

# RADIO GUIDE

THE NATIONAL WEEKLY OF

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WEEK ENDING MAY 22, 1937

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GERTRUDE  
NIESEN

**Never-Told Tales of Grace Moore's Unrevealed Self!  
Four Radio Women Tell How They Got What They Wanted**

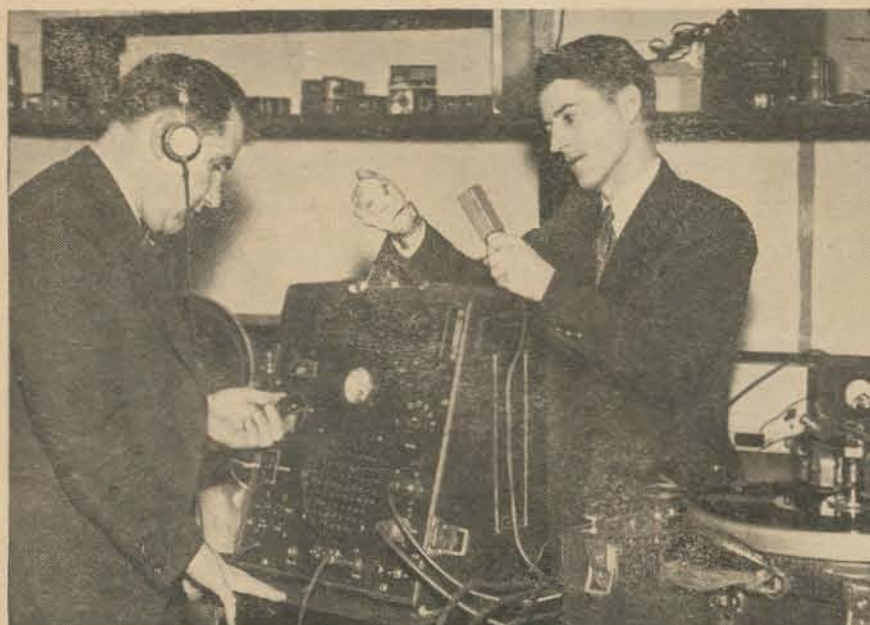


# Special

## MEDAL OF MERIT



WHEN DEATH RODE  
DOWN THE AIRWAYS  
TO STUN THE WORLD  
INTO A HORRIFIED  
SILENCE — RADIO'S  
HEROES CARRIED ON!



Engineer Charles Nehlsen, left, and Announcer Herbert Morrison: Fate called them to what they thought was a routine assignment—instead they found themselves broadcasting history in the making!

**A**VIATION'S greatest disaster of recent years has given radio its greatest heroes. They are Herbert Morrison, an announcer, and Charles Nehlsen, an engineer.

They had been sent by Station WLS from Chicago to Lakehurst, N. J., to make a recording for later broadcast of the arrival there of the giant dirigible *Hindenburg*, concluding its first flight of the new season. Morrison and Nehlsen little guessed that the greatest eye-witness reporting job in history was the assignment Fate would hand them. They expected to report routine news. Instead, they recorded history!

They waited twelve hours for their story to begin, for the sky monster was delayed by adverse weather and head winds. Then the dirigible circled Lakehurst, headed for the first of three times toward the mooring mast. And then Morrison began his greatest of all recordings; then Nehlsen faced his greatest test. Into the recording microphone, Morrison spoke of the crowd gathered to witness the safe landing; of the beauty of the skyship's sleek sides; of the wisdom of the

officers, who protected the safety of the passengers by waiting for calm ground winds before trying to land.

Then into Morrison's microphone burst the horrified cry: "Fire! It's burning up!" For before his eyes was occurring the tragedy that shook the world of aviation! Through his hot lips he begged, "God save those poor people!" Then, crying with the utter horror of it, hysterical at the sights of suffering, he told in tears the most tragic tale ever to reach a microphone. For forty-five minutes, the recording apparatus turned at its task of preserving a record of the terrible scene—turned, because Engineer Nehlsen kept his wits, protected his apparatus, calmed the shaken announcer at his side. Onto the wax disc was graven aviation's unhappiest story.

**F**OR this most wonderful of all reporting jobs under the most terrific strain ever endured by a broadcaster, RADIO GUIDE stands with the rest of the world in admiration of Herbert Morrison and Charles Nehlsen. To them RADIO GUIDE is proud to present its Special Medal of Merit!



## OFFICIAL STAR OF STARS ELECTION BALLOT

My favorite Star of Stars is \_\_\_\_\_  
 My favorite Musical Program is \_\_\_\_\_  
 My favorite Dramatic Program is \_\_\_\_\_  
 My favorite Actor is \_\_\_\_\_  
 My favorite Actress is \_\_\_\_\_  
 My favorite Children's Program is \_\_\_\_\_  
 My favorite Dance Orchestra is \_\_\_\_\_  
 My favorite Male Singer of Popular Songs is \_\_\_\_\_  
 My favorite Female Singer of Popular Songs is \_\_\_\_\_  
 My favorite Singer of Operatic or Classical Songs is \_\_\_\_\_  
 My favorite Comedian or Comedy Act is \_\_\_\_\_  
 My favorite Announcer is \_\_\_\_\_  
 My favorite Sports Announcer is \_\_\_\_\_  
 My favorite Commentator is \_\_\_\_\_  
 My favorite promising new star is \_\_\_\_\_  
 My name is \_\_\_\_\_  
 My address is \_\_\_\_\_

Street and Number

City and State

5-22-37



Mail your ballot to the Star of Stars Election Tellers, Radio Guide, 731 Plymouth Court, Chicago, Illinois. Paste it on a penny postcard, if you wish.

## 9 DAYS TO GO!

ONLY nine days are left in 1937—so far as the Star of Stars Election is concerned—only nine days in which to cast your ballot! That means that if you haven't already voted, you'll have to do it at once—or miss your chance completely this year. Midnight of May 31 is the absolute deadline—ballots postmarked later than that will not be counted!

Now—though little more than a week remains—you still have time to vote! Votes sent in right away will get in on time—but you must act immediately! There is no time to lose! Little things are bound to come up from time to time to make you put off doing the things you intended to do—and they'll cost you your vote this year if you don't figure on them. The only way to be sure of your vote is to get it in the mail at once! The time is limited—but you can still vote—and



Barbara Luddy: Actress Number 6 as the Star of Stars Poll nears its end!

have your ballot count as much as any other.

As RADIO GUIDE goes to press this week, the stars hold their present positions in the ranking only by virtue of very small margins. Thousands of ballots are pouring in, the mail is growing heavier each day, and yet the voting is close. With each successive tabulation there is a good deal of fluctuation in the standings, and it is quite possible that the tide may turn sharply at any time, that stars of lesser ranking may rise above those who hold the lead today. That

depends upon your votes! Your ballot—and the ballots of your friends—are the only things that can make this change possible. This is positively your last opportunity to give them your support. Vote now, while the balloting is still open! Make sure that your votes are in before the final deadline! Get your ballots in the mail—today! (See *Star of Stars Standings* on Page 19)

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## SMALL-TOWNERS IN BIG TOWNS

IF "HOME" TO YOU IS MERELY A WIDE  
SPOT IN THE ROAD—DON'T BE ASHAMED,  
FOR YOU'RE IN THE BEST OF COMPANY!

BY KATHERINE ALBERT

**I**F YOU come from a little town, don't ever, ever again be ashamed of that fact. Don't, for instance, tell people you were born "near Chicago." No, sir, step right up and name the town and be proud of it.

For it takes the small-town boys and girls to show the city folk the meaning of success. If you hail from a "wide place in the road," throw out your chest, pat yourself on the back. You're in good company.

Small-town born myself, I'm thrilled to walk, geographically at least, with the great. With very few exceptions, heroes and geniuses grew to be big frogs in mighty little puddles. Now where, for instance, do you think Thomas A. Edison was born? In a little place called Milan, Ohio, listed today with a population of 678. Incidentally, Edison had but three months' schooling. Well, he did all right for himself.

And perhaps you're foggy enough on your history to suppose that Napoleon boasted Paris or Marseilles as his birthplace. Not much! Mr. Bonaparte first saw the light of day in the little village of Ajaccio in Corsica.

And what about Shakespeare? From the great city of London? No, ma'am. Why, you would never have heard of the tiny village, Stratford-on-Avon, had the genius not been born there.

Oh, we can throw out our chests, we small-towners. Burst a couple of buttons off our vests, too.

Now think of radio for a minute. Why, eighty percent of the radio-

famous are small-towners. You've read their stories, you know where they come from and where they are going. With few exceptions they're from the sticks.

And this capture of the city by villagers is still going on. The newcomers, graduates of the year 1936, continue to prove that there is something in little towns that gives the lads who originate there something extra special in the way of backbone, nerve, resourcefulness or cleverness.



Now, I've been trying to analyze what it is that little towns have which makes success happen. Oh, you small-towners may complain. You may say, "everyone here is so narrow. Nobody understands what I'm trying to do." You may yearn for the "advantages of the city." All right, but that little place is going to give you the—well, there's no other word for it—the guts to fight, the stamina to see your career through. Somehow, I think, the bravery of the

small town sort of gets in your bones. Those little places set out on the arid dust fields of Kansas, in the low swamps of Mississippi, on the great plains of Montana—the towns themselves are fighting valiantly for survival against the power and wealth and industrialism of the great cities. Like a sound-vibration on your radio, I think the village citizens pick up this courage, realize that they must fight, too, that both town and themselves may survive.

**E**VERY little town has its lessons to teach. Listen to some of the lessons learned by the new crop of successful radio entertainers.

The first who comes to mind is Willie Morris, who was born in the doggondest-sounding place on the map. It's called Mexico, Missouri, if you can think of anything more incongruous. It was, Willie explains with pride, "on the route to Mexico," which is how it got its name. How Missouri happened to be a port-of-call for Mexico, I was too weak to ask. Besides, Willie was telling me—with even more pride in her voice—that John B. Morris who founded the city was her great-grandfather.

Willie was determined to be a famous concert pianist. At Hardin College she studied with Professor Guerne, a charming little piano teacher who believed in her ability and taught her, besides five-finger exercises, how to appreciate good music.

(Continued on Page 18)



# Crown Princess



Grace Moore: Seven years ago she was brought to Hollywood, appeared in a film, "The New Moon," with Lawrence Tibbett. It was a failure. Four years later she returned, made "One Night of Love," "Love Me Forever," "The King Steps Out," and recently, "When You're in Love"—all of them hits!

GREED FOR LIFE, FOR FAME  
RULES GRACE MOORE—YET  
HERS IS THE HELPING HAND!

however, she has undeniable faults. She is a confirmed egoist. She—a composite of her desires, her ambitions, her likes and dislikes—is the hub about which her universe revolves. She sometimes imposes upon others, overrides their "feelings" and uses the power of her position to bend them to her will. The fault has earned her many enemies. Yet I don't believe that she has ever intentionally done any person an injustice or an injury.

No star has had a fiercer struggle for success. As a young, small-town girl in New York, singing for her supper in Bohemian cafes, fighting for a first "break" in musical comedy, she, of grim necessity, fought for survival. The battle for recognition in the theater is a "dog eat dog and devil take the hindmost" affair at best.

I THINK Grace Moore's egoism is the logical product of those pre-success days. But remember, if she gives no quarter, she asks none. Those who may have been hurt by her egoism have suffered because they lack the strength of character to play the game on her terms.

That "God bless you all," with which she concludes her radio programs, is spoken from the heart. Self-centered she may be in some things, yet she has a tremendous love for all humanity. Two girls are studying music today under the world's greatest teachers because Grace Moore liked their voices and undertook to forward their careers. She does not expect them to repay any money that she may spend in their behalf. But she does expect them to sing! In helping others, she always demands that they be willing to help themselves. She has a tremendous sympathy for effort—and a burning contempt for inertia.

In estimating her own worth, she has no false modesty. She considers herself one of the great artists of her day. In arranging a concert appearance, a radio broadcast or a picture contract, she demands a king's ransom for her work. She exacts from every activity the last penny of tribute that the traffic will bear.

I HAVE heard people call her grasping. But consider: she is one of the greatest artists of her day. Her pictures, her records, her concerts and her opera appearances have made fortunes for those who have purchased her voice.

Remember also: she has starved and sacrificed to win through to her present lofty position. Once she said to me:

"People seem to be amazed that I receive thousands of dollars for an hour's concert. They don't stop to think. It isn't that one hour that I'm being paid for—it is all the years of desperate work that made the hour possible!"

And again:  
"My voice, in itself, provides no guarantee for my future. I must be wise now and save enough while I am on the crest of the wave to write my own guarantees."

Grasping? Let me tell you about the most courageous thing any star has ever done. In 1928, Grace Moore, then

the highest-paid musical-comedy star in the world, was given her second audition by the Metropolitan Grand Opera Company. They told her to forget her operatic ambitions and be content with her musical-comedy success. "You will never be an opera star," they said. That same day, Grace Moore turned her back on a contract which paid her \$2,500 a week, and sailed for Europe and a year of study. One year later, her hopes vindicated, she made her debut at the Metropolitan. She received fifty dollars a week—one-fiftieth of the amount that she had earned in musical comedy! I know of no star who has ever made a greater monetary sacrifice to an artistic ambition!

Her personal charm is amazing. To a great extent it is natural, yet she has, I think, deliberately cultivated certain

and good wine. She has studied the art of living as thoroughly as ever a student priest conned his latany. She is a confirmed gourmet, and she is writing a book about European cafes and cuisine. She is also, by the way, a most excellent cook.

She has a pronounced flair for clothes and has several times been mentioned as one of the world's best-dressed women. Yet let me sketch her in an idle hour at her villa on the south coast of France—dressed in overalls, planting a garden of American vegetables and toiling with hammer and shovel to build a new henhouse for her prize Favorolles hens. So successful is she in the business of poultry-raising that the King of Denmark, himself a chicken-grower, summoned her to the royal box after she had appeared in Copenhagen in "La

Boheme" and asked her for her methods of feeding.

She lists among her friends most of the world's great. And yet I don't think she gives a hoot for their lofty positions. She values each one because of his worth as a human being.

ONE of her greatest faults lies in her inordinate ambition. She tries to do too much. She drives herself and others beyond physical endurance. Eventually she collapses and is forced to spend several days in bed, resting.

She is unusually loyal and steadfast in her friendships; she is also unforgiving in her animosities.

Six years ago, she met and married Valentin Parera, Spanish actor. Her love for him has become the key-note of her life. I have never seen two people more obviously in love. Their ro-

mance had an amusing beginning. Valentin proposed to her on the *Ile de France*, en route to Europe, on the same day that they were introduced. She accepted. He remembered of a complication. He was already engaged to a girl in Spain. "I'll have to break that engagement before ours is announced," he explained. "Don't be concerned," said Grace. "I'm engaged to two men in New York."

If I have succeeded in giving you the picture of a stormy, tempestuous personality who has a great love for life, I have succeeded in my purpose.

I think my name for her—Anne of Austria—is well chosen.

Grace Moore may be heard Sunday on the Nash program over a CBS network at 9 p.m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST).

BY  
ERIC L.  
ERGENBRIGHT

## ... of Song

traits which are designed to please.

She has, naturally, a great eagerness for life. She lends every subject that she discusses and everything that she does an emotional quality. She invests the most prosaic things with drama and romance. Her voice is eager, her eyes are eager—she fairly tingles with the desire to live. To converse with her is to experience a strange stimulation. She is like an electric battery, forever giving off sparks.

Without having received a profound formal education—she ran away from school to go on the stage before she was twenty—she has made herself one of the best-informed women in the world. She is naturally curious; she loves to talk with witty, well-informed persons; she has an amazingly tenacious memory. When something worth knowing is said she always catches it, makes a mental note of it. She has learned that the best way to be a good conversationalist is to be a good listener when others speak—and she is an attentive listener. Consequently, her conversation sparkles.

I have never entered her home without finding a particular cheese-spread, of which I am fond, displayed on a coffee-table at my elbow. She remembers the drink which I prefer to all others, and I am no more than seated when a servant places a tall glass in my hand. She makes it a point to remember each guest's personal preferences and to serve them. Could any compliment be more subtle or more gratifying to a visitor than that?

BEING the most feminine of women and a daughter of the South, too, she takes a keen delight in her power over men. And men give her instant homage. Without being a great beauty, she gives the impression of being extraordinarily beautiful. Her eagerness, her wit, her emotional voice and her flair for romance stimulate every man's urge to escape the commonplace. She is exciting; fascinating. She is a connoisseur of good food



Grace Moore with Husband Valentin Parera: They met on an Atlantic steamer, were introduced. The same day Valentin proposed, Grace accepted. They're married still—happily!



# Four Women who got



Helen Jepson: "Wives fail because they lack balance," she says



**CAREER Woman—Home Partner—100 Per Cent Wife-and-Mother—The Woman Who Wants Everything:** Which of these four kinds of women are you? Do you believe that the wife should make all of the compromises after marriage? Do you think that the woman today should make no compromises at all? Or do you believe that there is a happy mean—that marriage is a give-and-take proposition? That the wife should make some adjustments, while the husband makes others?

I asked four women these questions—four women who represent the types which I just mentioned. Two of them are radio stars; the other two, wives of radio stars. Each one of the four has made a success of marriage—but each in a different way from the others. One woman I feel justified in terming the perfect Career Woman. Another I call the ideal Home Partner. A third, I named the 100 Per Cent Wife-and-Mother. And the fourth, I describe as The Woman Who Wants Everything.

But who, you ask, are these women? What have they done? What careers have they followed—or what men have they married?

I shall tell you in a moment. But first I should like to make this point: Through their experiences, you and I—and women everywhere—can learn the secrets of successful marriage.

Ann Leaf, the famed woman organist, is my choice for the perfect Career Woman. At the age of twenty, she was already earning an excellent living playing the organ at a large Los Angeles motion picture theater. And Ann was a very lovely young woman, too. Just five feet all, she held her head proudly. Her raven-black hair and the sparkle in her eye were the envy of many another woman.

But Ann didn't want to get married. She loved her work. She fought love like a little tiger!

She thinks it was because she so long resisted the feminine impulses of her nature that she made her first big

mistake after marriage. Eli Kleinert, a handsome fellow himself, had wooed her for two years before she married him. Then, in the first sweet days of her marriage with "Kliny," she decided to give up her career entirely.

"Women like me," she says, "have a double problem. We must satisfy two sides of ourselves."

A year later, the Kleinerts were living in a very new, very modern apartment in Greenwich Village. Kliny was well on his way up; he was assistant to Boris Morros, at that time musical director for a group of motion picture theaters.

"I told myself over and over," Ann adds, "that some women would have been so happy to be in my shoes!"

Somehow Ann couldn't be. The days seemed to follow each other monotonously.

She hated housework. Though she had plenty of money for a maid, she cleaned the apartment and cooked just to have something to do. Still, all that took only a couple of hours. She'd been working since she was a girl. Nothing she did gave her any sense of accomplishment. Her life seemed to her just waste.

Kliny was puzzled and a little miserable, too. He and Ann had started out so well. But now the fiery, vital little brunette he loved had almost disappeared. What was wrong?

"Of course I often thought of going back to work," Ann says, "but when you've been out for a while, it seems so hard to get started again."

Then Ann made another blunder. She decided to depend upon Kliny to pave the way to her future career.

"It would be so easy for you to ask Boris to give me an audition," she said one day.

"I'd rather not do that!" said Kliny. "You know what men look like who try to wangle jobs for their wives through pull!"

At last Kliny decided to do all he could to throw his wife and his boss together socially, so that it would be easier for her to ask for a hearing. As a result, he arranged to bring his boss home to dinner one night.

THE kitchenette was one of those built-in affairs, visible from the living-room. Ann was all agiver with self-consciousness and excitement. She wanted so desperately to appear poised and charming. But everything went wrong. She'd phoned the grocery for strawberries. Watching the little biscuits for shortcake, she let the steak burn. The biscuits themselves were hard and flat as leather. The lettuce was full of sand.

"Never mind," said Kliny when she came out of the kitchenette, conscious that her hair was wild, her face a sort of battleship gray. "We'll just go down the street to a restaurant," he added. And they did.

Next morning one of those moods of clarity that sometimes follow an emotional upset came to her. She had a massage, bought a new red hat, and called up Boris Morros, her husband's boss. "I'm a washout as a housewife," she managed to say lightly, "but I'm a swell organist. That's what I ought to be doing, Boris. Give me an audition, will you?"

"Why sure!" answered the director. Ann had her audition, was sponsored over a national network in less than a month.

"Kliny and I have been happy ever since," she says. "A woman like me needs to accept love and marriage, but she needs also to go right on with her work after she takes off the orange blossoms. Yes, even if her husband opposes it! For it's the only way she can be contented and remain a good wife!"

If you searched the world over you couldn't find a woman more different from little Ann Leaf than Mildred Wallace Pine Crooks, Richard Crooks' wife. She is my ideal Home Partner. She is tall and poised, with the strength of character that belonged to our pioneer women. She is the very archetype of the Home Partner, and she says: "I

musical comedy casting-office, and the weekly salary they mentioned made Crooks blink.

"What would you do," Mildred asked her husband, "if that salary wasn't such a temptation? Which do you really want to take?"

"Well, of course, I'd rather plan for opera than musical comedy," began

Dick, "but that money we'd lose would mean too much to you and Pat—"

"Patricia and I have a big stake in your life," said Mildred. "We're rooting for you to take the concert offer."

"And I think," she said to me, "that a really good wife takes the responsibilities of the home on her shoulders."

"And I believe a wife should stand

# what they Wanted

have very little sympathy with a career woman if her husband doesn't want her to go on working. A woman who marries assumes a responsibility as definite as a worker owes an employer. It is her job to work with her husband, to create the sort of home that means the most to him, to rear his family and hers. I can't believe a woman is a good wife when she goes out into the business world because she's bored and wants excitement! I think she's not playing fair to her main job, which is that of being a wife."

Do you think she's right? There's no doubt that Richard Crooks adores her. He feels he might be a musical comedy star, which he'd hate, or even an office-worker, if Mildred had been other than she is. Let's see if it's her story which will tell you how to be the kind of wife you want to be . . .

DICK CROOKS and Mildred Pine were brought up on the same street in Trenton, New Jersey, but in different circumstances. All through childhood and adolescence the two were chums. Sometimes Mildred would see a certain look on Dick's face and realize that he was having a bad time. She'd give him her warmest smile, go out of her way to be nice to him. There were soft, whispered childish words of comfort.

At seventeen, Dick became an ice-man's helper. He wanted to earn money for music lessons. At the same time Mildred was beginning to have nice little parties for Trenton's youthful elite.

She was bright and pretty and talented. She might have spent her days dreaming of the triumphs of a famous woman musician. But already her type was defined. It was Dick's career she dreamed of. He'd come to the comfortable Pine home to see her.

When he was nineteen, Richard wanted to go to New York. In the metropolis, so near concerts and the Metropolitan Opera House, he felt he'd be able, somehow, to further his ambitions to become a great singer. But he hated to leave Mildred.

"You must go," she insisted when she learned how he felt. And he did.

TWO years later, in 1923, they were married. Dick earned \$50 a week, singing in the Fifth Avenue Presbyterian Church in New York. But Mildred knew he didn't want to continue within the limited field of church singing. She'd search over music libraries to find compositions which would stimulate him. She kept up her own piano work so that she could be his accompanist. Though a baby was coming, she did her own housework and laundry so there'd be enough margin to buy Dick music lessons.

The crisis of Richard Crooks' career came when their daughter, Patricia, was a dainty little woman of three. Two offers came to him.

A concert manager wanted to put him on tour. But the salary was very small. The second offer was from a



Left to right: Patricia, Mrs. Crooks, Richard Crooks, Richard, Jr.



Above: Mr. & Mrs. Phil Baker with family: Peggy brought Phil peace



Ann Leaf prefers the organ to housework, but made a go of marriage

alone sometimes, just as a man must. My little daughter contracted sleeping sickness and became dangerously ill when Dick was on his first big tour. Of course I wanted my husband with me, but it wouldn't have helped the child, and it would have hurt Dick's future."

It's easy to see that Mildred Pine Crooks wouldn't relish the same kind of life as Ann Leaf. And that Ann would be miserable with Mildred's marriage.

Peggy Cartwright, who deserted a brilliant musical-comedy career to marry Phil Baker, is yet another kind of woman with another kind of needs. She is my choice for the 100 Per Cent Wife-and-Mother type.

The Baker romance is famous. Phil happened to drop into a theater where "Americana" was playing, saw the blue-eyed, serene Peggy, fell in love with her in the grand romantic manner, got a job in the show, and in a few weeks had persuaded her that she should become his wife.

THE Bakers didn't want the ordinary whirlwind theatrical marriage. So, for the months while the show went on, they pretended to be just friends. When "Americana" closed, they bought a little secluded house near Palm Beach and had a honeymoon and a child.

"I didn't do anything so definite as to decide whether I was going back to the stage," Peggy confessed to me. "I guess I always just took it for granted I would . . . sometime. Meanwhile, the days were so pleasant, I kept putting off thinking about it."

When Peggy had been a child herself, she'd owned the best collection of dolls in the neighborhood. She sewed for them, dressed them, talked with them, invented problems for every one.

And as the months of the Baker marriage became years, young Mrs. Baker began to learn a good deal about the man, Phil. And even more about the woman, Peggy.

One day, when she was delayed while shopping and returned home

CAREER OR MARRIAGE OR BOTH—WHICH WOULD YOU CHOOSE?

BY GLADYS OAKS

late, she found Phil pacing up and down their little drawing-room in a kind of terror. He needed to find her there when he came home.

So, little by little, Peggy learned how restless and skeptical of happiness Phil had been when he met her. He'd had all sorts of triumphs on the stage. But he'd been moody and unsatisfied.

She found that bringing peace and security to her husband gave her the deepest ecstasy she'd ever known. She thought less and less of the stage. In-

(Continued on Page 17)



SAY something funny—make me laugh!"

Yeh, they'll say it to you, too, my friend, if you're a comedian. Your intimates will say it to you when you're off the air. And your listeners will do likewise—when you're on the air.

It's like being a lion-tamer and every time you meet someone, he says, "Go on, tame me a lion. Let's see you do it!"

You could respond, "I'm sorry, the lion is busy," but then you'd have all the earmarks of a comedian, and people would again beg, "Go on, say something funny; make me laugh."

So where are you?

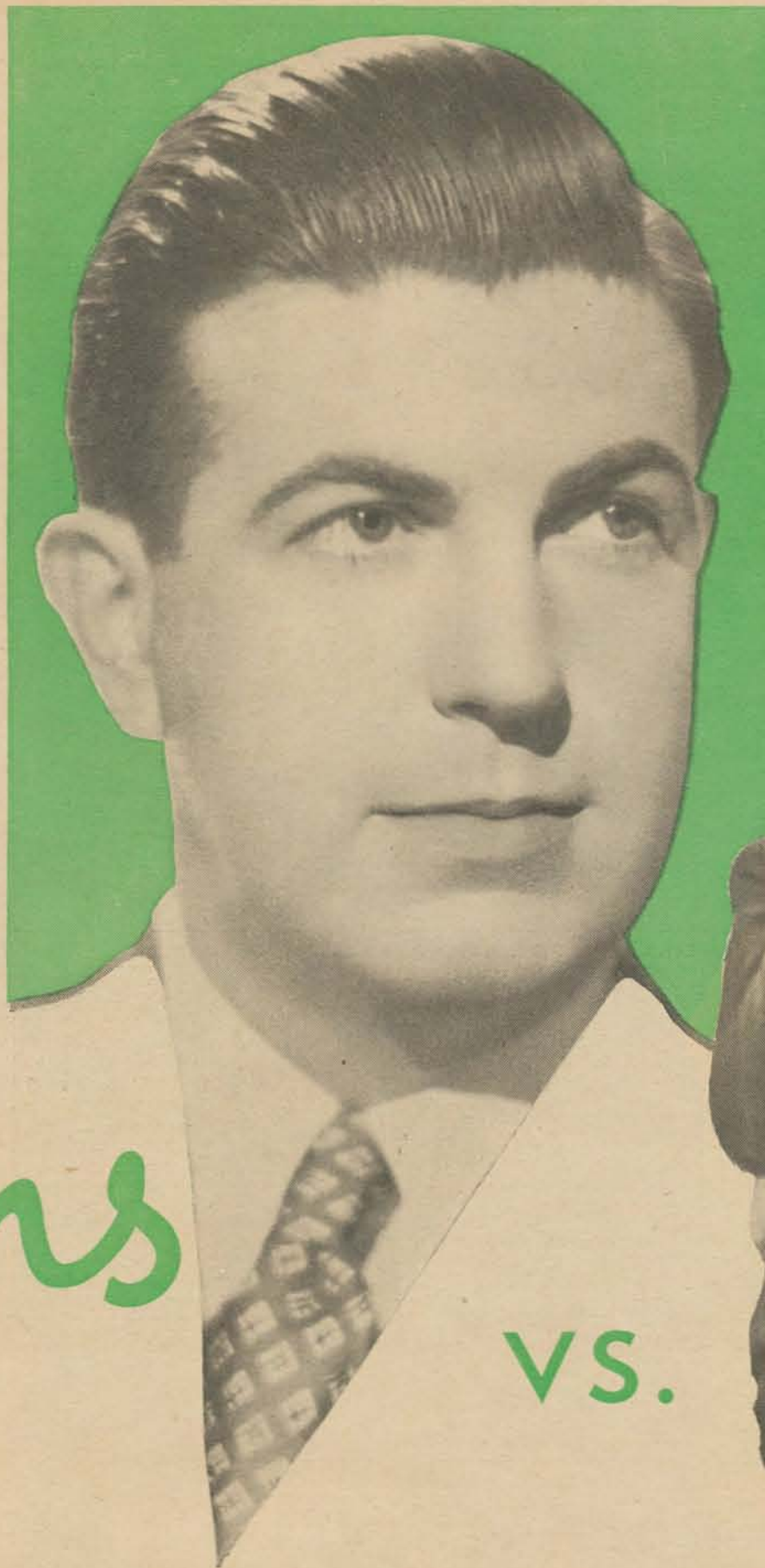
So you're better off not being too much of a funny fellow. If people don't expect a hilarious witticism to drool from your lips every time you open your mouth—then when you do say something funny, unexpected like, you've got something there—besides your uppers!

At least, that's the way I've doped it out. And I'm just the dope that can do it.

There's only one Jack Benny, one Fred Allen, and from then on there're your Burnses, Bakers, Beetles, Bottles, Bernies, Budds and Stoopnagles, your Cantors, Penners, Wynns, and Muenchausens. So what?

So the first two named have gotten along on personality—especially Benny—and let the gags fall where they may . . . and some Sundays they may!

It's taken me ten long years on the wireless to find where I belong and I hope the answer isn't equidistant from two plow handles. I'm not exactly an



by don  
mcneill



Puns

VS.

Personality

IT'S WHAT YOU ARE—NOT  
WHAT YOU SAY THAT COUNTS  
—AND DON MCNEILL IS JUST  
THE "DOPE" WHO CAN DOPE IT!

announcer, not exactly a comedian—just a messer of ceremonies.

I know I can't sing. I have one of those toothpaste voices—you squeeze it and it comes out flat. I know I can't tell funny jokes all the time because I can't afford a staff of gag writers; and then too, I get tired of hearing the same jokes on other shows. But I do know that I can be *myself* on the air—if that means throwing in a pun on the least provocation.

IF THAT means mentioning my two kids and my wife (samee one allee time—never changee) whenever I happen to think of something that happened at home I want to mention—I'm sorry again.

After all, I'm married. I don't care who knows it. And I like to talk about it—but I would have stopped long ago if I didn't think listeners rather enjoyed hearing someone who wasn't ashamed of the fact that he's happily married—even though being happily married means one darned thing after the other. After all, a bachelor's life is one *undarned* thing after the other. You see—there I go again!

What I mean by personality versus puns is this:

If your personality is such that you can't help saying:

"Well, Spring is in the air. I just saw somebody steal my purse before I came in the building." "What's your seeing somebody swiping your money got to do with Spring?" says a near-by stooge, conveniently. "Well," you say, "as far as I know, it was the first robin' of Spring."

MEAN if you're that type of a guy who has a slight impediment in his speech—namely, gags—all well and good. And if you can get serious at

the same time and speak about a little girl in Philadelphia who couldn't afford to buy her mother a birthday present and wondered if you'd play an orchestra number from her to her mother as a present, that's fine too. That's *you* speaking; that's *your* personality. Listeners can take it or dial it out. You're not depending on gags alone—you're being yourself.

But if your program consists of: COMEDIAN (ENTERS WITH A LOUD LAUGH): Heh-heh-heh-heh. Listen, Gus, my girl is calling me her *pilgrim* now. STOUGE (ALMOST AS CONVULSED AS HE WAS ON THE

way of thinking, was the recent culmination of the Benny-Allen feud.

The feud was already well established in everyone's mind; then Benny built up Abe Lyman as a toughie of whom he was a little afraid.

Then came Fred Allen's remark: "Why, Benny, you're just a fugitive from a Ripley cartoon."

Mary, meanwhile, sided with Jack—unexpectedly.

Benny and Allen leave to go out in the hall and fight it out—return old buddies—Lyman chides Benny again—and then Jack Benny calls on his new buddy, Fred Allen, to protect him . . . Call it situation if you will—there's

on the air. It'll either be that way in the script—which I write myself—or I'll be *ad-libbing* as I usually am—not too funny, not too serious, not too anything, I hope—especially not a word rhyming with frowsy.

DON'T want to be another Jack Benny or another Fred Allen. Every so often, when the mood strikes me, I'll repeat my favorite story about the time my little son, Tommy, was learning to talk.

One day I said to Mrs. McNeill: "Why does he say 'Mamma' all the time? Why doesn't he ever say 'Daddy'?" After all, I'm around here, too."

At left (below): Don McNeill crosses his legs on a convenient table, leans back, closes his eyes, dreams up his lines. He writes his own script. Below: Don bites his tongue, gets an idea, lifts phone to tell it

Below: Don with his one-year-old son, Don, Jr. "The older they get, the less they laugh at my jokes," said Funnyman Don once, practising on his baby son, and hoping his stuff isn't "a word rhyming with frowsy"

DRESS REHEARSAL): Why, tell me, So and So, why does your girl call you her *pilgrim*? COMEDIAN (WITH OR WITHOUT DIALECT): Because every time I call, I make a little progress. (STUDIO AUDIENCE GOES NUTS AS PAGE BOY HOLDS UP SIGN SAYING "LAUGHTER, PLEASE.")

If your program is a half-hour of that stuff, I classify you as "Gags"—and I'm all for a personality program. One of the best examples of a program chuck full of personality, to my

a grand one there, of course—but I think it's all personality—a blending of personalities—that made it the grand show that it was.

MY POINT is proved more or less by the fact that comedians using gags alone are far behind Benny and Allen in popularity. The reason being that they are just automatons spouting Joe Millers, whereas the personality boys are real people to the listeners—and if they are good—real friends. After drawing these conclusions for myself, I've decided just to be myself

"Yes, I know," she said, "I wasn't going to tell him who you were until he was a little stronger."

Dear reader, I can just hear you telling me, "Say something funny—make me laugh!"

Don McNeill may be heard Fridays on "Tea Time at Morrells" over an NBC network at 4 p.m. EDT (3 EST; 3 CDT; 2 CST; 1 MST; 12 noon PST); also on "Breakfast Club," Monday through Saturday over an NBC network at 9 a.m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST).





Robert Simmons and Patti Pickens. A press-agent rumored they were "that way"—before they'd met! The story brought them together—now they're wed!

"GET IT IN THE PAPERS! GET IT ON PAGE ONE! GET IT ON THE RADIO!" IT'S PUBLICITY. IT'S BIG BUSINESS. IT'S PART OF YOUR LIFE—BUT DON'T YOU BELIEVE IT!

BY KEN W. PURDY



"Gloomy Sunday" was just another song—until a clever press-agent took it over! Then it became a sensation. You heard it, talked about it!

SO THEY shot Max Baer and carted him off to the hospital.

They shot him deliberately and in cold blood, before dozens of horrified witnesses—and no one was even so much as arrested!

Newspapers blanketed America with banner-lines screaming the story of Baer's narrow escape from death. Indignation rose high—but Baer felt swell!

And no wonder! He'd just pulled the biggest publicity stunt of the year!

You remember the story. It was in the Spring of 1935. Baer was "training" for his fight with Jimmy Braddock. For relaxation—and a fat weekly check—he was doing a radio skit called "Lucky Smith." The show was fairly popular, but Baer wasn't pleased with his publicity. He told his press-agents to get him on page one—or else. "O.K.," they told him. "We'll get you page one—if we have to shoot you to do it!"

And that's how Maxie Baer got his almost-mortal wound. A shooting was written into the "Lucky Smith" script. The gun was loaded with a blank, fired at close range; Baer collapsed in convincing agony—and that was that. The waiting ambulance men pounded into the broadcasting studios, loaded the moaning Max on a stretcher, and carted him away to the hospital. Maxie Baer, heavyweight champion of the world, was shot—and reporters fought for phone booths, wire-service tickers pounded out the news from Maine to California. Smart press-agentry had scored again!

IT HAPPENS every day. If you spent ten minutes with your paper today, you read half a dozen publicity stories, so cleverly disguised as news that they had slipped through the hands of men trained to spot publicity two city blocks away. Perhaps it was a story of a new and blistering Hollywood romance—perhaps it told the sad tale of how a lovely stage star had been robbed of \$30,000 in gems—maybe it was about Radiostar Horace Heartbreak and his plan for saving the world from the menace of phony cowboy songs. Remember now?

Remember a show-girl named Anna Held? You probably do, and if you do, you're paying involuntary tribute to the press-agent who thought up the famous "milk bath" stunt—because it's been a long time since Anna Held's name was blazoned in the bright lights

of Broadway. The dazzling Held beauty, this bright young man informed a gasping world, was due to dally milk baths. As a matter of fact, history records that Anna Held had very little, if any, use for milk in any shape, manner or form—but still she swore she bathed in a tubful of it daily—for her press-agent, for page one, and for posterity!

The same stunt was tried a few years later by Earl Carroll. At a backstage party, he had a "Vanities" show-girl bathe in a tubful of champagne. It hit page one—but it backfired, and for a while Earl Carroll was in an unpleasant spot. But that didn't disturb him. The publicity-seeker's credo is "Call me a bum, if you want, but spell my name right!"

Something new, something different. That's the press-agent's dream—and sometimes it's a nightmare!

One of the most talked-about songs of recent years was "Gloomy Sunday," a Hungarian importation and a nightmare in music if ever one was set down on paper. Yet it swept the country, and no popular song ever got more publicity. Why? Because a smart publicity man had an idea.

"Gloomy Sunday" was written by a Hungarian around the subject of suicide for love. It was a run-of-the-mill song, no better and no worse than scores of others published at the same time. But a press-agent had an inspiration. He remembered that the Hungarian suicide rate has always been terrifically high—almost as high as the Japanese. What could be simpler? Stories date-lined "Budapest" began to drift into the United States—stories of suicide—and always, it seemed, there was a note—"Gloomy Sunday"—that tells my story."

The song was brought to America—and immediately three suicides were credited to it! It became a national issue. Women's clubs, legislators, orchestra leaders, newspaper editors and college professors battled over the issue. "Shall 'Gloomy Sunday' be banned?" NBC barred the song from its network. Representative Stefan of Nebraska got on the band-wagon with a threat to invoke the powers of Congress. Hal Kemp, who made the first recording, wrote anxious letters to radio editors asking whether or not he should use "Gloomy Sunday." Kemp had played the song 23 times before he got a satisfactory master recording, and he reported that he and his men

had been seriously—nay, dangerously—affected. They had been highly upset!

All this could have but one result: the publishers printed their presses to pieces trying to print copies enough to satisfy the demand! At any given hour of the day or night you could find "Gloomy Sunday" somewhere on your radio dial. It was a smash hit!

GRANDFATHER to the present-day high-pressure publicity technique was World War propaganda. Before the War to save the world for democracy—and the dictators—publicity was an art unborn. Now and then there had appeared a man, or a woman, who knew the value of publicity—P. T. Barnum is the first name that comes to mind—but for the most part the gentle pastime of getting the right name into the right paper at the right time, the trick of forcing the people to think in certain well-directed channels, was a mystery. With the World War, the necessity of forcing public opinion into chosen molds became apparent. Publicists learned just how gullible the public really is. They learned the value of repetition, the little tricks of news presentation. They found out what the people would stand for and what they wouldn't stand for. And so publicity was born!

It wasn't until radio began to dominate the American scene that the press-agent really came into his own. Now radio publicity—in itself a million-dollar industry—tops the field,

and the biggest, most spectacular stunts are radio stunts. Because radio is a comparatively new industry, a lusty industry and a wealthy one, everything about it is big, high-powered, imperative.

Six months ago you watched a big radio stunt in the making—you probably took part in a nation-wide political argument started by a politician's press-agent—and you never dreamed the fight was fixed!

This stunt—one of the biggest in a campaign that was full of them—was Senator Vandenberg's famous debate with a phonograph recording of one of President Roosevelt's speeches. You remember that one!

A few minutes before Vandenberg was due to go on the air from Columbia's Chicago studios, someone saw a copy of the "debate." A near-riot followed. The "best minds" of CBS were panic-stricken. "He can't do it," they screamed. "The rule—what about the rule?"

"The rule" was just that—a ban on the use of recordings on national networks. Both NBC and CBS have such a ruling, and it's iron-clad. And, of course, in this instance, there was also the question of the propriety of using the President's voice when he could not actually reply. There were frantic long-distance calls, confusion, arguments. Finally, it was announced that the broadcast had been cancelled. Despite that, it went on the air from Chicago, only to be cut off in New York. A few stations carried it.

more startled than the press-agent involved!

Dave Alber, a New York builder-upper who handles the Pickens Sisters, saw a radio romance turn out to be real recently, and now he's reported asking his friends: "What's this Dorothy Dix got that I haven't got more of?"

Alber sat at a stubborn typewriter one day with a headache and growing temper. He hadn't had an idea since nine o'clock that morning, when it had occurred to him that it was time to get up. Finally, in desperation, he wrote: "Patti Pickens and Bob Simmons have that love-light in their eyes." It was a good idea, except that Patti and Bob had never met. Of course the gossip columnists didn't know that, and the item was picked up. And then one day, quite by accident, Patti and Bob met in an NBC studio.

"So you're the man I love!" "So you're the girl . . ."

That was over a year ago. Now they mean it, and as Mr. and Mrs. Bob Simmons they're sworn to keep on meaning it until death doth them part!

As fantastic a stunt as ballooned on the front pages last Winter was built around the "love angle" by Tom Fizzdale, Chicago publicity ace and the same man who jarred the nation with the Vandenberg-Roosevelt debate. This was the startling "chain and radiator" gag, and if you don't remember it, you weren't reading the newspapers during February in this year 1937.

If you do remember it, you may recall that the stories about it that flooded the land were all date-lined "Excelsior Springs, Mo." Therein lies the tale.

Excelsior Springs has long been locally famous for its curative waters. That was just the trouble—it was only locally famous. That's why Fizzdale was called in—to spread the name Excelsior Springs over the land. And that's just what he did!

IF ALL the world loves a lover, Fizzdale reasoned, then the world must have twice as much love for a lover in trouble—a lover whose sweetheart's heart belongs to another! Fizzdale decided his problem was to find a young man who, though jilted, refused to be daunted; a lover who persisted in loving, no matter what the odds. For such a touching little drama, there



They had to shoot Max Baer to get him on page one—but Maxie didn't care! In fact, Maxie didn't even feel the "bullet" striking him!

was no wealth of ready-made characters in Excelsior Springs, so Fizzdale acted as his own casting-director.

He wanted a young man who would submit to being chained to a radiator in the home of his lady-love. He finally found the man—name, Harold Hulén. Next role to be filled was that of the unwilling sweetheart. That didn't take long, either. Name, Florence Hurlbut. The cast assembled, Fizzdale had only to coach the actors in their lines, send them to their places, and ring up the curtain—by tipping the newspapers to "the first sit-down strike for love."

You know the rest. From Tuesday noon until Sunday, Hulén obligingly stuck by his radiator, posing in the

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chains he said would bind him forever to the plumbing unless Miss Hurlbut relented, bade him be her very own. For a few days, until the public tired, it was great stuff, the name of Excelsior Springs went humming o'er the land—and Miss Hurlbut appeared on the air as guest star with Phil Baker.

WHEN press-agents get together and tall talk goes around the table, sooner or later the name of Harry Reichenbach comes up. Reichenbach, now dead, was the Old Master of the profession. He wouldn't work for less than a thousand dollars a week, and he made fortunes for his employers.

Millions of Americans who think Rembrandt is a town in Michigan can identify the painting "September Morn"—and Reichenbach is the reason. "September Morn," before Reichenbach went to work on it, was just another calendar throw-away. He made it so famous that seven million copies were sold at one dollar each!

His method was simplicity itself. Reichenbach knew that people want nothing so much as that which is forbidden them. He worked on this premise. First of all he had a large display of the painting placed in a prominent store-window. Next he hired a group of small boys to stand gaping in front of the display. Then he phoned Anthony Comstock, head of the Anti-Vice Society.

"There's an obscene picture in So-and-So's window," he screamed. "It's positively outrageous. It's undermining our youngsters and you should have it removed immediately! It's a disgrace to the City of New York!"

Comstock, ever eager to bay down the trail of obscenity and vice, was soon on the scene. Horrified, he saw the small boys clustered around the window, whispering and giggling. Storming into the shop, he ordered the proprietor to remove the picture, as Reichenbach had anticipated. The shop-keeper refused—as Reichenbach had ordered. The Anti-Vice Society took the case to court—and September Morn was famous!

Reichenbach did the same thing with Elinor Glyn's famous book, "Three Weeks." It was an ordinary love-story, but after Reichenbach arranged to have it barred from the U. S. mails, sales skyrocketed out of sight.

It was merely another example of the same technique that had boosted "September Morn" into the money.

"Tell 'em they can't have it—and then stand by for the mob scene" is a tried-and-true principle of the press-agent! "Press-agent," by the way, is a term that finds little favor in the profession. "Publicity man" or "publicity director" is a little better, with "public relations counsel" given top ranking. The late Ivy Lee, one of the all-time greats, is generally credited with being the first "public relations counsel." It was Lee who persuaded American industrialists that publicity and profits go hand in hand—and he proved it!

The press-agent and the newspaper city editor are popularly supposed to be forever at swords' points, but as a matter of fact, they are vitally important to each other. The press-agent gets valuable space from the newspapers, but he gives valuable service in return. No newspaper in the world could afford to maintain a staff of reporters large enough thoroughly to cover even the United States alone. The press-agent is an important source of news. But his news must be carefully chosen, and that's where the rub comes in.

Many and circuitous are the devices used by press-agents to sneak past the city editor. But some times it works the other way! One NBC announcer is still popular today only because his press-agent thinks fast.

THIS announcer was unjustly accused of an unpleasant offense, and threats of publicity were made. The announcer knew his reputation would be ruined if the papers touched the story.

"If it's the last thing you ever do," he told his agent, "keep that story out of the papers!"

But how? Denials would only make matters worse. The press-agent was still seeking a solution when a couple of reporters walked into his office.

"Well, whrt about it?" they asked. "What do you know about this little matter?"

The ghost of Harry Reichenbach must have been at the agent's elbow. It was sheer inspiration.

"I was just getting out a release on it," he told the reporters. "If you boys will give me a good break on the story, I'll let you in on something. Blank (the announcer) has a book coming out next week, and I want plenty of space for him."

The reporters looked at him in disgust and started for the door. Not a paper in town touched the story!



Biggest "stunt" of the 1936 presidential campaign was Sen. Arthur Vandenberg's "debate with a record." You thought it real!





# BETTE DAVIS ON RADIO THEATER

## Danes To Celebrate King Christian's Anniversary

King Christian X will greet all his subjects and the descendants of Danes and Icelanders everywhere in one of the three programs commemorating the 25th anniversary of his succession, to be heard Saturday, May 15, over the NBC-Blue network.

The two programs from Copenhagen will reflect the festive gaiety of the celebrations in honor of "the greatest king of the smallest kingdom," the six-foot-six ruler of the two independent kingdoms of Denmark and Iceland, and the tiny, wind-swept Faroe Islands. Participating in them, besides the King, will be Premiers Th. A. M. Stauning and Hermann Jonasson and the students of the University of Copenhagen.

In the first program the two premiers will deliver the felicitations of their peoples to King Christian X, after which he will respond to the messages of fealty and wishes for a long reign. A five-minute resume of the speeches, in English, then will be given from Copenhagen.

This broadcast will be followed by one from the United States in which Otto Wadsted, Danish minister to the United States, will speak, and Lauritz Melchior, great Wagnerian tenor of the Metropolitan Opera, will sing. Representative Charles Binderup of Nebraska and Vilhjalmur Stefansson, famous Arctic explorer and president of the Explorers Club, also will speak. This program will be relayed to Denmark by RCA Communications.

In the final program a brief address by the King will be heard and a word-picture of the university students in torchlight parade to the Royal Castle will be given by an NBC reporter.

Saturday, May 15—NBC  
8:40 a.m. PST (9:40 MST)

## Charles Winninger Signed for 'Hotel'

Charles Winninger, famed character actor, will make one of his rare Hollywood Hotel appearances on Friday, May 14, when he plays the principal role in preview scenes from the picture of J. P. McEvoy's play, "The Go-Getter," over the nation-wide WABC-Columbia network.

Anita Louise and George Brent will be in the brilliant supporting cast picked for the play, first produced at the Maxine Elliott Theater, New York, in 1926 with J. C. Nugent in the title role.

Musical portions of the program will feature the second appearance of the noted baritone singing star, Jerry Cooper, with Frances Langford, Anne Jamison, Igor Gorin and Raymond Paige and his music.

Friday, May 14—CBS  
5 p.m. PST (6 MST)

## GUESTS, SPECIAL EVENTS & PREMIERES

THURSDAY, May 13

Information Man at New York's Grand Central Station is to be interviewed by Bill Wright. 11 a.m. PST (12 noon MST), CBS.  
Herbert Hoover. 5:30 p.m. PST (6:30 MST), MBS. Addresses the Annual Convention of Boys' Clubs of America.  
Joneses vs. Smiths. 5:30 p.m. PST (6:30 MST), NBC. Spelling Bee.  
Elissa Landi, Lionel Stander and Josephine Tuminia. 6 p.m. PST (7 MST), NBC. Bing Crosby's guests.  
Lou Holtz and Nadine Connor are Lanny Ross' Show Boat guests. 7:15 p.m. PST (8:15 MST), NBC.  
Swor and Lubin. 7:15 p.m. PST (8:15 MST), NBC. Guests, Cycling the Kilocycles.

FRIDAY, May 14

150th Anniversary of the signing of the Constitution. Pealing of Liberty Bell to be heard. 10:30 a.m. PST (11:30 MST), NBC.  
Leon Blum from Paris. 2:45 p.m. PST (3:45 MST), NBC. Guest of Lowell Thomas.  
Rep. Hamilton Fish, of N. Y., talks on "The Twelve Billion Dollar Gold Fiasco." 3:30 p.m. PST (4:30 MST), NBC.  
Charles Winninger, Anita Louise and George Brent in "The Go-Getter." 5 p.m. PST (6 MST), CBS. Hollywood Hotel guests.  
National Symphony, Hans Kinsler, director. 6 p.m. PST (7 MST), CBS. Guests, American Banks series.  
Pre-Preakness program. 6:30 p.m. PST (7:30 MST), NBC. Address and interviews.  
Cornell University. 6:30 p.m. PST (7:30 MST), NBC. Guest, Varsity Show.  
John L. Lewis, head of the C.I.O., discusses "The Labor Situation." 6:45 p.m. PST (7:45 MST), CBS.

SATURDAY, May 15

"The Little Black Pot." 6:30 a.m. PST (7:30 MST), CBS. Let's Pretend dramatization.  
Premiers Th. A. M. Stauning and Herman Jonasson from Copenhagen. 8:40 a.m. PST (9:40 MST), NBC. Salute 25th Anniversary of King Christian X.  
Franklin and Marshall Glee Club. 9 a.m. PST (10 MST), CBS.  
Otto Wadsted, Danish Minister to U. S. Representative Charles Binderup, Vilhjalmur Stefansson and Lauritz Melchior. 11:30 a.m. PST (12:30 p.m. MST), NBC. Salute 25th Anniversary of King Christian X from America.  
Montclair a Cappella Choir. 12 noon PST (1 p.m. MST), CBS.  
King Christian X, address. 12:45 p.m. PST (1:45 MST), NBC.  
Opening of the new U. S. Mint in San Francisco. 2 p.m. PST (3 MST), NBC.  
The Preakness, described by Clem McCarthy. 2:15 p.m. PST (3:15 MST), NBC.  
Manny Klein and Sue Mitchell. 3 p.m. PST (4 MST), CBS. Guests, Saturday Night Swing Club.  
"Of Great Riches." 4 p.m. PST (5 MST), NBC. Dramatization by Raymond Seudder.  
New York University Glee Club. 6:45 p.m. PST (7:45 MST), CBS. Guest, Universal Rhythm.

SUNDAY, May 16

George Cardinal Mundelein. 9 a.m. PST (10 MST), CBS. Church of the Air.  
Lindbergh Trans-Atlantic Flight Memorial program with talks by those who assisted Lone Eagle and relay from LeBourget Field, Paris, on Magic Key program. 10 a.m. PST (11 MST), NBC.  
Marion Claire. 2:30 p.m. PST (3:30 MST), CBS. Rubintoff's guest.  
Eclipse Expedition prepares to land. 3:45 p.m. PST (4:45 MST), NBC.  
Rose Bampton and Jan Pearce, General Motors guests. 4 p.m. PST (5 MST), NBC.  
Songwriters Rodgers and Hart guest for Chase & Sanborn hour. Dorothy Lamour, vocalist, added to permanent cast. 4 p.m. PST (5 MST), NBC.  
Gladys Swarthout. 5 p.m. PST (6 MST), CBS. Guest, Ford Sunday Evening Hour.

John D. M. Hamilton. 7 p.m. PST (8 MST), CBS.

MONDAY, May 17

Mrs. Parlan Semple, Jr., interviewed by Gretta Palmer. 11 a.m. PST (12 noon MST), CBS. Guests, Magazine of the Air.  
Tic Toc Revue. 3 p.m. PST (4 MST), NBC. Premiere of new series.  
Bette Davis in "Another Language." 5 p.m. PST (6 MST), CBS. Radio Theater dramatization.  
Elder Michaux' Congregation. 6 p.m. PST (7 MST), MBS.  
"Right of Racial Equality." 6:30 p.m. PST (7:30 MST), CBS. Let Freedom Ring dramatization.

TUESDAY, May 18

Madeleine D'Avanzo, Hubert Hendrie. 11:30 a.m. PST (12:30 p.m. MST), CBS. Story of the Song guests.  
Margaret Daum with Howard Barlow's concert orchestra. 12:30 p.m. PST (1:30 MST), CBS.  
James Melton. 1 p.m. PST (2 MST), NBC. Interviewed by Nellie Revell.  
"The Superior Child," Dr. John E. Bentley. 1:15 p.m. PST (2:15 MST), CBS. Science Service series.  
"Paul Revere," by Steven Vincent Benet. 3 p.m. PST (4 MST), CBS. Columbia Workshop dramatization.  
The Outcasts of Poker Flat. 4 p.m. PST (5 MST), NBC.  
Yale University Music School. 5 p.m. PST (6 MST), MBS.  
Lou Holtz. 5 p.m. PST (6 MST), NBC. Ben Bernie's guest.  
Recreation Round-Up. 6 p.m. PST (7 MST), NBC.  
The Hobby Lobby. 6:30 p.m. PST (7:30 MST), MBS. Premiere of new series.

WEDNESDAY, May 19

Gillette Burgess. 11 a.m. PST (12 noon MST), CBS. Guest, Magazine of the Air.  
Bruna Castagna, Metropolitan Opera star, is Hit Parade guest. 6 p.m. PST (7 MST), NBC.  
"Mad World." 8:30 p.m. PST (9:30 MST), NBC. Lights Out drama.

THURSDAY, May 20

Tenth Anniversary of Lindbergh's Flight. 10 a.m. PST (11 MST), NBC.  
Norsemen Quartet and Morton Bowe. 7:15 p.m. PST (8:15 MST), NBC. Cycling the Kilocycles guests.

FRIDAY, May 21

Walter B. Pitkin. 11 a.m. PST (12 noon MST), CBS. Guest, Magazine of the Air.  
Northern Baptist Convention. 1:15 p.m. PST (2:15 MST), CBS.  
Claudette Colbert and Melvyn Douglass in "I Met Him in Paris." 5 p.m. PST (6 MST), CBS. Hollywood Hotel guests.  
Rochester Symphony Orchestra, Jose Iturbi, director. 6 p.m. PST (7 MST), CBS. Guests, American Banks series.  
Jimmy Fidler's Hollywood Gossip. 6:30 p.m. PST (7:30 MST), NBC. New spot.  
William Green. 6:45 p.m. PST (7:45 MST), CBS. Speaks on labor situation.  
Vic and Sade. 6:45 p.m. PST (7:45 MST), NBC. New spot.

SATURDAY, May 22

"Cinderella." 6:30 a.m. PST (7:30 MST), CBS. Let's Pretend dramatization.  
"The Shipping Industry." 11:30 a.m. PST (12:30 p.m. MST), CBS. Department of Commerce series.  
Liederkrantz Society of New York City. 12 noon PST (1 p.m. MST), CBS.  
Eclipse Expedition from South Seas. 3:45 p.m. PST (4:45 MST), NBC.  
Secretary of State Cordell Hull. 4:45 p.m. PST (5:45 MST), NBC. Talk, "The Next Step for Trade and Peace."  
National Maritime Day Banquet. 6 p.m. PST (7 MST), NBC.  
Leslie Howard. 6 p.m. PST (7 MST), CBS. Hit Parade guest.

## Star Will Play In 'Another Language'

Bette Davis, whose startling beauty and great dramatic talents have sent her soaring into the highest ranks of film and radio stars, will make another appearance on the Radio Theater Monday, May 17, this time in the leading role of the stage success, "Another Language."

Miss Davis' appearances on the air in the past—her last was the recent "Marked Woman"—have added tremendously to her already imposing stature as an actress. Her film success has been achieved in spite of her refusal to heed one of Hollywood's long-established maxims: Don't play unsympathetic roles. She first received outstanding plaudits for her part in "Of Human Bondage," an entirely unsympathetic role.

"Another Language," written by Rose Franken, depicts modern American family life. The Hallam family's trials and tribulations are revealed as the daughter-in-law makes an effort to escape the uniformity and boredom of the family life. In so doing she attempts to take her husband with her and meets with the objections of the entire family, headed by Mrs. Hallam.

Cecil B. DeMille will direct the program, of course, and guest stars, not yet signed at this writing, will appear.

Monday, May 17—CBS  
5 p.m. PST (6 MST)

## Urges Old Painters As Color Models

A boon to brides who can't decide how to decorate their new homes will be offered by Betty Moore, decoration authority, in her broadcast over the NBC-Red network Thursday, May 13.

Miss Moore has a unique plan: she proposes to shift the responsibility from the bride to one of the famed old masters—Rembrandt, Rubens, or Gainsborough, for instance.

"Select a famous painting," Miss Moore suggests. "Use it as a color chart for your living-room, bedroom, or dining-room. Match every color you use in the room, either for walls, woodwork or furnishings, to a color in the picture. It's a bride-proof plan."

Miss Moore will give a list of paintings suitable for this use, and translate them into modern color schemes.

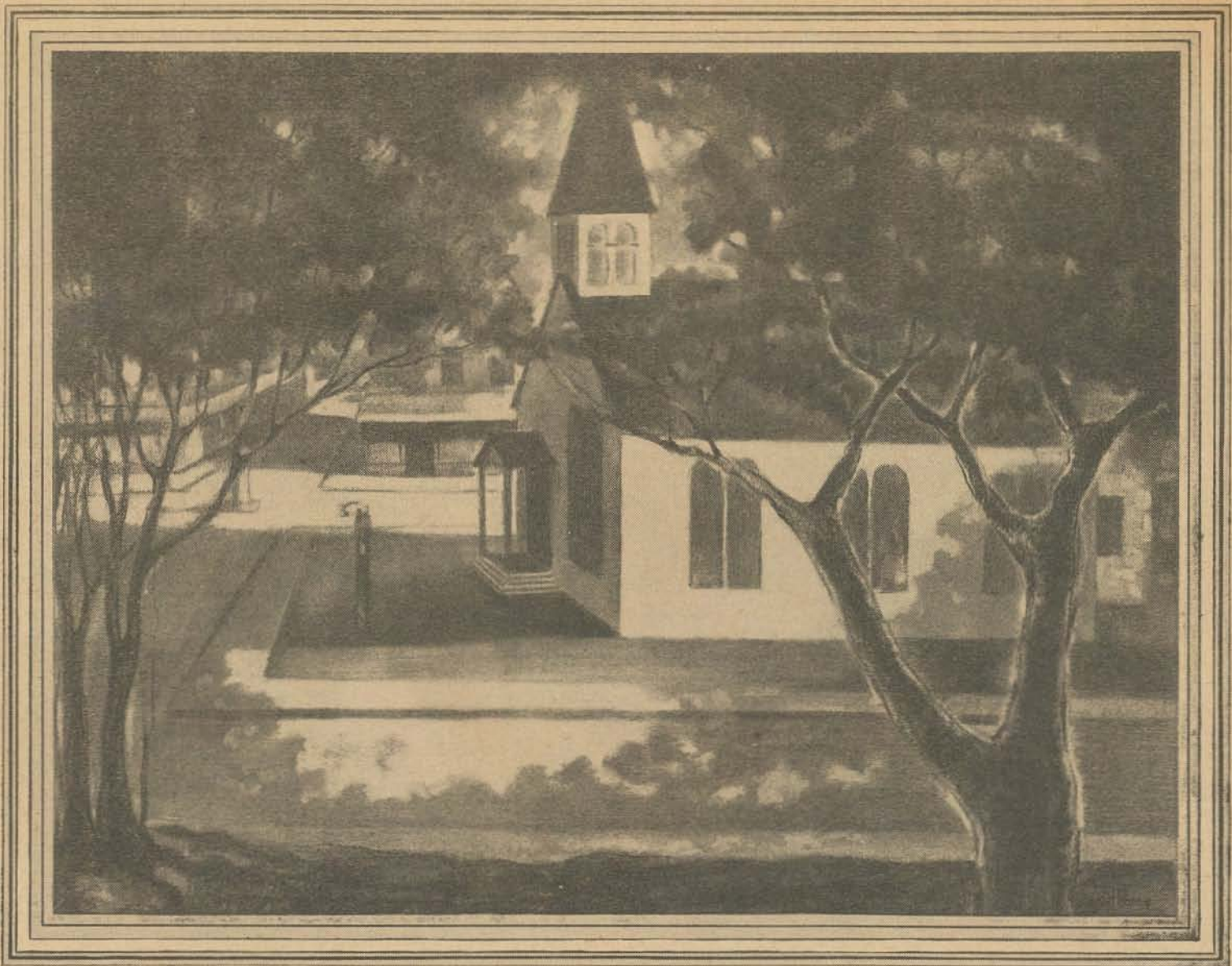
Thursday, May 13—NBC  
7:30 a.m. PST (8:30 MST)

## Arctic Explorer Talks

Brigadier General D. L. Brainard, sole survivor of the Greeley Expedition to the Arctic, will speak over the NBC-Blue network on Thursday, May 13, recalling vivid experiences of the expedition.

Thursday, May 13—NBC  
10:15 a.m. PST (11:15 MST)





## SMALL-TOWNERS IN BIG TOWNS

IF "HOME" TO YOU IS MERELY A WIDE  
SPOT IN THE ROAD—DON'T BE ASHAMED,  
FOR YOU'RE IN THE BEST OF COMPANY!

BY KATHERINE ALBERT



famous are small-town-ers. You've read their stories, you know where they come from and where they are going. With few exceptions they're from the sticks.

And this capture of the city by villagers is still going on. The newcomers, graduates of the year 1936, continue to prove that there is something in little towns that gives the lads who originate there something extra special in the way of backbone, nerve, resourcefulness or cleverness.

Now, I've been trying to analyze what it is that little towns have which makes success happen. Oh, you small-towners may complain. You may say, "everyone here is so narrow. Nobody understands what I'm trying to do." You may yearn for the "advantages of the city." All right, but that little place is going to give you the—well, there's no other word for it—the guts to fight, the stamina to see your career through. Somehow, I think, the bravery of the

small town sort of gets in your bones. Those little places set out on the arid dust fields of Kansas, in the low swamps of Mississippi, on the great plains of Montana—the towns themselves are fighting valiantly for survival against the power and wealth and industrialism of the great cities. Like a sound-vibration on your radio, I think the village citizens pick up this courage, realize that they must fight, too, that both town and themselves may survive.

EVERY little town has its lessons to teach. Listen to some of the lessons learned by the new crop of successful radio entertainers.

The first who comes to mind is Willie Morris, who was born in the doggondest-sounding place on the map. It's called Mexico, Missouri, if you can think of anything more incongruous. It was, Willie explains with pride, "on the route to Mexico," which is how it got its name. How Missouri happened to be a port-of-call for Mexico, I was too weak to ask. Besides, Willie was telling me—with even more pride in her voice—that John B. Morris who founded the city was her great-grandfather.

Willie was determined to be a famous concert pianist. At Hardin College she studied with Professor Guerne, a charming little piano teacher who believed in her ability and taught her, besides five-finger exercises, how to appreciate good music.

(Continued on Page 18)

IF YOU come from a little town, don't ever, ever again be ashamed of that fact. Don't, for instance, tell people you were born "near Chicago." No, sir, step right up and name the town and be proud of it.

For it takes the small-town boys and girls to show the city folk the meaning of success. If you hail from a "wide place in the road," throw out your chest, pat yourself on the back. You're in good company.

Small-town born myself, I'm thrilled to walk, geographically at least, with the great. With very few exceptions, heroes and geniuses grew to be big frogs in mighty little puddles. Now where, for instance, do you think Thomas A. Edison was born? In a little place called Milan, Ohio, listed today with a population of 678. Incidentally, Edison had but three months' schooling. Well, he did all right for himself.

And perhaps you're foggy enough on your history to suppose that Napoleon boasted Paris or Marseilles as his birthplace. Not much! Mr. Bonaparte first saw the light of day in the little village of Ajaccio in Corsica.

And what about Shakespeare? From the great city of London? No, ma'am. Why, you would never have heard of the tiny village, Stratford-on-Avon, had the genius not been born there.

Oh, we can throw out our chests, we small-towners. Burst a couple of buttons off our vests, too.

Now think of radio for a minute. Why, eighty percent of the radio-



A Synopsis of  
The Metropolitan Opera

MIGNON

By Ambroise Thomas

May 15, 2 p.m. EDT (1 EST; 1 CDT;  
12 noon CST; 11 a.m. MST; 10 PST)

NBC-Red Network

The Cast:

Mignon	- - -	Jennie Tourel
Philine	- - -	Josephine Antoine
Friederich	- - -	Maria Matyas
Wilhelm	- - -	Armand Tokyatyan
Laertes	- - -	Desire Defrere
Lothario	- - -	Leon Rotherier
Giarno	- - -	Norman Gordon

Conductor: Wilfred Pelletier

Mignon is considered by many connoisseurs to be the master-work of its composer, Charles Louis Ambroise Thomas. The son of a musician, Thomas demonstrated his genius early in life. In addition to the possession of formidable talents as a composer, Thomas was an artist, poet and writer in general. His work is distinguished by an arresting versatility, extreme fluency and great brilliance. Sometimes called a masterpiece within a masterpiece is the overture to Mignon.

