

COMPLETE PROGRAMS FOR WEEK ENDING JANUARY 29

A E A 8 7 B D C 2 5 4 T 3 1

RADIO GUIDE

TEN CENTS

this week

RICHARD CROOKS

*Tenor soloist on
"Ford" hour Sunday*

ARTHUR GODFREY

*Begins new series
Monday*

**MADELEINE
CARROLL**

*Visits "Kraft Music
Hall" Thursday*

**EDWARD
EVERETT HORTON**

*Al Jolson's guest
Tuesday*

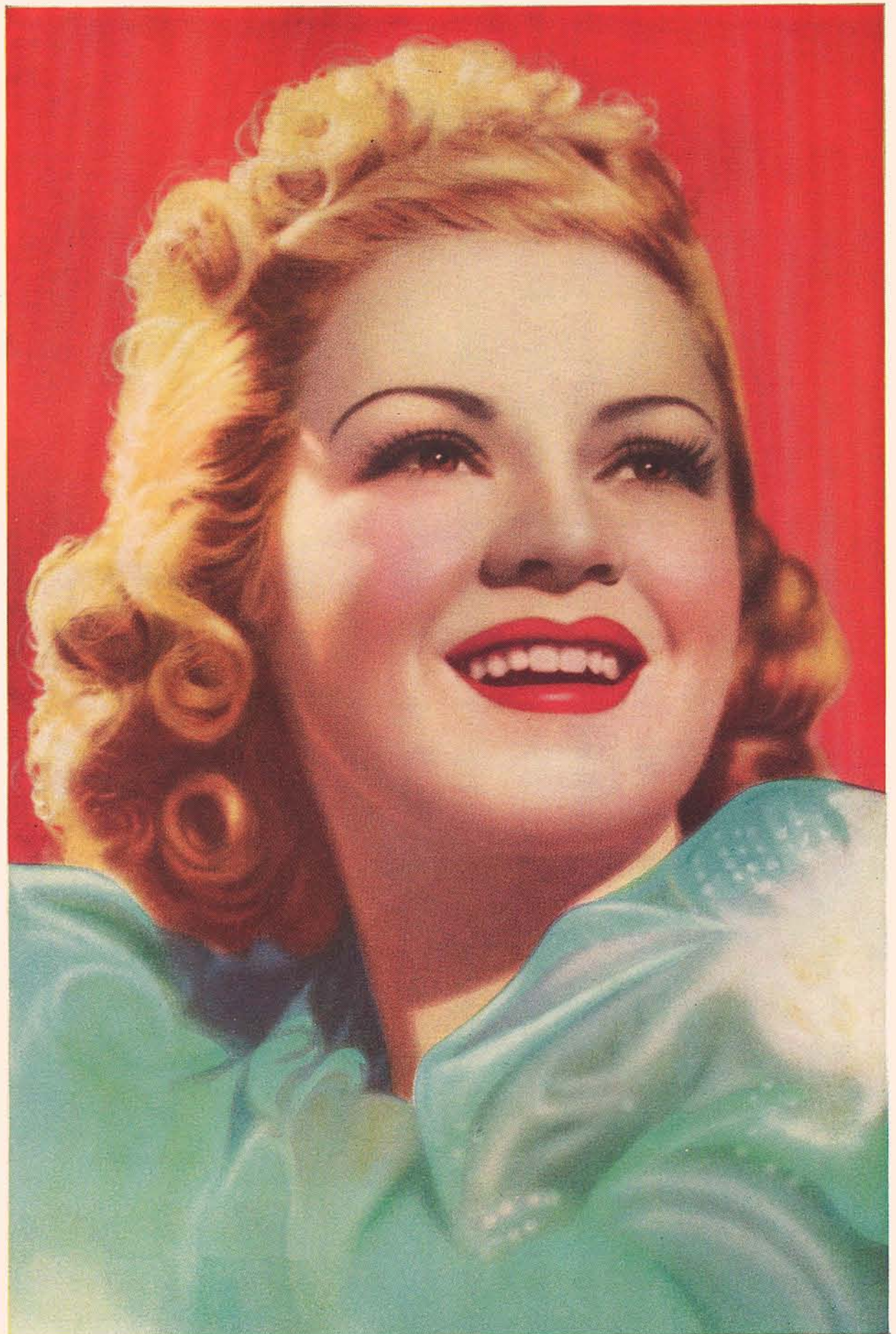
MARGARET SPEAKS

*"Voice of Firestone"
Monday*

CONNIE BOSWELL

*Paul Whiteman's
songstress Friday*

LISTEN TO THEM!



Claire Trevor—CBS Tuesday night

MEET THE SATELLITES OF RADIO WHO HELP MAKE PHIL BAKER A STAR

RADIO GUIDE

M. L. ANNENBERG
PUBLISHER

Vol. 7. No. 15

CURTIS
MITCHELL
Editor

Medal of Merit

A Weekly Award for Excellence in Broadcasting

AWARDED TO AMERICA'S TOWN MEETING OF THE AIR

COMMERCIAL radio is one of America's greatest social assets. It eases Charlie McCarthy into millions of homes every week to confess painfully to Mr. Bergen—and to delight the home-steaders; it projects the pleasure of Mr. Ford's Sunday Evening Hour throughout the nation; it whisks Lum and Abner into a million hearts.

That cash-on-delivery broadcasting is the greatest driving force in the world of entertainment today. But wise men recognize that it must be kept in that world—away from another in which radio also plays its part—the world of education. Business zealots expand commercial radio in its own sphere; enlightened educators keep it there.

The fact that everything commercial has been scrupulously fended from it explains part of the success of one of the most remarkable phenomena in educational radio today, "America's Town Meeting of the Air." Financed by the National Broadcasting Company as a sustaining program, directed by the League for Political Education (now called Town Meeting, Inc.) and its president, George V. Denny, Jr., it is radio's all-American forum because it allows no thought of propaganda or pressure to interfere with its cultivation of opinions and facts from every American group.

That stubborn resistance against any of the sort of censorship that money's talk brings is part of the reason for its achievement. More of



it is the Town Meeting's diversification of interest, its sound purpose.

The program was conceived in 1935, after Denny, already president of the League for Political Education, listened to one of President Roosevelt's fireside chats. He mated the idea of the early New England town meeting with radio—and produced "the best thing on the air,"

according to many; the program that has won for two successive years the Women's National Radio Committee award as the outstanding educational program.

It has become the jousting ground for Senators, foreign ambassadors, financiers, educators, politicians and "little fellows" in the audience. Social problems, such as "Do We Worry Too Much?" and "Has Science Advanced Human Happiness?" are considered along with political problems. After every discussion, the audience of more than a thousand asks questions, and they, with their extemporaneous answers, are also broadcast. Voluntarily formed groups throughout the country conduct their own debates.

Because in this fashion the Town Meeting has given to its listeners a workable basis for independent thinking, the editors of Radio Guide consider their contribution one to America as a whole, as well as to radio itself. In expression of that judgment, they present to George V. Denny, Jr., and to America's Town Meeting of the Air, the Radio Guide Medal of Merit.



George V. Denny, Jr., . . . mated radio and town meeting

HAPPY LISTENING

Highpockets

WHEN he should have been still in short pants, he rose head and shoulders above his unimposing fellows. When the neighbors should have been gossiping about "that nice young Wadlow boy who's courting the Smith girl," young Robert Wadlow's fame as the "Alton Giant" spread around the world.

Latest ticker reports state that he's now eight feet seven inches tall. He makes quite a problem for himself, what with there being so much of him, and all. He has one solution to his problems that seems satisfactory. Mr. Elgar Brown, who contributes his illuminating pieces to Radio Guide from time to time, throws some light on that matter this week on pages 2 and 3.

Luxury

GERTRUDE EDELSTEIN—there was an interesting girl, too. She had plenty of money, didn't have to work, and most of all, didn't have any particular need for the money she made from writing. It was a luxury to be able to write. So in time she became Gertrude Berg, and gave radio "The House of Glass" and "The Goldbergs." On pages 20 and 21 her life is reviewed by writers who do need the money. But they, too, happen to love their work . . .

Rosebuds

RADIO GUIDE'S contest editor is a queer one. He keeps a file of letters, marked "Rosebuds," and after others leave the office of an evening, he is wont to gloat over them—the nicer of the letters he gets. He calls them rosebuds because he likes rosebuds and he likes nice letters and it just goes on and on that way. The rosebuds are from people who say they've been winning silk stockings and wrist-watches and such knick-knacks because he tells them how to do it. He tells this each week on page 14, which is just a few pages from here.

Future

WE'RE all whipped up over the rotogravure section you'll see next week. We can hardly hold ourselves in check. Something about the X-ray pictures of Bob Trout, or the Mickey Mouse pictures or Carl Hoff making a movie is sure to pop out if we carry on. It's better that we wait, though, because next week's Radio Guide is really going to be a surprise. See you shortly!



Film Comic Edward Everett Horton: He'll be Al Jolson's guest—Tuesday

This Week!

SOME OF THE BETTER REGULAR AND SPECIAL BROADCASTS—IN PREVIEW



Soprano Margaret Speaks becomes the "Voice of Firestone"—Monday

SUNDAY, JANUARY 23

Georges Enesco . . . music triumph
"Philharmonic-Symphony Society"—
CBS, 3 p.m. EST.

A composition by its violinist-conductor, Enesco, will be one of the selections of this concert. In addition to his Suite for Orchestra, No. 1, Opus 9, the orchestra will play MacDowell's symphonic poem, "Lancelot and Elaine," and Symphonie Fantastique by Berlioz.

See page 8 for Leonard Liebbling's discussion of this program.

The Sewing-Machine . . . its history
"The World Is Yours"—NBC, 4:30 p.m. EST.

Met at first with rejection, the sewing-machine eventually wedged its way into use. Tuners-in will hear how the invention introduced the machine age to primitive people the world over; was the stepping-stone for women into professions, business.

Please turn to page 6 for complete details of this program.

Richard Crooks . . . American tenor
"Ford Sunday Evening Hour"—CBS, 9 p.m. EST.

Born thirty-seven years ago in Trenton, New Jersey, Crooks, brilliant "Met" star, is noted for his "Voice of Firestone" concerts and scores of phonograph records. Music-lovers in out-of-the-way hamlet and city alike anticipate his appearance.

MONDAY, JANUARY 24

Arthur Godfrey . . . hoity-toity
New Barbasol Series—CBS, 7:15 p.m. EST.

Godfrey is one of the few entertainers in radio who goes before a microphone without a script. For this reason, all his programs are informal and his topics often reflect news of the day. Besides *ad-libbing*, he frequently turns vocalist.

(Godfrey will also be heard Friday, 7:15 p.m. EST. For the West, 9 p.m. PST.)

Pan-Americanism . . . highlights in a Century
"Brave New World"—CBS, 10:30 p.m. EST.

Struggles of four great American Secretaries of State in their fight for Pan-American unity, understanding and peace form the basis for this amazing dramatization. They are: Henry Clay, James G. Blaine, Elihu Root and Cordell Hull.

TUESDAY, JANUARY 25

Edward Everett Horton . . . Al's star
Al Jolson show—CBS, 8:30 p.m. EST.
(For the West, 8:30 p.m. PST.)

Epitome of bachelordom is Horton, screen comic, who rose to fame as the original "Ruggles of Red Gap" in the silent-film version. Everybody laughs when he stammers with absent-minded embarrassment, except Horton. To him, making people laugh is a serious business.

Lou Holtz . . . Al Pearce's guest
"Watch the Fun Go By"—CBS, 9 p.m. EST.
(For the West, 9 p.m. PST.)

Born in New York City thirty-eight years ago, Holtz grew up to become a Broadway favorite and radio dialectician. Expert at *ad-libbing*, he is famous for his stories of Lapidus, East Side character—always goes through his act casually, flippantly.

Verree Teasdale
Adolphe Menjou . . . for Camel
Jack Oakie show—CBS, 9:30 p.m. EST.

Anything can happen when Menjou, in top-hat, white tie and tails, meets "Prez." Oakie in battered felt hat, slacks and tattered sweater. They'll be heard in an uproarious skit. Assisting Menjou will be "best-dressed" Actress Verree, who in real life is Mrs. Menjou.

For complete details about this broadcast, please see page 7.

WEDNESDAY, JANUARY 26

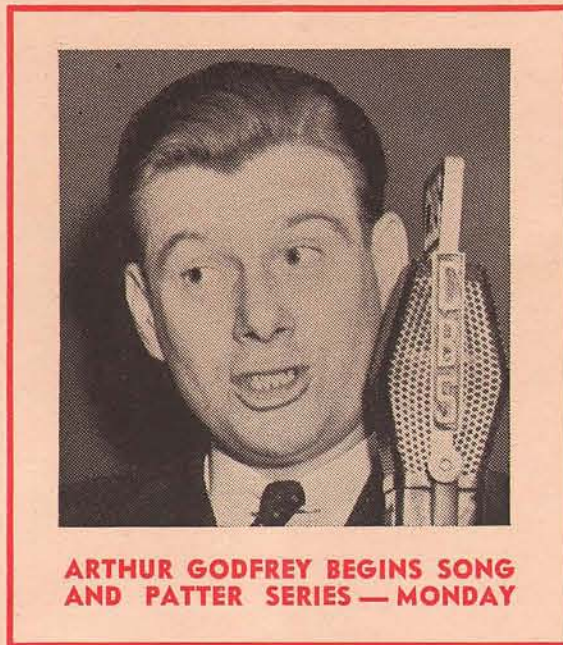
Dr. W. W. Bauer . . . poliomyelitis
"Your Health"—NBC, 2 p.m. EST.

Representing the American Medical Association, Dr. Bauer will discuss the nature of infantile paralysis, health practises that will aid in minimizing danger of contraction, and basic after-treatments recommended by the medical fraternity for the malady's sufferers.

For complete details about this broadcast, please see page 7.

John C. Fremont . . . American pioneer
"Cavalcade of America"—CBS, 8 p.m. EST.
(For the West, 9 p.m. PST.)

The life of Fremont, explorer and general, becomes the subject of this dramatization. Born in 1813, Fremont was known as "The Pathfinder" because of his explorations in the Rocky Mountains. A mountain in Wyoming has been named after him.



ARTHUR GODFREY BEGINS SONG AND PATTERN SERIES—MONDAY

Mary Astor
Richard Arlen . . . in "Reunion"
"Your Hollywood Parade"—NBC, 10 p.m. EST.

Written especially for radio by Arch Oboler, this play offers grand opportunity for the talents of Astor and Arlen. A Quincy, Illinois, girl, Mary got her start in the movies by winning a beauty contest. Arlen was "found" by pioneer Producer Jesse Lasky and has risen to stellar rank in the dazzling world of motion pictures.

"Oxychloride X" . . . horror tale
"Lights Out"—NBC, 12:30 a.m. EST.

A spine-tickling novelty, written especially for radio by Playwright Arch Oboler, this is the story of the world catastrophe which takes place when a chemist concocts a horribly destructive substance which eats away at steel and glass alike.

THURSDAY, JANUARY 27

Gladys Swarthout . . . thumb-nail sketch
Eliza Schallert Reviews—NBC, 11:15 p.m. EST.

A Missouri lass, Miss Swarthout came all the way from the small town of Deep Water to dazzle "Met"-goers with her glorious mezzo-soprano voice. Well known on the screen and in radio, fans will hear her tell her own life-story.

FRIDAY, JANUARY 28

Dr. Sharp . . . from Rio de Janeiro
"Views and News of South America"—
NBC, 6:15 p.m. EST.

This is the first in a series of talks by Dr. Sharp, who is flying 20,000 miles from Boston around South America and returning through Central America. Visiting all South American countries, he'll interview presidents, tell of South American life.

SATURDAY, JANUARY 29

Do you want to sing? . . . your opportunity
"Columbia Chorus Quest"—CBS, 6 p.m. EST.

This program offers open auditions over the air to young choral groups throughout the country. Singing, in hopes of winning a cup awarded by CBS and a concert tour, will be mixed-voice Motet Choir of Susquehanna University in Selinsgrove, Pa.

Madame Curie . . . her life
"Columbia Workshop"—CBS, 8 p.m. EST.

Besides presenting a thrilling dramatization of the life of the great woman scientist, this broadcast will further examine the problems of radio biography, first approached by the Workshop in its recent production of "Marconi, the Man of Wireless."

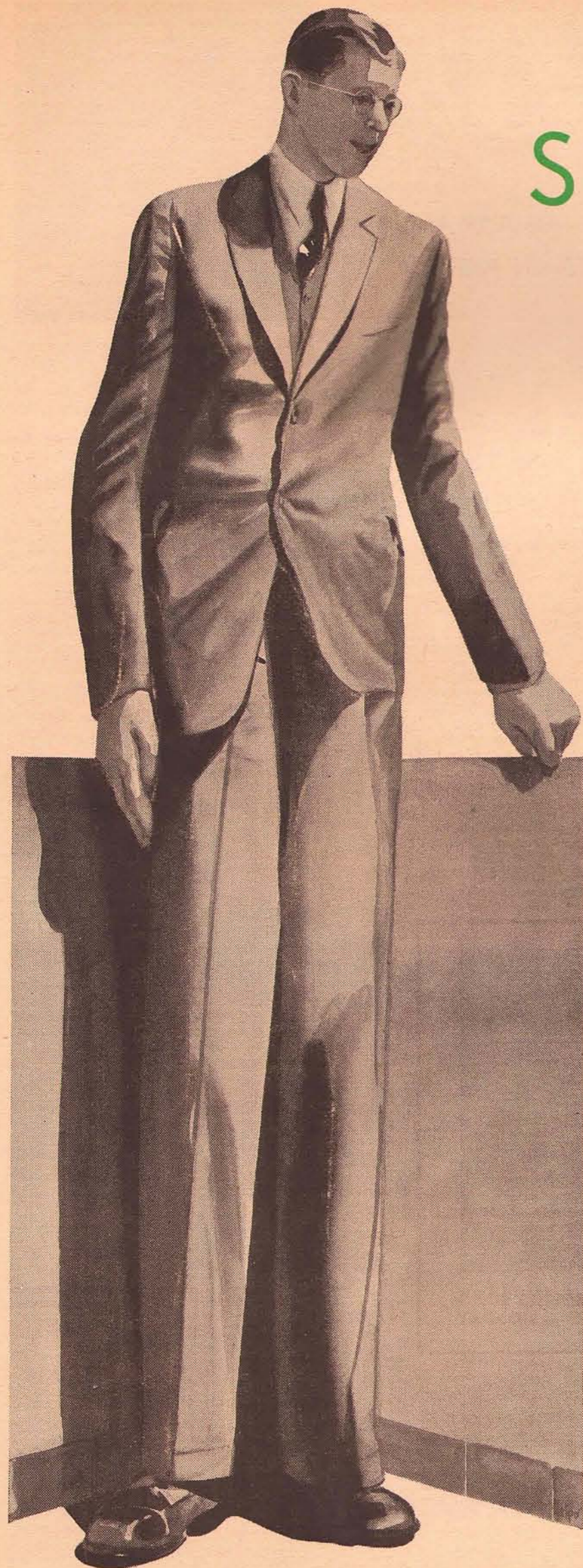
Gene Lester . . . visits Log Cabin
"Jack Haley's Revue"—NBC, 8:30 p.m. EST.
(For the West, 9:30 p.m. PST.)

Haley, renowned stage and screen comic, rose to success overnight as emcee of his own radio series. Log Cabin will have as its guest Radio Guide's "singing cameraman," Gene Lester. In addition to singing, he will photograph this broadcast.

Maxwell Anderson . . . his play
"Second Overture"—NBC, 9:30 p.m. EST.

This play, with scenes laid in the days of the Russian Revolution, was written expressly for radio by Anderson, distinguished American playwright. The son of a Baptist minister, he first attained fame in 1924 as co-author of "What Price Glory." Since then he has written such successes as "Elizabeth the Queen," "Mary of Scotland," and "Valley Forge," unique in their historical treatment.

FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 27 TO 43



SO VALIANT

BY ELGAR BROWN

RADIO IS ROBERT WADLOW'S BEST FRIEND. IN IT, THE HUMAN GIANT OF ALTON, ILLINOIS, HAS FOUND ESCAPE FROM A GAPING WORLD

ALMOST every average citizen rebels, now and then, against being an average citizen. We have all been gripped, on occasion, with the urge to be different. At such great emotional crises we wallow, not at all unenjoyably, in the slough of self-pity, retire briefly to the crying-room and moan feelingly:

"Ah, to be distinctive, spectacular, ruggedly individual! To rise above the common herd! At heart I am a non-conformist. I am bored by life's familiar patterns. Standardization irks me to the marrow!"

This may be clean, harmless fun. But before sinking too deeply in the mire of discontent, consider the case history of young Mr. Robert Pershing Wadlow, who is distinctive, spectacular, et cetera, and a non-conformist by decree of Nature.

At the callow age of nineteen years, the celebrated giant of Alton, Illinois, stands eight feet seven inches high, scales 465 pounds, bears unchallenged the title of World's Tallest Human.

THE distinction is neither welcome nor appreciated. Ever since his birth on Washington's Birthday, 1918, Bob Wadlow has been diligently rising above the common herd. And how he wishes he hadn't!

Whenever this high-pocketed Gulliver roams abroad in a wretched Lilliputian world, making ungainly strides on stilt-like legs which themselves reach to the average adult's shoulders, he is certain to hear the same fatuous sally that has insulted his saucer-size ears for year upon year:

"How's the weather up there?" Being patient and enduring and blessed with understanding as big as his grotesque figure, Wadlow will pass off this inanity with a shrug and a grin. If he ever elected to bare what's in his heart, his answer might be:

"The weather is all right, my stupid friend, but it's damned lonely up here. I'm a stand-out, sure. But it is an empty honor, because I'm also a misfit, and the world won't let me forget it. I tell you, I'm lonely!"

In short, the Giant of Alton is pathetically unhappy.

His intelligence quotient is high, but his handicap is mental no less than physical. His nature is sensitive, and inside of himself he suffers the anguish of the damned.

He is naturally gregarious and social-minded, but this is inescapable truth: Today his only real surcease lies within the walls of his own modest home; his infrequent hours of unclouded happiness are those spent in seclusion, with the family he loves and the radio he cherishes with an intensity that only loneliness can foster.

FROM a physical standpoint, what's so tough about this giant business? What complications, what handicaps stand between Wadlow and a normal life? Your answer is on every hand when you meet the big fellow in his Alton home.

It is an unpretentious seven-room cottage, built for ordinary occupants. Architecture and furnishings are standard. No ceilings have been raised, no doorways heightened. Father Harold Wadlow and his capable wife have had problems enough without the extra expense of such alterations.

The boy-mountain has a special bed, nine by six feet inside, and a special cane chair which dominates the dining-room like a Gargantuan throne. In his own room his favorite pictures have been hung at eye level, which means a foot below the ceiling. These are the sole concessions to his vastness.

ROBERT lumbers into view, filling the doorway. He stoops to clear his head and shoulders. (It is stoop, stoop, wherever he turns.) Once through the seven-foot arch he stands erect. His straight blond hair touches the room's ceiling. He walks uncertainly, with rolling gait. If you are six feet tall and standing up, his belt-buckle is on a level with your startled eyes. Far above, his own blue eyes twinkle merrily behind heavy-rimmed glasses on prodigious frames. Your incredulity amuses him.

As he advances you are bewildered, secretly terrified. He towers over you. You think of fairy-tales, like Jack and the Beanstalk. The room becomes tiny,

stifling, overcrowded. You are fascinated by the tremendous feet encased in black, well-shined shoes.

The shoes look like great chunks of soft coal. They are eighteen inches long, half as wide, specially built of extra-strong leather reinforced by metal supports. If they were numbered they would be size 36. Engineers of the Peters Shoe Company in St. Louis built them, have given Bob all his shoes as a promotional stunt. Otherwise they would cost upwards of \$50.

THE giant's feet are flat, hurt him frequently. This accounts for his awkwardness. In extreme youth the growing arches collapsed under their staggering burden.

Wadlow is neither too fat nor too thin for his height. Everything about the monstrous lad is in proportion—except his surroundings, which now seem strangely distorted. You reach for his outstretched hand. Your own hand, suddenly shrunken, is engulfed in his palm and lost, as if it were thrust into a great pillow and buried. The flesh is white, smooth, soft as a baby's. Later, when that unbelievable paw grasps a pencil to scrawl an autograph, the pencil looks the size of a cigarette.

The cloth in his perfectly fitted suit is plum-colored. There are ten and a half yards of material. Sol Winkelman, the Chicago tailor who clothes Wadlow, says an ordinary suit requires about three yards. The sleeve circumference is twenty-eight inches (normal, fourteen). The trousers outseam is sixty-five inches (normal, thirty-two). The cost, three times what you pay for your suits.

EVERYTHING except neckties and handkerchiefs must be made to order. An ordinary tie around his neck leaves barely enough material for the knot, and a regulation kerchief scarcely covers the palm of his hand. But he makes these items serve.

He wears no gloves, thrusting ham-like hands into specially built pockets when they get cold. The family must economize, and gloves would be another costly problem. Shirts, hats, socks, underwear, pajamas, even garters are built to scale. He prefers athletic shirts and shorts to woolens, which would cost a staggering sum.

This problem of apparel has long been a family bugbear. During the first seventeen years of his life, when he averaged five to six additional inches annually, Bob outgrew his clothes regularly each three months. In the last two years he has slowed up, growing only about five inches. Specialists who examine him regularly (and who advised long ago against an operation on the pituitary gland which causes the abnormality) say it is possible but improbable that he will attain the mythical height of nine feet. It is conceded, however, that he will shortly weigh a generous quarter-ton.

WHEN he uses the bathroom there is scant comfort for the giant, either in using the tub or other facilities. In his dream home the bathtub, like other features, will be built to scale; until the dream is realized, good-natured Robert grins and bears it.

He can squeeze himself into an ordinary chair but he can't stay there long. It is too cramped. Under a standard dining-table, at home or in a restaurant, he cannot bend his knees or he would upset the table. Fellow diners must make room for his extended legs as best they can.

Bob can and does dandle his baby brother, four-year-old Harold, Jr., in the palm of his hand with arm outstretched. For the baby is a perfectly

normal person. So are the elder Wadlows and Helen, seventeen; Eugene, fifteen, and Betty, thirteen.

The phenomenal Robert Pershing uses normal-size tooth-brushes, combs, towels and eating-utensils, but they are, of course, inadequate. Tales of his voracious appetite have been vastly overdrawn; he requires only about twice as much food as the normal adult. He likes seven or eight eggs for breakfast, with double helpings of cereal and several cups of coffee. But a single big steak will appease him at dinner.

He is not exceptionally powerful. But for his bulk the average man could best him in a struggle. He tires quickly, must sit down often. He has frequent aches and pains—and as you might suspect, a double dose of any remedy is required to bring him relief!

IN A deep, guttural voice Bob Wadlow talks freely about his peculiarities. He tries to make light of his handicaps, stresses the pitifully few advantages of his height. He goes out in the yard, stooping patiently to clear the front door, and shows you how he can wash the windows without a ladder. He is not whining, he is very matter-of-fact as he tells you:

"I never could really mix with other boys and girls. At school I tried athletics, but I was too awkward. I can't dance. What girl wants to be stepped on by an elephant? I enjoy movies but can't see them in comfort. Seats are too small, no leg room, and people behind me complain.

"It's that way at a football game, too. Folks keep yelling, 'Sit down,' when I'm already sitting down.

"I could never be a mechanic, for my hands are too large. I liked civics best in school. Later I wanted to be a lawyer and even started my law study at Shurtleff College. But no jury would keep its mind on a case if I was arguing it. They'd probably ask me for my autograph. I like flying and would love to be a pilot, but they don't make planes the right size for me.

TRAVEL a lot with Dad, my manager. I'm trying to repay the folks for bringing me up—though I tell them they went too far along that line. I appeared briefly with a circus in New York but couldn't stand being classed as a freak. Now we make more dignified appearances at conventions and businessmen's luncheon meetings."

Travel has its problems, too. Bob is too big to drive a car. He can sit in the tonneau, but has to get out and stretch frequently. He gets by on a train if they put two sections together. Airplanes are too small, even when they move out a couple of seats for his comfort. Once in Newark he thrust his huge elbow right through a plane window, shattering the glass.

"In hotels," he says, "they either remove the footboards of two beds and place them end to end, or put three double beds together and let me sleep crosswise. But all this causes trouble, and I guess the best place for me, after all, is at home with the folks—and my good old radio."

You begin to understand. You say, sympathetically, that you don't blame him for preferring to be alone. But he spurns sympathy. He sets you right with a philosophy far beyond his nineteen years.

"Oh, I like people," he says. "They stare a lot and follow me around, of course. And sometimes they make slurring remarks. But I know they aren't really mean. They are just thoughtless. They can't help gawking any more than I can help my size. They're all right, people are!"

He grins and concludes on a note of apology: "All the same, it's quite a strain. I get in the public's eye and the public gets in my hair—and the best part of every trip is getting home and relaxing."

When the Giant of Alton thinks of home and relaxation, he automatically thinks of radio. For radio, he explains, is the one medium of entertainment he can enjoy as well as the next (and smaller) fellow. When he lolls before his loudspeaker he isn't stealing the show, as he does whenever he ventures in public.

HE LEANS toward comedy programs. In this field his favorites are "Town Hall Tonight," "with Allen in there pitching"; Crosby and his Burns, Fibber McGee and his adventures in prevarication.

But he would tune in any time of day or night, he insists, to hear a program about unusual people in everyday life—people like himself! Dear to his heart are presentations like "We, the People," "It Can Be Done," "Hobby Lobby," "Interesting Neighbors." He likes them, he says candidly, because they deal mostly with hapless folks battling handicaps—and winning.

The tallest human has not escaped the talent scouts for inspirational programs. His radio premiere occurred at Radio City on Robert L. Ripley's "Believe It or Not" show.

"I was scared stiff," he admits. "They had to adjust the microphone as high as it would reach, and then it came up to my mouth—when I sat down. I don't remember what I said, although it was written out for me. I suppose I was asked the usual things." Then, wistfully, "Boy, do I get fed up with those stock questions!"

He must have been good, for they called him back to Radio City as a guest on Postal Telegraph's "Theater Guide," wherein the mike fright was less agonizing. There have been subsequent radio interviews from stations in St. Louis, Omaha, Lincoln, Kansas City, Tulsa, Des Moines, Quincy, Joliet, Rockford, Springfield, and Tuscola, Ill.

THEY'RE an unselfish clan, these Wadlows. For nineteen years Bob's parents have been trying to compensate him for a shoddy trick of Nature. They have cheerfully made untold sacrifices. They have rejected more promotional offers than you can shake a stick at, because they knew their boy's destiny was not that of a common side-show feature.

When this hulking fugitive from ridicule came home to them, his sensitive soul scarred by the jibes of a thoughtless world, they offered comfort and consolation. Now Bob wants to pay them back in kind. He is making his own cheerful sacrifice. He is scrapping his pride.

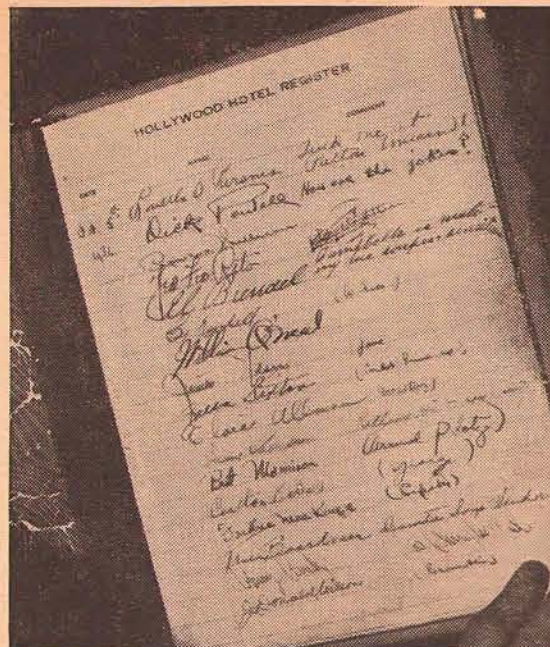
He has hard common sense. He knows he is ostracized from normal social contacts. He'd like to run away, become a recluse. Instead, he is deliberately preparing himself for a public career. His fondest hope is to capitalize on his notoriety by joining some national radio broadcast. Naturally, he'd rather face a microphone than a personal audience. But if that fails he will face the music, let the cruel quips fall where they may.

Valiant is an overworked word these days—but valiant is still the word for the lonely Giant of Alton.



Robert Wadlow: He's eight feet seven inches high, weighs 465 pounds and bears the unchallenged title of "World's Tallest Human." Above: He shakes hands with an average-size man beside a full-size auto

LET'S REGISTER AT "HOLLYWOOD HOTEL"



NO ONE knows the stars as well as they know each other, so Gene Lester, Radio Guide's "singing cameraman," now in Hollywood, became one. On January 7, he registered at "Hollywood Hotel" to capture—in pictures—this entire broadcast. In addition to hobnobbing with the stars backstage and photographing them, Gene was heard—on the air—singing "I've Hitched My Wagon to a Star."

Present as guests of Louella Parsons and the "Hotel" were French Performers Claudette Colbert and Charles Boyer, who've soared to stardom in the film capital. During the party, Freeman Gosden and Charlie Correll dropped in to answer the ques-

tion most often put to them—how they happened to create the lovable characters, "Amos 'n' Andy." The comedians were welcomed by the program's "regulars"—Frances Langford, Jerry Cooper, Anne Jamison, Ken Niles and Raymond Paige's orchestra.

Recently celebrating its fourth anniversary on the air, "Hollywood Hotel" is a radio success. Its name was inspired by Hollywood Hotel, located in the center of the film capital, and the "Orchid Room"—focal point of the program's activity—was named for Orchid Street, on which the Hotel faces. Visited by practically every important star in filmland, this program gave Warner Brothers the idea for its newest film sensation, "Hollywood Hotel."



Louella Parsons stands by with the show's sound-effects man, Al Span. Famed Hollywood newspaper columnist, Louella's presentation of guest stars in a motion-picture preview is a part of every "Hollywood Hotel" broadcast



Here they are—radio's famous blackface team—"Amos (right) 'n' Andy." Veterans of radio, they made their first change in sponsors on January 3, when they began a new three-year contract with Campbell Soup Company



Singing master of ceremonies of "Hollywood Hotel" is Baritone Jerry Cooper. In radio since 1934, Jerry joined the "Hotel" last May



Giving the go-ahead signal in "Hollywood Hotel's" control-room are (left to right): Addison Simmons, staff writer; Diana Bourbon, associate producer; and F. G. Ibbett, the show's producer and director. Standing in the doorway is Onlooker Maury Wood, formerly of Chicago's WGN direction staff



Miss Parsons (left) introduces the show's singer, Frances Langford. Rudy Vallee "find," she was radio's most popular female singer last year



Backstage guest-actors enjoy tea and sandwiches prior to a preview of Warner Brothers' gay film, "Tovarich." Melville Cooper (left) played "Monsieur Dupont"; Basil Rathbone (center) was "Commissar Gorotchenko," and Charles Boyer portrayed General "Prince Mikhail Ouratieff"



Playing the part of "Tatiana" in "Tovarich," was Claudette Colbert. Right (l. to r.): Louella interviews Melville Cooper, Claudette. Ibbett looks on



Announcer of the show is Ken Niles. A Montana lad, Niles made his radio debut in 1929, has been with the "Hotel" since its inception four years ago



Born in Ireland, Anne Jamison grew up to join the "Hotel" in 1935, become its soprano star



Maestro of the show is Raymond Paige (right). Child music-wizard, Paige formed his first orchestra at Sunday school. Above: Getting Ibbett's congratulations for another good show

"WORLD IS YOURS" DRAMATIZES DEVELOPMENT OF THE SEWING MACHINE ON NBC THIS SUNDAY

ONE night in 1841 a grim mob tramped down a narrow street in Paris and stumbled to a halt before a dirty factory building. Torchlights flickered uncertainly on the ancient walls. A stone crashed against the door. At once the air was filled with missiles. Recklessly the crowd surged into the dark interior, swinging clubs and axes, shouting and cursing, and attacking furiously every piece of machinery in the place.

Cries of "Thimmonier!" "Thimmonier!" arose. But Thimmonier, the man they sought, had fled prudently into the night, carrying with him a portable model of the machines against which their rage was directed. The rioters were tailors. Thimmonier was a fellow craftsman who had invented a sewing-machine, and eighty of these devil's devices had been installed in a factory to turn out uniforms for King Louis Philippe's army of 300,000 men. This latest insult from a king already unpopular was too much for the tailors of Paris. They saw their comrades being thrown out of work; they heard of rioting in Lyons by unemployed weavers; and they plotted to destroy Thimmonier and his machine.



The story of their efforts and the whole romantic history of one of the most prosaic of inventions will be told this Sunday in a dramatization which is part of the series known as "The World Is Yours," broadcast by the National Broadcasting Company under the auspices of the United States Department of the Interior and the Smithsonian Institution.

The best-known names in the history of the sewing-machine are those of Elias Howe, Jr., and Isaac Merritt Singer. But other lesser lights contributed at least as much as they did to its development. The first man on record with the idea for such a machine was an Englishman, Thomas Saint, who in 1790, as the industrial revolution broke over England, patented an apparatus which used a needle and thread to sew together two or more pieces of leather. There is no evidence, however, that Saint's idea was ever put to practical use. He died in poverty.

Thimmonier, next in the dynasty of sewing-machine men, was a poverty-ridden French tailor so obsessed with his invention that he worked at his trade only enough to buy bare necessities for his family. His fellow workers regarded him as mildly insane, but their contempt changed to rage when he perfected his invention and converted it to use in the mass-production of uniforms. Hence their decision to destroy his handiwork.

While the harried French tailor was tinkering in his Paris garret, a prolific American inventor, Walter Hunt, was working on the same idea in New York City. Hunt was a mechanical genius but a poor businessman. A friend whom he owed \$15 said once that he had invented the safety-pin and sold it for \$400 outright, all in the space of less than three hours, to get money to pay the debt. Between 1832 and 1834 he produced a practical sewing-machine, sold a half-interest to a blacksmith friend, and promptly lost his enthusiasm for the device.

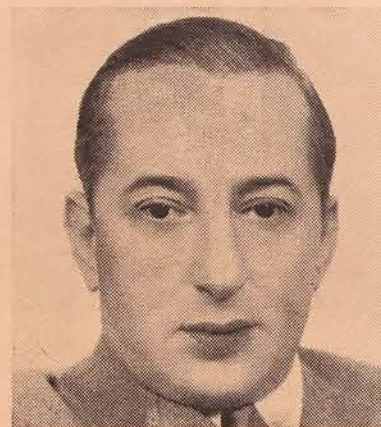
In 1838, his fifteen-year-old daughter, Caroline, typifying the attitude of the age, rejected his half-hearted suggestion that she start a corset factory and install the machinery he had invented. Her reason was that it would be a sin to deprive hand-working seamstresses of a livelihood.

Howe set out to make a sewing-machine in 1843 and, working independently and with apparently no knowledge of Hunt's achievements, got his first patent on September 10, 1846. Other inventors, driven by the same motive, had also been at work. The most distinguished was one Allen Benjamin Wilson, who made a sewing-machine in 1847. All these men contributed to the development of the machine, but eventually all manufacturers were forced to pay tribute to Howe, who, in the beginning, had been so unsuccessful that he had pawned his patent.

For your station, please turn to the program page for Sunday, 4:30 p.m. EST, 3:30 CST, 2:30 MST, 1:30 PST.



STARRING NAN GREY,
"THOSE WE LOVE"
BRINGS TRUE-TO-LIFE
DRAMA THIS TUESDAY



"Watch the Fun Go By" features Comedian Lou Holtz—Tuesday



Glamorous Gladys Swarthout is guest of Elza Schallert—Thurs.



Verree Teasdale appears in skit on "Jack Oakie Show"—Tuesday



"Your Hit Parade" star is Prima Donna Evelyn Herbert—Saturday

WHEN the Pond radio show, "Husbands and Wives," was scrapped late last month, sponsors cast about for a program which would appeal directly to women, young and old. The solution, they decided, was a dramatic serial depicting the contemporary American domestic scene. Among writers invited to submit scripts was Ann Ridgway, whose one-act plays for the Rudy Vallee hour had brought her a respectable volume of fan mail and a considerable reputation as a radio author.

With official approval and under the title of "Those We Love," her drama had its first performance January 4, and became the newest network serial show. It likewise marked an innovation in casting. For the first time in history all the actors for a radio serial were recruited from Hollywood's movie lots. Only two had had previous experience on the air in other than occasional guest-star broadcasts.

Seventeen-year-old Nan Grey, Universal Pictures starlet, is featured in "Those We Love." Others in the cast are Richard Cromwell, Pedro de Cordoba, Alma Kruger, Owen Davis, Jr., Victor Rodman and Virginia Sale, daughter of Chic Sale. Pedro de Cordoba and Alma Kruger have worked in radio on a contract basis before, the latter as the wife of Captain Henry in "Show Boat."

Nan Grey went to Hollywood in 1934 from Houston, Texas, for a two-week vacation and has been there ever since. She wanted to be a newspaperwoman. Instead, she is an actress, edging toward a warm spot in the cinematic sun and a firm place in the radio world. She made her debut on the air only last fall, when she appeared on the "Lux Radio Theater" broadcast with Bing Crosby in "She Loves Me Not."

SHE took her first screen test at the insistence of a friend of the family. Signed immediately by Warner Brothers, she played first in "Fire Bird," with Ricardo Cortez and Verree Teasdale, then appeared in "Babette" and in the feminine lead in "Mary Jones' Pa." Later, her contract having been sold to Universal, she came out in "The Great Impersonation," "Sutter's Gold," "Three Smart Girls," "Dracula's Daughter," and other pictures.

It was her first-time guest appearance with Crosby on the Lux show last autumn that impressed the producers of "Those We Love." Out of it, and out of an audition in which she triumphed over twenty-three competitors for the role she takes in the new serial, she got a radio contract for five years, providing for salary increases that will eventually place her in the top bracket of money-earners among radio performers in the film capital.

"Those We Love" follows a pattern similar to that made famous by "One Man's Family." It deals with the life of the family of John Marshall, a barrister in the old New England town of Westbridge.

For your station, please turn to the program page for Tuesday, 8 p.m. EST, 7 CST, 6 MST, 5 PST.

"JACK OAKIE SHOW"
GUESTS ARE VERREE
TEASDALE, ADOLPHE
MENJOU—ON TUESDAY



ONE of the ways to beat the wolf at the door is to unfasten the latch and invite him in!

That's what numerous radio sponsors learned after a long and bitter struggle, during which time the Hollywood raiding squads descended here and there, pirating such microphone stars as Don Ameche, Dorothy Lamour, Jimmy Melton, Walter Winchell, Ben Bernie and scores of others away from their broadcasts and plunking them down bang into Hollywood to make picture stars out of them.

Their frequent raids and the success of their swoops started radio sponsors thinking. "What's sauce for the goose . . ." they figured—so-o, radio started raiding the movies for talent, and out of the battle came such mike stars as Dick Powell, Rosemary Lane, Mickey Mouse, John Barrymore, Irene Rich, Tyrone Power, Jr., Charlie Butterworth, Fred Astaire, Jeanette MacDonald, Edward Everett Horton, Andy Devine, and the list is legion!

Jack Oakie, himself a movie star who moved into the radio camp after a successful raiding party, takes a leaf from the book of sponsor experience when he presents two world-famous picture stars, Verree Teasdale and Adolphe Menjou, on the Oakie College portion of the Camel hour Tuesday.

Though Miss Teasdale and Mr. Menjou have been married for several years, it is not their custom to appear professionally together. Consequently, their joint guest-shot on Jack Oakie's show will be only the third time they have ever broadcast together.

RECENTLY the two of them made a guest appearance on Al Jolson's program, the outcome of that being a series of flattering radio offers, all of which were refused until Prez. Oakie invited them to star in a riotous sketch on his campus show.

Says Prez. Oakie of the proposed broadcast: "It'll be the first time a sweat-shirt and a dress suit ever met socially on a radio program, but if Menjou can tolerate my battered felt hat, worn sweater, and slacks, I guess I can put up with his top-hat, white tie, and tails."

Assisting Prez. Oakie in entertaining the guests will be Stu Erwin, the Sophisticates, Warbler Jo Stafford and Bandleader Georgie Stoll, who is currently working to perfect what he hopes will be the next popular trend in jazz music. Says Georgie, "I think I've hit upon the formula: emphasis on a melodic theme, with rhythm background."

It will be "Maestro" and not Bandleader Benny Goodman who shares honors with Oakie, Erwin, Miss Teasdale, and Mr. Menjou this Tuesday night. Maestro Benny earned the title when he invaded Carnegie Hall for a Sunday night swing concert which drew New York's greatest musical advance ticket sale—greater than was even recorded for the historic Whiteman concert years ago—and from staid veteran Carnegie Hall subscribers!

For your station, please turn to the program page for Tuesday, 9:30 p.m. EST, 8:30 CST, 7:30 MST, 6:30 PST.



Paul Whiteman presents Blues Singer Connie Boswell—Friday



Filmom's Madeleine Carroll visits "Kraft Music Hall"—Thursday



"Your Hollywood Parade" play is "Reunion" with Mary Astor—Wed.



Suave Sophisticate Adolphe Menjou highlights Oakie show—Tues.

BRINGING A MESSAGE TO POLIO
VICTIMS, DR. W. W. BAUER IS
"YOUR HEALTH" SPEAKER—WED.

