

Radio *Guide*

10¢
MARCH 12

COMPLETE PROGRAMS
WEEK ENDING MAR. 12



Irene Rich—
heard in her
own series on
Sunday nights
over NBC-Blue

RADIO GUIDE

M. L. ANNENBERG
PUBLISHER

Vol. 7. No. 21
March 12, 1938

CURTIS
MITCHELL
Editor

Announcing RADIO GUIDE'S ANNUAL STAR OF STARS POLL

THERE'S the roll of the drums, the business of the trumpets, the cheer from the crowd. It's an occasion! It's an event! It's time to celebrate!

It's the Radio Guide Star of Stars Poll!

Now is the time when radio calls to order the annual meeting of its own Board of Directors. But no stodgy session, this! This is a get-together on common terms for the people who like fine radio programs and the people who have them to offer.

Radio's directors, the listeners—and woe betide the one who says they're not!—get a chance now to tell frankly what they think of their hired hands' work—those hired hands being the several stars of our air.

The Star of Stars Poll—this year's will be the fifth—offers listeners twin opportunities: first, to reward the stars who have given them entertainment, education or inspiration, and second, to insure more of the same by indicating to the stars' sponsors which programs are appreciated. Many other polls reflect the opinions merely of restricted groups of listeners, or of radio editors who are supposed to speak for their readers. The Radio Guide Star of Stars Poll goes right to every listener in the country and asks frankly for his prejudices and preferences!

This opportunity may be realized very simply. Beginning next week, Radio Guide will print on this page a ballot which may be filled in, pasted on a penny post-card, and mailed to tabulators whose only interest is to find out what the listeners of our country think. Radio Guide takes no interest in the

results of the polls; it acts merely as an agent, going between listeners and sponsors—giving the former a chance to speak their piece, the latter a chance to learn how they can improve their broadcasts.

As in previous polls, Radio Guide's efforts to unearth the honest opinions of radio listeners will be divided into individual groups. This year, however, each division will be a complete election in one week. Here's the order in which the polls will be conducted:

1. Musical program
2. Dramatic program
3. Children's program
4. Actor and actress
5. Popular singers (male and female)
6. Classical singers (male and female)
7. Comedian or comedy program
8. Dance orchestra
9. Announcer and sports announcer
10. Commentator
11. Most promising new star
12. Star of Stars



Interesting points have been revealed by past Star of Stars Polls: whether salaries are determined by popularity, for instance; the reaction of listeners to radio's trek to Hollywood; whether stars in radio can buck the sports maxim that "they never come back." What will this year's poll prove?

You'll want to register your opinions in many of these polls—probably in all of them. Begin to think now how you will vote—and don't forget to vote in the first election next week. It will be announced on this page!

HAPPY LISTENING

Reliving The West

NOWADAYS youngsters have Lindbergh for their hero and find their light reading in special boys' magazines and the Boy Scout manual, but when we were going through that growing-up stage, we took paper-back novels to bed with us, and to the flicker of a contraband candle read of the exploits of Buffalo Bill. If we had to do it over again, we'd probably still pick those rather badly written novels for our literary entertainment—but we'd have enjoyed Bill's exploits much more if there had been radio and such a broadcast as is to be heard over CBS Wednesday evening. You can be sure that when we first read the story on page 4 that we made a very definite date with ourselves to be at our radio Wednesday night and revive a childhood hero.

Masterpiece

OUR James Street has been bringing us some masterpieces of writing—among them you'll recall his heart-stirring story, "No More Night," and the recent revelation that "World War Has Come—With Radio." This week, in his "Dominion of the Damned" on pages 2 and 3, Street takes us down into the leper colony at Carville, La., bombarding some of our old beliefs about this most ancient of human scourges. There are a few things you should know about leprosy and about lepers and the new life and hope that is theirs. We call "Dominion of the Damned" another James Street masterpiece.

Another "First"

ORDINARILY we're rather humble in our accomplishments, but we can't but call your attention to a "first" which we've scored in this week's issue. It's like this: we've been listening to the Warden Lawes broadcasts and been impressed with the realism with which that program's dramatizations have been presented. And then we sort of figured that maybe you'd like to see some of the personalities responsible for those characterizations. The result is the two-and-a-half-page picture-story beginning on page 24 entitled "Blackmail," which outlines the action dramatized on a recent Warden Lawes broadcast. It's a "first" and we're proud of it.



Violin Prodigy Arnold Belnick is "Rising Musical Star's" guest—Sun.

This Week!

PREVIEWS OF SOME OF THE BETTER
REGULAR AND SPECIAL BROADCASTS



Hamilton College Glee Club speaker will be Alexander Woolcott—Sun.

SUNDAY, MARCH 6

New York vs. London

International Spelling-Match—
NBC-Blue, 12 noon EST.

A business man, an actress, a writer, a broadcaster, a tennis player, an army colonel, a school-boy, and a secretary will comprise each team. Paul Wing, the spelling-master, and the American team will broadcast from Radio City; the British team, with Announcer Tom Woodrooffe, from London.

Alexander Woolcott . . . versatility plus

Hamilton College Glee Club—CBS, 2 p.m. EST.

Author, playwright, critic and commentator, Woolcott will turn master of ceremonies to present the sixty-voice Glee Club from Hamilton College, New York. An alumnus of the school, Woolcott received his Ph.D. degree there in 1909.

Robert Nagel . . . prodigy

Frank Simon's Armcio Band—
NBC-Blue, 3:30 p.m. EST.

Nagel, thirteen-year-old cornetist from Mt. Lebanon, Pittsburgh, Pa., will play "Willow Echoes." Special guest will be Mrs. John Philip Sousa. She'll speak, following which the band will play a group of Sousa's compositions, including King Cotton, Easter Monday, White House Lawn.

Reed Kennedy . . . baritone

"Magazine of the Air"—CBS, 5 p.m. EST.

Kennedy, a native of Pittsburgh, made such strides as a radio and concert singer while pursuing music as a hobby that he deserted a successful business to devote all his time to a musical career. Mentioned as one of 1936's most promising discoveries in the world of music, he's appeared with marked success on many radio programs.

Gene Lester . . . visits MacQuarrie

Haven MacQuarrie Dramatic Sketches—
NBC-Blue, 6:30 p.m. EST.

Gene Lester, RADIO GUIDE's candid-camera man, will be guest actor Sunday. In addition to starring in a drama sketch, Gene will capture in pictures the entire program. Look for his picture-story of this show in an early issue of RADIO GUIDE.

Lyn Murray . . . human interest

Musical Gazette—CBS, 8:30 p.m. EST.

Tuners-in will hear the second week of a new program in which human-interest stories of the day's news are re-created in music. Murray is editor, Barry Wood, baritone, star reporter, and Nan Wynn, young songstress, the "lovelorn editor." Rest of the musical staff includes two quartets.

Arnold Belnick . . . stringmaster

"Rising Musical Star"—NBC-Red, 10 p.m. EST.

Thirteen-year-old Arnold is the second violin prodigy to be discovered by the "Sealtest Rising Musical Star" program. As featured soloist, the youthful artist will be heard Sunday playing first movement from Violin Concerto in B Minor.

MONDAY, MARCH 7

Joan Blaine . . . "Valiant Lady"

Gold Medal Hour—CBS, 1:45 p.m. EST.

This new drama serial concerns the story of a talented young actress who sacrifices her career for her family and friends. Assisting Miss Blaine will be Judith Lowry, Francis X. Bushman, Olan Soule, Sally Smith, Ed Prentiss, Cecil Roy, Mora Martin and David Gothard. To be aired weekdays.

Latin America . . . panoramic view

"Brave New World"—CBS, 10:30 p.m. EST.

Brave New World listeners will be taken down the Pan-American Highway in this broadcast. They will hear about Mexico City, Central America, Panama, Colombia to Argentine, seaports, capitals, jungles and other places of general interest and charm in Latin America.

WEDNESDAY, MARCH 9

Buffalo Bill . . . his story

"Cavalcade of America"—CBS, 8 p.m. EST.
(For the West, 9 p.m. PST.)

American pioneer and showman, Bill Cody's life-story is bound up in the history of a country and an



"Hollywood Hotel's" guest star is Edward G. Robinson—Friday

exciting age. More big whoppers have been told about him than about any other frontiersman. Nevertheless, he was the West, and is the West.

For a story about Buffalo Bill and of this broadcast, see page 4.

THURSDAY, MARCH 10

Mischa Auer . . . Bing's guest

"Kraft Music Hall"—NBC-Red, 10 p.m. EST.

"Hollywood's funniest comic" is the title given Auer. Of Russian parentage, he showed an early

interest in the stage, and soon became well known in the theater world of New York. Long cast in sinister roles in the movies, his sensational performance in "My Man Godfrey" rocketed him into comedy and stardom almost overnight.

FRIDAY, MARCH 11

Edward G. Robinson . . . ex-gangster

"Hollywood Hotel"—CBS, 9 p.m. EST.

Listeners will hear Robinson in a preview of his latest screen vehicle—"A Slight Case of Murder." In spite of its title, it's an uproarious comedy having to do with the efforts of an ex-gangster to go straight and operate a highly legitimate beer business. Supporting players will be Allen Jenkins and Jane Bryan.

Royal Crown Revue . . . in premiere

Nehi, Inc.—NBC-Blue, 9 p.m. EST.
(For the West, 9:30 p.m. PST.)

A sparkling new variety show featuring George Olsen's music and the gay comedy of Tim and Irene, vaudeville and radio favorites, will be heard in the first of a weekly series. Graham McNamee, famous announcer, the Golden Gate Quartet, and Uncle Happy, droll character, will also be cast members.

SATURDAY, MARCH 12

Henry M. Wriston . . . Are You Going to College?

President of Brown University—CBS, 2:15 p.m. EST.

This is the second in a series of four broadcasts, describing different types of colleges to high-school students. President Wriston will discuss the university. Other broadcasts will tell about the liberal arts and the general college.

Girl Scouts . . . get-together

Anniversary Week—CBS, 3:30 p.m. EST.

Short talks will be given by Mrs. Paul Rittenhouse, national director of the Scouts; Dr. Lillian M. Gilbreth, consulting engineer and member of the board of directors; and Loretta Townsend, a sixteen-year-old New York Scout of Troop 35.

New Show . . . star-studded

"Allis-Chalmers Family Party"—
NBC-Split, 10:30 p.m. EST.

Premiere performance of this new weekly program will feature Annette King, soprano; Joe Du Mond, hymn singer and commentator; Everett Mitchell, master of ceremonies, and Joseph Gallicchio's orchestra. First guest is Robert Lee Bristow, "Star American Farmer."

Emanuel Celler

John W. McCormack . . . The McCormack Bill

Special Talks Program—CBS, 11 p.m. EST.

Listeners will hear a discussion of the McCormack Bill by Representatives Celler, Democrat of New York, and McCormack, Democrat of Massachusetts. The McCormack bill provides that any propaganda promulgated in this country which is financed by foreign governments must be so labeled.

For Stations Which Will Broadcast These Shows, Please Turn to "This Week's Programs" on Pages 27 to 43



DOMINION OF THE DAMNED

BY JAMES STREET

EXILES TO DEATH, LEPERS AT CARVILLE, LA., NEVER LOSE FAITH. THEY FIND HOPE IN SCIENCE AND A FRIEND IN RADIO

THE sun slanted its rays across the greensward of the Polo Grounds, and seemingly paused to watch the next play of the World Series. The impatient players kicked up tiny patches of dust and 60,000 throats were hushed in suspense. It was a perfect day, crisp and autumny and bright. It was great to be alive and free!

Far away in Louisiana where the lazy Mississippi crawled around a bend and slapped its eddies against the bank, and where water oaks, bearded with Spanish moss, paraded along the levee, more than 300 men and women huddled around 125 radios and smiled. The announcer's voice was excited.

"He's winding up—here's the pitch!"

"Boy!" said one of the listeners.

"Wish I was there! Bet that's a sight!

Come on, you Giants!"

"Get hold of one, Joe!"

"A strike!" the announcer shouted.

"The umpire called it a strike! The crowd is booing! That umpire is hated like a leper—"

The 125 radios were snapped off!

Instantaneously! The men and women turned from the radios. They had silenced them! They looked at one another, and shook their heads sadly. There were tears in some eyes, a yearning in some, and a glint of mal-

content, of hate and fear and dread and doom in others.

For they were lepers, the legion of the doomed, exiles to the dominion of the damned.

And they have nothing left but their faith in God, their hope in science and their loyalty to radio. And their friend, the voice that brought them cheer, that came through and over the 12-foot wall that surrounds the leper colony at Carville, Louisiana, had told them an umpire was hated like a leper.

"Why are we hated?" they asked. "Why are we feared? What have we done?"

I do not know the radio announcer who broke the hearts of those exiles.

I hope he never sees this. It would make him as unhappy as he made them. He didn't know—the world doesn't know. The world doesn't care.

What stooges to conventions we are, what fools! We bar from our fireside and drawing-room conversations such informative words as syphilis and preach from our pulpits the curse of leprosy. And yet, for one leper there are thousands of victims of venereal diseases. A leper is exiled, if they can catch him. A syphilitic person is not marked, and rightly so, for neither disease is a sign of sin. But, oh morality! what sins are committed in your name!

There are more than 125 radios and 375 patients at the Carville colony, the

only leprosarium in the United States, but there are approximately 6,000 lepers in the country, many of them under assumed names! Don't shudder or cringe! The chances against your having the most dreaded of diseases is about 20,000 to 1! If you don't believe those are real odds, ask your bookmaker. You have a better chance of winning the Irish Sweepstakes than of catching leprosy, for the disease is not necessarily contagious.

ITS origin is unknown and so is its cure. It's a mysterious scourge of mankind! It blights only humans. The only hope a leper has is that his case can be arrested. And radio helps do that, for radio is an escape medium from their agony and despair, and a source of contentment. Peace and contentment are essential to the strange treatment of the strangest disease of all times, a pestilence that made men bow down and beat the dust and cry "unclean" eras before the plague of locusts came down the Nile—a curse of the flesh that was old when Babylon was new!

"You'll never know what radio means," said a leper, "unless you live as we live. We are not allowed to marry here. Those walls around our colony are not to keep us from the world, but to keep the world from us."

The most popular radio programs to lepers are the news and sports broadcasts. The blind patients prefer Lowell Thomas, Boake Carter, Ed Hill and Paul Sullivan. The Spanish and Mexican patients are fond of Your Hit Parade, Major Bowes, the Kraft Music Hall and Grace Moore, in that order.

The patients as a group favor Hollywood Hotel, Cavalcade of America, Major Bowes, Gang Busters, Floyd Gibbons, Eddie Cantor, Charlie McCarthy, Watch the Fun Go By and Edward G. Robinson.

EACH room in the thirty-four cottages is equipped with a radio, and the hospital has many. The United States Government finally has taken the lepers under its wing. But the Carville colony was settled by lepers, built by them. Their sweat and their blood made their haven, and there, on the soggy banks of the river, ended the strangest odyssey of history, the migration of the damned. Write your poems of Ulysses! Sing your psalms of the wanderings in the wilderness! Build your temples in homage to the migrating Pilgrims, carve tributes to their courage in stone and kindred dead things, but for courage unequalled hear the story of the American lepers who were exiled, and who, like Evangeline, beat their own path to a sheltered land where they could live and be alone with their misery.

There was no leprosy among North American Indians. Don't ask why. Who knows? The disease still is a question-mark to science. It invades palaces and hovels, but for some reason it never touched the Indians. The disease was first known in China, then spread to Africa, thence to Europe, and a West Indian slave brought the first case to North America, to Louisiana. That's one story. The other is that a French woman brought the disease here in 1758. Anyway, soon thereafter the scourge vanished from this country, but reappeared in Louisiana in 1866.

THE lepers were locked in pesthouses, and died like flies. Sheer loneliness made them band together, a handful against the world. Like fugitives they lived, hiding. But they got word to one another in all parts of the country. They had a common bond. Fifty years ago they gathered in New Orleans and organized into a group, a family of the condemned. They were sheltered secretly in a house near the French quarter. They hid from men, from their kith and brethren, but when free, healthy men learned of their hide-out, they burned the refuge and drove the doomed into the malaria-infested swamps.

Too weak to live, but too brave to die, the pitiful little colonists built a rude raft and launched it on the Mississippi. The old river didn't mind. It was their only friend. Foot by foot, the lepers pushed their raft up the river. They couldn't land, for their kith and brethren were watching them. But they were safe on the old river. Man may own the land, but the river belongs to God.

AND they came at last to a peninsula which poked into the Mississippi. It was deserted. Through the moss-covered oaks they saw the Doric columns of a stark mansion. The house had been built with slave labor, but the slaves were free and the mansion was empty. Timidly, the lepers went ashore and settled in the mansion. There was none to bother them. It was in 1895.

Several months later the Sisters of Charity of the Order of St. Vincent de

Paul found them and took them under their care. The Sisters asked no outside help, but nursed the halt and lame. Gradually the story of heroism spread, and New Orleans doctors began going the 100 miles up the river to treat the lepers for fevers and influenza, and such. They made no attempt to treat leprosy.

It then dawned upon the kith and brethren that they owed a debt to the lepers, and Louisiana took over the colony. The Sisters stayed there. The Government ignored the colony. It was a state problem. But lepers from all over the country went there, and Louisiana had to bear the burden. In 1921, John Early, a leper, made the nation gasp when he went to the capital of the land and demanded that something be done for him and his comrades.

A leper in the capital! There have been other diseases there, including dry-rot and brain-rust, but when the solons learned a leper was in their midst they cut about eleven miles of red tape and went to work. The Government established a marine hospital at Carville—number 66—and took over the colony. A modern hospital was built, but the nuns remained to care for the patients.

THE hospital was built in the curve of the river, on a site the patients selected. The plantation house still is the dominating building. The nuns live there and serve as nurses, pharmacists, dieticians and administrators.

There are rows of single-story wooden cottages for the patients, two-story residences for the doctors and attendants, Protestant and Catholic churches, a cafeteria, several utilitarian buildings and the plantation mansion. The village is surrounded by a wall, but "forcible detention" rarely is needed except with lepers who are mentally irresponsible.

The hospital is the center of the colony's life. It is equipped with every facility for study and treatment of the disease. Only patients acutely ill are housed there, but all lepers report daily for treatment.

Most of the 375 patients live in the thirty-four cottages, twelve patients to each cottage. The little houses are connected by screened passages, which lead to the canteen, recreation rooms and compound. The Government supplies food, housing, medical treatment and recreational facilities.

ALL the patients are not poor, but represent a fair cross-section of America. They do not like to be called lepers and refer to their disease as Hanson's disease, after the Swedish scientist who discovered the bacillus.

The five resident doctors and other attendants, numbering about 200, are segregated from the patients by a "deadline," which divides the colony and beyond which the patients may not pass.

The patients have motion pictures, vaudeville shows, band concerts, ball games, and, of course, radio. The American Legion post has twenty-three members. There are tennis courts and a golf course, a library and an occasional dance. Each spring the lepers have their own Mardi Gras, and a carnival ball, and a parade with all the trimmings.

PATIENTS are not permitted to marry at the colony, but sometimes a wife comes to the village with her husband and takes a cottage near by. She even sees him daily and prepares his meals. Several years ago a baby was born to a patient, a woman whose case had been arrested until pregnancy weakened her and caused the disease to reappear. The baby, who was free of leprosy, was not born at the colony but in New Orleans. The mother is back at the colony. Her

child is elsewhere. If the mother's case ever is arrested again, she may have her baby back.

Records of the hospital show that intimate associations between a leper and a non-diseased person, as between man and wife, are not as conducive to the spread of the disease as heredity. In other words, there is less danger of a man's giving the disease to his wife than of a sick brother's giving it to another brother, or cousin.

At the colony at Cullion in the Philippines, there are records of victims marrying and bearing children free of the disease. The disease is loathsome and disfiguring, but no more so than syphilis in advanced stages. It is not always contagious. But if there are open lesions, a non-leprosy person may contract the disease by close association with a leper.

Scientifically, there is no cure! But the disease can be arrested, the leper, although still a leper, is not nearly the general menace a bad cold is.

SOME cases effect their own cures, or "burn themselves out." Cause of this mysterious process is not known. However, it is definitely established that mental tranquillity, the sense of belonging to a social group, and the strength to disregard the ancient and stupid prejudices against the disease have therapeutic value.

Hence, radio is invaluable in the treatment. It makes the lepers feel they "belong"—that they are not outcasts. The usual mental state of a leper is a feeling of despair and frenzy. Radio helps overcome that.

The disease is not confined to one locality, but it is more prevalent in the South, where there is heavy rainfall. It has been found as far north as Washington State, Minnesota and Massachusetts, but of 718 cases studied at the colony, 425 were from Louisiana, seventy-five from California, thirty-four from Florida, thirty-one from Texas and the remainder from other states. The disease has been found in thirty-two of the forty-eight states.

The best remedy for leprosy is almost as old as the disease. It is chaulmoogra oil, and first was used in Burma about 1,000 B. C. Leprologists disagree as to the efficiency of the oil, but its refined derivatives are used almost universally to combat reactions of leprosy and to destroy the bacilli. The curative principle of the oil has been discovered, but no one knows just how it combats the disease in some cases, yet effects other lepers for the worse. The oil is given in capsules when the patients receive their meals. Strychnine also is given, together with alternating hot and cold baths to stimulate circulation.

ELECTRICALLY induced fever has been tried and this treatment may be the secret. The fever kills germs whose thermal death-point is within 106 or 107 degrees. One reason mankind has been unable to discover a cure is that the "lepra bacillus"—the germ—is adapted virtually only to the human body. Doctors cannot experiment with guinea pigs, monkeys and other animals, because leprosy is a curse only of man. The microbe is rod-shaped, and man is the only medium that can be studied for cause of infection.

There are three divisions of the disease—nodular, anesthetic and mixed. The first stages are discovered usually by the victim. There is a change in the color of the skin. Nodular leprosy is characteristic of cold climates and is by far the most dangerous and repulsive. Some authorities classify the

(Continued on Page 18)





—Wide World

Although many tales about Bill Cody are only thundering whoppers, in his life is bound up the history of a country and an age

BUFFALO BILL belonged originally to the Old West of the stage-coach, the Pony Express, Kit Carson, Custer, Wild Bill Hickock and Deadwood Dick, but because he was at least as great a showman as he was frontiersman, and because of skilful press-agency, he overshadowed his comrades, outlived his times, and emerged from his environment to find success in a new field and to re-create for millions of persons and for many years the bright pageant of America's lusty youth.

He might easily have died in obscurity, for there is no evidence that he was any more daring or adept than dozens of his contemporaries, but he became, instead, a theatrical symbol, the hero of innumerable paper-backed novels, and the idol of legions of pop-eyed adolescents, who knelt in adoration before the image of the "last of the great scouts." Bill had given up scouting in favor of the stage before he was twenty-seven.

This week, on Wednesday, March 9, "Cavalcade of America" presents a radio dramatization of the life of the man who for most of us remains the most romantic and picturesque figure of the glamorous era when Indians roamed the Great Plains, covered wagons rumbled along dusty trails to-

ward the Far West, stage-coaches driven by daredevils rattled perilously over rocky roads, and every gulch was full of desperadoes. Buffalo Bill was the West, and is the West, and in his life is bound up the story of a region and an age.

The man who hoisted Buffalo Bill into eternal fame was Elmo C. V. Judson, a prolific writer of bad fiction, who pressed the doughty plainsman into service as a hero for his incredible dime novels, hastily written affairs which he produced in prodigious quantities. But Judson, better known by his pen-name of Ned Buntline, did more than immortalize Cody in poor prose. It was he who introduced Buffalo Bill to the theater and, thus, to a gaping world.

IT WAS Judson who, having hunted with Cody and become his friend, wrote (and in half a day, too!) the first play in which Buffalo Bill appeared, and so started the last of the scouts on a career in show business which took him into all the important cities of the United States and Europe, brought him before cheering royalty, and made him one of the best-known figures of his times.

Cody's press-agent, John M. Burke, who was his faithful friend and noisiest trumpeter during his years as a showman, gets much of the credit for the propagation of the Cody legend, and Col. Prentiss Ingraham, who assisted Burke in the production of press-agents' fiction and likewise wrote dime novels starring Buffalo Bill, merits mention. But it was Judson—or Buntline, if you prefer—who really started the ball a-rolling.

The Story of BUFFALO BILL

AMERICAN SCOUT, SHOWMAN, BILL
CODY BELONGED TO THE OL' WEST
THAT LIVES AGAIN ON CBS WEDNESDAY

So many thundering whoppers were told about Cody during his lifetime that it is hard to come by an honest biography of the man. He was said, for instance, to have killed a horse-thief when he was only eight years old, and he was often advertised as a former chief of scouts of the United States Army and as a former member of the legislature of Nebraska. These things were untrue. He was said to have saved the life of Wild Bill Hickok in a battle in which, as a matter of fact, neither took part.

BUT make no mistake about one thing: Buffalo Bill in his days in the West, was a first-class scout and fighter, and the soldiers with whom he worked had the utmost respect for his abilities. Gen. Eugene A. Carr, onetime commander of the Fifth U. S. Cavalry, with which regiment Cody had served as a scout, used to say that the plainsman had eyesight better than that afforded by good field-glasses, and that he was the best tracker and trailer he (Carr) had ever known. Other officers under whom Bill served also paid tribute to his talents.



—Wide World

"Buffalo Bill"—some say he shot his first "Injun" at eleven

Born on a farm in Scott County, Iowa, on February 26, 1846, Cody was a confirmed adventure-seeker before he had been graduated from boyhood. In 1854, when he was eight years old, his family moved to Salt Creek Valley, Kansas, near Fort Leavenworth, and he was thrown into contact with the

rough-and-tough frontiersmen and the hard-riding soldiery of the region.

In 1857, as a boy of eleven, he got a job with a supply train carrying provisions to soldiers farther west, and it was on this trip and in saving a comrade's life that he shot his first Indian, as he reports it in his autobiography. In 1859, he ran away to Denver in search of gold, and returned home penniless. In 1860 he became a rider for the famous Pony Express.

His father, Isaac Cody, had been stabbed by a proslavery man in a wrangle over the extension of slavery into Kansas. Young Cody joined a local troop of Jayhawkers in 1861, was a scout with the Ninth Kansas Cavalry in campaigns against the Kiowas and Comanches in 1863, and in February, 1864, enlisted in the Union Army, serving as a scout in Tennessee and in Missouri for the rest of the Civil War.

On March 6, 1866, he was married to Louisa Frederici, in St. Louis. From some time in 1867 to May, 1868, he was employed as a buffalo hunter by a firm under contract to supply food for men in construction camps along the route of the Kansas Pacific railroad. It was during this time that he got the name of Buffalo Bill. He was said to have slain more than 4,000 buffalo during the seventeen months of his employment.

THE nickname which was attached to him was the creation of a construction worker who wrote a bit of doggerel about Cody's prowess as a hunter. The lines were:

"Buffalo Bill, Buffalo Bill,
Never misses and never will,
Always aims and shoots to kill,
And the company pays his buffalo bill."

Buffalo Bill was making \$500 a month as a huntsman.

From 1868 to 1872 he was engaged as a scout for the U. S. Cavalry, and finally became chief of scouts for the Fifth. He was never chief of scouts for the army. In fact, there never was such a title, although publicity men awarded it to Cody. All this time he was maintaining a legal residence in Omaha, and in 1872 was startled to find that he had been elected to the legislature—a position which he promptly declined.

(Continued on Page 18)

Listen to the story of "Buffalo Bill" to be aired Wednesday over CBS at:
8:00 p.m. EST — 7:00 p.m. CST
Later for the West Coast at:
9:00 p.m. PST — 10:00 p.m. MST



W. C. Fields will return to radio Monday evening to re-enact his greatest role from "Poppy" on CBS' Lux Radio Theater program

HIGHLIGHTS of the Week



Beauteous Madeleine Carroll is the Hollywood star listeners will hear on Sunday during Feg Murray's "Seein' Stars" division of the Baker's broadcast; she is regarded as one of the most beautiful of film-colony members



Raspy-voiced Andy Devine, Al Jolson's guest Tuesday on CBS, is pictured above with his wife, son Tad, and Director Arthur Lubin on the movie set of "Murder on the Mississippi"



Suave Adolphe Menjou will be heard Sunday during the NBC Chase and Sanborn show



Formidable Tommy Farr opposes Maxie Baer's comeback fight, aired Friday on NBC



Veteran Character-Actor Jean Hersholt will be honored on his 25th anniversary as an actor in a special CBS program on Thursday evening

A Special Service

SUNDAY, MARCH 6
at 3 p.m. EST on CBS

The New York Philharmonic
Orchestra

John Barbiroli, conductor
Efrem Zimbalist, violinist

Overture to "Haensel and Gretel"
(Humperdinck)
The Orchestra

Concerto in D Major (Sibelius)
Efrem Zimbalist

Symphony No. 2 (Schubert)
Polka and Fugue from "Schwanda"
(Weinberger)
The Orchestra

SIBELIUS' violin concerto came to first hearing in 1905 at Berlin, performed by the late Karl Halir. Long, intensely serious and thoroughly characteristic of the Finnish creator's sincere and lofty spirit, the work is in no sense a display piece for the soloist, although he has plenty of technical difficulties to conquer. The concerto, entirely symphonic, suggests those of Beethoven and Brahms rather than the examples in the same form by Mendelssohn and Tchaikovsky.

Sibelius starts his composition with no flourishes, the solo violin announcing the leading theme at once, somewhat somber in mood. A rhythmic second subject and robust third are followed by a lengthy cadenza for the individual player. Warm melody dominates the second movement. The final section is a sort of polonaise, with drum and basses as a foundation. A brilliant ending asserts itself in spite of heavy orchestral background. America made the personal acquaintance of Sibelius when he came here in 1914 to conduct some of his music at a festival in Norfolk, Connecticut. Apropos, it is a reproach to the way we treat our native composers, when we recall that Sibelius lives on a pension of about \$25,000 annually, granted him by the government of Finland. In addition he also received a popular subscription of \$35,000, presented a few years ago by his fellow citizens.

MONDAY, MARCH 7
at 9 p.m. EST on NBC-Blue

The Philadelphia Orchestra

Eugene Ormandy, conductor

Overture to "La Gazza Ladra"
(Rossini)

Largo from "New World" Symphony
(Dvorak)

Interlude and Dance from "La
Vida Breve" (De Falla)

Dream Pantomime (Humperdinck)

Hungarian Dance No. 5 (Brahms)

Roses from the South (Strauss)

IT WAS Toscanini who set the fashion of reviving at symphony concerts the operatic overtures by Rossini. They are of light content, but the magic baton of the maestro proved that merely pleasing music can also be made into an art-presentation. Eugene Ormandy will offer further testimony to that effect as we listen to "La Gazza Ladra" (The Thieving Magpie). An innovation for Rossini's day was his introduction of two snare-drums into the overture. We hear them roll out

The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air ..."—Wordsworth

ALWAYS it intrigues me to think about the various ways the great composers work before they are willing to let their music go into publication. The methods range from painstaking revision of manuscript, sometimes for years, to sending the manuscript red-hot to press before the ink has properly dried on the original drafts.

Bach, living in a period when publishers were scarce and hardly dared risk many prints, saw most of his music remain in manuscript during his lifetime. His simple nature made him indifferent to the matter of wide distribution, and furthermore, he had no idea that he would be looked upon by posterity as the greatest musician of all. His monumental work, "Art of the Fugue," was finished just before Bach's death in 1750. Only thirty-five copies had immediate sale, and in 1756 one of the master's sons sold the plates for what they brought as scrap copper. Bach worked quickly, but his tremendous knowledge and skill enabled him to turn out an astonishing number of masterpieces despite his large output and facile production.

Mozart may be considered the counterpart of Bach. As a mere child, the Salzburg genius was adept in counterpoint and all the musical forms. A few years later he practically could shake a symphony, concerto or piece of chamber music out of his sleeve whenever the mood urged him. When Mozart was only eight, his father, taking him on an English tour, wrote home from London: "Our high and mighty Wolfgang knows everything in this, his eighth year, that one can require of a man of forty." Mozart wrote his operas with incredible haste; his greatest three symphonies were all done in the same year. Consummate taste prevented any of his music from taking on the character of "pot-boiling."

Schubert was another rapid creator. You all know the story of his scribbling immortal songs on menus or on the marble tops of cafe tables. He had no idea that they were destined for eternal life. In fact, he disparaged his own gifts and thought himself an unworthy contemporary of Beethoven. Now he lies buried beside his hero in Vienna.

Rossini was a proverbial speedster, and authentic report has it that he composed his "Barber of Seville" in less than a fortnight.

When we consider the prodigious legacy Wagner left us, he cannot be looked upon exactly as a snail in progress, especially as he sometimes busied himself with several operas simultaneously. His ultimate manuscripts are free from corrections, and look like copperplate engraving, but only because he mentally worked out everything in advance, and with the help of sketches at last penned the perfect whole.

Tchaikowsky has been taken to task for publishing without self-

For Music Lovers

their salute at the beginning of the spirited composition. The second theme of the work is voiced by the clarinet.

I have always looked upon the "Largo" of the "New World" as the most enchanting of the four movements of that symphony. The heavenly slow theme, after a brief introduction by woodwinds and brasses, is sung ecstatically by the English horn, over an accompaniment of muted strings. The melody and its beautiful setting are of haunting beauty and pathos.

Manuel De Falla, living Spanish composer, wrote his opera "La Vida Breve" (Life is Short) early in his career. It tells a hot-blooded tale about a girl who is killed by grief when her lover abandons her for another. The music, piquantly aired and in Spanish rhythms, nevertheless utilizes no folk-tunes of that country.

Fears were entertained for the safety of De Falla until recently, when reassuring news came from Granada where he is living and composing a new work.

SUNDAY, MARCH 6
at 9 p.m. EST on CBS

The Ford Sunday Evening Hour

Sir Ernest Macmillan, conductor
Giovanni Martinelli, tenor

Overture to "Coriolanus" (Beethoven)
The Orchestra

Flower Song from "Carmen" (Bizet)
"In Dietro" from "Otello" (Verdi)
Giovanni Martinelli

Two Sketches on French-Canadian
Airs for String Orchestra (Macmillan)
The Orchestra

Ah, Love But a Day (Beach)
Aprile (Tosti)
Giovanni Martinelli

Agnus Dei (Bizet)
Martinelli, Chorus and Orchestra

Polka and Fugue from "Schwanda"
(Weinberger)
The Orchestra

BOTH Ford and Philharmonic conductors are "Schwanda"-minded today, with the jolly polka and fugue from that opera by Jaromir Weinberger, whose bright score is based on a Czech legend. The work was sung at the Metropolitan in 1931. I remember its burlesque scene in Hades, where the Devil is shown as a merry drinking and card-playing scalawag.

In the poetical "Flower Song" from "Carmen," Jan Kiepura, the new Polish tenor at the Metropolitan, won his hearers several weeks ago with some pure lyrical vocalism that registered as strikingly as the impression he made at his earlier debut with vibrant and long-held tones. By the way, the composer of sensuous "Carmen" surprises some persons today with his deeply felt piece of church music delivered by Martinelli and the chorus.

French-Canadian tunes, naive and of quaint tang, make a racy bid in the tasteful orchestral arrangement of Conductor Macmillan.

It is good to know that Mrs. H. H. A. Beach, who wrote the widely popular "Ah, Love But a Day," enjoys good health in her seventy-first year and is still writing and publishing.



Violinist Efrem Zimbalist (left) guests with the New York Philharmonic Sunday. Tenor Giovanni Martinelli sings on the Sunday Evening Hour

WEDNESDAY, MARCH 9
at 3:45 p.m. EST on CBS

The Curtis Institute Symphony
Orchestra

Fritz Reiner, conductor
Eunice Shapiro, violinist
Virginia Majeski, viola

Overture to "Prometheus"
(Beethoven)
The Orchestra

Sinfonie Concertante (Mozart)
Eunice Shapiro, Virginia Majeski and
The Orchestra

Fantasy "Romeo and Juliet"
(Tchaikowsky)
The Orchestra

I HAVE already told you about Beethoven's early ballet, "The Creations of Prometheus." The overture is interesting but does not represent the composer at the peak of his creative power. In "Prometheus" he was still trying out the wings which later carried him aloft to Parnassus.

Mozart, fond of experimenting with various small combinations of instruments, put them into a series of serenades, divertissements, cassations, etc. In the list is the Sinfonie Concertante of today's concert. Some of the pieces are decidedly playful, like his "Musical Jest" for string orchestra and two horns, a fantasia for glockenspiel (chimes) and, if you please, an andante for barrel-organ!

The concertante is pleasantly mooded, the orchestra being dialogued with solo comments by the violin and viola.

After Mozart's gracious tonalizing, Tchaikowsky's flaming pages offer startling contrast, with lush melodies and richness of orchestration. The Shakespearian episodes set forth are the religious character of Friar Laurence, the Montague-Capulet feud, the love of Romeo and Juliet, and the death of that pair.

THURSDAY, MARCH 10
at 8 p.m. EST on MBS

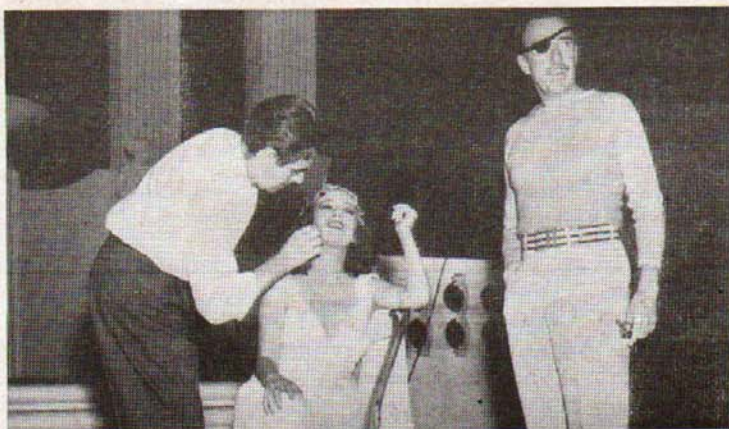
Wallenstein's Sinfonietta

Alfred Wallenstein, conductor
Symphony in D Major (Mozart)
Symphonic Dances (Grieg)

THESE days, Mozart's symphonies hardly need explanations or analyses. Their classical style is familiar, and the fact that they have been performed regularly for nearly 175 years is sufficient proof of their popularity.

Nevertheless, time only intensifies wonder at the superlative achievements of the incomparable Mozart. The world will never cease to marvel because he wrote and conducted his first symphonies at the age of nine. That is something to remember for our audiences who go into a dither of astonishment when a boy or girl shows unusual command of an instrument, or plays works customarily performed only by adult virtuosi. Before he was seven years old, the child Mozart completely mastered the harpsichord, violin and organ, sang well, and could improvise fugues, sonatas or other long compositions on any themes given him by his listeners. At fourteen, his first opera was premiered in Rome so successfully that twenty consecutive performances resulted. Thereafter an unceasing wealth of great music poured from his pen until his genius was stilled by death when he was only thirty-five years old.

As Mozart's originality and mastery progressed as long as he lived, eternal conviction will remain that he would have attained to further heights had he reached a riper age.



Lily Pons, who sings the title role in the Metropolitan's "Lucia Di Lammermoor" Saturday, is prepared for a movie version of Donizetti's "Mad Scene" by Make-up Artist Joseph Stinton (left) and Director Raoul Walsh

criticism or sufficient revision. However, the world continues to love his spontaneous melodies and frank outbursts of emotion and passion.

Liszt has been accused of notorious haste, but that is not true except in the case of some of his operatic transcriptions. Other rapid practitioners were Verdi, Mendelssohn, Schumann, Handel, Haydn and Saint-Saens.

Beethoven, on the other hand, labored with infinite patience and care at every measure he finally brought to paper. He has left an immense pile of note-books, filled with themes in all versions and transformations until they eventually took the form he wished. His manuscripts are criss-crossed endlessly with elisions, additions, changes, improvements. To the end of his days he declared that he did not know enough counterpoint! While composing he forgot about meals, shouted, groaned, sang, and after hours of unremitting toil, doused his head in cold water so that he could go on further.

Chopin was another arduous craftsman, smooth and effortless though his compositions sound. He worried over every detail and withheld his manuscripts until he felt that they contained not one note too little or too much. No other writer for the piano has turned out works so consistently free from padding.

Brahms belonged to the deliberate category, tremendously conscientious, always seeking perfection. He was forty-three years old before he allowed his first symphony to be heard. Franck also took his time and turned out only one symphony and a somewhat meager total of compositions. Debussy could not be spurred to hand over his "Pelleas and Melisande" until he had expended ten years upon it. Ravel also retained his pages until they were invested with every device of his finely jeweled art.

And so the pageant of genius spreads before us in all its fascinating strangeness. Whatever the methods and means of the masters, the result is a treasureable heritage of immemorial eloquence and beauty.

Addio, Maestro Toscanini; and a rivederci next season.

Also Recommended

For Stations, See Our Program Pages

- | | |
|--|---|
| SUNDAY, March 6 | 8:45 p.m. EST—Rochester Philharmonic; Dr. Howard Hanson, conductor; Milestones in American Music Series. NBC-B. |
| 11:00 a.m. EST—Intercontinental Broadcast from Australia, featuring Australian Music. NBC-B. | 10:00 p.m. EST—Essays in Music—Lenten Program. CBS. |
| 12:00 noon EST—NBC Home Symphony. NBC-R. | FRIDAY, March 11 |
| 12:45 p.m. EST—Radio City Music Hall. NBC-B. | 2:00 p.m. EST—Music Appreciation Hour; Dr. Walter Damrosch. NBC-R. & B. |
| 2:00 p.m. EST—Magic Key. NBC-B. | 9:30 p.m. EST—Bamberger Symphony Orchestra. MBS. |
| 5:00 p.m. EST—Metropolitan Auditions. NBC-B. | SATURDAY, March 12 |
| 10:00 p.m. EST—Rising Musical Star. NBC-R. | 11:00 a.m. EST—N. Y. Philharmonic Children's Concert. Last one: Request Program. CBS. |
| MONDAY, March 7 | 12:00 noon EST—Chasins Music Series. NBC-R. |
| 8:30 p.m. EST—Voice of Firestone. NBC-R. (8:30 p.m. PST for the West.) | 9:15 p.m. EST—Chicago Symphony Orchestra. MBS. |
| TUESDAY, March 8 | 10:00 p.m. EST—NBC Symphony Orchestra; Carlos Chavez, Mexican conductor. NBC-R. & B. |
| 2:30 p.m. EST—NBC Music Guild; Pasquier Trio. NBC-B. | |
| WEDNESDAY, March 9 | |
| 9:00 p.m. EST—Chesterfield Program: Lawrence Tibbett. CBS. | |
| 9:00 p.m. EST—Cleveland Symphony Orchestra. NBC-B. | |
| THURSDAY, March 10 | |
| 2:00 p.m. EST—NBC Music Guild. NBC-R. | |

If your favorite program is not listed on these pages, please turn to "This Week's Programs" on pages 27 to 43.