The opera opens in the courtyard of a German inn. Wandering about singing to the merry drinkers is an old man, singing strange songs and playing upon a harp. It is Lothario, an Italian nobleman who has lost his memory.

He has forgotten her, but Lothario is the father of Mignon, stolen from her home in childhood and now forced by the Gypsy Giarno to dance in the streets for a living.

The Gypsy band appears, and Mignon rebels when she is ordered to dance for a troupe of actors. Giarno threatens to beat her. Lothario intervenes, but is unable to help the girl. Suddenly, however, Wilhelm enters and forces the Gypsy, at pistol point, to release Mignon. For this gallantry, he is applauded by the actors, and one of them is sent by Filina with a request that he visit them. Filina, of a designing nature, manages to attract Wilhelm, much to the annoyance of the young nobleman, Friederich.

The student, however, is at the moment more interested in the young Gypsy girl and questions her. She can tell him nothing except that she was kidnapped by the Gypsies in a far-away land.

Deeply moved, Wilhelm "buys" the girl from her master. Filina is invited to go to the castle of Prince Tiefenbach. She invites Wilhelm to accompany her, and he in turn brings Mignon.

Act II opens in Filina's boudoir in the Tiefenbach Castle to find Filina sitting before her mirror, lost in pleasant meditation of her charms and their newest conquest—Wilhelm. Wilhelm and Mignon enter, and the girl, appearing to go to sleep, sees her benefactor paying court to Filina, to whom he passes on a bouquet of flowers presented to him by Mignon herself. Filina and Wilhelm leave, and Mignon, thinking to equal the actress' charm, dons one of her gowns. Wilhelm reappears, this time with Friederich, and Mignon is forced to hide. The two men quarrel over Filina, and would have fought but for Mignon's interference. At this critical juncture, Filina enters, upbraids Mignon for presuming to wear her dress. The girl flees in tears.

In despair, believing her love for Wilhelm is hopeless, Mignon attempts to drown herself. She is prevented by Lothario, who listens sympathetically to her hysterical wish that fire might descend from heaven and destroy the castle. The half-crazed man goes off muttering under his breath.

Meanwhile, the actors' performance having ended, they appear in the garden. Filina sings here the brilliant "Polonaise," an unusually difficult and showy coloratura air.

When Mignon comes on the scene, Filina, in a rage, orders her into the castle to find the bouquet Wilhelm gave to her. She has barely entered the castle when fire breaks out—Lothario has set the castle ablaze. Wilhelm dashes into the flames to rescue the girl, brings her out unconscious.

In Act III, we find that Lothario, as if by instinct, has brought Mignon to Italy, and Wilhelm, now realizing his love for the girl, has followed them. Mignon is recovering from a serious illness, and early in this act Lothario sings to her the beautiful and unusual lullaby, "Ninna nanna." Wilhelm tells Mignon of his love in the beautiful "Elle ne croyait pas" ("Pure as a Flower").

Mignon cannot believe in this love, fearing Filina, and insisting that only Lothario loves her. At this point, Lothario's memory is miraculously restored. He mentions his lost daughter by name and Mignon recognizes the name as her own. Shortly afterward, she accepts Wilhelm's love, and the opera ends on this happy note.

# Music...

## of the MASTERS



Fritz Reiner—He'll direct "Richard the First" in New York

"The superhuman grandeur and beauty of Wagner's scores," as Mr. Gilman points out, "are dependent for complete realization on performances by an orchestra of capital quality; and this, as regards such portions of the scores as lie outside the usual repertoire of concert numbers, seldom comes to pass."

Fortunately, this occasion is an exception.

Not only is the Hollywood Bowl planning to include Wagner excerpts in its Summer concerts, but the wires from the film center carry the news that Kirsten Flagstad has agreed to appear in "The Big Broadcast of 1938." You will see her as Bruennhilde and hear her give the cry of the Walkyries, "Ho-Yo-To-Ho." Later, she will appear as Elisabeth in "Tannhaeuser," singing the air, "Dich, teure Halle."

Two other productions on the Stadium agenda that will bring many music-lovers to their microphones are Strauss' "Salome" and the controversial "Lady Macbeth of Mtzensk" by Dmitri Shostakovich. Both will be directed by Alexander Smallens. The title role of the Strauss music-drama will be sung by Erica Darbo, the Scandinavian dramatic soprano. These two performances are scheduled for July 1 and August 5.

It was good to hear Lawrence Tibbett sing the other evening and assert once again his supremacy among the baritones of our day. He may force his top tones and commit other exaggerations, but there is a sincerity, a compelling magnetism that rings true in his voice. I'd like to have heard a whole evening of his singing . . . and many more substantial thoughts than those contained in the story of what happens along "De Glory Road."

Some sponsor would do himself proud to bring Mr. Tibbett to us weekly . . . and, also, to keep before a microphone that long-lost fisherman-baritone, John Charles Thomas, who remains the finest vocalist among living singers.

Vivian Della Chisea, a talented and rarely gifted young Italian artist, already well known to veteran listeners, makes her debut on the Magic Key hour this Sunday when it originates in Chicago. Miss Della Chiesa has a clear and beautiful soprano voice, perfectly produced. Her artistry reveals conscientious effort, a natural understanding of the music she sings, and an instinctive flair for doing the right thing at the right moment. She knows already the meaning of phrasing, of style . . . and she has something to say, though she does not always say it. With maturity, the proper atmosphere, and coaching under a great maestro, Miss Della Chiesa will surely become one of the great singers of our day.

BY  
CARLETON  
SMITH

Those of you who missed Grete Stueckgold on Bing Crosby's program the other week will be sorry to know that she did not sing because her husband, Gustav Schuetzendorf, had died in Berlin a few hours before. Madame Stueckgold will broadcast, however, at a later date, and she may even remain on the West Coast this Summer in order to take part in a motion picture.



Lawrence Tibbett—Some sponsor would do well to put him on the air

THE great wave of Wagnerian sound that engulfed the Metropolitan Opera House last Winter has now inundated the Lewisohn Stadium and swept over the horizon until it reached Hollywood. From both ends of the continent we are to hear Wagnerian Festivals this Summer.

For the first time in its twenty years' history, the Stadium concerts in New York will present the masterly dramas in sound of Richard the First. And they will be broadcast. That distinguished Wagnerian authority, Fritz Reiner (whom the Metropolitan would do well to gather into its fold), will direct. And we may expect to hear Mme. Florence Easton as Bruennhilde and Isolde; Goeta Ljungberg as Fricka; Paul Althouse as Loge, Siegmund, Siegfried, and Tristan; Dudley Marwick as Wotan in "Das Rheingold" and the Wanderer; Julius Heuhn as Wotan in "Die Walkure," Gunther and Kurvenal; Edwina Eustis as Erda, and Kathryn Meisle as Brangaene.

The dates, in case you care to check them off, are:  
Monday, July 12, "Das Rheingold."

Wednesday, July 14, "Die Walkure."  
Tuesday, July 20, "Siegfried."  
Thursday, July 22, "Die Gotterdammerung."  
Tuesday, July 27, "Tristan."

Mr. Reiner plans to play more of these scores than is usually heard on the concert platform. Since the transcendent glories of many of these pages are seldom disclosed, this may indeed be a rewarding experience for many a music-lover. The strings and wood and brass choirs of the Philharmonic - Symphony Orchestra are far superior to those of the Metropolitan Opera House ensemble. Like Mr. Lawrence Gilman, I too would "travel many miles just to hear the great orchestra reveal the heroic immensity of the music that prefaces Tristan's entrance into Isolde's tent—an orchestral invocation beside which . . . any singing actor might justifiably hesitate to set his own inevitably dwarfed and nugatory image."



**C**HICAGO.—Radio refuses to be monotonous. Several incidents and broadcasts during the past week have only gone to prove this contention. For example, two of those prune-fest, boresome time-killers who regularly break in between programs to tell you what time it is, thereby causing you to glance at your watch to see how much it has gained or lost, brightened two recent nights at my radio dial. One of them announced the time just three hours less than it was; the other, beginning to spell the trade-name, managed to misspell the word—and after all these years! . . . And then, of course, Mikey Mouse of Bloomington, Illinois, brought home the cheese to the Midwest by winning the international singing-rodent competition. That's something . . . Even the studio audience seems to have caught the spirit. To wit, the announcer at a Nickelodeon program, introducing the various players, presented William Waterman and the actor received a nice round of applause. Then the

clothes, and, in order that he might properly "go Hollywood," a blue beret, polo coat, and monogrammed white ascot.

Millions of you undoubtedly heard the confusion on the Jack Benny program several Sundays ago when improper switching at the network wire centers caused Helen Traubel to be sent to the stations ordinarily taking

**N**OT much in the way of hot news this week so I'll just give you an assortment of scrambled notes gathered from both coasts. The Sunday Evening Hour exits from the air after the broadcast of June 13, with a scheduled return for the Fall . . . Sonja Henie, the girl who floats on ice skates with the greatest of ease, will guestar on the new Don Ameche show Sunday night, May 23 . . . Les-

airing heard over the Mutual net . . . Last week I told you Fred Astaire may not return to the auto show in the Fall. Now they tell me Astaire isn't very much interested in radio at all and will not sign again for any show. When the Astaire show vacates the airwaves, Francia White plans a trip to Europe for a concert tour. Incidentally, the Joe Cook Chateau program, now heard on Saturday nights, moves into the Tuesday night spot left vacant by Astaire and his cronies . . . There aren't many air shows originating in Hollywood that broadcast without a studio audience, but Grace Moore is one star who wants to be alone. Thus, at her own request, it is said, the "no admittance" sign was put on her studio door . . . Grete Stueckgold was scheduled for an appearance on the Crosby show of April 29, but just before leaving for the studio, she received word that her husband had died in Berlin. She will appear on this show at a later date. Connie Boswell substituted on the show.

Ann Harding: She joined Husband Werner Janssen on new coffee show, May 9



Baseball's playboy—Dizzy Dean—deserted the good ol' diamond for a try at radio recently—was interviewed on an NBC show by genial Comedian Joe Cook



## PLUMS AND PRUNES

BY EVANS PLUMMER

mikeman concluded by saying, "Mr. Waterman also is the voice of the Scorpion on the 'Don Winslow of the Navy' serial," whereupon the audience suddenly went hysterical with hisses and boos . . . Well, about the only suggestion I have to offer to make the ether waves nuttier is that it might be a good idea if Thomas Thomas, latest singing discovery of the airwaves, would have a romance with Simone Simon.

Ruth (Girl Alone) Bailey was recently divorced—from her two pet dogs, Mary Queen of Scots and William the Conqueror. It happened when she leased a new apartment on Chi's near North Side . . . Florence George, NBC's pretty new songstress, is not married. That's her mother's engagement and wedding rings she wears.

Arthur Godfrey, of the Prof. Quiz show, suggests that the audience organize a guild to defend its rights. The only trouble with the Professor's suggestion is that RADIO GUIDE already has its own listeners' guild. Mr. Godfrey suggests a program for his guild which will be seconded by many. Among its objects are: (1) Log-rolling comedians will be forced actually to listen to one another's programs. (2) Radio sets will be equipped with studio audience eliminators. (3) Those maestros who insist upon cluttering up the late hours with blatant "swing" music will be required to swing for the rest of their lives—at the end of a rope. (4) The correct age of each gag must be announced before it is told on the air—because it is always proper to be kind to your elders.

Ventriloquist Edgar Bergen's Charlie McCarthy said that he was "simply exhausted" when he stopped in Chicago last week on his way to Hollywood. He was all prepared for the movie colony, too. He had fitted himself with an opera hat and full dress



Bert Lahr, mad comic of Broadway, likes his new role on "Manhattan Merry-Go-Round." His radio career began years ago—when he guested for Rudy Vallee



Bob Hope—he's "Rippling Rhythms" new master of ceremonies and comedian

the top comedy show. Such mishaps are infrequent and generally occur at the telephone company's main switchboard, which controls the routing of all NBC, CBS and MBS broadcasts. You might be interested to know that at these main switchboards, of which there are several located across the continent, the two NBC networks are called red and blue (as you might have guessed), the CBS is called the gold network, and MBS is the purple network. To keep the maze of wires in these switchboards connected properly, colored threads are woven into the insulation about them.

Barbara Parks, who recently left Joe Sanders to go on her own and now is warbling in the floor show at Chi's Chez Paree, last week signed a six-months' optional contract with Warner Brothers pictures . . . Virginia (Helen Trent) Clark, the newlywed, has decided to live in Glenview, the new smart subdivision of the Northwest side of Chicago. She has bought herself a small car to dash in and out of the city for her broadcasts . . . This week finds Little Jackie Heller working from the NBC Chicago studios for the first time since his return from London. He is finishing a week's appearance at the Oriental Theater.

lie Howard, Ann Sothern, Leo Carrillo and Gene Raymond will appear on the Hit Parade programs in the order named, starting with the broadcast of May 22 and continuing through June 12 . . . There is a possibility that Jane Froman and Don Ross (Mr. and Mrs. in private life) may take over the Jack Benny program for the Summer.

"Show Boat" will set sail for its new home port in Hollywood and is scheduled to dock on or about July 1 . . . Carmela Ponselle leaves the "Broadway Varieties" July 2 and will head immediately for the same town . . . The Hollywood parade of the stars continues with Bert Lahr preparing to go westward. He'll still be heard on the Manhattan Merry-Go-Round from the Coast. This will be the first time this program switches to another studio to pick up part of the program.

My Hollywood snooper tells me that Bing Crosby's new contract will run well into 1940, with 36 weekly broadcasts a year at the tidy sum of \$4,000 per airing with a graduated salary increase to \$7,500 . . . They tell me Norman Brokenshire, the man who came back, will be the head man of a new show to replace the current Ray Knight-Arnold Johnson Sunday p.m.

## INSIDE STUFF

BY MARTIN LEWIS

Bob Burns will be vacation-bound very soon, but the bazooka-tooter will not tell anyone where he's going. He wants to be alone, which undoubtedly accounts for his instructions to the phone company to change his number and not to list it . . . Barbara Luddy of the "First Nighter" is also taking a trip but it isn't a vacation. The show leaves California after the broadcast of the 28th and moves east. Barbara is busy these days making the rounds of the Hollywood style shoppes, buying a complete new wardrobe.

Frances Langford, who is doing quite well minus her appendix, is expected back on the airwaves any week . . . Songstress Benay Venuta spent a lot of time in rehearsal for the show, "Orchids Preferred," only to have it closed by the censors. This happened outside of New York and it may open later in the Big City.

The absence of Father Barbour in "One Man's Family" is due to the sudden illness of J. Anthony Smythe, who plays the role. Mr. Smythe is expected to be confined in a hospital for several weeks but his condition is said not to be serious. The illness caused Carlton E. Morse, author, to work night and day to rewrite the programs before he departed on the China Clipper for the Orient. Morse had to rewrite several of the scripts.

Just before one of the Jack Benny shows in Hollywood recently, Jack was clowning in front of the audience. He spotted little Walda Winchell in the audience and cracked "hmm, so Walter's little girl, Walda, is here, gathering news for her famous father, no doubt." Little Walda was a bit startled, but Jack was more so when through the "mike" in the control room Walter Winchell's voice could be heard to ring out "No, she doesn't need to, Jack; I'm here myself!"





Above: It's the "1937 Radio Show"—Mutual's bid for big Sunday audiences! Arnold Johnson conducts, directs; Ray Knight gags with his Cuckoos; the Ambassadors Trio and Christina Lind sing! Right: Comic Ray Knight teases Stogie Sallie Belle Cox



Upper right: Christina Lind and the Ambassadors Trio: Mart Spersel, Jack Smith and Ray Hall. The little songstress was on Arnold Johnson's amateur show; became a permanent soloist when he dropped amateurs. Real name: Jean Peterson. Right: Arnold Johnson: He conducts the orchestra, is producer of rest of show!



Right, below: Johnson's premiere as a conductor was in a Chinese restaurant in Chicago—when he was 14! Since then he has grown musically to leadership on the air! He's been married 17 years—loves it! Lower right: Joe Bolton, free-lance announcer, opens the show as Johnson waits his cue!



HAROLD STEIN Photos

# Radio Show 1937 Model

SONGS, MUSIC, LAUGHTER — THEY SET TODAY'S PACE — ON THE AIR!

Left (above) and left: Ray Knight—hefound inspiration for his Cuckoos by eavesdropping in the subway—still gets gag ideas there! His theme song was written by home-town talent—a druggist in Salem, Mass.! Ray also writes "News of Youth" show, aired over CBS





## FOUR WOMEN WHO GOT WHAT THEY WANTED

(Continued from Page 7)

stead, she helped plan a new home, thought what Phil would like best for dinner. Once she had loved the excitement of the theater, the thought of a little star over her dressing-room door. As her girl grew to the toddling age and a baby boy came, these old ambitions seemed strange to her—and a bit unreal.

But once in a while, she still sang and danced for friends or at parties. She seemed to Phil so gifted, so exquisite that he was fearful. Some day she was bound to go back to the stage, he thought.

"Come on the air in my act," he began to urge her. "After all, you're a modern woman and the kids are well taken care of!" And that's how it happened you heard Peggy on Phil's broadcast last year.

"Still, it's lucky I did it," she admits, "because now both Phil and I are convinced how little such things mean to me."

Peggy's children are not only precious to her but "such fun." What song-and-dance routine could compare with helping them grow up to become well-rounded, happy people?

"I think the most frequent mistake of my kind of woman," ended Peggy, "is to become too absorbed in her children. Phil and I go off on little trips without the babies sometimes. Parents need vacations from their children, now and then, to remain true lovers."

Tall, golden-haired Helen Jepson, who is at once so poised and so primitive, is one of the few celebrated women who has a child and an adoring husband, and who has never been divorced.

"The first rule," she says, "is to pick out a he-man for a husband. And one who will use his strength to fight for you, not against you. If you're to be serene enough for really happy motherhood, eager enough for really romantic wifehood, vital enough for really distinguished work, there's simply not enough left over for good fights with your husband!"

Helen married George Possell when she was still studying at Curtis Institute. Before she met her husband, she wasn't sure she was going to amount to a lot as a singer. She only knew she must give her utmost to the attempt. Even before they married, George Possell built up her self-confidence.

They both feel that the hours he spent coaching her during the first days of their marriage are some of the happiest they ever have experienced.

When Helen was graduated from Curtis, an impresario, whose name spells glamor and power to ambitious young singers the world over, asked Helen to let him hear her sing.

"It's a great opportunity, Helen!" George said.

Helen threw back her golden locks with a little gesture of abandon. "If I go to see him and he likes my voice, it means giving myself up to working and studying from now on," she said. "It means letting others care for my baby. Let's put off my career for this one glorious year, and drink our life together to the full!"

This little episode gives you the key-note to Helen Jepson's attitude toward her marriage. She did—she almost always does—what her husband would dream of seeing her do, but wouldn't demand of her.

"I don't like to set up as a sage," laughs Helen, "but since you ask me, I think many talented women often fail as wives because they lack balance. You must never frustrate the woman for the worker. And you mustn't frustrate your husband either. If he's a real man he wants to protect you, sometimes even boss you. It's fun to let him! A famous woman, most of all, must give her husband's masculine ego its due!"

## "MORE BLESSED"

BY CARL HENRY

IT'S AN old adage, and much over-worked, but Aunt Sally Dee, of Omaha's Station WOW, couldn't possibly find a better theme motto for her "Sunshine Chain" program than "Tis more blessed to give than to receive." Yes, it's an old adage—but for all its age, in the hands of "Aunt Sally" it brings happiness today to thousands whom this bright-voiced lady has reached through her unusual program.

Her system in this widely heard program is to bring happiness to the less fortunate. Hers is no charity appeal—the "givers" on the Chain say they get their full share of payment for their efforts—in well-earned pleasure for themselves.

But what sort of person is this Aunt Sally? And what is her story?

Not so long ago that time has dulled the memory, Sally Dee faced the same sort of empty life that so many of her present listeners do. She suffered a complete financial loss. And her spirit was broken. She was without hope for the future or pleasure in the present.

But then, somehow, a light shone through the clouds—and radio was responsible. Radio's entertainment, its courageous spirit, the willingness of radio people to help others, were somehow transplanted into her own heart. And then Sally Dee decided to become a force in other people's lives, as radio had been in hers.

She started simply, trying only to bring a little laughter into the lives of those around her. For a year and a half, "Katie Culpepper's Bridge Club" came from the pen of Sally Dee, to be broadcast over Station WQAM, in Miami, Florida. Then, going a little deeper into her problem of helping others, she wrote "Passing By" for the same station. This program of simple philosophy was also broadcast for a year and a half.

THEN Sally Dee was ready for her great task. She went to WOW and began her "Sunshine Chain," for which she is now famous. The program was an almost instant success. She quickly found an audience—shut-ins and unfortunates of all kinds, on the one hand, and those who wanted to help or bring cheer to them, on the other.

Aunt Sally makes these listeners participate in her program. And approximately five thousand enthusiastic helpers have taken part in it during the past year. They live in an area from the middle-western states to New York and Florida—but they all share the same fine willingness to help.

This is how the program works: A little girl, lying ill in a hospital bed and unable to lead a normal life, suddenly finds herself a member of the Chain. Her name has been given Sally by some other listener. She finds books to read in her mail, and a bedside radio to cheer her long hours. She finds companionship in people she has never seen.

And suddenly as the flash of an errant streak of sunlight on a rainy day, this little girl's whole life is changed. From being merely a sick little girl, a tired, wondering child who cannot quite understand why this should happen to her, why the sudden tragedy of illness should strike her down, she becomes, quite suddenly, Miss Somebody. To her come gifts, little, inexpensive things perhaps, but still gifts—than which nothing is dearer to a child's heart! Materially, she is rich; she has things she had perhaps not dared to dream of possessing. But that's not the most important part of the transformation at all.

Most vital thing of all is that the little girl begins to realize that she is not, after all, entirely alone. She begins to realize that her sickness has not isolated her from the world of reality,

and that there are people, well and healthy people, to whom she is actually of some importance! Any doctor will tell you that's the best medicine in the world!

But this is not her whole part in the Chain. It would not be the unique program it is if this were all there is to it. The little girl writes to other unfortunates, tells them her troubles, and sympathizes with theirs. She passes her gifts along, sometimes. She learns something about how others must suffer, too—a lesson many never learn!

If you listen to the program you may hear of a little boy who was burned so severely that he has been in bed for three years. You may hear that he does not need your help for medical care or food, but that he does need letters to brighten his outlook. She'll tell you he's Link 112 in the Chain, and that



Station WOW's "Aunt Sally" Dee, of the "Sunshine Chain" program

if you care to bring him some happiness, you can address your letters to her. The system is perfect. No one is offended. No one is a charity case.

Aunt Sally herself naturally derives great pleasure from her work with the unfortunates she makes it her business to know. It is not only more blessed to give than to receive, it's twice as much fun! Aunt Sally knows that—who could know it better?

THOSE whom she helps are called upon to do as much as possible for themselves. For example, she found Mr. and Mrs. Merwille Ewing and their three children living in a dismal basement, hopelessly, unhappily. Mr. Ewing was neither lazy nor unskilled. But he was "down on his luck." With the money provided her, Aunt Sally rented for them a small house on the outskirts of Omaha. It had but two rooms, and a stove for heat. But it was light, airy, and clean: a fit home for Maxine, five, Edward, four, and Ira, just a year old. The rent was paid for a month; food was placed on the shelves; a bed was procured—and most important, a job was found for Mr. Ewing.

Thus the Sunshine Chain forged another link, a link that brought the Ewings out of their dank basement, put them on the road toward self-respect and accomplishment. It added five new and valuable citizens to the worth of the community.

That is Aunt Sally's life; her program—her accomplishment! She set out to bring happiness to others, and she's done it! More power to her!

## STAR OF STARS STANDINGS

### STAR OF STARS

- |                     |                 |
|---------------------|-----------------|
| 1. Jack Benny       | 6. Eddie Cantor |
| 2. Nelson Eddy      | 7. Lulu Belle   |
| 3. Lanny Ross       | 8. Rudy Vallee  |
| 4. Frances Langford | 9. Fred Allen   |
| 5. Bing Crosby      | 10. Joan Blaine |

### MUSICAL PROGRAMS

- |                        |                        |
|------------------------|------------------------|
| 1. Show Boat           | 6. Vallee's Varieties  |
| 2. Eddy's Open House   | 7. WLS Barn Dance      |
| 3. Crosby's Music Hall | 8. Wayne King Hour     |
| 4. Your Hit Parade     | 9. Breakfast Club      |
| 5. Hollywood Hotel     | 10. Sunday Evening Hr. |

### DRAMATIC PROGRAMS

- |                     |                        |
|---------------------|------------------------|
| 1. Radio Theater    | 6. Bachelor's Children |
| 2. One Man's Family | 7. Mary Marlin         |
| 3. First Nighter    | 8. Today's Children    |
| 4. Gang Busters     | 9. Follow the Moon     |
| 5. Bambi            | 10. Hollywood Hotel    |

### SPORT ANNOUNCERS

- |                   |                 |
|-------------------|-----------------|
| 1. Ted Husing     | 6. Pat Flanagan |
| 2. Graham McNamee | 7. Tom Manning  |
| 3. Bob Elson      | 8. Hal Totten   |
| 4. Clem McCarthy  | 9. Bob Newhall  |
| 5. Ed Thorgeron   | 10. Bill Slater |

### COMMENTATORS

- |                    |                        |
|--------------------|------------------------|
| 1. Boake Carter    | 6. Paul Sullivan       |
| 2. Lowell Thomas   | 7. Julian Bentley      |
| 3. Walter Winchell | 8. Gabriel Heatter     |
| 4. Jimmy Fidler    | 9. John B. Kennedy     |
| 5. Edwin C. Hill   | 10. Alexander Woolcott |

### ANNOUNCERS

- |                     |                   |
|---------------------|-------------------|
| 1. Don Wilson       | 6. Ken Niles      |
| 2. Tiny Ruffner     | 7. Harry Von Zell |
| 3. Ken Carpenter    | 8. Bob Brown      |
| 4. Jimmy Wallington | 9. Graham McNamee |
| 5. Milton Cross     | 10. Phil Stewart  |

### PROMISING NEW STARS

- |                  |                     |
|------------------|---------------------|
| 1. Deanna Durbin | 6. Edgar Bergen     |
| 2. Bobby Breen   | 7. Fred MacMurray   |
| 3. Martha Raye   | 8. Doris Kerr       |
| 4. Nadine Conner | 9. Helen Jepson     |
| 5. Kenny Baker   | 10. Lucille Manners |

### FEMALE POPULAR SINGING STARS

- |                       |                    |
|-----------------------|--------------------|
| 1. Frances Langford   | 6. Gale Page       |
| 2. Kate Smith         | 7. Martha Raye     |
| 3. Jessica Dragonette | 8. Annette Hanshaw |
| 4. Harriet Hilliard   | 9. Dolly Dawn      |
| 5. Deanna Durbin      | 10. Doris Kerr     |

### OPERATIC & CLASSICAL SINGERS

- |                       |                     |
|-----------------------|---------------------|
| 1. Nelson Eddy        | 6. Lily Pons        |
| 2. Lanny Ross         | 7. Gladys Swarthout |
| 3. Deanna Durbin      | 8. Lawrence Tibbett |
| 4. Grace Moore        | 9. Richard Crooks   |
| 5. Jessica Dragonette | 10. Nino Martini    |

### DANCE ORCHESTRAS

- |                 |                   |
|-----------------|-------------------|
| 1. Wayne King   | 6. Rudy Vallee    |
| 2. Guy Lombardo | 7. Richard Himber |
| 3. Shep Fields  | 8. Ben Bernie     |
| 4. Horace Heidt | 9. Benny Goodman  |
| 5. Al Goodman   | 10. Hal Kemp      |

### ACTORS

- |                  |                     |
|------------------|---------------------|
| 1. Don Ameche    | 6. Fred MacMurray   |
| 2. Nelson Eddy   | 7. Michael Raffetto |
| 3. Lanny Ross    | 8. Bing Crosby      |
| 4. Jack Benny    | 9. Clark Gable      |
| 5. Robert Taylor | 10. Dick Powell     |

### ACTRESSES

- |                       |                   |
|-----------------------|-------------------|
| 1. Helen Hayes        | 6. Barbara Luddy  |
| 2. Jeanette MacDonald | 7. Myrna Loy      |
| 3. Joan Blaine        | 8. Elsie Hitz     |
| 4. Rosaline Greene    | 9. Irene Rich     |
| 5. Anne Seymour       | 10. Joan Crawford |

### COMEDIANS OR COMEDY ACTS

- |                  |                   |
|------------------|-------------------|
| 1. Jack Benny    | 6. Fred Allen     |
| 2. Eddie Cantor  | 7. Bob Burns      |
| 3. Milton Berle  | 8. Burns & Allen  |
| 4. Lum and Abner | 9. Pick and Pat   |
| 5. Fibber McGee  | 10. Amos 'n' Andy |

### CHILDREN'S PROGRAMS

- |                               |                     |
|-------------------------------|---------------------|
| 1. Singing Lady               | 5. Popeye           |
| 2. Kaitenmeyer's Kindergarten | 6. Lone Ranger      |
| 3. Orphan Annie               | 7. Jack Armstrong   |
| 4. Coast to Coast on a Bus    | 8. Horn and Hardart |
|                               | 9. Let's Pretend    |
|                               | 10. Dick Tracy      |

### MALE POPULAR SINGERS

- |                 |                   |
|-----------------|-------------------|
| 1. Bing Crosby  | 6. Ray Heatherton |
| 2. Lanny Ross   | 7. Dick Powell    |
| 3. Kenny Baker  | 8. Buddy Clark    |
| 4. Nelson Eddy  | 9. Rudy Vallee    |
| 5. Frank Parker | 10. Tony Martin   |



(Continued from Page 13)

Everyone in the town believed in Willie, but—with the exception of her father and mother—the one who inspired her most was Fred Pilcher, her father's best friend, who owned the jewelry and phonograph store.

At Christmas time she helped Fred out, but mostly what she did was to play all those old disc records on the Edison. And between sales of stick-pins and signet rings Fred would come running back to her and say, "Listen to that voice, Willie—that's Anna Case. Isn't she great?" And when a piano piece would come on he would turn to her with, "Some day, Willie, some day I'll be hearing you on those records."

"It was that wonderful faith and assurance," Willie said just the other day, "that actually made it possible for me to do what little I've done. Why, everybody in Mexico was so sure that I was going to be a success that I—well, I just couldn't let them down."

"I knew everybody in town and everybody was expecting me to go out in the world and amount to something. And because they believed in me I believed in myself. When I did get out in the world I had an assurance that appalls me now but which helped me tremendously. It never occurred to me that I could fail—with Fred Pilcher and all of Mexico behind me. I didn't stop to think how prejudiced they were in my favor. No, sir. They thought I was good so I had to be good. That's what a small town does for you. It gives you confidence like nothing else in the world."

But Willie Morris was born on the right side of the tracks. Her father was president of the First National Bank and everybody loved Willie.

As a direct antithesis of her story, take that of Stuart Churchill, the charming tenor. He's grateful to a little town, too, but for a very different reason. It was through bitterness and despair that he has succeeded.

Stuart comes from Long Island, Kansas—a village of two hundred souls—set right down in the wheat-fields. Naming the town for an island was a sorry joke, what with the water supply running low every year.

STUART'S folks were pitifully poor, but as a kid he didn't bother about it. He knew, of course, that the people in the other part of town had bigger houses, and that they ate fried chicken every Sunday. But that was the way the things were and he accepted it. He did not taste bitterness until one day when a pal snubbed him because he lived west of the water-tank.

Stuart braved out his hurt before the other boys, but that night he walked alone and turned his eyes to the stars. Digging his toe into the dust he muttered: "Doggone him. Doggone him. I'll show him. I'll show 'em all. I'm as good as any of them."

He might have stayed in that town for the rest of his life and fought dust storms if it hadn't been for that. Out of his bitterness and hurt his ambition was born.

Last year he went back to the old home town as a distinguished radio star, was honor-guest at a large reception.

From the little town of Lakeland, Florida, Frances Langford learned a great lesson. Fired on her memory is this thought: *People accept you for what you are, not for past glories.*

Frances was the most popular girl in her class when she was in high school. Tiny, friendly, generous, she was asked everywhere and made every local occasion a success. Although she was too vitally interested in her musical career to have hundreds of dates, she still never lacked for an escort. And everybody thought she was swell. "Who'll do the solo this Sunday?" the minister would ask.

"Why, Frances, of course."

"Who'll we have for entertainment at the senior tea?" the chairman of

the social committee would say.

"Well, no one is better than Frances Langford," the principal would answer.

Then came the learning of her lesson. She had promised to sing the church solo. Although she was still weak from a tonsilectomy, she insisted upon keeping her promise and—fully confident—she rose for the morning anthem.

She opened her mouth to sing. And, to her utter horror, only a horrible squawk came out of her throat. Shaking, she tried again. Nothing happened. She had lost her voice completely. It was all she could do to reach home, where she threw herself on her bed and sobbed for hours. She knew, at that moment, that her singing career was over.

"People told me how sorry they were," she said, recounting the story, "but after a while I noticed that I was becoming a back number. They liked having me around well enough but they had forgotten that I ever had talent. I was tops when I was Frances Langford, the singer. Now I was just Frances Langford, and although I still held a place in the social sun it was getting dimmer by the minute."

THAT was when she realized that past glories don't count. It was then she determined to work harder than ever before to win back her lost laurels, to be tops and stay there. She did work, like the trouper she is. She is still working. Even though her place seems assured she still studies. She knows she can't sit back and rest on what she has done before. Today she realizes there is a lot more for her to learn and her small town taught her that. She might not have known it had she been city-born (since the smallness of the town concentrated the attitude) until it was too late.

I'm sure you can just hear Bob Burns draw out his lesson. "Jes' be yoreself." That's what a small town taught him. In fact, it changed the tide of his career and pointed the way to his success.

When he left Van Buren, Arkansas—population 5,000—he got a job in vaudeville, and with very lean success toured tank-towns as a blackface comedian.

During his slim years he happened to go back to Van Buren. His friends back home were—unlike himself—happy and successful. There was Slim Dobbs, who ran the store. Well sir, he'd chime in on all the local gossip with the lads gathered in that impenetrable semi-circle around the stove. There was Miss Sophie Meadows, the town's dressmaker, who had been making the same dress patterns for years without a single nod toward Paris or New York or Hollywood. Everybody was just being himself without any pretense.

Bob Burns sat down on a split-bottom chair and thought this over. "Why, it's plain as the nose on your face," he said to himself. "Jes' be natural."

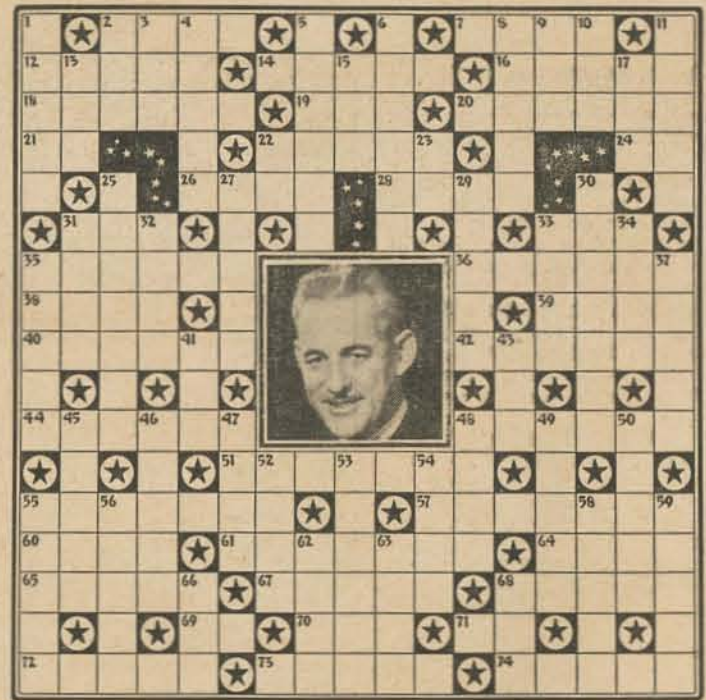
He dropped the blackface act—he had been imitating every blackface comedian he had ever seen—and emerged as plain Bob Burns of Van Buren, Arkansas, and—well, you know the success story from there on.

Speaking of general stores reminds me of Budd Hulick of Stoopnagle and Budd. He learned the lesson of perseverance from a little town.

Budd comes from Asbury Park in New Jersey, a typical small town in Winter, a resort in Summer. There he knew a man who had a little store that was always on the verge of bankruptcy. The man's name was James or Jones—Budd can't remember—but it isn't important.

Another guy would have given up, but this little fellow kept open by working after store hours and taking a job during the Winter. He would skimp and save, and for four years he would get enough money in the Winter to open the store in the Summer and lose it all.

One Winter he worked extra hard



HORIZONTAL

- 2. Incites
- 7. — Coleman, bandleader
- 12. More qualified
- 14. NBC musical director
- 16. Visionary
- 18. Professor Kaltenmeyer
- 19. Part of a circle
- 20. Joan —, "Mary Marlin"
- 21. Pronoun
- 22. Scoff
- 24. Point of the compass
- 26. Canal in New York
- 28. Seizes
- 31. College at Cedar Rapids, Iowa
- 33. A month (abbr.)
- 35. First name, star in the portrait
- 36. Masculine name
- 38. — Logan, blues singer
- 39. Famous opera
- 40. South African antelopes
- 42. Jack —, orchestra leader
- 44. Tramping over a course
- 48. Supplies food for
- 51. Tiny —, announcer
- 55. — Richard E. Byrd
- 57. — Paige, maestro
- 60. King of the jungle
- 61. Fixing
- 64. Plunder
- 65. Comprehensive
- 67. Clear up, explain
- 68. Billiard shot
- 69. Chinese measure

- 70. Virginia —, soprano
- 71. Famous flying combination
- 72. People in want
- 73. Roscoe —, movie star
- 74. Melodies

VERTICAL

- 1. Jack —, comedian
- 2. Shade tree
- 3. Jewel
- 4. — Moore, soprano
- 5. Howard —, announcer
- 6. Pronounce
- 8. Billy —, maestro
- 9. Cantor's celebrated wife
- 10. In Hawaii, a wreath
- 11. Fred Waring's theme song
- 13. Flying mammal
- 15. Part of "to be"
- 17. — Leaf, organist

Solution to puzzle given last week



and hired two soda-jerkers who were past masters at their art. Why, they could toss ice cream as if they were jugglers and pour malted milks from a height of six feet without spilling a drop. Since they demanded higher wages, the store owner had to work after hours to meet their salary checks.

But the two boys attracted a lot of attention and presently it became the fad among the "Summer people" to go to this store for sodas.

WHEN the man sold out to move to another town and open a bigger, better place, Budd was on hand to say good-by. Jones, or James—whatever his name—all smiling and happy—put his hand on Budd's head and said: "Don't let anybody tell you it's just luck that gets you to the top."

I could go on and on, for the small-towners in radio are legion. Glen Gray boasts of Metamora, Illinois—707 by actual count. Then there's Bob Trout of Wakefield, North Carolina, the county seat of Wake County with 152 inhabitants. Dick Powell comes from Mt. View, Arkansas, with a population of 458, and the Lane Sisters are from Indianola, Iowa—oh, a big place of 3,488. They sang at Christian Endeavor when they lived there.

And all of them agree that small

towns have taught them lessons they'll never forget, have given them backgrounds that no money could buy.

But Red Nichols, the orchestra leader from Ogden, Utah, sort of summed it up when he said, "Small towns teach the lesson of 'give and take.'"

"Everybody is neighborly in a little town. If your neighbor runs out of sugar, he doesn't hesitate to come around and ask you for some. You do the same thing. If someone is ill, the whole town rallies 'round to help."

"I followed that same idea, even after I got out into the world in show business, and I've found it works. You get what you give in this life. If you are friendly and reasonable—willing to meet the other fellow halfway—he'll treat you the same way."

And today on hundreds of Main Streets there are hundreds of boys and girls who will be the celebrities of the future, who will go out into the world and make great names for themselves—"bring honor to the town," as the local newspapers will put it.

Bring honor to the town? Say, thank your lucky stars you have a small-town background. And right now, before you've gone out into the world, take everything that town has to offer. Know its people. Learn its lessons. You'll never regret it.



# VOICE OF THE LISTENER

The "Voice of the Listener" letter-form is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio.

Radio Guide will pay \$10 for the best letter published each week and \$5 for the next best. Other letters deserving our readers' attention also will be published.

## RADIO CIVICS

(\$10 Prize Letter)

*Voice of the Listener:* A very small percentage of the American public really understands the delicate, intricate operations of our governmental machinery. What is needed is a varied radio program, explaining the civic affairs of our America, a short sketch, for instance, showing how a proposal becomes a law. The long, hard procedure that is necessary to pass a bill through the House of Representatives, and then the Senate. Air a series of programs giving the operations of Congress in full detail. In other words, inform the American public as to what is happening "behind the scenes" in our Capital. Give them a civic education, so that the voters may discuss the affairs of our government intelligently, thereby creating better citizens, and decreasing the ever-increasing danger of Communism in America.—*Kenneth Tottenhoff, Marshalltown, Iowa.*

## TO ENTERTAIN CHILDREN

(\$5 Prize Letter)

*Voice of the Listener:* A few weeks ago, becoming annoyed with my twelve-year-old son for missing the first part of his evening meal to listen to a favorite program, I requested him to turn the radio loud enough to be heard in the dining-room and come to the table. As a result of this action I found out some things about children's programs that I had not before known.

A boy and girl, in terrible danger, were creeping up a stairs, hushing each other with very loud whispers. Suddenly some creature discovered them, and the screams and shouted warnings began, to end abruptly in a horrible silence. When this had lasted until one's nerves had nearly reached the breaking-point (it was wonderful timing), there were more screams and shrieks. At last there was a bone-crushing thud, a groan, and the program, mercifully, was over for that day. During all this, my son, who knows all about microphones, scripts, sound-effects and radio stages one can learn from pictures and reading in RADIO GUIDE, sat, tense and actually pale, staring straight ahead and seemingly seeing the whole thing. The young son of a friend became very ill upon listening to one of these programs immediately after eating his supper, and he too understands something of broadcasting. A child's imagination is so very vivid that this knowledge plays little part in his acceptance of a program during the program. There are many skillful men and women writing for the radio. I would like to see some of them turn their attention to the writing of more acceptable children's programs; such programs would probably be more difficult to write, but I think they would be worth the effort.—*Mrs. R. H. Gleason, Topeka, Kansas.*

## REVERSE ENGLISH

*Voice of the Listener:* Not long ago, I sent a card to a radio sponsor asking for a certain song. The reply came, signed by the singer himself. The letter began: "Dear ——" (using my first name) "Was so glad to receive your letter asking for a song. Anytime you want to hear a song I will be only too glad to sing it for you. I am so glad you like my program—" it went on, with more of the same thing. At the end, "Do let me hear from you again. This is only the beginning and I will be thinking of you when I sing." The letter made me pretty angry,

I admit, and perhaps the radio performers feel the same way when they get silly letters from strangers. But after all, their bread and butter depends somewhat on our reaction to their charms so they should deal gently with us and not expose our weaknesses to the public gaze.—*Mrs. E. L. Grover, Middletown, N. Y.*

## PRO . . .

*Voice of the Listener:* Most of the good continued dramatizations such as Betty and Bob, Bachelor's Children, Pretty Kitty Kelly, Today's Children, Just Plain Bill and David Harum are on in the morning when we are busiest with our work. Usually we are in the part of the house farthest from the radio.

It would be a fine thing to have some of these programs on in the afternoon when we have time to sit down, relax and really enjoy them.—*Miss Helen Cooper, Waterman, Illinois.*

## . . . AND CON

*Voice of the Listener:* I'll wager a goodly sum that if Mr. Marconi had known about some of the programs that would be presented over his radio, he would have thought twice before inventing it.

During the hours between 8 a.m. and 3 p.m. the majority of programs are fit for the ears of morons only. The main theme in these programs is either "the little girl in the big city," "the infernal triangle" or "misunderstood love." Why don't the writers of these sketches realize that the radio listeners have enough troubles of their own and want real entertainment from their radios. It appears to me many fine programs could be formed along the lines of "Vic and Sade" and "Lum and Abner." These two programs are among my favorites. I feel very sorry for the radio operators who have to listen to such trash as "Betty and Bob" and "Backstage Wife."—*Floyd Mott, Beloit, Wisconsin.*

## CONTESTITIS

*Editor—VOL:* I'm sure many folks will agree with me when I suggest that a certain time over the air the subject of contesting be discussed. I do believe it is a subject that would be of interest from Coast to Coast. Contesting is almost becoming a real profession. Certainly we'd like to hear more about it.

RADIO GUIDE has been publishing some interesting articles about contests in the past, and I, for one, would like more of them. We have almost everything else discussed over the radio, and I'm sure a talk every now and then on "Contestitis" would be met with cheers.—*Mrs. W. E. Baldwin, West Liberty, Iowa.*

## AMERICAN APPRECIATION

*VOL:* A badly spoiled and pampered people we are—we Americans. How quickly we take for granted the luxuries of life. Less than fifteen years ago we got a big kick sitting hunched over a small radio set with a pair of ear-phones giving us a headache . . . now and then catching the strains of a usually rather bad jazz orchestra through the rumble and roar of much static.

Today—reclining deep in an easy chair we reach idly over and turn ever so gently a little button—almost instantly the program of the moment comes to us—clearly and distinctly. And—what of the program? Well, regardless of the type . . . whether it be musical, dramatic or a comedy . . . singer or commentator . . . you can almost always be sure it will be tops; the best talent available at the present time. Programs prepared painstakingly and carefully in every detail with only one idea in mind—to please a listening public. WHAT an order!

Now—aren't we as a people unappreciative? We criticize so unfairly—petty, personal things. True, there are probably programs, a part of which

may be objectionable in some way, but the same goes for all our other great sources of entertainment and instruction. For instance, reading material available in public libraries or on sale, newspapers, movies, etc. So why pick on radio? Discriminate if you like—listen to only those programs which appeal to you but be more tolerant in your criticism of the other . . . Remember somebody likes them or they wouldn't be on the air.

Considering the newness of radio, the strides it has made is more than remarkable. So—let's pass the orchids

to the great minds behind the broadcasting companies, to the talent who give us program after program, the very best that they have—and to the sponsors who make the programs possible.—*E. Mann, Greensboro, N. C.*

## DUMPLINGS

RADIO GUIDE, Editors: . . . I have been married 16 years and never did make dumplings until Saturday—and could you guess? "Your Magic Chef" persuaded me to make them with my spare ribs and his directions . . . —*Mrs. C. F. Crabtree, Fort Worth, Tex.*

# That south sea island smile

Island belle with the famed beauty of the South Seas—how much of her charm lies in the gleaming perfection of her smile! Her teeth are kept beautifully sound and white by healthful exercise on rough, primitive fare. The foods of civilization are softer, more refined—they furnish teeth and gums with too little exercise.

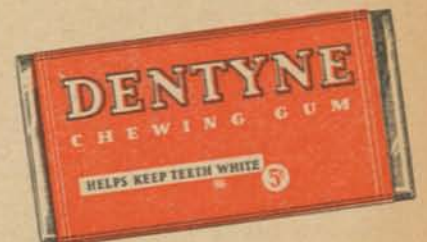


## WE CIVILIZED FOLK NEED DENTYNE!

It works in Nature's own way to help keep teeth sound and white. Dentyne's specially firm consistency invites vigorous, healthful chewing-exercise. It stimulates circulation in gums and mouth-tissues — polishes — cleanses. Helps keep your mouth healthy — teeth white.

## ITS FLAVOR'S A TREAT! Spicy yet

smooth — taste it and you'll know at once why it's so popular! Notice the fashionably flat shape of the package (exclusive Dentyne feature)—just right to carry in pocket or handbag.



HELPS KEEP TEETH WHITE  
MOUTH HEALTHY

# DENTYNE

DELICIOUS CHEWING GUM



**Log of Short-Wave Stations  
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CEG, Chile	10.67	HVJ, Vatican City	15.12
CRO, Canada	6.15	JVH, Japan	14.68
CJRX, "	11.72	JVN, Japan	10.68
COCU, Cuba	8.13	JZL, "	9.535
COCO, "	8.01	JZJ, "	11.80
COCQ, "	9.75	JZK, "	15.16
CSW, Portugal	9.94	KIO, Hawaii	11.68
DJB, Germany	15.30	KHH, "	7.52
DJC, "	6.02	KKP, "	16.03
DJD, "	11.77	LRU, Argentina	15.29
DJL, "	15.11	LRX, "	9.66
EAQ, Spain	9.87	LSX, "	10.35
EAQ-2, "	9.49	OLR3A, Czecho-	
EA9AH, Spanish		slovakia, "	9.55
Morocco	14.045	OLR4A, "	11.84
FOSAA, Tahiti	7.11	ORK, Belgium	10.33
GSA, England	6.05	PCI, Holland	9.59, 15.22
GSH, "	9.51		17.775
GSC, "	11.76	PRADO, Ecuador	6.62
GSD, "	15.14	PRF5, Brazil	9.60
GSF, "	15.14	RAN, Russia	9.60
GSG, "	17.79	RNE, "	12.00
GSH, "	21.47	RV15, "	4.273
GSI, "	15.26	RV59, "	6.00
GSL, "	21.53	SPW, Poland	13.64
GSO, "	6.11	TFJ, Iceland	12.23
GSP, "	15.18	TIPG, Costa Rica	6.41
HAS3, Hungary	15.37	TIANRH, "	9.698
HAT4, "	9.12	TPA3, "	15.24
HBJ, Switzerland	14.335	TPA4, "	11.88
HBL, "	9.60	ZRO3, Italy	9.635
HBO, "	11.402	ZRO4, "	11.81
HBF, "	7.80	YV59N, Canada	6.005
HBCSW, Ecuador	8.20	YK2ME, Australia	9.59
HCBZ, "	6.66	YK3LE, "	9.58
HCS8, Haiti	5.245	YK3ME, "	9.51
HIN, Dominican		YK3ME, "	9.54
Republic	6.243	WIXAL, Boston, Mass.	
HJ1ABE, Colombia	9.5	15.25, 11.79 and 6.04	
HJ1ABF, "	9.618	XECR, Mexico	7.38
HJU, "	9.51	XEFT, "	6.12
HP5J, Panama	9.60	YV59C, Venezuela	5.80
HRN, Honduras	5.87	ZBW3, China	9.525
H88PJ, Siam	9.35, 19.02	ZBW4, "	15.19

# SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

(Figures in Parentheses Are Megacycles)

**S**TARTING on about April 20, a blanket of silence began to slowly enshroud the short waves. By April 24, all stations in Europe and the powerful United States broadcasters were either totally inaudible or at the best very weak. Even the 20-meter amateur band, often good when all other bands are poor, was dead. South American stations alone continued to break through the magnetic curtain and even these were much below normal strength. This wipe-out of short-wave signals continued unabated until April 29, when the more powerful transmitters again began to filter through. Conditions are slowly returning to normal and on Tuesday, May 3, Asiatic and Australian stations again were evident. This strange phenomenon is blamed on unusual activity of the Northern Lights by some. Others claim a peculiar magnetic disturbance in the upper stratos was responsible, but at least we do know this was no local condition, for Eugene Darlington, director of short-wave broadcasting for General Electric Company, reports that on April 30, during the course of a two-way contact with VK2ME in Sydney, Australia, officials of that station noted similar conditions.

The secretary of the Hong Kong Broadcasting Committee, who is an official of ZBW in Hong Kong, writes that experimental transmissions have been completed and no longer will verifications be given.

With the introduction of the new Daventry transmitters, more frequencies have been made available. The following new schedule of transmissions is now in effect: 5:45 to 8:55 a.m. EST (4:45 to 7:55 a.m. CST) over GSJ, GSH, GSG and GSO; 9:15 a.m. to 12 noon EST (8:15 to 11 a.m. CST) over GSJ, GSH, GSG and GSF; 12:20 to 4 p.m. EST (11:20 a.m. to 3 p.m. CST) over GSG, GSI, GSD and GSB; 4 to 6 p.m. EST (3 to 5 p.m. CST) over GSG, GSO, GSF and GSB; 6:20 to 8:30 p.m. EST (5:20 to 7:30 p.m. CST) over GSP, GSO, GSD and GSB; 9 to 11 p.m. EST (8 to 10 p.m. CST) over GSI, GSD, GSC and GSB, and 12 mid. to 2:15 a.m. EST (11 p.m. to 1:15 a.m. CST) over GSG, GSO, GSD and GSB (see the Short Wave Log for frequencies).

**T**OO late for inclusion in last week's column, comes news by airmail that Gremio dos Radioflos, at Laurence Marques, Mozambique, Portuguese East Africa, will broadcast a special program for members of the International DX-ers Alliance and other short-wave listeners in North America on Friday, May 14, at 8 p.m. EST (7 p.m. CST) over its twin transmitters CR7AA (6.137) and CR7BH (11.718). This is the first DX broadcast ever transmitted from South Africa espe-

cially for North American listeners. Reports, which will be eagerly welcomed, should be sent to P. O. Box 594, Gremio dos Radio Filos, Laurence Marques, Mozambique, Portuguese East Africa.

L. Cavileer, Haddon Heights, N. J., writes that RAU (7.525), Tashkent, U.S.S.R., may be heard at present calling RNE (12), Moscow, at 3 a.m. EST (2 a.m. CST). The station then plays phonograph recordings until 3:45 a.m. EST (2:45 a.m. CST), at which time a contact is made with RV15 (4.273), Khabarovsk, U.S.S.R.

R. B. Oxrieder, State College, Penn., reports the following notes: HJ1ABB, Baranquilla, Colombia, is now operating on 4.779 megs and HJ2ABC, Cutaca, Colombia, on 4.787 megs; YV59RI, relaying YV59RJ, "La Voz de L'Esfera," Caracas, is now on 6.255 megs; Radio Guardia Civil de Tetuan, Morocco, on 6.508 megs, is being heard from 7 to 8 p.m. EST (6 to 7 p.m. CST).

CBS will also cover the spectacular total eclipse of the sun on June 8. From a base camp high in the Peruvian Andes, a commentary will be short-waved to the world.

Clyde Criswell, Mission Ranch, Phoenix, Ariz., again breaks into the news—this time with a verified reception of W10XV, mobile broadcasting unit of NBC, which at the time was cruising around the Newark airport. The power was only 25 watts and the aerial consisted only of an eight-foot aluminum rod projecting vertically above the roof of the car. The supposed transmission range of this transmitter is 25 to 30 miles. . . . The new Chicago NBC mobile unit, spick and span in its blue and silver paint, will short-wave its first scoop on Derby Day. The sedan can cruise at 60 miles an hour and is so designed that a man can drive and announce at the same time. The transmitters installed in the car consist of a 50-watt intermediate frequency rig for stationary broadcasts and a 40-watt ultra-high frequency outfit for mobile work.

Russell Leader, of San Francisco, states that Federal station XEXS (6.2), Mexico D.F., broadcasts an all-Spanish program daily from 10 p.m. to 12 mid. EST (9 to 11 p.m. CST). International reply coupon is not needed for verification.

**A**LL reports on Soviet transmissions addressed to the English Section of Radio Center, Moscow, U.S.S.R., will be verified. It is not necessary to enclose international reply coupon. Mr. Petrov, editor, states that the long delay in answering letters of recent months was due to the avalanche of reports received. . . . RAN (9.6), Moscow, is soon to have new directional aerials, which, the officials hope, will strengthen its broadcasts.

12:15 a.m.—Hawaii calls: KKP  
3:30 a.m.—Happy program: PCT (15.22)

## Tuesday, May 18

8:15 a.m.—May Sketches of Japan: JZJ JZK  
8:35 a.m.—Burlesque in rhyme: GSJ GSG GSF  
11:20 a.m.—Mario de Pietro's Estudiantina: GSJ GSG GSF  
1:10 p.m.—SPEECH BY STANLEY BALDWIN: GSG GSI GSD GSB  
2 p.m.—May Bee: GSG GSI GSD GSB  
3:20 p.m.—Revue, "London Pie": GSG GSI GSD GSB  
4 p.m.—Children's hour: DJB DJD  
4:40 p.m.—Twilight Serenaders: GSO GSG GSF  
5 p.m.—Harvard Glee Club: WIXAL (6.04)

5:30 p.m.—Folk tunes of Ulster: GSO GSD GSP  
5:45 p.m.—An Army officer's wife looks at Alaska: WIXAL (6.04)  
6 p.m.—Peter Dawson, baritone: GSO GSD GSP  
6:30 p.m.—Dance band: GSO GSD GSP GSB  
6:30 p.m.—"Stuff That Dreams Are Made Of": WIXAL (6.04)  
6:45 p.m.—American program: EAQ2  
7 p.m.—Political System of Japan: WIXAL (6.04)  
7:45 p.m.—German reconstruction: DJB DJD  
8:30 p.m.—"World Affairs": GSB GSG GSD  
10 p.m.—Program from Tahiti: F08AA  
11:15 p.m.—Good-Will Celebration: JZJ  
11:25 p.m.—Scrapbook for 1902: GSO GSD GSB  
12:15 a.m.—Hawaii calls: KKP

## Wednesday, May 19

9 a.m.—EMPIRE SERVICE OF YOUTH, FROM WESTMINSTER ABBEY: GSJ GSG GSF  
10:40 a.m.—Maurice Vinden, organ: GSJ GSG  
11:35 a.m.—Dave Frost and band: GSG GSI GSD  
12:50 p.m.—GRACIE FIELDS: GSG GSI GSD  
1:20 p.m.—BBC dance orchestra: GSG GSI GSD  
1:45 p.m.—CORONATION NAVAL REVIEW: GSG GSI GSD GSB  
2:05 p.m.—Folk songs: OLR4A  
4 p.m.—Monitor news: WIXAL (11.79)  
5 p.m.—Fairy play: DJB DJD  
5:30 p.m.—Neapolitan melodies: ZRO3  
6 p.m.—Biographies of famous Latin American writers: W3XAL (6.1)  
6:15 p.m.—Stage songs: ZRO3  
6:30 p.m.—Musical treasures: DJB DJD  
7 p.m.—Booth Hitchen, songs: GSO GSD GSP  
7:30 p.m.—Press review: DJB DJD  
8 p.m.—National Tourist program: TIPG  
8:15 p.m.—Kaledioscope of opera: DJB DJD  
8:25 p.m.—Donald Thorne, organ: GSB GSG GSD  
11:15 p.m.—Industrial World in Japan: JZJ

## Thursday, May 20

8:15 a.m.—Royal Air Force Band: GSG GSI GSD  
9 a.m.—Ulster Notebook: GSJ GSG GSF GSH  
11:20 a.m.—"European Personalities," Lady Muir: GSG GSO GSD GSB  
12:40 p.m.—Palace of varieties: GSG GSI GSD  
2:05 p.m.—Folk songs and Gypsy band: OLR4A  
2:20 p.m.—Little Entente melodies: OLR4A  
4 p.m.—Monitor news: WIXAL (11.79)  
4:30 p.m.—John Londoner at home: GSO GSG  
5:15 p.m.—Battle of popular songs: DJB DJD  
5:45 p.m.—Sarah Fischer, soprano: GSO GSD  
6:30 p.m.—Alp country music: DJB DJD  
6:45 p.m.—Romantic airs: GSO GSD GSP GSB  
7:30 p.m.—Juan Alvarado, songs: YV59C  
7:55 p.m.—Slovak folk songs: OLR4A  
8 p.m.—Changing London: GSG GSD GSI  
8:15 p.m.—Organ recital: OLR4A  
8:15 p.m.—Concert hour: DJB DJD  
9 p.m.—Canadian hour: HH2S  
11:15 p.m.—Japanese music: JZJ

## Friday, May 21

9 a.m.—Plays, "Capital Punishment" and "Tony Kytes, the Arch-Deceiver": GSJ GSG GSF  
9:30 a.m.—BBC Theater orchestra: GSJ GSG GSF  
1 p.m.—Wireless Puppets: GSG GSI GSD GSB  
2:25 p.m.—Hindu suite: OLR4A  
3:15 p.m.—Sankyoku harps: JZJ  
3:50 p.m.—Music hall favorites: GSG GSO GSF  
4 p.m.—Argentina hour: LSX  
4:30 p.m.—Compositions for flute, oboe and piano: DJB DJD  
4:50 p.m.—Song of nightingale: GSO GSG GSF  
5:15 p.m.—Listener's mail bag: WIXAL (11.79)  
5:30 p.m.—Little theater: WIXAL (6.04)  
6 p.m.—Sails and sailors: WIXAL (6.04)  
6:15 p.m.—Vida Vallance, contralto, Philip Malcolm, baritone: GSO GSD GSP GSB  
6:30 p.m.—League of South American Women: W3XAL (6.1)  
7 p.m.—World of poetry: WIXAL (6.04)  
8:15 p.m.—Folk songs: DJB DJD  
10 p.m.—Program from Tahiti: F08AA  
11 p.m.—DX Club: W8XK (6.14)  
11:15 p.m.—Kabuki stage music: JZJ

## Saturday, May 22

7 a.m.—Children's program: GSJ GSG GSO GSH  
7:15 a.m.—Phoib club meeting: PHI  
7:40 a.m.—Variety concert: PHI  
8:15 a.m.—Japanese Festival music: JZK JZJ  
8:20 a.m.—Microphone debutantes: PHI  
10:30 a.m.—Children's program: GSJ GSG GSF  
1 p.m.—Music Hall, including Alexander and Mose: GSG GSI GSD  
1:45 p.m.—European post box: WIXAL (11.79)  
2 p.m.—Comic opera, "Dogs of Devon": GSG GSI GSD GSB  
3 p.m.—Youth speaks: WIXAL (11.79)  
3:35 p.m.—Miette Muthesius, Purcell's songs: GSO GSG GSF GSB  
4 p.m.—News: WIXAL (11.79)  
4:15 p.m.—New York to New Orleans: GSO GSG  
4:30 p.m.—League of Nations: HBL HBP  
5 p.m.—Program from Budapest: HAT4  
5:15 p.m.—MUSICAL COMEDY, "Turandott, Princess of China": DJB DJD  
6 p.m.—London Fire Brigade band: GSO GSD  
6:15 p.m.—Cuban music: YV59C  
6:30 p.m.—New guitar songs: DJB DJD  
6:40 p.m.—BBC presents the A.B.C.: GSO GSD  
7 p.m.—Lesson with a moral: DJB DJD  
7:30 p.m.—Clare Wintzer-Schliepe, contralto: DJB  
8:15 p.m.—Dance music: DJB DJD  
9 p.m.—English hour: HJ4ABB HJ1ABP  
10 p.m.—Northern Messenger: VE9DN CRXC (6.09)  
11:15 p.m.—School songs of Japan: JZJ  
\*4:30 a.m.—Fiji hour: VPD2

Time given is CST; for CDT add one hour. Short-wave programs of American stations are shown along with the regular listings beginning on page 29. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

## News Broadcasts

Daily—12:25 a.m., GSB, GSO, GSG, GSD: 2:40, TPA3; 5, TPA2; 7:30, GSJ, GSO, GSG, GSH; 8:40, JZJ, JZJ; 10:10, GSJ, GSF, GSG, GSH; 12 noon, GSG, GSI, GSB, GSD; 1:10 p.m., TPA3; 2, OLR4A; 3, GSO, GSB, GSG, GSF; 3:15, JZJ; 5:30, EAQ-2; 5:40, HP5J; 6, RAN; 6:15, CSW; 6:30, EAQ-2; 7:10, GSB, GSD, GSP, GSO; 7:15, DJB, DJD; 9:30, DJB, DJD, TPA4; 9:40, GSC, GSD, GSI, GSB, OLR4A; 9:45, CRO, CJRX; 11:40, JZJ.  
Daily except Sundays—5 a.m., VK3ME; 6:30, VK3LR; 8, ZRO4; 12:20 p.m., ZRO4; 5, ZRO3.  
Sun., Mon., Wed., Fri.—3 p.m., RNE.  
Sun., Tues., Wed., Fri., Sat.—7:30 a.m., ZBW3.  
Mon. & Thurs.—8:30 p.m., OLR4A.

## Sunday, May 16

\*6:40 a.m.—International Church: COCQ  
\*7 a.m.—Variety program: DJL  
\*8 a.m.—Overseas hour for Australia: JZK JZJ  
8:20 a.m.—BBC Midland orchestra: GSJ GSG  
9 a.m.—Edith Penville, flute; Gerald Gover, piano: GSJ GSG GSF GSH  
\*9:30 a.m.—Vatican City topics: HVJ  
\*11:30 a.m.—Program from Belgium: ORK  
11:40 a.m.—Troise and his mandoliers: GSG GSI  
12:40 p.m.—Iceland hour: TFJ  
1 p.m.—Roman Catholic services: GSG GSI GSD  
2 p.m.—ARRIVAL OF ECLIPSE EXPEDITION AT ENDERBURY ISLAND: KKP (12.862)  
2:30 p.m.—Deviotional period: WIXAL (11.79)  
3 p.m.—President's study: WIXAL (11.79)  
3:25 p.m.—Fred Hartley's sextet: GSO GSG GSF  
4 p.m.—World's Week: WIXAL (11.79)  
4:30 p.m.—Wellesley College Verse Speaking choir: WIXAL (11.79)  
5:15 p.m.—Whitsun concert: DJB DJD  
5:30 p.m.—Kutcher string quartet: GSO GSD GSP  
\*6 p.m.—Broadcast from Moscow: RAN  
\*6:15 p.m.—Sound pictures: DJB DJD  
5:30 p.m.—Two Hours with Cuba: COCO  
3 p.m.—Empire artists: GSB GSG GSI GSD  
\*8:30 p.m.—Dance music: LRX  
\*11 p.m.—Overseas hour (Pacific Coast): JZJ  
12:45 a.m.—In Town Tonight: GSO GSD GSB  
\*2 a.m.—English programs from Siberia: RV15

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Wednesday, Friday; §Mon., Thurs.

