTAM WGY KYW  
CBS-Pretty Kitty Kelly, sketch  
(Wonder Bread): WABC WIBX  
WHCC WVVA WGR  
NBC-Margot of Castlewood (Qua-  
ker Oats): WJZ WHAM WBAL  
WEBR KDKA WSYR (sw-  
15.21)  
WCAU-Singing Strings: WNEF  
WCAU Morning Melodies; News  
WEEU-Ma Perkins  
WESG-News & Notes  
WFBL-Fun to Keep House; News  
WGBI-All Star Revue  
WHP-Mary Fountain, organist  
WJAS-Mildred Murray  
WJTN-News; Social Register  
WKBW-News; Modern Kitchen  
WLW-Linda's First Love  
WMMN-News; Morning Market  
WOR-Pure Food Hour  
WORK-Frank Renault, organist  
10:15  
NBC-Cabin at the Crossroads  
(Aunt Jimima): WJZ KDKA  
WSYR WHAM WLW WEBR  
(sw-15.21)  
CBS-Myrt & Marge, sketch (Su-  
per Suds): WABC WCAU  
WJAS WFBL WHCC WGR



Frequencies

CKLW-1030 WKH-1390
KDKA-980 WHP-1430
KWY-1020 WJZ-1200
WABC-850 WJAS-1290
WBAL-1060 WJR-750
WBEN-900 WJTN-1210
WBT-1080 WJZ-760
WBE-890 WKBW-870
WCAE-1220 WKBW-1480
WCAU-1170 WLV-700
WEAF-660 WMAQ-670
WEER-1310 WMMN-890
WEEU-830 WNEF-1600
WENR-870 WOR-710
WESG-850 WORG-1320
WFBL-1360 WPAR-1420
WGAR-1450 WSE-740
WGBI-880 WSM-650
WGR-550 WSYR-570
WGY-790 WTAM-1070
WHAM-1150 WTIC-1040
WHAS-820 WVVA-1160
WHEC-1430

NBC-John's Other Wife, sketch (Louis Philippe): WEAF WGY WCAE KYW WTAM WBEN
NBC-To be announced: WBAL WEEU-Betty Stamm
WHP-The Honeycombers
WIBX-Morning Devotions
WJTN-Yesterday's Favorites
WMMN-Musical Memories
WPAR-Skattin at the Kit Kat
WVVA-Party Line

10:30
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WJZ WBAL KDKA (sw-15.21)
NBC-Just Plain Bill, sketch (Anacin): WEAF WCAE KYW WBEN WTAM WGY

CBS-Tony Wons' Scrapbook (Wicks): WABC WJAS WCAU WFBL WKBW WGAR
NBC-Josh Higgins of Finchville: WORK

WEEU-Varieties
WESG-Song Souvenirs
WGBI-Songs of the Balladeers
WGR-The Party Line
WJAM-Way Down East
WHP-John Seagle, songs
WIBX-Today's Rhythm
WJTN-Women's Club of the Air
WLW-Betty & Bob
WMMN-Old Trading Post
WPAR-Amer. Family Robinson
WVVA-Rhythm Rangers

10:45
NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ KDKA WSYR WHAM (sw-15.21)
NBC-The Woman in White, sketch (Pillsbury): WEAF WTAM WBEN WGY WCAE KYW

CBS-Oxydol's Own Ma Perkins, sketch: WABC WGR WCAU WFBL WGBI WHP WIBX WVVA
MBS-Organ Recital: WNEF Dr. Friendly: WJAS WLW WBAL-Mary Landis
WESG-Musical Bazaar
WJTN-May We Present
WKBW-What's New?

WMMN-Murphy on the Air
WORK-Handsome Bob & Ohioans
WPAR-Scotts Counsellor

11:00
CBS-Larry Vincent & Stewart Sisters: WABC WJAS WPAR WKBW WKBW WNEF WVVA WHP
NBC-Viennese Ensemble: WORK
NBC-Story of Mary Marlin, sketch (Ivory Flakes): WJZ KDKA WHAM WBAL WSYR WLW (sw-15.21)
NBC-David Harum; Peggy Allenby, drama (Bab-O): WEAF KYW WGY WCAE WTAM WBEN

WCAU-Heart of Julia Black
WEEU-Better Vision; Briefs
WFBL-Honemakers' Exchange
WGBI-News; Mine Working Schedule
WGR-News; to be announced
WIBX-Women in the News
WJTN-Revue
WMMN-Cowboy Loye & Blue Bonnet Troupe
WOR-N. J. Club Women's Hour

11:15
NBC-Backstage Wife, sketch (Dr. Lyons): WEAF WCAE WTAM KYW WGY WBEN
NBC-Pepper Young's Family, sketch (Camay Soap): WJZ WSYR WBAL KDKA WHAM (sw-15.21)
NBC-Popular Waltzes: WORK
CBS-Romance of Carol Kennedy, sketch (Heinz): WABC WCAU WFBL WKBW WJAS

WEEU-Pianologue
WGBI-Ralph Ball, blind pianist
WGR-Shopping with Dorothy
WHP-Morning Moods
WIBX-Gypsy Strings; News
WJTN-Midweek Matinee
WLW-News; River; Weather

WOR-Myrt & Marge
WPAR-Movie Gossip
WVVA-Rapid Air Service

11:30
NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WKBAL KDKA WSYR (sw-15.21)
CBS-Big Sister, sketch (Rinso): WABC WJAS WCAU WVVA WHEC WFBL WGR WHP WIBX
NBC-How to be Charming, sketch (Phillips): WEAF WGY KYW WCAE WTAM WBEN
NBC-Sweethearts of the Air: WORK
WEEU-Melody Shoppers
WESG-Harry Springer, organist
WGBI-Good Morning, Neighbor
WJTN-Calling Warren
WKBW-English Lesson
WLW Carson Robinson
WOR-Hilltop House, sketch
WPAR-Farm & Home Hour; News

11:45
NBC-Hello Peggy, sketch (Drano): WEAF WTAM WBEN WGY WCAE KYW
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WBAL KDKA WHAM WSYR (sw-15.21)
CBS-Aunt Jenny's Real Life Stories (Spry): WABC WJAS WFBL WHP WVVA WHEC WGR WCAU WIBX
MBS-To be announced: WOR WNEF
WCAE-Tune & Tempos
WESG-Stylecast; News
WKBW-To be announced
WLW-The Goldbergs, sketch
WGR-Swingsters

AFTERNOON

12:00
NBC-Girl Alone (Kellogg): WEAF KYW WTAM WCAE WBEN WLW
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WABC WNEF WKBW WFBL WCAU WKBW WHEC WJAS WGBI WHP (sw-9.59)
NBC-Time for Thought: WJZ KDKA-News; Weather; Temp.
WBAL-News; Luncheon Club
WEEU-News
WESG-Quiz-Quiz
WGR-Dan Harding's Wife
WGY-Rhythm Maker's Orch.; News
WHAM-Hit of the Day; News
WIBX-Sidewalk Interviews
WJTN-News; George Lundquist, organist
WMMN-News; Jollytime
WOR-Rhythmic Minstrel
WVVA-Farm & Home Hour

12:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC WCAU WVVA WNEF WIBX WMMN WFBL WKBW WHEC WGR WHP WGBI (sw-9.59)
NBC-The O'Neill's, sketch (Ivory Soap): WEAF WCAE WTAM WLW WBEN KYW WGY
NBC-Kidodlers (News, WJZ only): WJZ WHAM WSYR MBS-Raoul Nadeau, bar.; Orch.: WOR
KDKA-Dan Harding's Wife
WEEU-Familiar Hymns
WESG-Cornell Agricultural Hour
WJAS-Musicale
WKBW-Farm Period
WORK-News

12:30
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WCAU WHEC WKBW WFBL (sw-9.53)
NBC-Nat'l Farm & Home Hour: WJZ WORK WBAL KDKA WBR WLW WJTN (sw-15.21)
Broadcast from the campus of Clemson Agricultural College, South Carolina.
CBS-Salon Musicale: WPAR
NBC-Stella Dallas, sketch: WEAF News: WJAS WOR
KYW-Dan Harding's Wife
WBEN-News; Bill Pitts Passes By
WCAE-Mid-Day Melodies
WEEU-House of MacGregor
WGR-Variety Prgm.
WGY-Farm Prgm.
WHAM-Ma Perkins
WHP-Sing, Neighbor, Sing
WIBX-Song Contest
WMMN-Howdy Neighbor
WTAM-Linda's First Love
WVVA-Show Shopper

12:45
CBS-Salon Musicale: WNEF
NBC-Nat'l Farm & Home Hour: WHAM
CBS-Our Gal, Sunday (Anacin): WABC WJAS WCAU WHEC WFBL WKBW (sw-9.59)
NBC-Student Science Clubs of America: WEAF WTAM KYW-News; Arthur Hinett, organist
WBEN-Stock Quotations
WCAE-Singin' Sam
WEEU-Variety Prgm.
WHP-Xavier Cugat's Music
WOR-Consumers' Quiz Club
WVVA-Luncheon Club

1:00
NBC-Markets; Weather Reports: WEAF
CBS-Betty & Bob, sketch (Gold Medal): WABC WJAS WHEC WCAU WGR (sw-9.59-15.27)
NBC-Emerson Gill's Orch.: (sw-15.33)
NBC-Nat'l Farm & Home Hour: WSYR
CBS-Maxim Lowe's Ensemble: WPAR
MBS-Happy Gang: WNEF KYW-Rhythm-Aires
WBAL-Market Page
WBEN-Farm Service
WCAE-Widder Jones, sketch
WEEU-Newsletters
WGBI-Rambles in Rhythm
WGY-Myrt & Marge, sketch
WHP-Organ Melodies
WIBX-String Serenade
WKBW-News; To be announced
WMMN-Curley Miller & Ploughboys
WOR-Health Talk; Melody Moments; Pep Up
WTAM-Hilltop House

1:15
NBC-Escorts & Betty: WEAF WBEN KYW (sw-15.33)
CBS-Betty Crocker, cooking expert (Gold Medal): WABC WGR WJAS WFBL WCAU WHEC (sw-9.59-15.27)
MBS-Carson Robinson's Buckaroos (Musterole): WKBW WOR WCAE WGN WBAL
WEEU-Paul Mogel
WESG-Suburban Special
WGBI-Jack Sontag, pianist
WGY-Household Chats
WHP-Kitty Keene, Inc.
WIBX-Song Styles
WPAR-Stock Reports
WTAM-Noonday Resume

1:30
NBC-To be announced: WJZ WJTN
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WCAU WJAS WFBL WGR WHEC (sw-9.59-15.27)
NBC-Words & Music: WEAF (sw-15.33)
CBS-Gypsy Minstrel: WPAR WMMN
Houseboat Hannah: WTAM WGY KDKA-Strollers
KYW-Cosmopolitan Rhythm
WBAL-Globe Trotter
WBEN-Heart of Julia Blake
WCAE-Judy & Jane
WEEU-On the Mall
WGBI-Church in the Wildwood
WHAM-7th Grade Science
WHP-Dance Music
WIBX-News; Jamboree
WKBW-Rhythm & Romance
WLW-Ma Perkins
WOR-The Wife Saver
WORK-Luncheon Ensemble
WVVA-Just Plain John; Dr. H. Lamont

1:45
CBS-Jack Shannon, tr.: WPAR WGBI WNEF WMMN
NBC-Jack & Loretta Clemens, songs: WJZ WJTN WEBR WSYR KDKA (sw-15.21)
MBS-Voice of Experience (Lydia E. Pinkham): WBAL WKBW WCAE WOR
CBS-Valiant Lady, sketch (Gold Medal): WABC WFBL WCAU WHEC WJAS WGR (sw-9.59-15.27)
Kitty Keene, Inc.: WLW WTAM KYW-Home Forum
WBEN-To be announced
WEEU-State Teachers' College
WESG-Ma Perkins
WGY-Dan Harding's Wife, sketch
WHAM-Unity Prgm.
WHP-Lonely Troubadour
WIBX-Hollywood Brevities
WVVA-The Listener Speaks

2:00
NBC-Your Health; "Public Health": WEAF KYW WBEN (sw-15.33)
NBC-Swingtime Trio: WJZ WJTN KDKA WORK (sw-15.21)
CBS-News Through a Woman's Eyes (Pontiac); Kathryn Cravens: WABC WCAU WJAS WKBW WHEC WFBL WNEF (sw-9.59-15.27)
Kitty Keene: WCAE WOR
WBAL-Advertising Club
WEEU-Afternoon Melodies
WESG-Light Opera Selections
WGBI-Kay Janet, songs
WGR-Man on the Street
WGY-Daddy Long Legs, sketch
WHAM-Art Appreciation
WHP-Federal Housing Program
WIBX-Amer. Family Robinson
WLW-Nation's School of the Air
WMMN-News; Radio Dot
WPAR-Melody Boys
WTAM-Heart of Julia Blake
WVVA-L. P. Lehman & Staff

2:15
CBS-The O'Neill's, sketch (Ivory Soap): WABC WGBI WHP WHEC WGR WFBL WCAU WJAS (sw-15.27-9.59)
NBC-Let's Talk It Over: WJZ WJTN WORK WEBR WHAM KDKA (sw-15.21)
MBS-Reveries: WNEF WCAE-To be announced
WESG-Sentimental Music
WGY-Hilltop House, sketch
WHAS-College of Agriculture
WIBX-Matinee Miniatures
WKBW-News; Stardust
WOR-Way Down East, sketch
WTAM-Marion Nadeau

2:30
NBC-Waltz Favorites: WJZ WORK WHAM WJTN WBAL
NBC-Brevity Matinee: WEAF (sw-15.33)
CBS-American School of the Air: WABC WPAR WNEF WJAS WHP WFBL WGBI WIBX WESG WMMN WKBW WHEC (sw-11.83)
Houseboat Hannah: WCAE WOR KDKA-Home Forum
WJZ-Andy Arcari
WBEN-Way Down East
WCAU-Women's Club of the Air
WEEU-String Ensemble
WGR-Those Happy Gilmans
WGY-Dick Liebert, organist
WTAM-Garden Center
WVVA-Musical Blossoms

2:45
NBC-Brevity Matinee: WCAE WNEF WCAE WGY WTAM KYW WBEN
MBS-To be announced: WOR KYW-Motor Log
WBEN-Dollars & Sense
WGR-Mortimore Marlowe
WGY-Money Talks; Markets
WTAM-Facts and Fancies

3:00
NBC-Pepper Young's Family (Camay): WEAF WTAM WGY WBEN WCAE KYW WLW
CBS-All Hands on Deck: WABC WKBW WESG WCAU WHEC WMMN WNEF WIBX WPAR WHP WHK (sw-11.83-9.59)
NBC-Continental Varieties: WJZ WORK WSYR WJTN WBAL (sw-15.33)
KDKA-Music by Cugat
WEEU-Prof. Schnitzel & Earl
WFBL-News
WGBI-News; These Are Facts
WGR-News; Wake Up & Sing
WHAM-Rhythm
WJAS-The Pittsburghers
WKBW-You & the Story
WOR-Martha Deane
WVVA-Grandpa Jones

3:15
NBC-Oxydol's Own Ma Perkins, sketch: WEAF WTAM WBEN WGY KYW WCAE
CBS-All Hands on Deck: WGR KDKA-Bookworm
WEEU-Sylvia Lee
WFBL-Gypsiana
WGBI-Betty & Bob
WLW-Mad Hatterfields
WVVA-Olsonaires

3:30
NBC-Vic & Sade, sketch (Crisco): WEAF WCAE KYW WGY WTAM WLW WBEN
CBS-Deep River Boys, songs: WABC WJAS WKBW WGR WHP WFBL WESG WMMN WNEF WIBX (sw-11.83)
NBC-Little Variety Show: WJZ WEBR WHAM WJTN WSYR KDKA WORK (sw-15.21-15.33)
WBAL-Calling All Stars
WCAU-Dr. Friendly, sketch
WEEU-Uncle Jack's Prgm.
WGBI-Hymns of All Churches
WKBW-School Prgm.
WPAR-News
WVVA-Border Riders

3:45
NBC-The Guiding Light, sketch (White Naptha): WEAF WBEN WTAM WGY WCAE KYW WLW

CBS-Curtis Institute of Music: WABC WHEC WESG WIBX WHP WJAS WGBI WKBW WCAU WNEF WKBW WFBL WPAR (sw-11.83-9.59)
NBC-Metropolitan Opera Guild: WJZ WEBR WHAM WJTN WSYR WORK WBAL KDKA (sw-15.21)
WGR-Hymn Singer
WMMN-Parade of Bargains; Perfume Man
WOR-David Harum

4:00
NBC-Escorts & Betty: WJZ WJTN WBAL WHAM
NBC-Lorenzo Jones, sketch (Phillips): WEAF WTAM WBEN WGY WCAE KYW
News: WEEU WOR
KDKA-Kitty Keene, Inc., sketch
WGR-News; Matinee Hostess
WLW-Dan Harding's Wife
WMMN-Blaine Smith & Boys from Iowa
WOR-Young Widder Jones
WORK-News; Cousin Lee
WVVA-Neo-Vim Gang

4:15
NBC-Sir Harry Lauder from London: WJZ WHAM WJTN WEBR
This is the first broadcast of Sir Lauder's to be heard in America in almost nine years. Charles Shadwell will direct the BBC Variety Orchestra.
MBS-Sir Harry Lauder from London: WOR WNEF

