

COMPLETE PROGRAMS FOR WEEK ENDING NOVEMBER 13

RADIO GUIDE

TEN CENTS

this week!

BOB BURNS

*On "Hollywood
Mardi Gras"*

JASCHA HEIFETZ

*"Ford" guest
Sunday*

BURNS AND ALLEN

*Return to
NBC Monday*

WALTER O'KEEFE

*Final "Town Hall"
broadcast*

GERTRUDE BERG

*Celebrates 8th
Anniversary*

SPENCER TRACY

*In thrilling movie
drama*

LISTEN TO THEM!



Grace Moore—NBC Sunday night

WHAT'S AN AUDITION? PICKING ROBERT RIPLEY'S POCKETS — IN PICTURES

Medal of Merit

A Weekly Award for Excellence in Broadcasting

AWARDED TO EDWARD G. ROBINSON

IN THESE days of pell-mell dramatic offerings, it is hard to point the finger at one program which is lustier or more exciting entertainment than the next. That is, it was difficult. The recent premiere of "Big Town," the roaring story of newspaperdom which stars Edward G. Robinson, considerably simplifies the problem of choosing a program.

For "Big Town" is big-time entertainment. And Edward G. Robinson is an inspired actor.

Tuesday evening at 8 p.m. EST is a listening period that snuggles in between Lum and Abner on the one hand and Al Jolson, Edgar Guest, and Wayne King on the other. Already, Johnny Presents and Husbands and Wives are on the premises. Nevertheless, there are some of us listeners who love the excitement of the rapidly unfolding plot, the suspense of the still-pursuing villain, and the delight of virtue triumphant. We like the ping of Eddie Robinson's tough-mug mouthings. We enjoy the sting of words which he alone can make into verbal haymakers. For us, then, is fashioned the never-too-old-to-tell story of the men who make newspapers and the knock-'em-down-McClusky technique that goes with their manner of living.

It has reached these ears that before this series was planned, the gentlemen who make Lifebuoy were in doubt that Mr. Robinson's popularity was as great today as in those vigorous and soaring weeks when he



shot it out with the cops and died like a man in "Little Caesar." Citizens stormed the theaters then to see this slight-sized killer in action. It is our guess, based on a number of years of listening to blood-and-thunder in all its forms issuing from the loudspeaker, that Mr. Robinson's fans will flock again to his standard, will once more proclaim him drama's big gift to rough-and-reckless play-acting.

The odd part of this whole set-up, as many of you know, is that Eddie Robinson is one of the sweetest of men, a sincere student of deep subjects, and more at home with a volume of Shakespeare in his hands than with a tommie-gun.

To those of us who listen, it makes no difference. He is back again in his old diamond-hard role. He has captured anew for us the glitter of a hell-for-leather philosophy of life. Without leaving our cushioned chairs, we can defy gangsters, intimidate millionaires, expose corruption, and even talk back to our landlords. All that, without having to take the consequences.

To add to our courage, we have the example of Claire Trevor, who is a perfect foil for Mr. Robinson.

Truly, radio is a wonderful thing—and Edward G. Robinson's contribution in "Big Town" makes it even more wonderful. Because he brings us honest, intelligent drama, we award to him and to his associates on the "Big Town" programs Radio Guide's Medal of Merit.



Edward G. Robinson, radio's editor

HAPPY LISTENING

Happy Accident

WE DIDN'T mean to do it. Cross our hearts, we thought we were only designing an attractive front cover with lots of color in it when we adopted the new picture-in-a-rectangle style. But what do you think? Folks have written us it's the best thing Radio Guide or any other magazine ever did. It seems they're cutting out those pictures and pasting them in scrapbooks. It seems we're a success because there's not one smidgen of printing on the picture, and people like that on account of when they cut out the picture it is all there and "price, ten cents" doesn't show up just east of Grace Moore's ear.

Mortals' Music

THOUGH Emily Post tells us never to point, we hope you don't mind if we thumb your attention right back to pages 12 and 13. Turn the pages right now, breathe deeply, and think. We want your reaction. Mr. Leonard Lieblich is as deeply versed in music as any observer and student in America. As one to tell the rest of us ordinary mortals to what we must listen, he is the most expert expert we know.

But, he wants to know if there is anything more he can do. If so, please command.

Hopeful Promises

SO SUCCESSFUL was last week's timid foray into the realm of "next week" as opposed to what goes on under our noses, we dare repeat it again. But please bear in mind, so willy-nilly is the composite brain of broadcasters that these shows are more closely related to hopes than to promises:

Jascha Heifetz—a Chesterfield guest on November 17.

Fred Allen returns to his old Town Hall Tonight on the same date. Rumor says Jack Benny may return with sundry taunts.

Bing Crosby does a guest chore for Hollywood Mardi Gras on the 17th.

Now, we sit back and wait!

This week!

Previews of Some of the Better Programs

SUNDAY, NOV. 7

Jean Hersholt . . . M.D.

Starring Jean Hersholt, "Dr Christian" makes its debut over CBS, Sunday at 2:30 p.m. EST. For the West, 2:30 p.m. PST.

"Dr. Christian" premieres with one of the screen's greatest character actors as its star. Drama centers around the life of a small-town doctor, his friends, his patients.

Irene Wicker . . . tot opera

Carl Maria von Weber's "Oberon" is "Singing Lady" vehicle. MBS, Sunday at 5 p.m. EST.

"Oberon," mingling the affairs of elves and humans against a background of familiar melodies, not only features a grand cast but brings pleasant listening to children.

For full details about the broadcast of "Oberon," please turn to page 8.

Bobby Breen . . . child wonder

George Jessel's guest on "Thirty Minutes in Hollywood" is Bobby Breen. MBS, Sunday, 6 p.m. EST.

Bobby Breen, 10-year-old singing sensation, is reported to receive the largest fan mail of any child star in Hollywood. Millions eagerly await his appearance Sunday.

Zasu Pitts

Ralph Bellamy . . . seein' stars

Zasu Pitts and Ralph Bellamy are Feg Murray "Baker's Broadcast" guests. NBC, Sunday at 7:30 p.m. EST.

Leading Man Ralph Bellamy and Comedienne Zasu Pitts furnish Feg Murray with plenty of dynamic material for his weekly drama on real-life incidents of movie stars.

Grace Moore . . . highspot

Grace Moore will be heard on "General Motors Concert Company." NBC, Sunday at 8 p.m. EST.

Little did Miss Moore realize years ago when she sang at a church social in Jellico, Tenn., her rich soprano voice would bring her operatic fame. Fans everywhere cheer her appearance this Sunday.

Workshop . . . reincarnation

"Come of Age" is "Columbia Workshop" presentation. CBS, Sunday at 8 p.m. EST.

A verse play in jazz rhythms, "Come of Age" deals with the reincarnation of Thomas Chatterton, one of the strangest geniuses in English literature. Irving Reis will direct.

Jascha Heifetz . . . paramount

Eugene Ormandy will introduce Jascha Heifetz on "Ford" hour. CBS, Sunday at 9 p.m. EST.

Heifetz, eminent violinist born in Russia, has played in almost every country



Fresh from a jolly vacation in little old New York, Burns and Allen return Monday night to their regular NBC broadcast from Hollywood

in the world. Music-lovers everywhere await his appearance Sunday.

A complete story about Jascha Heifetz may be found on page 6. His program, Sunday is on page 13.

Tyrone Power . . . lifelike

"Hollywood Playhouse" presents Tyrone Power in "Journey's End." NBC, Sunday at 9 and 11:30 p.m. EST.

"Journey's End" brings Radio-Screen Actor Tyrone Power to the airwaves Sunday in a radio adaptation of a drama that is down-to-earth, tense.

MONDAY, NOV. 8

Herbert Hoover . . . Maine martyr

Former President Herbert Hoover to speak in honor of Elijah Lovejoy. MBS, Monday, 3 p.m. EST.

Mr. Hoover's address Monday marks the occasion of the 100th anniversary of the death of Lovejoy, a Colby College, Maine, alumnus, known to history as the first martyr of a free press.

Burns and Allen . . . refreshed

George Burns and Gracie Allen return. NBC, Monday, 8 p.m. EST. For the West, 7:30 p.m. PST.

After a month of rest, spent mostly in little old New York, the zany pair resume their weekly broadcasts from Hollywood, bringing listeners a store of exciting stories about the interesting things seen on the Great White Way.

TUESDAY, NOV. 9

Bob Burns . . . passel of fun

Bob Burns will appear on "Hollywood Mardi Gras" over NBC, Tuesday at 9:30 p.m. EST.

No matter what happens when Hill-billy Burns meets Deadpan Charlie Butterworth before the microphone Tuesday night, tuners-in can count on Bob "jes actin' natural." Charlie will add his bit, too.

Cary Grant . . . baby

Movie top-notch Cary Grant enacts scenes from "Bringing up Baby" on "Hollywood in Person." CBS, Tuesday, 1:45 p.m. EST.

Grant's desire is to be a many-sided actor. In "Wings in the Dark" he was an aviator who lost his eye-sight; in "Sylvia Scarlett" he was a small-town smuggler; in "Topper" he was an irresponsible ghost. He presents a new character in this appearance.

WEDNESDAY, NOV. 10

Walter O'Keefe . . . adios

Walter O'Keefe's last broadcast on "Town Hall Tonight" to be aired over NBC, Wednesday, 9 p.m. EST. For West, 9 p.m. PST.

In a brilliant show, packed with fun and visiting talent, Walter O'Keefe ends his summer stay at "Town Hall

Tonight" with the brightest of his season's gags.

THURSDAY, NOV. 11

Spencer Tracy . . . tip-top

Film Star Spencer Tracy will be on "Good News of 1938," over NBC, Thursday at 9 p.m. EST.

Tracy fans are in for a treat Armistice Day. In addition to being the show's master of ceremonies, he'll be heard in important scenes from M-G-M's "Captain Courageous" with Movie Youngster Freddie Bartholomew.

Armistice Day . . . 19 years old

Armistice Day program from Ambassador Hotel in Hollywood. NBC, Friday, 2 a.m. EST. (Stations listed with Thursday programs.)

Taking part in this huge program, to be short-waved to BBC in England, will be such celebrities as Beatrice Lillie, Bing Crosby, Gladys Swarthout, Kenny Baker, Fannie Brice, Allan Mowbray, Tony Martin, Alice Faye.

For more details about Armistice Day programs, please turn to page 9.

FRIDAY, NOV. 12

Gertrude Berg . . . pomp

8th Anniversary of "The Goldbergs" and Gertrude Berg's radio career. NBC, Fri., 12:15 p.m. EST.

Friday dialers will thrill to a special program, marking another milestone in the career of Gertrude Berg and her new revival of "Goldbergs" programs.

Garrick . . . resurrection

"The Great Garrick" will be "Hollywood Hotel's" play over CBS. Friday at 9 p.m. EST.

Garrick, immortal of the theater, plays before his biggest audience Friday. In the title role will be Film Star Brian Aherne, assisted by beauteous Olivia de Havilland of the movies.

A complete story of "The Great Garrick" may be found on page 9. Brian Aherne also stars on "Silver Theater" play with Jane Wyatt Sunday.

SATURDAY, NOV. 13

Joseph Garretson, Jr. . . . hero

"Front Page News" drama on "Johnny Presents" stars Cincinnati reporter. CBS, Sat., 8:30 p.m. EST. For the West, 8:30 p.m. PST.

Saturday's play will not only dramatize the way in which Garretson helped to solve the mystery of a Cincinnati man's death, but the method by which he won a scoop.

For more details about this "Front Page News" broadcast, please turn to page 8.

Harry Salter . . . top tunes

Harry Salter begins first of six appearances on "Hit Parade." CBS, Saturday at 10 p.m. EST.

Maestro Harry Salter takes over the baton for the third time to lead "Your Hit Parade" orchestra in a review of the most popular tunes of the week.

FOR RADIO STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO THIS WEEK'S PROGRAMS, WHICH ARE LISTED ON PAGES 29 TO 45

THE GLORY ROAD

NINETEEN YEARS LATER



Last Armistice Day, James Street visited a hospital for disabled war veterans. On Armistice Day this Thursday many Armistice Day programs will resound around the world. Bands will play, flags will wave, statesmen will speak of national honor. But no broadcast will originate, we'll wager, in such a ward as James Street visited. For the men with whom he talked know war, know the filth and the stench and the misery of it. The things they might say might not be fit for broadcasting. But the things they told James Street make a great story, a fine story for anyone to read while the air is full of martial music and high-sounding phrases about glory and patriotism.

The boast of heraldry, the pomp of power,
And all that beauty, all that wealth
e'er gave,
Awaits alike the inevitable hour:
The paths of glory lead but to the grave.

THEIR faces—pallid, wasted faces—turned wearily on their pillows. Their eyes—sunken, misty eyes—looked to the left. There was no sound save the labored breathing of tortured aching men.

It was difficult to realize that those faces once were bronzed—those eyes once were bright. But that was before these men followed the paths of glory, and came at last to this, a hospital row where death will collect the last instalment on a 20-year-old pledge to heroism.

They watched me walk down a corridor in the veterans' hospital to a sun porch, where a handful of their comrades were lolling. I wanted to know if radio had lightened their burdens, and what thought they now—years after their great adventure had led them so near the grave.

I tiptoed between their beds—be-

tween the beds, row on row. I wanted to talk first to those who could sit in the sun and watch the flags wave and the boys tramp by, blowing bugles and pounding drums in commemoration of the Armistice.

The men in the beds did not speak as I passed. There were twenty in that ward. I smiled. They did not smile. They just looked at me, and looked at me. Their lungs were on fire, and a fellow doesn't smile when he's burning up inside.

On the sun porch, the group was loafing by a checker table. Two of the veterans were standing by a window, idly watching the leaves fall. They wore bath robes. Some of the robes had bits of color in them. The folks back home sent those. Others were drab, but warm. The government gave those. The government gives them everything. Once it opened the glory road and called those fellows to follow in the path of "duty."

A RADIO, cold and neglected, sat on a little table in one corner.

One of the men by the window stared at me.

"Hello," he said. "What's ailing you?"

"Curiosity." I thought he would smile, but he didn't.

BY JAMES H. STREET

IN A HOSPITAL DARKENED BY DEATH, A WAR VETERAN TALKS OF RADIO—AS A PEACE-MAKER

"I'd rather have my bugs," he retorted. "What are you curious about?"

"You fellows. I want to talk to you about radio—and Armistice day—"

"Radio? You know radio? Maybe you can make that one over there perk." He nodded toward the set. "It wheezes. Maybe it got gassed too, and caught the bugs." He smiled then.

A CIGARETTE was offered. He shook his head. "Have enough trouble keeping my lungs together now, without pouring nicotine in 'em. Where you from? New York? I'm from Pa. No town. A farm."

"Don't you fellows ever listen to the radio?"

"Oh, sure. They've got 'em all over the hospital. I listen at night. Say, that Jack Benny is funny, ain't he? Does he really write his own gags?"

"Doesn't radio mean anything to you except gags? You, cooped up here—doesn't radio have any particular meaning to you?"

"Never thought of it. I guess it does, at that. I listen to sports stuff. And produce markets reports from Cincinnati." He grinned. "That's a funny one. It's habit. Listening to produce reports—just like I was selling corn again. It took a war to get me off the farm and now it takes bugs

to keep me off when I want to go back."

"How long have you been here?"

"Five months. Guess I'll stay until they take me out feet first."

"Was I in the war?" he glared at me when I asked. "What do you think I'm here for—the scenery? We were all in the war, you dope—us and about a million more. Sure, I was in France. That's where I got these bugs. They are the only thing France ever cared to give away."

"Were you in a battle?"

"And how! You should have seen it—in a French tavern. Me and my buddies and a gang of Marines. We—"

"But I mean in the front lines?"

"Oh, in action. Naw. Missed it, thank God. Glad, too, now that I think of it. I ain't mad at nobody. Hated it at first, though. Like everybody else, I wanted to shoot the Germans. But I didn't get a chance. I got sick. Sorry, mister, but I'm no hero. I caught the bugs—you know, t.b. I came back to the farm, and figured I could lick it at home. Well, I didn't. So here I am. The armistice? I was in a hospital in London. People raised Cain. The docs wouldn't let me up. I took it layin' down."

"The bugs don't make an armistice, you know."

N^AW, I ain't no hero," he continued. "You want to see somebody who really saw some action, huh? Come on, I'll show you a guy. And he goes in for serious talk, too. He reads a lot and has got a radio near his bed. He listens to it, when he's able. But don't talk to him too long, because he ain't got long to talk."

He led me back into a ward. That sweet, sickly "hospitably" smell was there—medicine and death. The eyes of the fellow in the third bed followed us—as we walked in from the porch, and rested on us as we stood by him. There were crows-feet about the corners of his eyes. There was a

hollowness in his cheeks. His lips were tight and bloodless. His knuckles showed. His skin looked chalky. His hair was thin and seemed lifeless—grayish, washed-out. His radio was silent, sort of a foreboding.

"This guy from New York wants to talk to you," said my first host. "All about radio and war and such stuff." "Sorry, there's no chair to offer," said the man in bed. "I'm Edgar Mylon."

"This is Armistice day, you know," I said.

"Yes. I know. Maybe we can get some music and speeches; turn on the radio. Soft, please."

A news commentator was at work—news of a world heading for war flowing into the sickroom.

"Still at it, aren't they?" Edgar coughed as he spoke and said "Excuse me, please."

I switched off the radio.

"LEAVE it on," he said. "There'll be something cheerful soon. A lot of brass hats probably will make some speeches. And there'll be music. You know, music helps make wars—"

I didn't interrupt.

"That's why armies have bands. Not because they want men to enjoy good music, but because they want to arouse them—to make their blood tingle. Listen to a martial song sometimes, and war seems glorious.

"But music could help make peace, too. Listen to Kreisler's Cradle Song and try to hate a man. Did you ever think what a tremendous influence radio could be for peace if it really had a chance?"

I told him no, because I wanted him to talk.

"Radio can reach all people, if governments would let it. Let me tell you a story." He talked with effort—slowly, painfully. Often, he paused for a gasp of breath, closed his eyes and his flesh quivered.

"I came from up in Minnesota. I used to study music. As a kid, my mother made me practise and practise my piano until I thought the devil had sharps and flats and that hell was a row of black and white keys.

"My father and mother used to take me to a band concert every week. It was one of those usual village concerts. You know—a bandstand in a park, and the musicians wore braid. I would sit next to my mother and squirm and twist while the band slaughtered music. It wasn't good music, I guess, but I wonder if I've ever heard any better.

"There was a German in the band. He played a cello. He would sort of rock as he played and would smile to himself. He liked to play those heavy tunes—you know—they always remind me of sausage and black bread and beer. I never thought much about him. He and my father were friends, of a sort. They both loved music, and liked to argue—about anything, music, politics, business. I went away to school and forgot all about him until one day in France. And for no reason at all, I got to thinking about him. And I remembered those concerts—the park—the bandstand—the hard benches, the corner arc light throwing shadows, the people all about.

THEN I wondered if he had a son out there. Do you think I could have shot a man then?

"Don't you see, I knew that man. I knew his habits. Did you ever think that radio can teach us the habits of all men? Do you think that if the average man in Japan knew the ways of the average man in China, that they could kill each other? No! Ignorance causes wars. All right, radio

can help cure ignorance—if folks will but give it half a chance."

He twisted the dial of his tiny set. "Watch," he said. "I'll show you something." He picked up a martial program. There was a pounding of brass, and clanking of cymbals.

The other men in the ward opened their eyes instantly—in unison. One even raised his head. The band blared forth the familiar:

And we won't come back 'til it's over, over there.

SEE," said Edgar. "Now suppose that radio were using this time to teach us about other men. Why must we shout and march on Armistice! My God, can't we forget it? How many Americans remember the date of the end of the Revolutionary War—or even the Civil War?"

"There will be a lot said about peace today. They don't have to preach peace to us. Isn't there some way for the messages of peace to be broadcast to nations and people who do not understand? It'll come some day. A voice can do more to prevent wars than all the cannons in the world—and radio can carry that voice to all men. Fantastic? No! Just wait—

"You can read about a man, and

know what goes on in the world now."

"Were you wounded in the war?"

"Gassed."

"Where?"

"Belleau Wood."

"Tell me about it—so many veterans won't talk—"

Edgar was growing weary.

"I'll tell you—I'll tell you anything you want to know. If soldiers would tell people about war, there wouldn't be so many wars."

He listened a minute to the radio.

It's a long, long way to Tipperary.

He grimaced.

"Most persons don't know anything about Belleau Wood, where I got mine. They think of trenches. It's just a forest, less than one square mile. It's about five miles from Chateau-Thierry.

THE Germans had begun their big offensive. And don't let anybody kid you—Germany meant to win the war that year—1918. Her set-up was right. Russia was licked. Serbia and Roumania were out. The Germans struck at Chateau-Thierry and were stopped, so they dropped down to the wood and tried to break through.

"The Second Division—I was in that—was rushed to a highway that ran

shot. Sure, you get scared. You see a batch of gray ahead and aim and shoot. Your gun gets hot and you sweat. Sweat pours from you. You can smell your own body.

YOU don't see men die—unless you look. But you hear them. They grunt when they are hit. Most of them don't pitch forward. They just stagger a few steps, then crumple. And they claw the ground when they fall."

Buddy, my buddy—

The radio kept droning.

"The machine guns are hidden behind rocks. We have to get them out. We deploy and run pell-mell toward the nest. We throw hand grenades at the nest and when the blasts go off, we run in. There are Germans there—and smoke, and stench. No, they don't surrender. They fight back. We have to use bayonets—"

"There are no cries. A few curses. Funny, I could tell when a fighting German was cursing, although I know only a few German words.

"You keep on pressing forward, even at night. Sometimes, the Germans charge—run right up to you, drop behind rocks and spray you

WE FOUGHT there for two weeks. We took the wood. We took almost 2,000 prisoners, but for every German prisoner we lost four men!

"I wasn't there when we swept the wood. Four days before I was running through a clump of bushes, looking for a place to duck. There was a little ravine there—gullies we call them at home. I leaped in it. I didn't see anything—but sweat was pouring from my face and half blinding me. I smelled something sweet—heavy.

"One of my buddies yelled 'gas' and began fumbling for his mask. I got mine on. The gas had collected there. It wasn't very strong—not strong enough to kill. It smelled like—well, like syrup on a cold morning—syrupy sweet, you know.

"My throat smarted at first—like it used to when I smoked too much. Then it tickled. I ran my tongue around my mouth, trying to stop the tickling. But I couldn't. Then my lungs started to hurt—a dull pain at first, then acute—sharp.

TOLD my buddies I was hurt and started back. I got a lift pretty soon. I wasn't worried then. It hurt—sure, it hurt. But you forget pain. Funny about that. I remember thinking at the time, 'I'll never forget how this feels.' And I've already forgot. You know, you can hurt yourself and believe you'll never forget that pain. Then you'll hurt yourself again, and forget all about the first pain.

"That's the way I was. In the hospital, I was sick. Every time I breathed, it hurt. My lungs grew weak, and then the bug stuck in there. I never would have had it if my lungs hadn't been eaten by that gas.

"I didn't even have an armless sleeve to bring home for my suffering. Only a hacking cough. No, I never married. What's the use?"

Taps came from the bedside radio.

Day is done—gone the sun—from the hills.

The evening shadows had chased down across the hospital lawn. Nurses bustled about, fluffing pillows.

"That's how I got mine," said Edgar. "Nineteen years ago. Some day, the world will see just how stupid it all is. Some day, men will understand one another. I won't see it—maybe you won't, but it's coming—a world where there is no war." Edgar will be in such a world before next summer.



not understand him. But when you hear him... Here's what I mean: I was pretty disgusted with King Edward at first. Then I heard him speak. And now I feel sorry for him. You see, radio gave me a broader slant on him and what was bothering him."

"Then you think one of radio's greatest missions is to be a peace-maker?" I asked.

"The greatest mission. Now, don't think I'm one of these 'won't fight at any price' fellows. I'm not. But let me tell you something—the day when America can be bulldozed into a war is gone. And radio is responsible. We

between Paris and Chateau-Thierry. Ahead of us were Belleau Wood and a flock of villages. The Germans held them all. We attacked on June 6, but had to fall back. It was not trench warfare. We hid behind bushes and rocks, and shot. That just suited us."

The radio blared:

But Madelon, she takes it all in fun—

"Americans taught Europe something about use of a rifle—we could hit with 'em. We understood small arms. So we just ran into those woods, flopped behind tree trunks, and



Heifetz and his wife. Earthquakes, war—nothing stops his playing

65,000 HOURS OF MUSIC

—THAT'S THE RECORD HELD BY
JASCHA HEIFETZ, VIOLINIST
ON THE "FORD" HOUR SUNDAY

BY JACK JAMISON

WHEN Jascha Heifetz played his violin for the first time in America, as a sixteen-year-old refugee from the Russian revolution, two older musicians sat attentively listening to him from a stage box. They were Mischa Elman, the violinist, and Leopold Godowsky, the pianist. As Jascha played on, perspiration broke out on Elman's forehead.

"It's awfully warm, terribly warm, in here, isn't it?" he asked.

"Not for a pianist!" said Godowsky. On Sunday night of this week Hei-

fetz, now considered by many the greatest violinist alive, will play again—this time for a thousand times as many people as heard him on that first recital in America. He will be radio's guest of the week—the Ford Sunday Evening Hour's star.

Contrariwise, the only harsh thing which critics ever have to say about Heifetz' playing is that he is so perfect he isn't human. Such perfection in music, they had said, is above the powers of a human being; it has a certain machine-like coldness about it.

Bernard Shaw once said to him, for instance: "You know, nothing may be perfect in this world, or the gods become jealous and destroy it. So would you mind playing one wrong note every night before you go to bed?"

Warm or cold, man or machine—which is Heifetz, the greatest living violinist in the world?

JASCHA took his first lesson at three.

He first played professionally at six. He was supporting himself by his music when he was seven. ("Before that I guess he was just a bum," says his good friend, Harpo Marx.) He moves from city to city during the concert season with a precision the traffic manager of a railroad might well envy. He has played more than 65,000 hours. That

means, if you lump it together, he has played twenty-four hours a day for seven and a half years without stopping. All this sounds like a machine.

Around and around the world he goes, on a regular schedule, playing in San Francisco, Moscow, Delhi, London, wherever his schedule takes him. He carries with him a traveling kit as efficient as an explorer's. Binoculars. Chocolate bars. Brandy. A plaid rug. Thermos bottle. First-aid kit. Aspirin. Portable phonograph. Manuscript paper. Violin strings. Extra horsehairs for his bow. Books. Framed pictures of his two children and his wife, who was Florence Vidor on the screen. An English dictionary. A traveling-clock. An address book. For luck, an ancient ivory statuette of the Chinese goddess of music. Violins. A camera. That sounds somewhat like a machine, too.

Yet this is the same Heifetz who says that he hates to travel and swears that his career will kill him some day. He has already written the epitaph for his tombstone. It reads:

HEIFETZ

Killed in Action

By a

Flying Staccato

AND this is the same Heifetz who—although he wears formal evening clothes on the hottest night in July—prides himself above everything else on his ping-pong serve, can't wait to get back to America so he can have ham and eggs for breakfast, and bothers his friends to distraction trying to sell them sweepstakes tickets. He doesn't need to win the sweepstakes himself. He has earned as much as \$15,000 for a single hour on the air, the highest price ever paid an individual performer. What he wants is the free ticket. If he can sell ten tickets he gets one for himself free of charge.

On the regular concert tour which takes him around the world once every year he lets nothing stop him. When he has a date to play, he plays. There, again, is the machine-like efficiency. He gave a concert in Tokyo when half the city was still in ruins from the greatest earthquake Japan had ever known. Stories were still being told of asphalt streets that folded up and rippled in huge waves like the sea, of wide black cracks into which fell running men, rickshas, even automobiles, to disappear forever. Playing in the lobby of the Imperial Hotel, Jascha was half-way through his selections when suddenly the piano lurched and toppled, almost falling on him. The music tumbled off the rack onto his accompanist's lap. He played on and no second shock came. It could

have been another great quake. He didn't know. But he played on and on.

In 1931 he arrived in India just as Ghandi was arrested by the British. There was open rioting in the streets. Any white man who stepped out of doors might well be taking his life in his hands. Heifetz walked through the growling crowds without a thought. He was there to play the violin. The same year, he got to Tientsin in China at the exact moment when the Japanese attacked, inaugurating their greedy grab of Chinese land. The hall

in which he played was only half full. A half-full hall when Heifetz plays is as rare in China as it is in America, but there was good reason for it in this instance. The British, French and Americans who lived in the foreign concessions

were afraid to stir out of their houses. Half-way through his concert he heard a dull sound that was rapidly repeated—*pup, pup, pup, pup*. Machine-guns were opening fire outside in the street. He played quietly, efficiently on.

HE LAYS no especial claim to bravery—far from it. One of the shyest men who ever lived, Heifetz would be the last to claim that. It is simply that violin-playing is his job. People say he does it well; people come to hear him. So he refuses to disappoint them. But it is more than that: He will play no matter what is going on outside in the street. If he gets killed while he is doing it, that is tough luck. He'll be sorry, naturally. The world will be minus a violin player. But, if he didn't play, the world would be minus a violin player anyhow, at least in that particular spot and at that particular moment. So he plays.

As a matter of fact, he has gone through more serious things than earthquakes and riots so far as personal danger is concerned.

He always travels by plane. Averaging an engagement every two days, for four months at a stretch, it is the only way he can keep all of his dates, since some of the places are as far apart as New Orleans and St. Paul. And, as might be expected, planes have brought him more than one close shave. Leaving Salt Lake City to fill an engagement in Helena, Montana, he flew through a blizzard to Boise, Idaho, where shortly after dark the pilot set the plane down on an emergency landing field buried deep in drifts. All the pilot would say was that he was acting under orders. A half-hour passed and they grew hungrier and colder. At last a man with a lantern stumbled out of the blizzard, climbed aboard, and they took off again. They landed at Helena at half past nine. The concert was supposed to begin at half past eight.

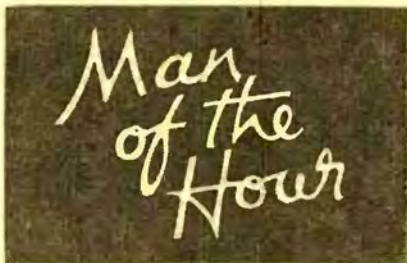
A PHONE call to the hall told them that the people were still patiently waiting. And it was only then that Heifetz learned the reason for the mysterious landing at Boise. The field at Helena was brand new. This was the first plane to land on it. The stranger who climbed aboard at Boise was an airline supervisor who came along to be of help "just in case it looked as if they were going to crash."

Only a month or so ago, flying from New York to Chicago, the copilot told Heifetz when they were nearly there that every flight east of the Rockies was cancelled on account of storms.

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THE evening of October 28 marks the eighth anniversary of Rudy Vallee's first appearance on the Fleischmann Hour. And anybody who listened to Rudy that evening broadcasting for Royal Gelatin, another product of Standard Brands, was bound to wander back in memory over what is perhaps the most remarkable career in the history of radio broadcasting.

Listening to Joe Penner and Bob Burns and Edgar Bergen, returned on the anniversary to show their gratitude to the man who gave them their start, your memories couldn't help but get tangled up with the music... dramatic memories, whimsical memories, fine memories. Memories of a boy who started out with the cards stacked high against him to win the respect



of everyone as a gallant gentleman, a fine entertainer, a "sticker," and the outstanding younger showman of today's radio industry.

Ten years ago Rudy Vallee was a "fool college kid" who was conceited enough—that was what people called it—to think he could take a dinky college band and make a name for himself with it. Nine years ago he was a night-club entertainer and, because a newspaper reporter didn't understand you had to sing softly into a microphone and dubbed him a crooner, every poolhall he-man from Bangor to Bolinas was laughing at him. He had to knock three or four of them off their feet with clean rights to the jaw before they stopped smirking.

HE WENT on the air. Humiliations stalked him. So did the grimmest of real tragedies. An elderly spinster who was mentally unbalanced went into court and swore that store clerks annoyed her by calling her Mrs. Vallee. When he did at last marry the beautiful Fay Webb, the romance was short-lived, with its final tragic paragraph written in Fay's death.

Now with the passing of the years no one in radio has more real friends than has this same Rudy.

Nothing tells you more about a man than what his friends say of him, and the things said about Rudy by those who have worked with him the most closely are enough to warm the cockles of anybody's heart.

For instance, a few minutes before the anniversary broadcast went on the air, Robert W. Griggs, the advertising manager of Standard Brands, was talking about him. Remember, Griggs is his boss. "Rudy has been broadcasting under the sponsorship of various Standard Brands products for these eight years," he said, "with a record of showmanship which I believe is unparalleled in radio. He occupies a peculiar place in the affection of the listening audience. We know many people have come to look forward to the Thursday evening hour as a highpoint of the week's schedule." And he added: "And we know Rudy is thinking more about his broadcast right now than he is about his anniversary. He's that kind of man." That is high praise.

LOOKING out over the audience at the anniversary program got under way was a breath-taking experience. There in the studio sat nearly every man who has had business dealings of any sort with Rudy. Everyone came who could possibly get there. There were men from advertising agencies, from NBC, from a movie studio: there

were men who had made phonograph records with him; there were musicians, song publishers, publicity men, photographers, arrangers. Some of them came all the way across the country by plane to be there. In the control booth was Bob Moss, his engineer since the days when. They were there to do honor to the fellow who was cat-called and had grapefruit thrown at him only a few short years ago; to do honor to him and wish him good luck for the future. Most important, they were there not so much

because Rudy is a success today as because they like the honest, clean way he has won his great success. Joe Higgins, for example, has been signing up orchestras for phonograph recordings for twenty years.

It's his business and he ought to know. "I spotted the quality which landed Rudy up where he is the first time I ever saw him," Joe brags fondly. "I went up to the night club where he was playing to listen to his band. I introduced myself and he bowled me over with his enthusiasm. He waited until everybody else went home and then stayed there and played for me until three o'clock in the morning just to show me what his boys could do. Not only does he work like a dog, but he gets all enthused over it. That's his secret, I think. You can't stop anyone who has the kind of enthusiasm as does Rudy."

And John Royal of NBC, another of his closest friends, says the same thing in different words. Ten years ago John was scouting for talent for vaudeville. He dropped in at the Heigh-Ho Club, and a shy, gangling youngster just out of school came over to his table. The band he was leading was small and not the best that could be heard.

"Ever thought of vaudeville, son?" asked the friendly John.

"Oh, I wouldn't know what to do on the stage," answered Rudy, turning red and fairly squirming with modesty. "All I know is my band."

That was the boy they said was too conceited to waste time on.

But John was a good picker. It was his job to be one. He talked Vallee, Vallee to all of his booking-agent friends until he became a walking joke. Finally, needing a substitute act in a hurry, one of them sent Rudy and the boys up to a small neighborhood theater in New York City. On his second day Rudy had a line of people a block long waiting to buy tickets.

RUDY discovered Alice Faye and Edgar Bergen and all the others," John says judiciously, "because he's a showman; and being a showman is something you can't learn from a correspondence school. How did a green kid like that ever teach himself to walk out on a stage, to speak to an audience with his fine, sure stage presence? In the last analysis, all you can say is that Rudy can discover unseen talent in others because he has it in himself. He has the instinct for it. He was born with it, yes; but he developed it. You have to give him all the credit that is due him."

That is what the men who have been in the show business for twenty and thirty years most admire him for—his refusal to stop at being just a good orchestra leader, his turning himself into a really outstanding showman. Edgar Bergen, Alice Faye, Frances Langford. Bob Burns, Rubino,ff,



Discovering stars is a Vallee hobby. Above: With "find" Alice Faye

The REMARKABLE MR. VALLEE

EIGHT YEARS A STAR-BUILDER,
SINGER, SHOWMAN—ALL ON
THURSDAY'S "VARIETIES"

BY LORRAINE THOMAS

Richard Himber, Cyril Smith, Joe Laurie, Jr., Dorothy Lamour, Lee Dixon, Joe Penner, Betty Lou and Tommy Riggs—nobody else in radio can point to such a list of first-rank discoveries. How does Rudy do it? How can he tell that some stranger he has never seen before is going to be a smash hit over the mike?

Alice Faye was dancing in the chorus of a musical show. Rudy listened to a home-made recording of her voice and knew instantly that she was headed straight for the top. Richard

Himber was leading an ordinary orchestra in the pit of a movie theater when Rudy heard him. So was Rubino. Cyril Smith was an entertainer on an ocean liner. He had made ninety-two trips to Europe and a hundred and eighty-two to Bermuda, singing comic songs to amuse the passengers, and the future he saw was a few hundred trips more. Rudy heard him sing one number and said, "I want him." Frances Langford, a frightened, skinny youngster in her early teens, asked him for

(Continued on Page 20)

MURDER AND A SCOOP PROVIDE "FRONT PAGE NEWS" WITH THRILLING DRAMA SAT.

JOSEPH GARRETSON, JR., a reporter for the Cincinnati "Enquirer," will be the hero of Charles Martin's "Front Page News" drama on the "Johnny Presents" program aired by CBS on this Saturday night. "Front Page News," once known as "City Desk," has been on the air since last February. It is a dramatization of incidents and adventures which occur in the lives of working newspapermen.

Director, writer, and producer is Charles Martin, veteran of radio's "Five Star Final" and the "March of Time." A cast of at least six is used in each production. Alice Frost, Orson Welles, Walter Greaza and Frank Raddick appear frequently.

Saturday's play is built on the story of the murder of Harry R. Miller, a well-to-do retired captain of Cincinnati's fire department.

It will dramatize the way in which Garretson not only helped solve the mystery of Miller's death but sewed up the story as an exclusive.

Late in May, 1936, Garretson heard from a Cincinnati broker of a man who had approached another broker, offering to sell \$100,000 in bonds owned by "a man who would never be heard of again."

Garretson's informant explained that his bewildered broker-friend had declined the offer because of its irregularity and the air of

mystery surrounding it. Garretson made fruitless efforts to investigate.

A month later the headless torso of a man was found stuffed into a culvert in Shelby County, Ky. Ten days later the head and hands of a man were found embedded in concrete in a cardboard box near a lake at Carrollton, Ky. The head was identified as that of Harry R. Miller, although Miller's 66-year-old sister, a former singer, and her chauffeur, Heber Hicks, disputed the identification. Police discovered Hicks was an ex-convict, but had no evidence on which to hold him.

Then Garretson, at work on the story, stepped in with the suggestion that Hicks might have been the man who approached the broker with the mysterious offer to sell \$100,000 in bonds—the property of a man who "would never be heard of again."

Hurriedly, police sent a picture of Hicks to Florida, where the broker was vacationing. Meanwhile Hicks and Miller's sister were arrested at Miller's summer home in New Trenton, Ind.

Then as lawyers, armed with petitions for writs of habeas corpus, besieged the courts, the two prisoners were whisked from jail to jail in Indiana, always a little ahead of the pursuing barristers.

Garretson was the only reporter who knew their whereabouts—and he kept his stories to the "Enquirer" exclusive by filing them under a "Somewhere in Indiana" dateline.

Finally, from Florida, came word that the broker had identified Hicks as the man who had suggested sale of the \$100,000 worth of bonds. Hicks confessed. But he exonerated Miller's sister and maintained that he himself had not slain Miller—instead, that he had hired three men to commit the crime.

Garretson was on hand when the confession was made. Five minutes later his paper had the facts, while competitors shouted at telephone operators, swore at the police and tried vainly to get the story.

Hicks' three accomplices, captured in scattered Ohio and Indiana towns, were tried, sentenced to death and electrocuted. Hicks himself was found guilty and sentenced to die, but still lives under a stay of execution ordered when he appealed to the Indiana Supreme Court.

By custom, the newspaper hero around whom the weekly drama is written, appears briefly on the program. Garretson will fly to New York from Cincinnati to make his radio bow.

For your station, please turn to the program page for Saturday, 8:30 p.m. EST, 7:30 CST. For the West, 9:30 p.m. MST, 8:30 PST.



Film Lad Freddie Bartholomew is on "Good News of 1938" Thurs.



Comedienne Bea Lillie stars on Armistice Day show from Hollywood



Zasu Pitts of the movies is "Baker's Broadcast" highlight Sunday



Tuesday Nellie Ravell will interview Radio Actor Allen Prescott

TREAT OF THE WEEK FOR TOTS IS "OBERON," FAIRYLAND OPERA BY "SINGING LADY" SUN.

THIS Sunday afternoon Irene Wicker, radio's Singing Lady, broadcasts over an MBS network one of a new series of opera adaptations for children. Her choice is Carl Maria von Weber's "Oberon."

The series of music-plays, begun recently with a dramatization of the life of Goethe, is similar to one started last Christmas and widely acclaimed by parents, teachers and children.

Assisting the Singing Lady in the production are James Meighan, Charles Warburton, Florence Malone, John Brewster, a chorus of a half-dozen children, and a string trio, which provides a musical background.

The formula for the programs is simple. Miss Wicker gives the setting for each play in a brief introduction, and the drama gets under way immediately, outlining in song and story the opera on which it is built.

"Oberon" was first presented at Covent Garden in 1826, and had its American premiere in New York in 1827. It mingles the affairs of elves and humans against a background of well-known melodies.

Oberon and Titania, king and queen of Fairyland, quarrel, and Titania refuses to speak to Oberon until he can show her two lovers who remain faithful to each other in spite of obstacles. Aided by Puck, Oberon takes a hand in the affairs of a likely candidate, Sir Huon of Bordeaux, a knight in the Court of Charlemagne, who has fallen into ill favor and been ordered to go to Bagdad and kill the person he finds sitting at the left of the Caliph.

HUON, permitted by Oberon, in a dream, to see Rezia, daughter of the Caliph, falls in love with her. Armed with a magic horn, with which he can save himself from peril, Huon reaches Bagdad, conquers all his opponents in battle, slays the person he finds at the Caliph's left (a rival for Rezia's hand), and sails away with Rezia.

Oberon tests the lovers' courage with a storm. Huon and Rezia are shipwrecked, captured by pirates and sold into slavery. When they repulse the advances of the persons to whom they are sold, both are condemned to be burned alive. Just as the fires are lighted, Huon sounds his magic horn and the two are transported back to the Court of Charlemagne.

To her first job as a children's entertainer, seven years ago, the dark-haired, dark-eyed Singing Lady took the idea that youngsters enjoyed stories with songs more than songs alone.

A dramatized story of the old nursery rhyme, "Twinkle, Twinkle, Little Star," won Irene Wicker her first contract. And it was her talent as a composer and writer as much as her skill as a singer that carried her on.

Now, in addition to the nursery rhymes and the opera adaptations, her weekly schedule includes true stories based on history, travel adventures, dramatizations of fairy tales, stories of famous people, and programs built on legend and folk-lore.

For your station, please turn to the program page for Sunday, 5 p.m. EST, 4 CST, 3 MST, 2 PST.

"GREAT GARRICK" LIVES AGAIN ON HOLLYWOOD HOTEL, WITH AHERNE AND DE HAVILLAND FRI.



THE Great Garrick lives again! In a new world he enlarges the scope of his audience. Garrick, the immortal of the theater, plays before his biggest audience ever. While once he trod only the boards of England's and some of the Continent's playhouses, he appears in 1937 in America—on the air.

David Garrick is assumed in the person of Cinemactor Brian Aherne for the purpose of movie-goers and radio listeners. His all-American stage on Friday, November 12, will be the CBS Coast-to-Coast network of the Hollywood Hotel. The curtain goes up on the air premiere of "The Great Garrick" at 9 p.m. EST.

It will be during the program's time allotted to movie adaptations that Brian Aherne and Olivia de Havilland will re-enact scenes from their new movie. Hollywood Hotel has in the past presented Miss De Havilland, but as the Princess Germaine, with whom Garrick falls in love, she appears in a gayer and more humorous vehicle than ever before.

DAVID GARRICK'S career as a Thespian was assured not long after his appearance at Goodman's Fields as Richard III on October 19, 1741, shortly after his initial stage appearance.

But "The Great Garrick," which will be adapted for radio from the movies, will not be of a biographical vein. Although the life of David Garrick would be a grand one after which to closely pattern a movie, "The Great Garrick," which is played by Aherne and De Havilland, concerns an imaginary and highly entertaining light episode which emphasizes the great acting ability of Garrick.

In real life he was for only one short period rivaled in the favor of the public. It is not at this time when the story opens; instead it is in London, the year 1750 when, loved by women and greatly admired by men, Garrick is the matinee idol of his time. He is playing *Hamlet*.

Even a semblance of hardships was never to be known to the living Garrick. So it is not at all improbable or a stretch of the imagination when, in the story of "The Great Garrick," an offer is made to him and spurned, which would have been eagerly accepted by any other actor of the time.

The celebrated French playwright, Beaumarchais, enters the studio in which the great Sir Joshua Reynolds is sketching Garrick, to ask Garrick to appear in his new play, "The Barber of Seville."

The method for vengeance which Beaumarchais plots and carries out is one that only Garrick could outsmart. The movie version takes no liberties in assuming its role of David Garrick, for it has often been attested by anecdotes that Garrick's power of transforming himself at will was amazing.

"The Great Garrick" is probably one of the best of recent films suited for a nation's air patronage.

For your station, please turn to the program page for Friday, 9 p.m. EST, 8 CST, 7 MST, 6 PST.



Young Screen-Radio Star Bobby Breen is George Jessel guest Sun.



Dr. William Lyon Phelps is on the "Magazine of the Air" Wednesday



Fri. "Hollywood Hotel" stars Olivia de Havilland in "Great Garrick"



"Silver Theater" play Sun. is "Honesty's Policy" with Brian Aherne

HUGE AIRINGS COMMEMORATE ARMISTICE DAY THURSDAY AS AMERICA HOPES FOR PEACE

GUNS rumble in Europe and in the Orient . . . Night skies glow with the light of flames from burning villages . . . Civilians scurry for shelter in ruined towns, hearing the roar of monstrous bombing-planes . . . In the chancelleries of the world, statesmen rustle sheaves of papers, exchange their ancient platitudes, talk portentously of peace . . . On muddy fields men lie dying . . .

But this week we celebrate peace, the end of the war to end all war. Nineteen years after men laid down their guns in the trenches of western Europe, the world is still war-torn, still hoping.

Radio on Armistice Day unites spokesmen for many nations.

CBS will broadcast an elaborate program sponsored by the Carnegie Foundation for World Peace, the fifth in a series of annual broadcasts undertaken by the foundation.

Theme of the brief addresses by statesmen and educators of several countries is "The Family of Nations." Dr. Nicholas Murray Butler, speaking from New York City, will preside.

Wellington Koo, Chinese ambassador to France, will speak from Paris, by short-wave radio. The Marquis of Lothian, secretary of the Rhodes Scholarship Fund, will talk from England.

Count Paul Teleki, former Prime Minister of Hungary, will speak from Budapest. Italy will be represented by Signora Sarfatti, writer and critic, and biographer of Il Duce. From Switzerland, Dr. William Rappard, director of the Institute Universitaire, will talk.

NBC has scheduled a program sponsored by the Veterans of Foreign Wars, which will be broadcast over the blue network. Commander-in-Chief Scott Squyers will talk, and there will be music by the organization's championship band, playing from Station KDKA in Pittsburgh.

A huge commemorative program, featuring such celebrities as Allan Mowbray, Bing Crosby, Gladys Swarthout, Kenny Baker and Fannie Brice, will be broadcast over NBC from Hollywood's Hotel Ambassador. The entire show will be short-waved to the British Broadcasting Company in England for broadcast there.

MBS moves to the International Peace Arch at Bellingham, Wash., on the boundary between Canada and the United States, for a special Armistice Day program. The governor of Washington and the premier of British Columbia are expected to speak.

Five thousand school children from the two nations will sing. A bagpipe chorus, an American Legion drum-and-bugle corps, and several military bands will participate in the broadcast from the Peace Arch, built to commemorate one hundred years of peace between Canada and the United States and to emphasize the fact that there are no fortifications on the three-thousand-mile frontier.

The MBS broadcast will originate at KVOS, in Bellingham, and be handled through KHJ, in Los Angeles. Last year MBS went to Washington, D. C., to broadcast Armistice Day observances at Arlington National Cemetery.

To the commemorative programs scheduled for this day, the American Red Cross Society will add a broadcast intended to open the organization's annual membership campaign. The organization will take over the CBS network for a half-hour during the evening. A cast of 20 and a symphony orchestra—all volunteer talent—will participate in the production of the program dramatizing Red Cross work.

For many, Armistice Day returns unhappy memories of events during the awful years of 1917-18. For many, it revives the hope that peace everlasting may eventually come to the Family of Nations. To all, it means a day rich with meaningful broadcasts and bright with the wisdom of men who know world affairs—whose ideals are worth while.

For your stations, please turn to the program page for Thursday



HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

SHOW BOAT is dead! Long live "Good News of 1938," its successor. But Show Boat died a hero, and from its interment may have sprung a new Garbo—a new Katharine Cornell. Remember the girl who, on that final Show Boat presentation of Jerome Kern's beloved operetta, was heard speaking the part of Magnolia? If you tuned in the program, you couldn't have forgotten. As she played, she wept—and her audience wept. Her name is Lurene Tuttle. She's a pretty little redhead. For seven years she played everything imaginable as a young stock actress. Then, four years ago, she tried to break into radio. It wasn't—and still isn't—easy. There were many heartbreaks. Finally she won the speaking part of "Ginny" (sung by Anne Jamison) on Hollywood Hotel. She was to be just a sweet young thing—and so saccharine was she that Lurene nearly became so typed. But she fought her way out of the blind alley; demanded roles requiring more versatility. Now, in Hollywood Hotel she does character parts—three or four on one program. Once, a year ago, she supported Leslie Howard. But it took the finale of Show Boat to show her real ability. Lanny Ross, who had never worked with her before, was amazed at her work. Metro-Goldwyn-Mayer picture executives whispered to one another. Picture possibility? Yes, they agreed. Little did they know that seven years ago a studio did test Lurene. That studio didn't think she could act. They were wrong. Now, Bill Bacher, M-G-M producer of the new Maxwell House program, is going to see that Miss Tuttle goes before the sound-camera again. Plums to you, Mr. Bacher—and my sincere best hopes for your next and greater success, Lurene.

You won't be hearing Show Boat soon again, so at the risk of boring you, I'd like to tell you more about that last program. Barbara Jo Allen (Beth Holly of "One Man's Family") did the Julie lines so convincingly. But Virginia Verrill sang them—against her doctor's orders. Virginia couldn't rehearse her songs, because she had a cold, but regardless of her own well-being, she was on hand to sing for the broadcast—with a fever of 104! At the close of the program she collapsed. . . . After the show, Cap'n Henry went around and kissed all the girls in the cast good-by. . . . Even the audience was touched. For three minutes after the sign-off, the deafening applause continued. Not a person moved to go.

We'll be missing the Ol' Maestro, too, now that his sponsor quit the ether and Ben has decided to devote his time to finishing his current picture-making venture, "Love and Hisses," with Walter Winchell, and after that to his Florida estate and alligators. But as Bernie said on his farewell broadcast, "I expect to be back on the air about the first of the year, and my Lads will always be welcome to go to work for me." . . . That's a promise, Maestro, it is indeed. . . . Yowsah.

Another bit of backstage drama occurred at NBC's Hollywood studios on Sunday, October 24. Marion Talley went on the air and sang a marvelous concert. . . . You say that doesn't strike you as dramatic? Nor would it be, except that Marion's father had died the night before at Kansas City. Marion, with tears in her heart, maintained a normal composure. She mustn't disappoint her listeners. . . . and she didn't. They wouldn't have known of her tragic loss—unless they might have noticed that she sang more beautifully—as if she were singing to the angels. . . . The program ended. Marion broke down; was escorted to the train that bore her away to her father's funeral.

Charlie McCarthy, despite his Irish name, can't handle the brogue which should accompany, for every time Ed Bergen tries it, his Scandinavian ancestry pops out, by yumpin' yimminy! However, Charlie is an expert Swedish linguist (as is, not so strangely, Bergen, too) and has even appeared in Swedish musical comedies, and once in a command performance before the Swedish Crown Prince! . . . Charlie has been a great globe-trotter; has

been instructed how many long and short auto-horn blasts to give when you arrive. By proper tooting, the gates will swing open. . . . Bill's sudden desire for privacy, his friends declare, is one Carlotta Monti, W. C.'s secretary for the past year—up to recently. She's not secretarial for him any more; not since the night there was a rumpus at the Fields home and police squad-cars were called. Carlotta alleges Bill tapped her on the bean with

dismissal of another girl who needed work. Truth is, the "needful" girl, because of other radio commitments, quit before Miss MacDonald's friend was hired. Also, when Miss MacDonald heard about the matter, she investigated and offered the allegedly hurt girl special favors at the Metro movie lot. But the girl, who is a stand-in for Gladys Swarthout, only laughed and thanked the worried Jeanette. She told the prima donna she already had four other radio jobs; was just too busy to carry on the Vick's chorus work. So prunes to a malicious misstatement. . . . Miss MacDonald, by the way, will be absent from the airplanes for a spell beginning about November 14, or whenever her movie employers call her to begin filming "The Girl of the Golden West." Lily Pons and other operatic stars will substitute weekly until the first of the year, when Jeanette will return to her program.

Of course, the native sons of California are too polite to snicker, but anyway they have noticed that week before last Cole Porter, the songwriter, sustained two broken legs when riding a jumper at Glen Cove, N. Y. You see, Mr. Porter is the gent who wrote "The Lady Is a Tramp," wherein a part of the lyric declares, "I hate California; it's cold and it's damp."

Perhaps by the time this ink has dried, the Warner Brothers radio program series will have been bought by Lucky Strike. If so, the broadcasts will bring you Dick Powell once more. He'll m.c. and sing. Then there will be previews of Warner pictures: the first, "Kid Galahad," with a cast including Bette Davis, Edward G. Robinson, Humphrey Bogart and Wayne Morris. Comedy will be provided by Dorothy McNulty, Rufe Davis and Mable Todd. Rosemary Lane will be starred femme vocalist. John Barrymore may be a future attraction. Music by Dudley Chambers and his singers, and an orchestra under Leo Forbstein will round out the show.

I'd rather not mention the recent vulgar utterance of an inebriated movie actor over a local Los Angeles station. The station is sorry. The hotel from whose cocktail lounge the insulting, drunken remark emanated is mortified. And undoubtedly the actor must feel that he made a fool of himself—as he certainly did. But after all, should microphones be placed in cocktail lounges? I think not.

Tag Lines: Amos 'n' Andy occupy the old offices in Hollywood of Will Rogers. Many times they are inspired by the ideals of the deceased and beloved humorist-philosopher. . . . Tony Martin is legally that now. Before he took it to court his real name was Alvin Morris. . . . Chet Lauck (Lum of Lum 'n' Abner) has succumbed to the ranch urge and bought eight acres in San Fernando Valley. . . . Don (Avoirdupois) Wilson has bought TWO horses for the stables of his new home—in case, Jack Benny says, one of them breaks down. . . . Phil Harris, of the same program, had a desire to fish the other day—for the first time in several years. So he arose at 4 a.m., went fishing and caught—a cold! Harris is a slicker. He had the swimming-pool of his new ranch home shaped not square or round but more like an irregular kidney bean. Idea, he says, is to fool wild ducks. When they alight in the pool, he can draw a bead on them right from his kitchen window. . . . Operatic-minded Stuart Erwin, the Camel funnyman, always wanted to sing at the Metropolitan, but hasn't yet—so he named his Doberman-Pinscher female "Elsa of Lohengrin," because she has a deep contralto voice!



Top: Kathleen Wilson, of "One Man's Family," and her son—Garrick Holmes. Kathleen was recently given screen tests. Left: Bruce Kamman, Professor of NBC's "Kaltenmeyer's Kindergarten," has given up his downtown Chicago office. From now on the show's gags will be hatched in the garage behind his home. Right: Bill Thompson, "Nick De Populus," was the balking engine of an old auto for "Fibber McGee and Molly" recently, when other devices failed

gagged over Europe and South America. He even spent several weeks in Venezuela, but he didn't care for it so much. The Spanish señoritas didn't seem to understand him when he asked them to come up to his apartment and gaze upon his wood cuts!

Scoop! The Deanna Durbin radio contract matters are settled. Her manager informs that Deanna has 43 more weeks to go with Eddie Cantor—but that afterwards the little songstress will not accept further radio offers.

No longer may you drive right into the W. C. Fields estate at Bel Air. No, sir; its huge gates are locked. Now you must make a telephone call first to Bill, the former coffee salesman, and

a rubber hammer, and then rapped her with a cane. Now she's declaring she will sue for \$200,000. But will she?

Strictly Queue Tee: What artists' representative is offering the services as a singer (!) of Actor Walter Huston? . . . What air-gossiper declared in a newspaper column that Stokowski, when divorced, would wed Garbo, and what other air-gossiper, whose newspaper column faced the first, declared that Stokowski would not wed Garbo? And, we'd like to know, who cares?

Speaking of newspaper columnists, one who devotes his attention to radio recently declared that Jeanette MacDonald had added a friend to her supporting chorus and thus caused the

AIRIALTO LOWDOWN

BY WILSON BROWN

THE Duke of Windsor and his Baltimore Duchess are due to arrive in New York on Thursday of this week, and already there is speculation whether the couple can be lured before a microphone. While some will say that the networks will avoid issuing an invitation in order to keep out of international affairs which might be controversial in nature, the fact remains that NBC, for example, is "marking time." The fact also remains that Fred Bate, NBC London representative, is a personal friend of the Duke. The fact also remains that NBC did attempt to broadcast the Duke's wedding but withdrew when the government of France diplomatically suggested that the broadcasting of such an event was out of place. The Duke has repeatedly stressed the point that he will visit the U. S. as a private citizen. For this reason, networks might take the attitude that any private citizen can and should be invited to broadcast if there is sufficient public interest in that individual. And for the same reason there is always the possibility that the Duke will avail himself of the opportunity to speak in a country where free speech and free press are encouraged, and a country which has been and still is friendly to the Duke and his American wife. The Duke is said to value the American attitude and wants to maintain his friendship with the people of this country. Should a broadcast be arranged, there will probably be very little advance notice. Therefore listeners should pay careful attention whenever networks make special announcements in the future.

It has been confirmed that all is not well with the A. L. Alexanders, and that Mrs. Alexander is seeking a divorce from the man who is known for making "The Good Will Court" the most-talked-of program of 1937.

There have been many rumors about the physical condition of Grace Moore following her recent illness in California. At her party in New York last week, following her appearance on the General Motors Concert Company program, Miss Moore said: "Tonight I actually surprised myself. I did not realize that my voice was as strong as it is." Which should dispel any rumors that there is anything wrong with the famed Moore vocal cords.

At the party, which was held in Miriam Hopkins' home, Richard Tauber gave the true story of why the premiere program switched to London for a speech from him with the audience being left hanging high and dry. The tenor had given a concert in a small town about a three-hour auto ride from London. Knowing that he had to be in the London studio at a given time, everyone was very considerate in helping him rush away, even to furnishing him with a special car and driver. After riding madly for sixty miles, Mr. Tauber was amazed to find they were right back where they started. "England is like that," he said. So off they started again, arriving at the London studio too late. You may recall that New York switched a second time to London, this time found the panting tenor ready to say his spiel, but—there was so much static no one could distinguish a word he said. "All that work for nothing," the singer mused, and added, "Now I'm hungry. Where do they keep the food around here?"

New York's social season is in full force. Parties are being given several times weekly. One which drew crowds and ohs and ahs was that given in the Waldorf-Astoria for Tyrone Power and Alice Faye, who dropped in from Hollywood for conferences, rest and

shows. The most interesting thing which distinguished this party from all others, and strange to the big city, was that uniformed guards stood in the entrance hall stopping each caller to ask his name, his business connection and who invited him. "Why all this ceremony?" we asked of the man in charge. "Are you trying to make an impression?" "Not at all," he said. "It's to keep out the 'crashers.' You'd be surprised how many uninvited peo-

ple try to sneak in just to get a glimpse of Tyrone and Alice." year. This year she held out for an increase—and may get it yet. . . . Cinema Lovely Ann Sothorn has flown to Dallas to visit with her bandman hubby, Roger Pryor. . . . Margaret Santry, famed a year or so ago for her "Tea at the Ritz" series, is auditioning a similar idea with a Hollywood locale—none other than Clara Bow's "It" Cafe. . . . Jane Froman, the beautiful lavender-orbed contralto, has been awarded the second female lead

play "Cherie, I Love You." And this writer, for one, felt as if nothing less than a national calamity had happened. But here is what actually did happen: Phil Spitalny and his girl band were playing an out-of-town date. He had wired in that his program would definitely include the above-mentioned song. Upon arrival in New York on Saturday evening, Phil proceeded to work out details of the show, and ran across an innocent-looking little paper which told him that "Cherie, I Love You," the one song upon which all had depended, could not be cleared for broadcast purposes. In other words, the copy-right owners or the network either could not or had not made the proper arrangements for the use of the song. (That is another of many rules in the music business.) The next day Phil did his best to fix up matters, but it was Sunday and the right people were in the wrong places—certainly not hanging around their offices. By Monday it was too late. So Evelyn did not play "Cherie, I Love You." And there was nothing anyone could do about it.

But the best story of them all is that passed on by Radio Writer Alton Cook, who vouches for its truthfulness:

Warden Lawes, who this year conducts his program on the question-and-answer basis, was asked whether a single prisoner could escape unaided or whether he would need assistance from the outside.

