

COMPLETE PROGRAMS FOR WEEK ENDING OCTOBER 30

RADIO GUIDE

TEN CENTS

OCTOBER 30, 1937

this week!

EDDIE CANTOR

*Silver Anniversary
Celebration*

EDWARD MacHUGH

*Sings "The Old
Rugged Cross"*

LOTTE LEHMANN

Ford guest Sunday

ROSALIND RUSSELL

JAMES STEWART

*Final "Silver Theater"
broadcast*

Listening

MADE EASY!

TRY OUR Program
LOCATOR



LISTEN TO THEM—
READ ABOUT THEM



Eddie Cantor—CBS Wednesday night

EXCLUSIVE NEW PHOTO OF WAYNE KING—AND RADIO'S HEALTHIEST GIRL

RADIO GUIDE

M. L. ANNENBERG
PUBLISHER

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CURTIS
MITCHELL
Editor

Medal of Merit

A Weekly Award for Excellence in Broadcasting

AWARDED TO EDDIE CANTOR OF TEXACO TOWN

THE picture on the cover of this issue of Radio Guide is of Eddie Cantor. He is successful, rich, famous, happy. He is a star of the theater, the movies, and of radio. The world is at his feet. You see his animated face, his gay clothes, and you say to yourself, "Lucky fellow."

The pictures which start on page 24 are of Eddie Cantor, too. There, first of all, is a child of the Manhattan sidewalks. There is poverty and loneliness and all the other qualities which make life drab and wearisome. You might multiply that picture by a million and have a cross-section of the part of New York which cradled Eddie in those raw, hungry days of his childhood.

No Hollywood estate, then; no Ida, no Texaco Town, no "Ali Baba," no Jimmy Wallington or Deanna Durbin or Jacques Renard. Nothing but a hunger in his insides which was far greater than the craving for the food he often went without. This hunger within him was simply a longing to be someone.

It drove him ultimately to a famous old theater known as Miner's Theater, on the Bowery, where he danced and sang with all the skill he had picked up in a hundred parlor and sidewalk rehearsals. The performance won for him a prize of only five dollars. But it placed his feet firmly on life's glory road.

This week is Eddie Cantor's twenty-fifth anniversary as a star. On Thursday night he will be tendered



a testimonial dinner at the Ambassador Hotel in Los Angeles. This will be broadcast by the Columbia Broadcasting System. There will be speeches by Postmaster-General Farley, Governor Frank Merriam of California, Paul Muni, Will Hays and many others.

Eddie himself will respond to those talks, and the voice of that undernourished kid will be hurled around the earth in startling testimony to what one small boy can accomplish in his lifetime.

Because radio has brought Eddie Cantor more friends, probably, than any other medium, it is appropriate that this week honoring him should bring a special tribute from his radio audience. Therefore, Radio Guide has made special arrangements with Western Union Telegraph Company to deliver to Eddie Cantor on the night of his dinner at the Ambassador Hotel a special wire of congratulations that our readers may wish to send for the modest cost of twenty-five cents. As a further expression of the largest organized group of listeners in the world, the readers of Radio Guide, he will receive a special honor. By his life, he has demonstrated that all lives can be greatly successful, beautiful and useful.

So in behalf of those radio listeners everywhere who are citizens of his adopted metropolis of Texaco Town, we award to Eddie Cantor Radio Guide's Medal of Merit.



Eddie Cantor:
Celebrates 25
years Thursday

HAPPY LISTENING

Policy Impertinences . . .

MAY we ask occasional impertinences of you in this column? In such a publication as we wish to make Radio Guide this year, your own voice should be heard often. So we plan to ask questions, if you don't mind, which will help us to shape our policies.

Like Letters? . . .

FIRST question: Do you enjoy writing letters about the things you like or dislike, or do you enjoy reading what other listeners think? What we are getting at in our cow-footed fashion is whether or not you want the Voice of the Listener department back regularly, with plenty of space. Last spring we offered prizes for the best letters, and got hundreds each week, but presently we found that most of them were being written for the prize instead of to express honest convictions. So we abandoned that. In this issue, however, the Voice of the Listener is back stronger than ever despite its recent kicking around. If it pleases you, run, don't walk, to the nearest postcard. We would like to know.

Win a Million . . .

EXPERTS estimate there are ten million people who enter contests every year. Which adds up to the fact that a million dollars in cash and merchandise will be wrapped up and taken home this year by men, women and children who took the trouble to tear off a box-top and write a slogan, limerick or sales talk. Which makes this as good a place as any to mention our new contest department. It is edited by two experts, both big winners who know all the tricks. Each week they will give Radio Guide readers the benefit of their experience. Every big contest will be analyzed, discussed. We don't guarantee it, but we do believe it will help many a Radio Guide reader to pay the rent. And when you've won, don't thank us. It's just another Radio Guide service.

this week!

Previews of Some of the Better Programs

SUNDAY, OCT. 24

Church . . . reverence

"Church of the Air" will be aired over CBS. Sunday, at 10 a.m. EST and at 1 p.m. EST.

Rev. Carl S. Weist of the Community Church in Mount Vernon, N. Y., and Very Rev. Monsignor William P. Griffin will speak this Sunday.

Concert . . . exotic

International Concert to be aired from Batavia, Dutch East Indies. NBC, CBS, Sunday, 11 a.m. EST.

Native religious and secular music performed by orchestral groups and Malayan and Javanese boy and girl choirs offers musical oddity of week.

Radio newsreel . . . biggies

A new program, known as "The Radio Newsreel," will be aired over NBC, Sunday, at 3 p.m. EST.

Parks Johnson and Wallace Butterworth of "Vox Pop" fame will interview big names in the headlines of the week while they are still "news."

A description of the technique of the air's own newsreel is on page 8.

Philharmonic . . . supreme

The Philharmonic - Symphony opens new schedule of 28 broadcasts Sunday over CBS, 3 p.m. EST.

Highlight of the first broadcast of the Philharmonic will be first performance of John Barbirolli's arrangement of a Purcell suite for small orchestra.

Interesting comments on the Philharmonic series will be found on page 8.

Rosalind Russell

James Stewart . . . fins

"Silver Theater's" final "First Love" episode to be broadcast over CBS. Sunday, 5 p.m. EST.

A romantic story of life in Hollywood, "First Love" tells in a new radio technique of a girl who has movie fame and fortune thrust upon her.

Workshop . . . gets the tune

"Columbia Workshop" presents Marc Blitzstein's "I've Got the Tune." CBS, Sunday, 8 p.m. EST.

"I've Got the Tune" is another "first" for the Workshop, first original song-drama ever commissioned and written exclusively for radio production.

A complete story of "I've Got the Tune" may be found on page 9.

Lotte Lehmann . . . superb

Soprano Lotte Lehmann is guest of the "Ford Sunday Evening Hour." CBS, Sunday, at 9 p.m. EST.

Mme. Lehmann, superb in interpretations of Wagnerian roles, first sang in America in 1931. Now Americans treasure appearances such as this one.

Irene Rich . . . romance

"Child, Save My Fireman," is Irene Rich drama Sunday. NBC, 9:45 p.m. EST. West, 8 p.m. PST.



Fred Allen, fast-witted Yankee comedian, tops off his air-vacation with a guest appearance on "Hollywood Mardi Gras" Tuesday night

An intriguing romance concerning an absent-minded young man who ignores his own wedding date offers fun for listeners, a grand role for Irene Rich. Ned Wever will play opposite her.

MONDAY, OCT. 25

Eddie Cantor . . . pinch-hitter

Eddie Cantor fills in for Burns and Allen. NBC, Monday, 8 p.m. EST. For the West, 7:30 p.m. PST.

From a child of poverty on Manhattan's streets grew Eddie Cantor, to bring laughter to millions. Monday he'll bring laughs to Burns & Allen listeners.

Spencer Tracy . . . doctor's odyssey

"Lux Radio Theater" presents Spencer Tracy in "Arrowsmith." CBS, Monday, 9 p.m. EST.

Sinclair Lewis' throbbing story of a struggling doctor, combining heart-break with scientific victory, provides tense drama for listeners.

Evelyn Kay . . . fiddler

"Hour of Charm" features Evelyn Kay playing "Cherie." NBC, Monday at 9:30 p.m. EST.

Evelyn Kay's heart will be in her music this night, for it was her playing of "Cherie" three years ago that gave Spitalny the "different" musical touch for his now famous all-girl band.

For more details about this "Hour of Charm" feature, please turn to page 9.

Margaret Daum . . . lyrics

Soprano Margaret Daum will be heard on Columbia Concert Hall. CBS, Monday, 10:30 p.m. EST.

Miss Daum, who made her "Met" debut only last May, will delight listeners in this half-hour concert.

TUESDAY, OCT. 26

Edward MacHugh . . . complies

By request, Edward MacHugh sings "The Old Rugged Cross." NBC, Tuesday, 11:45 a.m. EST.

When the Gospel Singer sings "The Old Rugged Cross," he'll be singing a song he's made famous. Listener demands require him to sing the hymn about once every three weeks.

A story of Edward MacHugh and of "The Old Rugged Cross" will be found on page 7.

Industry . . . education

The glass industry will be "Story of Industry's" subject. Tuesday, CBS, 4:30 p.m. EST.

Presented by the Department of Commerce, and under direction of Harry R. Daniel, the story of glass will not only be interesting but informative.

Fred Allen . . . droll drawl

Droll Comedian Fred Allen is guest of "Hollywood Mardi Gras." NBC, Tuesday, 9:30 p.m. EST.

The drawing funster's summer vacation will come to a close when he ap-

pears as a guest Tuesday night. Fred will return to the "Town Hall" Nov. 17.

WEDNESDAY, OCT. 27

Albert Spalding . . . stringmaster

Albert Spalding, violinist, will be heard on "Chesterfield Hour." CBS, Wednesday, 9 p.m. EST.

Six months of each year the internationally known violinist tours Europe, while American music-lovers wait for appearances such as this.

Child Study . . . futurity

Addresses feature 21st Anniversary Dinner of Child Study group. NBC, Wednesday, 9:30 p.m. EST.

Pres. Hutchins of University of Chicago and Dr. Studebaker of U. S. Department of Interior will discuss expanding functions of child-training.

THURSDAY, OCT. 28

Robert Young . . . heart-flutterer

Robert Young of the movies will be at "Kraft Music Hall" Thursday. NBC, at 10 p.m. EST.

Well known to feminine movie-goers is handsome Robert Young, talented young player. He'll tell about his newest picture—"Navy, Blue and Gold."

Ernst Lubitsch . . . mogul

Ernst Lubitsch interviews Movie Director Ernst Lubitsch over NBC, Thursday, 11:15 p.m. EST.

Lubitsch is known to Hollywood as a director of million-dollar productions. He will discuss his latest, Paramount's "Angel," starring Marlene Dietrich.

East Side Boy . . . triumph

A testimonial dinner climaxes Eddie Cantor's 25 years as a star. CBS, Thursday, 12:30 a.m. EST.

Postmaster-General Farley, Paul Muni, Will Hays, others, will speak in his honor. Eddie Cantor will reply in a brief address of appreciation.

For more details about this celebration, please see page 2; for Eddie Cantor's life story, page 24.

FRIDAY, OCT. 29

Elsie Mae Gordon . . . monologist

Miss Gordon is "Magazine of the Air" guest Friday. CBS, 11 a.m. EST. For the West, 12 noon PST.

Elsie Mae Gordon's natural ability for mimicry has won her a large listening audience. Her appearance will be a welcome treat for many old friends.

SATURDAY, OCT. 30

Arturo Toscanini . . . London

Arturo Toscanini conducts BBC Symphony Orchestra in London. NBC, Saturday, 3:30 p.m. EST.

Beloved Toscanini, greatest living conductor, will lead BBC Orchestra in the playing of Brahms' "Requiem" and "Tragic Overture."

WHAT ARE THEY THINKING?

CAN PEOPLE SEND THEIR THOUGHTS THROUGH THE AIR? ZENITH STRIVES TO SOLVE THE MYSTERY SUNDAY NIGHT

BY ELGAR BROWN

KING CROESUS of Lydia, back in 550 B. C., pondered whether to attack his rival, Cyrus of Persia, or to employ a defense strategem. His advisers disagreed. In this crisis the aged Oracle of Apollo, in far-away Delphi, supplied positive proof that he knew every thought in Croesus' mind, every move he made.

The amazed monarch consulted the oracle, who predicted that in case of war "a great empire would be overthrown." That Croesus leaped at the wrong conclusion and lost his own empire is neither here nor there.

The fact remains that the story of the old Delphi oracle is history's first written record of that strange mental faculty called telepathy. From that day to this, the power of thought transference has intrigued alert thinkers.

TODAY an opportunity is presented for all America to enter the quest of definite knowledge. The procedure is something like this:

You are seated comfortably beside your radio, your mind open and receptive. From a remote studio you hear the whirl of a wheel, the roll of a ball. A selecting machine registers, purely at random, either black or white. Observing the selection are five men and five women, each chosen by an interested scientist.

These ten minds concentrate for ten seconds on the machine's selection. They strive to project the correct answer across space and into your mind. The operation is repeated seven times. Each time, after the period of concentration, you jot down your mental image—your answer.

CAN you receive the message? Can you tell more accurately than by mere chance whether the flash was black or white? Have you the power to perceive something in the mind of another human being, without even a clue from any of the five recognized senses? If so, perhaps you possess what Dr. Joseph Banks Rhine of Duke University, after seven years of exhaustive experimentation, has termed extra-sensory perception.

There are numerous other names for this so-called "sixth sense." It is popularly known as telepathy, mind-reading or thought transference. Busi-

nessmen, and sometimes horse-players, call it "hunch." Women invariably term it "intuition"—erringly claim it as an exclusive attribute of their sex.

The vital point is that science now generally concedes its existence and has turned to radio to fix the extent of its prevalence.

THE elemental test described above, whose purpose was not basically scientific but primarily to interest you in more comprehensive programs which are to follow, was the first telepathic experiment ever to be conducted with a nationwide participating audience.

It was presented Sunday evening, September 26, by the Zenith Foundation, conceived by Commander Eugene F. McDonald, Jr., president of Zenith Radio Corporation—and in a series of the laudable aim of which is to further scientific inquiry into unexplored fields. Radio delves into the vast field of the great ever-challenging unknown!

Tens of thousands of listeners took this simple test and forwarded their answers. Results were announced Sunday evening, October 3. It developed that selections one, two, four and five were white; selection six was black. Selections three and seven, by intent, were of other colors—a separate test in itself to determine your

"preference," and without which the main test results would be scientifically without meaning.

IN THE mass returns, 20 percent were correct in four "guesses," four percent were correct in all five—considerably higher than possible by the mathematical laws of chance. Many answered "blank" for three and seven!

A similar test was then propounded, the same ten "senders" being employed to aid in your "guess" as to selection of five types of vegetable—namely, carrots, beets, peas, string beans, and corn on the cob.

If these preliminary tests and results seem neither startling nor deeply sig-

nificant, bear in mind that they are mere "warm-ups." An analysis of answers over a series of weeks is actually expected to establish whether a mass perception beyond ordinary chance exists. The tests naturally will become more significant during the weeks, as senders and their vast audience become more accustomed to working with one another.

OH, THERE will be scoffers! Probably you are a "tough-minded" individual, as William James dubbed that scientific temperament which most of us have. Your instinct, then, will be to regard any revolutionary conclusions with the stoniest skepticism.

Instead, try to retain a tolerant, open mind. Zenith strove for that sort of reception in its build-up programs, exhorting listeners to cast aside preconceived notions and prejudices. Consider the public utterance of Dr. Rhine, the man who knows more about telepathy than anyone else in the world. Said this ultra-cautious scientist:

WHILE it would not yet do to say that we are all para-psychologically sensitive, it does appear safe to say that the majority of us are probably so, and possibly all of us may be."

Only scientific knowledge, and now introduction of the subject to radio, with its broad opportunity, are new in the field of telepathy. It is not a new power of mankind. Commander McDonald himself became interested in the problem as a young man, and in a most convincing manner.

As a youthful automobile salesman, McDonald traveled extensively, but he never found it necessary to notify his

Above and on opposite page are 5 "ESP" cards used in Zenith radio tests. Listeners "guess" their sequence

mother that he was coming home to Syracuse, New York. As soon as he made his plan she knew it, and would state as a positive fact, "Gene is coming home on Wednesday." And she was always right.

That instance is no more singular than some extra-sensory perceptive experience in almost every life. A big corporation president admits to close friends that when he meets a stranger or an old acquaintance he knows before a word is spoken just what the other fellow wants.

WE HAVE all dreamed of a friend, only to have news of him within a few days; or in a single mail, from far cities, letters have contained new and identical business proposals. We termed it coincidence—but was it?

Ten thousand persons listed in "Who's Who" were asked whether they had experienced perception beyond the five senses. One of every four admitted a personal experience of this kind. Primitive people, even many lower animals, seem to have the power. An Eskimo knows his direction by day or night, without landmarks. The homing pigeon wings his way home unerringly. Cats, too, find their way home regardless of difficulties.

History is replete with colorful examples of extra-sensory perception. Some of the more sensational are being dramatized on the Zenith programs. Depicted one Sunday evening was the story of a military sentinel on guard in the Mexican campaign against Arch-Bandit Villa.

The American sentinel dozed as enemies crept upon him with drawn knives. Their plan was to murder him, then flash a signal for an attack on the camp. At the critical moment, in far-away San Francisco, the sentinel's mother, aroused from sound sleep, leaped from bed with a warning scream. Somehow, she knew her boy was in danger. Somehow, the boy received the maternal message, spread the alarm, and saved the day.

Fantastic? This and other sketches to be presented—including contemporary experiences submitted by listeners—are and will be adequately authenticated. If skepticism persists, there are not-to-be-doubted results attained

by such scientists as Dr. Rhine and his associate, Dr. William McDougall, at Duke; Professor Gardner Murphy at Columbia; Dr. Robert Harvey Gault at Northwestern; Professor G. H. Estabrooks at Colgate.

DR. RHINE, in his recently published "New Frontiers of the Mind" (the Book-of-the-Month's October selection), describes his laboratory work, in which every possibility of chance is mathematically measured, every opportunity for deception strictly barred.

Under these ideal conditions, results have proved beyond possibility of doubt that extra-sensory perception exists in human beings. Not every person tested has shown this ability. But those showing it have time after time reached results which, by mathematical laws governing, could not occur by pure chance oftener than one time in 100,000,000.

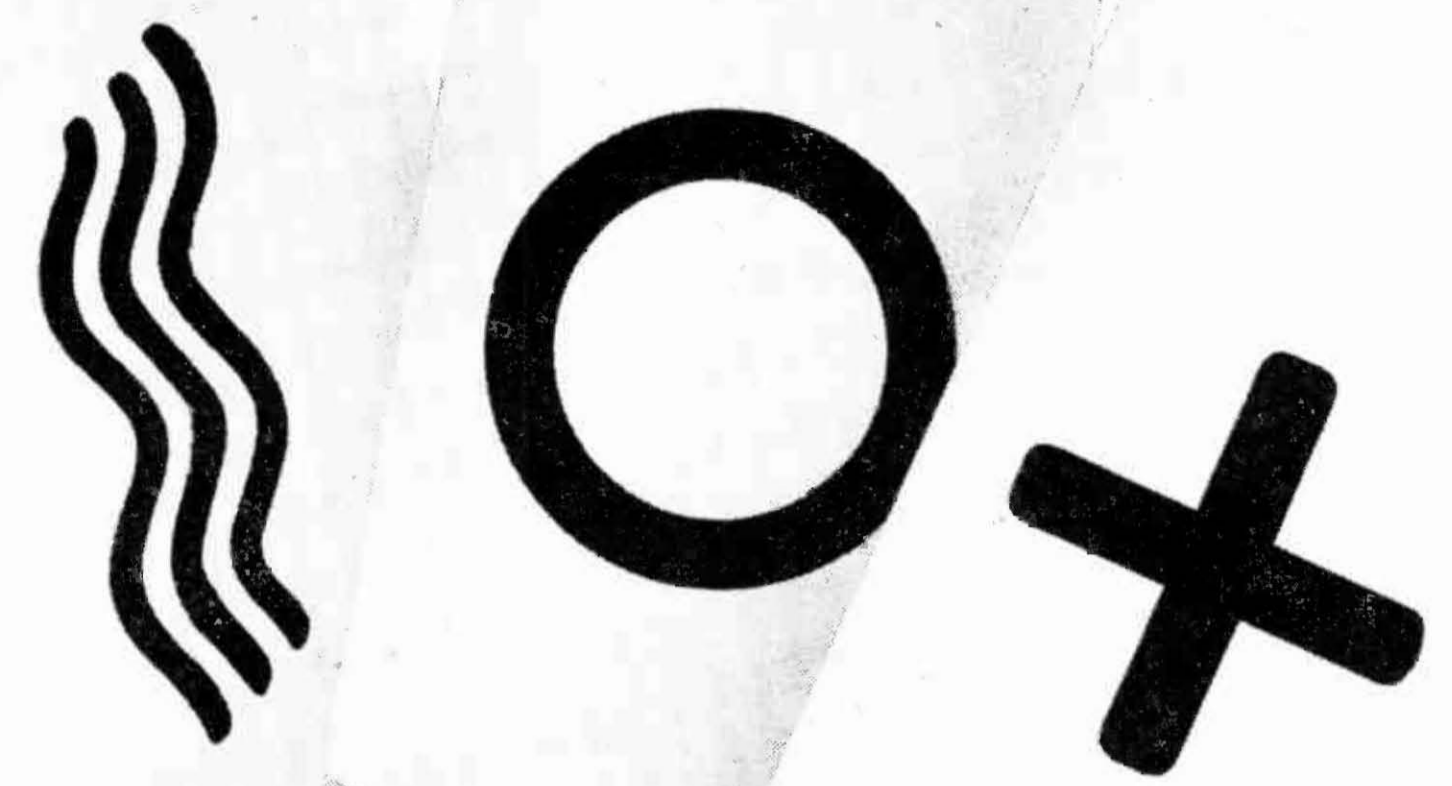
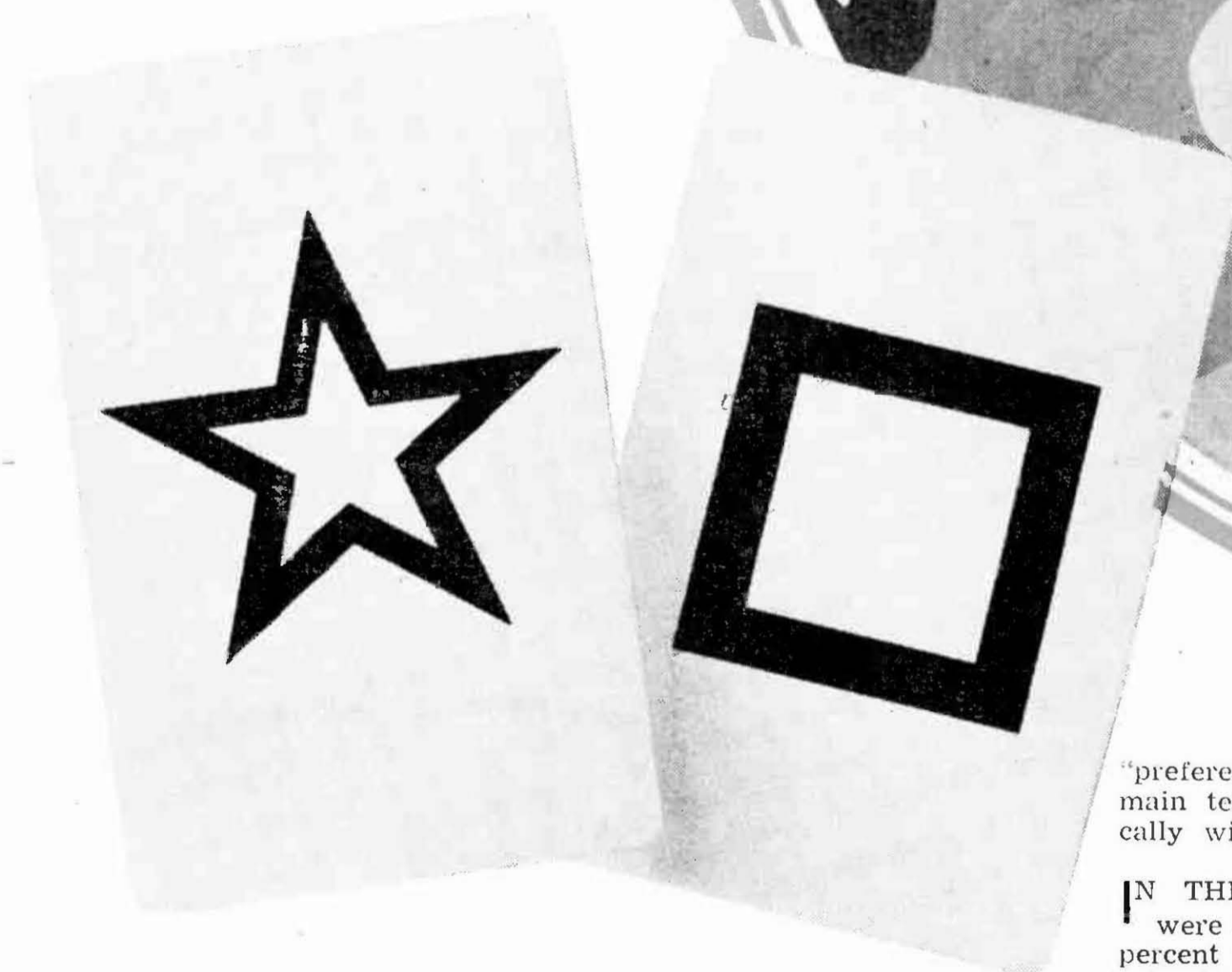
A pack of "ESP" cards developed by Dr. Rhine will be used in several forthcoming radio tests. There are twenty-five cards, each card showing one geometric figure—star, cross, circle, square or three wavy lines.

There are equal numbers of each kind of card in the pack. The person conducting the experiment is called the sender; the person tested is the receiver. The sender looks at the bottom card without letting the receiver see it. The receiver "guesses" which design the card carries. The "guess" is recorded and checked back against the actual sequence of the cards as they came up in the shuffled pack.

By the mathematical laws of probability—as well as common sense—the receiver's chances of guessing right on any one card are exactly one in five. If, then, a receiver consistently "guesses" right more than an average of one card in five, some other factor than pure chance must be operating.

USING college students as "human guinea pigs," several were found who regularly exceeded the pure chance figures by sizable margins. One made a score of twenty-one correct calls out of twenty-five, fifteen consecutively. The same student called 238 out of 600 cards correctly.

(Continued on Page 22)



JERRY COOPER'S STUBBORN STREAK

THE MELODY MAN OF FRIDAY'S HOLLYWOOD HOTEL IS NOW A STAR—AND THAT'S THE WAY HE PLANNED IT

BY LORRAINE THOMAS

THIS week Jerry Cooper makes his 26th appearance as master of ceremonies on "Hollywood Hotel," filling the spot that was once Dick Powell's. When he left New York, still unknown to many listeners, he faced a terrific task in bridging the melodic gap left by the movie star. His continued presence on one of radio's biggest shows, ably handling one of its toughest assignments, is proof positive that Jerry Cooper has begun to live up to the promise he gave in a series of less-important shows.

What sort of a fellow is "Hollywood Hotel's" melody man? What has he done to win his present position? How did he get the start that has carried him so far to success?

Well . . . on May 19, 1934, a panting CBS page boy ran down Madison Avenue in New York City after a tall, well-built, curly-haired young man and, overtaking him, shouted, "Mr. Wonders wants to see you."

"Who," asked the mystified Jerry Cooper, "is Mr. Wonders?"

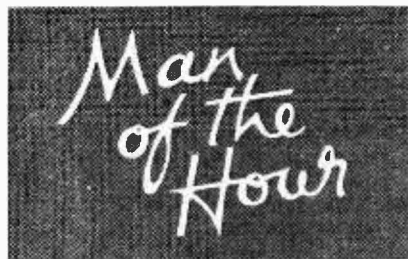
JERRY had just finished his ninth voice audition for Columbia Broadcasting System, and the day before had chalked up his eighth of the same for the National Broadcasting Company. True to his life pattern, Jerry had kept on auditioning and auditioning, and, not expecting anything unusual to happen that to-be-memorable day, had walked out of the studios and down the street in his customary manner without even waiting to learn the verdict of his latest singing trial. But today Ralph Wonders, head of the CBS artists service, had heard Cooper sing, had liked the quality of his voice and, when salvaged by the page boy and brought back to his office, signed him to a CBS contract.

At the age of sixteen, Jerry's persistence was reflected when, after deciding that he could make more money if he knew how to play a trombone, he was watching the technique and asking questions of the slide-horn player in Fate Marvle's colored orchestra on the steamer *Capital*, playing out of New Orleans. The Negro musician summed up what had been and continues to be Cooper's life compass by saying to him, "Does you get that horn, boy, you best it. Don't let it best you." Yes, Jerry got that horn, and, although his musician friends discouragingly warned him it would require five years to master, he blew on it from three a.m. until time

to go to work and from after work until the neighbors complained—and, at the end of one month, was good enough at detouring around the blue notes to land a job in an orchestra!

Aside from his rugged doggedness in achieving what he sets out to do, Cooper has another trait which is forever getting him into trouble. He is a crusader at heart. He's for the underdog. His closest friend in Hollywood, Sol Reese, will tell you, "Jerry's always getting into fights—for someone else, not himself." For example, there was the time when the big baritone, as a youngster of eleven years in New Orleans, had a job sweeping out, throwing handbills and taking tickets at the Trymore Nickelodeon. Jerry liked the pictures and felt sorry for his young friends who couldn't afford the price of admission. So he passed them in when the manager wasn't looking. Finally the manager looked, and Jerry was "promoted" away from the door and to the less romantic job of pumping the rather noisy player-piano.

A year later he was carrying papers and making deliveries for a drug store. He had connived getting that drug-store delivery job because it meant he could ride the store's bicycle, and Jerry had no bicycle. The store's



bike was soon in use by every kid in the neighborhood. Jerry loaned it to them. This time, he was promoted again—but the druggist made a mistake when he assigned young Cooper to the task of selling candy and dispensing sodas, for from twelve noon to one o'clock, when the proprietor went to lunch, all of the neighborhood's juvenile customers appeared to buy their lollipops and ice cream from Jerry, who made it a point to see that they received considerably more than full measure.

Cooper has always been thorough and enthusiastic about the job at



When Jerry Cooper (left) replaced Dick Powell on "Hollywood Hotel," he knew he'd succeed. He always does what he sets out to do

hand. His father was a railway mail clerk, so, when six, Jerry began training to be a locomotive engineer. He would lay chairs down for coaches and a rocker for the engine. Sister Margaret, aged two and a half, and brother Jimmy, infant of six months, were his passengers. But there was something missing. An engine must make smoke, so Jerry obtained a big empty coffee can for a stack, built a fire in it, and wound up by nearly burning the house down.

His enthusiasm and the beginning of his singing career were set back somewhat, however, by a barrel stove along about this time in Jerry's life. The incident grew out of his daily task of rocking and singing his baby brother to sleep. Singing away at "Old Gray Goose" and "Go Tell Aunt Rody," Jerry grew too enamored of the rhythm and, violently swinging the rocker-cradle to and fro, he turned it turtle atop Jimmy and nearly killed him. His parents applied arnica to the baby and a stove to Jerry.

There's a practical streak to Jerry Cooper's make-up that influences his every decision. When he was fifteen, a semi-professional ballplayer and a billing clerk for the Illinois Central Railroad, he used to sing in the freight warehouse with a truck driver named Steve Boudreaux, who enhanced his income with an orchestra he directed at nights over Station WJBO. Steve liked Jerry's voice and coaxed him to come to WJBO and sing with the band.

Jerry did for a while, for nothing, but when he wanted money. Steve told him he should play an instrument and then he'd get paid. Cooper pondered over this advice and wondered what instrument to select.

The trombone won for two reasons: first, because Jerry passed by "The Owls" night club in New Orleans and heard a sweet, muted trombone solo of "Memories," and second, he decided on the sliding horn because it was an instrument on which very little of the melody is played and, therefore, few people would notice if he blew "sour."

HE BOUGHT the horn and eight free lessons for \$15 down. To cover more ground with his instructions, Jerry told the instructor that he knew the first two lessons and to start with number three. After eight, Jerry bought three more, and then, unafraid of working for nothing to get somewhere, he would play third trombone parts gratis in various bands around town so as to perfect his musicianship. It wasn't long before steady, paid work in Dick Mackie's orchestra and the band of Pete Laccept was Cooper's.

Jerry wanted to sing more than as just the vocalist-trombonist in a dance band. The radio, he thought, should advertise his voice and, to interest program directors in his ability, he rightly reasoned that he would be a more desirable performer if he could accompany himself—but with what?

(Continued on Page 21)



Years ago MacHugh sang a hymn few had then heard. It pleased listeners & today both song & he are famous. Above: Mr. & Mrs. MacHugh

"—I will cling to the old rugged cross and exchange it some day for a crown."

IT'S Edward MacHugh, the NBC Gospel Singer, on the air. The lights of the studio are soft as the rich baritone voice soars into the microphone and out onto the airwaves, weaving a beautiful pattern on the tapestry of throbbing organ music.

It is this Tuesday morning, October 26, and the NBC Gospel Singer, in response to requests that seem to repeat themselves unendingly, is singing "The Old Rugged Cross," the hymn that through the years has proved the overwhelming favorite of his listeners.

Perhaps the Rev. Mr. George Bennard, author of the hymn, at some time heard the broadcast and was thrilled by the rendition of his hymn. Whether he did or not, millions daily hear the NBC Gospel Singer and thousands write asking for repeat performances.

The Rev. Mr. Bennard, his biographers say, looked upon this fine hymn as the outstanding achievement of his career. MacHugh admits he looks upon the singing of the sacred music as one of his great achievements.

Shortly after the turn of the century, Mr. Bennard was a worker in the "Church of the Sidewalk," the Salvation Army. His days were long, his duties manifold. But he felt it was his work, the one thing he had been put on earth to do, so he plunged into it with all his heart and found the happiness he had been seeking.

As he worked among civilization's driftwood, stranded on the shoals of Ohio cities, the words of a poem began forming in his mind. The saving of souls left him little time to place the words in order, to think of meter and rhythm, but the skeleton of a song to Him he loved persisted in the recesses of his mind. He dreamed of it, and the words of the song at last arranged themselves, burned themselves into his brain. His psalm was in order.

IT WAS a start, but having the words in poetic cadence marked no end to the travail, no moment of opportunity to offer to the world the innermost story of an evangelist's heart. The Rev. Mr. Bennard studied his work, considered it, and could not determine to offer it to his church or fellow workers. For months it existed only in his mind, hidden from the world.

About this time—it was then 1913—the Rev. Mr. Bennard was transferred to Michigan, there to continue his Salvation Army work. His duties in his new field were as strenuous as those in Ohio, but at last he found both time and inspiration to write out the words of the psalm. The determination did not come without a bitter struggle, his biographers recall. At last he locked himself in his room, his conscience his only companion. Throughout the night he fought his silent battle. Was he worthy to offer a hymn so sacred? With the dawn came determination and, drawing pen and pa-

EDWARD MacHUGH'S RUGGED CROSS

NBC'S GOSPEL SINGER REPEATS A SACRED HYMN HE'S ENGRAVED UPON THE HEARTS OF MILLIONS TUESDAY

BY LEE GRAHAM

per to him, he inscribed the words that now are engraved upon the hearts of millions of people.

Perhaps this task would have been easy for a Longfellow, a Keats or a Browning, but to the Rev. Mr. Bennard the task represented further struggle. Every word, he felt, must be well chosen, each cadence correct to the minutest detail.

Perhaps, after the words of the hymn were written, it was shyness, a trait well hidden in the records of the Rev. Mr. Bennard's life, that made him hesitate to show the hymn even to his closest friends. Whatever the cause, hesitate he did, and more months elapsed before any suggestion of setting the words to a melody was made to him. At last a friend, taken almost surreptitiously into his confidence, became enthusiastic over the work and urged that music be written to accompany the compelling words.

AS IN the writing of the words, creation of the melody proved a gigantic task. But the melody was written in time and the hymn was ready to offer the world.

But the hymn was not to be rushed to publishers, offered at random to the first taker. The Rev. Mr. Bennard carried the copy with him until

some day be on the lips and in the hearts of millions.

The world, as that worshipping throng sang "The Old Rugged Cross" for the first time, was war mad. Ordinarily peaceful men strove to slaughter other ordinarily peaceful men on the field of battle. And back home folks were far too busy with other things to think much of new hymns. "The Old Rugged Cross" found its way into hymnals and enjoyed a modicum of popularity, but there it ended.

Then came radio and with it came Edward MacHugh.

MACHUGH, who made "The Old Rugged Cross" truly famous, has as colorful a history as is that which is known of the Rev. Mr. Bennard, the immortal hymn's author.

The NBC Gospel Singer was born May 26, 1893, in Dundee, Scotland. He was one of a family of seven children, and his mother was widowed when he was but a tot. As a result his childhood was a constant battle against poverty. He sold papers and contributed his mite to help swell the lean family budget. Later, for four years, he tells of working in a bakery throughout the day and selling his papers after that day's work was done.

Just how Mrs. MacHugh managed to get her brood from Scotland to Canada is not at all clear to him. But it was through this move that his great chance came and his feet were definitely placed on the path of making singing a career for him.

In Montreal, as in Scotland, MacHugh stood ready to turn his hand to anything to help family finances. Because of this, one day found him at a side door of the Royal Hunts Club taking tickets for a great reception honoring the Governor General of Canada and his wife. Elaborate plans for the reception of the King's representative had been made, and they included the singing of "God Save the King" as the official entered the club.

The hour for the appearance of the guest of honor arrived, but the singer did not. Frantically those in charge of the program rushed from person to person seeking someone to sing Great Britain's national anthem. The committee approached MacHugh. Could he sing "God Save the King"? MacHugh could and would, though, he now insists, it took the courage of Highland forebears to see the thing through.

Friends who heard him immediately

(Continued on Page 22)



he went to Chicago to attend an evangelical meeting. There, among those who would best understand his work and the problems he had overcome in creating it, he let the hymn be read, hummed and studied. Reception of the piece was enthusiastic and, after many urgings, the Rev. Mr. Bennard agreed to have the hymn sung by his associates in the meeting.

No one in that crowded hall dreamed, as the cheap paper upon which the hymn had been printed rustled and rattled, as the mixed voices boomed out in laudation of the Savior, that the musical offering would

JOHN BARBIROLI TO CONDUCT N. Y. PHILHARMONIC-SYMPHONY IN OPENING CONCERT SUNDAY

SUNDAY, October 24, marks a very special sort of thrill for music-lovers. On this date the official symphonic season in radio opens with John Barbirolli lifting his baton to start the eighth year that the Philharmonic-Symphony of New York has been broadcasting on the Columbia chain. Deems Taylor returns to his old post as commentator.

An unusual treat in the form of a modern arrangement of an early Purcell suite will be played for the first time. Purcell was an English composer of the late Elizabethan period, and Barbirolli has taken the original orchestration of one of his early compositions and given it a modern arrangement. The Purcell number, entitled New Suite for Strings, Four Horns, Two Flutes and Cor Anglais will be played after the intermission of the program, the first half of which consists of the Berlioz overture, "Benvenuto Cellini," and the vigorous Seventh Symphony of Beethoven. The symphonic poem "Thamar" by Balakireff and the Prelude to Wagner's good-humored drama, "Die Meistersinger," are to conclude the season's opening concert.

Radio listeners will remember Barbirolli's debut with the Philharmonic-Symphony Orchestra last November 5th. Then he was one of several guest conductors. This year, as a result of his brilliant tenure as guest, he was named permanent director. This year the concerts will be given for twenty-eight weeks, four more than last year, and Barbirolli will conduct for all but one month of the term. For that month, Georges Enesco, the eminent Roumanian conductor-composer-violinist, will relieve him while he rests.

It was the most natural thing in the world that John Barbirolli grow up to be a famous musician. Born in Great Britain on December 2, 1899, of an Italian father and French mother and surrounded by music and musicians from the day he was born, little "Tita," as he was called, showed early signs of talent, playing toy horns and drums so persistently and well that his parents became interested. When he was seven he began to study violin. The child did very well and progressed rapidly, but he was high-strung and had a nervous tendency to walk up and down while he practised on the violin. Finally Grandfather Barbirolli had a bright idea. If Tita played the cello he would just have to sit down. And so John Barbirolli became a cellist. The War came when he was fourteen years of age, but before it was over he had already become a participant in it.

"The War generation," Barbirolli once said, "was a mess. Progress had been stopped for four years. Young men returned to their homes and had to start life all over again.

So far as I was concerned I had my cello and I turned to that."

Economics always plays a part in the development of music, and a revival of interest in chamber music during the post-war period occurred, due to the fact that small orchestras were all that it was possible to get together. Barbirolli had not forgotten his early dreams of becoming a conductor and he organized such an orchestra.

Fred Austin of the British National Opera Company heard him at one of his concerts and offered him the position of conductor in his company. His success was sensational, and by 1927 he was conducting in the series of London Symphony Orchestra and Royal Philharmonic Society concerts. In the same year he was invited to conduct at the International Opera Season at Covent Garden, where he remained for several seasons as the colleague of Bruno Walter and Serafin.

He eventually became permanent conductor of the Scottish Orchestra and the Leeds Symphony, a post he left finally to accept a three-year engagement with the Philharmonic-Symphony Society of New York City.

For your station, please turn to the program page for Sunday, 3 p.m. EST; 2 CST; 1 MST; 12 noon PST.



PARKS JOHNSON AND WALLY BUTTERWORTH TO INTRODUCE "RADIO NEWSREEL" ON SUNDAY

AS LONG as human nature is what it is, there will always be a lively curiosity about the people who make up the news. It's all very well to learn via newspapers and the precise words of a news announcer that a thirty-nine-year-old mother gave birth to her nineteenth child four days after her neck had been broken in an automobile accident—that Irene Castle, the glamor-girl of the 'twenties, is suing for custody of her daughter—or that Lefty Gomez hurled the series-winning game for the Yanks.

But the average listener wants more than the mere recital of news events. He wants to know the what, the where and the how of these headline names. Hear them tell their own stories in their own characteristic way.

That is the guiding philosophy behind "Radio Newsreel," which starts this Sunday on the NBC-Red network. Parks Johnson and Wally Butterworth, the Vox Pop snoopers, are the headliner-hunters who will marshal the names up to the microphone.

JOHNSON and Butterworth don't claim that this is a strictly new idea in radio. It has been and still is being done on the air, but in a more or less haphazard manner, with famous people popping up here and there in commercial programs to read their pieces nervously with accompanying gulps.

Everything is being done to make "Radio Newsreel" as fresh and spontaneous as possible. There are to be no rehearsals, all interviews will be *ad-lib*, and there will be no impersonations or dramatizations.

The pair haven't the faintest idea who will be on their first program. To insure the latest in news and names they do not select their subjects until twenty-four hours before program time. They have no "spares" in reserve, and trust to the telephone and airplane to get their people before the microphone on time.

Parks Johnson grew up in Texas and teamed up with Jerry Belcher in what was considered a zany program at the time: stopping people on the street and asking them questions. A New York executive heard their broadcasts, got a kick out of them, and asked the boys to repeat their stunt on the sidewalks of New York.

Just about a year ago Johnson and Belcher split up, with Parks taking over the "Vox Pop" show. Rather than try to break in a new man, the announcer, Wally Butterworth, was pressed into service—and he's been at the job ever since.

The pair are demons when it comes to pumping, and once they get started nothing is sacred. The personality who is gruelled at the hands of Parks and Wally on "Radio Newsreel" will receive no more consideration than the man interviewed on the street for "Vox Pop." However, there is one difference. The "names" will tell their stories in a closed studio, with no sidewalk audience to heckle or confuse them.

For your station, please turn to the program page for Sunday, 3 p.m. EST, 2 CST, 1 MST, 12 noon PST.



Ford's "Sunday Evening Hour" guest is Soprano Lotte Lehmann



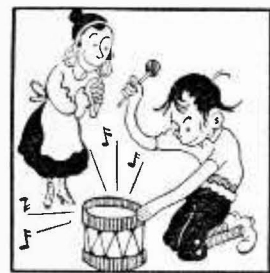
"Lux Radio Theater" play Mon. is "Arrowsmith," with Spencer Tracy



Film Star Robert Young will be at Kraft "Music Hall" Thursday



Singer Judy Garland is on "Thirty Minutes in Hollywood" Sunday



"HOUR OF CHARM" TO OFFER A VIOLIN SOLO WITH A HISTORY ON MONDAY'S PROGRAM

WHEN Evelyn Kay plays "Cherie, I Love You" this Monday night on the Phil Spitalny "Hour of Charm" program on NBC, her heart will be in her music, for she will be re-enacting a scene which took place three years ago.

It was nine o'clock in the morning in the empty ballroom of the Park Central Hotel. Twenty-five girls, picked by Spitalny after combing the country for girl musicians, had come together for the first time to rehearse. Expectancy—and with it a slight fear—hung in the air. Every girl knew that an important broadcast audition was awaiting the ensemble if they made good and met Spitalny's requirements. Spitalny, with his shirt-collar open, was silently distributing the music. In all parts of the room, the girls were unpacking their instruments and at the same time nodding to their neighbors in an attempt to get acquainted.

Introductions were over, and the twenty-five girls took their places. To Spitalny, the real work was about to begin. His band had a prejudice to overcome—the prejudice against its sex. It was not enough that this feminine ensemble should be as good as most male bands—it had to be better! If a man failed to hit a note properly he was excused, but let a woman musician crack on a high note and immediately the cry would be, "What do you expect from a woman?"

The girls were nervous. Try as Evelyn did to concentrate on the score, notes persisted in dancing crazily before her eyes. They were playing "Cherie, I Love You"—the sixteen violins moaning in unison as though played by one hand. Suddenly—

YOU, the second from the left, stand up." Spitalny's voice was curt.

A red-faced Evelyn stood up. "Whose arrangement are you playing?" asked Spitalny.

"The one in front of me." "It was not. Play it again just as you were playing it."

She did. As the sound of her violin alone filled the room, she noticed a strange thing happening. She was unconsciously emphasizing the "G" string to give it a heavy bass effect, and at the same time she was cutting the notes to give it a sharper musical sound. Without realizing it, Evelyn had created a new violin arrangement—and inadvertently had given Spitalny the "different" musical touch which he was seeking to distinguish his orchestra from others.

The present Phil Spitalny all-girl orchestra has grown to 32 members, and last year became incorporated as "The Hour of Charm, Inc." Evelyn was elected treasurer of the organization. She makes her own violin arrangements, supervises the choral group, and conducts the ensemble at rehearsal during the maestro's absence.

That's why Evelyn's heart will be in her music when she plays "Cherie" on the "Hour of Charm" Monday night.

For your station, please turn to the program page for Monday, 9:30 p.m. EST, 8:30 CST, 7:30 MST, 6:30 PST.



Monday "Columbia Concert Hall" features Soprano Margaret Daum



Movie Funster Bert Wheeler will guest for George Jessel Sunday



"Chesterfield Hour" Presents Albert Spalding, violinist, Wednesday



Mimic Elsie Mae Gordon will be on "Magazine of the Air" Friday

NEW UNCONVENTIONAL SONG-DRAMA PREMIERED BY COLUMBIA WORKSHOP SUNDAY EVENING

ONCE there was a radio director who made the discovery that sound in itself is dramatic. Dramas presented on the air, he said, should be written especially for radio with sound-effects telling the story, instead of being a mild rehash of a Broadway or Hollywood play. But he found very few writers to agree with him, work with him.

Once there was a musician who made the discovery that sound in itself is dramatic. Music, he said, should help tell the story, not be merely a break in plot to show off the leading man's fine tenor voice. But he found very few producers to agree with him, work with him.

The gods smiled one day, the two nonconformists met, and the result will be heard this Sunday evening over CBS, when the Columbia Workshop presents the song-drama, "I've Got the Tune," written by Marc Blitzstein and directed by Irving Reis.

The approach is a fresh and highly satirical one. "I've Got the Tune" concerns a composer who has written a song but cannot find the perfect lyrics for it. He wanders all around town with his stenographer, Beetzie, looking for someone to help complete his song.

His search takes him first to the Park Avenue apartment of Mme. Arbutus, a wealthy, bonbon-stuffed dowager who fancies herself a patron of the arts. She is most happy to suggest lyrics, and most soulfully proceeds to sing them. Part of the words are:

"The moon, the moon,
The moon is a bloody cheese tonight.
I swoon, I swoon,
The moon is a bloody cheese tonight."

The composer throws up his hands. These are the lyrics of a jaded pseudo-Bohemian—empty and pretentious.

His next stop is a military camp where the "Purpleshirts" are training. Here is where the satirical quality of their lyrics is achieved through the use of clever sound-effects.

"How peaceful is our captain (whistle and bomb explosion)
A fortress of law (machine gun)
A bulwark of order (whistle and bomb)
How peaceful is our captain (whistle and bomb)
A man of the people (machine gun)
Wherever he hides! (explosion of shell)
For law and for order (machine gun)
So fearless and noble (machine gun)
How peaceful is our captain (whistle and bomb)."

Despairing of finding what he wants, the composer walks along the street and stumbles across a group of children marching in a field-day parade and singing lustily. He hurls his tune at them, and they go into a spontaneous lyric, ending with:

"Tomorrow is for us
So fight and still be gay
We'll rule in that tomorrow
So we sing today."

Here—at last—the words he has been looking for. Words that speak of optimism and hope. But they had to come from children—children who have not yet had the chance to be touched by the shallowness, the greed or the frustration that visits adults.

Orson Wells, who starred in the Broadway production "Dr. Faustus" last year, plays the role of composer, and shrill-voiced Shirley Booth, who appeared in the stage version of "Three Men on a Horse," is heard as the caustic stenographer, Beetzie.

For your station, please turn to the program page for Sunday, 8 p.m. EST; 7 CST; 6 MST; 5 PST.



WHO'S YOUR AGENT?

POWERS BEHIND THE SCENES—TRADERS IN
HUMAN TALENT—AGENTS ARE PAID TO MAKE
STARS GREAT, KEEP THEM IN THE MONEY

BY KATHERINE ALBERT



Above: Irene Wicker . . . a little seemed like a lot to her. Inset: Ruth Etting . . . her husband heckled

A BUSTLING, aggressive man with a slight limp was admitted one morning to the gleaming office of a large advertising agency. His very appearance would tell you that he wasn't an artist. And when he spoke you would know immediately that the last occupation he would follow was that of singing.

No, this man could be nothing but a promoter of some sort. And, had you heard the conversation between him and the sleek young man behind the polished desk, you would be more than ever convinced of the fact. Conversationally, large sums of money were tossed back and forth. Finally a sizable cash offer was made by the young advertiser. But the other man gave him a most withering look.

"Hell!" he boomed, "I can't sing for peanuts like that!"

The advertising man did not bat an eye, or seem to think it strange that this most unmusical person would call himself a singer. Instead, the shrewd bargaining went right on.

Perhaps you think I'm setting the stage for a story about a nuthouse. Not at all. The man with the limp is Colonel Snyder, manager and husband of lovely Ruth Etting. The heckling concerned a guest appearance on a radio program for Ruth. When the Colonel said, "I can't sing for that," he meant, of course, he wouldn't let Ruth take so little money for *her* singing.

The reason the advertising man did not think the loose use of the first person singular strange was because he knows the psychology of managers and agents—a curious inverted psychology which makes the manager completely identify himself with the artist he happens to be selling.

Nor did anyone think it odd when Gertrude Niesen's father said, "We're going to open in the Follies this fall." Yet the picture of Gertrude's papa with his knobby knees and bald pate dancing in the front row of a Follies chorus is something to make Deadpan Jack Benny split his sides.

ANOTHER famous case is that of the manager of the prize-fighter who saw his pug come staggering toward his corner at the bell, with knees like Jello and a face dripping with gore. The pugilist slumped wearily on his stool. But the never-say-die impresario hauled his charge erect and screamed at him, "Get back in there and fight! They can't hurt us."

All of which introduces one of the strangest breeds in radio. Some call themselves agents. Others are known as managers. And still others work under the high-flown title of artists' representative. There are certain technical differences between these terms, but all are simple, magnificent middlemen without whom the artist would be at a complete loss. For these men sell artistry and talent and human energy. And although they take either a commission of their charges' earnings or work on straight salary, they are not, by any manner of means, to be classed as parasites.

Artists—the broad term applied to theatrical performers—are seldom, if ever, good businessmen. They are almost never able to fight their financial battles successfully. They do not know what is good for them professionally. So the agent takes control and plays power-behind-the-throne to the stars.

Since they are selling personality—and not buttons or cheese or fly-swatters—there is an emotional attachment between artist and agent. The agent is the artist's alter ego. The agent mothers the artist, treating him like a little child in the maze of finance. With a kindly tolerance he puts up with his eccentricities and tempera-

ment, listens to his troubles and his boasting, and speaks of him as "I."

The average salesman doesn't necessarily need to have a deep, emotional attachment for his commodity. But I'll wager that no agent has successfully sold an artist without feeling a real fondness for him and having a true belief in his ability. The artist says "My agent!" with a note of pride in his voice. The agent says, "We were pretty good," after a broadcast. Anyhow, the good agents know that they are responsible for the performers' financial and—often—artistic success. For good management can make an artist. Bad management can ruin him.

Let's take, for example, the office of Rockwell-O'Keefe. For years Tom Rockwell and "Cork" O'Keefe operated separately as vaudeville agents. Now they are combined. When an artist is mothered by their warm wings, all his affairs are handled—radio, movies, stage appearances—for this 10 percent of salaries is collected.

SOME five years ago Tom Rockwell went up to Harlem to Connie's Inn, where a band he managed was playing. The manager of the Inn came to him with a tale of woe. "Listen, Mr. Rockwell," he said. "I've got a quartet singing here that's lousy. Don't know whatever got into me . . . but I needed some talent cheap and I'm only paying these boys a hundred a week for the whole quartet. It they hadn't drawn on their salary I'd have let 'em go last week. When you hear 'em don't hold it against me."

Presently four dark-skinned boys appeared on the floor and sang regular quartet numbers. Rockwell was prone to agree with the Inn manager until he was suddenly electrified by a little trick. When the boys came to what performers call "the break" in the song, they all started to imitate various musical instruments—a tuba, a sax, etc. That variation only lasted a second and they were singing again.

When the show was over, Rockwell talked to the boys. "Reverse your technique," he said, "and I'll manage you. Do the whole song as an imitation of musical instruments and only sing *words* at the breaks."

Three months later, under Rockwell's expert management, these lads were playing at the Paramount theater for \$5,000 a week! And they were sensational. As you may have guessed, this story concerns the Mills Brothers, unrivaled in their success.

But good management was not ended even then. Rockwell's friends heard the boys and loved them, "but," they added skeptically, "they're just a novelty. They'll never last. People are going to hear them a few times and then they'll get tired of them."

ROCKWELL cogitated on that and devised a little plan. You may not realize it, but you've never heard the Mills Brothers for more than twenty-six weeks a year on radio—sometimes for only thirteen weeks. This is so the public will not get tired of the novelty. The rest of the time they make appearances in theaters and tour Europe. Contracts have actually been broken so that this system can work. And that is smart management.

When John Mills, the bass, fell ill, Rockwell was told he might as well kiss the quartet good-bye. Surely no one could take John's place. But Rockwell had an idea. He sent for the father of the boys—the father who had taught them to sing. He fitted in perfectly. And now that John is dead his father carries on.

One of the largest and oldest agencies in the business is the William Morris office. Years ago, when Elea-

nor Powell and her mother first came to New York, they were told, "If you can get with the Morris agency you're made." Eleanor, by the way, got with the Morris office and is still with them. Others they handle are Eddie Cantor, Burns and Allen, Al Jolson, Mae West, Sid Silvers, Martha Raye, Irene Wicker, Frank Parker and many more.

BILL MURRAY, well known and well loved, joined the Morris office when radio began to flourish, and he tells a beautiful story about Irene Wicker.

Irene, without management, without an agent, just delighted that she had a job at all, had been singing for Kellogg's products for years. She was, as Murray put it, "working for cookies and cakes." She was, of course, worth much more to her sponsors than she was being paid. And—as subsequent events proved—they had no objection to paying her more. But it is a pretty obvious fact that nobody is going to pay more for a commodity than he has to. And Irene did not know how to go about asking for more. First place, she thought she was getting enough. (It seemed like a lot to her.) Second place, she wasn't a business woman. Then someone advised that she should have an agent represent her.

The first move of the Morris office was a trip to the advertising agency. The first question asked was, "Who is more important to you—Irene Wicker or So-and-So (naming a star who had made one guest appearance and received more money for that than Irene was paid in a month)?" The answer was obvious. The "Singing Lady's" steady popularity was certainly worth more week in and week out than the "one shot."

SO IRENE'S old contract was torn up and another—with the weekly salary in four figures—was given her. The middleman had done a job the artist couldn't do. And, somehow, it was more than the commission he was working for. Everybody likes Irene. She's a swell girl. "It was kind of grand," someone in the office said, "to see her so happy with her contract."

Bob Burns is an exciting story of good management. Just a little while ago he was getting \$250 from Fleischmann. A few months before that he was lucky if he picked up \$50 a week. Today, with good management behind him, he is drawing down \$5,000 a week for his radio appearances alone, and he has contracted to make eight pictures in less than two years.

How? Well, in the first place, the Morris office sacrificed some immediate money for the chance of bigger gain. When a picture offer was made they let Bob take it, although the salary was in no way comparable to what other movie people were getting. They had faith in him. They knew that, once seen on the screen, he would make good. The opportunity was better than the money, much as the money was needed then.

Right here it's well to say that Bob had the talent to make good. That's necessary. A clever agent can't foist a bad artist down the public's throat, BUT—and this is the important thing—plenty of good talent is wasted because of the lack of good management. And Bob, remember, was just as talented when he was making only fifty bucks a week as he is now.

Many would-be radio stars have asked me how a good manager or agent can be had and how to tell which ones are good and which ones bad. That's a rather tough question, but I'll try to answer just as honestly as I possibly can.