A DECADE ago at Warm Springs, Georgia, where he had gone to recover from a severe attack of infantile paralysis, Franklin Delano Roosevelt established the Warm Springs Foundation, giving impetus to an intensified campaign against the malady that had laid him low. This week, for the fifth year in succession, his birthday will be the occasion for a nation-wide program of benefit balls, theatrical performances and parties, funds from which will pour into the war against the disease.

Because the President's birthday falls on Sunday, January 30, the celebration will be held on the day preceding. The benefits will make effective immediately a new National Foundation for Infantile Paralysis which the President announced last September. Henceforth the new foundation will supervise the annual birthday celebration and, in the language of the President, "lead, direct and unify the fight on every phase of this sickness . . . make every effort to insure that every responsible research agency in this country is adequately financed to carry on investigations into the cause of infantile paralysis . . . endeavor to eliminate much of the needless after-effects of this disease . . ."

During the fifty-two-week period from January 3, 1937, to January 1, 1938, according to Robert Olesen, of the United States Public Health Service, 9,450 persons in the United States were stricken by infantile paralysis, a total exceeded only by the 13,600 cases recorded in 1931. In many communities, as the epidemic spread, schools were closed and official edicts put a damper on public gatherings. An outbreak during the late summer and early autumn gave rise to a new effort to curb and stamp out the disease.

In the midst of this new crusade against poliomyelitis, the American Medical Association comes to the fore with a timely chapter in its radio series entitled "Your Health." On Wednesday, Dr. W. W. Bauer, representing the A. M. A., will discuss the nature of infantile paralysis, the regular health practises that will aid every individual in minimizing the danger of contracting the disease, and the basic after-treatments recommended by the medical fraternity for victims of the ailment. The program will, as usual, present facts through the medium of drama and discussion for the benefit of laymen, who ordinarily avoid technical discussions.

The "Your Health" series exemplifies the intensive effort of the medical profession to enlighten the public regarding the nature of the most common diseases, in order that prevalent medical myths may be routed, unfounded fears that complicate the prevention and cure of certain diseases allayed, and knowledge of essential good-health practises more widely disseminated.

Many common fallacies still burden public understanding of infantile paralysis. It is widely—but erroneously—believed that the disease strikes only at young children. Poliomyelitis respects no boundary lines of age, sex, or social standing. While the incidence of infection is highest among children under the age of five, older children and adults are frequently struck down. All-around good health is the first bulwark against this, as well as other illnesses. Since the disease is communicable by contact with nasal or throat discharges of infected or convalescent persons, or "carriers," the best precautionary measure is avoidance of crowds during epidemic periods.

Dr. Bauer's talk on the methods of forestalling infantile paralysis and on its treatment will mark a high point in a week devoted to an intensive campaign to arouse public interest in the fight against the disease. It is a broadcast fitting perfectly into plans of the new National Foundation.

Timeliness heightens the value of this broadcast, coming as it does on the eve of another national response to a pressing need.



For your station, please turn to the program page for Wednesday, 2 p.m. EST, 1 CST, 12 noon MST, 11 a.m. PST.

A Special Service

SUNDAY, JANUARY 23
at 3 p.m. EST on CBS

The New York Philharmonic
Orchestra

Presents

Georges Enesco, conductor

Symphonic Poem "Lancelot and
Elaine" (MacDowell)

Suite for Orchestra, No. 1, Opus 9
(Enesco)

Fantastic Symphony (Berlioz)

IN 1884, the twenty-three-year-old MacDowell finished the composition scheduled and wrote to a friend:

"I can only say that if it gives the public pleasure or brings to it in any degree some remembrance of Tennyson's beautiful poem, I shall have succeeded in my aim."

MacDowell paints in tone Lancelot's ride to the castle of Elaine's father, the tournament (Lancelot's motive in horns, bassoons, clarinets and oboe), the hero's victory (flutes and violins), his downfall, Elaine's grief, and the barge carrying her away, a lily in one hand, Lancelot's message in the other.

Enesco has said that his native Roumanian music is motivated by the Indian and Egyptian folk-songs of the gypsy-like races who wandered into Roumania during Roman rule.

SUNDAY, JANUARY 23
at 9 p.m. EST on CBS

The Ford Sunday Evening Hour

Presents

Richard Crooks, tenor

Fritz Reiner, conductor

Overture to "William Tell" (Rossini)
The Orchestra

"Una Furtiva Lagrima" from "L'Elisir
d'Amore" (Donizetti)

"La Donna e Mobile" from "Rigoletto"
(Verdi)

Richard Crooks

Rhapsody "Italia" (Casella)

Treasure Waltz (Strauss)

The Orchestra

Come Where My Love Lies Dreaming
(Foster)

King All Glorious (Barnby)

Richard Crooks

Hungarian Dance No. 6 (Brahms)
The Orchestra

ROSSINI, after writing "William Tell," heard Meyerbeer's "The Huguenots" and, impressed by its greatness, never composed another opera. Today's appraisal is that Rossini was a more important creator than Meyerbeer. The "Tell" overture has few rivals in its ebullience and effect.

"Una Furtiva Lagrima" (A Furtive Tear) has been preempted by lyric tenors mastering long-held tones and able to express sentimental emotion. Elan and vocal swagger are necessary for the Duke's rollicking air "Woman is Fickle" from "Rigoletto."

Casella, living Italian composer, belongs to the modernist school. In his Rhapsody, however, he does not disdain the older melodic style. Foster's song is one of the loveliest gems in his collection that is so close to the American heart.

The March of Music

Edited by Leonard Lieblich

"... An ampler Ether, a diviner Air..."—Wordsworth

TIME'S tooth gnaws at everything in the world, including even the works of the master composers. Each new generation and era brings revisions of judgment, changes in taste, and progressive discoveries that enlarge the boundaries of form, harmony, construction and orchestration. As the years roll on, music once highly rated disappears from public performance. Sometimes the loss is negligible and in other instances it is to be deplored, for not enough valuable new material has been created to take the place of worthy compositions fallen by the wayside.

An interesting statistical study was made not long ago by Dr. John H. Mueller and Dr. Kate Hevner of Indiana University, who furnish figures tabulating the fluctuations in repertoire. Those investigators traced the course of fifty famous composers over sixty years of American concert history, covering the symphony orchestras of Boston, Chicago, Philadelphia, Cincinnati, Minneapolis and St. Louis. The German and Austrian contributions hold the first and most-lasting place. In 1875, Bach, Mozart, Schubert, Brahms, Gluck, Handel, Weber, Liszt, Mendelssohn, Schumann, Strauss and Wagner contributed fifty percent of all the programs. At present their works comprise about forty-three percent. The findings point out also that while Beethoven, Brahms, Mozart and Bach retain their hold, Wagner seems to be declining! (That is surprising, considering the current Wagner enthusiasm in New York.)

Tschaikowsky, too, has had a sharp slump. In 1910 he was third favorite with Americans; but in 1930 he was seventh and is still slipping. Others moving into the shadows are Liszt, Berlioz, Grieg, MacDowell, Saint-Saens and Schumann. Rubinstein, Raff and Spohr, who at one time claimed six percent of the programs, now are almost entirely consigned to oblivion.

There is nothing to do about such recessions, for evolution establishes its own processes. However, some of the neglected composers have periodic brief "revivals." That may console them as they look down from Elysium upon our ungrateful world.

A correspondent wishes to know why, in my recent remarks on orchestral instruments, I omitted the English horn. There was no intention to do so, but lack of space prevented a cataloging of the complete symphonic wind family, which would include also the trumpet, tuba, clarinet and piccolo. The English horn, technically known as the *cor Anglais*, has nothing English about it. The word "Anglais" (English) is a corruption of the French term "angle" (the final "e" takes an accent and is pronounced "anglay"), meaning "bent," and derived from the fact that in olden times the instrument was bent at an obtuse



Alfred Wallenstein (left) conducts "Symphonic Strings" (Tues. 10:30 p.m. MBS). Richard Crooks (right) guests on the Ford Sunday Evening Hour



For Music Lovers

MONDAY, JANUARY 24
at 9 p.m. EST on NBC-Blue

Associated Banks

Presents

The Philadelphia Orchestra

In

An All-Wagner Program

with

Friedrich Schorr, baritone

Eugene Ormandy, conductor

Prelude to Act III ("Lohengrin")
The Orchestra

"Wahn" Monologue from "Die Meistersinger"

"Evening Star" from "Tannhaeuser"
Friedrich Schorr

Siegfried's Death and Funeral Music
from "Goetterdaemmerung"

Entrance of the Gods into Valhalla
from "Das Rheingold"
The Orchestra

Wotan's "Farewell" from "Die Walkuere"

Friedrich Schorr

Magic Fire Music from "Die Walkuere"
The Orchestra

WAGNER is the only composer whose chief musical moments appeal nearly as strongly on the concert stage as in the opera house, and that is the greatest tribute to his genius for musical characterization.

The familiar prelude to the third act of "Lohengrin" is immensely spirited, with a tender contrasting passage, the whole being a joyous preliminary to the procession escorting Lohengrin and Elsa to their bridal chamber.

"Wahn, Wahn, Ueberall Wahn" (Illusion, Illusion Everywhere) sings the adorable cobbler-poet, Hans Sachs, in the second act of "Meistersinger" when he realizes that his advanced years make him no match for young Walther's art and romantic impulsiveness which win the love of the maidenly Eva. Sad protest and resignation sound in Sachs' heartfelt measures.

FRIDAY, JANUARY 28
at 1:45 p.m. EST on NBC Blue & Red

The National Broadcasting
Company

Presents

Heinz and Robert Scholz,
duo-pianists

The Art of the Fugue (Bach)

(Arranged by Erich Schwerbsch)

THE lonely loftiness of Johann Sebastian Bach and his towering importance as an originator are best understood when it is recalled that, although he was born in the same year as Handel (1685), the former's death found Gluck less than forty, Haydn eighteen, Mozart three; Schubert and Beethoven had not even come into the world. And yet Bach contrived the groundwork, and ways and means, upon which all the music of his great successors was founded and developed.

In no form of composition did Bach display more originality and ingenuity than in the fugue, which he enriched with a myriad of clever new complexities and adornments.

SATURDAY, JANUARY 29
at 9:15 p.m. EST on MBS

The Mutual Broadcasting System

Presents

The Chicago Symphony Orchestra

Frederick Stock, conductor

Overture, "Sakuntala"
(Carl Goldmark)

Andante and Scherzo from Symphony
No. 1 (Mahler)

"Enigma" Variations (Elgar)

Ballet Music from "Le Cid"
(Massenet)

Suite "Ruses d'Amour" (Glazounow)

FREDERICK STOCK consistently de-
vises programs of artistic variety
and value. Today he and his highly
accomplished orchestra open with an
overture nearly seventy-five years old,
but still fresh and glowing.

The music illustrates a romantic
legend by the East Indian poet, Kali-
dasa. Sakuntala, a lowly maid, weds
King Dushianta after they overcome
the machinations of a wicked sorcerer.
A short introduction precedes the sen-
suous love-theme (string instruments),
repeated at the close after a middle
section of dramatic vigor. The com-
poser's nephew, the late Rubin Gold-
mark, was a prominent American com-
poser and harmony teacher of the late
George Gershwin.

In Gustave Mahler's (1860-1911) first
symphony, the initial movement de-
picts a nature scene, with the cuckoo's
song (clarinets) and distant hunting-
calls of the trumpet. A lively second
movement is followed by a funeral
march taken from an old French peas-
ant tune. The fourth division, of stormy
character, ends in a blazing climax for
full orchestra.

Mahler, whose fame as a composer
is greater abroad than in America,
made his real success here as a first-
class conductor of the Metropolitan
Opera.

SATURDAY, JANUARY 29
at 10 p.m. EST on NBC Blue & Red

The NBC Symphony Orchestra

Presents

Arturo Toscanini, conductor

Overture to "Scala di Seta" (Rossini)
"Rhenish" Symphony in E Flat
(Schumann)

Nocturne and Scherzo from "Midsum-
mer Night's Dream" (Mendelssohn)

Pictures at an Exhibition
(Moussorgsky)

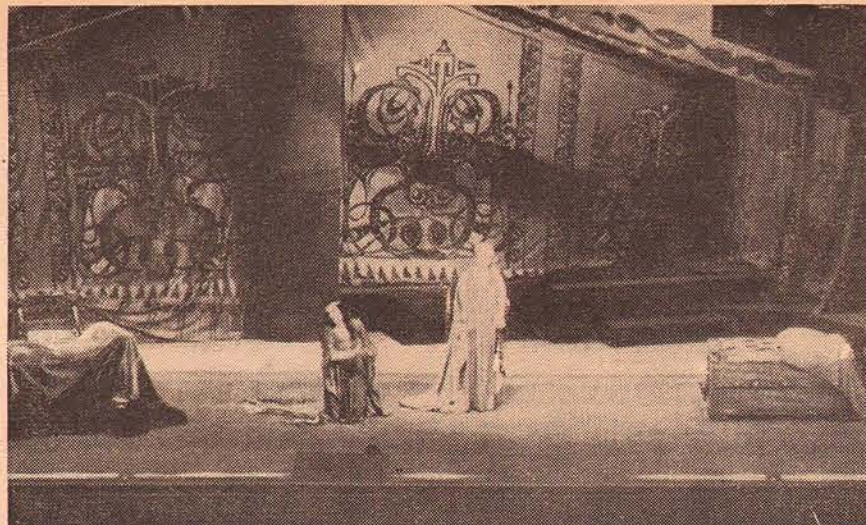
IF THE changeable Toscanini does not
have one of his frequent transposi-
tions of mind, he will adhere to the
foregoing not-too-classical list.

He loves the light and somewhat
frothy operatic overtures of Rossini,
which he invests with more than a
little sparkle and humor. The present
example dates from an early opera
(Venice, 1812), one of the composer's
few failures. "Scala di Seta" means
"The Ladder of Silk."

"The best of Schumann's music,"
said the late Philip Hale, authoritative
Boston music critic, "is an expression
of states and conditions of soul . . .
The hearer must be imaginative and a
dreamer."

However, a few material hints help
to unravel the third symphony, com-
posed at Duesseldorf (1850) and deal-
ing with the Rhineland which Schu-
mann loved so dearly. He wrote to his
publishers:

"My symphony perhaps mirrors here
and there something of Rhenish life."



"Tristan and Isolde" . . . Burning love story, incomparable music

angle in the middle. In tone compass, the English horn is a tenor oboe,
and gives forth prevalingly melancholy and sad qualities of tone,
"dreamy and rather noble," as Berlioz says in his famous book on
orchestration. Another commentator called the English horn "an oboe
in mourning." An especially appealing item for this medium is the
languishing melody in the slow movement of Dvorak's New World
Symphony; altogether the most sublime voicing for the instrument
occurs in the third act of "Tristan and Isolde."

Apropos, as mistakes happen in even the best-regulated journals,
this page referred (in the aforementioned issue) to the beautiful horn
chirpings in Tchaikowsky's Nutcracker Suite, and readers were told
to listen for those passages. Did you ever hear a horn chirp? Neither
did I. Correctly said, it is the flute that does the chirpings in the suite.

Radio listeners should feel greatly privileged these days, for fol-
lowing the opinion expressed by this department after the first Tos-
canini concert, all the leading music critics now agree that his orches-
tra sounds better in the microphone transmission than for the invited
hearers in the studio. That is as it should be, for NBC founded its
symphony unit specifically for radio purposes. The orchestra gives
out its fullest and finest voice, best balance and greatest brilliancy
through your loudspeaker.

When you turn a knob and sit back in easy Sunday enjoyment
of New York Philharmonic concerts, it might be useful to know that
the orchestra has an annual overhead outlay of \$720,000.

Friedrich Schorr, one of the outstanding Wagner baritones, will
demonstrate his art on the Banks program devoted to that composer.
Schorr, while not a frequent radio performer, sings regularly at the
Metropolitan Opera, where he has given memorable vocal portraits
of the prodigious baritone roles in "Tannhaeuser," "The Ring" cycle,
"Meistersinger," "Parsifal" and "Tristan and Isolde."

The March of Music feels a bit conceited, for several weeks ago it
recommended Jussi Bjoerling of the General Motors concerts as a use-
ful possibility for the Metropolitan Opera, and now that institution has
engaged the Swedish tenor for next season.

A disgruntled air-artist suggests that many of the sustaining pro-
grams hardly sustain the performers.

Also Recommended

For Stations, See Our Program Pages

SUNDAY, January 23

12:00 noon EST—NBC Home Symphony. NBC-R.
12:30 p.m. EST—Radio City Music Hall. NBC-B.
12:30 p.m. EST—Salt Lake City Tabernacle Choir.
CBS.

2:00 p.m. EST—The Magic Key. NBC-B.
5:00 p.m. EST—Metropolitan Auditions. NBC-B.
10:00 p.m. EST—Rising Musical Star. NBC-R.

MONDAY, January 24

3:00 p.m. EST—Rochester Civic Orch. NBC-B.
3:45 p.m. EST—Vera Brodsky, pianist. CBS.
8:30 p.m. EST—Voice of Firestone. NBC-R.
(8:30 p.m. PST for West.)

TUESDAY, January 25

2:30 p.m. EST—NBC Music Guild. NBC-B.
10:30 p.m. EST—Symphonic Strings. MBS.

WEDNESDAY, January 26

3:45 p.m. EST—Curtis Institute. CBS.
9:00 p.m. EST—Chesterfield Program: Lawrence
Tibbett. CBS.

THURSDAY, January 27

2:00 p.m. EST—NBC Music Guild. NBC-R.
3:15 p.m. EST—Eastman School Band. NBC-B.

SATURDAY, January 29

12:00 noon EST—Chasins Music Series. NBC-R.

SATURDAY, JANUARY 29
at 1:45 p.m. EST on NBC-Blue

The Metropolitan Opera Company

Presents

"TRISTAN AND ISOLDE"

By

Richard Wagner

The Cast:

Tristan Lauritz Melchior
Isolde Kirsten Flagstad
Brangaene Gertrude Wettergren
Kurvenal Julius Huehn
King Mark Emanuel List
Conductor, Artur Bodanzky

In 1865 King Ludwig II of Bavaria sat
in his box at the Munich Opera, and
selfishly was the only listener at a pri-
vate performance of Wagner's "Tristan
and Isolde," conducted by the composer
for his royal patron. This afternoon some
millions of auditors will have that opera
brought into even the lowliest of their
homes; and too, better sung and played
orchestrally than at the seance for the
music-loving monarch.

At this writing, "Tristan and Isolde"
is perhaps the most popular work at the
Metropolitan, helped to that eminence
not only because of its burning love-
story and incomparable music, but also
because of the presence of those two
grandly endowed artists, Kirsten Flag-
stad and Lauritz Melchior, who so ir-
resistibly hymn the exaltation of love.

ACT I

Previous to the beginning of Wagner's
story—the libretto is his own, adapted
from an Arthurian legend—Isolde, Irish
princess, had been betrothed to Morold,
slain in the Cornish war by Tristan, who
cruelly sent the dead fighter's head to
his fiancée. She found in it a metal
splinter from the slayer's sword. Tristan,
himself wounded, and learning of Isol-
de's magic healing arts, disguises him-
self, assumes the name of Tantris and
goes to Ireland to be cured by the prin-
cess. Tenderly she nurses him, only to
find that the splinter exactly fits a notch
in the stranger's sword. She raises the
weapon to kill him, but when she sees
the appeal in his eyes, she spares him.

He departs filled with gratitude, but
soon returns, commanded by his elderly
uncle, King Mark of Cornwall, to bring
back Isolde as a bride for that sovereign.
Her parents assent, and loving Tristan
and believing he loves her, Isolde re-
sentfully sails on the knight's ship.

The opening of the opera is aboard
the vessel now nearing its destination.
Tristan has remained aloof and the des-
perate Isolde resolves to poison herself
and him. However, her faithful com-
panion Brangaene secretly substitutes a
magic love-philtre for the intended
deadly draught, the enamored pair drain
it, and embrace passionately as chanting
sailors announce the arrival at Cornwall.

ACT II

A soft summer night in the garden
outside Isolde's dwelling. The King is
away hunting and echoes of horns are
heard in the distance. Tristan has not
joined the party, which includes Melot,
jealous of Tristan's fame and suspecting
his love for Isolde. She waves a torch
which summons her waiting lover. They
commune in music of amorous intensity
while Brangaene watches from the tower
and warns of approaching day. Sudden-
ly King Mark bursts in, led by the
treacherous Melot who stabs the unre-
sisting Tristan after he has been pa-
thetically reproached by his royal master.

ACT III

An orchestral prelude sounds the deso-
lation of Tristan's sea-castle in Brittany.
Grievously wounded, he is being at-
tended by his devoted retainer, Kurvenal.
The delirious knight constantly raves
about a ship that shall bring Isolde to
his side and a shepherd plays mourn-
fully on his reed-pipe as he watches the
waters for a sail. Suddenly the lad's
lay changes to a joyous tune. "A ship,
a ship." Isolde lands and from afar calls
Tristan, who, hearing her voice, tears
the bandage from his wound and stag-
gers to meet her.

He utters only her name as he expires
in Isolde's arms. Another ship is sighted,
that of King Mark. Brangaene has told
him of her plot and he comes to forgive
the hapless lovers. However, Kurvenal,
believing that King Mark has come to
attack Tristan's castle, leads his men
against the intruders and is killed after
he has despatched Melot. The stricken
monarch stands awed as Isolde sings
her "Liebestod" (Love Death) and falls
dead over the body of Tristan. Mme.
Flagstad's matchless voice and emotional
appeal make that final invocation an
unforgettable experience.

2 Cents—\$50,000

CALLING ALL STAMP COLLECTORS

Saturday, NBC-Red,
5:30-5:45 p.m. EST.

Stamp-collecting enthusiasts in the United States number up to two million persons, and the fires that light their hobby-ridden eyes are sparkling brighter Saturdays as the new NBC series "Calling All Stamp Collectors" takes the air for its fourth broadcast.

This fascinating hobby claims an interest bordering on fanaticism from youth and age and from the high and low of every occupation and profession. President Roosevelt and two outstanding members of his cabinet, Secretary Ickes and Postmaster General Farley, are ardent seekers of the elusive colored bits of paper that range in value from two cents to—breathe deeply—*fifty thousand dollars*. Lauritz Melchior of the Metropolitan Opera recently added to his fame when it was discovered that he possessed one of the most valuable and extensive collections in the country. But the slow growth of the schoolboy's treasured album holds as much delight for him as the great man's contemplation of his costly philatelic museum.

"Calling All Stamp Collectors" presents the story behind stamps—the oft-times magic saga of events in postal, political and collecting history that makes stamps such intriguing objects of the collector's search.

Success Formula . . .

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE

Tuesdays, NBC-Red,
10:45-11 p.m. EST.

An army of previously unstrung individuals now pays enthusiastic allegiance to the formula for personal success in life and business codified and promoted by Dale Carnegie.

The new messiah of muddled thinkers and social stammerers brings to NBC airwaves typical case-studies of persons who have been helped in "winning friends and influencing people." The program pattern will consist of personal interviews with troubled clients, a dramatization of the problem situation—then a redramatization according to Carnegie-patterned maneuvers designed to produce an outcome favorable to the client.

This "before and after" technique is simple, straightforward, effective—strictly Carnegian. Listeners should find these intimate sessions provocative, interesting, practical.



Dorothy Gordon heads a Mozart Birthday Observation for School of the Air (Thurs. 2:30 p.m. EST)

Job-Hunting . . .

PREPARING FOR THE JOB HUNT

Friday, CBS, 2:30-2:45 p.m. EST.

After the diploma or the apprenticeship . . . what? Practical advice for young people embarking on their initial voyage in business will be tendered by the National Vocational Guidance Association when the American School of the Air introduces the ABC of job-hunting on its regular Friday afternoon session.

This series of programs on "Vocational Guidance" is primarily designed for young persons approaching or new to the world of work. Adults, too, have found its advice of real value in attacking the problem of getting, holding and advancing in their jobs.

The series has covered a wide variety of vocational problems through interviews with youthful laborers in various industries and by dramatization of typical work problems and their solutions. This week the program gets down to brass tacks with sound suggestions for selling oneself and getting a job!

Assuming that you are prepared by training for a particular job, what are the essential qualifications that every prospective employer expects of an applicant? What are the best approaches? Are your references in good order? What plus-values can you bring to the job? Are you prepared to grow with the work?

The vital questions that an applicant must ask himself and be prepared to answer will be discussed in the program "Preparing for the Job Hunt." Hear it. Then be sure to follow up with the program scheduled for next week at the same time, when the Vocational Guidance series continues with "Now that we have it, how do we hold it (that first job)?"

Prophet . . .

SWEDENBORG ANNIVERSARY

Sunday, CBS, 1:30-1:45 p.m. EST.

When Thomas Chadwick, comptroller of the British treasury, steps to a London microphone to take part in America's radio salute to the memory of Emanuel Swedenborg, listeners will hear new evidence of the fact that prophecy and scholarship are all too often without honor.

Nineteen-thirty-eight marks the 250th anniversary of this famous engineer, scientist, philosopher and seer, and only within the past few years has the importance of many of his discoveries been recognized.

Swedenborg's life, to which Chadwick will turn brief, but significant, attention, was an amazing combination of practical engineering accomplishment and scientific research in the antipodal realms of physical and psychic phenomena.

His work anticipated modern research on the functions of the endocrine system—or the ductless glands of the human body. He raised the theory of the nebular hypothesis of the formation of the planets long before Kant or Laplace. He improved the air-pump and made discoveries in physiology that have but recently been confirmed as correct by modern medical science.

Listen to what should prove an interesting historical summary of a man, long dead, who somehow knew more about our century than most of us who view its daily unfolding. Brief though it be, this broadcast from London should suggest new avenues of thought, and prime again the font of new horizons for the serious listener.

Listen . . . and Learn

How to Avoid the Mental "Draft"



WHILE old political and economic tonics sour on the social shelf, and new remedies have as yet only the enthusiasm of their proponents to recommend them, "we, the people" are daily confronted with the task of reaffirming our allegiance to traditional ideals or choosing new doctrines of our destiny.

This is a tough assignment for the ablest intellect—and a hopeless game against loaded dice for the person who is un- or ill-informed.

Thus strung between the Scylla of rapid-fire changes in our social environment and the Charybdis of the difficult task of keeping sufficiently well informed to make critically sound decisions for ourselves, most of us either stick to the frying-pan of old familiar prejudice or jump into the fire of some brash new plan for social salvation. Yet neither of these alternatives can appeal to thinking persons. Neither choice results from a digest of facts of well-considered logic. Habit dictates sticking to traditional points of view, and the simple appeal of a pretty promise usually directs a shift of allegiance—from jazz to swing, from AFL to CIO, from "right" to "left," and from "strict construction" to "new deal," and so on. You can name a dozen more.

If the average man was asked to select a new car on the same basis that he is asked to support a political platform or a change in business practise, he'd rebel quickly enough. If a woman had to select a roast the way she accepts the resolutions of her fortnightly club, she would rebel with no uncertain methods.

Why do we let mass thinking run roughshod over our individual judgments and sweep us along in tacit acceptance of local and national programs that our better judgment might not approve?

"I haven't the time to keep up!" This is the mental bromide with which we deceive ourselves.

And yet this excuse is no longer valid . . . it's as dated as the bustle and as outworn as the galena crystal detector of good old wireless days. *For on an easily imposed diet of purposeful listening, we can keep abreast of vital world trends and cull from the air a college quota of general knowledge that will give us the necessary background for straight thinking.*

With a listening plan and a purpose, we can roam the ether's encyclopedia and create for ourselves the mental machinery with which to avoid the mental "drafting" of the masses and keep our decisions independent, logical and sound.

What's going on . . . WHY? The knowledge of what's going on is not one-tenth so important as knowing WHY it is happening—and therein lies the tremendous new appeal and value of the educational-cultural programs on the air today. They spark with information—the "whats"—and provide the basis for intelligent conclusions—the "whys." *And a new grasp of events in the shaping is yours for a few hours a week.*

"Fifteen minutes a day" won't do it . . . but thirty minutes will help. And the price is cheap enough for the invaluable ability to run your own mental show on "understand better the world in which we live."

Let's get excited about learning. Radio's capsule classroom is the busy person's best way.

Recommended Programs

Times indicated on these pages are for Eastern Standard Time.
For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

BUSINESS MATTERS

Friday, January 28

The Undistributed Profits Tax. 4-4:15 p.m. CBS. Talk by Mr. Fred Clausen, Chairman Committee on Federal Taxation, U. S. C. of C.

Further Education of a Business Man. 10:45-11 p.m. CBS. Talk by W. B. Benton. Thought-provoking discussion by former advertising executive turned college administrator.

Saturday, January 29

The Story of Industry. 5-5:30 p.m. CBS. Drama-story of the "Printing Industry," one of the most fascinating of our basic industries.

EDUCATIONAL NEWS

Sunday, January 23

Travel Talks by Malcolm La Prade. 2:15-2:30 p.m. NBC-Red.

Wednesday, January 26

America's Schools. 6-6:15 p.m. NBC-Red. Broadcast in the Our American Schools series under the auspices of the National Educational Association.

Thursday, January 27

American School of the Air. 2:30-3 p.m. CBS. Dorothy Gordon directs the observation of Mozart's birthday. Special music and a discussion of "The Sacred Pool" in the literature division.

Friday, January 28

Education in the News. 6-6:15 p.m. NBC-Red.

Saturday, January 29

Florence Hale's Radio Column. 11-11:15 a.m. NBC-Red. In the Our American Schools series.

NBC Spelling Bee. 8:30-9 p.m. NBC-Blue.

HISTORICAL DRAMATIZATIONS

Sunday, January 23

Epic of America. 8-8:30 p.m. Mutual. New chapter in the march of America from the great James Truslow Adams History, "Epic of America." Dramatized.

Monday, January 24

Exits and Entrances. 2:30-3 p.m. CBS. American School of the Air presentation-in-drama of significant current events. Interpretations, in light of history, by Shepard Stone, of New York Times.

Brave New World. 10:30-11 p.m. CBS. Heroic struggle for the freedom of the Americas—"Highlights in a Century of Pan-Americanism." The story-drama of the work for unity of Henry Clay, James G. Blaine, Elihu Root, and Cordell Hull.

Wednesday, January 26

Cavalcade of America. 8-8:30 p.m. CBS. (For the West, 9-9:30 p.m. PST.) American progress dramatically depicted in the history of scientific development. Dramatic story of "The Pathfinders"—America's first scientific explorer, geologist, botanist, and topographer, John C. Fremont.

INSPIRATIONAL TALKS

Sunday, January 23

Radio Pulpit. 10-10:30 a.m. NBC-Red. Dr. Ralph W. Sockman, "Losing Without Finding."

Church of the Air. (Morning and Afternoon) 10-10:30 a.m. CBS. Dr. Lynn Harold Hough, Dean of Drew Theologi-

cal Seminary, Madison, New Jersey. 1-1:30 p.m. CBS. Rabbi Harry J. Stern, Temple Emmanuel, Montreal, Canada.

National Vespers. 4-4:30 p.m. NBC-Blue. Dr. Paul Scherer, "Past and Future."

The Lutheran Hour. 4:30-5 p.m. Mutual. Religious message by Dr. Walter A. Maier. (Carried by MBS and affiliated stations.)

The Catholic Hour. 6-6:30 p.m. NBC-Red. Rev. Father James M. Gillis sermon, "Equality."

Monday, January 24

Time for Thought. (Daily, Monday-Friday.) 12-12:15 p.m. NBC-Blue. Monday: Dr. R. E. Davis, "When We Are Sick." Tuesday: Dr. J. S. Bonnell, "The Feeling of Inferiority." Wednesday: Dr. W. H. Foulkes, "Homespun." Thursday: Dr. A. G. Walton, "Church Marches On." Friday: Rev. E. H. Mills, "The Law of the Spirit."

Saturday, January 29

Call to Youth. 12-12:15 p.m. NBC-Blue. Dr. George Stewart, "Growing Into Life."

Religion in the News. 6:45-7 p.m. NBC-Red. Religious implications of current events discussed by Dr. W. W. Van Kirk.

The Message of Israel. 7-7:30 p.m. NBC-Blue. Rabbi Morris Lazaron, talk.

MUSIC

Monday, January 24

Music Is My Hobby. 7-7:15 p.m. NBC-Blue. Talented adult amateurs play the instruments and the music that are their hobbies.

Tuesday, January 25

Fun in Music. 2-2:30 p.m. NBC-Red. Dr. Joseph Maddy's instruction class in orchestral and band instruments.

Note: See "The March of Music" in this issue for a list and description of recommended musical programs for this week.

PEOPLE—THOUGHT—COMMENT

Sunday, January 23

University of Chicago Round Table. 12:30-1 p.m. NBC-Red. Intellectual sortie against significant current problems by eminent members of the University Faculty.

Interesting Neighbors. 7:30-8 p.m. NBC-Red. Fireside interviews of unusual or distinguished American families.

Headlines and By-Lines. 10:30-11 p.m. CBS. Last-minute world news by Bob Trout and interpretations of the week's headlines by H. V. Kaltenborn, and Erwin Canham—domestic news.

Monday, January 24

New Horizons. 6:15-6:30 p.m. CBS. Dr. Geo. Vaillant, "Hidden History in Mexican Temples."

National Radio Forum. 10:30-11 p.m. NBC-Blue. National leaders speak from Washington on problems and plans in the national political and economic arena.

Tuesday, January 25

Let's Talk It Over. 2:15-2:30 p.m. NBC-Blue. (Tuesday, Wednesday, and Thursday.) Tuesday, Dee Mildred Thompson, Dean of Vassar College, and June Hynd, "We Work as We Go." Wednesday, Alma Kitchell. Thursday, Lisa Sergio.

Current Questions Before the House. 4:45-5 p.m. CBS. Congressmen spot the significant agenda of the week on the floor of the House. From Washington. Speaker, Repr. James Mead, Democrat,

Did You Listen? Did You Learn?

A WEEKLY CHECK-UP

A Challenge to Serious Listening

1. What is the safety ranking of the "young driver," according to the Highway Research Board?
2. What are the principal objectives of the "Big Brothers"? What are they?
3. Where does the U. S. get most of its coffee and tea? Are these beans and leaves essential to a good diet?
4. What are social codes? Do you help make them?
5. What famous Puerto Rican fought for Latin American freedom and unity? How?
6. Most Mongolians are bandits. True or false?

Answers to questions of fact were given in outstanding recommended programs last week.

of New Jersey, "Problems of Employment of All the People."

Wednesday, January 26

Youth in a Modern Community. 4:30-5 p.m. NBC-Blue. "Mid Pleasures and Palaces," discussion by Mrs. Scott Wood, Juvenile Protection Chairman.

Hendrik Willem van Loon. 7:30-7:45 p.m. NBC-Red. Perhaps the most cultured man of our day muses on present-day problems, their importance in the light of history. Also Friday.

Thursday, January 27

Current Questions Before the Senate. 4:45-5 p.m. CBS. Companion program to the Tuesday presentation "... before the House." Leading senators speak from Washington.

The March of Time. 8-8:30 p.m. NBC-Blue. Dramatizing the march of events that make the headlines—mold our lives. Thrilling. Terse. A must program for Power in the Mediterranean."

America's Town Meeting. 9:30-10:30 p.m. NBC-Blue. Major James S. Barnes and S. K. Ratcliffe discuss "The Struggle for Power in the Mediterranean."

PERSONAL PROBLEMS

Tuesday, January 25

Academy of Medicine. 4-4:15 p.m. CBS. Common sense, authoritative advice on health protection and cure.

Wednesday, January 26

Your Health. 2-2:30 p.m. NBC-Red. Dr. W. W. Bauer discusses prevention, care, and treatments of "Poliomyelitis—Infantile Paralysis."

Friday, January 28

Vocational Guidance. 2:30-2:45 p.m. CBS. (School of the Air Session on Young People and Jobs.) Preparing for the Job-Hunt.

SCIENTIFIC DEVELOPMENTS

Sunday, January 23

The World Is Yours. 4:30-5 p.m. NBC-Red. "The Saga of the Sewing Machine," the invention that spread the machine age to every corner of the globe.

Tuesday, January 25

Science in the News. 6-6:15 p.m. NBC-Red. The University Broadcasting Council (Chicago) reports the "scientific" side of the news.

Wednesday, January 26

Geography. Tropical Products in New York City. 2:30-3 p.m. CBS. Visit the city of a thousand wonders—amazing facts about "tropical products of New York City."

Thursday, January 27

Science Service Series. 4-4:15 p.m. CBS. Watson Davis and guest, Dr. Harrison E. Howe, editor of Industrial & Engineering Chemistry, "What's New in Chemistry."

Friday, January 28

The Science Club—"The Magdeburg Spheres." 2:45-3 p.m. CBS. (Last half of "School of the Air" program, 2:30-3 p.m.) The story of the 17th-century experiment, which proved that air exerts pressure. Interesting suggestions for home experiments.

Listening—To Learn

Theme of the Week:

Drama—For Refreshed Ideas

Modern drama seems a far cry from the religious festivals from which scholars claim it sprang, but in essential qualities and purpose it remains but slightly changed. As a reflection of life, and the forceful impact of thought and action on life, it still provides the most effective medium known for the transfer of impressions.

The theater of radio deprives us of two "dimensions" of the stage—sight and action—but in many ways heightens the forcefulness of sound.

Whether you take your drama seriously or simply for enjoyment—whether you find it an easy avenue of escape from the work-a-day events of life or rely on it for emotional and mental stimulation—radio's theater answers your demand. The selections listed here are suggested for varied nibbling at the week's repertoire.

They do not include all dramatic shows. And their merits lie in variety of listener interest, dramatic quality or value of content, as mental stimulants.

Sunday. "There Was a Woman," NBC-Blue, 1:30-2 p.m. Drama-stories of women who have been the spark-plugs of inspiration for men of accomplishment. "Dr. Christian," CBS, 2:30-3 p.m. (For the West, 2:30-3 p.m. PST). Recommended for the interesting work of Actor Jean Hersholt.

Monday. "Radio Theater," CBS, 9-10 p.m. Under the progressive direction of Cecile B. de Mille, this program represents an outstanding example of radio's dramatic technique.

Tuesday. Helen Menken, CBS, 7:30-8 p.m. A talented actress rather than her vehicle recommends this series of dramatic interludes.

Wednesday. "Cavalcade of America," CBS, 8-8:30 p.m. (For the West, 9-9:30 p.m. PST.) Another outstanding dramatization of highlights in the lives of America's scientific explorers and their contributions to twentieth century thought and life.

Thursday. "The March of Time," NBC-Blue, 8-8:30 p.m. Here is a drama geared to the news. The creators of this broadcast have harnessed the play to the press and built radio's most effective means of bringing the news of the week to life.

Friday. "The Radio Guild," NBC-Blue, 3-4 p.m. Special dramatizations for radio of plays that have become favorites with theater-lovers.



Dr. W. W. Bauer of the A.M.A. tells how to prevent and treat poliomyelitis (Wed. 2 p.m. EST, NBC)

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

SO YOU'D like to be a radio author? Maybe you would and maybe you wouldn't, but of course the big question is: "How can I get whom to consider my program idea?" Frankly, both NBC and CBS, not to forget MBS, are crying for new program ideas—but just because an idea seems new to you, don't forget that it may have been done hundreds of times before you bought your radio set, or again, the networks may have scores of very similar ideas on file awaiting the opportunity and proper time to launch them.

The first thing for you to do is set your idea down in the best form possible. Typewrite it. Write several complete programs carrying out the plan. Give it a name. Bind all neatly in a folder and put the name of the program and your name and address on the cover and a flyleaf as well.

Next, write to the program department of any of the networks (NBC, CBS or MBS) and address your letter to their New York, Chicago or Hollywood offices. Don't send your program idea yet. Just say that you have a program idea prepared to present and that you'd like them to send you a legal waiver or release form to be filled out. When you receive this, fill it out and have it notarized. Then include it WITH your bound program idea and send both back to the program department of whichever network you first contacted.

The legal release, or waiver, is a damage-action "insurance policy" to protect the networks against professional or arbitrary litigants who fail to realize that a new radio idea seldom exists. No network will consider a program idea from an unknown writer without first obtaining such a waiver . . . and don't try to sell a program to an advertising agency your first time up, for the agencies watch what the networks accept, and would prefer to have it that way—leave the proving-ground and test work to the big chains. That's that. Now go out and make yourself a fortune.

Think nothing of it—that widely distributed newspaper story quoting Jack Benny as saying he doesn't like radio work and will quit it at the expiration of his present contract. That means until 1940, anyway, and I can recall back in 1930 when Jack wanted to be a dance-band leader!

Mickey Mouse has been having microphone money troubles in lining up Snow White's Seven Dwarfs. Bobby (Sneezy) Gilbert and Roy (Doc) Atwell both feel radio work deserves larger pay checks, despite the size of Mickey's cast—which is said to set a record. Altogether, Mickey (Walt Disney) Mouse hires a 33-piece band, three soundmen, a twelve-voice girl chorus and a male octet, six bird-whistlers and twelve regular members of the dramatic cast. Disney has to use the large stage of the RKO studio Little Theater for adequate space.

Personal nomination for the most plumpful and catchy tune of many a day: "Bei Mir Bist Du Schoen." Funny thing: J. J. Kammen, original composer of it, who drew his inspiration from a Jewish chant, was Jacques Renard's house guest last summer, and the round maestro tried to interest various Hollywood studios in the tune. No sale in sight, Kammen went back to New York, and there sold his rights dirt cheap. Now look.

Rom-antics: Pinky Tomlin's love-bug finally bit him and he's announced his engagement to Joanne Alcorn, recent "Miss Oklahoma." They hope to hitch before Texaco Town moves to Broadway early in March . . . Alice Faye, back from New York, where she attended "In Old Chicago's" premiere, and Tony Martin's so happy again.

Backstage Stuff: On the eastern Jack Haley Log Cabin Jamboree January 8, Jack complimented Virginia Verrill on the beauty of her dress. The line was in the script, but the studio audience came down with a terrific laugh. Reason: Ginny was dressed in sloppy slacks . . . At dress rehearsal January 10, for Lux Theater's performance of "Enter Madame," Grace Moore, as Della Rocca, an excitable prima

For no special reason, I'd like to have had Feg Murray interview that deodorized skunk (all right, Martin, if you must) which "Bug Man" George Stone produced on the Baker's Broadcast of January 9. (The animal, by the way, was insured for \$50,000 to remain his unnatural sweet self.) Feg could have asked the creature, "What do you think of the movies?" and been surprised by Mr. Skunk's reply, "Too

a few weeks earlier, thus delaying by seven days her scheduled reappearance on the series!

Amos 'n' Andy are deluged with letters from businessmen proclaiming, "I've got a Genevieve Blue in my office," but Madaline Lee, pretty southerner who plays the role, is far from dumb in real life. She attended Columbia, Texas and Southern Methodist universities . . . Week before last, A & A, Genevieve and Bill Hay moved microphone and families to Palm Springs, whence they'll broadcast for the next four months. There, in the middle of the desert, a hundred miles away from NBC Hollywood headquarters, a studio has been fitted in the tower of the El Mirador Hotel at the foot of Mt. San Jacinto.

Speaking of Palm Springs, celebrities and other visitors there have the time of their lives playing "cops and robbers" on motor scooters. John Scott Trotter, Kraft maestro, prefers, however, to chase his thieves on a bicycle—since he weighs 200 pounds!

Kraft Master of Ceremonies Crosby, incidentally, has been receiving ribs galore in token of having completed his domestic male quartet. The day Bing passed the cigars, the entire production staff of the Paul Whiteman show, including Producer Martin Gosch, Writer Tom Langan and Gag Team Al Lewis and Hank Garson, dropped their work to spend a full hour trying to compose a proper telegram and wound up by sending this: DEAR BING: WE KNOW YOU'LL LIKE THE NEW BABY BECAUSE IT CAME FROM DIXIE. Personally, I like the wire from members of the J. Walter Thompson agency press bureau. It read: IF YOU DO NOT AT FOURTH SUCCEED, TRY, TRY AGAIN.

Figure this out for income tax practice: If Clarence Stroud is seen kissing Gloria Brewster, it isn't Clarence, but Claude Stroud. However, if Gloria slaps Claude, it isn't Gloria, but Barbara Brewster. (The Stroud Twins are that way about the Brewster Twins.)

It is really true that Martha Raye spends much of her spare time taking nurse's training at Cedars of Lebanon Hospital, and it is just as well, as events last week turned out: By a coincidence, Martha's mother was ill at the hospital and the songstress was at the Jolson show rehearsal. Jean Roth, Miss Raye's secretary, called the hospital to check on Mrs. Raye's condition. In so doing, Jean slipped and fell against a glass-topped table and severed an artery in her finger. Keeping presence of mind, Miss Roth called Martha away from rehearsal, and the latter, applying first-aid technique she'd learned at the hospital, did as professional a job, according to their doctor, as would have a registered nurse . . . But to continue, I might explain that if Miss Raye sounded dizzy on her January 11 show, blame it on insomnia induced by worry over her mother, and the sleeping potion her doctor gave her before the broadcast. Seems that the potion called for eight hours of sleep. Martha had to awaken after four hours and go on the air.

No publicity athlete is Open House Baritone Wilbur Evans. He believes in keeping fit—plays handball regularly. Now he's accepted an invitation to play on the Hollywood CBS basketball team, which will meet all comers.

Tag Lines: Among the warming-up new programs is that starring the very plumpful Bob Hope, and another which will have Joe E. Brown as piece de resistance . . . Hoping baby Barbara Jane will become an Anna Held, Jimmy Wallington has invested in a milk bath widget for the Wallington heiress.



