

MOST COMPLETE PROGRAM LISTINGS PUBLISHED!

# RADIO GUIDE

E 8 B 7 D C T 5 2 1 3 M 4 6 3

WEEK ENDING  
AUGUST 21, 1937

TEN CENTS

ALICE FAYE

With Hal Kemp  
on Friday night



READ THE STORY  
BEHIND RIPLEY'S  
WEIRD "BELIEVE-IT-  
OR-NOT" SHOW

PHOTO-TOUR OF  
MAJOR BOWES'  
COUNTRY ESTATE  
—IN THIS ISSUE

# Happy Listening

**W**HILE there is yet time, we should like to draw to every listener's attention the rich radio entertainment being offered on Sunday and Monday nights by both the Columbia Broadcasting System and the National Broadcasting Company.

We refer to the cycles of modern plays which are being presented.

Some weeks ago we wrote in Radio Guide of the Shakespearian series which was then in prospect. By now you have listened yourself and have come to your own conclusions regarding those programs. These ears have heard many reactions, but none has been enthusiastic except those from scholars and Shakespearian hobbyists. To us and to most of our friends, Shakespeare was a bore.

But not Eugene O'Neill and not the "Last of Mrs. Cheney," with Ina Claire and Osgood Perkins. Not the clawed words that tore at our emotions and left us limp—and eager for the next broadcast.

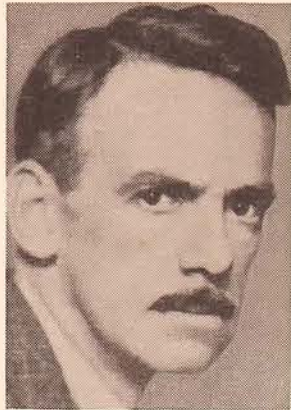
Finally, fine drama has come to radio. We don't doubt that many listeners have missed it or avoided it. So accustomed have we become to taking our listening in catch-as-catch-can doses that the prospect of sitting down for a full hour drives away a certain percentage of listeners. So it may take some time for the word to get

around. But you will hear it. And when you do hear it, you will tune to an hour of as solid enjoyment as theatrical genius can provide.

People unaccustomed to play-going may like a hint or two on how to listen. Then these words may help. Don't snap on the radio and prepare to rollick with Jack Benny or swing with Benny Goodman—that can come later. But now you have in store a great mental treat. Find a comfortable chair, or stretch out on the sofa, or lie full-length on the floor with a pillow under your head. Arrange that no interruptions will occur for a full hour.

The first few moments may not measure up to the expectation caused by these paragraphs. Hearing drama is not easy at first, but it becomes so just as soon as you know and recognize the forms. Radio must substitute sound for ancient theatrical devices such as scenery and curtains. As yet, radio does it a trifle clumsily. But listen with care in order that your mind may be shaped to the contours of the stage upon which your radio characters will walk.

Then give yourself to the flow of the dialog, to the ebb and rise of the rich emotions that men like O'Neill know so well how to handle. Within ten—we promise—minutes you will be deep in as luxurious an experience in listening as radio will ever bring.



Eugene O'Neill: Radio reaches its heights in broadcasting his plays!

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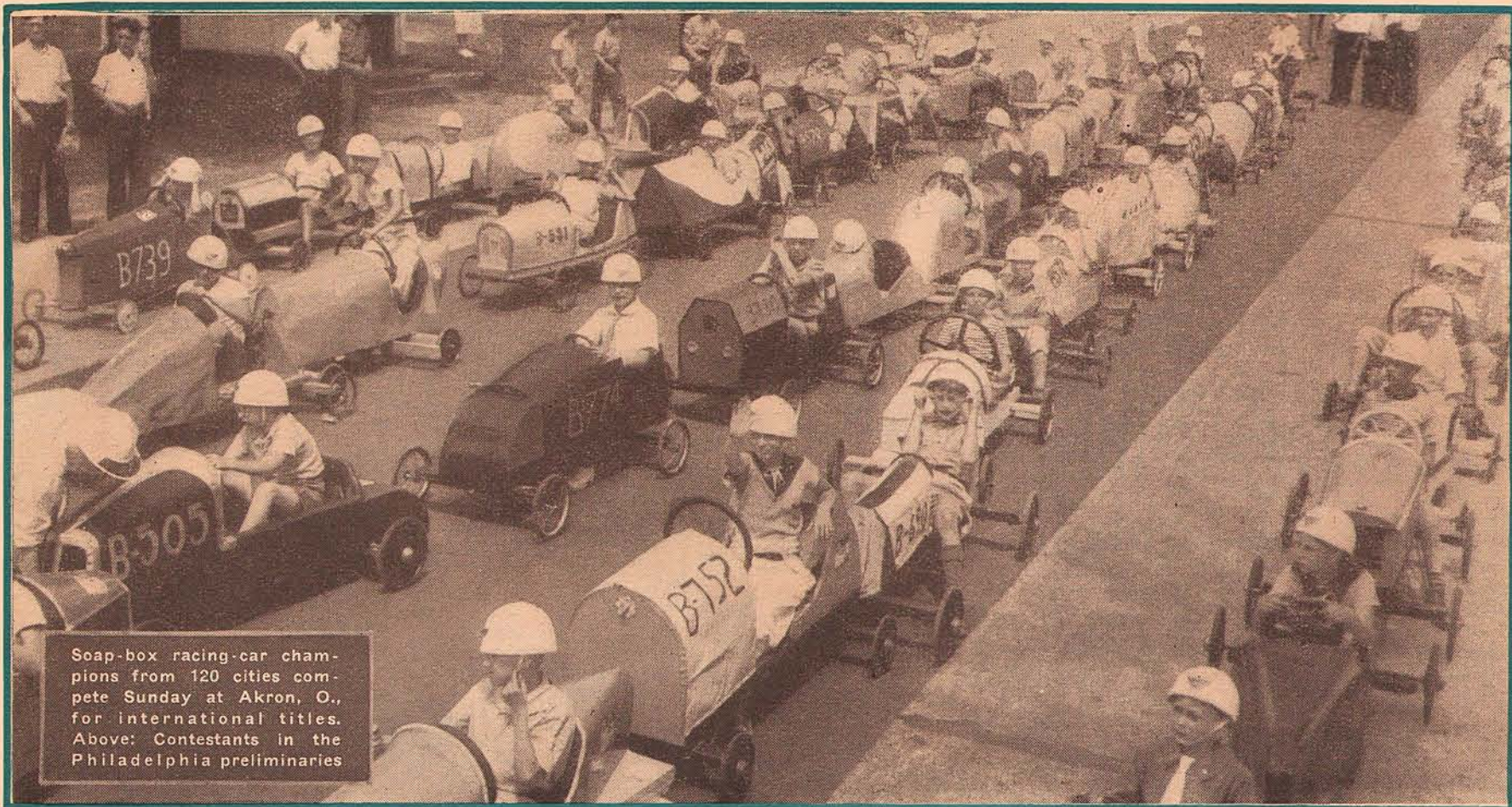
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Cover by Charles E. Rubino



Soap-box racing-car champions from 120 cities compete Sunday at Akron, O., for international titles. Above: Contestants in the Philadelphia preliminaries

# JUNIOR'S DAY AT THE RACES

**I**T WAS in 1933 that Myron Scott watched a half-dozen kids coasting down hill in Dayton, Ohio—and saw something nobody else had ever seen.

Thousands of others before him had watched just such dirty-faced youngsters, laughing, taunting, jeering one another as they veered crazily around corners in their rickety home-made cars. They had seen only that. Scott saw more. In their disorganized, haphazard play he saw the germ of a real racing thrill. Insignificant as his idea may have seemed at the time—it gave birth to the first Soap Box Derby.

Four years have passed. The Derby goes on. But in that short time it has grown to proportions which far exceed the wildest stretch of his imagination, has become greater than he ever dared hope it might be. Scott still directs the races. But no longer does he start a mere handful of neighborhood kids. Now he starts 120 eager lads, the survivors of the 200,000 boys who have battled for the right to race for the championship at Akron, Ohio. Along the sidelines stand 100,000 excited spectators, shouting themselves hoarse as they cheer home the winners. And both NBC and CBS will air the thrilling event Coast to Coast this Sunday!

**A**LTHOUGH the materials can cost no more than ten dollars, and each boy, unaided, must build his own car within certain specifications, amazing speeds are attained on the steep, 1120-foot course. Last year, Herbert Eric Muench, Jr., of St. Louis, Missouri, dashed across the finish line 28.4 seconds after the starting-gun had sounded, to win first place—and clip 1.6 seconds from the record of the previous year! To average such a speed means traveling about 35 miles an hour most of the way—and 35 miles an hour within 6 inches of the ground

## HEAR UNEXPECTED THRILLS AND FUN IN THIS BROADCAST OF SOME KIDS AND THEIR RACERS SUNDAY AFTERNOON

in a hand-made car less than 6 feet long, 42 inches wide and 30 inches high is a thrilling, breath-taking speed. All cars must be made within these set limitations to give every boy an equal chance in the race. Contestants must be between the ages of 9 and 15, too—but in this, all boys seem to be pretty much on a par.

Last year, for example, 15-year-old Joe Chaskevich barely managed to nose out his 10-year-old brother, Teddy, to win the Chicago city championship and the right to compete in Akron. This year Joe wasn't eligible for two reasons. He's over 15 and former champions can't compete—but little Teddy carried on for the family in 1937. He defeated the hundreds of others who had entered the city competition, and will be among those at Akron on Sunday afternoon!

There, traveling at breakneck speed, boys from all over the United States and many foreign countries as well, will compete for top racing honors—and the high stakes that go to the winners. This year there is even an entrant from South Africa—and incidentally, he is believed to be the dark-horse of the race!

To the winner this year goes a silver trophy, a diamond-set gold medal, and a \$2,000, four-year scholarship to any state college or university he chooses.

The runner-up will receive a silver trophy, a ruby-set silver medal, and a de luxe Chevrolet coach. The driver in third place will receive the same awards except that his medal will be of bronze and set with a sapphire. For fourth place there is a silver trophy.

In addition to these awards, silver trophies will be given to the racers having the best-designed car, the best-designed brakes, the best-upholstered car, and to the winner of the fastest heat in Akron competition.

To decide the boys who will represent each section of the country in the final heats, newspapers in 120 different cities have been holding eliminations during the past month. To each city champion selected in this way, Chevrolet, the national sponsor of the Derby, awards a handsome wrist-watch and expense money for the trip to Akron. The expense of shipping the cars of these contest winners is assumed by the various newspapers.

BY  
**ROBERT  
GINGRICH**

A new angle to this year's Derby is the sponsorship of individual racers by big-name radio stars. In each case, the air star has sought out a boy anxious to enter the Derby but unable to finance the cost of a car and has given him the amount needed. Among those sponsoring 1937 entrants in this way are Les Tremayne, Barbara Luddy, Elaine and John Barrymore, Bob Burns, Lum and

Abner, Dorothy Lamour, Olsen and Johnson, W. C. Fields, Edgar Bergen—and Charlie McCarthy, of course. Some of them are sponsoring more than one boy, too. Kay Brinker, for example, is backing four! All of which will give the 1937 race an added thrill.

CBS has never carried the event before—but this year, when the tiny cars rush down the speedway, it will have its ace sports announcer, Ted Husing, there to give listeners a vivid description of all that is happening. NBC, on the other hand, has aired the race every year since 1934, and this year, as in each of the other years, the perennially popular Graham McNamee will be at the mike.

**T**WO years ago, McNamee met near-disaster when he and Tom Manning were broadcasting the race. As one of the cars crossed the finish-line, it's driver lost control. Careening from the course, the car struck McNamee with such force that he was unconscious for a full five minutes and spent a day in the hospital, where it was feared he had a fractured skull. Manning was painfully injured, too, but not so seriously. After receiving treatment, he returned to the mike and carried on the broadcast. After that experience, McNamee can assure listeners that in spite of the fact that the weight of the cars and their drivers combined cannot exceed 250 pounds, they have developed a terrific momentum by the time they reach the finish-line.

No such accident will mar this year's race, however. A bridge has been built over the track, and the officials and announcers will do their work above the burning speedway when the races are run this Sunday.

Without doubt, the driver who skims  
(Continued on Page 16)

# THE INCREDIBLE STORY OF AN INCREDIBLE PROGRAM

BY ROBERT L. RIPLEY



Robert L. Ripley: His search for the unusual has taught him that one strange thing always follows another, has provided him with an endless supply of oddities—and their proof, too

SINCE the first time I appeared in a radio studio I have thrilled to the fantastic procession of incredible human beings and events I was able to bring to the microphone. Yet not even the strangest of these living believe-it-or-nots is more truth-defying than the behind-the-scenes events that have resulted from the programs.

The first example I can think of grew out of the broadcast, Christmas Day, 1933. The dramatization presented concerned an incident connected with the sinking of the *Titanic*. One of the listening audience, who had actually been in this incident, called to confirm the story exactly as it had been presented. I included this confirmation in the broadcast—and in came an avalanche of letters from Doubting Thomases and Doubting Tesses saying that I was trying to "put something over."

I sent out 50,000 letters of corroboration to prove the truth of the incident. I think I've been called a liar more than any man alive—and I enjoy it, because it happens that I can always authenticate my oddities.

Most of the unbelievable occurrences

that develop from the believe-it-or-not show itself involve listeners-in. There are happenings in which the radio audience becomes central characters of the drama of their own lives.

You may recall the air appearance of Will Purvis—the man who was hanged but did not die—and was later proved innocent. Few know that we were able to present him because we originally set out to snare someone else.

We were looking for a man named Jim Williams, who sat in the electric chair for fifteen minutes but wasn't electrocuted. No one, it seems, would pull the switch, even though he'd been convicted and sentenced to death.

UNFORTUNATELY there were no reliable clues as to his whereabouts. Finally, I offered a reward of one thousand dollars to anyone who could get him to New York.

At the actual deadline of the search, a telegram arrived from Will Purvis, who had a much better story to relate than the man we were seeking. Until then, we hadn't even known of his existence. So we sent for him, he went on the air, and later we learned that Williams was in a Florida insane asylum. He wouldn't have been eligible, anyhow.

The aftermath of Purvis' presence in the studio brought a wire from I. O. Magee in Washington, D. C., immediately after the broadcast. He stated, "As sheriff in the Purvis case, I am happy to acknowledge the vindication of Will Purvis as the only real miracle of my 78 years." If we'd known about Magee in advance he could have been on the program, also!

Often amusing incidents occur right in the studios. One, a slender, unobtrusive man stood outside one of the NBC studios and fumbled vainly with

the door-knob. He seemed to be having difficulty opening the door. A page boy, sauntering past, noticed his distress, and with a simple twist of the wrist solved the knotty lock problem.

The visitor who couldn't open the door was Charles M. Courtney, the world's most famous master locksmith and legal safe-opener, who was to appear that night on the broadcast and tell how locks are circumvented.

Once in the studio, coincidence piled on coincidence to the point where even I, who thought I was getting nonchalant about these things, was amazed. We were dramatizing a "Believe It or Not" which had occurred several years previously. The Happiness Boys had been singing "Waitin' for the Robert E. Lee," when suddenly, without warning, they were taken off the air. An S.O.S. call had just arrived from a steamship in distress. The ship was—the *Robert E. Lee*!

After the airshow was over I discovered for the first time that Sandy Barnett, a representative of the program's advertising agency, had relatives closely connected with the story. Sandy's father had been employed for 45 years by the company owning the *Robert E. Lee*. And his brother manages the Happiness Boys.

I WAS still ruminating over these coincidences when a man walked over, immediately after the program, and said, "I was in the control-room during the broadcast, but I didn't want to interrupt you. My name's Maurice Holland, of the NBC engineering staff. I'm the radio engineer who sent that S.O.S. signal from the *Robert E. Lee*!"

Sometimes Lady Luck is an unseen guest star in our broadcasts—and we don't know it till months later. Here's an amusing instance of it. We dramatized the story of Ignatz Bilke, who went to the "dream room" of the Prussian State Lottery, where customers slumber and then have their dreams interpreted by professional seers.

When Bilke awoke, however, he refused to tell whatever dream he may have had. He placed his bets on the numbers 3, 6 and 21—and he won on all three to the tune of \$240,000. His reasons for playing this fortunate trio of numbers puzzled his friends. After much persuasion, he explained.

"I dreamed," he said, "that I was walking through a cabbage field. I saw six heads of cabbage in each row and there were three long rows." That accounted obviously for the 3 and the 6. But his friends were still curious. Why the 21?

"Why," he blandly replied, "6 times 3 is 21."

Now listen to the aftermath of that weird good-luck tale. After we dramatized the luck of Bilke, lotteries in Louisiana lost \$50,000 to players who bet on those same three digits. And, a few days later, another lottery in Florida was won by a listener who had

(Continued on Page 16)

**PUSH BACK YOUR HORIZONS. EXPLORE THE  
WORLD. LISTEN WITH RIPLEY FRIDAY NIGHT**

# MANHATTAN'S TOUGHEST PLAY BECOMES A RADIO SHOW

BY KEN W. PURDY

ON OCTOBER 28, 1935, shocked and startled New Yorkers who saw the premiere of a smashing drama of life in the city's slums, called "Dead End," walked out of the theater wondering, asking themselves, can such things be?

From the pen of young Sidney Kingsley, who had taken the country by storm and won the Pulitzer Prize with "Men in White" the season before, "Dead End" made an impact on America that is still felt today. Echoes and reverberations of the ringing blows it struck are rumbling through America now! Even as you read this, the Samuel Goldwyn screening of "Dead End" is being released. And on Friday night of this week, Hollywood Hotel will bring this most-talked-of drama to the air, with Joel McCrea, Andrea Leeds, and Humphrey Bogart in the starring roles!

"Dead End" is just what the title implies, the tragic, bitter story of the utterly hopeless lives of big-city slum-dwellers, forced by an unthinking world to spend their lives in the darkness and the futile, crushing despair of grinding poverty. And it illustrates, probably more forcefully than has ever been done before on stage, screen, or radio, the horrifying contrast between great wealth and abysmal poverty as they exist in America today, side by side, fiercely jostling each other in the endless struggle for existence.