## Monday, May 17

\*7 a.m.—Siamese broadcast: HS8PJ (19.02)  
\*7 a.m.—Oriental variety: ZBW3 (9.525)  
3:15 a.m.—Harry Farmer, organ: GSJ GSG GSF  
†11:30 a.m.—Polish hour: SPW  
11:40 a.m.—From the Theater: GSG GSI GSD  
12:20 p.m.—English letter box: ZRO3  
1 p.m.—Blackpool night: GSG GSI GSD GSB  
†2:55 p.m.—Science news: WIXAL (11.79)  
†3:15 p.m.—Japanese Festival music: JZJ  
†3:15 p.m.—OPERA, "DIE WALKURE," WAGNER: GSG GSG GSF GSB  
1 p.m.—Monitor news: WIXAL (11.79)  
†2:20 p.m.—Song of nightingale: GSO GSG GSF  
†3:30 p.m.—Brazilian hour: PRF5  
†4:45 p.m. (ex. Sat.)—Jorge Leal, Spanish commentator: W2XE (15.27)  
†5 p.m.—In honor of Johannes Brahms: DJB DJD  
†5:15 p.m.—American travelogue: W2XAF (9.53)  
†5:30 p.m.—Modern Radio course: WIXAL (6.04)  
†6 p.m.—Twilight Serenaders: GSO GSD GSP GSB

6:15 p.m.—Nera Corradi, songs: ZRO3  
6:20 p.m.—BBC Empire orchestra: GSO GSD GSP  
6:25 p.m.—Mail bag: ZRO3  
6:30 p.m.—An appreciation of women: DJB DJD  
7 p.m.—American news: EAQ2  
7:05 p.m.—Military band: OLR4A  
7:30 p.m.—Teachers' chorus: OLR4A  
7:45 p.m.—Amateur hour: YV59C  
8 p.m.—Polo Coronation Cup competition: GSB  
8:15 p.m.—A merry game: DJB DJD  
†8:30 p.m.—Sea Melody orch.: YV59C  
8:40 p.m.—Duchy of Cornwall: GSB GSG GSD  
9 p.m.—DX program: HJ1ABE  
11 p.m.—Extract from "War Memoirs of David Lloyd George": GSO GSD GSG GSG  
11:15 p.m.—Kiyomoto ballad recitation: JZJ  
11:25 p.m.—Dancing through: GSO GSD GSB GSG





Deems Taylor (above), eminent music commentator, for his Philharmonic-Symphony Intermission discussions—and now again for thrilling musical experiments he presents on his own show!



Benny Goodman and his hottest of all swing bands. With the world dancing at his feet while he plays his torrid clarinet, Benny remains modest almost to the point of timidity. He first won radio fame on the old "Dance Parade" series, now goes collegiate weekly for his "Jack Oakie's College" music!

# We Applaud

THEIR AIR ENTERTAINMENT HAS WON CHEERS FROM YOU — RADIO'S SUPREME CRITICS!



Charlie Butterworth, his wife and their two pet pups. Charlie regularly steals the show in his appearances on Fred Astaire's hour—but nicely! His impersonation of age is strictly an act—and his muddling simplicity covers a mind trained for the bar!



Winners of the weekly Metropolitan Auditions—Maxine Stellman and Thomas L. Thomas, pictured with Director Edward Johnson, of the "Met," and Mr. Charles Lemperly. Thomas Thomas is radio's "answer" to the movies' Simone Simon!



# Let's Go Partying with MARK WARNOW

RADIO GUIDE TAKES YOU ON AN EXCLUSIVE PHOTOGRAPHIC TOUR OF MAESTRO WARNOW'S "YOUR HIT PARADE" PARTY!



**2** The Hit Parade alumni get together. Left to right: Harry Salter, Mark Warnow, Bob Haring, Al Goodman and Harry Sosnik. At the piano is announcer Andre Baruch. Alumnus Carl Hoff couldn't be present because it was his opening night at the Hotel Biltmore. The Hit Parade changes bands every seven weeks—alternates between these friendly rivals



**1** Don't be alarmed—that's only ginger ale in front of lovely Jane Froman and maestro Al Goodman. Jane's husband—baritone Don Ross—attended the party, too!



**4** Bob Haring, bandsman and one of the alternating Hit Parade maestros, is talking it over with a friend in a quiet corner. Haring's not a newcomer to the airwaves, having directed orchestras on fourteen commercial programs in ten years



**6** Billie Bailey, pretty CBS singer, is the smiling and popular young lady dancing with Irving Reis, director of the CBS Workshop dramas. Tut, tut, Mr. Reis, didn't you want your picture taken?



**3** Mark Warnow staged a supper dance immediately following his premiere as maestro of the Hit Parade and here's the host in white tie and tails taking time out from his guests to put an arm around Mrs. Warnow. This is the first time she has ever been photographed with her famed hubby!

**5** Announcer Andre Baruch of Your Hit Parade program smiles as he glides over the floor with Cora Shepard, CBS hostess, to Warnow's music. Was born in France, speaks seven languages, is one of Columbia's youngest regular announcers

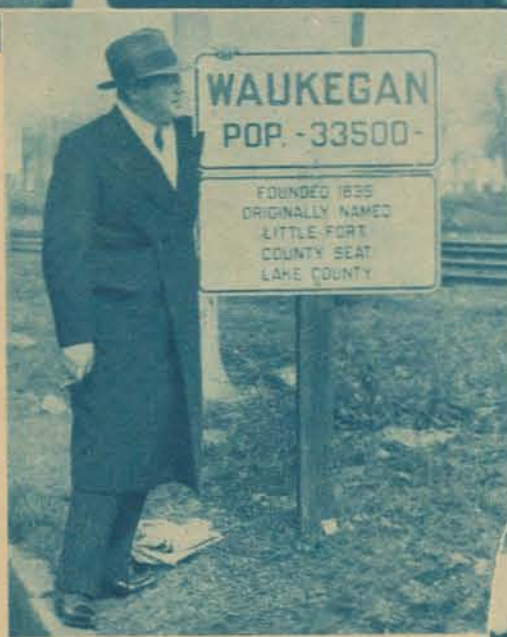


BERT LAWSON Photos



# When JACK BENNY Came Home to Waukegan

A CITY CHEERED, FETED, WHEN THE HOME TOWN BOY WHO MADE GOOD CAME HOME



**2** "Good old Waukegan," says Comedian Jack as he looks the signpost over. He's just a home-town boy who made good in the great world returned to the scene of his boyhood!

**1** Amidst the blare of trumpets, the tooting of horns and the tramp of marching feet, Waukegan staged a welcome home celebration for its beloved son—Jack "The Bee" Benny!



**3** At the City Hall Jack was greeted by former school chum Mayor Mancel Talcott. The Mayor occupied a desk adjoining that of the future comedian in primary school and at Waukegan High — was one of Benny's staunchest backers during his feud with Fred Allen!

**4** The Benny troupe en route to Waukegan, Illinois, where Jack was feted by home town citizens in a day-long celebration. Left to right: Timid Tenor Kenny Baker, Jovial Announcer Don Wilson, suave Jester Jack, Poetress Mary Livingstone and Script-Writer William Morrow



**5** Throngs, anxious to see their honor guest, milled around Jack when he came home. But he found time during the day to visit many of his soldier friends and get a shave from his favorite barber in the Waukegan Barber Shop



**6** "Buck Benny" handled the spade when an elm tree was planted in his honor in front of the City Hall. Jack was guest at a luncheon, a mass meeting, a dinner dance—was back-slapped by his old buddies!



# UNMASKING RADIO'S BLACK CHAMBER

PART 2



Here's Eric Don Pam of NBC actually at work on a show. Carefully marked, the script on the stand before him indicates every sound he must make and when it must be made. Around him, at arm's length, is the equipment necessary for this show. The turntable at his right produces crowd noises and trains, best made by recordings



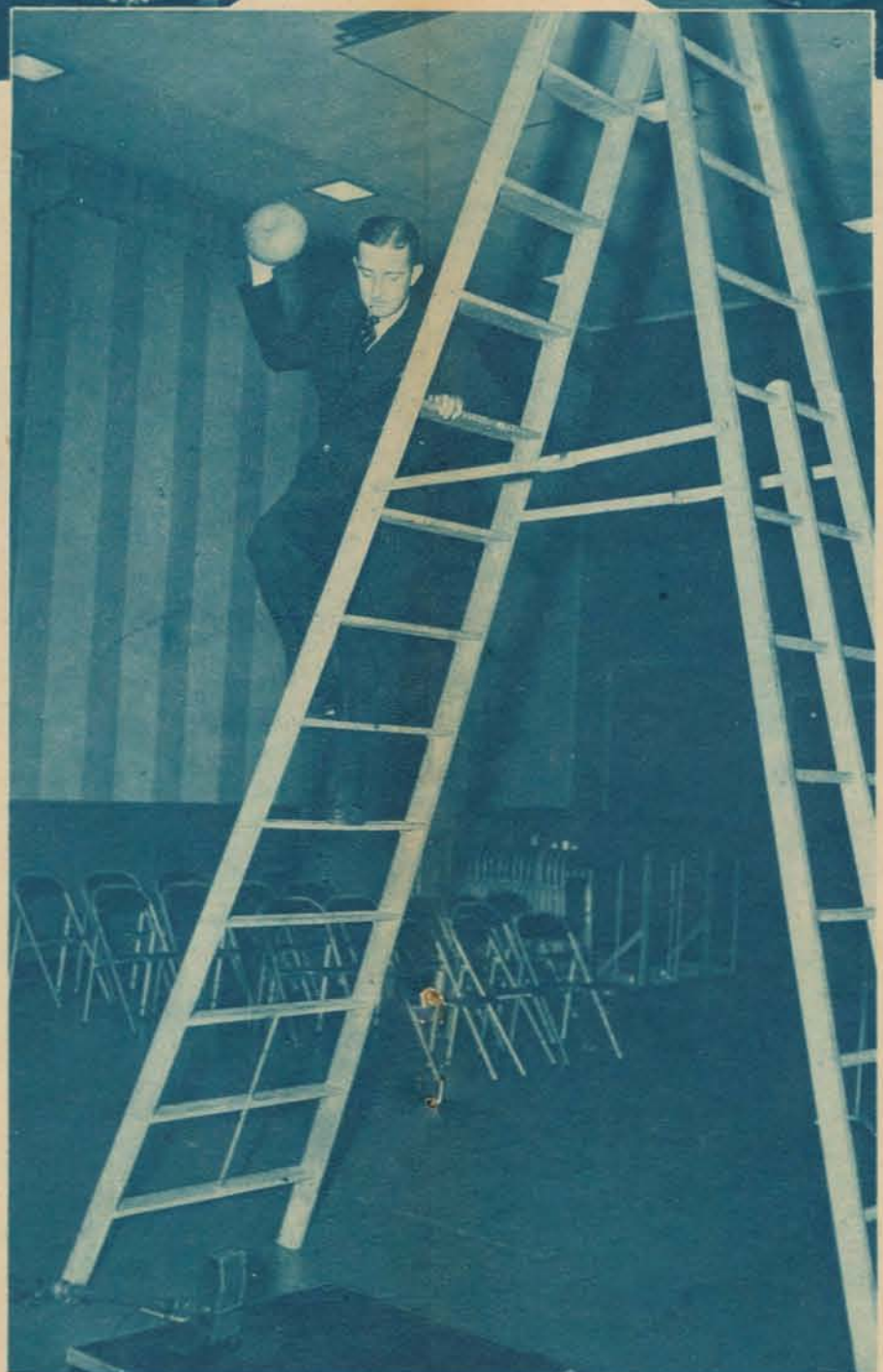
Here's one type of wind machine. Ray Kelly, NBC sound ace, is the demonstrator. Constructed in the fashion of the familiar wind tunnel used in testing airplane models, this machine produces the sound of any kind of wind, from the eerie whisper of a night breeze to the howl of a full gale. Mounted on wheels, it can be easily moved from studio to studio



Above: Here Engineer Al Van Brakle of Columbia's sound-effects department produces the sound of a railroad car, vintage 1880. He's using a heavy iron disk on wheels, rotating it rapidly to make the clickety-clack, clickety-clack of an old-time railroad car bumping over a rough track

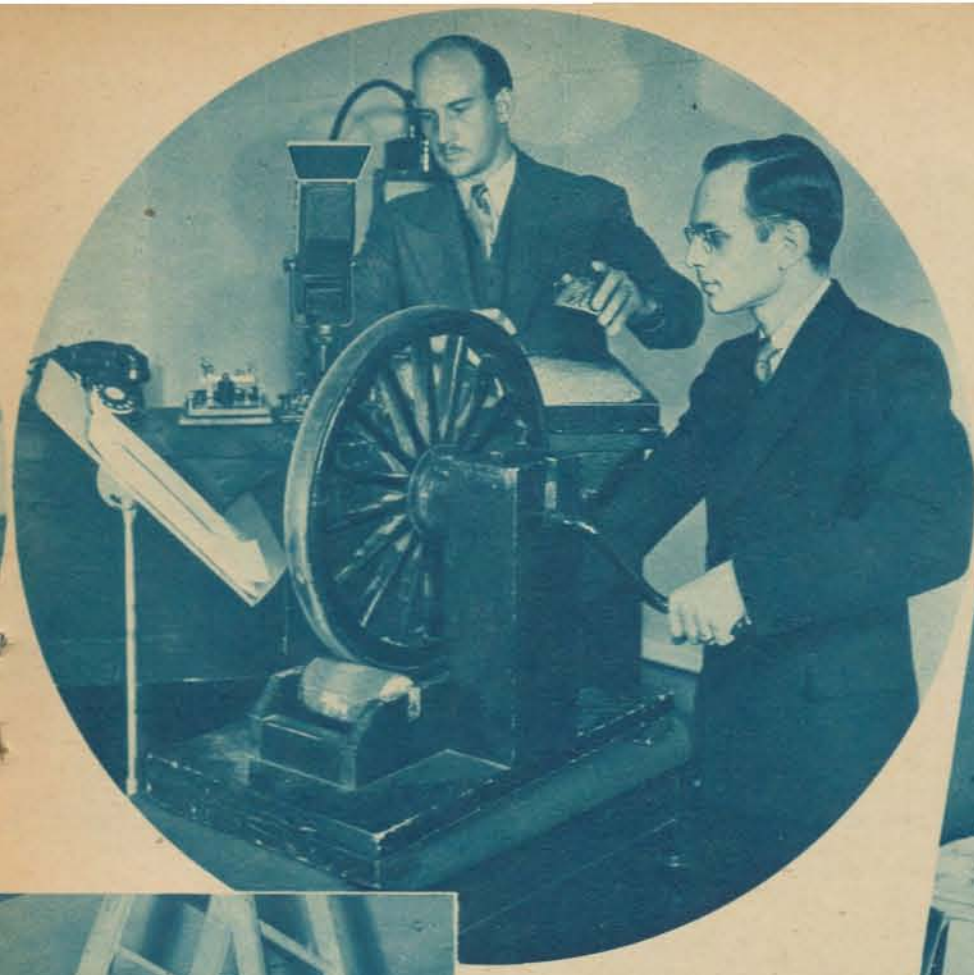


Above: Robert Stone of NBC demonstrates some of the uses of broom-corn. Uncut broom-corn can be used to simulate the sound of a person walking through underbrush, the sound of a comfortable, crackling little camp-fire, or a roaring forest fire. Dexterity in the manipulation of the corn is essential, of course, and many rehearsals are necessary to perfect the sound



Ray Kelly again, this time atop an 18-foot ladder, ready to produce one of the most grisly sounds known to man—that of a human body smashing to earth after a fall from a great height. In his hand is a small ripe pumpkin. Kelly is poised to hurl it to the floor near the microphone. Rehearsal here is very messy!

Photos by WILLIAM HAUSSLER and BERT LAWSON



Above: The script calls for the sound of a creaking old horse-drawn wagon joggling down a country road behind an ambling horse, and here it is! A little wagon wheel turned on a sandpaper cylinder, some coconut shells and a tray of sand produce the scene!



Ray Kelly takes a look into his rain machine. Above the box is a hopper filled with bird-seed. The seed drops down onto the disk, which can be seen on a level with Kelly's head. A wind-shield wiper brushes it off to fall on a triangular shaped board which scatters it. The seed then falls onto several surfaces of different height, rattles on the ping-pong ball!

Right: SOS! The S.S. "Dixie" is aground on a reef off the French coast. In this scene—from a recent "March of Time" broadcast—you see production of wind and wireless. Jimmy Rinaldi, holding a drumhead filled with sand, is making the swishing crash of surf against the doomed ship and the beach. In the rear, Ora Nichols taps out an SOS on her wireless



AGAIN RADIO GUIDE TAKES YOU BEHIND CLOSED DOORS TO REVEAL HIDDEN SECRETS OF THE MYSTERY MEN OF RADIO—THE SOUND-CREWS!

Above: Mrs. Ora Nichols, of the Columbia sound-effects staff, works a telegraphic "bug" key. One of the few women in the sound game, Mrs. Nichols is one of the best. Notice the compressed-air tanks in the background. They're used for a number of sounds. Left: Peach baskets, for a wood-splintering sound, and broom-corn







1 Muriel Wilson's mother was born in the house shown in the extreme lower right, under the shadow of Nottingham Castle, England—came to America when she was 13 years old. Her father was of Scotch-Irish parentage—but a native New Yorker!



2 So striking is the resemblance that at first glance it looks like Muriel, but no, it is her mother—Mrs. William H. Wilson. In a gown beribboned and lace-accented, Mrs. Wilson posed for this picture at the age of twenty—just after her marriage!



3 Muriel arrived and joy was complete in the Wilson household. Here's her first baby bonnet—made of China silk—daintily tucked—net ruffling trimmed—a pretty frame for her face!



4 A little lady at the age of two pinching one finger—before she ever thought of singing—before radio was even heard of. We saw her doing this very same thing the other day on an NBC program—pinching the very same finger!



5 Five-year-old Muriel with her two brothers, Gordon (rear), age 7, and one-year-old Donald. Today, Donald is a salesman, married, once sold opera tickets. Gordon is married, has two children—Audrey, 3, and Muriel Helen, 5—works in the Fifth Avenue Bank of New York



6 A family portrait and here's Mr. and Mrs. Wilson; Muriel, age 11; Donald, age 7; Gordon, age 13. When a child, Donald had a slight deviation of vision, but has completely overcome it. Mrs. Wilson was just becoming interested in politics—she still is!

# THE PHOTO-STORY OF MURIEL WILSON'S LIFE

A STAR IS BORN—AND WE PRESENT HER LIFE STORY—IN PICTURES!

MURIEL WILSON, lyric coloratura, was born in New York City and has spent most of her life in the shadows of Manhattan's skyscrapers. Her mother came to America from England when but thirteen years old and her father is a native New Yorker. Muriel has two brothers—Donald and Gordon. Childhood school days for Muriel were spent at Public School No. 17 on West 47th Street near her home. She was graduated from Wadleigh High School and from the American Institute of Applied Arts; stood out as a singer even when she was in high school, where she sang second alto because nobody else could follow the part. Her fondest memory was when she played a fairy queen, wore huge silken wings, and sang to a large audience of enthusiastic schoolmates. She later studied with William Reiger, who sang with Nordica, Schumann-Heink, others. Once Muriel had launched her career as a singer, making her debut in a church choir at the age of 18, she went on concert tours throughout New England, followed by a vaudeville trip, making her radio debut shortly after. Fell in love, was engaged to be married three years ago, but the engagement was broken. As Mary Lou in "Show Boat" she captured the true, soft charm of a southern gentlewoman. She is known and loved by a vast army of radio listeners, loves singing, enjoys her fan mail, her associates at NBC!



7 Public School No. 17, located on West 47th Street, where Muriel attended school throughout the grades. It's the tall building in the center. The other day Muriel went back to Public School No. 17, recalled those happy school days when she sat again at her old desk!

10 Muriel began her concert work in 1926—used this picture as the front cover of a four-page leaflet to promote the tour. She stood out as a singer even when she was in high school, later studied with William Reiger, who sang with Schumann-Heink



8 Years fly and here you see Muriel at the age of 13, Donald at the age of 9 and Gordon at the age of 15. Muriel is growing up and she's wearing the latest hair-do of the day—curls, a pompadour and satin ribbon



9 Muriel's mother is keenly interested in politics—a power in the Republican party in the East. Here's a picture of members of the New York State Electoral College of 1925 when Coolidge was re-elected President. Mrs. Wilson is the third woman from the left in the front row. To the right is Florence Knapp, former Secretary of State of New York. Then comes Elihu Root, statesman



13 Three years ago Muriel and Fred Hufsmith, NBC tenor, were teamed on a commercial show. Friendship blossomed into love, they announced their engagement, broke it—no one knows why!

12 Muriel grew up and radio was born. She got her first job on an NBC program and here's the shy little lady standing directly behind the first violinist. Jessica Dragonette, at mike, was the show's star



COMMENTS FROM THE PRESS ON A RECENT TOUR OF MAINE

Her voice and manner remind me of Miss Clark when she first came to Maine, sweet and appealing, especially in the piano-voice effects. The great note which she sang so well and the tragical dramatic touch in "Rachel" showed the capacity of a real artist, and the lovely ballads, her versatility.  
—Detroit County Gazette

Miss Wilson is a soprano with a direct appeal. She is a musician of rare ability with a lyric voice under absolute control. . . . The long runs and rolls and other bits of coloratura embroidery were perfect, and the shading exquisite.  
—Boston Daily News

Miss Wilson proved to be charming both in appearance and manner. . . . Miss Wilson showed herself an actress of no mean ability, investing much of her songs with new life by vivid touches of pantomime.  
—The Lowell Courier-Gazette

Miss Wilson possesses an amazing voice, very powerful, vocal very sweet. Her diction is very good and she is in.

11 Much favorable comment, generous praise was received as a result of Muriel's first tour in 1926. She has since filled numerous successful engagements







**14** Miss Wilson's fans are many, loyal—and she's constantly showered with gifts, highly treasures them. Our photographer took this exclusive photo to show you a few of the presents she's received. It took one fan in New Jersey one year, three weeks to make the tablecloth at right!



**15** Lanny Ross and Muriel Wilson of "Show Boat" fame. Five years ago Muriel joined the cast, has since left. They called her Mary Lou and the script said she was in love with Handsome Lanny. The make-believe love grew stronger, the songs sweeter—the show a success!



**16** Muriel Wilson as she is today. Although born and reared in the shadows of skyscrapers, she loves the country, has an intense love for sports and outdoor games and recreations. A homey little cottage far off the beaten track is her greatest joy!



**17** Here is Muriel in the courtyard of Public School No. 17—just back for a visit. When Muriel was a child, dirty hands were forbidden in the Wilson household. Muriel never forgets, and on her visit to the school she couldn't help but inspect the kids' hands!

**18** Again looking backward Muriel shows us the dress in which her mother was christened, the dress in which she too was christened. It is hand-made, wide enough to go around Muriel today—and it is only two inches shorter than the dress she has on



**19** It was in this house at 330 West 47th Street that Muriel and her brother Donald were born. The family continued to live there until last January, when Muriel took an apartment to herself. The old house was too large when all the children left





# THIS WEEK'S PROGRAMS

Sunday

May 16

MORNING

7:00 a.m. CST

NBC Coast to Coast on a Bus; Children's Prgm.: KWK (sw-15.21)  
 CBS Sunday Morning at Aunt Susan's; Artells Dickson, bar.: (sw-21.52)  
 John Melville will be guest of Aunt Susan and will tell how "Dogs Make History."  
 NBC-Harold Nagel's Orch.: WOW  
 KGBX WDAF KARK  
 KCMO-Δ Radio Chapel  
 KMOX-Pappy Cheshire's Hillbilly Band  
 KWTO-Δ Bible Lecture  
 WHB-Δ Today's Sermons  
 WMBH-Organ Melodies

7:15  
 KWBG-Eye Openers  
 WMBH-Highlights; Hits of Today

7:30  
 NBC-Concert Ensemble: KVOO KGBX  
 KARK-Δ Church of Christ  
 KCMO-Chimes of Melody  
 KMBC-Thoughts for the Day  
 KWTO-Breakfast Timetable  
 WDAF-Birthday Bell  
 WHB-Musical Clock  
 WMBH-Musical Memories

7:45  
 KSCJ-Δ Christian Science  
 KWBG-Music for Everyone  
 WDAF-Concert Ensemble

8:00  
 CBS-Church of the Air: KLRA KMBC WIBW KMOX WNAX KFAB KFH KSCJ (sw-21.52)  
 The speaker will be the Rev. Harry Kalso Eversull, of Walnut Hills Congregational Church, Cincinnati, Ohio.  
 NBC-Russian Melodies: WREN KWK KOIL (sw-15.21)  
 NBC-Δ Highlights of the Bible: WOW WDAF KGBX (sw-15.33)  
 Dr. Frederick Stamm's topic is "When You Have Shut the Door."  
 Δ Bible Auditorium: KWTO KWK  
 KARK-Δ Sunday School Hour  
 KCMO-Δ Church Services  
 KFBI-Norse Trio  
 KFEQ-WPA Prgm.  
 KMMJ-Organ Prgm.  
 KVOO-Δ Ministerial Alliance  
 KWBG-News; Musical Greetings  
 KXBY-Top o' the Morning  
 WHO-Westminster Choir  
 WMBH-News

8:15  
 KFEQ-Fireside Songs  
 KMMJ-Gospel Singers  
 KVOO-Musical Prgm.  
 KWBG-Somebody's Birthday Today  
 KWTO-Sacred Concert  
 WHO-Δ Bible Broadcasting  
 WMBH-Band Concert

8:30  
 CBS-Children's Hour: (sw-21.52)  
 NBC-Walberg Brown String Ens.: KOIL KWK WREN (sw-15.21)  
 NBC-Music & American Youth: KGBX WDAF (sw-15.33)  
 Music will be by the winners of the National School Orchestra contest, the Whiting City Public Schools, of Whiting, Ind. Adam P. Lesinsky will direct.

CBS-Romany Trail; Emery Deutsch's Orch.: KSCJ KMBC KLRA KFAB  
 Reading the Funnies: WIBW KFH  
 KFBI-Mission Quartet  
 KGBX Interlude  
 KMMJ-Δ Rev. Connelly  
 KMOX-Early Edition  
 KVOO-Readin' the Funnies  
 KWBG-Δ Assembly of God Ch.  
 KWTO-Uncle George and Funnies  
 KXBY-Δ Church of the Nazarene  
 WHB-Melodies  
 WMBH-Twin City Quartet  
 WNAX-Δ Religious Service  
 WOW-Δ Chapel Service

8:45

KFBI-Vets of Foreign Wars  
 KMMJ-Δ Gospel Singers  
 WDAF-Dr. G. Charles Gray, talk  
 WMBH-Musical Variety

9:00

NBC-News: Ward & Muzzy, piano duo: WDAF KGBX WHO (sw-15.33)  
 CBS-Organ Moods; Johnny Herford: KLRA KFOR KMOX WIBW KFH KSCJ  
 KARK-News; Funnies  
 KCMO-Salon Music  
 KFAB-Voice of Cooperation  
 KFBI-Norse Gospel Trio  
 KMBC-Texas Rangers  
 KMMJ-Half Hour with My Bible  
 KOIL-Uncle Don Reads the Funnies  
 KVOO-Shannon Shamrocks  
 KWBG-News; Request Prgm.  
 KWK-Δ Bible Auditorium  
 KWTO-Sunday Bouquet  
 KXBY-News; Breakfast Serenade  
 WHB-Music in the Air  
 WREN-News; Prgm. Highlights

9:15

NBC-Hendrik Willem Van Loon: WREN KVOO  
 NBC-Bravest of the Brave: KGBX WDAF (sw-15.33)  
 KFAB-Dalton Norman  
 KFBI-Happy Jack Shumard  
 KFEQ-By the Side of the Road  
 KWK-Musical Prgm.  
 WHB-Encores  
 WHO-Δ Seventh Day Adventists  
 WMBH-The People's Choice

9:30

★ CBS-Major Bows' Capitol Family; Dalton Brothers; Helen Alexander, sop.; Nicholas Cosentino, tr.; Edward Matthews, bar.; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's Orch.: KMOX WIBW WNAX KSCJ KLRA KMBC KFH (sw-21.52)  
 NBC-To be announced: WREN KWK KARK  
 KCMO-Hymns of the Churches  
 KFAB-Δ Watchtower  
 KFBI-Mission Church Quartet  
 KFEQ-Historical Play  
 KMMJ-For Mother & Dad  
 KOIL-Golden Hour  
 KVOO-Voices of Praise  
 KWTO-Ave Maria Hour  
 KXBY-Morning Melodies  
 WHO-Crescent Hour of Music

9:45

NBC-Henry Busse's Orch (Mar-0-0il): WDAF KVOO WOW (sw-15.33)  
 KFAB-Capitol Theater Party  
 KFBI-Veterans of Foreign Wars  
 WGN-Amer. Radio Warblers  
 WHB-Melody Merry-Go-Round  
 WMBH-News

10:00

NBC-Southernaires, male quartet: WREN KWK (sw-15.21)  
 NBC-The Hour Glass; Soloists: KGBX KARK WOW KTHS (sw-15.33)  
 KCMO-Rhythmic Notes  
 KFBI-The Buddies  
 KFEQ-Pine Mt. Boys  
 KMMJ-Rhythm Rhapsody  
 KMOX-Once Upon a Time  
 KOIL-Labor Union Speaker  
 KVOO-Δ Judge Rutherford  
 KWTO-Mid-Morning Moods  
 KXBY-Organ Rhapsody  
 WBAP-Dance Orch.  
 WDAF-Variety Prgm.  
 WHB-Cadle Tabernacle Choir  
 WHO-To be announced  
 WJAG-Preview; Weather; Music  
 WMBH-Concert Hall

10:15

KFBI-Happy Jack Shumard  
 KMOX-Piano Recital  
 KVOO-Four Clouds of Joy  
 WBAP-Eddie Fitzpatrick's Orch.  
 WDAF-Variety Prgm.  
 WOW-Δ Bible Attractions

10:30

★ NBC-Radio City Music Hall, Symphony Orch.; Guests: KWK WREN KVOO KGBX KARK KOIL (sw-15.21)  
 The Music Hall offers an all-Brahms program including "Immer Leiser Wird Mein Schlummer" and "Vergiebliches Standchen" as solos by Viola Philo, soprano, and "Symphony No. 1 in C Minor" by the orchestra.  
 NBC-Univ. of Chicago Round Table Discussions-WOW WDAF WHO (sw-15.33)

## LOG OF STATIONS LISTED IN EDITION B-CENTRAL SOUTHWEST

Call Letters	Kilo-cycles	Power Watts	Location	Network
KARK	890	1,000	Little Rock, Arkansas	NBC
KCMO	1370	100	Kansas City, Missouri	Local
KFAB	770	10,000	Lincoln, Nebraska	CBS
KFBI	1050	5,000	Abilene, Kansas	Local
KFEQ	680	2,500	St. Joseph, Missouri	Local
KFH	1300	5,000	Wichita, Kansas	CBS
KFKU	1220	5,000	Lawrence, Kansas	Local
KFOR*	1210	250	Lincoln, Nebraska	CBS & MBS
KGBX	1230	500	Springfield, Missouri	NBC
KGNF	1430	1,000	North Platte, Nebraska	Local
KLRA	1390	5,000	Little Rock, Arkansas	CBS
KMBC	950	5,000	Kansas City, Missouri	CBS
KMMJ	740	1,000	Clay Center, Nebraska	Local
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA†	830	50,000	Denver, Colorado	NBC
KOIL	1260	5,000	Omaha, Nebraska	NBC-B
KRNT†*	1320	1,000	Des Moines, Iowa	CBS & MBS
KSCJ	1330	5,000	Sioux City, Iowa	CBS
KSD	550	5,000	St. Louis, Missouri	NBC-R
KSO†*	1430	2,500	Des Moines, Ia.	NBC-B & MBS
KSTP†	1460	25,000	St. Paul, Minnesota	NBC
KTHS	1060	10,000	Hot Springs, Arkansas	NBC
KVOO	1140	25,000	Tulsa, Oklahoma	NBC
KWBG§(x)	1420	100	Hutchinson, Kansas	Local
KWK	1350	5,000	St. Louis, Mo.	NBC-B & MBS
KWTO	560	5,000	Springfield, Missouri	NBC
KXBY	1530	1,000	Kansas City, Missouri	Local
WAAW‡	660	500	Omaha, Nebraska	Local
WBAP†	800	50,000	Fort Worth, Texas	NBC & TQN
WBEM†	770	50,000	Chicago, Illinois	CBS
WCCO†	810	50,000	Minneapolis, Minnesota	CBS
WDAF	610	5,000	Kansas City, Missouri	NBC-R
WENR†	870	50,000	Chicago, Illinois	NBC-B
WFAA†	800	50,000	Dallas, Texas	NBC & TQN
WGN†	720	50,000	Chicago, Illinois	MBS
WHB	860	1,000	Kansas City, Missouri	MBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBW	580	5,000	Topeka, Kansas	CBS
WJAG	1060	1,000	Norfolk, Nebraska	Local
WLS†	870	50,000	Chicago, Illinois	NBC-B
WLW†	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ†	670	50,000	Chicago, Illinois	NBC-R
WMBH§(x)	1420	250	Joplin, Missouri	Local
WMT†	600	5,000	Cedar Rapids-Waterloo, Ia.	NBC-B & MBS
WNAX	570	5,000	Yankton, South Dakota	CBS
WOW	590	5,000	Omaha, Nebraska	NBC-R
WREN	1220	5,000	Lawrence, Kansas	NBC-B
WSM†	650	50,000	Nashville, Tenn.	NBC & MBS

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KPRC, 920; WOAI, 1190; KFI, 640

NBC-National Broadcasting Company  
 CBS-Columbia Broadcasting System  
 MBS-Mutual Broadcasting System  
 NBC-B-National Broadcasting Company  
 Basic Blue Network  
 NBC-R-National Broadcasting Company  
 Basic Red Network  
 TQN-Texas Quality Network  
 §-Day & Special Programs Only  
 †-Night Programs Only  
 ‡-Special Programs Only  
 (x)-Station on the Air 6 a.m. to 11 p.m.  
 \* -Network Programs Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

CBS-Salt Lake City Tabernacle Choir & Organ: KFH KSCJ KLRA KMOX WNAX WIBW KFAB (sw-17.76)  
 The program: O Gladsome Light (Sullivan), An Angle from on High (Tullidge), Irish Love Song, Rise Up Arise "St. Paul" Mendelssohn, Isle of Dreams (Torsjussen), Fantasia in G Minor (Bach) and A Little Tune (Pelton).

KFBI-Organ Melodies  
 KFEQ-On the Mall  
 KCMO-Δ Meditation Time  
 KMBC-Gossip Club  
 KMMJ-Pacific Paradise  
 KMOX-Don the Mississippi  
 KOIL-Labor Union Speaker  
 KTHS-Δ Watch Tower Prgm.  
 KWTO-Victor Salon Orch.  
 KXBY-News; Orch.  
 WHB-Tunecraft  
 WMBH-Under the Capitol Dome

10:45  
 KFBI-Δ Methodist Church  
 KMBC-Sunday Morning Musicale

WDAF-Soloists and Orch.  
 WHB-Easy Chair Revue  
 WHO-Humanitarian Hour  
 WIBW-Δ Methodist Church  
 WJAG-Δ Presbyterian Church  
 WMBH-Δ Community Church  
 WNAX-Yodeling Bobby & Tuscon Ted

11:15  
 WDAF-Variety Prgm.  
 WNAX-Russ & Cliff

11:30  
 NBC-Dreams of Long Ago: WHO (sw-15.33)  
 NBC-Our Neighbors; Interviews by Jerry Belcher: WREN

KOIL KVOO KGBX  
 KCMO-Shut in Hour  
 KFBI-Interstate Nurseries  
 KMBC-To be announced  
 KWK-United Charities Reporter  
 WDAF-Parade of Famous Directors  
 WHB-Music You Remember  
 WNAX-News  
 WOW-Musical Prgm.

11:45  
 KVOO-Music for Men  
 KWK-Clark Morgan, organist  
 WHB-Travel Man  
 WJAG-Lacey & Kline  
 WNAX-Miniature Ensemble  
 WOW-News

AFTERNOON

12:00

★ NBC-THE MAGIC KEY OF RCA; Symphony Orch., dir. Frank Black; Milton J. Cross; guest: KOIL KGBX KWK KARK KVOO KTHS WREN (sw-15.21)  
 Three characters in the real life drama of Charles A. Lindbergh's daring New York-to-Paris flight a decade ago will relive those tense moments on today's Magic Key of RCA. Pickups will be made from Lindbergh's old mail route and Roosevelt and LeBourget Fields to commemorate the event. John B. Kennedy, RCA's flying reporter, standing on the stage of the Civic Opera House, in Chicago, will speak to the American Airline's Chief Pilot E. L. Louiger, Lindbergh's flying friend, who will be speeding toward Chicago over the St. Louis-Chicago mail route. Then he will call Roosevelt field and talk to Kenneth J. Boedecker, the careful mechanic who warmed up the sensitive "Spirit of St. Louis" just before the historic flight. Next, Kennedy will talk of the night the gallant American landed at Le Bourget. The scene will be recreated by one of the French Army officers who helped Lindbergh from his ship, Capt. M. de Lage. Other features of the hour are songs by the brilliant Vivian Della Chiesa, lyric soprano, and the King's Jesters, vocal-instrumentalists; Mimery and monologue of Sylvia Clark, and the music of Dr. Frank Black and an NBC Symphony orchestra and the Chicago A Cappella Choir, directed by Noble Cain.

CBS-St. Louis Serenade: KMOX KFH KFAB KSCJ (sw-15.27)  
 NBC-To be announced: WHO (sw-15.33)  
 News: KCMO KMMJ KXBY  
 KFBI-Luncheon Dance Music  
 KFEQ-Pipe Organ  
 KMBC-News; As Kansas City Dines  
 KSD-Community Forum  
 KWBG-News from Barnes  
 KWTO-Luncheon Lyrics  
 WDAF-Dance Selections  
 WHB-A Stitch in Time  
 WIBW-Organalities  
 WJAG-Helen Craven Karella, pianist  
 WMBH-Hour of Music  
 WNAX-Δ Sacred Service  
 WOW-Job Clinic

11:15  
 NBC-Dorothy Dreslin, sop.; Fred Hufsmith, tr.: WOW (sw-15.33)  
 CBS-Δ Church of the Air: KSCJ KMOX KLRA KFH (sw-15.27)  
 George Cardinal Mundelein, at Solemn Pontifical High Mass, will celebrate the Feast of Pentecost. The ceremony takes place at Holy Name Cathedral, Chicago.

Δ Church Services: KFAB KMMJ Δ Baptist Church: KFEQ KWBG KARK-Δ Nazarene Church  
 KCMO-Answer Me This  
 KFAB-Δ Congregational Church  
 KFBI-Gene Peiper's Orch.  
 KMBC-Stone Church Choir  
 KTHS-Δ Church Services  
 KWBG-Δ Baptist Church  
 KXBY-Δ Unity Sunday Service

12:15  
 KCMO-Noon-time Notions  
 KFAB-Legislative Problems  
 KMMJ-Bohemian Orchestra  
 KWBG-String Ensemble  
 KWTO-News  
 KXBY-The Melody Girl  
 WDAF-Pepper-Uppers  
 WHB-Mid-day Dance Melodies  
 WJAG-Andy Moats' Orch.

12:30  
 NBC-Thatcher Colt Mysteries (Scalptone & Tar Soap): KSD  
 WHO WOW WDAF (sw-15.33)  
 CBS-Δ Living Dramas of the Bible: KSCJ KFAB KMBC KFH (sw-15.27)

MBS-The Right Job: KFOR WHB  
 KCMO-Organ Melodies  
 KFBI-Inter-State Forget-Me-Nots  
 KMOX-Court of Human Relations  
 KWBG-Δ Hour of Adoration  
 KWTO-Δ Mid-day Meditations  
 KXBY-Songs They Write  
 WIBW-Uncle Ezra's Amateurs  
 WNAX-Veterans of Foreign Wars

12:45  
 KFOR-Music of the Church  
 KMMJ-Dad Wilson's Boys  
 WJAG-Marcella Lacey & Harold Kline

1:00  
 NBC-Sunday Drivers Variety Show: WREN KARK KOIL (sw-15.21)

NBC-A Trip to Our National Parks: WOW KTHS (sw-15.33)  
 The United Airlines "Mainliner" today will fly announcers over Yosemite National Park and they, as in the previous broadcasts of this series, will describe the scenic beauties of the reservation.

CBS-Everybody's Music; Symph. Orch., dir. Howard Barlow: KFAB KMBC KSCJ KMOX (sw-15.27)  
 Howard Barlow directs the Columbia Symphony Orchestra in a program of romantic compositions including: Music from Rosamunde (Schubert) and "Symphony No. 1 in B flat Major," the "Spring" symphony (Schumann).

MBS-Martha & Hal, songs: WHB KWK  
 KCMO-Δ Friendly Church  
 KFBI-Pop Concert  
 KFH-Quartet  
 KFOR-News  
 KGBX-Swing Time  
 KSD-Musical Memories  
 KVOO-Music of All Ages  
 KWBG-News; Sunday Players  
 KWTO-Variety Time  
 KXBY-Singin' Parson  
 WDAF-Little White House  
 WHO-Golden Dragon, sketch  
 WIBW-Coleman Family  
 WJAG-Police Dept.  
 WMBH-In Our Garden  
 WNAX-Ambassadors

1:15  
 MBS-Concert Orch.: KFOR  
 KFH-Town Tattler  
 KMMJ-Verne Wilson's Orch.  
 KMOX-Front Page Patrol  
 KVOO-Music for Men  
 KWK-Musical Prgm.  
 KWTO-News  
 KXBY-Guy Lombardo's Orch.; News  
 WDAF-Old Songs of the Church  
 WHB-Power Parade  
 WHO-Δ Church of Hollywood  
 WJAG-Senator Carl Peterson  
 WMBH-Pioneer Healers' Orch.

1:30  
 ★ NBC-They're Saying in England; W. Marshall, British commentator from London: KGBX WREN KTHS  
 CBS-Everybody's Music: KFH  
 NBC-Widow's Sons, sketch: WOW WHO (sw-15.33)  
 MBS-Smoke Dreams: WHB KOIL KWK  
 KARK-News  
 KCMO-Little Theater

(Continued on Next Page)

## ALDEN EDKINS SONG RECITAL

SUNDAY  
 WFAF-New York, 9:30 to 9:45 a.m., EDT  
 WTAM-Cleveland, 8:30 to 8:45 a.m., EST  
 THE GRISWOLD MFG. CO., ERIE, PA.



# Sunday

May 16



**GOGO DE LYS**  
"Stoopnagle & Budd" Songstress  
Sun. 3:30 p.m. CST

(1:30 p.m. Continued)

KFBI-Happy Jack & Marie  
KFEQ-Variety Program  
KSD-Book Review  
KVOO-Howard Marshall, news  
KWBG-American  
KWTO-Better Vision Institute  
KXBY-You & the Story & the Music  
WDAF-Drums, drama  
WIBW-Law Enforcement League  
WJAG-Dorothy Baxter Farewell  
WNAX-Bohemian Band

1:45

NBC-Chucho Martinez, tr.:  
KGBX WREN  
CBS-Everybody's Music: WIBW  
KMOX-Musical Prgm.  
KARK-Children's Hospital Prgm.  
KFBI-McPherson College  
KMMJ-Billie & Tommy  
KTHS-Dance Orch.  
KVOO-Afternoon Varieties  
KWTO-Siesta Songs  
WJAG-Congressman Karl Stefan  
WLW-Interlude  
WMBH-Cheerful Home Chats

2:00

NBC-Eclipse Prgm. from California: WOW KSD (sw-9.53)  
More details regarding the 1937 Total Eclipse Expedition to the South Seas, sponsored jointly by the U. S. Navy and the National Geographic Society, will be heard in a broadcast from California. The sun's eclipse will take place on June 8.

CBS-Spelling Bee: KFBI WIBW KSCJ KLRA KFAB KMOX (sw-15.27)  
Dr. Harry Hagen, who claims to be originator of the radio spelling bee, inaugurates a series of spelling bees over the CBS network. Dr. Hagen's contestants will be sixth, seventh, and eighth grade pupils.

NBC-Nat'l Vespers: WREN KWK KTHS KOIL  
Dr. Harry Emerson Fosdick's subject will be "The Return to Religion."

MBS-Perole String Quartet: KFOR

Prof. Quix: KGBX KWTO  
KARK-Δ Nazarene Church  
KCMO-Harmony Isle  
KFBI-Ebenfeld Gospel Chorus  
KFEQ-Minstral Show  
KGNF-Popular Music  
KMBC-P. Hans Flath Entertains  
KMMJ-Hastings College Program  
KVOO-Ports of Call

KWBG-News; Baseball Jamboree  
KXBY-Afternoon Arias  
WDAF-Mixed Quartet  
WGN-Baseball; Chicago White Sox vs. Cleveland  
WHB-It's the Truth  
WHO-Mansion of Dreams  
WJAG-Afternoon Variety  
WMBH-Men & Women of Vision  
WNAX-Resubid Kids

2:15

NBC-Romance Melodies: WDAF WHO  
KCMO-Just Joan  
KFBI-Industry Male Quartet  
KGNF-News  
WHB-To be announced  
WMBH-Moving Stories of Life

2:30

\* NBC-Sen. Fishface & Prof. Figgstottle: WREN KOIL KWK  
NBC-The World Is Yours, drama: KGBX WOW KTHS (sw-9.53)

MBS-Old Time Spelling Bee: WHB KFOR  
KCMO-Hollywood Hillites  
KFBI-Mary Ellen Rathbun  
KGNF-Church Choir  
KMBC-Your Invited  
KMMJ-Arkansas Travelers  
KSD-Community Forum  
KVOO-Thrilling Rescues at Sea  
KWBG-Baseball Game  
KWTO-Sunday Afternoon Salon  
KXBY-Ballard Sisters  
WDAF-Pat Dunn, bar.  
WHO-The Air Is Yours  
WJAG-Δ Lutheran Bible Hour  
WMBH-Midday Melodies  
WNAX-Happy Jack's Old Timers

2:45

KCMO-Bert Buhman, pianist  
KFBI-Wesleyan College  
KFEQ-Interstate Quartet  
KMBC-Melodic Melodies  
KVOO-Movie Reporter  
KXBY-Pages from Old Hymnal  
WDAF-To be announced  
WMBH-Amateur Announcers

3:00

\* NBC-WE, THE PEOPLE (Calumet Baking Powder)  
Phillips H. Lord; Mark Warnow's Orch.: KARK WREN KTHS KOIL KVOO KGBX KWK (sw-15.21)

The unusual guests of Phillips Lord will be: A lunch wagon owner who feeds hoboes and beggars free if they say the Lord's Prayer; a resident of Mississippi who will tell about the famous singing river of Passagoula, and a modern David Harum who swapped a carload of Christmas tree hooks for a Missouri farm.

\* NBC-Marion Talley, sop. (Ry-Krip) Josef Koestner's Orch.: WDAF WHO KSD WOW (sw-9.53)

Accompanied by Josef Koestner and the Paul Taylor chorists, Miss Talley will sing selections from Rio Rita. The weekly hymn will be "How Beautiful the Mountain." Miss Talley will also do "Je Suis Titania" and "Angela Mia." The chorists next will sing "Moonlight and Shadows" after which Miss Talley will sing the closing number, "Message from the Man in the Moon."

CBC-Sunday Afternoon Party: KSCJ KFAB WIBW KMOX KMBC (sw-11.83)

KCMO-Family Doctor  
KFBI-Δ Swedish Services  
KFH-Variety Prgm.  
KGNF-Safety Sam  
KLRA-Δ Harding College, Church of Christ

KMMJ-Safety Sam  
KWTO-Community Sing  
KXBY-Ray Laughlin's Orch.  
WHB-Hollywood Serenade  
WJAG-Norfolk State Hospital  
WNAX-Matinee

3:15

KCMO-Getrude Wilkerson  
KFBI-Tampa Grade School  
KFEQ-Girl at the Music Counter  
KFH-News  
KMMJ-Mike Dosch  
KSCJ-Cecil & Sally  
KWBG-Eden Men's Chorus  
WHB-Wedding Bells  
WIBW-This Rhythmic Age

3:30

\* NBC-Col. Stoopnagle & Budd (Minute Tapioca); Gogo de Lys, vocalist; Don Voorhees Orch.: KWK KOIL WREN (sw-15.21)

A host of radio's ace hecklers will pay their respects to Colonel Stoopnagle and Budd as official emissaries of Stoopdom during their final NBC broadcast of the season. For the occasion, Stoop and Budd have invited all the lines in the alignment of radio to appear and tell the two clowns just what was wrong with their kiloyele dramatization of "Murder on Hook Street."

CBS-Guy Lombardo's Orch. (Bond Bread): KMBC KFH KMOX (sw-11.83)  
NBC-Smiling Ed McConnell (Acme Paint); Painter Clark's Orch. & Choral Group: WHO WOW WDAF (sw-9.53)

CBS-Howard Neumiller, pianist: KSCJ  
MBS-Forum Hour: WLW KFOR News: KARK WMBH  
KCMO-Sweet Music  
KFAB-Governor Cochran  
KFBI-Ministerial Alliance  
KFEQ-Melodies of Stephen Foster

KGBX-Musical Sketchbook  
KLRA-Smiling Ed McConnell  
KMMJ-Dad Wilson's Boys  
KTHS-Δ Ave Maria Hour  
KVOO-Americans to the Rescue  
KXBY-Symphony Hall  
WHB-John Wahlstedt, tr.  
WIBW-Te People Speak  
WJAG-Farm Woman & Her Children  
WNAX-Americans to the Rescue

3:45

CBS-Eddie House, organist: KSCJ  
KARK-Concert Orch.  
KFEQ-Jerry Cooper, bar.  
KFEQ-Δ Church in the Wildwood  
KLRA-Sunday Serenade  
KVOO-World of Sports  
WIBW-Harmony Hall  
WMBH-Harry & Hot Shots  
WNAX-Freeman Junior College

4:00

\* CBS-Joe Penner, comedian (Cocoma); Gene Austin, vocalist; Coco & Malt, harmony team; Jimmie Grier's Orch.: KMBC KFAB KMOX (sw-15.27)

The orchestra will play "Some of These Days," "Wake Up and Live" and "Boston Tea Party," and Joy Hodges will sing "Let's Call the Whole Thing Off." Gene Austin, who never does give the audience quite enough on each program, will do his best with "Why Was I Born."

\* MBS-1937 Radio Show (Aspergum); Ray Knight: KWK NBC-Δ Catholic Hour; Rev. R. A. McGowan: WDAF KVOO WBAP KTHS KGBX KARK WOW WHO (sw-9.53)

The Rev. R. A. McGowan, who will be heard on this series of programs for the next few weeks, will take as his topic, "Christian Principles and Social Legislation."  
NBC-Antobal's Cubans: WREN  
KCMO-Spelling Bee  
KFBI-Δ Swedish Services  
KFEQ-K.F.E. Quies  
KFH-To be announced  
KMMJ-Δ Old Time Religion  
KOIL-The Troubador  
KSCJ-Ruth Miller  
KWTO-Δ Vesper Hour  
WHB-Friends of Yours  
WIBW-Δ Old-Time Religion  
WJAG-Harmonettes  
WNAX-Univ. of South Dakota

4:15

News: KXBY WIBW  
KFBI-Betty Huxell  
KMMJ-Pauline Ferne  
KOIL-E. P. Chase  
KSCJ-Cecil & Sally  
WHB-To be announced

WJAG-Soothing Strings  
WMBH-Merlin Stratton, pianist

4:30

\* NBC-A TALE OF TODAY (Princess Pat); Joan Blaine: WOW (sw-9.53)

\* CBS-RUBINOFF & HIS VIOLIN (Chevrolet); Walter Cassell, bar.; Marion Claire, guest; Orch.: KLRA KMBC KMOX KFH WIBW WNAX KSCJ KFAB (sw-15.27)

\* NBC-Golden Gate Park Band Concert: WREN KOIL KGBX (sw-15.21)

\* MBS-Tim & Irene (Admiral Laboratories, Inc.): WHB KWK

Pepper-Uppers: KARK KVOO KSD  
KCMO-Here Comes the Band  
KFBI-Δ Vesper Hour  
KFEQ-Catholic Hour  
KMMJ-Drama Recordings  
KTHS-Afternoon Hymn Sing  
KWBG-Harry Collins' Orch.  
KXBY-The Tune Mixer  
WDAF-Ports of Call  
WHO-Nathaniel Shilkret's Orch.  
WJAG-St. Paul Lutheran Church Choir

WMBH-Radio Spelling Bee  
4:45

KFBI-Ave Maria  
WHO-Headlines of the Week

5:00

HAVE YOU VOTED YET in the big Star of Stars election? If not, do so now by filling out the coupon which appears on Page 2 of this issue.

\* NBC-Jack Benny's Jell-O Prgm.; Kenny Baker, tr.; Don Wilson, m.c.; Andy Devine; Phil Harris' Orch.; Guest: KGBX KTHS KSD WHO WDAF KVOO KARK WOW (sw-9.53) (also at 9:30)  
Jack will turn back the pages of radio history to revive the listeners' favorite dramatic sketch of his 1936 series during tonight's broadcast. The revival, in which Mary Livingston, Kenny Baker, Andy Devine, Don Wilson and Phil Harris, all individually hope for the leading role, was scheduled for production last Sunday, but postponement was necessary in order to ascertain the winning parody.

CBS-Columbia Workshop, drama: KLRA (sw-11.83)  
"Paul Revere," a play written especially for radio by Steven Vincent Benet, author of "John Brown's Body" and other narrative poems, will be presented by the Columbia Workshop under the direction of Irving Reis.

CBS-Courteous Colonels (Barnsdall Refining Corp.): KMOX KFAB KMBC  
NBC-Helen Traubel, sop.; Orch.: WREN KOIL KWK (sw-11.87)

MBS-Stan Lomax, sports: WHB KFOR

Ave Maria Hour: KWBG WMBH  
KCMO-Detective Mysteries  
KFBI-News  
KFH-Variety Prgm.  
KMBC-Radio Vespers  
KMMJ-Arkansas Travelers  
KSCJ-School Choir  
KTHS-Master Singers  
KWTO-Eventide Reflections  
KXBY-Ray Laughlin's Orch.  
WIBW-Δ Christian Science  
WJAG-Gospel Singers  
WNAX-Southern Normal Prgm.

5:15

MBS-Freddy Martin's Orch.: KFOR WHB  
KFBI-Betty Huxell  
KFEQ-News  
KFH-To be announced

KSCJ-Marjie York, songs  
KWTO-P. T. A. Council  
WIBW-Pacific Paradise

5:30

\* NBC-ROBERT L. "BELIEVE-IT-OR-NOT" Ripley (Bakers Br'dcast) Ozzie Nelson's Orch.; Shirley Lloyd, vocalist: KWK KOIL WREN KVOO KARK KTHS (sw-11.87)

NBC-Fireside Recitals (American Radiator); Sigurd Nilssen, basso; Helen Marshall, sop.; Frank St. Leger, cond.; Guest: KSD WDAF WOW WHO (sw-9.53)  
Helen Marshall, soprano, will sing Cadman's "At Dawning" as the highlight of her recital with Sigurd Nilssen, basso, and Frank St. Leger's orchestra. Nilssen will open the program with an old English air, "False Phyllis." He also will sing "Beating Up the Channel" (Sanderson) and Miss Marshall's other solo will be Leroux's "The Nile."

CBS-Twilight Musicale: KFAB KSCJ

\* CBS-Phil Baker (Gulf Oil); Oscar Bradley's Orch.; Guest: KLRA (sw-11.83)

MBS-Symphonic Strings Orch.: WHB KFOR  
The program will include: Overture No. 4 of Kluffer; Concerto for Two Violins (Bach); Times from County Derry (Grainger), and Molly on the Shore (Grainger).

Variety Hour: KFEQ KFH  
KCMO-Symphonic Hour  
KFBI-Sentimental Music  
KGBX-Assembly Vespers  
KMBC-Δ Radio Vespers  
KMOX-To be announced  
KMMJ-Court of Human Relations

KWBG-Black & White  
KWTO-Americans to the Rescue  
KXBY-Δ Rev. Geo. E. Griffith  
WIBW-Senator Capper  
WMBH-Liars Club  
WNAX-Δ Religious Service

5:45

NBC-Fitch Jingle Prgm.: KSD WHO WDAF WOW (sw-9.53) (also at 9 p.m.)

KFBI-Δ Ave Maria Hour  
KWBG-Laugh Parade  
KWTO-Baptist College Prgm.  
WHB-Embassy Club  
WIBW-News  
WMBH-Levi Brown, songs

6:00

\* CBS-1937 EDITION OF TWIN Stars (Nat'l Biscuit Co.); Victor Moore & Helen Broderick; Buddy Rogers' Orch.: WBBM KRNT KMBC KFAB KMOX KLRA WCCO KSCJ WNAX KFH WIBW (sw-11.83)

\* NBC-CHASE & SANBORN Hour; Don Ameche, m.c.; Werner Janssen's Orch.; Dorothy Lamour, sop.; Edgar Bergen, ventriloquist: KTHS WDAF KSTP KVOO WFAA KOA WLW KSD WHO WOW WMAQ KARK WSM (sw-9.53)

Joining ventriloquist Edgar Bergen and master of ceremonies Don Ameche as guests today will be song writers Richard Rodgers and Lorenz Hart, authors of the dramatic musical number, "All Points West," and Ray Middleton, baritone. Dorothy Lamour, last minute addition to the program for the premiere last week, becomes a permanent member of the cast.

\* NBC-General Motors Promenade Concert; John Charles Thomas, bar. & Kitty Carlisle, guests: WREN KOIL WLS KSO WMT KWK (sw-11.87)  
Today's concert is a "Panorama of Victor Herbert" with Rose Bampton and Jan Peerce as guests. The program: Pan American, orchestra; Kiss Me Again from "Ame Modiste," Miss Bampton; Neapolitan Love Song from "Princess Pat," Mr. Peerce; orchestral novelties including L'Enfer, flute and clarinet duet, Air de Ballet, string orch. and Yesterday, cello. A concert presentation of "Naughty Marietta" including "Ah Sweet Mystery of Life," Miss Bampton; "I'm Falling in Love with Someone," Mr. Peerce; "Tramp, Tramp, Tramp Along the Highway," chorus; and finale, "Ah Sweet Mystery of Life," ensemble.

Mystery from "Latomia" orch.; Moonbeams from "The Red Mill," Miss Bampton and chorus; When You're Away from "The Only Girl," Mr. Peerce. The program concludes with Thine Alone from "Eileen," ensemble, and Irish Rhapsody, orchestra and chorus.

MBS-Jazz Nocturne: WHB KFOR  
KGBX-Sunday Evening Concert  
KMMJ-The Green Room  
KWBG-Highlights of the Week's News  
KWTO-Dusk Hour Singer  
KXBY-News  
WGN-Arthur Searns Henning

6:15

KCMO-All-Girl Band  
KFBI-Christian Science Lecture  
KOIL-Musical Prgm.  
KWTO-Sportcaster  
KXBY-Vagabonds of the Prairie  
WGN-Melodies from the Sky

6:30

\* CBS-Eddie Cantor (Texaco); Bobby Breen; Deanna Durbin; Jacques Renard's Orch.: KFAB KFH WBBM WCCO KRNT KLRA KMBC KSCJ WIBW KMOX WNAX (sw-11.83) (also at 10 p.m.)

MBS-Melodies from the Sky: WHB WGN KFOR

6:45

KCMO-Vocal Gems  
KFEQ-Melody Lane  
KGBX-Sunday Night Music  
\* KWBG-OFFICIAL DETECTIVE STORIES  
KWTO-Pepper-Uppers  
KXBY-Stars Over Manhattan

7:00

\* CBS-Ford Sunday Evening Hour; Orch., dir. Eugene Ormandy; KSCJ KFAB KRNT KFH WBBM WIBW KMOX KLRA KMBC WNAX WCCO (sw-11.83)  
Operatic arias and familiar melodies will be sung by Gladys Swarthout, lovely star of concert, screen and radio, when she makes a guest appearance on the Ford Sunday Evening Hour today. The program: Overture to "Bussan and Luluilla" (Glinka), orchestra; Jesu, Joy of Man's Desiring (Bach), chorus and orchestra; Lascia Ch'io Pianga (Handel) and Seguidilla from "Carmen" (Bizet). Miss Swarthout and orchestra: Largo from "New World Symphony" (Dvorak), orchestra; Love Was with Me Yesterday (Golden) and Velvet Shoes (Thompson), Miss Swarthout and orchestra.

NBC-Rippling Rhythm Revue (Woodbury's) Shep Fields' Orch.; Bob Hope, m.c.; Honeychile, WREN KWK KSO WLW WMT KOIL WLS (sw-11.87) (also at 9:30 p.m.)

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre La Kreeun, tr.; Men About Town; Rachel Carley, songs; Bert Lahr, comedian; Abe Lyman's Orch.: KOA WMAQ KSD WOW WSM WFAA WHO WDAF KSTP (sw-9.53)  
MBS-Jack Denny's Orch.: KFOR WHB  
KARK-Pyramid Life, sketch  
KCMO-Curtain Calls  
KFEQ-Bulletin Board  
KMMJ-The Lampit Hour  
KVOO-Richard Himber's Orch.  
KWBG-Sports  
KWTO-News  
KXBY-Sunday at Seven  
WGN-News; Jack Denny's Orch.

7:15

KARK-Symphonetta  
KGBX-20th Century Serenade  
KXBY-Twilight Tunes

7:30

\* NBC-AMERICAN ALBUM OF Familiar Music (Bayer Aspirin) Frank Munn, tr.; Bertrand Hirsch, violinist; Jean Dickenson, sopr.; Gus Haenschen's Orch.: KOA WSM KSD WHO WMAQ WFAA WDAF KSTP WOW KVOO (sw-9.53)

\* NBC-Walter Winchell (Jerger's Journal): KOIL WMT KWK KSO WLW WENR WREN (sw-11.87) (also at 9:15 p.m.)

MBS-Joe Sanders' Orch.: WGN KFOR KOIL  
KARK-Dance Orch.  
KCMO-Symphonetta  
KGBX-South Sea Islanders  
KMMJ-Evening Melodies  
KXBY-Rio Grande Serenaders; News

7:45

NBC-Choir Symphonette; Vocal Ensemble: WENR KSO WREN (sw-11.87)

MBS-Joe Sanders' Orch.: WGN KGBX-Paul Johnston, pianist  
KWK-Sports Review  
WLW-Jerry Cooper, bar.  
WMT-Over the Transom

8:00

NBC-To be announced: KOA WOW WHO WLW WMAQ WSM WDAF KSD KTHS (sw-9.53)

CBS-Original Community Sing (Gillette Razor); Milton Berle, comedian; Wendell Hall, sing leader; Orch.: WBBM KFH KRNT KMBC KFAB KMOX KLRA WCCO KSCJ WIBW WNAX (sw-6.12)

\* NBC-California Concert; Sarah Kreindler, violinist; Zarova, Russian sop.; John Teel, bar.; Orch., dir. Ernest Gill: WENR WREN (sw-11.87)

\* MBS-Kay Kyser's Surprise Party (Willys Overland): WGN WMT KOIL KWK KSO KXBY KSTP  
KARK-News; Curtain Calls  
KCMO-Dixie Music  
KFOR-News  
KGBX-Twilight Tunes  
KVOO-Baseball Scores  
KWBG-News; Swingin' Along  
WFAA-Romance of Cottonseed

## ASK MR. FAIRFAX

Chester Lauck plays the parts of DICK HUDLESTON and CEDRIC in the LUM AND ABNER sketches. The DAN AND SYLVIA serial is no longer aired over station KDKA.—M. M. R., Three Springs, Pa.

MARGARET SPEAKS, favorite soprano of the air, is married to Leslie Pearl, New York City advertising man. According to my records, Margaret is her right name. The NBC offices in New York City will direct any correspondence to her.—W. F. T., Farnham, Que., Canada.

You may address mail to JAMES MELTON care of the NBC Studios, Rockefeller Center, New York City.—H. M., Raleigh, N. C.



## A TALE OF TODAY

True life Romance

WMAQ - WOW - NBC - Sunday  
5:30 P.M., Daylight Saving Time  
4:30 Central Standard Time

presented by PRINCESS PAT  
-the only face powder with an almond base



# Sunday

## May 16



**PHIL BAKER**  
Comedian  
Sun. 5:30 p.m. CST

**8:15**  
KCMO-Gems from Light Opera  
KWBG-Baseball Game

**8:30**  
★ **MBS-YOUR PARLOR PLAY-** house (Lovely Lady, Inc.); Rowena Williams; Male Quartet; Piano Duo; Elmore Galey, comedian; Robt. Trendler's Orch.: WGN KFOR

NBC-To be announced: WSM KTHS WOW WDAF KGBX (sw-9.53)

NBC-California Concert: WSM CBS-Maureen O'Conner & Singing Strings: WBBM WNAX KRNT KFAB KLRA KSCJ KFH (sw-6.12)

KARK-△ Nazarene Church KCMO-Ave Maria Hour KMBC-Jerry Cooper, songs KMOX-The Land We Live In KOIL-News KSTP-Vocal Varieties KWK-Duke Ellington's Orch. KXBY-△ Metropolitan Church WCCO-Jerry Cooper, songs WFAA-Southland Life Hour WGN-Your Parlor Playhouse WHO-Vocal Varieties WIBW-Coffee Club WLW-Melodrama WMT-Bohemian Concert

**8:45**  
CBS-H. V. Kaltenborn, news commentator: KFH WNAX KRNT KLRA KSCJ KFAB WCCO (sw-6.12)

KMBC-Vocal Varieties KOIL-May Night & Candlelight KSTP-Musicaie WBBM-Melodie Time WHO-Dr. Curt Rogosinski, piano

**9:00**  
CBS-John D. Hamilton, Nat'l Chairman Rep. Comm.: KFH KLRA KFAB WCCO WNAX KRNT KSCJ WIBW KMOX WBBM  
John D. M. Hamilton, chairman of the Republican National Committee, makes the first of two broadcasts at this time. His talk tonight comes from Washington and next week he will be speaking from Chicago. Besides Hamilton, a Republican Senator and Representative will speak on each program.

NBC-Fitch Jingle Prgm.: WBAP KOA KTHS KARK (also see 5:45 p.m.)

NBC-Judy & the Bunch; News: WREN

NBC-Harvey Hayes, narrator: KSTP

MBS-△ Rev. Chas. E. Fuller: KOIL KSO WMT

KCMO-Wanderer KGBX-American Scene KMBC-Rhythmic Ramblings KSD-Vocal Varieties KWK-News KXBY-Old Age Pension Prgm. WDAF-Home Folks WENR-Globe Trotter WGN-Henry King's Orch. WHO-American Families WLW-Red Norvo's Orch. WSM-Louise & Dixie Dons

**9:15**  
★ **NBC-Walter Winchell** (Jergen's): WSM KARK WBAP KPRC WOAI (also see 7:30 p.m.)

NBC-King's Jesters' Orch.: WREN WENR  
NBC-Vincent Travers' Orch.: KSTP WDAF  
MBS-Freddy Martin's Orch.: WGN  
KCMO-Dance Gems  
★ **KGBX-BEHIND THE MICROPHONE**  
KMBC-Mirth Parade KOA-Thank You Stusia KTHS-Trio KWK-Melodies KXBY-20th Century Serenade WBBM-Melody Time WHO-George Hall's Orch. WLW-Jerry Cooper's Music WMAQ-Lou Breese's Orch.

**9:30**  
★ **NBC-Rippling Rhythm Revue** (Woodbury's); Bob Hope, m.c.; Shep Fields' Orch.; Hon-eychile: WSM WBAP KARK (also at 7 p.m.)  
NBC-News; El Chico. Spanish Revue: WDAF KSTP (sw-9.53)  
CBS-News; Jay Freeman's Orch.: KSCJ KRNT WNAX WIBW KLRA WCCO  
★ **NBC-Jack Benny's Jell-O** Prgm.; Orch.: KPO KOA (also at 5 p.m.)  
NBC-Jimmy Joy's Orch.: WREN WMAQ  
News: KMBC WOW KCMO-Revolving Disc Club KFH-Dance Orch. KGBX-Salvation Army Prgm. KMOX-Mirth Parade KTHS-Dance Orch. KWK-Variety Prgm.