Due to an emergency appendectomy undergone on December 28 by Leading Lady Margaretta Shanna, listeners recently heard CBS' "Arnold Grimm's Daughter" from Chicago's Passavant Hospital. Left to right: Genelle Gibbs, who portrays "Sonie"; Producer Ed Morse, and Margaretta, who's "Connie"



On January 6, Radio Guide's Medal of Merit was presented to Elza Schallert, noted movie previewer and interviewer of the stars, by Radio Guide's Hollywood columnist, Evans Plummer. Miss Schallert, sustaining artist heard Thursdays, has been signed to a new fifty-two-week contract by NBC

donna, really managed to get so excited that she banged down her fists on the microphone and skinned her knuckles! . . . Every Burns and Allen program has its huddle afterward, at which George, Gracie and their writers listen to and study a recording of the show. But do they laugh? Never—that is, they seldom do, unless the playback reveals that someone (and it was George January 10) fluffed a line.

Ed Robinson, who took "Big Town" to the big town of New York for its January 18 and 25 airings, did so by virtue of a singular clause in his 20th Century-Fox contract. The paragraph gives him two weeks' rest every winter to allow him to attend new shows on Broadway.

many of them possess a peculiar odor that I should." And then Mr. Murray might have queried, "Do you think 'Gone with the Wind' ever will be produced?" and heard the answer, "That's a difficult question. Like my trademark, I think the whole thing will blow over."

Jeanette MacDonald's week-late return to radio brought from her husband, Gene Raymond, a great basket topped by a corsage of white orchids. Inside, the songstress found every known cold remedy from pink pills to gargles, not forgetting the Vick's line, all neatly packed and with the accompanying card bearing the tag line of the program, "Don't Catch Cold." . . . Which, of course, Jeanette HAD done

AIRIALTO LOWDOWN

BY MARTIN LEWIS

BOAKE CARTER winds up his thrice-a-week broadcasts for Philco on February 18. He starts his new series on February 28 and will be heard at 6:30 p.m. EST, which is one hour and fifteen minutes earlier than his present schedule. Listeners on the West Coast will hear the rebroadcast at 5:45 p.m. PST.

Apparently, Gabriel Heatter can't get too much work. Besides being host on the "We, the People" show, he also does several news broadcasts each week. Now he has signed for another program for a milk sponsor, which starts January 31 and will be heard over the NBC-Red network five times a week in the late afternoon. Incidentally, the "We, the People" program discontinues its rebroadcast for the West Coast. Listeners in this sector will have to tune in at 4:30 p.m. PST, instead of 7:30 p.m. PST, as formerly.

Kitty Carlisle is off the "Song Shop" program because the radio work conflicted with her role in the Broadway musical "Three Waltzes." She found that trying to appear in radio and on the stage at the same time was just a bit too much for her. For the next few weeks, famous guest artists will appear in her place.

Rumors have it that there will also be a change in the Sunday night Sealtest program heard over the NBC-Red network, featuring Alex Smallens and his symphonic group. My informant tells me that Bobby Dolan, who conducted the orchestra for the sponsor's last series, has already been signed and the new set-up will be in the form of a variety show.

Frank Black takes over the baton assignment from Rosario Bourdon on the "Cities Service Concerts," starting February 4. Black will add an eleven-voice choir, a male quartet and a tenor soloist, yet to be selected. However, the style of the program will not be changed and Lucille Manners will continue to be heard on the program.

Marek Weber, who replaced Frank Black as conductor of the "Contented Hour," had quite an auspicious debut, and there was a bit of humor connected with the event. It seems Weber has not yet completely mastered the English language, and he is rather a problem to those who are trying to lead him around. He appeared slightly nervous when Announcer Fort Pearson was introducing the program's personnel one by one. Maestro Weber, who was the last to be introduced, seemed to want to break in several times before his turn, causing many innocent chuckles. However, once the program got under way he quickly regained his composure and conducted the orchestra for a very delightful half-hour.

I got a big kick out of my recent visit to an Al Pearce program. In practically all broadcasts before studio audiences, the announcer of the show usually comes out before the program goes on the air and makes a little speech of welcome, adding instructions about the applause. Announcer Kenneth Roberts has a new and original humorous twist when asking the audience to applaud. His story is that he just received a call from the telephone company informing him that the power is a little bit low and the audience would have to laugh and applaud much louder than usual. He put the audience through a rehearsal several times, much to its amusement and that of the program personnel.

Fred Allen put his audience in a good mood before the first broadcast after his return to New York. If you listened in, you may have wondered

about the commotion and the outburst of laughter while the local announcer was giving the station identity. Fred didn't know that the mike was open and looked out into the audience and inquired if Mae West was in the studio. Just in case you missed this show, I'd like to repeat one crack he made which I thought extremely funny. In giving his version of the title of that very popular tune, "I Saw You Last

makes an amusing remark, which keeps his men in good humor and gets better results.

Russ Morgan is another orchestra leader who does not let temperament interfere with his work. No matter how badly rehearsals may be going, Morgan never blows up. He is always patient with his men and keeps them in rehearsal until every note is per-



Rumor has it Milton Berle (left), who gained national prominence as witty emcee of "Community Sing," will return to the air soon in a brand-new show. Above: Berle wisecracks with Ol' Maestro Ben Bernie, who also returned to the air recently in a new Wednesday night variety show



Radio's newest emcee is Robert Taylor (right), of Thursday night's "Good News of 1938." Metro-Goldwyn-Mayer contract player and idol of millions of feminine picture fans, Bob will continue in this capacity as long as film work does not conflict. With him above is Actor Jerry Hauser

Night And Got That Old Feeling," Fred put it this way: "I Saw My Dentist Last Night and Got That Gold Filling." Are you laughing, or am I easily amused?

It was a pleasure and a privilege to be among those present in the studio for the Radio City Music Hall broadcast on Sunday, January 9. It was very interesting to watch Erno Rapee put his men through the rehearsal for the program. Undoubtedly you have often read of temperamental orchestra leaders flaring up at their musicians when they make a mistake. Not so with Maestro Rapee. He taps his baton on his music stand and very good-naturedly discusses the correct method with them. Every once in a while he

fect for the broadcast. There is no raising of voice, no fines or anything of the sort. His method is unique and at the same time very effective. When things start going wrong, he merely makes his men stop rehearsing and tells them to report early the next morning . . . but very early, sometimes 6 a.m.!

Tenor Jack Fulton of the "Poetic Melodies" show visited New York last week-end, and as usual he got in touch with his old friend, Al Pearce. It is a habit of Jack's to pull out a package of gum from his pocket whenever he is with friends and offer it around. Of course the brand is that of his sponsor. While in New York, Jack was out with a party of friends and, according to custom, he pulled out a

package of gum. Much to his surprise and that of his friends, the chewing-gum was not the brand of his sponsor but that of his sponsor's biggest competitor! He couldn't understand how it got into his pocket until he remembered that he had been with Al Pearce earlier in the day. Pearce is a past master at practical joking and there could be no one else responsible for this gag.

In case you have been wondering what has happened to the lucky alarm clock on the "Vox Pop" program conducted by Parks Johnson and Wally Butterworth, here is the story. As you probably know, the clock was set to ring sometime during the program, and whoever was being interviewed at the microphone when it went off won a \$5.00 prize. The boys were recently informed that this was a violation of the anti-lottery law on radio. To avoid complications, Parks and Wally immediately withdrew the clock.

KILOCYCLE CHATTER: The enjoyable Fibber McGee and Molly program may move to the West Coast before long. The excellent climate there may help speed Molly's recovery . . . Doris Kerr, Patti Chapin and Richard Maxwell have been dropped from the CBS network's payroll . . . "Sugarfoot and Sassafras" is the name of a new blackface comedy team. The former is the brother of one of the team of "Pick and Pat," and the latter was half the combination of "Honeyboy and Sassafras." George Fields, who was "Honeyboy," died several months ago . . . The new dialectician on the Fred Allen program is Charlie Cantor, who was formerly Henry Youngman's "Uncle Max" on the Kate Smith show. To give you an idea of Cantor's versatility, on his first program he took the part of a Chinese laundryman, a rube and an old-clothes salesman . . . Somebody had a bright idea when he signed Lucille and Lanny for a six weeks' engagement on Fred Allen's show. Their unique style is easy on the ears.

KILOCYCLE KOMMENTS: I have been waiting for it to happen for a long time, and finally, on January 6, the announcer at NBC gave the call-letters WEAF when he should have said WJZ . . . Elza Schallert's interviews with movie stars make good listening. Her microphone voice is something else to rave about . . . One of the mysteries of radio: Why some sponsor has not grabbed the popular "Saturday Night Swing Club" program . . . Loudspeaker chirps that I hope won't cause too much of a swelling: When Robert Taylor made his first appearance on the M-G-M show, he asked Meredith Willson, "How about playing one of your swell numbers?" Willson replied, "Roses in December"; and then Bob Taylor came back with, "Swell." There must be a synonym for "swell," and I, for one, hope it will be used when it has been found.

From the Windy City comes news that Mrs. Truman Bradley, wife of the announcer for the Ford Sunday Evening Hour, has started suit for divorce. They were married last September 8, and she charges that her husband struck her on two occasions . . . Announcers Andre Baruch and the suave David Ross have better announcements to make. Baruch let his friends know that last month he became engaged to Beatrice Wain . . . It has just been revealed that Ross walked up that well-known middle aisle several weeks ago with Beatrice Pons, a radio actress.

Are studio audiences an asset or a hindrance to radio programs? What goes on in the studios during a broadcast before an audience? Read "Airialto Lowdown" next week for the answers.

So You Like Contests?

WHEN this department stopped listing all the important current contests every week in favor of publishing them once a month under the title, "Your Opportunity Guide," the complaints from readers were discouragingly numerous. It's gratifying now to see the number of readers who have come around to our way of thinking—that learning what contests are running is imperative, but worth less thought than learning *how to win*; that this department is more valuable when it lists the contests monthly and brings that list up to date weekly than it could be by devoting half its space to contests previously announced.

These expressions of confidence go a long way toward adding new strength to our resolve to introduce as many new and radical ideas as possible. And that leads up to the point of this discussion. Many readers have told us about articles they would like to see here. These are now being readied for publication. We'd like to invite everyone else to let us know his suggestions. Our aim is to let our readers learn best by learning from each other—to make this truly a source of information edited by its own readers!

Winning Entries Ideas That Clicked!

Interest centers now on Procter & Gamble. Last week's "Contest Specials" were two P & G contests whose prizes total over \$60,000. Insiders expect two more P & G contests in about a month or six weeks. These facts lend special importance to these Chipso entries which "clicked" with Miss Elsie Rushmore, written by students in Wilmer Shepherd's school:

"I like Chipso because, although we live by the railroad, it enables me to send Jim to school in clothes fresh and clean as those the 'uptown' youngsters wear."

"I like Chipso because it does 'triple-duty' on washdays—STANDS UP in hard water—LIFTS OUT dirt—CUTS OFF an hour or more of regular washing time."

Both of these entries won Benrus wrist-watches. The first is built on what Shepherd calls the "Dragon-Killer" technique (with the railroad playing the part of the dragon), and the second is based on the series of three analogous thoughts. Not as intimate as the first, nor as most P & G winners, it nevertheless packs plenty of "selling" into a few words. Both are noteworthy examples for everyone to study before entering the current Oxydol and Ivory Soap contests.

National Contesters Association More About Its Purposes

Some weeks back we asked obliquely whether readers wanted us to publish news about the new National Contesters Association organized by Everett Lane, big-time contesteer of Mine Run, Virginia. The response was terrific; contesters seem to favor the new movement. Now we've gotten a copy of its constitution so we can tell our readers what it's all about. Briefly, it's this: Lane began work early in 1937 to formulate an organization to prevent contesting from shaking itself to pieces from overexuberance. Big

prizes have shown some disappointing human traits among sponsors and contesters, and Lane wanted to overcome them. The by-laws passed at the first convention to accomplish that purpose have already been reviewed here. Officers elected were Lane, of P. O. Box 83, Mine Run, Va., president; Carl R. Greimel, 6369 Ridge Drive, Brookmont, Md., vice-president; Amos R.

of entry-analysis on these—and for the best we'll pay \$5:

"Enhance that affection with Camay for Complexion."

"If your mirror says nay—switch to Camay."

"The beauties of today are users of Camay."—J.M.J.

These three slogans were submitted

THIS WEEK'S PRIZE SPECIALS

These are this week's best contest bets! RADIO GUIDE has singled them out for individual discussion to increase your chances to win. These exclusive winning tips are given weekly, except the first issue of each month.

Bonds and Cameras

PRIZES: (Weekly) 1st, a \$100.00 United States savings bond; three second prizes, each a Kodak Senior Six-20 camera with f 4.5 lens (worth about \$29.50 each); (Grand prize, selected from weekly winners) \$500.00 United States bond.

TO ENTER: Send your most attractive photo of a child under ten years to Lysol Photo Contest, Bloomfield, N. J. Each must have with it a Lysol carton. Contest open only to amateurs. There are six weekly contests—the first opens next Monday (Jan. 31) and is announced this week to allow time for preparation of entries; the last closes at midnight, Saturday, March 12. State age of child.

TO WIN: Listen to Dr. Allan R. Dajoe's broadcasts each Monday, Wednesday and Friday on CBS at 4:45 p.m. EST, for tips on winning and contest announcements which began Jan. 10. Dr. Dajoe is one of the judges. Entries will be judged on basis of health and personality of the child, beauty or originality of setting, photographic excellence and human interest. Do not retouch the photographs in any way. Save your negatives, because before prizes are awarded, top contesters must submit them and sign affidavits denying that the picture or any closely similar picture of the same subject has been or will be entered in any other contest or exhibition. **Tips:** The competition in the first week's contest will be stiffest, because of advance entries. Children from one year to five years generally win such contests.

"Your Opportunity Guide" lists all current contests in the first issue of Radio Guide each month. Look for it next week! Send your contest question, with a stamped, self-addressed envelope to "So You Like Contests?" Dept. GC, c/o Radio Guide, 731 Plymouth Court, Chicago, Illinois.

\$1,000.00 for a Name

PRIZE: (Grand) \$1,000.00 cash.

TO ENTER: Submit a name for the amusement zone of the 1939 World's Fair to be opened for 288 days beginning February 18, 1939, in San Francisco, Calif. The name must not exceed three words. Submit as many entries as desired, but each must be on a separate sheet of paper with contesteer's name and address. Entries must be received (not mailed) by February 18, 1938. Send entries to "1939 World's Fair Contest Committee, Treasure Island on San Francisco Bay, San Francisco, Calif."

TO WIN: Consider these facts about the fair: It is called a "pageant of the Pacific." It will have international exhibits, etc., as have other recent fairs. Its site is 400 acres linked to San Francisco by the new San Francisco-Oakland Bay bridge, the world's largest. The amusement zone will be "forty acres of fun." It will embody the "glamor and romance" of the South Seas, Latin America, the Orient and the Far East. The decorations will be exotic and colorful. Entertainment will include music, pageants, girl shows, "cavalcade" shows, barkers, "thrill rides," foreign villages reproduced in detail, scenic railways, sky-rides, etc. The name must be short, catchy, easy to remember, suggesting fun, gaiety, and color. These have been names of such sections before: Panama Pacific Exposition (San Francisco, 1915): "The Zone"; Century of Progress (Chicago, 1933-34): "The Midway"; St. Louis Exposition (1904): "The Pike."

Peacock, 6075 Regent St., Philadelphia, Pa., secretary, and Mrs. Zella Boteler, 6805 46th St., Chevy Chase, Md., treasurer. There is an initiation fee of \$1, and annual dues are the same amount. The charter members now want to form local chapters all over the country. Let us know if you'd like our help in this, won't you? The date and place of the first national convention will be announced soon.

Non-Winning Entries Ideas That Failed

Last week we reprinted the most pungent criticisms of non-winning entries sent to us in response to our invitation to readers to help each other. This week, as promised, here are more non-winning entries. Try your powers

for criticism by the same person—and in our opinion they have a common deficiency. Can you see it—and others?

"I like Chipso because it does my washings with miraculous speed and mildness, and my farmhouse cleaning tasks are safely and satisfactorily finished, while my hands remain unharmed."—M.L.L.

Considering the many tips given here on Procter & Gamble entries, what's wrong with this apparently good Chipso statement?

"I like Ivory because Ivory leaves my hand-painted china clean and fresh without injury to delicate gold rims and lends the designs a more distinctive lustre."—L.R.

This statement above was written by

a steady prize-winner. Why did she miss this time?

"I like Ivory Soap because it is so white and clean and gives my skin a healthy sheen."—E.D.T.

Because that entry didn't win, the writer wrote to us, "Contests . . . are nothing but a gambling device, and in spite of what you say about the manner that winners are arrived at, I believe they are picked from a hat . . ." Is there an answer to that?

Send your criticism of any one of these entries to Dept. EC2, "So You Like Contests?" c/o RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois. Last time, we had to award duplicate checks because two criticisms were equally excellent. Another thing—we forward your letter to the writer of the entry, so you're doing him a service when you write! That contesteer gets a liberal contest education from the letters we send on to him. Will you help?

This Contest World Its Newest Whirligigs

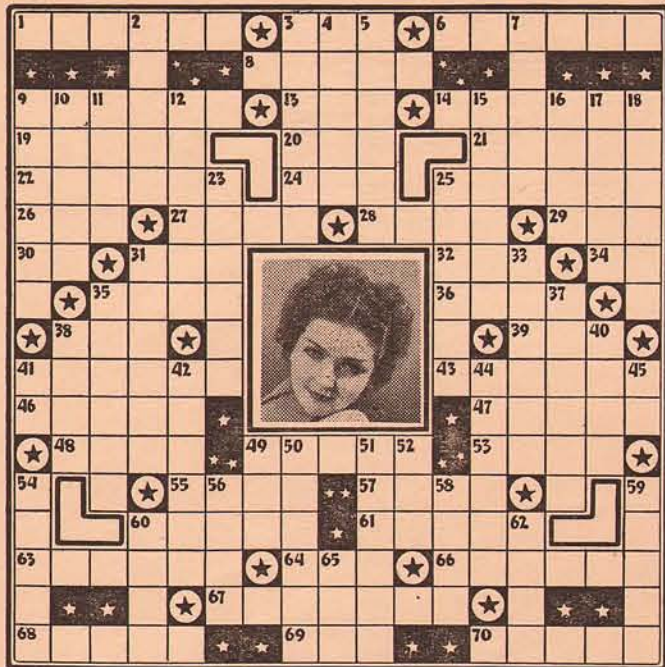
Ted Malone's "Between the Bookends" program has left the air. With that swell broadcast went radio's best poetry contest. There's a wide-open gap left for some enterprising sponsor . . . *Contest Magazine*, through some mystic "off the cuff" maneuver, has taken over 2,500 subscriptions to the defunct *Contest Digest*. Looks like the customers' bargain, at that.

A contest for amateur "swing" musicians has been announced on Tommy Dorsey's Friday night NBC program. For details, write to him, in care of the Amateur Swing Contest, NBC, New York City . . . During the three weeks preceding this writing, the *New York Post* has paid 7,797 prizes in its three sets of weekly contests, although only 4,500 prizes were offered. Most of the difference represents duplicate awards—a fine answer to those who say contests aren't honest! The prizes total \$20,899.47—and the contests are still running!

Another example of fairness on the part of a sponsor is given in the prize list of the Worcester (Mass.) *Evening Gazette's* "Great Names" contest. Three first prizes of \$1,250 each were paid to Jack Hoffman, 2 Shannon St., Worcester; Mrs. Nellie M. Hall, 38 Sprague St., Malden, Mass., and Miss Mae B. Grenda, 29 Boxford St., Lawrence, Mass. The *Gazette's* competition paper, the *Worcester Evening Post*, recently announced a "pictorial stamp" contest, with a first prize of \$1,500, which makes Worcester about as contest-conscious a city as we've heard about.

Gilson Willets, chief at National Contest Headquarters, has found America's oldest contesteer. After searching the country, he found Frank DeGuerre right in his own San Francisco back-yard! DeGuerre is 82 years old . . . First flash on the Eaton letter contest—the radio poll, remember? Eddie Cantor was the popularity winner. More details on contest winners later . . . Winners in the Snowdrift contest were recently announced. Big winners: Mrs. Kate Baldauf, 4000 Hibernian Ave., Pratt City, Birmingham, Ala.—\$5,000; Edna McHenry, 303 N. Marengo, Pasadena, Cal.—\$1,000; Mrs. G. Harper Wilkinson, Rt. 3, Box 147, Pensacola, Fla.—\$500. Congratulations to all of you!

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

1. Richard —, bandleader
3. Mineral spring
6. Nellie —, "Neighbor Nell"
8. Raymond —, maestro
9. Andre —, announcer
13. Correlative of neither
14. First name of star in the portrait
19. A gazelle
20. Payable
21. Rosa —, opera star
22. Cleansed repeatedly
24. Peer Gynt's mother
25. Treat with tokens of affection
26. Induced
27. Myrtle —, "Myrt"
28. Pierce with a weapon
29. Held a session
30. Bone (Latin)
31. Cut with an ax
32. Part of the mouth
34. Old form of you
35. Wheeled vehicles
36. Pertaining to the laity
38. Course or route
39. Sign of the Zodiac
41. Paul —, bandleader
43. Made a noise like a lion
46. Masculine name
47. Book of maps
48. To make a loan
49. One who dives
53. Notable achievement

VERTICAL

55. A metal
57. — D'Orsay, comedienne
60. Lose consciousness
61. Palm off slyly
63. Bob —, bandleader
64. Ostrich-like bird
66. Last name of news commentator
67. A woman's club
68. First name of banjo-eyed comedian
69. Born
70. Jack —, comedian

VERTICAL

2. That low-down feeling
3. Shoe fastened by straps

Solution to Puzzle Given Last Week



VOICE OF THE LISTENER

The "Voice of the Listener" letterforum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio.

Each week Radio Guide will publish letters deserving our readers' attention.

AN OPEN LETTER

(to Jimmie Fidler—for a change)

Dear Jimmie (and I do mean you): I imagine you have received many criticisms on your recent broadcast in which your remark regarding the sentimental gesture made by Eddie Cantor on his November 24 broadcast regarding boys and girls in Hollywood sending messages to their parents, was, in my opinion, very uncouth and uncalled for.

This might be a misinterpretation of words. If it is, I'm sorry. However, your wondering whether or not there were many telegrams signed "compliments of Eddie Cantor," didn't sound particularly like the Jimmie Fidler I've been listening to.

I can't speak for others, but the sentiments, usually brought in at the end of Eddie's programs, seem to me are

ones that aren't exactly written in the script but deeply sincere.

I venture to say that many mothers were glad to hear from their kids, even if, as you think, they might have been signed "compliments of Eddie Cantor."

Your remark was unethical, to say the least. Remember, Jimmie, give credit where credit is deserved.—L. Loufek, Battle Creek, Mich.

PROMOTE RADIO STARS

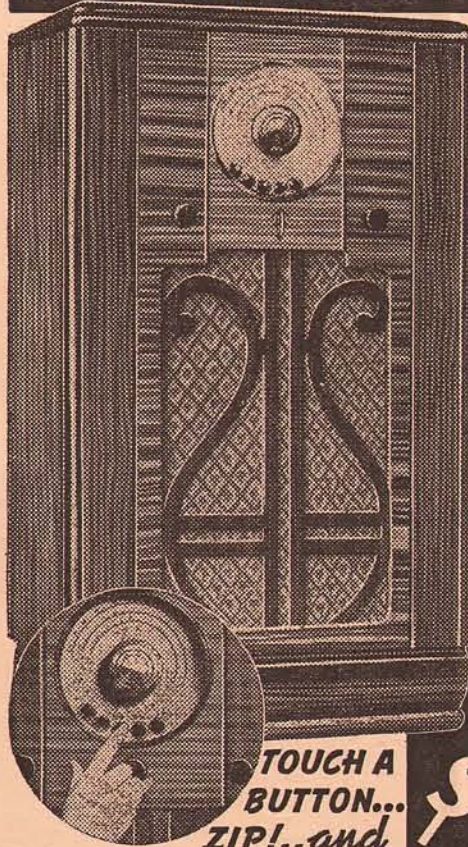
Voice of the Listener: When will Radio begin to realize the individuality of its stars and publicize them just as much as the movies do? When I say "radio stars," I mean radio personalities, not referring in any way to Hollywood actors and actresses. They belong in the movies, let them stay there!

For example, Don McNeil, Ransom Sherman, Les Tremayne, Barbara Luddy, Pat Murphy, and Betty Winkler. Let's read and see more about them! They are the ones to whom we listen every day. They are the real radio stars. Let's hear less about movies and more about radio.—Mrs. P. W. Winler, Long Beach, N. Y.

RADIO GUIDE is trying to do just that, Mrs. Winler.—Ed.

NOW FOR THE FIRST TIME IN 18 YEARS MIDWEST GIVES YOU **\$30⁰⁰**

TRADE-IN-ALLOWANCE ON YOUR OLD RADIO DURING THIS FACTORY-TO-YOU SALE!



16 TUBE MIDWEST TOUCH-BUTTON TUNING

REGULAR RETAIL VALUE...\$139.90
DIRECT FACTORY-TO-YOU PRICE \$69.95
LESS SPECIAL \$30 TRADE-IN ALLOWANCE
You pay only

\$39⁹⁵
ABSOLUTELY COMPLETE

TOUCH A BUTTON... ZIP!..and your station flashes in!

LET us send this marvelous new 1938 Midwest 16-tube radio to your home... on 30 days FREE trial. Use it for four weeks before you make up your mind! If you decide to keep it, you secure \$30.00 credit on your old radio... and Midwest will call for it at your home!

Just imagine a radio so fine, so powerful, so luxurious—in a big, beautiful, richly-finished walnut console—selling at such an amazingly low factory-to-you price! You'll be delighted with its glorious new tone, 10,000 mile tuning range, and brilliant world-wide reception. Take advantage of Midwest's successful factory-to-you plan—save 60¢ of every \$1.00—by buying at wholesale prices!

Send for FREE 1938 Factory Catalog Dept. KD-94, MIDWEST RADIO CORPORATION Cincinnati, Ohio

30 DAYS FREE HOME TRIAL
TERMS AS LOW AS 50¢ A WEEK

PASTE COUPON ON 1¢ POSTCARD...OR WRITE TODAY!

MIDWEST RADIO CORPORATION
Dept. KD-94, Cincinnati, O.
Send me your new FREE catalog, complete details of your liberal 30-day FREE trial offer and factory-to-you wholesale prices. (Special offer and prices prevail only when dealing direct with factory by mail.)

Name.....
(PLEASE PRINT CLEARLY)

Address.....

Town..... State.....
User-Agents Make Easy Extra Money. Check Here for details. Check Here for 1938 Battery Catalog.

1 Complete

Does away with Aerial entirely—Just place an F & H Capacity Aerial Eliminator (size 1 1/2 in. x 4 in.) within your set. Simple instructions furnished with unit. Easily connected by anyone to aerial and ground of set. Your radio will then operate and tune in the same manner as if it were connected to an aerial. Operates on both short and long waves.



DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires. Not New—Value Already Proved.

On the market five years. 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

JUST MAIL THIS COUPON
F & H Radio Laboratories, Dept. 73, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here if interested in dealer's proposition.

NAME.....
ADDRESS.....

Radio Guide's Instant Program Locator

This Is An Exclusive Radio Guide Feature, Published On Alternate Weeks

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

A. L. Alexander's True Stories. MacFadden Pub. Co., Fri. 9:30 p.m. (11:30 p.m. for West). NBC-R.
 Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.
 Alemite. Horace Heidt, Tues. 9 p.m. NBC-B.
 Alias Jimmy Valentine. Larus Bros., Tues. 9:30 p.m. NBC-B.
 Alka-Seltzer. Uncle Ezra, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.
 Allen, Fred. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.
 Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.
 Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC-R.
 American Album of Familiar Music. (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.
 Amos 'n' Andy. Campbell's Soup, Mon. thru Fri. 7 and 11 p.m. NBC-R.
 Anacin. Our Gal Sunday; Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.
 Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.
 Attorney At Law. Johnson's Wax, Mon. thru Fri. 10:30 a.m. NBC-B.
 Aunt Jemima Pancake Flour. Cabin at the Crossroads, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.
 Aunt Jenny's Real Life Stories. (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
 Austin, Gene. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.
 Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R.
 Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.
 Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.
 Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.
 Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B.
 Barbasol. Arthur Godfrey, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS.
 Barrie, Wendy. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Barris, Harry. Camels, Tues. 9:30 p.m. CBS.
 Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.
 Becker, Bob. Red Heart Dog Food, Sun. 2 p.m. NBC-R.
 Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.
 Behind Prison Bars. Sloan's Liniment, Mon. 10 p.m. NBC-B.
 Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:30 p.m. NBC-R.
 "Believe It Or Not" Robert L. Ripley. Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.
 Benjamin Moore Paint. Triangle Club; Betty Moore, Mon. 11:45 a.m. NBC-R.
 Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Bergen, Edgar. (Chase & Sanborn), Sun. 8 p.m. NBC-R.
 Bernie, Ben. Orch. U. S. Rubber, Wed. 9:30 p.m. CBS.
 Betty & Bob. (Gold Medal), Mon. thru Fri. 1 p.m. CBS.
 Big Sister. (Rinsol), Mon. thru Fri. 11:30 a.m. (2 p.m. for West). CBS.
 Big Town. Rinsol, Tues. 8 p.m. CBS.
 Bills, Billy. Orch. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West). NBC-R.
 Bi-Sol-Dol. Mr. Keen, Races of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC-B.
 Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.
 Borax. Death Valley Days, Fri. 8:30 p.m. NBC-B.
 Bowes, Edward. Major. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.
 Brice, Fannie. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
 Bromo-Quinine. Gen Hugh

Johnson, Tues., Wed. 10 p.m. NBC-B.
 Bromo-Seltzer. Hollywood News; Sid Skolsky, Wed. 8:30 p.m. NBC-B.
 Burns & Allen. (Grape Nuts), Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
 Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-R.
 Busse, Henry. Orch. Mar-Oil Shampoo, Sun. 1:15 p.m. NBC-R.
 Butterworth, Charles. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
 Butterworth, Wallace. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
 Cabin at the Crossroads. Aunt Jemima Pancake Flour, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.
 Calumet Baking Powder. Kate Smith; Jack Miller's Orch., Thurs. 8 p.m. (11:30 p.m. for West) CBS.
 Camay. Pepper Young's Family, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.
 Camels. Jack Oakie; Stuart Erwin; Raymond Hatton; Patsy Flick; Harry Barris, Tues. 9:30 p.m.; Benny Goodman's Orch., Tues. 10 p.m. CBS.
 Campana. Grand Hotel, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.
 Campbell's Soup. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R; Hollywood Heat; Ken Murray; Oswald; Anne Jamison; Raymond Paige's orch.; Jerry Cooper; Frances Langford, Fri. 9 p.m. CBS.
 Cantor, Eddie. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
 Carborundum Band. Sat. 7:30 p.m. CBS.
 Carley, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.
 Carnation Milk. Lullaby Laddy, Mon. 10 p.m. NBC-R.
 Carnegie, Dale. Colgate, Tues. 10:45 p.m. NBC-R.
 Carson Robison's Buckaroos. Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.
 Carter, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
 Cavalcade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.
 Chase & Sanborn. Don Ameche; Nelson Eddy; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC-R.
 Chesterfield. Lawrence Tibbett; Andre Kostelanetz' orch.; Deems Taylor, Wed. 9 p.m.; Paul Whiteman's orch., Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
 Chipso. Road of Life, Mon. thru Fri. 9:30 a.m. CBS; 4:45 p.m. NBC-R.
 Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.
 Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC-R.
 Clark, Buddy. Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
 Coca-Cola. Song Shop; Frank Crumit; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.
 Cocomalt. Joe Penner. Gene Austin; Julie Gibson, Sun. 6 p.m. (11 p.m. for West) CBS.
 Colgate. Stepmother, Mon. thru Fri. 5:30 p.m. CBS; Dale Carnegie, Tues. 10:45 p.m. NBC-R; Gang Busters; Col. N. H. Schwarzkopf, Wed. 10 p.m. CBS.
 Cook & Son. Malcolm La

Prade, Sun. 2:15 p.m. NBC-R.
 Cooper, Jerry. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
 Court of Human Relations. Vadsco Sales Corp., Sun. 4 & 4:30 p.m. MBS.
 Court of Missing Heirs. Skelly, Sun. 10:30 p.m. CBS.
 Cravens, Kathryn. News Thru a Woman's Eyes (Pontiac), Mon., Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.
 Crisco. Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.
 Crocker, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.
 Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC-R.
 Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
 Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.
 Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS.
 Dafoe, A. R., Dr. Lysol, Mon. Wed. Fri. 4:45 p.m. CBS.
 Dan Harding's Wife. Nat'l Biscuit Co. Mon. thru Fri. 9:45 a.m. NBC-R.
 Dari-Rich. Terry and the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC-R.
 David Harum. (Bab-O), Mon. thru Fri. 11 a.m. NBC-R.
 Death Valley Days. (Borax), Fri. 8:30 p.m. NBC-B.
 Delaware. Lackawanna & Western Coal. The Shadow, Sun. 4 & 5:30 p.m. MBS.
 Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.
 Dick Tracy. Puffed Wheat & Rice, Mon. thru Fri. 5 p.m. NBC-R.
 Dorsey, Tommy. Orch. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.
 Double Everything. Wrigley's, Sun. 6:30 p.m. CBS.
 Dr. Christian. Vaseline, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
 Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carley; Pierre LeKreun, Sun. 9 p.m. NBC-R; Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.
 Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.
 Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.
 Durbin, Deanna. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
 Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.
 Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Tues. 10 p.m. MBS.
 Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
 Easy Aces. (Anacin), Tues., Wed., Thurs. 7 p.m. NBC-B.
 Eddy, Nelson. (Chase & Sanborn), Sun. 8 p.m. NBC-R.
 Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. thru Fri. 12:30 p.m. CBS.
 Elizabeth Arden Cosmetics. Eddy Duchin's orch., Tues. 10 p.m. MBS.
 Elman, Dave. Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
 Energine. Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.
 Erwin, Stuart. Camels, Tues.

9:30 p.m. CBS.
 Falstaff Beer. Public Hero No. One, Mon. 10:30 p.m. NBC-R.
 Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.
 Fibber McGee & Molly. (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.
 Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.
 Fif, Mlle. Texaco, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
 Fio-Rito's, Ted. Orch. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Firestone. Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
 First Nighter. Campana, Fri. 10 p.m. NBC-R.
 Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:30 p.m. NBC-R.
 Fleischmann. Ozzie Nelson's Orch.; Harriet Hilliard; Feg Murray, Sun. 7:30 p.m. NBC-B.
 Flick, Patsy. Camel, Tues. 9:30 p.m. CBS.
 Florida Citrus Commission. Emily Post, Tues., Thurs. 10:30 a.m. CBS.
 Follow the Moon. Pebeco, Mon. thru Fri. 5 p.m. CBS.
 Ford. Sunday Evening Hour; Fritz Reiner, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.
 Fulton, Jack. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.
 Furest, Hans. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
 Gang Busters. Colgate, Wed. 10 p.m. CBS.
 Garland, Jdoy. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
 Garr, Eddie. Manhattan After Dark (Bromo-Seltzer), Wed. 8:30 p.m. NBC-B.
 General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.
 Gibson, Fredda. Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
 Gibson, Julie. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.
 Girl Alone. (Kellogg), Mon. thru Fri. 12 noon. NBC-R.
 Glass Container Ass'n of America. There Was a Woman, Sun. 1:30 p.m. NBC-B.
 Godfrey, Arthur. Barbasol, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS.
 Goldbergs. (Oxydol), Mon. thru Fri. 4:30 p.m. CBS.
 Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.; Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hollywood in Person, Mon. thru Fri. 1:45 p.m. CBS.
 Goodman, Al. Orch. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.
 Goodman, Benny, Orch. Swing School (Camels), Tues. 10 p.m. CBS.
 Good News of 1938. Maxwell House Coffee, Thurs. 9 p.m. NBC-R.
 Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
 Gordon, Richard. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
 Grand Central Station. (Lis-terine), Fri. 8 p.m. NBC-B.

Grand Hotel. Campana, Mon. 8:30 p.m. NBC-B.
 Grape Nuts. Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
 Guest, Edgar. It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.
 Guiding Light. White Naptha, Mon. thru Fri. 3:45 p.m. NBC-R.
 Gulf Oil. Phil Baker; Beetle & Bottle, Sun. 7:30 p.m. CBS.
 Haley, Jack. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Hammerstein Music Hall. (Kolynos), Fri. 8 p.m. CBS.
 Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
 Harris, Phil. orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Hatton, Raymond. Camels, Tues. 9:30 p.m. CBS.
 Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Heatter, Gabriel. We, The People (Sanka Coffee), Thur. 7:30 p.m. CBS.
 Hecker's H-O Foods. Myra Kingsley, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.
 Heidt, Horace. orch. Alemite, Tues. 9 p.m. NBC-B.
 Heinz. Romance of Carol Kennedy, Mon. thru Fri. 11:15 a.m.; Magazine of the Air, Sun. 5 p.m. CBS.
 Hello Peggy. (Drano), Wed. Fri. 11:45 a.m. NBC-R.
 Hersholt, Jean. Dr. Christian (Vaseline), Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
 Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.
 Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m. NBC-R.
 Hilltop House. Palmolive Soap, Mon. thru Fri. 5:45 p.m. CBS.
 Himber, Richard, Orch. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
 Hind's Cream. Life of Mary Sothern, Mon. thru Fri. 5:15 p.m. CBS.
 Hobby Lobby. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
 Hoffa, Portland. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.
 Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.
 Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.
 Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.
 Hollywood Mardi Gras. (Packard), Tues. 9:30 p.m. NBC-R.
 Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.
 Hollywood Playhouse. Woodbury, Sun. 9 & 10:30 p.m. NBC-B.
 Hollywood Screen Scoops. Old Gold, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
 Homemakers' Exchange. Nat'l Ice Adv. Inc., Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.
 Horlick's. Lum & Abner, Mon. Wed. Fri. 7:30 p.m. (11:15 p.m. for West) NBC-B.
 Hour of Charm. (General Electric), Mon. 9:30 p.m. NBC-R.
 Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.
 How to be Charming. (Phillips), Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.
 Howe, Eleanor. Homemakers' Exchange (Nat'l Ice Adv. Inc.), Tues. Thurs. 11:30

a.m. (12:45 p.m. for West) NBC-R.
 Hudson Motors. Hobby Lobby; Dave Elman; Harry Salter's Orch., Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
 Hull, Warren. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
 Huskies. Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.
 Hymns of All Churches. (Gold Medal), Mon. Tues. Thurs. 1:15 p.m. CBS.
 Ipana. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.
 Interesting Neighbors. Fitch Co., Sun. 7:30 p.m. NBC-R.
 It Can Be Done. (Household Finance), Tues. 8:30 p.m. NBC-B.
 Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.
 Ivory Soap. Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.
 Jack Armstrong. (Wheaties), Mon. thru Fri. 5:30 p.m. NBC-R.
 Jamison, Anne. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
 Jello-O. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
 Jergens. Walter Winchell, Sun. 9:30 & 11 p.m. NBC-B.
 Jessel, George. Thirty Minutes in Hollywood (Local Cooperative Campaign), Sun. 6 p.m. EST.
 Johnny Presents. (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. NBC-R; (11:30 p.m. for West) CBS.
 John's Other Wife. (Phillippe Cosmetics), Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.
 Johnson, Hugh. Gen. Bromo-Quinine, Tues. Wed. 10 p.m. NBC-B.
 Johnson, Parks. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
 Johnson's Wax. Attorney-at-Law, Mon. thru Fri. 10:30 a.m. NBC-B; Fibber McGee & Molly; Marian & Jim Jordan; Betty Winkler; Billy Mills' Orch., Mon. 9 p.m. (12 mid. for West) NBC-R.
 Jolson, Al. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
 Jordan, Marian & Jim. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.
 Junior Nurse Corps. (Sun-brite), Mon. thru Fri. 5 & 6 p.m. NBC-B.
 Just Plain Bill. (Anacin), Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.
 Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon. NBC-R; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.
 Kennedy. Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.
 King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.
 Kingsley, Myra. Hecker's H-O Foods, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.
 Kitchen Cavalcade. Mueller Macaroni, Mon. thru Fri. 10:45 a.m. NBC-B.
 Koestner, Josef, orch. (Ry-Krisp), Sun. 5 p.m. NBC-R.
 Kolynos. Our Gal Sunday, Thurs., Fri. 12:45 p.m.; Hammerstein's Music Hall; Jerry Mann, Fri. 8 p.m. CBS.
 Kraft Music Hall. Bing Crosby; Bob Burns, Thur. 10 p.m. NBC-R.
 Kostelanetz, Andre, orch. (Chesterfield), Wed. 9 p.m. CBS.
 Lady Esther. Wayne King's orch., Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.
 Lamour, Dorothy. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

(Continued on page 18)

WATCH OUT FOR HAWTHORNE!

BY DWIGHT P. CAMPBELL

NEW ENGLAND folk arise all set for a hard day's work upon hearing the rousing music of the "Second Connecticut March." That song sets off the "Morning Watch." When Ben Hawthorne goes on the bridge to take over the program, nothing in the way of entertainment will be avoided. For Ben Hawthorne does not steer clear of that.

Bessie Bossy is the first mate; and Freddy Edwards, the engineer.

That's the crew of WTIC's "Morning Watch." Charting its course from the famous "little square broadcasting cubicle at WTIC," the "Morning Watch" is one of the early morning programs heard in the East that people go out of their way—even beds—to hear.

From seven to eight every day but Sunday, Ben and Bessie can be counted on to provide the type of entertainment that those of us who like "lifter-up" programs pray for.

A sandy-haired young man, as congenial to meet as he is on the air, Ben Hawthorne comes by his glib and extensive vocabulary more or less by birth. He is a great-grandson of the New Englander, Nathaniel Hawthorne. It's a fast, amusing program that Ben guides, featuring music and chatter of the better early-morning variety.

One reason for the growing popularity of his program is the sincere interest he takes in it. Of course everyone who is on the air naturally tries to stay on the air. But some of this choice number get the air—and not in the same sense that they want it. Yet Ben Hawthorne has been nursing the WTIC program since shortly after 1933. At this time it has grown to an hour's duration; an hour packed with the type of enjoyment that is rarely found wafting over the kilocycles early in the morning.

Back in 1925 Ben was graduated from Loomis Preparatory School. The years that he spent at Loomis didn't exactly prepare him for the stage, although that was the step he took. And for five years Nathaniel Hawthorne's great-grandson trod the boards of some of the lesser theaters.

His next move was in the direction of radio broadcasting. WOV in New York City was the station that first aired the pleasant doings of the present "Morning Watch" star.

ONE of the most delicate radio subjects, commercials, the life-blood of the sponsored program, usually consume much planning, deliberation, and many minds. Not so on the "Morning Watch." Ben has acquired a manner of telling the air audience all about the G. Fox special bargains in such a way that they are even welcome, and enjoyably listenable.

It has been heard, in open channels, that advertising agencies not wanting their commercials to stand out like a broken nose should lend an ear to the Ben Hawthorne style of word-slinging.

Probably the one time that informal programs can be heard is in the morning. Anything that happens or comes up during the broadcast is grist for Ben's extemporaneous joke-mill. This is where Bessie comes in. Edgar Bergen has Charlie McCarthy and Ben Hawthorne has Bessie Bossy. Bessie is a Jersey, but insists that she came from the Island of Guernsey. For a cow, she gets remarkable ideas of her own, and neither Ben nor anyone else can sway her.

The talking Bessie is really something to warrant tuning in on itself. Bessie doesn't give milk—only a stream of jokes.

Set aside for each Wednesday's programs is the enumeration of pet hates. Listeners are invited to send to Ben lists of their pet hates. There is little else on the air that can compare to this "Morning Watch" feature. It is a list that is better than the annual lists of "best ten's" that we have all become

accustomed to within the last couple of years.

For the record, let it be stated that should Ben come forth with a list of the "best ten" pet hates, he most certainly would have something.

Behind the Yankee drawl that is Ben's there is a versatile intellect. Following the trail of his famed uncle, Ben has accomplished a bit in the radio literary world himself.

THE greatest claim to literary fame he commands is a successful serial heard over a Texas network of stations. This same story has also been heard in Newfoundland. Tales by Hawthorne are being broadcast from Australia, New Zealand, Honolulu, Cuba, and Venezuela stations. Some of the "Shadow" mysteries have also been from his pen.

Unlike his uncle, Ben is emphasizing



Ben Hawthorne: He sets off "The Morning Watch," keeps it going!

radio-writing. Perhaps there would be a novel idea and worthy one too if he adapted some of Nathaniel Hawthorne's literary achievements for radio broadcasting. Certainly Ben has had the experience in acting. He has had his share of writing. And his ability to produce a good hour program is now being evidenced. So with all these performances to back him up, time spent on the works that have become immortal in American literature might not be without benefit.

THAT'S an impractical undertaking for him, "Morning Watch" listeners might say. Yes, it is big, although it isn't impractical for a fellow like the present Hawthorne. Radio drama is still in the experimental stage. Witness thereof the Shakespeare cycles of a few seasons ago.

Perhaps one of the most popular features of Ben Hawthorne's "Morning Watch" and his style of radio presentation is the afore-mentioned informality and painless methods with which he puts across the commercials supporting his program.

During recent months there has been an increasing resentment on the part of listeners who have been forced to endure long-winded advertising on their favorite programs. Protests unavailing to any great extent, there has been a movement towards the dialing of such programs as Ben's.

To the listeners of "Morning Watch," as long as Ben Hawthorne continues to air such a sprightly bright morning program they'll leave it to him to watch out for the bigger things that radio presents.

YOUR OPPORTUNITY!