No idle figment of a playwright's imagination, the locale that inspired "Dead End"—the locale that is "Dead End"—actually exists, is open to anyone who invades the neighborhood of 52nd and 53rd streets in New York, where they run into the stolid wall of the filth-laden East River. Here is a slum district where squalor and poverty, vice and disease have run hand in hand for more years than anyone cares to remember; and here, in recent times, a colony of the very rich, moved by the plaguing desire for something new, something different, has come to erect lavish apartment buildings, with terraced gardens and penthouse roofs; to flaunt, as it were, their boundless possession of the good things of the world in the faces of people who live from birth to death with barely enough to eat.

Here, with squalor on the one side and luxury on the other, Sidney Kingsley set "Dead End." Clutching the filth of years, a tenement stands so

## IF YOUR NERVES ARE STRONG, SIT THROUGH THIS HOLLYWOOD HOTEL DRAMA FRIDAY NIGHT

close to a great stone apartment house that the curtains of the windows, blowing in the wind, actually touch. In the street, ragged, dirty urchins, tough beyond their years, roam in gangs, each under its chosen leader. There is an unpleasant-looking restaurant on one corner. The doors of the tenements sag open, revealing dank, littered hallways. Garbage cans, mattresses, clothing crowd one another on the rusty fire-escapes. The river laps

"Dead End" next Friday night. Think of the wharf, the tenements, the street, the river—and of David, Drina and Tommy. The sensational drama, "Dead End," is their story, too.

Dave Connell is a young architect, jobless but not yet quite hopeless. Dave fought his way out of the hopeless squalor he was born in, went away to high school, to college—only to find no place in a workless world. He has come back to the dead end he had



When "Dead End" takes the air, listeners will be thrilled, held spellbound by the amazing performances of Joel McCrea (center) and Humphrey Bogart (right)

against a wharf at the end of the dead-end street. Against all this—a dead end—the splendor of the clean, ornate apartments of the rich stands in startling contrast.

When "Dead End" opened in New York for a record run of over a year, blase first-nighters were stunned by the realism of the sets designed by Norman Bel Geddes. Nothing like them had ever been seen in a previous stage production. In keeping with the stark story of "Dead End," there was no music before, during, or after the play, and the orchestra pit was transformed into a tottering, rotten East River wharf, the swimming-hole of the street-gamins whose bitter story is almost the whole story of "Dead End."

Think of that wharf when you hear

hoped never to see again. His mother is there, and there, too, is Drina, his childhood sweetheart. He had hoped to take them away, but it was not to be. Long ago orphaned, Drina has struggled through the years with one thought in mind: her brother, Tommy, must have his chance in the world. She hopes that some day she will be able to take him away from the horrors of the city, take him, perhaps, to the country. Tommy is the leader of his gang—an incredibly tough, quick-witted, unscrupulous product of the streets. He is not actually bad, any more than the boys he lords it over and leads into neighborhood battles are bad: it is only that in order to live, they must be tough. Hardly in their teens, they fight, they steal, curse,

smoke, treat strangers with pitiless cruelty in emulation of the "big time" criminals who are their only heroes.

The six boys who played in the stage production of "Dead End" came to Hollywood to take part in the million-dollar filming of the play. These boys, Billy Halop, Huntz Hall, Bobby Jordan, David Gorey, Gabriel Dell and Arthur Gould, outshone all others in the stage production, and when Samuel Goldwyn bought "Dead End"—for \$165,000, a record price—some came to Hollywood to play their original parts. Incidentally, these juvenile stars were the cause of endless "retakes" during the filming of the picture. The vulgar, profane language they had learned so well during the 500 stage performances

kept cropping out before the cameras, with the result that scene after scene had to be shot over.

Humphrey Bogart, whose amazing performance of the role of the outlaw Duke Mantee in "Petrified Forest" made him a front-rank film star overnight, has a similar role in "Dead End"—that of "Baby Face" Martin, killer sought from one end of the country to the other, who comes back to the neighborhood that spewed him out into the world to see his mother and his sweetheart—and to be scorned by both of them, and to die, finally, crumpled in the street where as a boy he fought, and stole, and cheated.

But even dead—and ingloriously dead—"Baby Face" Martin is still a hero to the tough little urchins who have never had a chance to know a better one, who are following in his very footsteps. To the pitiful, feeble-minded "Dippy," to poor, sick "T. B.," to

the vicious "Spit," and to Tommy, he is a man among men—rich, feared, worthy of all praise.

In the end, there is an escape from "Dead End." But even so, it takes great courage to escape. And it took courage to make "Dead End"—a drama as stirring and as vital as any to appear in America. Sidney Kingsley had that courage. Samuel Goldwyn has had that courage. And the producers of Hollywood Hotel have that courage. You'll have the proof on Friday night!

"Dead End" may be heard Friday on Hollywood Hotel over a CBS network at:

EDT 9:00 p.m. — EST 8:00 p.m.  
CDT 8:00 p.m. — CST 7:00 p.m.  
MST 6:00 p.m. — PST 5:00 p.m.

# THE PHOTO WEEK



Popular Concert, Operatic, Movie and Radio Star Nelson Eddy joined the cast of the Sunday night (EDT) "Chase and Sanborn" program last week. The baritone works prodigiously—but his philosophy is to take work, not life seriously!

WHAT CHANCE HAS FUN IN RADIOLAND? THE GAY FACES OF THESE STARS TELL



—Len Weissman Photo

"Hollywood Hotel's" husky-voiced Frances Langford receives congratulations from Announcer Ken Niles on her Radio Guide medal, recently awarded. Fans voted Frances radio's best female popular-song singer



Walter Winchell, conductor of the Sunday night Jergen's Journal from Hollywood, has a visitor—and it's Film Luminary Rochelle Hudson. The NBC gossip sleuth is now in his 5th year, with the same sponsors



When the Friday night CBS "Chesterfield" program moved to Hollywood, Bandmaster Hal Kemp was greeted by Cinema Warbler Alice Faye. Alice is the show's newest recruit, will star as soloist for the summer



Over 800 Stoney Indians welcomed Kate Smith when she visited them at their reservation, near Banff. She's shown here with Chief Jacob Two-Young-Men. Kate will be back on the air Sept. 30, in a new series



—Jack Albin Photo

Mr. & Mrs. Norris Goff, Mr. & Mrs. Don Ameche & Mr. & Mrs. Chester Lauck (left to right) in a gay holiday mood. Lauck & Goff are better known as "Lum & Abner." Ameche is the Sunday "Chase & Sanborn" m.c.

## PERSONALITY: IRENE RICH-SUN.

**I**RENE RICH moves to Hollywood. Irene Rich starts broadcasting on Sunday instead of Friday.

Ordinarily, the transfer of a program from one Coast to the other, and the switch from one day of the week to another, is not of sufficient importance to warrant more than a few lines of explanation. But in this case, it seems necessary to say considerably more than usual. It is necessary because of the woman whose program is the subject of these paragraphs, the woman who herself is considerably more interesting than usual.

Sunday night of this week, just after Walter Winchell leaves the air, Irene Rich will step before the mike for the first program of her fifth contract with her present sponsor. The play in which she will appear will be an original radio drama written by Arch Oboler of Chicago and titled "Birds of a Feather." It is a clever play about an architect's secretary named Dale Maxton, played by Miss Rich. The secretary, by an ingenious ruse, foils an international spy, saves her own life as well as that of a friend, and saves the business of her boss.

So, this Sunday evening, this career which has swung through the liveliest phases of the last forty years, starts a new chapter. A great many of her friends will want to see what Irene Rich is going to do on the occasion.

Miss Rich's broadcasting experience is a story in itself. She started on this program back in 1933, when she was 41 years old. For eighteen weeks, she did but one show each week, then began broadcasting twice weekly. Between her start and her program next Sunday she will have done 200 consecutive shows without a vacation of any sort.

**B**ACK in 1933 Miss Rich came to radio for her third career. Already a star on Broadway and in the movies, she saw here a field of real opportunity for actors, a field as yet untouched by her colleagues of the stage and screen.

Her "Behind the Screen" programs brought something new to the loudspeakers. Each Wednesday and Friday before going on the air she received the latest news of Hollywood by telegraph. Opening the telegram while on the air, she discussed with Norman Ross, NBC announcer, the news bulletins, drawing upon her vast store of Hollywood reminiscences to reveal the story "behind" the Hollywood news.

On May 23, 1934, this type of program was dropped to start a series called "Jewels of Enchantment," a serial in which Miss Rich played the role of a beautiful and titled English woman who had gone to the South Seas in search of her long-lost fiance.

Another change was made January 4, 1935, this time dropping the serial for a series of original dramas, each complete in one broadcast. The first such drama was "Retribution," the story of a beautiful war-time spy who met a handsome Italian officer and fell in love with him. Miss Rich, as the spy, aided the Italian officer in escaping from Germany, only to be pursued by an Italian airplane which mistook the occupants of the fleeing plane for Germans.

Another year passed and another change was made. "Lady Counsellor" was the title of the serial which made its debut April 24, 1936. In this, Miss Rich appeared as Irene Davis, successful woman lawyer. Carleton Young was her leading man, playing the part of a young criminal attorney who was both a rival and suitor of Irene.

Later the program switched back to dramas complete in one instalment and brought Ned Wever to the microphone as Miss Rich's leading man.

In the meanwhile, Miss Rich was busy appearing on many other programs. There was the time she helped dedicate the new NBC studios in Hollywood; her appearance as a pianist and singer with her daughter, Jane, on "Music Is My Hobby"; her serious discussions on "Let's Talk It Over"; the time she appeared on Fred Allen's show as an amateur just as a gag. And busy on the stage in "The Late Christopher Bean," "When Ladies Meet," "Any Woman" and "Mrs. Quincy Hollis."

Incidentally, her last Friday program was on August 13, a day some consider to be unlucky. But Irene was born on Friday the 13th. And luck has been with Irene all along—except in the matter of husbands. She has had and lost three, but Irene lives without regret.



Frank Morgan (top): He's on CBS' Shakespeare Cycle Monday night (EDT). Ben Bernie & Leah Ray (above): Bernie's Tuesday night show will be aired from Saratoga. Secretary Harold Ickes (below): "Cabinet Series" speaker Friday night. Bottom: H. V. Kaltenborn talks on Rebel Spain from Paris, Sunday afternoon (EDT)



—Wide World



## SUCCESS: A COUNTRY CORRESPONDENT—MON.

**I**F YOU drop into the general store in the village of Opal on the high range lands of western Wyoming, over near the Utah line, you'll be greeted by a cheerful, sandy-haired man with a slight Scotch burr to his talk, who's been passing groceries over the counter there for the past quarter-century. His name is Fin Petrie, and besides clerking in the Opal general store, he is the newshound of the village, which boasts 50 inhabitants.

Whether it's a rancher in to place a big order for his winter's provisions, or a kid sent over by her mother for a yeast cake, Fin Petrie gets into casual conversation. He asks a few questions, but mostly he just listens. And from what he hears, he writes his weekly column for the *Gazette* in the near-by city of Kemmerer.

**F**IN has been doing that since he wandered into Opal, an itinerant house painter moving westward around the world from his native Scotland, and took his job behind the counter. Everybody in the surrounding country has read his column for years, but that's as far as his fame spread—at least, until this summer.

Now Fin is in a fair way to become a national character. He has just won the annual prize presented by *Country Home* magazine for the best country-newspaper correspondent in the United States. More than 3,500 clippings of the works of cross-roads writers were submitted for the award. But Fin was unanimously chosen by the board of distinguished editorial judges, which included Wheeler McMillen, editor of *Country Home*, William L. Chenery, editor of *Collier's*, Gertrude B. Lane, editor of *Woman's Home Companion*, and Sumner Blossom, editor of the *American Magazine*.

On Sunday of this week, Fin Petrie will arrive in New York for a visit, which is part of his prize. And on Monday night (EDT), he'll be heard over the NBC-Red network, Coast to Coast, in his first radio appearance. Fin will be interviewed by James W. Barrett, editor of the Press-Radio Bureau. Later in the week, after seeing the sights of the metropolis, he'll spend a few days in Washington, where he's well acquainted with his senator and congressman.

**P**ETRIE, who is married and has a son entering college soon, is the third winner of the annual country correspondents' award, but the first man to get the prize. Previous winners were Mrs. Mary Elizabeth Mahnkey, a grandmother, of Oasis, Mo., who covered her section for the Forsythe, Mo., *Republican* to win two years ago, and the second—last year's winner—was Mrs. Susan Frawley Eisele, a farmwife of Blue Earth, Minn., who wrote for the Fairmont, Minn., *Sentinel*.

Both these women made big impressions on the metropolitan reporters in New York and Washington, Mrs. Eisele, particularly, who arrived in New York with a baby son, born the day she received word of the award.

Fin is 53 years old, but maintains his youthful interest in what's going on around him. He isn't worried about his broadcast, because he figures he'll just ask Jim Barrett a few questions, and then sit back and listen. Any time Jim slows up, Fin will have another question ready. In fact, he figures to do the interviewing himself!

## THRILL: CHICAGOLAND MUSIC FESTIVAL—SAT.

**O**N SATURDAY night, a nomadic, colorful legion of nearly 100,000 will gather on the shore of beautiful Lake Michigan in Chicago's Soldier Field for three glorious hours of music.

It will be a motley-appearing crowd, a strange mixture of humanity. Some of the people will drive up in shiny, streamlined limousines as others arrive in dilapidated, children-filled cars of doubtful vintage. Many will come by bus, many will come by street-car, more will come afoot. But all will come because they have one thing in common. They are music-lovers, gathering there to enjoy one of the greatest musical extravaganzas ever held, the eighth annual Chicagoland Music Festival. And as these thousands listen millions more, unseen, will thrill to the same music—for the networks of both the Mutual Broadcasting System and the National Broadcasting Company will air the event. WGN will offer it to Mutual for three full hours. NBC will broadcast it for an hour.

**R**UBINOFF will play his violin. Marion Claire will sing. Henry Weber will direct the symphony. Charles Wakefield Cadman will appear as guest conductor. Homer Rodeheaver will lead the community sing. Altogether, 8,000 musicians will perform!

Organizing and conducting the 3,500 voices of the combined choruses is Noble Cain, leader of the Chicago A Capella Choir—and one of the best-known choir directors in the country.

Opening with the music of the combined bands of Chicago's 32 high schools, the program will move swiftly. A musical tribute to the genius of the late George Gershwin will be played by the 100-piece Festival Symphony, directed by the Festival's musical director, Henry Weber. At its conclusion, a cotton-picking scene will be staged with 400 Negroes on the platform, 600 more in the "fields" below. After that, the winning vocalist of the solo competition will sing "At Dawning" with the Festival Symphony—and Charles Wakefield Cadman, composer of that famous number, will direct! Then comes the community sing. Homer Rodeheaver—with his trombone, of course—will lead from atop a 15-foot pedestal. Marion Claire, star of stage, concert, screen and radio, will sing the feature number from her latest picture, "Make a Wish." She, incidentally, is Mrs. Henry Weber. Taking up his famous violin, Rubinoff will follow her by playing the "Dance of the Russian Peasants"—and at the conclusion he will conduct and play with the symphony. Closing the hour's entertainment, the Festival chorus of 500 voices will sing the Hallelujah chorus from Handel's oratorio, "The Messiah." Before leaving, the entire audience will sing "The Star Spangled Banner," and as fireworks illuminate the sky, the Festival will end—literally in a blaze of glory.

**T**HE organizer back of the Festival is Henry Weber, pupil of the great Richard Strauss. With an enviable record, the 37-year-old conductor is particularly suited for the position he holds as musical director of WGN.

Gigantic in every respect, the Festival will occupy a quarter of a square mile. But microphones, placed at strategic points, will pick up the entire program, bring it to the radios of the land—and to listeners who love music.



—Wide World

Marian Jordan (top): She's "Molly" on the Monday night "Fibber McGee & Molly" show. Elinor Harriot & Frank Nathan (above): They'll wed this Wednesday. Below: "First Nighter's" Barbara Luddy will star in "The Braggart" Friday night. Bottom: Irene Rich will be heard in a new series this Sunday night, over NBC



## DRAMA: EUGENE O'NEILL—MON.

**F**ANTASY blends with real life on Monday night of this week to bring radio listeners a weird, blood-curdling tale of the sea.

Buried treasure, ghosts, a phantom ship, insanity—masterfully woven in a skilled pattern by Eugene O'Neill—provide the drama of the week when "Where the Cross Is Made" is aired over NBC.

The scene is a windy, fall, moonlight night on the California coast, the year is 1900—and the action centers about a mad sea-captain, Isaiah Bartlett, his crippled son, Nat, and his daughter, Sue.

As the scene opens, Nat steals quietly into a rooftop room which his father has outfitted like the captain's cabin. He is followed by Doctor Higgins of a near-by insane asylum, a doctor he has brought to the house in order to have his father taken away. In the eerie moonlight he tells of his father's madness—laying the scene for stark drama.

Years before, he explains, his father was aboard a ship that foundered off the Celebes in the Indian Ocean. He and six others took to an open boat and landed on a forsaken Malay island—where on the second day, they found a treasure-trove. They buried it, and then made a map—with a cross to show where the treasure was. Eventually, the stranded men were picked up, but only four were alive—and they were raving mad. Nevertheless, all four managed to get back to San Francisco, where they dropped out of the picture—all but one. Captain Bartlett lived, brought back a bracelet from the treasure (which later proved to be a worthless trinket), and shared the secret of the map with his son. Finally, he mortgaged his home, bought the schooner "Mary Ellen" with the money, and sent a crew after the treasure. Because his wife, Mary Ellen, was dying, Captain Bartlett did not sail. Neither did Nat.

Soon after the boat set sail, the whaler "John Slocum" had reported seeing its wreckage—three years passed. Still the Captain kept watch.

**B**UT now Nat no longer believed. Convinced that his father was crazy, afraid that he would become the same way, Nat had called in the Doctor, made him agree to return for the insane man later that night.

When the Doctor leaves, Sue enters the room. In the conversation that follows Nat explains that Smith, holder of the mortgage, has decided to foreclose unless the Captain is removed, for the harmless madman frightens the neighbors so that none will venture near the property. More than that, Smith has offered to buy the place from Nat for \$2,000 and let him live there, rent-free, for the rest of his life as caretaker. This Nat has decided to accept. To Sue, soon to be married, he offers half.