SATURDAY, MARCH 12
at 1:55 p.m. EST on NBC-Blue

The Metropolitan Opera Company

Presents

"LUCIA DI LAMMERMOOR"

by Gaetano Donizetti

The Cast:

Lucia	Lily Pons
Edgardo	Frederick Jagel
Enrico	Carlo Morelli
Arturo	Nichols Masuue
Alisa	Thelma Votipka

EVERYONE knows that "Lucia" is essentially a coloratura soprano's picnic (chiefly owing to the decorative "Mad Scene") and that the "Sextet" of that work has furnished an abidingly popular number in the hurdy-gurdy repertoire. Furthermore, musical cynics will say that the libretto of Donizetti's opera is childishly melodramatic, and that its music consists of saccharine airs and sparse and flimsy orchestration.

To some modern ears all that may be true, but the modern requirements are not those by which to gauge an old opera which should be considered solely in relation to the period of its composition. That period was 1835, and history records truly that Donizetti was one of the three (Bellini and Rossini were the other two) most brilliant writers of Italian opera during the middle of the nineteenth century. His output numbered seventy such works, many of them huge successes.

ACT I

The libretto of "Lucia" is based on "The Bride of Lammermoor," famous novel by Sir Walter Scott. The action is in Scotland, at the close of the seventeenth century. The first scene is a grove near a Scottish castle. Lord Henry Ashton (Enrico in the opera) learns from his hunting companions that his sister Lucy (Lucia) is in love with Edgar of Ravenswood (Edgardo) even though their families are in enmity. Enrico declares that only Lucia's marriage with Lord Arthur Bucclaw (Arturo) can save the fortunes of the Ashton house.

Lucia enters with Alice (Alisa), her confidante, to whom she sings her celebrated legend of the fountain, which warns her of impending doom by turning its waters to blood. Edgardo, leaving on a political mission to France, has a farewell duet with Lucia, in which the pair express their love and swear to remain faithful to each other.

ACT II

A chamber in Enrico's castle. Preparations are under way for the wedding of Lucia and Arturo, after Enrico convinces his sister by means of a forged letter that Edgardo is unfaithful. As the preliminary marriage contract is signed, Edgardo returns unexpectedly, tries to halt the proceedings, but is overpowered and leaves, cursing the distracted Lucia for her faithlessness. The great "Sextet" occurs in this scene.

ACT III

A room in Edgardo's castle, where he and Ashton quarrel and resolve to fight a duel. The scene changes to a chamber in Enrico's ancestral home. Lucia's marriage to Arturo has just taken place. Raymond (Raimundo) bursts in and announces to the assembled guests that Lucia has slain her husband in their bridal apartment. The chorus chants a number which Donizetti's critics do not consider nearly tragic enough, Lucia, a white-robed specter, stricken with sudden loss of mind, horrifies the assemblage by appearing with a dagger in her hand, which she flings from her and goes into her "mad scene."

Another change of locale shows a graveyard, where Edgardo awaits Enrico for their duel, but before the latter arrives, the unfortunate hero learns of Lucia's death, sings his touching aria, "A Peaceful Refuge," and stabs himself.



Dr. James R. Angell, education counselor, adds new impetus to NBC cultural-radio activities

All-Request Program Closes Concert Series

Saturday, CBS, 11 a.m.-12:30 p.m.

Across the nation youthful listeners have put the finishing touches on their music notebooks, their records of accomplishment in music appreciation, and this Saturday at 11 a.m. will settle back and listen again to their favorite symphonic selections—for the final concert in the current CBS "Young People's Concert" series is all of their own design. Rudolph Ganz directs an all-request program of the New York Philharmonic-Symphony, and a host of music-lovers, young and old, will console themselves with an *au revoir* until next fall.

There's something about a farewell engagement—you'll be glad you did not miss it.

But there's more to music than charm. There's power to quaint personalities and peoples—power to hint at the basic traits and the hopes common to all men, while drawing a reliable picture of their distinctions.

The CBS International Music Series is more than unique entertainment, more than an introduction to the melodies that other nations sing and love—it's a knowing hand across the sea.

This week you can clasp the hand extended by the students of Yugoslavia. They sing Thursday at 2:30 p.m. on CBS, from the quaint old town of Ljubljana.

Have You Missed These Stimulators?

"Science on the March" is on the double—marches through the workshops of medicos this week; into new fields, next. Wednesdays, NBC-Blue, 7:45 p.m.

"Music for Fun"—and it is fun. Fridays, CBS, 6:05 p.m.

"Chasins' Music Series" simplifies good music. Abram Chasins, talented composer-pianist, plays and discusses works of the masters each Saturday. NBC-Red at 12 noon.

Are you enjoying the CBS-Department of Commerce double feature? The "Story of Industry" presents drama—the story of an industry retold in action-narrative, plus a brief, authoritative talk on some interesting phase of our economic life. This week listen to learn of synthetic products, from vitamins to brush-handles, plus a timely discussion of "Opportunity for Our Children" by George H. Mead, of Dayton, Ohio. Saturday, CBS, 5 p.m.

Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

You Can't Fool With Foundations



A FELLOW named Mackenzie once wrote a harsh truth. He said, "Mankind in the gross is a gaping monster that loves to be deceived, and has seldom been disappointed."

Confer honestly with yourself and you recognize this to be fact. For it does seem a universal trait of the human animal to prefer a bright dream to reality, every time. And of all the forms of deception, we seem most vulnerable to *self-deception* and *propaganda*.

When we are not enjoying deception at the hands of forces outside ourselves, we busy ourselves with constructing air-castles, "ever building to the clouds, and never reflecting that the poor, narrow basis cannot sustain the giddy, tottering column." This is fine sport for the imagination. It may even enlarge our sympathies for our fellow men. But it numbs our capacity to recognize truth when we see or hear it.

How can we free ourselves from the influences of self-deception and propaganda? The great naturalist, Thoreau, gave us a good test of deception, as well as a fair text for living, when he said: "If you have built castles in the air your work need not be lost; there is where they should be. Now put foundations under them."

Foundations don't fool—they either stand or fall—and with them the structure they are intended to support.

Apply the rule of foundations to all ideas—your own, and those you read and hear. If you can build a foundation that will stand up to reality, won't wash away in the hurly-burly stream of every-day living, you have an ideal, not an air-castle. You will not be deceived.

If you can build such a foundation for the ideas you receive from others, those ideas are not the pretty but immaterial pellets of propaganda, they are stones in the structure of your education.

Let's give this test a trial. This week's design for listening suggests how.

Commentators Provide Thought-Provoking Focus For News & Views—Carter Heard Five Nights Weekly

The man who talks as he pleases and pleases several million listeners as he talks has returned to a five-night weekly schedule over the Columbia Broadcasting System.

Boake Carter's new series signalizes more than his continuing popularity and the good sense of a new sponsor. It emphasizes again the significance of commentators at large in the scheme of things in this country.

Political and social crises have seemed to make expedient limitations on the freedom of expression in many nations. We do not lack the crises here, but we do have a vigorous line of defense against the imposition of similar limitations so long as the commentators can have the freedom of a microphone—so long as a Boake Carter can make news of issues as well as events.

Thoughtful listeners will continue to find the commentators' common sense digests of important news—plus their forthright reporting—the best reason

for keeping up with the commentators. Here are the ones heard nationally that listeners-to-learn shouldn't miss:

Boake Carter
Monday-Friday, CBS, 6:30-6:45 p.m.
(Rebroadcast for the West, 5:45-6 p.m. PST)

Lowell Thomas
Monday-Friday, NBC-Blue, 6:45-7 p.m.

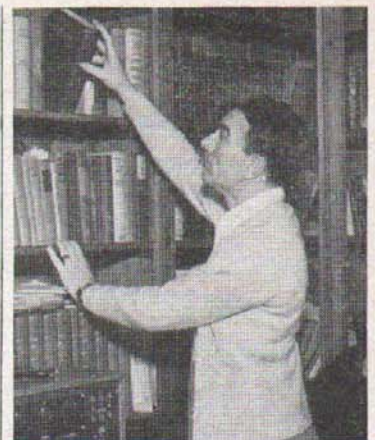
Headlines and By-Lines
Kaltenborn, Canham and Trout
Sundays, CBS, 10:30-11 p.m.

Hendrik Willem Van Loon
Wednesdays and Fridays, NBC-Red, 7:30-7:45 p.m.

Dorothy Thompson (People in the News)
Tuesdays, NBC-Blue, 7:30-7:45 p.m.
Fridays, NBC-Red, 10:45-11 p.m.

George R. Holmes
Thursdays, NBC-Red, 6-6:15 p.m.

Raymond Gram Swing
Mondays, MBS, 8:30-8:45 p.m.



Boake Carter air-edits the news. He is heard Mon.-Fri., on CBS at 6:30 p.m.—also at 5:45 p.m. PST

Radio Puts Wings On Your Armchair

Mondays, CBS, 10:30-11 p.m.

Here's air-travel without sky-sickness: Radio puts wings on your armchair for a voyage "Down the Pan-American Highway" as Brave New World wings its weekly cycle of the Latin Americas.

Take-off time: 10:30 p.m. sharp.

Airline: CBS.

Transport: Office of Education.

This week your speaker-ship follows the route of the new motor highway that is slowly linking by land the commerce and culture of North and South America.

Listeners will take their bearings first over San Antonio, Texas—hear of the city's great career in American history, her heritage of early war between the Spanish settlers and the Indians, then French, and finally the frontier Americans; her strange story of allegiance to seven different governments, both foreign and domestic, her status today as one of the great cattle capitals of the world.

You'll wing down the peaks of the Sierra Madre Orientals, across the grasslands of Coahuila, San Luis Potosi and Hidalgo to the "city in the sky," Mexico's capital. You'll eavesdrop on the play and work of men and women in seaport, jungle and metropolis—the real folks, historical and modern, of Latin America—as radio brings alive the pageant of the new world, "the chronicle of countries from the Rio Grande to the Straits of Magellan."

Labor Leaders Debate on Town Meeting of Air

Thursday, NBC-Blue, 9:30-10:30 p.m.

The directors of America's Town Meeting have evidently taken added courage from the NBC grant of an extended time contract for future sessions. For Thursday's session promises a ticklish battle of wits, adds new strain to the customary restraint of "meeting" speakers—offers opportunities for audience participation that are potent with possibilities.

The A. F. of L. meets the C. I. O.! John P. Frey, president of the Metal Trades Department of the Federation, and fiery Homer Martin, of the United Automobile Workers of America, will wrestle with the question "How Can Labor Settle Its Differences?"

Listeners may expect little in the way of answers—much, we hope, in the way of clarification of issues.

Song-Birds & Symphony Feature I. B. U. Concert

Sunday, NBC-Blue, 11-11:30 a.m.

Australian music and musicians will be featured in the Fourth Intercontinental Concert under the auspices of the International Broadcasting Union to be heard Sunday morning over the Blue network of the National Broadcasting Company. Native song-birds and the chants of aboriginal bushmen will color the presentation of representative selections from the compositions of Australian masters, both ancient and modern.

The calls of the unique laughing bird, the Kookaburra, and of its mysterious feathered companion of the lonely forest regions of southwestern Australia, will open the "concert."

Native stars of concert and radio will present tribal songs of aboriginal groups native to Queensland, including a morning song entitled "Jabbin Jabbinir"—an ancient favorite for community singing in the Australian wilds. Completing this group of native folk-songs, the choristers and orchestra will present a "Corroboree," or music drama. The "Corroboree" is a primitive musical form that developed, after the manner of tribal lays the world over, out of myths, tribal epics and comic incidents in the history of the various tribes. Frequently but erroneously described as a war dance or ceremonial, the innocent and amusing "Corroboree" is a light-hearted singing-song prototype, no doubt, of the modern swing session.

Lisa Sergio Tells Stories of Great Rivers

Tuesdays, NBC-Red, 9:30-10 p.m.

The National Broadcasting Company provides new fields for the talent of its interesting import, the "Golden Voice of Rome," Lisa Sergio. Starting Tuesday night, she will direct and narrate "Tales of the Great Rivers."

Against a back-drop of folk-song and epic music closely related with the history of the earth's great rivers, Miss Sergio will treat each river's story in poetic narrative.

This week you will hear the tale of the famous Danube—most important waterway of all southern Europe . . . hear of its rising in the crystalline rocks of the Black Forest Mountains, the colorful drama of its course through the Alps, the Balkans and the Carpathian Mountains, its slow rhythm past Vienna, its role in the long story of war and commerce of Austria.



Dr. Alice V. Kellher, "Human Relations" expert, directs the "Forum" Mondays, CBS, 2:30 p.m.

Recommended Programs

Times indicated on these pages are for Eastern Standard Time.
For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

This catalog of recommended listening includes this week's highlight programs of educational value. Omissions do not imply lack of recommendation.

ECONOMICS—BUSINESS

Saturday, March 12

Story of Industry. 5-5:30 p.m. CBS. Drama-history of "Synthetic Products"—what they are—their uses in American life. Talk: "Opportunity for Our Children." See story on this page.

EDUCATIONAL NEWS

Wednesday, March 9

America's Schools. 6-6:15 p.m. NBC-Red. Projects and progress in the nation's school system.

Friday, March 11

Education in the News. 6-6:15 p.m. NBC-Red. Shannon Allen of the Office of Education and authoritative guest speakers.

Saturday, March 12

Florence Hale's Radio Column. 11-11:15 a.m. NBC-Red. "Our American Schools."

Music and American Youth. 11:30 a.m.-12 noon. NBC-Red. Demonstration of student accomplishments in music.

HISTORY

Monday, March 7

Brave New World. 10:30-11 p.m. CBS. "Down the Pan-American Highway"—from Texas to the Argentine—a visit to capitals, seaports and jungles of Latin America.

Wednesday, March 9

Cavalcade of America. 8-8:30 p.m. CBS. (For the West, 9 p.m. PST.) "Buffalo Bill"—frontiersman.

Saturday, March 12

American Portraits. 9:30-10 p.m. NBC-Red. Biographical dramas of the lives of famous Americans. Portrait subject this week: Alexander Hamilton.

INSPIRATION

Sunday, March 6

Radio Pulpit. 10-10:30 a.m. NBC-Red. Dr. R. W. Sockman, sermon. "Freed from Bitterness."

Church of the Air. 10-10:30 a.m. CBS. Rev. John W. MacIvor. 1-1:30 p.m. CBS. Rev. Dr. Joseph A. Daly, New York psychologist.

National Vespers. 4-4:30 p.m. NBC-Blue. Dr. Harry Emerson Fosdick sermon. "Life's Forced Decisions."

The Lutheran Hour. 4:30-5 p.m. MBS. Dr. Walter A. Maier.

The Catholic Hour. 6-6:30 p.m. NBC-Red. Rev. Fulton J. Sheen sermon. "The First Word."

Saturday, March 12

Religion in the News. 6:45-7 p.m. NBC-Red. Spiritual significance of news topics and trends discussed by Dr. W. W. Van Kirk.

The Message of Israel. 7-7:30 p.m. NBC-Blue. Rabbi Louis Mann.

MUSIC

Thursday, March 10

International Music Program. 2:30-2:45 p.m. CBS musical greetings in

folk-songs from school children of Ljubljana, Yugoslavia.

Essays in Music. 10-10:30 p.m. CBS. Victor Bay and concert orchestra in a special program of Lenten music. Brahms' "Cantata No. 82." Verdi's "Requiem," others. Bass soloist.

Friday, March 11

Music Appreciation Hour. 2-3 p.m. NBC-Red and Blue. Dr. Walter Damrosch directs selections from Beethoven and Wagner.

Note: See the "March of Music" in this issue for description of recommended musical programs for the week.

PEOPLE—THOUGHT—COMMENT

Monday, March 7

New Horizons. 6:20-6:30 p.m. CBS. American Museum scientists cut the veil of the past—scan new horizons in the fascinating realm of natural history.

Tuesday, March 8

"Let's Talk It Over." 2:15-2:30 p.m. NBC-Blue. (Tuesday, Wednesday, Thursday.) Eminent guest speakers on problems affecting the modern woman.

Wednesday, March 9

Can We Avoid War? 10:45-11 p.m. CBS. Dr. Harry F. Ward, director, American League for Peace and Democracy.

Thursday, March 10

America's Town Meeting. 9:30-10:30 p.m. NBC-Blue. John P. Frey of the A. F. of L. and Homer Martin of the C. I. O. will try to answer "How Can Labor Settle Its Differences?"

PERSONAL-SOCIAL PROBLEMS

Monday, March 7

Human Relations Forum. 2:30-3 p.m. CBS. "How Much Do Appearances Count?" Expect some fruitful answers!

Tuesday, March 8

Academy of Medicine. 4-4:15 p.m. CBS. An eminent member of New York's medical fraternity discusses another pertinent health problem.

Wednesday, March 9

Your Health. 2-2:30 p.m. NBC-Red. Hints for the health-wise housewife. "Protecting Perishable Foods."

SCIENTIFIC DEVELOPMENTS

Sunday, March 6

The World Is Yours. 4:30-5 p.m. NBC-Red. An entomologist foresees victory for the bugs in the famous battle of nature, "Man Against Insects." Here's news from an age-old front.

Wednesday, March 9

Science on the March. 7:45-8 p.m. NBC-Blue. Dean Earl McKinley of the School of Medicine, George Washington University.

Thursday, March 10

Science Service Series. 4-4:15 p.m. CBS. Watson Davis interviews another expert, May T. Coshe, of the U. S. Biological Survey, "How Fast Do Birds Fly?"

Design for Listening

Theme of the Week:
How to Recognize Propaganda

The psychologists and the sociologists cannot agree on a satisfactory, all-embracing definition of the forces and methods commonly called propaganda. No wonder, then, that we, the people, are so easily confused. Let's try honestly to recognize it even though we cannot define it aright. (Bad pedagogy but reasonable practise.)

Most of us think that statements or ideas that support our own convictions are facts—that statements or ideas that conflict with our views are propaganda. Both thoughts are wrong—for too seldom are we willing to build a foundation of fact under the views we cherish, or to investigate honestly the facts that seem to support views contradictory to our own.

The programs listed below are not labelled propaganda. They are simply suggested test-listening—stimulants to assist your easier recognition of propaganda wherever it may be met. And as you start, remember this cautioning comment from Goethe: "The phrases that men hear or repeat continually end by becoming convictions and ossify the intelligence."

Sunday. Hear any of the sermons. Fine speakers, fired with messages they believe to be sound as granite. Can you build—have you built—foundations for these ideas?

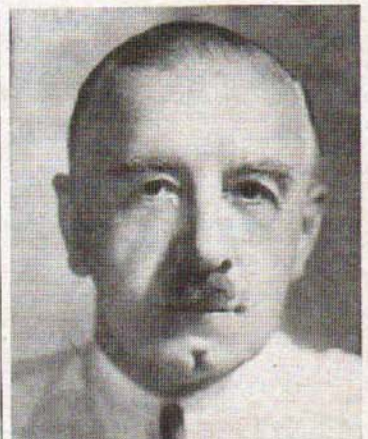
Monday. Hear the words of pacemakers and peacemakers in "Brave New World," CBS at 10:30 p.m. Is this propaganda? For what? The foundations are factual. What of the aims of programs like this?

Tuesday. Hear a timely study of propaganda disguised as purpose and plan when you listen to "Current Questions Before the House," CBS at 4:45 p.m.

Thursday. Don't miss "America's Town Meeting," NBC-Blue at 9:30 p.m. Two speakers whose jobs and ideals depend on "public relations" and strong appeals to emotion. Is their teaching propaganda? Don't try to answer till you've divorced yourself from your current sympathies.

Friday. Hear Dr. Damrosch and the "Music Appreciation Hour," NBC-Blue and Red at 2 p.m. What sort of propaganda is this? Or is it propaganda at all? RADIO GUIDE thinks it is—of the finest sort.

Next Week's Design for Listening:
Are There Any New Ideas—What?



Rudolph Ganz directs final CBS "Young People's Concert"—an all-request program. Sat. 11 a.m.

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

HIS Royal Highness, the Sultan of Muscat, wanted to see Jack Benny . . . but almost didn't because: A couple of months ago, Robert Taylor hired a clever impersonator, Albert Morin, who knows some six languages, to put the rib on one of the "Good News" program's advertising representatives. The latter grew indignant, was about to poke the "rich chain grocer from France," as Morin had been introduced, when two policemen came on the scene to "take him away" to the "asylum" . . . Tyrone Power, hearing of the success of the joke, next hired Morin to kid his announcer, Lew Crosby. This time Morin was a "wealthy owner of a chain of stations in South America" who was looking for a chief announcer at \$600 a week. Crosby tried his best to please the fake; drew only jibes and insults in return . . . Then finally, Jack Benny became Morin's next victim. This time Morin was an important "South American newspaperman." The rib lasted about fifteen minutes, Morin insulting and Jack growing hot—but suspicious—and finally wise . . . But on February 17, H. R. H., the Sultan of Muscat, Kingdom of Oman, Arabia, arrived in Hollywood replete with four secret service men as guards and a full retinue of aids. No one might address the Sultan. They had to talk to him through an intermediary. Through the latter, he told of his \$5,000 radio-receiving installation at Oman, of how each Monday morning the Oxford-English-speaking potentate would tune in and enjoy Jack Benny's Sunday broadcasts—and also of how he would like to meet Mr. Benny. Mr. Benny was first prepared by Bill Stuart, publicity man for the agency handling the Jell-O show. Benny giggled; restrained himself. Next Joe Alvin, of the NBC publicity staff, came backstage at the "Good News" rehearsal in which Benny was to appear as guest. The Sultan was here, Joe explained to Jack, and would Jack grant him an audience? Mr. Benny sneered at Mr. Alvin, saying, "What is this? Another rib?" and walked away to answer a telephone call, time involved ten minutes. The Sultan was patient, however. He finally met Jack Benny . . . but Jack still isn't sure it wasn't just another practical joke!

For radio's hottest current feud, West Coast listeners turn first to Jimmie Fidler's Tuesday night NBC airings, then switch the dial, thirty minutes after Jimmie has said "and I DO mean YOU," to George McCall's CBS broadcast. Screenscooper McCall has developed a habit of correcting any mistakes that Gossiper Fidler may make—and is Hollywood chuckling! In the East, McCall has a separate broadcast before Jimmie's Coast-to-Coast airing.

February 16 was Edgar Bergen's 35th birthday—and a surprise party, organized by 15-year pal Ken Murray, greeted him. Part of the buffoonery set-up at the Bergen menage without Ed's knowledge was a pair of searchlights, of the type used at premieres. These stood at the curb in front of the house. When Murray ushered the to-be-surprised ventriloquist home, Bergen saw the lights and wondered what was going on. Louella Parsons happens to be Ed's neighbor. He looked at the lights quizzically, then turned to Murray, saying, "Gee, Louella must be having a big party tonight!"

Plums are en route to Bergen, too, for the terms of his will, which have just become known to your Hollywood correspondent. Charlie McCarthy will go to the National Ventriloquist Society and is to be used in benefit performances to raise funds for aged or ill ventriloquists. In addition, Bergen has

set aside a trust fund of \$10,000, from the income of which will be drawn money to meet the expenses of organizing the benefits.

Speaking of Hollywood Hotel, that company's cast on March 17 will take time off from rehearsal to stage a St. Patrick's Day party for Colleen Anne Jamison, Ireland-born, who after the airing of the next day will depart for New York to appear in a concert

Judy Stewart, whose name has been linked previously in the East with Rudy Vallee's, flew into Hollywood from Florida week before last and has been spending much time with him at the movie lot and radio rehearsals . . . and Gloria Youngblood is again dating elsewhere . . . Mikeman Arthur Gilmore, of the Jean Hersholt "Dr. Christian" series, will be married in May to Grace Weller, Tacoma, Wash., deb now attending Bryn Mawr . . . CBS

Metro-Goldwyn-Mayer studios and this scribe have at last found themselves in agreement. The M-G-M moviegulls are ca-ra-zy about their tests of Songbird Virginia Verrill, of Log Cabin radio fame. But one wonders what Myrna Loy, whom Ginny, though tinier, photographs so much like, will have to say and do about it? . . . "Sweet as a Song," Tony Martin's number in the only-now previewed "Sally, Irene and Mary" film of 20th Century-Fox, has already hit second place in "Your Hit Parade" . . . Joe Penner is at work in the lead role of Walter O'Keefe's RKO comedy, "Go Chase Yourself," with the assistance of Phil Baker's Lucille Ball, who enacts Joe's wife . . . and "Big Town's" Claire Trevor and Ed Robinson will film together in "The Amazing Dr. Clitterhouse."

Gracie Allen, now race-stable bent, wouldn't buy a certain offered race-horse the other day when she learned it was a "mudder." Said Gracie, "A mudder's place is at home!"

Like Mikings: There's a hint Stu Erwin is being considered as an addition to the Phil Baker opus when Camel goes Cantor . . . When the Motion Picture Producers' Association staged a banquet for Louis B. Mayer February 24 at the termination of his seventh and final year as president, the entertainment roster included Jack Benny, Charlie McCarthy and Bergen, Bob Burns, Allan Jones and Jeanette MacDonald. Please note that the first three were built to fame by radio—and the two last named came to pictures from the music-comedy stage. What, no movie entertainers?

Jack Haley, because of the role he has to play in the picture "Alexander's Ragtime Band," has had to learn to play the drums. So he took them home to practise. Next, son Junior demanded drums, too, and finally daughter Gloria insisted upon a threesome at the percussion instruments. Now, with the Haley drum-corps in full swing, the neighbors are giving dirty looks!

Besides Hitler, Great Britain now has me to worry about. It seems that I offended the British Broadcasting Corporation by a recent crack that "my friends abroad declare that vulgarities and profanity are every-day happenings over the BBC stations." Now maybe I stretched that a little bit too far. My friends must have been wrong, or maybe they had Russian stations tuned in and thought the language was English profanity, because Felix Grum, BBC representative, assures me that vulgarity and profanity have never been countenanced by the BBC . . . My sincere apologies, Mr. Grum and BBC.

Wilbur Evans, the handsome bari-tone who sings with Miss MacDonald, is booked for thirty concerts after his radio work ends, and between present concerts and broadcasts is being tutored by a U. S. Marine top sergeant for promotion from second to first lieutenant in the U. S. M. C. Reserve.

And now, my fine-feathered friends, I hear a United Mainliner calling me at the Burbank airport, where I shall shortly embark for San Francisco, there to witness the work of one Rush Hughes, the "Hughesreeler." Mr. Hughes, by the time you have gleaned this, will have interviewed RADIO GUIDE's Singing Cameraman, Gene Lester, about how celebrities squint, stoop and steam when they are being mugged. I hope you heard it; if so or if not, watch for Lester's pictures of the Hughesreel in an early issue of RADIO GUIDE. I thank you.



Top (left to right): Wally Butterworth, Parks Johnson and interviewee Harry N. Nanos. Nanos' striking resemblance to the late Will Rogers made him a winner in NBC's Vox Pop "Look-Alikes" contest. Above: Unusual guest on a recent George Jessel show was Playmay, horse that paid \$670 for \$2 at a Santa Anita race recently

March 29 at Town Hall. She returns to the show April 1—and then on April 14 and 15 is slated to appear as soloist with the Los Angeles Symphony Orchestra, under Dr. Otto Klemperer, when that group presents the Brahms' "Requiem."

Georgie Stoll, Oakie College baton-eer, is driving a Duesenberg that Carole Lombard couldn't. The \$19,500 black convertible coupe was bought, 'tis said, by one Clark Gable for his light and love, but she couldn't reach the pedals. Stoll heard of the plight; made a deal with Gable. Now Stoll is very proud of his automobile, which boasts an altimeter, a 200-mile-per-hour speedometer, four carburetors, a red light indicating when the heap is greasing itself . . . a 40-gallon gas tank!

Producer Brewster Morgan became father of Junior, six and one-half pounds, on February 12. Joe Penner Writer Don Prindle also passed the cigars February 16 in behalf of his brand-new seven-pound daughter.

And again speaking of Hollywood Hotel, a loud auto-horn, blowing continuously back of the Vine Street Theater the other Friday, almost disrupted the broadcast. The horn was so loud that it penetrated the brick walls, could be heard on the air! Frantic ushers and engineers rushed to the offending car, found it to be a big, locked limousine with no chauffeur present. Someone reached under the hood, broke the horn wire . . . then they recognized the vehicle. It belonged to Louella Parsons!

AIRIALTO LOWDOWN

BY MARTIN LEWIS

YOU, the People, Speak! A letter reached my desk from a reader in Montgomery, Alabama, regarding J. Emery Duskin, who, he explained over the air, was permitted to leave prison unescorted, just to tell of his experience on the "We, the People" program, February 3. The writer claims that Duskin has been out on parole since July 9, 1936. I passed the letter on to the advertising agency handling the program, and here is their reply:

Thanks for sending us a copy of the letter about J. Emery Duskin, the supposedly paroled convict who appeared on the "We, the People" program recently. Upon investigation, and receipt of similar letters that we have also received, the writer seems to be right. We and the sponsors, and the Phillips Lord office, acted in good faith on information we received from what we considered unquestionably reliable sources.

According to the information we received through investigation, Duskin was exactly what he represented himself to be, a man on 48-hour parole from prison, and that is how we represented him. We regret that we and the public have been misinformed in this case and hope that such will never recur on "We, the People." As you know, it is our policy to investigate thoroughly every applicant to whom we grant time for an appearance on the show. Our informant in this case was of such importance that we did not proceed further in checking.

One of the funniest things to happen in a broadcasting studio happened at the airing of "Your Hit Parade" last week. That program features two of radio's most public-conscious individuals—Buddy Clark and Richard Himber—and yet it took a little black cocker-spaniel dog to win the acclaim and attention of the studio audience.

In the middle of one of the tunes, the dog dashed out from the wings of the stage and bounded around the musicians' legs. The audience started to laugh, of course, and when the spaniel strutted up to the front of the platform and glared at the audience as if they had no right to be there, they roared! Finally, he wandered toward the rear, and two pairs of eager hands stretched out, grabbed the pooch by the neck, and saved the program from going to the dogs!

The Saturday Night Swing Club has already received two letters requesting tickets for their second anniversary program on June 12. The writers, one from Chicago and the other from Cleveland, are expecting to be in New York around that time, and want to be sure of seeing the program. Incidentally, this musical program has turned out to be a mystery—that is, it's a mystery why some sponsor hasn't as yet grabbed this popular and entertaining show.

You hear a great deal about the formality of eastern radio broadcasts, especially in contrast to the slacks-and-sweater style in Hollywood, but things haven't gotten to such a stage that a white tie and tails won't create a stir. When dignified Announcer Ford Bond entered the studio for his stint on Bob Ripley's program last Saturday night, he looked veddy dashing with his broad shoulders clothed in his new swallow-tail coat and a white tie under his chin. The musicians and actors took one look, jumped to their feet, rushed over to gaze at the man, touch his sleeves, brush off his jacket, and reveal other signs of intense interest and wonder. You see, tuxedos are the usual thing and that is what Ripley

wears, as well as the genial B. A. Rolfe and his musicians. The contrast made Ford Bond look more like the sponsor than an announcer.

In this reporter's opinion, the hardest worker on the Ripley show is the sound-effects man. During the program I witnessed, he stood behind a semi-circular platform in shirt-sleeves. He had to produce many varied effects which kept him hopping from one side

The other gal is 19-year-old Nan Wynn, former vocalist with the Hudson De Lange band. She has a voice and style that should "click" just like the new mag of that name. And a word (literally) for John Carter, who replaced Nelson Eddy. Bravo!

Many Joan Blaine fans have been made happy by the announcement that the popular actress inaugurates a new dramatic serial, "Valiant Lady" over



Many were hurt when The Chicago Limited, a crack Wabash Railroad train, crashed into a truck near Chicago February 22. Among those on board were Maestro Hal Kemp and his unit, who were returning to Chicago from St. Louis where they had played at a college dance. Maxine Gray, vocalist, and Bruce Milligan, sax player, were injured

to the other and, of course, watching the script at all times for his cues. At the end of the program he was wringing wet. Ripley seems to be very nervous, keeps fingering his eyeglasses throughout the entire time he faces the mike. The audience included a few famous friends, among them Arthur "Bugs" Baer and George Rector, the famous menu getter-upper.

CBS has a couple of gal singers that rate special mention. One I heard last night for the first time. Not only does she have a swell voice, but plenty of rhythm and feeling go with each song she sings. Mrs. Lewis called in from our infant's room while preparing him for bed and remarked, "That girl is good, you should write her up." So here 'tis. Her name is Doris Rhodes.

CBS next Monday. Miss Blaine has been in New York for the past couple of weeks taking a short vacation before the program starts.

Alan Kent resigned from the NBC announcing staff two weeks ago to join WNEW, a New York station, and head up his own one-hour program every day except Sunday. Last week the NBC announcers gave Kent a surprise party that was a surprise party. The entire staff headed by Graham McNamee, Ben Grauer and Burke Miller, NBC night supervisor, cornered Kent at his home, paddled through a case of expensive liquid, took thirteen of Kent's hard-earned dollars at poker and in return presented him with a hilarious 25-minute recording of their farewells and sundry opinions.

CBS Announcer Ralph Edwards looked at his watch the other afternoon, gasped, grabbed his coat and hat and started running. He had four blocks to go. Taxicabs and trucks missed him by inches. Once he bumped into a traffic cop but rushed away before the officer could stop him. A bus skidded to an abrupt stop as he dashed in front of it.

Breathless, he reached the CBS building, caught an elevator and was whisked upward. It was 4:14 p.m., just as the Myrt and Marge repeat program was closing. At 4:15, Ralph murmured, "This is the Columbia Broadcasting System" into the mike, and that's all. This short announcement is Ralph's daily job, and at times he's traveled several miles just to deliver those six words. Are you reading, Mr. Ripley?

Looking over the shoulder of Announcer Andre Baruch, I noticed his script marked with different-colored crayon. He does this to indicate a change in tone of voice that he wants to use. For instance, "excitement" has a bright-red mark; "salesmanship," dark blue; romance (ah!), light blue.

Actress Sunda Love, of the "Stepmother" serial, cut rehearsal time short recently to answer an emergency call for a blood donor. She hurried to the hospital, gave 600 c.c. of blood to a neighbor woman, and was back for her broadcast that afternoon. This is the second time she has been a blood donor in three months. The first time she was called upon to save her father's life.

Purely Personal: Mr. and Mrs. Paul Whiteman are making daily trips to the country, hunting for a summer home . . . Boake Carter is supervising the building of a new wing to his beautiful home on the outskirts of Philadelphia . . . Mary Margaret McBride has to take off that good-looking monogrammed silver belt she wears every day before she goes on the air. The technicians discovered that the sensitive microphones picked up the jingle. . . . Joyce Howard, new CBS singer, has had to give up her work in night clubs because she has to report at the radio studios too early in the morning.

Admirers of lovely Vera Van, formerly known as "The Girl with the Blue Velvet Voice," and now known just as Mrs. George H. Ward, will be glad to learn that the one-time songstress is looking forward to motherhood some time this month. Vera retired from radio over a year ago, after she had married her childhood sweetheart, and they have been living in Hollywood.

Gertrude Niesen is back in New York after a two-year absence. Her local admirers and the night-club world have missed her and have given her an eager welcome at the Versailles Restaurant, where she is now holding forth. On March 12, Gertrude sails for gay Paree, but that doesn't delight her anywhere near as much as the idea that not only has she written a song but that it has been published!

If you heard her on Rudy Vallee's program several weeks ago, you heard her sing the number herself . . . she wrote the music, Sam Coslow the words, and 'tis called, "Romance in the Dark." "It has been published by Paramount Pictures," she told me, "and they are using it as the title song of the new Gladys Swarthout picture, 'Romance in the Dark.' I'm as thrilled as I can be and very much surprised." It looks like there's no stopping Gertrude Niesen.

What is the real reason for the success of a radio star or program? Read this department next week for the real lowdown.



Most fun of the month is Paramount's "Big Broadcast of 1938," starring Al Jolson's songstress, Martha Raye, in the role of a jinx-woman. Neatest bit of acting and comedy occurs when Martha (above) takes Actor Lynne Overman and some lesser players a-sailing on a raft after her yacht sinks

The PHOTO WEEK



Announcer Ken Carpenter: His chime-ringing feud with Bing Crosby has attained national prominence



Above: Maestro Vincent Lopez' recent revision of the "Star Spangled Banner" has received the acclaim of D.A.R.'s Mrs. David D. Good. Right: Robert Taylor (left) is made Honorary Deputy Sheriff of Los Angeles



—Bert Lawson

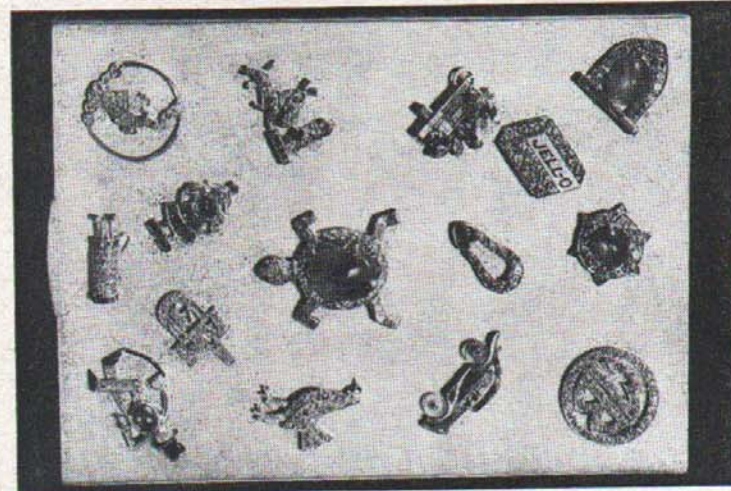
Lure of winter sports finally captured radio's Kate Smith (above). In holiday mood, the Thursday night star spent a day at Lake Placid, amazed on-lookers with her adeptness on skates and skills

—Wide World





The CBS sound-effects man above is working on a dozen clocks and a new idea. When completed, the clocks will give listeners the idea: chimes will tell the size and nature of the scenes being aired



Newest hobby of Mary Livingstone Benny is this jeweled charm cigarette case worth in excess of \$5,000. An idea of Husband Jack's, the case contains good-luck pieces from many celebrity-friends



—Wide World

Frequent spectator at the Santa Anita, California, Turf Club these days is "Chase and Sanborn's" handsome emcee—Don Ameche. Accompanied by Wife Honore, Don loves to see the crowds and races

New DISH WASHING INVENTION CUTS WASHING AND DRYING TIME IN HALF

No Electricity. Nothing to Get Out of Order. Simply Press Handle and Dishes are Hygienically Washed Like Magic in ONLY 3 MINUTES



SPRAY-WAY Fits Any Faucet

SPECIAL BARGAIN OFFER

Send only \$3.95 cash, check, money order to SPRAY-WAY Co., Dept. L-12, 4102 Melrose Ave., Los Angeles, Calif. C.O.D. requests promptly filled. Our money back guarantee protects you fully. We'll mail your order today without fail while you can save \$2.95 by being one of the first in your community to introduce the SPRAY-WAY.

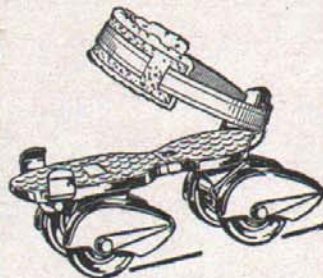
Amazing new dish washing invention, the SPRAY-WAY, cuts washing and dish drying time, effort in half and makes it a pleasure instead of a dreaded task. Now you can just spray all your dishes, glasses, silverware, pots and pans. Example: for dinner of 6—spotlessly clean with ordinary soap in only 3 minutes without effort. Simply press handle and your dishes are hygienically rinsed with hot water. Dishes dry twice as fast by their own heat. Saves hands, manicures. Small, compact, the size of your hand. Fits any faucet. No electrical mechanism. Nothing to get out of order. Easy, simple, foolproof to operate.

A blessed, modern invention for housewives who want to end this daily drudgery. Made of die-metal for lifetime of continuous service. No matter what dish washing, dish drying methods you have tried, you owe it to yourself to

ACCEPT 10 DAY HOME TRIAL

Wash all your dishes in your own home for 10 days with the SPRAY-WAY at our risk. If it does not do all we claim, your money back without question. Special introductory mail order offer for limited time. Regular \$6.50 store value, only \$3.95, complete, postage paid—(saves you \$2.55).

Boys! FREE Skates!



Fellows, how would you like to have this fine pair of "streamline" skates with live rubber cushions, fast ball-bearing wheels, genuine leather straps, and sheepskin ankle pads? It's easy to win!

All you have to do is to build up a route of steady customers for RADIO GUIDE among your friends and neighbors.

Many other fine prizes and a weekly steady income for you.

Send for complete catalog showing free prizes, including bicycles, baseballs, fishing and Boy Scout equipment, etc. Easy work for a few hours after school. Send coupon now.

Mr. Al Jones, Radio Guide, 731 Plymouth Court, Chicago, Ill.
Please send me free prize catalog and tell me how to earn money and win prizes by selling RADIO GUIDE.

Name Age

Street and Number

City State

DISCARD YOUR OLD AERIAL

It is Most Likely Corroded and Has Poor or Loose Noisy Connections
NO MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band including frequencies and short wave channels.



ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED
On the market five years. 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radior for doublet aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a satisfied, return within five days and your dollar will be refunded without question.

JUST MAIL THIS COUPON

F & H Radio Laboratories, Dept. 79, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage, if not pleased will return within 5 days for \$1 refund. Check here if sending \$2 with order—thus saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.