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WKBW
NBC-Story of Mary Marlin (Ivory Flakes): WEAF WTAM WBEN WGY KYW WCAE
KDKA-News
WBAL-News; What's on the Air?
WEEU-Studio Party
WGBI-Twenty Years Ago; Mine Working Schedule
WHDL-Movie Gossip (1400 ke)
WLW-Life of Mary Sothorn

4:30
NBC-The Hughes Reel with Rush Hughes (Milk Products): WEAF WCAE WGY WTAM KYW WBEN
CBS-The Goldberg's, sketch (Oxydol): WABC WGR WCAU WJAS WFBL WHEC (sw-9.59-11.83)
NBC-Nat'l Congress of Parents & Teachers: WEBR KDKA WHAM WJTN (sw-15.21)
MBS-Sir Harry Lauder from London: WNEF

4:45
WBAL-Made in America Club
WESG-Rhythm Almanac
WHP-The Dreamers; Dick Liebert, organist
WIBX-School of Music
WKBW-Hollywood on Parade
WLW-Heart of Julia Blake
WMMN-Frank Knutti, organist
WPAR-McGuffey Hour
WVVA-Shopping Hour

4:50
NBC-Louis Kaufman, violinist: WJZ
NBC-Congress of Parents & Teachers: WORK
CBS-Dr. Allan Roy Dafeo (Lysol): WABC WJAS WCAU WJZ (sw-11.83-9.59)
NBC-Road of Life, sketch (Chip so): WEAF KYW WGY WLW WTAM WCAE WBEN
WBAL-Radio Forum
WEEU-Pictures of England
WFBL-Meet Mr. Fixit
WIBX-Recall Club
WMAQ-Eddie Varzos' Orch.
WMMN-This Rhythmic Age
WOR-Restful Rhythms; Wake Up & Sing
WPAR-To be announced

5:00
NBC-Dick Tracy, sketch (Puffed Wheat & Rice): WEAF WCAE KYW WGY WTAM
NBC-Nellie Revell, philosophy: News: WJZ
CBS-Follow the Moon (Pebeco): Elsie Hitz & Nick Dawson: WABC WCAU WGR WJAS (sw-9.59-11.83)
NBC-Junior Nurse Corps, sketch (Sunbrite): KDKA WLW (sw-15.21)
WBAL-Uncle Jack's Club
WBEN-Uncle Ben's Club
WEEU-Pop & His Hoboes
WESG-Gems of Melody
WFBL-Swing Matinee
WGBI-Hits and Encores
WHAM-Women Only
WHP-News
WJTN-News; Musicale
WKBW-News; BBC Reporter



FRED ALLEN
'Town Hall Tonight' comedian
Wed. 9 pm EST

WMMN-News; Old Gardner
WOR-Women Make the News
WORK-Handsome Bob & Ohioans
WPAR-Stock Reports; Music with Your Cocktail
WVVA-Master Singers

5:15
NBC-Terry & the Pirates, sketch (Dari-Rich): WEAF WTAM WBEN KYW WCAE WGY
CBS-Life of Mary Sothorn, sketch (Hind's): WABC WGR WCAU WJAS (sw-9.59-11.83)
NBC-Don Winslow of the Navy, sketch: WJZ WJTN WORK WEBR
MBS-Sir Harry Lauder: WNEF KDKA-Kiddies Klub
WBAL-Remote Control
WESG-Meservy's Orch.
WFBL-Vespers
WGBI-On the Air Tonight
WHAM-Radiograms
WHP-Speed Gibson
WKBW-Three Treys
WLW-Jack Armstrong
WMMN-Sokolosky
WOR-Charlie Chan
WPAR-D. A. R. Prgm.
WVVA-Economy Notes

5:30
NBC-Jack Armstrong, sketch (Wheaties): WEAF WGY WBEN WCAE KYW WTAM (sw-9.53-15.33)
NBC-Kellogg's Singing Lady: WJZ WHAM KDKA WSYR WEBR WBAL WLW (sw-15.21)
CBS-Stepmother, sketch (Colgate): WABC WJAS WCAU WGR (sw-11.83-9.59)
WEEU-Merchandise Revue
WFBL-Street Quiz
WGBI-Jack Armstrong
WHP-Tea Dansant
WIBX-Tommy Tucker's Orch.
WJTN-Spot Light
WKBW-Smiling Bob
WMMN-Dinner Music
WOR-Little Orphan Annie, sketch
WORK-Musicale
WPAR-Do You Remember?
WVVA-Church in the Wildwood

5:45
CBS-Hilltop House, sketch (Palmolive Soap): WABC WHEC WGR WCAU WFBL WJAS (sw-9.59-11.83)
NBC-Little Orphan Annie, sketch (Ovaltine): WEAF WBEN WCAE KYW WGY WTAM (sw-9.53-15.33)
NBC-Tom Mix' Straight Shooters, (Purina): WJZ WHAM KDKA WSYR WEBR WBAL (sw-15.21)
WESG-Sports; News
WGBI-Sports Parade; Music
WHP-Little Orphan Annie
WIBX-News
WKBW-To be announced
WLW-Hilltop House
WOR-Junior G-Men
WPAR-Sports
WVVA-Pepper-Uppers

NIGHT

6:00
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR
NBC-America's Schools, drama: WEAF WCAE (sw-9.53-15.33)
CBS-News: Doris Rhodes, songs: WABC WFBL WMMN WBT WJAS WGBI WIBX WNEF WPAR WKBW WESG WHP
NBC-News, WJZ only) Harold Nagel's Orch.: WJZ WORK WEBR
MBS-Ruby's Music: CKLW News: WTIC WJR
Dick Tracy, sketch: WMAQ WGR
(Continued on Next Page)







MORNING

7:00 am EST

CBS-Morning Almanac; News: WABC (sw-21.52)
Sunkistime: WKBW WOR
KDKA-Utah Slim's Sunset Riders
KYW-Happy Clarks
WBAL-Around the Breakfast Table
WBEN-Sun Greeters' Club
WCAE-Carpenter & Goodman
WCAU-Wake Up & Smile
WFBL-Agricultural Prgm.
WGBI-Eight-Eighty Alarm
WGR-Musical Clock
WGY-Church in the Wildwood
WHAM-News; Pete & Joe
WHDL-Breakfast Club
WIBX-Screwball Limited
WTAM-Bradley Kincaid
WWVA-L. P. Lehman & Staff

7:15

Musical Clock: KDKA WOR
KYW-News; Sunrise Serenade
WCAU-Sunkist Time
WFBL-Morning Meditation
WGY-Top o' the Morning
WLW-Arthur Chandler, Jr., organist
WMMN-Prairie Sweethearts

7:30

NBC-Morning Greetings; Orch. & Radio Rubes: WFAE
NBC-Yoichi Iliroka, xylophonist: WJZ
Morning Devotions: WJTN WPAR WESG
KDKA-Asher & Little Jimmie
KYW-Musical Clock
WBEN-News; Sun Greeters' Club
WCAE-Morning Express
WFBL-Morning Sun Dial; News
WGY-News; Musical Clock
WTIP-Morning Phil
WJAS-Cowboy Phil & Gang
WKBW-Musical News
WLW-Brown County Revelers
WMMN-Bee's Prairie Crooners
WTAM-Piano Impressions

7:45

NBC-Rise & Shine; News: WJZ
Musical Clock: KDKA WGY
WCAU-William Ware, news
WESG-Morning Varieties
WHAM-Old Favorites
WJTN-Early Risers' Club
WLW-Merrymakers
WPAR-Buskirk Family
WTAM-Organ Reverbs

8:00

NBC-Malcolm Claire: WFAE (sw-21.5)
CBS-Rhythmairs: WABC (sw-21.52)
NBC-Southernaires, male quartet: WJZ WORK
News: WJAS WOR WCAE WPAR WMMN WWVA WIBX
WBEN-News; Sun Greeters' Club
WCAU-Larry Vincent, songs
WEEU-Around the Breakfast Table
WFBL-Sports
WGBI-News; Eight-Eighty Alarm
WGY-Morning Swing Session
WJTN-News; Timekeeper; News
WLW-Home Prayer Period
WTAM-Family and Home

8:15

NBC-Leibert Ensemble with Dorothy Dreslin, sop. & Showmen Quartet: WJZ WHAM
CBS-Deep River Boys: WABC (sw-21.52)
NBC-Hi Boys: WFAE (sw-21.5)
News: WLW KDKA
WCAE-Variety Time
WCAU-Melody Parade
WEEU-Morning Devotions
WESG-News; Organ Melodies
WFBL-Top o' the Morning
WJAS-W.P.A. Prgm.
WMMN-Tommy Knott
WOR-Tex Fletcher; Melody Moments; Oddities in the News
WORK-Rhythmic Interlude; News
WPAR-Birthday Party
WWVA-Musical Clock

8:30

NBC-Do You Remember?: WFAE KYW (sw-21.5)
CBS-Poetic Strings: WABC (sw-21.52)
NBC-Leibert Ensemble: WBAL Musical Clock: KDKA WIBX WPAR

WCAE-Journal of Living
WCAU-Don Bovay, guitarist
WEEU-Agricultural Briefs
WGBI-Morning Devotions
WGY-Hi-Boys & Radio Rangers
WHP-Mary Fountain, organist
WJAS-Musical
WLW-Gospel Singer
WMMN-Economy Hints & Harmony
WOR-Modern Rhythms
WORK-Cousin Lee
WTAM-Editor's Daughter

8:45

NBC-Grace & Scotty, songs: WJZ WBAL
Morning Devotions: WMMN WHP
KDKA-Bob White
WCAU-Houseboat Hannah, sketch
WEEU-Dance Music
WESG-Gloom Busters
WFBL-School Bell
WGBI-Organ Reverbs
WGY-Ford Rush & Silent Slim
WHAM-Tower Clock Prgm.
WLW-Voice of Experience
WOR-Goldbergs, sketch
WTAM-Wake Up & Sing

9:00

NBC-Home News: WFAE (sw-21.5)
NBC-Breakfast Club; News: WJZ WBAL WJTN WSYR
CBS-Deer Columbia; News: WCAU WESG WHP WNBW
WFBL WGBI WMMN WPAR
CBS-Arthur Godfrey: WABC (sw-21.52)
Hymns of All Churches: WGY WLW
KDKA-Shopping Circle
KYW-Every Morning
WBEN-News: Musical Prgm.
WCAE-Harmony Frolic
WEEU-Friendly Club
WGR-News; to be announced
WHAM-Young Widder Jones
WIBX-Oklahoma Outlaws
WJAS-St. Patrick's Church
WKBW-Niagara Spotlight
WOR-Ed Fitzgerald
WORK-Morning Devotions
WTAM-Myrt & Marge
WWVA-Jake Taylor's Boys

9:15

NBC-Person to Person: WFAE WBEN KYW (sw-21.5)
CBS-Deer Columbia; News: WABC WHEC (sw-21.52)
Houseboat Hannah: WGR WLW
KDKA-The Editor's Daughter
WCAE-Party Line
WCAU-Across the Breakfast Table
WFBL-Miss Goodnews; News
WGY-Betty & Bob, sketch
WHAM-Tom Grierson
WNBW-Behind the Microphone
WOR-Sylvia Cyde, sop.
WPAR-Buddy Starcher
WTAM-Harpstrings
WWVA-Log Cabin Boys

9:30

NBC-Frances Adair, songs; News: WFAE WCAE WBEN (sw-21.5)
CBS-Road of Life, sketch (Chip-so): WABC WHEC WFBL
WCAU WJAS WGR (sw-21.52)
CBS-Hi Hatters & Dave Bacal: WKBEN
NBC-Breakfast Club; News: WORK
KDKA-Linda's First Love
KYW-Your Lenten Basket
WESG-Success Story
WGBI-Evangelistic Hour
WGY-Xavier Cugat's Orch.; News
WHAM-Mrs. Thrifty Buyer
WHP-Joe Green's Revue
WIBX-News; Morning Variety
WJTN-Melodic Panorama
WKBW-Today's Almanac
WLW-Myrt & Marge
WMMN-Variety Prgm.
WOR-Rhumba Rhythms & Tangos
WPAR-Buddy Starcher
WTAM-Board of Education; News
WWVA-Trail Blazers

9:45

NBC-Armchair Quartet; News: WJZ
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WFAE WTAM
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): WABC WKBW WCAU WJAS WFBL (sw-21.52)
NBC-Landt Trio: (sw-21.5)

CBS-Deep River Boys: WNBW WESG WKBN
KDKA-Ma Perkins, sketch
KYW-At the Console
WBEN-Sally Work
WCAE-You Down East
WEEU-News; Briefs
WGBI-Mary Lee Taylor
WGR-Across the Breakfast Table
WGY-Market Basket
WHAM-Houseboat Hannah
WLEU-Movie Gossip
WLW-Young Widder Jones
WMMN-Theater Party
WOR-Bide Dudley's Theater Club
WPAR-Housewives Serenade
WWVA-Musical Blossoms

10:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WGR WWVA WHEC WIBX
NBC-Margot of Castlewood (Quaker Oats): WJZ WHAM WBAL WSYR KDKA WEBR (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WFAE WCAE WTAM WBEN WGY KYW
MBS-Singing Strings: WNBW WCAU-Morning Melodies; News
WEEU-Ma Perkins
WESG-Echoes of Stage & Screen
WFBL-News
WGBI-Fields & Hall Mountaineers
WHP-Hillbilly Music
WJAS-Lutheran Inter-mission
WJTN-News; Social Register; Interlude
WKBW-News; Modern Kitchen
WLW-Linda's First Love
WMMN-News; Morning Market
WOR-Pure Food Hour
WORK-Frank Renault, organist

10:15

NBC-Cabin at the Cross Roads (Aunt Jenima): WJZ WSYR KDKA WHAM WLW WEBR WBAL (sw-15.21)
CBS-Myrt & Marge, sketch (Super Suds): WABC WGR WCAU WJAS WHEC WFBL
NBC-John's Other Wife, sketch (Louis Philippe): WFAE WGY WBEN KYW WCAE WTAM
WEEU-Blind Assn.
WGBI-Musical Workshop
WHP-Tropic Serenade
WIBX-Morning Devotions
WJTN-Yesterday's Favorites
WMMN-Theater Party
WPAR-Skattin at the Kit Kat
WWVA-Party Line

10:30

NBC-Attorney-at-Law, sketch (John's Floor Wax): WJZ KDKA WBAL (sw-15.21)
CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WABC WCAU WGBI WJAS WKBW WHEC WFBL WHP
NBC-Just Plain Bill, sketch (Anacin): WFAE WGY WCAE WBEN WTAM KYW
NBC-Josh Higgins of Finchville: WORK
WEEU-Varieties
WESG-Nature
WGR-The Party Line
WHAM-You Down East
WIBX-Today's Rhythm
WJTN-Women's Club of the Air
WLW-Betty & Bob
WMMN-Old Trading Post
WPAR-Amer. Family Robinson
WWVA-Cooking School

10:45

NBC-The Woman in White, sketch (Pillsbury): WFAE WBEN KYW WGY WCAE WTAM
CBS-Oxydell's Own Ma Perkins: WABC WGBI WCAU WFBL WWVA WGR WHP WIBX
NBC-Kitchen Cavalcade (C. F. Mueller): WJZ WSYR KDKA WHAM (sw-15.21)
MBS-Good Morning: WNBW Dr. Friendly: WJAS WLW WBAL-Mary Landis
WESG-Musical Bazaar; Smilin' Through
WJR-Mrs. Page
WJTN-Hits & Bits
WKBW-What's New?
WMMN-Murphy on the Air
WORK-Handsome Bob & Oh-ans
WPAR-To be announced

11:00

NBC-Viennese Ensemble: WORK

NBC-David Harum, sketch (Baby): WFAE WCAE WTAM WGY WBEN KYW
CBS-Instrumentalists: WABC
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WJZ WBAL WSYR WHAM KDKA WLW (sw-15.21)
CBS-Mary Lee Taylor (Pei Milk): WJAS WKBW WKBW WHEC WFBL WWVA WCAU
WEEU-Pianologue
WGBI-News; Mine Working Schedule
WGR-News; Dance Melodies
WHP-Tune Detective
WIBX-Morning Melodies; News
WJTN-Revue
WMMN-Cowboy Loye & Blue Bonnet Troupe
WOR-Nell Vinick, beauty talk
WPAR-Curiosity Shop

11:15

NBC-Popular Waltzes: WORK
CBS-Romance of Carol Kennedy, sketch (Heinz): WABC WJAS WKBW WFBL WCAU
NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTAM WBEN WCAE KYW WGY
NBC-Pepper Young's Family, sketch (Camay Soap): WJZ WBAL WSYR WHAM KDKA (sw-15.21)
MBS-Leo Freudberg's Orchestra: WNBW
WEEU-Do You Know?
WGBI-Symphony Orch.
WGR-Shopping with Dorothy
WHP-Waltz Time
WJTN-To be announced
WLW-News; River; Weather; Live Stock
WOR-Myrt & Marge, sketch
WPAR-WPA Music Project
WWVA-Rapid Ad Service

11:30

NBC-Vic & Sade, sketch (Crisco): WJZ WBAL WSYR KDKA WHAM (sw-15.21)
NBC-Homemakers Exchange (Nat'l Ice Adv. Inc.): WFAE WBEN WCAE WTAM WGY KYW
CBS-Big Sister, sketch (Rinso): WABC WCAU WWVA WIBX WJAS WHP WGR WHEC WFBL
WEEU-Melody Shoppers
WESG-Smilin' Thru; Symphony; News
WGBI-Good Morning Neighbor
WJTN-Morning Varieties
WKBW-Tonic Tunes
WLW-Betty Moore, Interior Decorator
WOR-Hilltop House, sketch
WORK-Swingsters
WPAR-Farm & Home Hour; News

11:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ KDKA WSYR WBAL WHAM (sw-15.21)
NBC-Cobwebs & Cadenzas: WFAE WTAM WBEN KYW WGY
MBS-Leonard Warren, bar. and Orch.: WNBW WOR
CBS-Aunt Jenny's Real Life Stories (Spry): WABC WHEC WFBL WIBX WGR WWVA
WCAU WJAS WHP
WCAE-Tunes & Tempos
WKBW-To be announced
WLW-The Goldbergs, sketch

AFTERNOON

12:00

NBC-Girl Alone (Kellogg); Betty Winkler: WFAE WTAM WCAE KYW WBEN WLW
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WABC WKBN WFBL WGBI WHEC WWVA WCAU WKBW WNBW WHP WJAS (sw-9.59)
NBC-Frontiers of Skeptisim: WJZ
MBS-Victor H. Lindlahr (Journal of Living): WOR
KDKA-News; Weather; Temp.
WKBW-News; Miniature Musicale
WESG-Zegar Polski
WESG-Quiz-Quiz
WGR-Dan Harding's Wife
WGY-Rhythm Maker's Orch.; News
WHAM-Hit of the Day; News
WIBX-Sidewalk Interviews

WJTN-News; George Lundquist, organist
WMMN-News; Interlude
WORK-Cousin Lee & the Boys

12:15

NBC-The O'Neills, sketch (Ivory Soap): WFAE WBEN WTAM WCAE KYW WGY WLW
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC
WMMN WFBL WWVA WCAU WHP WIBX WKBW WNBW
WGBI WGR (sw-9.59)
NBC-George Griffin, bar.: (News WJZ only): WJZ WBAL
KDKA-Dan Harding's Wife
WESG-Cornell Agricultural Hour
WHAM-Carson Robison's Buckaroos
WJAS-Musicale
WKBW-Farm Reports
WORK-News

12:30

NBC-Nat'l Farm & Home Hour: WJZ WLW WBAL WJTN WEBR KDKA WORK (sw-15.21)
Program: Ruth Van Deman, "The Household Calendar"; E. J. Rowell, "Farm Business Facts."
NBC-Stella Dallas, sketch: WFAE NBC-AI & Lee Reiser, piano duo: WCAE
CBS-Romance of Helen Trent (Old English Floor Wax); Virginia Clark: WABC WFBL WKBW WHEC WCAU (sw-9.59)
CBS-Madison Ensemble: WPAR WMMN
News: WOR WJAS
KYW-Dan Harding's Wife
WBEN-News; Lessons in Love-Iness
WEEU-House of MacGregor
WGR-Tonic Tunes
WGY-Farm Prgm.
WHAM-Ma Perkins
WHP-Xavier Cugat's Orch.
WIBX-Song Contest
WTAM-Linda's First Love
WWVA-Trail Blazers

12:45

NBC-Rain & Sunshine: WFAE CBS-Our Gal, Sunday, sketch (Old English Floor Wax): WABC WCAU WJAS WKBW WHEC (sw-9.59)
NBC-Concert Ensemble: WTAM
CBS-Madison Ensemble: WNBW KYW-News; Arthur Hinett
WBEN-Stocks
WCAE-Singin' Sam
WEEU-Christian Science Prgm.
WGR-Lorenzo Trio
WHAM-Ad Club Meeting
WOR-Consumers' Quiz Club
WWVA-Luncheon Club

1:00

CBS-Betty & Bob, sketch (Gold Medal): WABC WCAU WGR WFBL WJAS (sw-9.59-15.27)
NBC-Nat'l Farm & Home Hour: WSYR
NBC-Emerson Gill's Orch.: KYW (sw-15.33)
NBC-Markets & Weather: WFAE
CBS-Navy Band: WHEC WPAR
MBS-Happy Gang: WNBW
WBAL-Market Reports
WHAM-Consumers' Information
WCAE-Widder Jones, sketch
WEEU-Newsletters
WGBI-On the Mall
WHP-Myrt & Marge, sketch
WHP-Organ Melodies
WIBX-String Serenade
WKBW-News; Musical Mirror
WMMN-Curley Miller
WOR-Health Talk; Melody Moments
WTAM-Hilltop House

1:15

CBS-Hymns of All Churches (Gold Medal): WABC WCAU (WFBL WJAS WGR (sw-9.59-15.27)
NBC-Escorts & Betty: WFAE WCAE KYW WBEN (sw-15.33)
MBS-Microphone in the Sky: WOR WNBW
WBAL-Remote Control
WESG-Walter Pugh
WESG-Suburban Special
WGBI-Master Singers
WGY-Household Chats
WHP-Kitty Keene, Inc.
WIBX-Song Styles
WPAR-Stock Reports
WTAM-Noonday Resume



ARTHUR PETERSON Dr. Rutledge of "Guiding Light" Thurs. 3:45 pm EST

1:30

NBC-Words & Music: WFAE KYW (sw-15.33)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WGR WCAU WFBL WJAS (sw-9.59-15.27)
NBC-To be announced: WJZ WJTN
CBS-Dixie Serenaders: WHEC WPAR WMMN WGBI
Houseboat Hannah: WGY WTAM
KDKA-Utility Fall
WBAL-Globe Trotter
WBEN-Health Education
WCAE-Judy & Jane
WEEU-Agricultural Extension Association
WHP-Melody Moments
WIBX-News; Jamboree
WKBW-Goodwill Family
WLW-Ma Perkins
WOR-The Wife Saver
WORK-Luncheon Ensemble
WWVA-Just Plain John; Dr. H. Lamont

1:45

CBS-Valiant Lady, sketch (Gold Medal): WABC WCAU WFBL WJAS WGR (sw-9.59-15.27)
NBC-Glenn Darwin, bar.: WJZ WEBR WJTN KDKA WSYR (sw-15.21)
MBS-Voice of Experience (Lydia E. Pinkham): WBAL WCAE WOR WKBW
Kitty Keene, Inc.: WTAM WLW KYW
CBS-Our Gal, Sunday, sketch (Old English Floor Wax): WABC WCAU WJAS WKBW WHEC (sw-9.59)
NBC-Concert Ensemble: WTAM
CBS-Madison Ensemble: WNBW KYW-News; Arthur Hinett
WBEN-Stocks
WCAE-Singin' Sam
WEEU-Christian Science Prgm.
WGR-Lorenzo Trio
WHAM-Ad Club Meeting
WOR-Consumers' Quiz Club
WWVA-Luncheon Club

2:00

NBC-Music Guild: WFAE KYW (sw-15.33)
CBS-Lyric Serenade: WABC WHP WJAS WKBW WIBX WGBI WESG WNBW WHEC (sw-15.27)
NBC-Ranch Boys, vocal trio: WJZ WSYR WORK WJTN WEBR
Kitty Keene, Inc.: WCAE WOR
KDKA-Hollywood Food Secrets
WBAL-Home Town Editor
WBEN-Book Chat Guild
WCAU-Hollywood Food Secrets
WEEU-Afternoon Melodies
WFBL-Zeke Manners' Hillbillies
WGR-Man on the Street
WGY-Carson Robison's Buckaroos
WHAM-Memorial Art Gallery
WLW-Nation's School of the Air
WMMN-News; Radio Dot
WPAR-Melody Boys
WTAM-Heart of Julia Blake
WWVA-L. P. Lehman & Staff

2:15

NBC-Let's Talk It Over: WJZ WSYR WORK WJTN WEBR WBAL KDKA (sw-15.21)
NBC-Music Guild: WBN
CBS-The O'Neills, sketch (Ivory Soap): WABC WFBL WGBI WGR WJAS WHEC WCAU WHP (sw-15.27-9.59)
WCAE-To be announced
WESG-Russell's Sextet
WGY-Hilltop House, sketch
WHAM-5th Grade Science
WIBX-Matinee Miniatures
WKBW-Stardust
WOR-Way Down East, sketch
WTAM-Marion, Nadea

2:20

MBS-St. Patrick's Day Prgm.: WNBW
This program, composed of music and speeches, will come from Northern Ireland and Canada.

(Continued on Next Page)



# Thursday

March 17



**BETTY LOU GERSON**  
Mercedes Colby of "Don Winslow of the Navy"  
Thurs. 5:15 pm EST

NBC-To be announced: WJZ WBAL WJAS WKDK WHAM WJTN WORK WBAL (sw-15.21)

CBS-Army Band: WFBL WCAU-Dr. Friendly, sketch WGBI-Music Graphs WKBW-To be announced WMNN-Parade of Bargains; Interlude WOR-David Harum WPAR-News

4:00

NBC-Lorenzo Jones, sketch (Philips): WEAF WBEN WCAE KYW WGY WTAM  
NBC-Club Matinee: WJZ WHAM WJTN

CBS-Adventures in Science: WABC WKBW WNBC WPAR WJAS WFBL WESG WGBI WHP WIBX (sw-11.83)

KDKA-Kitty Keene, Inc., sketch WBAL-Co-ed High, drama WCAU-Dixie Plowboys

WEEB-Hollywood Impressions WEEU-Master Singers WGR-News; Matinee Hostess

WLW-Dan Harding's Wife WMNN-Blaine Smith & Boys from Iowa

WOR-News WORK-News; Cousin Lee WWVA-Neo-Vim Gang

4:15

CBS-St. Patrick's Day Message from Ireland: WABC WFBL WJAS WPAR WHP WMNN WKBW (sw-11.83)

Emmon De Valera, President of the Irish Free State, will speak from Dublin.

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WKBN

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WEAF WBEN WGY WCAE WTAM KYW

MBS-Songland: WNBC NBC-Club Matinee: WEEB News: WEEU KDKA

WBAL-News; Prgm. Resume WGBI-Twenty Years Ago; Mine Working Schedule

WLW-Life of Mary Sothorn WOR-Young Widdler Jones

4:30

NBC-The Hughes Reel with Rush Hughes, commentator (Milk Products): WEAF KYW WCAE WGY WTAM WBEN

NBC-General Fed. of Women's Clubs: WJZ WEER WHAM WJTN KDKA (sw-15.21)

CBS-The Goldbergs, sketch (Oxydol): WABC WFBL WJAS WCAU WHEC WGR (sw-9.59-11.83)

MBS-Ted Malone's "Between the Bookends": WOR WNBC

WBAL-Roslyn Terhune, dog tales WEEU-Carroll Hartline

WESG-Rhythm Almanac WHP-The Dreamers; Dick Leibert, organist

WIBX-Behind the Microphone WKBW-Song Shoppers

WLW-Hello Peggy WMNN-Frank Knutti, organist

WPAR-Scotch Gospel Singer WWVA-Shopping Hour

4:45

CBS-Joint Distribution Committee Campaign Prgm.: WABC WIBX WESG WFBL WJAS WPAR WHP WKBW (sw-11.83)

Celebration of the Jewish holiday of Purim. Edward M. M. Warburg, speaker; Cantor Pinchos Jassinowsky of the Jewish Center, with a choir of ten.

NBC-General Fed. of Women's Clubs: WORK

NBC-Road of Life, sketch (Chipso): WEAF KYW WGY WTAM WCAE WBEN WLW

WBAL-Radio Forum; Concert Melodies

WCAU-Safety Council; Waltz Time

WGR-Great Britain Travel Series WIBX-Recess Club

WOR-Restful Rhythms; Musical Interlude; Gabriel Heatter

5:00

NBC-Dick Tracy, sketch (Puffed Wheat & Rice): WEAF KYW WGY WCAE WTAM

CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco): WABC WGR WCAU WJAS (sw-9.59-11.83)

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### AFTERNOON

4:15 EST (3:15 CST) ST. PATRICK'S DAY MESSAGE, President Eamon De Valera, CBS.

### NIGHT

7:30 EST (6:30 CST) WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.

8:00 EST (7:00 CST) KATE SMITH HOUR, Ted Straeter Chorus, Jack Miller's orchestra; Robert Benchley, guest, CBS.

8:00 EST (7:00 CST) RUDY VALLEE'S VARIETY HOUR; guests, NBC-Red.

8:00 EST (7:00 CST) THE MARCH OF TIME, news dramatization, NBC-Blue.

9:00 EST (8:00 CST) GOOD NEWS OF 1938, Robert Taylor, m.c.; Judy Garland, Fannie Brice, Frank Morgan, Connie Boswell, Betty Jaynes and other film stars, chorus; Meredith Willson's orchestra, Ted Pearson, announcer; guest, NBC-Red.

10:00 EST (9:00 CST) KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra, Franciska Gaal, guest, NBC-Red.

11:15 EST (10:15 CST) ELZA SCHALLERT interviews; Miriam Hopkins, guest, NBC-Blue.

NBC-The Four of Us; News: WJZ NBC-Junior Nurse Corps, sketch (Sunbrite): KDKA WLW (sw-15.21)

WBAL-Uncle Jack's Club WBEN-Uncle Ben's Club WEEU-Pop & His Hoboes

WESG-Pop Concert WFLB-Minute Miniatures

WGBI-Hits & Encores WHAM-Women Only

WHP-News WJTN-News; Music

WKBW-News; BBC Reporter WMNN-News; Economy Hints & Harmony

WOR-Women Make the News WORK-Handsome Bob & the Ohioans

WPAR-Stock Reports; Music with Your Cocktail WWVA-Master Singers

5:15

CBS-Life of Mary Sothorn, sketch (Hind's): WABC WGR WCAU WJAS (sw-9.59-11.83)

NBC-Don Winslow of the Navy, sketch: WJZ WORK WJTN WEEB

NBC-Benno Rabinoff, violinist: WEAF (sw-9.53)

KDKA-Kiddies Klub KYW-Your Dog

WBAL-Musicales WBEF-To be announced

WCAE-Novelette WFLB-The Church Speaks

WGBI-On the Air Tonight WGY-Count of Monte Cristo

WHAM-Radiograms WHP-Russell Dasher, pianist

WKBW-Allen Werner, songs WLW-Jack Armstrong, sketch

WMNN-Dinner Music WOR-Charlie Chan, sketch

WTAM-Facts and Fancies WWVA-Economy Notes

5:30

NBC-Kellogg's Singing Lady: WJZ WHAM KDKA WEER WSYR WBAL WLW (sw-15.21)

CBS-Stepmother, sketch (Colgate): WABC WJAS WCAU WGR (sw-9.59-11.83)

NBC-Jack Armstrong, sketch (Whateas): WEAF WCAE WGY WBEN WTAM KYW (sw-9.53-15.33)

CBS-Four Clubmen: WPAR WMNN WESG

WEEU-Merchandise Revue WFLB-Street Quiz

WGBI-Jack Armstrong WHP-Editor Speaks

WJTN-Tommy Tucker's Orch. WJTN-Spot Light

WKBW-Educational Series WOR-Little Orphan Annie, sketch

WORK-Late Afternoon Musical WWVA-On the Mall

5:45

CBS-Hilltop House, sketch (Palmolive Soap): WABC WJAS WGR WCAU WHEC WFLB (sw-9.59-11.83)

NBC-Tom Mix' Straight Shooters, sketch (Purina): WJZ KDKA WHAM WEER WSYR WHK WBAL (sw-15.21)

NBC-Little Orphan Annie, sketch (Ovaltine): WEAF WGY KYW WBEN WCAE WTAM (sw-9.53-15.33)

WESG-Sports; News WGBI-Sports Parade

WHP-Little Orphan Annie WIBX-News

WKBW-Jr. Chamber of Commerce WLW-Hilltop House, sketch

WMNN-Salon Group, Dinner Music WOR-Red Star Rangers

WPAR-Sports WWVA-Pepper-Uppers

## NIGHT

6:00

NBC-Junior Nurse Corps, sketch (Sunbrite): WENR

CBS-Let's Pretend, children's prgm.: WABC WESG WHP WMNN WIBX

NBC-George R. Holmes, commentator: WEAF (sw-9.53-15.33)

NBC-Pianist; Rakov's Orch.: WJZ WORK WEER

MBS-Freddy Heikell's Orchestra: CKLW

News: WTIC WJR Dick Tracy, sketch: WMAQ WGR

KDKA-News; Sports KYW-News; Rhythm Brevities

WBAL-Around the Dinner Table WBEN-News; Household Reverses

WBT-News; Variety Prgm. WBZ-Esso News; Dance Revue; Sports

WCAE-Bar Association Talk WCAU-Vincent's Varieties

WFLB-Dinner Concert WGAR-Black Flame

WGBI-Musical Arts Trio WGY-News; Dinner Dance

WHAM-News; Air Masters WHAS-Salt & Peanuts

WHK-Dinner Music WJAS-Tonic Time

WJTN-News; Music; Sports WKBW-News; to be announced

WLW-The Editor's Daughter WOR-Uncle Don, children's prgm.

WPAR-Rhythm Aces WSB-Adven. of Jimmy Allen

WSM-Rhythm Time & Pan Amer. Broadcast

WTAM-News; Evening Prelude WWVA-Radio Gossip; Road Reporter; News

6:15

NBC-Erskine Hawkins' Orchestra: WEAF WSM WMAQ WCAE WSB (sw-9.53-15.33)

NBC-Rakov's Orch.: WJTN WHK News & Sports: CKLW WFLB KDKA-Political Talk

KYW-Youth Must Be Served WBAL-News; Around the Dinner Table

WBEN-Variety Prgm. WBT-Grady Cole

WCAU-Sports; Organ-airs WENR-Malcolm Claire, children's stories

WGAR-Sidney Ardorn; News; Empire Builders

WGBI-Bill Pierce, Quizzer WGR-Hits & Encores

WGY-Comedy Stars of Broadway WHAM-To be announced

WHAS-Jack Armstrong WJAS-News

WJR-Dancing Moods WKBW-Duke Slohm, sports

WLW-Supper Serenade WPAR-Watt's the Answer?