Horrified, she refuses, but Nat insists it is the only way he can free himself, the only way he can return to normal life—and to prove his determination, he burns the treasure map.

At that moment the Captain comes below from the roof, accuses Nat of having lost faith in the voyage of the "Mary Ellen," says he knows Nat is planning to have him taken away—but that his traitorous son will be sorry. He has just sighted the treasure ship! Nat in self-shame loses his mind, becomes insane like his father.

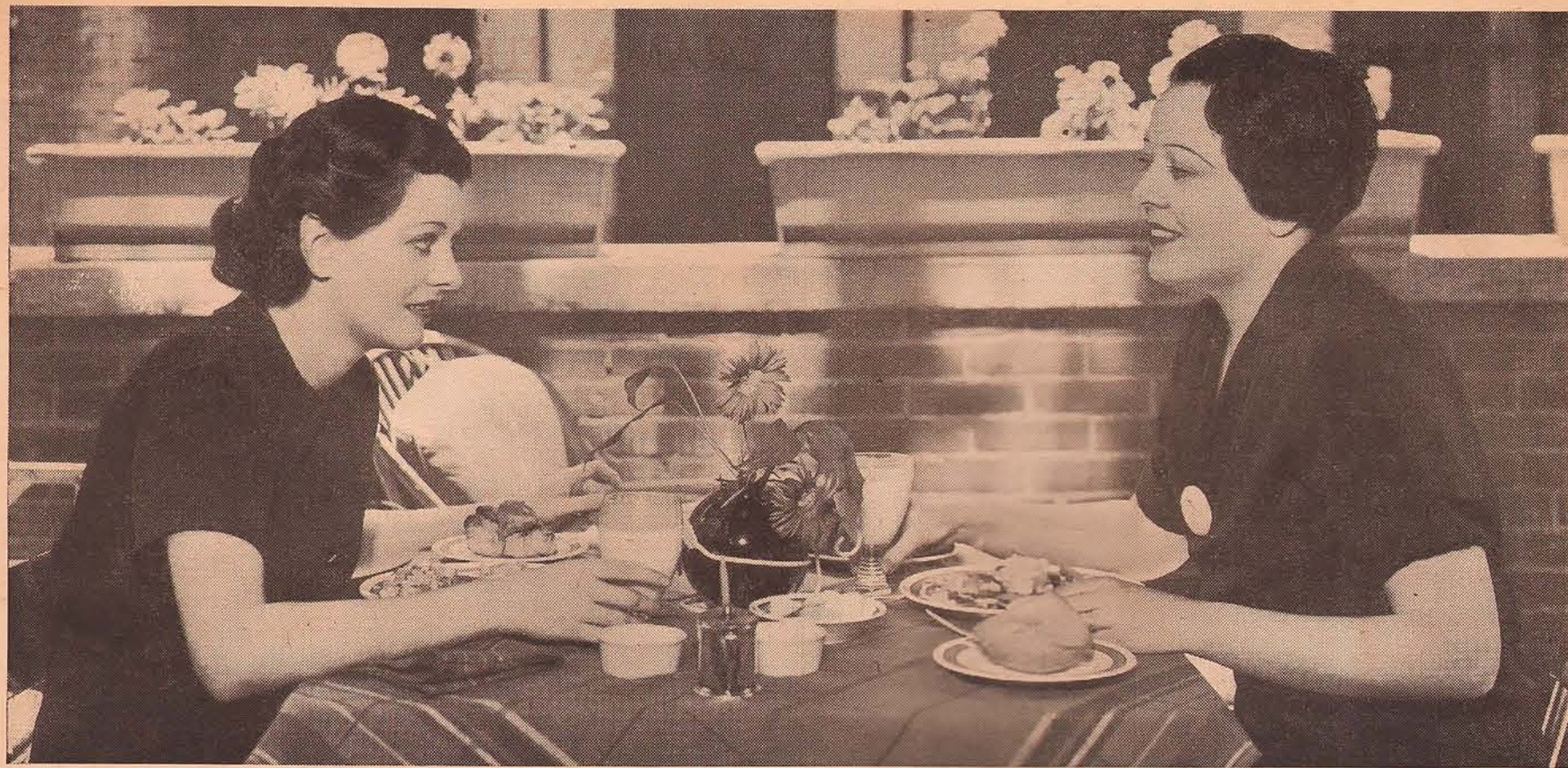
Captain Bartlett leads Nat to the window, points out a ship he imagines is entering the harbor. In frenzied excitement they watch the pastry-faced, ragged, unreal members of the phantom ship's crew carry the treasure into the house. Sue, perfectly sane, sees nothing, of course, but to the two men the long-lost sailors are real indeed. The Captain welcomes them, bids them take the chests above to divide the riches—but Nat is forbidden, for he has broken faith, is no longer entitled to a share. One ghost hands the Captain a copy of the map and they go above. Nat tries to follow, but an unreal slide seems to shut him out.

Then the doctor from the asylum returns. Unaware of what has transpired, he passes through the open slide which has been barring the now insane Nat, goes above—and finds the Captain dead.

But Nat still lives in his fantastic dream. Seizing the crumpled map from the hand of his dead father, he shouts at his bewildered sister: "The map of the island! It isn't lost for me after all! Look! It's written here in his handwriting: 'The treasure is buried where the cross is made!'"

Because radio is not naturally suited to silent ghosts, it will be interesting to hear how NBC will stage this play. With its star-studded cast, including such names as Henry Hull and Helen Choat, "Where the Cross Is Made" should easily please the most stubborn critic.





Winsome Vocalist Virginia Verrill (above, left) once told her mother, Amy McLean (right), that an old friend they hadn't heard from in years was on his way to call on them. Then he arrived. Was her prediction a case of mental telepathy?

## THOUGHTS MARCH ON

BY KATHERINE ALBERT

SOMEWHERE around 1630, Gaston, Duke D'Orleans, startled Louis XIII—his older brother—and the rest of the effete, pleasure-loving courtiers by announcing that he had seen a strange and exciting daily occurrence at the Ursuline convent at Loudun. "The nuns obey orders," he told the skeptical nobles, "sent by their Superior but no word of communication passes between them—either written or verbal. It is incredible to watch them going calmly about their duties and to know that they have received their orders by *mental transmission*. I know that this is true, for I have watched it occur."

Gaston did not know that he was reporting a manifestation of what we now call mental telepathy.

And the court of Louis XIII probably did not realize that Pliny had already written in his histories the story of a Greek who was able to go into a trance and visualize distant contemporary events. This, too, is an example of mental telepathy.

And, also documented by those who search in occult fields, is the story of a maniac in Gascony who described to his fellow townsmen the murder of Gaspard de Coligny—the first victim to perish in the Massacre of St. Bartholomew's Day. People laughed at him. Certainly, he was crazy and always had been. But later an eyewitness of the Massacre came to the town and described the incidents of Coligny's death exactly as they had been reported by the maniac. In fear, the villagers drew away from the man and said that he was possessed of devils. Today it would be merely another instance of mental telepathy.

Perhaps you think all of these are rather far-off examples. Incidents can be brought even closer. We need only go to the broadcasting studios to find many mental-telepathy stories.

Last week the telephone in Richard Himber's office rang for the hundredth time. "That's So and So," said Himber, naming a song-plugger who had been out of town for ten days. He said this before he had picked up the telephone. But that's nothing new for Himber. He can tell who is calling him before he answers the phone nine times out of ten.

Himber can also spread a pack of cards in front of you and report in advance which card you will draw. This is no sleight-of-hand, for Himber is out of the room when your selection is made. He usually gives himself a little leeway by naming two or three cards out of the fifty-two. His percentage of "hits" is amazingly high.

RECENTLY Virginia Verrill's mother was on the Coast. She was expected back on a Friday. Virginia, who was planning to go to the Lido for the week-end, said to her maid, "Mother won't be back until Sunday night," and went out of town. The maid was a little upset next day to receive a wire from Mrs. Verrill stating that she would be back Saturday evening. But, true to Virginia's premonition, Mrs. Verrill was delayed in Detroit and did not arrive until Sunday night.

On the Coast lives a childhood friend of Virginia. She had not seen him for years, nor mentioned his name for months. One morning she said to her mother, "Tom is on his way here." That afternoon they got a wire, "Am

terribly thrilled. On my way to see you." It was sent from a boat en route to New York from California. Again Virginia's prediction came true.

Mark Warnow, the leader of the Blue Velvet orchestra, owned a beautiful collie of which he was very fond. One night, driving home late after a broadcast, he distinctly heard the bark of a dog in distress. The noise was as loud as if the dog were right in the car. Since there was no sign of life on the road, Mark thought it must be the radio, but the instrument was not turned on.

The next morning they told him that that night at exactly the time he had heard the bark, his lovely collie had been killed.

One afternoon several summers ago Phillips Lord was sitting at home reading the paper. Suddenly a tremendous excitement possessed him. He could not keep his eyes on the column of printing. He paced the floor unable to shake off a curious sense of doom which pervaded the atmosphere. Then, at last he was quiet. His mood of peace came as quickly as had his misery. He returned to the reading of his paper.

The next evening he received a letter from his wife, who, with their eldest daughter, Pat, was visiting relatives in New England. The afternoon before, Pat had narrowly escaped drowning at just the time Lord had been so deeply moved.

It seems only fitting, somehow, that the curious manifestations of psychic phenomena and mental telepathy (if there be such a thing) should be interesting to radio folk. The radio itself is a miracle. Actually, its ability

to communicate—although explainable by science—seems as weird and fantastic as the anecdotes I've just related.

Can two minds communicate? Can any person look into the future? Are premonitions accurate?

WELL, let's examine the fascinating subject, and also I'll give you a couple of tests so that you can work it out for yourself.

What's to be said for mental telepathy?

First of all, there is the mass of evidence I've just cited. And I found in collecting material for this story that there were hundreds more anecdotes available. I've repeated as many as space permits, but I haven't scratched the surface. Half the people of radio believe in thought-transference (among them Jessica Dragonette, by the way). I've only picked a few of the many examples.

Score one for mental telepathy—mass evidence.

The second *pro* is the fact that there are some scientists who give it credence, among them Dr. Alexis Carroll who, in "Man the Unknown," touched upon the subject.

Recently the scientific world was startled when Dr. Alexander Cannon, M.D., Ph.D., M.A., K.C.A., D.P.M., Ch.B., etc., etc., announced from England that he was a man acquainted with miracles. Having turned definitely mystic, he had even invented a thought-reading machine which he plans to demonstrate in the United States.

So now we have mass evidence plus the word of several famous men.



Richard Himber, shown above with Virginia ("Helen Trent") Clark, can tell who's calling 9 times out of 10—before answering the phone! Mark Warnow (below, with Songstress Ruth Carhart) heard a dog bark while driving—later found his dog died at that instant!



## HERE IS THE CASE FOR MENTAL TELEPATHY—PRESENTED BY THE STARS YOU KNOW ON THE AIR!

Those who believe in theosophy claim that this is proof of re-incarnation and that it has happened before in another life. Others claim it is some memory held over from ancestors.

Refuting telepathy, Dr. E. Lowell Kelly in the psychology department of Connecticut State College as well as hundreds of other eminent psychologists claim that they have never seen an actual demonstration of mental telepathy often as it has been tried, but that their negative experiences are never given the publicity accorded the so-called positive manifestations.

Counting hunches, premonitions, etc., it is claimed that a person may have a hundred such experiences a year. The ones that do not materialize are forgotten. If one, through sheer coincidence, turns out right, then it is imprinted upon the mind and told and retold.

Psychologists claim that all mental telepathy can be traced to purely natural causes.

At any rate, here are some experiments at which you're apt to have success.

Take four cards—say, the ace of diamonds, the queen of spades, the four of hearts, the ten of clubs—all widely different cards. Hold them in front of your face with the backs to the person upon whom you are making the experiment. Have the person stand in front of you. Now say, "Pull out the four of hearts," or name any one of the cards. Those mentally attuned to telepathy claim that they have a much better than average chance of pulling the right card—chance being one *right* out of four tries.

It is interesting to try this experiment at different times, with different cards. Do it a hundred times. Keep a record of it. If there are fifty *rights* and fifty *wrongs*, you are, of course, ahead of chance, which may convince you that there is something to the mental-telepathy business.

Another interesting experiment is for seven or eight people in a room to send one of their number out of the room. Let all decide on a certain object in the room. Then call the person back. All those who know what the object is (and it should be a fairly large one at first) concentrate on it. Let the person upon whom the experiment is tried shut his eyes for a moment and obey the first instinct for movement that comes to him.

IT HAS been said that at first the person will step in the direction of the object and then, as his psychic powers increase, he will be able to point it out. Anyhow, it's fun.

Besides the two experiments I've given, try a third. Every time you have a hunch or premonition jot it down. Write what the premonition was, when (hour, day, etc.) it took place and where it occurred. Then see how nearly right (or wrong) these manifestations are.

The *pros* will answer—if you're mostly wrong—by saying that you are not a good thought-wave receiver.

Maybe you'd prefer to leave all the receiving to your radio set. But testing out mental telepathy is fun at a party and—when you start an argument about it the *pros* and *cons* will keep an evening lively—and, maybe, start a couple of good fights!



Phil Lord, shown above finger-printing Actress Rosemary de Camp, once felt a sudden uneasiness. Later he found that his daughter had nearly drowned at that exact time!

# HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER



Cinema Actress Alice Brady—she will guestar on the Chase & Sanborn Show this Sunday night (EDT)

RADIO GUIDE has reported the migration of great radio programs from New York and Chicago to Hollywood since the time when broadcasting from the West Coast was a gamble and a miracle until now—when Hollywood is recognized as America's radio capital. When the star-spangled shows return to the air for radio's greatest season this fall and winter, RADIO GUIDE, as America's radio reporter, will be on the new news-front of broadcasting. Evans Plummer, veteran RADIO GUIDE staff writer, has just arrived in Hollywood, where each week he will write of the latest activities in that city. His first column from Hollywood follows.—THE EDITORS.

HELLO, customers! It feels mighty good to get back to work—especially from our new Hollywood glamorland location where everyone is talked about but no one is half as bad or crazy as he or she is published. Take W. C. Fields, for one. Had an idea that W. C., clown that he is, would be a grumpy old bear because of his long siege of ill health. But cross out that impression. Fields is a pal, a sweetheart—and as for his well-being, he's sounder than ever. In fact, his inseparable cane is more of



a habit than a necessity. Met him in rehearsal for his Sunday night coffee show (they say I'm the first newspaperman he ever let watch him rehearse) and learned how old-time carnival men used sleight-of-hand to short-change the suckers.

Dorothy Lamour, also of the coffee-hour cast, by the way, during the past two weeks has figured in a back-mike drama for which she earns plums; her offender, prunes. Here's the story I have heard: Miss Lamour came to rehearsal one Saturday with a bad summer cold, caught while working in artificial wind and rain in making her forthcoming picture "Hurricane." She didn't feel well, but she did her best. Coffee-hour Producer Dwight

Cooke, dissatisfied with that, was rather untactful and harsh, with his direction of the ailing star—and Dot blew up. She called her NBC booker and wanted a release from the show. Instead, the Artists Service sent a strong-armed giant by the name of Charlie Smith over to the control-room with the explicit order to "look after Miss Lamour's interests." Mr. Cooke was annoyed. On the Sunday of the actual broadcast, Cooke tried to "push" Smith out of the control-room, without success; vainly phoned everyone of whom he could think, and finally was told by his immediate superior that his attitude toward Miss Lamour had been "anything but gentlemanly" and that he would have to get out of the jam by himself. Heavyweight Smith stayed. And next Saturday and Sunday another big bruiser, Jack Votion, of the NBC Artists Service, appeared in Miss Lamour's interest . . . Result: Mr. Cooke has been good.

While tossing the prunes, I think maybe Amos 'n' Andy deserve a couple. It seems that Elinor Harriot, their Ruby Taylor and girl-of-all-parts, was offered a spot in an Olsen and Johnson West-Coast-only program (oil sponsored) with no conflict to A&A's time of broadcast or product. But when she told A&A, who have no exclusive contract with her, about the offer, they thumbed it down with "We'd rather not have you play in another comedy show." Elinor, after her marriage August 18 to Frank Nathan, will take a leave of absence—which may turn permanent.

Did you hear the Vallee show of July 29 from Dallas? Yes, "Hollywood Showdown" has spies even in Texas! On that night at dress rehearsal, Producer O'Keefe told Rudy that the show probably would run overtime and that he would have to drop one chorus of "El Gauchos," the wind-up tune which was to be sung by the Gauchos, male chorus. But when aired, the show ran off more quickly than anticipated and allowed ample time for the to-be-fatal chorus. At that point the Gauchos switched key, and the orchestra, expecting they would have to cut, played in another—and everything was horrible. Rudy was fuming mad and fired the band, but the musicians didn't care. They're used to it. He always hires them right back.

It was on this show that Rudy introduced the latest Paul Whiteman discovery, ten-year-old Jean Ellis, of Williamsburg, Kentucky, who has a clear, sweet voice, true as an angel's, and an angel's face, framed by a halo of almost-white blond hair. Yes, little Jean also has possibilities as good as Deanna Durbin's.

Speaking of Whiteman, he is conducting a series of Texas Song Sweet-heart auditions in an endeavor to find a gal to take Ramona's place. After looking over 300 aspirants, Paul's still looking. The other day a 61-year-old grandmother showed up with her granddaughter—and in the end insisted upon trying out herself! Paul has a tough set of standards to meet. Don't enter unless you have voice, personality, style, looks and figure.

The rumor won't die down that a thirteen-week radio serial version of "The Thin Man," with William Powell and Myrna Loy cast in the leading roles, is being offered to the better broadcast sponsors. The asking price is \$17,500 per week. Top price for talent among existing radio shows is that now laid out for the Sunday coffee hour offering Fields, Bergen-McCarthy, Ameche, Lamour, Eddy and guests. The total cost is reported to exceed \$20,000 weekly!