It is a fact that agencies—even the best established ones—will take new-



Gertrude Niesen . . . her papa was in the front row

comers. Although they turn down many requests for auditions (they would not have time to work for their clients if they heard every warbler who thought she was a second Drag-onette) they are yet eager to develop new talent. If a friend of a friend of a friend of yours knows an agent and asks him to hear you, he usually will. Also most of the big middlemen have smart girls as receptionists who can tell when an applicant means business or is utterly lacking in personality.

BUT it is best for the newcomer to find a small agency—one that will really go out and sell a beginner. And the only way to tell whether the agent is good or not is by how many jobs he's able to produce and how much salary he's able to get for you. They

all require that you sign a contract with them. If you've any doubts about the efficiency of the agent, you had better not sign up for too long a time, so in case he falls down on his job or your personalities don't click you are not bound for too long. Personality means so much. And one agent might be swell for you and wrong for someone else. But if an agent produces dotted lines and says "sign here," and "if the party of the second part"—the artist—receives a nice little piece of change, then that's a good agent!

And when you get an agent so interested in you that he speaks of you as "I" you can usually feel pretty secure. And if he pats you on the head and says, "Now, listen, honey, what you should do is . . ." well, then, he's taking an interest in you.



THE PHOTO WEEK

Three Univ. of No. Carolina boys as they met again, in Hollywood. (L. to R.): Bandsman Kay Kyser, Music Director John Scott Trotter of "Kraft Music Hall," Maestro Hal Kemp of "Music from Hollywood"

Many of filmland's great attended the recent CBS Hollywood offices' beer-barbeque-stag party, played softball, polo. Above: Umpire Jimmy Dunn (left) of the movies has trouble with Pitcher Joe Penner



Left to right: Jovial Professor Jack Oakie, Actor Raymond Hatton, Comedienne Helen Lind and Impersonator William Austin get together and celebrate the premiere of the new fall Camel series by singing "We're the Kids from Oakie College," the program's theme song. The

action of the hilarious celebration was at the ultra-smart Vendome Cafe on Hollywood's Sunset Boulevard, immediately after the first program a few weeks ago. Refreshed by his summer leave, "Prez." Oakie is once more asserting his academic rights over the airwaves

SO YOU WANT TO DANCE?

SUNDAY, OCTOBER 24

Guy Lombardo . . . smooth

Guy Lombardo's orchestra plays only its own type of music, refusing to deviate in style—and that means smooth dancing for CBS listeners at 5:30 p.m. EST.

The fluent style of the Lombardo aggregation has consistently increased in popularity through all the varying fads of swing and hot music. There is a style which is based on an attempt to achieve a distinctive tone quality. Instead of obliterating, they simplify and accentuate the melody.

MONDAY, OCTOBER 25

Horace Heidt . . . sweet swing

You'll get any type of music your fancy demands played in Horace Heidt's "Sweet Swing" style on CBS at 8 p.m. EST. For the West, 10 MST; 9 PST.

Says Heidt: "The only way to please people is to give them what they want, so we've learned to do everything. That's how this band was built." His orchestra is versatile; some selections, however, are better for listeners than for dancers. Heidt believes people like a change in music and dancing.

TUESDAY, OCTOBER 26

Benny Goodman . . . swing king

"Swing," the wildest of dance music, is what Benny, the mildest of maestros, dispenses on his Tuesday evening "Swing School" over CBS at 10 o'clock EST.

Benny believes that a good orchestra conductor shouldn't have to direct, except at rehearsals. Listeners rejoice that he does—they get to hear more of his clarinet. "Swing," said by Benny to probably be "rhythmic integration," is more simply defined as "how Benny Goodman plays jazz."

WEDNESDAY, OCTOBER 27

Eddy Duchin . . . sophisticated

For a romantic, sophisticated style of dance music that is the hit of New York, turn to Eddy Duchin's Elizabeth Arden program over NBC at 8 p.m. EST.

The musical ability shown in Eddy's smooth and unusual arrangements of dance tunes is indicated by the fact that many classical artists are Duchin fans. Even Jose Iturbi, concert pianist, likes it. Of Duchin, he says, "I've heard better pianists, but never better popular interpretation."

Leo Reisman . . . symphonic

Welcomed by many lovers of classical music, Leo Reisman's smooth rhythms give a symphonic touch on the popular Hit Parade over NBC at 10 p.m. EST.

Reisman is regarded as a master of technical maneuvers designed to produce the best results over the air. In spite of his own great success, he feels that the perfect dance combination is still to be evolved. He claims that jazz tunes, to meet with popular acclaim, must have an artistic essence.

FRIDAY, OCTOBER 29

Hal Kemp . . . unique

"Hot" as can be at times, at other times the "tops" in soft, sophisticated harmonies, Hal Kemp varies the dancing tempo heard over CBS at 8:30 p.m. EST.

Hal firmly believes that a continuous study of the classics and of modern writers leads to a new richness and novel effect in popular music. He maintains that modern music is enhanced by scores of rich tonal effects never dreamed of a few decades ago. He proves it with "Music from Hollywood."

SATURDAY, OCTOBER 30

Al Goodman . . . colorful

Musical director on Broadway for 150 shows in 22 years, Al Goodman is at the top and may be found there leading the Hit Parade over CBS at 10 p.m. EST.

Al is a deadly enemy of the routine, the monotonous, and the false in music. He strives for color nuance and suspense, and has a phobia against symphonic arrangements of popular tunes, thereby giving dancing America a colorful Saturday session. Has little patience with "fancy" arrangements.



Hal Kemp is one ultra-modern bandmaster now on the air whose popularity with the younger set never seems to wane. The band and leader (above) are tops with collegiates



Seventeen spinal operations failed to stop former boxing champion & football star Horace Heidt, whose Brigadiers (above) are responsible for much of the gay music on the air



Don't ask Guy Lombardo and his orchestra (above) to play a rhumba, or any other type of popular music not in line with the Lombardo style. They'll have no trick or novelty "stuff"



Four other creators of radio dance music are, left to right: Leo Reisman and Al Goodman, heard on the Wednesday and Saturday Hit Parades, respectively; Eddy Duchin whose romantic melodies enhance the Wednesday night Elizabeth Arden program; and Benny Goodman, the "hot" clarinet-playing maestro who presides over the Tuesday "Swing School"

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

ANYTHING can happen in Hollywood, and usually does . . . Such as John Boles, at Lux Radio Theater rehearsal, opening up his script of "Stella Dallas" and a dead moth falling out! . . . Or the drape curtains in NBC's audience studio A catching fire during dress rehearsal of Jack Haley's premiering Log Cabin Revue—just 45 minutes before air-time! . . . Or John Barrymore, guest-starring on Feg Murray's spot of the Bakers' Broadcast, throwing kisses into the audience at his Elaine and having a batch thrown right back at him . . . Or Songstress Virginia Verrill, after acquiring a new private telephone number, forgetting and having to ask her sponsor what it was! . . . Or during the Jolson show recently, someone misplacing his upper plate so that Al had to *ad-lib* for two minutes till the missing molars were discovered! . . . Or June Lang, guest-acting for Woodbury's, fearing an oncoming cold and taking ultra-violet light treatments before and between her two broadcasts—and then, one hour later completely losing the use of her voice!

This is Eddie Cantor Jubilee Week and I'd like to take one paragraph to salute the true, refreshing affection between Deanna Durbin and that showman. Eddie gave her a start; Deanna still looks to him for advice and criticism. After every broadcast, she receives a huge box of flowers from Eddie—"To my Sixth Daughter"—and after finishing her number, she always runs over to the comedian and gives him a big hug and kiss. It's real, all that—and not just an act.

Sometimes big money isn't so big. Take the case of Tyrone Power. Here's a youngster who has started going places. So what is he paid? Well, he was signed by a movie company on one of those long-termers for coffee and cakes. His success brought an upping in the clauses of that piece of paper, but his screen revenue is still surprisingly low . . . Along came radio. Tyrone was to be paid \$4,000 a week for his airings. But his film company gets half of that, Power's manager next cuts into the remaining \$2,000 for a large slice—some say 50 percent—and then Uncle Sam and the State of California do a bit of income-tax whittling. Tyrone must be netting almost \$500 out of the \$4,000!

It's a Date: Wendy Barrie, the air's latest comedienne, going places with a handsome blond gentleman—Johnny Green and Betty Furness—Charlie Butterworth and Elizabeth Russell.

Speaking of dates, consider poor Rudy Vallee—but why should we? He leads with his chin. The Sunday he appeared on the Chase and Sanborn program, Edgar Bergen escorted to the show a lovely brunet Indian-German gal, Gloria Youngblood, who's a Goldwyn starlet. Rudy spotted her in the audience, liked her, asked for an introduction even before he knew she was with McCarthy's voice. So all three of them had dinner together. Next night, Bergen took Gloria to the Vallee opening at the Cocomanut Grove—and sat at Vallee's table, of course. Two days passed and Rudy visited the Goldwyn lot; talked with Miss Youngblood for a few minutes. Next morning the newspapers were emblazoned with what was alleged to be Gloria's announcement of her betrothal to the crooner. That night at his first Hollywood broadcast of the Gelatin hour, Vallee told your reporter that there was "Nothing to it. She's just a friend—just a friend." And confirming his denial, the papers next morning carried Gloria's tearful denial of the engagement . . . But keep an eye on the situation, my friends, for Gloria is just

the type of gal—hair, eyes, complexion—that always seem to get Rudy.

Strictly Queue Tee: What famous air comedian's wife is always writing too many passes to his show and giving them out to her friends, much to the embarrassment of the broadcasting company who must make seats where there are none? . . . And what other air-screen comedian is making too many passes at every gal within range?



Top: Walter Tetley has just been signed by the films for "Sally, Irene and Mary." He'll play opposite Fred Allen. Left: Hollywood News-Sleuth Jimmie Fidler is a recent movie recruit. He will get \$60,000 for his first picture, and his contract has a four-year option. Right: "Hollywood Hotel's" lusty-throated contralto, Frances Langford. Frances' new contract brings her a tidy sum of \$2,000 a week

Although Andy's airplane ran out of gas one day week before last and forced him to make a dead-stick landing at Dycer airport, the concern of Amos over his partner's non-appearance at rehearsal for the Hollywood Mardi Gras program was in vain. Reason: President Roosevelt decided to take over the first half-hour of the time occupied by the program, with the result that the guest re-appearance of the blackface team was delayed an entire week. However, while Amos was still worrying over the absence of Andy, rehearsal had to go on, so Amos took all the parts—including Andy's . . . If their sponsors hear about

Freeman Gosden's multiplicity, they may cut the overhead in half and just bill their nightly sketch as "Amos."

Jack Benny and wife Mary Livingstone have gone in for riding the Beverly Hills bridle path these mornings. Jack explains that he's only rehearsing to resume the role of Buck Benny. Beauty paradox: Mary's hair is redder nowadays—because the movie cameras photograph it blacker when it's red.

from over-rehearsal. Wonder how many other programs would dare to try to succeed on their own feet—like Bing Crosby's show?

Slips that Pass into the Mike: John Easton, announcing the Royal Gelatin hour October 7: "Royal Strawberry Jello—(correcting self)—Gelatin" . . . Same program, Rudy Vallee, at introduction, told of broadcasting from NBC's studios on "Vine Street and Hollywood Boulevard." Rudy's script was in error. Studios whence airing came are at 5515 Melrose Street—several miles from location Vallee gave.

Mike-roscope of Claire Trevor: Her picture roles have mostly cast her as a reporter, yet she's never written anything but love letters. Detests straw hats and bow ties—when worn at the same time—on men. Tips off that best way to tell whether or not a girl is graceful is to watch her descend from or climb a curb. Weighs 114, stands five feet, three inches, admits 25 years. Is a brown-eyed blonde with a laugh that runs up and down the musical scale. Had her heart broken once; now sticks to mother. Chews gum and prefers to sleep in satin nightgowns.

Alice Faye is about to defy a songwriter's superstition in her next picture, or rather Tony's and her first picture together, "Sally, Irene and Mary." The song, written by Walter Bullock and Harold Spina, is entitled "Half Moon on the Hudson," and for years music publishers have noted that songs with Hudson in their title have failed to become hits.

Fred Allen's a much bigger fellow than his radio voice would lead you to believe (I must be careful what I say about him). On meeting him at the recent Jack Benny party for Jack Haley, I remarked to Fred that I never missed listening to his program. Allen's face lighted with joy. "At last," he cried. "You're the fellow I've been looking for—my listener."

Lanny Ross is once more without a mustache. It disappeared mysteriously the morning after Olive White, Lanny's manager and wife, returned from her visit to New York City. No explanation was given to the press.

On the networks they have a very good ruling in effect which will not allow a musical number to be repeated over the same group of stations within a three-hour time bracket. Recently, the Hollywood producers of the Log Cabin revue, sponsored by General Foods, sought to clear or obtain permission to render the number "Viene Viene." They were told that they couldn't play the selection, however, because it was being played just ahead of their program over the same network. By whom, they asked. "Why," came the reply, "on the Bob Ripley-Huskies program which originates in New York." The Log Cabin producer laughed . . . The same firm—General Foods—sponsors both programs.

Sid Skolsky, gossip, whose tag line on the air is "Don't get me wrong. I love Hollywood," also loves comfort. It took him to invent the laziest way to broadcast. He sits in an easy chair selected to fit his tiny frame, a rack holding his script is pushed over his lap, and a goose-neck microphone is dropped over the side of the chair close to his head.

Don Wilson has a new diet; he eats three ice-cream bars before each rehearsal or broadcast . . . Andy Devine to be the cop in Crosby's next picture, "The Badge of Policeman O'Roon" . . . Charlie McCarthy and Edgar Bergen both (?) had colds on Sunday, Oct. 10.

AIRIALTO LOWDOWN

BY MARTIN LEWIS

THE new Wednesday night Chesterfield series featuring Andre Kostelanetz and his orchestra with Deems Taylor and gueststars, is truly one of the better musical contributions of the week. An impressive group of the world's outstanding vocal and instrumental artists has been lined up for the coming weeks. The program this Wednesday night will feature Albert Spalding with Lucrezia Bori, Bidu Sayao, Jascha Heifetz, Lotte Lehmann, Ezio Pinza, Kirsten Flagstad, Rose Bampton and Lily Pons scheduled for later programs.

One of Rudy Vallee's intimates told me that before he left for the West Coast, the crooning emcee confided that he plans to leave radio after his current contract expires—two years from now—and go into the motion-picture business. Maybe that's why Rudy has so many movie cameras and takes so many pictures. As a matter of fact, after his program each week, Rudy takes movies of his guests.

With Rudy's departure to the Coast, few big-name programs are left in the East. Now I learn that one of the few, Kate Smith, is thinking of moving westward. One of the big movie companies is seriously considering the "Songbird of the South." So you may be reading of her departure any week now. It's just making it tougher for fellows like me, who have to write about the stars who are broadcasting from the eastern aircastles.

Sunday night is unquestionably the big radio night of the week, and I wonder how many readers of this pillar are having the same trouble I am. I like Jack Benny, and my wife wants to listen to Jeanette MacDonald, who is on at the same time. Later comes one of my favorite shows, Charlie McCarthy, Edgar Bergen, Nelson Eddy and Don Ameche, but she prefers the General Motors Concert. If you have had the same experience, and solved it, please let me know just how you did it. Ah, sweet mystery of radio, at last I've found you!

The Bergen-Eddy-Ameche show is the now top-ranking show of the air, according to the largest confidential listener-survey. However, this survey was completed before Jack Benny returned to the air, and if this comic continues the pace he set on his first two shows, I'm betting he'll be on top when the next results are tabulated. Anyway, currently, Major Bowes and the Lux Radio Theater share honors for second place; in third place are Burns and Allen and Rudy Vallee; fourth, Kraft Music Hall; fifth, Walter O'Keefe; sixth, First Nighter; seventh, Hollywood Hotel; eighth, Gangbusters; ninth, Fibber McGee and Molly; tenth, One Man's Family. The next results should show some changes because of the many new hit-shows that have returned to the air and to renewed popularity in recent weeks.

Last year when Phil Lord conducted "We, the People," which was then heard Sunday afternoons, the participants would arrive in New York on Saturday and spend most of their time in rehearsing, with little time for sightseeing. Now that Gabriel Heatter is head man, and the show is heard in the evening, the order of things has changed. Because of Gabriel's heavy working schedule, the guests are allowed more time in New York, at the expense of the program's sponsor.

From all appearances, a couple of NBC page boys were quite disturbed when Swor and Lubin, the blackface comics of the Sunday afternoon "Bicycle Party" program, brought a bicycle built for two into the stately

portals of the NBC studio and rode around the foyers. It provided many laughs for the ticket-holders, but the pages whose job it is to keep order on the floor didn't think it was so funny.

Ed Wolfe, director of "Pepper Young's Family," didn't think it funny either when he became the latest victim of the "mine disaster" which faces "Pepper," "Biff Bradley," and "Nick," the characters in the series. Wolfe is

was interviewing Dr. Rudolph Liszt, a well-known movie make-up expert, during a broadcast. Dr. Liszt insisted on giving Isabel a complete make-up treatment as a demonstration. They tell me that the doctor didn't have to insist more than once!

I repeat, anything can happen as the result of a radio program. Betty Caine and Raymond Johnson, the "Hon" and "Dearie" of the Sunday afternoon

As you probably know, Walter O'Keefe gives ten dollars to every "dramateur" he selects. Walter looks the audience over before the program goes on the air and picks out a few persons to sit in the vacant seats that are reserved for just that purpose. Then, during the program, when the time comes, he walks down the aisle and interviews the potential dramateurs. However, what I started out to tell you is that O'Keefe was advising the audience of the monetary reward that would be given to those selected, when a spectator jumped out of his seat and yelled, "Say, O'Keefe, I'll give you ten dollars if you'll let me be a dramateur. I'm from California and my family listens to your program every week. I'd like to surprise them." Now, there's a swell idea to make some extra dough, Walter.

Joan Edwards, the gal who really started going places when Rudy Vallee featured her a few months ago, and who now has her own program on NBC, sang on a small New York program with "Allan Courtney's Joymakers" three years ago. She recently got a letter from a Brooklyn girl, saying that if she were the same Joan Edwards who used to be with the "Joymakers," now that she had been on so many well-known programs the fan was sure that Mr. Courtney would consider having her as a guest again! And, wouldn't he, now?

Don't let the fancy title of "The Three Esquires," the vocal trio with Tommy Dorsey's orchestra, fool you. Hiding under that name are two friends of all Dorsey fans—Edythe Wright and Jack Leonard, regular soloists with the band. The third member of the trio is Alan Storrs, a member of Dorsey's staff of arrangers. Storrs comes to the studio every Friday night, decked out in formal clothes. He steps before the mike with Edythe and Jack four times during the show and sings only a few bars of music each time. . . . And that, folks, is just about the nearest some arrangers ever get to the elusive limelight!

George Burns and Gracie Allen have been in New York for almost two weeks now, and they are getting a real kick out of hearing their friends working for them while they are having a good time! But there's that story about he who laughs last, you know! In another two weeks George and Gracie will pack up little Sandra and Ronnie, aged three and two years, respectively, and head for Hollywood again, to resume their duties on the Monday night show. But right now they're relaxing as any other mother and dad would. . . . and all their fans will agree that they've more than earned their long-delayed vacation!

Radio has its "ten best. . ." fads just as Hollywood does. The latest honor, though, goes to only one star—Kitty Carlisle, the lovely songstress on the Friday night "Song Shop" program. A noted beauty authority makes an annual award to the radio artist who has the most beautiful hair, and Kitty Carlisle is this year's winner. What, no best-dressed women?

The winners in the Metropolitan Opera Audition of the Air series again will receive checks for \$1,000 each from the sponsor of the program. Last year, you may recall, the winners were Thomas L. Thomas and Maxine Stellman. When they were handed their checks it came as a complete surprise because no previous mention was made of a cash award with the honor. It was a last-minute decision, but it didn't make Miss Stellman and Mr. Thomas angry. And \$1,000 checks will certainly be welcome this year, too.



Top: Frankie Masters asked his band members to buy insurance, but something went amiss. Salesmen from everywhere began calling on Frankie instead of his unit. Now Frankie is looking for the jokester. Left: "Magic Key's" Milton J. Cross has just bought a 100-acre farm at Woodstock, Vt. Right: Wendy Barrie's been doing a lot of standing recently. It seems Log Cabin's "Variety Show" stooge fell off a horse

suffering from a severe cold as a result of his helping the sound-effects man dig in a sandbox to simulate the sound of the players digging their way out of the mine. Wolfe worked too hard during rehearsals trying for the proper sound, and when he went outside the building he was still perspiring from his labors. Result: two uncomfortable days in bed with a bad cold.

Yes, anything can happen as the result of a radio program. The other week, Isabel Manning Hewson, of the "Petticoat of the Air" program, received an expensive beauty treatment for nothing. It came about when she

"Tale of Today" program, took their parts seriously. In other words, they figured they played their parts so well on the air, it might be a good idea to try them out in real life. So on October 1 they walked down the well-known middle aisle and tied the knot.

Gypsy Fiddler Emery Deutsch hasn't announced his intention to take the same kind of a walk, but he surely must be thinking of it. Emery is with Gertrude Ronson, the very attractive professional model, about eight nights a week and he has that certain look in his eyes. Some may call it madness. Ah, but, I call it love, sweet love!

SO YOU LIKE CONTESTS?

Why and Why . . .

RADIO GUIDE introduces a new contest department. Its appearance implies that contests are important; that readers want to know about them. Its addition to RADIO GUIDE raises two questions: Why contests? and Why contest fans?

During this year, well over a million dollars in cash and merchandise will be given away by sponsors of contests. They will spend several times this amount on administration, investigations, postage and advertising of their contests. There must be good reasons for such large-scale spending!

The reasons are these: Sponsors know that contestants appreciate an opportunity to share in the manufacturers' advertising appropriations; they know that contestants study their products before entering the contests, and thus develop a personal interest in them; they know that they profit through the word-of-mouth advertising stimulated by contests.

Why contest fans? Why ten million people who this year will pore over dictionaries and box-tops and paste-pots and typewriters? The first incentive for them, of course, is the possibility of "making a kill." But there are more: Contestants study in varied fields to find the facts that win; they have the absorbing satisfaction of any hobbyist; they feel the pride of achievement, the thrill of distinction.

Why a contest page? To serve RADIO GUIDE readers more thoroughly than ever before.

. . . and how

This is how this department will operate: It will present late contest information, complete contest listings, comments on important contests, special articles on contest technique, and warnings against some of the pitfalls to avoid in getting your name listed as a winner. The editors will visit broadcasting organizations, talk with sponsors and executives of advertising agencies who are responsible for contest promotions, and tell you their view-points. Special articles covering limericks, slogans, jingles, essays and every form of contest will appear on this page. The editors plan to make this new feature the greatest and most popular service in contestdom. They hope it will be a gold mine of information.

For the Beginner . . .

The first point to be considered in this department is the one which demands attention most urgently, the one which eliminates the largest number of entrants in every contest. It is not "blind picking" of winners by the judges; not tricks revealed only to friends of the sponsor; not secret formulas of the professionals. It is simply that most new contestants do not follow the sponsor's instructions.

Follow the rules.

That is contesting's own first rule. No matter how original or clever the entry, the judges cannot award a prize to contestants who break the rules. If the statement announcing the contest asks for 100 words, do not send 101! The "Bicycle Party" contest rules (see adjoining column) state clearly that an entry is not official without a bicycle dealer's signature. And yet many will be sent without one. The "Follow the Moon" contest rules (see adjoining column) state that one carton from a 25c or 50c package of Pebecco may be sent, but two are required if they are of the 10c size. Many will not observe this rule. And they will not have the slightest chance to win.

Many contests state that entries should be written on only one side of a single sheet of paper. Many disregard this in the obvious way, writ-

YOUR OPPORTUNITY GUIDE

Times listed under radio contests are EST; for CST subtract 1 hour; MST, 2 hours; PST, 3 hours.

TWO NEW HOMES

PRIZES: (Weekly) Merchandise certificates worth \$200 each. Also two grand prize certificates worth \$12,000 and \$8,000, to be applied toward the building of New American Homes. Grand prizes selected from weekly winners and announced at close of contest, which runs ten weeks up to Dec. 4.

TO ENTER: Write an essay of 100 words or less on the "Electrical Standard of Living." Entry must be on official entry blank, available at General Electric dealers. Send entry to General Electric Co., P. O. Box 535, Grand Central Annex, New York City.

For more facts, listen to the "Hour of Charm" (Gen. Electric), NBC, Monday, 9:30 p.m. EST.

\$2,500.00 IN CASH

PRIZES: (Weekly) \$2,500 in cash. Also \$10,000 in grand prizes.

TO ENTER: Get the "Phyl Coe" Mystery Tabloid, with rules and entry blanks, from Philco radio or tube dealer. Then solve the mysteries broadcast independently over 225 stations.

For more facts, listen to "Phyl Coe" Mysteries (Philco Radio Corp.), broadcast on transcriptions at different times by 225 stations. See program section for day, station and time.

\$1,000.00 A WEEK

PRIZES: (Weekly) \$1,000 in cash, six prizes of \$100 in cash, and 200 Westinghouse electric roasters retailing at more than \$30 each for six weeks closing Nov. 14.

TO ENTER: Add twenty-five words or less to "I like the new Super-Creamed Crisco because—" Enclose Crisco outer wrapper and dealer's name and address.

For more facts, listen to "Vic and Sade" (Crisco), NBC-Red, Monday through Friday, 3:30 p.m. EST; NBC-Blue, same days, 11:30 a.m. EST.

\$250,000.00 CASH

PRIZES: \$100,000.00 cash grand prize and supplementary cash prizes totalling \$150,000.00.

TO ENTER: Write conversation of not more than 12 words in one of two balloons in each of 45 cartoons distributed in series of three each week. Send three Old Gold packages with each series to Old Gold Contest, P. O. Box 9, Varick St. Station, New York City. New contestants may obtain early series bringing contest up to date.

For more facts, see Old Gold Contest rules and cartoons, available at most cigarette counters.

\$55,000.00 IN MERCHANDISE

PRIZES: (Weekly) 50 major prizes and 250 secondary prizes of merchandise for 12 weeks up to week ending Dec. 11, including diamond wrist-watches, radios, washing machines.

TO ENTER: Write a 20-word statement about an Ann Page food product, the product changing each week as announced on entry blanks. List any 8 Ann Page food products and enclose a label or package top from any one. Give name of your A & P store.

For more facts, see rules, optional entry blanks, displays of prizes and product-of-the-week at A & P stores.

TEN \$100.00 WATCHES DAILY

PRIZES: (Daily) Ten \$100 Longines watches except Saturdays and Sundays.

TO ENTER: Complete the sentence "I like and use Pebecco because—" in 25 words or less. Enclose two 10c cartons or one 25c or 50c carton with your entry, and mail to Pebecco Contest, c/o Columbia Broadcasting System, New York. Hints on type of entry wanted may be obtained at drug stores, with official entry blanks.

For more facts, listen to "Follow the Moon" (Pebecco Toothpaste), CBS, Monday through Friday, 5 p.m. EST.

TWELVE BICYCLES

PRIZES: (Weekly) Twelve bicycles, 10 to people under 20, and 2 to adults.

TO ENTER: Give answers to games given on programs and finish the sentence announced on the air in 25 words or less. Sentence changes each week. Contest closes each Tuesday midnight following Sunday broadcast. After you have written your entry, add your name, age and address. Then take it to your bicycle dealer, whose signature makes your entry official. Send it to "Bike Headquarters," in care of the station on which you hear the program.

If you have a contest question, send it, with stamped, self-addressed envelope, to "So You Like Contests," c/o Radio Guide, 731 Plymouth Court, Chicago, Ill. The editors will attempt to answer each one. Please sign your name clearly.

For more facts, listen to the "Bicycle Party" (Cycle Trades), NBC, Sunday, 3:30 p.m. EST.

FREE TICKETS

PRIZES: (Daily) Two pairs of tickets to the Empire State Building Observatory.

TO ENTER: Send humorous or interesting questions suitable for use on this program, with correct answers, to "Microphone in the Sky," Room 3200, Empire State Building, New York City.

For more facts, listen to "Microphone in the Sky," MBS, daily except Sunday, 1 p.m. EST.

SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes of \$25 each.

TO ENTER: Submit six questions, with correct answers. Nash and Kelvinator dealers have entry blanks with rules.

For more facts, listen to "Professor Quiz" (Nash-Kelvinator Corp.), CBS, Saturday, 9 p.m. EST. For the West, 10 p.m. MST, 9 PST.

\$100.00 CASH

PRIZE: (Weekly) One Hundred dollars.

TO ENTER: Read a designated story in the sponsor's magazine and explain what you would have done in the same situation. Send entry to True Story Court, 205 East 42nd Street, New York City. No limit to length of entry. Send name of your news dealer—he gets \$25 if you win!

For more facts, listen to "True Story Court of Human Relations" (MacFadden Publications), NBC, Friday, 9:30 p.m. EST. For the West, 9:30 p.m. MST, 8:30 PST.

\$10.00 A DAY

PRIZE: (Daily) \$10.

TO ENTER: Send a poem suitable for use on this program to Ted Malone, c/o "Between the Bookends," at the CBS station on which you hear the program, or to the Columbia Broadcasting System, New York City.

For more facts, listen to "Between the Bookends," CBS, Monday through Friday, 4 p.m. EST.

THREE \$200.00 SILVER FOX FURS

PRIZES: (Weekly) Three \$200 silver fox furs and 500 pairs of \$2 hose.

TO ENTER: Add fifty words or less to "The first thing said to me after I shampooed with Admiracion was—" Mail your entry, with a box-top, to Tim and Irene, Mutual Broadcasting System, 1440 Broadway, New York, or to the station to which you listen.

For more facts, listen to "Fun in Swingtime" (Admiracion Shampoo), MBS, Sunday, 6:30 p.m. EST.

A CHEVROLET EVERY WEEK

PRIZES: (Weekly) A 1938 Chevrolet and two other prizes.

TO ENTER: Write 25 words or less on "Why I Use and Like Hind's Honey and Almond Cream." Attach with letter 1 Hind's carton or facsimile of 25c, 50c or \$1 size, or 2 of the 10c size. Send to Hind's Honey and Almond Cream Contest, c/o CBS, New York City.

For more facts, listen to "The Life of Mary Sothern" (Hind's Cream), CBS, Monday through Friday, 5:15 p.m. EST.

\$1,000.00 CASH

PRIZES: \$1,000.00 in cash (or \$500.00—see below) and letters from favorite radio stars.

TO ENTER: Write a letter of any length to Eaton's Fine Papers, Pittsfield, Mass., naming your favorite radio star and explaining your choice. Letters written on Eaton water-marked stationery eligible for \$1,000.00 prize; others eligible for half that amount. Participating radio stars will personally answer ten best letters from their supporters. Letters must be post-marked before midnight, Dec. 15.

For more facts, see Eaton's Letter Papers advertisements in current magazines.

\$15,000.00

PRIZES: \$15,000.00 in cash and merchandise.

TO ENTER: Write 25 words or less on "I Like Watkins Liniment because—" and mail entry with wrapper packed with bottle of liniment to Watkins Liniment Contest, Winona, Minn., before midnight Nov. 30.

For more facts, see current magazine and newspaper advertisements of Watkins Liniment (J. R. Watkins Co.)

ing on both sides. Many others disregard it more drastically, and send their entries mounted on cardboard, or in photostats, or decorated in some other way. Here again, there is no cause for complaint on the part of such contestants when their excellently phrased entries fail to win.

The discussion of the elementary points of contesting will be continued by this department until they have all been emphasized sufficiently. Look next week for the second stumbling-block of contesting!

Contests Are Coming!

It has been reported that there is a possibility of a \$1,000,000 contest to be sponsored by a tobacco concern. Inquiries made direct at the major broadcasting systems and advertising agencies in the East fail to reveal any knowledge of it. Sponsors who were questioned on the matter threw up their hands and smiled when the sum of \$1,000,000 was mentioned. There is reason to believe that more cigarette companies may soon sponsor contests, but the \$1,000,000 prize contest seems to be without a backer.

A colt, sired by Man-o'-War, is rumored planned as alternative first prize to \$10,000.00 in cash in a contest coming soon by the Mars Candy Company. WGN, Chicago, will probably be the principal radio outlet.

Post Office Closes In

A prominent New York newspaper's puzzle contest is among the first to carry the new ruling necessitated by a recent post-office department rule, "A contestant is permitted to submit only one set of solutions, and no person will be entitled to win more than one prize." More details on the effects of this rule later.

Bigger, Better

A million entry blanks were reported asked for in the Shell radio contest. First prize of \$1,000.00 was won by Mrs. D. E. Foster, 1435 South Carson Street, Tulsa, Oklahoma.

A convention was held recently in Washington, D. C. Consequently we now have a National Contest Association, with Everett Lane, of Mine Run, Virginia, president; Carl R. Greimel, of Brookmont, Maryland, vice president; Amos R. Peacock, of Philadelphia, Pennsylvania, secretary; and Mrs. Zella Boteler of Chevy Chase, Maryland, treasurer.

Reports from various sources indicate that radio contests are decreasing. Actual figures from the major broadcasting companies, however, refute this. CBS reports 27 national contests in 1934 out of 109 sponsors; 40 contests in 1935 out of 98 sponsored programs, and for 1936, 38 contests from 87 broadcasting advertisers. NBC indicates a parallel situation. In 1934 the combined red and blue networks had 41 contests out of 213 national advertisers. In 1935, out of 194 sponsors there were 85 contests and last year there were 84 prize contests out of 193 advertisers. These figures show that radio contests are on the increase.

Win Your Own Prizes!

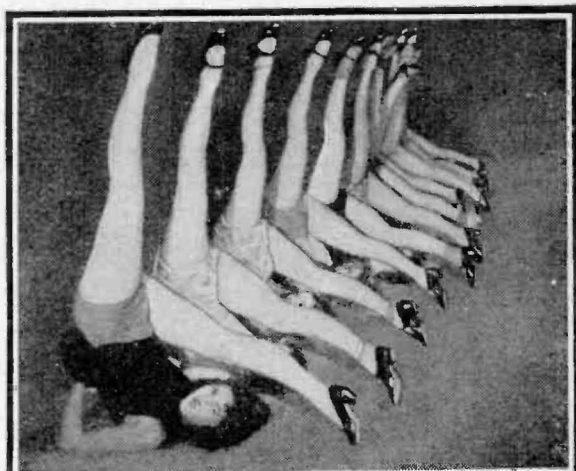
Many sincere and helpful aids to contestants are now for sale. They tell how to prepare entries, what the proved dislikes of most judges are, give samples of entries that have won in the past. Different from these are hawkers who offer solutions to current contests for ridiculously low prices. Remember simply that if their answers were correct and infallible, the holders would be trying to keep the solutions (and the prizes) for themselves! Furthermore, for most contestants, there is more of a thrill in personal achievement than in winning by any questionable means.

IF JOAN CRAWFORD SHOULD DIE TONIGHT?



MILLIONS OF FANS HEARTBROKEN—movie producers in a panic. Who could take her place and finish the picture? Could make-up experts create another Joan? Already studios are planning, working to guard against what happened when Jean Harlow died. Read December Screen Guide for the inside story of their plans... see the miracles they already have worked.

WHICH ONE IS JOAN CRAWFORD?



LEGS—FOR RENT Dainty ankles... streamlined calves that flash before you on the screen. Whose are they... picture stars' or Hollywood waitress'? Screen Guide tells and shows the whole story of a different way of stepping into the movies.



"Fatty" Arbuckle

"WHEN HOLLYWOOD FORGOT THE TEN COMMANDMENTS"

Hollywood in its infancy! Gold gushing like oil... careers hurtling to the heights, then as quickly blasted. Mad, crazy days... wild nights crowded with love taken where they found it. Drink? Depe? What drove men and women to disaster, tempted them to shatter the Ten Commandments into fragments? The inside truth is revealed. Read it, see it pictured in December Screen Guide.

WIN \$1,000.00

Pick a Lover for Marlene Dietrich

Here's an easy contest—and a chance to win healthy cash prizes totaling \$1,000.00. All you do is pick the lover Marlene should have in Paramount's new picture, "The Angel". Full details in December Screen Guide, now on the newsstands.

ONLY **10¢** NOW ON SALE AT ALL NEWSSTANDS



GARBO...AND THE MEN SHE MIGHT HAVE MARRIED

"I want to be alone." When the great Garbo is alone what warm embraces does she live again in memory? With all the intimacy of a close-up from Camille, December Screen Guide reveals the loves from which she has fled—and why.



SCREEN GUIDE PHOTO-PARADE

HOLLYWOOD'S Only News-Picture Magazine

EASY TO GET SCREEN GUIDE

17 OTHER STARTLING FEATURES IN THIS ISSUE INCLUDING

How To Put Stockings On Your Best Girl

What lures them into Hollywood's Suicide Club?

If your dealer is sold out send us this coupon.
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New York

"Mimi" from "La Boheme" and "Gianina Mia" from "The Firefly" are Soprano Amelia Haberland's selections Sunday. She has sung in the U. S. and Italy, was born in New York's Bronx



Wilfred Pelletier, Metropolitan Opera conductor, also conducts the orchestra on "Auditions of the Air." He has coached such famous artists as Caruso, Bori, Pons, Tibbett, Talley, Melchior

THIS WEEK'S Metropolitan AUDITIONS

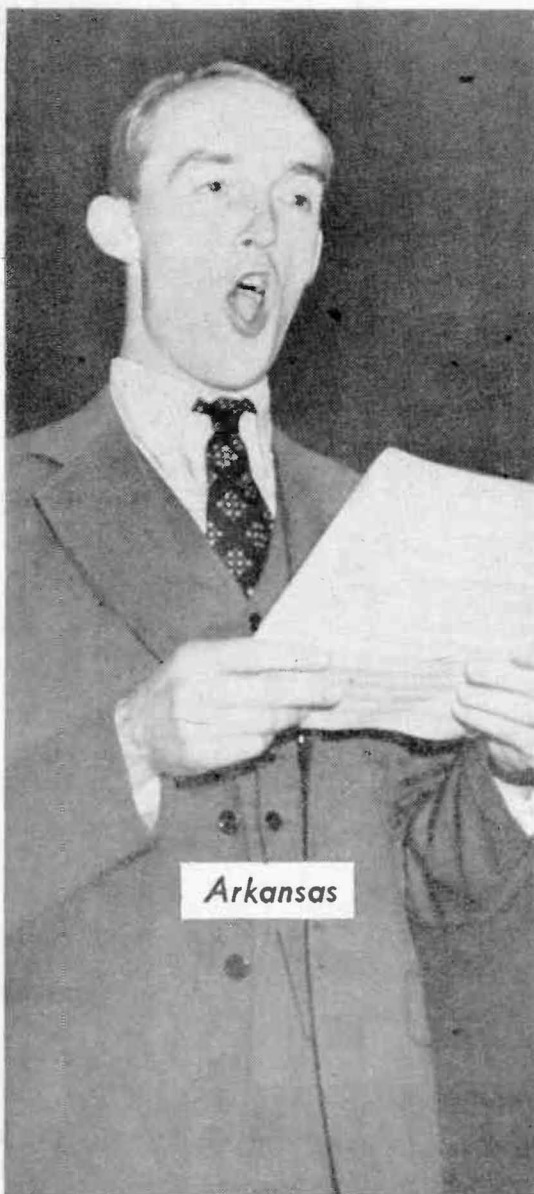
THREE ambitious youngsters—one from New York, one from Ohio and one from Arkansas—will grasp at opportunity's golden skirt Sunday afternoon, when they appear on NBC's "Metropolitan Opera Auditions of the Air." No program that radio offers has more dramatic implications than these Sunday afternoon singing-contests between those who have set their eyes on the "Met." These three sing in competition with three others heard each week. If they win, it will place them in the hall of fame with Anna Kaskas, contralto, and Arthur Carron, tenor, 1935-1936 winners, and with Maxine Stellman, soprano, and Baritone Thomas L. Thomas, selected in 1936-1937. Sixty-three participants will be heard during the 26 broadcasts of the series. Fourteen will be chosen at the semi-finals, and from this group at least 2 will be finally selected for the Metropolitan roster.

For your station, please turn to program page for Sunday, 5 p.m. EST, 4 p.m. CST, 3 p.m. MST, 2 p.m. PST.



Ohio

A hopeful "Met" applicant Sunday is Geraldine Ayres, mezzo-soprano, born in Toledo and brought up in Buffalo, New York. She'll sing "Habenera," from Bizet's "Carmen," and "As We Part"



Arkansas

Bass-Baritone Ross Graham will sing "Serenade," from "Faust," and "There is a Lady." Ross has been in radio since 1924, is the son of an Arkansas evangelistic singer



"Auditions of the Air" announcer is Howard Claney (standing). Seated is Edward Johnson, managing director of the Metropolitan Opera and this program's master of ceremonies

Radio Guide's Instant Program Locator

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.

Adair, Frances. Johnny Presents (Philip Morris) Tue. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Admiracion Laboratories, Inc. Tim & Irene, Sun. 6:30 p.m. MBS.

Alemite. Horace Heidt, Mon. 8 p.m. (12 mid. for West) CBS.

Alka-Seltzer. Uncle Ezra, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.

Allen, Stuart. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.

Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC-R.

American Album of Familiar Music. (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

American Home Products. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thur. 7:15 p.m. NBC-B.

American Radiator. Fireside Recitals; Helen Marshall; Sigurd Nilssen, Sun. 7:30 p.m. NBC-R.

Amos 'n' Andy. (Peppodent), Mon. thru Fri. 7 and 11 p.m. NBC-R.

Anacin. Our Gal, Sunday; Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Arnell, Amy. Thirty Minutes in Hollywood (Local Co-operative Campaign), Sun. 6 p.m. MBS.

Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.

Aunt Jenny's Real Life Stories. (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Aunt Jemima. (Quaker Oats), Tues. thru Sat. 9:45 a.m. NBC-B.

Austin, Gene. Cocomalt, Sun. 6 p.m. CBS.

Austin, William. Camels, Tues. 9:30 p.m. CBS.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R.

Bachelor's Children. (Cudahy Packing Co.), Mon. thru Fri. 11:15 a.m. MBS; (Old Dutch Cleanser), Mon. thru Fri. 9:45 a.m. CBS.

Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.

Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.

Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B.

Barbasol. Mary Jane Walsh; Nat Brusiloff's orch., Fri. 8 p.m. MBS.

Barrett, Sheila. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.

Barrie, Wendy. Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Barris, Harry. Camels, Tues. 9:30 p.m. CBS.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.

Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.

Behind Prison Bars. Sloan's Liniment, Mon. 10 p.m. NBC-B.

Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

Bennett, Lois. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Bergen, Edgar. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Betty & Bob. (Gold Medal), Mon. thru Fri. 1 p.m. CBS.

Bicycle Party. Cycle Trades, Sun. 3:30 p.m. NBC-R.

Big Sister. (Rinsol), Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Bond Bread. Guv Lombardo's orch., Sun. 5:30 p.m. CBS.

Borax. Death Valley Days, Fri. 8:30 p.m. NBC-B.

Bowes, Edward. Major. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Bromo-Seltzer. Hollywood News; Sid Skolsky, Wed. 8:30 p.m. NBC-B.

Brusiloff, Nat, orch. Barbasol, Fri. 8 p.m. MBS.

Burns & Allen. (Grape Nuts), Mon. 8 p.m. (10:30 p.m.

for West) NBC-R.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Busse, Henry, orch. (Mar-Oil), Sun. 11:45 a.m. NBC-R.

Butterworth, Charles. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Butterworth, Wallace. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

C. F. Mueller Co. Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.

Calumet Baking Powder. Kate Smith; Henny Youngman; Jim Crowley; Jack Miller's Orch., Thurs. 8 p.m. (11:15 for West) CBS.

Camay. Pepper Young, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.

Camels. Jack Oakie; Stuart Erwin; Raymond Hatton; William Austin; Patsy Flick; Helen Lind; Harry Barris, Tues. 9:30 p.m.; Swing School; Benny Goodman's Orch., Tues. 10 p.m. CBS.

Campana. Vanity Fair, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.

Campbell's Soup. Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's orch.; Jerry Cooper; Frances Langford, Fri. 9 p.m. CBS.

Cantor, Eddie. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Carborundum Band. Sat. 7:30 p.m. CBS.

Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Carlisle, Kitty. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Carol Kennedy's Romance. Heinz, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS.

Carnation Milk. Lullaby Lady, Mon. 10 p.m. NBC-R.

Carson Robison's Buckaroos. Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.

Carter, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Cavalcade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.

Chase & Sanborn. Don Ameche; Nelson Eddy; Edgar Bergen; Charlie McCarthy; W. C. Fields; Dorothy Lamour, Sun. 8 p.m. NBC-R; Chesterfield. Andre Kostelanetz' Orch., Wed. 9 p.m.; Music from Hollywood; Hal Kemp's Orch.; Alice Faye, Fri. 8:30 p.m. (11:30 p.m. for West); Football News; Eddie Dooley, Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Chevrolet. Romantic Rhythms; Barry McKinley; Sally Nelson; Seymour Simon's Orch., Sun. 6:30 p.m. CBS.

Chipso. Road of Life, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Circumstantial Evidence Thrills. Johnny Presents (Philip Morris), Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC-R.

City Desk. Johnny Presents (Philip Morris), Sat. 8:30 p.m. (11:30 p.m. for West), CBS.

Coca-Cola. Song Shop; Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.

Cocomalt. Joe Penner. Gene Austin; Julie Gibson, Sun. 6 p.m. CBS.

Colgate. Gang Busters; Phil-

lips Lord, Wed. 10 p.m. CBS.

Commentator Forum. Commentator Magazine, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.

Commentator Magazine. Commentator Forum, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.

Conner, Nadine. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

Cooper, Jerry. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Court of Missing Heirs. Skelly, Mon. 7 p.m. CBS.

Cravens, Kathryn. News Thru a Woman's Eyes (Pontiac), Mon., Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.

Crocker, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.

Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.

Crowley, Jim. (Calumet Baking Powder), Thurs. 8 p.m. (11:15 p.m. for West) CBS.

Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Cudahy Packing Co. Bachelor's Children, Mon. thru Fri. 11:15 a.m. MBS.

Cycle Trades. Bicycle Party; Swor & Lubin; Bills Slater; Hugo Mariani's Orch., Sun. 3:30 p.m. NBC-R.

Dafoe, A. R., Dr. Lysol, Mon. Wed. Fri. 4:45 p.m. CBS.

Dari-Rich. While the City Sleeps, Mon. Wed. Fri. 5:15 p.m. NBC-R.

David Harum. (Bab-O), Mon. thru Fri. 11 a.m. NBC-R.

Death Valley Days. (Borax), Fri. 8:30 p.m. NBC-B.

Delaware. Lackawanna & Western Coal. The Shadow, Sun. 4 & 5:30 p.m. MBS.

Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC-R; Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.

Dona Ray Cosmetics. Lloyd Pantages, Sun. 1:45 p.m. (11 p.m. for West), CBS.

Dooley, Eddie. Football News (Chesterfield), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Dorsey, Tommy, Orch. (Raleigh & Kool), Fri. 9:30 p.m. NBC-B.

Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.

Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.

Duart Cosmetics. Passing Parade; John Nesbit, Sun. 9 p.m. MBS.

Durbin, Deanna. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.

Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Wed. 8 p.m. NBC-B.

Dumont, Paul. Varsity Show (Pontiac), Fri. 9 & 10:30 p.m. NBC-B.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Easy Aces. (Anacin), Tues., Wed., Thurs. 7 p.m. NBC-B.

Eddy, Nelson. (Chase & Sanborn), Sun. 8 p.m.

NBC-R.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. thru Fri. 12:30 p.m. CBS.

Elizabeth Arden Cosmetics. Eddy Duchin's orch., Wed. 8 p.m. NBC-B.

Elman, Dave. Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West), CBS.

Energine. Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.

Erwin, Stuart. Camels, Tues. 9:30 p.m. CBS.

F & F Cough Drops. Jenny Peabody, Mon., Wed., Fri. 3:30 p.m. CBS.

Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Famous Jury Trials. Mennen Co., 10 p.m. MBS.

Faye, Alice. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Fibber McGee & Molly. (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.

Fields, W. C. Chase & Sanborn, Sun. 8 p.m. NBC-R.

Fio-Rito, Ted. orch. Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West) NBC-B.

Fireside Recitals. American Radiator, Sun. 7:30 p.m. NBC-R.

Firestone. Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

First Nighter. Campana, Fri. 10 p.m. NBC-R.

Fischer, George. Jergens, Sun. 9:30 & 11:15 p.m. NBC-B.

Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

Fleischmann. Ozzie Nelson's Orch.; Harriet Hilliard; Feg Murray, Sun. 7:30 p.m. NBC-B.

Flick, Patsy. Camel, Tues. 9:30 p.m. CBS.

Florida Citrus Commission. Emily Post, Tues., Thurs. 10:30 a.m. CBS.

Follow the Moon. Pebeco, Mon. thru Fri. 5 p.m. CBS.

Ford. Sunday Evening Hour; Jose Iturbi, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.

Football News. (Chesterfield), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Friedman, Benny. Sunday Morning Quarter Back (Parker Watch), Sun. 11:30 a.m. MBS.

Fulton, Jack. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

Furest, Hans. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Gang Busters. Colgate, Wed. 10 p.m. CBS.

George, Florence. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.

General Motors Concerts. Erno Rapee, Sun. 8 p.m. NBC-B.

Gibson, Freddie. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Gibson, Julie. Cocomalt, Sun. 6 p.m. CBS.

Girl Alone. (Kellogg), Mon. thru Fri. 12 noon. NBC-R.

Goldbergs. (Oxydol), Mon. thru Fri. 12:15 p.m. CBS.

Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.;

Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hollywood in Person, Mon. thru Fri. 1:45 p.m. CBS.

Goodman, Al. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Goodman, Benny, Orch. Swing School (Camels), Tues. 10 p.m. CBS.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Gordon, Richard. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Grand Central Station. (Listerine), Fri. 8 p.m. NBC-B.

Grape Nuts. Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Griffin Polish. Time to Shine; Barry McKinley, Mon. 7 p.m. NBC-B.

Grove Laboratories, Inc. Gen. Hugh Johnson, Mon., Thurs. 8 p.m. Tues., Wed. 10 p.m. NBC-B.

Gruen Watch. Time of Your Life; Sheila Barrett; Graham McNamee; Joe Rines' Orch., Sun. 5:30 p.m. NBC-R.

Guest, Edgar. It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.

Guiding Light. (White Naphtha), Mon. thru Fri. 4:45 p.m. NBC-R.

Gulf Oil. Phil Baker; Patsy Kelly; Beetle & Bottle, Sun. 7:30 p.m. CBS.

Haley, Jack. Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Hammerstein Music Hall. (Kolyons), Fri. 8 p.m. CBS.

Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Hatton, Raymond. Camels, Tues. 9:30 p.m. CBS.

Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Heatter, Gabriel. We, The People (Sanka Coffee), Thur. 7:30 p.m. (10:30 p.m. for West) CBS.

Hecker's H-O Products. Myra Kingsley, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Heidt, Horace, orch. (Alemite), Mon. 8 p.m. (12 mid. for West) CBS.

Heinz. Carol Kennedy's Romance, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS; Magazine of the Air, Wed. Fri. 11 a.m. (3 p.m. for West) CBS.

Hello Peggy. (Drano), Wed. Fri. 11:45 a.m. NBC-R.

Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m. NBC-R.

Hind's Cream. Life of Mary Sothern, Mon. thru Fri. 5:15 p.m. CBS.

Hobby Lobby. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.

Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.

Hollywood Mardi Gras. (Packard), Tues. 9:30 p.m. NBC-R.

Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.

Horlick's. Lum & Abner, Mon. thru Fri. 7:30 p.m. (Mon.

Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.

Hour of Charm. (General Electric), Mon. 9:30 p.m. NBC-R.

Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.

How to be Charming. (Phillips), Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Hudson Motors. Hobby Lobby; Dave Elman, Wed. 7:15 (10:30 p.m. for West) CBS.

Hull, Warren. Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Husbands & Wives. (Pond Cream), Tues. 8 p.m. NBC-B.

Huskies. Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.

Hymns of All Churches. (Gold Medal), Mon. Tues. Thurs. 1:15 p.m. CBS.

International Silver. Silver Theater; Rosalind Russell; James Stewart; Conrad Nagel, Sun. 5 p.m. CBS.

Ipana. Town Hall Tonight; Walter O'Keefe; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

Interesting Neighbors. Fitch Co., Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

It Can Be Done. (Household Finance), Tues. 8:30 p.m. NBC-B.

Iturbi, Jose. Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.

Ivory Flakes. O'Neills, Mon. thru Fri. 11 a.m. NBC-B; 3:45 p.m. NBC-R.

Ivory Soap. Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R; Story of Mary Mariin, Mon. thru Fri. 10 a.m. NBC-B & 4:30 p.m. NBC-R; Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B.

Jack Armstrong. (Wheaties), Mon. thru Fri. 5:30 p.m. NBC-R.

Jamison, Anne. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Jello-O. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jenny Peabody. (F & F Cough Drops), Mon., Wed., Fri. 3:30 p.m. CBS.

Jergens. George Fischer, Sun. 9:30 & 11:15 p.m. NBC-B.

Jessel, George. Thirty Minutes in Hollywood (Local Co-operative Campaign), Sun. 6 p.m. EST.

Johnny Presents. (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. (Phillippe Cosmetics), Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Johnson, Hugh, Gen. (Grove Laboratories, Inc.), Mon. Thurs. 8 p.m. Tues. Wed. 10 p.m. NBC-B.

Johnson, Parks. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Johnson's Wax. Fibber McGee & Molly; Marian & Jim Jordan; Ted Weems' Orch., Mon. 9 p.m. (12 mid. for West) NBC-R.

Jolson, Al. (Rinsol & Lifebuoy), Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Jordan, Marian & Jim. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Junior Nurse Corps. (Sunbrite), Mon. thru Fri. 5 & 6 p.m. NBC-B.

Just Plain Bill. (Anacin), Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kaltenmeyer's Kindergarten. (Quaker Oats), Sat. 5:30 p.m. NBC-R.

Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon (Continued from Page 17) NBC-R; Musical Plays, Sun. 5 p.m. MBS; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.

Kelly, Patsy. (Gulf Oil), Sun. 7:30 p.m. CBS.

Kemp, Hal, orch. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 for West) CBS.

(Continued on Next Page)

Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Kingsley, Myra, Hecker's H-O Products, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West), MBS.

Koestner, Josef, orch. (Ry-Krisp), Sun. 5 p.m. NBC-R.

Kolynos, Hammerstein's Music Hall; Jerry Mann, Fri. 8 p.m. CBS.

Kostelanetz, Andre, orch. (Chesterfield), Wed. 9 p.m. CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, Thur. 10 p.m. NBC-R.

Kruger, Alma, Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West)

Lady Esther, Wayne King's orch., Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Lamour, Dorothy. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Langford, Frances, Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Lawes, Warden Lewis E. Behind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-B.

Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Lifebuoy, Edward G. Robinson; Claire Trevor, Tues. 8 p.m. CBS.

Life of Mary Sothern. Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.

Lind, Helen. (Camel), Tues. 9:30 p.m. CBS.

Listerine. Grand Central Station, Fri. 8 p.m. NBC-B.

Little Orphan Annie. (Ovaltine), Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Local Cooperative Campaign. Thirty Minutes in Hollywood; George Jessel; Amy Arnell, Sun. 6 p.m. MBS.

Log Cabin Syrup. Variety Show; Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fiorito's orch., Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Lombardo, Guy, orch. (Bond Bread), Sun. 5:30 p.m. CBS.

Lone Ranger. (Gordon Baking Co.), Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Lord, Phillips H. Gang Busters (Colgate), Wed. 10 p.m. CBS.

Lorenzo Jones, Phillips, Mon. thru Fri. 4 p.m. NBC-R.

Lucky Strike. Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Your Hit Parade; Mark Warnow's Orch.; Freddie Gibson; Stuart Allen, Wed. 10 p.m. NBC-R; Your Hit Parade, Al Goodman's orch.; Freddie Gibson; Stuart Allen, Sat. 10 p.m. CBS.

Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC-R.

Lum & Abner. Horlick's, Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.

Lutheran Hour. Lutheran Laymen's League, Sun. 4:30 p.m. MBS.

Lutheran Laymen's League. Lutheran Hour, Sun. 4:30 p.m. MBS.

Lux. Radio Theater, Mon. 9 p.m. CBS.

Lyman, Abe, orch. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Lysol. Dr. A. R. Dafeo, Mon. Wed. Fri. 4:45 p.m. CBS.

Ma Perkins. Oxydol, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R.

MacCormack, Franklyn. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

MacDonald, Jeanette. Open House (Vicks), Sun. 7 p.m. CBS.

MacFadden Publishing. True Story Court, Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

MacHugh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.

Magazine of the Air. Heinz, Wed. Fri. 11 a.m. (3 p.m. for West) CBS.

Magic Key. R.C.A., Sun. 2 p.m. NBC-B.

Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC-R.

Mann, Jerry. Hammerstein's Music Hall (Kolynos), Fri. 8 p.m. CBS.

Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC-R.

Mar-O-Oil. Henry Busse's Orch., Sun. 11:45 a.m. NBC-R.

March of Time. Time, Inc., Thurs. 8:30 p.m. NBC-B.

Mariani, Hugo, orch. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.

Marshall, Helen. Fireside Recitals (Amer. Radiator), Sun. 3:30 p.m. NBC-R.

Martin, Charles. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Maxwell House Show Boat. Charles Winninger, Thomas L. Thomas, Nadine Conner, Virginia Verrill, Hattie McDaniel, Alma Kruger, Meredith Wilson's Orch., Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

McBride, Mary, Margaret. Minute Tapioca, Mon. Wed. Fri. 12 noon CBS.

McDaniel, Hattie. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC-R.

McConnell, Ed, Smiling. Acme Paint Co., Sun. 5:30 p.m. NBC-B.

McKinley, Barry. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS; Time to Shine (Griffin Polish), Mon. 7 p.m. NBC-B.

McNamee, Graham. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.

Menken, Helen. Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.