"I have a couple of thousand prisoners up in Sing Sing listening to this program," he replied. "I'm not going to tell them how it's done."

Radio stars are getting serious about this "Back to the soil" movement, what with Lanny Ross, Hal Kemp, Frank Black, Tommy Dorsey, Milton J. Cross, Lowell Thomas and others owning farms. The latest to join the ranks is Phillips H. Lord, originator of "Gang Busters." Phil has purchased a 20-acre place in Maine, and the three-mile waterfront and thick woods make it a paradise for lovers of fishing and hunting. Phil plans to build cabins on the land and invite his staff and friends to go there for rest and relaxation—something he has found quite necessary in order to keep up with the constant grind of turning out good programs every week.

Without asking to be released, or without letting her audience know, Lenore Ulrich appeared on the Al Pearce show in a comedy sketch the other night just a few hours following the death of her mother.

When a radio artist does as fine a thing as Mark Warnow did last week, public mention should be made of it. Learning from RADIO GUIDE's recent article, "No More Night," that radio is one of the most important things in the life of the blind, Mark Warnow called this writer's office and asked that it be arranged for him to take his orchestra to the New York Institute for the Education of the Blind for a concert. A check showed that the musicians' union would not allow such a concert to be given unless each musician was paid the regular union fee. Mark was reminded of that. "Oh, that doesn't matter," he said. "I'll pay it." So last Friday Mark took a 17-piece band to the school and, aided by the Eton Boys and Hollace Shaw, who also volunteered their services, put on a full program. The cost: Several hundred dollars. The result: A lot of happier blind children.

Tag Lines: One-time Radio Singer and Mikeman Ted Pearson has been signed by M-G-M to play in "Navy Blue and Gold" . . . Ken Murray's right name is Kenneth Abner Doncourt.



Top: For his "News on Parade" sketches, Walter O'Keefe reads every metropolitan daily from front to back, always has so many papers under his arm that he looks like a newsboy. Left: Coloratura Soprano Florence George has departed from "Hollywood Mardi Gras" to appear in a film musical for Paramount. Right: Vallee Ventriloquist Tommy Riggs ("Voice of Betty Lou"). He starred on the gridiron in a backfield position for Brown in 1927 and for Ohio State in 1929

ple try to sneak in just to get a glimpse of Tyrone and Alice."

Ken Murray announces that his marriage to Florence Heller will take place "the first of next year." Meantime, he's consoling himself over her absence in New York City by resting between aircasts at Palm Springs with his pal, Edgar Bergen. . . . Saxy (Hal Kemp band) Dowell isn't engaged any longer. She wanted to marry quickly; he wanted to wait. . . . Married: Jack Oakie Choristers' Jo Stafford, only girl in the group, and John Huddleston.

Francia White may return to Hollywood Mardi Gras. Of course, she wasn't on it by that name before, but she did sing for the same sponsor last

in RKO's "Radio City Revels." Others in the cast will be Kenny Baker, Harriet Hilliard, Parkyakarkus, Joe Penner, Milton Berle, Jack Oakie, Victor Moore and Helen Broderick. . . . Which reminds that the Ozzie Nelson-Harriet Hilliard heir, Ozzie Junior, was just one year old; received the gift of a wagon decorated with revolving stars from Feg ("Seein' Stars") Murray.

Here is the inside story of what might be titled, "Why editors are sometimes balmy!" or "What happens to the songs you don't hear!" Last week's RADIO GUIDE carried a story telling all about the song, "Cherie, I Love You," which Evelyn Kay would perform on "The Hour of Charm" the other Monday. Well, Evelyn didn't

A Special Service

The March of Music

by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth



John Barbirolli

The New York
Philharmonic-Symphony
Orchestra

Presents

A Two-Hour Concert

John Barbirolli, conductor

*Introduction and Allegro
for Strings (Elgar)*
Quartet and Orchestra

*Symphony in D Minor, No. 4
(Schumann)*
The Orchestra

*Symphony No. 6 in B Minor
(from "Pathétique")
(Tchaikowsky)*
The Orchestra

SUNDAY, NOVEMBER 7
at 3 p.m. EST on CBS



Viola Philo

The Radio City Music Hall
Presents

Viola Philo, soprano
Erno Rapee, conductor

*Overture to "The Secret of Susanne"
(Wolf-Ferrari)*
The Orchestra

*Maedchen Kam Von Stelldichein
(Sibelius)*
Die Stille Stadt (Sibelius)
Viola Philo

Symphony No. 1 (Sibelius)
The Orchestra

SUNDAY, NOVEMBER 7
at 12:30 p.m. EST on NBC

For Music Lovers



Sir Ernest MacMillan

The Philadelphia Orchestra
Presents

Sir Ernest MacMillan, conductor
University of Pennsylvania Choral
Society, Dr. Harl MacDonald,
director

Coriolanus Overture (Beethoven)
The Orchestra

Graduale—Sanctus
A Capella Choral Society
*Symphony No. 2 Third Movement
(Schumann)*
Serenade for Strings (Haydn)
The Orchestra

Magnificat (C. P. E. Bach)
Choral Society and Orchestra

Roumanian Rhapsody No. 1 (Enesco)
The Orchestra

MONDAY, NOVEMBER 8
at 9 p.m. EST on NBC



Vina Bovy

The San Francisco Opera
Association
Presents

A Special Broadcast
"Manon" (Acts II and III)
by Jules Massenet

The cast:

Vina Bovy, soprano . . . *Manon Lescaut*
Rene Maison, tenor . . .
Chevalier des Grieux
Richard Bonelli, baritone . . . *Lescaut*
Norman Cordon, basso . . .
Des Grieux, senior
Pietro Cimini, Conductor

WEDNESDAY, NOVEMBER 10
at 11:30 p.m. EST on NBC

Out of a classical background which includes years as a concert pianist, as a composer, as critic on one of New York's largest newspapers and as editor of the great *Musical Courier*, comes Leonard Liebling, RADIO GUIDE's new music editor. To listeners, he is familiar as commentator on Metropolitan Opera programs, New York Philharmonic-Symphony concerts and General Motors concerts. To the artists who create radio's great music, he is a friend. RADIO GUIDE's editors hope his writing will become a source of increased happiness and enjoyment to RADIO GUIDE readers.

RADIO is the Promised Land realized at last by our younger gifted performers, composers and conductors. Too long they had been standing on the outside looking in. Concert and opera, surrounded by tradition, favored old-established names. The newer candidates for fame were regarded with a suspicious eye by the impresarios. The other eye remained fixed on the box-office. One cannot blame the managerial gentry for that. They are primarily businessmen.

"Go get a reputation," they told young aspirants logically.

"Where shall we get it, if you won't give us a chance?" was the usual sensible question.

"That's your affair, not ours," came the final crusher.

Radio being young itself, and formulating its own traditions, has changed all that to a large extent. The microphone now is the chief discoverer of new talent and establisher of new name values. The reasons are simple: (1) a regular opera debut is a rarity, owing to so few permanent lyrical organizations; (2) solo concerts offer mountainous expense for debutants; (3) radio has developed its particular public consisting of many millions of listeners.

The changed conditions prove their own merit, when it is remembered that a number of young performers first achieved popularity over the air before they became regular features of the concert stage and opera houses. To mention most prominent, there are Helen Jepson and Nino Martini at the Metropolitan, and Deanna Durbin in the films.

The Maw of Minotaur

Like the mythological Minotaur whose mouth swallowed up continuous human sacrifices, radio has to be fed endlessly. Its voracious appetite requires the most diligent kind of talent-scouting. The list of renowned names is limited and cannot possibly provide the material necessary for all the sponsored and sustaining hours and their fractions. Now both kinds of programs earnestly seek, present, and promote new talent irrespective of its origin or previous condition of musical servitude. That, I think, is radio's greatest service to tonal art.

One of the valiant pioneering efforts is the Rising Musical Star Hour, which you may hear on Sunday night. It invites performers to compete for a weekly cash prize, the successful contestant also winning solo place on the current program. Well-known musicians officiate as the selecting jury and furthermore confer a substantial money reward on the artist whom it considers best during the entire series.

Major Bowes' haven for unknowns Thursday night on CBS is another useful outlet—despite the terrors of the gong!

The Sunday afternoon Metropolitan Auditions of the Air program established itself quickly in importance, both for participants and listeners. The former vie for a position at the Metropolitan; the latter enjoy the exciting privilege of hearing trial tests formerly conducted in strictest privacy at the opera house. Incidentally, the program is in itself a clever bid for greater patronage at the Metropolitan. Its artistic head, Edward Johnson, does the ceremony-mastering on the air, with suave and subtle boosting for the famed old organization.

Outstanding are the concerts broadcast by the Curtis Institute of Music on Wednesday, the Eastman School on Thursday and the Cincinnati Conservatory of Music on Saturday. Their student orchestras, chamber-music groups, composers, solo vocalists and instrumen-

Ford Motor Co.

Presents

The Detroit Symphony Orchestra

Jascha Heifetz, violinist
Eugene Ormandy, conductor

Overture in D Minor (Handel-Elgar)
The Orchestra

Concerto, D Minor: Romanza (Andante
non troppo) (Wieniawski)
Finale a la Zingara (Wieniawski)
Jascha Heifetz

Andante Cantabile, String Quartet in
D Major (Tschaiakowsky)

Russian Sailors' Dance from "The Red
Poppy" (Gliere)
The Orchestra

Zigeunerweisen (Sarasate)
Jascha Heifetz and The Orchestra

Beautiful Blue Danube (Strauss)
The Chorus and Orchestra

O Grant Us Light (Baker)
The Chorus and Orchestra

SUNDAY, NOVEMBER 7
at 9 p.m. EST on CBS

HEIFETZ, of the patrician style and glamorous technique, lends high solo distinction here. He is to be especially commended for choosing works typical of the violin, written by celebrated players of the instrument. Wieniawski (Polish) and Sarasate (Spanish) both visited America, the former only once, in 1872; the latter many times, including his famous tour with Pianist Eugen d'Albert.

Wieniawski's music, essentially romantic, appeals through rich melody and graceful harmony. The two movements offered by Heifetz are parts of the Concerto in D Minor, and there is no lovelier composition for the violin. The slow, lyrical Andante woos; the lively gypsy Finale stimulates.

Gypsy airs are heard again in the Sarasate number, starting sentimentally, and ending with fleet and fiery variations in dance rhythms.

Sealtest

Presents

A Rising Musical Star

Caroline Urbanek, soprano
Alexander Smallens, conductor

Pantomime and Ritual Fire Dance
from "Love the Enchanter" (De Falla)
The Orchestra

"De Vieni Non Tardar" from "Le
Nozze de Figaro" (Mozart)
Wohin? (Schubert)

Caroline Urbanek and The Orchestra

"Carmen" Chorus (Bizet)
The Chorus and Orchestra

SUNDAY, NOVEMBER 7
at 10 p.m. EST on NBC

ONE of the worthiest aids to young artists is the present series acquainting the radio public with the abilities of brilliant new performers.

The jury which selects them gives an honor place this week to Caroline Urbanek, American lyric soprano. Born in Lowell, Mass., she is of Polish extraction. Of six musical children, Caroline was selected by her parents as the one destined for a professional career, and their choice proved right. She studied in New York with the late Mme. Sembrich, and at the Institute of Musical Art, graduating from there in 1933. A year later came her debut in a Boston recital, and the girl's success induced the Polish Society to finance a tour for her in the land of her forefathers. Miss Urbanek's appearance today presents her as an ex-



Jascha Heifetz . . . patrician style, glamorous technique

talists are introduced to the public in the most dignified manner.

Of course there are many gifted youngsters who so far have tried in vain for an opportunity of any kind on the air. They need not despair on that account, but keep on offering their artistic wares for audition. Sooner or later their turn should come. The Minotaur of the air is insatiable.

From all the foregoing, it may be adduced that radio is far-visioned. The older shining stars of today are the retired veterans of tomorrow. From the ranks of the younger men and women must come the fixed luminaries of the future.

Talent Will Tell

It is gratifying to hear that John Barbirolli, the popular young conductor of the New York Philharmonic Orchestra, has joined the list of guest leaders for the Ford Sunday Evening Hour. Although his five appearances are not to be until next spring, the interim will bring his welcome weekly directing of the Sunday matinee Philharmonic broadcasts. He has won the real regard of the subscribers to that orchestra with his sincere interpretations and modest personal demeanor. To win individual honors as the successor of Toscanini is in itself an achievement of importance.

Richard Tauber, the Viennese tenor scoring currently with his radio singing, has a triple talent—for opera, concert and operetta. The more surprising, therefore, that his father, manager of the opera house at Linz (on the Danube), refused his young son permission to become a professional singer. However, the lad haunted the theaters and the Royal Opera when the family moved to Berlin; and leaving the parental roof, he wandered about Germany, applying for a chance at dozens of provincial opera houses. Persistence won out, as it always does in the case of exceptional ability, and finally the impresario in Chemnitz engaged the youth, "just to get rid of you," as he told him. Then Tauber made his debut as Tamino in Mozart's "Magic Flute." The rest is history.

Beauty This Winter

Mark December 19 in your calendar. It is the date of return to the air for Violinist Yehudi Menuhin and his pianistic sister, Hephzibah, who have just emerged from a long period of retirement and study in California. A thoughtless person, remembering the amazing previous performances of the Menuhin pair, might wonder what more there was for them to learn, but unremitting industry is the price artists pay for greatness. As no less a genius than Liszt once said: "I study incessantly, only to discover that the more I know about music, the more there is for me to learn. I pursue perfection, and find that it always seems to be just a day ahead."

It is safe to say that one of the outstanding radio pleasures this winter will be the Metropolitan Opera House performance of Richard Strauss' "Rosenkavalier," in which the role of the romantic princess is to be sung by Lotte Lehmann. That soprano, also a poet and novelist, is as much interested in her writing as in her vocal career. Her latest book, "Eternal Flight," published in German, will be issued shortly in English. Mme. Lehmann told a friend recently: "I hope that my American readers will ask for an encore."

perienced contributor in the concert field. She sings a bright Mozart operatic aria, in Italian, and one of Schubert's most beautiful songs in German. Languages represent no obstacle for her, as she masters diction also in French, English, Russian, Polish and other Slavonic languages. Radio listeners surely will hope that Miss Urbanek, the Rising Star, becomes one of the major planets in the firmament of song.

Alexander Smallens' conductorial baton, versed in every variety of music, functions with particular effect where warm temperament is required from the interpreter. He is offered full sway in the exotic example of De Falla. Those who were fortunate enough to see the late lamented La Argentina do the "Fire Dance" remember what passion and color are suggested by De Falla's picturesque score, intense, sinister, savage.

The capable players led by Smallens are picked from members of the New York Philharmonic Orchestra.

The NBC Symphony Orchestra

Presents

A Premiere Concert

Pierre Monteux, conductor

Passacaglia (Bach-Respighi)

Symphony in D Major (Mozart)

Psyche and Eros (Cesar Franck)

Iberia (Debussy)

Till Eulenspiegel (Richard Strauss)

SATURDAY, NOVEMBER 13
at 10 p.m. EST on NBC

ENTER the widely heralded new orchestra of the National Broadcasting Company! Hosannas and full-voiced fanfares to the symphonists of the air and their illustrious trio of conductors!

Now radio doffs its musical swaddling clothes. No longer are the broadcasters dependent upon the aid of the outside orchestras. With this creation of its own symphonic voice, radio has come of age in musical art.

Pierre Monteux commences this week a series of three Saturday evening programs; Artur Rodzinski follows with three more; then on Christmas night, Arturo Toscanini blazes the first of his concluding ten concerts along their path of triumph.

The final seven events are again directed by Rodzinski, who hand-picked and intensively drilled the new organization of ninety-two outstanding players.

To open today's program, Monteux, Belgian Master of the Baton, has chosen Bach's monumental organ, Passacaglia in C Minor, transcribed for orchestra by the late Ottorini Respighi. This is a set of variations built on a solemnly simple theme.

Cesar Franck, Belgian-French composer, wrote "Psyche" (symphonic poem) in 1888, two years before his death (at seventy) and one year before his imperishable symphony.

"Till Eulenspiegel," by Richard Strauss, tells the old German legend of Imish Till, a mischievous lad given to merry and not always innocent pranks. The descriptive orchestration portrays Till riding his horse into the market-place, scattering everything before him; masquerading as a priest; indulging in amatory intrigue; in short, practising every sort of devilment. In the end he is arrested, sentenced, and hung. His final squeaks, as the noose swings him into space, find humorous clarinet utterance in the last measures of the irresistible composition.

SO YOU LIKE CONTESTS?

YOUR OPPORTUNITY GUIDE

Times listed under radio contests are EST; for CST subtract 1 hour; MST, 2 hours; PST, 3 hours.

DOCUMENTED proofs show that contesting has been a cure for boredom and for want; that it has mended broken homes and hearts; that it has found outlets for intellectual energy otherwise unused. It has been and done these things in many cases.

But it can be none of these unless it is attacked sanely, unless honest effort is spent on the cultivation of its skill. An explanation of one possible effective approach to contesting is the objective of the paragraphs which have served to introduce this department, and at the same time to introduce contesting to beginners and to refresh the resolves and ambitions of old-timers.

Two preliminary rules have already been stated. This week another prolog to the actual job of writing an entry and mailing it is in order:

Budget your time.

Last week, under the heading, "Know thyself," it was suggested that before any contestant enters any contest, he should analyze himself with relation to the contest before him. Some angles on this were offered.

Now comes another tussle every contestant might well have out with himself before he settles down to manufacture winning entries. It is the budgeting of his time.

Nobody can enter all contests and do a good job on any. Nor should anybody consider seriously the idea of giving all his time to contesting. Contesting may be more engrossing and often more profitable than a regular job—but it lacks security no matter how clever the entries, no matter how astute the entrant. This conclusion means that there must be a budget of contest time.

The total amount of time that any individual can devote to contesting is his own personal problem. But the amount of time that should be spent on any particular contest may be the subject of common thought. Next week a form for procedure in a single contest will be presented. It will indicate that no less than two days' time should be given to any contest; that few deserve more than five.

Time to Win

Another question involves the length of time that should be spent at once on a contest entry. In a literary contest—slogans, letters, statements, essays, etc.—psychological experiments have indicated that efficiency decreases after from two to four hours. In a decorative contest—one in which the entry may be a miniature battleship, or a drawing—longer periods of efficiency have been noted, but the subsequent fatigue is even greater than in literary efforts. In decorative contests, it is generally conceded true that beginners work with even more concentrated enthusiasm than do old-timers—and their weariness is even greater when they finally tear themselves away from their work. As a suggestion for health more than for efficiency, then, it is recommended that a time-limit of four hours also be placed on decorative entries.

Another question involved in the time-budget is: How many entries should be handled at once? This department's dogmatic answer to that is: *One!* Any contest worth entering is worth an effort that has a winning chance. That requires concentration.

\$1,000.00 CASH

PRIZES: (Weekly) 1st, \$500; 2nd, \$250; 3rd, \$100; 4th, \$50; four prizes of \$25 each.

TO ENTER: Pick winning teams in seven football games listed each week in official entry blanks, sending selections before midnight Friday for next day's games to Gillette Safety Razor Co., P. O. Box 5, Boston, Mass. Enclose letter of not more than 50 words telling why you chose any one team to beat its opponent, together with name and address of your Gillette dealer and empty Gillette or Probak package (not individual blade wrapper). Last weekly contest closes midnight, Nov. 19.

For more facts, see official entry blanks available wherever razor blades are sold.

CAR OR CASH

PRIZES: (Weekly) 1st, choice of Ford, Chevrolet or Plymouth or \$500 cash; 2nd, \$200; 3rd, \$100; 4th, \$50; 5th, \$25; five of \$10; fifty of \$5.

TO ENTER: Complete conversation in "talking balloon" cartoon in official entry blank; submit estimate of which ten football teams will be leaders in U. S. after games of following Saturday—according to Atlantic Football Forecasts displayed by Atlantic Refining Co. dealers. Weekly entries must be mailed before midnight, Friday. Last weekly contest closes midnight, Nov. 19. Mail entry to Bill Crowell, The Atlantic Refining Co., P. O. Box No. 1790, Philadelphia, Pa.

For more facts, listen to Atlantic's play-by-play football broadcasts listed on the program pages for Saturday, or see the official entry blank available at dealers.

TWO NEW HOMES

PRIZES: (Weekly) Merchandise certificates worth \$200 each. Also two grand prize certificates worth \$12,000 and \$8,000, to be applied toward the building of New American Homes. Grand prizes selected from weekly winners and announced at close of contest, which runs ten weeks up to Dec. 4.

TO ENTER: Write an essay of 100 words or less on the "Electrical Standard of Living." Entry must be on official entry blank, available at General Electric dealers. Send entry to General Electric Co., P. O. Box 535, Grand Central Annex, New York City.

For more facts, listen to the "Hour of Charm," NBC, Monday, 9:30 p.m. EST.

\$2,500.00 IN CASH

PRIZES: (Weekly) \$2,500 in cash. First prize, \$500. Also \$10,000 in grand prizes.

TO ENTER: Get the "Phyl Coe" Mystery Tabloid, with rules and entry blanks, from Philco radio or tube dealer. Then solve the mysteries broadcast independently over 225 stations. Send solution to Philco Contest Division, P. O. Box No. 416, Grand Central Annex, New York City.

For more facts, listen to "Phyl Coe" Mysteries (Philco Radio Corp.), broadcast on transcriptions at different times by 225 stations. See program pages for day, station and time.

\$1,000.00 A WEEK

PRIZES: (Weekly) \$1,000 in cash, six prizes of \$100 in cash, and 200 Westinghouse electric roasters retailing at more than \$30 each for six weeks closing Nov. 14.

TO ENTER: Add twenty-five words or less to "I like the new Super-Creamed Crisco because—." Enclose Crisco outer wrapper and dealer's name and address and send to Crisco Contest, Dept. M-107, Box 828, Cincinnati, Ohio.

For more facts, listen to "Vic and Sade," NBC-Red, Monday through Friday, 3:30 p.m. EST; also NBC-Blue, 11:30 a.m. EST.

\$250,000.00 CASH

PRIZES: \$100,000.00 cash grand prize and supplementary cash prizes totaling \$150,000.00.

TO ENTER: Write conversation of not more than 12 words in one of two balloons in each of 45 cartoons distributed in series of three each week. Send three Old Gold packages with each series to Old Gold Contest, P. O. Box 9, Varick St. Station, New York City. New contestants may obtain early series bringing contest up to date.

For more facts, see Old Gold Contest rules and cartoons, available at most cigarette counters.

\$55,000.00 IN MERCHANDISE

PRIZES: (Weekly) 50 major prizes and 250 secondary prizes of merchandise for 12 weeks up to week ending Dec. 11, including diamond

wrist-watches, radios, washing machines.

TO ENTER: Write a 20-word statement about an Ann Page food product, the product changing each week as announced on entry blanks. List any 8 Ann Page food products and enclose a label or package top from any one. Give name of your A & P store. Send entry to A & P, P. O. Box 459, Grand Central Station, New York City.

For more facts, see rules, optional entry blanks, displays of prizes and product-of-the-week at A & P stores.

TEN \$100.00 WATCHES DAILY

PRIZES: (Daily) Ten \$100 Longines watches except Saturdays and Sundays until Dec. 24.

TO ENTER: Complete the sentence "I like and use Pebecco because—" in 25 words or less. Enclose two 10c cartons or one 25c or 50c carton with your entry, and mail to Pebecco Contest, c/o Columbia Broadcasting System, New York.

For more facts, listen to "Follow the Moon" (Pebecco Toothpaste), CBS, Monday through Friday, 5 p.m. EST.

TWELVE BICYCLES

PRIZES: (Weekly) Twelve bicycles, 10 to people under 20, and 2 to adults.

TO ENTER: Give answers to games given on programs and finish the sentence announced on the air in 25 words or less. Sentence changes each week. Contest closes each Tuesday midnight following Sunday broadcast; last contest closes Dec. 21. After you have written your entry, add your name, age and address. Then take it to your bicycle dealer, whose signature makes your entry official. Send it to "Bike Headquarters," in care of your station.

For more facts, listen to the "Bicycle Party" (Cycle Trades), NBC, Sunday, 3:30 p.m. EST.

SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes of \$25 each.

TO ENTER: Submit six questions suitable for use on the air, with correct answers, to "Professor Quiz," c/o CBS, New York City.

For more facts, listen to "Professor Quiz," CBS, Sat. 9 p.m. EST. For West, 10 p.m. MST, 9 PST

THREE \$200.00 SILVER FOX FURS

PRIZES: (Weekly) Three \$200 silver fox furs and 500 pairs of \$2 hose.

TO ENTER: Add fifty words or less to "The first thing said to me after I shampooed with Admiration was—" Mail your entry, with a box-top, to Tim and Irene, Mutual Broadcasting System, 1440 Broadway, NYC, or to your station.

For more facts, listen to "Fun in Swingtime," MBS, Sunday, 6:30 p.m. EST.

A CHEVROLET EVERY WEEK

PRIZES: (Weekly) 1st, 1938 Chevrolet; 2nd, Pilot radio; 3rd, Tussy Beauty Case.

TO ENTER: Write 25 words or less on "Why I Use and Like Hind's Honey and Almond Cream." Attach with letter J Hind's carton or facsimile of 25c, 50c or \$1 size, or 2 of the 10c size. Send to Hind's Honey and Almond Cream Contest, c/o CBS, NYC. Contest closes Nov. 26.

For more facts, listen to "The Life of Mary Sothern," CBS, Monday through Friday, 5:15 p.m. EST.

\$1,000.00 CASH

PRIZES: \$1,000.00 in cash (or \$500.00—see below) and letters from favorite radio stars.

TO ENTER: Write a letter of any length to Eaton's Fine Papers, Pittsfield, Mass., naming your favorite radio star and explaining your choice. Letters written on Eaton water-marked stationery eligible for \$1,000.00 prize; others eligible for half that amount. Participating radio stars will personally answer ten best letters from their supporters. Letters must be post-marked before midnight, Dec. 15.

For more facts, see Eaton's Letter Papers advertisements in current magazines.

\$15,000.00

PRIZES: \$15,000.00 in cash and merchandise.

TO ENTER: Write 25 words or less on "I Like Watkins Liniment because—" and mail entry with wrapper packed with bottle of liniment to Watkins Liniment Contest, Winona, Minn., before midnight Nov. 30.

For more facts, see current magazine and newspaper advertisements of Watkins Liniment.

A "Running Entry"

This contention may be modified somewhat, however. It is doubtless possible to handle a "running entry" and a single entry at the same time. An example of a running entry is the Old Gold contest, in which the procedure is learned at the beginning of the contest, and is followed again each week as new series of cartoons are released. A single entry is a slogan or letter which is submitted once only. Very few contestants have the time and versatility to produce good results when trying to analyze two different products and contests at the same time for single entries. However, for one contest, several entries may easily be concocted at the same time.

With these limitations in mind, then, the best procedure is to set aside periods for contesting which fit into other schedules. A typical contest time-budget might be two hours each on Monday, Wednesday and Friday evening, with a somewhat longer period on Sunday afternoon. A strong resolve not to allow these periods to run longer must be paralleled by a determination not to let other activities encroach on contest time. Each is important. If they run over this, efficiency decreases and enthusiasm may be burned up in sudden spurts of energy. If other activities begin to sneak in, organization and system are lost.

Nobody can set another's schedule. Each must make his own—and perhaps these general suggestions on how that may be done will help. Next week's outline of procedure to be followed in a contest should help round out the points made here.

This Contest World

Reliable sources report that several sponsors who are planning big national contests have decided to wait until early next year to announce their competitions. Most of the present contests will have ended by then.

The winner of \$1,000 in the Pillsbury Cake-Naming contest is Mrs. A. E. Wyvell, of St. Cloud, Minn. The name selected was "Orangespun Walnut Cake." Choice of a 1938 Chevrolet, Ford or Plymouth, or \$500 in cash, was won by Stephen R. Townsend, of Drexel Hill, Pa., in the October 1 Atlantic Refining Co. football-selection-and-statement contest.

In a recent national contest, twenty-seven percent of the entries were written in pencil, forty percent in ink, twenty-eight percent were typewritten, three percent were hand-printed, and the balance were painted or presented in some unusual and fancy style. All received the same consideration. Decorated entries were stripped, and only the reading matter received consideration. The contest rules had stated that decoration would not count. Remember Rule 1 in this department's little lessons: "Follow the rules!"

Here are the winners in the October 16 Gillette football - score - and - letter contest (see "Your Opportunity Guide"): 1st (\$500), Joseph Benning, North Bergen, N. J.; 2nd (\$250), J. Orten Gadd, Jr., Wallingford, Conn.; 3rd (\$100), James R. Clarke, Macon, Ga.; 4th (\$50), Alan McGeehan, Baltimore, Md.; four prizes, \$25 each: Thomas Dowd, Philadelphia, Pa.; Clinton Smithdeal, Winston-Salem, N. C.; Michael Melfi, Philadelphia, Pa.; M. Etter, Seattle, Wash.

If you have a contest question, send it, with stamped, self-addressed envelope, to "So You Like Contests," c/o Radio Guide, 731 Plymouth Court, Chicago, Ill. The editors will attempt to answer each one. Please sign your name clearly.

FOR FUN ALONE

BY CHESTER BROUWER

MARY BERGHOFF is one of those rare radio personalities who works only because she loves to entertain people. And Mary can well afford to. The wife of a high official in one of the Midwest's best-known brewing corporations, Mary is as faithful to her duties as the featured vocalist heard over Westinghouse Stations WOWO and WGL in Fort Wayne, Indiana, as would be a girl of lesser means.

Mary was born in Dayton, Ohio, as Mary Ziehler. She spent her school years at Notre Dame grade school in Dayton, and Madames of the Sacred Heart at Clifton, a suburb of Cincinnati.

It was while she was attending school at the Madames' that Mary became interested in singing. After taking a few lessons at the school, Mary went to Gournon, a well-known Cin-

soprano. Losing that chance did not take away her courage, so Mary went after, and won, the leading role in an NBC series, "Pine Mountain Valley Folks." She appeared on that series every other week during one season.

Once again devoting her entire time to Fort Wayne's radio productions, Mary took the singing lead in the "Hoosier Hop," a popular local program fed to the Columbia network every Monday afternoon for several months.

RADIO, however, is not Mary's only interest. Every cent she earns on her commercial programs goes into the bank. When she has enough saved, Mary buys another horse. Show horses are her specialty, and the Berghoff home at Covington Downs, an exclusive Fort Wayne suburb, is literally papered with ribbons won by the



WOWO-WGL's Mary Berghoff sings because she likes to, and for that reason alone. Nonetheless, she's a consistently top-notch star!

cinnati voice teacher. Gournon was excited over the possibilities of her contralto, and spent many weeks in perfecting the tone and range.

But love entered into Mary's life about that time. Marrying John Berghoff, secretary-treasurer of the Hoff-Brau Brewing Corporation, she came to Fort Wayne with her husband to make her home. Her voice study continued, however, this time with David Baxter, a former concert singer.

Last year Mary went to Chicago once each week to study under the former opera star, Helen Byfield Abbott. She continued her weekly trips to Chicago for nearly a year.

RADIO first entered into Mary's life about four years ago. A prominent sponsor was searching for a new vocalist to star on a weekly morning series. Hearing of the opportunity, she went to the radio studios, alone and unannounced. She sang only one song—and got the job. She has been featured on that commercial continuously since that time—a record for Fort Wayne stations.

Since that first program, Mary has appeared on an average of three programs a week without a vacation. She is at present starred on "Polly Pretends," a pretentious new commercial series presented by a Cincinnati manufacturer over station WOWO.

Two years ago, when the sponsors of "Hollywood Hotel" conducted a nationwide talent hunt for a songstress to be co-starred with Dick Powell, Mary entered—and won—the Fort Wayne auditions. She was sent to Chicago for the semi-finals, but lost out to a lyric

Berghoff stables at horse shows throughout the Midwest. Mary is not content with owning show horses, but she shows them herself.

She is an ardent riding enthusiast, and can be seen almost every morning on her own private riding trail on the Berghoff estate, riding in the company of her young daughter, Mary Jane.

Swimming, tennis and other outdoor sports take up a large part of Mary's spare time. The Berghoff pool is one of Fort Wayne's prides, and Mary has built, and maintains herself, a tennis court at her home. Golf, however, is not one of her "vices." She absolutely will not touch a golf club.

Deciding that she would like to get over her constant fear of the stage, Mary succeeded in obtaining a personal-appearance job at the formal opening of a Huyler restaurant in Chicago. Upon the heels of that job came a chance to sing with Ted Weems' orchestra for a night at the Palmer House.

"But I couldn't stand the fright of appearing before so many people," Mary confides. "I know that there are lots of people listening in on the radio when I sing, but I can't see them."

So Mary gave up her ideas of personal appearances and now confines her time to singing to unseen audiences exclusively.

Mary is a tall, stately girl. She has dark brown hair, brown eyes and a sun-tanned complexion. She goes in for sport clothes extensively. She dislikes evening clothing, and shies away from long dresses whenever she can avoid wearing them.

NEW 20-TUBE MOTORIZED MIDWEST TUNES STATIONS 2 to 5 TIMES AS FAST...



JUST TOUCH ONE
BUTTON...NO NEED TO
TURN ANY CONTROLS

FACTORY-TO-YOU
SAVES 50%

Only
\$49.95
LESS
TUBES

NEW LOW BASE PRICE CHASSIS

FLASH! Here's today's biggest radio news—Midwest and only Midwest gives you a combination of Mystic Movie Dial, Traveling Coloray Eye, Phantom Hand and Motorized Tuning! Just touch a button on top of the radio... that's all... and FLASH!... your station comes in perfectly tuned, in one second... just like magic. (You can also tune by hand.)

GLORIOUS NEW TONE AMAZES MUSICIANS

When you tune in a domestic or foreign program on this super 20-tube 6-wave band 12,000-mile-range Motorized Midwest, you hear it with a new clarity, new depth and an intensity of feeling. Glorious, crystal-clear concert realism and brilliant foreign reception are now realities.

30 DAYS FREE TRIAL!

The famous Midwest factory-to-you plan, proven by 18 years of success, is just as exciting. It enables you to buy at wholesale prices... to save up to 50%... to make your radio dollar go twice as far... and to pay as little as 50 cents a week on the Midwest Easy Pay Plan. You get 30 days FREE home trial!

Dept. FA-94, MIDWEST RADIO CORPORATION Cincinnati, Ohio

PASTE COUPON ON 1¢ POSTCARD...OR WRITE TODAY!

MIDWEST RADIO CORPORATION Name _____
Dept. FA-94, Cincinnati, Ohio Address _____
Send me your new FREE catalog and complete details of your liberal 30-day FREE trial offer. Town _____ State _____
(Special offer and prices prevail only when dealing direct with factory by mail.) User-Agents Make Easy Extra Money. Check Here for details Check here for 1938 BATTERY Catalog

Free for Asthma During Winter

If you suffer with those terrible attacks of Asthma when it is cold and damp; if raw, Wintry winds make you choke as if each gasp for breath was the very last; if restful sleep is impossible because of the struggle to breathe; if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered for a lifetime and tried everything you could learn of without relief; even if you are utterly discouraged, do not abandon hope but send today for this free trial. It will cost you nothing. Address Frontier Asthma Co., 59-C Frontier Bldg., 462 Niagara St., Buffalo, N. Y.

FOR ALL THE PROGRAMS BUY RADIO GUIDE!

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Learn at Home—Make Good Money

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J. E. SMITH, President, Dept. 7MT6, National Radio Institute, Washington, D. C.
Send me, without obligation, your 64-page book "Rich Rewards in Radio" FREE. (Please write plainly.)
NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____

Radio Guide's Instant Program Locator

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.

Adair, Frances. Johnny Presents (Philip Morris) Tue. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Admiracion Shampoo. Tim & Irene, Sun. 6:30 p.m. MBS.

Alemite. Horace Heidt, Mon. 8 p.m. (12 mid. for West) CBS.

Alka-Seltzer. Uncle Ezra, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.

Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.

Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC-R. American Album of Familiar Music. (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

American Radiator. Fireside Recitals; Helen Marshall; Sigurd Nilssen, Sun. 7:30 p.m. NBC-R.

Amos 'n' Andy. (Pepsodent), Mon. thru Fri. 7 and 11 p.m. NBC-R.

Anacin. Our Gal, Sunday; Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Arnell, Amy. Thirty Minutes in Hollywood (Local Co-operative Campaign), Sun. 6 p.m. MBS.

Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.

Aunt Jenny's Real Life Stories. (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Aunt Jemima. (Quaker Oats), Tues. thru Sat. 9:45 a.m. NBC-B.

Austin, Gene. Cocomalt, Sun. 6 p.m. CBS.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R.

Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.

Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.

Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.

Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B.

Barbasol. Mary Jane Walsh; Nat Brusiloff's orch., Fri. 8 p.m. (11 p.m. for West) MBS.

Barrett, Sheila. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.

Barrie, Wendy. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Barris, Harry. Camels, Tues. 9:30 p.m. CBS.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.

Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.

Behind Prison Bars. Sloan's Liniment, Mon. 10 p.m. NBC-B.

Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

"Believe It Or Not" Robert L. Ripley. Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.

Bennett, Lois. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Berge, Edgar. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Betty & Bob. (Gold Medal), Mon. thru Fri. 1 p.m. CBS.

Bicycle Party. Cycle Trades, Sun. 3:30 p.m. NBC-R.

Big Sister. (Rinso), Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Big Town. Rinso, Tues. 8 p.m. CBS.

Bi-Sol-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.

Borax. Death Valley Days, Fri. 8:30 p.m. NBC-B.

Bowes, Edward. Major. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Bromo-Quinine. Gen Hugh Johnson, Mon. Thurs. 8 p.m. Tues. Wed. 10 p.m. NBC-B.

Bromo-Seltzer. Hollywood News; Sid Skolsky, Wed.

8:30 p.m. NBC-B.

Brusiloff, Nat. orch. Barbasol, Fri. 8 p.m. (11 p.m. for West) MBS.

Burns & Allen. (Grape Nuts), Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Busse, Henry, orch. (Mar-Oil), Sun. 11:45 a.m. NBC-R.

Butterworth, Charles. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Butterworth, Wallace. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Calumet Baking Powder. Kate Smith; Henny Youngman; Jim Crowley; Jack Miller's Orch., Thurs. 8 p.m. (11:15 for West) CBS.

Camay. Pepper Young, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.

Camels. Jack Oakie; Stuart Erwin; Raymond Hatton; Patsy Flick; Helen Lynd; Harry Barris, Tues. 9:30 p.m.; Swing School; Benny Goodman's Orch., Tues. 10 p.m. CBS.

Campana. Vanity Fair, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.

Campbell's Soup. Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's orch.; Jerry Cooper; Frances Langford, Fri. 9 p.m. CBS.

Cantor, Eddie. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Carborundum Band. Sat. 7:30 p.m. CBS.

Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Carlisle, Kitty. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Carol Kennedy's Romance. Heinz, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS.

Carnation Milk. Lullaby Land, Mon. 10 p.m. NBC-R.

Carson Robison's Buckaroos. Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.

Carter, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Cavalcade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.

Chase & Sanborn. Don Ameche; Nelson Eddy; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC-R.

Chesterfield. Andre Kostelanetz' Orch.; Deems Taylor, Wed. 9 p.m.; Music from Hollywood; Hal Kemp's Orch.; Alice Faye, Fri. 8:30 p.m. (11:30 p.m. for West); Football News; Eddie Dooley, Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Chevrolet. Romantic Rhythms; Barry McKinley; Sally Nelson; Seymour Simon's Orch., Sun. 6:30 p.m. CBS.

Chipso. Road of Life, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC-R.

Clark, Buddy. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Coca-Cola. Song Shop; Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.

Cocomalt. Joe Penner. Gene Austin; Julie Gibson, Sun. 6 p.m. CBS.

Colgate. Gang Busters; Phillips Lord, Wed. 10 p.m. CBS.

Commentator Forum. Commentator Magazine, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.

Commentator Magazine. Commentator Forum, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.

Cooper, Jerry. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Court of Missing Heirs. Skelly, Mon. 7 p.m. CBS.

Cravens, Kathryn. News Thru a Woman's Eyes (Pontiac), Mon., Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.

Crisco. Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Crocker, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.

Crooks, Richard. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.

Crowley, Jim. (Calumet Baking Powder), Thurs. 8 p.m. (11:15 p.m. for West) CBS.

Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Cycle Trades. Bicycle Party; Swor & Lubin; Bills Slater; Hugo Mariani's Orch., Sun. 3:30 p.m. NBC-R.

Dafoe, A. R., Dr. Lysoal, Mon. Wed. Fri. 4:45 p.m. CBS.

Dari-Rich. Terry and the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC-R.

David Harum. (Bab-O), Mon. thru Fri. 11 a.m. NBC-R.

Death Valley Days. (Borax), Fri. 8:30 p.m. NBC-B.

Delaware, Lackawanna & Western Coal. The Shadow, Sun. 4 & 5:30 p.m. MBS.

Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

Dona Ray Cosmetics. Lloyd Pantages, Sun. 1:45 p.m. (11 p.m. for West) CBS.

Dooley, Eddie. Football News (Chesterfield), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Dorsey, Tommy, Orch. (Raleigh & Kool), Fri. 9:30 p.m. NBC-B.

Dr. Christian. Vaseline, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC-R; Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.

Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.

Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.

Duart Cosmetics. Passing Parade; John Nesbit, Sun. 9 p.m. MBS.

Durbin, Deanna. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.

Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Wed. 8 p.m. NBC-B.

Dumont, Paul. Varsity Show (Pontiac), Fri. 9 & 10:30 p.m. NBC-B.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Easy Aces. (Anacin), Tues., Wed., Thurs. 7 p.m. NBC-B.

Eddy, Nelson. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. thru Fri. 12:30 p.m. CBS.

Elizabeth Arden Cosmetics. Eddy Duchin's orch., Wed. 8 p.m. NBC-B.

Elman, Dave. Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Energine. Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.

Erwin, Stuart. Camels, Tues. 9:30 p.m. CBS.

F & F Cough Drops. Jenny Peabody, Mon., Wed., Fri. 3:30 p.m. CBS.

Falstaff Beer. Public Hero No. One, Mon. 10:30 p.m. NBC-R.

Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Famous Jury Trials. Mennen Co., 10 p.m. MBS.

Faye, Alice. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Fibber McGee & Molly. (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.

Fio-Rito's, Ted, Orch. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Fireside Recitals. American Radiator, Sun. 7:30 p.m. NBC-R.

Firestone. Richard Crooks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

First Nighter. Campana, Fri. 10 p.m. NBC-R.

Fischer, George. Jergens, Sun. 9:30 & 11:15 p.m. NBC-B.

Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

Fleischmann. Ozzie Nelson's Orch.; Harriet Hilliard; Feg Murray, Sun. 7:30 p.m. NBC-B.

Flick, Patsy. Camel, Tues. 9:30 p.m. CBS.

Florida Citrus Commission. Emily Post, Tues., Thurs. 10:30 a.m. CBS.

Follow the Moon. Pebeco, Mon. thru Fri. 5 p.m. CBS.

Ford. Sunday Evening Hour; Eugene Ormandy, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.

Football News. (Chesterfield), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Friedman, Benny. Sunday Morning Quarter Back (Parker Watch), Sun. 11:30 a.m. MBS.

Fulton, Jack. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

Furest, Hans. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Gang Busters. Colgate, Wed. 10 p.m. CBS.

General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.

General Motors Concert Company. Erno Rapee, Sun. 8 p.m. NBC-B.

Gibson, Freda. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Gibson, Julie. Cocomalt, Sun. 6 p.m. CBS.

Girl Alone. (Kellogg), Mon. thru Fri. 12 noon. NBC-R.

Goldbergs. (Oxydol), Mon. thru Fri. 12:15 p.m. CBS.

Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.;

Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hollywood in Person, Mon. thru Fri. 1:45 p.m. CBS.

Goodman, Al. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Goodman, Benny, Orch. Swing School (Camels), Tues. 10 p.m. CBS.

Good News of 1938. Maxwell House Coffee, Thurs. 9 p.m. NBC-R.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Gordon, Richard. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Grand Central Station. (Listerine), Fri. 8 p.m. NBC-B.

Grape Nuts. Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Griffin Polish. Time to Shine; Barry McKinley, Mon. 7 p.m. NBC-B.

Gruen Watch. Time of Your Life; Sheila Barrett; Graham McNamee; Joe Rines' Orch., Sun. 5:30 p.m. NBC-R.

Guest, Edgar. It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.

Guiding Light. (White Naphtha), Mon. thru Fri. 4:45 p.m. NBC-R.

Gulf Oil. Phil Baker; Beetle & Bottle, Sun. 7:30 p.m. CBS.

Haley, Jack. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Hammerstein Music Hall. (Kolynos), Fri. 8 p.m. CBS.

Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Hatton, Raymond. Camels, Tues. 9:30 p.m. CBS.

Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Heatter, Gabriel. We, The People (Sanka Coffee), Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.

Hecker's H-O Foods. Myra Kingsley, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Heidt, Horace, orch. (Alemite), Mon. 8 p.m. (12 mid. for West) CBS.

Heinz. Carol Kennedy's Romance, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS; Magazine of the Air, Wed. Fri. 11 a.m. (3 p.m. for West) CBS.

Hello Peggy. (Drano), Wed. Fri. 11:45 a.m. NBC-R.

Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m. NBC-R.

Hilltop House. Palmolive Soap, Mon. thru Fri. 5:45 p.m. CBS.

Hind's Cream. Life of Mary Sothern, Mon. thru Fri. 5:15 p.m. CBS.

Hobby Lobby. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.

Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.

Hollywood Mardi Gras. (Packard), Tues. 9:30 p.m. NBC-R.

Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.

Horlick's. Lum & Abner, Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.

Hour of Charm. (General Electric), Mon. 9:30 p.m. NBC-R.

Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.

How to be Charming. (Phillips), Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Hudson Motors. Hobby Lobby; Dave Elman, Wed. 2:15 (10:30 p.m. for West) CBS.

Hull, Warren. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Husbands & Wives. (Pond Cream), Tues. 8 p.m. NBC-B.

Huskies. Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.

Hymns of All Churches. (Gold Medal), Mon. Tues. Thurs. 1:15 p.m. CBS.

International Silver. Sijver Theater; Conrad Nagel, Sun. 5 p.m. CBS.

Ipana. Town Hall Tonight; Walter O'Keefe; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

Interesting Neighbors. Fitch Co., Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

It Can Be Done. (Household Finance), Tues. 8:30 p.m. NBC-B.

Ivory Flakes. O'Neills, Mon. thru Fri. 11 a.m. NBC-B; 3:45 p.m. NBC-R.

Ivory Soap. Story of Mary Marlin, Mon. thru Fri. 10 a.m. NBC-B & 4:30 p.m. NBC-R; Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B.

Jack Armstrong. (Wheaties), Mon. thru Fri. 5:30 p.m. NBC-R.

Jamison, Anne. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Jello-O. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jenny Peabody. (F & F Cough Drops), Mon., Wed., Fri. 3:30 p.m. CBS.

Jergens. George Fischer, Sun. 9:30 & 11:15 p.m. NBC-B.

Jessel, George. Thirty Minutes in Hollywood (Local Co-operative Campaign), Sun. 6 p.m. EST.

Johnny Presents. (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. (Phillips Cosmetics), Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Johnson, Hugh, Gen. Bromo-Quinine, Mon. Thurs. 8 p.m. Tues. Wed. 10 p.m. NBC-B.

Johnson, Parks. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Johnson's Wax. Fibber McGee & Molly; Marian & Jim Jordan; Ted Weems' Orch., Mon. 9 p.m. (12 mid. for West) NBC-R.

Jolson, Al. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Jordan, Marian & Jim. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Junior Nurse Corps. (Sunbrite), Mon. thru Fri. 5 & 6 p.m. NBC-B.

Just Plain Bill. (Anacin), Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kaltenmeyer's Kindergarten. (Quaker Oats), Sat. 5:30 p.m. NBC-R.

Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon (Continued from Page 17) NBC-R; Musical Plays, Sun. 5 p.m. MBS; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.

Kemp, Hal, orch. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 for West) CBS.

Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

(Continued on Page 18)

65,000 HOURS OF MUSIC

(Continued from Page 6)

Their's was the only plane in the air. They had to fly so low that they skimmed roof-tops.

"Am I afraid to fly? Why not fly?" Jascha answers the friends who, with his priceless gift in mind, question him about the risks he takes. "I'm a fatalist. I believe when your time comes it comes. That doesn't mean that I believe in unnecessarily stepping into danger. We owe it to ourselves and those who are dependent on us, all of us, to be careful. But I believe absolutely in my fate."

His fate, of course, being to play the fiddle when and where he is asked.

AND still, this man who takes any risk to play must be quite another man from the picture that description of him paints. If he weren't, he wouldn't have friends like the irrepressible Harpo Marx. And here we come upon the secret of his mystifying personality. He has his violins insured for fabulous sums, but not his own hands. There is scarcely a musician of his rank in the world who does not have his hands insured. Jascha won't hear of it. "It would make me self-conscious," he says. If he were in an automobile accident tomorrow, and his hands were destroyed, he would simply give his priceless violins to his little son, whom he is teaching.

The music means everything to him. Heifetz means nothing.

He has circled the globe four times. On his first visit to Japan, after the earthquake of 1923, he volunteered his services to aid the native sufferers.

Heifetz' hobbies and outside interests are numerous. He plays ping-pong, tennis, golf, and is a superb horseman. He is an enthusiastic motion-picture fan, and when he is in New York is always on hand at the first nights of Broadway openings.

As a person, he thinks he is no different from anybody else. Indeed, so little does he respond to any sense of personal dignity that his friends have had to ask him to stop clowning in public. He was always changing clothes with the waiter, or coming in wearing the doorman's cap with a false mustache. (He is a great patron of "Joke" stores where they sell false whiskers, itching powder, humorous bathroom appliances, and so forth.) Those close to him felt that such behavior was beneath the world's greatest violinist. The world's greatest violinist didn't think so at all—not for a minute! At his own parties he still insists on tending bar and carrying trays.

ANOTHER thing which his well-meaning friends keep quiet is his skill as an amateur safe-cracker. A wealthy woman of Mrs. Heifetz' acquaintance once forgot the combination of her wall safe. Jascha happened to be present and laid his super-sensitive violinist's ear to the dial and turned it slowly until he heard the tumblers fall into place. The safe opened.

The practical jokes he plays nowadays are a bit subtler. Not long ago, seeing his Russian accompanist chatting with a pretty girl aboard ship, Jascha drifted over to them mischievously and asked—in Russian—"What do you think of her?" He led the accompanist into a highly detailed description of the young lady's charms. The legs were good. The hair was beautiful, but why did the little idiot bob it? She had a funny nose. . . . Then Jascha spoke to the girl in the same language and she answered. She spoke perfect Russian, as he had known all along.

And last year, anchored off Balboa, California, he was sitting on the after-deck of his yacht playing his accordion. He can play a dozen instruments. The accordion is his latest, although he says, "I can't manage those adding-machine buttons on one end of it."

Another yacht pulled up alongside and a mustached old gentleman called across the water:

"Young man, I play the accordion. Come on over and we'll play duets."

Jascha rowed over and for a whole blissful afternoon he and the old gentleman played duets. When they were done, his new friend complimented him. "Young man," he said, "you have a very good ear for music. What did you say your name was?"

"Heifetz," said Heifetz.

A machine—or a very lovable, gay friendly human being? What the people who try to answer that question neglect is the fact that there are two Jaschas. One is the husband and father who loves his home so much that he can't bear to travel, who plays crazy jokes on his friends, who likes nothing better than to give parties, who is always laughing.

The other is the supreme, confident musician who steps out on the stage without a smile and, lifting his violin, looks coldly out over his audience's heads. Why? Because if he becomes alive to the presence of his audience as individuals he will be distracted from his playing. And if the Jascha Heifetz who is a musician becomes distracted, the Jascha Heifetz who is a warm-blooded human being will not be able to flood him with his pulsing, human vitality.

These are the two Jaschas. Both of them are great guys—each in a different way.

Jascha Heifetz may be heard Sunday on the Ford Sunday Evening Hour over a CBS network at:
EST 9:00 p.m. — CST 8:00 p.m.
MST 7:00 p.m. — PST 6:00 p.m.

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(Continued from Page 16)

- Kingsley, Myra. Hecker's H-O Foods, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.
- Kitchen Cavalcade. Mueller Macaroni, Mon. thru Fri. 10:45 a.m. NBC-B.
- Koestner, Josef, orch. (Ry-Krisp), Sun. 5 p.m. NBC-R.
- Kolynos. Hammerstein's Music Hall; Jerry Mann, Fri. 8 p.m. CBS.
- Kostelanetz, Andre, orch. (Chesterfield), Wed. 9 p.m. CBS.
- Kraft Music Hall. Bing Crosby; Bob Burns, Thur. 10 p.m. NBC-R.
- Lady Esther. Wayne King's orch., Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.
- Lamour, Dorothy. (Chase & Sanborn), Sun. 8 p.m. NBC-R.
- Langford, Frances. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Lawes, Warden Lewis E. Behind Prison Bars (Sloan's Liment), Mon. 10 p.m. NBC-B.
- Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.
- Leonard, Jack. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.
- Lifebuoy. Al Jolson; Martha Raye; Parkyakarkus; Victor Young's orch., Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Life of Mary Sothern. Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.
- Listerine. Grand Central Station, Fri. 8 p.m. NBC-B.
- Little Orphan Annie. (Ovaltine), Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
- Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
- Local Cooperative Campaign. Thirty Minutes in Hollywood; George Jessel; Norma Talmadge; Amy Arnel, Sun. 6 p.m. MBS.
- Log Cabin Syrup. Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fio-Rito's orch., Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
- Lombardo, Guy, orch. (Bond Bread), Sun. 5:30 p.m. CBS.
- Lone Ranger. (Gordon Baking Co.), Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
- Lord, Phillips H. Gang Busters (Colgate), Wed. 10 p.m. CBS.
- Lorenzo Jones. Phillips, Mon. thru Fri. 4 p.m. NBC-R.
- Lucky Strike. Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Your Hit Parade; Leo Reisman's orch.; Fredda Gibson; Buddy Clark, Wed. 10 p.m. NBC-R; Your Hit Parade, Al Goodman's orch.; Fredda Gibson; Buddy Clark, Sat. 10 p.m. CBS.
- Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC-R.
- Lum & Abner. Horlick's, Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.
- Lutheran Hour. Lutheran Laymen's League, Sun. 4:30 p.m. MBS.
- Lutheran Laymen's League. Lutheran Hour, Sun. 4:30 p.m. MBS.
- Lux. Radio Theater, Mon. 9 p.m. CBS.
- Lyman, Abe, orch. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
- Lynd, Helen. Camel, Tues. 9:30 p.m. CBS.
- Lysol. Dr. A. R. Dafeo, Mon. Wed. Fri. 4:45 p.m. CBS.
- Ma Perkins. Oxydol, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R.
- MacCormack, Franklyn. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.
- MacDonald, Jeanette. Open House (Vicks), Sun. 7 p.m. CBS.
- MacFadden Publishing. True Story Court, Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.
- MacHugh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.
- Magazine of the Air. Heinz, Wed. Fri. 11 a.m. (3 p.m. for West) CBS.
- Magic Key. R.C.A., Sun. 2 p.m. NBC-B.
- Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC-R.
- Mann, Jerry. Hammerstein's Music Hall (Kolynos), Fri. 8 p.m. CBS.
- Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC-R.
- Mar-O-Oil. Henry Busse's Orch., Sun. 11:45 a.m. NBC-R.
- March of Time. Time, Inc., Thurs. 8:30 p.m. NBC-B.
- Mariani, Hugo, orch. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.
- Marshall, Helen. Fireside Recitals (Amer. Radiator), Sun. 3:30 p.m. NBC-R.
- Martin, Charles. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
- Maxwell House Coffee. Good News for 1938; M-G-M Film Stars; Meredith Willson's orch., Thurs. 9 p.m. NBC-R.
- McBride, Mary, Margaret. Minute Tapioca, Mon. Wed. Fri. 12 noon CBS.
- McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC-R.
- McConnell, Ed, Smiling. Acme Paint Co., Sun. 5:30 p.m. NBC-B.
- McKinley, Barry. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS; Time to Shine (Griffin Polish), Mon. 7 p.m. NBC-B.
- McNamee, Graham. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.
- Menken, Helen. Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.
- Mennen Co. Famous Jury Trials, Mon. 10 p.m. MBS.
- Metropolitan Opera Auditions of the Air. Sherwin Williams, Sun. 5 p.m. NBC-B.
- M-G-M Film Stars. Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
- Miller, Jack, orch. Calumet Baking Powder, Thurs. 8 p.m. (11:15 p.m. for West) CBS.
- Minute Tapioca. Mary Margaret McBride, Mon. Wed. Fri. 12 noon CBS.
- Model Tobacco. Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Molle. Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
- Morgan, Russ, orch. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Mr. Keen, Tracer of Lost Persons. Bi-Sol-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC-B.
- Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.
- Mueller Macaroni. Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.
- Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
- Murray, Feg. Fleischmann's, Sun. 7:30 p.m. NBC-B.
- Murray, Ken. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Music from Hollywood. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
- Musical Plays. Irene Wick-er (Kellogg's), Sun. 5 p.m. MBS.
- Musterole. Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS.
- Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
- Mystery Chef. Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
- Nagel, Conrad. Silver Theater (International Silver), Sun. 5 p.m. CBS.
- Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.
- National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.
- National Farm & Home. Mon. thru Sat. 12:30 p.m. NBC-B.
- Nelson, Ozzie, orch. Fleischmann's, Sun. 7:30 p.m. NBC-B.
- Nelson, Sally. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.
- Nesbit, John. Passing Parade (Duart Cosmetics), Sun. 9 p.m. MBS.
- News Through a Woman's Eyes. Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.
- Nilsen, Sigurd. Fireside Recitals (Amer. Radiator), Sun. 7:30 p.m. NBC-R.
- Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
- Oakie, Jack. (Camel), Tues. 9:30 p.m. CBS.
- O'Keefe, Walter. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.
- Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.
- Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R; Our Gal Sunday, Thurs. & Fri. 12:45 p.m. CBS.
- One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
- O'Neill, Ivory Flakes. Mon. thru Fri. 11 a.m. NBC-B & 3:45 p.m. NBC-R.
- Open House. Vicks, Sun. 7 p.m. CBS.
- Ormandy, Eugene. Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.
- Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS.
- Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
- Oxydol. Ma Perkins, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 12:15 p.m. NBC-R.
- Packard. Hollywood Mardi Gras; Lanny Ross; Charles Butterworth; Jane Rhodes; Raymond Paige's orch., Tues. 9:30 p.m. NBC-R.
- Paige, Raymond, orch. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R; Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Pall Mall. People in the News, Dorothy Thompson, Fri. 10:45 p.m. NBC-R.
- Palmolive Soap. Hilltop House, Mon. thru Fri. 5:45 p.m. CBS.
- Pantages, Lloyd. Donna Ray Cosmetics, Sun. 1:45 p.m. (11 p.m. for West) CBS.
- Parker Watch. Sunday Morning Quarterback; Benny Friedman, Sun. 11:30 a.m. MBS.
- Parkyakarkus. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Passing Parade. Duart Cosmetics, Sun. 9 p.m. MBS.
- Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
- Pebeco. Follow the Moon, Mon. thru Fri. 5 p.m. CBS.
- Pepper, Joe. Cocomalt, Sun. 6 p.m. CBS.
- People in the News, Pall Mall, Fri. 10:45 p.m. NBC-R.
- Pepper Young's Family. Cammay, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.
- Pepperell, Dr. Karl Reiland, Fri. 7:15 p.m. NBC-B.
- Pepsodent. Amos n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R.
- Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
- Personal Loan. Your Unseen Friend, Sat. 8 p.m. CBS.
- Pet Milk. Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.
- Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B.
- Philco. Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
- Philip Morris. Johnny Presents; Three Minute Thrill; Charles Martin; Russ Morgan; Frances Adair; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Charles Martin's Dramatizations, Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Phillips. How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lyman's Orch.; Lois Bennett; Frank Munn, Fri. 9 p.m. NBC-R.
- Philippe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.
- Phillips Petroleum. Poly Follies, Tues. 10:30 p.m. CBS.
- Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Pillsbury. Today's Children, Mon. thru Fri. 10:45 a.m. NBC-R.
- Poetic Melodies. Wrigleys, Mon. thru Fri. 7 & 11 p.m. CBS.
- Poly Follies. Phillips Petroleum, Tues. 10:30 p.m. CBS.
- Pond Cream. Husbands & Wives, Tues. 8 p.m. NBC-B.
- Pontiac. News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS; Varsity Show; Paul Dumont, Fri. 9 & 10:30 p.m. NBC-B.
- Post, Emily. Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.
- Power, Tyrone. Woodbury, Sun. 9 & 11:30 p.m. NBC-B.
- Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
- Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC-R.
- Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.
- Public Hero No. One. Falstaff Beer, Mon. 10:30 p.m. NBC-R.
- Quaker Oats. Aunt Jemima, Tues. thru Sat. 9:45 a.m. NBC-B; Kaltenmeyer's Kindergarten, Sat. 5:30 p.m. NBC-R.
- Radio Newsreel. Energine, Sun. 3 p.m. NBC-R.
- Radio Theater. (Lux), Mon. 9 p.m. CBS.
- Raleigh & Kool. Edythe Wright; Jack Leonard; Tommy Dorsey's orch., Fri. 9:30 p.m. NBC-B.
- Ralston. Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
- Rapee, Erno. General Motors Concert Company, Sun. 8 p.m. NBC-B.
- R. C. A. Magic Key; Milton Cross, Sun. 2 p.m. NBC-B.
- Raye, Martha. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Regional Advertisers. Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
- Reiland, Dr. Karl. Pepperell, Fri. 7:15 p.m. NBC-B.
- Renard, Jacques, orch.; Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Rhodes, Jane. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
- Rich, Irene. Welch, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.
- Rines, Joe, orch. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.
- Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor, Tues. 8 p.m. CBS.
- Ripley, Robert L. "Believe It Or Not." Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.
- Rising Musical Star. Sealtest, Sun. 10 p.m. NBC-R.
- Road of Life. Chipso, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.
- Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. CBS.
- Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Romance of Helen Trent. Edna Wallace Hopper Cosmetics, Mon. thru Fri. 12:30 p.m. CBS.
- Romantic Rhythms. Chevrolet, Sun. 6:30 p.m. CBS.
- Ross, Lanny. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
- Royal Gelatin. Rudy Vallee's Orch., Thurs. 8 p.m. NBC-R.
- Ry-Krisp. Marion Talley, Josef Koestner's Orch., Sun. 5 p.m. NBC-R.
- Sal Hepatica. Town Hall Tonight, Walter O'Keefe, Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.
- Sanka Coffee. We, The People; Gabriel Heatter, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.
- Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.
- Sealtest. Rising Musical Star; Alex Smallens; Hans Fuerst; Richard Gordon, Sun. 10 p.m. NBC-R.
- Sheaffer Pen. Harold Stokes, Fri. 8:15 p.m. MBS.
- Sherwin Williams. Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.
- Silver Theater. International Silver, Sun. 5 p.m. CBS.
- Simon's, Seymour, orch. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.
- Singing Lady. Kellogg's, Mon. thru Thur. 5:30 p.m. NBC-B.
- Skelly. Court of Missing Heirs, Mon. 7 p.m. CBS.
- Skolsky, Sid. Hollywood News (Bromo-Seltzer), Wed. 8:30 p.m. NBC-B.
- Slater, Bill. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.
- Sloans Liment. Behind Prison Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B.
- Smallens, Alex. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
- Smith, Kate. Calumet Baking Powder, Thur. 8 p.m. (11:15 p.m. for West) CBS.
- Song Shop. Coca-Cola, Fri. 10 p.m. CBS.
- Spitalny, Phil, Girl Orch. Hour of Charm (General Electric), Mon. 9:30 p.m. NBC-R.
- Spry. Aunt Jenny's Real Life Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
- Stokes, Harold, orch. Sheaffer Pen, Fri. 8:15 p.m. MBS.
- Story of Mary Marlin. Ivory Soap, Mon. thru Fri. 10 a.m. NBC-B; 4:30 p.m. NBC-R.
- Stroud Twins. Chase & Sanborn, Sun. 8 p.m. NBC-R.
- Sunbrite. Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.
- Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.
- Sunday Evening Hour. Ford, Sun. 9 p.m. CBS.
- Sunday Morning Quarterback. Parker Watch, Sun. 11:30 a.m. MBS.
- Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
- Swing School. (Camel), Tues. 10 p.m. CBS.
- Swor & Lubin. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.
- Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC-R.
- Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC-R.
- Talmadge, Norma. Thirty Minutes in Hollywood (Local Co-Operative Campaign), Sun. 6 p.m. MBS.
- Taylor, Deems. Chesterfield, Wed. 9 p.m. CBS.
- Taylor, Mary Lee. Pet Milk, Tues., Thur. 11 a.m. (3 p.m. for West) CBS.
- Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
- Terry & the Pirates. Dar-Rich, Mon. Tues. Wed. 5:15 p.m. NBC-R.
- Texaco. Eddie Cantor, Deanna Durbin, Jacques Renard's Orch., Pinky Tomlin, James Wallington, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- The Shadow. Delaware, Lackawanna & Western Coal Sun. 4 & 5:30 p.m. MBS.
- Thirty Minutes in Hollywood. Local Cooperative Campaign, Sun. 6 p.m. MBS.
- Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B.
- Thompson, Dorothy. People in the News (Pall Mall), Fri. 10:45 p.m. NBC-R.
- Three Minute Thrill. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.
- Tim & Irene. Admiracion Shampoo, Sun. 6:30 p.m. MBS.
- Time, Inc. March of Time, Thurs. 8:30 p.m. NBC-B.
- Time of Your Life. Gruen Watch, Sun. 5:30 p.m. NBC-R.
- Time to Shine. Griffin Polish, Mon. 7 p.m. NBC-B.
- Today's Children. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R.
- Tomlin, Pinky. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Tom Mix. Ralston, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
- Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R.
- Trevor, Claire. Big Town (Rinso), Tues. 8 p.m. CBS.
- True Story Court. MacFadden Pub., Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.
- Tums. Vocal Varieties, Tues. & Thur. 7:15 p.m. (11:15 p.m. for West Tue. only) NBC-R.
- Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.
- Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC-B.
- Vallee's, Rudy, orch. Royal Gelatin, Thurs. 8 p.m. NBC-R.
- Van Steeden, Peter, orch. Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC-R.
- Vanity Fair. Campana, Mon. 8:30 p.m. NBC-B.
- Varady of Vienna. Ted Weems' Orch., Sun. 1:30 p.m. MBS.
- Variety Show. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
- Varsity Show. Pontiac, Fri. 8 & 10:30 p.m. NBC-B.
- Vaseline. Dr. Christian, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
- Verrill, Virginia. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 p.m. for West) NBC-R.
- Vic & Sade. Crisco, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.
- Vicks. Open House, Jeanette MacDonald, Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS.
- Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.
- Vox Pop. Mollie, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
- Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
- Wallington, James. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Walsh, Mary Jane. Barbasol, Fri. 8 p.m. (11 p.m. for West) MBS.
- Waltz Time. Phillips, Fri. 9 p.m. NBC-R.
- Watch the Fun Go By. Ford, Tues. 9 p.m. (12 mid. for West) CBS.
- Washington Coffee. Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC-B.
- We, The People. Sanka Coffee, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.
- Weems, Ted, orch. Varady of Vienna, Sun. 1:30 p.m. MBS; Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.
- Welch. Irene Rich, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.
- Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.
- White Naphtha. Guiding Light, Mon. thru Fri. 4:45 p.m. NBC-R.
- Wicker, Irene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B.
- Willson, Meredith, orch. Good News for 1938 (Maxwell House Coffee), NBC-R.
- Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
- Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
- Wons, Tony. Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.
- Woodbury. Tyrone Power, Sun. 9 & 11:30 p.m. NBC-B.
- Wright, Edythe. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.
- Wrigley's. Poetic Melodies, Jack Fulton, Franklyn MacCormack, Mon. thru Fri. 7 & 11 p.m. CBS.
- Young, Victor, orch. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Your Hit Parade. Lucky Strike, Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.
- Youngman, Henny. Calumet Baking Powder, Thur. 8 p.m. (11:15 p.m. for West) CBS.
- Your News Parade. Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.
- Your Unseen Friend. Personal Loan, Sat. 8 p.m. CBS.
- Zenith Foundation. Sun. 10 p.m. NBC-B.