Out to see Eddie Cantor on his "Ali Baba Goes to Town" set at 20th Century-Fox the other day, and he was bubbling over enthusiastically about  
(Continued on Page 15)

Tommy Dorsey's "swing" & Rosemary Lane's "sing" make a good combination. Dorsey is dance exchanging with the British Broadcasting Corp. Tuesday night

The World's Championship Log Rolling Contest will be aired from Escanaba, Mich., Sunday afternoon (EDT). Below: Birler Wm. F. Girard, 1926 titleholder, and son



# AIRIALTO LOWDOWN

BY WILSON BROWN

"Airialto Lowdown" (formerly "Inside Stuff") is the latest radio news, gathered in New York by RADIO GUIDE staff reporters. The column is being written by Wilson Brown while Martin Lewis is on his vacation.—THE EDITORS.

**M**ARJORIE OELRICHS, who sacrificed her place in society to marry Eddy Duchin, last week sacrificed her life to give him a child. Weakened by the Caesarian birth of her 9-pound baby son, Peter, on July 28, peritonitis soon set in and blood transfusions failed. The 29-year-old mother died in Harbor Sanitarium, New York, just one week later, on August 4. At her bedside was her orchestra-leader husband, who flew in from Chicago, where he was playing when Marjorie's condition became serious. Stunned by the shock, Eddy was treated for acute hysteria.

CBS has temporarily halted its plans for the building of new studios in New York. Originally announcing the building for 1939, word comes now that CBS officials want to study more closely the trend of radio and television, and to get the right slant on Hollywood's position in the radio world before proceeding.

It's happened again! A son, their second, was born August 3 to the Walter O'Keefes. The little fellow, who has been named Anthony, weighed six pounds, fourteen ounces.

Radio listeners will have a ringside seat at the Joe Louis-Tommy Farr heavyweight championship fight at Yankee Stadium August 26. The auto firm that broadcast previous fights has purchased the combined Red and Blue networks of NBC for the tilt.

The Good Will Court may be a closed matter as far as NBC is concerned, but it thrives in all its glory over the Mutual and Inter-City networks out of New York. It isn't called a court, and it doesn't give legal advice, but the same general idea prevails. Unlike NBC, however, Mutual and Inter-City are more lenient about the types of stories. The other night, for instance, there came to the mike a 19-year-old girl who was to have an illegitimate baby in two weeks. She had been refused marriage by the guilty boy; she had been kicked out

of her home by her father; she had no money. She wanted to know where to go for the birth of her baby. The kindly presiding officer told her to see his secretary; that he'd arrange things.

Bob Ripley is getting along in better than par on his new program. Sponsored by the manufacturer of the breakfast food "Huskies," the show highlights Bob's "Believe-it-or-Nots." And one that will be quite hard for the future generation to believe is this: The announcer on the program, interviewing Lou Gehrig, asked, "What do you eat for breakfast, Lou?" To which the ballplayer replied, "I dig into a nice big bowl of 'Wheaties,'" naming the biggest competitor of the product he was to have plugged. And \$1,800 of the sponsor's money was gone with the wind.

You haven't heard the last of the Barrymores. Although their Shakespearean series is finished, they have been re-signed to do two more dramas which point the way to becoming literary classics. Philip Barry's "The Animal Kingdom" will be heard on the NBC-Blue web September 6, and Samuel Raphaelson's "Accent on Youth" (so appropriate for John and Elaine) on the 13th.

Mildred Fenton, a behind-the-scenes gal in radio (she works in a New York advertising agency), has been selecting the artists to appear on the Hammerstein Music Hall these many months. It's quite a job digging up good talent each week, and, somehow, Ted Ham-

Shaw & Lee, old-time vaudeville team, will do their famous double-talk act on Al Pearce's "Watch the Fun Go By," this Tuesday night, over CBS

Bandmaster Eddy Duchin and his wife, who was Miss Marjorie Oelrichs, society belle. Mrs. Duchin died recently following the birth of a nine-pound boy



Lee Wiley, pretty CBS chanteuse, will be heard Sunday night (EDT) on the "Good Gulf Summer Show"



merstein learned that Mildred was quite a performer herself. She had sung in England and on the Continent. The result is that Miss Fenton is the blues singer you heard on Ted's program August 13. She's more than pretty, and with the result of her performance you can bet she'll appear on the Music Hall again.

H. V. Kaltenborn is again in Europe to short-wave from Paris on the 15th his impressions of Loyalist Spain. Kaltenborn won the Headliners' Club prize for "Outstanding Foreign News Reporting by Radio" last year when he courageously took the microphone into the Spanish battlefields.

Most soft-drink makers have found

that summer sales take care of themselves; that people buy without being urged. But just to make sure that all goes well in the winter, a certain bottler will give as his inducement a show featuring Gus Haenschen and a 45-piece orchestra, Soprano Kitty Carlisle, Baritone Reed Kennedy, Frank Crumit as master of ceremonies, a male chorus of 20 voices, a male quartet and a rhythm singer yet to be selected. It's the same bottler who sponsored Ray Noble last year. CBS gets the show and September 10 is the starting date.

Kay Thompson and her trombone-playing husband, Jack Jenny, are looking about in Hollywood for nothing in particular—just continuing their long-delayed honeymoon. They've already been to Bermuda. And work won't begin again for Jack until September 1. Kay's future is still undecided.

**THISA AND THATA:** Eddie Cantor is due back on his program September 19... Ed Wynn soon starts rehearsals for his Broadway show, "Hooray for What"... Mario Cozzi, NBC baritone, opens the New York Hippodrome opera season August 27 with "Aida"... Margaret Speaks, off the air for a vacation, will return August 30.



# Benny Goodman's SWING SCHOOL

—IS THE TUESDAY NIGHT CBS SHOW FEATURING THE EMPEROR OF SWING AND HIS SWINGMANIA BAND



Emperor Benny Goodman bids his loyal subjects "Swing It!" Still in his 20's, he's the king of swing from Coast to Coast and is considered by swing enthusiasts the world's greatest clarinetist



The fans are happy, the ghost of swing is happy, and certainly Prince of Percussion Gene Krupa is happy, as he beats out rhythm for the swing school. Gene has played with many of the country's big bands



The famed Goodman trio. Benny leads with his clarinet, Lionel Hampton swings the vibraphone, and Gene Krupa, jazz drummer extraordinary, handles the snares. It's competition, but it's all Goodman!



Swing runs in the family. Here's Eugene Goodman (left), brother of Emperor Benny, slapping out a stomp on the string bass. There are sixteen men in Goodman's band, each one a virtuoso

"Swing—Mr. Goodman." His band (right) burst into glory 2 years ago & his record sales are still the biggest thing in the music industry—not only here, but in Europe, South America, the Orient!



# RADCLIFFE HALL

BY MARY O'NEILL

**R**ADCLIFFE HALL, towering and handsome new WGY announcer, laughs as he explains that he has been taken for everything from a girls' dormitory to an author—but he insists his name really is Radcliffe Hall.

And there is another humorous twist to this adventurous young man's story: his father, who was much against Radcliffe's entering the professional world, unwittingly gave him his very first chance in the game—ironically enough, through the very business he had hoped his boy would take over when he retires.

However, we will go back further in our records, to twenty-six years ago, in Erie, Pennsylvania, where Mr. and Mrs. Hall were beaming at their newly born and only child, just given the rather superb appellation of Radcliffe. Surely here was the successor to the Hall advertising enterprises! But they had not reckoned with the future tastes of a lad who was going to grow up into a very determined, confident and attractive young man with a flare for dramatics.

While Radcliffe was attending the University of Pittsburgh, from which he graduated in 1932, the elder Hall was summoned out of town on business, and thereby hangs a tale. One of the Hall advertising accounts was the Sunday Symphony Hour over WEDH, which Mr. Hall himself had been handling. In a hurry, and anxious to have his son work for him, he asked young Radcliffe to substitute in this program—and Radcliffe liked it! Here was his profession—the glamor of audience response fascinated him. And he straightway decided to give another try to the drama, which had rather intrigued him during his school days.

So, in 1934 he joined a stock company presenting "Death Takes a Holiday." A celebration followed, with some friends, a little by-play in football, and then—an accident that night, with death taking a holiday by just leaving the token of a broken collarbone. But that injury came very near dealing a death-blow to his career.

fell ill, was rushed to a hospital and found to be in need of an emergency appendectomy. All the money that Radcliffe had for a boat to the States was spent to bring his pal through this operation. The two boys decided to see it through until the convalescent could take the next boat back—and that next boat was not due until June! Right then the delay didn't mean too much. But the cable that came from Kolin Hager of WGY changed all that—for they needed a new announcer at the Schenectady NBC station and young Hall had been highly recommended.

However, the job required an immediate occupant—and here was Radcliffe, way down in South America with just about enough money to buy a package of cigarettes. But, as Prince Charming stories always end, everything turned out all right. He got in



WGY's Radcliffe Hall: When opportunity beckoned—he came flying!

**C**LOSE on its heels came an offer to join "The Passion Play," which would have afforded him the opportunity and experience he wanted. After much consultation with the doctor, it was agreed he could join this European company on their American trip in two weeks after his accident. With bandages and liniments he toured the prairie states for four months, concluding in Texas where the floods were raging. This broke up the tour quite abruptly. So, with spirits dampened, and luggage practically floating, he hitch-hiked to Cleveland, where he worked a year in stock, and then, on to Buffalo.

Hall thought he would go on to New York, but decided to stop off to see friends he had in this western New York port, and these friends, in turn, brought him over to Station WBEN for some fun at dramatics. He was asked by Ed Cullen, dramatic producer of the Buffalo station, to participate in one of their shows. He did—and they liked it.

The Buffalo Broadcasting Company's name met his eye a few days later. He stopped in their offices, talked with Fred Dampier, who was in charge of dramatic productions, and that night started on their staff. It was only a question of weeks when he was promoted to the announcing production, and it was during this stay that Guthrie McClintock offered him a part in "High Tor," last fall. But Radcliffe stayed in Buffalo through to January, when a feeling of wanderlust enveloped him and he dropped everything for a sudden jaunt to South America, where he was soon stranded.

The companion he had on this trip

touch with his dad, who made it possible for him to take an airplane back, and thus make excellent connections all the way around. You see, the elder Hall finally became reconciled to the fact his son was meant for dramatics and radio, and he helped right at the crucial moment, as parents always do.

His experiences as an actor on the American stage brought him to the attention of the New York State Bureau of Publicity and brought an offer of the job of directing their new Wednesday WGY 6:15 p.m. series of historical dramatizations. These plays are being offered for the purpose of familiarizing listeners with the historical points of interest within the borders of New York State.

**A** FEW weeks ago, on May 29, still another person entered into the career of young Hall. That was Gertrude Peoples, chairman of Artists' Auditions Committee of the Buffalo Broadcasting Company, who became Mrs. Radcliffe Hall on that day.

If it is ambition that makes success, this attractive and deep-toned lad will have it. He says, enthusiastically: "I want to get to the top—I want to announce in England—but, most of all I want to carve a niche for myself in the American radio networks' Hall of Fame. Radio and dramatics in this country, they tell you, are crowded fields. But there is no profession or occupation so filled that it cannot make room at the top. The bottom of the ladder is crowded but I'll get past that. You wait and see."

# HOLLYWOOD SHOWDOWN

(Continued from Page 12)

tiny 4-year-old Mary Ann Barker, an unaffected mite from Alabama who came sailing into Eddie's office a few weeks ago. Eddie's office aids took Mary Ann to the Cantors', where she played with his youngest daughter, Janet, and incidentally was observed by the comedian. Her natural, unprecocious manner won Eddie's heart and a contract—with the result that you'll be seeing her in pictures and probably hearing her on the radio when Starmaker Cantor returns to the Texaco series September 12. Eddie cherishes hopes that she'll be another Shirley Temple. Meantime, on the summer Texaco series, Sidney Fields, the writer and portrayer of the character of the judge, is set permanently. Sid's dad, by the way, once ran a stock company in Milwaukee and had under contract a promising youngster named Muni Weisenfreund. Today you know the latter as Paul Muni!

Here, incidentally, would be a good place to refute the silly statements in the July and August Jimmie Fidler columns in a monthly radio "fan" magazine that Fred Astaire and Charlie Butterworth had "bad blood" and that Astaire would not return to the Packard hour so long as Butterworth was on it. Reason given for the "feud" was that Charlie had swiped the show. Truth, however, is that Fred and Charlie are still pals and that the radio money is no inducement to the tired and overworked Astaire. He'd far rather rest than work and pay perhaps more income tax than the ether income would add to his balance-sheet.

Mutual friends entertained Shirley Temple and Charlie McCarthy at dinner the other evening just prior to Shirley's vacation trip to Hawaii. Charlie was "amazed" to meet Shirley and learn that she is a star and gets fan-mail just like he does. The latter crack almost cost Charlie his new girl friend, but by dessert (ice cream) it is rumored that the rift had been patched and a new Hollywood romance had begun. There's only one fly in the ointment. Shirley since has been informed that Dorothy Lamour kisses Charlie every Sunday just before the coffee hour goes on the air, and that even if it is a superstition on the part of "that brunet Lamour woman," she thinks Mr. McCarthy would not tolerate it if he were half a man.

Kenny Baker's film, "Mr. Dodd Takes the Air," was recently previewed by Hollywood critics. The next day, Mervyn LeRoy was called by five different producers who suddenly wanted to borrow Kenny. The producers were the same fellows who wouldn't even peek at Baker before LeRoy signed him . . . Kenny is also doing all right with his dance band. It's quite listenable. Heard it?

Mikeman Carlton KaDell has done all right with his Chesterfield airings—so right that he will continue to voice them as long as they stay on the West Coast. Which reminds me that Carlton and Radiactress Paula Winslow, of Show Boat, like one another but definitely. Paula did the bit of the captain's wife in Haley's recent take-off on "Captains Courageous." Paula also did the Jean Harlow voice-doubling for Mary Dees when the latter substituted visually for Harlow in the last two reels of "Saratoga." So much was the Winslow voice like that of the deceased actress that Clark Gable, when he saw the rushes, could hardly believe he wasn't hearing a ghost!

Singers Thomas Thomas and Nadine Conner are also going places together—and it's a real radio romance. They first met on the Show Boat stage!

Another pair of romancers are Gertrude Niesen and Craig Reynolds, whom Gertrude gave a pair of diamond-and-platinum cuff links for his birthday. Niesen will be funny, not glamorous, in her next picture for Columbia—"College Hero"—in which Jimmy Durante will star.

## For Your Wife



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**BETTER TONE AND DISTANCE GUARANTEED**  
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San Antonio, Tex. It might interest you to know that with the Capacity Aerial Eliminator I get European stations easily and in the winter get Australia, Russia, Honolulu and many Jap Short Wave Stations. I get all Pacific Coast Stations on the broadcast band. Signed: Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed:

**JUST MAIL THIS COUPON**  
F. & H. Radio Laboratories, Dept. 10 Fargo, N. Dak.  
Send F. & H. Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here  if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here  if interested in dealer's proposition.

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You'll see hundreds of advertisements like this during the next few months, would you like to win some of the money? YOU CAN, but you need to know HOW to prepare an entry.

Contest Magazine and Nuggets Monthly, America's largest and most popular contest mediums, will give you "the slant." In addition to this they list all the leading contests announced each month.

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**RADIO GUIDE Has the Most Complete Program Listings Published**

## THE INCREDIBLE STORY OF AN INCREDIBLE PROGRAM

(Continued from Page 4)

played all three of the numbers. Sometimes we let Fate play a joke on us by forgetting that the straight line is still a pretty good way to get quickly from one point to another. For instance, consider the search we made for Dan Edwards, a World War hero with a unique background. His last available address dated back seven years. Seemingly, he had dropped out of sight. We even looked him up in the Congressional Record.

Then, we had a brilliant inspiration! We got a Manhattan telephone directory. There was a "Mrs. Dan Edwards" listed. She was called, and promptly told us where he lived!

One of the programs was used in a Kansas City, Mo., courtroom. The case concerned the citation of an election official for contempt of court. The official had challenged court orders issued to Mr. and Mrs. James Phelps, allowing them to vote. He claimed that they had moved back to Blue Springs, Mo., where they formerly lived, only three weeks before and had therefore not established their legal voting residence.

The program and a cartoon, published August 11, were brought into the case by the official to prove that Mr. and Mrs. Phelps actually were living in Nevada, Mo., at the stated time.

THE "Believe It Or Not" used as evidence was the story of how Mrs. Phelps' former husband, after divorcing her, had taken her and Phelps to a minister, had seen them married and given them \$500 as a wedding present.

At a recent show, our guest was Lieutenant Orville Grant Cope, Jr., of the U. S. Navy, who fell from a balloon into the shark-infested waters of the Atlantic, ten miles out from Guantanamo, Cuba, only to be run over by the battleship *Pennsylvania*.

He was rescued, very much battered and bruised, by a life-boat from his own ship, the *Nevada*, with the Navy's *Arizona* close at hand.

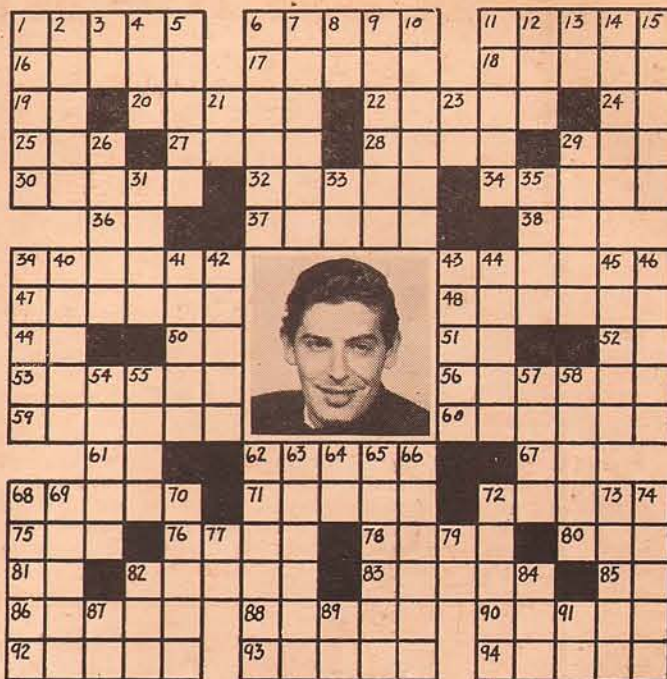
After the program, a gray-haired man introduced himself to Lieutenant Cope and me as James E. Cornell.