WTAM-Facts and Fancies WTIC-Fred Hoey, sports

WWVA-Wayne Sanders; Sports

6:30

CBS-Boake Carter, commentator (Huskies & Post Toasties): WABC WJAS WBT WKBW

WGR WCAU WHAS WHEC WJR WHP WWVA WFBL (sw-11.83-9.59) (also KNX KSL at 8:45 p.m.)

NBC-News; Joan Edwards, songs: WEAF

NBC-Pianist; Gulden Serenaders: WJZ

NBC-Pianist; Tune Twisters: WEER WBAL

News: WOR WORK WESG Sports: WBEN WHAM WLW WGR

CKLW-Melody Interlude; Turf Reporter

KDKA-Weather; Varsiteers KYW-Rhythm-Aires

WBZ-Musicale; Organist WCAE-News of the Road

WENR-What's the News? WGBI-Rose Marie's Picture Previews

WGY-News; Markets; Dinner Dance

WHK-To be announced WIBX-Song Contest; Lucky Victims

WJTN-Dinner Hour WMAQ-Jack Armstrong, sketch

WMNN-Timely Topics WPAR-Music by Cugat

WSB-Freshet Thing in Town WSM-Story of the Shield

WTAM-News; Tom Manning WTIC-Wrightville Clarion

6:45

NBC-Lowell Thomas, commentator (Sun Oil): WJZ KDKA

WSYR WEER WTAM WHAM WBLB WLW WBAL (sw-15.21)

NBC-Tom Mix Straight Shooters, sketch: WMAQ

NBC-Little Orphan Annie, sketch (Ovaltine): WSB

CBS-Doris Rhodes, songs; News: WGR WHP WNBC WESG

WPAR WKBN WMNN NBC-Blue Barron's Orch.: WEAF

WTIC WORK WBEN CBS-Catholic Charities; News: WABC (sw-11.83)

MBS-Radio Harris, commentator: WOR

Comedy Stars of Broadway: WBT WGR WCAU

CKLW-Rhythm Men KYW-Spotlight

WCAE-Sophisticated Ladies WENR-Don Winslow of the Navy

WFLB-This & That WGBI-News; General Store

WGY-Musical Appetizers WHAS-Herbie Koch, organist

WHK-Safety First WJAS-Fran Eicher's Orch.

WJR-Vocal Varieties WSM-News Summary

WWVA-Vic Arden's Orch.

7:00

NBC-Easy Aces, sketch (Anancy); Jane Ace: WJZ KDKA WBAL WENR WEER WSYR WHK WBZ WHAM (sw-11.87)

NBC-Amos 'n' Andy, sketch (Campbell's Soup): WEAF WGY WCAE WBEN KYW WTIC WLW WTAM (also see 11 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Franklyn McCormack, readings: Jack Fulton, tr.; Orch.: WABC WCAU WJAS WGR WVA WHEC WFLB WGBI WGR WJR WBT (sw-11.83-9.59) (also see 11 p.m.)

Pictures of Jack Fulton can be found on page 23.

NBC-Hal Totten, sports talk: WMAQ

NBC-Dinner Music: WORK

MBS-Fulton Lewis, Jr., commentator: WNBC

Sports: WSB WOR CKLW WESG-Tune Topics

WHAS-Nedra Gordiner WHP-Melodies at Eventide

WIBX-News; Sports World WJTN-News; Social Security

Talk; Music WKBW-News; World Dances

WMNN-Murphy on the Air WPAR-News

WSM-Sports; Dance Miniature

7:15

NBC-Vocal Varieties (Tums); The Smoothies; DeVore Sisters; Male Octet; William

Stoess' Orch.: WEAF WBEN KYW WCAE WMAQ WTAM

WTIC WGY WLW

NBC-Hollywood Screen Scoops by George McCall (Old Gold Cigarettes): WABC WGR WHEC

WGBI WHAS WCAU WGR WFLB WJAS WBT WJR (sw-11.83-9.59) (also KNX KSL at 11:15 p.m.)

For news of Hollywood, read "Hollywood Snowdown" in every issue of Radio Guide.

MBS-Chariters: WOR CKLW WHP-Wearing of the Green

WJTN-Y.W.C.A. Prgm. WJTN-Rev. Swanson

WKBW-Les Fanef WMMN-What's the Answer?

WORK-Five Star Final WPAR-To be announced

WSB-Easy Aces WSM-String Quartet

WWVA-Fung Frolic

7:30

NBC-Schaefer Revue; Bud Collyer; Leo Reisman's Orch.: WEAF

CBS-We, the People; Gabriel Heatter, dir.; Mark Warnow's Orch. (Sanka Coffee): WABC

WHAS WJAS WGR WCAU WFBL WHEC WJR WKBN WHP (sw-9.59-11.83)

NBC-Through the Years: KYW WTIC

NBC-Ruby Newman's Orch.: WJZ WBZ WORK WEER WENR

MBS-Headlines, drama: CKLW WOR WCAE

News: WMAQ WWVA KDKA-Newlyweds

WBAL-Answer WBEN-Cy King, Reporter

WBT-Vic Arden's Orch. WPAR-Broadway Comedy Stars

WGY-Science Forum WHAM-N.Y.S. Troopers, drama

WHK-Tony's Revue WIBX-Improvisations

WJTN-Window Shopper WKBW-Clubhouse

WLW-Headline Heroes WMMN-Happily Havlicheck

WPAR-Honolulu Serenaders WSM-Mary Dugan

WTAM-Lois Miller, organist

7:45

MBS-Jerry Livingston's Orch.: CKLW WOR

NBC-Through the Years: WMAQ Vocal Varieties: WSM WSB

KDKA-Lois Miller, organist WBEN-Vic Arden's Orch.

WBT-Jimmy Livingston's Orch. WCAE-Romance Backstage

WGBI-Roy Miller's Orch. WIBX-Day in Review

WJR-To be announced WLW-Henry Burbig

WMNN-Road Hints; Sports WPAR-Nat'l Safety Prgm.

WTAM-Sammy Watkins' Orch. WWVA-Swing Time; News

8:00

CBS-Kate Smith Hour; Jack Miller's Orch.; Ted Straeter

Chorus; Guests (Calumet Baking Co.): WABC WJR WFLB

WHAS WJAS WCAU WKBN WGR WBT WHEC WGR

WHP (sw-6.06-11.83) (also KSL KNX at 11:30 p.m.)

Guest: Robert Benchley.



# Thursday

March 17



**BOB BURNS**  
"Music Hall" comedian  
Thurs. 10 pm EST

## Frequencies

CKLW-1030 WKH-1390  
KDKA-980 WHP-1430  
KYW-1020 WIBX-1520  
WABC-860 WJAS-1290  
WBAL-1060 WJR-750  
WBEN-900 WJTN-1210  
WBT-1080 WJZ-760  
WBZ-980 WKEN-570  
WCAE-1220 WKBW-1480  
WCAU-1170 WLW-700  
WEAF-660 WMAQ-670  
WEER-1310 WMMN-690  
WEEU-830 WNEP-1500  
WENR-870 WOR-710  
WESG-850 WORK-1320  
WFBL-1360 WPAR-1420  
WGAR-1450 WSP-740  
WGBI-880 WSM-650  
WGR-550 WSYR-570  
WGY-790 WTIC-1040  
WHAM-1150 WTTA-1040  
WHAS-928 WWSA-1160  
WHEC-1430

**NBC-Rudy Vallee's Variety Hour**  
(Royal Gelandin): WEAF WSM  
WKAQ WTAM WCAE WTIC  
WBEN WGY KYW WSB WLW  
(sw-9.53)

**NBC-March of Time (Time, Inc.):**  
WJZ WEBR WSYR WHAM  
WBZ WHK KDKA WBAL  
(sw-11.87)

**MBS-Alfred Wallenstein's Sin-**  
**fionietta:** WOR CKLW WNBW  
WIBX-Detective Mystery  
WJTN-Zeke Manners  
WKBW-News; Lorenzo Trio  
WMMN-Salon Group  
WORK-Homes of Famous Amer-  
icans  
WPAR-Navy Talk

8:15

**WGBI Air Mail Mystery**  
WJTN-Music by Cugat; Employ-  
ment Service; News  
WMMN-W.P.A. Concert  
WORK-This Week in Washington  
WPAR-Happy Bill's Trio

8:30

**NBC-Barry McKinley, bar:** WJZ  
WEBR WORK WSYR WJBZ  
WHK

**MBS-Sammy Kaye's Orch.:** WOR  
WNBW  
**CKLW-Happy Hal's Housewarm-**  
**ing**  
KDKA-Maurice Spitalny's Music  
WBAL-Mysteries of Life  
WGBI-Echoes of Hawaii  
WHAM-Balch Kearney  
WIBX-Talent Parade  
WKBW-H. Katherine Smith, com-  
mentator  
WMMN-Poet's Armchair  
WPAR-Oahu Serenaders

8:45

**NBC-Rochester Philharmonic Or-**  
**chestra:** WJZ WORK WJTN  
WHAM WHK WEBR WBZ  
WBAL-Our Baltimore Schools  
WGBI-Easy to Remember  
WKBW-Boots & the Bachelors  
WMMN-Frank & Bill  
WPAR-Thelma Mae, songs

9:00

**NBC-Good News of 1938** (Max-  
well House); Robert Taylor,  
m.c.; Judy Garland; Fannie  
Brice; M-G-M Film Stars;  
Connie Boswell; Meredith Will-  
son's Orch.; Ted Pearson, an-  
nouncer; WEAF WCAE WBEN  
WTIC WTAM WLW WSM  
WMAQ WSB KYW WGY  
(sw-9.53)  
For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

**CBS-Major Bowes' Amateur**  
**Hour** (Chrysler): WABC WJR  
WKBW WFBL WHEC WIBX  
WGBI WPAR WHAS WJAS  
WMMN WGAR WBT WHP  
WKBW WNBW WCAU (sw-  
6.06-11.83)

**NBC-Roch. Philharmonic Orch.:**  
WBAL  
**MBS-Lawrence Welk's Orch.:**  
CKLW  
KDKA-Dick Fulton, trn.  
WGR-News; Leaders in Dance  
Time  
WOR-Gabriel Heatter, news

9:15

**MBS-Johnson Family, sketch:**  
CKLW

**KDKA-Slavonic Serenade**  
WJTN-Anniversary Prgm.  
WOR-Johnson Family, sketch

9:30

**NBC-America's Town Meeting of**  
**the Air:** WJZ KDKA WHAM  
WBAL WEBR WORK WJTN  
WSYR WHK WBZ WENR  
(sw-11.87)  
**MBS-Ray Sinatra's Moonlight**  
**Rhythms:** CKLW WOR  
WGR-The Angelus from YMCA  
WSB-To be announced

10:00

**NBC-Kraft Music Hall; Star-**  
**ring** Bing Crosby; Bob Burns;  
Johnny Trrotters Orch.; Guests:  
WEAF WMAQ WBEN WTAM  
WCAE WTIC WSM WLW  
WSB KYW WGY (sw-9.53)  
Franciska Gaal, guest.

**CBS-Essays in Music:** WABC  
WGBI WHP WKBW WMMN  
WCAU WHEC WJAS WGAR  
WBT WJR (sw-11.83-6.06)  
**MBS-Hollywood Serenade:** CKLW  
WFBL-Musicale  
WGR-Grotto Circus  
WGR-News; Harold Austin's Or-  
chestra  
WHAS-Comedy Stars of Broadway  
WIBX-Radio Numbers  
WOR-Friendly Sons of St. Pat-  
rick Dinner  
WPAR-Round the Town

10:15

**WFBL-Me & My Job**  
WHAS-Your Favorite Hymns  
WIBX-Night News

10:30

**CBS-Hollywood Showcase:** WABC  
WHEC WMMN WNBW WPAR  
WGR WIBX WJAS WHAS  
WBT WHRP WGBI (sw-11.83)  
**NBC St. Patrick's Day Address** by  
James A. Farley: WJZ WEBR  
WORK WBAL WENR WBZ  
WJTN WHAM  
**MBS-Henry Weber's Concert Re-**  
**vue:** CKLW  
KDKA-Mr. & Mrs. Detective

**WCAU-Golden Music**  
WFBL-Sun Dodgers  
WGAR-Mike Riley's Orch.  
WHK-Gems of Melody  
WJR-Marked Hours  
WKBW-Headlines in Action

10:45

**NBC St. Patrick's Day Address** by  
James A. Farley: KDKA (sw-  
11.87)  
**CBS-Hollywood Showcase:** WFBL  
WKBW  
**WCAU-Alan Scott**  
WGAR-Franklin Lewis  
WHK-News; Sports  
WKBW-Benny Krueger's Orch.

11:00

**NBC-Amos 'n' Andy, sketch**  
(Campbell's Soup): WSM WSB  
WMAQ (also at 7 p.m.)

**CBS-Poetic Melodies (Wrigley's):**  
KSL WHAS (also at 7 p.m.)

**NBC-Dick Gasparre's Orchestra:**  
WEAF WSM (sw-9.53-9.59)  
**CBS-Cab Calloway's Orchestra:**  
WABC WMMN WIBX WKBW  
WGR (sw-11.83)  
**NBC-(News, WJZ only); Don**  
**de Vodi's Orch.:** WJZ WBAL  
WORK WJTN WEBR  
News: WOR WTIC WJAS WGBI  
WJR WPAR  
CKLW-Reporter  
KDKA-News; Weather; Temp.  
KYW-News; Dreamers  
WBEN-News Ironic Reporter  
WBT-News Greene Ensemble  
WBZ-News; Radio Roundelay  
WCAE-News; Leighton Noble's  
Orch.

**WCAU-Ben Alley, trn. & Organ**  
WENR-Globe Trotter  
WFBL-Leo Bolley, sports  
WGAR-Carl George  
WGY-News; Organ Reveries  
WHAM-News; Chauncey Crom-  
well's Orch.  
WHK-Manny Landers' Orch.  
WHP-News; Rhythm Makers  
WKBW-News; Sports  
WLW-Paul Sullivan, news  
WTAM-Musical Bulletin Board

11:15

**NBC-Dick Gasparre's Orchestra:**  
WTIC

**NBC-Elza Schallert Interviews:**  
WJZ WBAL WORK WHAM  
WJTN WEBR WHK  
Guest: Miriam Hopkins.

**CBS-Cab Calloway's Orch.:** WHP  
WJAS WHEC WNBW WGBI  
WBT WJR WPAR WGAR  
**MBS-Theater Digest:** CKLW  
WOR WLW  
News: WHAS WSM WMAQ WSB  
Music You Want: KYW KDKA  
WBZ WTAM  
WBEN-Sports  
WBZ-Music as You Desire It  
WCAU-Strike Up the Band  
WENR-Gray Gordon's Orch.  
WFBL-News; Cab Calloway's  
Orch.  
WGY-Dreamin' Time  
WKBW-Moon Magic

11:30

**NBC-Henry Busse's Orch.:** WEAF  
WTIC WBEN WSM WCAE  
WMAQ (sw-9.53)

**NBC-Frank Trumbauer's Orch.:**  
WJZ WJTN WBAL WEBR  
WHAM WORK  
**CBS-Buddy Rogers' Orchestra:**  
WABC WHP WKBW WKBW  
WJAS WNBW WMMN WBT  
WPAR WIBX WGBI WCAU  
WHAS WHEC WFBL WJR  
WGAR (sw-11.83-9.59)  
**WENR-Andy Kirk's Orch.**  
WGR-Royal Worth's Orch.  
WGY-Music You Want  
WHK-Manny Landers' Orch.  
WSB-Welcome South, Brother  
WWSA-News

11:45

**MBS-Ace Brigode's Orch.:** WOR  
WLW CKLW  
WJR-Meditation  
WWSA-Blue Grass Roy

12:00

**NBC-Jack Marshard's Orchestra:**  
WEAF WGY WTIC WMAQ  
KYW  
**CBS-Frank Dailey's Orch.:** WABC  
WKBW WCAU WJAS WMMN  
WIBX WGAR WGBI WNBW  
WHP WFBL WBT  
**NBC-Roger Fryor's Orch.:** WJZ  
WEBR WBAL WBZ WHAM  
**MBS-Benny Goodman's Orch.:**  
WOR CKLW WHK WCAE  
KDKA-Herman Middleman's Orch

12:15

**NBC-Roger Pryor's Orch.:** WSM  
KDKA-Dance Orch.  
WLW-Jack Denny's Orch.

12:30

**NBC-Andy Kirk's Orch.:** WEAF  
WGY WTIC KYW WSM WSB  
WMAQ  
**CBS-Henry King's Orch.:** WABC  
WNBW WMMN WFBL WGBI  
WIBX WKBW WHP WGAR  
WCAU WJR  
**NBC-Garwood Van's Orch.:** WJZ  
WBAL KDKA WBZ (sw-  
6.14)  
**MBS-Kay Kyser's Orch.:** WHK  
CKLW WLW WCAE  
WBT-Dancing Party  
WHAS-Dream Serenade  
WHAM-Garwood Van's Orch.  
WOR-Isham Jones' Orch.  
WTAM-George Hessberger's Orch.