VOICE OF THE LISTENER

The "Voice of the Listener" letter-forum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio.

Each week Radio Guide will publish letters deserving our readers' attention.

PROTEST

Voice of the Listener: Is there anything more maddening than to be lifted to the heights by an audience singing with a great orchestra and then to have the last phrase chopped off as a station announcer comes in with his call-letters and a weather report? We'd like to hear the weather report, but we would like to hear the finish of the concert first. Practically all the stations are guilty of this annoyance, which not only spoils good programs for us, but which does little to create good-will between us and the stations. One of the blind spots in radio, this is a black mark on good taste and musical sense. Let's do something about it.—Mrs. Frank Arnold, Clarion, Pa.

ANOTHER KICK

Dear VOL: When will sponsors so arrange with the networks to have hours that will accommodate listeners? The situation is especially bad on Sunday nights. The General Motors concert is one of my favorites, but it is utterly impossible to find it on the dial. Now we have it presented at the worst time of all, competing with the most popular program on the air—the Chase and Sanborn Hour. Indeed, it is not fair of sponsors to be so thoughtless of listeners. I am not alone in protesting. I thoroughly love good and beautiful music, and I like comedy and Charlie McCarthy—but I do not like to have them on the air at the same time and on different stations. This same kicking goes for the Vick's Open House and the Jell-O show. Please, sponsors, have a little consideration for your listeners. We would like to listen to your programs—but why not find a time when we can all listen? It's about time someone put in a holler!—Raymond Cyr, Wichita Falls, Tex.

TOO MUCH PROFANITY

Voice of the Listener: I would also like to lift my voice in protest against profanity on the air. Taking the name of the Lord in vain is not merely an oath, such as we hear on the street—it is much more than that. It is written: "Swear not at all." There is much on the air that is foolish and silly, and while there is also much that is good, amusing, and entertaining, let us hear no more profanity.—Emma Brown, Indianapolis, Ind.

LESS YELLING

VOL: I believe that most of the people are willing to listen to the advertising part of a radio program, and also to buy the advertised product in exchange for a good program, but it's unfair to the sponsors when we housewives have to "tune out" the commercial part because the announcer yells at us as if we were a bunch of nit-wits who can't understand plain English. Announcers can be emphatic and stress their points without using the proverbial "sledge hammer." If such announcers think this impossible, let them take a few lessons from Louis Rowen and Bob Brown.

As a rule, I'm not a complainer, but this pet peeve has caused me (and many other women with whom I've conversed on the subject) to turn the dial even though we feel like traitors.—Mrs. Miller, Des Moines, Iowa.

CAREFUL, JIMMY!

Dear Voice of the Listener: Eddie Cantor should be told that too much of Jimmy Wallington's baby talk is spoiling his program. After all, a little of that goes a long way. Maybe I'm not capable of judging, but I certainly do

not enjoy Alice Faye's singing, nor that of Frances Langford. It seems to take so much effort for them to sing.—Mrs. Emma Groff, Upper Darby, Pa.

APOLOGY DEMANDED!

Dear Voice of the Listener: We listened to the "We, the People" program the other evening, when Helen Hayes gave a word of greeting from Boston. She said she had enjoyed her two years for the sponsor of "We, the People," but could not continue, since she was touring in "Victoria Regina." The orchestra on the program then spoiled it all by playing "Goodbye Forever" after she finished her very nice little speech! Those responsible for the program owe some apologies to Miss Hayes, and to the listening audience which takes this charming dramatic star to their hearts.—Mrs. C. L. Washburn, Hinsdale, Ill.

SONNET TO RADIO

Gone are barriers! An unseen conqueror of the past
Rides on wings of light across the seas and hills.
Clean, O clean are op't new volumes fresh to progress;
Each act of people 'gainst a people fills fast
The separate lands, yet gathers into one by caustic word
Or wise rebuke; sets countless minds to keener thinking;
Shall not this worthy infant shame the plans of war lords?
And, like the prophetic child, lead us as a revelation
To the green pastures of ideas; more fully linking
Us with the future. God grant that when these
Birth pangs are done, a world weary of old schemes
Shall grow to maturity with this gift of genius,
And call this new thing . . . Truth!
Gone are barriers,
And a great light illuminates the darkness of our dreams.
—Herbert E. Barrett,
Hamilton, Ont., Canada.

FOR AUDIENCES

Voice of the Listener: There has been much said concerning the evils of studio audiences, but not very much in their behalf. I have never been a part of a studio audience and I am not prejudiced in any way, but I certainly want to come out in favor of them. Some say that audiences take time from the programs and soon become a nuisance to the listeners. On the other hand, it has always seemed to me that a studio audience gives a feeling of reality to a program. When a comedian tells a good joke, a hearty laugh from the audience is necessary to fill out the picture. Somehow, I just can't get used to a cold silence when a famous singer finishes a beautiful song. One would hear thunderous applause anywhere else, so why destroy the illusion on radio? I also think that performers would have more confidence and a more "homey" feeling if their work is applauded. There is the danger, without applause, of their work becoming mechanical, more or less. I think that the studio audience is as vital to a program as the sound-effects. It is certainly as realistic.—Homer Hocks, Clermont, Fla.

TREASON!

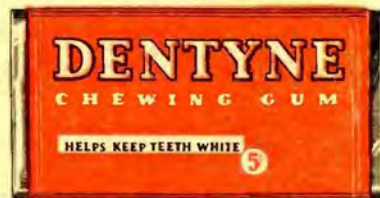
Dear VOL: I don't know how the rest of you feel about it, but I don't like Wayne King's "swing" music. With the exception of "Josephine" or "Sleepy Time Gal," why doesn't he continue to play only those smooth waltzes? Perhaps his sponsors are to blame for this change in tempo, and if they are, it's a grave mistake. On fast tunes Wayne King sounds no better than average. When I tune in on "The Waltz King" I want to hear waltzes!—Patricia Albee, Bloomington, Ill.

Envy the savage? Yes!



This ancient savage had to work hard to get a fire — and his cookery wasn't expert. But his rough, primitive fare exercised his teeth — kept them strong and healthy. We moderns eat soft, civilized foods — our teeth get too little healthful exercise.

DENTYNE HELPS KEEP TEETH SOUNDER, WHITER. You find yourself chewing more vigorously because of Dentyne's specially firm consistency. Mouth and teeth get wholesome exercise, salivary glands are stimulated, promoting natural self-cleansing. Dentyne's approved



HELPS KEEP TEETH WHITE

aid to stronger, whiter teeth! **THE FLAVOR'S A JOY!** Spicy, smooth-tasting, delicious! You'll welcome Dentyne for its flavor alone—and you'll find the Dentyne package specially convenient to carry in pocket or purse (its smartly flat shape is an exclusive Dentyne feature.)

TEETH WHITE MOUTH HEALTHY

DENTYNE

DELICIOUS CHEWING GUM

Howdy Folks - Here I am - Willie McGregor - MORE FUN THAN A BARREL OF MONKEYS!

Yes, that's right! A lovable, laughable, life-like, wise-cracking Willie McGregor ventriloquist "dummy" only \$1.00, complete with humorous dialogues and easy instructions on "How to Throw Your Voice". Willie is a riot! At home—at parties, parties, etc.—he makes you a big hit. Fun starts moment you introduce him! Just set Willie on your knee, start him talking, and you'll have crowd splitting sides with laughter. Measures 30 inches tall. Lifelike, colorful head made of durable cast material. Mouth and head move, giving realism to his antics and conversation. Anyone who can talk with a cigarette in his mouth can operate Willie with 5 minutes practice. Willie is a pal with a thousand personalities—at once a wit, philosopher, great lover, woman-hater—in fact, anything you want him to be. You'll be "crazy" about Willie—order him today. SEND NO MONEY—rush name and address at once, and I'll mail Willie to you, complete with book and dialogues. Pay postman only \$1.00 plus postage. Be popular! Have fun! Make money as an entertainer! Mail order NOW!

Ventriloquist "DUMMY" \$1.00

Pat McGregor, Dept. C-1205, 4218 Davis Lane, Cincinnati, Ohio

GIVE YOUR SON A CHANCE YOU DIDN'T HAVE

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So many people with the "germ" of writing in them simply can't get started. They suffer from inertia. Or they set up imaginary barriers to taking the first step. Many are convinced the field is confined to persons gifted with a genius for writing.

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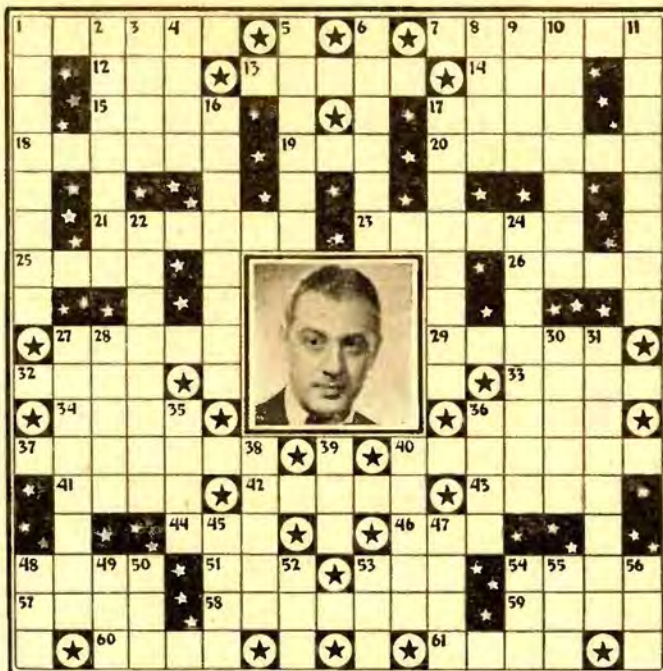
FREE Newspaper Institute of America One Park Avenue, New York

Send me, without cost or obligation, your Writing Aptitude Test and further information about writing for profit as promised in Radio Guide, November 14. 92K587

Mr. _____
Mrs. _____
Miss _____

Address _____
(All correspondence must be paid. No collection will be on you.)

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
1. He wrote "The Object of My Affections"
 7. Hard limestone of various colors
 12. Ozone
 13. Deane —, singer
 14. Meadow
 15. Male of the sheep (plural)
 17. Marine mammal
 18. Violate by fraud
 19. To drag, as a vessel
 20. "Sixty-one inches of song"
 21. Indians famous as blanket-weavers
 23. Masculine name
 25. Covert of a wild beast
 26. City in Norway
 27. Of a deeper sky color
 29. An ant
 32. A hint
 33. Out in the ocean
 34. Performs
 36. Insects
 37. Textile hanging screen
 40. Angela — Coutts, famous English philanthropist
 41. Nourish
 42. One of the tribe of Sioux Indians
 43. — Hess, operatic singer
 44. A tree
 46. Some; an indefinite number
 48. See unexpectedly
 51. Devour

- VERTICAL**
1. Last name, star in the portrait
 2. Nino —, tenor
 3. One addicted to lying
 4. Feminine name
 5. Puncture the skin with a needle
 6. Kathryn —, soprano
 8. Sheltered side of a ship
 9. Genuine
 10. Kind of songs Henry Burr likes to sing
 11. A mezzanine
 16. Tree of the maple family
 17. Nat —, orchestra leader
 22. Cliff —, radio actor
 24. "Chimes of —," famous opera
 27. Walter —, orchestra leader
 28. Money, riches
 30. Compound ether
 31. One who makes and leaves a will
 35. Vic and —
 36. Body of men equipped for war
 38. One who wanders
 39. Enthusiastic lover of any sport
 40. Barb of an arrow
 45. Sly, sidelong look
 47. Bird dwelling
 48. Spike of corn
 49. Pastry
 50. Staple food of the tropics
 52. A number
 53. Segment of a circle
 54. Wager, bet
 55. Is James Melton married?
 56. Wooden pin

Solution to Puzzle Given Last Week



THE REMARKABLE MR. VALLEE

(Continued from Page 7)

an audition one winter when he was playing down in Florida. Rudy signed her at once, took her back to New York, and personally played the piano for the hour for her accompaniments. He taught her how to stand, how to smile, how to use her arms, until she gained confidence, professional finish.

WHAT his discoveries have meant in terms of human happiness need not be said. Whether it was Joe Penner, a struggling and none-too-successful vaudevillian, or Dorothy Lamour, the wave of Rudy's magic wand has meant wealth and fame for all of them. And, best of all, he never hangs onto them. There is no jealousy, no envy; there are none of those vicious percentage contracts running for five years. He just builds up his finds and then—lets them go, on to their own success.

It is unbelievable how many business acquaintances have become Rudy's close personal friends. Hal Wallis of Warner Brothers Pictures is still another friend. "I consider Rudy one of the greatest showmen on the air today," Wallis says, "and a very remarkable one in that he has held the

top spot so long. At Warners we all think of it as a real pleasure to have him with us. You're going to see some of that fine showmanship on the screen soon in a picture he's just started." What his friends say of him is a pretty good sign of the kind of human being a fellow is.

Rudy Vallee is a very rich young man who lives quietly, modestly and decently. He is a very famous young man who works as hard today as he did when he started. He is a very talented young man who spends all his time developing other people's talent. And—he is just beginning. For long after Rudy Vallee and his orchestra have been forgotten, Rudy Vallee, the program director and producer of A-1 radio shows, will still be with us. Such is the opinion of studio experts.

And so ran the thoughts of all of us as we listened to his anniversary performance.

Rudy Vallee may be heard Thursdays over an NBC network at:
EST 8:00 p.m. — CST 7:00 p.m.
MST 6:00 p.m. — PST 5:00 p.m.

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IN 30 DAYS OR NO COST
"Reduced my waistline from 42 to 37 inches," says Dr. J. R. Gorsline. "I often recommend Director Belt to my patients." Director's controlled-stretch elastic creates a gentle flexing action on the abdomen with every move you make. S. Youngblood says: "It comfortably and automatically exercises away the flabby waistline fat." Director instantly improves appearance. Loose abdominal muscles go back where they belong—and thousands of men report relief from shortness of breath, restored vigor, and that Director's exercising-action aids elimination without use of cathartics. You look thinner and years younger at once.
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PHOTO · CARNIVAL

Radio Guide's Picture Panorama of Broadcasting

LOOK AGAIN ONE OF THEM IS THE NEW BOB DRAKE

A RISING star to watch is Spencer Bentley (left), who is strikingly like Dick Powell (below) in appearance. Spencer is more than likely to become a brilliant star in his own right very soon, for he's taking the same route that Vinton Haworth (now Jack Arnold of the movies), Don Ameche, Les Tremayne took. As Bob Drake in "Betty and Bob," he's handling the assignment just as capably. Precedent indicates that stardom is just ahead—but his talent really backs it up.

Born in New York on January 14, 1910, Spencer has lived there most of his life, calls it home. Yet he's traveled from Pago Pago to Panama, and has visited 19 different countries.

Up to 1931 Spencer appeared in stage plays starring such famed actors as Eva Le Gallienne, Basil Rathbone, Billie Burke, Chester Morris, Alice Brady, and Miriam Hopkins. Then he spent a season with a stock company, met and married Betty Coulter, a member of the cast.

Shortly afterward, he turned to radio, and since has announced "Pepper Young's Family," "Personal Column of the Air," and other serials. He produced "Johnny Presents," and played in the "Green Rope Murder Mystery." But his new show gives him his first starring role.



JOHN'S OTHER WIFE

JOHNS Other Wife" is a triangle-conflict story of a department-store executive, his comely designer, and his wife. The drama concentrates on the struggle between the two women for John's love, is heard serially on NBC five mornings weekly. John Perry's wife, Elizabeth, cannot help seeing John's admiration for his beautiful assistant, Martha Curtis, and tortures herself with jealous misgivings every time John praises Martha's acumen, which is in a large part responsible for the success of the store. Martha decided to leave once, because her love became almost more than she could hide, but John's need of her persuaded her to stay. Elizabeth is afraid John will discover how attractive Martha is in other than business lights.

Photos by Gene Lester



Left: Matt Crowley, one of radio's most accomplished radio actors, plays John Perry, and Phyllis Welch has the role of Martha Curtis, comely assistant who is in love with him

(Above) The three who make up the triangle: Adele Ronson as the jealous wife, Elizabeth Perry; Matt Crowley as John, the department store head; Phyllis Welch, the "Other Wife"



(Above) The cast of "John's Other Wife," left to right: Mary Cecil, Adele Ronson, Matt Crowley, Phyllis Welch, and Milo Bolton. Milo plays the part of Alan Green, advertising manager for John Perry's department store



Mary Cecil (above), as Granny, figures in all plot developments. She has had her own programs, is on the stage in "The Women"



Milo Bolton (above), as Alan Green, is indispensable to John Perry, was once in love with Martha Curtis. Milo has played in 300 legitimate stage productions, has 4 years of radio experience



Adele Ronson (above) in role of Elizabeth has had little "legit" experience, but is character and dramatic actress on several airshows. Hobby: Her Connecticut farm

SOMETHING NEW
COMES TO
RADIO

MAXWELL HOUSE COFFEE
PRESENTS

A NEW AND BRILLIANT RADIO SHOW

PRODUCED BY
METRO-GOLDWYN-MAYER

WM.
POWELL
MYRNA
LOY
IN
DOUBLE
WEDDING

ROBERT MONTGOMERY
ROSALIND RUSSELL
IN
LIVE, LOVE AND LEAD

ELEANOR
POWELL
IN
ROSALIE

CLARK GABLE
IN
IDIOT'S DELIGHT

SPENCER TRACY
LUISE RAINER
IN
BIG CITY

MAXWELL HOUSE AND M-G-M JOIN In Presenting This Great New Radio Show Every Thursday Night

The glamour and glory of Hollywood . . . the magic and miracles of movieland . . . packed in one full hour of brilliant and different entertainment! That is the new Maxwell House-M-G-M radio show. Think of a radio show featuring the great galaxy of M-G-M stars featuring the great at the command of Hollywood's most skillful producer . . . Metro-Goldwyn-Mayer.

You'll be taken into the lot . . . onto the set. You'll hear glorious singers, sparkling music, of screenland, from humble scene-shifters to scintillating stars . . . writers, musicians, make-up men, actors, script girls, producers.

These brilliant shows are brought to you by Maxwell House Coffee—the rich, full-flavored coffee that buoy you up and never lets you down! A product of General Foods.

Tune in next Thursday and every Thursday, NBC Coast-to-Coast Red Network.

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TUNE IN NBC RED NETWORK EVERY THURSDAY NIGHT

ROBERT TAYLOR
WALLACE BEERY
IN
SPRING TIDE

JOAN
CRAWFORD
IN
THE BRIDE
MORE

M-G-M
NOW TOPS
ON
RADIO



Left: Jeanette Dowling portrays one of the City Hospital nurses. Her "Calling Dr. Brent... Surgery... Dr. Brent" opens and closes each episode. She's the daughter of a clergyman

Right: Jack Roseleigh in the role of Dr. Winslow is a genial physician. He has been the family doctor to the Brents and counselor to young Dr. Jim throughout his medical studies



Below: A young doctor has to be rather serious about everything, and Matthew Crowley, in the role of Dr. Brent, is just that. He had his first Broadway stage role in "The Front Page"



The "Road of Life" cast confers (below) with Director Edwin R. Wolfe. Left to right are Jack Roseleigh, Jeanette Dowling, Effie Palmer, John Anthony, Ed Wolfe, Matt Crowley, Jarrett Weis

ROAD OF LIFE

OFFERING aid and solace to many who are physically and mentally troubled, as well as presenting a true-to-life record of romance and adventure in the setting of a great city hospital, is the "Road of Life" dramatic serial heard twice daily over the NBC Red and Blue networks. Authored by Irna Phillips, one of radio's most successful and prolific writers, the serial follows the career of James Brent, M.D., after his graduation as a senior interne. Many of the problems facing a young doctor in the choice of which road he will follow in medicine are faithfully presented by Miss Phillips, who has an eminent Chicago physician, Dr. Albert E. Luckhardt, as technical advisor. Irna Phillips also writes the popular "Today's Children" and "The Guiding Light" serials. She writes about 30,000 words a week to keep her shows on the air and has a large office in Chicago where she dictates dialog to Gertrude Price.

Photos by Gene Lester

Below: Peggy Allenby looks up from the file case she keeps in her role as Helen Gowan, supervisor of nurses in the "Road of Life" City Hospital. In private life she is the wife of John McGovern, also a radio actor



Mother Brent talks over family problems with Dr. Winslow and her children. Shown below, left to right, are Lawson Zerbe as Fred, Effie Palmer as Mrs. Brent, Olive Parker as Julia, Jack Roseleigh as Dr. Winslow



AUDITIONS—WHAT ARE THEY?

HERE'S WHAT HAPPENS—AND WHY!

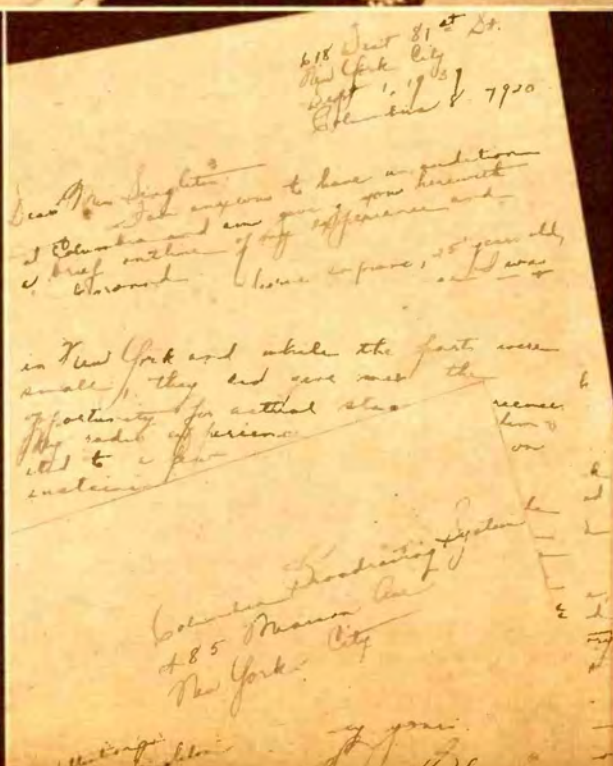


1 Songstress Hollace Shaw (above, with Flutist Nick Kouloukis) shows the steps that aspiring artists take to get on the air

2 Left: A letter giving qualifications is first. It must be carefully done, specific, for only the best received are given consideration

3 Right: A model letter—because it tells fully what experience Hollace has had, why she feels she should get an audition

CONTINUED ON
NEXT PAGE



CONTINUED FROM PRECEDING PAGE



4 Left: If the letter indicates proper background for network performance, the applicant is notified, comes to the CBS Building at 485 Madison Avenue, New York, there is given her first interview

5 After the interview, the applicant is assigned a regular studio for her audition (above). If she doesn't have her own accompanist, one is provided. Engineer John Dietz and Lucile Singleton sit in the control-room

TALENT-TESTING of ambitious singers is radio routine—but to the listening public the procedure involved remains a mystery. That Radio Guide readers may know exactly how an audition is handled, how artists break into radio, CBS Songstress Hollace Shaw re-enacts the steps she took to get on the air.

Of great importance is the first step, that of letter-writing, and Hollace gives it considerable thought. As yet unseen, the applicant must sell her talents to the network by mail. Hollace, in her letter to CBS in New York City, gives full details, tells specifically about her past experience. Because the letter indicates to Miss Lucile Singleton, the network official in charge of auditions, that Hollace has talent and the right kind of background for radio work, she is called on the telephone, asked to come to the CBS Building for an interview. There she receives a preliminary interview, is assigned a studio, given her first audition. If she shows exceptional ability, she is called before the Audition Board, interviewed a second time, given another audition—and, if she is approved, signed as a sustaining artist. This means that although she has no sponsor, the artist will be a regular network performer, will collect a regular salary of approximately \$60 per week, and will be featured on a regular program.

Now she is featured on "Songtime," sharing the spotlight with Lyric Tenor Del Casino. Still unsponsored, 23-year-old Hollace, like all other sustaining artists, sings, hoping that each day will bring a sponsor, stardom—and the kind of salary a star receives.



8 Above: An artist under contract. Hollace meets Mark Warnow, director of the orchestra with which she will sing on her first broadcast. Her first program was "Blue Velvet Music"



11 Dressed for her air debut (left), Hollace has a last-minute rehearsal (above), accompanied by Flutist Nick Kouloukis. Warnow looks on



12 Above: In a bright spotlight on a full stage, Hollace is on the air, accompanied by an orchestra of 30 men!



6 Next, the audition board listens to the applicant. Its members are: (above, left to right) Ed Cashman, George Zachary, Lucile Singleton, Herbert Rosenthal, and Mack Davis



7 Right: After Hollace has passed her auditions, she meets an Artists Bureau representative, signs her contract. In this case, the representative is Mack Davis



9 CBS maintains a large music library for the use of staff artists. Above: Hollace, assisted by Librarian Frank Monroe and Warnow's arranger, Bob Warren, picks out her songs



10 Right: During the rehearsal that follows, Hollace discusses the more difficult passages in the music with Warnow (right) & Music Librarian Wendell Adams



13 Above: After the broadcast, admirers phone, offer congratulations, request songs, propose marriage!



14 Right: Usually admirers crowd around the stage door to greet the air-debutante



1 When the cameraman approached him, Ripley was wearing coat and trousers from India, and slippers from Arabia



2 In his breast pocket were glasses, a pencil, a 15c cigar. Bob doesn't smoke—but gives cigars to his friends



3 In Ripley's inside coat-pocket—a human head! Ripley got it in Formosa. It's well preserved, has shrunk—but the hair still grows, must be cut every six months!

PICKPOCKET PICTURES

BY PEEKING IN ROBERT RIPLEY'S POCKETS—YOU SEE HIS PERSONALITY!



ONCE Robert Ripley was a pitcher for the New York Giants, was said by the late John McGraw, who watched him in the training camp at Marlin, Texas, to have all the makings of a baseball immortal. But while pitching his first game, Bob broke his arm—and, believe it or not, he carried on as a left-handed first baseman!

He turned to the San Francisco Bulletin for a job, became a newspaperman, has been one ever since. Ripley worked on many of the largest papers from Coast to Coast, spent much time in sports departments.

One night in 1921, when he was on the staff of the New York Globe, Bob drew odd facts of sporting life, for want of a better title called the feature "Believe It Or Not." It caught on, soon Ripley was drawing one every day. In 1929 he joined the Hearst newspapers. Today his drawings are syndicated to more than 300 papers throughout the world. Searching for material, Ripley visited 167 different countries, covered as many as 75,000 miles in a single year.



4 Among other things in Bob's pockets: The shell of a whale-louse (below keys). Ripley autographs them for friends

Photos by Gene Lester

5 "Believe it or not, that's all"—and on the ground are: Oddity suggestions, warrior's head, cigar, keys, glasses, whale-louse, lozenges, handkerchief, biscuit for his Collie

THIS WEEK'S PROGRAMS

Sunday
November 7

MORNING

8:00 am CST

NBC-Coast to Coast on a Bus, children's prgm.: WMAQ KWK
WLW WIBA (sw-15.21)
CBS-Sunday Morning at Aunt Susan's; News: WFBM WCCO
WBBM WKBB (sw-21.52)
Richard Blondell, story-teller, will be guest.
NBC-Harold Nagel's Orch.: WCFL
WBOW WIRE WHO
KMOX-△Church of the Air
WAAF-Carnival of Comics
WCBD-Hit Tunes
WFAM-△Sunday School
WIND-△Baptist Church
WISN-△St. Boniface Church
WJJD-Rose Vanderbosch, pianist
WLS-Everybody's Hour
WMBD-Uncle Bill Reads Funnies
WMT-Reading the Comics
WOWO-△Old-Time Religion
WTAD-Gospel Singers
WTMJ-△Church Services

8:15

WCBD-△United Swedish Service
WHO-△Bible Broadcaster
WJJD-Happy Go Lucky Time

8:30

CBS-Aunt Susan's: KMOX WJR
WAAF-△Bible Stories
WBOW-△Rev. Archie Brown
WCFL-Concert Ensemble
WIBA-Fiore Melodies
WIND-Hungarian Air Theater
WIRE-△Morning Worship
WISN-△Spiritual Fellowship
WJJD-Vaudeville Show
WROK-Morning Musicale
WTAD-Variety Prgm.
WTMJ-Our Club

8:45

WAAF-Organ Melodies
WCBD-△Polish Bible Class
WIBA-△Bible School

9:00

NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ WLW (sw-15.21)
CBS-△Church of the Air: WCCO
KMOX WBBM WKBB WMBD (sw-21.52)
The speaker will be Reverend Jacob S. Payton, Editor of the National Methodist Press.
NBC-Radio Pulpit: WCFL
News: WROK WTMJ WMT
KWK-Bible Auditorium
WAAF-Swingtime
WBOW-Sunshine Hour
WCBD-△Meditation Moments
WFAM-News; △Old Time Gospel Tabernacle
WFBM-Stamp Stories
WGN-Sunday Morning Concert
WHO-Musical Gems
WIBA-Norwegian Hour
WIND-Musical Travelogue
WIRE-Jake Feld Varieties
WISN-Breakfast Club
WJJD-Happy Go Lucky Time
WKBB-△Church Service
WLS-△Little Brown Church
WOC-Sunday Morning Recital
WOWO-Christian Science Reader

9:15

NBC-Russian Melodies: WOWO
KWK
△Seventh Day Adventist: WHO
WOC
WAAF-Symphonic Hour
WFBM-Gypsy Fortunes
WLW-Ellis Frakes
WMT-Dr. Frank B. Robinson
WROK-On the Mall
WTAD-△Church in Wildwood
WTMJ-Master of Rhythm

9:30

NBC-Dreams of Long Ago: WIRE
WOWO KWK
CBS-Walberg Brown Strings:
WBBM WCCO WFAM WKBB

WMBD (sw-21.52)
NBC-Music & American Youth:
WBOW
News: WLW WTAD
KMOX-Piano Recital
WCBD-To be announced
WCFL-Swingtime
WFBM-Christian Men Builders
WHO-Hour of Music
WIBA-University Club Round
Table
WIND-I Am Reading Room
WISN-Sunday Morning Revue
WMAQ-News; Morning Melodies
WMT-Salvation Army Prgm.
WOC-Hour of Music
WROK-Rhythm Makers

9:45

CBS-Walberg Brown Strings:
KMOX
Modern Miracles: WLW WMAQ
News: WMBD WLS
WCFL-New Songs
WIND-Remote Control
WJJD-Eddie Fitzpatrick's Orch.
WMT-Musical Clock

10:00

CBS-Texas Rangers: WCCO WOC
WBBM WMBD WMBI
NBC-News; Alice Remsen, con-
tralto: WOWO WCFL (sw-
15.21)
NBC-News; Ward & Mussey,
piano duo: WBOW WHO
MBS-Northwestern Reviewing
Stand: WGN KWK WIRE
KMOX-Joe Karnes, piano
WAAF-Theater of the Air
WCFL-Jewish Hour
WDZ-Heralds of Destiny
WFAM-Variety Show
WGN-Reviewing Stand
WIBA-News; Musical Variety
WIND-Leaders in Dance Time
WJJD-Bureau of Missing Per-
sons
WKBB-Sunday Morning Revue
WLS-Folks Worth Knowing
WLW-Cadle Tabernacle Choir
WMAQ-Sunshine Hour
WROK-News; Morning Concert
WTAQ-△High Mass

10:15

NBC-Neighbor Nell, philosophy:
WOWO KWK (sw-15.21)
NBC-Silver Flute: WBOW WHO
KMOX-Travelogue
WAAF-Do You Remember?
WCFL-Hit Review
WDZ-Dance Prgm.
WGN-Morning Melodies
WIBA-Today's Almanac; News
WJJD-Dick Jurgen's Orch.
WROK-Morning Concert

10:30

NBC-Jewish War Veterans Ar-
mistice Day Prgm.: WMT
WOWO WIBA WMAQ (sw-
15.21)

CBS-Major Bowes' Capitol Fam-
ily; Dalton Bros.; Helen Alex-
ander, sop.; Nicholas Costen-
tino, tr.; Charles Magnante,
xylophonist; Robert Reed, m.
c.; Waldo Mayo's Orch.: WFAM
WCCO WKBB WMBD WOC
WBBM (sw-15.21)
MBS-Sunday Morning Quarter-
back with Benny Friedman
(Parker Watch Co.); WGN
Dutch Clark, star of the De-
troit Lions football team,
will be guest.

KMOX-Employment Service
KWK-Charities Reporter
WCBD-△North Shore Church
WCFL-Mirth Parade
WDZ-Danville Studios
WFBM-Stardust Melodies
WIND-Listen to Yourself
WIRE-Melody Hour
WISN-German Hour
WJJD-Happy Go Lucky Time
WLS-Concert Orch.
WLW-Rural Roundup
WROK-Organ Reveries
WTAD-△Methodist Church
WTAM-News: Blue Barron's Or-
chestra

10:45

MBS-American Warblers (Amer.
Bird Prod.): WGN KWK

LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Mo.	NBC & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBD	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WDZ*	1020	250	Tuscola, Illinois	Local
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Ind.	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBG
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Cedar Rapids, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	Local
WROK	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WUOI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying
1050; KPO, 680; KOA, 830;
1190; WSM 650; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company
Basic Blue Network
NBC-R—National Broadcasting Company
Basic Red Network
†—Night Programs Only
*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell △ indicates religious services and programs.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes duration is on the air at a quarter-hour when you do not find your station listed.

NBC-Henry Busse's Orch. (Mar-
O-Oil): WMAQ
KMOX-Music Cavalcade
WAAF-Melody Parade
WBBM-Sunday Sunshine
WBBM-WPA Prgm
WCFL-Fashions on Parade
WHO-Familiar Classics
WIBA-Today's Almanac
WJBC-△Park M. E. Church
WJJD-Seger Ellis' Orch.
WROK-△Swedish Mission

11:00

NBC-Denver String Quartet:
WCFL (sw-15.33)
NBC-The Southernaires: WENR
KWK WOWO

△Methodist Church: WDZ WIND
△Church Service: WHO WMT
WAAF-Modern Melodies
WBBM-Rhythmic Melody
WBOW-△Evangelical Church
WGN-Meditation
WFM-Alice Blue, pianist
WIA-Honemakers
WIBA-Workers Alliance
WJBC-△Catholic Church
WJJD-△Dr. Preston Bradley
WMAQ-Silver Streak Review

WOC-Ports of Call
WTMJ-That Was the Year

11:45

CBS-Salt Lake City Tabernacle:
WFAM
WAAF-Rhythm Revue
WCCO-Musical Prgm.
WDZ-Organ Prgm.
WIND-Musical Varieties
WISN-Fur Time Classics
WLS-Helen Jensen, organist
WMBD-For Men Only
WMT-American Radio Warblers
WTMJ-Hollywood Casting Office

AFTERNOON

12:00

NBC-Radio City Music Hall;
Salon Orch.: WENR
CBS-△Church of the Air:
WCCO WFAM
The speaker will be Itabbi Jos-
eph L. Pink, of Temple Beth
Zion in Buffalo, New York.
NBC-Paul Martin's Music: WMAQ
WHO WBOW (sw-15.33)
News: WMBD WOC
WAAF-Musical Hour
WBBM-Rhythms at Noon
WCFL-Music in the Air
WDZ-Battle of Swing Bands
WFBM-Bohemians
WGN-Reading the Comics
WIBA-Tony Salerno's Orch.
WIND-German Hour
WIRE-Melodiers
WISN-Hollywood Matinee
WKBB-W. P. A. Prgm.
WMT-Inquiring Mike
WTAQ-Duchow's Orch.
WTMJ-Henry's Grenadiers

12:15

News: WKBB WIRE
WBOW-Melody Weavers
WCFL-New Songs
WMBD-Sunday Sunshine
WOC-Smooth Sailing
WROK-News; Musicale
WTAD-Storyland Lady

12:30

NBC-Smoke Dreams (H. Fend-
rich) Orch. & Gunst: WLW
KSD WHO WMAQ (sw-15.33)
MBS-Ted Weems' Orch. (Varady
of Vienna): WGN KWK
NBC-Spelling Bee: WENR
CBS-Voice of Tolerance: WKBB
WMBD WCCO
WBOW-△Rev. Drake
WCCO Romance of Transporta-
WCFL-Melodiana
WFAM-Funny Paper Man
WFBM-House Beautiful
WIBA-News; Concert Hall
WIRE-Studio Party
WISN-Smooth Sailing
WJJD-Grand Central Station
WMBI-Organ Melodies
WMT-Hit Tunes; Hawaiian Sere-
nade; Drama
WOWO-Missionary Hour
WROK-Dan, the Funny Man
WTAD-Motor Club Drama
WTAQ-Bavarians & Football
Dope
WTMJ-Musical Spelldown

12:45

CBS-Lloyd Pantages Covers Hol-
lywood (Dona Ray): WFBM
KMOX WCCO (also KNX at
11 p.m.)
CBS-Romany Trail: WKBB
WCFL-Music in the Air
WIRE-To be announced
WISN-Coplin Concert
WJJD-Musical Highlights
WMBD-Variety
WMBI-Round Table
WOC-△Country Church of Hol-
lywood
WTAD-Blended Voices
WTAQ-News

1:00

NBC-The Magic Key of RCA;
Symphony Orch.; Frank Black,
cond.; Milton J. Cross, m.c.;
Guest: WLW WMT KWK WMT
WBOW WENR WIBA WOWO
(sw-15.21)

CBS-Fun-Bug (Barnsdall Refining
Co.): WBBM WCCO KMOX
WKBB WISN WTAQ

CBS-Romany Trail: WFBM
NBC-Sunday Drivers: WMAQ
WHO (sw-15.33)
MBS-The Right Job: WGN WIRE
WSD-News; Ferdé Grofé's Orch.
WAAF-Remember With Joy
WCFL-Man On The Street
WDZ-Voice of the People
WFBM-News; Hungarian Hour
WIND-Side-Line Chatter
WJJD-Extra! Extra!
WMBD-Walkathon Derby Show
WMBI-Men's Voices in Song
WOC-Out of the Past to You
WROK-Symphonic
WTAD-Lawrence Glosemeyer
WTMJ-Football; Packers vs.
Detroit

1:15

CBS-Lew White Entertains:
WFBM
MBS-Concert Orch.: WGN WIRE
KSD-United Charities
WAAF-Deserving of Credit
WIND-Football; Pitts. vs. New
York
WJJD-Melodies That Endure
WMBD-Hod Hiatt
WMBI-Message
WTAD-Quincy Marches On

1:30

NBC-Way Down Home, drama:
WMAQ WHO (sw-15.33)
A story about this program can be
found on Page 7.

CBS-Doctor Christian, sketch
(Chesebrough): WFBM KMOX
WBBM WCCO

CBS-To be announced: WOC
WKBB (sw-15.27)
KSD-Community Forum
WAAF-Tower Tunes
WCFL-Organ Recital
WGN-To be announced
WIRE-Extra! Extra!
WISN-Jewels of the Air
WJJD-Eddie Fitzpatrick's Orch.
WMBD-Buddy & Ann
WMBI-Young People's Hour
WROK-Honolulu Melodies
WTAQ-Herman's Bavarians; Pre-
Packer Game Dope

1:45

CBS-To be announced: WISN
WAAF-Waltz Time
WBBM-Builders of Happiness
WGN-Edna Sellers, organist
WJJD-Fred Beck, organist
WMBD-Howard Sisters
WROK-Musicale
WTAD-Public School Prgm.

2:00

NBC-On Broadway, sketch (Dia-
mond Crystal Salt): (sw-15.21)
NBC-Radio Newsreel (Energine);
Parks Johnson & Wallace But-
terworth Interviewing: WHO
KSD WIRE WMAQ (sw-15.33)

CBS-Philharmonic Symp. Society
of New York; John Barbirolli,
cond.: WMBD WFBM KMOX
WOC WKBB WCCO WFAM
WBBM (sw-15.27)
For detail on this program turn to
Page 12.

MBS-Alice Blue, pianist: WGN
NBC-There Was a Woman, dra-
ma: WENR WIBA
Football; Bears vs. Packers:
WJJD WTAQ
KWK-Secondary Schools Prgm.
WAAF-Quickies
WBOW-Reviewing the Week
WCFL-Concert Hour
WDZ-Lee Lynch Co-Op
WIBA-Education Week
WISN-Polish Merry-makers
WLW-Polly Pretends
WMBI-Singers
WMT-Tangled Tunes
WOWO-Formula X Presents
WROK-News; Matinee Musicale

2:15

MBS-Concert Orch.: WGN
WAAF-Jimmie Kozak, pianist
WBOW-Talk by Dr. Townsend
WIBA-Music Graphs
WMT-△Walnut Street Church

(Continued on Next Page)

PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-waves programs, please see page 46

Sunday

November 7



IRENE RICH
Star of Welch dramas
Sun. 8:45 pm CST

(2:15 p.m. Continued)

WOWO-Bourdon Ensemble
WTAD-Billy Bob Richardson

2:30

NBC-Bicycle Party (Cycle Trades)
Swor & Lubin, comedians; Bert Whaley, bar.; Hugo Mariani's Orch.: WMAQ WIRE WHO WLW

NBC-Sen. Fishface & Prof. Figgs-bottle: WBOW WENR KWK WIBA (sw-15.21)

MBS-Peter Cavello's Band: WGN WAAF-Once Around the Clock WCBD-Δ Zion Sunday Services WCFL-To be announced
WDZ-Woman on the Train WISN-City & County Public Service Talk
WOWO-Δ Church of Nazarene WROK-Amateur Hour WTAD-Frances Mourning

2:45

WCFL-To be announced
WDZ-Sweet Music WISN-Symphonetta
WMT-Richard Wilson, talk WTAD-Lorene Meyers Hughes

3:00

NBC-Δ Nat'l Vespers: WENR KWK
NBC-Romance Melodies; Chas. Sears, trn.; Roy Shields' Orch.: WMAQ WBOW WIRE WLW (sw-15.33)

WCFL-Melody Moments
WDZ-Corn-Crib Hoedown WGN-Harold Stokes' Orch.
WHO-Curt Rozosinski, pianist WIBA-Δ Lutheran Hour WISN-Organ Melodies WJBC-Band Concert
WMT-Iowa Network Salutes WOWO-Temple Radio Service WROK-Δ Ave Maria Hour WTAD-News

3:15

NBC-Romance Melodies: WHO WCFL-News
WTAD-Bessie Dean Reinert

3:30

MBS-Lutheran Hour: WMT KWK WIRE WCFL WISN

NBC-The World Is Yours: WIBA WMAQ WBOW WHO (sw-15.33)

CBS-Philharmonic Orch.: WTAQ WAAF-Rhumba Beat
WDZ-Danville Studios WENR-Rhythm in the Air WGN-Vincent Lopez' Orch.
WIND-Dance Time WJBC-Matinee Players
WLW-Δ Church by the Side of the Road
WOWO-Δ Lutheran Hour WROK-Rudolph Friml's Orch.
WTAD-James Moseby

3:45

NBC-Ranch Boys: WENR WAAF-Kay Armin
WIND-Dance Parade WJBC-Crime Quiz
WOWO-Lutheran Hour WROK-Musicale
WTAD-Δ Interchurch Revival

4:00

NBC-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.); Wilfred Pelletier, Orch. cond.; Guests: WENR WOWO WMT KWK (sw-15.21)
Gordon Gifford, bass-baritone of the Bronx, will sing Evening Star from "Tannhauser"

(Wagner) and Cargoes (Dobson); Miss Aniceta Shea, dramatic soprano of Newport, R. I., will sing Pace Pace from "Forza del Destino" (Verdi) and Love in My Heart (Huntington Woodman); and Howard Price, tenor, of Seranton, Pa., will sing Cielo e Mar from "La Gioconda" (Ponchielli) and A Neopolitan Love Song. The orchestra will offer the Prelude to Act III from "Lohengrin" (Wagner) and the trio will sing A Love Dream (Liszt).

NBC-Marion Talley, sop. (Ry-Krisp); Josef Kozstner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-15.33)

The program: Miss Talley, a medley of war songs as Armistice Day Tribute—There's A Long Long Trail Awaiting, and Keep the Home Fires Burning, also Love is the Best of All and Neopolitan Love Song by Herbert, and for her aria Tacea La Notte from Verdi's "Il Trovatore," and the hymn Blessed Assurance. The Paul Taylor Chorus offers When the Organ Played O Promise Me, and Miss Talley concludes with Friml's L'Amour Tourjours L'Mour.

MBS-Singing Lady (Kellogg): WGN WLW
A story about Irene Wicker "The Singing Lady" can be found on page 8.
The opera "Oberon" will be Irene Wicker's vehicle.

CBS-Silver Theater; Conrad Nagel, dir. & narrator; Felix Mills' Orch.: (1847 Rogers): WFBM KMOX WCCO WBBM (sw-15.27)

NBC-To be announced: KSD
To be announced: WKBB WTAQ
Down the Mississippi: WFAM WIND

WAAF-Int'l Potpourri
WBOW-Easy to Remember WCFL-Varieties
WDZ-Home Folks' Hymn Hour WISN-Down the Avenue
WJBC-Matinee Players WMBD-Juvenile Theater
WOC-News
WROK-News; Story

4:15

WAAF-Gypsy Fortunes
WBOW-Δ Church in the Wilderness
WCFL-Philip Kinsman
WDZ-Movie Swingtime
WOC-Geraldine Morrissey
WTAD-Mabel Hild Arnold

4:30

CBS-Guy Lombardo's Orch. (Bond Bread): KMOX WFBM (sw-15.27)

NBC-The Time of Your Life (Gruen Watch Co.): WMAQ WHO WLW WIRE KSD (sw-15.33)

NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint); Robert Trendler's Orchestra; Choral Group: WENR WMT KWK (sw-15.21)

NBC-The Shadow (D. L. & W. Co.): WGN

CBS-Not So Long Ago: WTAQ WISN WBBM WKBB WOC WAAF-Elsa Mayer, contralto
WBOW-Chamber Music WCCO-Hugh Aspinwall
WCFL-Organ Music WCLS-For Your Information (1310 kc)

WDZ-On to Adventure
WFAM-News; Potpourri WIBA-American-Scandinavian Hr.
WIND-You, The Story & The Music
WMBD-Week's News
WOWO-Howard Ropa
WROK-Musicale
WTMJ-Football Game

4:45

CBS-Eddie House, organist: WOC WISN WKBB WTAQ WBBM WAAF-Δ St. Francis Retreat League
WDZ-Movie Swingtime
WJBC-Crime Quiz
WJJD-Pickard Family
WMBD-Δ Vespers
WOWO-News
WROK-In Old Mexico
WTAD-Sports Review
WTMJ-Spice of Life

5:00

NBC-Joe Penner with Jimmie Grier's Orch.; Gene Austin, songs; Julia Gibson, vocalist; Coco & Malt, comedians (Coco

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST JEWISH WAR VETERANS ARMISTICE DAY PROGRAM, NBC.

11:30 CST RADIO CITY MUSIC HALL, symphony orchestra and soloists, NBC.

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC.

AFTERNOON

1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor; Eve Currie interviewed by Andre Maurois from France; Gertrud Wettergren, Roy Shield's orchestra, Marlowe and Lyons, guests, NBC.

1:30 CST "DR. CHRISTIAN," premiere of dramatic sketch starring Jean Hersholt, CBS.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator, CBS.

4:00 CST THE SINGING LADY, MBS

4:00 CST METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC.

4:00 CST SILVER THEATER with Jane Wyatt and Brian Aherne in "Honesty's Policy," and Conrad Nagel, narrator, CBS.

5:00 CST THIRTY MINUTES IN HOLLYWOOD with George Jessel, Norma Talmadge, Tommy Tucker's orchestra; Bobby Breen, guest, MBS.

NIGHT

6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, NBC.

6:00 CST VICK'S OPEN HOUSE with Jeanette MacDonald, Wilbur Evans, chorus, Josef Pasternack's orchestra, CBS.

6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra; Glenda Farrell, guest, CBS.

6:30 CST BAKERS' BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; Ralph Bellamy and Zasu Pitts, guests, NBC.

7:00 CST CHASE AND SANBORN HOUR with Nelson Eddy, Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, Stroud Twins, Robert Armbruster's orchestra; Barbara Stanwyck, guest, NBC.

7:00 CST COLUMBIA WORKSHOP, dramatization of Clemence Dane's "Come of Age," CBS.

7:00 CST GENERAL MOTORS CONCERT COMPANY with symphony orchestra, Erno Rapee, conductor; Grace Moore and Joseph Schmidt, NBC.

8:00 CST FORD SUNDAY EVENING HOUR, Eugene Ormandy, conductor; Jascha Heifetz, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE, with Tyrone Power in "Journey's End," NBC.

9:00 CST ZENITH FOUNDATION, experiments in telepathy, NBC.

9:00 CST RISING MUSICAL STAR, Alex Smallens and symphony orchestra; mixed chorus, Hans Fuerst, director; Richard Gordon, commentator; guest, NBC.

Malt): KMOX WCCO WFBM WBBM WHAS WJR

MBS-Thirty Minutes in Hollywood; George Jessel; Norma Talmadge; Jack Raymond; Epy Persons; Tommy Tucker's Orchestra; Guests: WGN KWK

NBC-Δ Catholic Hour: WMAQ WBOW WIBA WIRE (sw-9.53)

"Drama in the Lives of the Saints" will be the topic by Rev. Gillis. Rev. Wilfred J. Parsons, S. J. NBC-Dedication Ceremonies of San Francisco Sunshine School: WCFL (sw-15.21)

KSD-News; Maestros on Parade WAAF-Book Chat; Shadowland
WDZ-On to Adventure
WENR-Amateur Hour
WHO-Comedy Stars of Broadway
WIND-Builders of America
WISN-Melody Hour
WLW-Around the World
WMBD-Hit Parade
WMT-Varieties
WOC-Δ Sunday School
WROK-Buccaneers

WSBT-Dance Parade
WTAD-Barney Thompson
WTAQ-Beacon Lights
WTMJ-Jam Session

5:15

KSD-Tales of Foreign Legion
WHO-Ferde Grofe's Orch.
WOC-Old Songs of the Church
WROK-Marimba Melodies
WTAD-News Summary of Week

5:30

NBC-A Tale of Today, drama (Princess Pat): WMAQ (sw-9.53)

CBS-Romantic Rhythms (Chevrolet); Seymour Simoni's Orch.; Sally Nelson, vocalist; Barry McKinley, bar.; Basil Ruysdale, m.c.: WFBM WISN WBBM WSBT WKBB WCCO WMBD WOC WTAQ KMOX (sw-17.76)

MBS-Tim & Irene (Admiration Laboratories, Inc.) with D'Artega's Orch.: WIRE WGN KWK

Details of the contest on this program may be found on Page 14.

NBC-Green Bros.' Orch.: WMT WCFL (sw-15.21)
KSD-Pepper-Uppers
WBOW-Concert Hall of the Air
WHO-Rube Appleberry
WIBA-Variety Half-Hour
WIND-Moissaye Boguslawski.
concert pianist
WLW-Court of Human Relations
WROK-Salvation Army Band
WTMJ-Chorus

5:45

WHO-Jack Randolph, songs

NIGHT

6:00

NBC-Jell-O Prgm.; Starring Jack Benny, comedian; Mary Livingstone; Kenny Baker, trn.; Sam "Schlepperman" Hearn; Andy Devine; Don Wilson, announcer; Phil Harris' Orch.: WBOW WIRE WMAQ WTAM WIBA WTMJ WHO KSD WLW (sw-9.53) (also see 10:30 p.m.)

CBS-Vick's Open House; Jeanette MacDonald, sop.; Mixed Chorus; Wilbur Evans, bar.; Josef Pasternack's Orch.: WCCO WHAS WBBM KMOX WJR WFBM (sw-17.76)

NBC-Popular Classics; Laura Castellano, sop.; Margaret Brill, harpist; Orch.: (sw-11.87)

News: WMT WTAQ
KWK-Sports
WCFL-Organ Recital
WENR-Marek Weber's Orch.
WGN-Freddie Martin's Orch.
WIND-Polish Prgm.
WISN-Down by Herman's
WKBB-Dubuque Marches On
WMBD-Rashid Sisters
WOC-Sport Summary
WROK-News; Dinner Music
WSBT-Δ Evening Meditations
WROK-News; Dinner Music

6:15

NBC-Popular Classics: KWK
News: WCFL WMBD WOC
WMT-Open House Prgm.
WTAQ-Dance Orch.

6:30

NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Feg Murray & Harriet Hillard: KWK WMT WTMJ WIBA WLS (sw-11.87)

CBS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle; Oscar Bradley's Orch.; Guest: WSBT WFBM WJR WHAS (sw-17.76)

NBC-Fireside Recitals (American Radiator); Sigurd Nilssen, bass; Helen Marshall, sop.: KSD WMAQ WHO WIRE WTAM

CBS-Twilight Musicale: WKBB WISN WBBM WOC
MBS-Ted Weems' Orch.: WGN KMOX-The Land We Live In, drama

WBOW-Rudolph Friml's Orch.
WCCO-Fender Benders
WCFL-Dance Orch.

WLW-Songs You All Sing
WMBD-Jubilee
WROK-House by the Side of the Road
WTAQ-Musicale

6:45

NBC-Interesting Neighbors; Jerry Belcher (F. W. Fitch Co.): WHO WMAQ KSD WLW WIRE WTAM WBOW (sw-9.53) (also see 10 p.m.)

CBS-Twilight Musicale: WTAQ WCCO
WCFL-Dance Orch.
WMBD-On to Adventure
WROK-Dinner Music

7:00

NBC-Chase & Sanborn Hour; Nelson Eddy, bar.; Edgar Bergen, ventriloquist; Dorothy Lamour, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: WTMJ WTAM WIBA WIRE WHO WLW KSD WMAQ (sw-9.53)
Nelson Eddy's selections for tonight are Riff Song from "The Desert Song," Estrellita (Pence), Quand la Flamme de L'Amour from "La Jolie Pille de Perth," (Bizet), and Deep River.