"I was quartermaster on the *Arizona* that day in '21 when you were rescued. In fact, I gave the signal that sent the life-boat of your own ship to the spot where you were pulled out of the sea. I'm mightily pleased to shake your hand, Lieutenant."

I hope the examples I've cited have made you feel, as they certainly have convinced me, that believe-it-or-not human beings and events are waiting around every corner, ready to pop out and surprise you—and me.

Robert L. Ripley may be heard Fridays over an NBC network at:  
EDT 9:00 p.m. — EST 8:00 p.m.  
CDT 8:00 p.m. — CST 7:00 p.m.  
MST 6:00 p.m. — PST 5:00 p.m.  
and later for the West Coast at:  
PST 8:30 p.m. — MST 9:30 p.m.

## RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

1. Trio and White
6. Desist
11. Last name of star in the portrait
16. Make an entrance
17. A gas
18. Victor —, bandleader
19. Negation
20. Pine
22. Poignant
24. A hypothetical force
25. Mrs. Eddie Cantor
27. Great lake
28. Minute opening in the skin
29. Unit
30. Magda —, songstress
32. Compound of ether
34. Vegetable dish
36. Sun god
37. Stow
38. Jumbled type
39. Pertaining to the spine
43. Surrenders voluntarily
47. Product of milk
48. One of a sect of Jews
49. — Goodman, bandleader
50. Parent
51. Plural suffix
52. Cutting implement
53. Awakens
56. Peril
59. The limit to which anything reaches
60. Ermines
61. Pronoun
62. A gradation of color
67. Either
68. A landscape
71. Prefix, over
72. — Light, bandleader
75. Roman household god
76. Appendage
78. City in Iowa
80. Born

### VERTICAL

1. Famous Bolshevik revolutionist
2. Positive electric pole
3. New Testament (abbr.)
4. Turkish governor of Algiers
5. At bay
6. Ulceration and decay of a tooth or bone
7. Man's name
8. Symbol for silver
9. Washer
10. Call for repetition of a performance
11. Lessens
12. Before
13. Thoroughfare (abbr.)
14. Girl's name
15. Stopped
21. Measure of area (abbr.)
23. Ancient Chaldean city
26. Eagle's nest
29. Shade of green
31. Priscilla —, songstress
33. Toward
35. The sacred Egyptian bull
39. Frighten
40. Flower
41. Tremulous
42. Smallest
43. Ted —, orchestra leader
44. Article of wealth
45. Make into a law
46. Genders
54. A legendary king of England; father of Arthur
55. Observed
57. Middy
58. The first Jewish high priest
62. Avoids responsibility
63. Jack —, bandleader
64. Associated Press (abbr.)
65. Distributor
66. Animal valuable for its fur
68. A native of Yugoslavia
69. Military student
70. — Shutta, songstress
72. Serfs
73. Evergreen tree
74. Warms
77. A river in Livonia, scene of German defeat by Russians in 1915
79. Each (abbr.)
82. Pool stick
84. Deed
87. Symbol for neon
89. Depart
91. Musical note

### Solution to Puzzle Given Last Week

ROSA ASP SAN ANNA  
ANTLE WRATH SLOOP  
FLEDS DTE COARSE  
TOD SANDERSON MID  
NEVE FER MAY  
M STRIPS SERIAL W  
AT HOT ARC DO  
STAGNET DOROTHY LAMOUR  
TAO  
BARLOW LAMOUR SPRENG  
EM ODA AAR EO  
A ALGEMCY BALSAM D  
SIV DEE ALT VEW  
ETA PEALTYIER THE  
GARBER PAT ROTTED  
ARMOR BERLE TULLE  
DESK BED EWE BEAN

## JUNIOR'S DAY AT THE RACES

(Continued from Page 3)

over the pavement to win the 1937 championship will set a new track record. For each successive year new developments which permit greater speeds are in evidence. Each year the competition grows more intense. Like its grown-up counterpart, the Indianapolis Speedway Classic, this race is won, not on the track, but in the workshops of the mechanics. Consequently, the little cars in Sunday's race will represent the best part of a year's work in most cases.

Of the 120 cars entered, no two of them will be alike, for each one is a realization of one boy's idea of the most effective designing—and they all have different ideas on the subject. It takes a race such as the one to be run on Sunday to prove which one had the right idea.

Even then, not all of those present at the track will be able to see the winner cross the finish-line. With

thousands jammed along the course, it is obvious that only a limited number of them will be able to see the winning car during that split second when it streaks past the judges' stand, ahead of the pack. Actually, the best seats are reserved for the judges—and the millions who can't be there in person. With two of the finest announcers in radio vividly describing the race over scores of stations throughout the land, listeners will miss nothing as they thrill to what past performances have indicated will be the most exciting, most dramatic race in the history of the Soap Box Derby!

The Soap Box Derby may be heard Sunday over an NBC network at 1:30 & 6 p.m. EDT; 12:30 & 5 p.m. EST; 12:30 & 5 p.m. CDT; 11:30 a.m. & 4 p.m. CST; 10:30 a.m. & 3 p.m. MST; 9:30 a.m. & 2 p.m. PST. Also over CBS at 6:30 p.m. EDT; 5:30 p.m. EST; 5:30 p.m. CDT; 4:30 p.m. CST; 3:30 p.m. MST; 2:30 p.m. PST.

## NEW! SCIENTIFIC AERIAL

Use the  
With the Dual Connection  
The DUAL CONNECTION, a new feature exclusively our own, gives better distance and positive performance on all electric radios (pat. pend.). This aerial can be installed without tools by anyone in a minute's time. Goes right inside the radio completely out of view and it does not use any electric current. No climbing on roofs. For short or long waves.

**NO OSCILLATING OR WHISTLING**  
This DUAL type aerial uses a new scientific principle which completely eliminates this annoyance as commonly experienced on inside aerials. It also eliminates lightning hazards, unsightly poles, guy wires, etc. Enables the radio to be readily moved when desired. A complete aerial in itself—nothing extra to buy. Permanently installed and requires no adjustment. Ends aerial troubles forever. Send order today.

Try One 5 Days at Our Risk—More Distance and Volume  
 Enclosed find \$1.00 for Scientific Aerial, prepaid.  
 If not pleased will return after 5 days for refund.  
 Check here if desired sent P. P. C. O. D. \$1.00 plus few cents postage. No C. O. D.'s to Canada.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

**National Laboratories**  
Dept. D., Fargo, No. Dak.

Not an experiment, but fully tested. Many users report over 3,000 miles reception. Gives triple the volume over regular inside aerials on many sets. Guaranteed for 5 years. Distributors and dealers write for sales proposition. Agents wanted.



# MUSIC of the MASTERS

BY CARLETON SMITH

THE other day I typed down the names of four of the best living baritones. I put them in the order of their artistic greatness. Curiously enough, my choice for top honors is not on the air regularly. In fact, during the past twelve months, he has broadcast only once from a studio and not more than two or three times from the opera house.

My No. 2 man also is not often before the microphone. He has been heard only three times in a year. He is without a regular sponsor.

"That guy must be crazy. Who does he think is the greatest baritone, anyway . . . ?" I hear some of you saying. "Isn't Nelson Eddy on the radio every Sunday night? He gets the most money, pleases the most people. He was second in RADIO GUIDE's Star of Stars contest. He is tops.

"What's wrong with these music



Nelson Eddy: When the world's great baritones are listed, does he stand as high as in the popularity polls?

critics? They are all cranks . . ."

Admittedly they are, and often they are wrong. Nevertheless, Nelson Eddy is not their choice for the ranking baritone.

Certainly, he is tops at the box office. He is the answer to a maiden's—and a sponsor's—prayer. He draws the largest public today.

And why?

For a number of reasons.

First, he had a lucky break in the movies. He was "starred" in sure-fire operettas, in fool-proof parts. His exploitation and build-up were expertly planned. His "dead-pan" face is excellent in character parts. "Naughty Marietta," "Rose Marie" and "Maytime" made him a national hero.

Second, he is a blond, in an age when not only gentlemen, but ladies, prefer blonds. It is sex appeal rather than his artistry that draws the bulk of his audiences. Thousands go to his recitals who never frequent any other musical events. When he sings, girls jam the stage, jittery with excitement. They almost fall on the floor before him to catch a glance from his eyes. He is for the moment a great blond Apollo whom the Gods have dropped from the heavens. One gesture and his admirers swoon.

Lastly, he does have a supremely beautiful voice.

\* \* \*

"Well," you ask, "if he has a good voice, why do critics contend that he is not a great artist?"

Essentially, it is because they feel

that he does not live the songs he sings. He does not penetrate to the core of imaginative experience or touch the depths of the soul. He seems content rather to scrape the surface of a song, to make beautiful sounds and pleasant phrases. He does not feel deeply when he sings.

Let me say, first, that I have not heard Nelson Eddy sing in person and therefore withhold final judgment. Excellent as the microphone is—it magnifies both the good and the bad in a singer's art. I believe that one can often hear a concert better over the radio than in the hall itself, but there are present certain mechanical elements that make an absolute judgment impossible unless one knows well the music and the performance being presented.

Allowing for these limitations and, if my ears tell me rightly, it would seem that many sounds pass out of Nelson Eddy's larynx and over his tongue without causing a ripple in his heart. He does not convince me.

In his interpretations he seems at times to be imitating the baritones who are his elders. That is not an unwise course. It is better, surely, to imitate a good model than a poor one. But an imitation is never genuine, nor is it convincing.

What is more serious, Mr. Eddy, despite his fine voice and fine use of it sounds bored with what he sings. It would not be surprising if he were. Success has come quickly. Overnight he became a national figure. The fawning and adulation to which he is constantly subjected becomes tiresome. The novelty of women hiding in hotel corridors, milkmen begging for autographs, chamber maids carrying off towels he has used as souvenirs, soon wears off.

It is no fun to be a toy God, always petted and adored, whose work is never taken seriously. It is just this, perhaps, that keeps Mr. Eddy from realizing the ultimate objective of every artist. His fans will not allow him to take his art as seriously as he must take it if he is to reveal its ultimate secrets.

Whether he will win his laurels as an interpreter of great music remains to be heard. There is everything to keep him from it. He has fame, money, the externals of success. He is younger than his colleagues. And it may happen that when the present shouting has died down . . . and it will, Nelson Eddy will mature. He will then be an enormously wealthy man with no compulsion to continue the struggle except the inner, intangible urge to master not only the art of singing, but the art of interpreting through his song the eternal verities of life.

\* \* \*

"The other baritones . . . how do I rank them?" you inquire.

In this order:

1. Lawrence Tibbett
2. John Charles Thomas
3. Richard Bonelli

All of them share Mr. Eddy's professional competence. Their vocal excellence is, by and large, impeccable. They sing notes in time and on pitch. They are all endowed with rich and beautiful and natural organs. Their range of interpretive gifts is not equally broad: one does one type of song better than another.

But for their ability to infuse into the sounds they utter a nobility and profundity of meaning, a touching and tender pathos, and a sincere and convincing message—which is the true yardstick of every artist's worth, they rank in the order I have listed them.

It is surprising that unrivalled as they are—only one of them is a regular broadcaster. They should all be.

Yet Mr. Bonelli is the sole singer of

my selections who can be heard every week by listeners everywhere. His "Universal Rhythm" songs in the lighter vein have the extreme strength of his operatic roles, and they have the color and gaiety and tenderness of popular ballads.

Mr. Eddy is now on the Chase and Sanborn hour on Sunday nights. Perhaps his greater popularity will be shown when the two great singers match talents each week. But perhaps that will still fail to convince me that Mr. Eddy is today's finest baritone.

\* \* \*

To prove again that music is an

international language, the Berlin Staatsoper will visit Paris in early September. A Wagner season will be conducted by Wilhelm Furtwaengler in the Theatre des Champs Elysees. Excerpts from the performances will be heard in America over the National Broadcasting Company's networks.

\* \* \*

As a result of John Royal's recent visit to Paris, a number of France's most representative musicians are preparing programs for our consumption. Of great appeal will be the unsponsored broadcasts of Maurice Chevalier, now headlining in a famous Paris cabaret.

**CAVEMAN** got a break!

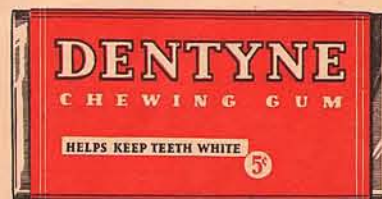
Not many comforts in the life of an ancient caveman! But he had one enviable piece of luck—tooth troubles seldom attacked him! His teeth were kept strong and healthy, as Nature intended, by exercise on the tough, chewy foods of primitive man's diet.

We civilized moderns eat soft, refined foods that offer our teeth and gums not nearly enough wholesome exercise.

**DENTYNE HELPS KEEP TEETH STRONGER, WHITER!** We moderns

find Dentyne a wonderful, natural aid to mouth health. Its specially firm consistency invites more vigorous chewing, gives teeth and gums healthful exercise. It works in Nature's own way to help

you keep your mouth healthy, gums pink and



HELPS KEEP TEETH WHITE

firm, teeth sound and white! **LADEN WITH DELICIOUS FLAVOR!**

Just taste Dentyne for yourself—that fragrant pink rectangle is loaded with mellow, spicy flavor! And notice the flat package (an exclusive Dentyne feature)—made to park

so neatly and handily in your pocket or purse.

MOUTH HEALTHY

# DENTYNE


DELICIOUS CHEWING GUM





# We Applaud

—ANDRE KOSTELANETZ FOR GREAT MUSIC, FRANK PARKER FOR FINE SONGS—TWO WEDNESDAY NIGHT TREATS!



A musician to his fingertips, Maestro Andre Kostelanetz (above) directs his 45 piece orchestra with his whole heart—gets from it effects a nation hears transfixed!

First singing opportunity for Frank Parker (right) came because of his voice's carrying quality on the air—and here's why Frank's voice carries so well!

# LITTLE

# BIG - SHOT

THE STORY OF TALENTED WALTER TETLEY — WHO IS THE LITTLEST BIG-WAGE EARNER ON THE AIR!

Photos by GENE LESTER



1 Walter Tetley's career began so early that it became necessary for him to drop out of school in order to fill his engagements. He's seen here with his 7th grade class (above). He's tutor-taught now



3 This is Walter's family. Left to right: His father, Fred Tetley, a post-office employe; his aunt, Anna S. Campbell; Mrs. Albert Tetley; Albert Tetley, Walter's brother; Mrs. Fred Tetley; and Walter himself

2 You probably know Walter best as the imp who heckled Fred Allen — though he's on most NBC shows calling for a boy actor. His first professional work was doing Scotch roles. His Scotch ancestry goes back to William the Conqueror!



10 Walter has two tie-racks, one for his every-day ties — which are left tied to save whatever bother there may be in tying a tie — the other for his Sunday ties. One has a mule base; the other is a miniature of Captain Henry of "Show Boat," a program Walter was on often. He has 15 ties



12 To get to the radio studios in New York, Mrs. Tetley and Walter always take the ferry. Its dock is near by — and the fare is only a nickel. The crossing is at 125th Street. The tower of Riverside Church is seen in the background

15 In spite of the air-feud that Fred Allen & Walter carried on, they are very fond of one another. Walter is a very versatile actor. In addition to his stooge role, he can take any part given him, handle it perfectly — with little study!



13 Walter wouldn't want it known, of course — but the day before this picture was taken he had a permanent! A movie contract demanded it!

14 Although he is only 17 years old, Walter earns \$300 a week. In this he's unusual — but in every other respect he's a normal youth — like others, he wears no garters



5 Walter has two dogs. One is a wire-haired terrier, Scrappy, the other, a Scotch terrier, Sandy. Scrappy came from a New Jersey kennel, cost \$35. Sandy came from a Brooklyn kennel, cost \$25. Both are thoroughbreds



6 Mr. Tetley keeps track of all the programs on which Walter has appeared. This page from his notebook shows that Walter's first broadcast was Feb. 9, 1930, that he was on five times that week. Since then he's been on the air over 2821 times!

7 When Walter bought this cabin cruiser last year, he invited "Uncle Jim" Harkins of "Town Hall Tonight" and Irene Rich over to christen it. She did the honor — but not with champagne. She used grape juice! The affair was aired over NBC

1930			
February			
Sun.	9	(-1)	Childrens Hour
Sat.	15	(-2)	Barn Show
Sun.	16	(-3)	Childrens Hour
Sat.	22	(-4)	Barn Show
Sun.	23	(-5)	Childrens Hour

4 Mrs. Tetley is Walter's shrewd manager, has run his fees up over 600 percent. This picture was taken at their home Mother's Day



11 His only piece of jewelry is a plain, gold ring left him by a relative who was killed in the World War. The ring is still dented where the bullets found their mark



8 Walter has several hobbies. For one thing, he keeps tropical fish. For another, he likes to make things of wood. Then, too, he's a collector. Above: You see him with part of his collection of over 500 match-covers



9 The Tetleys live in this house (center) in Edgewater, New Jersey. It is rented, has seven rooms, all small, and an attic. It is near Mr. Tetley's post office, and there is a ferry to New York not far away





Ray Noble (extreme left), English bandleader, has blossomed out as comedian of the George Burns and Gracie Allen NBC Monday night (EDT) program. Left: Pinky Tomlin, prolific song-writer and singer, who has joined forces with Jimmy Wallington on "Texaco Town," over CBS, Sunday nights (EDT)

Lovely young comedienne on Maxwell House Show Boat is Patricia Wilder (right). Teamed with Jack Haley, stage and screen actor, she is heard every Thursday night (EDT) over NBC. Patricia first made a hit on radio as the original "Honey Chile" with M.C. Bob Hope on his Rippling Rhythm Revue

# YOU ASKED FOR THEM—AND HERE THEY ARE

RADIO HAS BROUGHT YOU THEIR VOICES—NOW RADIO GUIDE BRINGS YOU THEIR FACES!



