

COMPLETE PROGRAMS FOR WEEK ENDING OCTOBER 9

RADIO GUIDE

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OCTOBER 9, 1937

10
CENTS

this week!

LISTEN TO— READ ABOUT

JACK BENNY

His First Fall Program

BING CROSBY

A Prodigal Son Returns

TONY WONS

Philosopher in Comeback

TYRONE POWER

"Boy Friend" Stars in Drama

WE, THE PEOPLE

Popular Show Begins Again

JACK HALEY

His New Radio Career Starts

KIRSTEN FLAGSTAD

Nightingale Sings for Ford

JOE PENNER

He Returns, Without a Duck



YOUR PROGRAM LOCATOR

**JEANETTE
MacDONALD**

New Sunday Singer—on CBS

RADIO GUIDE

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CURTIS MITCHELL
Editor

Medal of Merit

AWARDED TO THE MAGIC
KEY OF RCA

TODAY, we shudder at the best in mankind. We read of Chinese cities afire, of women and children slaughtered, of dead soldiers shoveled up like garbage and carted away to a dump for humans. We read of Spanish atrocities in which nuns are raped and priests slaughtered. We read of Nazi persecution of blameless Jews, of Russian blood purges.

We read those things and we are afraid. What is happening to men that so much blood must be shed? What will happen to man? Will he never learn to live and let live? Will he never solve the problem of eternal peace?

Then, we turn to such a program as was presented by the Magic Key of RCA on Sunday, September 19. Sitting in our home, we heard police boats and police cars bottling up a theoretical criminal in Boston, we heard fire-fighters in Trenton, N. J., and the orders their chief gave them. We heard from airplanes in flight above Wake Island

in the Pacific, above Washington, New York, Cleveland, San Francisco, Amsterdam, Berlin, Rome, Paris and Switzerland. We heard Captain Robert B. Irving, of "H. M. S. Queen Mary," conversing over salty Atlantic miles with John B. Kennedy in New York.



In minutes, the whole world was spanned. Working in amazing harmony, more than 750 technicians at their posts all over the civilized continents did the technical chores which gave to us a bewildering and inspiring demonstration of radio's service to mankind.

But to us, this amazing demonstration was more than a performance of technical brilliance. It was a measure of man's genius, and a proof of the soul that is in him.

So, listening, we knew that though wars in Europe and Asia may rage and men may rip the bodies of their brothers with shrapnel, we still can have faith that some day the people of the earth may learn to live in brotherly love. For the problem of peace and friendship must inevitably yield to the genius of man. Once, enduring peace and the transmission of voices through space were twin impossibilities. Now, the latter is a vivid reality. The other must come, likewise.

Because of all these things which give us pleasure and give us faith, we of Radio Guide are happy to call attention to an outstanding program. As the symbol of our recognition of its great service to listeners everywhere, we award to the Magic Key of RCA the Radio Guide Medal of Merit.



Frank Black directs a program that takes in the whole world



David Sarnoff: President of RCA, sponsor of the Magic Key

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Cover by Charles E. Rubino

this week!

Previews of Some of the Better Programs

SUNDAY

Rosalind Russell . . . personality

Miss Russell with James Stewart as her leading man will headline the first four weeks of the Silver Theater series. Conrad Nagel will produce the show and Felix Mills will be musical director. Sunday over CBS at 5 p.m. EST.

Miss Russell might have been a lawyer, had her father had his way. She had the voice for it. And the brains. But she also had great beauty, so she became a screen star. This program will not reveal to listeners her beauty, but they can hear her voice and they can discern her brains in this new and promising series for drama-lovers.

The premiere of the Silver Theater is described on Page 9.

Phil Baker . . . stooges

Comedian Phil Baker with his stooges, Beetle and Bottle, and Oscar Bradley's orchestra resume their series. Patsy Kelly will be guest of their first program. CBS, Sunday, 7:30 p.m. EST.

"Beetle" is Phil Baker's ghostly stooge. His "Get off the air" became a national by-word. Once again Phil will begin his vain search for his heckler.

Feg Murray . . . seein' stars

Cartoonist Feg Murray joins up with Harriet Hilliard and Ozzie Nelson's orchestra to initiate a new edition of the Bakers' Broadcast over the NBC-Blue network. Sunday at 7:30 p.m. EST.

Feg Murray is the fellow who draws cartoons of Hollywood oddities and screen stars for the newspapers. It is said he is the keeper of more cinema secrets than anyone out there, not excepting Louella Parsons. It is said he has been waiting for the right radio program. Well, here it is.

General Motors Concert . . . classics

Erno Rapee takes up the baton to premiere the General Motors Concert series, which will present Erna Sack, soprano, and Jussi Björling, tenor, in the first program. NBC-Blue, Sunday, 8 p.m. EST.

Eight of the world's most expensive, most brilliant, most loved operatic and concert singers are banded into a sort of singing stock company. They will present the richly endowed works of the greatest masters.

Jack Benny . . . O' Labor Day

Jack Benny, Mary Livingstone, Kenny Baker, Sam (Schlepperman) Hearn, Don Wilson, Andy Devine and Phil Harris' orchestra will be heard in their first program of a new series. NBC-Red, Sunday, 7 p.m. EST. For the West at 7:30 p.m. PST.

Jack Benny is probably radio's most effortless comedian. Certainly, he is its most popular. This year's show



After a summer tour of Europe (not in search of gags) Mary Livingstone and Jack Benny return (above) to NBC Sunday night (col. 1)

will be much the same as last year's tremendous success, which means Sunday night can be counted upon as a positive cure for the blues.

Tyrone Power . . . dramastar

Tyrone Power inaugurates a series of dramatic programs to replace the Rippling Rhythm Revue. NBC-Blue, Sunday at 9 p.m. EST. For the South and Southwest at 10:30 p.m. CST.

Tyrone Power was a green bumpkin when the greatest personality-maker of modern days, Mr. Darryl Zanuck of Hollywood, took him in hand. Today, Tyrone is a star, and his proud boss and master, the same Mr. Zanuck, will present him in this premiere.

"Evolution of an Idol," a story about Tyrone Power, can be found on Page 6 of this issue.

Kirsten Flagstad . . . world's greatest

One of the less temperamental sopranos, Kirsten Flagstad will sing on the Ford Sunday Evening Hour, supported by the orchestra and chorus directed by Jose Iturbi. Sunday, CBS at 9 p.m. EST.

The embodiment of Wagner's Sieglinde . . . a rare Isolde . . . an amazing Brunhilde . . . strong words, those. Yet, all of them have been used by seasoned critics to describe Miss Flagstad's singing.

Turn to Page 8 and learn more about Kirsten Flagstad, the guest on this program.

MONDAY

Dr. Dafoe . . . the quins

Talks and advice on bringing up children will be given by Dr. Allan Roy Dafoe over the CBS network. Monday, Wednesday and Friday at 4:45 p.m. EST.

Doctor Dafoe, whose humdrum life became exciting only when five babies were born to Mrs. Dionne, renews his talks on babies in general and the quins in particular.

TUESDAY

Edgar Guest . . . grit

"It Can be Done" conducted by Edgar Guest, music by Frankie Masters, presents Cora Wilson Stewart of Kentucky as its guest. NBC-Blue, Tuesday, 8:30 p.m. EST.

Years ago, Cora Wilson Stewart saw the desperate need for education in the mountains of Kentucky. Fighting against tremendous odds, against superstition, hate, mistrust, meddlers, she succeeded finally in establishing throughout the mountains the famous Moonlight Schools of Kentucky.

See Edgar Guest at play on Page 26.

WEDNESDAY

Jessica Dragonette . . . farewell

Jessica Dragonette, Charles Kull-

mann, tenor, and Al Goodman's orchestra give their last Beauty Box program. CBS, Wednesday, 9:30 p.m. EST.

After this program, Miss Dragonette will be off the air for the first time in the history of network broadcasting. Popularly considered the Queen of Radio, with more devoted listeners probably than any other soprano, she will devote this farewell program to songs most often requested by her audience.

Read Miss Dragonette's farewell message to listeners on Page 9.

Skolsky . . . Hollywood

Sid Skolsky premieres a new weekly series of talks about Hollywood doings. NBC-Blue, Wednesday at 8:30 p.m. EST.

Sid Skolsky, newspaper writer, recently told his boss he would not leave Hollywood to return to Broadway. "I resign," he said. "Broadway is dead. Hollywood tingles with life." Just how alive is Hollywood will be revealed in his broadcasts.

THURSDAY

We, the People . . . oddities

Gabriel Heatter, replacing Phillips Lord as host, will open a new series of "We, the People" broadcasts. Mark Warnow will be musical director. CBS, Thursday, 7:30 p.m. EST.

Here is a curiosity-shop with humans for curios. Last year's series presented a man who never sleeps, a lighthouse-keeper who saw a ghost, a woman who keeps elephants in her front yard, a lunch-wagon operator who gives free meals to bums who can recite the Lord's Prayer. On "We, the People" you might hear the King of England or your next-door neighbor.

Crosby Returns . . . boop

Bing Crosby returns to the Kraft Music Hall with Bob Burns, the Paul Taylor Choristers, Jimmy Trotter's orchestra. NBC-Red, Thursday, 10 p.m. EST.

Bing's busiest, dizziest vacation saw him become a race-track owner and operator. Reputed to have lost money on his Del Mar track, he comes back to one of radio's biggest shows to sing, to clown, to kid—and to catch another satchel-full of those pennies from heaven about which he sings.

FRIDAY

Dolores Del Rio . . . spy

Miss Del Rio will be guest of Hollywood Hotel in a radio version of the picture, "Life of a Lancer's Spy." Friday, CBS at 9 p.m. EST.

Dolores Del Rio's abundant beauty and magnetic personality have kept her a screen star while others less endowed have faded. A lover of life lived deeply, she will interpret the title role.



"TO SERVE THE PEOPLE..."

BY HAROLD R. HIGGINS

August 31—"Infantile Paralysis May Delay Schools' Opening."
 September 1—"Paralysis Puts Off School Opening."
 September 2—"Movies Bar Chicago Children."
 September 2—"City Fights Wave of Infantile Paralysis."

THOSE are headlines from Chicago newspapers.

It happened as quickly as that. Try to imagine the second largest city in America pack-jammed with 400,000 school children, ready to return to their classrooms. Try to imagine the bombshell of terror and apprehension that burst when those scare-head words gleamed sootily from every newspaper on every newsstand.

So there was created such an emergency as the art of radio broadcasting had never before faced. Those 400,000 children had to be taught. Education in the well-ordered plans of such a great city is a thing of routine and orderly progress. One cannot shut it off as one would turn a faucet without disrupting vast programs, without disrupting thousands of lives, without costing thousands of pupils their chances of promotion to higher grades or graduation.

The thing that happened then in Chicago, the thing which radio did in this unparalleled situation, is an exciting chapter in broadcasting's history. It is the story of a miracle. It is a miracle, isn't it, when children who are miles away from their classrooms can nevertheless go to school? It is a miracle, isn't it, when children far beyond the sound of their teachers' voices can still hear the lectures

of those teachers?

Before you answer, listen for a moment to the radio in any typical Chicago home today. From a loud-speaker, more accustomed to the garrulities of Boake Carter and the cadences of Benny Goodman, come these words:

"You all know what a clock is, don't you? Let's draw a clock. Take your pencil and put it in your right hand. Now draw a circle just the size of the bowl from which you ate your oatmeal this morning. Next place the numbers around the edge starting with the figure twelve right at the top. Now put the figure one to the right—the right is the side your right hand is on—now the figure two . . . and the figure three . . ."

STRANGE stuff, that. But it is happening all over Chicago from one end of the dial to the other and from early morning until late at night. For today Chicago's school children are going to school by radio.

Out of small things come great things, and the broadcasting of grade-school lessons in a plague-infected city is a great thing, possibly far greater than any of us who are in the midst of it can now understand, so let's examine the small things as they happened.

Early in the summer there was no fear of an epidemic. True, a headline

Radio School Program for Tuesday

Grade	Subject	Time	Station
All	Health	7:15-7:30	WLS
8A	Mathematics	8:15-8:30	WIND
8A	English	11:00-11:15	WGN
8B	Mathematics	11:00-11:15	WCFL
8B	English	8:30-8:45	WJJD
7A	Mathematics	8:00-8:15	WLS
7A	English	9:45-10:00	WLS
7B	Mathematics	10:45-11:00	WJJD
7B	English	10:45-11:00	WJJD
6	Mathematics	9:45-10:00	WCFL
6	English	8:00-8:15	WIND
5	Mathematics	4:00-4:15	WAAF
5	English	11:30-11:45	WLS
3-4	Mathematics	6:45-7:00	WENR
3-4	English	6:45-7:00	WENR

Assignments based upon Saturday's program.

(This is a typical day's listing of school programs.)

in this city or that told of scattered infantile paralysis cases: Sidney Throckmorton, of Evanston, Illinois, and Charles Barry, 15, of California, James Kappas II, 11, of Williamsport, Pennsylvania, and Rabbi Weinberger's infant daughter in New York City. All of them were fighting for their lives in "iron lungs," but as yet there was no thought in the pub-

lic's mind of an epidemic.

Then it came.

Chicago's famous Doctor Bundesen, whose radio talks on health have made him known from ocean to ocean, speaking as president of the Chicago Board of Health, decreed that all public schools should remain closed.

So to one of the largest cities in the world came a situation without precedent. With schools closed, 400,000 students would miss valuable instruction.

Two important boards met in Chicago in the first days of the emergency. Each came separately to a remarkably similar brick wall. The first board was composed of doctors who gathered to perfect a plan for fighting infantile paralysis. But how does one fight a disease which acts one way one time, another way the next? How does a physician combat a disease when he knows next to nothing about it? Honest doctors despaired of effective measures but did everything their experi-

ence told them might be helpful.

The second board was composed of educators. To them, the minds of children, not their bodies, were of first importance. They knew those children should be taught, could be taught. A dozen tentative, well-meant plans were proposed. But only one offered a way to reach into every home.

"Gentlemen, we can get to these children and their parents by radio," an educator insisted. "We must make arrangements somehow to do that."

"But, sir," protested another, "broadcasting stations sell their time. It is not free. It would bankrupt us to broadcast. Where could we possibly get the money?"

FOR that there was no answer. The city of Chicago had no budget for such an experiment. So radio was rejected as economically impossible. Instead, it was decided, a single radio and newspaper appeal would be made to parents throughout the city to assist their children in reviewing their school work at home.

Quite possibly nothing more than that would have happened had it not been for an alert radio man. Al Hollander, publicity representative for Stations WIND and WJJD, learned of the school board's plight. To his boss he unfolded a plan he had conceived; here was an opportunity for WIND and WJJD to serve their community—and incidentally to garner for themselves the kudos of public approval.

SO, THIS offer was made to the Board of Education. Free time on the air, as much as was needed, would be provided for any programs the Board wished to broadcast.

That was broadcasting's first generous gesture.

Before the week was out, a dozen all-important conferences had been held, and almost every other radio station in the city had added its own offer.

In the next three days more practical problems of educational broadcasting were worked out than had been solved at all the annual meetings of college presidents and other "theoretical" educators-by-radio put together. For here was a job to be done. Here were classes to be taught, 400,000 children strong. Here was almost unlimited radio time available, the outright gift of a half-dozen radio stations.

Those free hours were a rich prize. Could the educators who had complained for years that they could do a much better job of using the radio actually do a much better job? Could those responsible for radio, those who had year in and year out asserted their interest in the public service, keep their fingers out of something which was costing them a pretty penny? We shall see.

On Monday morning after the Wednesday on which the Board of Education had rejected radio, the Chicago classrooms were on the air at 7:15 a.m. And history was being made as 177,000 watts of radio power hurried such programs as listeners had never heard into the homes of eager children. History, mathematics . . . readin' . . . 'ritin' . . . 'rithmetic.

Even the studios of Chicago's stations came quickly to have a different air. Men and women obviously unaccustomed to these surroundings, carrying piles of books, walked uneasily through studio halls, seated themselves behind microphones and talked. That was two weeks ago.

TODAY, most of the talks are given by school principals. Other principals not engaged are divided into two committees, one preparing tests and examinations against the day the radio pupils will return to their classrooms in person; the other listening attentively and critically to every broadcast that goes on the air. For this is an experiment the like of which educators have been dreaming of for years. Each suggestion for better

broadcasting is valued, put into practice immediately whenever possible.

And what goes on in the schools themselves? Are they entirely empty and suspect? They are not. Each day crews of teachers take their places at school switchboards to answer telephone questions from mothers or from pupils. Those questions come slowly in the morning, faster in the afternoon—one thousand questions a day for six days in the week.

IN A field where everything is new, where each new step ahead is an advance into complete darkness, the lack of text-books was for a short time persistently baffling. How could pupils at home work without texts? The answer, it was learned soon enough, was that they couldn't. So texts were printed in the columns of the newspapers. Monday's lessons in Monday's paper—and the announcement when broadcasts for each grade would take place, what station would broadcast the lessons.

So the cycle was completed. From the professor in a radio studio, simple, understandable talks were transmitted to 400,000 pupils who sat with newspaper texts before them. Their attendance finished, questions then sped by telephone to the schoolteachers waiting in every public school in Chicago.

How does Chicago's education-by-radio work? Little Johnny and Lena who live on North Clark can tell you. Johnny is nine, Lena is eleven. They both can read and understand the broadcast schedule in the newspaper. Lena, who is in the fifth grade, reads that her class is at 8 a.m. Johnny, a fourth-grader, has no class until 6:15

that night. It is Tuesday and the subjects for that are mathematics and English. Those are always the subjects for Tuesday, Thursday and Saturday. History, geography and science are broadcast on Monday, Wednesday and Friday. Johnny and Lena never miss a class if they can help it. For their friends are all taking their lessons by radio and none of them is going to be one whit further advanced than Johnny and Lena when the school bells ring in two weeks or three weeks or whenever Doctor Bundesen permits the doors to open. With Johnny it is a matter of considerable pride. With Lena—it's fun.

David Sarnoff, of the Radio Corporation of America, has defined the purpose of radio in these noble words: "Radio shall serve the people any time, anywhere—at a moment's notice."

Radio in Chicago is serving the people. Jim Deeson, whose two children have escaped the dreaded infantile paralysis, was visited by a friend during one of the geography broadcasts. The friend listened to an inept radio voice intoning these sixth-grade questions:

"Write down the name of the capital of Japan."

"Write the name of the chief product of the island of Japan."

"What is the name of the ocean between the United States and Japan?"

THE friend asked James Deeson, "Don't you get pretty sick of hearing that stuff?"

The father's eyes swept over the bowed heads of his two girls, each with pencil and paper before the radio. We don't know where his thoughts

ranged, perhaps to the hundreds of little bodies already ravaged by the worst attack of infantile paralysis Chicago has known, and then he spoke what was in his heart. "Do I get tired of that stuff?" he repeated. "Look, mister, my kids are home, safe and sound. When I hear those lessons come on I feel like going right over to that old loudspeaker and kissing it."

Jim Deeson didn't know it, but he was speaking for all the parents of all the grade-school children in the city of Chicago.

What do we find today in Chicago as a result of this remarkable situation? Are educators happy in the results they are obtaining? Are the broadcasters satisfied with the work being done by radio?

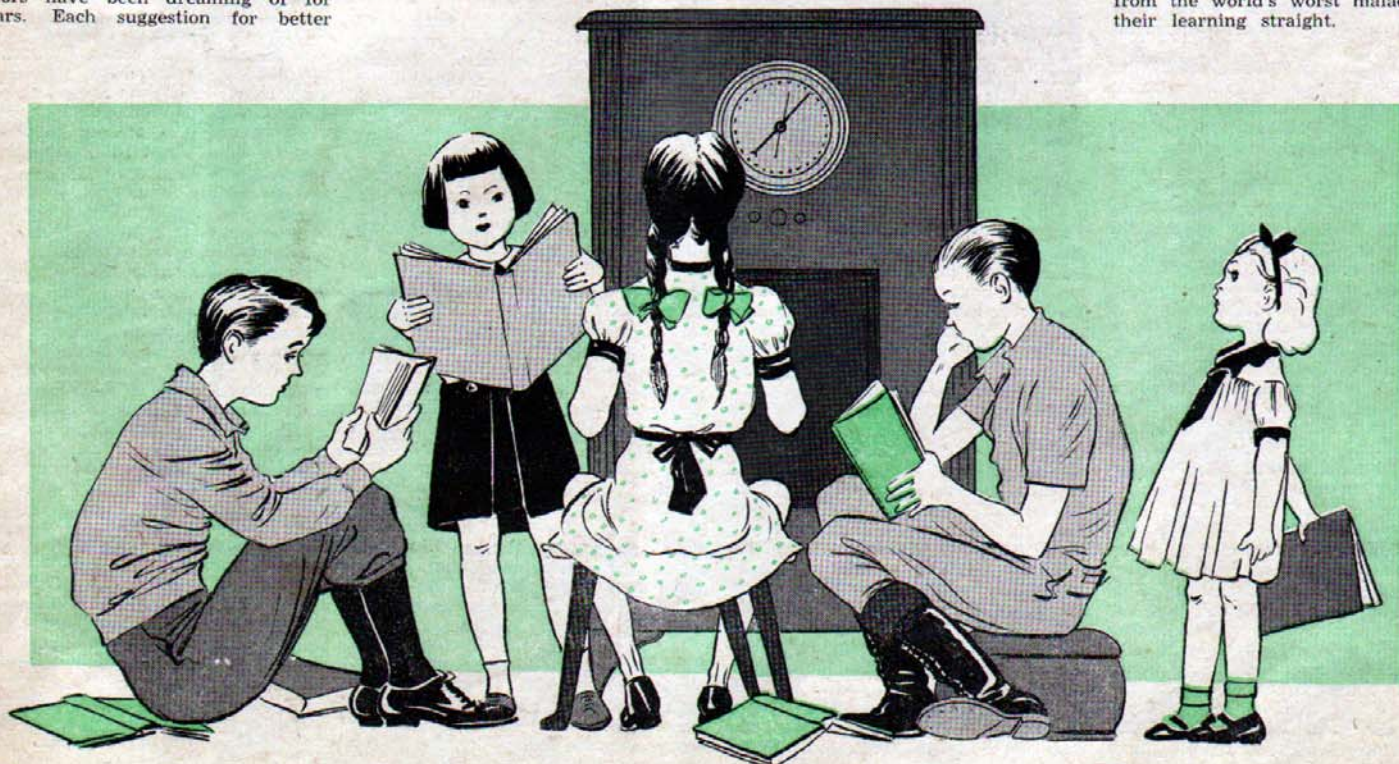
BUSY switchboards in the Board of Education quarters and in radio studios testify to the national interest which has been aroused in this experiment. Other cities faced with similar epidemics and fearful of the consequences of postponing their own schools are calling almost daily for information on how the job is being done in Chicago. Stations elsewhere are wiring and writing, asking if they can adopt the Chicago plan.

But most important of all, this emergency has taught radio men and school administrators the ease and worth of working together. Thinking ahead toward a permanent use of radio as a means of reaching children not in school, it is quite likely that the union reached so swiftly in this troubled time will be maintained hereafter in some form or other. For children who are too ill to attend their classes, likely as not there will be radio classes. For children who are studying for examinations, there may be review lectures and lessons. For girls and boys deep in the study of their geographies, there may be lectures by authorities on the elephants of India or the kangaroos of Australia.

Today, one vital fact is apparent. So far as education is concerned, unsweetened, unsugar-coated lessons are doing the best job possible for radio and for education.

The children of Chicago, refugees from the world's worst malady, like their learning straight.

INTO A CITY OF DISEASE AND DEATH AND CLOSED SCHOOLS CAME RADIO— ACTING ". . . AT A MOMENT'S NOTICE"





Has success changed handsome Tyrone Power, heart-thrill of millions of feminine movie-goers—for better or worse?

EVOLUTION OF AN IDOL

HOLLYWOOD'S NEWEST SENSATION, TYRONE POWER,
TURNS TO RADIO—AND GREATER GLORY SUNDAY NIGHT

BY MARY WATKINS REEVES

ARISING star steps before an NBC microphone Sunday night to open a new dramatic series replacing the "Rippling Rhythm Revue," a sensational young actor who has taken Hollywood by storm and who promises to repeat his success on the air. But Tyrone Power is not only a promising young actor. Although he's only 23—and a very young 23, at that—he's a sentimentalist.

This will explain why he sometimes parks his long, low car in the old block on Highland Avenue where he lived hand-to-mouth after his father's death, sits looking at the same houses and stores, drops in at the same drug store for a malted milk. To intensify this pleasant orgy of nostalgia, he may even whistle "You, You're Driving Me Crazy" or some other tune the place brings back to mind. Until he drives away with a feeling that will torture him enjoyably for hours—the firm belief that having success is not half as much fun as hoping for it was.

THIS will also explain why his stand-in, Thomas Noonan, is a pal from the days when Tyrone was a theater usher in Cincinnati; his secretary, William Gallagher, an old friend from the months when Tyrone was pounding pavements in New York. Why he likes creamed cauliflower and brown tweeds and soft-voiced girls.

Success has changed him plenty—and he admits it. But it's changed him for the better. It's scared him into a few



things he should have learned long ago. He's socking his money into the bank, for one thing. He's a little more strategic about his future, for another. He can see now that the risky, impetuous things he did in his impatience to hit the big-time and the big money only made his chance of ever getting there a thousand-to-one shot. A close call, and he barely made it. He's still a bit watery in the knees, as though he'd just cleared a taxi that missed him by an inch. So he's learning to be calm and careful. He's taking better care of his health, reading more, studying more, even thinking more.

He doesn't like Hollywood. Something about the place makes him lazy. In New York it's no effort at all to steam around from breakfast to bedtime, stay up half the night working. In Hollywood he wants to sit in the sun, gets sleepy early. He likes night-clubs fairly well but hasn't got the bug. It suits him just as well that there are "only a couple or so good ones" in the movie town, and he's al-

ready tired of those. He goes for the music, not the floor show.

Outside of the girls he dates, most of his friends haven't any connection with the movie industry. Nothing strikes him as being duller than talking about pictures all evening after you've worked in pictures all day.

HE WISHES now that he'd gone to college. Not so much because of the education he missed, but the fun. He could have gone—his parents urged him to—but he was too impatient to get started in his career. He subscribes to three book clubs, reads non-fiction exclusively, hasn't yet got around to *Gone With the Wind*. He owns five radios, usually plays them too loud; not that he can't hear, but something's always interrupting and he hates to miss a note or a word if the program's one of his favorites. Which would be "One Man's Family," Jack Benny and Benny Goodman.

For exercise he swims—in other people's pools, because he hasn't one of his own yet—and plays handball. He usually rushes through dinner to get in a session at badminton; just as much thrill as tennis and doesn't take half the energy when you haven't got it after a long day on the set.

He lives with his mother, Patia Reaume Power, in a rented, unpretentious house which is really larger than they need, but they signed the lease because they couldn't resist the view across the hills.

His mother runs the household beautifully and, having been for years a celebrated actress wed to an even more celebrated actor, is a good pal and advisor to her son. Next to his mother, Tyrone's best girl is his sister Ann, who's married and lives in Honolulu. He hopes he'll get a vacation one of these days, as he'd like to see Ann and he'd also like to see Honolulu. Frequently she tears some "quote" of his out of a newspaper or magazine, affixes a sly note on the margin—"Since when, old dear, the Romeo stuff?"—and sends it to him. These always give Tyrone a chuckle.

About the Romeo stuff, this is it: It amuses Tyrone how, if a single young actor makes good in Hollywood, the town immediately regards him as though he were the only old-maid daughter in a family of sixteen belles. They're constantly trying to marry him off. This results in one embarrassing and painful predicament after the other, but he does not let these annoy him any more than sitting for photographs or a call for retakes. He would very much enjoy being highly annoyed. But he thinks he has no right to this indulgence, as the Romeo business seems to be an inescapable part of his job, and any time it should get too irksome he knows what he can do about it.

SO HE will talk about his girls and he will say flattering, gentlemanly things about them, and he will be entirely sincere. "Sonja," he will say, "is a sweet and beautiful girl. I am as fond of her as any girl I know, but we are not considering marriage. Neither of us is ready for marriage. I greatly admire Sonja," he goes on, "for her drive and ambitious concentration on her career. When she's skating or acting or making personal appearances her whole thought is solely on what she's doing. I've never seen anything like it. I'd like to think that I'm half as intense."

He will comment seriously, "Loretta's a lovely person. She has a certain—" here he pauses to find the right words—"a certain sweet, soft quality about her that appeals to me."

And then Tyrone will tell you that some of the girls he admires most are the youngsters he knew in his pre-Hollywood days and still writes to and goes out with when he returns east. Many of them are yet struggling for a foothold in show business, unknown, unglamorous as the Hollywood standard of glamor goes. Yet Tyrone—who could dial dozens of numbers and hear the most beautiful and successful women in Manhattan reply, "When? I'd adore to!"—takes his old girl friends to dinner and the theater and dancing because he wants to. Because he really does enjoy them most of all.

He's the kind of date who phones to ask what gown you're wearing, takes the trouble to send flowers that will match it. He has as flawless manners as can be found in all Hollywood (the credit here, he would undoubtedly insist, is Patia's). He dances extremely well, plays a rather bored game of bridge. That is, if he can't get out of playing bridge at all.

AND while this is still the Romeo business, it may as well be matter-of-factly recorded that Tyrone Power, offscreen, is twice as healthily handsome as he is on. Which is handsome. Thick, black hair, intent brown eyes, thick brows. A nose even more tipped than it is in pictures, because the make-up boys have devised a way of powdering that brings that nose down a fraction for the cameras.

(Continued on Page 18)

ON MONDAY evening, during one of those periods when Fibber McGee and Molly have stilled their foolishness long enough for Mr. Weems and his men to tune up, you may hear a young man named Elmo Tanner whistling a dainty little thing called "Nola." And as he whistles, you may be certain that he is thinking that if it hadn't been for "Nola," and if it hadn't been for his youthful habit of puckering his lips and puffing through them, today there would be no . . . but hold on, we're getting ahead of our story.

Your ticket to radio fame may repose, quite literally speaking, right under your nose.

That's a pretty fantastic thought couched in a pretty bad jingle. But consider William Elmo Tanner. You know Elmo—the gent who flutters feminine hearts from Coast to Coast whenever he puckers his lips.

Elmo's ticket for a long ride on radio's Success Special lay for years directly below his generous proboscis, with nobody, least of all Elmo, suspecting its presence.

Then came a merry, merry day in June. And Elmo, feeling in the mood, puckered his ruby lips and blew. Presto! Out popped "Nola," and young Tanner was transformed overnight from a dime-a-dozen guitar thumper and balladeer to a full-fledged radio personality. Now he gets fan mail and everything. Mostly folks want to know how he got that way.

It's a mystery, at that. Almost everybody, of course, can whistle. Folks in history have been doing it since 'way back when.

Paul Revere employed the old lip-siren, among other alarms, to arouse the countryside against the advent of the British.



For years Elmo Tanner whistled merrily, just for fun. Then Ted Weems (right) heard him, and it became his career

RIGHT UNDER HIS NOSE

MONDAY NIGHT ELMO TANNER WILL PUCKER UP AND WHISTLE "NOLA"—THE SONG THAT'S MADE HIM FAMOUS

BY ELGAR BROWN

NAPOLEON, it is written, resorted to a bleak whistle-in-the-dark when things were going badly around Waterloo.

The most romantic chirp, probably, was that of Romeo Montague in coaxing Juliet Capulet into the shadows of her justly celebrated balcony.

None of these immortals had any previous notion of the potential value of their whistling ability. And it was that way with Elmo. What a born whistler needs, it seems, is a keen-eyed listener who can recognize talent when he meets up with it.

It was especially opportune that Maestro Ted Weems, he of the sparse thatch, the trained ear and the weather eye for budding talent, provided the Tanner audience. The year was 1930.

Two weeks earlier Tanner, then a songbird with a pleasing voice but without a specialty, had joined the famous Weems band at the Gibson Hotel in Cincinnati, filling the vacancy caused when Art Jarrett moved on to more notable achievements.

Ted and Elmo were driving to St. Paul, where their next engagement awaited them at the Lowry Hotel. It was a tiresome tour, and to lighten the monotony Elmo whistled.

He was in the midst of a casual but intricate presentation of "Make Believe." He switched adeptly into the strains of "Nola." The bandmaster, his brown eyes sparkling, broke in with a remark destined to become a national catch-phrase.

"BOY," said Ted, with enthusiasm and a little awe, "you got something there."

It was seven years later when Tanner, concluding a recital of the fateful roadside incident, grinned happily:

"I'm still whistling 'Nola'—and 'Make Believe,' too."

"Nola," to be sure, has become so closely identified with Whistler Tanner that it is practically his theme-song. It's demanded by Tanner fans more often than any other. You've heard it on his personal appearances, or on his phonograph records, or in any event on his radio programs.

You who long hopelessly for a radio break will scoff at whistling as an avenue to your goal, though you've been whistling, after a fashion, all your life.

You will say that Elmo Tanner is one in a million, which is nothing but the truth. Elmo himself can't explain the paucity of whistling soloists. He points out:

"Everybody in the world is a born whistler. All one needs to do is to develop the talent. Constant, day-by-day practise, of course, is the best developer.

I WAS practising to be a professional whistler since I was old enough to pucker my lips—but I didn't know it. I whistled for the fun of it.

"A musical education? It's important but not essential. Mine began when I was six years old, but I'm sure I would have whistled through life with or without a technical knowledge of music."

Elmo, now thirty-three, had no more idea of a whistling future than of taking up etymology—until Ted Weems heard him trill "Nola."

"Since I got into this unusual business I have sought out books of in-



struction or other volumes on the art of whistling. I didn't find any. I don't believe they exist.

"You just have to take your whistling education catch-as-catch-can. Certainly gives you a wide field for originality."

In his quest for data on the background and development of whistling Tanner did uncover one brochure. He carefully preserved it. It consists of an anonymous discourse which appeared in the erudite *Atlantic Monthly* of September, 1910, quite a spell before the advent of radio, much less of whistling for a living.

Wrote the unknown essayist, in the stilted style of three decades back:

"Whistling girls and crowing hens have been bracketed together by the wisdom of ages. Bad ends have been allotted these ladies, but why so? Why should the piano, for instance, be counted as vulgar because some ruin it?"

"The human whistle is the most delightfully informal of instruments. It needs no inglorious lubrication of

joints and greasing of keys. It is not subject to the vocalist's eternal cold. It holds no inferno of tuning and snapping strings, nor does it need resin.

"One of the best qualities of the whistle is that it is portable. A whistler may be broke, but he shall have music wherever he goes. Whistling to keep up the courage is an old adage, but whistling to keep up the memory is a new adage.

"The violin is almost human, but the whistle is, and is not too formal to take along on a lark.

"Whistling is the best test of musical genius and something is amiss with the composer whose themes cannot be whistled. He lacks the highest and rarest gift of God—melody."

Tanner, reading this discourse aloud, paused to explain:

"The man means such a guy as that ain't got rhythm."

He continued from the yellowed *Atlantic Monthly*:

"The whistle has wider possibilities than the voice, it is quite as perfect and natural an instrument and exceeds the ordinary compass of the voice by almost an octave. A whistler can perform harder music with more ease and less practise.

"Another advantage is that in whistling orchestral music, the drum-taps, the double bass, the bassoon may be 'cued in' very realistically and without interruption by means of snores, grunts, wheezes, chicks, etc.

(Continued on Page 17)

ON THE SUNDAY EVENING HOUR THIS WEEK IS WORLD'S GREATEST SOPRANO—KIRSTEN FLAGSTAD

IF "SWANEE RIVER" had been less musical in sound than "Pedee River," a nation would today be singing "Way Down upon the Pedee River, far, far away." Pedee River was the one Stephen Foster picked for his song "Old Folks at Home," but somehow it didn't have the musical swing Foster wanted to achieve in his composition. So with his brother, Morrison, he went to a map, looked it over for other suggestions, and finally chose Swannee River, which he contracted from the name of the Swannee, in the vicinity of Georgia and Florida. Thus the song was born.

It is because "Old Folks at Home" is a sincere work based upon an emotion fundamental to all human beings—the love of home—that Kirsten Flagstad has decided to include it in her program with the Ford Symphony on Sunday night of this week.



Another strange, but true, story connected with this loved folk-song is the early controversy over the authorship. For twenty-eight years after it was published, copies stated that it was written and composed by E. P. Christy, a minstrel who did much to popularize Foster's melodies. One version of the story is that Christy paid \$500 to Foster for the privilege of claiming the song as his own, but later evidence indicates that the amount was

only \$15. Several months after the song was published, Foster wrote Christy, asking that his own name be substituted for Christy's. No record of Christy's reply has come to light, but it is assumed Foster was unsuccessful in his appeal, inasmuch as Christy's name remained on the song during the original period of copyright.

Some arrangement between the two was eventually made, and it is known that Foster derived two cents per copy as royalty from his publishers. From the date of its first copyright in 1851 until he had to sell outright all his future interest in previous songs, which was in 1857, "Old Folks at Home" had earned \$1,647.46 for the composer.

Sometimes the union of a simple melody and a plain accompaniment produces a truly great song. Such is the case in "Still wie die Nacht," or "Calm as the Night," by Carl Bohm, which Mme. Flagstad will also include on her Sunday program.

It is perhaps its unusually fine and intimate harmonic understructure that gives the song its depth, character and dignity. The melody is sung against an accompaniment chiefly in the strings, moving in steady descending waves of counter-melody, with full, majestic brass chords resounding throughout.

"At Parting," by James H. Rogers, another of Mme. Flagstad's group of songs, is an American art song. Unlike "Old Folks at Home," in which the lyrics are more important than the melody, an art song is one in which the music is wedded to the lyrics; the music reflecting the spirit of the text.

"Traume" ("Dreams"), by Richard Wagner, another favorite of the great Wagnerian soprano, is the story of the search for the true meaning of dreams which enthrall the soul. Wagner penciled the composition in his diary one night in 1858 in Venice, and later drew upon its theme for his famous night scene in the opera "Tristan and Isolde."

Other numbers in the Flagstad group Sunday will include "Love Went A Riding," by Bridge, a spirited English song, which intimates in song the picture of a lone horseman riding across the country, and the second verse from "A Mighty Fortress Is Our God," a German chorale by Luther. This number, which is impressive, ceremonial and inspiring, will be done with the assistance of the chorus and the audience present in the great auditorium in Detroit where the broadcast originates.

For your station, please turn to the program page for Sunday, 9 p.m. EST, 8 CST, 7 MST, 6 PST.



FUTURE OPERA STARS WILL BE HEARD ON METROPOLITAN AUDITIONS SUNDAY AFTERNOON



Cinema's "Hi-Butch" Patsy Kelly appears with Phil Baker Sunday



Pianist-conductor Jose Iturbi is guest of Chesterfield Wednesday



Monday night the "Voice of Firestone" will be Josephine Antoine



Kirsten Flagstad, Wagnerian soprano, sings on Ford's Sunday Hour

"... His family moved to Pennsylvania, where his ambition to paint was surmounted by an interest in farming..."

"... She made her debut as a dancer at fourteen, with the Russian ballet..."

"... He started his career as a choir boy, and later became the soloist in the same church..."

THUS have run the lives of the three ambitious singers who will have their opportunity to scale the operatic heights when the Metropolitan Opera Auditions of the Air return to NBC this Sunday afternoon for the program's third consecutive season on that network. Such are the devious routes by which Jess Walters, baritone, Virginia Mauret, coloratura soprano, and Hardesty Johnson, tenor, have come within voice-range of the "Met"! Metropolitan Auditions of the Air is no amateur contest for salving listeners' sympathies. It is a serious attempt to find the most promising singers the country has produced, and to make the most of their talents. Here's how it operates:

For weeks, Wilfred Pelletier, one of the conductors of the Metropolitan orchestra, has conducted preliminary auditions. From the hundreds of hopefuls who appear for these trials, 63 aspirants are chosen. Three of them appear on each of the weekly programs, and from these, 14 are selected to sing in the semi-finals. At the conclusion of the season, the opera company is obligated to give contracts to at least two singers. So high has been the quality of the contestants to date that in each of the two previous seasons the "Met" has contracted over its quota. Winners also receive \$1,000.

WALTERS studied to be a commercial artist in New York, turned later to farming. After graduating from the National Farm School, in Doylestown, Pa., he suddenly discovered his fine voice. His debut came in *Pagliacci*, at the Brooklyn Academy of Music. He sang then as a tenor. Later, when Jess entered a contest, Lauritz Melchior heard him, suggested that his voice would sound better as a baritone.

Miss Mauret produced her own ideas of the dance in many of the major cities of this country before she thought of a career as a singer. That inspiration came when a director heard her singing when she was backstage for a dancing engagement.

Johnson, one of the few singers allowed to appear twice for auditions, sang on the program two years ago. Well known in music circles, he has given concerts throughout the country since he left his position as a church soloist in Texas several years ago.

Perhaps the Metropolitan Auditions of the Air some day will make the names of these contestants as famous as Kirsten Flagstad's (see col. 1). Certain it is that some week on this program, listeners are going to hear at least two singers start brilliant careers. That may be this week!

For your station, please turn to the program page for Sunday, 5 p.m. EST, 4 CST, 3 MST, 2 PST.

JESSICA DRAGONETTE'S
OWN STORY OF HER
FUTURE AFTER HER
FAREWELL WEDNESDAY

By Jessica Dragonette

WHEN the Palmolive Beauty Box program goes off the air this week, preparatory to taking this show to the Pacific Coast, I plan to take a brief sabbatical leave from the networks. I am doing so in order to fulfill an ambition of long standing—to devote some time and effort to concert work. During the ten years that I have been on the networks I have worked, rehearsed and studied with scarcely an interlude between program appearances. At no period during this time has there been an opportunity in which I could make a personal-appearance tour in concert, which I have so long hoped to make.

Now seems to be a propitious time, and at the request of numberless friends over the country whose sympathetic interest is evinced in their letters over a long period of years, I shall go on a concert tour, and shall take temporary leave of the networks. Plans for such appearances are now being made by the Columbia Concert Bureau, and I am looking forward with great eagerness to my visits to the different cities throughout the country, which will give me the opportunity to meet friends with whom such warm, personal ties have been cemented over a period of years.

My recent appearance on the Palmolive series has been one of the most pleasant experiences I have had during my entire radio career. The choice of roles offered me was one which would have delighted any artist, and offered a medium which could not have been more congenial to my tastes.

My leaving the microphone, even for a few months, is not contemplated without some regret, because "powerful indeed is the empire of habit," and I anticipate the natural nostalgia a loyal "subject" has when she leaves its gates even for a brief visit.

THE above message, written especially for the readers of RADIO GUIDE by Miss Dragonette, will stir many memories in the minds of the millions who have heard her these past ten years. It is a fact that her absence after this week's program will mark the first time in the history of American radio networks when she will not be broadcasting. To our knowledge, no other star boasts such a record.

She sang her first audition for the tiny National Broadcasting Company of ten years ago on November 26, 1926. Within a week she was at work. Only a few will remember "The Cycle of Romance," in which she starred in 1926 and 1927. Afterwards, there came in succession those famous Coca Cola programs, Philco's Theater of Memories, the Hoover Sentinels. And then, in 1930, the first of the Cities Service Concerts. During these years, she was the first artist to do television from New York, and the first to broadcast to Europe. She has spurned movie and appearance offers because she felt radio was a complete career.

For your station, please turn to program page for Wednesday, 9:30 p.m. EST, 8:30 CST, 7:30 MST, 6:30 PST.

Guest
Stars



Friday's Hollywood Hotel previews Dolores Del Rio in "Lancer's Spy"



Nellie Revell interviews Col. Stoopnagle & Budd on her program Tues.



Stage Headliner Helen Hayes is on premiere of "We, the People" Thurs.



Reporter Linton Wells ("That's Life") guests on Magic Key Sunday

NEW DRAMATIC SILVER THEATER
BRINGS ROSALIND RUSSELL, JIMMY
STEWART, SUNDAY AFTERNOON

WHAT are radio's limitations? Can it convey to its listeners the wealth of expression Beatrice Lillie packs into the arch of an eyebrow—on the stage? Can it portray the pathos moviegoers saw in the kids' warfare in "Dead End"? Can it overcome the thousand diversions challenging entertainment that finds its audience at home—the bridge table, the evening newspaper, the baby whose bottle needs warming?

If answers to these bugaboo questions of radio are ever to be found, they should be in the premiere performance of the "Silver Theater" on CBS Sunday afternoon. For there will be drama custom-built for radiol!

On three fronts the "Silver Theater" is trying to broaden radio's scope. First, the play for Sunday night, "First Love," has been written especially for this performance by Grover Jones, top Hollywood scenarist, in a new "visual" style. Second, the stars, Rosalind Russell and Jimmy Stewart, have developed a new microphone technique expected to add to the emotional depth of their characterizations. And third, Felix Mills, musical director of the series, has added what he calls a musical "third dimension" to the sum total of air entertainment at its best.

Groundwork for the new approach to dramatic broadcasting is Jones' original script for the comedy-romance. Most of today's radio dramas—including many of the more successful ones to date—are merely adaptations of stage or screen scenarios, altered somewhat for performance on the air. In "First Love," which was conceived strictly as a radio show, Jones has tried to make his lines graphic—as graphic as only lines written for radio alone can be. Nothing is left to the listeners' imaginations: spoken words paint word-pictures of scenes, delve into moods. Sound-effects are designed to leave no doubts about actions.

The stars have been even more radical. In all their more emotional scenes, they have eliminated the script, heretofore considered essential to radio drama. They have emulated the stage in committing to memory the more forceful of their speeches. Thus they expect to eliminate the possibility of stumbling over passages in the script, or of expressionless, "dead pan" reading where real acting is needed. They will be able to forget themselves and their surroundings in concentrating on the emotions they want to express. Their aim is complete realism in dialog.

In his background music, Mills has woven an entirely new pattern of expression. He plans, through the use of instruments which are known to have strong psychological effect on listeners, to make his music add to the emotions of each scene. Finding no standard compositions or arrangements to fit his pattern, he has himself written several new compositions for "First Love," and has made new arrangements of old numbers for other scenes. With these he hopes to parallel in effect the scenery and lighting of the stage, and the mobility of the camera in motion pictures.

In this, Mills is a pioneer. Work in the same direction was begun by Will Prior in the recent NBC "Streamlined Shakespeare" series. In it musical backgrounds were notable for their contributions to moods and expressions. Mills hopes to carry on in this series.

Director of the "Silver Theater" is Conrad Nagle, veteran actor-director. Vaudeville, Broadway and Hollywood have known him in turn. After numerous cinema starring roles stretched over more than a decade beginning in 1918, he has become one of the films' leading directors.

Around these experiments wells a confusion of speculation. Will the new techniques revolutionize radio drama? Perhaps, perhaps not. Anyway, it should be one of the year's most engrossing dramas.

For your station, please turn to the program page for Sunday, 5 p.m. EST, 4 CST, 3 MST, 2 PST.



HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

HOLLYWOOD'S a suspicious place. Whenever anything unforeseen happens, the conjectures begin. For instance, W. C. Fields' absence from the Chase and Sanborn program of September 19 brought forward a goodly crop of theories, among them:

1. That W. C. was sick in bed.
2. That he was intoxicated.
3. That he had died and his death was being covered up.
4. That he was fed up with his part on the program and he wouldn't appear again unless someone should happily come along with some new jokes for him to crack.
5. That, as announced on the broadcast, he was busy on location making a motion picture.

Of course, after all, one should believe explanation number five. It was official. Still, a check-up shows that W. C. was not on location during the Sunday he missed; he was through movie-making at 8:30 p.m. the night previous—which would have permitted him ample time to rehearse his part of the program. However, Fields isn't a stalwart, irrepressible youth and he undoubtedly did need rest after a strenuous week of camera posing. But he wasn't on location.

When Bing Crosby returned to town to resume October 7 as Kraft Music Hall master of ceremonies, he was greeted at the station by his three young sons. Next year, Bing hopes that the trio will have been expanded to a quartet, including a soprano—Doc Stork permitting. The addition is anticipated at Yuletide, and just to get a bit of variety into his family, it seems that Bing has been comparing notes with Eddie Cantor.

Almost any week now, the Maxwell House Show Boat will go into dry dock to make way for the radio extravaganza made up of Metro-Goldwyn-Mayer picture-star talent. The latter will cost a young fortune weekly and is under the direction of Bill Bacher, former Show Boat producer, by the way, who is now with M-G-M. What will happen to Show Boat's cast? Nothing is definite. However, Jack Haley, Virginia Verrill and Warren Hull will, by October 8, be busy on the Log Cabin Syrup program. And Cap'n Henry (Charles Winninger) doesn't care much, because he may yet get to kiss Mae West in the motion picture he is making with her. That—Winninger feels—will be something to shout about aside from the claim that it will be the first West lip caress ever to be registered on celluloid.

Mrs. Jack Swift, Chicago-residing wife of the former Joe Sanders orchestra tenor, will have nothing of Hollywood; doesn't want her man to be a screen crooner. Jack, signed by Columbia pictures, received a wire from his missus saying she definitely would not leave the Windy City and positively was going through with her plan to divorce him.

Eddie Cantor is going into the theater-management business. He has just completed negotiations for a strip of property on Vine Street, in Hollywood, where, an inside tip reveals, he will erect movietown's first combined radio theater, motion-picture and stage house with a seating capacity of 1,000. Eddie, incidentally, ordered his Texaco Town program billed in the following order on his return to the air: Eddie Cantor, Deanna Durbin, Jimmy Wallington, Pinky Tomlin, Saymore Saymore and Jack Renard's orchestra. The order indicates the comedian's evaluation of his talent. However, there will be a change December 29, for Deanna Durbin is contracted for

the first thirteen weeks and is in the market for a new sponsor after that.

By October 19, Al Jolson's sponsor will have made up his mind whether the Jolson-Raye-Parkyakarkus thirty minutes will be preceded by another half-hour show featuring William Powell and Rosalind Russell in an "After the Thin Man" series, or another sort of dramatic show starring Edward G. Robinson and Glenda Far-

programs to meet, and Charlie Butterworth, Cliff Arquette and the guest artists, together with Don Wilson, are rounding out the comedy and variety in top-notch fashion. Which reminds me that when last backstage I saw one of the Packard chorines, who had arrived a few minutes late, sobbing as if her heart was broken. Because she was late for the show, she couldn't enter the studio, and, her main concern was that the program had advertised

the going is terrific—as Darryl Zanuck describes it: "Better than in the picture takes." So just to protect himself from Winchell barbs, Bernie has padded his shoulders with two toy Manchester terriers, on the right side, "Killer," a two-pound male, and on the left, "Scrapper," the two-and-a-quarter pound wife of Killer . . . Winchell, a tired man, is easing himself of all writing and radio work possible during his picture-making. So well satisfied was he with the work of his mike substitute, George Fischer, of "Hollywood Whispers" fame over the MBS net, that Walter has recommended him as the logical candidate for the midweek gossip broadcast that Jergens desires to inaugurate but which Winchell does not wish to do.

What promised to be a heated argument at a recent Jeanette MacDonald rehearsal was ended by a coincidence. Jeanette wanted to do a song one way, her conductor, Josef Pasternack, had another idea, and Producer J. Rawlinson disagreed with both. Just when the matter was becoming difficult and tempers were rising, the public-address system of the building where the rehearsal was in progress loudly announced, "Good Humor Man!" The three heard, looked at one another, laughed, and cooled off their dispositions with the ice-cream bars!

Just when Don Ameche thinks he's going to have a nice, quiet vacation, something always happens. Recently successful in begging three weeks off his radio sponsor and picture studio, he decided that this latest vacation would be one that no one could block, meddle with, or call off. He'd fix 'em—he'd embark for an unannounced destination. So he did, and only his wife, Honore, knew where he'd gone. Heading east, Don visited in Chicago. Next he arrived in New York, and it looked as if he would get in a long-anticipated trip to Bermuda. But Honore, not thinking he would be nervous, decided to enter a Hollywood hospital for one week-end just for observation regarding possibility of a third baby in the Ameche home. Minor negative complication developed, however, and Don, making his regular long-distance call to Honore, discovered where and how she was. Worried sick, he called off Bermuda and rushed back home—thus terminating another "vacation."

The real and unannounced reason for Amos 'n' Andy's sudden flight with their wives to Chicago two weeks ago (September 19-25) is that the two were merely looking out for their future health by taking their annual physical examinations. Both were reported to be in fine fettle.

Mr. and Mrs. Tony Martin are having trouble being alone. It seems that ever since their recent marriage, friends of Alice Faye and Tony have been "dropping in" intentionally just to make it tough for the honeymooners. The other day out at the Universal lot, a luncheon was given for the bridal pair, and afterward your correspondent sought to detain Tony and hurl a few questions. Tony begged off. He wanted to join Alice. "Have a heart, guy," he pleaded. "I've got a date with Alice and I'm going to keep it. You know, for the first three weeks of our marriage, I haven't been alone with her for three hours!" . . . There's a funny yarn about their elopement which may be true. Engaged for months, a few days before the nuptials George Burns asked Tony when the two were tying the knot. Tony didn't know. "Well," said George "you'd better snap into it, because we've got your marriage written into the next program!"



Top: One of Louise Roberts' last "Hollywood in Person" shows featured Film Lovely Rochelle Hudson (left). Producer interference caused Louise to resign. Left: MBS' "Hollywood Whispers" George Fischer is pinch-hitting for Walter Winchell, who's had doctors' orders to stay off the air and stop writing for 6 weeks. Right: Fibber McGee's pet announcer, Harlow Wilcox, flew to Detroit from Chicago recently, to make a commercial film

rell. The sponsor wanted Powell and Myrna Loy in the detective-and-wife setting, but a movie contract bars Loy from the mike and Powell is still touring France. If he can be coaxed back to the States in time, you'll hear him with Miss Russell; if not, Robinson and Farrell will get the spot.

Your reporter would like to shower plums on the very swell shows so far turned in by the Hollywood Mardi Gras (Packard) cast. Lanny Ross, Florence George and Jane Rhodes, together with that grand chorus and Raymond Paige's orchestra, are setting stiff musical standards for other

a 72-voice chorus—and that night they only had 71!

Your next air sensation may be Simone Simon. At least, there's talk of auditioning her for several commercials since the playbacks of her singing of operatic arias in the Bernie-Winchell coming picture, "Love and Hisses," have been heard. Optimists think she may be a second Pons—but with a less powerful voice.

Which brings up the ribbing which Ben Bernie and Walter Winchell are continually giving one another on the set at 20th Century-Fox. Sometimes

AIRIALTO LOWDOWN

BY MARTIN LEWIS

JIM TULLY, the famous author who was heard with Bob Ripley a few Fridays ago, has been bitten by the microphone bug. He's just left for California, but he's returning to the East shortly to learn microphone technique. He's going down to Washington, D. C., for his lessons. His teacher will be that ace announcer and commentator, Arthur Godfrey, who has something like 87 sponsors of his own. Tully figures that if he wants to learn radio, he should go to an expert. And Godfrey appears to be the guy.

Jessica Dragonette, the petite star of the "Beauty Box Theater," has finally decided to do something that her fans have been clamoring for. She has just made final arrangements for an extensive concert tour! Music critics consider hers one of the finest voices in radio, and concert managers have been pleading with her to sign a contract. The fair Jessica plans to begin her tour early this season, probably during the latter part of October.

Good news, listeners! A personality who was heard on the air several seasons ago and scored heavily is slated to return to the mike this fall. The star is George M. Cohan, the Yankee Doodle Dandy who alternated with the immortal Will Rogers for an oil company years ago.

"Rising Musical Stars" is the name of the new program to replace the current "Sunday Night Party" featuring Jimmy Melton. The sponsors of the show are going to conduct a search for outstanding instrumental and vocal talent. The new set-up, which debuts on Sunday, October 17, includes an orchestra conducted by Alexander Smallens, composed of members of the New York Philharmonic orchestra; Hans Fuerst, directing a mixed chorus of 70 voices; and Richard Gordon, who will serve as a commentator. Gordon, you may recall, was "Sherlock Holmes" on the air series of the same name some time ago.

Frank Parker has signed to come back to the air, but it won't take effect until next March, at least for this particular program. The tenor will sing on the Wednesday night Kostelanetz program, which means returning to the stamping-ground he worked on recently.

They tell me that after all these years Wayne King will change his program style. There will be talent added to the show and perhaps guest stars. I, for one, hope it isn't true. The Waltz King has established an enviable reputation with his easy-to-listen-to music, and there is no necessity for tampering with it.

Unless I miss my guess, listeners are going to complain aplenty before many more Thursday nights roll around. During one particular hour that night they're going to have a tough time choosing between the Major Bowes Hour and the new show to replace Show Boat, which will feature big-name movie stars from M-G-M. The last half-hour of these shows will bring added grief when the March of Time moves over to the NBC-Blue network as competition.

The American Legion Convention in New York two weeks ago turned the town upside down. What has that got to do with radio, you ask? Plenty, my friends, plenty. First of all, it was impossible to get a ticket for a broadcast, even for us radio scribblers. The demands on the broadcasting companies for tickets reached a new all-time high. Executives even had a tough time getting passes. Funnyman Walter O'Keefe opened the doors of

his studio during rehearsal period to admit the Legionnaires, who took the NBC guided tour, thereby helping the situation a little.

The Phil Spitalny All-Girl Orchestra was rehearsing while the big parade along Fifth Avenue was going on. When he couldn't get the girls to work, the reason finally dawned on him. So he immediately called off the rehearsal so the girls could watch.

conducted a woman's program over WOR in New York.

In spite of Legion activities, radio artists rated police escorts. Lucille Manners was rushed through traffic to the shrilling of sirens to sing at Governor Hoffman's ball in New Jersey, and Tim and Irene enjoyed a similar escort to dash from their own show to make a guest appearance with Don Ross and Jane Froman. If you think

of fact, he plays in the Goodman band." The paragraph read, "he now plays in the Goodman band," which is true only as far as this particular movie is concerned. Johnny will continue to work in pictures and not with any band.

The man who found Dorothy Page has come out of retirement. Seymour Simons, his orchestra and pretty Sally Nelson have taken over the Sunday night CBS Rubinooff spot with their new "Romantic Rhythm" show. He came into town very quietly. Nevertheless, Simons is one of the greatest contributors of popular songs in America, and his tunes, such as "Tell Me, Little Gypsy" and "Tie a Little String Around Your Finger," have been smash hits and humables for years.

Shep Fields and his orchestra are Hollywood-bound, where they have an appointment for a featured part in the forthcoming Paramount flicker, "Big Broadcast of 1938." And Tommy Dorsey and his lads are preparing to return to New York's Hotel Commodore September 30.

Music never stands still. Or should we say that the orchestra leaders don't let it stand still? Be that as it may, Vincent Lopez, after introducing "suave swing," comes forth with a typical "suave swing" tune titled "Going Hollywood." But Bill Swanson, Boston socialite who gave up a career in law and a Back Bay social life to become a dance maestro, doesn't let Lopez get much of a jump on him, what with his new musical effect, the "Double Shuffle." Now you can suavely swing with Lopez and double shuffle with Swanson, who is heard from the Edison Hotel in New York.

Lou Breese comes forth with a timely tone poem called "Fifty-Yard Line." It is dedicated to the University of Pittsburgh, 1936 winner of the Rose Bowl gridiron contest. The composition musically depicts the progress of a college football game as viewed from a seat on the half-way line and dramatically and effectively takes one right through the game, even including the enthusiasm after the final whistle blows.