Mennen Co. Famous Jury Trials, Mon. 10 p.m. MBS.

Metropolitan Opera Auditions of the Air. Sherwin Williams, Sun. 5 p.m. NBC-B.

Miller, Jack, orch. Calumet Baking Powder, Thurs. 8 p.m. (11:15 p.m. for West) CBS.

Minute Tapioca. Mary Margaret McBride, Mon. Wed. Fri. 12 noon CBS.

Model Tobacco. Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Molle. Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Morgan, Russ, orch. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Mr. Keen, Tracer of Lost Persons. American Home Products, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Murray, Feg. Fleischmann's, Sun. 7:30 p.m. NBC-B.

Murray, Ken. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Music from Hollywood. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Musical Plays. Irene Wicker (Kellogg's), Sun. 5 p.m. MBS.

Musterole. Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS.

Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Mystery Chef. Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Nagel, Conrad. Silver Theater (International Silver), Sun. 5 p.m. CBS.

Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.

National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.

National Farm & Home. Mon. thru Sat. 12:30 p.m. NBC-B.

Nelson, Ozzie, orch. Fleischmann's, Sun. 7:30 p.m. NBC-B.

Nelson, Sally. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.

Nesbit, John. Passing Parade (Duart Cosmetics), Sun. 9 p.m. MBS.

News Through a Woman's Eyes. Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Nilssen, Sigurd. Fireside Recitals (Amer. Radiator), Sun. 7:30 p.m. NBC-R.

Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Oakie, Jack. (Camel), Tues. 9:30 p.m. CBS.

O'Keefe, Walter. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS.

Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R; Our Gal Sunday, Thurs. & Fri. 12:45 p.m. CBS.

One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

O'Neill's. Ivory Flakes, Mon. thru Fri. 11 a.m. NBC-B & 3:45 p.m. NBC-R.

Open House. Vicks, Sun. 7 p.m. CBS.

Ormandy, Eugene. Banking Group, Mon. 9 p.m. NBC-B.

Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS.

Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Oxydol. Ma Perkins, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 12:15 p.m. NBC-R.

Packard. Hollywood Mardi Gras; Lanny Ross; Charles Butterworth; Florence George; Jane Rhodes; Raymond Paige's Orch., Tues. 9:30 p.m. NBC-R.

Paige, Raymond, orch. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R; Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Pall Mall. People in the News, Dorothy Thompson, Fri. 10:45 p.m. NBC-R.

Pantages, Lloyd. Donna Ray Cosmetics, Sun. 1:45 p.m. (11 p.m. for West) CBS.

Parker Watch. Sunday Morning Quarterback; Benny Friedman, Sun. 11:30 a.m. MBS.

Passing Parade. Duart Cosmetics, Sun. 9 p.m. CBS.

Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Pebecco. Follow the Moon, Mon. thru Fri. 5 p.m. CBS.

Penner, Joe. Cocomalt, Sun. 6 p.m. CBS.

People in the News, Pall Mall, Fri. 10:45 p.m. NBC-R.

Pepper Young's Family. Camay, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.

Pepsodent. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R.

Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Personal Loan. Your Unseen Friend, Sat. 8 p.m. CBS.

Pet Milk. Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.

Petticoat of the Air. Wyandotte, Tues. Thur. 2 p.m. CBS.

Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B.

Philco. Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Philip Morris. Johnny Presents; Three Minute Thrill; Charles Martin; Russ Morgan; Frances Adair; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; City Desk, drama, Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Phillipe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Phillips. How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lyman's Orch.; Lois Bennett; Frank Munn, Fri. 9 p.m. NBC-R.

Phillips Petroleum. Poly Follies, Tues. 10:30 p.m. CBS.

Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Pillsbury. Today's Children, Mon. thru Fri. 10:45 a.m. NBC-R.

Poetic Melodies. Wrigley's, Mon. thru Fri. 7 & 11 p.m. CBS.

Poly Follies. Phillips Petroleum, Tues. 10:30 p.m. CBS.

Pond Cream. Husbands & Wives, Tues. 8 p.m. NBC-B.

Pontiac. News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS; Varsity Show; Paul Dumont, Fri. 9 & 10:30 p.m. NBC-B.

Post, Emily. Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.

Power, Tyrone. Woodbury, Sun. 9 & 11:30 p.m. NBC-B.

Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC-R.

Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.

Quaker Oats. Aunt Jemima, Tues. thru Sat. 9:45 a.m. NBC-B; Kaltenmeyer's Kindergarten, Sat. 5:30 p.m. NBC-R.

Radio Newsreel. Energine, Sun. 3 p.m. NBC-R.

Radio Theater. (Lux), Mon. 9 p.m. CBS.

Raleigh & Kool. Edythe Wright; Tommy Dorsey's Orch., Fri. 9:30 p.m. NBC-B.

Ralston. Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Rapee, Erno. General Motors Concerts, Sun. 8 p.m. NBC-B.

R. C. A. Magic Key; Milton Cross, Sun. 2 p.m. NBC-B.

Raye, Martha. Rinso & Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Regional Advertisers. Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Renard, Jacques, orch.; Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Rhodes, Jane. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Rich, Irene. Welch, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.

Rines, Joe, orch. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.

Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Rinso & Lifebuoy. Al Jolson, Martha Raye, Parkyakarkus, Victor Young's Orch., Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Ripley, Robert L. "Believe It Or Not." Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.

Rising Musical Star. Sealtest, Sun. 10 p.m. NBC-R.

Road of Life. Chipso, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.

Robinson, Edward G. Lifebuoy, Tues. 8 p.m. CBS.

Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Romance of Helen Trent. Edna Wallace Hopper Cosmetics, Mon. thru Fri. 12:30 p.m. CBS.

Romantic Rhythms. Chevrolet, Sun. 6:30 p.m. CBS.

Ross, Lanny. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Royal Gelatin. Rudy Vallee's Orch., Thurs. 8 p.m. NBC-B.

Russell, Rosalind. Silver Theater (International Silver), Sun. 5 p.m. CBS.

Ry-Krisp. Marion Talley, Josef Koestner's Orch., Sun. 5 p.m. NBC-R.

Sal Hepatica. Town Hall Tonight, Walter O'Keefe, Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

Sanka Coffee. We, The People; Gabriel Heatter, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.

Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.

Saymore, Saymore. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Sealtest. Rising Musical Star; Alex Smallens; Hans Fuerst; Richard Gordon, Sun. 10 p.m. NBC-R.

Sheaffer Pen. Harold Stokes, Fri. 8:15 p.m. MBS.

Sherwin Williams. Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.

Silver Theater. International Silver, Sun. 5 p.m. CBS.

Simon's, Seymour, orch. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.

Singing Lady. Kellogg's, Mon. thru Thur. 5:30 p.m. NBC-B.

Skelly. Court of Missing Heirs, Mon. 7 p.m. CBS.

Skolsky, Sid. Hollywood News (Bromo-Seltzer), Wed. 8:30 p.m. NBC-B.

Slater, Bill. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.

Sloans Liniment. Behind Prison Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B.

Smallens, Alex. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Smith, Kate. Calumet Baking Powder, Thur. 8 p.m. (11:15 p.m. for West) CBS.

Song Shop. Coca-Cola, Fri. 10 p.m. CBS.

Speaks, Margaret. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Spitalny, Phil, Girl Orch. Hour of Charm (General Electric), Mon. 9:30 p.m. NBC-R.

Spry. Aunt Jenny's Real Life Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Stewart, James. Silver Theater (International Silver), Sun. 5 p.m. CBS.

Stokes, Harold, orch. Sheaffer Pen, Fri. 8:15 p.m. MBS.

Story of Mary Marlin. Ivory Soap, Mon. thru Fri. 10 a.m. NBC-B; 4:30 p.m. NBC-R.

Sunbrite. Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.

Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.

Sunday Evening Hour. Ford, Sun. 9 p.m. CBS.

Sunday Morning Quarterback. Parker Watch, Sun. 11:30 a.m. MBS.

Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Swing School. (Camel), Tues. 10 p.m. CBS.

Swor & Lubin. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.

Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC-R.

Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC-R.

Taylor, Mary Lee. Pet Milk, Tues. Thur. 11 a.m. (3 p.m. for West) CBS.

Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

Texaco. Eddie Cantor, Deanna Durbin, Saymore Saymore, Jacques Renard's Orch., Pinky Tomlin, James Wallington, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

The Shadow. Delaware, Lackawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS.

Thirty Minutes in Hollywood. Local Cooperative Campaign, Sun. 6 p.m. MBS.

Thomas, Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B.

Thomas, Thomas L. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Wininger, Charles. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Wons, Tony. Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.

Woodbury. Tyrone Power, Sun. 9 & 11:30 p.m. NBC-B.

Wright, Edythe. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

Wrigley's. Poetic Melodies, Jack Fulton, Franklyn MacCormack, Mon. thru Fri. 7 & 11 p.m. CBS.

Wyandotte. Petticoat of the Air, Tues. Thur. 2 p.m. CBS.

Young, Victor, orch. Rinso & Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Your Hit Parade. Lucky Strike, Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Youngman, Henny. Calumet Baking Powder, Thur. 8 p.m. (11:15 p.m. for West) CBS.

Your News Parade. Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Your Unseen Friend. Personal Loan, Sat. 8 p.m. CBS.

Zenith Foundation. Sun. 10 p.m. NBC-B.

JERRY COOPER'S STUBBORN STREAK

(Continued from Page 6)

Problem in mind, he was walking down Royal Street when he saw and heard a blind Negro playing a guitar. "If," Jerry's logic ran, "a blind man can play a guitar, so can I." He bought the instrument then and there from the blind Negro for five dollars and that night played it on the stage of a New Orleans theater! Next, he solicited solo work at the local stations and shortly had a thrice-a-week thirty-minute sustaining spot over WWL. Shrewdly, Jerry dedicated his radio numbers in order to build friends and soon established himself as a first-water New Orleans celebrity.

COOPER'S characteristic persistence carried him from New Orleans to Broadway to Hollywood. When still playing for Laccept, Steve Valenti, of New Orleans' Studio Club, offered him \$35 a week to come to his cafe as master of ceremonies, singer and trombonist. Jerry accepted, after bashfully talking Valenti out of the m.c. assignment. A year later, Valenti's band quit. Cooper stayed on and organized his own eight-piece orchestra. Next, the master of ceremonies left, and Jerry—more confident this time—took over the duties he had shunned.

Through a musician friend in Benny Selvin's orchestra, he met Selvin and sold himself as vocalist for the making of some Columbia phonograph records. For each recording he was paid \$25, and through his recording work, he was recommended to Emil Coleman by Selvin. Coleman had a good vocalist, Stan Worth, and was not interested in adding to his overhead. However, Cooper continued with his sticking-around policy.

There is some doubt as to whether Jerry had a part in the conspiracy which followed at this stage in his life. If he did, he made up later for his skulduggery. Eddie McDonald was Coleman's arranger and Cooper's roommate. When the day for Coleman's recording arrived, the song which Vocalist Worth was to sing was found to be arranged two tones too low for his voice. Stan Worth couldn't reach bottom, but the ever-present but unemployed Cooper could and did, and the record was made with Jerry's voice singing the chorus. A year or two later, when Worth needed a job, Cooper salvaged his conscience by helping Worth to get employment with Eddy Duchin's band.

THE single recording did not mean that Cooper had steady employment with Coleman's orchestra. On the contrary, when the band went into Ben Marden's Palais Royale, Worth was still with Coleman and Jerry was merely a hanger-on. He hung around the orchestra continually, even during rehearsals. Then, one day, Worth couldn't sing a number that had been programmed because he was featured as saxophonist during its rendition. So Jerry jumped at the opportunity, asked for the chance to sing, was heard by Marden and liked, and was hired for \$50 a week. Cooper asked for an advance on his salary and bought himself a Howard Special tuxedo, shirt, vest, collar and tie—all for \$16.

That floor show opened on Christmas of 1933. Fred Keating was master of ceremonies. When he left, Cooper became m.c. Later, the juvenile in the production took French leave one night. Marden asked Jerry if he could sing the latter's songs. Cooper answered yes, but that he didn't have the required clothes. Marden bought him the clothes and raised him \$25 a week. Jerry had out-stuck the master of ceremonies and the juvenile.

Coleman's band left the spot, other bands came and went, but Jerry stayed on. The reason: WOR had a radio wire into the Palais Royale, and Cooper recalled what a microphone had done

for him in New Orleans. He figured that a little radio advertising would be just as good an idea in Manhattan. But the WOR pick-up didn't satisfy Jerry. He wanted also to sing over NBC or CBS. That's when he started taking the routine auditions which eventually terminated in his CBS contract, and that's also where we came in.

Columbia had little difficulty in selling the likable Cooper personality and

smooth, baritone voice. His first commercial was over WABC for Wrigley's gum on the Margaret Brainard "Chew Your Way to Beauty" series. Roadways of Romance, Tea at the Ritz, Krueger Musical Toast and the Jack Randolph programs followed. The big break didn't come until Lawrence Lowman sold him to Hollywood Hotel. However, Campbell's Soup wanted him a year previously to sing for Burns and Allen, but Cooper declined because he didn't want to be called Jerry-werry by Gracie.

When he came to Hollywood, he insisted that his best girl friend, Show-Girl Joan Mitchell, join him. Then he

set out on a screen-test campaign until he landed her an M-G-M contract. Jerry has yet to make a picture. He's had nibbles, but not starring offers. Nevertheless, he'll be a big-time screen idol yet. Wait and see. Right now he's taking in every musical film screened. Views four or five a week and studies their technique.

He'll be ready when the break finally does come.

Jerry Cooper may be heard Fridays on Hollywood Hotel over a CBS network at:

EST 9:00 p.m. — CST 8:00 p.m.
MST 7:00 p.m. — PST 6:00 p.m.

THIS 20-TUBE MOTORIZED MIDWEST TUNES YOUR STATIONS 2 to 5 times as fast!



JUST TOUCH ONE BUTTON... NO NEED TO TURN ANY CONTROLS—AN ELECTRIC MOTOR DOES EVERYTHING FOR YOU!

FLASH! Did you hear the good news?—Midwest scoops the radio world by giving you $\frac{1}{2}$ -second motorized touch-button tuning! Just touch a button on top of the radio... that's all... and **FLASH!**... your station comes in perfectly tuned in just $\frac{1}{3}$ (one-third) second... just like magic... at the exact center of resonance. (You can also tune by hand whenever you desire.) And, the radio is absolutely **quiet BETWEEN stations!**

The famous Midwest factory-to-you plan, proven by 18 years of success, is just as exciting. The big **FREE** catalog shows you how to buy handsome, newly styled, richly finished consoles at wholesale prices... to save up to 50%... to make your radio dollar go twice as far... to pay as little as 50 cents a week on the Midwest Easy Pay Plan... and secure 30 days **FREE** trial in your own home!

GLORIOUS NEW TONE AMAZES MUSICIANS

When you tune in a domestic or foreign program on this super 20-tube, 6-wave-band, 12,000-mile-range Motorized Midwest, you hear it with a new clarity, new depth and an intensity of feeling. Glorious, crystal-clear concert realism and brilliant foreign reception are now realities. Super power and 101 advanced features enable you to bring in weak distant foreign stations like "locals". Now delight in American, Canadian, Police, Amateur, Airplane, Ship broadcasts... and finest Foreign programs.

20 TUBES **6 BANDS** **ONLY \$49.95**

NEW LOW BASE PRICE CHASSIS

30 DAYS FREE TRIAL

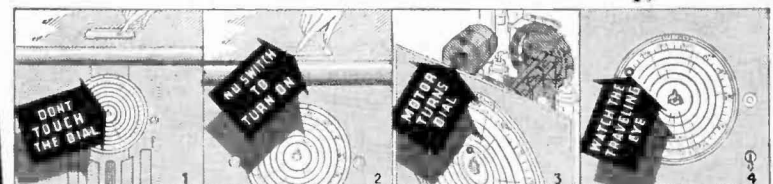
Act at once on this unusual factory-to-you offer. We send any Midwest radio you are interested in to your home. You use it 30 days, and compare it with other radios you have owned or heard... before you decide to keep it. You are triply protected with One-Year Warranty, Money-Back, and Foreign Reception Guarantees.

SERVICE MEN: Join nation-wide Midwest service organization. Write for free details.

TERMS AS LOW AS 50¢ A WEEK

MIDWEST *factory-to-you* RADIOS

DEPT. ED-94. MIDWEST RADIO CORPORATION... CINCINNATI, OHIO, U.S.A.
Manufacturers of Quality Radios Since 1920



FACTORY-TO-YOU SAVES 50%

PASTE COUPON ON 1¢ POSTCARD... OR Write Today!

MIDWEST RADIO CORPORATION
Dept. ED94, Cincinnati, O.
Send me your new **FREE** catalog and complete details of your liberal 30-day **FREE** trial offer. (Special offer and prices prevail only when dealing direct with factory by mail.)

Name.....
Address.....
Town..... State.....
User-Agents Make Easy Extra Money. Check Here for details Check Here for 1938 BATTERY catalog

ED MACHUGH'S RUGGED CROSS

(Continued from Page 7)

began to urge him to study music, to train his voice and prepare himself for a professional career. But the study of voice required money and that was the one thing he lacked. The budget of the MacHugh family was still woefully slender, and even the dollars of the new world lacked elasticity.

SOMEHOW — MacHugh, as though some memories were best not recalled, is vague about this period of his life—the singer managed to start his lessons. He returned to the British Isles and passed eight years studying voice in London and Paris. Then, after this, he bounced about Boston taking such jobs as offered until he could secure a permanent singing connection. In 1925 his chance came and he signed up with a Boston radio station.

In those days he had no idea of singing hymns. Rather his inclination was toward the stirring ballads of his native Scotland. His repertoire contained songs his mother had sung to him in his childhood days.

One day occasion arose for him to sing "The Old Rugged Cross" and it was listed in the middle of his program. Response was so prompt that he repeated the hymn and asked his listeners for opinions on whether he should sing hymns or ballads. The overwhelming vote shunted ballads into the past and lifted the singing of hymns to a daily feature.

For several years The Gospel Singer, as he then became known, lived alone with his hymn books and the letters from friends he made on the air. Then, last year, on March 16, 1936, he slipped quietly away to wed the former Mrs. Jean Harmon of Newton, Mass. Although they had been friends for more than 15 years, they took no one into their confidence for the wedding, and the marriage came as a surprise—even to the couple's closest acquaintances. Two months after the ceremony, the MacHughs sailed to Europe for a month's vacation. They visited the singer's child-

hood home in Dundee and sought out several friends who had been good to him in his early years when he sold his papers and helped the baker. His wife has proved a valuable helper to MacHugh, aiding him in compiling his program and reading much of his mail.

That mail has become increasingly heavy as the popularity of "The Old Rugged Cross" has grown. Now the hymn has become so popular that Ed's listeners demand it at least once every three weeks. So it happens that on this Tuesday he again sings . . .

*If I have uttered idle words in vain
If I have turned aside from want or pain
Dear Lord forgive.*

Today, Edward MacHugh, the Gospel Singer, is heard from Coast to Coast each week-day morning and the large amount of mail he receives includes letters from all over the world.

THESE letters come to him from Egypt, from India, from Europe—from every land where people seek spiritual comfort from his hymns. Twice, according to the NBC Audience Mail Department, MacHugh has been in first place for number of letters received by NBC sustaining artists, and in the two years he has been on the networks, he has never fallen below fourth place.

Every one of this vast amount of letters, which has averaged well over 2,000 a month, he reads himself. Only in this way, he feels, can he select the programs of hymns which will reach the hearts of the greatest number.

During his career as radio, concert stage and church soloist, the Gospel Singer has sung 3,000 different hymns, all of which he memorized first.

Edward MacHugh may be heard Monday through Friday over an NBC network at:
EST 11:45 a.m. — CST 10:45 a.m.
MST 9:45 a.m. — PST 8:45 a.m.

WHAT ARE THEY THINKING?

(Continued from Page 5)

The chance of calling 238 of 600 correctly by accident is one in one hundred decillions!

Other students averaged nine, ten and eleven correct calls in each series of twenty-five. Once, in a series of fifty calls, one student scored twenty-six correct in succession.

The mathematical chance of doing this by accident is one in 298,023,223,876,953,125!

Commander McDonald instituted radio's first telepathy program as far back as 1924, from Station WJAZ in Chicago's Edgewater Beach Hotel. Directed by Columbia's Murphy, Northwestern's Gault and Professor H. B. English of Antioch College, it was locally successful but lacked the authority of nation-wide participation.

INVOKED now is the response of an entire continent. The implications of possible discoveries in extra-sensory perception are breath-taking. One may well ask: What good will all these studies do for the people of the world? Science, itself unsure, counters with other queries:

Will this perhaps lead to a key to the understanding and development of human personality?

May this power be of major influence in mass psychology, even controlled in such psychologies as the mass enthusiasm for war?

WILL it place on a plane where they can be proved by science many religious experiences of mankind which skeptics declare can never be proved?

Is this power perhaps a major factor in business and personal success? Through radio, is mankind about to discover facts that will actually reverse the existing habits of thought and accepted outlooks of life?

These things we have considered unchangeable because based on truth. But truth itself may be changed by this scientific development, and our entire world of values may be altered.

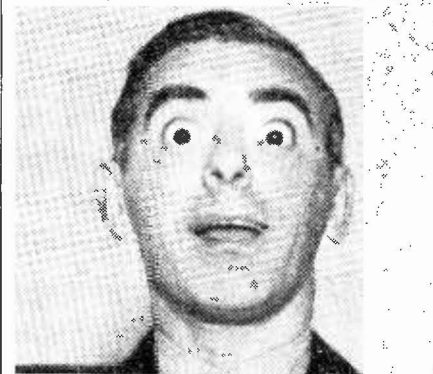
Zenith Foundation may be heard Sundays over an NBC network at:
EST 10:00 p.m. — CST 9:00 p.m.
MST 8:00 p.m. — PST 7:00 p.m.

PHOTO CARNIVAL

Contents



Page 23. Wayne King is aired Sundays over MBS, Mondays over CBS, Tuesdays and Wednesdays, NBC



Pages 24 to 27. Eddie Cantor's fun and philosophy are heard on "Texaco Town," Wednesdays, CBS



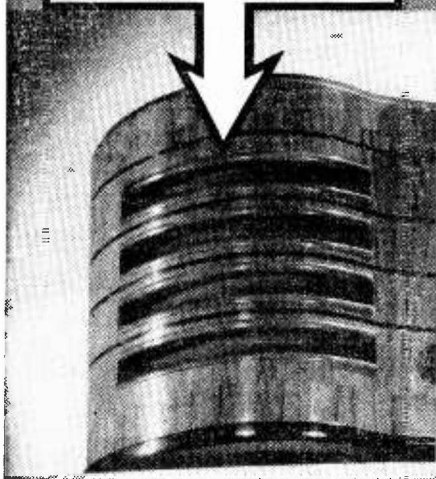
Pages 28 & 29. Martha Raye's swing-singing is featured on "Al Jolson's Show," Tuesdays, CBS



Page 30. Helen Menken plays the leading role in "Her Second Husband," heard Tuesdays over CBS

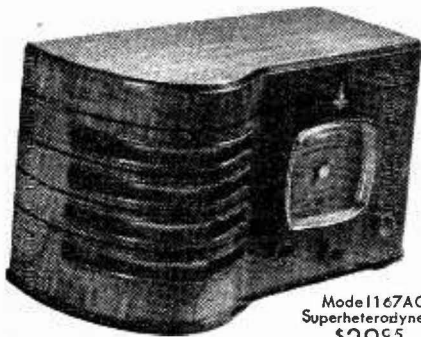
The "MIRACLE TONE CHAMBER"

EMERSON'S SENSATIONAL NEW DEVICE GIVES THE SMALL RADIO A NEW TONE OF AMAZING BEAUTY AND UNBELIEVABLE NATURALNESS!



Power, Clarity, Ease of Tuning, Beauty . . . Everything You Can Ask For At Any Price, You Get in this Extraordinary

Emerson



Model 1167AC
Superheterodyne
\$29.95
Everywhere



Mechanical and Design Patents Pending

NO single advance in Radio Engineering in years has caused so much comment—so much enthusiastic approval—as Emerson's startling new reproducing device . . . the MIRACLE TONE CHAMBER. For here, at last, is a method of acoustically controlling sound much as it is controlled in the human voice itself. The result . . . a tone quality unbelievably beautiful—a naturalness and clarity, a means of using all the power you wish perfectly modulated . . . that achieves a "diction" comparable to the artist's or announcer's voice itself. Hear these sensational 1938 Emersons. They're a revelation! 48 beautiful models and types to choose from—with every advance feature—priced from \$14.95 up. Write today for the Emerson catalog and name of nearest dealer.



EMERSON RADIO AND PHONOGRAPH CORPORATION, NEW YORK, N. Y.

WORLD'S LARGEST MAKER OF SMALL RADIOS

PHOTO · CARNIVAL

Radio Guide's thrilling picture magazine-within-a-magazine



WE APPLAUD

CAMERA-SHY WAYNE
KING — WALTZ KING!

BECAUSE Wayne King shuns publicity, is superstitious about photographs, RADIO GUIDE scored another "first" when its cameraman took this rare picture. At present the Waltz King is playing at Chicago's Palmer House, one of the few hotel engagements he has accepted. His style, established in 1931, has been perennially popular with MBS, CBS and NBC listeners. Widespread rumors say this style will be changed—but the Waltz King has asked RADIO GUIDE to declare them false.

First..

WAYNE KING POSES FOR
A RADIO GUIDE SCOOP!

EDDIE CANTOR
 STAR-GAZER, STAR-MAKER
STAR
 EDDIE WAS BORN IN POVERTY, BUT HE'S
 NEVER BEEN POOR—FOR HE'S HAD HIS
 IMAGINATION AND THE WILL TO WIN

Eddie Cantor



1 At 6 (left) Eddie Cantor was an underprivileged boy of the slums—but even then he showed a flair for entertaining **2** Eddie's first stage hit was "Kid Kabaret" in 1912. His friendship with George Jessel (above) began in that show



6 Although Eddie was no longer limited to one type of role by 1920, the year his fourth daughter, Marilyn, was born, he still played in blackface occasionally (above)



8 A favorite of the stage, Eddie made his first movie, "Kid Boots," in 1926. Clara Bow (above, to his left) played opposite him. The other girl in the picture is an extra



3 Up to the time he was 16 (above) Eddie had tried many jobs, but he'd never been able to hold one



4 Eddie met Ida Tobias in 1906, and they were married—eight years later. Marjorie, their first daughter (above), was born March 31, 1915



5 Cantor began his stage career as a blackface comedian. He still was one in the "Ziegfeld Follies" of 1917 (above). In 1918 he tried his first straight role—and made a big hit

BORN the last day of January in 1892 in a squalid tenement, the son of impoverished Russian immigrants, Eddie Cantor (real name: Iskowitz) was a typical East Side New York urchin. His mother, Maite, died at 22 from overwork, his father, Michael, who never worked, at the same age a year later, leaving Eddie an orphan at 2. His 62-year-old Grandma Esther brought the youngster up.

At 12, Eddie was keeping late hours, marauding the slums, helping a gang of thieves loot small shops, and even carrying a gun for a regular gangster. But one thing saved him from a life of crime. Eddie needed an audience, loved applause, and breaking and entering was entirely too secretive for him. So it was that he turned to amusing street-corner crowds with practical jokes and singing under street lights with groups of boys.

At 14, Eddie met Ida Tobias, fell in love with her. But the family found him an unworthy suitor, a boy with no future, and told him to find a regular job or forget Ida. Penniless, unable to hold a job, he turned to a Bowery theater amateur night, won the prize. He repeated this success in several other theaters, finally became a singing waiter in a Coney Island saloon. His partner was Jimmy Durante. Later he was hired by the Bedini and Arthur team as a \$30-a-week valet. After 2 years he was getting \$35, was part of their act. He quit, joined Gus Edwards' troupe, was paid \$75. Edwards' "Kid Kabaret" was a success, Eddie, the star. After 4 years he was well enough established to win Ida Tobias. They married in 1914. Rising rapidly, Eddie got a part in Ziegfeld's "Midnight Frolics" on the Amsterdam Roof at \$200 a week for 20 weeks. In 1917, he was put in the "Follies" at \$400 a week—but Grandma Esther never knew. She had died a few weeks before.

By 1929 Cantor had a million dollars. But the depression took all he had, ran him into debt. He turned to radio, made a comeback. Eddie has starred in many brilliant stage and screen productions. His new Wednesday night air show began September 29.



7 Eddie's name appeared in electric lights (above) for the first time in 1920, too. Because he had taken part in an actors' strike, Florenz Ziegfeld had turned cool on him, and then Eddie had turned to the Shuberts' Winter Garden



9 During the years Eddie was ascending, he was a free spender, loaned money generously. He drove a big car (above)—and saved very little

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NEXT PAGE



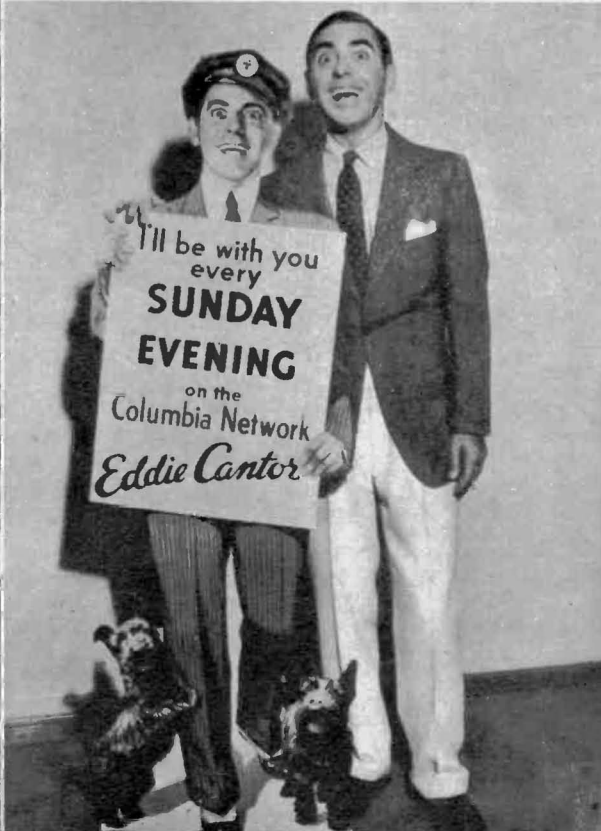
10 In 1927 Eddie was featured in Ziegfeld's "Whoopee." The cast of the show included (above, left to right) Ruth Etting, Ethel Shutta, Cantor, Frances Upton and Ruby Keeler



11 Above: A scene from "Whoopee" with Actress Eleanor Hart. So successful was the stage presentation that in 1929 Eddie made "Whoopee" into a movie. Meanwhile, he had learned how to save what he earned. In 1929 Eddie had a fortune of a million dollars



14 Movies were important to his financial comeback, too. In 1931 Eddie made "Palmy Days," in 1932, "Kid from Spain," in 1933, "Roman Scandals" (above: a scene from it), in 1936, "Strike Me Pink." Now he's working on his 1937 production, "Ali Baba Goes to Town"



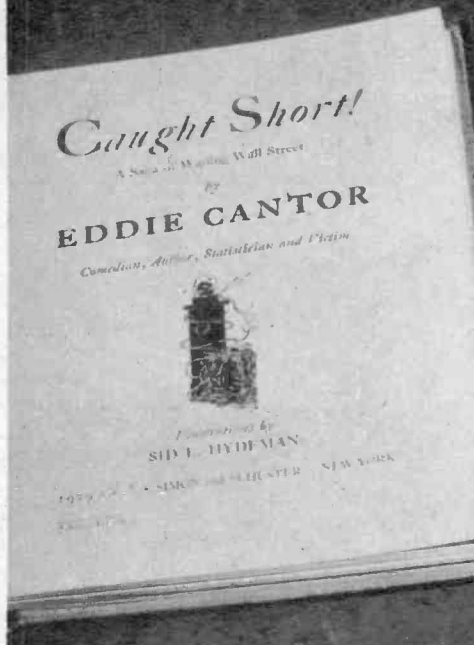
16 When he appeared in ridiculous dress (left), Cantor started studio applause, added life to his program. Above: Eddie is pictured when the famous Texaco series began



17 Top to bottom, left: James Wallington, Jacques Renard, Bobby Breen; right: Parkyakarkus, Eddie and the sensational discovery, Deanna Durbin

EVEN in the cheerless tenement district that was his boyhood home, Eddie Cantor found fun in life. As a boy in knee pants, his wit was as ready as it has been since when he played before top-hatted first-nighters. None of his highly paid screen and radio performances have exceeded those he has gladly given for the poor from time to time. Generous, sympathetic, Eddie has had unscrupulous people take advantage of him more than once—but he has always forgiven them.

In recognition of his accomplishments and his generosity, the American Federation of Radio Actors elected him president of its guild August 16, and this Thursday night October 28, a committee of distinguished citizens is giving him a dinner in honor of his 25 years before the public as an entertainer, benefactor and humanitarian.



12 The market crash of 1929 wiped Eddie out. He wrote a book about it (above), helped clear his deficit



13 Then Eddie turned to the radio, mixed humor with his homely philosophy, soon became a top-ranking air comedian. From 1931 to 1934, he was starred on the Chase and Sanborn Hour with Violinist Dave Rubinoff (above)



15 Today Eddie is back on top, has a beautiful new Beverly Hills home. Above, left to right, is the family: (front row) Janet, Eddie, Ida, Natalie, (back row) Edna, Marjorie and Marlyn. Natalie is the only daughter married



20 21-year-old Natalie Cantor and Joseph Metzger were married in May. Above: Eddie with daughter Natalie and her husband

21 Eddie and Ida (below) have been married 23 years, have seen poverty—and now, prosperity is the reward for their efforts



18 Last year Eddie held a \$5,000 essay contest. Lloyd Lewis, Missouri farm youth shown above, won—with a copied essay! Cantor forgave him



19 This year Eddie awarded Atlanta's Susie McKey (above) with a Hollywood trip, because she named "Saymore Saymore," the phone girl



MARTHA RAYE

RADIO'S HEALTHIEST GIRL—AND HOW SHE GOT THAT WAY





To avoid straining any muscles, Martha limbers up for a few minutes in the gym



A workout with the dumbbells follows immediately



It's tiresome, but Martha finds she's just started



So she turns to the bicycle. This is a fine way of developing leg muscles



This exercise not only keeps the waistline down—but it's good for balance and poise

Martha finds that pulling the weights is fine exercise for the muscles in her back



An upside-down exercise like this is strenuous—but it's good for Martha's abdomen

Rowing the mechanical boat develops the arms and legs—and finishes her workout



STARRING on Al Jolson's radio show, making movies and personal-appearance tours, Martha Raye leads a strenuous life. Yet she'd pass for a 4-H winner any day—because she knows the value of keeping fit. An all-around athlete, Martha swims, plays golf and tennis, in fact, exercises in every way she can. And the result is that she stays at a healthy 126 pounds, just about the right weight for her 5 feet, 4 inches.

All her life Martha has known the rigors of "show business." The daughter of Pete Reed and his wife, Peggy Hopper, a well-known vaudeville team of two decades ago, Martha appeared on the stage with her parents at the age of 3 and continued to travel around with them until she was 16. Then she struck out on her own. She joined Paul Ash's orchestra in Chicago, did comedy and song for more than a year. Turning to vaudeville, she toured the country, both as a single performer and as a member of a troupe.

A year ago, Director Norman Taurog saw her at Hollywood's Trocadero, signed her for "Rhythm on the Range." She's been in seven pictures since.

Photos by Norma Lloyd



Here is Martha, trim, fit—and on the air. Al Jolson stands behind her. Martha's torchy songs are a feature of his Tuesday night show



Radio's healthiest girl also appeared in eight movies during this past year. This is a scene from "Double or Nothing," her latest



Helen reveals a powder-puff carefully wrapped in a handkerchief. Because of a sentimental attachment, she treasures it, has had it for five years. There's no sentiment to the change purse, however. She'll keep it about a week—then buy another

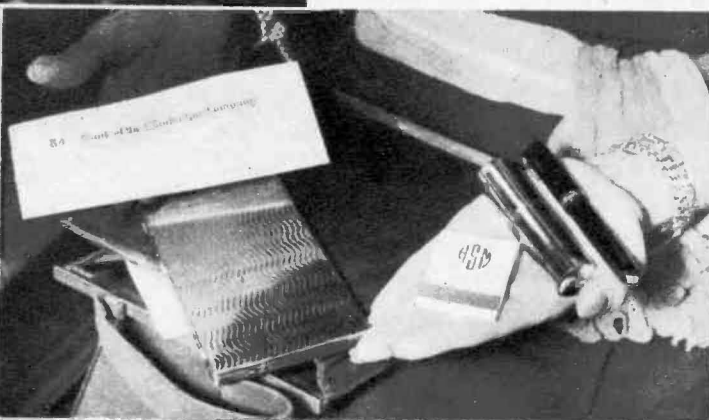
PICKPOCKET PICTURES

POCKETBOOK-PEEKING reveals personality, and when Helen Menken, distinguished star of CBS' Tuesday night "Her Second Husband" serial, decided to play the game, many startling facts about the glorious actress were revealed. She is truly a feminist—proved by the dainty knickknacks found in her purse. A lovely handkerchief, a sentimental item, an expensive gift from her eye-surgeon husband—Dr. Wm. Templeton Smith—all these were found in her purse. Miss Menken's belongings reflect her penchant for orderliness. Most of

them are flat and thin so they won't take up much room. Her initiative and flare for the unusual are revealed in the striking bracelets she's so fond of. Like many other celebrated actresses, Helen began her stage career as a child, appearing for the first time at the age of 5. Glamorous star of many Broadway successes, she is considered equally brilliant as a comedienne and as a tragedienne. In her role as Brenda Cummings in "Her Second Husband," she brings to the part all of the emotional fire that has made her one of America's leading Thespians.

When RADIO GUIDE'S cameraman asked to peek in Helen Menken's pocket-book, she clutched it, protested she didn't even know what was in it herself

Right: Helen likes to see her name in print—even has it on her check-book. She carries monogrammed matches, will monogram her lipstick and fountain pen



Left: This cigarette case is an extravagant gift from her husband, and the note-book is used to jot down appointments, broadcasts. Above: An unusual bracelet of Miss Menken's. It is made of men's watch-chains



"I'm afraid that's all," shrugs Miss Menken. Asked about the chewing-gum, she admitted some of her greatest acting has been done fooling people who weren't aware she was chewing it



THIS WEEK'S PROGRAMS

Sunday

October 24

MORNING

8 am EST
NBC-Meeder Ensemble: WFAE WNAC WTIC
CBS-Organ Reveille: WABC (sw-21.52)
NBC-Melody Hour; Salon Orch. dir. Josef Honti: WJZ WBZ WLW
C.N.-Dudley Radio Carollers: WAAB WEAN WLLH

8:30
NBC-Children's Concert; Salon Orch. cond. Josef Stopak; Paul Wing, narrator: WFAE WNAC
CBS-Lyric Serenade: WABC (sw-21.52)
NBC-Tone Pictures; Ruth Pepple, pianist; Mixed Quartet; Mary Merker, sop.; Gertrude Forster, contr.; Richard Maxwell, tr.; Leon Salathiel, basso: WJZ WBZ WHAM

8:45
CBS-Radio Spotlight: WABC (sw-21.52)
Y.N.-News: WNAC WEAN WSAR WNBH WFEA WCSH WLLH WRDO WLBZ
News: WORC WTIC

9:00
NBC-Coast to Coast on a Bus; Milton J. Cross, cond.: WJZ WBZ WFEA WLW WEAN WHAM (sw-15.21)
CBS-Sunday Morning at Aunt Susan's; Children's Prgm.; News: WAAB WFBL WOKO WMAS WLWZ WORC WCAU WPRO WEEI CKAC WNBX (sw-15.52)
NBC-Harold Nagel's Rhumba Orch.: WFAE WTAG WJAR WNAC WTIC WGY
C.N.-Down the Mississippi: WRDO WNBH WBRY WAAB

9:30
NBC-Concert Ensemble; Harry Gilbert, organist: WFAE WJAR WNAC WTIC WTAG WGY
NBC-Coast to Coast on a Bus: WHAM
C.N.-Sunday Morning Serenade: WBRY WAAB WEAN WRDO WMAS

10:00
NBC-Russian Melodies: WJZ WEAN WFEA WLW WHAM (sw-15.21)
CBS-Church of the Air: WABC WFBL WMAS WORC WLBZ WEEI WDRC WOKO WPRO WNBX (sw-21.52)
Rev. Carl S. Weist, of the Community Church at the Circle (Congregational), in Mount Vernon, N. Y., will be the speaker this morning.
NBC-Church of the Air: WFAE WTAG WTIC WJAR WGY
Dr. Ralph W. Sockman will give the address "The Successors of the Church."
NBC-Russian Melodies: WBZ

10:30
CBS-Children's Hour: WABC (sw-21.52)
NBC-Madrigal Singers: WFAE WJAR WCSH WTAG WGY WTIC
NBC-Dream of Long Ago; News: WJZ WBZ WFEA WHAM (sw-21.52)
CBS-Walberg Brown Strings: WLBZ WDRC CKAC WOKO WFBL WPRO WEEI WMAS WNBX
MBS-Victor H. Lindlah, (Journal of Living): WNAC WEAN WOR

11:00
CBS-Concert from Batavia WFBL WLBZ WOKO WPRO WNBX
An international music broadcast from Geneva will be relayed from the Nederlandsche Indische Radio Omroep Maatschappij, the Dutch

broadcasting organization. The concert will consist of some typical items of the oriental programs broadcast by the NROOM.

NBC-Concert from Batavia: WJZ WBZ WFEA (sw-15.21)
NBC-News; Ward & Muzzy, piano duo: WFAE WTIC (sw-15.33)
Church Services: WCSH CKAC WEEI WTAG WHAM WJAR WMAS

11:15
NBC-Concert from Batavia: WLW
NBC-Silver Flute Folk Lore: WFAE WTIC (sw-15.33)

11:30
NBC-Miniature Theatre: WJZ WLW WBZ (sw-15.21)
CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Costantino, tr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's Orch.; Robert Reed, m.c.: WABC WOKO WCAU WFBL WORC WLBZ WPRO WNBX (sw-21.52)
MBS-Sunday Morning Quarter back with Benny Friedman (Parker Watch Co.): WOR

11:45
NBC-Henry Busse's Orch (Mar. O-Old): WFAE (sw-15.33)
Italian Prgm.: WMEX WSAR WMAS

12:00
CBS-Major Bowes: WDRC (sw-9.59)
NBC-Southernaires, Negro male quartet: WJZ WBZ WFEA
NBC-Dorothy Dreslin, sop.; Fred Hufsmith, tr.: WFAE WCSH WTAG WJAR WGY (sw-15.33)
MBS-Dr. Charles Courboin, organist: WOR CFNB
Y.N.-Clotilda Zappala, sop.: WNAC WEAN WNBH WRDO

12:15
Y.N.-Clotilda Zappala, sop.: WBRY
WAAB-Melodies
WHAM-News; Jolly Time
WLLH-Greek Prgm.

12:30
NBC-Univ. of Chicago Round Table Discussion; Guest Speakers: WFAE WJAR WTAG WGY (sw-15.33)
NBC-Radio City Music Hall WJZ WFEA WBZ WLW (sw-15.21)
Henrietta Schumann, concert pianist, will be soloist. She will play the First Movement of Chopin's E Minor Concerto. The orchestra will open the full-hour concert with the overture to Mozart's "The Marriage of Figaro." The concluding number will be Schubert's Fifth Symphony.
CBS-Salt Lake City Tabernacle Choir & Organ: WABC WORC WEEI WOKO WNBX (sw-21.52 9.59)
The choir will sing Rossini's "The Barber of Seville" and the organ will play the "Ave Maria" by Simonelli and Grieg's Nocturne.
C.N.-Twentieth Century Serenade: WSAR WNAC WRDO
News: WDRC WOR WMAS
CKAC-Variety Prgm.
WAAB-String Music
WBRY-Sikorsky Polish Revue
WCAU-Happy Valley Boys
WCSH-Christian Science
WDRO-Music & Flowers
WHAM-Catholic Hour
WLBZ-Lone Pine Mountaineer
WMAS-Weather Report; News
WNBH-Portuguese Hour
WPRO-Journal of Living
WTIC-Once Upon a Time

12:45
NBC-Music Hall: WHAM

LOG OF STATIONS

LISTED IN EDITION 1-NORTHERN ATLANTIC

Call Letters	Kilo-cycles	Power Watts	Location	Network
CFCY	630	1,000	Charlottetown, P. E. I.	CBC
CFNB	550	1,000	Fredericton, N. B.	CBC
CFRB†	690	10,000	Toronto, Ontario	CBS
CKAC	730	5,000	Montreal, Quebec	CBS
CKCW	1370	100	Moncton, N. B., Canada	Local
CBO†	880	1,000	Ottawa, Ontario	CBC
KDKA†	980	50,000	Pittsburgh, Pa.	NBC-B
WAAB	1410	1,000	Boston, Mass.	MBS & YN
WABC	860	50,000	New York City	CBS
WBRY	1530	1,000	Waterbury, Conn.	MBS & YN
WBZ-WBZAS	990	50,000	Boston, Mass.	NBC-B
WCAU	1170	50,000	Philadelphia, Pa.	CBS
WCSH	940	2,500	Portland, Maine	NBC-R & YN
WDRC	1330	5,000	Hartford, Connecticut	CBS
WFAE	660	50,000	New York City	NBC-R
WEAN*	780	1,000	Providence, R. I.	NBC-B
WEEI	590	5,000	Boston, Massachusetts	NBC-B
WFBL*	1360	5,000	Syracuse, New York	CBS
WFEA	1340	1,000	Manchester, N. H.	NBC-CN YN MBS
WGJ	790	50,000	Schenectady, N. Y.	NBC-R
WHAM	1150	50,000	Rochester, New York	NBC-B
WHN†	1010	5,000	New York City	Local
WINS†	1180	1,000	New York City	Local
WJAR	890	1,000	Providence, R. I.	NBC-R
WJZ	760	50,000	New York City	NBC-B
WLBZ	620	1,000	Bangor, Me.	CBS-CN MBS YN
WLLH	1370	250	Lowell, Mass.	CN YN & MBS
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAS	1420	250	Springfield, Massachusetts	CBS
WMEX	1500	250	Boston, Massachusetts	ICBS
WNAC	1230	5,000	Boston, Mass.	CN YN NBC-R
WNBH	1310	250	New Bedford, Mass.	CN YN MBS
WNBX	1260	1,000	Springfield, Vt.	CBS-CN YN MBS
WNEW†	1250	2,500	New York City	Local
WOKO*	1430	1,000	Albany, New York	CBS
WOR	710	50,000	Newark, New Jersey	MBS
WORC	1280	500	Worcester, Mass.	CBS
WORL	920	500	Boston, Mass.	ICBS
WPRO	630	1,000	Providence, R. I.	CBS
WRDO	1370	100	Augusta, Maine	CN YN MBS
WSAR	1450	1,000	Fall River, Mass.	CN YN MBS
WTAG	580	1,000	Worcester, Mass.	NBC-R & YN
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTIC	1040	50,000	Hartford, Conn.	NBC-R & YN

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

SHORT WAVES
Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.
YN—Yankee Network
CN—Colonial Network
*—Network Programs Only
†—Night Programs Only
‡—WBZA Broadcasts Same Programs as WBZ

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell Δ indicates religious services and programs.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

CBS-Poet's Gold; David Ross & Orch.: WABC WPRO WORC WLBZ WDRC WCAU WFBL WNBX WEEI (sw-9.59)
CKAC-H. Lalonde & Frere
WAAB-Music in Many Moods
WBRY-Luncheon Melodies
WHAM-Community Choir
WORL-Songs of Israel
WRDO-The Vagabonds

1:45
CBS-Lloyd Pantages Covers Hollywood (Dona Ray): WABC WEEI WCAU WORC (sw-9.59)
CBS-Romany Trail: WPRO WLBZ WFBL
CKAC-L. J. Parent
WBZ-Let's Get Together
WDRC-Voice of Religion
WHAM-Ready House
WNBX-Sunday Dance
WRDO-Sunday Musicale

2:00
NBC-The Magic Key of RCA; Symphony Orch., dir. Frank Black; Milton J. Cross; Guests: WJZ WEAN WFEA WHAM WLW WBZ (sw-15.21)
Today's program will be a Navy Day celebration with pickups from the air, land, water and below water.
CBS-Romany Trail: WABC WNBX WORC WCAU WFBL WDRC (sw-9.59)
NBC-Sunday Drivers: WFAE WTAG WCSH WTIC WJAR WGY WNAC CFNB (sw-15.33)
MBS-Pauline Alpert, pianist: WOR WSAR
C.N.-St. Anthony Hour: WAAB WBRY
CKAC-Gems of Romance
WEEI-Salutes Hungary
WLBZ-Audition
WMEX-Voice of Israel
WNBH-Happy Bible Hour
WORL-Bergeron Auditions

2:15
CBS-Lew White Entertains: WABC WMAS WPRO WOKO WNBX WORC WCAU WFBL MBS Concert Orchestra: WSAR WLLH
CKAC-Variety Prgm.
WDRC-Melody Time
WNAC-Musical Roundup
WOR-Football Brooklyn vs. New York Giants

2:30
CBS-St. Louis Serenade: WABC WORC WCAU WEEI WMAS WOKO WLBZ WNBX CKAC (sw-15.27-9.59)
NBC-Back Home, drama: WFAE WCSH WJAR WTAG WNAC WGY WTIC (sw-15.33)
MBS-John Duncan, harpist: WAAB WRDO WSAR WLLH WBRY CFNB
WORL-Rob Roy MacGregor
WPRO-News; Mastersingers
WSB-Forum of the Air

2:45
CBS-St. Louis Serenade: WFBL WPRO
CBC-Radio Pulpit: CFNB
C.N.-Concert Miniatures: WLLH CKAC-French Talk
WAAB-Political Talk
WORL-Wilhelmina Wagner
WRDO-Waltz Time
WSAR-Silver Strings

3:00
CBS-Philharmonic Symphony Society of New York; John Barabroli, cond.: WABC WFBL WDRC WPRO WEEI CKAC WMAS WLBZ WORC WOKO WNBX WCAU CFNB (sw-9.59-15.21)
The numbers on today's program will be Overture to "Benvenuto Cellini" (Berlioz Op. 23), Symphony No. 7, in A Major, Op. 92 (Beethoven), Symphonic Poem from "The Star" (Balakireff) and Prelude to "Die Meistersinger" (Wagner). The orchestra will also play "New Suite for strings, four horns, two flutes and Cor Anglais. This will be the first performance of this number.
Turn to page 8 and read more about the program.

3:15
NBC-Sen. Fishface & Prof. Figgs-Bottle: WJZ WFEA WEAN WLBZ
MBS-Edna Sellers, organist: WSAR WLLH WRDO WNBH WOR
WAAB-The Missing Gondolier
WBRY-Polish Orch.
WCSH-Gems of Melody
WHAM-Down Melody Lane
WMEX-Irish Minstrels
WNBX-Fall Fashion Revue
WORL-Cavalry Temple

3:45
MBS-To be announced: WLLH WSAR WOR WRDO
WAAB-Metropolitan Reporter
WCSH-School Prgm.
WMEX-Vivian Byars, songs
WNBH-To be announced

4:00
NBC-Nat'l Vespers: WJZ WBZ WFEA WHAM
Dr. Harry Emerson Fosdick will speak on "The Dignity of Being Up-to-Date."
MBS-The Shadow, mystery drama (D. L. & W. Coal Co.): WNAC WEAN WTAG WCSH WTIC
NBC-Romance Melodies; Ruth Lyon, sop.; Charles Sears, tr.; Roy Shield's Orch.: WFAE WJAR WLW (sw-9.53)
C.N.-Three Girls & a Boy: WAAB
WBRY-Dance Hour
WGY-The Shadow
WMEX-Dance Melodies
WNBH-A Voz Amigavel
WORL-Court of Human Relations
WRDO-Musical Grab Bag
WSAR-Tea Time Melodies

4:15
C. N. - Cosmopolitans: WLLH WNBH WAAB
WOR-Irving Cohn's Orch.

4:30
MBS-Lutheran Hour: WEAN WNAC
A new series of coast-to-coast Lutheran Hour broadcasts featuring the noted theologian Dr. Walter A. Maier, Ph.D., will begin today. Broadcast under the auspices of the Lutheran Laymen's League with the cooperation of the Lutheran International Waltham League, the programs again will feature choral music by the Lutheran Hour Chorus, a selected group from the student body of Concordia Seminary and the St. Louis A Cappella Choir, nationally known mixed chorus of fifty voices.
NBC-Beth Chandler, songs: WJZ WFEA WHAM WLW WBZ
NBC-The World Is Yours: WFAE WTIC WJAR WCSH WTAG (sw-9.53)
C.N.-Symphonic Hour: WLLH WNBH WAAB WBRY

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 49

Monday

October 25



MAXINE
"Hour of Charm" vocalist
9:30 pm EST

(12 noon Continued)

CBS-Mary Margaret McBride, columnist (Minute Tapical): WABC WMAS WEEI WDRG WCAU WFBL WPRO WORC (sw-9.59)
NBC-Happy Jack, songs: (sw-15.33)
MBS-Norman Brokenshire's Variety Prgm.: WOR

Y.N.-Getting the Most Out of Life: WNAC WCHS WEAN WTAG WNBX WFEA WLLH WRDO WNBH WLBZ WTIC
News: WAAB WORL
CFNB-Concert Hall
CKAC-Variety Prgm.
WBRY-Farm Front; To be announced
WBZ-News; Noonday Little Show
WGY-It's Fun To Keep House; News

WHAM-To be announced
WJAR-Alice Cornett
WMEX-Italian Airs
WNAC-Musical Prgm.
WSAR-Shopping Guide
12:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC WCAU WEEI WMAS WOKO WDRG WPRO WFBL WLBZ WORC (sw-9.59)

NBC-The Goldbergs, sketch (Oxydol): WFAE WGY WNAC (sw-15.33)
NBC-Bailey Axton, trn. (News, WJZ only): WJZ
C.N.-Agricultural Series: WAAB WBRY WAAB WRDO WEAN WCHS-Hits & Encores
WFEA-Monday Matinee
WHAM-News
WMEX-Italian Radio Review
WNBH-Surprise Party
WNBX-News; Theater of the Air
WORLD-Racing Preview
WTAG-Farm News
WTIC-Young Widder Jones

12:30
NBC-Nat'l Farm & Home Hour; Guest Spkrs.; Walter Blau-fuss' Orch.: WJZ WBZ WLW (sw-15.21)
Camille Kelley, famous woman judge of the Memphis, Tenn., juvenile court, will be guest speaker today.

CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper); Virginia Clark: WABC WDRG WOKO WFBL WPRO WEEI WORC WCAU (sw-9.59)

NBC-Three Marshalls: WFAE (sw-15.33)
Y.N. La Rosa Prgm.: WAAB WEAN
News: WOR WLBZ WFEA
CFNB-Radio Parade
WBRY-Fields & Hall
WCHS-Bulletin Board
WGY-Farm Prgm.
WHAM-Voice of Experience
WJAR-Farm Prgm.
WLLH-Question Box
WMAS-News; Temperature
WMEX-Hits of the Day
WNAC-Singing Sam
WORLD-Stock Market
WRDO-Nonday Revue
WSAR-Mid-day Melodies
WTAG-Non-day Review
WTIC-Romantic Bachelor

12:45
CBS-Our Gal, Sunday, sketch (Anacin): WABC WORC WEEI WDRG WOKO WFBL WCAU WPRO (sw-9.59)
NBC-Nat'l Farm & Home Hour: WHAM
MBS-We Are Four (Libby, McNeil & Libby): WOR

NBC-Rosa Lee, sop.: WFAE (sw-15.33)
News: WNBH WSAR WLBZ WMEX
Singin' Sam: WJAR WTIC
CKAC-Variety Prgm.
WCSH-Tom, Dick & Harry
WFEA-Cowboy Caravan
WLLH-News; Shopping News
WMAS-The Open Book
WNAC-Man on the Street
WORLD-Luncheon Club
1:00

CBS-Betty & Bob, sketch (Gold Medal): WABC WEEI WDRG WORC WOKO WFBL WPRO WCAU WMAS (sw-9.59-15.27)
NBC-Joe White, trn.; Padriac Colum, poet: (sw-15.33)
NBC-Market & Weather Reports: WFAE

MBS-Microphone in the Sky: WOR
Y.N.-News: WFEA WNAC WSAR WLBZ WCHS WNBH WLLH WRDO WEAN
News: WTAG WJAR
CFNB-Birthday Prgm.
CKAC-Stock Quotations
WAAB-News of Woman's Clubs
WBRY-News; Market; Interlude
WGY-Musical Prgm.
WMEX Musical Mailbox
WNBX-News; Matinee Swing
WORLD-News; Health Extension
WTIC-News; Weather
1:15

CBS-Hymns of All Churches (Gold Medal): WABC WOKO WCAU WPRO WFBL WORC WMAS WDRG WEEI (sw-9.59-15.27)
NBC-Words & Music; Ruth Lyon, sop.: WFAE WCHS WJAR (sw-15.33)
MBS-Carson Robison's Buckaroos (Musterole): WEAN WOR WAAB

Y.N.-Joyce Jordan, Girl Interne: WTIC WNAC WTAG
CKAC-French Songs
WBRY-Piano Moods
WFEA-Extension Service
WGY-Hymns of All Churches
WLBZ-Greetings & Uncle Ezra
WLLH-Shopping News
WNBH-Salt & Pepper
WNBX-Women's Club of the Air
WORLD-Dessert Club
WRDO-Farm News
WSAR-Your Home & You
1:30

NBC-Love & Learn, sketch: WJZ WFEA (sw-15.21)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WCAU WOKO WDRG WORC WMAS WEEI WFBL WPRO (sw-9.59-15.27)
Y.N.-Majorie Mills: WTIC WCHS WNAC WTAG WEAN
CFNB-Rex Battle's Orch.
CKAC-Feminine World
WAAB-Treasures in Melody
WBRY-Rhythm & Rhyme
WLBZ-Music Graphs
WCSH-Marjorie Mills Hour
WGY-Betty & Bob, sketch
WHAM-School of the Air
WLW-Voice of Experience
WMEX-Chamberlain Brown, guest stars

WNBH-The Travel Hour
WNBX-Eddie Fitzpatrick's Orch.
WOR-Pepper Young's Family
WORLD-Roaming the World
WRDO-Afternoon Melodies
WSAR-Farm & Home News
1:45

NBC-Dan Harding's Wife: WFAE WJAR (sw-15.33)
CBS-Hollywood in Person (Gold Medal): WABC WPRO WDRG WORC WCAU WOKO WEEI WFBL WMAS (sw-9.59-15.27)
NBC-Grace & Scotty, songs: WJZ WBZ WFEA
MBS-Rex Battle's Orch.: WLBZ WAAB
WGY-Household Chats
WLBZ-Waltz Time
WLW-Betty & Bob
WMEX-Symphonic Tunes
WNBH-Music Graphs
WOR-Judy & Jane
WORLD-Gretel & Liesel
WSAR-Dance Awhile
2:00

NBC-Jerry Sears' Orch.: WFAE WJAR WGY
CBS-News Through a Woman's Eyes, Kathryn Cravens (Pontiac): WABC WOKO WDRG WFBL WORC WPRO WCAU WEEI WLBZ (sw-9.59-15.27)
NBC-Ranch Boys: WJZ WBZ WFEA
Y.N.-Voice of Experience: WFEA WAAB WNBX WRDO WEAN WBRY WNBH WLLH WSAR
CFNB-Band Concert
CKAC-Le Trio Mignon

NBC-Let's Talk It Over: WJZ WEAN WHAM WFEA
NBC-Bennett & Wolverton, Instrumentalists: WFAE WTIC WTAG WCHS (sw-15.33)
C.N.-To be announced: WLLH
CFNB-Music Box Revue
CKAC-To be announced
WBRY-Music by Cugat
WBZ-Home Forum
WGY-Ford Rush & Silent Slim
WJAR-WPA Educational Prgm
WLW-Civil Government
WMEX-Melody Matinee
WMCY-Way Down East
WNBH-Popular Music
WOR-Houseboat Hannah
WSAR-Musical Memories
2:45

NBC-Three Cheers: WTIC WJAR WTAG WCHS (sw-15.33)
NBC-Joyce Jordan, girl interne: WFAE
CKAC-Capsules of Melody
WGY-Better Business Bureau
WOR-Leaders in Dance Time
WOR-Jack Randolph, songs
3:00

NBC-Rochester Civic Orch.; Guy Frazer Harrison, cond.: WJZ WBZ WFEA WHAM WEAN
WCSH-Highlights in the News
WHAM-School of the Air
WLW-Live Right
WMAS-Henin's Radio Chats
WMEX-Paul Joyce, bar
WNAC-Musical Roundup
WOR-Kitty Keene, Inc.
WORLD-Promenade Concert
WTAG-Historical Highlights
WTIC-Marc Williams
2:15

NBC-Clark Dennis, trn.: WJZ WBZ WFEA WEAN
CBS-Jack & Loretta, songs & patter (Kirkman's Soap): WABC WOKO WFBL WEEI (sw-15.27)
NBC-Jerry Sears' Orch.: WCSC WTAG WTIC
MBS-Sylvia Cyde, sop. & Orch.: WNBH WBRY WLLH WOR WLBZ
News: WPRO WDRG
CKAC-La Rue Principale
WAAB-Racing Matinee
WCAU-Women's Club of the Air
WFEA-Let's Listen to the Leader
WHAM-Fed. of Churches
WLW-Sing with Me
WMAS-Amer. Family Robinson
WMEX-Talk & Music
WNAC-Donald Van Wart
WNBX-Matinee Swing
WOR-Master Singers
WRDO-Afternoon Musicale
WSAR-Farm & Home News
2:30

CBS-American School of the Air: WABC WEEI WDRG WOKO WORC WMAS WNBX WPRO WFBL WLBZ WCAU (sw-15.27)
NBC-Let's Talk It Over: WJZ WEAN WHAM WFEA
NBC-Bennett & Wolverton, Instrumentalists: WFAE WTIC WTAG WCHS (sw-15.33)
C.N.-To be announced: WLLH
CFNB-Music Box Revue
CKAC-To be announced
WBRY-Music by Cugat
WBZ-Home Forum
WGY-Ford Rush & Silent Slim
WJAR-WPA Educational Prgm
WLW-Civil Government
WMEX-Melody Matinee
WMCY-Way Down East
WNBH-Popular Music
WOR-Houseboat Hannah
WSAR-Musical Memories
2:45

NBC-Three Cheers: WTIC WJAR WTAG WCHS (sw-15.33)
NBC-Joyce Jordan, girl interne: WFAE
CKAC-Capsules of Melody
WGY-Better Business Bureau
WOR-Leaders in Dance Time
WOR-Jack Randolph, songs
3:00

NBC-Rochester Civic Orch.; Guy Frazer Harrison, cond.: WJZ WBZ WFEA WHAM WEAN
NBC-Pepper Young's Family, sketch (Camay): WFAE WTAG WNAC WCHS WTIC WLW WJAR WGY (sw-15.33)
CBS-Dalton Bros.: WABC WORC CKAC WPRO WDRG WMAS WNBX WCAU WLBZ (sw-15.27-9.59)
MBS-West & Matey, vocal duo: WBRY WLLH WRDO WSAR
CFNB-Tea Dance
WEEI-News
WMEX-Organ Melodies
WOR-Martha Deane
WORLD-News; Poems
3:15

NBC-Vic & Sade, sketch (Crisco): WFAE WJAR WGY WLW WNAC WTAG WTIC WCHS (sw-15.33)
Details of the contest on this program may be found on page 16.
CBS-Jenny Peabody (F. & F. Cough Drops): WABC WEEI WPRO WFBL WOKO WCAU (sw-9.59-15.27)
CBS-Broadway Matinee: CKAC WNBX WORC WMAS WLBZ WFBL
NBC-Rochester Civic Orch.: WJZ WHAM WBZ (sw-15.21)
MBS-Good Health & Training: WNBH WBRY WLLH
CFNB-Concert Songs
CKAC-To be announced
WDRG-Easy to Remember
WMEX-Today's Winners
WORLD-Hot Club
WRDO-Waltz Time
WSAR-She Shall Have Music
3:45

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:45 EST (10:45 CST) EDWARD MacHUGH, the Gospel Singer, NBC.

NIGHT

8:00 EST (7:00 CST) AL JOLSON substitutes for Burns and Allen; Tony Martin and Ray Noble's orchestra, NBC.

8:30 EST (7:30 CST) CAMPANA'S VANITY FAIR with Cal Tinney, Sheila Graham and orchestra, NBC.

9:00 EST (8:00 CST) LUX RADIO THEATER, Spencer Tracy, guest, in "Arrowsmith," CBS.

9:00 EST (8:00 CST) PHILADELPHIA ORCHESTRA, Eugene Ormandy, conductor; W. M. Kiplinger and Dr. Neil Carothers, NBC.

9:00 EST (8:00 CST) FIBBER MCGEE AND MOLLY with Ted Weems' orchestra, NBC.

9:30 EST (8:30 CST) HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC.

CONTEST NEWS

If news can keep you informed, it's valuable if it can make money for you, it's invaluable! Read the most complete contest department published—news that will pay. It's on page 16 of this issue!

NBC-Clark Dennis, trn.: WJZ WBZ WFEA WEAN
CBS-Jack & Loretta, songs & patter (Kirkman's Soap): WABC WOKO WFBL WEEI (sw-15.27)
NBC-Jerry Sears' Orch.: WCSC WTAG WTIC
MBS-Sylvia Cyde, sop. & Orch.: WNBH WBRY WLLH WOR WLBZ
News: WPRO WDRG
CKAC-La Rue Principale
WAAB-Racing Matinee
WCAU-Women's Club of the Air
WFEA-Let's Listen to the Leader
WHAM-Fed. of Churches
WLW-Sing with Me
WMAS-Amer. Family Robinson
WMEX-Talk & Music
WNAC-Donald Van Wart
WNBX-Matinee Swing
WOR-Master Singers
WRDO-Afternoon Musicale
WSAR-Farm & Home News
2:30

NBC-Let's Talk It Over: WJZ WEAN WHAM WFEA
NBC-Bennett & Wolverton, Instrumentalists: WFAE WTIC WTAG WCHS (sw-15.33)
C.N.-To be announced: WLLH
CFNB-Music Box Revue
CKAC-To be announced
WBRY-Music by Cugat
WBZ-Home Forum
WGY-Ford Rush & Silent Slim
WJAR-WPA Educational Prgm
WLW-Civil Government
WMEX-Melody Matinee
WMCY-Way Down East
WNBH-Popular Music
WOR-Houseboat Hannah
WSAR-Musical Memories
2:45

NBC-Three Cheers: WTIC WJAR WTAG WCHS (sw-15.33)
NBC-Joyce Jordan, girl interne: WFAE
CKAC-Capsules of Melody
WGY-Better Business Bureau
WOR-Leaders in Dance Time
WOR-Jack Randolph, songs
3:00

NBC-Rochester Civic Orch.; Guy Frazer Harrison, cond.: WJZ WBZ WFEA WHAM WEAN
NBC-Pepper Young's Family, sketch (Camay): WFAE WTAG WNAC WCHS WTIC WLW WJAR WGY (sw-15.33)
CBS-Dalton Bros.: WABC WORC CKAC WPRO WDRG WMAS WNBX WCAU WLBZ (sw-15.27-9.59)
MBS-West & Matey, vocal duo: WBRY WLLH WRDO WSAR
CFNB-Tea Dance
WEEI-News
WMEX-Organ Melodies
WOR-Martha Deane
WORLD-News; Poems
3:15

NBC-Vic & Sade, sketch (Crisco): WFAE WJAR WGY WLW WNAC WTAG WTIC WCHS (sw-15.33)
Details of the contest on this program may be found on page 16.
CBS-Jenny Peabody (F. & F. Cough Drops): WABC WEEI WPRO WFBL WOKO WCAU (sw-9.59-15.27)
CBS-Broadway Matinee: CKAC WNBX WORC WMAS WLBZ WFBL
NBC-Rochester Civic Orch.: WJZ WHAM WBZ (sw-15.21)
MBS-Good Health & Training: WNBH WBRY WLLH
CFNB-Concert Songs
CKAC-To be announced
WDRG-Easy to Remember
WMEX-Today's Winners
WORLD-Hot Club
WRDO-Waltz Time
WSAR-She Shall Have Music
3:45

NBC-The O'Neills, sketch (Ivory Glakes): WFAE WCHS WGY WTIC WTAG WJAR WNAC WLW (sw-15.33)
CBS-Broadway Matinee: WABC WEEI WFBL WOKO WORC (sw-15.27)
MBS-Rhumba Rhythms & Tangos: WOR WNBH WBRY WRDO WSAR WLLH
CFNB-News
WCAU-Afternoon Melodies
WPRO-Melodies Old & New
4:00

NBC-Club Matinee; Orch. & Soloists: WJZ WFEA WEAN WBZ WHAM (sw-15.21)
CBS-Ted Malone's Between the Bookends: WABC WORC WFBL WDRG CKAC WMAS WOKO WNBX WLBZ WEEI (sw-15.27)
Details of the contest on this program may be found on page 16.
NBC-Lorenzo Jones, sketch (Phillips): WFAE WTIC WGY WTAG WNAC WJAR WCHS (sw-9.53)
CFNY-Outports Hour
CFNB-Organ Music
WBRY-Week in Review
WCAU-Happy Valley Boys
WLW-Dr. Friendly
WOR-News
WORLD-Boston Speaks Its Mind
WRDO-Hillbilly Hits
WSAR-Silver Strings
4:15

NBC-Guiding Light, sketch (White Naptha): WFAE WGY WTIC WNAC WTAG WCHS (sw-9.53)
CBS-Music from the Gold Coast: WABC WORC WNBX WMAS WOKO WFBL WDRG CKAC WLBZ (sw-15.27)
MBS-To be announced: WRDO WSAR WNBH WLLH WNBX
News: CFNB WORL
WAAB-Feature Race
WBRY-Piano Ramblings
WEEI-Piano Duo
WLW-Life of Mary Sothern
WOR-Young Widder Jones
4:30

NBC-Story of Mary Marlin, sketch (Ivory Soap): WFAE WTAG WCHS WJAR WTIC WGY WNAC WLW (sw-9.53)
CBS-Music from the Gold Coast: WCAU (sw-9.59)
MBS-Helen Yankee, sop. & Orch.: WOR WNBH WLLH WBRY WRDO CFNB WSAR
WAAB-Racing Matinee
WEEI-Meet the Stars
WORLD-Yodeling Cowgirl
4:45

NBC-Road of Life, sketch (Chip-so): WFAE WJAR WCHS WGY WNAC WTIC (sw-9.53)
CBS-Dr. Allan Roy Dafoe (Ly-sol): WABC WEEI WCAU (sw-9.59-15.27)
Dr. Dafoe's topic: "The Child Who Is Over-Sure of Himself" or "Solving the Problem of the Smart Alec Child."
CBC-Fred Bass Presides: CFNB
MBS-Girl Meets Boy: WNBH WLLH
CFNB-Home Folks' Frolic
CKAC-To be announced
KDKA-Tea Dance
WBRY-Jack Riley, songs
WDRG-Samuel Gorsky
WLBZ-Tea Time Tunes
WLW-Kitty Keene, Inc.
WMAS-Tea Time Tunes
WNBX-Vocal Varieties
WOR-Health Talk; Music
WORC-On the Mall
WORLD-Time to Dance
WPRO-The Balladeers
WRDO-Hawaiian Serenade
WSAR-Dawn Harmony Lane
WTAG-Daily Information Service
5:00

NBC-Neighbor Nell: WJZ WFEA
NBC-Bonnie Stewart, songs: WFAE WNAC WTAG WTIC
CBS-Follow the Moon (Pebecco); Elsie Hitz & Nick Dawson: WABC WCAU WEEI (sw-9.59-15.27)
Details of the contest on this program may be found on page 16.
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)
MBS-Jolly Jo, trn. & pianist: WNBH WSAR WRDO WBRY
CFNY-Melody Lane
CFNB-Concert Music
CKAC-Social Announcements
WAAB-Racing Results
WBZ-Four of Us
WCHS-Easy Aces
WDRG-Ad-Liner
WGY-Count of Monte Cristo
WHAM-Women Only
WLBZ-Shoppers Variety Revue
WLLH-Hits & Encores
WMAS-Market Reporter
WNBX-News
WOR-Women Make the News
WORC-Ranch Boys
WPRO-News; Master Singers
5:15

NBC-The Four of Us: WJZ WBZ WEAN WFEA (sw-15.21)
NBC-While the City Sleeps (Darius): WFAE WTAG WTIC WGY WNAC WJAR WCHS (sw-9.53)
CBS-Life of Mary Sothern, sketch (Hinds): WABC WEEI WCAU (sw-9.59-15.27)
Details of the contest on this program may be found on page 16.

MBS-Village Barn Cut-Ups: WOR WNBH WRDO WNBX
CFNY-Uncle Mel
CFNB-Dance Music
CKAC-Pianologue; Summary
CRCO-News
WAAB-Racing Matinee
WBRY-Music Graphs
WHAM-Police & Radiograms
WLW-Jack Armstrong
WMAS-Hits and Bits of the Day
WORC-Funnies on Parade
WPRO-Adv of Jungle Jim
WSAR-Timely Tunes

5:30
NBC-Kellogg's Singing Lady, Irene Wicker. WJZ WHAM WBZ WLW (sw-15.21)
Learn more about Irene Wicker in "Who's Your Agent?" a story on page 10.
CBS-Doris Kerr, songs: WABC WFBL WCAU WPRO WNBX WORC WLBZ WMAS WOKO WDRG WFBL (sw-9.59-15.27)
NBC-Jack Armstrong, sketch (Wheaties): WFAE WTIC WJAR WTAG WCHS WNAC WGY (sw-9.53)
MBS-Johnson Family: WOR WBRY
CFNB-Melody Masters
CKAC-Variety Prgm.
WBRY-Piano Ramblings
WFEA Dance Hour
WGY-News; Evening Breviews
WNBH-News
WRDO-Shoppers' Variety Prgm.
WSAR-Italian Prgm.

5:45
NBC-Tom Mix' Straight Shooters (Purina): WJZ WHAM WBZ WEAN (sw-15.21)
CBS-Dorothy Gordon's Children's Corner: WABC WOKO WLBZ WORC (sw-15.27)
Dorothy Gordon will tell the story of "The Flying Trunk," by Hans Christian Andersen. Miss Gordon also will sing "Make Believe Land and Paul on the Hillsides."
NBC-Little Orphan Annie, sketch (Ovaltine): WFAE WJAR WNAC WTIC WCHS WTAG WGY (sw-9.53)
News: WDRG WSAR WBRY
CFNY-The Buccaneers
CFNB-Dance Music
CFNB-Hawk's Trail
CKAC-Fireside Prgm.
WAAB-Duane Marshall's Orch.
WCAU-Ben Alley, trn. & Organ
WFEA-Race Results
WLW-Whistling Kid
WMAS-To be announced
WMEX-Reading the Comics
WNBH-Music By Cugat
WNBX-Theater Billboard
WOR-Junior G Men
WPRO-Musical Hotel; News

6:00
NBC-John Gurney, basso; Mary Dietrick, sop.: WFAE (sw-9.53)
NBC-(News, WJZ only) Army Band: WJZ
CBS-Howard Phillips, bar.: WABC WOKO WHAS
Y.N.-News: WNAC WFEA WCHS WLBZ WEAN WNBH WLLH WSAR WRDO
News: WEEI WJAR WTIC WORC KDKA WMEX WMAS
CRCO
CFNY-Dinner Music
CFNB-Musical Prgm.
CFNB-Musical Interlude
WABR-Dinner Concert
WBRY-Waste of Time
WLBZ-News, Evening Little Show
WCAU-Rube Appleberry
WDRG-Dinner Dance Music
WGY-News; Melody Time
WHAM-News; Air Masters
WHN-Inquiring Reporter
WINS-Where to Go & What to Do
WLW-Angelo, trn.
WMAS-News; Temperature
WNBX-Singing Parson
WNEW-Make Believe Ballroom
WOR-Uncle Don, children's prgm.
WPRO-News, Musical Hotel
WTAG-Evening Revue
WTAM-News; Evening Prelude
6:15

CBS-New Horizons: WABC WOKO WPRO WLBZ WMAS WORC
Ellsworth Jaeger, known for his interpretations of the voices of the wilderness, will speak on the subject of "Woodland Symphonies."
NBC-Don Winslow of the Navy, sketch: WFAE WCHS WTAM
Y.N.-Sweet Music: WFEA WNAC WRDO WTAG WNBH

NIGHT

6:00
NBC-John Gurney, basso; Mary Dietrick, sop.: WFAE (sw-9.53)
NBC-(News, WJZ only) Army Band: WJZ
CBS-Howard Phillips, bar.: WABC WOKO WHAS
Y.N.-News: WNAC WFEA WCHS WLBZ WEAN WNBH WLLH WSAR WRDO
News: WEEI WJAR WTIC WORC KDKA WMEX WMAS
CRCO
CFNY-Dinner Music
CFNB-Musical Prgm.
CFNB-Musical Interlude
WABR-Dinner Concert
WBRY-Waste of Time
WLBZ-News, Evening Little Show
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WGY-News; Melody Time
WHAM-News; Air Masters
WHN-Inquiring Reporter
WINS-Where to Go & What to Do
WLW-Angelo, trn.
WMAS-News; Temperature
WNBX-Singing Parson
WNEW-Make Believe Ballroom
WOR-Uncle Don, children's prgm.
WPRO-News, Musical Hotel
WTAG-Evening Revue
WTAM-News; Evening Prelude
6:15

CBS-New Horizons: WABC WOKO WPRO WLBZ WMAS WORC
Ellsworth Jaeger, known for his interpretations of the voices of the wilderness, will speak on the subject of "Woodland Symphonies."
NBC-Don Winslow of the Navy, sketch: WFAE WCHS WTAM
Y.N.-Sweet Music: WFEA WNAC WRDO WTAG WNBH

NIGHT

6:00
NBC-John Gurney, basso; Mary Dietrick, sop.: WFAE (sw-9.53)
NBC-(News, WJZ only) Army Band: WJZ
CBS-Howard Phillips, bar.: WABC WOKO WHAS
Y.N.-News: WNAC WFEA WCHS WLBZ WEAN WNBH WLLH WSAR WRDO
News: WEEI WJAR WTIC WORC KDKA WMEX WMAS
CRCO
CFNY-Dinner Music
CFNB-Musical Prgm.
CFNB-Musical Interlude
WABR-Dinner Concert
WBRY-Waste of Time
WLBZ-News, Evening Little Show
WCAU-Rube Appleberry
WDRG-Dinner Dance Music
WGY-News; Melody Time
WHAM-News; Air Masters
WHN-Inquiring Reporter
WINS-Where to Go & What to Do
WLW-Angelo, trn.
WMAS-News; Temperature
WNBX-Singing Parson
WNEW-Make Believe Ballroom
WOR-Uncle Don, children's prgm.
WPRO-News, Musical Hotel
WTAG-Evening Revue
WTAM-News; Evening Prelude
6:15

CBS-New Horizons: WABC WOKO WPRO WLBZ WMAS WORC
Ellsworth Jaeger, known for his interpretations of the voices of the wilderness, will speak on the subject of "Woodland Symphonies."
NBC-Don Winslow of the Navy, sketch: WFAE WCHS WTAM
Y.N.-Sweet Music: WFEA WNAC WRDO WTAG WNBH

NIGHT

6:00
NBC-John Gurney, basso; Mary Dietrick, sop.: WFAE (sw-9.53)
NBC-(News, WJZ only) Army Band: WJZ
CBS-Howard Phillips, bar.: WABC WOKO WHAS
Y.N.-News: WNAC WFEA WCHS WLBZ WEAN WNBH WLLH WSAR WRDO
News: WEEI WJAR WTIC WORC KDKA WMEX WMAS
CRCO
CFNY-Dinner Music
CFNB-Musical Prgm.
CFNB-Musical Interlude
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WLBZ-News, Evening Little Show
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WDRG-Dinner Dance Music
WGY-News; Melody Time
WHAM-News; Air Masters
WHN-Inquiring Reporter
WINS-Where to Go & What to Do
WLW-Angelo, trn.
WMAS-News; Temperature
WNBX-Singing Parson
WNEW-Make Believe Ballroom
WOR-Uncle Don, children's prgm.
WPRO-News, Musical Hotel
WTAG-Evening Revue
WTAM-News; Evening Prelude
6:15

CBS-New Horizons: WABC WOKO WPRO WLBZ WMAS WORC
Ellsworth Jaeger, known for his interpretations of the voices of the wilderness, will speak on the subject of "Woodland Symphonies."
NBC-Don Winslow of the Navy, sketch: WFAE WCHS WTAM
Y.N.-Sweet Music: WFEA WNAC WRDO WTAG WNBH

NIGHT

6:00
NBC-John Gurney, basso; Mary Dietrick, sop.: WFAE (sw-9.53)
NBC-(News, WJZ only) Army Band: WJZ
CBS-Howard Phillips, bar.: WABC WOKO WHAS
Y.N.-News: WNAC WFEA WCHS WLBZ WEAN WNBH WLLH WSAR WRDO
News: WEEI WJAR WTIC WORC KDKA WMEX WMAS
CRCO
CFNY-Dinner Music
CFNB-Musical Prgm.
CFNB-Musical Interlude
WABR-Dinner Concert
WBRY-Waste of Time
WLBZ-News, Evening Little Show
WCAU-Rube Appleberry
WDRG-Dinner Dance Music
WGY-News; Melody Time
WHAM-News; Air Masters
WHN-Inquiring Reporter
WINS-Where to Go & What to Do
WLW-Angelo, trn.
WMAS-News; Temperature
WNBX-Singing Parson
WNEW-Make Believe Ballroom
WOR-Uncle Don, children's prgm.
WPRO-News, Musical Hotel
WTAG-Evening Revue
WTAM-News; Evening Prelude
6:15

CBS-New Horizons: WABC WOKO WPRO WLBZ WMAS WORC
Ellsworth Jaeger, known for his interpretations of the voices of the wilderness, will speak on the subject of "Woodland Symphonies."
NBC-Don Winslow of the Navy, sketch: WFAE WCHS WTAM
Y.N.-Sweet Music: WFEA WNAC WRDO WTAG WNBH

NIGHT

6:00
NBC-John Gurney, basso; Mary Dietrick, sop.: WFAE (sw-9.53)
NBC-(News, WJZ only) Army Band: WJZ
CBS-Howard Phillips, bar.: WABC WOKO WHAS
Y.N.-News: WNAC WFEA WCHS WLBZ WEAN WNBH WLLH WSAR WRDO
News: WEEI WJAR WTIC WORC KDKA WMEX WMAS
CRCO
CFNY-Dinner Music
CFNB-Musical Prgm.
CFNB-Musical Interlude
WABR-Dinner Concert
WBRY-Waste of Time
WLBZ-News, Evening Little Show
WCAU-Rube Appleberry
WDRG-Dinner Dance Music
WGY-News; Melody Time
WHAM-News; Air Masters
WHN-Inquiring Reporter
WINS-Where to Go & What to Do
WLW-Angelo, trn.
WMAS-News; Temperature
WNBX-Singing Parson
WNEW-Make Believe Ballroom
WOR-Uncle Don, children's prgm.
WPRO-News, Musical Hotel
WTAG-Evening Revue
WTAM-News; Evening Prelude
6:15

Monday October 25



LYNN MURRAY
"It's Time to Shine"
chorus director
7 pm EST

Frequency

CFNY-630	WJAR-890
CFNB-550	WJZ-760
CFRB-690	WLBZ-620
CKAC-730	WLLH-1370
CKCW-1370	WLW-700
CRCO-880	WMAS-1420
KDKA-980	WMEX-1500
WAAAB-1410	WNAC-1230
WABC-890	WNBH-1310
WBRY-1530	WNBX-1260
WBZ-WBZA-990	WNEW-1250
WCAU-1170	WOKO-1430
WCSH-940	WOR-710
WDR-1330	WORC-1280
WEAF-660	WORC-1280
WEAN-780	WPRO-630
WEEL-590	WORL-920
WFBL-1360	WVBT-1370
WFEA-1340	WSAR-1450
WGY-790	WTAG-580
WHAM-1150	WTAM-1070
WHN-1010	WTIC-1040
WINS-1180	

CFNB-Waltz Time
CFRB-Clare Wallace
CKAC-L'Heure Recreative
CRCO-Theater Prgm
KDKA-To be announced
WAAAB-Political Talk, James M. Curley
WCAU-Bill Dyer, sport talk
WEEL-Old Timers' Night
WHAM-Broadway Comedy Stars
WHN-Musical Moments
WJAR-Dance Music
WLW-Supper Serenade
WMEX-Italian Radio Review
WORC-Modern Melodies
WSAR-Musical Moments
WTIC-Revelers

6:30
CBS-News; George Hall's Orch.: WABC WEEL WDR WNBX WPRO WORC WMAS (sw-17.76)
NBC-News; Revelers, male quartet WJZ
NBC-News; Singing Strings: WFAF (sw-9.53)
CBC-Fanfare; Soloists & Orch.: CFNB CRCO
News: WOR WTAG WBRY WINS
Sports: WJAR CFRB WHAM WLW

CFNY-Musings
CKAC-Le Reporter Salada
KDKA Sports; Weather
WAAAB-Dinner Concert
WBZ-News; Revelers
WCAU-Jimmy Valentine
WCSH-Let's Talk It Over
WFEA-Sportlight
WGY-News
WHN-Don Rhumba Rhythms
WLBZ-To be announced
WMAQ-Jack Armstrong, sketch
WMEX-Today's Winners
WNAC-Musical Roundup
WNBH-Easy to Remember
WSAR-Radio Shopping Tour
WTAM-News; Tom Manning
WTIC-Whitewall Clarion

6:45
NBC-Lowell Thomas, news commentator; Ed Thorgeresen, sports (Sun Oil); WJZ WEAN WLW WTAM KDKA WHAM WBZ (sw-15.21)
CBS-George Hall's Orch.: WNBX WLBZ WFBL WOKO (sw-17.76)
NBC-Billy & Betty, sketch: WFAF
NBC-To be announced: WFAF WJAR WFEA
MBS-Ray Keating's Orch.: WOR
C.N.-Racing Results: WRDO WAAAB
Sports: WGY CFRB
CFNY-Oklahoma Outlaws
CKAC-Variety Prgm.
WBRY-Vic Arden's Orch. & Guests
WCAU-Vocal Varieties
WCSH-Variety Prgm.
WDR-Readin' & Writin'
WFEI-Breck's Garden Talk
WHN-News
WINS-Novelties Rhythm
WLLH-Around the Town
WMEX-Bernie Wayne's Orch.
WNAC-Whispering Jack Smith
WNBH-Count of Monte Cristo
WTAG-Sketch Book
WTIC-Jack, the Inquisitor

7:00
NBC-Amos 'n' Andy, sketch (Pep-sodent); WFAF WGY WJAR WCSH WTAG WTIC WNAC WTAM WLW (sw-9.53) (also see 11 p.m.)
CBS-Poetic Melodies (Wrigley's Gum); Franklin MacCormack Reader; Jack Fulton, tr.; Carlton Kelsey's Orch.: WABC WEEL WFBL WPRO WOKO WDR WCAU (sw-17.76-9.59) (also see 11 p.m.)

NBC-Time to Shine (Griffin Shoe Polish); John B. Gambling; Lloyd Shaeffer's Orch.; Barry McKinley, bar.; Lynn Murray Chorus: WJZ WHAM WEAN WSM WBZ KDKA (sw-11.87)

CBC-London Calling: CFCY
News: WAAAB WLBZ WRDO
String Ensemble: WMEX WHN
CFNB-Buccaneers
CFRB-Mining Broadcaster
CKAC-Melody Time
CRCO-Little Show
WBRY-Sports
WFEA-State Employment Service
WHN-Billy Snider's Orch.
WINS-Henry Silvern, organist
WLLH-Dial Revue
WMAS-To be announced
WNBX-Merry-Go-Round
WNEW-Dinner Music
WOR Star Lomax
WORC-Racing Comment; Organist
WSAR-Keeping Up with the Joneses

7:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WFAF WJAR WTAG WCSH WNAX WTAM WGY WTIC (also KFI KOA at 11:15 p.m.)
CBS-Song Time; Hollace Shaw & Del Casino: WABC WORC WMAS CFRB WLBZ WNBX WPRO WOKO (sw-17.76)
C.N.-Henry Weber's Orch.: WRDO WLLH WBRY WNBH WSAR

CBC-London Calling: CFNB
CKAC-Le Cure de Village
CRCO-Buccaneers
WAAAB-Political Talk
WCAU-Success Doctor
WDR-Famous Artists
WFEI-Piano Club
WFEA-Radio School
WHN-Four Stars Tonight
WINS-Symphonetta
WLW-Four Stars Tonight
WMEX-Five Star Final
WNEW-News
WOR-Musical Chefs

7:30
NBC-Horlick's Lum & Abner, sketch: WJZ WBZ WLW (also KGO at 11:15 p.m.)
MBS-The Lone Ranger, sketch (Silvercup): WOR

CBS Eton Boys: WABC WOKO (CFRB) (sw-17.76)
NBC-New York on Parade: WFAF
NBC Carol Weymann, sop.: WJAR WTAM
CBS Radio Gazette (Brown & Williamson): WDR WOKO WPRO WEEL WLBZ WMAS
C.N.-Harvard Guardian Series: WAAAB WRDO WSAR
CBC-Major Bill, children's prgm.: CFCY CFNB
Victor Arden's Orch.: WCSH WNAC WFEA
CKAC-Musical Prgm.
CRCO-Poetry Mosaic
KDKA-Crown & Headlight Frolic
WBRY-The Question Mark
WCAU-Jack Randolph, songs
WGY-Bin Healey
WHAM-German Hour
WHN-Men of Art
WLLH-Safety Council
WMEX-Sweet Music
WNBH-Master Singers
WNBX-Old Fashioned Githerin'
WNEW-Terry McCune
WTAG-Adv. of Jimmie Allen
WTIC-Highway Safety Commission

7:45
CBS-Boake Carter, commentator (Philco): WABC WDR WFBL WPRO WCAU WOKO WEEL WLBZ (sw-9.59-17.76) (also KNN KSL at 11:15 p.m.)
NBC-Top Hatters: WTAG WJAR
NBC-John Herrick, bar., & Christine Johnson, sop.: WJZ
CBC-Kathleen Stokes, organist: CRCO CFNB CFCY
C.N.-Jackie Duggan, songs: WFEA WSAR WLLH WRDO WAAAB
CFRB-Allan Wilson
KDKA Lois Miller, organist
WBZ-Robert Bowers' Orch.
WCSH Sports
WGY-Banjoleers
WLW-Highlighting Hollywood
WMAS-Around the Town
WMEX-Duane Marshall's Orch.
WNBH-George Hall's Orch.
WNAC-Four Stars Tonight
WNEW-Richard Brooks; News
WORC-To be announced
WTAM-Rube Appleberry
WTIC-The White Eagle

8:00
CBS-Horace Heidt's Orch. (Alomite): WABC WOKO WDR WFBL WEEL WCAU (sw-6.06) (also KNN KSL at 12 mid.)
The performance of Veni Veni by a chorus of thirty voices will be tonight's feature.

NBC-Al Jolson Pinch-Hitting for Burns & Allen (Grape Nuts); Tony Martin, tr.; Ray Noble's Orch.: WFAF WTAM WCSH WTAG WNAC WJAR WGY WTIC WLW (also KFI KOA at 10:30 p.m.)

NBC-General Hugh Johnson, commentator (Bromo-Quinine): WJZ WBZ KDKA WEAN WHAM (sw-11.87)

MBS-Charles Gaylard's Orch.: WLLH WRDO WSAR WAAAB WNBX WLBZ
CBC-Canada Week by Week: CFNB CRCO CFCY
CFRB Studio Prgm.
CKAC-Radio Vaudeville Enfantin
WBRY-Radio Players
WFEA-Headlines
WHN-Album of Songs
WMAS-Hollywood Highlights
WMEX-The Wordcaster
WNBH-Franco-American Hour
WOR-Twenty Years Ago & Today
WORC-Radio Night Club
WPRO-Memories of Hawaii

8:15
NBC-Roy Campbell's Royalists: WJZ WBZ WEAN WFEA WHAM
CBC-Louise King, sop.: CFNB CRCO CFCY
KDKA-Political Talk
WMAS-The Three C's
WMEX-Melodic Tones
WPRO-Ferdie Grofe Directs

8:30
NBC-The Voice of Firestone; Margaret Speaks, sop.; Mixed Quartet; Symph. Orch.; Alfred Wallenstein, cond.: WFAF WTAM WFEA WJAR WGY WTAG WTIC WCSH WNAC (sw-9.53) (also KFI KOA at 11:30 p.m.)
Two songs, Bird of the Wilderness (Horsman and South and North Wind (Freddy), will be sung by Margaret Speaks, soprano. The chorus will be heard in On with the Dance (Whiting) and You and I Know from "Virgilia" and the orchestra will play La Comparsita (Rodriguez). Miss Speaks' concluding solo will be the popular Siboney (Lecount).

CBS-Pick & Pat (Model Smoking Tobacco); Edward Roecker, bar.; Benny Krueger's Orch.: WABC WEEL WDR WFBL WPRO WOKO WOKO WMAS WLBZ WCAU (sw-6.06-15.27) (also KNN KSL at 11:30 p.m.)
NBC-Campana's Vanity Fair; Cal Tinney, m.c.; Orch.; Sheila Graham, movie commentator: WJZ WBZ WEAN WHAM KDKA (sw-11.87)

MBS-Jack Denny's Orch.: WAAAB WLLH WSAR WRDO WNBX
CBC-Germany Salutes Canada: CFNB CRCO CFCY
For Men Only WHN WLW
CFRB-Drums
CKAC-Radio Encyclopedie Frontenac
WBRY-Symphony & Civic Orch.
WMEX-Message to Motorists
WOR-Glen Gray's Orch.

8:45
WEEL-Musical Interlude; Fashion Review
WMEX-Anniina Katzman, coloratura
WOR-Vocal Varieties

9:00
NBC-Fibber McGee & Molly (Johnson Wax); Marion & Jim Jordan; Hugh Studebaker; Bill Thompson; Ted Weems' Orch.: WFAF WTIC WCSH WNAC WTAM WJAR WGY WTAG WLW (also KFI KOA at 12 mid.)

CBS-Lux Radio Theater: WABC (CKAC WCAU WPRO WMAS WEEL CFRB WFBL WDR WOKO WORC) (sw-6.06-15.27)
NBC-Philadelphia Orch.; Eugene Ormandy, cond. (Banking Group): WJZ KDKA WEAN WFEA WHAM WBZ (sw-11.87)

MBS-Kay Kyser's Orch.: WLLH WSAR WNBH WLBZ WRDO WAAAB WNBX
CBC-Melodie Strings: CFNB CRCO CFCY

WHN-Ethel Shepard & George Vincent's Orch.
WHN-Bryce Oliver Interviews the Candidate
WMEX-Lou Walter's Variety Revue
WOR-Gabriel Heater, commentator

9:15
WHN-Irving Aaronson's Commanders
WMEX-Bernie Wayne's Orch.
WOR-Victor Arden's Orch.

9:30
NBC-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch.; Rosaline Greene, m.c.; Maxine: WFAF WTIC WJAR WTAG WTAM WGY WNAC WCSH WLW (sw-9.53)
Read the story about Evelyn Kay, violinist of this program on page 9. Details of the contest on this program may be found on page 16.

CBC-Georgie Price Variety Show: CRCO CFCY
MBS-Georgie Price Variety Show: WRDO WSAR WLLH WOR WNBX WBRY WLBZ WAAAB WNBH

CBC-With Oscar Strauss; Orch. & Soloists: CRCO CFCY CFNB
WHN-Boxing Bouts
9:45
WMEX-Today in Sports

10:00
CBS-Wayne King's Orch. (Lady Esther): WABC WDR WEEL WOKO WFBL WCAU WPRO (sw-15.27-6.06)
A rare portrait of Wayne King can be found on page 23.

NBC-Carnation Contented Prgm.; Frank Black, cond.: WFAF WNAC WJAR WCSH WTAM WTAG WTIC WGY (sw-9.53)
The Lullaby Lady will sing to-night Beautiful Ship from Toyland from "The Firefly" (Friml) and, with Mr. Tannor, When I Grow Too Old to Dream from "The Night Is Young" (Romberg). The male chorus will offer The Whip from "Golden Dawn" (Kalman) and the Continental Quartet will sing Loch Lomond (Old Scotch). The orchestra's numbers for to-night will be Rhythm of the Blumber from "Rumba" (Karger), Dark Madonna (Donaldson), and, with the ensemble, Begin the Beguine from "Inhibite" (Cole Porter). The ensemble will also offer the following selections from "Bandwagon" (Arthur Schwartz): New Sun in the Sky; Dancing in the Dark; High and Low; I Love Louisa; and Beggar's Waltz.

NBC-Behind Prison Bars, drama (Sloan's Liniment); Warden Lewis E. Lawes: WJZ WBZ WEAN WHAM KDKA (sw-6.14)
MBS-Famous Jury Trials: WOR WLW
C.N.-Southland Orch.: WNBH WBRY WAAAB WRDO WLBZ WSAR WLLH

CBC-Sam Slick: CRCO CFNB CFCY
CFRB-Ferde Mowry's Orch.
CKAC-LaSalle Cavaliers
WLW-To be announced
WMAS-Dance Orch.
WMEX-Amateur Hour
WNBX-United Press News
WNEW-Dance Parade
WORC-Political Talk

10:15
Y.N.-Southland Orch.: WNBX
CBC-Gilbert Darisee's Orch.: CFNB CRCO CFCY
CKAC-News
WNBH-To be announced

10:30
CBS-Columbia Concert Hall; Margaret Daum, sop. & Concert Orch.: WABC WMAS WDR WEEL WLBZ WNBX WPRO WORC WOKO (sw-15.27)

NBC-National Radio Forum: WJZ WFEA WHAM WBZ WEAN KDKA (sw-6.14)
NBC-Music for Moderns: WFAF WCSH WNAC WJAR WTAG (sw-9.53)
CBC-Sports in Canada: CFCY CFNB CRCO

C.N.-Stars Over Manhattan: WLLH WNBH WAAAB WBRY WSAR WRDO
CFRB-Eb & Zeb
CKAC-Alex Lajoie & Orch
WCAU-It's Your Town
WGY-Name Your Number
WTAM-Symphonic Variations
WHN-Guy Bedouin & Co.

10:45
MBS-Pageant of Melody; Henry Weber's Orch.: WGN WSAR WRDO WLLH WNBH WAAAB WBRY
CBC-News: CRCO CFNB CFCY
CFRB-Organ Reveries
CKAC-Berceuse
WCAU-Mae Parker, comm.
WLW-Sweet Adeline
WNEW-Sportoscope
WOR-Political Talk

11:00
NBC-Amos & Andy, sketch (Pep-sodent): KOA KFI (also at 7 p.m.)
CBC-Tomorrow's News Tonight (Liberty); Glen Gray's Orch.: WABC (sw-11.83)

CBS-Poetic Melodies (Wrigley's Gum): KSL (also at 7 p.m.)
NBC-(News, WJZ only) Rita Rio's Orch.: WJZ
NBC-Johnny Hauser's Orch.: WFAF
Y.N.-News: WCSH WLBZ WFEA WEAN WNBH WBRY WRDO WNAC WLLH WSAR
News: WJAR WOR WORC WEEL WTAG WPRO WTIC WHAM WLW WMAS

CRB-News: Armchair Club
CKAC-Sports
KDKA-News; Sports Final
WBZ-News; Radio Rondalay
WCAU-Larry Vincent, songs, Around the Town

WDR-Sports; News
WGY-News, Easy to Remember
WHN-Calling All Parties
WKBW-News, Dance Interlude
WMEX-Larry Thornton, songs
WNEW-Dance Parade

11:15
CKAC-Dance Parade
WBBM-Musical Moments
WBZ Sports, Bill Williams
WGY-Melody Lane
WLW-Roger Pryor's Orch.
WMEX-Jimmie McHale's Orch.
WOR-Mickey Alpert's Orch.
WTAG-Lew Conrad's Orch.

11:30
NBC-Magnolia Blossoms: WJZ
CBS-George Olsen's Orch.: WABC (sw-11.83)
NBC-Woody Herman's Orch.: WFAF
MBS Impressions: WOR WAAAB WSAR
CBC-Variety Circuit: CFNB KDKA-H. Middleman's Orch.
WBZ-Slumber Hour
WLW-Barney Rapps' Orch.
WMEX-Day's End
WTAM-Otto Thurn's Orch.

11:45
NBC-Louis Panico's Orch.: WBZ
12:00
NBC-Don Bestor's Orch.: WJZ WBZ
NBC-Larry Burke, tr.; Eli Dantzig's Orch.: WFAF
CBS-Dick Jurgens' Orch.: WABC
MBS-Tommy Dorsey's Orch.: WOR WGN
CBC-Listen to the Band: CFNB WHN-Ambassador of Rhythm

12:30
NBC-Vox Pop: KPO KFI (also see Tues. prgms. at 9 p.m.)
End of Monday Programs

Barber Finds Old Book in Trunk Sells It for \$4000

A small town barber discovered an old copy of "Pilgrim's Progress" in a trunk that had been unopened for years. He hoped to sell it for a few dollars. Imagine his joy when he was offered more than \$4,000.00 for that one book! This is cited from rare book annals, as one of many such cases. The American Book Mart, nationally known buyers of old books, will pay \$4,000.00 for each copy of the same edition. They bought over 7500 books in past twenty-one months. They buy thousands of dollars worth of books annually—they want certain old school books, Bibles, story books, poetry, histories, travel, almanacs, letters, newspapers, magazines, etc. Many books even as recent as 1931 wanted. A single book hidden in your old trunks, attic or basement, may bring you \$25, \$50, \$100, \$500 or even \$5,000 each for certain books. Better investigate now! Send 10c today to American Book Mart, 140 S. Dearborn St., Dept. 4401, Chicago, and they will send you latest list of old books they want to buy and cash prices they will pay!



HEAR
Fibber McGee and Molly
WITH TED WEEMS' ORCHESTRA
every Monday night... NBC
9 o'clock E. S. T.
8 o'clock C. S. T.
10 o'clock M. S. T.
9 o'clock P. S. T.
PRESENTED BY
JOHNSON'S WAX



WALTER BLAUFUSS "National Farm & Home Hour" orchestra leader Tues. 12:30 pm EST

Frequency

- CFCY-630 WJAR-890
CFNB-550 WJZ-760
CFRB-690 WLBZ-620
CKAC-730 WLH-1370
CKGW-1370 WLW-700
CRCO-880 WMAS-1420
KDKA-980 WMEX-1500
WAAB-1410 WNAC-1230
WABC-860 WNBH-1310
WBRY-1530 WNBX-1260
WBZ-WBZA-990 WNEW-1250
WCAU-1170 WOKO-1430
WCSH-940 WOR-710
WDR-1330 WORC-1280
WEAF-660 WORC-1280
WEAN-780 WPRO-630
WEEL-590 WORL-920
WFBL-1360 WRD-1370
WFEA-1340 WSAR-1450
WGY-790 WTAG-580
WHAM-1150 WTAM-1070
WHN-1010 WTTC-1040
WINS-1180

WLLH-Amer. Family Robinson
WLIW-Betty & Bob
WMEX-Symphonic Moods
WNBH-Master Singers
WNBX-Bands March On
WOR-Judy & Jane
WORLD-The Friendly Singer
WRDO-Hillbilly Hits

NBC-Fun in Music; Dr. Maddy:
WEAF WGY (sw-15.33)

CBS-Peticoat of the Air (Wyandotte):
WEEI WDR- WCAU WPRO WORC WMAS (sw-9.59)

NBC-American College of Surgeons:
WJZ WBZ WFEA WHAM

CBS-Molly Steinberg, Stage Relief Speaker:
WABC (sw-15.27)

C.N.-Voice of Experience:
WBRY WNBH WEAN WRDO WAAB WNBX

CFNB-Band Concert
CKAC-Instrumental Varieties
WCSH-Highlights in the News
WJAR-WPA Concert Orch
WLBZ-Afternoon Melodies
WLW-The Artist
WMEX-Sweet Music
WNAC-Musical Roundup
WOR-Kitty Keene, Inc.
WORLD-Promenade Concert
WTAG-Phil Saltman, pianist
WTTC-Four Star Hits

CBS-Jack & Loretta, songs & patter (Kirkman's Soap):
WABC WOKO WEEI WFBL
NBC-Fun in Music:
WCSH
CBS-Dr. Morrey, Dental Spkr.:
WNBX

MBS-Mary Williams, sop. & Orch.:
WOR WSAR
Y.N.-Beatrice Fairfax:
WTIC WTAG WEAN WNAC
News:
WPRO WDR- CKAC-La Rue Principale
WAAB-Racing Matinee
WBRY-Rhythm and Rhyme
WCAU-Women's Club of the Air
WFEA-Let's Listen to the Leader
WLW-Vocational Agriculture
WMAS-Amer. Family Robinson
WMEX-Street Forum
WNBH-Popular Music
WORC-Hollywood from the Inside
WRDO-Hollywood on the Air

CBS-American School of the Air:
WABC WEEI WPRO WMAS WCAU WDR- CKAC WNBX WLBZ WORC WOKO WFBL (sw-15.27)
"The Pipes of Pan and the Trumpets of Mars" will be the subject of today's music lesson.

NBC-Music Guild:
WJZ WFEA WBZ WEAN
The Stradivarius Quartet with Gertrude Bary, pianist, will play.

NBC-General Federation of Women's Clubs:
WEAF WTAG WCSH WTTC (sw-15.33)
CFNB-Souvenirs in Rhythm
WGY-Marc Williams, cowboy
WHAM-World Varieties
WLW-Living Literature
WMEX-Classical Album
WNAC-Way Down East
WOR-Houseboat Hannah
WSAR-Matinee Melodies

NBC-Joyce Jordan, girl interne:
WEAF
NBC-Armchair Quartet:
WTAG WTTC WCSH (sw-15.33)
MBS-Beatrice Fairfax (Hecker Products):
WOR
CFNB-Piano & Violin
WBRY-Music by Cugat
WGY-Master Singers
WNAC-Gretchen McMullen
WRDO-Afternoon Musicale

NBC-Marine Band:
WJZ WHAM WBZ WEAN WFEA

NBC-Pepper Young's Family (Carmay):
WEAF WNAC WTAG WGY WTTC WCSH WJAR WLW (sw-15.33)

CBS-Theater Matinee:
WABC WNBX WPRO WORC WMAS WDR- CKAC WLBZ (sw-15.27)

C.N.-Concert Trio:
WLLH WRDO WNBH WSAR WBRY
CFNB-Tea Dance
WCAU-Get Going
WEEI-News
WMEX-Organ Concert
WOR-Martha Deane
WORLD-News; Homespun Poems

CBS-Theater Matinee:
WFBL WEEI WOKO
NBC-Oxydol's Ma Perkins, sketch:
WEAF WTTC WLW WCSH WNAC WJAR WTAG WGY (sw-15.33)

MBS-Reveries:
WLLH WRDO WSAR
WMEX-Gems of Melody
WORLD-Stock Markets

NBC-Vic & Sade, sketch (Crisco):
WEAF WGY WJAR WTTC WTAG WCSH WNAC WLW (sw-15.33)
Details of the contest on this program may be found on page 16.

CBS-Tollace Shaw, sop. (Concert Orch.):
WABC WDR- WFBL WORC WOKO WEEI CKAC WMAS WNBX WLBZ WCAU WPRO (sw-15.27)

C.N.-To be announced:
WLLH WBRY
CFNB-Organ Music
WMEX-Today's Winners
WORLD-Matinee Melodies
WRDO-Waltz Time
WSAR-Let's Dance

NBC-The O'Neills, sketch (Ivory Flakes):
WEAF WCSH WGY WTAG WJAR WNAC WTTC WLW (sw-15.33)

NBC-Poetic Interlude:
WJZ WBZ WHAM WFEA
MBS Radio Garden Club
WORLD WRDO WSAR WBRY

NBC-Club Matinee; Orch. & Soloist:
WJZ WBZ WFEA WEAN WHAM
NBC-Lorenzo Jones, sketch (Phillips):
WEAF WCSH WTAG WGY WJAR WNAC WTTC (sw-9.53)

CBS-Ted Malone's "Between the Bookends":
WABC WDR- WOKO WORC WMAS WNBX CKAC WLBZ WFBL WEEI (sw-15.27)
Details of the contest on this program may be found on page 16.

News:
WORLD WOR
CFCY-Outports Hour
CFNB-Hawaiian Echoes
WBRY-Rhythm & Rhyme
WCAU-Happy Valley Boys
WLW-Dr. Friendly
WRDO-Hawaiian Serenade
WSAR-Harmony Hour

CBS-Bob Byron, piano & patter:
WABC WORC WDR- CKAC WLBZ WMAS WFBL WNBX WEEI (sw-15.27)
NBC-The Guiding Light, sketch (White Naptha):
WEAF WGY WCSH WTTC WNAC WTAG (sw-9.53)

MBS-To be announced:
WSAR WRDO
CFNB-News
WLW-Life of Mary Sothern
WOR-Young Widder Jones
WORLD-Boston Speaks Its Mind
WPRO-Italian Radio Review

CBS-Story of Industry:
WABC WEEI WORC WDR- WMAS WOKO WNBX CKAC WLBZ WFBL WCAU (sw-15.27)
The Glass Industry will be the subject. Harry R. Daniel, director of the industry, will discuss the industry, and present short dramatic episodes concerning the industry, through the cooperation of the U. S. Office of Education.

NBC-The Story of Mary Marlin, sketch (Ivory Soap):
WEAF WCSH WNAC WJAR WTAG WGY WTTC WLW (sw-9.53)

MBS-Sid Gary, bar. & Orch.:
WOR WRDO WSAR WLLH WNBH
CFNB-Scrapbook
KDKA Blue Baron's Orch.
WAAB-Dramatization
WBRY-Melody Express
WORLD-Henry King's Orch.

4:45

NBC-Road of Life (Chipso):
WEAF WTTC WNAC WCSH WGY (sw-9.53)

C.N.-To be announced:
WLLH WNBH WBRY
CFNB-Piano Recital
CKAC-L'Ecole du Doux Parler
WLW-Kitty Keene, Inc.
WOR-Health Talk; Melody Moments

WORLD-Amer. Family Robinson
WPRO-Jack Ward, organist
WRDO-Tea Time Tunes
WSAR-Old Masters
WTAG-Daily Information Service

NBC-Carlotta, songs:
WEAF WTTC WTAG WNAC
CBS-Follow the Moon (Pebecco);
Elsie Hiltz & Nick Dawson:
WABC WCAU WEEI (sw-15.27-9.59)
Details of the contest on this program may be found on page 16.

NBC-Peggy Wood Calling
WJZ WFEA
NBC-Jr. Nurse Corps (Sunbrite):
WLW (sw-15.21)

C.N.-Jolly Jo, tr. & pianist:
WNBH WRDO WSAR
News:
WORLD WNBX CFCY-Microphone Musings
CFNB-Songs of the West
CKAC-Social Announcements
WAAB-Racing Results
WBZ-Four of Us
WCSH-Airbreaks
WDR-Ad-Liner
WGY-Stock & Produce Markets
WHAM-Women Only
WJAR-Good Eyesight; Dancing Melodies

WLBZ-Shoppers Variety Revue
WLLH-Hits & Encores
WMAS-Market Reporter
WOR-Women Make the News
WDR-Home Folks' Frolic
WPRO-News; Master Singers

NBC-Nellie Revell Interviews
Senator Fishback & Professor Figgshottle:
WEAF WTTC WTAG WJAR WNAC WCSH (sw-9.53)

CBS-Life of Mary Sothern, sketch (Hind's):
WABC WCAU WEEI (sw-9.59-15.27)
Details of the contest on this program may be found on page 16.

NBC-Edw. Davies, bar.:
WJZ WFEA WBZ
C.N.-Village Barn Cut-Ups:
WOR WNBH WRDO WBRY

CFCY-Uncle Al
CFNB-Dance Music
CKAC-Pianoingue
WAAB-Uncle Newt at Bar-W Ranch
WGY-Musical Prgm.
WHAM-Police & Radiograms
WLW-Jack Armstrong
WMAS-Hits & Bits of the Day
WNBH-Popular Music
WNBX-Around the Chuck Wagon
WORC-Funnies on Parade
WORLD-Rhythm & Romance
WPRO-Phil Saltman's Piano Club
WSAR-Timely Tunes

NBC-Kellogg's Singing Lady;
Irene Wicker:
WJZ WBZ WHAM WLW (sw-15.21)
Learn more about Irene Wicker in "Who's Your Agent" a story on page 10.

NBC-Jack Armstrong, sketch (Wheaties):
WEAF WJAR WTTC WCSH WTAG WNAC WGY (sw-9.53)

CBS-Science Service Series:
WABC WORC WPRO WLBZ WFBL WOKO WMAS WNBX (sw-15.27)
"Amoyan China" will be the subject. Watson Davis will interview Carl Whiting Bishop, of the Freer Gallery of Art, in Washington, on the subject.

MBS-Johnson Family:
WOR WBRY
CFCY-Tuning Around
CFNB-Melody Masters
CKAC-Variety Prgm.
WAAB-Racing Results
WCAU-Pepper Rhymes the News
WDR-Magic Island
WEEI-The Boston Hour
WFEA-Dance Hour
WLLH-Song Contest
WNBH-News
WORLD-Western You
WRDO-Shoppers Variety Review
WSAR-Italian Prgm.