WIN An AUTOMOBILE



1500.00

Yes, Siree! An Automobile or \$1,500.00 in Cash is First Prize in this contest. That's our offer to you.

The winner may have choice of Lincoln Zephyr, Plymouth, Pontiac, De Soto, Oldsmobile, Dodge, Buick or Chrysler. What could be a finer prize? Either your favorite automobile and enough extra in cash for gasoline and supplies for 2 years, or \$1,500.00 lump sum in CASH. You have your choice.

MANY OTHER PRIZES

WIN. \$500.00

WIN. 400.00

WIN. 300.00

WIN. 200.00

WIN. 100.00

And 44 \$25.00 CASH PRIZES

Can You Solve this Puzzle?

Here's a Puzzle That Will Test Your Wits.

CLUES

Probably you know the names of most of the Famous Movie Stars, but just to refresh your memory we mention a few:

GRETA GARBO	ROBERT TAYLOR
FREDERIC MARCH	DICK POWELL
JOHN CRAWFORD	WARNER BAXTER
SHIRLEY TEMPLE	OSCAR ROGERS
WALLACE BEERY	DARY COOPER
CLARK GABLE	KAY FRANCIS

YES-IMP-TELL-HER



When the Scrambled Letters above are, correctly rearranged they will spell the name of a Famous Movie Star.

Start switching the letters around; see if you can figure it out. If your answer is correct, you will receive at once A LARGE SIZE PICTURE OF THIS FAMOUS MOVIE STAR FREE — beautifully colored and suitable for framing — and the opportunity to win AUTOMOBILE or \$1,500.00 all in CASH.

ANSWER COUPON

MOVIE SCRAMBLES,
84 MARKET STREET,
WINONA, MINN.

Herewith my answer to your Movie Scramble Puzzle:

My Answer

My Name

Street

City

State

Send me the Free Picture

USE THIS COUPON—MAIL NOW

BOYS WANTED!

Bright ambitious boys have a great opportunity for earning easy pocket money and many fine prizes with only a few hours effort after school each week. See advertisement on page 45 for details!

★ WANT \$1900⁰⁰ A YEAR? ★

MANY 1938 APPOINTMENTS EXPECTED

\$1140 TO \$2100 FIRST YEAR

INFLUENCE NOT NEEDED

Most Government examinations include Mental Tests. Try yourself. Answer the following problems and mail at once. Our examiners will correct your work, rate, and return it. The result should tell you the possibility of a high rating on the U. S. Government Examination.

MENTAL TEST

- (1) How much is the interest on \$8,700 for half a year at three per cent?
Answer
- (2) An Implement is— (1) A false accusation; (2) A reminder; (3) A tool; (4) An increase.
Give number of correct answer
- (3) If you save 1/10 of your annual salary of \$1,500 and spend \$178 for education, and 20% of it for your share at home, how much would you have left?
Answer
- (4) Double entry means: (1) A punishable offense; (2) A method of indexing; (3) A system of bookkeeping; (4) A stub record of checks issued.
Answer
- (5) Technical means— (1) Mysterious; (2) Drawn in ink; (3) Scientific; (4) Clumsy.
Answer
- (6) If you were a per diem employee earning \$.50 an hour, how much would you receive for 34 days, working 7 hours a day?
Answer
- (7) Albany is to New York as Augusta is to (a) Georgia; (b) Michigan; (c) Maine; (d) Wisconsin; (e) Illinois.
Answer
- (8) The statement: "Never cry over spilt milk" means most nearly (a) "Watch your step." (b) "It's an ill wind that brings no good." (c) "Accidents will happen in the best of regulated families." (d) "Waste not, want not." (e) "Tears will not mend broken crocks."
Answer

Franklin Institute, Dept. N186,
Rochester, N. Y.

I send you my work on Mental Test No. 2. Kindly have your examiners correct this work and return to me with my rating and at no cost to me. Kindly send 32 page book "How to Get U. S. Government Job" and full information regarding Government Jobs. Send list of Jobs and tell me how to qualify for one.

Name

Address

Age

(Continued from page 16)

Lane, Rosemary. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Langford, Frances. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

La Prade, Malcolm. Cook & Son, Sun. 2:15 p.m. NBC-R.

Larus Bros. Alias Jimmy Valentine, Tues. 9:30 p.m. NBC-B.

Lawes, Warden Lewis E. Behind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-B.

Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Leonard, Jack. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

Lifebuoy. Al Jolson; Martha Raye; Parkyakarkus; Victor Young's orch., Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Life of Mary Sothern. Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.

Listerine. Grand Central Station, Fri. 8 p.m. NBC-B.

Little Orphan Annie. (Ovaltine), Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Local Cooperative Campaign. Thirty Minutes in Hollywood; George Jessel; Norma Talmadge, Sun. 6 p.m. MBS.

Log Cabin Syrup. Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fio-Rito's orch., Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Lombardo, Guy, orch. (Bond Bread), Sun. 5:30 p.m. CBS.

Lone Ranger. (Gordon Baking Co.), Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Lord, Phillips H. Gang Busters (Colgate), Wed. 10 p.m. CBS.

Lorenzo Jones. Phillips, Mon. thru Fri. 4 p.m. NBC-R.

Lucky Strike. Melody Puzzles; Harry Salter's Orch., Mon. 8 p.m. NBC-B; Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Your Hollywood Parade; Dick Powell; Rosemary Lane; Al Goodman's Orch., Wed. 10 p.m. NBC-B; Your Hit Parade; Freda Gibson; Buddy Clark; Richard Himber's Orch., Sat. 10 p.m. CBS.

Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC-R.

Lum & Abner. Horlick's, Mon. Wed. Fri. 7:30 p.m. (11:15 p.m. for West) NBC-B.

Lux. Radio Theater, Mon. 9 p.m. CBS.

Lyman, Abe, orch. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Lysol. Dr. A. R. Dafoe, Mon. Wed. Fri. 4:45 p.m. CBS.

Ma Perkins. Oxydol, Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R.

MacCormack, Franklyn. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

MacFadden Publishing. A. L. Alexander's True Stories, Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

MacHugh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.

Magazine of the Air. Heinz, Sun. 5 p.m. CBS.

Magic Key. R.C.A., Sun. 2 p.m. NBC-B.

Manhattan After Dark. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.

Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC-R.

Mann, Jerry. Hammerstein's Music Hall (Kolynos), Fri. 8 p.m. CBS.

Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC-R.

March of Time. Time, Inc., Thurs. 8:30 p.m. NBC-B.

Margot of Castlewood. Quaker Oats, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.

Mar-Oil Shampoo. Henry Busse's Orch., Sun. 1:15 p.m. NBC-R.

Martin, Charles. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Maxwell House Coffee. Good News for 1938; M-G-M Film Stars; Judy Garland; Fannie Brice; Meredith Willson's orch., Thurs. 9 p.m. NBC-R.

McBride, Mary, Margaret. Minute Tapioca, Mon. thru Fri. 12 noon CBS.

McCall, George. Hollywood Screen Scoops (Old Gold), Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC-R.

McConnell, Ed, Smiling-Acme Paint Co., Sun. 5:30 p.m. NBC-B.

Melody Puzzles. Lucky Strike, Mon. 8 p.m. NBC-B.

Menken, Helen. Famous Actors' Guild (Bayer Aspirin), Sun. 7:30 p.m. CBS.

Metropolitan Opera Auditions of the Air. Sherwin Williams, Sun. 5 p.m. NBC-B.

M-G-M Film Stars. Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.

Mickey Mouse Theater of the Air. Pepsodent, Sun. 5:30 p.m. NBC-R.

Miller, Jack, orch. Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Mills, Billy, orchestra. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Minute Tapioca. Mary Margaret McBride, Mon. thru Fri. 12 noon CBS.

Model Tobacco. Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Molle. Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Moore, eBtty. Triangle Club (Benjamin Moore Paint), Mon. 11:45 a.m. NBC-R.

Morgan, Russ, orch. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Mr. Keen, Tracer of Lost Persons. Bi-Sol-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Mueller Macaroni. Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.

Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Murray, Feg. Fleischmann's, Sun. 7:30 p.m. NBC-B.

Murray, Ken. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Musterole. Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS.

Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Mystery Chef. Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.

National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.

Nat'l Biscuit Co. Dan Harding's Wife, Mon. thru Fri. 9:45 a.m. NBC-R.

National Farm & Home. Mon. thru Sat. 12:30 p.m. NBC-B.

Nat'l Ice Adv. Inc. Homemakers' Exchange; Eleanor Howe, Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Nelson, Ozzie, orch. Fleischmann's, Sun. 7:30 p.m. NBC-B.

News Through a Woman's Eyes. Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Oakie, Jack. (Camel), Tues. 9:30 p.m. CBS.

O'Keefe, Walter. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.

Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Old Gold. Hollywood Screen Scoops; George McCall, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

O'Neills. Ivory Soap, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.

Open House. Vicks, Sun. 7 p.m. CBS.

Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Our Gal Sunday. Anacin & Kolynos, Mon. thru Fri. 12:45 p.m. CBS.

Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Oxydol. Ma Perkins, Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 4:30 p.m. CBS.

Packard. Hollywood Mardi Gras; Lanny Ross; Charles Butterworth; Jane Rhodes; Walter O'Keefe; Raymond Paige's Orch., Tues. 9:30 p.m. NBC-R.

Packer's Tar Soap. Thatcher Colt Stories, Sun. 2:30 p.m. NBC-R.

Paige, Raymond, orch. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R; Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Pall Mall. People in the News, Dorothy Thompson, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.

Palmolive Soap. Hilltop House, Mon. thru Fri. 5:45 p.m. CBS.

Parkyakarkus. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Pebecco. Follow the Moon, Mon. thru Fri. 5 p.m. CBS.

Penner, Joe. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.

People in the News. Pall Mall, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.

Pepper Young's Family. Cammay, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.

Pepperell. Dr. Karl Reiland, Fri. 7:15 p.m. NBC-B.

Pepsodent. Mickey Mouse Theater of the Air, Sun. 5:30 p.m. NBC-R.

Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Pet Milk. Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.

Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B.

Philco. Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Philip Morris. Johnny Presents; Three Minute Thrill; Charles Martin; Russ Morgan; Genevieve Rowe; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Charles Martin's Dramatizations, Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Phillips. How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lyman's Orch.; Frank Munn, Fri. 9 p.m. NBC-R.

Phillippe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Phillips Petroleum. Poly Follies, Tues. 10:30 p.m. CBS.

Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Pillsbury Flour. The Woman in White, Mon. thru Fri. 10:45 a.m. NBC-R.

Pinkham Medicine. Voice of Experience, Mon. thru Fri. 1:45 p.m. MBS.

Poetic Melodies. Wrigleys, Mon. thru Fri. 7 & 11 p.m. CBS.

Poly Follies. Phillips Petroleum, Tues. 10:30 p.m. CBS.

Pond Cream. Those We Love, Tues. 8 p.m. NBC-B.

Pontiac. News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Post, Emily. Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.

Powell, Dick. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Power, Tyrone. Hollywood Playhouse (Woodbury), Sun. 9 & 10:30 p.m. NBC-B.

Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC-R.

Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.

Public Hero No. One. Falstaff Beer, Mon. 10:30 p.m. NBC-R.

Puffed Wheat & Rice. Dick Tracy, Mon. thru Fri. 5 p.m. NBC-R.

Quaker Oats. Margot of Castlewood, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.

Radio Newsreel. Energine, Sun. 3 p.m. NBC-R.

Radio Theater. (Lux), Mon. 9 p.m. CBS.

Raleigh & Kool. Edythe Wright; Jack Leonard; Tommy Dorsey's Orch., Fri. 9:30 p.m. NBC-B.

Ralston. Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

R. C. A. Magic Key; Milton Cross, Sun. 2 p.m. NBC-B.

Raye, Martha. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Red Heart Dog Food. Bob Becker, Sun. 2 p.m. NBC-R.

Regional Advertisers. Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Reiland, Dr. Karl. Pepperell, Fri. 7:15 p.m. NBC-B.

Reiner, Fritz. Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.

Renard, Jacques, orch.; Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Rhodes, Jane. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Rich, Irene. Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.

Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor, Tues. 8 p.m. CBS.

Ripley, Robert L. "Believe It Or Not" Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.

Rising Musical Star. Sealtest, Sun. 10 p.m. NBC-R.

Road of Life. Chipso, Mon. thru Fri. 9:30 a.m. CBS & 4:45 p.m. NBC-R.

Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. CBS.

Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Romance of Carol Kennedy. Heinz, Mon. thru Fri. 11:15 a.m. CBS.

Romance of Helen Trent. Edna Wallace Hopper Cosmetics, Mon. thru Fri. 12:30 p.m. CBS.

Ross, Lanny. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Rowe, Genevieve. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Royal Gelatin. Rudy Vallee's Orch., Thurs. 8 p.m. NBC-R.

Ry-Krisp. Marion Talley, Josef Koestner's Orch., Sun. 5 p.m. NBC-R.

Sal Hepatica. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) CBS.

Salter, Harry, Orch. Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Sanka Coffee. We, The People; Gabriel Heatter, Thurs. 7:30 p.m. CBS.

Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.

Sealtest. Rising Musical Star; Alex Smallens; Hans Fuerst; Richard Gordon, Sun. 10 p.m. NBC-R.

Sherwin Williams. Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.

Singing Lady. Kellogg's, Mon. thru Thur. 5:30 p.m. NBC-B.

Skelly. Court of Missing Heirs, Sun. 10:30 p.m. CBS.

Sloans Liniment. Behind Prison Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B.

Smallens, Alex. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Smith, Kate. Calumet Baking Powder, Thur. 8 p.m. (11:30 p.m. for West) CBS.

Song Shop. Coca-Cola, Fri. 10 p.m. CBS.

Speaks, Margaret. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Spitalny, Phil, Girl Orch. Hour of Charm (General Electric), Mon. 9:30 p.m. NBC-R.

Spry. Aunt Jenny's Real Life Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Stepmother. Colgate, Mon. thru Fri. 5:30 p.m. CBS.

Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.

Stroud Twins. Chase & Sanborn, Sun. 8 p.m. NBC-R.

Sunbrite. Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.

Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.

Sunday Evening Hour. Ford, Sun. 9 p.m. CBS.

Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC-R.

Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC-R.

Talmadge, Norma. Thirty Minutes in Hollywood (Local Co-Operative Campaign), Sun. 6 p.m. MBS.

Taylor, Deems. Chesterfield, Wed. 9 p.m. CBS.

Taylor, Mary Lee. Pet Milk, Tues. Thur. 11 a.m. (3 p.m. for West) CBS.

Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

Terry & the Pirates. Darrich, Mon. Tues. Wed. 5:15 p.m. NBC-R.

Texaco. Eddie Cantor, Deanna Durbin, Jacques Renard's Orch., Pinky Tomlin; James Wallington; Mile. Fifi, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Thatcher Colt Stories. Packer's Tar Soap, Sun. 2:30 p.m. NBC-R.

The Shadow. Delaware, Lackawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS.

The Woman in White. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R.

There Was a Woman. Glass Container Ass'n of America, Sun. 1:30 p.m. NBC-B.

Thirty Minutes in Hollywood. Local Cooperative Campaign, Sun. 6 p.m. MBS.

Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B.

Thompson, Dorothy. People in the News (Pall Mall), Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.

Those We Love. Pond Cream, Tues. 8 p.m. NBC-B.

Three Minute Thrill. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.

Tibbett, Lawrence. Chesterfield, Wed. 9 p.m. CBS.

Time, Inc. March of Time, Thurs. 8:30 p.m. NBC-B.

Tomlin, Pinky. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Tom Mix. Ralston, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R.

Trevor, Claire. Big Town (Rinso), Tues. 8 p.m. CBS.

Triangle Club. Benjamin Moore Paint, Mon. 11:45

True Story Court. MacFadden Pub., Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

Tums. Vocal Varieties, Tues. & Thur. 7:15 p.m. (11:15 p.m. for West Tue. only) NBC-R.

U. S. Rubber. Ben Bernie's Orch., Wed. 9:30 p.m. CBS.

Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.

Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC-B.

Vadco Sales Corp. Court of Human Relations, Sun. 4 & 4:30 p.m. MBS.

Vallee's, Rudy, orch. Royal Gelatin, Thurs. 8 p.m. NBC-R.

Van Steeden, Peter, orch. Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC-R.

Variety Show. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Vaseline. Jean Hersholt; Dr. Christian, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Verrill, Virginia. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 p.m. for West) NBC-R.

Vic & Sade. Crisco, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Vicks. Open House, Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS.

Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.

Voice of Experience. Pinkham Medicine, Mon. thru Fri. 1:45 p.m. MBS.

Vox Pop. Molle, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Wallington, James. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Waltz Time. Phillips, Fri. 9 p.m. NBC-R.

Watch the Fun Go By. Ford, Tues. 9 p.m. (12 mid. for West) CBS.

Washington Coffee. Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC-B.

We, The People. Sanka Coffee, Thurs. 7:30 p.m. CBS.

Welch. Irene Rich, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.

Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.

Whiteman, Paul, orch. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

White Naphtha. Guiding Light, Mon. thru Fri. 3:45 p.m. NBC-R.

Wicker, Irene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B.

Willson, Meredith, orch. Good News for 1938 (Maxwell House Coffee), NBC-R.

Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Winchell, Walter. Jergen's, Sun. 9:30 & 11 p.m. NBC-B.

Winkler, Betty. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Wons, Tony. Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.

Woodbury. Hollywood Playhouse; Tyrone Power, Sun. 9 & 10:30 p.m. NBC-B.

Wright, Edythe. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

Wrigley's. Double Everything, Sun. 6:30 p.m.; Poetic Melodies, Jack Fulton, Franklyn MacCormack, Mon. thru Fri. 7 & 11 p.m. CBS.

Young, Victor, orch. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Your Hit Parade. Lucky Strike, Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Your Hollywood Parade. Lucky Strike, Wed. 10 p.m. NBC-R.

Your News Parade. Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

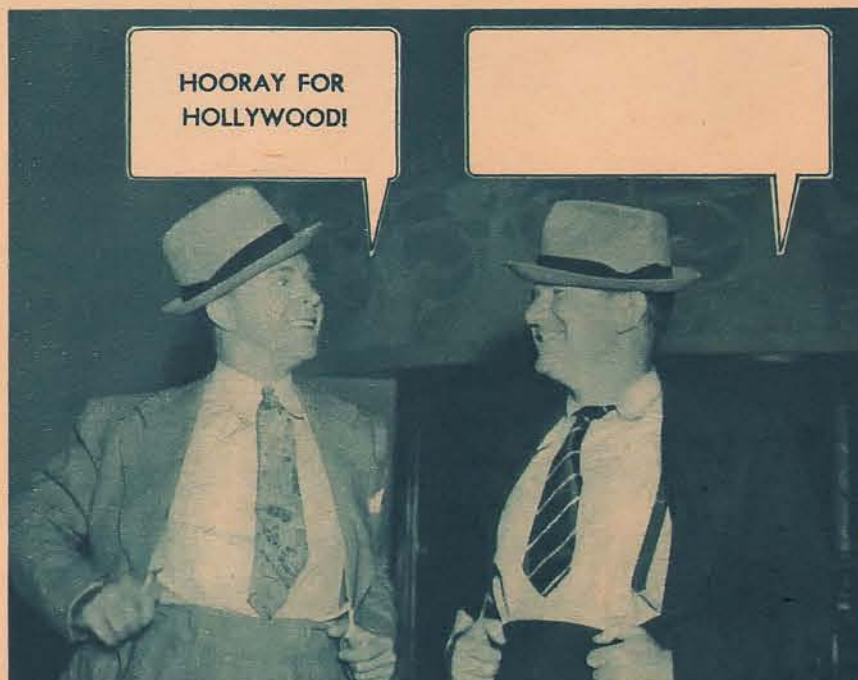
Zenith Foundation. Sun. 10

COMING—

Here's the good news for which you have been waiting. In next week's issue of Radio Guide two pages will be devoted to a complete log of all short-wave stations throughout the world, giving the time they are on the air and the location and frequency in megacycles and meters of each station. Look for it!

\$1,000.00 "SNAPPY COMEBACK" CONTEST

Based on Scenes from "Hollywood Hotel"



HOORAY FOR
HOLLYWOOD!

SCENE No. 5

(Suggested Comebacks)

"Hooray for Hollywood Hotel!"
"It won't do any good to look like me—
my female public loves only me."
"Where'd you get that tie?"



WOULD YOU LIKE TO
SING ON MY HOLLY-
WOOD HOTEL PROGRAM?

SCENE No. 6

(Suggested Comebacks)

"Okay, if I can have Dick Powell."
"Swell, I've got a 'Heart Full of Music!'"
"I'd love to, but Mother told me
never to raise my voice."

PRIZES

First Prize	\$500.00
Second Prize	250.00
Third Prize	100.00
Next Ten Prizes, \$10.00 Each ..	100.00
Next Ten Prizes, \$5.00 Each ..	50.00

TOTAL **\$1,000.00**

PLENTY of money for clothes, luxuries, amusements, whatever your heart desires—and money in the bank! It's a pleasant outlook for 1938—and it can be yours! RADIO GUIDE is giving away the comfortable sum of \$1,000.00, and the chances of your winning are as good as anybody's. All you have to do is send in the best "snappy comebacks" in RADIO GUIDE's great "Hollywood Hotel" contest now under way. It's easy—but you'll have to get busy at once.

This is the third week of the contest based on Warner Brothers' new film success, "Hollywood Hotel." If you haven't filled out the first two entries, do so at once while there's still time. Then write your "snappy comebacks" in the empty cartoon "balloons" above. If you haven't seen the picture, do so by all means!

Before filling in any of the "balloons," however, be sure you've read the contest rules carefully. If your name isn't on each picture, if you send insufficient postage, or send in your "comebacks" before you have the complete set, you disqualify yourself. Spend a few minutes

reading the rules. Other substantial prizes bring the total amount of free cash to \$1,000.00—and you may even win more than one prize!

Start thinking up "snappy comebacks" now. Make them witty, appropriate, and original, and you may be in the money! There's nothing difficult about this contest, no reason why you shouldn't win! Everybody has an equal chance, and anybody can think up "snappy comebacks" if he'll only make up his mind to do it. But you can't afford to delay. Get in this contest. You may be a big winner!

RULES: 1. In each of eight issues—January 15, through March 5—Radio Guide will publish two photographs of scenes from Warner Brothers' motion picture, "Hollywood Hotel." Each picture will have a blank conversation "balloon" to be filled in with a "snappy comeback" to remarks printed in other "balloons." Suggested "comebacks" will accompany each picture.

2. A complete set of sixteen filled-in photographs or reasonably accurate facsimiles of them, constitutes an entry. Replies must be written in spaces provided on pictures. For the sets of pictures selected by the judges, prizes amounting to \$1,000.00 will be paid according to the schedule on this page.

3. Entries will be judged on appropriateness—in consideration of the story of the motion picture—neatness, originality, and directness of thought. Elaborate entries will receive no special consideration.

4. Do not send in any entries until your set is complete—sixteen pictures in all. Back issues of Radio Guide may be obtained from the Circulation Dept., Radio Guide, 731 Plymouth Court, Chicago, Ill., or examined at

its offices or in public libraries. Sign your name on each picture or affix it securely in some way. Send entries to "Snappy Comeback" Contest Editor, Radio Guide, 731 Plymouth Court, Chicago Ill.—first-class postage, prepaid. Entries with insufficient postage will not be accepted by the addressee.

5. To be eligible for prizes, entries must be postmarked before midnight, March 13, 1938.

6. No entries will be returned. In fairness to all participants in the contest, judges will not enter into any correspondence concerning any aspect of this contest. All entries become the property of Radio Guide.

7. This contest is open to everyone in the United States and Canada, except employes of Radio Guide and their families. The editors of Radio Guide will be the contest judges. All persons agree by entering to accept the decisions of the judges as final. In case of ties, duplicate prizes will be awarded.

8. Anybody eligible to compete may enter as many times as he likes—and may win more than one prize if his entries merit such consideration.



1 Gertrude Berg was born Gertrude Edelstein in 1903. Her birthplace was New York City. She's shown above as she appeared at the age of 5 months

2 When 9, Gertrude spent summers at her father's hotel in the Catskills, played in the woods dressed as Minnehaha (above)

3 Above: Gertrude Berg—at the age of 10—with her mother. Mrs. Edelstein was born in England, always wanted her daughter to be a writer. At this age, Gertrude often posed for the famed artist, Marquis Luigi Curci, former husband of Galli-Curci and a friend of the Edelsteins



5 A popular feature on the air for 5 years, "The Goldbergs" made a tour of theaters throughout the country in 1934. Its first appearance was at the Chicago Theater (above) in Chicago on July 13 of that year. Then Mrs. Berg wrote a new serial, "The House of Glass." At right: Its cast



6 Concluding "The House of Glass," Mrs. Berg returned to the air with "The Goldbergs" and its original cast September 13, 1937. She's shown above as "Molly Goldberg" with "Jake Goldberg," who is really James R. Waters. "Rosie" is played by Roslyn Silber, "Sammy" by Everett Sloan

THE RISE OF MOLLY GOLDBERG

AN OBSERVANT little girl grew up to be an imaginative writer—and she gave the world the story of "The Goldbergs." Yet because she was born in comfortable circumstances, it never was necessary for Gertrude Berg to write a word. Only an irrepresible desire to create has made "The Goldbergs" a reality instead of a passing inspiration.

The daughter of a well-to-do hotel owner who kept an inn in New York City and another in the Catskill Mountains, Gertrude Edelstein was fascinated with the many types of people who came to her father's hotels, and from early girlhood tried to put her impressions of them on paper. At home she always found encouragement, even though she never attempted to sell any of her work. Marrying at the age of 20, she continued to write, and was persuaded by her husband, Lewis Berg, to try to sell her work. But it was only after many radio officials had refused to put her new serial on the air that an NBC executive decided to give it a trial.

"The Rise of the Goldbergs" made its debut November 10, 1929—and met instant success. After 5 years on the air, the cast made a triumphant tour of theaters throughout the nation. And then Mrs. Berg wrote a new radio show, "The House of Glass." Again she played the leading role.

This year, on September 13, "The Goldbergs" returned to the air, and soon surpassed its old peak of popularity. Now Radio Guide gives the first complete story of the remarkable woman who is behind it!



4 Above, center: Gertrude, age 19, just before her graduation from Columbia University, New York. At 20, she married Lewis Berg (above, right), a chemical engineer and sugar technologist. With his encouragement, she wrote "The Goldbergs," became radio's "Molly Goldberg" (above, left)



7 Above, left: Mrs. Berg, who wrote the movie, "Make a Wish," starring Bobby Breen, discusses the script with Associate Producer Edward Gross. Above, center: Returning to New York from Hollywood, she was met by Son Chernay, 14, and Daughter Harriet, 10. Above, right: The Bergs—at home





Phil Baker (left) has boosted his salary more than 200,000% since he began entertaining—but he doesn't claim all the credit. Many others have helped him to reach the top—and stay there

STAR AND SATELLITES

MEET THOSE WHO'VE
HELPED PHIL BAKER
MAINTAIN STARDOM

AUDIENCES like the unexpected—and learning this was the key to Phil Baker's success. He introduced the most revolutionary innovation in modern show business—the heckling stooge, and today he's one of the highest-paid of all entertainers. Yet when Baker made his stage debut in a Boston theater on amateur night, 26 years ago, his pay was 50 cents!

Phil's first real job was playing piano in a motion-picture theater—but he soon gave it up when he realized he'd be just another piano-player. Turning to the accordion, Phil teamed up with Ben Bernie, who was then a small-time violinist in vaudeville, and both rose rapidly. When the partnership came to an end, both were stars.

Entertaining at New York's Winter Garden one night, Phil was heckled by Jo-Jo, one of Irving Berlin's singing waiters—and the act went over better than ever. Phil hired Jo-Jo. Later Sid Silvers took over the offstage job, which is held by Ward Wilson today.

Now a star of stage, screen and radio, Baker has three stooges—and a number of lesser-known assistants. Most of them get little credit, but all of them play an important part in helping Phil to be the success he is. Here Radio Guide presents them for the first time.

Eerie-voiced "Beetle" is really Ward Wilson (below). His strange voice serves as a radio version of Baker's old "voice from the accordion" and is produced by special equipment



Orchestra Leader Oscar Bradley (below) provides the smooth music which plays so important a part on Baker's program



Mary Harris (above) has been with Baker 1 year. She checks all bills, makes Phil's appointments, handles fan mail, and helps run the household!



Arthur Lyons (above), the comic's agent, handles all business deals for Phil concerning movies, radio



Eddie Schmidt (above), tailor for many Hollywood stars, makes all Phil's suits. Phil wears size 40 and buys 15 of them a year. His suits cost \$150; tuxedos, \$200; full dress, \$250



A happy home, an important success factor, is provided Phil by Mrs. Baker and Daughter Margot (right), Sons Stuart, age 3, and Michael Conway, age 9 months. Above: Cook Bertha Denkins does her part, too

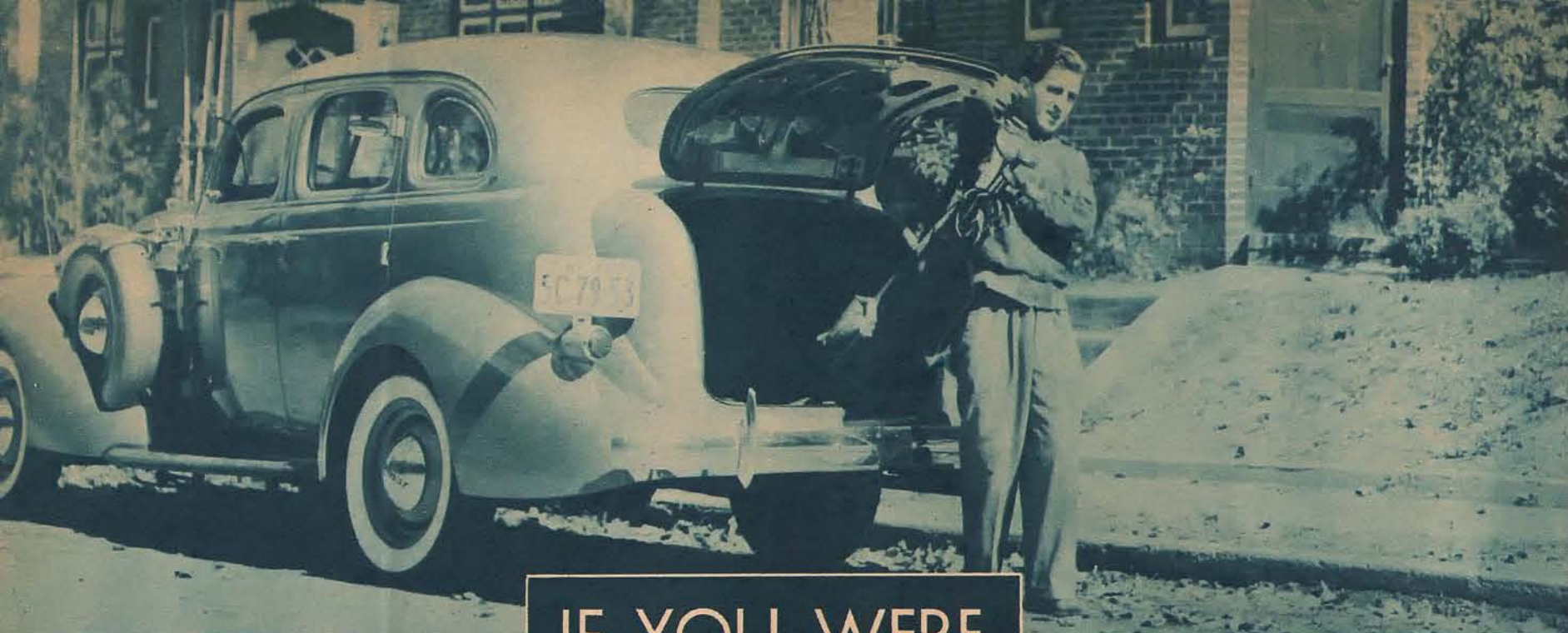


Above, left: Bill Henderson has been the Bakers' butler, valet and chauffeur four years—but his most important job is caring for Phil's famous accordion! Above, right: Tom Fizzle handles Phil's publicity



Known to millions simply as "Bottle," Harry McNaughton (below) has stooged for Comedian Baker since his first program five years ago

Bert Lawson Photo



If you'd gone on the stage at 10, been on the networks nearly 3 years, become "tops"—then you might find time for golf, as Stuart Allen (above) does

IF YOU WERE A STAR...

"**H**OW would I live if I were a radio star?" So runs the most common question that comes to the minds of radio listeners. In reply, Gene Lester, Radio Guide's "Singing Cameraman," has "snapped" and sung on several big programs, captured in pictures exactly what he saw as a broadcaster. But that was the glamorous side—and to complete the picture, to reveal what radio stars do away from the mike, he has trailed one of radio's favorites, recorded his home life.

Nobody is better fitted to represent radio's stars than Stuart Allen, for everybody hears him! He is among the most popular on the air. He solos with Richard Himber's Essex House band, appears with Eddy Duchin's band on the "Hour of Romance" on MBS Tuesday nights—and on Wednesday shares star's honors on the CBS "Hobby Lobby" program! Gene Lester shows how you would live if you were Stuart Allen—a typical big broadcaster and star!

Photos by Gene Lester



Homes on Long Island, New York—and all that goes with them—come to stars such as Stuart (above) only after much hard work



Stuart has two baths in his 7-room home—but he usually has to take a quick shower. Rehearsals, broadcasts, make the life of a star a hectic one!



Movies demand more in clothes than radio. Allen dresses (left) in moderately expensive clothes—looks well dressed (above)



A star lives a strenuous life in fast tempo. He's amply rewarded, but work's uncertain. Still it's a better life than that of the star's maid (above)!



Above: "Danny O'Neill,"—who is James Tasney—is a construction engineer who works for the father of "Eileen Turner." Arline Blackburn is "Eileen"



Above: The part of "Mrs. Baily" is taken by Authoress Jane West (right), the part of "Mrs. Collins," by Actress Marjorie Anderson

THE O'NEILLS

REALISM is the effect most sought after by Jane West, authoress of "The O'Neills"—and she achieves it. Listeners sit before their radios every day to share the problems, the loves, the laughs of "The O'Neills"—forgetting for the time that they're listening to drama and not real life. For the spirit of realism has become so ingrained in the authoress and the cast that "The O'Neills" has become a part of their lives—and it's contagious!

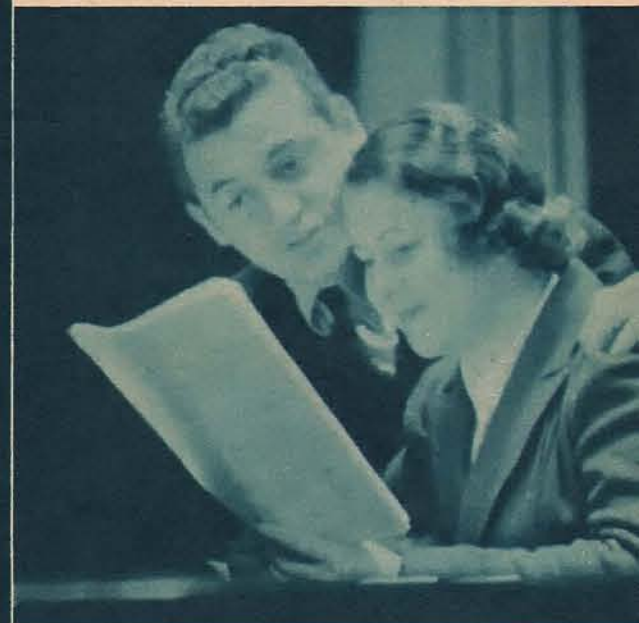
"The O'Neills" tells a story of a typical American family, is set in the Midwest. Every-day problems arise—and with them, their solutions. Romance comes occasionally, sometimes leads to marriage and babies. Sometimes death stalks in the drama. But realism is always present.

After a one-station trial in 1934, the program went on CBS in 1935. A year later it was aired over NBC. Now it's broadcast daily on both networks!

Photos by Gene Lester



"Mrs. O'Neill" is characterized by Actress Kate McComb (above). Mrs. McComb is often called the perfect "mother type" for stage and radio roles



Above: "Peggy O'Neill Kayden" is played by Violet Dunn, "Monte Kayden," by Chester Stratton, and their twins—by sound effects!



Much of the realism of "The O'Neills" is due to the work of Director Carlo de Angelo, shown above with "Janice Collins"—who is really Janice Gilbert



Above: Janice's Yorkshire terrier—proof that her "Buster" is an actual dog! Right: "Morris Levy" is portrayed by Jack Rubin



SO YOU WANT TO LOVE YOUR NEIGHBOR?



Edgar A. Guest (above) began as a newspaper reporter, later gained fame as a poet, and today is syndicated throughout the country. The same human, practical philosophy that predominates in his down-to-earth poetry is present in his success-inspiring program, "It Can Be Done"



The son of an Atlanta, Georgia, minister, Smiling Ed McConnell (above, left) began his singing career at the age of 3, has been a revival singer, played on the vaudeville stage—and been in radio more than 15 years. Baltimore-born Emily Post (above, right) is Etiquette's dictator. She has traveled widely throughout Europe and America, made her radio debut 7 years ago

Cinemactor Jean Hersholt (below, left), has long been associated with the Danish stage, first appeared in the movies in 1915. Dr. Karl Reiland (below, center) is a newcomer to radio. On an Atlanta station 8 weeks, Dr. Reiland was put on the network by his present sponsor less than 2 months ago. Arthur Peterson (below, right), though only 24 years old, plays old-man roles



NEIGHBOR?

Inspiration for self-betterment, good-will for the advancement of others, is the lot of radio listeners—if they know when and where to tune in for it. Here are a few of the kinds of programs that put a person in the proper frame of mind, that inspire him to live life fully:

IT CAN BE DONE

Edgar A. Guest . . . Courage, determination

Edgar A. Guest, Frankie Masters and his orchestra, guests who've achieved success the hard way are heard Tuesdays at 8:30 p.m. EST on NBC.

"It Can Be Done" is an exemplar program, showing that what has been done can be done again. Men and women who have succeeded in the face of great or unusual odds are presented on the show, and their stories dramatized.

SUNDAY AFTERNOON WITH SMILING ED McCONNELL

Smiling Ed McConnell . . . Reflection, comfort

Smiling Ed McConnell, veteran radio philosopher, pianist and singer, sings gospel hymns over NBC every Sunday afternoon at 5:30 EST, accompanied by Irma Glen at the organ.

Long a favorite of the airlines, Smiling Ed McConnell sings the world's best-loved gospel hymns and inspirational songs in his own inimitable, characteristic style. Here is balm for the tortured soul, inspiration for the downhearted, rest for the weary, peace for the troubled.

HOW TO GET THE MOST OUT OF LIFE

Emily Post . . . Enlightenment, guidance

Emily Post, arbiter of the social graces, is heard over CBS at 10:30 a.m. EST on Tues. & Thurs.

Accepted as the last word ever since it was published in 1922, Emily Post's book on etiquette has been revised and has run into many editions to keep it up to date. In it she tells readers the correct thing to do. On the air, she tells listeners how to get the most out of life.

DR. CHRISTIAN

Jean Hersholt . . . Advice, counsel

Jean Hersholt, Danish film star who portrays the role of "Dr. Christian," an inspirational leader, is heard over CBS at 2:30 p.m. EST and again at 2:30 p.m. PST, Sundays.

Making the role of "Dr. Christian" famous in the movie, "The Country Doctor," Jean Hersholt has turned to radio, carried it to still greater fame. As a doctor who practises in the typical midwestern town of "River's End," "Dr. Christian" is the inspirational guidance of his community. Each episode is complete in itself.

HOW TO LIVE

Dr. Karl Reiland . . . Inspiration, stimulation

Dr. Karl Reiland's inspirational talks are heard Fridays at 7:15 p.m. EST over an NBC network.

Dr. Reiland, the only clergyman on a sponsored radio program, is the former liberal rector of St. George's Church on New York's lower East Side.

THE GUIDING LIGHT

Arthur Peterson . . . Philosophy, good-will

Arthur Peterson, playing in a role symbolic of "The Guiding Light," is heard at 3:45 p.m. EST Mondays through Fridays over NBC.

Life in the "melting-pot" community of a large American city, where many nationalities are thrown closely together, is vividly portrayed in the story of "The Guiding Light." There the Good Samaritan, a genial, kindly old gentleman, becomes the friendly counsellor for a whole section of the city.

THIS WEEK'S PROGRAMS

Sunday
January 23

MORNING

8 am EST

NBC-Meeder Ensemble: WEA
WAC WTIC
CBS-Organ Reveille: WABC (sw-21.52)
NBC-Norsemen Quartet: WJZ WBZ WLW
C.N.-Dudley Radio Carolers: WAAB WEAN WLLH
8:15
NBC-Herma Mentha, pianist: WJZ WBZ WLW
8:30
NBC-Kiddoodlers: WEA WNAC
CBS-Salon Musicale: WABC (sw-21.52)
NBC-Tone Pictures; Ruth Peppel, pianist; Mixed Quartet; Mary Merker, sop.; Gertrude Foster, contr.; Richard Maxwell, tr.; Leon Salathiel, basso: WJZ WBZ WHAM
WCSH-Italian N. E. Service
WLW-Church Forum
WMAS-Reveries
WORLD-Hellenic Dawn
8:45
NBC-Animal News Clubs: WEA
CBS-Radio Spotlight: WABC (sw-21.52)
Y.N.-News: WNAC WEAN WSAR WNBH WFEA WCSH WLLH WRDO WLBZ
News: WORC WTIC
WAAB-Three-Quarter Time
WBZ-Morning Radio Journal
WMAS-News; Temperature
9:00
NBC-Coast to Coast on a Bus; Milton J. Cross, cond.: WJZ WBZ WFEA WEAN WHAM (sw-15.21)
CBS-Wings Over Jordan; choir & talk: WABC WFLB WOKO WMAS WLBZ WORC WCAU WPRO WEEI CKAC WNBX (sw-21.52)
Dr. Russell C. Barbour, D.D., pastor of the First Baptist Church of Nashville, Tenn., and editor of the "National Baptist Voice," is to be the guest speaker. James Tait, 17, will direct the Negro choir of selected singers from Cleveland and vicinity.
NBC-Turn Back the Clock: WEA WTIC WJAR WNAC
C.N.-Sunday Morning Serenade: WRDO WBRY WAAB WNBH WCSH-Thirteen Class Service
WHAM-News; Family Worship Hour
WLLH-Baptist Church
WLW-Father Cox
WMEX-Meditation in Psalms
WOR-Rainbow House
WORLD-Radio Sunday School
WSAR-Voice of Portugal
9:15
NBC-Tom Terris: WEA WTIC WJAR WNAC WTIC WGY
9:30
NBC-Griswold presents J. Alden Edkins, bar.; Edwin McArthur, organist: WEA
CBS-Aubade for Strings; News: WABC WFLB WOKO WMAS WLBZ WORC WCAU WPRO WEEI CKAC WNBX (sw-21.52)
NBC-Melody Moments: WJAR WNAC WTIC WTIC WGY
NBC-Coast to Coast on a Bus: WHAM
C.N.-Sunday Morning Serenade: WEAN WMAS
WDR-C Church of the Wildwood
WMEX-Harrison Jubilee Choir
WNBH-Voice of Truth
WORLD-Lithuanian Balsas
9:45
NBC-Melody Moments: WEA
WDR-News
WMEX-Salvation Army Prgm.
WOR-Musicale
WTAG-Have You Heard?