Mark Warnow's office at CBS in New York City adjoins the supply department, and people keep coming in asking for pencils, paper and other supplies. Warnow disposed of an enormous amount of supplies out of generosity before he realized the people were coming into his office by mistake.

Once again Wayne King has a hotel job, the first in over a year. Wayne recently replaced Dick Gasparre's band in the Empire Room of Chicago's Palmer House. His is another of the dance bands that place MBS far ahead of the other nets with this type of entertainment.

Robert Emmet Dolan has been engaged as musical director of the new Ed Wynn show, "Hurray for What," which will open on Broadway in October. Dolan's wife, Vilma Ebsen, will be starred in another show, "Between the Devil." They are hoping the theaters will be close to each other so they can drop in on one another during intermissions.

Cal Tinney, master of ceremonies of Campana's new Vanity Fair variety spot, is a puzzler. In the first place, the hog editor of the Oolagah, Okla., Oozings (it's a real newspaper—and that's its name!) doesn't seem to fit on a cosmetic-sponsored show. And secondly, lots of his stuff sounds pretty much like Broadway, anyway! It's all very confusing.



Top: "Professor Quiz" (who's really Craig Earl) and Mrs. Quiz arrive in Hollywood. The Professor's broadcasts for both September 18 and 25 were aired from there. Left: NBC's Contralto-Comedienne Gale Page. She'll sing Friday night with Harry Kogen's orchestra. Right: Genial Announcer Don Wilson of "Hollywood Mardi Gras" and Jack Benny's show, as he appeared at the Gershwin Memorial Concert at Hollywood Bowl

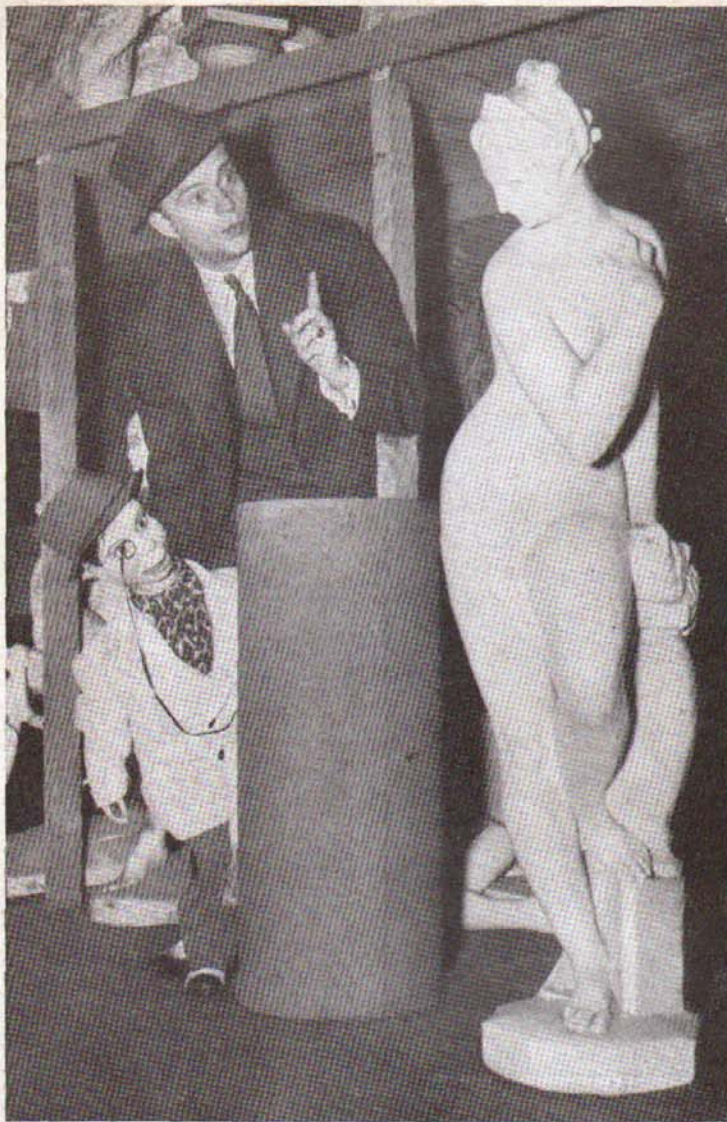
Benny Meroff, who is currently making music for the diners at the Hotel New Yorker, stood at the corner of 39th Street and Fifth Avenue watching the parade. In 1919 Benny led a navy band up the Avenue in the Victory Parade, and I don't think I'm wrong when I say Benny would have given anything to be in the big parade this year.

Mary Margaret McBride, who debuts over the CBS Coast-to-Coast network this Monday and will be heard three times weekly, wants to be known as a radio columnist. This department remembers her as Martha Deane, who

it was an easy task getting around town, you have another think coming—they had to fight their way!

Rudy Vallee was in the line of march with the contingent from Maine. If Rudy thought he would get by unrecognized he was sadly mistaken. Gals all along the avenue kept calling to him to look their way.

The typesetter slipped in a word on my copy last week. In the paragraph about Johnny Davis, former Waring scat-singer, I mentioned that Johnny was to be in the same flicker with Benny Goodman, adding, "as a matter



"Chase and Sanborn's" Charlie McCarthy and his master, Edgar Bergen, will be right at home when they guest for Rudy Vallee Thursday night—for it was on Rudy's show they began their climb to fame, less than a year ago. Above: At last Charlie's found Venus, but all is in vain—she won't talk



Clayton Collyer of "Pretty Kitty Kelly" and Peggy Allenby of "David Harum" headline the current prize offering, "Phyl Coe Radio Mysteries." Clayton portrays "Tom Taylor," mystery-story writer. Peggy's "Phyl Coe"

The PHOTO WEEK



Tony Wons, homespun philosopher and veteran radio performer, has returned to the airwaves with his "Scrapbook," aired three times weekly. Tony deserted radio more than a year ago to vacation in northern Wisconsin



Left to right: Announcer Don Wilson, beautiful Soprano Florence George and master-of-the-hollow-laugh, Charles Butterworth, in a gay mood. These famous three highlight NBC's Tuesday night "Hollywood Mardi Gras"



Henry Hunter of the Sunday night "Irene Rich" program shows just how tough the life of a radio-screen star can be by taking time out to work a crossword puzzle. Movie-goers can see him in Universal's "The Road Back"

FUN ON THE DIAL FOR YOU
IS HARD WORK FOR THEM
—BUT THE STARS LOVE IT!



Kenny Baker becomes Jack Benny's timid tenor again Sunday night on the new "Jell-O" series. While radio vacationing this past summer, Kenny went Hollywood, starred in a picture—"Mr. Dodd Takes the Air." Above: Kenny and Mrs. Kenny attend a premiere of the film, "Life of Emile Zola"



"Andy" (Charles Correll) of "Amos 'n' Andy" and his bride were no exception to the tradition at Hollywood's Wee Kirk O' the Heather. They sat in the "Wishing Chair," repeated a poem boding success, and kissed



Alice Cornett, blues singer on CBS's Friday night "Coca Cola" show, does a bit of rehearsing with Musical Director Gus Haenschen. Gus is a St. Louis boy, has been in radio since 1924. Alice hails from the ol' South



MRS. WIGGS OF THE CABBAGE PATCH

Lovable, hardworking "Mrs. Wiggs" is Betty Garde. Born in Philadelphia, Betty is young, versatile—is in great demand for character parts

"Mrs. Wiggs" and her shiftless husband, "Pa Wiggs," provide drama that tugs at the heartstrings. "Pa Wiggs" is played by Robert Strauss, veteran actor who deserted the stage for radio



L. to R.: "Mr. Bob," "Miss Hazy," and "Billy Wiggs." Frank Provo, who's "Mr. Bob," acts, writes, is well known to West Coasters. "Billy Wiggs" is portrayed by Andy Donnelly

SET amongst the homey debris of the Cabbage Patch, this NBC 5-a-week serial carries, with verve and sympathy, the well-loved characters of Alice Hegan Rice's novel on into new adventures, sorrows and joys.

Desperately poor, Mrs. Wiggs is the friend of every neighbor, is always the first to forget herself and lend a helping hand whenever anyone is in need. Her family consists of Billy, her son, and Pa, a ne'er-do-well, who's recently brought Mrs. Wiggs much joy by reforming and becoming a great help to her. Mrs. Wiggs has a close friend in garrulous Miss Hazy, with whom she runs a bakery shop, and Mr. Bob—a young newspaperman.

Courageous, kind and uncomplaining, Mrs. Wiggs is the apotheosis of the Good Neighbor—is the central figure around which drama that is real unfolds.

Photos by Gene Lester



In every-day life, "Miss Hazy," dithery spinster and outspoken friend of "Mrs. Wiggs," becomes Agnes Young. She's been in radio 2½ years

MUSIC of the MASTERS

BY CARLETON SMITH

SOME weeks ago, in speaking of Nelson Eddy, we made the statement that sometimes one can hear a concert better over the radio than in the hall where it is given. A friendly correspondent—not all were friendly—writes to inquire: "Why is that? Also, if that is so, why do you not pass final judgment on a performer whom you have heard only on the radio and not in the flesh?"

In explanation of the first question, there are a variety of reasons, some dependent upon the nature and preferred position in the theater of the transmitting apparatus, and others existing within ourselves. First, a number of small details pass unnoticed in an opera house or concert hall that are at once apparent over the air: the microphone, being nearer to their original and more sensitive than the human ear, picks them up without any interference from the surrounding mass of sound vibrations made both by the orchestra or performers and the audience itself. They are then amplified and, paradoxically enough, made audible at a distance of 2,000 miles, whereas they are lost to a person sitting 25 yards away.

Most people listening in an orchestral concert conducted by Toscanini do not know that he is singing. Unless they sit within a few feet of him, they are wholly oblivious to his vocal contribution to the orchestral harmony. In the rush of tone, his penetrating voice is not perceptible. But time and time again over the radio from as far away as Salzburg or New York, I have heard him in full-throated song underlining an inner part.

Only a favored few at Symphony Hall in Boston ever hear Doctor Serge Koussevitzky giving verbal instructions in phrasing or shading to the instrumental choirs of his orchestra, but on a Saturday night over the radio, hundreds of thousands may realize that the success of his performance is not confined to the movements of his baton.

SITTING beside my receiving set, I hear all sorts of shortcomings in a Philharmonic-Symphony concert that would never register on me in Carnegie Hall: the entry, for example, of just one over-eager violin, or viola, a split second before his colleagues. If I really am anxious to know the inner workings of an opera singer's larynx, if I want to hear just how he breathes and how he produces his voice, I sit before an enormous loudspeaker when he is broadcasting... not, however, from a studio where effects may be planned and controlled, but from the Metropolitan stage, where he is giving his all to the audience, totally unconscious of the presence of the microphones. Then I seem to be inside his throat, hearing his voice as it is, far more accurately than I can from any seat around the golden horseshoe.

It may be, also, that at home there are fewer impressions to confuse us. We concentrate—if we concentrate at all—on what our ears are hearing. We are not forced to notice what our eyes would normally take in at a performance. Since most of us are not so richly endowed as the ladies who carry on two conversations simultaneously while overhearing a third in the opposite corner of the room, we must compromise and devote ourselves partly to visual impressions and partly to aural. Over the radio, no such compromise is necessary, and therefore we receive a more complete impression of what we are hearing. That is, of course, if we devote ourselves to listening and not to twiddling our thumbs.

Some night when I am not compelled to listen for the purpose of writing about an opera performance, I shall try the experiment of sitting through

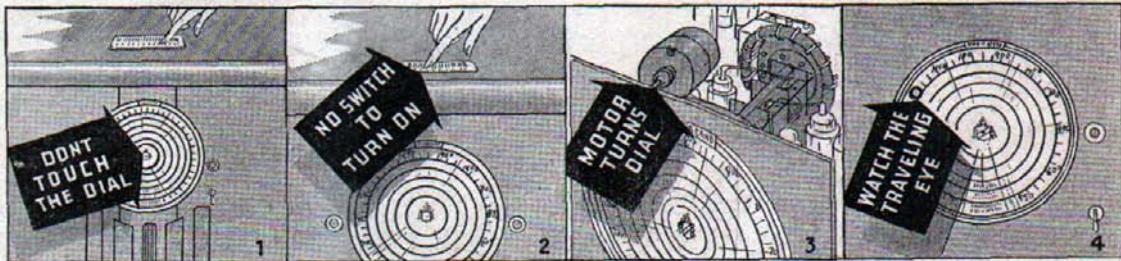
it with my ears tightly stopped by the little "protectors" I use in order to shut out unwelcome sounds when I am working. Because I do not hear the performance, I shall see it as I have never seen it before; and it will be interesting then to note just what kind of actors these opera singers are.

The reverse experience, that of excluding everything in an opera performance but the music, is easily attainable from the radio. It yields results that are deeply instructive. Undistracted by the scenery, the action and the personalities of the performers, and the emotional tension or lack of it that one feels around the theater, we hear exactly what kind of sounds these people are making; and we often become painfully conscious what an annoying sound it is.

Last month I had a convincing demonstration of this while listening to an act of a Salzburg Festival per-

formance in the control booth on the second floor of the Festpielhaus. I had heard the same opera previously in the theater itself. Now, though the orchestra's playing and the interpretation under Toscanini seemed superb as before, the singing was mediocre, even poor. I had not noticed it in the house itself, as I had been carried away by the totality of the effect. Good acting, vivacious personalities, agreeable make-ups, and all the rest, had caused me to overrate, or, at least, not to value rightly some of the singers as singers. The radio also made me conscious of the work's faults.

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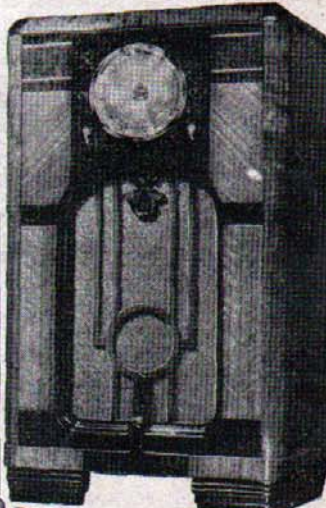
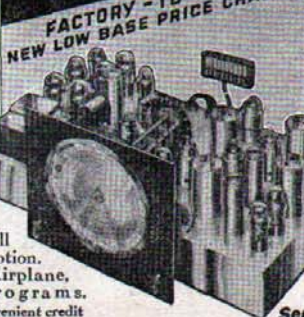
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THE TIME OF HER LIFE

AN ALL-STAR CAST OF ONE—THAT'S
CARICATURIST SHEILA BARRETT, WHO
AIR-PREMIERES HER SHOW ON SUNDAY

BY LORRAINE THOMAS



Above: Inimitable Caricaturist Sheila Barrett. No glamor girl herself, she has reached the top by burlesquing those who are glamorous

WHEN Sheila Barrett steps before the microphone for her new NBC show this Sunday night, she no doubt will be inclined to be very grateful to whatever fairy godmother, officiating at her birth in Washington, D. C., twenty-nine years ago, decreed that the first child of Lawyer F. F. Barrett and his wife should not be born pretty.

Because if it hadn't happened that way she would at this very moment be prancing in the rear line of some chorus for thirty-five a week with a king arches. Instead, she's launching her own radio show, "The Time of Your Life"; she's known as a star attraction in theaters from Coast to Coast; and any old time she can sally out of New York, London, Palm Beach or Hollywood, her purse bulging with fat wads of bills shelled out for her services at the tonier night clubs. And all because, when she discovered she hadn't even beauty enough for sticky greasepaint and luscious costumes to be much help, she was forced to do something about it.

SHEILA prefers to be called a caricaturist, although most people insist on referring to her as a mimic or imitator; since she can take that interesting face of hers, those wide eyes, those long hands and that versatile voice and—presto!—be anybody from Donald Duck to Garbo to a tipsy southern belle. Be it, not just deliver a recognizable carbon copy.

To her further credit it has to be noted that Sheila resorts to few of the tricks used by most run-of-the-mill imitators. She doesn't turn her back to her audience while she hastily pops on a mustache that will help her look like Groucho Marx, she doesn't tumble her hair to give the typical illusion of Hepburn. She simply stands in an evening gown, a very *soignée* evening gown, and disturbs not a curl in her long black bob while she rips through her impersonations and character studies. She does them with brains—and a tart sort of humor.

THIS has been going on for years and all began when Sheila, aged seventeen, got fed up to here with the homework and gymnasium that were being assigned to her at Holton Arms School and decided she was the mimic that Broadway was waiting for. Didn't all the girls nearly die laughing when she imitated Charlie Chaplin and Clara Bow? They said, Sheila, you'd be a knockout on the stage! You'd be the cat's pajamas! Alas, Sheila believed them. So after staging considerable tantrums at home, she got her mother and father to give in with their blessing and a cash consideration, and one summer day she departed Washington for New York.

"Don't forget, daughter," said her father at the train, "when you get enough of this foolishness, home is only four hours from Pennsylvania Station."

"Daddy, I'll never get enough," cooed Sheila, "not possibly!"

Her first crack at a job was a Shubert audition she happened to read about in *Variety*. The audition was to be held at midnight. At a quarter to five in the morning, when all the other hopefuls had straggled out, she was still waiting bright-eyed with expectation.

Finally the casting director noticed

her. "What are you hanging around for?" he wanted to know.

"I," replied Sheila confidently, "am a mimic."

"Let's see your stuff," he answered wearily, retiring to join his cronies in the darkened depths of the theater.

Sheila skipped out to the footlights and fell to on the Charlie Chaplin and Clara Bow, greatly aided by the titters and guffaws that streamed from her invisible audience. But what she didn't know was that they were all so exhausted they were merely in the mood to have a little fun at her expense. They were guffawing at a hammy kid, not at her imitations.

"Okay, you're signed," called out a voice from the dark.

Far too thrilled and scared to ask questions, she dashed home to sit up and watch the sun rise and write a long ecstatic letter to her mother and

dad. She wasn't able to eat a mouthful of breakfast she was that excited.

Back at the theater in the afternoon, she discovered on the call-board that she was listed as a chorus girl. Outraged, she strongly protested this gross error to the casting director.

"TAKE it or leave it, kid," was all he said.

Sheila took it.

But the Shubert job didn't last long because of her refusal to wear a certain costume in a harem scene. In all candor it must be said that this refusal was not nearly so much a point of modesty on her part as it was a point of vanity. She wasn't exactly a sensation in nothing but a couple of wisps of sequins, and she knew it. So she reneged on the costume and they fired her.

After this she got several more jobs

as a chorus girl, toting enormous feathered head-dresses in Greenwich Village Follies. Then she was in a couple of musicals that flopped, but jobs were hard to get on account of her height and she didn't like the work anyway. At last she went into vaudeville as "straight" for Billy Gaxton. She didn't like this, either. It wasn't getting her anywhere and it kept her out of her city of hopes, New York.

SO BACK to Manhattan she came, and after waiting around for months the best thing she could land was the role of understudy to Lenore Ulric in "Lulu Belle." For two solid years while the show had a hit run she sat curves in her spine during every performance, praying to high heaven that Ulric would sprawl over a prop or get ptomaine poisoning or something. But no, it never happened. At the end of the run Sheila had knitted eleven sweater suits she never wore, read until she loathed the sight of a printed page, and been bored almost out of her mind. She went back—where else was there to go?—to the chorus. At least she glimpsed a footlight now and then, even if it was slim pickings.

The trouble, Sheila finally realized, was that she wasn't good-looking enough to get by on looks alone, and managers were unimpressed with her impersonations. She knew show business must have something to offer her, but nobody seemed to care about helping her find out what it was. The only thing that could possibly save her would be to work harder and harder at her mimicry. She did. She stopped practicing before a mirror, began to develop her caricatures from inside herself instead of the surface. It was nothing to rehearse six and eight hours a day, dance in a show all evening. And then, remembering tiredly what her father said about home being only four hours away, to feel like tossing up the whole works and going back to Washington and stay forever. Absolutely forever.

IT WAS with just such feelings as these that she went to a party one night. Along about one, when the party needed some life and needed it badly, her hostess asked her if she would do something, anything, to whip things up. Sheila was right in the mood. With all the bitterness of waiting two solid years for Lenore Ulric to break her neck, she got up and caricatured the Ulric performance of *Lulu*. The whole party roared. She did two, four, six of her sketches. They roared every time.

When she had finished, a very nice gentleman proffered the usual embarrassing question, "Why don't you work at some night clubs?"

Sheila, thoroughly accustomed to embarrassment of all kinds by this time, replied forthrightly, "I've tried to."

"Young lady," said he, "you're going to try again right now."

Into a taxi they got and dashed down to the Club HaHa, where the gentleman happened to know the manager. Sheila stood before the manager's desk and repeated her performance. He was so impressed with this odd, tall girl who could caricature celebrities with such sly humor he signed her on the spot at \$200 a week for three shows nightly.

This was exactly five times as much (Continued on Page 18)

RIGHT UNDER HIS NOSE

(Continued from Page 7)

"The whistle has almost as many qualities of tone as the voice, although it is so young as still to be in the boy-chorister stage. Ere long it will be introduced in symphony orchestra and this will destroy its young naive and its delicious informality."

Tanner tossed aside the learned dissertation from yesteryear with a shrug and a nod.

"That old-timer had real appreciation of my—er—art. He had pretty good foresight, too."

William Elmo Tanner was born in Nashville, Tennessee, on August 8, 1904. Unconfirmed is the bizarre story that he alarmed his family by substituting a few bars of "Nola" for the normal infant's mealtime bellow.

Little Elmo was by way of being a prodigy, at that. At six he sawed out his first tune on the violin. But two years later his eyes became affected and he gave up the fiddle forevermore.

The family moved to Detroit and Elmo went along. There he finished high school, breaking no scholastic records, earning no discredit.

Lacking funds for a higher education, he capitalized on a mechanical bent. Auto-repair work led him into the dirt-track-racing game, which he followed for three adventurous years as a driver.

Emerging with minor injuries, he resumed prosaic pursuits in a Ford service station in 1924, at Memphis.

NOT until three years later, in 1927, did opportunity come knocking at the door of the Memphis garage. In that door stood a car-owner, ears attuned as Elmo, tinkering with the patron's machine, warbled an impromptu solo.

"Come up and see me sometime," quoth the stranger, and vanished. As it turned out, he was chief announcer at Memphis' Station WMC. Elmo, learning this, dropped a Stillson wrench on his toe and limped to the station. The garage saw him no more.

After six months at WMC came a wire from Jack Kapp. How about making some Brunswick records? "Which" Elmo relates succinctly, "I did." His first recording was in Chicago in August, 1927.

On his third or fourth trip to the Windy City, Elmo encountered Freddie Rose, singer-pianist-composer. Freddie made a proposition; Elmo accepted. Born was the team known as the "Tune Peddlers," destined to hold forth for two and a half years at Station KYW.

All through this moderately sudden ascent to fame, you understand, Elmo Tanner was "just another singer." He was still whistling, but still for the fun of it.

It was strictly as a singer, then, that Maury Lippie of MCA asked him to do an audition for Ted Weems in 1930. There was the Art Jarrett vacancy to fill.

"I got the job," Elmo reports laconically.

And he had been with the Weems aggregation only two weeks when he made that motor trip to St. Paul and Maestro Weems ferreted out the Tanner whistling proclivities. You know what's happened since then.

So what? So William Elmo Tanner got a ticket for a ride on the airwaves. So he got a ride on the Fibber McGee and Molly show, which has become one of broadcasting's best. So Monday evening he will whistle "Nola" again, just as he whistled it seven years ago for Maestro Ted Weems, with his own personal badge of success the expert pucker of his lips—right beneath his nose.

Elmo Tanner may be heard Monday on Fibber McGee and Molly over an NBC network at:

EST 9:00 p.m. — CST 8:00 p.m.
MST 7:00 p.m. — PST 6:00 p.m.
and later for the West Coast at:
PST 9:00 p.m. — MST 10:00 p.m.

BEHIND THE DOORS

BY MARGOT MANNING

DIALERS in Poughkeepsie hear, as they do in Siam, "This is Station WHAM with studios in the Sagmore Hotel," and they assume that the program is coming to their homes directly from the softly lighted, plush-carpeted comfort of the hotel studio. Actually it is coming over a "clear channel," an exclusive wave-length, from a point eighteen miles away . . . in the brick-and-cement transmitter building at Victor, New York.

Come with me now on a brief sight-seeing tour through this royal palace of radio, where all, even the faithful retainers, are locked out of the sanctum sanctorum while the power is in supreme control.

When we enter the cool interior, a tall young man uncoils himself from a swivel-chair and greets us politely. He will be very happy, he assures us, to conduct all of the readers of RADIO GUIDE through the twelve concrete-lined rooms of WHAM's transmitter building.

Things start out simply enough. They become involved, though, before our tour is completed. Charley Snyder, the fellow who uncoiled himself, first points out a simple black button, such as you might push in your own wall. One finger on the button turns Station WHAM into a source of song, or silences it into a slumbering giant.

We can look through a glass partition in the thirty-foot instrument board to see giant water-cooled tubes glowing with a load of seventeen thousand volts. They are set in a chromium base, about which distilled water circulates constantly to maintain them at a working temperature.

At the right of the instrument board, a door leads into the library, where textbooks line the wall. Framed blueprints of the transmitter serve as portraits of the "royal line" of radio. A door in the far wall discloses a set of pumps for the water-cooling system.

Siding hopefully out into the reception room again, we inquire, "Is this the door to the transmitter room?" "No," Charley grins understandingly, "but look in here, will you? This chemical tank softens our intake before it enters the cooling pond."

NEXT, Charley leads the way across the reception room to the living-quarters. "I hope one of you fellows did the dishes," he sings out. The royal retainers exchange a doubtful glance. Two of them drift imperceptibly toward the kitchen. "Not now," mutters Charley, and they are evidently glad, for they drift back somewhat relieved.

A spacious room, with neatly made twin beds, a radio and a dresser, leads into a kitchen that is the modern housewife's dream come true. Everything is shining enamel, stream-lined, and electrically operated. Your apprehension concerning the plight of Snyder and his fellow workers should the electricity ever fail is neatly explained by Charley thusly: "If the power goes off, we're caught short."

At the end of the hall, beyond a spotless bath, a storage room, carpeted with empty milk bottles, attests to Charley's observation, "When the power is off and the water-pump dead, we drink milk. But," he continued, indicating the furnace, "we don't freeze in cold weather. There is the oil burner."

Thus far we have been surprised at every turn. Retracing our steps, we come upon—What is this? Another door? A warning sign? Wire-glass partitions afford a brief glimpse of purple fires glowing in gigantic tubes, mysterious flickerings in the depths of massive steel montrosities. We gaze eagerly, hopefully, but we are led past the enthralling sight to a sunken concrete room where four generators in scrupulously scrubbed surroundings are at work.

"These two," Charley points over the guard rail, "are spares. If one goes bad, we can continue without interruption. In fact, there are duplicates, here in reserve, of all running machinery, including an auxiliary transmitter of five thousand watts. Our equipment is extremely valuable.

"For instance," Charley unlocks still another heavy door. "These tubes"—gently he lifts one of the two-foot beauties—"cost five hundred dollars apiece. We have twelve thousand dollars' worth of them on hand. We keep them in the transmitter room across the hall for immediate replacement if it is needed."

Of course we imagined all this cost many good American dollars, but the number of them is astounding. Every bit of the enormous amount of equipment in this building was expensive and required a great deal of care and constant attention so that everything was always in perfect running order. And in order to assure practically 'round-the-world transmission of their programs, WHAM's are all transmitted through the equipment placed in the transmitter building through which we were being conducted!

WITH bated breath we turn from five-hundred-dollar tubes to, at last, the titanic transmitter. Behind its heavy wire-glass partition and interlocked entrance, the miracle machine assumes awesome proportions. It takes on a bewildering aspect to the eyes of one who thinks of radio in terms of Eddie Cantor's voice entering a microphone and simultaneously emerging from a loudspeaker in the family living-room. The thought of the intricacies involved in transmission seldom, if ever, intrudes upon the listener.

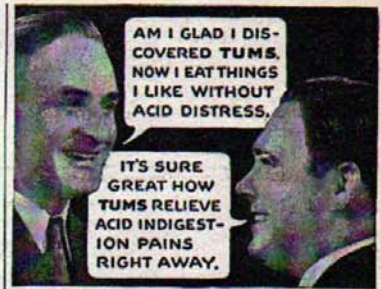
"It is rather complicated," Charley informs us, "but this is how the interlocking system prevents anyone from getting in here and burning himself to a cinder. These bottom keys in this switchbox before you are master keys. When the power is off, they can be removed and one of these four above them released to open this door. If one of the four is missing the master key cannot be replaced, the power cannot be resumed, or the switch opened. Except in case of accident, we enter here only from midnight to six a.m. when the power is off and we make all repairs."

Seeing the glazed look in our eyes, Charley asks considerably, "Would you like me to make the divine spark jump for you?"

There is no doubt that Charley Snyder has guided others before us on this eye-opening tour. He saved the best for the last. No sooner had he finished his question, without waiting for a reply, when, returning to the reception room, he steps fearlessly between the halves of a seven-foot, five-thousand-watt auxiliary transmitter which is buzzing busily. Grasping a metal wrench, Charley draws from a wire leading to the antenna two hundred feet above, a streamer of crackling blue electricity. We harken unbelieving. From the spark a human voice is speaking! The modulations are clear, intelligible!

WE TURN, seeking a grasp upon reality. At the desk six feet away, one of the engineers is peering at the other's tonsils. "High-frequency waves are better'n the knife any time," he avers. "Your tonsils coagulate just like a fried egg!"

If even amid the wonders of transmitting the human voice around the globe in a flick, the men who tend King Radio's palace, WHAM, can bend his mighty powers to a mere tonsilectomy, we can shake off our superawe and relax into deep appreciation of a modern miracle of scientific invention: WHAM . . . whose voice is heard in Siam as in Poughkeepsie!



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RADIO GUIDE Program Listings Are the Most Complete Published

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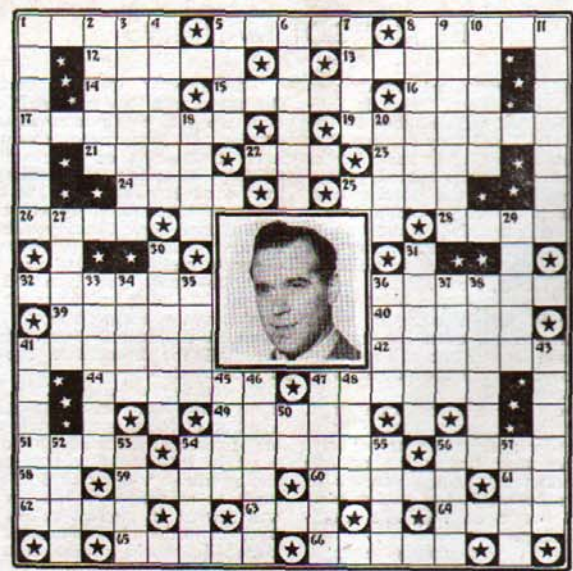
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ADDRESS.....

CITY.....STATE.....

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
1. Jimmy —, bandleader
 5. Burst forth
 8. Plants for medical use
 12. Mary —, singer
 13. — Girard, singing harpist
 14. Scene for a photoplay
 15. Penetrate
 16. Limb
 17. — Chevalier, former screen star
 19. Imposing upon by fraud
 21. Anglo-Saxon slave
 22. A hillbilly "instrument"
 23. Worthless residuum
 24. Sidelong look
 25. National — Dance
 26. Drops from the clouds
 28. Belonging to Ted
 32. Jack —, singer
 36. Last name, star in the port-trait
 39. Used by fishermen
 40. Not naturalized
 41. To be angry at
 42. Illustrator
 44. Perforation
 47. Dish of certain vegetables (pl.)
 49. — Venuta, songstress
 51. Learning
 54. Intermixes
 56. Dolly —, songstress
 58. Printer's measure
 59. Milton J. —, announcer
 60. On the move, active
 61. Musical note
 62. Irene —, radio actress
 63. Termination
 64. Opened, as a door
 65. Fertile spot in desert
 66. Tendon
- VERTICAL**
1. The art of speaking and writing correctly
 2. Publish
 3. Joe —, "Hymns of all Churches"
 4. Computing
 5. Run away
 6. Jean —, movie star
 7. Musical instrument
 8. Jackle —, singer
 9. Constituent part
 10. Masculine name
 11. Vocalists
 12. Small cavity
 13. "—! poor Yorick," etc.
 14. Asperse
 15. — Janis, singer
 16. Nadine —, soprano
 17. Refined in manner
 18. — Tremayne, radio actor
 19. Rank or row
 20. Clear as profit
 21. Grain
 22. Hoar-frost
 23. Feminine name
 24. Betty —, radio actress
 25. Luise —, movie actress
 26. Wading bird
 27. Thoughts, views
 28. Vegetable dishes
 29. Organs of sight
 30. Initials of Nils Granlund
 31. Neglect
 32. Reverberate
 33. Soft, peaty moorland
 34. — Stanley, orchestra leader
 35. Sketch
 36. Fay —, movie star

Solution to Puzzle Given Last Week



EVOLUTION OF AN IDOL

(Continued from Page 6)

Along with Gene Raymond and Buddy Rogers, he has the whitest teeth in the movie town. And eyelashes that are simply terrific.

Sonja Henie, Loretta Young, Janet Gaynor, all of Tyrone's Hollywood girl friends send flowers to his mother regularly. She doesn't have to keep up with the gossip columns to know whom her son's courting, because he always tells her as a matter of course.

And his greatest fault is that he doesn't have enough outward confidence in himself. You have to have that in Hollywood. Inside, he knows he'll make good. But he can't brag, swagger, subtly boost his own stock before the right people. It embarrasses him. In other words, he could use some conceit. After the premiere of "Lloyds of London," the whole town was slapping him on the back. He should have grinned, gabbed, talked volubly about his plans. But he didn't. Because his option hadn't then been taken up by the studio. A mere formality, and he knew it would be attended to, but still it wasn't definitely in the bag. So he appeared too serious and uncommunicative to the back-slappers, and the story got around that he was going to be

dropped. His studio signed him to a seven-year contract a week later.

Tyrone's thrilled at the prospect of his new radio series, wishes that he'd stuck around in radio longer than he did and garnered more experience. He used to do bit parts on "Grand Hotel" when Don Ameche was its star. One day his boss handed him some funnies to read over the air. Tyrone, histrionic talents acutely wounded, walked out. "That," he says, "was only one of the foolish things I did that I've lived to kick myself for!"

ULTIMATELY, he wants to go back to the stage. In the meantime, established in the movie city until 1944, he'll work hard and learn all he can and mature. One thing certain, he'll never go Hollywood. He has too many frank close friends from whom he has extracted promises that they'll tell him if they ever see him changing. Tyrone Power is that kind of fellow.

Tyrone Power may be heard Sunday on Woodbury Program over an NBC network at:
EST 9:00 p.m. — CST 8:00 p.m.
MST 7:00 p.m. — PST 6:00 p.m.
and later for Texas at:
CST 10:15 p.m. — MST 9:15 p.m.

TIME OF HER LIFE

(Continued from Page 16)

money as Sheila had seen in one week in all her life. In return she was only too glad to give and give in the floor shows. Night-clubbers about town told people who told people, and Sheila began drawing more customers, getting bigger and better offers in quick succession. She played in Broadway musicals and vaudeville, guest-starred on the air dozens of times. Until now she's the darling of the sophisticated night-eries of two continents, pulling down \$1,000 a week for eighteen weeks every year at the Rainbow Room, \$800 a week in vaudeville, and a reported \$1,500 per program in radio.

She writes all her own material, which is undoubtedly the reason it's so good. All she has to do is see a person one time, in real life or the movies, and at her next performance she'll break out with a sizzling take-off.

Very few celebrities object to Sheila's merciless ribbings. It flatters their ego and they always drop around for a performance to see how they appear to La Barrett. Robert Taylor, Marlene Dietrich, Mrs. Roosevelt were tickled; Tallulah Bankhead raised a terrible squawk. As for those who are offended and proceed to tell her so in scathing terms, Sheila pastes a saccharine smile on her lips, says nothing in reply, goes on blithely imitating them anyway.

LAST year she was named one of the ten best-dressed women in America by the Fashion Academy. Sheila is still wondering how this happened unless they were awarding her the distinction on the basis of her professional clothes. These, all evening gowns, all long-sleeved, long-skirted and high-necked, are designed for her by Owen Marsh.

There is a sophisticated glamor about Sheila Barrett that no other star on Broadway can match. It isn't make-up and it isn't clothes. It's Sheila herself. She insists her street wardrobe is terrible, that she gets one tailored suit and wears it until people think she's saving to retire.

What she does care about are people, golf, her pretty apartment overlooking Central Park, where she lives with her mother, becoming a straight dramatic actress, and the lawyer she's been in love with for four years. This *affaire de coeur* she will not talk about except to say that it is the one big one of her life and some day she's going to marry this handsome, wonderful Rock of Gibraltar angel.

Her narrowest professional escape occurred last winter. While starring in a hit show in London she was persuaded by her best beloved to come back home. Sheila came, because he meant more to her than anything England had to offer. Broadway, knowing she was a huge success over there, had expected her to stay the season; if she returned early ugly whispers would arise to damage her career.

Knowing this, she pulled a nifty right under the White Way's nose. She journeyed (with appropriate publicity) down to Bermuda, ensconced herself on a beach in the sun, and let it be known that she was impulsively taking the first real vacation she had had in five years.

This was too, too glamorous for the Manhattan showmen. Wires and phone calls from producers began to trickle in. Sheila chuckled up her sleeve and remained firm. They trickled in heavier and heavier. Finally one producer sailed all the way to Bermuda to sign her at double the amount she'd ever gotten before.

She's a smart one, and a regular one, and her mimicry is going to dot winter radio with brilliant sparkle.

Sheila Barrett may be heard Sunday on Time of Your Life, over an NBC network at:
EST 5:30 p.m. — CST 4:30 p.m.
MST 3:30 p.m. — PST 2:30 p.m.

Program Locator

TIME TABLE

Eastern Standard Time (Time Given in Locator)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Use the table above to find your own time. Then turn to the RADIO GUIDE program pages to find your own station carrying the program.

A
Acme Paint Co. Sunday Afternoon; Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.
Adair, Frances. Johnny Presents (Philip Morris) Tue. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Admiral Laboratories, Inc. Fun in Swing Time; Tim & Irene, Sun. 6:30 p.m. MBS.
Alemite. Horace Heidt, Mon. 8 p.m. (12 mid. for West) CBS.
Alka-Seltzer. Uncle Ezra's Radio Station E-Z-R-A, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.
Allen, Stuart. Your Hit Parade (Lucky Strike Cigarettes), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.
Amateur Hour. (Chrysler Motor Corp.), Thurs. 9 p.m. CBS.
Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC-R.
American Album of Familiar Music. (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.
American Can Co. Ben Bernie's Orch.; Vass Family, Tues. 9 p.m. NBC-B.
American Radiator Co. Fire-side Recitals; Helen Marshall; Sigurd Nilssen, Sun. 7:30 p.m. NBC-R.
Amos 'n' Andy. (Peppodent), Mon. thru Fri. 7 and 11 p.m. NBC-R.
Anacin. Our Gal. Sunday; Mon., Tues. Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.
Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.
Aunt Jenny's Real Life Stories. (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
Aunt Jemima. (Quaker Oats), Tues. thru Sat. 9:45 a.m. NBC-B.
Austin, Gene. Cocomalt, Sun. 6 p.m. CBS.
Austin, William. Camel Cigarettes, Tues. 9:30 p.m. CBS.

B
Bab-O. David Harum, Mon. thru Fri. 10:30 p.m. NBC-R.
Bachelor's Children. (Cudahy Packing Co.), Mon. thru Fri. 11:15 a.m. MBS; (Old Dutch Cleanser), Mon. thru Fri. 9:45 a.m. CBS.
Backstage Wife. (Dr. Lyons Tooth Powder), Mon. thru Fri. 11:15 a.m. NBC-R.
Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Baker, Phil. Gulf Oil Corp., Sun. 7:30 p.m. CBS.
Barnsdall Refining Co. Fun Bug, Sun. 2 p.m. CBS.
Barrett, Sheila. The Time of Your Life (Gruen Watch Co.), Sun. 5:30 p.m. NBC-R.
Barris, Harry. Camel Cigarettes, Tues. 9:30 p.m. CBS.
Bayer Aspirin. American Album of Familiar Music (Jean Dickenson), Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.
Beauty Box Theater. (Palmolive Soap), Wed. 9:30 p.m. CBS.
Beetle & Bottle. Gulf Oil Corp., Sun. 7:30 p.m. CBS.
Belcher, Jerry. Interesting Neighbors (F. W. Fitch Co.), Sun. 7:45 p.m. (11 p.m. for West) NBC-R.
Bennett, Lois. Waltz Time (Phillips Chemical Co.), Fri. 9 p.m. NBC-R.
Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Berch, Jack. (Fels & Co.), Mon., Wed. & Fri. 9:30 a.m. CBS.
Bergen, Edgar. (Chase & Sanborn), Sun. 8 p.m. NBC-R.
Bernie, Ben. orch. (American Can Co.), Tues. 9 p.m. NBC-B.
Betty & Bob. (Gold Medal), Mon. thru Fri. 1 p.m. CBS.
Bicycle Party. Cycle Trades, Sun. 3:30 p.m. NBC-R.
Big Sister. (Rinso), Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.
Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.
Borax. Death Valley Days, Fri. 8:30 p.m. NBC-B.
Bowe, Morton. (Raleigh & Kool Cigarettes), Fri. 10 p.m. NBC-B.

C
Bowes, Edward, Major. Amateur Hour (Chrysler Motor Corp.), Thurs. 9 p.m. CBS.
Bromo-Seltzer. Hollywood News; Sid Skolaky, Wed. 8:30 p.m. NBC-B.
Brown & Williamson Tobacco. Radio Gazette; Neal O'Hara, Mon. Fri. 7:30 p.m. CBS.
Burns & Allen. (Grape Nuts), Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-R.
Buss, Henry, orch. (Mar-Oil), Sun. 11:45 a.m. NBC-R.
Butterworth, Charles. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

C
C. F. Mueller Co. Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.
Calumet Baking Powder. Kate Smith; Henny Youngman; Jim Crowley; Jack Miller's Orch., Thurs. 8 p.m. (11:15 for West) CBS.
Camay Soap. Pepper Young, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.
Camel Cigarettes. Jack Oakie; Stuart Erwin; Raymond Hatton; William Austin; Hiclen Lind; Harry Barris, Tue. 9:30 p.m.; Swing School; Benny Goodman's Orch., Tues. 10 p.m. CBS.
Campana. Vanity Fair, Mon. 8:30 p.m. NBC-B; First Night, Fri. 10 p.m. NBC-R.
Campbell Cereal Co. Rubie Appleberry, Mon., Wed. Fri. 7:45 p.m. MBS.
Campbell's Soup Co. Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's Orch.; Jerry Cooper; Frances Langford, Fri. 9 p.m. CBS.
Cantor, Eddie. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons Tooth Powder), Sun. 9 p.m. NBC-R.
Carline, Kitty. Songshop (Coca-Cola), Fri. 10 p.m. CBS.
Carol Kennedy's Romance. (Heinz Co.), Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS.
Carnation Milk. Lullaby Lady, Mon. 10 p.m. NBC-R.
Carson Robison's Buckaroos. Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.
Carters, Boake. (Pilsco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
Cavalcade of America. Du Pont, Wed. 8 p.m. CBS.
Chase & Sanborn. Don Ameche; Nelson Eddy; Edgar Bergen; Charlie McCarthy; W. C. Fields; Dorothy Lamour, Sun. 8 p.m. NBC-R.
Chesterfield Cigarettes. Andre Kostelanetz' Orch. Wed. 9 p.m.; Music from Hollywood; Hal Kemp's Orch.; Alice Faye, Fri. 8:30 p.m. (11:30 p.m. for West); Sports Resume, Mon. Tues. Wed. Fri. 6:35 p.m.; Football News; Eddie Dooley, Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.
Chevrolet Motor Co. Romantic Rhythms; Barry McKimley; Sally Nelson; Seymour Simon's Orch., Sun. 6:30 p.m. CBS.

D
Chiesa, Vivian, Della. (Carnation Milk), Mon. 10 p.m. NBC-R.
Chippo. Road of Life, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.
Chrysler Motor Corp. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.
Circumstantial Evidence Thrills. Johnny Presents (Philip Morris), Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC-R.
Clayton, Jack & Loretta. (Kirkman Soap), Mon. thru Fri. 2:15 p.m. CBS.
Coca-Cola. Song Shop; Kitty Carline; Frank Crumit; Reed Kennedy; Alice Corneet, Fri. 10 a.m. CBS.
Colgate Dental Cream. Your True Adventure; Floyd Gibbons, Thurs. 10 p.m. CBS.
Cocomalt. Joe Penner, Gene Austin; Jimmie Grier's Orch., Sun. 5 p.m. CBS.
Colgate Shaving Cream. Gang Busters; Phillips Lord, Wed. 10 p.m. CBS.
Commentator Forum. Commentator Magazine, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.
Commentator Magazine. Commentator Forum, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.
Conner, Nadine. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.
Cooper, Jerry. Hollywood Hotel (Campbell's Soup Co.), Fri. 9 p.m. CBS.
Cravens, Kathryn. News Thru a Woman's Eyes (Pontiac Motor Co.), Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.
Crocketer, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.
Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC-R.
Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.
Crowley, Jim. (Calumet Baking Powder), Thurs. 8 p.m. (11:15 p.m. for West) CBS.
Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS.
Cudahy Packing Co. Bachelor's Children, Mon. thru Fri. 11:15 a.m. MBS.
Cycle Trades. Bicycle Party; Swore & Lubin; Bill Slater; Hugo Mariam's Orch., Sun. 3:30 p.m. NBC-R.

D
Dafoe, Allan Roy, Dr. Lysol, Mon. Wed. Fri. 4:45 p.m. CBS.
Darr-Rich. White the City Sleeps, Mon. Wed. Fri. 10 p.m. NBC-R.
David Harum. (Bab-O), Mon. thru Fri. 11 a.m. NBC-R.
Dawson, Nick. Follow the Moon 'n' Pebecco Tooth Powder, Mon. thru Fri. 5 p.m. CBS.
Death Valley Days. (Borax), Fri. 8:30 p.m. NBC-B.
Delaware. Lackawanna & Western Coal Co. The Showdown, Sun. 4 & 5:30 p.m. MBS.

E
Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Diamond Salt. On Broadway, Sun. 3 p.m. NBC-B.
Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.
Dr. Lyons Tooth Powder. Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC-R; Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.
Dooley, Eddie. Football News (Chesterfield Cigarettes), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.
Dorsey, Tommy, orch. (Raleigh & Kool Cigarettes), Fri. 10 p.m. NBC-B.
Dragonette, Jessica. Beauty Box Theater (Palmolive Soap), Wed. 9:30 p.m. CBS.
Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.
Dreft. Kitty Keene, Mon. thru Fri. 4:45 p.m. NBC-R.
Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.
Duart. Cosmetics. Passing Parade; John Nesbit, Sun. 9 p.m. MBS.
Durbis, Deanna. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
Du Pont. Cavalcade of America, Wed. 8 p.m. CBS.
Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Wed. 8 p.m. NBC-B; Kopper's Coke, Fri. 7:30 p.m. NBC-R.
Dumont, P.M. Variety Show (Pontiac Motor Co.), Fri. 8 & 10:30 p.m. NBC-B.

E
Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
Easy Aces. (Anacin), Tues., Wed., Thurs. 7 p.m. NBC-B.
Eddy, Nelson. (Chase & Sanborn), Sun. 8 p.m. NBC-R.
Edna Wallace Hopper Cosmetics. Romance of Helen Tent, Mon. thru Fri. 12:30 p.m. CBS.
Elizabeth Arden Cosmetics. Eddy Duchin's orch., Wed. 8 p.m. NBC-B.
Erwin, Stuart. Camel Cigarettes, Tues. 9:30 p.m. CBS.

F
F. W. Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:45 p.m. (11 p.m. for West) NBC-R.
Fairfax, Beatrice. Hecker's Cigarettes, Thurs. Fri. 2:15 & 2:45 p.m. MBS.
Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.
Famous Jury Trials. Mennen Co. 10 p.m. MBS.
Faye, Alice. Music from Hollywood (Chesterfield Cigarettes), Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
Fels & Co. Tom, Dick and Harry, Mon. Wed. Fri. 12:15 p.m. MBS; Jack Berch, Mon., Wed. & Fri. 9:30 a.m. CBS.
Fibber McGee & Molly. (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.
Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.
Fields, W. C. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

F
Fior-Rito, Ted. orch. Variety Show (Log Cabin Syrup), Fri. 9:30 a.m. (12:30 a.m. for West) NBC-B.
Fire-side Recitals. (American Radiator Co.), Sun. 7:30 p.m. NBC-R.
Firestone Tire & Rubber Co. Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 for West) NBC-R.
First Nighter. Campana, Fri. 10 p.m. NBC-R.
Fleischmann Yeast. Ozzie Nelson's Orch.; Harriet Hillard; Peg Murray, Sun. 7:30 p.m. NBC-B.
Follow The Moon. Pebecco Toothpaste, Mon. thru Fri. 5 p.m. CBS.
Ford Motor Co. Sunday Evening Hour; Jose Turbi, Thurs. 8 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.
Football News. (Chesterfield Cigarettes), Thurs., Sat. 6:30 p.m. (8:30 p.m. for West) CBS.
Friedman, Benny. Sunday Morning Quarter Back (Parker Watch), Sun. 11:30 a.m. MBS.
Fulton, Jack. Poetic Melodies (Wrigley's Gum), Mon. thru Fri. 7 & 11 p.m. CBS.
Fun Bug. (Barnsdall Refining Co.), Sun. 2 p.m. CBS.
Fun in Swing Time. (Admiral Laboratories, Inc.), Sun. 6:30 p.m. MBS.

G
G. Washington Coffee. Uncle Jim's Question, Bee, Sat. 7:30 p.m. NBC-B.
Gang Busters. (Colgate Shaving Cream), Wed. 10 p.m. CBS.
Geese. Florence. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.
General Motors Concerts. Erno Rapee, Sun. 8 p.m. NBC-B.
Get Thin to Music. (Wallace Biscuit Co.), Mon. thru Sat. 10:30 a.m. MBS.
Gibbons, Floyd. Your True Adventure (Colgate Dental Cream), Thurs. 10 p.m. CBS.
Gibson, Freddie. Your Hit Parade (Lucky Strike Cigarettes), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.
Girl Alone. (Kellogg), Mon. thru Fri. 12 noon. NBC-R.
Goldbergs. (Oxydol), Mon. thru Fri. 12:15 p.m. CBS.
Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.; Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hollywood in Person, Mon. thru Fri. 1:45 p.m. CBS.
Goodwill Hour. MacPadden Publishing Co., Sun. 10 p.m. MBS.
Goodman, Al. Your Hit Parade (Lucky Strike Cigarettes), Sat. 10 p.m. CBS.
Goodman, Benny. Orch. Swing School (Camel Cigarettes), Tues. 10 p.m. CBS.
Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
Grand Central Station. (Lis-terine) Tues. 9:30 p.m. NBC-B.

G
G. Washington Coffee. Uncle Jim's Question, Bee, Sat. 7:30 p.m. NBC-B.
Gang Busters. (Colgate Shaving Cream), Wed. 10 p.m. CBS.
Geese. Florence. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.
General Motors Concerts. Erno Rapee, Sun. 8 p.m. NBC-B.
Get Thin to Music. (Wallace Biscuit Co.), Mon. thru Sat. 10:30 a.m. MBS.
Gibbons, Floyd. Your True Adventure (Colgate Dental Cream), Thurs. 10 p.m. CBS.
Gibson, Freddie. Your Hit Parade (Lucky Strike Cigarettes), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.
Girl Alone. (Kellogg), Mon. thru Fri. 12 noon. NBC-R.
Goldbergs. (Oxydol), Mon. thru Fri. 12:15 p.m. CBS.
Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.; Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hollywood in Person, Mon. thru Fri. 1:45 p.m. CBS.
Goodwill Hour. MacPadden Publishing Co., Sun. 10 p.m. MBS.
Goodman, Al. Your Hit Parade (Lucky Strike Cigarettes), Sat. 10 p.m. CBS.
Goodman, Benny. Orch. Swing School (Camel Cigarettes), Tues. 10 p.m. CBS.
Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
Grand Central Station. (Lis-terine) Tues. 9:30 p.m. NBC-B.

H
H. Fendrich, Inc. Smoke Dreams, Sun. 1:30 p.m. NBC-R.
Halley, Jack. Variety Show (Log Cabin Syrup), Fri. 9:30 p.m. (12:30 a.m. for West) NBC-B.
Hammerstein Music Hall. (Kolyonos), Fri. 8 p.m. CBS.
Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Hatton, Raymond. Camel Cigarettes, Tues. 9:30 p.m. CBS.
Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Heatter, Gabriel, We. The People (Sanka Coffee), Thurs. 7:30 p.m. CBS.
Hecker's Corp. Beatrice Fairfax, Tues. thru Fri. 2:15 & 2:45 p.m. MBS.
Hecker's H-O Products. Information Bureau, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.
Heidt, Horace, orch. (Alemite) Mon. 8 p.m. (12 mid. for West) CBS.
Heinz Co. Carol Kennedy's Romance, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS; Magazine of the Air, Wed. Fri. 11 a.m. (4 p.m. for West) CBS.
Hello Peggy. (Drano), Wed. Fri. 11:45 a.m. NBC-R.
Hill, Edwin C. Your News Parade (Lucky Strike Cigarettes), Mon. thru Fri. 1:15 p.m. CBS.
Hilliard, Harriet. Fleischmann's Yeast, Sun. 7:30 p.m. NBC-R.
Hind's Honey & Almond Cream. Life of Mary Sothern, Mon. thru Fri. 8:15 p.m. CBS.
Hitz, Elsie. Follow the Moon (Pebecco Toothpaste), Mon. thru Fri. 5 p.m. CBS.
Hobby Lobby. Hudson Motor, Mon. thru Fri. 7:15 p.m. (10:30 p.m. for West) CBS.
Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.
Hollywood Hotel. Campbell's Soup Co., Fri. 9 p.m. CBS.
Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.
Hollywood Mardi Gras. (Packard), Tues. 9:30 p.m. NBC-R.
Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.
Horlick Malted Milk Corp. Lum & Abner, Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.
Hour of Charm. (General Electric), Mon. 9:30 p.m. NBC-R.
Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.
How to be Charming. (Phillips Chemical Co.), Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.
Howard, Tom. Sunday Night Party (Sealtest), Sun. 10 p.m. NBC-R.
Hudson Motor's Hobby Lobby; Dave Elman's Orch., Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
Hull, Warren. Variety Show (Log Cabin Syrup), Fri. 9:30 p.m. (12:30 a.m. for West) NBC-B.
Husbands & Wives. (Pond Cream), Tues. 8 p.m. NBC-B.
Huskies. Robert L. Ripley, Fri. 9 p.m. (12 mid. for West) NBC-R.
Hymns of All Churches. (Gold Medal), Mon. Tues. Thurs. 1:15 p.m. CBS.
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H
H. Fendrich, Inc. Smoke Dreams, Sun. 1:30 p.m. NBC-R.
Halley, Jack. Variety Show (Log Cabin Syrup), Fri. 9:30 p.m. (12:30 a.m. for West) NBC-B.
Hammerstein Music Hall. (Kolyonos), Fri. 8 p.m. CBS.
Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Hatton, Raymond. Camel Cigarettes, Tues. 9:30 p.m. CBS.
Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Heatter, Gabriel, We. The People (Sanka Coffee), Thurs. 7:30 p.m. CBS.
Hecker's Corp. Beatrice Fairfax, Tues. thru Fri. 2:15 & 2:45 p.m. MBS.
Hecker's H-O Products. Information Bureau, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.
Heidt, Horace, orch. (Alemite) Mon. 8 p.m. (12 mid. for West) CBS.
Heinz Co. Carol Kennedy's Romance, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS; Magazine of the Air, Wed. Fri. 11 a.m. (4 p.m. for West) CBS.
Hello Peggy. (Drano), Wed. Fri. 11:45 a.m. NBC-R.
Hill, Edwin C. Your News Parade (Lucky Strike Cigarettes), Mon. thru Fri. 1:15 p.m. CBS.
Hilliard, Harriet. Fleischmann's Yeast, Sun. 7:30 p.m. NBC-R.
Hind's Honey & Almond Cream. Life of Mary Sothern, Mon. thru Fri. 8:15 p.m. CBS.
Hitz, Elsie. Follow the Moon (Pebecco Toothpaste), Mon. thru Fri. 5 p.m. CBS.
Hobby Lobby. Hudson Motor, Mon. thru Fri. 7:15 p.m. (10:30 p.m. for West) CBS.
Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.
Hollywood Hotel. Campbell's Soup Co., Fri. 9 p.m. CBS.
Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.
Hollywood Mardi Gras. (Packard), Tues. 9:30 p.m. NBC-R.
Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.
Horlick Malted Milk Corp. Lum & Abner, Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.
Hour of Charm. (General Electric), Mon. 9:30 p.m. NBC-R.
Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.
How to be Charming. (Phillips Chemical Co.), Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.
Howard, Tom. Sunday Night Party (Sealtest), Sun. 10 p.m. NBC-R.
Hudson Motor's Hobby Lobby; Dave Elman's Orch., Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
Hull, Warren. Variety Show (Log Cabin Syrup), Fri. 9:30 p.m. (12:30 a.m. for West) NBC-B.
Husbands & Wives. (Pond Cream), Tues. 8 p.m. NBC-B.
Huskies. Robert L. Ripley, Fri. 9 p.m. (12 mid. for West) NBC-R.
Hymns of All Churches. (Gold Medal), Mon. Tues. Thurs. 1:15 p.m. CBS.
(Continued on Next Page)

Information Bureau. (Hecker's H-O Products), Mon. thru Fri. 12:45 a.m. to 1:30 p.m. NBC-R.

International Silver Co. Silver Theater; Rosalind Russell; James Stewart; Conrad Nagel, Sun. 5 p.m. CBS.

Ipana. Town Hall Tonight; Walter O'Keefe; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

Interesting Neighbors. (F. W. Fitch Co.), Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

It Can Be Done. (Household Finance), Tues. 8:30 p.m. NBC-B.

Iturbide, Jose. Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.

Ivory Flakes. O'Neills, Mon. thru Fri. 11 a.m. NBC-B; 3:45 p.m. NBC-R.

Ivory Soap. Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

J. Story of Mary Marlin, Mon. thru Fri. 10 a.m. NBC-B & 4:30 p.m. NBC-R.

Jack Armstrong. (Wheaties), Mon. thru Fri. 5:30 p.m. NBC-R.

Jamison, Anne. Hollywood Hotel (Campbell's Soup Co.), Fri. 9 p.m. CBS.

Jell-O. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jermans. Walter Winchell, Sun. 9:30 & 11:15 p.m. NBC-B.

Johnny Presents. (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.

John's Other Wife. (Louis Philippe Cosmetics), Mon. thru Fri. 10:15 a.m. (11:30 p.m. for West) NBC-R.

Johnson, Hugh, Gen. (Grove Laboratories, Inc.), Mon. thru Fri. 8 p.m. Tues. Wed. 10 p.m. NBC-R.

Johnson's Wax. Fibber McGee & Molly; Marian & Jim Jordan; Ted Weems' Orch., Mon. 9 p.m. (12 mid. for West) NBC-R.