CBS-Dean Teacher:
WABC WORC WLBZ WOKO WMAS WFBL (sw-15.27)

NBC-Tom Mix Straight Shooters, sketch (Purina):
WJZ WBZ WHAM WEAN (sw-15.21)

NBC-Little Orphan Annie, sketch (Ovaltine):
WEAF WNAC WTTC WTAG WJAR WCSH WGY (sw-9.53)

MBS-Martha & Hal:
WOR News:
WDR- WSAR WBRY
CFCY-The Buccaneers
CFNB-On the Mall
CFRB-Buck Jones
CKAC-Fireside Prgm.
WAAB-Uncle Newt
WCAU-Ben Alley, tr. & Organ
WLLH-Hits and Encores
WLW-Whistling Kid
WMEX-Reading the Comics
WNBX-Theater Billboard
WORLD-Jack Rogers
WPRO-Musical Hotel; News

NBC-Lowell Thomas, news commentator (Sun Oil); from Paris:
WJZ WBZ WEAN WLW WHAM WTAM KDKA (sw-15.21)

CBS-George Hall's Orch.:
WNBX WFBL
NBC-To be announced:
WJAR WFEA
MBS-Ray Keating's Orch.:
WOR
CBC-Witching Hour:
CFNB
C.N.-Racing Results:
WAAB WRDO WBRY
Jack Smith's Orch.:
WTAG WTTC
CFRB-Sports
CKAC-Programme Balda
CRCO-Slices of Life
WCAU-Comedy Stars of Broadway

WCSH-Perfect Sleepers
WDR-Lewis Fox
WEEI-The Success Doctor
WGY-Glen Gray's Orch.
WHN-News
WINS-Novelly Rhythm
WLLH-Around the Town
WMEX-Bernie Wayne's Orch.
WNAC-Musical Roundup
WNBH-Musical Moments
WORLD-There Was A Time When
WSM-Asher & Little Jimmie Sizemore

NBC-All Hands on Deck:
WABC WOKO WNBX
NBC-(News, WJZ only) Rakou's Orch.:
WJZ
NBC-Science in the News:
WEAF (sw-9.53)
Y.N.-News:
WEAN WNBH WNAC WLBZ WFEA WSAR WRDO WLLH WCSH
News:
WJAR WTTC WORC KDKA WMEX WMAS CRCO CFCY-The Green Room
CFNB-Musical Prgm.
WAAB-Dinner Concert
WBRY-To be announced
WJZ News, Evening Little Show
WCAU-Musical Moments
WDR-Dinner Dance Music
WFEI-News; Sports
WGY-News; Melody Time
WHAM-News; Air Masters
WHN-Inquiring Reporter
WINS-What to Do & Where to Go
WLW-Alias Jimmy Valentine
WNEW-Make Believe Ballroom
WOR-Uncle Don
WORLD-News:
Hits, Runs & Errors
WPRO-News, Musical Hotel
WTAG-Evening Revue
WTAM-News:
Evening Prelude

NBC-Don Winslow of the Navy, sketch:
WEAF WTTC WCSH (sw-9.53)

CBS-All Hands on Deck:
WPRO WLBZ WNBX
Y.N.-Sweet Music:
WFEA WSAR WNAC WTAG WRDO WEAN WLBZ WNBH
Comedy Stars of Broadway:
KDKA WGY
Vic Arden's Orch.:
WTAM WHAM
CFNB-Strings
CFRB-Claire Wallace
CKAC-L'Heure Recreative
C.O.Capitol Theater Prgm
WCAU-Bill Dyer, sport talk
WCAU-Bill Dyer, sports; Song Favorites
WEEI-Musical Appetizers
WHN-Supper Serenade
WJAR-Dancing Melodies
WLLH-Baseball Scores; Racing Results; Around the Town
WLW-Supper Serenade
WMEX-Italian Radio Review
WORLD-Western You

NBC-News; George Hall's Orch.:
WABC WDR- WLBZ WORC WMAS WEEI WPRO WNBX (sw-17.76)

NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires:
WEAF MBS-Len Salvo, organist; WGN
CBC-Witching Hour:
CRCO
Spotlight:
WFEA WTAR
News:
WTAG WBRY WOR
CFCY-Melody Lane
CFNB-Sports Review
CFRB-Jim Hunter reporter; Sports

CKAC-A Baton Rompus
KDKA-Sports; Weather
WAAB-Baseball Scores; News
WBZ-News; Harvey Whipple & Company
WCAU-Alias Jimmy Valentine
WCSH-Let's Talk It Over
WGY-News; Music Graphs
WHAM-Frank Silva, sports
WHN-Three Jazzsters
WINS-Jay Knox, news parade
WLBZ-Dance Treats
WLLH-News; Sports
WLW-Bob Newhall, sports
WMEX-Today's Winners
WNAC-Glen Gray's Orch.
WNBH-Hollywood Highlights
WORLD-Rob Roy MacGregor
WDR-Dinner Dance Music
WSAR-Evening Varieties
WTAM-News; Tom Manning
WTTC-Wrightville Clarion

NBC-Billy & Betty, sketch:
WEAF

NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires:
WEAF MBS-Len Salvo, organist; WGN
CBC-Witching Hour:
CRCO
Spotlight:
WFEA WTAR
News:
WTAG WBRY WOR
CFCY-Melody Lane
CFNB-Sports Review
CFRB-Jim Hunter reporter; Sports

CKAC-A Baton Rompus
KDKA-Sports; Weather
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WBZ-News; Harvey Whipple & Company
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NBC-Billy & Betty, sketch:
WEAF

NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires:
WEAF MBS-Len Salvo, organist; WGN
CBC-Witching Hour:
CRCO
Spotlight:
WFEA WTAR
News:
WTAG WBRY WOR
CFCY-Melody Lane
CFNB-Sports Review
CFRB-Jim Hunter reporter; Sports

CKAC-A Baton Rompus
KDKA-Sports; Weather
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WBZ-News; Harvey Whipple & Company
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NBC-Billy & Betty, sketch:
WEAF

NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires:
WEAF MBS-Len Salvo, organist; WGN
CBC-Witching Hour:
CRCO
Spotlight:
WFEA WTAR
News:
WTAG WBRY WOR
CFCY-Melody Lane
CFNB-Sports Review
CFRB-Jim Hunter reporter; Sports

CKAC-A Baton Rompus
KDKA-Sports; Weather
WAAB-Baseball Scores; News
WBZ-News; Harvey Whipple & Company
WCAU-Alias Jimmy Valentine
WCSH-Let's Talk It Over
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WLBZ-Dance Treats
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WLW-Bob Newhall, sports
WMEX-Today's Winners
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NBC-Billy & Betty, sketch:
WEAF

NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires:
WEAF MBS-Len Salvo, organist; WGN
CBC-Witching Hour:
CRCO
Spotlight:
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WTAG WBRY WOR
CFCY-Melody Lane
CFNB-Sports Review
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CKAC-A Baton Rompus
KDKA-Sports; Weather
WAAB-Baseball Scores; News
WBZ-News; Harvey Whipple & Company
WCAU-Alias Jimmy Valentine
WCSH-Let's Talk It Over
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WHN-Three Jazzsters
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WNAC-Glen Gray's Orch.
WNBH-Hollywood Highlights
WORLD-Rob Roy MacGregor
WDR-Dinner Dance Music
WSAR-Evening Varieties
WTAM-News; Tom Manning
WTTC-Wrightville Clarion

NBC-Billy & Betty, sketch:
WEAF

NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires:
WEAF MBS-Len Salvo, organist; WGN
CBC-Witching Hour:
CRCO
Spotlight:
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CFCY-Melody Lane
CFNB-Sports Review
CFRB-Jim Hunter reporter; Sports

CKAC-A Baton Rompus
KDKA-Sports; Weather
WAAB-Baseball Scores; News
WBZ-News; Harvey Whipple & Company
WCAU-Alias Jimmy Valentine
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WDR-Dinner Dance Music
WSAR-Evening Varieties
WTAM-News; Tom Manning
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NBC-Billy & Betty, sketch:
WEAF

NBC-News; Castles of Romance:
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NBC-News; Rhythmaires:
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NBC-Billy & Betty, sketch:
WEAF

NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires:
WEAF MBS-Len Salvo, organist; WGN
CBC-Witching Hour:
CRCO
Spotlight:
WFEA WTAR
News:
WTAG WBRY WOR
CFCY-Melody Lane
CFNB-Sports Review
CFRB-Jim Hunter reporter; Sports

CKAC-A Baton Rompus
KDKA-Sports; Weather
WAAB-Baseball Scores; News
WBZ-News; Harvey Whipple & Company
WCAU-Alias Jimmy Valentine
WCSH-Let's Talk It Over
WGY-News; Music Graphs
WHAM-Frank Silva, sports
WHN-Three Jazzsters
WINS-Jay Knox, news parade
WLBZ-Dance Treats
WLLH-News; Sports
WLW-Bob Newhall, sports
WMEX-Today's Winners
WNAC-Glen Gray's Orch.
WNBH-Hollywood Highlights
WORLD-Rob Roy MacGregor
WDR-Dinner Dance Music
WSAR-Evening Varieties
WTAM-News; Tom Manning
WTTC-Wrightville Clarion

NBC-Billy & Betty, sketch:
WEAF

NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires:
WEAF MBS-Len Salvo, organist; WGN
CBC-Witching Hour:
CRCO
Spotlight:
WFEA WTAR
News:
WTAG WBRY WOR
CFCY-Melody Lane
CFNB-Sports Review
CFRB-Jim Hunter reporter; Sports

CKAC-A Baton Rompus
KDKA-Sports; Weather
WAAB-Baseball Scores; News
WBZ-News; Harvey Whipple & Company
WCAU-Alias Jimmy Valentine
WCSH-Let's Talk It Over
WGY-News; Music Graphs
WHAM-Frank Silva, sports
WHN-Three Jazzsters
WINS-Jay Knox, news parade
WLBZ-Dance Treats
WLLH-News; Sports
WLW-Bob Newhall, sports
WMEX-Today's Winners
WNAC-Glen Gray's Orch.
WNBH-Hollywood Highlights
WORLD-Rob Roy MacGregor
WDR-Dinner Dance Music
WSAR-Evening Varieties
WTAM-News; Tom Manning
WTTC-Wrightville Clarion

NBC-Billy & Betty, sketch:
WEAF

NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires:
WEAF MBS-Len Salvo, organist; WGN
CBC-Witching Hour:
CRCO
Spotlight:
WFEA WTAR
News:
WTAG WBRY WOR
CFCY-Melody Lane
CFNB-Sports Review
CFRB-Jim Hunter reporter; Sports

CKAC-A Baton Rompus
KDKA-Sports; Weather
WAAB-Baseball Scores; News
WBZ-News; Harvey Whipple & Company
WCAU-Alias Jimmy Valentine
WCSH-Let's Talk It Over
WGY-News; Music Graphs
WHAM-Frank Silva, sports
WHN-Three Jazzsters
WINS-Jay Knox, news parade
WLBZ-Dance Treats
WLLH-News; Sports
WLW-Bob Newhall, sports
WMEX-Today's Winners
WNAC-Glen Gray's Orch.
WNBH-Hollywood Highlights
WORLD-Rob Roy MacGregor
WDR-Dinner Dance Music
WSAR-Evening Varieties
WTAM-News; Tom Manning
WTTC-Wrightville Clarion

NBC-Lowell Thomas, news commentator (Sun Oil); from Paris:
WJZ WBZ WEAN WLW WHAM WTAM KDKA (sw-15.21)

CBS-George Hall's Orch.:
WNBX WFBL
NBC-To be announced:
WJAR WFEA
MBS-Ray Keating's Orch.:
WOR
CBC-Witching Hour:
CFNB
C.N.-Racing Results:
WAAB WRDO WBRY
Jack Smith's Orch.:
WTAG WTTC
CFRB-Sports
CKAC-Programme Balda
CRCO-Slices of Life
WCAU-Comedy Stars of Broadway

WCSH-Perfect Sleepers
WDR-Lewis Fox
WEEI-The Success Doctor
WGY-Glen Gray's Orch.
WHN-News
WINS-Novelly Rhythm
WLLH-Around the Town
WMEX-Bernie Wayne's Orch.
WNAC-Musical Roundup
WNBH-Musical Moments
WORLD-There Was A Time When
WSM-Asher & Little Jimmie Sizemore

NBC-All Hands on Deck:
WABC WOKO WNBX
NBC-(News, WJZ only) Rakou's Orch.:
WJZ
NBC-Science in the News:
WEAF (sw-9.53)
Y.N.-News:
WEAN WNBH WNAC WLBZ WFEA WSAR WRDO WLLH WCSH
News:
WJAR WTTC WORC KDKA WMEX WMAS CRCO CFCY-The Green Room
CFNB-Musical Prgm.
WAAB-Dinner Concert
WBRY-To be announced
WJZ News, Evening Little Show
WCAU-Musical Moments
WDR-Dinner Dance Music
WFEI-News; Sports
WGY-News; Melody Time
WHAM-News; Air Masters
WHN-Inquiring Reporter
WINS-What to Do & Where to Go
WLW-Alias Jimmy Valentine
WNEW-Make Believe Ballroom
WOR-Uncle Don
WORLD-News:
Hits, Runs & Errors
WPRO-News, Musical Hotel
WTAG-Evening Revue
WTAM-News:
Evening Prelude

NBC-Don Winslow of the Navy, sketch:
WEAF WTTC WCSH (sw-9.53)

CBS-All Hands on Deck:
WPRO WLBZ WNBX
Y.N.-Sweet Music:
WFEA WSAR WNAC WTAG WRDO WEAN WLBZ WNBH
Comedy Stars of Broadway:
KDKA WGY
Vic Arden's Orch.:
WTAM WHAM
CFNB-Strings
CFRB-Claire Wallace
CKAC-L'Heure Recreative
C.O.Capitol Theater Prgm
WCAU-Bill Dyer, sport talk
WCAU-Bill Dyer, sports; Song Favorites
WEEI-Musical Appetizers
WHN-Supper Serenade
WJAR-Dancing Melodies
WLLH-Baseball Scores; Racing Results; Around the Town
WLW-Supper Serenade
WMEX-Italian Radio Review
WORLD-Western You

NBC-News; George Hall's Orch.:
WABC WDR- WLBZ WORC WMAS WEEI WPRO WNBX (sw-17.76)

NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires:
WEAF MBS-Len Salvo, organist; WGN
CBC-Witching Hour:
CRCO
Spotlight:
WFEA WTAR
News:
WTAG WBRY WOR
CFCY-Melody Lane
CFNB-Sports Review
CFRB-Jim Hunter reporter; Sports

CKAC-A Baton Rompus
KDKA-Sports; Weather
WAAB-Baseball Scores; News
WBZ-News; Harvey Whipple & Company
WCAU-Alias Jimmy Valentine
WCSH-Let's Talk It Over
WGY-News; Music Graphs
WHAM-Frank Silva, sports
WHN-Three Jazzsters
WINS-Jay Knox, news parade
WLBZ-Dance Treats
WLLH-News; Sports
WLW-Bob Newhall, sports
WMEX-Today's Winners
WNAC-Glen Gray's Orch.
WNBH-Hollywood Highlights
WORLD-Rob Roy MacGregor
WDR-Dinner Dance Music
WSAR-Evening Varieties
WTAM-News; Tom Manning
WTTC-Wrightville Clarion

NBC-Billy & Betty, sketch:
WEAF

NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires:
WEAF MBS-Len Salvo, organist; WGN
CBC-Witching Hour:
CRCO
Spotlight:
WFEA WTAR
News:
WTAG WBRY WOR
CFCY-Melody Lane
CFNB-Sports Review
CFRB-Jim Hunter reporter; Sports

CKAC-A Baton Rompus
KDKA-Sports; Weather
WAAB-Baseball Scores; News
WBZ-News; Harvey Whipple & Company
WCAU-Alias Jimmy Valentine
WCSH-Let's Talk It Over
WGY-News; Music Graphs
WHAM-Frank Silva, sports
WHN-Three Jazzsters
WINS-Jay Knox, news parade
WLBZ-Dance Treats
WLLH-News; Sports
WLW-Bob Newhall, sports
WMEX-Today's Winners
WNAC-Glen Gray's Orch.
WNBH-Hollywood Highlights
WORLD-Rob Roy MacGregor
WDR-Dinner Dance Music
WSAR-Evening Varieties
WTAM-News; Tom Manning
WTTC-Wrightville Clarion

NBC-Billy & Betty, sketch:
WEAF

NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires:
WEAF MBS-Len Salvo, organist; WGN
CBC-Witching Hour:
CRCO
Spotlight:
WFEA WTAR
News:
WTAG WBRY WOR
CFCY-Melody Lane
CFNB-Sports Review
CFRB-Jim Hunter reporter; Sports

CKAC-A Baton Rompus
KDKA-Sports; Weather
WAAB-Baseball Scores; News
WBZ-News; Harvey Whipple & Company
WCAU-Alias Jimmy Valentine
WCSH-Let's Talk It Over
WGY-News; Music Graphs
WHAM-Frank Silva, sports
WHN-Three Jazzsters
WINS-Jay Knox, news parade
WLBZ-Dance Treats
WLLH-News; Sports
WLW-Bob Newhall, sports
WMEX-Today's Winners
WNAC-Glen Gray's Orch.
WNBH-Hollywood Highlights
WORLD-Rob Roy MacGregor
WDR-Dinner Dance Music
WSAR-Evening Varieties
WTAM-News; Tom Manning
WTTC-Wrightville Clarion

NBC-Billy & Betty, sketch:
WEAF

Tuesday

October 26



FRANCES ADAIR
"Johnny Presents" songstress
Tues. 8 p.m. EST

(8:00 p.m. Continued)

CBC-This English, talk: CRCO CFCY CFNB
 CKAC-Provincial Hour
 WBRY-At Home With WFEA-News
 WHN-Swing Symphony
 WMEX-Wordcaster
 WNEW-Spotlight on Youth
 WORC-Music Graphs
 WSAR-France-American Hour
 8:15
 CBC-Ottawa Temple Choir: CFNB CFCY
 WFEA-Doctors Who Dared
 WLBZ-Dance Parade
 WMEX-Roving Reporter
 WNBH-Harriman says
 8:30
 NBC-Wayne King's Orch. (Lady Esther): WFAE WCSH WJAR WTAG WNAC WTAM WGY WTIC (sw-9.53)
 A rare portrait of Wayne King can be found on page 23.

CBS-Al Jolson Show; Martha Raye; Parkyakarkus & Victor Young's Orch. (Rinso-Life-Buoy): WABC WCAU WOKO WDRS WFBZ WPRO WEEI WMAS WORC CFRB (sw-6.06-15.27)
 Turn to pages 28 & 29 to see pictures of Martha Raye.

NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest, Frankie Masters' Orch.: WJZ WBZ WHAM KDKA WEAN WLW (sw-11.87)

MBS-Symphony in Rhythm: WNBX WLLH WBRY WLBZ WRDO

CBC-Symphony in Rhythm: CFCY CRCO CFNB

WAAB-Rosicrucian Order
 WFEA-WPA Music
 WHN-News
 WMEX-Variety Show
 WNBH-French Radio News
 WNEW-George Olsen's Orch.
 WDRS-Evening Melodies
 WOR-Jeremiah T. Mahoney, talk

8:45
 MBS-Symphony in Rhythm: WAAB WNBH
 WHN-Robert Saunders' Orch.
 WNBX-Musical Moments

9:00
 CBS-Watch the Fun Go By (Ford); Al Pearce's Gang; Carl Hoff's Orch.; Shaw & Lee, comedy team; Arlene Harris: WABC WPRO WMAS WEEI WCAU WDRS WOKO WORC WLBZ WFBZ (sw-15.27-6.06) (also KNX KSL at 12 mid.)

NBC-To be announced: WJZ KDKA WBZ WHAM WEAN (sw-11.87)

NBC-Vox Pop (Molle Shave); cond. by Parks Johnson & Wallace Butterworth: WFAE WTAG WNAC WTIC WJAR WCSH WGY WTAM (sw-9.53) (also see Monday Prgrams. at 12:30 a.m.)

MBS-Vincent Lopez' Orch.: WRDO WBRY WLLH WNBX WSAR WRDO

CBC-Bonjour Paris, Bonsoir: CFCY CFCY CRCO
 CFRB-Extra Extra
 CKAC-Radio & Melomanie Di-Soma

WAAB-Rudy Bundy's Orch.
 WFEA-Amer. Family Robinson
 WHN-Ben Selvin's Orch.
 WLW-To be announced
 WMEX-Variety Prgm.
 WNBH-Prgm. Du Foyer
 WNEW-Evening Melodies
 WOR-Gabriel Heatter

9:15
 WFEA-WPA Concert
 WHN-George Vincent's Orch.
 WNEW-Harold Arden's Orch.
 WOR-Comedy Stars of Broadway

9:30
 NBC-Hollywood Mardi Gras (Packard); Starring Lanny Ross, trn.; Charles Butterworth, comedian; Florence George, sop.; Jane Rhodes, vocalist; Don Wilson, m.c.; Raymond Paige's Orch.: WFAE WTIC WTAM WNAC WCSH WTAG WJAR WGY (sw-9.53)

CBS-Jack Oakie's College (Camel Cigarettes); Stuart Erwin, Raymond Hutton & William Austin, comedians; Patsy Flick & Helen Lynd, comedians; Harry Barris, songs; Meyer Alexander Chorus; Georgie Stoll's Orch. & Guests: WABC WLBZ WPRO WOKO WEEI WCAU WDRS WORC WMAS WFBZ (sw-6.05-15.27)

NBC-Roy Shields' Revue: WJZ WEAN WBZ WHAM KDKA WFEA (sw-11.87)

MBS-Let's Visit: WOR WLLH WBRY WNBH WSAR WRDO WAAB WNBX
 CBC-True Dramas of R. E. M. P.: CFCY CFCY CRCO
 CFRB-Old Time Prgm.
 WHN-To be announced
 WLW-Detective Mysteries
 WNEW-Paramount Party
 9:45
 CKAC-Silver Strings

MBS-Symphonic Strings: WNBH WNBX WOR
 What's the Big Idea?: WLBZ WLW WHN
 CKAC-News
 WMEX-Jimmie McHale's Orch.
 10:30
 NBC-Jimmie Fidler's Hollywood Gossip (Drene): WFAE WTIC WJAR WTAM WCSH WTAG WLW WNAC WGY (sw-9.53)

CBS-WPA Dramatic Show: WABC WORC WLBZ CKAC WPRO WEEI WOKO WDRS WMAS WNBX (sw-15.27)

NBC-Cavalcade of the American Industry: WFEA KDKA WBZ WHAM WEAN (sw-6.14)

MBS-Witch's Tale: WNBH WOR WAAB WSAR WBRY WRDO WLLH

CBC-I Remember, talk: CFCY CRCO CFCY
 CFRB-Eb & Zeb
 WCAU-Repub. Political Talk
 WHN-Xavier Cugat's Orch.
 10:45
 NBC-Serenade in the Night: WFAE WGY WJAR WNAC WTAG WTIC WCSH (sw-9.53)

CBC-News: CRCO CFCY CFCY
 CFRB-Mining on Review
 WCAU-Dem. Political Talk
 WHN-Men At Work
 WLW-News, Interlude
 WLW-Men At Work
 WMEX-Holiday in Sports
 WNEW-Sortoscope
 WTAM-Violin in the Night
 11:00
 NBC-(News, WJZ only) Vagabonds: WJZ
 NBC-Violins in the Night: WFAE
 CBS-Tomorrow's News Tonight (Liberty); Tommy Dorsey's Orch.: WABC (sw-11.83)

MBS-Alfred Wallenstein's Symphonic Strings: WAAB WRDO WLLH WSAR WBRY WLBZ
 NBC-Gen. Hugh Johnson, commentator (Bromo Quinine): WJZ KDKA WEAN WBZ WHAM (sw-6.14)
 CBC-Symphonic Strings: CFCY CFCY CRCO
 News: WNBH WNBX
 Concert Hour: WHN WLW
 WFEA-Night Club Music
 WMEX-Broadway News
 WNEW-Dance Parade
 WOR-Youth in the Election
 10:15
 NBC-Choir Symphonette: WJZ KDKA WEAN WFEA WHAM WBZ (sw-6.14)

NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21)
 WBZ-Edward Gamage, trn.
 WCAU-Women's Club of the Air
 WLW-Houseboat Hannah
 WNBH-Morning Glory
 WORL-Hollywood Brevities
 11:00
 CBS-Heniz Magazine of the Air: Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; Romance of Carol Kennedy, sketch: WABC WMAS WPRO WEEI WLBZ WTAM WOKO WDRS WFBZ
 Sarah Lockwood, guest, talks on "Suggestions on Decorating the Home."
 NBC-The O'Neills, sketch (Ivory Flakes): WJZ WBZ WHAM (sw-15.21)
 NBC-David Harum, sketch (Bab-O) Peggy Allenby: WFAE WJAR WCSH WTAG WNAC WTIC WGY (sw-15.33)
 C.N. Fashion in Rhythm: WBRC WAAB WLLB WNBH WSAR WNBX
 CFCY-Luncheon Music
 CFCY-Chic Martin
 CKAC-A Batons Rompus
 WBRY-News; Belle & Martha. Fashions
 WFEA-Fed. Women's Clubs
 WLW-News; River; Stocks
 WMEX-Variety Verses
 WOR-Voice of Experience
 WORC-Morning Melodies
 WORL-Hollywood Brevities; Little Bits of Movie Lots
 11:15
 NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
 NBC-Road of Life, sketch (Chipso): WJZ WHAM WLW WBZ (sw-15.21)
 C.N. Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX
 Dance Music: CFCY CFCY
 CKAC-Symphonette
 WLLH-Lawrence Prgm.
 WMEX-Cooking School
 WOR-Romance of Hope Alden
 WORL-This Rhythmic Age
 11:30
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
 Details of the contest on this program may be found on page 16.
 CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRS WMAS CKAC WCAU WNBX WPRO WLBZ WFBZ

CBC-Music for Music Sake: CRCO CFCY
 Y.N.-News: WLBZ WTIC WNBH WCSH WLLH WSAR WRDO WBRV WNAC WEAN WFEA
 News: WEEI WORC WOR
 WTAG WMAS WLW WPRO
 News; Sports: KDKA WDRS
 CFRB-News: Armchair Club
 CKAC-Sports
 WAAB-Blanche Calloway's Orch.
 WBZ-News; Radio Roundelay
 WCAU-Larry Vincent, songs
 WGY-News; Music by Cugat
 WHAM-News; Lyons' Orch.
 WHN-Calling All Parties
 WMEX-Vincent Rizzo's Orch.
 WNEW-Dance Parade
 11:15
 CBS-Tommy Dorsey's Orch.: WMAS
 NBC-Lou Breese's Orch.: WFAE
 NBC-King's Jesters: WJZ
 MBS-Ted Weems' Orch.: WOR
 CBC-King's Jesters: CRCO
 WEZ-Sports; Bill Williams
 WCAU-Around the Town; Interlude
 WLW-Arlie Simmonds' Orch.
 WMEX-Bernie Wayne's Orch.
 WTAG-Jack Eaves' Orch.
 WTIC-Polish Orch.
 11:30
 NBC-Eddie Varzos' Orch.: WJZ
 CBS-George Olsen's Orch.: WABC (sw-11.83)
 NBC-Al Donahue's Orch.: WFAE
 MBS-Isham Jones' Orch.: WOR
 CBC-In Modern Mood: CFCY
 KDKA-H. Middleman's Orch.
 WGY-To be announced
 WLBZ-Beach Club Orch.
 WLW-Jack Sprigg's Orch.
 WMEX-Milton Kellern's Orch.
 WTAM-Dick Fidler's Orch.
 11:45
 WBBM-Manhattan Mother
 End of Tuesday Programs

Wednesday

October 27

Wednesday

MORNING

7 am EST
 Musical Clock: CFCY WOR
 Sing, Neighbor, Sing: WCAU WGY
 7:15
 News: CFCY WNAC
 7:30
 NBC-Morning Greetings: WFAE
 CBS-Salon Musicale; News: WABC (sw-21.52)
 NBC-Rise & Shine: WJZ
 Musical Clock: WSAR WNBH WMAS
 7:45
 NBC-Yoichi Hiraoka, xylophonist; News: WJZ
 News: WDRS WEEI WCAU
 8:00
 NBC-Good Morning Melodies: WFAE
 CBS-Morning Almanac with Phil Cook: WABC (sw-21.52)
 NBC-Four Showmen, quartet: WJZ
 Y.N. News: WEAN WSAR WLLH WNBH WFEA WCSH WLBZ WRDO WAAB
 News: WOR WTIC WTAG WORC WJAR WPRO WORL WMAS
 8:15
 NBC-Good Morning Melodies: WTIC
 NBC-Wm. Meeder, organist: WJZ (sw-21.54)
 Y.N. George & Juanita, songs: WSAR WTAG WNBH WLLH WEAN WFEA WRDO WNBX WNAC
 News: CKAC WLW
 Morning Devotions: WCSH WJAR WPRO
 8:30
 NBC-To be announced: WFAE WJAR
 CBS-Greenfield Village Chapel: WABC WLBZ WPRO CKAC WMAS (sw-21.52)
 NBC-Wm. Meeder, organist: WHAM WFEA
 Y.N. Andrew Jackson's Rhythm: WEAN WLLH WSAR WRDO WBRY
 8:45
 NBC-Lucille & Lanny, songs: WJZ WFEA (sw-21.54)
 CBS-As You Like It: WABC CKAC WMAS (sw-21.54)
 CFCY-Name-a-Song Prgm.
 WCSH-Neighbor Jim
 WEEI-Fashion Review
 WHAM-Tower Clock Prgm.
 WLBZ-Thoughts for the Day

WLW-Gospel Singer
 WNBX Musical Clock
 WOR-Gospel Singer
 WORC-Morning Watch
 WPRO-On the Mall; News
 WSAR-Singing Evangelist

9:00
 NBC-Breakfast Club, Soloists; Orch.: Don McNeill, m.c.; News: WJZ WFEA (sw-15.21)
 NBC-Women & News: WFAE WTAG

CBS-As You Like It: WOKO WPRO WEEI WORC WFBZ (sw-21.52)

CFCY-Salute to Day
 CFCY-Ma Perkins, sketch
 WAAB-Doctor Looks at Food
 WBRY-News; Musical Revue
 WBZ-As You Like It; News
 WCHS Betty & Bob, sketch
 WCAU-Way Down East
 WDRS-Mrs. Nancy Chase
 WFEA-World Bookman
 WGY-Hi-boys
 WHAM-Young Widder Jones
 WJAR-Grace Hall, shopping
 WLBZ-Watchtower Broadcast
 WLLH-Nine O'Clock Revue
 WLW-Hymns of All Churches
 WMEX-Just Music
 WNAC-Houseboat Hannah
 WNBH-Morning Melodies
 WOR-Ed Fitzgerald
 WORL-News; Program Notes
 WRDO-What's on the Air Today?
 WSAR-Morning Minstrels
 WTIC-Musical Stage

9:15
 CBS-Richard Maxwell, songs; News: WABC WDRS WMAS WPRO WORC WFBZ WOKO WEEI (sw-21.52)
 NBC-Streamliners; News: WFAE WTAG
 Y.N. Gretchen McMullen: WEAN WTAG WTIC WLBZ WLLH WCSH WNAC WNBH WSAR WFEA WRDO WNBX

CFCY-Backstage Wife
 CKAC-Variety Prgm.
 WAAB-Merry-Go-Round
 WCAU-Morning Melodies
 WGY-Market Basket
 WHAM-Tom Grierson
 WJAR-Housewives Radio Exchange

9:30
 CBS-Fiddler's Fancy: WABC WMAC WORC WCAU WPRO WFBZ WDRS WEEI WOKO (sw-21.52)

NBC-Breakfast Club: WFEA
 Y.N.-First National Food News: WCSH WTIC WTAG WNAC WEAN

CFCY-Women at Home
 CFCY-Dance Music
 CKAC-Lyette Benier
 WGY-Musical Prgm.; News
 WHAM-Mrs. Thrifty Buyer
 WLBZ-Ma Perkins
 WLW-Mad Hatterfields
 WMEX-Musical Forum
 WNBH-Concert Hall
 WNBX-Songs & Sonnets
 WOR-The Goldbergs
 WORL-Woman of Tomorrow
 WRDO-Morning Melodies
 WSAR-Happinee Harbor

9:45
 CBS-Bachelor's (Children, sketch (Old Dutch Cleanser): WABC WCAU WEEI WOKO WFBZ (sw-21.52)
 NBC-Laudt Trio: WFAE WTAG WCSH WFEA
 NBC-Aunt Jemima (Quaker Oats): WJZ WBZ (sw-15.21)
 C.N.-Ruth Moss Interviews: WRDO WAAB WBRY WSAR WNBH
 Houseboat Hannah: WHAM WGY
 CFCY-Ma Perkins
 CFCY-Organ Melodies
 CKAC-Bonjour Madame
 WDRS-Accordionist; Star Gazing in Hollywood
 WJAR-Dancing Melodies; Trade Breezes
 WLBZ-Topics of the Day
 WLW-Young Widder Jones
 WMAS-Today
 WMEX-Songs of Italy
 WNAC-Young Widder Jones
 WNBX-Many Happy Returns
 WOR-Organ Recital
 WORC-Good Morning, Neighbor
 WPRO-Fashions by Suzanne
 WTIC-Artistry of Homemaking

10:00
 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WDRS WMAS WEEI
 NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WFAE WTAG WJAR WTIC WCSH WNAC WGY
 NBC-Story of Mary Marlin, sketch (Ivory Soap): WJZ WBZ WHAM (sw-15.21)
 C.N.-Singing Strings: WAAB WLLH WFEA WEAN
 News: WBRY WNBH
 CFCY-Back Stage Wife
 CFCY-Happy Warrior Hour
 CKAC-Light Melodies
 WCAU-Grant's Varieties

10:15
 WLW-Linda's First Love
 WMEX-Daily Inspirations
 WNBX-News; Tune Time
 WOR-Pure Food Hour
 WORL-News; Bridge Club
 WPRO-Harmony Lane
 WRDO-Topics of the Day
 WSAR-The Stroller
 10:15
 NBC-Oxydol's Own Ma Perkins, sketch: WJZ WHAM WBZ (sw-15.21)
 CBS-Myrt & Marge (Super Suds): WABC WMAS WLBZ WOKO WEEI WDRS WCAU WPRO WFBZ WORC
 C.N. John Metcalf, choir left: WNBH WFEA WLLH WEAN WAAB WNBX WBRY WRDO
 NBC-John's Other Wife, sketch (Louis Philippe): WFAE WGY WCSH WTAG WNAC WTIC WJAR
 NBC-Vaughn de Leath, songs: WLW
 CKAC-La Parade Des Melodies
 WLW-Hope Alden's Romance
 WMEX-Rev. Seldon Dee Kelley
 WORL-Cleo Brown
 WSAR-News

10:30
 NBC-Pepper Young's Family, sketch (Camay): WJZ WHAM (sw-15.21)
 CBS-Tony Wons' Scrapbook (Vicks): WABC WOKO WEEI WDRS WCAU WFBZ
 NBC-Just Plain Bill, sketch (Anacin): WFAE WCSH WTAG WJAR WTIC WNAC WGY
 C.N.-Get Thin to Music: WBRC WBRY WEAN WRDO WNBH WNBX
 CFCY-Home Forum
 CKAC-L'Heure De La Gaiete
 WBZ-Dance Hour
 WFEA-Easy to Remember
 WLW-We Live Again
 WLBZ-Farm News
 WMAS-Morning Shopper
 WMEX-Shopping With You
 WORC-Organ Reveries
 WORL-Stock Markets
 WPRO-News; Organ Melodies
 WSAR-Home Beautiful
 10:45
 NBC-Today's Children, sketch (Pillsbury): WFAE WNAC WCSH WTAG WJAR WTIC WGY
 CBS-Ruth Carhart, cont.: WABC WORC WLBZ WNBX WPRO WOKO WEEI WDRS CKAC
 C.N.-Earle Lawrence, bar.: WEAN WAAB WRDO WBRY WFEA

NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21)
 WBZ-Edward Gamage, trn.
 WCAU-Women's Club of the Air
 WLW-Houseboat Hannah
 WNBH-Morning Glory
 WORL-Hollywood Brevities
 11:00
 CBS-Heniz Magazine of the Air: Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; Romance of Carol Kennedy, sketch: WABC WMAS WPRO WEEI WLBZ WTAM WOKO WDRS WFBZ
 Sarah Lockwood, guest, talks on "Suggestions on Decorating the Home."
 NBC-The O'Neills, sketch (Ivory Flakes): WJZ WBZ WHAM (sw-15.21)
 NBC-David Harum, sketch (Bab-O) Peggy Allenby: WFAE WJAR WCSH WTAG WNAC WTIC WGY (sw-15.33)
 C.N. Fashion in Rhythm: WBRC WAAB WLLB WNBH WSAR WNBX
 CFCY-Luncheon Music
 CFCY-Chic Martin
 CKAC-A Batons Rompus
 WBRY-News; Belle & Martha. Fashions
 WFEA-Fed. Women's Clubs
 WLW-News; River; Stocks
 WMEX-Variety Verses
 WOR-Voice of Experience
 WORC-Morning Melodies
 WORL-Hollywood Brevities; Little Bits of Movie Lots
 11:15
 NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
 NBC-Road of Life, sketch (Chipso): WJZ WHAM WLW WBZ (sw-15.21)
 C.N. Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX
 Dance Music: CFCY CFCY
 CKAC-Symphonette
 WLLH-Lawrence Prgm.
 WMEX-Cooking School
 WOR-Romance of Hope Alden
 WORL-This Rhythmic Age
 11:30
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
 Details of the contest on this program may be found on page 16.
 CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRS WMAS CKAC WCAU WNBX WPRO WLBZ WFBZ

NBC-How to Be Charming, sketch (Phillips): WFAE WGY WJAR WNAC WTIC WCSH WTAG (sw-15.33)
 C.N.-Highlights to Halftones: WRDO WNBX WBRY WLLH WAAB
 CFCY-Chic Martin
 WLBZ-Luncheon Music
 WFEA-Mid-Week Service
 WLBZ-Carson Robinson
 WMEX-Organ Melodies
 WNBH-News
 WOR-Woman's Hour
 WORL-Adult Recreation
 WSAR-Shopping News; Interlude
 11:45
 NBC-Edward MacHugh, gospel singer (Ivory Soap): WJZ WHAM WBZ WLW (sw-15.21)
 Turn to page 7 and read "Edward MacHugh's Rugged Cross."

NBC-Hello Peggy, sketch (Dra-no): WFAE WJAR WTIC WTAG WGY WCSH WNAC (sw-15.33)
 CBS-Aunt Jerry's Real Life Stories (Spry): WABC WEEI WCAU WOKO WORC WDRS WMAS WPRO WFBZ WLBZ
 MBS-Myra Kingsley, astrologer (Hecker's H-O); Jean Paul King, commentator: WEAN WOR WRDO WAAB
 CFCY-Yours Sincerely
 CFCY-News
 CKAC-French Songs
 WBRY-Easy to Remember
 WMEX-News; Breed Walker
 WNBH-Rhythm Makers
 WORL-Flying Fingers
 WSAR-Your Favorite Maestros

AFTERNOON

12:00
 NBC-Girl Alone, sketch (Kelllogg): WFAE WLW (sw-15.33)
 NBC-Happy Jack, songs: (sw-15.33)
 CBS-Mary Margaret McBride, columnist (Minute Tapioca): WABC WFBZ WPRO WCAU WEEI WMAS WDRS WORC (sw-9.59)
 NBC-Time For Thought: WJZ
 MBS-Norman Brokenshire's Variety Prgm.: WOR
 Y.N.-Getting The Most Out of Life: WNAC WCSH WEAN WNBX WRDO WTAG WFEA WLLH WLBZ WNBH WTIC
 News: WORL WAAB
 CFCY-Concert Hall
 CKAC-Variety Prgm.

12:15
 NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
 NBC-Road of Life, sketch (Chipso): WJZ WHAM WLW WBZ (sw-15.21)
 C.N. Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX
 Dance Music: CFCY CFCY
 CKAC-Symphonette
 WLLH-Lawrence Prgm.
 WMEX-Cooking School
 WOR-Romance of Hope Alden
 WORL-This Rhythmic Age
 11:30
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
 Details of the contest on this program may be found on page 16.
 CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRS WMAS CKAC WCAU WNBX WPRO WLBZ WFBZ

12:30
 NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
 NBC-Road of Life, sketch (Chipso): WJZ WHAM WLW WBZ (sw-15.21)
 C.N. Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX
 Dance Music: CFCY CFCY
 CKAC-Symphonette
 WLLH-Lawrence Prgm.
 WMEX-Cooking School
 WOR-Romance of Hope Alden
 WORL-This Rhythmic Age
 11:30
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
 Details of the contest on this program may be found on page 16.
 CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRS WMAS CKAC WCAU WNBX WPRO WLBZ WFBZ

12:45
 NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
 NBC-Road of Life, sketch (Chipso): WJZ WHAM WLW WBZ (sw-15.21)
 C.N. Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX
 Dance Music: CFCY CFCY
 CKAC-Symphonette
 WLLH-Lawrence Prgm.
 WMEX-Cooking School
 WOR-Romance of Hope Alden
 WORL-This Rhythmic Age
 11:30
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
 Details of the contest on this program may be found on page 16.
 CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRS WMAS CKAC WCAU WNBX WPRO WLBZ WFBZ

12:50
 NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
 NBC-Road of Life, sketch (Chipso): WJZ WHAM WLW WBZ (sw-15.21)
 C.N. Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX
 Dance Music: CFCY CFCY
 CKAC-Symphonette
 WLLH-Lawrence Prgm.
 WMEX-Cooking School
 WOR-Romance of Hope Alden
 WORL-This Rhythmic Age
 11:30
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
 Details of the contest on this program may be found on page 16.
 CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRS WMAS CKAC WCAU WNBX WPRO WLBZ WFBZ

12:55
 NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
 NBC-Road of Life, sketch (Chipso): WJZ WHAM WLW WBZ (sw-15.21)
 C.N. Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX
 Dance Music: CFCY CFCY
 CKAC-Symphonette
 WLLH-Lawrence Prgm.
 WMEX-Cooking School
 WOR-Romance of Hope Alden
 WORL-This Rhythmic Age
 11:30
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
 Details of the contest on this program may be found on page 16.
 CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRS WMAS CKAC WCAU WNBX WPRO WLBZ WFBZ

1:00
 NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
 NBC-Road of Life, sketch (Chipso): WJZ WHAM WLW WBZ (sw-15.21)
 C.N. Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX
 Dance Music: CFCY CFCY
 CKAC-Symphonette
 WLLH-Lawrence Prgm.
 WMEX-Cooking School
 WOR-Romance of Hope Alden
 WORL-This Rhythmic Age
 11:30
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
 Details of the contest on this program may be found on page 16.
 CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRS WMAS CKAC WCAU WNBX WPRO WLBZ WFBZ

1:05
 NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
 NBC-Road of Life, sketch (Chipso): WJZ WHAM WLW WBZ (sw-15.21)
 C.N. Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX
 Dance Music: CFCY CFCY
 CKAC-Symphonette
 WLLH-Lawrence Prgm.
 WMEX-Cooking School
 WOR-Romance of Hope Alden
 WORL-This Rhythmic Age
 11:30
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
 Details of the contest on this program may be found on page 16.
 CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRS WMAS CKAC WCAU WNBX WPRO WLBZ WFBZ

1:10
 NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
 NBC-Road of Life, sketch (Chipso): WJZ WHAM WLW WBZ (sw-15.21)
 C.N. Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX
 Dance Music: CFCY CFCY
 CKAC-Symphonette
 WLLH-Lawrence Prgm.
 WMEX-Cooking School
 WOR-Romance of Hope Alden
 WORL-This Rhythmic Age
 11:30
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
 Details of the contest on this program may be found on page 16.
 CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRS WMAS CKAC WCAU WNBX WPRO WLBZ WFBZ

1:15
 NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
 NBC-Road of Life, sketch (Chipso): WJZ WHAM WLW WBZ (sw-15.21)
 C.N. Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX
 Dance Music: CFCY CFCY
 CKAC-Symphonette
 WLLH-Lawrence Prgm.
 WMEX-Cooking School
 WOR-Romance of Hope Alden
 WORL-This Rhythmic Age
 11:30
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
 Details of the contest on this program may be found on page 16.
 CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRS WMAS CKAC WCAU WNBX WPRO WLBZ WFBZ

1:20
 NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)
 NBC-Road of Life, sketch (Chipso): WJZ WHAM WLW WBZ (sw-15.21)
 C.N. Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX
 Dance Music: CFCY CFCY
 CKAC-Symphonette
 WLLH-Lawrence Prgm.
 WMEX-Cooking School
 WOR-Romance of Hope Alden
 WORL-This Rhythmic Age
 11:30
 NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
 Details of the contest on this program may be found on page 16.
 CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRS WMAS CKAC WCAU WNBX WPRO WLBZ WFBZ

1:25
 NBC-Backstage Wife, sketch (Dr. Lyons):



STUART ALLEN
"Hit Parade" singer
Wed. 10 p.m. EST

Frequency

CFCY-630
CFNB-560
CFRB-690
CKAC-730
CKCW-1370
CRCO-880
KDKA-980
WAAB-1410
WABC-860
WBRY-1630
WBZ-WBZA-990
WCAU-1170
WCSH-940
WDFP-980
WEAN-780
WEEI-590
WFBL-1360
WFEA-1340
WGY-790
WHAM-1150
WHN-1010
WINS-1180

WAAB-News of Woman's Clubs
WBRY-News; Market Survey
WGY-Musical Prgm.
WMEX-Musical Mailbox
WNBX-News; Matinee Swing
WORLD-News; Trade Prgm.
WTIC-News; Weather

1:15
NBC-Words & Music: WEA
WJAR WCSH (sw-15.33)
CBS-Betty Crocker, cooking talk
(Gold Medal): WABC WDRC
WEEI WCAU WOKO WFBL
WMAS WORC WPRO (sw-
15.27-9.59)

MBS-Carson Robison's Buckaroo
(Musterole): WOR WAAB
WEAN
Y.N.-Giuseppe Interne: WNAC WTAG
WTIC

CKAC-French Songs
WBRY-Brighter Side of Life
WFEA-N. H. Extension Service
WGY-Hymns of All Churches
WLBZ-Greetings & Uncle Ezra
WLLH-Shopping News
WNBH-Salt & Pepper
WNBX-Women's Club of the Air
WORLD-Dessert Club
WRDO-Farm News
WSAR-Your Home & You

1:30
NBC-Love & Learn, sketch:
WJZ WFEA (sw-15.21)
Y.N.-Marjorie Mills: WTIC WCSH
WNAC WTAG WEAN
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): WABC
WPRO WDRC WEEI WOKO
WFBL WORC WCAU WMAS
(sw-15.27-9.59)

CFNB-Rex Battle's Orch.
CKAC-Feminine World
WAAB-Treasures in Melody
WBRY-Women in the News
WNBX-Mastersingers
WCSH-Marjorie Mills Hour
WGY-Betty & Bob, sketch
WHAM-School of the Air
WLW-Voice of Experience
WMEX-Kiwanis Club Luncheon
WNBH-The Travel Hour
WNBX-Strings from Hawaii
WOR-Pepper Young's Family
WORLD-Roaming the World
WRDO-Glad & Happy
WSAR-Farm & Home News

1:45
NBC-Grace & Scotty, songs:
WJZ WFEA WBZ (sw-15.21)
NBC-Dan Harding's Wife: WEA
WJAR (sw-15.33)
CBS-Hollywood in Person (Gold
Medal): WABC WFBL WORC
WCAU WEEI WPRO WOKO
WDRC WMAS (sw-9.59-15.27)

WBRY-Master Singers
WGY-Household Chats
WHAM-Unity Prgm.
WLBZ-Afternoon Melodies
WLW-Betty & Bob
WMEX-Symphonic Moods
WNBH-Music Graphs
WOR-Judy & Jane
WORLD-Gretel & Liesel
WRDO-Afternoon Melodies
WSAR-Dance Awhile

2:00
NBC-Charles Sears, tnr. and Olga
Kargau: WJZ WBZ (sw-15.21)
CBS-News Through a Woman's
Eyes; Kathryn Cravens (Pontiac):
WABC WFBL WORC
WDRC WEEI WCAU WPRO
WOKO WLBZ (sw-15.27-9.59)
NBC-Your Health, "Personal
Health": WEA WJAR WTAG
WCSH (sw-15.33)

Y.N.-Voice of Experience:
WAAB WNBX WRDO WFEA
WEAN WBRY WNBH
CFNB-Band Concert
CKAC-Le Trio Mignon
WGY-Hawaiians
WHAM-School of the Air
WLW-Once Upon A Time
WMAS-Radio Chats
WMEX-Cabbages & Kings
WNAC-Musical Roundup
WOR-Kitty Keene, Inc.
WORLD-Promenade Concert
WTIC-Marc Williams

2:15
CBS-Jack & Loretta, songs &
patter (Kirkman's Soap):
WABC WOKO WEEI WFBL
(sw-15.27)

NBC-Charles Sears, tnr. & Olga
Kargau: WJAM
CBS-Milton Charles, organist:
WNEX
MBS-Yasha Davidoff, bar. & Or-
chestra: WOR
Y.N.-Beatrice Fairfax: WTIC
WTAG WEAN WNAC
News: WPRO WDRC
CKAC-La Rue Principale
WAAB-Racing Matinee
WBRY-Concert Hall
WCAU-Women's Club of the Air
WFEA-Let's Listen to the Lead-
er

WGY-Health Hunters
WLBZ-Grange Prgm.
WLW-Contemporary Writers
WMAS-Amer. Family Robinson
WMEX-Sweet Music
WNBH-Popular Music
WNBX-On the Air Today
WORC-Master Singers
WORLD-Promenade Symp. Orch.
WRDO-Afternoon Musicale

2:30
NBC-Waltz Favorites: WJZ
WHAM WFEA WEAN
CBS-American School of the Air:
WABC WEEI WDRC WOKO
WMAS WLBZ WORC WPRO
WNBX WCAU WFBL
Wednesday's geography lesson
will be on "The Columbia
River; Its Cities, Dams, and
Deserts."

NBC-Carlisle, London & Carroll:
WEAF WTAG WTIC (sw-15.33)
To be announced: CKAC WBRY
CFNB-Music Box Revue
WLBZ-Home Forum
WCSH-Highlights in the News
WGY-Ford Rush & Silent Slim
WJAR-WJA Prgm.
WLW-The Great Northwest
WMEX-Melody Matinee
WNAC-Way Down East
WOR-Houseboat Hannah
WSAR-Musical Memories

2:45
NBC-Joyce Jordan Girl Interne:
WEAF
NBC-Men of the West: WTIC
WTAG WJAR WCSH (sw-
15.33)

MBS-Beatrice Fairfax (Hecker
Products): WOR
CKAC-Capsules of Melody
WBRY-Music by Cugat; News
WCSH-Navy Day Prgm.
WGY-Produce Market Reports
WNAC-It's Fun to Keep House

3:00
NBC-Continental Varieties: WJZ
WBZ WHAM WFEA WEAN
(sw-15.21)

NBC-Pepper Young's Family,
sketch (Camay): WEA WLW
WTIC WJAR WCSH WNAC
WTAG WGY (sw-15.33)
CBS-Ray Block's Varieties:
WABC CKAC WDRC WFBL
WMAS WNBX WORC WPRO
WLBZ (sw-15.27)

C.N.-Black and White: WRDO
WLLH WNBH WBRY WSAR
CFNB-Tea Dance
WCAU-Happy Valley Boys
WEEI-News
WMEX-Organ Concert
WOR-Martha Deane
WORLD-News; Anniversary Poems

3:15
CBS-Ray Block's Varieties:
WOKO WEEI
NBC-Oxydol's Own Ma Perkins,
sketch: WEA WJAR WTAG
WLW WCSH WGY WTIC
WNAC (sw-15.33)

WEEI-Manhattan Matinee
WMEX-Gems of Melody
WORLD-Stock Markets
3:30
NBC-To be announced: WJZ
WBZ WFEA WJAM (sw-15.21)
NBC-Vic & Sade, sketch (Cris-
eo): WEA WTIC WTAG
WCSH WNAC WLW WJAR
WPRO WGY (sw-15.33)

Details of the contest on this pro-
gram may be found on page 16.
CBS-Jenny Peabody (F & F
Cough Drops): WABC WOKO
WEEI WCAU WFBL (sw-15.27-
9.59)

CBS-Dalton Bros.: WLBZ WORC
WMAS CKAC
C.N.-To be announced: WLLH
WNBH WBRY
CFNB-Concert Songs
WDRC-Master Singers
WMEX-Today's Winners
WNBX-Two Seats in the Orch.
WORLD-Variety Show
WRDO-Waltz Time
WSAR-Silver Strings

3:45
NBC-The O'Neills, sketch (Ivory
Flakes): WEA WNAC WLW
WCSH WTIC WJAR WTAG
WGY (sw-15.33)

MBS-Rutgers Home Economics
Bureau: WOR WRDO WLLH
WSAR WNBH WBRY
NBC-Sing Serenade: WJZ WBZ
WFEA WJAM
CBS-Acad. of Medicine: WABC
WDRC WOKO WEEI WFBL
WORC WMAS WNBX WLBZ
CKAC (sw-15.21)

Dr. Homer T. Swift, member
of the Rockefeller Institute of
Medical Research, will
speak on "Rheumatic Heart
Disease."
CFNB-News
WCAU-Afternoon Melodies
WEEI-Del Castillo's Song Shop
WPRO-Melodies Old & New

4:00
CBS-Curtis Institute of Music:
WABC WLBZ WDRC WMAS
CKAC WORC WOKO WFBL
WCAU WNBX WEEI (sw-
15.27)

Miss MacFarlane will sing for
her numbers tonight Il Mio
Bel Foe (Marcello), Die
Junge Nonne (Schubert),
Madchenlied (Brahms), Der
Jager, Eros (Grieg), O Cos-
tato di Piagarmi (Scurlatini)
and, in duet with Fritz
Krueger, "Et Misericordia
pro me" "The Magnificent"
(Bach), Die Nonne und der
Ritter (Brahms), Schon
Blumlein (Schumann), Wenn
ich ein Vogelbin war und
A Brown Bird Singing
(Haydn Wood), Mr. Krueger
will also offer Nacht und
Traume (Schubert), Trockne
Blumen (Schubert), and Ei-
fersucht und Stolz (Schu-
bert).

NBC-Club Matinee; Harry Ko-
gen's Orch.; Soloists: WJZ
WFEA WBZ WEAN WJAM
NBC-Lorenzo Jones, sketch (Phil-
lips): WEA WGY WTAG
WNAC WCSH WJAR WTIC
(sw-9.53)

CFCY-Outports Hour
CFNB-Organ Music
WBRY-Rhythm & Rhyme
WLW-Dr. Friendly
WOR-News
WORLD-Boston Speaks Its Mind
WRDO-Musical Grab Bag
WSAR-She Shall Have Music

4:15
NBC-The Guiding Light, sketch
(White Naphth): WEA WGY
WTIC WNAC WTAG WCSH
(sw-9.53)

MBS-Winthrop Handicap: WLLH
WOR WNBH WBRY
News: WORL CFNB
WEEI-Interlude
WLW-Life of Mary Sothorn
WPRO-Italian Radio Review

4:30
NBC-Nat'l Congress of Parents
& Teachers: WJZ WFEA WBZ
WHAM WEAN
Dr. William McKinley Robin-
son, of Kalamazoo, Mich.,
chairman of the Rural Ser-
vice Division of the Con-
gress, will head a roundtable
on the question, "Is the
Rural Problem Different?"

NBC-Story of Mary Marlin,
sketch (Ivory Soap): WEA
WTAG WTIC WJAR WNAC
WGY WCSH WLW (sw-9.53)
CBC-Organ Recital: CFNB
WAAB-Dramatization by Jr. Stu-
dent
WEEI-Voters' Hour
WORLD-Yodeling Cowgirl
WPRO-Kay & Buddy Arnold

4:45
CBS-Dr. Allan Roy Dafeo (Ly-
sol): WABC WCAU WEEI
(sw-15.27-9.59)
Dr. Dafeo's topic: "Modern
Movies in the Eyes of a
Child."
NBC-Road of Life, sketch (Chip-
so): WEA WGY WJAR
WCSH WNAC WTIC (sw-
9.53)

MBS-To be announced: WLLH
WNBH WLBZ
CFNB-Keeping Ahead of the
Joneses
CKAC-Classical Interlude
WAAB-Racing Matinee

WBRY-Answer Me This
WDRC-Nadine Stanley, songs
WLW-Kitty Keene, Inc.
WMAS-To be announced
WNBX-Hits & Encores
WOR-Health Talk; Music
WORLD-On the Mall
WORLD-Jack Short's Esquires
WPRO-Navy Day Speaker
WTAG-Daily Information Service

5:00
NBC-Neighbor Nell, philosophy:
WJZ WFEA
CBS-Follow the Moon (Pebeco):
WABC WCAU WEEI (sw-
15.27-9.59)

Details of the contest on this pro-
gram may be found on page 16.
NBC-Not for Ladies, Ben Alex-
ander, commentator: WEA
WTIC WJAR WTAG (sw-9.53)

NBC-Jr. Nurse Corps (Sun-
brite): WLW (sw-15.21)
MBS-"Jolly Jo," tnr. & Orch.:
WNBH WRDO WSAR
CFCY-Melody Lane
CFNB-Metropolis
CKAC-Social Announcements
WAAB-Racing Results
WBZ-Four of Us
WCSH-Easy Aces
WDRC-Ad-Liner
WGY-Count of Monte Cristo
WHAM-Women Only
WLBZ-Variety Revue
WLLH-Hits & Encores
WMAS-Market Reporter
WNAC-Donald Van Wart
WNBX-News
WOR-Women Make the News
WORC-Amer. Family Robinson
WPRO-News; Mastersingers

5:15
CBS-Life of Mary Sothorn
(Hind's): WABC WEEI WCAU
(sw-15.27-9.59)
Details of the contest on this pro-
gram may be found on page 16.
NBC-While the City Sleeps: (Darr
Rich): WEA WTIC WTAG
WCSH WNAC WGY WJAR
(sw-9.53)

NBC-The Four of Us: WJZ
WEAN WFEA WBZ (sw-15.21)
NBC-Village Barn Cut-Ups:
WOR WRDO WNBH WBRY
WNBX
CFCY-Uncle Mel
CFNB-Vagabonds of the Prairie
CKAC-Pianologue
WAAB-Racing Matinee
WHAM-Radiograms
WHN-News
WLW-Jack Armstrong
WMAS-Hits and Bits of the Day
WORC-Funnies on Parade
WPRO-Drifting & Dreaming
WSAR-Timely Tunes

5:30
NBC-Kellogg's Singing Lady,
Irene Wicker: WJZ WBZ
WLW WHAM (sw-15.21)
Learn more about Irene Wicker in
"Who's Your Agent?" a story on
page 10.
CBS-Doris Kerr, songs: WABC
WCAU WOKO WPRO WLBZ
WNBX WORC WFBL (sw-9.59-
15.27)

NBC-Jack Armstrong, sketch
(Wheaties): WEA WTIC
WTAG WJAR WCSH WNAC
WGY (sw-9.53)

MBS-Johnson Family: WBRY
WOR
CFCY-Tuning Around
CFNB-Melody Masters
CKAC-Variety Prgm.
WDRC-Old Fire Chief
WEEI-The Boston Hour
WFEA-Dance Hour
WMAS-Krakowska Orch.
WNBH-News
WRDO-Shoppers Variety Review
WSAR-Italian Prgm.