**WENR-Music As You Desire It**  
**WHAS-Tommy Reynolds' Orch.**  
**WJR-Johnny Hamp's Orch.**  
**WLW-24 Hours Review**  
**WSB-Hal Berdun's Orch.**  
**WSM-Reveries in Rhythm**  
**WTAM-Henry Biagini's Orch.**  
**WWSA-Midnight Frolic**

**NBC-Roger Pryor's Orch.:** WSM  
KDKA-Dance Orch.  
WLW-Jack Denny's Orch.

**NBC-Andy Kirk's Orch.:** WEAF  
WGY WTIC KYW WSM WSB  
WMAQ  
**CBS-Henry King's Orch.:** WABC  
WNBW WMMN WFBL WGBI  
WIBX WKBW WHP WGAR  
WCAU WJR  
**NBC-Garwood Van's Orch.:** WJZ  
WBAL KDKA WBZ (sw-  
6.14)  
**MBS-Kay Kyser's Orch.:** WHK  
CKLW WLW WCAE  
WBT-Dancing Party  
WHAS-Dream Serenade  
WHAM-Garwood Van's Orch.  
WOR-Isham Jones' Orch.  
WTAM-George Hessberger's Orch.

End of Thursday Programs

# Friday

March 18, 1938

# Friday

## MORNING

7:00 am EST

**CBS-Morning Almanac; News:**  
WABC (sw-21.52)  
KDKA-Utah Slim's Sunset Riders  
KYW-Happy Clarks  
WBAL-Around the Breakfast Ta-  
ble

**WBEN-Sun Greeters Club**  
WCAE-Carpenter & Goodman  
WCAU-Wake Up & Smile  
WFBL-Agricultural Prgm.  
WGBI-Eighty-Eighty Alarm  
WGR-Musical Clock  
WGY-Top of the Morning  
WHAM-News; Pete & Joe  
WHDL-Breakfast Club  
WIBX-Screwball Limited  
WKBW-Sunkist Time  
WOR-Sunkistime  
WTAM-Bradley Kincaid  
WWSA-L. P. Lehman & Staff

7:15

**Musical Clock:** WOR KDKA  
KYW-News; Sunrise Serenade  
WCAU-Sunkist Time  
WFBL-△Morning Meditation  
WLW-High Cross & Radio Pals  
WMMN-Prairie Sweethearts

7:30

**NBC-Yoichi Hiraoka, xylophon-**  
**ist:** WJZ  
**NBC-Morning Greeting; Orch.**  
**& Radio Rubes:** WEAF  
△Morning Devotions: WESG  
WJTN WPAR  
KDKA-Asher & Little Jimmie  
KYW-Musical Clock  
WBEN-News; Sun Greeters Club  
WCAE-Morning Express  
WFBL-Morning Sun Dial; News  
WGY-News; Musical Clock  
WHP-Morning Alarm  
WJAS-Cowboy Phil & Gang  
WKBW-Musical News  
WLW-Sing, Neighbor, Sing  
WMMN-Bee's Prairie Crooners  
WTAM-Piano Impressions

7:45

**NBC-Rise & Shine; News:** WJZ  
Musical Clock: KDKA WGY  
WCAU-News  
WESG-Morning Varieties  
WHAM-Old Favorites  
WJTN-Early Risers' Club  
WLW-Merrymakers  
WPAR-Buskirk Family  
WTAM-On the Mall

8:00

**NBC-Malcolm Claire:** WEAF (sw-  
21.5)  
**CBS-Noveltees:** WABC (sw-  
21.52)  
**NBC-Four Showmen Quartet:**  
WJZ WORK  
News: WJAS WCAE WMMN  
WPAR WOR WWSA WIBX  
WBEN-News; Sun Greeters' Club  
WCAU-Larry Vincent, songs  
WEEU-Around the Breakfast  
Table  
WFBL-Sports  
WGBI-News; Eight-Eighty Alarm  
WGY-Morning Swing Session  
WJTN-News; Timekeeper; News  
WKBW-Headlines on Parade  
WLW-△Family Prayer Period  
WTAM-Health & Home

8:15

**NBC-Wm. Meeder, organist:** WJZ  
WHAM  
**NBC-H. Boys:** WEAF WTAM  
(sw-21.5)  
News: WLW KDKA  
WCAE-Variety Time  
WEEU-Melody Parade  
WEEU-△Morning Devotions  
WESG-News; Novelty Notes  
WFBL-Top of the Morning  
WJAS-Pittfalls in English  
WMMN-Tommy Knott  
WOR-Nell Vinick; Melody Mo-  
ments  
WORK-Rhythmic Interlude; News  
WPAR-Birthday Party  
WWSA-Musical Clock

8:30

**NBC-Do You Remember?:** WEAF  
KYW WCAE (sw-21.5)  
**CBS-Fred Feibel, organist:** WABC  
(sw-21.52)

**NBC-William Meeder, organist:**  
WBAL  
**Musical Clock:** KDKA WIBX  
WPAR  
**WCAU-Don Bovay, guitarist**  
WEEU-Agricultural Briefs  
WGBI-Songs of the Balladeers  
WGY-Hi-boys & Radio Rangers  
WHP-Mary Fountain, organist  
WJAS-Musicale  
WLW-Gospel Singer  
WMMN-Economy Hints & Har-  
mony  
WOR-Organ Recital  
WORK-Cousin Lee  
WTAM-Editor's Daughter

8:45

**NBC-Do You Remember?:** WGY  
WCAE  
**NBC-Lucille & Lanny, songs:**  
WJZ WBAL  
△Morning Devotions: WMMN  
WHP  
KDKA-Bob White  
WCAU-Houseboat Hannah, sketch  
WEEU-Dance Music  
WESG-Brevities  
WFBL-School Bell  
WGBI-Songs & Sonnets  
WHAM-△Tower Clock  
WLW-Voice of Experience  
WOR-The Goldbergs, sketch  
WTAM-Wake Up and Sing

9:00

**CBS-Arthur Godfrey:** WABC  
(sw-21.52)  
**NBC-Breakfast Club; News:** WJZ  
WBAL WJTN  
**CBS-Metropolitan Parade; News:**  
WHP WPAR WJAS WCAU  
WMMN WGBI WESG  
**NBC-Women & News:** WEAF  
(sw-21.5)  
Betty Crocker: WGY WLW  
KDKA-Shopping Circle  
KYW-Every Morning  
WBEN-News; Mr. Fact Finder  
WCAE-Lillian Malone  
WEEU-Friendly Club  
WFBL-Home Bureau  
WGR-News; To be announced  
WHAM-Young Widder Jones

**WIBX-Oklahoma Outlaws**  
WKBW-Niagara Spotlight  
WOR-Ed Fitzgerald  
WORK-△Morning Devotions  
WTAM-Myrt & Marge  
WWSA-Jake Taylor's Boys

9:15

**CBS-Metropolitan Parade; News:**  
WABC WHEC (sw-21.52)  
**NBC-Person to Person:** WEAF  
WBEN KYW (sw-21.5)  
Houseboat Hannah: WGR WLW  
KDKA-The Editor's Daughter  
WCAE-Party Line  
WCAU-Across the Breakfast  
Table  
WFBL-News; Musicale  
WGY-Betty & Bob, sketch  
WHAM-Mystery Chef  
WHP-News  
WNBW-Behind the Microphone  
WOR-Modern Living  
WTAM-Harpstrings  
WWSA-Log Cabin Boys

9:30

**CBS-Road of Life (Chipso):**  
WABC WHEC WFBL WCAU  
WJAS WGR (sw-21.52)  
**NBC-Breakfast Club; News:**  
WORK WSYR  
**NBC-To be announced; News:**  
WEAF WBEN (sw-21.5)  
KDKA-Linda's First Love  
KYW-Your Lenten Basket  
WCAE-Polly Entertains  
WESG-Day Dreams  
WGBI-△Evangelical Hour  
WGY-Xavier Cugat's Orch.; News  
WHAM-Mrs. Thrifty Buyer  
WHP-Dancing Around the World  
WIBX-News; Morning Variety  
WJTN-Melodic Panorama  
WKBW-Today's Almanac  
WLW-Myrt & Marge  
WMMN-Variety Prgm.  
WOR-Modern Rhythms  
WPAR-Buddy Starcher  
WTAM-Board of Education; News  
WWSA-Trail Blazers

9:45

**NBC-Landt Trio:** (sw-21.5)

**CBS-Bachelor's Children** (Old  
Dutch Cleanser): WABC WJAS  
WFBL WCAU WKBW (sw-  
21.52)  
**NBC-Dan Harding's Wife, sketch**  
(Nat'l Biscuit Co.): WEAF  
WTAM  
**CBS-Sunny Melodies:** WESG  
WGBI

**Ma Perkins:** WIBX KDKA  
KYW-Your Destiny  
WBEN-Sally Work  
WCAE-Way Down East  
WEEU-News; Briefs  
WGR-Across the Breakfast Table  
WGY-Market Basket  
WHAM-Houseboat Hannah  
WLW-Young Widder Jones  
WOR-Tex Fletcher, songs  
WPAR-Housewives Serenade  
WWSA-Musical Blossoms

10:00

**NBC-Margot of Castlewood** (Qu-  
aker Oats): WJZ WBAL WSYR  
WEBR WHAM KDKA (sw-  
15.21)  
**NBC-Mrs. Wiggs of the Cabbage**  
**Patch, sketch** (Old English  
Wax): WEAF WTAM KYW  
WBEN WGY WCAE  
**CBS-Pretty Kitty Kelly, sketch**  
(Wonder Bread): WABC WGR  
WIBX WWSA WHEC  
**MBS-Singing Strings:** WNBW  
WCAU-Morning Melodies; News  
WEEU-Ma Perkins  
WESG-News & Notes  
WFBL-Fun to Keep House; News  
WGBI-All-Star Revue  
WHP-Hillbilly Music  
WJAS-Mildred Murray  
WJTN-News; Social Register;  
Sam Kissell, violinist  
WKBW-News; Modern Kitchen  
WLW-Linda's First Love  
WMMN-News; Morning Market  
WOR-Medical Information Bu-  
reau  
WORK-Frank Renault, organist

10:15

**NBC-John's Other Wife, sketch**  
(Louis Philippe): WEAF KYW  
WCAE WGY WTAM WBS

**CBS-Myrt & Marge, sketch:**  
(Super Suds): WABC WJAS  
WFBL WCAU WHEC WGR  
**NBC-Cabin at the Crossroads**  
(Aunt Jemima): WJZ WHAM  
WSYR KDKA WLW WEBR  
WBAL (sw-15.21)  
**WEEU-Pianologue**  
WHP-The Honeymooners  
WIBX-△Morning Devotions  
WJTN-Yesterday's Favorites  
WMMN-Musical Memories  
WOR-Pauline Alpert, pianist  
WPAR-Skatin at the Kit Kat  
WWSA-Party Line

10:30

**NBC-Attorney-at-Law, sketch,**  
(Johnson's Floor Wax): WJZ  
KDKA WBAL (sw-15.21)  
**CBS-Tony Wons' Scrapbook**  
(Vicks): WABC WJAS WCAU  
WHEC WKBW WFBL  
**NBC-Just Plain Bill, sketch** (An-  
cin): WEAF WCAE WTAM  
WGY WBEN KYW  
**NBC-Josh Higgins of Finchville:**  
WORK  
WEEU-Varieties  
WESG-Song Souvenirs  
WGR-On the Mall  
WGR-The Party Line  
WHAM-Way Down East  
WHP-John Seagle, songs  
WIBX-Today's Rhythm  
WJTN-Women's Club of the Air  
WLW-Betty & Bob  
WMMN-Old Trading Post  
WOR-Allie Lowe Miles & Sedley  
Brown  
WPAR-Amer. Family Robinson  
WWSA-Rhythm Rangers

10:45

**NBC-Woman in White, sketch**  
(Pillsbury): WEAF WBEN  
WCAE WTAM KYW WGY  
**CBS-Oxydol's Own Ma Perkins,**  
sketch: WABC WHP WGR  
WCAU WGBI WFBL WIBX  
WWSA

(Continued on Next Page)







## Frequencies

CKLW-1030 WKH-1390  
 KDKA-880 WHP-1430  
 KYW-1020 WTBX-1200  
 WABC-840 WTAS-1290  
 WBAL-1060 WJR-750  
 WBEW-900 WJTN-1210  
 WBT-1080 WJZ-760  
 WEZ-990 WKBN-570  
 WCAE-1220 WKWB-1480  
 WCAU-1170 WLW-700  
 WEAJ-660 WMAQ-670  
 WBEW-1310 WMMN-890  
 WEEU-630 WNEF-1500  
 WENR-870 WOR-710  
 WESG-850 WORE-1320  
 WFEL-1360 WPAR-1420  
 WGAR-1460 WSB-740  
 WGBI-580 WSM-650  
 WGR-550 WSYR-670  
 WGY-790 WTAM-1070  
 WHAM-1150 WTIC-1040  
 WHAS-820 WWSA-1160  
 WHEC-1430

WSB-Adven. of Jimmy Allen  
 WSM-Rhythm Time; Pan American Broadcast  
 WTAM News; Evening Prelude  
 WWSA Radio Gossip; Road Reporter; News

### 6:15

NBC-Rhythmaires: WEAF WSM WMAQ KYW (sw-9.53-15.33)  
 NBC-Views & News of South America: WJZ WORK WEBR WHK WJTN  
 Dr. Roland H. Sharp will speak from Bogota, Colombia. To be announced: WHAM WJR Under the Sea; WTAM KDKA CKLW-News & Sports  
 WBAL-News; Around the Dinner Table  
 WBEW-Musicale  
 WBT-Grady Cole, philosopher  
 WBZ-It Happened Yesterday  
 WCAE-Adult Education  
 WCAU-Sports; Organ-Airs  
 WENR-Malcolm Claire, children's stories  
 WFBL-News; Sports  
 WGAR-Sidney Andorn; News; Empire Builders  
 WGBI-Bill Pierce, quizzer  
 WGR-Dinner Music  
 WHAS-Jack Armstrong, sketch  
 WJAS-News  
 OLV-Short Short Story  
 WPAR-Watt's the Answer?  
 WTIC-The Revellers  
 WWSA-Wayne Saunders; Sports

### 6:30

CBS-Boake Carter, commentator (Huskies & Post Toasties): WABC WJAS WKBW WFBL WHAS WHEC WCAU WWSA WGR WKBN WJR WBT WHP (sw-11.83-9.59) (also KSL KNX at 8:45 p.m.)  
 NBC-Organ; Jack Baker, tr.: WEBR  
 NBC-Organ; Revelers' Quartet: WJZ  
 NBC-News; Piano Time: WEAF News; WORK WOR  
 Sports: WBEW WHAM WLW WGR  
 CKLW-Exciting Moments; Turf Reporter  
 KDKA-Weather; Dot & Pat  
 KYW-Singing Strings  
 WBAL-Don Riley, sports  
 WBZ-Organist; Revelers  
 WCAE-Studio Orch.  
 WENR-What's the News?  
 WESG-News; Dinner Concert  
 WGBI-Rose Marie's Picture Previews  
 WGY-News; Revelers  
 WHK-Vic Arden's Orch.  
 WIBX-Song Contest; Watch Utica Grow  
 WJTN-Dinner Hour  
 WMAQ-Jack Armstrong, sketch  
 WMMN-Timely Topics  
 WPAR-Concert Hall  
 WSB-Freshest Thing in Town  
 WSM-Vagabonds  
 WTAM-News; Tom Manning  
 WTIC-Wrightville Clarion

### 6:45

NBC-Lowell Thomas, news commentator (Sun Oil): WJZ WSYR WEBR WTAM KDKA WBZ WBAL WLW WHAM (sw-15.21)  
 NBC-Tom Mix' Straight Shooters (Purina): WMAQ  
 NBC-Little Orphan Annie, sketch (Ovaltine): WSB  
 CBS-Lum & Abner, sketch (Postum): WABC WCAU WKBW WHAS WHEC WFBL WGR WBT WJR (sw-11.83-9.59) (also KNX KSL at 11:15 p.m.)  
 NBC-Blue Barron's Orch.: WEAF WORK WCAE

MBS-Console & Keyboard: WOR WNB  
 Sports: WGY WGY  
 CKLW-Happy Joe "Quiz"  
 WBEW-To be announced  
 WENR-Don Winslow of the Navy  
 WGBI-News; Ma Riley  
 WGR-Allen Werner, tr.  
 WHK-Tony Cabooch, poet-philosopher  
 WHP-Military Band  
 WJAS-Benny Burton's Orch.  
 WMMN-Salou Group  
 WSM-News Summary  
 WTIC-History in Headlines  
 WWSA-Comedy Stars of Broadway

### 7:00

NBC-Amos 'n' Andy (Campbell's Soup): WEAF KYW WCAE WBEW WGY WTIC WTAM WLW (also see 11 p.m.)

CBS-Poetic Melodies (Wrigley's Gum): WABC WGR WHEC WBT WWSA WFBL WGR WGBI WJR WCAU WJAS (sw-9.59-11.83) (also see 11 p.m.)  
 Pictures of Jack Fulton can be found on page 23.