Jolson, Al. (Rinso & Lifebuoy), Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Jordan, Marian & Jim. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Journal of Living. Victor H. Lindlahr, Sun. 10:30 a.m.; Tues. Thurs. 9:30 a.m. & 12 noon; Sat. 9:30 a.m. MBS.

Junior Nurse Corps. (Sunbrite), Mon. thru Fri. 5 & 6 p.m. NBC-B.

Just Plain Bill. (Anacin), Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kaltenmeyer's Kindergarten. (Quaker Oats), Sat. 5:30 p.m. NBC-R.

Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon NBC-R; Musical Plays, Sun. 5 p.m. MBS; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.

Kemp, Hal, orch. Music from Hollywood (Chesterfield Cigarettes), Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

King, Wayne, orch. (Lady Esther Cosmetics), Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Kirkman Soap. Jack and Loretta Clemens, Mon. thru Fri. 2:15 p.m. CBS.

Kitty Keene. (Dreft), Mon. thru Fri. 4:45 p.m. NBC-R.

Koestner, Josef, orch. (Ry-Krisp), Sun. 5 p.m. NBC-R.

Kolyons. Hammerstein's Music Hall; Jerry Mann, Fri. 8 p.m. CBS.

Kopper's Coke. Eddy Duchin's Orch.; Stanley Worth; Patricia Norman; Roger B. Whitman, Fri. 7:30 p.m. NBC-R.

Kostelanetz, Andre, orch. (Chesterfield Cigarettes), Wed. 9 p.m. CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, Thur. 10 p.m. NBC-R.

Kruger, Alma. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

Kullmann, Charles. Beauty Box Theater (F. Olive), Wed. 9:30 p.m. CBS.

Lady Esther Cosmetics. Wayne King's Orch., Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Lamour, Dorothy. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Lastford, Frances. Hollywood Hotel (Campbell's Soup Co.), Fri. 9 p.m. CBS.

Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons Tooth Powder), Sun. 9 p.m. NBC-R.

Libby, McNeill & Libby. We Are Four, Mon. thru Fri. 12:45 p.m. MBS.

Life of Mary Sothern. Hind's Honey & Almond Cream, Mon. thru Fri. 5:15 p.m. CBS.

Lind, Helen. Camel Cigarettes, Tues. 9:30 p.m. CBS.

Lindlahr, Victor H. Journal of Living, Sun. 10:30 a.m.; Tues. Thurs. 9:30 a.m. & 12 noon; Sat. 9:30 a.m. MBS.

Listerine. Grand Central Station, Tues. 9:30 p.m. NBC-B.

Little Orphan Annie. (Ovaltine), Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Livingstone, Mary. Tell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Log Cabin Syrup. Variety Show; Jack Haley; Virginia Verrill; Warren Hull; Ted Pilo-Rio's Orch., Fri. 9:30 p.m. (12:30 a.m. for West) NBC-B.

Lombardo, Guy, orch. (Bond Bread), Sun. 5:30 p.m. CBS.

Lone Ranger. (Gordon Baking Co.), Mon. thru Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Lord, Phillips H. Gang Buster. (Colgate Tooth Paste), Mon. thru Fri. 10 p.m. CBS.

Lorenzo Jones. Phillips Chemical Co., Mon. thru Fri. 4 p.m. NBC-R.

Louis Philippe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. (11:30 p.m. for West) NBC-R.

Lucky Strike Cigarettes. Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Your Hit Parade; Mark Warnow's Orch.; Freddie Gibson; Stuart Allen, Wed. 10 p.m. NBC-R; Your Hit Parade, Al Goodman's Orch.; Freddie Gibson; Stuart Allen, Sat. 10 p.m. CBS.

Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC-R.

Lum & Abner. Horlick Malts Corp., Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.

Lux. Radio Theater, Mon. 9 p.m. CBS.

Lyman, Abe, orch. Walz Time. (Phillips Chemical Co.), Fri. 9 p.m. NBC-R.

Lysol. Dr. Allan Roy Dafoe, Mon. Wed. Fri. 4:45 p.m. CBS.

Ma Perkins. Oxydol, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R.

MacCormack, Franklyn. Poetic Melodies (Wrigley's Gum), Mon. thru Fri. 7 & 11 p.m. CBS.

MacDonald, Jeanette. Open House (Vick Chemical Co.), Sun. 7 p.m. CBS.

MacFadden Publishing Co. Good Will Hour, Sun. 10 p.m. MBS; True Story Court, Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

MacHugh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B (12:15 p.m. for West) NBC-R.

Magazine of the Air. Heinz Co., Wed. Fri. 11 a.m. (3 p.m. for West) CBS.

Magic Key. R.C.A., Sun. 2 p.m. NBC-B.

Maid. Development Commission. Marjorie Mills, Tues. Thurs. 1:15 & 1:45 p.m. MBS.

Manhattan Merry-Go-Round. Dr. Lyons Tooth Powder, Sun. 9 p.m. NBC-R.

Mann, Jerry. Hammerstein's Music Hall (Kolyons), Fri. 8 p.m. CBS.

Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC-R.

Mar-Oil. Henry Busse's Orch., Sun. 11:45 a.m. NBC-R.

March of Time. Time, Inc., Thurs. 10 p.m. CBS.

Mariani, Hugo, orch. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.

Marshall, Helen. Fireside Recitals (Amer. Radiator Co.), Sun. 7:30 p.m. NBC-R.

Martin, Charles. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Maxwell House Show Boat. Charles Wininger, Thomas L. Thomas, Nadine Conner, Virginia Verrill, Hattie McDaniel, Alma Kruger, Meredith Willson's Orch., Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

McBride, Mary, Margaret. Minute Tapioca, Mon. Wed. Fri. 12 noon CBS.

McDaniel, Hattie. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC-B.

McConnell, Ed. Smiling Sunday Afternoon (Acme Paint Co.), Sun. 5:30 p.m. NBC-B.

McKinley, Barry. Romantic Rhythms (Chevrolet Motor Co.), Sun. 6:30 p.m. CBS; Time to Shine (Griffin Shoe Polish), Mon. 7 p.m. NBC-B.

McNames, Graham. The Time of Your Life (Green Watch Co.), Sun. 5:30 p.m. NBC-R.

Melton, James. Sunday Night Party (Sealtest), Sun. 10 p.m. NBC-R.

Menken, Helen. Famous Acme Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.

Mennen Co. Famous Jury Trials, Mon. 10 p.m. MBS.

Metropolitan Opera Auditions of the Air. Sherwin Williams Paint Co., Sun. 5 p.m. NBC-B.

Miller, Jack, orch. Calumet Baking Powder, Thurs. 8 p.m. (11:15 p.m. for West) CBS.

Mills, Marjorie. Maine Development Commission, Tues. Thurs. 1:15 & 1:45 p.m. MBS.

Minute Tapioca. Mary Margaret McBride, Mon. Wed. Fri. 12 noon CBS.

Model Tobacco. Pick & Pat, Edward Roeker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Molte Shaving Cream. Vox Pop, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Morgan, Russ, orch. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Munn, Frank. American Album (Bayer Aspirin), Sun. 8:30 p.m. NBC-R; Walz Time (Phillips Chemical Co.), Fri. 9 p.m. NBC-R.

Murray, Feg. Fleischmann's Yeast, Sun. 7:30 p.m. NBC-B.

Murray, Ken. Hollywood Hotel (Campbell's Soup Co.), Fri. 9 p.m. CBS.

Music from Hollywood. Chesterfield Cigarettes, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Musical Plays. Irene Wicker, Sun. 5 p.m. MBS.

Musterole. Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS.

Myrt & Marge Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Mystery Chef. Regional Advertisers, Inc., Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Nagel, Conrad. Silver Theater (International Silver Co.), Sun. 9 p.m. CBS.

Nash-Kelvinator Corp. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.

National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.

National Farm & Home. Mon. thru Sat. 12:30 p.m. NBC-B.

Nelson, Ozzie, orch. Fleischmann's Yeast, Sun. 7:30 p.m. NBC-B.

Nelson, Sally. Romantic Rhythms (Chevrolet Motor Co.), Sun. 6:30 p.m. CBS.

Nerbit, John. Passing Parade (Duart Cosmetics), Sun. 9 p.m. MBS.

News Through a Woman's Eyes. Pontiac Motor Co., Mon. Wed. & Fri. 2 p.m. (5:30 p.m. for West) CBS.

Nilsen, Sigurd. Fireside Recitals (Amer. Radiator Co.), Sun. 7:30 p.m. NBC-R.

Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Norman, Patricia. Kopper's Coke, Fri. 7:30 p.m. NBC-R.

Oakie, Jack. Camel Cigarettes, Tues. 9:30 p.m. CBS.

O'Hara, Neil. Radio Gazette (Brown & Williamson Tobacco), Mon. Fri. 7:30 p.m. CBS.

O'Keefe, Walter. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS.

Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R; Our Gal Sunday, Thurs. & Fri. 12:45 p.m. CBS.

On Broadway. Diamond Sait, Sun. 3 p.m. NBC-B.

One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

O'Neills. Ivory Flakes, Mon. thru Fri. 10:15 a.m. NBC-B & 3:45 p.m. NBC-R.

Open House. Vick Chemical Co., Sun. 7 p.m. CBS.

O'Rourke, Tex. Magic Key (K. N.), Sun. 2 p.m. NBC-B.

Oswald. Hollywood Hotel (Campbell's Soup Co.), Fri. 9 p.m. CBS.

Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS.

Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Oxydol. Ma Perkins, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 12:15 p.m. NBC-R.

Packard. Hollywood Mardi Gras; Lanny Ross; Charles Butterworth; Florence George; Rhoades; Raymond Paig's Orch., Tues. 9:30 p.m. NBC-R.

Paige, Raymond, orch. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R; Hollywood Hotel (Campbell's Soup Co.), Fri. 9 p.m. CBS.

Pall Mall Cigarettes. People in the News, Dorothy Thompson, Fri. 10:45 p.m. NBC-R.

Palmy Soap. Beauty Box Theater; Jessica Dragonette; Charles Kullmann, Wed. 9:30 p.m. CBS.

Parker Watch. Sunday Morning Quarterback; Benny Friedman, Sun. 11:30 a.m. MBS.

Passing Parade. Duart Cosmetics, Sun. 9 p.m. MBS.

Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Pebeco Toothpaste. Follow the Moon; Elsie Hitz; Nick Dawson, Mon. thru Fri. 5 p.m. CBS.

Penner, Joe. Cocomalt, Sun. 6 p.m. CBS.

People in the News. Pall Mall Cigarettes, Fri. 10:45 p.m. NBC-R.

Pepper Young's Family. Camay Soap, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.

Pepsodent. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R.

Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Personal Loan Corp. Your Unseen Friend, Sat. 8 p.m. NBC-R.

Pet Milk. Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.

Petticoat of the Air. Wyandotte, Tues. Thur. 2 p.m. CBS.

Philco. Boake Carter. Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Philip Morris. Johnny Presents; Three Minute Thrill; Charles Martin; Russ Morgan; Frances Adair; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Circumstantial Evidence Thrills, Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Phillips Chemical Co. How to Be Charming, Mon. Wed. Fri. 12:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time, Abe Lyman's Orch., Lois Bennett, Frank Munn, Fri. 9 p.m. NBC-R.

Phillips Petroleum. Poly Folies, Tues. 10:30 p.m. CBS.

Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Pillsbury Flour. Today's Children, Mon. thru Fri. 10:45 a.m. NBC-R.

Poetic Melodies. Wrigley's Gum, Mon. thru Fri. 7 & 11 p.m. CBS.

Poly Folies. Phillips Petroleum, Tues. 10:30 p.m. CBS.

Pond Cream. Husbands & Wives, Tues. 8 p.m. NBC-B.

Pontiac Motor Co. News Through a Woman's Eyes. Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS; Variety Show; Paul Dumont, Fri. 8 & 10:30 p.m. NBC-B.

Power. Tyrone. Woodbury Soap, Sun. 9 & 11:30 p.m. NBC-B.

Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC-R.

Professor Quiz. Nash-Kelvinator Corp., Sat. 9 p.m. (12 mid. for West), CBS.

Quaker Oats. Aunt Jemima, Tues. thru Sat. 9:45 a.m. NBC-B; Kaltenmeyer's Kindergarten, Sat. 5:30 p.m. NBC-R.

Radio Gazette. Brown & Williamson Tobacco, Mon. Fri. 7:30 p.m. CBS.

Radio Theater. Lux, Mon. 9 p.m. CBS.

Raleigh & Kool Cigarettes. Edythe Wright, Morton Howe, Tommy Dorsey's Orch., Fri. 10 p.m. NBC-B.

Ralston Purina Co. Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Rapee, Erno. General Motors Concerts, Sun. 8 p.m. NBC-B.

R. C. A. Magic Key; Tex O'Rourke; Milton Cross, Sun. 2 p.m. NBC-B.

Raye, Martha. Rinso & Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Regional Advertisers, Inc. Mystery Chef, Tues. Thur. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Renard, Jacques, orch.; Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Rhodes, Jane. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Rich, Irene. Welch Grape Juice, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.

Rines, Joe, orch. The Time of Your Life (Green Watch Co.), Sun. 5:30 p.m. NBC-R.

Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Rinso & Lifebuoy. Al Johnson, Martha Raye, Parvati Karan, Victor Young's Orch., Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Ripley, Robert L. "Believe It Or Not" Huskies, Fri. 9 p.m. (12 mid. for West) NBC-B.

Road of Life. Chipso, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.

Roeder, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Romance of Helen Trent. Edna Wallace Hopper Cosmetics, Mon. thru Fri. 12:30 p.m. CBS.

Romantic Rhythms. Chevrolet Motor Co., Sun. 6:30 p.m. CBS.

Rosa, Lanny. Hollywood Central Co. (Packard), Tues. 9:30 p.m. NBC-R.

Royal Gelatin. Rudy Vallee's Orch., Thurs. 8 p.m. NBC-R.

Rube Appleberry. Campbell Cereal Co., Mon. Wed. Fri. 7:45 p.m. MBS.

Russell, Rosalind. Silver Theater (International Silver Co.), Sun. 5 p.m. CBS.

Ry-Krisp. Marion Talley, Josef Koestner's Orch., Sun. 5 p.m. NBC-R.

Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.

Saf Hepatica. Town Hall Tonight, Walter O'Keefe, Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

Sanka Coffee. We the People; Gabriel Heatter, Thurs. 7:30 p.m. CBS.

Saymore, Saymore. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Sealtest. Sunday Night Party; James Melton; George Shelton; Tom Howard, Sun. 10 p.m. NBC-R.

Shedder Pen. Harold Stokes, Fri. 8:15 p.m. MBS.

Shelton, George. Sunday Night Party (Sealtest), Sun.

RADIO GUIDE GOES TO A WEDDING

CUPID MAKES ROOM FOR A CAMERAMAN—AND A SCOOP



1 Barry McKinley, popular singer of romantic ballads, and Theresa Begger, a model (above), eloped, were married by Justice of the Peace John White. With them was our cameraman—who recorded this picture scoop



2 Barry and Terry were introduced to one another over cocktails in New York's Onyx Club by Lester Santley (left), president of the Santley-Joy Music Publishing Co. A year's courtship followed, ended in this surprise marriage

(Continued on Page 22)



3 Driving to Oregon, New York, on the morning of marriage, Barry and Terry picked up Justice of the Peace John White at his home there



4 Six miles farther down the road, they arrived at the scene of the marriage, the home of Town Clerk Paul Schmitman in Putnam Valley

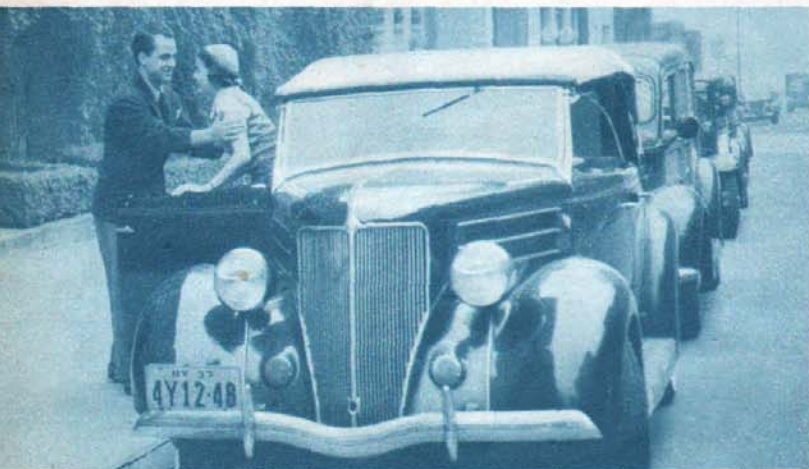


7 Both ill at ease, Barry stood with one foot on the other and Terry demonstrated "skater's ankle" while Judge White read the service

RADIO history—in pictures—was made when Radio Guide's candid cameraman accompanied Barry McKinley and Theresa Begger on their elopement to bring back this remarkable series of photographs, the first of its kind ever published. Not yet 24, Barry already has established himself as one of the most popular singers of romantic songs on the air today. At 12, Barry ran away from home, intent on going on the stage. Shortly afterward he was a tap-dancer in vaudeville, and as such he traveled all over the country. In 1933 a friend persuaded him to audition for WLW in Cincinnati. He did, was given a spot on the air. But it wasn't long before he went to New York to sing over NBC. Since that time he has had his contract renewed by his sponsor three times. Terry, as Barry calls his bride, is a photographers' model. Following Barry's "Time to Shine" broadcast recently, the young couple decided it was time to be married, and Barry called his friend, John White, who, in addition to being an executive of the Remick Music Publishing Company, has been justice of the peace for 6 years in Peekskill Township, New York. Next morning, the marriage ceremony recorded here took place.



8 Judge White has married many radio celebrities. One of them was Connie Boswell, another, Harry Horlick—and now, Barry McKinley



11 Barry and Terry didn't take a honeymoon trip. They returned to New York, went to Barry's Sutton Manor apartment on East 53rd St.



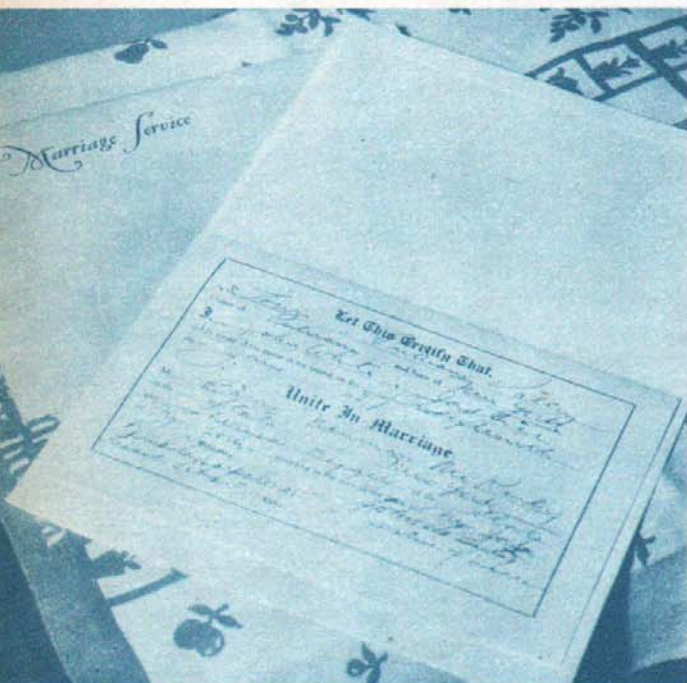
12 Before settling down in their new home—where Barry has lived for the past year—the newly wed McKinleys took time out for a kiss



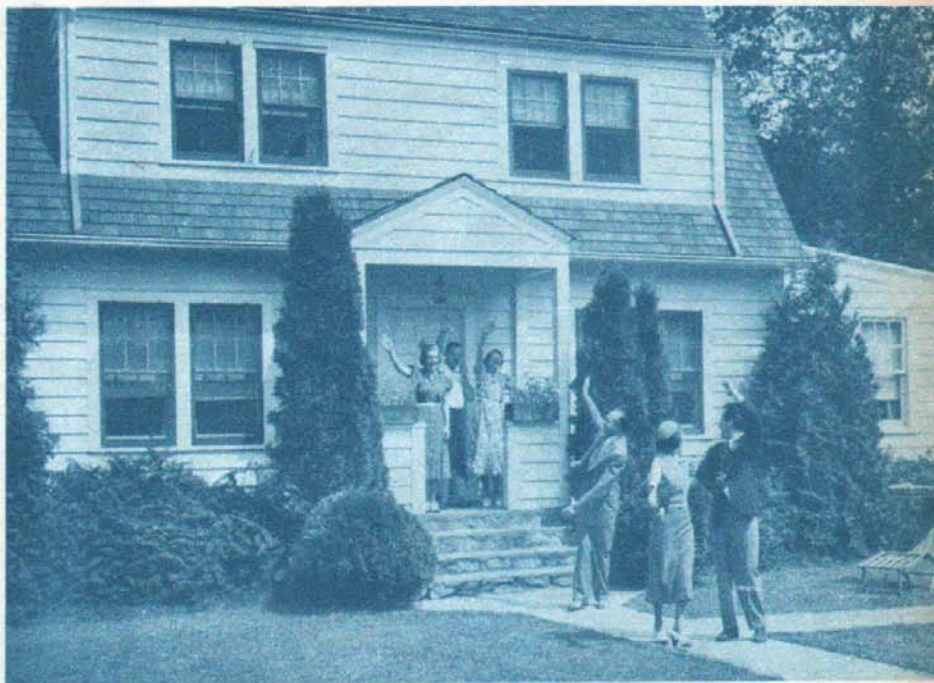
5 Mrs. Frieda Schmitman, the town clerk's wife, is also his deputy. She asked the routine questions, granted them the marriage license



6 Mr. Schmitman (left) had been working in the garden, came in to be a witness. The other witness was his daughter, Alma (right)



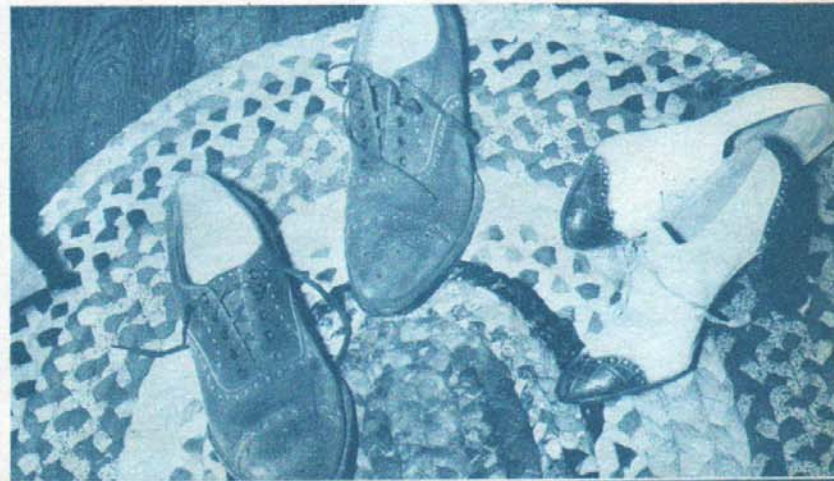
9 The marriage certificate shown above is printed on the inside back page of the booklet from which the judge read the marriage service



10 As soon as the ceremony was over, Judge White, Barry and Terry took their leave of the Schmitmans—Frieda, Paul, daughter Alma



13 The apartment is one room with a kitchenette and bath, rents for \$65 a month. Shortly the couple will move to a new, larger place



14 Domestic touch. And incidentally, Terry made the rug herself—from Barry's old ties, shirts, sox, and from her old dresses

KEEPING UP WITH THE McCARTHYS


AROUND THE CLOCK WITH RADIO'S BUSIEST LITTLE MAN AND HIS MASTER

CHARLIE McCARTHY, that not-so-dumb little dummy, and his ventriloquist master, Edgar Bergen, find each day filled with activity, and their popularity ever increasing. High-spots of NBC's Sunday night "Chase and Sanborn Hour" from Hollywood, this newest and most sensational radio comedy team is now winning new laurels in moviedom. Besides appearing in Samuel Goldwyn's "Follies," they'll do a film for Universal.


McCarthy and Bergen have been inseparable for almost 15 years. They started their theatrical career on the old Redpath Chautauqua Circuit, played the Keith-Orpheum vaudeville wheel, appeared in English music halls and starred, in Swedish, at Stockholm in Rolfe's Revue. They were performing at the famous Rainbow Room, atop Radio City, when they made their radio debut last December on Rudy Vallee's "Varieties"—and skyrocketed to national fame.

Bergen, 34 years old, is of Swedish parentage, a native of Chicago and a graduate of Northwestern University. McCarthy, on the other hand, is the basswood creation of a Chicago craftsman—has risen from the social status of an unkempt street gamin to the suave little-man-about-Hollywood that he is today.

Photos by Jack Albin



Dressed in natty outfits, Bergen and McCarthy start each day right—with a game of golf! They're old friends, but even the best of friends disagree at golf. Bergen doesn't like the way McCarthy keeps score



Left: The saucy dummy and his timid master are very fond of zoos—visit them frequently. It's fun to these two gentlemen—and their way of finding relaxation

Right: McCarthy likes to top off his golf match and zoo visit with a bit of fishing in the frog pond. He dresses formally, hopes to catch a starfish—or a mermaid!





McCarthy and Bergen visit Stubergh's Wax Works in Hollywood, talk to an old acquaintance, "charmer" Joan Crawford—in the wax



McCarthy's day is not all play—there are those rehearsals for his Sunday night program, and McCarthy's always late. He's just strolled in with the very glamorous film star, Carole Lombard. Don Ameche (right), the show's emcee, says he won't stand for this tardiness, while Bergen looks on



Left: McCarthy's surprised by some star friends. Left to right: Bergen, Robert Armbruster, Ray Middleton, Ken Murray, Don Ameche—and beside him his mortal foe, W. C. Fields. Right: McCarthy—at ease—while studio colleagues (left to right) Shirley Ward and Dick Mack, writers; Dwight Cooke, producer; Bergen, Ameche and Middleton look on



"Just a minute and this coffee will fix you up," says Bergen. Dressed in beautiful green silk pajamas, it's the end of a perfect day for Mr. McCarthy (below)



Most amusing "air romance" in history is that between lovely Dorothy Lamour and McCarthy



McCarthy has been sent home to bed, but this is the way his ventriloquist master found him. He'd succumbed to drink (below)

"IT CAN BE DONE"

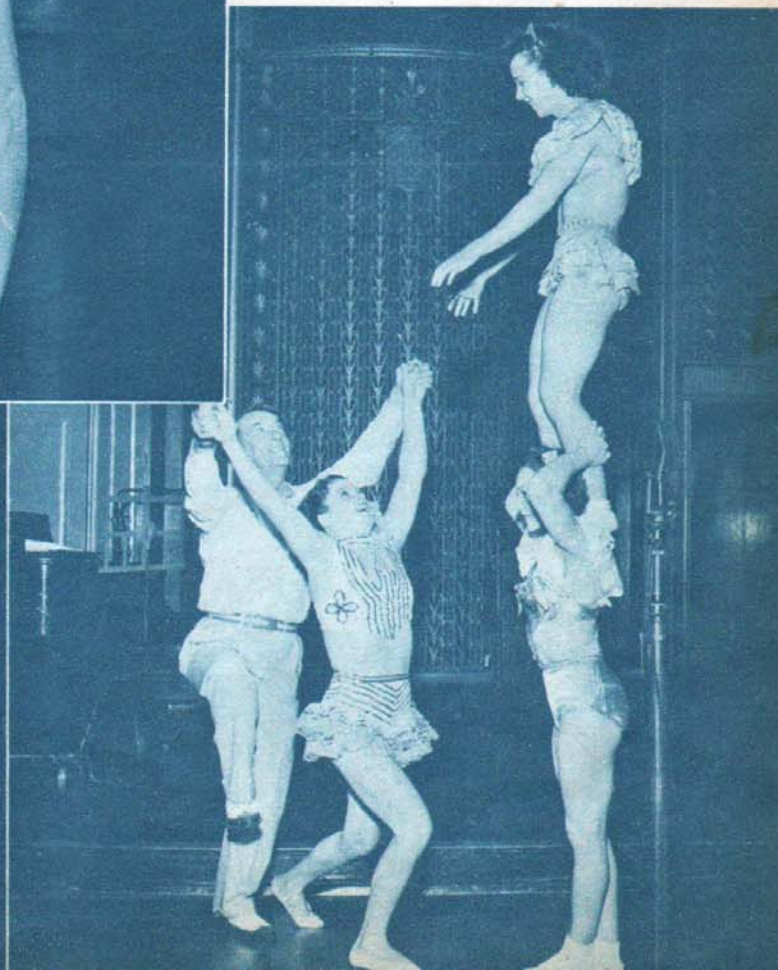
EDDIE GUEST GOES TO THE CIRCUS—SO THE CIRCUS COMES TO HIM

EDDIE GUEST, poet of the masses, whose human philosophy is read by millions in newspapers, is also heard by radio listeners all over the country on his air program, "It Can Be Done," every Tuesday evening. He brings men and women to the mike who have proved that success can be achieved despite lowly beginnings. Recently Eddie brought to his show a man who rose from a clown to be director of performer personnel for the world's largest circus—Ringling Brothers, Barnum and Bailey. Pat Valdo, the ex-clown, has been with the circus 34 years, spends the greater share of his time on the road because the season lasts 32 weeks, during which the circus visits 150 cities. Besides this, Mr. Valdo spends the winter months traveling about Europe in search of new acts. Life in a circus is complicated because, in addition to the 1,600 people of thirty nationalities, 350 of whom are performers, there are 42 elephants, 700 horses, 200 other animals, and 29 tents to manage. The day of the broadcast, Eddie and Frankie Masters, whose orchestra is featured on "It Can Be Done," visited the circus grounds and saw some of the wonders for themselves. In return, Pat brought a bevy of girls—aerialists, equilibrists, acrobats—to the NBC studios in Chicago where the program is broadcast, but he was the only one actually heard on the air with Guest and Masters. The things they do can't be done on the air!



Acrobatic Star and Aerialist Theol Nelson shows Eddie Guest how to do a handstand (above). When the girls from the circus found he couldn't do it, they gave him a lift (left)

The Antalek Sisters (who hail from Hungary) are star equilibrists. They did a shoulder stand, and it looked so good to Eddie, Theol Nelson tried to help him go on up (right)



-AT THE CIRCUS



When Eddie Guest and Frankie Masters, baton-waver on the program, visited the circus grounds, Frankie fed the pig of the famous clown, Felix Adler



An unusual personal introduction: Eddie Guest, meet Mama Giraffe! Theol, Mary Erdlitz, Cora Davis, Valerie & Angela Antalek, Frances Stevens look on



Following a heavy conference on the radio program for that night, Eddie and his escorts about the grounds take on large portions of that pink lemonade



Frankie Masters probably got a free ticket for all those autographs he's handing out. When the girls aren't performing, they read, knit, write, practise



Eddie becomes a side-show barker for a day, but when he was offered a job, the home-loving, family-loving poet could not quite see touring the country every week day

At the studio, Pat Valdo finds that he still has no fear of people—whether in front of a crowd or a mike. Right: He goes over his script with Eddie before going on the air





High on a hilltop, under a huge elm, blond Soprano Margaret Speaks relaxes, looks over the country estate she's owned for 3 years. It is 10 minutes by auto from the main highway, a 15-minute ride to the nearest railway station



Miss Speaks gathers wood for the living-room fireplace—in her 7-room Colonial home

This parrot belongs to a neighbor—but it's a pal of Margaret's. She's taught it to sing



HAPPINESS ON A HILLTOP

FORTY-TWO miles from New York City, nestling atop a hill in Westchester County at Katonah, N. Y., Margaret Speaks has a summer home. To the lovely prima donna of NBC's Monday night (EST) "Voice of Firestone" concerts, it means something more than just a picturesque "hot weather" retreat for leisurely pleasures.

She specializes in fruit trees, corn, on the twelve-and-one-half-acre farm, often pitches hay, runs the cultivator—and sometimes even tills the soil. It's her way of keeping that waistline slim, supple, and doing a hundred and one things that are beneficial for mind, figure and personality. It's her escape from the hurly-burly of radio, her way of finding happiness—by working!

A talented niece of the noted American composer—Oley Speaks, Miss Speaks came to New York from Ohio State University and began her musical career in vaudeville and musical comedy. Later she turned to radio and the concert field—has had a rapid rise to musical fame! She's toured both America and Europe—is well known as a concert artist!

Photos by Sydney Desfor



Attending to the wash is housewife's work—but Margaret finds it a delightful chore. Although she has a maid, she does most of the work

Ten feet from the main house is this playhouse. Inside is a ping-pong table, quoits, other games. Margaret entertains her many guests here



THIS WEEK'S PROGRAMS

Sunday

October 3

MORNING

8:00 am EST
NBC-Meeder Ensemble: WEAF
WTAM WCAE KYW
CBS-Organ Reveille: WABC (sw-21.52)
NBC-Melody Hour; Orch. dir. Josef Honti: WJZ WBAL
WOR-Silver Strains
WWVA-L. P. Lehman & Staff
8:30
NBC-Children's Concert; Salon Orch., cond. by Josef Stopak; Paul Wing, narrator: WEAF
WCAE KYW WTAM
CBS-Lyric Serenade: WABC (sw-21.52)
NBC-Tone Pictures; Vocalists: WJZ WEBR WHAM WBAL
WLW-WChurch Forum
8:45
CBS-Radio Spotlight; Week in Preview & News of the Stars: WABC (sw-21.52)
WBEN-R. C. A. Service Men's Meeting of the Air
9:00
NBC-Harold Nagel's Orch.: WEAF WGY WCAE WTAM WBNF KYW
CBS-Sunday Morning at Aunt Susan's; News: WABC WCAU WBFL WBX WMMN WBNF WESG WHEC WPAR WKBN (sw-21.52)
NBC-Coast to Coast on a Bus... children's prgm.: WJZ WLW KDKA WEBR WBAL (sw-15.21)
WEEU-ΔLet's Go to Church
WGR-Comic Column
WHAM-News
WJAS-ΔSt. Patrick Church
WOR-Rainbow House
9:15
NBC-Coast to Coast on a Bus: WHAM
9:30
NBC-Concert Ensemble: WEAF WTAM WBNF WGY KYW
CBS-Sunday Morning at Aunt Susan's: WWVA
NBC-Coast to Coast on a Bus: WSYR
WCAE-Granada & Snuggins
WEEU-ΔSunday School
WGR-To be announced
WKBW-ΔMorning Prayer
WOR-Uncle Don Reads the Comics
9:45
News: WGR WIBX
WEEU-ΔMemorial Bible Class
10:00
CBS-ΔChurch of the Air: WABC WMMN WBNF WGBI WHP WJAS WESG WFBL WBX WPAR WKBN WHEC WCAU WWVA
NBC-ΔThe Radio Pulpit: WEAF WCAE WBNF WTAM WSM KYW
NBC-Russian Melodies: WJZ WEBR KDKA WBAL WHAM WORK (sw-15.21)
News: WOR WGR
WBZ-Musical
WGR-ΔWatchtower
WLW-ΔChurch Forum
10:15
WGR-Organ Melodies
WOR-Bill Bailey's Orch.
10:30
CBS-Wallberg Brown Strings: WHP WBNF WKBN WBX WGR WFLB WESG WWVA WJAS WMMN WGBI WPAR
CBS-Children's Hour, Horn & Hardart: WABC
NBC-Dreams of Long Ago, dramatization of old songs: WJZ WEBR WBAL WHAM WLW WORK
NBC-To be announced: WEAF WBNF WGY WCAE WTAM KYW
KDKA-Easy to Remember
WCAU-Children's Hour

WEEU-Gems of Classics
WFBL-Sunday Serenade
WOR-Victor H. Lindhlar (Journal of Loving)
10:45
KDKA-Dot & Pat
WGR-ΔWestminster Church
WKBW-ΔChurchill Tabernacle
11:00
NBC-News: Ward & Muzzy, piano duo: WEAF WCAE (sw-15.33)
CBS-Texas Rangers: WFBL WBX WPAR WBNF WESG WKBN
NBC-News: Alice Remsen, songs: WJZ WSYR WLW WBAL (sw-6.06)
KDKA-ΔPresbyterian Church
KYW-News; Looking Over the Books
WBAL-Week in Review
WBNF-Trinity Church Service
WEEU-ΔMorning Worship
WGBI-Neighbor Brown Reads the Funnies
WGY-News; Sunday Song Service
WHAM-ΔChurch Service
WHP-ΔChristian Science Talk
WJAS-ΔLutheran Church
WMMN-Engineering Institute
WOR-Charities
WJZ-St. Matthews Church
WTAM-News; Interlude
WWVA-ΔJudge Rutherford
11:15
NBC-Neighbor Nell, philosophy: WJZ WSYR WBAL WHAM WLW
NBC-Bravest of the Brave, drama: WEAF WTAM WCAE KYW (sw-15.33)
CBS-Texas Rangers: WGBI WHP WGY-ΔUnion College Chapel
WOR-Look for the Woman
11:30
★CBS-Major Bowes' Capitol Family; Dalton Brothers; Helen Alexander, coloratura sop.; Nicholas Cosentino, tr.; Edward Matthews, bar.; Charles Magante, accordionist; Robert Reed, m.c.; Sam Herman, xylophonist; Waldo Mayo's Orch.: WABC WPAR WFBL WBX WKBN WESG WCAU WHP WGBI WBNF
NBC-Green Bros. Orch.: WJZ WSYR WBAL WHAM WLW
MBS-Sunday Morning Quarterback; Benny Friedman (Parker Watch Co.): WOR
WMMN-ΔJudge Rutherford; Organist
WWVA-L. P. Lehman & Staff
11:45
CBS-Major Bowes: WMMN
NBC-Henry Busse's Orch. (Mar-Oil): WEAF WTAM KYW WCAE (sw-15.33)
WOR-Uncle Don Reads the Funnies
WORK-Ensemble Music

AFTERNOON

12:00
CBS-Major Bowes: WJAS WGR (sw-15.21)
NBC-Dorothy Dressin & Fred Hufsmith, songs: WEAF WGY KYW WCAE WTAM (sw-15.33)
NBC-Southernaires Male Quartet: WJZ KDKA WSYR WEBR (sw-15.21)
MBS-Dr. Charles Courboin, organist: WOR
WBAL-Syncopators
WEEU-The Master Singers
WHAM-World Varieties
WLW-ΔCandle Tabernacle Choir
WORK-Ensemble
WPAR-ΔPresbyterian Church
12:15
NBC-The Southernaires: WBAL WBAL Remote Control
WBNF-Musical Prgm.
WCAE-Hour Glass
WHAM-News; To be announced
WOR-News
12:30
★NBC-Radio City Music Hall: WJZ KDKA WBAL WEBR WSM WLW WHAM (sw-15.21)

LOG OF STATIONS LISTED IN EDITION D—ALLEGHANY

Call Letters	Kilo-cycles	Power Watts	Location	Network
CKLW†	1030	5,000	Windsor, Ontario	MBS
KDKA	980	50,000	Pittsburgh, Penna.	NBC-B
KYW	1020	10,000	Philadelphia, Penna.	NBC-R
WABC	860	50,000	New York City	CBS
WBAL§	1060	10,000	Baltimore, Maryland	NBC-B
WBEM†	770	50,000	Chicago, Illinois	CBS
WBEN	900	5,000	Buffalo, New York	NBC-R
WBT†	1080	50,000	Charlotte, North Carolina	CBS
WBZ†	990	50,000	Boston, Mass.	NBC-B
WCAE	1220	5,000	Pittsburgh, Pa.	NBC-R & MBS
WCAU	1170	50,000	Philadelphia, Penna.	CBS
WEAF	660	50,000	New York City	NBC-R
WEBR*	1310	250	Buffalo, N. Y.	NBC-B
WEEU	830	1,000	Reading, Penna.	Local
WENR†	870	50,000	Chicago, Illinois	NBC-B
WESG	850	1,000	Elimira, New York	CBS
WFBL	1360	5,000	Syracuse, N. Y.	CBS
WGAR†	1450	1,000	Cleveland, Ohio	CBS
WGBI	880	1,000	Scranton, Penna.	CBS
WGN†	720	50,000	Chicago, Illinois	MBS
WGR	550	5,000	Buffalo, New York	CBS
WGY	790	50,000	Schenectady, New York	NBC-R
WHAM	1150	50,000	Rochester, New York	NBC-B
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHK*	1430	1,000	Rochester, New York	CBS
WHP	1390	2,500	Cleveland, Ohio	NBC-B & MBS
WIBX	1430	300	Harrisburg, Pennsylvania	CBS
WJAS	1290	5,000	Utica, New York	CBS
WJR†	750	50,000	Pittsburgh, Pennsylvania	CBS
WJZ	760	50,000	Detroit, Michigan	CBS
WKBN*	570	500	New York City	NBC-B
WKWB	1480	5,000	Youngstown, Ohio	CBS
WLS†	870	50,000	Buffalo, New York	CBS
WLW	700	500,000	Chicago, Illinois	NBC-B
WMAQ†	670	50,000	Cincinnati, Ohio	NBC & MBS
WMMN	890	1,000	Chicago, Illinois	NBC-R
WNBFB*	1500	250	Fairmont, West Virginia	CBS
WOR	710	50,000	Binghamton, New York	CBS
WORK	1320	1,000	Newark, New Jersey	MBS
WPAR	1420	100	York, Pennsylvania	NBC
WSP†	740	50,000	Parkersburg, West Virginia	CBS
WSM†	650	50,000	Atlanta, Georgia	NBC
WSYR*	570	1,000	Nashville, Tennessee	NBC
WTAM	1070	50,000	Syracuse, New York	NBC-B
WTIC†	1040	50,000	Cleveland, Ohio	NBC-R
WWVA	1160	5,000	Hartford, Conn.	NBC-R
			Wheeling, West Virginia	CBS

Frequencies of Stations Carrying 1050: KPO, 680; KQA, 330; 1190: KFI, 640; KGO, 790.

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
†—Night Programs Only
*—Network Programs Only
§WBAL—760 Kilocycles, 9 p.m. to Midnight

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

CBS-Salt Lake City Tabernacle Choir & Organ: WABC WESG WGBI WKBN WFBL WBNF WJAS WHP WCAU WMMN (sw-9.59)
NBC-Univ. of Chicago Round Table Discussion; Guest Spkrs.: WEAF WBNF WTAM WCAE WGY KYW (sw-15.33)
WEEU-Socialist Party
WGR-La Rosa Prgm.
WIBX-Italian Melodies
WKWB-Tabernacle Hr. of Music
WOR-Ted Weems' Orch.
WORK-Hollywood Snapshots
12:45
NBC-Music Hall: WORK
WEEU-Foreign Music
WGBI-Polish Hour
1:00
NBC-Paul Martin's Orch.: WEAF WBNF WCAE KYW (sw-15.33)
CBS-ΔChurch of the Air: WABC WPAR WFBL WMMN WJAS WGBI WCAU WBNF WKBN WHP (sw-15.27-9.59)

MBS Ted Weems' Orch.: WOR WCAE
News: WGBI WHP WMMN
KDKA-Dinner Hour
WEEU-The Barnstormers
WFBL-Syracuse Voices
WGR-Down the Mississippi
WHAM-Community Choir
WIBX-News
WORK-Frank Renault, organist

1:45
CBS-Poet's Guild: WBNF WMMN
WABC WHP WESG WFLB
WIBX WBNF WKBN WHEC
WJAS WPAR WCAU (sw-15.27-9.59)
WFBL-Rhythm & Romance
WGBI-Seranton Polish Hour
WHAM-Ready House
WHP-ΔCountry Church of Hollywood
WPAR-News

2:00
★NBC-MAGIC KEY OF RCA:
Symphony Orch.; Frank Black, dir.; Milton J. Cross & Tex O'Rourke; Guest: WJZ WHAM
KDKA WORK (sw-15.21)
CBS-Stamp Club: WABC WKBN
WABC WKBN WPAR WESG
WBNF WBX WKBW WJAS
WPAR WESG WHP (sw-15.27)
NBC-Sunday Drivers: WEAF
WGY KYW WBNF (sw-15.33)
MBS-Pauline Alpert, pianist:
WOR

WCAE-News Digest
WCAU-Happy Valley Boys
WEEU-Melody Time
WFBL-Chapel of the Air
WGR-News
WMMN-ΔPentecostal Mission
WTAM-The Creolians
WWVA-Summer Matinee
2:15
CBS-Romany Trail: WABC WBX
WKBN WPAR WESG WBNF
WKWB WJAS WFBL WMMN
WHP (sw-15.27)
WCAE-Sunday Drivers
WEEU-Piano Classics
WGR-Symphonetta
WRO-Football; Philadelphia vs. N. Y. Giants

2:30
CBS-Living Dramas of hte Bible:
WABC WKBN WBNF WHEC
WPAR WFBL WKBW WESG
WIBX WJAS WHP (sw-15.27)
NBC-Widow's Sons, sketch:
WEAF WCAE WTAM KYW
WBNF WGY (sw-15.33)
WEEU-News; Concert Hall
WGR-Stage
WMMN-Your Unseen Advisor
WTAM-Old Moments in History
WVA-Drama; Sunday Song Service

2:45
WCAU-Baseball Game
3:00
★CBS-Everybody's Music; Howard Barlow, cond.; Symp. Orch.: WABC WESG WPAR WKBN WGR WHP WBNF WMMN WFBL WBX WHEC (sw-15.27)
★On Broadway, sketch (Diamond Crystal Salt): WJZ WEBR KDKA WSYR WHAM WORK (sw-15.21)
NBC-Tapestry of Melody: WEAF WBNF KYW WGY WTAM WLW WCAE (sw-15.33)
CKLW-Organ Recital
WBAL-To be announced
WEEU-Monde
WJAS-Amateur Hour
WKBW-Sunday Concert
WWVA-It's Wheeling Steel

3:15
WEEU-Sylvia Lee
WGBI-Italian-American Variety Prgm.
3:30
NBC-Popular Melodies; Orch. with vocalists: WJZ WBAL KDKA (sw-15.21)
NBC-Bicycle Party; Swor & Lubin, comedians; Bert Whaley, bar.; Hugo Mariani's Orch.: WEAF WBNF KYW WGY WTAM WCAE (sw-15.33)
WEEU-Lutheran League
WHAM-Down Melody Lane
WKBW-America on Parade
WLW-Choral Echoes
WORK-ΔPorters Union Chapel

3:45
NBC-Popular Melodies: WSYR
WBAL-Romantic Troubadour
WPAR-Home Folks with Wade Lane
4:00
NBC-Romance Melodies; Roy Shield's Orch.; Soloists: WEAF WTAM WBNF WCAE WGY KYW (sw-9.53)
CBS-Harry Hagen's Spelling Bee: WABC WHP WESG WFBL WBX WBNF WKBN WHEC WJAS WPAR WCAU (sw-15.27)
NBC-ΔNat'l Vespers: WJZ WBAL WEBR WORK
Today Dr. Harry Emerson Fosdick will give the address "The Secret of Spiritual Mastery over Life." The male quartet will offer In the Cross of Christ I Glory and If On a Quiet Sea.

MBS-The Shadow, mystery drama (D. L. & W. Coal Co.): WBAL
KDKA-ΔVespers
WEEU-News; Melody Palette
WGR-To be announced
WKBW-Concert Master
WLW-Memorial to Ball Brothers
WMMN-Petite Musicals
WSM-Railroad Brotherhood Service
4:15
WEEU-ΔGospel Tabernacle
WGR-Two-Piano Recital
WOR-Irving Conn's Orch.
4:30
NBC-Senator Fishface & Professor Fig; Jerry Sears' Orch.; Jean Ellington, songs; Showmen Quartet; Norman Cloutier's Orch.; Paul Stewart, m.c.: WJZ WORK WBAL
NBC-The World Is Yours, drama:
WEAF KYW WTAM WBNF WCAE (sw-9.53)
WGR-Dance Melodies
WGY-Joe Dumond & Quartet
WHAM-To be announced
WKBW-Carnival
WLW-Choral Echoes
WMMN-ΔJudge Rutherford

4:45
WEEU-Organ Reveries
WGBI-Sing & Swing
WGR-Hanokoa Hawaiians
WGY-Broadway Comedy Stars
WHAM-Musical Reveries
5:00
★NBC-Merropolitan Opera Auditions (Sherwin Williams Co.): WJZ KDKA WEBR WBAL WORK WHAM (sw-15.21)
An interesting story about the program can be found on page 8.
★MBS-The Singing Lady (Kelllogg): WLW WOR
CBS-Silver Theater, sketch (1847 Rogers); Rosalind Russell; James Stewart; Conrad Nagel; Felix Mill's Orch.: WABC WHEC WJAS WCAU WGR (sw-15.27)
You will find a detailed story about this program on page 9.
NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orchestra; Chorus: WEAF WGY WTAM WCAE WBNF KYW WLW (sw-9.53)
WHP-Nat'l Shilkret Entertainers
WWVA-Music Appreciation
5:15
WJR-Jeanette Pringle
WWVA-ΔMeditation
5:30
★CBS-Guy Lombardo's Orch. (Dond Bread): WABC WHEC WFBL WWVA WGR WBX WCAU (sw-15.27-9.59)
★NBC-The Time of Your Life (Green Watch Co.); Sheila Barrett; Joe Rines, comedian & Orch. leader; Graham McNamee, m.c.: WEAF WCAE WBNF WTAM WLW KYW WGY (sw-9.53)
Read "Time of Your Life," a story about Sheila Barrett, on page 16.
NBC-Acme Sunshine Melodies; Smiling Ed McConnell; Chorus; Palmer Charles' Orch.: WJZ WHAM WEBR WBAL WSYR KDKA (sw-15.21)
MBS-The Shadow, mystery drama (D. L. & W. Coal Co.): WOR WKBW
WESG-Johnny Anz's Orch.

(Continued on Next Page)

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 46

Sunday

October 3



IRENE RICH
Star of Welch dramas
Sun. 9:45 pm EST

(5:30 p.m. Continued)

WGBI-△Sunday Song Service
WHP-△Temple of Sacred Songs
WJAS-Phil Coe Mysteries
WKBW-Variety Prgm.
WMBM-Engineering Institute
WORK-△Full Gospel Prgm.
WPAR-Scotch Gospel Singer
5:45
WHP-Temple of Sacred Songs
WJAS-Baseball Resume
WMBM-Crownaders
WPAR-News

NIGHT

6:00
★MBS-Georgia Price; Key Men & Morton Gould's Orch.: WOR
CKLW WGN
NBC-Ernest Gill's California Concert: WJZ WLW WEBR WWSYR WBAL
CBS-Joe Penner with Jimmie Grier's Orch.; Gene Austin, songs; Mystery Singer; Girl Octet; Coco & Malt comedians (Coco Malt): WABC WGAR WJR WFBL WHEC WNBW WBBM WCAU WJAS WKBW WBT WHAS (sw-9.59)
NBC-△Catholic Hour: WFAF KYW WMAQ WTAM WCAE WBEN WSB WSM WTVG WGY (sw-9.53)
KDKA-Comedy Stars of Broadway WBZ-News
WENR-Amateur Hour
WGR-Western Singers
WHAM-News; Twilight Reveries
WHK-Baseball Resume
WORK-Baseball Scores
WVVA-Dance Hour
6:15
NBC-Codolban's Orch.: KDKA WBZ WHK WRC (sw-15.21)
WESG-△Country Church of Hollywood
WGR-World Dances
WHP-Melodies of Yesterday
6:30
★NBC-A TALE OF TODAY sketch (Princess Pat): WFAF WTAM WBEN KYW WMAQ (sw-9.53)
★MBS-Tim & Irene (Admiration Laboratories): CKLW WRC WCAE WBAL WGAR WGN WHK
NBC-Ted Wallace's Sing Band: WSYR WFBH WHAM WBS

CBS-Romantic Rhythms; Seymour Simon's Orch., Sally Nelson, Balladist.; Barry McKinley; Basil Ruydale, m.c. (Chevrolet): WABC WBT WJAS WJR WGAR WESG WHAS WCAU WMBM WBBM WHP WGBI WFBL WPAR WHEC WWVA WKBN WNBW WKBW WIBX (sw-9.59)
Pictures of the Barry McKinley-Theresa Boggs wedding can be found on page 21.

NBC-Thomas E. Dewey, talk: WJZ
Pepper Uppers: WSB WSM
KDKA-Sports
WBZ-Moonlight Serenaders
WGR-Sunday Concert
WLW-Court of Human Relations
WORK-News
WTIC-News

6:45
NBC-Ted Wallace's Sing Band: KDKA (sw-15.21)
WBZ-News Lights
WGR-Comedy Stars of Broadway
WTIC-Baseball Results

7:00
★CBS-VICK'S OPEN HOUSE; Jeanette MacDonald, sop.; Mixed Chorus; Josef Pasternack's Orch.: WABC WBBM WHEC WJAS WFBL WJAS WNBW WCAU WHAS WKBN WGAR WHP WJR WGR WGBI WBT (sw-11.83-9.59)

★NBC-Jell-O Prgm.; Jack Benny; Mary Livingstone; Kenny Baker; Sam "Schlepperman" Hearn; Andy Divine; Phil Harris' Orch.; Guests: WFAF WTAM WSM WCAE WBEN WGY WLW WSM WMAQ WTAM WORK KYW (sw-9.53) (also see 11:30 p.m.)
Jack Benny, radio's top ranking comedian, with Mary Livingstone, his celebrated partner in private and professional life, will resume his new three-year, non-cancelable contract. He will be launching his fourth season under the same auspices and rounding out his sixth year as a microphone performer. For the first time in all the years he has been on the air, Jack Benny has decided to continue with the services of an orchestra leader for the second consecutive season, and has signed Phil Harris for his program, Sam "Schlepperman" Hearn, Kenny Baker, Don Wilson and Andy Divine rejoin the suave jester for his new series.

NBC-Music of the Masters: WJZ WHAM WSYR WENR KDKA WHK (sw-15.21)
MBS-Stan Lomax, sports commentator: WOR CKLW
WBAL-Dan Riley, sports
WBZ-News Lights
WESG-Bill Pope
WGN-Fredrick Martin's Orch.
WKBW-△Churchill Tabernacle
WVVA-Baseball News; Judge Rutherford

7:15
NBC-Helen Traubel, sop.; Orch.: WBAL WEBR
MBS-Raymond Gram Swing, commentator: WOR CKLW
WESG-Harry Springer
WVVA-Phil Coe Mysteries

7:30
NBC-Fireside Recitals (American Radiator); Hecla Marshall, sop.; Sigurd Nilssen, bass; Frank S. Legler, dir.: WFAF WTAM WCAE WMAQ WBEN WTIC WGY KYW

NBC-Helen Traubel, sop.; Orch.: WBAL WEBR
MBS-Raymond Gram Swing, commentator: WOR CKLW
WESG-Harry Springer
WVVA-Phil Coe Mysteries

7:15
NBC-Helen Traubel, sop.; Orch.: WBAL WEBR
MBS-Raymond Gram Swing, commentator: WOR CKLW
WESG-Harry Springer
WVVA-Phil Coe Mysteries

7:30
NBC-Fireside Recitals (American Radiator); Hecla Marshall, sop.; Sigurd Nilssen, bass; Frank S. Legler, dir.: WFAF WTAM WCAE WMAQ WBEN WTIC WGY KYW

Design for Listening

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

AFTERNOON

1:30 EST (12:30 CST) CONCERT FROM VIENNA, Moritz Rosenthal, pianist, NBC.
2:00 EST (1:00 CST) JOHN CHARLES THOMAS and Linton Wells, guests on The Magic Key, NBC.
3:00 EST (2:00 CST) EVERYBODY'S MUSIC by Howard Barlow and orchestra, CBS.
5:00 EST (4:00 CST) ROSALIND RUSSELL AND JAMES STEWART in "First Love," premiere of Silver Theater, CBS.
5:00 EST (4:00 CST) METROPOLITAN OPERA AUDITIONS, premiere, NBC.
5:00 EST (4:00 CST) THE SINGING LADY, Irene Wicker in premiere of new series of musical plays, MBS.
5:30 EST (4:30 CST) THE TIME OF YOUR LIFE, premiere of new variety show with Sheila Barrett, Joe Rines and Graham McNamee, NBC.
NIGHT
6:00 EST (5:00 CST) JOE PENNER with Gene Austin, Coco and Malt, the Mystery Singer, girl octet and Jimmie Grier's orchestra, first broadcast in fall series, CBS.
7:00 EST (6:00 CST) JEANETTE MacDONALD and Josef Pasternack's orchestra, CBS.
7:00 EST (6:00 CST) JACK BENNY, MARY LIVINGSTONE, KENNY BAKER, SAM HEARN, Andy Devine, Don Wilson, Phil Harris' orchestra, first program in new fall series, NBC.
7:30 EST (6:30 CST) BAKERS' BROADCAST with Peg Murray, cartoonist, Harriet Hilliard and Ozzie Nelson's orchestra, premiere, NBC.
7:30 EST (6:30 CST) PHIL BAKER with Beetle and Bottle, Patsy Kelly and Oscar Bradley's orchestra, premiere, CBS.
8:00 EST (7:00 CST) NELSON EDDY, Herbert Marshall, W. C. Fields, Edgar Bergen and Charlie McCarthy, Dorothy Lamour, NBC.
8:00 EST (7:00 CST) GENERAL MOTORS CONCERT with Erna Sack, soprano; Jussi Bjorling, tenor, and Erno Rapee directing, NBC.
9:00 EST (8:00 CST) TYRONE POWER and Margaret Sullivan in "Her Cardboard Lover," premiere of Hollywood Playhouse series, Darryl Zanuck, guest, NBC.
9:00 EST (8:00 CST) KIRSTEN FLAGSTAD, soprano, guest of Sunday Evening Hour, CBS.

★NBC-BAKER'S BROADCAST with Ozzie Nelson's Orch.; Peg Murray & Harriet Hilliard: WJZ WBZ WEBR WHK WLS WSM WHAM KDKA WSB WGAR WBAL WSYR (sw-11.87)
Feg Murray, cartoonist of unusual facts and happenings in the lives of motion picture players, will bring his widely followed feature, "Seein' Stars," to the air in a new show replacing Werner Janssen's musical program. Ozzie Nelson and Harriet Hilliard will return to their old spot with the shift in talent of the Baker's Broadcast. Murray, originally a sports cartoonist, moved his operations to Hollywood in 1933 and began syndicating his movie-

land drawings in newspapers throughout the country. The episode he will relate in the new radio series will be dramatized as each narration progresses. Nelson's orchestra and Miss Hilliard, who is Nelson's wife, have been the musical stars of this series for the last four winter seasons. Janssen's program having replaced theirs only for the summer. The broadcasts will come from the NBC Hollywood studios.
★CBS-Phil Baker, comedian; Oscar Bradley's Orch.; Beetle & Bottle; Guest (Gulf Oil): WABC WVVA WJAS WKBW WCAU WGR WJR WHIP WBT WCAU WFBL WJAX WNBW WHAS WNBW (sw-9.59-11.83)
CBS-Twilight Musical: WBBM MBS-Ted Weems' Orch.: CKLW WGN
WLW-String Ensemble
WMBM-Baseball Scores
WOR-Comedy Stars of Broadway
WORK-To be announced
WPAR-△Studio Vespers

7:45
NBC-Interesting Neighbors with Jerry Belcher (F. W. Fitch Co.): WFAF WMAQ WLW WBEN WTIC WTAM WGY KYW (sw-9.53) (also see 11 p.m.)
WCAE-Sunset Dreams
WGBI-News
WMBM-Harmony Hall
WOR-The Lampighter
WPAR-Sports Spotlite
8:00
★NBC-CHASE & SANBORN Hour; Herbert Marshall, m.c.; Nelson Eddy, bar.; Robert Armbruster's Orch.; Dorothy Lamour, sop.; W. C. Fields, comedian; Edgar Bergen, ventriloquist; Sally Eilers, guest: WFAF WGY WCAE WTAM WSB WBEN WMAQ WLW WTIC KYW WSM (sw-9.53)
You will find some amusing pictures of Charlie McCarthy on page 24.