CBS-Columbia Workshop, drama; Irving Reis, dir.: KMOX WJR WHAS WSBT WBBM WFBM WMBD WCCO WISN WTAQ WOC WKBB (sw-15.27)

NBC-General Motors Concert Company; Symphony Orch. & Soloists; Erno Rapee, cond.: WBOW WMT WLS KWK (sw-11.87)

MBS-Benny Davis' Stardust Review: WGN
WCFL-Polish Prgm.
WIND-Know Your Authors
WROK-Musicale

7:15

WIND-Supper Club
WROK-Alice Blue, songs

7:30

MBS-Wayne King's Orch.: WGN
CBS-Milestones with David Ross: WOC WKBB WSBT WFBM WJR WCCO WISN WHAS WMBD (sw-15.27)

KMOX-St. Louis Symp. Orch.
WBBM-The Headliner, Don Hancock

WCFL-Lithuanian Prgm.
WIND-Songs They Write
WROK-Pilgrim Rest Hour
WTAQ-Δ Ave Maria Hour

7:45

News: WKBB WTAD
WBBM-Aeolian Trio

8:00

NBC-Hollywood Playhouse (Woodbury): Presents Tyrone Power & Guest; Harry Sosnik's Orch.: WMT WENR WLW KWK (sw-11.87) (also WSM at 10:30 p.m.)
Turn to Pages 21, 22 & 23 to see Tyrone Power's Life story in pictures. Can be found on page 6.
For detail on this program turn to Page 13.

CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Eugene Ormandy, dir.: WSBT WKBB WTAQ WHAS KMOX WCCO WFBM WBBM WMBD WJR WOC WISN (sw-15.27)
"65,000 Hours of Music" a story about Jascha Heifetz, tonight's guest, can be found on page 6.
For detail on this program turn to Page 13.

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreun, trn.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WIBA WTMJ WMAQ WIRE KOA WHO (sw-9.53)
By Miss Carley, Whispers in The Dark; Pierre LeKreun, Si Petite; and together An Old Flame Never Dies. The orchestra plays Tout Va Bien, Tango Se Fue, Paris Sais Tu Poinou, and Pour Le Mour De Paris. The trio offers Lulu and Her La La La. Midnight in Paris, and Ou Ne Sait Pas.

MBS-John Nesbitt's Passing Parade: WGN

WBOW-Sunday Song Service
WCFL-Irish Hour
WIND-On To Adventure
WROK-Variety Hour
WSUI-Vespers; Professeur M. Willard Lampe

8:15

WGN-Broadway Comedy Stars
WIND-Leaders in Dance Time

8:30

NBC-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, trn.; Jean Dickenson, sop., Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ KOA (sw-9.53)

NBC-George Fischer's Jergen's Journal: WENR WMT WLW KWK (sw-11.87) (also WSM at 10:15 p.m.)

MBS-Forum Commentator: WGN
WBOW-Music by Cugat
WIND-Evening Club

8:45

NBC-Irene Rich, drama (Welch Grape Juice): WENR WOWO WMT KWK (sw-11.87) (also WSM at 10 p.m.)

WBBM-To be announced
WBOW-Music Graphs
WGN-News; Sports Review
WLW-Jack Randolph, songs

9:00

NBC-Rising Musical Star (Sealtest); Alex Smallens' Symp. Orch.; Mixed Chorus, dir. Hans Fuerst; Richard Gordon, commentator; Guest: WHO WIRE WTAM WTMJ WIBA WMAQ
For detail on this program turn to Page 13.

Sunday November 7



PHIL BAKER
CBS Comedian
Sun. 6:30 pm CST

Frequencies

KMOX-1090 WISN-1120
KOA-830 WJBC-1200
KSD-550 WJJD-1130
KWK-1350 WJR-750
WAAF-920 WKBB-1500
WBAA-890 WLS-870
WBBM-770 WLW-700
WBOW-1310 WMAQ-670
WCBM-1080 WMBD-1440
WCCO-810 WMBI-1080
WCFL-970 WMT-600
WDZ-1020 WOC-1370
WENR-870 WOWO-1160
WFAM-1200 WRJN-1370
WFBN-1230 WRK-1410
WGN-720 WSBT-1360
WHA-940 WST-880
WHAS-820 WTAD-900
WHO-1000 WTAM-1070
WIBA-1280 WTAQ-1330
WIND-560 WTMJ-620
WIRE-1400

MBS-Good Will Hour: WGN
NBC-Zenith Foundation: WOWO
WENR WLW WMT KWK (sw-11.87)

CBS-Hollywood Showcase; Lud Gluskin's Orch.; Guest: WISN
WFBM WSBT (sw-15.27)

Comedy Stars of Broadway:
WCCO WMBD
Edgar Allen, baritone, will be guest tonight with Charlie Lane who will take all the parts in a comic sketch, "Operation."

Musicals: WJR WROK
News: WIND WOC
KMOX-Evening Serenade

KOA-Golden Melodies
KSD-Navier Cugat's Orch.
WBBM-Manhattan Mother
WBOW-Organ Reveries
WCFL-Amateur Hour
WHAS-Vocal Varieties
WKBB-To be announced
WSUI-Univ. Symp. Orch.
WTAQ-Dance Orch.

9:15
CBS-Hollywood Showcase: WOC
WBOW-Melody Time
WCCO-Bernie Bierman
WHAS-Harry Currie's Orch.
WIND-Walkathon
WJR-Comedy Stars of Broadway
WMBD-All-Star Varieties
WTAQ-Let's Dance

9:30
CBS-Headlines & By-lines: WISN
KMOX WTAQ WKBB WOC
WFBM WSBT (sw-15.27)

NBC-Cheerio, inspirational talk, music: WBOW (sw-11.87)
NBC-Marek Weber's Orch.: WHO
WIBA WMAQ (sw-9.53)
MBS-Morton Gould's Orch.: WIRE

MBS-Old Fashioned Revival (Gospel Broad. Ass'n): WMT WIND
Comedy Stars of Broadway: KMOX KOA WOWO
KWK-Range Riders
WBBM-Auto Show Gossip
WCCO-Musicals
WENR-Vocal Varieties

WGN-Rhythm & Romance
WJR-In the Hermit's Cave
WLB-Unsolved Mysteries
WMBD-Harry Hill's Orch.
WROK-Ferde Grofe's Orch.
WTAM-Blue Baron's Orch.
WTMJ-Dance Orch.

9:45
NBC-Cheerio: KWK
KMOX-Jack Randolph, songs
KOA-Girls of the West
WBBM-Sports Huddle
WENR-Al Vierra's Hawaiians
WHAS-Comedy Stars of Broadway
WMBD-Back Seat Driver
WOWO-Serenade by Liebert
WROK-News

10:00
NBC-Interesting Neighbors; Jerry Belcher (F. W. Fitch Co.): KFI KOA (also at 6:45 p.m.)

CBS-Jay Freeman's Orch.: WISN
WSBT WFBM WCCO WOC
WJR (sw-15.27)

NBC-News; Jimmy Dorsey's Orchestra: WMAQ
MBS-Lani McIntire's Orch.: WIRE
News: WIBA WMBD WHAS WTAQ
KMOX Don't Be Swindled
KWK-Musical Pgm.
WBBM-Irora Henderson's Orch.
WBOW-Leo Baxter's Orch.
WCFL-National Revival
WENR-News: Globe Trotter

WHO-Sports Review
WJBC-Δ M. E. Church
WLW-Paul Sullivan, news
WOWO-Back Home Hour
WTAM-Tom Ireland; Musical Bulletin Board
WTMJ-Moonlight & Shadows

10:15
NBC-Jimmy Dorsey's Orch.: (sw-6.14)

CBS-Jay Freeman's Orch.: WJR
WMBD WHAS
NBC-Lou Breese's Orch.: KSD
WTAM

News: WIRE WCCO WHO
KMOX-Jay Mills & Orch.
KOA-Melody Masters
KWK-Allan Dale, vocalist
WBBM-Melodie Time
WENR-Earl Hines' Orch.
WGN-Freddie Martin's Orch.
WIBA-Club Chanticleer
WLW-Ran Wilde's Orch.
WTAQ-Dance Orch.

10:30
NBC-Jell-O prgm.; Staring Jack Benny: KFI KOA (also at 6 p.m.)

NBC-Eddie Varzos' Orch.: WENR
NBC-News; Jerry Blaine's Orch.: WBOW WMAQ KSD WTAM (sw-9.53)
CBS-Cab Calloway's Orch.: WOC
WHAS WISN WMBD WTAQ
WKBB WCCO WSBT WJR
WFBM (sw-15.27)

MBS-Ben Young's Orch.: WIRE
KMOX-C. Albert Scholin
KWK-News; Musical Interlude
WBBM-News, Todd Hunter
WCFL-Jack Kelly's Orch.
WGN-Ted Weems' Orch.
WHO-Old Time Religion
WIBA-In a Sentimental Mood
WIND-Hawaiian Melodies
WLW-Dance Orch.

10:45
WMT-News
WTMJ-News; Dance Orch.

CBS-Cab Calloway's Orch.: KMOX WBBM
NBC-Eddie Varzos' Orch.: WHO
WMT

KWK-Jack Denny's Orch.
WENR-Six-day Bike Races
WIBA-Helen and Louise
WIND-News
WMBD-Walkathon Derby Show

11:00
CBS-Frankie Masters' Orch.: WBBM WISN WJR WFBM
WKBB WMBD KMOX WTAQ
WOC

MBS-George Olsen's Orch.: WMT
WIRE
NBC-Barney Rapp's Orch.: WHO KSD WTAM WBOW
WLW (sw-9.53)
NBC-Marek Weber's Orch.: WMAQ WIBA WOWO (sw-6.14)
KOA-Night Editor

WCCO-Clyde Lucas' Orch.
WCFL-Δ Pentacostal Church
WENR-Henry Busse's Orch.
WGN-Vincent Lopez' Orch.
WHAS-Dance Band
WIND-Bob Tinsley's Orch.

11:30
NBC-One Man's Family: KPO
KFI (also see Wed. Prgm. at 8 p.m.)

End of Sunday Programs

Monday

November 8

Monday

MORNING

7:00 am CST
CBS-Morning Almanac (sw-21.52)

NBC-Norsemen Quartet: KWK
News: WLS WTAD
Musical Clock: WROK WOC
WCFL WBBM WKBB WIBA
KMOX-Sing. Neighbor, Sing
WBOW-Open Your Eyes
WCCO-Air Almanac
WFAM-That Morning Bugle
WFBM-Early Birds
WGN-Good Morning
WHO-Lem & Martha
WIND-Polish Program
WIRE-News; Musicals Clock
WISN-Early Risers Club
WJJD-It's Risin' Time
WLW-Rube Appleberry
WMAQ-Suburban Hour
WMBD-Breakfast Melodies
WMBI-Δ Sunrise Service
WMT-Neighbor Bob
WOWO-Morning Roundup
WTAQ-Reveille
WTMJ-Livestock; Jimmy Legs; News

7:15
News: WHO WCCO WMT
KMOX-Joe Karnes, pianist
KWK-Grady Cantrell
WAAF-Indian Legends & Songs
WBOW-Musical Clock
WLS-Pokey & Arkie
WLW-Peter Grant, news
WMBD-Eye Openers
WTAD-Streamliner
WTMJ-Jimmy Legs; News

7:30
NBC-William Meeder, organist:
WCFB
News: WTAQ WIBA WKBB
Musical Clock: WMBD WROK
WMT
KMOX-Tick Tock Revue
KWK-Swing Is King
WAAF-Breakfast Express
WCBM-Δ Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Good Morning Time
WJJD-Δ Christian Science
WLS-Δ Morning Devotions
WLW-Before Breakfast
WOC-Breakfast Club

7:45
NBC-Lucille & Lanny, songs:
WCFB
Musical Clock: WKBB WOC
WIBA
KMOX-Let's Compare Notes
KWK-Pep-Up Parade; News
WHO-Favorite Melodies
WIRE-Varieties; News
WJJD-Hawaiians; News
WLS-Jolly Joe's Pet Pals Club
WLW-The Gospel Singer
WMBD-Police Flash
WOWO-Δ Concordia Chapel
WTAD-News

WTAQ-Today's Almanac

8:00
NBC-Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; News: WOWO WCFL WIRE
WBOW

CBS-Metropolitan Parade; News: WFBM WTAQ WFAM WKBB (sw-21.52)
KMOX-Views on News
KSD-News; George Hall's Orch.
KWK-Pep-Up Parade
WCBM-Δ Morning Meditations
WGN-The Merry-makers
WHA-Band Wagon
WHO-Butternut Melodies
WIND-"Rainbow Ridge," Hill-billy Show
WJJD-Rainbow Ridge
WLW-Hymns of all Churches
WMAQ-Your Neighbor
WMBD-News
WMT-Coffee Pot Inn
WOC-Musical Request Album
WROK-Musical Clock
WTAQ-Storyland Lady
WTAQ-Reveille
WTMJ-Your Winter Wonderland

8:15
NBC-Streamliners; News: KSD
CBS-Richard Maxwell, tr.; News: WTAQ WFAM WKBB (sw-21.52)
Musical Clock: WMT WTAD
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding House
WAAF-Breakfast Express
WBAA-Morning Melodies
WCBM-Δ Christianity in Action
WGN-Good Morning
WHA-Morning Melodies
WHO-Neighbor Jim
WIND-Latin American Melodies
WJJD-Rainbow Red
WLS-Lulu Belle & Scotty
WLW-Hope Alden's Romance
WOC-Melody Time
WTMJ-Your Home Town

8:30
CBS-Morning Moods: WTAQ
WCCO (sw-21.52)
Lady be Good: WLW WJJD
KMOX-Travelogue
WCBM-Polish Prgm.
WHA-Morning Melodies
WHO-Neighbor Jim
WIND-Latin-American Melodies
WJJD Toastmaster
WLS-News
WLW-Hope Alden's Romance
WTMJ-Your Winter Wonderland
KWK-Candid Camera
WFAM-Your Engagement Book
WFBM-Value Varieties
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Early Edition
WKBB-Musical Breakfast
WLS-Prairie Ramblers & Patsy
WMAQ-Whistler & his Dag; News
WMBD-Bandwagon
WMT-Day Dreamer
WOC-People's Mail Bag

9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC
WFBM WCCO KMOX WBBM
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO
KSD
NBC-The Story of Mary Marlin (Anacin): WLS (sw-15.21)
NBC-Breen & de Rose, songs:
WOWO
News: WMT WTAD WROK
KWK-Top of the Morning
WAAF-Morning Revue
WCBM-Italian Prgm.
WCFB-Party Line
WFAM-Meet Miss Miller
WGN-Martha Crane & Helen Joyce
WIBA-Americana
WIND-Rose Vanderbosch
WJJD-Community Fund Prgm.
WKBB-Chancel Steps
WLW-Linda's First Love
WMBD-Messenger; Weather
WOWO-Bill Board
WSUI-Within the Classroom
WTAQ-Mid-morning Revue
WTMJ-What's New in Milwaukee?; Belle & Martha

9:15
NBC-Oxydols Own Ma Perkins, sketch: WLS (sw-15.21)
CBS-Myrt & Marge, sketch (Su-per Suds): KMOX WFBM
WCCO WISN WBBM WMBD
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ
WIRE WHO KSD
Pictures of the cast of this program can be found on page 22.
NBC-Vaughn de Leath, songs:
WBOW WCFB
All the Answers: KWK WLW
KWK-Boarding House
WAAF-King of the Kitchen
WFAM-Organ Recital

WROK-Δ Morning Devotions
WSUI-Daily Iowan; Morning Melodies; Reports
WTAD-Δ Inter-church Revival
WTMJ-Party Line

8:45
NBC-Breakfast Club: WBOW
WCFB

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
NBC-Laudt Trio: WMAQ KSD
Musical Clock: WIIO WMT
WFAM-Δ Morning Devotions
WFBM-Apron Strings
WIBA-Interlude; Variety Prgm.
WIRE-Rose Room Melody; News
WJJD-Tuberculosis Institute
WKBB-Tonic Tunes
WLW-The Hilltoppers
WLW-Young Wilder Jones
WMBD-Women of Today
WOC-News
WROK-Town Crier
WTAD-Airline News
WTAQ-Organ Melodies
WTMJ-March Parade

9:00
NBC-Pepper Young's Family (Canary): WLS WMT (sw-15.21)
CBS-Tony Wons' Scrapbook (Vicks): WCCO KMOX WBBM
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
NBC-Bennett & Wolverton:
WIBA WCFB
KWK-Party Line
WAAF-Estelle Barnes, pianist
WBOW-Home Folks
WCBM-German Musicals
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Afield with Ranger Mac
WIND-Eb & Zeb, sketch
WISN-News
WJJD-Complete Story Hour
WKBB-The Mixing Bowl
WLW-Betty & Bob
WMBD-Irene's Grab Bag
WOC-Morning Parade
WOWO-Richard Trojan
WROK-Intimate Review
WTAD-Δ Church in Wildwood
WTAQ-Melody Lane
WTMJ-Morning Melodies
WBOW

9:15
NBC-News: WLS WMBD
Party Line: WTAD WOC
KMOX-Ma Perkins
WAAF-Hawaiian Echoes
WBBM-Man on the Street
WCFL-Swingtime
WGN-Musical Mail Box
WIBA-Melody Time
WIND-Thru Hollywood Lens
WISN-Ann Leslie's Scrapbook
WLW-Houseboat Hannah
WMT-Young Wilder Jones
WOWO-Modern Home Forum
WSUI-Prgm. Calendar; Weather

9:30
NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)
CBS-Louise & the Lads: WISN
WOC WFBM
NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO
NBC-Norm Scherr, pianist:
WBOW WIBA KWK
News: WTAD WKBB
KMOX-Jean Abbey, radio_shop_per
WAAF-Woman's Page

10:00
NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)
CBS-Louise & the Lads: WISN
WOC WFBM
NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO
NBC-Norm Scherr, pianist:
WBOW WIBA KWK
News: WTAD WKBB
KMOX-Jean Abbey, radio_shop_per
WAAF-Woman's Page

WHA-American Observer
WIND-Hawaiian Serenaders
WJJD-Eddie Fitzpatrick's Orch.
WKBB-News
WMT-The Harper Family
WOC-Neighbor Jim
WROK-On the Mall
WTAD-Women's Varieties
WTAQ-Pamela, sketch

9:30
NBC-Pepper Young's Family (Canary): WLS WMT (sw-15.21)

CBS-Tony Wons' Scrapbook (Vicks): WCCO KMOX WBBM
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
NBC-Bennett & Wolverton:
WIBA WCFB
KWK-Party Line
WAAF-Estelle Barnes, pianist
WBOW-Home Folks
WCBM-German Musicals
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Afield with Ranger Mac
WIND-Eb & Zeb, sketch
WISN-News
WJJD-Complete Story Hour
WKBB-The Mixing Bowl
WLW-Betty & Bob
WMBD-Irene's Grab Bag
WOC-Morning Parade
WOWO-Richard Trojan
WROK-Intimate Review
WTAD-Δ Church in Wildwood
WTAQ-Melody Lane
WTMJ-Morning Melodies
WBOW

9:45
NBC-Today's Children, sketch (Pillsbury): WMAQ WIRE
WHO WTMJ KSD
CBS-Ruth Carhart, contralto:
WCCO WFAM WTAQ WKBB
NBC-Viennese Ensemble: WBOW
KWK
News: WLS WMBD
Party Line: WTAD WOC
KMOX-Ma Perkins
WAAF-Hawaiian Echoes
WBBM-Man on the Street
WCFL-Swingtime
WGN-Musical Mail Box
WIBA-Melody Time
WIND-Thru Hollywood Lens
WISN-Ann Leslie's Scrapbook
WLW-Houseboat Hannah
WMT-Young Wilder Jones
WOWO-Modern Home Forum
WSUI-Prgm. Calendar; Weather

10:00
NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)
CBS-Louise & the Lads: WISN
WOC WFBM
NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO
NBC-Norm Scherr, pianist:
WBOW WIBA KWK
News: WTAD WKBB
KMOX-Jean Abbey, radio_shop_per
WAAF-Woman's Page

10:15
CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WOC
WISN WBBM WFBM WCCO
WOC
NBC-Hollywood High Hatters:
WBOW WCFB
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ
WIRE KSD WHO WIBA
NBC-Road of Life, sketch (Chip-so): WLW WLS (sw-15.21)
KWK-Range Riders
WAAF-Variety
WDZ-Ruth Moores' Harmonica
WGN-Bachelor's Children
WJBC-Theater Time; News
WJJD-Two of a Kind
WLW-Peaceful Valley
WKBB-Rhythm & Romance
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Neighbor Jim
WTAQ-Grunow Radio Vocals

10:30
NBC-Vic & Sade, sketch (Cris-co): WLS (sw-15.21)
Details of the contest on this program may be found on Page 14.
CBS-Big Sister, sketch (Rinsco): WCCO WBBM WISN WMBD
KMOX WFBM
NBC-How to be Charming, sketch (Phillips): WMAQ WHO
WIRE WTMJ WIBA KSD
Carson Robison's Buckaroos:
KWK WLW
WAAF-Sweet & Slow
WBOW-The Revelers
WCFB-Peeker in the Pantry
WDZ-Health of Highways
WFAM-Heaven Talk; Gypsy Fiddles
WGN-Painted Dreams
WIND-Speaking of Love
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WMBI-Δ Devotional Hour
WMT-Numerical Jamboree
WOC-Melodic Serenade
WOWO-Linda's First Love
WSUI-Book Shelf

WBBM-Hollywood Spotlight
WCBM-Hit Tunes
WCCO-Jean Albey
WCFL-Swingtime
WDZ-We Heard
WFAM-Mrs. Riley, Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WIND-Judge John Gutknecht
WJBC-Organ Dreams
WJJD-Sons of Pioneers
WLW-News; Markets
WMBD-Neighbor Jim
WJT-Frank Voelker, organist
WROK-News; Melody Time
WSUI-Home Decoration
WTAQ-Radio Reporter
WTMJ-Household Hints

10:15
NBC-Romance of Carol Kennedy, sketch (Heinz): KMOX WOC
WISN WBBM WFBM WCCO
WOC
NBC-Hollywood High Hatters:
WBOW WCFB
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ
WIRE KSD WHO WIBA
NBC-Road of Life, sketch (Chip-so): WLW WLS (sw-15.21)
KWK-Range Riders
WAAF-Variety
WDZ-Ruth Moores' Harmonica
WGN-Bachelor's Children
WJBC-Theater Time; News
WJJD-Two of a Kind
WLW-Peaceful Valley
WKBB-Rhythm & Romance
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Neighbor Jim
WTAQ-Grunow Radio Vocals

10:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
NBC-Whitney Horse Auction: WIBA KSD KWK WBOW
CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO
KMOX WMBD WFBM WISN
Party Line: WIRE WOWO
WAAF-Foolish Questions
WCFL-Peekers in the Pantry
WDZ-News
WFAM-Morning Melodies
WGN-Harold Turner, pianist
WHA-Operetta Favorites
WIO-Rhythm Makers
WIND-News & Livestock Mar-
WJBC-Payne Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBB-Ma Perkins
WLW-The Goldbergs
WMAQ-Rhythm in the Air
WMT-Treasure Chest
WOC-Organ Melodies
WROK-Amer. Family Robinson
WTAD-Betty & Bob
WTMJ-News; Talk

11:00
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN
WOC WCCO WFAM WMBD
NBC-Happy Jack Turner, songs:
WCFB (sw-15.33)
NBC-Time for Thought: WOWO
KSD-News; Kay White, sketch
KWK-Young Wilder Jones
WAAF-Melody Parade
WBAF-Amer. Institutions; Prof. Phillips
WBOW-Neighbor Jim
WDZ-Bandwagon Bargains
WGN-Woman in the Store
WHA-Talking Book
WHO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIBU-Aid Parade
WIRE-Your Home Town
WJBC-Shoppers Personality Hr.
WJJD-Bureau of Missing Persons
WLS-Virginia Lee & Sunbeam
WMT-Tom Owens Cowboy's
WROK-Musicals
WSUI-Within the Classroom
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-Love for a Day

11:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: KMOX
WCCO WBBM WISN WMBD
WOC WKBB WFBM
NBC-Bailey Axton, tr.: WOWO
NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)
KSD-Marie Harrington, talk

11:30
NBC-Bailey Axton, tr.: WOWO
NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)
KSD-Marie Harrington, talk

(Continued on Next Page)

Monday

November 8



MAXINE
"Hour of Charm" soloist
Mon. 8:30 pm CST

(11:15 a.m. Continued)

KWK-Rapid Service
WAAF-Memory Lane
WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc.)
WCFL-Moment Musicale
WDZ-Sons of Pioneers
WFAM-Harlan Hogan
WGN-Melody Time
WHO-Party Line
WIBA-Neighbor Jim
WIND-Ben Kanter & Rose Vanderbosch
WIRE-Singin' Sam
WJBC-Dough Boy, news
WJJD-Criminal Court Interviews
WLS-Chuck, Ray & Others
WLW-Doc Schneider's Texans
WMT-Troubaderos
WROK-Morning Varieties
WSM-Musicale
WTAD-Duke Otten
WTMJ-Blue Room Ensemble

11:30

NBC-Nat'l Farm & Home Hour; Spkrs.; Walter Blaufuss' Orch.; WIBA WBOW WMAQ WLW KWK (sw-15.21)
CBS-Romance of Helen Trent; Virginia Clark (Edna Wallace Hopper); WBBM KMOX
NBC-Allen Leaffer's Orch.; WCFL KSD
Hymns of All Churches: WHO WOC
WAAF-Myrna Dee Sergeant
WCCO-Ma Perkins
WDZ-Chick Martin
WFAM-Homespun Verse
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, news
WHA-Organ Gems
WIND-Harry Zimmerman, organist
WIRE-Linda's First Love
WISN-Voice of Experience
WJBC-Singin' Sam
WJJD-Safety Court Broadcast
WKBW-Farm Flashes; Do You Want a Job?
WLS-Priscilla Pride & Howard Peterson
WMBD-Popular Melody
WMBI-Continued Story Reading
WMT-German Band
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike

11:45

CBS-Our Gal Sunday, sketch (Anacin): WBBM KMOX
MBS-We Are Four (Libby McNeill & Libby): WGN
News: WBAA WMT
KSD-Societies Convention Prgm.
WAAF-Spots Out
WCCO-Kitty Keene
WCFL-Fashions on Parade
WDZ-Matton Studios
WFAM-Organ Recital
WFBM-Markets; Farm Prgm.
WHO-Betty & Bob
WIRE-Farm Hour
WISN-Stump Me
WJBC-Reid & Vin
WLS-Markets; Weather; News
WMBD-Window Shopper
WOC-Betty & Bob
WOWO-Home Folks' Frolic
WROK-Round the Town
WSUI-Farm Flashes
WTAD-Organ Music
WTAQ-Farm Hands
WTMJ-News; Heinie's Grenadiers

AFTERNOON

12:00

NBC-Joe White, tnr.: (sw-15.33)

CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WISN WFBM WBBM (sw-15.27)
A fine portrait of Spencer Bentley (Bob Drake) can be found on page 21.

News: WJJD WJBC WMBD WTAD
KSD-News; Markets; Dick Leibert, organist
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review
WDZ-Man on the Street
WGN-Bob Elson on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Tango Orchestra
WIRE-Farm Hour; News
WKBW-Luncheon Musicale
WLS-Dinnerbell Prgm.
WMBI-△Midday Gospel Hour
WMT-Question Man
WOC-Farm Bureau; Markets
WOWO-Consolaires
WMT-Hillbillies; Question Man
WSBT-Stork Report; Harlan Hogan
WSUI-Rhythm Rumbles

12:15

CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WFBM WCCO WISN (sw-15.27)
MBS-Carson Robison's Buckaroos (Musterole): WGN
News: WKBW WOWO
WBAA-Luncheon Dance Time
WBOW-Wranglers
WCFL-Luncheon Concert
WHO-Pappy's Matinee
WIND-Tommy Ott, organist
WJBC-Man on the Street
WJJD-△Noon-Day Service
WMBD-Town Crier; Markets
WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Dance Time
WTAD-Cy & Freckles

12:30

NBC-Love & Learn, sketch: (sw-15.21)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)
News: WIBA WOC WHO
Farm Prgm.: WMBD WHA
Rhythm Rascals: WTMJ WTAQ
Voice of Experience: WLW WJJD
KWK-Organ Melodies
WBAA-Sports Review
WBOW-Luncheon Dance Hour
WCFL-Young Widder Jones
WDZ-Fields & Hall
WGN-Markets; Mid-day Service
WIND-Livestock; Interlude
WIRE-Reporter
WKBW-Man on the Street
WMAQ-Dan Harding's Wife
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist
WROK-Couple on the Street
WSBT-In Movieland
WTAD-Farm; Markets; Weather

12:45

CBS-Hollywood in Person (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)
NBC-Grace & Scotty: WOWO (sw-15.21)
Man on the Street: WSBT WCFL
News: WTAQ WIND
KSD-Luncheon Dance Music
KWK-Dance Orch.
WBAA-Don Bowden
WBOW-Tune of the Day
WDZ-Danville
WHO-Musical Day Dreams
WIBA-Market Reports
WIRE-Police Court
WKBW-Song Hit of the Day
WLS-Voice of the Feed Lot
WLW-Kitty Keene, Inc.
WMAQ-The King of Hearts
WMBD-Colonel Beeny; Rambler
WMT-Joe Doakes; Cousin Elvira; Novelty Quintet
WOC-Russ Morgan's Orch.
WROK-Service Sain; Home Folks
WTMJ-Sidewalk Reporter

1:00

CBS-News Through a Woman's Eyes (Pontiac): WISN WBBM WKBW KMOX WCCO WFBM WTAQ (sw-15.27)
NBC-Norman Cloutier's Orch.: WMAQ WBOW KSD
MBS-Don't Look Now: WIRE
News: WTAD WHA
Voice of Experience: WJJD KWK
WAAF-Hoosier Philosopher
WBAA-YWCA Trio
WCBD-J. C. O'Hair
WCFL-Melody Hour
WDZ-Matton Studios

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST BURNS AND ALLEN; Tony Martin and Ray Noble's orchestra, NBC.
7:30 CST VOICE OF FIRESTONE; Richard Crooks, Alfred Wallenstein's orchestra, NBC.
7:30 CST GRAND HOTEL, drama, premiere, NBC.
8:00 CST FIBBER MCGEE AND MOLLY with Ted Weems' orchestra, NBC.
8:00 CST LUX RADIO THEATER; Bing Crosby, guest, in "She Loves Me Not," CBS.
8:00 CST PHILADELPHIA ORCHESTRA, Sir Ernest MacMillan, conductor; University of Pennsylvania Choral Society, Dr. Harl McDonald, director, NBC.
8:00 CST "WAY TO PEACE," speech by Lord Robert Cecil, MBS.
8:30 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC.
10:00 CST OPERA VERDI'S "LA TRAVIATA" by Chicago Opera Company, NBC.

Like Contests?

Ten million contestants do—and they're turning to "So You Like Contests?" on page 14 of Radio Guide for news of them and tips on winning. Read this feature; ask a question of its editors if you like—and then win some of America's prize money!

WGN-Concert Trio
WHO-Your Home Town
WIBA-Melody Moments
WIND-Italian Hour
WLS-School Time
WLW-Nation's School of the Air
WMBD-Man on the Street
WMT-Many Happy Returns; Jamboree
WOC-Luncheon Music
WOWO-Purdue Agri. Prgm.
WSBT-News; Notes
WSUI-Musical Chats
WTMJ-Livestocks; News; Dance Orch.; Weather; Police Reports

1:15

CBS-Dalton Brothers, trio: WOC WKBW
CBS-Jack & Loretta, songs (Kirkman's Soap): (sw-15.27)
NBC-Norman Cloutier's Orch.: WIRE WBOW
Hope Alden's Romance: KMOX WCCO WFBM
KMOX-Hope Alden's Romance
KWK-Concert Melodies
WAAF-Waltz Time; Better Housing Speaker
WBAA-Can You Pronounce It? WBBM-Kitty Keene, Inc.
WDZ-Markets
WGN-Wife vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WIBA-Man on the Street
WISN-Musical Heat Wave
WJJD-Grand Central Station
WLS-Old Timers
WMBD-His Majesty, the Baby
WMT-German Band
WOWO-Eddie Conti's Orch.
WTAD-Quincy Marches On
WTAQ-Man on the Street

1:30

CBS-American School of the Air: WSBT KMOX WFBM WKBW WCCO WTAQ WBBM WISN (sw-15.27)
NBC-Let's Talk It Over: WIBA WOWO
Dick Sanders: WTAD WTAM
News: WHO KWK WMAQ
KSD-Judy & Jane
WAAF-Encores
WBOW-Melody Time
WCBD-Zion Prem.
WDZ-Matton Studios
WGN-Lucky Girl
WHA-Backgrounds in Agri.
WHO-Houseboat Hannah
WIND-Public Welfare Talk
WIRE-May Robson
WJJD-Livestock Markets
WLS-Market Reports
WMBD-Party Line
WMT-Movie Man
WOC-Afternoon Recess

WROK-Musicale
1:45
NBC-Three Cheers: KSD
MBS-Leo Freudberg's Rhythm Orch.: WGN
Judy & Jane: WHO WOC
KWK-To be announced
WAAF-Driskill Wolfe, tnr.
WBAA-Markets & Weather
WOWO-△Devotional Service
WGN-Silver Serenade
WIND-Ben Kanter, pianist
WIRE-D. A. R. Prgm.
WJJD-Virginia Price, vocalist
WLS-Melody Parade
WMAQ-Bob Hawk's Fun Quiz
WMBD-Master of Rhythm
WMT-Closing Markets
WROK-Melodeers
WTAD-Margot
WTMJ-Home Harmonizers

2:00

NBC-Rochester Civic Orch.; Guy Fraser Harrison, cond.: WOWO
CBS-Ann Leaf, organist; Doris Kerr, songs: WSBT WKBW WISN WTAQ WOC (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)
MBS-Herbert Hoover, talk: WGN WIRE
News: WIND WLS WTAM WFBM WTAD WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WAAF-Hog 'n' Harmony
WBBM-Radio Gossip Club
WBOW-Ind. State Teachers College
WCBD-Polish Prgm.
WCCO-Siesta
WCFL-Little Variety Show
WDZ-Birthday Party
WHA-Trailer Travels
WIBA-America on Parade
WJJD-Future Citizen
WLS-Homemakers' Hour
WMBD-Trading Post
WMT-Afternoon Recess
WROK-News; Musicale
WSUI-Poetic Interlude

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)
CBS-Ann Leaf, organist: WFBM WTAQ
WAAF-Kay Armin
WBBM-Meet the Missus
WCCO-Markets
WDZ-News
WHA-Organ Interlude
WIND-Tommy Ott, organist
WIRE-Matinee Varieties
WISN-Mary Ann Presents
WJJD-Parade of Stars

WLS-Homemakers Matinee
WMBD-Shut-In Prgm.
WSUI-Within the Classroom
WTAD-Women of the World
2:30
NBC-Roch. Civic Orch.: WCFL (sw-15.21)
CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WBBM WFBM KMOX WISN WCCO WOC (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): WLW WHO WMAQ KSD WTMJ (sw-15.33)
Details of the contest on this program may be found on Page 14.
CBS-Broadway Matinee: WSBT WKBW WISN
MBS-Good Health & Training: WGN
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBOW-△Christian Science
WCBD-The Word of Truth
WDZ-Woman on the Train
WHA-Music of the Masters
WIBA-Home Folks Frolic
WIND-Dixieland Band
WJJD-League of Women Voters
WMT-Peggy Fuller's Orch.
WROK-Music Box Melodies
WTAQ-To be announced

2:45

NBC-The O'Neills, sketch (Ivory Flakes): WHO WMAQ WLW WTAQ WTMJ KSD (sw-15.33)
CBS-Broadway Matinee: WFBM WISN WOC WMBD (sw-15.27)
KMOX-One Woman's Opinion
KWK-Fed. of Women's Clubs
WBBM-Hour of Romance
WBOW-Talk of the Town
WCCO-May Robson
WDZ-Sweet Music
WGN-Peter Cavallo's Band
WIBA-Rhythm & Romance
WIND-Problems for Pamela
WJJD-Happy Harmonies
WTAD-Loreine Meyeres Hughes

3:00

NBC-Club Matinee, variety program: WENR WMT WOWO KWK WBOW (sw-15.21)
CBS-Ted Malone's Between the Bookends: WSBT WKBW WOC WMBD WFBM WTAQ (sw-15.27)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33)
News: WTAD WCFL
Kitty Keene, Inc.: KMOX WTMJ
WBBM-Houseboat Hannah
WCCO-Ladies First
WDZ-Danville Studios
WGN-Four Stars Tonight
WHA-Extension Faculty Forum
WIBA-Shut-in Hour
WIND-Waltz Time
WISN-Even As You & I
WJBC-God's Cheer for the Shut Ins
WJJD-Flannery Sisters
WLW-Dr. Friendly
WMBI-△Radio School of the Bible
WROK-Women of the Hour
WSUI-Radio Review

3:15

NBC-The Guiding Light (White Naptha): WHO WMAQ WTMJ (sw-15.33)
CBS-Sing & Swing: WKBW WOC WTAQ WISN WSBT WFBM WMBD (sw-15.27)
NBC-Club Matinee: WIRE
KMOX-Houseboat Hannah
WBBM-Linda's First Love
WCFL-Organ Recital
WGN-Lady of Millions
WIND-Fred Beck, organist
WJJD-News
WLW-Life of Mary Sothern
WSUI-Musical Show Melodies
WTAD-Lawrence Glosemeyer

3:30

NBC-The Story of Mary Marlin (Ivory Soap): WHO WLW WMAQ (sw-15.33)
CBS-Sing & Swing: WFAM
MBS-Johnson Family, sketch: KWK
News: WIND WJBC
KMOX-Singin' Sam
WAAF-News & Weather
WBBM-The Shopping Missus
WCCO-Grandma Travels
WCFL-Hour of Friendship
WDZ-Effingham Studios
WGN-Len Salvo, organist
WHA-Conserving Human Resources
WJJD-To The Ladies
WMBI-△Sacred Music
WROK-College Hour
WSUI-Daughters of the American Revolution
WTMJ-News; Tunesmiths

3:45

NBC-The Road of Life (Chipso): WMAQ WTMJ (sw-15.33)
Pictures of the cast of this program can be found on page 24.

CBS-Dr. Allan Roy Dafeo (Ly-sol): WBBM WFBM KMOX WCCO (sw-15.27)
NBC-Kitty Keene, Inc. (Dreft): WHO
To be announced: WOC WTAQ KWK
KSD-Afternoon Varieties
WAAF-Estelle Barnes, pianist
WFAM-Matinee Melodies
WGN-Lone Trail Opry House
WIBA-△Bible Readings
WIND-Cappy's Cabana
WISN-You Shall Have Rhythm
WJBC-Classified Time
WJJD-Virginia Price, vocalist
WLW-Mad Hatterfields
WMBD-Walkathon Derby Show
WMBI-Ministry of the Printed Page
WOC-Linger Awhile
WTAD-Cy & Freckles

4:00

NBC-Neighbor Nell, philosophy: WIBA WCFL
NBC-Bonnie Stewart, songs: WHO WIRE
CBS-Follow the Moon (Pebeo) with Elsie Hitz & Nick Dawson: WBBM WFBM WCCO KMOX (sw-15.27)
Details of the contest on this program may be found on Page 14.
NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)
MBS-To be announced: KWK
CBS-To be announced: WKBW
News: WOC WOWO
KSD-United Charities Prgm.
WAAF-Int'l Potpourri
WBOW-△Rev. Archie Brown
WDZ-Their Majesties, the Babies
WENR-Six-day Bike Races
WFAM-Hot Spell
WHA-Moods & Melodies
WGN-Peter Cavallo's Band
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Doc Hopkins
WMAQ-Tea Time Varieties
WMBD-Townsmen
WMBI-Birthday Request Prgm.
WMT-Radio Gossip; Today's Tunes & Topics
WROK-Markets; News
WSUI-Cappella Choir
WTAD-Musical Moments
WTMJ-Friendship Circle

4:15

NBC-Terry & the Pirates, sketch (Dari-Rich): (sw-15.33)
CBS-Life of Mary Sothern, sketch (Hind's): WBBM KMOX WCCO (sw-15.27)
Details of the contest on this program may be found on Page 14.
CBS-To be announced: WKBW
NBC-The Four of Us: WIBA KWK WCFL
NBC-Marlowe & Lyon, piano duo: WMAQ KSD WHO
News: WIRE WTAM
WAAF-Sport Shorts Shadowland
WDZ-Danville Studios
WENR-Music Circle
WFBM-Tea Time Tunes
WJJD-Dick Jurgens' Orch.
WLW-Jack Armstrong
WMBD-Dorothy June & Ramblers
WMI-Let's Go to Press
WOC-Organ Moods
WOWO-Bible Story Hour
WROK-Birthday Club
WSUI-Art News
WTAD-Speed Gibson

4:30

NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)
CBS-Dorothy Gordon: WBBM WFAM WOC WISN (sw-15.27)
NBC-Jack Armstrong, sketch (Wheaties) (sw-9.53)
NBC-Julane Pelletier, pianist: WENR
NBC-Josh Higgins of Finchville, sketch: WBOW WIBA WMAQ
KMOX-The Fun Quiz
KSD-Talk; Rosario Bourdon's Orch.
KWK-This Woman's World
WCFL-Tea Time
WCLS-For Your Information (1310 kc.)
WDZ-Movie Swingtime
WHO-New Tunes; Bits of Melody
WIND-News
WIRE-House of McGregor
WJBC-Bingo
WKBW-Story Lady
WMBD-News; Pet Corner
WMT-Search for Talent
WROK-Musicale
WMBI-△Sacred Music
WTAD-Jack Armstrong
WTAQ-Children's Frolic
WTMJ-Around the Town

4:45

CBS-Hiitop House, sketch (Palmolive Soap): WISN WFAM WBBM KMOX WFBM WMBD WCCO (sw-15.27)

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBWB-770
WBOW-1310
WCBF-1080
WCCO-810
WCFL-970
WDB-1020
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WIO-1000
WIBA-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WLS-870
WMAQ-670
WLW-700
WMBD-1440
WMT-600
WMT-1080
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSTU-880
WTAJ-900
WTAM-1070
WTMQ-1330
WTMJ-620

NBC-Little Orphan Annie (Oval-tine) (sw-9.53)
NBC-Tom Mix Straight Shooters sketch (Purina): (sw-15.21)
NBC-Johnny Johnson, bar.: KSD WMAQ
NBC-Al Vierra's Orch.: WENR WMT
Singing School: WLW WIND
KWK-Safety Council
WBOW-Sundown Express
WCFL-To be announced
WEBQ-Movie Gossip (1210 kc)
WHO-Bits of Melody; News
WIBA-Dance Hour
WIRE-Master Singers
WJBC-Movie Gossip
WOC-Man on the Street
WROK-The Old Song Shop
WTAD-Sports Review
WTMJ-News; Moment Musicale

5:00
NBC-Army Band: WCFL (sw-15.21)
NBC-John Gurney, basso; Mary Dietrick, sop.: (sw-9.53)
NBC-Jr. Nurse Corps (Sunbrite): WENR KWK
CBS-Howard Phillips, bar.: WOC WTAQ WFBM WFAM
KMOX-Linda's First Love
KSD-News; Rhythm Makers
WBWB-Truman Bradley
WCCO-Livestock
WGN-Jolly Joe
WHO-Sunset Corners Opry
WIBA-Outdoor Wisconsin
WIND-Stamp Man
WIRE-To be announced
WISN-Show Window
WKBB-Univ. of Dubuque
WLW-Angelo, Italian troubadour
WMAQ-Don Winslow of the Navy
WMBD-Happy Train
WMT-Studio Guests
WROK-Make-Believe Ballroom
WSUI-Elementary Spanish
WTMJ-Jack Armstrong, sketch

5:15
CBS-New Horizons: WFBM WKBB WTAQ
NBC-Army Band: WENR
NBC-Don Winslow of the Navy, sketch: (sw-9.53)
Jack Armstrong, sketch: WCCO WTAD
Speed Gibson: WMBD WOC
KMOX-Lady of Millions
KSD-Allan Clarke, bar.
KWK-Al Sarli's Jam Session
WBWB-Eleanor Howe
WCFL-To be announced
WFAM-Grid Forecast
WFBM-Let's Talk Psychology
WGN-Buddy & Ginger
WIND-Sons of the Pioneers
WIRE-Three Little Words
WLW-Supper Serenade
WMAQ-Romance & Rhythm
WMT-Adventure Bound
WROK-Sports
WTMJ-Heinie's Grenadiers

5:30
NBC-News; Alberta Hunter, songs: (sw-9.53)
CBS-News; Geo. Hall's Orch.: WCCO WISN WTAQ WFBM WKBB WFAM (sw-17.76)
NBC-News; Charles Sears, trn.: WCFL
Jack Armstrong, sketch: KMOX WHO WMAQ
Sports: WLW KSD
KWK-Coyita Bunch
WBWB-Pappy Cheshire
WBOW-News; Sundown Express
WENR-What's the News?
WGN-Charlie Chan
WIBA-News
WIND-Bill, Mack & Jimmy
WIRE-Little Orphan Annie
WMBD-Bargain Counter
WMBI-Message and Music
WMT-Better Vision Prgm.; Jordan's Review; Sports
WOC-Hits & Bits
WROK-Jack Maxedon, songs
WSUI-Musical Moods

5:45
CBS-George Hall's Orch.: WKBB

NBC-Lowell Thomas, news com-mentator (Sun Oil): WLW (sw-15.21)
NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE
NBC-Escorts & Betty: WENR
NBC-Little Orphan Annie (Oval-tine): KSD WHO
Sports: WTMJ WISN
KMOX-To be announced
WBWB-Manhattan Mother
WBOW-Jerry of the Circus
WCCO-Front Page Parade
WCFL-Stanley Hickman
WFAM-Speed Gibson
WGN-Orphan Annie
WIBA-Education Week
WIND-Listen to Yourself
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-News; Did You Know?
WOC-Jack Armstrong, sketch
WROK-Motorist Interviews
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service

NIGHT

6:00
NBC-Amos 'n' Andy (Pep-sodent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)
NBC-Time to Shine (Griffin Shoe Polish) Barry McKinley, bar.; John B. Gambling, m.c.; Lynn Murray Chorus; Lloyd Shaffer's Orch.: WENR WMT WBOW KWK (sw-11.87)

6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIRE WMAQ WHO WTMJ WTAM WIBA (also see 10:15 p.m.)
CBS-Song Time; HOLLACE SHAW & Del Casino: WFAM (sw-17.76)
Sports Review: WGN WFBM
KSD-Hollywood Spotlight
WCFL-To be announced
WHAS-Whispering Jack Smith
WJR-Vocal Varieties
WKBB-Theater Review
WLW-Four Stars Tonight
WMBD-News

6:30
NBC-Horlick's Lum & Abner, sketch: WENR WLW (also KGO at 10:15 p.m.)
CBS-Eton Boys, vocal quartet: WFAM WISN WFBM (sw-17.76)
NBC-Carol Weymann, mezzo-sop.: KSD
NBC-John Herrick, bar.: WOWO (sw-11.87)
News: WTAQ WHO
Sports: WOC KMOX
KWK-Sports Review; News
WBWB-Phyl Coe, radio mystery
WBOW-Si & Ezra
WCCO-Rube Appleberry
WCFL-Sunny Sam
WGN-Four Californians
WHAS-Glen Gray's Orch.
WIBA-Camp Randall
WIRE-Man to Man Sports News
WJR-Musical Moments
WKBB-Speed Gibson
WMAQ-To be announced
WMBD-Welcome Stranger
WMT-Court of Missing Heirs
WROK-House by Side of Road
WTAM-Lois Miller, organist
WTMJ-Easy Aces

6:45
CBS-Boake Carter, commentator (Philo): WCCO WBWB WJR KMOX WISN WMBD WHAS WFAM (sw-17.76) (also KNX KSL at 10:15 p.m.)
MBS-Rube Appleberry (Camp-bell Cereal Co.): WGN
NBC-Christine Johnson, sop.: WENR WOWO (sw-11.87)
News: WFBM WOC WKBB
Vic Arden's Orch.: WHO WIBA

7:00
NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: WIRE WHO KSD WTMJ WMAQ WTAM WLW WIBA (also see 9:30 p.m.)
CBS-Horace Heidt's Orch. (Ale-mite): WBWB WFBM WHAS WJR WCCO KMOX (sw-15.27) (also KNX KSL at 11 p.m.)
NBC-Gen. Hugh Johnson, com-mentator (Broun Quinine): WOWO KWK WMT WLS (sw-11.87)
NBC-To be announced: KSD WBOW-Sports
WCFL-News
WFAM-Rhythm Time
WGN-Foreign Affairs
WIND-To be announced
WIRE-News; Musical Clock
WISN-Down by Hermans
WMBD-Brain Teaser
WOC-Bernice Engdahl
WROK-Affairs of Mrs. Swenson
WSUI-Children's Hour
WTAQ-Van Zealand Serenaders

7:15
NBC-Roy Campbell's Royalists: WLS
MBS-Charles Gaylord's Orch.: WGN
KWK-Key Men
WBOW-Vic Arden's Orch.
WCFL-Philip Kinsman
WFAM-To be announced
WIND-Colonial Ensemble
WKBB-Safety Lane
WMT-Carson Robison Buckaroos
WOC-Swing is the Word for You
WOWO-Phyl Coe Mysteries
WROK-The Builders
WTAQ-Symphonic Hour

7:30
NBC-The Voice of Firestone; Richard Crooks, trn.; Chorus; Symphonic Orch., dir. Alfred Wallenstein: WMAQ WTMJ WIRE WTAM WIBA WHO KSD (sw-9.53) (also see 10:30 p.m.)
For detail on this program turn to Page 13.

KSD-Musical Memories
KWK-Tonic Time
WBOW-Home Decorators
WCFL-Pat Kennedy
WIRE-Charlie Chan, sketch
WLW-Count of Monte Cristo
WMAQ-Four Stars Tonight
WROK-On to Adventure
WTAQ-Dinner Music
WTAM-Rube Appleberry
WTMJ-Reddy Kilowatt's Orch.

7:00
NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: WIRE WHO KSD WTMJ WMAQ WTAM WLW WIBA (also see 9:30 p.m.)
CBS-Horace Heidt's Orch. (Ale-mite): WBWB WFBM WHAS WJR WCCO KMOX (sw-15.27) (also KNX KSL at 11 p.m.)
NBC-Gen. Hugh Johnson, com-mentator (Broun Quinine): WOWO KWK WMT WLS (sw-11.87)

7:15
NBC-Roy Campbell's Royalists: WLS
MBS-Charles Gaylord's Orch.: WGN
KWK-Key Men
WBOW-Vic Arden's Orch.
WCFL-Philip Kinsman
WFAM-To be announced
WIND-Colonial Ensemble
WKBB-Safety Lane
WMT-Carson Robison Buckaroos
WOC-Swing is the Word for You
WOWO-Phyl Coe Mysteries
WROK-The Builders
WTAQ-Symphonic Hour

7:30
NBC-The Voice of Firestone; Richard Crooks, trn.; Chorus; Symphonic Orch., dir. Alfred Wallenstein: WMAQ WTMJ WIRE WTAM WIBA WHO KSD (sw-9.53) (also see 10:30 p.m.)
For detail on this program turn to Page 13.

7:45
WCFL-Herr Louie & the Weasel
WIND-Talking Drums
WISN-Music Continental
WSUI-Evening Musicale

8:00
CBS-Lux Radio Theater; Drama & Music: WISN WJR WHAS WBWB KMOX WCCO WFBM WMBD WTAQ (sw-15.27)
NBC-Philadelphia Orch.; Sir Ernest MacMillan, cond. (Banking Group): WLS KWK WBOW (sw-11.87)
For detail on this program turn to Page 12.

8:15
NBC-Philadelphina Orch.: WENR MBS-Georgie Price; Vocalists; Orch.: KWK
WCFL-Concert Hour
WGN-Lawrence Salerno & Organ
WGN-Peter Cavello's Band
WIND-Two Pianos
WKBB-World Entertains
WMT-Band Wagon
WOC-Gems of Melody
WOWO-Eddie Conti's Orch.
WROK-In the Gloaming
WSUI-Chamber Concert Orch.
WTAQ-News

8:30
NBC-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch., with Maxine; Rosa-line Greene, m.c.: WTAM KSD WMAQ WIRE WTMJ WIBA WLW WHO KOA (sw-9.53)
Details of the contest on this program may be found on Page 14.

WMT-Over the Transom
WOC-St. Ambrose on the Air
WOWO-Whispering Jack Smith
WROK-Informer Hour
WSBT-Polish Hour
WSUI-Dept. of Speech

8:15
NBC-Paul Martin's Orch.: KOA
WCFL-Organ Recital
WGN-Kay Kyser's Orch.
WIND-News
WKBB-World Dances
WMT-Radio Riddles
WOWO-Phyl Coe Mysteries
WROK-News
WTAQ-June Gross, vocalist

8:30
NBC-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch., with Maxine; Rosa-line Greene, m.c.: WTAM KSD WMAQ WIRE WTMJ WIBA WLW WHO KOA (sw-9.53)
Details of the contest on this program may be found on Page 14.

8:45
WGN-News; Sport High Lights
WIND-Collegiate Episodes
WMT-Dream Songs
WROK-Vic Arden's Orch.
WSUI-Daily Iowan of the Air
WTAQ-Organ and Poetry

9:00
NBC-Carnation Contented Program; Noble Cain's A Cappella Choir; Dir. Frank Black: WHO WMAQ WTAM KSD WTMJ WIBA KOA WIRE (sw-9.53)
CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBWB KMOX (sw-15.27)

9:15
WBOW-Hit Tunes
WCFL-News
WIND-Tommy Ott, organist
WISN-Rendezvous
WKBB-Gaslight Harmonies
WMBD-Peoria's Calling
WOC-Monday Presents
WROK-Vacationing
WSBT-Doctors Who Dared
WTAQ-Dance Orch.

9:30
NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: KOA KFI (also at 7 p.m.)
CBS-Brave New World: WCCO WKBB WTAQ WISN WOC (sw-15.27)

9:45
NBC-Music for Moderns: WBOW MBS-Henry Weber's Pageant of Melody: WGN
News: WROK WOWO
Vic Arden's Orch.: WFBM KMOX
KWK-String Nocturne
WBWB-Auto Show Gossip
WCFL-Illinois Industrial Comm.
WIBA-Music Graphs
WIND-News & Sports
WJR-Wisner Sports
WLW-Sweet Adeline
WMBD-Real Life Dramas
WMT-Elizabeth Munger, songs
WSBT-WPA Prgm.
WTMJ-Dance Orch.

The story of the conquest of the Inca Empire will be dramatized.
NBC-Public Hero No. 1 (Fal-stafi): WMAQ WHO KSD
NBC-Nat'l Radio Forum: WENR (sw-6.14)
NBC-Music for Moderns: (sw-9.53)
Vic Arden's Orch.: WMBD
WOWO WSBT
KMOX-Comedy Stars of Broad-way
KWK-Range Riders
WBWB-George Jessel
WBOW-Nat'l Education Prgm.
WCFL-Union Talk League
WFBM-Three Victors
WHAS-Here's To You
WIBA-Smoke Rings
WIND-Stars Over Manhattan
WIRE-Forward with Indianapolis
WJR-Musical
WMT-To be announced
WROK-Lou Blake's Orch.
WTAM-Symphonic Variations
WTMJ-Glen Gray's Orch.

9:45
NBC-Music for Moderns: WBOW MBS-Henry Weber's Pageant of Melody: WGN
News: WROK WOWO
Vic Arden's Orch.: WFBM KMOX
KWK-String Nocturne
WBWB-Auto Show Gossip
WCFL-Illinois Industrial Comm.
WIBA-Music Graphs
WIND-News & Sports
WJR-Wisner Sports
WLW-Sweet Adeline
WMBD-Real Life Dramas
WMT-Elizabeth Munger, songs
WSBT-WPA Prgm.
WTMJ-Dance Orch.

10:00
NBC-Amos 'n' Andy (Pep-sodent): WMAQ WIRE WLW KOA KFI (also at 6 p.m.)
CBS-Poetic Melodies (Wrigley's Gum); Franklyn McCormack, poetry; Jack Fulton, trn.; Carlton Kelsey's Orch.: WJR WFBM WCCO KMOX WBWB WHAS KSL (also at 6 p.m.)
NBC-Opera; Verdi's "La Traviata": WENR WMT
CBS-Glen Gray's Orch.: WSBT (sw-15.27)
NBC-Rudolph Friml's Orch.: WCFL WBOW (sw-9.53)
News: WIBA WTAQ WMBD WJR WOC WKBB
KWK-Sports Review
WHO-Dalton Norman & Four Dons
WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WOWO-John Hackett, sports
WTAM-Musical Bulletin Board
WTMJ-Sports

10:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA (also at 6:15 p.m.)
CBS-Glen Gray's Orch.: WOC WTAQ WISN WKBB WHAS WKBB
NBC-Opera; "Verdi's "La Traviata": WOWO (sw-6.14)
News: WHO WCCO WMT WIRE WFBM
Musical Moments Revue: WTAQ WBWB
KMOX-Chic Scoggin's Orch.
KWK-Allan Dale, vocalist
WBOW-Δ Meditations
WIBA-Soliloquy
WJR-Peaceful Valley
WLW-Roger Pryor's Orch.
WMAQ-Norman Pearce, the bach-elor poet

10:30
NBC-Opera; Verdi's "La Traviata": WENR WMT
CBS-Glen Gray's Orch.: WSBT (sw-15.27)
NBC-Rudolph Friml's Orch.: WCFL WBOW (sw-9.53)
News: WIBA WTAQ WMBD WJR WOC WKBB
KWK-Sports Review
WHO-Dalton Norman & Four Dons
WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WOWO-John Hackett, sports
WTAM-Musical Bulletin Board
WTMJ-Sports

10:45
NBC-Woody Herman's Orch.: WHO
CBS-Geo. Olsen's Orch.: WBWB News: WIND WHAS
KMOX-Seven Star Revue
KSD-Noble Sissle's Orch.
WCCO-Mack Dale
WIBA-Helen & Louise
WJR-Solay
WMBD-Walkathon Derby Show
WTMJ-Dance Orch.

11:00
NBC-Fibber McGee & Molly (Johnson's Wax): KOA KFI (also at 8 p.m.)
NBC-Dance Orch.: WBOW WHO WIBA KSD (sw-9.53)
NBC-Don Bestor's Orch.: WOWO (sw-6.14)
CBS-Geo. Hamilton's Orch.: WSBT WFBM WTAQ WKBB
MBS-Tommy Dorsey's Orch.: WMT WGN WLW WIRE
CBS-Al Trace's Orch.: WBWB WMBD WOC WISN
KWK-Clyde Lucas's Orch.
WCCO-Will Osborne's Orch.
WCFL-Make Believe Ballroom
WENR-Six-day Bike Races
WHAS-Dance Band
WIND-Let's Dance
WJR-Emerly Deutsch's Orch.
WMAQ-The Californians
WTAM-Otto Thurn's Orch.
WTMJ-Streamlined Revue

11:30
NBC-Vox Pop: KFI (also see Tues. at 8 p.m.)
KOA-Dance Hour
End of Monday Programs

Monday

November 8



FRANK BLACK
Contented Hour maestro
Mon. 9 pm CST

WMBD-Sports
WTAM-Music You Want
WTMJ-Moonlight & Shadows
10:30
NBC-Voice of Firestone; Richard Crooks, trn.: KFI KOA (also at 7:30 p.m.)
CBS-Geo. Olsen's Orch.: WOC WISN WKBB WTAQ WSBT WHAS WFBM (sw-15.27)
NBC-Opera: WENR WOWO KWK WMT
NBC-Woody Herman's Orch.: WMAQ WBOW (sw-9.53)
MBS-Impressions: WGN
KMOX-Headline Highlights
WBWB-News With Todd Hunter
WCCO-Rollie Johnson
WCFL-Concert Melodies
WHO-Sports
WIND-Roller Derby
WIRE-Variety Show
WJR-Peaceful Valley
WLW-Barney Rapp's Orch.
WMBD-Value Hints
WTMJ-News

10:45
NBC-Woody Herman's Orch.: WHO
CBS-Geo. Olsen's Orch.: WBWB News: WIND WHAS
KMOX-Seven Star Revue
KSD-Noble Sissle's Orch.
WCCO-Mack Dale
WIBA-Helen & Louise
WJR-Solay
WMBD-Walkathon Derby Show
WTMJ-Dance Orch.

11:00
NBC-Fibber McGee & Molly (Johnson's Wax): KOA KFI (also at 8 p.m.)
NBC-Dance Orch.: WBOW WHO WIBA KSD (sw-9.53)
NBC-Don Bestor's Orch.: WOWO (sw-6.14)
CBS-Geo. Hamilton's Orch.: WSBT WFBM WTAQ WKBB
MBS-Tommy Dorsey's Orch.: WMT WGN WLW WIRE
CBS-Al Trace's Orch.: WBWB WMBD WOC WISN
KWK-Clyde Lucas's Orch.
WCCO-Will Osborne's Orch.
WCFL-Make Believe Ballroom
WENR-Six-day Bike Races
WHAS-Dance Band
WIND-Let's Dance
WJR-Emerly Deutsch's Orch.
WMAQ-The Californians
WTAM-Otto Thurn's Orch.
WTMJ-Streamlined Revue

11:30
NBC-Vox Pop: KFI (also see Tues. at 8 p.m.)
KOA-Dance Hour
End of Monday Programs

IT CAN'T BE DONE

Complete
Does away with Aerial entirely—Just place an F & H Capacity Aerial Eliminator (size 1 1/2 in. x 4 in.) within your set. Simple instructions furnished with unit. Easily connected by anyone to aerial and ground of set. Your radio will then operate and tune in the same manner as if it were connected to an aerial. Operates on both short and long waves.