10:00
CBS- Church of the Air: WABC WFLB WMAS WORC WLBZ WEEI WDRS WOKO WPRO WCAU WNBX (sw-21.52)
Dr. Lynn Harold Hough, Dean of the Drew (Methodist) Theological Seminary, takes for his topic, "Loneliness."
NBC-Russian Melodies: WJZ WEAN WFEA WLW WHAM WBZ (sw-15.21)
NBC-Radio Pulpit: WEA WTIC WJAR WGY
Church Service: WCSH CFCY CFB
CKAC-Instrumental Varieties
WAAB-Jewish Art Prgm.
WBRY-Master Singers
WCAU-Tell Sisters & Bert Balus
WMEX-Operatic Airs
WNAC-Uncle Bob
WNBH-Morning Jamboree
WOR-News
WORLD-Echoes of Portugal
10:15
Modern Miracles: WBZ WHAM
CKAC-Instrumental Varieties
WBRY-Piano Styles
WLW-Hugh Cross and His Pals
WMAS-Young Folk's Time
WMEX-Varieties
WOR-Bill Bailey's Orch.
WRDO-Morning Serenade
WSAR-Say It With Music
10:30
NBC-Madrigal Singers: WEA WJAR WCSH WTIC WTIC WGY
CBS-Children's Hour: WABC (sw-21.52)
NBC-Dreams of Long Ago: WJZ WBZ WHAM
CBS-Walberg Brown Strings: WLBZ WDRS CKAC WOKO WFLB WPRO WEEI
MBS-Victor H. Lindlahr (Journal of Living): WNAC WEAN WOR
WAAB-Morning Service
WBRY-Ave Maria Hour
WCAU-Children's Hour
WFEA-WPA Concert
WLLH-Chapel Chimes
WLW-Moving Finger Writes
WMEX-Pianoleers
WNBX- Church Service
WORC-Congregational Church
WORLD-News
WRDO-Green Street Church
WSAR-Veritas Forum
10:45
WFEA-Franklin Street Church
WLLH-Italian Hour
WLW-Modern Miracles
WMEX-Home of Truth Services
WNBH-Os Tres Noves
WORLD-Rainbow Trio
11:00
CBS-Texas Rangers: WFLB WOKO WPRO CKAC
NBC-News: Alice Remsen, contr.: WJZ WBZ WHAM
NBC-News; Silver Flute: WEA WTIC (sw-15.33)
MBS-Reviewing Stand: WOR
Church Services: WCSH CKAC WEEI WTIC WJAR WMAS
WORLD WNBH WEAN WHAM
WCAU
CFCY-Sacred Hour
WBRY-News
WDR-Young Folks
WGY-News; Sunday Song Service
WLBZ-Inner Circle
WLW-Cadle Tabernacle Choir
WSAR-Monte Pio Society
11:15
NBC-Neighbor Nell: WJZ WHAM
MBS-Martha & Hal, songs & patter (Humphrey's Homeopathic Medicine): WOR
CFCY-Strings
WBRY-L'Ora Italiana
WBZ-Radio Journal
WGY-Chapel Services
WMEX-Musical Hits
11:30
CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Cosentino, tr.; Charles Mag-nante, accordionist; Sam Her-man, xylophonist; Waldo Mayo's Orch.; Robert Reed, m.c.: WABC WOKO WCAU WFLB WORC WLBZ WPRO WNBX CKAC (sw-21.52)

LOG OF STATIONS LISTED IN EDITION I-NORTHERN ATLANTIC

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
CBO†	880	1,000	Ottawa, Ontario	CBC
CFCY	630	1,000	Charlottetown, P. E. I.	CBC
CFNB	550	1,000	Fredericton, N. B.	CBC
CFRB†	690	10,000	Toronto, Ontario	CBS
CKAC	730	5,000	Montreal, Quebec	CBS
CKCW	1370	100	Moncton, N. B., Canada	Local
KDKA†	980	50,000	Pittsburgh, Pa.	NBC-B
WAAB	1410	1,000	Boston, Mass.	MBS & CN
WABC	860	50,000	New York City	CBS
WBRY	1530	1,000	Waterbury, Conn.	MBS CN & YN
WBZ-WBZA§	990	50,000	Boston, Mass.	NBC-B
WCAU	1170	50,000	Philadelphia, Pa.	CBS
WCSH	940	2,500	Portland, Maine	NBC-R & YN
WDRS	1330	5,000	Hartford, Connecticut	CBS
WEAF	660	50,000	New York City	NBC-R
WEAN*	780	1,000	Providence, R. I.	NBC-B
WEEI	590	5,000	Boston, Massachusetts	NBC-R
WFLB*	1360	5,000	Syracuse, New York	CBS
WFEA	1340	1,000	Manchester, N. H.	NBC CN YN MBS
WGY	790	50,000	Schenectady, N. Y.	NBC-R
WHAM	1150	50,000	Rochester, New York	NBC-B
WHN†	1010	5,000	New York City	Local
WINS†	1180	1,000	New York City	Local
WJAR*	890	5,000	Providence, R. I.	NBC-R
WJZ	760	50,000	New York City	NBC-B
WLBZ	620	1,000	Bangor, Me.	CBS CN MBS YN
WLLH	1370	250	Lowell, Mass.	CN YN & MBS
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAS	1420	250	Springfield, Massachusetts	CBS
WMEX	1500	250	Boston, Massachusetts	ICBS
WNAC	1230	5,000	Boston, Mass.	NBC-R & YN
WNBH	1310	250	New Bedford, Mass.	CN-YN-MBS
WNBX	1260	1,000	Springfield, Vt.	CBS
WNEW†	1250	2,500	New York City	Local
WOKO*	1430	1,000	Albany, New York	CBS
WOR	710	50,000	Newark, New Jersey	MBS
WORC	1280	500	Worcester, Mass.	CBS
WORLD	920	500	Boston, Mass.	Local
WPRO	630	1,000	Providence, R. I.	CBS
WRDO	1370	100	Augusta, Maine	CN YN MBS
WSAR	1450	1,000	Fall River, Mass.	CN YN MBS
WTAG	580	1,000	Worcester, Mass.	NBC-R & YN
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTIC	1040	50,000	Hartford, Conn.	NBC-R & YN

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company
Basic Blue Network
NBC-R—National Broadcasting Company
Basic Red Network
CN—Colonial Network
*—Network Programs Only
†—Night Programs Only
§—WBZA Broadcasts Same Programs as WBZ
Y.N.—Yankee Network

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
Bell † indicates religious services and programs.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

NBC-Angler & Hunter: WEA WTIC WGY (sw-15.33)
NBC-Felix Knight, tr.: WJZ WBZ WHAM
MBS-Embassy Trio: WOR
CFCY-Sunday Song Service
WLLH-Voice of Portugal
WLW-Donald Norris
WORLD-Ave Maria Hour
11:45
NBC-To be announced: WEA WTIC (sw-15.33)
NBC-Bill Stern's "Sport Scraps": WJZ WBZ WHAM
Italian Prgm.: WMEX WMAS
WLW-Rural Roundup
WOR-Harvey Rodman's Orch.
WTIC-Novelsy Orch.

AFTERNOON

12:00
CBS-Major Bowes: WDRS

WORLD-Songs of Israel
WSAR-Italian Prgm.
12:15
Y.N.-Clotilda Zappala: WBRY
WAAB-Piano Duo
WEEI-News
WHAM-Jolly Time; Catholic Hour
WMAS-Italian Varieties
12:30
NBC-Univ. of Chicago Round Table Discussion: Guest Speakers: WEA WJAR WTIC WGY (sw-15.33)
NBC-Radio City Music Hall
WJZ WFEA WBZ WHAM
WLW (sw-15.21)
Viola Philo will offer Mari-etta's Lied from "Die Tote Stadt" (Korngold) and Beau Soir (Debussy). Corinne Freder-ick, clavichordist, will play First Movement from "Concerto in A Major" (Mozart). The or-chestra numbers include an ex-cerpt of Siegfried's Funeral March from "Gotterdammer-ung" (Wagner), Romeo and Juliet (Tchaikowsky) and Evo-cations Number One from "Les Dieux Dans L'Ombre Des Ca-ernes" (Roussel). Organ Pre-ludes (Leibert) will also be offered.
For news of Broadway, read "Air-ialto Lowdown" in every issue of Radio Guide.
CBS-Salt Lake City Tabernacle Choir & Organ: WABC WORC WEEI WNBX (sw-21.52)
CBC-Radio City Music Hall: CFCY CFB
CKAC-Melodies
WAAB-String Music
WBRY-Sikorsky Polish Revue
WCAU-Dixie Plowboys
WCSH-Christian Science
WDRS-News
WLBZ-Lone Pine Mountaineer
WLLH-Greek Prgm.
WMEX-Amateur Hour
WNAC-Martha & Hal
WNBH-Portuguese Hour
WOR-Reading the Comics
WPRO-Health Aids
WRDO-Love Story
WSAR-Mid-Day Concert
12:45
Y.N.-News: WCSH WNAC WTIC WSAR WLLH WLBZ WRDO WFEA
CKAC-Refreshment Time
WDRS-Harmony Boys
WMAS-Polish Orch.
WPRO-News; Master Singers
1:00
NBC-Al & Lee Reiser, piano duo: WEA WJAR WTIC WGY (sw-15.33)
CBS- Church of the Air: WABC WORC WFLB WPRO WLBZ WOKO WDRS WCAU (sw-9.59)
Rabbi Harry J. Stern of Tem-ple Emanuel, Montreal, Canada, chooses the topic "The Chal-lenge to Jew and Christian." The choir of the Temple will be heard.
Y.N.-Catholic Question Box: WSAR WFEA WNAC WRDO WCSH WLLH
CKAC-Les Nouvelles Vedettes
WAAB-Symphonietta
WBRY-Italian Revue
WEEI-Del Castillo, organist; Dor-othy Curtis, pianist
WHAM-International Melodies
WMEX-Portuguese Hour
WNBX-Troubadour
WOR-Garden of Memories
WORLD-The Voice of Greece
WTIC-Variety Prgm.
1:15
NBC-Henry Busse's Orch. (Oil Shampoo): WEA
CKAC-Chansonnettes
WGY-Rosario Bourdon's Orch.
WMAS-Krakowska Orchestra
WNBX-Sunday Dance
1:30
NBC-Smoke Dreams (H. Fend-rick): WLW

NBC-There Was a Woman, drama (Glass Containers): WJZ
CBS-Swedenborg 250th Birthday Celebration, from London: WABC WCAU WPRO WLBZ WORC WNBX WEEI CKAC (sw-9.59)
Thomas Chadwick will speak from London on the 250th birth-day celebration for Emanuel Swedenborg, a Swedish mystic and philosopher, who started a religious cult of Swedenborgian-ism which is still alive today.
NBC-Command Performance: WBZ WFEA WHAM
NBC-Tuskegee Institute Choir Concert: WEA WTIC WCSR WJZ WJAR WNAC WGY (sw-15.33)
MBS-The Gotham String Quartet: WOR
CBC-Chamber Music: CFCY CFB
WAAB-Music in Many Moods
WBRY-Luncheon Melodies
WDRS-James Martin, songs; Or-ganist
WLLH-Sunday Serenade
WORLD-Songs of Israel
WRDO-The Vagabonds
WSAR-Brioschi Prgm.
1:45
CBS-Poet's Gold; David Ross' Orch.: WABC WCAU WNBX CKAC WORC WEEI WPRO WLBZ (sw-9.59)
WBZ-Let's Get Together
WDRS-Voice of Religion
WHAM-Reality House
WLLH-Enjoying Life
2:00
NBC-The Magic Key of RCA: Symphony Orch., dir. Frank Black; Milton J. Cross; Guests: WJZ WEAN WFEA WHAM WLW WBZ (sw-15.21)
NBC-Bob Becker & Guests (Red Heart Dog Food); Irma Glen, organist: WEA WNAC WGY
CBS-Boris Morros String Quar-tet: WABC WLBZ WFLB WNBX WDRS WPRO WCAU WORC CKAC WEEI (sw-9.59)
NBC-To be announced: WJAR (sw-15.33)
CBC-Romance of Sacred Song: CFB CFCY
C.N.-St. Anthony Hour: WAAB WBRY
WCSH-World Entertains
WGY-News
WRDO-Piano Varieties
WLBZ-Dept. of Agriculture
WLLH-Rhythm Boys
WMEX-Voice of Israel
WNBH-Happy Bible Hour
WORLD-Hora Portuguesa
WSAR-Franciscan Fathers
WTAG-Echoes of the Stage & Screen
WTIC-Gypsy Moods
2:15
NBC-Cook's Travelogues, by Mal-cולם La Prade: WEA WNAC NBC-Vagabonds: WEA WGY (sw-15.33)
MBS-Alice Blue, pianist: WSAR WLLH-Safety Council
WMAS-Names That Live
WRDO-Home Folks Songs
WTAG-Gems of Grand Opera
WTIC-Day Dreams
2:30
CBS-Jean Hersholt, Doctor Chris-tian (Chesebrough): WABC WORC WOKO WLBZ WMAS WCAU WEEI WDRS WPRO WFLB (sw-15.27.9.59)
NBC-Thatcher Colt Stories (Pack-ers Tar Soap): WEA WCSR WGY WTIC WNBX (sw-15.33)

NBC-Southernaires, Negro male quartet: WJZ WBZ WFEA (sw-15.21)
MBS-Dr. Charles M. Courboin, organist: WOR
CBC-Home Symphony: CFCY
Y.N.-Clotilda Zappala, sop.: WNAC WEAN WNBH WRDO WLLH
News: WAAB WMAS WHAM WEEI-Gems of Melody

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 44



MORTON BOWE "Magazine of the Air" tenor Sun. 5 pm EST

MBS-Dance Orch.: WOR CBO-God Save the King WHN-Hour of Classical Music WLLH-Twenty-four Hours Review 12:30 NBC-One Man's Family (Tender-leaf Tea): KPO KFI (also see Wed. prgms. at 8 p.m.) End of Sunday Programs

NBC-Dance Orch.: WTAG CBS-Jay Freeman's Orchestra: WDRG MBS-Abe Lyman's Orch.: WOR CBC-Liedersinger: CFCY CBO CFRB-Hockey Summary KDKA-Δ Missionary Broadcast WBRY-Melody Time WBZ-Music as You Desire It WLLH-Al Forrest, organist WLW-Don Redman's Orch. WMAQ-Earl Hines' Orch. WMEX-Day's End WNBH-Slumber Hour WPRO-News WRDO-Dream Melodies WSAR-WPA Music WTAM-Music You Want 11:30 CBS-Cab Calloway's Orchestra: WABC NBC-News; Jerry Blaine's Orch.: WEAF NBC-Henry Busse's Orch.: WJZ CBC-Sweet & Low: CBO WGY-News; Music You Want WMEX-Dance Music WOR-Johnny Messner's Orch. 11:45 WMEX-Memory Lane 12:00 NBC-Lou Breese's Orch.: WEAF CBS-Buddy Rogers' Orch.: WABC NBC-Deacon Moore's Orch.: WJZ

MBS-Johnny Messner's Orch.: WOR MBS-Δ Old Fashioned Revival: WAAB CBC-Along the Danube: CFCY CBO CFNB Country Sunday: WLW WHN To be announced: WCAU WNBH CFRB-Port of Call WBRY-Dance Hour WLLH-Treasure Chest of Melody WRDO-Evening Serenade WSAR-For Mother and Dad WTAM-Symphonic Variations 10:45 WBRY-Dance Hour WCAU-Alan Scott WLLH-News; Interlude WNBH-Nat Shilkret's Orch. 11:00 CBS-Jay Freeman's Orch.: WABC NBC-Dance Orch.: WEAF NBC-News; Blue Barron's Orch.: WJZ CBC-News: CFCY CBO CFCY Y.N.-News: WEAN WSAR WFEA WCHS WLBZ WNBH WNAC WLLH WRDO WNAC WBRY News: WJAR WTAG WORC WOR WEEI WMAS WMEX WTIC WHAM WLW WHAS CFRB-News; Hockey Summary CKAC-Sports Reporter KDKA-Music; News WBBM-Horace Henderson's Orch. WBC-News: Radio Roundelay WCAU-Whispering Jack Smith WDRG-Sports; News

CBS-Zenith Foundation: WABC WCAU WOKO WFBL WPRO WDRG WORC WEEI (sw-6.06-11.83) NBC-Paul Martin's Orch.: WJZ WEAN WFEA WBZ WHAM KDKA (sw-6.14) CBC-Housing Problems: CBO CFCY CFNB C.N.-Impressions: WOR WRDO WBRY WNBH WLLH WLBZ Good Will Hour: WMEX WPRO CFRB-Musings CKAC-Charles Jourdan, bar. WHN-Irving Aaronson's Orch. WLW-Unsolved Mysteries WMAS-Male Chorus WNBX-News 10:15 C.N.-Impressions: WAAB CFRB-Organ Reveries CKAC-News WNBX-Billy Reed's Orch. 10:30 NBC-Do You Want to Be An Actor?: Haven MacQuarrie, dir.: WEAF WTAG WTIC WJAR WGY WCHS WNAC (sw-9.53) CBS-Headlines & Bylines with Trout, Kaltenborn & Canham: WABC CKAC WORC WLBZ WEEI WNBX WDRG WMAS WOKO WPRO (sw-11.83) NBC-Cheerio; Inspirational Talk & Music: WJZ WFEA KDKA WBZ WHAM (sw-6.14)

Journal: WJZ WHAM WEAN WBZ WLW KDKA (sw-11.98) (also WSM WBAP at 11 p.m.) For news of Broadway, read "Air-aito Lowdown" in every issue of Radio Guide. MBS-News Testers: WOR WFEA WBRY WSAR WAAB WRDO WLLH WHN-Dominico Savino's Orch. WMEX-David McSweeney, bar. WNBH-Salvation Army 9:45 NBC-Irene Rich (Welch Grape Juice), drama: WJZ WBZ WEAN KDKA WHAM (sw-11.98) (also WBAP WSM at 11:15 p.m. EST) Darkest Africa is the setting for tonight's story, "Boy Meets Angel-Lady." Miss Rich has the role of a mission nurse, so loved by the natives that they call her "Angel-Lady." MBS-Ace Brigade's Orch.: WAAB WBRY WLLH WRDO WSAR WFEA-Amer. Family Robinson WLW-Unbroken Melodies WMEX-Request Serenade WOR-The Charioteers 10:00 NBC-Rising Musical Star (Seal-test); Symphony Orch., Alex Smallens, cond.; Mixed Chorus, Hans Fuerst, dir.; Richard Gordon, commentator; Guests: WEAF WTIC WTAG WJAR WTAM WCHS WNAC WGY (sw-9.53)

Frequencies CBO-880 WJAR-890 CFCY-630 WJZ-760 CFNB-560 WLBZ-620 CFRB-690 WLLH-1370 CKAC-730 WLW-700 CKGW-1370 WMAS-1420 KDKA-980 WMEX-1500 WAAB-1410 WNAC-1230 WABC-860 WNBH-1310 WBRY-1630 WNBX-1260 WBY-WZZA-990 WNEW-1250 WCAU-1170 WOKO-1430 WCHS-940 WOR-710 WDRG-1330 WORC-1280 WEAF-860 WORC-1280 WEAN-780 WORL-920 WEEI-590 WPRO-630 WFBL-1360 WRDO-1370 WFEA-1340 WSAR-1450 WGY-790 WTAG-580 WHAM-1150 WTAM-1070 WHN-1010 WTIC-1040 WINS-1180 WHN-Sunday Evening at Nine WMEX-Five Star Final, drama WNBH-Voice of Mullin Hill 9:15 WAAB-Hockey Game 9:30 NBC-American Album of Familiar Music (Bayer Aspirin); Frank Munn, tr.; Jean Dickenson, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Concert Orch.: WEAF WCHS WJAR WTAM WGY WTAG WNAC WTIC (sw-9.53) NBC-Walter Winchell's Jergen's

Monday

Monday

MORNING

7 am EST

CBS-Morning Almanac; News: WABC (sw-21.52) CFCY-Early Birds CFNB-Musical Clock WAAB-Uncle Ned WBZ-News; Musical Clock WCAU-Tunes & Time WDRG-Variety Prgm. WEEI-It's Sunkist Time WGY-Top o' the Morning WHAM-News; Helen & Dick WLW-Morning in the Mountains WMAS-Breakfast Timetable WNAC-Francis J. Cronin, organist WNBX-News WOR-Sunshine Melodies WORL-The Boston Almanac WPRO-News; Sunshine Corner WTIC-Morning Watch 7:15 News: CFBN WNAC CKAC-Cheerful Earfull WCAU-Sunkist Time WCHS-Farm Bureau WGY-Musical Clock WLW-Arthur Chandler, organist WNBX-Musical Timekeeper WOR-Musical Clock; Vincent Sorey's Orch. WORL-Swing for Sale 7:30 NBC-Morning Greetings: WEAF NBC-Yoichi Hiraoka, xylophonist: WJZ Musical Clock: WNBH WMAS CFNB-The Listening Post CKAC-Morning Varieties WAAB-Uncle Ned, the breakfast smiler WCHS-Variety Prgm. WDRG-Shoppers Special WEEI-Comedy Stars WGY-Marc Williams, bar. WLBZ-Today WLLH-Morning Parade WLW-Sing, Neighbor, Sing WNAC-Good Morning WORL-Rising Tide, America on the March WPRO-Breakfast Club WSAR-Just About Time WTAG-Organ Music 7:45 NBC-Rhythm Editor; News: WJZ News: WCAU WDRG WEEI WLLH Musical Clock: WGY WNAC WAAB-Δ Morning Watch WCHS-Three A Safety Man WHAM-Tonic Tunes WLW-The Merry-makers WORL-Open Road Navigator WTAG-Morning Parade 8:00 CBS-Fiddlers' Fancy: WABC (sw-21.52) NBC-Malcolm Claire: WEAF

NBC-Norsemen Quartet: WJZ WLW Y.N.-News: WEAN WNBH WSAR WFEA WCHS WLBZ WLLH WRDO WAAB WBRY News: WTAG WJAR WTIC WORC WMAZ WPRO CKAC CFCY WORL CFNB-Dance Music WCAU-Don Bovay, guitarist & songs WDRG-Treasure House WEEI-Jimmie & Dick WGY-Morning Variety Hour WLW-Family Prayer Period WMEX-Musical Timetable WNBX-News; Party 8:15 NBC-Good Morning Melodies: WEAF WTIC NBC-William Meeder, organist: WJZ Y.N.-George & Juanita, songs: WTAG WNAC WEAN WBRY WSAR WFEA WNBH WRDO WLLH Δ Morning Devotions: WPRO WMAS CKAC-Comptoir de Renseignements WAAB-Francis J. Cronin, organ WCAU-Melody Parade WCHS-Δ Church Fed. Devotions WDRG-Shoppers Special WEEI-Caroline Cabot WHAM-Patterns in Melody WLBZ-Program Highlights WLW-News WNBX-Round-up WOR-Nell Vinick; Melody Moments; Musical Interlude WORC-Morning Revue WORL-Church of All Nations 8:30 NBC-Do You Remember: WEAF WJAR WCHS CBS-Fred Feibel, organist: WABC (sw-21.52) NBC-William Meeder, organist: WFEA WHAM C.N.-Andy Jacobson's Rhythms: WEAN WSAR WRDO WBRY WAAB WLLH CFNB-Morning Concert CKAC-French Songs WCAU-The Old Cowhand WEEI-Radio Almanac WGY-Time Keeper WLBZ-Thoughts for the Day WLW-The Gospel Singer WMAS-Melody Express WNAC-Musical Roundup WNBH-Δ Morning Devotions WNBX-Eb and Zeb WOR-Martha Manning WORL-Δ Christian Science WPRO-Rhyme Doctor WTAG-Top o' the Morning WTIC-Radio Bazaar 8:45 NBC-Lucille & Lanny, songs: WJZ WFEA C.N.-Andy Jacobson's Rhythm: WLBZ

CFNB-Noveltly Prgm. WCAU-Houseboat Hannah WEEI-Fashion Review WHAM-Tower Clock Prgm. WLW-Voice of Experience WNBX-Musical Clock WOR-The Goldbergs, sketch WORC-Morning Watch WPRO-Home Folks Frolic; News 9:00 NBC-Breakfast Club; Soloists; Orch.; Don McNeill, m.c.; News: WJZ WFEA CBS-Deer Columbia; News: WABC WMAS WPRO WLBZ CKAC WOKO WORC WCAU WDRG WNBX WEEI (sw-21.52) NBC-Women & News: WEAF WTAG WCHS WTIC Hymns of All Churches: WLW WGY CFCY-Success Doctor CFNB-Ma Perkins WAAB-Doctor Looks at Food WBRY-News; Musical Revue WBZ-As You Like It WHAM-Young Widder Jones WLLH-Nine O'Clock Revue WMEX-Music for You WNAC-Houseboat Hannah WNBH-Concert Hall of the Air WOR-Ed Fitzgerald WORL-News; Morning Musicale WRDO-What's on Air Today? WSAR-Breakfast Melodies 9:15 NBC-Person to Person: WEAF NBC-Breakfast Club: WHAM Y.N.-Gretchen McMullen: WEAN WCHS WTAG WNBH WNAC WTIC WSAR WLLH WRDO WLBZ WFEA CBS-Deer Columbia: WFBL CFNB-Backstage Wife WAAB-Merry-Go-Round WCAU-Wife vs. Secretary WGY-Betty & Bob WLW-All the Answers WMEX-Piano Lessons WOR-Modern Living WORL-Amer. Family Robinson 9:30 NBC-Alice Joy, songs; News: WEAF CBS-The Road of Life, sketch (Chipso): WABC WMAS WEEI WFBL WCAU (sw-21.52) NBC-Breakfast Club; News: WFEA WBZ Y.N.-National Food News: WTAG WCHS WNAC WEAN WTIC CFCY-Women at Home CFNB-Home Folks' Frolic CKAC-Jovette Bernier WBRY-Master Singers WDRG-Zeke Manners' Party WGY-Xavier Cugat's Orch.; News WHAM-Mrs. Thrifty Buyer WLBZ-Topics of the Day WLLH-Introductions WLW-Myrt & Marge WMEX-Italian Echoes

WNBH-Morning Melodies WNBX-Songs & Sonnets WOR-Tex Fletcher WORL-Woman of Tomorrow WPRO-On the Mall WRDO-Morning Melodies WSAR-What's the Name of That Song? 9:45 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): WABC WCAU WEEI WFBL WOKO (sw-21.52) NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WEAF C.N.-Ruth Moss, interviews: WLLH WBRY WAAB WNBH WSAR NBC-Landt Trio: WTAG WFEA Young Widder Jones: WLW WNAC CFCY-Stella Dallas CFNB-Organ Melodies CKAC-Bonjour Madame WCHS-What's New? WDEV-Gossip of Movie Stars WDRG-Dan Harding's Wife WGY-Market Basket, Martha Brooks WHAM-Houseboat Hannah WLBZ-Topics of the Day WMAS-Today WMEX-Songs of Italy WNBX-Many Happy Returns WOR-Organ Recital WORC-Good Morning, Neighbor WPRO-Fashions by Suzanne WRDO-Topics of the Day WTIC-Artistry of Homemaking 10:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WDRG WMAS WEEI NBC-Margot of Castlewood (Quaker Oats): WJZ WBZ WHAM WEAN (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WEAF WTAG WGY WJAR WCHS WNAC WTIC C.N.-Singing Strings: WFEA WLLH WLBZ News: WBRY WNBH CFCY-Back Stage Wife CFNB-Happy Warrior Hour CKAC-French Songs WCAU-Morning Melodies WLW-Linda's First Love WMEX-Daily Inspirations WNBX-News; Whispering Strings WOR-Pure Food Hour WORL-News; Bridge Club WPRO-Harmony Lane WSAR-The Stroller 10:15 CBS-Myrt & Marge, sketch (Super Suds): WABC WMAS WDRG WOKO WFBL WORC WLBZ WCAU WPRO WEEI NBC-John's Other Wife, sketch (Louis Phillippe): WEAF WGY WNAC WTIC WTAG WCHS WJAR

NBC-Cabin at the Crossroads (Aunt Jimima): WJZ WHAM WBZ WEAN WLW (sw-15.21) C.N.-John Metcalf's Choir Loft: WAAB WFEA WNBH WLLH WRDO WBRY CKAC-A Batons Rompus WMEX-Madame Angela WNBX-Whispering Strings WORL-Calling Hollywood WSAR-News 10:30 NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WJZ WBZ (sw-15.21) CBS-Tony Wons' Scrapbook (Vicks): WABC WCAU WEEI WDRG WFBL WOKO NBC-Just Plain Bill, sketch (Anacin): WEAF WGY WCHS WTAG WJAR WTIC WNAC C.N.-Get Thin to Music: WAAB WNBH WEAN WLLH WBRY WRDO CFCY-Home Forum CKAC-L'Heure Recreative WFEA-Manchester Institute WHAM-Your Home WLBZ-Dr. Harry McNeil WLW-Betty & Bob WMAS-Morning Shopper WMEX-Going Shopping With You WNBX-Dan Cupid in Person WORC-Organ Reveries WORL-Stock Market WPRO-Zeke Manners & Gang WSAR-Home Beautiful Prgm. 10:45 NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21) NBC-Woman in White, sketch (Pillsbury): WEAF WNAC WGY WTAG WCHS WTIC WJAR CBS-Oxydol's Own Ma Perkins: WABC WLBZ WEEI WCAU WFBL WMAS C.N.-Earl Lawrence, bar.: WFEA WAAB WSAR WBRY WNBH WEAN WLLH WRDO WNBX WBZ-Home Forum WDRG-News WLW-Houseboat Hannah WNBX-Morning Musicale WORC-To be announced WORL-Fed. of Women's Club WPRO-News; Music by Cugat 11:00 CBS-Ruth Carhart, songs: WABC WCAU WPRO WMAS WORC WDRG WLBZ WOKO WNBX NBC-Story of Mary Marlin, sketch (Ivory Flakes): WJZ WBZ WHAM WLW (sw-15.21) NBC-David Harum, sketch (Baby-O): WEAF WTIC WJAR WGY WNAC WTAG WCHS (sw-15.33) C.N.-Reminiscing: WRDO WNBH WLLH WBRY CFCY-Luncheon Music CFNB-Chic Martin CKAC-Sonia, Ses Melodies, Ses Consolle

WEEI-Shopping Service WFEA-State Employment Service WMEX-Alun Williams, songs WOR-Jean Abbey, shopping WORL-News Jack Joy's Orch. WSAR-Italian Prgm. 11:15 CBS-Romance of Carol Kennedy, sketch (Heinz): WABC WEEI WCAU WPRO WOKO WMAS WDRG WFBL NBC-Backstage Wife, sketch (Dr. Lyons): WEAF WCHS WTIC WGY WJAR WTAG WNAC (sw-15.33) NBC-Pepper Young's Family (Camay Soap): WJZ WHAM (sw-15.21) C.N.-Melody Strings: WRDO WAAB WBRY WNBH WLLH WLBZ CFCY-Dance Parade CFNB-Dance Music CKAC-Le Vieux Professeur WLBZ-Rakov's Orch. WFEA-Portraits in Oil WLW-News; River; Weather WMEX-Cooking School WNBX-Vic Thompson's Orch. WOR-Myrt & Marge WORC-Musical; News WORL-Phil Saltman Presents WSAR-Melody Strings 11:30 NBC-How to Be Charming, sketch (Phillips): WEAF WGY WJAR WTAG WCHS WTIC WNAC (sw-15.33) CBS-Big Sister, sketch (Rinso): WABC CKAC WEEI WMAS WDRG WPRO WORC WLBZ WCAU WFBL WOKO NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21) MBS-Highlights and Half Tones: WBRY WLLH WRDO WAAB WSAR CFCY-Chic Martin CFNB-C.C.M. Prgm. WLW-Carson Robison WMEX-Walter Cuffe, tr. WNBH-News WNBX-Good Morning, Neighbor WOR-Hilltop House WORL-American Scene 11:45 NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WHAM WBZ (sw-15.21) NBC-Betty Moore (Benjamin Moore & Co.), Interior Decoration, talk: WEAF WCHS WGY WNAC WJAR (sw-15.33) CBS-Aunt Jenny's Real Life Stories (Spry): WABC WEEI WCAU WOKO WORC WDRG WPRO WFBL WMAS WLBZ MBS-Myra Kingsley, Astrologer (Hecker's H-O); Jean Paul King, commentator; Guests: WAAB WEAN WOR (Continued on Next Page)



ALICE FROST "Big Sister" Tues. 11:30 am EST

MORNING

7 am EST CBS-Morning Almanac; News: WABC (sw-21.52) CFNY-Early Birds CFNB-Musical Clock WAAB-Uncle Ned WBZ-News; Musical Clock WCAU-Dixie Plowboys WDR-C-Variety Musical WEEL-It's Sunkist Time 7:15 News: CFNB WNAC CKAC-Cheerful Earfull WCAU-Sunkist Time WCSH-Rise & Shine WGY-Musical Clock; News WLW-Brown County Revelers WNBX-Musical Timekeeper WOR-Musical Clock & Vincent Sorey's Orch. WORL-Swing for Sale 7:30 NBC-Yoichi Hiraoka, xylophonist: WJZ NBC-Morning Greetings: WEAFF Musical Clock: WNBH WNBX WMAS CFNB-The Listening Post CKAC-Morning Varieties WAAB-Uncle Ned, the breakfast smiler WCSH-Tonic Tunes WDR-C-Shoppers' Special WEEL-Let's Go WGY-Marc Williams, bar. WLBZ-Today WLLH-Morning Parade WLW-Hugh Cross and His Pals WNAC-Good Morning WORL-Swing for Sale WPRO-News; Breakfast Club WSAR-Just About Time WTAG-Organ Melodies 7:45 NBC-Rise & Shine; News: WJZ News: WDR-C WEEL Musical Clock: WGY WNAC WAAB-Morning Watch WCAU-Wm. Ware, commentator WCSH-Three A Safety Man WHAM-Tonic Tunes WJAR-Radio Almanac WLLH-News; Sports WLW-The Merry-makers WORL-Open Road Navigator WTAG-The Morning Parade 8:00 NBC-Charioteers: WJZ CBS-Notelverts: WABC (sw-21.52) NBC-Malcolm Claire: WEAFF Y.N.-News: WFEA WLLH WNBH WEAN WCSH WLBZ WSAR WRDO WAAB WBYR News: WTIC WTAG WJAR WOR WORC WPRO WORL CKAC CFNY CFNB-Presenting WCAU-Don Bovay, guitarist WDR-C-Treasure House WEEL-Jimmie & Dick WGY-Morning Variety Hour WLW-Family Prayer Period WMAS-News; Temperate WMEX-Musical Timetable WNAC-Musical Roundup WNBX-News; Saving & Shopping 8:15 NBC-Good Morning Melodies: WEAFF WTIC WJAR CBS-Poetic Strings: WABC (sw-21.52) NBC-Leibert Ensemble with Dorothy Dreslin, sop.: WJZ WEAN WHAM Y.N.-George & Juanita, songs: WTAG WSAR WNAC WNBH WFEA WRDO WLLH WBYR Morning Devotions: WMAS WPRO WCSH CFNB-Home Folks' Frolic CKAC-Comptoir de Renseignements

WAAB-Francis J. Cronin at the Console WCAU-Melody Parade WDR-C-Shoppers' Special WLBZ-Program Highlights WLW-News WNBX-Tonic Tunes WOR-Infantile Paralysis, talk WORC-Morning Revue WORL-Morgan Memorial 8:30 NBC-Do You Remember?: WEAFF WJAR WCSH NBC-Leibert Ensemble: WFEA Y.N.-Andrew Jacobson's Rhythms: WBYR WLLH WAAB WRDO Y.N.-Journal of Living: WNAC WEAN CFNB-Morning Concert CKAC-French Songs WCAU-The Old Cowhand WEEL-Radio Almanac WGY-Time Keeper WLBZ-Thoughts for the Day WLW-Gospel Singer WMAS-Billy Fields' Gang WNBH-Morning Devotions WNBX-Ed and Zeb WOR-Martha Manning WORL-Swing with Segar Ellis WPRO-Gern Scull, organist WSAR-Concert Master WTAG-Top o' the Morning WTIC-Radio Bazaar 8:45 NBC-Grace & Scotty, songs: WJZ WFEA WBZ (sw-21.54) CBS-Fred Feibel, organist WABC (sw-21.52) CBS-Andy Jacobson's Rhythms: WLBZ CFNB-Concert Songs WCAU-Houseboat Hannah WEEL-What's New? WHAM-Tower Clock Prgm. WLW-Voice of Experience WMAS-Melody Express WNBX-Radio Show WOR-The Goldbergs, sketch WORC-Morning Watch WORL-Romantic Serenader WPRO-Home Folks Frolic; News 9:00 NBC-Breakfast Club; Soloists; Orch.; Don McNeill, m.c.; News: WJZ WFEA (sw-15.21) CBS-Music in the Air; News: WMAS WFBL WNBX WOKO WLBZ WORC WPRO CKAC WDR-C CBS-Arthur Godfrey, songs: WABC (sw-21.52) NBC-Women & News: WTAG WCSH NBC-Home News: WEAFF Hymns of All Churches: WGY WLW CFNY-Salute to Day CFNB-Ma Perkins WAAB-Charm Mirror WBYR-News; Musical Revue WBZ-As You Like It WCAU-Beatrice Fairfax WEEL-New England Kitchen WHAM-Young Widder Jones WLLH-Nine o'Clock Revue WNAC-Houseboat Hannah WNBH-Concert Hall of the Air WOR-Ed Fitzgerald WORL-News; Morning Musicale WRDO-What's on the Air Today? WSAR-Music Box WTIC-Milky Way 9:15 CBS-Music in the Air; News: WABC (sw-21.52) NBC-Person to Person: WEAFF Y.N.-Gretchen McMullen: WEAN WNAC WRDO WNBH WLLH WSAR WTAG WCSH WFEA WLBZ WTIC CFNB-Dance Music WAAB-Merry-Go-Round WCAU-Wife vs. Secretary WGY-Betty & Bob WHAM-Mystery Chef WJAR-Housewives Exchange WLW-All the Answers WMEX-Notelvy News WOR-Joan Merrill, songs WORL-Amer. Family Robinson 9:30 NBC-Frances Adair, songs; News: WEAFF CBS-The Road of Life (Chipso): WABC WMAS WFBL WEEL WCAU (sw-21.52) NBC-Breakfast Club; News: WFEA WBZ CBS-Dave Bacal & High Hatters: WDR-C Y.N.-First National Food News: WCSH WTAG WTIC WNAC WEAN CFNY-Women at Home

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:30 EST (6:30 CST) FAMOUS ACTORS GUILD with Helen Menken in "Second Husband," CBS. 8:00 EST (7:00 CST) JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen and guest, NBC. 8:00 EST (7:00 CST) "BIG TOWN" with Edward G. Robinson and Claire Trevor, CBS. 8:00 EST (7:00 CST) THOSE WE LOVE, dramatic serial starring Nan Grey, NBC. 8:30 EST (7:30 CST) IT CAN BE DONE; Edgar A. Guest, Frankie Masters' orchestra; guests, NBC. 8:30 EST (7:30 CST) AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Edward Everett Horton, guest, CBS. 9:00 EST (8:00 CST) WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; Lou Holtz, guest, CBS. 9:30 EST (8:30 CST) HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Walter O'Keefe, Jane Rhodes, Raymond Paige's orchestra, NBC. 9:30 EST (8:30 CST) JACK OAKIE with Stuart Erwin, Raymond Hatton, Harry Barris, chorus, George Stoll's orchestra; Adolphe Menjou and Verree Teasdale, guests, CBS.

CFNB-Dance Music CKAC-Joyette Bernier WBYR-The Rhythmakers WGY-Xavier Cugat's Orch.; News WHAM-Mrs. Thrifty Buyer WLBZ-Topics of the Day WLLH-Introductions WLW-Myrt & Marge WMEX-Italian Echoes WNBH-Morning Melodies WNBX-The Old Home Town WORL-Woman of Tomorrow WPRO-Easy to Remember WRDO-Morning Melodies WSAR-Spanish Patio 9:45 NBC-Landt Trio: WFEA WJAR WTAG CBS-Bachelor's Children, sketch (Old Dutch Cleanser): WABC WEEL WCAU WOKO WFBL (sw-21.52) NBC-Dan Harding's Wife (Nat'l Biscuit Co.): WEAFF NBC-Armchair Quartet: WJZ C.N.-Ruth Moss, interviews: WAAB WSAR WLLH WNBH WBYR Young Widder Jones: WLW WNAC CFNY-Stella Dallas CFNB-Organ Melodies CKAC-Bonjour Madame WCSH-Swing Time Jamboree WDR-C-Dan Harding's Wife WGY-Market Basket, Martha Brooks WHAM-Houseboat Hannah WMEX-Songs of Italy WOR-Modern Rhythms WORC-Good Morning, Neighbor WPRO-Fashions by Suzanne WRDO-Topics of the Day WTIC-Artistry of Homemaking 10:00 NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WEAFF WTAG WTIC WGY WJAR WCSH WNAC CBS-Pretty Kitty Kelly (Wonder Bread): WABC WEEL WDR-C WMAS NBC-Margot of Castlewood (Quaker Oats): WJZ WBZ WHAM WEAN (sw-15.21) C.N.-Singing Strings: WAAB WLLH WFEA WLBZ News: WNBH WBYR CFNB-Happy Warrior Hour CFNB-Variety Prgm. CKAC-A L'Operette WCAU-Morning Melodies WLW-Linda's First Love WMEX-Daily Inspirations WNBX-News; Cecil & Sally WOR-Pure Food Hour WORL-News; Bridge Club

WPRO-Harmony Lane WSAR-The Stroller 10:15 NBC-John's Other Wife, sketch (Louis Philippe): WEAFF WGY WTAG WTIC WJAR WCSH WNAC CBS-Myrt & Marge, sketch (Super Suds): WABC WDR-C WOKO WFBL WORC WCAU WPRO WEEL WMAS WLBZ NBC-Cabin at the Crossroads (Aunt Jimima): WJZ WHAM WBZ WEAN WLW (sw-15.21) C.N.-John Metcalf's Choir Loft: WFEA WAAB WNBH WLLH WRDO WBYR CKAC-Odette Oligny WMEX-Flashes of Truth WNBX-Whispering Strings WORL-Calling Hollywood WSAR-News 10:30 NBC-Dan Harding's Wife (Nat'l Biscuit Co.): WEAFF WBZ (sw-15.21) CBS-Emily Post (Florida Citrus). "How to Get the Most Out of Life": WABC WDR-C WEEL WOKO WCAU WFBL WORC WPRO NBC-Just Plain Bill, sketch (Anacin): WEAFF WGY WJAR WTIC WTAG WNAC WCSH C.N.-Get Thin to Music: WAAB WDR-C WEAN WBYR WNBH WLLH CFNY-Home Forum CKAC-L'Heure Recreative WFEA-Easy to Remember WHAM-Gems of Melody WLBZ-Morning Melodies WLW-Betty & Bob WMAS-Morning Shopper WMEX-Shopping With You WNBX-Tune Time WORL-Stock Markets WSAR-Home Beautiful 10:45 NBC-Woman in White, sketch (Pillsbury): WEAFF WJAR WTIC WNAC WCSH WTAG WGY NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21) CBS-Oxydol's Own Ma Perkins, sketch: WABC WEEL WCAU WFBL WLBZ WMAS C.N.-Earl Laurence, bar.: WBYR WLLH WSAR WAAB WEAN WFEA WBZ-Home Forum WDR-C-News WLW-Houseboat Hannah WNBH-Morning Glory WNBX-Gypsy Melodies WORL-Fed. of Women's Clubs WPRO-Health Aids

11:00 CBS-Six Swell Tunes: WABC NBC-Story of Mary Marlin, sketch (Ivory Flakes): WJZ WHAM WBZ WLW (sw-15.21) NBC-David Harum, sketch (Bab-O): Peggy Allenby: WEAFF WNAC WTIC WTAG WCSH WJAR WGY (sw-15.33) CBS-Mary Lee Taylor (Pet Milk): WFBL WEEL WOKO WCAU C.N.-Lous Rich Entertains: WAAB WNBH WRDO WLLH WBYR WLBZ CFNY-Luncheon Music CFNB-Old Time Dance Music CKAC-A Batons Rompus WDR-C-Songs by Nadine WFEA-Behind the Microphone WMAS-Farm & Home News WMEX-Songs by Jacqueline WNBX-News; Bandshell WOR-Nell Vinick, beauty talk WORC-Morning Melodies WORL-News; Uptowners Quartet WPRO-Amer. Family Robinson WSAR-Italian Prgm. 11:15 CBS-Romance of Carol Kennedy, sketch (Heinz): WABC WOKO WFBL WEEL WMAS WCAU WDR-C WPRO NBC-Pepper Young's Family (Camay Soap): WJZ WHAM (sw-15.21) NBC-Backstage Wife, sketch (Dr. Lyons): WEAFF WCSH WNAC WTAG WTIC WGY WJAR (sw-15.33) C.N.-Melody Strings: WRDO WAAB WBYR WNBH WFEA WLLH WSAR WLBZ Dance Music: CFNY CFNB CKAC-Cosmopolitan Medley WBZ-Musicale WLW-News; River; Weather WMEX-Home Circle, talk WNBX-Musical Comedy Moments WOR-Myrt & Marge WORL-Pratt & Maxim, piano duo 11:30 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21) CBS-Big Sister, sketch (Rinso): WABC WOKO WEEL WDR-C WFBL WMAS WLBZ WPRO WDR-C WORC WCAU CKAC NBC-Homemakers Exchange (Nat'l Ice Adv. Inc.) Eleanor Howe: WEAFF WTIC WJAR WNAC WCSH WGY (sw-15.33) C.N.-Highlights & Half Tones: WSAR WAAB WRDO WBYR WLLH CFNY-Melody Lane CFNB-Melody Time WFEA-Parent-Teachers News WLW-Lady Be Good WMEX-Marblehead Prgm. WNBH-News WNBX-Good Morning, Neighbor WOR-Hilltop House WORL-Front Page Dramas WTAG-State Fed. of Women's Clubs 11:45 NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WBZ WHAM (sw-15.21) NBC-The Mystery Chef (Regional Adv.): WEAFF WTIC WJAR WCSH WTAG WNAC WGY (sw-15.33) MBS-Myra Kingsley, astrologer (Hecker's H-O); Jean Paul King, commentator; Guests: WAAB WEAN WOR CBS-Aunt Jenny's Real Life Stories (Spry): WABC WEEL WOKO WFBL WORC WCAU WMAS WDR-C WPRO WLBZ CFNY-Dance Music CFNB-News CKAC-Le Commerce de L'Est WBYR-How to Find a Job WFEA-To be announced WLLH-The Lawrence Prgm. WLW-Goldbergs WMEX-News; Breed Walker WNBH-Rhythm Makers WNBX-Rhythm & Romance WORL-Lazy Rhapsodies WRDO-Hillbilly Hits WSAR-Leading Maestros