★CBS-Columbia Workshop, drama; Dir. Earl McGill: WABC WBBM WMBM WPAR WHP WGR WCAU WFBL WHEC WKBW WJAS WJAX WNBW WHAS WJR WBT WGAR (sw-6.06-11.83)
With its change to a new airtime, the Columbia Workshop, directed temporarily by William Robson, presents the second part of "Alice in Wonderland," Lewis Carroll's children's story, which has become a book for people of all ages.
★NBC-General Motors Concerts: Symphony Orch. Erno Rapee, cond.: WJZ WBAL WHAM WEBR WBS WSYR WORK WLS KDKA (sw-11.87)
Radio's first permanent concert company, formed by eight of the world's greatest operatic and concert singers, will be presented to American audiences in the coming year of General Motors Concerts. The General Motors Concert Company includes Grace Moore, dazzling blonde star of the opera, concert stage, radio and screen; Maria Jeriza, clamorous Viennese soprano; Helen Jepson, American-born soprano of the Metropolitan Opera; Richard Tauber, tenor star of European opera and operetta stages; Joseph Schmidt, European tenor whose American radio debut last year was acclaimed; Donald Dickson, promising American baritone and member of the Metropolitan Opera; Erna Sack, sensational coloratura soprano of the Dresden Opera Company, and Jussi Bjorling, 29-year-old leading tenor of the Royal Opera at Stockholm. Singing exclusively on the radio during the coming season as members of this organization, the famous singers will appear on the Sunday night programs as soloists, and in groups of two, three or four at a time and it is expected for at least one program—as a full company. Contracts with the artists make them members of the company for a concert season of 15 weeks, with options for additional periods.
★MBS-Benny Davis' Stardust Revue: WOR CKLW
WGBI-Baseball Scores
WGN-Comedy Stars of Broadway
WHP-Phyl Coe Mystery
WVVA-Mildred Jeffers, songs

8:15
CBS-Columbia Workshop, drama; Dir. Earl McGill: WGBI WHP WGN-Wayne King's Orch.
WVVA-Thank You Stusia
8:30
CBS-David Ross' Birthday Party: WABC WFBL WKBW WHP WHEC WNBW WBBM WHAS WCAU WJR WJAS WVVA WMBM WJAX WBT WGR (sw-11.83-6.06)
"David Ross' Birthday Party," will be a weekly feature with all the fun and singing and game-playing and jollity that a birthday party means. David Ross, as Jarvis, a celestial party host, will be party, saluting the celebrities, living and dead, who are celebrating birthdays on the day of the program. One of these celebrities will appear each week, to be guest on the program. In addition, several of the "just getting over" birthdays will be asked to step up from the audience, and tell about their lives. There will be a place reserved for them at the great birthday cake, decorated with electric light candles. The party will also feature a game to be played by all those present at the party, and forecasts for the coming year for the birthday guests, made by the noted horoscope caster, Dr. Zoonsky (David Ross).

MBS-Bernie Cummins' Orch.: WGN WOR CKLW
WGBI-Comedy Stars of Broadway
WHAM-To be announced
WPAR-Swing Session
8:45
WGBI-Easy to Remember
9:00
★CBS-Ford Sunday Evening Hour; Guest; Orch. & Chorus Dir. by Joe Teresi: WABC WJAS WMBM WGBI WPAR WKBW WHAS WVVA WCAU WBBM WGR WJR WBT WHP WIBX WNBW WHEC WFBL WGAR (sw-6.06-11.83)
Turn to page 8 and learn more about Kirsten Flagstad, the guest on this program tonight. Kirsten Flagstad will sing Du bist der Lenx (Thou Art

the Spring, from Wagner's "Die Walkure," the Germanic melody "Dreams," Still Wild Die Nacht (Bohm), At Parting (Rogers), Love Went A-Riding (Bridge), and, with the chorus, Old Folks At Home (Foster). Orchestra selection will be Overture to Mozart's "The Magic Flute," Prelude to Act II of "Lohengrin," Doll Sereenade and Golliwog's Cakeswalk from Debussy's "Children's Corner," and the Overture to Wagner's "Die Meistersinger." In conclusion, the chorus and audience will sing Martin Luther's hymn, "A Mighty Fortress Is Our God."
★MBS-Hollywood Playhouse (Woodbury's); Tyrone Power & Guest: WJZ WSYR WENR WBAL WHAM KDKA WLW WBZ WEBR WHK (sw-11.87) (also see 11:30 p.m.)
"Man of the Hour," a story about Tyrone Power, can be found on page 24 of this issue.
Darryl F. Zanuck, vice president in charge of production of Twentieth-Century-Fox Pictures, will make one of his rare radio appearances to introduce Tyrone Power when the young screen actor makes his radio debut. Power's series of dramatic broadcasts, presenting Broadway hit plays and dramatizations of popular short stories, will replace the current Rippling Rhythm Revue. The new show will, according to the sponsors, combine the finest talent of Hollywood with the best available scripts by leading short story writers and dramatists. Powers' leading lady will be changed for each performance, will be chosen from the list of famous screen stars. The supporting cast likewise will vary according to the type of characters required for minor roles. As leading man of the series, Power will make not only the fresh, youthful type that has made him one of the top ranking actors in Hollywood, but also will demonstrate the dramatic talent that has made the name Power distinguished in the American theater for two generations. Son of a distinguished actor of the same name, Tyrone Power has skyrocketed to movie fame in a few pictures.

★MBS-John Nesbitt's Passing Parade (Duart): WOR WGN CKLW
NBC-Manhattan Merry-Go-Round (Dr. Lyons); Men About Town, trio; Pierre Le Kreun, tr.; Rachel Carlay, vocalist; Don Donnie's Orch.: WFAF WTAM WMAQ WTIC WBEN WSB WSM WGY KYW WCAE (sw-9.53)
WORK-Five Star Final
9:15
MBS-Deep South, Negro chorus: WGN WOR CKLW
9:30
★NBC-AMERICAN ALBUM OF Familiar Music (Bayer's Aspirin); Frank Munn, tr.; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Jean Dickenson, sop.; Gus Haenshen's Orch.: WFAF WHAM KYW WSM WTAM WMAQ WCAE WGY WSB WTIC (sw-9.53)
★NBC-George Fischer's Jeremiad Journal: WJZ WENR WLW KDKA WHAM WSYR WBZ WHK WEBR WBAL (sw-11.87) (also see 11:15 p.m.)
MBS-Commentator Forum: WOR CKLW WGN
WORK-Helen Yanke

9:45
★NBC-IRENE RICH (WELCH Grape Juice); Drama: WJZ WBAL WHAM WSYR WENR WBS WHK WEBR KDKA (sw-11.87) (also see 11 p.m.)
Irene Rich stars in a new play entitled "The Crook Type." The play concerns a very obnoxious young man who thinks himself the world's greatest expert at judging character; the circumstances which deflate his ego make an exciting drama.
WGN-News; Sports Review
WLW-Jack Randolph, songs
WORK-Musical Gems

10:00
★NBC-Sealtest Sunday Night Party, James Melton, m.c., Robert Dolan's Orch.; N. Y. Chorus; Tom Howard & George Shelton, comedians, guest: WFAF WTAM WCAE WBEN WGY WSB WTIC WMAQ WSM KYW (sw-9.53)

TONIGHT!
Jeanette MacDonald



WJAS WCAU WHEC WABC
7 P. M.

VICKS OPEN HOUSE is back on the air every Sunday over a coast-to-coast Columbia network. Tune in tonight and hear the glorious voice of Jeanette MacDonald in songs from her sensational screen successes. Presented by Vicks... makers of Vicks Vapo-Rol, handy aid in preventing many colds, and Vicks VapoRub, family standby for relieving colds.

MR. FAIRFAX KNOWS

A program that will feature a CANARY CHORUS is scheduled to begin over the Mutual network on October 10 at 11:45 a.m. EST. WGN will be the Chicago outlet.—Mrs. A. G. W., West Chicago, Ill.



A TALE OF TODAY
True Life Romance
WFAF - WBEN - WTAM - WRC
WJAR - WGY, NBC, Sunday
6:30 P. M., EST
presented by **PRINCESS PAT**
-the only face powder with an almond base-



WILLARD FARNUM Dick Martin in "A Tale of Today" Sun. 6:30 pm EST

Wayne King's Orch.: WOR WGN CKLW... MBS-George Olsen's Orch.: WOR CKLW... CBS-Frankie Masters' Orch.: WFBL WBNF WBT... NBC-Henry Busse's Orch.: WSYR... NBC-Barney Rapp's Orch.: WTAM... WHAS-Harry Currie's Orch.: WLW-Clyde Trask's Orch.

End of Sunday Programs

Frequencies

- CKLW-1030 KDKA-890 KYW-1030 WABC-860 WBAL-1060 WBBM-770 WBBN-800 WBT-1080 WBZ-990 WCAE-1220 WCAU-1170 WCRV-1490 WEAF-600 WBB-1370 WEEU-850 WENR-870 WESG-850 WFBL-1360 WGA-1450 WGL-850 WGN-720 WGR-850 WGY-790 WHAM-1190

* MBS-Good Will Hour: WOR WGN * NBC-Zenith Foundation: WJZ WBAL WBZ WEBR WENR... CBS-Hollywood Showcase: Lud Gluskin's Orch. & Guests: WABC WKBN WKBW WMMN...

10:15 CBS-Hollywood Showcase; Lud Gluskin's Orch.: WJR WGAR-To be announced WGR-Players 10:30 * NBC-Cheerio, Inspirational talk and music: WJZ KKDA WBZ...

10:45 WBT-Variety Prgm. WGR-Supper Dance WMMN-News 11:00 * NBC-IRENE RICH (WELCH Grape Juice); Drama: WSM WSB KGO (also at 9:45 p.m.)...

NBC-Judy & the Bunch, vocal Quartet; News: WJZ WBAL WORK WSYR... * NBC-George Fischer's Jern... Journal: WSM WSB KPRC WQAI (also at 9:30 p.m.)...

11:15 * NBC-George Fischer's Jern... Journal: WSM WSB KPRC WQAI (also at 9:30 p.m.)... NBC-Choir Symphonette: WJZ WBZ WSYR WHAM KDKA...

11:30 NBC-Jell-O Prgm with Jack Benny: KFI KOA (also at 7 p.m.) * NBC-Hollywood Playhouse (Woodbury): WSB WBPAP... WQAI KPRC WSM (also at 9 p.m.)...

11:45 CBS-Cab Calloway's Orch.: WBBM 12:00 CBS-Henry King's Orch.: WABC WHP WJR WMMN WKBN...

NBC-Henry Busse's Orch.: WJZ WBZ KDKA WMAQ WBAL (sw-6:14) NBC-Barney Rapp's Orch.: WEAF WTIC WCAE WSM...

NBC-Rita Rio's Orch.: WJZ WSM WBZ KDKA WSYR WBAL (sw-6:14) CBS-Ted Fio-Rito's Orch.: WABC WKBN WJZ WBT WGR...

Monday MORNING

7:00 am EST Sing, Neighbor, Sing: WGY WCAU 7:15 KYW-Happy Clarks WCAU-Tunes & Time WGY-Top o' the Morning; News WLW-Family Prayer Period...

WJAS-Curley Miller WLW-Peter Grant, news WMMN-Just About Time WOR-Nell Vnick, beauty talk; Melody Moments 8:30 NBC-To be announced: WEAF KYW WTAM WCAE WBN...

* WBNF-BEHIND THE MICROPHONE WOR-Modern Living, Edward Parrish WTAM-Variety Prgm. 9:30 CBS-Morning Moods: WHP WPAR WSM-Streamliners: WCAE CBS-Jack Berch's Boys (Fels & Co.): WABC WKBN WBNF...

WOR-Pure Food Hour WPAR-To be announced 10:15 NBC-Herald Tribune Forum: WJZ WHAM WSYR KDKA (sw-15:21) CBS-Myrt & Marge, sketch (Super Suds): WABC WJZ WGR WCAU WFBL WHEC...

WGBI-All Star Review WGR-News; Loanbirds; Home Bureau Prgm. WIBX-Women in the News WLW-To be announced WMMN-News; Morning Market WWVA-Two Guitars...

AFTERNOON

12:00 NBC-Herald Tribune Forum: WJZ NBC-Happy Jack, songs: (sw-15:33) NBC-Girl Alone (Kellogg): WEAF KYW WTAM WCAE WLW WBNB...

Monday

October 4



ALICE FROST
Big Sister
Mon. 11:30 am EST

(12:30 p.m. Continued)

WTAM-Linda's First Love
WVVA-The Gospel Singer
12:45
★ MBS-We Are Four (Libby, McNeill & Libby); WOR
CBS-Our Gal, Sunday, sketch (Anacin): WABC WCAU WFLB WKBW WJAS WHEC (sw-9.59)
NBC-Nat'l Farm & Home Hour: WHAM
CBS-News; WNBC
NBC-Police Chiefs' Convention: WGY
KYW-Andy Arcari
WBE Stock Quotations
WCAE-Singin' Sam
WEEU-World Bookman
WESG-Style Cast; News
WHP-Gospel Singer
WTAM-Maku Saito, sop.
WVVA-Ma Perkins
1:00
★ CBS-Betty & Bob, sketch (Gold Medal): WABC WCAU WGR WFLB WJAS (sw-9.59)
NBC-Markets & Weather: WFAE
NBC-Joe White, tr.; Padric Colum, poet; KYW (sw-15.33)
CBS-Mellow Moments: WGCI WPAR WBX
MBS-Microphone in the Sky; Interviews: WOR
WBE Farm Service
WCAE-Musical
WEEU-Newsletters
WESG-Quiz-Quiz
WGY-The Hi-Boys & Rangers
WHP-Allan Rhoades' Orch.
WKBW-News; Mid-day Varieties
WMMN-News; Live Stocks
WTAM-Playhouse Interviews
WVVA-Log Cabin Boys
1:15
NBC-Words & Music: WFAE WBE (sw-15.33)
CBS-Hymns of All Churches (Gold Medal): WABC WGR WCAU WFLB WJAS (sw-9.59)
MBS-Carson Robison's Buckaroos (Musterole): WOR WGN WKBW WCAE WBAL
Carson Robison and his celebrated Buckaroos will begin a new three-times-weekly coast-to-coast series. They will be heard Mondays, Wednesdays and Fridays regularly at this time. Long one of the network's favorite minstrel of cowboy, hillbilly, and popular tunes, Robison and his singers have created an original and individual style.
News: WHP WPAR
WEEU-Easy to Remember
WESG-Cornell Agriculture Hour
WGBI-Musical Varieties
WGY-Hymns of All Churches
WBX-Jamboree
WMMN-Midday Varieties
WTAM-Non-day Resume
WVVA-Traffic Blazers
1:30
NBC-Love and Learn, sketch: WJZ WGR WSYR
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WJAS WFLB WCAU WGR (sw-9.59)
CBS-Dixie Serenaders: WHEC
Voice of Experience: WBAL
WLW
KDKA-Utility Hall
WCAE-Judy & Jane
WEEU-Agri. Extension Ass'n
WGY-Betty & Bob
WHAM-School of the Air
WHP-Dance Music
WBX-News; Jamboree
WKBW-Variety Prgm.
WMMN-Inquiring Reporter
WOR-Pepper Young's Family
WOR-News
WPAR-Man on the Street
WTAM-Wife vs. Secretary
WVVA-Rhythm Rangers

1:45
NBC-Graace & Scotty, songs and patter: WJZ WBEW KDKA WSYR (sw-15.21)
CBS-Hollywood in Person (Gold Medal): WABC WCAU WFLB WGR WJAS (sw-9.59)
NBC-Dan Harding's Wife, sketch: WFAE WBE
Kitty Keene: WCAE WTAM
WBAL-Globe Trotter
WGY-Household Chat
WHAM-Home Bureau Prgm.
WHP-The Ranch Boys
WBX-News
WKBW-What's New?
WLW-Betty & Bob
WMMN-Sons of the Plains
WOR-Judy & Jane
WPAR-Singing Sam
WVVA-Program Resume; Luncheon Club
2:00
NBC-Jerry Sears' Orch.: WFAE KYW WBEW WTAM WGY (sw-15.33)
CBS-News Through a Woman's Eyes; Kathryn Cravens (Pontiac): WABC WCAU WJAS WHEC WKBW WFLB WHAS WNBW (sw-9.59)
NBC-George Hessberger's Orch.: WJZ WBEW KDKA WSYR WORK WBAL (sw-15.21)
WCAE-Way Down East
WEEU-Melody Shoppers
WGBI-Myra Kingsley & Guests
WGR-Value Varieties
WHAM-School of the Air
WHP-Ma Perkins, sketch
WOR-Kitty Keene
WPAR-Stock Reports
2:15
★ NBC-Norman Brookshire's Afternoon Varieties: WOR
CBS-Jack & Loretta, songs & patter (Kirkman's Soap): WABC WGR WFLB WBX WHEC WCAU (sw-9.59)
CBS-Milton Charles, organist: WHP WNBW WGBI WCAE-Polly Entertainers
WESG-Suburban Special
WGY-Gracie Tremper, contr.
WHAM-To be announced
WHEC-Italian Musicale
WJAS-Meet the Mrs.
WKBW-Dixieland Band
WMMN-Hints & Harmony
WPAR-Scotch Gospel Singer
2:30
NBC-Herald Tribune Forum: WJZ WBEW WHAM WORK WBAL
A two and a half hour session at this time will bring many good speakers from the ranks of the publishing and printing business to the microphone as speakers on the subject "The Status of a Free Press in the World Today."
CBS-Romany Trail: WABC WNBW WGBI WBX WGR WFLB WPAR
NBC-Bennett & Wolverson, instrumentalists: WFAE KYW WTAM WBEW (sw-15.33)
KDKA-Home Forum
WCAE-Houseboat, Hannab
WCAU-Happy Valley Boys
WEEU-Senator Fishface
WGY-Bradley Kincaid
WHP-Harrisburg Beautification
WJR-Phil Sillman, piano parade
WKBW-Success Story
WLW-To be announced
WMMN-One of the Jones Boys
WVVA-Salon Musicale
2:45
★ CBS-Ted Martin's Between the Bookends: WABC WJAS WNBW WBX WFLB WHEC WBT WMMN WPAR WKBW WHP
NBC-Girl Interne, Joyce Jordan: WFAE
NBC-Three Cheers, vocal trio: WTAM WCAE (sw-15.33)
KYW-Roger Williams; News
WBEW-Dollars & Sense
WEEU-String Ensemble
WESG-Ma Perkins
WGBI-Gospel Singer
WGR-Beatrice Fairfax
WGY-Better Business Bureau; Markets
WLW-Betty & Bob
WVVA-The Listener Speaks
3:00
NBC-Herald Tribune Forum: WSYR
NBC-Pepper Young's Family (Canary): WFAE WTAM WGY WBEW WFLB WCAE (sw-15.33)
CBS-Colonel Jack Major WABC WESG WNBW WMMN WHEC WJAS WHP WPAR WBX WKBW WFLB WGR (sw-15.27)
To be announced: WCAE WBT KDKA-Music by Cugat

Design for Listening

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

AFTERNOON

12:00 EST (11:00 CST) **MARY MARGARET McBRIDE**, commentator, premiere of new Monday-Wednesday-Friday series, CBS.
12:30 EST (11:30 CST) **J. EDGAR HOOVER**, speaker at police chiefs convention, NBC.
1:15 EST (12:15 CST) **CARSON ROBISON AND HIS BUCKAROOS**, premiere of Monday-Wednesday-Friday series, MBS.
4:45 EST (3:45 CST) **DR. ALLAN ROY DAFOE**, first program in fall Monday-Wednesday-Friday series, CBS.
5:00 EST (4:00 CST) **FOLLOW THE MOON** with Elsie Hitz and Nick Dawson, Columbia premiere of Monday through Friday series, CBS.
5:15 EST (4:15 CST) **LIFE OF MARY SOTHERN**, Columbia premiere of Monday-through-Friday series, CBS.

NIGHT

6:15 EST (5:15 CST) **NEW HORIZONS**, premiere of weekly program by American Museum of Natural History, CBS.
6:45 EST (5:45 CST) **LEGAL AID SOCIETY**, talk by Harrison Tweed, president, CBS.
8:00 EST (7:00 CST) **HORACE HEIDT'S ORCHESTRA**, CBS.
8:00 EST (7:00 CST) **BURNS AND ALLEN**, final broadcast before four-week vacation, NBC.
8:30 EST (7:30 CST) **JOSEPHINE ANTOINE**, replaces Margaret Speaks as The Voice of Firestone this date, NBC.
9:00 EST (8:00 CST) **FIBBER MCGEE AND MOLLY** with Hugh Studebaker, Bill Thompson and Ted Weems' orchestra, NBC.
9:00 EST (8:00 CST) **LUX RADIO THEATER**, dramatic and musical, CBS.
10:00 EST (9:00 CST) **CONTENTED HOUR**, orchestra directed by Frank Black, NBC.
10:30 EST (9:30 CST) **ALL AMERICA**, program by U. S. Office of Education, CBS.

WCAU-Baseball Game
WKBW-Carnival
WOR-Martha Deane, Women's Hour
WVVA-L. P. Lehman & Staff
3:15
NBC-Oxydof's Own Ma Perkins, sketch: WFAE WTAM WCAE WGY WLW KYW WBEW (sw-15.33)
KDKA-Welfare Commentator
WEEU-Ma Perkins
WGBI-Slim Skillet & Mountaineers
3:30
★ CBS-Pop Concert: Dir. by Howard Barlow: WABC WHEC WPAR WNBW WESG WGR WJAS WBX WHP WGBI WKBW (sw-15.27)
★ NBC-Vic & Sade, sketch (Crisco): Art Van Harvey, Billy Idelson & Bernadine Flynn: WFAE WGY WTAM WORK WBEW WCAE WLW KYW (sw-15.33)
NBC-Herald Tribune Forum: WJZ WHAM WSYR KDKA WBEW WBAL WORK (sw-15.21)
MBS-Lawrence Salerno, pianist: WOR
WEEU-Blue Bonnet Boys
WFLB-News
WKBW-Answer Me This
WMMN-Blue Ridge Boys
WVVA-Border Riders
3:45
★ NBC-THE O'NEILLS, sketch (Ivory Flakes): WFAE KYW WGY WTAM WLW WBEW WCAE (sw-15.33)
CBS-Pop Concert: WMMN WFLB MBS-Leo Freudberg's Orch.: WOR
WVVA-News
NBC-Herald Tribune Forum: WJZ KDKA WBEW WBAL WENR KSYR (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): WFAE WBEW WCAE WTAM KYW WGY (sw-9.53)
CBS-Bob Bryon, sons: WABC WBX WESG WNBW WNBW WJAS WHP WGR WFLB (sw-15.27)
News: WOR WGBI WPAR WBAL-Letters from Lydia
WEEU-Horseshoe Mike & Cowboy Joe
WHAM-Women Only

WKBW-Music for You
WLW-To be announced
WMMN-Hillbilly Bill
WORK-Cousin Lee
WVVA-West Liberty Salute
4:15
★ CBS-PRETTY KITTY KELLY, sketch (Wonder Bread): WKBW (also at 10 a.m.)
CBS-Music from the Gold Coast: WABC WFLB WBX WPAR WJAS WESG WNBW WGR WHP WHEC (sw-15.27)
NBC-The Guiding Light, sketch (White Naphtha): WFAE WGY WCAE WBEW WTAM KYW (sw-9.53)
MBS-To be announced: WOR
WBEW-News; Musicale
WGBI-Betty & Bob, sketch
WHAM-Women Only
WLW-To be announced
WMMN-Grafton on Parade
4:30
NBC-Forum: WORK WHAM
CBS-Music from the Gold Coast: WABC WHEC WPAR WKBW WESG WVVA WGR WJAS WHP WTAM WBX WNBW WMMN (sw-15.27)
NBC-Story of Mary Marlin, sketch (Ivory Soap): WFAE KYW WBEW WTAM WCAE WLW WGY (sw-9.53)
WBAL-Roslyn Terhune
WEEU-William Burkhardt
WFLB-Intimate Interlude
WGBI-Hymns of all Churches
WKBW-Hollywood on Parade
WOR-Dance Orch.
4:45
CBS-Dr. Allan Roy Dafoe (Ly-Lo): WABC WCAU WGR WJAS WFLB
NBC-Road of Life, sketch (Chippo): WFAE WGY WCAE KYW WTAM WBEW (sw-9.53)
WBAL-Merchants' Hour
WGBI-Music Project
WEEU-On the Mall
WKBW-To be announced
WLW-Kitty Keene, Inc.
WMMN-Sunbonnet Girls
WOR-Dramatized Health Talk; Music
5:00
★ NBC-Nellie Revell, philosophy: WJZ WSYR WBEW WENR WHAM
NBC-Junior Nurse Corps., sketch (Sunbrite): KDKA (sw-15.21)

NBC-Johnnie O'Brien's Swingeroos: WFAE WCAE WBEW KYW
CBS-Follow the Moon; Elsie Hitz & Nick Dawson (Pebecco): WABC WJAS WGR WCAU (sw-9.59-15.27)
WBAL-Uncle Jack's Club
WEEU-Pop and His Hooboes
WFLB-State Institutions Series
WGBI-Recipe Girl
WGY-Count of Monte Cristo
WKBW-News; BBC Reporter
★ WLEU-MOVIE GOSSIP (1420 kc.)
WLW-Melodies
WMMN-News; Parade of Bargains
WOR-Women Make the News
WHP-Happy Johnny
★ WPAR-MOVIE GOSSIP
WTAM-Facts and Fancies
5:15
NBC-While the City Sleeps (Dari-Rich): WFAE WBEW WTAM WGY (sw-9.53)
CBS-Life of Mary Sothern, sketch (Hind's): WABC WGR WCAU WJAS (sw-15.27-9.59)
NBC-Jackie Heller, tr.: WJZ WBEW
KYW-Twixteen & Trouble
WBAL-Gen. D. C. Draper
WCAE-Novellette
WHAM-Radiograms
WKBW-To be announced
WLW-Jack Armstrong
WMMN-Joseph Henry, violinist
WOR-Village Barn Cut-Ups
5:30
★ NBC-Kellogg's Singing Lady; Irene Wicker: WJZ WHAM KDKA WBAL WLW WSYR WBEW (sw-15.21)
NBC-Jack Armstrong, sketch (Wheaties): WFAE WTAM WBEW KYW WGY WCAE (sw-9.53)
CBS-Doris Kerr, songs: WABC WPAR WFLB WNBW WESG WJAS WKBW WCAU WGR WBX WHP (sw-15.27-9.59)
MBS-Story Teller's House: WOR
WEEU-Dance Hour
WKBW-Hits & Encores
WMMN-Your Unseen Advisor
WORK-Late Afternoon Musical
WVVA-Friendly Shopping Hour
5:45
NBC-Tom Mix' Straight Shooters (Purina): WJZ WHAM KDKA WSYR WBEW WBAL (sw-15.21)
NBC-Little Orphan Annie, sketch (Ovaline): WFAE WGY KYW WBEW WCAE WTAM (sw-9.53)
CBS-Dorothy Gordon's Children's Corner: WABC WHP WKBW WPAR WNBW WCAU WKBW (sw-15.27-9.59)
WESG-Rhythm Almanac
WFLB-Massed Band Concert
WEEU-Jack Richie
WGR-International Arts
WBX-Dr. George Perrine
WJAS-Baseball Resume
WJR-Youth Speaks
WLW-To be announced
WOR-Junior G-Men

NIGHT

6:00
★ NBC-Army Band (News, WJZ only): WJZ WBEW WORK WSYR
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR
CBS-Howard Phillips, bar. (Federation of Jewish Charities WABC only): WABC WHAS WHP WFLB WKBW WBBM WGBI WNBW WJAS WHEC WKBW WBT WGR
NBC-John Gurney & Mary Dietrick, songs: WFAE WMAQ WCAE (sw-9.53)
News: KDKA WTIC
CKLW-Turf Reporter
KYW-News; Teli Sisters
WAL-Don Jiley, sports
WBEW-News; Household Reveries
WBEW-News; Evening Little Show
WCAU-Ben Alley, tr.: Organ
WEEU-Sidewalk Interviews
WGN-Swing It
WGR-Jimmie Shields, songs
WGY-News; Melody Time
WHAM-News Air Masters
WBX-Baseball Resume
WBX-Toy Band
WJR-Dancing Moods
WLW-String Ensemble
WMMN-Grafton on Parade
WOR-Uncle Don
WSB-Shorter College Prgm.
WSM-Varieties
WTAM-News; Evening Prelude

NBC-Army Band (Stage Relief Fund Prgm., WJZ only): WLW WBEW WSYR
CBS-New Horizons: WABC WKBW WHP WMMN WBX WKBW WNBW WHEC WPAR WFLB WESG WHK WHKC WHAS WJR
In connection with the American Museum of Natural History, a new series, "New Horizons" will be inaugurated over the CBS network. To be heard weekly, A. Perry Osborn, executive chairman of the Ten Year Development program of the Museum, will introduce noted explorers, scientists, and members of the Museum staff, who will take the listeners from pole to pole, across mountains and deserts and jungles, and over the seven seas. In the first broadcast, Dr. Vilhjalmur Stefansson, noted Arctic explorer and president of the Explorer's Club, will discuss "Transarctic Aviation," with particular emphasis on the polar lights and studies undertaken by Russia.
NBC-John Gurney & Mary Dietrick, songs: WCAE WBS
MBS-Arthur Wright, organist: WGN
CKLW-News & Sports
KDKA-Azinsky's Dinner Music
KYW-Sports; Movie Chatter
WBAL-News; Segue
WBBM-Howard Neumiller, pianist
WBEW-Weather; Musical Prgm.
WBT-Grady Cole, philosopher
WCAE-Talk; Tunes & Tempos
WCAU-Bill Dyer, sport talk
WEEU-Merchandise Revue
WGAR-Sidney Andron; Ellis Vanderyl; Interlude
WGBI-Program Previews
WGR-Allis Jimmy Valentine
WGY-Ford Rush & Silent Slim
WHAM-Comedy Stars of Broadway
WHK-Interlude; Tips and Tunes; News
WJAS-News of the World
WMAQ-While the City Sleeps
WSM-News
WTAM-Advs. of Tommy Thatcher
WTIC-Shero Trio
WVVA-Economy Notes
6:30
CBS-News; Eton Boys: WABC WCAU WBBM WMMN WBX WJR WPAR WKBW WGBI WHP WHAS WHAS (sw-9.59-11.83)
NBC-News; Revelers Quartet: WJZ
NBC-News; Today's Sports, Ford Bond: WFAE
NBC-News; Singing Strings (sw-9.53)
Musical Moments: WGAR WHK News; WOR WENR WFLB WORK
Sports: WBAL WBEW WHAM WGR
CKLW-Waltz Time
KDKA-Sports; Weather
KYW-Charlie & London with Bon Bon
WBAL-At the Console
WBT-Variety Prgm.
WBEW-News; Musicale
WCAE-Baseball; Political Talk; Drama
WESG-Bill Pope
WGN-Adventures Abroad
WGY-News; Evening Brevities
WLW-The In-Laws
WMAQ-Don Wilson of the Navy
WSB-News; Radio Headlines
WSM-Jack's Mo. Mountaineers
WTAM-News; Tom Manning
WTIC-Wrightville Clarion
WVVA-Historical Guide Posts
6:45
★ NBC-Lowell Thomas, news commentator (Sun Oil): WJZ WSYR WBZ WBEW WTAM KDKA WLW WBAL WHAM (sw-15.21)
★ MBS-The Johnson Family, sketch: CKLW WOR
CBS-Legal Aid Society, talk: WABC WMMN WNBW WGBI WBX WFLB WKBW WJR WPAR WESG WCAU WKBW WHP WBT (sw-11.83-9.59)
Harrison Tweed, President of the Legal Aid Society of New York, and former chairman of the Legal Aid Committee of the Bar Association of New York, will speak on "What Legal Aid Means to America's Poor." The purpose of the Legal Aid Society is to render legal aid, gratuitously, if necessary, to those who cannot afford the help of a lawyer.
NBC-Don Winslow, sketch: KYW WORK WTIC WSM
NBC-Little Orphan Annie, sketch (Ovaline): WBS
NBC-Billy & Betty, dramatic sketch: WFAE



BENNY KRUEGER "Pipe Smoking Time" band leader Mon. 8:30 pm EST

Frequencies

Table of radio frequencies including call letters and frequencies for stations like CKLW-1030, WHAS-820, etc.

NBC-Escorts & Betty, vocal quartet: WENR
NBC-Tom Mix' Straight Shooters (Purina): WMAQ
Victor Arden's Orch.: WCAE WBN

NBC-AMOS 'N' ANDY, sketch (Peppodent): WFAE WBN WCAE WGY KYW WTIC WLW WTAM (sw-9.53) (also see 11 p.m.)

NBC-Time to Shine (Griffin Shoe Polish): Barry McKinley, bar; John B. Gambling, m.c.; Griffin Chorus; Lloyd Shaffer Orch.: WJZ WBZ WENR WBR WSYR WHAM KDKA WHK WSM WSB WBAL (sw-11.87)

MBS-Four Californians: WGN CKLW
MBS-Rube Appleberry, sketch: WGN CKLW
CBS-To be announced (Skelly): WBBM

News: WJZ WMAQ sports: WOR WJR WEEU-Baseball Scores; Twilight Tunes
WESG-Strings of Swing
WGBL-Remember Way Back?
WHP-Rocario Bourdon's Orch.
WIBX-Safety Drama; Al Triggs
WKBW-News; World Dances
WMMN-Hollywood Brevities
WOKR-To be announced
WPAR-Closing Stock Quotations

NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): WFAE WTIC KYW WMAQ WCAE WGY WTAM WBN (also see 11:15 p.m.)

CBS-Song Time: WABC WHK WYVA WHEC WIBX WHP WHP WGR WNBW WESG WJAS (sw-11.83)
MBS-Concert Trio: WGN CKLW WNS: WHAS WPAR
WBT-Broadway Comedy Stars
WCAE-Alas Jimmy Valentine

WGBL-Sports Review
WGBL-Hollywood Spotlight
WGBI-Bill Pierce, Quik Quizzer
WJF-Musical Moments
WKBW-Stardust
WLW-Jimmy James' Orch.
WMMN-Watts the Answer?
WOR-Musical Chats
WORK-Five Star Final

7:30
NBC-HORLICK'S LUM & ABner, sketch: WJZ WLW WENR WBAL WBS WSYR WBR (also see 11:15 p.m.)
MBS-Lone Ranger, drama (Silvercup): WOR
CBS-Jay Freeman's Orch.: WABC WPAR WIBX WGR WHAS WJAS (sw-11.83)
NBC-John Herrick, bar, & Christine Johnson, sopr.: WTAM WTIC WSM WHK WORK (sw-11.87)
NBC-New York On Parade; Mark Warnow's Orch.; John B. Kennedy, commentator: WFAE Phyl Coe Mysteries: WFBL WBBM

Sports Review: WGN WMAQ CKLW-News; Melody Interlude KDKA-Frolies
KYW-Musical Moments
CKLW-Dance Music
WBN-Cy King, Reporter
WBT-Comedy Stars of Broadway
WCAE-Community Serenade
WCAE-Jack Randolph, songs
WESG-News; Baseball Scores
WGR-Whispering Jack Smith
WGBI-Varieties
WGY-Jim Healy
WHAM-German Hour
WHP-Baseball Scores
WJR-Musical Spotlight
WKBW-Boots & the Bachelors
WMMN-Melodies
WWVA-Treasure Chest

7:45
CBS-BOAKE CARTER, Commentator (Philo): WABC WKBW WHAS WJAS WBBM WFBL WCAE WHEC WGR WJR WBT WGR (sw-11.83-9.59) (also see 11:15 p.m.)
NBC-John Herrick, bar, & Christine Johnson, sopr.: WBZ WENR WBAL
NBC-Tom Hatters' Orch.: WMAQ WBN KYW
NBC-Sisters of the Skillet: WJZ MBS-Rube Appleberry, sketch (Campbell Cereal Co.): WGN CKLW

KDKA-Lois Miller, organist
WBZ-Robert Bower's Band
WESG-Rainbow Trio
WGBI-News & Mine Schedule
WHP-News
WIBX-Sports World
WKBW-Mortimer Marlowe
WMMN-How Doctor
WPAR-Pinto Pete
WSB-Tonic Time Revue
WSM-Comedy Stars of Broadway
WTAM-To be announced
WTIC-White Eagles
WWVA-Baseball News; News

8:00
NBC-Burns & Allen; Tony Martin & Ray Noble's Orch. (Grape Nuts); Guest: WFAE WTAM WBN WGY WTIC WCAE WMAQ KYW WSM WSB WLW (also see 10:30 p.m.)
As a reward for five years of reasonably good behavior, George Burns and Gracie Allen will be released from their padded cell in the NBC Hollywood studios and set at liberty from the air for four weeks, following tonight's broadcast. Guest stars will take over the show during their absence. As it is when people plan a trip, the two favorites really haven't decided where they will spend their holiday. George favors Mexico and Gracie would prefer an ocean trip. The plan is now to let their children, Ronnie and Sandra, decide which it is to be.

CBS-Salemite: WABC WJR WHAS WJAS WGR WBBM WCAE WGR WFLB WBT (sw-6.06-11.83) (also see 12 mid.)
NBC-Gen Hugh Johnson, commentator (Bromo Quinine): WJZ WBZ WBR WBAL WLS KDKA WSYR WHAM WHK (sw-11.87)

MBS-Charles Gaylord's Orch.: CKLW WGN
WGBI-Baseball Scores
WGN-Charlie Gaylord's Orch.
WHP-Labor News
WIBX-Civic Band Concert
WKBW-News; Bono & Co.
WMMN-Vic Arden's Orch.
WOR-Twenty Years Ago—and Today
WPAR-Ball Scores; Musical Revue
WWVA-Twilight Reverie

8:15
NBC-Fairchild & Carroll, piano duo: WJZ WBZ WBR WLS WORK WHK WSYR
KDKA-Political Talk
WBAL-Matching Minds
WESG-Song Contrasts
WGBI-Music by Cugat
WHAM-To be announced
WHP-Dick Leibert, organist
WIBX-Studio Grand
WMMN-Engineering Institute
WSB-Comedy Stars of Hollywood

8:30
CBS-Pick & Pat (Model Smoking Tobacco) Edward Roecker, bar; Benny Kreuger's Orch.: WABC WBT WHP WJR WBBM WJAS WGR WHEC WFBL WCAE WGR (sw-11.83-6.06) (also see 11:30 p.m.)
Miss Antoine will be heard in Wilson's "Carmena," Dvorak's "Songs My Mother Taught Me," and Bishop's "Lo! Hear the Gentle Lullaby." The orchestra's number one in the latter number. With the mixed chorus and orchestra she will sing Denza's "Funiculi Funicula." The orchestra's number one will be Defalla's "Spanish Dance No. 1." The chorus will sing "Have You Got Any Castles, Baby?" and Schwartz's "Goodbye, Jonah," from "Virginia."

MBS-The Lone Ranger, sketch (Silvercup): WGN CKLW
NBC-Campana's Vanity Fair; Cal Tinney, m.c.; Orch.; Sheila Graham, movie commentator: WJZ WBR WSYR WHAM WLS KDKA WBZ WBAL WLS (sw-11.87)
MBS-To be announced: WOR WESG-Strings of Swing
WGBI-German Hour
WHAM-Grob Bag
WKBW-Lorenzo Trio
WMMN-WPA Concert
WWVA-Musical Varieties

8:45
WBAL-Theater of the Air
WGBI-Sing & Swing
WKBW-Spotlights; Drama Series
WMMN-Baseball Finals; News
WORK-To be announced
WWVA-News

9:00
NBC-FIBBER MCGEE & MOLLY, comedy sketch (Johnson's Wax); Mary & Jim Jordan; Ted Weems' Orch.: WFAE WBN WLW WCAE KYW WMAQ WTAM WSB WSM WGY WTIC (also see 12 mid.)
Turn to page 6 for an interesting story about Elmo Tanner, the whistler with Ted Weems' orchestra.

NBC-Herald Tribune Forum: WJZ WBAL WBR WSYR WBN WGR WLS KDKA WORK WHAM (sw-11.87)
The topic "Explorations" will be discussed by Bruce Barton, Dr. Thomas Parran, Dr. George Gallup, J. Edgar Hoover and Mrs. Vincent Astor.

CBS-Lux Radio Theater: Dramatic & Musical Prgm.; Clark Gable & Virginia Bruce in "Cimarron": WABC WJAS WIBX WFBL WHP WBBM WCAU WHAS WNBW WKBW WBT WJR (sw-11.83-6.06)
MBS-Melodic Strings: CKLW WGN WHK
KDKA-Political Talk
WGBI-Pop Concert
WGR-News; Modern Miracles
WLS-Grant Park Concert
WMMN-Evening Melodies
WOR-Gabriel Heatter, comm.
WPAR-Night Club of the Air
WWVA-Stone & Thomas Time

9:15
WGR-Songs They Write
WLS-News; Novelous
WMMN-To be announced
WOR-Victor Arden's Orch.
9:30
NBC-HOUR OF CHARM: PHIL Spitalny's Girls (General Electric): WFAE WBN WMAQ WTIC WCAE WTAM WSB WGY KYW WSM WLW (sw-9.53)
MBS-Pat Barnes' Opera House: WOR CKLW
NBC-To be announced; Forum: WENR WSB
WBAL-Chas. Carroll of Carrollton
WGBI-World Entertains
WGN-Freddie Martin's Orch.
WIBX-The Show is On
WPAR-Musical Moment

9:45
WGR-Herman Pichner
WGN-News; Sports
WGR-Girl in the Moon
WPAR-Classical Moments
WWVA-Cosmopolitans

CBS-Wayne King's Orch. (Lady Esther): WABC WHAS WFBL WJAS WJR WBT WCAU WBBM WKBW (sw-11.83-6.06)
NBC-Carnation Contented Prgm.; Lullaby Lady; Male Quartet; Noble Cain's A Cappella Choir: WFAE KYW WSB WTIC WBN WTAM WCAE WGY WMAQ WSM (sw-9.53)
The 300th Contented Hour will be broadcast tonight to be honored by the following program. Reinhold Schmidt will sing Chip of the Old Block (Squire). The Ensemble will offer Way You Look Tonight from "Swing Time" (Kern). Speak to Me of Love (Lentini) and When Day is Done (Katscher). The Lullaby Lady will sing Little Puff of Smoke (Whitely). The Continental Quartet will offer So Rare; and the orchestra's number will be Parade of the Wooden Soldiers (Jossel).

MBS-Famous Jury Trials (Messner): WOR WLW WGN NBC-Herald Tribune Forum: WJZ WSB WBAL KDKA WGR WORK WENR WBR WHAM WSYR WBR (sw-6.14)
Victor Arden's Orch.: WGBI WIBX
WGR-News; To be announced
WHP-Music by Grofe
WPAR-News

10:15
WGBI-Hits & Encores
WGR-Late Night Roundup
WIBX-News
WMMN-Elise Hall

10:30
NBC-Burns & Allen (Grape Nuts): KFI KOA (also at 8 p.m.)
NBC-Herald Tribune Forum: WJZ WSYR WORK WBZ WENR WBAL WHAM KDKA WBCB (sw-6.14)
CBS-All America: WABC WJAS WPAR WNBW WHP WMMN WKBW WGBI WIBX WFBL

MBS-Music for Moderns: WFAE WCAE KYW WTAM WBBM-All Trace's Orch.
WBN-Drama
WBT-Headline Analyzer

10:45
WGR-Herman Pichner
WGN-News; Sports
WGR-Girl in the Moon
WPAR-Classical Moments
WWVA-Cosmopolitans

10:55
WGBI-Hits & Encores
WGR-Late Night Roundup
WIBX-News
WMMN-Elise Hall

11:00
NBC-Burns & Allen (Grape Nuts): KFI KOA (also at 8 p.m.)
NBC-Herald Tribune Forum: WJZ WSYR WORK WBZ WENR WBAL WHAM KDKA WBCB (sw-6.14)
CBS-All America: WABC WJAS WPAR WNBW WHP WMMN WKBW WGBI WIBX WFBL

MBS-Music for Moderns: WFAE WCAE KYW WTAM WBBM-All Trace's Orch.
WBN-Drama
WBT-Headline Analyzer

WCAU-Should Sitting Judges Be Supported
WFBL-Jack Randolph, bar.
WGR-Cleveland Railways Chorus
WGR-Harold Austin's Orch.
WGY-Name Your Number
WHAS-Moment Musicale
WJR-Musicale
WMAQ-Whistler & His Dog
WSB-Jack Smith's Orch.
WSM-Francis Craig's Orch.
WTIC-Guy Hedlund & Co.

10:45
NBC-Forum: WMMN
NBC-Music for Moderns: WMAQ
MBS-Henry Weber's Pageant of Melody: WGN
WBBM-Roger Pryor's Orch.
WBT-Welcome, Stranger
WCAU-Mae Parker, commentator
WFBL-This & That
WIBX-News
WJR-Musicale
WLB-Angelo & Virginia Marucci's Orch.
WSB-Comedy Stars of Broadway

11:00
NBC-AMOS 'N' ANDY (Peppodent): WSM WMAQ WSB KFI KOA WOAI KPRC (also at 7 p.m.)
CBS-Poetic Melodies (Wrigley Gum): WHAS WJR WBBM KSL (also at 7 p.m.)
CBS-Tomorrow's News Tonight: Andre Baruch (Liberty): (WABC only); Jay Freeman's Orch.: WABC WGBI WIBX WGR WKBW WNBW (sw-11.83)
NBC-News, WJZ only: Vagabonds: WJZ WBAL WGR WORK WSYR
NBC-Dance Orch.: WFAE (sw-9.53)
News: WJAS WOR WCAE WENR WTIC WHAM WLW WSM News; Sports: KDKA WSM KYW-News; Stewart Sisters
WBN-News; Ironic Reporter
WBT-Reporter; Dance Orch.
WBZ-News; Radio Roundelay
WCAU-Larry Vincent, songs
WBL-Michael Covert's Orch.
WGY-News; Easy to Remember
WHP-Dance Orch.
WKBW-News; Dance Orch.
WMMN-News; Dance Varieties
WPAR-In a Dancing Mood
WTAM-Blue Barron's Orch.

11:15
NBC-Dance Orch.: WGY WTIC KYW
NBC-Uncle Ezra's Radio Station: KFI KOA (also at 7:15 p.m.)
CBS-Boake Carter, commentator (Philo): KNX KSL (also at 7:45 p.m.)
CBS-Jay Freeman's Orch.: WJAS WMMN WHAS WFBL WPAR WHP WCAU WBT
NBC-Horlick's Lum & Abner: KGO (also at 7:30 p.m.)
NBC-King's Jesters: WJZ WBAL WENR WGR WORK WHAM Sports: WBN WJR
Vic Arden's Orch.: Guests: WBBM WHAS
KDKA-Dance Orch.
WBZ-Sports; Bill Williams
WCAE-Sammy Kaye's Orch.
WGN-Joe Sanders' Orch.
WLW-Golde's Orch.
WMAQ-Norman Pearce, poet
WSB-Radio Headlines
WSM-News
WTAM-Musical Moments

11:30
CBS-Benny Meroff's Orch.: WABC WGBI WJAS WPAR WCAU WKBW WNBW WMMN WKBW WIBX (sw-11.83)
CBS-Pick & Pat (Model Smoking Tobacco): KNX KSL (also at 8:30 p.m.)
NBC-Voice of Firestone: KFI KOA (also at 8:30 p.m.)
NBC-Dance Orch.: WFAE WTAM WBN WTIC WCAE KYW WGY WMAQ (sw-9.53)

11:45
NBC-Dance Orch.: WBN WSB WTAM
CBS-Benny Meroff's Orch.: WFBL
NBC-Louis Panico's Orch.: WBZ KDKA-Middleman's Orch.
WBBM-Manhattan Mother
WBT-Musical Revue
WENR-Happy Jack Turner, songs

12:00
NBC-Rita Rio's Orch.: WJZ WENR WBAL KDKA WBZ (sw-6.14)
CBS-Dick Jurgen's Orch.: WABC WGBI WMMN WPAR WKBW WJAS WKBW WCAU WIBX WHAS WHP WBT WBBM
CBS-Horace Heidt's Orch.: KNX KSL (also at 8:00 p.m.)
NBC-Fibber McGee & Molly: KFI KOA (also at 9 p.m.)
NBC-Larry Burke, tr.; Maurie Stein's Orch.: WFAE WTIC WGY KYW WBN WSM WMAQ (sw-9.53)
MBS-Tommy Dorsey's Orch.: WOR CKLW WCAE
News: WGR WJR WLW CKLW-Club Reporter
WFBL-Loe Bolley, sports; News
WSB-Perry Bechtel's News
WTAM-Dick Fidler's Orch.

12:15
NBC-Henry Busse's Orch.: WSM
CBS-Dick Jurgen's Orch.: WNBW WHAS WFBL WJR
NBC-Rita Rio's Orch.: WSYR
WGR-Stop, Look & Listen
WLW-Dance Orch.
WTAM-News; Gene Beecher's Orch.

12:30
NBC-Vox Pop: KPO KFI (also see Tues. prgs. at 9 p.m.)
CBS-Frankie Masters' Orch.: WABC WBBM WHAS WJR WKBW WFBL WIBX WKBW WHP WBT WPAR WNBW WCAU WMMN WGBI WHEC
NBC-Earl Hines' Orch.: WFAE KYW WGY WCAE WTIC WSB WENR WSM WTAM
NBC-Biltmore Boys' Orch.: KDKA WBAL WBZ WSYR (sw-6.14)
MBS-Charles Gaylord's Orch.: WOR CKLW WGN
WLW-Dance Orch.

End of Monday Programs

CONTESTS ON THE AIR

SUNDAY
6:30 p.m. EST (5:30 p.m. CST), MBS network. Fun in Swingtime. Silver Fox pieces will be awarded for the three best letters on complimentary remarks made after using sponsor's product. Next 500 best letters will be awarded silk stockings. Contest to run for thirteen consecutive weeks.

MONDAY
11:30 a.m. EST (10:30 a.m. CST) and 3:30 p.m. EST (2:30 p.m. CST), NBC network. Vic and Sadie. Weekly prizes for finishing sentence about sponsor's product using 25 words or less. Entries must be in by Sunday night following Friday broadcast. First prize, \$1,000; ten other prizes,

\$100; 200 additional prizes of electric toasters. 2:45 p.m. EST (1:45 p.m. CST), CBS network. Between the Bookends. A daily prize of \$10 for the best original verse submitted.

9:30 p.m. EST (8:30 p.m. CST), NBC network. Hour of Charm. Ten weekly prizes of merchandise certificates worth \$200 each, and two grand prizes of \$12,000 and \$8,000, to be applied to building of New American Homes. Grand prizes selected from weekly winners and announced at end of contest. Complete statement in 100 additional words. Contest to run for ten weeks ending December 4, 1937.

TUESDAY
8 p.m. EST (7 p.m. CST), NBC network.

Husbands and Wives. The persons sending in best solution to questions given on program will be invited to studio to broadcast in person their answers.

THURSDAY
10 p.m. EST (9 p.m. CST), CBS network. Your True Adventures. Monthly grand prize of \$250, and weekly prize of \$25 each for best "True Adventures" story contributed by listeners and used on program.

FRIDAY
9:30 p.m. EST (8:30 p.m. CST), NBC network. True Story Court of Human Relations. Broadcast for West at 11:30 p.m. EST (10:30 p.m. CST). Listeners asked to read a designated story in

magazine. \$100 cash prize awarded to best letter telling how entrant would have handled the situations or problems given in story. Letters must be in by Thursday following broadcast.

SATURDAY
7:30 p.m. EST (6:30 p.m. CST), NBC network. Uncle Jim's Question Box. Merchandise prizes for questions and answers used on program. 9 p.m. EST (8 p.m. CST), CBS network. Professor Quiz. Broadcast for West at 12 mid. EST (11 p.m. CST). Six weekly prizes of \$25 each for best list of questions and answers to be used on broadcast. See your Nash or Kelvinator dealer for entry blank.



VIVIAN DELLA CHIESA NBC soprano Tues. 7:45 pm EST

MORNING

7:00 a.m. EST

KYW-News WBAL Tip-Top Tunes WCAE-Morning Express WGR-Musical Clock WGY-Top of the Morning WHAM-Lazy K Rangers WKBW-Musical News WLW-Arizona Ranch Riders WTAM-Sun Up WWVA-Rhythm Rangers

7:15

KYW-Happy Clarks WCAU-Wake Up & Smile WBSN-Sun Greeter's Club WGY-Church in the Wildwood WLW-Family Prayer Period

7:30

NBC-Morning Greetings; Orch. & Radio Rubes; WEAF CBS-Lyric Serenade; News; WABC (sw-21.52) NBC-Rise & Shine; WJZ KYW-Musical Clock WBAL-Plaza 4900 WFBL-Agricultural Prgm. WGY-Marc Williams, songs WIBX-Rome on the Air WJAS-Just About Time WLW-To be announced WMMN-Early Morning Melodies WOR-Vincent Sorey's Orch. WPAR-Morning Musical Alarm WTAM-On the Mall WWVA-Border Riders

7:45

NBC-Yoichi Hiraoka, xylophonist; News; WJZ News; WBSN WCAU WFBL-Agricultural Prgm. WIBX-The Dawn Patrol WGY-Musical Clock WLW-Morning Round Up WTAM-Morning Moods

8:00

NBC-Good Morning Melodies; WEAF CBS-The Morning Almanac with Phil Cook; WABC (sw-21.52) NBC-To be announced; WJZ News; WJAS WOR WIBX WCAE WCAU-Morning Serenade WEEU-Around the Breakfast Table WFBL-Δ Morning Meditation WGBI-Rhythm & Romance WGY-Morning Variety Hour WHAM-News Music WKBW-Headlines on Parade WLW-To be announced WMMN-Huck & Bub WORK-Up and At 'em Hour WTAM-Health and Home WWVA-L. P. Lehman & Staff

8:15

NBC-Malcolm Claire, Children's Stories & Songs; WEAF WCAE NBC-Leibert Ensemble, with Dorothy Dreslin, sopr.; Showmen Quartet; WJZ Δ Morning Devotions; WEEU WPAR KDKA-News; Green River Charlie WCAU-Melody Parade WFBL-Breakfast Express WGBI-Δ Church in the Wildwood WHAM-Whistler & His Dog WIBX-Love Thy Neighbor WJAS-Curley Miller WLW-Peter Grant, news WMMN-Just About Time WOR-Household Hints; Melody Moments

8:30

NBC-Dick Leibert, organist; KDKA WBAL (sw-21.54) NBC-To be announced; WEAF WLW KYW WTAM WCAE WBSN Musical Clock; WWVA WGBI WIBX To be announced; WHAM WLW WCAU-Larry Vincent, songs WEEU-Blue Bonnet Boys WESG-Morning Varieties WGY-Time Keeper WHP-Morning Alarm; Music; News; Time WJAS-Tom and Jerry WOR-Martha Manning WORK-Cousin Lee WPAR-Birthday Bill

8:45

NBC-Morning Glee Club; WJZ WBAL KDKA-Band Parade WCAU-Get Going WFBL-Bob Kenefick, Jr., sports WHAM-Tower Clock WJAS-Cheerie Melodies WLS-Fun Festival WMMN-News WOR-The Gospel Singer WPAR-Buskirk Family WTAM-Wake Up and Sing WWVA-Log Cabin Boys

9:00

NBC-Breakfast Club; Orch.; News; WJZ WBAL CBS-Dear Columbia, Fan Mail, drama; WABC WCAU WIBX WESG WHP WFBL (sw-21.52) NBC-Women & News; WEAF WBSN WGY News; WWVA WGBI WLW WPAR KDKA-Shopping Circle KYW-Nine o'Clock Rhythm WCAE-Women's Club WEEU-Friendly Club WGR-News; Musical Homemakers WHAM-To be announced WJAS-Δ Rev. James R. Cox WKBW-Niagara Spotlight WLW-Hymns of all Churches WMMN-Old Fardner WOR-Ed Fitzgerald WORK-Δ Morning Devotions WTAM-Health & Home

9:15

CBS-Dear Columbia; News; WMMN WKBN WPAR NBC-Streamliners; News; WEAF WBSN KYW Musical Clock; WGBI WWVA KDKA-Mello Tones WBT-Morning Melodies WCAE-Party Line WESG-News WGY-Market Basket WHAM-Mystery Chef WLW-Hope Alden's Romance WMMN-W. Va. Mountain Boys * WNNB-BEHIND THE MICROPHONE WOR-Shopping with Jean Abbey WTAM-Variety Prgm.

9:30

NBC-Armchair Quartet; WJZ CBS-Richard Maxwell, tr., philosopher; WABC WHP WFBL WNNB WESG WJAS WPAR WIBX WCAU WKBW (sw-21.52) NBC-Breakfast Club; News; WSYR WORK MBS-Victor H. Lindlahr (Journal of Living); WCAE KDKA-Linda's First Love WGBI-Δ Morning Devotions WGR-Ma Perkins WGY-Musical Prgm.; News WHAM-Mrs. Thrifty Buyer WLW-Hello Peggy WMMN-Southern Pine Melodeers WOR-To be announced WTAM-Wake Up & Sing

9:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser); WABC WKBW WCAU WJAS WFBL (sw-21.52) CBS-Waltzes of the World; WNNB WGBI WPAR NBC-Aunt Jemima (Quaker Oats); WJZ KDKA (sw-15.21)

Design for Listening

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

NIGHT

7:30 EST (6:30 CST) FAMOUS ACTORS GUILD with Helen Menken in "Second Husband," CBS. 8:00 EST (7:00 CST) JOHNNY PRESENTS with Charles Martin, Russ Morgan's orchestra and vocalists, NBC. 9:00 EST (8:00 CST) CASPER REARDON, harpist, guest of Ben Bernie, NBC. 9:30 EST (8:30 CST) HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Florence George, Jane Rhodes and Raymond Paige's orchestra, NBC. 10:00 EST (9:00 CST) PRESIDENT ROOSEVELT, speaker, Herald Tribune Forum, NBC.