You can't have good radio reception with an old dilapidated or make-shift aerial. Most Likely YOUR Aerial is Old, Black and Corroded, and Has Poor Or Loose Noisy Connections. NO MORE "FADE-OUTS", BUZZES, "CLICKS", and shorts from summer rains or winter snow and sleet when using an F & H Capacity Aerial Eliminator. Nothing to wear out, will operate indefinitely, anyone can connect it in a moments time to the radio set—occupies only 1 1/2 inch x 4 inch space behind set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequency.

ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, un-sightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED
On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for double aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few cents postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

— JUST MAIL THIS COUPON —
F & H Radio Laboratories, Dept. 123, Fargo, N. Dak.
Send F. & H. Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here if interested in dealer's proposition.
NAME.....
ADDRESS.....
CITY.....STATE.....

WHAT USERS SAY
San Antonio, Tex. It might interest you to know that with the Capacity Aerial Eliminator I get European stations easily and in the winter get Australia, Russia, Honolulu and many Jap Short Wave Stations. I set all Pacific Coast Stations on the broadcast band.
Signed.....
Dayton, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed.....



GERTRUDE BERG Molly of "The Goldbergs" Tues. 11:15 am CST

MORNING

7:00 am CST NBC-Charioteers: WLW KWK CBS-Morning Almanac: (sw-21.52) Musical Clock: WBBM WROC WOC WKBB WIBA WCFL 7:15 News: WMT WLW WCCO WHO KMOX Joe Du Mond & Quartet KWK-Grady Cantrell 7:30 NBC-Dick Leibert, organist: KWK WCFL News: WIBA WKBB WTAQ Musical Clock: WMT WROC WMBD 7:45 Musical Clock: WKBB WIBA WOC KMOX Let's Compare Notes KWK-Pep-Up Parade; News 8:00 CBS-Music in the Air; News: WFAM WFBM WTAQ WKBB (sw-21.52) NBC-Breakfast Club: News: WCFL WIRE WBOW News: KMOX WMBD KSD-News; George Hall's Orch. KWK-Pep-Up Parade 8:15 NBC-Streamliners; News: KSD Musical Clock: WMT WOC KMOX-Ozark Varieties KWK-Mrs. O'Brien's Boarding House WCBD-Nazarene Prgm. WGN-Good Morning WHA-Morning Melodies WHO-Frolies WIND-Latin-American Melodies 8:30 CBS-Richard Maxwell songs: KMOX WTAQ (sw-21.52) NBC-Breakfast Club, News: WOWO MBS-Victor H. Lindlahr (Journal of Living): WGN KWK-Radio's Candid Camera; News WCBD-Polish Prgm. WCCO-Dinty Moore WFAM-Your Engagement Book WFBM-Morning Chat WHO-Morning Melodies WIBA-Today's Almanac WIND-Early Edition WJJD-Happy Go-Lucky Time WKBB-Musical Breakfast WLS-Morning Roundup WLW-Hello Peggy WMAQ-Whistler & His Dog WMBD-Bandwagon WMT-Day Dreamer WOC-People's Mail Bag WROK-Morning Devotions WSUI-Daily Iowan; Morning Melodies; Service Reports WTAD-Inter-church Revival WTMJ-Party Line 8:45 NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) NBC-Breakfast Club: WCFL WBOW WOWO NBC-Landt Trio: KSD Musical Clock: WHO WMT News: WOC WKBB WFAM-Morning Devotions WFBM-Apron Strings WIBA-Troubadour; Baron's Program WIRE-Rose Room Melody WJJD-Community Fund Prgm. WLS-Morning Minstrels WLW-Young Widder Jones WMBD-Women of Today WROK-Town Crier WTAQ-Organ Melodies WTMJ-March Parade

9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21) NBC-Sheffer & Brenner: WBOW News: WMT WTAD WROC WAAF-Morning Revue WCBD-Italian Prgm. WCFL-Party Line WFAM-Organ Recital WGN-Martha Crane & Helen Joyce WHA-Your Health WIBA-Echoes of the Stage WIND-Rose Vanderbosch, pianist WJJD-Bosworth Broadcast WKBB-Chancel Steps WLW-Linda's First Love WMBD-Messenger; Weather WOWO-Bill Board WSUI-Within the Classroom WTAQ-Mid-morning Revue WTMJ-What's New in Milwaukee?; Organ & Poetry 9:15 NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21) CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE Pictures of the cast of this program can be found on page 22. NBC-Vaughn de Leath, songs: WBOW WCFL All the Answers: WLW KWK WAAF-King of the Kitchen WHA-World Observer WIND-Hawaiian Serenade WKBB-News WMT-Louise Hathaway WOC-Morning Parade WROK-On the Mall WTAD-Women's Varieties 9:30 CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM NBC-Bennett & Wolverton: WIBA WCFL CBS-Louise & The Lads: WOC WKBB NBC-Pepper Young's Family, sketch (Camay): WMT WLS (sw-15.21) NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO KMOX-Komedy Kingdom KWK-Party Line WAAF-Happiness Time WBOW-Home Folks WCBD-German Musical WFBM-Tuesday Variety WFBM-Kitchen Clinic WGN-Get Thin to Music WHA-Story Time WIND-Eb & Zeb WISN-Alan Hale, news WJJD-Story Hour WLW-Betty & Bob WMBD-Roy Evans WOWO-Mary Berghoff WROK-Intimate Review WTAD-Church in Wildwood WTAQ-Melody Lane WTMJ-Morning Melodies 9:45 NBC-Today's Children, sketch (Pillsbury): WMAQ WIRE KSD WTMJ WHO NBC-Viennese Ensemble: KWK CBS-Sutton & Bliss, pianists: WTAQ WKBB WFAM WCCO Party Line: WOC WTAD KMOX-Ma Perkins WAAF-Hawaiian Echoes WBBM-Jean Abbey, shopping WBOW-Looking Around WCFL-Swingtime WGN-Musical Mail Box WIBA-Music Graphs WIND-Remote Control WISN-Ann Leslie's Scrapbook WLS-News; Markets WLW-Houseboat Hannah WMBD-News WMT-Young Widder Jones WOWO-Modern Home Forum WSUI-Prgm. Calendar; Weather 10:00 NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21) NBC-David Harum, sketch (Baby): WIRE WMAQ WHO KSD CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

2:30 CST CINCINNATI SYMPHONY ORCHESTRA, children's concert, CBS. 4:00 CST "AS I SEE IT," Lady Astor from London, NBC. 4:00 CST NELLIE REVELL interviews Allen Prescott, NBC. NIGHT 6:30 CST FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband," CBS. 7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Rhythm Rogues and guest, NBC. 7:00 CST "BIG TOWN" with Edward G. Robinson and Claire Trevor, CBS. 7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; guest, CBS. 8:30 CST HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Jane Rhodes, Raymond Paige's orchestra; Bob Burns, guest, NBC. 8:30 CST JACK OAKIE'S COLLEGE with Stuart Erwin, Raymond Hatton, Harry Barris, Helen Lynd, chorus, George Stoll's orchestra, CBS. 10:00 CST SCIENCE VS. CRIME, Dr. J. Cayce Morrison, speaker, NBC.

WROC-Tabernacle Hour WSUI-Within the Classroom WTAD-News WTAQ-Theater Organ WTMJ-Love for a Day

News: WJJD WTAD WJBC WMBD KSD-News; Markets; Green Bros.' Orch. WAAF-Symphonic Hour WBAA-Noon Melodies WBOW-Street Reporter WCFL-Hit Review WDZ-Man on the Street WGN-Bob Elson on State Street WHA-Noon Musicales WHO-Markets & Weather WIND-Tango Orchestra WIRE-Farm Hour; News WKBB-Luncheon Musicale WLS-Dinnerbell Prgm. WMBI-Midday Gospel Hour WMT-Question Man WOC-Farm Bureau; Markets WOWO-Consolaires WSBT-Stock Report; Blue Streaks WSUI-Rhythm Rambles

11:15 CBS-Your News Parade (Lucky Strike) Cigarettes, Edwin C. Hill commentator: WBBM WOC WISN WMBD WFBM KMOX WCCO WKBB NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33) NBC-Bailey Axton, tr.: WOWO WAAF-Here's Music WBAA-Home Builders WBOW-Farm Prgm. WCAZ-Movie Gossip (1070 kc) WCFL-New Songs WDZ-Sons of Pioneers WFAM-Harlan Hogan WGN-Wayne Van Dyne & Bob Trendler WHO-Party Line WIBA-The Master Singers WIND-Ben Kanter & Rose Vanderbosch WIRE-Singin' Sam WJBC-Dough Boy, news WJJD-Criminal Court Interviews WLS-Chuck, Ray & Others WLW-Vic Arden's Orch. WMBI-Chorus Time WMT-Troubaderos WROK-Morning Varieties WTAD-Painted Fantasies WTMJ-Blue Room Ensemble 11:30 NBC-Nat'l Farm & Home Hour; Spkrs.; Walter Blaufuss' Orchestra: WIBA WMAQ WBOW KWK WLW (sw-15.21) Future Farmers of America program: Music by U. S. Army Band. NBC-Carlile & London, pianists: KSD WCFL CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM Hymns of All Churches: WHO WOC WAAF-Myrna Dee Sergeant WBAA-More J. Doyle, pianist WCCO-Ma Perkins WDZ-Matton Studios WFAM-Safety Council WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WIND-Harry Zimmerman, organist WIRE-Linda's First Love WISN-Voice of Experience WJBC-Singin' Sam WJJD-Safety Court WKBB-Farm Flashes; Do You Want a Job? WLS-For People Only WMBD-Ramblers WMBI-Continued Story Reading WMT-German Band WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Behind the Mike 11:45 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM NBC-Dick Fidler's Orch.: KSD MBS-We Are Four (Libby, McNeill & Libby): WGN Betty & Bob: WOC WHO WAAF-Spots Out WBAA-Purdue News WCCO-Kitty Keene WCFL-Fashions on Parade WFAM-Two-Way Harmonies WFBM-Markets; Farm Prgm. WIRE-Farm & Home Hour WISN-Ivory Interlude WJBC-Guest Artists WLS-Weather; Markets; News WMBD-Jubilee WMT-News; Hillbillies WOWO-Home Folks Frolic WROK-Round the Town WSUI-Farm Flashes WTAD-Organ Music WTAQ-Farmhands WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

12:15 CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) MBS-Marjorie Mills (Maine Development Com.): WGN News: WKBB WOWO WBAA-Luncheon Dance Time WBOW-Wranglers WCFL-Luncheon Concert WHO-Songfellows WIND-Tommy Ott, organist WJBC-Man on the Street WJJD-Noonday Service WLS-Dinnerbell Prgm. WMBD-Town Crier, Markets WMT-Voice of Iowa WOC-Inquiring Mike WROK-Column Left, news WSBT-News; Dance Time WTAD-Cy & Freckles

12:30 NBC-Love & Learn: (sw-15.21) CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27) News: WOC WHO WIBA WIRE Farm Prgm.: WHA WMBD Man on the Street: WJBC WKBB KWK-Organ Melodies WBAA-Russ Graefnitz, pianist WBOW-Luncheon Dance Hour WCFL-Young Widder Jones WDZ-Musical Moments WGN-Markets; Mid-day Service WIND-Christian Science Prgm. WLW-Voice of Experience WMAQ-Dan Harding's Wife WMT-Markets; Hillbillies WOWO-Hey, Mr. Motorist WROK-Couple on the Street WSBT-The Bandstand WTAD-Farm; Weather; Markets WTMJ-Dance Orch. 12:45 NBC-Hal Gordon, tr.: WOWO (sw-15.21) CBS-Hollywood in Person (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) Man on the Street: WCFL WSBT KSD-Luncheon Dance Music KWK-Dance Orch. WBAA-Jo Friend, popular tunes WBOW-Tune of the Day WDZ-Danville Remote WHO-Luncheon Music WIBA-Market Reports WIND-News WIRE-Police Court WKBB-Song Hits of the Day; Pet Cnner WLS-FHA Speaker; Markets WLW-Kitty Keene, Inc. WMAQ-To be announced WMBD-Window Shopper WMT-Joe Doakes; Cousin Elvira; Cornhuskers WOC-Guy Lombardo's Orch. WROK-Home Folks' Hour WTAQ-News; Musical Interlude WTMJ-Sidewalk Reporter

NBC-Norm Scherr, pianist: WIBA WBOW KWK WAAF-Estelle Barnes, pianist WCBD-Uncle John WCCO-Pianist WCFL-Morning Melodies WDZ-We Heard WFAM-Shoppers' Guide WGN-Don Pedro & Piano WHA-Homemakers WIND-Municipal Court WISN-Your Neighbor WJBC-Organ Dreams WJJD-Sons of the Pioneers WKBB-Movie News WLW-News; Markets WMT-Frank Voelker, organist WROK-News; Melody Time WSUI-Molly & Max WTAD-News WTAQ-Radio Reporter WTMJ-Household Hints 10:15 CBS-Romance of Carol Kennedy, sketch (Heinz): WFBM WOC KMOX WBBM WCCO WISN NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA NBC-The Road of Life, sketch (Chipso): WLW WLS (sw-15.21) NBC-Hollywood High Hatters: WCFL WBOW KWK-Range Riders WAAF-Variety Prgm. WDZ-News WGN-Bachelor's Children WIND-Sons of the Pioneers WJBC-Theater Time; News WJJD-Two of a Kind WKBB-Rhythm & Romance WMBD-Linda's First Love WMT-Singer of Sacred Songs WOWO-Tri Topics WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAQ-Varieties 10:30 NBC-Vic & Sade, sketch: WLS (sw-15.21) Details of the contest on this program may be found on page 14. CBS-Big Sisters, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM NBC-Hi-Boys, vocal & instrumental: WHO KSD WLW NBC-Cleo Brown, songs: WMAQ KWK WAAF-Sweet & Slow WBOW-The Revelers WCFL-Peekers in the Pantry WDZ-Church of God WFAM-The Stylist WGN-Painted Dreams WIBA-Church in Wildwood WIND-Speaking of Love WIRE-Melody Memories WJBC-Neighbor Jim

WJJD-Women's Exchange Prgm. WKBB-Musical Almanac WMBI-Home Hour WMT-Mumerical Jamboree WOC-Melodic Serenade WOWO-Linda's First Love WSUI-Book Shelf WTAD-Ma Perkins WTAQ-News; Women's Hour WTMJ-Don Alvarados 10:45 NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS (sw-15.21) CBS-Aunt Jenny's Real Life Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD NBC-Mystery Chef (Regional Advertisers, Inc.): (sw-15.33) NBC-George Hartrick, bar.: WHO WBOW KSD WIBA Party Line: WIRE WOWO WAAF-Foolish Questions WCFL-Voice of Cookery WFBM-Morning Melodies WGN-Harold Turner, pianist WHO-Robt. Hood Bowers' Band WHA-Noveltly Shop WIND-Markets WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WKBB-Ma Perkins WLW-Goldbergs WMAQ-Rhythm in the Air WMT-Varieties WOC-Organ Melodies WROK-Musicales WTAD-Betty & Bob WTMJ-News; P.-T. A. Talks 11:00 NBC-Girl Alone, sketch (Kellogg): WMAQ WLW CBS-Swing the Blues: WBBM WFBM KMOX WKBB WFAM NBC-Time for Thought: WOWO NBC-Happy Jack Turner, songs: WBOW (sw-15.33) KSD-News; Kay White, sketch KWK-Young Widder Jones WAAF-Melody Parade WBAA-Dentist Says WCCO-Wandering Minstrel WCFL-New Songs WDZ-Band Wagon Bargains WGN-Morning Serenade WHA-Music Appreciation WHO-Pretty Kitty Kelly WIBA-Linda's First Love WIBU-Aid Parade (1200 kc) WIND-Freshmen Follies WIRE-Your Home Town WISN-Movie Chat WJBC-Personality Hour WJJD-Bureau of Missing Persons WLS-Don & Helen WMBD-Dr. Kadesky; Police Bulletin WMT-Magic Hour WOC-Extra! Extra!

11:30 NBC-Nat'l Farm & Home Hour; Spkrs.; Walter Blaufuss' Orchestra: WIBA WMAQ WBOW KWK WLW (sw-15.21) Future Farmers of America program: Music by U. S. Army Band. NBC-Carlile & London, pianists: KSD WCFL CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM Hymns of All Churches: WHO WOC WAAF-Myrna Dee Sergeant WBAA-More J. Doyle, pianist WCCO-Ma Perkins WDZ-Matton Studios WFAM-Safety Council WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WIND-Harry Zimmerman, organist WIRE-Linda's First Love WISN-Voice of Experience WJBC-Singin' Sam WJJD-Safety Court WKBB-Farm Flashes; Do You Want a Job? WLS-For People Only WMBD-Ramblers WMBI-Continued Story Reading WMT-German Band WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Behind the Mike 11:45 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM NBC-Dick Fidler's Orch.: KSD MBS-We Are Four (Libby, McNeill & Libby): WGN Betty & Bob: WOC WHO WAAF-Spots Out WBAA-Purdue News WCCO-Kitty Keene WCFL-Fashions on Parade WFAM-Two-Way Harmonies WFBM-Markets; Farm Prgm. WIRE-Farm & Home Hour WISN-Ivory Interlude WJBC-Guest Artists WLS-Weather; Markets; News WMBD-Jubilee WMT-News; Hillbillies WOWO-Home Folks Frolic WROK-Round the Town WSUI-Farm Flashes WTAD-Organ Music WTAQ-Farmhands WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

11:45 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM NBC-Dick Fidler's Orch.: KSD MBS-We Are Four (Libby, McNeill & Libby): WGN Betty & Bob: WOC WHO WAAF-Spots Out WBAA-Purdue News WCCO-Kitty Keene WCFL-Fashions on Parade WFAM-Two-Way Harmonies WFBM-Markets; Farm Prgm. WIRE-Farm & Home Hour WISN-Ivory Interlude WJBC-Guest Artists WLS-Weather; Markets; News WMBD-Jubilee WMT-News; Hillbillies WOWO-Home Folks Frolic WROK-Round the Town WSUI-Farm Flashes WTAD-Organ Music WTAQ-Farmhands WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

AFTERNOON

12:00 CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27) A fine portrait of Spencer Bentley (Bob Drake) can be found on page 21. NBC-Dick Fidler's Orch.: (sw-15.33)

12:30 NBC-Love & Learn: (sw-15.21) CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27) News: WOC WHO WIBA WIRE Farm Prgm.: WHA WMBD Man on the Street: WJBC WKBB KWK-Organ Melodies WBAA-Russ Graefnitz, pianist WBOW-Luncheon Dance Hour WCFL-Young Widder Jones WDZ-Musical Moments WGN-Markets; Mid-day Service WIND-Christian Science Prgm. WLW-Voice of Experience WMAQ-Dan Harding's Wife WMT-Markets; Hillbillies WOWO-Hey, Mr. Motorist WROK-Couple on the Street WSBT-The Bandstand WTAD-Farm; Weather; Markets WTMJ-Dance Orch. 12:45 NBC-Hal Gordon, tr.: WOWO (sw-15.21) CBS-Hollywood in Person (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) Man on the Street: WCFL WSBT KSD-Luncheon Dance Music KWK-Dance Orch. WBAA-Jo Friend, popular tunes WBOW-Tune of the Day WDZ-Danville Remote WHO-Luncheon Music WIBA-Market Reports WIND-News WIRE-Police Court WKBB-Song Hits of the Day; Pet Cnner WLS-FHA Speaker; Markets WLW-Kitty Keene, Inc. WMAQ-To be announced WMBD-Window Shopper WMT-Joe Doakes; Cousin Elvira; Cornhuskers WOC-Guy Lombardo's Orch. WROK-Home Folks' Hour WTAQ-News; Musical Interlude WTMJ-Sidewalk Reporter 1:00 CBS-Bill Strickland's Orch.: WCCO WKBB WOC NBC-Fun in Music; Dr. Mad-dy's Band Lessons: WBOW WHO WMAQ (sw-15.33) CBS-Molly Steinberg, stage relief spkr.: (sw-15.27) MBS-Don't Look Now: WIRE News: WJBC WTAD WHA Man on the Street: WBBM WMBD Voice of Experience: WJJD KWK KMOX-Inquiring Reporter KSD-News; Dance Music WAAF-Hoosier Philosopher

Frequencies

KMOX-1090
ROA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBMM-770
WBOW-1310
WCBM-1080
WCCO-810
WCFL-970
WDZ-1020
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WBAA-Journalism Today
WCBM-J. C. O'Hair
WCFL-Melody Hour
WDZ-Mattoon Studios
WFBM-Bohemians
WGN-Concert Orch.
WIBA-Melody Moments
WIND-Italian Hour
WISN-Musical Heat Wave
WLS-School Time
WLW-Nation's School of the Air
WMT-Many Happy Returns
WOWO-We Shall Have Music
WSBT-News; Notes
WSUI-Musical Chats
WTAQ-Glodeen Matinee
WTMJ-Livestock; News; Dance
Orch.; Weather; Police Reports

1:15
CBS-Cheri & Three Notes: WKBB WOC
NBC-Have You Heard:(sw-15.21)
CBS-Jack & Loretta, songs, (Kirkman's Soap):(sw-15.27)
NBC-Mary Williams, sopr.; Orchestra: KWK
Hope Alden's Romance: KMOX WFBM WCCO
Man on the Street: WIBA WTAQ
KSD-Russ David, pianist
WAAF-Waltz Time; Adult Education Council
WBAA-Electrical Shop
WBBM-Kitty Keene, Inc.
WCFL-Melody Hour
WDZ-Markets Close
WGN-Wife vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WIRE-Federal Music Project
WJJD-Grand Central Station
WLS-Old Timers
WMBD-His Majesty, the Baby
WMT-German Band
WOWO-Eddie Conti's Orch.
WTAD-Quincy Marches On
WTAQ-Man on the Street

1:30
NBC-Music Guild: WOWO
The Vladimir Bronner Piano Quintet will be heard.
CBS-American School of the Air:
KMOX WSBT WCCO WTAQ
WBBM WKBB WFBM WISN (sw-15.27)
NBC-Gen. Fed. of Women's Clubs:
WBOW WIBA (sw-15.33)
News: WCFL WMAQ
WAAF-Encores
KSD-Judy & Jane
KWK-News; Musical Interlude
WAAF-Encores
WBAA-Birth of the News
WCBM-To be announced
WCFL-Mattoon Studios
WGN-Lucky Girl
WHA-Following Congress
WHO-Houseboat Hannah
WIND-Federal Housing Prgm.
WIRE-May Robson
WJJD-Livestock Markets
WLS-Market Reports
WMBD-Party Line
WMT-Tom Owen's Cowboys
WOC-Afternoon Recess
WROK-Musical

1:45
NBC-Armchair Quartet: WIBA (sw-15.33)
MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN
Judy & Jane: WHO WOC
KSD-Contract Bridge Lesson
WAAF-Driskill Wolfe, trn
WBAA-Markets & Weather
WBOW-Devotional Service
WDZ-Mattoon Organettes
WIND-Ben Kanter, pianist
WJJD-Fred Beck, organist
WLS-How I met My Husband
WMAQ-Bob Hawk's Fun Quiz
WMBD-Variety Theater
WMT-Closing Markets
WROK-Rippling Melodies
WTAD-Bessie Dean Reinert
WTMJ-Home Harmonizers

2:00
CBS-Col. Jack Major: WSBT WOC WKBB WISN WCCO WTAQ (sw-15.27)

NBC-Marine Band: WOWO WCFL
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)
MBS-Concert Trio: WIRE
News: WIND WTAD WFBM
KMOX-Magic Kitchen
KWK-Today at Two
WAAF-Hog 'n' Harmony
WBAA-Story Time
WBBM-Radio Gossip Club
WBOW-Indiana State Teacher's College Prgm.
WCBM-Polish Prgm.
WDZ-Birthday Party
WGN-Accordiana
WHA-Let's Draw
WIBA-Memoirs of a Concert Master
WJJD-Federal Housing Prgm.
WLS-News: Julian Bentley
WMBD-Trading Post
WMT-Afternoon Recess
WROK-News; Matinee Musicale
WSUI-Campus Activities

2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WLW WHO (sw-15.33)
NBC-Marine Band: WBOW WCFL
WAAF-Waltz Time
WBAA-Metal Shops
WBBM-Meet the Missus
WCCO-Markets
WDZ-News
WFBM-School Sketches
WGN-Home Management
WHA-Organ Interlude
WIND-Tommy Ott, organist
WIRE-Matinee Varieties; News
WJJD-Ben Kanter, pianist
WLS-Homemakers Matinee
WMBD-Shut-In Prgm.
WROK-Two Guitars
WSUI-Organ Recital
WTAD-Women of the World

2:30
NBC-Vic & Sade, sketch (Crisco): WHO WMAQ KSD WLW WTMJ (sw-15.33)
Details of the contest on this program may be found on Page 14.
CBS-Cincinnati Symp. Orch.: WMBD WCCO WTAQ WKBB WSBT WFBM WISN WOC (sw-15.27)
NBC-Marine Band: (sw-15.21)
MBS-Good Health & Training: WGN
KMOX-Meet the Missus
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBAA-You & Your Child
WBBM-With Other Peoples Money
WCBM-Scripture Truth Hour
WDZ-Woman on the Train
WHA-Music of the Masters
WIBA-Organ Melodies
WIND-Remote Control
WJJD-Medical Society
WMT-Ralph Slade's Orch.
WROK-Music Box Melodies
WSUI-Child Study Club

2:45
NBC-The O'Neills, sketch (Ivory Flakes): WMAQ KSD WLW WHO WTMJ (sw-15.33)
MBS-Radio Garden Club: KWK
KMOX-One Woman's Opinion
WBAA-Treasure Chest
WBBM-Hour of Romance
WBOW-Talk of the Town
WCCO-May Robson
WDZ-Sweet Music
WGN-Peter Cavello's Band
WIBA-Rhythm & Romance
WIND-Problems for Pamela
WJJD-Happy Harmonies
WLS-Home Service Club
WTAD-Francis Mourning

3:00
NBC-Club Matinee Variety Show: WOWO WMT WENR WBOW KWK
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33)
CBS-Cincinnati Symp. Orch.: WOC WSBT WFBM WMBD WTAQ WKBB (sw-15.27)
Kitty Keene, Inc.: KMOX WTMJ
News: WCFL WTAD
WBAA-British Isles
WBBM-Houseboat Hannah
WCCO-Ladies First
WDZ-Danville Studios
WGN-Concert Orch.
WHA-American Life & Books
WIBA-The Shut-In Hour
WIND-Waltz Time
WLS-Even As You & I
WJBC-Bible Study Hour
WJJD-Flannery Sisters
WLW-Dr. Friendly
WMBI-Liquor Problem
WROK-Women of the Hour
WSUI-Int'l Scene

3:15
CBS-Cincinnati Symp. Orch.: WTAQ WSBT WFBM WMBD WKBB WISN (sw-15.27)

NBC-Club Matinee: WIRE
NBC-The Guiding Light, sketch (White Napha): WHO WTMJ WMAQ (sw-15.33)
KMOX-Houseboat Hannah
WBAA-Ivah Swaynie, son.
WBBM-Linda's First Love
WCFL-Organ Recital
WDZ-Behind the Microphone
WGN-Lady of Millions
WIND-Fred Beck, organist
WJJD-News
WLW-Life of Mary Sothern
WMBI-Sacred Music
WSUI-Opera Ariess
WTAD-Mary Jane Seaton

3:30
CBS-Story of Industry: WKBB WFAM WTAQ WISN WFBM WMBD WBBM WOC (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WMAQ WLW WHO (sw-15.33)
NBC-Club Matinee: WMT WENR WBOW KWK WIRE
News: WIND WJBC
KMOX-Singin' Sam
WAAF-News & Weather
WBAA-Melody Time
WCCO-Graudma Travels
WCFL-Robt. Van Tress
WDZ-Effingham Studios
WCFL-Musical Varieties
WGN-Len Salvo, organist
WHA-Spanish Quarter Hour
WJJD-To The Ladies
WMBI-See by the Papers
WOWO-Old Time Religion
WROK-Church in the Wildwood
WSUI-Famous Short Stories
WTMJ-News: Tunesmiths

3:45
NBC-Kitty Keene (Dreft): WHO
NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ (sw-15.33)
Details of the contest on this program can be found on page 24.
MBS-Songland: KWK
KMOX-Joe Karnes, pianist
KSD-Afternoon Varieties
WAAF-Jimmie Kozak, pianist
WBAA-The Question Man
WCCO-Musical
WCFL-Varieties
WGN-Lone Trail Opry House
WHA-In Deutscher Sprache
WIND-Musical Varieties
WJBC-Classified Time
WJBL-Behind the Microphone
WJJD-Clayton Richotto, vocalist
WLW-Mad Hatterfields
WMBI-Golden Nuggets
WROK-Piano Moods
WTAD-Cy & Freckles

4:00
NBC-Nellie Revell Interviews Allen Prescott: WHO WIBA WCFL
CBS-To be announced: WKBB
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pecco): WBBM KMOX WCCO WFBM (sw-15.27)
Details of the contest on this program may be found on Page 14.
NBC-Junior Nurse Corps, sketch: WLW (sw-15.21)
MBS-To be announced: WIRE KWK
News: WOC WOWO
KSD-Diphtheria Prevention Campaign, talk
WAAF-Rhumba Beat
WBAA-Story Lady
WBOW-Rev. Archie Brown
WDZ-Their Majesties, the Babies
WENR-Six-day Bike Races
WFAM-Hot Spell
WHA-Organ Reveries
WHO-Songs of Carlotta
WIND-You, The Story & The Music

WISN-German Hour
WJBC-Wesleyan Hour
WJJD-Amer. College of Surgery
WMAQ-Tea Time Varieties
WMBD-Trinity Tabernacle
WMBI-Grace Notes
WMT-Radio Gossip, Today's Tunes & Topics; Drama
WROK-Markets, News
WSUI-Travelog
WTAD-Magic in the Air
WTAQ-To be announced
WTMJ-Friendship Circle

4:15
CBS-To be announced: WTAQ WKBB
NBC-Terry & The Pirates, sketch (Dari-Rich): (sw-15.33)
NBC-Marlowe & Lyon, piano duo: WCFL KSD WHO
NBC-Nat'l Security League: WMT WIBA WMAQ WOWO
CBS-Life of Mary Sothern, sketch (Hind's): WCCO WBBM KMOX (sw-15.27)
Details of the contest on this program may be found on Page 14.
MBS-To be announced: KWK
WAAF-Sport Shorts; Shadowland

WBAA-Ivah Gruver Price, contr.
WDZ-Danville Studios
WENR-Music Circle
WFBM-Tea Time Tunes
WIRE-News
WJJD-Dick Jurgens' Orch.
WLW-Jack Armstrong
WMBD-Bargain Counter
WMBI-Gospel Music
WCCO-Organ Moods
WROK-Birthday Club
WSUI-Federal Symphony
WTAD-Phyl Coe

4:30
NBC-Kellogg's Singing Lady: (Irene Wicker): WLW (sw-15.21)
CBS-Dear Teacher: WCCO WISN WBBM WKBB (sw-15.27)
NBC-Josh Higgins of Finchville, sketch: WBOW WIBA WMAQ
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
NBC-Juliane Pelletier, pianist: WENR KWK
KMOX-The Fun Quiz
KSD-Piano Studies
WBAA-Campus Customs
WCFL-Tea Time
WCLF-For your Information (1310 kc)
WDZ-Movie Swingtime
WHO-Famous Ballads
WIND-News
WIRE-House of McGregor
WJBC-Bingo
WMBD-News; Pet Corner
WMBI-Foreign Language Service
WMT-Search for Talent
WROK-Musical
WSUI-Elementary German
WTAD-Jack Armstrong, sketch
WTAQ-Children's Frolic
WTMJ-Dog House Court

4:45
CBS-Hilltop House, sketch (Palmolive Soap): KMOX WFBM WMBD WCCO WISN WFAM WBBM (sw-15.27)
Read "Hilltop House," a story about this program on page 9.
NBC-Al Vierra's Orch.: WENR KWK WMT
NBC-Johnnie Johnston, baritone: KSD WMAQ
NBC-Tom Mix' Straight Shooters(Purina): (sw-15.21)
NBC-Little Orphan Annie (Oval-tine): (sw-9.53)
Singing School: WLW WIND
WBAA-Popular Melodies
WBOW-Sundown Express
WCFL-Organ Music
WHA-University Concert Band
WHO-Bits of Melody; News
WIBA-Univ. Concert Band
WIRE-What Do You Know?
WJBC-Christian Messengers
WOC-Man on the Street
WROK-Children's Hour
WTAD-Sports Summary
WTMJ-News; Moment Musical

5:00
CBS-All Hands on Deck: WFAM WFBM WKBB WTAQ WOC
NBC-Science in the News: WCFL (sw-9.53)
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK
KMOX-Linda's First Love
KSD-News Rhythm Makers
WBBM-Truman Bradley
WCCO-Livestock
WGN-Glee Club
WHO-Sunset Corners Opry
WIND-Stamp Man
WIRE-Sketches in Melody
WISN-Show Window
WLW-Angelo, Italian troubador
WMAQ-Don Winslow of the Navy
WMBD-Happy Train
WMT-Studio Guests
WROK-Make Believe Ballroom
WSUI-Second Year Spanish
WTAD-Barney Thompson
WTMJ-Jack Armstrong, sketch

5:15
NBC-Rakov's Orch.: WENR WMT
NBC-Don Winslow of the Navy, sketch: WIBA (sw-9.53)
MBS-Four Californians: WGN Jack Armstrong, sketch: WCCO WTAD
KMOX-Lady of Millions
KSD-Xavier Cugat's Orch.
KWK-Al Sari's Jam Session
WBBM-Eleanor Howe
WFBM-Christian Science Prgm.
WIND-Sons of the Pioneers
WIRE-Three Little Words
WLW-Supper Serenade
WMAQ-Romance & Rhythm
WMBD-Walkathon Derby Show
WROK-Sports Review
WTMJ-Heinie's Grenadiers

5:30
CBS-News; George Hall's Orch.: WFBM WKBB WTAQ WFAM WISN WCCO (sw-17.76)
Jack Armstrong, sketch: WMAQ WHO KMOX

KWK-Coyita Bunch
WBBM-Pappy Cheshire
WBOW-News; Sundown Express
WCBM-Salon Group
WCFL-To be announced
WENR-What's the News?
WGN-Charlie Chan
WIBA-News
WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WLW-Bob Newhall, sports
WMBD-Melody Miniature
WMT-Better Vision Revue; Sports
WOC-Hits and Bits
WROK-Police Court News
WSUI-Musical Moods

5:45
NBC-Little Orphan Annie (Oval-tine): KSD WHO
NBC-Lovell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Escorts & Betty: WENR
NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK
Sports: WTMJ WISN
KMOX-To be announced
WBBM-Manhattan Mother
WBOW-Speed Gibson
WCCO-Front Page Parade
WCFL-Stanley Hickman
WFAM-Speed Gibson
WGN-Orphan Annie
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-News; Did You Know?
WOC-Jack Armstrong, sketch
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service

6:00
NBC-Amos 'n' Andy (Pepso-dent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Herbert Foote, organist: WTAQ
Sports Review: WKBB WOC
KMOX-Five Star Final News
WBBM-The Headliners
WBOW-The Question Man
WCCO-Glen Gray's Orch.
WCFL-Concert Orch.
WFAM-Crimecasts
WFBM-Phenomenon
WGN-Concert Orch.
WHA-Sabbath Seminary
WIBA-Education Week
WIND-German Hour
WISN-Down By Herman's
WMAQ-News
WMBD-Rashid Sisters
WROK-News; Dinner Music
WSUI-Dinner Hour
WTMJ-Musical Moments

6:15
NBC-Vocal Varieties (Tums); Smootheries; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.)

6:30
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WMT KWK (sw-11.87)
CBS-Song Time; Ruth Carhart & Bill Perry: WOC WFAM WTAQ WKBB WCCO (sw-17.76)
News: WCFL WMBD WOC
Sports: WFBM WGN KMOX
WBBM-Herbert Foote
WBOW-Hit Tunes
WJR-George Jessel

6:30
NBC-Horlick's Lum & Abner, sketch: WENR WLW (also KGO at 10:15 p.m.)
CBS-Famous Actors' Guild Presents Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WHAS WJR WBBM (sw-17.76)

NIGHT

NBC COAST TO COAST

LUM AND ABNER

"Tune in for Fun"

Tuesday November 9



EDWARD G. ROBINSON
Steve Wilson in "Big Town"
Tues. 7 pm CST

NBC-George Griffin, trn.: WMT
News: WTAQ WHO
KSD-Vic Arden's Orch.
KWK-Sports
WBOW-Si & Ezra
WCCO-Home Town Memories
WCFL-Sunny Sam
WFAM-Hits from the Shows
WFBM-Piano Twins
WGN-Harold Stokes' Orch.
WIBA-Camp Randall
WIRE-Man to Man Sports; News
WISN-Down the Avenue
WKBB-Speed Gibson
WMAQ-To be announced
WMBD-Broadway Comedy Stars
WOC-Twilight Musicale
WROK-House by Side of Road
WTAM-Sammy Watkins' Orch.
WTMJ-Dinner Table of the Air; News

6:45
NBC-Benno Rabinoff, violinist: WMAQ
NBC-Vivian Della Chiesa, sop.; Orch.: WENR
MBS-Four Californians: WGN News: WFBM WKBB
Phyl Coe Mysteries: WFAM WMBD WIBA WMT
KSD-Musical Memories
KWK-Whispering Jack Smith
WBOW-Home Decorators
WCCO-Broadway Stars
WCFL-Georgia Erwin
WHO-Whispering Jack Smith
WIRE-Charlie Chan, sketch
WISN-Musical Reminiscences
WLW-Tonic Time
WOC-Close Harmony Boys
WROK-Dinner Music
WTAM-Cobwebs & Calenzas
WTAQ-Organ Reveries

7:00
NBC-Johnny Present (Philip Morris) Russ Morgan's Orch.; Charles Martin's Thrills; Genevieve Rowe, sop.; Frances Adair, contr.; Glenn Cross, trn.; Ray Block & Swing Fourteen: WHO KSD KTMJ WLW WIRE WMAQ WTAM WIBA (also see 10:30 p.m.)
Read the Charles Martin Crime Story on page 8.

7:15
NBC-Husbands & Wives (Ponds Cream) Conducted by Sedley Brown & Allie Lowe Miles: WMT WLS KWK WMT (sw-11.87)

7:30
CBS-"Big Town," drama; Edward G. Robinson and Claire Trevor (Ringo): KMOX WJR WFBM WBBM WMBD WHAS WCCO (sw-15.27)

Sports Parade: WKBB WBOW WCCO-Musical Prgm.
WCFL-News
WFAM-Rhythm Time
WGN-Whispering Jack Smith
WIND-News Behind the News
WOC-WPA Prgm.
WROK-Piano Moods
WSUI-Children's Hour
WTAQ-American Scene

7:15
WBOW-Johnny Wink & Bobby
WCFL-Dance Orch.
WFAM-Franklin Roberts' Orch.
WGN-Victor Arden's Orch.
WIND-Colonial Ensemble
(Continued on Next Page)

NBC COAST TO COAST

LUM AND ABNER

"Tune in for Fun"

WJZ WLW
WBAL
WBZ
WBZA
WSYR
WENR
WSB WMC

Tuesday

November 9



BERNARDINE FLYNN
Sade of "Vic and Sade"
Tues. 2:30 pm CST

(7:15 p.m. Continued)

WOC-Fact Finder
WROC-Russell Anderson, trn.
WSUI-Television Prgm.
WTAQ-Bob French, trn.

7:30
CBS-Al Jolson Show with Martha Raye, Parkyakarkus & Victor Young's Orch. (Life-buoy); WBBM KMOX WISN WFBM WCCO WJR WHAS WMBD (sw-15.27) (also KNX KSL at 10:30 p.m.)
Pictures of "Parkyakarkus" can be found on Page 28.

NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest; Frankie Masters' Orch.; WLW WLS WMT KWK (sw-11.87)

NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

MBS-Let's Visit: WGN Theater of the Air: WSUI WTAQ WBOW-Radio Varieties
WCFL-Streamline Melodies
WFAM-Melody Weavers; Dixieland Band
WIND-Sing & Swing

WKBB-World Varieties
WOC-Voice of Friendship
WOWO-Musical Varieties
WROC-Lou Blake's Orch.

7:45
WCFL-Herr Louie & The Weasel
WFAM-Moonlight Sonata
WIND-Talking Drums
WIRE-Varieties; News
WTAQ-Rambling Trio

8:00
CBS-Watch the Fun Go By: (Ford); Al Pearce's Gang; Arlene Harris, human chatter-box; Carl Hoff's Orch.: WJR WHAS WISN WKBB WSBT WBBM WCCO KMOX WOC WTAQ WFBM WMBD (sw-15.27) (also KNX KSL at 11 p.m.)

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (also see Mon. prgms. at 11:30 p.m.)

NBC-Marek Weber's Orch.: WLS WIBA WOWO (sw-11.87)

MBS-Vincent Lopez' Orch.: WGN KWK

WBOW-To be announced
WCFL-Jam Session
WIND-Band Stand
WLW-Hoosier Housewarmers
WMT-Open House Prgm.
WROC-Verna Davis, songs
WSUI-Evening Musicale
WTMJ-To be announced

8:15
WCFL-Organ Recital
WIND-News
WROC-News; National Education Week
WSUI-Woodland Rambler

8:30
NBC-Roy Shields' Revue: WENR WBOW WOWO (sw-6.14)

NBC-Hollywood Mardi Gras (Packard); Lanny Ross, trn.; Chas. Butterworth, comedian;

Wilson, m.c.; Jane Rhodes, vocalist; Raymond Paige's Orch.: WIRE WTMJ WMAQ KSD WIBA WHO KOA WTAM (sw-9.53)

CBS-Jack Oakie's College (Camel Cigarettes); Stuart Erwin, Raymond Hatton, comedians; Helen Lynd, Patsy Flick, comedienne; Harry Barris, songs; Glee Club; George Stoll's Orch.: WCCO WHAS WBBM WFBM WOC WJR WSBT WKBB WISN WMBD KMOX (sw-15.27)

MBS-Jaxx Nocturne: KWK WCFL-Concert Gems
WGN-Comedy Stars of Broadway
WIND-Two Pianos
WLW-Detective Mysteries
WROC-Make Believe
WSUI-Writer Himself
WTAQ-News

8:45
WGN-News; Sport High Lights
WIND-Job Market
WROC-Opportunity Knocks
WSUI-Daily Iowan
WTAQ-Let's Dance

9:00
NBC-General Hugh Johnson (Listerine): WENR WOWO KWK WMT (sw-6.14)

CBS-Swing School (Camel Cigarettes); Benny Goodman's Orchestra & Guests: WCCO WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT (sw-15.27)

MBS-Symphonic Strings: WGN WBOW-Organ Keveries
WCFL-News
WIND-Tommy Ott, organist
WLW-Operetta
WROC-Wrestling Matches
WTAQ-Dance Orch.

9:15
NBC-Choir Symphonette: WENR WBOW (sw-6.14)

MBS-Symphonic Strings: KWK WBOW-Dance Hour
WFCFL-Labor Flashes
WIND-Walkathon

WMT-Vic Arden's Orch.
WTAQ-Peacock Court
9:30
CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE (sw-9.53)

CBS-Del Casino, songs: (sw-15.27)

NBC-Celia Gamba, violinists: WENR (sw-6.14)

Broadway Comedy Stars: WHAS WOWO

KWK-Range Riders
WBBM-Auto Show Gossip
WBOW-Nat'l Education Prgm.
WCFL-Vella Cook
WGN-The Northerners
WIND-Stars Over Manhattan
WISN-Helen Wittman, songs
WKBB-Swing Your Partner
WJR-News Comes to Life
WMBD-Playhouse
WMT-Band Wagon

9:45
NBC-Serenade in the Night: WMAQ KOA WHO WMT KSD (sw-9.53)

CBS-Four Stars, quartet: WBBM (sw-15.27)

Vic Arden's Orch.: WHAS WIRE
KWK-String Nocturne
WBOW-To be announced
WCFL-Social Security Talk
WIBA-Moods in Black & White
WIND-News, Russ Hodges
WISN-Service League Drama
WKBB-Gems of Melody
WLW-Men at Work
WOWO-Bob Wilson, news
WROC-News Flashes
WTAM-Blue Barron's Orch.
WTAQ-Let's Dance
WTMJ-Violin in the Night
WTMJ-Hollywood Spotlight

10:00
CBS-Poetic Melodies (Wrigley's Gum); Franklin MacCorinack; Jack Fulton, trn.; Carlton Kelsey's Orch.: KMOX WHAS WCCO WFBM WBBM KSL (also at 6 p.m.)

NBC-Amos 'n' Andy (Pepsondent): WMAQ WIRE KOA KFI (also at 6 p.m.)

CBS-Tommy Dorsey's Orch.: WSBT (sw-15.27)

NBC-Vagabonds: WCFL WMT
NBC-Science vs. Crime: WBOW (sw-9.53)

MBS-Development of Music: WGN

News: WIBA WMBD WJR WOC WENR WTAQ WKBB
Sports Review: KWK WOWO
WHO-Comedy Stars of Broadway
WIND-Arlie Simmonds' Orch.
WISN-Moon Magic
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Last Word in Sports

10:15
NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

NBC-Lou Breese's Orch.: WCFL WBOW (sw-9.53)

CBS-Tommy Dorsey's Orch.: WOC WISN WKBB WTAQ
NBC-King's Jesters: WENR WOWO WMT (sw-6.14)

CBS-Man-to-Man Sports (Rio-Tan): KNX KSL

News: WCCO WFBM WHO WMT
MBS-Ted Weems' Orch.: WGN KMOX Emil Velazco's Orch.
KWK-Allen Dale, vocalist
WBBM-Melodie Time
WHAS-Dance Time
WIBA-Club Chanticleer
WIRE-News; Basonology
WJR-Reminiscing
WLB-Noble Sissle's Orch.
WMAQ-Earl Hines' Orch.
WMBD-Sports; Program Review
WTAM-Music You Want
WTMJ-Moonlight & Shadows

10:30
NBC-Johnny Presents Russ Morgan's Orch. (Philip Morris); Charles Martin's Three Minute Thrillers: KOA KFI (also at 7 p.m.)

NBC-Jimmy Dorsey's Orch.: WMAQ
NBC-Al Donahue's Orch.: WCFL WBOW (sw-9.53)

CBS-George Olsen's Orch.: WISN WOC WTAQ WKBB WSBT WFBM (sw-15.27)

MBS-Isham Jones' Orch.: WMT KMOX-Headlines
KWK-News
WBBM-News with Todd Hunter
WCCO-Rollie Johnson
WENR-Eddie Varzos' Orch.
WGN-Freddie Martin's Orch.
WHO-Sports
WIBA-The Club Penguin
WIND-Roller Derby
WIRE-Variety Show
WLW-Ran Wilde's Orch.
WMBD-Value Hints
WTAM-Dick Fidler's Orch.
WTMJ-News; Dance Orch.

10:45
MBS-Isham Jones' Orch.: KWK News: WHAS WIND
KMOX-Seven Star Revue
KWK-Sports Review
WBBM-Horace Henderson's Orch.
WCCO-Mack Dale
WENR-Six-day Bike Races
WHO-American Legion Auxiliary
WIBA-In a Sentimental Mood
WJR-Δ Mediation
WLW-Roger Pryor's Orch.
WMBD-Walkathon Derby Show
WTAM-Violin in the Night

11:00
NBC-Joe Reichman's Orch.: WIBA
NBC-Trump Davidson's Orch.: KOA WBOW WHO KSD (sw-9.53)

CBS-Orrin Tucker's Orch.: WOC WBBM WMBD WISN WHAS WTAQ

CBS-Richard Himber's Orch.: WKBK KSBT WFBM
MBS-Horace Heidt's Orch.: WGN WMT WIRE WLW
KWK-Stuart Johnson's Orch.
WCCO-Will Osborne's Orch.
WCFL-Nite Club
WENR-Henry Busse's Orch.
WHAS-Dance Band
WIND-Let's All Dance
WJR-Emery Deutsch's Orch.
WMAQ-Marek Weber's Orch.
WTMA-Bobby Grayson's Orch.
WTMJ-Streamlined Revue
End of Tuesday Programs

Wednesday

November 10

Wednesday

MORNING

7:00 am CST
CBS-Morning Almanac: (sw-21.52)

NBC-Four Showmen, quartet: KWK

Musical Clock: WBBM WROC WCFL WOC WKBB WIBA

7:15
News: WCCO WLW WHO WMT WKBB

7:30
NBC-William Meeder, organist: WCFL

CBS-Greenfield Village Chapel: (sw-21.52)

Musical Clock: WMBD WROC WMT

News: WIBA WKBB WTAQ

7:45
CBS-As You Like It: (sw-21.52)

Musical Clock: WIBA WKBB WOC

8:00
NBC-Breakfast Club; News: WCFL WBOW WIRE

CBS-As You Like It: WFAM WFBM WTAQ WKBB (sw-21.52)

8:15
CBS-Richard Maxwell, songs: News: WFAM WTAQ WFBM WKBB (sw-21.52)

NBC-Streamliners: News: KSD

Musical Clock: WMT WOC
News: WIND WLS

8:30
CBS-Fiddler's Fancy: WTAQ WCCO (sw-21.52)

NBC-Breakfast Club; News: WOWO WCFL

Lady Be Good: WLW WJJD

8:45
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)

NBC-Breakfast Club: WCFL WBOW

NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)

NBC-Landt Trio: KSD

9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO

NBC-Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

NBC-Breen & de Rose, songs: WBOW

News: WROC WMT WTAD

9:15
NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)

CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD

NBC-John's Other Wife, sketch (Louis Phillippe): WMAQ WIRE WHO KSD
Pictures of the cast of this program can be found on page 22.

NBC-Vaughn de Leath, songs: WBOW WIBA WCFL

All the Answers: WLW KWK

9:30
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO

NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)

CBS-Tony Wons' Scrap Book (Vicks): WBBM KMOX WCCO NBC-Bennett & Wolverton: WCFL WIBA

9:45
NBC-Today's Children, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE

CBS-Ruth Carhart, contralto: WKBK WFAM WCCO

NBC-Viennese Ensemble: WBOW KWK

Party Line: WOC WTAD
KMOX-Ma Perkins, sketch
WAAF-Hawaiian Echoes

10:00
CBS-Heinz Magazine of the Air; Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; "Romance of Carol Kennedy," sketch: WOC WCCO WISN WFBM WBBM KMOX

NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)

NBC-Norm Scherr, pianist: WIBA WBOW

NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO WIRE

News: WIND WTAD WKBB KWK

WAAF-Woman's Page
WCBD-Uncle John
WCFL-Morning Melodies
WDZ-We Heard
WFAM-Mrs. Riley's Shoppers' Guide

WGN-Don Pedro & piano
WHA-Homemakers
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WLW-News; Markets
WMBD-Neighbor Jim
WMT-Frank Voelker, organist
WROC-News; Melody Time
WSUI-Keeping Ahead of the Joneses

WTAQ-Radio Reporter
WTMJ-Household Hints

10:15
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA

NBC-Hollywood High Hatters: WBOW WCFL

NBC-The Road of Life, sketch (Chipso): WLS WLW (sw-15.21)

KWK-Range Riders
WAAF-Variety
WDZ-Komedy Kingdom
WGN-Bachelor's Children
WIND-Sons of the Pioneers
WJBC-Theater Time; News
WJJD-Police Headquarters
WKBB-Rhythm & Romance
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROC-Woman's Forum
WSUI-Musical Favorites
WTAD-Neighbor Jim
WTAQ-Radio Vocals

10:30
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
Details of the contest on this program may be found on Page 14.

CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM

NBC-How to be Charming, sketch (Phillips): WMAQ WTMJ WHO WIRE WIBA KSD

Carson Robison: WLW KWK
WAAF-Sweet & Slow
WBOW-The Revelers
WCFL-Peekers in the Pantry

WDZ-Nathaniel Shilkret
WFAM-Shidler Serenade
WGN Painted Dreams
WIND-Speaking of Love
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm
WKBB Musical Almanac
WMBD Shut-In Request Prgm
WMT-Numerical Jamboree
WOC-Melodic Serenade
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-News; Women's Hour

10:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WISN WCCO KMOX WFBM WMBD

NBC-Hello Peggy, sketch (Dra-no) WHO KSD WMAQ WTMJ (sw-15.33)

NBC-Originalities: WBOW Party Line: WIRE WOWO

WAAF-Foolish Questions
WCFL-Voice of Cookery
WDZ-News
WFAM-Morning Melodies
WGN-Harold Turner, pianist
WHA-Operetta Favorites
WIBA-Tonic Tunes
WIND-Livestock Markets; News
WJBC-Payne Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBB-Ma Perkins
WLW-The Goldbergs
WMT-Treasure Chest
WOC-Organ Moods
WROC-Amer. Family Robinson
WTAD-Betty & Bob

11:00
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW

NBC-Time for Thought: WOWO

NBC-Happy Jack Turner, songs: WCFL (sw-15.33)

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD

KSD-News; Kay White, sketch
KWK-Young Widder Jones
WAAF-Melody Parade
WBAW-American Institutions
WBOW-Neighbor Jim
WDZ-Bandwagon Bargains

WGN-Women in the Store
WHA-Talking Book
WHO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIBU-Aid Parade (1200 kc)

WIND-Freshmen Follies
WIRE-Your Home Town
WJBC-Personality Hour
WJJD-Bureau of Missing Persons
WKBB-To be announced
WLS-Virginia Lee & Sunbeam
WMT-The Magic Hour
WROC-Musicale
WSUI-Within the Classroom
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-Love for a Day

11:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WFBM WOC WCCO KMOX WKBB

NBC-Edward Gamage, trn.: WOWO

NBC-Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)

KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-Memory Lane
WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc)

WJJD-New Songs
WJJD-Sons of Pioneers
WFAM-Harlan Hogan
WGN-Popular Melodies
WHO-Party Line
WIBA-Neighbor Jim
WIND-Ben Kanter & Rose Vanderbosch
WIRE-Singin' Sam
WJBC-Dough Boy, news
WJJD-Criminal Court Interviews
WLS-Chuck Ray & Others
WLS-Doc Schneider's Texans
WMT-Troubaderos
WROC-Community News
WTAD-Duke Otten
WTMJ-Blue Room Ensemble

11:30
NBC-Nat'l Farm & Home Hour; Speakers: WIBA WLW WBOW WMAQ KWK (sw-15.21)
Report on outlook for poultry, beef cattle, horses, fruits, tobacco and minor farm products by federal agr. economists.