5:45
NBC-Little Orphan Annie (Ov-
altine): WEA WTAG WTIC
WJAR WNAC WCSH WGY
(sw-9.53)

CBS-Dorothy Gordon's Children's
Corner: WABC WORC WLBZ
WOKO (sw-15.27)
NBC-Tom Mix' Straight Shooters
(Purina): WJZ WHAM WEAN
WBZ (sw-15.21)

News: WDRC WBRY WSAR
CFCY-The Buccaneers
CFNB-Dance Music
CFRB-Speed Gibson
CKAC-Fireside Prgm.
WAAB-Duane Marshall's Orch.
WCAU-Ben Alley, tnr. & Organ
WFEA-Race Results
WLW-Whistling Kid
WMEX-Reading the Comics
WNBH-Music By Cugat
WNBX-Around the Chuck Wa-
gon

WOR-Junior G Men
WPRO-Musical Hotel; News

NIGHT

6:00

CBS-Jack Shannon, songs:
WABC WOKO
NBC-(News, WJZ only); Harry
Kogen's Orch.; Soloist: WJZ
NBC-America's Schools, drama:
WEAF (sw-9.53)

Y.N.-News: WFEA WLLH WSAR
WLBZ WEAN WNBH WCSH
WNAC WRDO
News: WJAR WORC WTIC
KDKA WMEX WMAS CFNB
CFCY-Whispering Jack Smith
CFRB-Musical Interlude

(Continued on Next Page)

UNCLE EZRA

BROADCASTING
from Station E-Z-R-A

EVERY MON.-WED.-FRI.
NBC — Coast-to-Coast

You'll enjoy the philosophy and
quaint humor of this old man
with young ideas. One of the
best loved characters in radio,
in a program that's DIFFERENT.
Never a dull minute. The Hoosier Hot
Shots supply the music. 'Nuff said.

WNAC - WTAG - WCSH
7:15 P.M., EST

Sponsored by **ALKA-SELTZER**

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated



ANTHONY SMYTHE Mr. Barbour in "One Man's Family" Wed. 8 pm EST

"The Situation in the World Today." World conditions, from a young Republican's viewpoint, will be discussed.

NBC-Billy & Betty, sketch: WFAF
MBS-Ray Keating's Orch.: WOR
C.N.-Racing Results: WAAB WRDO
Whispering Jack Smith: WNAC CFNB
CFRB-Sports; Spotlight Parade
CKAC-L'Amour Contra la Haie
WBRY-Vic Arden's Orch. & Guests
WCSH-Sweetheart of the Air & The Merry-makers
WDRC-Lewis Fox
WEEI-Success Doctor
WFEA-Granite State Rambler
WGY-Sportscast
WHN-News
WINS-Novelty Rhythm
WJAR-Alice Cornett, Stuart Churchill
WMEX-Bernie Wayne's Orch.
WNBH-Count of Monte Cristo
WORLD-George Gately
WTAG-Sketch Book
WTIC-Vic Arden's Orch.

7:00
NBC-Amos 'n' Andy, sketch (Pepsodent): WFAF WJAR WGY WTIC WNAC WCSH WTAG WTAM WLW (sw-9:53) (also KFI KOA at 11 p.m.)
NBC-Easy Aces, sketch (Anacin): WJZ WHAM KDKA WBZ WEAN (sw-11.87)

CBS-Poetic Melodies (Wrigley's Gum); Franklyn McCormack, reader; Jack Fulton, trn.; Carlton Kelsey's Orch.: WABC WFBL WEEI WCAU WPRO WOKO WDRG (sw-17.76-9.59) (also KSL at 11 p.m.)
CBC-G. R. Markowsky's Orch.: CBO
News: WAAB WRDO WLWZ WNEW
CFCY-Request Time
CFNB-Buccaneers
CFRB-Minim Broadcaster
CKAC-Melody Time
WBRY-Baseball Scores; On the Mall
WFEA Music Graphs
WHN-Billy Snider's Orch.
WINS-Silvern at the Console
WLLH-Serenade at Seven
WMAS-The Three C's
WMEX-Jimmie McHale's Orch.
WNBX-Merry-Go-Round
WOB-Stan Lomax, sports
WOCR-Racing Comment; Organist

7:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WFAF WJAR WCSH WNAC WTAG WTAM WTIC WGY (also KFI KOA at 11:15 p.m.)
CBS-Hobby Lobby (Hudson Motors); David Elman & Hary Ealter's Orch.: WABC WMAS WDRG WEEI WLBZ WPRO WORC WFBL WMAS WCAU WOKO (sw-17.76-9.59) (also see 10:30 p.m.)
MBS-Mr. Keen, Tracer of Lost Persons, drama (American Home Products): WJZ WHAM WEAN WBZ KDKA (sw-11.87)

C.N.-La Salle Cavaliers: WLLH WSAR WRDO WNBX WBRY
CBC-La Salle Cavaliers: CFCE CFNB
CFRB-Easy Aces
CKAC-Le Coure de Village
WAAB-Political Talk
WFEA-Football Forecast
WHN-Marlyn Mayne & His Music
WINS-Symphonetta
WLBZ-Vic Arden's Orch.
WLW-Marlyn Mayne's Orch.
WMEX-Five Star Final
WNBH-Troupe Canadienne
WNEW-Dinner Music
WOR-Musical Chefs

7:30
NBC-Horlick's Lum & Abner, sketch: WJZ WBZ WLW (also KGO at 11:15 p.m.)
MBS-Lone Ranger, drama (Silvercup): WOR
NBC-To Be Ann: WFAF WJAR WTIC
CBC-Major Bill: CFCE CBO
C.N.-Public Health Series: WSAR WRDO WAAB WNBX WBRY

7:45
NBC-Lowell Thomas, news commentator (Sun Oil): WJZ WBZ WLW WEAN WTAM WHAM KDKA (sw-15.21)
CBS-Senator J. Kenneth Bradley, talk: WABC WPRO CFRB WLBZ WMAS WDRG WORC WCAU (sw-9.59-17.76)
State Senator J. Kenneth Bradley of Connecticut, and National Chairman of the Young Republican National Federation, will speak on

Victor Arden's Orch.: KDKA WFEA WNAC WCSH
To be announced: WHAM WTAM CFNB-The Angeles
CFRB-Movie Reporter
CKAC-Anna Malenfant & Lionel Daunais
WGY-Jim Healey, commentator
WHN-alias Jimmy Valentine
WLLH-Lawrence Prgm
WMEX-Graham's Scotch Canadian Orch.
WNBH-Master Singers
WNEW-Terry McCune, Irish Prem.
WTAG-Adv. of Jimmie Allen

7:45
CBS-Boake Carter, commentator (Philo): WABC WEEI WFBL WDRG WPRO WLBZ WCAU WOKO WORC (sw-17.69-9.59) (also KNX KSL at 11:15 p.m.)
NBC-Sisters of the Skillet, Ed East & Ralph Dumke: WJZ NBC-Jean Sablon, songs: WFAF WJAR WFEA
CBC-Kathleen Stokes, organist: CBO CFCE CFNB
C.N. Jackie Dugan, songs WAAB WNBH WRDO WSAR WBRY
CFRB-Library Shelf
CKAC-The Don Juan of Song
KDKA-B. Armstrong, organist
WBZ-Jack Randolph, songs
WCSH-Sports
WGY-Vic Arden's Orch.
WHAM-Vocal Varieties
WHN-Roger Pryor's Orch.
WLW-Count of Monte Cristo
WMAS-Around the Town
WMEX-Duane Marshall's Orch.
WNAC-Alias Jimmy Valentine
WNBX-Fellowship Hour
WNEW-News
WTAG-Money Talks
WTIC-White Eagles

8:00
NBC-One Man's Family, serial drama (Tenderleaf Tea): WFAF WTIC WJAR WCSH WTAG WNAC WTAM WGY WLW (also see Sun. Prgms. at 12:30 a. m.)
CBS-Cavalcade of America, drama (Du Pont): WABC WOKO WCAU WPRO WDRG WEEI WFBL WMAS (sw-6.06) also KNX KSL at 12 mid.)
The story of Clara Louise Kellogg, America's first prima donna, will be dramatized. Born in South Carolina in 1842, she was the first American to defy musical tradition and receive all her training in this country. She made her debut at the New

MORNING
11:00 EST (10:00 CST) HEINZ MAGAZINE OF THE AIR; Sarah Lockwood, guest; Julia Sanderson, Frank Crumit and B. A. Rolfe's orchestra, CBS.
11:45 EST (10:45 CST) EDWARD MacHUGH, the Gospel Singer, NBC.

AFTERNOON
6:15 EST (5:15 CST) ASSOCIATION OF JUNIOR LEAGUE in America, speakers, CBS.
6:45 EST (5:45 CST) SENATOR J. KENNETH BRADLEY, "Situation in the World Today," CBS.

NIGHT
7:15 EST (6:15 CST) HOBBY LOBBY, Dave Elman, director; William Lyon Phelps, guest, CBS.
8:00 EST (7:00 CST) CAVALCADE OF AMERICA, dramatization, CBS.
8:00 EST (7:00 CST) ONE MAN'S FAMILY, NBC.
8:30 EST (7:30 CST) TEXACO TOWN with Eddie Cantor, Deanna Durbin, Jimmy Wallington, Pinky Tomlin and Jacques Renard's orchestra, CBS.

9:00 EST (8:00 CST) CHESTERFIELD PROGRAM with Andre Kostelanetz' orchestra, Deems Taylor, and Albert Spalding, guest, CBS.
9:30 EST (8:30 CST) CHILD STUDY ASSOCIATION OF AMERICA, Robert M. Hutchins and John W. Studebaker, speakers, NBC.
10:00 EST (9:00 CST) LUCKY STRIKE HIT PARADE, Mark Warnow's orchestra, quartet, vocalists; Jan Peerce, guest, NBC.

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10:00 EST (9:00 CST) LUCKY STRIKE HIT PARADE, Mark Warnow's orchestra, quartet, vocalists; Jan Peerce, guest, NBC.

WBRY-The Bentleys
WFEA-Concert Hour
WHN-Franklyn Roberts' Orch.
WLW-Heatrolatown Herald
WMEX-Scholarship Audition Program
WNBH-French Radio News
WNEW-Swing Session
WOR-Success Doctor
8:45
NBC-Communist Party Talk: WJZ
NBC-Norsemen Quartet: WBZ WIAM KDKA WEAN WFEA
MBS-Lewis Rich & Orch.: WNBH
WBZ-Musicale
WNEW-Hold the Press
WOR-Rangers

9:00
CBS-Chesterfield Prgm.; Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator; Guest: WABC WOKO WEEI WORC WLBZ WDRG WCAU WMAS WPRO WFBL CFNB (sw-6.06-15.27)
Albert Spalding, guest, will play Waltz in E Minor (Chopin), Hark, Hark the Gentle Lark, and Rondo Capriccioso. The orchestra will play selections from "Porgy and Bess," Polka, and the second Hungarian Rhapsody.

NBC-Town Hall Tonight (Sal Hepatica); Walter O'Keefe, comedian; Town Hall Quartet; Peter Van Steeden's Orch.: WTAG WTAM WLW WCSH WNAC WJAR WTIC WGY (sw-9.53) (also KFI KOA at 12 mid.)
Lucille and Lanny, song and patter team, will be tonight's guests.

NBC-Musical Comedy Hits; Al Roth's Orch.: WJZ KDKA WEAN WBZ WFEA WHAM (sw-11.87)
MBS-Vincent Lopez' Orch.: WLLH WNBH WNBX WSAR WRDO WAAB
CBC-Dramatic Mystery Stories: CBO CFNB
CFCE-The Red Ledger
CFRB-The Shadow
CKAC-Chantons en Chour
WBRY-The Bentley's
WHN-Don Cossack Choir & Orchestra
WMEX-Dance Orch.
WNEW-Evening Melodies
WOR-Gabriel Heatter

9:15
MBS-Kay Kyser's Orch.: WNBX WRDO WAAB WLLH WSAR WNBH
WGR One Night Bandstand
WMEX-Bernie Wayne's Orch.
WOR-Victor Arden's Orch.

9:30
NBC-Child Study Ass'n of America; Speakers: WJZ KDKA WBZ WEAN WFEA WHAM (sw-11.87)
Dr. Robert M. Hutchins and Dr. John W. Studebaker, both distinguished leaders in the field of education, will be the speakers during a special broadcast from the 21st Anniversary Dinner of the Child Study Association of America. Dr. Hutchins will discuss the subject, "The Outlook for Higher Education." Dr. Studebaker will have for the subject of his address, "Expanding Functions of Education."

CBS-Colonel Jack Major: WABC WEEI WCAU WPRO WDRG WMAS WFBL WORC WOKO WNBX (sw-15.27-6.06)
MBS-Elder Lightfoot Solomon Mirhax & his Congregation: WBRY WLLH WRDO WAAB WOR WSAR WLBZ
CBC Spotlight Parade: CFNB CBO
CFCE-Magic Spotlight Parade
CFRB-Old Time Prgm.
WHN-Don Albert's Orch.
WMEX-Contract Bridge Quiz
WNBH Ferde Grofe
WNEW-Paramount Party

10:00
NBC-Your Hit Parade (Lucky Strike Cigarettes); Mark Warnow's Orch.; Stuart Allen; Freddie Gibson, soloist; Songsmiths, quartet; Guest: WFAF WJAR WCSH WGY WTAM WTIC WNAO WFEA WTAG WLW (sw-9.53)
CBS-Gang Busters (Palmolive Shave Cream), drama with Phillips Lord: WABC WCAU WPRO WORC WLBZ WDRG WEEI WFBL WOKO (sw-6.06-15.27)
The second episode of "The Case of Al Brady" will be dramatized. Brady was

Public Enemy No. 1, until recently killed in Maine by G-Men.
NBC-General Hugh Johnson, commentator (Bromo Quinine): WJZ WBZ WEAN KDKA WHAM (sw-6.14)
MBS-Horace Heidt's Orch.: WOR WNBH
CBC-Concert Time: CBO CFCE CFNB
C.N.-Broadcast of Rodeo: WLLH WAAB WSAR WBRY WRDO CFRB-Mel Hammill's Orch.
CKAC-La Ligue des Proprietaires
WHN-Roger Pryor's Orch.
WMAS-Grab Bag
WMEX-Libby Hall, vocalist
WNBX-News
WNEW-Dance Parade

10:15
NBC-Nola Day, songs: WJZ WEAN WBZ WHAM KDKA (sw-6.14)
C.N.-Broadcast of Rodeo: WNBX WNBH
CKAC-News
WMAS-Workshop Players
WMEX-Jimmie McHale's Orch.

10:30
MBS-Melodies from the Skies: WSAR WNBH WLBZ WBRY WAAB WRDO WLLH
NBC-Waltz Interlude: WJZ WEAN KDKA WBZ WHAM (sw-6.14)
CBS-Patti Chapin, songs: WABC WOKO WORC WEEI WLBZ WFBL WPRO WNBX CKAC (sw-15.27)
CBC-Animal Economics and Man: CFNB CFCE CBO
CFRB-Eb & Zeb
WCAU-It's Your Town
WDRG-Highway Traffic Forum
WHN-News
WOR-Hobby Lobby

10:45
NBC-To be announced: WFAF WTAG WTAM WTIC WFEA WJAR WCSH WNAC (sw-9.53)
CBS-To be announced: WABC WOKO WORC WEEI WNBX WDRG WMAS WLBZ (sw-15.27)
Y.N.-Race Highlights: WEAN CBC-News: CFCE CFNB CBO
CFRB-Mining on Review
CKAC-Lloyd Huntley's Orch.
WCAU-Mac Parker, comm.
WGY-Dreamin' Time
WHN-Frenchie Graffolie's Orch.
WLLH-News; Baseball Scores
WLW-Glen Gray's Orch.
WMEX Today in Sports
WNEW-Sportoscope
WPRO-News

11:00
CBS-Tomorrow's News Tonight (Liberty); Benny Goodman's Orch.: WABC (sw-11.83)
NBC-(News, WJZ only) Vagabonds: WJZ
NBC Al Donohue's Orch.: WFAF CBI-Restless Bows: CFCE CBO CFNB
Y.N. News: WNAC WFEA WLBZ WCSH WEAN WNBH WSAR WBRY WTIC WRDO WLLH
News: WTAG WJAR WEEI WOR WORC WMAS WPRO WLW News; Sports: KDKA WDRG FRB News, Armehan Club
CKAC Sports Reporter
WBZ-News; Radio Roundalay
WCAU-Larry Vincent songs
WGY-News; Easy to Remember
WHN-Calling All Parties
WMEX-Harlem Amateur Night
WNEW-Dance Parade
WTAM-Johnny Hauser's Orch.

11:15
NBC-Lou Breese's Orch.: WFAF
NBC-King's Jesters: WJZ KDKA-Dance Orch.
WBZ-Bill Williams, sports
WGY-Meody Lane
WLW-Los Amigos
WOR-To be announced
11:30
NBC-Rudolf Friml, Jr.'s Orch.: WFAF WNAC
CBS-Sammy Kaye's Orch.: WABC (sw-11.83)
NBC-Dance Orch.: WJZ (sw-6.14)
MBS-Special Elks Prgm. WAAB
CBC-Waltz Intermezzo: CBO
WBZ-Slumber Hour
WLW-Jimmy Dorsey's Orch.
WOR-Leo Reisman's Orch.
WTAG Clyde Lucas' Orch.
WTAM-Blue Barron's Orch.

11:45
WLW-Arlie Simonds' Orch.
12:30
NBC-Lights Out, mystery drama: WFAF WGY WTAM WENR WTIC WLW
End of Wednesday Programs

MORNING

7 am EST
Musical Clock: (CFNB WOR)
Top of the Morning: WGY WEEI

7:15
News: CFNB WNAC
CKAC-Cheerful Earful

7:30
NBC-Morning Greetings: WEA
CBS-Poetic Strings; News:

7:45
NBC-Yoichi Hiraoka, xylophonist; News: WJZ

8:00
NBC-Charitoteers: WJZ
CBS-Morning Almanac with Phil Cook: WABC (sw-21.52)

8:15
NBC-Good Morning Melodies: WJZ
NBC-Leibert Ensemble: WJZ

8:30
NBC-To be announced: WEA
WJAR
NBC-Leibert Ensemble: WFEA

8:45
NBC-Bachelor's Children, sketch: WABC WCAU WEEI WOKO

Y.N.-Andrew Jackson's Rhythm: WLLH WAAB WBRY WRDO
CFNB-Morning Concert

8:45
NBC-Lucille & Lanny, songs: WJZ WFEA

9:00
NBC-Breakfast Club; Soloists; Orch.; Don McNeill, m.c.:

9:15
NBC-Breakfast Club: WEAN
NBC-Streamliners; News: WEA

9:30
CBS-Richard Maxwell, trn.; philosopher: WABC WORC WMAS

9:45
CBS-Bachelor's Children, sketch: WABC WCAU WEEI WOKO

C.N.-Ruth Ross Interviews: WLLH WAAB WRDO WNBH
WJAR WBRY

10:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WEEI

10:15
NBC-Oxydol's Own Ma Perkins, sketch: WJZ WHAM WBZ

10:30
CBS-Emily Post (Florida Citrus); "How to Get the Most Out of Life": WABC WORC WCAU

10:45
NBC-Today's Children, sketch (Pillsbury): WEA WTIC

10:50
NBC-Myrt & Marge (Super Suds): WABC WOKO WEEI

11:00
NBC-The O'Neills, sketch (Ivory Flakes): WJZ WHAM WBZ

WCAU-Women's Club of the Air
WLW-Houseboat Hannah

11:00
NBC-The O'Neills, sketch (Ivory Flakes): WJZ WHAM WBZ

11:15
NBC-Backstage Wife, sketch (Dr. Lyons): WEA WTIC

11:30
NBC-Vic & Sade, sketch (Crisco): WJZ WBZ WHAM (sw-15.21)

11:45
NBC-Edward MacHugh Gospel Singer (Ivory Soap): WJZ WBZ WHAM (sw-15.21)

12:00
NBC-Girl Alone, sketch (Kellogg): WEA WLW (sw-15.33)

12:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC

AFTERNOON

12:00
NBC-Girl Alone, sketch (Kellogg): WEA WLW (sw-15.33)

12:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC

12:30
NBC-Nat'l Farm & Home Hour: Guests: WJZ WBZ WLW

12:45
MBS-We Are Four (Libby, McNeill & Libby): WOR

1:00
CBS-Betty & Bob, sketch (Gold Medal): WABC WORC WFBL

1:15
CBS-Hymns of All Churches (Gold Medal): WABC WORC



DOROTHY GORDON
"School of the Air"
music director

Y.N.-News: WTAG WCSH WFEA
WNAC WLW WNBH WLLH

CBS-Hymns of All Churches (Gold Medal): WABC WORC

1:30
NBC-Words & Music: WJAR
WTIC

1:45
CBS-Hollywood in Person (Gold Medal): WABC WPRO WEEI

1:50
NBC-Hal Gordon, trn.: WJZ
WFEA WHAM

1:55
CBS-Hollywood in Person (Gold Medal): WABC WPRO WEEI

2:00
CBS-Betty & Bob, sketch (Gold Medal): WABC WORC WFBL

(Continued on Next Page)

Thursday

October 28



BETTY WINKLER
Patricia Rogers in "Girl Alone"
Thurs. 12 noon EST

2:00
NBC-Music Guild: WEA W WCA
WJAR (sw-15.33)
CBS-Dalton Bros.: WABC
CBS-Petticoat of the Air, sketch
(Wyandotte): WEEI WDRG
WCAU WPRO WORC WMA
(sw-15.27-9.59)
NBC-Strollers Matinee: WJZ
WBZ WHAM
Y.N.-Voice of Experience:
WAAB WNBX WRDO WFEA
WEAN WBRY WNBH
CFNB-Band Concert
CKAC-Musical Comedy Excerpts
WCSH-News
WGY-Peggy Tudor Interviews
WJAR-Dance Melodies
WLBZ-Afternoon Melodies
WLW-Current Events
WMEX-Dance Music
WOR-Kitty Keene, Inc.
WORL-Promenade Concert
WTAG-Nicholas Ricciutti, bar.
WTIC-Kay Fayre

2:15
CBS-Jack & Loretta, songs &
patter (Kirkman's Soap):
WABC WOKO WEEI WFBL
(sw-15.27)
CBS-Herbert Foote, organist:
WNBX
MBS-Raoul Nadeau, bar. & Orch.:
WNBH WLBZ WLLH WOR
Y.N.-Beatrice Fairfax: WTIC
WTAG WEAN WNAC
News: WPRO WDRG WCSH
CKAC-La Rue Principale
WAAB-Racing Matinee
WBRY-Concert Hall
WCAU-Women's Club of the Air
WFEA-Let's Listen to the Leader
WGY-Scissors & Paste
WHAM-School of the Air
WLW-Vocational Guidance
WMAS-Amer. Family Robinson
WMEX-Jack Early, bar.
WNBH-Popular Music
WORC-Hollywood from the In-
side
WRDO-Musical Grab Bag
WSAR-Favorites of Yesterday

2:30
NBC-"How to Open a Shop,"
Alissa Keir: WEA W WCA
WCSH (sw-15.33)
CBS-American School of the Air:
WABC WEEI WDRG CKAC
WMA WPRO WCAU WLBZ
WNBX WCAU WFBL WOKO
(sw-15.27)
The School of the Air's pri-
mary class will learn about
"Bird Calls and Songs." The
primary class in literature
will hear the story of "The
Enchanted Garden."
NBC-El Caballero, Jorge Neg-
rette, bar.: WJZ WFEA
C.N.-To be announced: WLBZ
WLLH
CFNB-With the Old Masters
WBZ-Home Forum
WGY-Marc Williams, songs
WHAM-Fed. of Churches
WLW-Latin America
WMEX-Syncopated Serenade
WNAC-Way Down East
WOR-Houseboat Hannah
WSAR-Matinee Melodies
WTAG-Ballad Weavers
WTIC-Guy Hedlund & Company

2:45
NBC-Armchair Quartet: WCSH
WTAG WJAR (sw-15.33)
NBC-Joyce Jordan, girl interne:
WEAF
NBC-Ranch Boys: WJZ WFEA
WEAN WHAM
MBS-Beatrice Fairfax (Hecker
Products Co.): WOR
WGY-Organ Reverbs
WLLH-Ray & Tom
WNAC-Gretchen McMullen

WRDO-Modern Rhythms
WSAR-Matinee Melodies

3:00
NBC-To be announced: WJZ
WHAM WBZ WFEA WEAN
NBC-Pepper Young's Family,
sketch (Camay): WEA W WCA
WJAR WTIC WTAG WLW
WNAC WCSH (sw-15.33)
CBS-Theater Matinee: WABC
WDRG WPRO CKAC WNBX
WMA WROC WLBZ WCAU
WFBL (sw-15.27)
C.N.-Concert Trio: WBRY
WNBH WRDO WSAR WLLH
CFNB-Tea Dance
WEEI-News
WMEX-Fed. Theater Presents
WOR-Martha Deane
WORL-News; Poems

3:15
NBC-Eastman School of Music:
WJZ WHAM WBZ WEAN
WFEA (sw-5.21)
CBS-Theater Matinee: WEEI
WOKO
NBC-Oxydol's Own Ma Perkins,
sketch: WEA WTIC WTAG
WLBZ WCAU WGY WJAR
WCSH (sw-15.33)
C.N.-Studies in Black & White:
WBRY WNBH WRDO WSAR
WLLH
WOR-Stock Markets

3:30
NBC-Vic & Sade, sketch (Cris-
co): WEA W WCA WTIC
WJAR WNAC WLW WGY
WTIC (sw-9.53)
Details of the contest on this pro-
gram may be found on page 16.
CBS-Do You Remember?; Old
Favorite Melodies: WABC
WDRG WORC WEEI CKAC
WNBX WMA WFBL WOKO
WLBZ WCAU WPRO (sw-
15.27)
C.N.-To be announced: WBRY
WNBH WLLH
CFNB-Organ Music
WMEX-Today's Winners
WGR-LWestern You
WRDO-Waltz Time
WSAR-Tea Time Dance

3:45
NBC-The O'Neills, sketch (Ivory
Flakes): WEA WLW WGY
WTAG WTIC WJAR WCSH
WNAC (sw-15.33)
NBC-Swing Serenade; Rhythm
Girls; Vocalist; Orch.: WJZ
WFEA WHAM WBZ WEAN
MBS-Three Quarters Time:
WRDO WBRY WNBH WSAR
WLLH WOR
CFNB-News
WEEI-New Voices
WPRO-Melodies Old & New

4:00
CBS-Ted Malone's Between the
Bookends: WABC WOKO
WORC CKAC WNBX WFBL
WDRG WMA WLBZ WEEI
WFBL (15.27)
Details of the contest on this pro-
gram may be found on page 16.
NBC-Club Matinee; Soloists:
WJZ WBZ WFEA WHAM
WEAN (sw-15.21)
NBC-Lorenzo Jones, sketch (Phil-
lips): WEA WTIC WTAG
WNAC WJAR WCSH WGY
(sw-9.53)
CFNY-Outports Hour
CFNB-Hawaiian Echoes
WBRY-Rhythm & Rhyme
WCAU-Happy Valley Boys
WLW-Dr. Friendly
WOR-News
WORL-Boston Speaks Its Mind
WRDO-Hawaiian Serenade
WSAR-Harmony Time.

4:15
NBC-The Guiding Light, sketch
(White Naptha): WEA W WCA
WTAG WCSH WNAC WTIC
(sw-9.53)
CBS-Bob Byron, piano & patter:
WABC WMA CKAC WFBL
WNBX WOKO WDRG WORC
WLBZ (sw-15.27)
News: WORL CFNB
WEEI-Community Radio Bulletin
WGY-Stock Reports
WLW-Life of Mary Sothern
WOR-Young Widder Jones
WPRO-Italian Radio Review

4:30
CBS-Army Band: WABC WLBZ
WDRG WORC WEEI CKAC
WFBL WNBX WOKO (sw-
15.27)
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WEA W
WJAR WTIC WCSH WTAG
WNAC WGY WLW (sw-9.53)
CBC-Club Matinee: CFNB

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:45 EST (10:45 CST) EDWARD MacHUGH, the Gospel Singer, NBC.

AFTERNOON

3:15 EST (2:15 CST) EASTMAN SCHOOL OF MUSIC, orchestra; Dr. Howard Hanson, conductor, NBC.

NIGHT

7:30 EST (6:30 CST) WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra and guests, CBS.

8:00 EST (7:00 CST) KATE SMITH HOUR, Henny Youngman, Jim Crowley, Jack Miller's orchestra, and guests, CBS.

8:00 EST (7:00 CST) RUDY VALLEE'S VARIETY HOUR and guests, NBC.

8:30 EST (7:30 CST) THE MARCH OF TIME, news dramatizations, NBC.

10:00 EST (9:00 CST) KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Jimmy Trotter's orchestra; Robert Young, guest, NBC.

11:15 EST (10:15 CST) ELZA SCHALLERT interviews Ernst Lubitsch, NBC.

12:30 EST (11:30 CST) EDDIE CANTOR TWENTY-FIFTH ANNIVERSARY PROGRAM, CBS.

Want to Dance?

America dances this week—to the music of great bands. Read "So You Want to Dance?"—presenting a week of dance music—on page 13 of this issue!

MBS-Yasha Davidoff, bar. & Orch.: WOR WBRY WNBH WLLH WRDO WSAR
WCAU-The Continentals
WMA-Jack Harney
WORL-Western You

4:45
CBS-Army Band: WMA WPRO
NBC-Road of Life, sketch (Chip-
so): WEA WGY WTIC WNAC
WCSH WJAR (sw-9.53)
MBS-Songland: WLLH
To be announced: WCAU WLW
WNBH
WBRY-Melody Express
WOR-Health Talk; Music
WORL-Amer. Family Robinson
WRDO-Tea Times Tunes
WSAR-Songs of Now & Then
WTAG-Daily Information Service

5:00
CBS-Follow the Moon (Pebeco);
Elsie Hitz & Nick Dawson:
WABC WEEI WCAU (sw-9.59-
15.27)
Details of the contest on this pro-
gram may be found on page 16.
NBC-Golden Melodies: WEA W
WTIC WTAG WNAC
NBC-Little Variety Show: WJZ
WFEA
NBC-Junior Nurse Corps: WLW
(sw-15.21)
C.N.-Jolly Jo, tr., & pianist:
WRDO WSAR WBRY
CFNY-Reverie
CFNB-Songs of the West
CKAC-Social Announcements
WAAB-Racing Results
WBZ-Four of Us
WCSH-Airbreaks
WDRG-Ad-Liner
WGY-Stock & Produce Markets
WHAM-Women Only
WJAR-Cella Moreau; John Mur-
ray
WLBZ-Shoppers Variety Revue
WLLH-Hits & Encores
WMA-Market Reporter
WNBX-News
WOR-Women Make the News
WORC-Home Folks' Frolic
WPRO-News; Master Singers

5:15
CBS-Life of Mary Sothern
(Hinds): WABC WEEI
WCAU (sw-15.27-9.59)
Details of the contest on this pro-
gram may be found on page 16.
NBC-Little Variety Show: WBZ
WEAN
NBC-Golden Melodies: WJAR
(sw-9.53)

C.N.-Village Barn Cut-Ups:
WRDO WBRY WOR WNBX
To be announced: WOKO WFBL
CFNY-Uncle Mel
CFNB-Dance Music
CKAC-Summary; Pianologue
WAAB-Uncle Newt at Bar-W
Ranch
WCSH-Musical Program
WGY-Banjoleers
WHAM-Police & Radiograms
WLW-Jack Armstrong
WMA-Hits & Bits of the Day
WNAC-Donald Van Wart
WNEW-Richard Brooks com-
ments
WORC-Funnies on Parade
WPRO-American Scene
WSAR-Timely Tunes

5:30
NBC-Kellogg's Singing Lady,
Irene Wicker: WJZ WBZ
WHAM WLW (sw-15.21)
Learn more about Irene Wicker in
"Who's Your Agent," a story on
page 10.

CBS-Exploring Space: WABC
WMA WDRG WOKO WPRO
WLBZ WFBL WORC (sw-
15.27)
NBC-Jack Armstrong, sketch
(Wheaties): WEA WTIC
WCSH WNAC WTAG WJAR
WGY (sw-9.53)
MBS-Johnson Family: WOR
WBRY
CFNY-Waltz Time
CFNB-Melody Masters
CKAC-Variety Prgm.
WAAB-Racing Matinee
WCAU-Pepper Rhymes the News
WFEA-Dance Hour
WEEI-The Boston Hour
WLLH-Song Contest
WNBH-News
WNBX-Laff Parade
WRDO-Shopper's Variety Review
WSAR-Italian Prgm.

5:45
NBC-Little Orphan Annie, sketch
(Ovaltine): WEA WJAR
WTAG WNAC WTIC WCSH
WGY (sw-9.53)
CBS-Dear Teacher: WABC
WORC WOKO WFBZ (sw-
15.27)

NBC-Tom Mix Straight Shooters,
sketch (Purina): WJZ WBZ
WHAM WEAN (sw-15.21)
MBS-Martha & Hal: WOR
News: WDRG WSAR WBRY

CFNY-The Buccaneers
CFNB-On the Mall
CKAC-Fireside Prgm.
WAAB-Uncle Newt
WCAU-Ben Alley, tr. & Organ
WLBZ-Shopping Commentator
WLLH-Hits & Encores
WLW-Whistling Kid
WMA-Caravan
WMEX-Reading the Comic Pages
WNBH-Music By Cugat
WNBX-Around the Chuck Wa-
gon
WPRO-Musical Hotel; News

NIGHT

6:00
NBC (News, WJZ only); Harry
Kogen's Orch.; Soloist: WJZ
CBS-Del Casino, tr.: WABC
NBC-Johnny Hauser's Orch.:
WEAF (sw-9.53)
Y.N.-News: WNAC WFEA WLBZ
WSAR WLLH WEAN WNBH
WCSH WRDO

News: WTIC WJAR WORC
KDKA WMA WMEX
Musical Prgm.: CFNB CFRB
CFNY-The Green Room
CRCO-News; Musicale
WAAB-Dinner Concert
WBRY-Waste of Time
WBZ-News; Evening Little Show
WCAU-Musical Moments
WDRG-Dinner Dance Music
WEEI-News; Sportshots
WGY-News; Musical Prgm.
WHAM-News; Air Masters
WHN-Pioneers of Science
WINS-Where to Go & What to
Do
WLW-Alias Jimmy Valentine
WNBX-Headline Happenings;
Theater Billboard
WNEW-Make Believe Ballroom
WOR-Uncle Don
WPRO-News; Musical Hotel
WTAG-Evening Revue
WTAM-News; Evening Prelude

6:15
CBS-Eton Boys, quartet; News:
WABC WDRG WPRO WMA
WNBX
NBC-Don Winslow of the Navy:
WEAF
Y.N.-Casey at the Mike: WNAC
WEAN WTIC WLBZ WCSH
WNBH WFEA WTAG WSAR
Stars of Broadway: KDKA WGY
Vic Arden's Orch.: WHAM
WTAM
CFNB-Waltz Time
CFRB-Claire Wallace
CKAC-L'Heure Recreative
CRCO-Capitol Theater Prgm.
WAAB-Political Talk
WCAU-Bill Dyer, sport talk
WEEI-Variety Prgm.
WJAR-Dance Time
WLLH-Baseball Scores; Racing
Results; Around the Town
WLW-Supper Serenade
WMEX-Italian Radio Review
WNBX-Sports Review
WORC-Modern Melodies
WRDO-Hall Trio

6:30
CBS-Eddie Dooley's Football
News (Chesterfield): WABC
WEEI WDRG WCAU WPRO
WORC (sw-9.59-17.76) (also
KNX KSL at 8:30 p.m.)
NBC-News; Itakou's Orch.: WJZ
WBZ
NBC-News; Rhythmaires: WEA W
CBC-Let Us Sing: CRCO
News: WOR WBRY WTAG
WINS
Sports: KDKA WJAR CFNB
WHAM WLW
CFNY-Variety Show
CFRB-Jim Hunter, reporter;
Sports
CKAC-Le Reporter Salada
WAAB-News of the Players
WCSH-Let's Talk It Over
WFEA-The Sportlight
WGY-News; Markets
WHN-Dinner Music
WJAR-World of Sport
WLLH-News; Sports
WMA-Hot from the Gridiron
WMEX-Today's Winners
WNAC-Musical Roundup
WNBH-Hollywood Highlights
WNBX-Larry Earle's Orch.
WORL-Rob Roy MacGregor
WRDO-Dinner Dance Music
WSAR-Radio Shopping Tour
WTAM-News; Tom Manning
WTIC-Wrightville Clarion

6:45
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WJZ
WLW KDKA WTAM WHAM
WEAN WBZ (sw-15.21)

CBS-George Hall's Orch.: WABC
WDRG WNBX WMA CKAC
WLBZ WFBL WPRO (sw-
17.76)
NBC-Billy & Betty, sketch:
WEAF
NBC-To be announced: WFEA
WJAR
MBS-Ray Keating's Orch.: WOR
CBC-Let Us Sing: CFNB
C.N.-Racing Results: WAAB
WRDO WBRY
Jack Smith's Orch.: WTAG
WTIC
CFNY-Buccaneers
CFRB-Sports; Spotlight Parade
WCAU-Comedy Stars of Broad-
way
WCSH-Happy Events Club
WEEI-The Success Doctor
WGY-Sports
WHN-News
WINS-Pets; Novelty Rhythm
WLLH-Around the Town
WMEX-Bernie Wayne's Orch.
WNBH-Musical Moments
WORC-Political Talk
WORL-There Was A Time

7:00
NBC-Amos 'n' Andy (Pepso-
dent): WEA W WCA WGY
WTIC WJAR WTAG WNAC
WTAM WLW (sw-9.53) (also
KFI KOA at 11 p.m.)
NBC-Easy Aces, sketch (An-
acin); Jane Ace: WJZ WBZ
WHAM WEAN KDKA (sw-
11.87)

CBS-Poetic Melodies, (Wrigley's
Gum); Franklyn MacCormack,
Reader; Jack Fulton, tr.;
Carlton Kelsey's Orch.: WABC
WOKO WEEI WDRG WCAU
WFBL WPRO (sw-9.59-17.76)
(also KSL at 11 p.m.)
CBC-Rex Battle's Orch.: CRCO
CFNY
C.N.-Rex Battle's Orch.: WLLH
WSAR WNBH
News: WAAB WRDO WLBZ
CFNB-Buccaneers
CFRB-Mining Broadcaster
CKAC-L'Ecole de Hockey de L'Air
CKCW-Behind the Microphone
WBRY-Football Forecast
WFEA-Comedy Stars
WHN-Jimmy Dorsey's Orch.
WINS-Henry Silvern, organist
WMA-Alice Bernatchez
WMEX-Jimmie McHale's Orch.
WNBX-Merry-Go-Round
WNEW-Dinner Music
WOR-Stan Lomax, sports
WORC-Racing Comment; Organ-
ist

7:15
CBS-Song Time: Lorraine Grimm
& Harry Cool: WABC WOKO
WEEI WPRO WORC CKAC
WNBX WLBZ WMA WORC
(sw-17.76)
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Products) WJZ WBZ WEAN
WHAM KDKA (sw-11.87)

NBC-Vocal. Varieties. (Tums);
The Smoothies; DeVore Siste-
rs; Wm. Stoess' Orch.:
WEAF WTIC WGY WNAC
WCSH WTAG WJAR WTAM
WLW

CBC-Rex Battle's Orch.: CFNY
CRCO CFNB
CFRB-Easy Aces
CKAC-Theater Time
WAAB-Leo. Morse, Style Sleuth
WBRY-Piano Antics
WCAU-Four Stars Tonight
WDRG-Police Headquarters
WFEA-Evening Reverbs
WHN-Jan Garber's Orch.
WINS-Symphonetta
WMEX-Five Star Final
WNEW-News
WOR-Whispering Jack Smith's
Orch.
WPRO-Melody Time
WRDO-Musical Moments

7:30
NBC-Horlick's Lum & Abner,
sketch: WJZ WBZ WLW

CBS-We, the People (Sanka Co-
ffee); Gabriel Heatter, dir.;
Mark Warnow's Orch.: WABC
WDRG WOKO WFBL WPRO
WCAU WEEI CFRB (sw-
9.59-17.76) also KNX KSL at
10:30 p.m.)
NBC-Schaefer Revue; Leo Reis-
man's Orch.; Ray Heatherton,
bar.; Bud Collyer, m.c.: WEA
CFNY
C.N.-Mass. Development & In-
dustrial Commission: WSAR
WRDO

Frequency

CFZY-630
CFMB-550
CFRB-690
CKAC-730
CKGW-1370
CRGO-880
KDKA-980
WAAB-1410
WABC-860
WBRY-1530
WBZ-WBZA-990
WCAU-1170
WCSH-940
WDRG-1330
WEAF-660
WEAN-780
WEEL-590
WFLB-1360
WFEA-1340
WGY-790
WHAM-1150
WHN-1010
WINS-1180

WAAB-Gov. Chas. F. Hurley
WBZ-Mystery Contest
WCSH-Sports
WHN-Roger Pryor's Orch.
WJAR-Scott Furriers
WLW-Pleasant Valley Frolics
WMAS-Around the Town
WMEX-Duane Marshall's Orch.
WNA-C. Alias Jimmy Valentine
WNBH-Ferde Grofe's Orch.
WNEW-Political Talk
WOR-Crown Follies
WTAM-Rube Appleberry
WTIC-The Spotlight

WFEA-Doctors Who Dared
WHAM-Glen Gray's Orch.
WMEX-Movie Stardust
WNBX-^Christian Science
WNEW-Merle Pitt's Orch.

WMEX-Dance Melodies
WNEW-Hymn Sing
WOR-Gabriel Heatter
WSAR-Portugese Hour

CBS-Essays in Music; CFRB
WMAS
CKAC-News
WCAU-Repub. Political Talk
WHN-Gypsy Music
WMEX-Jimmie McHale's Orch.
WNBH-Nite Club
WOR-Lester H. Clee, talk
WSAR-WPA Musicale

Thursday

October 28



CARLTON KELSEY
"Poetic Melodies" maestro
Thurs. 7 pm EST

NBC-Savitt Serenade: WJAR
WFEA WTAM
Phyl Cue Mysteries: WCSH
WLBZ
CKAC-French Sketch
KDKA-Jack Randolph, songs
WAAB-Political Talk
WBRY-Football Forecast
WOR-Science Forum
WHAM-N. Y. S. Troopers, drama
WHN-Alias Jimmy Valentine
WLLH-Open Forum
WMAS-Camera Club
WMEX-Bob Parker, songs with
orch.
WNAC-To be announced
WNBH-Safety Educational Prgm.
WNBX-Comedy Stars of Broad-
way
WNEW-Jimmy McAllister
WOR-Answer Man
WTAG-Adv. of Jimmie Allen
WTIC-Continental

8:00
NBC-General Hugh Johnson,
commentator (Bromo-Quinine):
WJZ KDKA WEAN WHAM
WBZ (sw-11.87)
NBC-Rudy Vallee's Variety Hour
(Royal Gelatin); Guest: WEA
WNAC WTAG WJAR WTIC
WLW WTAM WCSH WGY
(sw-9.53)
CBS-Kate Smith Hour with
Henry Youngman, comedian;
Jim Crowley, football forum;
Jack Miller's Orch.; Drama &
Guest Stars (Calumet Baking
Powder Co.): WABC WPRO
WCAU WORC WEEI CFRB
WFBL WDRG WLBZ WOKO
(sw-6.06) (also KNX KSL at
11:15 p.m.)
MBS-Music by Victor Erwin;
Soloists: WAAB WOR WNBX
WSAR WLLH WRDO WNBH
CBC-Democracy at Work, talk:
CRGO CFCY CFNB
CKAC-Gratien Gelinis et le Ca-
roussel de la Gaieie
WBRY-Barn Dance
WFLA-News
WHN-To be announced
WMAS-Embassy Room
WMEX-Wordcaster
WNBX-Racing News
WNEW-Vere Richards' Singers

8:45
MBS-Wayne King's Orch.:
WNBH
WMAS-Dream Weaver
WMEX-In Waltztime; Orch.
WNBX-Vic Arden's Orch.
9:00
CBS-Major Bowes' Amateur Hour
(Chrysler Corp.): WABC
WDRG CFRB CKAC WCAU
WOKO WMAS WFBL WEEI
WORC WLBZ WPRO (sw-
6.06-15.27)
NBC-Concert Hour; H. Leopold
Spitalny, cond.: WJZ WBZ
WEAN WFEA KDKA WHAM
(sw-11.87)
NBC-To be announced: WEA
WJAR WTIC WGY WLW
WTAM WCSH WTAG WNAC
(sw-9.53) (also KFI KOA at
12:15 p.m.)
MBS-Kay Kyser's Orch.: WGN
WRDC WNBH WBRY WNBX
WLLH
CBC-Streamliners; Percy Faith's
Orch.; Soloists: CRGO CFCY
CFNB
WAAB-Blanche Calloway's Orch.
WHN-To be announced

9:15
WHN-Don's Rhumba Rhythms
WNEW-Harold Arden's Orch.
WOR-Comedy Stars of Broadway
9:30
MBS-Alfred Wallenstein's Sin-
Fonietta: WAAB WNBH WRD
WSAR WRDO WNBX WLLH
WBRY
WHN-Don Nicholas' Orch.
WMEX-Marjorie Harris, songs
WNEW-Paramount Party
9:45
CBC-To be announced: CFCF
CRGO CFNB
WMEX-Midweel Forum
10:00
NBC-Kraft Music Hall; Star-
ring Bing Crosby; Bob Burns,
comedian; Johnny Trotter's
Orch.; Guests: WEA WTIC
WCSH WLW WGY WJAR
WTAG WTAM WNAC (sw-
9.53)
CBS-Tish, drama: WABC WORC
WFBI WDRG WOKO WLBZ
WEEI WPRO (sw-15.27)
NBC-Night Club, Orchestra &
Soloists: WJZ WFEA KDKA
WBZ WHAM (sw-6.14)
MBS-Commentator Forum: WOR
C.N.-Southland's Orch.: WEAN
WAAB WBRY WSAR WRDO
WLLH
CBC-Concert Hall of the Air:
CRGO CFNB CFCY
News: WNBH WNBX
CFRB-Jack Randolph, songs
CKAC-Cavaliers De LaSalle
WCAU-Golden Music
WHN-Graffoler's Orch.
WMAS-Springfield, Your City
WNEW-Dance Parade
10:15
MBS-Vincent Lopez' Orchestra:
WEAN WRDO WAAB WBRY
WLLH WNBX

10:30
MBS-Henry Weber's Musical
Revue: WOR WLLH WNBH
WAAB WBRY WSAR WRDO
NBC-Night Club: WEAN
CBS-"Essays in Music"; Victor
Bay's Concert Orch.: WABC
WCAU CKAC WLBZ WNBX
WMAS (sw-6.06-15.27)
CBC-Canadian Portraits: CRGO
CFCY CFNB
WORC-Music by Cugat
10:45
CBC-News: CFCY CFNB CRGO
WHN-News
WLLH-News; Interlude
WMEX Today's Sports
WNEW-Sportoscope
WORC-Fact Finder
11:00
NBC-(News, WJZ only) Vaga-
bonds: WJZ
NBC-Joseph Escarpenter's Orch.:
WEAF
CBS-Cah Calloway's Orch.: WABC
(sw-15.27)
CBC-Luigi Romanelli's Orch.:
CFCY
Y.N.-News: WNAC WFEA WSAR
WLBZ WEAN WNBH WCSH
WTIC WBRY WLLH WRDO
News: WJAR WOR WEEI
WORC WMAS WTAG WPRO
News: Sports: KDKA WDRG
CKAC-Sports Reporter
WOR-The Goldbergs, sketch
WCAU-Larry Vincent, songs
WGY-News; Music by Cugat
WHAM-News; Musical Hits
WHN-Calling All Parties
WLW-Paul Sullivan, news
WMEX Request Serenade
WNEW Dance Parade
WTAM-Blue Barron's Orch.

11:15
NBC-Elza Schallert Interviews
Ernest Lubitsch: WJZ
MBS-Freddy Martin's Orch.:
WOR
CBC-Football Prospects: CRGO
WCAU-Around the Town
WHAM-Bobby Lyons' Orch.
WLW-Theater Digest
WTAG-Dance Orch.
11:30
NBC-Northern Lights: WEA
NBC-Ran Wilde's Orch.: WJZ
(B.S. George Olsen's Orch.: WABC
(sw-15.27)
MBS-Billy Swanson's Orch.:
WOR WAAB
CBC-Theater Time: CFCY
KDKA-H. Middleman's Orch.
WBZ-Slumber Hour
WMEX-Mitchell Ayre's Orch.
11:45
WLW-Roger Pryor's Orch.
12:30
CBS-Eddie Cantor's 25th Anniv.:
WABC WDRG
End of Thursday Programs

Friday

October 29

Friday

MORNING
7 am EST
Musical Clock: CFNB WOR
Sing, Neighbor, Sing: WCAU
WGY
WAAB-Uncle Ned
WDRG-EFTA ALPHA Prgm.
WEEI-Top o' the Morning
WHAM-Dixie Plow Boys
WLW-Morning in the Mountains
WMAS-Eye Opener
WNAC-Cronin Favorites
WNBX-News
WOR-Musical Clock
WORLD-Wake Up & Live
WPRO-News; Sunshine Corner
WTIC-Morning Watch
7:15
News: CFNB WNAC
CKAC-Cheerful Earful
WCAU-Happy Valley Boys
WCSH-Rise & Shine
WGY-Top o' the Morning; News
WLW-Family Prayer Period
WNBX-Musical Timekeeper
WORLD-Boston Almanac
7:30
NBC-Morning Greetings: WEA
CBS-Novelters; News: WABC
(sw-21.52)
NBC-Rise & Shine: WJZ
Musical Clock: WSAR WNBH
KDKA WMAS
CFNB-The Listening Post
CKAC-Morning Varieties
WAAB-Uncle Ned, the breakfast
smiler
WDRG-Shoppers' Special
WEEI-Comedy Stars of Broad-
way
WHAM-Morning After
WJAR-Carefree Capers
WCSH-Variety Prgm.
WGY-Happy Hank
WLLH-Morning Parade
WLW-Sing, Neighbor, Sing
WNAC-Fred Lang, news
WOR-Vincent Sorey's Orch.
WORLD-N. E. Fellowship
WPRO-Breakfast Club
WTAG-Organ Recital

7:45
NBC-Yoichi Hiraoka, Japanese
xylophonist; News: WJZ
CBS-Organ Reveille; News:
WABC (sw-21.52)
News: WDRG WCAU
Musical Clock: WGY WNAC
WBRY
CKAC-Morning Serenade
WCSH-Three A Safety Man
WEEI-Jimmie & Dick
WLW-Rube Appleberry
WMEX-Musical Timetable
WNBX-News; On the Air Today
WORLD-Reviewing the News
8:00
NBC-Good Morning Melodies:
WEAF
CBS-Morning Almanac with Phil
Cook: WABC (sw-21.52)
NBC-Four Showmen Quartet:
WJZ
Y.N.-News: WEAN WFEA WRDO
WNBH WCSH WLBZ WLLH
WSAR
News: WTAG WTIC WORC WOR
WJAR WAAB WMAS WHAM
WPRO
CFNB-Presenting
WAAB-^Morning Watch
WCAU-Don Bovay, guitarist
WCSH-Three A Safety Man
WDRG-Treasure House
WEEI-Jimmie & Dick
WGY-Morn. Variety Hour
WJAR-Radio Almanac
WLW-Merrymakers
WTAG-The Morning Parade
8:15
NBC-Good Morning Melodies:
WTIC
NBC-William Meeder, organist:
WJZ (sw-21.54)
Y.N. George & Juanita, songs:
WSAR WLLH WLBZ WNAC
WEAN WRDO WFEA
^Morning Devotions: WJAR
WCSH WPRO
CKAC-News
WAAB-Francis J. Cronin
WCAU-Melody Parade
WDRG-Shoppers Special
WEEI-Caroline Cabot
WHAM-Whistler & His Dog
WLW-News
WMAS-^Morning Devotions

WNBH-Home Folks Frolic
WNBX-Tonic Tunes
WOR-Nell Vinick Melody Mo-
nien's
WOR-Morning Revue
WORLD-Morgan Memorial
WTAG-Morning Melodies
8:30
NBC-To be announced: WEA
WJAR
NBC-Wm. Meeder, organist:
WHAM WFEA
Y.N.-Andrew Jackson's Rhythm:
WEAN WLLH WRDO WBRY
WSAR WAAB
CFNB-Morning Concert
CKAC-French Songs
WCAU-Streamline Revue
WCSH-Have You Heard?
WEEI-Radio Almanac
WGY-Time Keeper
WLBZ-Time, Temp. & Weather
WLW-Arthur Chandler, Jr., or-
ganist
WMAS-Melody Express
WNA-Musical Roundup
WNBH-^Morning Devotions
WNBX-Phyl Coe Mysteries
WOR-Martha Manning
WORLD-Christmas Club Contest
WPRO-Home Folks Frolic
WTAG-Top o' the Morning
WTIC-Radio Bazaar
8:45
NBC-Lucille & Lanny, songs:
WJZ WFEA
CFNB-Name-a-Song Prgm.
WCSH-Neighbor Jim
WEEI-Fashion Review
WHAM-^Tower Clock
WLW-Thoughts for the Day
WLW-Gospel Singer
WNBX-Musical Clock
WOR-Gospel Singer
WORC-Morning Watch
WORLD-Gypsy Fortunes
WPRO-On the Mall; Band; News
WSAR-Singing Evangelist
9:00
NBC-Breakfast Club; Soloists;
Orch.; Don McNeill, n.c.;
News: WJZ WFEA
CBS-Metropolitan Parade: WABC
WLBZ WPRO WORC WNBX
WOKO WMAS WFBL CKAC
(sw-21.52)

NBC-Women & News: WEA
WTAG
CFNB-Ma Perkins, sketch
WAAB-Doctor Looks at Food
CFCY-Salute to Day
WBRY-News; Musical Revue
WBZ-As You Like It
WCAU-Way Down East
WCSH-Betty & Bob, sketch
WDRG-Mrs. Nancy Chase
WEEI-Carolyn Pryce
WFEA-World Bookman
WGY-Hi-boys
WHAM-To be announced
WJAR-Grace Hall, shopping news
WLLH-Nine O'Clock Revue
WLW-Betty Crocker
WNAC-Houseboat Hannah
WNBH-Morning Melodies
WOR-Ed Fitzgerald
WORLD-News; Program Notes
WRDO-What's on the Air Today?
WSAR-Tuneful Topics
WTIC-Morning Minstrels
9:15
NBC-Streamliners; News: WEA
WTAG
CBS-Richard Maxwell, songs;
News: WABC WDRG WPRO
WORC WMAS WFBL WEEI
CKAC WOKO (sw-21.52)
Y.N.-Gretchen McMullen: WEAN
WLBZ WNAC WCSH WSAR
WNBH WTAG WTIC WLLH
WRDO WNBX WFEA
Young Widder Jones: WLW
WNAC
CFCY-Ma Perkins
CFNB-Backstage Wife
CKAC-Bonjour Madame
WCAU-Morning Melodies; News
WDRG-Gail Roberts, songs
WGY-Market Basket
WLBZ-Topics of the Day
WMAS-Today
WMEX-Songs of Italy
WNBX-Many Happy Returns
WOR-Modern Living
WORC-Good Morning, Neighbor
WPRO-Fashions by Suzanne
WTIC-Artistry of Homemaking
9:30
CBS-Novelters: WABC WMAS
WORC WCAU WPRO WFBL
WDRG WEEI WOKO (sw-
21.52)

Y.N.-Food News: WTAG WNAC
WEAN WCSH WTIC
CFNB-Variety Prgm.
WAAB-Merry-Go-Round
WCAU-Morning Melodies
WGY-Musical Prgm.; News
WHAM-Mystery Chef
WJAR-Housewives Exchange
WLW-Hope Alden's Romance
WMEX-Novelty Newscast
WOR-The Goldbergs, sketch
WORLD-Farm & Home News
9:45
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): WABC
WCAU WEEI WOKO WFBL
(sw-21.52)
NBC-Landt Trio: WEA WJAR
WCSH WTAG WFEA
NBC-Aunt Jemima (Quaker
Oats): WJZ WBZ (sw-15.21)
C.N.-Ruth Ross Interviews:
WAAB WRDO WBRY WNBH
WSAR
Houseboat Hannah: WHAM
WGY
CFCY-Women at Home
CFNB-Organ Melodies
CKAC-Jovette Bernier
WBRY-Dance Hour
WEEI-Tap Time
WGY-Houseboat Hannah
WHAM-Mrs. Thrifty Buyer
WLBZ-Ma Perkins
WLW-Mad Hatterfields
WMAS-Today
WMEX-Piano Moods
WNBH-Concert Hall
WNBX-Songs & Sonnets
WOR-Tex Fletcher
WCAU-Woman of Tomorrow
WRDO-Morning Serenade
WSAR Musical Roundup
WTIC-Artistry of Homemaking
10:00
CBS-Pretty Kitty Kelly (Won-
der Bread): WABC WEEI
WDRG WMAS
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WEA WTAG WJAR
WNAC WTIC WGY WCSH
NBC-Story of Mary Marlin,
sketch (Ivory Snow): WJZ
WBZ WHAM (sw-15.21)

C.N.-Singing Strings: WAAB
WLLH WFEA WEAN
News: WBRY WNBH
CFCY-Back Stage Wife
CFNB-Happy Warrior Hour
WGY-Musical Prgm.; News
WHAM-Mystery Chef
WJAR-Housewives Exchange
WLW-Hope Alden's Romance
WMEX-Novelty Newscast
WOR-The Goldbergs, sketch
WORLD-Farm & Home News
9:45
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): WABC
WCAU WEEI WOKO WFBL
(sw-21.52)
NBC-Landt Trio: WEA WJAR
WCSH WTAG WFEA
NBC-Aunt Jemima (Quaker
Oats): WJZ WBZ (sw-15.21)
C.N.-Ruth Ross Interviews:
WAAB WRDO WBRY WNBH
WSAR
Houseboat Hannah: WHAM
WGY
CFCY-Women at Home
CFNB-Organ Melodies
CKAC-Jovette Bernier
WBRY-Dance Hour
WEEI-Tap Time
WGY-Houseboat Hannah
WHAM-Mrs. Thrifty Buyer
WLBZ-Ma Perkins
WLW-Mad Hatterfields
WMAS-Today
WMEX-Piano Moods
WNBH-Concert Hall
WNBX-Songs & Sonnets
WOR-Tex Fletcher
WCAU-Woman of Tomorrow
WRDO-Morning Serenade
WSAR Musical Roundup
WTIC-Artistry of Homemaking
10:00
CBS-Pretty Kitty Kelly (Won-
der Bread): WABC WEEI
WDRG WMAS
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WEA WTAG WJAR
WNAC WTIC WGY WCSH
NBC-Story of Mary Marlin,
sketch (Ivory Snow): WJZ
WBZ WHAM (sw-15.21)

Friday

October 29



GALE PAGE
Gloria Marsh in
"Today's Children"
Fri. 10:45 am EST

(10:30 a.m. Continued)

WLW-We Live Again
WMAS-Morning Shopper
WMEX-Shopping With You
WOR-Allie Lowe Miles
WORC-Organ Reveries
WORLD-Stock Markets
WPRO-News; June Rusillo, pianist
WSAR-Home Beautiful

10:45
NBC-Today's Children, sketch (Pillsbury): WEAF WTAG WTIC WCSH WJAR WNAC WGY
CBS-Ruth Carhart, contr. & Orchestra: WABC WDRS WLBZ WORC WEEI WOKO CKAC WNBX WPRO
NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM C.N.-Earle Lawrence, bar.: WAAB WRDO WSAR WLLH WEAN WBYR WNBH WFEA
WBZ-Edward Gamage, tnr. WCAU-Women's Club of the Air WLW-Houseboat Hannah WOR-Rhythm Orch. WORL-Hollywood Brevities

11:00
CBS-Heinz' Magazine of the Air; Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; Romance of Carol Kennedy, sketch: WABC WMAS WEEI WOKO WPRO WDRS WFBL WCAU WLBZ
NBC-The O'Neills, sketch (Ivory Flakes): WJZ WHAM WBZ (sw-15.21)
NBC-David Harum, sketch (Bab-O): WEAF WCSH WGY WNAC WTIC WJAR WTAG (sw-15.33)
MBS-Reminiscing: WRDO WAAB WLLH WSAR WNBX WNBH CFCY-Luncheon Music CFCN-Chic Martin
CKAC-A Batons Rompus WBYR-News; Belle & Martha WFEA-To be announced
WLW-News; River; Stocks
WMEX-Organ Melodies
WOR-Voice of Experience
WORC-Treasure Chest
WORL-News; Travel

11:15
NBC-Backstage Wife, sketch (Dr. Lyons): WEAF WTAG WJAR WGY WCSH WTIC WNAC (sw-15.33)
NBC-Road of Life, sketch (Chipso): WJZ WBZ WLW WHAM (sw-15.21)
C.N.-Melody Strings: WAAB WRDO WBYR WNBH WFEA
CFCY-Dance Parade
CFCN-Dance Music
CKAC-Symphonette
WLLH-Variety Prgm.
WMEX-Cooking School
WNBX-Melody Time
WOR-Romance of Hope Alden
WORL-This Rhythmic Age
WSAR-A.B.C. Shop Prgm.