NBC-Landt Trio; WEAF WTAM WORK KYW-Every Day WBAL-Capt. Donald Leonard WBSN-Salty Work WESG-Somebody's Birthday WFBL-Morning Melodies WEEU-News; Briefs WESG-To be announced WGR-Party Line WGY-Bradley Kincaid WHAM-Houseboat Hannah WHP-The Dreamers WIBX-Ma Perkins WLW-Young Widder Jones WMMN-Δ Morning Devotions WOR-Tex Fletcher, cowboy

10:00

* CBS-PRETTY KITTY KELLY, sketch (Wonder Bread); WABC WWVA WIBX WHEC WGR (sw-21.52) (also see 4:15 p.m.) NBC-Story of Mary Marlin, sketch (Ivory Snow); WJZ WBAL KDKA WHAM WSYR (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax); WEAF WCAE KYW WBSN WGY WTAM Pictures of the entire cast of Mrs. Wiggs of the Cabbage Patch can be found on page 14. NBC-Breen & De Rose; WORK WCAU-Morning Melodies * WESG-NEWS & NOTES WGBI-News; Musical Interlude WEEU-The Honey-mooners WGBI-Marion Miller, songs WHP-Mary Fountain, organist WJAS-Musicale WKBW-News; Variety Prgm. WLW-Linda's First Love WMMN-Grafton on Parade WOR-Pure Food Hour WPAR-To be announced

10:15

NBC-Oxydol's Own Ma Perkins, sketch; WJZ WHAM WSYR KDKA (sw-15.21) CBS-Myra & Marge, sketch (Super Suede); WABC WCAU WJAS WHEC WFBL WGR (sw-21.52) NBC-John's Other Wife, sketch (Louis Philippe); WEAF KYW WBSN WCAE WTAM WGY NBC-Vaughn de Leath, songs; WBAL WORK WEEU-Philosophy of Words WESG-Mexican Orch. & Chorus WGBI-Church in the Wildwood WHP-Fields & Hall WIBX-Rome on the Air WKBW-Smiling Bob WLW-To be announced WMMN-Bud & Verge WPAR-WPA Music Project WWVA-Hugh Cross & Shug Fisher

10:30

CBS-Winston & Sutton, pianists; WABC WESG WNNB WHP WJAS WHEC WGBI WCAU WKBW WWVA WPAR WMMN NBC-Just Plain Bill, sketch (Anacin); WEAF WTAM WGY WBSN WCAE KYW NBC-Pepper Young's Family, sketch (Camay); WJZ KDKA WSYR WBAL WHAM (sw-15.21) WEEU-The Question Box

WFBL-Miss Goodnews WGR-Red White & Buehlman WIBX-News WLW-We Live Again WGRK-Happy Johnny

10:45

* NBC-TODAY'S CHILDREN, sketch (Pillsbury); WEAF WGY KYW WBSN WCAE WTAM CBS-Madison Ensemble; WABC WJAS WGR WCAU WHEC WNNB WPAR WHP WFBL NBC-Viennese Ensemble; WLW NBC-Kitchen Cavalcade (C. F. Mueller Co.); WJZ KDKA WHAM WSYR (sw-15.21) WBAL-Mary Landis WBT-Betty & Bob, sketch WESG-Home Makers WGBI-The Milky Way WIBX-Rome on the Air WKBW-To be announced WLW-Live Stock Reports WMMN-Your Unseen Advisor WORK-Frank Renaud, organist WWVA-Cousin Emmy's Kinfolks

11:00

* NBC-THE O'NEILLS, SKETCH (Ivory Flakes); WJZ WHAM WBAL KDKA WSYR (sw-15.21) NBC-David Harum, sketch (Baby O); Peggy Allenby; WEAF KYW WCAE WGY WTAM WBSN (sw-15.33) CBS-Six Swell Tunes; WABC WESG WNNB NBC-Honey-mooners; WORK CBS-Mary Lee Taylor (Pet Milk); WWVA WJAS WCAU WKBW WHEC WFBL WKBN WEEU-Piano Classics WGBI-Forging Ahead with Old Forge WGR-News; To be announced WHP-Tropic Serenade WIBX-Hal Smith, organist WLW-To be announced WMMN-News; Morning Market WOR-Nell Vinick WPAR-Improptu & Ad-Lib

11:15

CBS-Romance of Carol Kennedy, sketch (Heinz); WABC WCAU WHEC WJAS WKBW WHP WFBL NBC-Backstage Wife, sketch (Dr. Lynns); WEAF KYW WBSN WGY WCAE WTAM (sw-15.33) NBC-Road of Life, sketch (Chippo); WJZ WHAM KDKA WSYR WBAL WLW (sw-15.21) NBC-Three Majors; WORK WEEU-Betty Stamm WGR-Newspaper Adventures WMMN-Gypsy Fortunes WOR-Hope Alden's Romance WWVA-Rapid Ad Service

11:30

NBC-Vic & Sade, sketch (Crisco); WJZ KDKA WHAM WBAL WSYR (sw-15.21) CBS-Big Sister, sketch (Riso); WABC WWVA WIBX WGR WCAU WJAS WFBL WHEC WHP

NBC-Hi-Boys, vocal & instrumental group; WEAF WCAE WBSN KYW WGY WEEU-Bob Henke's Organogue WESG-Organ Encores WGBI-Δ Evangelistic Hour WKBW-Today's Almanac WLW-To be announced WMMN-Engineering Institute WOR-Success Doctor WORK-The Clipper Crew WTAM-Trailer Tim

11:45

NBC-Mystery Chef; WEAF KYW WTAM WBSN WGY (sw-15.33) NBC-Edward MacHugh, Gospel Singer (Ivory Soap); WJZ WHAM WLW KDKA WBAL (sw-15.21) CBS-Aunt Jenny's Real Life Stories (Spry); WABC WJAS WFBL WCAU WHEC WIBX WWVA WGR WHP MBS-Hecker's Information Bureau with Myra Kingsley; Jean Paul King, commentator; WOR WNNB WSYR WGBI WKBW WCAE-To be announced WESG-Musical Bazaar WMMN-Mountain Boys WORK-The Swingers WPAR-Wm. Achenbach

AFTERNOON

12:00

NBC-Girl Alone, sketch (Kelllogg); WEAF KYW WCAE WBSN WLW WTAM (sw-15.33) NBC-Time for Thought; WJZ CBS-Swinging the Blues; WABC WCAU WPAR WKBN WNNB WJAS WGR (sw-9.59) NBC-Happy Jack, songs; (sw-15.33) NBC-Victor Lindlahr (Journal of Living); WOR KDKA-News; Musicale WEEU-Dance Hour WFBL-The Lady of Charm WGBI-News; Mine Schedule WGY-Dance Hour; News WHAM-To be announced WHP-Kitty Keene, Inc. WIBX-Mohawk Valley Voices WKBW-News; Variety Prgm. WMMN-Home Harmony Time

12:15

* CBS-YOUR NEWS PARADE (Lucky Strike Cigarettes), Edw. C. Hill, commentator; WABC WFBL WWVA WKBN WMMN WIBX WHEC WCAU WJAS WNNB WGBI WGR WHP (sw-9.59) * NBC-The Goldberg's, sketch (Oxydol); WEAF WBSN WLW WTAM WCAE KYW WGY (sw-15.33) NBC-Bailey Axton, tr.; WJZ WSYR KDKA Sunshine Special WBAL-Open Mike WEEU-News; Agr. Briefs WGR-To be announced WHAM-News; Hit of the Day WHBW-Farm Period WLS-Henry Burr, ballads WLW-Vic Arden's Orch. WORK-News WPAR-Studio Melodies

12:30

* NBC-Nat'l Farm & Home Hr.; WJZ KDKA WEWR WORK WBAL (sw-15.21) CBS-Morning Moods; WMMN WGBI NBC-Police Chiefs' Convention; WEAF KYW WCAE CBS-Romance of Helen Trent (Edna Wallace Hopper); WABC WCAU WHEC WKBW WFBL (sw-9.59) News; WJAS WOR WBSN-News; Musical Prgm. WEEU-Si & Elmer WESG-Smillin' Thru; Lady of Charm WGR-La Rosa Prgm. WGY-Farm Prgm. WHAM-Voice of Experience WHP-The Honey-mooners WIBX-Italian Melodies WLW-News; Livestock

WPAR-Farm & Home Hour WTAM-Linda's First Love WWVA-The Gospel Singer

12:45

* MBS-We Are Four (Libby, McNeill & Libby); WOR CBS-Our Gal, Sunday, sketch (Anacin); WABC WCAU WHEC WKBW WFBL WJAS (sw-9.59) CBS-Poetic Strings; WNNB NBC-Armchair Quartet; WEAF WLW-WTAM KYW-Andy Arcari WBSN-Stock Quotations WCAE-Singin' Sam WEEU-Melody Time WHAM-Tonic Tunes; Rotary Club WHP-Edward McHugh, Gospel Singer WWVA-Ma Perkins

1:00

* CBS-Betty & Bob, sketch (Gold Medal); WABC WHEC WJAS WFBL WGR WCAU (sw-9.59) NBC-Escorts & Betty; KYW (sw-15.33) CBS-Fred Feibel, organist; WGBI WNNB NBC-Market & Weather Reports; WEAF The Three Spades; WIBX WLW WBSN-Voice of the Stockyards WCAE-Musicale WEEU-Newsettes WESG-Quik-Quiz WGY-Concert Hall WHP-Allan Rhoads' Orch. WKBW-News; Ad Club Luncheon WMMN-News; Markets WOR-Microphone in the Sky WTAM-Playhouse Interviews WWVA-Log Cabin Boys

1:15

CBS-Hymns of All Churches (Gold Medal); WABC WGR WCAU WHEC WFBL WJAS (sw-9.59) NBC-Words & Music; Soloists; WBAL-WEB WBSN (sw-15.33) MBS-Featuring Marjorie Mills (Maine Development Comm.); WKBW WCAE WOR WBAL News; WPAR WHP KYW-Your Garden & Mine WEEU-Piano Pals WGBI-Cornell Agricultural Hour WGBI-Musical Varieties WGY-Hymns of All Churches WIBX-Jamboree WLW-Musical Moments WMMN-Midday Varieties WTAM-Markets; Noonday Resume WWVA-Trail Blazers

1:30

NBC-Love & Learn, sketch; WJZ WSYR WEWR CBS-Arnold Grimm's Daughter, sketch (Gold Medal); WABC WFBL WGR WJAS WCAU WHEC (sw-9.59) CBS-Michel Roscoe, pianist; WPAR Voice of Experience; WBAL WLW KDKA-Afternoon Songsters KYW-Console Reveries WCAE-Judy & Jane WEEU-Berke County Club Women WGY-Betty & Bob, sketch WHAM-School of the Air WHP-Howard Gale's Orch. WIBX-News; Jamboree WKBW-To be announced WMMN-Inquiring Reporter WOR-Pepper Young's Family WORK-Luncheon Ensemble WTAM-Wife vs. Secretary WWVA-Rhythm Rangers

1:45

NBC-Dan Harding's Wife, sketch; WEAF WBSN (sw-15.33) CBS-Hollywood in Person (Gold Medal); WABC WCAU WFBL WHEC WGR WJAS (sw-9.59) NBC-Hal Gordon, tr.; WJZ WBAL WSYR WEWR WLW CBS-Montana Slim; WNNB Kitty Keene, Inc.; WCAE WTAM KDKA-Stroller's Matinee WBAL-Globe Trotter WGY-Household Chats WHAM-School of the Air WHP-Melody Memories

Tuesday

October 5

9:00



AL PEARCE
"Watch the Fun Go By" m.c.
Tues. 9 pm EST

★ **NBC-Ben Bernie's Orch.** (Keg-lined); Vass Family; Guests: WJZ WHAM WSYR WBAL WEBB WSM WBZ WSB WLS WHK WLW KDKA (sw-11.87)

★ **CBS-Watch the Fun Go By** (Ford); Al Pearce's Gang; Nick Lucas; Arlene Harris; Carl Hoff's Orch.; Guests: WABC WGBI WJAR WCAU WHAS WKWB WBI WHP WBBM WBNF WJAS WFBL WMMN WKBN WHCC WIBX WGAR WJR WPAR (sw-6.06-11.83) (also see 12 mid.)

★ **NBC-Vox Pop** (Mollie Shave), conducted by Wallace Butterworth & Parks Johnson; WEAF WBBN WTAM WMAQ WTIC WGY KYW WMAQ (sw-9.53) (also see Mon. Programs at 12:30 a.m.)

MBS-Fred Waring's Orch.; WGN CKLW Conservative Party WGR-News; Victor Arden's Orchestra

WOR-Gabriel Heatter, comm.

9:15

WGR-Guests; Piano Twins
WOR-Comedy Stars of Broadway

9:30

★ **NBC-HOLLYWOOD MARDI Gras** (Packard); Lanny Ross, tr.; Charles Butterworth, comedian; Florence George, sopr.; Jane Rhodes, vocalist; Don Wilson, m.c.; Raymond Paige's Orch.; Guests: WEAF WCAE WBBN WTAM WTIC WMAQ KYW WGY WSM WSB (sw-9.53)

★ **NBC-Grand Central Station**, dramatic sketch (Listerine); WJZ WBAL KDKA WENR WHK WHAM WEBR WSYR WGY WSM (sw-11.87)

★ **CBS-Jack Oakie's College** (Camel Cigarettes); Raymond Hatton & William Austin, comedians; Helen Lind, comedienne;

Stuart Erwin; Georgie Stoll's Orch.; WABC WKWB WCAU WGAR WFBL WHP WBNF WKBN WIBX WHCC WJAS WBBM WJR WBT WHAS (sw-6.06-11.83)

★ **MBS-Let's Visit: WOR CKLW** Gems of Melody; WGBI WGR WGN-Comedy Stars of Broadway WPAR Three Little Girls in Blue WLW-Melodrama WMMN-Nan Johnson
WORK To be announced

9:45

WGN-News; Sports
WMMN-This Rhythmic Age

10:00

★ **MBS-Symphonic Strings**; CKLW WOR WGN

★ **CBS-Benny Goodman's Swing School** (Camel Cigarettes); WABC WBBM WHAS WKWB WGAR WKBN WIBX WBNF WBT WJR WHP WCAU WJAS WFBL WHCC (sw-11.83-6.06)

NBC-Herald Tribune Forum: WJZ KDKA WBAL WLS WSYR WEBR WHAM WLB WHK (sw-6.14)

President Roosevelt will be the main speaker on the topic "The Status of War throughout the World." Many other authorities on the subject will also be heard.

To be announced: WLW WPAR WGR-News; Curtain Calls

10:15

NBC-Forum: WJZ WENR KDKA WBAL WORK WBZ (sw-6.14)
To be announced: WHAM WIBX WKBW-Dance Orch.
WLW-What's the Big Idea?

10:30

★ **NBC-JIMMIE FIDLER'S HOLLYWOOD Gossip** (Drene); WEAF WCAE WLW WBBN WMAQ WTIC WTAM KYW WSB WGY WSM (sw-9.53)

CBS-Poly Follies (Phillips Petroleum); WBBM

NBC-Forum: WJZ WENR KDKA WEBR WBAL WORK WHAM WSYR WBZ (sw-6.14)

CBS-Dr. C. E. A. Winslow, talk: WABC WHP WKWB WFBL WGBI WBNF WJAS WGAR WIBX WKBN WPAR WCAU (sw-11.83-6.06)

MBS-Witch's Tale: CKLW WOR WBT-Headline Analyzer WGN-Northerners WGR-Nocturne WHAS Here's to You WHK-News; Musicales WMMN-Fleming Bennett

10:45

NBC-Miss Fischer Directs: WEAF WCAE WTIC WLW WMAQ KCYW WTAM WBBN (sw-9.53)

CBS-Four Stars, rhythm quartet: WABC WIBX WPAR WJAS WBNF WGBI WBNF WKBN WCAU WGR WHP WFBL WGAR (sw-6.06-11.83)

Sports: WHK WJR WBT-Variety WGY-Serenade in the Night WKWB-Racket Chasers WLW-Barney Rapp's Orch. WMMN-La Rue Brown, pianist WSB-Vocal Varieties WSM-Musical Moments

11:00

★ **NBC-AMOS 'N' ANDY**, sketch (Peppodent); KOA KFI KPRC WLW WOAI WSM WMAQ WSB (also at 7 p.m.)

CBS-Tomorrow's News Tonight: Andre Baruch (Liberty) WABC only; Tommy Dorsey's Orch.; WABC WIBX WGBI WBNF WFBL WGR WKBN (sw-11.83)

CBS-Poetic Melodies (Wrigley's) KSL WBBM WJR WHAS (also at 7 p.m.)

NBC-(News, WJZ only) Vagabonds: WJZ WBAL WSYR WHK-WORK
NBC-Science vs. Crime: WEAF (sw-9.53)
MBS-Billy Swanson's Orch.: WGN
News: WTIC WJAS WOR WCAE WGAR
CKLW-Reporter
KDKA-News; Sports
KYW-News; Stewart Sisters

WBEN-News; Ironie Reporter WBT-Reporter; Dance Orch. WBZ-News; Radio Roundelay WCAU-Larry Vincent, songs WENR-Globe Trotter WGY-News; Music by Cugat WHAM-News; Lyon's Orch. WHP-Dance Orch. WKWB-News; Dance Time WLW-Paul Sullivan, news WMMN-News; Dance Tunes WPAR-In a Dancing Mood WTAM-Violin in the Night

11:15

CBS-Tommy Dorsey's Orch.: WHP WPAR WMMN WJAS
NBC-Lou Brees's Orch.: WEAF WGY (sw-9.53)

NBC-Horlick's Lum & Abner-KGO (also at 7:30 p.m.)

NBC-King's Jesters' Orch.: WJZ WBAL WENR WORK WSYR KDKA (sw-6.14)

NBC-Vocal Varieties: KOA KFI (also at 7:15 p.m.)

MBS-Ted Weems' Orch.: CKLW WHK WGN WOR

Sports Review: WBBN WKBN News Comes to Life: WTAM WJR

To be announced: WLW WHAS KYW-Motor Log WBBM-Melodie Time WBT-Baseball Scores; News WBT-Sports; Bill Williams WCAE-Sammy Kaye's Orch. WCAU-Around the Town; Musical Interlude WGAR-Stop, Look, Listen WKWB-Dance Orch. WMAQ-Andy Kirk's Orch. WSB-Radio Headlines WSM-News WTIC-Polish Orch.

11:30

★ **NBC-JOHNNY PRESENTS Russ Morgan's Orch.** (Phillip Morris); KOA KFI (also at 8 p.m.)

NBC-Emery Deutsch's Orch.: WEAF WCAE WBBN KYW WGY (sw-9.53)

NBC-Eddie Varoz's Orch.: WJZ WORK WBAL WMAQ WHAM WEBR WSYR

CBS-George Olsen's Orchestra: WABC WVVVA WJAS WPAR WBNF WGBI WHP WCAU WKBN WMMN WHAS WKWB WIBX WBT WFBL (sw-11.83)

CBS-Al Jolson Show (Rinso & Lifebuoy): KNX KSL (also at 8:30 p.m.)

MBS-Aloha Islanders' Orch.: WOR CKLW WHK
Dance Orch.: WENR WGR KDKA-H. Middleman's Orch. WBBM-News with Todd Hunter WBZ-Slumber Hour WGN-Fredde Martin's Orch. WLW-Los Amigos
WSB-To be announced
WSM-Sports; Adrian McDowell's Orch.
WTAM-Sammy Watkins' Orch.

11:45

NBC-Eddie Varoz's Orch.: WJZ
CBS-George Olsen's Orch.: WJR WKBN
NBC-Emery Deutsch's Orch.: WTIC
WBBM-Manhattan Mother
WFBL-Sun Dodgers
WPAR-News
WSB-Nocturnal Interlude
WVA-Hall Moon Melodies

12:00

NBC-Rudy Vallee's Orch.: WJZ WENR WBAL WEBR WGAR WSM WBSZ
CBS-Watch the Fun Go By: KNX KSL (also at 9 p.m.)
CBS-Roger Pryor's Orch.: WABC WJZ WJAS WMMN WCAU WBNF WKWB WPAR WGBI WHP WHAS WBT WKBN
NBC-Larry Burke, tr.; Jerry Blaine's Orch.: WEAF WSB WCAE WTIC KYW WTAM WGY (sw-9.53)

CBS-Bert Block's Orch.: WBBM MBS-Leo Reisman's Orch.: WOR CKLW WGN
KDKA-Dance Orch.
WFBL-Lou Boley, sports; News
WJAS-Sports and News
WJR-News
WLW-Paul Sullivan, news
WMAQ-Henry Busse's Orch.

End of Tuesday Programs

Wednesday

October 6

Wednesday

MORNING

7:00 a.m. EST

Sing. Neighbor, Sing: WCAU WGY
KYW-News
WBAL-Tip-Top Tunes
WBEN-Sun Greeters' Club
WCAE-Morning Express
WGR-Musical Clock
WHAM-Lazy K Rangers
WKWB-Musical News
WLW-Ranch Riders
WTAM-Sun Up
WVVA-Rhythm Rangers

7:15

KYW-Happy Clarks' Orch.
WCAU-Tunes & Time
WGY-Top of the Morning; News
WLW-△Family Prayer Period

7:30

NBC-Morning Greetings; Orch.; Radio Rubes: WEAF
CBS-Salon Musicale: WABC (sw-21.52)

NBC-Rise & Shine: WJZ Musical Clock: KYW WGBI Top of the Morning; WGY WLW WBAL-Plaza 4900
WIBX-Rome on the Air
WJAS-Just About Time
WLW-Sing, Neighbor, Sing
WMMN-Early Morning Melodies
WOR-Vincent Sorey's Orch.
WPAR-Morning Musical Alarm
WTAM-On the Mall
WVVA-Elmer Crowe

7:45

NBC-Yoichi Hiroaka, xylophonist; News: WJZ
News: WBBN WCAU
WFBL-Agricultural Prgm
WGY-Musical Clock
WIBX-Dawn Patrol
WLW-Morning Round Up
WTAM-Morning Moods
WVVA-Border Riders

8:00

NBC-Good Morning Melodies: WEAF
NBC-To be announced: WJZ CBS-The Morning Almanac with Phil Cook: WABC (sw-21.52)
News: WJAS WOR WIBX WCAE WBAL-Plaza 4900
WCAU-Morning Serenade
WEEU-Around the Breakfast Table
WFBL-△Morning Meditation
WGBI-Rhythm and Romance
WGY-Morning Variety Hour
WHAM-News Music
WKWB-Headlines on Parade
WLW-Ruck Appleberry
WMMN-Huck & Bub
WORK-Up and At 'em Hour
WTAM-Health and Home
WVVA-L. P. Lehman & Staff

8:15

NBC-Malcolm Claire, Children's Stories & Songs: WEAF WCAE
NBC-Island Serenaders: WJZ KDKA-News; Green River Charlie
WCAU-Melody Parade
WEEU-△Morning Devotions
WFBL-△Breakfast Express
WHAM-Whistler & His Dog
WIBX-Love Thy Neighbor
WJAS-Curley Miller
WLW-Peter Grant, news
WMMN-Just About Time
WOR-Nell Vinick, beauty talk; Melody Moments
WPAR-△Morning Devotions

8:30

NBC-William Meeder, organist
WJZ KDKA WBAL (sw-21.54)
CBS-Greenfield Village Chapel: WABC (sw-21.52)
NBC-To be announced: WEAF WTAM KYW WCAE WBBN
Musical Clock: WGBI WIBX
To be announced: WHAM WLW WCAU-Larry Vincent, songs
WEEU-Blue Bonnet Boys
WESG-Morning Varieties

WGY-Time Keeper
WHP-Morning Alarm; Music.
News: Time
WJAS-Tom and Jerry
WOR-Martha Manning
WORK-Cousin Lee
WPAR-Over the Coffee Cup

8:45

CBS-As You Like It: WABC WJAS WIBX WCAU WPAR WHK WFBL WESG (sw-21.52)

NBC-Showmen Quartet: WJZ WBAL
KDKA-Band Parade
WCAU-Topics in Season
WHAM-Tower Clock
WOR-Gospel Singer
WTAM-Wake Up and Sing
WVVA-Log Cabin Boys

9:00

★ **NBC-Breakfast Club; News:** WJZ WBAL
NBC-Women & News: WEAF WGY
News: WHK WGBI WVVA WLW KDKA-Shopping Circle
KYW-Nine o'Clock Rhythm
WBBN-News; Musical Prgm.
WCAE-Lillian Malone
WEEU-Friendly Club
WGR-News; Musical Homemakers
WHAM-To be announced
WKWB-Niagara Spotlight
WLW-Hymns of all Churches
WMMN-Old Pardner
WOR-Ed Fitzgerald
WORK-△Morning Devotions
WTAM-Health & Home

9:15

CBS-Richard Maxwell, tenor-philosopher; News: WABC WCAU WPAR WHP WFBL WBT WMMN WKBN WJAS WIBX (sw-21.52)

NBC-The Streamliners; News: WEAF KYW WBBN
Musical Clock: WGBI WVVA KDKA-Mello Tones

WCAE-Party Line
WESG-News
WGY-Market Basket
WHAM-To be announced
WLW-Hope Alden's Romance
WMMN-Va. Mountain Boys
★ **WBNF-Variety Prgm.; BE-HIND THE MICROPHONE**
WOR-Modern Living
WTAM-Variety Prgm.

9:30

CBS-Jack Berch's Boys (Fels & Co.): WABC WBNF WKWB WHEC WCAU WFBL WJAS (sw-21.52)

NBC-Breakfast Club; News: WORK
NBC-Streamliners; News: WCAE
CBS-Fiddler's Fancy: WPAR
NBC-Streamliners; News: WCAE
KDKA-Linda's First Love
WESG-Rhythmic Moods
WGR-Ma Perkins
WGY-Organ Reveries; News
WHAM-Mrs. Thrifty Buyer
WHP-Breakfast Brevities
WIBX-Hollywood Brevities
WLW-Morning in the Mountains
WMMN-Southern Pine Melodeers
WOR-To be announced
WTAM-Wake Up & Sing

9:45

NBC-Landt Trio: WEAF WCAE WORK
CBS-Bachelor's Children (Old Dutch Cleanser): WABC WJAS WKWB WCAU WFBL (sw-21.52)

CBS-Fiddler's Fancy: WBNF WGBI
NBC-Aunt Jemima (Quaker Oats): WJZ KDKA (sw-15.21)
News: KYW WEEU
WBAL-Neighbor Jim
WBBN-Sally Work
WFBL-News; Musical Interlude
WESG-Somebody's Birthday
WGR-Party Line
WGY-Mare Williams, songs
WHAM-Houseboat Hannah
WIBX-Ma Perkins

WLW-Young Widder Jones
WMMN-△Morning Devotions
WOR-Organ Recital
WTAM-Current Interlude; News

10:00

★ **CBS-PRETTY KITTY KELLY**, sketch (Wonder Bread): WABC WIBX WHAS WCAU WGR WHEC WVVVA (sw-21.52) (also see 4:15 p.m.)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WEAF WCAE WBBN WTAM WGY KYW
Picture of the entire cast of Mrs. Wiggs of the Cabbage Patch can be found on page 14.

NBC-Story of Mary Marlin, drama (Ivory Soap): WJZ WHAM WBAL KDKA WSYR (sw-15.21)

NBC-Breen & de Rose: WORK
WCAU-Morning Melodies
WEEU-Joey & Chuck

★ **WESG-NEWS & NOTES**
WFBL-News; Musical Interlude
WGBI-Hits & Encores
WHP-Mary Fountain, organist
WJAS-Musical
WKWB-News; Variety Prgm.
WLW-Linda's First Love
WMMN-Grafton on Parade
WOR-Pure Food Hour
WPAR-To be announced

10:15

NBC-Oxydol's Own Ma Perkins, sketch: WJZ KDKA WLS WSYR WHAM (sw-15.21)

CBS-Myrta & Marge, sketch (Super Suds): WABC WCAU WJAS WFBL WHEC WGR (sw-21.52)

NBC-Vaughn de Leath, songs: WBAL WORK
NBC-John's Other Wife, sketch (Louis Philippe): WEAF WGY WCAE KYW WTAM WBBN
WEEU-Agricultural Briefs
WESG-Day Dreams
WHP-Fields & Hall
WIBX-Rome on the Air

WKWB-Smiling Bob
WLW-To be announced
WMMN-Bud & Verge
WPAR-WPA Music Project
WVVA-Hugh Cross & Shug Fisher

10:30

NBC-Just Plain Bill, sketch (Anacin): WEAF WCAE KYW WBBN WTAM
CBS-Tony Wons' Scrapbook (Vicks): WABC WJAS WCAU WFBL WHEC WKWB WGAR
NBC-Pepper Young's Family, sketch (Camay): WJZ WHAM WBAL KDKA WSYR (sw-15.21)

WBZ-To be announced
WEEU-The Question Box
WGR-Tonic Tunes
WIBX-News
WLW-We Live Again
WOR-Marriage Clinic
WORK-Happy Johnny

10:45

★ **NBC-TODAY'S CHILDREN**, drama (Pillsbury): WEAF WBBN WGY WCAE KYW WTAM
NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ KDKA WSYR WHAM (sw-15.21)

CBS-Ruth & Bill, songs: WABC WCAU WGAR WKWB WHEC WJAS

11:00

NBC-Viennese Ensemble: WLW WBAL-Mary Landis
WGBI-Home Lovers Prgm.
WIBX-Rome on the Air
WKWB-English Lesson Series
WLW-Live Stock Reports
WMMN-Your Unseen Advisor
WOR-Rhythm Orch.
WORK-Frank Renault, organist
WVVA-Cousin Emmy's Kintolks

11:00
★ **NBC-THE O'NEILLS SKETCH** (Ivory Flakes): WJZ KDKA WHAM WBAL WSYR (sw-15.21)

Frequencies

CKLW-1090
KDKA-980
KYW-1020
WABC-860
WBAL-1060
WBWB-770
WBEN-900
WBT-1080
WBZ-990
WCAE-1220
WCAU-1170
WCKY-1490
WEAF-980
WEER-1370
WEET-830
WENR-870
WESG-850
WFBL-1390
WGAZ-1450
WGBT-890
WGN-720
WGR-550
WGY-790
WHAM-1150

NBC-Time for Thought: WJZ
WSM
NBC-Happy Jack, songs: (sw-15:33)
MBS-Raoul Nadeau, bar.: WOR
News: KDKA WEEU
WBAL-News; Hi Jinks
WGY-It's Fun to Keep House;
News
WHAM-To be announced
WMMN-House Harmony Time
WWVA-Ted Grant & Wayne Sanders

News: WHP WPAR
KYW-Home Forum
WBEN-Edward Jordan
WEEU-Kathryn Schiffler
WESG-Cornell Agricultural Hour
WGBI-Musical Varieties
WGY-Hymns of All Churches
WIBX-Rainbow Trio
WMMN-Midday Varieties
WOR-Health Talk; Melody Moments
WTAM-Noon-day Resume
WWVA-Trail Blazers

WHAS-College of Agriculture
WJAS-Meet the Mrs.
WKBW-Dixieland Band
WMMN-Economy Hints
WPAR-Scotch Gospel Singer

October 6 Wednesday



HELEN TROY
Saymore Saymore of
"Texaco Town"
Wed. 8:30 pm EST

* CBS-Heinz Magazine of the Air; Romance of Carol Kennedy, sketch; B. A. Rolfe's Orch.; Julia Sanderson & Frank Crumit, songs; Guest: WABC WCAU WJAS WFBL WHP WKBW WHEC
NBC-Honey-mooners: WOR
NBC-David Harum; Peggy Allenby, drama (Bab-O): WEAF KYW WGY WCAE WTAM WBEN (sw-15:33)
MBS-To be announced: WOR WEEU-Pianologue
WGBI-All Star Review
WGR-News; Loanbirds; Early Edition

WIBX-Women in the News
WLW-To be announced
WMMN-News; Morning Market
WPAR-For Women Only
WWVA-Dick Leibert, organist

11:15
NBC-Backstage Wife, sketch (Dr. Lyons): WEAF WCAE WTAM KYW WGY WBEN (sw-15:33)
NBC-Three Majors: WOR
NBC-Road of Life, sketch (Chip-so): Inez Lopez: WJZ WSYR WBAL KDKA WLW WHAM (sw-15:21)
WEEU-Federal Housing
WIBX-Hal Smith, organist
WMMN-Neighbor Jim
WOR-Hope Alden's Romance
WPAR-Improvement & Ad Lib
WWVA-Rapid Ad Service

11:30
* NBC-Vic & Sade, sketch (Crisco): WJZ KDKA WLS WHAM WLW WSYR (sw-15:21)
CBS-Big Sister, sketch (Rin-so): WABC WJAS WCAU WWVA WHEC WFBL WGR WHP WIBX
NBC-How to be Charming, sketch (Phillips): WEAF WGY WCAE WTAM KYW WBEN (sw-15:33)
MBS-Dance Orch.: WOR
WEEU-Bob Henke's Organologue
WESG-Song Parade
WGBI-Evangelistic Hour
WKBW-Today's Almanac
WMMN-Theater Party
WORK-The Clipper Crew

11:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WBAL KDKA WHAM WSYR WLW (sw-15:21)
CBS-Aunt Jenny's Real Life Stories (Spry): WABC WJAS WFBL WHP WWVA WGR WHEC WCAU WIBX
NBC-Hello Peggy, sketch (Dra-no): WEAF WGY WCAF KYW WTAM WBEN (sw-15:33)
MBS-Hecker's Information Bureau with Myra Kingsley & Jean Paul King, commentator: WOR
WESG-Musical Bazaar
WKBW-Variety Przm.
WMMN-Mountain Boys
WORK-The Swingsters

AFTERNOON

12:00
NBC-Girl Alone (Kellogg): WEAF KYW WTAM WCAE WBEN WLW (sw-15:33)
CBS-Mary Margaret McBride, talk (Minute Tapioca): WABC WCAU WKBW WHEC WJAS WNBW WKBW WHP WFBL WGBI (sw-9:59)

12:15

* CBS-YOUR NEWS PARADE (Lucky Strike Cigarettes); Edwin C. Hill, commentator
WABC WCAU WGR WWVA WNBW WHP WMMN WIBX WFBL WKBW WHEC WGBI WJAS (sw-9:59)
* NBC-The Goldbergs, sketch (Oxydol): WEAF WCAE WTAM WBEN KYW WGY (sw-15:33)
* MBS-Tom, Dick & Harry (Fels Co.): WLW
NBC-Bailey Axton, tnr (News, WJZ only): WJZ WEBR
MBS-Rhythm Orch.: WOR
KDKA-Sunshine Special
WEEU-Cub Reporters
WHAM-News; Hit of the Day
WJAS-Musicale
WKBW-Farm Period
WORK-News
WPAR-Studio Melodies

12:30

* NBC-Nat'l Farm & Home Hr.: WJZ WOR WBAL KDKA (sw-15:21)
Hints for housemakers by members of the Michigan state extension service will be the feature of today's broadcast.
CBS-Manhattan Serenade: WMMN
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WCAU WHEC WKBW WFBL (sw-9:59)
NBC-Three Marshalls: WEAF KYW
News: WJAS WOR
WBEN-News; It's Fun to Keep House; Music
WCAE-Sophisticated Ladies
WEEU-Si & Elmer
WESG-Harry Springer
WGBI-Bill Pierce
WGR-Familiar Songs
WGY-Farm Przm.
WHAM-Voice of Experience
WHP-The Tune Detective
WIBX-Italian Melodies
WLW-News; Livestock
WPAR-Farm & Home Hour
WTAM-Linda's First Love
WWVA-The Gospel Singer

12:45

* MBS-We Are Four (Libby, McNeill & Libby): WOR
CBS-Our Gal, Sunday (Aaacin): WABC WJAS WCAU WHEC WKBW (sw-9:59)
NBC-Joe White, tnr.: WEAF WLW WTAM
KYW-Audy Arcari
WBEN-Stock Quotations
WCAE-Singin' Sam
WEEU-Music Graphs
WESG-Style Cast News
WHP-Edward McHugh
WWVA-Ma Perkins

1:00

* CBS-Betty & Bob, sketch (Gold Medal): WABC WJAS WFBL WCAU WGR (sw-9:59)
NBC-Markets; Weather Reports: WEAF
CBS-Maurice Brown, cellist: WGBI
NBC-Three Rancheros: KYW (sw-15:33)
Allen Wernet, tnr.: WIBX WLW
WBEN-Farm Service
WCAE-Musicale
WEEU-Newsettes
WESG-Quiz-Quiz
WGY-The Hi-Boys & Rangers
WHP-Allan Rhoades' Orch.
WOR-News; To be announced
WMMN-News; Markets
WOR-Barbara Lamarr, contr.
WTAM-Playhouse Interviews
WWVA-Log Cabin Boys

1:15

NBC-Words & Music: Soloists: WEAF WBEN (sw-15:33)
CBS-Betty Crocker, Cooking Expert (Gold Medal): WABC WHK WGR WJAS WFBL WCAU (sw-9:59)
MBS-Carson Robison's Buckaroos (Musterole): WKBW WCAE WGN WBAL

World Series

Today's World Series Game will be aired by all three major networks—NBC, CBS and MBS—from YANKEE STADIUM in NEW YORK CITY, home of the American League champions, at 1:30 p.m. EST. See network listings below for your nearest station.

CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WCAU WHK WJAS WFBL WGR (sw-9:59)
NBC-Love & Learn, sketch: WJZ WEBR WSYR
NBC-Words & Music: KYW (sw-15:33)
CBS-Poetic Strings: WHEC
Voice of Experience: WBAL WLW
KDKA-Afternoon Songsters
WCAE-Judy & Jane
WEEU-Melody Time
W. Betty & Bob
WHAM-School of the Air
WHP-Spartan Salute
WIBX-Four Men in a Groove
WKBW-Variety Przm.
WMMN-Inquiring Reporter
WOR-Pepper Young's Family
WOR-Luncheon Ensemble
WPAR-Man on the Street
WTAM-Wife vs. Secretary
WWVA-Show Shopper

1:45

NBC-Grace & Scotty, songs & patter: WJZ WBAL WEBR WSYR KDKA (sw-15:21)
CBS-Hollywood in Person (Gold Medal): WABC WFBL WCAU WHK WJAS WGR (sw-9:59)
CBS-Poetic Strings: WNBW
NBC-Dan Harding's Wife, sketch: WEAF WBEN KYW
WBAL-Globe Trotter
WCAE-Kitty Keene
WEEU-Teachers' College
WGY-Household Chats
WHAM-Unity Przm.
WHP-The Ranch Boys
WIBX-News
WKBW-What's New?
WLW-Betty & Bob
WMMN-Sons of the Plains
WOR-Judy & Jane
WPAR-Singin' Sam
WTAM-Kitty Keene
WWVA-Program Resume

2:00

CBS-News Through a Woman's Eyes (Pontiac), Kathryn Cravens: WABC WCAU WJAS WKBW WHEC WFBL WNBW (sw-9:59)
NBC-Music of the Moment: WEAF KYW WGY WBEN WTAM (sw-15:33)
NBC-Healoni of the South Seas: WJZ WBAL WEBR WSYR KDKA WORK (sw-15:21)
WCAE-Way Down East
WEEU-Melody Shoppers
WGR-Reginald Merrill
WGBI-Jean Paul King
WGR-Value Varieties
WHAM-School of the Air
WHP-Ma Perkins, sketch
WLW-To be announced
WOR-Kitty Keene
WPAR-Stock Reports

2:15

CBS-Milton Charles, organist: WNBW WGBI WHP
CBS-Jack & Loretta, songs & patter (Kirkman's Soap): WABC WIBX WHEC WFBL WGR
NBC-Charles Sears, tnr.: WJZ WEBR WSYR KDKA WLW WORK (sw-15:21)
MBS-Pauline Albert, pianist: WOR
WCAE-Polly Entertains
WCAU-Afternoon Melodies
WESG-Suburban Special
WGY-Health Hunters
WHAM-To be announced

2:30
* NBC-Meetin' House, musical drama: WJZ WORK WHAM WEBR
NBC-Gen. Fed. of Women's Clubs: WEAF WBEN KYW WTAM (sw-15:33)
CBS-Montana Slim, yodeling cowboy: WABC WGBI WGR WPAR WIBX WNBW
To be announced: WKBW KDKA-Home Forum
WCAE-Meetin' House
WCAE-Houseboat Hannah
WCAE-Happy Valley Boys
WEEU-Tuneful Topics
WFBL-Brand Contest
WGY-Bradley Kincaid
WHP-Meet the Missus
WMMN-One of the Jones Boys
WOR-Jack Randolph, bar.
WWVA-Salon Musicale; Dr. H. Lamont

2:45

* CBS-Ted Malone's Between the Bookends: WABC WJAS WNBW WIBX WMMN WPAR WHEC WHK WHP WKBW
NBC-Girl Interne, Joyce Jordan: WEAF
NBC-Men of the West: KYW WTAM (sw-15:21)
MBS-Beatrice Fairfax (Hecker Products): WOR WBAL WGR WCAE
WEEU-String Ensemble
WESG-Ma Perkins, sketch
WGBI-The Gospel Singer
WGY-Music by Cugat; Markets
WLW-Betty & Bob
WWVA-The Listener Speaks

3:00

NBC-Continental Varieties; Orchestra; Vocalists: WJZ WORK WHAM WEBR WBAL
NBC-Pepper Young's Family (Camay): WEAF WTAM WGY WBEN WCAE KYW WLW (sw-15:33)
CBS-Manhattan Matinee: WABC WHP WMMN WNBW WIBX WESG WPAR WHK WHEC WFBL WJAS WGR WKBW (sw-15:27)
KDKA-Music by Cugat
WCAU-To be announced
WGBI-Ma Perkins, sketch
WKBW-Promenade Concert
WOR-Martha Deane
WWVA-L. L. Lehman & Staff

3:15

NBC-Oxydol's Own Ma Perkins, sketch: WEAF WTAM WGY WLW KYW WBEN WCAE (sw-15:33)
CBS-Manhattan Matinee: WGBI WBAL-Calling All Stars
WEEU-Ma Perkins
WFBL-News; Trip Down the Midway

3:30

* NBC-Vic & Sade, sketch (Crisco): WEAF WCAE KYW WTAM WGY WLW WORK WBEN (sw-15:33)
* CBS-Columbia Concert Hall: WABC WHEC WNBW WPAR WESG WGBI WIBX WJAS WKBW WHP WGR (sw-15:27)
NBC-Kiddoodlers, vocal & instrumental group: WJZ WHAM WBAL KDKA WEBR WORK (sw-15:21)
WBAL-Your Good Health
WEEU-Blue Bonnet Boys
WMMN-Blue Ridge Boys
WWVA-Border Riders

3:45

* NBC-THE O'NEILLS, sketch (Ivory Flakes): WEAF WTAM WGY WCAE KYW WBEN WLW (sw-15:33)
* MBS-Rutger's Home Economics Bureau: WOR
CBS-Columbia Concert Hall: WMMN WFBL
NBC-Shefter & Brenner, piano duo: WJZ WEBR WHAM KDKA WBAL (sw-15:21)
WORK-Movie Gossip
WWVA-News Reporter

4:00

NBC-Lorenzo Jones, sketch (Phillips): WEAF WTAM WGY WBEN WCAE KYW (sw-9:53)

NBC-Club Matinee; Orch. & Soloists: WJZ WEBR KDKA WSYR (sw-15:21)
CBS-Dance Time: WABC WKBW WWVA WHP WIBX WHEC WJAS WESG WNBW WPAR WGR WFBL (sw-15:27)
News: WGBI WOR
To be announced: WGN WLW
WBAL-Letters from Lydia
WEEU-Horseshoe Mike & Cowboy Joe
WHAM-Women Only
WKBW-News; Music for You
WMMN-Hillbilly Bill
WORK-Cousin Lee

4:15

* CBS-PRETTY KITTY KELLY, sketch (Wonder Bread): WKBW (also at 10 a.m.)
MBS-To be announced: WOR
NBC-The Guiding Light, sketch (White Naphtha): WEAF WTAM WBEN WGY KYW WCAE (sw-9:53)
CBS-Dance Time: WGR
WBAL-News; Musicale
WGBI-Betty & Bob
WHAM-Women Only
* WHDL-MOVIE GOSSIP (1400 kc.)
WMMN-Grafton on Parade
WWVA-Trail Blazers

4:30

CBS-Academy of Medicine: WABC WHP WPAR WNBW WKBW WWVA WHEC WIBX WESG WJAS WGR (sw-15:27)
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WEAF WBEN WCAE WTAM WGY WLW KYW (sw-9:53)
NBC-Club Matinee: WORK
WBAL-Your Good Health
WEEU-WPA Band
WFBL-Intimate Interlude
WGBI-Hymns of all Churches
WGY-Hawaiians
WKBW-Hollywood on Parade

4:45

CBS-Dr. Allan Roy Dufoe (Lysol): WABC WGR WNBW WHEC WJAS WCAU (sw-15:27-9:59)
NBC-Road of Life, sketch (Chip-so): WEAF KYW WTAM WGY WCAE WBEN (sw-9:53)
NBC-Club Matinee: WBAL

* WIBX-BEHIND THE MICROPHONE

WKBW-To be announced
WLW-Kitty Keene, Inc.
WMMN-Sunbonnet Girls
WOR-Health Talk; Music
WORK-Man on the Street

5:00

* NBC-Nellie Revell, philosophy: WJZ WSYR WEBR

* CBS-Follow the Moon, with Elsie Hitz & Nick Dawson (Pebecco): WABC WCAU WGR WJAS (sw-15:27-9:59)
NBC-Not for Ladies; Ben Alexander, commentator: WEAF KYW WBEN
NBC-Junior Nurse Corps, sketch (Sunbrite): KDKA (sw-15:21)
WBAL-Uncle Jack's Club
WEEU-Pop & His Hoboes
WGBI-Recipe Girl
WGY-Stock & Produce Market
WHAM-To be announced
WIBX-Columbia Square Parade
WKBW-News
WKBW-News; BBC Reporter
* WLEU-MOVIE GOSSIP (1420 kc.)
WLW-Sunbrite Melodies
WMMN-News; Parade of Bargains
WOR-Women Make the News
WORK-Happy Johnny
WTAM-Facts and Fancies

5:15

NBC-While the City Sleeps (Darius): WEAF WTAM WBEN WGY (sw-9:53)
CBS-Life of Mary Sothorn, sketch (Hind's): WABC WGR WCAU WJAS
NBC-Piano Recital: WJZ WSYR WEBR
KDKA-Kiddies' Klub
KYW-Your Dog
WBAL-Lieut. Franklin Kream
WCAE-Notelets
WHAM-Radiograms
WKBW-To be announced
WLW-Jack Armstrong
WMMN-Four Musketeers
WOR-Village Barn Cut-Ups

5:30

CBS-Doris Kerr, songs: WABC WPAR WGR WHP WESG WNBW WKBW WCAU WJAS WFBL WIBX (sw-15:27-9:59)

(Continued on Next Page)

Barber Finds Old Book in Trunk Sells It for \$4000

A small town barber discovered an old copy of "Pilgrim's Progress" in a trunk that had been unopened for years. He hoped to sell it for a few dollars. Imagine his joy when he was offered more than \$4,000.00 for that one book! This is cited from rare book annals, as one of many such cases. The American Book Mart, nationally known buyers of old books, will pay \$4,000.00 for each copy of the same edition. They bought over 7500 books in past twenty-one months. They buy thousands of dollars worth of books annually—they want certain old school books, Bibles, story books, poetry, histories, travel, almanacs, letters, newspapers, magazines, etc. Many books even as recent as 1931 wanted. A single book hidden in your old trunks, attic or basement, may bring you \$25, \$50, \$100, \$500 or even \$5,000 each for certain books. Better investigate now! Send 10c today to American Book Mart, 140 S. Dearborn St., Dept. 4201, Chicago, and they will send you latest list of old books they want to buy and cash prices they will pay!

Design for Listening

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.



KATHLEEN WILSON
Claudia in "One Man's Family"
Wed. 8 pm EST

(5:30 p.m. Continued)

★ **NBC-Kellogg's Singing Lady:** WJZ WHAM KDKA WSYR WEBR WBAL WLW (sw-15.21)
NBC-Jack Armstrong, sketch (Wheaties): WEAF WGY WBEN WCAE KYW WCAE (sw-9.53)
MBS-Story Teller's House: WOR WEEU-Dance Hour; News WKBW-Hits & Encores WMMN-Your Unseen Advisor WORK-Late Afternoon Musical WWVA-Shopping Hour

5:45

NBC-Little Orphan Annie, sketch (Ovaltine): WEAF WBEN WCAE KYW WGY WTAM (sw-9.53)
CBS-Dorothy Gordon's Children's Corner: WABC WCAU WKBW WPAR WHP WNBW WKBN (sw-15.27-9.59)
NBC-Tom Mix' Straight Shooters, (Parina): WJZ WHAM WKDKA WSYR WEBR WBAL (sw-15.21)
To be announced: WJAS WLW WEEU-Jack Richie WESG-Rhythm Almanac WFBL-Syracuse Health Dept. WGR-International Airs WJAX-News WJR-Youth Speaks WOR-Junior G-Men

NIGHT

6:00

CBS-Jack Shannon, songs: WABC WNBW WGBI WHAS WHEC WKBW WGR WBBM WIBX WFBL WHP WBT
NBC-Roy Campbell's Royalists: WEAF WMAQ WCAE (sw-9.53)
NBC-(News, WJZ only) Harry Kogen's Orch.; Soloist: WJZ WSYR WEBR
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR
CKLW-Turf Reporter
KYW-News; Tell Sisters
WBAL-Don Riley, sports
WBEN-News; Household Reveries
WBZ-News; Little Show; Sports
WCAU-Ben Alley, tr.; Organ
WEEU-Sidewalk Interviews
WGN-Swing II
WGR-Variety Prgm.
WGY-News; Musical Prgm.
WHAM-News; Air Masters
WJAS-Benny Burton's Orch.
WJR-Dancing Moods
WLW-Alias Jimmy Valentine
WMMN-Grafton on Parade
WOR-Uncle Don children's prgm.
WOR-Sports Chat
WSB-Better Bridge
WSM-Rhythm Time
WTAM-News; Evening Prelude

6:15

CBS-Four Stars; Rhythm Quartet: WABC WKBW WNBW WHAS WHEC WIBX WESG WJR WHP WKBN WPAR
NBC-Carol Deis, sop.: WEAF WCAE WTIC (sw-9.53)
Miss Deis' numbers tonight will be: My Lovely Celia (Wilson); Home Coming (Strickland); and Siboney (Leconna). The orchestra will offer Two Pigeons Suite I and II (Messager).
NBC-Harry Kogen's Orch.: WBAL WORK
MBS-Harold Turner, pianist: WGN
News: WJAS WSM
CKLW-News & Sports
KDKA-Junior Health Club

KYW Sports; Movie Chatter
WBAL-News; Segue
WBBM-Howard Neumiller
WBEN-Musical Prgm
WBT-Grady Cole, philosopher
WCAU-Bill Dyer, sport talk
WEEU-Merchandise Revue
WFBL-Religious Songs of the Times
WGR-Sidney Andron; Ellis VanderPly; Interlude
WGBI-Previews
WGR-Alias Jimmy Valentine
WGY-Ford Rush & Silent Slim
WHAM-Comedy Stars of Broadway
WLW-To be announced
WMAQ-While the City Sleeps
WMMN-Jana Davis
WSB-Hawaiian Ensemble
WTAM-Advs. of Tommy Thatcher
WWVA-Economy Notes

6:30

NBC-News; Revelers: WJZ
NBC-Jack Baker, tr.: WEBR WBAL
CBS-News; Dinner Dance: WABC WCAU WBBM WMMN WHP WIBX WPAR WKBW WJR WGBI WJAS WHAS (sw-9.59-11.83)
NBC-News; Today's Sports, Ford Bond: WEAF
News: WENR WOR WFBL WORK
CKLW-Vocal Trio
KDKA-Sports; Weather
KYW-Singing Strings
WBEN-Jim Britt, sports
WBT-Broadway Comedy Stars
WBZ-News; Tony Russell, bar.
WCAE-Political Talk
WESG-Bill Pope
WGR-Musical Moments
WGN-Adventures Abroad
WGR-Sports
WGY-News; Evening Brevities
WHK-Musical Moments
WLW-Don Newhall, sports
WMAQ-Don Winslow of the Navy
WSB-News; Radio Headlines
WSM-Vagabonds
WTAM-News; Tom Manning
WTIC-Wrightville Clarion
WWVA-Historic Guide Posts

6:45

★ **NBC-Lowell Thomas, commentator** (Sun Oil): WJZ WTAM KDKA WBAL WEBR WSYR WLW WBZ WHAM (sw-15.21)
★ **MBS-Johnson Family, sketch:** CKLW WOR
CBS-Charles Evans Hughes, talk: WABC WKBW WPAR WESG WCAU WKBN WGBI WNBW WMMN WJR (sw-9.59-11.83)
Charles Evans Hughes, Jr., President of the New York County Lawyer's Association, and director and former vice-president of the Legal Aid Society of New York, and former Solicitor-General of the United States, will speak on "Meeting the Need for Legal Aid to the Poor."
NBC-Tom Mix' Straight Shooters, sketch (Parina): WMAQ
NBC-Don Winslow of the Navy, sketch: WORK WBEN KYW
NBC-Billy & Betty, drama: WEAF (sw-9.53)
NBC-Little Orphan Annie, sketch (Ovaltine): WSB
NBC-Escorts & Betty: WENR WSM
Vic Arden's Orch.: WCAE WTIC
WBBM-Herbert Foote
WBT-Variety Prgm.
WBEU-Artists Bureau Period
WFBL-Religious Signs of the Times
WGR-Hi-Speed Prgm.
WGR-Whispering Jack Smith
WGN-Four Californians
WGY-Leo Bolley, sports
WHAS-Melody Cruise
WHK-Jim Ague
WHP-George Hall's Orch.
WIBX-Melodigram
WJAS-Duquesne Prgm.
WWVA-Trio

7:00

★ **NBC-AMOS 'N' ANDY, sketch (Peppermint):** WEAF KYW WBEN WTIC WCAE WGY WLW WTAM (sw-9.53) (also see 11 p.m.)
★ **NBC-Easy Aces, sketch:** WJZ WENR WSYR WEBR WBZ WHK KDKA WHAM WBAL (sw-11.87)

6:45 EST (5:45 CST) **LEGAL AID SOCIETY**, Charles Evans Hughes, speaker, CBS.

7:15 EST (6:15 CST) **HOBBY LOBBY** with Dave Elman, premiere of new weekly series, CBS.

8:00 EST (7:00 CST) **LIFE OF MARY LYON**, Cavalcade of America dramatization, CBS.

8:30 EST (7:30 CST) **WAYNE KING'S ORCHESTRA**, NBC.

8:30 EST (7:30 CST) **SID SKOLSKY**, Hollywood news, premiere, NBC.

8:30 EST (7:30 CST) **TEXACO TOWN** with Eddie Cantor, Deanna Durbin, Pinky Tomlin, Saymore Saymore, Jimmy Wallington and Jacques Renard's orchestra, CBS.

9:00 EST (8:00 CST) **TOWN HALL TONIGHT** with Walter O'Keefe, NBC.

9:00 EST (8:00 CST) **JOSE ITURBI**, pianist, guest of Chesterfield program, CBS.

9:30 EST (8:30 CST) **JESSICA DRAGONETTE** with Charles Kullmann and Al Goodman's orchestra, CBS.

10:00 EST (9:00 CST) **GANG BUSTERS** with Phillips Lord, CBS.

10:00 EST (9:00 CST) **GEN. HUGH JOHNSON**, commentator, NBC.

NBC-Louis Panico's Orch.: WSM WORK
CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Carlton Kelsey's Orch.: WABC WGR WCAU WBT WGR WHEC WFBL WBS WWVA (sw-9.59-11.83) (also see 11 p.m.)
MBS-Four Californians: CKLW WGN
News: WBBM WIBX WMAQ WEEU-Twilight Tunes WESG-Johnny Anz's Orch. WGBI-Gaslight Harmonies WHP-Ten Years Ago Today WJR-Sports
WJAX-Safety Drama; News
WKBW-News; World Dances
WMMN-Hollywood Brevities
WOR-Stan Lonax, sports
WPAR-Closing Stock Markets
WSB-Sports Review

7:15

★ **NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer):** WEAF KYW WGY WMAQ WTAM (sw-11.15 p.m.)
NBC-Charlotte Lansing, sop.: WHK WORK WENR
Miss Lansing's numbers tonight will be: My Lovely Celia (Wilson); Home Coming (Strickland); and Siboney (Leconna). The orchestra will offer Two Pigeons Suite I and II (Messager).
NBC-To be announced: WEAF WMAQ
MBS-Rube Appleberry, sketch: WGN
NBC-Sisters of the Skillet: WJZ KDKA-Bernie Armstrong, organ
KYW-William Lang
WBAL-Gavel Club
WBEN-Black Horse Grenadiers
WBZ-Vocal Varieties
WESG-Song Parade
WGBI-News & Mine Schedule
WHAM-Vocal Varieties
WHP-News
WIBX-Sports World
WKBW-Mortimer Marlowe
WLW-To be announced
WMMN-House Doctor
WPAR-Burrough's Trio
WSB-Tonic Time Revue
WSM-Comedy Stars of Broadway
WTAM-Evensong
WTIC-White Eagles
★ **WWVA-Baseball; News; RADIO GOSSIPER**

8:00

★ **NBC-ONE MAN'S FAMILY, drama (Tender-Leaf Tea):** Anthony Smythe; Kathleen Wilson: WEAF WSM WGY WMAQ WBEN WTAM WCAE KYW WLW WSB WTIC (also see Sun. Prgms. at 12:30 a.m.)
★ **CBS-Cavalcade of America (Du Pont):** Guest: WABC WHEC WJAS WHAS WCAU WBBM WGR WJR WJAX (sw-6.06-11.83)
The life of Mary Lyon, pioneer woman educator, will be dramatized. Mary Lyon was the founder of Mt. Holyoke College, oldest woman's college in the country, celebrating its 100th anniversary this year.
NBC-Eldrich's Orch. (Elizabeth Arden Co.): WJZ WLS KDKA WEBR WBZ WSYR WHK WHAM WBAL (sw-11.87)
MBS-Laughing with Canada: CKLW

NIGHT

WGN-Sports Review
WGY-Jim Healy, commentator
WHAM-To be announced
WHP-Baseball Scores
WJR-Musical Spotlight
WKBW-Modern Songsters
WMAQ-Totten on Sports
WMMN-Melodies
WSM-To be announced
WTAM-Hugo DePaul's Orch.
WTIC-Shero Trio
WWVA-Treasure Chest

7:45

★ **CBS-BOAKE CARTER, Commentator (Philo):** WABC WJAS WBBM WCAU WGR WHAS WFBL WJR WGR WKBN (sw-11.83) (also at 11:15 p.m.)
NBC-Charlotte Lansing, sop.: WHK WORK WENR
Miss Lansing's numbers tonight will be: My Lovely Celia (Wilson); Home Coming (Strickland); and Siboney (Leconna). The orchestra will offer Two Pigeons Suite I and II (Messager).
NBC-To be announced: WEAF WMAQ
MBS-Rube Appleberry, sketch: WGN
NBC-Sisters of the Skillet: WJZ KDKA-Bernie Armstrong, organ
KYW-William Lang
WBAL-Gavel Club
WBEN-Black Horse Grenadiers
WBZ-Vocal Varieties
WESG-Song Parade
WGBI-News & Mine Schedule
WHAM-Vocal Varieties
WHP-News
WIBX-Sports World
WKBW-Mortimer Marlowe
WLW-To be announced
WMMN-House Doctor
WPAR-Burrough's Trio
WSB-Tonic Time Revue
WSM-Comedy Stars of Broadway
WTAM-Evensong
WTIC-White Eagles
★ **WWVA-Baseball; News; RADIO GOSSIPER**

8:00

★ **NBC-ONE MAN'S FAMILY, drama (Tender-Leaf Tea):** Anthony Smythe; Kathleen Wilson: WEAF WSM WGY WMAQ WBEN WTAM WCAE KYW WLW WSB WTIC (also see Sun. Prgms. at 12:30 a.m.)
★ **CBS-Cavalcade of America (Du Pont):** Guest: WABC WHEC WJAS WHAS WCAU WBBM WGR WJR WJAX (sw-6.06-11.83)
The life of Mary Lyon, pioneer woman educator, will be dramatized. Mary Lyon was the founder of Mt. Holyoke College, oldest woman's college in the country, celebrating its 100th anniversary this year.
NBC-Eldrich's Orch. (Elizabeth Arden Co.): WJZ WLS KDKA WEBR WBZ WSYR WHK WHAM WBAL (sw-11.87)
MBS-Laughing with Canada: CKLW

WBT-Conservatory of Music
WGBI-Baseball Scores
WGN-Jack Smith's Orch.
WHP-Songs by Mary Nickolas
WIBX-Branteasers
WKBW-News; Bono & Co.
WMMN-Happy Havlicheck
WOR-Broadway Melody Hour
WPAR-Ball Scores; Musical Revue
WORK-Rev. G. E. Lowman
WWVA-Songs for Sale

8:15

MBS-Snyder & Ross, piano duo:
WBAL CKLW
WGBI-Eddie Allen's Orch.
WGN-Concert Orch.
WHP-Musical Moments
WMMN-Engineering Institute
WWVA-Plantation Echoes

8:30

★ **CBS-TEXACO TOWN WITH** Eddie Cantor; Deanna Durbin; Pinky Tomlin; Saymore Saymore; Jimmy Wallington; Jacques Renard's Orch.: WABC WFBL WGR WJR WJAS WHAS WJR WBBM WCAU WBT WHEC WIBX WHP (sw-6.06-11.83) (also see 11:30 p.m.)
★ **NBC-Wayne King's Orch. (Lady Esther):** WEAF WBEN WGY WMAQ WSM KYW WSB WTIC WTAM WCAE
★ **MBS-The Lone Ranger, drama (Silvercup):** WGN
★ **NBC-Sid Skolsky, Hollywood News (Bromo Seltzer):** WJZ WHAM KDKA WSYR WBAL WHK WEBR WLS WBZ (sw-11.87)
MBS-Louis Rich & Orch.: CKLW WGBI-Freddie Cariatti's Orch. WKBW-Lorenzo Trio
WLW-Heatroland Herald
WMMN-Joe Larosa & His Strings
WOR-Success Doctor
WWVA-Musical Varieties

8:45

NBC-N. Y. State Communist Party: WJZ
NBC-To be announced: WHAM KDKA WSYR WEBR WLS WBAL WHK (sw-11.87)
WBZ-Musicale
WGBI-Sing & Swing
WMMN-Baseball Scores
WOR-Band
WWVA-Tonic Time

9:00

★ **CBS-CHESTERFIELD PRESENTS** Andre Kostelanetz' Orchestra; Deems Taylor, commentator: WABC WFBL WJR WHAS WBBM WKBW WHP WNBW WJAS
WBT WMMN WIBX WHEC WGR (sw-11.83-6.05)
★ **NBC-Town Hall Tonight (Sal Hepatica):** Walter O'Keefe, comedian; Alice Frost, stooge; Town Hall Quartet; Peter Van Steeden's Orch.: WEAF WBEN WSM WCAE KYW WKBW WTAM WMAQ WTIC WLW WGY WSB (sw-9.53) (also see 12 mid.)
★ **NBC-String Symphony Orch.:** Frank Black, cond.: WJZ WSYR KDKA WEBR WBZ WBAL WORK WLS (sw-11.87)
MBS-Fred Waring's Orch.: WGN CKLW WHK
WGBI-Jamboree
WGR-News; Camera Club; 20th Century Serenade
WOR-Gabriel Heatter, comm.