KXBY-Supper Dance WBBM-News with Tod Hunter WENR-Eddie Varzos' Orch. WGN-Ted Weems' Orch. WHO-Playhouse WLW-Concert Hour

**9:45**  
CBS-Jay Freeman's Orch.: WBBM KMBC KFAB  
KFOR-Nat Brandwynne's Orch. KGBX-Secrets of Happiness KMOX-Carveth Wells, explorer KXBY-News WIBW-Melodies WOW-El Chico (NBC)

**10:00**  
CBS-Red Nichols' Orch.: WBBM KLRA WNAX KRNT KFAB  
NBC-Del Courtney's Orch.: WOW KARK KOA KTHS (sw-9.53)  
NBC-Henry Busse's Orch.: WSM KOIL WMAQ WREN KGBX KWK (sw-6.14)  
MBS-Earl Hines' Orch.: WGN KSO  
News: WIBW WMT WCCO WHO KSCJ  
Variety Prgm.: KFH WDAF KCMO-△ Gospel Tabernacle KMBC-Studio Service KMOX-Baseball Highlights KSTP-Beauty That Endures KXBY-Emile Chiquette's Orch. WENR-Bob Crosby's Orch. WLW-Paul Sullivan, news

**10:15**  
NBC-Del Courtney's Orch.: WDAF WHO KSD  
MBS-Just Between Us: WGN WLW WSM KFH-News

KMOX-C. Albert Scholin, organist  
KSTP-News; Sports  
KWK-Norman Paule, songs  
KXBY-Evening at the Country Club  
WBAP-The Jamboree WCCO-Musicaie  
WIBW-American Legion  
WMT-Henry Busse's Orch. (NBC)

**10:30**  
CBS-Joe Reichman's Orch.: KFH KFAB WBBM KSCJ WNAX WIBW KRNT KMBC WCCO  
NBC-Louis Panico's Orch.: KARK KGBX WREN WMAQ (sw-6.14)  
NBC-Eddie Fitzpatrick's Orch.: WOW WDAF KSTP WSM KSD KOA WLW WBAP  
NBC-One Man's Family: KPO (also see Wednesday 6 p.m.)  
MBS-Henry King's Orch.: WGN KSO KOIL WMT  
KCMO-Flying Carpet  
KMOX-Ben Feld's Och. KSTP-Dance Orch. KWK-News KXBY-Carnival; News WCCO-Gus Arnheim's Orch. WENR-Lou Breese's Orch. WHO-Old Time Religion

**10:45**  
KWK-Henry King's Orch. WENR-Charlie Agnew's Orch. WHO-Eddie Fitzpatrick's Orch.

**11:00**  
NBC-Eddie Varzos' Orch.: WMAQ WDAF KSTP WHO KOA WSM KSD

CBS-Nocturne: WIBW WBBM WNAX KSCJ KFAB KMBC KFH  
NBC-Stan Norris' Orch.: WENR WBAP KARK KGBX WREN KWK  
MBS-Freddy Martin's Orch.: KSO KOIL WGN WMT  
KXBY-Soft Lights & Sweet Music  
WCCO-Little Jack Little's Orch. WLW-Moon River  
WOW-Dance Orch.

End of Sunday Programs

# Monday

May 17

# Monday

## MORNING

**7:00 a.m. CST**  
★ **NBC-Breakfast Club**; Orch. & Soloists; News: WREN KVOO KARK KGBX (sw-21.54)  
CBS-Metropolitan Parade KLRA (sw-21.52)  
News: WHO KXBY KCMO WMBH  
Musical Clock: KFEQ KOIL WDAF  
Sing. Neighbor, Sing: KMOX KTHS  
KFAB-Time 'n' Tunes KFBI-Variety Prgm. KFH-△ Council of Churches KMBC-Tex Owens, songs KMMJ-Dad Wilson's Boys KSCJ-Ye Town Criers KWBG-News; Poultry Chats KWK-Tonic Tunes KWTQ-Storekeepers WHB-McEwen Brothers WIBW-Uncle Ezra's Hour WJAG-Farm Flash; Today in History; Preview WNAX-George B. German WOW-Gene & Glenn

**7:15**  
NBC-Streamliners: WOW  
Musical Clock: WMBH KWBG  
News: WNAX KGNF KMBC WBBM  
KCMO-Doc Brown's Med. Show KFBI-Sing. Neighbor, Sing KFH-Morning Exercises KMMJ-Poultry Review KMOX-Ozark Varieties KTHS-Breakfast Club; News (NBC)  
KWK-△ Devotional Prgm. KWTQ-Breakfast Timetable KXBY-Singing Parson WHB-News; Interlude WHO-Musical Fashion Notes WJAG-Good Morning Club

**7:30**  
CBS-Richard Maxwell; News: KLRA (sw-21.52)  
News: KFOR KMMJ KFEQ KWTQ WOW  
Musical Clock: KOIL WHB KCMO-Breakfast Varieties KFAB-Sports  
KFBI-Inter-State Forget-Me-Not's KFH-Neath Western Skies KGNF-Words and Music KMBC-Morning Musical Revue KMOX-Tick Tock Revue KVOO-Galloping Galleons KWBG-Trading Post KWK-Pep-Up-Parade; News KXBY-Early Edition

WDAF-Birthday Bell  
WNAX-Howdy Brothers

**7:45**  
CBS-Morning Moods: KLRA  
NBC-Landt Trio; News: WDAF CBS-Bachelor's Children (Old Dutch Cleanser): KMOX (sw-21.52)  
KARK-Ralph Mashburn KFAB-△ Chapel Service KFEQ-Musical Clock KGNF-Peacock Court KMBC-Across the Breakfast Table  
KMMJ-Dad Wilson's Boys KOIL-News KVOO-News of the Hour KWBG-△ Devotional Hour KWTQ-The Rangers WHO-Gene & Glenn WLW-Kitty Keene, Inc. WNAX-Tuscon Ted WOW-Musical Prgm.

**8:00**  
CBS-Fred Feibel, organist: KFH NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WDAF WOW KSD (sw-15.35)  
NBC-Hollywood High Hatters: KTHS KARK KVOO  
★ **CBS-Betty & Bob**, sketch (Gold Medal): KMOX KFAB (sw-21.52)  
NBC-Tim Healy, commentator: WREN (sw-15.21)  
News: WMBH KFOR  
△ Morning Devotions: KGNF WTAG  
Musical Clock: KGBX WHO KCMO-News; Tie-Tie Tunes KFBI-Bit o' Cheer and Sunshine KMBC-Gene & Glenn KMMJ-Ray & Pauline KOIL-Modernists KWBG-Variety Prgm. KWK-Interviews with John Neb-litt  
KWTQ-Old Family Almanac WIBW-Gene & Glenn WNAX-Rosebud Kids WREN-Orchestral Interlude

**8:15**  
★ **NBC-Oxydol's Own Ma Perkins**, sketch: (sw-15.21)  
NBC-Vaughn de Leath, songs: WREN KTHS KOIL KARK  
CBS-Modern Cinderella, sketch (Gold Medal): KMOX KFAB (sw-21.52)  
NBC-John's Other Wife, sketch (Louis Philippe): WDAF WOW KSD (sw-15.33)  
KCMO-Carlton Briggs KFBI-Frank Gage KFH-Ruth from Rorabaugh's

KGNF-News  
KLRA-Fred Feibel (CBS)  
KMBC-Good Morning Tunes KMMJ-Gospel Singers KVOO-Glenn Condon  
KWBG-Somebody's Birthday Today  
KWTQ-Hits and Encores  
WIBW-△ Unity School  
WJAG-Baseball; Musical Clock  
WMBH-Organ Melodies

**8:30**  
NBC-Josh Higgins of Finchville: KTHS WREN KGBX KARK KVOO  
CBS-Betty Crocker (Gold Medal); Hymns of All Churches: John K. Watkins, news: KFAB KMOX (sw-21.52)  
NBC-Just Plain Eill, sketch (Anacin): WDAF WOW (sw-15.33)  
NBC-Pepper Young's Family sketch (Camay): KOIL KWK (sw-15.21)  
MBS-Marriage Clinic: KFOR  
Markets: KFEQ KFH  
KCMO-Crown Show  
KFBI-Varieties  
KGNF-Round the Town  
KLRA-Magazine of the Air  
KMBC-Kitty Keene, Inc.  
KSD-News; Harry Reser's Orch.  
KWBG-Happy Wolfersberger  
KWTQ-Vocal Varieties  
KXBY-Morning Meditations  
WHB-Melodies  
WHO-Morning Melodies  
WIBW-Roy Faulkner  
WLW-Garden Talks; Mail Bag  
WMBH-Radio Soap Box  
WNAX-Yodeling Bobby & Tuscon Ted

**8:45**  
★ **NBC-Today's Children**, sketch (Pillsbury): KSD WDAF WHO WGW (sw-15.33)  
CBS-Novelists: KLRA  
NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)  
NBC-Viennese Sextet: WREN KOIL  
MBS-Couple Next Door: WLW  
News: WIBW KARK WNAX KFH  
KCMO-Imperial Entertainers; Old Almanac  
KFEQ-Markets  
KGBX-Musical Moods  
KMBC-Party Line  
KMMJ-Pauline Ferne  
KTHS-Aunt Sammy's Chat  
KVOO-Cozy Corner  
KWBG-Tonic Tunes  
KWK-Top o' the Morning  
KWTQ-Karl Zomar's Scrapbook

KXBY-Classified Joe  
WHB-Norvell Slater  
WMBH-Stock & Grain Markets

**9:00**  
★ **NBC-THE O'NEILLS**, sketch (Ivory Flakes): (sw-15.21)  
★ **CBS-Heinz Magazine of the Air**; Reed Kennedy, bar.: KMOX KFAB WNAX KFH (sw-21.52)  
Mrs. Parlan Semple, Jr., will be interviewed by writer Gretta Palmer.  
NBC-David Harum, sketch (Bab-o): KSD WHO WDAF WOW (sw-15.33)  
NBC-Vagabonds: KTHS WREN  
MBS-Get Thin to Music: KFOR WHB  
News: KOIL KGBX  
KARK-Happy Jack & Ramblers  
KCMO-News; Popular Vocalist  
KFBI-Jane North  
KFEQ-Roy & Lonnie  
KGNF-Chick Chats  
KMBC-Fashion Flashes  
KMMJ-Betty Ann Varieties  
KSCJ-Roundup  
KVOO-Shannon Shamrocks  
KWBG-News; World Bookman; Ietities and Oddities  
KWTQ-Amerianna  
KXBY-Happy Long  
WIBW-Variety Prgm.  
WJAG-Russell Jensen, pianist  
WMBH-Vocal Variety

**9:15**  
★ **NBC-Backstage Wife**, sketch (Dr. Lyons) KSD WOW WHO WDAF (sw-15.33)  
NBC-Larry Larson, organist: KTHS KGBX WREN KOIL  
NBC-Personal Column of the Air (Chippo): (sw-15.21)  
News: WMBH KGNF  
KCMO-Wineberre Prgm.; Inter-lude  
KFOR-Organ Recital  
KMBC-Gospel Singer  
KMMJ-Party Line  
KSCJ-Want-Ad Rambles  
KVOO-Handy Ads  
KWBG-Let's Listen to Swing  
KWK-Party Line  
KWTQ-Featured Orchestral  
KXBY-Invitation to the Waltz  
WHB-Sweet Music  
WIBW-Ma Perkins  
WJAG-Musical Gems

**9:30**  
★ **CBS-Big Sister**, sketch (Rinso): WNAX KLRA KMOX KFH KFAB (sw-21.52)  
Big Sister shows Dr. Wayne a mysterious letter, Dr. Wayne has an encounter with Dr. Cooper.

★ **NBC-Vic & Sade**, sketch (Crisco): KOIL KWK (sw-15.21)  
NBC-How to be Charming, sketch (Phillips): WOW WDAF (sw-15.33)  
Markets: KFEQ KMMJ  
KARK-Highway Conditions  
KCMO-Anne Hayes  
KFBI-Norse Gospel Trio  
KGBX-Spanish Rhumbas  
KGNF-Paramount Organ  
KMBC-News; Notes  
KSCJ-Margie York & Ensemble  
KTHS-Home Lovers Corner  
KVOO-Voices of Praise  
KWBG-Lazy Larry Rogers  
KWTQ-News; Market Reporter  
KXBY-News; Social Calendar  
WHB-Musical in the Air  
WHO-Concert Gems  
WIBW-Housewives' Prgm.  
WLW-To be announced  
WMBH-Mellow Harmonies  
WREN-Kilocyte Limited

**9:45**  
★ **NBC-Edward McHugh**, Gospel Singer (Ivory Soap): KOIL KWK (sw-15.21)  
★ **CBS-Dr. Allen Roy Dafeo** (Lysol): KMBC KMOX (sw-21.52)  
Dr. Allan Roy Dafeo will tell of the regular routine the Dionne quintuplets observe in preparation for their education and mental development.  
NBC-Voice of Experience (Wasey Products): WOW WHO WDAF KVOO KSD (sw-15.33)  
KARK-Alfred Duncan's Orch.  
KCMO-Your Neighbor  
KFAB-Singing Salesman  
KFH-News  
KGBX-Glenn Stambach, organist  
KLRA-WPA Presents  
KMMJ-Ray & Tommy  
KSCJ-Early Livestock Trade  
KTHS-WPA Music Project  
KWBG-Shopping Notes  
KWTQ-News; Health Hints  
KXBY-Once Upon A Time  
WHB-Weatherman; Story Behind the Song  
WMBH-Words & Music  
WNAX-△ Sacred Service

**10:00**  
NBC-Girl Aloha, sketch (Kellogg): (sw-15.33)  
CBS-Winston & Sutton, pianists: KFH  
NBC-To be announced: WREN KARK KTHS  
CBS-The Gumps, sketch (Pebe-co): KMBC KMOX (sw-17.76)  
KCMO-News; Beauty for Sale  
KFAB-Weather; Markets

KFBI-Brothers of the Broom  
KFEQ-Heart Songs  
KGBX-Mid-morning Melodies  
KGNF-News; Grain; Weather  
KLRA-Field & Hall Mountaineers  
KMMJ-News  
KOIL-Five Minutes in a Lifetime  
KSCJ-Women's Review  
KSD-Happy Jack Turner, songs (NBC)  
KVOO-Happy Fenton  
KWBG-News; Quartet Favorites  
KWK-Homemakers Music Hall  
KWTQ-Kitchen of the Air  
KXBY-Organ Rhapsody  
WDAF-Judy & Jane  
WHB-Municipal Court  
WHO-Hymns of All Churches  
WJAG-Markets; Curtain Raiser  
WMBH-Scrapbook  
WNAX-Happy Jack & Boys  
WOW-Mary Baker's Matinee

**10:15**  
★ **CBS-YOUR NEWS PARADE** (Lucky Strike Cigarettes); Edwin C. Hill, commentator: KFH KLRA KSCJ WNAX KMOX KFAB KMBC (sw-17.76)  
★ **NBC-Story of Mary Marlin**, sketch (Ivory Soap): WOW KSD WDAF (sw-15.33)  
NBC-Kanoodlers: KGBX KTHS KOIL WREN  
KARK-Round-Up  
KFEQ-Where Neighbors Meet  
KGNF-Shoppers Prgm.  
KMMJ-Billy & Tommy  
KVOO-Glenn Condon  
KWBG-It's Graber Time  
KWK-Musical Prgm.  
KWTQ-Slim, Smokey and the Senator  
WAAW-Grain Markets  
WHO-Betty & Bob  
WJAG-Voice of the Street  
WMBH-Social Calendar; News

**10:30**  
NBC-Three Marshalls: WDAF KSD  
NBC-Jackie Heller, tr.: WREN KOIL KTHS  
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper); Virginia Clark: KMBC KFAB KMOX (sw-17.76)  
CBS-Dixie Serenaders: KLRA  
MBS-Four Star Frolic: KFOR  
Party Line: WOW WHO  
KARK-All-Star Varieties  
KCMO-Jim Simmons  
NBC-Morning Melodies  
KFEQ-Friendly Hour  
KFH-Ma Perkins, sketch  
KGBX-Radio Band Wagon  
KGNF-Club Cabana

(Continued on Next Page)

**PLEASE NOTE:** Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 20



# Monday

May 17



**BENNY KRUEGER**  
"Pick & Pat" Batoneer  
Mon. 6:30 p.m. CST

(10:30 a.m. Continued)

KMMJ-Bohemian Orchestra  
KSCJ-Cecil & Sally  
★ KUOA-BEHIND THE MICROPHONE  
KVOO-League Women Voters; Community Fund  
KWBG-Jane & Jim Bradford  
KWTO-The Four-Star Trio  
KXBY-News; Benny Goodman's Orch.  
WAAW-News  
WHB-Piano Specials  
WIBW-Protective Service  
WJAG-West Point Prgm.  
WMBH-Rhythm Time  
WNAX-Melody Kings

**10:45**  
NBC-Joe Du Mond & the Ranch Boys: KVOO KOIL WREN KWK KTHS  
CBS-Our Gal, Sunday, sketch (Anacin); Peggy Allenby; KMBC KMOX KFAB (sw-17.76)  
NBC-Rosa Lee, soprano: WHO WOV  
MBS-We Are Four: KFOR  
KARK-Sports Outlook  
KCMO-Strange Truths; Sketches in Swing  
KFEQ-Songs of Aloha Land  
KFH-Model Kitchen  
KGBX-Market Reports  
KGNF-Mid-Morning Melodies  
KSCJ-Livestock Trade; Musicales  
KWBG-Fashionaires  
KWTO-Hope Alden's Romance  
KXBY-Readers' Nook  
WHB-A Stitch in Time  
WIBW-Page's Funfest  
WMBH-Stella Lukens, pianist

**11:00**  
CBS-Five Star Revue (Karo & Linit): KFAB KMOX (sw-15.27)  
NBC-Joe White, tr.: (sw-15.33)  
CBS-Betty & Bob, sketch (Gold Medal): KMBC  
NBC-Love & Learn, sketch: WREN KOIL KGBX KTHS  
MBS-Luncheon Dance Music: WHB KWK  
News: KGNF KFOR  
Party Line: WIBW KVOO  
Markets: KFEQ KMMJ  
KARK-Δ Nazarene Church  
KCMO-News; Sweet Music  
KFBI-Morning Musical Revue  
KFH-Hymns of All Churches  
KLRA-Luncheon Dance Tunes  
KSCJ-Ma Perkins  
KSD-News; It's Fun to Keep House; Buccaneers, octet  
KWBG-News; Rhythms; Weather  
KWTO-Farm and Home Hour  
KXBY-Δ God's Quarter Hour  
WDAF-Way Down East  
WHO-Kitty Keene, sketch  
WMBH-Stockyard Market  
WNAX-Dick Saunders  
WOW-Musical Prgm.

**11:15**  
★ CBS-PRETTY KITTY KELLY, sketch (Wonder Bread): KSCJ KLRA KFAB KMOX KFH (sw-15.27)  
NBC-Dan Harding's Wife, sketch: (sw-15.33)  
NBC-Neighbor Nell: KGBX KTHS  
CBS-Modern Cinderella, sketch (Gold Medal): KMBC  
To be announced: KGNF WBH  
KCMO-Piano Moderne  
KFEQ-Missouri Oran  
KMMJ-Mike Dosh  
KOIL-Eddie Butler, organist  
KSD-Piano Impressions  
KVOO-News  
KWBG-Hollywood on Review  
KWK-Rapid Service  
KWTO-Question Box  
KXBY-Melodies of the Moment  
WDAF-Variety Prgm.  
WHO-News; On the Mall

WIBW-Dinner Hour  
WJAG-Musical Masterpieces  
WMBH-Band Concert  
WNAX-Chiff, accordionist  
WOW-Mark Tyme  
WREN-George Callahan

**11:30**  
★ NBC-Nat'l Farm & Home Hr.: KVOO KARK WREN KTHS WDAF KGBX KWK WLW  
H. E. Baughage will give "Washington News Comment," and a guest speaker from Farm Credit Administration will be heard. Music by Walter Blaufuss and Homesteaders orch.  
CBS-The Wife Saver (Manhattan Soap): KMOX (sw-15.27)  
CBS-Betty Crocker (Gold Medal); Hymns of All Churches; John K. Watkins: KMBC  
NBC-Words & Music: WHO (sw-15.33)  
CBS-Bob Byron, songs: KLRA  
MBS-Δ Mid-day Service; Market: KFOR

KCMO-Vocal Varieties  
KFAB-Home Town News  
KFBI-Street Reporter  
KFH-News; Marsh Murdock  
KGNF-Market Prgm.  
KMMJ-Arkansas Travelers  
KOIL-Noonday Varieties  
KSCJ-Judy & Jane  
KSD-Refreshment Club  
KWBG-Breezein' Along  
KWTO-Market Reporter  
KXBY-Racetrack Chatter  
WHB-Ray Frye, organist  
WMBH-Hospital Register  
WNAX-Yodeling Bobby & Tucson Ted  
WOW-Markets

**11:45**  
CBS-Aunt Jenny's Real Life Stories (Spry): KMOX KFAB WNAX KFH (sw-15.27)  
The story for today and tomorrow is about a woman who marries a total stranger and how she has to change her life to meet her new problems.  
News: KXBY KSCJ KFBI  
KCMO-World Book Man; Here Comes the Band  
KFEQ-Novelty Time  
KGNF-Ma Randall's Open House  
KLRA-Sweet & Hot  
KWBG-Harmon Harmonies  
KWTO-Farm and Home Hour  
WHB-Style & Smile Leaders  
WJAG-Modern Melodies  
WMBH-Richard Tripp, bar.  
WOW-Nat'l Farm & Home Hour (NBC)

## AFTERNOON

**12:00**  
★ CBS-Big Sister, sketch (Rinso): KMBC  
CBS-News Through a Woman's Eyes (Pontiac): KLRA KFH KMOX KFAB (sw-15.27)  
NBC-American Education Forum: WDAF (sw-15.33)  
The subject of today's program is "Enlightened Public Opinion." The speakers will be Frank Freeman, professor of Educational Psychology, Univ. of Chi.; Phillip Seman, chairman, Chl. Recreation Commission and General Director, Jewish Peoples Institute; and John Millar, local business man interested in Education.  
MBS-Concert Orch.: WHB  
News: WMBH WIBW KMMJ KGNF KCMO  
KFBI-Gene Pieper's Orch.  
KFEQ-Markets; Hatchery Four  
KSCJ-Voice of the People  
KSD-News; Dick Leibert, organ  
KWBG-News; Bud & Bill  
KWTO-Sully's Radio Spotlight  
KXBY-The Farmers' Hour  
WHO-Markets; Weather Reports  
WJAG-Andy Moats' Orch.  
WNAX-Variety Prgm.

**12:15**  
CBS-Jack & Loretta Clemens, songs & patter (Kirkman's Soap): (sw-15.27)  
CBS-Milton Charles, organist: KSCJ  
News: KMBC KOIL  
Markets: KMMJ KFH WIBW  
KFAB-Man on the Street  
KCMO-Noon-time Notions  
KFBI-Farm Flashes; Markets  
KGBX-Luncheon Dance Music  
KGNF-Noon Toons  
KLRA-Extension Lectures  
KMOX-Magic Kitchen  
KWBG-Old Songs  
KWTO-Luncheon Lyrics  
WHB-News; Market Reports  
WHO-Lou, Bill & Bob  
WJAG-News; Markets; Radio Family  
WMBH-Mountaineers  
WNAX-News; Markets

**12:30**  
NBC-Carol Weyman, sop.: KTHS (sw-15.33)  
CBS-Montana Slim: KSCJ (sw-15.27)  
★ NBC-Navy Band: KOIL (sw-15.21)  
News: KGNF KFEQ KGBX KCMO  
KWK-Lighter Dust Doughboys  
KCMO-Bob & Dick  
KFAB-Univ. of Nebraska Prgm. & Markets  
KFBI-Voice of the People  
KFH-Linda's First Love  
KLRA-Ma Perkins  
KMBC-Tex Owens, songs  
KMMJ-Armour Varieties  
KVOO-Bob Wills' Playboys  
KWBG-12-30 Club  
KWK-Range Riders  
WDAF-News; Service Reports  
WHB-Mid-day Merry-Go-Round  
WOW-Variety Prgm.  
WIBW-Noon-day Prgm.  
WNAX-Talk of the Town  
WOW-Oklahoma Outlaws  
WOW-Musical Prgm.  
WREN-Tulsa Ted's Range Riders

**12:45**  
★ CBS-MYRT & MARGE, sketch (Super Suds): KMBC KLRA KFAB KMOX KFH (sw-15.27)  
NBC-Johnny O'Brien & Orch.: KTHS (sw-15.33)  
KARK-Curbstone Reporter  
KCMO-Luncheon Lyrics  
KFBI-Frank Gage  
KFEQ-Reporter  
KGBX-Swing Time  
KGNF-The Sereader  
KMMJ-Old Time Orchestra  
KSCJ-Farm Flash  
KSD-Mitchell Schusters' Orch.  
KWBG-Mainstreet Chatter  
KWK-Quiet Sanctuary  
KWTO-Organist & Baritone  
WDAF-Linda's First Love  
WHB-Silver Sails  
WHO-News  
WJAG-Mail Bag  
WMBH-Hollywood Close-ups  
WNAX-D. B. Gurney  
WOW-Man on the Street

**1:00**  
★ CBS-Heinz Magazine of the Air: KMBC  
NBC-Navy Band: WREN  
CBS-Col. Jack Major's Variety Show: KSCJ (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay): KSD WDAF WOV WHO KVOO (sw-15.33)  
MBS-Pauline Alpert, pianist: KWK  
KARK-Variety Prgm.  
KFAB-Farm & Home Hour  
KCMO-News; Interlude  
KFBI-Lois & Joe  
KFH-Betty & Bob  
KFOR-News  
KGNF-The Swappers  
KLRA-Linda's First Love  
KMMJ-Open House  
KMOX-Inquiring Reporter  
KOIL-Golden Hour  
KTHS-Dance Orch.  
KWBG-News; Musical Gems  
KXBY-Television Flashes  
WHB-Voice of Kansas City  
WMBH-Spotlighting NBC Artists  
WNAX-Bohemian Variety Prgm.

**1:15**  
★ NBC-Oxydol's Own Ma Perkins, sketch: KSD KVOO WHO WDAF KGBX WOV (sw-15.33)  
CBS-Col. Jack Major: KFOR KFH  
MBS-Pauline Alpert, pianist: WHB  
KARK-Δ Church of Christ  
KCMO-Organ Melodies  
KFBI-Marketcaster  
KFEQ-Hank's Haybarn  
KGNF-Ralph & Fuzzy  
KMMJ-Mike Dosh  
KMOX-Hope Alden's Romance  
KOIL-Homemakers Club  
KTHS-Ouachita Foresters  
KWBG-Sentimental Music  
KWK-This Woman's World  
KWTO-Man on the Street  
KXBY-Rhythm in Red  
WAAW-Security Markets

**1:30**  
★ NBC-Vic & Sade, sketch (Crisco): Bernadine Flynn: KSD KVOO WDAF WHO WOV (sw-15.33)  
CBS-Pop Concert; Howard Barlow, cond.: KSCJ KFOR (sw-15.27)  
Howard Barlow conducts a popular concert offering: Overture Basenelle (Auber), Nocturne from Lyric Suite and March of the Dwarfs (Grieg), Alla Pallaue de la Serenade (Beethoven), Raindrop Prelude (Chopin), and Fandango of the Asturias from "Caprice Espagnole"  
NBC-Let's Talk It Over: WREN  
News: KWK WMBH

KCMO-Mid-day Moods  
KFAB-The Jangles  
KFBI-The Ramblers  
KFH-Judy & Jane  
KGBX-Melody Time  
KGNF-The Round Up  
KMBC-Five Star Revue  
KMMJ-Women in the News  
KMOX-Linda's First Love  
KOIL-Curb Exchange  
KTHS-Afternoon Club  
KWBG-Poultry Chats; Markets  
KWTO-Slim and Snookums  
KXBY-Women's News on Parade  
WHB-Embassy Club  
WJAG-Poultry Talk  
WNAX-Mother Randall's Open House

**1:45**  
★ NBC-THE O'NEILLS, sketch (Ivory Flakes): KSD WDAF WHO WOV KVOO (sw-15.33)  
CBS-Pop Concert: KFH  
Judy & Jane: KFAB KOIL  
KARK-Mel Wainwright's Orch.  
KCMO-Belle Nevin  
KFBI-Kolman's Harmony Kings  
KFEQ-WPA Band Concert  
KGNF-This Week's Social Calendar  
KMBC-Glad & Woody Smith  
KMMJ-Markets  
KMOX-Josephine Halpin  
KWBG-Lucille Moore  
KWK-To be announced  
KXBY-Ann Baker  
WJAG-Russell Jensen, organist  
WMBH-Swing Trio  
WNAX-Happy Jack's Old Timers

**2:00**  
NBC-Club Matinee: KARK KOIL KGBX WREN KTHS (sw-15.21)  
CBS-Bob Bryon, piano & patter: KFH KSCJ (sw-15.27)  
NBC-Lorenzo Jones, sketch (Phillips): WDAF WOV WHO KSD (sw-9.53)  
KFAB-Poultry Show Talks  
KCMO-News; Swingtime  
KFEQ-Markets  
KGNF-Market & Weather Prgm.  
KMBC-Real Life Stories  
KMMJ-Verne Wilson's Orch.  
KMOX-Ma Perkins  
KVOO-Judy & Jane  
KWBG-News; Swing Tunes  
KWK-Musical Prgm.  
KWTO-Market Reporter  
KXBY-Afternoon Arias  
WGN-Baseball; Chicago Cubs vs. Cincinnati  
WHB-It's the Truth  
WIBW-News  
WMBH-Music in the Air

**2:15**  
★ CBS-PRETTY KITTY KELLY, sketch (Wonder Bread): KMBC  
NBC-The Hollywood Highhatters: KSD WDAF  
CBS-The Dictators: KSCJ KFH  
NBC-Personal Column of the Air: (sw-15.33)  
KFBI-News  
KGNF-Drama Recording  
KMOX-Kitty Keene  
KVOO-Romantic Strings  
KWBG-Ed Oliver  
KWK-Baseball Warm Up Prgm.  
KWTO-Vocal Varieties  
WHB-Le Roy, pianist  
WHO-Mother's Open House  
WIBW-Jane Baker  
WMBH-Afternoon Musicales  
WNAX-Ma Perkins  
WOW-Mother Randall

**2:30**  
CBS-Chicago Variety Hour: KFH KSCJ KFOR (sw-15.27)  
★ NBC-Follow the Moon, drama (Woodbury's); Elsie Hits & Nick Dawson: KSD WHO WOV WDAF KVOO KARK (sw-9.53)  
MBS-Variety Prgm.: KOIL WHB  
KFAB-Ma Perkins, sketch  
KFBI-Jane North  
KFEQ-Medical Ass'n Talk  
KFKU-Spanish Lesson  
KGBX-Encore Music  
KMBC-Sweet Swingsters  
KMMJ-Jamboree Program  
KMOX-Houseboat Hannah  
KTHS-Garden Party  
KWBG-Luke Lemon's Hillbillies  
KWTO-Table for Two  
KXBY-At the Tavern  
WIBW-Street Reporter  
WIBW-Street Reporter  
WNAX-Warner Imig

**2:45**  
NBC-The Guiding Light, sketch (White Naptha): WHO WDAF KVOO KSD WOV KTHS (sw-9.53)  
News: KARK KFAB  
KCMO-Bert Buhrman, pianist  
KFBI-High School Band  
KFKU-French Lesson  
KGNF-Musical Variety Prgm.  
KMBC-Happy Kitchen  
KMOX-Dope from the Dug Out  
KWBG-Memory Lane

KWK-Pre-Game Interviews  
KWTO-World Dances  
KXBY-Music; Baseball Game  
WIBW-Roy Faulkner  
WMBH-Ballroom Echoes  
WNAX-Yodeling Bobby  
**3:00**  
NBC-Top Hatters; Dance Orch.: WDAF KTHS KGBX KARK KVOO WHO (sw-9.53)  
★ NBC-Story of Mary Marlin, sketch (Ivory Snow): KOIL (sw-15.21)  
CBS-Clyde Barrie, bar.: KSCJ  
KFOR KFH KMBC KMOX (sw-15.27)

To be announced: KWK WIBW  
KCMO-News; Tunesful Topics  
KFAB-Baseball Game  
KFBI-Organ Melodies  
KFEQ-Whirligig  
KGNF-Last Week's News  
KLRA-Amer. Family Robinson  
KMMJ-Dad Wilson's Boys  
KWBG-News; Variety Prgm.  
KWTO-Hollywood Notes & Music  
WHB-Police Bulletins; Staff Frolic  
WMBH-Musical Antique Shop  
WNAX-News  
WOW-Δ Christian Science  
WREN-Organ Reveries

**3:15**  
NBC-Young Hickory, sketch: KVOO WREN KARK KGBX KTHS  
NBC-Adventures of Dari Dan, sketch (Dari Rich): (sw-9.53)  
CBS-Eton Boys, quartet: KLRA KSCJ KMBC KMOX (sw-15.27)  
NBC-Marlowe & Lyon, pianists: WHO  
KCMO-Jam Session  
KFBI-Oklahoma Cotton Pickers  
KFH-News  
KOIL-Tea Time with Mickey  
KWBG-Rhythm & Romance  
KWK-Story Teller's House  
WDAF-Houseboat Hannah  
WIBW-Kansas Roundup  
WMBH-Midday Serenade  
WNAX-Ambassadors  
WOW-News Tower

**3:30**  
★ NBC-Kellogg's Singing Lady: (sw-15.21)  
(Rinsky Korsakoff).  
The Singing Lady's story will be "Miss Mary."  
CBS-Doris Kerr, songs: KSCJ KFOR KLRA KFH KMOX (sw-15.27)  
NBC-Don Winslow of the Navy, sketch: KGBX WDAF KARK KTHS (sw-9.53)  
CBS-News Through a Woman's Eyes (Pontiac): KMBC  
NBC-Al Vierra's Hawaiians: KWK WREN  
MBS-Hod Williams' Orch.: KOIL WHB  
KCMO-Matinee Hour  
KFBI-Dude Rancher  
KGNF-Talking Drums  
KMMJ-News  
KVOO-Staff Frolic  
KWBG-John Norman, violinist  
KWTO-Slim's Prairie Playboys  
WHO-Judy & Jane  
WOW-Millie & Tillie

**3:45**  
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)  
CBS-Funny Things, children's prgm.: KSCJ KLRA KMOX (sw-15.27)  
Reading, writing and arithmetic are "music," declares Nora Stirling, who tells more "Funny Things" this evening. It seems that the Nine Muses represented all the sciences and were known collectively and individually as "Music." Hundreds of years later, music came into its own category.  
NBC-Cleo Brown: WDAF WOV KSD  
NBC-King's Men Quartet: KTHS WREN KARK KOIL KVOO KGBX  
KCMO-W. Zolley Lerner, poetry  
KFBI-The World in Revue  
KFH-Request Hour  
KGNF-Woman's Club Prgm.  
KMBC-Sing Talk  
KMMJ-Old Time Orchestra  
KWK-Esther Velas' Orch.  
WHO-Houseboat Hannah  
WIBW-Organalities  
WMBH-Louise Carpenter, viol.  
WNAX-Russ & Cliff

**4:00**  
CBS-Tito Guizar, tr.: KSCJ KFOR KMOX (sw-15.27)  
NBC-Old Traveler's Tales: WDAF (sw-9.53)  
★ NBC-Army Band: KGBX KTHS KARK WREN KWK  
KCMO-News; Memory Gems  
KFBI-Hill Bill Dell  
KFEQ-Rural Rhythm  
KFH-Kitty Keene  
KLRA-Tea Dance

KMBC-News; Musical Interlude  
KMMJ-Pauline Ferne  
KOIL-Duane & Sally  
KSD-Melody Revue  
KVOO-Handy Ads  
KWBG-News; Harry Collins' Orch.  
KWTO-News  
WHB-Friends of Yours  
WHO-Way Down East  
WIBW-Henry & Jerome  
WJAG-Δ Episcopal Church  
WMBH-Make Believe Ballroom  
WNAX-Mary Nan Ragtime Band  
WOW-Kitty Keene, Inc.

**4:15**  
CBS-"French New Deal", Prof. Andre Philip: KSCJ KLRA KFH KMOX (sw-15.27)  
NBC-John Gurney, basso: KSD WOV (sw-9.53)  
News: WHB KGNF WIBW  
KCMO-Just Joan  
KFBI-Organ Melodies  
KFEQ-Matinee  
KMBC-Romance of Hope Alden  
KMMJ-Coffee Boys  
KVOO-Twilight Serenade  
KWTO-Market Reporter  
WDAF-Birthday Bell  
WHO-Baseball Resume  
WJAG-News; Radio Detectives  
WMBH-Rhythm Club

**4:30**  
★ CBS-NEWS: DAILY SPORTS Resume (Chesterfield): KMBC KLRA KFH WNAX (sw-15.27)  
NBC-Clark Dennis, tr.: WREN KOIL KARK KWK  
NBC-News; Three X Sisters: KTHS KGBX (sw-9.53)  
News: KSCJ WDAF  
KCMO-Tea Time Tunes  
KFBI-Derby Show  
KFEQ-Apple Crick  
KGNF-Thru the Hollywood Lens  
KMMJ-Hawaiian Program  
KMOX-Travelogue  
KSD-Ebony & Ivory Studies  
KSOO-Sports  
KWBG-Piano Reflections  
KWTO-Radio Band Wagon  
WHB-The Cocktail Hour  
WIBW-Matinee  
WJAG-Story Lady  
WOW-Dooley Curiosity Club

**4:45**  
CBS-Patti Chapin, songs: KFOR KLRA KFH  
NBC-Orphan Annie, sketch (Ovaltine): KSD WOV  
★ NBC-George Sokolsky, news, commentator (Sun Oil): (sw-15.21)  
NBC-Escorts & Betty: KOIL KARK KTHS WREN  
Dance Time: KGBX WMBH  
KFBI-Hillbilly Dell  
KFEQ-Songs of the times  
KGNF-House of Peter MacGregor  
KMBC-Home Town Headlines  
KMMJ-Billie & Tommy  
KMOX-Let's Compare Notes  
KVOO-Spotlight Revue; Δ Judge Rutherford  
KWBG-Jean & Stanley  
KWK-Story Book Lady  
KWTO-The Old Homestead  
WDAF-Dance Selections  
WJAG-Int'l Scene  
WNAX-Rosebud Kids

**5:00**  
★ NBC-AMOS 'N' ANDY (PEP-sodent): WHO (also see 9 p.m.)  
CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton & Orch.: (sw-11.83) (also see 9 p.m.)  
NBC-Tie-Toc Tunes (All-White Shoe Cleaner); Hugh Barrett's Orch.; Jean O'Neill; Barry McKinley & the Tune Twisters (Premiere): KOIL WREN (sw-11.87)  
The show will feature Barry McKinley, baritone network star; Jean O'Neill, beautiful 18-year-old singer; the NBC Tune Twisters and Hughie Barrett and his orchestra. All are in, or just out of, their teens.

NBC-Mary Small, songs: KTHS  
KVOO KARK KGBX  
CBS-Howard Neumiller, pianist: KFOR KSCJ KFH  
NBC-Advs. of Dari Dan (Dari-Rich): WOV WDAF KSD  
KCMO-News; Master Merchants  
KFBI-Salina's Super Snooper  
KFEQ-Jack & Monty  
KGNF-Pageant of Melody  
KLRA-Variety Prgm.  
KMBC-Texas Rangers  
KMMJ-Pauline Ferne  
KMOX-Personal Column  
KWBG-Variety Prgm.  
KWK-Advs. of Betty & Bill  
KWTO-Rhythm and Romance  
KXBY-Dixieland Band  
WGN-Pickard Family  
WHB-John Halsted, tr.  
WJAG-Musical Roulette  
WMBH-Pet Lovers Prgm.





MARION JORDAN Molly of "Fibber McGee and 'Molly'" Mon. 7 p.m. CST

Frequencies

KARK-890 KWK-1350 KCMO-1370 KWTO-560 KFAB-170 KXBY-1530 KFI-1050 WBAP-600 FEEQ-580 WEEM-770 WCCO-810 WDAF-610 WENR-870 KFOR-1210 WFAA-800 KGBX-1230 WGN-720 KGNF-1430 WHB-860 KLRA-1390 WHO-1000 KMBG-850 KMMJ-740 WIBW-580 KMOX-1090 WJAG-1060 FOA-830 WLS-870 KOIL-1260 WLW-700 KRNT-1320 WMAQ-670 KSCJ-1330 WMBH-1430 KSD-550 WMT-600 WSO-1420 WNAQ-570 KSTP-1460 WOV-590 KTHS-1060 WREN-1220 KV'O-1140 WSM-650 KWBG-1420

5:15

\* NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer); WDAF WOW KGBX WHO (also see 9:15 p.m.)

CBS-Edna Sellers, organist; KFOR KSCJ

CBS-Ma & Pa, sketch (Atlantic Refining Co.); (sw-11.83)

NBC-Three Rancheros: WREN KWK

News: KMMJ KGNF KARK-Funnies

KFAB-Chandu the Magician KFBI-Frank Gaze

KFEQ-Singing Along KGBX-News & Interviews

KFBI-Frank Gaze KFEQ-Singing Along KGBX-News & Interviews

KFBI-Frank Gaze KFEQ-Singing Along KGBX-News & Interviews

KFBI-Frank Gaze KFEQ-Singing Along KGBX-News & Interviews

KFBI-Frank Gaze KFEQ-Singing Along KGBX-News & Interviews

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KFBI-Frank Gaze KFEQ-Singing Along KGBX-News & Interviews

KFBI-Frank Gaze KFEQ-Singing Along KGBX-News & Interviews

NBC-Eddie Varzos' Orch.; KSD WDAF CBS-Horace Heidt's Brigadiers (Alemite); Lysbeth Hughes, harpist; King Sisters, vocalists: KMBG KFAB WNAQ KFH WCCO WBBM KMOX KLRA KRNT (sw-11.83) (also see 7:30 p.m.)

MBS-Romance & Rhythm: KOIL WHB

News: KFOR KCMO KGBX KWTO

KARK-Dinner Music KFBI-Minutrel Show

KFEQ-Musical Moments KGNF-Today's Sport Parade

KOA-Four Pals KSCJ-Sports

KSTP-Lynn Thompson, speaker KVOO-Music; Drama

KWBG-Variety Prgm. KWK-Improve My Music Club

KXBY-Vagabonds of the Prairie WBAP-Fiesta Swingsters

WGN-Henry King's Orch. WIBW-The Gaieties

WJAG-Highlights WMT-Fireside Phantasy

WOW-Travel Adventures WSM-Your Capitol Reporter

6:15 News: KMMJ KARK KCMO-Dinner Music

KFBI-Sports Cast KFEQ-Wayside Inn

KFOR-Romance in Rhythm KGBX-Salon Echoes

KGNF-Sketches in Melody KOA-Report Period

KSCJ-Musical Moments KSTP-Variety Prgm.

KWK-Your Good Health, talk KWTO-Sportscaster

KXBY-Livestock; Road Reports WIBW-Uncle Ezra & Bar Nothin'

Folk WMT-Life Savers; Dinner Music

WOW-Eddie Varzos' Orch. WSM-John Lewis, bar.

6:30 \* NBC-Voice of Firestone; Margaret Speaks, sop.; Alfred Wallenstein, cond.; KGBX WDAF

WMAQ WFAA WOV KVOO WLW KSTP KARK WHO KSD WSM (sw-9.53) (also see 9:30 p.m.)

\* CBS-Pick & Pat (Dill's Best); Edward Roecker, bar.; Benny Krueger's Orch.; KMBC KRNT

KFAB KSCJ WBBM KLRA (sw-11.83) (also see 9:30 p.m.)

NBC-Paul Martin's Orch.; WMT WREN WENR (sw-11.87)

CBS-Jack & Paul; KFBI MBS-Let's Visit; KOIL WHB

Victor Arden's Orch.; KWTO WCCO

KCMO-Grtrude Wilkerson KFBI-Musical Moments

KGNF-News KMMJ-Billie & Tommy

KMOX-Tom Baker KOA-Ace Williams, sketch

KSCJ-Dr. Davies KWK-St. Louis Browns Prgm.

NBC-Good Time Society; All-Negro Revue: WREN KOIL WMT WLS KWK (sw-11.87)

KARK-Sketch; News KCMO-News; Let's Dance

KFBI-Our Government KFEQ-Bulletin Board

KGBX-Supper Dance KOA-Musical Moments

KSCJ-Top Tunes KWBG-Sports

IKWTO-Sully's Ghost in Garret KXBY-News

WGN-Lifetime Review WIBW-Eventide Echoes

7:15 KARK-Johnny Richmond's Orch.

KCMO-Colby Varieties KFBI-Frank Gaze

KGBX-20th Century Serenade KMMJ-Evening Melodies

KOA-Carveth Wells, explorer KXBY-One Night Bandstand

WGN-Martha Mears WHB-Tonic Tunes

WIBW-Variety Prgm. 7:30

\* NBC-HOUR OF CHARM (General Electric); Phil Spitalny & His Girls; Rosaline

Greene, m.c.; KVOO WFAA KOA KSTP WSM WOW WLW

WDAF WMAQ WHO KSD (sw-9.53)

NBC-To be announced: WREN WENR KSO (sw-11.87)

MBS-Cesare Sodero Directs: KOIL WMT KWK

KARK-Happy Jack & Ramblers KCMO-Joan & Jimmie

KFBI-Moonlight Serenade KGBX-Meetin'

KSCJ-Peacock Court KTHS-Dance Orch.

KXBY-Twilight Tunes WGN-Clifton Utley

WIBW-This Rhythmic Age 7:45

KCMO-Revolving Revue KGBX-News

KSCJ-Drama Recording KXBY-Union Station

WGN-News; Sport Celebrities WIBW-Crime Patrol

8:00 \* NBC-RICHARD HIMBER'S

Studebaker Champions; Stuart Allen, tr.; WMT KWK KSO

WREN KOIL WENR (sw-6.14)

Richard Himber's Studebaker Champions offer: "8 Wonderful," "Where or When,"

"It's Swell of You," "Try to Forget," "Wake Up and Live," "Stardust," "You Showed Me the Way,"

"What Is There to Say," "They Can't Take That Away from Me," "It's Easy to Remember," "When Love Is Young," "It Isn't Fair," and "Where Are You?"

WGN-Jack Denny's Orch. WNAQ-Smooth Sailing 8:15

KARK-Southerners KCMO-Jam Session

KSCJ-Eb & Zeb KWBG-Baseball Game 8:30

CBS-"Let Freedom Ring," drama: WCCO KSCJ KFAB KMBC

KFH (sw-6.12) The subject of today's dramatization will be "The Right of Racial Equality."

NBC-Burns & Allen (Grape Nuts); Dick Foran; Ray Noble's Orch.; WOW WDAF

WFAA KVOO KGBX KARK KOA KSD WHO KSTP WSM (also at 6 p.m.)

NBC-Nat'l Radio Forum: KOIL WENR WREN (sw-6.14)

NBC-Music for Moderns: (sw-9.53)

KCMO-Rendezvous of Dance KFOR-Duke Ellington's Orch.

KMOX-Mirth Parade KTHS-Dance Orch.

KWK-Irish Minstrels KXBY-News; Victor Young's

Orch. WBBM-Jerry Cooper, songs WGN-Joe Sanders' Orch.

WHO-Jack Dempsey Fights WIBW-Musical Prgm.

WMAQ-Whistler & His Dog WMT-Mile a Minute Revue

WNAQ-Bohemian Band 8:45

\* MBS-Pageant of Melody: WGN The Pageant of Melody, directed by Henry Weber,

presents "The Madman (Smetana); "Danny Boy (Baynes), William Miller and mixed

octet; "Mazurka" (Elgar); "Volga Boat Song" by octet; "Introduction and Allegro" (Ravel) featuring Joe Vito,

harpist; "Were My Song with Wings Provided" (Hahn), Mr. Miller; "Rumanian Rhapsody" (Enesco),

KCMO-Accordiana KMOX-Views of the News

KXBY-Round the Towner WBBM-Wayne Van Dyne

WIBW-Crime Patrol WLW-Happy Times

WMAQ-Bob Crosby's Orch. WMT-Hits & Encores

9:00 \* NBC-AMOS 'N' ANDY (PEP-

sodent); WOW KOA WSM WDAF WMAQ WFAA KSTP

WLW KSD (also at 5 p.m.) CBS-Poetic Melodies (Wrigley's

Gum); KMBC WBBM KFAB KLRA WCCO KMOX KRNT

(also at 6 p.m.) The numbers to be heard include: Gone With the Wind,

Smoke Dreams (background for poem), Mardi Gras by Grete,

When Day Is Done (background for poem) and The World Is Mine Tonight;

NBC-Blue Barron's Orch.; (sw-9.53) MBS-Pageant of Melody: KFOR

CBS-Foreign Trade Week, Sec'y Daniel C. Roper: KFAB KLRA KSCJ

NBC-Jean Sablon, songs: WENR (sw-9.53)

Musical Moments: KOIL KFH WBBM WCCO WFAA

News: WNAQ WSM KWK KCMO-Dance Gems

KMBC-A. J. Krank KSD-Sports; Musical Cocktail

KSTP-Sports Oddities KTHS-Hot Springs H. S. Prgm.

WDAF-Carveth Wells, explorer WHO-Today's Winners

WIBW-Kitty Keene WLW-Jerry Cooper's Music

WMAQ-Bachelor Poet WMT-Band Wagon

WOW-Variety Prgm. 9:30

CBS-Pick & Pat: KSCJ KMOX WCCO (also at 6:30 p.m.)

\* NBC-Voice of Firestone; Margaret Speaks, sop.; Orch.: KPO KOA (also at 6:30 p.m.)

CBS-Jay Freeman's Orch.: KRNT KFAB KLRA

NBC-Ruby Newman's Orch. WOW KGBX WSM WHO

NBC-Eddie Varzos' Orch.: WENR WREN

MBS-Jack Denny's Orch.: WGN KSO KWK

News: KARK KMBC WBBM KCMO-Revolving Disc Club

KFH-Dance Orch. KOIL-Sports Review

KSD-Musical Moments KSTP-Helen Hayes

KTHS-Ouachita College Prgm. KXBY-Carnival

WBBM-News with Todd Hunter WDAF-Sports Review

WFAA-Rhythm Time WIBW-Pacific Paradise

WLW-Del Courtney's Orch. WMAQ-News to You

WMT-Baseball Game WNAQ-Yankton College Prgm.

9:45 NBC-Ruby Newman's Orch.:

WBAP KARK (sw-9.53) KFKU-Kansas Players

KMBC-Phil Dwyer & Margaret McCrae

KOIL-Orch. Revue KWK-Sports, Ray Schmidt

KXBY-News WBBM-Manhattan Mother

WDAF-Victor Arden's Orch.; Martha Mears

WENR-Happy Jack Turner WFAA-Man to Man Sports Talk

WHO-Virginia Dare, songs WIBW-Crime Patrol

10:15 CBS-Red Nichols' Orch.: KSCJ

WBBM-KMBC KRNT WIBW KFAB

KFH-News KMOX-Musical Moments

KSTP-News; Musicale KXBY-Evening at the Country

Club WBAP-Dance Orch. WCCO-Rollie Johnson

WHO-Tone Painter WLW-Jimmy James' Orch.

10:30 NBC-Vox Pop (Molle Shave):

KOA KPO (also Tues. 7 p.m.) CBS-Ted Fio-Rito's Orch.: KFH

WIBW KSCJ WNAQ KFAB WBBM

NBC-Francis Craig's Orch.: WOW WDAF WBAP WMAQ WHO

WSM NBC-Lou Breese's Orch.: WREN

KARK WENR KGBX MBS-Henry King's Orch.: KOIL

WGN KFOR WMT News: KMOX KWK

KCMO-Flying Carpet KMBC-Sports, Jack Starr

KSTP-News; Dance Orch. KTHS-Dance Orch.

KXBY-Sweet & Hot WBAP-Jack Amlung's Orch.

WCCO-To be announced WLW-Red Norvo's Orch.

WMT-Dream Songs 10:45

NBC-Bob Peary's Orch.: WREN

KARK WENR KTHS KMBC-Ted Fio-Rito's Orch.

KMBC-Ben Fedl's Orch. KWK-Henry King's Orch.

KXBY-News WIBW-Nat'l Re-employment

WMT-Henry King's Orch. 11:00

NBC-Eddie Varzos' Orch. WDAF

WSM WMAQ WOW WHO KOA KSD

CBS-Nocturne: WBBM WIBW KMBC WNAQ KSCJ KFAB

NIGHT

6:00

\* NBC-Burns & Allen (Grape Nuts); Dick Foran; Ray Noble's Orch.: WMAQ WHO WLW

(also see 8:30 p.m.) NBC-The Outcasts of Poker Flat,

drama: WREN KSO WLS An NBC dramatic cast offers

musical play by Wells Hively based on the famous story of Bret Harte.

\* NBC-FIBBER MCGEE & MOLLY (Johnson's Wax); Marion & Jim

Jordan; Tommy Harris, vocalist; Jimmy Grier's Orch.:

WLW WOW KSD WSM KVOO WMAQ WHO KSTP WDAF

WFAA (sw-9.53) (also see 10 p.m.)

\* MBS-Yale Univ. Music School

prgm.: WHB KARK-Will Osborne's Orch.

KCMO-News; Moonlight Musicale

KFBI-Let's Dance KFH-Evening Serenade

KFOR-News KGBX-Meetin'

KLRA-Night Club KWK-Irish Minstrels

KXBY-Down the Mississippi

ASK MR. FAIRFAX

Both TOMMY and JIMMY DORSEY come from Shenandoah, Pa. Jimmy was born a "leap year baby," February 29, 1904, making him "eight birthdays old." VIRGINIA SIMS, comely songstress, is back with KAY KYSER's orchestra and may be heard on Kay's new Sunday evening commercial over the MBS network at 10 p.m. EDT (9 EST; 9 CDT; 8 CST; 7 MST; 6 PST).—M. R., Mahanoy City, Pa.

BRADLEY KINCAID is spotted on a very early morning period (6:45 a.m. EDT; 5:45 EST) several days weekly on WGY (790 kilocycles), Schenectady, N. Y.—H. L. L., Charleston, Ill.

LUM AND ABNER NOW ON NBC

WJZ WLW WBZ WBZA WSB WSYR WENR WMC

"Funnier Every Day"

RICHARD HIMBER'S STUDEBAKER Champions

MONDAY 8 P.M., CST KWK - KOIL WREN and Coast-to-Coast Network

NEW YORK'S SMARTEST DANCE MUSIC





BENNY GOODMAN
Oakie's King of Swing
Tues. 7:30 p.m. CST

MORNING

7:00 a.m. CST

NBC-Breakfast Club; Orch.; News: KTHS WREN KVOO KARK KGBX (sw-15.21) CBS-Deer Columbia: KLRA (sw-21.52) News: KCMO KXBY WMBH WHO Musical Clock: KFEQ WDAF KOIL KFAB-Time 'n Tunes KFBI-Hillbilly Dell KFH-Council of Churches KMBC-Tex Owens, songs KMMJ-Dad Wilson's Boys KMOX-Travelogue KSCJ-Ye Town Criers KWBG-News; Poultry Chats KWK-Tonic Tunes KWTO-Sons of the Pioneers WHB-McEwen Brothers WIBW-Uncle Ezra's Hour WJAG-Farm Flash; Today in History; Preview WMBH-News WNAX-George B. German WOW-Gene & Glenn

7:15

NBC-Streamliners: WOW News: KGNF WNAX KMBC WHB Musical Clock: WMBH KWBG KCMO-Doc Brown's Med. Show KFBI-Timely Tunes KFH-Morning Exercises KMMJ-Dad Wilson's Boys KMOX-Ozark Varieties KWK-Devotional Prgm. KXBY-Singing Parson WHO-Musical Fashion Notes WJAG-Good Morning Club

7:30

CBS-Richard Maxwell, songs; News: KLRA (sw-21.52) Musical Clock: KOIL WHB News: KFEQ KMMJ KWTO WOW KCMO-Breakfast Varieties KFAB-Sports KFBI-Inter-State Forget-Me-Nots KFH-Mi-Own Show KGNF-Today's Rhythm KMBC-Musical Revue KMOX-Tick Tock Revue KVOO-Galloping Galleons KWBG-Trading Post KWK-Pep-Up-Parade; News KXBY-Early Edition WDAF-Birthday Bell WNAX-Howdy Brothers

7:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52) NBC-Landt Trio; News: WDAF CBS-Waltzes of the World: KLRA News: KVOO KOIL KFAB-Modernists KFEQ-Musical Clock KGNF-House of Peter MacGregor KMBC-The Breakfast Table KMMJ-Dad Wilson's Boys KWBG-Devotional Hour KWTO-The Rangers WHO-Gene & Glenn WNAX-Tucson Ted WOW-Musical

8:00

CBS-Betty & Bob, sketch (Gold Medal): KFAB KMOX (sw-21.52) NBC-Hollywood High Hatters: KTHS KARK KOIL KVOO NBC-Mrs. Wiggs of the Cabbage Patch (Old English Wax): WDAF WOW KSD (sw-15.33) NBC-Tim Healy, commentator: (sw-15.21) CBS-Fred Feibel, organist: KFH News: KFOR WMBH KCMO-News; Tic-Toe Tunes KFBI-Bit o' Cheer and Sunshine

KGBX-Musical Clock KGNF-Morning Devotions KLRA-Variety Prgm. KMBC-Gene & Glenn KMMJ-Ray & Pauline KWBG-Variety Prgm. KWK-Interviews with John Neb-litt KWTO-Old Family Almanac WHO-Girl in a Million WIBW-Musical Prgm. WJAG-Devotional; Church of Christ WNAX-Rosebud Kids WREN-George Callahan

8:15

NBC-Oxydol's Own Ma Perkins: (sw-15.21) NBC-Vaughn de Leath, songs: WREN KTHS KARK KOIL CBS-Modern Cinderella, sketch (Gold Medal): KMOX KFAB (sw-21.52) CBS-Fred Feibel, organist: KLRA NBC-John's Other Wife, sketch (Louis Philippe): WDAF KSD WOW (sw-15.33) Musical Clock: WJAG WHO KFBI-Frank Gage KGNF-News KMBC-Good Morning Tunes KMMJ-Gospel Singers KSCJ-Want-Ad Rambles KVOO-Glenn Condon KWBG-Somebody's Birthday Today KWTO-Hits and Encores WHB-A Stitch in Time WIBW-Unity School WMBH-Organ Melodies

8:30

NBC-Josh Higgins of Finchville: WREN KTHS KGBX KARK KVOO CBS-Betty Crocker (Gold Medal); Hymns of All Churches; John K. Watkins, news: KFAB KMOX (sw-21.52) NBC-Just Plain Bill, sketch (Anacin): WDAF WOW (sw-15.33) NBC-Pepper Young's Family (Camay): KOIL KWK (sw-15.21) MBS-Marriage Clinic, with Frances McDonald: KFOR Markets: KFEQ KFH KMMJ WAAW KCMO-Crown Shop KFBI-Varieties KGNF-Music & Time Prgm. KLRA-Woman's Magazine of the Air KMBC-Kitty Keene, Inc. KSD-News KWBG-Pappy Wolfersberger KWTO-Vocal Varieties KXBY-Morning Meditations WHB-Melodies WHO-Morning Melodies WIBW-Roy Faulkner WMBH-Radio Soap Box WNAX-Yodeling Bobby & Tucson Ted

8:45

NBC-Today's Children, sketch (Pillsbury): WOW WHO KSD WDAF (sw-15.33) CBS-Lyric Serenade: KLRA NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21) NBC-Viennese Sextet: WREN KOIL News: KFH WIBW KARK-Morning Melodies; News KCMO-Imperial Entertainers; Old Almanac KGBX-Musical Moods KMBC-Party Line KMMJ-Pauline Ferne KTHS-Aunt Sammy's Chat KVOO-Cozy Corner KWBG-Tonic Tunes KWK-Top o' the Morning KWTO-Radio Scrapbook KXBY-Classified Joe WHB-Norvell Slater WMBH-Stock & Grain; Melodies WNAX-News; Brass Band

9:00

NBC-THE O'NEILLS, sketch (Ivory Flakes): (sw-15.21) CBS-Mary Lee Taylor, KFAB KMOX KLRA KFH NBC-Vagabonds: KTHS WREN CBS-Captivators: (sw-21.52) NBC-David Harum, sketch; Peggy Allenby (Bab-O): KSD WOW WDAF WHO (sw-15.33) MBS-Get Thin to Music: KFOR WHB News: KOIL KGBX One Girl in a Million: WIBW WMBH KARK-Happy Jack's Ramblers

KCMO-News; Popular Vocalist KFBI-Jane North KFEQ-Roy & Lonnie KGNF-Chick Chats KMBC-Fashion Flashes KMMJ-Betty Ann Varieties KSCJ-All-Star Varieties KVOO-Shannon Shamrocks KWBG-Variety Prgm. KWTO-Tonic Tunes KXBY-Happy Long WJAG-Russell Jensen, pianist WNAX-Happy Jack's Old Timers

9:15

NBC-Personal Column of the Air (Chippo): (sw-15.21) CBS-Quality Twins; East & Dum-ke; Helen Carroll, vocalist (Knox Gelatine): KMOX (sw-21.52) NBC-Larry Larsen, organist: WREN KTHS KGBX KOIL NBC-Backstage Wife, sketch (Dr. Lyons): KSD WOW WDAF WHO (sw-15.33) News: KGNF WMBH WNAX KCMO-Winberre Prgm.; Inter-lude KFAB-Morning Reveries KFH-To be announced KMBC-Gospel Singer KMMJ-Party Line KSCJ-Milton Charles, organist KVOO-Handy Ads KWBG-Let's Listen to Swing KWK-Party Line KWTO-Russ Davis, bar. KXBY-Ted Weems' Orch. WAAW-Grain Markets WHB-Sweet Music WIBW-Ma Perkins, sketch WJAG-Musical Gems

9:30

NBC-Vic & Sade, sketch (Crisco): KOIL KWK (sw-15.21) CBS-Big Sister, sketch (Rinso): WNAX KLRA KFAB KMOX KFH (sw-21.52) Big Sister is tortured by the feeling that she has ruined Dr. Wayne's home and career. Jerry Miller and Dr. Wayne develop an amazing bit of information. NBC-Mystery Chef: (sw-15.33) NBC-Jerry Brannon, tr.: WOW KTHS KGBX Markets: KFEQ KMMJ KARK-Highway Conditions KCMO-Anne Hayes KFBI-Norse Gospel Trio KGNF-Paramount Organ KMBC-News; Program Notes KSCJ-Lady About Town KVOO-Voices of Praise KWBG-Lazy Larry Rogers KWTO-News; Market Reporter KXBY-News; Social Calendar, WDAF-Variety Prgm. WHB-Music in the Air WHO-The Dreamers WIBW-Housewives Prgm. WMBH-Webb City Singers WREN-Church in the Wildwood

9:45

NBC-The Gospel Singers (Ivory Soap): KWK KOIL (sw-15.21) CBS-Eleanor Howe's Homemakers Exchange (Ice Industry): KFAB KMOX KFH (sw-21.52) NBC-Allen Prescott, Wife Saver (Manhattan Soap): (sw-15.33) NBC-Walter Blaufuss' Orch.: KTHS WDAF KGBX WOW WHO MBS-Martha & Hall, songs and patter: KFOR KARK-Donnelly Brothers' Orch. KCMO-You Shall Have Rhythm KLRA-Musical Interlude KMBC-Mary Lee Taylor KMMJ-Ray & Tommy KSCJ-Livestock Trade; Want-Ad Rambles KSD-Chamber of Commerce KVOO-Come with Us KWBG-Shopping Notes KWTO-News; Health Hints KXBY-Remote Control WHB-Weatherman; Story Behind the Song WMBH-Words & Music WNAX-Sacred Service WREN-The Dreamers

10:00

NBC-Happy Jack, songs: KSD CBS-The Gumps, sketch (Peb-eco): KMBC KMOX (sw-17.76) NBC-Girl Alone, sketch (Kel-logg): (sw-15.33) CBS-Harry Cool & Howard Neumiller: KFH NBC-To be announced: KGBX KWK WREN KTHS KARK

All-Star Varieties: KVOO KWTO KCMO-News; Christian Science KFAB-Weather; Markets KFBI-Brothers of the Broom KFEQ-Heart Songs KGNF-News; Grain; Weather KLRA-Rhythm Makers KMMJ-News KOIL-News from Radio Row KSCJ-Women's Review KWBG-Variety Prgm. KWK-Parents' Club KXBY-Organ Rhapsody WDAF-Judy & Jane WHB-Municipal Court WHO-Hymns of All Churches WJAG-Markets; Curtain Raiser WMBH-Scrapbook WNAX-Serenaders WOW-Mary Baker's Matinee

10:15

CBS-YOUR NEWS PARADE (Lucky Strike Cigarettes), Edwin C. Hill, commentator: KFH KLRA KSCJ WNAX KMBC KMOX KFAB (sw-17.76) NBC-Story of Mary Marlin sketch (Ivory Soap): WOW WDAF KSD (sw-15.33) NBC-Grace & Scotty, songs: WREN KGBX KTHS KVOO KARK MBS-Willard Amison's Orch.: KFOR KFEQ-Where Neighbors Meet KGNF-Shoppers Prgm. KMMJ-Billie & Tommy KOIL-All Star Varieties KWBG-Markets; It's Graber Time KWK-Range Riders KWTO-Slim, Smokey & Senator WAAW-Grain Markets WHO-Betty & Bob WJAG-Voice of the Street WMBH-Social Calendar; News

10:30

CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): KMBC KMOX KFAB (sw-17.76) NBC-Jackie Heller, tr.: KARK WREN KOIL NBC-Armchair Quartet: WDAF KSD CBS-Poetic Strings: KLRA Milky Way: KWTO WMBH News: KWK WAAW Party Line: WHO WOW KCMO-Jim Simmons KFBI-Morning Melodies KFEQ-Friendly Hour KFH-Ma Perkins, sketch KGBX-Radio Band Wagon KGNF-Movie GOSSIP KMMJ-Bohemian Orchestra KSCJ-Cecil & Sally KVOO-The Why of the Y KWBG-Jane & Jim Bradford KXBY-News; Freddy Martin's Orch. WHB-Cavalcade of Song WIBW-Protective Service WJAG-West Point Prgm. WNAX-Bohemian Band

10:45

NBC-Joe DuMond & the Cadets Quartet: KVOO WREN KOIL KWK KTHS CBS-Our Gal, Sunday (Anacin): KMBC KMOX KFAB (sw-17.76) NBC-Jules Lande's Ensemble: WOW WHO KSD MBS-We Are Four: KFOR KARK-Sports Outlook KCMO-Strange Truths; Sketches in Swing KFEQ-Songs of Aloha Land KFH-Variety Prgm. KGBX-Market Reports KGNF-Music & Flowers KSCJ-Livestock Trade KWBG-Fashionaires KWTO-Hope Alden's Romance KXBY-Human Touch WDAF-All Star Varieties WHB-A Stitch in Time WIBW-Uncle Ezra & Aunt Faye WMBH-Stock & Grain; Piano Moods

11:00

NBC-Love & Learn, sketch: WREN KOIL KTHS CBS-Jack Berch & His Boys (Fels Naptha Soap): KMOX (sw-15.27) NBC-Sylvia Clark, monologist: (sw-15.33) CBS-Captivators: KLRA NBC-Love & Learn: KGBX CBS-Betty & Bob (Gold Medal) sketch: KMBC MBS-Dick Stabile's Orch.: WHB Markets: KFEQ KMMJ Party Line: KVOO WIBW

KARK-Nazarene Church KCMO-News; Sweet Music KFAB-Singing Salesman KFBI-Morning Musical Revue KFH-Hymns of All Churches KFOR-News KGNF-Trade Guide KSCJ-Ma Perkins KSD-News; Green Bros.' Orch. KWBG-News; Rhythms; Weather KWK-Paint Parade KWTO-Farm & Home Hour KXBY-God's Quarter Hour WDAF-Way Down East WHB-Wedding Bells WHO-Kitty Keene, sketch WMBH-Stockyard Market WNAX-Dick Saunders WOW-Musical Prgm.