11:30
NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
Details of the contest on this program may be found on page 16.
CBS-Big Sister, sketch (Rinso): WABC WLBZ WFBL WDRS WEEI WORC CKAC WMAS WCAU WPRO WOKO
NBC-How to Be Charming (Phillips): WEAF WNAC WTIC WJAR WTAG WCSH WGY

11:33
MBS-Leo Freudberg's Orch.: WOR WRDO WBYR WNBX WAAB CFCY-"Chic" Martin CFCN-Comedy Capers

WFEA-Modern Melodies
WLW-Carson Robison
WMEX-Van Clemens, songs
WNBH-News
WORL-Spelling Bee
WSAR-Shopping News

11:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WBZ WHAM (sw-15.21)
Turn to page 7 and read "Edward MacHugh's Rugged Cross."

CBS-Aunt Jenny's Real Life Stories (Spry): WABC WCAU WEEI WOKO WDRS WORC WPRO WFBL WMAS WLBZ
NBC-Hello Peggy, sketch (Drano): WEAF WTIC WNAC WJAR WTAG WCSH WGY (sw-15.33)
MBS-Myra Kingsley, astrologer (Hecker H-O); Jean Paul King, commentator: WAAB WOR WEAN WRDO
C.N.-To be announced: WLLH CFCY-Melody Lane CFCN-News

CHNS-Behind the Microphone
CKAC-Dance Music
WBYR-Music Graphs
WFEA-To be announced
WLW-Goldbergs
WMEX-News; Breed Walker
WNBH-Rhythm Makers
WNBX-Rhythm & Romance
WORL-Shopping Tips
WSAR-Musical Interlude

12:00
NBC-Time for Thought: WJZ NBC-Girl Alone, sketch (Kellogg): WEAF WLW
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WORC WFBL WPRO WCAU WABC WEEI WMAS WDRS (sw-9.59)
NBC-Happy Jack, songs: WJAR (sw-15.33)
MBS-Norman Brokenshire's Variety Prgm.: WOR
Y.N.-Getting the Most Out of Life: WLLH WNBX WRDO WLBZ WNAC WNBH WTAG WFEA WTIC WEAN WCSH

AFTERNOON

12:00
News: WORL WAAB CFCN-Concert Hall CKAC-Variety Prgm. WBYR-Farm Front; Piano Moods WBZ-News; Little Show WGY-It's Fun to Keep House WHAM-World Dances WMEX-Italian Airs WSAR-Shopping Guide

12:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC WMAS WDRS WPRO WOKO WFBL WEEI WCAU WLBZ WORC (sw-9.59)
NBC-The Goldbergs, sketch (Oxydol): WEAF WGY WNAC (sw-15.33)
NBC-Edward Gamage, tnr. (News, WJZ only): WJZ WFEA
C.N.-Agricultural Series: WBYR WLLH WAAB WEAN
WCSH-Hits and Encores
WHAM-News; Hits of the Day
WLW-To be announced
WMEX-Italian Radio Review
WNBH-Surprise Party
WNBX-News; Theater of the Air
WORL-Racing Prevue
WRDO-Amer. Family Robinson
WTAG-Farm Flashes
WTIC-Young Widder Jones

12:30
NBC-Nat'l Farm & Home Hour; Guests: WJZ WLW WBZ (sw-15.21)
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WORC WDRS WOKO WFBL WCAU WPRO WEEI (sw-9.59)
NBC-Vagabonds Quartet: WEAF Y.N.-La Rosa Prgm.: WAAB WEAN
News: WLBZ WOR WMAS WFEA

Noonday Revue: WRDO WTAG CFCN-Sunshine Melodies WBYR-Musical Journey WCSH-Bulletin Board WGY-Farm Prgm. WHAM-Voice of Experience WJAR-Housekeeper's Chats WLLH-Question Box WMEX-Hits of the Day WNAC-Singin' Sam WORL-Stocks WSAR-Mid-day Melodies WTIC-Organ Melodies
12:45
NBC-Weather & Market Report: WEAF

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:00 EST (10:00 CST) HEINZ MAGAZINE OF THE AIR, Elsie Mae Gordon, guest; Julia Sanderson, Frank Crumit and B. A. Rolfe's orchestra, CBS.

11:45 EST (10:45 CST) EDWARD MacHUGH, the Gospel Singer, NBC.

AFTERNOON

1:30 EST (12:30 CST) MOZART FESTIVAL from Prague, NBC.

2:00 EST (1:00 CST) MUSIC APPRECIATION HOUR, Dr. Walter Damrosch, director, NBC.

NIGHT

8:00 EST (7:00 CST) MARY JANE WALSH and Nat Brusiloff's orchestra, premiere, MBS.

8:00 EST (7:00 CST) CITIES SERVICE CONCERT with Lucille Manners, quartet, Rosario Bourdon's orchestra and football talks by Grantland Rice, NBC.

8:30 EST (7:30 CST) MUSIC FROM HOLLYWOOD, Alice Faye and Hal Kemp's orchestra, CBS.

9:00 EST (8:00 CST) HOLLYWOOD HOTEL with Frances Langford, Anne Jamison, Ken Murray and Oswald, Raymond Paige's orchestra, and guests, CBS.

10:00 EST (9:00 CST) THE SONG SHOP with Kitty Carlisle, Frank Crumit, Reed Kennedy, Alice Cornett, quartet, glee club and orchestra, CBS.

CBS-Our Gal Sunday, sketch (Old English Floor Wax): WABC WEEI WFBL WCAU WORC WDRS WOKO WPRO (sw-9.59)
NBC-Nat'l Farm & Home Hour: WHAM
MBS-We Are Four (Libby, McNeill & Libby): WOR
News: WNBH WSAR WMEX Singin' Sam: WJAR WTIC CFCN-Popular Songs CKAC-Tabac Lemesurier WBYR-Chamber of Commerce WCSH-Tom, Dick & Harry WFEA-Cowboy Caravan WLLH-News; Shopping News WMAS-The Open Book WNAC-The Man on the Street WORL-Luncheon Club

1:00
CBS-Betty & Bob, sketch (Gold Medal): WABC WPRO WORC WCAU WOKO WFBL WDRS WEEI WMAS (sw-9.59-15.27)
NBC-Dick Fidler's Orch.: (sw-15.33)
NBC-Borden's Special Edition, drama: WEAF
Y.N.-News: WTAG WCSH WEAN WNBH WLLH WSAR WLBZ WNAC WRDO WFEA
MBS-Microphone in the Sky: WOR
Musical Prgm.: WMEX WGY CFCN-Birthday Prgm. CKAC-Stock Quotations WAAB-News of Woman's Club WBYR-News; Markets; Musicales WJAR-News
WNBX-News; Matinee Swing
WORL-News; N. E. Charities
WTIC-News; Weather

1:15
CBS-Betty Crocker, cooking talk (Gold Medal): WABC WCAU WORC WPRO WMAS WDRS WOKO WFBL WEEI (sw-9.59-15.27)
NBC-Words & Music: WJAR WCSH (sw-15.33)
Y.N.-Joyce Jordan, Girl Interne: WNAC WTIC WTAG
MBS-Carson Robison's Buckaroos (Musterole): WOR WEAN WAAB
CKAC-Instrumental Novelties WBYR-Ernest Rida, songs WFEA-Extension Service WGY-Hymns of All Churches WLBZ-Slim Bradford, cowboy WLLH-Shopping News WNBH-Salt & Pepper WNBX-Women's Club of the Air WORL-Dessert Club WRDO-Afternoon Melodies WSAR-Your Home & You

1:30
NBC-Mozart Festival from Prague: WJZ WFEA (sw-15.21)
NBC-Words & Music: WEAF

CBS-Arnold Grimm's Daughter (Gold Medal): WABC WEEI WORC WDRS WOKO WPRO WFBL WCAU WMAS (sw-15.27-9.59)
Y.N.-Marjorie Mills: WTIC WCSH WNAC WEAN WTAG
CFCN-Rex Battle's Orch. CKAC-Feminine World WAAB-Treasures in Melody WBYR-Piano Moods WBZ-Home Forum WGY-Betty & Bob, sketch WHAM-School of the Air WLBZ-Greetings & Uncle Ezra WLW-Voice of Experience WMEX-In the Music Room WNBH-Keeping Up with the Joneses
WNBX-Songs By Bob Davis
WOR-Pepper Young's Family
WORL-So That's How It's Done

1:45
CBS-Hollywood in Person (Gold Medal): WABC WPRO WFBL WCAU WOKO WORC WDRS WEEI WMAS (sw-9.59-15.27)
NBC-Dan Harding's Wife: WEAF WJAR
WAAB-Consumers Council WBYR-Melody Time WGY-Household Chats WHAM-Catholic Courier WLBZ-Langworth Gems WLW-Betty & Bob WMEX-Symphonic Moods WNBH-N Y A Orchestra WNBX-For the Ladies WORL-Judy & Jane WORL-Sporting Life WSAR-Dance Awhile

2:00
NBC-Music Appreciation Hour; Dr. Walter Damrosch, cond.: WEAF WJAR WTAG WTIC WGY WLW WCSH (sw-15.33)
NBC-Music Appreciation Hour; Dr. Walter Damrosch, cond.: WJZ WBZ WHAM (sw-15.21)

CBS-News Through a Woman's Eyes (Pontiac); Kathryn Cravens: WABC WEEI WFBL WOKO WORC WDRS WCAU WLBZ WPRO (sw-9.59-15.27)
Y.N.-Voice of Experience: WAAB WFEA WNBX WRDO WEAN WBYR WNBH
CFCN-Marconi Band Concert WMAS-Henry's Radio Chats WMEX-Lynn Sherman, songs WNAC-Musical Roundup WNBX-News
WOR-Kitty Keene, Inc. WORL-Promenade Concert WSAR-Farm & Home News

2:15
CBS-Jack & Loretta, songs & patter (Kirkman's Soap): WABC WOKO WFBL WEEI (sw-15.27)

CBS-Milton Charles, organist: WNBX
MBS-Sylvia Cyde, sop. & Orch.: WOR
Y.N.-Beatrice Fairfax: WEAN WNAC
News: WDRS WPRO
Afternoon Melodies: WCAU WLBZ
CKAC-La Rue Principale
WAAB-Racing Matinee
WBYR-Racing Hall
WCAU-Women's Club of the Air
WFEA-Let's Listen to the Leader
WMAS-Amer. Family Robinson
WMEX-Musicalogues
WNBH-The American Scene
WORC-Master Singers
WRDO-Musical Grab Bag
WSAR-Matinee Melodies

2:30
CBS-American School of the Air: WABC WPRO WLBZ WEEI WDRS WMAS WORC WOKO WNBX WCAU WFBL (sw-15.27)
The first half will be devoted to vocational guidance, and the subject will be, "Help Yourself to Guidance from the Library Shelf." The second half on Science discusses "How Does Water Get Into Plant Roots?"
NBC-Music Appreciation Hour: WTIC
C.N.-To be announced: WLLH WSAR WNBH
CFCN-Music Box Revue
CKAC-To be announced
WFEA-To be announced
WMEX-Pioneer Clipper
WNAC-Way Down East
WOR-Houseboat Hannah

2:45
MBS-Beatrice Fairfax (Hecker Products): WOR
CKAC-Capsules of Melody
WNAC-Leaders in Dance Time
WSAR-Voice at the Microphone

3:00
CBS-Columbia Concert Hall: WABC WDRS WORC CKAC WPRO WLBZ WMAS WNBX (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): WEAF WGY WTAG WCSH WTIC WJAR WLW WNAC (sw-15.33)
NBC-Radio Guild, dramatization: WJZ WHAM WFEA WBZ WEAN
MBS-String Sextette: WLBZ WAAB WRDO WLLH WBYR WSAR
CFCN-Tea Dance
WCAU-Get Going
WEEI-News
WMEW-Walter Cuffe, tnr. WNBH-To be announced
WOR-Martha Deane
WORL-News; Poems

3:15
NBC-Oxydol's Own Ma Perkins, sketch: WEAF WLW WJAR WTIC WTAG WCSH WNAC WGY (sw-15.33)
CBS-Concert Hall: WFBL WEEI WOKO
MBS-Harold Turner, pianist: WLBZ WAAB WRDO WLLH WBYR WBYR WSAR
WMEX-Gems of Melody
WORL-Stock Markets

3:30
NBC-Vic & Sade, sketch (Crisco): WEAF WNAC WJAR WLW WTIC WTAG WCSH WGY (sw-15.33)
Details of the contest on this program may be found on page 16.
CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WABC WOKO WCAU WLBZ WEEI WPRO WFBL (sw-15.27-9.59)
CBS-Bob Byron, piano & patter: WORC WMAS WNBX
MBS-Good Health & Training: WAAB WLLH WBYR WNBH WLBZ
CFCN-Concert Music
CKAC-To be announced
WDRS-Music by Cugat
WMEX-Today's Winners
WORL-Welcome Singers
WRDO-Waltz Time
WSAR-Organ Plays

3:45
NBC-The O'Neills, sketch (Ivory Flakes): WEAF WLW WTIC WTAG WGY WCSH WJAR WNAC (sw-15.33)
CBS-Lyn Murray's Four Clubmen: WABC WDRS WOKO WORC CKAC WMAS WNBX WLBZ WEEI WFBL (sw-15.27)
MBS-Radio Garden Club: WOR WLBZ WAAB WRDO WLLH WBYR
CFCN-News
WCAU-Afternoon Melodies
WORL-Hollywood Prgm.: Little Bits of Movie Lots

WPRO-Melodies Old & New
WSAR-Close Harmony

4:00
CBS-Ted Malone's Between the Bookends: WABC CKAC WMAS WORC WOKO WNBX WDRS WLBZ WEEI WFBL (sw-15.27)
Details of the contest on this program may be found on page 16.
NBC-Lorenzo Jones, sketch (Phillips): WEAF WCSH WJAR WTIC WTAG WNAC WGY (sw-9.53)
NBC-Club Matinee, Orch. & soloists: WJZ WBZ WFEA WHAM WEAN
CFCY-Outports Hour
CFCN-Organ Music
WBYR-Rhythm & Rhyme
WCAU-Happy Valley Boys
WLW-Dr. Friendly
WOR-News
WORL-Boston Speaks Its Mind
WRDO-Hawaiian Serenade
WSAR-We Shall Have Music

4:15
NBC-Guiding Light, sketch (White Naptha): WEAF WGY WNAC WTAG WCSH WTIC (sw-9.53)
CBS-Carlton Kelsey's Orch.: WABC WNBX CKAC WDRS WMAS WOKO WFBL WLBZ WORC (sw-15.27)
MBS-Girl Meets Boy: WLLH WNBH WRDO WSAR
News: CFCN WORL
WAAB-Feature Race
WCSH-WPA Music Project
WEEI-Health Forum
WLW-Life of Mary Sothorn
WOR-Young Widder Jones
WPRO-Italian Radio Review

4:30
NBC-Story of Mary Marlin, sketch (Ivory Soap): WEAF WTAG WNAC WCSH WJAR WGY WTIC WLW (sw-9.53)
CBS-Bon Voyage: WEEI
MBS-Bide Dudley's Theater Club of the Air: WOR WBYR WNBH WRDO WLLH
CBC-Club Matinee: CFCN
WAAB-Racing Matinee
WCAU-Continental
WORL-Hal Grayson's Orch.
WSAR-Gypsy Rhythm

4:45
NBC-Road of Life, sketch (Chipso): WEAF WGY WTIC WNAC WCSH (sw-9.53)
CBS-Dr. Allan Roy Dafeo (Lysol): WABC WEEI WCAU (sw-15.27)
Dr. Dafeo's topic: "Rattle-Brained Children."
CBS-To be announced: CKAC
MBS-To be announced: WNBH WPRO WLLH WLBZ
WBYR-Melody Express
WDRS-Mary Herman, organ
WLW-Kitty Keene, Inc.
WMAS-To be announced
WNBX-Hits & Encores
WOR-Health Talk; Melody Moments
WORC-On the Mall
WRDO-Hillbilly Hits
WTAG-Daily Information Service

5:00
NBC-Neighbor Nell, philosophy: WJZ WFEA
CBS-Follow the Moon (Pebeco); Elsie Hitz & Nick Dawson: WABC WEEI WCAU (sw-9.59-15.27)
Details of the contest on this program may be found on page 16.
NBC-Arthur Lang, songs: WEAF WTAG WTIC WJAR
NBC-Junior Nurse Corps, sketch: WLW (sw-15.21)
C.N.-Jolly Jo, tnr. & Organ: WNBH WRDO WSAR WBYR CFCY-Reverie
CFCN-Concert Music
CKAC-Social Announcements
WAAB-Racing Results
WBZ-Four of Us
WCSH-Easy Aces
WDRS-Ad-Liner
WGY-Count of Monte Cristo
WHAM-Women Only
WLBZ-Shoppers Review
WLLH-Hits & Encores
WMAS-Market Reporter
WNAC-Donald Van Wart
WNBX-News
WOR-Women Make the News
WORC-Amer. Family Robinson
WPRO-News; Master Singers

5:15
NBC-While the City Sleeps (Darius): WEAF WJAR WCSH WTIC WTAG WNAC WGY (sw-9.53)
CBS-Life of Mary Sothorn, sketch (Hind's): WABC WEEI WCAU (sw-9.59-15.27)
Details of the contest on this program may be found on page 16.
NBC-Edward Davies, bar.: WJZ WFEA WEAN WBZ



REED KENNEDY
"The Song Shop" vocalist
Fri. 10 pm EST

Frequency

6:15
CBS-Football Resume (Atlantic Refining): WORC WEEI
WMAS WPRO

NBC-Don Winslow of the Navy: WFAE WLW WTAM (sw-9.53)
Y.N.-Casey at the Mike: WNAC
WEAN WTIC WLBZ WCSH
WNBH WTAG WSAR

CFCY-Nights in Vienna
CFRB-Claire Wallace
CFNB-Dr. Lambert Prgm.
CKAC-L'Heure Recreative
CRCO-Capitol Theater
KDKA-Junior Health Club
WAAB-Political Talk
WCAU-Bill Dyer, sports talk
WDR-C Lewis Fox
WHAM-Broadway Comedy Stars
WHAS-Jack Armstrong
WHN-Musical Moments
WJAR-Dance Time
WLLH-Baseball Scores; Racing Results; Interlude
WMEX-Italian Radio Review
WNAC-Casey at the Mike
WNBX-Joe Gilbert's Orch.
WRDO-Football Forecasts
WTAM-Johnny Hauser's Orch.

6:30
CBS-News; Frank Dailey's Orch.: WABC WPRO WORC WEEI
WDR-C WLBZ WMAS WNBX (sw-17.76)
NBC-News; Albert Hunter, songs: WFAE
NBC-News; Revelers: WJZ
CBC-Golden Journeys: CRCO
CFNB
Y.N.-Race Highlights: WNAC
WEAN
News: WTAG WBRY CFCY
WOR WINS
Sports: KDKA WJAR WLW
CFRB-Jim Hunter, reporter:
Sports
CKAC-Le Reporter Salada
WAAB-To be announced
WAB-Movie Gossip (1200 kc)
WBZ-News; Revelers
WCAU-Song Favorites; News
WCSH-Let's Talk It Over
WFEA-Hampden Spotlight
WGY-News; Revelers
WHAM-Frank Silva, sports
WHN-Dinner Music
WLLH-News; Sports
WMEX-Today's Winners
WNBH-Johnny Doherty, songs
WRDO-Dinner Dance Music
WSAR-Radio Shopping Tour
WTAM-News; Tom Manning
WTIC-Wrightville Clarion

6:45
NBC-Lowell Thomas, news commentator & Ed Thorgeren, sports (Sun Oil): WJZ WBZ
WEAN WLW WTAM KDKA
WHAM (sw-15.27)
NBC-Tom Mix' Straight Shooters, sketch (Purina): WJZ WHAM
WBZ WEAN (sw-15.21)
News: WDR-C WSAR WBRY
CFCY-The Buccaneers
CFNB-Dance Music
CKAC-Fireside Prgm.
WAAB-Duane Marshall's Orch.
WCAU-Ben Alley, tr. & Organ
WLBZ-Shopping Commentator
WLW-Whistling Kid
WMEX-Reading the Comics
WNBH-Music by Cugat
WOR-Junior G Men
WPRO-Musical Hotel
WRDO-Variety Prgm

C.N.-To be announced: WNBH
WBRY
CFCY-Uncle Mel
CFNB-Dance Music
CKAC-Summary; Pianologue
WAAB-Racing Matinee
WHAM-Police & Radiograms
WLW-Jack Armstrong
WMAS-Hits and Bits of the Day
WNBX-Around the Chuck Wagon
WOR-Rangers
WORC-Funnies on Parade
WPRO-Drifting & Dreaming
WRDO-Tea Time Tunes
WSAR-Timely Tunes

5:30
NBC-To be announced: WJZ
WBZ WHAM WLW (sw-15.21)
CBS-Salvation Army Staff Band:
WABC WPRO WLBZ WMAS
WORC (sw-15.27)
NBC-Jack Armstrong, sketch
(Wheaties): WFAE WNAC
WTIC WGY WJAR WTAG
WCSH (sw-9.53)
MBS-Johnson Family: WOR
CFCY-Dinner Music
CFNB-Melody Masters
CKAC-Variety Prgm.
WCAU-Pepper Rhymes the News
WDR-Magic Island
WEEI-The Boston Hour
WFEA-Dance Hour; Silver Race
Results
WLW-Fairlyland Lady
WNBH-News
WRDO-Shoppers Variety Review
WSAR-Italian Prgm.

5:45
NBC-Little Orphan Annie, sketch
(Ovaltine): WFAE WNAC
WTIC WTAG WJAR WCSH
WGY (sw-9.53)
CBS-Dorothy Gordon's Children's
Corner: WABC WORC WFBL
WORC WMAS WNBX WOKO
(sw-15.27)
NBC-Tom Mix' Straight Shooters
(Purina): WJZ WHAM
WBZ WEAN (sw-15.21)
News: WDR-C WSAR WBRY
CFCY-The Buccaneers
CFNB-Dance Music
CKAC-Fireside Prgm.
WAAB-Duane Marshall's Orch.
WCAU-Ben Alley, tr. & Organ
WLBZ-Shopping Commentator
WLW-Whistling Kid
WMEX-Reading the Comics
WNBH-Music by Cugat
WOR-Junior G Men
WPRO-Musical Hotel
WRDO-Variety Prgm

5:30
NBC-To be announced: WJZ
WBZ WHAM WLW (sw-15.21)
CBS-Salvation Army Staff Band:
WABC WPRO WLBZ WMAS
WORC (sw-15.27)
NBC-Jack Armstrong, sketch
(Wheaties): WFAE WNAC
WTIC WGY WJAR WTAG
WCSH (sw-9.53)
MBS-Johnson Family: WOR
CFCY-Dinner Music
CFNB-Melody Masters
CKAC-Variety Prgm.
WCAU-Pepper Rhymes the News
WDR-Magic Island
WEEI-The Boston Hour
WFEA-Dance Hour; Silver Race
Results
WLW-Fairlyland Lady
WNBH-News
WRDO-Shoppers Variety Review
WSAR-Italian Prgm.

5:45
NBC-Little Orphan Annie, sketch
(Ovaltine): WFAE WNAC
WTIC WTAG WJAR WCSH
WGY (sw-9.53)
CBS-Dorothy Gordon's Children's
Corner: WABC WORC WFBL
WORC WMAS WNBX WOKO
(sw-15.27)
NBC-Tom Mix' Straight Shooters
(Purina): WJZ WHAM
WBZ WEAN (sw-15.21)
News: WDR-C WSAR WBRY
CFCY-The Buccaneers
CFNB-Dance Music
CKAC-Fireside Prgm.
WAAB-Duane Marshall's Orch.
WCAU-Ben Alley, tr. & Organ
WLBZ-Shopping Commentator
WLW-Whistling Kid
WMEX-Reading the Comics
WNBH-Music by Cugat
WOR-Junior G Men
WPRO-Musical Hotel
WRDO-Variety Prgm

5:45
NBC-Little Orphan Annie, sketch
(Ovaltine): WFAE WNAC
WTIC WTAG WJAR WCSH
WGY (sw-9.53)
CBS-Dorothy Gordon's Children's
Corner: WABC WORC WFBL
WORC WMAS WNBX WOKO
(sw-15.27)
NBC-Tom Mix' Straight Shooters
(Purina): WJZ WHAM
WBZ WEAN (sw-15.21)
News: WDR-C WSAR WBRY
CFCY-The Buccaneers
CFNB-Dance Music
CKAC-Fireside Prgm.
WAAB-Duane Marshall's Orch.
WCAU-Ben Alley, tr. & Organ
WLBZ-Shopping Commentator
WLW-Whistling Kid
WMEX-Reading the Comics
WNBH-Music by Cugat
WOR-Junior G Men
WPRO-Musical Hotel
WRDO-Variety Prgm

NIGHT

6:00
CBS-Margaret Daum, sop.:
WABC WOKO
NBC-Education in the News:
WFAE (sw-9.53)
NBC-News, WJZ only) Harry
Kogen's Orch.; Soloist: WJZ
Y.N.-News: WLBZ WNAC WNBH
WFEA WCSH WEAN WLLH
WNBX WRDO WSAR
News: WJAR WTIC WORC
KDKA WEEI WMAS WMEX
CRCO CFNB
CFCY-Whispering Jack Smith
CFRB-Musical Interlude
WAAB-Dinner Concert
WBRY-Waste of Time
WBZ-News; Evening Little Show
WCAU-Rube Appleberry
WDR-Dinner Dance Music
WGY-News; Melody Time
WHAM-News; Air Masters
WINS-Where to Go & What to
Do
WLW-Angelo, tr.
WNBX-Movie Billboard
WNEW-Make Believe Ballroom
WOR-Uncle Don
WPRO-News; Musical Hotel
WTAG-Evening Revue
WTAM-News; Evening Prelude

7:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer); Pat Barrett:
WFAE WJAR WTAG WNAC
WTAM WCSH WTIC WGY
(sw-9.53) (also KOA KFI at
11:15 p.m.)

CBS-Chrysler Football Parade;
Frank G. Menke: WABC (sw-
17.76)

CBS-Song Time: WNBX WDR-C
WMAS WORC CFRB WPRO
WLBZ (sw-9.59)

NBC-Mary Small Revue: WJZ
WBZ WHAM
C.N.-La Salle Cavaliers: WBRY
WLLH WRDO WSAR
CBC-La Salle Cavaliers: CFNB
Jimmy James' Orch.: WHN
WLW
CFCY-Adv. of Dr. Lambert
CKAC-Le Cure de Village
CRCO-Buccaneers
KDKA-Scenic Show
WAAB-Political Talk
WCAU-Success Doctor
WEEI-Penn State Prgm.
WFEA-Football Forecast
WHN-Four Stars Tonight
WINS-Symphonetta
WLW-Four Stars Tonight
WMEX-Five Star Final
WNEW-News
WOR-Musical Chefs

7:30
MBS-The Lone Ranger, sketch
(Silvercup): WOR
NBC-Horlick's Lum & Abner,
sketch: WJZ WLW WBZ (also
KGO at 11:15 p.m.)

CBS-Dinner Concert: WABC
CFRB WLBZ WNBX (sw-9.59-
17.76)

NBC-Eddie Duchin's Orch. (Kop-
per's Coke): WFAE
CBS-Neal O'Hara's Radio Ga-
zette (Brown & Williamson):
WEEI WDR-C WPRO WORC
WMAS
CBC-Major Bill: CRCO CFNB
CFCY
Y.N.-Sports: WNAC WFEA
WTAG WLLH WNBH WRDO
WSAR WCSH WEAN
CFRB-Movie Reporter
CKAC-Radio Bingo Leduc
KDKA-Movie Moments
WAAB-Chemistry of Today
WBRY-Singing Bill
WCAU-Vocal Varieties
WGY-Jim Healey, news
WHAM-To be announced
WHN-Alias Jimmy Valentine
WJAR-Advs of Sally & Ann
WMEX-A Voice of Israel
WNEW-Billy Duncan, Irish Prgm.
WTAM-Safety Police Club
WTIC-Concert Prgm

7:45
CBS-Boake Carter, commentator
(Philco): WABC WPRO WLBZ
WFBL WEEI WDR-C WCAU
WOKO (sw-9.59-17.76) (also
KNX KSL at 11:15 p.m.)

NBC-Bughouse Rhythm: WJAR
WTAG
NBC-Louise Florea, sop. & Orch.:
WJZ WFEA
CBC-Bughouse Rhythm: CRCO
CFCY CFNB
C.N.-Jackie Duggan, songs:
WRDO WLLH WBRY WAAB
WSAR WNBX
Don't Listen, Interviews: WHN
WLW
Musical Moments: WGY WBZ
CFRB-Whispering Jack Smith
CKAC-Loin des Soucis
KDKA-Songs of Long Ago
WCSH-Sports Review
WHAM-Public Enemies
WLW-To be announced
WMAS-Around the Town
WNAC-Alias Jimmy Valentine
WNBH-New Bedford Prgm
WNEW-News
WTIC-The White Eagle

8:00
NBC-Grand Central Station,
sketch (Listerine): WJZ WBZ
WHAM KDKA WEAN (sw-
11.87) (also KGO at 10:30
p.m.)

7:45
CBS-Boake Carter, commentator
(Philco): WABC WPRO WLBZ
WFBL WEEI WDR-C WCAU
WOKO (sw-9.59-17.76) (also
KNX KSL at 11:15 p.m.)

NBC-Bughouse Rhythm: WJAR
WTAG
NBC-Louise Florea, sop. & Orch.:
WJZ WFEA
CBC-Bughouse Rhythm: CRCO
CFCY CFNB
C.N.-Jackie Duggan, songs:
WRDO WLLH WBRY WAAB
WSAR WNBX
Don't Listen, Interviews: WHN
WLW
Musical Moments: WGY WBZ
CFRB-Whispering Jack Smith
CKAC-Loin des Soucis
KDKA-Songs of Long Ago
WCSH-Sports Review
WHAM-Public Enemies
WLW-To be announced
WMAS-Around the Town
WNAC-Alias Jimmy Valentine
WNBH-New Bedford Prgm
WNEW-News
WTIC-The White Eagle

8:00
NBC-Grand Central Station,
sketch (Listerine): WJZ WBZ
WHAM KDKA WEAN (sw-
11.87) (also KGO at 10:30
p.m.)

7:45
CBS-Boake Carter, commentator
(Philco): WABC WPRO WLBZ
WFBL WEEI WDR-C WCAU
WOKO (sw-9.59-17.76) (also
KNX KSL at 11:15 p.m.)

NBC-Bughouse Rhythm: WJAR
WTAG
NBC-Louise Florea, sop. & Orch.:
WJZ WFEA
CBC-Bughouse Rhythm: CRCO
CFCY CFNB
C.N.-Jackie Duggan, songs:
WRDO WLLH WBRY WAAB
WSAR WNBX
Don't Listen, Interviews: WHN
WLW
Musical Moments: WGY WBZ
CFRB-Whispering Jack Smith
CKAC-Loin des Soucis
KDKA-Songs of Long Ago
WCSH-Sports Review
WHAM-Public Enemies
WLW-To be announced
WMAS-Around the Town
WNAC-Alias Jimmy Valentine
WNBH-New Bedford Prgm
WNEW-News
WTIC-The White Eagle

8:00
NBC-Grand Central Station,
sketch (Listerine): WJZ WBZ
WHAM KDKA WEAN (sw-
11.87) (also KGO at 10:30
p.m.)

NBC-Cities Service Concert; Lu-
cille Manners, sop.; Quartet;
Rosario Bourdon's Orch.;
Grantland Rice, football talk:
WFAE WTIC WTAG WTAM
WJAR WGY WCSH WNAC
(sw-9.53)
Miss Manners will sing tonight
Something to Remember You
By from "Band Wagon"
(Schwartz), Serenade (Schub-
ert), Pleurez Pleurez Mes
Yeux from "Le Cid" and, in
duet with Robert Simmons,
They Didn't Believe Me from
"Girl from Utah" (Kern).
Mr. Simmons will also offer
Jennie with the Light Brown
Hair, (Paster), "The orches-
tra numbers will be March
(Bourdon), Malagena from
"Boa badi!" (Moszkowski),
Danse Macabre (Saint-Saens),
Entrance of the Cowboys
(Halvorsen) and, with the
trio, Hit of the Day, The
Revelers will offer "Current
Popular and All American
Girl (Lewis); the ensemble
will play selections from
"The Three Musketeers"
(Friml) and One Alone from
"Desert Song" (Romberg).

CBS-Hammerstein Music Hall
(Kolynos); Ted Hammerstein,
m.c.: WABC WDR-C WEEI
WCAU WPRO WORC WMAS
WFBL WOKO (sw-6.06)
The guest offerings tonight in-
clude a recitation by Miss
O'Brien, Don't You Know
or Don't You Care by Larry
Burke, and The Love of You
by Mildred Fenton. The or-
chestra offers a medley of
I'm Bringing a Red Red
Rose, In a Mission by the
Sea, and Red Lips Kiss My
Blues Away. Charles Mag-
nante's accordion solo will be
Who Knows, Jerry Mann will
sing Getting Some Fun Out
of Life, and the chorus of-
fers My Swiss Hill-billy.

MBS-Mary Jane Walsh, vocalist;
Nat Brusiloff's Orch. (Barba-
sol): WOR WAAB WGN

MBS-To be announced: WBRY
WEAN WNBX WNBH
CBC-Cariboo Miner, talk: CRCO
CFCY CFNB
CFRB-Studio Prgm.
CKAC-Provincial Hour
WFEA-Hacker Headlines
WHN-Movie Club
WLBZ-Comedy Stars of Broad-
way
WLLH-Comment Court
WLW-Tonic Time
WMEX-Duane Marshall's Orch.
WNEW-George Hall's Orch.
WRDO-Old Favorites
WSAR-Let's Dance

8:15
MBS-Harold Stokes' Orch.
(Sheaffer Pen Co.): WOR

CBC-Two-Piano Recital: CRCO
CFNB CFCY
C.N.-Songs They Write: WNBX
WAAB WNBH WSAR WBRY
WRDO WFEA
WHAM-Public Enemies
WLBZ-Dance Parade
WLW-Homer Griffith

8:30
CBS-Music From Hollywood
(Chesterfield); Hal Kemp's
Orch. with Alice Faye, vocalist:
WABC WDR-C WEEI WLBZ
WOKO WMAS WFBL WPRO
WCAU WORC (sw-6.06-15.27)
(also KNX KSL at 11:30 p.m.)

**NBC-Death Valley Days (Bor-
ax):** WJZ WHAM KDKA
WLW WLBZ WEAN (sw-11.87)

CBC-Pictures in Music: CFCY
CRCO CFNB
C.N.-Dick Stabile's Orch.: WSAR
WRDO WAAB WNBX WLLH
WBRY
CFRB-Spotlight Revue
WFEA-Concert Hall
WGY Farm Forum
WMEX-Variety Show
WNBH-French Radio News
WNEW-Organ Recital
WOR-Dale Carnegie

8:45
MBS-Pictures in Music: WNBH
WEAN WAAB WLLH WBRY
WSAR WRDO WNBX
WMEX-Editor Speaks
WOR-Let's Play Games

9:00
NBC-Abe Lyman's Waltz Time
(Phillips); Frank Munn, tr.;
Lois Bennett, sop.; Chorus:
WFAE WGY WCSH WJAR
WTAG WNAC WTIC WTAM
(sw-9.53)
Frank Munn offers Champagne
Waltz and Rosalie. Miss
Bennett will sing I'm Al-
ways in the Mood for You.
The orchestra plays Annie
Laurie, A Kiss in the Dark,
Extrahita, Gold and Silver
Waltz, Celieto Lindo and

9:00
NBC-Abe Lyman's Waltz Time
(Phillips); Frank Munn, tr.;
Lois Bennett, sop.; Chorus:
WFAE WGY WCSH WJAR
WTAG WNAC WTIC WTAM
(sw-9.53)
Frank Munn offers Champagne
Waltz and Rosalie. Miss
Bennett will sing I'm Al-
ways in the Mood for You.
The orchestra plays Annie
Laurie, A Kiss in the Dark,
Extrahita, Gold and Silver
Waltz, Celieto Lindo and

Drigo's Serenade. The chor-
us number, In the Valley
of the Moon.

NBC-Pontiac Varsity Show: WJZ
WEAN KDKA WLW WHAM
WBZ (sw-11.87)
Tonight's program comes from
the campus of Temple Uni-
versity in Philadelphia.

**CBS-Hollywood Hotel (Camp-
bell Soup);** Frances Langford,
contr.; Jerry Cooper, m.c.;
Raymond Paige's Orch.; Anne
Jamison; Ken Murray & Os-
wald: WABC WORC WEEI
WMAS WCAU CKAC WOKO
WPRO WDR-C WLBZ CFRB
WFBL (sw-6.06-15.27)
Read about "Jerry Cooper's Stub-
born Break" on page 6.

MBS-Jack Denny's Orch.: WNBX
WNBH WRDO WLLH WAAB
WBRY WSAR
CBC-Backstage: CFCY CFNB
CRCO
WFEA-Repertory Players
WHN-Ohie Norton's Orch.
WMEX-Rose Marie
WNEW-Veteran's Campfire
WOR-Gabriel Heatter

9:15
WFEA-To be announced
WHN-Gridiron Smoker
WOR-Victor Arden's Orch.

9:30
NBC-True Story Court of Human
Relations, drama: WFAE WGY
WJAR WTIC WTAG WCSH
WNAC WTAM (also KFI KOA
at 11:30 p.m.)
Details of the contest on this pro-
gram may be found on page 16.

**MBS-Curtain Time, dramatiza-
tion:** WLLH WAAB

9:15
WFEA-To be announced
WHN-Gridiron Smoker
WOR-Victor Arden's Orch.

9:30
NBC-True Story Court of Human
Relations, drama: WFAE WGY
WJAR WTIC WTAG WCSH
WNAC WTAM (also KFI KOA
at 11:30 p.m.)
Details of the contest on this pro-
gram may be found on page 16.

NBC-Raleigh and Kool Show;
Edythe Wright & Jack Leon-
ard, vocalists; Tommy Dor-
sey's Orch.; Paul Stewart, an-
nouncer: WJZ WBZ KDKA
WEAN WHAM (sw-6.14)

MBS-Pat Barnes' Opera House:
WLLH WBRY WRDO WNBX
WOR WAAB WSAR
CBC-Night Shift: CFCY CRCO
CFNB
CFNB-The Buccaneers
WLW-Minstral Man
WMEX-Professional Hour
WNEW-Paramount Party

9:45
WHN-Hippodrome Boxing Bouts
10:00
CBS-Song Shop (Coca-Cola);
Kitty Carlisle, sop.; Frank
Crumit, Reed Kennedy, bar.;
Alice Cornett; Songshop Quar-
tet; 22 Voice Glee Club; Gus
Haenschen's Orch.: WABC
WPRO WEEI WCAU WORC
WLBZ WOKO WFBL WDR-C
WMAS (sw-15.27-6.06)
Reed Kennedy's number to-
night will be An Old Flame
Never Dies; Miss Carlisle
will offer I'd Like to Marry
a Male Quartet. The or-
chestra numbers will be I've
You Got Any Castles, Span-
ish Group and a medley com-
posed of Would You, For Me
and My Gal, and Remember
Me. Miss Cornett will sing
Danger Love at Work and
Frank Crumit will offer a
medley of Annie Rooney, Un-
der the Bamboo Tree, After
the Ball, Won't You Come
Home Bill Bailey. The choir
will sing Sylvia and the
quartet, Dixieland Band.

NBC-Campana's First Nighter,
Starring Lester Tremayne &
Barbara Luddy: WFAE WTIC
WCSH WTAG WNAC WLW
WJAR WGY WTAM (sw-9.53)
"Romance Should Begin At
Home" is the title of to-
night's drama.

NBC-To be announced: WJZ
WHAM WEAN KDKA WBZ
(sw-11.87)
MBS-Alexander Woolcott: WOR
WSAR WLLH WBRY WRDO
WAAB WLBZ
CBC-To be announced: CFCY
CRCO CFNB
News: WNBX WNBH
CFRB-Ask Another
CKAC-Elmer W. Ferguson & Ti-
Jog
WFEA-Amer. Family Robinson
WMEX-David McSweeney, songs
WNEW-Dance Parade

10:15
MBS-Bob Stanley's Orch.: WOR
WSAR WLLH WBRY WRDO
WAAB WLBZ WNBH
CKAC-News
WFEA-WPA Music
WMEX-Jimmie McHale's Orch.
WNBX-Waltz in the Twin States

10:30
NBC-Jimmie Fidler's Hollywood
Gossip (Drene): WFAE WLW
WGY WTAG WTIC WCSH
WJAR WTAM WNAC (sw-
9.53)

NBC-King's Jesters: WJZ
NBC-Louis Panico's Orch.: WFAE
MBS-Billy Swanson's Orch.:
WOR
KDKA-Harlem Casino Orch.
WGY-Melody Lane
WLBZ-Dance Time
WLW-Salute to Lakeland, Fla.

11:30
NBC-Joseph Escarpenter's Orch.:
WJZ
NBC-Joe Rines' Orch.: WFAE
NBC-True Story; Court of Hu-
man Relations: KFI KOA (al-
so at 9:30 p.m.)
CBS-Richard Himber's Orch.:
WABC WDR-C
MBS-Bob Crosby's Orch.: WAAB
CBC-Hawaiian Nights: CRCO
KDKA-Herman Middleman's Or-
chestra
WEEI-Nye Mayhew's Orch.
WMEX-Ed Mallory's Orch.
WTAM-Johnny Hauser's Orch.

11:45
Barney Rapp's Orch.: WHN
WLW

12:00
NBC-Trump Davidson's Orch.:
WFAE
CBS-Guy Lombardo's Orch.:
WABC
NBC-Henry Busse's Orch.: WJZ
MBS-George Olsen's Orch.: WOR
KDKA-Bob Clayman's Orch.
WLW-Jimmy Dorsey's Orch.

End of Friday Programs



ANN LEAF
CBS organist
Sat. 2:15 p.m. EST

MORNING

7 am EST
Musical Clock: CFNB WOR
Top of the Morning: WGY WEEI
WAAB-Uncle Ned
WBZ-News; Musical Clock
7:15
News: CFNB WNAC
WCAU-Happy Valley Boys
WLW-ΔFamily Prayer Period
WNBX-Musical Timekeeper
7:30
NBC-Morning Greetings WEA
CBS-Organ Reveille; News:
WABC
NBC-Rise & Shine: WJZ
Musical Clock: WNBH WSAR
WMAS
CFNB-The Listening Post
WDRB-Shoppers Special
WEEI-Let's Go
WGY-Top of the Morning
WJAR-Carefree Capers
WLLH-Morning Parade
WLW-Mail Bag
WNAC-Good Morning
WOR-Vincent Sorey's Orch.
WORN-N. E. Fellowship
WPRO-Breakfast Club
WTAG-Organ Prgm.
WTIC-Morning Watch
7:45
NBC-Yoichi Hiraoka, xylophon-
ist; News: WJZ
News: WDRB WEEI WCAU
Musical Clock: WGY WNAC
CKAC-Cheerful Earful
WAAB-Morning Watch
WJAR-Radio Almanac
WLW-Doc Schneider's Texans
WTAG-Morning Parade
8:00
NBC-Good Morning Melodies:
WEAF
CBS-Poetic Strings: WABC (sw-
21.52)
NBC-Norsemen Quartet: WJZ
Y.N.-News: WFEA WCSH WLLH
WNBH WEAN WLBZ WSAR
WRDO WAAB
News: WTAG WTIC WOR WJAR
WROC WMAS WPRO
CFNB-Birthday Prgm.
CKAC-Morning Serenade
WBRY-Musical Clock
WCAU-Larry Vincent, songs
WDRB-Treasure House
WEEI-Jimmie & Dick
WGY-Morning Variety Hour
WHAM-News; Music
WLW-Good Morning Melodies
WMBX-Musical Timetable
WNBX-News; Saving & Shopping
WORLD-Reviewing the News
8:15
Y.N.-George & Juanita, songs.
WEAN WNBH WTAG WNAC
WLLH WSAR WFEA WRDO
NBC-Leibert Serenade WJZ
NBC-Good Morning Melodies:
WJAR WTIC
News: CKAC WLW
WAAB-Francis J. Cronin
WCAU-Melody Parade
WCSH-Call to Youth
WDRB-Shoppers' Special
WEEI-Caroline Cabot
WHAM-Whistler & His Dog
WLBZ-Time, Temp. & Weather
WMAS-ΔMorning Devotions
WNBX-Jungle Jim
WOR-Musical Brevities; Odd
Facts
WOR-Morning Revue
WORLD-Morgan Memorial
WPRO-ΔMorning Devotions
8:30
NBC-To be announced: WEA
WJAR WCSH
CBS-Jack Shannon, trn.: WABC
(sw-21.52)
Y.N.-Andrew Jackson's Rhythm:
WEAN WLLH WSAR WFEA
WRDO WBRY WAAB

NBC-Liebert Ensemble: WHAM
CFNB-Morning Concert
CKAC-French Songs
WCAU-Streamline Revue
WEEI-Radio Almanac
WGY-Time Keeper
WLBZ-Thoughts for the Day
WLW-Cornbread & Caviar
WMAS-Melody Express
WV-Grand Roundup
WNBH-ΔMorning Devotions
WNBX-Abeniqui Pow Wow
WOR-Modern Rhythms
WORLD-Concert Master
WPRO-Home Folks Frolic
WTAG-Top of the Morning
WTIC-Radio Bazaar
8:45
NBC-Lucille & Lanny, songs:
WJZ
CBS-Leon Goldman, violinist:
WABC (sw-21.52)
C.N.-Andy Jacobson's Rhythm:
WLBZ
CFNB-Concert Songs
WFEA-To be announced
WHAM-ΔTower Clock Prgm.
WNBX-Radio Shop
WOR-Story Teller's House
WORLD-Morning Watch
WPRO-Easy to Remember; News
9:00
NBC-Breakfast Club; Soloists;
Orch. Lon McNeill, m.c.
News: WJZ WFEA WLW (sw-
15.21)
CBS-Ray Block, pianist WABC
WLBZ WDRB WOKO WPRO
WROC WMAS WFBL CKAC
WNBX (sw-21.52)
NBC-The Wise Man: WEA
WCSH WTIC WGY
CFNY-Salute to Day
CFNB-Studies in Black & White
WAAB-Charin Mirror
WBRY-News; Musical Revue
WBZ-As You Like It
WCAU-Topics in Season
WEEI-New England Kitchen
WHAM-ΔChristian Science
WJAR-Shopping News
WLLH-Nine O'Clock Revue
WNBH-Morning Melodies
WOR-Ed Fitzgerald
WORLD-News; Program Notes
WRDO-What's on the Air Today?
WSAR-Happiness Harbor
WTAG-Shut-In Society Prgm
9:15
CBS-Dalton Bros.: WABC CKAC
WFBL WLBZ WDRB WOKO
WPRO WROC WCAU WEEI
WMAS WNBX (sw-21.52)
NBC-Streamliners; News: WEA
WJAR WTAG WCSH
NBC-Breakfast Club: WHAM
Y.N.-Voice of the Apothecary:
WNAC WBRY WEAN WLLH
WRDO
CFNB-Dance Music
WAAB-Merry-Go-Round
WGY-Market Basket
WMEX-News; Novelty Newscast
WOR-Organ Recital
WORLD-College Daze
WSAR-Radio Revelers
WTIC-Jake & Carl
9:30
CBS-Richard Maxwell, trn.:
Philosopher; News: WABC
WROC WMAS WFBL CKAC
WDRB WPRO WNBX WEEI
WLBZ (sw-21.52)
NBC-Breakfast Club: WBZ
Y.N.-First Nat'l Food News:
WEAN WCSH WNAC WTIC
WTAG
CFNY-Women at Home
WCAU-The Singing Parson
WGY-Organ Reveries; News
WMEX-In the Poetry Corner
WNBH-Home Decorator
WOR-Tex Fletcher, songs
WORLD-Woman of Tomorrow
WRDO-Morning Melodies
9:45
NBC-Landt Trio: WEA WJAR
WCSH WFEA WTAG WTIC
CBS-Fiddler's Fancy; News:
WABC WCAU WROC WMAS
WOKO WFBL WEEI WLBZ
CKAC WDRB WPRO WNBX
(sw-21.52)
NBC-Aunt Jemima (Quaker
Oats): WJZ WBZ (sw-15.21)
C.N.-Ruth Moss Interviews:
WNAC WBRY WRDO WAAB
WNBH WRDO
CFNB-Organ Melodies
WGY-Information Service
WHAM-Tom Grierson, organist
WLBZ-One Girl in a Million
WLW-ΔSynagogue of the Air
WMEX-Songs of Italy
WOR-Newark Museum Talk

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:45 EST (9:45 CST) ALL-MARYLAND HIGH SCHOOL ORCHESTRA, CBS.

AFTERNOON

3:30 EST (2:30 CST) SYMPHONY ORCHESTRA from London, Arturo Toscanini, conductor; Isobel Baillie and Alexander Sved, soloists; chorus, NBC.

NIGHT

7:00 EST (6:00 CST) MESSAGE OF ISRAEL, Rabbi Israel Goldstein, speaker, NBC.

8:30 EST (7:30 CST) CELEBRATION OF STATION KDKA 17th ANNIVERSARY, NBC.

8:00 EST (7:00 CST) ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC.

8:30 EST (7:30 CST) JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie and Ted Fio-Rito's orchestra, NBC.

9:00 EST (8:00 CST) PROFESSOR QUIZ, CBS.

10:00 EST (9:00 CST) LUCKY STRIKE HIT PARADE, Al Goodman's orchestra, vocalists, quartet and guests, CBS.

12:00 EST (11:00 CST) OPERA, VERDI'S "LA TRAVIATA," 2nd act; Gaetano Merola, conductor, and Gina Cigna, Charles Kullmann, Richard Bonelli, Ludovico Oliviero, Lani Kroph, Norman Cordon, John Howell and George Cehanovsky, NBC.

10:00

NBC-Breen & de Rose: WJZ WFEA WBZ (sw-15.21)
CBS-Fred Feibel, organist; WABC WCAU WPRO WFBL WROC WNBX (sw-21.52)
NBC-Nancy Swanson, songs: WEA WTAG WTIC WNAC
C.N.-Marriage Clinic: WAAB WEAN WOR WLLH WSAR WBRY
Topics of the Day: WRDO WLBZ
CFNY-Growin' Up
CFNB-Happy Warrior Hour
CJLS-Movie Gossip (1310 kc)
CKAT-ΔParade Des Melodies
WCSH-State Public Health Talk
WDRB-Ruth Brooks, songs; Pianist
WEEI-Children's Hour
WGY-ΔMid-Morr. Devotions-
WHAM-Tom Grierson, organist
WJAR-Children's Prgm.
WLW-Ladies Day
WMAS-Morning Shopper
WNBH-Radio News
WORLD-News; Bridge Club

10:15

NBC-Charioteers: WEA WCSH WTAG WTIC WGY WNAC
NBC-To be announced: WJZ WLW WBZ WHAM WFEA (sw-15.21)
CBS-Lets Pretend: WABC WCAU WDRB CKAC WPRO WFBL WROC WNBX (sw-21.52)
The second part of the fairy tale, "King of the Golden River," will be presented.
WMAS-Clair Tree Major & Players
WMEX-Front Page Dramas
WORLD-Corn Huskers
WSAR-News

10:30

MBS-Norman Brokenshire's Afternoon Varieties: WOR
NBC-Manhattans, Dance Orch.: WEA WCSH WTIC WTAG WLW WNAC
CBS-Let's Pretend: WMAS WLBZ
NBC-Bill Krenz' Orch.: WJZ WBZ WHAM WFEA (sw-15.21)
C.N.-Get Thin to Music: WRDO WNBH WAAB
CFNY-Home Forum
CKAC-Saturday Shopping Revue
WBRY-Musical Varieties
WGY-Theater of the Air
WMEX-Shopping With You
WOR-Ed Fitzgerald & Co.
WORLD-Stock Markets
WSAR-Home Beautiful

10:45

NBC-Manhattans, Dance Orch.: WJAR

CBS-All Maryland High School Orch.: WABC WPRO WFBL WMAS WROC WDRB WLBZ WOKO WNBX WCAU (sw-21.52)

A concert from Baltimore, the 11th annual concert of the All-Maryland High-School orchestra, will be heard. The all-Maryland orchestra is picked from the student orchestras of all of Baltimore's high schools, and from twelve counties throughout the state. During the concert there will be an instrumental solo by the best soloist in the orchestra, picked the day before. The orchestra will play music of Berlioz, Dvorjak, Mendelssohn, and other masters.

C.N.-John Metcalf's Choir Loft: WNBH WAAB WSAR WRDO WORL-Yodeling Cowgirl

11:00

NBC-Florence Hale's Radio Forum: WEA WGY WNAC WCSH WTAG WJAR WTIC (sw-15.33)
NBC-Patricia Ryan, songs: WJZ
CBS-High School Orch.: WABC WNBX WDRB WPRO WOKO WMAS WROC WEEI (sw-21.52)
MBS-Afternoon Varieties: WAAB WNBH WRDO WBRY
CFNY-Luncheon Music
CFNB-Old Time Dance Music
CKAC-Courrier De Beaute
WBZ-4-H Club
WFEA-Scott's Centennials
WHAM-Four H Club
WLBZ-Children's Comm. Sing
WLLH-Lawrence Prgm.
WLW-News; River
WMEX-Albert Morris, talk
WORLD-News; Flying Fingers
WSAR-Shopping News

11:15

NBC-Ford Rush, songs; Silent Slim, philosophy: WEA WJAR WGY WCSH WLW WTAG WNAC WTIC (sw-15.33)
NBC-Minute Men: WJZ WFEA WBZ WHAM
CBS-High School Orch.: CKAC WFBL
C.N.-Ed Fitzgerald: WLLH WPRO
CFNY-Dance Parade
CFNB-Dance Music
WMEX-Uncle Ted

11:30

MBS-Army Band: WLLH WOR WRDO WNBH WBRY WAAB WLBZ
NBC-Melody Men: WEA WGY WTIC WJAR WNAC WTAG (sw-15.33)

NBC-Our Barn, children's prgm.: WJZ WLBZ WFEA WHAM (sw-15.21)
CFNY-Yours Sincerely
CFNB-Luncheon Music
WCSH-School Librarian
WINS-Symphonic Choir
WLW-Academy of Medicine
WMEX-Joe Rubin's Discoveries
WORLD-Univ. Extension Prgm.
WSAR-Shopping News

11:45

NBC-Cobwebs & Cadenzas: WEA WJAR WTAG WCSH WTIC WGY WNAC (sw-15.33)
C.N.-Army Band: WSAR WEAN Y.N.-March of Diesel: WFEA WNAC
CFNY-Tuning Around
CFNB-News

AFTERNOON

12:00

NBC-Continental; Josef Honti, dir.: WEA WJAR WTIC WCSH WTAG (sw-15.33)
NBC-ΔCall to Youth; Guest Speaker: WJZ WFEA
CBS-High School Orch.: WABC WDRB WOKO WEEI WNBX WCAU WMAS WLBZ WFBL (sw-9.59-21.52)
MBS-Parents Magazine of the Air: WOR
C.N.-Walter Kidder's Concert: WNAC WLLH WBRY WRDO WEAN

News: WAAB WORL
CFNB-Waltz Time
CKAC-Rapid Transit Prgm.
WBZ-News, Noonday Review
WGY-Dance Hour; News
WHAM-World Dances
WMEX-Italian Airs
WNBH-Surprise Party
WROC-March of Events
WPRO-Harmony Lane
WSAR Shopping Guide

12:15

NBC-Brick Holton, trn. (News, WJZ only): WJZ WFEA
C.N.-Agricultural Series: WRDO WLLH WAAB WEAN
CBS-High School Orch.: WPRO WNBX WEEI WDRB WBRY
WGY-Marc Williams, cowboy songs
WHAM-News; Hits of the Day
WLLH Shopping News
WLW-Vic Arden's Orch.
WMEX-Italian Radio Review
WNBH-New Bedford Speaks
WNBX-News; Theater of the Air
WOR-Luncheon Dance Music
WORLD-Racing Preview
WTAG-Farm Flashes

12:30

NBC-Farm & Home Hour: WJZ WLW WHAM WBZ (sw-15.21)
Special program presented by the National Live Stock Association and National Wool Growers' Association.