9:15

NBC-String Symphony Orch.: WENR
WGR-Studio Prgm.
WOR-Musical Moments

9:30

★ **CBS-PALMOLIVE BEAUTY** Box Theater; Jessica Dragonette, sop.; Charles Kullmann, tr.; Al Goodman's Orch.: WABC WHAS WGR WJAS WCAU WBBM WKBW WJR WIBX WHEC WMMN WFBL WBT (sw-11.83-6.05)
Read more about Jessica Dragonette, the star of Beauty Box Theater, on page 8. Tonight's program is the last of the series.
MBS-Elder Lightfoot Solomon
Michaux' Congregation: WGN WOR CKLW
NBC-String Symphony Orch.: WBAL
To be announced: WHAM WGR WENR

WGBI-Memoirs of a Concert Master
WHK-Jack Randolph, songs
WHP-Songs by Mary Lewis
WPAR-Musical Moments

9:45

WGN-News; Sports Highlights
WGR-Girl in the Moon
WHK-Songland
WHP-Pistol Pete & His Buccaroos
WPAR-Musical Memoir

10:00

★ **NBC-LUCKY STRIKE PRESENTS** Mark Warnow's Orch.: Freddie Gibson, vocalist; Sonensmith's Quartet; Guest: WEAF WCAE WTAM WMAQ WGR WBBM WSM WGY WSB WTIC WLW KYW (sw-9.53)
★ **CBS-Gang Busters, drama (Palmolive Shave Cream):** Phillips Lord: WABC WFBL WKBW WHAS WBBM WCAU WHEC WJAS WBT WJR WGR (sw-11.83-6.05)
★ **NBC-Gen. Hugh Johnson, commentator (Bromo Quinine):** WJZ WBZ WHAM WSYR KDKA WHK WEBR WBAL (sw-6.14)
MBS-Guy Lombardo's Orch.: WOR CKLW
WGBI-Musical Moments Review
WGN-Wayne King's Orch.
WGR-News; Dance Orch.
WHP-Rhythmakers
WIBX-News
WMMN-Mountain State Music Academy

10:15

NBC-Joan Edwards, songs: WJZ WHAM WENR WEBR WBAL WBZ
KDKA-To be announced
WMMN-Joe Larosa & His Strings
WOR-Success Doctor
WWVA-Musical Varieties
WIBX-Polish Echoes

10:30

★ **NBC-Minstral Show:** WJZ WHAM WEBR KDKA WENR WBZ WBAL (sw-6.14)
CBS-Patti Chapin, songs: WABC WFBL WKBW WMMN WPAR WIBX WGBI WHP WJAS WGR WJAX (sw-11.83)
CBS-Hobby Lobby; Dave Elman's Orch. (Hudson Motors): WBBM WHAS (also at 7:15 p.m.)
MBS-Melodies from the Skies: WGN CKLW
WBT-Headline Analyzer
WCAU-Encores of Yesterday
WGR-Dancing at the Club
WHK-News Musicale
WJBX-Political Address
WJR-Success Doctor
WOR-Hobby Lobby

10:45

CBS-To be announced: WABC WFBL WKBW WMMN WPAR WJAZ WGBI WHP WJAS WJAX WBT WBBM WGR (sw-11.83)
NBC-Alistair Cooke, commentator: WEAF WTAM WTIC WORK WMAQ KYW (sw-9.53)
To be announced: WCAE WLW WBEN-Bill Pitts Passes By
WCAU-Mac Parker, commentator
WGY-Dreamin' Time
WHAS-Musical Moments
WHK-Sports
WIBX-News
WJR-Musicale
WSB-Comedy Stars of Broadway
WSM-Vocal Varieties

11:00

★ **NBC-AMOS 'N' ANDY, sketch (Peppermint):** WSM WMAQ WSB KFI KOA WQAI KPRC (also at 7 p.m.)
CBS-Poetic Melodies (Wrigley's Gum) WHAS WBBM KSL WJR (also at 7 p.m.)
NBC-Al Donahue's Orch.: WEAF (sw-9.53)
CBS-Tomorrow's News Tonight, Andre Baruch (Liberty) (WABC only); Frank Dailey's Orch.: WABC WGBI WNBW WIBX WGR (sw-11.83)
NBC-(News, WJZ only) Vagabonds: WJZ WORK WBAL WHK
News: WCAE WTIC WENR WJAS WOR WHAM WGR WLW
CKLW-Reporter
KDKA-News; Sports Final
KYW-News; Stewart Sisters



WALTER O'KEEFE
"Town Hall Tonight" comedian
Wed. 9 pm EST

WLW-Jack Sprigg's Orch.
End of Wednesday Programs

12:15
NBC-Mart Kenny's Orch.: WSYR
CBS-Tommy Dorsey's Orch.:
WFLB WJR WNBW WGAR
NBC-Paul Whiteman's Orch.:
WLW
WHAS-Dance Time
WSM-Sports Review; Music

12:30
CBS-Red Norvo's Orch.: WABC
WBMM WMMN WGBI WKWB
WFLB WBT WCAU WNBW
WJR WHAS WFAY
NBC-Lights Out, mystery drama:
WEAF WENR WBTM WTIC
WSB WGY WTAM WSM
KYW
NBC-H. Middleman's Orch.: WJZ
WBZ KDKA WMAQ (sw-6.14)
MBS-Fred Waring's Orch.: WGN
WOR CKLW WCAE

WBMM-Manhattan Mother
WJR-Sports

12:00
CBS-Tommy Dorsey's Orch.:
WABC WPAR WGBI WMMN
WBX WCAU WJAS WKBW
WHP WBT (sw-11.83)
CBS-Frankie Masters' Orch.:
WBMM
NBC-Larry Burke, tr.: Dance
Orch.: WEAF WTIC WBTM
WENR WCAE WSM KYW
WGY WSB
NBC-Town Hall Tonight: KFI
KOA (also at 9 p.m.)
NBC-Mart Kenny's Orch.: WJZ
KDKA WBT (sw-6.14)
MBS-George Olsen's Orch.: WGN
WOR CKLW
News: WJR WLW
KLV Club Reporter
WFLB-Sports; News
WMAQ-Henry Busse's Orch.
WTAM-Catholic Students Mis-
sion

NBC-To be announced: WJZ
WORK WHAM WEBR WSYR
KDKA (sw-6.14)
CBS-Texaco Town: KSL KNX
(also at 8:30 p.m.)
NBC-Sande Williams' Orch.:
WEAF KYW WTIC WTAM
WCAE WBTM WLW WGY
WSB (sw-9.53)
MBS-Ted Weems' Orch.: CKLW
WGN WHK
WBAL-Waltz Interlude
WBMM-News with Todd Hunter
WBLB-Slumber Hour
WENR-Eddie Varzo's Orch.
WFLB-Sun Dodgers
WGR-Dance Orch.
WMAQ-News: Carlos Molina's
Orch.
WOR-Billy Swanson's Orch.
WSM-Sports; Adrian McDowell's
Orch.

11:45
CBS-Roger Pryor's Orch.: WFBL
News: KDKA WPAR

NBC-King's Jesters' Orch.: WJZ
WHAM WBAL WORK WSYR
WHK
MBS-Ray Keating's Orch.:
CKLW WOR
Sports Review: WBTM WBZ
KDKA Harlem Casino Orch.
WBMM-Vic Arden's Orch.: Guests
WBT-Baseball Scores; News
WCAE-Dick Stable's Orch.
WGAR-Stop, Look, Listen
WGN-Freddie Martin's Orch.
WJR-In the Gloaming
WLW-To be announced
WMAQ-Norman Pearce
WSB-Radio Headlines
WSM-News
WTAM-Musical Moments

11:30
CBS-Roger Pryor's Orch.: WABC
WNBW WBX WKBW WHP
WPAR WCAU WGBI WBT
WJAS WMMN WHAS (sw-
11.83)

WBEN-News; Ironic Reporter
WBT-Reporter; Dance Orch.
WBZ-News; Radio Roundelay
WCAU-Larry Vincent, songs;
Around the Town
WFEL-Michael Covert's Orch.
WGY-News; Easy to Remember
WHP-Dance Orch.
WKWB-Sanctuary
WMMN-News; Dance Tunes
WPAR-In a Dancing Mood
WTAM-Dick Fidler's Orch.

11:15
NBC-Ink Spots: WEAF WTIC
WSM KYW WGY (sw-9.53)
NBC-Horlick's Lum & Abner:
KGO (also at 7:30 p.m.)
CBS-Frank Dalley's Orch.:
WPAR WHP WJAS WCAU
WHAS WMMN WFBL
CBS-Boake Carter, commentator
(Philo): KNX KSL (also at
7:45 p.m.)
NBC-Uncle Ezra's Radio Station:
KFI KOA (also at 7:15 p.m.)

Thursday

October 7

Thursday

MORNING

7:00 am EST
Musical News: WKBW WMMN
KYW-News
WBAL-Tip-Top Tunes
WBEN-Sun Greeter's Club
WCAE-Morning Express
WGR-Musical Clock
WGY-Top o' the Morning
WHAM-Lazy K Rangers
WLW-Arizona Ranch Rider
WTAM-Sun Up
WVVA-Rhythm Rangers

7:15
KYW-Happy Clarks
WGY-Δ Church in the Wildwood;
News
WLW-Δ Family Prayer Period

7:30
NBC-Morning Greetings; Orch. &
Radio Rubes: WEAF
CBS-Postic Strings; News: WABC
(sw-21.52)
NBC-Rise & Shine: WJZ
WYAL-Musical Clock
WBAL-Plaza 4900
WCAU-Wake Up & Smile
WGY-Marc Williams, songs
WBX-Rome on the Air
WJAS-Just About Time
WLW-To be announced
WMMN-Early Morning Melodies
WOR-Vincent Sorey's Orch.
WPAR-Morning Musical Alarm
WTAM-On the Mall
WVVA-Border Riders

7:45
NBC-Yoichi Hiraoki, xylophon-
ist; News: WJZ
News: WBTM WCAU
WFLB-Agricultural Prgm.
WYB-Musical Clock
WBX-Dawn Patrol
WLW-Morning Round Up
WTAM-Morning Moods

8:00
NBC-Good Morning Melodies:
WEAF
CBS-Morning Almanac with Phil
Cook: WABC (sw-21.52)
NBC-To be announced: WJZ
WPAE
News: WJAS WOR WBX WCAE
WCAU-Morning Serenade
WEEU-Around the Breakfast
Table
WFLB-Morning Meditation
WGBI-Rhythm & Romance
WGY-Morning Variety Hour
WHAM-News; Music
WKBW-Headlines on Parade
WLW-To be announced
WMMN-Huck & Bub
WORK-Up and At 'em Hour
WTAM-Health and Home
WVVA-L. P. Lehman & Staff

8:15
NBC-Leibert Ensemble with
Dorothy Dreslin, sop. & Show-
men Quartet: WJZ
NBC-Maleon Claire, children's
prgm.: WEAF WCAE
KDKA-News; Green River Char-
le
WCAU-Melody Parade
WEEU-Δ Morning Devotions
WFLB-Breakfast Express
WGBI-Δ Church in the Wildwood
WHAM-Whistler & His Dog

WIBX-Love Thy Neighbor
WJAS-Curley Miller
WLW-Peter Grant, news
WMMN-Just About Time
WOR-Household Hints; Melody
Moments
WPAR-Δ Morning Devotions

8:30
NBC-To be announced: WEAF
WTAM WCAE WBTM KYW
NBC-Leibert Ensemble: KDKA
WBAL (sw-21.54)
Musical Clock: WGBI WBX
To be announced: WHAM WLW
WCAU-Larry Vincent, songs
WEEU-Blue Bonnet Boys
WESG-Morning Varieties
WGY-Time Keeper
WHP-Morning Alarm; Music;
News; Time
WJAS-Joan Davies with the La-
dies
WOR-Martha Manning
WORK-Cousin Lee
WPAR-Birthday Bill

8:45
NBC-Morning Glee Club: WJZ
WBAL
KDKA-Band Parade
WCAU-Get Going
WFLB-Bob Kenefick, Jr., sports
WHAM-Tower Clock Prgm.
WJAS-Cheerful Melodies
WOR-The Gospel Singer
WPAR-Buskirk Family
WTAM-Wake Up and Sing
WVVA-Log Cabin Boys

9:00
★ NBC-Breakfast Club: News:
WJZ WBAL
CBS-Music in the Air; News:
WABC WBX WFLB WCAU
WESG WHP (sw-21.52)
NBC-Women and News: WEAF
WCAE WGY
News: WGBI WVVA WCAE
KDKA-Shopping Circle
KYW-Nine o'Clock Rhythm
WEEU-Friendly Club
WGR-News: Musicale Homemak-
ers
WHAM-To be announced
WJAS-Δ St. Patrick's Service
WKBW-Niagara Spotlight
WLW-Hymns of all Churches
WMMN-Old Pardner
WOR-Ed Fitzgerald
WOR-Work Morning Devotions
WTAM-Health & Home

9:15
NBC-Streamliners; News: WEAF
WBTM KYW
CBS-Music in the Air; News:
WNBW WKBW WPAR
Musical Clock: WVVA WGBI
KDKA-Dot & Pat
WCAE-Party Line
WESG-News
WGY-Market Basket
WHAM-To be announced
WLW-Hope Alden's Romance
WMMN-Va. Mountain Boys
WOR-Organ Recital
WTAM-Variety Prgm.

9:30
NBC-Archair Quartet: WJZ
NBC-Breakfast Club: News:
WSYR WORK
MBS-Victor H. Lindlahr (Journal
of Living): WCAE
KDKA-Linda's First Love
WGBI-Δ Morning Devotions

WGR-Ma Perkins
WGY-Musical Prgm.; News
WHAM-Mrs. Thrifty Buyer
WLW-Hello Peggy
WMMN-Southern Pine Melodeers
WOR-To be announced
WTAM-Wake Up & Sing

9:45
NBC-Landt Trio: WEAF WORK
CBS-Bachelor's Children sketch
(Old Dutch Cleanser): WABC
WKBW WCAU WJAS WFBL
(sw-21.52)
CBS-Song Stylists, male quar-
tet: WNBW WGBI WPAR
WJAR
NBC-Aunt Jemima (Quaker
Oats): WJZ KDKA (sw-15.21)
KYW-Every Day
WBAL-Neighbor Jim
WBN-Sally Work
WEEU-News
WESG-Somebody's Birthday
WGR-Party Line
WGY-Bradley Kincaid
WHAM-Household Hannah
WHP-The Dreamers
WIBX-Ma Perkins
WLW-Young Widder Jones
WMMN-Δ Morning Devotions
★ WNBW-BEHIND THE MICRO-
PHONE
WOR-Tex Fletcher
WTAM-Current Interlude; News

10:00
★ CBS-PRETTY KITTY KELLY,
sketch (Wonder Bread):
WABC WVVA WGR WHEC
(sw-21.52) (also see 4:15 p.m.)
NBC-Story of Mary Marlin,
sketch (Ivory Soap): WJZ
WBAL WHAM WSYR KDKA
(sw-15.21)
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WEAF WCAE WTAM
WBTM WGY KYW
Pictures of the entire cast of Mrs.
Wiggs of the Cabbage Patch can
be found on page 24.
NBC-Breen and de Rose: WORK
WCAU-Morning Melodies
WEEU-Home Folks' Frolic
★ WESG-NEWS & NOTES
WFLB-News; Morning Melodies
WFLB-World Dances
WHP-Mary Fountain, organist
WJAS-Musicale
WKBW-News; Variety Prgm.
WLW-Linda's First Love
WMMN-Grafton on Parade
WOR-Pure Food Hour
WPAR-To be announced

10:15
CBS-Myrt & Marge, sketch
(Super Suds): WABC WGR
WCAU WJAS WHEC WFBL
(sw-21.52)
NBC-Oxydol's Own-Ma Perkins,
sketch: WJZ WHAM WSYR
KDKA (sw-15.21)
NBC-John's Other Wife, sketch
(Louis Philippe): WEAF WGY
WBTM KYW WCAE WTAM
NBC-Vaughn de Leath, songs:
WBAL WORK
WEEU-Philosophy of Words
WESG-Health Hunters
WHP-Fields & Hall
WIBX-Rome on the Air
WKBW-Smiling Bob
WLW-To be announced
WMMN-Bud & Verge
WPAR-WPA Music Project
WVVA-Hugh Cross & Shug Fish-
er

10:30
CBS-Instrumentalists: WABC
WJAS WCAU WHEC WKBW
WFBL WPAR WMMN WNBW
WVVA WGBI WHP WESG
NBC-Just Plain Bill, sketch (An-
acin): WEAF WGY WCAE
WBTM WTAM KYW
NBC-Pepper Young's Family,
drama (Camay): WJZ KDKA
WYB WBAL WHAM (sw-
15.21)
WEEU-The Question Box
WGR-Red-White & Buehlman
WIBX-News
WLW-We Live Again
WOR-Happy Johnny

10:45
★ NBC-TODAY'S CHILDREN,
sketch (Pillsbury): WEAF
WBTM KYW WGY WCAE
WTAM
NBC-Kitchen Cavalcade (C. F.
Mueller): WJZ WSYR KDKA
WHAM (sw-15.21)
WBAL-Mary Landis
WFBL-Women's Activities
WGBI-Milky Way with Mary Lee
Taylor
WGR-Your Good Health
WIBX-Rome on the Air
WKBW-Your Good Health
WLW-Live Stock Reports
WMMN-Your Unseen Advisor
WORK-Frank Renault, organist
WVVA-Cousin Emmy's Kinfolks

11:00
NBC-The O'Neills, sketch (Ivory
Flakes): WJZ WBAL WHAM
WSYR KDKA (sw-15.21)
NBC-David Harum, sketch (Bab-
O): WEAF WCAE WTAM
WGY WBTM KYW (sw-15.33)
CBS-Song Stylists: WABC WESG
WNBW
CBS-Mary Lee Taylor (Pet
Milk): WJAS WBMM WKBW
WHEC WFBL WVVA WCAU
WKBW
NBC-Honeymooners: WORK
WEEU-Pianologue
WGBI-Forging Ahead with Old
Forge
WGR-News: Musical Mirror
WHP-Tropic Serenade
WIBX-Hal Smith's Orch.
WLW-To be announced
WMMN-News; Morning Market
WOR-Nell Vinick, beauty talk
WPAR-Improptu & Ad-Lib

11:15
CBS-Romance of Carol Kennedy,
sketch (Heinz): WABC WHP
WKBW WJAS WFBL WMMN
WHEC WCAU

NBC-Backstage Wife, sketch
(Dr. Lyons): WEAF WTAM
WBTM WCAE KYW WGY
(sw-15.33)
NBC-Road of Life, sketch
(Chippo): WJZ WBAL WHAM
WSYR KDKA WLW (sw-
15.21)
NBC-Three Majors: WORK
WEEU-Blind Ass'n
WMMN-Gypsy Fortunes
WOR-Hope Alden's Romance
WVVA-Rapid Ad Service

11:30
★ NBC-Vic & Sade, sketch
(Crisco): WJZ WBAL WHAM
WSYR KDKA (sw-15.21)
NBC-Instrumental Ens.: WEAF
WCAE KYW WGY (sw-15.33)
CBS-Big Sister, sketch (Rinso):
WABC WCAU WVVA WBX
WJAS WHP WGR WHEC
WFBL
WLW-Gloria Dale
WBEN-Garden Talk
WCAU-Don Alba, songs
WEEU-Bob Henke's Organlogue
WESG-Nature
WGBI-Δ Evangelistic Hour
WKBW Today's Almanac
WLW-To be announced
WMMN-Engineering Institute
WOR-Success Doctor
WORK-The Clipper Crew
WTAM-Trailer Tim

11:45
NBC-Edward MacHugh, Gospel
singer (Ivory Soap): WJZ
WLW WHAM KDKA WSYR
WBAL (sw-15.21)
NBC-Gay Nineties, Walter Logan's
Orch.: WEAF WTAM WBTM
KYW WGY (sw-15.33)
MBS-Hecker's Information Bu-
reau with Myra Kingsley &
Jean Paul King, commentator
(Hecker's H-O Products):
WOR WGBI
CBS-Aunt Jenny's Real Life Sto-
ries (Spry): WABC WHEC
WFBL WBX WGR WVVA
WCAU WJAS WHP
WESG-Musical Bazaar
WKBW-Fashion Flashes
WMMN-Mountain Boys
WORK-The Swingers

CBS-Cheri & The Three Notes:
WABC WKBW WCAU WPAR
WGR WJAS (sw-9.59)
NBC-Happy Jack, songs: (sw-
15.33)
MBS-Victor H. Lindlahr (Journal
of Living): WOR
KDKA-News
WBAL-News; Rhythm Girls
WEEU-Dance Hour
WFBL-The Lady of Charm
WGBI-News; Mine Schedule
WGY-Dance Hour; News
WHAM-To be announced
WHP-Kitty Keene, Inc.
WIBX-Mohawk Valley Notes
WKBW-News; Variety Prgm.
WMMN-Home Harmony Time

12:15
★ CBS-YOUR NEWS PARADE
(Lucky Strike Cigarettes);
Edwin C. Hill, commentator:
WABC WMMN WFLB WVVA
WHP WBX WKBW WNBW
WJAS WCAU WHEC WGR
(sw-9.59)
★ NBC-The Goldberg's, sketch
(Oxydol): WEAF WBTM WLW
WTAM WCAE KYW WGY
(sw-15.33)
NBC-George Griffin, bar.: (News
WJZ only): WJZ WBAL
WSYR
KDKA-Sunshine Special
WBAL-Open Mike
WEEU-Billie Polter
WGBI-Ellen Baker, songs
WHAM-News; Hit of the Day
WKBW-Farm Reports
WLW-Vic Arden's Orch.
WORK-News
WPAR-Studio Melodies

12:30
★ NBC-Nat'l Farm & Home Hr.:
WJZ WEBR KDKA WORK
WBAL (sw-15.21)
CBS-Romance of Helen Trent
(Edna Wallace Hopper); Vir-
ginia Clark: WABC WFBL
WKBW WHEC WCAU (sw-
9.59)
NBC-Vincent Curran, tr.: WEAF
KYW WCAE
CBS-Madison Ensemble: WGBI
WMMN
News: WOR WJAS
WBEM-Musical Prgm.
WEEU-Si & Elmer
WESG-Smilin' Thru; Lady of
Charm
WGR-La Rosa Prgm.
WGY-Farm Prgm.
WHAM-Voice of Experience
WHP-The Honeymooners
WIBX-Italian Melodies

(Continued on Next Page)

AFTERNOON

12:00
NBC-Girl Alone (Kellogg): Betty
Winkler: WEAF WTAM WCAE
KYW WBTM WLW
NBC-Time for Thought: WJZ

MR. FAIRFAX KNOWS ALL

PHIL HARRIS was born in Linton, Indiana, June 24, 1905. He is five feet eleven inches tall, weighs 168 pounds, has light complexion and brown hair. He is married to Marcia Ralston. He began professionally as a drummer in a carnival orchestra and later went to Honolulu to direct a band.—Miss K. C., Hammond, La.

EDWARD ROECKER is twenty-two years old, born in Merchantville, Pa. His present home is in Philadelphia. He graduated from Camden High School and Temple University, from which he received a scholarship in music. He is study-

ing voice with Louis Shenk, one of Philadelphia's leading voice culturists.—B. H., Marion, Ind.

BETTY WINKLER is twenty-three years old, five feet three inches tall and not married. PAT MURPHY takes the part of "Scoop" Curtis in "Girl Alone." DON BRIGGS is in Hollywood at present.—Miss P. D., Long Beach, Long Island, N. Y.

BETTY RELLER was born and lived in Rich-
mond, Ind. Her father is a prominent attorney
in that city.—Mrs. C. P. C., York, Pa.

October 7



JACK MILLER
"Kate Smith Hour" maestro
Thurs. 8 pm EST

(12:30 p.m. Continued)

WLW-News; Livestock
WPAR-Farm & Home Hour
WTAM-Linda's First Love
WHP-Footnotes
WVVA-The Gospel Singer

12:45

★ **MBS-We Are Four**, sketch (Libby, McNeill & Libby); WOR
CBS-Madison Ensemble; WNBC
NBC-Armchair Quartet; WFAE
WTAM WLW
CBS-Our Gal, Sunday, sketch (Anacin); WABC WCAU
WJAS WFBL WKBW WHEC (sw-9.59)

KYW-Andy Arcari
WBEN-Stock Quotations
WCAE-Singin' Sam
WEEU-Sure Fine Prgm.
WESG-News
WHAM-Ad Club Meeting
WHP-Edward McHugh, Gospel Singer
WVVA-Ma Perkins

1:00

★ **CBS-Betty & Bob**, sketch (Gold Medal); WABC WCAU
WGR WFBL WJAS (sw-9.59)
NBC-Jean Ellington, songs; KYW (sw-15.3)
NBC-Markets & Weather; WFAE
CBS-Dixie Serenaders; WNBC
WHEC WGBI

MBS-To be announced; WOR
Three Spades; WLW WIBX
WBEN-Consumers Information
WCAE-Musicale
WEEU-Newsletters
WESG-Quiz
WGY-Hi-Boys & Radio Rangers
WHP-Allan Rhoads' Orch.
WKBW-News; To be announced
WMMN-News; Markets
WTAM-Playhouse Interviews
WVVA-Log Cabin Boys

1:15

CBS-Hymns of All Churches (Gold Medal); WABC WCAU
WFBL WJAS WGR (sw-9.59)
NBC-Words and Music; Vocalists; WFAE
WBEW (sw-15.33)
MBS-Featuring Marjorie Mills (Maine Development Commission); WKBW WCAE WBAL
WOR

News; WPAR WHP
KYW-Home Forum
WEEU-Luffs Puppets & Marionettes
WESG-Cornell Agricultural Hour
WGBI-Musical Varieties
WGY-Hymns of All Churches
WIBX-Jamboree
WLW-Musical Moments
WMMN-Midday Varieties
WTAM-Non-Stop Resume
WVVA-Jack Dunigan's Trail Blazers

1:30

World Series

Today's World Series Game will be aired by all three major networks—NBC, CBS and MBS—from **YANKEE STADIUM** in NEW YORK CITY, home of the American League champions, at 1:30 p.m. EST. See network listings below for your nearest station.

NBC-Love & Learn, sketch; WJZ WEBR WSYR

CBS-Arnold Grimm's Daughter, sketch (Gold Medal); WABC WGR WCAU WFBL WJAS (sw-9.59)
CBS-Lyric Serenade; WHEC
WPAR
NBC-Words and Music; KYW (sw-15.33)
Voice of Experience; WBAL
WLW
KDKA-Utility Hall
WCAE-Judy & Jane
WEEU-String Ensemble
WGY-Betty & Bob
WHP-Melody Memories
WIBX-Four Men in a Groove
WKBW-Variety Prgm.
WMMN-Inquiring Reporter
WOR-Pepper Young's Family
WORK-Luncheon Ensemble
WTAM-Wife vs. Secretary
WVVA-Rhythm Rangers

1:45

NBC-Dan Harding's Wife, sketch; WFAE KYW WBEN
CBS-Hollywood in Person (Gold Medal); WABC WCAU WFBL
WJAS WGR (sw-9.59)
CBS-Madison Ensemble; WNBC
NBC-Hal Gordon, tnr.; WJZ
WEBR WSYR
Kitty Keene; WCAE WTAM
KDKA-Stroller's Matinee
WBAL-Globe Trotter
WGY-Household Chats
WHAM-School of the Air
WIBX-News
WKBW-Goodwill Family
WLW-Betty & Bob
WMMN-Sons of the Plains
WOR-Judy & Jane
WPAR-Singing Sam
WVVA-Luncheon Club

2:00

★ **NBC-Music Guild**; WFAE
KYW WTAM (sw-15.33)
CBS-Rambles in Rhythm; WABC
CBS-Petticoat of the Air, sketch (Wayandotte); WJAS WCAU (sw-9.59)
NBC-Stroller's Matinee; WJZ
WBAL WEBR WORK WSYR
KDKA (sw-15.21)
To be announced; WHAM WKBW
WLW WGY
WBEN-Book Chat
WCAE-Way Down East
WEEU-Melody Shoppers
WGBI-Jean Paul King
WGR-News; Loanbirds
WHP-Ma Perkins, sketch
WOR-Kitty Keene
WPAR-Stock Reports

2:15

★ **MBS-Norman Brokenshire's** Afternoon Varieties; WOR
CBS-Herbert Foote, organist; WNBC WJAS WGBI WCAU
WHP (sw-9.59)
CBS-Jack & Loretta, songs & patter (Kirkman's Soap); WABC WGR WIBX WHEC
WFBL
NBC-Music Guild; WBEN
WCAE-Polly Entertains
WESG-Suburban Special
WHAM-School of the Air
WHP-The Lonely Troubadour
WKBW-Heartache Harbor
WMMN-Hints & Harmony
WPAR-Scotch Gospel Singer

2:30

CBS-Dalton Bros., vocal trio; WABC WPAR WIBX WGBI
WGR WHP WNBC WFBL
NBC-El Caballero; WJZ WORK
WEBR
NBC-The Wise Man, philosophy; WFAE WBEN KYW (sw-15.33)
KDKA-Home Forum
WBAL-Maryland Congress of P. T. A.
WCAE-Houseboat Hannah
WCAU-Happy Valley Boys
WEEU-Piano Pals
WGY-Scissors & Paste
WHAM-Catholic Courier
WKBW-German Lesson
WMMN-One of the Jones Boys
WTAM-Treasure House
WVVA-Salon Musicale; Dr. H. Lamont

2:45

★ **CBS-Ted Malone's Between the** Bookends; WABC WJAS WHP
WNBC WHEC WVVA WMMN
WKBW WIBX WPAR
NBC-Musical Adventures; WJZ
WORK WHAM WEBR
NBC-Girl Interne; WFAE (sw-15.33)
MBS-Beatrice Fairfax (Hecker Products); WBAL WGR WHK
WCAE

Design for Listening

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

NIGHT

7:30 EST (6:30 CST) **WE, THE PEOPLE** with Helen Hayes, guest of premiere, CBS.
8:00 EST (7:00 CST) **RUDY VALLEE'S VARIETY HOUR**, NBC.
8:00 EST (7:00 CST) **RUTH GORDON**, Dennis King, Paul Lukas and Sam Jaffe in "The Doll House," guests of Kate Smith's Hour, CBS.
9:00 EST (8:00 CST) **THE SHOW BOAT**, NBC.
10:00 EST (9:00 CST) **YOUR TRUE ADVENTURES** with Floyd Gibbons, CBS.
10:00 EST (9:00 CST) **BING CROSBY** returns to the Music Hall, NBC.
10:30 EST (9:30 CST) **MARCH OF TIME**, CBS.
11:15 EST (10:15 CST) **DEANNA DURBIN** interviewed by Eliza Schallert, NBC.

KYW-Roger Williams; News
WBEN-Dollars & Sense
WEEU-Agricultural Briefs
WESG-Ma Perkins
WGBI-The Gospel Singer
WGY-Organ Reveries; Markets
WLW-Betty & Bob
WTAM-Flower Gardening

3:00

★ **NBC-Light Opera Co.**; WJZ
WEBR WSYR WHAM WORK
WBAL
NBC-Pepper Young's Family
(Camay); WFAE WTAM WGY
WBEN WCAE KYW WLW
WFBL (sw-15.33)
CBS-Theater Matinee; WABC
WHP WESG WMMN WPAR
WIBX WNBC WJAS WGR
WKBN (sw-15.27)
KDKA-Music by Cugat
WCAU-Baseball Game
WEEU-Prof. Schnitzel & Earl
WGBI-Ma Perkins
WKBW-To be announced
WOR-Martha Deane
★ **WORK-MOVIE GOSSIP**
WVVA-L. P. Lehman & Staff

3:15

NBC-Oxydell's Own Ma Perkins, sketch; WFAE WCAE WTAM
WBEN WLW KYW WGY (sw-15.33)
KDKA-State Fed. Penna. Women
WEEU-Ma Perkins
WFBL-Band Contests
WGBI-Memory Test, Billy Buswell

3:30

★ **NBC-Vic & Sade**, sketch (Criscio); Bernardino Flynn; WFAE WCAE WTAM WGY
WBEN WLW KYW (sw-15.33)
CBS-Do You Remember?; Old Favorite Melodies; WABC
WJAS WGBI WGR WMMN
WNBW WPAR WESG WIBX
WKBN WHP WFBL (sw-15.27)
NBC-Southernaires, negro male quartet; WJZ WEBR WORK
WHAM WBAL WSYR KDKA (sw-15.21)
WEEU-Blue Bonnet Boys
WKBW-Savage Serenade
WVVA-Border Riders

3:45

★ **NBC-THE O'NEILLS**, SKETCH (Ivory Flakes); WFAE WCAE
WBEN WLW WTAM WGY
KYW (sw-15.33)
CBS-Do You Remember?; WFBL
NBC-Swing Serenade; Rhythm
Girls; Orch.; WJZ WSYR
WHAM WEBR WBAL KDKA
WORK (sw-15.21)
MBS-Waltz Time; WOR
WVVA-News Reporter

4:00

★ **CBS-Howells & Wright**, two pianos; WABC WKBN WJAS
WPAR WESG WIBX WVVA
WFBL WGR WNBC WHP (sw-15.27)
The numbers to be offered to-night are: In the Village, Op. 10, No. 2 from "Caucasian Sketches" (Lipolittov-Ivanov-Lange); Adagio in C Minor (Haydn-Berkovits); and Oh, Susanna (Foster-Gould).
NBC-Lorenzo Jones, sketch (Phillips); WFAE WBEN WCAE
KYW WGY WTAM (sw-15.33)
NBC-Club Matinee; Harry Kogen's Orch.; Ransom Sherman, m.c.; WJZ KDKA WBAL (sw-15.21)
News; WGBI WOR

WEEU-Horseshoe Mike & Cowboy Joe
WHAM-Women Only
WKBW-See America First
WLW-To be announced
WMMN-Hillbilly Bill
WORK-Cousin Lee

4:15

★ **CBS-PRETTY KITTY KELLY**, sketch (Wonder Bread); KNX
KSL WKBN (also at 10 a.m.)
CBS-Prof. Charles E. Merriam, Talk; WABC WPAR WFBL
WIBX WNBC WGR WHP
WESG WHEC WJAS (sw-15.27)
NBC-Club Matinee; WHAM
NBC-The Guiding Light, sketch (White Naphtha); WFAE KYW
WBEN WGY WCAE WTAM (sw-9.53)
WBAL-News; Musicale
WGBI-Betty & Bob
WLW-To be announced
WMMN-Grafton on Parade
WVVA-Dunigan's Trail Blazers

4:30

★ **CBS-Army Band**; WABC WHP
WKBN WGR WJAS WESG
WIBX WHEC WPAR WVVA
WMMN (sw-15.27)
NBC-Story of Mary Marlin, sketch (Ivory Soap); WFAE
WGY WBEN KYW WTAM
WLW WCAE (sw-9.53)
NBC-Club Matinee; WORK
MBS-Helene Daniels, blues & Orch.; WOR
WBAL-Roslyn Terhune
WEEU-Gus Haenschen's Orch.
WFBL-Intimate Interlude
WGBI-Hymns of All Churches
WKBW-Cappy Cabana

4:45

NBC-Road of Life, sketch (Chipsco); WFAE KYW WGY
WTAM WCAE WBEN
CBS-Army Band; WGBI WFBL
WBAL-Merchants' Hour
WEEU-World Bookman
WLW-Kitty Keene, Inc.
WMMN-Sunbonnet Girls
WOR-Health Talk; Music

5:00

NBC-Peggy Wood Calling; WJZ
WEBR WHAM WBAL WSYR
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco); WGR WCAU WJAS (sw-9.59-15.27)
NBC-Junior Nurse Corps, sketch (Sunbrite); KDKA (sw-15.21)
NBC-Golden Melodies; WFAE
WBEN KYW
WBAL-Uncle Jack's Club
WCAE-Medical Talk
WEEU-Pop & His Hoboes
WFBL-State Institutions Series
WGY-News
WKBW-News; BBC Reporter
★ **WLEU-MOVIE GOSSIP** (1420 kc.)
WLW-Melodies
WMMN-News; Parade of Bargains
WOR-Women Make the News
WORK-Happy Johnny
★ **WPAR-MOVIE GOSSIP**
WTAM-Facts and Fancies

5:15

CBS-Life of Mary Sothorn, sketch (Hind's); WCAU WGR (sw-15.27-9.59)
NBC-Golden Melodies; WFAE
WCAE

NBC-Jackie Heller, tnr.; WJZ
WSYR WEBR
KDKA-Kiddies' Klub
WBAL-Safety Talk; Musicale
WBZ-Stuart Gracey, bar.
WGY-Banjoleers
WHAM-Radiograms
WIBX-Italian Musicale
WKBW-Variety Prgm.
WLW-Jack Armstrong
WMMN-Garden Club
WOR-Pappy's Cutups
WTAM-Art Museum

5:30

NBC-Jack Armstrong, sketch (Wheaties); WFAE WCAE
WGY WBEN WTAM KYW
★ **NBC-Kellogg's Singing Lady**; WJZ
WHAM KDKA WEBR
WSYR WBAL WLW (sw-15.21)
CBS-Exploring Space; Northern
Lights; WABC WHP WGR
WKBN WJAS WIBX WFBL
WPAR WNBC WESG WCAU (sw-9.59-15.27)
MBS-Ray Keating's Orch.; WOR
WEEU-Melody Time
WKBW-Hits & Encores
WORK-Late Afternoon Musical
WVVA-Friendly Shopping

5:45

NBC-Tom Mix Straight Shooters sketch (Purina); WJZ KDKA
WHAM WEBR WSYR WHK
WBAL (sw-15.21)
CBS-Deaf Teacher; WABC WHP
WNBC WKBN WPAR WKBW
WCAU WFBL (sw-9.59-15.27)
NBC-Little Orphan Annie, sketch (Ovaltine); WFAE WGY KYW
WBEN WCAE WTAM (sw-9.53)
News; WEEU WIBX
WESG-Rhythm Almanac
WGR-Music in a Sentimental Mood
WJAS-Baseball Resume
WLW-To be announced
WOR-Josef Randal, hand analyst

NIGHT

6:00

CBS-Del Casino, songs; WABC
WHEC WHP WNBC WHAS
WKBW WKBN WGBI WIBX
WGR WPAR
NBC-Norsemen Quartet; WFAE
WCAE WMAQ (sw-9.53)
NBC-(News, WJZ only) Harry
Kogen's Orch.; Soloist; WJZ
WSYR WEBR
NBC-Junior Nurse Corps, sketch (Sunbrite); WENR
News; KDKA WTIC
CKLW-Turf Reporter
KYW-News; Tell Sisters
WBAL-Don Riley, sports
WBBM-Howard Neumiller, pianist
WBEN-News; Household Reveries
WBT-Swingators
WBZ-News; Little Show; Sports
WCAU-Ben Alley, tnr.; Organ
WEEU-Sidewalk Interviews
WFBL-Grange Singing & Speaking
WGN-Swing It
WGR-To be announced
WGY-News; Melody Time
WHAM-News; Air Masters
WHK-Baseball Resume
WJAS-Republican Talk
WJR-Dancing Moods
WLW-Alias Jimmy Valentine
WMMN-Grafton on Parade
WOR-Uncle Don, children Prgm.
WORK-Sports Talk
WSB-Brenau College Prgm.
WSM-Rhythm Time
WTAM-News; Evening Prelude

6:15

NBC-Turn Back the Clock; WFAE
WSB WCAE WMAQ (sw-9.53)
CBS-Eton Boys; News; WABC
WHP WNBC WPAR WMMN
WHAS WIBX WHEC WKBW
WKBN WJR
NBC-Harry Kogen's Orch.; WLW
WORK
MBS-Harold Turner, pianist; WGN
CKLW-News & Sports
KDKA-Comedy Stars of Broadway
KYW-Sports; Clarice Mayer
WBAL-News; Segue
WBBM-Women in the Headlines
WBEN-Musical Prgm.
WBT-Grady Cole's Store
WCAU-Sports
WEEU-Merchandise Revue
WESG-Musical Moments
WGAR-Sidney Andron; Interlude
WGBI-Previews
WGY-Broadway Comedy Stars
WHAM-Vic Arden's Orch.
WHK-Musical Interlude; News

WJAS-News of the World
WLW-To be announced
WSM-News
WTAM-Musical Moments
WTIC-Casey at the Mike
WVVA-Economy Notes

6:30

★ **CBS-EDDIE DOOLEY'S FOOTBALL NEWS** (Chesterfield); WABC WCAU WBBM WMMN
WHP WBT WPAR WJAS
WHAS WKBW WGBI WJR
WIBX WGR (sw-11.83-9.59)
(also see 8:30 p.m.)
NBC-News; Tony Russell, tnr.;
WJZ WBZ
NBC-News; Today's Sports,
Ford Bond; WFAE
MBS-Len Salvo, organist; WGBL
News; WSB WENR WOR WFBL
WORK
Sports; WBEN WHAM WLW
WGR
CKLW-Waltz Time
KDKA-Sports; Weather
KYW-Scenic Show
WBAL-Victor Arden's Orch.
WCAE-Bit o' Rhythm; Political
Talk
WESG-Bill Pope
WGY-News; Markets
WHK-To be announced
WMAQ-Don Winslow of the
Navy
WSB-News; Radio Headlines
WSM-String Quartet
WTAM-News; Tom Manning
WTIC-Wrightville Clarion
WVVA-It's Easy To Remember

6:45

★ **NBC-Lowell Thomas**, commentator (Sun Oil); WJZ
KDKA WSYR WEBR WTAM
WBZ WLW WBAL WHAM
(sw-15.21)
★ **MBS-Johnson Family**, sketch;
CKLW WOR
NBC-Tom Mix Straight Shooters, sketch (Purina); WMAQ
CBS-George Had's Orch.; WABC
WESG WKBW WKBN WIBX
WNBC WGBI WHP WGR
WBT (sw-11.83)
NBC-Billy & Betty, drama;
WCAE WMAQ (sw-9.53)
NBC-Don Winslow of the Navy, sketch (Ovaltine); WORK
KYW
NBC-Little Orphan Annie, sketch (Ovaltine); WSB
NBC-The Escorts & Betty;
WHK WENR
WBBM-Sidewalk Melodies
WBEN-Piano-Organ Duo
WCAE-Football Broadcast
WCAU-Laff Parade
WEEU-Artists Bureau Period
WFBL-News
WGN-Four Californians
WGR-Comedy Stars of Broadway
WGY-Sports News
WHAS-Melody Cruise
WJAS-Vic Arden's Orch.
WJR-Musical Masters
WMMN-Sons of the Pioneers
WPAR-Guilty or Not Guilty
WSM-Two Pianos
WTIC-Whispering Jack Smith
WVVA-Trio

7:00

★ **NBC-AMOS 'N' ANDY**, sketch (Peppodent); WFAE WTIC
WGY WCAE WBEN KYW
WTAM (sw-9.53) (also see
11 p.m.)
★ **NBC-Easy Aces**, sketch (Anacin); Jane Ace; WJZ KDKA
WBAL WENR WEBR WSYR
WHK WBT WHAM (sw-11.87)
NBC-Louis Panico's Orch.; WSB
WSM
CBS-Poetic Melodies (Wrigley's
Gum); Franklyn McCormack,
readings; Jack Fulton, tnr.;
Carlton Kelsey's Orch.;
WABC WGR WCAU WJAS
WGR WVVA WHEC WFBL
WJR WBT (sw-11.83-9.59)
(also see 11 p.m.)
CKLW-Pleasant Valley Frolics
WBBM-The Headliner
WEEU-Baseball Scores; Twilight
Tunes
WESG-Luis Greene
WGBI-Music in a Sentimental
Mood
WGN-Palmer House Concert
WHP-Dinner Concert
WIBX-AI Triggs
WKBW-News; World Dances
WLW-Alias Jimmy Valentine
WMAQ-News
WMMN-Hollywood Brevities
WOR-Stan Lomax, sports
WPAR-Closing Stock Markets
WSB-Sports Review

Thursday

October 7



VIRGINIA CLARK
Helen Trent in "The Romance of Helen Trent"
Thurs. 12:30 pm EST

Frequencies

OKLV-1030
KDKA-980
KYW-1020
WABC-960
WAL-1000
WBBM-770
WBEN-900
WBT-1080
WZZ-960
WCAE-1220
WCAU-1170
WGRY-1490
WFAF-660
WEEB-1370
WEEU-830
WENR-870
WESG-850
WFBL-1360
WGAR-1450
WGBI-880
WGN-870
WGR-550
WGY-790
WHAM-1150

Sports Review: WGN WMAQ
CKLW-Political Talk
KDKA-Jack Randolph, songs
WBAL-Sports Comment
WBT-Variety Prgm.
WCAE-Whispering Jack Smith
WESG-News; Baseball Scores
WGBI-Hits & Encores
WGY-Science Forum
WHAM-N. Y. S. Troopers Drama
WKBW-Jimmie Shields, songs
WMMN-Melodies
WOR-The Answer Man
WSM-Variety Prgm.
WTIC-Continental
WVVA-Music by Cugat

WGBI-Baseball Scores
WGN-Concert Orch.
WHP-Doctors Who Dared
WKBW-News; Bono & Co.
WGRK-To be announced

9:15
MBS-Joe Sanders' Orch.: WGN
WHK CKLW
WGR-Piano Twins
WOR-Comedy Stars of Broadway
WVVA-Music Appreciation

11:00
*NBC-AMOS 'N ANDY (Pep-sodent): WSM WMAQ WSB
WLW KOA KPRC KFI WOAI
(also at 7 p.m.)
CBS-Cab Calloway's Orch.:
WGBI WGBI WBNF WIBX
WKBW WGAR (sw-11.83)
NBC-(News, WJZ only); Vaga-bonds: WJZ WBAL WOR
WIK WSYR
CBS-Pontic Melodies (Wrigley's):
WBBM KSL WHAS (also at
7 p.m.)
NBC-Footnotes on Headlines:
John B. Kennedy, news: WFAF
WSM (sw-9.53)
News: WOR WVVA WTIC
WENR WJAR WBSZ WGAR
CKLW-Reporter
KDKA-News; Sports
KYW-News; Stewart Sisters
WBN-News; Ironic Reporter
WBT-Reporter; Dance Orch.
WBC-News; Radio Roundelay
WCAE-News; Swing Party
WCAU-Larry Vincent, songs;
Around the Town
WFB-Clark Musical
WGY-News; Music by Cugat
WHAM-News; Lyon's Orch.
WHP-Dance Orch.
WKBW-News; Dance Orch.
WLW-Paul Sullivan, news
WMMN-News; Dance Varieties
WPAR-In a Dancing Mood
WTAM-Blue Barron's Orch.

7:15
NBC-Vocal Varieties (Tums);
The Smoothies; DeVore Sisters;
Male Octet; William
Stoess' Orch.: WFAF WBN
KYW WCAE WMAQ WTAM
WTIC WGY WLW
CBS-Song Time: WABC WIBX
WGR WNBW WPAR WHEC
WJAS WHP WESG (sw-
11.83)

8:30
NBC-Kiddodlers: WJZ WENR
WHK WORK WKBW WBAL
CKLW-News; Melody Interlude
KDKA-Luis Miller, organist
WBN-Julia Mahoney, sop.
WBT-Phyl Coe Mysteries
WBC-Mystery Contest
WCAE-Romance Backstage
WGBI-News; Mine Schedule
WGN-Four Californians
WHP-News
WKBW-Mortimer Marlowe
WLW-Pleasant Valley Frolics
WMAQ-Pat & Hank, comedy
WMMN-House Doctor
WOR-Crown & Headlight Frolic
WPAR-Dance Orch.
WSB-Vocal Varieties
WSM-Two Pianos
WTAM-To be announced
WTIC-Spotlight

8:30
NBC-James Whitcomb Riley;
Memorial Prgm.; Spkrs.: WJZ
WHAM WENR WBAL KDKA
WBS WLS WORK (sw-11.87)
CBS-Eddie Dooley's Football
News (Chesterfield): KNX
KSL (also at 6:30 p.m.)
CBS-Concert Orch.: WBNF
WFB
MBS-Wayne King's Orch.: WOR
WGN
CKLW-Political Talk
WKBW-To be announced
WVVA-Football Forecaster

10:00
*CBS-YOUR TRUE ADVENTURES
(Colgate) with Floyd
Gibbons: WABC WBT WJAS
WFBW WHEC WJR WBBM
WKBW WCAU WHAS WGAR
(sw-11.83-6.06)
*NBC-Kraft Music Hall; Star-
ring Bing Crosby; Bob Burns;
Johnny Trotters Orch.; Guests:
WFAF WMAQ WBN WTAM
WCAE WTIC WSM WLW
WSB KYW WGY (sw-9.53)
*NBC-Night Club; Maurie Am-
sterdam, m.c.; Guests: WJZ
KDKA WSYR WENR WBSZ
WBAL WENR WORK WHAM
(sw-5.14)
MBS-Commentator Forum: WOR
CKLW WGN
WGBI-Concert
WGR-News; Echoes of the Stage
WHP-Palm Garden of the Air
WIBX-Legionnaires
WMMN-Cocktail Caners
WPAR-To be announced

11:15
CBS-Cab Calloway's Orch.: WHP
WJAS WPAR WMMN WFBW
WCAU
CBS-Kate Smith Hour: KNX
KSL (also at 8 p.m.)
NBC-Lou Breesse's Orch.: WFAF
WCAE WGY WTIC WTAM
(sw-9.53)
NBC-Elza Schallert Interviews
Deanna Durbin: WJZ WENR
WORK WSYR KDKA WBAL
(sw-6.14)
MBS-Freddie Martin's Orch.:
WHK WGN CKLW
Sports: WBN WJR WBZ
KYW-Motor Log
WBRM-Melodie Time
WBT-Baseball Scores; News
WGR-Stop, Look, Listen
WHAS-To be announced
WLW-Barney Rapp's Orch.
WMAQ-Andy Kirk's Orch.
WOR-Fishing Flashes
WSB-Radio Headlines
WSM-News

NBC-Healani of The South Seas:
WJZ WBAL WENR WENR
WHK WBS WSM
Sports Review: WBBM WFBW
Whispering Jack Smith: WOR
WJR

8:00
*NBC-RUDY VALLEE'S VA-
RIETY HOUR (Royal Gelatin);
WFAF WMAQ WTAM WCAE
WBN WGY KYW WSB WLW
WTIC WSM (sw-9.53)
Tonight Rudy Vallee has for his
guests Edgar Bergen and
Charlie McCarthy, Edward
Arnold, Eddie Peabody and
Tommy Higgins. The program
will come from Hollywood
where Rudy will be playing
for three weeks at the Coco-
nut Grove. Then Rudy starts
production on the Warner
Bros. movie, "Howdy Stranger-
er," the show Frank Parker
did on Broadway.

8:45
NBC-James Whitcomb Riley;
Memorial Prgm.; Speakers:
WSYR
CKLW-Vocal Trio
WMMN-Baseball Finals; News
WVVA-Looking for New Faces

10:15
WHP-The Diplomats
WIBX-Polish Echoes

11:15
NBC-Northern Lights: WFAF
WTAM WBN WTIC KYW
WGY (sw-9.53)
NBC-Joseph Escarpenter's Orch.:
WJZ WBAL WENR WENR
WHAM WHK WORK
CBS-George Olsen's Orch.:
WABC WBAW WHP WKBW
WJAS WNBW WMMN WBT
WPAR WIBX WGBI WCAU
WKBN WHAS (sw-11.83)

CKLW-Phyl Coe Mysteries
KDKA-H. Middleman's Orch.
WBT-Vic Arden's Orch.
WCAU-Radiofilm
WGR-Broadway Comedy Stars
WGBI-Bill Pierce, Quik Quizzer
WGN-Blackstone Concert Trio
WHAM-Football Comment
WHAS-News
WIBX-Doctors Who Dared
WJAS-Scenic Show
WKBW-Stardust
WMMN-Watts the Answer?
WORK-Five Star Final
WSB-Easy Aces
WVVA-Musical Moments

8:00
*NBC-Kate Smith Hour; Henry
Youngman, comedian; Jim
Crowley, football forum; Jack
Miller's Orch.; Guests (Calu-
met Baking Co.): WABC
WHAS WVVA WJAS WIBX
WCAU WJR WBBM WGR
WPAR WMMN WHEC WBT
WGAR WKBW (sw-6.06-11.83)
(also see 11:15 p.m.)
*NBC-General Hugh Johnson,
commentator (Bromo Quinine):
WJZ WBS WLS WHK WENR
WHK KDKA WSYR WHAM
WBAL (sw-11.87)
*MBS-Music by Arthur Gut-
man: WOR CKLW
WFBW-Sweet Swingettes

8:00
*NBC-MAJOR BOWES AMATEUR
Hour (Chrysler): WABC
WKBW WJAS WCAU WMMN
WKBW WFBW WHEC WIBX
WPAR WHAS WNBW WGAR
WBBM WBT WJR WHP (sw-
6.06-11.83)
*NBC-CAPT. HENRY'S MAX
well House Show Boat; Na-
dine Conner, sopr.; Hattie Mc-
Daniel, comedienne; Meredith
Wilson's Orch.; Warren Hull;
Virginia Verrill; Thomas L.
Thomas, bar.; Alma Kruger;
Eddie Green, comedian; Guest:
WFAF WTAM KYW WGY
WBN WCAE WLW WSM
WMAQ WBS WTIC (sw-9.53)
(also see 12:15 p.m.)
NBC-Helen Traubel, sop.: WJZ
WSYR WHAM WENR WBAL
KDKA WBS WLS WORK (sw-
11.87)
MBS-Crime Clinic: CKLW WHK
WGN
WGBI-Phyl Coe Mysteries
WGR-News; Vic Arden's Orch.
WHAM-To be announced
WOR-Gabriel Heatter, comm.

10:30
*CBS-March of Time (Time
Inc.): WABC WHEC WGR
WKBW WJR WBBM WJAS
WFBW WHAS WCAU (sw-
11.83-6.06)
*MBS-Henry Weber's Musical
Revue: WOR CKLW WGN
WBT-Headline Analyzer
WFBW-Drama Recording
WGBI-Eddie Allen's Orch.
WGR-Harold Austin's Orch.
WHK-News Musicale
WIBX-News
WMMN-Kay Kyser's Orch.
WPAR-Carnival
WSM-Victor Arden's Orch.