11:15

CBS-PRETTY KITTY KELLY (Wonder Bread), sketch: KLRA KSCJ KFAB KMOX KFH (sw-15.27) NBC-Dan Harding's Wife, sketch: (sw-15.33) NBC-Tune Twisters, vocal trio: KTHS CBS-Modern Cinderella (Gold Medal), sketch: KMBC KCMO-Piano Moderne KFEQ-Missouri Organ KGBX-Meeting of the Air KMMJ-Mike Dosch KSD-Musical Memories KVOO-News KWBG-Hollywood on Review KWK-Rapid Service KWTO-Question Box KXBY-Leaders in Dance Time WDAF-Variety Prgm. WHO-Betsy Ross News; On the Moll WIBW-Dinner Hour WJAG-Musical Masterpieces WMBH-Discovering Little America WNAX-Melody Kings WOW-Mark Tyme WREN-George Callahan

11:30

NBC-Words & Music; Ruth Lyon: WDAF WHO (sw-15.33) CBS-The Merry-makers: KLRA -KFOR (sw-15.27) NBC-Nat'l Farm & Home Hr.: KVOO KARK KTHS WREN KGBX KWK Sec'y of Agriculture Henry A. Wallace gives his "Comments on the Agricultural Situation": A. D. Stedman, assistant AAA chief, speaks about "Progress of the Agricultural Conservation Program": H. R. Baukhage, "Washington News Comment," and music by Walter Blaufuss and Homesteaders orchestra. CBS-Betty Crocker (Gold Medal) Hymns of All Churches; John K. Watkins: KMBC Markets: KGNF KWTO WOW KCMO-Vocal Varieties KFAB-Home Town News KFBI-Street Reporter KFH-News; Marsh Murdock KMMJ-Arkansas Travelers KMOX-Let's Compare Notes KOIL-Noonday Varieties KSCJ-Judy & Jane KSD-Refreshment Club KWBG-Breezin' Along KXBY-Racetrack Chatter WHB-Ray Frye, organist WMBH-Music; Hospital Register WNAX-Yodeling Bobby & Tucson Ted

11:45

CBS-Aunt Jenny's Real Life Stories (Spry): KMOX KFH KFAB WNAX (sw-15.27) News: KSCJ KXBY KCMO-World Book Man; Here Comes the Band KFBI-News KFEQ-Novely Time KGNF-To be announced KLRA-Luncheon Dance Music KSD-Follow the Moon KWBG-Eleanor Young KWTO-Farm & Home Hour WHB-Style & Smile Leaders WJAG-Modern Melodies WLW-Will Osborne's Orch. WMBH-Richard Tripp, bar. WOW-Nat'l Farm & Home Hour (NBC)

AFTERNOON

12:00

CBS-Big Sister, sketch (Rinso): KMBC NBC-To be announced: WDAF KGBX (sw-15.33)

NBC-Charles Sears, tr.: Orch.: WREN CBS-Molly Steinberg, Stage Relief Speaker: (sw-15.27) News: WMBH WIBW KCMO KGNF KMMJ KFAB-Musical Moments KFBI-Gene Pieper's Orch. KFEQ-Markets KFH-Amer. Dental Ass'n (CBS) KLRA-To be announced KMOX-Radio Shopper KSCJ-Voice of the People KSD-News; Market Reports; Dick Leibert, organist KWBG-News; High Noon Tunes KWTO-Sully's Radio Spotlight KXBY-The Farmers' Hour WHB-Concert Orch. WHO-Markets; Weather Report WJAG-Andy Moats' Orch. WNAX-Variety Prgm.

12:15

CBS-Jack & Loretta Clemens (Kirkman's Soap): (sw-15.27) CBS-Herbert Foote, organist: KSCJ MBS-Louise Wilcher, organist: KFOR News; Markets: WJAG WNAX Markets: KFH KMMJ WIBW News: KOIL WHB KMBC KCMO-Noon-time Notions KFAB-Man on the Street KFBI-Farm Flashes; Markets KGBX-Luncheon Dance Music KGNF-Musical Moments KLRA-Musical Almanac KMOX-Magic Kitchen KWBG-Old Songs KWTO-Luncheon Lyrics WHO-To be announced WMBH-Mountaineers

12:30

NBC-Music Guild: KOIL CBS-Dalton Brothers, vocal trio: KSCJ (sw-15.27) NBC-It's a Woman's World: Mark Tyme (sw-15.33) News: KFEQ KGNF KGBX WOW KWTO Variety Prgm.: KWK WHO KARK-Lightcrust Doughboys KCMO-Bob & Dick KFAB-Univ. of Nebraska Prgm. KFBI-Voice of the People KFH-Linda's First Love, sketch KLRA-Ma Perkins, sketch KMBC-Tex Owens, songs: KMMJ-Armour Varieties KVOO-Bob Wills' Playboys KWBG-12:30 Club WDAF-News; Service Reports WHB-Merry-Go-Round WIBW-Noon-day Prgm. WMBH-Talk of the Town WNAX-Swingsters WREN-Tulsa Ted's Range Riders

12:45

CBS-MYRT & MARGE, sketch (Super Suds): KMBC KLRA KFAB KFH KMOX (sw-15.27) NBC-Collegians: KTHS (sw-15.33) KARK-Curbstone Reporter KCMO-Luncheon Lyrics KFBI-Frank Gage KFEQ-Reporter KGBX-Rhythm and Romance KGNF-Bill Holik, talk KMMJ-Old Time Orchestra KSCJ-Livestock Trade KSD-Mitchell Schuster's Orch. KWBG-Main Street Chatter KWTO-Organist & Baritone WDAF-Linda's First Love WHB-Silver Sails WHO-News WJAG-Mail Bag WMBH-Hollywood Close-ups; Song Hits WNAX-D. B. Gurney WOW-Man on the Street

1:00

NBC-Marine Band: WREN (sw-15.21) NBC-Pepper Young's Family, sketch (Camay): KSD WOW WDAF WHO KVOO (sw-15.33) CBS-Bill Wright, vice-president, interviews: KSCJ (sw-15.27) MBS-Rhythm Orch.: KWK Musical Moments: KMMJ WJAG KARK-Livestocks: Music KCMO-News; Interlude KFAB-Farm & Home Hour KFBI-Lois & Joe KFH-Betty & Bob, sketch KFOR-News KGNF-The Swappers KLRA-Linda's First Love KMBC-Homemakers' Exchange KMOX-Hello Peggy KOIL-Golden Hour KTHS-Dance Orch.





FRANCES ADAIR  
"Johnny Presents" Vocalist  
Tues. 6 p.m. CST

### NIGHT

6:00

**\* NBC-JOHNNY PRESENTS** (Philip Morris); Russ Morgan's Orch.; Charles Martin's Thrill Stories; Glenn Cross; Frances Adair, songs; Giersdorf Sisters; Swing Fourteen & Rhythm Rogues; Guest: KSTP WHO WOW KSD WLW WBAP WDAF KGBX KVOO WMAQ (also see 9:30 p.m.)

**\* CBS-Hammerstein Music Hall** (Kolyons); Ted Hammerstein; Guests: John S. Young, announcer; WIBW KMBC WBBM KMOX KFAB KRNT WCCO (sw-11.83)

The guests are to be Peggy Wood, Douglas Stanbury, Freda Gibson and Terri La Franconi. The program follows. Orchestra: Man on the Flying Trapeze, I Never Knew, Wanted, I Dream of San Marino, Mr. Stanbury; The Bells of St. Mary, Miss Wood will read poems by A. C. Weaver, Miss Gibson: It's Swell of You, Mr. Franconi: Tell Me That You Love Me Tonight, Accordionist Magistrate: Front on the Moon, Jerry Mann: That Foolish Feeling.

**NBC-Husbands & Wives** (Pond's Cream): KWK KSO WMT WLS KOIL WREN (sw-11.87) News: KCMO KFOR KGBX KWTO WSM

**KARK-Harvey Kent's Orch.** KFBI-Minstral Show

**KFEQ-Musical Moments** KFBI-News; Geo. Innes' Prgm. KGNF-Today's Sport Parade

**KOA-Four Pals** KSCJ-Sports

**KWBG-News; Music; Spotlight** KXBY-Vagabonds of the Prairie WGN-Tom, Dick & Harry, trio

**WLB-Concert Series** WJAG-Highlights

**WNAX-Dinner Hour; Organ**

6:15

**MBS-Concert Series: KFOR** Sports: KFBI KWTO News: KARK KMMJ

6:30

**\* CBS-Al Jolson's Show** (Rinso-Lifebuoy); Parkyakarkus, comedian; Martha Raye, songs; Victor Young's Orch.; WNAX KMOX KRNT WBBM WCCO KMOX KFAB KLRA KFH (sw-11.83) (also see 9:30 p.m.)

Jolson offers as his dramatic sketch, "The Greatest Judge," by Arthur Conser. The story is about a father and his son who gets into trouble. The father turns his boy over to the police, then helps him at his trial. Jolson will do the long dialogue to "Kol Nidre" as background music.

**\* NBC-Wayne King's Orch.** (Lady Esther): KSD WMAQ WHO WDAF KVOO WOW WSM KSTP WFAA (sw-9.53) MBS-Eddy Duchin's Orch.: WHB KFOR

(Continued on Next Page)

KWBG-News; Musical Gems  
KXBY-Television Flashes  
WHB-Voice of Kansas City  
WMBH-Civic Club Meeting  
WNAX-Bohemian Variety Prgm.

1:15

**\* NBC-Oxydol's Own Ma Perkins**, sketch: KSD WDAF KVOO WHO WOW KGBX (sw-15.33)

**CBS-Bill Wright**, vice-president: KLRA KFH KFOR

**KARK-Δ Church of Christ** KCMO-Organ Melodies

**KFBI-Marketcaster** KFEQ-Hank's Haybarn

**KGNF-Ralph & Fuzzy** KMBC-Jack Berch; Orch. KMMJ-Mike Dosch

**KMOX-Hope Alden's Romance** KOIL-Homemakers Club

**KTHS-True Detective** KWBG-Musical Service Men

**KWK-This Woman's World** KWTO-Man on the Street

**KXBY-Δ Rev. Geo. E. Griffith** WAAW-Security Markets

**WJAG-Pay & Take It**

1:30

**\* NBC-Vic & Sade**, sketch (Crisco); Bernardine Flynn: WDAF KVOO KSD WHO WOW (sw-15.33)

**\* CBS-Columbia Concert Hall:** "Story of the Song": KLRA KSCJ (sw-15.27)

Madeleine D'Avanzo, French soprano, and Hubert Hendrie, American baritone, will be the featured artists.

**MBS-Texas Jim Lewis' Hillbillies** KFOR

**KCMO-Mid-day Moods** KFAB-The Jangles

**KFBI-The Ramblers** KFH-Judy & Jane

**KGBX-Melody Time** KGNF-In the Crimelight

**KMBC-Ely Culbertson's Bridge Lessons**

**KMMJ-Women in the News** KMOX-Linda's First Love

**KOIL-Curb Exchange** KTHS-Grade Schools Present

**KWBG-Poultry Chats** KWK-News

**KWTO-Echoes of the Street** KXBY-Women's News on Parade

**WHB-The Embassy Club** WMBH-News; Stockyard Market

**WNAX-Happy Jack & Boys**

1:45

**\* NBC-THE O'NEILLS**, sketch (Ivory Flakes): KSD WDAF WHO WOW KVOO (sw-15.33)

**NBC-Have You Heard?:** WREN KWK (sw-15.21)

**\* MBS-The Swift Stakes:** KFOR Judy & Jane: KFAB KOIL

**KARK-Variety Musicale** KCMO-Belle Nevin

**KFBI-Kolman's Harmony Kings** KFH-Story of the Song (CBS)

**KGNF-The Round Up** KMBC-Glad & Woody Smith

**KMMJ-Markets** KMOX-Josephine Halpin

**KWBG-Your Home** KXBY-Ann Baker

**WHB-Howard Lanin's Orch.** WJAG-Russell Jensen, organist

**WMBH-Stock & Grain; Radio** Vaudeville

2:00

**NBC-Your Health:** WREN KTHS KARK KGBX KOIL (sw-15.21)

**CBS-Carlton Kelsey's Orch.:** KFH KSCJ KLRA (sw-15.27)

**NBC-Lorenzo Jones**, sketch (Phillips): WDAF WHO WHO KSD (sw-9.53)

**KCMO-News; Swingtime** KFAB-Poultry Shop Talks

**KFEQ-Markets** KGNF-Market & Weather Prgm.

**KMBC-Real Life Stories** KMMJ-Verne Wilson's Orch.

**KMOX-Ma Perkins** KVOO-Judy & Jane

**KWBG-News; Piano Scores** KWK-Musical Prgm.

**KWTO-Market Reporter** KXBY-Afternoon Arias

**WGN-Baseball; Chicago Cubs vs. Brooklyn**

**WHB-It's the Truth** WIBW-News

**WMBH-Radio Vaudeville** WNAX-Serenaders

2:15

**\* CBS-PRETTY KITTY KELLY** (Wonder Bread), sketch: KMBC

**NBC-Personal Column of the Air** (Chipso): (sw-15.33)

**KFBI-News** KGNF-Garden of Melody

**KMOX-Kitty Keene** KSD-Escorts & Betty (NBC)

**KVOO-Colorscope Prgm.** KWK-Baseball Warm Up Prgm.

KWTO-Community Prgm.  
WDAF-Hello Peggy  
WHB-Le Roy, pianist  
WHO-Mother's Open House  
WIBW-Jane Baker, homemaker  
WNAX-Ma Perkins  
WOW-Mother Randall

2:30

**NBC-Dog Heroes:** (sw-15.21) NBC-Follow the Moon, drama (Woodbury's); Elsie Hitz & Nick Dawson: WOW KSD

**WDAF KVOO KARK WHO** (sw-9.53)

**\* CBS-"Pop" Concert;** Howard Barlow, cond.; Margaret Daum, sop.; KFH KSCJ KFOR

**KLRA (sw-15.27)** Margaret Daum, Metropolitan Opera soprano, inaugurates a series of broadcasts with a concert repertoire of songs. Howard Barlow will conduct the orchestra.

**MBS-Variety Prgm.:** KOIL KFAB-Ma Perkins, sketch

**KFBI-Jane North** KFEQ-Ministerial Alliance

**KFKU-German Lesson** KGBX-Encore Music

**KGNF-News** KMBC-Sweet Swingsters

**KMMJ-Jamboree Program** KMOX-Houseboat Hannah

**KTHS-Afternoon Club** KWBG-Luke Lemon's Hillbillies

**KWTO-World Dances** KXBY-Tom McDermott

**KMBC-Book Chat** WHB-Variety Prgm.

**WIBW-Street Reporter** WMBH-Home Economics Talk

**WNAX-Warner Imig**

2:45

**NBC-The Guiding Light**, sketch (White Naptha): WDAF WHO KVOO KSD WOW KTHS (sw-9.53)

**News: KFAB KARK** KCMO-Bert Buhrman, pianist

**KFBI-Salina High School Band** KFKU-Books Old and New

**KGNF-Variety in Music** KMBC-Happy Kitchen

**KMOX-Dope from the Dug Out** KWBG-Organ Serenade

**KWK-Pre-Game Interviews** KXBY-Sentimental Music

**KWTO-Music; Baseball Game** WIBW-Roy Faulkner

**WMBH-Afternoon Musicale** WNAX-Yodeling Bobby & Tucson Ted

3:00

**\* NBC-Nellie Revell Interviews** James Melton: WDAF KTHS KVOO KGBX KARK (sw-9.53)

**CBS-Del Casino**, songs: KLRA KFOR KFH KSCJ KMBC (sw-15.27)

**\* NBC-Story of Mary Marlin** (Ivory Snow): KOIL (sw-15.21)

**News: WNAX KGNF** KCMO-News; Tuneful Topics

**KFAB-Baseball Game** KFBI-Organ Melodies

**KFEQ-Whirligig** KMMJ-Dad Wilson's Boys

**KMOX-Baseball; Cards vs. New York**

**KWBG-News; Variety Prgm.** KWK-Baseball Game

**KWTO-Voice of the Listener** WHB-Police Bulletins; Staff Frolic

**WHO-Harry Reser's Orch.** WIBW-To be announced

**WLW-Larry & Sue** WMBH-Antique Shop

**WOW-Electric Kitchen** WREN-Rhythm Makers

3:15

**NBC-Young Hickory**, sketch: WREN KVOO KGBX KARK KTHS

**CBS-Science Service Series:** KSCJ KLRA KFH (sw-15.27)

Doctor John E. Bentley, of American University, will speak from Washington on "The Superior Child."

**NBC-Gen. Fed. of Women's Clubs** (sw-9.53)

**KFBI-Oklahoma Cotton Pickers** KGNF-Tom Collins' Orch.

**KMBC-P. Hans Flath, organist** KOIL-Tea Time with Mickey

**KWBG-Rhythm & Romance** KWTO-Brown-Eyed Blues Girl

**WDAF-Houseboat Hannah** WHO-Hello Peggy

**WIBW-Kansas Roundup** WMBH-Concert Hall

**WNAX-Ambassadors** WOW-News

3:30

**\* NBC-Kellogg's Singing Lady:** (sw-15.21)

The Singing Lady's story will be another in the "Nancy and Charlie Travel Series."

**NBC-Al Vierra's Hawaiians:** WREN

CBS-St. Louis Syncopators:  
KLRA KSCJ KFOR KFH (sw-15.27)

**NBC-Don Winslow of the Navy**, sketch: WDAF KARK KTHS KGBX (sw-9.53)

**MBS-Hod Williams' Orch.:** KOIL KCMO-Matinee Hour

**KFBI-Dude Rancher** KGNF-Sen. Edward R. Burke

**KMBC-Wife Saver** KMMJ-News

**KVOO-Staff Frolic** KWBG-John Norman, violinist

**KWTO-Prairie Playboys** WHB-To be announced

**WHO-Judy & Jane** WOW-Bridge Lessons

3:45

**NBC-Little Orphan Annie**, sketch (Ovaltine): (sw-9.53)

**NBC-King's Men:** WREN KOIL KTHS KARK KVOO KGBX

**NBC-Cleo Brown**, songs: WDAF KSD

**CBS-Dorothy Gordon's Children's** Corner: KSCJ KLRA (sw-15.27)

**KCMO-W. Zolley Lerner**, poems KFBI-The World in Revue

**KFH-Request Hour** KFOR-Esther Velas' Orch.

**KGNF-Round the Town** KMBC-The Book Shop

**KMMJ-Old Time Orchestra** WHO-Houseboat Hannah

**WIBW-Organalities** WMBH-Waltz Time

**WNAX-School of the Air** WOW-Aunt Sally

4:00

**NBC-Science in the News:** WDAF KTHS KGBX KARK (sw-9.53)

**CBS-Musical Americana:** KSCJ KLRA KFOR (sw-15.27)

**NBC-Meredith Willson's Orch.:** WREN

**KCMO-News; Memory Gems** KFBI-Hill Bill Dell

**KFEQ-Rural Rhythm** KFBI-Kitty Keene

**KMBC-News; Musical Interlude** KMMJ-Pauline Ferne

**KOIL-Duane & Sally** KSD-Nathaniel Shilkret's Orch.

**KVOO-Handy Ads** KWBG-Harry Collins' Orch.

**KWTO-News** WHB-Friends of Yours

**WHO-Way Down East** WIBW-Henry & Jerome

**WJAG-Δ Christian Science** WMBH-Make Believe Ballroom

**WNAX-Miniature Ensemble** WOW-Kitty Keene

4:15

**NBC-Three X Sisters:** KGBX KSD WOW KTHS KARK (sw-9.53)

**News: KGNF WHB WIBW** KCMO-Just Joan

**KFBI-Organ Melodies** KFEQ-Matinee

**KFH-Mus. Americana (CBS)** KMBC-Romance of Hope Alden

**KMMJ-Coffee Boys** KVOO-Among My Souvenirs

**KWTO-Market Reporter** WDAF-Birthday Bell

**WHO-Baseball Resume** WJAG-News; Radio Detectives

**WMBH-The Rhythm Club**

4:30

**\* CBS-NEWS; DAILY SPORTS** Resume (Chesterfield): KMBC KLRA KFH WNAX (sw-15.27)

**NBC-News; Tony Russell**, tr.: WREN KOIL

**NBC-News; Glenn Darwin**, bar.: KGBX KARK KTHS

**News: KSCJ WDAF** KCMO-Tea Time Tunes

**KFBI-Derby Show** KFEQ-Apple Crick

**KGNF-The American Scene** KMMJ-Hawaiian Program

**KSD-Allan Clarke**, bar. KWBG-Afternoon Siesta

**KWTO-Radio Band Wagon** WHB-The Cocktail Hour

**WIBW-Matinee** WJAG-Story Lady

**WOW-Dooley Curiosity Club**

4:45

**CBS-George Hall's Orch.:** KFOR KFH KSCJ KLRA

**\* NBC-Lowell Thomas** from London; George Sokolsky from New York (Sun Oil): (sw-15.21)

**NBC-Little Orphan Annie**, sketch (Ovaltine): KSD WOW

**NBC-Dorothy Dreslin**, sop.; Orch.: KOIL WREN

**MBS-Enoch Light's Orch.:** WHB KARK-Public Schools Prgm.

**KFBI-Hillbilly Dell** KFEQ-Songs of the Times

**KGBX-Dance Hour** KGNF-Peacock Court

KMBC-Home Town Headlines  
KMMJ-Billie & Tommy  
KTHS-Escorts & Betty (NBC)  
KVOO-Spotlight Revue  
KWBG-What's New  
KWTO-Dinner Salon Music  
WDAF-School Prgm.

**WMBH-Story Hour** WNAX-Rosebud Kids

5:00

**\* NBC-AMOS 'N' ANDY**, sketch (Pepsodent): WHO (sw-9.53) (also see 9 p.m.)

**\* NBC-Easy Aces**, sketch (Anacin): KOIL (sw-11.87)

**CBS-Poetic Melodies** (Wrigley's Gum): (sw-11.83) (also see 9 p.m.)

**NBC-Al Vierra's Orch.:** WDAF KVOO KGBX

**CBS-Edna Sellers**, organist: KFH KSCJ

**MBS-Doris Scott**, songs: WHB KFOR

**KARK-To be announced** KCMO-News; Master Merchants

**KFBI-Salina's Super Snooper** KFEQ-Jack & Monty

**KGNF-Musical Matinee** KLRA-Variety Prgm.

**KMBC-The Texas Rangers** KMMJ-Pauline Ferne

**KMOX-Personal Column** KSD-News; Rhythm Makers

**KTHS-Clyde Honeycutt** KWBG-Variety Prgm.

**KWK-Peggy Duncan**, soloist KWTO-Rhythm and Romance

**KXBY-Dixieland Band** WHB-John Wahlstedt, tr.

**WJAG-Around Town** WMBH-Pet Lovers Prgm.

**WOW-Passing Parade** WREN-Ronnie Ashburn & Verl Bratton

5:15

**CBS-Wonders of the Heavens:** KSCJ



# Tuesday

May 18



**BEN BERNIE**  
Orchestra Leader  
Tues. 7 p.m. CST

(6:30 p.m. Continued)

**★ NBC-It Can Be Done**, drama of Success Stories; Edgar A. Guest (Household Finance); Frankie Masters' Orch.: KSO KWK WREN WMT KOIL WLS WLW (sw-11.87)  
Because her work is so interesting and will require more time to describe, the appearance of Mrs. William B. Wairath, founder of "The Cradle," founding home of Evanston, Ill., has been postponed until tonight when she will be the sole guest of the "It Can Be Done" program. It is "The Cradle" which has supplied the foster children for such notables as Jack Benny, George Burns and Gracie Allen, and Al Jolson.

**KARK-Answer Me This**  
KCMO-Dinner Dance Music  
KFBI-Sentimental Music  
KGBX-Organ Reveries  
KGNF-News  
KMMJ-Billie & Tommy  
KOA-Ace Williams, sketch  
KSCJ-Let's Dance  
KWTO-Melodians  
KXBY-The Mountain Rangers  
WGN-Romance & Roses  
WIBW-Musical Moments  
WJAG-Sundown Concert

**6:45**  
KCMO-Front Page Dramas  
KFBI-Fellowship Hour  
KFEQ-Vocal Varieties  
KGBX-Supper Dance  
KMMJ-Arkansas Travelers  
KOA-Sharps & Flats (NBC)  
KSCJ-The American Scene  
WIBW-Laura Marie Kenna

**7:00**  
**★ NBC-Ben Bernie's Orch.** (Keglined); Lou Holtz, guest: KVOO WSM WMT KSO KSTP WREN WBAP KOIL KWK WLS WLS (sw-11.87)

NBC-Vox Pop (Molle Shave); Wallace Butterworth & Parks Johnson: KSD WHO WDAF WMAQ WOW (sw-9.53) (also Mon. 10:30 p.m.)

**CBS-Watch the Fun Go By** (Ford); Al Pearce's Gang; Orch.; Nick Lucas, tr.; Guests: WIBW KFH KSCJ KMOX WBBM KFAB KMBC KRNT WCCO KLRA WNAX (sw-11.83) (also see 10 p.m.)  
MBS-Joe Sanders' Orch.: WGN WHB

**News: KFOR KXBY**  
KARK-Gene Granville's Orch.  
KCMO-News; Let's Dance  
KFBI-Our Government  
KFEQ-Bulletin Board  
**★ KLRA-OFFICIAL DETECTIVE STORIES**

KOA-Thank You, Stusia  
KWBG Sports  
KWTO-Gems of Melody

**7:15**  
MBS-Console & Keyboard: WHB KFOR  
KARK-News  
KFBI-Frank Gage  
KGBX-Gems of Melody  
KMMJ-Evening Melodies  
KOA-Dinner Hour Music  
KXBY-Kansas City On Parade

**7:30**  
**HAVE YOU VOTED YET** in the big Star of Stars election? If not, do so now by filling out the coupon which appears on Page 2 of this issue.

**★ NBC-PACKARD HOUR**; Fred Astaire; Chas. Butterworth, comedian; Francia White, sop.; Trudy Woods, vocalist; Johnny Green's Orch.; Conrad Thibault, bar.; Guest: KVOO KSTP WSM WMAQ WDAF WBAP WOW KSD WHO (sw-9.53)

**★ CBS-Jack Oakie's College** (Camel Cigarette); Georgie Stoll's & Benny Goodman's Orch.; Judy Garland, vocalist; Guests: WBBM KLRA KFAB WIBW WCCO WNAX KMBC KRNT KSCJ KMOX KFH (sw-11.83)  
Robert Benchley, the sophisticated humorist-writer, will add to Jack Oakie's worries of the evening.

**NBC-Sweetest Love Songs Ever** Sung (Phillips); Soloists & Orch.: WREN WMT KWK WENR KOIL KSO  
KARK-Happy Jack & Ramblers  
KCMO-Joan & Jimmie  
KFBI-Moonlight Serenade  
KGBX-20th Century Serenade

KWK-Sports  
WGN-Carveth Wells, explorer  
WLW-Melodrama

**7:45**  
KCMO-Waltz Time  
KGBX-News  
KXBY-Union Station  
WGN-News; Sport Celebrities

**8:00**  
**NBC-Recreation Round Up**: WREN KTHS (sw-6.14)  
This program will discuss the question: "Is Public Recreation Pampering Youth?" the broadcast is in connection with the 22nd National Recreation Congress now in progress at the Hotel Ambassador, Atlantic City, N. J. Speakers will be John G. Winant, second vice-pres. of National Recreation Association, George Hjelte, supt. of Recreation in Los Angeles, Otto T. Mallory, pres. of Playgrounds Association of Philadelphia, Edward Ballinger, a freshman at New York University, and Mrs. James H. Van Allen.

**MBS-Sinfonietta**: KWK KOIL KSO WMT  
KARK-You Shall Have Rhythm  
KCMO-News; Moonlight Musicale  
KFBI-Let's Dance  
KFOR-News  
KGBX-Success Story  
KXBY-Stars Over Manhattan  
WGN-Jack Denny's Orch.  
WLW-Follies

**8:15**  
MBS-Sinfonietta: KFOR  
KARK-News  
KCMO-Paradise Serenaders  
KGBX-Piano Moods & Melodies  
KWBG-Baseball Game

**8:30**  
**★ NBC-JIMMIE FIDLER'S HOLLYWOOD GOSSIP** (Drene): KSD WHO WSM WDAF WLW KSTP WSM WBAP KVOO WMAQ KOA (sw-9.53)  
NBC-Past Masters Prgm.; Harpsichord Ensemble: WREN WMT WENR

**CBS-Your Unseen Friend**, sketch (Personal Loan Corp.): (sw-6.12)  
Tonight's story concerns two young people whose romance is nearly broken by parental interference.  
**CBS-Poly Follies** (Phillips Petroleum Co.): WBBM KRNT KFAB KMOX WIBW WCCO KFH KSCJ WNAX KMBC  
**CBS-Maxim Lowe's Orch.**: KLRA  
**MBS-Hobby Lobby**: KOIL  
KARK-Ben Selvin's Orch.  
KCMO-Blue Ribbon Hour  
KGBX-Amer. Family Robinson  
KWK-Musical Moments  
KXBY-Metropolitan Church  
WGN-The Northeners

**8:45**  
NBC-Harpsichord Ens.: KARK WSM  
NBC-Vic & Sade (Ivory Snow), sketch: WHO WLW WOW KSTP WMAQ KOA WDAF (sw-9.53)  
NBC-To be announced: KSD KGBX-Gaslight Harmonies  
KVOO-Organ Moments  
KWK-Easy Aces  
WBAP-Minute Mysteries  
WMT-Musical Moments

**9:00**  
**★ NBC-AMOS 'N' ANDY**, sketch (Pepsodent): WDAF KOA WSM WOW WBAP WLW KSTP WMAQ KSD (also at 6 p.m.)  
NBC-Clint Noble's Orch.: (sw-9.53)  
NBC-Piccadilly Music Hall: WENR

**CBS-Poetic Melodies** (Wrigley's Gum): KLRA WBBM KFAB WCCO KMOX KMBC KRNT (also at 6 p.m.)  
The numbers to be heard include: Carelessly, Romance by D'Ambrosio (background for poem), Let's Call the Whole Thing Off, They Can't Take that Away from Me, They All Laughed, Shall We Dance, All Alone (background for poem), and For You Alone.

To be announced: KFH WGN News: KCMO KOIL WMT KWK KARK-Dan Moran's Orch.  
**★ KGBX-OFFICIAL DETECTIVE STORIES**

KSCJ-In the Crimelight  
KTHS-Musical Moments  
KXBY-Swing Time  
WHO-Victor Arden's Orch.  
**★ WIBW-MARLING RADIO GOSSIP**  
WNAX-Dick Saunders  
WREN-Sports Snapshotter

**9:15**  
CBS-Gus Arnheim's Orch.: KFH KLRA KSCJ KFAB  
NBC-Martinez Bros.: KSTP KTHS WOW KARK KSD (sw-9.53)  
MBS-Nat Brandwynne's Orch.: KFOR KOIL KWK  
Easy Aces: WBAP WDAF  
Musical Moments: WSM KSTP  
**★ KCMO-OFFICIAL DETECTIVE STORIES**  
KGBX-Hollywood on Parade  
KMBC-Mirth Parade  
KMOX-Sports  
KOA-Studio Party  
WBBM-Melody Time  
WCCO-Paint Parade  
WGN-Ted Weems' Orch.  
WHO-Today's Winners  
WIBW-Kitty Keene  
WLW-Madhatfields  
WMAQ-Lou Breesse's Orch.  
WMT-Band Wagon  
WNAX-News  
WREN-Xavier Cugat's Orch.

**9:30**  
**★ NBC-JOHNNEY & RUSS MORGAN'S ORCH.** (Philip Morris); Phil Ducey: KOA WSM KGBX (also at 6 p.m.)  
CBS-Al Jolson: KNX KSL (also at 6:30 p.m.)  
CBS-Frank Dailey's Orch.: KSCJ KFAB KLRA KRNT WIBW  
NBC-Hugo Mariani's Orch.: KARK WHO KSD (sw-9.53)  
MBS-Leo Reisman's Orch.: KSO WGN

Dance Orch.: KFH KTHS  
Musical Moments: WDAF WREN News: WBBM KMBC WOW  
KCMO-Night Club of the Air  
KMOX-Victor Arden's Orch.  
KOIL-Sports Review  
KSTP-Sports Oddities  
KWK-Range Riders  
KXBY-Carnival  
WBAP-Jack Dempsey Fights  
WCCO-Easy Aces, sketch  
WGN-Freddy Martin's Orch.  
WLW-Clyde Lucas' Orch.  
WMAQ-News to You  
WMT-Baseball Game  
WNAX-Bohemian Variety Prgm.

**9:45**  
CBS-Frank Dailey's Orch.: KMBC  
NBC-Piccadilly Music Hall: WREN  
KFU-Prof. Robert Calderwood  
KFOR-Leo Reisman's Orch.  
KMOX-Alexander Woolcott  
KOIL-Orchestral Revue  
KWK-Sport Review  
WBBM-Manhattan Mother  
WCCO-Cotton Carnival  
WDAF-Newcomer's Quartet  
WHO-Palm Garden of the Air  
WIBW-Melodies  
WOW-Musical Moments

**10:00**  
NBC-Phil Harris' Orch.: KWK KTHS KGBX KARK  
CBS-Watch the Fun Go By: KNX (also at 8 p.m.)  
NBC-Emery Deutsch's Orch.: WDAF  
CBS-Anson Weeks' Orch.: KMBC KRNT WBBM KLRA KFAB KFH WNAX  
MBS-Carl Hoff's Orch.: KOIL WGN KSO  
News: WHO WIBW WLW WSM WFAA WCCO KSCJ  
KCMO-Lights & Shadows  
KMOX-Baseball Highlights  
KOA-Ranger Serenade  
KSTP-Mr. Editor  
KXBY-Emile Chaquette's Orch.  
WENR-Bob Crosby's Orch.  
WMAQ-Henry Busse's Orch.  
WOW-Stanley Davies

**10:15**  
NBC-Phil Harris' Orch.: WSM (sw-6.14)  
CBS-Anson Weeks' Orch.: WIBW

**10:30**  
NBC-Emery Deutsch's Orch.: WHO WOV  
News: KSTP KFH KFKU-Athletic Scrapbook  
KMOX-Jack Hampton's Orch.  
KTHS-Hunter Quartet  
KWK-Norman Paule, soloist  
KXBY-Evening at the Country Club  
WCCO-Rollie Johnson  
WFAA-Evening  
WLW-String Ensemble

**10:45**  
NBC-Bob Peary's Orch.: KTHS WENR WOW WDAF  
NBC-Reggie Childs' Orch.: WREN  
KMBC-Bob McGrew's Orch.  
KOA-Victor Arden's Orch.  
KWK-Henry King's Orch.  
KXBY-News  
WCCO-Joe Cappel's Orch.  
WHO-American Legion Prgm.  
WLW-Orrin Tucker's Orch.  
WMT-Electric Park Band

**11:00**  
NBC-Russian Rhapsody: WREN KARK KGBX WFAA  
CBS-Nocturne: WBBM WIBW KSCJ WNAX KFAB KMBC KFH  
NBC-Louis Panico's Orch.: WENR WDAF WSM WHO KSD  
MBS-Sterling Young's Orch.: WMT KSO WGN KOIL  
KOA-Community Chest Prgm.  
KWBG-News  
KWK-Barney Rapp's Orch.  
KXBY-The Friendly Voice  
WCCO-Little Jack Little's Orch.  
WLW-Moon River  
WMAQ-Eddie Varzos' Orch.  
WOW-Music Box

**End of Tuesday Programs**

# Wednesday

May 19

# Wednesday

## MORNING

**7:00**  
CBS-Music in the Air: KLRA (sw-21.52)  
**★ NBC-Breakfast Club; Orch.;** News: WREN KVOO KARK KGBX (sw-15.21)  
News: KCMO KXBY WMT WHO  
Musical Clock: KOIL KFEQ  
KFAB-Time 'n' Tunes  
KFBI-Hillbilly Dell  
KFEQ-Musical Clock  
KFH-Council of Churches  
KMBC-Tex Owens, songs  
KMMJ-Dad Wilson's Boys  
KMOX-Sing, Neighbor, Sing  
KSCJ-Ye Town Criers  
KTHS-Sing, Neighbor, Sing

**7:15**  
NBC-Streamliners: WOW WDAF  
CBS-Music in the Air (sw-21.52)  
News: WNAX KGNF KMBC WHB  
Musical Clock: KWBG WMBH WMT  
KCMO-Doc Brown's Med. Show  
KFBI-Sing, Neighbor, Sing  
KFH-Morning Exercises  
KMMJ-Poultry Program  
KMOX-Ozark Varieties  
KTHS-Breakfast Club (NBC)  
KWK-Grady Cantrell  
KWTO-Breakfast Timetable  
KXBY-The Singing Parson  
WHO-Musical Fashion Notes  
WJAG-Good Morning Club

**7:30**  
CBS-Richard Maxwell, songs; News: KLRA (sw-21.52)

MBS-Jacob Tarshish: WGN  
Musical Clock: KOIL WHB  
News: KFEQ KFOR KMMJ WOW KWTO  
KCMO-Breakfast Varieties  
KFAB-Sports  
KFBI-Inter-State Forget-Me-Not  
KFH-Variety Prgm.  
KGNF-Sterling Young's Orch.  
KMBC-Musical Revue  
KMOX-Tick Tock Revue  
KWBG-Trading Post  
KWK-Pep-Up-Parade; News  
KXBY-Early Editions  
WNAX-Howdy Brothers

**7:45**  
CBS-Fiddler's Fancy: KLRA KFOR  
NBC-Landt Trio; News: WDAF  
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52)  
KARK-Ralph Mashburn  
KGNF-Musical Clock  
KGNF-The Round Up  
KMBC-Breakfast Table  
KMMJ-Dad Wilson's Boys  
KVOO-News  
KWBG-Devotional Hour  
KWTO-The Rangers  
WGN-Good Morning  
WHO-Gene & Glenn  
WNAX-Tucson Ted  
WOW-Musicale

**8:00**  
NBC-Tim Healy, commentator: (sw-15.21)  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WDAF KSD WOW (sw-15.33)

CBS-Fred Feibel, organist: KFH  
**★ CBS-Betty & Bob**, sketch (Gold Medal): KMOX KFAB (sw-21.52)  
NBC-Hollywood High Hatters: KTHS KARK KOIL  
MBS-Len Salvo, organist: WGN Gene & Glenn: KMBC WIBW News: KFOR WMBH  
Musical Clock: KGBX WHO  
KCMO-News; Tie-Toc Tunes  
KFBI-Bit o' Cheer and Sunshine  
KGNF-Morning Devotions  
KMMJ-Ray & Pauline  
KVOO-Travels of Mary Ward  
KWBG-Variety Prgm.  
KWK-Interviews; John Neblett  
KWTO-Old Family Almanac  
WJAG-Devotional; Methodist Church  
WMT-Tim Barty's Round-Up  
WNAX-Rosebud Kids  
WREN-George Allahan

**8:15**  
NBC-Vaughn de Leath, songs: WREN KTHS KOIL KARK  
**★ NBC-Oxydol's Own Ma Perkins**, sketch: (sw-15.21)  
CBS-Modern Cinderella, sketch (Gold Medal): KMOX KFAB (sw-21.52)  
NBC-John's Other Wife, sketch (Louis Philippe): WDAF KSD WOV (sw-15.33)  
KFBI-Frank Gage  
KFH-Ruth from Rorabaugh's  
KGNF-News  
KLRA-Fred Feibel (CBS)  
KMBC-Good Morning Tunes  
KMMJ-Gospel Singers  
KVOO-Glenn Condon  
KWBG-Somebody's Birthday

KWTO-Hits and Encores  
WGN-Good Morning Melodies  
WIBW-Unity School  
WJAG-Musical Clock  
WMBH-Organ Melodies

**8:30**  
NBC-Pepper Young's Family, sketch (Camay): WMT KOIL KWK (sw-15.21)  
CBS-Betty Crocker (Gold Medal); Hymns of All Churches; John K. Watkins, news: KMOX KFAB (sw-21.52)  
NBC-Josh Higgins of Finchville: KTHS WREN KARK KVOO KGBX  
NBC-Just Plain Bill, sketch (Anacin): WDAF WOW (sw-15.33)  
MBS-Marriage Clinic: KFOR  
Markets: KFEQ KFH  
KCMO-Crown Show  
KFBI-Varieties  
KGNF-Music and Time  
KLRA-Woman's Magazine  
KMBC-Kitty Keene  
KWBG-Pappy Wolfersberger  
KWK-Party Line  
KWTO-Jimmie Haymes, bar.  
KXBY-Morning Meditations  
WGN-Radio Cooking School  
WHB-Melodies  
WHO-Morning Melodies  
WIBW-Roy Faulkner  
WMBH-Radio Soap Box  
WNAX-Yodeling Bobby & Tucson Ted

**8:45**  
**★ NBC-Today's Children**, sketch (Pillsbury): KSD WOW WHO WDAF (sw-15.33)  
NBC-Viennese Sextet: WREN KOIL

NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)  
News: WIBW KFH KARK  
KCMO-Imperial Entertainers  
KGBX-Musical Moods  
KLRA-Dixie Serenaders (CBS)  
KMBC-Party Line  
KMMJ-Pauline Ferne  
KTHS-Aunt Sammy's Chat  
KVOO-Cozy Corner  
KWBG-Tonic Tunes  
KWK-Top o' the Morning  
KWTO-Scrapbook  
KXBY-Classified Joe  
WMBH-Stock & Grain; Melodies  
WNAX-News; Brass Band

**9:00**  
**★ NBC-THE O'NEILLS**, SKETCH (Ivory Flakes): (sw-15.21)  
NBC-Vagabonds: WREN KTHS  
**★ CBS-Heinz Magazine of the Air**; Reed Kennedy: KMOX KFAB WNAX KFH (sw-21.52)  
Gellette Burgess will speak on "Follies in Fashions."  
NBC-David Harum, sketch (Bab-O); Peggy Allenby: KSD WOV WDAF WHO (sw-15.33)  
KFOR  
MBS-Get Thin to Music: KFOR News: KOIL KGBX  
KARK-Happy Jack & Ramblers  
KCMO-News; Popular Vocalist  
KFBI-Jane North  
KFEQ-Roy & Lonnie  
KGNF-Chick Chats  
KLRA-Morning Moods  
KMBC-Fashion Flashes  
KMMJ-Betty Ann Varieties  
KSCJ-Roundup  
KVOO-Shannon Shamrocks  
KWBG-News; World Bookman; Iceties and Oddities

**9:15**  
**★ NBC-Backstage Wife**, sketch (Dr. Lyons): KSD WOW WDAF WHO (sw-15.33)  
NBC-Personal Column of the Air (Chipso): (sw-15.21)  
NBC-Larry Larsen, organist: KTHS KGBX WREN KOIL  
News: KGNF WMBH  
Party Line: KMMJ KWK  
KCMO-Wineberre Prgm.; Inter-lude  
KMBC-Gospel Singer  
KSCJ-Want Ad Rambles  
KVOO-Handy Ads  
KWBG-Let's Listen to Swing  
KXBY-Invitation to the Waltz  
WHB-Sweet Music  
WIBW-Ma Perkins, sketch  
WJAG-Musical Gems

**9:30**  
CBS-Big Sister, sketch (Rinso): KFH KMOX WNAX KFAB KLRA (sw-21.52)  
Big Sister believes she has a chance to solve the blackmail mystery, but it means taking a chance.  
**★ NBC-Vic & Sade**, sketch (Crisco): KWK KOIL (sw-15.21)  
NBC-How to be Charming, sketch (Phillips): WOW WDAF (sw-15.33)  
Markets: KFEQ KMMJ  
KARK-Lee Winter, organist  
KCMO-Anne Hayes





**KATHLEEN WILSON**  
Claudia of "One Man's Family"  
Wed. 6 p.m. CST

KFBI-Norse Gospel Trio  
KGBX-Concert Ensemble  
KGNF-Theater Organ  
KMBC-News; Musical Interlude  
KSCJ-Roberta Deany  
KTHS-Belle King, pianist  
KVOO-Voces of Praise  
KWBG-Lazy Larry Rogers  
KWTO-News; Market Reporter  
KXBY-News; Social Calendar  
WHB-Norvell Slater  
WHO-Concert Gems  
WIBW-Housewives' Prgm.  
WMBH-Dance Tunes; Stock & Grain  
WREN-Kiloicycle Limited

**9:45**  
★ **CBS-Dr. Allan Roy Dafee** (Lysol): KMBC KMOX (sw-21.52)  
The doctor's subject is "Sunshine." He will tell of the necessity of sunshine and cod liver oil for babies.

★ **NBC-Edward MacHugh, Gospel Singer** (Ivory Soap): KOIL KWK (sw-15.21)

NBC-Voice of Experience (Wasey Products): WHO WOW WDAF KSD KVOO (sw-15.33)

KARK-Highway Conditions  
KCMO-Colby Varieties  
KFAB-All-Star Varieties  
KFH-News

KGBX-Glen Stambach, organist  
KLRA-WPA Prgm.  
KMMJ-Ray & Tommy  
KSCJ-Early Livestock Trade

KTHS-WPA Music Project  
KWBG-Shopping Notes  
KWTO-News; Health Hints  
KXBY-Once Upon a Time

WHB-Weatherman; Story Behind the Song  
WMBH-Words & Music  
WNA-X-Sacred Service

**10:00**  
NBC-Girl Alone, sketch (Kellogg): (sw-15.33)

CBS-Cheri McKay & The Three Notes: KFH  
NBC-To be announced: WREN KTHS KARK

CBS-The Gumps, sketch (Pebecco): KMBC KMOX (sw-17.76)

KCMO-News; Down the Avenue  
KFAB-Weather & Markets  
KFBI-Brothers of the Broom

KFEQ-Heart Songs  
KGBX-Mid-morning Melodies  
KGNF-News; Grain; Weather  
KLRA-Sweet & Hot

KMMJ-News  
KOIL-Five Minutes in a Lifetime  
KSCJ-Women's Review  
KSD-Happy Jack Turner, songs (NBC)

KVOO-Happy Fenton  
KWBG-News; Quartet Favorites  
KWK-Homemakers Music Hall  
KWTO-Kitchen of the Air

KXBY-Organ Rhapsody  
WDAF-Judy & Jane  
WHB-Municipal Court  
WHO-Hymns of All Churches

WJAG-Markets  
WMBH-Scrapbook  
WNA-X-Happy Jack & Boys  
WOW-Mary Baker's Matinee

**10:15**  
★ **CBS-YOUR NEWS PARADE** (Lucky Strike Cigarettes); Edwin C. Hill, commentator: KMBC KFAB KMOX KSCJ WNA-X KLRA KFH (sw-17.76)

★ **NBC-Story of Mary Marlin**, sketch (Ivory Soap): WOW WDAF KSD (sw-15.33)

NBC-Homespun: William Hiram Foulkes: KVOO KOIL KTHS WREN

MBS-Organ Recital: KFOR KARK-Variety Prgm.  
KFEQ-Where Neighbors Meet  
KGNF-Shoppers' Prgm.

KMMJ-Billie & Tommy  
KWBG-It's Grabber Time  
KWK-Range Riders  
KWTO-Slim, Smokey & Senator

WHO-Betty & Bob, sketch  
WJAG-Voice of the Street  
WMBH-Social Calendar; News

**10:30**  
NBC-Jackie Heller, tr.: KVOO WREN KOIL KTHS

CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): KMBC KFAB KMOX (sw-17.76)

CBS-Navy Band Symp. Orch.: KLRA  
MBS-Four Star Frolic: KFOR WHB

Party Line: WHO WOW  
KARK-All Star Variety  
KCMO-Jim Simmons  
KFBI-Morning Melodies  
KFEQ-Friendly Hour

KFH-Ma Perkins, sketch  
KGBX-Radio Band Wagon  
KGNF-O'Connor Shopper  
KMMJ-Bohemian Orch.  
KSCJ-Cecil & Sally  
KSD-Three Marshalls

KWBG-Jane & Jim Bradford  
KWK-News  
KWTO-Four-Star Trio  
KXBY-News; Henry King's Orch.  
WDAF-Three Marshalls (NBC)  
WHB-Four Star Frolic  
WIBW-Protective Service  
WJAG-West Point Prgm.  
WMBH-Rhythm Time  
WNA-X-Melody Kings

**10:45**  
NBC-Joe Du Mond & The Cadets: KTHS KVOO WREN KOIL KWK

CBS-Our Gal, Sunday, sketch (Anacin): KMBC KMOX KFAB (sw-17.76)

NBC-Joe White, tr.: WDAF WHO WOW KSD  
MBS-We Are Four: KFOR

KARK-Sports Outlook  
KCMO-Strange Truths; Sketches in Swing

KFEQ-Songs of Aloha Land  
KFH-Model Kitchen  
KGBX-Market Reports  
KGNF-Amer. Family Robinson

KSCJ-Livestock Trade; Navy  
KWBG-Fashionaires  
KWTO-Hope Aiden's Romance  
KXBY-Readers' Nook

WHB-A Stitch in Time  
WIBW-Page's Funfest  
WMBH-Stock & Grain; Pianist

**11:00**  
NBC-Three Rancheros: WOW (sw-15.33)

CBS-Five Star Revue (Karo & Linit): KMOX KFAB (sw-15.27)

NBC-Love & Learn, sketch: KGBX KOIL WREN KTHS

CBS-Betty & Bob (Gold Medal): KMBC  
Markets: KFEQ KMMJ

Party Line: KVOO WIBW  
KARK-Δ Nazarene Church  
KCMO-News; Sweet Music

KFBI-Morning Musical Revue  
KFOR-News  
KFH-Hymns of All Churches

KGNF-Round the Town  
KLRA-Luncheon Music  
KSCJ-Ma Perkins  
KSD-News; It's Fun to Keep House

KWBG-News; Rhythms; Weather  
KWK-Silver Serenade  
KWTO-Farm & Home Hour

KXBY-Δ God's Quarter Hour  
WDAF-Way Down East  
WHB-Wedding Bells

WHO-Kitty Keene, sketch  
WMBH-Stockyard Market; Modern Melodies  
WNA-X-Dick Saunders

**11:15**  
★ **CBS-PRETTY KITTY KELLY**, sketch (Wonder Bread): KFH KLRA KSCJ KFAB KMOX (sw-15.27)

NBC-Dan Harding's Wife, sketch: (sw-15.33)

CBS-Modern Cinderella (Gold Medal): KMBC

★ **NBC-Neighbor Nell**: KGBX KTHS  
KCMO-Piano Moderne  
KFEQ-Missouri Organ

KMMJ-Arkansas Travelers  
KOIL-Eddie Butler, organist  
KSD-Piano Impressions  
KVOO-News

KWBG-Hollywood on Review  
KWK-Rapid Service  
KWTO-Question Box  
KXBY-Meeting of the Air

KMBC-Text Owens, songs  
WDAF-Variety Prgm.  
WHB-To be announced  
WHO-News; The Dreamers

WIBW-Dinner Hour  
WJAG-Musical Masterpieces  
WMBH-Discovering Little America

WNA-X-Cliff, accordionist  
WOW-Markets  
WREN-George Callahan

**11:30**  
★ **NBC-Nat'l Farm & Home Hr.**: KARK WREN KTHS KGBX WOW KWK (sw-15.21)

The entire program of Farm and Home Hour will be broadcast from the campus of Iowa State College at Ames, Iowa. The broadcast will feature an address by Pres. Charles E. Friley, a group of five brief educational dramatic sketches portraying achievements of the college since its founding 75 years ago, and music by the Iowa State Concert Band, the Iowa State Symphony Orchestra, and the Men's and Girls' Glee Clubs. Dr. Friley will discuss "What Iowa State College is Doing to Help the State and Nation in Meeting Changing Conditions."

NBC-Words and Music: WDAF WHO (sw-15.33)  
CBS-Dining with George Rector (Phillips Soups): (sw-15.27)

CBS-Betty Crocker (Gold Medal); Hymns of All Churches; John K. Watkins: KMBC  
Markets: KGNF KWTO  
KARK-Light Crust Doughboys  
KCMO-Vocal Varieties  
KFAB-Home Town News  
KFBI-Street Reporter  
KFH-News; Marsh Murdock  
KMOX-Let's Compare Notes  
KOIL-Noonday Varieties  
KSCJ-Judy & Jane  
KSD-Refreshment Club  
KVOO-Tulsa Public Schools  
KWBG-Breezin' Along  
KXBY-Racetrack Chatter  
WHB-Ray Frye, organist  
WMBH-News; Hospital Register  
WNA-X-Yodeling Bobby & Tucson Ted

**11:45**  
CBS-Aunt Jenny's Real Life Stories, sketch (Spry): KFAB KMOX WNA-X KFH (sw-15.27)

The story for today and tomorrow is about a poor, artistic boy who is too bashful to declare his love for a rich society girl, and how his art brings them together.

News: KSCJ KXBY KFBI  
KCMO-World Book Man; Here Comes the Band

KFEQ-Novelty Time  
KGNF-Mother's Open House  
KWBG-Harmon Harmonies  
KWTO-Farm & Home Hour

WHB-Style & Smile Leaders  
WJAG-Modern Melodies  
WLW-Couple Next Door, sketch  
WMBH-Richard Tripp, bar.

**1:00**  
★ **CBS-Heinz Magazine of the Air**: KMBC  
NBC-Do You Want to Write?: WREN

CBS-Manhattan Matinee: KSCJ (sw-15.27)

NBC-Pepper Young's Family, sketch (Camay): KSD WDAF WOW WHO KVOO (sw-15.33)

KARK-Livestocks; Luncheon Music  
KFAB-Farm and Home Hour  
KCMO-News; Interlude

KFBI-Lois & Joe  
KFH-Betty & Bob  
KFOR-News  
KGNF-The Swappers

KLRA-Linda's First Love  
KMMJ-Open House  
KMOX-Inquiring Reporter  
KOIL-Golden Hour

KTHS-Dance Orch.  
KWBG-News; Musical Gems  
KWK-Musical Prgm.  
KXBY-Television Flashes

WGN-To be announced  
WHB-Voice of Kansas City  
WMBH-Civic Club Meeting  
WMT-Cornhuskers; Many Happy Returns

WNA-X-Bohemians Variety Prgm.  
**1:15**  
★ **NBC-Oxydol's Own Ma Perkins**, sketch: KVOO WDAF WOW KSD WHO KGBX (sw-15.33)

NBC-Continental Varieties: WREN (sw-15.21)

CBS-Manhattan Matinee: KLRA KFH KFOR KSCJ (sw-15.27)

KARK-Δ Church of Christ  
KCMO-Organ Melodies  
KFBI-Marketmaster  
KFEQ-Markets; Hank's Haybarn

KGNF-Ralph & Fuzzy  
KMMJ-Mike Dosch  
KMOX-Hope Aiden's Romance  
KOIL-Homemakers Club

KTHS-Afternoon Club  
KWBG-Sentimental Music  
KWK-This Woman's World  
KWTO-Man on the Street

KXBY-Choral Club  
WAAW-Security Markets  
WHB-Voice of Kansas City

**1:30**  
★ **NBC-Vic & Sade, sketch** (Crisco): Art Van Harvey & Bernadine Flynn: KSD KVOO WDAF WHO WOW (sw-15.33)

★ **CBS-Norwegian Independence Day Prgm.**: KSCJ KLRA KFAB (sw-15.27)

News: KWK WMBH  
KCMO-Mid-Day Moods  
KFAB-The Jangles  
KFBI-The Ramblers

KFH-Judy & Jane, sketch  
KGBX-Melody Time  
KGNF-Lincoln County Chorus  
KMBC-Five Star Revue

KMMJ-Women in the News  
KMOX-Linda's First Love  
KOIL-Curb Exchange  
KWBG-Poultry Chats; Markets

KWTO-Slim & Snookums  
KXBY-Women's News on Parade  
WHB-Embassy Club  
WJAG-Resettlement Admin. Talk

WNA-X-Mother Randall's Open House  
**1:45**  
★ **NBC-THE O'NEILLS, SKETCH** (Ivory Flakes): KSD WDAF WHO WOW KVOO (sw-15.33)

CBS-Norwegian Ind. Day Prgm.: KFH  
Judy & Jane: KFAB KOIL  
KARK Musical Variety  
KCMO-Belle Nevins  
KFBI-Kolman's Harmony Kings

WNA-X-Farr Brothers  
WOW-News; Musical Prgm.  
WREN-Tulsa Ted's Range Riders

**12:45**  
★ **CBS-MYRT & MARGE**, sketch (Super Suds); Marge Damerel: KMBC KLRA KFH KFAB KMOX (sw-15.27)

NBC-Music of the Moment: KSD  
NBC-Airbreaks: KWK  
KARK-The Old Gardener  
KCMO-Luncheon Lyrics  
KFBI-Frank Gage  
KFEQ-Reporter

KGBX-Swing Time  
KGNF-Peacock Court  
KMMJ-Old Time Orch.  
KSCJ-Livestock Trade; Flash  
KSD-Mitchell Schuster's Orch.

KWBG-Main Street Chatter  
KWTO-Organist & Baritone  
WDAF-Linda's First Love  
WGN-Marriage License Romance

WHB-Silver Sails  
WHO-News  
WJAG-Mail Bag  
WMBH-Hollywood Close-Ups; Song Hits

WMT-Joe Doakes; Aunt Fanny  
WNA-X-D. B. Gurney  
WOW-Man on the Street

**1:00**  
★ **CBS-Heinz Magazine of the Air**: KMBC  
NBC-Do You Want to Write?: WREN

CBS-Manhattan Matinee: KSCJ (sw-15.27)

NBC-Pepper Young's Family, sketch (Camay): KSD WDAF WOW WHO KVOO (sw-15.33)

KARK-Livestocks; Luncheon Music  
KFAB-Farm and Home Hour  
KCMO-News; Interlude

KFBI-Lois & Joe  
KFH-Betty & Bob  
KFOR-News  
KGNF-The Swappers

KLRA-Linda's First Love  
KMMJ-Open House  
KMOX-Inquiring Reporter  
KOIL-Golden Hour

KTHS-Dance Orch.  
KWBG-News; Musical Gems  
KWK-Musical Prgm.  
KXBY-Television Flashes

WGN-To be announced  
WHB-Voice of Kansas City  
WMBH-Civic Club Meeting  
WMT-Cornhuskers; Many Happy Returns

WNA-X-Bohemians Variety Prgm.  
**1:15**  
★ **NBC-Oxydol's Own Ma Perkins**, sketch: KVOO WDAF WOW KSD WHO KGBX (sw-15.33)

NBC-Continental Varieties: WREN (sw-15.21)

CBS-Manhattan Matinee: KLRA KFH KFOR KSCJ (sw-15.27)

KARK-Δ Church of Christ  
KCMO-Organ Melodies  
KFBI-Marketmaster  
KFEQ-Markets; Hank's Haybarn

KGNF-Ralph & Fuzzy  
KMMJ-Mike Dosch  
KMOX-Hope Aiden's Romance  
KOIL-Homemakers Club

KTHS-Afternoon Club  
KWBG-Sentimental Music  
KWK-This Woman's World  
KWTO-Man on the Street

KXBY-Choral Club  
WAAW-Security Markets  
WHB-Voice of Kansas City

**1:30**  
★ **NBC-Vic & Sade, sketch** (Crisco): Art Van Harvey & Bernadine Flynn: KSD KVOO WDAF WHO WOW (sw-15.33)

★ **CBS-Norwegian Independence Day Prgm.**: KSCJ KLRA KFAB (sw-15.27)

News: KWK WMBH  
KCMO-Mid-Day Moods  
KFAB-The Jangles  
KFBI-The Ramblers

KFH-Judy & Jane, sketch  
KGBX-Melody Time  
KGNF-Lincoln County Chorus  
KMBC-Five Star Revue

KMMJ-Women in the News  
KMOX-Linda's First Love  
KOIL-Curb Exchange  
KWBG-Poultry Chats; Markets

KWTO-Slim & Snookums  
KXBY-Women's News on Parade  
WHB-Embassy Club  
WJAG-Resettlement Admin. Talk

WNA-X-Mother Randall's Open House  
**1:45**  
★ **NBC-THE O'NEILLS, SKETCH** (Ivory Flakes): KSD WDAF WHO WOW KVOO (sw-15.33)

CBS-Norwegian Ind. Day Prgm.: KFH  
Judy & Jane: KFAB KOIL  
KARK Musical Variety  
KCMO-Belle Nevins  
KFBI-Kolman's Harmony Kings

KFEQ-Variety Prgm.  
KGNF-Aristocratic Rhythms  
KMMJ-Markets  
KMOX-Josephine Halpin  
KWBG-Lucille Moore  
KWK-Musical Headlines  
KWTO-Δ Rev. Floyd Hitchcock  
KXBY-Ann Baker  
WJAG-Russell Jensen, organist  
WMBH-Stock & Grain; Swing Music  
WNBH-Songs from the Operas  
WNA-X-Happy Jack's Old Timers

**2:00**  
NBC-Nat'l Congress of P.-T. A.; Spkrs.: WREN KOIL KARK KGBX KTHS

Henry E. Sigerist, prof. of history of medicine, Johns Hopkins Univ. School of Medicine, will speak on "Old and New Thoughts About Growth."

NBC-Lorenzo Jones, sketch (Phillips): WOW WDAF KSD  
WHO

Markets: KFEQ KWTO  
KCMO-News; Swingtime  
KFAB-Poultry Shop Talks  
KFOR-Texas Jim Lewis  
KGNF-Markets & Weather

KMBC-Real Life Stories  
KMMJ-Verne Wilson's Orch.  
KMOX-Ma Perkins  
KVOO-Judy & Jane

KWBG-News; Swing Tunes  
KWK-Musical Prgm.  
KXBY-Afternoon Arias  
WGN-Baseball; Chicago Cubs vs. Brooklyn

WHB-It's the Truth  
WIBW-News  
**2:15**  
★ **CBS-PRETTY KITTY KELLY** (Wonder Bread): KMBC

NBC-Personal Column of the Air (Chipso): (sw-15.33)

NBC-Hollywood High Hatters: WDAF WHO WOW KARK KSD

CBS-Miss Lena Madson Phillips, Life Insurance Week: KLRA KSCJ KFH (sw-15.27)

KFBI-News  
KGNF-Garden of Melody  
KMOX-Kitty Keene  
KVOO-Woods Sisters

KWBG-Ed Oliver  
KWK-Baseball Warm-Up Prgm.  
KWTO-Audrey Lee, blues singer  
WHB-Le Roy, pianist

WIBW-Jane Baker  
WMBH-Music of Today  
WNA-X-Ma Perkins  
**2:30**  
NBC-Follow the Moon (Woodbury's); Elsie Hitz & Uick Dawson: WOW WDAF KVOO KARK WHO KSD (sw-9.53)

CBS-Russell Dorr, bar.: KSCJ KFH KLRA KFOR (sw-15.27)

NBC-Club Matinee: (sw-15.21)  
MBS-Howard Lanin's Orch.: WHB KOIL

KFAB-Ma Perkins, sketch  
KFBI-Jane North  
KFEQ-Concert Hall  
KFKU-Spanish Poetry

KGBX-Encore Music  
KGNF-New Tunes for Old  
KMBC-Sweet Swingers  
KMMJ-Jamboree Prgm.

KMOX-Houseboat Hannah  
KTHS-On the Mall  
KWBG-Luke Lemon's Hillbillies  
KWTO-World Dances

KXBY-At the Tavern  
WIBW-Street Reporter  
WMBH-Afternoon Musicale  
WNA-X-Warner Imig

**2:45**  
CBS-Academy of Medicine: KFH KSCJ KLRA (sw-15.27)

Dr. Henry James Spencer, associate professor at Cornell University medical college, will talk on "The Dangers of Nutritional Deficiencies."