CBS-George Hall's Orch.: WABC WCAU WROC WFBL WOKO CKAC (sw-9.59-21.52)
NBC-Rex Battle's Concert Ensemble: WEA WCSH
Y.N.-La Rosa Prgm.: WAAB WEAN

News: WOR WLBZ WMAS WFEA WDRB
Noon day Revue: WRDO WTAG
CFNY-Luncheon Music
CFNB-Sherwin-Williams' Musicals
WBRY-Musical Journey
WEEI-The Goofs
WGY-Farm Prgm.
WJAR-Farm Chat
WLLH Question Box
WMEX-Bob Massey
WNAC-Musical Roundup
WORLD-Stock Markets
WPRO-Harmony Lane
WSAR-Mid Day Melodies
WTIC-Conn. State College Prgm.

12:45

NBC-Rex: Battle's Ensemble WJAR WNAC
CBS-Geo Hall's Orch. WMAS WPRO
MBS-Sylvia Cyde, sop.: WOR News: CFNB WNBH WSAR WLBZ WCAU WMEX
CKAC-Variety Prgm.
WCSH-Bulletin Board
WDRB-Ad Liner
WFEA-Cowboy Caravan
WLLH-News; Shopping News
WNBX-Farm Bureau
WORLD-Luncheon Club

1:00

NBC-Happy Jack, songs: WEA (sw-15.33)
CBS-Orientele: WABC WDRB WROC WMAS WEEI WNBX (sw-9.59)
MBS-Microphone in the Sky: WOR
Y.N.-News: WCSH WSAR WEAN WLBZ WNAC WLLH WRDO WNBH WFEA
News: WJAR WTAG WPRO
CFNB-Birthday Prgm.
CKAC-Stock Quotations
WAAB-News of Woman's Clubs
WBRY-News; Piano Moods
WCAU-Our Public Schools
WGY-Hi-Boys, songs
WMEX-Musical Mailbox
WORLD-News; Puns & Passes
WTIC-News; Weather; Markets

1:15

NBC-Lucille & Betty: WEA WJAR WTAG WCSH (sw-15.33)
MBS-Steve Severn's Pet Club: WOR WAAB
CBS-Jimmy Shields, trn.: WABC WPRO WMAS WEEI WOKO WROC WNBX WFBL WCAU
Y.N.-Terry O'Toole, song pictures: WLLH WLBZ WSAR WEAN WNAC WNBH WBRY WRDO
CKAC-Agricultural Talk
WDRB-Behind the Eight Ball
WFEA-N. H. Extension Service
WGY-Stock Markets
WORLD-Desserts Club
WTIC-Dance Orch.

1:30

NBC-Club Matinee: WJZ WHAM WBZ (sw-15.21)
NBC-Campus Capers; Orch. & Vocalists: WEA WJAR WLW WGY WCSH (sw-15.33)
CBS-Buffalo Presents: WABC WFBL WPRO WEEI WOKO WMAS WDRB WROC WNBX
C.N.-Zaras Marimba Melodies: WNBH WBRY WRDO WLLH WFEA WSAR WNAC WEAN
CFNB-Rex Battle's Orch.
CKAC-Feminine World
WAAB-Racing Matinee
WCAU-The Kick-Off
WMEX-Quaker Town Varieties
WOR-Modern Miracles
WTAG-Man on the Street

1:45

CBS-Football Game (Atlantic Refining Co.): Holy Cross vs. Temple: WEEI WMAS WDRB WPRO WOR
NBC-Football Game: WEA (sw-9.53)
Y.N.-Football: Yale vs. Dartmouth: WLBZ WFEA WSAR WBRY WNBX WNBH WEAN WLLH WRDO WNAC WCSH WLNH (1310 kc) WTHH WICC WNLG WSPR (1140 kc)
Football; Cornell vs. Columbia: WOR WFBL WOKO
WCAU-Happy Valley Boys
WGY-15 Minutes Before Kick-off
WMEX-Pages from the Classical Album
WORLD-Airways

2:00

NBC-Club Matinee: WLW (sw-15.21)
CBS-Madison Ensemble: WABC CKAC
Football; Penn vs. Navy: WTIC WJAR WCAU WTAG
Football; Syracuse vs. Penn State: WGY WHAM
CFNB-Band Concert
KDKA-Football; Pitt vs. Carnegie
WBZ-Football; Boston College vs. No. Carolina State
WORLD-Football Game

2:15

CBS-Ann Leaf, organist: WABC CKAC-Feminine World
WMEX-Short Story Editor

2:30

NBC-Louis Panico's Orch.: WJZ (sw-15.21)
CFNB-All Request Prgm.
WDEV-Movie Gossip (550 kc)
WMEX-Duane Marshall's Orch.

2:45

NBC-Football Game: WJZ (sw-15.21)
CBS-Tours in Tone: WABC CKAC (sw-15.27)
MBS-Football; Michigan vs. Illinois: WGN WAAB
WLW-Football; Notre Dame vs. Minnesota

3:00

CBS-Down by Herman's: WABC CKAC (sw-15.27)

Frequency

CFCY-630	WJAR-890
CFNB-550	WJZ-760
CFRB-690	WLBZ-620
CKAC-730	WLLH-1370
CRCW-1370	WLW-700
CRCO-880	WMAS-1420
KDKA-980	WMEX-1600
WAAB-1410	WVAC-1230
WABC-860	WVNH-1310
WBZ-1530	WVNH-1260
WBZ-WBZA-990	WVNH-1260
WCAU-1170	WVNH-1260
WCSH-940	WOR-710
WDR-1330	WORC-1280
WEAF-650	WORC-1280
WEAN-780	WPRO-630
WEEI-590	WORL-920
WFBL-1360	WRDO-1370
WFEB-1340	WSAR-1450
WGY-790	WTAG-580
WHAM-1150	WTAM-1070
WHN-1010	WTIC-1040
WINS-1180	

CFNB-Tea Dance
 WBBM-Football; Northwestern vs. Wisconsin
 WMEX-Organ Concert
 WORL-News; Romantic Bachelor
 WSM-Football; Georgia vs. Tenn.

3:15

WVNH-Dr. Niles

3:30

NBC-Symphony Orch. from London: WEAF
 Arturo Toscanini, greatest contemporary master of the orchestral baton, will conduct the British Broadcasting Corporation Symphony Orchestra in London. Maestro Toscanini, who on Christmas Night will begin a series of 10 weekly radio concerts as conductor of the newly created NBC Symphony Orchestra, will lead the BBC Orchestra in Brahms' Requiem and Tragic Overture. Soloists will be Isobel Baillie and Alexander Sved, who will be assisted by the BBC Chorus.

CBS-Waltzes of the World: WABC CKAC (sw-15.27)

CFNB-Organ Music
 WMEX-Today's Winners
 WORL-Variety Show

3:45

CBS-Dictators: WABC CKAC (sw-15.27)

CFNB-News

4:00

CFCY-Outports Hour
 CFNB-Hawaiian Echoes
 CKAC-Sports Parade

4:15

CBS-To be announced: WABC CFNB (sw-15.27)

News: CFNB WOR

4:30

CBS-Dancepatrol: WABC CFNB WOKO WEEI WLBZ WMAS WDR-News; Football Scores

WRDO-Musical Grab Bag
 WSAR-Harmony Time

4:45

CBS-Dancepatrol: WPRO WAAB-Racing Results

5:00

NBC-To be announced: WEAF WTAG WJAR WCHS WTIC WGY

CBS-Frank Dailey's Orch.: WABC CFNB WOKO WDR-News; Football Scores

WRDO-Musical Grab Bag
 WSAR-Harmony Time

5:15

CFNB-Dinner Music
 WBZ-Melody Express
 WLBZ-Shopper Variety Revue
 WOR-Football Game
 WRDO-Beverly Dodge-Hillbilly
 WSAR-Italian Shopping Guide

5:30

NBC-Kaltenmeyer's Kindergarten (Quaker Oats); Cecil Roy; Bruce Kamman; Daisy Dean & Cornelius Callahan: WEAF WCHS WJAR WNBC WTIC WGY WTAG WLW (sw-9.53)

CBS-Geo. Olsen's Orch.: WABC CKAC WOKO WFBL CFNB WCAU WDR-News; Football Scores

WRDO-Musical Grab Bag
 WSAR-Harmony Time

5:45

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCHS WTIC

CBC-Book Review: CRCO CFNB CFNY

Y.N.-Advertising Drama: WEAN WNBH WBR-News; Football Scores

WRDO-Musical Grab Bag
 WSAR-Harmony Time

5:50

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCHS WTIC

CBC-Book Review: CRCO CFNB CFNY

Y.N.-Advertising Drama: WEAN WNBH WBR-News; Football Scores

CKAC-Social Announcements
 CFNB-Melody Masters Prgm.
 WBRY-Piano Melodies
 WEEL-Boston Hour
 WFEA-Dance Hour
 WLBZ-Silver Bar Rangers
 WLLH-Hits & Encores
 WMAS-The Shindig
 WMEX-Junior Radio Guild
 WNBH-Radio News
 WRDO-Shoppers Variety Review
 WSAR-Italian Program

5:45

NBC-Herman Middleman's Orch.: WJZ WHAM WSM (sw-15.21)
 News: WDR-News; Football Scores
 WRDO-Musical Grab Bag
 WSAR-Harmony Time

NBC-Message of Israel; Guest Spkr.: WJZ WFEA WEAN WLBZ KDKA (sw-11.87)

6:00

CBS-Columbia Concert Hall: News: WABC WMAS WORC WDR-News; Football Scores

NBC-News, WJZ only) Pianist; Words & Music: WJZ KDKA (sw-15.21)

NBC-El Chico Spanish Revue: WEAF WTAG (sw-9.53)

Y.N.-News: WNBC WLBZ WLLH WFEA WEAN WNBH WCHS WSAR WRDO

News: WJAR WTIC WORC KDKA WMAS WMEX CRCO CFNY-Highlanders

CFNB-Musical Prgm.
 CKAC-Theater Des Petits
 WAAB-Dinner Concert
 WBRY-Dinner Hour
 WLBZ-News; Little Show
 WEEL-News; Sportshots
 WGY-News; Home Folks' Frolic
 WHAM-News; Air Masters
 WINS-Where to Go & What to Do

WLW-True American
 WNBX-Grid-Iron Results
 WNEU-Make Believe Ballroom
 WOR-Uncle Don, children's prgm.
 WPRO-News, Rhythm & Swing
 WTAM-News; Evening Prelude

6:15

CBS-Columbia Concert Hall: WMAS WORC

Y.N.-Casey at the Mike: WNBC WTIC WNBH WLBZ WCHS WEAN WSAR WTAG WFEA WLLH

CFNY-Variety Show
 CKAC-Le Reporter Salada
 KDKA-Melody Time
 WAAB-Political Talk
 WBZ-Nat Shilkret's Orch.
 WCAU-Bill Dyer, sports
 WEEL-Song Weavers
 WGY-Fora Rush & Silent Slim
 WHAM-To be announced
 WHN-History in Action
 WMEX-Italian Radio Review
 WNBX-Theater Billboard
 WPRO-Organ Reveries
 WRDO-Amer. Family Robinson
 WTAM-Musical Moments

6:30

CBS-Eddie Dooley's Football News (Chesterfield): WABC WPRO WORC WEEI WDR-News; Football Scores

WRDO-Musical Grab Bag
 WSAR-Harmony Time

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCHS WTIC

CBC-Book Review: CRCO CFNB CFNY

Y.N.-Advertising Drama: WEAN WNBH WBR-News; Football Scores

WRDO-Musical Grab Bag
 WSAR-Harmony Time

6:45

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCHS WTIC

CBC-Book Review: CRCO CFNB CFNY

Y.N.-Advertising Drama: WEAN WNBH WBR-News; Football Scores

WRDO-Musical Grab Bag
 WSAR-Harmony Time

6:50

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCHS WTIC

CBC-Book Review: CRCO CFNB CFNY

Y.N.-Advertising Drama: WEAN WNBH WBR-News; Football Scores

WRDO-Musical Grab Bag
 WSAR-Harmony Time

7:00

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCHS WTIC

CBC-Book Review: CRCO CFNB CFNY

Y.N.-Advertising Drama: WEAN WNBH WBR-News; Football Scores

WRDO-Musical Grab Bag
 WSAR-Harmony Time

7:15

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCHS WTIC

CBC-Book Review: CRCO CFNB CFNY

Y.N.-Advertising Drama: WEAN WNBH WBR-News; Football Scores

6:45
 NBC-Art of Living, Dr. Norman Vincent Peale: WEAF WTAM WCHS (sw-9.53)
 CBS-Fighting Crime: WABC WEEL WPRO WNBX WLBZ WDR-News; Football Scores

WRDO-Musical Grab Bag
 WSAR-Harmony Time

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCHS WTIC

CBC-Book Review: CRCO CFNB CFNY

Y.N.-Advertising Drama: WEAN WNBH WBR-News; Football Scores

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CBC-Book Review: CRCO CFNB CFNY

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WRDO-Musical Grab Bag
 WSAR-Harmony Time

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCHS WTIC

9:30
 CBS-It's All in Fun, drama: WABC (sw-15.27)
 CBS-Saturday Night Serenade; Mary Eastman, sop.; Bill Perry, tr.; The Serenaders; Gus Haenschen's Orch. (Pet Milk): WCAU WFBL WEEI (sw-9.59)

NBC-To be announced: WEAF WTAG WTIC WFEA WLW WTAM WCHS WJAR WNBC WGY (sw-9.53)

MBS-Hancock Ensemble: WOR WRDO WBR-News; Football Scores

WRDO-Musical Grab Bag
 WSAR-Harmony Time

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCHS WTIC

CBC-Book Review: CRCO CFNB CFNY

Y.N.-Advertising Drama: WEAN WNBH WBR-News; Football Scores

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CBC-Book Review: CRCO CFNB CFNY

Y.N.-Advertising Drama: WEAN WNBH WBR-News; Football Scores

Saturday

October 30



JOE KELLY
 "Barn Dance" m.c.
 Sat. 9 p.m. EST

CBS-Benny Goodman's Orch.: WABC
 CBC-Dance Orch.: CFNB
 Y.N.-News: WNBC WNBH
 WEAN WFEA WLBZ WCHS
 WBR-News; Football Scores
 WRDO-Musical Grab Bag
 WSAR-Harmony Time

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCHS WTIC

CBC-Book Review: CRCO CFNB CFNY

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CBC-Book Review: CRCO CFNB CFNY

Y.N.-Advertising Drama: WEAN WNBH WBR-News; Football Scores

9:45
 CKAC-Bob Connelly's Orch.
 WIIN-Boxing Bouts
 WINS-Dance Orch.
 WMAS-Samuel Gorsky, pianist
 WMEX-Duane Marshall's Orch.

10:00
 CBS-Your Hit Parade (Lucky Strike Cigarettes); Al Goodman's Orch.; Stuart Allen & Freddie Gibson, soloists; Songsmiths' Quartet; Guest: WABC WPRO WLBZ WORC WCAU WFBL WDR-News; Football Scores

WRDO-Musical Grab Bag
 WSAR-Harmony Time

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCHS WTIC

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Y.N.-Advertising Drama: WEAN WNBH WBR-News; Football Scores

WRDO-Musical Grab Bag
 WS

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Address _____

SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

WESTERN listeners were very much surprised when Station CR7BH (11.718), Lourenco Marques, Mozambique, came on the air last February with such strong and clear signals. It was by far the best African broadcaster for us to receive. But now it must take second place, as a new station in Klipheuevel, South Africa, has pushed it almost off the short-wave map! The Klipheuevel station, whose call-letters are not known as yet, is operating on a frequency of 9.215 megs in the evening from about 11:15 p.m. to 12:15 a.m. EST (10:15 to 11:15 p.m. CST), and also in the morning from about 9 to 10:30 a.m. EST (8 to 9:30 a.m. CST). Announcements are given in Dutch and English. Your reports may be addressed to Post Office Box 4559, Johannesburg, South Africa, in care of the African Broadcasting Co., Ltd. . . . CR7BH is still coming in from 9:30 to 11 a.m. EST (8:30 to 10 a.m. CST) daily.

W9XJL, the 80-watt ultra-high-frequency experimental relay of Broadcast Station WEBC, Superior, Wisconsin, is now operating on 26.1 megs and is being received consistently on the Pacific Coast.

James Shock of Philadelphia, Penn., reports that SPW (13.635) of Warsaw, Poland, working in parallel with a new station, SPP (11.545), was heard on October 4 and 5 from 6 to 7 p.m. EST (5 to 6 p.m. CST). Although both stations were received with good volume, the latter was considerably the better of the two. This may portend a regular schedule of early evening broadcasts beamed on North America.

I was afforded a very unusual thrill Friday, October 8, at 8 p.m. EST (7 p.m. CST), when I tuned in the following on 14.37 megs: "This is OX2QY, the MacGregor Arctic Expedition at Reindeer Point, Greenland." The signals were surprisingly loud and wholly understandable except for occasional code interference which somewhat chopped up the transmission. During the next two hours, during which time OX2QY contacted amateurs in Mich., Va., and Canada, I learned that the expedition had established winter headquarters at Reindeer Point, near the Eskimo settlement of Etah, Greenland, just 600 miles from the North Pole. Their supply ship, thwarted by high winds from reaching Ellesmere Island only 35 miles across the bay, was now locked in ice from which it would not be released until the sun rises again in March. Jerry Sayre, the operator, had just finished erecting a rhombic beam antenna directed on Eastern United States, with the temperature at 8 degrees below zero, although that night Captain MacGregor, who did most of the talking, disclosed that it was unseasonably warm with the temperature standing at 18 degrees above zero. The transmitter in use was a 400-watt with which the expedition was planning on sending monthly programs to the United States for re-broadcast by NBC. The exact frequency was given as 14.368 megs. The operator stated he would be on the air almost nightly at about 8 p.m. EST (7 p.m. CST), and listeners hearing the station were requested to send their reports to his home address, W2QY, Storm King School, Cornwall-on-Hudson, N. Y., from which point verifications would be mailed confirming reception of the Greenland station upon the return of the expedition in about a year. On October 6, RADIO GUIDE Reader Earl Roberts of Indianapolis, Ind., actually talked to OX2QY over his house telephone, which had been temporarily connected with Amateur Station W9SDQ, three miles away, at

the time in which the latter was in two-way contact with the Greenland station.

Fred Baines of Sydney Mines, Nova Scotia, Canada, writes that a new station, CJRX (6.01), located in Sydney, is on the air daily from 7 a.m. to 1 p.m. and from 4 to 11 p.m. EST (6 a.m. to 12 noon and from 3 to 10 p.m. CST).

Broadcasting in the Azores Islands is affected by CT2AJ (4), a small 50-watt station located at Ponta Delgada. The owners are Messrs. Joao Soares, Jr., and son. Programs are given on Wednesdays and Saturdays from 5 to 7 p.m. EST (4 to 6 p.m. CST), and consist of music, half of which is from phonograph records, lectures and talks. During the months of July, August and part of September the station is closed.

R. B. Oxrieder of State College, Penn., states that CD1190, whose address is P. O. Box 642, Valdivia City, Chile, has now shifted in frequency to 11.913 megs, where it is clear of all interference.

E. I. A. R., the official broadcasting corporation of Italy, announces when the present construction and alterations are completed, it will have two short-wave transmitters with a power of 100,000 watts each, three short-wave transmitters with a power of 50,000 watts each, and an ultra-high-frequency transmitter with a power of 2,000 watts. The regular short-wave broadcasting center is located at Prato-Smeraldo, while the new apex station will be located at Monte Mario, both being suburbs of Rome.

W2XE, owned by the Columbia Broadcasting System, at New York City, has been granted permission to add the additional frequency of 9.59 megs, where it will undoubtedly share time with W3XAU of Philadelphia, Penn.

John DeMyer of Lansing, Mich., has received a letter of verification from the Engineer-in-charge of the Government radio station at 15th mile, Prome Road, Mingaladon, Rangoon, Burma, which states that experimental broadcasts are being made on various frequencies, the present one being 6.007 megs. The transmitter is the 1,500-watt Marconi Beam Telephony set of the Government Posts and Telegraphs Department, which is used primarily for the commercial Indo-Burma telephone circuit. The schedule of broadcasts is as follows: Weekdays from 8:30 to 9:15 a.m. EST (7:30 to 8:15 a.m. CST) in English; 9:15 to 9:45 a.m. and from 10 to 11:30 p.m. EST (8:15 to 8:45 a.m. and from 9 to 10:30 p.m. CST) in Burmese. Reports of reception are appreciated and should be forwarded to the above address.

William Ansell of Regina, Saskatchewan, Canada, writes that a transmitter, believed to be XGRX of Nanking, China, is being heard frequently from 7 to 8:30 a.m. EST (6 to 7:30 a.m. CST) on a frequency of 9.59 megs, where it is badly heterodyned at times by VK6ME of Perth, West Australia. Each transmission includes a short newscast in English, read by a lady announcer.

The third in the semi-annual series of Intercontinental Concerts, sponsored by the International Broadcasting Union, will originate in Batavia, Java, Netherland East Indies, from which point it will be carried to the combined broadcast and short-wave networks of the world Sunday, October 24, at 11 a.m. EST (10 a.m. CST) . . . This year, for the first time, a run-

ning commentary on the race for the Cesarewitch Stakes will be broadcast over the Daventry stations on Wednesday, October 27, at 10:10 a.m. EST (9:10 a.m. CST). Instituted in 1839, the Cesarewitch, which received its name from Alexander II of Russia, commonly known as the Cesarewitch, is run over a two-and-a-quarter-mile course at Newmarket . . . An exciting tale about Captain G. W. T. Garrood's experiences after being forced down in the unmapped African jungle, will be aired from Daventry on October 29, at 5:45 p.m. EST (4:45 p.m. CST).

According to Louis Ambrosius of Louisville, Ky., EAQ (9.86) of Madrid, Spain, is on the air again daily at 6 p.m. EST (5 p.m. CST). The news in English is read at 6:30 to 6:45 p.m. EST (5:30 to 5:45 p.m. CST), and reports on quality and strength of reception in the United States are requested. These should be addressed to Station EAR, P. O. Box 9.51, Madrid, Spain.

A communication from Moscow, announces that UPOL (14.41), the North Pole station of the Soviet air-base party operates daily from 2 to 10 p.m. EST (1 to 9 p.m. CST), except on those days when no wind prevails in the Polar basin. Reception of UPOL should be reported to the Central Council of Aviation and Chemical Defense Society of the U. S. S. R. in Moscow. Rewards are to be given for the best reports and those received from the greatest distances. Recently a two-way contact was established with an amateur in Australia.

TFJ (12.235) is the 7,000-watt short-wave transmitter of the Icelandic Broadcasting Company, which is located about four and one-half miles from Reykjavik. English programs are broadcast on Sundays at 1:40 p.m. EST (12:40 p.m. CST), a broadcast in German every other Sunday at 2:05 p.m. EST (1:05 p.m. CST), and in Danish, Norwegian and Swedish on alternate Sundays at the same hour.

The House of Commons in Great Britain has granted approximately \$2,500,000 to the British Broadcasting Corporation for the further development of television. Stations will be established in Birmingham, Manchester and Glasgow, within the next two years. It is believed that the Government is actuated by a realization of the great potentialities of television in wartime . . . Despite the apparent technical progress that has been made in television in the United Kingdom, David Sarnoff, president of RCA, recently returned from abroad, states that the range of the RCA television transmitter atop the Empire State Building is approximately the same as that of the BBC station in London, and the television receivers installed in the homes of experts, in the vicinity of New York City, provide an efficiency comparable to that available from receivers overseas. Meanwhile television marches on, with the NBC staging an elaborate visual show for delegates of the 34th Annual National Business Show, in which fifteen new business machines were demonstrated and newsreels shown.

The National Broadcasting Company has taken another forward step in its program for the development of television. Starting in October, a new RCA mobile television station which will enable outdoor pick-ups to be made, will be put into use. NBC engineers will then begin an intensive schedule of televising outdoor scenes and current events, including football games, boxing matches, fashion parades and other shows, now classed as special events . . . In England, the outdoor television van has been in use for several months with remarkable success. One of the latest events televised by the BBC mobile unit was a pick-up from the Pinewood film studios at Iver Heath, Buckinghamshire, in which several screen stars appeared in scenes during the actual filming of a new feature picture.

**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	JVN, Japan	10.66
CJRX, "	11.72	JVI, "	9.535
COBZ, Cuba	9.03	JZJ, "	11.80
COCD, "	6.13	JZK, "	15.16
COCO, "	6.01	KIO, Hawaii	11.68
COG, "	9.75	KKH, "	7.52
CSW, Portugal	15.20	KKP, "	16.93
DJB, Germany	9.94	LRU, Argentina	15.29
DJC, "	6.02	LRX, "	9.66
DJD, "	11.77	LSX, "	10.35
DJL, "	15.11	OLR3A, Czecho-	
EAJ43, Canarias	10.37	slovakia	9.55
EAR, Spain	9.49	OLR4A, "	11.84
EA9AH, Spanish		OLR5A, "	15.23
Morocco	14.05	ORK, Belgium	10.33
FNSK, S.S. Nor-		OXY, Denmark	9.52
mandie	8.823	PCJ, Holland	9.59, 15.22
FO3AA, Tahiti	7.11	PHI, "	17.775
GSA, England	6.05	PRADO, Ecuador	6.62
GSB, "	9.51	PRF5, Brazil	9.50
GSC, "	9.58	RAN, U.S.S.R.	9.60
GSD, "	11.75	RKI, "	7.54
GSE, "	15.14	RNE, "	12.00
GSG, "	17.79	RV15, "	4.273
GSH, "	21.47	RV59, "	6.00
GSI, "	15.26	SPW, Poland	13.64
GSL, "	21.53	TFJ, Iceland	12.23
GSO, "	6.11	TPA2, France	15.24
GSP, "	15.18	TPA3, "	11.88
HAS3, Hungary	15.37	TPA4, "	11.71
HAT4, "	15.37	VE9DN, Canada	6.005
HBZ, Switzerland	14.535	VK3ME, Australia	9.59
HBL, "	9.60	VK3LR, "	9.58
HBO, "	11.402	VK3ME, "	9.51
HBB, "	18.48	VPD2, Fiji	9.54
HBP, "	18.48	WIXAL, Boston, Mass.	
HC2RL, Ecuador	6.66	15.25, 11.79 and 6.04	
HC2S, Haiti	5.95	XEUZ, Mexico, D.F.	6.12
HJ1ABE, Colombia	9.25	XFXA, "	6.172
HJ1ABP, "	9.618	XGOX, China	9.8
HP5A, Panama	11.7	YSD, El Salvador	7.894
HP5J, "	9.60	YV5RC, Venezuela	5.80
HS8PJ, Siam	9.51, 19.02	ZBW3, China	9.525
HVJ, Vatican City	15.12	ZR03, Italy	9.635
JDY, Kwantung	9.925	ZR04, "	11.81
		9MI, S.S. Kanimbla	6.01

Short-wave programs of American stations are shown along with the regular listings beginning on page 29. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

Time Given is EST
Subtract One Hour for CST

News Broadcasts

Daily—12:30 a.m., JZK; 3:20, GSB, GSD, GSG, GSO; 7:30, XGOX; 7:45, JDY; 8:30, GSG, GSH, GSO; 8:35, JZJ; 11, GSD, GSF, GSG, GSI; 1 p.m., GSB, GSD, GSG, GSI; 3, OLR4A; 3:10, TPA3; 4, GSB, GSF, GSO, GSP; 4:45, EA9AH; 5:40, HP5A; 6:30, EAR, HP5A; 7, EA9AH, RAN, RKI; 7:15, CSW; 7:30, EAJ43; 7:40, GSB, GSD, GSP; 8:15, EAJ43, DJB, DJD; 10:10, GSB, GSC, GSD; 10:30, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.
Daily except Sundays—6 a.m., VK3ME; 7:30, VK3LR; 6 p.m., ZR04.
Sun., Mon., Wed., Fri.—4 p.m., RNE.
Mon. & Thurs.—8:30 p.m., OLR4A.



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St. No.....
City.....
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Sunday, October 24

7 a.m.—Program from S. S. Kanimbla: 9MI
*7 a.m.—Program from Darien, Kwantung: JDY
*7:40 a.m.—International church: COCQ
*8 a.m.—Variety program: DJL
8 a.m.—Overseas hour for Australia: JZJ
9:15 a.m.—ADILA FACHRI, VIOLIN: GSG GSI
9:45 a.m.—"The Supernatural Intervenes," William Martin Hurst: GSG GSI
10 a.m.—Leslie Jeffries' orchestra: GSG GSI
10:15 a.m.—Chimes and church services: WIXAL (15.25)
11 a.m.—INTERCONTINENTAL CONCERT FROM JAVA: All Leading Short-Wave Stations of the World.
11:30 a.m.—Polish hour: SPW
1:20 p.m.—Arthur Crummer, songs: GSG GSI
1:30 p.m.—Cultural activities: W3XAL (17.78)
1:40 p.m.—Iceland hour: TFJ
2 p.m.—BBC Military band: GSG GSI
*2 p.m.—Danish program: OZF (9.52)
2:55 p.m.—Church services: GSG GSI
3:05 p.m.—Cello recital: OLR4A
*4:30 p.m.—Overseas hour (East): JZJ JZK
4:35 p.m.—Variety program: GSG GSI
5 p.m.—Children's hour: DJB DJD
*5:30 p.m.—Dance orchestra: YV5RC
6 p.m.—News and music: EAJ43
6 p.m.—Mexican Government program: XEOR
6:30 p.m.—Episcopal services: GSD GSP
7 p.m.—Chimes and church services: WIXAL (6.04)
*7 p.m.—Program from Moscow: RAN RKI
7 p.m.—English program: EAR
7 p.m.—Happy program: PCJ (9.59)
7:20 p.m.—English songs: GSD GSP
7:30 p.m.—Strange thoughts of a music friend: DJB DJD
7:30 p.m.—Two hours with Cuba: COCQ
8 p.m.—Cugat dance orchestra: YV5RC
8:10 p.m.—W. G. Ormsby Gore, talk: GSD GSP
*9 p.m.—Cararo's tango band: LRX
*9 p.m.—El Salvadorian program: YSD
9:20 p.m.—BBC Men's Chorus: GSD GSC
9:30 p.m.—German marches: DJB DJD
9:45 p.m.—SPECIAL BROADCAST FOR HAWAII: DJB DJD
*11 p.m.—English program from Mexico: NENA
*12:30 a.m.—Dance music: HP5A
*12:30 a.m.—Overseas hour (Pacific Coast): JZK
12:45 a.m.—Scenic spots: JZK
12:45 a.m.—English comments: COCQ
*1 a.m.—English DX program: NEUZ
2:30 a.m.—BBC Empire orchestra: GSB GSO
*3 a.m.—English programs from Siberia: RV15

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday.

Monday, October 25

3:40 a.m.—Long-distance listening: GSB GSO
*5:30 a.m.—Fiji hour: VPD2
*8 a.m.—Siamese broadcast: HS8PJ (19.02)
*8 a.m.—Oriental variety: ZBW3
8:40 a.m.—Cabaret revue: PHI
10:15 a.m.—Geizer's orchestra: GSG GSI
12:20 p.m.—SCENES FROM "THE WINTER'S TALE," Wm. Shakespeare: GSG GSI
*12:30 p.m.—Polish hour: SPW
2:40 p.m.—Popular concert: OLR4A
4 p.m.—Scrapbook for 1907: GSF GSP
4:45 p.m.—English hour: PRF5
*4:50 p.m.—Scientific news: WIXAL (11.79)
5 p.m.—Green Fields and Pavements: GSF GSP
5 p.m.—Program of the week: DJB DJD
*6 p.m.—Monitor news: WIXAL (11.79)
6:15 p.m.—Concert by Reichsender Stuttgart: DJB DJD
6:20 p.m.—Talking horse: GSD GSP
6:30 p.m.—Business Women's club: ZR04
6:50 p.m.—BBC Empire orchestra: GSD GSB
7 p.m.—Folk-song concert: ZR04
7:05 p.m.—Slay dances: OLR4A
7:15 p.m.—Mail bag: ZR04
7:30 p.m.—Amateur's course: WIXAL (11.79)
7:30 p.m.—Fairy play, "The Dance-Worn Shoes": DJB DJD
7:30 p.m.—Popular orchestra: YV5RC
7:55 p.m.—Scenes from opera, "Dalibor," Smetana: OLR4A
8:40 p.m.—Military band: OLR4A
9 p.m.—Mail bag: OLR4A
9:15 p.m.—Surprise hour: DJB DJD
9:55 p.m.—Mare Anthony, pianist: GSG GSD
2 a.m.—Music Hall: GSB GSO

Tuesday, October 26

3:40 a.m.—Empire exchange talks: GSB GSO
4:30 a.m.—Happy program: PCJ (15.22)
9 a.m.—Commemoration of Netherland's greatest poet, Vondel: PHI
11:20 a.m.—Keyboard music: GSD GSG
11:45 a.m.—"World Affairs," Sir Malcolm Robertson: GSD GSG
12:20 p.m.—This is England: GSG GSI
1:20 p.m.—"And So to the Gardens": GSG GSI
3 p.m.—The Complete Angler: GSG GSI
4:45 p.m.—Festival music: JZJ JZK
5:10 p.m.—BBC orchestra: GSF GSP
6:20 p.m.—Quentin MacLean, organ: GSD GSP
7 p.m.—BBC Empire orchestra: GSD GSP
7:30 p.m.—In waltz time: DJB DJD
8 p.m.—Man About Town: W3XAL (17.78)
8:30 p.m.—Oskar Besenfelder, lute: DJB DJD
9:45 p.m.—Radio cabaret: DJB DJD
10:15 p.m.—Hertha Kumbusch, piano: DJB DJD
10:30 p.m.—Guy Weitz, organ: GSD GSC
11 p.m.—Program from Tahiti: FO8AA
11:30 p.m.—Salute to Latin-America: W8XAL (6.06)
3:05 a.m.—Instrumental variety: GSB GSO

Wednesday, October 27

8:15 a.m.—Young Men's chorus: JZJ
10:10 a.m.—THE CESAREWITCH STAKES; description of the race, from the Newmarket Racecourse: GSG GSI
11:35 a.m.—Jan Berenska's orchestra: GSG GSI
1:20 p.m.—Ladies' Night: GSG GSI
2:40 p.m.—Prague brass quintet: OLR4A
3:05 p.m.—Piano music: OLR4A
4:20 p.m.—Jack Payne's band: GSF GSP
4:45 p.m.—Eizo Kineya troupe: JZJ JZK
5:25 p.m.—Novelty numbers: GSG GSP
6:15 p.m.—Concert and folk songs: ZR04
6:20 p.m.—H. M. Welsh Guards' band: GSD GSP
6:45 p.m.—Strange marriages: DJB DJD
6:45 p.m.—Sport news: ZR04
7 p.m.—Augusta Quaranta, songs: ZR04
7 p.m.—Budapest program: HAT4
7:30 p.m.—Don Mariani, tangos: YV5RC
7:30 p.m.—Song book: DJB DJD
8 p.m.—Latin-American night: W3XAL (17.78)
9:15 p.m.—Kaleidoscope of opera: DJB DJD
10:30 p.m.—BBC Empire orchestra: GSD GSC

Thursday, October 28

3:40 a.m.—String quartet: GSB GSO
8:15 a.m.—Fiji orchestra: JZJ
9:15 a.m.—Variety program: GSG GSI
10:15 a.m.—H. M. Royal Marines band: GSG GSI
12:30 p.m.—SPECIAL CZECHOSLAVAK INDEPENDENCE DAY PROGRAM: OLR4A
3 p.m.—SNOOKER; Davis vs. Human: GSG GSI
4:10 p.m.—Sokol March: OLR4A
4:20 p.m.—Johnny Rosen's band: GSF GSP
4:45 p.m.—Long distance listening: GSF GSP
5 p.m.—Piano duo: DJB DJD
6 p.m.—Topper and Rauch, duets: DJB DJD
6:15 p.m.—Song hits: DJB DJD
6:20 p.m.—Week's news: GSD GSP
7:10 p.m.—Russian anthology of music and prose: GSD GSP
7:15 p.m.—Folk songs: OLR4A
7:45 p.m.—Chimes from Vellhrad: OLR4A
7:50 p.m.—Symphonic poem, "Praga": OLR4A
8 p.m.—Variety: GSD GSP
8:15 p.m.—Chimes from Prague Cathedral: OLR4A
8:20 p.m.—ADDRESS BY PRESIDENT DR. BENEŠ: OLR4A
8:30 p.m.—Gloria Lamar, soprano: YV5RC
8:40 p.m.—Chimes from Bratislava: OLR4A
8:45 p.m.—Slovak folk songs: OLR4A
9 p.m.—Classical music: HC2RL
9 p.m.—Mail bag: OLR4A
9:05 p.m.—Chimes from Kosice: OLR4A
9:15 p.m.—Operetta concert: DJB DJD
10 p.m.—Canadian hour: HJH2S
10:30 p.m.—At the Black Dog: GSD GSC
3:45 a.m.—Carroll Gibbons' orchestra: GSB GSO

Friday, October 29

8:15 a.m.—Current problems: JZJ
9 a.m.—Tableaux d'une Exposition: PHI
11:30 a.m.—The noble art: GSG GSI
12:20 p.m.—Bernard Crook quintet: GSG GSI
2:30 p.m.—Revue orchestra: GSG GSI
2:30 p.m.—Five Hours Back: W3XAL (17.78) W2XAD (15.33)
3 p.m.—Kentucky Minstrels: GSG GSI
3 p.m.—English program: LRX
3:05 p.m.—Folk songs: OLR4A
5:30 p.m.—Talk, "Pathways to Peace": WIXAL (11.79)
5:45 p.m.—Story of a forced landing in Africa: GSF GSP
6 p.m.—Play, "His Majesty's Inspection": DJB DJD
6:15 p.m.—Just Speaking On: ZR04
6:45 p.m.—Request concert: ZR04
7:05 p.m.—"BOOKS ABOUT CHINA AND JAPAN," Sir Frederick Whyte: GSD GSP
7:15 p.m.—Luis Alvarez' orchestra: YV5RC
7:20 p.m.—English folk-songs: GSD GSP
8 p.m.—Woman's page: W3XAL (17.78)
8:30 p.m.—The Moor in the Service of Medicine and Agriculture: DJB DJD
9 p.m.—Program for South America: WIXAL (15.25)
9 p.m.—Brookhurst trio: GSD GSC
9:15 p.m.—Army band: DJB DJD
9:50 p.m.—Boxing revue: GSD GSC
11 p.m.—Program from Tahiti: FO8AA
12:15 a.m.—DX Club: W8XK (6.14)
2:10 a.m.—BBC Empire orchestra: GSB GSO

Saturday, October 30

9:15 a.m.—Piano duo: GSG GSI
9:20 a.m.—Gypsy life: PHI
9:40 a.m.—Phohi Club meeting: PHI
10:15 a.m.—Eugene Pini's tango orchestra: GSG GSI
11:25 a.m.—Kentucky Minstrels: GSG GSI
1:35 p.m.—Boxing revue: GSG GSI
2:30 p.m.—In Town Tonight: GSG GSI
3 p.m.—Palace of Varieties: GSG GSI
3:05 p.m.—Marta Krasova, songs: OLR4A
4:40 p.m.—At the Black Dog: GSF GSP
5:30 p.m.—League of Nations: HBL HBP
6 p.m.—Dance music: DJB DJD
6 p.m.—Budapest program: HAT4
6:45 p.m.—Variety program: HBJ HBO
7:15 p.m.—Porto Carrero Sisters, trio: YV5RC
7:30 p.m.—Organ music: DJB DJD
8 p.m.—Cocktail music: W3XAL (17.78)
8 p.m.—Cuban music: LRX
8:45 p.m.—Topical talks: DJB DJD
9:15 p.m.—Club of Notions: DJB DJD
11:30 p.m.—DX broadcast: COGF (11.805)
12 mid.—Northern Messenger; messages to those in the Arctic: VE9DN CRXC

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HELEN JANE BEHLKE is no
longer connected with NBC. She is
free-lancing.—J. H. C., Fairfield, Vt.

EDWARD HACHUGH, JOE (Hymns
of All Churches) EMERSON and
HENRY BURR sing sacred songs.—
Mrs. M. R. A., Terryville, Conn.

SMITH BALLEW is in Hollywood,
where he just finished several musical
western films. "Western Gold" and
"Roll Along Cowboy" are the titles of
two of them.—Mrs. L. L. H., Atlantic
City, N. J.

FIBBER McGEE was born in Pe-
oria. The first MAJOR BOWES AMA-
TEUR HOUR on the networks was
March 24, 1935.—M. J., Stamford,
Conn.

NINO MARTINI is not scheduled
for a return to the air.—Miss W. K. W.,
Greenville, S. C.

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CABIN AT THE CROSS ROADS

BY JANE HALL

IF THE regular engineer hadn't been
sick,—

But, then, mere chance accounts
for a lot of things. Anyway, the regu-
lar "dial twirler" for radio's new
morning variety show, "Cabin at the
Cross Roads," was indisposed, so they
called on Hunter Reynolds, whose
regular job was "mixing" music,
voices and sound-effects behind the
glass partition in other NBC studios.

Not much upset over the call to
extra work, since he already admired
the swifty Aunt Jemima program, he
took over the controls and is he glad?

For the idea he conceived while
mixing that morning broadcast, the
result of a long-felt desire to express
his interpretation of Negro spirituals,
came into sharp focus and he penned
his song.

So his brain child, "Dat's Where De
Trouble Began," will begin to enthrall

upper Fahrenheit scale as offered by
Sammy Williams and his Negro band;
and the regular offerings of Noble
Cain's a capella chorus, presenting a
delightful program of spirituals every
day.

Sparkling comedy is provided by
Forrest Lewis and Vance McCune,
widely known radio actors who team
up as "Buck & Wheat" in a burnt-
cork sketch.

A tenor of growing popularity, Roy
Brower, is featured daily in popular
songs and, threaded through the show,
a plantation romance provides drama-
tic interest.

"Cabin at the Cross Roads" fur-
nished the necessary inspiration to
bring to fruition Hunter Reynolds'
long-cherished dream of writing a
Negro spiritual, but it is the direct
means of expression for many in the
cast who have long been devoted to



Frequent altercations of burnt-cork team "Buck" and "Wheat" (Forrest Lewis and Vance McCune) enliven the morning variety show "Cabin at the Cross Roads"

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tions on "How to Thrive Your Vee". Willie is a real
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—colorful head table of durable cast material. Mouth and head
move, giving realism to his antics and conversation. Anyone
who can talk with a cigarette in his mouth can operate Willie
with a minutes practice. Willie is a pal with a thousand personalities—at once a
wit, philosopher, great lover, woman-flee—in fact, anything you want him to be.
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name and address at once and I'll mail Willie to you, complete with book and
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Nothing to wear out, will operate indefinitely, anyone can connect it in a moment—
time to the radio set—occupies only 1 1/2 inch x 4 inch space behind set, yet
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WHAT USERS SAY
San Antonio, Tex. It might interest you to know that
with the Capacity Aerial Eliminator I get European
stations easily and in the winter get Australia, Russia,
Honolulu and many Jap Short Wave Stations. I get all
Pacific Coast Stations on the broadcast band.
Signed:.....
Dayton, Ia. Received your Radio Aerial Eliminator
and it sure works fine. Also works swell on Short Wave
band. Wish I had found it long ago. Signed:.....

lovers of Negro music on October 24,
when Noble Cain's chorus will intro-
duce it through Aunt Jemima's "Cab-
in at the Cross Roads" on the NBC-
Blue network.

On the air little more than a month,
the Aunt Jemima show, first of the
big-money programs to be heard in
the mornings (Tuesday through Sat-
urday), already is pulling heavy fan
mail, and that has started plenty of
conjecture along radio row.

WILL other sponsors spending big
money for their shows follow suit?
Is the morning serial script doomed?
Will the housewife soon be swinging
her brooms and mops to the rhythm
of zestful tunes from a real band in-
stead of the usually meager morning
offering of canned music? Are their
ears becoming attuned to big-time
variety programs instead of those
seemingly interminable serial dramas
now occupying most of the week-day
morning spots on the dial?

Answers to these pertinent questions
likely will be found in the not-too-
distant future, but in the meantime
"Cabin at the Cross Roads" continues
to offer innovations. As an instance:

For the first time on any regular
morning broadcast, studio audiences
are an integral part of this new pro-
duction.

And the quality of entertainment?
Well, there's "Aunt Jemima," femin-
ine emcee of the program, played by
Harriette Widmer, noted NBC charac-
ter actress who gives Negro dialect "as
she is spoke" down South.
And there's swing music from the

charm of unadulterated Negro
dialect.

Take Harriette Widmer, who was
told by Roark Bradford that her ren-
dition of characters in his stories
"sound more like the way I heard
these stories than anyone I ever lis-
tened to."

She was born in Water Valley, Miss.,
played with Negro children at every
opportunity, despite the objections of
her parents, and developed a love for
the folk-lore and fascinating humor
of the Negro race.

"Buck" and "Wheat," the burnt-cork
funsters with Aunt Jemima, also find
expression of boyhood ambitions. Both
Forrest Lewis, born in Knightstown,
Ind., and Vance McCune, a native of
Marysville, Mo., developed early as-
pirations for acting. They were pretty
good even then, according to "I told
you so" neighbors who predicted they
would make good.

THE program is produced by Basil
Loughrane, back on his feet again
after being laid up with five broken
ribs as the result of a fall, and the
announcer is Charles Lyon.

The combined efforts of this group
make "Cabin at the Cross Roads" the
kind of a show that's causing lots of
talk on radio row.

These were the considerations that
soothed the feelings of Engineer Hun-
ter Reynolds when he was pressed
into extra service. And the happy
chance of that morning's work is
pleasing to the program directors, be-
cause they, too, are enthusiastic about
"Dat's Where De Trouble Began."

VOICE OF THE LISTENER

The "Voice of the Listener" letterforum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio.

Each week Radio Guide will publish letters deserving our readers' attention.

PET PEEVE

Voice of the Listener: Why is it that the networks permit their associated stations to cut off programs before they are finished, substituting some local broadcast? Time and again we become interested in an excellent program, only to have a local announcer break in with, "This concludes our portion . . ." etc., etc. And, oftener than not, the program following is far inferior to the other. It certainly seems that a station should broadcast an entire network program, or none at all. Let's have fewer of these annoying interruptions in the future!—*John V. McKinney, Utica, N. Y.*

Most station managers work on the theory that part of a good network program is better than none.—*Ed.*

IN APPRECIATION

Voice of the Listener: In being thankful for radio and its lifting us out of our every-day world, I'd like to pay tribute to the forgotten man, the sponsor! Who is responsible for the presentation of Kostelanetz and his orchestra, sketches with their dramatic beauty, news with its valuable information—sponsors! Let's not condemn them for their commercials, but rather be thankful for their existence.—*Mrs. Glen Barclay, Beaver Dam, Wis.*

Sponsors of radio programs are setting the pace for today's entertainment. Eventually the public will show its appreciation.—*Ed.*

PROGRAM NEED

Dear VOL: Subjects of art, beauty, culture, politics, and health all have their place on radio programs, yet the most fascinating and topical one is shunned. Is it not time for Americanism to be taught through radio? Let it not be in the dry, dull, colorless tones of political propaganda, but in the bold flashing strokes of achievement and adventure. Let a program be produced that will give "The Pageantry of American History." Give us a program we can get our teeth into, a program of Americanism that is badly needed by a people who are being tempted on all sides by all kinds of "isms."—*Noel Nerman, Richmond, Va.*

The United States Department of Education has distributed free to hundreds of radio stations thousands of scripts for sketches, talks, and discussions dealing with Americanism and phases of American history and development. These scripts are free to any school or radio station and are prepared for broadcasting.—*Ed.*

A BIG ORDER

Dear VOL: Will you advise me as to the person to see and the proper steps to take to put an end to the following nuisances: 1. Hillbilly singers who perform with clothespins on their noses and who never saw a hill higher than this morning's stack of hot cakes. 2. Aunt Minnie Klutz who broadcasts for an hour each day teaching my wife to concoct a pudding that looks like paperhangers' paste and tastes like ptomaine poisoning sounds. 3. Celebrated pianists, violinists and vocalists trying to be funny and comedians trying to play music and sing. 4. That certain fellow who introduces a guest star and then is so upstage that he does all the talking. 5. The announcers who make you wait until the end of the program for a "big surprise,"

and then it turns out to be a picture of The Last Roundup, and you get it for 25 cents and ten box-tops.—*Ray Darby, Prescott, Ariz.*

The "nuisances" you mention will be corrected only when you and the rest of the listening public voice your objections to such an extent that radio officials and sponsors will have to reform.—*Ed.*

AGAIN, SWING

Voice of the Listener: What can be done about these "swing" orchestras "swinging" out on sentimental music? In the last two days I have heard "My Blue Heaven," "The Naughty Waltz," and "When you and I were Young, Maggie" played so that you wouldn't recognize them. Such songs as these are immortal and we do not like to see them played as they are being played. There are hundreds of other songs they can jazz up without picking on such beautiful selection.—*Allie Blyth, Prospect Park, N. J.*

CONSTRUCTIVE

Dear VOL: With much consideration for the music-lover, I insist that that which makes for the most progress and happiness of the individual and the nation is not "all play." As a young wife and ex-school teacher, I have contacted many discontented men and women—people who have neither time nor money to get out of the old rut. They envy the man who can reason the cause or effect of a governmental action, or who can carry on an intelligent conversation.

Many of these people have had little education—others have had much. But, in either case the bare necessities of life have often put their "noses to the grindstone," leaving little time to acquaint themselves with facts and problems outside the narrow scope of their daily business routine. Books and pamphlets are usually too detailed for the tired reader to enjoy. Radio seems to be the only thing that will hold their attention. They can listen to a radio while they are relaxing.

Then, is not radio the best means of informing and educating the greatest number of people?

To educate these people by radio, programs must be changed and "dressed up." Dress up geography, let them know of conditions of places other than the resorts and camps that are often beyond their means. Let radio dramatize history and good literature as it does the murder mystery. Let there be more child-training problems discussed on the radio. Mother will listen to them in any form. Let radio compensate the silver-tongued speaker for his oratory against crime, war, and filth.

Let radio present these things in the best style, using the best actors and speakers, and then even the citizen without a thirst for knowledge will listen to them. Let radio do this, and men and youth on the street corner will solve problems instead of creating them. Let radio present world affairs, and the housewife and mother will enjoy contact with the world because she can enter into conversations with her husband and his friends. She will become a greater constructive influence on her family.

Cannot our government see that radio is one of the cheapest and easiest means of continuing an individual's education in many fields after he has left school?

With these kinds of programs on the air, radio would fill one of America's greatest needs—the right kind of contentment for a working people.—*Mrs. Nova Howe, Bloomfield, Ia.*

PAGING HOLLYWOOD

Dear VOL: I can not see why radio programs for children are not adapted for motion pictures. For instance, Coast to Coast On a Bus, with Madge Tucker and Milton Cross, would make a splendid screen story, and I am sure that adults as well as the youngsters would enjoy seeing it. Yes, there's the Let's Pretend program on CBS, another children's broadcast which would make good screen fare. Thinking that such material in motion pictures would be a lot better than all the shooting our children witness in the Westerns.—*Ella Von Rudiger, Stamford, Conn.*

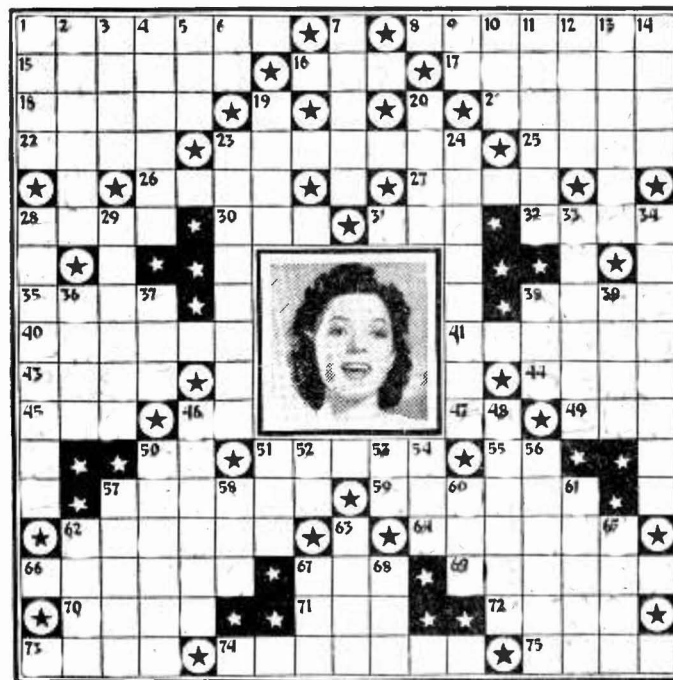
The ways of Hollywood and screen executives are strange, indeed. It just may be that your suggestion will be "discovered" and a new screen idea put into motion!—*Ed.*

MORE QUESTIONS

Voice of the Listener: Why isn't a little more preparation put into some of the programs on smaller stations? The other day a woman was talking about her vacation trip on the Coast. She said, "Our first stop was at San Luis Obispo, where we secured a room in a fine hotel and were lulled to sleep by the sound of ocean waves." What good ears that woman has! San Luis Obispo happens to be 14 miles from the sea. Perhaps the ocean was on a wild spree and made a BIG noise that night! Then, why must announcers yell at us when advertising their wares? Jerry Belcher takes us to homes of interesting people, but he talks so much dribble himself that he doesn't give those people a chance to say what might be of great interest. And, why do we have those long dramatic stories on the air? Let's have more short dramas.—*Helen V. Snyder, Taft, Cal.*

Necessity of smaller stations having staff members do a number of different programs and jobs often reduces the quality of their programs. Jerry Belcher has found that the general public is shy and often "struck dumb" when facing a microphone. His chatter calms their nerves, adds color to an interesting program.—*Ed.*

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

- Phil —, announcer
- Carlyle —, announcer
- Russian songstress
- Shed tears
- Dark-red color
- Masculine name of French origin
- That Wonderland girl
- Osborne, bandleader
- City in Michigan
- Person from Western Russia
- Evans, singer
- Ruined, lost
- Gorin, baritone
- Mayhew, bandleader
- To court
- Mistakes
- Fields, maestro
- An outer room
- Del —, singer
- Suddenly lurched
- To ascend
- as a door nail
- Masculine name
- WBAL is in this state (abbr.)
- Half an em
- Slide over snow hills
- Pronoun
- Robert —, maestro
- River in Asia
- He popularized "Mammy"
- Reflector
- Freddie —, bandleader
- Archers
- Don —, bandleader
- A vehicle

VERTICAL

- To boil slowly
- of the Shrew
- Coleman, bandleader
- Fats —, bandleader
- Part of "to be"
- Egyptian sun god
- Alice —, radio actress
- Texas Centennial (abbr.)
- Highest note in Guido's scale
- Leader of the Connecticut Yankees
- Town in Pennsylvania

Solution to Puzzle Given Last Week



- The honey of plants
- A mark on a proof meaning let it stand
- Foolish fellow
- Opposite of outgo
- Last name, star in the portrait
- Niela —, songstress
- To write or engrave
- Birthplace of Leon Belasco
- Tracts of land raising cattle
- Parting of the hair, as in animals
- What's on your head?
- Pastry
- Conjunction
- Hard, durable timber
- James —, tenor
- Country of Sonja Henie's birth
- Downey, tenor
- Wilson, announcer
- Upon
- Morning (abbr.)
- A bird's beak
- Airplane that carries explosive material
- Sybil —, child movie star
- Man's title
- Decay
- A race run in stages
- Bill of fare
- Henry —, ballad singer
- They say he fiddled while Rome burned
- Members of the legal profession collectively
- A monkey

Her Singing Coach Advised A Light Smoke

CAROLE LOMBARD* PREFERS LUCKIES BECAUSE THEY'RE EASIER ON HER THROAT

"WHEN I had to sing in a recent picture," says Carole Lombard, "I considered giving up smoking. But my voice teacher said I needn't if I'd select a light smoke—Luckies.

"I soon found that even when singing and acting twelve hours a day, I can smoke as many Luckies as I like without the slightest throat irritation."

The reason Luckies are easy on Miss Lombard's throat is because the "Toasting" process takes out certain throat irritants found in all tobacco—even the finest.

And Luckies do use the finest tobacco. Sworn records show that among tobacco experts—auctioneers, buyers, warehousemen, etc.—Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined.

In the honest judgment of those who spend their lives buying, selling and handling tobacco . . . with men who know tobacco best . . . it's Luckies—2 to 1.

* Star of the new Paramount production "True Confession"

A Light Smoke

EASY ON YOUR THROAT—"IT'S TOASTED"

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WITH TOBACCO EXPERTS...
WITH MEN WHO KNOW TOBACCO BEST

It's Luckies 2 to 1

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