10:45
WBT-Dance Orch.
WHK-Sports
WHP-Sportsmen's Corner
WIBX-Allay Melodies
WMMN-Eloise Hall
WSYR-Conservatory of Music

7:30
*NBC-HORLICK'S LUM &
Abner, sketch: WJZ WENR
WBS WSYR WBS WLW
CBS-We, the People; Gabriel
Heatter, dir.; Mark Warnow's
Orch. (Sanka Coffee): WABC
WHAS WJAS WBBM WGAR
WCAU WFBW WHEC WIBX
WJR WHP WGR (sw-6.06-
11.83)
NBC-Schaefer Revue; Bud Col-
lyer; Leo Reisman's Orch.;
Ray Heatherton, bar.: WFAF
NBC-Savitt Serenade: WTAM
KYW
NBC-AI & Lee Reiser, pianists:
WHK WORK

8:00
*NBC-GENERAL HUGH JOHNSON,
commentator (Bromo Quinine):
WJZ WBS WLS WHK WENR
WHK KDKA WSYR WHAM
WBAL (sw-11.87)
*MBS-Music by Arthur Gut-
man: WOR CKLW
WFBW-Sweet Swingettes

8:15
NBC-Island Serenaders: WJZ
NBC-Malcolm Claire, songs &
stories for children: WFAF
WCAE WTAM
KDKA-News; Green River Char-
lie
WCAU-Melody Parade
WEEU-AMorning Devotions
WFBW-Breakfast Express
WHAM-Whistler & His Dog
WIBX-Love Thy Neighbor
WJAS-Curley Miller
WLW-Peter Grant, news
WPAR-AMorning Devotions
WOR-Beauty Talk; Melody Mo-
ments

9:00
*NBC-Breakfast Club: News:
WJZ WBAL
CBS-Metropolitan Parade: WABC
WJAS WIBX WCAU WPAR
WESG WHP WFBW (sw-
21.52)
NBC-Women; News: WFAF WGY
News: WGBI WVVA WLW
KDKA-Shopping Circle
KYW-Nine o'Clock Rhythm
WBN-News; Musical Prgm.
WCAE-Lillian Malone
WEEU-Friendly Club
WGR-News; Musical Homemak-
ers
WHAM-To be announced
WKBW-Niagara Spotlight
WLW-Hymns of All Churches
WMMN-Old Pardon
WOR-Ed Fitzgerald
WORK-AMorning Devotions
WTAM-Health & Home

9:30
CBS-Novelties: WPAR
CBS-Jack Berch's Boys (Fels &
Co.): WABC WNBW WKBW
WHEC WCAU WFBW WJAS
(sw-21.52)
NBC-Breakfast Club: News:
WORK
NBC-Streamliners; News: WCAE
KDKA-Linda's First Love
WESG-Rhythmic Moods
WGR-Ma Perkins
WGY-Musical Prgm.; News
WHAM-Mrs. Thrifty Buyer
WHP-Breakfast Brevities
WIBX-Hollywood Brevities
WLW-Morning in the Mountains
WMMN-Southern Pine Melodeers
WOR-To be announced
WTAM-Wake Up & Sing

Friday

MORNING

7:00 am EST
KYW-News
WBAL-Tip-Top Tunes
WBN-Sun Greeter's Club
WCAE-Morning Express
WGR-Musical Prgm.
WGY-Sing, Neighbor, Sing
WHAM-Lazy K Rangers
WIBX-Merry Go Round
WKBW-Musical News
WLW-Ranch Riders
WTAM-Sun Up
WVVA-Rhythm Rangers

7:15
KYW-Happy Clarks
WCAU-Tunes & Time
WGY-Top o' the Morning; News
WLW-AM Family Prayer Period
WMMN-Just About Time

7:30
NBC-Rise & Shine: WJZ
CBS-Novelties; News: WABC
(sw-21.52)
NBC-Morning Greetings: Orch.
& Radio Rubes: WFAF
Top o' the Morning: WGY WLW
FYW-Musical Clock
WBAL-Plaza 4900
WIBX-Rome on the Air
WJAS-Just About Time
WLW-Sing, Neighbor, sing
WMMN-Early Morning Melodies

WOR-Vincent Sorey's Orch
WPAR-Morning Musical Alarm
WTAM-On the Mall
WVVA-Elmer Crowe

7:45
NBC-Yoichi Hiraoka, xylophon-
ist; News: WJZ
News: WCAU WBN
WFBW-Agricultural Prgm.
WGY-Musical Clock
WIBX-Dawn Patrol
WLW-Morning Round Up
WTAM-Master Singers
WVVA-Border Riders

8:00
NBC-Good Morning Melodies;
String Sextet: WFAF
CBS-The Morning Almanac:
WABC (sw-21.52)
NBC-To be announced: WJZ
News: WJAS WIBX WCAE
WOR
WBAL-Plaza 4900
WCAU-Morning Serenade
WEEU-Around the Breakfast
Table
WFBW-AMorning Meditation
WGBI-Rhythm & Romance
WGY-Morning Variety Hour
WHAM-News; Music
WKBW-Headlines on Parade
WLW-Rube Appleberry
WMMN-Huck & Bub
WORK-Up and At 'em Hour
WTAM-Health & Home
WVVA-L. P. Lehman & Staff

8:15
NBC-Island Serenaders: WJZ
NBC-Malcolm Claire, songs &
stories for children: WFAF
WCAE WTAM
KDKA-News; Green River Char-
lie
WCAU-Melody Parade
WEEU-AMorning Devotions
WFBW-Breakfast Express
WHAM-Whistler & His Dog
WIBX-Love Thy Neighbor
WJAS-Curley Miller
WLW-Peter Grant, news
WPAR-AMorning Devotions
WOR-Beauty Talk; Melody Mo-
ments

8:30
NBC-To be announced: WFAF
KYW WTAM WCAE
NBC-William Meeder organist:
WJZ KDKA WBAL (sw-
21.54)
Musical Clock: WIBX WGBI
To be announced: WHAM WLW
WCAU-Larry Vincent, songs
WEEU-Blue Bonnet Boys
WESG-Morning Varieties
WGY-Time Keeper
WHP-Bright Music; News; Time
WJAS-Tom and Jerry
WJR-Martha Manning
WORK-Cousin Lee
WPAR-Birthday Bill

8:45
NBC-To be announced: WLW
NBC-Showmen Quartet: WJZ
WBAL

KDKA-Band Parade
WCAU-Tops in Season
WFBW-Bob Kenefick, Jr., Sports
WHAM-Tower Clock
WJAS-Cheerie Melodies
WLS-Hilltoppers
WOR-The Gospel Singer
WPAR-Buskirk Family
WTAM-Wake Up and Sing
WVVA-Log Cabin Boys

9:00
*NBC-Breakfast Club: News:
WJZ WBAL
CBS-Metropolitan Parade: WABC
WJAS WIBX WCAU WPAR
WESG WHP WFBW (sw-
21.52)
NBC-Women; News: WFAF WGY
News: WGBI WVVA WLW
KDKA-Shopping Circle
KYW-Nine o'Clock Rhythm
WBN-News; Musical Prgm.
WCAE-Lillian Malone
WEEU-Friendly Club
WGR-News; Musical Homemak-
ers
WHAM-To be announced
WKBW-Niagara Spotlight
WLW-Hymns of All Churches
WMMN-Old Pardon
WOR-Ed Fitzgerald
WORK-AMorning Devotions
WTAM-Health & Home

9:15
CBS-Richard Maxwell, tenor-
philosopher; News: WABC
WJAS WNBW WMMN WKBW
WHP WCAU WPAR WFBW
WIBX (sw-21.52)

NBC-Streamliners; News: WFAF
KYW
Musical Clock: WGBI WVVA
KDKA-Dot & Pat
WCAE-Party Line
WESG-News
WGY-Market Basket
WHAM-Mystery Chef
WLW-Hope Alden's Romance
WMMN-Va. Mountain Boys
*WNBW-BEHIND THE MICRO-
PHONE
WOR-Modern Living
WTAM-Variety Prgm.

9:30
CBS-Novelties: WPAR
CBS-Jack Berch's Boys (Fels &
Co.): WABC WNBW WKBW
WHEC WCAU WFBW WJAS
(sw-21.52)
NBC-Breakfast Club: News:
WORK
NBC-Streamliners; News: WCAE
KDKA-Linda's First Love
WESG-Rhythmic Moods
WGR-Ma Perkins
WGY-Musical Prgm.; News
WHAM-Mrs. Thrifty Buyer
WHP-Breakfast Brevities
WIBX-Hollywood Brevities
WLW-Morning in the Mountains
WMMN-Southern Pine Melodeers
WOR-To be announced
WTAM-Wake Up & Sing

9:45
CBS-Bachelor's Children (Old
Dutch Cleanser): WABC WJAS
WFBW WCAU WKBW (sw-
21.52)

Friday

NBC-Landt Trio: WFAF WCAE
WORK
NBC-Aunt Jemima (Quaker
Oats): WJZ KDKA (sw-
15.21)
CBS-Novelties: WNBW WGBI
CKLW-Melody Interlude
KYW-Everyday
WBAL-Neighbor Jim
WBN-Sally Work
WEEU-News
WESG-Somebody's Birthday
WFBW-Morning Melodies
WGR-Party Line
WGY-Marc Williams, songs
WHAM-Houseboat Hannah
WIBX-Ma Perkins
WLW-Young Widdler Jones
WMMN-AMorning Devotions
WOR-Organ Recital
WTAM-Current Interlude: News
WORK

*CBS-PRETTY KITTY KELLY,
sketch (Wonder Bread):
WABC WIBX WVVA WHEC
WGR (sw-21.52) (also see 4:15
p.m.)
NBC-Story of Mary Marlin,
sketch (Ivory Snow): WJZ
WBAL WHAM WSYR KDKA
(sw-15.21)
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WFAF WTAM KYW
WBN WGY WCAE
Pictures of the entire cast of Mrs.
Wiggs of the Cabbage Patch can
be found on page 14.

(Continued on Next Page)

Friday

October 8



PEGGY ALLENBY
Susan Price in "David Harum"
Fri, 11 am EST

(10:00 a.m. Continued)

NBC-Breen & de Rose: WORK
WCAU-Morning Melodies
WEEU- Δ Church in the Wild-
wood
★ WESG-News & NOTES
WFBM-Musical Interlude
WGBI-Songs & Sonnets
WHP-Mary Fountain, organist
WJAS-Musicale
WKBW-News; Variety Prgm.
WLM-Linda's First Love
WMMN-Grafton on Parade
WOR-Medical Information Bu-
reau
WPAR-To be announced

10:15
NBC-Oxydol's Own Ma Perkins,
drama: WJZ WHAM WSYR
WJAR KDKA (sw-15.21)
NBC-John's Other Wife, sketch
(Louis Philippe): WEAF KYW
WCAE WGY WTAM WBNB
CBS-Myrt & Marge, sketch
(Super Suds): WABC WJAS
WFBM WCAU WHEC WGR
(sw-21.52)
NBC-Vaughn de Leath, songs:
WBAL WORK
WEEU-Paul Sechrist
WESG-Day Dreams
WHP-Fields & Hall
WIBX-Rome on the Air
WKBW-Smiling Bob
WLW-To be announced
WMMN-Bud & Verge
WOR-Peggy Wood
WPAR-WPA Music Project
WVVA-Hugh Cross & Shug Fish-
er

10:30
CBS-Tony Wons' Scrapbook
(Vicks): WABC WJAS WFBM
WCAU WHEC WKBW WJAR
NBC-Just Plain Bill, sketch (An-
aena): WEAF WCAE WTAM
WGY WBNB KYW
NBC-Pepper Young's Family,
drama (Camay): WJZ KDKA
WHAM WSYR WBAL (sw-
15.21)
WEEU-The Question Box
WGR-Tonic Tunes
WIBX-News
WLW-We Live Again
WOR-Allie Lowe Miles Club
WORK-Happy Johnny

10:45
★ NBC-TODAY'S CHILDREN,
sketch (Pillsbury): WEAF
WBNB WGY KYW WCAE
WTAM
CBS-Ruth & Bill, songs; Novelty
Orch.: WABC WHP WESG
WGR WHEC WCAU WJAS
WBNB WPAR WFBM
NBC-Kitchen Cavaleade (C. F.
Mueller Co.): WJZ WSYR
WHAM KDKA (sw-15.21)
WBAL-Mary Landis
WGBI-Home-Lovers Prgm.
WIBX-Rome on the Air
WKBW-English Lesson Series
WLW-Live Stock Reports
WMMN-Your Unseen Advisor
WOR-Orchestra
WORK-Frank Renault, organist
WVVA-Cousin Emmy's Kinfolks

11:00
★ NBC-O'NEILLS, SKETCH
(Ivory Flakes): WJZ WBAL
KDKA WHAM WSYR (sw-
15.21)
★ CBS-Helm's Magazine of the
Air; Romance of Carol Ken-
edy, sketch; B. A. Rolfe's
Orch.; Julia Sanderson &
Frank Crumit, songs; Guests:
WABC WJAS WHEC WKBW
WCAU WFBM WHP
NBC-David Harum, sketch (Bab-
O): WEAF WCAE WTAM
WBNB KYW WGY (sw-15.33)
NBC-Honeymooners: WORK

MBS-To be announced: WOR
WEEU-Planologue
WGBI-All Star Review
WGR-News; Loan Aids
WIBX-Women in the News
WLW-To be announced
WMMN-News; Morning Market
WPAR-For Women Only
WVVA-Dick Leibert, organist

11:15
NBC-Backstage Wife, sketch
(Dr. Lyons): WEAF WTAM
WBNB KYW WGY WCAE
(sw-15.33)
NBC-Road of Life, sketch (Chip-
so): WJZ WHAM KDKA
WBAL WLW WSYR (sw-
15.21)
NBC-Three Majors: WORK
WEEU-Agricultural Briefs
WIBX-Hal Smith, organist
WMMN-Neighbor Jim
WOR-Hope Alden's Romance
WPAR-Impruptu & Ad Lib
WVVA-Rapid Ad Service

11:30
★ NBC-Vic & Sade, sketch
(Crisco): WJZ KDKA WHAM
WSYR WBAL (sw-15.21)
CBS-Big Sister, sketch (Rin-
so): WABC WVVA WCAU
WJAS WHP WHEC WFBM
WIBX WGR
NBC-How to Be Charming,
sketch (Phillips): WEAF WGY
WBNB WTAM KYW WCAE
(sw-15.33)
MBS-Martha & Hal: WOR
WEEU-Bob Henke's Organique
WESG-Song Contrasts
WGBI-Evangelistic Hour
WKBW-Science News
WLW-To be announced
WMMN-Theater Party
WORK-The Clipper Crew

11:45
NBC-Hello, Peggy, sketch (Dra-
no): WEAF WCAE WBNB
KYW WTAM WGY (sw-15.33)
NBC-Edward MacHugh, gos-
pel singer (Ivory Soap): WJZ
WHAM KDKA WBAL WSYR
WLW (sw-15.21)
CBS-Aunt Jenny's Real Life
Stories (Spry): WABC WJAS
WCAU WIBX WFBM WVVA
WGR WHEC WHP
MBS-Hecker's Information Bu-
reau with Myra Kingsley &
Jean Paul King, commentator:
WGBI WSYR WBNB WOR
WESG-Musical Bazaar
WKBW-English Lesson Series
WMMN-Dance Tunes
WORK-To be announced

AFTERNOON

12:00
NBC-Time for Thought: WJZ
WBEW
NBC-Girl Alone (Kelllogg):
WEAF KYW WTAM WCAE
WBNB WLW
CBS-Mary Margaret McBride,
talks (Minute Tapioca):
WABC WCAU WJAS WKBW
WBNB WKBW WFBM WHEC
WBNB WHP WGBI WKBW
(sw-9.59)
NBC-Happy Jack, songs: (sw-
15.33)
MBS-Parents' Magazine of the
Air: WOR
News: KDKA WEEU
WBAL-News; Hi Jinks
WGY-It's Fun to Keep House;
News
WHAM-To be announced
WMMN-Home Harmony Time
WVVA-Ted Grant & Wayne
Sanders

12:15
★ CBS-YOUR NEWS PARADE
(Lucky Strike Cigarettes);
Edw. C. Hill, commentator:
WABC WFBM WVVA WHEC
WHP WMMN WIBX WBNB
WJAS WKBW WCAU WGR
(sw-9.59)
★ NBC-The Goldbergs, sketch
(Oxydol): WEAF WTAM WGY
WCAE WBNB KYW (sw-15.33)
★ MBS-Tom, Dick & Harry
(Fels Naphtha): WLW
NBC-Brick Holton, tr. (News,
WJZ only): WBEW
MBS-Rhythm Orch.: WOR
KDKA-Sunshine Special
WEEU-Chap Reporters
WHAM-News Hit of the Day
WJAS-Musicale
WKBW-Farm Period
WORK-News
WPAR-Studio Melodies

12:30
CBS-Romance of Helen Trent
(Edna Wallace Hopper):
WABC WCAU WHEC WKBW
WFBM (sw-9.59)

Design for Listening

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

NIGHT

8:00 EST (7:00 CST) CITIES SERVICE CON-
CERT with Lucille Manners, Rosario Bour-
don's orchestra and football talks by Grant-
land Rice, NBC.

8:30 EST (7:30 CST) MUSIC FROM HOLLY-
WOOD with Alice Faye and Hal Kemp's or-
chestra, CBS.

9:00 EST (8:00 CST) DOLORES DEL RIO in
"Life of a Lancer Spy," guest of Hollywood
Hotel, CBS.

10:00 EST (9:00 CST) THE SONG SHOP with
Kitty Carlisle, Frank Crumit, Reed Kennedy,
Alice Cornett, quartet and Gus Haenschen's
orchestra, CBS.

★ NBC-Nat'l Farm & Home Hour:
WORK WBEW WSYR KDKA
(sw-15.21)
The first half hour will origi-
nate at Southeastern States
Fair and Atlanta Centennial,
Atlanta, Ga.
CBS-Captivators: WMMN
NBC-Vagabonds: WEAF KYW
News: WJAS WOR
WBAL-Farm Hints
WBNB-News; It's Fun to Keep
House
WCAE-Sophisticated Ladies
WEEU-Si & Elmer
WESG-Harry Springer
WGBI-Bill Pierce, songs
WGR-Familiar Songs
WGY-Farm Prgm.
WHAM-Voice of Experience
WHP-Dept. of Agriculture
WIBX-Italian Melodies
WLW-News; Livestock
WPAR-Farm & Home Hour
WTAM-Linda's First Love
WVVA-The Gospel Singer

12:45
★ MBS-We Are Four, (Libby,
McNeill & Libby): WOR
CBS-Our Gal, Sunday, sketch:
(Old English Floor Wax):
WABC WKBW WHEC WFBM
WJAS WCAU WBNB (sw-
9.59)
NBC-Joe White, tr.; Padriac
Colum, poet: WTAM WLW
NBC-Market & Weather Report:
WEAF
NBC-Nat'l Farm & Home Hour:
WHAM WBAL
KYW-Andy Arcari
WBNB-Stock Quotations
WCAE-Sing'n' Sam
WEEU-Vibraharp
WESG-Style Cast; News
WHP-Gospel Singer
WVVA-Ma Perkins

1:00
★ CBS-Betty & Bob sketch (Gold
Medal): WABC WFBM WCAU
WJAS WGR (sw-9.59)
NBC-Borden's Special Edition,
sketch: WEAF
CBS-Maxim Lowe's Ensemble:
WGBI
NBC-Alexander Bros., piano
duo: KYW (sw-15.33)
MBS-Microphone in the Sky; In-
terviews: WOR
The Frim Sisters: WLW WIBX
WBNB Farm Service
WCAE-Musicale
WEEU-Newsletters
WESG-Quiz-Quick
WGY-The Hi-Boys, songs
WHP-Allan Rhodes' Orch.
WKBW-News; Charm Circle
WMMN-News; Stocks; Dance
Tunes
WTAM-Playhouse Interviews
WVVA-Log Cabin Boys

1:15
NBC-Words and Music; Soloists:
WBNB (sw-15.33)
CBS-Teddy Crocker, cooking ex-
pert (Gold Medal): WABC
WCAU WJAS WFBM WGR
(sw-9.59)
MBS-Carson Robison's Buckaroos
(Musterole): WOR WGN
WCAE WBAL
News: WHP WPAR
KYW-Home Forum
WEEU-Dance Hour
WESG-Cornell Agricultural Hour
WGBI-Musical Varieties
WGY-Betty Crocker
WIBX-Jamboree
WJAS-Musicale
WMMN-Midday Varieties
WOR-Health Talk; Melody Mo-
ments
WTAM-Noon-day Resume
WVVA-Trail Blazers

World Series

Today's World Series Game
will be aired by all three ma-
jor networks—NBC, CBS and
MBS—from either the Polo
Grounds in New York City
or Wrigley Field in Chicago,
pending the outcome of the
National League Pennant
Race between the New York
Giants and the Chicago Cubs.
Should the former win out,
the broadcast will start at
1:30 p.m. EST, or if the lat-
ter, the game will start at
2:30 p.m. EST. See network
listings below for your near-
est station.

CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): WABC
WCAU WJAS WGR WFBM
(sw-9.59)
NBC-Love & Learn, sketch: WJZ
WSYR
CBS-Dixie Serenaders: WHEC
KDKA-Afternoon Songsters
KYW-Farm & Fireside
WBAL-Voice of Experience
WBNB-Organ Hymn Hour
WCAE-Judy & Jane
WEEU-String Ensemble
WGY-Betty & Bob
WHAM-School of the Air
WHP-Spartan Salute
WIBX-News; Jamboree
WKBW-Variety Prgm.
WLW-Voice of Experience
WMMN-Inquiring Reporter
WOR-Pepper Young's Family
WORK-Luncheon Ensemble
WPAR-Man on the Street
WTAM-Wife vs Secretary
WVVA-Rhythm Rangers

1:45
NBC-Dan Harding's Wife, sketch:
WEAF WBNB (sw-15.33)
CBS-Hollywood in Person (Gold
Medal): WABC WJAS WFBM
WCAU WGR (sw-9.59)
NBC-Grace & Scotty, songs &
patter: WJZ WSYR WBEW
KDKA (sw-15.21)
CBS-Dixie Serenaders: WBNB
Kitty Keene: WCAE WTAM
WBAL-Globe Trotter
WGY-Household Chats
WHAM-Canoe Courier
WHP-The Ranch Boys
WIBX-News
WJAS-To be announced
WKBW-What's New
WLW-Betty & Bob
WMMN-Sons of the Plains
WOR-Judy & Jane
WPAR-Singing Sam
WVVA-Program Resume

2:00
★ NBC-Showtime Matinee: Or-
chestra & Vocalists: WEAF
WTAM KYW WGY (sw-15.33)
CBS-News Through a Woman's
Eyes (Pontiac); Kathryn Cra-
vens: WABC WCAU WJAS
WHEC WKBW WFBM WBNB
(sw-9.59)
NBC-Whitney String Ensemble:
WJZ WBEW WSYR WORK
KDKA WBAL (sw-15.21)
To be announced: WHAM WLW
WBNB-Salute to Mothers
WCAE-Way Down East
WEEU-Melody Shoppers
WGBI-Jean Paul King
WGR-Value Varieties
WHP-Ma Perkins, sketch
WOR-Kitty Keene
WPAR-Stock Reports

CBS-Jack & Loretta, songs &
patter (Kirkman's Soap):
WABC WGR WHEC WFBM
WIBX
WCAE-Polly Entertains
WCAU-Afternoon Melodies
WESG-Suburban Special
WJAS-Meet the Mrs.
WKBW-Dixieland Band
WLW-To be announced
WMMN-Hints & Harmony
WPAR- Δ Scotch Gospel Singer

2:30
NBC-Bennett & Wolverton, pi-
ano duo: WJZ WBEW WORK
WBAL
CBS-Lyn Murray's Four Club-
men: WABC WKBW WHEC
WPAR WIBX WBNB WGBI
WGR WJAS WFBM
NBC-Walter Logan's Musicale:
WEAF WBNB WTAM KYW
WGY (sw-15.33)
KDKA-Home Forum
WCAE-Houseboat Hannah
WCAU-Happy Valley Boys
WEEU-Piano Pals
WGY-Bradley Kincaid
WHAM-To be announced
WHP-Album of Melodies
WKBW-Success Story
WLW-Voice of Experience
WMMN-One of the Jones Boys
WVVA-Salon Musicale; Dr. H.
Lamont

2:45
★ CBS-Ted Malone's Between the
Bookends: WABC WKBW
WPAR WIBX WMMN WHEC
WHP WFBM WBNB WJAS
WMMN WKBW
NBC-Peggy Wood Calling: WJZ
WHAM WBEW WORK
NBC-Girl Interne, Joyce Jordan:
WEAF
MBS-Beatrice Fairfax (Hecker
Products): WOR WBAL WGR
WCAE
KYW-Andy Arcari; News
WBNB-Dollars & Sense
WEEU-Concert Hall of the Air
WESG-Ma Perkins, sketch
WGBI-The Gospel Singer
WGY-Master Singers; Markets
WLW-Betty & Bob
WVVA-Listener Speaks

3:00
★ NBC-Radio Guild, drama:
WJZ WSYR WBEW WHAM
WBAL WORK
★ CBS-Columbia Concert Hall:
WABC WKBW WPAR WIBX
WFBM WJAS WHEC WMMN
WGR WESG WBNB (sw-15.27)
NBC-Pepper Young's Family,
sketch (Camay): WEAF WGY
WCAE WTAM KYW WLW
WBNB (sw-15.33)
KDKA-Music by Cugat
WBAL-Globe Trotter
WCAU-Baseball Game
WGBI-Ma Perkins, sketch
WHP-Beatification Prgm.
WKBW-Carnival
WOR-Martha Deane

3:15
★ WRAK-MOVIE GOSSIP
WVVA-L. P. Lehman & Staff

3:15
NBC-Oxydol's Own Ma Per-
kins, sketch: WEAF WTAM
WBNB WLW KYW WCAE
WGY (sw-15.33)
CBS-Concert Hall: WGBI
KDKA-D.A.R. Prgm.
WEEU-Ma Perkins

3:30
★ NBC-Vic & Sade, sketch:
WEAF WGY WLW WBNB
WTAM WCAE KYW WORK
(sw-15.33)
CBS-Three Consoles: WABC
WKBW WPAR WIBX WBNB
WGR WHP WJAS WHEC
WESG WMMN WGBI WFBM
(sw-15.27)
KDKA-Afternoon Melodies
WEEU-Blue Bonnet Boys
WKBW-What Do You Think?
WVVA-Border Riders

WFBM-4-H Club Champions
WHAM-Women Only
WKBW-Music for You
WLW-To be announced
WMMN-Hillbilly Billy
WORK-Cousin Lee

4:15
★ CBS-PRETTY KITTY KELLY
(Wonder Bread): KNX KSL
WKBW (also at 10 a.m.)
NBC-Club Matinee: WHAM
CBS-Don Voyage: WABC WHEC
WESG WBNB WFBM WKBW
WPAR WHP WGR WJAS (sw-
15.27)
NBC-The Guiding Light (White
Naphtha): WEAF WBNB WTAM
WCAE WGY KYW (sw-9.53)
WBAL-News; Miniature Musi-
cale
WGBI-Betty & Bob
WMMN-Grafton on Parade
WOR-To be announced
WVVA-Trail Blazers

4:30
CBS-Bon Voyage: WVVA
WKBW
MBS-Helen Daniels, blues &
orch.: WOR
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WEAF
WBNB WCAE WTAM WGY
WLW-KYW (sw-9.53)
NBC-Club Matinee: WORK
WBAL
WEEU-Music by Cugat
WFBM-Intimate Interlude
WGBI-Betty Crocker
WKBW-Hollywood on Parade

4:45
CBS-Dr. Allan Roy Dafeo (Ly-
sol): WABC WGR WCAU
WJAS
NBC-Road of Life, sketch (Chip-
so): WEAF KYW WTAM
WGY WCAE WBNB (sw-
9.53)
MBS-To be announced: WOR
WBAL-News; Musicale
WEEU-World Bookman
WGBI-Dreamy Hawaiians
WKBW-To be announced
WLW-Kitty Keene, Inc.
WMMN-Sunbonnet Girls
WOR-Health Talk; Music
WORK-Man on the Street

5:00
★ NBC-Nellie Revel, philosophy:
WJZ WSYR WENR WHAM
CBS-Follow the Moon with Elsie
Hitz & Nick Dawson (Pebe-
co): WABC WCAU WJAS
WGR (sw-9.59-15.27)
NBC-Junior Nurse Corps, sketch
(Sunbrite): KDKA (sw-
15.21)
NBC-Arthur Lang, bar.: WEAF
WCAE WBNB KYW
WBAL-Uncle Jack's Club
WEEU-Pop & His Hoboes
WFBM-Health Hunters
WGBI-Recipe Girl
WGY-Stock & Produce Market
WKBW-News; Reporter

★ WLEU-MOVIE GOSSIP (1420
ke)
WLW-Melodies
WMMN-News; Parade of Bar-
gains
WOR-Women Make the News
WORK-Happy Johnny
WTAM-Facts and Fancies

5:15
NBC-Jackie Heller, tr.: WJZ
WSYR WENR WBEW WBAL
CBS-Life of Mary Sothern,
sketch (Hind's): WABC WGR
WCAU WJAS (sw-15.27-9.59)
NBC-While the City Sleeps (Dara
Rich): WEAF WBNB WTAM
KDKA-Kiddies' Klub
KYW-Mike Torres
WFBZ-Doris Tirrell, organist
WCAE-News of the Road
WHAM-Radiograms
WIBX-Italian Musicale
WKBW-To be announced
WLW-Jack Armstrong
WMMN-Four Musketeers
WOR-Charioteers

5:30
NBC-Choir Symphonette: WJZ
KDKA WHAM WBAL WSYR
WLW (sw-15.21)
NBC-Jack Armstrong, sketch
(Wheaties): WEAF WBNB
WTAM KYW WGY WCAE
(sw-9.53)
CBS-Salvation Army Staff Band:
WABC WHP WCAU WFBM
WHEC WHEC WESG WJAS
WBNB WKBW WPAR WVVA
(sw-15.27-9.59)
WCAE-Notelette
WEAF-Men Behind the Classics
WGR-W. P. A. Prgm.
WGY-Chandu the Magician
WKBW-W. P. A. Prgm.
WMMN-Your Unseen Advisor
WOR-Red Star Rangers
WORK-Late Afternoon Musical
WVVA-Friendly Shopping Hour

Frequencies

CKLW-1030
KDKA-890
KTVW-1020
WABC-860
WBAL-1060
WBEN-770
WBEN-900
WBT-1080
WEZ-990
WGA-1220
WCAU-1170
WLS-1490
WEAF-660
WEDR-1870
WEEU-850
WENR-870
WESG-850
WFBL-1500
WGB-1450
WGT-850
WGN-720
WGR-650
WGY-790
WHAM-1150

WHAS-WJR-WGBT-WKBW
WPAR (sw-9.59-11.83)
NBC-News; Revelers' Quartet;
WJZ
NBC-News; Today's Sports, Ford
Bond; WEAF
NBC-News; Charles Sears, trn.;
WEBR-WBAL
News; WENR-WFBL-WORK
WOR
Sports; WBEN-WHAM-WLW
CKLW-News & Sports
KDKA-Sports; W. H. H. W. H.
K. Y. W. Singing Strangs
WBT-Variety Prgm.
WBZ-News; Musaeale
WCAE-Baseball Resume; Political
Talk
WESG-Bill Pope
WGR-Musical Moments
WGN-Adventures Abroad
WGR-Roger Baker's Sports
WGY-News; Evening Briefings
WHK-Musical Moments
WMAQ-Don Winslow of the Navy
WBZ-News; Radio Headlines
WMM-Vagabonds
WTAM-Tom Manning
WTIC-Whitville Clarion
WWVA-Day's Study Party

WGN-Jack & Paul
WHAM-Bidin' My Time
WHAS-News
WJR-Musical Moments
WKBW-Stardust
WLW-Jimmy James' Orch.
WMMN-Watts the Answer!
WOR-Musical Chefs
WORK-Five Star Final
WSB-Swing is the Thing
WSM-June Moody and Beasley
Smith

CBS-Ann Leaf, organist; WPAR
To be announced; WIBX-WHP
WORK
Whispering Jack Smith's Orch.;
WSB-WGN
CKLW-Political Talk
WBT-Comedy Stars of Broadway
WGBI-Baseball Scores
WKBW-News; Income Builder.
WLM-Tonic Time
WMMN-Vic Arden's Orch.
WSM-To be announced
WWVA-Twilight Reverie

*NBC-RALEIGH & KOOL
Show Starring Edythe Wright
& Jack Leonard, vocalists;
Three Esquires; Morton Bowe,
trn.; Tommy Dorsey's Orch.;
Paul Stewart, announcer;
WJZ-WEBR-WBAL-WHAM
WENR-WBZ-KDKA-WSYR
WIK-WGAR (sw-6.14)
*CBS-THE SONG SHOP (COCA-
Cola); Starring Kitty Carlisle;
Frank Crumit, Reed Kennedy,
Alice Cornett; Glee Club; Gus
Haensch's Orch.; WABC
WJR-WNBF-WHEC-WFBL
WBT-WGBI-WBMM-WGAR
WMMN-WJAS-WKBW-WHAS
WCAU-WPAR (sw-11.83-6.06)
MBS-How About It: WGN-WOR
CKLW
WGR-News; Dance Melodies
WIBX-Musical Moments



TOMMY DORSEY
"Raleigh and Kool Show"
orchestra leader
Fri. 10 pm EST

5:45
NBC-Tom Mix' Straight Shooters
(Purina): WJZ-KDKA-WHK
WHAM-WSYR-WEBR-WBAL
(sw-15.21)
NBC-Little Orphan Annie, sketch
(Ovaltine): WEAF-WGY-WLW
WTAM-WBEN-WCAE-KYW
(sw-9.53)
CBS-Dorothy Gordon's Children's
Corner: WABC-WPAR-WNBF
WKBW-WHEC-WCAU-WHP
WKBW-WFBL (sw-15.27-9.59)
WEEU-Jack Richie
WESG-Rhythm Almanac
WGR-International Airm
WIBX-Dr. George Perrine
WJAS-Baseball Resume
WOR-Junior G-Reme

6:45
*NBC-Lowell Thomas, news
commentator (Sun Oil): WJZ
WSYR-WBZ-WEBR-WTAM
KDKA-WBAL-WLW-WHAM
(sw-15.21)
*MBS-Johnson Family, sketch:
WOR-CKLW
NBC-Tom Mix' Straight Shooters
(Purina): WMAQ
CBS-Fed. of Jewish Charities;
Speaker: WABC (sw-11.83)
NBC-Escorts & Betty: WENR
CBS-Frank Dailey's Orch.:
WKBW-WBT-WNBF-WESG
NBC-Don Winslow of the Navy,
sketch: KYW-WSM-WORK
NBC-Little Orphan Annie, sketch
(Ovaltine): WSB
NBC-Billy & Betty: WEAF
Victor Arden's Orch.: WBEN
WTIC
WBAL-Dinner Music
WBMM-Every Woman
WCAE-Football Broadcast
WEEU-Artists' Bureau Period
WFBL-Jungle Jim
WGR-Hi-Speed Prgm.
WGN-Four Californians
WGR-Whispering Jack Smith
WGY-Leo Bolley, sports
WHAS-Melody Cruise
WHK-Black on White
WIBW-Edward Jardon, trn.
WIBX-Forward America; Safety
Drama
WJAS-Duquesne Prgm.
WJR-Swing Club
WWVA-Trio

7:30
*NBC-HORLICK'S LUM & AB-
ner, sketch: WJZ-WENR
WLW-WSYR-WBZ-WSB
WBAL (also see 11:15 p.m.)
*MBS-Lone Ranger (Silver-
cup): WOR
NBC-Eddie Duchin's Orch.; Stan-
ley Worth & Patricia Norman,
vocalists; Roger B. Whitman,
author (Kopper's Coke): WEAF
KYW
NBC-EI Caballero: WCAE
CBS-Inner Concert: WABC
WCAU-WHAS-WBMM-WIBX
WJAS-WBT-WPAR (sw-9.59-
11.83)
Vic Arden's Orch.: KDKA WOR
Sports Review: WGN-WMAQ
WBEN-Cy King, reporter
WCAE-Political Talk
WESG-News; Baseball Scores
WFBL-This & That
WGR-Whispering Jack Smith
WGBI-Varieties
WGY-Jim Healy
WHAM-To be announced
WHK-Quiz Bee
WHP-Baseball Scores
WJR-Musical Spotlight
WKBW-Boots & the Bachelors
WMMN-Melodies
WSM-Whispering Jack Smith
WTAM-Jr. Safety Police Club
WTIC-Concert Prgm.
WWVA-Treasure Chest

8:30
*CBS-MUSIC FROM HOLLY-
WOOD (Chesterfield): Hal
Kemp's Orch.; Alice Faye;
Don Forbes, announcer: WABC
WBBM-WJAS-WCAU-WMMN
WJR-WGR-WHP-WBT-WNBF
WPAR-WIBX-WHEC-WHAS
WFBL-WGAR (sw-6.06-11.83)
(also see 11:30 p.m.)
*MBS-Lone Ranger (Silver-
cup): WGN
NBC-Death Valley Days, drama
(Borax): WJZ-WBAL-WHAM
WLW-KDKA-WLS-WEBR
WSYR-WBZ (sw-11.87)
MBS-Dick Stabile's Orch.: WCAE
CKLW
WFAA-Meet the Folks
WFL-Melody Time
WGY-Farm Forum
WKBW-Lorenzo Trio
WLS-Musical Prgm.
WOR-Dale Carnegie
WORK-Scene Show
WSB-Editorial Hour
WSM-To be announced
WWVA-Musical Varieties

10:15
WGN-Joe Sanders' Orch.;
WIBX-News
10:30
*NBC-JIMMIE FIDLER'-HOL-
lywood Gossip (Drene): WEAF
WBEN-WTAM-WTIC-WLW
KYW-WCAE-WMAQ-WGY
(sw-9.53)
*MBS-Curtain Time: WGN
NBC-Fortune Stories, mystery
series: WJZ-WORK-WBAL
WBZ-WHAM-WENR-WEBR
WSYR
NBC-Pontiac Varsity Show: KGO
WSB (also at 8 p.m.)
CKLW-Musical Modern
KDKA-Building Good Will
WGR-Continental Nights
WHK-News Musicale
WOR-Impressions; Genevieve
Rowe, soloist
WSM-Tomorrow's Winner

WBEN-Sports Reporter
WBZ-Sports, Bill Williams
WCAE-Sammy Kaye's Orch.
WGAR-Stop, Look, Listen
WGN-Ted Weems' Orch.
WLW-Mad Hatfielders, drama
WMAQ-Norman Pearce, poet
WSB-Radio Headlines
WSM-News

NIGHT

6:00
*CBS-Margaret Daum, sop.
with Concert Orch.: WABC
WGBI-WHAS-WBT-WGAR
WKBW-WNBF-WHEC-WPAR
WHP
NBC-Education in the News
WEAF-WMAQ-WBS (sw-9.53)
NBC-Junior News Corps, sketch
(Sunbrite): WENR
NBC-News, WJZ only) Harry
Kogen's Orch. & Soloist: WJZ
WSYR-WEBR
News: KDKA-WTIC
CKLW-Turf Reporter
KYW-News; Telt Sisters
WBAL-Don Riley, sports
WBMM-Howard Neumiller, pi-
anist
WBEN-News; Household Reveries
WBZ-News; Little Show; Sports
WCAE-Your Good Health
WCAE-Ben Alley, trn.; Organ
WEEU-Sidewalk Interviews
WFBL-Mr. Fikit Looks at Syra-
cuse
WGR-Jimmie Shields, songs
WGY-News; Melody Time
WHAM-News Air Masters
WHK-Baseball Resume
WIBX-Tony Band
WJAS-Bennie Burton's Orch.
WJR-Dancing Moods
WLW-String Ensemble
WMMN-Grafton on Parade
WOR-Uncle Don
WORK-Sports Talk
WSM-Rhythm Time
WTAM-News; Evening Prelude

7:00
*NBC-AMOS N ANDY (PEP-
sodent): WEAF KYW WCAF
WBEN WGY WTIC WTAM
(sw-9.53) (also see 11 p.m.)
CBS-Poetic Melodies (Wrigley's
Gum): WABC WGR WHEC
WBT WWVA WFBL WGR
WCAU WJAS (sw-11.83-9.59)
(also see 11 p.m.)
NBC-New York Communist Par-
ty Prgm.: WJZ
NBC-Mary Small, songs: WENR
WHK-WEBR
News: WIBX WMAQ
Sports: WOR WJR WORK
CKLW-News; Melody Interlude
KDKA-To be announced
WBAL-Dinner Music
WBMM-Headliner
WBZ-Musicale
WEEU-Baseball Scores; Twilight
Tunes
WESG-Mark Twain Organ
WGBI-Gaslight Harmonies
WHAM-Vocal Varieties
WHP-Dinner Concert
WIBX-Safety Drama; Al Triggs
WKBW-News; World Dances
WLW-Eichstadt's String Ensem-
ble
WMMN-Hollywood Briefings
WPAR-Closing Stock Markets
WSB-Sports Review
WSM-Sports Review

7:45
*CBS-BOAKE CARTER, COM-
mentator (Philco): WABC
WGR WJAS WBMM WJH
WFBL WBT WCAU WGR
WHAS WKBW WHEC (sw-
11.83-9.59) (also see 11:15
p.m.)
NBC-Sisters of the Skillet: WJZ
NBC-Bughouse Rhythm: WMAQ
NBC-Louise Florea, sop.; WEBR
WBAL-WENR WORK
MBS-Rube Appleberry, sketch:
CKLW
CKLW-Vincent York's Orch.
KDKA-Songs of Long Ago
WBEN-Edward Jardon, tenor
WBZ-Musical Moments
WCAE-Scene Show
WESG-Don Ruth
WGBI-News & Mine Schedule
WGN-Four Californians
WGY-Vic Arden's Orch.
WHAM-Public Enemies
WHP-News
WIBX-Sports World
WKBW-Mortimer Marlowe
WLW-To be announced
WMMN-House Doctor
WPAP-Pinto Pete
WSB-Gus Haensch's Orch.
WSM-Comedy Stars of Broadway
WTIC-White Eagles

8:00
*NBC-Cities Service Concert;
Lucille Manners, sop.; Rosario
Bourdon's Orch.; Grantland
Rice, football talk; WEAF
WGY WBEN WTAM WCAE
KYW WTIC WMAQ (sw-9.53)
Miss Manners will sing tonight
One Kiss from "New Moon"
(Bombardier). Always As I
Close My Eyes (Cotes) and
En Cuba (De Puentes). Mr.
Grabham's number will be
Diana (McGill), and with
Miss Manners, We Belong
Together from "Music in the
Air" (Kern). The orchestra
will offer March (Bourdon),
Furianta from "The Bar-
tered Bride" (Smetana), La
Danse from "Neapolitan
Scenes" and Hit of the Day.
The Revelers will sing Cur-
rent Popular and I Love a
Parade (Arlon); and the en-
semble numbers will be More
Than You Know from "Great
Day" (Youmans) and Rom-
any Life from "Fortune
Teller" (Herbert).
*CBS-Hammerstein Music Hall
(Kolynos); Jerry Mann, com-
edian; Orch.: Guests: WABC
WGR WBMM WCAU WJR
WHAS WHEC-WFBL-WGR
WJAS (sw-6.06-11.83)
*NBC-Pontiac Varsity Show;
Paul Dumont, m.c.: WJZ
KDKA WHAM WSYR WEBR
WHK WBZ WBAL WLS (sw-
11.87) (also see 10:30 p.m.)
Tonight's Varsity Show will
emanate from the campus of
Purdue University.
MBS-Strickland Gilliland, humor-
ist: WOR

8:45
MBS-To be announced: CKLW
WOR
WGBI-Sing & Swing
WORK-To be announced
WSM-Francis Craig's Orch.
WWVA-Westminster Choir
9:00
*CBS-Hollywood Hotel (Camp-
bell Soup); Frances Langford;
Jerry Cooper, m.c.; Anne Jam-
ison; Raymond Paige's Orch.:
WABC WBMM WCAU WGR
WHP WJR WJAS WKBW
WHAS WIBX WFBL WHEC
WBT (sw-6.06-11.83)
NBC-To be announced: WJZ
KDKA WHAM WLW WLS
WSYR WEBR WBZ WSM
WBAL WBS WHK (sw-11.87)
NBC-Abe Lyman's Waltz Time
(Phillips); Frank Munn, trn.;
Lois Bennett, sop.; WEAF
WBEN WCAE KYW WMAQ
WTAM WTIC WGY (sw-9.53)
MBS-Joe Sanders' Orch.: WGN
CKLW-Ontario Liberal Party
WGBI-Jamboree
WGR-News; Tonic Time; Songs
They Were
WOR-Gabriel Heatter, comm.
WORK-Drama Recording
WPAP-Navy Talk
WWVA-Sommers' Swing Band

11:30
NBC-Russ Morgan's Orch.: WEAF
WTAM WGY WCAE WBEN
WBS WTIC KYW (sw-9.53)
CBS-Jay Freeman's Orch.:
WABC WBT WHP WGBI
WHAS WBX WCAU WNBF
WJAS WPAR WMMN WKBW
(sw-11.83)
NBC-Eddie Varzos' Orch.: WJZ
WSYR WORK WHAM WBAL
NBC-Court of Human Relations;
KFI KOA (also at 9:30 p.m.)
CBS-Music from Hollywood
(Chesterfield): KNX KSL
(also at 8:30 p.m.)
MBS-Aloha Islanders: WOR
WHK CKLW
KDKA-Herman Middleman's Or-
chestra
WBMM-News with Todd Hunter
WBZ-Slumber Hour
WENR-Eddie Varzos' Orch.
WFBL-Court of Human Relations
WGN-Freddy Martin's Orch.
WGR-Allen Brooks' Orch.
WJR-This Week in Review
WLW-Salute to Shreveport, La.
WMAQ-News; Sande Williams'
Orch.
WSM-Sports; Adria McDowell's
Orch.

6:15
NBC-Harry McKinley, bar.;
WEAF WCAE (sw-9.53)
CBS-Margaret Daum: WESG
WIBX-WKBW-WJR-WFBL
News: WJAS WSM
CKLW-Patrick O'Brien
KDKA-Junior Health Club
KYW-Sports; Movie Chatter
WBAL-News; Segue
WBMM-Tenth Inning
WBT-Musical Prgm
WBT-Grady Cole, philosopher
WCAU-Sports Review
WEEU-Merchandise Revue
WGR-Sidney Andora; Ellis Van-
derPyl; Interlude
WGBI-Prevues
WGN-Harold Turner, pianist
WGR-Dinner Concert
WGY-Ford Rush & Silent Slim
WHAM-Comedy Stars of Broad-
way
WHK-Musicale; Tips and Tunes;
News
WLW-To be announced
WMAQ-While the City Sleeps
WMMN-Paul's Piano Pictures
WSB-Variety Prgm.
WTAM-Adv. of Tommy Thatcher
WTIC-Casey at the Mike
WWVA-Economy Notes

7:15
*NBC-UNCLE EZRA'S RADIO
Station (Aika-Seltzer); Pat
Barrett: WEAF WBEN WTIC
WCAE WTAM KYW WMAQ
WGY (sw-9.53) (also see
11:15 p.m.)
CBS-Song Time: WABC WGR
WCAU WWVA WGR WIBX
WHEC WHP WESG WNBF
WPAP WJAS (sw-9.59-11.83)
NBC-Salinsky Quartet: WJZ
WSYR WENR WBAL WENR
WHK WBZ
Sports Review: WBMM WFBL
KDKA-Scene Show
WBT-Broadway Comedy Stars
WGBI-Bill Pierce, Quik Quiz

8:00
*NBC-Cities Service Concert;
Lucille Manners, sop.; Rosario
Bourdon's Orch.; Grantland
Rice, football talk; WEAF
WGY WBEN WTAM WCAE
KYW WTIC WMAQ (sw-9.53)
Miss Manners will sing tonight
One Kiss from "New Moon"
(Bombardier). Always As I
Close My Eyes (Cotes) and
En Cuba (De Puentes). Mr.
Grabham's number will be
Diana (McGill), and with
Miss Manners, We Belong
Together from "Music in the
Air" (Kern). The orchestra
will offer March (Bourdon),
Furianta from "The Bar-
tered Bride" (Smetana), La
Danse from "Neapolitan
Scenes" and Hit of the Day.
The Revelers will sing Cur-
rent Popular and I Love a
Parade (Arlon); and the en-
semble numbers will be More
Than You Know from "Great
Day" (Youmans) and Rom-
any Life from "Fortune
Teller" (Herbert).
*CBS-Hammerstein Music Hall
(Kolynos); Jerry Mann, com-
edian; Orch.: Guests: WABC
WGR WBMM WCAU WJR
WHAS WHEC-WFBL-WGR
WJAS (sw-6.06-11.83)
*NBC-Pontiac Varsity Show;
Paul Dumont, m.c.: WJZ
KDKA WHAM WSYR WEBR
WHK WBZ WBAL WLS (sw-
11.87) (also see 10:30 p.m.)
Tonight's Varsity Show will
emanate from the campus of
Purdue University.
MBS-Strickland Gilliland, humor-
ist: WOR

8:15
WMMN-Baseball Finals; News
WOR-Musical Moments
WPAP-Rhythm Train
WWVA-Songs of Today
9:30
*NBC-True Story Court of Hu-
man Relations, drama: WEAF
WCAE WTAM KYW WGY
WTIC WBEN WMAQ (also see
11:30 p.m.)
NBC-To be announced: WJZ
WEBR WSYR WENR WHAM
WBZ WBAL KDKA WSM
WHK WLW WBS (sw-6.06)
MBS-Morton Gould's Orch. with
Sylvia Froos, blues: CKLW
WOR
WGBI-World Varieties
WGN-Ted Weems' Orch.
WMMN-tartley Sisters
WPAP-Musical Moments
WWVA-News

9:15
WMMN-Baseball Finals; News
WOR-Musical Moments
WPAP-Rhythm Train
WWVA-Songs of Today
9:30
*NBC-True Story Court of Hu-
man Relations, drama: WEAF
WCAE WTAM KYW WGY
WTIC WBEN WMAQ (also see
11:30 p.m.)
NBC-To be announced: WJZ
WEBR WSYR WENR WHAM
WBZ WBAL KDKA WSM
WHK WLW WBS (sw-6.06)
MBS-Morton Gould's Orch. with
Sylvia Froos, blues: CKLW
WOR
WGBI-World Varieties
WGN-Ted Weems' Orch.
WMMN-tartley Sisters
WPAP-Musical Moments
WWVA-News

11:00
NBC-George R. Holmes, commen-
tator: WEAF (sw-9.53)
NBC-News, WJZ only) Vaga-
bonds: WJZ WORK WBAL
WHAM
CBS-Tomorrow's News Tonight,
Andre Baruch (Liberty)
(CWABC only); Glen Gray's
Orch.: WABC-WNBF-WIBX
WGBI WGR (sw-11.83)
CBS-Poetic Melodies (Wrigley's
Gum): WBMM WHAS WJR
KSL (also at 7 p.m.)
News: WOR WTIC WCAE WJAS
WGR CKLW
KDKA-News; Sports
KYW-News; Stewart Sisters
WBAL-Variety Prgm.
WBEN-News; Ironic Reporter
WBT-Reporter; Dance Orch.
WBZ-News; Radio Roundelay
WCAU-Larry Vincent, songs
WENR-Globe Trotter
WFBL-Michael Covert's Orch.
WGN-Joe Sanders' Orch.
WGY-News; Easy to Remember
WHP-Dance Orch.
WKBW-News; Stars Over Man-
hattan
WLW-Paul Sullivan, news
WMMN-News; Dance Varieties
WPAP-In a Dancing Mood
WTAM-Sammy Watkins' Orch.

11:00
NBC-King's Jesters' Orch.: WJZ
WBAL WORK WHAM
CBS-Glen Gray's Orch.: WHP
WPAP WFBL WMMN WHAS
WJAS WCAU WJR
NBC-Horlick's Lum & Abner:
KGO (also at 7:30 p.m.)
NBC-Louis Panico's Orch.: WEAF
WGY KYW WTIC WENR
(sw-9.53)
CBS-Boake Carter, commenta-
tor (Philco): KNX KSL (also
at 7:45 p.m.)
NBC-Uncle Ezra's Radio Station:
KFI KOA (also at 7:15 p.m.)
MBS-Mickey Alpert's Orch.:
WHK WOR CKLW
KDKA-Harlem Casino Orch.
WBMM-Vic Arden's Orch.

11:15
NBC-Frankie Masters' Orch.:
WABC WPAR WFBL WGBI
WJR WCAU WBMM WIBX
MBS-To be announced: WOR
WCAE WGN CKLW
End of Friday Programs



AL GOODMAN "Hit Parade" batoneer Sat. 10 pm EST

MORNING

7:00 am EST

KYW-News
WBAL-Tip-Top Tunes
WBEN-Sun Greeter's Club
WCAE-Morning Express
WGR-Musical Clock
WGY-Top of the Morning; News
WHAM-Lazy K Rangers
WKBW-Musical News
WLW-Arizona Ranch Riders
WTAM-Sun Up
WVVA-Rhythm Rangers

7:15

KYW-Happy Clarks
WLW-Family Prayer Period
WMMN-Just About Time

7:30

NBC-Morning Greetings: Orch.; Radio Rubes: WEAF
CBS-Poetic Strings: WABC (sw-21.52)

NBC-Rise & Shine: WJZ
Top of the Morning: WLW WGY
KYW-Musical Clock

WBAL-Plaza 4900
WCAU-Wake Up & Smile
WBX-Rome on the Air
WJAS-Just About Time
WLW-To be announced
WMMN-Early Morning Melodies
WOR-Vincent Sorey's Orch.
WPAR-Morning Musical Alarm
WTAM-On the Mail
WVVA-Border Riders

NBC-Yochi Hiraoka, xylophonist; News: WJZ
News: WCAU WBEN
WFB-Agricultural Prgm.
WGY-Musical Clock
WBX-The Dawn Patrol
WTAM-Morning Moods

NBC-Island Serenaders: WJZ
WBAL
CBS-Morning Almanac: WABC (sw-21.52)
NBC-Good Morning Melodies: WEAF

News: WOR WJAS WBX WCAE
WCAU-Morning Serenade
WEEU-Around the Breakfast Table

WFB-L-Morning Meditation
WGBI-Rhythm & Romance
WGN-Good Morning
WGY-Morning Variety Hour
WHAM-News Music
WHAS-Asbury College
WHK-Top of the Morning
WKBW-Headlines on Parade
WLW-Cadle Tabernacle Choir
WMMN-Huck & Bub
WORK-Up and At 'em Hour
WTAM-Health and Home
WVVA-L. P. Lehman & Staff

NBC-Malcolm Claire, children's prgm.; WEAF WCAE
NBC-Leibert Ensemble with Dorothy Dreslin, sop., & Showmen Quartet: WJZ
KDKA-News; Green River Char-

WCAU-Melody Parade
WEEU-Morning Devotions
WFB-Breakfast Express
WHAM-Whistler & His Dog
WBX-Love Thy Neighbor
WJAS-Love Thy Neighbor
WLW-Peter Grant, news
WOR-Household Hints; Melody Moments
WPAR-Morning Devotions

NBC-Moments Musicale: WEAF
WLW WTAM WCAE KYW
WBEN
CBS-Jack Shannon, tr.: WABC (sw-21.52)
NBC-Leibert Ensemble: KDKA
WBAL WHAM (sw-21.54)

Musical Clock: WIBX WGBI
WCAU-Larry Vincent, songs
WEEU-Blue Bonnet Boys
WESG-Morning Varieties
WGY-Time Keeper
WHP-Morning Alarm; Music; News; Time
WJAS-Δ Baptist Program
WLW-To be announced
WOR-Musical
WORK-Cousin Lee
WPAR-Birthday Bill

8:45

NBC-Morning Glee Club: WJZ
KDKA WBAL (sw-21.54)
CBS-Poetic Strings: WABC (sw-21.52)

WBT-Musical Groceryman
WCAU-Get Going
WFB-L-Bob Kenefick, Jr.; Sports
WGR-Tim's Rancho Adventures
WHAM-Tower Clock
WJAS-Cheerful Melodies
WJR-Variety Revue
WOR-Story Teller's House
WPAR-Buskirk Family
WTAM-Wake Up and Sing
WVVA-Log Cabin Boys

9:00

* NBC-Breakfast Club: News: WJZ KDKA WBAL (sw-15.21)
CBS-Ray Block, pianist: WABC
WCAU WBX WPAR WFB

WHP WESG WKBN (sw-21.52)
NBC-Streamliners; Fields & Hall; Orch.; News: WEAF WCAE
WGY

News: WVVA WGBI WLW
KYW-Arthur Hinett
WBEN-News; Hollywood Impressions
WBT-News; Musical Clock
WEEU-Friendly Club
WGR-News; Musical Homemakers
WHAM-Δ Christian Science
WHAS-Betty & Gordon Sizemore

WJAS-Δ Rev. James R. Cox
WKBW-Niagara Spotlight
WMMN-Grafton on Parade
WOR-Ed Fitzgerald & Co.
WORK-Δ Morning Devotions
WTAM-Uncle Henry's Dog Club

NBC-Streamliners; News: WBEN
CBS-Dalton Brothers: WABC
WMMN WPAR WBX WHP
WFB-L WNBW WCAU WKBW
WKBN

News: WESG WJR
Musical Clock: WGBI WVVA
KYW-Boy Scout Jamboree
WBT-Morning Melodies
WGY-Market Basket
WHAS-The Rangers
WHK-Don Harris
WLW-Δ Morning Devotions
WMMN-W. Va. Mountain Boys
WOR-Organ Recital

NBC-Breakfast Club; News: WORK WSYR
CBS-Fiddlers Fancy; News: WABC WCAU WJAS WPAR
WBX WESG WFB-L WHP
WGR WNBW WKBN (sw-21.52)

NBC-Streamliners; News: KYW
MBS-Victor H. Lindlahr (Journal of Living): WCAE WOR
WGBI-Morning Devotions
WGY-Musical Prgm.; News
WHAS-Modern Mountaineers
WHK-Over the Coffee Cups
WKBW-To be announced
WLW-Larry & Sue
WMMN-Southern Pine Melodeers
WTAM-Wake Up & Sing

NBC-Landt Trio: WEAF WBEN
KYW WORK
NBC-Aunt Jemima (Quaker Oats): WJZ KDKA (sw-15.21)

WBAL-Uncle Jack's Club
WEEU-News
WESG-Somebody's Birthday
WFB-News; Musical Interlude
WGBI-Easy to Remember
WGY-Consumers' Information
WJAS-Musical
WKBW-Today's Almanac
WLW-Δ Synagogue of the Air
WMMN-Δ Morning Devotions
WOR-Newark Museum Talk; Dorothy Gates

WTAM-Current Interlude; News

CBS-The Stringers, instrumental trio: WABC WJAS WCAU
WKBW WKBW WFB-L WCAU
WPAR WESG WHP WGBI
(sw-21.52)

NBC-Bill Krenz' Orch.: WJZ
WHAM KDKA WSYR (sw-15.21)

NBC-Manhattans: WCAE
WBAL-Mary Landis
WGR-Party Line
WLW-Live Stock Reports
WORK-Frank Renaut, organist

NBC-Good Morning; Singers: WEAF WTAM WBEN WGY
KYW WCAE (sw-15.33)

CBS-Cincinnati Conservatory of Music: WABC WBX WGBI
WHEC WCAU WJAS WESG
WHP WKBW WNBW

The program: The three movements Allegro maestoso, Andante and Presto from "Symphonia Concertante in E flat major" (Mozart), and the four movements from "Symphonia in D major" Andagio, Presto; Andante; Menuetto, Allegretto; and Finale, Vivace (Haydn).

NBC-Ed Fitzgerald & Company with Paul Roberts, bar.; Sylvia Cyde, sop.; Barbara Lamarr, blues, & Leo Freudenberg's Orch.: WOR

NBC-Bill Krenz' Orch.: WJZ
WHAM KDKA WSYR (sw-15.21)

NBC-Manhattans: WCAE
WBAL-Mary Landis
WGR-Party Line
WLW-Live Stock Reports
WORK-Frank Renaut, organist

NBC-Good Morning; Singers: WEAF WTAM WBEN WGY
KYW WCAE (sw-15.33)

CBS-Cincinnati Conservatory of Music: WABC WBX WGBI
WHEC WCAU WJAS WESG
WHP WKBW WNBW

The program: The three movements Allegro maestoso, Andante and Presto from "Symphonia Concertante in E flat major" (Mozart), and the four movements from "Symphonia in D major" Andagio, Presto; Andante; Menuetto, Allegretto; and Finale, Vivace (Haydn).