NBC-Nola Day, songs: WJZ WENR WORK KDKA WBAL WEBR WSM (sw-11.87)  
 NBC-Totten on Sports: WMAQ MBS Fulton Lewis, Jr., Washington news commentator: CKLW WNBW WHK  
 Sports: WOR WSB  
 Vocal Varieties: WBZ WHAM WESG Tune Topics  
 WHAS-Nedra Gordinier  
 WHP-Melodies at Eventide  
 WIBX-Safety Drama; News  
 WJTN-News; Voice of Microphone; Musicale  
 WKBW-News; World Dances  
 WMMN-Murphy on the Air  
 WPAR-News

### 7:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): Pat Barrett: WEAF WBEW WCAE WTAM WTIC KYW WMAQ WGY (sw-9.53) (also KOA KFI at 11:15 p.m.)

CBS-Arthur Godfrey; John Salb, organist (Barbasol): WABC WGR WFBL WJAS WHAS WHEC WGR WJR WCAU (sw-9.59-11.83) (also KNX KSL at 12 mid.)

CBS-Jack Shannon, tr.: WGBI WPAR  
 NBC-Story Behind the Headlines: WJZ WENR WBZ KDKA WBAL WHAM WSYR WEBR (sw-11.87)  
 MBS-King's Jesters: WHK CKLW-Detroit Board of Educat'n  
 WBT-Comedy Stars of Broadway  
 WHP-Dance Orch.  
 WIBX-Musical Moments  
 WJTN-Vic Arden's Orch.  
 WKBW-Les Faneuf  
 WLW-Int'l Liars Club  
 WMMN-What's the Answer?  
 WOR-Answer Man  
 WORK-Five Star Final  
 WSB-Cecil White's Samoans  
 WSM-Fred Waller  
 WWSA-Musical Workshop

### 7:30

MBS-Lone Ranger (Gordon Bak-ing Co.): WNBW WOR  
 NBC-Hendrick Willem Van Loon, author: WEAF WSM  
 CBS-Hollace Shaw, sop.; Concert Orch.: WABC WGR WPAR WJAS WHAS WGR WGBI WHP (sw-11.83)  
 NBC-The Four of Us: WJZ WENR WSYR WBAL WLW WBZ WSB  
 News: WGY WMAQ  
 Vic Arden's Orch.: WJR WORK  
 CKLW-News; Melody Interlude  
 KDKA-Dinner Music  
 KYW-By Candlelight  
 WBN-Cy King, reporter  
 WBT-Welcome, Stranger  
 WCAE-Answer Time  
 WCAU-Vocal Varieties  
 WFBL-Memory Lane  
 WHAM-Chas. Siverson's Orch.  
 WHK-Quiz Bee  
 WIBX-Evening Musicale  
 WJTN-Window Shopper  
 WKBW-Clubhouse  
 WMMN-Your Announcer Presents  
 WTAM-JR. Safety Police Club  
 WTIC-George & Bea  
 WWSA-Hit Tunes of the Week

### 7:45

NBC-Bughouse Rhythm: WEAF WMAQ  
 CBS-Hollace Shaw, sop.: WGR WBT WHEC  
 NBC-Creagh Matthews, songs: WJZ WORK WEBR WBT

MBS-Arthur Wright & Organ: CKLW  
 Vic Arden's Orch.: WGY KYW WSB  
 KDKA-Songs of Long Ago  
 WBAL-American Legion Prgm.  
 WBEW-Dramas of Daily Living  
 WCAU-Golden Music  
 WENR-Vocal Varieties  
 WFBL-This & That  
 WGBI-Builders, sketch  
 WHAM-Freeman & Gedney, piano recital  
 WHP-Sport Shots by Ed Gun daker  
 WIBX-Day in Review  
 WJR-Melody & Rhythm  
 WLW-Arthur Godfrey  
 WMMN-Road Hints; Sports  
 WSM-To be announced  
 WTIC-Chandu the Magician  
 WWSA-Comedy Stars of Today

### 8:00

NBC-Cities Service Concert; Lucille Manners, sop.; Frank Black's Orch.: WEAF WBEW WCAE KYW WTIC WMAQ WTAM WGY (sw-9.53)  
 Lucille Manners will sing "Lullaby from 'Joel'." Through the Years and, with Mr. Simmons, When Hearts Are Young. Mr. Simmons will also sing "Good Night Angel." The male singers will offer "Valencia, Swing Along and Moon of Man-oussou." The orchestra will play "Hungarian Dance No. 5, Overture to Die Fledermaus, Sierra Morena, Good Night Sweet Dreams and a medley of Jerome Kern songs. The ensemble will play "The Night is Young."  
 Turn to pages 20, 21 and 22 for photo story of Bob and Patsy Simmons's party.

NBC-Grand Central Station, sketch (Listerine): WJZ KDKA WHAM WSYR WEBR WBZ WBAL WHK (sw-11.87)

CBS-Hammerstein Music Hall (Anacin): Orch.: Guests: WABC WGR WCAU WJR WHAS WHEC WFBL WGR WJAS WBT (sw-6.06-11.83)

MBS-Studies in Contrast; Ernie Fiorito's Orch.; Elinor Sherry, songs; Chorus: WOR WNBW CKLW

WGBI-Willard Shillinger's Orch.  
 WHP-Ranch Boys  
 WIBX-Meet Mr. Wise  
 WJTN-Your Friend, the Druggist  
 WKBW-News; To be announced  
 WLW-Pogue's Scrapbook  
 WMMN-Vic Arden's Orch.  
 WORK-The Spirituales  
 WPAR-Billy Jean Burrough  
 WSB-Xavier Cugat's Orch.  
 WSM-Francis Craig's Orch.  
 WWSA-Twilight Reverie

### 8:15

WHP-Ten Years Ago Today  
 WJTN-Monitor Views the News  
 WKBW-Income Builder  
 WLW-Minstral Man  
 WMMN-Studies in Black & White  
 WORK-Jack Ward, organist  
 WPAR-George Carus  
 WSB-Comedy Stars of Broadway  
 WSM-To be announced  
 WWSA-News

### 8:30

CBS-Paul Whiteman's Orch. (Chesterfield); Oliver Wakefield, comedian; Guest: WABC WPAR WFBL WGR WIBX WJAS WCAU WMMN WHEC WGR WHP WBT WNBW WJR WHAS WGBI (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)  
 Robert Benchley, humorist, guest.

NBC-Death Valley Days, drama (Borax): WJZ WBAL WHAM KDKA WLW WEBR WHK WSYR WBEZ (sw-11.87)  
 "genius comes to Call," a story about Paderewski, will be dramatized.

CKLW-Happy Hal's Housewarming  
 WGY-Farm Forum  
 WJTN-American Family Robinson  
 WKBW-John Sturgess, songs  
 WOR-Andrew F. Kelley, horse sense philosophy  
 WORK-Movie Gossip  
 WSB-Editorial Hour  
 WSM-Trio Time

### 8:45

MBS-Let's Play Games (E Foucera Co.): WOR

WJTN-Mountain Music; News  
 WKBW-To be announced  
 WORK-The Editor Speaks  
 WSM-Waltz Time

### 9:00

NBC-Abe Lyman's Waltz Time (Phillips); Frank Munn, tr.: WEAF WTAM WTIC WGY WBEW WCAE KYW WMAQ (sw-9.53)

CBS-Hollywood Hotel (Campbell's Soup Co.); Frances Langford; Jerry Cooper; Anne Jamison; Ken Niles; Ken Murray, m.c.; Oswald; Marilyn Stewart; Raymond Paige's Orchestra; Guests: WABC WJR WCAU WGR WNBW WJAS WKBW WHAS WIBX WFBL WHEC WGBI WBT WHP (sw-6.06-11.83)  
 "Preview of 'Goodbye Broadway'" with Charles Winniker and Alice Brady.  
 For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Royal Crown Revue (Nehi, Inc.); George Olsen's Orch.; "Music of Tomorrow"; Tim & Irene, comedy team; Freda Gibson; Teddy Bergman; Graham McNamee & Golden Gate Jubilee Quartet: WJZ KDKA WHAM WBAL WSYR WSM WBZ WLW WEBR WHK WSB (sw-11.87) (also KFI at 12:30 a.m.)

MBS-Lawrence Welk's Orchestra: CKLW  
 WGR-News; Vic Arden's Orch.  
 WJTN-News; Dance Music  
 WMMN-Polish Alliance Orch.  
 WOR-Gabriel Heatter, news  
 WORK-To be announced  
 WPAR-Hillbilly Jamboree

### 9:15

WJTN-Jungle Jim, sketch  
 WOR-Vic Arden's Orch.

### 9:30

NBC-A. L. Alexander's True Stories (True Story Magazine): WEAF KYW WCAE WTAM WMAQ WTIC WBEW WGY

NBC Spelling Bee: WJZ WENR WORK WJTN WBAL WBZ KDKA WHAM WSM (sw-11.87)

MBS-Bamberger Symphony Orchestra: WOR CKLW  
 WGR-Wrestling Matches  
 WHK-Today's Tribute  
 WLW-Famous Fortunes  
 WMMN-Jubilee Singers; News  
 WSB-Variety Sports Prgm.

### 9:45

WLW-Paul Sullivan, news

### 10:00

CBS-The Song Shop (Coca-Cola); Starring Frank Crumit; Reed Kennedy; Alice Corbett; Glee Club; Gus Haenschen's Orch.; Guest: WABC WBT WJR WNBW WHEC WFBL WPAR WJAS WKBW WHAS WHP WMMN WCAU WPAR WGBI WGR (sw-6.06-11.83)  
 Nadine Conner will sing "I Dream Too Much and, with the chorus, Dark Eyes. Singin' Sam will sing "Somebody Else, Not Me and, with the chorus, Lonesome Road. Reed Kennedy will offer "Green Eyed Dragon and Alice Corbett will sing "The Gypsy in My Soul. The chorus will sing "Yankee Rose. The orchestra will play "Midnight in Paris. In the Still of the Night and Springtime Medley.

NBC-Campana's First Nighter, drama; Lester Tremayne & Barbara Luddy: WEAF WCAE WBEW WLW KYW WGY WMAQ WTAM WSM WTIC WSB (sw-9.53)

NBC-Madison Square Garden Boxing Bout: WJZ WBZ WSM WHAM WEBR WJTN WSYR WORK WBAL KDKA WENR WHK (sw-11.87)  
 MBS-Twenty Years Ago & Today, drama: WOR  
 CKLW-Canada 1938

NBC-Jimmie Fidler's Hollywood Gossip (Drene): WEAF WLW WBEW WTAM WTIC WCAE KYW WMAQ WGY (sw-9.53)  
 For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Madison Sq. Garden Boxing Bout: WJZ WORK WBAL WEBR WJTN WHAM KDKA WENR WSYR WHK (sw-11.87)

CKLW-Bonjour Paris, Bonsoir  
 WOR-Johnny Messner's Orch.  
 WSB-Hal Berdun's Orch.  
 WSM-America Looks Abroad

### 10:45

NBC-People in the News; Dorothy Thompson, commentator (Pitt Mail): WEAF WGY WTIC WMAQ WTAM WCAE WBEW KYW WLW (sw-9.53)

CBS-American Viewpoints: WABC WNBW WMMN WHP WPAR WJAS WHEC WBT WFBL (sw-11.83)  
 Rev. Joseph Thuring will speak on "A New Spain."  
 CKLW-I Shall Never Forget  
 WCAU-Mac Parker, commentator

WGR-Franklin Lewis  
 WGBI-Music by Cugat  
 WHAS-Vic Arden's Orch.  
 WIBX-News  
 WJR-Musical  
 WKBW-This Week

### 11:00

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WSM WSB (also at 7 p.m.)

CBS-Poetic Melodies (Wrigley's Gum): WHAS KSL (also at 7 p.m.)

CBS-Jimmy Dorsey's Orch.: WABC WGR WMMN (sw-11.83-9.59)

NBC-Ruby Newman's Orch.: WEAF (sw-9.53)

NBC (News, WJZ only) Jerry Blaine's Orch.: WJZ WORK WBAL WJTN  
 News: WOR WJR WGBI WTIC WJAS WPAR  
 CKLW-Reporter  
 KDKA-News; Weather; Temp.  
 KYW-News; Dreamers  
 WBEW-News; Ironie Reporter  
 WBZ-News; Radio Roundelav  
 WCAE-News; Leighton Noble's Orch.

WCAU-Whispering Jack Smith; Around the Town  
 WENR-Globe Trotter  
 WFBL-Leo Bolley, sports  
 WPAR-Carl George  
 WGY-News; Melody Time  
 WHAM-News; Diesel Opportunities; Music  
 WHK-Pinky Hunter's Orch.  
 WHP-News; Swing Time  
 WIBX-Bowling Scores  
 WKBW-News; Sports  
 WLW-Paul Sullivan, news  
 WTAM-Musical Bulletin Board

### 11:15

NBC-Ruby Newman's Orch.: WTIC

CBS-Jimmy Dorsey's Orch.: WBT WIBX WGBI WGR WPAR WCAU WNBW WJAS WHEC  
 NBC-Jerry Blaine's Orch.: WENR  
 MBS-Semi-Finals of Nat'l A. A. U. Basketball Game: WOR  
 CKLW

News: WHAS WGR WMAQ WSB  
 Music You Want: WTAM KYW KDKA  
 WBEW-Sports  
 WFBL-Music as You Desire It  
 WFBL-Sun Dodgers  
 WGY-Moana Hawaiians  
 WHP-Rhythm Makers  
 WHK-Lee Allen's Orch.  
 WJR-This Week in Review  
 WKBW-Reveries  
 WLW-Salute to Columbus, Ohio  
 WSM-Teachers' College

# Friday March 18



LUCILLE MANNERS  
 "Cities Service Concert" soprano  
 Fri. 8 pm EST

### 11:30

NBC-Henry Busse's Orch.: WEAF WCAE WMAQ WTIC WBEW (sw-9.53)

NBC-Horace Heidt's Orch.: WJZ WORK WHAM WBAL WEBR WSYR WJTN WHK

CBS-George Olsen's Orch.: WBT WHP WJAS WFBL WIBX WCAU WNBW WPAR WKBW WHEC WMMN WGBI WMAQ WGR (sw-11.83-9.59)

MBS-Semi-Finals of Nat'l A. A. U. Basketball Game: CKLW WOR

WENR-Andy Kirk's Orch.  
 WGR-Harold Austin's Orch.  
 WGY-Music You Want  
 WHAS-Derby City Rhythm  
 WSB-Kalohi's Hawaiian Band

### 11:45

CBS-George Olsen's Orch.: WJR WLW-Jack Denny's Orch.  
 WSM-News; Sports

### 12:00

NBC-Bert Block's Orch.: WEAF WTIC WBEW WSB WMAQ  
 NBC-Carl Ravazza's Orch.: WJZ WBAL WBZ WEBR WHAM  
 CBS-Sammy Kaye's Orch.: WABC WBT WFBL WKBW WJAS WNBW WGR WHP WGBI WCAU WPAR WMMN WIBX

MBS-Semi-Finals of Nat'l A. A. U. Basketball Game: CKLW WOR WHK WCAE  
 KDKA-Herman Middleman's Orch.

KYW-Jack Delmar's Orch.  
 WENR-Music As You Desire It  
 WGY-Gene Beecher's Orch.  
 WHAS-Tommy Reynolds's Orch.  
 WJR-Casino of the Stars  
 WLW-24-Hour Review  
 WSM-Vagabonds Dream  
 WTAM-Sammy Watkins's Orch.  
 WWSA-Morning Edition; News

### 12:15

NBC-Bert Block's Orch.: WSM WLW  
 KDKA-DX Club  
 WTAM-Barry Conrad's Orch.

NBC-Lou Bryce's Orch.: WJZ WORK WBAL WBZ WHAM WHK  
 NBC-Happy Felton's Orchestra: WEAF WTIC WBEW KYW WSB WSM WGY

CBS-Ted Fio-Rito's Orch.: WABC WCAU WMMN WJR WIBX WFBL WGBI WKBW WNBW WHP WGR

MBS-Kay Kysce's Orch.: WOR CKLW WCAE WLW  
 KDKA Dance Orch.  
 WBT-Dancing Party  
 WHAS-Dream Serenade  
 WMAQ-Andy Kirk's Orch.  
 WTAM-Emerson Gill's Orch.

### End of Friday Programs

## MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

AMANDA SNOW sings over the NBC-Red network on Saturday mornings at 10 a.m. EST.—G. H. U., Marion, Ohio.

LAZY DAN is not on the air at the present time. Irving Kaufman used to play this part.—N. C., Bradford, Pa.

MARTIN GABLE plays the part of Neil and KENNETH ROBERTS portrays the role of Coky in "Easy Aces."—J. I., Hagerstown, Md.

JOE KELLY, known as "Jolly Joe," composed "Kelly Blues," "Lonesome and Grieving," "Dear Little Girl" and "That Gold Star Mother of Mine."—D. N., Harrisburg, Pa.

The LOMBARDO BROTHERS are all around five feet seven inches and weigh about 143 pounds. Guy and Victor have brown hair and brown eyes. Lebert has black hair and gray eyes. Their birthdays are: Guy, June 19; Lebert, February 11; Victor, April 10.—D. C., Champaign, Ill.

RED NORVO'S theme song is an original composition which has no title.—V. A., Wichita, Kan.