NAME

ADDRESS

CITY STATE

HOW TO GET A U. S. GOVERNMENT JOB

WANT THIS 32 PAGE BOOK FREE?

FRANKLIN INSTITUTE
ROCHESTER, N. Y.
COPYRIGHTED

Franklin Institute
Dept. P190,
Rochester, N. Y.

Gentlemen: Rush to me FREE of charge, list of U. S. Government big pay jobs. Send FREE 32-page book describing salaries, vacations, hours, work, etc. Tell me how to qualify for one of these jobs.

Name

Address

Age

Log of Short-Wave Stations
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CB1170, Chile	11.68	LRU, Argentina	15.29
CJRO, Canada	6.16	LRX, "	9.66
CJRX, Cuba	11.72	LSX, "	10.55
CFO, "	6.13	OLR2B, Czecho-	
COCH, "	9.43	slovakia, "	6.03
COCO, "	6.01	OLR2A, "	9.55
COG, "	9.75	OLR2A, "	11.84
COGP, "	11.89	OLR2A, "	15.23
CSW, Portugal	9.94	ORK, Belgium	10.33
DJB, Germany	15.30	OZF, Denmark	9.52
DJC, "	6.02	FGJ, Holland	9.59, 18.22
DJD, "	11.77	PID, "	17.75
DJL, "	15.11	PRADO, Ecuador	6.62
EA749, Canarias	10.37	PRF, Brazil	9.50
EAR, Spain	9.49	PRF, "	9.50
EPA9H, Spanish	14.05	RAN, U.S.S.R.	9.60
Morocco	14.05	RAN, "	7.84
FOSA, Tahiti	7.11	RNE, "	12.00
GSA, England	6.05	RV15, "	4.273
GSB, "	9.51	RV59, "	6.00
GSC, "	9.53	SPD, Poland	11.53
GSD, "	11.15	SPW, "	13.64
GEP, "	15.14	TFJ, Iceland	12.23
GSG, "	17.79	T14NRH, Costa	
GSH, "	21.47	Rica, "	9.698
GSL, "	15.42	TPA2, France	15.24
GSJ, "	21.58	TPA3, "	11.88
GSL, "	6.11	TPA4, "	11.71
GSO, "	15.18	VEVDN, Canada	6.005
GSP, "	15.31	VKME, Australia	15.59
HAT4, Hungary	9.12	VKME, "	9.51
HEJ, Switzerland	14.535	VLK, "	9.58
HEL, "	9.34	VPD, Fiji	9.54
HBO, "	11.462	VPZLO, St. Kitts	6.38
HBP, "	9.50	VUD, India	9.59
HCR2L, Ecuador	6.66	WIXAL, Boston, Mass.	
HJ1ABP, Colombia	9.618	15.25, 11.79 and 6.04	
HP5A, Panama	11.7	XEUZ, Mexico, D.F.	6.12
HP5J, "	9.60	XEXA, "	6.172
HSPJ, Siam	9.51, 19.02	YSD, El Salvador	7.894
IQY, Italy	11.9	YV5RC, Venezuela	5.80
IRF, "	9.83	ZBW3, China	9.525
JDY, Kwantung	9.925	ZRK, British	
JYL, Japan	9.53	VPZLO, St. Kitts	6.38
JVN, "	11.80	ZRK, "	9.61
JZJ, "	11.80	Honduras	10.6
JZK, "	15.16	ZMBJ, S.S. Awatea	5.84
Klipheuevel,		SBT, S.S. Kanimbla	6.91
South Africa	9.68	ZRO3, Italy	9.535

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time.
For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

THE Fourth Intercontinental Concert, a radio salute from Australia, will be heard over the combined radio networks of the world on Sunday, March 6, from 11 to 11:30 a.m. EST. The Australian program will be relayed to the United States over RCA short-wave facilities via Berlin, Germany.

The Kookaburra bird, whose "laugh" has made it the most famous of all Australian birds, the whip-bird and the mysterious lyre-bird, found in the lonely bush and forest regions of southeastern Australia, will open the concert. Tribal songs of the aboriginal Mananao and Warrego tribes will follow, while the balance of the program will consist of the works of modern Australian composers, played by well-known musical organizations.

On Friday, March 11, at 11 p.m. EST, messages from home to the members of the Waldeck Expedition in British Guiana, will be broadcast over General Electric Station W2XAF (9.53) of Schenectady, New York.

M. Musler, sales manager of Coto-Coli Co., Inc., of Providence, R. I., the firm that is sponsoring the expedition to Pitcairn Island to install a modern radio station there, writes the call-letters of the new broadcaster (which will be testing soon on 7.245 and 14.346 megs), will be VR6A. Mr. Musler further states, "No donations of material or labor (for the Pitcairn transmitter) were supplied by the amateurs, and Mr. Lindley (whom I erroneously described in a recent column of RADIO GUIDE as a representative of NBC) is just a member of the expedition, operating under the personal direction of Lew Bellem."

A new Zeesen, Germany, station, DJS (21.45), was brought into use for the first time on Tuesday, March 1, and is now being used daily from 12:05 a.m. to 11 a.m. EST, for the transmission of programs to Asia.

The newly intensified international program service of our United States short-wave stations will soon be the finest in the world. The international program service from Stations W3XAL, W8XK and W2XE, has already been

brought up to date with the addition of powerful new transmitters, directional aerials and broadcasts in several foreign languages.

And now we have General Electric's enlarged short-wave broadcast schedule, including use of the two new frequencies recently granted W2XAD, which went into effect on Wednesday, March 4. Four frequencies are now being used by W2XAF and W2XAD in transmitting programs to international listeners. The broadcasting schedule has been increased by two and one-half hours with the use of the new frequencies. W2XAD (21.5), a new frequency, is now in operation daily 8 a.m. to noon; W2XAD (15.33) operates daily, 12:30 to 7 p.m.; W2XAD (9.55), another new frequency, is in operation daily, 7:30 p.m. to midnight, while W2XAF (9.53) now broadcasts daily from 4 p.m. to midnight EST.

WIXAL, Boston, Mass., has been granted a permit to broadcast on additional frequencies of 11.73 and 15.13 megs, with a power of 20,000 watts on each channel. Tests are in progress on 11.73 megs almost daily, from 3 to 3:30 and from 9 to 9:30 p.m. EST.

A. E. Thomas of St. Michael, Barbados, writes that a new station, VP4TH (7.177), owned by E. Gibbs of 52 Duke St., Port of Spain, Trinidad, has been broadcasting cricket matches and miscellaneous program material daily, from 11 a.m. to 5 p.m. EST, since January 27.

VK6ME (9.59), Perth, West Australia, is now operating week-days from 6 to 8 a.m. EST. SM5SX (15.155), Stockholm, Sweden, broadcasts week-days from 11 a.m. to 5 p.m. and on Sundays from 9 a.m. to 5 p.m. EST, with a power of 500 watts. The identification signal consists of 12 notes on the piano, and the station signs off with the national anthem, "Du Gamla de Frica," sung by a chorus or played by an orchestra.

Heroic deeds of mountaineers and mountaineering enthusiasts will be the featured presentation on the American Hour from Rome, over Short-Wave Stations 2R03 (9.635), IRF (9.83), and IQY (11.9), on Thursday, March 10, at approximately 8:15 p.m. EST.

- †12:15 p.m. (ex. Sat.) — Hollywood Brevities: W2XAD (15.33)
- 3:30 p.m.—Drama, "The Count of Monte Cristo" (Part X): GSP GSG
- †4:50 p.m.—Science news: WIXAL (6.04)
- †5 p.m. (ex. Sat.) — American news: W2XAF (9.53) W2XAD (15.33)
- 5:30 p.m.—Headlines and By-Lines: W2XE (11.83)
- †6 p.m.—Monitor news: WIXAL (11.79)
- †7:15 p.m.—Today in Germany: DJB DJC DJD
- 7:30 p.m.—Course in Modern Radio: WIXAL (6.04)
- †8 p.m.—North American program from Czechoslovakia: OLR2B
- †8 p.m.—"Conjuncto-Neopoblano 1936 Typical Orchestra": YV5RC
- 9:50 p.m.—Albert Sammons, violin: GSC GSD
- 10:50 p.m.—Empire Follies: GSC GSD GSL

Tuesday, March 8

- 9 a.m.—Report on the Amsterdam Fire Brigade: PHI
- 10 a.m.—Torquay Municipal orchestra: GSF GSG
- 12:20 p.m.—Walter Collins' orchestra: GSF GSD
- 2:30 p.m.—Science Forum: W2XAD (15.33)
- 3 p.m.—Musical play, "The Golden Rose": GSP GSG
- 4:20 p.m.—Talk, "America Speaks": GSO GSB
- 5 p.m.—BBC Military band: GSF GSO
- †7 p.m.—Broadcast from Chile: CB1170
- †7:30 p.m.—Program from Belize, British Honduras: ZIK2 (10.6)
- †8 p.m.—Guitar duo: COGF
- 8:45 p.m.—Conchita Ascanio, songs: YV5RC
- 9:30 p.m.—Opera, "Tristan and Isolde": DJB DJC
- 11 p.m.—Program from Tahiti: FO8AA
- 11:30 p.m.—Salute to Latin America: W8XAL (6.06)

Wednesday, March 9

- 6:55 a.m.—Chamber music of Grieg: GSF GSG
- 9:45 a.m.—Story, "The Old Man": GSF GSG
- 11:40 a.m.—World Affairs: GSF GSG
- 12:20 p.m.—Claude Bampton's orchestra: GSO
- 3 p.m.—BBC Symphony orchestra: GSF GSG
- 4:35 p.m.—"The Merry Wives of Windsor": GSO
- 7 p.m.—Budapest program: HAT4
- 7:30 p.m.—International orchestra: LRX
- 8 p.m.—Music in Cuba: GSC GSL
- 8:15 p.m.—Just Talking On: 2R03 IRF IQY
- 8:30 p.m.—Concert of light music: 2R03 IRF IQY
- 8:45 p.m.—"For the Short-Wave Listener": WIXAL (6.04)
- 9:35 p.m.—BBC Empire orchestra: GSC GSD GSL

Thursday, March 10

- 7:30 a.m.—At the Black Dog: GSF GSG
- 9:35 a.m.—The Cheltenham Gold Cup: GSF GSG
- 12:20 p.m.—Music of George Gershwin: GSP GSG
- 2:45 p.m.—The story of an automobile: DJB DJC
- 7 p.m.—Orchestra Musette: LIX
- 7:15 p.m.—Geber Hernandez' orchestra: YV5RC
- 8:15 p.m.—Talk, "Heroes of the Mountains": 2R03 IRF IQY
- 8:45 p.m.—Report on the Leipzig Fair: DJB DJC
- 10:15 p.m.—"DX Chatter Box": W8XWJ (41)

Friday, March 11

- 7:20 a.m.—Billy Thorburn's music: GSF GSG
- 9 a.m.—BBC Empire orchestra: GSF GSG
- 11:30 a.m.—Variety program: GSF GSG
- 12:20 p.m.—Troise's mandolins: GSG GSD
- 2:30 p.m.—The Scottish Country: GSP GSG
- 4 p.m.—English news: LSY (18.115) LRX
- 7 p.m.—Variety hour: LRX
- 7:30 p.m.—English broadcast from Switzerland: HBL (9.345)
- 8:15 p.m.—Rome's Midnight Voice: 2R03 IRF IQY
- 8:45 p.m.—Report on the Leipzig Fair: DJB DJC
- 9 p.m.—Jesus Paiva, singer: YV5RC
- 10 p.m.—"Canada, 1938": CFCX (6.005)
- 11 p.m.—Messages to the Waldeck Expedition in British Guiana: W2XAF (9.53)
- 12:15 a.m.—DX club: W8XK (6.14)

Saturday, March 12

- 8 a.m.—The New Coventry Hippodrome Orchestra: GSF GSG GSJ
- 8:30 a.m.—Melody in rhythm and rhythm in melody: PHI
- 9:20 a.m.—Super Dansant: PHI
- 9:55 a.m.—Relay from the Carlton Hotel at Amsterdam: PHI
- 10 a.m.—Rugby Football: Wales vs. Ireland: GSF GSG
- 1:45 p.m.—Metropolitan opera: W3XAL (17.78) CMQ (9.74) COBZ (9.02)
- 2:30 p.m.—"In Town Tonight": GSP GSG
- 3 p.m.—Music Hall; Will Fyffe: GSF GSG
- 4:35 p.m.—BBC Theater orchestra: GSO GSB
- 5 p.m.—Variety tourist hour: HP5A
- 6:20 p.m.—Music Hall: GSC GSL
- 7:30 p.m.—Fiesta Ritmo: LRX
- 7:45 p.m.—Chamber music: 2R03 IRF IQY
- 8 p.m.—Cocktail musical program: W3XAL (6.1) IRF IQY
- 8:15 p.m.—Talk, "The Ballet in Italy": 2R03 IRF IQY
- 8:30 p.m.—Piano selections: DJB DJD
- 9 p.m.—Popular music: COGF
- 9:45 p.m.—Dance music: YV5RC
- 10 p.m.—NBC Symphony: W3XAL (6.1) CMQ (9.74) COBZ (9.02) TGWA (9.685)
- 10 p.m.—Opera: OAX4J (9.34)
- 11 p.m.—Northern Messenger; messages to those in the Arctic: VESDN CRXC

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

- Daily—12:30 a.m., JZJ; 5, GSF, GSB, GSD, GSG
- GSO; 7:30, XGOX; 7:45, JDY; 8:30, GSG, GSH, GSO GSI, GSF; 8:35, JZJ; 11, GSD, GSF, GSG, GSH; 1 p.m., GSB, GSD, GSG, GSA; 2:40, 2R03; 3:10, TPA3; 4:15, GSB, GSC, GSO; 4:30, OLR3A; 4:45, EA9AH; 6, JZJ; 11:55, HP5A; 7:30, EA9AH, HPSJ, RAN, RRI; 7:15, CSW; 7:40, EAJ43, EAR; 7:55, 2R03; 7:40, GSB GSC, GSI; 8:15, EAJ43, DJB, DJD; 10:30, GSB, GSC, GSD, GSI, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4
- Mon., Wed., Fri.—9:45 a.m., OLR3A

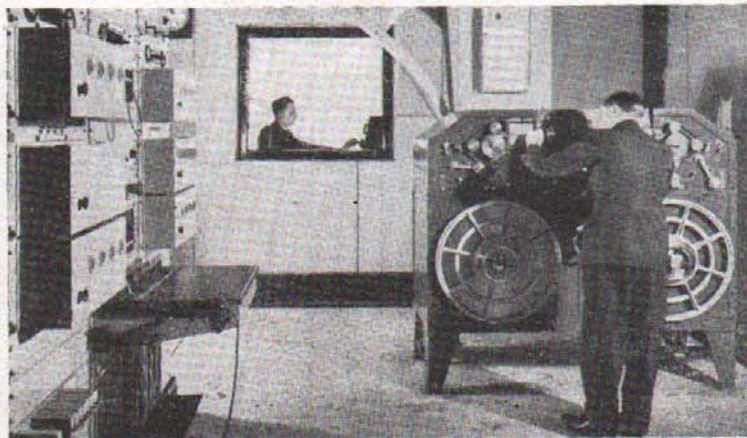
Sunday, March 6

- *7 a.m.—Program from Darien, Kwantung: JDY
- *8 a.m.—Variety program from Germany: DJL
- *8 a.m.—International church: COCQ
- *8 a.m.—Overseas hour (South Seas): JZJ
- 10:10 a.m.—Mission news: PHI
- 11 a.m.—Fourth World Concert, from Australia. Leading short-wave stations in the world
- 1:15 p.m.—Edwardian Melodies: GSP GSG
- 1:40 p.m.—Iceland hour: TEJ
- *2 p.m.—Danish program: OZF
- *4 p.m.—Test broadcasts from St. Kitts: VPZLO (6.38)
- *4:30 p.m.—Overseas hour (South America): JZJ JZJ
- *4:55 p.m.—Greetings to listeners: DJB DJC BJD
- 5:30 p.m.—Billie's orchestra: YV5RC
- *6 p.m.—Polish program (North America): SPW (13.635) SPD (11.535)
- *6 p.m.—Special English period from Tokyo: JZJ
- *6 p.m.—"La Voz de las Provincias": COCH
- *6 p.m.—Cadena Crussellas network program: COCO
- 6:30 p.m.—Frank Walker's Octet: GSC GSL
- *7 p.m.—Brazil on the Air: PSH (10.22)
- *7 p.m.—Program from Moscow: RAN RRI
- *7:30 p.m.—Broadcast from Loyalist Headquarters in Madrid: EAR
- 7:45 p.m.—Opera: 2R03 IRF IQY
- 8 p.m.—Special North American broadcast by Dutch Roman Catholic Broadcasting Association: PCJ (9.59)
- *8:30 p.m.—S. Afaro band: COCH
- *9 p.m.—Nationalist program for North America: Salamanca (10.37)
- *9 p.m.—Cararo's tango band: LRX
- *9:30 p.m.—Oriental program from India: VUD2
- *11 p.m.—Marti dance orchestra: COCH
- *11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH
- *12 mid.—Broadcast from Eden Concert cabaret: COCQ
- *1 a.m.—English DX program: XEUZ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ††Tuesday, Thursday, Saturday.

Monday, March 7

- †5:30 a.m.—Program from Fiji's: VPD2
 - 8 a.m.—Oriental variety: ZBW3
 - 8:8 a.m.—Siamese broadcast: HSPJ (19.02)
 - †10:30 a.m.—Vatican City broadcast: HVJ
- (Continued on Last Column)



Recording-room in the BBC's auxiliary studios at Maida Vale, London, in which many of the Empire programs are electrically recorded. Engineer (right) is adjusting a recording, while the one at left controls volume

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There is no Tommy Rocap

BY LAWRENCE WITTE

INTIMATE NOTES ABOUT THE MAN BEHIND WIP'S TOMMY ROCAP



Versatile Murray Arnold, Philadelphia's man behind the name. Over station WIP, he made Tom Rocap with his "For Men Only" program a women's rave

FANS like him because he's forever laughing at his own foibles; and because nightly he gives himself more than a fair amount of verbal brickbats. He's Tom Rocap, whose "For Men Only" programs over WIP nightly at 7:30 snare one of the largest female audiences in the city!

In the heyday of kings and queens, Rocap would have been the perfect court jester. Today he brings to the microphone a freshness and genuine humor that have made him one of the outstanding names in Philadelphia radio.

A free-for-all manner, facile tongue, sly and engaging wit . . . those are the qualities that have enabled him to address an increasing audience year after year, with no signs of abatement in sight.

Incidentally, there is no Tom Rocap. That is the radio pseudonym used by Murray Arnold, director of public relations and sales promotion at WIP. But because we are herein concerned not with Arnold, the executive, but with Rocap, the air personality, we will keep right on calling him by his air name.

Tom's versatility is as far-reaching as his experience. Probably that is because he was clever enough to make each experience productive. Be that as it may, the fact remains that Philadelphia's most popular radio announcer (*Radio Press Contest*, 1935) may not be satisfied with the thankless job of introducing, elaborating and concluding the performance of others. And with good reason, if we view his accomplishments impersonally—a difficult task since Tom is such a truly likeable chap.

HE HAS run the gamut of experience. He has been a soda clerk, a tennis professional, a humor magazine contributor, a Broadway columnist, a radio script-writer and a radio announcer, all of which occupations were, of course, interspersed with the proper, broadening transitional stages.

On May 14, 1910, Tom was born in Brooklyn. His well-to-do parents gave him a really good education. He went to several schools in Brooklyn, the last of which was the Erasmus Hall High School. From there, accompanied by good will and popularity, he went

to Philadelphia. In the Quaker City he attended West Philadelphia High, but was subsequently graduated from Overbrook High.

He continued his studies with a course in journalism at Temple University. Later he studied philosophy at the University of Pennsylvania. During these years he worked as a soda clerk and assayed many bits of humor which he sold to leading humorous magazines.

Tom received an offer from a Broadway magazine to conduct a chatter column on the Great White Way. He accepted and went to New York to assume Winchellian duties. For eight months he remained there, attaining a great deal of success until an attractive radio offer brought him back to Philadelphia.

Three years ago, Tom applied for an announcership at WIP. Shortly afterwards he was call-lettering regularly for that station. From his announcing chores at WIP, he was promoted to the post of production director, and then graduated to program director at WFIL. After a year there he returned to WIP to accept the position he holds today.

In order for Tom to speak comfortably the mike must be adjusted to accommodate a six-foot height. He weighs 175 pounds. Gray-green, dreamy eyes, wavy hair and a full, well-modulated baritone voice are other manifest assets. Or are we being too personal?

HIS favorite radio comic is Jack Benny. He'd ignore any other songstress on the air to listen to Jane Froman. Buddy Clark holds more attraction for him than other male singers. And he prefers Benny Goodman's orchestra.

Tom is a writer of great proficiency, having to his credit a tome on "absolute philosophy," a book of poetry, and an autobiographical play. He is well known for his remarkable epigrammatic ability.

His taste for smart-looking clothes along conservative lines caused Dorothy Love, former *Daily News* critic, to describe him as "Philadelphia's Beau Brummel of Radio." This despite his inclination for woolen socks the whole year around.

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Radio Guide's Instant Program Locator

This Is An Exclusive Radio Guide Feature, Published On Alternate Weeks

Eastern Standard Time (Five O'clock Lifeline)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

A. J. Alexander's True Stories, MacFadden Pub. Co., Fri. 9:30 p.m. NBC-R.
 Acme Paint Co., Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.
 Alemitte, Horace Heidt's orchestra, Tues. 9 p.m. NBC-B.
 Alias Jimmy Valentine, Larwood Bros., Tues. 9:30 p.m. NBC-B.
 Alka-Seltzer, Uncle Ezra, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.
 Allen, Fred, Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.
 Amateur Hour, Chrysler, Thurs. 9 p.m. CBS.
 Ameche, Don, Chas & Sanborn, Sun. 8 p.m. NBC-R.
 American Album of Familiar Music, Bayer Aspirin, Sun. 9:30 p.m. NBC-R.
 Amos 'n' Andy, Campbell's Soup, Mon. thru Fri. 7 and 11 p.m. NBC-R.
 Anacin, Our Gal, Sunday; Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.
 Arnold Grimm's Daughter, (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.
 Attorney-at-Law, Johnson's Wax, Mon. thru Fri. 10:30 a.m. NBC-B.
 Aunt Jemima Pancake Flour, Cabin at the Crossroads, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.
 Aunt Jenny's Real Life Stories, (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
 Austin, Gene, Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.
 Bab-O, David Harum, Mon. thru Fri. 11 a.m. NBC-R.
 Bachelor's Children, Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.
 Backstage Wife, Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.
 Baker, Kenny, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Baker, Phil, Gulf Oil, Sun. 7:30 p.m. CBS.
 Banking Group, Philadelphia Orch., Mon. 9 p.m. NBC-B.
 Barbasol, Arthur Godfrey, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS.
 Barrie, Wendy, Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Barris, Harry, Camels, Tues. 9:30 p.m. CBS.
 Bayer Aspirin, American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.
 Beetle & Bottle, Gulf Oil, Sun. 7:30 p.m. CBS.
 Behind Prison Bars, Sloan's Liniment, Mon. 10 p.m. NBC-B.
 Belcher, Jerry, Interesting Neighbors (Fitch Co.), Sun. 7:30 p.m. NBC-R.
 "Believe It or Not" Robert L. Ripley, Post Bran Flakes, Sat. 8 p.m. (12 mid. for West) NBC-R.
 Bestuy, Jack, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Bergen, Edgar, Chas & Sanborn, Sun. 8 p.m. NBC-R.
 Bernie, Ben, Orch. U. S. Rubber, Wed. 9:30 p.m. CBS.
 Betty & Bob, Gold Medal, Mon. thru Fri. 1 p.m. CBS.
 Big Sister, Rinso, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.
 Big Town, Rinso, Tues. 8 p.m. (12:30 a.m. for West) CBS.
 Bi-Sol-Dol, Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC-B.
 Bond Bread, Guy Lombardo's orch., Sun. 5:30 p.m. CBS.
 Borax, Death Valley Days, Fri. 8:30 p.m. NBC-B.
 Boswell, Connie, Brewers 8 p.m. NBC-B; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
 Bowes, Edward, Major, Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.
 Brewers Assn., Lou Holtz; Connie Boswell; Ted Husing; Richard Hinkley's orch., Mon. 8 p.m. CBS.
 Brice, Fannie, Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
 Bromo-Seltzer, Harriet Parsons, Wed. 8:30 p.m. NBC-B.

Burns & Allen, Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
 Burns, Bob, Kraft Music Hall, Thurs. 10 p.m. NBC-R.
 Busse, Henry, Orch. Mar-Oil Shampoo, Sun. 1:15 p.m. NBC-R.
 Buttersworth, Charles, Hollywood Ward, Grac (Packard), Tues. 9:30 p.m. NBC-R.
 Buttersworth, Wallace, Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
 Cabin at the Crossroads, Aunt Jemima Pancake Flour, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.
 Caramel Baking Powder, Kate Smith; Jack Miller's Orchestra; Ted Straeter Chorus, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
 Camay, Pepper Young's Family, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.
 Camels, Jack Oakie; Stuart Erwin; Patsy Flick; Harry Barris, Tues. 9:30 p.m.; Benny Goodman's Orch., Tues. 10 p.m. CBS.
 Campana, Grand Hotel, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.
 Campbell's Soup, Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R; Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's Orch.; Jerry Cooper; Frances Langford; Marilyn Stuart, Fri. 9 p.m. CBS.
 Cantor, Eddie, Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
 Carborundum Band, Sat. 7:30 p.m. CBS.
 Carlay, Rachel, Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.
 Carnation Milk, Lullaby Ladd, Mon. 10 p.m. NBC-R.
 Carnegie, Dale, Colgate, Tues. 7:30 p.m. NBC-R.
 Carson Robison's Buckaroos, Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.
 Carter, Boake, Huskies & Post Toasties, Mon. thru Fri. 8:30 p.m. (8:45 p.m. for West) CBS.
 Carter, John, Chas & Sanborn, Sun. 8 p.m. NBC-R.
 Cavalcade of America, Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.
 Chas & Sanborn, Don Edgech; John Carter; Edger Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC-R.
 Cheer Up America, Mennen, Wed. 7:45 p.m. NBC-R.
 Chesterfield, Lawrence Tibbett; Andre Kostelanetz orch.; Deems Taylor, Wed. 9 p.m.; Paul Whiteman's Orch., Fri. 8:30 p.m. (Fri. 1:30 p.m. for West) CBS.
 Chipso, Road of Life, Mon. thru Fri. 9:30 a.m. CBS; 4:45 p.m. NBC-R.
 Chrysler, Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.
 Cities Service Concert, Lucille Manners; Ross Graham, Fri. 8 p.m. NBC-R.
 Clark, Buddy, Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
 Coca-Cola, Song Shop; Frank Crumit; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.
 Cocomalt, Joe Penner, Gene Austin; Julie Gibson, Sun. 6 p.m. (11 p.m. for West) CBS.
 Cooper, Jerry, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Colgate, Stepmother, Mon. thru Fri. 5:30 p.m. CBS; Dale Carnegie, Tues. 10:45 p.m. NBC-R; Gang Busters; Col. N. H. Schwartzkopf, Wed. 10 p.m. CBS.
 Court of Human Relations, Vadsco Sales Corp., Sun. 4 & 4:30 p.m. MBS.
 Court of Missing Heirs, Skelly, Sun. 10:30 p.m. CBS.
 Cravens, Kathryn, News thru a Woman's Eyes (Pontiac), Mon., Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.
 Crisco, Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.
 Crocker, Betty, Gold Medal, Wed. Fri. 1:15 p.m. CBS.
 Croker, Richard, Firestone, Mon. 8 p.m. (11:30 p.m. for West) NBC-R.
 Crosby, Bing, Kraft Music Hall, Thurs. 10 p.m. NBC-R.
 Cross, Glenn, Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
 Cross, Milton J., Magic Key (RCA), Sun. 2 p.m. NBC-B.
 Crumit, Frank, Songshop (Coca-Cola), Fri. 10 p.m. CBS.
 Cummins, Bernie, Orch. Sunday Matinee (Vandy of Vintners), Sun. 1:30 p.m. MBS.
 Dafoe, A. R., Dr. Lysoal, Mon. Wed. Fri. 4:45 p.m. CBS.
 Dan Harding's Wife, Nat'l Biscuit Co., Mon. thru Fri. 9:45 a.m. NBC-R.
 Dari-Rich, Terry and the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC-R.
 David Harum, Bab-O, Mon. thru Fri. 11 a.m. NBC-R.
 Dennis, Clark, Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.
 Death Valley Days, Borax, Fri. 8:30 p.m. NBC-B.
 Delaware, Lackawanna & Western Coal, The Shadow, Sun. 4 & 5:30 p.m. MBS.
 Devine, Andy, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Dickenson, Jean, American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.
 Dick Tracy, Puffed Wheat & Rice, Mon. thru Fri. 5 p.m. NBC-R.
 Dorsey, Tommy, Orch. Radio City, Kool, Wed. 8:30 p.m. NBC-R.
 Double Everything, Wrigley's, Sun. 6:30 p.m. CBS.
 Dr. Christiana, Vaseline, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
 Dr. Lyons, Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC-R.
 Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.
 Drano, Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.
 Dreese, Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.
 Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Tues. 10 p.m. MBS.
 Durbin, Deanna, Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
 Du Pont, Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.
 Eastman, Mary, Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
 Easy Aces, Anacin, Tues. Wed. Thurs. 7 p.m. NBC-B.
 Edna Wallace Hopper Cosmetics, Romance of Helen Trent, Mon. thru Fri. 12:40 p.m. CBS.
 Elizabeth Arden Cosmetics,

Eddy Duchin's orch., Tues. 10 p.m. MBS.
 Elman, Dave, Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
 Energine, Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.
 Erwin, Stuart, Camels, Tues. 9:30 p.m. CBS.
 Evans, Wilbur, Open House (Vick's) Sun. 7 p.m. CBS.
 Falstaff Beer, Public Hero No. One, Mon. 10:30 p.m. NBC-R.
 Famous Actors' Guild, Bayer Aspirin, Tues. 7:30 p.m. CBS.
 Famous Fortunes, General Shoe Corp., Tues. 7:45 p.m. (11:15 p.m. for West) MBS.
 Fibber McGee & Molly Johnson's Wax, Mon. 9 p.m. (12 mid. for West) NBC-R.
 Fidler, Jimmie, Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.
 Fif, Mlle, Texaco, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
 Fiebert's, Ted, Orch. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Firestone, Richard Crooks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
 First Nighter, Campana, Fri. 10 p.m. NBC-R.
 Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:30 p.m. NBC-R.
 Fleischmann, Ozzie Nelson's Orch.; Harriet Hillard; Feg Murray, Sun. 7:30 p.m. NBC-B.
 Flick, Patsy, Camel, Tues. 9:30 p.m. CBS.
 Florida Citrus Commission, Emily Post, Tues., Thurs. 10:30 a.m. CBS.
 Follow the Moon, Pebecco, Mon. thru Fri. 5 p.m. CBS.
 Ford, Sunday Evening Hour; Sir Ernest MacMillan, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.
 Fulton, Jack, Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.
 Furthest, Judy, Ring Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
 Gang Busters, Colgate, Wed. 10 p.m. CBS.
 Garland, Judy, Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
 General Electric, Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.
 General Shoe Corp. Famous Fortunes, Tues. 7:45 p.m. (11:15 p.m. for West) MBS.
 Gibson, Freda, Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
 Gibson, Julie, Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.
 Girl Alone, Kellogg, Mon. thru Fri. 12 noon. NBC-R.
 Godfrey, Arthur, Barbasol, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS.
 Goldbergs, Oydol, Mon. thru Fri. 4:30 p.m. CBS.
 Golden Gate Jubilee Quartet, Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B.
 Gold Medal, Betty & Bob, Mon. thru Fri. 1 p.m.; Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Valentine, Mon. thru Fri. 1:45 p.m. CBS.

Goodman, Al, Orch. Your Hollywood Parade (Lucky Strike), Mon. 8 p.m. NBC-R.
 Goodman, Benny, Or ch. Camel, Tues. 10 p.m. CBS.
 Good News of 1938, Maxwell House Coffee, Thurs. 9 p.m. NBC-R.
 Gordon Baking Co. Lone Ranger, Mon., Wed., Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
 Gorin, Igor, Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
 Graham, Ross, Cities Service Concert, Fri. 8 p.m. NBC-R.
 Grand General Station, Listerine, Fri. 8 p.m. NBC-B.
 Grand Hotel, Campana, Mon. 8:30 p.m. NBC-B.
 Grape Nuts, Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
 Guest, Edgar, It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.
 Guiding Light, White Naptha, Mon. thru Fri. 3:45 p.m. NBC-R.
 Gulf Oil, Phil Baker; Beetle & Bottle, Sun. 7:30 p.m. CBS.
 Haley Jack, Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Hammerstein Music Hall, Kolyons, Fri. 8 p.m. CBS.
 Harris, Arlene, Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
 Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Havrilla, Allos, Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
 Hearn, Sam, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Heatter, Gabriel, We, The People (Sanka Coffee), Tues., Thurs. 7:30 p.m. CBS.
 Hecker's H-O Foods, Myra Kingsley, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.
 Heidt, Horace, orch. Alemitte, Tues. 9 p.m. NBC-R.
 Heine, Romance of Carol Kennedy, Mon. thru Fri. 11:15 a.m.; Magazine of the Air, Sun. 5 p.m. CBS.
 Hello, Peggy, Drano, Wed. Fri. 11:45 a.m. NBC-R.
 Herabolt, Jean, Dr. Christian (Vaseline), Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
 Hill, Edwin C., Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.
 Hilliard, Harriet, Fleischmann's, Sun. 7:30 p.m. NBC-B.
 Hilltop House, Palmolive Soap, Mon. thru Fri. 5:45 p.m. CBS.
 Himer, Richard, Orchestra, Brewers Assn., Mon. 8 p.m. CBS.
 Hind's Cream, Life of Mary Sothern, Mon. thru Fri. 5:15 p.m. NBC-R.
 Hobby Lobby, Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
 Hoffa, Portland, Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.
 Hoff, Carl, Orch. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
 Hollywood Gossip, Drene, Tues. & Fri. 10:30 p.m. NBC-R.
 Hollywood Hotel, Campbell's Soup, Fri. 9 p.m. CBS.
 Hollywood Playhouse, Woodbury, Sun. 9 & 10:30 p.m. NBC-R.
 Hollywood Screen Scoops, Old Gold, Tues., Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
 Holtz, Lou, Brewers Assn., Mon. 8 p.m. NBC-B.
 Homemakers' Exchange, Nat'l Ice Adv. Inc., Tues. Thurs.

11:30 a.m. (12:45 p.m. for West) NBC-R.
 Hope, Bob, Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.
 Hour of Charm, General Electric, Mon. 9:30 p.m. NBC-R.
 Household Finance, It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.
 How to be Charming, Phillips, Mon., Wed., Fri. 1:30 a.m. (2:30 p.m. for West) NBC-R.
 Howe, Eleanor, Homemakers' Exchange (Nat'l Ice Adv. Inc.), Tues., Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.
 Hudson Motors, Hobby Lobby; Dave Elman; Harry Salter's Orch., Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
 Hughes, Rush, The Hughes Feed (Milk Products), Mon. thru Fri. 4:30 p.m. NBC-R.
 Hull, Warren, Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Huskies & Post Toasties, Boake Carter, Mon. thru Fri. 8:30 p.m. (8:45 p.m. for West) CBS.
 Hymns of All Churches, Gold Medal, Mon. Tues. Thurs. 1:15 p.m. CBS.
 Interesting Neighbors, Fitch Co., Sun. 7:30 p.m. NBC-B.
 Ipana, Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.
 It Can Be Done, Household Finance, Tues. 8:30 p.m. NBC-B.
 Ivory Flakes, Story of Mary Marlin, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.
 Ivory Soap, Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.
 Jack Armstrong, Wheaties, Mon. thru Fri. 5:30 p.m. NBC-R.
 Jamison, Anne, Hollywood Hotel (Campbell's Soup), Mon. 8 p.m. CBS.
 Jello-O, Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Jergens, Walter Winchell, Sun. 9:30 & 11 p.m. NBC-B.
 Jessel, George, Local Cooperative Campaign, Sun. 6 p.m. MBS.
 Johnny Presents, Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
 John's Other Wife, Philippe Cosmetics, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.
 Johnson, Parks, Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
 Johnson's Wax, Attorney-at-Law, Mon. thru Fri. 10:30 a.m. NBC-B; Fibber McGee & Molly; Marian & Jim Jordan; Betty Winkler; Clark Dennis; Billy Mills' Orch., Mon. 9 p.m. (12 mid. for West) NBC-R.
 Jolson, Al, Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
 Jordan, Marian & Jim, Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.
 Junior Nurse Corps, Sunbrite, Mon. thru Fri. 5 & 6 p.m. NBC-B.
 Just Plain Bill, Anacin, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.
 Kay Kyser's Musical Klass, MBS, Thurs. 8 p.m. CBS.
 Kegg Cereals, Girl Alone, Mon. thru Fri. 12 noon. NBC-R.
 Kennedy, Fred, Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.
 Kennedy, Fred, Songshop (Coca-Cola), Fri. 10 p.m. CBS.
 King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R.
 Kingsley, Myra, Hecker's H-O Foods, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.
 Kitchen Cavalcade, Mueller Macaroni, Mon. thru Fri. 10:45 a.m. NBC-B.
 (Continued on Next Page)

Koestner, Josef, orch. Ry-Krisp, Sun. 5 p.m. NBC-R. Kolyosov, Hammerstein's Musical Hall, Fri. 9 p.m. CBS. Kraft Music Hall, Bing Crosby; Bob Burns, Thurs. 10 p.m. NBC-R. Kostelanetz, Andre, orch. Chesterfield, Wed. 9 p.m. CBS. Lady Esther, Wayne King's orch., Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R. Lamour, Dorothy, Chase & Sanborn, Sun. 8 p.m. NBC-R. Lane, Rosemary, Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R. Langford, Frances, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS. Larus Bros. Alias Jimmy Valenti, Tues. 9:30 p.m. NBC-R. Lawes, Warden Lewis E. Behind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-R. Le Kruen, Pierre, Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R. Leonard, Jack, Raleigh & Kool, Wed. 8:30 p.m. NBC-R. Lifebuoy, Al Johnson; Martha Raye; Parkyakarkus; Victor Young's orchestra; Tues. 8:30 p.m. (11:30 p.m. for West) CBS. Life of Mary Sothorn, Hind's orchestra, Mon. thru Fri. 5:15 p.m. CBS. Listerine, Grand Central Station, Fri. 8 p.m. NBC-B. Little Orphan Annie, Ovatline, Mon. thru Fri. 5:45 & 8:45 p.m. NBC-R. Livingstone, Mary, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R. Local Cooperative Campaign, George Jessel; Norma Talmadge, Sun. 6 p.m. MBS. Log Cabin Syrup, Jack Hagg; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fio-Rito's orchestra, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R. Lombardo, Guy, orchestra, Bond Bread, Sun. 5:30 p.m. CBS. Lone Ranger, Gordon Bakewell, Mon., Wed., & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS. Lorenzo Jones, Phillips, Mon. thru Fri. 4 p.m. NBC-R. Luck, Stripes, Melody Puzzles; Harry Salter's Orch., Mon. 8 p.m. NBC-B; Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS. Kay Kyser's Musical Krazy, Tues. 8 p.m. MBS; Your Hollywood Parade; Dick Powell; Rosemary Lane; Bob Hope; Al Goodman's orchestra, Wed. 10 p.m. NBC-R; Your Hit Parade; Freddy Gibson; Buddy Clark; Carl Hoff's Orch.; Sat. 10 p.m. CBS. Lullaby Lady, Carnation Milk, Mon. 10 p.m. NBC-R. Lum & Abner, Postum, Mon., Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS. Lux Radio Theater, Mon. 9 p.m. CBS. Lyons, Abe, orchestra, Waltz Time (Phillips), Fri. 9 p.m. NBC-R. Lysol, Dr. A. R. Dafoe, Mon. Wed. Fri. 4:45 p.m. CBS. Ma Perkins, Oxydol, Mon. thru Fri. 10:45 a.m. CBS; 3:15 p.m. NBC-R. McCormack, Franklyn, Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS. MacDonald, Jeanette, Open House (Vick's), Sun. 7 p.m. CBS. MacFadden Publishing, A. L. Alexander's True Stories, Fri. 9:30 p.m. NBC-R. MacHugh, Edward, Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B. MacMillan, Sir Ernest, Sunday Evening Hour (Ford), Sun. 9 p.m. CBS. Magazine of the Air, Heinz, Sun. 5 p.m. CBS. Magic Key, R.C.A., Sun. 2 p.m. NBC-B. Manhattan Merry-Go-Round, Dr. Lyons, Sun. 9 p.m. NBC-R. Manhattan Chorus, Waltz Time (Phillips), Fri. 9 p.m. NBC-R. Manners, Lucille, Cities Service Concert, Fri. 8 p.m. NBC-R. March of Time, Inc., Thurs. 8 p.m. NBC-B. Margot of Castilewood, Quaker Oats, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.