NBC-The Guiding Light, sketch (White Naphtha): WDAF WHO KVOO KSD WOW KTHS (sw-9.53)

News: KFAB KARK  
KCMO-Bert Buhrman, pianist  
KFBI-Solomon High School Band  
KFKU-French Lesson

KFOR-To be announced  
KGNF-Variety in Music  
KMBC-Happy Kitchen  
KMOX-Dope from the Dug Out

KWBG-Memory Lane  
KWK-Pre-Game Interviews  
KWTO-Table for Two  
KXBY-Music; Baseball Game

WIBW-Roy Faulkner  
WNA-X-Yodeling Bobby & Tucson Ted  
**3:00**  
★ **NBC-Story of Mary Marlin** (Ivory Snow): KOIL (sw-15.21)

CBS-Elsie Thompson, organist: KSCJ KMBC KFH KFOR (sw-15.27)

NBC-Top Hatters' Orch.: WDAF KARK KVOO KGBX KTHS WHO (sw-9.53)

Baseball: St. Louis Cardinals vs. N. Y. Giants: KMOX KWK  
News: KWTO WNA-X KGNF  
KCMO-News; Tuneful Topics  
KFAB-Baseball Game  
KFBI-Organ Melodies  
KFEQ-Whirligig  
KLRA-American Family Robinson

KMMJ-Dad Wilson's Boys & Bill  
KWBG-News; Variety Prgm.  
KWTO-Hollywood Notes & Music  
WHB-Police Bulletins; Staff Frolic  
WIBW-To be announced  
WMBH-Musical Antique Shop  
WOW-Aunt Sally  
WREN-Organ Reveries

**3:15**  
NBC-Young Hickory, sketch: WREN KVOO KARK KGBX KTHS  
NBC-Adventures of Dari Dan (Dari Rich), sketch: (sw-9.53)  
CBS-Four Stars, girls' vocal quartet: KSCJ KLRA KMBC (sw-15.27)  
NBC-Marlowe & Lyon, pianists: WHO  
News: KFH WOW  
KFBI-Oklahoma Cotton Pickers  
KGNF-Club Cabana  
KOIL-Tea Time with Mickey  
KWBG-Rhythm & Romance  
WDAF-Houseboat Hannah  
WIBW-Kansas Roundup  
WMBH-World Observer  
WNA-X-Ambassadors

**3:30**  
CBS-News Through a Woman's Eyes (Pontiac): KMBC  
NBC-Don Winslow of the Navy, sketch: KGBX KARK KTHS WDAF (sw-9.53)  
★ **NBC-Kellogg's Singing Lady**: (sw-15.21)  
The Singing Lady's story will be "The Story of Richard Wagner."  
CBS-Doris Kerr, songs: KSCJ KFH KLRA KFOR (sw-15.27)  
NBC-Ai Vierra's Hawaiians: WREN  
MBS-Al Johns' Orch.: KOIL  
KCMO-Matinee Hour  
KFBI-Dude Rancher  
KGNF-Talking Drums  
KMMJ-News  
KWBG-John Norman, violinist  
KWTO-Slim's Prairie Playboys  
WHB-Design for Dancing  
WHO-Judy & Jane  
WMBH-Dance Concert  
WOW-Millie & Tillie

**3:45**  
NBC-Meet the Orch.: KTHS WREN KARK KOIL KGBX KVOO  
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)  
CBS-Funny Things, children's prgm.: KSCJ KLRA (sw-15.27)  
NBC-Cleo Brown, songs: WOW KSD WDAF  
KCMO-W. Zolley Lerner, poems  
KFBI-The World in Revue  
KFH-Request Hour  
KFOR-Birth of the News  
KMBC-Classic Hour  
KMMJ-Old Time Orch.  
WHO-Houseboat Hannah  
WIBW-Organalities  
WMBH-Amer. Family Robinson  
WNA-X-Russ & Cliff

**4:00**  
NBC-Our American Schools: KGBX KARK KTHS (sw-9.53)  
CBS-Del Casino, songs: KSCJ KFOR (sw-15.27)

(Continued on Next Page)





**FRED ALLEN**  
"Town Hall Tonight" Star  
Wed. 7 p.m. CST

(4 p.m. Continued)

NBC-Sari Lee, contralto; Harry Kogen's Orch.: WREN  
KCMO-News; Memory Gems  
KFBI-Hill Bill Dell  
KFEQ-Rural Rhythm  
KFH-Kitty Keene  
KGNF-Henry King's Orch.  
KLRA-Tea Tunes  
KMBC-News; Musical Interlude  
KMMJ-Pauline Ferne  
KOIL-Duane & Sally  
KSD-Musical Memories  
KVOO-Handy Ads  
KWBG-News; Harry Collins' Orch.  
KWTO-News  
WDAF-Gentle Reader  
WHB-Friend of Yours  
WHO-Way Down East  
WIBW-Henry & Jerome  
WJAG-Devotional; Lutheran Church  
WMBH-Make Believe Ballroom  
WNAX-Mary Nan Ragtime Band  
WOW-Kitty Keene

**4:15**  
NBC-Carol Deis, sop.: KARK  
KSD KTHS (sw-9.53)  
CBS-George Hall's Orch.: KLRA  
KSD KTHS KGBX (sw-9.53)  
NBC-Sari Lee, contralto; Harry Kogen's Orch.: WREN (sw-15.21)  
News: KGNF WHB WIBW  
KCMO-Just Joan  
KFBI-Organ Melodies  
KFEQ-Matinee  
KMBC-Romance of Hope Alden  
KMMJ-Coffee Boys  
KVOO-Twilight Serenade  
KWBG-Terry & Ted  
KWTO-Market Reporter  
WDAF-Birthday Bell  
WHO-Baseball Resume  
WJAG-News; Radio Detectives  
WMBH-Rhythm Club  
WOW-Creighton University

**4:30**  
★ **CBS-NEWS; DAILY SPORTS**  
Resume (Chesterfield): KLRA  
KMBC KFH WNAX (sw-15.27)  
NBC-Florence George, sopr.:  
WREN KARK KOIL  
NBC-News; Cappy Barra's Harmonicas: KGBX KTHS (sw-9.53)  
News: KSCJ WDAF  
KCMO-Tea Time Tunes  
KFBI-Derby Show  
KFEQ-Apple Crick  
KGNF-Say It with Music  
KMMJ-Hawaiian Prgm.  
KSD-Ebony & Ivory Studies  
KWBG-Piano Reflections  
KWTO-Radio Band Wagon  
WHB-The Cocktail Hour  
WIBW-Matinee  
WJAG-Story Lady  
WOW-Dooley Curiosity Club

**4:45**  
CBS-Singing Waiters: KFH KSCJ  
KLRA KFOR  
★ **NBC-George Sokolsky**, news commentator (Sun Oil): WREN (sw-15.21)  
NBC-Little Orphan Annie, sketch (Ovaltine): KSD WOW WGN  
NBC-Escorts & Betty: KOIL  
KARK KTHS WREN  
NBC-Rhythmaires: (sw-9.53)  
KFBI-Hillbilly Dell  
KFEQ-Songs of the Times  
KGBX-Dance Hour  
KGNF-House of Peter MacGregor  
KMBC-Home Town Headlines  
KMMJ-Billie & Tommy  
KVOO-Spotlight Revue  
KWBG-Jean & Stanley  
KWTO-The Old Homestead  
WDAF-Better Business Bureau  
WJAG-Aimee Beth Raper  
WMBH-Waltz Time  
WNAX-Rosebud Kids

**5:00**  
★ **NBC-AMOS 'N' ANDY**, sketch (Pepsodent): WHO (sw-9.53) also see 9 p.m.)

★ **NBC-Easy Aces**, sketch (Anacin); Jane Ace: KOIL (sw-11.87)  
CBS-Cameos: KSCJ KFOR KFH  
NBC-Advs. of Dari Dan (Dari-Rich): WOW WDAF KSD  
CBS-Poetic Melodies (Wrigley's Gum): (sw-11.83) (also see 9 p.m.)  
KARK-Tea Dance Melodies  
KCMO-News; Master Merchants; Sports  
KFBI-Salina's Super Snooper  
KFEQ-Jack & Monty  
KGNF-Lois Van Valkenburgh  
KLRA-Variety Prgm.  
KMBC-Texas Rangers  
KMMJ-Pauline Ferne  
KMOX-Personal Column  
KTHS-Nat Shilkret's Revue  
KVOO-To be announced  
KWBG-Variety Prgm.  
KWK-Peggy Dundan, soloist  
KWTO-Rhythm and Romance  
KXBY-Dixieland Band  
WJAG-Musical Roulette  
WMBH-Pet Lovers Prgm.  
WREN-Ronnie Ashburn & Verl Bratton

**5:15**  
★ **NBC-UNCLE EZRA'S RADIO**  
Station (Alka-Seltzer): WDAF  
WOW WHO KGBX (sw-9.53)  
(also see 9:15 p.m.)  
CBS-Edna Sellers, organist: KSCJ  
KFOR  
NBC-Mrs. Franklin D. Roosevelt (Pond's Creams): KOIL  
KWK WREN (sw-11.87)  
CBS-Ma & Pa, sketch (Atlantic Refining Co.): (sw-11.83)  
MBS-Les Cavaliers de La Salle: WHB  
News: KGNF KMMJ  
KARK-Funnies  
KFAB-Chandu the Magician  
KFBI-Frank Gage  
KFEQ-Swinging Along  
KFH-News & Interviews  
KGBX-On the Mall  
KLRA-Dinner Music  
KMBC-Circus Adventures  
KMOX-It Can't Happen Here  
KSD-News; Dick Leibert, organist  
KTHS-Church in Wildwood  
KVOO-Spotlight Revue  
KWBG-Can You Name 'Em  
KWTO-Chuck, Squint & Midnight  
KXBY-Speaking of Love  
WMBH-Tea Time Tunes  
WNAX-Howdy Brothers

**5:30**  
★ **NBC-HORLICK'S LUM & ABNER**, sketch: WLW  
CBS-Buddy Clark, songs: KLRA  
KSCJ KFH KFOR (sw-11.83)  
NBC-To be announced: KGBX  
KTHS WDAF  
MBS-Concert Orch.: KOIL  
News: KVOO WMBH WHO  
KFBI  
KARK-Livestocks  
KFAB-Buck Jones, sketch  
KFEQ-Marge & Park  
KGNF-To be announced  
KMBC-Magic Island  
KMMJ-Dad Wilson's Boys & Bill  
KMOX-Air Edition  
KSD-Terry & Ted  
KWBG-Amer. Family Robinson  
KWK-Coyita Bunch  
KWTO-Red-Headed Romancer  
KXBY-Happy Long  
WHB-In the Cause of Safety  
WIBW-Children's Hour  
WMBH-Front Page  
WNAX-George B. German  
WOW-Terry & Ted  
WREN-Popular Melodies

**5:45**  
★ **CBS-Boake Carter**, commentator (Philo): KMBC KMOX  
KFAB (sw-11.83)  
NBC-To be announced: KTHS  
(sw-9.53)  
News: KFEQ KOIL WOW WIBW  
WNAX  
Sports: KSD KVOO  
KARK-Race Resume  
KCMO-Bobby, the Bachelor  
KFBI-Inter-State Forget-Me-Not  
KFH-Terry & Ted, sketch  
KGBX-Dinner Hour  
KGNF-Stripling Brothers  
KLRA-Exploring America with Carveth Wells  
KMMJ-Variety Prgm.  
KWBG-Two Violins  
KWK-Sport Review; News  
KWTO-Dinner Salon Music  
KXBY-Walt Lochman  
WDAF-Let's Go to the Movies  
WHB-Embassy Club  
WHO-Lem Turner; Four Dons  
WMBH-Looking into the Past  
WREN-Little Orphan Annie

**6:00**  
★ **NBC-ONE MAN'S FAMILY**  
(Tenderleaf Tea) Anthony Smythe; Kathleen Wilson:  
WSM KVOO KSD WOW WHO  
WDAF WMAQ KSTP WBP  
KOA WLW KARK KTHS (also  
on Sunday, 10:30 p.m.)  
The Barhous visit Hazel and  
Bill at their dairy ranch,  
and Paul asks Bill's advice  
on proposing to Patricia and  
gets a surprising reply. Ann  
and Cliff select their wedding  
day.

★ **CBS-Cavalade of America (Du Pont)**; Drama & Music: KRNT  
KMBC KMOX KFAB WBBM  
WCCO (sw-11.83) (also Thurs-  
day, 9:30 p.m.)  
The story of Thomas A. Edison  
will be dramatized tonight.  
NBC-Broadway Merry-Go-Round  
(Dr. Lyons); Beatrice Lillie;  
Al Ricey's Orch.: KWK WMT  
WREN KOIL KSO WLS (sw-  
11.87)  
MBS-Musical Mardi Gras: WHB  
News: KFOR KCMO KGBX  
KWTO  
KFBI-Minstrel Show  
KFEQ-Musical Moments  
KFH-Quartet  
KGNF-Sport Parade  
KLRA-Dance Tunes  
KMMJ-Resettlement Admin.  
KSCJ-Sports  
KWBG-Variety Prgm.  
KXBY-Vagabonds of the Prairie  
WGN-Henry King's Orch.  
WIBW-Variety Prgm.  
WJAG-Highlights  
WNAX-Dinner Hour; Organ

**6:15**  
KCMO-Dinner Music  
KFBI-Sports Cast  
KFEQ-Wayside Inn  
KFH-News; Organ Melodies  
KFOR-Musical Mardi Gras  
KGBX-Salon Echoes  
KGNF-The Serenader  
KMMJ-News  
KSCJ-Musical Moments  
KWTO-Sportcaster  
KXBY-Livestock; Road Reports  
WIBW-Uncle Ezra & Bar Nothin'  
Folks

**6:30**  
★ **NBC-HER SECOND HUSBAND**, drama (Bayer Aspirin)  
Helen Menken: WREN KOIL  
KWK WLS KSO WMT (sw-  
11.87)  
★ **CBS-Ken Murray's Show**  
(Campbell's); Ken Murray,  
comedian; "Oswald"; Shirley  
Ross, vocalist; Marilyn Stuart;  
Lud Gluskin's Orch.: KSCJ  
WIBW KMOX KMBC KFAB  
WNAX KLRA KRNT WBBM  
WCCO KFH (sw-11.83) (also  
see 10:30 p.m.)  
The Murray troupe becomes  
involved in a bathing beauty  
contest at the mythical Sea-  
foam Beach. Ken and Os-  
wald will be judges of the  
parade of feminine puletrude.

★ **NBC-Wayne King's Orch.**  
(Lady Esther): WSM WMAQ  
WDAF KVOO WHO WFAA  
KSD WOW KSTP  
★ **MBS-Music for the Family**:  
Soloist, Orch. & Choir: WLW  
MBS-The Lone Ranger, sketch:  
WGN  
KARK-News; Concert Orch.  
KCMO-Gertrude Wilkerson  
KFBI-Musical Moments  
KGBX-Organ Reveries  
KGNF-News  
KMMJ-Billie & Tommy  
KOA-Ace Williams, sketch  
KWTO-Supper Dance  
KXBY-The Mountain Rangers  
WHB-Twilight Hour  
WJAG-Sundown Concert

**6:45**  
KCMO-American Scene  
KFBI-Fellowship Hour  
KFEQ-Vocal Varieties  
KGBX-Supper Dance  
KMMJ-Arkansas Travelers  
KOA-Jingle Town Gazette (NBC)  
KWTO-South Sea Islanders

**7:00**  
★ **CBS-CHESTERFIELD PRGM.**:  
Lily Pons, sop.; Andre Kos-  
telanetz' Orch. & Chorus; Da-  
vid Ross: KMBC KFH KLRA  
KRNT KSCJ WIBW WNAX  
WCCO WBBM KMOX KFAB  
(sw-11.83)  
The program: Miss Pons will  
sing: Pretty Little Mocking  
Bird, Home Sweet Home  
(Bishop) with chorus and  
celeste accompaniment, and  
"Toreador" (Mozart). The  
chorus offers: Cause My Ba-

by Says It's So, and The  
Organ, the Monkey and Me.  
Kostalanetz' orchestra will  
play: You're Precious to Me,  
and Power House.

★ **NBC-Fred Allen's Town Hall**  
Tonight (Sal Hepatica): Port-  
land Hoffa; Peter Van Steen-  
den's Orch.: WSM KSD WFAA  
WHO KVOO WOW KSTP  
WMAQ WDAF WLW (sw-9.53)  
(also see 10 p.m.)

★ **NBC-String Symphony**; Frank  
Black, cond.: KOIL WREN  
KWK (sw-11.87)  
The program includes: Aria  
from Introduction to the can-  
tata "Ich steh mit einem  
Fuss im Grab" (Bach);  
Suite in E Minor (Bridg);  
Nocturno-Opus 40 (Dvorak);  
and Concerto Grosso (Black).

MBS-The Crime Clinic: KSO  
WHB  
KARK-Tour Talk  
KCMO-News; Let's Dance  
KFBI-Our Government  
KFEQ-Bulletin Board  
KOA-Beaux Arts Trio  
KWBX-Ghost in the Garret  
KXBY-News  
WGN-Jack Denny's Orch.  
WLS-Judges Round Table  
WMT-Coe College Band

**7:15**  
MBS-George Duffy's Orch.: KSO  
KFOR  
KARK-News  
KFBI-Frank Gage  
KGBX-Laff Parade  
KMMJ-Evening Melodies  
KXBY-Kansas City on Parade  
WGN-News; Sports Celebrities  
WHB-Tonic Tunes

**7:30**  
★ **CBS-PALMOLIVE BEAUTY**  
Box Theater; Jessica Drag-  
onette, sopr.; Chas. Kullmann,  
tnr.; Al Goodman's Orch.:  
KFAB KMOX WBBM WCCO  
WIBW KLRA KRNT KMBC  
WNAX KFH (sw-11.83)  
NBC-String Symphony: WENR  
WMT  
MBS-Music for the Family: WGN  
KFOR KSD KWK  
KARK-Happy Jack & Ramblers  
KCMO-Joan & Jimmie  
KFBI-Moonlight Serenade  
KGBX-Witching Hour  
KOA-Dinner Hour Music  
KSCJ-Dramas of Life

**7:45**  
KCMO-Revolving Revue  
KGBX-News  
KOA-Bob Groeters, songs  
KSCJ-Sketches in Melody  
KXBY-Union Station

**8:00**  
★ **NBC-LUCKY STRIKE HIT**  
Parade; Patricia Norman &  
Buddy Clark, vocalists; Mark  
Warnow's Orch.; Bruna Casta-  
na, sop., guest: KOA KVOO  
WDAF WOW WFAA WMAQ  
WLW KSTP KTHS KGBX  
WSM WHO KSD (sw-9.53)

★ **CBS-Gang Busters** (Palmolive  
Shaving Cream); Phillips Lord;  
WBBM KLRA KFH KRNT  
KMOX KFAB WCCO KMBC  
(sw-6.12)  
NBC-To be announced: WENR  
WREN KWK WMT KSO (sw-  
6.14)  
MBS-Henry King's Orch.: WGN  
KOIL  
KARK-Ave Maria Hour  
KCMO-News; Moonlight Musicale  
KFBI-Let's Dance  
KFOR-News  
KSCJ-Dance Orch.  
KXBY-Shadows of the Past  
WIBW-This Rhythmic Age  
WNAX-Smooth Sailing

**8:15**  
NBC-Carol Weyman, sop.: WENR  
WREN KSO (sw-6.14)  
MBS-Henry King's Orch.: KFOR  
KWK  
KARK-News  
KCMO-Jam Session  
KSCJ-Eb & Zeb  
KWBG-Baseball Game  
KXBY-Banking Institute  
WIBW-Makers of History  
WMT-Band Wagon

**8:30**  
CBS-Babe Ruth at Bat (Sin-  
clair Refining Co.): KRNT  
WCCO KMOX WNAX WBBM  
KFAB KLRA KFH WIBW  
KMBC (sw-6.12)  
NBC-Minstrel Show; Gene Ar-  
nold, introductor; WREN KSO  
WMT WENR (sw-6.14)  
MBS-Duke Ellington's Orch.:  
KOIL  
KARK-George Shelley's Ensemble  
KCMO-Rendezvous of Dance  
KSCJ-Black Magic  
KWK-Musical Interlude  
KXBY-News; Tipica Tampico  
Orch.

WDAF-Variety Prgm.  
WGN-Fireside Theater

**8:45**  
NBC-Jimmy Kemper, song stories:  
KTHS KARK KSD KGBX  
WDAF WOW (sw-9.53)  
CBS-To be announced: WCCO  
KFAB KLRA KFH WIBW  
KMBC WBBM KSCJ (sw-  
6.12)  
MBS-Duke Ellington's Orch.:  
WGN KFOR  
KCMO-Starlight Melodies  
KMOX-Views of the News  
KOA-Musical Moments  
KSTP-Styles for Men  
KWK-Easy Aces  
WFAA-Carveth Wells  
WHO-The Songfellow  
WLW-Musical Prgm.  
WMAQ-Money Talks  
WMT-Dream Songs  
WNAX-Dick Saunders  
WSM-Jerry Cooper, songs

**9:00**  
★ **NBC-AMOS 'N' ANDY**,  
sketch (Pepsodent): WMAQ  
WOW WDAF WMAQ WFAA  
KSTP WLW WSM WDAF  
KOA KSD (also at 5 p.m.)  
NBC-Eddie Le Baron's Orch.:  
(sw-9.53)  
CBS-Poetic Melodies (Wrigley's  
Gum): KLRA WBBM KRNT  
KMBC KMOX WCCO KFAB  
(also at 6 p.m.)  
The numbers to be heard in-  
clude: It Looks Like Rain  
in Cherry Blossom Lane; Ro-  
mance by Grunefeld (back-  
ground for poem); While  
You Love Me, The Danube  
So Blue, and With All My  
Heart from "Great Waltz";  
Dirty Hands (background for  
poem); and Ah Sweet Mys-  
tery of Life from "Naughty  
Marietta."

MBS-Joe Sanders' Orch.: WGN  
News: KOIL KCMO WMT KWK  
Musical Moments: WHO WNAX  
Dance Orch.: KSCJ KTHS  
KARK-Jed Shayne's Orch.  
KFH-Thank You, Stusia, sketch  
KGBX-WPA Concert  
KXBY-Swing Time  
WENR-Globe Trotter

★ **WIBW-MARLING RADIO**  
GOSSIP  
WREN-Sports Snapsheet

**9:15**  
★ **NBC-UNCLE EZRA'S RADIO**  
Station (Alka-Seltzer): KPO  
KARK KOA KGBX (also at  
5:15 p.m.)  
CBS-Bunny Berrigan's Orch.:  
KFAB KLRA KMBC KSCJ  
NBC-King's Jesters: WENR  
WOW (sw-9.53)  
MBS-Freddy Martin's Orch.:  
WGN KFOR KWK  
Easy Aces: WDAF WFAA  
Musical Moments: KOIL WBBM  
KFH WCCO  
KCMO-Around the Old Family  
Organ  
KMOX-Sports  
KSD-Sports; Musical Cocktail  
KSTP-Musical Prgm.  
WHO-Today's Winners  
WIBW-Kitty Keene  
WLW-Mad-hatterfields  
WMAQ-Bachelor Poet  
WMT-Victor Arden's Orch.  
WNAX-News  
WREN-Emil Coleman's Orch.  
WSM-Golden Dragon

**9:30**  
NBC-Del Courtney's Orch.: WREN  
NBC-Trump Davidson's Orch.:  
KGBX KARK KTHS WHO  
(sw-9.53)  
CBS-Joe Reichman's Orch.:  
KLRA KSCJ KRNT KFAB  
WIBW KMOX  
MBS-Ted Weems' Orch.: WGN  
News: WBBM WOW KMBC  
Sports: KOIL WDAF WLW  
KCMO-Revolving Disc Club  
KFH-Dance Orch.  
KOA-Light on the West  
KSD-Musical Moments  
KSTP-Sport Bits; Spotlight  
KWBG-News; Radio Night Club  
KWK-Range Riders  
KXBY-Carnival  
WCCO-Easy Aces  
WENR-Eddie Varzos' Orch.  
WFAA-Jerry Cooper's Orch.  
WMAQ-News to You  
WMT-Baseball; Davenport at  
Cedar Rapids  
WNAX-Yankton College Prgm.  
WSM-Symphonic Sketches

**9:45**  
NBC-Trump Davidson's Orch.:  
WOW  
KFU-Violin Recital  
KMBC-Shirley Howard & Donald  
Novis  
KOIL-Orchestral Revue  
KSD-Melodeers Quartet  
KSTP-Farm Trade Week  
KWK-Sport Review  
WBBM-Manhattan Mother

## Frequencies

KARK-890	KWK-1350
KCMO-1370	KWTO-560
KFAB-770	KXBY-1530
KFBI-1050	WBAP-800
KFEQ-680	WCCO-770
KFH-1300	WDAF-610
KFKU-1220	WDFW-810
KFOR-1210	WENR-870
KGBX-1236	WFAA-800
KGNF-1430	WGN-720
KLRA-1390	WHB-860
KMBC-950	WHO-1000
KMMJ-740	WIBW-580
KMOX-1090	WJAG-1060
KOA-830	WLS-870
KOIL-1260	WLW-700
KRNT-1320	WMAQ-670
KSCJ-1340	WMBH-1420
KSD-550	WMT-600
KSO-1430	WNAX-570
KSTP-1460	WOW-590
KTHS-1060	WREN-1220
KVCO-1140	WSM-650
KWBG-1420	

WCCO-Golden Dragon  
WDAF-Victor Arden's Orch.:  
Martha Mears  
WFAA-Sports; News  
WHO-Virginia Dare, songs  
WIBW-Melodies  
WMAQ-Jimmy Joy's Orch.

**10:00**  
★ **NBC-Fred Allen's Town Hall**  
Tonight (Sal Hepatica): KPO  
KOA (also at 7 p.m.)  
NBC-Bob Crosby's Orch.: WENR  
KOIL  
CBS-Anson Weeks' Orch.: WNAX  
WBBM KFAB KRNT  
NBC-Henry Busse's Orch.: KTHS  
WDAF KGBX WMAQ WOW  
CBS-Eddie Elkins' Orch.: KLRA  
KMBC KFH  
MBS-Charles Dornberger's Orch.:  
WGN KFOR KWK  
News: WHO WIBW WSM KSCJ  
WCCO WLW  
KARK-Drama Recording  
KCMO-Lights & Shadows  
KFU-Soprano Recital  
KMOX-Baseball Highlights  
KSTP-Mr. Editor  
KXBY-Emile Chiquette's Orch.  
WBAP-Traffic Cop

**10:15**  
NBC-Henry Busse's Orch.: WHO  
WSM  
CBS-Eddie Elkins' Orch.: WIBW  
NBC-Bob Crosby's Orch.: WREN  
News: KSTP KFH  
KMOX-Musical Moments  
KTHS-Dance Orch.  
KWK-Norman Paule, soloist  
KXBY-Evening at the Country  
Club  
WCCO-Rollie Johnson  
WIBW-Tommy Dorsey's Orch.  
WLW-Red Norvo's Orch.

**10:30**  
NBC-Lights Out, experimental  
drama series: WDAF KGBX  
WSM KSTP WOW WMAQ  
WHO KARK KTHS  
Tonight's Arch Oboler thriller  
will be "Mad World," the  
story of a mad dictator who  
decides that since he is aged  
and has but a few years to  
live, the race of mankind  
must die with him.  
CBS-Red Nichols' Orch.: WBBM  
WIBW KSCJ WNAX KFAB  
KFH WCCO  
NBC-Lou Breeze's Orch.: WREN  
WENR  
CBS-Ken Murray's Show: KNX  
KSL (also at 6:30 p.m.)  
MBS-Jack Denny's Orch.: WMT  
KOIL WGN  
News: KMOX KWK  
KCMO-Flying Carpet  
KMBC-Sports  
KXBY-Sweet & Hot  
WBAP-Dance Orch.  
WLW-Los Amigos

**10:45**  
NBC-Bob Peary's Orch.: WREN  
WENR  
KMBC-Red Nichols' Orch.  
KMOX-Seven-Star Review  
KWK-Jack Denny's Orch.  
KXBY-News  
WBAP-Gaslight Harmonies  
WCCO-Rhythm Kings

**11:00**  
NBC-Eddie Varzos' Orch.: WDAF  
WMAQ WBAP KARK KGBX  
CBS-Nocturne: WIBW KFAB  
KFH KSCJ WNAX WBBM  
KMBC  
NBC-Louis Panico's Orch.: WREN  
WENR WSM KSD  
MBS-Dick Stable's Orch.: WGN  
WMT KOIL  
Dance Orch.: WBAP WOW  
KSTP  
KOA-Men of the West  
KWBG-News  
KWK-Barney Rapp's Orch.  
KXBY-Friendly Voice  
WCCO-Little Jack Little's Orch.  
WHO-Veterans Forum  
WLW-Moon River

End of Wednesday Programs



MORNING

7:00 a.m. CST
★ NBC-Breakfast Club: Orch. & Soloists; News: KTHS WREN KARK KVOO KGBX (sw-15.21)
CBS-As You Like It; News: KLRA (sw-21.52)
News: KCMO KXBY WMBH WHO
Musical Clock: KFEQ KOIL WDAF
KFAB-Time 'n' Tunes
KFBI-Variety Prgm.
KFH-Council of Churches
KMBC-Tex Owens, songs
KMMJ-Dad Wilson's Boys
KMOX-Travelogue
KSCJ-Ye Town Criers
KWBG-News; Poultry Chats
KWK-Tonic Tunes
KWTO-Sons of the Pioneers
WMB-McEwen Brothers
WIBW-Uncle Ezra's Hour
WJAG-Farm Flash; Today in History; Preview
WNAX-George B. German
WOW-Gene & Glenn

7:15
NBC-Streamliners: WOW
News: KGNF WNAX KMBC WHB
Musical Clock: WMBH KWBG
KCMO-Doe Brown's Med. Show
KFBI-Timely Tunes
KFH-Morning Exercises
KMMJ-Poultry Review
KMOX-Ozark Varieties
KWK-Devotional Prgm.
KXBY-Singing Parson
WHO-Musical Fashion Notes
WJAG-Good Morning Club

7:30
CBS-Greenfield Village Chapel: KLRA (sw-21.52)
News: KFEQ KMMJ KWTO WOW
Musical Clock: KOIL WHB
KCMO-Breakfast Varieties
KFAB-Sports
KFBI-Inter-State Forget-Me-Nots
KFH-Mi-Own Show
KGNF-Bart Woodyard's Orch.
KMBC-Morning Musical Revue
KMOX-Tick-Tock Revue
KVOO-Galloping Galleons
KWBG-Trading Post
KWK-Pop-Parade; News
KXBY-Early Edition
WDAF-Birthday Bell
WNAX-Howdy Brothers

7:45
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52)
CBS-Song Stylists: KLRA KFOR
NBC-Landt Trio; News: WDAF KSD
News: KVOO KOIL
KFAB-Modernists
KFBI-Morning Serenaders
KFEQ-Musical Clock
KGNF-House of Peter MacGregor
KMBC-Breakfast Table
KMMJ-Dad Wilson's Boys & Bill
KWBG-Devotional Hour
KWTO-The Rangers
WHO-Gene & Glenn
WNAX-Tucson Ted
WOW-Musical

8:00
NBC-Hollywood High Hatters: KTHS KARK KOIL KVOO
CBS-Poetic Strings: KFH
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WDAF KSD WOW (sw-15.33)
★ CBS-Betty & Bob, sketch (Gold Medal): KFAB KMOX (sw-21.52)
NBC-Tim Healy, commentator: (sw-15.21)
News: KFOR WMBH
KCMO-News; Tic-Toc Tunes
KFBI-Bit o' Cheer and Sunshine
KGBX-Musical Clock
KGNF-Morning Devotions
KLRA-Variety Prgm.
KMBC-Gene & Glenn
KMMJ-Ray & Pauline
KWBG-Variety Prgm.
KWK-Interviews with John Neb- ltt
KWTO-Dr. Pepper's Almanac
WHO-Girl in a Million
WIBW-Musical Prgm.
WJAG-Devotional; Baptist Church
WNAX-Rosebud Kids
WREN-George Callahan

8:15
★ NBC-Oxydol's Own Ma Perkins: (sw-15.21)
CBS-Modern Cinderella, sketch (Gold Medal): KFAB KMOX (sw-15.21)
NBC-John's Other Wife, sketch (Louis Philippe): WDAF KSD WOW (sw-15.33)
CBS-Poetic Strings: KLRA
NBC-Vaughn de Leath, songs: WREN KTHS KOIL KARK
Musical Clock: WJAG WHO
KFBI-Frank Gaze
KGNF-News
KMBC-Good Morning Tunes
KMMJ-Gospel Singers
KOIL-Mark Tyme
KVOO-Glenn Condon
KWBG-Somebody's Birthday
KWTO-Hits and Encores
WIBW-Unity School
WMBH-Organ Melodies

8:30
NBC-Pepper Young's Family, sketch (Camay): KOIL KWK (sw-15.21)
NBC-Just Plain Bill (Anacin): WDAF WOW (sw-15.33)
NBC-Josh Higgins of Finchville: KARK KTHS WREN KVOO KGBX
CBS-Betty Crocker (Gold Medal) Hymns of All Churches; John K. Watkins, news: KFAB KMOX (sw-21.52)
Markets: KFEQ KFH
KCMO-Crown Show
KFBI-Variety Prgm.
KGNF-Music & Time
KLRA-Woman's Magazine
KMBC-Kitty Keene
KSD-News; Harry Reser's Orch.
KWBG-Pappy Wolfersberger
KWTO-Vocal Varieties
KXBY-Morning Meditations
WMB-Melodies
WHO-Morning Melodies
WIBW-Roy Faulkner
WMBH-Soap Box
WNAX-Yodeling Bobby & Tucson Ted

8:45
★ NBC-Today's Children, sketch (Pillsbury): WOW WDAF WHO KSD (sw-15.33)
CBS-Marine Band: KLRA
NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)
NBC-Viennese Sextet: WREN KOIL
News: KARK KFH WIBW
KCMO-Imperial Entertainers; Old Almanac
KGBX-Musical Moods
KMBC-Party Line
KMMJ-Pauline Ferne
KTHS-Aunt Sammy's Chat
KVOO-Cozy Corner
KWBG-Tonic Tunes
KWK-Top o' the Morning
KWTO-Radio Scrapbook
KXBY-Classified Joe
WIB-Norvell Slater
WMBH-Stock & Grain; Melodies
WNAX-Brass Band

9:00
★ NBC-THE O'NEILLS, SKETCH (Ivory Flakes): (sw-15.21)
NBC-David Harum, sketch (Bab-O); Peggy Allenby: KSD WOW WDAF WHO (sw-15.33)
CBS-Captivators: (sw-21.52)
NBC-Vagabonds: WREN KTHS
CBS-Mary Lee Taylor: KFAB KMOX KLRA KFH
MBS-Get Thin to Music: KFOR WHB
News: KOIL KGBX
One Girl in a Million: WIBW WMBH
KARK-Happy Jack & Ramblers
KCMO-News; Popular Vocalist
KFBI-Jane North
KFEQ-Roy & Lonnie
KGNF-Chick Chats
KMMJ-Fashion Flashes
KMMJ-Betty Ann Varieties
KSCJ-All-Star Varieties
KVOO-Shannon Shamrocks
KWBG-Variety Prgm.
KWTO-Tonic Tunes
KXBY-Happy Long
WJAG-Russell Jensen, pianist
WLV-Live Stock Reports
WNAX-Happy Jack's Old Timers

9:15
NBC-Larry Larsen, organist: WREN KTHS KGBX KOIL
★ NBC-Backstage Wife, sketch (Dr. Lyons): KSD WOW WHO WDAF (sw-15.33)
KCBS-Quality Tunes; East & Dum- ke (Knox Gelatine): KMOX (sw-21.52)

NBC-Personal Column of the Air (Chippso): (sw-15.21)
CBS-Milton Charles, organist: KSCJ KFOR
News: KGNF WMBH
KCMO-Interlude
KFAB-Morning Reveries
KFEQ-Penney, accordionist
KFH-To be announced
KLRA-Variety Prgm.
KMB-Gospel Singer
KMMJ-Party Line
KVOO-Handy Ads
KWBG-Let's Listen to Swing
KWK-Party Line
KWTO-Russ Davis, bar.
KXBY-Safety League
WAAW-Grain Markets
WIBW-Ma Perkins, sketch
WJAG-Farm Woman

9:30
★ CBS-Big Sister, sketch (Rin- so): KLRA KMOX KFAB KFH WNAX (sw-21.52)
Big Sister tries to gain in- formation from a forger. She gets some information, too.
★ NBC-Vic & Sade, sketch (Crisco): KWK KOIL (sw- 15.21)
NBC-Betty Moore & Lew White, organist (Benjamin Moore & Co.): WDAF WOW KARK WHO (sw-15.33)
Markets: KFEQ KMMJ
KCMO-Anne Hayes
KFBI-Norse Gospel Trio
KGBX-Popular Song Hits
KGNF-Paramount Organ
KMBC-News; Program Notes
KSCJ-A. A. U. W.
KTHS-Musical Varieties
KVOO-Voices of Praise
KWBG-Lazy Larry Rogers
KWTO-News; Market Reporter
KXBY-News; Social Calendar
WIB-Dance Orch.
WIBW-Housewives' Prgm.
WMBH-Dance Tunes
WREN-Church in the Wildwood

9:45
★ NBC-Edw. MacHugh, Gospel Singer (Ivory Soap): KWK KOIL (sw-15.21)
★ NBC-Allen Prescott, the wife saver (Sweetheart Soap): (sw- 15.33)
NBC-Walter Blaufuss' Orch.: KTHS WDAF KVOO KGBX KSD WOW
CBS-Merrymakers: KFH (sw- 21.52)
KARK-Highway Conditions
KCMO-You Shall Have Rhythm
KFAB-Russ Chuckles
KFOR-Martha & Hal
KMBC-Mary Lee Taylor
KMMJ-Ray & Tommy
KMOX-All-Star Varieties
KSCJ-Livestock Trade
KWBG-Shopping Notes
KWTO-News; Health Hints
KXBY-Remote Control
WIB-Weatherman; Story Behind the Song
WHO-Concert Gems
WMBH-Words & Music
WNAX-Sacred Service
WREN-The Dreamers

10:00
NBC-Girl Alone, sketch (Kel- logg): (sw-15.33)
NBC-To be announced: WREN KTHS KARK KGBX
CBS-The Gumps, sketch (Peb- co): KMBC KMOX (sw-17.76)
NBC-Happy Jack, songs: KSD
CBS-Not So Long Ago: KFH
All-Star Varieties: KWTO KVOO
KCMO-News; Fritz, the Cheer- leader
KFAB-Weather & Markets
KFBI-Brothers of the Broom
KFEQ-Heart Songs
KGNF-News; Grain; Weather
KMMJ-News
KOIL-News from Radio Row
KSCJ-Women's Review
KWBG-Variety Prgm.
KWK-Theater Club
KXBY-Organ Rhapsody
WDAF-Judy & Jane
WIB-Municipal Court
WHO-Hymns of All Churches
WJAG-Markets; Curtain Raiser
WMBH-Scrapbook
WNAX-Serenaders
WOW-Mary Baker's Matinee

10:15
★ CBS-YOUR NEWS PARADE (Lucky Strike Cigarettes), Ed- win C. Hill, commentator: KSCJ WNAX KLRA KFAB KFH KMBC KMOX (sw- 17.76)

★ NBC-Story of Mary Marlin, sketch (Ivory Soap): WOW WDAF KSD (sw-15.33)
NBC-Grace & Scotty, songs: WREN KTHS KVOO KARK KGBX
MBS-Organ Recital: KFOR KCMO-Interlude
KFEQ-Missouri Organ
KFEQ-Where Neighbors Meet
KGNF-Shoppers' Prgm.
KMMJ-Billie & Tommy
KOIL-All Star Varieties
KWBG-It's Graber Time
KWK-Range Riders
KWTO-Slim, Smokey & Senator
WAAW-Grain Markets
WHO-Betty & Bob, sketch
WJAG-Voice of the Street
WMBH-Social Calendar; News

10:30
NBC-Jackie Heller, tr.: KOIL KVOO KARK WREN KTHS
CBS-Romance of Helen Trent, sketch (Edna Wallace Hop- per) with Virginia Clark: KMBC KFAB KMOX (sw- 17.76)
NBC-Armchair Quartet: WDAF KSD
CBS-Madison Ensemble: KLRA Party Line: WHO WOW
News: WAAW KWK
KCMO-Jim Simmons
KFBI-Morning Melodies
KFEQ-Friendly Hour
KFH-Ma Perkins, sketch
KGBX-Radio Band Wagon
KGNF-Round Up
KMMJ-Bohemian Orch.
KOIL-Noon-day Varieties
KSCJ-Cecil & Sally
KWBG-Jane & Jim Bradford
KWTO-Milky Way
KXBY-News; Shep Fields' Orch.
WIB-Music in the Air
WIBW-Protective Service
WJAG-West Point Prgm.
WMBH-Rhythm Time
WNAX-Bohemian Band

10:45
NBC-Joe Du Mond & the Cadets Quartet: KVOO WREN KOIL KTHS KWK
CBS-Our Gal, Sunday, sketch (Old English Floor, Wax): KMBC KMOX KFAB (sw- 17.76)
NBC-Jules Lande's Ensemble: KSD
MBS-We Are Four: KFOR
KARK-Sports Outlook
KCMO-Strange Truths; Sketches in Swing
KFEQ-Songs of Aloha Land
KFH-To be announced
KGBX-Market Reports
KGNF-American Family
KSCJ-Livestock Trade; Music
KWBG-Fashionaires
KWTO-Hope Alden's Romance
KXBY-Human Touch
WDAF-All Star Varieties
WIB-A Stitch in Time
WIBW-Uncle Ezra & Aunt Faye
WMBH-Stella Lukens, pianist
WOW-Mystery Chef

11:00
NBC-Love & Learn, sketch: WREN KOIL KGBX KTHS
NBC-Marguerite Padula, songs: WOW KSD (sw-15.33)
CBS-Rambles in Rhythm: KLRA
CBS-Jack Bereh & His Boys (Fels Naptha Soap): KMOX (sw-15.77)

CBS-Betty & Bob, sketch (Gold Medal): KMBC
Markets: KFEQ KMMJ
Party Line: WIBW KVOO
KARK-Nazarene Church
KCMO-News; Sweet Music
KFAB-Singing Salesman
KFBI-Morning Musical Revue
KFOR-News
KFH-Hymns of All Churches
KGNF-Round the Town
KSCJ-Ma Perkins
KWBG-News; Rhythms; Weather
KWK-Paint Parade
KWTO-Farm & Home Home
KXBY-God's Quarter Hour
WDAF-Way Down East
WIB-Wedding Bells
WHO-Kitty Keene, sketch
WMBH-Stockyard Market
WNAX-Dick Saunders

11:15
★ CBS-PRETTY KITTY KELLY, sketch (Wonder Bread): KLRA KMOX KFAB KFH KSCJ (sw-15.27)
NBC-Glenn Darwin, bar.: KGBX KTHS
NBC-Dan Harding's Wife, sketch: (sw-15.33)
CBS-Modern Cinderella, sketch (Gold Medal): KMBC
KCMO-Piano Moderne
KFEQ-Missouri Organ
KMMJ-Mike Dosch
KOIL-Women in the News
KSD-Musical Memories
KVOO-News
KWBG-Hollywood on Review
KWK-Rapid Service
KOIL-Question Box
KXBY-Melodies of the Moment
WAAW-Grain Markets
WDAF-Variety Prgm.
WIB-To be announced
WHO-News; On the Mall
WIBW-Dinner Hour
WJAG-Musical Masterpieces
WMBH-Discovering Little Amer- ica
WNAX-Melody Kings
WOW-Markets
WREN-George Callahan

11:30
★ NBC-Nat'l Farm & Home Hr.: KVOO KARK WOW KTHS KGBX KWK WREN
H. R. Banklunge gives his "Washington News Com- ment": Ruth Van Deman talks on "The Household Calendar": Roy Hendrick- son, "Farm Business Facts", music by Walter Blaufuss and the Homesteaders orch.; "The Farm and Home Bugle" sketch with Johnny Wolf and Bruce Kamman.
CBS-Dining with George Rector, Food Talks (Phillips Soups): (sw-15.27)
NBC-Words & Music: WDAF WHO (sw-15.33)
CBS-Betty Crocker (Gold Medal); John K. Watkins: KMBC
★ MBS-Lindbergh Anniv. Lun- cheon: KFOR
Commemorating Col. Charles A. Lindbergh's historic flight across the Atlantic ten years ago today, the Lotus Club of New York, is staging a luncheon of honor to every surviving person connected with the Lone Eagle's tri- umph. The speakers to be heard are, Chancellor Harry Woodburn Chase, president of the Lotus Club and chair- man; Richard B. Blythe, one of Lindbergh's original representatives; Rear Ad-



IREENE WICKER The "Singing Lady" Thurs. 3:30 p.m. CST

niral Henry Ellis Lackey who commanded the U.S.S. Memphis on which Lindbergh returned to the United States; Charles L. Lawrence, designer of the "Spirit of St. Louis" engine, and Capt. Eddie Rickenbacker, general manager of Eastern Airlines. NBC will broadcast the same luncheon beginning one-half hour later.
Markets: KGNF KWTO
KCMO-Vocal Varieties
KFAB-Home Town News
KFBI-Street Reporter
KFB-News; Musical Interlude
KLRA-Rhythm & Romance
KMMJ-Arkansas Travelers
KMOX-Let's Compare Notes
KOIL-Noonday Varieties
KSCJ-Judy & Jane
KSD-Rtfreshment Club
KWBG-Breezin' Along
KXBY-Racetrack Chatter
WIB-Ray Frye, organist
WMBH-Music; Hospital Register
WNAX-Yodeling Bobby & Tucson Ted

11:45
CBS-Aunt Jenny's Real Life Stories (Spry): KFH KFAB KMOX WNAX (sw-15.27)
News: WMT KSCJ KXBY KFBI
KCMO-World Book Man; Here Comes the Band
KFEQ-Markets
KGNF-Club Cabana
KWBG-Eleanor Young
KWTO-Farm & Home Hour
WIB-Style & Smile Leaders
WJAG-Modern Melodies
WLV-Couple Next Door sketch
WMBH-Richard Tripp, bar.

AFTERNOON

12:00
★ CBS-Big Sister, sketch (Rin- so): KMBC
CBS-Rambles in Rhythm: (sw- 15.27)
★ NBC-Music Guild: WDAF (sw-15.33)
CBS-Cheri McKay & Three Notes: KFH
MBS-Concert Orch.: WHB
News: KGNF KCMO KMMJ WIBW WMBH
KARK-Lightcrust Doughboys
KFAB-Musical Moments
KFBI-Gene Pieper's Orch.
KMOX-Betty Moore
KOIL-Peggy Tudor
KSCJ-Voice of the People

(Continued on Next Page)

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# Thursday

May 20



**WALTER BLAUFUSS**  
"National Farm and Home"  
Conductor  
Thurs. 11:30 a.m. CST

(12:00 Noon Continued)

KSD-News; Market Reports;  
Dick Leibert, organist  
KWBG-News; High Noon Tunes  
KWTO Sully's Radio Spotlight  
KXBY-The Farmers' Hour  
WHO-Markets; Weather Report  
WJAG-Andy Moat's Orch.  
WNAX-Variety Prgm.

12:15

CBS-Jack & Loretta Clemens  
(Kirkman's Soap): (sw-15.27)  
CBS-Herbert Foote, organist:  
KSCJ  
MBS-Louise Wilcher, organist:  
WHB KFOR  
News: KOIL KMBC  
Markets: WIBW KMMJ KFH  
Man on the Street: KWTO KFAB  
KCMO-Noon-time Notions  
KFBI-Farm Flashes; Markets  
KGBX-Luncheon Lyrics  
KGNF-Musical Moments  
KLRA-Musical Almanac  
KMOX-Magic Kitchen  
KWBG-Old Songs  
KWTO-Luncheon Lyrics  
WAAW-Grain Markets  
WHB-News; Market Reports  
WHO-To be announced  
WJAG-News; Markets; Radio  
Family

WMBH-Jim West, songs  
WNAX-News; Markets  
WOW-Social Security

12:30

NBC-Gen. Fed. of Women's  
Clubs: KOIL  
Congressman Wesley E. Dineen, of Oklahoma, will speak on "The National Academy of Public Affairs."  
CBS-Dalton Brothers, vocal trio:  
KSCJ (sw-15.27)  
NBC-It's a Woman's World:  
KTHS (sw-15.33)  
News: KFEQ KGNF KGBX  
WOW KWTO  
Variety Prgm.: KWK WHO  
KARK-Light Crust Doughboys  
KCMO-Bob & Dick  
KFAB-Univ. of Nebraska Prgm.  
KFBI-Voice of the People  
KFH-Linda's First Love, sketch  
KLRA-Ma Perkins, sketch  
KMBC-Tex Owens, songs  
KMMJ-Varieties  
KTHS-It's a Woman's World  
KVOO-Bob Wills' Playboys  
KWBG-12:30 Club  
WDAF-News; Service Reports  
WHB-Merry-Go-Round  
WIBW-Noon-day Prgm.  
WMBH-Talk of the Town  
WNAX-Sons of the Pioneers  
WREN-Tulsa Ted's Range Riders

12:45

\* CBS-MYRT & MARGE,  
sketch (Super Suds); Myrtle  
Vail: KMBC KLRA KFAB  
KMOX KFH (sw-15.27)  
NBC-Piano Recital: KOIL  
KARK-Curbstone Reporter  
KCMO-Luncheon Lyrics  
KFBI-Frank Gage  
KFEQ-Reporter  
KGBX-Rhythm and Romance  
KGNF-To be announced  
KMMJ-Old Time Orchestra  
KSCJ-Livestock Trade; Flash  
KSD-Mitchell Schuster's Orch.  
KTHS-Men of the West  
KWBG-Mainstreet Chatter  
KWTO-Organ Concert  
WDAF-Linda's First Love  
WHB-Silver Sails  
WHO-News  
WJAG-Russell Jensen, organist  
WJAG-Mail Bag  
WMBH-Hollywood Close-Ups;  
Song Hits  
WNAX-D. B. Gurney  
WOW-Man on the Street

1:00  
CBS-Bill Wright, vice-president:  
KSCJ (sw-15.27)  
NBC-Pepper Young's Family,  
sketch (Camay): KSD WOW  
KVOO WHO WDAF (sw-15.33)  
\* NBC-Light Opera Co.: WREN  
KARK-Livestocks; Luncheon Mu-  
sic  
Musical Moments: KMMJ WJAG  
KCMO-News; Interlude  
KFAB-Farm & Home Hour  
KFBI-Lois & Joe  
KFH-Betty & Bob  
KFOR-News  
KGNF-Weather & Markets  
KLRA-Linda's First Love  
KMBC-Rhythmic Ramblings  
KMOX-Hello Peggy, sketch  
KOIL-Golden Hour  
KTHS-Gwen Reader  
KWBG-News; Musical Gems  
KWK-Rhythm Orch.  
KXBY-Television Flashes  
WHB-Voice of Kansas City  
WMBH-Civic Club Meeting  
WNAX-Bohemian Variety Prgm.

1:15

\* NBC-Oxydol's Own Ma Per-  
kins, sketch: WOW WDAF  
WHO KGBX KSD KVOO (sw-  
15.33)  
CBS-Bill Wright: KLRA KFH  
KFOR  
KARK-Δ Church of Christ  
KCMO-Organ Melodies  
KFBI-Marketmaster  
KFEQ-Hank's Haybarn  
KGNF-Ralph & Fuzzy  
KMBC-Jack Bereh; Orch.  
KMMJ-Mike Dosch  
KMOX-Linda's First Love  
KOIL-Homemakers Club  
KTHS-Radio Afternoon Club  
KWBG-Musical Service Men  
KWK-This Woman's World  
KWTO-Man in the Street  
KXBY-Δ Rev. Geo. E. Griffith  
WAAW-Security Markets

1:30

\* NBC-Vic & Sade, sketch  
(Crisco); Art Van Harvey;  
Bernardine Flynn: KVOO WHO  
WOW WDAF KSD (sw-15.33)  
CBS-Do You Remember?: KLRA  
KFOR KSCJ (sw-15.27)  
News: KWK WMBH  
KCMO-Mid-day Moods  
KFAB-The Jangles  
KFBI-The Ramblers  
KFH-Judy & Jane  
KGBX-Melody Time  
KGNF-In the Crimelight  
KMBC-Culberson's Bridge Lesson  
KMMJ-Women in the News  
KMOX-Linda's First Love  
KOIL-Curb Exchange  
KWBG-Poultry Chats  
KWTO-World Varieties  
KXBY-Women's News on Parade  
WHB-Embassy Club  
WJAG-Farm Topics  
WMBH-News; Stockyard Market  
WNAX-Happy Jack & Boys

1:45

\* NBC-THE O'NEILLS, SKETCH  
(Ivory Flakes): KSD WHO  
WOW KVOO WDAF (sw-  
15.33)  
NBC-Cabelleros: WREN (sw-  
15.21)  
Judy & Jane: KFAB KOIL  
KARK-Edmund Clair's Orch.  
KCMO-Belle Nevins  
KFBI-Kolman's Harmony Kings  
KFH-Do You Remember? (CBS)  
KGNF-Men Behind the Classics  
KMBC-Glad & Woody  
KMMJ-Markets  
KMOX-Josephine Halpin  
KWBG-Your Home  
KWK-Time to Relax  
KXBY-Ann Baker  
WJAG-Russell Jensen, organist  
WMBH-Stock & Grain; Swing  
Music

2:00

NBC-Lorenzo Jones, sketch (Phil-  
lips): WOW WHO KSD WDAF  
(sw-9.53)  
CBS-Bob Byron, piano & patter:  
KFH KSCJ KLRA (sw-15.27)  
NBC-Club Matinee: WREN KOIL  
KTHS KGBX KARK (sw-  
15.21)  
KCMO-News; Swingtime  
KFAB-Poultry Shop Talks  
KFEQ-Markets  
KFOR-Texas Jim Lewis  
KGNF-Markets & Weather  
KMBC-Real Life Stories  
KMMJ-Verne Wilson's Orch.  
KMOX-Ma Perkins  
KVOO-Judy & Jane  
KWBG-News; Piano Scores  
KWK-Musical Prgm.  
KWTO-Market Reporter  
KXBY-Afternoon Arias  
WGN-Baseball; Chicago Cubs vs.  
Brooklyn

WHB-It's the Truth  
WIBW-News  
WNAX-Serenaders  
WOW-Electric Kitchen

2:15

CBS-Novelists: KSCJ KLRA  
KFH (sw-15.27)  
NBC-Personal Column of the Air  
(Chipso): (sw-15.33)  
NBC-Escorts & Betty: KSD  
\* CBS-Pretty Kitty Kelly, sketch  
(Wonder Bread): KMBC  
KFBI-News  
KGNF-Today's Rhythm  
KMOX-Kitty Keene  
KVOO-Dan Cupid Interviews  
KWBG-Ed' Oliver  
KWK-Baseball Warm-Up Prgm.  
KWTO-Floretta's Torch Tunes  
WDAF-Hello Peggy  
WHB-Le Roy, pianist  
WHO-Mother's Open House  
WIBW-Jane Baker  
WMBH-Music of Today  
WNAX-Ma Perkins  
WOW-Musical Prgm.

2:30

\* NBC-Follow the Moon, drama  
(Woodbury's); Elsie Hitz &  
Nick Dawson: WOW KSD  
WDAF KVOO KARK WHO  
(sw-9.53)  
\* CBS-Army Band: KSCJ KFH  
KFOR KLRA (sw-15.27)  
\* MBS-Variety Prgm.: WHB  
KFAB-Ma Perkins, sketch  
KFBI-Jane North  
KFEQ-Ministerial Alliance  
KFKU-German Lesson  
KGBX-Encore Music  
KGNF-News  
KMBC-Sweet Swingsters  
KMMJ-Jamboree Prgm.  
KMOX-Houseboat Hannah  
KTHS-Garden Party  
KWBG-Luke Lemon's Hillbillies  
KWTO-World Dances  
KXBY-Tom McDermott  
WIBW-Street Reporter  
WMBH-Afternoon Musicale  
WNAX-Warner Imig

2:45

NBC-The Guiding Light, sketch  
(White Naptha): WDAF WHO  
KVOO-WOW KTHS (sw-9.53)  
News: KARK KFAB  
KCMO-Bert Buhrman, pianist  
KFBI-Abilene High School Band  
KFKU-A Shakespeare Progress  
KGNF-Variety in Music  
KMBC-Happy Kitchen  
KMOX-Dope from the Dug-Out  
KWBG-Organ Serenade  
KWK-Pre-Game Interviews  
KWTO-Sentimental Music  
KXBY-Music; Baseball Game  
WIBW-Roy Faulkner  
WNAX-Yodeling Bobby & Tucson  
Ted

3:00

NBC-Archer Gibson, organist:  
KTHS WDAF KVOO KARK  
KGBX (sw-9.53)  
\* NBC-Story of Mary Marlin,  
sketch (Ivory Snow): KOIL  
(sw-15.21)  
CBS-Current Questions Before  
the Senate: KLRA KFH KSCJ  
(sw-11.83)  
Baseball; St. Louis Cardinals vs.  
N. Y. Giants: KMOX KWK  
News: WNAX KWTO  
KCMO-News; Tuneful Topics  
KFAB-Baseball Game  
KFBI-Organ Melodies  
KFEQ-Whirligig  
KGNF-Monitor News  
KMMJ-Dad Wilson's Boys & Bill  
KWBG-News; Variety Prgm.  
KWTO-Voice of the Listener  
WHB-Police Bulletins; Staff  
Frolic  
WIBW-To be announced  
WLW-Mary Alcott  
WMBH-Musical Antique Shop  
WOW-Electric Kitchen  
WREN-Rhythm Makers

3:15

CBS-All Hands On Deck: KMBC  
KLRA KSCJ (sw-11.83)  
NBC-Young Hickory, sketch:  
KARK KGBX WREN KVOO  
KTHS KWK  
NBC-Carol Deis, sop.: (sw-9.53)  
KFBI-Oklahoma Cotton Pickers  
KGNF-Peacock Court  
KOIL-Tea Time with Mickey  
KWBG-Rhythm & Romance  
KWTO-Brown-Eyed Blues Girl  
WDAF-Houseboat Hannah  
WHO-Rhythm Makers  
WIBW-Kansas Roundup  
WMBH-Organ Melodies  
WNAX-Ambassadors  
WOW-News  
NBC-Don Winslow of the Navy:  
KARK KTHS WDAF KGBX  
CBS-All Hands On Deck: KFOR  
KFH  
NBC-Dictators: WREN

\* NBC-Kellogg's Singing Lady:  
(sw-15.21)  
The Singing Lady's story will  
be "Rumpelstiltschen."  
MBS-Hod Williams' Orch.: WHB  
KCMO-Matinee Hour  
KFBI-Dude Rancher  
KGNF-Bart Woodyard's Orch.  
KMBC-Time to Relax  
KMMJ-News  
KOIL-Nebr. School of Music  
KVOO-Music & Flowers  
KWBG-John Norman, violinist  
KWTO-Slim's Prairie Playboys  
WHO-Judy & Jane  
WOW-Bridge Lessons

3:45

NBC-Little Orphan Annie, sketch  
(Ovaltine): (sw-9.53)  
NBC-King's Men, quartet: KOIL  
KVOO WREN KARK KTHS  
CBS-Dorothy Gordon's Children's  
Corner: KSCJ KLRA KFOR  
(sw-11.83)  
NBC-Cleo Brown, songs: WDAF  
KSD  
KCMO-W. Zolney Lerner, poems  
KFBI-The World in Revue  
KFH-Request Hour  
KFOR-Esther Velas' Orch.  
KGBX-Artists of Tomorrow  
KGNF-Trade Guide  
KMBC-Peggy Tudor  
KMMJ-Old Time Orch.  
WHO-Houseboat Hannah  
WIBW-Organalities  
WMBH-Waltz Time  
WNAX-Russ & Cliff  
WOW-Aunt Sally

4:00

NBC-Norsemen Quartet: WDAF  
KARK KGBX KSD  
CBS-Patti Chapin, songs: KSCJ  
KFOR KLRA (sw-15.27)  
NBC-Harry Kogen's Orch.: WREN  
KTHS  
KCMO-News; Memory Gems  
KFBI-Hill Bill Dell  
KFEQ-Heart Songs  
KFH-Kitty Keene  
KMBC-News; Afternoon Melodies  
KMMJ-Pauline Ferne  
KOIL-Duane & Sally  
KVOO-Handy Ads  
KWBG-Harry Collins' Orch.  
KWTO-News  
WHB-Friends of Yours  
WHO-Way Down East  
WIBW-Henry & Jerome  
WJAG-Δ Devotional  
WMBH-Make Believe Ballroom  
WNAX-Miniature Ensemble  
WOW-Kitty Keene

4:15

NBC-Turn the Clock Back; Alice  
Remsen, contralto; Geo. Grif-  
fin, bar.: KGBX KTHS KSD  
WOW KARK  
CBS-Clyde Barrie, bar.: KSCJ  
KLRA KFH (sw-15.27)  
News: WHB WIBW KGNF  
KCMO-Just Joan  
KFBI-Organ Melodies  
KFEQ-Matinee  
KMBC-Romance of Hope Alden  
KMMJ-Coffee Boys  
KVOO-Among My Souvenirs  
KWBG-Terry & Ted  
KWTO-Market Reporter  
WDAF-Birthday Bell  
WHO-Baseball Resume  
WJAG-News; Radio Detectives  
WMBH-Rhythm Club

4:30

\* CBS-NEWS: DAILY SPORTS  
Resume (Chesterfield): KMBC  
KFH KLRA WNAX (sw-  
15.27)  
NBC-News; Music Is My Hobby:  
KTHS KGBX KARK  
NBC-News; Chuchu Martinez,  
tur.: WREN  
News: WDAF KSCJ  
KCMO-Tea Time Tunes  
KFBI-Derby Show  
KFEQ-Apple Creak  
KGNF-Through Hollywood Lens  
KMMJ-Hawaiian Prgm.  
KSD-Bruce Gordon, bar.  
KVOO-Movie Reporter  
KWBG-Afternoon Siesta  
KWBN-Piano Reflections  
KWTO-Radio Band Wagon  
WBT-Frank Voelker, organist  
WIBW-Matinee  
WJAG-Story Lady  
WOW-Craigton University

4:45

CBS-George Hall's Orch.: KLRA  
KFH  
\* NBC-George Sokolsky, news  
commentator (Sun Oil): (sw-  
15.21)  
NBC-Escorts & Betty: KOIL  
KARK KTHS WREN  
NBC-Little Orphan Annie, sketch  
(Ovaltine): KSD WOW  
KFBI-Hillbilly Dell  
KFEQ-Songs of the Times  
KFOR-Les Damoselles Guay  
KGBX-Dance Hour  
KGNF-Lather and Lyrics

KMBC-Home Town Headlines  
KMMJ-Billie & Tommy  
KVOO-Spotlight Revue  
KWBG-Who's New  
KWTO-Dinner Salon Music  
WDAF-Dance Selections  
WHB-Les Damoselles Quay  
WJAG-Front Page Drama  
WMBH-Afternoon Serenade  
WNAX-Rosebud Kids

5:00

HAVE YOU VOTED YET in the  
big Star of Stars election? If  
not, do so now by filling out  
the coupon which appears on  
Page 2 of this issue.  
\* NBC-AMOS 'N' ANDY,  
sketch (Pepsodent): WHO  
(sw-9.53) (also see 9 p.m.)  
CBS-Poetic Melodies (Wrigley's  
Gum): (sw-11.83) (also see  
9 p.m.)  
\* NBC-Easy Aces, sketch (Ana-  
cin); Jane Ace: KOIL KWK  
(sw-11.87)

CBS-Edna Sellers, organist:  
KSCJ  
NBC-Al Vierra's Orch.: KVOO  
KTHS KGBX WDAF KARK  
MBS-Spring Rhythm: KFOR  
KCMO-News; Master Merchants;  
Sports  
KFBI-Salina's Super Snooper  
KFEQ-Jack & Monty  
KFH-Town Tattler; Musicale  
KGNF-Nat'l Re-employment  
KLRA-Variety Prgm.  
KMBC-Texas Rangers  
KMMJ-Pauline Ferne  
KMOX-Personal Column  
KSD-News  
KWBG-Variety Prgm.  
KWK-Peggy Duncan, soloist  
KWTO-Rhythm and Romance  
KXBY-Dixieland Band  
WHB-Spring Rhythm  
WJAG-Musical Roulette  
WMBH-Pet Lovers Prgm.  
WOW-Dooley Curiosity Club  
WREN-Ronnie Ashburn & Verl  
Bratton

5:15

NBC-Ridin' High (Cycle Trades)  
Ray Sinatra's Orch.; Norse-  
men Quartet & Morton Bowe,  
tur.: Guest: KWK (sw-11.87)  
(also see 9:15 p.m.)  
CBS-Northwestern Univ. Book-  
shelf: KSCJ  
NBC-Louis Panico's Orch.: WREN  
CBS-Ma & Pa, sketch (Atlantic  
Refining): (sw-11.83)  
NBC-Vocal Varieties (Tums):  
KSD WHO WOW  
MBS-Novelty Presentations:  
KOIL  
News: KMMJ KGNF  
KARK-Funnies  
KFAB-Chandu the Magician  
KFBI-Frank Gage  
KFEQ-Swinging Along  
KFH-News & Interviews  
KGBX-Home Folks Frolic  
KLRA-Dinner Concert; Sports  
KMBC-Circus Adventures  
KMOX-Travelogue  
KTHS-Ferde Grofe's Orch.  
KVOO-Spotlight Revue  
KWBG-Can You Name 'Em  
KWTO-Chuck, Squint & Midnight  
KXBY-Speaking of Love  
WDAF-Variety Prgm.  
WMBH-Tea Time Tunes  
WNAX-Howdy Brothers

5:30

\* NBC-HORLICK'S LUM 'N'  
Abner, sketch: WLW  
CBS-Alexander Woolcott, "The  
Town Crier" (Granger Pipe  
Tobacco): KFAB KMBC KFH  
KLRA WIBW (sw-11.83) (also  
see 10:30 p.m.)  
NBC-Helen Traubel, sop.; KGBX  
KTHS  
NBC-Luboschts & Nemenoff,  
pianist: KOIL WREN  
MBS-Painting Since the Mid  
19th Century: KFOR  
News: KFBI KVOO WHO  
KARK-Livestocks  
KCMO-Sports; Interlude; Word  
Lady  
KFEQ-Marge & Park  
KGNF-Stamp Man Prgm.  
KMMJ-Dad Wilson's Boys & Bill  
KMOX-Air Edition  
KSCJ-Dingbats  
KSD-Terry & Ted  
KWBG-Amer. Family Robinson  
KWK-Magic Island  
KWTO-Musical Moments  
KXBY-Happy Long  
WDAF-Soloist  
WMBH-Front Page  
WNAX-George B. German  
WOW-Terry & Ted

5:45

\* CBS-Boake Carter, commen-  
tator (Philco): KMBC KFAB  
KMOX (sw-11.83)  
MBS-Pleasant Valley Frolics:  
WGN

## Frequencies

KARK-890	KWK-1350
KCMO-1370	KWTO-560
KFAB-770	KXBY-1330
KFBI-1050	WBAP-500
KFEQ-650	WBBM-770
KFH-1300	WCCO-810
KFKU-1220	WDAF-610
KFOR-1210	WDEB-870
KGBX-1230	WFAA-800
KGNF-1430	WGN-720
KLRA-1390	WHB-860
KMBC-950	WHB-1000
KMMJ-740	WIBW-580
KMOX-1090	WJAG-1060
KOA-830	WLS-870
KOIL-1260	WLW-700
KRNT-1320	WMAQ-670
KSCJ-1330	WMBH-1420
KSD-550	WMT-800
KSO-1430	WNAX-570
KSTP-1400	WOW-590
KTHS-1060	WREN-1220
KVOO-1140	WSM-620
KWBG-1420	

News: KOIL KFEQ WOW WIBW  
WNAX  
Sports: KARK KSD KVOO  
KCMO-Bobby the Bachelor  
KFBI-Inter-State Forget-Me-Nots  
KFH-Terry & Ted  
KGBX-Dinner Hour  
KGNF-Garden of Melody  
KMMJ-Carl, Tommy, Mike, Pap-  
py & Bob  
KSCJ-Garden of Melody  
KTHS-Millstones & Milestone  
KWBG-Two Violins  
KWK-Sport Review; News  
KWTO-Dinner Salon Music  
KXBY-Walt Lochman  
WDAF-Swing Time at Goldman's  
WIBW-Embassy Club  
WMBH-Looking into the Past  
WREN-Little Orphan Annie,  
sketch

## NIGHT

6:00

\* NBC-RUDY VALLEE'S VARI-  
ety Hour (Royal Gelatin):  
WHO KOA WOW WSM KARK  
WDAF WMAQ KSTP KVOO  
WLW WBAP KTHS KSD (sw-  
9.53)  
NBC-Roy, Shield's Encore Music:  
WREN (sw-11.87)  
\* CBS-A & P Band Wagon,  
Kate Smith; Jack Miller's  
Orch.; Guests: KMBC WBBM  
KRNT KFAB KMOX (sw-  
11.83)  
Pauline Frederick and Philip  
Holmes, as guests of Kate  
Smith, will be heard in  
scenes from the play "Am-  
ber." This is a tentative  
booking and is subject to  
change.  
\* MBS-Music & You: KSO WHB  
KWK KOIL  
Efram Zimballist, the cele-  
brated violinist, as guest will  
play Mozart's "Concerto in  
A Major."  
News: KCMO KFOR KGBX  
KWTO  
Sports: KSCJ KGNF  
KFBI-Minstral Show  
KFEQ-On the Mall  
KFH-Δ Church of Christ  
KMMJ-Co. Agent's Quarter Hour  
KWBG-News; Music; Spotlight  
KXBY-Vagabonds of the Prairie  
WCCO-Safety Drama  
WGN-Tom, Dick & Harry  
WIBW-Variety Prgm.  
WJAG-Highlights  
WNAX-Dinner Hour; Organ

6:15

KCMO-Dinner Music  
KFBI-Sports Cast  
KFEQ-Wayside Inn  
KFH-Otto Fischer, pianist  
KFOR-Music and You  
KFH-News; Organ Melodies  
KGBX-Salon Echoes  
KGNF-Peacock Court  
KMMJ-News  
KSCJ-Thru a Hollywood Lens  
KWTO-Sportscaster  
KXBY-Livestock; Road Reports  
WCCO-Musical  
WGN-Musical Moments  
WIBW-Eventide Echoes  
WLS-Norsemen Quartet

6:30

\* NBC-Boston Symphony Orch.  
Pop Concert: WREN (sw-  
11.87)  
MBS-Eddy Duchin's Orch.: KSO  
WGN KOIL WMT WHB  
KFBI-Moonlight Serenade  
KCMO-Thirteen Windows of the  
Jade Pagoda  
KFBI-Sentimental Music  
KFH-Variety Prgm.  
KGBX-Organ Reveries  
KGNF-News  
KLRA-Jack (Baron) Pearl  
KMMJ-Billie & Tommy  
KSCJ-Let's Dance  
KWK-St. Louis Cardinals Prgm.