NBC-Through the Years: WCFL KSD

CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX

Hymns of All Churches: WOC WHO

WAAF-Myrna Dee Sergeant
WCCO-Ma Perkins
WDZ-Chick Martin
WFAM-P. T. A. Prgm.
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, news
WHA-Organ Gems
WIND-Harry Zimmerman, organist

WIRE-Linda's First Love
WISN-Voice of Experience
WJBC-Singin' Sam
WJJD-Safety Court
WKBB-Farm Flashes
WLS-Priscilla Pride & Howard Peterson

WMBD-Hymn Time
WMT-German Band
WOWO-Market Service
WROC-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike

11:45
CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX

MBS-We Are Four (Libby, McNeil & Libby): WGN

NBC-Joe White, trn.: KSD

WAAF-Swing High
WBAW-Purdue News
WCCO-Kitty Keene
WCFL-Fashions on Parade
WDZ-Matton Studios
WFAM-Organ Recital
WFBM-Markets; Farm Prgm.
WHO-Betty & Bob
WIRE-Farm & Home Hour
WISN-Stamp Me
WJBC-Reid & Vin
WLS-Markets; Weather; News
WLW-Kitty Keene, Inc.
WMBD-Jubilee
WMT-News
WOC-Betty & Bob
WOWO-Ohio Agriculture
WROC-Round the Town
WSUI-Farm Flashes
WTAD-Organ Music
WTAQ-Farmhands

Frequencies

KMOX-1090 WISN-1120
 KOA-830 WJBC-1200
 KSD-550 WJJD-1130
 KWK-1350 WJR-750
 WAAF-920 WKBB-1500
 WBAA-890 WLS-870
 WBBM-770 WLW-700
 WBOW-1310 WMAQ-670
 WCB-1080 WMBD-1440
 WCCO-810 WMBT-1080
 WCFL-970 WMT-600
 WDFW-1020 WOC-1370
 WENR-870 WOWO-1160
 WFAM-1200 WRJN-1370
 WFBM-1230 WROK-1410
 WGN-720 WSUI-880
 WHA-940 WSUT-900
 WHAS-820 WTAD-900
 WHO-1000 WTAM-1070
 WIA-1280 WTAQ-1330
 WIND-560 WTMJ-620
 WIRE-1400

WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

AFTERNOON

12:00

CBS-Betty & Bob, sketch (Gold Medal): WFBM KMOX WISN WBBM WCCO (sw-15.27)
A line portrait of Spencer Bentley (Bob Drake) can be found on page 21.
 NBC-Dick Fidler's Orch.: (sw-15.33)
 News: WJJD WTAD WMBD WJBC WIBA
 KSD-News; Markets; Dick Leibert, organist
 WAAF-Symphonic Hour
 WBAA-Farm Facts for Farm Folks
 WBOW-Street Reporter
 WCFL-Hit Review
 WDFW-Man on the Street
 WGN-Bob Elson on State Street
 WHA-Noon Musicale
 WHO-Markets & Weather
 WIND-Musical Interlude
 WIRE-Farm Hour; News
 WKBB-Luncheon Musicale
 WLS-Dinnerbell Prgm.
 WMBI-Δ Mid-day Gospel Hour
 WMT-Cedar Valley Hillbillies; Question Man
 WOC-Farm Bureau; Markets
 WOWO-Consolaires
 WSBT-Stork Report; Harlan Hogan
 WSUI-Rhythm Rumbles

12:15

CBS-Betty Crocker, cooking talk (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)
 CBS-Maxim Lowe's Ensemble: WKBB
 NBC-Words and Music; Charles Sears, trn.; Larry Larsen, organist; Ruth Lyon, sop.; Harvey Hays, narrator: WIRE (sw-15.33)
 MBS-Carson Robison's Buckaroos (Musterole): WGN
 WBAA-Luncheon Dance Time
 WBOW-Wranglers
 WCFL-Noonday Concert
 WHO-Pappy's Matinee
 WIND-Tommy Ott, organist
 WJBC-Man on the Street
 WJJD-Δ Noon-Day Service
 WMBD-Town Crier; Markets
 WMT-Voice of Iowa
 WOC-Inquiring Mike
 WOWO-Bob Wilson
 WROK-Column Left, news
 WSBT-News; Dance Time
 WSUI-Rhythm Rumbles
 WTAD-Cy & Freckles

12:30

NBC-Love and Learn, sketch: (sw-15.21)
 CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WFBM WCCO WBBM WISN (sw-15.27)
 Man on the Street: WOWO WKBB
 Rhythm Rascals: WTAQ WTMJ
 News: WHO WOC WIBA
 KWK-Organ Melodies
 WBAA-Sports Review
 WBOW-Luncheon Dance Hour
 WCFL-Young Widder Jones
 WDFW-Fields & Hall
 WGN-Markets; Δ Mid-day Service
 WHA-Farm Prgm.
 WIND-Livestock; Interlude
 WIRE-Reporter
 WLW-Voice of Experience
 WMAQ-Dan Harding's Wife
 WMBD-Farm News
 WMT-Markets; JHillbillies
 WROK-Couple on the Street
 WSBT-In Movieland
 WTAD-Farm; Weather; Markets

12:45

NBC-Grace & Scotty, songs: (sw-15.21)
 CBS-Hollywood in Person (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)

Man on the Street: WCFL WSBT
 KSD-Luncheon Dance Music
 KWK-Dance Orch.
 WBAA-Don R. Devinney
 WBOW-Tune of the Day
 WDFW-Danville Studios
 WHO-Musical Day Dreams
 WIBA-Market Reports
 WIND-News
 WIRE-Police Court
 WKBB-Song Hits of the Day; Pet Corner
 WLS-Voice of the Feed Lot
 WLW-Kitty Keene, Inc.
 WMAQ-The King of Hearts
 WMBD-Window Shopper
 WMT-Joe Doakes; Cousin Elvira; Novelty Quintet
 WOC-Artie Shaw's Orch.
 WOWO-Beauty Chat
 WROK-Service Sam, Home Folks Hour
 WTAQ-News; Musical Interlude
 WTMJ-Sidewalk Reporter

1:00

NBC-Negro Education Ass'n Program: WIRE WOWO (sw-15.21)
 CBS-News Through a Woman's Eyes (Pontiac): WBBM WISN WKBB WCCO KMOX WFBM WTAQ (sw-15.27)
 NBC-Your Health, "Hygiene": WMAQ WBOW WIRE (sw-15.33)
 News: WTAD WHA
 Voice of Experience: WJJD KWK
 KSD-News; Dance Music
 WAAF-Hoosier Philosopher
 WBAA-Δ Meditations
 WCB-Δ J. C. O'Hair
 WCFL-Melody Hour
 WDFW-Matton Studios
 WGN-Concert Orch.
 WHO-Your Home Town
 WIBA-Melody Moments
 WIND-Italian Hour
 WLS-School Time
 WLW-Nation's School of the Air
 WMBD-Man on the Street
 WMT-Many Happy Returns; Jamboree
 WOC-Luncheon Music
 WROK-Lions' Club Luncheon
 WSBT-News; Notes
 WSUI-Illustrated Musical Chats
 WTMJ-Livestocks; News; Talks

1:15

CBS-Jack Shannon, trn.: WKBB WOC WCCO (sw-15.27)
 KMOX-Hope Alden's Romance
 KSD-Russ David, pianist
 KWK-Concert Melodies
 WAAF-Josephine Bell
 WBAA-Vocational Guidance
 WBBM-Kitty Keene, Inc.
 WDFW-Markets Close
 WFBM-Hope Alden's Romance
 WGN-Wife vs Secretary
 WHA-Musical Varieties
 WHO-Lady of Millions
 WIBA-Man on the Street
 WISN-Musical Heat Wave
 WJJD-Grand Central Station
 WLS-Old Timers
 WMBD-His Majesty, the Baby
 WMT-German Band
 WOWO-Eddie Conti's Orch.
 WTAD-Quincy Marches On
 WTAQ-Man on the Street

1:30

CBS-American School of the Air: WSBT WTAQ WBBM WFBM WKBB WCCO KMOX WISN (sw-15.27)
 NBC-Waltz Favorites: WOWO WIBA
 NBC-Academy of Political Science: WBOW (sw-15.33)
 Gen. Hugh S. Johnson speaks on the topic "Vested Interests in Government Spending."
 KSD-Judy & Jane
 KWK-News; Musical Interlude
 WAAF-Encores
 WBAA-Keeping Ahead of the Joneses
 WCB-Scripture Truth Hour
 WDFW-Matton Studios
 WGN-Lucky Girl
 WHA-Over At Our House
 WHO-Houseboat Hannah
 WIND-Tuberculosis Ass'n Talk
 WIRE-May Robson
 WJJD-Livestock Markets
 WLS-Market Reports
 WMAQ-Fort Pearson
 WMBD-Party Line
 WMT-Tom Owen's Cowboys
 WOC-Afternoon Recess
 WROK-Musicale
 WTAD-Dick Sanders

1:45

NBC-Men of the West: KSD (sw-15.33)
 MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN
 Judy & Jane: WOC WHO
 WAAF-Driskill Wolfe, trn.
 WBAA-Market & Weather
 WBOW-Δ Devotional Service

WIND-Ben Kanter, pianist
 WJJD-Virginia Price, vocalist
 WLS-Melody Parade
 WMAQ-Bob Hawk's Fun Quiz
 WMBD-Variety Theater
 WMT-Closing Markets
 WROK-Melodeers
 WTAD-Margot
 WTMJ-Home Harmonizers

2:00

NBC-Continental Varieties: WCFL WIRE WOWO (sw-15.21)
 CBS-Guy Lombardo's Orch.: WOC WSBT WKBB WTAQ WISN (sw-15.27)
 NBC-Pepper Young's Family, sketch (Canary): KSD WJJD WMAQ WLW WTMJ (sw-15.33)
 News: WIND WTAD WFBM WLS
 KMOX-Magic Kitchen
 KWK-Today at Two
 WAAF-Hog 'n' Harmony
 WBAA-Grade School Prgm.
 WBBM-Radio Gossip Club
 WBOW-Indiana State Teacher's College Prgm.
 WCB-Δ Polish Prgm.
 WCCO-Siesta
 WCFL-Continental Revue
 WDFW-Birthday Party
 WGN-Marriage License Romances
 WHA-Professor Gordon's Singing Class
 WIBA-The Pop Concert
 WJJD-Adult Educational Council
 WMBD-Trading Post
 WMT-Afternoon Recess
 WROK-News; Alice Blue, songs
 WSUI-Poetic Interlude

2:15

CBS-Ray Block's Varieties: WOC WSBT WKBB WMBD WTAQ (sw-15.27)
 NBC-Continental Varieties: WBOW
 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)
 WAAF-Kay Armin
 WBAA-This Week in Literature
 WBBM-Meet the Missus
 WCCO-Markets
 WDFW-News
 WFBM-The Dentist Says
 WGN-June Baker, home management
 WHA-Organ Interlude
 WIND-Tommy Ott, organist
 WIRE-Matinee Varieties; News
 WISN-Mary Ann Presents
 WJJD-Ben Kanter, pianist
 WLS-Homenakers Hatinee
 WROK-Musicale
 WSUI-Within the Classroom
 WTAD-Women in the News

2:30

CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WBBM WFBM KMOX WISN WOC WCCO (sw-15.27)
 NBC-Vic & Sade, sketch (Crisco): WJJD WMAQ WLW KSD WTMJ (sw-15.33)
Details of the contest on this program may be found on Page 14.
 CBS-Dalton Bros., trio: WKBB
 NBC-Kiddollers: WOWO WCFL (sw-15.21)
 MBS-Good Health & Training: WGN

2:45

KWK-Siesta Time
 WAAF-Red Hot & Low Down
 WBAA-You & Your Child
 WBOW-Δ Christian Science
 WCB-Δ Hit Tunes
 WDFW-Woman on the Train
 WHA-Music of the Masters
 WIBA-Home Folks' Frolic
 WIND-Dixieland Band
 WJJD-School for Taxpayers
 WMBD-Shut-In Prgm.
 WMT-Court Hussey's Orch.
 WROK-Music Box Melodies
 WSBT-Wednesday Matinee
 WTAQ-To be announced

2:45

NBC-Swing Serenade: KWK WOWO WCFL (sw-15.21)
 CBS-Academy of Medicine: WMBD WTAQ WFBM WISN WSBT (sw-15.27)
Dr. Mathier Cleveland will speak on the topic, "The Cripples' Place in the Community."
 NBC-The O'Neills, sketch (Ivory Flakes): WLW WJJD WMAQ WTMJ KSD (sw-15.33)
 KMOX-One Woman's Opinion
 WBAA-Δ Cathedral Echoes
 WBBM-Quarter Hour of Romance
 WBOW-Talk of the Town
 WCCO-May Robson
 WDFW-Sweet Music
 WGN-Peter Cavello's Band
 WIBA-Rhythm & Romance
 WIND-Problems for Pamela
 WJJD-Happy Harmonies
 WLS-Home Service Club
 WOC-This & That
 WTAD-Frances Mourning

3:00

CBS-Curtis Institute of Music: WKBB WTAQ WSBT WOC WFBM WMBD (sw-15.27)
 NBC-Club Matinee: WENR WMT WMAQ WJJD WBOW (sw-15.21)
 NBC-Lorenzo Jones, sketch (Philips) WMAQ WHO WIRE (sw-15.33)
 News: WTAD WCFL
 Kitty Keene, Inc.: WTMJ KMOX
 WBAA-The Home Decorator
 WBBM-Houseboat Hannah
 WCCO-Ladies First
 WDFW-Danville Studios
 WGN-Four Stars Tonight
 WHA-Know Your Child
 WIBA-Shut-in Hour
 WIND-Waltz Time
 WISN-Even As You & I
 WJBC-Christian Story Hour
 WJJD-Flannery Sisters
 WLW-Dr. Friendly
 WMBI-Δ Sunday School Lesson
 WROK-Women of the Hour
 WSUI-Forensic Forum

3:15

NBC-The Guiding Light, sketch (White Naphtha): WHO WTMJ WMAQ (sw-15.33)
 CBS-Curtis Institute of Music: WISN
 NBC-Club Matinee: WIRE
 News: WDFW WJJD
 KMOX-Houseboat Hannah
 WBAA-The American Scene
 WBOW-Δ Rev. Archie Brown
 WCFL-Not for Ladies
 WDFW-Their Majesties, the Babies
 WENR-Six-day Bike Races
 WFAA-Hot Spell
 WHA-A Novel in Review
 WIND-Musical Mirror
 WISN-Organ Melodies
 WJBC-Wesleyan Hour
 WJJD-Doc Hopkins, songs
 WMAQ-Tea Time Varieties
 WMBD-Δ Trinity Tabernacle
 WMT-Radio Gossip; Tunes & Topics; Drama
 WROK-Markets; News
 WSUI-Iowa State Med. Society
 WTAD-Musical Moments
 WTMJ-Friendship Circle

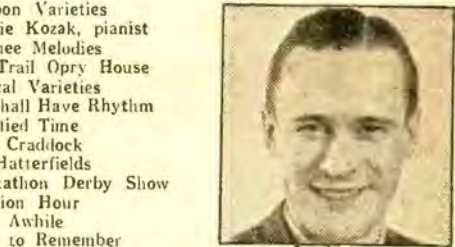
3:30

CBS-Curtis Institute of Music: WFBM
 NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLW WMAQ WHO (sw-15.33)
 NBC-Nat'l Congress of Parents & Teachers: WENR WBOW WMT KWK WIRE (sw-15.21)
 News: WIND WJBC
 KMOX-Singin' Sam
 WAAF-News & Weather
 WBAA-Music with the Masters
 WBBM-The Shopping Missus
 WCCO-Grandma Travels
 WCFL-Hour of Friendship
 WDFW-Effingham Studios
 WGN-Len Salvo, organist
 WHA-Deutsche Musik Stunde
 WJJD-Community Fund Prgm.
 WMBI-Hymns You Love to Sing
 WOWO-Δ Old Time Religion
 WROK-Δ Swedish Gospel Service
 WSUI-Amer. Legion Auxiliary Prgm.
 WTMJ-News; Tunessmiths

3:45

CBS-Dr. Allan Roy Dafoe (Lyso): WBBM WFBM KMOX WCCO (sw-15.27)
 Dr. Dafoe will speak on "The Futility of War and the Sensibility of Peace."
 NBC-Kitty Keene, Inc. (Dreft): WHO
 CBS-To be announced: WKBB WTAQ
 NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33)
Pictures of the cast of this program can be found on page 24.

KSD-Afternoon Varieties
 WAAF-Jimmie Kozak, pianist
 WFAM-Matinee Melodies
 WGN-Lone Trail Opry House
 WIND-Musical Varieties
 WISN-You Shall Have Rhythm
 WIBC-Classified Time
 WJJD-Deon Craddock
 WLW-Mad Hatterfields
 WMBD-Walkathon Derby Show
 WMBI-Question Hour
 WOC-Linger Awhile
 WROK-Easy to Remember
 WTAD-Cy & Freckles



PETER VAN STEEDEN
 "Town Hall Tonight"
 orchestra leader
 Wed. 8 pm CST

4:00

CBS-To be announced: WKBB WTAQ
 CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebeco): WFBM WBBM WCCO KMOX (sw-15.27)

Details of the contest on this program may be found on Page 14.

NBC-Neighbor Nell: KWK
 NBC-Not for Ladies: WHO WIBA
 NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)
 MBS-Jolly Joe, trn.; Pianist: WIRE
 News: WOC WOWO
 WAAF-Int'l Potpourri
 WBAA-Story Book Hour
 WBOW-Δ Rev. Archie Brown
 WCFL-Not for Ladies
 WDFW-Their Majesties, the Babies
 WENR-Six-day Bike Races
 WFAA-Hot Spell
 WHA-A Novel in Review
 WIND-Musical Mirror
 WISN-Organ Melodies
 WJBC-Wesleyan Hour
 WJJD-Doc Hopkins, songs
 WMAQ-Tea Time Varieties
 WMBD-Δ Trinity Tabernacle
 WMT-Radio Gossip; Tunes & Topics; Drama
 WROK-Markets; News
 WSUI-Iowa State Med. Society
 WTAD-Musical Moments
 WTMJ-Friendship Circle

4:15

NBC-The Four of Us: WIBA WCFL
 CBS-To be announced: WTAQ
 NBC-Marlowe & Lyon, pianists: WJJD KSD WMAQ
 CBS-The Life of Mary Sothorn (Hind's): WBBM WCCO KMOX (sw-15.27)
Details of the contest on this program may be found on Page 14.
 NBC-Terry & the Pirates (Darrich): (sw-15.33)
 KWK-Health Speaker
 WAAF-Sport Shorts; Shadowland
 WBAA-Clarice Speer
 WDFW-Danville Studios
 WENR-Music Circle
 WFBM-Tea Time Tunes
 WIND-Man At the Mill
 WIRE-News
 WISN-Junior League Speaker
 WJJD-Dick Jurgens' Orch.
 WLW-Jack Armstrong
 WMBD-Bargain Counter
 WMBI-Tract League
 WMT-P. T. A. Talk
 WOC-Organ Moods
 WOWO-Δ Bible Story Hour
 WROK-Orch.: Joseph Copeland, director

WSUI-Juanita Hall Choir Singers
 WTAD-Speed Gibson

4:30

NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)
 NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
 NBC-Josh Higgins of Finchville, sketch: WIBA WMAQ WBOW
 NBC-Harry Kogen's Orch.: WENR
 CBS-Dorothy Gordon: WFAM WOC WISN WBBM (sw-15.27)
 KMOX-The Fun Quiz
 KSD-United Charities
 KWK-This Woman's World
 WBAA-You & Your Radio
 WCB-Behind the Microphone (1420 kc)
 WCCO-North Star School
 WCFL-Tea Time
 WCLS-For Your Information (1310 kc)
 WDFW-Movie Swingtime
 WHA-Deutsche Musik Stunde
 WHO-New Tunes
 WIND-News
 WIRE-Dramas of Life
 WJBC-Bingo
 WKBB-Story Lady
 WMBD-News; Pet Corner
 WMBI-Sacred Music
 WMT-Search for Talents
 WSUI-Speech Clinic
 WTAD-Jack Armstrong
 WTAQ-Children's Frolic
 WTMJ-Around the Town

4:45

CBS-Hilltop House, sketch (Palmolive Soap): KMOX WISN WBBM WFBM WMBD WCCO WFBM (sw-15.27)
 NBC-Johnnie Johnston, bar.: KSD WMAQ
 NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)
 NBC-Al Vierra's Orch.: WENR WMT
 NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)
 Singing School: WLW WIND
 KWK-Safety Council
 WBA-Leonard Rafterre
 WBOW-Sundown Express

(Continued on Next Page)

UNCLE EZRA
BROADCASTING
from Station E-Z-R-A
EVERY MON.-WED.-FRI.
NBC - Coast-to-Coast
 You'll enjoy the philosophy and quaint humor of this old man with young ideas. One of the best loved characters in radio, in a program that's DIFFERENT. Never a dull minute. The Hoosier Hot Shots supply the music. 'Nuff said.
WTMJ WMAQ WIRE | WIBA
6:15 P.M., CST | 10:15 P.M., CST
 Sponsored by ALKA-SELTZER



ALICE FROST
"Big Sister"
Wed. 10:30 am CST

(4:45 p.m. Continued)
 WCFL-To be announced
 WEBQ-Behind the Microphone (1210 kc)
 WHO Bits of Melody; News
 WIBA-The Master Singers
 WIRE-Yes or No
 WMBI-Boys & Girls' Story Time
 WOC-Man on the Street
 WROK-In Old Mexico
 WSUI-Stories Out of Iowa's Past
 WTAD-Sports Review
 WTMJ-News; Moment Musical
5:00
 CBS-Doris Kerr, songs: WOC
 WTAQ WKBB WFAM WFBM
 ABC-America's Schools, drama:
 WMAQ (sw-9.53)
 NBC-Marek Weber's Orch.:
 WCFL WIRE
 NBC-Junior Nurse Corps, sketch
 (Sunbrite): WENR KWK
 KMOX-Linda's First Love
 KSD-News; Rhythm Makers
 WBBM-Truman Bradley
 WBOW-Sundown Express
 WCCO-Livestock
 WGN-Jolly Joe
 WHO-Sunset Corners Opry
 WIBA-Bob White & Whippoor-
 will
 WIND-Stamp Man
 WISN-Show Window
 WLW-Angelo, Italian troubador
 WMAQ-Don Winslow of the Navy
 WMBD-Happy Train
 WMT-Studio Guests
 WROK-Make Believe Ballroom
 WSUI-Matinee Dance
 WTMJ-Jack Armstrong, sketch
5:15
 CBS-Four Stars, quartet: WTAQ
 WKBB WFAM
 NBC-Don Winslow of the Navy,
 sketch: (sw-9.53)
 NBC-Marek Weber's Orch.:
 WENR
 Speed Gibson: WOC WMBD
 KMOX-Lady of Millions
 KSD-To be announced
 KWK-Al Sari's Jam Session
 WBBM-Eleanor Howe
 WCCO-Jack Armstrong, sketch
 WCFL-Varieties
 WFBM-Δ Wheeler Mission Prgm.
 WGN-Buddy & Ginger
 WIBA-Education Week
 WIND-Sons of Pioneers
 WIRE-Three Little Words
 WLW-Supper Serenade
 WMAQ-Romance & Rhythm
 WMT-Adventure Bound
 WROK-Sports Review
 WTMJ-Heinie's Grenadiers
5:30
 CBS-News; Frank Dailey's Orch.:
 WFBM WKBB WISN WTAQ
 WFAM WCCO (sw-17.76)
 NBC-News; Joan Edwards, songs:
 WCFL (sw-9.53)
 Jack Armstrong, sketch: KMOX
 WHO WMAQ
 KSD-Sports
 KWK-Coyita Bunch
 WBBM-Pappy Cheshire
 WBOW-News; Sundown Express
 WENR-What's the News?
 WGN-Charlie Chan
 WIDA-News
 WIND-Bill, Mac & Jimmie
 WIRE-Little Orphan Annie
 WLW-Bob Newhall, sports
 WMBD-Melody Miniature; Auc-
 tion
 WMT-Better Vision; Jordan's Re-
 vue; Sports
 WOC-Hits & Bits
 WJRN-Behind the Microphone
 (1370 kc)
 WROK-Island Magic
 WSUI-Stamp Collector
5:45
 NBC-Johnny Hauser's Orch.:
 (sw-9.53)
 NBC-Lowell Thomas, news com-
 mentator (Sun Oil): WLW
 (sw-15.21)
 NBC-Escorts & Betty: WENR

NBC-Tom Mix' Straight Shooters
 (Purina): WMAQ KWK WIRE
 NBC-Little Orphan Annie (Oval-
 line): KSD WHO
 Sports: WISN WTMJ
 KMOX-To be announced
 WBBM-Manhattan Mother
 WBOW-Jerry of the Circus
 WCCO-Front Page Parade
 WCFL-Stanley Hickman
 WFAM-Speed Gibson
 WGN-Orphan Annie
 WIBA-Today's Birthdays: Sports
 WIND-Listen to Yourself
 WMBD-Sports; Where to Go
 WMT-News; Did You Know
 WOC-Jack Armstrong, sketch
 WROK-Motorist Interviews
 WSUI-Daily Iowan
 WTAQ-Bureau of Public Service

NIGHT

6:00
 NBC-Amos 'n' Andy Pepsodent): WHO WTAM WLW
 KSD (sw-9.53) (also see 10
 p.m.)
 NBC-Easy Aces, sketch (Ana-
 cin): WENR WMT WIRE
 KWK (sw-11.87)
 CBS-Poetic Melodies (Wrigley's
 Gum): WJR (sw-17.76) (also
 see 10 p.m.)
 NBC-Louis Panico's Orch.:
 WCFL WBOW
 CBS-Obbligato: WTAQ WKBB
 Sports: WKBB WHAS WOC
 KMOX-Five Star Final News
 WBBM-The Headliner
 WCCO-Vic Arden's Orch.
 WFAM-Crimecasts
 WFBM-Phenomenon
 WGN-Toy Center Tonight
 WIBA-Dinner Hour
 WIND-German Prgm
 WISN-Down By Hermans
 WMAQ-News
 WMBD-Paul Welton's Orch.
 WROK-News; Dinner Music
 WSUI-Dinner Hour Prgm.
 WTMJ-Gridiron Highlights
6:15
 NBC-Uncle Ezra's Radio Station
 (Alka-Seltzer): WMAQ WHO
 WIRE WTMJ WIBA WTAM
 (also see 10:15 p.m.)
 NBC-Mr. Keen, Tracer of Lost
 Persons, drama (Amer. Home
 Products): WMT KWK WENR
 (sw-11.87)
 CBS-Hobby Lobby; Harry Salt-
 er's Orch.; Stuart Allen, bar.
 (Hudson Motors): WFBM
 WJR (sw-17.76) (also see 9:30
 p.m.)
 News: WJJD WMBD WOC
 Sports Review: WROK WFBM
 WGN KMOX
 KSD-Symphony Orch.
 WBBM-Howard Neumiller, pian-
 ist
 WBOW-Hit Tunes
 WCCO-Musical Prgm.
 WCFL-Dinner Concert
 WFAM-Dinner Dance! News -
 WHAS-Leland Brock
 WKBB-Theater Review
 WLW-Don't Listen
 WROK-Voice of Carelessness
 WTAQ-To be announced
6:30
 NBC-Horlick's Lum & Abner,
 sketch: WENR WLW (also
 KGO at 10:15 p.m.)
 CBS-Aeolian Trio: WOC
 News: WHO WTAQ
 KMOX-Glen Gray's Orch.
 KWK-Sports Review
 WBBM-Airflow Harmonies
 WBOW-Si & Ezra
 WCCO-Rube Appleberry
 WCFL-Sunny Sam
 WFBM-Vic Arden's Orch.
 WGN-Four Californians
 WHAS-Jack Smith's Orch.
 WIBA-Camp Randall
 WIRE-Sports; News
 WISN-Woods Dreyfus
 WKBB-Speed Gibson
 WMAQ-To be announced
 WMBD-Welcome, Stranger
 WMT-Etchings in Ivory
 WROK-House by Side of Road
 WTAM-Fox Fur Trappers
 WTMJ-Easy Aces
6:45
 CBS-Boake Carter, commentator
 (Philco): WCCO WFAM WJR
 WBBM KMOX WISN WMBD
 JWHAS (sw-17.76) (also KNX
 KSL at 10:15 p.m.)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT
6:15 CST HOBBY LOBBY, Dave Elman, director;
 Stuart Allen, Harry Salter's orchestra and
 guests, CBS.
7:00 CST CAVALCADE OF AMERICA, dramati-
 zation, CBS.
7:00 CST ONE MAN'S FAMILY, NBC.
7:30 CST TEXACO TOWN with Eddie Cantor,
 Deanna Durbin, Jimmy Wallington, Pinky
 Tomlin, Jacques Renard's orchestra, CBS.
7:45 CST ACADEMY OF POLITICAL SCIENCE
 MEETING, NBC.
8:00 CST TOWN HALL TONIGHT with Walter
 O'Keefe, quartet, Peter Van Steeden's orches-
 tra; Merry Maccs, guests, NBC.
8:00 CST CHESTERFIELD PROGRAM with
 Andre Kostelanetz' orchestra, Deems Taylor;
 Bidu Sayago, guest, CBS.
9:00 CST LUCKY STRIKE HIT PARADE, Leo
 Reisman's orchestra, quartet, vocalists; guest,
 NBC.
10:30 CST OPERA, MASSENET'S "MANON,"
 with Vina Bovy, Rene Maison, Richard Bon-
 elli, Norman Cordon, George Cehanovsky;
 Pietro Cimini, conductor, NBC.
11:30 CST LIGHTS OUT, mystery drama, NBC.

Musical Programs

The details of the great music presented on the air appear in "The March of Music" on pages 12 and 13 of this issue. Radio Guide is the only publication which lists the actual selections to be played—and they're a full week in advance, too!

MBS-Rube Appleberry (Camp-
 bell Cereal Co.): WGN
 NBC-Charlotte Lansing, sop.:
 (sw-11.87)
 News: WFBM WKBB
 Vic Arden's Orch.: WHO WIBA
 KSD-Musical Memories
 KWK-Tonic Time
 WBOW-Home Decorators
 WCFL-Pat Kennedy
 WENR-Pleasant Valley Frolics
 WIRE-Charlie Chan, sketch
 WLW-Roger Pryor's Orch.
 WMAQ-Four Stars Tonight
 WMT-Carson Robison's Buckaroos
 WOC-Twilight Musicale
 WROK-Dinner Music
 WSBC-Movie Review
 WSUI-American Education Week
 Prgm.
 WTAQ-Organ Reveries
 WTMJ-Reddy Kilowatt's Orch.
7:00
 NBC-One Man's Family (Tendef-
 leaf Tea): WTMJ KSD WMAQ
 WIBA WHO WLW WTAM
 (also see Sun. Prgms. at 11:30
 p.m.)
 CBS-Cavalcade of America (Du
 Pont); Don Veerhees' Orch.:
 KMOX WFBM WBBM WCCO
 WHAS WJR (sw-15.27) (also
 KNX KSL at 11 p.m.)
 NBC-Eddy Duchin's Orch. (Eliza-
 beth Arden): WOWO WLS
 WMT KWK (sw-11.87)
 WBOW-Sports Parade
 WFAM-Rhythm Time
 WGN-Concert Trio
 WIND-Traffic Court
 WIRE-Whispering Jack Smith
 WISN-Reflections
 WKBB-Festival Time
 WMBD-A Cappella Choir
 WOC-German Band
 WROK-Affairs of Mrs. Swenson
 WSUI-Children's Hour
 WTAQ-Clara Dawes
7:15
 Arden's Orch. & Guest: WISN
 WBOW
 WFAM-Your Government; Mel-
 ody Weavers
 WGN-Concert Orch.
 WIRE-Beauty Box
 WKBB-Amer. Family Robinson
 WROK-Musicale
 WTAQ-Piano Musings
7:30
 NBC-Skolsky from Hollywood
 (Bromo-Seltzer): WMT WLS
 WOWO KWK (sw-11.87)

WIND-News
 WMT-Football Parade
 WOWO-George Hall's Orch.
 WROK-News
8:30
 NBC-Academy of Political Sci-
 ence Meeting: WOWO WBOW
 WENR (sw-11.87)
 CBS-"Tish," drama: WCCO WJR
 WHAS WFBM WISN KMOX
 WTAQ (sw-15.27)
 Vic Arden's Orch.: WOC KOA
 WSBT
 WBBM-On to Adventure
 WCFL-Girls Trio
 WGN-Peter Cavello's Band
 WIND-Songs They Write
 WKBB-Memoirs of a Concert
 Master
 WMBD-Good Neighbor Prgm.
 WROK-Barney Whisman, tenor
 WSUI-L. A. Folklore Choir
 WTAQ-News
8:45
 CBS-"Tish," drama: WOC
 MBS-Elder Lightfoot: KWK
 KOA-Vocal Varieties
 KWK-Don Albert's Orch.
 WBBM-Auto Gossip
 WCFL-Robt. Harmon
 WGN-News; Sport Highlights
 WIND-Contemporary Problems
 WMT-Dream Songs
 WOC-Swing It
 WROK-Vic Arden's Orch.; Guests
 WSBT-On to Adventure
 WSUI-Daily Iowan
 WTAQ-Organ and Poetry
9:00
 NBC-Lucky Strike Hit Parade;
 Mark Warnow's Orch.; Buddy
 Clark & Freda Gibson, vocal-
 ists; Songsmiths Quartet;
 Guest: WHO WTMJ WTAM
 WIBA WIRE KSD KOA WLW
 WMAQ (sw-9.53)
 CBS-Gang Busters (Palmolive
 Shave Cream); Phillips Lord,
 dir.; True Crime, drama:
 WBBM WFBM WHAS WJR
 KMOX WCCO WISN (sw-
 15.27)
 NBC-Gen. Hugh Johnson, com-
 mentator (Bromo-Quinine):
 WOWO KWK WMT WENR
 (sw-6.14)
 Dance Orch.: WTAQ WBOW
 WCFL-News
 WGN-Vincent Lopez' Orch.
 WIND-Tommy Ott, organist
 WKBB-Gaslight Harmonies
 WMBD-Vic Arden's Orch.
 WOC-Gwen Elaine Bower
 WROK-Δ Gospel Hour
 WSBT-Doctors Who Dared
9:15
 NBC-Nola Day, songs: WBOW
 WOWO WENR (sw-6.14)
 KWK-Piano Portrait
 WCFL-Labor Flashes
 WIND-Walkathon
 WKBB-Hollywood on Parade
 WIND-Sing & Swing
 WLW-To be announced
 WMT-Open House
 WOC-Wednesday Presents
 WROK-Poet's Corner
 WSBT-Komedy Kingdom
 WTAQ-Master Singers
9:30
 CBS-Hobby Lobby; Harry Salt-
 er's Orch.; Stuart Allen, bar.
 (Hudson Motors): WFBM
 WBBM WHAS KMOX WISN
 WMBD WSBT WOC WCCO
 (also at 6:15 p.m.)
 CBS-Jewish Fed. Charities: (sw-
 15.27)
 NBC-Waltz Interlude: WENR
 WBOW (sw-6.14)
 CBS-Patti Chapin, songs: WKBB
 MBS-Melodies from the Skies:
 WGN
 KWK-Range Riders
 WCFL-Union Label League
 WIND-Stars Over Manhattan
 WJR-Bromley House
 WOWO-Vic Arden's Orch.
 WROK-Lou Blake's Orch.
 WTAQ-To be announced
9:45
 NBC-Alistair Cooke, commenta-
 tor: WMAQ WIRE KSD (sw-
 9.53)
 CBS-Four Stars: WTAQ (sw-
 15.27)
 News: WIND WOWO WROK
 Glen Gray's Orch.: WHO WLW
 KOA-Pleasant Valley Frolics
 KWK-String Nocturne
 WCFL-Talent Scout
 WIBA-Piano Pictorial
 WJR-Musical Prgm.
 WKBB-Vic Arden's Orch.
 WTAM-Ice Folies of 1938
 WTMJ-Phyl Coe Mysteries
10:00
 NBC-Amos 'n' Andy Pepsodent): WMAQ WIRE KOA
 KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's
 Gum); Franklyn MacCormick;
 Jack Fulton, tr.; Carlton Kel-
 sey's Orch.: WCCO WFBM
 WBBM KMOX WHAS KSL
 (also at 6 p.m.)
 NBC-Vagabonds: WMT
 CBS-Benny Goodman's Orch.:
 WSBT (sw-15.27)
 NBC-Joe Rines' Orch.: WBOW
 WCFL (sw-9.53)
 News: WIBA WENR WKBB
 WMBD WJR WTAQ WOC
 Sports: WOWO KWK WTMJ
 WEDC-The Movie Questionnaire
 (1210 kc)
 WHO-Dalton Norman, songs
 WIND-Swedish Prgm.
 WISN-Moon Magic
 WLW-Paul Sullivan, news
 WROK-Musicale
 WTAM-Musical Bulletin Board
10:15
 NBC-Uncle Ezra's Radio Station
 (Alka-Seltzer): WIBA KOA
 KFI (also at 6:15 p.m.)
 NBC-King's Jesters; Orch.:
 WOWO WENR
 CBS-Benny Goodman's Orch.:
 WOC WTAQ WISN WKBB
 NBC-Joe Rines' Orch.: WCFL
 News: WCCO WHO WMT
 WFBM
 KMOX-Chic Scoggin's Orch.
 KWK-Allan Dale, vocalist
 WBBM-Vic Arden's Orch.
 WBOW-Δ Meditations
 WGN-Freddie Martin's Orch.
 WHAS-Dance Time
 WIBA-Club Chanticleer
 WIRE-News; Basonology
 WJJD-Harry Owen's Orch.
 WJR-Beachcomber
 WLW-Los Amigos
 WMAQ-The Bachelor Poet
 WMBD Sports; Program Review
 WTAM-Music You Want
 WTMJ-Moonlight & Shadows
10:30
 CBS-Richard Himber's Orch.:
 WFBM
 NBC-Rudolf Friml, Jr.'s Orch.:
 WCFL WBOW (sw-9.53)
 CBS-Frankie Masters' Orch.:
 WKBB WSBT WTAQ WISN
 WOC (sw-15.27)
 NBC-Opera, Massenet's "Man-
 on": WLW
 For detail on this program turn to
 Page 12.
 MBS-Leo Reisman's Orch.: WMT
 KMOX-Headline Highlights
 KOA-Light on the West
 KWK-News
 WBBM-News with Todd Hunter
 WCCO-Rollie Johnson
 WENR-Eddie Vazcos' Orch.
 WGN-Ted Weems' Orch.
 WHO-Sports
 WIBA-Swing It, Boys
 WIND-Roller Derby
 WIRE-Variety Show
 WLW-Ian Wilde's Orch.
 WMAQ-Jimmy Dorsey's Orch.
 WMBD-Value Hints
 WOWO-Down the Field
 WTAM-Biue Barron's Orch.
 WTMJ-News; Dance Orch.
10:45
 NBC-Rudolf Friml's Orch.: WHO
 CBS-Frankie Masters' Orch.:
 WBBM
 MBS-Leo Reisman's Orch.: KWK
 News: WHAS WIND
 KMOX-Seven Star Revue
 WCCO-Cecil Hurst's Orch.
 WENR-Six-day Bike Races
 WIBA-Helen & Louise
 WJR-Solay
 WLW-Noble Sissle's Orch.
 WMBD-Walkathon Derby Show
11:00
 NBC-Town Hall Tonight: KFI
 KOA (also at 8 p.m.)
 NBC-Opera: WOWO WENR (sw-
 6.14)
 CBS-Orrin Tucker's Orch.: WOC
 WBBM WISN WTAQ WMBD
 NBC-Eddie Roger's Orch.: WIBA
 WBOW KSD (sw-9.53)
 CBS-Tommy Dorsey's Orch.:
 WSBT WKBB WFBM
 MBS-Guy Lombardo's Orch.:
 WGN WMT WLW WIRE
 KWK-Clyde Lucas' Orch.
 WCCO-Wil Osborne's Orch.
 WCFL-Nite Club
 WHAS-Dance Band
 WHO-Veterans Forum
 WIND-Let's All Dance
 WJR-Emerly Deutsch's Orch.
 WMAQ-Marek Weber's Orch.
 WTAM-Bobby Grayson's Orch.
 WTMJ-Streamlined Revue
11:30
 NBC-Lights Out, drama: WENR
 WHO WBOW WIBA WTAM
 KSD WIRE (sw-9.53)
 End of Wednesday Programs

MORNING

7:00 am CST
CBS-Morning Almanac: (sw-21.52)
NBC-Charioteers: WLW KWK
Musical Clock: WBBM WROK
WCFL WKBB WIBA WOC
7:15
News: WHO WCCO WMT WLW
KMOX-Joe Dumond & Quartet
7:30
NBC-Dick Leibert, organist: KWK
News: WIBA WKBB WTAQ
Musical Clock: WMBD WROK WMT
7:45
Musical Clock: WIBA WKBB WOC
(WMOX-Let's Compare Notes)
8:00
NBC-Breakfast Club; News: WCFL WBOW WIRE
CBS-Deer Columbia; News: WFBM WTAQ WKBB (sw-21.52)
News: WMBD KMOX
8:15
NBC-Streamliners; News: KSD KMOX Ozark Varieties
KWK-Mrs. O'Brien's Boarding House
8:30
NBC-Breakfast Club; News: WOV
CBS-Richard Maxwell, tnr.: KMOX WTAQ (sw-21.52)
MBS-Victor H. Lindlahr (Journal of Living): WGN
KWK Candid Camera
WCBD-Polish Prgm.
WCCO-Dhity Moore
WFAM-Your Engagement Book
WFBM-Morning Chat
WHO-Morning Melodies
WIBA Today's Almanac
8:45
NBC-Breakfast Club: WCFL WBOW WOV
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)
NBC-Landt Trio: KSD
Musical Clock: WHO WMT
WFAM-ΔMorning Devotions
WFBM-Apron Strings
WIBA-Troubadour; Variety Program
WIRE-Rose Room Melody
WJJD-Community Fund Talk
WKBB-What's New
WLS-Morning Minstrels
WLW-Young Widder Jones
WMBD-Women of Today
WOC-News
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAQ-Organ Melodies
WTMJ-March Parade
9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN (sw-21.52)
NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
NBC-Charles Harrison, tnr.: WBOW
News: WMT WTAD WROK
KWK-Top o' the Morning
WAAF-Morning Revue
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Organ Recital
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-The Ranch Boys
WIND-Sing Out the News; Organ
WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WLW-Linda's First Love
WMBD-Messenger; Weather
WOWO-Bill Board
WSUI-Within the Classroom
WTAQ-Mid-morning Revue
WTMJ-What's New in Milwaukee?; Organ & Poetry
9:15
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD
Pictures of the cast of this program can be found on page 22.

CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD (sw-21.52)
NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)
NBC-Vaughn de Leath, songs: WCFL WBOW
All the Answers: WLW KWK
KWK-Boarding House
WAAF-King of the Kitchen
WHA-Keeping Up with Science
WIBA-Hollywood on Parade
WIND-Hawaiian Serenade
WKBB-News
WMT-Louise Hathaway
WOC-Morning Parade
WROK-On the Mall
WTAD-Women's Varieties
9:30
CBS-Sutton & Bliss, pianists: WOC WKBB
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM
NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)
NBC-Bennett & Wolverton: WIBA WCFL
KMOX-Komedy Kingdom
KWK-Party Line
WAAF-Happiness Time
WBOW-Honie Folks
WCBD-German Musicale
WCCO-Peggy Tudor
WFAM-Thursday Serenade
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Junior Music Enjoyment
WIND-Eb & Zeb, sketch
WISN-Alan Hale, news
WJJD-Story Hour
WLW-Betty & Bob
WMBD-Roy Evans
WOWO-Master Singers
WROK-Intimate Review
WTAD-ΔChurch in Wildwood
WLW-We Live Again
WTAQ-Melody Lane
WTMJ-Morning Melodies
9:45
NBC-Today's Children, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE
CBS-Instrumentalists: WFAM WCCO
NBC-Viennese Ensemble: KWK Party Line: WOC WTAD
News: WLS WMBD
KMOX-Ma Perkins, sketch
WAAF-Hawaiian Echoes
WBBM-Carolyn Pryce, shopping
WBOW-Looking Around
WCFL-Swingtime
WGN-Musical Mail Box
WIBA-Music Graphs
WIND-Rhythm in Red
WISN-Ann Leslie's Scrapbook
WLW-Houseboat Hannah
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Program Calendar
10:00
NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)
NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO
CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX
NBC-Norm Scherr, pianist: WIBA KWK WBOW
News: WIND WTAD
WAAF-Musicale Moderne
WCBD-Uncle John
WCCO-Piano Recital
WCFL-Morning Melodies
WDZ-We Heard
WFAM-Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WISN-Your Neighbor
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBB-Movie News
WLW-News; Markets
WMT-Frank Voelker, organist
WROK-News; Melody Time
WSUI-Musical Miniatures
WLW-Linda's First Love
WMBD-Messenger; Weather
WOWO-Bill Board
WTMJ-Household Hints
10:15
NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD WIRE WMAQ WHO WIBA
CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WOC WFBM WISN WCCO WBBM
NBC-Road of Life, sketch (Chipso): WLS WLW (sw-15.21)

NBC-Hollywood High Hatters: WBOV WCFL
KWK-Range Riders
WAAF-Variety
WDZ-Effingham Church
WIND-Sons of the Pioneers
WJBC-Theater Time; News
WJJD-Two of Kind
WKBB-Rhythm & Romance
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WTAD-Morning Varieties
WTAQ-Varieties
10:30
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
Details of the contest on this program may be found on Page 14.
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN KMOX WMBD WFBM
NBC-lli Boys, Instrumental Group: KSD
NBC-Cleo Brown, pianist: WMAQ KWK
Women's Hour: WTAM WTAQ
WAAF-Sweet & Slow
WBOW-The Revelers
WCFL-Peekers in the Pantry
WDZ-Nathaniel Shilkret's Orch.
WFAM-The Stylist
WGN-Pain'ed Dreams
WHO-Silver Serenade
WIBA-ΔChurch in Wildwood
WIND-Musical Varieties
WIRE-Melody Memories
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WLW-Peggy Tudor
WMBI-ΔMissionary Echoes
WMT-Numerical Jamboree
WOC-Melodic Serenade
WOWO-Linda's First Love
WSUI-Ammistice Day Tribute
WTAD-Ma Perkins
WTMJ-Gypsy Four; News
10:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Real Life Stories (Spry): WISN WCCO WMBD WFBM KMOX WBBM
NBC-Cobwebs & Cadenzas: KSD KWK WBOW
NBC-The Mystery Chef (Regional Advertisers): (sw-15.33)
Party Line: WOV WIRE
WAAF-Foolish Questions
WCFL-Voice of Cookery
WDZ-News
WFAM-Morning Melodies
WGN-Melody Time
WHO-Robt. Hood Bowers' Band
WHA-Song Favorites
WIBA-Adele Genschaw
WIND-Livestock Markets; News
WJBC-Payne Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBB-Ma Perkins
WLW-The Goldbergs
WMAQ-Rhythm in the Air
WMT-Cedar Valley Hillbillies
WOC-Organ Melodies
WROK-Musicale
WTAD-Betty & Bob
WTMJ-Radio Forum
11:00
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
CBS-Cheri & the Three Notes: WOC WFAM WFBM KMOX WKBB WBBM
NBC-ΔChurch in the World Today: WOWO
NBC-Happy Jack Turner, songs: WBOW WCFL (sw-15.33)
KSD-News; Kay White, sketch
KWK-Young Widder ones
WAAF-Melody Parade
WBA-Morning Melodies
WCCO-Wandering Minstrel
WDZ-Bandwagon Bargains
WGN-Len Salvo, organist
WHA-Music Appreciation
WHO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIBU-Aid Parade (1210 kc)
WIND-Freshmen Follies
WIRE-Your Home Town
WISN-Movie Chat
WJBC-Personality Hour
WJJD-Bureau of Missing Persons
WLS-Don & Helen
WMBD-Lady & the Doctor; Police Bulletins
WMT-Magic Hour
WROK-ΔTabernacle Hour
WTAD-News

WTAQ-Em Owen, organist
WTMJ-Love for a Day
11:15
NBC-George Griffin, tnr.: WOWO (sw-15.21)
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WOC KMOX WCCO WFBM WKBB
NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)
KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-Here's Music
WBA-PTA Council
WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc)
WCFL-Interlude
WDZ-Sons of Pioneers
WFAM-Harlan Hogan
WGN-Wayne Van Dyne & Bob Trendler
WHO-Party Line
WIBA-Master Singers
WIND-Ben Kanter & Rose Vand-erbosch, pianists
WIRE-Singin' Sam
WJBC-Dough Boy, news
WJJD-Criminal Court Interviews
WLS-Chuck, Ray & Christine
WLW-Vic Arden's Orch.
WMT-Question Man; Voice of Town
WROK-N. Y. A. Drama
WTAD-Duke Otten
WTMJ-Blue Room Ensemble
11:30
NBC-Armistice Day Prgm.: KWK WMAQ WLW WBOW WIBA (sw-15.21)
CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX
NBC-Vincent Curran, bar.: KSD WCFL
Hymns of All Churches: WHO WOC
WAAF-Myrna Dee Sergeant
WBA-Parade of Melody
WCCO-Ma Perkins
WDZ-Mattoon Studios
WFAM-Four-Eleven Alarm
WFBM-Hoosier Farm Circle
WGN-News
WIND-Harry Zimmerman, organ
WIRE-Linda's First Love
WISN-Voice of Experience
WJBC-Singin' Sam
WJJD-Safety Court
WKBB-Farm Flashes; Do You Want a Job?
WLS-For People Only
WMBD-Footsteps to Beauty
WMBI-Continued Story Reading
WMT-News; Markets
WOWO-Market
WROK-Helene Kimberley, songs
WSUI-Drum Parade
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike
11:45
MBS-We Are Four (Libby McNeill & Libby): WGN
NBC-Jean Ellington, songs: KSD
CBS-Our Gal, Sunday, sketch (Kolyons): WBBM KMOX Betty & Bob: WHO WOC
WAAF-Swing High
WBA-Purdue News
WCCO-Kitty Keene
WCFL-Fashions on Parade
WFAM-Two-Way Harmonies
WFBM-Markets; Farm Prgm.
WIND-County Agent
WIRE-Farm Hour
WISN-Ivory Interlude
WJBC-Guest Artists
WLS-Weather; Markets; News
WMBD-Jubilee
WMT-Nat'l Corn Husking Contest
WOWO-Rondaliers
WROK-Round the Town
WSUI-Farm Flashes
WTAQ-Farmhands
WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

AFTERNOON

12:00
CBS-Betty & Bob, sketch (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27)
A fine portrait of Spencer Bentley (Bob Drake) can be found on page 21.
NBC-Dick Fidler's Orch.: (sw-15.33)
NBC-Nat'l Farm & Home Hour: WROK WLW WIBA KWK (sw-15.21)

News: WJJD WJBC WMBD WIND WTAD
KSD-News; Markets; Dick Leibert, organist
WAAF-Symphonic Hour
WBA-Reba Harwood, sop.
WBOW-Street Reporter
WCFL-Hit Parade
WDZ-Man on the Street
WGN-Bob Elson on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WKBB-Luncheon Musicale
WLS-Dinnerbell Prgm.
WMBI-ΔMidday Gospel Hour
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Stock Reports & Blue Streaks
WSUI-Rhythm Rambles
12:15
CBS-Hymns of All Churches (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27)
NBC-Words & Music; Vocalists & Organ: (sw-15.33)
MBS-Marjorie Mills (Maine Development Comm.): WGN
WBA-Luncheon Dance Time
WBOW-Wranglers
WCFL-Luncheon Concert
WHO-Songfellows
WIND-Tommy Ott, organist
WJBC-Man on the Street
WJJD-ΔNoon-day Service
WKBB-News
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WOWO-News
WROK-Column Left, news
WSBT-News; Dance Time
WTAD-Cy & Freckles
12:30
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)
NBC-Love & Learn, sketch: (sw-15.21)
Voice of Experience: WLW WJJD
News: WHO WOC WIBA
KWK-Organ Melodies
WBA-Scientific News Review
WBOW-Luncheon Dance Hour
WCFL-Young Widder Jones
WDZ-Fields & Hall
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Markets; Interlude
WIRE-Reporter
WKBB-Man on the Street
WMAQ-Dan Harding's Wife
WMBD-Farm News
WOWO-Hey, Mr. Motorist!
WROK-Couple on the Street
WSBT-Irene La Bedz, Dick Cover
WTAD-Farm; Markets; Weather
WTMJ-Dance Orch.
12:45
NBC-Hal Gordon, tnr.: WOWO WMAQ
CBS-Hollywood in Person (Gold Medal): WCCO WFBM KMOX WBBM WISN (sw-15.27)
NBC-Dan Harding's Wife, sketch: (sw-15.33)
Man on the Street: WCFL WSBT
KSD-Luncheon Dance Music
KWK-Dance Orch.
WBA-Alberta Schmadle, sop.
WBOW-Tune of the Day
WDZ-Danville Studios
WHO-Luncheon Music
WIBA-Market Reports
WIND-News
WIRE-Police Court
WKBB-Song Hit of the Day; Pet Corner
WLS-John Brown; Markets
WLW-Kitty Keene, Inc.
WMBD-Window Shopper
WOC-Eddie Duchin's Orch.
WROK-Home Folks Hour
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter
1:00
CBS-Lyric Serenade: (sw-15.27)
NBC-Music Guild: WBOW KSD (sw-15.33)
CBS-Howard Neumiller, pianist: WKBB WOC WCCO WTAQ
NBC-Edward Davies & Olga Kargau, songs: WMAQ (sw-15.21)
MBS-Don't Look Now: WIRE
Man on the Street: WBBM WMBD
Voice of Experience: WJJD KWK
News: WHA WTAD
KMOX-Inquiring Reporter
WAAF-Hoosier Philosopher
WBA-Melody Review
WCBD-J. C. O'Hair
WCFL-Melody Hour



LOWELL THOMAS
NBC Commentator
Thurs. 5:45 pm CST

WDZ-Mattoon Studios
WFBM-Bohemians
WGN-Concert Orch.
WIBA-Melody Moments
WIND-Italian Prgm.
WISN-Musical Heat Wave
WLS-School Time
WLW-Nation's School of the Air
WOWO-Purdue Agri. Prgm.
WSBT-News; Notes
WTMJ-Musical Chats
WTMJ-Livestocks; News; Weather; Police Reports
1:15
CBS-Louise & the Lads: WKBB WOC
Hope Alden's Romance: WCCO KMOX WFBM
KWK-Peggy Tudor
WAAF-Chicago Recreation Com.
WBA-Better Expression
WBBM-Kitty Keene, Inc.
WDZ-Markets Close
WGN-Wife vs Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WIBA-Man on the Street
WIRE-Federal Music Project
WJJD-Mid-day Round-up
WLS-Old Timers
WMBD-His Majesty, the Baby
WOWO-Eddie Conti's Orch.
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Melody Window
1:30
CBS-To be announced: WISN WCCO WTAQ WSBT KMOX WBBM WFBM (sw-15.27)
NBC-"How To Open A Shop," Alissa Keir: WBOW (sw-15.33)
NBC-El Caballero: WIBA WOWO KSD-Judy & Jane
KWK-News; Musical Interlude
WAAF-Encores
WBA-Presentation
WCBD-Zion Prgm.
WDZ-Mattoon Studios
WGN-Lucky Girl
WHA-Music in the Air
WHO-Houseboat Hannah
WIND-Gary Civic Theater
WIRE-May Robson
WJJD-Livestock; Markets
WLS-Market Reports
WMAQ-News
WMBD Party Line
WMT-Many Happy Returns; Joe Doakes; Cousin in Elvira
WOC-Afternoon Recess
WROK-Musicale
WTAD-Colonel Francis
WTMJ-Dance Orch.
1:45
NBC-Armchair Quartet: (sw-15.33)
NBC-Ranch Boys: WIBA WOWO
MBS-Beatrice Fairfax (Hecker Products): WIRE KWK WGN
Judy & Jane: WOC WHO
KSD-Contract Bridge Lesson
WAAF-Sylvia Stone
WBA-Market & Weather
WBOW-ΔDevotional Service
WIND-Ben Kenter, pianist
WJJD-Fred Beck, organist
WKBB-Luncheon Musicale
WLS-How I met My Husband
WMAQ-Bob Hawk's Fun Quiz
WMBD-Variety Theater
WMT-German Band; Markets; Bulletin Board
WROK-Melodeers
WTMJ-Home Harmonizers
2:00
CBS-Armistice Day Prgm.: WKBB WSBT WOC WISN WTAQ WBBM (sw-15.27)
Turn to pages 4 & 5 and read "The Glory Road" reflections on the Armistice—19 years later. You can also find a story in brief about today's special Armistice Day Programs on page 9.
NBC-To be announced: WOWO
CBS-Theater Matinee: WKBB WCFL
(Continued on Next Page)

Thursday

November 11



MARGE DAMAREL
Marge of "Myrt and Marge"
Thurs. 9:15 am CST

(2:00 p.m. Continued)

NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WTMJ WLW (sw-15.33)
MBS-Concert Trio: WIRE News: WIND WBAA WTAD WLS WFBM
KMOX-Magic Kitchen
KWK-Today at Two
WAAF-Hug 'n' Harmony
WBAA-Geography in the News
WBOW-Football; Wiley vs. Gerst-meyer
WCB-D Polish Prgm.
WCCO-Siesta
WDZ-Birthday Party
WGN-Art Kahn, pianist
WHA-State Capitol Visits
WIBA-Concert Hall of the Air
WJJD- Δ Zion Tabernacle
WMBD-Tiading Post
WMT-Afternoon Recess
WROK-News; Matinee Musicale
WSUI-Organ Recital

2:15
NBC-Eastman School of Music; Orch.: WCFL WOWO

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)
WAAF-Hollywood Brevities
WBAA-Our Machine Age
WBBM-Meet the Missus
WCCO-Markets
WDZ-News
WFBM-The Dentist Says
WGN-June Baker
WHA-Organ Interlude
WIND-Tommy Ott, organist
WIRE-Public School Prgm.
WLS-Homemakers Matinee
WMBD-Shut-In Prgm.
WROK-Two Guitars
WTAD-Women of the World

2:30
NBC-Vic & Sade, sketch (Crisco): KSD WLW WMAQ WHO WTMJ (sw-15.33)

Details of the contest on this program may be found on Page 14.
CBS-Armistice Day Prgm.: WOC WISN WKBB WSBT WFBM WTAQ WMBD WCCO (sw-15.27)

Turn to pages 4 & 5 and read "The Glory Road" reflections on the Armistice—19 years later. You can also find a story in brief about today's special Armistice Day Programs on page 9.

NBC-Eastman School of Music: (sw-15.21)

MBS-Armistice Day Prgm.: KWK KMOX-Meet the Missus
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBAA-You & Your Child
WBBM-Al Trace's Orch.
WCB-D Radio Debuts
WDZ-Woman on the Train
WGN-Good Health & Training
WHA Music of the Masters
WIBA-Armistice Day Prgm.
WIND-Remote Control
WIRE-Matinee Varieties; News
WJJD-Medical Society
WMT-Ralph Slade's Orch.
WROK-Music Box Melodies
WSUI-Child Study Club

2:45
NBC-The O'Neills, sketch (Ivory Flakes): WLW WMAQ WTMJ WHO KSD (sw-15.33)

CBS-Armistice Day Prgm.: WTAQ WOC WISN WKBB WSBT WFBM WMBD (sw-15.27)
KMOX-One Woman's Opinion
WBAA-Treasure Chest
WBBM-Hour of Romance
WCFL-Swing Serenade
WCCO-May Rolson
WDZ-Sweet Music
WGN-Arthur Wright
WGN-Peter Cavello's Band
WIND-Problems for Pamela
WJJD-Happy Harmonies
WTAD-Lorraine Meyers Hughes

2:45
NBC-The O'Neills, sketch (Ivory Flakes): WLW WMAQ WTMJ WHO KSD (sw-15.33)

CBS-Armistice Day Prgm.: WTAQ WOC WISN WKBB WSBT WFBM WMBD (sw-15.27)
KMOX-One Woman's Opinion
WBAA-Treasure Chest
WBBM-Hour of Romance
WCFL-Swing Serenade
WCCO-May Rolson
WDZ-Sweet Music
WGN-Arthur Wright
WGN-Peter Cavello's Band
WIND-Problems for Pamela
WJJD-Happy Harmonies
WTAD-Lorraine Meyers Hughes

3:00
CBS-Ted Malone's Between the Bookends: WKBB WSBT WOC WTAQ WFBM WMBD (sw-15.27)

NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO (sw-15.33)

NBC-Club Matinee: WENR WMT WOWO KWK (sw-15.21)

News: WTAD WCFL
Kitty Keene, Inc.: KMOX WTMJ
WBAA-Community Chest Prgm.
WBBM-Homeboat Hannah
WCCO-Ladies First
WDZ-Danville Studios
WGN-Concert Orch.
WHA-Youth Looks Ahead
WIBA-Shut-in Hour
WIND-Waltz Time
WISN-Even As You & I
WJBC-Prophetic Hour
WJJD-Flannery Sisters
WLW-Dr. Friendly
WMBI-Feature Hour
WROK-Women of the Hour
WSUI-Science News of Week

3:15
NBC-Club Matinee: WIRE
NBC-Bob Byron, songs: WTAQ WMBD WSBT WKBB WISN WOC (sw-15.27)

NBC-The Guiding Light, sketch (White Naptha): WTMJ WHO WMAQ (sw-15.33)
KMOX-Homeboat Hannah
WBAA-Marvin Smith, trn.
WBBM-Linda's First Love
WCFL-Organ
WFBM-Monticello Schools
WGN-Lady of Millions
WIND-Fred Beck, organist
WJJD-News
WLW-Life of Mary Sothorn
WSUI-Waltz Favorites

3:30
CBS-Army Band: WFBM WOC WBBM WFAM WKBB WTAQ WMBD WISN (sw-15.27)

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WMAQ WLW WHO (sw-15.33)

News: WIND WJBC
To be announced: WTAD KWK KMOX-Singin Sam

WAAF-News & Weather
WBAA-Melody Moments
WCCO-Grandma Travels
WCFL-Illinois Federation of Women's Clubs
WDZ-Effingham Studios
WGN-Len Salvo, organist
WHA-Short Story
WJJD-Eddie Fitzpatrick's Orch.
WOWO- Δ Old Time Religion
WROK- Δ Church in Wildwood
WSUI-Far Lands
WTMJ-News; Tunessmiths

3:45
NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ (sw-15.33)

Details of the cast of this program can be found on page 24.
CBS-Army Band: WCCO
NBC-Kitty Keene, Inc. (Dreft): WHO

KMOX-Joe Karnes, pianist
KSD-Afternoon Varieties
KWK-Cocktail Lounge
WAAF-Piano Novelties
WBAA-Interesting People in the News

WCFL-Organ Music
WGN-Lone Trail Opry House
WIND-Musical Varieties
WJBC-Classified Time
WJJD-Clayton Richlotto, songs
WLW-Mad Hatterfields
WROK-Piano Moods
WTAD-Cy & Freckles

4:00
CBS-To be announced: WKBB WTAQ

NBC-Golden Melodies: WHO KSD WCFL

CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco.): WBBM WFBM KMOX WCCO (sw-15.27)

Details of the contest on this program may be found on Page 14.
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)

MBS-To be announced: WIRE KWK
News: WOC WOWO WTAD
Madison Concert Orch.: WHA WIBA

WAAF-Rhumba Beat
WBAA-Story Book Hour
WBBM- Δ Rev. Archie Brown
WDZ-Their Majesties, the Babies
WENR-Six-day Bike Races
WFAM-Hot Spell
WIND-You, The Story & The Music
WISN-Organ Melodies
WJBC-Weslyan Hour
WJJD-Amer. College of Surgery
WMAQ-Tea Time Varieties
WMBD- Δ Trinity Tabernacle
WMBI- Δ Scandinavian Service

2:30 CST ARMISTICE DAY PROGRAM from Peace Arch at Canadian-American border at Bellingham, Washington, MBS.

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

2:00 CST ARMISTICE DAY PROGRAM by Carnegie Foundation for World Peace, CBS.

4:15 CST VETERANS OF FOREIGN WARS PROGRAM, speaker, band, NBC.

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.

7:00 CST KATE SMITH HOUR, Henny Youngman, Jim Crowley, Jack Miller's orchestra; James Barton and Betty Garde, guests, in "The Informer," CBS.

7:00 CST RUDY VALLEE'S VARIETY HOUR, guest, NBC.

7:30 CST THE MARCH OF TIME, news dramatizations, NBC.

8:00 CST GOOD NEWS OF 1938, film stars, chorus, Meredith Willson's orchestra, NBC.

9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; guest, NBC.

9:30 CST RED CROSS DRAMA, CBS.

1:00 CST ARMISTICE DAY PROGRAM for British War Veterans, NBC.

This Week!

The listener's most painstaking analysis of radio offerings for the week appears on page 3 of each issue of Radio Guide. Read "This Week"—every week—to find the best special shows on the air!

WMT-Radio Gossip; Tunes & Topics; Drama
WROK-Markets; News
WSUI-Jr. Academy of Science
WTMJ-Friendship Circle

4:15
NBC-Veterans of Foreign Wars Prgm.: WMT KWK WOWO WCFL

Turn to pages 4 & 5 and read "The Glory Road" reflections on the Armistice—19 years later. You can also find a story in brief about today's special Armistice Day Programs on page 9.

CBS-To be announced: WKBB WTAQ

NBC-Golden Melodies: WMAQ (sw-9.53)

CBS-Life of Mary Sothorn, sketch (Hind's): KMOX WBBM WCCO (sw-15.27)

Details of the contest on this program may be found on Page 14.
MBS-To be announced: KWK News: WIRE WIND

WAAF-Sport Shorts; Shadowland
WBAA-Edith Hines
WBAA-Noel Lee, pianist
WDZ-Danville Studios
WENR-Music Circle
WFBM-Tea Time Tunes
WJJD-Dick Jurgens' Orch.
WLW-Jack Armstrong
WMBD-Bargain Counter
WOC-Organ Moods
WROK-Birthday Club
WSUI-Manhattan Concert Band
WTAD-Barney Thompson

4:30
NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)

CBS-Dear Teacher: WISN WKBB WCCO WBBM (sw-15.27)

NBC-Harry Kogen's Orch.: WENR KWK WMT
NBC-Josh Higgins of Finchville: WIRE WBOW WIBA WMAQ
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)

KMOX-The Fun Quiz
KSD-Ebony & Ivory Piano
WBAA-Life of Sergeant York
WCFL-Tea Time
WCLS-For Your Information (1310 kc)

WDZ-Movie Swingtime
WHO-New Tunes
WIND-Sportsmans Park Races
WIRE-House of McGregor
WJBC-Bingo
WMBD-News; Pet Corner
WMBI- Δ Foreign Language Service
WROK-Bob Kail, songs
WSUI-Elementary French

WTAD-Jack Armstrong
WTAQ-Children's Frolic
WTMJ-Guess Who?