Mar-O-Oil Shampoo, Henry Busse's Orch., Sun. 1:15 p.m. NBC-R. Martin, Charles, Johnny Presents (Phillip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS. Martin, Tony, Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R. Maxwell House Coffee, Good News for 1938; M-G-M Film Stars; Judy Garland; Fannie Brice; Meredith Willson's orchestra; Robert Taylor; Igor Gorin, Thurs. 9 p.m. NBC-R. McBride, Mary, Margaret, Minute Tapioca, Mon. thru Fri. 12 noon CBS. McCall, George, Hollywood Screen Scoops (Old Gold), Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS. McCarthy, Charlie, Chase & Sanborn, Sun. 8 p.m. NBC-B. McConnell, Ed, Smiling Acme Paint Co., Sun. 5:30 p.m. NBC-B. McNamee, Graham, Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B. Melody Puzzles, Lucky Strike, Mon. 8 p.m. NBC-B. Menken, Helen, Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS. Mennen, Cheer Up America, Wed. 7:45 p.m. NBC-R. Metropolitan Opera Auditions of the Air, Sherwin Williams, Sun. 5 p.m. NBC-B. M-G-M Film Stars, Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-B. Mickey Mouse Theater of the Air, Pepsiad, Sun. 5:30 p.m. NBC-R. Milk Products, The Hughes Reel; Rush Hughes, Mon. thru Fri. 4:30 p.m. NBC-R. Miller, Jack, orchestra, Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS. Mills, Billy, orchestra, Fibber & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R. Minute Tapioca, Mary Margaret McBride, Mon. thru Fri. 12 noon CBS. Model Tobacco, Pick & Pat, Edward Roeker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS. Mollie Vox Pop; Parks Johnson; Wallace Butterfield, Sun. 8 p.m. (Mon. 12:30 a.m. for West) NBC-R. Morgan, Russ, orchestra, Johnny Presents (Phillip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS. Mr. Keen, Tracer of Lost Persons, Bi-So-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC-B. Mrs. Wiggs of the Cabbage Patch, Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R. Mueller, Macaroni, Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B. Munn, Frank, American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R. Waltz Time (Phillips), Fri. 9 p.m. NBC-R. Murray, Feg, Fleischmann's, Sun. 7:30 p.m. NBC-B. Murray, Ken, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS. Musical Steelmakers, Wheeling Steel Corp., Sun. 5 p.m. MBS. Musterole, Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS. Myrt & Marge, Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS. Mystery Chef, Regional Advertisers, Mon. thru Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R. Nash-Kelvinator, Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS. National Barn Dance, Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B. Nat'l Biscuit Co. Dan Harding's Wife, Mon. thru Fri. 9:45 a.m. NBC-R. National Farm & Home Hour, Mon. thru Sat. 12:30 p.m. NBC-B. Nat'l Ice Adv. Inc. Home-makers Exchange; Eleanor Howe, Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R. Nehi Inc. Royal Crown Revue; King & Irene; Graham McNamee; George Olsen's Orch.; Golden Gate Jubilee Quartet, Fri. 9 p.m. (12:30 a.m. for West) NBC-B.

Nelson, Ozzie, orch. Fleischmann's, Sun. 7:30 p.m. NBC-B. News Through a Woman's Eyes, Postac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS. Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R. Oakie, Jack, Camel, Tues. 9:30 p.m. CBS. Old Dutch Cleanser, Bachelor's Children, Mon. thru Fri. 11:45 a.m. CBS & 11:15 a.m. MBS. Old English Wax, Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R; Our Gal Sunday, Thurs. Fri. 12:45 p.m. CBS. Old Gold, Hollywood Screen Scoops; George McCall, Thurs. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS. Olsen, George, Orch. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B. One Man's Family, Tenderheart, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R. O'Neills, Ivory Soap, Mon. thru Fri. 12:15 p.m. NBC-B & 4:15 p.m. CBS. Open House, Vicks, Sun. 7 p.m. CBS. Oswald, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS. Our Gal Sunday, Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS. Ovatline, Little Orphan Annie, Mon. thru Fri. 5:45 & 8:45 p.m. NBC-R. Oxydol, Ma Perkins, Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 4:30 p.m. CBS. Packard's Tar Soap, Thatcher Colt Stories, Sun. 2:30 p.m. NBC-R. Paige, Raymond, Orch. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS. Pall Mall, People in the News, Dorothy Thompson, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R. Palmolive Soap, Hilltop House, Mon. thru Fri. 5:45 p.m. CBS. Parkyakarkus, Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS. Parsons, Harriet, Bromo-Seltzer, Wed. 8:30 p.m. NBC-B. Pearce, Al, Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS. Pebecco, Follow the Moon, Mon. thru Fri. 5 p.m. CBS. Penner, Joe, Cocoonat, Sun. 6 p.m. (11 p.m. for West) CBS. People in the News, Pall Mall, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R. Pepper Young's Family, Caymay, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R. Pepsodent, Dr. Karl Rieland, Fri. 7:15 p.m. NBC-B. Pepsodent, Mickey Mouse Theater of the Air, Sun. 5:30 p.m. NBC-R. Perry, Bill, Saturday Night Soap (Pet Milk), Sat. 9:30 p.m. (11:30 p.m. for West) NBC-R. Pet Milk, Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Perry, Sat. 9:30 p.m. CBS. Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B. Philco, Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS. Phillip Morris, Johnny Presents; Three Minute Thrill; Charles Martin; Russ Morgan; Genevieve Rows; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Charles Martin's Dramatizations, Sat. 8:30 p.m. (11:30 p.m. for West) CBS. Phillips, How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Walt Time, Abe Lyman's Orch.; Frank Munn; Manhattan Chorus, Fri. 9 p.m. NBC-R. Phillippe Cosmetics, John's Other Wife, Mon. thru Fri. 12:15 p.m. (1:30 p.m. for West) NBC-R. Phillips Petroleum, Poly Folies, Tues. 10:30 p.m. CBS. Pick & Pat, Model Tobacco, Mon. 8 p.m. (11:30 p.m. for West) CBS.

Pillsbury Flour, The Woman in White, Mon. thru Fri. 10:45 a.m. NBC-R. Pinkham Laxative, Mon. thru Fri. 1:45 p.m. MBS. Poetic Melodies, Wrigley's, Mon. thru Fri. 7 & 11 p.m. CBS. Poly Folies, Phillips Petroleum, Tues. 10:30 p.m. CBS. Pond Cream, Those We Love, Tues. 8 p.m. NBC-B. Pontiac, News Through a Woman's Eyes, Kathryn Craven's, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS. Post Bran Flakes, Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R. Post-Emilly, Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS. Postum, Lum & Abner, Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS. Powder Dry, Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R. Power, Tyrone, Hollywood Playhouse & 10:30 p.m. NBC-B. Pretty Kitty Kelly, Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS. Princes Pat, Tale of Today, Sun. 6:30 p.m. NBC-R. Professor Quiz, Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS. Public Hero No. One, Palmstaff Beer, Mon. 10:30 p.m. NBC-R. Puffed Wheat & Rice, Dick Tracy, Mon. thru Fri. 5 p.m. NBC-R. Quaker Oats, Margot of Castilewood, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B. Radio Newsreel, Energine, Sun. 3 p.m. NBC-R. Radio Theater, Lux, Mon. 9 p.m. CBS. Raleigh & Kool, Edythe Wright; Jack Leonard; Tommy Dorsey's orchestra, Wed. 8:30 p.m. NBC-R. Ralston, Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B. RCA Magic Key, Milton Cross, Sun. 2 p.m. NBC-B. Raye, Martha, Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS. Regional Advertisers, Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R. Renard, Jacques, orchestra, Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS. Rich, Irene, Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B. Rinso, Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS. Edna Robinson and Claire Trevor, Tues. 8 p.m. (12:30 a.m. for West) CBS. Ripley, Robert L., "Believe It Or Not," Post Bran Flakes, Sat. 8 p.m. (12 mid. for West) NBC-R. Rising Musical Star, Sealtest, Sun. 10 p.m. NBC-R. Road of Life, Chipso, Mon. thru Fri. 9:30 a.m. CBS & 4:45 p.m. NBC-R. Robinson, Edward G. Big Town, (Rinso), Tues. 8 p.m. (12:30 a.m. for West) CBS. Roeder, Edward, Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS. Romance of Carol Kennedy, Heinz, Mon. thru Fri. 11:15 a.m. CBS. Romance of Helen Trent, Edna Wallace Hopper Cosmetics, Mon. thru Fri. 12:30 p.m. CBS. Royal Crown Revue, Nehi Inc., Fri. 9 p.m. (12:30 a.m. for West) NBC-B. Royal Gelatin, Rudy Vallee's orchestra, Thurs. 8 p.m. NBC-R. Rowe, Genevieve, Johnny Presents (Phillip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS. Ry-Krisp, Marion Talley, Josef Koestner's orchestra, Sun. 5 p.m. NBC-R. Sal Hepatica, Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's orchestra, Wed. 9 p.m. (12 mid. for West) NBC-B. Sater, Harry, Orch. Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS. Sanka Coffee, We, The Peo-

ple; Gabriel Heatter, Thurs. 7:30 p.m. CBS. Saturday Night Serenade, Pet Milk, Sat. 9:30 p.m. CBS. Schwartzkopf, Col. N. H. Gang Busters (Colgate), Wed. 10 p.m. CBS. Sealtest, Rising Musical Star; Alex Smallens; Hans Fuerst; Alois Havrilla, Sun. 10 p.m. NBC-R. Sherwin Williams, Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B. Singing Lady, Kellogg's, Mon. thru Thurs. 5:30 p.m. NBC-B. Skelly, Court of Missing Heirs, Sun. 10:30 p.m. CBS. Sloans Liniment, Behind Prison Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B. Smallens, Alex, Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R. Smith, Kate, Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS. Song Shop, Coca-Cola, Fri. 10 p.m. CBS. Spitalny, Phil, Girl orchestra, Hour of Charm (General Electric), Mon. 9:30 p.m. NBC-R. Spry, Aunt Jenny's Real Life Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS. Stepmother, Colgate, Mon. thru Fri. 5:30 p.m. CBS. Story of Marilyn, Ivory Flakes, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R. Stour Twins, Chase & Sanborn, Sun. 8 p.m. NBC-B. Stuart, Martha, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS. Sunbrite, Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B. Sunday Matinee, Vardy of Vienna, Sun. 1:30 p.m. MBS. Sun Oil, Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B. Sunday Evening Hour, Ford, Sun. 9 p.m. CBS. Super Suds, Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS. Tale of Today, Princess Pat, Sun. 6:30 p.m. NBC-R. Talley, Marion, Ry-Krisp, Sun. 5 p.m. NBC-R. Talmadge, Norma, Local Cooperative Campaign, Sun. 6 p.m. CBS. Taylor, Deems, Chesterfield, Wed. 9 p.m. CBS. Taylor, Mary Lee, Pet Milk, Tues. Thurs. 11 a.m. (3 p.m. for West) CBS. Taylor, Robert, Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R. Ted Straeter Chorus, Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS. Tenderleaf Tea, One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R. Terry and the Pirates, Darrin Rich, Mon. Tues. Wed. 5:15 p.m. NBC-R. Texaco, Eddie Cantor, Deanna Durbin, Jacques Renard's orchestra; James Wallington; Mlle. Fifi, Wed. 8:30 p.m. (11:30 p.m. for West) CBS. Thatcher Colt Stories, Packard's Tar Soap, Sun. 2:30 p.m. NBC-R. The Hughes Reel, Milk Products, Mon. thru Fri. 4:30 p.m. NBC-R. The Shadow, Delaware, Lac-kawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS. The Woman in White, Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R. Thomas, Lowell, Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B. Thompson, Dorothy, People in the News (Pall Mall), Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R. Those We Love, Pond Cream, Tues. 8 p.m. NBC-B. Three Minute Thrill, Johnny Presents (Phillip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R. Tibbett, Lawrence, Chesterfield, Wed. 9 p.m. CBS. Tim & Irene, Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC-B. Time, Inc. March of Time, Thurs. 8 p.m. NBC-B. Tom Mix, Ralston, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B. Town Hall Tonight, Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R. Trevor, Claire, Big Town, (Rinso), Tues. 8 p.m. (12:30 a.m. for West) CBS. CBS.

Tums, Vocal Varieties, Tues. & Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R. U. S. Rubber, Ben Bernie's orchestra, Wed. 9:30 p.m. CBS. Uncle Ezra, Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R. Uncle Jim's Question Bee, Washington Coffee, Sat. 7:30 p.m. NBC-B. Vadaco Sales Corp. Court of Human Relations, Sun. 4 p.m. MBS. Valiant Lady, Gold Medal, Mon. thru Fri. 1:45 p.m. CBS. Vallee's, Rudy, orchestra, Royal Gelatin, Thurs. 8 p.m. NBC-R. Van Steeden, Peter, orchestra, Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC-R. Vardy of Vienna, Sunday Matinee; Bernice Cummins' Orch., Sun. 1:30 p.m. MBS. Vaseline, Jean Hersholt; Dr. Christian, Sun. 2:30 p.m. (5:30 p.m. for West) CBS. Venetian, Virginia, Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R. Vic & Sade, Crisco, Mon. thru Fri. 11:30 a.m. NBC-B & 4:30 p.m. NBC-R. Vicks, Open House; Jeanette MacDonald; Wilbur Evans, Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS. Vocal Varieties, Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R. Voice of Experience, PINKHAM Medicine, Mon. thru Fri. 1:45 p.m. MBS. Vox Pop, Mollie, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R. Wallenstein, Alfred, Firestone, Mon. 6:30 p.m. (11:30 p.m. for West) NBC-R. Wallington, James, Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS. Waltz Time, Phillips, Fri. 9 p.m. NBC-R. Watch the Fun Go By, Ford, Tues. 9 p.m. (12 mid. for West) CBS. Washington Coffee, Uncle Jim's Question Bee, Sat. 7:30 p.m. MBS. We, The People, Sanka Coffee, Thurs. 7:30 p.m. CBS. Welch, Irene, Rich, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B. Wheaties, Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R. Wheeling Steel Corp. Musical Steelmakers, Sun. 5 p.m. NBC-R. Whiteman, Paul, orchestra, Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS. White Naptha, Guiding Light, Mon. thru Fri. 3:45 p.m. NBC-R. Wicker, Irene, Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B. Wilson, Meredith, orchestra, Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R. Wilson, Don, Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R. Winchell, Walter, Jergen's, Sun. 9:30 & 11 p.m. NBC-B. Winkler, Betty, Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R. Wonder Bread, Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS. Wons, Tony, Vicks, Mon. thru Fri. 10:30 a.m. CBS. Woodbury, Hollywood Playhouse; Tyrone Power, Sun. 9 & 10:30 p.m. NBC-B. Wright, Edythe, Raleigh & Kool, Wed. 8:30 p.m. NBC-R. Wrigley's, Double Everything, Sun. 6:30 p.m.; Poetic Melodies, Jack Fulton, Franklyn McCormack, Mon. thru Fri. 7 & 11 p.m. CBS. Young, Victor, orchestra, Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS. Your Hit Parade, Lucky Strike, Sat. 10 p.m. CBS. Your Hollywood Parade, Lucky Strike, Wed. 10 p.m. NBC-R. Your News Parade, Edwin C. Hill; Luck Strike, Mon. thru Fri. 12:15 p.m. CBS. Zenith Foundation, Sun. 10 p.m. CBS.

DOMINION OF THE DAMNED

(Continued from Page 3)

disease in two types—dermal and neural. Neural leprosy begins in the nerves and goes to the spinal cord. There it stops. And nobody knows why. It doesn't affect the cord and brain.

The dermal form is the type described in the Bible. It affects the skin and forms nodules beneath the skin. Sores appear, and death, as a rule, occurs within eight years after infection has taken hold.

BUT in neural leprosy, a victim may live his life span. Paralysis may occur, hands may become claw-like, but the patient will live. The bones and tissues of a leg or arm may shrink, which accounts for the old and silly superstition that leprosy causes the limbs to rot and drop off.

Approximately twenty-five patients run away from Carville every year. They usually change their names and never are heard of again. The few who return are in worse condition than when they fled. Forced isolation is possible only under the federal quarantine act, but patients are not permitted to leave the colony, except for annual furloughs, until their cases are arrested. Most states provide for rigid isolation, but New York, for example, does not recognize the disease as infectious and has no statutes that affect lepers.

Before a patient is dismissed he must pass twelve consecutive monthly blood tests. Often a leper passes all examinations until the last month, only to learn that his case is not arrested. Then he must go through a long treatment again, and try the tests once more. Some kill themselves rather than face the long ordeal.

There are 3,000,000 lepers in the world, China leading with 1,000,000. Then come India, Africa, Japan, South America, Europe, the Philippines and lastly the United States.

IN FOURTEEN years, 718 patients have been to the colony and 250 have died. Some have been discharged as "case arrested."

The doctors speak of the patients as "case so-and-so," but A. Preston Boyd, a chaplain, knows them by their first names.

"I saw several patients today," the chaplain reported. "All were in a dying condition. The body of the oldest woman I saw was a physical wreck, her face an open ulcer and her nose many times its natural size."

But she had hope, and a radio. "I saw another patient, and asked him how he felt. 'Well,' he told me, 'I have a headache, a sick stomach, a red leg, and I'm blind and a leper, but I feel pretty well, thank you.'"

He listens to his radio in bed, and he likes funny programs.

"What do you mean 'no hope'?" the lepers will ask you. "You can't take hope away from us!"

And they will tell you the story St. Matthew told:

"And, behold, there came a leper and worshiped Him, saying 'Lord, if Thou wilt, Thou canst make me clean.'"

"And Jesus put forth his hand, and touched him, saying, 'I will: be thou clean.' And immediately his leprosy was cleansed."

But even Jesus told the leper not to tell anyone what He had done—"See thou tell no man; but go thy way—"

READ YOUR RADIO

ON FEBRUARY 10, WOR made radio history. It dared to enter the field of facsimile

SCOOP

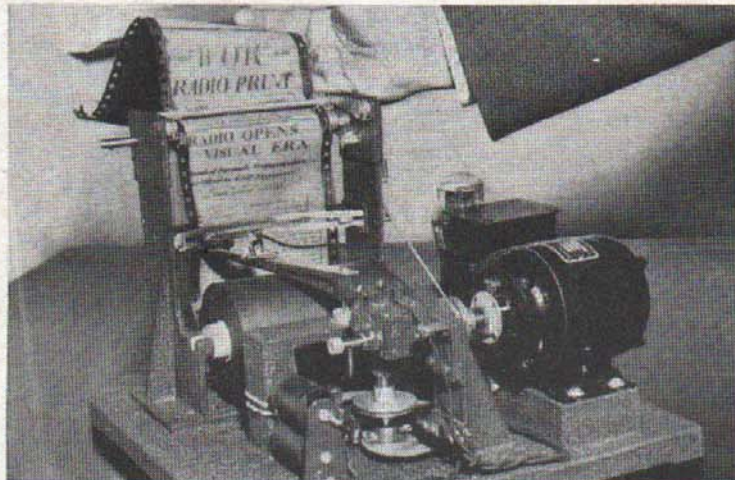
an extensive series of tests with this new radio wonder; it plans to launch a regular home service in

broadcasting. This new service undertaken by the station permits sending of reading-matter and pictures through the air directly into the home. Opening a new visual era in radio, WOR plans

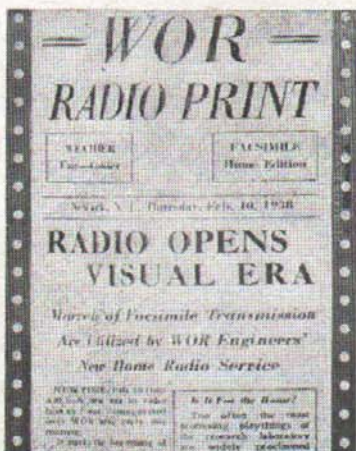
the near future. Never before has any publication shown facsimile as actually broadcast and received. Radio Guide scores a scoop in this authentic picture-story of the first facsimile transmission.



Soon to be seen in all homes is this facsimile recorder. Within the reach of an average family's pocketbook, it is inexpensive, simple to operate



An example of WOR's first facsimile broadcast. A key station of the Mutual network, WOR is located in New Jersey, has 50,000 watts power



Although in experimental stages, transmitted matter (right) is very legible. Note the fine reproduction of small details in photograph at left

THE STORY OF BUFFALO BILL

(Continued from Page 4)

Meanwhile he had become acquainted with Elmo Judson—or Buntline—who had given up writing sea stories and come west in search of material for more fiction. Judson was a busy writer. His life's output has been estimated at between 200 and 250 books. Much impressed by Buffalo Bill, he set out to make capital—and copy—out of the plainsman's life and adventures. He did an excellent job.

Judson wrote a play, called "Scouts of the Prairies," and Cody produced it in Chicago on December 16, 1872. He was not a good actor, but the drama was full of blood-and-thunder, and it made a tremendous hit.

With time out for a brief period of military scouting in 1874, Buffalo Bill was on the stage until 1876. In the latter year he was drawn back to the frontier by the Sioux outbreak, and on July 17, 1876, he engaged in his famous duel with Yellow Hand, son of a Cheyenne chief. Newspaper correspondents were hard by, and Cody was dressed in his most picturesque costume as he rode out to meet Yellow Hand, both men firing from the saddle. Yellow Hand was killed. It was a great story. The New York Herald gave it a full column.

IN 1882, Cody met Nate Salsbury, a theatrical wizard, who is reported to have originated the idea of a Wild West show. On the Fourth of July of that year Cody organized and directed a rodeo at North Platte, Nebraska, and presently decided to go on the road with a similar exhibition.

The show opened in Omaha in May, 1883. Next year the partnership dissolved in discord, and Cody went into collaboration with Nate Salsbury and with a champion marksman named A. H. Bogardus. Everywhere the show was hailed with tremendous applause.

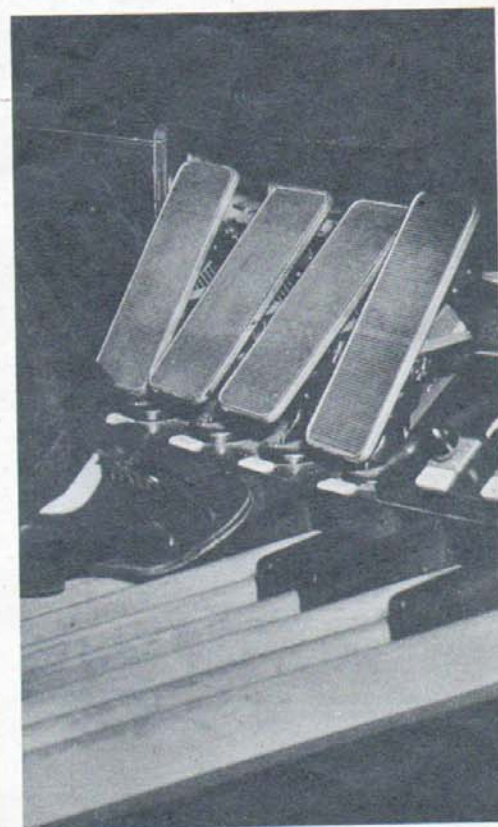
In 1887 the partners loaded their possessions on shipboard and set off for England, where at a command performance before Queen Victoria they scored a notable triumph. Young Annie Oakley, the girl sharpshooter, and Johnny Baker, the boy marksman, were especial favorites.

In 1889, Cody and his colleagues took their enterprise to Paris and thence on a tour of the Continent. So lasting was the impression they made that even now the catalogs of metropolitan libraries contain the names of dozens of books on the life and deeds of Buffalo Bill—written in French, German, Spanish and other tongues. Buffalo Bill had become the greatest missionary of the West.

He divided the remainder of his life—he died on January 10, 1917—between his show and his ranch, near Cody, Wyoming, a town named for him by admiring friends. The show, as time went on, was frequently in financial trouble, and Cody himself became a tired old man, but he always galloped into his arena gracefully and with a flourish—an expert showman and an expert horseman to the very last. He was buried on Lookout Mountain in June, 1917, in the heart of the country he symbolized.

Story of "Buffalo Bill" may be heard Wednesday on "Cavalcade of America" over a CBS network at:
8:00 p.m. EST — 7:00 p.m. CST
And later for the West Coast at:
10:00 p.m. MST — 9:00 p.m. PST

Master Organist: AT A MIGHTY ORGAN



Photos by Walter Engel

FROM the American Academy of Arts and Letters in New York City, Dr. Charles Courboin plays the most expensive musical instrument heard regularly on the air. It's a \$53,000 organ. He performed at the Roosevelt-DuPont wedding, is internationally famous. His program is on MBS Sundays at 12 noon

EST. The organ is the only musical instrument which necessitates previous knowledge of another instrument. Upper right: The four keyboards. Dr. Courboin has a degree from the Royal Conservatory in Brussels, was honored when offered use of this exclusive American Academy. He has designed 144

organs here and abroad. Directly above, Dr. Courboin's feet on the foot keyboard are as important as his hands. It is possible to play a tune with these pedals. There are few programs devoted entirely to the organ. Of these, Dr. Courboin's is probably the only one consisting entirely of the classics.

Bachelor Girl: Wendy Barrie Prefers to Live Life to its Fullest



1 Unhampered by personal attachments, and with servants for household details, Wendy can enjoy such luxuries as breakfast in bed at any hour

WENDY BARRIE, one of Hollywood's smartest unattached girls, known to all as a featured artist on Jack Haley's Log Cabin Jamboree over NBC-Red at 8:30 p.m. EST, Saturdays, hopes she never becomes a lady, or becomes too attached to any one man or place. Why? Simply because she feels she can live a fuller life with greater freedom in that way. Or, say her friends, it may be because of her early manner of living.

Born in Hongkong, China, the daughter of a prominent English barrister and the niece of Sir

Richard Warren, Britain's most famed surgeon, Wendy moved in stimulating company. Travel became a part of her life when she was sent to England to be schooled in a convent, and later to Lucerne, Switzerland, to a finishing-school.

In 1932 Alexander Korda, England's famed movie director, picked her for the films with the result of her now-famous portrayal of Jane Seymour in "King Henry VIII." After 18 pictures in England, Hollywood and its glamour called. And last October she added radio to her experiences.

Exclusive Radio Guide Photos by Jack Albin



2 While she eats, a tub is filled and awaits her pleasure. After an eye-wash, Wendy gropes for a towel, then gives close attention to her make-up



3 Alyce Payne, who also is hairdresser to Dorothy Lamour, Ruby Keeler and Patricia Wilder, comes to Wendy's bachelor home to tidy her locks



4 The carefree manner in which Wendy's home is arranged includes long phone cords so she can talk at ease (left) to her many male admirers

5 Hollywood permits freedom in dress, to Wendy's great joy, permits her to putter around her home as much as she wishes, doing what she pleases



6 She's off to the tennis courts whenever the mood calls for a game. Wendy drives a large, open, convertible phaeton, likes to drive as fast as safety and law will permit. Her home (above) fits her taste for the unusual



10 Dressed as above (thanks to California weather), she heads for Wilshire Blvd. to promenade and shop



7 Wendy, who usually plays at the Beverly Hills Hotel, has a man's style, can lick most men repeatedly



8 Tired of tennis, she dresses for the day, usually in simple crepe, and picks one of her 53 pairs of shoes



9 Lunch is served by George Childs, her butler, whose wife, Othello, is Wendy's maid, housekeeper and cook



11 Perfume always catches her eye. Her favorites are "Blue Grass" for sports; Arden's for evening wear

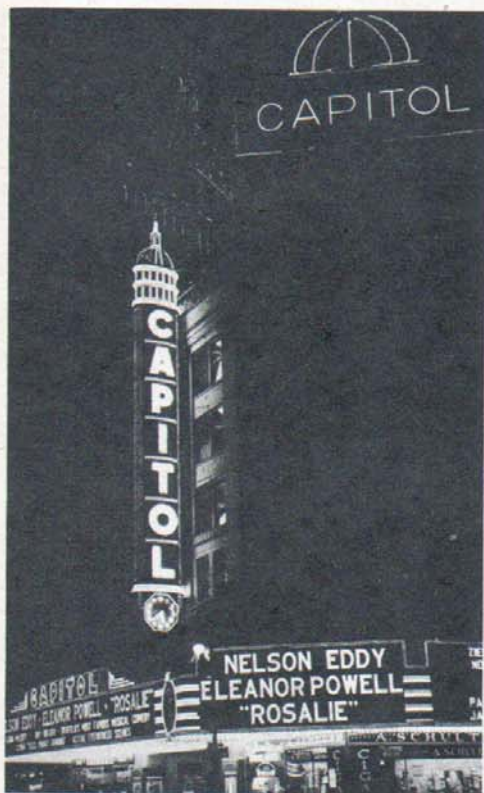


12 Wendy steps out at night; is shown here at the Waikiki Club with Baron Pollen (left) and Jim Craig. Romance rumors coming out of the Cinema City lately have linked Wendy to Rudy Vallee. After all, she's human



13 As regular as clockwork, Wendy ends her day with a nightcap of hot chocolate, which she drinks in bed

Capitol Family: Major Bowes Pilots His Flock into its 13th Year



—Charles Seawood

Capitol Theater, 50th Street and Broadway, New York City, opened to the public October 24, 1919. It's the third largest movie house in the world

MAJOR EDWARD JOSEPH BOWES, managing director of the Capitol Theater, is now in his thirteenth year as guiding spirit and conductor of the "Capitol Family," heard over CBS each Sunday morning at 11:30 EST. His vivid personality and innate kindness are projected over the air into the homes of millions of people, to whom these Sunday morning broadcasts are the highlight of their week. A lover of beautiful things, the Major's offices and apartment are filled with works of art, antiques and paintings. The Major's predecessor, Roxy, the "father" of the "Capitol Family," who had the program for three years before the present regime, had the same love for the beautiful.



The impressive marble staircase in the Capitol Theater, built on simple classic lines, evokes genuine admiration from artists and world travelers



Major Bowes has made a study of old silver, owns a most beautiful and unusual collection. Above: Part of the collection is this Kirk silver tea set



Above: Randolph Rogers' famous "Merope-Mortali-Nupsit"—personal property the Major loaned to the Capitol Theater



Margaret Illington Bowes, beautiful one-time stage celebrity, was Bowes' wife for twenty-six years. She died several years ago. Above: Her portrait, by A. Muller-Ury, graces his New York apartment



Major Bowes' West Point training may be the reason for the split-second precision of his program. Above: His cadet uniform



Above: Setting for a famous broadcast. Here each Sunday Major Edward Bowes takes his place to conduct the "Capitol Family", program over CBS



Above: Sam Herman, noted xylophonist, who is known to listeners throughout the country. He appears with the "Family" Sundays at 11:30 a.m. EST



A man of many talents, Major Bowes enjoys the organ. Above: Trying one of the selections to be played by his organist during a Sunday broadcast



Charles Manganti, who delights his unseen audience with highly colorful expert accordion-playing as part of the weekly program



Major Bowes makes it a point to keep in close touch with every member of his "Family." Above: He is shown with Waldo Mayo, his orchestra leader. At lower left are two members of the Dalton Boys Trio



Helen Alexander, soprano shown above, makes light classics popular with "Capitol Family's" many regular listeners

—Photos by Charles Seawood

BLACKMAIL: WARDEN LAWES



1 Listeners to the Warden's show are invited to write to him asking questions about crime. "Never compromise with a blackmailer," he answered one. "Go to the police." A true case was then aired

2 Mikeman Ben Grauer read the letter mailed to the Warden. Fictitious names are used in the sketch, but the facts are real. This method of reply is authentic, vivid, and clearly illustrates the powerful tragedy of the ignorant

3 Lawes was reminded of a case that involved two professional dancers who were on the road with a musical show which closed, left them stranded and desperate. Gloria Swan and partner Jerry Ferroni wondered what to do

4 The solution came to Jerry (Ned Wever) when the doorman announced that a young man, Mr. Dick Jordan, waited to see Gloria, played by Alice Reinheart. Dick's dad was wealthy. He told Gloria to see Dick



5 From the outset, the intent of Jerry and Gloria was an evil one. Gloria planned to get Jordan (Cecil Secret) drunk. While he was still under the influence of liquor, she and Jerry would take him to a justice of the peace, where Gloria and Dick would be married. It was a blackmail plot

6 Everything that they plotted went off as planned that first night. Dick had made the mistake of going out with a total stranger. In a drunken stupor he was taken to a Turkish bath. When he regained consciousness an attendant instructed him, as per Jerry's request, to go to Room 710 in a near-by hotel

7 He remembered vaguely what had gone on the night before. Of the marriage, Dick was completely unaware. Still wondering, a nasty hangover making him feel miserable, he was directed by an elevator operator (Tony Berger) to Room 710, where Gloria and her partner waited, to give Dick a shock

EXPLAINS ITS VICIOUSNESS

USING the radio actors who participated in a recent "Behind Prison Bars" program, Radio Guide scores a "first" by photographing these persons enacting for the camera the story they broadcast on NBC. Lewis E. Lawes, famed Sing Sing Prison warden, sets the scene on the air

—Photos by Charles Seawood



8 Surprised when Gloria appeared at the door, Dick was astounded when Gloria said she wouldn't be married to a souse. Jerry shoved a marriage certificate before Dick, said she wanted an annulment—for a sum



9 Called in by Jerry to arrange for a settlement, the elder Jordan (Ralph Locke) refused any compromise, did not notify police. He forced his son into trying to make a success of the marriage which threatened to ruin his whole life



10 Put to work in his father's office, Dick was determined himself to make a presumably unhappy affair turn out to be a fine one. He had never believed that Gloria wasn't sincere when she married him. They forgot Jerry



11 Months passed. Contented in their own little apartment, the two parted each morning reluctantly when Dick set out for work. For a time it seemed that Dick's father had acted wisely



12 But Jerry eventually appeared on the scene to make her bring a false suit against her husband. Gloria did agree to pawn a necklace and let him have the money so that he could pay his hotel bill and leave town. Gloria was to go to Jerry's hotel room that night to give him the money



13 After leaving Gloria, Jerry had a session in her father-in-law's office. He told Mr. Jordan that he and Gloria had been seeing a lot of each other, that she wasn't fit to live with Dick. Jerry promised that for the right amount he could make Dick want to get a divorce. Jordan consented



14 Called into his father's office, Dick wasn't prepared for the story that his wife was unfaithful. He was told to go to Ferroni's hotel room that night at 8:45. That was the time of Gloria's appointment with Jerry, but she was to be present for a purpose to fit Ferroni's plans

A BIG GIRL AND HER DOLLS



15 Jerry persuaded Gloria to take just one drink—a farewell toast, which Ferroni had doped. Dick's first impression would make him thoroughly disgusted with his wife



16 Dick burst into the room crying, "What have you done to my wife?" Jerry said, "She always liked her liquor but could never hold it." Infuriated, Dick lost his head

17 In the fight, Dick killed Ferroni, was later convicted of manslaughter. Dick's father vainly tried to beat a black-mailer at his own game, but ended by sacrificing his own son



Amanda Snow, who is heard on NBC daily except Sundays, weighs 278 pounds and calls herself "the biggest thing in radio." Her best friends during the lonely months in New York before she gained recognition as a singer of merit were—her dolls!

Exclusive Radio Guide Photos by Charles Seawood



Above: World travelers are Mr. Chiang of China; Greta of Czechoslovakia; August of the Black Forest; Hans of the Tyrol; Mala of Lapland; Bertha of Finland; Ingeborg, Sweden; Veronique of Breton; Olga, the Montenegro beauty; and Pia from Sunny Italy

Below: This priceless collection of "Lenci" dolls of all nations has been assembled by Miss Snow over a period of several years. Each doll is a remarkable authentic reproduction, down to the very last detail, of living models in native costumes and coiffure



THIS WEEK'S PROGRAMS

Sunday

March 6

MORNING

8:00 a.m. EST
NBC-Feetless Trio: WJZ WBAL
WLW WFIL WTAR WRD
WBZ WMAL (sw-21.52)
CBS-Organ Revellie: WABC (sw-21.52)
NBC-Meeder Ensemble: WFAE
WRC WSB WMBG KYW
WBG-Morning Hymn Prgm.
WJSV-Elder Michaux
WOR-Silver Strains
8:15
NBC-Benno Rabinoff, violinist:
WJZ WBAL WLW WFIL WBZ
WMAL WTAR WRD
WBG-Sons of Pioneers
WPG-The Cheer-Up Man
8:30
NBC-Tone Pictures; Pianist &
Soloists: WJZ WFIL WBZ
WMAL WBAL WTAR WRD
CBS-Salon Musicale: WABC
WDBJ WRVA (sw-21.52)
NBC-Kiddlers: WFAE WMBG
WTIC KYW WRC WSB
WBG-Tabernacle Hour
WGH-Cathedral of the Air
WIP-Rev. F. F. Bosworth
WLW-Church Forum
8:45
CBS-Radio Spotlight: WABC
(sw-21.52)
NBC-Animal News Club: WFAE
WTIC KYW WRC WMBG
WSB
CBS-Michel Roscoe, pianist
WDBJ WRVA
WCAO-WPA Concert Orch.; News
WCBM-Good Gorning
WIP-△Sunday School Lesson
WLW-Pa & Ma McCormick
9:00
NBC-Turn Back the Clock.
WFAE KYW WRC WSM WGY
WFBR WMBG
CBS-Wings' Over Jordan; Choir
& Speakers: WABC WCAU
WDBJ WBIG WPG WRVA
WJSV WHP WHAS WCAO
(sw-21.52)
NBC-Coast to Coast on a Bus.
WJZ WMAL KDKA WFIL
WBAL WBZ WTAR (sw-15.21)
ICBS-△Meditations in Psalms:
WCBM WIP
WEEU-△Let's Go to Church
WGH-Moment Musicale
WLW-△Father Cox
WOR-Rainbow House
WPTF-△Morning Worship
WRD-Uncle Bob Reads Funnies
WSB-Reading the Funnies
9:15
NBC-Tom Terris: WFAE WMBG
WRC WSM WGY
NBC-Coast to Coast on a Bus
WPTF
KYW Camera Club
WEEU-German Meditation
WFBR-Sunshine Singers, gospel
songs
WGH-Amer. Family Robinson
WSB-Shut-In Hour
9:30
NBC-Grissold Presents J. Alden
Edkins, bar.; Edwin McArthur,
organist: WFAE (sw-21.5)
CBS-Abade for Strings; News:
WABC WCAU WDBJ WBIG
WPG WRVA WJSV WHAS
WHP (sw-21.52)
NBC-Melody Moments: WMBG
KYW WFBR WGY WSM
WCBM-News, Harrison Jubilee
Choir
WEEU-△Sunday School
WGH-Rhythm & Romance
WIP-△Rev. Vincent A. Frank
WRC-Rhythm Makers
WRD-Sunday Morning Melodies
WSVA-Breakfast Club
WTAR-△Bible Class
9:45
NBC-Melody Moments: WFAE
News: WHAS WHP
△Bible Class: WEEU WRD

WBZ Musicale
WCBM-Morning Melodies
WPG-△Rev. Coulson Shepherd
10:00
NBC-Russian Melodies: WJZ
WFIL WBZ WLW KDKA
WMAL WORK WBAL (sw-
15.21)
CBS-△Church of the Air: WABC
WHP WRIG WDBJ WHAS
WRVA WJSV WCAO WBT
(sw-21.52)
NBC-△The Radio Pulpit; Dr.
Ralph W. Soekman, spkr.:
WFAE WRC WGY WSM KYW
WMBG
News: WFBR WOR
KDKA-Rhythm Makers
WCAU-Don Bovay, guitarist &
songs
WCBM-Youngelson Jewish Period
WDEL-Tune Tinkers
WGH-Southern Echoes
WIP-Eeke Manners' Gang
WPG-△Churets by the Sea
WPTF-News; △Men's Bible Class
WSB-News; △Call to Worship
WSVA-△Brotherhood Bible Class
10:15
KDKA-Rhythm Makers
WCAU-△Rev. Frederic Maute
WCAU-△Eric Wynna's Orch.
WEEU-Organettes
WFBR-WPA Concert
WFLW-Want Ads
WGH-South Sea Strains
WIP-News; Domestic Help Ser-
vice
WLW-Hugh Cross' Pals
WOR-Bill Bailey's Orch.
10:30
NBC-Madrigal Singers: WFAE
WMBG KYW WGY WRC
CBS-Children's Hour: WABC
(sw-21.52)
NBC-Dreams of Long Ago; News:
WJZ WMAL WBAL WORK
WRD WBZ
CBS-Walberg Brown Strings:
WPG WDBJ WBIG WHP WBT
WRVA WCAO
MBS-Victor H. Lindlahr (Journal
of Living): WOR WFIL WIP
News: WSM WJSV WLW
KDKA-Easy to Remember
WCAU-Children's Hour
WDEL-△Presbyterian Church
WFBR-Band Concert
WGH-Music Songs
WHAS-△Sunday Jail Service
WPTF-American Legion Auxil-
iary Prgm.
WSB-△Agoda Bible Class
WSVA-WPA Prgm.
10:45
NBC-Dreams of Long Ago:
WPTF
NBC-Madrigal Singers: WTAR
KDKA-Dot & Pat
WEEU-△Morning Worship
WJSV-△Christian Science Prgm
WLW-Modern Miracles
WSM-△First Baptist Church
WSVA-△Presbyterian Church
11:00
NBC-Intercontinental Concert
from Australia: WJZ WMAL
WBZ
CBS-Intercontinental Concert
from Australia: WBIG WJSV
WHP (sw-21.52)
NBC-News; Silver Flute: WFAE
WRC (sw-21.5)
MBS-Reviewing Stand: WOR
△Presbyterian Church: WDBJ
WHAS
△Baptist Church: WRD WBT
KDKA-△First U. P. Church
KYW-Looking Over the Books
WBAL-Week in Review
WCAM-△Tabernacle Service
WCAU-△Church of God
WCBM-△Gospel Tabernacle
WFBR-△Emmanuel Lutheran
Service
WFIL-News; Dramatic Sketch;
Musical
WGH-Earl Stokes' Musical Notes
WGY-News; Sunday Song Service
WIP-△Holy Trinity Church
WLW-Cadle Tabernacle Choir
WORK-△St. Matthews Church
WPG-△Rev. G. E. Lowman
WPTF-△United Church Service
WRVA-△Methodist Church
WTAR-News; Resume; Sun Dial
11:15
NBC-Intercontinental Concert
from Australia: WTAR WBAL

LOG OF STATIONS

LISTED IN EDITION 2—MID ATLANTIC

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KDKA	980	50,000	Pittsburgh, Pennsylvania	NBC-B
KYW	1020	10,000	Philadelphia, Penna.	NBC-R
WBAB	860	50,000	New York City	CBS
WBAL	1060	10,000	Baltimore, Maryland	NBC-B
WBIG	1440	1,000	Greensboro, North Carolina	CBS
WBT	1080	50,000	Charlotte, North Carolina	CBS
WBZ-WBZ	990	50,000	Boston, Massachusetts	NBC-B
WCAE	1220	5,000	Pittsburgh, Penna.	NBC-R & MBS
WCAM	1280	500	Camden, New Jersey	Local
WCAO	600	1,000	Baltimore, Maryland	CBS
WCAU	1170	50,000	Philadelphia, Pennsylvania	CBS
WCBM	1370	250	Baltimore, Maryland	ICBS
WDBJ	930	5,000	Roanoke, Virginia	CBS
WDEL	1120	500	Wilmington, Delaware	NBC-R
WFAE	660	50,000	New York City	NBC-R
WEEU	830	1,000	Reading, Pennsylvania	Local
WFBR	1270	1,000	Baltimore, Maryland	NBC-R
WFIL	560	1,000	Philadelphia, Pa.	NBC-B & MBS
WGH	1310	250	Newport News, Va.	Local
WGY	790	50,000	Schenectady, N. Y.	NBC-R
WHAM	1150	50,000	Rochester, N. Y.	NBC-B
WHAS	820	50,000	Louisville, Kentucky	CBS
WHP	1430	1,000	Harrisburg, Pennsylvania	CBS
WIP	610	1,000	Philadelphia, Pennsylvania	ICBS
WJAZ	1290	5,000	Pittsburgh, Pennsylvania	CBS
WJSV	1460	10,000	Washington, D. C.	CBS
WJZ	760	50,000	New York City	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAL	630	500	Washington, D. C.	NBC-B
WMBG	1530	500	Richmond, Virginia	NBC
WOR	1310	100	Washington, D. C.	MBS & ICBS
WORK	710	50,000	Newark, New Jersey	MBS
WPG	1100	1,000	York, Penna.	NBC & MBS
WPTF	680	5,000	Atlantic City, New Jersey	CBS
WRC	950	1,000	Raleigh, North Carolina	NBC
WRD	1500	100	Washington, D. C.	NBC-R
WRVA	1110	5,000	Richmond, Virginia	NBC
WSB	740	50,000	Atlanta, Georgia	MBS-CBS
WSM	650	50,000	Nashville, Tenn.	NBC
WSVA	550	500	Harrisonburg, Virginia	Local
WTAM	1070	50,000	Cleveland, Ohio	NBC-R
WTAR	780	1,000	Norfolk, Virginia	NBC
WTIC	1040	50,000	Hartford, Conn.	NBC-R & Y.N.