AFTERNOON 12:00 CBS-Mary Margaret McBride, columnist (Minute Tavoca): WABC WFBL WDR-C WEEL WCAU WPRO NBC-Girl Alone, sketch (Kellogg): WEAFF WLW NBC-Our Spiritual Life: WJZ NBC-Happy Jack, songs (sw-15.33) NBC-Alice Cornett, vocalist: WJAR CBS-Notelverts: WMAS Y.N.-Getting the Most Out of Life: WCSH WEAN WLBZ WRDO WLLH WFEA WNBH WTIC WTAG WNAC News: WORL WAAB CFNY CFNB-Waltz Time CKAC-Giulio Romano's Orch. WBYR-Tune Up Time WBZ-News; Odd Facts WGY-Harry Reser's Orch. WHAM-Hit of the Day; News WMEX-Italian Airs WNBX-Musical Lunch Basket WOR-Victor H. Lindlaur WORC-March of Events WSAR-Shopping Guide 12:15 CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC WFBL WDR-C WMAS WLBZ WEEL WCAU WPRO WOKO WORC WNBX (sw-9.59) NBC-The O'Neills, sketch (Ivory Soap): WEAFF WGY WNAC WJAR WLW (sw-15.33) Pictures of the cast of this serial may be found on page 25. NBC-Bailey Axton, tnr. (News, WJZ only): WJZ C.N.-Agricultural Series: WEAN WAAB WRDO News: WCSH WBYR CFNY-Ma Perkins WFEA-Ken MacKenzie WHAM-Carson Robison's Buckaroos WLLH-Shopping News WMEX-Italian Radio Review WNBH-Surprise Party WORL-Weather; Tom Doring's Orch. WTAG-Farm Flashes WTIC-Young Widder Jones 12:30 NBC-Nat'l Farm & Home Hour; Guest Spkrs.: WJZ WBZ WLW (sw-15.21) Program: Washington News Comment, H. R. Baukhage; Progress of the Agricultural Conservation Program, A. D. Stedman; Ruth Lyon, soprano. NBC-Stella Dallas, sketch: WEAFF CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WFBL WOKO WCAU WORC WDR-C WEEL WPRO (sw-9.59) CBC-Rosa Lee, sop.: CFNY Y.N.-La Rosa Prgm.: WAAB WEAN News: WLBZ WMAS WFEA WOR Farm Prgm.: WGY WJAR Noon-day Review: WRDO WTAG CFNB-Musicale WBYR-George Hall's Orch.; Interlude WCSH-The Bulletin Board WHAM-Ma Perkins WLLH-Question Box WMEX-Hits of the Day WNAC-Singin' Sam WNBH-Surprise Party WNBX-Theater of the Air WCSH-The Bulletin Board WORL-Stock Markets WSAR-Mid-day Melodies WTIC-Beauty Hints 12:45 CBS-Our Gal, Sunday, sketch (Anacin): WABC WFBL WPRO WORC WDR-C WOKO WEEL WCAU (sw-9.59) NBC-Rain & Sunshine: WEAFF NBC-Three Romeos: WCSH CBC-Three Romeos: CFNY MBS-Marcia Hendricks, songs: WOR News: WSAR WNBH WMEX CKAC-La Parade Des Melodies WBYR-Street Broadcast WFEA-Varieties WIAM-Rotary Club WLLH-News; Shopping News WMAS-Paul MacLean, songs WNAC-Dan Harding's Wife WORL-Luncheon Club WTIC-Singin' Sam 1:00 CBS-Betty & Bob, sketch (Gold Medal): WABC WOKO WORC WPRO WEEL WDR-C WFBL WCAU WMAS (sw-9.59-15.27) NBC-Market & Weather Report: WEAFF NBC-Emerson Gill's Orch.: (sw-15.33)

Frequency

- CBO-880 WINS-1180
CFCY-630 WJAR-890
CFNB-550 WJZ-760
CFRB-690 WLBZ-620
CKAC-730 WLLH-1370
KDCW-1370 WLW-700
KDKA-980 WMAS-1420
WAAB-1410 WMEX-1500
WABC-860 WAC-1250
WBRY-1630 WNBH-1310
WBZ-WBZA-990 WNBX-1260
WCAU-1170 WNEW-1250
WCSH-940 WOKO-1430
WDR-1330 WOR-710
WEAF-660 WORC-1280
WEAN-780 WORL-920
WEEL-590 WPRO-630
WFBL-1360 WRDO-1370
WFEA-1340 WSAW-1450
WGY-790 WTAG-580
WHAM-1150 WTAM-1070
WHN-1010 WTIC-1040

CBC-Happy Gang: CF CY CFNB
Y.N.-News: WNAC WLLH WFEA
WCSH WLBZ WEAN WNBH
WSAR WRDO
News: WJAR WTAG
CKAC-Stock Quotations
WAAB-News of Women's Club
WBRY-News; Musical Interlude;
Markets
WGY-Myrt & Marge
WMEX-Musical Mailbox
WNBX-Shopper's Special
WOR-Melody Moments
WORL-News; Continental Rhythms
WTIC-News: Weather
1:15
CBS-Hymns of All Churches
(Gold Medal): WABC WEEL
WDR WOKO WCAU WPRO
WFBL WMAS (sw-9.59-15.27)
Program: Lead On, O King
Eternal; My Lord, What a
Mornin'; Holy Spirit Source of
Gladdness and Home of the Soul.
NBC-Escorts & Betty: WEA
F (sw-15.33)
MBS-Microphone in the Sky:
WOR
Joyce Jordan, girl interne: WTIC
WTAG WNAC
CKAC-Dairy Quotations; Weather;
News
WAAB-George & Juanita
WBRY-Women in the News
WCSH-Hits & Encores
WFEA-N. H. Extension Service
WGY-Household Chats
WLBZ-Daily Information Service
WLLH-Shopping News
WNBH-Salt & Pepper
WORL-Unemployment Compensation
WRDO-Maine Farm News
WSAR-Your Home & You
1:30
NBC-Words & Music: WEA
F WTIC
NBC-Sue Blake, sketch: WJ
Z (sw-15.21)
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): WABC
WDR WCAU WPRO WOR
WOKO WFBL WEEL WMAS
(sw-9.59-15.27)
Y.N.-The Affairs of the Heming-
ways: WEAN WNAC WRDO
WLLH WNBH WFEA WLBZ
WSAR
CBC-Rex Battle's Orch.: CF CY
CFNB-Birthday Prgm.
CKAC-Feminine World
WAAB-Music Lessons
WBRY-Music Appreciation
WBZ-Matinee Melodies
WCSH-Y.W.C.A. Prgm.
WGY-Houseboat Hannah
WLW-Hello Peggy
WMEX-Perley Stevens' Orch.
WNBX-Hits & Encores
WOR-Pepper Young's Family
WORL-Keys of Melody
WTAG-Man on the Street
1:45
NBC-Words & Music: WCSH
(sw-15.33)
CBS-Hollywood in Person: WABC
WORC WOKO WCAU WPRO
WEEL WFBL WDR WMAS
(sw-9.59)
For news of Hollywood, read "Holly-
wood Showdown" in every issue
of Radio Guide.
NBC-Eunice Norton, concert pi-
anist: WJZ WFEA WBZ
MBS-Voice of Experience (Lydia
E. Pinkham): WOR WAAB
WEAN
Zarz's Marimba Orch.: WLLH
WSAR WNBH WLBZ WNAC
WRDO WTAG
WGY-Dan Harding's Wife
WHAM-School of the Air
WLW-Kitty Keene, Inc.
WMEX-Murray Twins
WNBX-On the Air Today
WORL-Repertory Theater
2:00
NBC-Fun in Music; Dr. Maddy:
WEAF (sw-15.33)
CBS-Slim Jim Jones: WEEL
WDR WCAU WPRO WORC
WOKO WMAS WLBZ CKAC
WNBX (sw-9.59)

NBC-Ranch Boys, vocal trio:
WJZ WBZ WHAM WEAN
CBS-Molly Steinberg, Stage Re-
lief Speaker: WABC (sw-
15.27)
CBC-London Calling: CF CY
CFNB-Band Concert
WAAB-Conservatory Presents
WBRY-Among My Souvenirs
WCSH-Column of the Air
WFEA-To be announced
WGY-Carson Robison's Bucka-
roos
WLLH-Marie Fitton, sop.
WLW-School of the Air
WMEX-Classical Album
WNAC-Musical Roundup
WNBH-Home Folks Frolics
WOR-Kitty Keene, Inc.
WORLD-Newsreel Theater
WRDO-Afternoon Melodies
WSAR-She Shall Have Music
WTAG-Historical Highlights
WTIC-Four Star Hits
2:15
CBS-The O'Neills (Ivory Soap):
WABC WEEL WFBL WMAS
WORC WLBZ WCAU WDR
(sw-9.59)
Pictures of the cast of this serial
may be found on page 25.
NBC-Fun in Music: WCSH
WTAG
NBC-Let's Talk It Over: WJ
Z WBZ WEAN WHAM (sw-
15.21)
MBS-Radio Garden Club: WOR
WRDO WSAR
CKAC-La Rue Principale
WBRY-Rhythm & Rhyme
WFEA-Let's Listen to the Leader
WGY-Hilltop House
WLLH-A Forest, organist
WNBH-Agriculture Talk
WNBX-Matinee Dance
WORLD-Promenade Concert
WPRO-News
WTIC-Kay Fayre
2:30
CBS-American School of the Air:
WABC WEEL WPRO WMAS
CKAC WDR WNBX WLBZ
WORC WOKO WFBL (sw-
11.83)
American poetry will be dis-
cussed by Robert P. Tristram
Coffin.
NBC-Music Guild: WJZ WFEA
WBZ WEAN WHAM
The Perole String Quartet,
guests, will play Beethoven's
Quartet No. 4, Opus 18.
NBC-General Federation of Wo-
men's Clubs: WEA WTAG
WCSH WTIC (sw-15.33)
CFNB-Souvenirs in Rhythm
WAAB-Racing Matinee
WCAU-Women's Club
WGY-Dick Liebert, organist
WLLH-Agricultural Series
WMEX-Pioneers of Science
WNAC-Way Down East
WNBH-Fed. of Women's Clubs
WOR-Houseboat Hannah
WRDO-Piano Varieties
WSAR-Matinee Melodies
2:45
NBC-Archair Quartet: WEA
F WTIC (sw-15.33)
MBS-Beatrice Fairfax (Hecker
Products): WOR
Y.N.-New England Grocer Se-
ries: WEAN WNAC WSAR
WRDO WCSH WBRY WTAG
WLLH
CFNB-Piano & Violin
WAAB-Stage Door Memories
WORLD-A Cappella Choir
3:00
NBC-Pepper Young's Family (Ca-
may): WEA WNAC WTAG
WGY WTIC WCSH WJAR
WLW (sw-15.33)
NBC-Marine Band: WJZ WHAM
WBZ WFEA
CBS-Tuesday Matinee: WABC
WNBX WDR CKAC WCAU
WPRO WORC WMAS WOKO
WLBZ (sw-11.83-9.59)
C.N.-The Connecticut Colonials:
WSAR WLLH WRDO WNBH
WEAN WBRY WAAB
News: WEEL WORL
CFNB-Tea Dance
WMEX-Royal Blue Strings
WOR-Matha Deane
3:15
CBS-Tuesday Matinee: WEEL
WOKO
NBC-Oxydol's Ma Perkins,
sketch: WEA WTIC WLW
WCSH WNAC WJAR WTAG
WGY (sw-15.33)
WMEX-Gems of Melody
WORLD-Stock Markets
3:30
CBS-Hollace Shaw, sop. & Con-
cert Orch.: WABC WLBZ
WDR WFBL WORC WOKO
CKAC WMAS WNBX WPRO
(sw-11.83)
NBC-Vic & Sade, sketch (Cris-
co): WEA WGY WJAR WTIC
WTAG WCSH WNAC WLW
(sw-15.33)

NBC-Marine Band: WEAN
C.N.-To be announced: WLLH
CFCY-Reverie
CFNB-Organ Music
WAAB-Racing Matinee
WBRY- Church in the Wildwood
WCAU-Faire Binney's Party
WEEL-The Voters' Hour
WNBH-Little Lectures
WORLD-There Was a Time When
WRDO-Hawaiian Serenade
WSAR-Gypsy Fortunes
3:45
NBC-The Guiding Light, sketch
(White Naphtha): WEA WGY
WCSH WTAG WJAR WNAC
WTIC (sw-15.33)
MBS-Good Health & Training:
WLLH WRDO WSAR WBRY
WAAB
CFCY-Outports Hour
CFNB-News
WEEL-Popular Concert
WLW-Dan Harding's Wife
WMEX-Today's Winners
WNBH-Stocks; Popular Music
WOR-"David Harum"
WORLD-Story Tell Lady
WPRO-Melodies Old & New
4:00
NBC-Club Matinee; Orch. & So-
loists: WJZ WBZ WFEA
WHAM (sw-15.21)
NBC-Lorenzo Jones, sketch (Phil-
lips): WEA WCSH WTAG
WGY WJAR WNAC WTIC
(sw-9.53)
CBS-Academy of Medicine: WABC
WOKO WORC WMAS WNBX
WJAR WFBL WDR WLBZ
(sw-11.83)
C.N.-Rhode Islanders' Orchestra:
WNBH WAAB WRDO WLLH
WSAR WEAN WBRY
CBS-Seeing Pictures: CFNB
CKAC-Light Classics
WCAU-Dixie Plowboys
WEEL-Orchestral Prgm.
WLW-Dr. Friendly
WMEX-Manhattan Serenade
WOR-News
WORLD-Victor Coffee Quiz
4:15
CBS-Dance Time: WABC WORC
WDR CKAC WLBZ WMAS
WFBL WNBX WOKO (sw-
11.83)
NBC-Story of Mary Marlin,
sketch (Ivory Flakes): WEA
WGY WCSH WTIC WNAC
WTAG WJAR (sw-9.53)
CBC-Club Matinee: CFNB
WBZ-Markets
WLW-Life of Mary Sothorn
WOR-Young Widder Jones
WORLD-Your City & Mine
WPRO-Italian Radio Review
4:30
CBS-To be announced: WORC
WMAS
NBC-Norman Cloutier's Orch.:
WEAF WCSH WNAC WJAR
WTAG (sw-9.53)
CBS-Goldbergs, sketch: WABC
WEEL WCAU WFBL (sw-9.59-
11.83)
Turn to pages 20 and 21 for a pic-
ture group titled "The Rise of
Molly Goldberg."
MBS-Johnson Family: WOR
WBRY WRDO WLLH WNBH
WSAR
CFNB-News
CKAC-Cosmopolitan Music
WAAB-Racing Matinee
WDR-Music Graphs
WGY-Stock & Produce Markets
WLBZ-Greetings & Uncle Ezra
WLW-Mad Hatterfields
WMEX-Kay & Buddy Arnold
WNBX-This Woman's World
WTIC-Hank Keene
4:45
CBS-Current Questions Before
the House: WABC WEEL
WORC WDR WMAS WOKO
WNBX WLBZ WPRO WFBL
(sw-11.83)
Representative James Mead,
Democrat of New York, will
discuss a problem before our
legislators, "The Problem of
Employment for our Older Peo-
ple."
NBC-Road of Life (Chipso):
WEAF WTIC WNAC WCSH
WGY WLW (sw-9.53)
CFCY-The Plainsmen
CFNB-Concert Music
WBRY-Chamber of Commerce
WCAU-Doris Havens, organist
WLLH-Playhouse
WMEX-Today's Winners
WNBH-Popular Music
WOR-Restful Rhythms; Melody
Moments
WRDO-Richard Cookson, songs
WSAR-Rainbow Trio
WTAG-Daily Information Service
5:00
NBC-Dick Tracy, sketch (Puffed
Wheat & Rice): WEA WNAC
WTIC WGY (sw-15.33)

CBS-Follow the Moon (Pebeco);
Elsie Hitz & Nick Dawson;
WABC WCAU WEEL (sw-
9.54-11.83)
NBC-Four of Us, Instrumental
Ensemble; News: WJZ WFEA
NBC-Jr. Nurse Corps (Sunbite):
WLW (sw-15.21)
News: WORL WNBX
CFCY-Dinner Music
CFNB-Hawaiian Echoes
CKAC-Social Announcements
WBRY-Eat, Drink & Be Merry
WBZ-Dance Interlude; News
WCSH-Airbreaks
WDR-Ad-Liner
WHAM-Women Only
WLBZ-Shoppers Variety Revue
WMAS-Market Report
WOR-Women Make the News
WORLD-Home Folks' Frolic
WPRO-Man on the Street
WRDO-Shoppers Variety Revue
WSAR-Italian Prgm.
5:15
CBS-Life of Mary Sothorn, sketch
(Hind's): WABC WCAU WEEL
(sw-9.59-11.83)
NBC-Terry & the Pirates (Dari-
Rich): WEA WTIC WGY
WTAG WJAR WNAC WCSH
NBC-Don Winslow of the Navy,
sketch: WJZ WEAN WFEA
WBZ
CFCY-Uncle Mel
CFNB-Dance Music
CKAC-Pianologue
WBRY-Natalie Reich, songs
WHAM-Radiograms
WLW-Jack Armstrong
WMAS-Hits & Bits
WNBX-Theater Billboard
WOR-Charlie Chan
WOR-Funnies on Parade
WORLD-Rhythm & Romance
WPRO-News; George Dove ten.
WSAR-Eventide Echoes
5:30
CBS-Stepmother, sketch (Col-
gate): WABC WEEL WDR
WCAU (sw-9.59-11.83)
NBC-Kellogg's Singing Lady;
Irene Wicker: WJZ WBZ
WHAM WLW (sw-15.21)
Story: City Mouse and Coun-
try Mouse.
CBS-Eton Boys: WORC WOKO
WNBX
NBC-Jack Armstrong, sketch
(Wheaties): WEA WJAR
WTIC WCSH WTAG WNAC
WGY (sw-9.53)
CFCY-Adventure Bound
CFNB-Melody Masters
CKAC-Continental Varieties
WBRY-Tune Up Time
WLBZ-Melody Moods
WLLH-Hits & Encores
WMAS-Alexander's Radio Shop
WNBH-News
WOR-Little Orphan Annie, sketch
WORLD-Western You
WPRO-Musical Hotel
WRDO-Many Happy Returns of
the Day
WSAR-Musical Shopping Tour
5:45
CBS-Hilltop House, sketch (Palm-
olive Soap): WABC WORC
WPRO WEEL WDR WCAU
WLBZ WMAS WFBL (sw-
11.83)
NBC-Tom Mix Straight Shooters,
sketch (Purina): WJZ WBZ
WHAM WEAN (sw-15.21)
NBC-Little Orphan Annie, sketch
(Ovaltine): WEA WNAC
WTIC WTAG WJAR WCSH
WGY (sw-9.53)
C.N.-Baseball School of the Air:
WAAB
News: WSAR WBRY
CFCY-Sleepy Town Express
CFNB-On the Mall
CFRB-Buck Jones
CKAC-Fireside Prgm.
WLW-Hilltop House
WMEX-Reading the Comics
WNBH-Music by Cugat
WNBX-Value Parade
WOR-Ray Keating's Orch.
WORLD-Jack Rogers
WRDO-Louis Tex Green
NIGHT
6:00
CBS-Let's Pretend: WABC WNBX
WOKO
NBC-(News, WJZ only) Rakov's
Orch.: WJZ
NBC-Science in the News: WEA
F (sw-9.53)
Y.N.-News: WEAN WLBZ WSAR
WNBH WNAC WFEA WRDO
WLLH WCSH
News: WJAR WTIC WORC
KDKA WMEX WMAS WDR
WORLD WHAM WPRO CBO
CFCY-Funfest

CFNB-Musical Prgm.
CFRB-Musical Interlude
WAAB-Dinner Concert
WBRY-Waste of Time
WBZ-News; Evening Review;
Sports
WCAU-Vincent's Varieties
WEEL-News; Sportshots
WGY-News; Hall's Orch.
WHN-Inquiring Reporter
WINS-News; Dinner Concert
WLW-Front Page People
WNEW-Make Believe Ballroom
WOR-Uncle Don
WTAG-Evening Revue
WTAM-News; Evening Prelude
6:15
CBS-Let's Pretend: WMAS
WOKO
NBC-Joan Edwards, songs: WEA
F (sw-9.53)
Y.N.-Dinner Concert: WLLH
Y.N.-Fred Hoey's Sports Round-
up: WNAC WEAN WLBZ
WTAG WTIC WCSH
NBC-Rakov's Orch.: WFEA CBO
Comedy Stars of Broadway:
KDKA WGY
Vic Arden's Orch.: WTAM
WHAM WEEL
CFNB-Strings
CFRB-Claire Wallace
CKAC-Operetta Excerpts
WCAU-Sports; Song Favorites
WDR-Public School Series
WHN-Jules Verne Series
WJAR-Dancing Melodies
WLW-Supper Serenade
WMEX-Italian Radio Review
WNBH-Rhythm Makers
WORLD-Modern Melodies
WORLD-Western You
WPRO-Musical Hotel
WRDO-Modern Rhythms
WSAR-Musical Shopping Tour
6:30
NBC-News; Lani McIntire's Or-
chestra: WEA
NBC-Organ; Serenaders: WJZ
CBS-News; Selections from
Light Opera: WABC WDR
WMAS WORC (sw-11.83)
CBC-Weekly Song Sheet: CBO
C.N.-Dinner Concert: WRDO
News: WTAG WBRY CF CY WOR
WINS
Sports Review: WFEA WPRO
WHAM WLW CFNB
CFRB-Jim Hunter, reporter;
Sports
CKAC-Radio-Reportage
KDKA-Sports; Weather
WLBZ-Musical; What It Takes
WCAU-Golden Music
WCSH-News; Let's Talk it Over
WEEL-Dinner Time Revue
WGY-News; Hall's Orch.
WHN-Wife vs. Secretary
WINS-Organ Master
WLBZ-Dance Treats
WLLH-News; Around the Town
WMEX-Today's Winners
WNAC-Musical Rendezvous
WNBH-Hollywood Highlights
WNBX-News; Sports
WORLD-Rob Roy MacGregor
WSAR-Hollywood Brevities
WTAM-News; Tom Manning
WTIC-Wrightville Clarion
6:45
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WJZ
WBZ WEAN WLW WHAM
WTAM KDKA (sw-15.21)
CBS-Barry Wood's Music: WABC
WMAS WNBX WEEL WLBZ
WORC WOKO WPRO (sw-
11.83)
NBC-Lani McIntire's Orchestra:
WJAR WFEA WTIC
MBS-Jack Betzner's Orch.: WOR
WBRY
C.N.-Racing Results: WAAB
CFCY-Memoirs of Dr. Lambert
CFNB-Musical Scrapbook
CFRB-Sports
CKAC-Melodies Francaises
WCAU-Comedy Stars of Broad-
way
WCSH-Perfect Sleepers
WDR-Vic Arden's Orch.
WGY-Musical Appetizers
WHN-Hollywood Highlights
WMEX-Marshall Morrill's Orch.
WNBH-Count of Monte Christo
WORLD-There Was a Time When
WRDO-Dinner Dance Music
WSAR-Ensemble
WTAG-Sketch Book
7:00
NBC-Amos 'n' Andy (Campbell's
Soup): WEA WTIC WNAC
WJAR WCSH WTAG WGY
WTAM WLW (sw-9.53) (also
KOA KFI at 11 p.m.)
NBC-Easy Aces, sketch (Ana-
cin): WJZ WBZ WHAM
KDKA WEAN (sw-11.98)
CBS-Poetic Melodies (Wrigley's
Gum); Franklyn MacCormack,
reader; Jack Fulton, trn.;

Tuesday
January 25



WALTER O'KEEFE
"Hollywood Mardi Gras" comedian
Tues. 9:30 pm EST

Orch.: WABC WPRO WDR
WCAU WEEL WFBL WOKO
(sw-11.83-9.59) (also KNX
KSL at 11 p.m.)
CBC-Wilfrid Charette's Ensem-
ble: CFNB CF CY
News: WAAB WLBZ WRDO
Sports: WNEW WOR WBRY
CBO-Funfest
CFRB-Mining Broadcaster
CKAC-Le Club Sportif
WFEA-Comedy Stars
WHN-News; Woody Herman's
Orch.
WINS-Globe Trotter
WLLH-News; Sports
WMAS-American Family Robinson
WMEX-Jimmie McHale's Or-
chestra.
WNBH-Harriman Says
WNBX-Merry-Go-Round
WORC-Racing; Rhythm Makers
WSAR-Hollywood Brevities
7:15
NBC-Mr. Keen, Tracer of Lost
Persons, drama (American
Home Products): WJZ WBZ
WHAM WEAN KDKA (sw-
11.98)
CBS-Hollywood Screen Scoops by
George McCall (Old Gold Ciga-
rettes): WABC WMAS WEEL
WORC WOKO WPRO WCAU
WFBL WDR (sw-9.55-11.83)
(also KNX KSL at 11:15
p.m.)
For news of Hollywood, read "Holly-
wood Showdown" in every issue
of Radio Guide.
NBC-Vocal Varieties (Tums):
WEAF WCSH WJAR WTIC
WNAC WGY WTAG WTAM
WLW (sw-9.53) (also KFI
KOA at 11:15 p.m.)
CBS-Major Bill: CFNB CBO
CFCY
C.N.-Harold Stokes' Orch.:
WNBH WLLH WSAR WAAB
WRDO
CFRB-Easy Aces
CKAC-Les Soirees de Grand'mere
WBRY-News of New Haven
WFEA-Unemployment Compens-
ation
WHN-Rise of the Goldbergs
WLBZ-Eric Ebesson, guitarist
WMEX-Five Star Final
WNBX-Comedy Stars of Broad-
way
WNEW-Ray Hamilton, organist
WOR-Whispering Jack Smith's
Orch.
7:30
CBS-Famous Actor's Guild Pre-
sents Helen Menken in "Sec-
ond Husband," drama (Bayer's
Aspirin): WABC WORC
WEEL WOKO WFBL WPRO
WCAU WDR (sw-9.59-11.83)
NBC-People in the News (Pall
Mall) Dorothy Thompson: WJZ
WBZ WHAM
NBC-Dick Gasparre's Orch.:
WEAF WNAC WFEA WTAM
WGY WCSH
MBS-Headlines: WAAB WNBH
WOR WSAR WRDO
CBC-Organ Recital: CF CY CBO
CFNB
To be announced: CFRB WGY
KDKA-Pittsburgh Varieties
WBRY-Kiddie Revue
WHN-George Combs, Jr.
WLBZ-League for Peace & Free-
dom
WLLH-Lowell Taxpayers Ass'n
WLW-Press Review
WMAS-Fine Arts Series
WMEX-Joan Stuart, songs
WNBX-American Scene
WNEW-Jimmy McAllister
WTAG-Adv. of Jimmie Allen
WTIC-True or False
(Continued on Next Page)

Frequency

Table of radio frequencies: CBO-880, CFCY-630, CFNB-550, CFRB-690, CKAC-730, CKCW-1370, KDKA-980, WAAB-1410, WABC-830, WBRX-1530, WBZ-WBZA-990, WCAU-1170, WASH-940, WDRC-1330, WEAF-660, WEAN-780, WEEI-590, WFEA-1360, WFEA-1340, WGY-790, WHAM-1150, WHN-1010, WINC-1180, WJAR-890, WJZ-760, WLBZ-620, WLLH-1370, WLW-700, WMAS-1420, WMEX-1600, WNAO-1290, WNBX-1310, WNBC-1260, WNEW-1250, WOKO-1430, WOR-710, WORC-1280, WORL-920, WPRO-630, WRDO-1370, WSAR-1450, WTAG-580, WTAM-1070, WVIC-1040

WLBZ-Morning Melodies, WLW-Betty & Bob, WMAS-Morning Shopper, WMEX-Shopping with You, WNBX-Dan Cupid in Person, WORC-Organ Reveries, WORL-Stock Markets, WPRO-Zeke Manners & Gang, WSAR-Home Beautiful

10:45
MBC-The Woman in White, sketch (Pillsbury); WEAF WNAC WCSH WTAG WJAR WTIC WGY

CBS-Oxydol's Own Ma Perkins, sketch: WABC WEEI WCAU WFBL WLBZ WMAS
CBS-To be announced: WOKO WORC

NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21)
C.N.-Earle Lawrence, bar.: WEAN WAAB WRDO WBRX WFEA WLLH

WBZ-Home Forum
WDRS-News
WLW-Houseboat Hannah
WNBH-Morning Glory
WNBX-Morning Musicale
WORL-Fed. of Women's Clubs
WPRO-News; Music by Cugat
WSAR-Housewives' Exchange

11:00
CBS-Ruth Carhart, songs: WABC WMAS WCAU WOKO WDRC WEEI WLBZ WORC WNBX
NBC-David Harum, sketch (Bab-O) Peggy Alenby: WEAF WJAR WCSH WTAG WNAC WTIC WGY (sw-15.33)

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WJZ WBZ WHAM WLW (sw-15.21)
C.N.-Fashions in Rhythm: WBRX WLLH WNBH WRDO WAAB CFNY-Luncheon Music
CFNB-Chic Martin
CKAC-Sonia, Ses Melodies, Ses Conseils

WFEA-Fed. Women's Clubs
WMEX-Brad Comstock, songs
WOR-Women's Hour
WORL-News; Corn Huskers
WPRO-The Woman Speaks
WSAR-Italian Prgm.
11:15

NBC-Backstage Wife, sketch (Dr. Lyons): WEAF WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
CBS-Romance of Carol Kennedy, sketch: (Heinz) WABC WMAS WPRO WEEI WCAU WOKO WDRC WFBL

NBC-Pepper Young's Family (Camay Soap): WJZ WHAM (sw-15.21)
C.N.-Melody Strings: WRDO WAAB WBRX WNBH WLLH WLBZ WSAR

Dance Music: CFCY CFNB WBZ
CKAC-Le Vieux Professeur
WLW-News; River; Weather
WMEX-Cooking School
WNBX-Vic Thompson's Orch.
WOR-Myrt & Marge, sketch
WORL-Musical Newsy
WORC-Musicale; News
11:30

CBS-Big Sisters (Rinsol): WABC WEEI WOKO WORC WDRC WMAS CKAC WCAU WNBX WPRO WLBZ WFBL
NBC-How to Be Charming, sketch (Phillips): WEAF WGY WJAR WNAC WTIC WCSH WTAG (sw-15.33)

NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
C.N.-Highlights & Halftones: WRDO WBRX WSAR WAAB CFCY-Chic Martin
CFNB-Melody Time
WFEA-A Mid-Week Service
WLLH-The Lawrence Prgm.
WLW-Carson Robison
WMEX-Musical Travelogues
WNBH-News
WNBX-Good Morning, Neighbor

WOR-Hilltop House
WORL-Adult Recreation
WQDM-Behind the Microphone 11:45
NBC-Hello Peggy, sketch (Drano): WEAF WJAR WTIC WTAG WGY WCSH WNAC (sw-15.33)
NBC-Edward MacHugh, gospel singer (Ivory Soap): WJZ WHAM WBZ (sw-15.21)
CBS-Aunt Jenny's Real Life Stories (Spry): WABC WEEI WCAU WOKO WORC WDRC WMAS WPRO WFBL WLBZ
MBS-Myra Kingsley, astrologer (Hecker's H-O); Jean Paul King, commentator: WEAN WOR WAAB
CFCY-Melody Lane
CFNB-News
CKAC-Le Commerce de L'Est
WBRY-Piano Moods
WLW-The Goldbergs
WMEX-Breed Walker
WNBH-Rhythm Makers
WNBX-Rhythm & Romance
WORL-Flying Fingers
WRDO-Hillbilly Hits
WSAR-Your Lucky Number

AFTERNOON

12:00
NBC-Girl Alone, sketch (Kelllogg): WEAF WLW (sw-15.33)
NBC-Happy Jack, songs: (sw-15.33)
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WABC WFBL WPRO WCAU WEEI WMAS WDRC WORC (sw-9.59)

NBC-Time for Thought, Dr. William H. Foulkes: WJZ Y.N.-Getting The Most Out of Life: WNAC WCSH WEAN WLLH WLBZ WNBH WTIC WRDO WTAG WFEA
News: WORL WAAB CFCY CFNB-Concert Hall
CKAC-Giulio Romano's Orch.
WBRX-Tune Up Time
WBZ-News; Odd Facts; Dance Revue

WGY-Reser's Orch.; News
WHAM-Hit of the Day; News
WMEX-Italian Airs
WNBX-Musical Lunch Basket
WOR-Rhythmic Minstrels
WSAR-Shopping Guide
12:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC WMAS WPRO WDRC WOKO WORC WFBL WLBZ WEEI WCAU WNBX (sw-9.59)
NBC-Edward Gamage, tnr. (News, WJZ only): WJZ CFCY
NBC-The O'Neills, sketch (Ivory Soap): WEAF WNAC WGY WJAR WLW (sw-15.33)

12:30
NBC-Nat'l Farm & Home Hour; Guest Spkrs.: WJZ WBZ WLW (sw-15.21)
Program: Washington News Comment, H. R. Baukhage; Farm, Business and Science News, Morse Salisbury; the Ranch Boys trio.
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WORC WDRC WEEI WOKO WFBL WPRO WCAU (sw-9.59)

NBC-Stella Dallas, sketch: WEAF
CBC-Campus Kids: CFCY Y.N.-La Rosa Prgm.: WAAB WEAN
News: WLBZ WMAS WFEA WOR
Noon-Day Revue: WTAG WRDO
CFNB-Radio Parade
WBRX-Musical Journey
WCSH-Bulletin Board
WGY-Farm Prgm.
WHAM-Ma Perkins
WLLH-Question Box
WMEX-Hits of the Day
WNAC-Singin' Sam
WNBH-Surprise Party

WNBX-Theater of the Air
WOKL-Stock Market
WSAR-Mid-day Melodies
WTIC-Organ Melodies 12:45
NBC-Emerson Gill's Orch.: WEAF WCSH CFCY
NBC-Nat'l Farm & Home Hour: WHAM
CBS-Our Gal Sunday, sketch (Anacin): WABC WPRO WDRC WORC WOKO WFBL WCAU WEEI (sw-9.59)
MBS-Leonard Warren, bar. & Orch.: WOR
News: WNBH WSAR WMEX CKAC-La Parade Des Melodies
WFEA-Varieties
WLLH-News; Shopping News
WMAS-The Open Book
WNAC-Dan Harding's Wife
WORL-Luncheon Club
WTIC-Singin' Sam
1:00
NBC-Emerson Gill's Orch.: (sw-15.33)
NBC-Markets & Weather: WEAF CBS-Betty & Bob, sketch (Gold Medal): WABC WOKO WPRO WEEI WFBL WDRC WCAU WORC WMAS (sw-15.27-9.59)
CBC-Happy Gang: CFCY CFNB Y.N.-News: WNAC WLBZ WFEA WSAR WRDO WEAN WCSH WNBH WLLH
CKAC-Stock Quotations
WAAB-News of Woman's Clubs
WBRX-News; Market Survey
WGY-Myrt & Marge
WMEX-Musical Mailbox
WNBX-Shopper's Special
WOR-Health Talk; Melody Moments
WORL-News; Continental Rhythms
WTAG-News
WTIC-News; Weather
1:15
NBC-Escorts & Betty: WEAF WJAR (sw-15.33)
CBS-Betty Crocker, cooking talk (Gold Medal): WABC WDRC WEEI WCAU WOKO WFBL WMAS WORC WPRO (sw-15.27-9.59)
MBS-Carson Robison's Buckaroos (Musterole): WOR WAAB WEAN
Y.N.-Girl Interne: WNAC WTAG WTIC
CKAC-Dairy Quotations; Weather; News
WBRX-Brighter Side of Life
WCSH-Hits & Encores
WFEA-N. H. Extension Service
WGY-Household Chats
WLBZ-Daily Information Service
WLLH-Shopping News
WNBH-Salt & Pepper
WORL-Uncle Ned's Varieties
WRDO-Zeke Manners' Gang
WSAR-Your Home & You
1:30
NBC-Words & Music: WEAF (sw-15.33)
NBC-Sue Blake, sketch: WJZ WFEA (sw-15.21)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WPRO WDRC WEEI WOKO WFBL WORC WCAU WMAS (sw-15.27-9.59)
CBC-Rex Battle's Orch.: CFCY Y.N.-Marjorie Mills: WTIC WCSH WLBZ WNAC WTAG WEAN
CFNB-Birthday Prgm.
CKAC-Feminine World
WAAB-Music Lessons
WBRX-Music Appreciation
WBZ-Matinee Melodies
WGY-Houseboat Hannah
WHAM-School of the Air
WLLH-Lon Gladstone's Orch.
WLW-To be announced
WMEX-Perley Stevens' Orch.
WNBH-Travel Hour
WNBX-Hits & Encores
WOR-Pepper Young's Family
WRDO-Male Quartette
WSAR-This Rhythmic Age
1:45
NBC-Jack & Loretta Clemens: WJZ WFEA WBZ
NBC-Words & Music: WJAR
CBS-Hollywood in Person (Gold Medal): WABC WFBL WORC WCAU WEEI WPRO WOKO WDRC WMAS (sw-9.59-15.27)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
MBS-Voice of Experience: WOR WLW WAAB WEAN
WGY-Dan Harding's Wife
WHAM-Unity Prgm.
WLBZ-Afternoon Melodies
WLLH-Amer. Family Robinson
WMEX-Cabbages & Kings
WNBH-Music Graphs
WNBX-On the Air Today
WORL-Repertory Theater
WRDO-Glad & Happy
WSAR-There Was a Time

2:00
NBC-Your Health: WEAF WJAR WCSH WTAG (sw-15.33)
On page 7 you will find an interesting article about this series.
CBS-News Through a Woman's Eyes; Kathryn Cravens (Pontiac): WABC WFBL WORC WDRC WEEI WCAU WPRO WOKO WLBZ (sw-15.27-9.59)
NBC-Swingtime Trio: WJZ WBZ WFEA
CBC-London Calling: CFCY Y.N.-Don't Look Now: WAAB School of the Air WHAM WLW
CFNB-Band Concert
CKAC-Le Merle Rouge
WBRX-Among My Souvenirs
WGY-The Hi-Boys
WLLH-Matinee
WMAS-Radio Chats
WMEX-Classical Album
WORL-Musical Roundup
WNBH-Home Folks Frolics
WNBX-Gems of Melody
WOR-Kitty Keene, Inc.
WORL-Newsreel Theater
WRDO-Waltz Time
WSAR-She Shall Have Music
WTIC-Federal Theater of the Air
2:15
NBC-Let's Talk It Over: WJZ WHAM WBZ WEAN
CBS-The O'Neills, sketch (Ivory Soap): WABC WMAS WEEI WFBL WORC WDRC WCAU WLBZ (sw-9.59)
Pictures of the cast of this serial may be found on page 25.
MBS-Music for Your School: WAAB WOR WRDO
CKAC-La Rue Principale
WBRX-Music by Cugat
WFEA-Let's Look at the Leader
WGY-Hilltop House
WLLH-Al Forrest, organist
WNAC-Donald Van Wart
WNBH-Agriculture Talk
WNBX-Matinee Dance
WORL-Promenade Concert
WPRO-News
WSAR-Farm & Home News
2:30
NBC-Waltz Favorites: WJZ WHAM WFEA WBZ
CBS-American School of the Air: WABC WEEI WDRC WOKO WLBZ WORC WPRO WNBX WMAS WFBL CKAC (sw-11.83)
NBC-Carlile & London, piano duo: WEAF WTIC WCSH (sw-15.33)
MBS-Studies in Black & White: WBRX WSAR WRDO WNBH WLLH
CFNB-Music Box Revue
WAAB-Racing Matinee
WCAU-Womens Club
WGY-Health Hunters
WJAR-WPA Prgm.
WMEX-Melody Express
WNAC-Way Down East
WOR-Houseboat Hannah
WTAG-County Extension Service
2:45
NBC-Waltz Favorites; WEAN
NBC-Men of the West: WEAF WJAR WTIC WCSH WTAG (sw-15.33)
MBS-Beatrice Fairfax (Hecker Products): WOR
C.N.-Stage Door Memories: WBRX WAAB WNBH WRDO WSAR
WGY-Organ Music
WLLH-Farm & Home News
WNAC-Musical Roundup
3:00
NBC-Continental Varieties: WJZ WLBZ WFEA
NBC-Pepper Young's Family, sketch (Camay): WEAF WLW WTIC WJAR WCSH WNAC WTAG WGY (sw-15.33)
CBS-Leith Stevens' Harmonies: WABC CKAC WDRC WMAS WNBX WORC WPRO WOKO WLBZ (sw-11.83)
C.N.-Connecticut Colonials: WNBH WSAR WRDO WAAB WEAN WBRX
News: WEEI WORL
CFNB-Tea Dance
WCAU-Dixie Plowboys
WHAM-The Rhymster
WLLH-Matinee
WMEX-Royal Blue Strings
WOR-Martha Deane
3:15
NBC-Oxydol's Own Ma Perkins, sketch: WEAF WJAR WTAG WLW WCSH WGY WTIC WNAC (sw-15.33)
CBS-Leith Stevens' Harmonies: WFBL
WEEI-Musical Sampler
WMEX-Gems of Melody
WORL-Stock Markets
3:30
NBC-Little Variety Show: WJZ WBZ WFEA WHAM WEAN (sw-15.21)

January 26 Wednesday
NBC-Vic & Sade, sketch (Crisco): WEAF WTIC WTAG WCSH WNAC WLW WJAR WPRO WGY (sw-15.33)
CBS-Deep River Boys: WABC WEEI WCAU WFBL WPRO WOKO WORC WLBZ WNBX (sw-9.59-11.83)
C.N.-To be announced: WNBH WLBZ WLLH
CFNB-Concert Music
CKAC-Causerie Feminine, Nita D'Arcy
WAAB-Racing Matinee
WBRX-Church in the Wildwood
WDRC-Musical Events
WMAS-WPA Concert Group
WMEX-Ave Maria Novena
WORL-Matinee Melodies
WRDO-Piano Varieties
WSAR-Poet's Corner
3:45
CBS-Curtis Institute of Music: WABC WDRC WOKO WORC WMAS WNBX WLBZ WFBL CKAC WCAU (sw-11.83-9.59)
NBC-Metropolitan Opera Guild: WJZ WBZ WFEA WHAM WEAN (sw-15.21)
NBC-The Guiding Light, sketch (White Naptha): WEAF WGY WNAC WCSH WTIC WJAR WTAG (sw-15.33)
MBS-Good Health & Training: WRDO WLLH WSAR WBRX WAAB
CFCY-Outports Hour
CFNB-News
WEEI-Musical Moments
WLW-Dan Harding's Wife
WOR-David Harum
WORL-Yodeling Cowgirl
WPRO-Melodies Old & New
4:00
NBC-Club Matinee; Harry Kogen's Orch.; Ranson Sherman, m.c.: WJZ WFEA WHAM WBZ (sw-15.21)
CBS-Curtis Institute of Music: WABC WLBZ WDRC WMAS CKAC WORC WOKO WFBL WCAU WNBX (sw-9.59-11.83)
NBC-Lorenzo Jones, sketch (Phillips): WEAF WGY WTAG WNAC WCSH WJAR WTIC (sw-9.53)
C.N.-Rhode Islanders; Orch.: WNBH WAAB WBRX WLLH WEAN
CBC-Who's Who Today: CFNB WEEI-Orchestral Prgm.
WLW-Dr. Friendly
WMEX-Today's Winners
WOR-News
WORL-Victor Coffee Quiz
WRDO-Grammar School Prgm.
WSAR-High School Presents
4:15
NBC-Story of Mary Marlin, sketch (Ivory Flakes): WEAF WJZ WNAC WTAG WCSH WGY WJAR (sw-9.53)
CBC-Wilt Carter, cowboy sings: CFNB
C.N.-Rhode Islanders: WRDO
News: WORL CFNB
WLW-Life of Mary Sothern
WMEX-Manhattan Serenade
WOR-Young Winder Jones
WORL-Your City & Mine
WPRO-Italian Radio Review
4:30
NBC-Nat'l Congress of Parents & Teachers: WJZ WFEA WBZ WHAM WEAN (sw-15.21)
CBS-The Goldbergs, sketch (Oxydol): WABC WEEI WCAU WFBL (sw-9.59-11.83)
Turn to pages 20 and 21 for a picture group titled "The Rise of Molly Goldberg."
NBC-Frances Carroll, songs: WEAF WTAG WJAR WCSH MBS-Johnson Family: WRDO WOR WLLH WNBH WBRX WSAR
To be announced: WOKO WMAS WORC
CFNB-News
CKAC-Instrumental Varieties
WAAB-Junior High School Dramatization
WDRC-Easy to Remember
WGY-Stock & Produce Markets
WLBZ-Greetings & Uncle Ezra
WLW-Mad Hatterfields
WMEX-Kay & Buddy Arnold
WNAC-Martha & Hal
WNBX-Your Home
WTIC-Hank Keene
4:45
CBS-Dr. Allan Roy Dafoe (Lysol): WABC WCAU WEEI (sw-11.83-9.59)
Topic: Dieting.
NBC-Road of Life, sketch (Chipso): WEAF WGY WJAR WCSH WNAC WTIC WLW (sw-9.53)