4:45
CBS-Hilltop House, sketch (Palmolive Soap): WCCO WBBM WFBM WMBD KMOX WISN WFBM

NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)
NBC-Johnnie Johnston, bar.: KSD WMAQ

NBC-Al Vierra's Orch.: WMT WENR KWK
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)

Singing School: WLW WIND
WAAF-Jimmie Kozak, pianist
WBOW-Sundown Express
WCFL-To be announced

WHO-Bits of Melody; News
WIBA-The Dance Hour
WIRE-What Do You Know?
WJBC-Christian Messengers
WOC-Man on the Street
WROK-Alberta Holmes, songs
WTAD-Sports Summary
WTMJ-News; Moment Musical

5:00
CBS-Del Casino, songs: WFAM WKBB WCCO WFBM WOC WTAQ

NBC-Marek Weber's Orch.: WMT WIRE WCFL
NBC-To be announced: (sw-9.53)
NBC-Junior Nurse Corps, sketch: KWK WENR

KMOX-Linda's First Love
KSD-News; Rhythm Makers
WBBM-Truman Bradley
WGN-Harold Turner, pianist
WHO-Sunset Corners Opry
WIBA-Wisconsin Wildlife Fed.
WIND-Stamp Man
WISN-Show Window
WLW-Angelo, Italian troubador
WMAQ-Don Winslow of the Navy
WMBD-Happy Train
WROK-Make Believe Ballroom
WSUI-Short Story
WTMJ-Jack Armstrong, sketch

5:15
NBC-Don Winslow of the Navy, sketch: WIBA (sw-9.53)
CBS-Eton Boys; News: WFAM WTAQ WKBB

NBC-Marek Weber's Orch.: WENR
MBS-Four Californians: WGN KMOX-Lady of Millions
KSD-Ferde Grofe's Orch.
KWK-Al Sarli's Jam Session
WBBM-Pantry Party
WCCO-Jack Armstrong, sketch

WCFL-To be announced
WFBM- Δ Christian Science Prgm.
WIND-Sons of the Pioneers
WIRE-Three Little Words
WLW-Supper Serenade
WMAQ-Romance & Rhythm
WMBD-Walkathen Derby Show
WMT-On High School Gridirons
WOC-Hits & Hits
WROK-Sport Review
WTMJ-Heinie's Grenadiers

5:30
CBS-Eddie Dooley's Football News (Chesterfield): WOC KMOX WBBM WFBM WKBB WISN WTAQ WCCO (sw-17.76) (also KNX KSL at 7:30 p.m.)

NBC-News; Tony Russell, trn.: WCFL
Jack Armstrong, sketch: WMAQ WHO

KSD-Allan Clarke, bar.
KWK-Coyita Bunch
WBOW-News; Sundown Express
WENR-News; What's the News?
WFAM-Rhythm Time
WGN-Charlie Chan
WIBA-News Edition

WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WKBB-Riding the Airways
WLW-Bob Newhall, sports
WMBD-Dr. Sumner Miller
WMT-Better Vision; Jordan's Revue; Sports

WRJN-Movie Gossip (1370 kc)
WROK-Police Court News
WSUI-Musical Moods

5:45
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK
CBS-George Hall's Orch.: WFBM WKBB (sw-17.76)

NBC-The Escorts & Betty: WENR
NBC-Little Orphan Annie (Ovaltine): KSD WHO

Jack Armstrong: WOC KMOX Sports: WISN WTMJ
WBOW-Speed Gibson
WBBM-Pappy Cheshire
WCCO-Front Page Parade
WCFL-Stanley Hickman
WFAM-Speed Gibson
WGN-Orphan Annie
WIBA-Today's Birthdays; Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go
WMT-News; Did You Know
WROK-Don & Sleepy, songs
WSUI-Daily Iowan
WTAQ-Bureau of Public Service

6:00
NBC-Amos 'n' Andy (Pepso-dent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)

NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)

CBS-Herbert Foote, organist: WTAQ
NBC-Louis Panico's Orch.: WCFL

KMOX-Five Star Final News
WBBM-The Headliner
WBOW-The Question Man
WCCO-Football Preview
WFAM-Crimecasts
WFBM-Phenomenon
WGN-Toy Center Tonight
WHA-Herbie Koch, organist
WIBA-Education Week
WIND-German Hour
WISN-Down By Herman's
WKBB-Sports Review
WMAQ-News
WMBD-Rashid Sisters
WOC-Sports Summary
WROK-News; Dinner Music
WSUI-Dinner Hour
WTMJ-Vic Arden's Orch.

6:15
NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WIBA WIRE WTMJ WTAM WLW WMAQ

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.87)

CBS-Song Time with Lorraine Grimm & Harry Cool: WISN WKBB WCCO WHAS (sw-17.76)

8:00
NBC-Roch. Philharmonic Orch.: WBOW WLS (sw-11.87)

To be announced: WTAQ KMOX News: WJJD WMBD WOC Sports: WFBM WGN WBBM-American Legion Prgm. WBOW Hit Tunes WCFL-Dinner Concert WFAM-Dinner Dance; News WJR-Musical WROK-Motor Drama

6:30
NBC-Horlick's Lum & Abner, sketch: WENR WLW

CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBBM KMOX WISN WCCO WOC WJR WHAS WMBD (sw-17.76) (also KSL KNX at 9:30 p.m.)

News: WHO WTAQ
KSD-Vic Arden's Orch.
KWK-Sports; News
WAAF-Tuning Around
WBOW-Si & Ezra
WCFL-Sunny Sam
WFAM-Hits from the Shows
WFBM-Glen Gray's Orch.
WGN-Concert Trio
WIBA-Camp Randall
WIRE-Man to Man Sports
WKBB-Speed Gibson
WMAQ-To be announced
WMT-Football Resume
WROK-House by Side of Road
WTAM-Lois Miller, organist
WTMJ-Dinner Table; News

6:45
NBC-Kidoodlers: WENR News: WFBM WKBB
KSD-Musical Memories
KWK-Whispering Jack Smith
WBOW-Home Decorators
WCFL-Jack Kelly's Orch.
WFAM-Rhythm Time
WGN-Chicago Christmas Benefit Show, drama
WHO-Whispering Jack Smith
WIBA-Sports
WIRE-Charlie Chan, sketch
WLW-Pleasant Valley Frolics
WMAQ-Pat & Hank, comedians
WROK-Dinner Music
WSUI-American Education Week Prgm.
WTAM-Rube Appleberry
WTAQ-Phyl Coe Mysteries

7:00
NBC-Rudy Vallee's Variety Hour (Royal Gelatin): WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)

Turn to page 7 and read the story about "The Remarkable Mr. Vallee."

NBC-General Hugh S. Johnson, commentator (Bromo-Quinine): WMT KWK WOWO WENR (sw-11.87)

CBS-Kate Smith's Hour with Henny Youngman, comedian. Jim Crowley, football forum. Jack Miller's Orch. (Calumet Baking Powder): WHAS WJR WFBM WCCO WISN WOC WBBM KMOX WTAQ WMBD WKBB (sw-15.27) (also KNX KSL at 10:15 p.m.)

WAAF-Vesper Singer
WBOW Sports Parade
WCFL-News
WFAM-Rhythm Time
WGN-Whispering Jack Smith
WIND-Dr. J. Roscoe Miller, sprk.
WKBB-Sports
WROK-Boy Scout Prgm.
WSUI-Children's Hour

7:15
NBC-The Liedersingers: WLS WOWO (sw-11.87)
KWK-Four Key Men
WBOW-Johnny Wink & Bobby
WCFL-To be announced
WFAM-Rhythm in Red
WGN-Victor Arden's Orch.
WIND-Colonial Ensemble
WMT-Band Wagon
WROK-Musicale
WSUI-Television Prgm.

7:30
NBC-The March of Time (Time, Inc.): WMT WOWO KWK WLS (sw-11.87)

MBS-Wayne King's Orch.: WGN WBOW-Studio Party
WCFL-Streamline Melodies
WFAM-Melody Weavers; Dixie-land Band
WIND-Sing & Swing
WROK-Lou Blake's Orch.
WLW WMAQ

7:45
WCFL-Herr Louie & the Weasel
WFAM-Your Government
WIND-Talking Drums
WSUI-Amer. Ass'n of Univ. Women

8:00
NBC-Roch. Philharmonic Orch.: WBOW WLS (sw-11.87)

Thursday

November 11



TED MALONE
"Between the Bookends"
Thurs. 3 pm CST

MBS Benny Goodman's Orch.: WGN WMT WIRE
KOA Dance Hour
KWK-Stuart Johnson's Orch.
WCCO-Will Osborne's Orch.
WCFL-Nite Club
WHAS-Dance Band
WIO-Blue Ribbon State
WIBA-Helen & Louise
WIND-Bob Tinsley's Orch.
WJR-Emerly Deutsch's Orch.
WMAQ-Marek Weber's Orch.
WTAM-Blue Barron's Orch.
WMAQ-Sandle Williams' Orch.
WTMJ-Streamlined Revue

11:00
NBC-Armistice Day Prgm.: KSD
WIBA WBOW WLW (sw-9.53)
End of Thursday Programs

Frequencies

KMOX-1090 WISN-1120
KOA-830 WJBC-1200
KSD-550 WJJD-1130
KWK-1350 WJR-750
WAAF-920 WBBB-1500
WBA-890 WLS-870
WBBM-770 WLW-700
WBOV-1310 WMAQ-670
WCD-1080 WMBD-1440
WCCO-810 WMBT-1080
WCFL-970 WMT-600
WDZ-1020 WOC-1370
WENR-870 WOWO-1160
WFAM-1200 WRJN-1370
WFBM-1230 WROK-1410
WGN-720 WSBT-1360
WHA-940 WSUI-880
WHAS-820 WTAD-900
WHO-1000 WTAM-1070
WIBA-1280 WTAQ-1330
WIND-560 WTMJ-620
WIRE-1400

NBC-Good News of 1938 (Maxwell House); M-G-M Film Stars; Chorus; Meredith Willson's Orch.: KSD KOA WHO WIBA WTMJ WMAQ WTAM WLW (sw-9.53)
Turn to Page 8 and read the story about this new program.

CBS-Major Bowes' Amateur Hour (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ (sw-15.27)
Roanoke, Virginia, will be tonight's honor city.

MBS-Jack Denny's Orch.: KWK WMT

WCFL-Jam Session
WGN-Kay Kyser's Orch.
WIND-Band Stand
WIRE-Vic Arden's Orch.
WKBH-Hits & Encores
WOWO-Concert Hall
WROK-Keeping the Peace
WSBT-Hayloft Jamboree
WSUI-Univ. Sports Review

8:15
WCFL-Ballads
WIND-News
WIRE-Outside Looking In
WKBH-World Dances
WROK-News: Musicales

8:30
NBC-America's Town Meeting of the Air: WBOW WENR WOWO (sw-11.87)
MBS-Sintonietta: WMT
KWK-Secondary Schools Prgm.
WCFL-Bob Smith
WGN-Broadway Comedy Stars
WIND-Night Court
WKBH-Globe Trotter
WROK-In the Gloaming
WSUI-Colored Orch.

8:45
WCFL-Dance Orch.
WGN-News; Sport High Lights
WIRE-Al Wynkoop
WKBH-Sentimental Mood Music
WROK-Council of Girl Scouts
WSUI-Daily Iowan of the Air

9:00
NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.; Guests: KSD WTAM WIRE WIO WMAQ WIBA WTMJ KOA WLW (sw-9.53)
MBS-Commentator Forum: WGN KWK

CBS-Buddy Clark Entertains: WFBM WISN WSBT (sw-15.27)
Broadway Comedy Stars: KMOX WCCO WHAS
KWK-Graffoliers Orch.
WBBM-Auto Show Gossip
WOWO-Organ Reverbs
WCFL-News
WIND-Tommy Ott, organist
WJR-Presentation

9:15
NBC-Jamboree: WENR (sw-6.14)
MBS-Henry Weber's Musical Revue: WGN
KMOX-From Today's Front Page
KWK-Range Riders
WBOV-Nat'l Education Prgm.
WCFL-Fed. Women's H. P. Teachers
WIND-Stars Over Manhattan
WISN-Phyl Coe Mystery
WKBH-Swing Your Partner
WMT-Danceland Orch.
WOWO-Stars of Broadway
WROK-Lou Blake's Orch.
WTAQ-Dance Orch.

9:45
NBC-Jamboree: WBOW
News: WOWO WROK
KWK-String Nocturne
WBBM-Sports Huddle
WCFL-Sons of America, Talk
WIND-Russ Hojdes, comments
WISN-Reflections
WIRE-News; Basonology
WJR-Market Hours

WMT-Electric Park Band
WTAQ-Dance Orch.

10:00
NBC-Amos 'n' Andy (Pepsondent): WMAQ KOA KFI WIRE (also at 6 p.m.)
9:15
CBS-Buddy Clark Entertains: KMOX WBBM WCCO WOC Dance Orch.: WTAQ WBOW
WCFL-Labor Flashes
WGN-Vincent Lopez' Orch.
WHAS-Herbie Koch, organist
WIND-Walkathon
WKBH-Hollywood on Parade
WMBD-Housewarming Party
WMT-Vic Arden's Orch.
WSBT-Hayloft Jamboree

9:30
CBS-Red Cross Drama: WSBT WOC WCCO WFBM WHAS WJR WBBM (sw-15.27)
NBC-Jamboree: WENR (sw-6.14)
MBS-Henry Weber's Musical Revue: WGN
KMOX-From Today's Front Page
KWK-Range Riders
WBOV-Nat'l Education Prgm.
WCFL-Fed. Women's H. P. Teachers
WIND-Stars Over Manhattan
WISN-Phyl Coe Mystery
WKBH-Swing Your Partner
WMT-Danceland Orch.
WOWO-Stars of Broadway
WROK-Lou Blake's Orch.
WTAQ-Dance Orch.

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NBC-Jamboree: WBOW
News: WOWO WROK
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WHAS-Herbie Koch, organist
WIND-Walkathon
WKBH-Hollywood on Parade
WMBD-Housewarming Party
WMT-Vic Arden's Orch.
WSBT-Hayloft Jamboree

9:30
CBS-Red Cross Drama: WSBT WOC WCCO WFBM WHAS WJR WBBM (sw-15.27)
NBC-Jamboree: WENR (sw-6.14)
MBS-Henry Weber's Musical Revue: WGN
KMOX-From Today's Front Page
KWK-Range Riders
WBOV-Nat'l Education Prgm.
WCFL-Fed. Women's H. P. Teachers
WIND-Stars Over Manhattan
WISN-Phyl Coe Mystery
WKBH-Swing Your Partner
WMT-Danceland Orch.
WOWO-Stars of Broadway
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WTAQ-Dance Orch.

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News: WOWO WROK
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NBC-Amos 'n' Andy (Pepsondent): WMAQ KOA KFI WIRE (also at 6 p.m.)
9:15
CBS-Buddy Clark Entertains: KMOX WBBM WCCO WOC Dance Orch.: WTAQ WBOW
WCFL-Labor Flashes
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WIND-Walkathon
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WSBT-Hayloft Jamboree

9:30
CBS-Red Cross Drama: WSBT WOC WCCO WFBM WHAS WJR WBBM (sw-15.27)
NBC-Jamboree: WENR (sw-6.14)
MBS-Henry Weber's Musical Revue: WGN
KMOX-From Today's Front Page
KWK-Range Riders
WBOV-Nat'l Education Prgm.
WCFL-Fed. Women's H. P. Teachers
WIND-Stars Over Manhattan
WISN-Phyl Coe Mystery
WKBH-Swing Your Partner
WMT-Danceland Orch.
WOWO-Stars of Broadway
WROK-Lou Blake's Orch.
WTAQ-Dance Orch.

9:45
NBC-Jamboree: WBOW
News: WOWO WROK
KWK-String Nocturne
WBBM-Sports Huddle
WCFL-Sons of America, Talk
WIND-Russ Hojdes, comments
WISN-Reflections
WIRE-News; Basonology
WJR-Market Hours

9:45
NBC-Jamboree: WBOW
News: WOWO WROK
KWK-String Nocturne
WBBM-Sports Huddle
WCFL-Sons of America, Talk
WIND-Russ Hojdes, comments
WISN-Reflections
WIRE-News; Basonology
WJR-Market Hours

Friday

November 12

Friday

MORNING

7:00 am CST
NBC-Four Showmen: KWK
Musical Clock: WROK WBBM
WOC WKBH WBA WCFL

7:15
NBC-Good Morning Melodies: WCFL
News: WCCO WHO WMT WLW

7:30
MBS-William Meedler, organist: WCFL
Musical Clock: WMBD WROK
WMT

7:45
News: WTAQ WBA WKBH
Musical Clock: WBA WKBH
WOC

8:00
NBC-Breakfast Club; News: WCFL WBOW WIRE
CBS-Metropolitan Parade: WFAM
WFBM WTAQ WKBH (sw-21.52)

News: KMOX WMBD
KSD-News; George Hall's Orch.
KWK-Pep-Up Parade
WCBD-Δ Morning Meditations
WGN-The Merry-makers
WHA-Band Wagon
WHO-Melodies
WIND-Rainbow Ridge
WJJD-Ithubarb Red
WLS-Lulu Belle & Scotty
WLW-Betty Crocker
WMAQ-Your Neighbor
WMT-Coffee Pot Inn
WOC-Request Album
WOWO-Δ Radio Bible Class
WROK-Musical Clock
WTAD-Storyland Lady

8:15
NBC-Streamliners; News: KSD
CBS-Richard Maxwell songs: News: WFAM WTAQ WFBM WKBH (sw-21.52)

KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding House
WCBD-Δ Christianity in Action
WGN-Good Morning
WHA-Morning Melodies
WHO-Neighbor Jim
WIND-Latin American Melodies
WJJD-Toastmaster
WLS-News; Julian Bentley
WLW-Hope Alden's Romance
WMT-Musical Clock
WOC-Melody Time
WTMJ-Your Home Town

8:30
NBC-Breakfast Club; News: WWO

CBS-Sunny Melodies: WCCO
WTAQ (sw-21.52)
Lady Be Good: WLW WJJD
KMOX-Travelogue
KWK-Candid Camera
WCBD-Polish Prgm.

WFAM-Your Engagemen. Book
WFBM-Value Varieties
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Early Edition
WKBH-Musical Breakfast
WLS-Morning Roundup
WMAQ-Whistler & his Dog; News
WMBD-Bandwagon
WMT-Day Dreamer
WOC-Mail Bag
WROK-Δ Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Δ Inter-church Revival
WTMJ-Party Line

8:45
NBC-Breakfast Club: WCFL
WBOW
NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)
NBC-Laudt Trio: KSD
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
WFAM-Δ Morning Devotions
WFBM-Apron Strings
WHO-Magic Hour
WIBA-Interlude; Variety Prgm.
WIRE-Rose Room Melody
WJJD-Know Your Postal Service
WKBH-Tonic Tunes
WLS-The Hilltoppers
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Musical Clock
WOC-News
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAQ-Organ Melodies
WTMJ-March Parade

9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX
WCCO WISN WBBM WFBM
NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO
KSD
News: WTAD WMT WROK
KWK-Top o' the Morning
WAAF-Morning Revue
WBOW-Jane Justice
WCBD-Italian Prgm.
WOC-Party Line
WFAM-Meet Miss Miller

9:15
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ
WIRE WHO KSD
Pictures of the cast of this program can be found on page 22.
CBS-Mary & Marge, sketch (Super Snits) WFBM KMOX
WISN WBBM WCCO WMBD
NBC-Osydol's Own Ma Perkins, sketch: WLS (sw-15.21)
NBC-Vaughn de Leath, songs: WBOW WCFL

9:30
NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)
CBS-Tony Wons' Scrapbook (Vicks): WBBM KMOX WCCO
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
NBC-Bennett & Wolverton: WCFL WBA
KWK-Party Line
WAAF-Estelle Barnes, pianist
WBOW-Home Folks
WCBD-German Musicales
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Art Appreciation
WIND-Eb & Zeé, sketch
WISN-News
WJJD-Complete Story Hour
WKBH-The Mixing Bowl
WLW-Betty & Bob
WMBD-Irene's Grab Bag
WOC-Morning Parade
WOWO-Richard Trojan
WROK-Intimate Review

WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-Music Graphs
WIND-Sing Out the News; Organ
WJJD-Busworth Broadcast
WKBH-Chance Steps
WLW-Linda's First Love
WMBD-Messenger; Weather
WOWO-Bill Board
WSUI-Within the Classroom
WTAQ-Mid-morning Revue
WTMJ-What's New in Milwaukee?; Belle & Martha

9:15
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ
WIRE WHO KSD
Pictures of the cast of this program can be found on page 22.
CBS-Mary & Marge, sketch (Super Snits) WFBM KMOX
WISN WBBM WCCO WMBD
NBC-Osydol's Own Ma Perkins, sketch: WLS (sw-15.21)
NBC-Vaughn de Leath, songs: WBOW WCFL

9:30
NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)
CBS-Tony Wons' Scrapbook (Vicks): WBBM KMOX WCCO
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
NBC-Bennett & Wolverton: WCFL WBA
KWK-Party Line
WAAF-Estelle Barnes, pianist
WBOW-Home Folks
WCBD-German Musicales
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Art Appreciation
WIND-Eb & Zeé, sketch
WISN-News
WJJD-Complete Story Hour
WKBH-The Mixing Bowl
WLW-Betty & Bob
WMBD-Irene's Grab Bag
WOC-Morning Parade
WOWO-Richard Trojan
WROK-Intimate Review

9:45
NBC-Jamboree: WBOW
News: WOWO WROK
KWK-String Nocturne
WBBM-Sports Huddle
WCFL-Sons of America, Talk
WIND-Russ Hojdes, comments
WISN-Reflections
WIRE-News; Basonology
WJR-Market Hours

9:45
NBC-Jamboree: WBOW
News: WOWO WROK
KWK-String Nocturne
WBBM-Sports Huddle
WCFL-Sons of America, Talk
WIND-Russ Hojdes, comments
WISN-Reflections
WIRE-News; Basonology
WJR-Market Hours

WTAD-Δ Church in Wildwood
WTAQ-Melody Lane
WTMJ-Morning Melodies

9:45
NBC-Today's Children, sketch (Pillsbury): WMAQ WTMJ
KSD WHO WIRE
CBS-Ruth Carhart, songs: WKBH WFAM WMBD WCCO
NBC-Viennese Ensemble: WBOW
KWK
News: WLS WMBD
Party Line: WTAD WOC
KMOX Ma Perkins, sketch
WAAF-Hawaiian Echoes
WBBM-Man on the Street
WCFL-Swingtime
WGN-Musical Mail Box
WIBA-Melody Time
WIND-Rhythm in Red
WISN-Ann Leslie's Scrapbook
WLW-Houseboat Hannah
WMT-Young Wilder Jones
WOWO-Modern Home Forum
WSUI-Program Calendar

10:00
CBS-Heinz' Magazine of the Air; Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; Romance of Carol Kennedy, sketch: KMOX WCCO
WBBM WFBM WISN WOC
NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)
NBC-David Harum, sketch (Bab-o): WIRE WMAQ KSD WHO
NBC-Norm Scherr, pianist: WIBA
WBOW KWK
WAAF-Woman's Page
WCBD-Uncle John
WCFL-Morning Melodies
WDZ-We Heard
WFAM-Mrs. Riley's Shoppers' Guide
WGN-Don Pedro & piano
WHA-Homemakers
WIND-Municipal Court
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBH-Movie News
WLW-News; Markets
WMBD-Neighbor Jim
WMT-Frank Voelker, organist
WROK-News; Melody Time
WTAQ-Radio Reporter
WSUI-Are You a Collector
WTAQ-News
WTAQ-Society Notes
WTMJ-Household Hints

10:00
CBS-Heinz' Magazine of the Air; Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; Romance of Carol Kennedy, sketch: KMOX WCCO
WBBM WFBM WISN WOC
NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)
NBC-David Harum, sketch (Bab-o): WIRE WMAQ KSD WHO
NBC-Norm Scherr, pianist: WIBA
WBOW KWK
WAAF-Woman's Page
WCBD-Uncle John
WCFL-Morning Melodies
WDZ-We Heard
WFAM-Mrs. Riley's Shoppers' Guide
WGN-Don Pedro & piano
WHA-Homemakers
WIND-Municipal Court
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBH-Movie News
WLW-News; Markets
WMBD-Neighbor Jim
WMT-Frank Voelker, organist
WROK-News; Melody Time
WTAQ-Radio Reporter
WSUI-Are You a Collector
WTAQ-News
WTAQ-Society Notes
WTMJ-Household Hints

10:15
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO
WIRE KSD WTMJ WBA
NBC-The Road of Life, sketch (Chipso): WLW WLS (sw-15.21)

10:15
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO
WIRE KSD WTMJ WBA
NBC-The Road of Life, sketch (Chipso): WLW WLS (sw-15.21)

NBC-Hollywood High Hatters: WBOW WCFL
KWK-Range Riders
WAAF-Variety
WDZ-Komedy Kingdom
WGN-Bachelor's Children
WJBC-Theater Time; News
WJJD-Happy Harmonies
WKBH-Rhythm & Romance
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WSUI-Yesterday's Musical Favorites
WTAD-Neighbor Jim
WTAQ-Vocals

10:30
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
Details of the contest on this program may be found on Page 14.
CBS-Big Sister, sketch (Rinso): WMBD WISN WCCO
KMOX WBBM WFBM
NBC-How to be Charming, sketch (Phillips): WMAQ WIRE WHO
WTMJ WBA KSD
Carson Robison: WLW KWK
WAAF-Sweet & Slow
WBOW-The Revelers
WCFL-Peekers in the Pantry
WDZ-Nat Shilkret's Orch.
WFAM-Shidler Serenade
WGN-Painted Dreams
WIND-Speaking of Love
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBH-Musical Almanac
WMBD-Δ Radio School of the Bible
WMT-Numerical Jamboree
WOC-Organ Melodies
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-News; Women's Hour

10:45
CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO
KMOX WISN WMBD WFBM
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
NBC-Hello Peggy (Drano): WMAQ WHO KSD WTMJ
NBC-Originalities: WBOW KWK
Party Line: WIRE WOWO
WAAF-Foolish Questions
WCFL-Voice of Cookery
WDZ-News
WFAB-Footsteps to Beauty
WGN-Harold Turner, pianist
WHA-Operetta Favorites
WIBA-Footsteps to Beauty
WIND-Markets; Life Saving Talk

10:45
CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO
KMOX WISN WMBD WFBM
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
NBC-Hello Peggy (Drano): WMAQ WHO KSD WTMJ
NBC-Originalities: WBOW KWK
Party Line: WIRE WOWO
WAAF-Foolish Questions
WCFL-Voice of Cookery
WDZ-News
WFAB-Footsteps to Beauty
WGN-Harold Turner, pianist
WHA-Operetta Favorites
WIBA-Footsteps to Beauty
WIND-Markets; Life Saving Talk

10:45
CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO
KMOX WISN WMBD WFBM
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
NBC-Hello Peggy (Drano): WMAQ WHO KSD WTMJ
NBC-Originalities: WBOW KWK
Party Line: WIRE WOWO
WAAF-Foolish Questions
WCFL-Voice of Cookery
WDZ-News
WFAB-Footsteps to Beauty
WGN-Harold Turner, pianist
WHA-Operetta Favorites
WIBA-Footsteps to Beauty
WIND-Markets; Life Saving Talk

WJBC-Payne Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WJBD-Ma Perkins
WLW-Goldbergs
WMT-Treasure Chest
WROK-Musical Prgm.
WTAD-Betty & Bob

11:00
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
NBC-At Home in the World: WOWO
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM WISN WFAM
WOC KMOX WCCO WMBD
NBC-Happy Jack, songs: WCFL
KSD-News; Kay White, sketch
KWK-Young Wilder Jones
WAAF-Melody Parade
WBAA-Principles of Sociology
WBOW-Neighbor Jim
WDZ-Bandwagon Bargains
WGN-Women in the Store
WHA-Talking Book
WHO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIBU-Aid Parade (1210 kc)
WIND-Freshmen Follies
WIRE-Old Home Town
WJBC-Personality Hour
WJJD-Bureau of Missing Persons

WKBH-To be announced
WLS-Virginia Lee & Sunbeam
WMBI-Gospel Music
WMT-The Magic Hour
WROK-Morning Varieties
WSUI-Men Behind the Classics; Organ Chat
WTAD-News
WTAQ-Hollywood on Parade
WOC-Organ Melodies
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-News; Women's Hour

11:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM
WISN WMBD WKBH WOC
KMOX WCCO WFBM
NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)
NBC-Edward Gamage, tnr.: WOWO
KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-Memory Lane
WBOW-The Farm Program
WCAZ-Movie Gossip (1070 kc)
WCFL-Interlude
WDZ-Sons of Pioneers
WFAM-Harlan Hagan
WGN-Melody Time
WHO-Party Line
WIBA-Neighbor Jim
WIND-20th Century Serenade

(Continued on Next Page)

Friday

November 12



FRANCES LANGFORD
"Hollywood Hotel" vocalist
Fri. 8 pm CST

(11:15 a.m. Continued)

WIRE-Singin' Sam
WJBC-Dough Boy, news
WJJD-Criminal Court Interviews
WLS-Chuck Ray & Christine
WLW-Doc Schneider's Texans
WMT-Troubaderos
WROK-Community News
WTAD-Duke Otten
WTAQ-Hollywood on Parade
WTMJ-Footsteps to Beauty

11:30

NBC-Nat'l Farm & Home Hour:
WBOW WIBA WLW WMAQ
KWK (sw-15.21)
CBS-Romance of Helen Trent
(Edna Wallace Hopper):
WBBM KMOX

NBC-Vagabonds Quartet: WCFL
KSD
WAAF-Myrna Dee Sergeant
WCCO-Ma Perkins
WDZ-Chick Martin
WFAM-Readers' Review
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, news
WHA-French Lesson
WHO-Betty Crocker
WIND-Harry Zimmerman, organist
WIRE-Linda's First Love
WISN-Voice of Experience
WJBC-Singin' Sam
WJJD-Safety Court
WKBB-Farm Flashes; Do You
Want a Job?
WLS-Big City Parade
WMBD-Popular Melodies
WMT-Continued Story Reading
WMT-German Band
WOC-Betty Crocker
WOWO-Market Service
WROK-Helene Kimberley, songs
WSUI-Book Chat
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike

11:45

MBS-We Are Four, sketch
(Libby, McNeill & Libby):
WGN
NBC-Allen Leaver's Orch.: KSD
CBS-Our Gal Sunday, sketch
(Kolynos): WBBM KMOX
Betty & Bob: WHO WOC
WAAF-Front Page Drama
WBAA-Purdue News
WCCO-Kitty Keene
WCFL-Fashions on Parade
WDZ-Mattoon Studios
WFAM-Organ Recital
WFBM-Markets; Farm Prgm.
WHA-Organ Gems
WIRE-Farm & Home Hour
WISN-Stump Me
WJBC-Reid & Vin
WKBB-Ma Perkins, sketch
WLS-News; Weather: News
WMBD-Jubilee
WMT-News
WOWO-Home Folk Frolic
WROK-Round the Town
WSUI-Farm News
WTAQ-Farmhands
WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

AFTERNOON

12:00

CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27)
A fine portrait of Spencer Bentley (Bob Drake) can be found on page 21.
NBC-Joe White, trn.: (sw-15.33)
News: WJJD WMBD WTAD WJBC
KSD-News; Markets; Green Brothers' Orch.
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Street Reporter

WCFL-Hit Review
WDZ-Man on the Street
WGN-Bob Elson on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Musical Interlude
WIRE-Farm & Home Hr.; News
WKBB-Luncheon Musicale
WLS-Dinnerbell Prgm.
WMBD-Mid-day Gospel Hour
WMT-Cedar Valley Hillbillies; Question Man
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Stork Report; Harlan Hogan
WSUI-Rhythm Rambles

12:15

CBS-Betty Crocker, cooking talk (Gold Medal): WBBM WCCO WISN KMOX WFBM (sw-15.27)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WIRE
NBC-Words & Music: (sw-15.33)
MBS-Carson Robison's Buckaroos (Musterole): WGN KWK
News: WKBB WOWO WROK
WBAA-Luncheon Dance Time
WBOW-Wranglers
WCFL-Luncheon Concert
WHO-Pappy's Matinee
WIND-Tommy Ott at the Organ
WJBC-Man on the Street
WJJD-Noon-day Service
WLS-Dinnerbell
WMBD-Town Crier; Farm Markets
WMT-Voice of Iowa
WOC-Inquiring Mike
WSBT-News; Interlude; Adult's Camera Club
WTAD-Cy & Freckles

12:30

NBC-Love & Learn, sketch: (sw-15.21)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)
News: WOC WHO WIBA
Man on the Street: WOWO WKBB
Rhythm Rascals: WTAQ WTMJ
KWK-Organ Melodies
WBAA-Sports Review
WBOW-Luncheon Dance Hour
WCFL-Young Widder Jones
WDZ-Field & Hall
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Livestock Markets; Piano Interlude
WIRE-Reporter
WLW-Voice of Experience
WMAQ-Dan Harding's Wife
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street
WSBT-In Moyieland
WTAD-Farm; Markets; Weather

12:45

NBC-Dan Harding's Wife: (sw-15.33)
CBS-Hollywood in Person (Gold Medal): WBBM WCCO KMOX WISN WFBM (sw-15.27)
A trip to the Paramount lot will bring Leo Carrillo, Jean Parker and Jimmy Ellison to the mike in a scene from "The Barrier."
NBC-Grace & Scotty, songs: WOWO (sw-15.21)
Market Reports: WIBA WLS
Man on the Street: WCFL WSBT
Dance Music: KSD KWK
WBAA-Frank Triboulet, trn.
WBOW-Tune of the Day
WDZ-Danville Studios
WHO-Musical Day Dreams
WIND-News
WIRE-Police Court
WJBC-Reid & Vin
WKBB-Song Hits of the Day; Pet Corner
WLW-Kitty Keene, Inc.
WMAQ-King of Hearts
WMBD-Window Shopper
WMT-Joe Dokes; Cousin Elvira; Novelty Quintet
WOC-Tommy Dorsey's Orch.
WROK-Service Sam; Honie Folks
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00

NBC-Music Appreciation Hour; Dr. Walter Damrosch, cond.: WLW WBOW (sw-15.21)
NBC-Music Appreciation Hour; Dr. Walter Damrosch, cond.: WMAQ (sw-15.33)
CBS-News Through a Woman's Eyes (Pontiac): WCCO KMOX WFBM WKBB WBBM WISN WTAQ (sw-15.27)
MBS-Don't Look Now: WIRE
KSD-News; Melody Parade
KWK-Voice of Experience
WAAF-Hoosier Philosopher
WBAA-Behind the Scenes of Merchandising

NBC-Grace & Scotty, songs: WOWO (sw-15.21)
Market Reports: WIBA WLS
Man on the Street: WCFL WSBT
Dance Music: KSD KWK
WBAA-Frank Triboulet, trn.
WBOW-Tune of the Day
WDZ-Danville Studios
WHO-Musical Day Dreams
WIND-News
WIRE-Police Court
WJBC-Reid & Vin
WKBB-Song Hits of the Day; Pet Corner
WLW-Kitty Keene, Inc.
WMAQ-King of Hearts
WMBD-Window Shopper
WMT-Joe Dokes; Cousin Elvira; Novelty Quintet
WOC-Tommy Dorsey's Orch.
WROK-Service Sam; Honie Folks
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:15 CST THE GOLDBERGS, program celebrating eighth anniversary, NBC.

AFTERNOON

12:45 CST HOLLYWOOD IN PERSON, Leo Carrillo, Jean Parker and Jimmy Ellison in scene from "The Barrier," CBS.

1:00 CST MUSIC APPRECIATION HOUR, Dr. Walter Damrosch, director, NBC.

NIGHT

7:00 CST CITIES SERVICE CONCERT with Lucille Manners, quartet, Rosario Bourdon's orchestra and football talks by Grantland Rice, NBC.

7:30 CST MUSIC FROM HOLLYWOOD, Alice Faye and Hal Kemp's orchestra, CBS.

8:00 CST HOLLYWOOD HOTEL with Frances Langford, Anne Jamison, Jerry Cooper, Ken Murray and Oswald, Raymond Paige's orchestra; Brian Aherne & Olivia de Havilland in "The Great Garrick," CBS.

9:00 CST THE SONG SHOP with Kitty Carlisle, Frank Crumit, Reed Kennedy, Alice Cornett, quartet, glee club, orchestra, CBS.

9:15 CST FREDDY STEEL VS FRED APOSTOLI, middleweight championship fight, NBC.

WCBD-J. C. O'Hair
WCFL-Melody Hour
WDZ-Danville Studios
WGN-Concert Orch.
WHA-News & Views
WHO-Your Home Town
WIBA-Melody Moments
WIND-Italian Hour
WJJD-Executive Club Meeting
WLS-School Time
WMBD-Man on the Street
WMT-Many Happy Returns; Jamboree
WOC-Front Page Drama
WOWO-We Shall Have Music
WSBT-News; Notes
WSUI-Illustrated Musical Chats
WTAD-News Summary
WTMJ-Livestock; News

1:15

CBS-Jack & Loretta, songs: (sw-15.27)
CBS-Bob Byron, piano & patter: WKBB WOC
MBS-Yasha Davidoff, bar. & Orchestra: WIRE
Hope Alden's Romance: KMOX WCCO WFBM
KWK-Concert Melodies
WAAF-Waltz Time; Health Talk
WBAA-You & Your Health
WBBM-Kitty Keene, Inc.
WDZ-Markets Close
WGN-Wife vs. Secretary
WHA-Musical Variety
WHO-Lady of Millions
WIBA-Man on the Street
WISN-Musical Heat Wave
WLS-Old Timers
WMBD-His Majesty, the Baby
WMT-German Band
WOWO-Eddie Conti's Orch.
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Dance Orch.; Weather & Police Reports

1:30

CBS-American School of the Air: WSBT WCCO KMOX WTAQ WFBM WBBM WKBB WISN (sw-15.27)
NBC-Music Appreciation: WIBA KSD Judy & Jane
KWK-News; Musical Interlude
WAAF-Encores
WBAA-Parents Forum
WCBD-Zion Prgm.
WDZ-Mattoon Studios
WGN-Lucky Girl
WHA-Contemporary World Affairs
WHO-Houseboat Hannah
WIND-Denver Sanatorium, Talk
WIRE-May Robson
WLS-Market Reports
WMBD-Party Line
WMT-Tom Owen's Cowboys
WOC-Afternoon Recess
WOWO-20th Century Serenade
WROK-Musical Prgm.

1:45

MBS-Beatrice Fairfax (Hecker Products): WGN KWK WIRE
Judy & Jane: WHO WOC
KSD-Frank McGuire, trn.
WAAF-Driskill Wolfe, trn.
WBAA-Market & Weather

WIND-Ben Kanter, pianist
WJJD-The Serenader
WLS-Melody Parade
WMBD-Variety Theater
WMT-Markets
WROK-Rippling Melodies
WTAD-Margot
WTMJ-Home Harmonizers

2:00

NBC-Radio Guild: WOWO WCFL
CBS-Columbia Concert Hall: WOC WCCO WKBB WSBT WISN WTAQ (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)
MBS-To be announced: WIRE News: WIND WLS WTAD WFBM
KMOX-Magic Kitchen
KWK-Today at Two
WAAF-Hog 'n' Harmony
WBAA-Lafayette Grade Schools
WBBM-Radio Gossip Club
WBOW-Indiana State Teachers College Prgm.
WCBD-Polish Prgm.
WDZ-Birthday Party
WGN-Marriage License Romances
WHA-Rhythm & Games
WIBA-Studio Party
WJJD-The Art of Living
WMBD-Trading Post
WMT-Afternoon Recess
WROK-News; Matinee Musicale
WSUI-Poetic Interlude

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WLW WTMJ WIRE KSD WHO (sw-15.33)
WAAF-Hollywood Brevities
WBAA-Magic Carpet
WBBM-Meet the Missus
WBOW-Melody Time
WCCO-Markets
WDZ-News
WFBM-Bohemians
WGN-June Baker, home management
WHA-Organ Interlude
WIND-Tommy Ott, organist
WIRE-Matinee Varieties; News
WISN-Mary Ann Presents
WJJD-Parade of Stars
WLS-Homemakers' Matinee
WMBD-Shut-In Prgm.
WSUI-Within the Classroom
WTAD-Women of the World

2:30

CBS-Ann Leaf, organist: WTAQ WKBB
CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WFBM KMOX WISN WBBM WCCO WOC (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): WMAQ WLW WHO KSD WTMJ WIRE (sw-15.33)
Details of the contest on this program may be found on Page 14.
MBS-Good Health & Training: WGN
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBAA-Tune Topics
WBOW-Christian Science
WCBD-Hit Tunes
WBAA-Market of Friendship

WDZ-Woman on the Train
WHA-Music of the Masters
WBA-W. C. T. U. Prgm.
WIND-Dixieland Band
WJJD-Parent-Teacher Ass'n Talk
WMT-Ralph Slade's Orch.
WROK-Music Box Melodies
WSBT-Friday Serenade

2:45

NBC-The O'Neills, sketch (Ivory Flakes): WHO WLW WMAQ WTMJ KSD (sw-15.33)
CBS-Four Clubmen: WOC WISN WTAQ WSBT WKBB WMBD WFBM (sw-15.27)
MBS-Radio Garden Club: KWK
KMOX-One Woman's Opinion
WBAA-Today's Occupations
WBBM Hour of Romance
WBOW-Talk of the Town
WCCO-May Robson
WDZ-Sweet Music
WGN-Peter Cavello's Band
WIBA-Rhythm & Romance
WIND-Problems for Pamela
WJJD-Community Fund Prgm.
WLS-Home Service Club
WTAD-Francis Mourning

3:00

NBC-Club Matinee: WENR WMT WOWO WBOW KWK (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33)
CBS-Ted Malone's Between the Bookends: WTAQ WMBD WOC WKBB WSBT WFBM (sw-15.27)
Kitty Keene, Inc.: KMOX WTMJ WBAA-Musicale

WBBM-Jefferson H. S. Band
WBBM-Houseboat Hannah
WCCO-Ladies First
WCFL-News
WDZ-Danville Studios
WGN-Four Stars Tonight
WHA-Better Speech
WIBA-Shut-in Hour
WIND-Waltz Time
WISN-Even As You and I
WJBC-Sunday School Lesson
WJJD-Flannery Sisters
WLW-Dr. Friendly
WMBD-Radio Bible School
WROK-Women of the Hour
WSUI-Forensic Forum
WTAD-News; Behind the Microphone

3:15

NBC-The Guiding Light, sketch (White Naphtha): WHO WTMJ WMAQ (sw-15.33)
CBS-Music from the Gold Coast: WKBB WSBT WFBM WISN WOC WTAQ WMBD (sw-15.27)
NBC-Club Matinee: WIRE
KMOX-Houseboat Hannah
WBBM-Linda's First Love
WCFL-Organ Recital
WGN-Lady of Millions
WIND-Piano Harmonies
WJJD-News
WLW-Life of Mary Sothorn
WTAD-Lawrence Glosemeyer

3:30

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WLW WMAQ (sw-15.33)
CBS-Music from the Gold Coast: WFBM
Voice of Wisconsin: WHA WIBA
News: WIND WJBC
KMOX-Refreshment Time
WAAF-News & Weather
WBAA-Little Theater
WBBM-Tuneful Topics
WBBM-The Shopping Missus
WCCO-Grandma Travels
WCFL-To be announced
WDZ-Effingham Studios
WGN-Len Salvo, organist
WJJD-Eddie Fitzpatrick's Orch.
WMBI-Music
WOWO-Old Time Religion
WROK-Church in Wildwood
WSUI-Magazine Rack
WTMJ-News; Tunemiths

3:45

NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33)
Pictures of the cast of this program can be found on page 24.
CBS-Dr. Allan Roy Dafoe (Ly-sol): WBBM WFBM KMOX WCCO (sw-15.27)
NBC-Kitty Keene, Inc. (Dreft): WHO
KSD-Afternoon Varieties
WAAF-Jimmie Kozak, pianist
WFAM-Matinee Melodies
WGN-Lone Trail Opry House
WIND-Musical Varieties
WISN-You Shall Have Rhythm
WJBC-Classified Time
WJJD-Serenader
WLW-Mad Hatterfields
WMBD-Walkathon Derby Show
WMBI-The Jew
WOC-Linger Awhile
WROK-Easy to Remember
WTAD-Cy & Freckles

4:00

CBS-To be announced: WKBB WTAQ
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Elseco): KMOX WFBM WBBM WCCO (sw-15.27)
Details of the contest on this program may be found on Page 14.
NBC-Arthur Lang, bar.: WIBA WHO WCFL KSD
NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)
MBS-Jolly Jo, trn. & Pianist: WIRE KWK
News: WOC WOWO
WAAF-Int'l Potpourri
WBAA-Story Book Hour
WBOW-Rev Archie Brown
WDZ-Their Majesties, the Babies
WENR-Six-day Bike Races
WFAM-Hot Spell
WHA-Don Reynolds, trn.
WIND-Musical Mirror
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Doc Hopkins, songs
WMAQ-Tea Time Varieties
WMBD-Townsmen
WMT-Radio Gossip; Hit Tunes & Topics
WROK-Markets; News
WISN-Through the Airlines
WTAD-Magic in the Air
WTMJ-Friendship Circle

4:15

NBC-Edward Davies, bar.: WMT WMAQ WIBA (sw-15.21)
CBS-Life of Mary Sothorn, sketch (Hind's): WBBM KMOX WCCO (sw-15.27)
Details of the contest on this program may be found on Page 14.
CBS-To be announced: WISN WKBB WTAQ
NBC-Carlotta Dale, songs: WCFL WHO (sw-15.33)
KSD-United Charities
KWK-Webster College Prgm.
WBAA-Twilight Melodies
WAAF-Sport Shorts; Shadowland
WBAA-Melody Moods
WDZ-Variety Prgm.
WENR-Music Circle
WFBM-Tea Time Tunes
WHA-Organ Reverie
WIND-Man At the Mill
WIRE-News
WJJD-Dick Jurgens' Orch.
WLW-Jack Armstrong
WMBD-Dr. Kadesky; Dorothy June & Ramblers
WMBI-Sacred Music
WOC-Organ Moods
WROK-Bible Story Hour
WROK-Birthday Club
WSUI-New York Symphonic Orchestra

4:30

NBC-Herman Middleman's Orch.: WENR WMT (sw-15.21)
CBS-Dorothy Gordon: WBBM WFBM WISN WCCO (sw-15.27)
NBC-Josh Higgins of Finchville: WBOW WIBA WMAQ
NBC-Jack Armstrong, sketch: (sw-15.33)
KMOX-The Fun Quiz
KSD-Joseph Milsteen, violinist
KWK-This Woman's World
WCSB-Movie Gossip (1420 kc)
WCFL-Tea Time
WCLS-For Your Information (1310 kc)
WDZ-Movie Swingtime
WHO-Famous Ballads
WIND-News
WIRE-House of McGregor
WJBC-Bingo
WKBB-The Story Lady
WLW-Fairyland Lady
WMBD-News; Pet Corner
WMBI-Auditorium Choir
WROK-Musicale
WSUI-Second Year French
WTAD-Jack Armstrong
WTAQ-Children's Frolic
WTMJ-Around the Town

4:45

CBS-Hilltop House, sketch (Palmolive Soap): WMBD WBBM WCCO WFBM KMOX WISN WFBM (sw-15.27)
NBC-Orphan Annie, sketch (Ovaltine): (sw-15.21)
NBC-Johnnie Johnston, bar.: WMAQ KSD
NBC-Al Vierra's Orch.: WENR WMT
NBC-Tom Mix Straight Shooters (Purina): (sw-15.21)
Singing School: WIND WLW
KWK-Safety Council
WISN-You Shall Have Rhythm
WJBC-Classified Time
WJJD-Serenader
WLW-Mad Hatterfields
WMBD-Walkathon Derby Show
WMBI-The Jew
WOC-Linger Awhile
WROK-Easy to Remember
WTAD-Cy & Freckles
WTAD-Sports Review
WTMJ-News; Medical Society



JIMMIE FIDLER
Hollywood Gossip
Fri. 9:30 pm CST

Frequencies

KMOX-1090
KOA-880
KSD-550
KWK-1350
WAAF-920
WBA-890
WBBM-770
WBOW-1310
WCBD-1080
WCCO-810
WCFL-970
WDZ-1020
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIB-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

5:00

CBS-Margaret Daum, sop.; Concert Orch.: WOC WFAM WTAQ
NBC-Education in the News: (sw-9.53)
NBC-Marek Weber's Orch.: WMT WCFL
NBC-Jr. Nurse Corps (Sunbrite): WENR KWK
KMOX-Linda's First Love
KSD-News; Rhythm Makers
WBBM-Truman Bradley
WCCO-Livestock
WFBM-Teachers Federation
WGN-Jolly Joe
WHO-Sunset Corners Opry
WIBA-Variety Prgm.
WIND-Stamp Man
WIRE-An Aisle Seat
WISN-Show Window
WKBB-Univ. of Dubuque
WLW-Angelo, Italian troubadour
WMAQ-Don Winslow of the Navy
WMBD-Happy Train
WMBI-Twilight Musings
WROK-Make Believe Ballroom
WSUI-The Short Story
WTMJ-Jack Armstrong, sketch

5:15

NBC-Don Winslow of the Navy, sketch: WIBA (sw-9.53)
CBS-Margaret Daum, sop.: WKBB
NBC-Marek Weber's Orch.: WENR
Speed Gibson: WMBD WOC
KMOX-Lady of Millions
KSD-Allan Crane, bar.
KWK-Al Sari's Jam Session
WBBM-Pantry Party
WCCO-Jack Armstrong, sketch
WCFL-To be announced
WFAM-Grid Forecast
WFBM-Butler Forum
WGN-Buddy & Ginger
WIND-Sons of the Pioneers
WIRE-Three Little Words
WLW-Supper Serenade
WMAQ-Romance & Rhythm
WMT-Adventure Bound
WROK-Sport Review
WTMJ-Heinie's Grenadiers

5:30

CBS-News; Frank Dailey's Orch.: WTAQ WISN WKBB WFAM WFBM WCCO (sw-17.76)
Jack Armstrong: WHO KMOX WMAQ
Sports: KSD WAAF
KWK-Coyita Bunch
WBBM-Pappy Cheshire
WBOW-News; Sundown Express
WCFL-News; Piano Recital
WENR-What's the News?
WGN-Charlie Chan
WIBA-News
WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WIND-Afternoon Varieties
WLW-Bob Newhall, sports
WMBD-Bargain Counter
WMT-Better Vision; Jordan's Review; Sports
WOC-Hits & Bits
WROK-Island Magic
WSUI-Musical Moods

5:45
NBC-Lowell Thomas, news commentator; Ed Thorgersen (Sun Oil): WLW (sw-15.21)
NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK
NBC-Escorts & Betty: WENR
NBC-Orphan Annie, sketch (Ovaltine): KSD WHO
MBS-Lou Little's Football Forecast (American Chicle): WIRE
Sports: WISN WTMJ
KMOX-To be announced
WBBM-Manhattan Mother
WBOW-Jerry of the Circus
WCCO-Front Page Parade
WCFL-Stanley Hickman
WFAM-Speed Gibson
WFBM-N. Y. A. Speaker
WGN-Orphan Annie
WIBA-Today's Birthdays; Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go
WMT-News; Did You Know?

WOC-Jack Armstrong, sketch
WROK-Motorist Interviews
WSUI-Iowan of the Air
WTAQ-Bureau of Public Service

NIGHT

6:00

NBC-Amos 'n' Andy (Peppodent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)
NBC-Mary Small, songs: WENR WMT
NBC-Irma Glen, organist: WCFL CBS-Northwestern Univ. Book shelf: WTAQ
Sports: WKBB WOC WHAS News: WMAQ WAAF
Dinner Hour: WSUI WIBA
KMOX-Headline Highlights
KWK-Improve My Music Club
WBBM-The Headliners
WBOW-The Question Man
WCCO-Victor Arden's Orch.
WFAM-Crimecasts
WFBM-Phenomenon
WGN-Toy Center Tonight
WIND-German Hour
WIRE-Phyl Coe Mysteries
WISN-Down By Herman's
WMBD-Paul Welton's Orch.
WMBI-Sunset Hour
WROK-News; Dinner Music
WTMJ-Gridiron Highlights

6:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ WTAM WIBA (also see 10:15 p.m.)
NBC-Dr. Karl Reiland, commentator (Pepperell): KWK WMT WENR (sw-11.87)
CBS-Song Time; Betty Grable & John Payne: WTAQ WFAM WHAS WCCO
CBS-Chrysler Football Parade: (sw-17.76)
News: WMBD WOC
Sports Review: WROK WFBM WGN
KMOX-France Laux
KSD-Hollywood Spotlight
WBBM-Northwestern Univ. Book shelf
WBOW-Hit Tunes
WCFL-Dinner Music
WJR-Vocal Varieties
WKBB-Theater Review
WLW-Four Stars Tonight
WROK-Voice of Carelessness

6:30

NBC-Horlick's Lum & Abner, sketch: WLW WENR (also KGO at 10:15 p.m.)
CBS-Dinner Concert: WFBM WOC WHAS WISN (sw-17.76)
NBC-Louis Panico's Orch.: KSD
MBS-Concert Orch.: WGN
News: WHO WTAQ
KMOX-Phyl Coe Mysteries
KWK-Sport Review; News
WBBM-Airflow Harmonies
WBOW-Si & Ezra
WCCO-Rube Appleberry
WCFL-Sunny Sam
WFAM-Football Forecast
WIBA-Camp Randall
WIRE-Sports
WJR-Musical Moments
WKBB-Speed Gibson
WMAQ-To be announced
WMBD-Welcome, Stranger
WMT-Etchings in Ivory
WROK-Italian Prgm.
WTAM-Jr. Safety Police Club
WTMJ-Easy Aces

6:45

CBS-Boake Carter, commentator (Philo): WBBM KMOX WJR WCCO WFAM WMBD WISN WHAS (sw-11.83) (also KSL KNX at 10:15 p.m.)
MBS-Rube Appleberry, sketch (Campbell Cereal Co.): WGN
MBS-Mary Jane Walsh, songs (Barbasol): KWK
NBC-Bughouse Rhythms: WMAQ News: WKBB WFBM
KSD-Musical Memories
WBOW-Home Decorators
WCFL-Pat Kennedy
WENR-Your Football Prophet
WHO-Frolies
WIBA-Trouble-Shooters
WIRE-Charlie Chan, sketch
WLW-Singing Cinderella
WMT-Carson Robinson's Buckaroos
WOC-Jungle Jim
WSUI-Amer. Education Week Prgm.

WTAQ-Organ Meditations
WTMJ-Reddy Kilowatt's Orch.

7:00

NBC-Cities Service Concert; Lucille Manners, sop.; Rosario Bourdon's Orch.: Revelers Quartet; Grantland Rice, football talk: WMAQ WTMJ WIBA KSD WHO WTAM (sw-9.53)

CBS-Hammerstein Music Hall (Kolynos Tooth Paste); Ted Hammerstein, m.c.; Jerry Mann, comedian; Guest: Orch.: KMOX WBBM WFBM WHAS WCCO WJR (sw-15.27)

NBC-Grand Central Station, sketch (Listerine): KWK WLS WMT (sw-11.83)
MBS-Mary Jane Walsh, vocalist (Barbasol): WGN

WAAF-Oklahoma Outlaws
WBOW-Sports
WCFL-News
WFAM-Rhythm in Red
WIND-Business Today
WIRE-Whispering Jack Smith
WISN-Twenty Fingers of Melody
WKBB-Festival Time
WLW-Tonic Time
WMBD-Brain Teasers
WOC-German Band
WROK-Affairs of Mrs. Swenson
WSUI-Children's Hour
WTAQ-To be announced

7:15

MBS-Lifetime Revue; Harold Stokes' Orch. (Sheaffer Petr Co.): WGN
Vic Arden's Orch.: WISN WBOW
WCFL-Stars of Tomorrow
WFAM-Serenade to Loveliness
WIND-Friendly Philosopher
WIRE-To be announced
WKBB-Amer. Family Robinson
WLW-Homer Griffith
WTAQ-Piano Musings

7:30

CBS-Music from Hollywood (Chesterfield); Hal Kemp's Orch.; Alice Faye, vocalist: WFBM WOC WMBD WTAQ WISN WJR WKBB WFAM WCCO WBBM KMOX WHAS (sw-15.27) (also KSL KNX at 10:15 p.m.)
NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.87)
Pictures of the "Death Valley Days" cast can be found on Page 27.
MBS-Lone Ranger, drama (Silvercup): WGN

7:45

WBOW-Phyl Coe Mysteries
WCFL-Streamline Melodies
WIND-Sing & Swing
WIRE-Master Mind
WROK-Lou Blake's Orch.
WSUI-Evening Musicale

8:00

CBS-Hollywood Hotel (Campbell's Soup); Frances Langford, contr.; Jerry Cooper, m.c.; Anne Jamison, sop.; Ken Murray & Oswald; Raymond Paige's Orch.: WHAS WBBM WCCO KMOX WFBM WOC WJR WMBD (sw-15.27)
Turn to page 9 and read a synopsis of "The Great Garrick" the film preview on tonight's program.
NBC-Waltz Time (Phillips); Frank Munn, tr.; Lois Bennett sop.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)
NBC-Pontiac Varsity Show; Paul Dumond, m.c.: WLS WOWO WLW KWK WMT (sw-11.87)

8:15

KOA Sport Highlights
WBOW-To be announced
WCFL-Jam Session
WGN-Kay Kyser's Orch.
WIBA-Football Forecast
WIND-Band Stand
WISN-Music Continental
WKBB-News
WROK-Musicale
WSBT-Down the Mississippi
WSUI-Parade of Events
WTAQ-Master Sinners
WTMJ-Question Bee

8:30

KOA-Melody Time
WCFL-Ballads
WIBA-Music by Cugat
WIND-News
WISN-American Weekly
WKBB-World Dances
WROK-News; National Education Week
WSUI-Ensemble Romantique
WTAQ-House of Peter McGregor

NBC-True Story Court of Human Relations, drama: WMAQ WHO KSD WTAM WIRE (sw-9.53) (also see 10:30 p.m.)
Details of the contest on this program may be found on Page 14.

NBC-Tommy Dorsey (Raleigh & Kool), His Trombone & Orch.; Edythe Wright & Jack Leonard, vocalists; Paul Stewart, m.c.: WIBA WENR WTMJ WMT KWK (sw-11.87)

KOA-Vic Arden's Orch.
WCFL-Dramatic Group
WGN-Ted Weems' Orch.
WIND-Football Predictions
WISN-Woods Dreyfus
WKBB-Success Story
WLW-Cafes of Yesteryear
WOWO-Concert Hall
WROK-Make Believe
WSBI-Musical Mirror
WSUI-History in Review
WTAQ-News

8:45

KOA-Men of the West
WGN-News; Sport High Lights
WIND-Diamond Drama
WISN-Reflections
WKBB-Sentimental Mood Music
WROK-Osteopathic Ass'n
WSUI-Daily Iowan of the Air

9:00

CBS-The Song Shop (Coca-Cola); Starring Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett; Songshop Quartet; Glee Club; Gus Haenschen's Orch.: WISN WCCO KMOX WHAS WFBM WBBM WKBB WMBD WSBT WOC WJR (sw-15.27)

NBC-Campana's First Nighter, drama WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)

MBS-Lou Little's Football Forecast (American Chicle): WGN

NBC-To be announced: WIBA WBOW WOWO (sw-6.14)
KWK-Musical Headlines
WCFL-News
WENR-The Story of Business
KGN-Football Forecast; Guest WIND-Tommy Ott, organist
WMT-Style Talk; Bohemian Hour
WROK-Alice Blue, songs
WTAQ-Dance Orch.

9:15

NBC-Freddy Steel vs. Fred Apostoli, Middleweight Championship Bout: WIBA WOWO (sw-6.14)

MBS-Wayne King's Orch.: WGN
KWK-Roger Pryor's Orch.
WBOW-Dance Hour
WCFL-Labor Flashes
WIND-Walkathon
WROK-Pop's Corner
WTAQ-Vic Arden's Orch.

9:30

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)

MBS-Curtain Time: WGN
KWK-Range Riders
WBOW-Nat'l Education Prgm.
WCFL-Tune Teasers
WENR-Vocal Varieties
WHO-The Songfellows

WIBA-Continental Nights
WIND-Stars Over Manhattan
WMT-Style Talk
WOWO-Victor Arden's Orch.
WROK-Lou Blake's Orch.
WTAQ-To be announced
WTMJ-Hollywood Spotlight

9:45

NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW

CBS-To be announced: WTAQ (sw-15.27)
Vic Arden's Orch.: WSBT WHAS WFBM WOC WKBB KMOX News: WOWO WROK
KWK-String Nocturne
WBBM-Sports Huddle
WBOW-Music Graphs
WCCO-To be announced
WCFL-J. Robt. Johnson
WENR-Sande Williams' Orch.
WHO-Home Town Melodies
WIND-Russ Hodges, comments
WISN-Post Office
WJR-Musicale
WMBD-Hollywood Spotlight
WTMJ-Screen & Radio Preview

10:00

NBC-Amos 'n' Andy (Peppodent): WMAQ WIRE KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Franklyn MacCormack; Orch.: WFBM WBBM KMOX WHAS KSL WCCO (also at 6 p.m.)