Frequencies of Stations Carrying
1050; KPO, 680; KOA, 830;
1190; KFI, 640

SHORT WAVES
Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

NBC-National Broadcasting Company
CBS-Columbia Broadcasting System
MBS-Mutual Broadcasting System
NBC-B-National Broadcasting Company
Basic Blue Network
NBC-R-National Broadcasting Company
Basic Red Network
ICBS-Inter-City Broadcasting System
△-Day Programs Only
†-Night Programs Only
§-WBAL, 760 Kilocycles, 9 p.m. to Midnight
*-Network Programs Only
††-WBZA Broadcasts the Same Programs as WBZ

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
Bell △ indicates religious services and programs.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

MBS-Pauline Alpert, pianist:
WOR WFIL
KYW-Bobolinks
WBIG-△Presbyterian Church
WBZ-Radio Journal
WGY-△College Chapel Services
11:30
NBC-Angler & Hunter: WFAE
WRC WSM (sw-21.5)
NBC-Felix Knight, tr.: WJZ
WMAL WSM WBAL WBZ
CBS-Major Bowes' Capitol Family: Robert Reed, m.c.; Helen Alexander, sop.; Nicholas Costantino; Charles Magnante & Sam Herman; Three Dalton Boys; Waldo Mayo's Orch.: WABC WCAU WJSV WHAS WHP (sw-21.52)
Picture of the cast of Major Bowes' Capitol Family may be found on pages 22 and 23.
MBS-Story Teller's House: WOR
KYW-Piano Ramblings
WFIL-Daddy Dave Reads the Funnies
WGH-Music with the Masters
WLW-Donald Novis
WTAR-△Religious Services

AFTERNOON

12:00
NBC-Spelling Bee: WJZ KDKA
WTAR WBZ WRD (sw-15.21)
International match between an American team and a British team composed of a well-known businessman, an actress, a writer, a broadcaster, an international tennis player, an army colonel, a schoolboy and a secretary. Paul Wing will be Spelling Master and the British announcer will be Tom Woodroffe.

CBS-Major Bowes' Capitol Family: WPG WCAO WDBJ WBT (sw-9.59)
NBC-Home Symphony Orch., Ernest La Prade, cond.: WFAE WDEL KYW WGY WMAL
MBS-Dr. Charles M. Courboin
WOR WOL
Turn to page 19 to find pictures of Charles Courboin.
△Presbyterian Church: WSB WSM
WBAL-Camera Club of Baltimore
WCAM-Yesterthoughts
WCBM-News
WEEU-Briefs; Baericks Wunnarnaws
WFIL-Uncle Jim
WLW-Rural Roundup
WORK-Ensemble
WPTF-Concert Hall
WRC-Concert Hall
WSVA-Words & Music
12:15
NBC-Spelling Bee: WBAL
CBS-Major Bowes' Capitol Family: WRVA
NBC-Home Symphony Orch., Ernest La Prade, cond.: WMBG News: WCAM WORK WBIG WIP
WCBM-Nature Circle
WEEU-Melody Time
WFBR-Varsity Club
WIP-Mrs. Ada Ballard, talk
WSVA-Rhythm Makers
12:30
NBC-Univ. of Chicago Round Table Discussion; Guest Speakers: WFAE WRC KYW WGY WDEL WMBG WTAR (sw-15.33)
NBC-Spelling Bee: WTAM WLW WMAL WFIL
CBS-Salt Lake City Tabernacle Choir & Organ: WABC WHAS WBIG WRVA WHP (sw-21.52)
WBAL-Bernie Cummins' Orch.
WBT-Jubilee Singers
WCBM-Melody Parade
WCAU-Dixie Playboys
WCBM-Trailing the Stars
WDBJ-Old Songs of the Church
WEEU-Socialist Party
WFBR-News; Arden's Orch.
WGH-Dixie Ramblers
WIP-Judson C. Burns
WJSV-Camera Speaks
WOR-Uncle Don Reads Comics
WORK-Hollywood Spotlight
WPG-Melody Time
WPTF-George Hall's Party
WSVA-△Rev. R. F. Woods

12:45
NBC-Radio City Music Hall: WJZ WTAM WRD KDKA WBZ WMAL WLW WFIL WBAL WORK (sw-15.21)
Program: Bacchanale from "Tannhauser," Duet by Jan Peerce and Viola Hillo from the first act of "Die Walkure" and Prelude and Liebestod from "Tristan and Isolde" (Wagner).
CBS-Salt Lake City Tabernacle Choir: WCAU WJSV
NBC-Radio City Music Hall: WORK
WBT-News of the Week
WCBM-Your Good Neighbor
WEEU-Foreign Music
WFBR-Interlude
1:00
CBS-△Church of the Air: WABC WDBJ WHAS WJSV WRVA WBT WBIG WCAO
NBC-Al & Lee Reiser, piano duo: WFAE WDEL WMBG WTAR KYW WSB WSM WGY (sw-15.33)
WBAL-Court of Human Relations
WCAU-△Church of the Air
WCBM-Shop Stylists

WEEU-Tuneful Topics
WFBR-Star Dust
WGH-Picture Prevue
WHP-△Church of Hollywood
WIP-Uncle Wip's Hall of Fame
WNCB-Movie Gossip
WOR Garden of Memories
WPG-Weather; Ship Ashy
WPTF-Bandmaster; Variety Program
WRC-George Hall's Orch.
WSVA-Dinner Music
1:15
NBC-Henry Busse's Orch. (Oil Shampoo): WFAE WCAE KYW (sw-15.33)
NBC-Grace & Scotty, songs: WSM WMBG WDEL WSB
NBC-C o m m a n d Performance:
MBS-Gotham String Quartet: WOL
WCAO-Sunday Players
WCBM-Dance Music
WEEU-Music Graphs
WFBR-YMCA Reporter
WGH-Sweet Music
WGY-American Popcorn; Interior Decoration
WHP-Rosario Bourdon's Orch.
WPTF-Marion Wallace
WTAR-Vocal Gems
1:30
NBC-Smoke Dreams (H. Fen-drich): WLW WSM
NBC-There Was a Woman (Glass Containers): WJZ WFIL WBAL
CBS-Foreign News Broadcast
WABC WHAS WJSV WBIG WDBJ WCAU WBT (sw-9.59)
"A Journalist's Wife," will be the address by Mrs. Edgar A. Mowrer from Paris.
MBS-Sunday Matinee (Variety): Ted Weems' Orch.: WOR WIP WOL
NBC-To be announced: WFAE WMBG WRC WTAR WDEL WGY WPTF WFBR (sw-15.33)
KDKA-Dinner Music
KYW-Hunting & Fishing Club
WEEU-△Voice of Salvation
WGH-Patterson Choir
WHP-Sunday Players
WML-Visits with the Famous
WFRK-Frank Renault
WRTD-Gypsy Strings
WRVA-News Editor
WSB-Musiographs
WSVA-Gems of Melody
1:45
CBS-Poet's Gold; David Ross; Orch.: WABC WCAU WDBJ WJSV WBIG WBT (sw-9.59)
MBS-Gotham String Quartet: WOR WOL
KDKA-To be announced
KYW-Symphonic Male Choir
WHAS-Trend of the Times
WIP-Your Good Neighbor
WRTD-Quintet Harmonies
WRVA-Beauty That Endures
WSB-Emory University Prgm.
WSVA-Jack Fretwell, singer
2:00
NBC-Bob Becker & Guests; Irma Glen, Organist (Red Heart Dog Food): WFAE KYW WRC WFBR WSB (sw-15.33)
NBC-The Magic Key of RCA: Symphony Orch., Frank Black, dir.; Milton J. Cross, m.c.; Guests: WJZ WPTF WORK WTAR WFIL WLW WMAL WBZ WSM WBAL KDKA WRD (sw-15.21)
Guests: Marjorie Laurence, Australian soprano; George O'Connor, comedian.
(Continued on Next Page)

**ALDEN EDKINS
SONG RECITAL**
SUNDAY MORNINGS-9:30 to 9:45 a.s.t.
WFAE-New York — WTAM-Cleveland
EDWIN McARTHUR, Accompanist
THE GRISWOLD MFG. CO., ERIE, PA.

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 14



AL JOLSON
CBS Comedian
Tues. 8:30 pm EST

MORNING

8:00 am EST
NBC-Charioteers: WJZ WORK
WFIL
CBS-Novelties: WABC (sw-
21.52)
NBC-Malcolm Claire: WEAF
WPTF WMBG WSB
News: WSAV WOR
Morning Devotions: WDBJ
WRD
Musical Clock: WCAO WRVA
KYW WBBZ WBT
KDKA-Uncle Russ
WBIG-Editor's Daughter
WCAU-Larry Vincent, songs
WCBM-Safety Patrol; Morning
Glories
WEEU-Around the Breakfast
Table
WFBM-Musical Jigsaws
WGH-Rise 'n' Shine
WGY-Morning Swing Session
WHAS-Early Morning Jamboree
WIP-Happy Valley Boys
WWSV-News; Arthur Godfrey
WLW-Nation's Family Prayer
WPG-Farmer in the Dell
WRC-Gordon Hittenmark
WSM-Golden West Cowboys
WTAR-News; Safety Flash

8:15
NBC-Hi Boys: WEAF WMBG
WSM
CBS-Eton Boys: WABC (sw-
21.52)
NBC-Leibert Ensemble; Dorothy
Dreslin, sop.; Four Show
men Quartet: WJZ
News: WSB WIP WGH WFBR
WLW KDKA WBAL
WBIG-Today's Almanac
WCAU-Melody Parade
WDBJ-Musical Grab Bag
WEEU-Morning Devotions
WFLM-Mr. Van's Caravan
WOR-Tex Fletcher; Melody Mo-
ments
WORK-Rhythmic Interlude
WPTF-Singing Sam
WRD-The Rooster Crows
WSVA-Musical Clock

8:30
NBC-Do You Remember?: WEAF
WPTF KYW WSB
NBC-Leibert Ensemble: WBAL
CBS-Poetic Strings: WABC
WBIG WRVA WDBJ (sw-
21.52)
Musical Clock: KDKA WGH
WPG
WBZ-Matchless Mac
WCAU-Don Bovay, guitarist
WEEU-Agricultural Briefs
WFBM-Ralph Powers
WFL-Friendly Moments
WGY-Hi-boys
WIP-Happy Fountain, organist
WIP-Happy Valley Boys
WLW-Hospital Singer
WMAL-Earl Godwin
WOR-Martha Manning
WORK-Cousin Lee
WSM-Devotions; News
8:45
NBC-Grace & Scotty, songs: WJZ
WBAL WMAL
NBC-Do You Remember?
WMBG
Voice of Experience: WLW WSAV
WBZ-Musical Clock
WCAU-Houseboat Hannah
WEEU-Dance Music
WFBM-Parade Music
WFIL-News
WGY-Ford Rush & Silent Slim
WHP-Morning Devotions
WOR-The Goldbergs, sketch
WSM-Vagabonds

9:00
NBC-Women & News: WDEL
WMBG

NBC-Breakfast Club; News: WJZ
WSM WFIL WPTF WRD
WMAL WBAL
CBS-Music in the Air; News:
WABC WCAU WHP WPG
WCAO (sw-21.52)
NBC-Home News, Gabriel Heat-
er: WEAF
Hymns of All Churches: WGY
WSVA WLW
KDKA-Shopping Circle
KYW-Every Morning
WBG-Morning Headlines
WBT-Jubilee Singers
WBZ-As You Like It
WCBM-German Hour
WDBJ-Herndon Slicer
WEEU-Friendly Club
WFBM-Ralph Powers
WHAS-Skeets Morris' Band
WIP-Caroline Valentine
WJSV-Jean Abbey
WOR-Ed Fitzgerald
WORK-Morning Devotions
WRVA-Rhythmic
WSB-Music Shop; News
WTAR-Church of the Air

9:15
NBC-Breakfast Club; News:
WTAR
CBS-Music in the Air; News
WBIG WDBJ WBT
NBC-Person to Person; Frank
Luther, philosophy & songs:
WEAF WMBG WDEL KYW
KDKA-Editor's Daughter
WCAU-Across the Breakfast Ta-
ble
WFIL-Homemaking Highlights
WGY-Betty & Bob
WHAS-Salt & Peanuts
WJSV-Women Make the News
WOR-Melody Time
WRA-Eddie Weaver

9:30
CBS-The Road of Life, sketch
(Chippo): WABC WCAO WBT
WJSV WCAU WRVA (sw-
21.52)
NBC-Breakfast Club; News
WBZ WORK
NBC-Frances Adair, songs; News:
WEAF WMBG WTAR WPTF
WRC KYW
MBS-Victor H. Lindlahr (Journal
of Living): WFIL
News: WCBM WSB
KDKA-Linda's First Love
WBIG-Tonic Tunes
WDBJ-Hits & Encores
WDEL-Devotions
WFBM-Beatrice Fairfax
WGH-Fashion & Thrift
WGY-Xavier Cugat's Orch.
WHAS-Jackson Family
WHP-Harry Reser's Revue
WIP-News; Domestic Help Ser-
vice
WLW-Myrt & Marge
WOR-Old Timers' Prgm.
WPG-Church Service
WSM-Dance Brevities
WSVA-Today's Almanac

9:45
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WEAF
WRC WMBG WPTF WSB
(sw-21.5)
CBS-Bachelor's Children (Old
Dutch Cleanser): WABC WJSV
WHAS WCAU (sw-21.52)
NBC-Armchair Quartet: WJZ
CBS-Waltzes of the World:
WCAO
News: WDEL WEEU
Party Line: WDBJ WBIG
KDKA-Ma Perkins
KYW-At the Console
WBT-Hymns of All Churches
WCBM-Master Singers
WLW-Young Widder Jones
WPG-Music Graphs
WFBM-Jean Abbey
WGH-Mary Lee Taylor
WGY-Market Basket; Martha
Brooks
WIP-Devotion Science Prgm
WRVA-Judy & Jane
WSVA-Salvation Army
WTAR-Melody Parade

10:00
NBC-Margot of Castlewood (Qua-
ker Oats): WJZ WSM WPTF
WMAL WBAL WBZ KDKA
WSB WRD WFIL (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WEAF WFBR KYW
WDEL WRC WGY (sw-21.5)
CBS-Pretty Kitty Kelly (Won-
der Bread): WABC WJSV
WRVA

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:30 EST (6:30 CST) FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband," CBS.
8:00 EST (7:00 CST) JOHNNY PRESENTS Russ Morgan's orchestra; Charles Martin's Thrill of the Week; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, NBC-Red.
8:00 EST (7:00 CST) "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS.
8:30 EST (7:30 CST) IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra; Thaddeus Hyatt, guest, NBC-Blue.
8:30 EST (7:30 CST) AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Andy Devine, guest, CBS.
9:00 EST (8:00 CST) WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; guests, CBS.
9:30 EST (8:30 CST) JACK OAKIE with Stuart Erwin, Harry Barris, chorus, George Stoll's orchestra; guest, CBS.

MBS-Singing Strings: WOL
Ma Perkins: WSAV WEEU
Morning Melodies: WCAU WGH
WBIG-Art of Singing; Jim Lewis'
Hillbillies
WBT-Betty & Bob
WCAO-Cancer Control Speaker
WCBM-Betty Howard's Chat
WDBJ Organ Melodies
WHAS-Party Line
WHP-Hillbilly Music
WIP-Homemakers' Club
WLW-Linda's First Love
WOR-Pure Food Hour
WORK-Frank Renaut, organist
WPG-Home Hour

CBS-Oxydol's Own Ma Perkins, sketch: WABC WCAU WDBJ
WBT WHP WRVA
News: WHAS WSB
WBAL-Mary Landis
WBIG-Rhythm & Romance
WBZ-Home Forum
WCAO-Musical Interlude; News
WCBM-Music by Cugat
WDEL-Victor Caille, organist
WGH-Dance Parade
WJSV-Morning Rhythms
WLW-Dr. Friendly
WMAL-Better Business Bureau
WORK-Handsome Bob & Ohioans
WRD-Singing Ranger

10:15
CBS-Myrt & Marge, sketch
(Super Soda): WABC WDBJ
WCAU WCAO WJSV WRVA
WBT WHAS (sw-15.27)
NBC-John's Other Wife, sketch
(Louis Philippe): WEAF WGY
WDEL WFBR KYW WRC
(sw-21.5)
NBC-Cabin at the Crossroads
(Aunt Jennima): WJZ WBZ
WFIL WSB WMAL WLW
WRD KDKA WPTF WBT
(sw-15.21)
NBC-To be announced: WBAL
WBIG-Singing Sam
WCBM-Musical Varieties
WEEU-Philosophy of Words
WHP-Tropic Serenade
WSVA-Gospel Singer

11:00
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WJZ
WBZ KDKA WBAL WMAL
WLW (sw-15.21)
CBS-Mary Lee Taylor (Pet
Milk): WCAO WCAU WJSV
WHAS WBIG WDBJ WBT
WRVA
NBC-David Harum, sketch
(Bab-O): WEAF KYW WFBR
WDEL WRC WGY (sw-21.5)
NBC-Viennese Ensemble: WORK
WRD
CBS-Six Swell Tunes: WABC
WCBM-Heart & Home Service
WEEU-String Ensemble
WFL-Young Widder Jones
WGH-In the Music Room
WHP-Tune Detective
WIP-The Dentist Says, Dr. Clapp
WOR-Nell Vinick
WPG-Monitor Views the News
WPTF-Milky Way
WSB-Young Widder Jones
WSM-Carson Robison's Bucka
roos
WTAR-Dan Harding's Wife

10:30
NBC-Attorney at Law, sketch
(Johnson Floor Wax): WJZ
WFIL WBZ WMAL WBAL
KDKA (sw-15.21)
NBC-Just Plain Bill, sketch (An-
acin): WEAF WFBR WDEL
KYW WRC WGY (sw-15.21)
CBS-Emily Post, "How to Get
the Most Out of Life" (Florida
Citrus): WABC WDBJ WBT
WRVA WCAU WJSV WCAO
WHP WHAS
NBC-Josh Higgins of Finchville:
WRD WTAR WORK
MBS-Get Thin to Music, exer-
cises: WOL
WBIG-McLeod, Ludlow & Trio
WCBM-On the Mall
WEEU-Varieties
WGH-Hymns You Love
WIP-Rev. Geo. A. Palmer
WLW-Betty & Bob
WPTF-Party Line
WSB-Shopping Talk
WSM-News
WSVA-Musical Merry Go Round

11:15
NBC-Backstage Wife, sketch
(Dr. Lyon): WEAF WFBR
WDEL KYW WRC WGY (sw-
21.5)
NBC-Popular Waltzes: WORK
WFIL WMAL
NBC-Pepper Young's Family,
sketch (Camay Soap): WJZ
KDKA WBAL (sw-15.21)
CBS-Romance of Carol Kennedy
sketch (Heinz): WABC WJSV
WBT WCAU WHAS WCAO
WBIG-Radio Spotlight
WBZ-Musicale
WDBJ Linda's First Love
WHP-Waltz Time
WIP-Women in the News
WLW-News; River; Weather:
Live Stocks
WOR-Myrt & Marge
WPG-Melody Tenor
WPTF-Carson Robison's Bucka
roos
WRD-Weather; Lost & Found,
Police Reporter
WRVA-To be announced
WSB-Wm. Wirges' Orch.
WSM-Sarie & Sallie
WSVA-Hollywood Brevities
WTAR-Little Ray of Sunshine

10:45
NBC-Woman in White, sketch
(Pillsbury): WEAF KYW
WFBM WPTF WTAR WMBG
WRC WGY (sw-21.5)
NBC-Viennese Ensemble: WSM
NBC-Kitchen Cavalcade, sketch
(C. F. Mueller Co.): WJZ
WFIL KDKA (sw-15.21)
MBS-Louis Rich Entertains: WOR
WOL

11:30
CBS-Big Sister, sketch (Rin-
so): WABC WJSV WRVA
WCAO WDBJ WCAU WHAS
WBT WHP
NBC-Vic & Sade, sketch (Cris-
co): WJZ KDKA WBAL WBZ
WMAL (sw-15.21)
NBC-Homemakers' Exchange
(Nat'l Ice Adv. Inc.): Eleanor
Howe: WEAF WGY WSM KYW
WMBG WSB WFBR WTAR
WRC WPTF (sw-21.5)
WBIG-Inter-Club Series
WCBM-News
WDEL-Classic Gems
WEEU-Melody Shoppers
WFIL-Woman's Club
WIP-On Parade
WLW-Hugh Cross & Pals
WOR-Hilltop House
WORK-Swingsters
WPG-Ranch Boys
WRD-Morning Dance Time
WSVA-Rural Rhythm

11:45
NBC-Mystery Chef (Regional
Adv. Inc.): WEAF WFBR
KYW (sw-21.5)
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WJZ
WBZ KDKA WBAL WMAL
(sw-15.21)
NBC-George Hartrick, bar.: WRC
WDEL WMBG WSM
CBS-Aunt Jenny's Real Life
Stories (Spry): WABC WJSV
WDBJ WHP WCAU WCAO
WRVA WHAS
MBS-Marcelle Hendricks, songs:
WOR
WBT-Rev. Herbert Spaugh
WCBM-Music Graphs
WHAM-Bobby Lyons' Orch
WIP-Cramer & Moorehouse, pian-
ists
WLW-The Goldbergs
WPG-Italian Prgm.
WPTF-Old Home Town
WRD-Shoppers Guide
WSB-Heart of Julia Blake
WTAR-Matinee Melodies

AFTERNOON

12:00
CBS-Mary Margaret McBride,
columnist (Minute Tapioca):
WABC WJSV WCAU WCAO
WIP WHAS (sw-9.59)
NBC-Girl Alone, sketch (Kel-
logg) WEAF KYW WLW
NBC-Our Spiritual Life: WJZ
WRD WMAL WSM
CBS-Novelties: WBT
MBS-Victor H. Lindlahr: WOR
WOL
News: KDKA WCBM WBIG
WBAL-News: Musicale
WBZ-News: Odd Facts
WDBJ-V. P. I. Urgm.
WDEL-Nonday Express; News
WEEU-Magyar Gypsy Orch.
WFBM-News; Movie Parade
WFL-News; Musicale; Markets
WGH-Easy to Remember
WGY-Rhythm Makers' Orch.:
News
WIP-Clarence Fuhrman's Orch.:
Vocalist
WORK-Cousin Lee & the Boys
WPG-News: Musical Interlude
WPTF-Swingbillies
WRC-News: Merry-Go-Round
WRVA-Afternoon Serenade
WSB-Myrt & Marge
WSVA-Farm Flashes
WTAP-Luncheon Club

12:15
CBS-Your News Parade; Edwin
C. Hill, commentator (Lucky
Strike Cigarettes): WABC
WBT WCAU WHAS WBIG
WRVA WHP WCAO WDBJ
WPG WJSV (sw-9.59)
NBC-The O'Neills, sketch (Ivory
Soap): WEAF WGY KYW
WLW WRC WTAR
NBC-Bailey Axton, tr.; News:
WJZ WRD WBAL
News: WGH WORK WDEL
KDKA-Dan Harding's Wife
WBZ-Dance Revue
WCBM-Derby Show
WEEU-News; Briefs
WFBM-Musical Jigsaws
WFIL-Foothill Talk; Store
Notes
WIP-Earl Moyer's Orch.
WMAL-News: Listening Post
WPTF-The Bandmaster
WSB-Hilltop House

WSM-Farm Scrapbook

WSVA-Rhythm & Romance
12:30
NBC-Nat'l Farm & Home Hour:
WJZ WBAL WORK WLW
WMAL KDKA WSM WTAR
WBZ WPTF WSB WRD
(sw-15.21)
Josephine Hemphill, Bureau
of Home Economics, will speak
on "Meat Grades and the Purple
Stamp—What It Means to
Consumers." A. D. Steedman
will speak on "Progress of the
New Farm Bill." Johnny Wolf
and Thor Erickson will present
"The Farm and Home Bugle."
CBS-Romance of Helen Trent,
sketch (Edna Wallace Hopper):
WABC WCAU WCAO WJSV
WHAS (sw-9.59)
NBC-Catlife & London, piano
duo: WMBG WDEL
CBS-Morning Melody: WBIG
NBC-Stella Dallas, sketch: WEAF
News: WSAV WIP WOR
KYW-Dan Harding's Wife
WBT-Grady Cole
WCBM-Colonial Trio
WDBJ-Editor's Daughter
WEEU-House of MacGregor
WFBM-Singin' Sam
WFL-Public Opinion
WGY-Farm Prgm.
WHP-Home Folks Frolic
WPG-Mid-Day Melody Parade
WRC-George Hall's Orch.
WRVA-Robison's Buckaroos

12:45
CBS-Our Gal Sunday, sketch
(Anacin): WABC WCAO
WCAU WHAS WJSV (sw-
15.33)
NBC-Three Romeos: WMBG
WRC WDEL
NBC-Rain & Sunshine: WEAF
Dan Harding's Wife: WFBR
WBT
KYW-News; Arthur Hinett
WCBM-Your Good Neighbor
WDBJ-Science & Engineering
Prgm.
WEEU-Vic Arden's Orch.
WHP-Xavier Cugat's Music
WIP-Your Good Neighbor
WOR-Quiz Club
WRVA-Domino Hillbillies
WSVA-Melody Time

1:00
CBS-Betty & Bob, sketch (Gold
Medal): WABC WJSV WCAO
WCAU (sw-9.59-15.27)
NBC-Emerson Gill's Orch.: WRC
WDEL WMBG (sw-15.33)
CBS-Dixie Serenaders: WBT
WBIG
NBC-Markets & Weather Re-
ports: WEAF
MBS-King's Jesters: WOL WFIL
News: WEEU WFBR
KYW-C. W. Galloway, speaker
WBAL-Market Page
WCBM-Italian Hour
WDBM-News; Market Reports
WGH-Dr. Harry Bybee; Lun-
cheon Dance
WGY-Myrt & Marge
WHAS-Sunshine Sue; Rock
Creek Rangers
WHP-Organ Melodies
WIP-Man on the Street
WOR-Health Talk; Melody Mo-
ments
WSVA-Travelogue

1:15
NBC-Escorts & Betty: WEAF
WDEL WMBG WRC (sw-
15.33)
CBS-Hymns of All Churches
(Gold Medal): WABC WJSV
WCAO WCAU (sw-9.59-15.27)
CBS-Dixie Serenaders: WRVA
MBS-Microphone in the Sky:
WOR WOL
WBAL-Remote Control
WDBJ-Singin' Sam
WEEU-Piano Pals
WFIL-Moments of Melody
WGY-Homehold Chats
WHAS-College of Agriculture
WHP-Kitty Keene, Inc.
WIP-Lions Club Luncheon
WSVA-Hits & Encores

1:30
NBC-Sue Blake, sketch: WJZ
WRD WMAL WTAR
CBS-Arnold Grimm's Daughter
(Gold Medal): WABC WCAU
WCAO WJSV (sw-9.59-15.27)
NBC-Words & Music: WEAF
WDEL WMBG WRC (sw-
15.33)
CBS-Ann Leaf, organist: WBIG
WRVA
News: WSB WSM
KDKA-Afternoon Songsters
KYW-Karl Bonawitz
WBAL-Globe Trotter

MORNING

8:00 am EST
 NBC-Southernaires: WJZ WORK
 CBS-Rhythmaires: WABC (sw-21.52)
 NBC-Malcolm Claire: WEAF
 WMBG WSB WPTF
 News: WOR WSWA
 Morning Devotions: WDBJ
 WRD
 Musical Clock: WCAO WBZ
 KYW WRVA WBT
 KDKA-Uncle Russ
 WBIG-Village Parson
 WCAU-Larry Vincent, songs
 WCBM-Safety Patrol; Morning
 Glories
 WEEU-Around the Breakfast
 Table
 WFBP-Musical Jigsaws
 WFIL-News; Musical Treasure
 Chest
 WGH-Rise & Shine
 WGY-Morning Swing Session
 WHAS-Early Morning Jamboree
 WIP-Happy Valley Cowboys
 WJSV-News; Arthur Godfrey
 WLW-Home Prayer Period
 WPG-Farmer in the Dell
 WRC-News; Gordon Hittenmark
 WSM-Delmore Brothers
 WTAR-News; Safety Flash
8:15
 NBC-Hi Boys: WEAF WMBG
 WSM
 CBS-Deep River Boys: WABC
 (sw-21.52)
 NBC-Leibert Ensemble; Dorothy
 Dreslin, sop.; Showmen Quartet:
 WJZ
 News: WIP WSB WGH WFBP
 WBAL WLW KDKA
 WBIG-Today's Almanac
 WCAU-Melody Parade
 WDBJ-Musical Grab Bag
 WEEU-Morning Devotions
 WFIL-Mr. Van's Caravan
 WOR-Tex Fletcher; Melody Moments
 News
 WORK-Rhythmic Interlude;
 News
 WPTF-Singing Sam
 WRD-Rooster Crows
 WSWA-Musical Clock
8:30
 NBC-Do You Remember?: WEAF
 WPTF WTIC KYW WSB
 NBC-Leibert Ensemble: WBAL
 CBS-Poetic Strings: WABC
 WBIG WRVA WDBJ (sw-21.52)
 Musical Clock: KDKA WGH
 WBZ-Matchless Mac
 WCAU-Don Bovay, guitarist
 WEEU-Agricultural Briefs
 WFBP-Ralph Powers
 WFIL-Friendly Moments
 WGY-Hi-boys
 WHP-Mary Fountain, organist
 WIP-Happy Valley Boys; Gimbel
 Show
 WLW-Gospel Singer
 WMAL-Earl Godwin
 WOR-Modern Rhythms
 WORK-Cousin Lee
 WPG-News; Musical Clock
 WSM-Devotion
8:45
 NBC-Grace & Scotty: WJZ
 WBAL WMAL
 NBC-Do You Remember?:
 WMBG
 Voice of Experience: WLW
 WSWA
 WBZ-Musical Clock
 WCAU-Houseboat Hannah
 WEEU-Dance Music
 WFBP-Movie Parade
 WFIL-News
 WGY-Ford Rush & Silent Slim
 WHP-Morning Devotions
 WOR-The Goldbergs, sketch
 WSM-Vagabonds
9:00
 NBC-Breakfast Club; News:
 WJZ WFIL WSM WBAL
 WMAL WRD WPTF
 NBC-Women & News: WMBG
 WDEL
 CBS-As You Like It; News:
 WABC WJSV WCAU WCAO
 WHP WPG (sw-21.52)
 NBC-Home News; Gabriel Hea-
 ter: WEAF
 Hymns of All Churches: WGY
 WLW WSWA
 KDKA Shopping Circle
 KYW-Every Morning
 WBIG-News
 WBT-Jubilee Singers
 WBZ-As You Like It
 WCBM-Bible Talk
 WDBJ-Personal Shopper

WEEU-Friendly Club
 WFBP-Ralph Powers
 WHAS-Skeets Morris' Band
 WIP-Caroline Valentine
 WOR-Ed Fitzgerald
 WOR-E-Morning Devotions
 WRVA-Rhythmites
 WSB-Music Shop; News
 WTAR-Church of the Air
9:15
 NBC-Person to Person; Frank
 Luther, Philosopher & Songs:
 WEAF WMBG WDEL KYW
 CBS-As You Like It; News:
 WBIG WDBJ WBT
 NBC-Breakfast Club; News:
 WTAR
 Houseboat Hannah: WLW WSWA
 KDKA-Editor's Daughter
 WCAU-Across the Breakfast Ta-
 ble
 WFIL-Homemaking Highlights
 WGY-Betty & Bob
 WHAS-Salt & Peanuts
 WJSV-Women Make the News
 WOR-Sylvia Cyde, sop.; Orch.
 WRVA-Eddie Weaver, organist
9:30
 NBC-Frances Adair, songs; News:
 WEAF WMBG WTAR WPTF
 KYW WRC
 CBS-The Road of Life, sketch
 (Chips): WABC WCAO
 WJSV WCAU WBT WRVA
 NBC-Breakfast Club; News:
 WBZ WORK
 NBC-Armchair Quartet: WJZ
 MBS-Victor H. Lindlahr (Jour-
 nal of Living): WFIL
 KDKA-Linda's First Love
 WBIG-Tonic Tunes
 WGH-Your Body, Your Health
 WDBJ-Hits & Encores
 WDEL-Devotions
 WFBP-To be announced
 WGH-Fashion & Thrift
 WGY-Xavier Cugat's Orch.
 WHAS-Jackson Family
 WHP-Joe Green's Revue
 WIP-News; Pianist; Domestic
 Help
 WLW-Myrt & Marge
 WOR-Rumba Rhythms & Tan-
 gos
 WPG-American Scene
 WSB-News
 WSM-Dance Brevities
 WSA-Today's Almanac
9:45
 NBC-Dan Harding's Wife, sketch
 (Nat'l Biscuit Co.): WEAF
 WPTF WSB WRC WMBG
 (sw-21.52)
 CBS-Bachelor's Children, sketch
 (Old Dutch Cleanser): WABC
 WHAS WCAU WJSV (sw-21.52)
 NBC-Armchair Quartet: WJZ
 CBS-Deep River Boys: WCAO
 News: WDEL WCBM WEEU
 Party Line: WBIG WDBJ
 KDKA-Ma Perkins
 KYW-At the Console
 WBT-Hymns of All Churches
 WFBP-Nancy Turner
 WGH-Mary Lee Taylor
 WGY-Market Basket; Martha
 Brooks
 WIP-On Parade
 WSA-Father Edwin J. Lee
 WLW-Young Widder Jones
 WOR-Theater Club of the Air
 WPG-Music by Cugat
 WRD-Musical Interlude
 WRVA-Judy & Jane
 WSWA-WPA Prgm.
 WTAR-In a Continental Mood
10:00
 CBS-Pretty Kitty Kelly (Wonder
 Bread): WABC WJSV WRVA
 NBC-Mareot of Castlewood
 (Quaker Oats): WJZ WBZ
 KDKA WMAL WBAL WPTF
 WSB WRD WFIL WSM (sw-21.52)
 NBC-Mrs. Wiggs of the Cabbage
 Patch, sketch (Old English
 Wax): WEAF WFBP WGY
 WDEL WRC KYW (sw-21.52)
 MBS-Singing Strings. WOL
 Ma Perkins: WEEU WSWA
 WBIG-Jim Lewis' Hillbillies
 WBT-Betty & Bob
 WCAO-To be announced
 WCAU-Morning Melodies
 WCBM-Betty Howard's Chat
 WDBJ-Organ Melodies
 WGH-Morning Melodies
 WHAS-Party Line
 WHP-Hillbilly Music
 WIP-Homemakers' Club
 WLW-Linda's First Love
 WOR-Pure Food Hour
 WORK-Frank Renault, organist
 WPG-Home Hour

10:15
 NBC-Cabin at the Crossroads
 (Aunt Jemima): WJZ KDKA
 WFIL WMAL WLW WRD
 WBZ WSM WPTF WBAL WSB
 (sw-15.21)
 CBS-Myrt & Marge, sketch (Su-
 per Soda): WABC WCAU WBT
 WJSV WRVA WCAO WHAS
 WDBJ
 NBC-John's Other Wife, sketch
 (Louis Philippe): WEAF WGY
 WDEL WFBP KYW WRC
 WGY (sw-21.5)
 MBS-Choir Loft: WOL
 WBIG-Singing Sam
 WCBM-Musical Interlude
 WEEU-Blind Assn.
 WHP-Tropic Serenade
 WSA-Gospel Singer
 WTAR-Echoes from the Opera
10:30
 NBC-Attorney at Law, sketch
 (Johnson's Floor Wax): WJZ
 KDKA WFIL WBAL WMAL
 WBZ (sw-15.21)
 CBS-Emily Post; "How to Get
 the Most Out of Life" (Florida
 Citrus): WABC WCAU WHP
 WRVA WDBJ WHAS WCAO
 WBT WJSV
 NBC-Josh Higgins of Finchville:
 WRD WTAR WORK
 NBC-Just Plain Bill, sketch
 (Anacin): WEAF WFBP WGY
 WDEL KYW WRC (sw-21.5)
 MBS-Get This to Music, exer-
 cises: WOL
 WBIG-McLeod, Ludlow & Trio
 WCBM-On the Mall
 WEEU-Varieties
 WGH-Hymns You Love
 WIP-Silver Strings
 WLW-Betty & Bob
 WPTF-Party Line
 WSB-Shopping Talk
 WSM-News
 WSA-Musical Merry Go Round
10:45
 NBC-Woman in White, sketch
 (Pillsbury): WEAF WMBG
 KYW WPTF WTAR WFBP
 WGY WRC (sw-21.5)
 NBC-Kitchen Cavalcade, sketch
 (C. F. Mueller Co.): WJZ
 WFIL KDKA (sw-15.21)
 CBS-Oxydol's Own Ma Perkins,
 sketch: WABC WRVA WHP
 WCAU WBT WDBJ
 MBS-Good Morning from Cleve-
 land: WOL
 News: WSB WHAS
 WBAL-Mary Lands
 WBIG-Rhythm & Romance
 WBZ-Home Forum
 WCAO-Musical Interlude; News
 WCBM-The Modern Woman
 WDEL-Comments on Films
 WGH-Dance Parade
 WIP-Kitty Brooks
 WJSV-Morning Rhythms
 WLW-R. Friendly
 WMAL-Traffic Court
 WORK-Handsome Bob & Ohioans
 WRD-Housewives League
 WSM-Garden Groper
11:00
 NBC-The Story of Mary Mar-
 lin, sketch (Ivory Flakes):
 WJZ KDKA WBAL WBZ
 WLW WMAL (sw-15.21)
 NBC-David Harum, sketch (Bab-
 o): Peggy Allenby: WEAF
 WDEL KYW WGY WFBP
 WRC WGY (sw-21.5)
 CBS-Mary Lee Taylor (Pet
 Milk): WCAO WCAU WJSV
 WHAS WDBJ WBIG WRVA
 WBT
 NBC-Viennese Ensemble: WRD
 WORK
 CBS-Instrumentalists: WABC
 Young Widder Jones: WFIL WSB
 WCBM-Heart & Home Series
 WEEU-Pianologue
 WGH-In the Music Room
 WHP-Tune Detective
 WIP-The Dentist Says
 WOR-Nell Vinick, beauty talk
 WPG-Monitor Views the News
 WPTF-Milkway
 WSM-Carson Robison's Bucka-
 roos
 WTAR-Dan Harding's Wife
11:15
 NBC-Popular Waitresses: WORK
 WTAR WFIL
 CBS-Romance of Carol Kennedy
 sketch (Heinz): WABC WCAO
 WCAU WHAS WJSV WBT
 NBC-Backstage Wife, sketch (Dr.
 Lyons): WEAF KYW WGY
 WDEL WRC WFBP (sw-21.5)
 NBC-Pepper Young's Family,
 sketch (Camay Soap): WJZ
 KDKA WBAL (sw-15.21)

WBIG-Radio Guide Gossip
 WDBJ-Linda's First Love
 WEEU-Do You Know?
 WHP-Waltz Time
 WIP-Women in the News
 WLW-News; River; Weather;
 Live Stocks
 WMAL-Timely Garden Sugges-
 tions
 WOR-Myrt & Marge
 WPG-Ernie Reese
 WPTF-Carson Robison's Bucka-
 roos
 WRD-Weather; Lost & Found.
 Police Reporter
 WRVA-To be announced
 WSB Wm. Wirges' Orch.
 WSM-Sarie & Sallie
 WSWA-Hollywood Brevities
11:30
 NBC-Homemakers' Exchange
 (Nat'l Ice Adv. Inc.): Eleanor
 Howe: WEAF WRC KYW
 WFBP WTAR WPTF WMBG
 WGY WSM WSB (sw-21.5)
 CBS-Big Sister, sketch (Rinso):
 WABC WDBJ WCAO WJSV
 WHP WCAU WHAS WRVA
 WBT
 NBC-Vic & Sade, sketch (Cris-
 co): WJZ KDKA WBZ WBAL
 WMAL (sw-15.21)
 WBIG-Inter-Class Series
 WCBM-News
 WDEL-Classic Gems
 WEEU-Melody Shoppers
 WFIL-Woman's Club
 WIP-Warren Levers, songs
 WLW-Betty Moore, interior de-
 corator
 WOR-Hilltop House
 WORK-Swingsters
 WPG-Morning Matinee
 WRD-Singing Ranger
 WSWA-Rural Rhythm
11:45
 NBC-Edward MacLugh, Gos-
 peler (Ivory Soap): WJZ
 WBZ KDKA WBAL WMAL
 (sw-15.21)
 CBS-Aunt Jenny's Real Life
 Stories (Spry): WABC WRVA
 WCAU WHAS WJSV WCAO
 WHP WDBJ
 NBC-Mystery Chef (Regional
 Adv.): WEAF WGY WFBP
 KYW (sw-21.5)
 NBC-Cobwebs & Cadenzas: WSM
 WDEL WMBG WRC
 MBS-Leonard Warren, bar: WOR
 WBIG-Soil Conservation Prgm.
 WBT-Dr. Luther Little
 WCBM-J. Washington, pianist
 WIP-The Four Playboys
 WLW-The Goldbergs
 WPTF-Old Home Town
 WRD-Shoppers' Code
 WSB-Heart of Julia Blake
 WTAR-Matinee Melodies
AFTERNOON
12:00
 CBS-Mary Margaret McBride,
 Columnist (Minute Tapioca):
 WABC WCAO WHP WHAS
 WCAU WJSV (sw-9.59)
 NBC-Frontiers of Skepticism:
 WJZ WMAL WRD
 NBC-Girl Alone, sketch: Betty
 Winkler (Kellogg): WEAF
 KYW WLW
 CBS-Rhythmaires: WBT