NBC-Ed Fitzgerald & Company with Paul Roberts, bar.; Sylvia Cyde, sop.; Barbara Lamarr, blues, & Leo Freudenberg's Orch.: WOR

NBC-Bill Krenz' Orch.: WJZ
WHAM KDKA WSYR (sw-15.21)

NBC-Manhattans: WCAE
WBAL-Mary Landis
WGR-Party Line
WLW-Live Stock Reports
WORK-Frank Renaut, organist

Design for Listening

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

MORNING

11:00 EST (10:00 CST) CINCINNATI CONSERVATORY OF MUSIC, premiere, CBS.

AFTERNOON

1:45 EST (12:45 CST) FOOTBALL, Army vs. Columbia, NBC.

2:45 EST (1:45 CST) FOOTBALL, Carnegie vs. Purdue, NBC.

2:45 EST (1:45 CST) FOOTBALL, Notre Dame vs. Illinois, MBS.

NIGHT

6:00 EST (5:00 CST) JOHANA HARRIS, pianist, guest of Columbia Concert Hall, CBS.

6:30 EST (5:30 CST) LEIF ERICSON DAY Program, Judge Sonstebj, speaker; music by Norwegian Glee Club, NBC.

8:00 EST (7:00 CST) ROBERT L. RIPLEY, NBC.

8:30 EST (7:30 CST) JACK HALEY'S Variety Show with Virginia Verrill, Warren Hull and Ted Fio-Rito's orchestra, premiere, NBC.

8:30 EST (7:30 CST) JOHNNY PRESENTS with Charles Martin; Russ Morgan's orchestra, CBS.

9:00 EST (8:00 CST) PROFESSOR QUIZ, CBS.

10:00 EST (9:00 CST) HIT PARADE with Al Goodman's orchestra and vocalists, CBS.

10:00 EST (9:00 CST) JAMBOREE, variety show with Harry Kogen's orchestra, NBC.

NBC-Nancy Swanson, songs: WJZ
WFB-WBEN KYW WCAE
NBC-Bream & de Rose, songs & patter: WJZ KDKA WSYR
WLW (sw-15.21)

MBS-Marriage Clinic: WOR
WEEU-Rhythm to Musicianship
WGR-Golden Rule Children's Hr.
WGY-Δ Morning Devotions
WHAM-Tom Grierson, organist
WBX-Rome on the Air
WORK-Children's Prgm.
WTAM-Uncle Henry's Dog Club

NBC-Raising Your Parents: Jack Costello: WJZ WLW WHAM
WSYR KDKA (sw-15.21)

CBS-Richard Maxwell, tenor-philosopher: WABC WJAS WGBI
WESG WFB-L WCAU WNBW
WKBW WPAR WHP WKBN (sw-21.52)

NBC-Charitoters: WEAF WCAE
WTAM-Good Morning
WVVA-Hugh Cross & Shug Fisher

NBC-Manhattans: Dance Orch.: WEAF WTAM WBEN KYW
CBS-Let's Pretend, children's prgm.: WABC WJAS WCAU
WKBN WESG WHEC WFB-L
WKBW WNBW WPAR WBX
WGBI WHP WMMN WVVA
WCAE-Jungle Jim
WEEU-The Question Box
WGR-Red-White & Buehlman
WGY-Children's Theater of the Air
WOR-Ed Fitzgerald & Co.
WORK-Happy Johnny

NBC-Ed Fitzgerald & Company with Paul Roberts, bar.; Sylvia Cyde, sop.; Barbara Lamarr, blues, & Leo Freudenberg's Orch.: WOR

NBC-Bill Krenz' Orch.: WJZ
WHAM KDKA WSYR (sw-15.21)

NBC-Manhattans: WCAE
WBAL-Mary Landis
WGR-Party Line
WLW-Live Stock Reports
WORK-Frank Renaut, organist

NBC-Good Morning; Singers: WEAF WTAM WBEN WGY
KYW WCAE (sw-15.33)

CBS-Cincinnati Conservatory of Music: WABC WBX WGBI
WHEC WCAU WJAS WESG
WHP WKBW WNBW

The program: The three movements Allegro maestoso, Andante and Presto from "Symphonia Concertante in E flat major" (Mozart), and the four movements from "Symphonia in D major" Andagio, Presto; Andante; Menuetto, Allegretto; and Finale, Vivace (Haydn).

NBC-Ed Fitzgerald & Company with Paul Roberts, bar.; Sylvia Cyde, sop.; Barbara Lamarr, blues, & Leo Freudenberg's Orch.: WOR

NBC-Bill Krenz' Orch.: WJZ
WHAM KDKA WSYR (sw-15.21)

NBC-Manhattans: WCAE
WBAL-Mary Landis
WGR-Party Line
WLW-Live Stock Reports
WORK-Frank Renaut, organist

NBC-Good Morning; Singers: WEAF WTAM WBEN WGY
KYW WCAE (sw-15.33)

CBS-Cincinnati Conservatory of Music: WABC WBX WGBI
WHEC WCAU WJAS WESG
WHP WKBW WNBW

The program: The three movements Allegro maestoso, Andante and Presto from "Symphonia Concertante in E flat major" (Mozart), and the four movements from "Symphonia in D major" Andagio, Presto; Andante; Menuetto, Allegretto; and Finale, Vivace (Haydn).

NBC-Ed Fitzgerald & Company with Paul Roberts, bar.; Sylvia Cyde, sop.; Barbara Lamarr, blues, & Leo Freudenberg's Orch.: WOR

NBC-Bill Krenz' Orch.: WJZ
WHAM KDKA WSYR (sw-15.21)

NBC-Manhattans: WCAE
WBAL-Mary Landis
WGR-Party Line
WLW-Live Stock Reports
WORK-Frank Renaut, organist

WESG-Musical Bazaar
WGBI-News & Mine Schedule
WGR-News; Variety Prgm.
WGY-Dance Hour; News
WHAM-World Dances
WLW-Vic Arden's Orch.
WOR-Luncheon Dance Music
WVVA-Kiddie Program

NBC-Three Marshalls (News, WJZ only): WJZ WSYR WSM
WBAL

CBS-Oriente: WABC WCAU
WIBX WPAR WKBW WHP
WNBW WJAS WHEC WMMN
WKBN (sw-9.59)

KDKA Sunshine Special
WBAL-Open Mike
WEEU-Dance Hour
WFB-L-Maurice at the Organ
WGBI-Children's Party
WGR-Farm Bureau Speaker
WGY-Mare Williams, songs
WHAM-News Hit of the Day
WLW-To be announced
WORK-News

NBC-Amer. Farm Bureau Fed.: WJZ
WEBR WBAL WSYR
KDKA WHAM WLW WORK (sw-15.21)

CBS-George Hall's Orch.: WABC
WCAU WMMN WNBW WFB-L
WPAR WKBW WKBW WHEC
WHP WVVA (sw-9.59)

NBC-Rex Battle's Concert Ensemble: WEAF KYW WCAE
WTAM
News: WGR WJAS
WBEN-News; Musical Prgm.
WEEU-Si & Elmer
WGR-La Rosa Prgm.
WGY-Farm Prgm.
WIBX-Italian Melodies

CBS-George Hall's Orch.: WJAS
MBS-Sylvia Cyde, bar.: WOR
KYW-Rhythm at Midday
WBEN-Scott Quotations
WEEU-Honolulu Duo
WESG-Town Shoppers; News

NBC-Happy Jack, songs: WEAF
KYW (sw-15.33)

CBS-Captivators: WABC WJAS
WNBW WGBI WCAU WFB-L
WPAR WHP WBX (sw-9.59)

WBEW-Farm Service
WCAE-Front Page Drama
WCAE-Newsletters
WESG-Woodhull's
* WGR-BEHIND THE MICROPHONE

WGY-Hi-boys & Radio Rangers
WKBW-News; Health Hunters
WMMN-Front Page Dramas
WTAM-Noonday Resume
WVVA-Farm & Home Hour

NBC-Escorts & Betty: WEAF
WBEN KYW WCAE (sw-15.33)

CBS-Jimmy Shields, tr.: WABC
WBX WJAS WGR WPAR
MBS-Steve Severn's Pet Club: WOR

WCAU-Scientific Wonders
WESG-Cornell Agricultural Hour
WFB-Results of Championship Motorcycle Races
WGBI-Musical Varieties
WGY-Fifteen Minutes Before the Kickoff
WHP-News
WTAM-County Agriculture Bur.
WVVA-Trail Blazers

NBC-Our Barn, children's prgm.: WJZ
WEBR WSYR WBAL
WLW KDKA (sw-15.21)

NBC-Cosmopolitan Rhythms: WEAF
WBEN KYW WTAM

CBS-Dictators: WVVA WBX
NBC-Football Game: WJZ WENR
WBAL WSYR
WEEU-Horseshoe Mike & Cowboy Joe

NBC-Football Game: WJZ WENR
WBAL WSYR
WEEU-Horseshoe Mike & Cowboy Joe

NBC-Football Game: WJZ WENR
WBAL WSYR
WEEU-Horseshoe Mike & Cowboy Joe

NBC-Football Game: WJZ WENR
WBAL WSYR
WEEU-Horseshoe Mike & Cowboy Joe

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WBAL WSYR
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WBAL WSYR
WEEU-Horseshoe Mike & Cowboy Joe

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WBAL WSYR
WEEU-Horseshoe Mike & Cowboy Joe

NBC-Football Game: WJZ WENR
WBAL WSYR
WEEU-Horseshoe Mike & Cowboy Joe

NBC-Football Game: WJZ WENR
WBAL WSYR
WEEU-Horseshoe Mike & Cowboy Joe

World Series

Today's World Series Game will be aired by all three major networks-NBC, CBS and MBS-from either the Polo Grounds in New York City or Wrigley Field in Chicago, pending the outcome of the National League Pennant Race between the New York Giants and the Chicago Cubs. Should the former win out, the broadcast will start at 1:30 p.m. EST, or if the latter, the game will start at 2:30 p.m. EST. See network listings below for your nearest station.

AFTERNOON

12:00
NBC-Δ Call to Youth; Guest Speaker: WJZ WEBR WLW
WBAL

CBS-Lyn Murray's Four Clubmen: WABC WKBW WNBW
WHP WCAU WBX WJAS
WHEC WKBN WFB-L WMMN (sw-9.59)

NBC-Continental, Josef Honti, dir.: WEAF WCAE WTAM
WBEN KYW WPAR (sw-15.33)

KDKA-News
WBAL-News; Musicale
WBZ-News; Noonday Review
WEEU-Agricultural Briefs

Frequencies

CKLW-1030
KDKA-980
EYV-1080
WABC-860
WBAL-1060
WBDM-770
WBEN-660
WBZ-1080
WBZ-990
WCAE-1220
WCAU-1170
WGLZ-1490
WEAF-660
WEAR-1370
WEEU-630
WENR-670
WESG-850
WFBL-1360
WGAR-1450
WGBI-890
WGN-720
WGR-550
WGY-790
WHAM-1180

NBC-El Chaco, Spanish Revue:
WEAF WMQA WCAE WSB
WLW (sw-9.53)
NBC-(News, WJZ only) Nickel-
odeon: WJZ WSYR WENR
WBAL
News: WTIC KDKA
CKLW-Turf Reporter
KYW-News; Tell Sisters
WBAL-Don Riley, sports
WBEN-News; Amateur Photogra-
phy
WBT-Swingcapators
WBZ-News; Eve. Little Show
WCAU-Ben Allen, tenor & Organ
WEEU-Sidewalk Interviews
WESG-Rhythm Almanac
WGBI-△Sunday School Lesson
WGN-Len Salvo, organist
WGR-Second Guessers' Club
WGY-News; Home Folks' Frolic
WHAM-News; Air Masters
WHK-Baseball Resume
WMMN-Grafton on Parade
WOR-Uncle Don
WOR-K Sports Talk
WSM-Rhythm Time
WTAM-News; Evening Prelude
WVVA-Friendly Shopping Hour

7:00
NBC-△Message of Israel; Guest
Speaker: WJZ WEBR WBZ
WENR KDKA WBAL WORK
WSYR (sw-11.87)
NBC-Top Hatters' Orch.; (Foot-
ball Scores, WEAF only):
WEAF WTIC WCAE WBN
KYW (sw-9.53)
MBS Palmer House Concert:
WGN CKLW
Sports: WOR WJR
WBBM-The Headliner
WGY-Modern Melodies
WHAM-Hank & Herb
WHAS-Melody Cruise
WHK-To be announced
WBK-News; To be announced
WLW-Barn Dance
WMAQ-Willie Panico's Orch.
WMMN-Dance Varieties
WSB-Sports Review
WSM-Sacred Quartet
WTAM-Johnny Hauser's Orch.

CBS-Ann Leaf, organist: WVVA
WMMN WHAS WBNF WBK
WBT-Variety Prgm.
WGBI-Baseball Scores
WGN Concert Orch.
WKBW-News; Bono & Co.
WSM-Francis Craig's Orch.
8:15
CBS-Swing Club: WGBI
WGN-Musical Moments
WHAM-To be announced
WHP-Ethel Kraber, pianist
WKBW-Recital; Isabelle Tardiff
& Warren Hardy
WSM-Publishers' Service Prgm.
8:30
★ CBS-JOHNNY PRESENTS
(Philip Morris); Russ Mor-
gan's Orch.; Charles Martin's
Circumstantial Evidence Thrills;
Mixed Ensemble; Frances
Adair & Glenn Cross, vocal-
ists: WABC WFBL WHAS
WBBM WGR WVVA WHP
WJAS WBT WBNF WHEC
WJR (sw-11.83) (also see
11:30 p.m.)

WGN-News; Sports
WKBW-Musical Moments
10:00
★ CBS-LUCKY STRIKE; YOUR
Hit Parade; Al Goodman's
Orch.; Freddie Gibson & Stuart
Allen, vocalists; Songsmiths,
male quartet; Guest: WABC
WHAS WBBM WMMN WGR
WFBL WHEC WBK WBNF
WKBW WCAU WJAS WVVA
WHP WJR WBT WGBI
(sw-6.06-11.83)
★ NBC-Jamboree; Harry Kogen's
Orch.; Guests: WEAF WTAM
WMAQ WTIC WBNW WGY
WLW WCAE KYW WSB (sw-
9.53)
NBC-Gun Smoke Law, drama:
WJZ WHAM WEBR WSYR
WORK WBAL KDKA WBY
(sw-6.14)
MBS-Sylvia Froos with Key Men
& Bob Stanley's Orch.: WOR
WHK
WGN-Fred Waring's Orch.
WGR-News; Stars Over Man-
hattan
WPAR-Night Club of the Air
WSM-Sarie & Sallie; Lakeland
Sisters; Possum Hunters

Saturday October 9



SYLVIA CLARK
Star of "Nickelodeon"
Sat. 6 pm EST

WKBW-News; You & the Story
WMMN-Hillbilly Bill
4:15
CBS-Dancepatrons: WABC WGR
WGBI WPAR WHEC WESG
WBK WHP WHEC WFBL
WJAS (sw-15.27)
NBC-Football Game: WEBR
WMMN-Grafton on Parade
4:30
NBC-To be announced: WEAF
WBEN WTAM WLW KYW
CBS-Dancepatrons: WVVA WMMN
NBC-Football Game: WHAM
KDKA (sw-15.21)
WBAL-To be announced
WEEU-Billy Keech
WKBW-Borderline Barbecue
4:45
CBS-George Olsen's Orch.: WABC
WPAR WVVA WFBL WBK
WBX WHEC WESG WGBI
WHEC WGBI WHP WJAS
WGR (sw-15.27)
WEEU-Artists Bureau Period
WMMN-Sunbonnet Girls
5:00
NBC-Football Game: WEAF
KYW WTAM WBNW WCAE
WLW

6:15
CBS-Columbia Concert Hall;
News: WHEC
CKLW-News & Sports
KDKA-Melody Time
KYW-Sports; Clarice Mayer
WBAL-News; Segue
WBT-Grady Cole's Store
WBZ-To be announced
WCAU-Bill Dyer, sports; Song
Favorites
WEEU-Merchandise Revue
WGAR-Sidney Anders; Interlude
WGBI-Previews
WGN-Four Californians
WGR-American Legion Prgm.
WGY-Ford Rush & Silent Slim
WFK-Sports Commentator
WJAS-News of the World
WOR-Musical Gems
WSM-△Sunday School Lesson
WTAM-Musical Moments
WTIC-Casey at the Mike

7:15
CBS-Eton Boys, quartet: WABC
WESG WCAU WVVA WFBL
WPAR WGBI WBNF WMMN
WHP WBK WJAS WBT WGR
WGR (sw-11.83-9.59)
NBC-Top Hatters' Orch.: WTAM
MBS-Dick Stable's Orch.: WCAE
CKLW
Sports: WMAQ WBBM
CKLW-News; Turf Reporter
WBEN-Bill Pitts Passes By
WGN-Four Californians
WHAS-News
WJR-Musicale
WKBW-Stardust
WLW-R. F. D. Hour
WOR-Mickey Alpert's Orch.
WSB-Sunday Journal Features

7:30
★ CBS-Saturday Night Swing
Club: WABC WPAR WFBL
WMMN WGR WVVA WCAU
WBT (sw-9.59-11.83)
NBC-Uncle Jim's Question Bee
(G. Washington Coffee): WJZ
WTAM WMAQ WGY KDKA
WBZ (sw-11.87)
NBC-Luboshutz & Nemenoff,
piano duo: WCAE WSM
NBC-Sistine Bottis Boys; WEAF
NBC-Eddie Varzos' Orch.: WENR
KDKA WBAL WHK (sw-
11.87)
Sports Review: WGN WHAM
Jack Sprigg's Orch.: WLW WBK
KYW-Musical Moments
WBAL-Front Page Drama
WBBM-Lee Francis
WBBM-Theater Orchestra
WESG-News; Baseball Scores
WFBL-This & That
WGAR-Cultural Inst. Prgm.
WGBI-Dodgers & the Playboys
WHAM-To be announced
WHAS-△Religious Talk
WHP-Baseball Results
WJAS-Duquesne Prgm.
WJR-Variety Prgm.
WKBW-Jimmie Shields, songs
WOR-Answer Man
WOK-△KLU Hour
WPAR-News
WSB-Carrier Corner
WSM-Variety Prgm.
WTIC-Shero Trio

★ CBS-Gems of Light Opera:
Harold Sanford's Orch.; Solo-
ists: WJZ WEBR WSYR WBZ
WLW WORK WBAL KDKA
WHAM (sw-6.14)
MBS-George Olsen's Orch.: WGN
WOR WHK
WBNW-You've Got Something
There
WGR-Harold Austin's Orch.
WLS-Friendly Philosopher
WSM-Golden West Cowboys; De-
Ford Bailey; Wm. E. Poplin's
Band
10:45
CBS-Patti Chapin, songs: WABC
WBT WHAS WHP WJAS
WBBM WMMN WFBL WHEC
WPAR WKBW WGBI WGR
(sw-11.83)
WBK-News
WJR-News Comes to Life
WVVA-Half Moon Melodies
11:00
NBC-Alka-Seltzer's Nat'l Barn
Dance: KGO (also at 9 p.m.)
NBC-Sande Williams' Orch.:
WEAF WBNW WSB KYW
WMAQ WLW (sw-9.53)
CBS-Glen Gray's Orch.: WABC
WPAR WBNF WMMN WGR
WHAS WFBL WGBI WBK
WBBM WCAU WHEC WGR
WBT WHP (sw-11.83)
NBC-News, WJZ only) Codo-
lan's Orch.: WJZ WBAL
WORK
News: WCAE WOR WJAS WTIC
CKLW-Reporter
KDKA-News; Sports
WBY-News; Radio Roundelay
WGN-Wayne King's Orch.
WGY-News; Music by Cugat
WHAM-News; Lyon's Orch.
WLW-Paul Sullivan, news
WKBW-News; Dance Time
WSM-Jack's Mo. Mountaineers;
Uncle Dave Macon & Dorris;
Crook Bros' Orch.
WTAM-Sammy Watkins' Orch.
11:15
NBC-Sande Williams' Orch.: WJR
WTIC
CBS-Glen Gray's Orch.: WJR
WJAS WVVA
MBS-Mickey Alpert's Orch.:
WOR CKLW
KDKA-Harlem Casino Orch.
WBZ-Sports
WCAE-Sammy Kaye's Orch.
WGR-Stop, Look, Listen
WGN-Ted Weems' Orch.
WLW-To be announced
WSB-News

WSM-Carly Fox' Fox Hunters;
Wm. E. Poplin's Band; Del-
more Brothers; Crook Bros.
WTAM-Dick Fidler's Orch.
WVVA-Arcadians
11:45
CBS-Frankie Masters' Orch.:
WFBL
WMAQ-Eddie Varzos' Orch.
WSB-Art Gillham, pianist
WVVA-Inquiring Mike
12:00
NBC-Robert L. Ripley (Huskies):
KFI (also at 8 p.m.)
CBS-Roger Pryor's Orch.: WABC
WCAU WKBW WHAS WBBM
WGBI WMMN WPAR WBBM
WHP WBT
CBS-Professor Quiz: KNX KSL
(also at 9 p.m.)
NBC-Terri Franconi, tr.; Paul
Tremain's Orch.: WEAF
WEAF WTAM WSB WGY
WBNW WCAE WTIC KYW
WTAM WSB WGY
NBC-Dance Orch.: WJZ WBAL
WBZ WMAQ
MBS-Leo Reisman's Orch.: WGN
WOR CKLW
News: WLW WJR
KDKA-Dance Orch.
WFBL-Leo Holley, sports; News
WLS-Barn Dance
WLW-Dance Orch.
WSM-Wm. E. Poplin's Band;
Vagabonds; DeFord Bailey;
Arthur Smith's Dixie Liners;
Lakeland Sisters; Paul War-
mack; Gully Jumpers; Fruit
Jar Drinkers
WVVA-Midnight Jamboree
12:15
NBC-Dance Orch.: WSYR
CBS-Roger Pryor's Orch.: WJR
WGR WHEC WBNF
MBS-Leo Reisman's Orch.:
WGN
KDKA-Don Bestor's Orch.
WFBL-Your Saturday Night
Dancing Party
WHAS-News
WLW-Dance Orch.
12:30
NBC-William Farmer's Orch.:
WEAF WBNW WCAE WGY
KYW WSB WTIC
CBS-Red Norvo's Orch.: WABC
WGBI WKBW WHEC WJR
WBT WCAU WMMN WBNF
WBK WPAR WHAS WHP
NBC-Rudy Vallee's Orch.: WJZ
WEBR WSYR KDKA WBZ
(sw-6.14)
NBC-Jack Haley (Log Cabin
Syrup): KFI (also at 8:30
p.m.)
MBS-Wayne King's Orch.: WGN
WOR CKLW
CBS-Frankie Masters' Orch.:
WGR WBBM
WENR-Don Fernando's Orch.
WLW-Dance Orch.
WMAQ-Vince Kirk's Orch.
WTAM-Andy Lopez' Orch.
WVVA-Summer's Swing Band
12:45
NBC-Red Norvo's Orch.: WGR
WHAS-News Room
WSM-Wm. E. Poplin's Band
1:00
MBS-Griff William's Orch.: WOR
CKLW WGN
CBS-Horace Henderson's Orch.:
WBBM WHAS
KYW-Missing Persons
WBT-Dancing Party
WCAE-Dick Stable's Orch.
WENR-Dance Orch.
WGBI-Transradio News
WLW-Moon River
WMAQ-Eddie Varzos' Orch.
WTAM-Blue Barron's Orch.
Bailey

5:15
NBC-Football Game: WCAE
CBS-Frank Daley's Orch.: WABC
WPAR WVVA WBK WHEC
WFBL WESG WGR WHP
WGBI WBNF WCAU WJAS
(sw-15.27-9.59)
★ NBC-Kaltenmeyer's Kindergar-
ten (Quaker Oats); Bruce
Kamman; Merrill Fagot; John-
ny Wolf; The Ericsons; Harry
Kogen's Orch.: WEAF WTAM
WCAE WLW WGY KYW
WBNW (sw-15.33)
CBS-Frank Daley's Orch.:
WMMN
NBC-Herman Middleman's Orch.:
WJZ WSYR WHAM WEBR
WEEU-Vesper Organ Prgm.
WKBW-Roy Wilkins, pianist
WOR-Ray Keating's Orch.
WORK-Late Afternoon Musical
★ WRAK-BEHIND THE MICRO-
PHONE (1370 kc)
WVVA-YMCA Round Table
5:45
CBS-Dorothy Gordon's Children's
Corner: WABC WVVA WHP
WPAR WCAU WBNF WBNF
WJAS WKBW WESG (sw-
15.27-9.59)
NBC-Herman Middleman's Orch.:
KDKA WBAL (sw-15.21)
WEEU-Stagecoach
WGR-Sentimental Road Music
WJAS-Baseball Scores
WVVA-Front Page Drama

6:30
★ CBS-EDDIE DOOLEY'S FOOT-
ball News (Chesterfield)
WABC WKBW WPAR WJR
WJAS WBK WHAS WMMN
WBBM WCAU WBT WHP
WGR (sw-11.83-9.59) (also
see 8:30 p.m.)
NBC-News; Sports Resume:
WEAF
NBC-News; Alma Kitchell, con-
tralto: WCAE WLW (sw-9.53)
NBC-News; Football Scores:
WJZ
NBC-News; Leif Ericson Day
Prgm.: WEBR WSYR WENR
WBZ
MBS-Johnny Messner's Orch.:
CKLW WGN
News: WOR WFBL WMAQ
WORK
Sports: WBAL WBNW WGR
KDKA-Sports; To be announced
KYW-Strings & Console
WBAL-To be announced
WESG-Bill Pope
WGBI-Music Graphs
WGY-News; Music Graphs
WHAM-Sports
WHK-Political Talk
WLW-Bob Newhall, sports
WSB-News; Radio Headlines
WSM-Freddie Rose
WTAM-News; Tom Manning
WTIC-Wrightville Clarion
WVVA-Music by Cugat

7:45
NBC-Jimmy Kemper & Co.:
WEAF KYW WCAE WTAM
WSB
CBS-Saturday Night Swing Club:
WJR WFBL WHAS WJAS
NBC-Eddie Varzos' Orch.: WEBR
MBS-Charitators: WOR CKLW
KYW-William Lang
WBAL-Veterans of Foreign Wars
WBBM-On to Adventure
WBT-Philo Hillbillies
WESG-Gloom Busters
WGN-Concert Trio
WHK Sports
WHP News
WBK Sports World
WKBW-To be announced
WLW-Bob Newhall, sports
WPAR-Golf Summary
WSM-Leon Cole, Grady Moore
WTIC-Sports of the Week
WVVA-Baseball News; Interlude

8:00
★ NBC-Robert L. (Believe-It-Or-
No) Ripley (Huskies); B. A.
Raffie's Orch.: WEAF WTAM
WLW WCAE WMAQ WBNW
WTIC KYW WSB WGY (sw-
9.53) (also see 12 mid.)
★ MBS-Hi, There, Audience:
CKLW WOR WHK
NBC-The Hometowners: WJZ
WHAM WEBR WSYR WBZ
WBAL KDKA (sw-11.87)
CBS-Vor Unseen Friend; Harry
Salter's Orch. (Personal Loan
Co.): WABC WBBM WGR
WJR WCAU WJAS WFBL
WHEC WHP (sw-6.06-11.83)

8:00
NBC-Nola Day, songs; Norman
Cloutier's Orch.: WJZ WBAL
KDKA WHAM WSYR WEBR
WBZ WSB WHK WLW
WGBI-The World Dances
WMMN-Baseball Scores; News
WSM-Vagabonds
9:00
★ NBC-ALKA-SELTZER NAT'L
Barn Dance; Henry Burr; Hay-
left Harmonizers; Verne, Lee &
Mary; Hoosier Hot Shots;
Novelodians, male Trio; Sally
Foster; Lucille Long; Lucile
Etra; Joe Kelly, m.c.; Lulu
Belle & Scotty; Guests: WJZ
KDKA WLS WSYR WSB WBZ
WHAM WBAL WEBR WLW
WHK (sw-11.87) (also see 11
p.m.)
★ CBS-PROFESSOR QUIZ
with Bob Truff (Nash Motor
Car Co.): WABC WBBM
WKBW WJR WJAS WHAS
WCAU WBT WGR WBK
WFBL WHEC (sw-6.06-11.83)
(also see 12 mid.)
★ NBC-Concert Orch.: WEAF
WBNW WCAE WMAQ WTIC
KYW WTAM WGY (sw-9.53)
★ MBS-Louisiana Hayride: WOR
WGN
CKLW-Ontario Liberal Party
WGBI-Music Graphs
WGR-News; Saturday Symphony
WHP-Home Folks Frolic
WPAR-Night Club of the Air
WSM-Possum Hunters; Uncle
Dave Macon; Paul Warmack &
Gully Jumpers
WVVA-Where to Go to Church

9:30
CBS-Saturday Night Serenade;
Mary Eastman, sop.; Bill
Ferry, tr.; The Serenaders;
Gus Haenschen's Orch. (Pet
Mik): WKBW WFBL WGR
WHAS WJAS WCAU WVVA
WJR WBBM
NBC-Special Delivery, sketch:
WEAF WMAQ WTIC WTAM
WBNW WGY KYW WORK
WCAE (sw-9.53)
CBS-Among Our Souvenirs:
WABC WHEC WGBI WHEC
WBK WMMN WBNF WPAR
WHP (sw-11.83)
MBS-Walt Schumann's Swing
Ensemble: WOR
WBT-Musical Revue
WGN-Joe Sanders' Orch.
WGR-To be announced
WSM-Arthur Smith's Dixie Lin-
ers; Vagabonds; Fruit Jar
Drinkers
9:45
★ MBS-George Fischer's Holly-
wood Whispers: WOR

10:00
NBC-News; Sports
WKBW-Musical Moments
10:00
★ CBS-LUCKY STRIKE; YOUR
Hit Parade; Al Goodman's
Orch.; Freddie Gibson & Stuart
Allen, vocalists; Songsmiths,
male quartet; Guest: WABC
WHAS WBBM WMMN WGR
WFBL WHEC WBK WBNF
WKBW WCAU WJAS WVVA
WHP WJR WBT WGBI
(sw-6.06-11.83)
★ NBC-Jamboree; Harry Kogen's
Orch.; Guests: WEAF WTAM
WMAQ WTIC WBNW WGY
WLW WCAE KYW WSB (sw-
9.53)
NBC-Gun Smoke Law, drama:
WJZ WHAM WEBR WSYR
WORK WBAL KDKA WBY
(sw-6.14)
MBS-Sylvia Froos with Key Men
& Bob Stanley's Orch.: WOR
WHK
WGN-Fred Waring's Orch.
WGR-News; Stars Over Man-
hattan
WPAR-Night Club of the Air
WSM-Sarie & Sallie; Lakeland
Sisters; Possum Hunters

6:45
NBC-Art of Living; Dr. Norman
Vincent Peale: WEAF WTAM
WMAQ WBNW KYW (sw-9.53)
CBS-Ben Feld's Orch.: WABC
WESG WCAU WKBW WHAS
WVVA WPAR WGBI WBNF
WHP WJR WGR (sw-11.83-
9.59)
NBC-John B. Kennedy, com-
mentator: WJZ
MBS-Johnny Messner's Orch.:
WOR WHK
To be announced: WBT CKLW
WHAM WLW
CKLW-Political Talk
KDKA-Political Talk
WBBM-Melodies of Yesterday
WCAE-Football Broadcast
WEEU-Baseball Scores; Twilight
Tunes
WFBL-Amer. Family Robinson
WGR-Gaslight Harmonies
WGY Sports
WBK-Neade Family; News
WJAS-Scalzo's Ensemble
WMMN-Sons of the Pioneers
WORK-Football Scores
WSB-△Bible School Lesson
WSM-News; Sports
WTIC-Behind the Scenes

8:00
NBC-Robert L. (Believe-It-Or-
No) Ripley (Huskies); B. A.
Raffie's Orch.: WEAF WTAM
WLW WCAE WMAQ WBNW
WTIC KYW WSB WGY (sw-
9.53) (also see 12 mid.)
★ MBS-Hi, There, Audience:
CKLW WOR WHK
NBC-The Hometowners: WJZ
WHAM WEBR WSYR WBZ
WBAL KDKA (sw-11.87)
CBS-Vor Unseen Friend; Harry
Salter's Orch. (Personal Loan
Co.): WABC WBBM WGR
WJR WCAU WJAS WFBL
WHEC WHP (sw-6.06-11.83)

8:00
NBC-Nola Day, songs; Norman
Cloutier's Orch.: WJZ WBAL
KDKA WHAM WSYR WEBR
WBZ WSB WHK WLW
WGBI-The World Dances
WMMN-Baseball Scores; News
WSM-Vagabonds
9:00
★ NBC-ALKA-SELTZER NAT'L
Barn Dance; Henry Burr; Hay-
left Harmonizers; Verne, Lee &
Mary; Hoosier Hot Shots;
Novelodians, male Trio; Sally
Foster; Lucille Long; Lucile
Etra; Joe Kelly, m.c.; Lulu
Belle & Scotty; Guests: WJZ
KDKA WLS WSYR WSB WBZ
WHAM WBAL WEBR WLW
WHK (sw-11.87) (also see 11
p.m.)
★ CBS-PROFESSOR QUIZ
with Bob Truff (Nash Motor
Car Co.): WABC WBBM
WKBW WJR WJAS WHAS
WCAU WBT WGR WBK
WFBL WHEC (sw-6.06-11.83)
(also see 12 mid.)
★ NBC-Concert Orch.: WEAF
WBNW WCAE WMAQ WTIC
KYW WTAM WGY (sw-9.53)
★ MBS-Louisiana Hayride: WOR
WGN
CKLW-Ontario Liberal Party
WGBI-Music Graphs
WGR-News; Saturday Symphony
WHP-Home Folks Frolic
WPAR-Night Club of the Air
WSM-Possum Hunters; Uncle
Dave Macon; Paul Warmack &
Gully Jumpers
WVVA-Where to Go to Church

8:00
NBC-Nola Day, songs; Norman
Cloutier's Orch.: WJZ WBAL
KDKA WHAM WSYR WEBR
WBZ WSB WHK WLW
WGBI-The World Dances
WMMN-Baseball Scores; News
WSM-Vagabonds
9:00
★ NBC-ALKA-SELTZER NAT'L
Barn Dance; Henry Burr; Hay-
left Harmonizers; Verne, Lee &
Mary; Hoosier Hot Shots;
Novelodians, male Trio; Sally
Foster; Lucille Long; Lucile
Etra; Joe Kelly, m.c.; Lulu
Belle & Scotty; Guests: WJZ
KDKA WLS WSYR WSB WBZ
WHAM WBAL WEBR WLW
WHK (sw-11.87) (also see 11
p.m.)
★ CBS-PROFESSOR QUIZ
with Bob Truff (Nash Motor
Car Co.): WABC WBBM
WKBW WJR WJAS WHAS
WCAU WBT WGR WBK
WFBL WHEC (sw-6.06-11.83)
(also see 12 mid.)
★ NBC-Concert Orch.: WEAF
WBNW WCAE WMAQ WTIC
KYW WTAM WGY (sw-9.53)
★ MBS-Louisiana Hayride: WOR
WGN
CKLW-Ontario Liberal Party
WGBI-Music Graphs
WGR-News; Saturday Symphony
WHP-Home Folks Frolic
WPAR-Night Club of the Air
WSM-Possum Hunters; Uncle
Dave Macon; Paul Warmack &
Gully Jumpers
WVVA-Where to Go to Church

9:30
CBS-Saturday Night Serenade;
Mary Eastman, sop.; Bill
Ferry, tr.; The Serenaders;
Gus Haenschen's Orch. (Pet
Mik): WKBW WFBL WGR
WHAS WJAS WCAU WVVA
WJR WBBM
NBC-Special Delivery, sketch:
WEAF WMAQ WTIC WTAM
WBNW WGY KYW WORK
WCAE (sw-9.53)
CBS-Among Our Souvenirs:
WABC WHEC WGBI WHEC
WBK WMMN WBNF WPAR
WHP (sw-11.83)
MBS-Walt Schumann's Swing
Ensemble: WOR
WBT-Musical Revue
WGN-Joe Sanders' Orch.
WGR-To be announced
WSM-Arthur Smith's Dixie Lin-
ers; Vagabonds; Fruit Jar
Drinkers
9:45
★ MBS-George Fischer's Holly-
wood Whispers: WOR

10:00
NBC-News; Sports
WKBW-Musical Moments
10:00
★ CBS-LUCKY STRIKE; YOUR
Hit Parade; Al Goodman's
Orch.; Freddie Gibson & Stuart
Allen, vocalists; Songsmiths,
male quartet; Guest: WABC
WHAS WBBM WMMN WGR
WFBL WHEC WBK WBNF
WKBW WCAU WJAS WVVA
WHP WJR WBT WGBI
(sw-6.06-11.83)
★ NBC-Jamboree; Harry Kogen's
Orch.; Guests: WEAF WTAM
WMAQ WTIC WBNW WGY
WLW WCAE KYW WSB (sw-
9.53)
NBC-Gun Smoke Law, drama:
WJZ WHAM WEBR WSYR
WORK WBAL KDKA WBY
(sw-6.14)
MBS-Sylvia Froos with Key Men
& Bob Stanley's Orch.: WOR
WHK
WGN-Fred Waring's Orch.
WGR-News; Stars Over Man-
hattan
WPAR-Night Club of the Air
WSM-Sarie & Sallie; Lakeland
Sisters; Possum Hunters

6:45
NBC-Art of Living; Dr. Norman
Vincent Peale: WEAF WTAM
WMAQ WBNW KYW (sw-9.53)
CBS-Ben Feld's Orch.: WABC
WESG WCAU WKBW WHAS
WVVA WPAR WGBI WBNF
WHP WJR WGR (sw-11.83-
9.59)
NBC-John B. Kennedy, com-
mentator: WJZ
MBS-Johnny Messner's Orch.:
WOR WHK
To be announced: WBT CKLW
WHAM WLW
CKLW-Political Talk
KDKA-Political Talk
WBBM-Melodies of Yesterday
WCAE-Football Broadcast
WEEU-Baseball Scores; Twilight
Tunes
WFBL-Amer. Family Robinson
WGR-Gaslight Harmonies
WGY Sports
WBK-Neade Family; News
WJAS-Scalzo's Ensemble
WMMN-Sons of the Pioneers
WORK-Football Scores
WSB-△Bible School Lesson
WSM-News; Sports
WTIC-Behind the Scenes

8:00
NBC-Robert L. (Believe-It-Or-
No) Ripley (Huskies); B. A.
Raffie's Orch.: WEAF WTAM
WLW WCAE WMAQ WBNW
WTIC KYW WSB WGY (sw-
9.53) (also see 12 mid.)
★ MBS-Hi, There, Audience:
CKLW WOR WHK
NBC-The Hometowners: WJZ
WHAM WEBR WSYR WBZ
WBAL KDKA (sw-11.87)
CBS-Vor Unseen Friend; Harry
Salter's Orch. (Personal Loan
Co.): WABC WBBM WGR
WJR WCAU WJAS WFBL
WHEC WHP (sw-6.06-11.83)

8:00
NBC-Nola Day, songs; Norman
Cloutier's Orch.: WJZ WBAL
KDKA WHAM WSYR WEBR
WBZ WSB WHK WLW
WGBI-The World Dances
WMMN-Baseball Scores; News
WSM-Vagabonds
9:00
★ NBC-ALKA-SELTZER NAT'L
Barn Dance; Henry Burr; Hay-
left Harmonizers; Verne, Lee &
Mary; Hoosier Hot Shots;
Novelodians, male Trio; Sally
Foster; Lucille Long; Lucile
Etra; Joe Kelly, m.c.; Lulu
Belle & Scotty; Guests: WJZ
KDKA WLS WSYR WSB WBZ
WHAM WBAL WEBR WLW
WHK (sw-11.87) (also see 11
p.m.)
★ CBS-PROFESSOR QUIZ
with Bob Truff (Nash Motor
Car Co.): WABC WBBM
WKBW WJR WJAS WHAS
WCAU WBT WGR WBK
WFBL WHEC (sw-6.06-11.83)
(also see 12 mid.)
★ NBC-Concert Orch.: WEAF
WBNW WCAE WMAQ WTIC
KYW WTAM WGY (sw-9.53)
★ MBS-Louisiana Hayride: WOR
WGN
CKLW-Ontario Liberal Party
WGBI-Music Graphs
WGR-News; Saturday Symphony
WHP-Home Folks Frolic
WPAR-Night Club of the Air
WSM-Possum Hunters; Uncle
Dave Macon; Paul Warmack &
Gully Jumpers
WVVA-Where to Go to Church

8:00
NBC-Nola Day, songs; Norman
Cloutier's Orch.: WJZ WBAL
KDKA WHAM WSYR WEBR
WBZ WSB WHK WLW
WGBI-The World Dances
WMMN-Baseball Scores; News
WSM-Vagabonds
9:00
★ NBC-ALKA-SELTZER NAT'L
Barn Dance; Henry Burr; Hay-
left Harmonizers; Verne, Lee &
Mary; Hoosier Hot Shots;
Novelodians, male Trio; Sally
Foster; Lucille Long; Lucile
Etra; Joe Kelly, m.c.; Lulu
Belle & Scotty; Guests: WJZ
KDKA WLS WSYR WSB WBZ
WHAM WBAL WEBR WLW
WHK (sw-11.87) (also see 11
p.m.)
★ CBS-PROFESSOR QUIZ
with Bob Truff (Nash Motor
Car Co.): WABC WBBM
WKBW WJR WJAS WHAS
WCAU WBT WGR WBK
WFBL WHEC (sw-6.06-11.83)
(also see 12 mid.)
★ NBC-Concert Orch.: WEAF
WBNW WCAE WMAQ WTIC
KYW WTAM WGY (sw-9.53)
★ MBS-Louisiana Hayride: WOR
WGN
CKLW-Ontario Liberal Party
WGBI-Music Graphs
WGR-News; Saturday Symphony
WHP-Home Folks Frolic
WPAR-Night Club of the Air
WSM-Possum Hunters; Uncle
Dave Macon; Paul Warmack &
Gully Jumpers
WVVA-Where to Go to Church

9:30
CBS-Saturday Night Serenade;
Mary Eastman, sop.; Bill
Ferry, tr.; The Serenaders;
Gus Haenschen's Orch. (Pet
Mik): WKBW WFBL WGR
WHAS WJAS WCAU WVVA
WJR WBBM
NBC-Special Delivery, sketch:
WEAF WMAQ WTIC WTAM
WBNW WGY KYW WORK
WCAE (sw-9.53)
CBS-Among Our Souvenirs:
WABC WHEC WGBI WHEC
WBK WMMN WBNF WPAR
WHP (sw-11.83)
MBS-Walt Schumann's Swing
Ensemble: WOR
WBT-Musical Revue
WGN-Joe Sanders' Orch.
WGR-To be announced
WSM-Arthur Smith's Dixie Lin-
ers; Vagabonds; Fruit Jar
Drinkers
9:45
★ MBS-George Fischer's Holly-
wood Whispers: WOR

10:00
NBC-News; Sports
WKBW-Musical Moments
10:00
★ CBS-LUCKY STRIKE; YOUR
Hit Parade; Al Goodman's
Orch.; Freddie Gibson & Stuart
Allen, vocalists; Songsmiths,
male quartet; Guest: WABC
WHAS WBBM WMMN WGR
WFBL WHEC WBK WBNF
WKBW WCAU WJAS WVVA
WHP WJR WBT WGBI
(sw-6.06-11.83)
★ NBC-Jamboree; Harry Kogen's
Orch.; Guests: WEAF WTAM
WMAQ WTIC WBNW WGY
WLW WCAE KYW WSB (sw-
9.53)
NBC-Gun Smoke Law, drama:
WJZ WHAM WEBR WSYR
WORK WBAL KDKA WBY
(sw-6.14)
MBS-Sylvia Froos with Key Men
& Bob Stanley's Orch.: WOR
WHK
WGN-Fred Waring's Orch.
WGR-News; Stars Over Man-
hattan
WPAR-Night Club of the Air
WSM-Sarie & Sallie; Lakeland
Sisters; Possum Hunters

6:45
NBC-Art of Living; Dr. Norman
Vincent Peale: WEAF WTAM
WMAQ WBNW KYW (sw-9.53)
CBS-Ben Feld's Orch.: WABC
WESG WCAU WKBW WHAS
WVVA WPAR WGBI WBNF
WHP WJR WGR (sw-11.83-
9.59)
NBC-John B. Kennedy, com-
mentator: WJZ
MBS-Johnny Messner's Orch.:
WOR WHK
To be announced: WBT CKLW
WHAM WLW
CKLW-Political Talk
KDKA-Political Talk
WBBM-Melodies of Yesterday
WCAE-Football Broadcast
WEEU-Baseball Scores; Twilight
Tunes
WFBL-Amer. Family Robinson
WGR-Gaslight Harmonies
WGY Sports
WBK-Neade Family; News
WJAS-Scalzo's Ensemble
WMMN-Sons of the Pioneers
WORK-Football Scores
WSB-△Bible School Lesson
WSM-News; Sports
WTIC-Behind the Scenes

8:00
NBC-Robert L. (Believe-It-Or-
No) Ripley (Huskies); B. A.
Raffie's Orch.: WEAF WTAM
WLW WCAE WMAQ WBNW
WTIC KYW WSB WGY (sw-
9.53) (also see 12 mid.)
★ MBS-Hi, There, Audience:
CKLW WOR WHK
NBC-The Hometowners: WJZ
WHAM WEBR WSYR WBZ
WBAL KDKA (sw-11.87)
CBS-Vor Unseen Friend; Harry
Salter's Orch. (Personal Loan
Co.): WABC WBBM WGR
WJR WCAU WJAS WFBL
WHEC WHP (sw-6.06-11.83)

8:00
NBC-Nola Day, songs; Norman
Cloutier's Orch.: WJZ WBAL
KDKA WHAM WSYR WEBR
WBZ WSB WHK WLW
WGBI-The World Dances
WMMN-Baseball Scores; News
WSM-Vagabonds
9:00
★ NBC-ALKA-SELTZER NAT'L
Barn Dance; Henry Burr; Hay-
left Harmonizers; Verne, Lee &
Mary; Hoosier Hot Shots;
Novelodians, male Trio; Sally
Foster; Lucille Long; Lucile
Etra; Joe Kelly, m.c.; Lulu
Belle & Scotty; Guests: WJZ
KDKA WLS WSYR WSB WBZ
WHAM WBAL WEBR WLW
WHK (sw-11.87) (also see 11
p.m.)
★ CBS-PROFESSOR QUIZ
with Bob Truff (Nash Motor
Car Co.): WABC WBBM
WKBW WJR WJ

(Sunday Continued)

9:45 a.m.—Overseas hour for Australia: JZJ JZK
9:45 a.m.—Albania, a Fish and a Motor Car: GSG
10 a.m.—New Metropolitan Symphony orchestra: GSG GSI
10:15 a.m.—Chimes and church services: WIXAL (15.25)
11:30 a.m.—Polish hour: SPW
12:20 p.m.—Foster Richardson, songs: GSG GSI
12:30 p.m.—Trois's mandolins: GSD GSI
1:20 p.m.—Fred Hartley's sextet: GSG GSI
1:30 p.m.—Cultural activities: W3XAL (17.78)
1:30 p.m.—Program from Belgium: ORK
1:40 p.m.—Iceland hour: IFJ
2:00 p.m.—Danish program: OXY (9.52)
2:40 p.m.—Municipal police band: OLR4A
3:00 p.m.—Salvation Army services: GSG GSI
3:05 p.m.—Dance music: OLR4A
3:30 p.m.—Overseas hour (East): JZJ JZK
3:35 p.m.—News and music: EAJ43
4:00 p.m.—Mexican Government program: XECR
4:05 p.m.—Chamber music: GSD GSP
4:20 p.m.—Our Sunday concert: DJB DJD
4:30 p.m.—Program from Moscow: RAN RKI (13.33)
4:35 p.m.—Bulgarian program: HAT4
4:40 p.m.—Hungary program: EAQ2
4:45 p.m.—Eggy program: PCJ (9.59)
4:55 p.m.—Marie Korchniska, harpist: GSD GSP
5:00 p.m.—Two Hours with Cuba: COCO
5:05 p.m.—Victorian ballads: GSD GSP
5:10 p.m.—Carrara's tango band: LRX
5:15 p.m.—El Salvadorian program: YSD
5:20 p.m.—Central Band of H. M. Royal Air Force: GSD GSG GSI
10:30 p.m.—Church services: GSD GSG GSI
10:35 p.m.—English program: XEXA
10:40 p.m.—Overseas hour (Pacific coast): JZK
12:45 a.m.—English news: COCQ
1:00 a.m.—English DX program: XEUZ
1:15 a.m.—English program from Siberia: RV15

Monday, October 4

3 a.m.—Guy Johnson, pianist: GSB GSD GSO
3:40 a.m.—Long Distance Listening: GSB GSD GSO
15:30 a.m.—Fiji hour: VPD2
88 a.m.—Siamese broadcast: HSPJ (19.02)
88 a.m.—Oriental variety: ZBW3
10:15 a.m.—Helen Just, cello: GSG GSI
11:30 a.m.—Polish hour: SPW
12:40 p.m.—Frederick Hall, harp: GSG GSI
1:20 p.m.—Letter-box: 2R04
1:25 p.m.—Chamber music: GSG GSI
2 p.m.—Monday at Seven: GSG GSI
3:05 p.m.—Old Czech masters: OLR4A
3:35 p.m.—Esta Stein's Yiddish Chauvre Souris Company: GSG GSI
4:45 p.m.—English hour from Brazil: PRF5
5 p.m.—BBC Orchestra: GSG GSI
16 p.m.—Monitor news: WIXAL (11.79)
6:15 p.m.—Royal Carabinieri band: 2R04
6:15 p.m.—California as a Winter Resort: W2XAF (9.53) and W2XAD (15.33)
6:45 p.m.—When I Lectured in America: 2R04
7 p.m.—South American news: W3XAL (17.78)
7 p.m.—Lucy Laurie, songs: 2R04
7:05 p.m.—Children's songs: OLR4A
7:15 p.m.—Mail bag: 2R04
7:30 p.m.—Rustic band: OLR4A
7:55 p.m.—SCENES FROM OPERA, "Two Widows," Smetana: OLR4A
8 p.m.—Orquesta Capitolio: YV5RC
8:40 p.m.—Ballet Music: OLR4A
8:45 p.m.—Amateur hour: YV5RC
9 p.m.—Edgar Peto, organist: GSD GSG GSI
9 p.m.—Mail bag: OLR4A
9:30 p.m.—Play, "Object All Sublime": GSD GSG
1:15 a.m.—Hawaii Calls: KKP

Tuesday, October 5

9:20 a.m.—Phoni ensemble: PHI
9:45 a.m.—Invitation to Bhutan: GSG GSI
11:20 a.m.—Keyboard music through the ages: GSG GSI
11:45 a.m.—World Affairs: GSG GSI
1:35 p.m.—Reginald Foot, organ: GSG GSI
3 p.m.—Flying High: GSG GSI
3:05 p.m.—Organ recital: OLR4A
3:25 p.m.—Humorous folk-songs: OLR4A
4:35 p.m.—Billy Thoburn's orchestra: GSG GSO
5:15 p.m.—Fred Hartley's sextet: GSG GSO
6:20 p.m.—Empire exchange talks: GSD GSP
6:40 p.m.—This is England: GSD GSP
7 p.m.—Scottish music: GSD GSI
8 p.m.—Man-About-Town: W3XAL (17.78)
8:30 p.m.—Continental: YV5RC
9 p.m.—"World Affairs," Sir Malcolm Robertson: GSG GSI
10:30 p.m.—Cedric Sharpe's sextet: GSD GSG GSI
11 p.m.—Program from Tahiti: FO8AA
11:30 p.m.—Latin American salute: W8XAL (6.06)
1:15 a.m.—Hawaii Calls: KKP
2:45 a.m.—Stop Dancing: GSB GSD GSO

Wednesday, October 6

9:15 a.m.—Coventry Hippodrome orch.: GSG GSI
11 a.m.—Program from S. S. Normandie: FNSK
11:20 a.m.—The End of the Old One-horned Stag: GSG GSI
12:20 p.m.—Al Collins's dance orchestra: GSG GSI
1:20 p.m.—Film Shots: GSG GSI
2:20 p.m.—H. Robinson Cleaver, organ: G 3
2:40 p.m.—Rustic band: OLR4A
3 p.m.—Revue, "All in Pink": GSG GSI
3:05 p.m.—Song recital: OLR4A

4:20 p.m.—A HUNDRED YEARS AGO, celebrating the centenary of the "P. & O.": GSG
6:15 p.m.—Opera from Scala: 2R04
6:20 p.m.—Empire Exchange talk: GSD GSP
6:45 p.m.—Of Interest Today: 2R04
6:55 p.m.—Empire revue, "All in Pink": GSD GSP
7 p.m.—Stop dancing: GSD GSP
8 p.m.—Latin-American night: W3XAL (17.78)
8 p.m.—At the Black Dog: GSD GSP
9:20 p.m.—BBC Empire orchestra: GSG GSI
10:30 p.m.—Play, "The Doubtful Misfortune of Li Sing": GSD GSG GSI

Thursday, October 7

3:45 a.m.—Chamber music: GSB GSD GSO
9:15 a.m.—Monologs in melody: GSG GSI
10:15 a.m.—Eastbourne Municipal orch.: GSG GSI
12:45 p.m.—Victor Silvester's orchestra: GSG GSI
1:20 p.m.—Green Fields and Pavements: GSG
2:40 p.m.—Brass band: OLR4A
3:25 p.m.—Songs from Hana: OLR4A
5:05 p.m.—Long-distance listening: GSG GSO
6:20 p.m.—The week's news: GSD GSP
7 p.m.—Celebration of the centenary of the "P. & O.": GSD GSP
7:05 p.m.—Brass band: OLR4A
7:30 p.m.—Organ recital: OLR4A
7:55 p.m.—Folk-songs: OLR4A
8:40 p.m.—Operetta selections: OLR4A
9 p.m.—Mail bag: OLR4A
9 p.m.—Spanish classical music: HC2RL
9:20 p.m.—The Dowager Marchioness of Reading describes some of the interesting things she has seen and done during the week: GSD GSG GSI
10 p.m.—Canadian hour: HH2S
10:40 p.m.—Film shots: GSD GSG GSI
10:45 p.m.—Jazz Girls: YV5RC
2 a.m.—Dancing through: GSB GSD GSO

Friday, October 8

3:45 a.m.—Eric Thiman, organ: GSB GSD GSO
9 a.m.—Variety program: PHI
9:15 a.m.—BBC Empire orchestra: GSG GSI
9:15 a.m.—Put to the test: GSG GSI
1:25 p.m.—H. M. Coldstream Guards band: GSG
2:30 p.m.—Five Hours Back: W3XAL (17.78) W2XAD (15.33)
3 p.m.—Buenos Aires program: LRX
3:05 p.m.—Music from famous Czech operas: OLR4A
3:30 p.m.—Haunting harmonies: GSG GSI
3:25 p.m.—Orchestra music: OLR4A
4:25 p.m.—Saturday's game: GSG GSO
5:25 p.m.—The Case of the Threaded Whale: GSG
5:30 p.m.—Solar and Terrestrial Relationships: WIXAL (11.79)
6:15 p.m.—Request numbers: 2R04
6:45 p.m.—BBC Empire orchestra: GSD GSP
7 p.m.—Rome's Midnight Voice: 2R04
7:05 p.m.—David Morgan, organ: GSD GSP
8 p.m.—Woman's Page: W3XAL (17.78)
9 p.m.—Concert orchestra: YV5RC
9:40 p.m.—Put to the test: GSD GSG GSI
10:30 p.m.—In and Out of Rhythm: GSD GSG
11 p.m.—Program from Tahiti: FO8AA
12:15 a.m.—DX Club: W8XK (6.14)

Saturday, October 9

3:45 a.m.—"The Case of the Threaded Whale," Captain Alan Villiers: GSB GSD GSO
8:30 a.m.—Meeting of Phoni Club: PHI
8:50 a.m.—Radio review: PHI
9:15 a.m.—Coventry Hippodrome orch.: GSG GSI
9:25 a.m.—Microphone debutantes: PHI
9:35 a.m.—Joe Petersen, songs: PHI
9:50 a.m.—Concert music: PHI
10:30 a.m.—Sydney Torch, organ: GSG GSI
12:20 p.m.—Play, "Object All Sublime": GSG GSI
1:25 p.m.—In and out of rhythm: GSG GSI
2:30 p.m.—BBC presents the ABC: GSG GSI
3:05 p.m.—Ballet music: OLR4A
3:25 p.m.—Variety program: OLR4A
3 p.m.—Music Hall: GSG GSI
5:30 p.m.—League of Nations: HBL HBP
5:45 p.m.—Home of the Teak Tree: GSG GSO
6 p.m.—Budapest program: HAT4
6:20 p.m.—Music Hall: GSD GSP
6:45 p.m.—Variety program: HBJ HBO
7:20 p.m.—"The Case of the Threaded Whale," Captain Alan Villiers: GSD GSP
8 p.m.—Cocktail music: W3XAL (17.78)
8:45 p.m.—Equatorial music: YV5RC
10:35 p.m.—Rae Jenkins' orch.: GSD GSG GSI
10:50 p.m.—Vagabond Lovers: GSD GSG GSI
12 mid.—Northern Messenger; messages to those in the Arctic: VEDN CRXC

News Broadcasts

Daily—12:30 a.m., JZK; 12:45, COCQ; 3:25, GSB, GSD, GSG, GSO; 3:40, TPA3; 8:30, GSG, GSH, GSI; 11, GSF, GSG, GSH, GSI; 1 p.m., GSB, GSD, GSG, GSI; 3:10, TPA3; 4, GSB, GSF, GSG, GSO, OLR4A; 4:30, JZJ, JZK; 6:30, EAQ2; 6:40, HP5J; 7, RAN; 7:15, CSW; 7:30, EAQ2; HP5J; 7:40, GSD, GSF, GSO, GSP; 8:15, DJB, DJD; 10:10, GSD, GSG, GSI; 10:30, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4
Daily except Sundays—6 a.m., VK3ME; 7:30, VK3LR; 1:20 p.m., 2R04; 6, 2R03
Sun, Mon, Wed., Fri.—8 a.m., JZJ, JZK; 4 p.m., RNE
Mon. & Thurs.—8:30 p.m., OLR4A

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4. Consent means (1) agree. (2) change. (3) differ. Answer.....
5. Straight means (1) dishonest. (2) uneven. (3) direct. Answer.....
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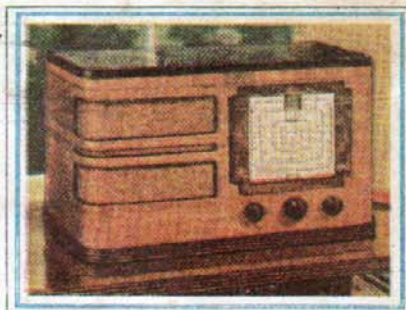
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