Diminutive, dark-haired Anita Torelli (above, right) is a young actress much in demand. Anita is currently playing numerous miscellaneous roles over NBC's networks, on "Coast to Coast on a Bus," "Our Barn," "Singing Lady," "Raising Your Parents," and a short-wave program for the South Americas!

Carleton Young and Dorothy Lowell believe two heads are better than one. Carleton plays the home-town boy who courts Dorothy in "Our Gal Sunday" sketches over CBS five times weekly at noon (EDT). Red-headed Dorothy, formerly on the stage, is heard in the title role. Carleton is one of the handsomest men on radio, was a bandleader



Golden-haired and golden-voiced Billie Bailey (above), contralto, formerly of "As You Like It" and "Metropolitan Parade," featured by CBS, is a frequent guestar on other important shows. Billie earned her degree of Bachelor of Music, turned to radio while teaching in a private school in Milwaukee. She hails from Tablegrove, Illinois



Above: Frances Adair is the exotic soprano featured on "Johnny Presents," heard over NBC Tuesday & CBS Saturday nights (EDT). She was a child prodigy, sang in concerts at seven. Sang with Vallee in "Scandals." Did picture shorts. Takes her work seriously, but at present spends most of her time swimming. Makes dresses and hats; likes tall, dark, handsome men!



"The Whirlwind Pianist" (left), Pauline Alpert, whose hands race over the keys on the "Ed Fitzgerald and Company" show Wednesday nights (EDT) over MBS. Pauline is acknowledged the speediest pianist appearing on the ether waves; thinks earlier training as a stenographer strengthened her fingers and gave her a stream-lined pace. After each of her broadcasts she enjoys munching a chocolate bar



# Radio Guide Tour No. 4

## MAJOR BOWES' BEAUTIFUL HOME IN THE COUNTRY

**2** Bronze plaques with poetic inscriptions—such as one at left—mark entrances to all buildings. As a feature of his CBS Sunday "Capitol Family" show, the Major reads verse—has since 1925. Over 2 years ago he started a new trend in radio entertainment, swept the country off its feet with his "Amateur Hour"—a Thursday night CBS show

IN THE KISS OF THE SUN THERE IS PARDON  
IN THE SONG OF A BIRD THERE IS MIRTH  
WE ARE NEARER GODS HEART IN A GARDEN  
THAN ANYWHERE ELSE ON EARTH.  
MAY YOU EVER FIND CONTENTMENT HERE - P. A. B.

Behind iron gates (above, top) Major Edward Bowes meditates, rests, at his Laurel Hill country manse—near Ossining, N. Y. Workmen spent two years constructing the mile-long, 8- to 10-foot-high stone wall. On all gates and doors is the above monogram; initials are those of Edward and the late Margaret Bowes



**3** One hundred guests can be entertained at one time at Major Bowes' Laurel Hill recreation lodge (left). Iron-work surrounding the recreation house and the main house is from an old stucco residence in New Orleans, was reproduced at the Major's country home by P. A. Fiebigler

**4** 18,000 bushes of century-old laurel cover the Major's country estate. It is illegal to transport laurel in New York State, so each plant has been cultivated by the Major and his gardeners at Laurel Hill. The Major plants everything—but specializes in irises, peonies and gladioli

**5** High above the treetops, Major Bowes spends many leisure hours looking down upon the winding Hudson in the valley below. After five other country homes, the Major has at last found the ideal one in Laurel Hill—bought it 7 years ago

**6** Nestling beside the Major's swimming-pool is a radio and telephone (right). The telephone system connects all pathways, all buildings at Laurel Hill. More than 50 floodlighted pathways, strewn with benches in cozy corners, lead through spacious terraced gardens!

**7** After a morning of gardening and golfing, the Major finds relaxation in his swimming-pool—fed by ever-overflowing springs. Although the Major spends many hours at Laurel Hill, he also has a New York City apartment with 14 rooms, many of them containing paintings and antiques he's fond of collecting

Photos by GENE LESTER

**8** Scholar, showman, Major Bowes (left) began as an office boy. Today he's nationally famous as a theater executive & radio producer. Away from the madding crowd & between broadcasts, he seeks solitude, peace—finds it, as (below) he strolls through his Laurel Hill gardens

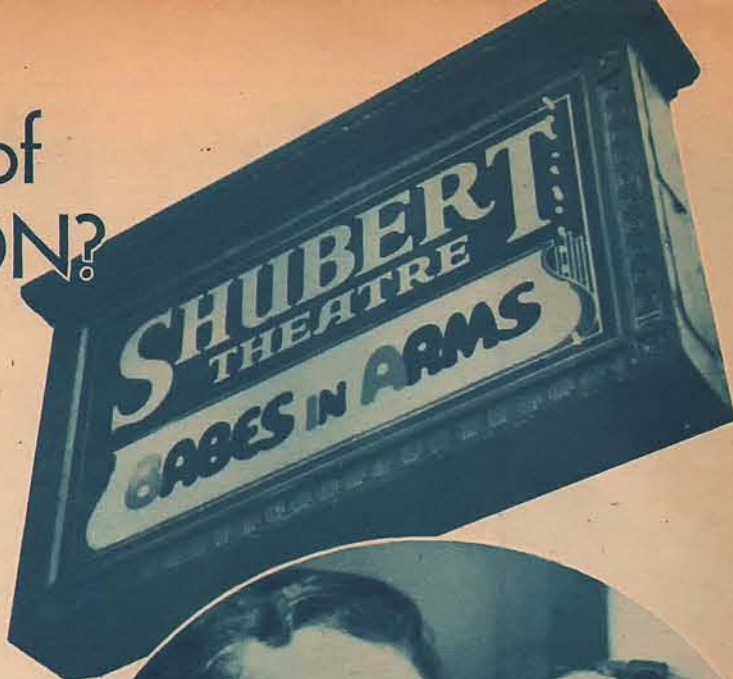


# What's Become of RAY HEATHERTON?

MAZDA SECTOR OF BROADWAY  
LURED A RADIO FAVORITE TO  
DESERT AIRLANES FOR STAGE

Dark-haired Ray Heather-ton, 27-year-old leading man of the Broadway hit, "Babes in Arms" (left), is better known for his radio career. Too busy with his stage engagement to de-vote much time to radio, he is now on a Columbia sustaining program only

Photos by  
GENE  
LESTER



Not first make-up show for Ray (right) as he played the comedy lead in "Gar-rick Gayeties." First auditioned by Paul Whiteman, he toured with him, quit to join Paulist choir. Left vaudeville for telephone company, returned to airlines via big commercials



Ray's fancy get-up is part of his costume in the fantastic "Johnny One Note" number, in which he depicts an opera singer who grabs the spotlight by holding one note, drowning out the rest of the company. Rollo Rickert (with Ray) was especially chosen as his "roomy" for his happy nature



Ray is singing "Where or When" with Mitzi Green, who plays oppo-site him. "Babes in Arms" is a musical comedy with an all-teen-age cast (except Ray). A success, it upset the prophets' flop predictions



Ray is an autograph obli-ger. Below: The young gals are most of the happy recipients. Perhaps some of the reasons are that he is still a bachel-or, is 5' 7" tall, has blue eyes, likes to ride, swim, box, play tennis —doesn't like "efficient" women!

Below: Young cast of "Babes in Arms." At Ray's right is Duke Mc-Hale, Mitzi Green at left; Rollo Rickert in polka-dot shirt; Wynn Murray next to Rollo. Scene is a work farm where Ray is the cook



Above: Ray dresses after the show. Af-ter the final curtain, old friends, song-pluggers, fans, come backstage and he is forced to entertain. Recently he moved to NYC with his mother and sister, but he drives out to his Long Island home to be able to sleep undisturbed













Frequencies

Table with two columns listing radio stations and their frequencies (e.g., KDKA-980, WHOM-1450).

WJZ-NBC: News; Revellers Quartet (Richardson & Robbins Co.)
WEAF-NBC: News; Today's Sports, Ford Bond
NBC-News; Three X Sisters: (sw-9.53)
NBC-News; Johnnie Johnston, bar.; WABY
Musical Roundup: WEAN WICC
News: WBRY WTNJ WOR
Sports: KDKA WMCA WJAR WAAW
WBZ-News; Musicale
WGN-Adventures Abroad
WGY-News; On the Mall
★ WHAM-RADIOGRAMS
WHN-Don's Rhumba Rhythms
WINS-Baseball Scores
WIP-Sports; News
WLW-In-Laws
WNBC-Hidden Names & Melodies
WNLC-Progressive Six
WQXR-Speaker's Forum
WSM-Financial News; Continentals
WTAM-News; Trailer Tim
WTIC-Wrightville Clarion

6:45 EDT 5:45 EST

★ WJZ-NBC: Lowell Thomas, news commentator (Sun Oil); WLW WBZ KDKA WEAN WTAM WHAM (sw-15.21)
WABC-CBS: George Hall's Orch.; WBT WCAU WDRC (sw-9.59-11.83)
WEAF-NBC: Billy & Betty, sketch
NBC-Rhythmaires: WJAR WTIC WSM KYW
C.N.-Racing Results: WTHT Musical Moments: WBRY WICC
Sports: WGY WHN
WAAW-Walkathon
WBBM-Across the Dinner Table
WBIL-People's Medical League
WGN-Four Californians
WHAS-Melody Cruise
WINS-Drama; Dance Music
WIP-Uncle WIP
WMCA-Today's Baseball
WNBC-Yesterday's Melodies
WNLC-Make Way for Tomorrow
WOR-Ray Keating's Orch.
WPRO-Dressing Room Interview
WQXR-Dinner Music
WTNJ-Behind the Scenes at Hollywood

7:00 EDT 6:00 EST

★ WEAF-NBC: AMOS 'N' ANDY, sketch (Pepsodent); WJAR KYW WGY WTIC (sw-9.53) (also see 11 p.m.)
WABC-CBS: Poetic Melodies (Wrigley Gum) Franklyn MacCormack, poetry; Jack Fulton, tr.; Carlton Kelsey's Orch.; WOKO WDRC WCAU WPRO WBT (sw-11.83-9.59) (also see 11 p.m.)
WJZ-NBC: Allwite Melody Revue; John B. Gambling; Hugh Barrett's Orch.; Jean O'Neill, sop.; Barry McKinley & Tune Twisters; WEAN WBZ WHAM WSM KDKA WICC WABY (sw-11.87)
WBBM-News
WBIL-Pino Bontempi, tr.; Orch.
WBXN-Spanish Hour
WBRY-Sports Roundup; Moment Musicale
WGN-Palmer House Concert
WHN-Jack Randolph, songs
WINS-Ghost Reporter
WIP-Benny's Troubadours
WLW-Eichstadt's String Ensemble
WMCA-Pearl Williams, songs
WNBC-Waikiki Islanders
WNLC-Kay & Kay-dets
WOR-Stan Lomax, sports
WQXR-Classical Selections

WTAM-Sports; Baseball Scores
WTNJ-Polish Prgm.

7:15 EDT 6:15 EST

★ WEAF-NBC: UNCLE EZRA'S Radio Station (Alka Seltzer); WTAM WJAR WGY WTIC KYW (also see 11:15 p.m.)
WABC-CBS: Song Time, with Gordon Graham, bar., host; Hollace Shaw & Ray Heather-ton; WBT (sw-11.83)
ICBS-Five Star Final: WMCA WIP WPRO
C.N.-Dance Orch.: WNLC WTHT
WBBM-Sports
WBIL-Dansant
WBRY-Chick Kelley, sports
WCAU-Alias Jimmy Valentine
WDRS-Famous Artists
WGN-Concert Trio
WHAS-News room
WHN-Racing Results
WINS-The Globetrotter
WLW-Jimmy James' Orch.
WNCB-Songs of Two Empires
WOR-Frank Morgan & Guests

7:30 EDT 6:30 EST

★ WJZ-NBC: HORLICK'S LUM And Abner, sketch: WLW WBZ (also see 11:15 p.m.)
★ WOR-MBS: The Lone Ranger, sketch (Silvercup)
WABC-CBS: To be announced: (sw-11.83)
CBS-Jack Shannon, songs: WBT WHAS
CBS-Neal O'Hara's Radio Gazette: WDRC WPRO
WEAF-NBC: Midge Williams, songs: KYW WTIC WJAR
NBC-John Herrick, bar.; Orch.: KDKA (sw-15.21)
Frank Morgan & Guests: WEAN WICC
Sports: WGN WHAM
WBBM-Melody Cruise
WBIL-Symphonic Moods
WBXN-Triangle Concert
WBRY-Theresa Maggio, songs
WCAU-Jack Randolph, songs
WGY-Jim Healey, commentator
WHN-Portraits in Oil
WHOM-Cassinelli Prgm.
WIP-For Men Only
WMCA-Harriet Brent, songs
WNBC-Organ Treasures
WNEW-Irish Prgm.
WNLC-Lamplighter
WSM-Jack's Missouri Mountain-ers
WTAM-Summer Serenade
WTNJ-News

7:45 EDT 6:45 EST

★ WABC-CBS: Boake Carter commentator (Philco); WBBM WDRC WHAS WCAU WPRO WBT WOKO (sw-11.83-9.59) (also see 11:15 p.m.)
WJZ-NBC: Sisters of the Skillet, East & Dumke
NBC-John Herrick, vocalist: WABY WBZ
WEAF-NBC: Roy Campbell's Royalists; WTAM WJAR WGY Y.N.-Jackie Duggan, songs: WTHT WEAN WBRY
WBIL-Pino Bontempi, tr.; Or-chestra
WGN-Four Californians
WHAM-News; Music
WHOM-Gaudio Prgm.
WICC-Bridgeport Medical Society
WIP-Fur Trappers
WLW-Bob Newhall, sports
WMCA-News
WNEW-Walkathon
WSM-News; Sports Review
WTIC-The Family Doctor
WTNJ-Country Boy

8:00 EDT 7:00 EST

★ WEAF-NBC: Burns & Allen (Grape Nuts); Tony Martin; Ray Noble's Orch.; WTIC WTAM WJAR WGY WLW KYW (also see 10:30 p.m.)
★ WABC-CBS: Horace Heidt's Orch. (Alemite); WOKO WBBM WBT WDRC WHAS WCAU (sw-11.83-6.06) (also see 12 mid.)
Tonight's program, by Horace Heidt and the Brigadiers, will include: Song of the Marines, Cuban Pete, Me That Owns the Own Horse, Tales of Vienna Woods, Szardas, La Paloma, Night Over Shanghai, Little Hula Heaven of the Seven Seas and California Here I Come.
★ WOR-MBS: Jazz Nocturne: WBRY WTHT
WJZ-NBC: Good Time Society, All-Negro Revue: KDKA WBZ WEAN WABY WSM (sw-11.87)
WBXN-All Is Boloney

WGN-Dick Gasparre's Orch.
WHAM-Musical Moments
WHBI-John Duft Prgm.
WHN-Dick Ballou's Orch.
WHOM-Giulia Amauli
WICC-Symphony Orch.
WIP-Johnny Graff's Orch.
WINS-Sport's Alley
WMCA-Little Funsters
WPG-Hollywood Cavaliers
WPRO-Ferde Grofe's directs
WQXR-Organ Recital

8:15 EDT 7:15 EST

NBC-Good Time-Society: WICC WHAM
WBXN-Homeland Hour
WHBI-Orchestra
WHOM-Italian Prgm.
WINS-Evening Frolic
WIP-WPA Prgm.
WMCA-Concertairs
WPG-Fishing Prgm.
WPRO-Dramatic Sketch

8:30 EDT 7:30 EST

★ WEAF-NBC: The Voice of Firestone; Mixed Chorus; Or-chestra; Alfred Wallenstein, cond.: WSM WJAR WTAM WTIC KYW WGY (sw-9.53) (also see 11:30 p.m.)
★ WABC-CBS: Pick & Pat, comedians (Dill's Best); Ed-ward Roecker, bar.; Benny Krueger's Orch.: WOKO WBT WBBM WDRC WCAU WPRO (sw-11.83-6.06) (also see 11:30 p.m.)
★ MBS-The Lone Ranger (Sil-ver Cup Bread): WGN
WJZ-NBC: Paul Martin's Music: KDKA WBZ WEAN WICC (sw-11.87)
WOR-MBS: Let's Visit, with Dave Driscoll: WTHT
For Men Only: WHN WLW
German Hour: WBNX WHAM
WBRY-Jack Riley, songs
WHAS-Freddie Rich's Orch.
WHBI-Anson Scott's Orch.
WIP-Dance Music
WMCA-Olympian Orch.
WQXR-Classical Selections

8:45 EDT 7:45 EST

WBRY-To be announced; News
WHAS-Moment Musicale
WHBI-Dance Orch.
WINS-Curtain Calls
WIP-Committee of 70 Forum
WPG-Gus Haenschen's Orch.

9:00 EDT 8:00 EST

★ WEAF-NBC: FIBBER MC-GEE & Molly, comedy sketch (Johnson's Wax); Marian & Jim Jordan; Hugh Studebaker, vocalist; Bill Thompson; Ted Weems' Orch.: WLW WGY KYW WTIC WJAR WTAM WSM (also see 12 mid.)
★ WABC-CBS-Shakespeare Cy-cle: WOKO WBBM WBT WDRC WHAS WCAU WPRO (sw-6.06-11.83)
Shakespeare's "As You Like It," which Brewster Mor-gan characterizes as an "Elizabethan musical comedy," is the drama sched-uled for CBS's Shakespeare cycle. Frank Morgan will play the role of Jacques, the melancholy comedian, in a cast composed of brilliant players of the stage, screen and radio. Brewster Mor-gan will direct, and Victor Bay will conduct the orches-tra.
WJZ-NBC: Melodic Contrasts; Al Roth's Choir: KDKA WBZ WEAN WABY WICC (sw-11.87)
★ MBS-Grant Park Concert; Tito Schipa, guest: WGN
ICBS-Drama Recording: WMCA WIP
WBXN-German Concert Music
WBRY-Three Naturals & Guests
WHAM-Laff Parade
WHBI-Sally's Prgm.
WHN-News
WHOM-Capt. Garofalo, news
WINS-Symphonetta
WOR-Charles Benford, commen-tator
WPG-Rev Robert Frazer
WQXR-Madrigal Singers

9:15 EDT 8:15 EST

WBXN-Health & Music
WHAM-Frank Morgan & Guests
WHN-Broadway Newsreel
WHOM-Visions of Italy
WICC-To be announced
WINS-Memory's Concert Hall
WNEW-Baseball; Newark vs. Montreal
WOR-Musical Moments

9:30 EDT 8:30 EST
★ WEAF-NBC: HOUR OF CHARM (General Electric); Phil Spitalny's Girls; Maxine vocalist; Rosaline Greene, m.c.; WGY WLW KYW WSM WJAR WTAM WTIC (sw-9.53)
★ WJZ-NBC: Eugene O'Neill Cycle; Henry Hull in "Where the Cross Is Made," drama: WICC WABY WEAN KDKA WBZ (sw-11.87)

Henry Hull will have the lead in Eugene O'Neill's "Where the Cross Is Made." Mr. Hull, whose father was a dramatic critic of the Louis-ville, Ky. Courier-Journal, has had a distinguished stage career. Between his debut in New York in 1911 and his creation of the role of Jeeter Lester in "Tobacco Road" he appeared in more than two dozen plays.