Wednesday



FRED ALLEN
"Town Hall Tonight" comedian
Wed. 9 pm EST

The Preacher & His Wife: WLBZ WRDO
CFNB-Popular Songs
CKAC-Instrumental Varieties
WAAB-Racing Matinee
WBRX-Answer Me This?
WDRC-Behind the Eight Ball
WLLH-Racing Matinee
WMAS-Wyoming Buck
WMEX-Today's Winners
WNBH-Popular Music
WNBX-Hits & Encores
WOR-Restful Rhythms; Wake Up & Sing
WORC-Melody Time
WPRO-Drifting & Dreaming
WSAR-Phyllis of Radioland
WTAG-Daily Information Service
5:00
NBC-Dick Tracy, sketch (Puffed Wheat & Rice): WEAF WJAR WTIC WGY WNAC
NBC-Neighbor Nell, philosophy; News: WJZ WFEA
CBS-Follow the Moon (Pebeco): WABC WCAU WEEI (sw-11.83-9.59)
NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)
CFCY-Dinner Music
CFNB-Funfest
CKAC-Social Announcements
WBRX-Eat, Drink & Be Merry
WBZ-Dance Interlude; News
WCSH-Easy Aces
WDRS-Ad-Liner
WHAM-Women Only
WLBZ-Variety Revue
WLLH-Melody Express
WMAS-Market Reporter
WNBX-News
WOR-Women Make the News
WORC-Amer. Family Robinson
WPRO-Man on the Street
WRDO-Shoppers Variety Revue
WSAR-Italian Prgm.
WTAG-Music in a Sentimental Mood
5:15
CBS-Life of Mary Sothern (Hind's): WABC WEEI WCAU (sw-11.83-9.59)
NBC-Terry & The Pirates (Darius): WEAF WTIC WTAG WCSH WNAC WGY WJAR
NBC-Don Winslow of the Navy, sketch: WJZ WEAN WFEA WBZ
MBS-Harold Turner, pianist: WBRX
CFCY-Uncle Mel
CFNB-Vagabonds of the Prairie
CKAC-Pianologue
WHAM-Radiograms
WHN-News
WLW-Jack Armstrong
WMAS-Hits and Bits of the Day
WNBX-Theater Billboard
WOR-Charlie Chan
WORC-Funnies on Parade
WPRO-News; Swinging Strings
WSAR-Eventide Echoes
5:30
CBS-Stepmother, sketch (Colgate): WABC WEEI WDRC WCAU (sw-9.59-11.83)
NBC-Kellogg's Singing Lady, Irene Wicker: WJZ WBZ WLW WHAM (sw-15.21)
Story: Washoe Legend of the Star Eagle.
CBS-To be announced: WOKO WLBZ WNBX WORC WPRO
NBC-Jack Armstrong, sketch (Wheaties): WEAF WTIC WTAG WJAR WCSH WNAC WGY (sw-9.53)
CFCY-House of Knowledge
CFNB-Melody Masters
CKAC-Continental Varieties
WBRX-Tune Up Time
WFEA-Dance Hour
WLBZ-Melody Moods
WLLH-Hits & Encores
WMAS-Alexander's Radio Shop
(Continued on Next Page)

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated



KATHLEEN WILSON
Claudia in "One Man's Family"
Wed. 8 pm EST

(5:30 p.m. Continued)

WNBH-News
WOR-Little Orphan Annie, sketch
WPRO-Musical Hotel
WRDO-Many Happy Returns of the Day
WSAR-Musical Shopping Tour

5:45
CBS-Hilltop House, sketch (Palmolive Soap): WABC WLBZ WFBL WMAS WORC WCAU WPRO WEEI WDRC (sw-11.83-9.59)
NBC-Tom Mix' Straight Shooters (Purina): WJZ WHAM WEAN WBZ (sw-15.21)
NBC-Little Orphan Annie (Ov-altine): WFAF WTAG WTIC WJAR WNAC WCSH WGY (sw-9.53)
News: WBRY WSAR CFCY-Sleepy Town Express CFNB-Dance Music CFRB-Speed Gibson CKAC-Fireside Prgm. WLW-Hilltop House WMEX-Reading the Comics WNBH-Music by Cugat WNBX-Odds & Ends WOR-Junior G Men WRDO-Hawaiian Serenade

NIGHT

6:00
CBS-Deer Teacher: WABC WFBL WOKO
NBC-(News, WJZ only) Rex Maupin's Orch.: WJZ
NBC-America's Schools, drama: WFAF (sw-9.53)
Y.N.-News: WFEA WLLH WCSR WLBZ WEAN WNBH WCSH WNAC WRDO
News: WJAR WORC WTIC KDKA WMEX WMAS WDRC CFNB WHAM WPRO
CBO-News; Musical Interlude CFCY-Green Room CFCY-Whispering Jack Smith CFRB-Musical Interlude WAAB-Dinner Concert WBRY-Waste of Time WBZ-News; Dance Revue WCAU-Ben Alley, tr.; Organ WEEI-News; Sportsshots WGY-News; Rhythm in Review WHN-Inquiring Reporter WINS-News; Dinner Concert WLW-Front Page People WNBX-Sing & Swing WNEW-Make Believe Ballroom WOR-Uncle Don WTAG-Evening Revue WTAM-News; Evening Prelude

6:15
CBS-George Hall's Orch.; News: WABC WNBX WOKO WMAS WEEI WORC WLBZ
NBC-Top Hatters: WFAF WNAC WTAG WCSH (sw-9.53)
NBC-Rex Maupin's Orch.: WEAN WFEA (sw-15.21)
C.N.-Dinner Concert: WLLH
CBO-Prairie Boys CFCY-Rogers Melodies CFNB-Popular Songs CFRB-Claire Wallace CKAC-The Don Juan of Song KDKA-Under the Sea WBZ-It Happened Yesterday WCAU-Ben Dyer, sport talk WDRC-Dinner Dance WHAM-Broadway Comedy Stars WHN-Milton Herth's Orch. WLW-That's My Story WMEX-Italian Radio Review WNBH-Rhythm Makers WPRO-Musical Hotel WRDO-Talks on Living WSAR-Musical Shopping Tour WTAM-Under the Sea WTIC-Revelers

6:30
NBC-Piano; Revelers: WJZ

NBC-News; Infantile Paralysis Foundation: WFAF (sw-9.53)
CBC-Swing Unlimited: CFNB CBO
McCoy & Talberth: WLBZ WRDO News: WTAG WBRY WOR Spotlight: WFEA WPRO CFRB Jim Hunter reporter; Sports
CKAC-Radio-Reportage KDKA-Weather; Dot & Pat WBZ-R & R Revelers WCAU-Golden Music WCSH-Let's Talk It Over WDRC-Old Fire Chief WEEI-Dinner Time Revue WGY-News; The Revelers WHAM-Frank Silva, sports WHN-Wife vs. Secretary WINS-Organ Master WLLH-News; Around the Town WLW-Allan Franklin, sports WMAS-Phil Saltman, pianist WMEX-Today's Winners WNAC-Musical Rendezvous WNBH-Easy to Remember WNBX-News; Sports WORC-Modern Melodies WORL-To be announced WTAM-News; Tom Manning WTIC-Wrightville Clarion

6:45
NBC-Lowell Thomas, news commentator (Sun Oil): WJZ WBZ WLW WEAN WTAM WHAM KDKA (sw-15.21)
CBS-Barry Wood's Music: WABC WCAU WLBZ WNBX WOKO WEEI WMAS WPRO WDRC WFBL (sw-11.83-9.59)
NBC-Blue Barron's Orch.: WFAF WFEA WCSH
MBS-To be announced: WOR C.N.-Racing Results: WAAB CFCY-Yodeling Trailrider CFRB-Spotlight Grads CKAC-L'Heure De La Gaiete WBRY-Vic Arden's Orch. WGY-Sportcast WHN-Billy Snider's Orch. WMEX-Marshall Morrill's Orch. WNBH-Count of Monte Cristo WORC-K Plan WORL-George Gately WSAR-Ensemble WTAG-Sketch Book WTIC-Unemployment Compensation Law

7:00
NBC-Amos 'n' Andy, sketch (Campbell's Soup): WFAF WGY WTIC WNAC WCSH WJAR WTAG WTAM WLW (sw-9.53) (also KFI KOA at 11 p.m.)
NBC-Easy Aces, sketch (Anacin): WJZ WHAM KDKA WBZ WEAN (sw-11.98)
CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormack, reader; Jack Fulton, tr.; Orch.: WABC WOKO WDRC WFBL WEEI WCAU WPRO (sw-11.83-9.59) (also KSL at 11 p.m.)
CBC-La Salle Cavaliers: CFNB CBO CFCY
News: WAAB WRDO WLBZ Sports: WOR WNEW WBRY CFRB-Mining Broadcaster CKAC-Melodies Exquisites WFEA-Sounding Board WHN-News; Tommy Nolan's Orchestra WINS-Globe Trotter WLLH-News; Sports WMAS-Around the Town WMEX-Jimmie McHale's Orch. WNBH-Unemployment Compensation WNBX-Merry-Go-Round WORC-Racing; Joe Tebo

7:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WFAF WJAR WCSH WNAC WTAG WTAM WTIC WGY (also KFI KOA at 11:15 p.m.)
CBS-Hobby Lobby (Hudson Motors); Stuart Allen, bar.; David Elman & Harry Salter's Orch.: WABC WMAS WDRC WEEI WORC WFBL WMAS WCAU WLBZ WPRO WOKO (sw-11.83-9.59) (also see 10:30 pm)
Turn to page 24 for pictures of Stuart Allen.

NBS-Mr. Keen, Tracer of Lost Persons, drama (American Home Products): WJZ WHAM WEAN WBZ KDKA (sw-11.98)
CBC-Major Bill: CFNB CFCY CBO
C.N.-Laurence Welk's Orch.: WNBH WRDO WNBX

AFTERNOON
2:00 EST (1:00 CST) YOUR HEALTH, Dr. W. W. Bauer, speaker, NBC.

NIGHT
7:15 EST (6:15 CST) HOBBY LOBBY, Dave Elman, director; Stuart Allen, Harry Salter's orchestra; guests, CBS.
8:00 EST (7:00 CST) ONE MAN'S FAMILY, NBC.
8:00 EST (7:00 CST) CAVALCADE OF AMERICA, dramatization, CBS.
8:30 EST (7:30 CST) TEXACO TOWN with Eddie Cantor, Deanna Durbin, Jimmy Wallington, Pinky Tomlin, Mlle. Fifi, Jacques Renard's orchestra, CBS.
9:00 EST (8:00 CST) TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, Walter Tetley, quartet, Peter Van Steeden's orchestra, NBC.
9:00 EST (8:00 CST) CHESTERFIELD PROGRAM with Lawrence Tibbett, Andre Kostelanetz' orchestra, Deems Taylor, CBS.
9:30 EST (8:30 CST) BEN BERNIE AND ALL THE LADS with Lew Lehr, Jane Pickens, Buddy Clark, Nicholas Brothers; Guests, CBS.
10:00 EST (9:00 CST) YOUR HOLLYWOOD PARADE with Dick Powell, Rosemary Lane, Mable Todd, choral ensemble, Al Goodman's orchestra; Bob Hope, Mary Astor and Richard Arlen, guests, NBC.
12:30 EST (11:30 CST) LIGHTS OUT, "Oxychloride X," experimental drama, NBC.

CFRB-Easy Aces
CKAC Le Cour de Village
WAAB-Dance Orch.
WBRY-News of New Haven
WFEA-To be announced
WHN-Rise of the Goldbergs
WLLH-"K Plan"
WLW-Melody Grove
WMEX-Five Star Final
WNBX-Allan Family
WNEW-Ray Hamilton, organist
WOR-Answer Man
WSAR-Boy Scout Prgm.

7:30
NBC-Horlick's Lum & Abner, sketch: WJZ WBZ WLW (also KGO at 11:15 p.m.)
MBS-Lone Ranger, drama (Sillvercup): WOR
NBC-Hendrik Willem van Loon, talk: WFAF WJAR WTAM WTIC WCSH
CBC-Organ Recital: CFCY CFNB CBO
C.N.-Public Health Series: WSAR WAAB WLLH
Victor Arden's Orch.: KDKA WFEA WNAC
CFRB-Movie Reporter
CKAC-Markowsky Trio
WBRY-Christy Erk Presents
WGY Jim Healey, commentator
WHAM-Hot Stove League
WHM-George Combs, Jr., comm.
WMEX-Three Shadows
WNBH-Master Singers
WNBX-Fellowship Hour
WNEW-Terry McCune, Irish Program
WRDO-Postoffice Prgm.
WTAG-Adv. of Jimmie Allen

7:45
CBS-Boake Carter, commentator (Philco): WABC WEEI WFBL WDRC WPRO WLBZ WCAU WOKO WORC (sw-17.69-9.59) (also KNX KSL at 11:15 p.m.)
NBC-Jean Sablon, songs: WFAF WTAG WCSH WTAM WGY
NBC-Charlotte Lansing, sop. & Orch.: WJZ WFEA
C.N.-Jackie Duggan, songs: WAAB WNBH WRDO WSAR
CBC-Science at Work: CFCY CBO CFCY
Vocal Varieties: WBZ WHAM CFRB-Eb & Zeb
CKAC-A L'Auberge de la Bonne Histoire
KDKA-To be announced
WFEA-Question Mark
WFEA-News
WGY-Vic Arden's Orch.
WHAM-German Hour
WHN-Lou Gladstone's Orch.
WLLH-Dutch Van Loon's Orch.
WLW-Four Stars Tonight
WMAS-K-Plan

WMAQ-Eddie Varzos' Orch.
WMEX-Perley Stevens' Orch.
WNAC-Four Stars Tonight
WNEW-Little Things in Life, WTIC-Chandu, The Magician

8:00
CBS-Cavalcade of America, drama (Du Pont): WABC WOKO WCAU WPRO WDRC WEEI WORC WFBL WMAS (sw-11.83-6.06) (also KNX KSL at 12 mid.)
The life of John C. Fremont, American explorer and general, will be dramatized. He was known as "The Pathfinder" because of his explorations in the Rocky Mountains.
NBC-One Man's Family, serial drama (Tenderleaf Tea): WFAF WTIC WJAR WCSH WTAG WNAC WTAM WGY WLW (also see Sun. Prgms. at 12:30 a. m.)
NBC-Roy Shield's Revue: WJZ KDKA WEAN WBZ WFEA (sw-11.98)
CBC-One Man's Family: CBO C.N.-Ennio Bolognini's Orch.: WLLH WAAB WBRY WNBH WRDO
Broadway Melody Hour: WHN WOR
CFRB-Blue Mountain Mill
CKAC-To be announced
WBRY-Youth Court of Character
WLBZ-Broadway Comedy Stars
WMEX-Cowboy Caravan
WNBX-Two Seats in the Orch.
WNEW-Isham Jones' Orch.
WSAR-Luzo-American Prgm.

8:15
WBRY-Syl Loro's Orch.
WLBZ-American Legion Speaker

8:30
CBS-Texaco Town with Eddie Cantor; Deanna Durbin; Pinky Tomlin; Mlle. Fifi; Jimmy Wallington; Jacques Renard's Orch.: WABC WEEI WORC WPRO WMAS WFBL WOKO WCAU WDRC WLBZ (sw-11.83-6.06) (also KNX KSL at 11:30 p.m.)
NBC-Wayne King's Orch. (Lady Esther): WFAF WCSH WJAR WTAM WTAG WNAC WGY WTIC
NBC-Harriet Parsons, commentator (Bromo-Seltzer): WJZ WHAM KDKA WHAM WBZ (sw-11.98)
MBS-Hoosier Housewarmers: WDRC WAAB WOR WRDO WLLH WNBH WLW

CBC-Melodic Strings: CBO CFCY CFNB
CFRB-Variety Prgm.
WBRY-Youth Court of Character
WFEA-Concert Hour
WHN-Vic Arden's Orch.
WMEX-Swing Songs
WNBH-WPA Concert
WNEW-What's Wrong with America?
8:45
NBC-Jimmy Kemper & Co.: WJZ WBZ WHAM KDKA WEAN WFEA (sw-11.98)
C.N.-Hoosier Housewarmers: WNBH
WHN-Randolph Joyce's Orch.
WLLH-Lou Clarke's Orch.
WMEX-One Man's Opinion
WNBH-Waltz Time
WNEW-Bob Sylvester's Orch.

9:00
CBS-Chesterfield Prgm.; Lawrence Tibbett, bar.; Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator: WABC WOKO WEEI WORC WLBZ WRDC WCAU WMAS WPRO WFBL CFNB (sw-6.06-11.83)
Mr. Tibbett will sing Di Provenza from "Traviata" (Verdi); Gitano (Longus), in the Still of the Night (Porter), I Got Plenty of Nuttin' from "Porgy and Bess" (Gershwin) and Song of the Shirt (Stohart). The orchestra will play Once in a While and Tiger Rag.
NBC-Town Hall Tonight (Sal Hepatica); Fred Allen, comedian, with Portland Hoffa; Town Hall Quartet; Peter Van Steeden's Orch.: WFAF WLW WNAC WJAR WTIC WGY WTAG WTAM WCSH (sw-9.53) (also KFI at 12 mid.)
Lucille and Lanny will be guests.
CBC-Dramatic Mystery Stories (Standard Brands): CBO CFCY CFCY
NBC-To be announced: WJZ WEAN WBZ WFEA WHAM C.N.-Kay Kyser's Orch.: WLLH WSAR WRDO WAAB CFRB-The Shadow CKAC-Chantons en Chour KDKA-Under Western Skies WBRY-Sy Byer's Orch. WHN-Men of Art WMEX-Portraits in Oil WNBH-Programme DuFoyer WNBX-Hollywood on Parade WOR-Gabriel Heatter

9:15
WNBX-Lonnie Eaton's Orch.
WNEW-Jerry Blaine's Orch.
WOR-Console & Keyboard

9:30
CBS-Ben Bernie & All the Lads (U. S. Rubber); Lew Lehr, Buddy Clark & Jane Pickens; Nicholas Bros., dance team: WABC WORC WOKO WCAU WLBZ WPRO WDRC WMAS WEEI WFBL WNBX (sw-11.83)
NBC-National Council of Jewish Women: WJZ WEAN WFEA WBZ WHAM KDKA (sw-11.87)
Hon. George T. Messersmith, Assistant Secretary of State, will speak.
MBS-Let's Visit: WAAB WSAR WLBZ WOR WBRY WLLH WRDO WNBH
CBC-Spotlight Parade: CFNB CBO CFCY
CFRB-Sleepy Hollow
WHN-Irving Aaronson's Orch.
WMEX-Perley Stevens' Orch.

9:45
WNEW-David Lowe, Hollywood Commentator

10:00
NBC-Your Hollywood Parade (Lucky Strike Cigarettes); Dick Powell, m.c.; Rosemary Lane, vocalist; Choral Ensemble; Orch. dir. Al Goodman; Guests: WFAF WJAR WCSH WTIC WNAC WFEA WTAG WGY WTAM WLW (sw-9.53)
Mary Astor and Richard Arlen will be co-starred in an original play by Arch Oboler tentatively titled "Reunion."
Bob Hope will also make a guest appearance on this program tonight.
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
CBS-Gang Busters (Palmolive Shave Cream), drama with Col. H. N. Schwarzkopf: WABC WCAU WPRO WORC WLBZ WDRC WEEI WFBL WOKO (sw-6.06-11.83)
NBC-General Hugh Johnson, commentator (Bromo Quinine): WJZ WBZ WEAN KDKA WHAM (sw-6.14)

CBC-To be announced: CBO CFCY CFNB
C.N.-Horace Heidt's Orchestra: WLLH WOR WAAB WSAR WRDO WBRY
News: WNBX WNBH CFRB-Bert Nioso's Orch. WHN-Tommy Nolan's Orch. WMAS-Hollywood Highlights WMEX-Jimmie McHale's Orch. WNEW-Dance Parade

10:15
NBC-Nola Day, songs: WJZ WHAM KDKA WBZ (sw-6.14)
C.N.-Horace Heidt's Orchestra: WNBH
CKAC-News
WMAS-Moonlight Sonata
WNBX-Dancing in Twin States

10:30
NBC-Minstrels of 1938: WJZ WEAN WHAM WBZ
CBS-Del Casino, songs: WABC WNBX CFRB WOKO WORC WLBZ WPRO WFBL WEEI (sw-11.83)
MBS-Melodies from the Skies: WOR WNBH WLBZ WBRY WAAB WRDO WLLH
CBC-Singers: CBO CFCY CFCY
KDKA-Aunt Martha
WCAU-Dan Kelly, songs; Orch.
WDRS-Choral Club
WHN-Ollie Norton's Orch.
WMAS-Mitchell Labuda
WMEX-Marshall Morrill's Orch.
WOR-Hobby Lobby

10:45
CBS-Special Talks Prgm., guest spkr.: WABC WORC WEEI WPRO WNBX WOKO WLBZ CFRB WDRC (sw-17.76)
NBC-Minstrels of 1938: KDKA (sw-6.14)
Y.N.-Race Highlights: WEAN News: WHN WNEW WCAU-Mac Parker, comm. WLLH-News; Interlude WMEX-Dance Melodies

11:00
CBS-Bob Crosby's Orch.: WABC NBC-(News, WJZ only) Ink Spots: WJZ
NBC-Dick Gasparre's Orchestra WFAF
CBC-In Modern Mood: CFCY CBO
Y.N.-News: WNAC WFEA WLBZ WCSH WEAN WNBH WSAR WBRY WTIC WRDO WLLH News: WTAG WJAR WEEI WOR WORC WMAS WPRO WLW WHAM WDRC
CFRB-News; Armchair Club CKAC-Sports Reporter KDKA-News; Weather; Temp. WBZ-News; Radio Roundalay WCAU-Whispering Jack Smith WGY-News; Easy to Remember WHN-Calling All Parties WMEX-Harlem Amateur Hour WNEW-Dance Parade WTAM-Musical Bulletin Board

11:15
NBC-Louis Panico's Orch.: WJZ MBS-Jerry Livingston's Orch.: WOR
CBC-A Critic Chooses: CBO Music You Want: KDKA WTAM WGY-Music as You Desire It WBY-Abe Lyman's Orch. WLW-Learn the Words

11:30
NBC-Paul Whiteman's Orchestra: WJZ (sw-6.14)
This broadcast will feature a radio fashion show from Hollywood. Clothes modeled by NBC stars will be described by Sally Martin, fashion expert. Master of ceremonies will be Charles Irwin.
NBC-Henry Busse's Orch.: WFAF WNAC
CBS-Sammy Kaye's Orch.: WABC CFRB
MBS-Leo Reisman's Orchestra: WOR WAAB
CBC-Today's Music: CBO WGY-Music You Want WLW-Emery Deutsch's Orch. WTAG-Clyde Lucas' Orch.

11:45
WLW-Larry Lee's Orch.

12:00
MBS-Guy Lombardo's Orch.: WOR
CBO-Gave the King WHN-Hour of Classical Music WLW-Twenty-four Hours Review WTAM-Tommy Hopkins' Orch.

12:30
NBC-Lights Out, experimental drama: WFAF WGY WTAM WTIC WNAC
"Oxychloride X," a spine thriller by radio playwright Arch Oboler, is the story of the world catastrophe which takes place when a chemist concocts a horribly destructive substance which eats away at steel and glass alike.
MBS-Kay Kyser's Orch.: WOR



MARY EASTMAN "Saturday Night Serenade" soprano Sat. 9:30 pm EST

MORNING

7:00 a.m. EST
CFCY-Early Birds
CFNB-Musical Clock
WAAB-Uncle Ned
7:15
News: CFNB WNAC
7:30
NBC-Morning Greetings: WFAF
CBS-Organ Reveille; News: WABC
NBC-Yoichi Hiraoka, Japanese xylophonist: WJZ
Musical Clock: WNBH WMAS
7:45
NBC-Rise & Shine: WJZ
News: WDRS WEEI WCAU
8:00
NBC-Malcolm Claire, children's stories: WFAF
CBS-Poetic Strings: WABC (sw-21.52)
NBC-Southernaires: WJZ
Y.N.-News: WFEA WCSH WLLH WNBH WEAN WLBZ WSAR WRDO WAAB WBRY
News: WTAG WTIC WOR WJAR WORC WMAS WPRO WORL CFCY CKAC
8:15
Y.N.-George & Juanita, songs: WNBH WTAG WNAC WLLH WSAR WFEA WRDO WBRY
NBC-Leibert Serenade: WJZ WEAN WHAM
NBC-Good Morning Melodies, String Sextet: WFAF WJAR WTIC
Morning Devotions: WMAS WPRO
8:30
NBC-Do You Remember?; Instrumental Ensemble: WFAF WJAR WCSH
CBS-Jack Shannon, tr.: WABC (sw-21.52)
NBC-Leibert Serenade: WFAF (sw-21.54)
Y.N.-Andrew Jacobson's Rhythm: WRDO WBRY WAAB WLLH WSAR
8:45
NBC-Jack & Loretta Clemens, songs: WJZ WFEA
CBS-Leon Goldman, violinist: WABC (sw-21.52)
C.N.-Andy Jacobson's Rhythm WLBZ WEAN
9:00
CBS-Ray Block, pianist: WABC WLBZ WDRS WPRO WNBX WORC WMAS WFBL CKAC WOKO (sw-21.52)
NBC-The Wise Man: WFAF WCSH WGY
NBC-Breakfast Club; Soloists; Orch.; Don McNeill, m.c.; News: WJZ WFEA (sw-15.21)
9:15
CBS-Eton Boys: WABC CKAC WFBL WLBZ WDRS WMAS WPRO WORC WCAE WNBX WOKO WCAU (sw-21.52)
NBC-Sunshine Express: News: WFAF WJAR WTAG WCSH WTIC
NBC-Breakfast Club: WHAM
Y.N.-Voice of the Apothecary: WNAC WBRY WEAN WLLH WRDO
CFNB-Dance Music
WAAB-Merry-Go-Round
WGY-Information Service
WLW-Charlie's Singing School
9:30
CBS-Fiddler's Fancy; News: WABC WORC WMAS WFBL CKAC WDRS WPRO WNBX WCAU WEEI WOKO (sw-21.52)
NBC-Breakfast Club: WBZ
Y.N.-Food News: WEAN WCSH WNAC WTIC WTAG

CFCY-Women at Home
WBRY-Master Singers
WCAU-Singing Parson
WGY-Xavier Cugat's Orch.
WLBZ-Topics of the Day
WLLH-Tune Tempters
WMEX-Italian Echoes
WNBH-Morning Melodies
WORLD-Woman of Tomorrow
WRDO-Morning Melodies
9:45
NBC-Landt Trio: WFAF WJAR WCSH WFEA WTAG WTIC
C.N.-Ruth Moss Interviews: WBRY WAAB WNBH WLLH
CFNB-Organ Melodies
WCAU-Morning Melodies; News
WGY-Market Basket
WHAM-Tom Grierson, organist
WLW-Synagogue of the Air
WNAC-Songs of Italy
WNAC-Variations
WOR-Newark Museum Talk
WRDO-Topics of the Day
10:00
NBC-Breen & de Rose, songs: WFEA WBZ (sw-15.21)
NBC-Amanda Snow, songs: WFAF WTAG WTIC WNAC
CBS-Fred Feibel, organist: WABC WCAU WPRO WORC WLBZ WNBX CKAC (sw-21.52)
NBC-The Woman of Tomorrow: WJZ
C.N.-Marriage Clinic: WAAB WEAN WOR
Children's Hour: WEEI WJAR WLLH
CFNB-Happy Warrior Hour
CJLS-Movie Gossip (1310 kc)
WBRY-News
WCSH-State Public Health Talk
WDRS-Ruth Brooks, songs
WGY-Mid-Morning Devotions
WLW-Mail Bag
WMAS-Morning Shopper
WMEX-Daily Inspirations
WNBH-Radio News
WORLD-News; Contract Bridge
WSAR-The Stroller
10:15
NBC-Charioteers: WFAF WCSH WTIC WGY WNAC
NBC-Viennese Ensemble: WBZ WHAM WFEA WEAN (sw-15.21)
CBS-Fred Feibel, organist: WNBX WDRS WFBL
C.N.-Marriage Clinic: WRDO WNBH
WBRY-To be announced
WMEX-Front Page Dramas
WORLD-Calling Hollywood
WSAR-News
WTAG-High School Drama
10:30
NBC-Manhattans, Dance Orch.: WFAF WCSH WTIC WTAG WLW WNAC WLW
CBS-To be announced: WABC WMAS WCAU WDRS WPRO WFBL WORC WLBZ WOKO WNBX (sw-21.52)
NBC-The Child Grows Up: WJZ WBZ WHAM WFEA (sw-15.21)
MBS-Get Thin to Music: WOR WRDO WNBH WAAB WLLH WEAN WBRY
CFCY-Home Forum
CKAC-Light Classics
WGY-Theater of the Air
WMEX-Shopping With You
WORLD-Stock Market
WSAR-Home Beautiful
10:45
NBC-Swing Serenade: WJZ WBZ WHAM WFEA (sw-15.21)
NBC-Manhattans, Dance Orch.: WJAR
C.N.-John Metcalf's Choir Left: WNBH WAAB WSAR WRDO WLBZ WLLH WEAN WBRY
CKAC-Le Commerce de L-Est
WOR-Rhythm Orch.
WORLD-Yodeline Cowgirl
11:00
CBS-Philharmonic Symphony Orchestra; Rudolph Ganz, cond.: WABC WMAS WORC WPRO WDRS WOKO WEEI WFBL WCAU WNBX CKAC (sw-21.52-9.59)
Program: Trumpet Prelude (Purcell-Wood); Romance, Op. 3 for Horn (Sinigaglia); Reverie for Trumpet and Orchestra (Glantz); Sonata for Horn, Trumpet and Trombone (Poulenc); Chorale (Bach-Abert); Scherzo Caprice for Flute, Oboe, Clarinet, Horn, Bassoon, Strings and Piano; The Bluebells of Scotland; and Rienzi Overture (Wagner).
NBC-Maida Severn, songs: WJZ WHAM WFEA WBZ (sw-15.21)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:00 EST (10:00 CST) Philharmonic Symphony Society, Rudolph Ganz, conductor, CBS.

AFTERNOON

1:45 EST (12:45 CST) METROPOLITAN OPERA, "Tristan and Isolde," NBC.

NIGHT

8:00 EST (7:00 CST) COLUMBIA WORKSHOP, dramatization of life of Madame Curie, CBS.

8:00 EST (7:00 CST) ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC.

8:30 EST (7:30 CST) JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen and guest, CBS.

8:30 EST (7:30 CST) JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra; Gene Lester, Radio Guide's singing cameraman, guest, NBC.

9:00 EST (8:00 CST) NATIONAL BARN DANCE, Joe Kelly, m.c., NBC.

9:00 EST (8:00 CST) PROFESSOR QUIZ, CBS.

9:15 EST (8:15 CST) CHICAGO SYMPHONY ORCHESTRA, Dr. Frederick Stock, conductor, MBS.

9:30 EST (8:30 CST) SECOND OVERTURE, original drama by Maxwell Anderson, NBC.

10:00 EST (9:00 CST) LUCKY STRIKE HIT PARADE, Richard Himber's orchestra, vocalists, quartet; Evelyn Herbert, guest, CBS.

10:00 EST (9:00 CST) SYMPHONY ORCHESTRA, Arturo Toscanini, conductor, NBC.

NBC-Florence Hale Radio Forum: WFAF WCSH WTAG WJAR WTIC WGY (sw-15.33)
MBS-Tall Corn Time: WAAB WNBH WBRY WOR WRDO
CFCY-Luncheon Music
CFNB-Old Time Dance Music
WLBZ-Children's Comm. Sing
WLLH-Lawrence Prgm.
WLW-My Health
WMEX-Mal McNeil's Tex. Trailers
WNAC-Musical Tete a Tete
WORLD-News; Kiddie Show
WSAR-Italian Prgm.
11:15
NBC-Joan Brooks, contr.: WFAF WJAR WCSH WTAG WNAC WGY WTIC
NBC-Minute Men: WJZ WFEA WBZ (sw-15.21)
C.N.-Tall Corn Time: WSAR
Dance Music: CFCY CFNB
WHAM-Boy Scout Prgm
WLW-News; River; Weather
WMEX-Uncle Ted
11:30
NBC-Music & American Youth: WFAF WGY WTIC WJAR WNAC WTAG (sw-15.33)
NBC-Our Barn, children's prgm.: WJZ WBZ WFEA WHAM (sw-15.21)
MBS-Army Band: WLLH WRDO WBRY WAAB WSAR WLBZ WOR
CFCY-Reverie
CFNB-C.C.M. Prgm.
WCSH-School Librarian
WLW-Ladies Day
WMEX-Joe Rubin's Discoveries
WNBH-Junior Club of the Air
WNBX-Good Morning, Neighbor
WORLD-Univ. Extension Prgm.

NBC-Abraham Chasin's Music Series: WFAF WJAR WTIC WCSH WTAG (sw-15.33)
CBS-Philharmonic Symphony Orchestra: WABC WDRS WLBZ WCAU WMAS WFBL WOKO WEEI CKAC WPRO (sw-9.59-21.52)
MBS-Parents Magazine of the Air: WOR
C.N.-Walter Kidder's Concert: WNAC WLLH WRDO WEAN
News: WAAB WORL CFCY CFNB-Waltz Time
WBRY-Tune Up Time
WLBZ-News; Dance Revue
WGY-Harry Reser's Orch.
WHAM-Hit of the Day; News
WLW-Modernaires
WMEX-Italian Airs
WNBH-Surprise Party
WNBX-Theater of the Air
WOR-March of Events
WSAR-Shopping Guide
12:15
CBS-Captivators: WABC WMAS CKAC WCAU WFBL WOKO WLBZ WORC (sw-21.52)
NBC-Bailey Axton, tr.: (News, WJZ only): WJZ
CBC-Ernest Coulton, bar.: CFCY
MBS-This Wonderful World: WOR
C.N.-Agricultural Series: WRDO WCSH WAAB WEAN
News: WEEI WDRS WBRY WCSH
WFEA-Ken MacKenzie
WGY-Marc Williams, cowboy songs
WHAM-4-H Club
WLW-Afternoon Edition
WMEX-Italian Radio Review
WNBH-New Bedford Speaks
WORLD-Weather; Carlyle Scott Choir
WPRO-Harmony Lane
WTAG-Farm Flashes
12:30
NBC-Nat'l Farm & Home Hour: WJZ WHAM WLW WBZ (sw-15.21)
Mrs. Gladys Talbot Edwards of Jamestown, N. D., will be guest speaker of this program by the Farmers Union.
CBS-George Hall's Orch.: WABC WCAU WORC WOKO WPRO WFBL (sw-9.59-21.52)
NBC-Rex Battle's Orch.: WFAF WCSH CFCY WGY
Y.N.-La Rosa Prgm.: WAAB WEAN

AFTERNOON

12:00
NBC-Call to Youth; Guest Speaker: WJZ WFEA

Noon-day Revue: WRDO WTAG
News: WOR WLBZ WMAS WFEA
CFNB-Musicale
CKAC-Agricultural Talk
WBRY-Musical Journey
WDRS-Ad-Liner
WEEI-The Goofs
WLLH-Question Box
WMEX-Hits of the Day
WNAC-Musical Roundup
WORLD-Stock Market
WSAR-Mid-Day Melodies
WTIC-College Prgm.

12:45
NBC-Rex Battle's Orch.: WJAR WNAC
CBS-George Hall's Orch.: WMAS
MBS-Steven Severn's Pet Club: WOR
News: CFNB WNBH WSAR WLBZ WCAU WMEX
CKAC-La Parade Des Melodies
WCSH-Hits & Encores
WDRS-Ad Liner
WFEA-Dr. Horace B. Williams
WLLH-News; Shopping News
WNBX-Farm Bureau
WORLD-Luncheon Club

1:00
NBC-Woody Herman's Orch.: WFAF (sw-15.33)
CBS-Orientele: WABC WDRS WORC WMAS WEEI WCAU WNBX (sw-9.59)
MBS-Joan Merrill, blues & Orch.: WOR
Y.N.-News: WCSH WSAR WEAN WLBZ WNAC WLLH WRDO WNBH WFEA
News: WJAR WTAG WPRO
CFNB-Band Concert
CKAC-Stock Quotations
WAAB-News of Women's Clubs
WBRY-News; Piano Moods
WGY-Rhythm Makers' Orch.; Market Reports
WHAM-Roch. City Club
WMEX-Musical Mailbox
WORLD-News; Continental Rhythms
WTIC-News; Weather; Markets

1:15
NBC-Woody Herman's Orch.: WJAR WTAG WCSH (sw-15.33)
CBS-Michael Roscoe, pianist: WABC WPRO WFBL WLBZ WORC WMAS WEEI CKAC WDRS WNBX CFNB
MBS-Microphone in the Sky: WOR WAAB
Y.N.-Zara's Marimba Melodies: WNBH WLLH WRDO WNAC WBRY
WCAU-Our Public Schools
WFEA-N. H. Extension Service
WMEX-To be announced
WORLD-Log Cabin Boys
WSAR-Your Home & You
WTIC-Musical Interlude

1:30
NBC-Club Matinee: WJZ WBZ WLW (sw-15.21)
NBC-Lani McIntire's Orchestra: WFAF WJAR WCSH WTIC CFCY (sw-15.33)
CBS-Buffalo Presents: WABC WFBL WPRO WEEI WOKO WMAS WDRS WORC WNBX WLBZ
MBS-Carnegie Tech. Symphony: WOR
Y.N.-Affairs of the Hemingways: WSAR WNBH WLLH WRDO WBRY WEAN WNAC WFEA
CFNB-Birthday Prgm.
CKAC-Feminine World
WAAB-Music Lessons
WCAU-Scientific Wonders
WGY-Hi-boys
WMEX-Leighton Noble's Orch.
WORLD-Three Jugglers
WTAG-Man on the Street

1:45
NBC-Metropolitan Opera Co.: WJZ WFEA WHAM WEAN CFNB WBZ WLW CFCY
Music detail for this program may be found on page 9.
NBC-Lani McIntire's Orchestra: WTAG WGY
MBS-Carnegie Tech. Symphony: WAAB
C.N.-Three Girls & a boy: WNAC WNBH WLLH WRDO WBRY
WCAU-Here Comes the Band
WMEX-Short Story Editor
WORLD-Repertory Theater
WSAR-Texas Slim
2:00
NBC-Campus Capers: WFAF WCSH WNAC WTAG WTIC WGY

CBS-Madison Ensemble: WABC WCAU CKAC WLBZ WORC WOKO WPRO WEEI WDRS WMAS WNBX (sw-9.59)
MBS-Benay Venuta's Variety Prgm.: WSAR WOR WAAB WNBH WLLH WRDO WBRY
WMEX-Minstrels
WORLD-Newsreel Theater
2:15
CBS-Madison Ensemble: WFBL
MBS-Benay Venuta: WRDO WOR WSAR WLLH WAAB WBRY
CKAC-French Songs
WGY-Hilltop House
WNBH-Agriculture Talk
WORLD-Promenade Concert

2:30
NBC-Opera: WJZ WEAN WFEA WHAM WBZ (sw-15.21)
CBS-Motor City Melodies: WABC WOKO WPRO WORC WMAS WDRS WFBL WCAU WNBX WEEI CKAC (sw-9.59)
NBC-Your Hosts Buffalo: WFAF WCSH WNAC WGY WTAG WTIC
MBS-Benay Venuta: WOR WSAR WNBH WLLH WRDO WBRY
WAAB-Racing Matinee
WLBZ-Ice Racing Broadcast
WMEX-Cornhuskers
WORLD-Polish Melodies

2:45
NBC-Opera: WJZ WHAM WBZ WFEA WEAN (sw-15.21)
C.N.-Benay Venuta: WAAB

3:00
CBS-Ann Leaf, organist: WABC WORC WEEI WPRO WNBX CKAC WDRS WMAS WOKO WCAU WFBL (sw-15.27)
NBC-Golden Melodies: WFAF WGY WTAG WCSH WNAC WTIC
MBS-News Hall Prgm. from London: WOR WSAR WBRY WNBH WRDO WLLH
This program will feature Clapham and Dwyer and other BBC stars, with the BBC Variety Orchestra, conducted by Charles Shadywell.
WLW-To be announced
WMEX-Royal Blue Strings
WORLD-News

3:15
WMEX-Gems of Melody
WORLD-Frank Doyle, tr.
3:30
CBS-Waltzes of the World: WABC WFBL WDRS WLBZ WPRO WORC WMAS WOKO WEEI WNBX CKAC WCAU (sw-9.59-15.27)
NBC-Bill Krenz' Orch.: WFAF WJAR WCSH WTIC WNAC WGY WTAG
C.N.-Benay Venuta: WAAB CFCY-Dance Music
WAAB-Racing Matinee
WORLD-Polyphonic Singers

3:45
CFCY-Outports Hour
WAAB-Musical Journal
WCAU-The Caballeros
WMEX-Today's Winners
WORLD-Music by Fitzpatrick
WRDO-Hawaiian Serenade
4:00
CBS-Ted Malone's Between the Bookends: WABC WNBX WFBL WPRO WLBZ WEEI WOKO WDRS WMAS WORC CKAC (sw-15.27)
NBC-Olga Kargau, sop.; Charles Sears, tr. & Orch.: WFAF WTAG WJAR WCSH WTIC WGY WNAC
MBS-International House: WNBH WSAR WBRY WLLH WAAB WRDO
WCAU-Happy Valley
WMEX-Manhattan Serenade
WOR-Fed. of Music Clubs
WORLD-News

4:15
CBS-Gertrude Lutzi & John Sturgess: WABC WOKO WEEI WDRS WPRO WFBL WORC WLBZ WMAS CKAC WNBX WCAU (sw-9.59-15.27)
CFNB-News
WOR-Hialeah Stakes
WORLD-Sophisticated Swing
WSAR-Tex Time Melodies
4:30
NBC-Walter Kelsey's Orch.: WFAF WTAG WJAR WCSH WTIC WGY WNAC
MBS-Arthur Wright & Organ: WSAR WBRY WLLH WNBH WRDO
WAAB-Racing Matinee
WLBZ-Audition
WMEX-Today's Winners

Frequency

CBO-880
CFNY-890
CFNB-950
CFRB-990
CKAC-790
CRGW-1370
KDKA-980
WAAB-1410
WABC-860
WBRY-1530
WBZ-WBZA-980
WCAU-1170
WDCB-940
WDFB-1380
WEAF-980
WEAN-780
WEEI-590
WFBL-1360
WFEA-1340
WGY-790
WHAM-1150
WHN-1010

WINS-1150
WJAR-890
WJZ-760
WLBZ-620
WLLH-1370
WLW-700
WMAZ-1420
WMEX-1600
WNAO-1230
WNBH-1310
WNBX-1260
WNEW-1250
WOKO-1430
WOR-710
WORB-1280
WORL-920
WPBO-630
WRDQ-1370
WSAR-1450
WTAG-580
WTAM-1070
WTIC-1040

the choir, which is composed of university students.
NBC-(News, WJZ only) Rex Maupin's Orch.: WJZ
NBC-El Chico Spanish Revue: WEA F WTAG (sw-9.53)
Y.N.-News: WNAO WLBZ WLLH WFEA WEAN WNBH WCSH WSAR WRDO
News: WJAR WTIC WORC WMAS WMEX WDRC WHAM WPRO
CBO-News; Musical Interlude
CFNB-Variety Prgm.
KDKA-News; Sports
WAAB-Dinner Concert
WBRY-Dinner Hour
WBZ-News; Dance Revue; Sports
WCAU-Larry Vincent & Tell Sisters

atizations; Genevieve Rowe, sop.; Ray Block & Swing Fourteen; Frances Adair & Glenn Cross: WABC WPRO WOKO WDRC WEEI WCAU WFBL (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)
NBC-Jack Haley's Log Cabin; Virginia Verrill, songs; Warren Hull, m.c.; Wendy Barrie; Ted Fio-Rito's Orch.: WEA F WJAR WNAC WCSH WTIC WTAM WGY WTAG WLW (sw-9.53) (also KFI at 12:30 a.m.)
Gene Lester, Radio Guide's singing cameraman, will be Jack Haley's guest tonight.
NBC-Spelling Bee, Paul Wing, cond.: WJZ WHAM WFEA KDKA WBZ WEAN (sw-11.98)
MBS-Olga Baclanova's Continental Revue: WLBZ WSAR WOR WLLH WRDO WNBH WAAB WBRY
CBC-Let's All Go to the Music Hall: CFCY CBO CFNB
CFRB-What Do You Know? CKAC-Les Chevaliers du Folklore
WHN-Eddie Lane's Orch.
WMAS-Symphony Hall
WMEX-Four Aces
WNBX-Ross Raymond's Orch.
WNEW-Bob Sylvester's Orch.
WORC-Studio Party

WCAU WFBL WEEI (sw-9.59)
NBC-Second Overture, drama: WEA F WCSH WJAR WNAC WGY WTAG WTIC WFEA WTAM WLW (sw-9.53)
"Second Overture," a play in one act and one scene laid in the days of the Russian Revolution, 1918, was written to order for NBC by Maxwell Anderson, distinguished American playwright. The scene of "Second Overture" is a small damp cellar in the city of Tiumen, East of Moscow, where a small group of refugees are huddled together, surrounded by armed guards, awaiting disposition at the hands of the authorities who have taken them prisoner. In the cast will be Mariana Flory, Helen Walpole, Adele Harrison, Waldemar Kappel, Stanley Waxman, Charles Webster, Morgan Farley, Burford Hampden and George Gaul, all of whom have had long experience in the theater and radio.

Saturday January 29



EDWARD D'ANNA
"Carborundum Band" conductor
Sat. 7:30 pm EST

4:45
CBS-Four Clubmen, vocal quartet: WABC WFBL WDRC WPRO WEEI WOKO WCAU WORC WMAS WNBX CKAC (sw-9.59-15.27)
MBS-Rhythm Orch.: WBRY WOR WLLH WNBH WRDO
WMEX-Adventures of Jungle Jim
WOR-Rhythm Orch.
WSAR-Kalna Hawaiians

5:00
CBS-Story of Industry: WABC WFBL WPRO WORC WOKO WEEI WDRC WCAU WMAS WNBX (sw-11.83-9.59)
Subject: "Printing"
NBC-Top Hatters Dance Band: WEA F WTAG WJAR WTIC WNAC WCSH
NBC-Rakov's Orch.: WJZ WFEA WBZ WEAN WHAM
MBS-Sammy Kaye's Orch.: WOR CFCY-Green Room
CFNB-Hawaiian Echoes
CKAC-Social Announcements
WBRY-Eat, Drink & Be Merry
WGY-Carson Robison's Buckaroos
WLBZ-Shoppers Variety Revue
WLLH-Hits & Encores
WLW-To be announced
WMEX-Souvenirs
WNBH-To be announced
WRDO-Shoppers Variety Revue
WSAR-Italian Prgm.