# Thursday

May 20



**DONNA DAMAREL**  
Marge of "Myrt and Marge"  
Thurs. 12:45 p.m. CST

KWTO-Melodians  
KXBY-The Mountain Rangers  
WCCO-Victor Arden's Orch.  
WIBW-Musical Moments  
WJAG-Sundown Concert  
WLS-City Club Forum  
WNAX-Smooth Sailing  
6:45

KFBI-Fellowship Hour  
KFEQ-Vocal Varieties  
KFH-Exploring America  
KGBX-Supper Dance  
WMMJ-Arkansas Travelers  
KSCJ-Club Cabana  
KWK-Eddy Duchin's Orch.  
WCCO-Musical  
WIBW-Laura Marie Kenna  
WLS-Active Citizen  
7:00

**★ NBC-LANNY ROSS' MAX-well House Show Boat;** Al Goodman's Orch.; Guests: WSM WBAP WDAE WLW WMAQ WOW WHO KSTP KSD (sw-9.53) (also see 9:15 p.m.)

**★ CBS-Major Bowes' Amateur Hour (Chrysler);** WBBM KFH KSCJ WIBW WNAX KMBC KRNT KFAB KMOX KLRA WCCO (sw-11.83)

**★ MBS-Gabriel Heatter;** KOIL WGN  
KARK-Sketch; News  
KCMO-News; Let's Dance  
KFBI-Our Government  
KFEQ-Bulletin Board  
KOA-Beau Arts Trio (NBC)  
KOIL-Omaha Symphony  
KVOO-Musical Prgm.  
KWBG-Sports  
KWK-Soloists & Organ  
KWTO-For Men Only  
KXBY-News  
WHB-Twilight Hour  
WJAG-Opportunity Prgm.; Sun-  
down Concert  
WLS-Lawyer Lincoln, sketch  
WMT-Boston Symphony Orch.  
(NBC)

**7:15**  
KARK-Lawrence Roland's Orch.  
KFBI-Frank Gage  
KGBX-For Men Only  
KMMJ-Evening Melodies  
KWK-To be announced  
KXBY-Kansas City On Parade  
WGN-Variety Prgm.

**7:30**  
NBC-Spelling Bee; WENR KSO  
WREN KWK (sw-11.87)  
MBS-Music for Today; KOIL  
KFOR WMT  
KARK-Happy Jack & Ramblers

KCMO-Joan & Jimmie  
KFBI-Moonlight Serenade  
KGBX-The Witching Hour  
KOA-Evening Varieties  
WGN-Freddy Martin's Orch.  
7:45

KCMO-Revolving Revue  
KGBX-News  
KOA-Your Government at Your Service (NBC)  
KXBY-Union Station  
WGN-News; Sport Celebrities  
8:00

**★ CBS-YOUR ADVENTURE with Floyd Gibbons (Colgate);** WBBM KRNT KFH WCCO KMBC KFAB KMOX KLRA (sw-6.12)

**★ NBC-Kraft Music Hall;** Bing Crosby; Lionel Stander, comedian; Jimmy Dorsey's Orch.; Guest: WDAE WMAQ WBAP KTHS KOA WOW WSM KSD KSTP WHO WLW (sw-9.53)

**★ MBS-Witch's Tale;** KOIL KARK-Sid London's Orch.  
KCMO-News; Moonlight Musicale  
KFBI-Let's Dance  
KFOR-News  
KGBX-Success Story  
KSCJ-Jerry Cooper, bar.  
KXBY-Stars Over Manhattan  
WGN-Henry King's Orch.  
WIBW-Variety Prgm.  
WMT-Band Wagon  
WNAX-Russ & Cliff  
8:15

KARK-News  
KCMO-Jam Session  
KGBX-Paul Johnston, pianist  
KSCJ-Eb & Zeb  
KWBG-Baseball Game  
WGN-Jack Denny's Orch.  
WMT-Bohemians  
WNAX-Golden Dragon  
8:30

**★ CBS-March of Time (Serval Electrolux Refrigerator)** KRNT KFAB KMOX WCCO WBBM KMBC WNAX (sw-6.12)  
NBC-To be announced; WREN WENR

**★ MBS-Musical Revue; Henry Weber's Orch.;** WGN KOIL  
The program, directed by Henry Weber, includes: Overture to "Secret of Suzanne" (Wolf Ferrarri); "J'ai Phenon Heve" (Hue); Balthusa Wittwer; "Dance of the Bouffons"; (Rimsky-Korsakow); "Long Long Ago"; Miss Wittwer; "Soaring" (Schumann); "Nocturne" (Curran); William Miller; "Taranollo" (Chopin); and themes from

**★ NBC-AMOS 'N' ANDY,** sketch (Pepsodent); WDAE WBAP WOW WMAQ KSTP WSM WLW KOA KSD (also at 5 p.m.)  
NBC-News; Del Courtney's Orch.; KSO

**CBS-Poetic Melodies (Wrigley's Gum)** Jack Fulton, tr.; KMOX KLRA KFAB WBBM KMBC KRNT (also at 5 p.m.)  
The numbers to be heard include: You're Looking for Romance; Look for the Silver Lining and After the Sunset as background for poems; Ol Man River, Why Do I Love You, and Make Believe from "Show Boat"; I Love Life (Mana Zucca); Once Upon a Time, background for poem, and Night and Day.

**NBC-Pianist; Footnotes on** Headlines; John B. Kennedy, news commentator; (sw-9.53)  
News: WMT KOIL KCMO KWK KARK-Cliff Miles' Orch.; News KSCJ-In the Crimelight  
KTHS-Musical Moments  
KVOO-World Dances  
KXBY-Swing Time  
WCCO-Priscilla  
WHO-Ahead of the Parade  
**★ WIBW-MARLING RADIO GOSSIP**  
WNAX-Dick Saunders  
WREN-Sports

**9:15**  
**★ NBC-LANNY ROSS' MAX-well House Show Boat;** KOA (also at 7 p.m.)

Oscar Strauss featuring "Love's Roundelay," "Entrance March and Hymn," "My Hero," and "Chocolate Soldier Man" by Miss Wittwer, Mr. Miller, octet and orchestra.

KARK-Curtain Calls  
KCMO-Reminders of Dance  
KFH-Jerry Cooper, bar.  
KGBX-Amer. Family Robinson  
KLRA-Radio Night Club  
KSCJ-Concert Hall  
KWK-Musical Moments  
KXBY-News; Clayton Harbor's Orch.  
WIBW-Harmony Hall

**8:45**  
KCMO-Starlight Melodies  
KFH-Sky Riders  
KGBX-Gaslight Harmonies  
KWK-Easy Aces  
WIBW-Jerry Cooper, songs  
WMT-Musical Moments

**9:00**  
**★ NBC-AMOS 'N' ANDY,** sketch (Pepsodent); WDAE WBAP WOW WMAQ KSTP WSM WLW KOA KSD (also at 5 p.m.)  
NBC-News; Del Courtney's Orch.; KSO

**CBS-Poetic Melodies (Wrigley's Gum)** Jack Fulton, tr.; KMOX KLRA KFAB WBBM KMBC KRNT (also at 5 p.m.)  
The numbers to be heard include: You're Looking for Romance; Look for the Silver Lining and After the Sunset as background for poems; Ol Man River, Why Do I Love You, and Make Believe from "Show Boat"; I Love Life (Mana Zucca); Once Upon a Time, background for poem, and Night and Day.

**NBC-Pianist; Footnotes on** Headlines; John B. Kennedy, news commentator; (sw-9.53)  
News: WMT KOIL KCMO KWK KARK-Cliff Miles' Orch.; News KSCJ-In the Crimelight  
KTHS-Musical Moments  
KVOO-World Dances  
KXBY-Swing Time  
WCCO-Priscilla  
WHO-Ahead of the Parade  
**★ WIBW-MARLING RADIO GOSSIP**  
WNAX-Dick Saunders  
WREN-Sports

**9:15**  
**★ NBC-LANNY ROSS' MAX-well House Show Boat;** KOA (also at 7 p.m.)

**9:30**  
CBS-Cavalcade of America; KNX KSL (also Wed. 6 p.m.)  
NBC-Northern Lights, drama & music; KARK KGBX KSD (sw-9.53)  
CBS-Isham Jones' Orch.; KLRA KSCJ KFAB WIBW KRNT  
MBS-Lee Shelley's Orch.; WGN KSO WMT  
News: WOW WMBC WBBM WMAQ  
Musical Moments: WDAE KVOO WSM WREN  
KCMO-Night Club of the Air  
KFH-Dance Orch.  
KMOX-Victor Arden's Orch.  
KOIL-Sports Review  
KSTP-Sports; Spotlight  
KTHS-Dance Orch.  
KWK-Range Riders  
KXBY-20th Century Serenade  
WBAP-Jack (Baron) Pearl  
WCCO-Easy Aces  
WENB-Globe Trotter  
WHO-To be announced  
WLW-Flying Dutchmen  
WMT-Baseball; Sioux City at Waterloo  
WNAX-Yankton College Prgm.

**9:45**  
NBC-Eddie Varzoz's Orch.; WENR KTHS  
KFKU-Voice Recital  
KFOR-Lee Shelley's Orch.  
KMBC-Isham Jones' Orch. (CBS)  
KMOX-Alexander Woolcott  
KOIL-Orchestral Revue

**9:00**  
NBC-Martinez Bros.; WOW KSD (sw-9.53)  
CBS-Jay Freeman's Orch.; KFAB KSCJ KLRA KFH  
NBC-Ridin' High (Cycle Trades); Norsemen Quartet & Morton Bove, tr.; Guests: KOIL WREN KARK KTHS KVOO WSM (also at 5:15 p.m.)  
MBS-Freddy Martin's Orch.; WGN KFOR  
Easy Aces: WBAP WDAE

**9:15**  
**★ NBC-LANNY ROSS' MAX-well House Show Boat;** KOA (also at 7 p.m.)

**9:30**  
CBS-Cavalcade of America; KNX KSL (also Wed. 6 p.m.)  
NBC-Northern Lights, drama & music; KARK KGBX KSD (sw-9.53)  
CBS-Isham Jones' Orch.; KLRA KSCJ KFAB WIBW KRNT  
MBS-Lee Shelley's Orch.; WGN KSO WMT  
News: WOW WMBC WBBM WMAQ  
Musical Moments: WDAE KVOO WSM WREN  
KCMO-Night Club of the Air  
KFH-Dance Orch.  
KMOX-Victor Arden's Orch.  
KOIL-Sports Review  
KSTP-Sports; Spotlight  
KTHS-Dance Orch.  
KWK-Range Riders  
KXBY-20th Century Serenade  
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WHO-To be announced  
WLW-Flying Dutchmen  
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**9:45**  
NBC-Eddie Varzoz's Orch.; WENR KTHS  
KFKU-Voice Recital  
KFOR-Lee Shelley's Orch.  
KMBC-Isham Jones' Orch. (CBS)  
KMOX-Alexander Woolcott  
KOIL-Orchestral Revue

**10:00**  
NBC-Jerry Blaine's Orch.; WOW KGBX WDAE KARK  
NBC-Henry Busse's Orch.; WREN WMAQ KOIL KTHS  
CBS-Anson Weeks' Orch.; KRNT KMBC KFAB WBBM WNAX  
CBS-Harry Owens' Orch.; KFH KLRA  
MBS-Bunny Berigan's Orch.; KSO WGN KFOR KWK  
News: WSM KSCJ WIBW WHO WFAA WCCO WLW  
KCMO-Lights & Shadows  
KMOX-Baseball Highlights  
KSTP-Mr. Editor  
KVOO-Romantic Strings  
KXBY-Emile Chiquette's Orch.  
WENR-Bob Crosby's Orch.

**10:15**  
NBC-Jerry Blaine's Orch.; WHO WSM  
News: KSTP KFH  
KMOX-Headline Highlights  
KOA-Thank You, Stusia  
KVOO-Oil News  
KWK-Norman Paule, songs  
KXBY-Eve, at the Country Club  
WBBM-Red Nichols' Orch.  
WCCO-Rollie Johnson  
WFAA-Evening  
WIBW-Harry Owen's Orch. (CBS)  
WLW-Del Courney's Orch.

**10:30**  
CBS-Alexander Woolcott; KNX KSL (also at 5:30 p.m.)  
NBC-Phil Ohman's Orch.; WREN KSO  
CBS-Eddie Elkins' Orch.; KFH KFAB WNAX KRNT WBBM KSCJ WIBW WCCO  
NBC-Clint Noble's Orch.; WOW WDAE WOV KARK KGBX  
MBS-Henry King's Orch.; WGN WMT KOIL KSO  
Dance Orch.; KSTP KTHS  
KCMO-Flying Carpet  
KMBC-Sports  
KMOX-Seven Star Review  
KOA-Happy Times  
KVOO-Hicksville Social

**10:45**  
NBC-Les Brown's Orch.; KTHS KOA KSD  
KMBC-Eddie Elkins' Orch. (CBS)  
KWK-Henry King's Orch.  
KXBY-News  
WCCO-Joe Cappel's Orch.  
WENR-Bob Peary's Orch.  
WMT-Electric Park Band  
11:00  
NBC-Eddie Varzoz's Orch.; WSM WMAQ WOW WDAE WHO KOA KSD  
CBS-Nocturne; WBBM WIBW KMBC KSCJ WNAX KFAB KFH  
NBC-Louis Panico's Orch.; WENR WFAA KGBX KARK WREN  
MBS-Charlie Gaylord's Orch.; KSO KOIL WMT WGN  
Dance Orch.; KVOO WLW KWBG-News  
KWK-Barney Rapp's Orch.  
KXBY-Friendly Voice  
WBBM-News; Weather  
WCCO-Little Jack Little's Orch.  
WLW-Moon River  
WOW-Music Box

**11:00**  
NBC-Eddie Varzoz's Orch.; WSM WMAQ WOW WDAE WHO KOA KSD  
CBS-Nocturne; WBBM WIBW KMBC KSCJ WNAX KFAB KFH  
NBC-Louis Panico's Orch.; WENR WFAA KGBX KARK WREN  
MBS-Charlie Gaylord's Orch.; KSO KOIL WMT WGN  
Dance Orch.; KVOO WLW KWBG-News  
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WBBM-News; Weather  
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**11:00**  
NBC-Eddie Varzoz's Orch.; WSM WMAQ WOW WDAE WHO KOA KSD  
CBS-Nocturne; WBBM WIBW KMBC KSCJ WNAX KFAB KFH  
NBC-Louis Panico's Orch.; WENR WFAA KGBX KARK WREN  
MBS-Charlie Gaylord's Orch.; KSO KOIL WMT WGN  
Dance Orch.; KVOO WLW KWBG-News  
KWK-Barney Rapp's Orch.  
KXBY-Friendly Voice  
WBBM-News; Weather  
WCCO-Little Jack Little's Orch.  
WLW-Moon River  
WOW-Music Box

**11:00**  
NBC-Eddie Varzoz's Orch.; WSM WMAQ WOW WDAE WHO KOA KSD  
CBS-Nocturne; WBBM WIBW KMBC KSCJ WNAX KFAB KFH  
NBC-Louis Panico's Orch.; WENR WFAA KGBX KARK WREN  
MBS-Charlie Gaylord's Orch.; KSO KOIL WMT WGN  
Dance Orch.; KVOO WLW KWBG-News  
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WBBM-News; Weather  
WCCO-Little Jack Little's Orch.  
WLW-Moon River  
WOW-Music Box

KSTP-Musical Comedy Revue  
KVOO-Thank You, Stusia  
KWK-Sport Review  
KXBY-Ray Laughlin's Orch.  
WBBM-Manhattan Mother  
WCCO-Anson Weeks' Orch.  
WDAE-Bar Ass'n Speaker  
WHO-Palm Gardens of the Air  
WIBW-Melodies  
WMAQ-Jimmy Joy's Orch.  
WOW-Musical Moments  
WSM-Souvenirs

**10:00**  
NBC-Jerry Blaine's Orch.; WOW KGBX WDAE KARK  
NBC-Henry Busse's Orch.; WREN WMAQ KOIL KTHS  
CBS-Anson Weeks' Orch.; KRNT KMBC KFAB WBBM WNAX  
CBS-Harry Owens' Orch.; KFH KLRA  
MBS-Bunny Berigan's Orch.; KSO WGN KFOR KWK  
News: WSM KSCJ WIBW WHO WFAA WCCO WLW  
KCMO-Lights & Shadows  
KMOX-Baseball Highlights  
KSTP-Mr. Editor  
KVOO-Romantic Strings  
KXBY-Emile Chiquette's Orch.  
WENR-Bob Crosby's Orch.

**10:15**  
NBC-Jerry Blaine's Orch.; WHO WSM  
News: KSTP KFH  
KMOX-Headline Highlights  
KOA-Thank You, Stusia  
KVOO-Oil News  
KWK-Norman Paule, songs  
KXBY-Eve, at the Country Club  
WBBM-Red Nichols' Orch.  
WCCO-Rollie Johnson  
WFAA-Evening  
WIBW-Harry Owen's Orch. (CBS)  
WLW-Del Courney's Orch.

**10:30**  
CBS-Alexander Woolcott; KNX KSL (also at 5:30 p.m.)  
NBC-Phil Ohman's Orch.; WREN KSO  
CBS-Eddie Elkins' Orch.; KFH KFAB WNAX KRNT WBBM KSCJ WIBW WCCO  
NBC-Clint Noble's Orch.; WOW WDAE WOV KARK KGBX  
MBS-Henry King's Orch.; WGN WMT KOIL KSO  
Dance Orch.; KSTP KTHS  
KCMO-Flying Carpet  
KMBC-Sports  
KMOX-Seven Star Review  
KOA-Happy Times  
KVOO-Hicksville Social

**10:45**  
NBC-Les Brown's Orch.; KTHS KOA KSD  
KMBC-Eddie Elkins' Orch. (CBS)  
KWK-Henry King's Orch.  
KXBY-News  
WCCO-Joe Cappel's Orch.  
WENR-Bob Peary's Orch.  
WMT-Electric Park Band  
11:00  
NBC-Eddie Varzoz's Orch.; WSM WMAQ WOW WDAE WHO KOA KSD  
CBS-Nocturne; WBBM WIBW KMBC KSCJ WNAX KFAB KFH  
NBC-Louis Panico's Orch.; WENR WFAA KGBX KARK WREN  
MBS-Charlie Gaylord's Orch.; KSO KOIL WMT WGN  
Dance Orch.; KVOO WLW KWBG-News  
KWK-Barney Rapp's Orch.  
KXBY-Friendly Voice  
WBBM-News; Weather  
WCCO-Little Jack Little's Orch.  
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WOW-Music Box

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KWK-Barney Rapp's Orch.  
KXBY-Friendly Voice  
WBBM-News; Weather  
WCCO-Little Jack Little's Orch.  
WLW-Moon River  
WOW-Music Box

KWK-News  
KXBY-Sweet & Hot  
WENR-Lou Breesse's Orch.  
WFAA-Bernie Cummins' Orch.  
WHO-Gardner Nursery Prgm.  
WLW-Orrin Tucker's Orch.  
WMAQ-Stan Morris' Orch.  
WSM-Adrian McDowell's Orch.

**10:45**  
NBC-Les Brown's Orch.; KTHS KOA KSD  
KMBC-Eddie Elkins' Orch. (CBS)  
KWK-Henry King's Orch.  
KXBY-News  
WCCO-Joe Cappel's Orch.  
WENR-Bob Peary's Orch.  
WMT-Electric Park Band  
11:00  
NBC-Eddie Varzoz's Orch.; WSM WMAQ WOW WDAE WHO KOA KSD  
CBS-Nocturne; WBBM WIBW KMBC KSCJ WNAX KFAB KFH  
NBC-Louis Panico's Orch.; WENR WFAA KGBX KARK WREN  
MBS-Charlie Gaylord's Orch.; KSO KOIL WMT WGN  
Dance Orch.; KVOO WLW KWBG-News  
KWK-Barney Rapp's Orch.  
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WBBM-News; Weather  
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KWK-Barney Rapp's Orch.  
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WBBM-News; Weather  
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KWK-Barney Rapp's Orch.  
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WBBM-News; Weather  
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NBC-Eddie Varzoz's Orch.; WSM WMAQ WOW WDAE WHO KOA KSD  
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Dance Orch.; KVOO WLW KWBG-News  
KWK-Barney Rapp's Orch.  
KXBY-Friendly Voice  
WBBM-News; Weather  
WCCO-Little Jack Little's Orch.  
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End of Thursday Programs

# Friday

May 21

# Friday

## MORNING

**7:00 a.m. CST**  
CBS-Metropolitan Parade; KLRA (sw-21.52)

**★ NBC-Breakfast Club; Orch.;** News: WREN KVOO KARK KGBX (sw-15.21)  
News: KCMO KXBY KMBH WHO WMBH  
Musical Clock: KFEQ KOIL WDAE

KFAB-Time 'n' Tunes  
KFBI-Hillbilly Dell  
KFH-Council of Churches  
KMBC-Tex Owens, songs  
KMMJ-Dad Wilson's Boys  
KMOX-Sing, Neighbor, Sing  
KSCJ-Ye Town Criers  
KTHS-Sing, Neighbor, Sing  
KWBG-News; Poultry Chats  
KWK-Tonic Tunes  
KWTO-The Storekeepers  
WHB-McEwen Brothers  
WIBW-Uncle Ezra's Hour  
WJAG-Farm Flash; Today in History; Preview  
WNAX-Rosebud Kids  
WIBW-Unity School  
WMBH-News; Radio Highlights  
WNAX-George B. German  
WOW-Gene & Glenn

**7:15**  
NBC-Streamliners; WOW  
News: KGNF WHB WNAX KMBC

Musical Clock: KWBG WMBH  
KCMO-Doc Brown's Med. Show  
KFBI-Sing, Neighbor, Sing  
KFH-Morning Exercises  
KMMJ-Poultry Review  
KMOX-Ozark Varieties  
KTHS-Breakfast Club (NBC)  
KWK-Devotional Prgm.  
KWTO-Breakfast Timetable  
KXBY-Singing Parson  
WHO-Musical Fashion Notes  
WJAG-Good Morning Club

**7:45**  
CBS-Bachelor's Children, sketch (Old Dutch Cleanser); KMOX (sw-21.52)  
NBC-Landt Trio; News: WDAE  
CBS-News: KLRA  
News: KVOO KOIL  
KARK-Ralph Mashburn  
KFAB-Singing Salesman  
KFEQ-Musical Clock  
KGNF-Club Cabana  
KMBC-Breakfast Table  
KMMJ-Dad Wilson's Boys & Bill  
KWBG-Devotional Hour  
KWTO-The Rangers  
WHO-Gene & Glenn  
WNAX-Tucson Ted  
WOW-Musicale

**8:00**  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax); WDAE WOW KSD (sw-15.33)  
CBS-News: KFH  
NBC-Hollywood High Hatters; KTHS KARK KVOO

**★ CBS-Betty & Bob,** sketch (Gold Medal); KFAB KMBC KMOX (sw-21.52)  
NBC-Tim Healy, commentator; (sw-15.21)

News: KFOR WMBH  
KCMO-News; Tie-Toc Tunes  
KFBI-Bit o' Cheer and Sunshine  
KGBX-Musical Clock  
KGNF-Morning Devotions  
KMMJ-Ray & Pauline  
KOIL-Modernists  
KWBG-Variety Prgm.  
KWK-Interviews; Johnnie Neblett  
KWTO-Old Family Almanac  
WIBW-Musical Prgm.  
WJAG-Devotional; Congregational Church  
WNAX-Rosebud Kids  
WREN-George Callahan

**8:15**  
NBC-John's Other Wife, sketch (Louis Philippe); WDAE WOW KSD (sw-15.33)  
**★ NBC-Oxydol's Own Ma Perkins;** (sw-15.21)  
CBS-Modern Cinderella, sketch (Gold Medal); KFAB KMOX (sw-21.52)  
NBC-Vaughn de Leath, songs; WREN KTHS KOIL KARK  
Musical Clock: WJAG WHO  
KCMO-Carlton Briggs  
KFBI-Frank Gage  
KFH-Ruth from Rorabaugh's  
KGNF-News  
KLRA-Fred Feibel (CBS)  
KMBC-Good Morning Tunes  
KWTO-The Rangers  
KVOO-Glenn Condon  
KWBG-Somebody's Birthday  
KWTO-Hits and Encores  
WIBW-Unity School  
WMBH-Organ Melodies

**8:30**  
NBC-Pepper Young's Family, sketch (Camay); KOIL KWK (sw-15.21)  
NBC-Josh Higgins of Finchville; KTHS WREN KGBX KARK KVOO  
CBS-Betty Crocker (Gold Medal); KFAB KMOX (sw-21.52)

**7:30**  
CBS-Richard Maxwell, songs; News: KLRA (sw-21.52)  
Musical Clock: KOIL WHB  
News: KFEQ KMMJ WOWO KWTO  
KCMO-Breakfast Varieties  
KFAB-Sports  
KFBI-Inter-State Forget-Me-Not  
KFH-Variety Prgm.  
KGNF-Dude Martin's Orch.  
KMBC-Musical Revue  
KMOX-Tick Tock Revue  
KVOO-Galloping Galleons  
KWBG-Trading Post  
KWK-Pop-Up Parade; News  
KXBY-Early Edition  
WDAE-Birthday Bell  
WNAX-Howdy Brothers

**7:45**  
CBS-Bachelor's Children, sketch (Old Dutch Cleanser); KMOX (sw-21.52)  
NBC-Landt Trio; News: WDAE  
CBS-News: KLRA  
News: KVOO KOIL  
KARK-Ralph Mashburn  
KFAB-Singing Salesman  
KFEQ-Musical Clock  
KGNF-Club Cabana  
KMBC-Breakfast Table  
KMMJ-Dad Wilson's Boys & Bill  
KWBG-Devotional Hour  
KWTO-The Rangers  
WHO-Gene & Glenn  
WNAX-Tucson Ted  
WOW-Musicale

**8:00**  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax); WDAE WOW KSD (sw-15.33)  
CBS-News: KFH  
NBC-Hollywood High Hatters; KTHS KARK KVOO

**★ CBS-Betty & Bob,** sketch (Gold Medal); KFAB KMBC KMOX (sw-21.52)  
NBC-Tim Healy, commentator; (sw-15.21)

News: KFOR WMBH  
KCMO-News; Tie-Toc Tunes  
KFBI-Bit o' Cheer and Sunshine  
KGBX-Musical Clock  
KGNF-Morning Devotions  
KMMJ-Ray & Pauline  
KOIL-Modernists  
KWBG-Variety Prgm.  
KWK-Interviews; Johnnie Neblett  
KWTO-Old Family Almanac  
WIBW-Musical Prgm.  
WJAG-Devotional; Congregational Church  
WNAX-Rosebud Kids  
WREN-George Callahan

**8:15**  
NBC-John's Other Wife, sketch (Louis Philippe); WDAE WOW KSD (sw-15.33)  
**★ NBC-Oxydol's Own Ma Perkins;** (sw-15.21)  
CBS-Modern Cinderella, sketch (Gold Medal); KFAB KMOX (sw-21.52)  
NBC-Vaughn de Leath, songs; WREN KTHS KOIL KARK  
Musical Clock: WJAG



# Friday

May 21



**DOROTHY DRESLIN**  
NBC Soprano  
Fri. 12:30 p.m. CST

(9:45 a.m. Continued)

KCMO-Your Neighbor  
KFAB-A Star Varieties  
KFH News  
KGBX-Glen Stambach, organist  
KLRA-WPA Presents  
KMMJ-Ray & Tommy  
KSCJ-Livestock Trade  
KTHS-WPA Music Project  
KWBG-Shopping Notes  
KWTO-News; Health Hints  
KXBY-Once Upon A Time  
WHB-Weatherman; Story Behind the Song  
WMBH Words & Music  
WNAX-Sacred Service

10:00

★ NBC-Marine Band: KTHS WREN KGBX KARK  
CBS-The Gumps, sketch (Pebecco): KMOX KMOX (sw-17.76)  
NBC-Girl Alone (Kellogg): (sw-15.33)  
CBS-Winston Sutton, pianist: KFH  
KCMO-News; Beauty for Sale  
KFAB-Weather; Markets  
KFBI-Brothers of the Broom  
KFEQ-Pals of the Prairie  
KGNF-News; Weather; Grain  
KLRA-Morning Variety  
KMMJ-News  
KOIL-Five Minutes in a Lifetime  
KSCJ-Women's Review  
KSD-Happy Jack Turner, songs (NBC)  
KVOO-Happy Fenton  
KWBG-News; Quartet Favorites  
KWK-Honemakers Music Hall  
KWTO-Kitchen of the Air  
KXBY-Organ Rhapsody  
WDAF-Judy & Jane  
WHB-Municipal Court  
WHO-Betty Crocker  
WJAG-Markets; Curtain Raiser  
WMBH-Scrapbook  
WNAX-Happy Jack's Old Timers  
WOW-Mary Baker's Matinee

10:15

★ CBS-YOUR NEWS PARADE (Lucky Strike Cigarettes); Edwin C. Hill, commentator: KSCJ WNAX KLRA KMOX KFAB KMOX KFH (sw-17.76)  
NBC-Marine Band: KARK KVOO  
★ NBC-Story of Mary Marlin sketch (Ivory Soap) with Joan Blaine: WOW WDAF KSD (sw-15.33)  
KARK-Variety Prgm.  
KFEQ-Where Neighbors Meet  
KGNF-Shoppers' Prgm.  
KMMJ-Billie & Tommy  
KOIL-Rhythm & Romance  
KWBG-It's Graber Time  
KWK-Range Riders  
KWTO-Slim, Smokey & Senator  
WAAW-Grain Markets  
WHO-Betty & Bob  
WJAG-Voice of the Street  
WMBH-Social Calendar; News

10:30

CBS Romance of Helen Trent, sketch (Edna Wallace Hopper); Virginia Clark: KMOX KFAB KMOX (sw-17.76)  
★ CBS-Navy Band Symp. Orch.: KLRA  
NBC-Helen Jane Behlke, songs: KTHS WDAF KSD  
Party Line: WHO WOW  
KCMO-Jim Simmons  
KFBI-Morning Melodies  
KFEQ-Friendly Hour  
KFH-Ma Perkins, sketch  
KGBX-Radio Band Wagon  
KGNF-The Serenader  
KMMJ-Bohemian Orch.  
KOIL-Marine Band  
KSCJ-Cecil & Sally  
KWBG-Jane & Jim Bradford  
KWK-News  
KWTO-Four-Star Trio

KXBY-News; Glen Gray's Orch.  
WHB-Music in the Air  
WIBW-Protective Service  
WJAG-West Point Prgm.  
WMBH-Friday Morning Serenade  
WNAX-Melody Kings

10:45

NBC-Joe White, tr.: WDAF  
WOW WHO KSD  
CBS Our Gal Sunday, sketch (Old English Floor Wax): KMOX KFAB KMOX (sw-17.76)  
MBS-We Are Four: KFOR  
Markets: KFEQ KGBX  
KARK-Sports Outlook  
KCMO-Strange Truths; Sketches in Swing  
KFH-Model Kitcher  
KGNF-Musical Brevities  
KSCJ-Livestock Trade; Wall St. Mission  
KWBG-Fashionaires  
KWK-Marine Band (NBC)  
KWTO-Hope Alden's Romance  
KXBY-Rhythm in Red  
WHB-A Stitch in Time  
WIBW-Page's Funfest  
WMBH-Stella Lukens, pianist

11:00

NBC-Love & Learn, sketch: WREN KOIL KGBX KTHS  
CBS-Five Star Revue (Karo & Limit): KMOX KFAB (sw-15.27)  
NBC-Dick Fidler's Orch.: WOW (sw-9.53)  
CBS-Betty & Bob, sketch (Gold Medal): KMOX  
News: KFOR KGNF  
Party Line: KVOO WIBW  
KARK-Nazarene Church  
KCMO-News; Sweet Music  
KFBI-Morning Musical Revue  
KFH-Betty Crocker  
KLRA-Melodiers  
KMMJ-Markets  
KSCJ-Ma Perkins  
KSD-News; It's Fun to Keep House; Green Bros. Orch.  
KWBG-News; Rhythms; Weather  
KWK-Dance Orch.  
KWTO-Farm & Home Hour  
KXBY-God's Quarter Hour  
WDAF-Way Down East  
WHB-Wedding Bells  
WHO-Kitty Keene  
WMBH-Stockyard Market Report  
WNAX-Dick Saunders

11:15

★ CBS-PRETTY KITTY KELLY, sketch (Wonder Bread): KFH KMOX KFAB KLRA KSCJ (sw-15.27)  
NBC-Dan Harding's Wife, sketch: (sw-15.33)  
CBS-Modern Cinderella, sketch (Gold Medal): KMOX  
★ NBC-Neighbor Nell: KGBX KTHS  
To be announced: KGNF WHB  
KCMO-Piano Moderne  
KFEQ-Missouri Organ  
KGNF-O'Connor Shopper  
KMMJ-Arkansas Travelers  
KOIL-Eddie Butler, organist  
KSD-Piano Impressions  
KVOO-News  
KWBG-Hollywood on Review  
KWK-Rapid Service  
KWTO-Question Box  
KXBY-Leaders in Dance Time  
WDAF-Variety Prgm.  
WHO-News; On the Mall  
WIBW-Dinner Hour  
WJAG-Musical Masterpieces  
WMBH-Discovering Little America  
WNAX-Cliff, accordionist  
WOW-Markets; Musical Prgm.  
WREN-Georgette Callahan

11:30

★ NBC-Nat'l Farm & Home Hr.: KVOO KARK WOW KTHS WREN KGBX KWK  
Conservation Day program: Orson N. Ritzman, executive secretary of the Pennsylvania Seaside and Historic Commission, guest speaker; Walter Blaufuss and Home-steaders orch.; Ranch Boys trio; "Uncle Sam's Forest Rangers" sketch starring Harvey Hays, Judith Lowry, Raymond Johnson and Lucille Hustling.

CBS-Dining With George Rector, Food Talk (Phillips Soups): (sw-15.27)  
NBC-Words & Music: WDAF WHO (sw-15.33)  
CBS-Betty Crocker; (Gold Medal); John K. Watkins: KMOX KCMO-Vocal Varieties  
KFAB-Home Town News  
KFBI-Street Reporter  
KFH-News; Marsh Murdock  
KGNF-Market Basket  
KLRA-Buccaneers  
KMOX-Let's Compare Notes  
KOIL-Noonday Varieties  
KSCJ-Judy & Jane  
KSD-Refreshment Club

KWBG-Breezin' Along  
KWTO-Market Reporter  
KXBY-Racetrack Chatter  
WHB-Ray Frye, organist  
WMBH-Music; Hospital Register  
WNAX-Yodeling Bobby & Tucson Ted

11:45

CBS-Aunt Jenny's Real Life Stories (Spry): KMOX KFH WNAX KRNT KFAB (sw-15.27)  
Aunt Jenny's next three broadcasts will tell about the development of a marriage and two people, one a doctor, who are torn between love and duty to humanity.  
News: KSCJ KXBY KFBI  
KCMO-World Book Man; Here Comes the Band  
KFEQ-Street Reporter  
KGNF-Mother's Open House  
KLRA-Luncheon Music  
KWBG-Harmon Harmonies  
KWTO-Farm & Home Hour  
WHB-Style & Smile Leaders  
WJAG-Modern Melodies  
WLW-Couple Next Door, sketch  
WMBH-Richard Tripp, bar.  
WOW-Farm & Home Hour

## AFTERNOON

12:00

★ CBS-Big Sister, sketch (Rinsow): KMOX  
CBS-News Through a Woman's Eyes (Pontiac): KFAB KMOX KFH KLRA (sw-15.27)  
★ NBC-Music Guild: (sw-15.33)  
MBS-Concert Orch.: WHB  
News: KCMO KGNF KMMJ WIBW WMBH  
KFBI-Gene Pieper's Orch.  
KSCJ-Voice of the People  
KSD-News; Market Reports  
Dick Leibert, organist  
KWBG-News; Bud & Bill  
KWTO-Sully's Radio Spotlight  
KXBY-The Farmers' Hour  
WDAF-Show Time Matinee  
WHO-Markets; Weather Report  
WJAG-Andy Moats' Orch.  
WNAX-Variety Prgm.

12:15

CBS-Jack & Loretta Clemens (Kirkman's Soap): (sw-15.27)  
CBS-Milton Charles, organist: KSCJ  
Markets: KFH KMMJ WIBW  
News: KOIL KMOX  
KCMO-Noon-time Notions  
KFAB-Man on the Street  
KFBI-Farm Flashes; Markets  
KGBX-Luncheon Dance Music  
KGNF-Variety Prgm.  
KLRA-Rhythm Makers  
KMOX-Magic Kitchen  
KWBG-Old Songs  
KWTO-Luncheon Lyrics  
WHB-News; Market Reports  
WHO-To be announced  
WMBH-Jim West, songs  
WNAX-News; Markets

12:30

NBC-Dorothy Dreslin, sop. & Bailey Axton, tr.: KOIL  
NBC-Concert Miniatures: KTHS (sw-15.33)  
News: KFEQ KGNF KGBX KWTO  
KARK-Lightcrust Doughboys  
KCMO-Bob & Dick  
KFAB-Univ. of Nebraska Prgm.  
KFBI-Voice of the People  
KFH-Linda's First Love, sketch  
KLRA-Ma Perkins, sketch  
KMOX-Text Owens, songs  
KMMJ-Armour Varieties  
KVOO-Handy Ads  
KWBG-Poultry Chats; Grain Markets  
KWTO-Slim & Snookums  
KGNF-Shep Fields' Orch.  
KVOO-Bob Will's Playboys  
KWBG-12:30 Club  
KWK-Variety Prgm.  
WDAF-News; Service Reports  
WHB-Merry-Go-Round  
WIBW-Noon-day Prgm.  
WMBH-Talk of the Town  
WNAX-Oklahoma Outlaws  
WOW-News; Musical Prgm.  
WREN-Tulsa Ted's Range Riders

12:45

★ CBS-MYRT & MARGE, sketch (Super Suds): KLRA KMOX KMOX KFAB KFH (sw-15.27)  
Judy & Jane: WDAF WHO KOIL KSCJ  
KARK-Curbstone Reporter  
KCMO-Luncheon Lyrics  
KFBI-Frank Gage  
KFEQ-Street Reporter  
KGBX-Swing Time  
KGNF-Stickelman, talk  
KMMJ-Nebr. Water Conservation Congress  
KSCJ-Livestock Trade; Flash

KSD-Mitchell Schuster's Orch.  
KWBG-Mainstreet Chatter  
KWTO-Organ Concert  
WDAF-Linda's First Love  
WMBH-Silver Sails  
WHO-News  
WJAG-Mail Bag  
WMBH-Hollywood Close-Ups; Song Hits  
WNAX-D. B. Gurney  
WOW-Man on the Street

1:00

★ NBC-Radio Guild, drama: WREN  
★ CBS-Heinz Magazine of the Air: KMOX  
NBC-Pepper Young's Family, sketch (Camay): WDAF WOW KSD WHO KVOO (sw-15.33)  
★ CBS-Concert Hall: KSCJ (sw-15.27)  
MBS-Rhythm Orch.: KWK  
KARK-Livestocks; Music  
KCMO-News; Interlude  
KFAB-Farm & Home Hour  
KFBI-Lois & Joe  
KFH-Betty & Bob  
KFOR-News  
KLRA-Linda's First Love  
KMMJ-Open House  
KMOX-Inquiring Reporter  
KOIL-Golden Hour  
KTHS-Dance Orch.  
KWBG-News; Musical Gems  
KXBY-Television Flashes  
WHB-Voice of Kansas City  
WMBH-Popular Dance Concert  
WNAX-Bohemian Variety Prgm.

1:15

★ NBC-Oxydol's Own Ma Perkins, sketch: WDAF KVOO WOW WHO KGBX KSD (sw-15.33)  
CBS-Concert Hall: KFH KFOR KLRA  
KARK-Church of Christ  
KCMO-Organ Melodies  
KFBI-Marketcaster  
KFEQ-Hank's Haybarn  
KGNF-Ralph & Fuzzy  
KMMJ-Mike Dosch  
KMOX-Hope Alden's Romance  
KOIL-Honemakers Club  
KTHS-Future Farmers Forum  
KWBG-Sentimental Music  
KWK-This Woman's World  
KWTO-Man on the Street  
KXBY-The Tune Mixer  
WAAW-Security Markets  
WHB-To be announced  
WMBH-Artists on Parade

1:30

★ NBC-Vic & Sade, sketch (Crisco); Art Van Harvey: KSD WDAF KVOO WOW WHO (sw-15.33)  
NBC-Radio Guild: (sw-15.21)  
CBS-Three Consoles: KLRA KSCJ KFOR (sw-15.27)  
KCMO-Mid-day Moods  
KFAB-The Jangles  
KFBI-The Ramblers  
KFH-Judy & Jane, sketch  
KGBX-Melody Time  
KGNF-Sketches in Melody  
KMOX-Five Star Revue  
KMMJ-Women in the News  
KMOX-Linda's First Love  
KOIL-Curb Exchange  
KTHS-H.S. High School Presents  
KWBG-Poultry Chats; Markets  
KWK-News  
KWTO-Slim & Snookums  
KXBY-Women's News on Parade  
WHB-Embassy Club  
WMBH-News; Stockyard Market  
WNAX-Mother Randall's Open House

1:45

★ NBC-THE O'NEILLS, sketch (Ivory Flakes): KSD WDAF WHO WOW KVOO (sw-15.33)  
MBS-Howard Lanin's Orch.: KWK WHB  
Judy & Jane: KFAB KOIL  
KARK-Arnold Briggs' Orch.  
KCMO-Belle Nevins  
KFBI-Kolman's Harmony Kings  
KFEQ-Variety Program  
KFH-Three Consoles (CBS)  
KGNF-Golden Melodies  
KMOX-Glad & Woody  
KMMJ-Markets  
KMOX-Josephine Halpin  
KWBG-Lucille Moore  
KXBY-Ann Baker  
WJAG-Russell Jensen, organist  
WMBH-Stock & Grain; Music  
WNAX-Happy Jack's Old Timers

2:00

★ NBC-TEA TIME AT MORRELL'S; Variety Show; Gale Page, contr.; Chas. Sears, tr.; Don McNeill, m.c.; Roy Shield's Orch.: WHO WDAF (sw-9.53)  
CBS-Friday Melody Revue: KFH KLRA KSCJ (sw-15.27)  
NBC-Club Matinee: KOIL WREN  
KGBX KARK KTHS  
Markets: KFEQ KWTO  
KCMO-News; Swingtime

KFAB-Poultry Shop Talks  
KFOR-Texas Jim Lewis  
KGNF-Markets & Weather  
KMOX-Real Life Stories  
KMMJ-Verne Wilson's Orch.  
KMOX-Ma Perkins  
KSD-Afternoon Varieties  
KVOO-Judy & Jane  
KWK-Musical Prgm.  
KWBG-News; Swing Tunes  
KXBY-Sylvan Trio  
WGN-Baseball; Chicago Cubs vs. New York

WHB-It's the Truth  
WIBW-News  
WMBH-Moods in Music  
WOW-To be announced

2:15

★ CBS-PRETTY KITTY KELLY, sketch (Wonder Bread): KMOX  
KFBI-News  
KFEQ-Dreamers  
KFOR-Friday Melody Review  
KGNF-Peacock Court  
KMOX-Kitty Keene  
KSD-News; Afternoon Varieties  
KVOO-Woods Sisters  
KWBG-Ed Oliver  
KWK-Baseball Warm-Up Prgm.  
KWTO-Community Prgm.  
KXBY-Interlude; News  
WHB-Le Roy, pianist  
WIBW-Jane Baker  
WMBH-Gospel Trio  
WNAX-Ma Perkins

2:30

★ NBC-Follow the Moon, drama (Woodbury's) with Elsie Hitz & Nick Dawson: WHO KSD WOW WDAF KVOO KARK (sw-9.53)  
CBS-Among Our Souvenirs: KFH KLRA KSCJ KFOR (sw-15.27)  
★ MBS-Variety Prgm.: WHB  
KFAB-Ma Perkins  
KFBI-Jane North  
KFBU-Music & the Masters  
KGBX-Encore Music  
KGNF-Industry Talk  
KMOX-Sweet Swingsters  
KMMJ-Jamboree  
KMOX-Houseboat Hannah  
KTHS-Dick Liebert, organist  
KWBG-Luke Lemon's Hillbillies  
KWTO-World Dances  
KXBY-At the Tavern  
WIBW-Street Reporter  
WMBH-Afternoon Musicale  
WNAX-Warner Imig

2:45

NBC-The Guiding Light, sketch (White Naptha): WDAF WHO KVOO KSD WOW KTHS (sw-9.53)  
News: KARK KFAB  
KCMO-Bert Buhrman, pianist,  
KFBI-Salina High School Band  
KGNF-Musical Variety  
KMOX-Happy Kitchen  
KMOX-Dope from the Dug Out  
KWBG-Memory Lane  
KWK-Baseball Interviews  
KWTO-Table for Two  
KXBY-Vocal Varieties  
WIBW-Roy Faulkner  
WNAX-Yodeling Bobby & Tucson Ted

3:00

NBC-Grace & Scotty, songs: KGBX  
★ NBC-Story of Mary Marlin (Ivory Snow): KOIL (sw-15.21)  
NBC-To be announced: WDAF KTHS KGBX KARK KVOO WHO (sw-9.53)  
CBS-Salvation Army Staff Band: KFH KSCJ KFOR KMOX (sw-15.27)  
Baseball; St. Louis Cardinals vs. Brooklyn: KMOX KWK  
News: KWTO WNAX  
KCMO-News; Tunesful Topics  
KFAB-Baseball Game  
KFBI-Organ Melodies  
KFEQ-Whirligig  
KGNF-Monitor News  
KLRA-Amer. Family Robinson  
KMMJ-Dad Wilson's Boys & Bill  
KWBG-News; Variety Prgm.  
KXBY-Leaders in Dance Time  
WHB-Police Bulletins; Staff Frolic  
WIBW-To be announced  
WMBH-Musical Antique Shop  
WOW-Fashion Parade  
WREN-Organ Reveries

3:15

★ NBC-Kellogg's Singing Lady: KOIL WREN (sw-15.21)  
The Singing Lady's musical play will be Mozart's opera "Bastien and Bastienne."  
NBC-Marlowe & Lyons, pianists:  
KTHS KARK KVOO KGBX  
CBS-Northern Baptist Convention: KSCJ KLRA (sw-15.27)  
The Reverend Charles N. Ar buckle will address the Northern Baptist Convention as a special event to be heard at this time today.

NBC-Adventures of Dari Dan, sketch (Dari-Rich): (sw-9.53)  
Houseboat Hannah: WDAF WHO  
KCMO-Tunesful Topics  
KFBI-Oklahoma Cotton Pickers  
KFH-News  
KGNF-The Round Up  
KMOX-D. A. R. Prgm.  
KWBG-Rhythm & Romance  
WHO-Hello Peggy  
WIBW-Kansas Roundup  
WMBH-Concert Hall  
WNAX-Ambassadors

3:30

NBC-Don Winslow of the Navy, sketch: KGBX KARK KTHS WDAF (sw-9.53)  
CBS-Doris Kerr, songs: KSCJ KLRA KFH (sw-15.27)  
CBS-News Through a Woman's Eyes (Pontiac): KMOX  
KCMO-Matinee Hour  
KFBI-Dude Rancher  
KGNF-Talking Drums  
KMMJ-News  
KVOO-Staff Frolic  
KWBG-John Norman, violinist  
KWTO-Slim's Prairie Playboys  
KXBY-Cocktail Hour  
WHB-Hod Williams' Orch.  
WHO-Judy & Jane  
WOW-Millie & Tillie

3:45

NBC-Roy Campbell's Royalists: KTHS KGBX KOIL WREN KARK KVOO  
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)  
CBS-Funny Things; Children's Prgm.: KSCJ KLRA (sw-15.27)  
NBC-Cleo Brown, songs: WDAF WOW KSD  
KCMO-W. Zolley Lerner  
KFBI-The World in Revue  
KFH-Request Hour  
KGNF-Round the Town  
KMOX-P. Hans Flath, organist  
KMMJ-Old Time Orch.  
KWBG-Brain Teasers  
WHO-Houseboat Hannah  
WIBW-Organalities  
WMBH-Amer. Family Robinson  
WNAX-School of the Air

4:00

NBC-Harry Kogen's Orch.: WREN  
NBC-Education in the News: WDAF KTHS KGBX KARK (sw-9.53)  
CBS-Tito Guizar, tr.: KSCJ KFOR (sw-15.27)  
KCMO-News; Memory Gems  
KFBI-Hill Bill Dell  
KFEQ-Rural Rhythm  
KFH-Kitty Keene  
KLRA-Tea Dance Tunes  
KMOX-News; Afternoon Melodies  
KMMJ-Pauline Ferne  
KOIL-Duane & Sally  
KSD-Musical Memories  
KVOO-Handy Ads  
KWBG-News; Harry Collins' Orch.  
KWTO-News  
KXBY-A Toast to Melody  
WHB-Friends of Yours  
WHO-Way Down East  
WIBW-Henry & Jerome  
WJAG-Devotional; Lutheran Church  
WMBH-Make Believe Ballroom  
WNAX-Mary Nan Ragtime Band  
WOW-Aunt Sally

4:15

NBC-Barry McKinley, bar.: KSD KTHS WOW KARK (sw-9.53)  
CBS-Four Stars' Quartet: KSCJ KFH KLRA (sw-15.27)  
NBC-Harry Kogen's Orch.: KGBX  
MBS-Johnson Family: KFOR  
News: WHB WIBW  
KCMO-Just Joan  
KFBI-Organ Melodies  
KFEQ-Matinee  
KGNF-Variety Prgm.  
KMOX-Romance of Hope Alden  
KLRA-Amer. Family Robinson  
KMMJ-Coffee Boys  
KVOO-Among My Souvenirs  
KWTO-Market Reporter  
WDAF-Birthday Bell  
WHO-Baseball Resume  
WJAG-News; Radio Detectives  
WMBH-The Rhythm Club

4:30

★ CBS-NEWS; CHESTERFIELD Daily Sports Resume: KMOX KLRA KFH WNAX (sw-15.27)  
NBC-News; Clark Dennis, tr.: KARK KOIL WREN KGBX KTHS  
MBS-Harold Turner, pianist: KFOR WHB  
News: KSCJ WDAF  
KCMO-Tea Time Tunes  
KFBI-Derby Show  
KFEQ-Apple Clink  
★ KGNF-BEHIND THE MICROPHONE



# Frequencies

KARK-590  
KOMO-1370  
KFAB-770  
KFBI-1650  
KFEQ-750  
KFH-1260  
KFWO-1220  
KFOR-1210  
KGNF-1930  
KJNF-1490  
KLPA-1190  
KMMJ-740  
KMOX-1090  
KOA-830  
KOIL-1280  
KRNT-1320  
KSD-550  
KSTP-1450  
KSWP-1460  
KTHS-1060  
KTYO-1140  
KWBG-1420

KVOW-1140  
KWBG-Can You Name 'Em  
KWTO-Chuck, Squire & Midnight  
KXBY-Speaking of Love  
WHB-Noveltie  
WJAG-Musical Roulette  
WMBH-Train Lead of Ideas  
WNAX-Howdy Brothers  
WREN-Harry Reser's Orch.

Dinner Music: KCMO KGNF  
News: KMMJ KARK  
KFBI-Sports Cast  
KF Q-Wayside Inn  
KFBI-Police Prgm.  
KGBX-Salon Echoes  
KGNF-Today's Rhythm  
KSCJ-Musical Moments  
KWTO-Sportscaster  
KXBY-Livestock; Road Reports  
WSM-Lawrence Goodman, pianist

KSTP-Jack Pearl  
KVOW-Musical Prgm.  
KWBG-Sports  
KWTO-Ghost in the Garret  
KXBY-News  
WFAA-Meet the Folks  
WLW-Jack Dempsey Fights  
WSM-Songs at Twilight

NBC-Elza Schallert Interviews:  
WREN KOIL KTHS  
NBC-Vic & Sade (Ivory Snow):  
WMAQ  
KFOR-Armand Tokatyan, tr.  
KMOX-Views of the News  
WBO-Jerry Cooper, songs  
WIBW-Variety Prgm.  
WLW-Happy Times  
WMT-Dream Songs  
WNAX-Russ & Cliff

# Friday

May 21



VICTOR ARDEN  
"Broadway Varieties" Batoneer  
Fri. 6 p.m. CST

KMMJ-Hawaiian Prgm.  
KSD-Charm Sisters, trio  
KWBG-Piano Reflections  
KWTO-Radio Band Wagon  
KXBY-The Musical Mirror  
WIBW-Matinee  
WJAG-Story Lady  
WOW-Creighton University

5:30  
★ NBC-HORLICK'S LUM AND  
Abner, sketch: WLW  
CBS-Hollace Shaw, songs: KSCJ  
KLRA KFH KFOR (sw-11.83)  
NBC-Dinner Concert: WREN  
KTHS KOIL  
NBC-Cabelleros: KGBX WDAF  
News: KVOW WMBH-WHO KFBI  
KARK-Livestocks  
KCMO-Sports; Interlude; Word  
Lady  
KFAB-Buck Jones, sketch  
KFEQ-Marke & Park  
KGNF-Everybody's Music  
KMBC-Magic Island  
KMMJ-Dad Wilson's Boys & Bill  
KMOX-Air Edition  
KSD-Terry & Ted  
KWBG-Amer. Family Robinson  
KWK-Coyita Bunch  
KWTO-Red-Headed Romancer  
KXBY-Happy Long  
WHB-In the Cause of Safety  
WIBW-Children's Hour  
WNAX-George B. German  
WOW-Terry & Ted

6:30  
★ CBS-CHESTERFIELD PRO-  
gram; Hal Kemp's Orch.; Kay  
Thompson; The Rhythm Sing-  
ers & David Ross: WBBM  
KRNT KFAB KMBC KMOX  
KLRA WCCO KSCJ WNAX  
KFH WIBW (sw-11.83) (also  
see 9:30 p.m.)  
Hal Kemp's orchestra will  
play: One and One Makes  
Two, When Love Is Young,  
Study in Brown, Date with  
an Angel, Poor Butterfly,  
and Japanese Sandman, Bob  
Allen sings: To a Sweet and  
Pretty Thing, Kay Thompson  
solo: Wake Up and Live,  
The Rhythm Singers: New  
Sun in the Sky, Ensemble  
concluding with "Down South  
Camp Meeting."  
NBC-Death Valley Days, drama  
(Borax): WREN KWK WMT  
KOIL WLW KSO WLS (sw-  
11.87)  
\$20 REWARD—TO A COMPI-  
TANT PLANNER PLAYER.  
So read the scrawled notice  
stuck in the music rack of  
Ploche's one and only piano,  
Tom Goskin, proprietor of  
the camp's leading dance  
hall-saloon, had imported the  
instrument at considerable  
effort and expense, and the  
whole town had turned out to  
help assemble it, only to dis-  
cover that there was nobody  
in all Ploche who could play  
a note. Tom, however, had  
faith, a little too much faith,  
you will say after you have  
heard the whole yarn. The  
old Ranger will tell this  
story.

7:15  
KARK-High School Prgm.  
KCMO-Varieties  
KFBI-Frank Gage  
KGBX-Coffee Club Revue  
KMMJ-Evening Melodies  
KOA-Army Band  
KXBY-Kansas City on Parade  
WHB-Tonic Tunes

9:00  
★ NBC-AMOS 'N' ANDY (PEP-  
sodent): WDAF WSM WOW  
WMAQ KSTP WLW WFAA  
KSD KOA (also at 5 p.m.)  
CBS-Poetic Melodies (Wrigley's  
Gum): WCCO KRNT KFAB  
KLRA KMOX KMBC WBBM  
(also at 5 p.m.)  
★ NBC-Chicago Promenade Con-  
certs; Roy Shields' Orch.:  
WENR  
NBC-John Winters, organist;  
George R. Holmes: (sw-9.53)  
MBS-Eddie Duchin's Orch.:  
WGN KSO KFOR  
News: WMT KCMO KOIL  
KWK  
Musical Moments: WNAX WHO  
KARK-George Shelley's Orch.  
KFH-Thank You, Stusia  
KGBX-Cafe Continental  
KSCJ-In the Crimelight  
KTHS-Henry Durst's Orch.  
KVOO-Dance Orch.  
KXBY-Variety Show  
★ WIBW-MARLING RADIO  
GOSSIP  
WREN-Sports

## 10:00

4:45  
★ NBC-Lowell Thomas, news  
comm. & George Sokolsky,  
guest comm. (Sun Oil): (sw-  
15.21)  
Lowell Thomas will contribute  
his portion to today's broad-  
cast from the S.S. Queen  
Mary at sea. Mr. Thomas,  
upon his return from abroad,  
is scheduled to go to Holly-  
wood.

5:45  
★ CBS-Boake Carter Commenta-  
tor (Phileo): KMOX KMBC  
KFAB (sw-11.83)  
NBC-Helen Traubel, sop.: (sw-  
11.87)  
News: KFEQ KOIL WIBW  
WOW WNAX  
Sports: KVOW KARK KSD  
Variety Prgm.: KMMJ KTHS  
KCMO-Bobby the Bachelor  
KFBI-Inter-State Forget-Me-Not  
KFH-Terry & Ted, sketch  
KGBX-Dinner Hour  
KGNF-Tea Tunes  
KWBG-Two Violins  
KWK-Sport Review; News  
KWTO-Dinner Salon Music  
KXBY-Walt Loehman  
WDAF-Let's Go to the Movies  
WENR-Jerry Cooper, songs  
WHB-Embassy Club  
WHO-Lem Turner; Four Dons  
WMBH-Looking into the Past  
WREN-Little Orphan Annie

7:45  
KCMO-Tango Time  
KGBX-News  
KOA-The Melody Master  
KXBY-Union Station  
WGN-News; Sport Celebrities  
WSM-Eddie Varzos' Orch. (NBC)

8:00  
★ NBC-UNCLE EZRA'S RADIO  
Station (Alka-Seltzer): KPO  
KOA KARK KGBX (also  
at 5:15 p.m.)  
CBS-Carl Ravel's Orch.: KLRA  
KSCJ KFAB KMBC  
NBC-Jean Sablon, songs: WOW  
(sw-9.53)  
MBS-Ted Weems' Orch.: WGN  
KWK KFOR  
Musical Moments: KOIL WBBM  
WCCO WFAA KFH  
Sports Review: KTBS KMOX  
KCMO-Dancing Gems  
KSD-Sports; Musical Cocktail  
KSTP-Your Health; Farm Trade  
Week  
KWK-Norman Paule, songs  
WDAF-Winthrop Williams, soloist  
WHO-Today's Winners  
WIBW-Kitty Keene  
WLW-Red Norvo's Orch.  
WMAQ-Bachelor Poet  
WMT-Victor Arden's Orch.  
WNAX-News  
WOW-Ahead of the Parade  
WREN-Evening Serenade  
WSM-Swingin' South

9:15  
★ NBC-UNCLE EZRA'S RADIO  
Station (Alka-Seltzer): KPO  
KOA KARK KGBX (also  
at 5:15 p.m.)  
CBS-Carl Ravel's Orch.: KLRA  
KSCJ KFAB KMBC  
NBC-Jean Sablon, songs: WOW  
(sw-9.53)  
MBS-Ted Weems' Orch.: WGN  
KWK KFOR  
Musical Moments: KOIL WBBM  
WCCO WFAA KFH  
Sports Review: KTBS KMOX  
KCMO-Dancing Gems  
KSD-Sports; Musical Cocktail  
KSTP-Your Health; Farm Trade  
Week  
KWK-Norman Paule, songs  
WDAF-Winthrop Williams, soloist  
WHO-Today's Winners  
WIBW-Kitty Keene  
WLW-Red Norvo's Orch.  
WMAQ-Bachelor Poet  
WMT-Victor Arden's Orch.  
WNAX-News  
WOW-Ahead of the Parade  
WREN-Evening Serenade  
WSM-Swingin' South

NBC-Emery Deutsch's Orch.:  
KGBX KARK WBAP WDAF  
WSM WOW KOA  
CBS-Charles Dornberger's Orch.:  
KLRA KRNT KFH  
NBC-Bob Crosby's Orch.: KWK  
KTHS WENR  
CBS-Anson Weeks' Orch.: KFAB  
KMBC WNAX  
MBS-Carl Hoff's Orch.: WGN  
KFOR KSO  
News: WIBW WHO WCCO WSM  
WLW  
KCMO-Lights & Shadows  
KFH-News; Console Souvenirs  
KFKU-Words to a Prospective  
Parent  
KMOX-Baseball Highlights  
KOIL-American Weekly  
KVOW-Voices of Praise  
KSTP-Mr. Editor  
KXBY-Emile Chaquette's Orch.  
WBAP-Bohemians  
WBBM-Nutty Club  
WMAQ-Henry Busse's Orch.

NBC-Cadets Quartet: KOIL  
KARK KTHS WREN  
CBS-Buddy Clark, songs: KSCJ  
KFOR KFH KLRA  
NBC-Little Orphan Annie, sketch  
(Ovaltine): KSD WOW  
KFBI-Hillbilly Dell  
KFEQ-Songs of the Times  
KGBX-Dance Hour  
KGNF-House of Peter MacGregor  
KMBC-Home Town Headlines  
KMMJ-Billie & Tommy  
KVOW-Spotlight Revue  
KWBG-Jean & Stanley  
KWTO-The Old Homestead  
WDAF-Safety Council  
WHB-Cocktail Hour  
WJAG-Int'l Sunday School  
Lesson  
WMBH-Afternoon Serenade  
WNAX-Happy Jack's Old Timers

6:00  
★ NBC-IRENE RICH (WELCH'S  
Grape Juice); drama: WREN  
KOIL WSM WLS KSO KWK  
WMT (sw-11.87)  
CBS-Broadway Varieties (Bi-So-  
Dol): Oscar Shaw, bar. &  
m.c.; Carmela Ponselle, contr.;  
Elizabeth Lennox; Victor Ar-  
den's Orch.; Guests: WBBM  
KFAB KMOX WCCO WIBW  
KRNT KMBC (sw-11.83)  
The program includes Miss  
Ponselle singing "Emperor  
Waltz" and "Moonlight and  
Roses"; Mr. Shaw and chor-  
us in "Too Marvelous for  
Words" from "Ready, Will-  
ing and Able"; "That Fool-  
ish Feeling" from "Top of  
the Town"; and "Make Way  
for Tomorrow" from the  
picture of that name. Miss  
Lennox and Mr. Shaw to-  
gether will render "Three  
Little Words," "You Showed  
Me the Way," and "I  
Dream of San Marino." The  
ensemble promises "Giribir-  
lin," and the chorus, "You  
Hit the Spot" and "Say Si  
Si."

8:15  
KARK-News  
KCMO-Jam Session  
KFH-To be announced  
KFOR-Jack Denny's Orch.  
KGBX-Piano Moods & Melodies  
KSCJ-Eb & Zeb  
KWBG-Baseball Game  
WSM-Dinner Concert

8:15  
KARK-News  
KCMO-Jam Session  
KFH-To be announced  
KFOR-Jack Denny's Orch.  
KGBX-Piano Moods & Melodies  
KSCJ-Eb & Zeb  
KWBG-Baseball Game  
WSM-Dinner Concert

9:30  
CBS-Eddie Duchin's Orch.:  
KRNT WIBW KSCJ KLRA  
KFAB WCCO  
CBS-Hal Kemp's Orch.: KNX  
KSL (also at 6:30 p.m.)  
NBC-Hugo Mariani's Orch.:  
KGBX (sw-9.53)  
NBC-Symphonic Hour: KARK  
MBS-Leo Reisman's Orch.: WGN  
KSO  
Sports: KMBC KOIL WDAF  
News: WOW WBBM KMBC  
KCMO-Revolving Disc Club  
KFH-Dance Orch.  
KMOX-Hollywood Spotlight  
KOA-Golden Melodies  
KSD-Musical Moments  
KSTP-Sports; Spotlight  
KTHS-Highway Dept. Prgm.  
KVOO-Carveth Wells, travel talk  
KWBG-News; Radio Night Club  
KWK-Range Riders  
KXBY-20th Century Serenade  
WFAA-Rhythm Time  
WHO-To be announced  
WLW-Clyde Lucas' Orch.  
WMAQ-News to You  
WMT-Baseball; Davenport at  
Cedar Rapids  
WNAX-Sons of Amer. Legion

NBC-Emery Deutsch's Orch.:  
WHO WOW WSM  
CBS-Red Nichols' Orch.: KFAB  
NBC-Bob Crosby's Orch.: WREN  
News: KSTP KFH  
KMOX-Lois Bennett  
KOIL-Carl Hoff's Orch.  
KVOW-World Dances  
KXBY-Evening at the Country  
Club  
WBAP-Dance Orch.  
WCCO-Rollie Johnson  
WIBW-Dornberger's Orch. (CBS)  
WLW-Del Courtney's Orch.