WOR-MBS: Symphonic Strings: WBRY WGN WTHT
WBXN-Czechoslovak Radio Club
WHAM-Baseball; Jersey City vs. Rochester
WHBI-Eddie Leitner's Orch.
WHN-Don Albert's Orch.
WIP-Musical Footnotes
WMCA-Amateur Hour
WQXR-Poetic License

9:45 EDT 8:45 EST

WGN-News; High Lights of Sports
WINS-Dance Music
WIP-Benny Meroff's Orch.
WLW-Paul Pierson's Orch.

10:00 EDT 9:00 EST

★ WEAF-NBC: Carnation Con-tented Prgm.; direction of Roy Shield: WTIC WGY WSM WJAR WTAM KYW (sw-9.53)
The program: Romance from "Cameo Kirby" (Donaldson), orchestra: L'Amour Tonjour L'Amour (Friml), Miss Chi-esa: Two Hearts in Three-Quarter Time from "Two Hearts in Three-Quarter Time" (Stolz), orchestra: Gypsy Love Song from "The Fortune Teller" (Herbert), Continentals quartet; Love's Old Sweet Song (Molloy), Wanting You from "The New Moon" (Romberg), Miss Chiesa and Mr. Larsen; Wine Women and Song (Strauss), orchestra; and in conclusion, Romance from "Cameo Kirby" (Donaldson) by Mr. Tanner.

★ WABC-CBS: Wayne King's Orch. (Lady Esther): WOKO WHAS WCAU WPRO WBT WBBM WDRC (sw-11.83-6.06)

★ WOR-MBS: Elder Michaux' congregation: WBRY WTHT
WBXN-Rivista della Sera
WGN-Jack Denny's Orch.
WHN-Sport Parade
WHOM-Irish Music
WIP-Andy Otto; Amer. Legion Hour
WLW-Heatrolatown Herald
WPG-Pier Orch.
WQXR-Hugh Fraser, bar.

10:15 EDT 9:15 EST

WICC-Rocky Mountaineers
WIP-On Parade
WPG-Dance Orch.
WQXR-Just Music

10:30 EDT 9:30 EST

★ WOR-MBS-Henry Weber's Pa-geant of Melody: WBRY WGN WTHT
WABC-CBS: "Your Neck o' the Woods": WPRO WOKO WBT WDRC (sw-11.83)
Tonight Carl Carmer will tell little-known events that helped shape the history of Nebraska. The high spots of the state's history will be dramatized by a cast of tal-ented actors.
WEAF-NBC: Al Donahue's Orch.: WTAM WJAR KYW (sw-9.53)
WJZ-NBC: Nat'l Radio Forum; Guest Speaker: WBZ KDKA WABY WEAN WICC (sw-6.14)
NBC-Burns & Allen: WSM KOA KFI (also at 8 p.m.)
Chick Scoggins' Orch.: WLW WHN
WBBM-Jack Randolph, songs
WBXN-La Rinascente
WCAU-Encores of Yesterday
WGY-Hits from the Shows
WHAS-The Grab Bag
WHOM-Syrian Prgm.
WIP-Committee of "70," talk
WMCA-Georgian Girls
WPG-Dude Ranch Orch.
WTIC-Guy Hedlund & Co.

10:45 EDT 9:45 EST

NBC-Al Donahue's Orch.: WGY News: WIP WCAU

Angelo, Italian tr.: WLW WHN
WBBM-Melodie Time
WMCA-Jack Brown's Orch.
WPG-Dance Orch.

11:00 EDT 10:00 EST

★ NBC-AMOS 'N' ANDY (PEP-sodent): WLW WTAM WSM KFI KOA (also at 7 p.m.)
WEAF-NBC: Jerry Blaine's Orch.: (sw-9.53)
WABC-CBS: Tomorrow's News Tonight; Andre Baruch (Lib-erty) (WABC only); Ozzie Nelson's Orch.: WPRO (sw-11.83)
WJZ-NBC: (News, WJZ only), Jolly Coburn's Orch.: WABY
CBS-Poetic Melodies (Wrigley): KSL WBBM WHAS (also at 7 p.m.)
News: WTIC WBRY WPG WOR WMCA WEAN WICC WJAR News; Sports: KDKA WDRC
WBXN-Spanish Herald
WBT-Variety Prgm.
WBZ-News; Roundelay
WCAU-Larry Vincent, songs; Around the Town
WGY-News; Easy to Remember
WHN-Calling All Parties
WHOM-Spanish-American Hour
WIP-Sports; Man About Town
WNEW-Dance Parade

11:15 EDT 10:15 EST

WEAF-NBC: Jerry Blaine's Orch.: WTIC WJAR WSM WGY KYW WLW (sw-9.53)
NBC-Jolly Coburn's Orch.: KDKA (sw-6.14)
NBC-Uncle Ezra's Radio Station: KFI KOA (also at 7:15 p.m.)
NBC-Horlick's Lum & Abner: KGO (also at 7:30 p.m.)
CBS-Boake Carter (Philco); KNX KSL (also at 7:45 p.m.)
CBS-Ozzie Nelson's Orch.: WBT WDRC WOKO WHAS WCAU WPG
WOR-MBS: Featherweight Bouts from Griffith Stadium
Y.N.-Dance Orch.: WEAN WBRY WICC
Musical Moments: WBBM WTAM WBZ-Sports, Bill Williams
WGN-Joe Sanders' Orch.
WIP-Milton Kellem's Orch.
WMCA-Seger Ellis' Orch.

11:30 EDT 10:30 EST

WEAF-NBC: Emery Deutsch's Orch.: WGY WJAR WTIC KYW WSM (sw-9.53)
WABC-CBS: Emerson Gill's Or-chestra: WPRO WCAU WDRC WPG WOKO (sw-11.83)
WJZ-NBC: Eddie Varzos' Orch.: WEAN WABY
NBC-Voice of Firestone: KFI KOA (also at 8:30 p.m.)
CBS-Pick & Pat: WHAS KNX KSL (also at 8:30 p.m.)
MBS-Featherweight Bouts from Griffith Stadium: WGN WBRY WTHT

Monday

August 16



BOAKE CARTER CBS news commentator Mon. 7:45 pm EDT (6:45 EST)

KDKA-Dance Orch.
WBBM-News with Todd Hunter
WBXN-Midnight Classics
WBT-Musical Revue
WBZ-Slumber Hour
WHOM-Opera Hour
WICC-Zinn Arthur's Orch.
WIP-Horace Knight's Orch.
WLW-Barney Rapp's Orch.
WMCA-Frank Ward's Orch.
WOR-Mickey Alpert's Orch.
WTAM-Marian Nadea

11:45 EDT 10:45 EST

NBC-Emery Deutsch's Orch.: WTAM WBZ
KDKA-H. Middleman's Orch.
WBBM-Manhattan Mother
WIP-Frank Ward's Orch.

12:00 EDT 11:00 EST

WEAF-NBC: Larry Burke, tr.; Henry Busse's Orch.: WTIC WJAR KYW WGY (sw-9.53)
WABC-CBS: Count Basic's Orch.: WPG WOKO WDRC WBT WCAU WBBM
WJZ-NBC: Don Bestor's Orch.: KDKA WEAN WICC WABY WBZ (sw-6.14)
WOR-MBS: Tommy Dorsey's Or-chestra: WGN
CBS-Horace Heidt's Orch.: KNX KSL (also at 8 p.m.)
NBC-Fibber McGee & Molly: KFI KOA (also at 9 p.m.)
News: WSM WHAM
WHAS-Baseball; Louisville vs. Indianapolis
WHN-Ambassador of Rhythm
WIP-Benny's Troubadours
WLW-Paul Sullivan, news
WMCA-Larry Lee's Orch.
WTAM-News; Beecher's Orch.

12:30 EDT 11:30 EST

NBC-Vox Pop: KOA KFI (also see Tues. Programs at 9 p.m.)

End of Monday Programs

Advertisement for Fibber McGee and Molly with Ted Weems' Orchestra, featuring a photo of the cast and showtimes.



TRUDY WOOD "Packard Hour" songstress Tues. 9:30 pm EDT (8:30 EST)

MORNING

8:00 EDT 7:00 EST
WEAF-NBC: Good Morning Melodies: WSAN
WABC-CBS: Lyric Serenade: (sw-21.52)
WJZ-NBC: Morning Devotions; Kathryn Palmer, sop.; Joyce Allmand, contr.; John Jamison, tr.; John Wainman, bar.; Lowell Patton, organist and dir.: WABY
News: WICC WEVD WTNJ WJAR WTIC WOR WNLK WPRO WEAN
Musical Clock: WINS WBRY WBZ
KDKA-Bob White
WAAT-Morning Music
WCAU-Morning Serenade
WELI-Today's Almanac
WDR-C Treasure House
WGY-Swing Session
WHOM-Religious Prgm.
WIP-Eight Bells & All's Well
WLW-Cadle Choir
WMCA-Barnacle Bill, songs
WNBC-Eight O'Clock Bus
WOP-Public Service Review
WPG-Farmer in the Dell
8:15 EDT 7:15 EST
\* WEAF-NBC: Malcolm Claire: WTIC WJAR WSAN
WJZ-NBC: Dick Leibert Ensemble: WABY
Y.N.-George & Juanita: WICC WEAN WNLK
Morning Devotions: WNBC WPRO WELI
KDKA-News; Green River Charlie
WAAT-Just About Time
WCAU-Melody Parade
WDR-Shopppers Special
WEVD-Italian Music
WIP-News
WLW-Concert in Brass
WMCA-Morning Meditations
WNEU-Strike Up the Band
WOR-Household Hints; Melody Moments
WOV-City Consumer's Guide
WTNJ-Organ Music
8:30 EDT 7:30 EST
WABC-CBS: Montana Slim: (sw-21.52)
WEAF-NBC: Moments Musicales: WLW WJAR KYW
NBC-Dick Leibert Ensemble: KDKA (sw-21.54)
C.N.-Francis Cronin, organist: WEAN WTHT WICC WBRY
C.S.-Treasure Chest: WNBC WELI
WAAT-Helen Hope
WCAU-Larry Vincent, songs
WEVD-Neapolitan Melodies
WGY-Time Keeper
WHN-Harry Glick, exercises
WHOM-Breakfast Club
WIP-Lost & Found; Eight Bells and All's Well
WMCA-Fern Scull, organist
WNLK-Merchant's Clipper
WOR-Martha Manning, talk
WOV-Italian Morning Varieties
WPG-Musical Clock
WPRO-Home Folks' Frolic
WSAN-Bulletin Board
WTIC-Radio Bazaar
WTNJ-Hungarian News
8:45 EDT 7:45 EST
WJZ-NBC: Morning Glee Club: WABY
WABC-CBS: Sidney Raphael, pianist (sw-21.52)
KDKA-Tennessee Ramblers
WAAT-Sons of the Pioneers
WCAU-Tunes & Time
WHN-Your Neighbor
WMCA-Beauty Talk; Melodies
WNEU-H. J. Adonis, politics

WOR-Gospel Singer
WOV-Three Star Musicale
WPRO-Easy to Remember
WTNJ- Church of the Air

9:00 EDT 8:00 EST
\* WJZ-NBC: Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; News: WABY WBZ
WEAF-NBC: Streamliners, Fields & Hall & Orch.: WGY
WABC-CBS: Dear Columbia, fan mail dramatization (News): WPG WDR WCAU WOKO WPRO (sw-21.52)
C.S.-Marion Reynolds, organist: WELI WNBC
Musical Roundup: WEAN WICC KDKA-Shopping Circle
WAAT-Musical Prgm.
WBNX-Just About Time
WBRY-News; Musical Revue
WHN-Lee White, organist
WHOM-German Prgm.
WINS Pop Concert
WIP-Melody Ride
WJAR-Grace Hall, shopping news
WLW-Peter Grant, news
WMCA-Music & Verse
WNEU-Toast & Coffee
WOR-Ed Fitzgerald
WSAN-News
WTIC-Continental
WTNJ-Enchanting Moments

9:15 EDT 8:15 EST
NBC-Streamliners: KYW WSAN
Y.N.-Gretchen McMullen's Kitchen: WEAN
WAAT-Recorded for You
WBNX-Farm Briefs
WGY-Market Basket
WIP-Domestic Help Service
WJAR-Housewives' Exchange
WLW-Morning Devotions
WMCA-Happiness Circle
WNBC-News
WNLK-Talkie Chatter
WOR-Shopping, Jean Abbey
WTIC-Rhythm Mountaineers
WTNJ-Tune of the Day

9:30 EDT 8:30 EST
WABC-CBS: Richard Maxwell, songs: WDR WOKO WPRO WCAU (sw-21.52)
Y.N.-Walter Kidder, bar.: WEAN WINS WICC WBRY
KDKA-Band Parade
WAAT-Harmony Hall
WBNX-Parata del Mattino
WBL-As You Like It; News
WELI-News
WGY-Bradley Kincaid
WHN-Musical Knick Knocks
WIP-News; Carol Cramer, pianist
WLW-Aunt Mary
WMCA-News; Christian Science Service
WNBC-King Cole Shopper
WNLK-Laugh and Lyrics
WOR-Tex Fletcher
WOV-Italian Variety Hour
WPG-Tuesday Devotional
WTIC-Milky Way

9:45 EDT 8:45 EST
WEAF-NBC: Landt Trio; News: WJAR WSAN WTIC KYW
WABC-CBS: Bachelor's Children, sketch (Old Dutch Cleanser): WCAU (sw-21.52)
Y.N.-Variations: WBRY WNLK
KDKA-Mello Tones
WAAT-Variety Prgm.
WDR-To be announced
WEAN-Hugh Porter, soloist & orchestra
WELI-Tuesday Revue
WGY-Brown Family; News
WHN-Franklyn Roberts' Orch.
WDR-Dorothy Stone, pianist
WGY-Musical Prgm.; News
WICC-Hymns of All Churches
WINS-Happy Ranger
WIP-Christian Science Comm.
WLW-Chandler Chats
WMCA-Musicalities; Beauty
WNLK-Rhythms in Miniature
WNEU-Richard Brooks, news
WOR-Organ Recital
WPG-Boardwalk Bible Conf.
WPRO-Fashions by Suzanne
WTNJ-News

10:00 EDT 9:00 EST
\* WABC-CBS: PRETTY KITTY Kelly, sketch (Wonder Bread): WDR (sw-21.52)
\* WJZ-NBC: Story of Mary Marlin, sketch (Ivory Snow): KDKA WBZ (sw-15.21)
WEAF-NBC: Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WGY WTIC KYW WJAR
NBC-Shefter & Brenner, painists: WSAN

Guests and Special Events

AFTERNOON

12:30 EDT (11:30 EST) ARTURO TOSCANINI conducting from Salzburg Music Festival, NBC.
3:30 EDT (2:30 EST) MAUDE RUNYON AND FREDERIC BAER, Concert Hall guests, CBS.
4:30 EDT (3:30 EST) CHAMPLAIN HANDICAP from Saratoga Race Track, MBS.
5:15 EDT (4:15 EST) "WONDERS OF THE HEAVENS," Dr. F. R. Moulton, guest on Science Service Series, CBS.

NIGHT

8:30 EDT (7:30 EST) PETER CAVALLO'S BAND from Grant Park, CBS.
9:00 EDT (8:00 EST) XAVIER CUGAT'S ORCHESTRA, VINCENT LOPEZ AND CLEM McCARTHY, Ben Bernie's guests, NBC.
9:00 EDT (8:00 EST) PETER CAVALLO'S BAND from Grant Park, MBS.
9:00 EDT (8:00 EST) SHAW AND LEE, guests of Watch the Fun Go By, CBS.
9:30 EDT (8:30 EST) MEREK WINDHEIM, guest of Benny Goodman's Swing School, CBS.