MBS-Victor Lindlahr (Journal of
 Living): WOR
 MBS-Boy & Girl Friend: WOL
 News: WCBM WBIG
 News; Musicale: WBAL WPG
 KDKA-News; Weather; Temp
 WBZ-News; Odd Facts; Dance
 Revue
 WDBJ-Variety Prgm.
 WDEL-Nonday Express; News
 WEEU-Legar Polski
 WFBP-News; Movie Parade
 WFIL-News; Market Reports
 WGH-Easy to Remember
 WGY-Rhythm Makers' Orch.;
 News
 WIP-Clarence Fuhman's Orch.
 WORK-Cousin Lee & the Boys
 WPTF-Swingbillies
 WRC-News: Merry Go Round
 WRVA-Afternoon Serenade
 WSB-Myrt & Marge
 WSM-Farm Credit Interview;
 Musical Prgm.
 WSWA-Home Demonstration
 WTAR-Luncheon Club
12:15
 NBC-The O'Neills, sketch (Ivo-
 ry Soap): WEAF WRC KYW
 WLW WGY WTAR
 CBS-Your News Parade (Lucky
 Strike Cigarettes) Edwin C.
 Hill, commentator: WABC
 WDBJ WBIG WCAO WHAS
 WBT WJSV WCAU WRVA
 WHP WPG (sw-9.59)
 NBC-George Griffin, bar. (News:
 WJZ only): WJZ WRD
 WSM WBAL
 News: WGH WORK
 KDKA-Dan Harding's Wife
 WBZ-Stock Quotations
 WCBM-Derby Show
 WFBP-Musical Jigsaws
 WFIL-Foothold Talk; Store
 Notes
 WMAL-News; Listening Post
 WPTF-The Bandmaster; News:
 The Mountaineers
 WSB-Hilltop House
 WSWA-Rhythm & Romance
12:30
 NBC-Nat'l Farm & Home Hour:
 WJZ WORK WBAL WTAR
 WPTF WMAL KDKA WSM
 WRD WSB WLW WSB
 (sw-15.21)
 Ruth Van Deman will speak
 on "What the Proper Diet
 Means to You"; and E. J. Row-
 ell, Bureau of Agriculture Eco-
 nomics, on "Farm Business
 Facts."
 CBS-Madison Ensemble: WBIG
 NBC-Stella Dallas, sketch: WEAF
 CBS-Romance of Helen Trent
 sketch (Edna Wallace Hop-
 per); Virginia Clark: WABC
 WHAS WCAO WCAU WJSV
 (sw-9.59)
 NBC-Al & Lee Reiser, piano duo:
 WRC WMBG WDEL
 News: WOR WIP WSWA
 KYW-Dan Harding's Wife
 WBT-Grady Cole
 WCBM-Colonial Trio
 WDBJ-Editor's Daughter
 WEEU-Home of MacGregor
 WFBP-Singin' Sam
 WFIL-Federation of Churches
 WFIL-Home Folks' Frolic
 WGY-Farm Program
 WHP-Xavier Cugat's Music
 WPG-Mid-day Melody Parade
 WRVA-Carson Robison
12:45
 NBC-Rain & Sunshine: WEAF



BETTY RELLER
 Betty of "Betty and Bob"
 Thurs. 1 pm EST

CBS-Our Gal Sunday, sketch
 (Old English Floor Wax):
 WABC WHAS WCAO WCAU
 WJSV (sw-9.59)
 NBC-Concert Ensemble: WMBG
 WRC WDEL
 MBS-To be announced: WOL
 Dan Harding's Wife: WFBP
 WBT
 KYW-News; Arthur Hinett
 WCBM-Your Good Neighbor
 WDBJ-Hymn Sing
 WEEU-Christian Science Prgm.
 WFIL-Public Opinion
 WIP-Your Good Neighbor
 WOR-Quiz Club
 WRVA-Crossroads Symphony
 WSWA-Melody Time
1:00
 NBC-Markets & Weather: WEAF
 CBS-Betty & Bob, sketch (Gold
 Medal): WABC WJSV WCAO
 WCAU (sw-9.59.15.27)
 NBC-Emerson Gill's Orch.: WRC
 KYW WDEL WMBG (sw-15.33)
 CBS-U. S. Navy Band: WBIG
 WBT
 MBS-Happy Gang: WOL
 WBAL-Market Page
 WCBM-Italian Hour
 WDBJ-News: Markets
 WEEU-News
 WFIL-Imperial Hawaiians
 WGH-Luncheon Dance
 WGY-Myrt & Marge
 WHAS-Sunshine Sue; Rock
 Creek Rangers
 WHP-Organ Melodies
 WIP-Man on the Street
 WOR-Health Talk; Melody Mo-
 ments
 WPG-Melody Parade
 WSWA-Radio Players
1:15
 NBC-Escorts & Betty: WEAF
 KYW WDEL WMBG WRC
 WFBP (sw-15.33)
 CBS-Hymns of All Churches
 (Gold Medal): WABC WCAU
 WJSV WCAU (sw-9.59.15.27)
 MBS-Microphone in the Sky:
 WOL WOR
 WBAL-Remote Control
 WDBJ-Singin' Sam
 WEEU-Walter Pugh
 WFBP-D. A. Prgm.
 WGY-Household Chats
 WHAS-College of Agriculture
 WHP-Kitty Keene, Inc.
 WIP-Advertising Club Luncheon
 WORK-News
 WRVA-Va. Farm & Home Prgm.
 WSWA-Hits & Encores
 (Continued on Next Page)

MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

The CHASE AND SANBORN HOUR's theme song is "The Big Show" from Jerome Kern's "Head Over Heels."—R. D., Jamestown, Kansas.

"WE ARE FOUR" is not on the air at the present time.—L. N., Omaha, Neb.

EDWARD ROECKER, baritone on the "Pick and Pat" show, was born in Merchantville, a suburb of Philadelphia, about twenty-two years ago.—L. C., Washington, D. C.

PAT MURPHY plays the role of Scoop Curtis on the "Girl Alone" show. He married Lucille Edwards October 3, 1936.—J. W., Long Beach, L. I.

IRNA PHILLIPS writes, casts, rehearses and produces "Woman in White," making it practically a "one woman" supervised show. However, she does have an NBC director, Howard Keegan, working with her.—M. L., Dayton, Ohio.

EDDY DUCHIN's baby son is with him on the West Coast.—B. B., Bristol, Conn.

JOHNNY MERCER, a songwriter, was the Johnny who sang on the Paul Whiteman program January 28.—S. E., Chippewa Falls, Wis.

JOAN BLAINE will return to the air this week, March 7, at 1:45 p.m. EST over the Columbia Broadcasting System, in "Valiant Lady."—D. R., Indianapolis, Ind.

OLAN SOULE makes the announcements on the transcription show "Houseboat Hannah."—N. E., Brooklyn, N. Y.

BARBARA LUDDY'S home town is Helena, Montana. She stands not quite four feet eleven inches, when wearing high heels.—L. R., Paris, Tenn.

March 10



MYRTLE VAIL
Myrt of 'Myrt and Marge'
Thurs. 10:15 am EST

WCAU-Golden Music
WFIL-Moments of Melody
WRVA-Domino Dansante

10:45
NBC-Night Club; Ransom Sherman, m.c.; Orchl.: KDKA (sw-5.14)
CBS-Jean Hersholt 25th Anniv. Prgm.; WBT
MBS-Henry Weber's Concert Revue; WFIL
WCAU-Alan Scott
WIP-News

11:00
NBC-Amos 'n' Andy (Campbell's Soup); WSM WSB (also at 7 p.m.)
CBS-Poetic Melodies (Wrigley's); WHAS (also at 7 p.m.)

NBC-(News, WJZ only) Don de Yod's Orchl.: WJZ WBAL YORK
NBC-Dick Gasparre's Orchestra; WEAF WDEL WTAR (sw-9.53)
CBS-Cab Calloway's Orchestra WABC (sw-11.83)
News; WFIL WOR WPG WJAS
WTIC WBIG WMAL
KDKA-News, Weather & Temperature
KYW-News; The Dreamers
WBT-News; Greene Ensemble
WBJ-News; Radio Roundelay
WCAE-News; Johnny Long's Orchl.
WCAO-Sam Robbins' Orchl.
WCAU-Dan Kelly, tr. & organ
WDBJ-WPA Prgm.
WBR-News; Musical Jigsaws
WGH-Let's Dance & Dream
WJY-News; Organ Reveries
WHAM-News; Chauncey Cromwell's Orchl.
WHP-The Rhythm Makers
WIP-△ Mount Olive Church
WJSV-Columbians
WLW-Paul Sullivan, news
WRC-News; Bill Coyle, sports; Dance Time
WRDT-Colored Richmond
WRVA-Daly Brothers' Orchl.
WTAM-Musical Bulletin Board

11:15
NBC-Elza Schallert Reviews; WJZ WBAL WORK WFIL
Miss Schallert will present her Star of Month selection, sixteen-year-old Tim Holt, son of Jack Holt.

NBC-Dick Gasparre's Orchestra; WTIC WFBR WMBG WGY
CBS-Cab Calloway's Orchl.: WBT WJAS WBIG WCAU WDBJ WHP WPG WCAO WRVA (sw-9.59)
MBS-Theater Digest; WOR WLW News; WSB WSM WHAS Music As You Like It; WMAL WBT
Music You Want; KDKA KYW WTAM
WCAU-Strike Up the Band
WGH-Theater Digest
WJAS-Ray Pearl's Orchl.
WRC-Modern Music Maestros

11:30
NBC-Jimmy Grier's Orchl.: WJZ WORK WRDT WBAL WFIL WHAM
NBC-Henry Busse's Orchl.: WEAF WDEL WFBR WCAE WSM WTAR WTIC WRC (sw-9.53)
CBS-Bunny Berigan's Orchestra; WABC WCAU WDBJ WJAS WBIG WPG WHP WHAS WBT WRVA (sw-11.83-9.59)
WCAO-Nocturne
WGY-Music You Want
WJSV-News; Starlight Interlude
WSB-Welcome South, Brother
End of Thursday Programs

Frequencies

KDKA-980	WHP-1430
KYW-1020	WIP-610
WABC-860	WJAS-1200
WBAL-1060	WJZ-1460
WBIG-1440	WJZ-760
WBT-1080	WLW-700
WBZ-WBZA-990	WMAL-630
WCAE-1280	WMBG-1530
WCAO-1280	WOL-1310
WCAO-600	WOR-1280
WCAU-1170	WPG-1100
WCBM-1370	WPTF-680
WDBJ-930	WRC-960
WDEL-1120	WRTD-1500
WEAF-660	WRVA-1110
WEEU-830	WSB-740
WFBR-1470	WSM-650
WFIL-560	WSA-550
WGH-1310	WTAJ-1070
WGY-790	WTAR-780
WHAM-1150	WTIC-1040
WHAS-820	

WDBJ-Comedy Stars
WGH-Hits of Today
WHP-Robert Hood Bowers' Band
WIP-Five Star Final
WRTD-Do You Want a Job?
WSB-Easy Aces
WSM-String Quartet

7:30
NBC-Schaefer Revue; Leo Reisman's Orchl.; Bud Collyer, m.c. WEAF

CBS-We, the People (Sanka Coffee); Gabriel Heatter, dir.; Mark Warnow's Orchl.: WABC WJAS WHAS WJSV WCAU WRVA WHP WCAO (sw-9.59-11.83)

NBC-Ruby Newman's Orchl.: WJZ WORK WTAR WPTF WRTD WBT
NBC-Through the Years; WMBG KYW WRC WFBR WTIC
MBS-Headlines; WOR WOL WFIL WCAE
KDKA-Newlyweds of the Air
WBAL-Answer Prgm.
WBIG-News
WBT-Vic Arden's Orchl.
WDBJ-Mama Bloom's Brood
WDEL-Sports
WGH-Music by Cugat
WGY-Science Forum
WHAM-N. Y. S. Troopers, drama
WIP-Fr Men Only
WLW-Headliners
WMAL-Incidentally
WSB-Tandy McKenzie, songs

WSM-Mary Dugan
WTAM-Lois Miller, organist
7:45
MBS-Jerry Livingston's Orchl.: WOL
Vocal Varieties; WSB WSM
KDKA-Lois Miller
WBIG-What's Going on in America
WBT-Jimmie Livingston's Orchl.
WCAE-Romance Backstage
WDBJ-Laif Parade
WDEL-Hollywood Spotlight
WFBR-Inquiring Reporter
WFIL-Glee Club
WGH-Fireside Four
WIP-Geraldine De Paul, pianist
WLW-Henry Burbig's Varieties
WMAL-Hanna Sisters
WOR-Jerry Livingston's Orchl.
WRC-Question Mark Hittenmark
WTAM-Ruby & His Orchl.

8:00
NBC-Rudy Vallee's Variety Hour (Royal Gelatine); Guest: WEAF WSM WSB WGY WCAE WTIC WFBR WTAM WDEL WMBG WRC WLW KYW (sw-9.53)

CBS-Kate Smith Hour (Calumet Baking Powder); Ted Straeter Chorus; Jack Miller's Orchl.: Dramas; Guests: WABC WJAS WHP WRVA WDBJ WHAS WCAO WJSV WCAU WBT (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)

NBC-The March of Time (Time, Inc.) News Dramatization; WJZ WBZ WHAM WMAL KDKA WBAL WFIL (sw-11.87)

NBC-To be announced: WRTD WPTF
MBS-Alfred Wallenstein's Sin-fonietta; WOR WOL
The music detail for this program may be found on page 7 this week.
WBIG-Echoes of the Stage
WGH-Kiwanis Club
WIP-Radio Theater
WORK-Homes of Famous Americans
WPG-Haddon Hall Trio
WTAR-Ports of Call

8:15
WCRK-Jack Ward

8:30
MBS-Sammy Kaye's Orchl.: WOR WOL WFIL

NBC-Barry McKinley, bar.: WJZ WHAM WMAL WBZ WORK WRTD WTAR
Dance Music; WIP WDEL KDKA-Maurice Spitalny's Music
WBIG-Mystery of Life
WGH-World Dances
WBG-Echoes of the Gay Nineties
WPG-Atlantic City Entertainers
WPTF-Frances Harrison

8:45
NBC-Milestones in American Music; Rochester Philharmonic Orchl.; Dr. Howard Hanson, cond.: WJZ WORK WRTD WPTF WBZ WHAM WMAL KDKA (sw-11.87)

WBAL-Mysteries of Life
WBIG-Windors Community Ctr.
WIP-Johannes Steel, European commentator
WPG-Easy to Remember
WTAR-Lights of Day

9:00
CBS-Major Bowes Amateur Hour (Chrysler); WABC WBT WCAU WHAS WRVA WDBJ WBIG WJAS WJSV WCAO WHP WPG (sw-11.83)
Honor City: Newark, N. J.

NBC-Good News of 1938 (Maxwell House); Judy Garland; Fannie Brice; M-G-M Film Stars; Igor Gorin; Robert Taylor, m.c.; Chorus; Meredith Willson's Orchl.; Ted Pearson, announcer; WEAF WPTF WSB WMBG KYW WCAE WFBR WGY WLW WTIC WRC WSM WTAR WTAM WDEL (sw-9.53)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-World Neighbors; WOL
NBC-Rochester Civic Orchestra; WBAL
KDKA-Dick Fulton, tr.
WFIL-Phila. Advertising Women
WGH-Danceland Villa
WIP-Dixie Harmonies
WOR-Gabriel Heatter, commentator

9:15
KDKA-Slavonic Serenade
WFIL-Evening Serenade
WIP-Jack Early, bar.
WOR-Comedy Stars of Broadway

9:30
NBC-America's Town Meeting of The Air; WJZ WBZ WRTD WHAM WBAL WORK WMAL KDKA (sw-11.87)
John P. Frey of the A.F. of L. and Homer Martin of the C.I.O. will try to answer, "How can labor settle its differences?"
MBS-Ray Sinatra's Moonlight Rhythms; WOR WOL
WFIL-Parting Bee
WGH-Fancies Around Town
WIP-N. Y. A. Chorus

10:00
NBC-Kraft Music Hall; Bing Crosby; Bob Burns, comedian; Orchl. & Guests: WEAF WLW WCAE WTAM WTAR KYW WFBR WGY WSB WSM WRC WDEL WTIC WPTF WMBG (sw-9.53)

CBS-Essays in Music; Victor Bay's Orchl.: WABC WBG WJAS WHP WDBJ WBT WCAU WJSV WCAO WPG (sw-6.06-11.83)
NBC-America's Town Meeting of the Air; WFIL
MBS-Hollywood Serenade; WOR WOL
WGH-Harlem Lights
WHAS-Broadway Comedy Stars
WIP-Committee of '70'
WRVA-Charles Randall's Orchl.

10:15
WDBJ-News
WHAS-Your Favorite Hymns
WIP-Buy Philadelphia

10:30
CBS-Jean Hersholt 25th Anniv. Prgm.; WABC WHP WDBJ WJSV WJAS WBIG WHAS WPG (sw-11.83-6.06)
Program will open with music from the studio, then switch to the Beverly Hills home of Jean Hersholt, where his twenty-fifth motion picture anniversary will be celebrated.

NBC-Night Club; Ransom Sherman, m.c.; Orchl.: WJZ WORK WBAL WMAL WHAM WRTD WBT
MBS-Henry Weber's Concert Revue; WOR WOL
KDKA-Mr. & Mrs. Detective
WBT-News
WCAO-Marylanders

Friday

March 11, 1938

Friday

MORNING

8:00 am EST
NBC-Four Showmen, quartet; WJZ WORK
CBS-Novelties; WABC (sw-21.52)
NBC-Malcolm Claire; WEAF WPTF
News; WOR WSWA
△ Morning Devotions; WDBJ WRTD
Musical Clock; WCAO WRVA KYW WBZ
KDKA-Uncle Russ
WBIG-△ Village Parson
WBT-News; Musical Clock
WCAU-Larry Vincent, songs
WCBM-Safety Patrol; Morning Glories
WEEU-Around the Breakfast Table
WFR-Musical Jigsaws
WFIL-Tune Time; Jack Berch
WGH-Rise & Shine
WGY-Morning Swing Session
WHAS-Early Morning Jamboree
WIP-Happy Valley Boys
WJSV-News; Arthur Godfrey
WLW-△ Nation's Family Prayer
WPG-Farmer in the Dell
WRC-Esso News; Gordon Hittentmark
WSB-Sing, Neighbor, Sing
WSM-Golden West Cowboys
WTAR-Esso Extra; Safety Flash

8:15
NBC-Hi Boys; WEAF WSM WMBG
NBC-William Meeder, organist; WJZ
News; WIP WSB WGH WLW WORK WFBR KDKA WBAL
WBIG-Today's Almanac
WCAU-Melody Parade
WDBJ-Musical Grab Bag
WEEU-△ Morning Devotions
WFIL-Mr. Van's Caravan
WOR-Nell Vinick; Melody Moments
WORK-Rhythmic Interlude; News

WPTF-Singing Sam
WRTD-The Rooster Crows
WSVA-Musical Clock

8:30
NBC-Do You Remember?: WEAF KYW WSB
NBC-William Meeder, organist; WBAL
CBS-Fred Feibel, organist; WABC WDBJ WRVA WBIG (sw-21.52)
Musical Clock; KDKA WGH
WBZ-Matchless Mac
WCAU-Don Bovay, guitarist
WEEU-Agricultural Briefs
WFBR-Ralph Powers
WFIL-Friendly Moments
WGY-Hi-boys
WHP-Mary Fountain, organist
WIP-Happy Valley Boys; Gimbel Show
WLW-Gospel Singer
WMAL-Earl Godwin
WOR-Organ Recital
WORK-Cousin Lee
WPG-News; Musical Clock
WPTF-Riddle Man
WSM-△ Devotion; News

8:45
NBC-Do You Remember?: WGY WMBG
NBC-Luella & Lanny, songs; WJZ WBAL
Voice of Experience; WLW WSWA
WBT-Old Oddities
WBZ-Musical Clock
WCAU-Houseboat Hannah
WEEU-Dance Music
WFBR-Movie Parade
WFIL-News
WHP-△ Morning Devotions
WMAL-Morning Glories
WOR-The Goldbergs, sketch
WPTF-Old Man Rush's Family

9:00
NBC-Breakfast Club; News; WJZ WFIL WPTF WBAL WSM WMAL WRTD
CBS-Metropolitan Parade; News; WABC WCAU WCAO WJSV WHP WPG (sw-21.52)
NBC-Women & News; WEAF WDEL

Betty Crocker; WLW WSWA WGY
KDKA Shopping Circle
KYW-Every Morning
WBIG-News
WBT-Jubilee Singers
WBZ-As You Like It
WCBM-German Hour
WDBJ-Herndon Slicer
WEEU-Friendly Club
WFBR-Ralph Powers
WHAS-Skeets Morris' Band
WIP-Caroline Valentine
WOR-Ed Fitzgerald
WRTD-△ Morning Devotions
WRVA-Rhythmites
WSB-Music-Shop; News
WTAR-△ Church of the Air

9:15
NBC-Person to Person; Frank Luther, philosophy & songs; WEAF WMBG WRC WDEL KYW
CBS-Metropolitan Parade; News; WBIG WDBJ WBT WRVA
NBC-Breakfast Club; News; WTAR
Houseboat Hannah; WLW WSWA
KDKA-Editor's Daughter
WCAU-Across the Breakfast Table
WFIL-Homemaking Highlights
WGY-Betty & Bob
WHAS-Salt & Peanuts
WHP-News
WJSV-Women Make the News
WOR-Modern Living

9:30
NBC-Alice Joy, songs; News; WEAF WMBG WTAR WPTF KYW
CBS-The Road of Life, sketch (Chippo); WABC WCAO WBT WJSV WCAU WRVA (sw-21.52)
KDKA-Linda's First Love
WBIG-Tonic Tunes
WDBJ-Hits & Encores
WDEL-△ Daily Devotions
WFIL-Caroly Pryce
WGH-Fashion & Thrift
WGY-Xavier Cugat's Orchl.
WHAS-Jackson Family

WHP-Melody Cruise
WIP-News; Pianist; Domestic Help Service
WLW-Myrt & Marge
WOR-Modern Rhythms
WPG-Musical Workshop
WRC-Interlude
WSB-News
WSM-Dance Brevities
WSVA-Today's Almanac

9:45
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.); WEAF WSB WMBG WPTF WRC (sw-21.52)
NBC-Landt Trio; WMAL
CBS-Sunny Melodies; WCAO
NBC-Breakfast Club; News; WJZ WSM
CBS-Bachelor's Children, sketch (Old Dutch Cleanser); WABC WHAS WJSV WCAU (sw-21.52)
Party Line; WBIG WDBJ
KDKA-Ma Perkins
KYW-Your Destiny
WBT-Hymns of All Churches
WCBM-Master Singers
WDEL-News
WEEU-News; Briefs
WFBR-Nancy Turner
WFIL-Popular Hits
WGH-Morning Melodies
WGY-Market Basket; Martha Brooks
WIP-On Parade
WLW-Young Widdler Jones
WOR-Tex Fletcher
WPG-Cavalcade of World Events
WRTD-Musical Interlude
WRVA-Judy & Jane
WSVA-△ Father Edwin J. Lee
WTAR-Melody of Swing

10:00
NBC-Margot of Castlewood (Quaker Oats); WJZ WPTF WSM WBAL WMAL WBZ KDKA WSB WRTD WFIL (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax); WEAF WFBR WRC WDEL KYW WGY (sw-21.52)
MBS-Singing Strings; WOL

CBS-Pretty Kitty Kelly, sketch (Wonder Bread); WABC WJSV WRVA
Ma Perkins; WEEU WSWA
WBG-Civic Club
WBT-Betty & Bob
WCAO-Louella Parsons' Movie News
WCAU-Morning Melodies
WCBM-Betty Howard's Chat
WDBJ-Organ Melodies
WHAS-Party Line
WHP-Hilbilly Music
WIP-Homemakers' Club
WLW-Linda's First Love
WOR-Medical Information Bureau
WORK-Frank Renault, organist
WPG-Home Hour, Margaret Keever
WTAR-State Symphony

10:15
NBC-To be announced; WBAL
CBS-Myrt & Marge, sketch (Super Suds); WABC WCAO WCAU WJSV WRVA WHAS WBT WDBJ
NBC-John's Other Wife (Louis Philippe); WEAF KYW WGY WDEL WFBR WRC (sw-21.52)
NBC-Cabin at the Crossroads (Aunt Jimena); WJZ KDKA WFIL WMAL WLW WTIC WSB WBT WPTF WSM (sw-15.21)
MBS-Choir Loft; WOL
WBG-Singin' Sam
WCBM-Musical Varieties
WEEU-Planologue
WHP-The Honeycombers
WOR-Pauline Alpert, pianist
WPG-Home Hr., Margaret Keever
WSVA-Gospel Singer
WTAR-Women in the News

10:30
NBC-Attorney - at - Law, sketch (Johnson's Floor Wax); WJZ KDKA WFIL WMAL WBAL WSB (sw-15.21)
NBC-Just Plain Bill, sketch (Anaco); WEAF KYW WRC WDEL WFBR WGY (sw-21.52)
NBC-Josh Higgins of Finchville; WRTD WORK WTAR

MBS-Get Thin to Music; Ever-cises; WOL
CBS-Tony Wons' Scrapbook (Vick's); WABC WCAO WBT WJSV WCAU WHAS WRVA
WBIG-Words of Life
WCBM-Home Folks Frolic
WDBJ-Tonic Tunes; Your Health
WEEU-Varieties
WGH-Hymns You Love
WHP-John Seagle, songs
WIP-Voice of Health
WLW-Betty & Bob
WOR-Allice Lowe Miles & Sedley Brown
WPTF-Party Line
WSB-Shopping Talk
WSM-News
WSVA-Musical Merry Go Round

10:45
NBC-Viennese Ensemble; WSM
NBC-Woman in White, sketch (Pillsbury); WEAF KYW WMBG WTAR WPTF WFBR WRC WGY (sw-21.52)
CBS-Oxydol's Own Ma Perkins, sketch; WABC WRVA WDBJ WBT WCAU WHP (sw-21.52)
NBC-Kitchen Cavalcade, sketch (C. F. Mueller Co.); WJZ WFIL KDKA (sw-15.21)
News; WCAO WSB
WBAL-Mary Landis
WBIG-Gossiping with Mary Jane
WBZ-Home Forum
WCBM-△ Church in Wildwood
WDEL-Serenade
WHAS-Meador Lowrey
WIP-Clarence Fuhrman's Orchl.
WJSV-Morning Rhythms
WLW-Dr. Friendly
WMAL-Concert Hall
WOR-Jimmy Shields, tr., & Or-chestra
WORK-Handsome Bob & Ohioans
WRTD-Singing Ranger

11:00
NBC-The Story of Mary Marlin, sketch (Ivory Flakes); WJZ WMAL KDKA WBZ WBAL WLW (sw-15.21)

(Continued on Next Page)



ARTHUR GODFREY
"Barbasol Program" vocalist
Fri. 7:15 pm EST

(11.00 a.m. Continued)

NBC-Viennese Ensemble: WRD WORK
CBS-Ruth Carhart, songs: WABC WCAO WPG WBT WJSV WHP WHAS
NBC-David Harum, sketch (Bab-O): WEAF WFBW KYW WDEL WRC WGY (sw.21.5)
MBS-Reminiscing: WOL
Young Widder Jones: WFIL WSB
WCAM-Just About Time
WCAU-Heart of Julia Blake
WCBM-Heart & Home Service
WDEL-Gems of Melody
WEEU-Church in the Wildwood
WGH-In the Music Room
WIP-Golden Melodies
WPTF-Woman's Forum
WRAV-The Tobacco Tags
WSM-Rhythm Serenade
WTAR-Dan Harding's Wife
11:15
NBC-Popular Waltzes WORK
WPTF WMAL WTAR WSM
CBS-Romance of Carol Kennedy, sketch (Heinz): WABC WCAO WHAS WBT WCAU WJSV
NBC-Backstage Wife, sketch (Dr. Lyons): WEAF WRC WDEL KYW WFBW WGY (sw.21.5)
NBC-Pepper Young's Family, sketch (Candy Soap): WJZ KDKA WBAL (sw.15.21)
To be announced: WRAV WPG WBIG-Radio Spotlight
WBZ-Rakov's Orch.
WCAM-News
WDBJ-Linda's First Love
WEEU-Do You Know?
WFIL-Isham Jones' Orch.
WPTF-Morning Moods
WIP-Women in the News
WLW-News: River; Weather; Live Stocks
WOR-Myrt & Marge
WRD-Weather: Lost & Found. Police Reporter
WSB-Mrs. Winifred S. Bell; Geo. Hall's Orch.
WSVA-Hollywood Brevities
11:30
CBS-Big Sister, sketch (Rinso): WABC WCAO WBT WHP WDBJ WCAU WJSV WRAV WHAS
NBC-Vic & Sade, sketch (Crisco): WJZ WBZ KDKA WBAL WMAL (sw.15.21)
NBC-How to be Charming, sketch (Phillips): WEAF WRC WSM WDEL KYW WFBW WGY WSB (sw.21.5)
NBC-Breen & De Rose: WPTF WRD WTAR WORK
WBIG-Mother's Musical Album
WCBM-News
WEEU-Melody Shoppers
WPTF-Woman's Club
WIP-Jack Spangler, songs
WLW-Carlson Robinson's Buckaroo
WOR-Hilltop House
WPG-Holy Spirit Alumni Guild
WSVA-Rural Rhythms
11:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WBZ KDKA WMAL WBAL (sw.15.21)
NBC-Originalities: WSM
CBS-Aunt Jenny's Real Life Stories (Spry): WABC WDBJ WCAU WJSV WCAO WHAS WRAV WHP
MBS-Jean Merrill, songs: WOR NBC-Hello Peggy, sketch (Drano): WEAF WRC KYW WGY (sw.21.5)
WBIG-Morning Varieties
WBT-Musical Kilowatts
WCBM-Luncheon Music
WDEL-Sweet Strings
WIP-Gaslight Harmonies

WLW-The Goldbergs
WORK-Swingsters
WPG-Italian Prgm
WPTF-Old Home Town
WRD-Shoppers' Guide
WSB-Cross Road Follies
WTAR-Weather
WTEL-Movie Gossip (1310 kc)

AFTERNOON

12:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WABC WCAO WJSV WHAS WCAU WHP (sw.9.59)
NBC-Fortification for Life's Demands: WJZ WMAL WRD WSM
NBC-Girl Alone, sketch (Kellogg): WEAF KYW WLW
CBS-Dixie Serenaders: WBT
MBS-The Boy & Girl Friend: WOL
News: KDKA WEEU WCBM WBIG
WBAL-News; Hi Jinks
WBZ-News; Odd Facts; Dance Revue
WDBJ-V P I Prgm.
WDEL-Newsday Express; News
WFBW-News; Movie Parade
WFIL-News; Health Commentator
WGH-Widder Fun-Makers
WGY-Rhythm Makers' Orch.; News
WIP-Mood Indigo
WOR-Rhythmic Minstrel
WPG-News; Musical Interlude
WPTF-Swingbillies
WRC-News; Merry-Go-Round
WRAV-Afternoon Serenade
WSB-Myrt & Marge
WSVA-Farm Flashes
WTAR-Luncheon Club
12:15
CBS-Voice News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC WCAO WJSV WBT WPG WHP WCAU WHAS WDBJ WBIG (sw.9.59)
NBC-The O'Neills, sketch (Ivory Soap): WEAF WRC KYW WLW WGY WTAR
NBC-Edward Gamage, tr. (News, WJZ only): WJZ WSM
MBS-Radio Garden Club: WOR
News: WGH WORK
KDKA-Dan Harding's Wife
WBZ-Stock Quotations
WCBM-Derby Show
WEEU-Familiar Hymns
WFBW-Musical Jigsaws
WFIL-Foot Health, talk; Store News
WMAI-News; Listening Post
WPTF-Serenaders; Extra; Mountaineers
WRD-Sidewalk Quiz
WSB-Hilltop House
WSVA-Rhythm & Romance
12:30
NBC-Stella Dallas, sketch: WEAF
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WCAO WCAU WJSV WHAS (sw.9.59)
NBC-Nati Farm & Home Hour: WABC WLW WOK WBZ WSM WMAL KDKA WPTF WTAR WRD WSM (sw.15.21)
Gove Hensbidge, editor of the Yearbook of Agriculture, will speak on "Breeding Work With Nut Trees and Forest Trees." The Ranch Boys trio will sing and Harvey Hays, Lucille Husting and Raymond Johnson will present "Uncle Sam's Forest Rangers."
News: WOR WIP WSVA
KYW-Dan Harding's Wife
WBAL-Farm Hints
WBIG-Golden Quarter Hour
WBT-Grady Cole
WCBM-Colonial Trio
WDBJ-Editor's Daughter
WDEL-Sing, Neighbor, Sing
WEEU-House of MacGregor
WFBW-Sturin' Sam
WFIL-Thrift Parade
WGH-Home Folks' Frolic
WGY-Farm Prgm.
WHP-Sing Neighbor Sing
WPG-Mid Day Melody
WRC-Grace & Eddie; Cameos
WRAV-Man on the Street
12:45
NBC-Emerson Gill's Orch.: WEAF WDEL
CBS-Our Gal Sunday, sketch (Old English Floor Wax): WABC WHAS WCAO WJSV WCAU (sw.9.59)
CBS-Newsletters: WBIG
MBS-To be announced: WOL
Dan Harding's Wife: WFBW WBT
KYW-News: Arthur Hinet

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT
8:00 EST (7:00 CST) CITIES SERVICE CONCERT with Lucille Manners, Frank Black, conductor, NBC-Red split.
8:30 EST (7:30 CST) PAUL WHITEMAN'S ORCHESTRA; Oliver Wakefield, comedian; guest, CBS.
9:00 EST (8:00 CST) OPERETTA SERIES, "Trial by Jury," MBS.
9:00 EST (8:00 CST) HOLLYWOOD HOTEL with Frances Langford, Jerry Cooper, Anne Jamison, Louella Parsons, Ken Murray and Oswald. Marlyn Stuart, Raymond Paige's orchestra; Edward G. Robinson, Jane Bryan and Allen Jenkins, guests, CBS.
9:00 EST (8:00 CST) ROYAL CROWN REVUE with Tim and Irene, Golden Gate Jubilee Quartet, Graham McNamee, George Olsen's orchestra, NBC-Blue (Premiere).
10:00 EST (9:00 CST) THE SONGSHOP with Frank Crumit, Reed Kennedy, Alice Cornett, quartet, glee club, orchestra; Nadine Conner, guest, CBS.
10:00 EST (9:00 CST) MADISON SQUARE GARDEN BOUT, Max Baer vs. Tommy Farr, NBC-Blue.
WBAL-Remote Control
WCBM-Your Good Neighbor
WDBJ-Salvation Army Prgm
WEEU-Music Graphs
WHP-Xavier Cugat's Music
WIP-Your Good Neighbor
WOR-Quiz Club
WRC-Better Business Bureau
WRAV-Hill Billies
WSVA-Melody Time
1:00
NBC-Markets & Weather: WEAF
CBS-Betty & Bob, sketch (Gold Medal): WABC WJSV WCAO WCAU (sw.9.59-15.27)
NBC-Carlie & London, piano duo: WRC WMBG KYW (sw.15.33)
CBS-Maxim Lowe's Ensemble: WBIG
News: WEEU WFBW
WBAL-Market Page
WBT-News; Musical Revue
WCBM-Italian Hour
WDBJ-News; Market Reports
WGH-Luncheon Dance
WGY-Myrt & Marge
WHAS-Sunshine Sue & Her Rock Creek Rangers
WHP-Organ Melodies
WIP-Man on the Street
WOR-Health Talk; Melody Moments
WPG-Melody Parade
WSVA-Vic Arden's Orch.
1:15
NBC-Escorts & Betty: WEAF WMBG WDEL KYW (sw.15.33)
MBS-Carson Robison's Buckaroo (Musterole): WOR WOI WFIL WBAL
CBS-Betty Crocker, cooking expert (Gold Medal): WABC WCAU WCAO WJSV (sw.9.59-15.27)
WBT-Question Box
WDBJ-Singin' Sam
WEEU-Puppets & Marionettes
WGY-Household Chats
WHAS-College of Agriculture
WHP-Kitty Keene, Inc.
WIP-Movie Chatter
WRC-In Movie Land
WRAV-Va. Farm & Home Prog
WSVA-Hits and Encores
1:30
NBC-Words & Music; Olga Kar-gaw, sop.; Edward Davies, bar.; Larry Larsen, organist; Harvey Hays, narr.: WEAF WRC WMBG WDEL (sw.15.33)
NBC-Sue Blake, sketch: WJZ WMAL WTAR WRD
CBS-Arnold Grimm's Daughter (Gold Medal): WABC WJSV WCAO WCAU (sw.9.59-15.27)
CBS-Gypsy Minstrel: WBIG WBT
News: WSM WSB
KDKA-Home Forum; Grace & Eddie
KYW-Andy Arcari
WBAL-Globe Trotter
WCB-Matinee Melodies
WCBM-Polish Hour
WDBJ-Man in the Street
WEEU-School Prgm.
WFBW-Afternoon Devotions
WFIL-Moments of Melody
WGH-Afternoon Varieties
WGY-Houseboat Hannah
WHAS-Livestock Reports
WHP-The Melodiers
WIP-Cortese Trio
WLW-Ma Perkins
WIP-Pepper Young's Family
WORK-Luncheon Ensemble
WPTF-Mid-day Melodies
WSVA-Freddy Heikell's Ensemble
1:45
NBC-Jack & Loretta Clemens, songs & patter: WJZ WMAL WRD WTAR WBZ
CBS-Valliant Lady, sketch (Gold Medal): WABC WCAO WCAU WJSV (sw.9.59-15.27)
MBS-Voice of Experience (Lydia Pinkham): WOR WFIL WBAL WRAV
CBS-Four Clubmen: WBT WBIG Kitty Keene, Inc.: WLW WSVA KYW-Home Forum
WDBJ-Christian Science Prgm.
WFBW-News
WGY-Dan Harding's Wife
WHAS-Street Man, Joe Wheeler
WHP-Lonely Troubadour
WIP-On Parade
WPTF-Carolina Farm Features
WSB-Cross Roads Follies
WSM-State Dept. of Agriculture
2:00
CBS-News Through a Woman's Eyes (Pontiac); Kathryn Cravens: WABC WJSV WCAO WRAV WCAU WBT WHAS (sw.9.59-15.27)
NBC-Music Appreciation Hour; Dr. Walter Damosch, dir.: WJZ WMAL WTAR WPTF WORK WSM WBZ WBAL WRD KDKA (sw.15.21)
Dorothea Manski, soprano; Felix Knight, tenor; Givon Darwin, baritone, and Alden Edkins, basso, will present a portion of the dungeon scene from "Fidelio" (Beethoven).
NBC-Music Appreciation Hour; Dr. Walter Damosch, dir.: WEAF WGY WDEL WMBG WLW KYW WSB (sw.15.33)
WBIG-Inter-School Series
WCAM-A Wiley Mission
WCBM-Czechoslovak Hour
WDBJ-Bulletin Board
WEEU-Afternoon Melodies
WFBW-Sidney Bawel, organist
WFIL-Way Down East
WHP-Beatification Prgm.
WIP-Gems of Melody
WOR-Kitty Keene
WRC-Concert Hall
WSVA-Music Appreciation
2:15
NBC-Music Appreciation Hour: WFIL
CBS-The O'Neills, sketch (Ivory Soap): WABC WJSV WCAO WCAU WRAV WDBJ WHP WBT (sw.9.59)
WBIG-Monitor Views the News
WCAM-Popular Music
WFBW-WPA Concert
WHAS-Devotions
WOR-Way Down East
2:30
CBS-American School of the Air: WABC WCAO WJSV WDBJ WHP WBT WBIG (sw.11.83)