NBC-Vagabonds: WCFL WMT (sw-6.14)

NBC-George R. Holmes, political news: WBOW (sw-9.53)

CBS-Glen Gray's Orch.: WSBT (sw-15.27)

News: WIBA WROK WKBB WMBD WJR WOC WTAQ
Sports Review: KWK WOWO
WENR-Globe Trotter
WHO-Dalton Norman, songs
WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports

10:15

NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.)
NBC-Eddie Le Baron's Orch.: WCFL (sw-9.53)

CBS-Glen Gray's Orch.: WOC KMOX WTAQ WISN WKBB
NBC-King's Jesters: WOWO WENR (sw-6.14)
News: WCCO WHO WMT WFBM
KWK-Allan Dale, vocalist
WBBM-Vic Arden's Orch.
WBOW-Δ Meditations
WGN-Ted Weems' Orch.
WHAS-Gridiron Glimpses
WIBA-Club Chanticleer
WIRE-News; Basonology
WJR-This Week in Review
WLW-Salute to Elgin, Ill.
WMAQ-Norman Pearce, bachelor poet

WMBD-Sports; Program Review
WTAM-Music You Want
WTMJ-Moonlight & Shadows

10:30

NBC-Court of Human Relations: KFI KOA (also at 8:30 p.m.)

NBC-Joe Rines' Orch.: WCFL WOWO WBOW WTAM (sw-9.53)

CBS-Happy Felton's Orch.: WOC WTAQ WFBM WKBB WSBT WISN (sw-15.27)
NBC-Eddie Varzos' Orch.: WENR (sw-6.14)

MBS-Roger Pryor's Orch.: WMT News: KWK WBBM
KMOX-Headline Highlights
WCCO-Rollie Johnson
WGN-Freddie Martin's Orch.
WHO-Sports

WIBA-Swing It, Boys
WIND-Roller Derby
WIRE-Variety Show
WMAQ-News; Jimmy Dorsey's Orch.
WMBD-Value Hints
WTMJ-News; Dance Orchs.

10:45
NBC-Eddie Varzos' Orch.: KWK
CBS-Happy Felton's Orchestra: WBBM

News: WIND WROK WHAS
KMOX-Seven Star Revue
WCCO-Cecil Hurst's Orch.
WENR-Six-day Bike Races
WIBA-Helen & Louise
WJR-Solay
WLW-Arlie Simmonds' Orch.
WMBD-Walkathon Derby Show
WLW-Noble Sissle's Orch.

11:00
NBC-Teddy Hills' Orch.: WIBA
WBOW WHO KSD (sw-9.53)

CBS-Guy Lombardo's Orch.: WOC WTAQ WSBT WMBD WBBM WISN WKBB WFBM
NBC-Henry Busse's Orchestra: WOWO (sw-6.14)
MBS-George Olsen's Orch.: WGN
WMT WIRE
KOA-Dance Hour
KWK-Clyde Lucas' Orch.
WCCO-Will Osborne's Orch.
WCFL-Nite Club
WENR-King's Jesters' Orch.
WHAS-Dance Time
WIND-Bob Tinsley's Orch.
WJR-Emerly Deutsch's Orch.
WLW-Ran Wilde's Orch.
WMAQ-Marek Weber's Orch.
WTAM-Dick Fidler's Orch.
WTMJ-Streamlined Revue

End of Friday Programs

Listen FRIDAY

W J Z AND NBC BLUE
NETWORK — 6:15-6:30 P.M. C.S.T.

TO ONE OF
AMERICA'S BEST KNOWN PERSONALITIES

DR. KARL REILAND

A NEW KIND OF
RADIO PROGRAM
PRESENTED BY THE MAKERS OF





MARY EASTMAN
"Saturday Night Serenade"
soprano
Sat. 8:30 pm CST

MORNING

7:00 am CST
CBS-Poetic Strings: (sw-21.52)
NBC-Norsemen Quartet: WLW
Musical Clock: WROK WBBM
WIBA WOC WKBB WCFL

7:15
News: WMT WHO

7:30
NBC-Dick Leibert, organist: KWK
CBS-Jack Shannon, tr.: (sw-21.52)
News: WTAQ WIBA WKBB
Musical Clock: WMBD WROK WMT

7:45
CBS-Leon Goldman, violinist: (sw-21.52)
Musical Clock: WIBA WKBB WOC

8:00
NBC-Breakfast Club: News: WCFL WOVW WBOW WIRE WLW (sw-15.21)
CBS-Ray Block, pianist: WFAM WKBB WFBM WTAQ (sw-21.52)
Musical Clock: WKBB WROK

8:15
CBS-Dalton Bros.: WFAM WTAQ WKBB WFBM (sw-21.52)
NBC-Streamliners; News: KSD

8:30
CBS-Richard Maxwell, tr.: WTAQ WFAM WFBM (sw-21.52)
MBS-Victor H. Lindlahr (Journal of Living): WGN
News: WTAG WIND

8:45
NBC-Landt Trio: KSD
NBC-Breakfast Club: WCFL WIRE WBOW
NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)
CBS-Fiddler's Fancy; News: WFBM (sw-21.52)
KMOX-Better Films Council
WFAM-Δ Nazarene Church
WHO-Magic Hour
WIBA-Interlude; Variety Prgm.
WJJD-Salvation Army Choristers
WKBB-What's New?
WLS-Morning Minstrels
WLW-Δ Synagogue of The Air

9:00
NBC-Breen & de Rose, songs: WOVW WCFL (sw-15.21)
NBC-Nancy Swanson, songs: WMAQ WIRE WHO
CBS-Fred Feibel, organist: WKBB WFBM WTAQ WISN WCCO WFAM WOC (sw-21.52)
News: WTAD WMT WROK
KMOX-Carolyn Pryce
KSD-Amateur Varieties
KWK-Top o' the Mornign
WAAF-Morning Revue
WBBM-Pantry Party
WBOW-4-H Club
WCBD-Italian Prgm.
WGN-Martha Crane & Helen Joyce
WIBA-Tonic Tunes
WIND-Sing Out the News; Organ
WJJD-Bosworth Broadcast
WLS-Junior Stars
WLW-Ladies Day
WMBD-Messenger; Weather
WSUI-Musical Chats
WTMJ-What's New in Milwaukee?; Organ & Poetry

9:15
NBC-Charioteers: WMAQ WHO WBOW
NBC-Swingtime Trio: WOVW WMT WIBA WCFL (sw-15.21)
CBS-Fred Feibel, organist: WMBD
KMOX-Δ Informative Religious Talks
WAAF-King of the Kitchen

WFAM-The Sunshine Express
WHA-International Scene
WIND-Hawaiian Serenade
WIRE-Hymn Singer
WISN-Symphonetta
WKBB-News
WROK-On the Mall
WTAD-Women's Varieties

9:30
CBS-Let's Pretend, children's Prgm.: WFBM WFAM WOC (sw-21.52)
The story of "Princess Moonbeam" will be dramatized.
NBC-Manhattens: WLW WHO
NBC-Bill Krenz' Orch.: WOVW
WMT WCFL WIBA WLW (sw-15.21)
Musical Prgm.: KWK WCCO
KMOX-Travelogue
WAAF-Happiness Time
WBOW-Home Folks
WCBD-German Musirale
WGN-Get Thin to Music
WIND-Eb & Zeb. sketch
WIRE-Talented Musicians
WISN-News
WJJD-Sterling Young's Orch.
WLS-Big Chief Gumbo
WMAQ-Morning Greetings
WMBD-Roy Evans
WROK-Intimate Review
WTAD-Δ Church in Wildwood
WTAQ-Junior Cadets
WTMJ-Morning Melodies

9:45
NBC-Bill Krenz' Orch.: KWK WMAQ
NBC-Manhattens: KSD WBOW
MBS-Norman Brokenshire's Varieties: WIRE
KMOX-Inquiring Reporter
WAAF-Hawaiian Echoes
WCCO-Dr. O'Brien
WCFL-Swingtime
WGN-Musical Mail Box
WIBA-Music Graphs
WIND-Rhythm in Red
WISN-Your Neighbor
WJJD-Story Book Lane
WLS-News & Markets
WMBD-News
WOVW-Modern Home Forum
WROK-Jack Maxedon, ballads
WSUI-Prgm. Calendar; Weather
WTMJ-Boy Scouts of America

10:00
CBS-Cincinnati Conservatory of Music: WKBB WCCO WOC (sw-21.52)
NBC-Florence Hale's Radio Forum: WBOW WIBA WMAQ WHO
NBC-Patricia Ryan, songs: WMAQ (sw-15.21)
News: WIND WTAD
Pappy Cheshire's Hillbilly Band: KMOX WBBM
KSD-Xavier Cugat's Orch.
KWK-Magic Hour
WAAF-Estelle Barnes, pianist
WBT-Magic Kitchen
WCBD-Football Notes
WCFL-The Shopper
WDZ-We Heard
WFAM-Shoppers' Guide
WFBM-Saturday Serenade
WGN-Home Management
WHA-Homemakers
WISN-Let's Pretend
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WLS-High School Parade
WLW-News; Markets
WMBD-Window Shopper
WMT-Magic Kitchen
WROK-News; Melody Time
WSUI-Radio Stylist
WTAQ-Radio Reporter
WTMJ-To be announced

10:15
NBC-Minute Men: WOVW WMT WIBA KWK
NBC-Ford Rush & Silent Slim, songs; philosophy: WHO KSD
WMAQ WLW WBOW WIBA
WAAF-Variety
WCBD-Δ Lutheran Prgm.
WCFL-Fed. Hour Speech
WDZ-George Hall's Orch.
WGN-Melody Time
WIND-Sons of the Pioneers
WJBC-Theater Time; News
WJJD-Fed. of Women's Clups
WKBB-News
WLS-On Parade
WMBD-Adv. in Scotland
WROK-Woman's Forum
WSUI-Yesterday's Musical Favorites
WTAD-Morning Varieties
WTAQ-To be announced
WTMJ-Victorians; News

10:30
CBS-Conserv. of Music: WFAM WISN WMBD

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST CINCINNATI CONSERVATORY OF MUSIC, CBS.

NIGHT

7:00 CST ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC.

7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, mixed ensemble and guest, CBS.

7:30 CST JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra, NBC.

8:00 CST PROFESSOR QUIZ, CBS.

9:00 CST LUCKY STRIKE HIT PARADE, Harry Salter's orchestra, vocalists, quartet and guests, CBS.

9:00 CST SYMPHONY ORCHESTRA, Pierre Monteux, conductor, NBC.

NBC-Our Barn, children's forum: WOVW WIBA (sw-15.21)
NBC-Instrumental Ensemble: WMAQ WHO KSD
MBS Army Band: WGN
KWK-Uncle Dick's Kiddie Klub
WAAF-Sweet & Slow
WBOW-The Revelers
WCCO-Housing Administration
WCFL-Peekers in the Pantry
WDZ-Nat Shilkret's Orch.
WFBM-Children's Hour
WIND-Musical Varieties
WIRE-Spelling Bee
WJBC-Neighbor Jim
WJJD-Women's Exchange Prgm.
WLW-School of Music
WMBI-K.Y.B. Club
WMT-News
WSUI-Book Shelf
WTAD-Old Sportsman
WTAQ-News; Women's Hour
WTMJ-Fed. of Women's Clubs

WDZ-Sons of Pioneers
WGN-Harold Turner, pianist
WHA-Music Album
WIND-Dixieland Band
WIRE-Ho Po Ne
WJBC-Dough Boy, news
WLS-Chuck, Ray & Christine
WLW-Vic Arden's Orch.
WMBI-Δ Teen-Age Bible Study
WMT-Tom Owens' Cowboys
WROK-Helen Benson, cowgirl
WSUI-Travel's Radio Review
WTAD-Duke Otten
WTMJ-Marquette University

11:30
NBC-American Farm Bureau Fed. Prgm.: WLW WBOW WMAQ WIBA KWK (sw-15.21)
CBS-George Hall's Orch.: WFAM WOC WMBD WKBB (sw-21.52)
NBC-Rex Battle's Ensemble: KSD WCFL WHO
WAAF-Myrna Dee Sergeant
WBAA-High School Guest Hour
WBBM-Amer. Dental Ass'n
WCCO-Safety Talk
WDZ-Mattoon Studios
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, news
WHA-Consumer Facts
WIND-Harry Zimmerman, organist
WISN-German Hour
WJBC-Uptowners Quartet
WJJD-Ben Kanter, pianist
WLS-For People Only
WMBI-Δ Church School Hour
WMT-Frank Voelker, organist
WOWO-Market Service
WROK-Helene Kimberley, songs
WSUI-Musical Miniatures
WTAD-Police News
WTAQ-Mailman
WTMJ-Singing Strings

10:45
NBC-Gay Nineties: KSD WHO WBOW
CBS-Conservatory of Music: WCCO
NBC-Harold Nagel's Orchestra: WTMJ
WAAF-Foolish Questions
WCFL-Voice of Cookery
WDZ-News
WHA-Robert Yaseen, pianist
WIND-Valparaiso Univ. Prgm.
WJBC-Payne Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WMAQ-Interview with Miss Mary Louise Moll
WOC-Organ
WROK-Kiddies Club
WTMJ-To be announced

11:00
NBC-Allen Leifer's Orch.: KSD WBOW WIBA WTMJ WMAQ
CBS-Captivators: WOC WKBB WFAM WISN (sw-21.52)
NBC-Δ Call to Youth: WOVW
KMOX-Magic Kitchen
WAAF-Music in the Air
WBAA-Just Kids
WBBM-State Medical Society
WCCO-Wandering Minstrel
WDZ-Bandwagon Bargains
WGN-Morning Melodies
WHA-Questions Parents Ask
WHO-Rural Life
WIND-Russ Morrow's Orch.
WIRE-Your Home Town
WJBC-Personality Hour
WJJD-The American Scene
WLS-Fanfare Interview
WLB-Academy of Medicine
WMBD-George McDonald; Police Bulletins
WMT-To be announced
WSUI-High School News Exchange
WTAD-News
WTAQ-Piano Improvisations

11:15
CBS-Captivators: WCCO WBBM WMBD
NBC-Brick Holton, tr.: WOVW
NBC-Allen Leifer's Orch.: WHO
KWK-Rapid Service
WAAF-Here's Music
WBAA-Don't Listen
WBBM-Women in the Headlines
WCAZ-Movie Gossip (1070 kc)
WCFL-Timely Tunes

WAAF-Symphonic Hour
WBAA-Tune Time
WBBM-Fed. of Women's Clubs
WBOW-Street Reporter
WCFL-Hit Review
WDZ-Man on the Street
WFBM-Δ Midday Meditations
WGN-Bob Elson on State Street
WHA-Noon Musicale
WHO-Corn Belt Farm Hour
WIBA-Market Reports
WIRE-Farm Hour; News
WISN-Musical Heat Wave; Pig-skin Parade
WLS-Poultry Service Time
WMBI-Gospel Music
WMT-Cedar Valley Hillbillies; Question Man
WOC-Inquiring Mike
WSUI-Len Carroll's Orch.

12:15
CBS-Jimmy Shields, tr.: WOC WFBM WFAM WCCO
NBC-Escorts & Betty: (sw-15.33)
WBAA-Luncheon Dance Time
WBBM-With Other Peoples Money
WBOW-On The Mall
WCFL-Luncheon Concert
WGN-Harold Turner, pianist
WIND-Let's Dance
WJBC-Man on the Street
WJJD-Sterling Young's Orch.
WKBB-News
WLS-Newsdeons
WMBD-Town Crier; Farm Markets
WMBI-Organ Melodies
WMT-Voice of Iowa
WOVW-Bob Wilson, news
WSBT-Football; Army vs. Notre Dame
WROK-Column Left, news
WTAD-Cy & Freckles

12:30
NBC-Club Matinee: KWK WMAQ WOVW (sw-15.21)
CBS-Buffalo Presents: KMOX WFBM
WFBM-Campus Capers; Orch & Vocalists: WCFL WLW WBOW (sw-15.33)
MBS-Dick Stabile's Orch.: WGN
News: WHO WIBA WOC
Markets: WCCO WLS WDZ
WBAA-Footnotes on the Headlines
WBBM-Herbert Foote, organist
WHA-Farm Prgm.
WIND-On the March
WIRE-Reporter
WJJD-Uncle Joe & Aunt Sally
WKBB-Man on the Street
WMBD-Farm News
WMBI-Young People's Hour
WMT-Markets; Hillbillies
WROK-Couple on the Street
WTAD-Farm; Weather; Markets
WTMJ-Dance Music

12:45
NBC-Football Game: KSD WCFL (sw-15.33)
CBS-Buffalo Presents: WMBD WOC
MBS-Football Game; Princeton vs. Yale: WIRE WGN
Football; Army vs. Notre Dame: WIND WLW WJR
WBAA-Market Reports
WBBM-Chicago Park District
WBOW-Tune of the Day
WCCO-Front Page Parade
WDZ-Variety Prgm.
WFAM-Man on the Street
WHO-Lem Turner & Four Dons
WKBB-Song Hit of the Day; Pet Corner
WLS-Weekly Livestock Market Review
WMT-Cousin Elvira; Iowa Corn-huskers
WROK-Home Folks' Hour
WTAD-Variety
WTAQ-News
WTMJ-Sidewalk Reporter

1:00
CBS-Madison Ensemble: WOC WTAQ WFBM WKBB WFAM
NBC-Football Game: WMAQ KSD (sw-15.33)
MBS-Football Game: WIRE
KMOX-St. Louis Medical Society
KWK-News; Musical Prgm.
WAAF-Waltztime
WFAA-Radio Stage
WBBM-Man on the Street
WBOW-Δ Rev. Archie Brown
WCBJ-C. O'Hair
WCCO-Clyde Lucas' Orch.
WCFL-Melody Hour
WDZ-Mattoon Studios
WHA-Football
WHO-Luncheon Music
WIBA-Melody Moments
WIND-Italian Prgm.
WISN-Football, Marquette vs. Iowa State College
WJJD-Mid-day Roundup

WLS-Home Talent Prgm.
WMBD-Man on the Street
WSUI-Football Game; Indiana vs. Iowa
WTAD-News Summary
WTAM-Football, Ohio State vs. Illinois
WTAQ-Football Game
WTMJ-News; Moment Musical

1:15
CBS-Ann Leaf, organist: KMOX WOC WFBM WKBB WFAM
MBS-Football Game: WIRE
KWK-Football; Missouri Univ. vs. Oklahoma Univ.
WAAF-Nellie Belle
WBBM-Meet the Missus
WDZ-Montana Sweethearts
WHO-Football Preview
WIBA-Man on the Street
WJBC-Dance Time
WLS-Howard Peterson, organist
WMBD-His Majesty, the Baby
WMT-German Band
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Melody Hour

1:30
NBC-Football Game: WBOW (sw-15.33)
CBS-Ann Leaf, organist: WTAQ (sw-15.27)
NBC-Louis Panico's Orch. On WOVW (sw-15.21)
KMOX-One Woman's Opinion
KSD-News; Band Music
WAAF-Encores
WBAA-Ivor Sempill
WBA-Saturday Musical Review
WBBM-Milton Charles
WCBD-To be announced
WCCO-Pre-Game Broadcast
WDZ-Mattoon Studios
WFBM-News
WIBA-Football Parade
WIND-Sports Review Jamboree
WIRE-Football Dope
WJJD-Fred Beck, organist
WLS-Market Summary
WLW-Football Jamboree
WMAQ-Bob Hawk's Fun Quiz
WMBD-Party Line
WMT-Tom Owen's Cowboys
WROK-Musicale
WTMJ-To be announced

1:45
NBC-Football Game: WBOW KSD (sw-15.33)
NBC-Football Game: WOVW (sw-15.21)
CBS-Tours in Tone: WMBD WFBM WKBB (sw-15.27)
Football: WSUI WOC WHO
KMOX-Meet the Missus
WAAF-Driskill Wolfe, tr.
WBAA-Musical Review
WBBM-John Harrington
WHA-Football; Wisconsin vs. Purdue
WIRE-Football Game
WLS-Don & Helen
WMAQ-Football Game
WMT-Football; Indiana vs. Iowa
WROK-Melodeers
WTAD-Bessie Dean Reipert
WTAQ-Football; Marquette vs. Iowa State

2:00
NBC-Football Game: WOVW (sw-15.27)
CBS-To be announced: WFBM WKBB (sw-15.27)
NBC-Football Game: WBOW KSD (sw-15.33)
Football, Iowa State vs. Indiana: WHO WMT
Football; Northwestern vs. Minnesota: WJJD WBBM WGN WCCO
Football; Wisconsin vs. Purdue: WHA WTMJ
KMOX-Football; Missouri vs. Oklahoma Univ.
WAAF-Charlie Johnson & Uke
WBAA-Campus Varieties
WCBD-Polish Prgm.
WCFL-To be announced
WDZ-Birthday Party
WLS-Merry-Go-Round
WMBD-Trading Post
WROK-News; Matinee Musicale
WTAD-News

2:15
WAAF-Adventuring with the Marines
WDZ-News
WMBD-Football; Bradley vs. Knox
WROK-Two Guitars
WTAD-Women in the News

2:30
NBC-Football Game: WBOW KSD WENR WCFL (sw-15.33)
NBC-Football Game: WOVW WENR (sw-15.21)

AFTERNOON

12:00
CBS-Orientele: WKBB WCCO WFAM
NBC-Happy Jack, songs: WMAQ (sw-15.33)
MBS-Leo Freudberg's Orch.: KWK
News: WJJD WMBD WTAD WJBC WIND
KMOX-Junior Parade
KSD-News; Markets; Dick Leibert, organist

Saturday

November 13



RUSS MORGAN
"Johnny Presents" bandleader
Sat. 7:30 pm CST

Frequencies

KMOX-1090 WISN-1120
KOA-890 WJBC-1200
KSD-550 WJTD-1190
KWE-1350 WJTB-780
WAAF-920 WKBB-1500
WBA-890 WLS-870
WBBM-770 WLW-700
WBOW-1910 WMAQ-870
WCBD-1080 WMBD-1440
WCCO-810 WMBI-1080
WCFL-970 WMT-600
WDZ-1020 WOC-1370
WENR-870 WOWO-1160
WFAM-1200 WRJN-1370
WFBM-1230 WRWK-1410
WGN-720 WSBT-1360
WHA-940 WSUI-880
WHAS-820 WTAD-900
WHO-1000 WTAM-1070
WIBA-1280 WTAQ-1330
WIND-560 WTMJ-620
WIRE-1400

CBS-Waltzes of the World:
WKBB WFAM (sw-15.27)
WAAF-Red Hot & Low Down
WBAA-Stamp Club Meeting
WCBD-Radio Debuts
WDZ-George Hall's Orch.
WROK-Music Box Melodies
WTAD-△Sunday School Lesson

2:45
CBS-Dictators: WFBM WKBB
WTAQ KMOX WISN (sw-15.27)
WDZ-Sweet Music
WTAD-Frances Mourning

3:00
NBC-Football Game: WOWO
WMT WENR (sw-15.21)
WDZ-Danville Studios
WJBC-Children's Hour
WMBI-String Choir & Message
WROK-Moods in Blue
WTAD-News

3:15
CBS-To be announced: WKBB
WFBM (sw-15.27)
WDZ-Melody Twisters
WROK-Concert Music
WTAD-Mary Jane Seaton

3:30
CBS-To be announced: WTAQ
(sw-15.27)
WAAF-News & Weather
WDZ-Effingham Studios
WISN-Football Dancing Party
WJBC-News
WROK-△Bible Story Hour

3:45
NBC-Willie Bryant's Orch.: KSD
(sw-15.33)
CBS-Frank Dailey's Orch.: WISN
WKBB WFBM WTAQ (sw-15.27)
WAAF-Jimmie Kozak, pianist
WIND-Dance Time
WJBC-Classified Time
WROK-Easy to Remember
WTAD-Cy & Freckles

4:00
NBC-Football Game: WENR
WOWO (sw-15.21)
NBC-Vagabond Adventures:
WBOW (sw-9.53)
WAAF-Rhumba Beat
WBBM-John Harrington
WCCO-Game Summary
WCFL-Organ Recital
WDZ-Their Majesties, the Babies
WJBC-Request Hour
WLW-Football Scores
WMBI-Mother Ruth
WROK-News; Birthday Club

4:15
CBS-George Olsen's Orch.: WBBM
WISN WCCO WFAM WKBB
WTAQ WMBD (sw-15.27)
WAAF-Sport Shorts; Shadowland
WDZ-Danville Studios
WGN-Swing It
WIND-Afternoon Varieties
WJJD-Musical Score Board
WLW-To be announced
WROK-Esther Nelson, poetry
WTAD-Barney Thompson

4:30
NBC-Kaltenmeyer's Kindergarten
(Quaker Puffed Wheat); Bruce
Kamman; WJBA WLW WMAQ
WHO KSD WIRE (sw-15.33)
CBS-George Olsen's Orch.:
KMOX
Football Scores: WIND WOC
WBBM-Al Trace's Orch.
WBOW-Melody Time
WCFL-Soloist
WCLS-For Your Information
(1310 kc)
WDZ-Movie Swingtime
WISN-Football Dancing Party
WJBC-Bingo
WMBI-△Foreign Language Ser-
vice
WROK-Musicale

4:45
NBC-Herman Middleman's Orch.:
WENR WOWO WMT (sw-15.21)
MBS-Ray Keating's Orch.: WGN
CBS-Coolidge String Quartet:
WFAM WKBB WTAQ (sw-15.27)

KWK-Football Scores
WBBM-Al Trace's Orch.
WCCO-Uncle Ray
WFBM-Scholarship Hour
WIND-Dance Time
WISN-To be announced
WJJD-Ridge Runners
WMBD-News; Pet Corner
WOC-Man on the Street
WROK-In Old Mexico
WTAD-Sports Review
WTMJ-News: Moment Musical

5:00
CBS-Columbia Concert Hall;
News: WTAQ WFAM WKBB
WISN WCCO WOC

NBC-El Chico, Spanish Revue:
WBOW WIBA WMAQ WIRE
(sw-9.53)
NBC-News; Marek Weber's Or-
chestra; WOWO WENR
MBS-Len Salvo, organist: WGN
KMOX-Piano Recital
KSD-News
KWK-Range Riders
WBBM-Truman Bradley
WCFL-Interlude
WHO-News; Sunset Corners Op-
erty

5:15
WIND-Football Resume & Round-
up
WLW-Football Roundup
WMBD-Bargain Counter
WMT-Gov. Karschel
WROK-Junior Air Stars
WTMJ-College Speech Class

5:15
NBC-El Chico, Spanish Revue:
KSD
CBS-Columbia Concert Hall:
KMOX
MBS-Four Californians: KWK
WGN

WBBM-Eleanor Howe Pantry
WCCO-Tourist Bureau
WCFL-N.Y.A. Group
WFAM-Playshop of the Air
WIND-Sons of Pioneers
WISN-Show Window
WLW-Truly American
WMAQ-Community Fund Prgm.
WMBD-Walkathon Derby Show
WMT-Parade of Features
WROK-Sports Review
WTMJ-Heinie's Grenadiers

5:30
CBS-Eddie Dooley's Football
News (Chesterfield): WOC
WFBM WTAQ WBBM KMOX
WCCO WISN (sw-17.76) (also
KNX KSL at 7:30 p.m.)

NBC-News; Strolling Songsters:
WMAQ (sw-9.53)
NBC-News; Alma Kitchell,
contr.: WENR WOWO
MBS-Johnny Messner's Orch.:
WGN
To be announced: WIRE WDZ
KSD-Football Scores; Geo. Hall's
Orch.
WBOW-Sundown Express
WCFL-News; Piano Recital
WFAM-Rhythm Time
WHO-Rube Appleberry
WIBA-News
WIND-Bill, Mac & Jimmie
WKBB-Riding the Airways
WLW-Bob Newhall, sports
WMBD-Peoria's Church World
WMT-Hits and Encores; Sports
WROK-Police Court News

5:45
CBS-Ben Feld's Orch.: WFBM
KMOX WFAM WKBB WCCO
(sw-17.76)
NBC-Art of Living, Dr. Norman
Vincent Peale: WMAQ KSD
(sw-9.53)
NBC-Johnny O'Brien's High
Hats: WOWO
Football Scores: WENR WHO
WIND

KMOX-To be announced
WBBM-Jimmie Evans, sports
WBOW-Speed Gibson
WCFL-Stanley Hickman
WIBA-Today's Birthdays; Sports
WISN-Sports Parade
WLW-Alfred Gus Karger
WMBD-Sports; Where to Go
WMT-News
WOC-Hits & Bits
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air
WTAQ-Sports; Musical Interlude
WTMJ-Sports Review

NIGHT

6:00
NBC-△Message of Israel; Guest
Speaker: WENR (sw-11.87)
NBC-Top Hatters: WHO KSD
WMAQ (sw-9.53)
CBS-Saturday Night Swing Club:
WMBD WISN WTAQ (sw-17.76)
Football Scores: WFAM WHAS
WCCO WOWO WIRE

MBS-Concert Orch.: WGN
KMOX-Five Star Final News
WBBM-The Headliner
WBOW-Football Summary
WCFL-To be announced
WFBM-There Was a Time
WIBA-Dinner Dance
WIND-German Hour
WJR-News Comes to Life
WKBB-Sports Review
WLW-Renfro Valley Barn Dance
WMAQ-Louis Panico's Orch.
WMBD-Bright Spot
WMT-Rhythm & Romance
WOC-Sports Summary
WROK-News; Dinner Music
WSUI-Dinner Hour
WTAM-Bobby Grayson's Orch.
WTMJ-Dance Orch.

6:15
CBS-Saturday Night Swing Club:
WKBB WFAM WCCO
NBC-Top Hatters: WIRE WCFL
Sports Review: WFBM WGN
News: WOC WMBD
KMOX-France Laux, sports
WBBM-Melodies of Yesterday
WBOW-Hit Tunes
WHAS-Dr. Charles Welch
WMAQ-Totten on Sports
WMT-Evening Serenade
WROK-Motor Drama
WTMJ-Drama in the News

6:30
CBS-Carborundum Band; Edward
D'Anna, cond.: KMOX WHAS
WCCO WBBM WJR (sw-17.76)

NBC-Uncle Jim's Question Bee
(G. Washington Coffee):
WMAQ WTAM

CBS-Sunset Serenade: (sw-17.76)
NBC-Girls of the West: WBOW
KSD
NBC-Eddie Varzos' Orch.: WENR
(sw-11.87)

News: WTAQ WHO
WCFL-Tenpin Tattler
WENR-Community Fund Prgm.
WFAM-Dinner Dance
WFBM-Piano Twins
WGN-Four Californians
WIBA-International Club
WIRE-Sports; News
WISN-Answer Me This
WKBB-Sweetheart Serenade
WLW-Renfro Valley Barn Dance
WMBD-Happy Family
WMT-Football Scores
WOC-Organ Moods
WROK-House by Side of Road
WTMJ-Dinner Table; News

6:45
NBC-Eddie Varzos' Orch.: KWK
NBC-Jean Sablon, songs: WHO
WBOW WIRE
News: WFBM WKBB
KSD-Musical Memories
WCFL-Musical
WGN-Concert Trio
WROK-Dinner Music
WSUI-Amer. Education Week
Prgm.
WTAQ-Organ Melodies

7:00
NBC-Robert L. (Believe-It-Or-
Not) Ripley (Huskies); B. A.
Rolf's Orch.: WLW WTAM
WHO WTMJ WIBA WIRE
WMAQ KSD (sw-9.53) (also
KFI at 11 p.m.)
Turn to page 28 to see pickpocket
pictures of Robert L. Ripley.

MBS-Hi, There, Audience: WMT
NBC-Al Roth's Orch.: WBOW
(sw-11.87)
CBS-Your Unseen Friend; Harry
Salter's Orch.: WBBM WJR
WHAS KMOX (sw-15.27)
To be announced: WIND WTAQ
WKBB

KWK-Sport Review; News
WBAA-President's Banquet
WCCO-Barnyard Follies
WCFL-News
WFAM-Organ Moods
WFBM-Symphony Talk; Bohemi-
ans
WGN-News; Sport Highlights
WIND-Football Scores
WISN-Down By Herman's
WLS-Meet the Folks
WOC-Skit Prgm.
WROK-Fireside Bible Talks

7:15
KWK-Al Sarli's Jam Session
WCFL-Interlude
WFBM-Road Builders
WGN-Victor Arden's Orch.
WIND-Colonial Ensemble
WOC-Saturday Jamboree

7:30
NBC-Jack Haley's Log Cabin;
Virginia Verrill, songs; Wendy
Barrie; Warren Hull, m.c.; Ted
Fio-Rito's Orch.: WMAQ WHO
WIBA WLW WIRE WTMJ
WTAM KSD (sw-9.53) (also
KFI at 11:30 p.m.)

CBS-Johnny Presents (Philip
Morris) Russ Morgan's Orch.;
Frances Adair, contr.; Glenn
Cross, tr.; Mixed Ensemble;
Charles Martin's dramatiza-
tions; Ray Block & Swing
Fourteen: WHAS WOC WFBM
WBBM WCCO KMOX WJR
(sw-15.27) (also WISN KNX
KSL at 10:30 p.m.)

NBC-Linton Wells, commentator:
(sw-11.87)

MBS-Sylvia Froos, songs; Orch.:
WMT
KWK-Feature Parade
WCFL-Armour Institute of Tech-
nology, talk
WFAM-Moderate Melodies
WGN-Wayne King's Orch.
WHO-Sunset Corners Frolic
WIND-Sing & Swing
WKBB-Bordertown Barbecue
WLS-Barn Dance Party
WROK-Lou Blake's Orch.
WTAQ-American Weekly

7:45
NBC-Nola Day, songs; Orch.:
WBOW (sw-11.87)
WBOW-Melody Time
WCFL-Herr Louie & the Weasels
WIND-Talking Drums
WKBB-News
WTAQ-Sports Column of the Air

8:00
NBC-Alka-Seltzer National Barn
Dance; Henry Burr; Verne,
Lee & Mary, Hoosier trio;
Lulu Belle & Scotty; Uncle
Ezra; Lucille Long & Joe Kelly,
m.c.; Guests: WLS KWK WMT
WBOW WIRE WLW WIBA
WTMJ (sw-11.87) (also KGO
at 10 p.m.)

CBS-Prof. Quiz with Bob Trout
(Nash Motor Car Co.): WISN
KMOX WHAS WBBM WCCO
WFBM WJR WISN (sw-15.27)
(also KNX KSL at 10 p.m.)
Details of the contest on this pro-
gram may be found on page 14.

NBC-Concert Orch.: H. Leopold
Spitalny, cond.: WTAM WTMJ
(sw-9.53)
KOA-Sport Highlights
KSD-News; Nathaniel Shilkret's
Orch.

WCFL-Adult Education Council
WGN-Albert Eustace Haydon
WHO-Sunset Corners Frolic
WIND-Band Stand
WKBB-Hits & Encores
WMAQ-Marek Weber's Orch.
WMBD-Doctors Who Dared
WOC-Vivian Benschopf
WROK-Ranch Boys
WSBT-Songs They Write
WTAQ-Master Singers

8:15
KOA-Music by Cugat
WGN-Kay Kyser's Orch.
WIND-Dance Orch.
WKBB-World Dances
WMBD-Farmer Bill's Happy
Family
WOC-Sat Presents
WROK-News; Musicale
WTAQ-House of Peter McGregor

8:30
CBS-Saturday Night Serenade
(Pet Milk); Mary Eastman,
sopr.; Bill Perry, tr.; The
Serenaders; Gus Haenschen's
Orch.: WMBD WOC WBBM
WHAS KMOX WFBM WJR
WKBB

CBS Among Our Souvenirs: (sw-15.27)
NBC-Special Delivery, sketch:
WTAM WMAQ KSD KOA
(sw-9.53)
WCCO-Dick Long
WCFL-Montparnasse
WIND-Football Jamboree
WISN-Curtain Calls
WROK-Nat'l Education Week
WSBT-Cafe Continental
WTAQ-News

8:45
WCCO-Musicale
WGN-Ted Weems' Orch.
WIND-Arlie Simmonds' Orch.
WKBB-Sentimental Mood Music
WSBT-Komedy Kingdom
WTAQ-Dance Orch.

9:00
CBS-Lucky Strike Hit Parade;
Harry Salter's Orch.: Fredda
Gibson & Buddy Clark, vocal-
ists; Songsmiths Quartet;
Guest: WJR WOC WSBT
WBBM KMOX WKBB WTAQ
WHAS WISN WCCO WMBD
WFBM (sw-15.27)
NBC-Symphony Orch.; Pierre
Monteux, cond.: KOA WIBA
WTAM KSD WLW WBOW
WMAQ (sw-9.53)
NBC-Symphony Orch.; Pierre
Monteux, cond.: (sw-11.87)
MBS-Dance Orch.: KWK

WGN-Vincent Lopez' Orch.
WIND-Tommy Ott, organist
WIRE-Vic Arden's Orch.
WLS-Barnyard Jamboree
WMT-Swing Hi, Swing Lo
WROK-Studio Party
WTMJ-German Hour

9:15
WCFL-Labor Flashes
WIND-Walkathon
WIRE-Dept. of Public Welfare
WMT-Danceland

9:30
NBC-Symphony Orch.; Pierre
Monteux, cond.: WCFL (sw-11.87)
NBC-Symphony Orch.; Pierre
Monteux, cond.: WTAM
MBS-George Olsen's Orch.: WGN
WIRE
KWK-Stuart Johnson's Orch.
WIND-Stars Over Manhattan
WLS-Hometown Memories
WMT-Hi-Way Dance Melodies
WROK-Lou Blake's Orch.
WTMJ-Dance Orch.

9:45
CBS-Patti Chapin, songs: WTAQ
WISN WKBB WSBT WBBM
WOC (sw-15.27)
MBS-George Olsen's Orch.: KWK
George Jessel: WFBM WHAS
KMOX-George Jessel & Will Os-
borne's Orch.
WCCO-Sportsmen's Special
WIND-Russ Hodges, comments
WJR-The Soap Box
WMBD-Value Hints
WMT-Electric Park Band
WROK-News Flashes

10:00
CBS-Frankie Masters' Orch.:
WFBM WKBB WISN WBBM
WSBT (sw-15.27)
NBC-Symphony Orch.; Pierre
Monteux, cond.: KSD KOA
WMAQ (sw-9.53)
NBC-Symphony Orch.; Pierre
Monteux, cond.: WTAQ

News: WOC WTAQ WMBD
Sport Review: KWK WTMJ
KMOX-Chic Scoggin's Orch.
WBOW-Leo Baxter's Orch.
WOC-Sportsmen's Special
WGN-Night Skies
WHAS-Barn Dance
WIND-Barney Rapp's Orch.
WLW-Paul Sullivan, news
WMAQ-Jimmy Dorsey's Orch.
WMT-Hi-Way Dance Melodies

10:15
CBS-Frankie Masters' Orch.:
WJR WOC
NBC-Symphony Orch.; Pierre
Monteux, cond.: WIBA
MBS-Horace Heidt's Orch.:
KWK
News: WKBB WCCO WFBM
WMT WIRE WHO
Dance Orch.: WTAQ WHAS
KMOX-Emil Velazco's Orch.
WGN-Ted Weems' Orch.
WHAS-Dance Time
WIND-Roger Pryor's Orch.
WJR-Pol. Action Comm.
WLW-Roger Pryor's Orch.
WMBD-Sports; Prgm. Review
WTMJ-Moonlight & Shadows

10:30
NBC-Al Donahue's Orch.: WLW
KSO KOA WBOW WCFL
WHO
CBS-Benny Goodman's Orch.:
WJR WMBD WOC WTAQ
WSBT WBBM WISN WKBB
WFBM (sw-15.27)
MBS-Horace Heidt's Orch.: WMT
KMOX-Tomorrow's Headlines
WCCO-Rollie Johnson
WGN-Freddy Martin's Orch.
WIBA-News; Club Canticleer
WIND-Roller Derby
WIRE-Variety Show
WLS-Fireside Party
WMAQ-Henry Busse's Orch.
WTAM-Musical Bulletin Board
WTMJ-News; Dance Orch.

10:45
NBC-Al Donahue's Orch.: WIBA
News: WROK WIND WHAS
KMOX-Old Fashioned Barn
Dance
WCCO-Cecil Hurst's Orch.
WMAQ-Eddie Varzos' Orch.
WMBD-Walkathon Derby Show
WOC-Sportsmen's Special
WTAM-Music You Want

11:00
NBC-Eddie Rogers' Orch.: (sw-6.14)
NBC-Ran Wilde's Orch.: KSD
WHO WTAM WBOW WLW
CBS-Orrin Tucker's Orch.: WOC
WISN WBBM WSBT WKBB
WTAQ WMBD
CBS-Sammy Kaye's Orch.: WJR
WFBM
MBS-Isham Jones' Orch.: WMT
WGN WIRE
KOA-Nick Stuart
KWK-Clyde Lucas' Orch.
WCCO-Gophers
WCFL-Nite Club
WHAS-Dance Band
WIBA-University 770 Club
WIND-Bob Tinsley's Orch.
WJR-Emercy Deutsch's Orch.
WLS-National Barn Dance
WMAQ-Marek Weber's Orch.
WTMJ-Streamlined Revue

End of Saturday Programs

Barber Finds Old Book in Trunk Sells It for \$4000

A small town barber discovered an old copy of "Pilgrim's Progress" in a trunk that had been unopened for years. He hoped to sell it for a few dollars. Imagine his joy when he was offered more than \$4,000.00 for that one book! This is cited from rare book annals, as one of many such cases. The American Book Mart, nationally known buyers of old books, will pay \$4,000.00 for each copy of the same edition. They bought over 7500 books in past twenty-one months. They buy thousands of dollars worth of books annually—they want certain old school books, Bibles, story books, poetry, histories, travel, almanacs, letters, newspapers, magazines, etc. Many books even as recent as 1931 wanted. A single book hidden in your old trunks, attic or basement, may bring you \$25, \$50, \$100, \$500 or even \$5,000 each for certain books. Better investigate now! Send 10c today to American Book Mart, 140 S. Dearborn St., Dept. 4601, Chicago, and they will send you latest list of old books they want to buy and cash prices they will pay!

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SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

RICARDO F. RUBIO of Havana, Cuba, writes that another short-wave station, COCU, "Garcia Serra," which relays CMCU on either 6.59 or 9.95 megs, daily from 7 a.m. to 12 mid EST (8 a.m. to 1 a.m. CST), took the air on October 15. Reports should be sent to Jorge Garcia Serra, Estrada Palma No. 25, Vibora, Havana, Cuba. It is reported that COCA (6.46), a short-wave relay for CMCA, will be inaugurated some time in the near future.

The following commercial transmitters are in operation at present, at Rocky Point, N. Y.: WEC (8.93), WQJ (21.24), WLL (17.9), WKC (13.465), WEZ (8.075), WQA (21.22), WKO (15.97), WED (13.435), WEM (7.40), WQD (18.96), WQG (15.04), WEF (10.62), WKP (6.95), WQE (18.92), WQV (14.80), WCG (10.38), WQO (6.925), WQH (18.88), WEB (14.77), WET (9.47), WDB (6.7175), WQB (17.94), WQP (13.90), WEL (8.95) and WIR (4.55).

DJP (11.855) is relaying the regular Zeesen, Germany, programs irregularly between 4:50 and 10:45 p.m. EST (3:50 and 9:45 p.m. CST). Matanzas, Cuba, COGF (11.805) badly interferes with the daily 8 to 9 a.m. EST (7 to 8 a.m. CST), transmission from JZJ (11.8), Tokyo, Japan. After being inaudible for a long while, the 4:30 p.m. EST (3:30 p.m. CST), transmission from Tokyo, radiated over JZK (15.16), is again being heard.

According to R. B. Oxrieder of State College, Penn., HBL (9.345) of Geneva, Switzerland, is now transmitting each Friday from 7:30 to 7:45 p.m. EST (6:30 to 6:45 p.m. CST). RNE (12.06), Moscow, U. S. S. R., broadcasts a French program at 8:30 p.m. EST (7:30 p.m. CST), news in Russian at 10 p.m. EST (9 p.m. CST) and an English period at 10:15 p.m. EST (9:15 p.m. CST), following which it closes down with the "Internationale" at 11 p.m. EST (10 p.m. CST). The new super-power short-wave transmitter, nearing completion at Moscow, U. S. S. R., will broadcast twenty-four hours daily.

A verification just received from CR6AA in Lobito, Angola, Portuguese Africa, by Roy Myers of Los Angeles, Calif., states that this station operates on 7.177 megs, Wednesdays and Saturdays from 2:45 to 4:30 p.m. EST (1:45 to 3:30 p.m. CST). Transmissions are made at irregular intervals on a frequency of 9.666 megs.

Eugene Reinhard of Locust, N. J., writes that he was fortunate enough to hear the special DX program from FR8VX (14.34) of St. Denis, Isle de Reunion, on October 15. I was unable to pull this tiny station through at the RADIO GUIDE Listening Post. James Moore of San Francisco, Calif., reports that the mysterious French Indo-China amateur noted by John DeMyer some time ago is F18AC (14.265), a 50-watt station, owned by R. Lebon, Box 13, Hanoi, French Indo-China, who was heard making his first North American contact with W6NNR, on October 1.

Akifusa Saito of Kumamoto, Japan, informs me that the new Japanese transmitter at Taihoku, Taiwan, which relays JFAK, daily from 4 to 10 a.m. EST (3 to 9 a.m. CST), on a frequency of 9.625 megs, is JFO. PMK (11.5) the station that I was unable to identify, when logged some weeks ago, is a Japanese transmitter, relaying the NIROM programs irregularly from 6 to 8 a.m. EST (5 to 7 a.m. CST).

A technical release from the British Broadcasting Corporation states that

with the approach of the sunspot cycle to its maximum next year, listeners in the northern hemisphere and certain parts of the southern are noticing a marked improvement in reception on the ultra-short waves with the change in season. In the winter the ionosphere cools and becomes more dense, thereby reflecting signals of higher and higher frequency. In direct confirmation to this data, comes a letter from Clyde Criswell of Phoenix, Ariz., in which he states that on October 19, from 10 to 11 a.m. EST (9 to 10 a.m. CST), he picked up television sound signals from Alexandra Palace in London, England, on a frequency of 41.5 megs. Reception was better than over W3XAL, Boundbrook, N. J., on 17.78 megs, at the time. Sound transmissions that are being made in connection with testing the giant new CBS television transmitter at Camden, N. J., were also received on a frequency of 41.5 megs, by Mr. Criswell.

Belgian flyers report that on the route to the Congo it is at present practically impossible to employ radio compasses or direction finders after the plane has passed Oran, since further south there are no powerful transmitters or beacons. Navigation is made possible by ground direction finders operated by the French, who have installed automotive units for receiving and transmitting at various points across the vast Sahara Desert.

Several notable broadcasts will be heard from Daventry this week: On Sunday, November 7, at 10:30 a.m. EST (9:30 a.m. CST), listeners will hear the Jewish Ex-Servicemen's National Remembrance Service, and band music by His Majesty's Scots Guards, from the Horse Guards Parade, Whitehall, London; on Tuesday, November 9, at 7:25 a.m. EST (6:25 a.m. CST), a description of the scene of the procession of the Lord Mayor's Show as it passes through the streets of London. At 2:20 p.m. EST (1:20 p.m. CST), a description of the Lord Mayor's Banquet by Mrs. Collett from Guildhall. At 4:20 p.m. EST (3:20 p.m. CST), another pick-up from the Lord Mayor's Banquet, featuring the address of Prime Minister Neville Chamberlain, in which he will publicly set forth Great Britain's policies and probable future course of action in relation to the tangled international situation; on Thursday, November 11, at 5:25 a.m. EST (4:25 a.m. CST), the famous Service of Remembrance from the Cenotaph, Whitehall, London, which will be preceded by music played by the Regimental Bands, will be broadcast. This will feature a "Salute to the Dead," by Major-General Sir Fabian Ware. At 2:55 p.m. EST (1:55 p.m. CST), the Festival of Empire and Remembrance, from the Royal Albert Hall, which will be attended by the King and Queen, will be aired.

The American Museum of Natural History's expedition to New Guinea left, in part, on October 5. The group will include three scientists, two radio operators (one is ex-W2FEF), a pilot and a flight engineer. A 500-watt transmitter, which it is understood has been assigned the call W10XRA, will be installed at the base-camp at Hollandria, Dutch New Guinea, from which point it will be used to communicate with two portable field transmitters which the advance party will carry into the dangerous territory of the "Head Hunters"! An airplane, equipped with a 100-watt transmitter, to work on 3.105, 6.21, or 12.42 megs, will be used in the explorations.

(Programs are on Page 47)

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**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	JVI, Japan	9.535
CJRX, "	11.72	JZJ, "	11.80
COBC, Cuba	9.31	JZK, "	15.16
COEZ, "	9.03	KIO, Hawaii	11.68
COCD, "	6.13	KKH, "	7.52
COCO, "	6.01	KKP, "	16.03
COCC, "	9.75	Klipheuvcl.	
GSW, Portugal	9.94	South Africa	9.62
DJB, Germany	15.20	LRU, Argentina	15.29
DJC, "	6.02	LRX, "	9.66
DJD, "	11.77	LSX, "	10.35
DJL, "	15.11	OLR3A, Czecho-	
EA743, Canarias	10.37	slovakia	9.55
EAR, Spain	9.49	OLR4A, "	11.84
EA9AH, Spanish		OLR5A, "	15.23
Morocco	14.05	ORX, Belgium	10.33
FNSK, S.S. Nor-		OXY, Denmark	9.52
mandie 8.823,	13.275	PCI, Holland 9.59,	15.22
FO3AA, Tahiti	7.11	PHI, "	17.775
GSA, England	6.05	PRADO, Ecuador	6.62
GSB, "	9.51	PRF5, Brazil	9.50
GSC, "	9.58	RAN, U.S.S.R.	9.60
GSD, "	11.75	RKI, "	7.54
GSE, "	15.14	RNE, "	12.00
GSH, "	17.79	RV15, "	4.273
GSI, "	21.47	RV59, "	6.00
GSJ, "	15.26	SPB, Poland	11.53
GSJ, "	21.53	SPW, "	13.64
GFL, "	6.11	TFJ, Iceland	12.23
GSO, "	15.18	TPA2, France	15.24
GSP, "	15.31	TPA3, "	11.88
HAS3, Hungary	15.37	TPA4, "	11.71
HAT4, "	9.12	VF9DN, Canada	6.005
HRI, Switzerland	14.535	VK2ME, Australia	9.59
HBL, "	9.60	VK3LR, "	9.58
HPO, "	11.402	VK3ME, "	9.51
HRE, "	18.48	VPD2, Fiji	9.54
HYP, "	7.80	WIXAL, Boston, Mass.	
HORL, Ecuador	6.66		15.25, 11.79 and 6.04
HHS, Haiti	5.925	XEUZ, Mexico, D.F.	6.12
HU1ABE, Colombia	9.5	XFXA, "	6.172
HU1ABP, "	9.618	YGOX, China	9.8
HP5A, Panama	11.7	YSD, El Salvador	7.894
HP5J, "	9.60	YV5RC, Venezuela	5.80
HSPJ, Siam 9.51,	19.02	ZBW3, China	9.525
HVJ, Vatican City	15.12	ZRO4, Italy	9.635
JDY, Kwantung	9.925	ZRO4, "	11.81
JVN, Japan	10.68	9MI, S.S. Kanimbla	6.01

Short-wave programs of American stations are shown along with the regular listings beginning on page 29. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

Time Given is CST
Add One Hour for EST
Subtract One Hour for MST

News Broadcasts

Daily—2:20 a.m., GSB, GSD, GSG, GSO; 3:35, GSB, GSD, GSG, GSO; 6:30, XGON; 6:45, JDY; 7:30, GSG, GSH, GSO; 7:35, JZJ; 10, GSD, GSF, GSG, GSH; 12 noon, GSB, GSD, GSG, GSI; 2 p.m., OLR4A; 2:10, TPA3; 3, GSB, GSF, GSO, GSP; 3:45, EA9AH; 4:40, HP5J; 5:30, EAR, HP5A; 6, EA9AH, RAN, RKT; 6:15, CSW; 6:30, EAJ43; 6:40, GSB, GSD, GSP; 7:15, EAJ43, DJB, DJD; 9:10, GSB, GSC, GSD; 9:30, DJB, DJD; 9:45, CJRO, CJRX; 10:30, TPA4; 11:30, JZK.
Daily except Sundays—5 a.m., VK3ME; 6:30, VK3LR; 5 p.m., ZRO4.
Sun., Mon., Wed., Fri.—3 p.m., RNE.
Mon. & Thurs.—7:30 p.m., OLR4A.

Sunday Nov. 7

6 a.m.—Program from S. S. Kanimbla: 9MI
*6 a.m.—Program from Darien, Kwantung: JDY
*7 a.m.—International church: COCQ
*7 a.m.—Variety program: DJL
*7 a.m.—Overseas hour for Australia: JZJ
9:15 a.m.—Chimes and church services: WIXAL (15.25)
9:30 a.m.—JEWISH EX SERVICEMEN'S NATIONAL REMEMBRANCE SERVICE; Rev. J. H. Hertz; H. M. Scots Guards' band: GSD GSG
12:30 p.m.—Cultural activities: W3XAL (17.78)
*1 p.m.—Danish program: OZF (9.52)
1:55 p.m.—Catholic services: GSG GSI
3 p.m.—Chapel organ: W2XAF (9.53) W2XAD (15.33)
3:30 p.m.—Overseas hour (East): JZJ JZK
3:45 p.m.—Centenary commemoration of Women's Foreign Mission work in the Church of Scotland: GSF GSO
*3:55 p.m.—Greetings to listeners: DJB DJC DJD
4:30 p.m.—In the College President's Study: WIXAL (11.79)
4:30 p.m.—INTERNATIONAL DX'ERS ALLIANCE PROGRAM FROM ALGERIA, ALGERIA: TPZ (12.12)
*4:30 p.m.—Dance orchestra: YV5RC
*5 p.m.—"The World's Week," Volney Hird: WIXAL (11.79)
5:05 p.m.—Violin Sonatas of Corelli: GSD GSP
6 p.m.—Chimes and church services: WIXAL (6.04)
*6 p.m.—Program from Moscow: RAN RKI
6:40 p.m.—Mission news: PCI (9.59)
7 p.m.—Cugat dance orchestra: YV5RC
7 p.m.—Fred Hartley's sextet: GSD GSP
*8 p.m.—Cararo's tango band: LRX
*8 p.m.—El Salvadorian program: YSD
8:30 p.m.—PROGRAM FROM EXPEDITION IN ECUADORIAN JUNGLES: HCIAG (14.32)
*10 p.m.—English program: XENA COBC
*10:45 p.m. (ex. Sat.)—Program from South Africa: Klipheuvcl (9.62)
*11:30 p.m.—Dance music: HP5A
*11:30 p.m.—Overseas hour (Pacific coast): JZK
*12 mid.—English DX program: XEUZ
*2 a.m.—English programs from Siberia: RV15

Key to Symbols Used: *Daily; †Week Days; \$Monday, Thursday.

Monday, Nov. 8

†4:30 a.m.—Fiji hour: VPD2
\$7 a.m.—Siamese broadcast: HS8PJ (9.51)
\$7 a.m.—Oriental variety: ZBW3
1:45 p.m.—Mr. Augustus Plum and Family: GSG
2 p.m.—"Tess of the d'Urbervilles" (Part II): GSG GSI
†3:50 p.m.—Science news: WIXAL (11.79)
†4 p.m. (ex. Sat.)—News: W2XAF (9.53) W2XAD (15.33)
4:15 p.m.—Sports in America: W2XAF (9.53) W2XAD (15.33)
†5 p.m.—Monitor news: WIXAL (11.79)
6 p.m.—Symphonies of Beethoven: GSD GSP
7 p.m.—Ezra and Elmer: GSD GSP
7:40 p.m.—Sonata for violin and harp: OLR4A
8 p.m.—Mail bag: OLR4A
8:30 p.m.—Journey into the unknown: DJB DJC
9:30 p.m.—Brave New World: W2XE (15.27)

Tuesday, Nov. 9

6:25 a.m.—THE LORD MAYOR'S SHOW: GSG GSH GSI
10:45 a.m.—"World Affairs," H. Wickham Stead: GSD GSG
2:30 p.m.—THE LORD MAYOR'S BANQUET: GSG GSI
3:20 p.m.—THE LORD MAYOR'S BANQUET; Speech by Prime Minister Neville Chamberlain: GSF GSO GSP
5 p.m.—Commemoration of the 9th of November: DJB DJC DJD
6:30 p.m.—Splendors of Literature: WIXAL (6.04)
10:30 p.m.—Salute to Latin-America: W8XAL (6.06)

Wednesday, Nov. 10

9 a.m.—Music Hall: GSG GSI
1 p.m.—"Tess of the d'Urbervilles" (Part III): GSG GSI
2:15 p.m.—BBC SYMPHONY ORCHESTRA; Adrian Boult, conductor: GSG GSI
4:15 p.m.—Sports in America: W2XAF (9.53) W2XAD (15.33)
6 p.m.—Budapest program: HAT4
7 p.m.—Latin-American night: W3XAL (17.78)
7:45 p.m.—For the Short-Wave Listener: WIXAL (6.04)
9:30 p.m.—The Rocky Mountaineers: GSC GSD

Thursday, Nov. 11

4:25 a.m.—A SERVICE OF REMEMBRANCE FROM THE CENOTAPH, WHITEHALL, LONDON: GSG GSH GSI
5:10 a.m.—"Salute to the Dead," Major-General Sir Fabian Ware: GSG GSH GSI
8 a.m.—Program on peace: PHI
9:15 a.m.—Service from the Cenotaph: GSG GSI
10:20 a.m.—"As I See It," Viscountess Astor: GSD GSG
1:40 p.m.—Schraml: OLR3A
1:55 p.m.—FESTIVAL OF EMPIRE AND REMEMBRANCE: GSG GSI
4:10 p.m.—Service from the Cenotaph: GSF GSO
5 p.m.—For signals: DJB DJC DJD
6 p.m.—"The Part that Ex-Servicemen Can Play in Promoting World Peace," Sir France Fetherston-Godley: GSD GSP
6:30 p.m.—"Textiles, a Heritage and a Promise," Prof. Edw. Schwag: WIXAL (6.04)
6:30 p.m.—Waltzes: DJB DJC DJD
7:10 p.m.—Festival of Remembrance: GSD GSP
7:30 p.m.—Broadcast for the News Radio Club of Connecticut: DJB DJC DJD
8 p.m.—Spanish popular music: PRADO
9 p.m.—Canadian hour: H12S
9:30 p.m.—Festival of Remembrance: GSC GSD

Friday, Nov. 12

10:40 a.m.—Play, "Fire!": GSD GSG
12:40 p.m.—From the London Theater: GSG GSI
1:30 p.m.—Five Hours Back: W3XAL (17.78) W2XAD (15.33)
1:40 p.m.—Children's chorus: OLR3A
2 p.m.—Merry-go-round revue: GSG GSI
2:25 p.m.—Sinfonia concertante: OLR3A
4 p.m.—Heinrich Schütz Circle: DJB DJC DJD
4:15 p.m.—Sports in America: W2XAD (15.33) W2XAF (9.53)
4:30 p.m.—Talk, "Pathways to Peace": WIXAL (11.79)
6:15 p.m.—Luis Alvarez' orchestra: YV5RC
7 p.m.—Woman's Page: W3XAL (17.78)
8 p.m.—French-Canadian folk songs: GSC GSD
8:15 p.m.—Barble and Lorde: DJB DJC DJD
10 p.m.—Program from Tahiti: FO8AA
11:15 p.m.—DX Club: W8XK (6.14)

Saturday, Nov. 13

9:30 a.m.—Troise's mandoliers: GSD GSG
10 a.m.—Merry-go-round revue: GSD GSG
11:20 a.m.—Henry Hall's orchestra: GSG GSI
12:30 p.m.—BBC Military band: GSG GSI
1:30 p.m.—In Town Tonight: GSG GSI
2:25 p.m.—Variety program: OLR3A
3:40 p.m.—CONCERT BY MASSES BANDS: GSF GSO
4:30 p.m.—League of Nations: HBI HBP
5:45 p.m.—Thirty minutes of startling stories: DJB DJC DJD
6 p.m.—Palace of Varieties: GSD GSP
6:30 p.m.—Concert music: DJB DJC DJD
7 p.m.—Ernesto Lecuona's Cuban music: LRX
8 p.m.—In Town Tonight: GSC GSD
8:30 p.m.—Louis Freeman's band: GSC GSD
11 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN CRCX

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- The presiding officer of the Senate is the (1) President. (2) Vice President. (3) Secretary of War.
No. of Answer.....
- A mail carrier sorts 9/10 of his mail in 72 minutes. How many minutes will it take him to sort all his mail?
Answer.....
- Roof is to building as ceiling is to (1) house. (2) barn. (3) room. (4) cottage.
Answer.....
- To be sure of the meaning of a word refer to a (1) paper. (2) magazine. (3) dictionary.
Answer.....
- Profit is to loss as plenty is to (1) people. (2) money. (3) famine. (4) business. (5) country.
Answer.....
- If I can read 10 letters in 40 minutes, how long will it take me to read 28 letters?
Answer.....
- New York City is (1) North. (2) South. (3) East. (4) West, of Los Angeles, California.
Answer.....
- The saying, "Haste makes waste" means most nearly: (1) Do not let haste betray you into imprudence. (2) It is injurious to be precipitate and delay is also frequently injurious. (3) The man is wise who does everything in its proper time.
Answer.....

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City and State

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