C.N.-Singing Strings: WHTH WINS WEAN WICC WNLK
News: WBRY WHN
WAAT-Tunes at Ten
WBNX-Rivista Italiana
WCAU-Morning Melodies
WELI-Doing the Town
WHOM-Jewish Hour
WIP-Homemakers' Club
WLW-Hymns of All Churches
WMCA-Today's Doings; Marie Barron, songs
WNBC-City Revue
WNEU-Make Believe Ballroom WOKO-To be announced
WOR-Variety Prgm.; Vocalists; Norman Brokenshire, m.c.; Leo Freudberg's Orch.
WOV-Music Box
WPG-Home Hour
WPRO-Harmony Lane
WTNJ-Ed Savidge

10:15 EDT 9:15 EST
\* WJZ-NBC: Oxydol's Own Ma Perkins, sketch.: KDKA WBZ (sw-15.21)
WEAF-NBC: John's Other Wife, sketch (Louis Philippe): WGY WTIC WJAR KYW
WABC-CBS: Myrt & Marge, sketch (Super Suds): WCAU WDR WOKO WPRO (sw-21.52)
C.N.-John Metcalf's Choir Loft: WEAN WTHT WINS WNLK WICC WBRY
WAAT-Frank Albanese, organist
WHN-Ben Selvin's Orch.
WLW-Hope Alden's Romance
WMCA-Melodiscops
WOV-Dancing Moods
WTNJ-Morning Variety

10:30 EDT 9:30 EST
WABC-CBS: Russell Dorr, bar.; Organ: WCAU WDR WOKO WPRO (sw-21.52)
WEAF-NBC: Just Plain Bill, sketch (Anacin): WGY WJAR WTIC KYW
WJZ-NBC: Pepper Young's Family, sketch (Camay): KDKA WICC WBZ (sw-15.21)
NBC-Old Man of the Mountain: WSAN
C.N.-Marriage Clinic: WBRY WEAN WTHT WNLK
WAAT-Home Town Frolic
WBNX-German Housewife Hour
WHN-Allen's Homemakers
WINS-News
WIP-Rev. George A. Palmer
WLW-Hello Peggy
WMCA-Don Kerr Says
WOV-News, James Capozucchi

10:45 EDT 9:45 EST
\* WEAF-NBC: TODAY'S CHILDREN, sketch (Pillsbury): WGY WJAR WTIC KYW
WABC-CBS: Madison Ensemble: WCAU WDR WOKO WPRO (sw-21.52)
WJZ-NBC: Viennese Ensemble: WLW WBZ WABY
C.N.-Bachelors: WHTH WBRY WEAN WINS WNLK WICC
ICBS-Mason & Dixon: WMCA WIP

KDKA-Linda's First Love
WAAT-Jay Stanle, piano
WOV-Singing Vagabond & Orch.
WSAN-Literary Review
11:00 EDT 10:00 EST
\* WJZ-NBC: THE O'NEILLS, sketch (Ivory Flakes): KDKA WBZ (sw-15.21)
WEAF-NBC: David Harum, sketch (Bab-O): WGY WTIC WJAR KYW
WABC-CBS: Captivators
WOR-MBS: Get Thin to Music: WNLK
NBC-Honeymooners: WSAN
CBS-Mary Lee Taylor (Pet Milk): WCAU WOKO
C.S.-News: WNBC WELI
Musical Roundup: WEAN WICC
WAAT-Madison Request Club
WBRY-News; Belle & Martha; Fashion Review

WDR-James Martin, songs
WHOM-Italian Variety Prgm.; News
WINS-Theater Guide
WIP-Hitching Your Hobby
WLW-Linda's First Love
WMCA-Ellen Terry, contralto
WNEU-Kitchen Kapers
WOV-Good Morning Review
WPG-Parade of Progress
WPRO-Amer. Family Robinson
11:15 EDT 10:15 EST
\* WEAF-NBC: Backstage Wife, sketch (Dr. Lyons): WGY KYW WTIC WJAR
WABC-CBS: Captivators: WCAU WDR WOKO WPRO
WJZ-NBC: Personal Column of the Air (Chips): WLW WBZ KDKA (sw-15.21)
C.N.-Highlights & Half Spots: WNLK WBRY WTHT
C.S.-Craen Patterson: WELI
Hair Hygiene: WAAT WBNX
WINS-Katzman's Music
WIP-Women in the News
WMCA-Anice Ives' Woman's Hr.
WNBC-To be announced
WOR-Hope Alden's Romance
WOV-Angelo Gloria & Co., sketch
WSAN-Smoky Mt. Twins

11:30 EDT 10:30 EST
\* WABC-CBS: Big Sister, sketch (Rinso): WPRO WOKO WDR WCAU.
The police suspect foul play.
\* WJZ-NBC: Vic & Sade, sketch (Crisco): KDKA WEAN WBZ WICC (sw-15.21)
WOR-MBS: Rhythm Orch.: WTHT WNLK WBRY
WEAF-NBC: Mystery Chef: WGY KYW WJAR WTIC
C.S.-Billy Field's Cowboys: WELI WNBC
WAAT-Madison Prgm.
WBNX-Organology
WHN-Craig Lennox' Orch.
WIP-Continental
WLW-We Live Again
WNEU-Courtney's Joymakers
WOV-Song Varieties
WSAN-Dance Orch.

11:45 EDT 10:45 EST
\* WJZ-NBC: Edward MacHugh, gospel singer (Ivory Soap);

WBZ WLW KDKA (sw-15.21)
Edward MacHugh will offer: "When the Roll Is Called," "Leaning On the Everlasting" and "Jesus Is Calling."
WEAF-NBC: Allen Prescott, The Wife Saver (Manhattan Soap): KYW WGY WTIC WJAR
WABC-CBS: Aunt Jenny's Real Life Stories (Spry): WPRO WCAU WOKO WDR
C.S.-Farm Flashes: WNBC WELI
WAAT-Roundup
WEAN-News; Tunes; Book Flashes
WHN-Larry & Sue
WICC-Musical Roundup
WINS-Inquiring Microphone
WIP-Make Believe Ballroom
WMCA-News, Bob Carter
WNLK-Melody Lane
WOV-Loffredo's Sketch Book
WPG-Italian Prgm.
WSAN-WPA Prgm.

AFTERNOON

12:00 EDT 11:00 EST
\* WEAF-NBC: Girl Alone, sketch (Kellogg): WLW KYW
WABC-CBS: Rhythmairs: WCAU (sw-9.59)
WJZ-NBC: Terri Franconi, tr.: WEAN WABY
WOR-MBS: Parents Club
NBC-Alice Cornett, songs: WJAR WTIC
NBC-Happy Jack, songs: (sw-15.33)
Y.N.-Agricultural Series: WICC WBRY WHTH
ICBS-Zeke Manners' Gang: WIP WMCA
News: KDKA WNBC
WBNX-Pacific Paradise
WBZ-News; Little Show; Stock Quotations
WDR-Ad-Liner
WELI-Lou Anthonis' Orch.
WGY-Dance Hour; News
WHN-Lou Kasak's Orch.
WHOM-Italian Variety Prgm.
WOV-Neopolitan Songs
WPG-News; Musical Interlude
WPRO-News; Man on the Street
WSAN-Dance Orch.

12:15 EDT 11:15 EST
\* WABC-CBS: YOUR NEWS Parade; Edwin C. Hill (Lucky Strike): WCAU WOKO WPRO WGY WDR (sw-9.59)
\* WEAF-NBC: Story of Mary Marlin, sketch (Ivory Soap): KYW WGY WTIC WJAR WLW (sw-15.33)
WJZ-NBC: Grace & Scotty, songs (News, WJZ only): WEAN WABY
WOR-MBS: Organ Recital; News: WBRY WINS
KDKA-Sunshine Special
WAAT-Dental Society
WBNX-Board of Health; Dr. John B. West
WICC-Street Scene
WNLK-Bell's Riddle Rhythms
WNBC-News; Signs of the Times
WOV-L'uomo Timido, sketch
WSAN-Organ Melodies

12:30 EDT 11:30 EST
\* WEAF-NBC: Music Festival from Salzburg
Arturo Toscanini will conduct Rossini's "Italian in Algiers" overture, Beethoven's "Pastoral" symphony and Richard Strauss "Death and Transfiguration" from the Salzburg Music Festival in Austria.
WJZ-NBC: Strollers Matinee: KDKA WBZ (sw-15.21)
WABC-CBS: Romance of Helen Trent, sketch (Edna Wallace Hopper): WPRO WOKO WDR WCAU (sw-9.59)
C.N.-Italian Prgm.: WEAN WICC
C.S.-Polish Variety Prgm.: WELI WNBC
Luncheon Music: WNLK WSAN
News: WIP WOR
WAAT-Broadwayites
WBNX-Muriel Sparks, sop.
WBRY-Musical Journey
WGY-Farm Prgm.
WHN-Cotton Pickin' Time
WINS-Walkathon
WJAR-Farm Chat
WLW-News; Markets
WMCA-Home Talk, K. Haeseler
WNEU-Richard Brooks, news
WOV-Dramatic Sketch
WPG-Mid-day Melody Parade
WTIC-Beauty Hints

12:45 EDT 11:45 EST
\* WOR-MBS: We Are Four (Libby, McNeill & Libby)
NBC-Music Festival: WLW
WABC-CBS: Our Gal, Sunday, sketch (Anacin): WPRO WOKO WDR WCAU (sw-9.59)
Refreshment Time: WJAR WTIC WSAN
News: WAAT WELI
WBNX-Polish Orch.
WHN-Dominic Savino's Orch.
WINS-Three-quarter Time
WIP-Cuban Troubadours
WMCA-Joe Tobin, says
WNBC-Luncheon Music
WNEU-Microphone in the Sky

1:00 EDT 12:00 EST
\* WABC-CBS: Betty & Bob, sketch (Gold Medal): WPRO WCAU WOKO WDR (sw-9.59)
WJZ-NBC: Love & Learn, sketch: WABY
NBC-Music Festival: KYW WGY WSAN (sw-15.33)
News: WEAN WJAR WICC WNLK WTIC
WAAT-Walkathon
WBRY-News; Musical Interlude; Markets
WBZ-Harvey & Dell
WELI-Man in the Street
WHN-Refreshment Time
WHOM-German Prgm.
WOR-MBS: Parents Club
WINS-noon Day Frolic
WIP-Carl Moyer's Orch.
WLW-The Three Spades
WMCA-Nick Kenny, mirror reflections
WNBC-Organ Echoes
WNEU-Arizona Red, songs
WOR-Medical Information Bureau
WOV-Hygiene
WPG-Weather; Mid-day Melody Parade

1:15 EDT 12:15 EST
\* WABC-CBS: Hymns of All Churches (Gold Medal): WCAU WPRO WOKO WDR (sw-9.59)
WJZ-NBC: Hal Gordon, tr.: WABY
NBC-Music Festival: WJAR KDKA-Interviews
WAAT-Artie & Pat
WBRY-Piano Moods
WBZ-Pie Plant Pete & Bashful Joe
WEAN-Talking on the Sidewalk
WELI-Organ Echoes
WGY-Hymns of All Churches
WHN-News
WICC-Betty & Bob, sketch
WLW-Musical Moments
WMCA-Cold Facts; Melodies; Beauty Talk
WNEU-Walkathon
WNLK-Tower Island
WOR-Health Talk; Melodies
WOV-Musicale
WTIC-Joyce Jordan, girl interne

1:30 EDT 12:30 EST
\* WJZ-NBC: Nat'l Farm & Home Hour: KDKA WBZ WABY WSAN WLW (sw-15.21)
Today's program: Josephine Hemphill, home economist, "The Homemakers' Calendar of Recipes"; A. D. Stedman, assistant AAA head, "Progress of the Agricultural Conservation Program"; Dr. George R. Fowler, Iowa State College, "Recent Advances in Veterinary Science."
WABC-CBS: Arnold Grimm's Daughter, sketch (Gold Medal): WCAU WPRO WOKO WDR (sw-9.59)
ICBS-Lions Club Luncheon: WIP WMCA
Y.N.-Marjorie Mills' Hour: WICC WEAN WTIC
WAAT-Pacific Paradise
WBNX-Yacob Suzanov, songs
WBRY-Tune Up Test
WELI-Danceland
WGY-Betty & Bob
WHN-Lon Gladstone's Orch.
WINS-Four Men in a Groove
WJAR-Markets; Dept. of Agriculture
\* WNBC-HOLLYWOOD HIGHLIGHTS
WNEU-Hollywood News
WNLK-Afternoon Varieties
WOR-Pepper Young's Family
WOV-Theater of the Air
1:45 EDT 12:45 EST
WABC-CBS: Hollywood in Person (Gold Medal): WCAU









STUART ALLEN "Hit Parade" vocalist Wed. 10 pm EDT (9 EST)

(5:30 p.m. Continued)

WAAT-5:30 Club
WBRY-Piano Melodies; Ranch Boys
WEAN-The Swing Sisters
WGY-Chandu the Magician
WHN-Health Briefs; George Gregory's Orch.

NIGHT

6:00 EDT 5:00 EST
WEAF-NBC: P's & Q's; Allan Prescott; (sw-9.53)
WABC-CBS: Jack Shannon, tr.: WOKO WBT WHAS

WQXR-News; Organ Interlude
WTAM-Adv. of Tommy Thatcher
6:30 EDT 5:30 EST
\* WABC-CBS: NEWS; DAILY Sports Resume (Chesterfield):

AFTERNOON
12:00 EDT (11:00 EST) PRESIDENT FRANKLIN D. ROOSEVELT, speaker at Virginia Dare Anniversary, NBC.
3:45 EDT (2:45 EST) NICOLAI BEREZOWSKY AND EMANUEL BAY, Columbia Concert Hall guests, CBS.

NIGHT
8:30 EDT (7:30 EST) CONNIE BOSWELL, guest on Ken Murray's Show, CBS.
10:45 EDT (9:45 EST) JUDGE CHARLES M. HAY, "Railroad Retirement Act," CBS.

WBZ WABY WEAN (sw-11.87)
WBZ Black resumes his broadcasts with a program that includes the radio premiere of "Ricerzoni," a suite by Renzo Bossi based upon early Italian airs; Schoenberg's special arrangement for the String Symphony of his "Verklaerte Nacht," and Herbage's arrangement for strings of Purcell's "King Arthur" suite.





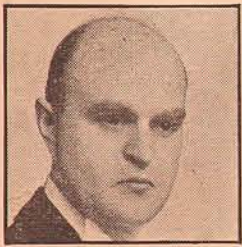








August 21



LUD GLUSKIN "Hollywood Show Case" orchestra leader

Sat. 9:30 pm EDT (8:30 EST)

(9:00 a.m. Continued)

WBZ-As You Like It... WJZ-NBC: Raising Your Parents...

9:15 EDT 8:15 EST WABC-CBS: Dalton Brothers... WJZ-NBC: Charles Sears, trn.:

9:30 EDT 8:30 EST WABC-CBS: Fiddler's Fancy... WJZ-NBC: George Hessberger's...

9:45 EDT 8:45 EST WFAF-NBC: Landt Trio... WJZ-NBC: Minute Men: WLW...

10:00 EDT 9:00 EST WFAF-NBC: Charioteers: WTIC... WJZ-NBC: Breen & de Rose...

WIP-Homemakers' Club... WJZ-NBC: Raising Your Parents...

10:15 EDT 9:15 EST WJZ-NBC: Raising Your Parents... WABC-CBS: Richard Maxwell...

10:30 EDT 9:30 EST WFAF-NBC: Chautauqua Little... WABC-CBS: Let's Pretend...

10:45 EDT 9:45 EST WJZ-NBC: Charles Sears, trn.:

11:00 EDT 10:00 EST WFAF-NBC: Three Rancheros... WABC-CBS: Fred Feibel, organist...

11:15 EDT 10:15 EST WFAF-NBC: Nancy Swanson... WJZ-NBC: Harold Nagel's...

11:30 EDT 10:30 EST WABC-CBS: Columbia Concert... WJZ-NBC: Minute Men: WLW...

11:45 EDT 10:45 EST WFAF-NBC: Dixie Debs: WJAR... WABC-CBS: Jack Shannon, trn.:

Guests and Special Events

AFTERNOON

4:15 EDT (3:15 EST) GRAND UNION HOTEL AND WHITNEY STAKES from Saratoga Race Track, MBS.

NIGHT

10:00 EDT (9:00 EST) CHICAGOLAND MUSIC FESTIVAL, NBC and MBS.

11:45 EDT 10:45 EST WFAF-NBC: Dixie Debs: WJAR... WABC-CBS: Let's Pretend...

AFTERNOON

12:00 EDT 11:00 EST WABC-CBS: Jack Shannon, trn.:

12:15 EDT 11:15 EST WJZ-NBC: Three Marshalls... WABC-CBS: Orientale: WCAU...

12:30 EDT 11:30 EST WJZ-NBC: George Hessberger's... WFAF-NBC: Rex Battle's...

12:45 EDT 11:45 EST NBC Battle's Ensemble: WJAR... WABC-CBS: Madison Ensemble...

1:00 EDT 12:00 EST WFAF-NBC: Whitney Ensemble... WABC-CBS: Captivators: WOKO...

1:15 EDT 12:15 EST WABC-CBS: Jimmy Shields, trn.:

1:30 EDT 12:30 EST WJZ-NBC: Nat'l Grange Program... WABC-CBS: Buffalo Presents...

1:45 EDT 12:45 EST CBS-Buffalo Presents: WPG... WABC-CBS: Dept. of Commerce...

2:00 EDT 1:00 EST WFAF-NBC: Your Host Is Buffalo... WABC-CBS: Dictators: WPRO...

4:00 EDT 3:00 EST WJZ-NBC: Club Matinee, Soloists & Orch.:

WINS-Song Contest... WABC-CBS: Ann Leaf, organist...

2:30 EDT 1:30 EST WJZ-NBC: Don Fernando's Orchestra... WABC-CBS: Dancers: WDRS...

2:45 EDT 1:45 EST WABC-CBS: Tours in Tone: WPRO...

3:00 EDT 2:00 EST WJZ-NBC: Val Garvin's Orch.:

3:15 EDT 2:15 EST WABC-CBS: Down by Herman's: WOKO...

3:30 EDT 2:30 EST WFAF-NBC: Concert Miniature: WJAR...

3:45 EDT 2:45 EST WABC-CBS: Clyde Barrie, bar.:

4:00 EDT 3:00 EST WJZ-NBC: Club Matinee, Soloists & Orch.:

5:45 EDT 4:45 EST News: WBY WDRS WEAN...

WEVD-Kalwaryjskie's Orch. WHOM-Mago dell'Aria...

4:15 EDT 3:15 EST WABC-CBS: Grand Union Hotel Stakes & Whitney Stakes...

4:30 EDT 3:30 EST WFAF-NBC: Willy Bryant's Orchestra... WABC-CBS: Dancers: WDRS...

4:45 EDT 3:45 EST WJZ-NBC: To be announced... WABC-CBS: Radioland Orch.:

5:00 EDT 4:00 EST WFAF-NBC: To be announced... WABC-CBS: Frank Dailey's...

5:15 EDT 4:15 EST CBS-Frank Dailey's Orch.:

5:30 EDT 4:30 EST WFAF-NBC: Kaltenmeyer's Kindergarten...

5:45 EDT 4:45 EST News: WBY WDRS WEAN...

WABC-CBS: Great Lakes Revue: WDRS...



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- What did Ginger Rogers act like five years ago? Ten years ago? Twenty?

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## SCREEN GUIDE

*Hollywood's Only News-Picture Magazine*

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