ICBS-Melody Express: WCBM
WCAM-Matinee Melodies
WCAM-Women's Club
WEEU-String Ensemble
WFBW-Musical Jigsaws
WGH-Concert Hall of the Air
WHAS-Univ. of Kentucky
WIP-Sweet & Hot
WOR-Houseboat Hannah
WRC-Mary Mason
WRAV-The Sunshine Hour
WSVA-To be announced
2:45
MBS-Ted Malone's Between the Bookends: WOR
WCAM-Musical Varieties
WFBW-Way Down East
WLW-News
3:00
CBS-U. S. Marine Band: WABC WDBJ WBIG WHP WBT (sw.11.83)
NBC-Radio Guild, drama: WJZ WMAL WORK WRD WBAL WBZ (sw.15.21-15.33)
NBC-Pepper Young's Family, sketch (Camy): WEAF WGY KYW WLW WRC WSM WSB WFBW WTAR WPTF WMBG
MBS-Intercollegiate Debates: WFIL
KDKA-Music by Cugat
WCAM-Question Clearing House
WCAO-News; Jack Lederer's Orch.
WCAU-Get Going
WCBM-News; Harry Carter's Entertainers
WDEL-World Affairs, talk
WEEU-Eileen Seeger
WGH-Dance Hour
WHAS-Betty & Bob
WIP-News; Keyboard Kapers
WJSV-Aladdin's Kitchen
WOR-Martha Deane
WPG-Jewish Prgm.
WSVA-Zeke Manners' Gang
3:15
NBC-Oxydol's Own, Ma Perkins, sketch: WEAF KYW WPTF WFBW WTAR WMBG WRC WSB WGY WSM
CBS-Marine Band: WRAV
ICBS-Gems of Melody: WCBM KDKA-D. A. R. Prgm.
WBT-Women Make News
WCAM-News
WCBM-Today's Winners
WDEL-Sweet Strings
WEEU-News; Band Music
WHAS-Betty Crocker
WIP-WIP Temple Univ. Debate
WLW-Mad Hatfielders
WSVA-American Family Robinson
3:30
NBC-Vic & Sade, sketch (Crisco): WEAF KYW WTAR WLW WRC WSB WGY WSM WPTF WFBW WMBG
CBS-Current Questions Before the Senate: WABC WHAS WDBJ WHP WCAO WBIG WJSV (sw.11.83)
KDKA-Paul Gannon, tr.
WBT-The Old Shepherd & Jane
WCAM-Zeke Manners' Music
WCAU-News; Organ Serenade
WEEU-Uncle Jack's Prgm.
WFIL-Melody Parade
WGH-Melody Time
WPG-Happy Birthday Prgm.
WRAV-Pop Concert
WSVA-News
3:45
NBC-The Guiding Light, sketch (White Naphtha): WEAF WGY WMBG WTAR WSM WPTF WSB WFBW KYW WRC WLW
CBS-Lincoln Cathedral Choir: WABC WDBJ WCAO WBIG WHP WRAV WJSV (sw.11.83)
KDKA-Pittsburgh Career Women
WBT-Briarhopper Boys
WCAM-Concert Melodies
WCAU-Dr. Friendly
WDEL-Zeke Manners' Gang
WGH-Master Singers
WHAS-Yellow Blank Salute
WIP-Buccaneers
WOR-David Harum
WSVA-Willie Coleman, pianist
4:00
NBC-Club Matinee: Ransom Sherman, m.e.; Orch.: WJZ WBZ WMAL WTAR WPTF WRD
CBS-Music from the Gold Coast: WABC WDBJ WBIG WJSV WRAV WPG WHAS WHP (sw.11.83)
NBC-Lorenzo Jones, sketch (Phil lips): WEAF KYW WGY WDEL WRC
KDKA-Asher & Little Jimmie
WBAL-Children's Hour
WCAM-Social Register
WCAO-Public School Music
WCAU-Dixie Playboys
WCBM-Manhattan Serenade
WEEU-Concert Hall
WGH-WPA Concert Hall
WIP-Manhattan Serenade
WLW-Dan Harding's Wife
WOR-News; Dave Driscoll
WORK-News; Cousin Lee
WSB-News
WSM-A Woman Looks at News
WSVA-Bridgewater College
4:15
NBC-Club Matinee: WSM
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WEAF KYW WFBW WGY WRC
MBS-Black on White: WRAV WOL
News: KDKA WCAM
WBAL-News; What's on the Air?
WCBM-Dance Revue
WDEL-Italian Prgm.
WFIL-Bessie Hicks Players
WGH-Music on Parade
WHAS-Melodies of Home
WIP-Jam Session
WJSV-Afternoon Rhythms
WLW-Life of Mary Sothern
WOR-Young Widder Jones
WSB-Club Message
4:30
NBC-The Hughes Reel with Rush Hughes (Milk Products): WEAF WDEL WFBW KYW WRC WGY
CBS-The Goldbergs, sketch (Oxydol): WABC WCAO WJSV WCAU (sw.9.59-11.83)
NBC-Club Matinee: WORK
WBAL KDKA (sw.15.21)
MBS-Johnson Family, sketch: WOR
WBG-Table for Two
WCBM-Walt Whiteman Theater
WCBM-Kay & Buddy Arnold
WDBJ-Borderline Barbecue
WDBJ-Vibrarharp
WFIL-Real Romances; Tune Time
WHAS-Songmaster
WHP-The Dreamers; Dick Leibert, organist
WIP-Kay & Buddy Arnold
WLW-Heart of Julia Blake
WPG-News: Surprise Limited
WPTF-Birthday Party
WRAV-The Virginia Aces
WSB-Georgia Congress of P.T.A.
WSM-Dan Harding's Wife
WSVA-Breeze Briefs
4:45
CBS-Dr. Allan Roy Dafoe (Lyso): WABC WCAO WHAS WCAU WJSV WBT (sw.9.59-11.83)
NBC-The Road of Life, sketch (Chippo): WEAF WFBW KYW WTAR WLW WSB WSM WGY
NBC-Cadets Quartet: WMBG
WBAL-Radio Forum
WBIG-Commission for Blind; Watson Turner, organist
WCAM-Harmony Hall
WCBM-Jack Ward, organist
WDEL-Radio Ramblings
WEEU-News
WFIL-Uncle Jim
WIP-High School News; Man About Town
WMAL-Evening Star Flashes
WOR-Restful Rhythms; Wake Up & Sing; Melody Moments
WORK-Handsome Bob
WRC-Sundown Revue
WSVA-Birthday Party
5:00
CBS-Follow the Moon, sketch (Pebecco); Elsie Hitz & Nick Dawson: WABC WCAO WJSV WRT WCAU (sw.11.83-9.59)
NBC-Dick Tracy, sketch (Puffed Wheat & Rice): WEAF KYW WRC WFBW WGY
NBC-Jr. Nurse Corps, sketch (Sunbrite): KDKA WLW (sw.15.21)
NBC-Neighbor Nell, philosophy: News: WJZ WRD WTAR
NBC-Bennett & Wolverton: WMBG
MBS-Ruby's Orch.: WFIL WOL
WBAL-Uncle Jack's Club
WBIG-Dance of Life
WBZ-Walk Interlude; News
WCBM-Derby Show
WDBJ-Stocks; Songs by Clayman
WEEU-Pop & His Hooboes
WGH-Old Familiar Tunes
WHAS-Musical Calendar
WHP-Allan Rhoades' Orch.
WIP-Renaldo's Cuban Troubadors
WMAL-Numbers
WOR-Women Make the News
WPG-Boardwalk Roundup
WPTF-Geo. of Health
WRAV-Geo. Sokolsky
WSB-Way Down East
WSM-Jack's Mountaineers
WSVA-Debate
5:15
NBC-Songs by Carlotta: WEAF WDEL WMBG KYW WRC (sw.9.59-15.33)

Frequencies

KDKA-880	WHP-1630
KYW-1020	WTF-610
WABO-860	WJAS-1290
WBAL-1060	WJSV-1460
WBIG-1440	WJZ-760
WPT-1080	WLR-700
WBZ-WBZA-980	WMAL-1300
W0AE-1260	WMBG-1830
WCAM-1290	WOL-1310
WCAO-800	WOR-710
WCAU-1170	WOSK-1320
WCBM-1370	WPG-1100
WDBJ-930	WPTF-680
WDEL-1180	WRC-960
WEAF-640	WRET-1200
WEU-930	WRVA-1110
WFRB-1270	WSE-740
WFL-860	WSM-680
WGH-1210	WSVA-850
WGY-780	WTAM-1070
WHAM-1100	WTAR-740
WHAS-820	WUTC-1040

CBS-Life of Mary Sothorn, sketch (Hind's): WABC WBT WCAO WCAU WJSV (sw-11.83-9.59)
NBC-Don Winslow of the Navy, sketch: WJZ WHAM WRDT WTAR WBZ WPTF WORK WSM
Jack Armstrong, sketch: WLW WSWA
KDKA-Kiddies Klub
WBAL-Merchants Hour
WBG-Freshest Thing in Town
WCBM-Tea Time Tunes
WDBJ-Echoes of Stage & Screen
WFRB-Tomorrow's Stars
WFL-Old King Cole
WGY-Count of Monte Cristo
WHP-Speed Gibson
WOR-Charlie Chan
WRVA-Rhythm Parade
WSB-School of the Air

5:30
NBC-Rakov's Orch.: WJZ WBZ WBAL WMAL WTAR KDKA WPTF (sw-15.21)
NBC-Happy Jack, songs: WSB NBC-Jack Armstrong, sketch (Wheaties): WEAF WFRB WDEL WRC KYW WGY (sw-15.33-9.53)
CBS-Stepmother, sketch (Colgate): WABC WJSV WHAS WCAU WCAO (sw-11.83-9.59)
WBG-News; Market Reports
WBT-Freshest Thing in Town
WCBM-Jewish Commentator
WEEU-Merchandise Revue
WFL-Cookie Capers
WGH-Moments of Meditation
WHP-Tea Dansant
WIP-Speed Gibson
WLW-Newsday Aces
WOR-Little Orphan Annie, sketch
WOR-Late Afternoon Musical
WPG-Melody Moments
WRDT-Twilight Tales
WSM-Market Reports
WSVA-Make Believe Ballroom

5:45
CBS-Hilltop House, sketch (Palmolive Soap): WABC WDBJ WCAO WJSV WRVA WHAS WBT WCAU (sw-11.83-9.59)
NBC-Little Orphan Annie, sketch (Ovaltine): WEAF WPTF WFRB WGY WTAR KYW WDEL WRC (sw-9.53-15.33)
NBC-Tom Mix Straight Shooters sketch (Purina): WJZ KDKA WFL WMAL WBZ WBAL (sw-15.21)
MBS-Johnson Family: WOL
News: WIP WPG WSB
WBG-Speed Gibson
WCAM-Harmony Hall
WCBM-Rhythm Rounders
WGH-Musical Appetizers
WHP-Little Orphan Annie
WLW-Hilltop House
WOR-Junior G-Men
WRDT-Melody Parade
WSM-Fred Waller
WSVA-To be announced

NIGHT

6:00
NBC-Education in the News: WEAF WMAL WMBG (sw-15.33-9.53)
NBC-(News, WJZ only): Roy Shield's Orch.: WJZ WRDT WORK
CBS-News; Music for Fun; Concert Orch.: Howard Barlow, dir.: WABC WDBJ WBIG WHP WJAS (sw-9.59)
Sports; News: WFRB KDKA KYW-News; Rhythm Brevities
WBAL-Around the Dinner Table
WBT-News; Variety Prgm.
WBZ-News; Dance Revue
WCAE-Stardust
WCAO-Varieties; News
WCAU-Ben Alley, trn. & Organ
WDEL-News; Dinner Music
WFL-lal Simmonds, sports
WGY-News; Dinner Dance Music

WHAM-News; Air Masters
WHAS-Salt & Peanuts
WIP-Jack Lewis' Ensemble
WJSV-News; Music Moods
WLW-The Editor's Daughter
WOR-Uncle Don
WPTF-News; 680 Club
WRC-News; Home Folks Frolic
WRVA-What's on the Air?
WSB-Advs. of Jimmy Allen
WSM-Rhythm Time
WSVA-Fireside Phantasies
WTAM-News; Evening Prelude
WTAR-Mrs. Sandman & Jimmy
WUTC-News

6:15
NBC-Lehigh Univ. Glee Club:
WEAF WPTF WFRB WMBG
WSM WTAR (sw-9.53-15.33)
News: WJAS WGH WBAL
KDKA-Under the Sea; Jack
Westaway
KYW-Rhythm Aires
WBT-Grady Cole, philosopher
WBZ-It Happened Yesterday
WCAE-Adult Education
WCAU-Sports; Organ-aids
WDEL-Mystery Melodies
WFL-That's My Story
WHAM-Comedy Stars
WHAS-Jack Armstrong, sketch
WIP-Problems for Parents
WLW-Short, Short Story
WJSV-Arch McDonald
WMAL-News; Dinner Hour
WRDT-Sports
WRVA-Banjo Lee
WSB-Adventures of Charlie Chan
WSVA-Fireside Phantasies
WTAM-Under the Sea
WUTC-Revellers; Musicale

6:30
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WABC WCAO WJAS WBIG
WJSV WBT WDBJ WHP
WCAU WHAS WRVA (sw-9.59-
11.83) (also KNX KSL at 8:45
p.m.)
NBC-News; Piano Time: WEAF
WRC
NBC-Organ; Revelers Quartet:
WJZ WBZ
Dinner Dance: WGH WRC
News: WOR WORK
Sports: WHAM WBAL WIP WLW
KDKA-Weather; Dot & Pat
KYW-Singing Strings
WCAE-Studio Orch.
WDEL-Ridge Runners
WFRB-Dinner Rhythms
WFL-News; Sports
WGY-News; Revellers
WPTF-News; Sports; Variety
WRDT-Organ Interlude; Variety
Time
WSB-Freshest Thing in Town
WTAM-News; Tom Manning
WTAR-News; Melodic Moments;
Sports
WUTC-Wrightville Clarion

6:45
NBC-Lowell Thomas, commenta-
tor (Sun Oil): WJZ WBAL
WLW WBZ WTAM WHAM
KDKA WRDT WMAL (sw-
15.21)
NBC-Little Orphan Annie, sketch
(Ovaltine): WSB
CBS-Lum & Abner (Postum):
WABC WBT WCAO WJSV
WCAU WHAS WRVA (sw-
9.59-11.83) (also KNX KSL
at 11:15 p.m.)
NBC-Blue Barron's Orch.: WEAF
WORK WCAE WDEL
MBS-Console & Keyboard: WOR
Sports: WGY WBIG KYW
Victor Arden's Orch.: WTAR
WPTF
WDBJ-Speed Gibson
WFL-Moments of Melody
WGH-Bridge Nite
To be announced
WHP-To be announced
WIP-Uncle WIP
WJAS-Betty Burton's Orch.
WSM-News
WUTC-Current Events, Andre
Schenker,

7:00
NBC-Amos 'n' Andy (Campbell's
Soup): WEAF KYW WFRB
WTAM WLW WUTC WCAE
WRC WGY (also see 11 p.m.)
CBS-Poetic Melodies (Wrigley's
Gum); Franklyn McCormack,
poetry; Jack Fulton, trn.; Or-
chestra: WABC WCAO WJSV
WCAU WBT WJAS (sw-11.83-
9.59) (also see 11 p.m.)
NBC-Nola Davy, songs: WJZ
KDKA WORK WRDT WSM
WBAL (sw-11.87)
MBS-Fulton Lewis, Jr., commen-
tator: WOL
Sports: WGH WSB WOR

Vocal Varieties: WBZ WHAM
WBG-Evening Harmonies
WDBJ-World Dances
WDEL-Parade of Melody
WFL-Imperial Hawaiians
WHAS-Neira Gordinier
WIP-Melodies at Eventide
WIP-Joe Frassetto's Orch.
WMAL-Howard Miller, bar.
WPTF-Gordon's Pennsylvanians
WRVA-News
WTAR-College Prgm.

7:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): Pat Barrett;
WEAF WRC WTIC WFRB
WCAE KYW WTAM WMBG
WDEL WGY (sw-9.53) (also
KFI & KOA at 11:15 p.m.)
CBS-Arthur Godfrey; John Salb,
organist; songs & patter (Bar-
basol): WCAO WJSV WMBG
WHAS (sw-9.59-11.83) (also
KNX KSL at 12 mid.)

NBC-To be announced: WJZ
WBZ WHAM WBAL WRDT
WSM WMAL KDKA (sw-
11.87)
CBS-Jack Shannon, trn.: WBIG
ICBS-Five Star Final:WIP WORK
WBT-Comedy Stars of Broadway
WDBJ-Spelling Bee
WFL-Charles Benford
WGH-Hits of Today
WHP-Dance Music
WLW-Gordon Maine's Orch.
WRDT-The Answer Man
WPTF-Ed Smith, commentator
WRVA-Vic Arden's Orch.
WSB-Cecil White's Samoans

7:30
MBS-The Lone Ranger, drama
(Silvercup): WOR

NBC-Hendrik Willem van Loon,
author: WEAF WRC WSM
CBS-Hollace Shaw, sopr.: Orch.:
WABC WHAS WJAS WJSV
WHP (sw-9.59-11.83)
NBC-The Four of Us: WJZ WBZ
WORK WSB WBAL
KDKA-Dinner Music
KYW-BY Candlelight
WBG-News
WBT-Welcome, Stranger
WCAE-Serenade
WCAU-Vocal Varieties
WDEL-Sports
WFRB-Maryland National Guard
WFL-Lone Ranger
WGH-Late & Early, sketch
WGY-Jim Healey, commentator
WHAM-Charles Siverson's Orch.
WIP-Fer Men Only
WLW-Guest Stars
WMAL-Incidentally
WPTF-Three-Quarter Time
WRDT-Randolph Macon Quarter
Hour
WRVA-In a Sentimental Mood
WTAM-Jr. Safety Police
WTAR-News; Penthouse Serenade
WUTC-George & Bea

7:45
CBS-Hollace Shaw, sopr.: WBT
WCAO WBIG WRVA
NBC-Bughouse Rhythm: WEAF
WRC WMBG WPTF WCAE
WGY
NBC-Creagh Matthews, trn.:
WJZ WRDT WORK WBZ
KDKA-Songs of Long Ago
KYW-Meistersinger
WBAL-American Legion Prgm.
WCAU-Garden Music
WDBJ-Claren of Hollywood
WDEL-Little Ernie's Orch.
WFRB-Biltmore Public Schools
WGH-Church in the Wildwood
WHAM-Freeman & Gedney, piano
recital
WHP-Sport Shots
WIP-Artists Recital
WLW-Arthur Godfrey
WSB-Vic Arden's Orch.
WSM-Comedy Stars of Broadway
WTAR-Tone Pictures
WUTC-Chandu, The Magician

8:00
NBC-Cities Service Concert:
Lucille Manners, sopr.: Ross
Graham, bar.; Frank Black's
Orch.: WEAF WFRB WCAE
WTIC WTAM KYW WDEL
WPTF WTAR WGY WMBG
WRC (sw-9.53)
CBS-Hammerstein's Music Hall
(Anacin): Ted Hammerstein,
m.c.: WABC WCAO WHAS
WCAU WJSV WJAS WRVA
WBT (sw-6.06-11.83)

NBC-Grand Central Station (Lis-
terine): WJZ WBZ KDKA
WMAL WHAM WBAL WFL
(sw-11.87)
MBS-Studies in Contrast: WOR
WOL
WBG-N. C. State Employment
Service

WDBJ-Little Concert
WGH-Dancing Moods
WHP-To be announced
WIP-Double Feature
WLW-Pogue's Scrapbook
WPR-The Spiritualaires
WPG-Dance Time; Weekend Re-
view
WRDT-Youth Passes in Review
WSB-Xavier Cugat's Orch.
WSM-Francis Craig's Orch.

8:15
Comedy Stars of Broadway: WSB
WBIG
WHP-Ten Year's Ago Today
WLW-Man in the Moon
WPR-Jack Ward, organist
WPG-Vic Arden's Orch.
WSM-To be announced

8:30
NBC-Death Valley Days, drama
(Borax): WJZ WBAL WFL
WBZ WMAL KDKA WLW
WHAM (sw-11.87)

CBS-Paul Whiteman's Orchestra
(Chesterfield) Oliver Wake-
field, comedian; Guests: WABC
WHAS WJSV WJAS WBIG
WDBJ WCAU WRVA WPG
WCAO WBT WGH WHP (sw-
11.83-6.06) (also KNX KSL
at 11:30 p.m.)
WGY-Farm Forum
WHP-Dance Music
WOR-Andrew F. Kelley; horse
sense philosophy
WOR-Kin Movie Gossip
WRDT-Girl Scout's Prgm.
WSB-Editorial Hour
WSM-Trio Time

8:45
MBS-Let's Play Games: WOR
ICBS-Johannes Steel, commenta-
tor: WIP
WORK-The Editor Speaks
WRDT-Evening Dance Time
WSM-Waltz Time

9:00
NBC-Waltz Time (Phillips):
Frank Munn; Manhattan Chor-
us; Abe Lyman's Orch.: WEAF
WCAE WFRB WTAM WUTC
WDEL KYW WRC WGY (sw-
9.53)

CBS-Hollywood Hotel (Camp-
bell's Soup); Ken Murray,
m.c.; Oswald; Marilyn Stuart;
Frances Langford; Jerry Cooper;
Anne Jamison; Ken Niles;
Raymond Paige's Orch.: WABC
WCAO WHAS WCAU WDBJ
WJSV WJAS WRVA WPG
WHP WBT (sw-6.06-11.83)
Ed Robinson, Jane Bryan and
Allen Jenkins will be guests in
a preview of "A Slight Case of
Murder."
For news of Hollywood, read "Holly-
wood Showdown" in every issue
of Radio Guide.

MBS-Operetta: WLW WOL
NBC-Royal Crown Revue (Nehi,
Inc.): Tim & Irene, comedy
team; Graham McNamee; Golden
Gate Jubilee Quartet; Geo.
Olson's Orch.: WJZ WHAM
WMAL KDKA WFL WPTF
WTAR WRDT WSM WBAL
WBZ WBT (sw-11.87) (also
KFI at 12:30 a.m.)
WBG-American Scene
WGH-Music by Cugat
WIP-Hot Stove League
WOR-Gabriel Heatter, commen-
tator

9:15
Victor Arden's Orch.: WBIG
WOR
WGH-Dorothy Long

9:30
NBC-A. L. Alexander's True
Stories (True Story Magazine):
WEAF WCAE WCAU WMBG
WDEL WRC WTAM WUTC
KYW WGY

NBC-Spelling Bee; Pual Wing,
spelling master: WJZ WPTF
WBZ WHAM WTAR KDKA
WMAL WRDT WORK WSM
(sw-11.87)
MBS-Bamberger Symphony Or-
chestra: WOL WOR
WFL-Auditions on the Air
WGH-Cafes of Yesteryear
WIP-Jimmy McHale's Orch.
WLW-Famous Fortunes
WSB-To be announced

9:45
WBG-Sentimental Mood
WLW-Paul Sullivan, news

10:00
NBC-Campana's First Nighter,
drama: Lester Tremayne &
Barbara Luddy: WEAF WTAM
WFRB WCAE WUTC WGY
WSB WDEL KYW WRC WLW
WSM (sw-9.53)
Play: "Mississippi Steam-
boat."

CBS-Song Shop (Coca Cola)
Frank Crumit; Red Kennedy;
Alice Cornett; Pawn Shop-Quar-
ter; Glee Club; Gus Haen-
schen's Orch.; Guests: WABC
WDBJ WHP WBG WBT
WJAS WCAO WHAS WRVA
WJAS WPG WCAU (sw-6.06
11.83)
Nadine Conner, guest.

NBC-Madison Square Garden
Boxing Bout: WJZ WBZ WFL
KDKA WORK WTAR WHAM
WPTF WMAL WRDT WBAL
(sw-11.87)
Max Baer vs. Tommy Farr in a
15-round heavyweight contest.

MBS-Twenty Years Ago Today,
drama: WOR WOL
WGH-Amer. Legion Orch.
WIP-Billy Hayes' Orch.

10:15
WIP-On Parade

10:30
NBC-Jimmie Fidler's Hollywood
Gossip (Dime): WEAF KYW
WFRB WCAE WRC WUTC
WDEL WTAM WGY WLW
(sw-9.53)
For news of Hollywood, read "Holly-
wood Showdown" in every issue
of Radio Guide.

NBC-Madison Square Garden
Boxing Bout: WJZ WTAR
WMAL KDKA WHAM WFL
WBAL WORK WRDT WBZ
WPTF (sw-11.87)
WGH-Parties Around Town
WOR-Johnny Messenger's Orch.
WSB-Hal Berdun's Orch.
WSM-America Looks Abroad

10:45
NBC-People in the News: Dorothy
Thompson, commentator
(Pall Mall): WEAF WCAE
WRC WUTC KYW WLW WGY
WDEL WTAM WFRB (sw-
9.53)

CBS-Special Talks Prgm.: WABC
WBIG WJAS WJSV WHP
(sw-11.83)
News: WIP WDBJ
WBT-What Do You Know About
Law?
WCAO-News; Sam Robbins'
Orch.
WCAU-Mae Parker, commenta-
tor
WHAS-Vic Arden's Orch.
WPG-Ice Hockey Game
WRVA-Hawaiian Serenaders
WSB-Bobby Grayson's Orch.

11:00
NBC-Amos 'n' Andy (Campbell's
Soup): WSM WSB (also at 7
p.m.)

CBS-Poetic Melodies (Wrigley's
Gum): WHAS (also at 7 p.m.)

CBS-Jiminy Dorsey's Orchestra:
WABC WJSV (sw-11.83)
NBC-Ruby Newman's Orchestra:
WEAF WDEL (sw-9.53)
NBC-(News, WJZ only); Jerry
Blaine's Orch.: WJZ WBAL
WTAR WRDT WORK
News: WOR WFL WUTC WBIG
WJAS WPG WMAL
KDKA-News, Weather & Tem-
perature
KYW-News; Dreamers
WBT-News; Audition Laboratory

Friday March 11



FRANCES LANGFORD
"Hollywood Hotel" soloist
Fri. 9 pm EST

WCAE-News; Johnny Long's Or-
chestra
WCAO-Marylanders
WCAU-Whispering Jack Smith
WDBJ-WPA Prgm.
WFRB-News; Musical Jigsaws
WGH-Dancehall Villa
WGY-News; Melody Time
WHAM-News; Skeeter Palmer's
Orch.
WHP-News; Swing Time
WIP-Joe Frassetto's Orch.
WLW-Paul Sullivan, news
WRC-News; Bill Coyle, sports;
Dance Time
WRVA-Charles Randall's Orch.
WTAM-Musical Bulletin Board

11:15
CBS-Jimmy Dorsey's Orchestra:
WHP WBT WCAU WPG WDBJ
WBIG WJAS (sw-9.55)
NBC-Ruby Newman's Orchestra:
WUTC WFRB WMBG
NBC-Jerry Blaine's Orch.: WFL
MBS-Chicago Finals of Golden
Gloves Boxing Bout: WOR
News: WDBJ WSB WHAS
Music You Want: KDKA WBZ
KYW WTAM WMAL
WGY-Moana Hawaiian
WPG-Remedious Rhythms
WLW-Salute to Kewanee, Ill.
WRC-Modern Music Maestros
WSM-Teachers College

11:30
NBC-Henry Busse's Orchestra:
WEAF WMBG WFRB WDEL
WCAE WUTC (sw-9.53)
CBS-Geo. Olsen's Orch.: WABC
WBG WCAU WDBJ WJAS
WHP WBT WPG (sw-11.83-
9.59)
NBC-Horace Heidt's Orch.: WJZ
WRDT WBAL WORK WHAM
WTAR WFL WRC
MBS-Chicago Finals of Golden
Gloves Boxing Bout: WOR
WOL
WCAO-Nocturne
WGH-Organ Reveries
WGY-Music You Want
WHAS-Derby City Rhythm
WIP-Leighton Noble's Orch.
WJAS-News; Starlight Interlude
WRVA-Jelly Lefkovich's Orch.
WSB-Hawaiian Ensemble

End of Friday Programs

OLD BOOKS WANTED

We pay big cash prices for thousands of different
titles. We bought over 7,500 books in past twenty-one
months, paying as high as \$500 for a single book. For
example, we will pay you cash for the following books
as described in our price list:

Fanshawe	5500.00
Adventures of Tom Sawyer	200.00
Old Swimmer's Hole	75.00
Black Beauty	100.00
Treasure Island	50.00
Scarlet Letter	35.00
Leaves of Grass	250.00
Science and Health	35.00
Snow-Bound	45.00
Uncle Tom's Cabin	100.00
Ben Hur	50.00
Last of the Mohicans	50.00
Moby Dick	100.00
Little Women	25.00
Evangelists	35.00
McGuffey Primer	100.00

There are but a few of the many thousands of books we
want. DON'T SEND BOOKS until you have checked
our latest list giving full information. Don't delay - a
single old school book, story book, Bible, poetry, history,
travel, almanac, newspaper, letter, autograph, may bring
you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain
books. Better investigate NOW. Send 10c to the American
Book Mart, 140 S. Dearborn St., Dept. 940, Chicago, and
we will send you latest list of old books we want to buy
and cash prices we will pay.



TED FIO-RITO
"Jack Haley's Log Cabin" maestro
Sat. 8:30 pm EST

MORNING

8:00 a.m. EST
CBS-Poetic Strings: WABC (sw 21.52)
NBC-Southernaires: WJZ WORK WFIL
NBC-Malcolm Claire, children's stories: WEA WMBG WPTF WSB
News: WOR WSWA
Musical Clock: WCAO WRVA WBZ KYW
8:15
NBC-Hi Boys: WEA WMBG WPTF WSM
NBC-Leibert Ensemble; Dorothy Dreslin, sop.; Showmen Quartet: WJZ
News: WIP WSB WGH WLW WFBK KDKA WBAL
8:30
NBC-Leibert Ensemble: WBAL CBS Jack Shannon, tr.: WABC WRVA WDBJ (sw-21.52)
NBC-Do You Remember?: WEA WMBG WSB KYW WPTF
Musical Clock: KDKA WPG WGH WBT
8:45
NBC-Jack & Loretta Clemens WJZ WBAL WMAL
CBS-Leon Goldman, violinist: WABC WDBJ WRVA (sw-21.52)
9:00
CBS-Ray Block, pianist: WABC WCAO WHP WPG WDBJ (sw-21.52)
NBC-Breakfast Club; Don McNeill, m.c.; News: WJZ WSM WFIL WBAL WRD WMAL WPTF KDKA WLW (sw 15.21)
NBC-The Wise Men: WEA WSB WDEL WMBG WGY
KYW-Every Morning
WBG-News
9:15
NBC-Sunshine Express; News: WEA WSB WMBG WDEL
BS-Eton Boys, vocal quartet: WABC WCAO WBG WPG WDBJ WBT WHP WRVA WCAU (sw-21.52)
NBC-Breakfast Club; News: WBZ WORK WTAR
KYW-Boy Scout Jamboree
WGY-Information Service
WHAS-Salt & Peanuts
WOR-The Hymn Singer
9:30
NBC-Sunshine Express; News: WRC KYW
BS-Fidler's Fancy; News: WABC WRVA WCAO WDBJ WPG WBT WHP WBG WCAU WHAS (sw-21.52)
NBC-Breakfast Club; News: WORK
WCBM-News
WDEL-Devotions
WEEU-Children's Hour
WFBK-News; Musical Interlude
WGH-Fashion & Thrift
WGY-Xavier Cugat's Orch.
WIP-News; Pianist; Domestic Help Service
WJSV-Civic Forum
WOR-State Teller's House
WPTF-Your Church
WSM-Golden West Cowboys
WSVA-The Story of Milk
9:45
NBC-Breakfast Club; News: WPTF
NBC-Landt Trio: WEA WFBK WSB WMBG KYW WRC
Morning Melodies: WCAU WGH
Synagogue of the Air: WSWA WLW
News: WDEL WHAS
BAL-Uncle Jack's Club
WCBM-On the Mall
WFIL-Tune Time

WGY-Market Basket; Martha Brooks
WIP-On Parade
WJSV-Civic Forum
WMAL-Ranch Boys
WOR-Newark Museum Talk
10:00
NBC-Sweethearts of the Air: KDKA WMAL WPTF WSM WBZ WTAR (sw-15.21)
NBC-The Woman of Tomorrow: WJZ
CBS-Fred Feibel, organist: WABC WBIG WRVA WCAU WDBJ (sw-21.52)
NBC-Amanda Snow, songs: WEA WRC WSB KYW WDEL WMBG
MBS-Marriage Clinic: WOR WOL WBT Young America
WCBM-Children's Theater
WEEU-DX Tips
WFBK-Shirley Temple Club
WFIL-High School of the Air
WGH-Kiddie Club
WGY-Devotions
WHAS-Hardscrabble Folks
WHP-Children's Prem.
WIP-Homemakers' Club
WJSV-Dr. Abram Simon
WLW-Mail Bag
WORK-Children's Hour
WPG-Home Hour
WRD-Lila Time
WSVA-Musical Merry-Go-Round
10:15
CBS-Fred Feibel, organist: WHAS WJSV
NBC-Viennese Ensemble: WBZ WMAL KDKA WTAR (sw-15.21)
NBC-Charioteers: WEA WDEL KYW WRC WSB
WEEU-Ranch Boys
WGY-Scissors and Paste
WPTF-Birthday Party
WSM-Homemakers' Chat
WSVA-Musical Merry-Go-Round
10:30
NBC-Manhatters: WEA WDEL KYW
CBS-Jewel Cowboys, Hillbilly Singers: WABC WJSV WDBJ WCAO WRVA WHAS WHP WBT (sw-21.52)
NBC-The Child Grows Up: WJZ KDKA WMAL WTAR WRD WFIL (sw-15.21)
MBS-Get This to Music: WOR WLW WOL
WBZ-Edward Gamage
WBG-Junior Radio Club
WCAU-New Education
WEEU-Children in the News
WGH-Dance Parade
WGY-Theater of the Air
WIP-Pop Johnson's Old Timers
WORK-Dance Music
WRC-Children's Frolic
WSB Shopping Talk
WSM-News
10:45
NBC-Swing Serenade: WJZ WBZ KDKA WMAL WTAR WRD WSM (sw-15.21)
MBS-Leo Freudenber's Orch.: WOR WOL WLW WFIL
WBAL-Mary Landis
WEEU-Varieties
WIP-Gaslight Harmonies
WJSV-Morning Rhythms
WORK-Handsome Bob & Ohioans
WSB-News
11:00
CBS-Young People's Concert: R. Ganz, cond.: WABC WDBJ WRVA WJSV WCAO WCAU WHAS WBT WHP WPG (sw-21.52)
NBC-Malda Severn, songs: WJZ WRD KDKA WMAL WBAL WORK (sw-15.21)
NBC-Florence Hale Radio Forum: WEA WPTF WFBK WDEL WSB WRC KYW (sw-21.5)
MBS-Tall Corn Time: WOR WBG Movie Gossip
WBZ-4-H Club
WCBM-Ranch Boys
WEEU-Concert Ensemble
WFIL-Melody Parade
WGH-In the Music Room
WIP-Modern Living, talk
WLW-My Health
WSM-Altura Club Talk
WSVA-Saturday Morning Moods
WTAR-Opportunity Hour
11:15
NBC-Minute Men, quartet: WJZ WBAL KDKA WBZ WMAL WORK (sw-15.21)
CBS-Young People's Concert: WBG
NBC-Musical Tete a Tete: WEA WSM WRC WGY WPTF WTAR WFBK WMBG (sw-21.5)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:00 EST (10:00 CST) YOUNG PEOPLE'S CONCERT, CBS.

AFTERNOON

1:55 EST (12:55 CST) METROPOLITAN OPERA, "Lucia Di Lammermoor," NBC-Blue.

3:00 EST (2:00 CST) MUSIC HALL from London, MBS.

NIGHT

6:35 EST (5:35 CST) GIRL SCOUTS ANNIVERSARY PROGRAM, speakers, NBC-Blue.

7:30 EST (6:30 CST) COLUMBIA WORKSHOP, dramatization, CBS.

8:00 EST (7:00 CST) ROBERT L. RIPLEY, Linda Lee, B. A. Rolfe's orchestra, NBC-Red.

8:30 EST (7:30 CST) JOHNNY PRESENTS Russ Morgan's orchestra; Charles Martin's Front Page News; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, CBS.

8:30 EST (7:30 CST) JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra; guest, NBC-Red.

9:00 EST (8:00 CST) NATIONAL BARN DANCE, Joe Kelly, m.c.; guests, NBC-Blue.

9:00 EST (8:00 CST) PROFESSOR QUIZ, CBS

9:15 EST (8:15 CST) CHICAGO SYMPHONY ORCHESTRA, MBS.

10:00 EST (9:00 CST) LUCKY STRIKE HIT PARADE, orchestra, vocalists, quartet; Lois Bennett, guest, CBS.

10:00 EST (9:00 CST) SYMPHONY ORCHESTRA, Carlos Chavez, guest conductor, NBC-Red and Blue.

KYW-Let's Visit the Zoo
WCBM-Melody Time
WDEL-△Sunday School Lesson
WEEU-Do You Know?
WLV-News; River; Weather: Live Stocks
WIP-Women in the News
WRD-Weather; Lost & Found.
Police Reporter
WSB-Crossroads Follies
11:30
NBC-Music & American Youth: WEA WRC WGY KYW WSM WFBK WDEL WMBG (sw-21.5)
NBC-Our Barn, children's prgm.: WJZ WMAL KDKA WBAL WBZ WORK (sw-15.21)
MBS-Army Band: WOR WOL WFIL
WCBM-News
WEEU-Melody Shoppers
WIP-On the Down Beat
WLW-Ladies' Day
WPTF-Man on the Street
WRD-Singing Ranger
WSVA-Rural Rhythm
WTAR-Console Reverbs
11:45
WBG-Betty Lou's Question Box
WCBM-Musical Interlude
WPTF-Carolina Farm Features
WRD-Shoppers Guide
WTAR-Matinee Melodies

AFTERNOON

12:00
NBC-Abraham Chasin's Music Series: WEA WSB KYW
NBC-△Call to Youth; Guest Speaker: WJZ WMAL WSM WRD
MBS-Parents' Magazine of the Air: WOR WOL
News: KDKA WCBM WBIG WBAL News; Miniature Musicale
WBZ-News; Dance Revue; Sports
WDBJ-Variety Prgm
WDEL-Noon-Day Express; News
WEEU-News; Dance Music
WFBK-News; Movie Parade
WFIL-News; Songs by Marjorie WGH-Easy to Remember
WGY-Rhythm Makers' Orch.: News
WIP-Phyllis Howe Ensemble
WLW-Moderaires
WORK-The Swingsters

WPG-News; Melody Parade
WPTF-Swingbillies
WRC-News; Merry-Go-Round
WRVA-Afternoon Serenade
WSVA-Farm Flashes
WTAR-Luncheon Club
12:15
NBC-Bailey Axton, tr. (News: WJZ only): WJZ WRD WSM WLW
CBS-Young People's Concert: WBG
NBC-Abraham Chasin's Music Series: WTAR WRC
MBS-This Wonderful World: WOR WBAL WRVA
News: WGH WORK WDEL WLW
KDKA-Noon Day Novelties
WBZ-Stock Quotations
WCBM-Derby Show
WDBJ-Bulletin Board
WEEU-Artists Bureau Period
WFBK-Musical Jigsaws
WFIL-Foothearth Talk; Store Notes
WGY-Marc Williams, bar.
WIP-Robbins & Russell, songs
WMAL-News; Listening Post
WPTF-The Bandmaster; Moun taineers
WSVA-Rhythm & Romance
12:30
NBC-American Farm Bureau Fed. Prgm.: WJZ WSB WBZ WSM WRD KDKA WPTF WORK WBAL WMAL WLW (sw-15.21)
CBS-George Hall's Orch.: WABC WCAU WDBJ WBG WHP WHAS WJSV WCAO (sw-9.59.21.52)
NBC-To be announced: WEA WDEL WFBK WMBG KYW WRC
MBS-Studies in Black & White: WOL
News: WOR WIP WSVA WHP
WBT-Man on the Street
WCBM-State Symp. of Boston
WEEU-House of MacGregor
WFIL-Federation of Churches
WGH-Home Folks' Frolic
WGY-Farm Prgm.
WFVA-Carson Robison's Bucks roos
WTAR-Swingtime Revue
12:45
CBS-George Hall's Orch.: WRVA WHP WBT
MBS-Steve Severn's Pet Club: WOR WOL
KYW-Rhythm at Middy

WCBM-Your Good Neighbor
WEEU-Honolulu Hawaiians
WFIL-Moments of Melody
WHAS-Sunshine Sue & Rangers
WIP-Your Good Neighbor
WSVA-Melody Time
1:00
CBS-Asbury College Glee Club: WABC WRVA WCAO WHAS WJSV WHP
NBC-Johnny Hamp's Orchestra: WEA WRC KYW WMBG WDEL (sw-15.33)
News: WDBJ WEEU
WBG-News; Carolina Hillbillies
WBT-News; Billy Anne Newman, songs
WCAU-Fed. Housing Talk; News
WCBM-Italian Hour
WFBK-News & Views
WFIL-Thrift Parade
WGH-Luncheon Dance
WGY-Musical Workshop
WIP-Billy Hayes' Orch.
WOR-Elinor Sherry, songs; Orch.
WPG-Weather; Melody Parade
WSVA-Psychology of Human Relationship
1:15
CBS-John Sturgess, bar.: WABC WRVA WCAO WJSV WHP WDBJ
MBS-Microphone in the Sky: WOR WOL
WBT-Livingstone College
WCAU-Our Public Schools
WEEU-Jack Kenney
WGY-Markets
WHAS-Skate Morris' Orch.
WIP-On Parade
WSVA-Hits & Encores
1:30
NBC-Club Matinee: WJZ WBZ WLW WRD WBAL WMAL WTAR WORK KDKA WPTF (sw-15.21)
CBS-Buffalo Presents: WABC WRVA WHP WCAU WPG WBT WDBJ WCAO WJSV (sw-9.59)
NBC-Lani McIntire's Orch.: WEA WGY WFBK KYW WMBG (sw-15.33)
MBS-Rosemary Hall Glee Club Concert: WOR WOL
News: WSM WSB
WBG-World Cotton Review
WCAU-Scientific Wonders
WCBM-Polish Hour
WDEL-Radio Revue
WEEU-Ruth D. Weist
WGH-Afternoon Varieties
WHAS-Livestock Reports
WIP-Leighton Noble's Orch.
WRC-Nat'l Republican Club
WSVA-Jungle Jim
1:45
NBC-Lani McIntire's Orch.: WGY WSB
CBS-Buffalo Presents: WBG
NBC-Club Matinee: WSM
NBC-A Strike Up the Band
WEEU-Wyoma-Wales
WHAS-Cousin Emmy's Band
WLW-Strange Occupations
WSVA-To be announced
1:55
NBC-Metropolitan Opera Co.: WJZ WBZ WPTF WMAL KDKA WRD WLW WBAL WPTF WRC WSM WTAR WFBK (sw-15.21-9.59)
The music detail for this program may be found on page 7 this week.
2:00
CBS-Madison Ensemble: WABC WBG WCAO WHAS WJSV WHP WRVA WDBJ WCAU WBT (sw-9.59)
NBC-Campus Capers: WEA WFBK WMBG WDEL KYW WRC WGY
MBS-Faith Baldwin Reviews Her Latest Book: WOR WOL
ICBS-Minstrals: WIP
WCBM-Czech-Slovak Hour
WEEU-Theater Kids Party
WIP-Clarence Fuhrman's Orch.
WPG-Dance Orch.
WSVA-Detective Mysteries
2:15
CBS-Choosing Your College: WABC WHP WRVA WDBJ WBG WCAO WHAS WJSV WRC WGY (sw-9.59)
WBT-History in the News
WCBM-Varieties
WEEU-Afternoon Melodies
WGY-Hilltop House
2:30
NBC-Opera: WJZ KDKA WBAL WRD WMAL WLW WPTF (sw-15.21)
CBS-Motor City Melodies: WABC WBG WCAO WHAS WJSV WDBJ WRVA WCAU WHP WPG (sw-9.59)