5:15
C.N.-Sammy Kaye's Orch.: WBRY
CFNB-Dance Music
CKAC-Gypsy Music
WBZ-Dance Interlude
WGY-Count of Monte Cristo
WMEX-Today's Winners
WORC-Funnies on Parade
WSAR-Eventide Echoes
5:30
NBC-Calling All Stamp Collectors: WEA F WTAG WCSH WGY WJAR WNAC WTIC (sw-9.53)
NBC-Bobby Grayson's Orch.: WJZ WHAM WBZ
CBS-Leon Goldman's Orchestra: WABC WOKO WPRO WFBL WCAU WDRC CKAC WNBX (sw-9.59-11.83)
CFCY-Adventure Bound
CFNB-Melody Masters Prgm.
WBRY-Tune Up Time
WEEI-Boston Hour
WFEA-Dance Hour
WLBZ-Silver Streak Rangers
WLW-Truly American
WNBH-Radio News
WNBX-Theater Billboard
WOR-Ray Keating's Orch.
WSAR-Musical Shopping Tour

5:45
NBC-Al Jahn's Orch.: WEA F WTAG WCSH WJAR WNAC WTIC (sw-15.33)
CBS-Leon Goldman's Orchestra: WORC
C.N.-Jack Onslow's Baseball School: WAAB WRDO
News: WSAR WBRY
CFCY-Sleepy Town Express
CFNB-On the Mall
WBZ-Dance Interlude
WCAU-Jean Shaw, songs; Orch.
WHAM-Carson Robison Buckaroos
WMAS-The Shindig
WNBH-Music by Cugat
WNBX-Odds & Ends
WPRO-Rhythm & Swing

NIGHT
6:00
CBS-Columbia Chorus Quest; News: WABC CKAC WOKO WMAS CFRB WNBX
The mixed voice Motet Choir of Susquehanna University in Sellingsville, Pa., will be heard. The choir will offer music by Bach, Orlando Gibbons, Victoria, Christiansen, and others.
Professor Frederick C. Stevens of the university is director of

WEEI-News; Sportshots
WGY-News; George Hall's Orch.
WHN-Franklyn Roberts' Orch.
WINS-News; Harlem Varieties
WLW-The Little Choir
WOR-Uncle Don
WTAM-News; Evening Prelude
6:15
NBC-Rex Maupin's Orch.: WFEA
CBS-Columbia Chorus Quest; News: WORC
NBC-El Chico: WTAM
CBC-Rex Maupin's Orch.: CBO
Y.N.-Fred Hoey's Sports Round-up: WEAN WNAC WLBZ WTAG WTIC WCSH
CFNB-Strings
KDKA-To be announced
WCAU-Bill Dyer, sports
WDRC-Dinner Dance
WEEI-Musical Moments
WGY-Hawaiians
WHAM-Linger Awhile
WHN-Jules Verne Series
WLW-Aces High
WMEX-Italian Radio Review
WNBH-Rhythm Makers
WOR-Musicale; News
WPRO-Rhythm & Swing
WRDO-Waltz Time
WSAR-Musical Shopping Tour

6:30
CBS-Syncopation Piece, Ben Feld's Orch.: WABC WORC WDRC WLBZ (sw-11.83)
NBC-News; Harold Nagel's Orch.: WJZ WBZ
NBC-News; Sports Question Box: WEA F (sw-9.53)
CBC-Wilfrid Charettes' Orch.: CBO CFNB
C.N.-Dinner Concert: WRDO
News: WBRY WTAG WOR WSAR CFCY
Sports: WLW WFEA WHAM WPRO
CFRB-Talking Reporter; Spotlight Revue
CKAC-Radio-Reportage
KDKA-Weather; Music
WCAU-Golden Music
WCSH-News; Strolling Songster
WEEI-Dinner Time Revue
WGY-News; Hall's Orch.
WHN-Emergency Deutsch's Orch.
WLLH-News; Sports
WMEX-Today's Winners
WMAS-Caravan
WNAC-Musical Rendezvous
WNBH-Home Folks Frolics
WNBX-Tune Twisters
WTAM-News; Tom Manning
WTIC-Wrightville Clarion

6:45
NBC-Religion in the News: WEA F WTAM WGY (sw-9.53)
CBS-Syncopation Piece; Ben Feld's Orch.: WNBX WMAS WPRO WOKO CKAC WEEI WFBL
NBC-Harold Nagel's Orch.: WFEA KDKA WHAM (sw-15.21)
CBC-Wilfrid Charettes' Orch.: CFCY
Y.N.-Yankee Minute Men: WEAN WNAC WTAG WLLH WNBH WBRY
WAAB-Racing Results
WCAU-Comedy Stars of Broadway
WCSH-State Employment Service
WINS-Down the Avenue
WLW-Saturday Evening News
WMEX-Marshall Morrill's Orch.
WOR-The Charioteers
WRDO-Dinner Dance Music
WSAR-Ensemble
WTIC-Syphilis Talk
7:00
CBS-Saturday Night Swing Club: WABC WEEI WPRO CKAC WDRC WMAS WORC WFBL WOKO (sw-11.83)
NBC-Message of Israel: WJZ WFEA WEAN WBZ KDKA (sw-11.98)
NBC-Kaltenmyer's Kindergarten: WEA F WNAC WJAR WTAG WTIC WCSH (sw-9.53)
CBS-Germany Salutes Canada: CFNB CBO CFCY

7:15
CBS-Swing Club: WNBX
C.N.-Lawrence Welk's Orchestra
WAAB WNBH WLLH WLBZ WSAR WOR
CFRB-Memories of Dr. Lambert
WBRY-News of New Haven
WCAU-Four Stars Tonight
WDRC-Highlights in Conn. Sports
WJAR-World of Sport
WMEX-Irish Echoes
WNEW-Winkin', Blinkin', & Nod
WRDO-Down Easters
WTIC-Behind the Scenes
7:30
CBS-Carborundum Band: WABC WEEI WCAU WPRO WFBL (sw-9.59-11.83)
NBC-Uncle Jim's Question Bee (Washington Coffee): WJZ WBZ WGY WTAM KDKA (sw-11.98)
NBC-Alistair Cooke, dramatic critic: WEA F WTAG WFEA WJAR WCSH
NBC-Jack Meakin's Orchestra: WHAM
CBC-Book Review: CBO CFNB CFCY
Y.N.-Advertising Drama: WEAN WNBH WLLH WRDO WNAC WLBZ WSAR WBRY
CFRB-Sleepy Hollow
CKAC-Piano Recital
WAAB-Jack Betzner's Orch.
WDRC-Highlights in Sports
WHN-Vic Arden's Orch.
WLW-Renfro Valley Barn Dance
WMAS-Accordionistics
WNBX-Say It with Music
WNEW-Terry McCune Irish Program
WOR-Jack Betzner's Orch.
WORC-Public Hour of Music
WSAR-Hollywood Brevities
WTIC-Studio Prgm.

7:45
NBC-Jean Sablon, songs: WEA F WFEA WTAG WJAR WCSH
Y.N.-Sports of the Week with Jack Stevens: WEAN WAAB WLLH WBRY WNBH WSAR WRDO WLBZ WCSH WTIC
CFCY-Ozzie Williams' Orch.: CBO
CFCY-Sport Interview
CFNB-Hockey Interview
CKAC-Critique Litteraire
WDRC-Organ Reveries
WHN-Milt Herth's Orch.
WLLH-Dutch Van Loon's Orch.
WMAS-Around the Town
WMEX-Perley Stevens' Orch.
WNEW-Celebrity Hour
WORC-Music by Cugat
8:00
NBC-Robert L. (Believe-It-Or-Not) Ripley (Huskies); B.A. Rolfe's Orch.: WEA F WGY WJAR WTAG WCSH WNAC WTAM WTIC WLW (sw-9.53) (also KFI at 12 mid.)
NBC-Dance Orch. (RCA Victor): WJZ
CBS-Columbia Workshop: WABC WEEI WPRO WCAU WFBL WORC WDRC WLBZ WOKO WMAS WNBX (sw-11.83-6.06)
"Madame Curie," a radio treatment of the life of the great woman scientist, will be the subject of this dramatization.
NBC-Harry Lewis' Orch.: WBZ WEAN WHAM KDKA (sw-11.98)
CBS-Reflections: CFNB CBO CFCY
MBS-Pat Barnes & His Barnstormers: WOR WRDO WSAR WLLH WAAB WBRY WNBH Isham Jones' Orch.: WNEW WHN
CKAC-Old Fashioned Spelling Bee
WFEA-Hacker Headlines
WMEX-Cowboy Caravan
WSM-Francis Craig's Orch.
8:15
NBC-Harry Lewis' Orch.: WFEA
WHN-Capt. Willis, fishing news
8:30
CBS-Johnny Presents (Phillip Morris); Russ Morgan's Orchestra; Chas. Martin's Dram-

atizations; Genevieve Rowe, sop.; Ray Block & Swing Fourteen; Frances Adair & Glenn Cross: WABC WPRO WOKO WDRC WEEI WCAU WFBL (sw-6.06-11.83) (also KNX KSL at 11:30 p.m.)
NBC-Jack Haley's Log Cabin; Virginia Verrill, songs; Warren Hull, m.c.; Wendy Barrie; Ted Fio-Rito's Orch.: WEA F WJAR WNAC WCSH WTIC WTAM WGY WTAG WLW (sw-9.53) (also KFI at 12:30 a.m.)
Gene Lester, Radio Guide's singing cameraman, will be Jack Haley's guest tonight.
NBC-Spelling Bee, Paul Wing, cond.: WJZ WHAM WFEA KDKA WBZ WEAN (sw-11.98)
MBS-Olga Baclanova's Continental Revue: WLBZ WSAR WOR WLLH WRDO WNBH WAAB WBRY
CBC-Let's All Go to the Music Hall: CFCY CBO CFNB
CFRB-What Do You Know? CKAC-Les Chevaliers du Folklore
WHN-Eddie Lane's Orch.
WMAS-Symphony Hall
WMEX-Four Aces
WNBX-Ross Raymond's Orch.
WNEW-Bob Sylvester's Orch.
WORC-Studio Party

8:45
CKAC-Esquisse Theatre
WLLH-Lou Clark's Orch.
9:00
CBS-Prof. Quiz with Bob Trout (Nash Motor Car Co.): WABC WFBL WOKO WEEI WCAU WMAS WDRC WORC WPRO (sw-6.06-11.83) (also KNX KSL at 12 mid.)
NBC-Alka-Seltzer Nat'l Barn Dance; Guests: Henry Burr, Verne, Lee & Mary, Hoosier Hot Shots, Novelodeons, male trio, Lulu Belle & Scotty, Uncle Ezra, Joe Kelly, m.c.: WJZ WLW WBZ KDKA WHAM WEAN (sw-11.98) (also KGO at 11 p.m.)
NBC-Al Roth's Orch.: WEA F WTIC WTAG WJAR WLW WGY WFEA WNAC WCSH WTAM (sw-9.53)
MBS-John Steele, commentator, from London: WSAR WLLH WRDO WBRY WNBH WAAB WOR WLBZ
CBC-Hockey Broadcast: CFCY CFNB CBO CFRB
CKAC-Gala Musical
WHN-Robert Saunders' Orch.
WMEX-Dance Music
WNBX-Saturday Musicale
WNEW-College of Paterson
9:15
MBS-Chicago Symphony Orch.: WAAB WOR WNBH WLBZ WSAR WLLH WRDO WBRY (Music detail for this program may be found on page 9.)
WHN-Zinn Arthur's Orch.
WLBZ-Saturday Night Jamboree
WNBX-Novelette
WNEW-Kay Reed, organist
9:30
CBS-Saturday Night Serenade; Mary Eastman, sop.; Bill Perry, tr.; The Serenaders; Gus Haenschen's Orch. (Pet Milk):

WCAU WFBL WEEI (sw-9.59)
NBC-Second Overture, drama: WEA F WCSH WJAR WNAC WGY WTAG WTIC WFEA WTAM WLW (sw-9.53)
"Second Overture," a play in one act and one scene laid in the days of the Russian Revolution, 1918, was written to order for NBC by Maxwell Anderson, distinguished American playwright. The scene of "Second Overture" is a small damp cellar in the city of Tiumen, East of Moscow, where a small group of refugees are huddled together, surrounded by armed guards, awaiting disposition at the hands of the authorities who have taken them prisoner. In the cast will be Mariana Flory, Helen Walpole, Adele Harrison, Waldemar Kappel, Stanley Waxman, Charles Webster, Morgan Farley, Burford Hampden and George Gaul, all of whom have had long experience in the theater and radio.
CBS-By Popular Demand; Book Review: WABC (sw-11.83)
MBS-Chicago Symphony Orch.: WAAB WOR WRDO WBRY WLLH WSAR WNBH WLBZ WSAR WOR WLLH WRDO WNBH WAAB WBRY
CBC-Let's All Go to the Music Hall: CFCY CBO CFNB
CFRB-What Do You Know? CKAC-Les Chevaliers du Folklore
WHN-Eddie Lane's Orch.
WMAS-Symphony Hall
WMEX-Four Aces
WNBX-Ross Raymond's Orch.
WNEW-Bob Sylvester's Orch.
WORC-Studio Party
9:45
CBS-Among Our Souvenirs: WABC (sw-11.83)
WHN-Boxing Bout
WINS-Dance Orch.
WNBX-News
WNEW-David Lowe, movie commentator
10:00
CBS-Your Hit Parade (Lucky Strike Cigarettes); Richard Himber's Orch.; Buddy Clark, soloist; Songsmiths' Quartet; Guest: WABC WPRO WLBZ WFBL WDRC WMAS WOKO WNBX WORC WEEI WCAU (sw-6.06-11.83)
Evelyn Herbert will be tonight's guest.
NBC-Symphony Orchestra, Arturo Toscanini, guest conductor: WEA F WCSH WJAR WTIC WTAG WNAC WGY WTAM (sw-9.53)
The music detail for this program may be found on page 9.
NBC-Symphony Orchestra; Arturo Toscanini, guest conductor: WJZ WEAN WHAM KDKA WBZ WFEA WLW (sw-6.14)
MBS-Symphony Orch.: WRDO WNBH WBRY WLLH WSAR WAAB
WNEW-Dance Parade
WMEX-Earl Moyer's Orch.
10:15
WMEX-James Negra's Orch.
10:30
NBC-Symphony Orch.: WEA F WCSH WJAR WTIC WTAG WNAC WGY (sw-9.53)
NBC-Symphony Orch.: WJZ WEAN WHAM KDKA WFEA WBZ WLW (sw-6.14)
MBS-Symphony Orch.: WSAR WOR WRDO WBRY WLLH WNBH WAAB
CBC-Symphony Orch.: CBO CFCY CFNB
CFRB-Organ Reveries
CKAC-Len Howard's Orch.

10:45
CBS-Maxine Sullivan, songs: WABC WMAS WDRC WLBZ CFRB WORC WORC WNBX WEEI CKAC WOKO (sw-17.76)
News: WNEW WHN WCAU-Alan Scott
WMEX-Perley Stevens' Orch.
11:00
Y.N.-News: WNBH WEAN WLBZ WFEA WCSH WBRY WLLH WRDO
CBS-Bob Crosby's Orch.: WABC News: WOR WORC WEEI WMAS CFRB WLW WPRO
CKAC-Sports Reporter
WAAB-Lew Conrad's Orch.
WBZ-News; Radio Roundalav
WCAU-Ben Alley, tenor; Organ
WDRC-Sports; News
WHAM-News; Musical Hits
WHN-Calling All Parties
WNEW-Dance Orch.
11:15
MBS-Horace Heidt's Orch.: WOR WAAB-Hockey Game
WHAM-Bobby Lyons' Orch.
WLW-Larry Lee's Orch.
WMEX-Marshall Morrill's Orch.
11:30
CBS-Dance Orch.: WABC
NBC-Ruby Newman's Orchestra: WEA F
NBC-(News, WJZ only); Dance Orch.: WJZ
CBC-News; CBO CFCY CFNB News: WTIC WTAG WNAC WFEA WHAM
KDKA-News; Weather; Temp.
WBZ-News; Radio Roundelay
WGY-News; Music by Cugat
WMEX-Don Gilberto's Orch.
WTAM-Musical Bulletin Board
11:45
MBS-Horace Heidt's Orchestra: WRDO WAAB
KDKA-Herman Middleman's Orch.
WGY-Johnnie Long's Orch.
12:00
NBC-Bert Block's Orch.: WJZ
CBS-Sammy Kaye's Orch.: WABC
NBC-Emergency Deutsch's Orchestra: WEA F
MBS-Isham Jones' Orch.: WOR
CBO-God Save the King
WAAB-News
WHN-Hour of Classical Music
WLW-Twenty-four Hours Review
End of Saturday Programs

PHIL SPITALNY'S orchestra leaves Radio City for three weeks to make one-week stage appearances in Cleveland (starting January 14), Chicago (January 21) and Kansas City (January 28). "CLARA, LU 'N' EM" wrote their own script. They did not engage a writer—Mrs. E. M. A., Logansport, Ind.

MR. FAIRFAX
PHIL SPITALNY'S orchestra leaves Radio City for three weeks to make one-week stage appearances in Cleveland (starting January 14), Chicago (January 21) and Kansas City (January 28). "CLARA, LU 'N' EM" wrote their own script. They did not engage a writer—Mrs. E. M. A., Logansport, Ind.

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SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE
Broadcasts mentioned below are Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

JANUARY 4 was a red-letter day in the annals of amateur radio history, for it was in the early morning hours of that day that a message, traveling at a speed of 271 miles per second, was flashed around the world, touching every continent en route and covering a total distance of 54,100 miles in exactly three minutes and twenty seconds.

The "All-Continents Round Table," organized and presided over by Bill Burkhardt, Jr., W4DLH of Goulds, Fla. (the southernmost amateur station on the mainland of the United States), was called to order shortly after 7:30 a.m. EST, with the following members, each of whom had been chosen to represent his continent upon this occasion, answering the rolcall by checking in with W4DLH in a satisfactory two-way contact: VU2CQ in Bombay, India; G5ML in Kenilworth, England; HK5AR in Cali, Colombia; VK4JU in Brisbane, Australia, and SUIKG in Alexandria, Egypt. After preliminary contacts, time checks and last-minute instructions, the first attempt was made at 7:46 a.m. EST to pass the message around the world. Due to poor reception conditions on the Colombia-to-Australia link, the first and second trials were both failures. The third attempt, which was destined to mark another milestone in the history of radio communications, got under way at 8:18 a.m. and 20 seconds EST, with Bill Burkhardt, W4DLH, saying, "Calling the All-Continents Round Table and checking it over to VU2CQ. Take it away, Bombay." There, M. Mozoomder, right in the middle of his dinner hour, turned the message over to G5ML in Kenilworth, England. Here, Fred Miles, who had just finished his noon-day lunch, picked up the message and passed it over the Atlantic to HK5AR in Cali, Colombia, South America. Antonio Restrepo, who had gotten out of bed at daybreak for the event, in turn passed it along to Frank Noland, VK4JU in Brisbane, Australia, who was a bit "weak in the knees" after two weeks of burning the midnight oil in preparation for the big moment. From Australia the message zoomed over the Indian Ocean to Bob Green, SUIKG, who had gotten off work in the middle of his afternoon's duties in Alexandria, Egypt, to participate in the historic relay. From this point the message was passed back over the Atlantic and home again to waiting W4DLH in Goulds, Fla., who at exactly 8:21 a.m. and 40 seconds EST came back on the air, and so excited he could hardly speak, said, "O. K., Alexandria, and O. K., members of the All-Continents Round Table, the circuit is complete, we have succeeded."

Then the excitement of success, following weeks of responsibility and minute preparations, got the best of Bill, and he became absolutely speechless. When he had calmed down sufficiently to pass the good word on to his colleagues, it was to the effect that for the first time in the annals of amateur radio history, a message had been sent twice around the world, touching all continents en route, in the incredible total elapsed time of three minutes and twenty seconds.

What does this new world-record mean to short-wave radio? No one can yet tell, but one thing is certain, it will excite the imagination of radio men throughout the world and furnish the pioneering background for greater things in all-continental work. Perhaps in some small way this achievement will show the fathers of the ether lanes that amateur radio is a medium by which the peoples of the

world will gain a better and more peaceful understanding of each other. At least, it opens up new fields for experimentation in a science which is yet in its infancy. RADIO GUIDE salutes the AMATEUR FRATERNITY.

On Sunday, January 23, at 8:15 p.m. EST, Giulio Gatti-Casazza, former director at the New York Metropolitan, will be interviewed before the microphone of 2RO3 (9.635), Rome, Italy.

Presidents, other government officials and representative citizens of various Latin-American countries will be heard over the Blue Network of the National Broadcasting Company beginning Friday, January 28, at 6:15 p.m. EST, in a new series of programs entitled "Views and News of South America." These broadcasts will be released for international listeners through Short-Wave Station W3XAL (17.78). The first broadcast will originate in Rio de Janeiro, Brazil, where it will be short-waved to the United States, probably over PSH (10.22).

Harold Schrock of Bloomington, Ill., informs me that Amateur Station W9BSP, owned by Marshall H. Ensor of Olathe, Kan., operating in the 160-meter amateur band on a frequency of 1.903 megs, with a power of 1000 watts, is radiating code lessons and radio instruction for those interested in obtaining amateur operating licenses, nightly from 8:30 to 9:30 p.m. EST.

Eugene Reinhard of Red Band, N. J., reports a new Spanish station, announcing as "German Freedom Sender, Deutscher Freiheit Sender," is being heard daily from 4 to 4:30 p.m. EST, on a frequency of 9:34 megs . . . R. B. Oxrieder of State College, Penn., is hearing an unknown French speaking station near 2 p.m. EST, on a frequency of 9.035 megs . . . TI4NRH, the famous station of Senor Amando Cespedes Marin of Heredia, Costa Rica, which has not been on the air for many weeks, is again being heard in the late evenings on a frequency of 9.698 megs . . . RV59 (6.004), Moscow, U.S.S.R., is relaying the Soviet programs at present daily from 4 to 5 p.m. EST, and sometimes a little later. . . Verifications are again being sent out from Short-Wave Station ZBW3 (9.525) of Hong Kong, providing reports are accompanied by an international reply coupon.

The Broadcasting Corporation of Japan is planning to drastically enlarge its present schedule of overseas broadcasts. In anticipation of this move, JZJ (11.8) has been heard testing recently at irregular hours outside of the regular program periods.

Australia will open its 150th anniversary celebrations with several interesting broadcasts, which will be available over Daventry stations, as follows: on Wednesday, January 26, at 3:15 a.m. EST, "Stars of Australia"; at 4:45 a.m. EST, a message to the Australian Commonwealth from S. M. Bruce, High Commissioner for Australia in London; at 3 p.m. EST, a talk by Lord Wakehurst, Governor of New South Wales, with a description of some of the happenings on the opening day of the celebrations, from Sydney, Australia . . . Two episodes from the dramatic biography "Victoria Regina," which has been such a striking stage success in New York and London, will be produced on the Daventry program on Monday, January 24, at 9:50 p.m. EST.

Log of Short-Wave Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	JZJ, "	11.80
CBC, Cuba	9.31	JZK, "	15.16
CJRX, "	11.72	KIO, Hawaii	11.68
COBZ, "	9.03	KKH, "	7.52
COCD, "	6.13	KKP, "	16.03
COCH, "	9.43	Klipheuvell,	
COCO, "	8.01	South Africa	9.62
COCC, "	9.75	LRU, Argentina	15.29
COGF, "	11.805	LXK, "	9.66
CSW, Portugal	9.94	LSX, "	10.35
DJB, Germany	15.20	OLR3A, Czecho-	
DJC, "	6.02	slovakia	9.55
DJD, "	11.77	OLR4A, "	11.84
DJL, "	15.11	OLR5A, "	15.23
EJ43, Canarias	10.37	ORK, Belgium	10.33
EAR, Spain	9.49	OZF, Denmark	9.52
EA9AH, Spanish	11.805	PCJ, Holland	9.59, 15.22
Morocco	14.05	PHI, "	17.75
F08AA, Tahiti	7.11	PRADO, Ecuador	6.62
GSA, England	6.05	PRF5, Brazil	9.50
GSB, "	9.51	PSH, "	10.22
GSC, "	9.58	RAN, U.S.S.R.	9.60
GSD, "	11.75	RKI, "	7.54
GSE, "	15.14	RNE, "	12.00
GSG, "	17.79	RV15, "	4.273
GSH, "	21.47	RV59, "	11.00
GSI, "	15.26	SPD, Poland	11.53
GST, "	21.58	SPW, "	13.64
GSL, "	6.11	TFJ, Iceland	12.23
GSO, "	15.18	TPA2, France	15.24
GSP, "	15.31	TPA3, "	11.83
HAS3, Hungary	15.37	TPA4, "	11.71
HA74, "	9.12	VE9DN, Canada	6.005
HBH, Switzerland	18.48	VK2ME, Australia	9.59
HBJ, "	14.535	VK3LR, "	9.58
HBL, "	9.34	VK3ME, "	9.51
HBO, "	11.402	VPD2, Fiji	9.54
HBP, "	7.80	WIXAL, Boston, Mass.	
HC2RL, Ecuador	6.66	15.25, 11.79 and 6.04	
HD2S, Haiti	5.925	XEUZ, Mexico, D.F.	6.12
HJ1AB, Colombia	9.5	XEXA, "	6.172
HJ1ABP, "	9.618	YSD, El Salvador	7.894
HP5A, Panama	11.7	YV5RC, Venezuela	5.80
HP5J, "	9.60	ZBW3, China	9.525
HS8PJ, Siam	9.51, 19.02	ZTKZ, British	
HVJ, Vatican City	15.12	Honduras	10.6
JDY, Kwantung	9.925	2RO3, Italy	9.635
JVN, Japan	10.66	2RO4, "	11.81
JVI, Japan	9.535	9MI, S.S. Kanimbla	6.01

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts
Daily—12:30 a.m., JZJ; 5, GSF, GSB, GSD, GSG, GSO; 7:30, GXOX; 7:45, JDY; 8:30, GSG, GSH, GSO, GSI, GSF; 8:35, JZJ; 11, GSD, GSF, GSG, GSH; 1 p.m., GSB, GSD, GSG, GSA; 2:40, 2RO3; 3, OLR4A; 3:10, TPA3; 4:15, GSB, GSD, GSG, GSO; 4:45, EA9AH; 6:30, EAR, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:15, CSW; 7:30, EAJ43; 7:35, 2RO3; 7:40, GSB, GSC, GSL; 8:15, EAJ43, DJB, DJD; 10:25, GSB, GSC, GSD, GSL; 10:30, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.

Sunday, January 23
7 a.m.—Program from S. S. Kanimbla: 9MI
*7 a.m.—Program from Darien, Kwantung: JDY
7:30 a.m.—Crystal Palace band: GSF GSG GSI
8 a.m.—Variety program for North America: DJL
*8 a.m.—International church: COCQ
*8 a.m.—Overseas hour for Australia: JZJ
8:50 a.m.—Variety concert: PHIA
9 a.m.—Two plays from "Victoria Regina": GSF
9:20 a.m.—BBC orchestra: BBC
Chorus: GSF GSG
1:40 p.m.—Iceland hour: TFJ
*2 p.m.—Danish program: OZF
2:15 p.m.—Clifford Curzon, pianist: GSG GSP
2:55 p.m.—Hoghton Street Baptist services: GSG
3 p.m.—New York Philharmonic orchestra: WIXAL (11.79)
4 p.m.—Chapel Organ: W2XAF (9.53) W2XAD (15.33)
*4:30 p.m.—Overseas hour (East): JZJ JZJ
4:45 p.m.—Trio of koto: JZJ JZJ
*4:55 p.m.—Greetings to listeners: DJB DJC DJD
5 p.m.—Devolotional period: WIXAL (11.79)
5 p.m.—Sunday orchestral concert: GSC GSD
5:15 p.m.—A play in songs: DJB DJC DJD
5:30 p.m.—Dance orchestra: YV5RC
5:30 p.m.—"In the College President's Study": WIXAL (11.79)
6:35 p.m.—"News from Wales," J. C. Griffith-Jones: GSC GSL
6:50 p.m.—Methodist services: GSC GSL
7 p.m.—El Salvadorian program: YSD
7 p.m.—Chimes and church services: WIXAL (6.04)
*7 p.m.—Brazil on the Air: PSH (10.22)
*7 p.m.—Program from Moscow: RAN RKI
7:30 p.m.—Requests concert: DJB DJC DJD
7:30 p.m.—Melodies of the world: YV5RC
7:45 p.m.—Folk-songs and music: 2RO3
8 p.m.—Sea chauties: GSC GSL
8 p.m.—Complete opera: COCH
8 p.m.—Band concert: COCO
8:15 p.m.—Interview with Giulio Gatti-Casazza, former director of the New York Metropolitan: 2RO3
9 p.m.—Holy Rosary services: TIRCK (6.55)
*9 p.m.—Cararo's tango band: LRX
9:15 p.m.—"World Affairs," Sir Malcolm Robertson: GSC GSD GSI
*11:45 p.m. (ex. Sat.)—Program from South Africa: KLIPHEUVEL (9.61) ROBERTS HEIGHTS (9.523)
*12 mid.—Eden Concert Cabaret: COCQ
(Continued on Next Page)

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City..... State.....

(Continued from Preceding Page)

*12:30 a.m.—Overseas hour (Pacific Coast): JZJ
*1 a.m.—DX programs: XEUX
*3 a.m.—English programs from Siberia: RV15

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ††Tuesday, Thursday, Saturday; †††Tuesday, Thursday.

Monday, January 24

†5:30 a.m.—Program from Fiji's: VPD
‡8 a.m.—Oriental variety: ZBW3
8:15 a.m.—Carmen Hill, 'cello: GSF GSG GSI
8:40 a.m.—Variety program: PHI
10 a.m.—Arthur Salisburg's orchestra: GSF GSG
11:30 a.m.—Vest-pocket vaudeville: GSF GSG
1:30 p.m.—Swift Serenade Concert orchestra: GSG GSD
3:30 p.m.—"The Count of Monte Cristo" (Part IV): GSP GSG
4 p.m.—Around the Dials: W1XK (9.57)
4:35 p.m.—Teddy Joyce and his girls: GSC GSD
4:45 p.m.—English hour from Brazil: PRF5
†4:50 p.m.—Science news: W1XAL (6.04)
†4:50 p.m. (ex. Sat.)—News: W2XAF (9.53) W2XAD (15.33)
5 p.m.—Musical treasures: DJB DJC DJD
†5:15 p.m.—Sports in America: W2XAF (9.53) W2XAD (15.33)
5:30 p.m.—"Headlines and Bylines" (for Europe): W2XE (11.83)
†6 p.m.—Monitor news: W1XAL (11.79)
6:15 p.m.—Lively entertainment: DJB DJC DJD
6:15 p.m.—American travelog: W2XAF (9.53) W2XAD (15.33)
7:30 p.m.—"Beside the well . . .": DJB DJC
7:30 p.m.—Josef Marais' band: GSC GSL
7:30 p.m.—Course in modern radio: W1XAL (6.04)
7:45 p.m.—Opera: 2R03
8 p.m.—Maurice Winnick's orchestra: GSC GSL
‡8 p.m.—"Conjunto-Neopobiano 1936 Typical orchestra": COGF
8:15 p.m.—Mail bag: 2R03
9:15 p.m.—In Town Tonight: GSC GSD GSL
9:15 p.m.—Program of the Pan American Union: YV5RC
10:10 p.m.—"Thirty-two Years as a Butler," Charles W. Cooper: GSC GSD GSL
12:45 a.m.—Michio Miyagi, koto player: JZJ

Tuesday, January 25

7:15 a.m.—Made in Great Britain: GSF GSG GSI
7:45 a.m.—Troise and his mandoliers: GSF GSG GSI
8:15 a.m.—Michio Miyagi, koto player: JZJ
9 a.m.—Mien Potharst, pianist: PHI
9:40 a.m.—Radio revue: PHI
11:40 a.m.—"Do We Understand English?": GSF
1:55 p.m.—BBC Midland orchestra: GSP GSG
2:15 p.m.—"Over the Farm Gate," J. A. Scott Watson: GSP GSG
2:50 p.m.—Moisewitsch, pianist: GSP GSG
3:20 p.m.—Celebration of the 179th Anniversary Robert Burns: GSP GSG
4:35 p.m.—La Societe des Instruments a Vent de Bruxelles: GSC GSD GSO
5:15 p.m.—"I've Been Told," Anthony Weymouth: GSC GSD GSO
6:20 p.m.—News: GSC GSL
6:40 p.m.—French-Canadian folk-songs: GSC GSL
6:45 p.m.—Edith v. Voigtlander, violinist: DJB DJC DJD
7:30 p.m.—Greetings to Baden: DJB DJC DJD
††7:30 p.m.—Broadcast from Belize, British-Honduras: ZIK2
7:30 p.m.—Popular music and Rafael Guinan: YV5RC
7:30 p.m.—"Splendors of Literature," Prof. J. P. Scammel: W1XAL (6.04)
7:45 p.m.—Economic survey: 2R03
8 p.m.—Eric Thiman, organ: GSC GSL
††8 p.m.—Argentine music: COGF
8 p.m.—Man-About-Town: W3XAL (17.78)
8 p.m.—Harvard hour: W1XAL (6.04)
8:15 p.m.—Tuesday Symphonies: 2R03
††9 p.m.—Somavillas' orchestra: COGF
9:15 p.m.—Swabian humor: DJB DJC DJD
9:30 p.m.—Otto Dobrindt's orchestra: DJB DJC
11 p.m.—Program from Tahiti: FO8AA
11:30 p.m.—Salute to Latin America: W8XAL (6.06)

Wednesday, January 26

3:15 a.m.—Stars of Australia: GSB GSO GSD
3:45 a.m.—BBC Empire orchestra: GSB GSO GSD
4:45 a.m.—A Message to the Australian Commonwealth from S. M. Bruce, High Commissioner for Australia in London: GSB GSO GSD
7:40 a.m.—Jack Leonard's orchestra: GSF GSG
11:20 a.m.—Gwendoline Gasper, soprano: GSF
11:40 a.m.—"World Affairs," Sir Malcolm Robertson: GSF GSG
3 p.m.—Australia's 150th Anniversary Celebration: GSP GSG GSD
3:15 p.m.—Band wagon: GSG GSP
4:45 p.m.—BBC Symphony Concerts, conducted by Sir Adrian Boult: GSO GSD
5 p.m.—At the Hearth: DJB DJC DJD
5:15 p.m.—An hour of music: DJB DJC DJD
6:15 p.m.—"Tannhauser," Richard Wagner; Broadcast from Leipzig: DJB DJC DJD
7 p.m.—Budapest program: HAT4
7:30 p.m.—Round table: DJB DJC DJD
7:30 p.m.—Don Mariani, tangos: YV5RC
7:30 p.m.—World of Science: W1XAL (6.04)
7:45 p.m.—Famous voices of yesterday: 2R03
8 p.m.—Songs of the twentieth century: W1XAL (6.04)

8 p.m.—South American Music: GSC GSL
8 p.m.—North American hour from Czechoslovakia: OLR3A
8 p.m.—Latin-American night: W3XAL (17.78)
8 p.m.—"Just Talking On . . .," Rosita Jemma Wade: 2R03
8:30 p.m.—Light music: 2R03
8:45 p.m.—For the Short Wave Listener: W1XAL (6.04)
10:45 p.m.—Vest-pocket vaudeville: GSC GSD

Thursday, January 27

7:15 a.m.—Gaumont State orchestra: GSF GSG GSI
7:30 a.m.—"At the Black Dog": GSF GSG GSI
8:15 a.m.—Fumikichi Fujimoto, songs: JZJ
8:20 a.m.—Eduard Biele, violin: PHI
9 a.m.—House in the Country: GSF GSG
9:15 a.m.—H. M. Royal Marines band: GSD GSG GSI
3 p.m.—Hillbilly Round-up: GSP GSG
3:30 p.m.—The Way of Peace: GSP GSG
4:40 p.m.—Table Tennis, Final of the Swaythling Cup: GSC GSD GSO
4:45 p.m.—Fuji Mixed orchestra: JZJ JZJ
6 p.m.—Malay love songs: DJB DJC DJD
6:15 p.m.—Variety hour: DJB DJC DJD
6:50 p.m.—Recital of empire artists: GSC GSL
7:15 p.m.—Geber Hernandez' orchestra: YV5RC
7:30 p.m.—Special program for Florida: DJB DJC
7:30 p.m.—"Whales and Whaling the Year Around": W1XAL (6.04)
7:45 p.m.—Selections from operas: 2R03
8:15 p.m.—"Modern Italy," John Pugliese: 2R03
8:45 p.m.—Musician of the spirit: W1XAL (6.04)
9:15 p.m.—Ship ahoy!: DJB DJC DJD
9:35 p.m.—H. M. Royal Horse Guards band: GSC GSL
10 p.m.—Canadian hour: HH2S

Friday, January 28

8:05 a.m.—"Topical talks for seamen": GSF GSG GSI
8:20 a.m.—Next week's programs: GSF GSG GSI
9 a.m.—Phohi variety ensemble: PHI
11:30 a.m.—"How Table Mountain Got its Cloud," a legend of South Africa: GSF GSG
1:20 p.m.—Next week's programs: GSG GSD
2:30 p.m.—"Five Hours Back": W2XAD (15.33) W2XAF (9.53)
3 p.m.—Kentucky Minstrels: GSP GSG
4:45 p.m.—"Japan-made Optical Instruments": JZJ JZJ
4:45 p.m.—"Empire Variety Theater": GSC GSD
5 p.m.—Soldier songs: DJB DJC DJD
5:25 p.m.—"At the Black Dog": GSC GSD GSO
6:15 p.m.—"Views and News of South America": W3XAL (17.78)
6:20 p.m.—"Do We Understand English?": GSC GSL
6:30 p.m.—Cantata, "Filled with Longing": DJB
6:35 p.m.—BBC Empire orchestra: GSC GSL
7:15 p.m.—Concert orchestra: YV5RC
7:30 p.m.—Concert by the Berlin Conservatory of Music: DJB DJC DJD
7:30 p.m.—Listener's Mail Bag: W1XAL (6.04)
7:30 p.m.—English program from Switzerland: HBL (9.345)
7:45 p.m.—Talk, "Pathways to Peace": W1XAL (6.04)
8 p.m.—North American hour from Czechoslovakia: OLR3A
8 p.m.—Bernard Crook quintet: GSC GSL
8 p.m.—Woman's Page program: W3XAL (17.78)
8:15 p.m.—"Across the Footlights": W1XAL (6.04)
8:30 p.m.—"The Schmidts at Home": DJB DJC
8:30 p.m.—"Rome's Midnight Voice," Amy Bernardy: 2R03
9 p.m.—Program for Latin-America: W1XAL (11.79)
9:15 p.m.—Dance music: DJB DJC DJD
9:30 p.m.—"House in the Country": GSC GSD GSI
10:45 p.m.—Snooker, Joe Davis vs. Horace Lindrum: GSC GSD GSI
11:30 p.m.—DX Club: W8XK (6.14)
12:45 a.m.—A visit to "Snow": JZJ


Saturday, January 29

8 a.m.—Commodore Grand orchestra: GSF GSG
8:30 a.m.—Operetta program: PHI
9 a.m.—Gershonm Parkington quintet: GSF GSG
10:30 a.m.—Football; Portsmouth vs. Stoke City: GSF GSG
12:30 p.m.—Ambrose and his orchestra: GSG
2:30 p.m.—In Town Tonight: GSP GSG GSD
3 p.m.—Music Hall: GSG GSP GSD
4:45 p.m.—BBC orchestra: GSC GSD GSO
5 p.m.—Folk-song play: DJB DJC DJD
5 p.m.—Tourist hour: HP5A
6:45 p.m.—Swabian play, "Delicious Titbit": DJB DJC DJD
6:45 p.m.—Variety hour from Switzerland: HBL HBP
7:15 p.m.—Salvador Santaella and his orchestra: YV5RC
7:20 p.m.—"Over the Farm Gate," J. A. Scott Watson: GSC GSD GSI
7:30 p.m.—Songs and poetry: DJB DJC DJD
7:45 p.m.—Concert of chamber music: 2R03
8 p.m.—Cocktail music: W3XAL (17.78)
8 p.m.—Cuban music: LRX
8:15 p.m.—"Pasquini, teacher of Haendel," Elizabeth Luin: 2R03
8:30 p.m.—The Continentals and Luis Alvarez: YV5RC
9 p.m.—Popular music: COGF
10:15 p.m.—London log: GSC GSD GSI
11 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN CRX

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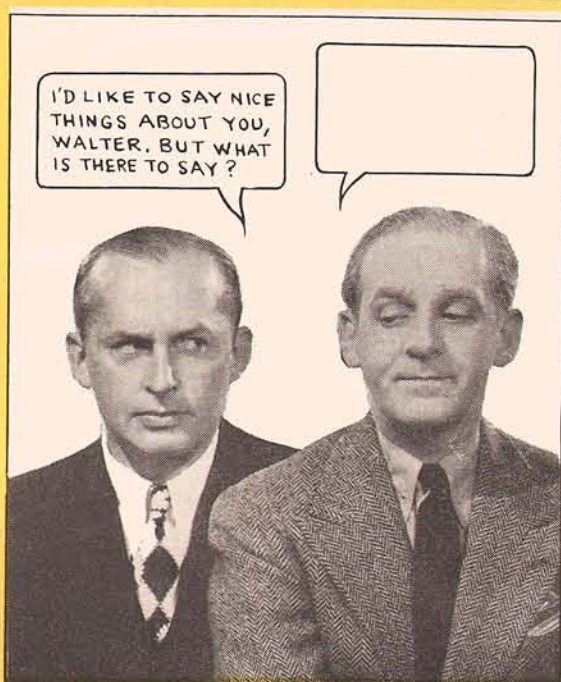
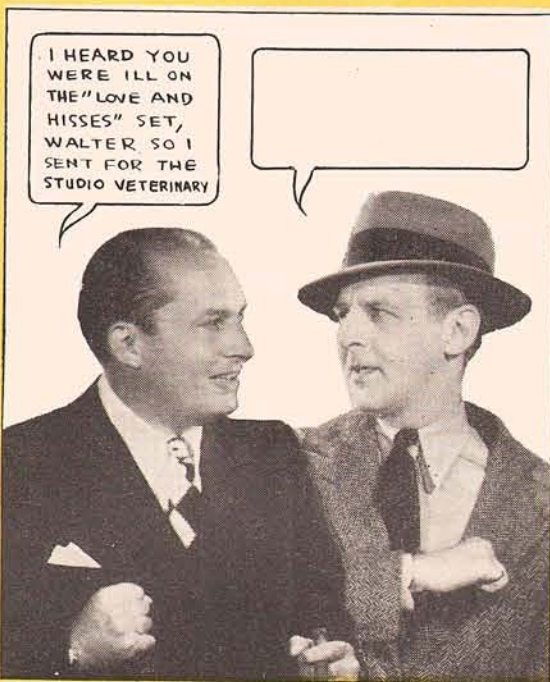
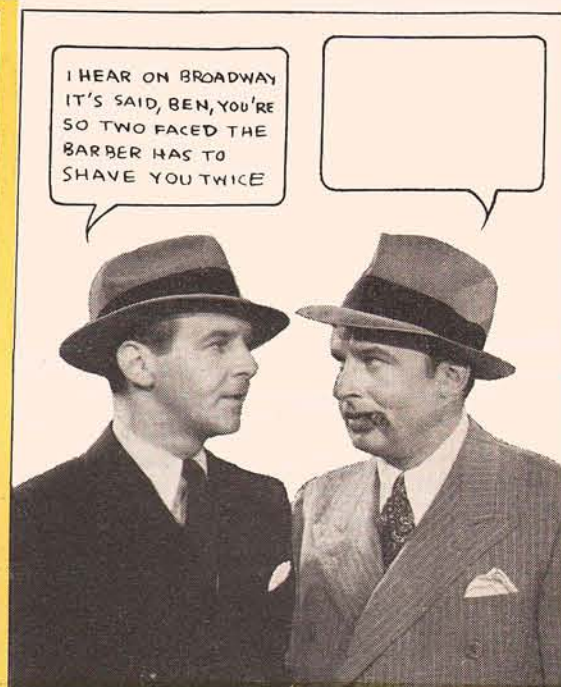
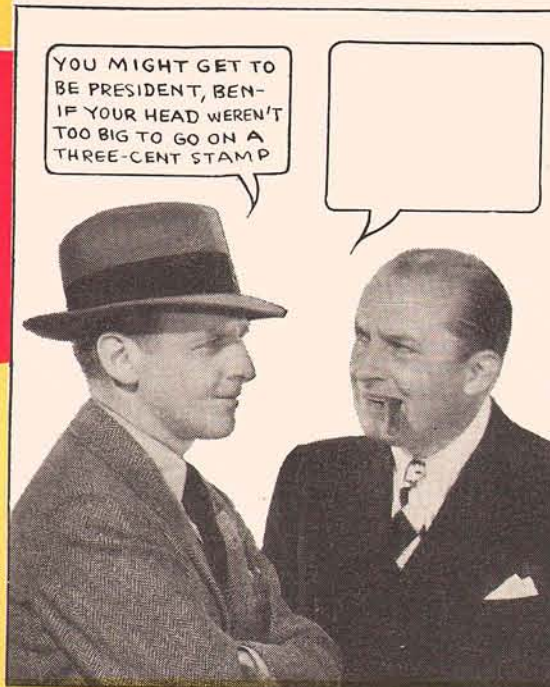
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