GUS HAENSCHEN "Saturday Night Serenade" orchestra leader Sat. 9:30 pm EST

MORNING

7:00 a.m. EST Sunkest Time: WOR WKBW KDKA-Utah Slim's Sunset Riders 7:15 KDKA-Musical Clock KYW-News; Sunrise Serenade 7:30 NBC-Morning Greetings: WFAE WABC (sw-21.52) NBC-Yoichi Hiraoka, xylophonist: WJZ Morning Devotions: WJTN WESG WPAR 7:45 NBC-Rise & Shine: News: WJZ News: WCAU WBEN 8:00 NBC-Southernaires Quartet: WJZ WORK CBS-Poetic Strings: WABC (sw-21.52) NBC-Malcolm Claire, children's stories: WFAE (sw-21.52) News: WOR WMMN WVA WPAR WJAS FCAE WIBX 8:15 NBC-Hi Boys: WFAE (sw-21.52) NBC-Leibert Ensemble, with Dorothy Dreslin, sop. & Showmen Quartet: WJZ WHAM News: WLW KDKA WCAE-Variety Time WCAU-Melody Parade WEEU-Morning Devotions WESG-News; Islanders 8:30 NBC-Do You Remember?: WFAE WTAM KYW WGY (sw-21.52) CBS-Jack Shannon, tr.: WABC (sw-21.52) NBC-Leibert Ensemble: WBAL Morning Devotions: WMMN WHP Musical Clock: KDKA WIBX WPAR WCAE-Journal of Living WCAU-Don Bovay, guitarist WEEU-Agricultural Briefs WGBI-Morning Devotions WGY-Hi-boys & Radio Rangers WJAS-Musicale WLW-Hillbilly Try-outs WOR-Modern Rhythms WORK-Cousin Lee 8:45 NBC-Jack & Loretta Clemens, songs & patter: WJZ WBAL CBS-Leon Coleman, violinist: WABC (sw-21.52) KDKA-Bob White WCAU-Musicale WEEU-Dance Music WESG-Gloom Busters WFBL-School Bell WGBI-Organ Reveires WHAM-Tower Clock WHP-Morning Devotions WJAS-Cheerle Melodies WLW-Pa & Ma McCormick WTAM-Wake Up & Sing 9:00 NBC-The Wise Man: WFAE WCAE WGY (sw-21.52) NBC-Breakfast Club: News: WJZ KDKA WBAL WJTN WYSR WLW (sw-15.21) CBS-Ray Block, pianist: WABC WHP WFBL WGBI WESG WMMN WKBN WPAR WGR (sw-21.52) KYW-Every Morning WBEN-News; Hollywood Impressions WCAU-Topics in Season WEEU-Friendly Club WHAM-Christian Science WIBX-Oklahoma Outlaws WJAS-St. Patrick's Church WKBW-Niagara Spotlight WOR-Ed Fitzgerald WORK-Morning Devotions

WTAM-Uncle Henry's Dog Club WWVA-Jake Taylor's Boys 9:15 CBS-Eton Boys: WABC WHP WESG WFBL WKBN WGR WGBI WCAU WMMN WNBFB (sw-21.52) NBC-Breakfast Club; News: WHAM NBC-Sunshine Express; News: WFAE WCAE WBEN (sw-21.52) KYW-Boy Scout Jamboree WGY-Information Service WGR-Hymn Singer WPAR-Buddy Starcher WTAM-Harpstrings WWVA-Log Cabin Boys 9:30 NBC-Breakfast Club; News: WORK CBS-Fiddler's Fancy; News: WABC WIBX WESG WCAU WFBL WHP WKBN WHEC WNBFB WJAS WGR (sw-21.52) NBC-Sunshine Express; News: WTAM KYW-Your Lenten Basket WEEU-Children's Hour WGBI-Evangelistic Hour WGY-Xavier Cugat's Orch.; News WJTN-Melodic Panorama WKBW-Early Edition WMMN-Variety Prgm. WOR-Story Teller's House WWVA-Trail Blazers 9:45 CBS-Fiddlers Fancy; News: WGBI NBC-Landt Trio: WFAE WBEN KYW WTAM (sw-21.52) WBAL-Uncle Jack's Club WCAE-Orch. & Nancy Martin WCAU-Morning Melodies; News: WFBL-Radio News; News: WGY-Market Basket WHAM-Tom Grierson, organist WLW-Synagogue of the Air WOR-Museum Talk WPAR-Smile Lady WWVA-Musical Blossoms 10:00 NBC-The Woman of Tomorrow WJZ MBS-Marriage Clinic: WOR NBC-Sweethearts of the Air: WHAM KDKA (sw-15.21) NBC-Amanda Snow, songs: WFAE KYW WBEN WTAM (sw-21.52) CBS-Lew White, organist: WABC WJAS WCAU WESG WKBW WKBN WNBFB WIBX WHEC WWVA (sw-21.52) Children's Prgm.: WGBI WHP WORK WEEU-DX Tips WFBL-Miss Goodnews WGR-Golden Rule Hour WJTN-News; Social Register WGY-Mid-Morning Devotions WLW-Mail Bag WMMN-News; Morning Market WPAR-Scotts Councillor 10:15 NBC-Viennese Ensemble: KDKA WJTN WHAM (sw-15.21) CBS-Lew White, organist: WMMN NBC-Charioters: WFAE WCAE KYW WTAM WBEN (sw-21.52) WEEU-Ranch Boys WFBL-Maurice, organist WGY-Scissors & Paste WIBX-Morning Devotions WPAR-Burrough's Trio WWVA-Rapid Ad Service 10:30 NBC-Manhatters: WFAE KYW WTAM (sw-21.52) NBC-The Child Grows Up, talk: WJZ WHAM KDKA WJTN (sw-15.21) MBS-Get Thin to Music: WOR CBS-Jewell Cowboy's Hillbilly Singers: WABC WPAR WJAS WHEC WFBL WGR WIBX WKBN WESG WHP WNBFB (sw-21.52) WBEN-To Be Announced WCAE-Jungle Jim WCAU-New Education WEEU-Children in the News WGY-Children's Theater WKBW-Albright Art Gallery WLW-Hillbilly Tryouts WMMN-Old Trading Post WORK-Dance Music WWVA-Jamboree Prevue 10:45 NBC-Swing Serenade: WJZ WHAM KDKA WJTN (sw-15.21) CBS-Jewell Cowboy's Hillbilly Singers: WGBI

Good Listening for Today Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated MORNING 11:00 EST (10:00 CST) CINCINNATI CONSERVATORY OF MUSIC, CBS. AFTERNOON 2:00 EST (1:00 CST) METROPOLITAN OPERA, "Carmen," NBC-Blue. 3:00 EST (2:00 CST) PALACE OF VARIETIES from London, MBS. NIGHT 8:00 EST (7:00 CST) COLUMBIA WORKSHOP, dramatization, CBS. 8:00 EST (7:00 CST) ROBERT L. RIPLEY, Linda Lee, B. A. Rolfe's orchestra, NBC-Red. 8:30 EST (7:30 CST) JOHNNY PRESENTS Russ Morgan's orchestra; Dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, CBS. 8:30 EST (7:30 CST) JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra; guest, NBC-Red. 9:00 EST (8:00 CST) NATIONAL BARN DANCE, Joe Kelly, m.c.; guests, NBC-Blue. 9:00 EST (8:00 CST) PROFESSOR QUIZ, CBS. 9:30 EST (8:30 CST) INDIANAPOLIS SYMPHONY ORCHESTRA, MBS. 10:00 EST (9:00 CST) LUCKY STRIKE HIT PARADE, orchestra, vocalists, quartet; Jan Peerce, guest, CBS. 10:00 EST (9:00 CST) SYMPHONY ORCHESTRA, Carlos Chavez, guest conductor, NBC-Red.

MBS-Leo Freudberg's Orch.: WOR WNBFB WBAL-Mary Landis WCAE-Phyllis Morton WEEU-Varieties WKBW-To be announced; News WMMN-Murphy's on the Air WORK-Handsome Bob & Ohioans 11:00 CBS-Cincinnati Conservatory of Music: WABC WKBW WCAU WPAR WHEC WFBL WNBFB WJAS WHP WIBX (sw-21.52) Program: First Duet For Two Violins Opus No. 99 (Haydn); Charming Deseau from "La Terle du Bresil" (David); Bal-lada (Sibella); Under the Green-wood Tree (Buzzi-Beccia); and selections from "Quintet B Minor Opus No. 115 for Clarinet and Strings" (Brahms). NBC-Florence Hale, Radio Forum WFAE WTAM WBEN WCAE KYW WGY (sw-21.52) NBC-Maida Severn, songs: WJZ WBAL KDKA WYSR WHAM (sw-15.21) MBS-Tall Corn Time: WOR WNBFB WEEU-Concert Ensemble WESG-Musical Bazaar; News WGBI-News; Mine Working Schedule WGR-Man on the Street WJTN-Revue WLW-My Health WMMN-Cowboy Loye & Blue WORK-Future Farmers WWVA-Kiddie Theater 11:15 NBC-Musical Tete a Tete: WFAE WBEN WGY (sw-21.52) NBC-Minute Men: WJZ WBAL WJTN WORK KDKA WORK (sw-15.21) KYW-Let's Visit the Zoo WCAE-FHA Talk WEEU-Do You Know? WGBI-Symphony Orch. WGR-Shopping With Dorothy WHAM-Boy Scout Prgm. WLW-News; Weather; River; Live Stock WTAM-Trailer Tim 11:30 NBC-Music & American Youth: WFAE WBEN KYW WGY WTAM WCAE (sw-21.52) NBC-Our Barn: WJZ WBAL WYSR KDKA WHAM WORK (sw-15.21) MBS-Army Band: WOR WLW WEEU-Melody Shoppers

WGBI-Good Morning, Neighbor WGR-Tonic Tunes WJTN-Hits & Bits WWVA-West Liberty Salute 11:45 CBS-Cincinnati Conservatory of Music: WKBN KDKA-Herman Middleman's Or-chestra WGN-League of Women Voters 12:00 NBC-Abraham Chasin's Music Series: WFAE WCAE WBEN WTAM KYW NBC-Call to Youth; Guest Speaker: WJZ WEBR WYSR CBS-Captivators: WABC WIBX WKBW WKBN WNBFB WGBI WFBL WJAS (sw-21.52) MBS-Parents Magazine of the Air: WOR KDKA-News; Weather; Temp. WBAL-News; Miniature Musi-cale WCAU-Penn Charter Glee Club WEEU-News; Dance Music WESG-Variety Prgm. WGR-News; To be announced WGY-Rhythm Maker's Orch.: News WHAM-Hit of the Day; News WHP-To be announced WJTN-News; George Lundquist, organist WLW-Four Modernaires WMMN-News; Drug News WORK-Swingsters WPAR-Slim & Shorty WWVA-Farm & Home Hour 12:15 NBC-Bailey Axton, trn. (News, WJZ only): WJZ MBS-This Wonderful World: WOR WBAL News: WORK WWVA WHP KDKA-Noon Day Novelities WEEU-Artists Bureau Period WESG-Cornell Agricul. Hour WFBL-The Sportsman WGR-Farm Bureau Speaker WGY-Mare Williams, songs WHAM-4-H Club WLW-Afternoon Edition WMMN-Gypsy Fortunes WPAR-School Children's Prgm. 12:30 NBC-Your Host Is Buffalo: WFAE WCAE KYW

AFTERNOON

NBC-Nat'l Grange Prgm.: WJZ WBAL WORK WYSR KDKA WEBR WLW WJTN WHAM (sw-15.21) National Grange program; U. S. Army Band. CBS-Geo. Hall's Orch.: WABC WCAU WWVA WFBL WMMN WFBL WGBI WGR (sw-9.59-21.52) News: WOR WJAS WHP WBEN-News; Lessons in Love-ness WEEU-House of MacGregor WGY-Farm Prgm. WIBX-Song Contest WKBW-Farm Period; Answer Me This WPAR-Silver Voiced Yodlers WTAM-Armchair Explorer's Club 12:45 CBS-Geo. Hall's Orch.: WJAS WPAR WHP WNBFB MBS-To be announced: WOR KYW-News; Rhythm at Mid-day WBEN-Stock Quotations WEEU-Honolulu Hawaiians WTAM-George Hesserberger's Orch. WWVA-Luncheon Club 1:00 CBS-Oriente: WABC WMMN WHP WIBX WGR WNBFB (sw-21.52) NBC-Ernie Holst's Orch.: WFAE KYW (sw-15.33) MBS-Steve Severn's Pet Club: WOR News: WEEU WPAR WBEN-Farm Service WCAE-Front Page Drama WCAU-Fed. Housing Talk; News WFBL-Christian Science Prgm. WGBI-Joe McCormack's Orch. WGY-Ford Rush & Silent Slim; Markets WHAM-Rochester City Club WJAS-Pittsburghers WJTN-Popeye Club WKBW-News; Benny Krueger's Orch. WTAM-County Agri. Bureau 1:15 CBS-Rhythmairs: WABC WIBX WFBL WGBI WHP NBC-Ernie Holst's Orch.: WCAE WBEN MBS-Microphone in the Sky: WOR WNBFB WCAU-Our Public Schools WEEU-Jack Kenney WESG-Vic Arden's Orch WGR-Behind the Microphone WMMN-Curley Miller & Plough-boys WPAR-Stock Reports WTAM-Resume 1:30 NBC-Club Matinee: WJZ WYSR WBAL KDKA WORK WEBR WLW WJTN (sw-15.21) NBC-Lani McIntire's Orch.: WFAE KYW WBEN (sw-15.33) CBS-Buffalo Presents: WABC WGBI WMMN WNBFB WJAS WFBF WPAR WIBX WHP WGR WHEC MBS-King's Jesters: WCAE WOR WCAU-Scientific Wonders WEEU-Olive McClelland WESG-Suburban Special WGY-Hi-boys & Radio Rangers WKBW-Rhythm & Romance WTAM-Daniel J. Doherty WWVA-Just Plain John; Dr. H. Lamont 1:45 NBC-Lani McIntire's Orch.: WGY MBS-Sarah Lawrence College Glee Club: WCAE WOR WCAU-Strike Up the Band WEEU-Wyoma Wales WKBW-Wings Over the World WWVA-P. T. A. Prgm. 2:00 NBC-Metropolitan Opera Co.: WJZ WYSR WBAL KDKA WFBF WJTN WHAM WLW WORK (sw-15.21) "Carmen" will be presented. The music detail for this program may be found on page 7 this week. CBS-Madison Ensemble: WABC WJAS WHP WFBL WIBX WCAU WESG WGBI (sw-9.59) NBC-Music for Everyone: WFAE WBEN KYW WGY WTAM WCAE (sw-15.33) MBS-Benay Venuta's Prgm.: WOR WNBFB WEEU-Theater Kids Party WGR-News; To be announced WKBW-And What Do You Think WMMN-News; Radio Dot

WPAR-Mountain Melody Boys WWVA-L. P. Lehman & Staff 2:15 CBS-Why Go to College: WABC WJAS WIBX WHP WESG WGBI WGR WCAU (sw-9.59) Speaker: President Harvey N. Davis of Stevens Institute of Technology. WEEU-Afternoon Melodies WFBL-Children's Theater WGY-Hilltop House, sketch 2:30 CBS-Motor City Melodies: WABC WESG WGBI WCAU WHEC WPAR WJAS WKBN WMMN WIBX WGR WHP WFBL (sw-9.59) NBC-Metro. Opera Co.: WJZ WHAM WEBR KDKA WBAL WYSR WLW (sw-15.21) NBC-Campus Capers: WFAE WTAM WBEN WGY WCAE KYW (sw-15.33) WKBW-High School Jamboree WWVA-Musical Blossoms 2:45 NBC-Metropolitan Opera Co.: WJZ WYSR WEBR WBAL WEEU-Stagecrafters 3:00 MBS-Palace of Varieties from London: WNBFB WOR Ernest Longstaffe will con-duct the orchestra. NBC-Metropolitan Opera Co.: WJZ WYSR WEBR WBAL WHAM KDKA (sw-15.21) CBS-World Economic Coopera-tion Prgm.: WABC WGR WJAS WPAR WCAU WHP WESG WHEC WMMN (sw-11.83-9.59) Prof. Eugene Staley and Clark M. Eichelberger will speak on "A Practical Program for World Economic Cooperation." NBC-Golden Melodies: WFAE WTAM WGY WCAE WBEN KYW (sw-15.33) WEEU-Chas Wix Jr. WFBL-News WGBI-News; Tom Mix' Cowboys WIBX-Kids' Karnival WKBW-Down the Avenue WWVA-Grandpa Jones 3:15 WCAU-Symposium on Cancer WEEU-Albright College Prgm. WFBL-Amer. Family Robinson WWVA-YMCA Round Table 3:30 CBS-Waltzes of the World: WABC WJAS WPAR WHEC WESG WIBX WMMN WGBI WGR WHP WWVA WCAU WFBL (sw-9.59) NBC-Bill Krenz' Orch.: WFAE WCAE WTAM WBEN WGY KYW (sw-15.33) NBC-Metropolitan Opera Co.: WJZ WEBR WBAL WYSR KDKA WHAM (sw-15.21) WEEU-Uncle Jack's Prgm. WKBW-Echoes of the Stage 3:45 WMMN-Parade of Bargains; In-terlude 4:00 NBC-Calling All Stamp Collec-tors: WFAE WCAE WTAM WGY KYW WBEN (sw-15.33-9.53) NBC-Metropolitan Opera Co.: WJZ WHAM KDKA WYSR WBAL (sw-15.21) CBS-Charles Paul, organist: WABC WHP WGBI WIBX WPAR WESG WJAS WFBL (sw-11.83) WCAU-Dixie Plowboys WEBR-Hollywood Impressions WEEU-Music by Cugat WGR-News; To be announced WKBW-Bordertown Barbeque WMMN-Blaine Smith & Boys from Iowa WOR-Rhythm Orch. WWVA-Neo-Vim Gang 4:15 CBS-Gertrude Lutzi, sop.; John Sturges, bar.: WABC WIBX WFBL WJAS WHEC WGR WESG WPAR WHP (sw-11.83) NBC-Walter Kelsey's Orchestra: WFAE WCAE WTAM WBEN KYW WGY (sw-15.33-9.53) WEEU-To be announced WGBI-Fields & Hall; Mountain-ers; Mine Schedule WOR-Trail Blazers 4:30 NBC-Top Hatters: WFAE WCAE WBEN WGY WTAM KYW (sw-15.33-9.53) CBS-Gertrude Lutzi, sop.; John Sturges, bar.: WKBN