NBC-Your Host Is Buffalo: WEA WMBG WDEL WFIL WRC KYW WGY
MBS-Benay Venuta's Prgm.: WOL WOR
ICBS-Cornhuskers: WCBM WIP
WBT-History in the News
WFBK-Musical Jigsaws
WGH-Musicographs
WSVA-Kiddie Club
2:45
NBC-Opera: WJZ WMAL WBAL WRD
CBS-Motor City Melodies: WBT
NBC-Your Host Is Buffalo: WFBK
WCHV-Behind the Microphone (1420 kc)
WEEU-Stagecrafters
WGH-On the Mall
3:00
MBS-Music Hall from London: WOR WOL
NBC-Golden Melodies: WEA WRC WDEL KYW WGY WFBK
CBS-Merrymakers: WABC WCAU WBG WBT WJSV WHAS WDBJ WRVA WHP WPG (sw-9.59)
Program: Will Fyffe, Scotch comedian; Charles Shadwell, conductor of orchestra.
WCAO-News; Jack Lederer's Orchestra
WCBM-News
WEEU-Chad Dix Jr.
WGH-Dance Hour
WIP-News; Three Merry Men
WSVA-Barn Dance
3:15
ICBS-Gems of Melody: WCBM WIP
WCAU-Medical Talk
WCBM-Today's Winners
WEEU-Albright College Prgm.
WGH-James Grandy
3:30
CBS-Girl Scouts Anniv.: WABC WCAU WCAO WJSV WRVA WDBJ WBG WPG WHAS WHP (sw-9.59-11.83)
Speakers: Mrs. Paul Rittenhouse, Dr. Lillian M. Gilbreth and Loretta Townsend, sixteen-year-old Girl Scout from New York City.
NBC-Bill Krenz' Orch.: WEA WFBK WRC WDEL WGY KYW
NBC-Opera: WJZ WMAL WBAL
WBT-Musical Revue
WEEU-Uncle Jack's Prgm.
WGH-Melody Time
WPG-Happy Birthday Prgm.
3:45
CBS-Waltzes of the World: WABC WHAS WCAU WCAO WRVA WJSV WDBJ WBG WPG WHP (sw-11.83-9.59)
WBT-Briarhopper Boys
WGH-Organ Reveries
WIP-Gisella Binz, pianist
4:00
NBC-Calling All Stamp Collectors: WEA WRC WGY WFBK KYW WDEL
CBS-Ann Leaf, organist: WABC WCAO WDBJ WBG WHAS WPG WHP
WCAU-Dixie Plowboys
WCBM-Mother's Musical Album
WEEU-Music by Cugat
WGH-WPA Concert Hall
WIP-Spelling Bee
WJSV-Afternoon Rhythms
WOR-Rhythm Orch.
WRVA-Joe Brown's Kiddies
WSVA-Musical Varieties
4:15
CBS-Gertrude Lutzi, sop.; John Sturgess, bar.: WABC WJSV WHP WCAO WDBJ WBG WPG (sw-11.83)
NBC-Walter Kelsey's Orch.: WEA WFBK KYW WDEL WRC WGY
WEEU-News
WGH-Music on Parade
WHAS-Melodies of Home
WOR-Trail Blazers
4:30
NBC-Top Hatters: WEA WGY WMBG WFBK WSB WDEL KYW
CBS-Gertrude Lutzi, sop.; John Sturgess, bar.: WHAS WCAU (sw-9.59)
WCBM-Mario Chandler's Orch.
WEEU-Mastersingers
WFIL-Last Minute Events; Sports
WPG-News; Surprise Limited
WRC-Sundown Revue
WSVA-To be announced
4:45
CBS-Four Clubmen, quartet: WABC WBT WCAO WDBJ WBG WHAS WHP WCAU WPG (sw-11.83-9.59)

Saturday

March 12



FREDDA GIBSON
"Your Hit Parade" vocalist
Sat. 10 pm EST

NBC-Symphony Orch.: WEAF WBS (sw-9.53)
NBC-Symphony Orch.: WJZ WBAL WORK
News: WPG WOR WJAS WCAO-Swing Club
WCAU-Ben Alley, tr. & Organ
WGH-Synopation Time
WGB-News; Organ Reverbs
WIP-Billy Hayes' Orch.
WLV-Paul Sullivan, news
WRVA-Opportunity Night
WSM-Jack's M'eners; Possum Hunters; Binkley Brothers
11:15
NBC-Symphony Orch.: WRC WTIC WFBR
CBS-Orrin Tucker's Orch.: WABC WDBJ WJAS WCAO WCAU WBT WHP WJSV WPG (sw-6.06.11.83)
MBS-Abe Lyman's Orch.: WOR WGH-Dance Orchestra
WGY-Gene Beecher's Orch.
WIP-Roland Russell's Orch.
WLW-Ace Brigode's Orch.
11:30
NBC-Happy Felton's Orchestra: WEAF WDEL WMRG WFBR KYW WRC (sw-9.53)
CBS-Benny Goodman's Orch.: WABC WCAU WJAS WDBJ WHP WBT WPG (sw-6.06.11.83)
NBC-George Crook, organist (News, WJZ only): WJZ WBAL WORK
MBS-Abe Lyman's Orch.: WOL WCAE WLW WFIL
News: WMAL WSB WTIC KDKA-News; Weather; Temp WGH-News; Radio Roundelay
WGH-Do You Remember?
WHAM-News; Chauncey Cromwell's Orch.
WJSV-News; Starlight Interlude
WRTD-Colored Richmond
WSM-Crook Brothers; Lakeland Sisters; Delmore Brothers
WTAM-Musical Bulletin Board
WTAR-News; Fletcher Henderson's Orch.
End of Saturday Programs

CBS-By Popular Demand, Book Review: WABC (sw-11.83)
KYW-Jack Delmar's Orch.
WCAE-Johnny Long's Orch.
WDBJ-Nancy & Eve
WFRB-To be announced
WHP-Swing Time
WPG-Concert Orch.
WRC-Variety Hour; News
WSM-Roy Acuff's Boys; Sam & Kirk McCoy; Fruit Jar Drinkers; Lakeland Sisters
9:45
CBS-Among Our Souvenirs: WABC (sw-11.83)
WDBJ-News
WHP-Musical Jigsaws
WIP-Pence Council Prgm
WIP-Gertrude Altroge & Eugene Moore, song
10:00
CBS-Lucky Strike Hit Parade: Freda Gibson & Buddy Clark, vocalists; Songsmith, male quartet; Carl Hoff's Orch.; Guest: WABC WJAS WPG WRVA WJSV WBG WDBJ WHP WCAO WHAS WCAU WBT (sw-6.06.11.83)
Lois Bennett, soprano, guest
NBC-Symphony Orchestra: guest cond.: WEAF KYW WTAR WBS WCAE WGY WRC WTIC WTAM WDEL WFBR (sw-9.53)
NBC-Symphony Orchestra: guest cond.: WJZ WMAL WBAL WORK WPTF WFIL WRD WBZ KDKA (sw-11.87)
WGH-Danceland Villa
WHAM-To be announced
WIP-Earl Moyer's Orch.
WLW-Good Will Hour
WSM-Sarie & Sallie; Crook Brothers; DeFord Bailey; Vagabonds
10:15
WIP-Swim Music
10:30
NBC-Symphony Orch.: WJZ WMAL WBAL WORK WRD WBT
NBC-Symphony Orch.: WMBG WSB
WHAM-To be announced
WLW-Eddie Rogers' Orch.
WSM-Golden West Cowboys; Robert Lunn; Uncle Dave Macon
10:45
CBS-Annual K. of C. Mile Race: WABC WRVA WDBJ WJAS WJSV WBT WHP (sw-6.06.11.83)
WBG-Mammoth Carolina Jamboree
WCAO-News; Sam Robbins' Orch.
WCAU-Labor Problems & Solutions
WHAS-Kentucky Play Party
WIP-News
WPG-Hockey Game
11:00
CBS-Special Talks Prgm.: WABC WDBJ WBT WHP WJSV (sw-11.83)
Representatives Emanuel Celler, Democrat of New York, and John W. McCormack, Democrat of Massachusetts, will discuss the McCormack bill.

NBC-Jack Haley's Log Cabin (Log Cabin Syrup); Virginia Ferrill; Wendy Barrie; Ted Rio-Rito's Orch.: WEAF WTIC KYW WGY WTAM WLW WRC WTAR WMBG WCAE WFBR WDEL WSB WPTF (sw-9.53) (also KFI at 12:30 a.m.)
"Bachelor Girl," a story of Wendy Barrie in pictures can be found on pages 20 and 21.
NBC-Music & American Youth: WJZ KDKA WMAL WRD WTAM WHAM WBT (sw-11.87)
MBS-Invitation to Waltz: WOR WBAI-Cameo Concert
WDBJ-Saturday Night Roundup
WFL-Demi Heure
WGH-Sweet Music
WIP-Dance Music
WIP-Barn Dance
WPG-Chalfonte Trio
WSM-Delmore Brothers
8:45
WBAL-Treasure Hunt
WIP-Covered Wagon Boys
WSM-Jack's Mountaineers
9:00
CBS-Prof. Quiz with Bob Trout (Nash Motor Car Co.): WABC WCAU WJSV WCAO WHP WDBJ WRVA WJAS WHAS WBT (sw-6.06.11.83) (also KNX KSL at 12 mid.)
NBC-Alka-Seltzer Nat'l. Barn Dance: Henry Burr; Verne, Lee & Mary; Hoosier Hot Shots; Novelodeons, male trio; Lulu Belle & Scotty; Arkie; Gene; Uncle Ezra; Lucille Long; Joe Kelly, m.c.: WJZ WTAR WBAL KDKA WHAM WLW WSB WRD WTAM WPTF WBT (sw-11.87)
NBC-Al Roth's Orch.: WEAF WTAM WTIC WDEL WFBR WRC WGY WRC WCAE (sw-9.53)
MBS-John Steele, comm., from London: WOR WFIL WGH-On the Campus
WBG-Parties Around Town
WIP-Dixie Harmonies
WPG-Mystery Story
WSM-Possum Hunters; Uncle Dave Macon; Gully Jumpers
9:15
MBS-Chicago Symphony Orch.: WOR WFIL
WIP-Jimmy McHale's Orch.
9:30
CBS-Saturday Night Serenade (Pet Milk); Mary Eastman, sopr.; Bill Perry, tr.; The Serenaders; Orch.: WJSV WCAU WRVA WHAS WCAO WJAS WBT WBT (sw-6.06.11.83)
Mary Eastman will sing Dream Your Little Baby Dreams and, in duet with Mr. Perry, Make Believe, Mr. Perry will also sing I Pass By Your Window. The orchestra will play I Live the Life I Love, Stomping at the Saroy and Sweet as a Song. That Man's Here Again.
NBC-American Portraits, drama: WEAF WTIC WGY WDEL WTAM (sw-9.53)
NBC-Barn Dance: WFIL

NBC-Message of Israel; Organ: WJZ WMAL WRD WORK WFIL WBT KDKA WBAL (sw-11.87)
MBS-To be announced: WOL Sports: WGH WOR WSB KYW-Civic Symphony WCAE-Lawrence Welk's Orch.
WGY-Modern Melodies
WHAM-Hank & Herb
WIP-Opera Gems
WRVA-News
WSM-Sacred Quartet
WTAM-Emerson Gill's Orch.
7:15
MBS-Outdoors with Bob Edge: WOL WOR
WCAE-It's a Racket
WCAU-Four Stars Tonight
WFIL-Reminiscing
WGH-Hits of Today
WHAS-Dr. Charles Welch
WRVA-Daniel Lieberfeld's Orch.
WSB-Journal Features
WTAM-Ruby & His Orch.
7:30
NBC-Uncle Jim's Question Bee (G. Washington Coffee). WJZ KYW WGY WTAM KDKA WBT (sw-11.87)
CBS-Columbia Workshop: WABC WHAS WCAU WCAO WJAS WBT (sw-9.53.11.83)
"Hassan," a poetic tragedy of the East, will be presented.
NBC-Joe Sudy's Orch.: WRD WTAR
NBC-Alistair Cooke, dramatic critic: WEAF WCAE WFBR MBS-Xavier Cugat's Orch.: WOR WOL
Uncle Natchel: WSB WSM
WBAL-Treasure Hunt
WBG-News
WDBJ-Rhythm & Romance
WDEL-Sports
WFIL-Reminiscing
WGH-Studio Party
WHAM-Youth on Wings of Song
WHP-Home Folks Frolic
WIP-Pet Peeves
WJSV-Gypsy Minstrels
WMAL-This 'n' That
WORK-Church Service
WPG-Dance Orch.
WPTF-Job Clinic
WRVA-Jimmy Valentine
WTIC-Harry Gilbert's Orch.
7:45
CBS-Columbia Workshop: WBG NBC-Jean Sablon, songs: WEAF WPTF WDEL WTAR WFBR WRC
MBS-Xavier Cugat's Orch.: WCAE WBAL-Front Page Drama
WBG-Art Jasper's Orch.
WDBJ-Children on Parade
WIP-Earl Moyer's Orch.
WJSV-News
WMAL-Howard U. Men's Glee Club
WTIC-Sports of the Week
8:00
NBC-Rob't L. (Believe-it-or-not) Ripley (Post Barn Flakes); Linda Lee, vocalist; B. A. Rolfe's Orch.: WEAF WFBR WLW KYW WRC WCAE WDEL WTIC WTAM WMBG WPTF WGY WSB WTAR (sw-9.53) (also KFI at 12 mid.)
NBC-Dance Orch. (RCA-Victor): WJZ

in the West (Horatio Parker), Florida (Morgan-Salter) When Peaceful Night, The Broken Melody (Sibelius) and Divine Fraise (Bertiniansky).
NBC-El Chico, Spanish revue: WEAF WPTF WCAE WMBG WSB (sw-9.53-15.33)
NBC-News; Music by Meakin: WJZ WORK WTAR WRD Sports; News: WFBR WFIL KDKA
KYW-News; Rhythm Brevities
WBAL-Around the Dinner Table
WBZ-News; Evening Dance Revue
WCAU-Vincent's Varieties
WDEL-Parade of Youth
WHAM-News; Air Masters
WHAS-Lieut. Elmer Smith, talk
WIP-Philadelphia Catholic Hr
WJSV-News; Music Moods
WLW-The Little Choir
WMAL-Women's Overseas Service League Prgm.
WOR-Uncle Tom
WRC-News; Home Folks Frolic
WRVA-Whats on the Air?
WSM-Rhythm Time
WSVA-Fireside Phantasies
WTAM-News; Evening Prelude
WTIC-News
6:15
NBC-El Chico, Spanish Revue: WFBR WRC WDEL
NBC-News; Music by Meakin: KDKA (sw-15.21)
MBS-Aces High: WRVA WCAE WLW
News: WBG WGH WJAS WDBJ WBAL WHP
Sports: WBT WRD WTIC
KYW-Uncle Sam Working for You
WBT-Grady Cole's Store
WCAU-Sports; Golden Music
WFIL-United Business Mens' Talk
WHAM-Music Vendors
WHAS-Carson Robison's Buckaroos
WIP-Jack Lewis' Ensemble
WJSV-Arch McDonald
WSM-Carson Robison's Buckaroos
WBS-Δ Sunday School Lesson
WTAM-Welfare Federation
6:30
NBC-News; Girl Scouts Anniv. Prgm.: WJZ WBAL WRD KDKA WBT (sw-15.21)
CBS-Synopation Piece; Ben Feld's Orch.: WABC WJAS WBG WHAS WGH WBT WHP (sw-11.83)
NBC-News; Sports Question Box: WEAF WDEL WCAE (sw-15.33-9.53)
News: WOR WORK WSB News; Sports: WFIL WHP Sports: WHAM WLW WRVA KYW-Cardie & London WCAO-The Marylanders WDBJ-Sports; Hawaiians WFRB-Dinner Rhythms WGY-News; Dance Music WJSV-Grace Vitality & John Salt
WMAL-News; Dinner Hour WPG-To be announced WPTF-News; Sports; Variety WRC-News; Dinner Dance WSM-The Story of the Shield WTAM-News; Tom Manning WTAR-News; Moments of Melody; Sports
WTIC-Wrightville Clarion
6:45
NBC-Girl Scouts Anniv. Prgm.: WORK WHAM
NBC-Religion in the News: WEAF WCAE WPTF WTAM WTAR (sw-9.53-15.33)
CBS-Ben Feld's Orch.: WDBJ WPG
MBS-Jam & Jive: WOL News: WHAS WLW WSM Sports: KYW WBG
WBAL-Veterans of Foreign Wars
WCAU-Broadway Comedy Stars
WDBJ-News of the Week
WDEL-Pete Hayes, songs
WFIL-Moments of Melody
WGH-Bridge Nite
WGY-Hawaiians
WIP-Uncle Wym
WJSV-Vic Arden's Orch.
WOR-Camera Speaks
WRVA-Comedy Stars of Broadway
WSB-Δ Bible School Lesson
WTIC-Medical Talk
7:00
MBS-Retro Barn Dance (Allis-Chalmers Mig. Co.): WLW

Frequencies
KDKA-880 WHP-1430
KYW-1020 WTP-610
WABC-890 WTAS-1390
WBAL-1060 WTAR-1400
WBIG-1440 WJZ-760
WBT-1080 WLW-700
WBZ-1024-990 WMAL-690
WCAE-1230 WMBG-1530
WCAM-1250 WOL-1310
WCAO-600 WOR-710
WCAU-1170 WOKR-1320
WDBJ-1290 WTPG-1300
WDEL-1120 WPTF-680
WEAF-660 WRD-1500
WEEI-930 WFA-1110
WFRB-1270 WGB-740
WFIL-560 WSM-650
WGH-1310 WSWA-550
WGY-790 WTAM-1070
WHAM-1150 WTAR-780
WHAS-820 WUTC-1040

WCBM-Bing Crosby, songs
WEU-Merchandise Revue
WJSV-Linda's First Love
WOR-Melody Moments; Musical Interlude
WSVA-Birthday Party
WTAR-News; Sports; To be announced

5:00
NBC-Great Plays, dramatic series: WEAF WDEL WSB KYW WFBR WMBG WRC (sw-9.53-15.33)
CBS-Story of Industry: WABC WCAO WHAS WCAU WJAS WPG WBG WHP WBT WDBJ (sw-11.83-9.53)
NBC-Rakov's Orch.: WJZ WSM WBT WTAR WRD WPTF WLW WFIL
Souvenirs, trio: WCBM WIP KDKA-News Reeler
WEU-Pop & His Hoboes
WGH-Old Familiar Tunes
WGY-Carson Robison's Buckaroos
WMAL-Evening Star Flashes
WOR-Pancho's Orch.
WRVA-Δ Bible Class
WSVA-News

5:15
NBC-Rakov's Orchestra: KDKA WORK WBAL (sw-15.21)
MBS-Pancho's Orch.: WOL WCBM-Tea Time Tunes
WFIL-Colonel Bill
WGY-Count of Monte Cristo
WIP-Rinaldo's Cuban Troubadours
WMAL-Δ Sunday School Lesson
WSVA-Texas Johnny, songs

5:30
NBC-Great Plays, dramatic series: WCAE WSB (sw-9.53-15.33)
MBS-Sammy Kaye's Orch.: WOR WFIL
NBC-Marvin Fredrick's Orch.: WJZ WBAL WRD KDKA WPTF WTAR WMAL WBT (sw-15.21)
CBS-Will McCune's Orch.: WABC WCAO WHP WJSV WBT WPG WCAU (sw-11.83)
WBG-Early Evening News; Stock Market Reports
WDBJ-Markets; Recreation Ramblings
WEU-Vesper Organ Prgm.
WGH-Moments of Meditation
WGY-Studio Party
WHAS-Musical Calendar
WIP-Clarence Furman's Orch.
WLW-Truth American
WORK-Afternoon Musical
WRVA-Rhythm Parade
WSM-To be announced
WSVA-Make Believe Ballroom

5:45
CBS-Will McCune's Orch.: WBG MBS-Sammy Kaye's Orch.: WRVA News: WIP WPG WCBM Carson Robison's Buckaroos: WPTF WSM
KDKA-From the Home of the Muses
WBG-Dance Interlude
WCAU-Jean Shaw, songs: Orch.
WDBJ-Cavaliers in Camp
WEU-Merchandise Revue
WGH-Feller Singers
WJSV-Music & Flowers
WOR-What Do You Know?
WSVA-To be announced

NIGHT

6:00
CBS-Columbia Chorus Quest: WABC WHP WCAO WBG WBT WDBJ WJAS (sw-11.83)
The University of Washington Men's Glee Club will sing "The Swazi Warrior" (Thomas Wood), "Dance Song, Captain Palkie, Crucifixus (Letti), O Phil of Philae (Lestrang), Popule Meus (Viktorin), Doctor Foster (Herbert Hughes), The Woodpecker, Lamp

VERNE, LEE and MARY

The Alka-Seltzer NATIONAL BARN DANCE

One Of The Finest Girl Trios in Radio
Their rise to fame and popularity has truly been phenomenal. For keen radio enjoyment tune in this program

Every Saturday Night
OVER
56 NBC STATIONS — Coast-to-Coast
Join in on the music and fun this Saturday night and be entertained by Verne, Lee and Mary; Uncle Ezra; the Hoosier Hot Shots; Maple City Four; Arkansas Wood Chopper; Novelodeons; Henry Burr; Lulu Belle; Joe Kelly, Master of Ceremonies; and many others. Music, songs, humor—you'll hear them all at their best this Saturday night over

WFIL WBAL WMAL WRD WTAR
9:00 to 10:00 P.M., EST

YOU CAN WIN!

Prize Contests pay Rich Rewards. My Students have reported winning over 7,000 Prizes valued at over \$200,000. My PERSONAL COACHING COURSE in CONTEST TECHNIQUE will help you win.

Learn to win from a WINNER! I have won over \$5,000 in Prizes. I am a Member of the 1934 and 1936 All-American Contest Teams, the only All-American teaching Contest Technique.

FREE! As a foretaste, I offer you 3 GIFTS:

1. A Copy of my newest CONFIDENTIAL BULLETIN, chock-full of Contest News, Tips and Winning Entries.
2. THE TEN CARDINAL SECRETS OF WINNING.
3. A \$1,000 TECHNIQUE OF WINNING.

They are FREE. Write NOW! A postal will do. Simply ask for "the 3 Gifts."

WILMER S. SHEPHERD, JR.
Suite 700—Jefferson Building
1015 Chestnut Street
Philadelphia, Pa.

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IN 30 DAYS OR NO COST
"Reduced waistline from 42 to 37 inches," says Dr. J. Goralline. "I often recommend Director to my patients. Director's controlled-stretch elastic creates a gentle flexing on abdomen with every move. S. Youngblood says: "It comfortably, automatically exercises away waistline fat."
You look years thinner at once. Loose abdominal muscles put back in position. Thousands of men report relief from short breath—restored vigor, and that Director's exercise-rhythm aids elimination without use of cathartics.
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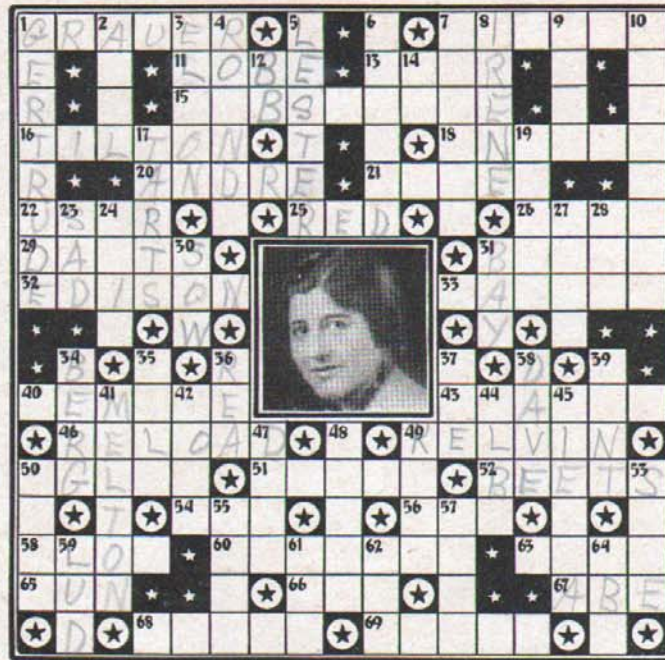
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All your prints in natural color. Amazingly beautiful. Roll developed, 8 natural color prints, 25c. Reprints, 3c. Fast service.
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FOR YOUR WIFE



CANTON PAJAMA SUIT
Special Introductory Price!
These lovely new Oriental Silk Pongee Pajama Suits are the smartest of garments—for lounging, sleeping, sportswear, etc. All hand-embroidered in silk floral designs in two fascinating pastel shades, red or green. Collar, sleeves and cuffs richly trimmed in same colors. State size wanted.
\$2.95 Post Paid
Sells regularly for \$5
SEND NO MONEY
Shipped C.O.D. or send check, stamps, currency or money order on my money back guarantee.
DOROTHY BOYD ART STUDIO
246 Art Center Bldg., San Francisco, Calif.
Write for catalog Oriental Articles from \$2 to \$50

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
1. Ben —, announcer
 7. Not complex
 11. Part of the ear
 13. Wharf
 15. Essential part of anything
 16. Martha —, singer with Benny Goodman's band
 18. A quadruped
 20. — Baruch, announcer
 21. Sea eagles
 22. Employer
 25. Loring Nichols' nickname
 26. Hold out or fast
 29. Moves swiftly
 31. Swedish leather
 32. Thomas Alva —, inventor
 33. Sharper
 40. Woman
 43. Motive
 46. To load again
 49. — Keech, announcer
 50. Glowing
 51. Musical instrument
 52. Vegetables from which sugar is made
 54. A term of respect
 56. To be indebted
 58. To coagulate
 60. Maxine —, songstress
 63. Indivisible particle of matter
 65. One of the ancient Tartar race

- VERTICAL**
1. First name of star in the portrait
 2. Covering of certain seed plants
 3. Bob —, sports announcer
 4. Circuits, cycles
 5. — Tremayne, radio actor
 6. Extended between lines
 7. Cutting into two parts
 8. — Rich, radio actress

Solution to Puzzle Given Last Week



9. A poetical conceit
10. One who hires workers
12. Initials of the "Old Maestro"
14. Inside
17. Small pies
19. Essential points in debate
23. Melancholy
24. Hibernia
27. Canvas abode
28. American humorist
30. To scatter, as seed
31. Body of water
34. Last name of star in the portrait
35. An aureole
36. Virginia —, soprano
37. Prefix signifying before
38. — Elman, conductor of "Hobby Lobby"
39. Contraction of do not
41. James —, tenor
42. Bellows as a cow
44. River in Germany
45. After-dinner nap
47. Feminine name
48. Active in body
49. Distinguish
50. Curve
53. Limited in degree
55. Sprites
57. To destroy by degrees
59. — Gluskin, bandleader
61. Thing, as in law
62. Ancient
64. West Indian magical rites

Radio Guide's Crossword Puzzle will appear regularly in future issues.

VOICE OF THE LISTENER

The "Voice of the Listener" letterforum is a regular feature in Radio Guide, offered to the readers as a means for expressing and exchanging opinions about radio.

SHE DIDN'T LIKE IT!
VOL: As an ardent supporter of RADIO GUIDE, it has annoyed me no end to find it slipping so woefully in the VOL department. I am writing in condemnation of your recent VOL letters dealing with Nelson Eddy. VOL should not publish vituperative letters that contain merely biased, personal opinions such as Mrs. Meehan's or others of like ilk.—Michael Ivor Kra-virt, Monaca, Pa.

This department is for the personal expressions of RADIO GUIDE'S listeners. Some may be as definite and bitter in their dislike of Nelson Eddy as others might strongly defend his talents—but it is not the province of this department to determine whether any-

one has the right or wrong ideas. We merely let you know what others are thinking. But, please, let's have no more letters about Nelson Eddy, for the time being, at least!—Ed.

CHANGE "LIGHTS OUT"
Dear VOL: I am an attentive listener to "Lights Out" and think it is one swell program. I have one objection, however, and that is the night of broadcast. I believe that if "Lights Out" was broadcast on Friday night instead of Wednesday night, the result would be a larger radio audience, the reason being that many working-men who are forced to arise early in the morning with a hard day's work ahead of them are not likely to throw away a good part of their night's rest by staying up until after midnight to hear any program, even if it is as good as "Lights Out." Saturday being a free day, or a partially free day for most men, Friday night is very suitable.—Bill Rellion, Rock Island, Ill.

Watch For It Next Week!

Your favorite big-time programs conveniently listed for a quick, handy reference—an invaluable aid to good listening

YOUR PROGRAM SELECTOR IN RADIO GUIDE

BROADCASTING STATION
in Brooklyn for Sale
Address RADIO
(Letters Only)
Room 2115, 70 Pine St., New York City

BRONCHITIS
After suffering more than 20 years from chronic Bronchitis I discovered a preparation which quickly relieved my tormenting bronchial spasms. It goes right to the seat of the trouble. Chronic constant coughing, difficult breathing. Write for FREE PARTICULARS AND BOOKLET today.
REV. J. J. RICHARDS, Dept. 102, Harpster, Ohio

ASTHMA
WRITE FOR FREE TRIAL OFFER!
If you suffer from Asthma Paroxysms, from coughs, sneezing, wheezing—write quick for daring FREE TRIAL OFFER of real relief. Inquiries from so-called "hopeless" cases especially invited. Write NACOR, 8515 State Life Bldg., Indianapolis, Ind.

Amazing New Popular PICTORIAL RING
ANY PHOTO OR PICTURE reproduced, permanently on an exclusive gem-like ring. Marvellous new secret process! A priceless jewel! Guaranteed! Sample ring from \$2.50. Photo sent only. \$2.50 extra.
SEND NO MONEY—Free ring—take orders—make money! Just send photo with strip of paper trimmed to exact most second finger for size. Per photo, one only \$1.00, plus five cents postage. Photo returned when you send only. Order NOW!
PICTORIAL RING CO., Dept. L-34, Cincinnati, O.



WOMEN WHO CAN SEW!
Write me today for amazing opportunity to earn extra money without canvassing.
Harford, Dept. D-81, Cincinnati, Ohio

All 5 for Only 10c

Wonder Weeping Palm
Grown from Seed, makes a fine Showy Window Palm. Needs no petting to succeed, stands dust and dry air, lack of sunshine does not bother it. Very Ornamental with Elegant Fan Shaped leaves of a dark rich leathery green. Grows in pots or the Open Ground. To introduce our Catalog, we give with the above, the

Shoo-Fly Plant
KEEPS FLIES OUT OF THE HOUSE. It is said flies will not stay in a room where it is grown. Very mysterious but facts show such to be the case. Blooms 60 days from planting. Flowers Summer and Winter. A beautiful house plant. We also include

Baby Rose Bushes
Tiny Rose Bushes that flower in 8 weeks from planting seed. We Guarantee this. Bloom Every Ten Weeks from Spring to Fall. Bush when 1 year old will be literally covered with roses, be perfectly hardy, and can be planted in the open ground and the frost will not hurt them.

New Climbing Cucumber
SAVE GARDEN SPACE. Vines climb readily and may be grown on fences, poles, etc., thus saving much valuable space in small gardens. One hill will keep a good sized family supplied all summer. Bear early and continue to produce fruit throughout the season. One plant will bear from Forty to Fifty Fruits.

Delicious New Peaches
Ripe fruit in 80 days. Resemble oranges in color, shape and size and grow on vines like most. Beautiful and Tempting appearance when canned, make delicious preserves and sweet pickles. Fine seed for only 10c and 2c postage. Catalog of rare & unusual seeds Free.
E. J. Murvon, Dept. 57, So. Norwalk, Conn.

So You Like Contests?

THE announcement said: "This is your Opportunity! Big prize-winners in other contests are not eligible to this contest, and that makes your chances just that much better this time . . ."

The rules said: "The House of Gurney, Inc., or the judges appointed, in their discretion, reserve the right to disqualify in this contest any employee of The House of Gurney, Inc., or their relatives, professional contestants, or to disqualify any person whose entry or compliance with the rules of the contest they may decide is not in good faith, or for any reason whatsoever."

What a furor that roused among contest followers! This department is not designed to serve "professional" contestants, if there are such; neither does it hold any brief for them. But contesting has been built on the assurance that quality, imagination and originality win. For a sponsor to assume such dictatorial prerogatives seems to us inexcusable. The elimination of entries not made "in good faith" is ridiculous—the law has never recognized the thoughts in a man's mind as subject to examination or as evidence of guilt. The requirement in the contest (in addition to a purchase) was to finish in 100 additional words or less the sentence "I think we should plant more trees because —." The inference was that the best sentence would be the winner. What satire!

The whole business was summed up by a correspondent who sent us the rules with the comment, "Oh boy! Will this start somethin'!" It did!

Contest Leeches

They Are Spoil-Sports

Some time ago the New York Post earned and won the applause of fair contestants all over the country when its contest editor condemned professional contest answer-sellers. This department finds that a company in New York is prospering through the sale of entries to all sorts of contests. Sam-

THIS WEEK'S PRIZE SPECIALS

These are this week's best contest bets! RADIO GUIDE has singled them out for individual discussion to increase your chances to win. These exclusive winning tips are given weekly, except the first issue of each month.

\$5,000.00 Cash

PRIZES: (Grand) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 2 prizes, \$100 each; 5 prizes, \$50 each; 10 prizes, \$25 each; 100 prizes, \$10 each; 310 prizes, \$5 each.

TO ENTER: Unscramble the names of movie stars presented in puzzles in week-day issues of the Chicago Tribune in the "Paging the Movie Stars" contest. This is the second set of thirty-six puzzles, appearing in issues from Feb. 12 to March 25. Send complete set of thirty-six puzzles to "Movie Stars," Chicago Tribune, P. O. Box 1718, Chicago, Illinois. With the set of puzzles send a letter of not more than fifty words, telling who is your favorite movie star, and why. Entries must be received by midnight, April 1.

TO WIN: Do not underestimate the importance of the fifty-word letter. In contests such as this, many correct answers are received, and the letters nearly always become the basis of final selection. To help solve the name-puzzles, ask your local theater manager to let you borrow a movie annual which lists the names of movie stars, such as "The Film Daily Yearbook." If you recognize the movie scene pictured in the puzzle, and thus know the name of the movie but not of the star, consult some movie trade-paper for the cast of the film. Copies of the weekly "Motion Picture Herald" may be obtained for 25c each from the Quigley Publishing Co., Rockefeller Center, New York City. Perhaps the movie critic of

your local newspaper will have this information also. Decorated folders, if not too elaborate, will probably be helpful, although decorations will not determine winners. Make it easy for the judges to see the entries and letter together, but do not decorate entries enough to make them confusing. Type letters if possible, to make reading as easy as possible.

\$1,000.00 Cash

PRIZES: (Grand) 1st, \$500; 100 prizes of \$5 each.

TO ENTER: Using not more than ten words, give your opinion of Cryst-O-Mint Life Savers, the candy mints. Use the contest card available at drug stores and cigarette stores for submitting entry. Attach a complete label from a 5c package of Cryst-O-Mint Life Savers by inserting it in slits in card. Send to "Life Savers, Port Chester, New York." Cards must be post-marked not later than April 30, 1938. Winners will be notified by mail.

TO WIN: This is strictly a search for advertising matter. Many companies which sponsor contests constantly have well-developed advertising approaches. This contest is sponsored to get, direct from the public, some new advertising "slants." Do not employ any contest artifices or tricks or decorations. Provide a simple, slogan-type statement that embodies an advertising theme, and your entry will have a good chance to win.

ple prizes: Oxydol contest, \$2 for two statements; Golden Gate Exposition contest, \$2 for two names for the amusement zone; Gold Medal Flour

contest, \$3 for two statements; SCREEN GUIDE contest, \$5 for set of statements; RADIO GUIDE's own contest, \$8 for a set of statements. The simple foolhardi-

ness of such contest-leech customers is amazing! Can anyone believe that winning answers would be peddled this way? The practise is contemptible on the part of the sellers, idiotic on the part of the buyers. Common sense among contestants would eradicate such foul practises. Think it over!

Some New Contests

Opportunities for All!

New contests continue to open in such profusion that 1938 seems certain to become contesting's greatest year. The "recession" may hurt business in general; may even have dented your own pocketbook—but if you work on your contests, you can make it back. Whenever there is business back-tracking, contests always increase. Manufacturers know that they are their advertising trumps. You can know that hard work now may help you recover your own precession status—or surpass it.

The Burgess Seed and Plant Co. of Galesburg, Ill., is offering prizes of \$100, \$25, \$15 and \$10 in a contest that runs until May 1. The trick is to find three misspelled words in the company's catalog and write a sentence incorporating the three words—correctly spelled. You have to write for the catalog.

Household Magazine, the Capper publication, has five contests of different kinds, all announced in the March issue.

For the high-school contestant, the National Association of Life Underwriters, 11 West 42nd Street, New York, is now a subject of interest. The association will award \$1,375 in cash for the best essays submitted. Contest closes March 26. Write to the address above for details.

The New York Post is offering \$2,000 in 120 prizes ranging from \$1,000 to \$1 for solutions in its Book Title contest. The contest consists of seventy pictures, of which the first appeared January 27. They appear daily.



They shoveled not, neither did they drive nails, yet Miss Norma Carpenter, of Lincoln, Nebraska (left), Prof. Arthur M. Bryant, of Columbus, Ohio (center, with Mrs. Bryant), and Mrs. C. W. Smith, of Clayton, Georgia

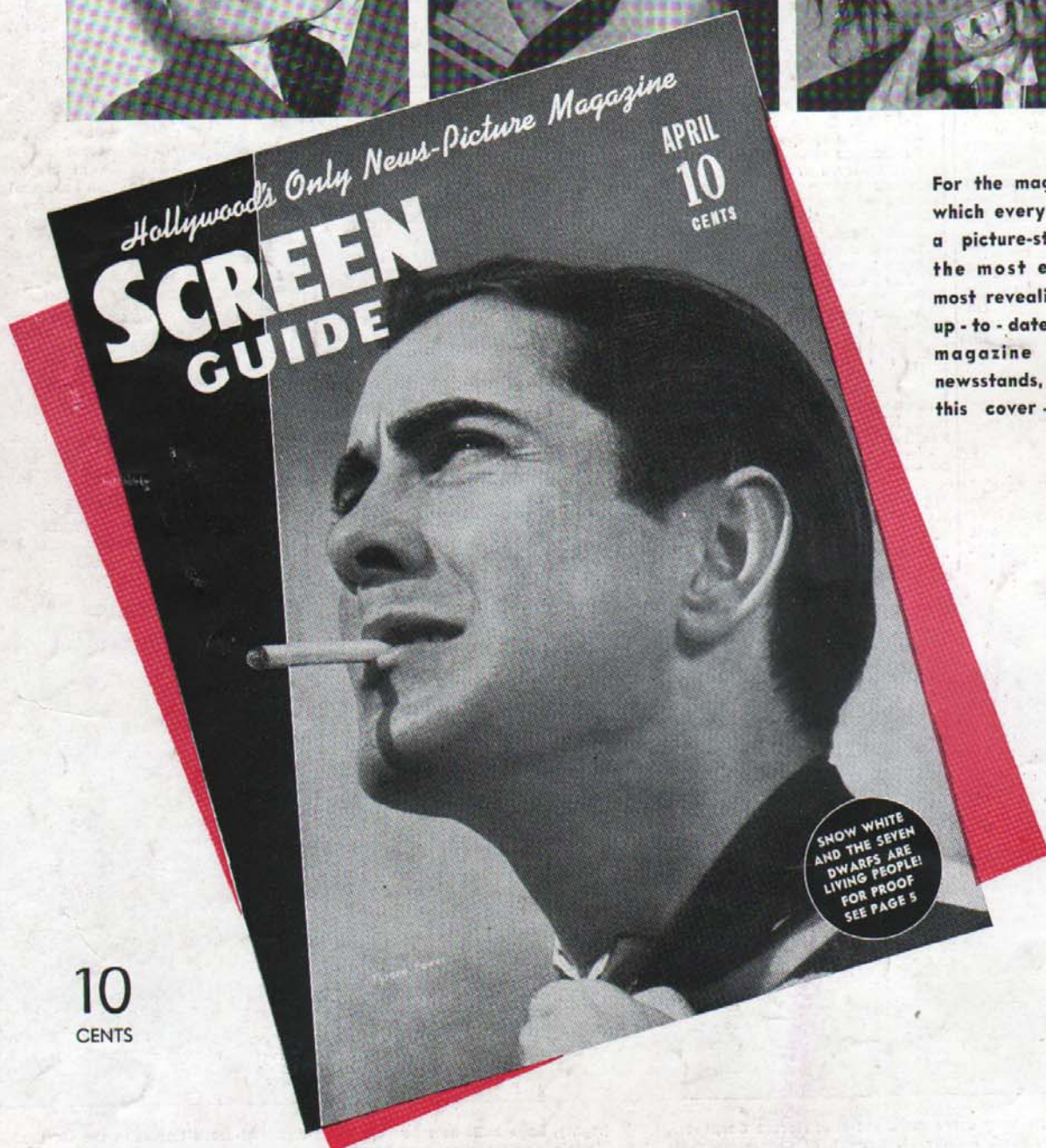
(right), have built new homes. Their hundred-word letters in the General Electric contest won merchandise certificates to pay for building new homes. Miss Carpenter's was for \$8,000, the other two for \$12,000 each

Hollywood's Secrets Revealed!

WHO SNOW WHITE AND THE SEVEN DWARFS REALLY ARE!

WHY MOVIE CHORUS GIRLS MAY NEVER BE MOTHERS!

HOW MOVIE ACTORS ARE MADE INTO GRIM MONSTERS



For the magazine in which every story is a picture-story—for the most exciting, most revealing, most up-to-date movie magazine on the newsstands, look for this cover — today!

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