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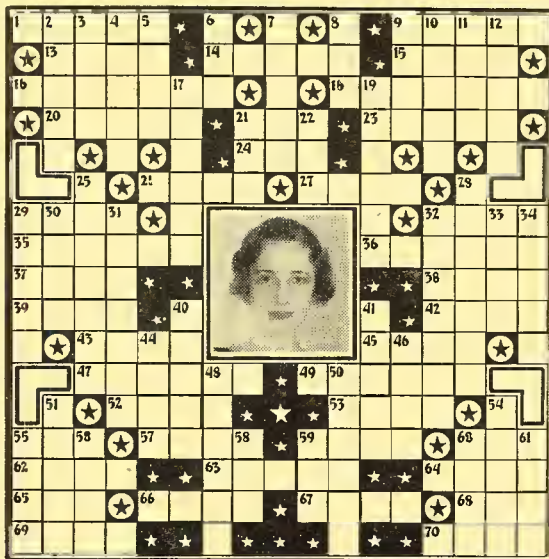
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**RADIO GUIDE'S X-WORD PUZZLE**



**HORIZONTAL**

1. First name of star in the portrait
9. Milton J. —, announcer
13. Last name of the star in the portrait
14. First name of Mrs. George Jessel
15. Frank Crumit is a graduate of — State University
16. Disease
18. — Saint Saens, famous composer
20. Pertaining to the sun
21. To contest
23. Rigid
24. The whole
26. Mae —, movie star
27. Hal —, bandleader
29. Cut off
32. — Waller, bandleader
35. To place or establish
36. — Robison and his Buckaroos
37. Writing fluid (pl.)
38. Bag (Fr.)
39. — Williams, bandleader
42. Slave of the soil
43. Greasy
45. Roger Wolfe —, bandleader
47. Sounds
49. Vessels used in unloading ships
52. Necessity
53. Dutch colonist in South Africa engaged in farming
55. Fred Waring's brother

**VERTICAL**

2. Capital of Tibet
3. Pit for storing green fodder
4. Country of Nino Martini's birth
5. Pat Barrett is Uncle —
6. — Morkle, screen star
7. The track followed by a hunter
8. A pouch
9. A command
10. River in Germany
11. Lubricants
12. Bottoms of shoes
17. First name of "Singing Lady"
19. Consisting of atoms
21. Brewing vessel
22. Deer
25. Donald —, tenor
28. Fixes securely
29. — Arquette, radio actor
30. Solitary
31. Intense desire
32. Healthier, less wearied
33. Excursion
34. Smell
40. Kay —, bandleader
41. City in Ohio
44. Misstated
46. Long in years
48. Public decrees issued by a sovereign
50. Subsidized
51. Ray —, bandleader
54. Used by bandleaders
55. Work
56. Borrowing animal
58. Wages
59. Prevent
60. — Day, songstress
61. Fondled animals

**Solution to Puzzle Given Last Week**



**VOICE OF THE LISTENER**

**TOO MUCH TROUBLE**

**Dear VOL:** What are we to do about the troubles into which script-writers insist on getting their characters? Sometimes our troubles are too much for us without our having to listen to them even in the stories on the air. How can we convince the writers we really don't listen just to find out how the characters will get out of trouble. We'd like to see them enjoy life.—*Mrs. J. M., Wyoming, Pa.*

**MORE POWER TO STATIONS**

**Voice of the Listener:** Do radio officials, and particularly the F.C.C., really believe that we have truly national broadcasting service today? I agree that the metropolitan centers, a few scattered cities, and perhaps parts of the rural eastern central United States have excellent service. But, here in the wide, open spaces—and I mean wide—we do not have that type of service. Here, in the summer, our good reception is limited to one station, daytime only. Someone will say: "Try the short waves." We have. They are all right for a novelty, for news flashes and for some programs which cannot be received otherwise. But, at present, they do not provide the perfectly stable

carrier which a near-by British Columbia station has. This problem could, largely, be solved at once if ten or fifteen stations throughout the country were granted 500-kilowatt licenses. We could select one of these which was not fading and hear the program as it should be. As it is now, we have "radio golf"—now it's in, now it's out.—*L. M. Jensen, Cowley, Wyo.*

**RECORDINGS OKAY**

**Dear VOL:** I have seen several protests in the matter of playing recorded music on radio programs. If these listeners will spend one hour each morning from seven to eight central standard time with WMAQ and Norman Ross they will find that they have forgotten that there is so much fine music played so seldom. I have never heard as varied programs with no trash on any program. Plugs are not long and the records are transcriptions from Glazinov to Kern. I sometimes wonder if the great majority of radio stations think that all the early-morning programs should be catfish-fiddle-cowboy-singer type, or do they think that listeners to that stuff are the only ones who get up early in the morning?—*Harry Padgett, Fort Smith, Ark.*

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# So You Like Contests?

**OLD GOLD** prize-winners have been announced! The delay since the close of the contest had been so long and the secrecy surrounding the judging so complete that some contestants had begun to get discouraged. Many letters addressed to this department were from writers who despaired of ever seeing the names of the winners. But now they are out. On February 22, executives of the company summoned big-money winners to hotels in several cities and personally presented checks. Smaller prizes were mailed at the same time.

First prize of \$100,000 went to S. M. Van Sant, Jr., of Boston, a \$35-a-week clerk. Second prize of \$50,000 was won by Miss Henrietta D. Bruns, of West Orange, New Jersey, a stenographer. Bernard J. Ecker, of Chicago, a \$50-a-week advertising counselor, won the \$25,000 third-place prize, and Louis Grossman, of Brooklyn, N. Y., an unemployed chemist, won the fourth prize of \$10,000.

The veil of secrecy has not yet been lifted entirely. The number of entries submitted has not been revealed, nor has anyone let it be known what general type of entry dominated the list of winners. There has not been sufficient time to classify winners according to occupations, income groups or localities. But the eyes of contesting are on Old Gold, and as soon as possible, this department will make an analytical report on the results of last year's biggest contest.

Here are some winners in other recent contests:

In the *Woman's World* word-building contest, Mrs. Charles Hunter, of Elwood, Kan., won her choice of \$350 cash or a trip to Hollywood. Maynard Bell, of De Witt, Iowa, won second prize of \$200, and Mrs. E. W. Kratzer, of Urbana, Ind., won the third prize of \$100.

Mrs. Vesta Mellon, of San Francisco, and L. M. Ammon, of Seattle, both won \$1,000 first prizes in the S and W Coffee contest. The second prizes of \$500 each went to Anne Strong, of Inglewood, Cal., and Maxwell Pollard, of Los Angeles. Mrs. Mildred Moyes, of Ogden, Utah, and Charles Mersich, of San Francisco, won \$250.

In the *Social Justice* "Know America" contest, E. Brookhart, of Patterson, N. J., John Duffy, of Englewood, N. J., and Mrs. Mary Sontag, of New London, Conn., won \$1,500 each. Mrs. Edwin H. Swenson, of Chicago, won \$200, and Werner M. Schaefer, of Milwaukee, Wis., won \$75.

Ford V-8's were won in the Watkins contest by Mrs. Dora W. Lacey, Badger, Cal.; George W. Cole, Watauga Valley, Tenn.; Mrs. Elmer P. Holden, Ney, Ohio; D. Edwin Moyer, Spring City, Pa., and Frank Ehlinger, Oconto Falls, Wis.

## A \$25,000 Scandal Contest Fraud Reported

The pride of this department is that to date it has been 100 percent efficient in spotting shady contests, and, by ignoring them in these columns, has to the best of its ability steered its readers away from them. Now, a scandal of appalling proportions is being aired extensively, and our happiness is unbounded that no mention of it ever crept into these columns to victimize those we serve.

The scandal hinges on the contest in which for \$1 contestants were given an opportunity to submit names for the monastery gardens of St. Patrick's Church in Pittsburgh. Prizes totaled \$25,000, which is big money in anybody's contest scrap-book. Entries numbered many thousands.

The name of the Rev. Father John R. Cox was used in the contest announcements put out by promoters in California. The contest was widely

Minor prizes seem to have been distributed fairly.

Now the promoters are free on \$3,000 bail, pending prosecution. Father Cox pleads that he was victimized; that he thought only to get money for his church and his charities. The pleas of the promoters have not yet been made public.

Many phases of contesting fairly reek with questionable practices, and in a few cases such scandals as this



One of the Old Gold prizes—this one worth \$25,000—alighted in the home of Bernard J. Ecker, of Chicago, and brought with it the scene above when Ecker came home with the check and a toy for his son Gerson

publicized, though many appeared leary of it. Gilson Willets ignored it; E. Haldeman-Julius, in the *American Freeman*, published in Girard, Kan., predicted the contest's real outcome; still, many contest journals listed it among their legitimate competitions. RADIO GUIDE did not.

The contest closed in December, and prizes were paid. But then reporters for the *Pittsburgh Press*, investigators from Better Business Bureaus and agents from the postal department got busy. They learned that all the major prizes were paid to relatives or personal friends of the promoters. The \$10,000 first prize went to Dr. Harry Foshay Walker, personal physician to the promoter; a prize of \$500 and two of \$100 each were won by Pittsburgh residents who turned out to be relatives by marriage of the same man.

are upturned. Gilson Willets, whose National Contest Headquarters records put him in the best position to know, discusses many of them in the February 15 issue of *Contest News*. *Contest World* for March also reviews the Father Cox case. We are much inclined to agree with Willets that "the whole dirty mess needs a housecleaning."

In the meantime, there can be some consolation for contestants. The mere fact that this case has been so well investigated and that the promoters are being brought to trial indicates that contestants' interests are being protected, whether they know it or not. Our advice until the time when justice jails all unscrupulous sponsors: Do not enter any contest not recommended by some reputable contest journal. Fairness to yourself requires it!

## This Week's Prize Specials Two New Opportunities

Each week RADIO GUIDE's contest editors single out the week's most attractive contests, suggesting them for their readers' attention during the week. Here are this week's best bets:

### \$3,000.00 in Cash

PRIZES: (Grand) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 4th, \$100; 5th, \$50; 6th, \$25; 20 prizes, each \$10; 175 prizes, each \$5.

**TO ENTER:** The *Chicago Evening American* is presenting a set of 48 "Funny Film Faces" — pictures of movie stars distorted as they would look in mirrors with uneven surfaces. Write the stars' names in spaces under the pictures. With the complete set of 48 pictures, send a letter of not more than 50 words telling which star was hardest for you to identify, and why. The last two puzzles will be printed on March 18—Friday of this week, but do not have to be mailed until midnight, March 23. Send entries to "Funny Film Faces, P. O. Box 5540A, Chicago, Illinois."

**TO WIN:** Read the hints suggested last week in connection with the "Paging the Movie Stars" contest; the same sources of information may be applied to this contest. Again, remember that hundreds of correct solutions will be received, and that final judging is based on the letters, no matter how unimportant they seem in contest announcements. The announcements say that neatness and elaborateness of presentation will not count, but a simply decorated booklet, for instance, might increase winning chances!

### Automobile, Voyage

PRIZES: (Grand) 1st, 1938 Buick automobile; 2nd, round-trip ticket to Bermuda; 10 prizes, each six pairs of "Fortune" shoes.

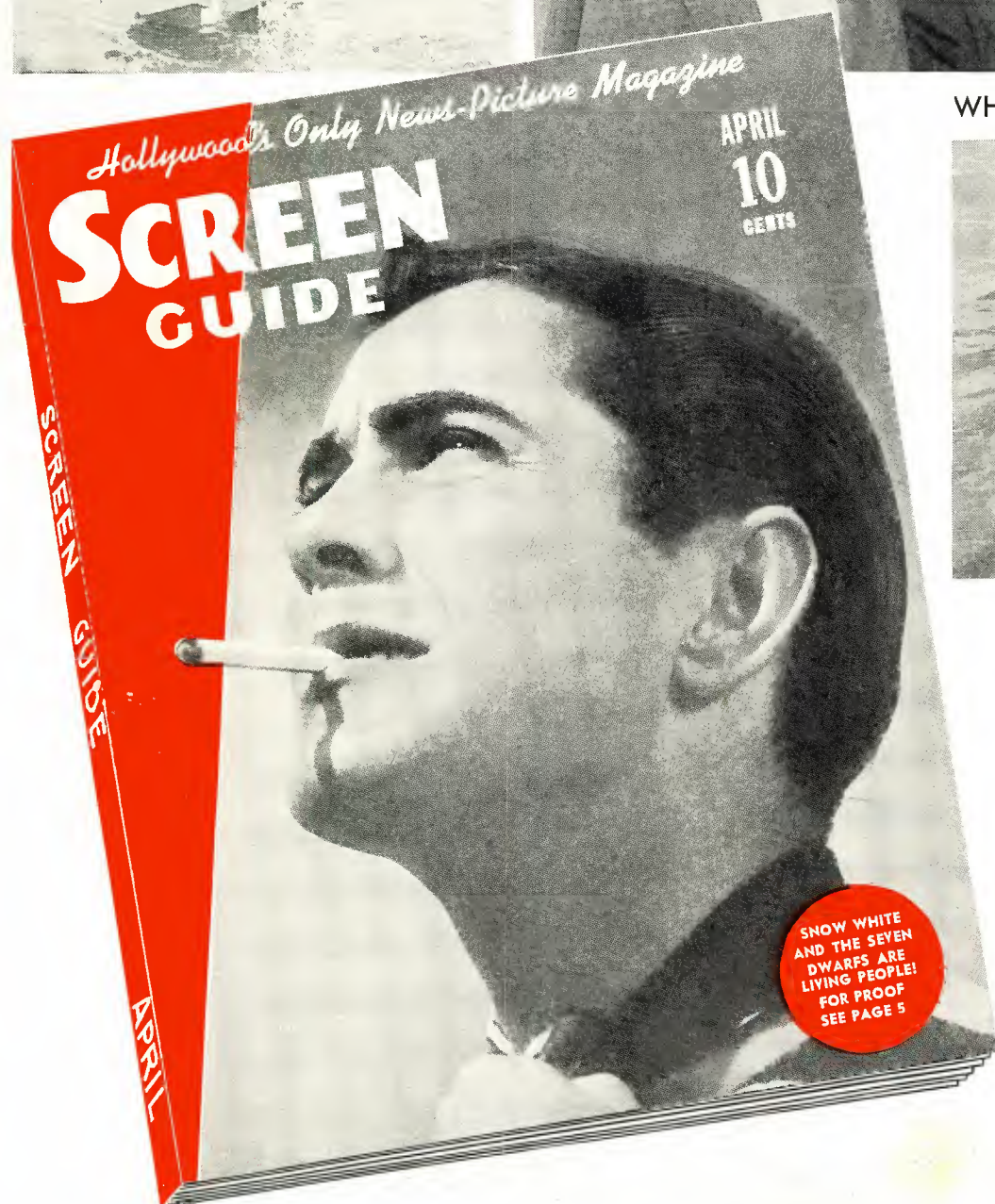
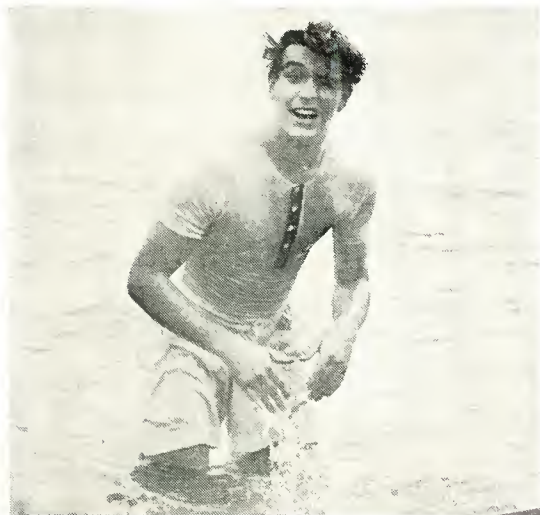
**TO ENTER:** Name the person, living or dead, whom you consider the world's most fortunate man. State why he is "fortunate" in a letter of 50 words or less. Use official entry blank available where Fortune shoes are sold. Mail to "The Judges, 'Famous Fortunes,' Richland Shoe Co., Division of General Shoe Corp., Nashville, Tenn." Contest closes May 10.

**TO WIN:** Consider that this contest is announced in connection with a radio program called "Famous Fortunes," which dramatizes the lives of men of great wealth. For that reason, most entries will probably concern such people. There is reason to believe that entries of a more personal nature will have a good chance in the contest; first, because there will be fewer of them, and second, because of a sentence in the announcement which says, "This person may be some famous explorer like Admiral Peary, or rich man like Andrew Carnegie, or your favorite movie star, or some man you know personally—a fellow workman, your brother, your postmaster, war buddy or yourself." Our hunch is to personalize the letter, telling about some uncelebrated but fortunate person you know well yourself. For weekly facts about the contest, listen to "Famous Fortunes," MBS, Tuesday, 7:45 p.m. EST, and on Station WLW, Friday, 9:30 p.m. EST.



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