5:00  
★ NBC-AMOS 'N' ANDY  
sketch (Pepsodent): WHO  
(sw-9.53) (also see 9 p.m.)  
NBC-Mary Small, songs: KOIL  
KGBX KARK KTHS  
CBS-Howard Neumiller, pianist:  
KFH KSCJ KFOR  
NBC-Adv. of Dari Dan (Dari  
Rich): WDAF KSD WOW  
CBS-Poetic Melodies (Wrigley's  
Gum): (sw-11.83) (also see  
9 p.m.)  
KCMO-News; Master Merchants  
KFBI-Salina's Super Snooper  
KFEQ-Jack & Monty  
KGNF-Gems of Melody  
KLRA-Variety Prgm.  
KMBC-Texas Rangers  
KMMJ-Pauline Ferne  
KMOX-Personal Column  
KVOW-Hugh Park  
KWBG-Variety Prgm.  
KWK-Peggy Duncan, soloist  
KWTO-Rhythm and Romance  
KXBY-Dixieland Band  
WJAG-Around Town  
WMBH-Pet Lovers Prgm.  
WREN-Ronnie Ashburn & Verl  
Bratton

6:00  
★ NBC-IRENE RICH (WELCH'S  
Grape Juice); drama: WREN  
KOIL WSM WLS KSO KWK  
WMT (sw-11.87)  
CBS-Broadway Varieties (Bi-So-  
Dol): Oscar Shaw, bar. &  
m.c.; Carmela Ponselle, contr.;  
Elizabeth Lennox; Victor Ar-  
den's Orch.; Guests: WBBM  
KFAB KMOX WCCO WIBW  
KRNT KMBC (sw-11.83)  
The program includes Miss  
Ponselle singing "Emperor  
Waltz" and "Moonlight and  
Roses"; Mr. Shaw and chor-  
us in "Too Marvelous for  
Words" from "Ready, Will-  
ing and Able"; "That Fool-  
ish Feeling" from "Top of  
the Town"; and "Make Way  
for Tomorrow" from the  
picture of that name. Miss  
Lennox and Mr. Shaw to-  
gether will render "Three  
Little Words," "You Showed  
Me the Way," and "I  
Dream of San Marino." The  
ensemble promises "Giribir-  
lin," and the chorus, "You  
Hit the Spot" and "Say Si  
Si."

6:45  
MBS-To be announced: KFOR  
WHB  
KCMO-Hit Shows  
KFBI-Fellowship Hour  
KFEQ-Vocal Varieties  
KGBX-Supper Dance  
★ KGH-BEHIND THE MICRO-  
PHONE  
KMMJ-Arkansas Travelers  
KWTO-South Sea Islanders

8:30  
★ NBC-JIMMIE FIDLER'S HOL-  
lywood Gossip (Drene): WMAQ  
WLW KOA WOW KSD KSTP  
WDAF (sw-9.53)  
Hollywood newsboy Fidler adds  
a new weekly broadcast to  
his current Tuesday night  
broadcasts, thus making his  
cinema items and comments  
available twice weekly.  
NBC-Doris Hare, comedienne:  
WREN KOIL KTHS  
CBS-Babe Ruth at Bat (Sinclair  
Refining Co.): KMBC WNAX  
KMOX WBBM WCCO KRNT  
KFH KFAB KLRA WIBW  
(sw-6.12)  
★ MBS-Richard Humber's Coffee  
Club: KWK  
Jack Dempsey Fights: WENR  
WSM  
KCMO-Blue Ribbon Hour  
KSCJ-Black Magic  
KXBY-News; Bar-Dance  
WGN-Behind the Camera Lines  
WHO-Carveth Wells, travelogue  
WMT-Band Wagon

9:45  
NBC-Hugo Mariani's Orch.: KSD  
WOW WSM  
KFKU-Athletic Scrapbook  
KFOR-Leo Reisman's Orch.  
KMBC-Mary Small & Ralph Kir-  
berry  
KMOX-Jerry Cooper, bar.  
KOIL-Orchestral Revue  
KSTP-Musical  
KTHS-Everett Young  
KVOO-Thank You Stusia  
KWK-Sport Review  
KXBY-Ray Laughlin's Orch.  
WBBM-Manhattan Mother  
WDAF-Know Your Government  
WFAA-Sports; News  
WHO-Virginia Dare  
WIBW-Melodies  
WMAQ-Jimmy Joy's Orch.

NBC-Emery Deutsch's Orch.:  
WHO WOW WSM  
CBS-Red Nichols' Orch.: KFAB  
NBC-Bob Crosby's Orch.: WREN  
News: KSTP KFH  
KMOX-Lois Bennett  
KOIL-Carl Hoff's Orch.  
KVOW-World Dances  
KXBY-Evening at the Country  
Club  
WBAP-Dance Orch.  
WCCO-Rollie Johnson  
WIBW-Dornberger's Orch. (CBS)  
WLW-Del Courtney's Orch.

5:15  
★ NBC-UNCLE EZRA'S RADIO  
Station (Alka-Seltzer): Pat  
Barrett: WDAF WOW WHO  
KGBX (sw-9.53) (also see  
9:15 p.m.)  
CBS-Ma & Pa, sketch (Atlantic  
Refining Co.): (sw-11.83)  
NBC-The Stainless Show, Ford  
Bond narrator; Mario Cozzi,  
bar.; Josef Stopak's Orch.:  
KWK KOIL (sw-11.87)  
CBS-Edna Sellers, organist:  
KFOR KSCJ  
News: KGNF KMMJ  
KARK-Funnies  
KFAB-Chandu the Magician  
KFBI-Frank Gage  
KFEQ-Swinging Along  
KFH-News & Interviews  
KGBX-On the Mall  
KLRA-Interlude; Sports  
KMBC-Circus Adventures  
KMOX-It Can't Happen Here  
KSD-News; Dick Leibert, organ-  
ist  
KTHS-Melody Girls

6:00  
★ NBC-CITIES SERVICE CON-  
cert; Lucille Manners, sop.;  
Rosario Bourdon's Orch.: KSD  
WOW KOA KSTP KVOW  
WDAF (who WMAQ WFAA  
WBAP (sw-9.53)  
★ MBS-Richard Humber's Coffee  
Club: WGN  
News: KCMO KFOR KGBX  
KWTO  
Sports: KGNF KSCJ  
KARK-Dinner Music  
KFBI-Minstral Show  
KFEQ-Musical Moments  
KFH-News; Geo. Innes' Prgm.  
KMMJ-Employment Service  
KWBG-Variety Prgm.  
KXBY-Vagabonds of the Prairie  
WHB-Twilight Hour  
WJAG-Highlights  
WLW-Pleasant Valley  
WNAX-Dinner Hour; Organ

7:00  
★ NBC-HARLEM REVUE  
(Fleischmann); Eddie Green &  
Gee Gee James, comedians;  
Louis Armstrong's Orch.: KSO  
WREN KOIL WMT WLS KWK  
(sw-11.87)  
NBC-Waltz Time (Phillips);  
Mary Eastman son. Abw  
Lyzman's Orch.: WDAF WMAQ  
KSD WOW WHO (sw 9.53)  
Mr. Mann will sing "Have  
You Forgotten So Soon?"  
and "Too Marvelous for  
Words." Miss Bennett: Vi-  
enna Dreams" and "I Loved  
You Then as I Love You  
Now." In duet they sing  
"Carelessly" and "Night of  
Gladness." The orchestra:  
"Jimmie Fidler," "Over the  
Way," "My Bonnie Lies  
Over the Ocean," "If I Had  
My Way," and "Sleep."  
★ CBS-Hollywood Hotel, musi-  
cal revue (Campbell's Soup);  
Jerry Cooper, m.c.; Anne  
Jamison; Frances Langford;  
Igor Gorin, bar.; Raymond  
Paige's Orch.; Guests: KSCJ  
KFAB KRNT; WNAX WCCO  
KMOX WBBM WIBW KMBC  
KLRA KFH (sw-11.83)  
Claudette Colbert, supported by  
Melvyn Douglas, offers a  
scene from "I Met Him in  
Paris."  
MBS-Joe Sanders' Orch.: WGN  
KARK-Harvey Kent's Orch.;  
News  
KCMO-News; Let's Dance  
KFBI-Our Government  
KFEQ-Bulletin Board  
KOA-Musical Moments

8:15  
KARK-News  
KCMO-Jam Session  
KFH-To be announced  
KFOR-Jack Denny's Orch.  
KGBX-Piano Moods & Melodies  
KSCJ-Eb & Zeb  
KWBG-Baseball Game  
WSM-Dinner Concert

9:30  
CBS-Eddie Duchin's Orch.:  
KRNT WIBW KSCJ KLRA  
KFAB WCCO  
CBS-Hal Kemp's Orch.: KNX  
KSL (also at 6:30 p.m.)  
NBC-Hugo Mariani's Orch.:  
KGBX (sw-9.53)  
NBC-Symphonic Hour: KARK  
MBS-Leo Reisman's Orch.: WGN  
KSO  
Sports: KMBC KOIL WDAF  
News: WOW WBBM KMBC  
KCMO-Revolving Disc Club  
KFH-Dance Orch.  
KMOX-Hollywood Spotlight  
KOA-Golden Melodies  
KSD-Musical Moments  
KSTP-Sports; Spotlight  
KTHS-Highway Dept. Prgm.  
KVOO-Carveth Wells, travel talk  
KWBG-News; Radio Night Club  
KWK-Range Riders  
KXBY-20th Century Serenade  
WFAA-Rhythm Time  
WHO-To be announced  
WLW-Clyde Lucas' Orch.  
WMAQ-News to You  
WMT-Baseball; Davenport at  
Cedar Rapids  
WNAX-Sons of Amer. Legion

NBC-Dance Orch.: WREN WSM  
NBC-Charlie Barnett's Orch.:  
WOW KGBX KARK WBAP  
WHO  
CBS-Frank Dailey's Orch.:  
WIBW KFAB WNAX WCCO  
KFH  
★ NBC-True Story Court of Hu-  
man Relations: KPO KOA (al-  
so at 7:30 p.m.)  
MBS-Jack Denny's Orch.: WGN  
WMT KOIL  
News: KMOX KWK  
KCMO-Flying Carpet  
KMBC-Sports  
KSTP-Concert Hall  
KVOO-Headlines of the Past  
KXBY-Sweet & Hot  
WDAF-Dance Orch.  
WENR-Lou Breese's Orch.  
WLW-Salute to Lancaster, Ohio

5:15  
★ NBC-UNCLE EZRA'S RADIO  
Station (Alka-Seltzer): Pat  
Barrett: WDAF WOW WHO  
KGBX (sw-9.53) (also see  
9:15 p.m.)  
CBS-Ma & Pa, sketch (Atlantic  
Refining Co.): (sw-11.83)  
NBC-The Stainless Show, Ford  
Bond narrator; Mario Cozzi,  
bar.; Josef Stopak's Orch.:  
KWK KOIL (sw-11.87)  
CBS-Edna Sellers, organist:  
KFOR KSCJ  
News: KGNF KMMJ  
KARK-Funnies  
KFAB-Chandu the Magician  
KFBI-Frank Gage  
KFEQ-Swinging Along  
KFH-News & Interviews  
KGBX-On the Mall  
KLRA-Interlude; Sports  
KMBC-Circus Adventures  
KMOX-It Can't Happen Here  
KSD-News; Dick Leibert, organ-  
ist  
KTHS-Melody Girls

6:15  
NBC-Singin' Sam, The Barbasol  
Man: WREN KWK KSO WMT  
KOIL WLS WLW (sw-11.87)

7:00  
★ NBC-HARLEM REVUE  
(Fleischmann); Eddie Green &  
Gee Gee James, comedians;  
Louis Armstrong's Orch.: KSO  
WREN KOIL WMT WLS KWK  
(sw-11.87)  
NBC-Waltz Time (Phillips);  
Mary Eastman son. Abw  
Lyzman's Orch.: WDAF WMAQ  
KSD WOW WHO (sw 9.53)  
Mr. Mann will sing "Have  
You Forgotten So Soon?"  
and "Too Marvelous for  
Words." Miss Bennett: Vi-  
enna Dreams" and "I Loved  
You Then as I Love You  
Now." In duet they sing  
"Carelessly" and "Night of  
Gladness." The orchestra:  
"Jimmie Fidler," "Over the  
Way," "My Bonnie Lies  
Over the Ocean," "If I Had  
My Way," and "Sleep."  
★ CBS-Hollywood Hotel, musi-  
cal revue (Campbell's Soup);  
Jerry Cooper, m.c.; Anne  
Jamison; Frances Langford;  
Igor Gorin, bar.; Raymond  
Paige's Orch.; Guests: KSCJ  
KFAB KRNT; WNAX WCCO  
KMOX WBBM WIBW KMBC  
KLRA KFH (sw-11.83)  
Claudette Colbert, supported by  
Melvyn Douglas, offers a  
scene from "I Met Him in  
Paris."  
MBS-Joe Sanders' Orch.: WGN  
KARK-Harvey Kent's Orch.;  
News  
KCMO-News; Let's Dance  
KFBI-Our Government  
KFEQ-Bulletin Board  
KOA-Musical Moments

8:15  
KARK-News  
KCMO-Jam Session  
KFH-To be announced  
KFOR-Jack Denny's Orch.  
KGBX-Piano Moods & Melodies  
KSCJ-Eb & Zeb  
KWBG-Baseball Game  
WSM-Dinner Concert

9:45  
NBC-Hugo Mariani's Orch.: KSD  
WOW WSM  
KFKU-Athletic Scrapbook  
KFOR-Leo Reisman's Orch.  
KMBC-Mary Small & Ralph Kir-  
berry  
KMOX-Jerry Cooper, bar.  
KOIL-Orchestral Revue  
KSTP-Musical  
KTHS-Everett Young  
KVOO-Thank You Stusia  
KWK-Sport Review  
KXBY-Ray Laughlin's Orch.  
WBBM-Manhattan Mother  
WDAF-Know Your Government  
WFAA-Sports; News  
WHO-Virginia Dare  
WIBW-Melodies  
WMAQ-Jimmy Joy's Orch.

NBC-Emery Deutsch's Orch.:  
WHO WOW WSM  
CBS-Red Nichols' Orch.: KFAB  
NBC-Bob Crosby's Orch.: WREN  
News: KSTP KFH  
KMOX-Lois Bennett  
KOIL-Carl Hoff's Orch.  
KVOW-World Dances  
KXBY-Evening at the Country  
Club  
WBAP-Dance Orch.  
WCCO-Rollie Johnson  
WIBW-Dornberger's Orch. (CBS)  
WLW-Del Courtney's Orch.





MARY EASTMAN "Saturday Night Serenade" Sop. Sat. 7:30 p.m. CST

MORNING

7:00 a.m. CST

\* NBC-Breakfast Club; Orch.: News; WREN KTHS KVOO KARK KGBX (sw-15.21) CBS-Ray Block, pianist: KLRA (sw-21.52) News: WMBH KXBY KCMO WHO Musical Clock: KOIL WDAF KFEQ KFAB-Time 'n Tunes KFBI-Variety Prgm. KFH-To be announced KMBG-Good Morning Melodies KMMJ-Dad Wilson's Boys KMOX-Pappy Cheshire's Band KSCJ-Ye Town Crmier KWBG-News; Poultry Chats KWK-Tonic Tunes KWTO-Sons of the Pioneers WHB-McEwen Brothers WIBW-Uncle Ezra's Hour WJAG-Farm Flash; Today in History; Preview WNAX-George B. German WOW-Gene & Glenn

7:15

NBC-Streamliners; News: WOW CBS-Dalton Bros., male trio: KLRA KFOR KFH (sw-21.52) News: WNAX WHB KMBC Musical Clock: KWBG WMBH KCMO-Doc Brown's Med. Show KFBI-Timely Tunes KGNF-Trade Guide KMMJ-Poultry Review KMOX-Big Yank Roundup KWK-Devotional Prgm. KXBY-Singing Parson WHO-Musical Fashion Notes WJAG-Good Morning Club

7:30

CBS-Mellow Moments; News: KLRA (sw-21.52) News: KMMJ KWTO WOW Musical Clock: KOIL WHB KCMO-Breakfast Varieties KFAB-Sports KFBI-Inter-State Forget-Me-Nots

KFH-Mi-Own Show KMBC-Musical Revue KMOX-Tick Tock Revue KVOO-Galloping Galleons KWBG-Trading Post KWK-Pep-Up Parade; News KXBY-Early Edition WDAF-Birthday Bell WNAX-Howdy Brothers

7:45

News: KVOO KOIL KFAB-Modernists KFBI-Morning Serenaders KGNF-House of Peter MacGregor KMMJ-Dad Wilson's Boys & Bill KMOX-Better Film Council KWBG-Devotional Hour KWTO-The Rangers WDAF-Landt Trio (NBC) WHO-Gene & Glenn WNAX-Tucson Ted WOW-Musical Prgm.

8:00

NBC-Breen & de Rose: KTHS KARK KOIL CBS-Your Home & Mine: KLRA KFH KMOX (sw-21.52) NBC-Charitoteers: KSD WDAF WOW (sw-15.33) News: WMBH KFOR KCMO-News; Tie-Toc Tunes KFAB-Family Frolic KFBI-Bit o' Cheer and Sunshine KGBX-Musical Clock KGNF-Morning Devotions KMBG-Gene & Glenn KMMJ-Ray & Pauline KVOO-Farm Facts and Music KWBG-Variety Prgm. KWK-Interviews, John Neblett KWTO-Old Family Almanac WHO-Girl in a Million WIBW-Musical Prgm. WJAG-Devotional; Evangelical Church WNAX-Bohemian Band WREN-Dale O'Brien

8:15

NBC-Vass Family: KSD WDAF WOW (sw-15.33) CBS-Richard Maxwell, songs: KFH (sw-21.52) NBC-Raising Your Parents: WREN KTHS KOIL KGBX Musical Clock: WJAG WHO KFBI-Frank Gage KGNF-News KLRA-Woman's Magazine of the Air KMBC-Linger Awhile KMMJ-Gospel Singers KMOX-Ozark Varieties KVOO-Glenn Condon KWBG-Somebody's Birthday KWTO-Grampy & Betty Brownie WIBW-Unity School WMBH-Organ Melodies

8:30

\* MBS-Ed Fitzgerald & Co.: KFOR NBC-Manhattans' Orch.: WOW KSD WDAF (sw-15.33)

\* CBS-Let's Pretend: KMBC KLRA (sw-21.52) "Cinderella" will be the dramatic presentation of "Let's Pretend," Columbia's children's program, this morning. Nita Mack directs.

Musical Prgm.: KVOO KWK KARK-Raising Your Parents KCMO-Crown Show KFBI-Varieties KFEQ-Markets KFH-Grain; Livestock Markets KGNF-Round the Town KWBG-Pappy Wolfersberger KWTU-Vocal Varieties KXBY-Morning Meditations WAAW-Grain Markets WHB-Melodies WHO-Morning Melodies WIBW-Roy Faulkner WMBH-Radio Soap Box WNAX-Yodeling Bobby & Tucson Ted

8:45

NBC-Bill Krenz' Orch.: WREN KTHS KGBX KVOO KOIL KWK News: WIBW KARK KFH KCMO-Imperial Entertainers KFAB-Poultry Shop Talks KMMJ-Pauline Ferne KWBG-Tonic Tunes KWTO-Radio Scrapbook KXBY-Classified Joe WHB-Norvell Slater WHO-Musical Clock WMBH-Stock & Grain; Melodies WNAX-News; Brass Band WOW-Little Story Bag

9:00

NBC-Madge Marley, songs: WREN KWK \* CBS-Cincinnati Conservatory of Music: KSCJ KLRA KFH (sw-21.52) NBC-Our American Schools: WDAF KTHS WOW KSD (sw-15.33) News: KOIL KGBX One Girl in a Million: WIBW WMBH

KARK-Happy Jack & Ramblers KCMO-News; Popular Vocalist KFBI-Jane North KFEQ-Roy & Lonnie KGNF-Talking Drums KMBG-Fashion Flashes KMMJ-Betty Ann Varieties KMOX-Carolyn Pryce KVOO-Shannon Shamrocks KWBG-Variety Prgm. KWTO-Concert Memories KXBY-Happy Long WMBH-Ed Fitzgerald & Co. WHO-High Schools WJAG-Russell Jensen, pianist WNAX-Happy Jack's Old Timers

9:15

NBC-Minute Men: WREN KOIL KWK NBC-Home Town, sketch: WOW WDAF KTHS KGBX KSD WHO (sw-15.33)

News: WNAX WMBH KGNF KCMO-Musical Melody KFAB-Morning Reveries KMBC-Tonic Tunes KMMJ-Little Ray & Laura Belle KMOX-Travelogue KVOO-Handy Ads KWBG-Let's Listen to Swing KXBY-It Happened This Week WAAW-Grain Markets WIBW-Henry & Jerome WJAG-Musical Gems

9:30

NBC-Mystery Chef: (sw-15.33) NBC-Bromley House, bar.: WHO WOW WDAF NBC-Magic of Speech: WREN KOIL KTHS KGBX KARK (sw-15.21) MBS-Army Band: KWK KCMO-Anne Hayes KFAB-Singing Salesman KFBI-Kiddie Hour Review KGNF-Paramount Organ KMBC-Cincinnati Conservatory KMOX-Let's Compare Notes KVOO-Voices of Praise KWBG-Lazy Larry Rogers KWK-Uncle Dick's Kiddie Klub KWTO-News; Market Reporter KXBY-News; Ted Weems' Orch. WHB-Music in the Air WIBW-Housewives' Prgm. WMBH-Parade of Hits WNAX-Segar Ellis' Orch.

9:45

NBC-Dixie Debs: KSD WDAF WHO (sw-15.33) KCMO-You Shall Have Rhythm KFAB-Rhythm & Romance KFOR-Army Band KGBX-Moods of the Morning KMMJ-Ray & Tommy KMOX-All-Star Varieties KVOO-Musical Prgm. KWBG-Shopping Notes KWTO-News; Health Hints KXBY-Remote Control WHB-Weatherman; Story Behind the Weather WMBH-Words & Music WNAX-Sacred Service WOW-Little Story Bag

10:00

\* NBC-Chasin's Music Series: KSD KGBX KTHS WDAF KVOO KARK WHO (sw-15.33) NBC-Call to Youth: WREN CBS-Captivators: KMBC KMOX KFH KSCJ (sw-17.76) KCMO-News; Morning Musicale KFAB-Weather & Markets KFBI-Brothers of the Broom KFEQ-Heart Songs KGNF-News; Weather; Grain KLRA-Booster Club KMMJ-News KOIL-News from Radio Row KWBG-Variety Prgm. KWK-Melodies KWTO-Front Page Dramas KXBY-Organ Rhapsody WHB-Municipal Court WJAG-Markets; Curtain Raiser WMBH-Revival of Music WNAX-Saturday Morning Frolic WOW-Mary Baker's Matinee

10:15

NBC-Stout Hearted Men, quartet: WREN CBS-Oriente: KMBC KFAB KFH KMOX KSCJ (sw-17.76) News: KWK WMBH KFEQ-Where Neighbors Meet KGNF-Shoppers' Prgm. KMMJ-Billie & Tommy KOIL-Tea Time with Mickey KWBG-It's Graber Time KWTO-Slim, Smokey & Senator WHB-Kiddies' Revue WJAG-Voice of the Street WNAX-J. P. DePogter WOW-Chasin's Music Series

10:30

NBC-George Hessberger's Orch.: KARK WREN KTHS CBS-George Hall's Orch.: KSCJ KFH KMOX KMBC (sw-17.76) NBC-Rex Battle's Ensemble: KSD WDAF WHO KCMO-Jim Simmons KFAB-Children's Theater KFBI-Morning Melodies KFEQ-Friendly Hour KGBX-Radio Band Wagon KGNF-Sketches in Melody KMMJ-Bohemian Orch. KOIL-Duane & Sally KVOO-Kiddies' Revue KWBG-Jane & Jim Bradford KWK-Uncle Dick's Kiddie Klub KWTO-Mid-Morning Moods

KXBY-News; Jan Garber's Orch. WIBW-Protective Service WJAG-West Point Prgm. WMBH-Birthday Party WNAX-Rosebud Kids WOW-Uncle Tom's Playhouse

10:45

MBS-Howard Lanin's Orch.: WHB KFOR KARK Sports Outlook KCMO-Strange Truths; Sketches in Swing KFEQ-Songs of Aloha Land KGBX-Market Reports KGNF-Jungle Jim KSCJ-Markets; Want Ad Rambles KWBG-Fashionaires KWTO-Chats with County Farm Agent KXBY-Human Touch WIBW-Dinner Hour

11:00

CBS-Jack Shannon, songs: KFH KSCJ KMBC KMOX KFAB KLRA (sw-15.27) NBC-Our Barn: KGBX KTHS KOIL News: KGNF KFOR KARK-Nazarene Church KCMO-News; Sweet Music KFBI-Morning Musical Revue KFEQ-Markets KMMJ-Pauline Ferne KSD-Whitney Ensemble (NBC) KVOO-Handy Ads KWBG-News; Rhythms; Weather KWTO-Farm & Home Hour KXBY-God's Quarter Hour WDAF-Young Thespians WHB-Wedding Bells WHO-Gov. Nelson G. Kraschel WJAG-Music Appreciation WMBH-Stockyard Market WNAX-Dick Saunders WOW-Musicale WREN-The Ranch Boys

11:15

CBS-Poetic Strings: KSCJ KFH KLRA KFAB KMBC (sw-15.27) MBS-Steve Severn's Pet Club: KFOR KCMO-Piano Moderne KFEQ-Missouri Organ KGNF-To be announced KMMJ-Mike Dosch KMOX-Junior Radio Parade KVOO-News KWBG-Hollywood on Review KWTO-Question Box KXBY-Melodies of the Moment WDAF-Peeks on the Air WHB-Staff Frolic WHO-News; Hits and Bits WMBH-Band Concert WNAX-Yodeling Bobby & Tucson Ted WOW-Markets WREN-Dale O'Brien

11:30

\* NBC-Farmers' Union Prgm.: WREN KGBX KVOO KTHS KWK WHO KARK WOW Farmers' Educational and Co-operative Union program: Speaker, E. H. Everson, president; music by Walter Blaufuss and an NBC orchestra. CBS-Buffalo Presents: KSCJ KLRA (sw-15.27) MBS-Dick Stable's Orch.: WHB KFOR KCMO-Vocal Varieties KFAB-Home Town News KFBI-Checker Board Nick KFH-News; Marsh Murdock KGNF-Market Prgm. KMMJ-Council of Churches KMMJ-Arkansas Travelers KOIL-Noonday Varieties KSD-Campus Capers (NBC) KWBG-Breezin' Along KWTO-Market Reporter KXBY-Racetrack Chatter WDAF-Campus Capers (NBC) WMBH-Music; Hospital Register WNAX-Melody Kings; Russ & Cliff

11:45

NBC-Campus Capers: WHO CBS-Buffalo Presents: KMOX KFH News: KFBI KXBY KCMO-World Book Man; Here Comes the Band KFAB-Consolations KFEQ-Novelty Time KGNF-Peacock Court KWBG-Eleanor Young KWTO-Farm & Home Hour WJAG-Modern Melodies WLW-Buster Locke WMBH-Richard Tripp, bar.

AFTERNOON

12:00

\* NBC-Metropolitan Opera Spring Season: WDAF WHO (sw-15.33) CBS-Edna Sellers, organist: KFH KMBC CBS-Madison Ensemble: (sw-15.27) MBS-Sylvia Cyde, sop.; Raoul Nadeau, bar.: WHB News: WMBH WIBW KMMJ KGNF KCMO KFAB-Musical Moments KFBI-Gene Pieper's Orch. KFEQ-Markets KLRA-Luncheon Music KMOX-Magic Kitchen KSCJ-Voice of the People KSD-News; Dick Leibert, organ KWBG-News; High Noon Tunes KWTO-Sully's Radio Spotlight KXBY-The Farmers' Hour WJAG-Andy Moates' Orch. WNAX-Variety Prgm.

12:15

CBS-The Dictators: KFH KLRA KMOX KSCJ (sw-15.27) Markets: KMMJ WIBW News: KMBC KOIL KCMO-Noon-time Notions KFAB-Man on the Street KFBI-Farm Flashes; Markets KFEQ-Hatchery Boys KFOR-Sylvia Cyde KGBX-Luncheon Dance Music KGNF-Musical Moments KWBG-Old Songs KWTO-Luncheon Lyrics WHB-News; Market Reports WHO-To be announced WJAG-News; Markets; Radio Family WMBH-Mountaineers WNAX-News; Markets

12:30

NBC-Bob Crosby's Orch.: KOIL KWK KTHS MBS-Three Graces & Piano: WHB News: KFEQ KGNF WOW KGBX KWTO KARK-Lighterweight Doughboys KCMO-Bob & Dick KFAB-Univ. of Nebraska Prgm. KFBI-Voice of the People KMMJ-Text Owens, songs KMMJ-Varieties KVOO-Bob Willis' Playboys KWBG-12:30 Club WDAF-News; Service Reports WIBW-Noon-day Prgm. WMBH-Talk of the Town WNAX-Noon Day Parade WREN-Tulsa Ted's Range Riders

12:45

CBS-Tours in Tone: KMBC KFH KLRA KSCJ KFAB (sw-15.27) MBS-To be announced: WHB KARK-Curbstone Reporter KCMO-Luncheon Lyrics KFBI-Frank Gage KFEQ-Street Reporter KGBX-Rhythm and Romance KGNF-Today's Rhythm KMMJ-Old Time Orchestra KMOX-Magic Kitchen KSD-Mitchell Schuster's Orch. KTHS-Dance Orch. KWBG-Mainstreet Chatter KWTO-Organ Concert WDAF-Golden Melodies WJAG-Mail Bag WMBH-Hollywood Close-Ups; Song Hits WOW-Man on the Street

1:00

NBC-Teddy Hill's Orch.: WREN KTHS KGBX KARK (sw-15.21) CBS-Down by Herman's: KFH KMBC KLRA KSCJ KMOX KFAB (sw-15.27) NBC-Opera: KSD WOW MBS-Leo Freudberg's Orch.: KWK Musical Moments: KMMJ WJAG News: KFOR KFBI KCMO-News; Interlude KFBI-Lois & Joe KGNF-The Swappers KOIL-Golden Hour KWBG-News; Musical Gems KXBY-June Marchant WGN-Baseball; Chicago Cubs vs. N. Y. Giants WHB-Voice of Kansas City WMBH-Organ Melodies WNAX-Bohemian Variety Prgm.

1:15

NBC-Viennese Music: KVOO

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NEXT WEEK:

# Tragedy

Into every woman's life comes at least one cataclysmic tragedy, bringing grief, bitter tears! Into Lucy Monroe's life came the ill-fated event which deprived her of the woman who had cared for her from the day of her birth, through the trying years of her childhood, had conscientiously guided her steps along life's rough pathway to fame!

## IN RADIO GUIDE

KCMO-Organ Melodies  
KFBI-Marketaster  
KFEQ-Hank's Haybarn  
KFOR-Newark Orch.  
KGNF-Ralph & Fuzzy  
KMMJ-Mike Dosch  
KOIL-Homemakers Club  
KSD-Melody Revue  
KWBG-Musical Service Men  
KWTO-Man on the Street  
KXBY-Rhythm in Red

**1:30**  
NBC-Ricardo's Caballeros: KARK  
KVOO KGBX WREN KTHS  
(sw-15.21)

CBS-Dept. of Commerce Series:  
KLRA KFH KSCJ KMBC  
KFAB (sw-15.27)

"The Shipping Industry" will  
be the subject under discus-  
sion by the Department of  
Commerce speaker today.

★ MBS-Withers Stakes from Bel-  
mont Park Race Track: KFOR  
News: KWK WMBH

KCMO-Mid-day Moods  
KFBI-The Ramblers  
KFKU-Univ. of Kansas Band  
KGNF-In the Crumlight  
KMMJ-Hawaiian Prgm.  
KMOX-Medical Society  
KOIL-Curb Exchange  
KWBG-Poultry Chats  
KWTO-Better Boys and Girls  
Club

KXBY-Swingolite Club  
WHB-Embassy Club  
WMBH-News; Stockyard Market  
WNAX-Happy Jack's Old Timers

**1:45**  
CBS-Clyde Barrie, bar.: KFAB  
KMBC KFH KSCJ (sw-  
15.27)

KCMO-Belle Nevins  
KFBI-Kolman's Harmony Kings  
KGNF-Club Cabana  
KMMJ-Pauline Ferne  
KMOX-Josephine Halpin  
KOIL-Ricardo's Caballeros(NBC)

KWBG-Your Home  
KWK-Baseball Warm-up Prgm.  
★ KXBY-BEHIND THE MICRO-  
PHONE

WJAG-Russell Jensen, organist  
WMBH-Stock & Grain

**2:00**  
NBC-Club Matinee: KVOO KOIL  
WREN KGBX KARK KTHS  
(sw-15.21)

CBS-Liederkrantz Society of N.  
Y. City: KFAB KMBC KFH  
KSCJ (sw-15.27)

KCMO-News; Swingtime  
KFEQ-School Program  
KGNF-Markets & Weather  
KMMJ-Ferne Wilson's Orch.  
KMOX-Travelogue  
KSD-Spelling Bee

KWBG-News; Piano Scores  
KWTO-Market Reporter  
KXBY-Afternoon Arias  
WHB-Two O'Clock Tunes  
WMBH-Kiddies Revue  
WNAX-Mary Ann's Ragtime Band

**2:15**  
News: KFAB KFBI  
KGNF-Talking Drums  
KMOX-Dope from the Dugout  
KWEG-Ed Oliver  
KWK-Baseball Interviews

KWTO-Toots Bennett, songs  
WHB-Le Roy, pianist  
WJAG-Musical Box & Ann Riley

**2:30**  
CBS-Dancepatrols: KMBC KLRA  
KSCJ KFH (sw-15.27)

MBS-To be announced: KFOR  
WHB  
Baseball: Cards vs. Brooklyn:

KMOX KWK  
KFAB-Baseball Game  
KFBI-Jane North

KFEQ-Ministerial Alliance  
KFKU-Chamber Music Ensemble  
KGNF-News

KMMJ-Jamboree Prgm.  
KWBG-Luke Lemon's Hillbillies  
KWTO-World Dance

KXBY-At the Tavern  
WIBW-Street Reporter  
WJAG-Variety Prgm.  
WNAX-Warner Imug

**2:45**  
KCMO-Bert Buhman, pianist  
KFBI-World Band Music  
KGNF-Variety in Music  
KWBG-Organ Serenade  
KWTO-Sentimental Music  
KXBY-Music; Baseball Game  
WIBW-Dancepatrols (CBS)  
WNAX-Yodeling Bobby & Tucson  
Ted

**3:00**  
CBS-Eddy Duchin's Orch.: KMBC  
KLRA WIBW KSCJ KFH  
(sw-11.83)

NBC-Charley Steunos' Orch.:  
WREN KGBX KARK KOIL  
KTHS KVOO (sw-15.21)

MBS-Brancombe Choral: WHB  
KFOR  
News: WMBH KGNF  
KCMO-News; Tuneful Topics  
KFBI-Organ Melodies  
KFEQ-Whirligig

KMMJ-Dad Wilson's Boys & Bill  
KWBG-News; Variety Prgm.  
KWK-Baseball Game  
KWTO-Voice of the Listener  
WMBH-Afternoon Concert  
WNAX-Amateur Contest

**3:15**  
NBC-King's Jesters: WREN  
KARK KVOO KGBX KTHS  
KOIL (sw-15.21)

KCMO-Gay White  
KFBI-Oklahoma Cotton Pickers  
KFH-News  
KGNF-Hits and Encores  
KWBG-Rhythm & Romance  
KWTO-Brown-Eyed Blues Girl

**3:30**  
★ NBC-Kaltenmeyer's Kindergar-  
ten, comedy (Quaker Puffed  
Wheat); Merrill Fugit; Bruce  
Kamman: WDAF WOW KSD  
WMBH (sw-9.53)

CBS-Virginia Verrill, songs:  
KLRA KSCJ KFH KMBC  
WIBW (sw-11.83)

NBC-Bert Block's Orch.: KARK  
KTHS KGBX KVOO WREN  
MBS-Al John's Orch.: KOIL  
WHB

News: WAAW KMMJ  
KCMO-Answer Me This  
KFBI-Dude Rancher  
KGNF-The Round Up  
KWBG-John Norman, violinist

KWTO-Slim's Prairie Playboys  
WJAG-Recital  
WMBH-Golden Note Trio

**3:45**  
NBC-Bert Block's Orch.: (sw-  
15.21)

CBS-Dorothy Gordon's Children's  
Corner: KMBC KLRA KSCJ  
WIBW KFH (sw-11.83)

KFBI-The World in Revue  
KGNF-Saturday Request Prgm.  
KMMJ-Little Ray & Laura Belle  
KSD-Afternoon Varieties

**4:00**  
NBC-Top Hatters' Orch.: WOW  
WDAF KGBX KTHS KVOO  
KARK WHO KSD (sw-9.53)

CBS-E. Robert Schmitz, pianist:  
KLRA KSCJ KMBC WIBW  
KFOR KFH (sw-15.27)

NBC-Pianist; Nickelodeon: KOIL  
WREN

KCMO-News; Interlude  
KFBI-Hill Bill Dell  
KFEQ-Rural Rhythm  
KMMJ-Pauline Ferne  
KWBG-Harry Collins' Orch.  
KWTO-News

WHB-Friends of Yours  
WJAG-Devotional  
WMBH-Make Believe Ballroom  
WNAX-Ambassadors

**4:15**  
NBC-To be announced: KOIL  
KWK KGBX KTHS KARK  
News: WIBW WHB KGNF  
KCMO-Old-Timer  
KFBI-Organ Melodies  
KFEQ-Matinee  
KMMJ-Coffee Boys  
KWTO-Market Reporter  
WDAF-Birthday Bell  
WHO-Baseball Resume  
WJAG-News; Radio Detectives  
WMBH-Missouri Ramblers' Orch.  
WOW-Chamber of Commerce

**4:30**  
★ CBS-NEWS: DAILY SPORTS  
Resume (Chesterfield): KMBC  
KLRA KFH WNAX (sw-  
15.27)

NBC-News; Alma Kitchell, con-  
traalto: WOW KGBX KTHS  
KSD (sw-9.53)

NBC-Home Symphony: WREN  
The program: Cossack Dance  
(Moussorgsky); "Unfinished"  
Symphony—2nd movement  
(Schubert); and "L'Arle-  
sienne" Suite No. 1—4th  
Movement (Bizet).

MBS-Johnny Messner's Orch.:  
WHB KOIL  
News: WDAF KSCJ  
KCMO-Tea Time Tunes  
KFBI-Derby Show  
KGNF-Garden of Melody  
KMMJ-Tuning Around  
KMOX-Coming Events  
KVOO-Twilight Serenade  
KWBG-Station K.I.D.S  
KWTO-Radio Band Wagon  
WIBW-Farm Bureau  
WJAG-Story Lady

**4:45**  
NBC-Religion in the News: WOW  
KARK KGBX WDAF KSD  
(sw-9.53)

CBS-Ben Feld's Orch.: (sw-  
15.27)

NBC-To be announced: WREN  
KWK KTHS (sw-15.21)

CBS-Melodies of Yesterday: KFH  
WIBW KSCJ KMBC  
KFAB-News  
KFBI-Hillbilly Dell  
KFEQ-Songs of the Times  
KGNF-Front Page Drama  
KMOX-Man in the Hall  
KVOO-Home Institute; Serenade  
KWTO-Sunday School Lesson  
WJAG-Aimee Beth Raper  
WMBH-Waltz Time  
WNAX-Happy Jack's Old Timers

**5:00**  
CBS-Saturday Night Swing Club:  
WIBW KLRA KSCJ KMBC  
KFH (sw-21.52)

NBC-Message of Israel: KOIL  
(sw-11.87)

NBC-Martinez Bros.: WDAF  
KTHS KSD KGBX (sw-9.53)

KARK-Tea Dance Melodies  
KCMO-News; Master Merchants  
KFAB-Univ. of Nebraska Prgm.  
KFBI-Salina's Super Snooper  
KFEQ-Jack & Monty  
KGNF-Top Tunes of Today  
KMMJ-The King's Men  
KMOX-Piano Recital  
KSTP-Umbrella Court  
KVOO-Spotlight Revue  
KWBG-Variety Prgm.  
KWK-Range Riders  
KWTO-Rhythm and Romance  
KXBY-Dixieland Band  
WHO-Weekly News Digest  
WJAG-Musical Roulette  
WMBH-Pet Lovers Prgm.  
WOW-Musicals

WREN-Dale O'Brien and Verl  
Bratton  
WSM-News; Sports Review

**5:15**  
NBC-Hampton Institute Singers:  
KGBX WDAF KTHS WHO

KARK-Funnies  
KFAB-Chandu the Magician  
KFBI-Frank Gage  
KFEQ-Get Acquainted  
KMMJ-News  
KMOX-Scott R. Dekins, talk  
KSD-News; George Hall's Orch.  
KWBG-Can You Make 'Em  
KWK-Musical Prgm.  
KWTO-Chuck, Squint & Midnight  
KXBY-Speaking of Love  
WMBH-Tea Time Tunes  
WNAX-Howdy Brothers  
WOW-Civic Calendar  
WREN-George Hall's Orch.

**5:30**  
NBC-Hampton Institute Singers:  
WOW (sw-9.53)

★ CBS-Universal Rhythm  
(Ford); Richard Bonelli, bar.:  
Alec Templeton, blind pianist;  
Red Chandler's Orch.: (sw-  
11.83) (also see 8:45 p.m.)

NBC-Uncle Jim's Question Bee  
(G. Washington Coffee):  
(sw-11.87)

NBC-Ran Wilde's Orch.: KOIL  
WREN

CBS-Week-End Potpourri: KSCJ  
KMBC KFH WIBW KFAB  
News: KFBI KVOO  
KARK-Livestocks  
KCMO-Sports; Interlude; Word  
Lady  
KGNF-Stamp Man Prgm.  
KLRA-Dr. J. E. Pope  
KMMJ-Harmony Hall  
KMOX-Air Edition  
KSD-Xavier Cugat's Orch.  
KWBG-Amer. Family Robinson  
KWK-Dance Orch.  
KWTO-Musical Moments  
KXBY-Happy Long  
WHO-Rhythm Makers  
WMBH-Front Page  
WNAX-George B. German

**5:45**  
News: KFEQ KOIL WIBW WOW  
WNAX  
Sports: KARK KSD KVOO  
KCMO-Bobby, the Bachelor  
KFBI-Inter-State Forget-Me-Not  
KGNF-Through Hollywood Lens  
KMMJ-The Lamplit Hour  
KWBG-Two Violins  
KWK-Sport Review; News  
KWTO-Dinner Salon Music  
KXBY-Walt Lochman  
WDAF-Swing Time at Goldman's  
WHB-Embassy Club  
WMBH-Looking into the Past

NIGHT

# Saturday

May 22



**BUDDY CLARK**  
"Your Hit Parade" Vocalist  
Sat. 8 p.m. CST

**6:00**  
★ CBS-PROF. QUIZ (KELVIN-  
ator): WCCO KMOX KLRA  
KFH KFAB KRNT WBBM  
KMBC (sw-11.83)

★ MBS-Benay Venuta's Prgm.:  
WHB KOIL

NBC-To be announced: WREN  
WBAP WLS WMT KWK KSO  
KSTP (sw-11.87)

NBC-Jamboree; Vocalists; Harry  
Kogen's Orch.: WMAQ WDAF  
WOW WHO KSD WLW WSM  
KOA (sw-9.53)

MBS-Benay Venuta's Prgm.:  
WHB KOIL

News: KFOR KCMO KGBX  
KWTO KARK  
KFBI-Minutrel Show  
KFEQ-Musical Moments  
KGNF-Sport Parade  
KSCJ-Sports  
KVOO-Musical Prgm.  
KWBG-News; Music; Spotlight  
KXBY-Vagabonds of the Prairie  
WGN-Tom Dick & Harry  
WJAG-Variety Prgm.  
WJAG-Highlights  
WNAX-Dinner Hour; Organ

**6:15**  
News: KMMJ KARK  
KCMO-Children's Little Theater  
of the Air  
Sports: KFBI KWTO  
KFEQ-Wayside Inn  
KFOR-Benay Venuta's Prgm.  
KGBX-Salon Echoes  
KGNF-Talking Drums  
KSCJ-Thru a Hollywood Lens  
KXBY-Road Reports  
WGN-Musical Moments  
WIBW-Uncle Ezra & Bar Nothin'  
Folks

**6:30**  
★ CBS-JOHN HENRY PRESENTS  
(Philip Morris): Russ Morgan's  
Orch.; Charles Martin's "Cir-  
cumstantial Evidence"; Fran-  
cesc Adair & Glenn Cross, vo-  
calists: KRNT WBBM KMBC  
KFAB (sw-11.83) (also see  
9:30 p.m.)

NBC-Meredith Willson's Orch.:  
WREN KOA KARK KGBX  
KSO KVOO

CBS-Red Nichols' Orch.: KMOX  
KFBI-Sentimental Music  
KFH-American Legion Prgm.  
KGNF-News  
KLRA-Continental Rhythm  
KMMJ-Pacific Paradise  
KSCJ-Let's Dance  
KSTP-Umbrella Court  
KWK-Variety Prgm.

**7:00**  
★ NBC-ALKA-SELTZER NAT'L  
Barn Dance; Lulu Belle; Joe  
Kelly; Sally Foster; Lucille  
Long; Guests: WREN WBAP  
KSO WLS WMT KWK KVOO  
KOIL KGBX KARK (sw-  
11.87) (also see 9 p.m.)

NBC-Snow Village Sketches  
(Loose Wiles): WMAQ KSTP  
WOW WDAF KOA KSD WLW  
WHO (sw-9.53)

★ CBS-Grace Moore, soprano  
(Nash); Vincent Lopez' Orch.:  
KFAB WBBM KLRA KRNT  
KMOX KMBC WCCO KRFH  
(sw-11.83)

(Continued on Next Page)

## ★ WORK FOR UNCLE SAM ★

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Most Government examinations include Mental Tests. Try yourself. Answer the following problems and mail at once. Our examiners will correct your work, rate, and return it. The result should tell you the possibility of a high rating on the U. S. Government Examination

### MENTAL TEST

- (1) The Postmaster General is given office by: (1) Congress. (2) The Civil Service Commission. (3) The President with the advice and consent of the Senate.

Give number of correct answer.....

- (2) A train makes 3/5 of its trip in 54 minutes. In how many minutes will it make the entire trip?

Answer.....

- (3) MAILBAG is to LOCK as LETTER is to: (1) Stamp. (2) Seal. (3) Cancellation.

Number of Answer.....

- (4) A letter is given special protection if mailed (1) Special Delivery. (2) Registered. (3) Air Mail.

Answer.....

- (5) A clandestine meeting is one that is (1) Secret. (2) Accidental. (3) Romantic.

Answer.....

- (6) If it takes 15 clerks, 30 minutes to sort a certain mail, how many clerks will be needed to sort the same mail in 25 minutes.

Answer.....

- (7) Wheeling, W. Va. is (1) North. (2) South. (3) East. (4) West, from Trenton, N. J.

Answer.....

- (8) The saying "Many hands make light work," means most nearly (1) When several work together the task is easier. (2) There are often too many on a job. (3) Most people prefer easy jobs.

Answer.....

Franklin Institute, Dept. E199,  
Rochester, N. Y.

I send you my work on Mental Test No. 1. Kindly have your examiners correct this work and return to me with my rating and at no cost to me. Kindly send \$2 page book "How to Get a U. S. GOVERNMENT JOB" and full information regarding Government Jobs. Send list of Jobs and tell me how to get one.

Name.....

Address.....

Age.....



(7 p.m. Continued)

**\* MBS-Hawaiian Serenades:**  
 WHB  
 KCMO-News; Let's Dance  
 KFBI-Salina Church Review  
 KFEQ-Bulletin Board  
 KMMJ-Evening Melodies  
 KMOX-Musical Prgm.  
 KSCJ-Court of Human Relations  
 KWBG-Sports  
 KWTO-Jungle Jim, sketch  
 KXBY-News  
 WGN-News; Sport Celebrities  
 WIBW-Kansas Roundup  
 WNAX-Saturday Nite Fun Fest  
 WSM-Francis Craig's Orch.  
**7:15**  
 KCMO-Jungle Jim  
 KFBI-Frank Gage  
 KFOR-Hawaiian Serenades  
 KXBY-One Night Bandstand  
 WGN-Joe Sanders' Orch.  
 WSM-Hilltop Harmonizers  
**7:30**  
**\* NBC-The Shell Show; Joe Cook, m.c.; Ernie Watson's Orch.; Guests: WMAQ WDAF KSTP KSD WLW WOW KOA WHO (sw-9.53)**  
 CBS-Saturday Night Serenade (Pet Milk); Mary Eastman, sop.; Bill Perry tenor.; Gus Haenschen's Orch.; Chorus: WBBM KMBC KFAB KMOX KLRA KFH  
 CBS-Keyboard Serenade: (sw-11.83)  
**\* MBS-Old Time Melodramas:**  
 WGN KFOR  
 KCMO-Joan & Jimmie  
 KFBI-Moonlight Serenade  
 KMMJ-Evening Melodies  
 KSCJ-Pelletier Pointer  
 KXBY-Twilight Tunes  
 WCCO-Carveth Wells, travel talk  
 WSM-Delmore Brothers  
**7:45**  
 KCMO-Revolving Revue  
 KSCJ-Club Cabana  
 KXBY-Union Station  
 WCCO-Musicale  
 WSM-Jack's Mountaineers  
**8:00**  
 NBC-Nat'l Maritime Day Banquet; WREN KARK KTHS WBAP KOIL WMT  
 Joseph P. Kennedy, chairman

of the U. S. Maritime Commission, will be heard in an address on "The American Merchant Marine" before the annual National Maritime Day banquet of the Propeller Club, Port of New York, in the Hotel Astor. Objectives of the Propeller Club are to promote and support the development of the American Merchant Marine and to aid in every way the construction of inland waterways and harbor improvement.

**\* CBS-LUCKY STRIKE HIT Parade;** Buddy Clark & Patricia Norman, vocalists; Leaders Male trio; Al Goodman's Orch.; Patricia Norman & Leslie Howard, guests: WBBM KLRA WIBW WNAX KMOX KSCJ KRNT KMBC KFH WCCO KFAB (sw-6.12)  
 News: KGBX KFOR  
 KCMO-News; Moonlight Musicale  
 KFBI-Let's Dance  
 KWK-Feature Parade  
 KXBY-Stars Over Manhattan  
 WGN-Jack Denny's Orch.  
 WLS-Barn Yard Jamboree  
 WNAX-Rainbow Trio  
 WSM-Possum Hunters; Uncle Dave Maon; Gully Jumpers  
**8:15**  
**\* MBS-George Fisher's Hollywood Gossip; KFOR KCMO-Jam Session KGBX-Nat. Mar. Day Banquet KWBG-Baseball Game**  
**8:30**  
 NBC-To be announced: WOW WMAQ WDAF WBAP KARK KSD KOA (sw-9.53)  
 NBC-To be announced: KGBX KOIL WREN (sw-6.14)  
**\* MBS-Saturday Serenade:**  
 KFOR WMT WGN  
 Musical Moments; KWK KSTP  
 KCMO-Rendezvous of Dance  
 KTHS-Musical Moments  
 KXBY-News; Carnival  
 WHO-Barn Dance Frolic  
 WLS-Hometown Memories  
 WLW-Waterfront Wayside  
 WSM-Dixie Liners; Curt Poulton's Sunbonnet Girls; Jack's Missouri Mountaineers  
**8:45**  
 CBS-Universal Rhythm (Ford); KRNT WCCO KMOX WBBM KMBC KFAB KLRA WIBW KSCJ WNAX KFH (also at 5:30 p.m.)  
 CBS-Patti Chapin, songs: (sw-6.12)  
 MBS-Saturday Serenade: KOIL KWK

**NEXT WEEK:**

## Housewives

*One of the most amazing woman's careers in America is that of Dorothy Thompson, known to thousands as one of the world's leading correspondents, known to millions as the wife of Sinclair Lewis, known to untold millions of radio's listeners as a frequent guest commentator on the air! This great career-woman has found the life of a housewife can bring far greater happiness than any material success, than any fame and renown which the world can bring!*

### IN RADIO GUIDE

**9:15**  
 NBC-Dance Orch.: WREN KSO  
 CBS-Bunny Berrigan's Orch.: WIBW KFAB WNAX WCCO KFH KSCJ KLRA  
 NBC-Jimmy Joy's Orch.: KVOO KARK KOA WOW KGBX KSD WMAQ WBAP KTHS  
 MBS-Ted Weems' Orch.: WGN KOIL WMT KWK  
 KCMO-Dance Gems  
 KMBC-Get-Together  
 KMOX-Sports Reporter  
 WBBM-Barn Dance Jamboree  
 WHO-Today's Winners  
**9:30**  
 NBC-Emil Coleman's Orch.: KOA KGBX KARK WBAP KSD WHO (sw-9.53)  
 CBS-Anson Weeks' Orch.: KRNT KLRA KFAB KMBC  
 CBS-Johnny Presents: KNX KSL KFH WCCO KMOX (also at 6:30 p.m.)  
 MBS-Freddy Martin's Orch.: WGN KSO KWK  
 Dance Orch.: KSCJ KTHS

Musical Moments: WDAF WREN  
 KCMO-Melody Lane; Revolving Disc Club  
 KOIL-Sports Review  
 KSTP-Sports Oddities  
 KVOO-Musical Prgm.  
 KXBY-20th Century Serenade  
 WBAP-Organland  
 WIBW-To be announced  
 WLS-Hilltoppers; Christine  
 WMAQ-Henry Busse's Orch.  
 WNAX-Variety Prgm.  
 WOW-News  
 WSM-Delmore Brothers; Deford Bailey; Fruit Jar Drinkers  
**9:45**  
 NBC-Emil Coleman's Orch.: KTHS WDAF  
 Dance Orch.: WBAP KXBY  
 KFKU-Summer Session of 1937  
 KFOR-Freddie Martin's Orch.  
 KOIL-Orchestral Revue  
 KSTP-Rhapsody in Rhythm  
 KVOO-Voces of Praise  
 KWK-Sport Review  
 WLS-Down at Grandpa's  
 WMAQ-Eddie Varzos' Orch.  
 WOW-Musical Moments  
**10:00**  
 NBC-Bob Crosby's Orch.: WREN KGBX WMAQ KVOO KTHS  
 CBS-Ted Fio-Rito's Orch.: KLRA KFH KMBC  
 NBC-Jerry Blaine's Orch.: KOA WOW KARK KSTP  
 CBS-Red Nichols' Orch.: KRNT KFAB WNAX  
 MBS-Dick Stabile's Orch.: KOIL KSO WGN  
 News: WLW WIBW WFAA WHO KSCJ WCCO  
 KCMO-Lights & Shadows  
 KMOX-Barn Dance Jamboree  
 KSD-News; Harry Reser's Orch.  
 KWK-Swing Ensemble  
 KXBY-Emile Chaquette's Orch.  
 WDAF-Baron Munchausen  
 WLS-National Barn Dance  
 WSM-Dixie Liners; Uncle Dave Macon; Crook Bros.' Band  
**10:15**  
 NBC-Jerry Blaine's Orch.: WHO  
 News: KSTP KFH  
 KSD-Mitchell Schuster's Orch.  
 KWK-Bob Crosby's Orch.  
 KXBY-Evening at the Country Club  
 WCCO-Rollie Johnson  
 WFAA-Evening  
 WIBW-Ted Fio-Rito's Orch. (CBS)  
 WLW-Red Norvo's Orch.  
 WNAX-Red Nichols' Orch. (CBS)  
**10:30**  
 NBC-Dance Orch.: KOA WHO  
 WOW KSD

### Frequencies

KARK-890	KWK-1350
KCMO-1370	KWTO-560
KFAB-770	KXBY-1630
KFBI-1050	WBAP-800
KFEQ-680	WBBM-770
KFH-1300	WCCO-810
KFKU-1220	WDAF-610
KFOR-1210	WENR-870
KGBX-1250	WFAA-800
KGNF-1430	WGN-720
KLRA-1390	WHB-860
KMBC-950	WHO-1000
KMMJ-740	WIBW-580
KMOX-1090	WJAG-1060
KOA-930	WLS-970
KOIL-1260	WLW-700
KRNT-1330	WMAQ-670
KSCJ-1330	WMBB-1420
KSD-550	WMT-600
KSO-1430	WNAX-570
ESTP-1460	WOW-590
KTHS-1060	WREN-1220
KVOO-1140	WSM-650
KWBG-1420	

CBS-Harry Owens' Orch.: WIBW  
 KSCJ WNAX WCCO KFAB  
 KFH  
 NBC-Phil Harris' Orch.: KVOO  
 KARK WREN WMT KOIL  
 KGBX  
 MBS-Eddy Duchin's Orch.: WGN  
 KFOR  
 Dance Orch.: KSTP KTHS  
 WDAF  
 KCMO-Flying Carpet; News  
 KMBC-Sports  
 KWK-Saturday House Party  
 KXBY-Sweet & Hot  
 WFAA-Bernie Cummins' Orch.  
 WLW-Del Courtney's Orch.  
 WMAQ-Lou Breese's Orch.  
 WSM-Binkley Bros.; Lakeland  
 Sisters; Robert Lunn; Fruit  
 Jar Drinkers  
**10:45**  
 KMBC-Harry Owens' Orch.  
 KTHS-Dance Orch.  
 KXBY-News  
 WCCO-Rhythm Kings  
 WMAQ-Maurie Sherman's Orch.  
**11:00**  
 NBC-Eddie Varzos' Orch.:  
 WDAF WMAQ WFAA KARK  
 WOW KGBX  
 CBS-Roy Eldridge's Orch.: KFH  
 WIBW KSCJ WNAX KFAB  
 KMBC WCCO  
 NBC-Stan Norris' Orch.: WENR  
 WHO KOA KSD  
 MBS-Sterling Young's Orch.:  
 WMT WGN KOIL  
 Dance Orch.: KVOO WREN  
 KWBG-News  
 KXBY-Friendly Voice  
 WLW-Moon River  
 WSM-Curt Poulton & Delmore  
 Bros.  
 End of Saturday Programs

## MR. FAIRFAX KNOWS ALL THE ANSWERS

JULIA SANDERSON and FRANK CRUMIT are on a theater tour. They just completed a run at the Michigan Theater in Detroit.—Mrs. R. S. Clifton, N. J.

The "torchiest of torch singers," LORETTA LEE, hasn't done any air work since her MBS commercial. She now is working the vaudeville route.—F. P., Jr., Plainfield, N. J.

IREENE and WALTER WICKER reside in New York City. They have two youngsters, Nancy and Charlie. IRNA PHILLIPS, to my knowledge, has never been married.—Mrs. A. A. P., De Pere, Wis.

As JOAN BLAINE resigned from her post in the title role of the popular daytime sketch, "STORY OF MARY MARLIN," the sponsor naturally had to substitute someone. Thus ANNE SEYMOUR, with her splendid dramatic ability, was given the role.—W. H., Iliou, N. Y., and R. L., Wellington, Ont., Can.

MILTON HERTH, stylist of the organ, left WIND about two weeks ago to appear as guest on one of Al Pearce's broadcasts. Having met with good success, he is now dickering with a prospective sponsor for a thirteen-week network commercial.—H. L., Gary, Ind.

A. L. ALEXANDER, formerly associated with the "GOOD WILL COURT," is no longer on the air with this feature.—L. D., Ridgewood, N. Y.

TED WEEMS has three outstanding male soloists. They are: Red Engles, Perry Como and Elmo Tanner, known also for his whistling.—Miss L. G., Jewett City, Conn.

FRANKLYN MacCORMACK, narrator on the CBS "POETIC MELODIES" show, was born March 8, 1906, in Waterloo, Iowa. He attended the University of Iowa and spent six years as leading man on the legitimate stage. Made his

radio announcing debut at Chicago's former WIBO and afterward worked at WMT, WIBW and KMOX. Is married. Collects pistols and, of course, volumes of poetry.—Mr. F. L., Murray, Utah.

GENE AND GLENN, old-time song and comedy team of the air, are now doing a daily series over WHO (1,000 kilocycles), Des Moines, Iowa. They are aired at 9:45 a.m. EDT (8:45 EST; 8:45 CDT; 7:45 CST; 6:45 MST; 5:45 PST). SHANDOR, the violinist, is not on the airwaves at present and as far as I know is not contemplating a return.—Mrs. G. E. B., Guilford, Conn.

## CONTESTS ON THE AIR

### SUNDAY

4 p.m. EST (3 p.m. CST), NBC network. We, the People. The persons selected as having a message which is entertaining and of national interest will be invited to New York, as guest of sponsor, to appear on program.

6:45 p.m. EST (5:45 p.m. CST), NBC network. Jingle program. Broadcast for West at 10 p.m. EST (9 p.m. CST). Jingle contest, wrist watch prizes.

### MONDAY

10 a.m. EST (9 a.m. CST), CBS network. Monday, Wednesday, and Friday. Magazine of the Air. Broadcast for West at 2 p.m. EST (1 p.m. CST). 1,200 prizes, valued at \$3,500, awarded for new ways of serving product. Contest closes May 22, 1937.

1 p.m. EST (12 noon CST), CBS network. Monday, Wednesday, and Friday. "News Through a Woman's Eyes." Rebroadcast for West at 4:30 p.m. EST (3:30 p.m. CST). 5 automobiles and 90 cash prizes awarded for 100 word or less essay about product. Contest closes May 31, 1937.

3:30 p.m. EST (2:30 p.m. CST), NBC network. Monday through Friday. Follow the

Moon. 50 wrist watches given weekly, for ten weeks, to writers of best letters finishing sentence about product. Contest closes June 12, 1937.

8 p.m. EST (7 p.m. CST), NBC network. Fibber McGee and Molly. Broadcast for West at 11 p.m. EST (10 p.m. CST). 1 automobile trailer and several cash prizes awarded each week, for 12 weeks, for best letters, of 50 words or less, about product. All entries must be postmarked no later than Sunday following each broadcast.

### TUESDAY

10:45 a.m. EST (9:45 a.m. CST), NBC network. Tuesday and Thursday. The Wife Saver. Prizes: First-\$1,000; Second-\$250.00; Third-\$150.00; Fourth-\$100.00; 200 prizes of 48¢ William Rogers' Chests of table silver. Conditions of contest: A letter of 50 words or less on why you like sponsor's product. Merchandise requirement.

10:45 a.m. EST (9:45 a.m. CST), CBS network. Homemakers' Exchange. Cash prizes for household hints used on broadcast or in bulletin. Contest closes Saturday following broadcast each week.

7 p.m. EST (6 p.m. CST), NBC network. Hus-

bands and Wives. The persons sending in best solution to questions given on program will be invited to studio to broadcast in person their answers.

8 p.m. EST (7 p.m. CST), NBC network. Vox Pop. Broadcast for West, Monday at 11:30 p.m. EST (10:30 p.m. CST). 10 wrist watches weekly for questions or problems. Contest closes Thursday following broadcast each week.

### WEDNESDAY

9:30 p.m. EST (8:30 p.m. CST), CBS network. Wednesday and Friday. Babe Ruth. 2 automobiles, 20 radios, and 500 autographed baseballs given as prizes for forecasting winners of 16 big-league games, accompanied by 50-word letter about baseball. Weekly contest closes 2 weeks after announcement.

### THURSDAY

9 p.m. EST (8 p.m. CST), CBS network. Your True Adventures. Monthly grand prize of \$250, and weekly prize of \$25, for best "True Adventures" story contributed by listeners and used on program.

### FRIDAY

7:15 p.m. EST (6:15 p.m. CST), NBC network. Singing Sam. Automobile, 4 cash, and 200 mer-

chandise prizes awarded each week to persons who vote on product and come closest to the winning total. Contest closes Friday of following week.

8:30 p.m. EST (7:30 p.m. CST), NBC network. True Story Court of Human Relations. Broadcast for West at 11:30 p.m. EST (10:30 p.m. CST). Listeners asked to read a designated story in magazine. \$100 cash prize awarded for best letter telling how entrant would have handled the situations or problems given in story. Letters must be in by Thursday following broadcast.

### SATURDAY

10:45 a.m. EST (9:45 a.m. CST), NBC network. Fitch Romances. Wrist watch weekly for best letter, of 200 words or less, telling the true romance story of your life.

6:30 p.m. EST (5:30 p.m. CST), NBC network. Uncle Jim's Question Bee. Merchandise prizes for questions and answers used on program.

7 p.m. EST (6 p.m. CST), CBS network. Professor Quiz. 6 prizes of \$25 each given weekly for best lists of 5 questions and answers to be used on program. Also 83 valuable merchandise and 950 cash prizes for filling in missing words on official entry blank. This contest closes June 6, 1937.



## AMATEUR CARTOONISTS WIN \$25.00

Wanted—Amateurs with humorous ideas. No drawing ability necessary. The amateurs of today are the professional cartoonists of tomorrow. Ideas judged and prizes awarded by Applause-O-Meter test before movie audiences. Everyone has an equal chance. 26 cash prizes in all. Rush name on post card for "Valuable Tips On How to Make Money With Simple Cartoons and Humorous Ideas". Cash Prize Entry Blank and Rules—Send no money.

CARTOONISTS' EXCHANGE  
Dept. 155-A, Pleasant Hill, Ohio

## PLAY BY EAR PIANO

Send only \$1 for 15 magic lessons guaranteed to teach you to play popular music by ear or money back. No notes. No exercises. Postage extra on C. O. D. orders. Transposing chart incl. FREE for limited time only. Act today!  
**HOLLYWOOD SCHOOL OF MODERN PIANO**  
"School of the Film Stars" (18th year)  
Dept. 112-E, 6842 Sunset Boulevard, Hollywood, Calif.

## PANTS MATCHED TO ANY SUIT

DON'T DISCARD Your OLD SUIT Wear the coat and vest another year by getting new trousers to match. Tailored to your measure. With over 100,000 patterns to select from we can match almost any pattern. Send vest or sample of cloth today, and we will submit FREE Sample of best match obtainable.  
**AMERICAN MATCH PANTS CO.**  
Dept. 5-D-2, 6 W. Randolph St., CHICAGO, ILL.

## VOICE

100% Improvement Guaranteed We build, strengthen the vocal organs—not with singing lessons—but by fundamental sound and scientifically correct silent exercises... and absolutely guarantee to improve any singing or speaking voice at least 100%. Write for wonderful voice book—sent free. Learn WHY you can now have the voice you want. No literature sent to anyone unless signed by parent.  
**PERFECT VOICE INSTITUTE, Studio 7885**  
64 E. Lake St., Chicago

## AT LAST!

All your prints in natural color. Amazingly beautiful. Roll developed, 8 natural color prints, 25c. Reprints, 3c. Fast service.  
**NATURAL COLOR PHOTO**  
Dept. C-100, Janesville, Wis.

## DEATH RAY

Amazing lamp, specially treated to throw off a blue ray. Attracts and electrocutes mosquitoes, flies, gnats, etc., but harmless to human beings. Thoroughly tested and now guaranteed to kill all insects which fly to it or money refunded. Attractive and ideal for porch or reading. \$1.25 post-paid with bulb. Agents Wanted. Death Ray Lamp Co., Dept. 68, Rowayton, Conn.

## Old Leg Trouble

Easy to use Viscoese Home Method. Heals many old leg sores caused by leg congestion, varicose veins, swollen legs and injuries or no cost for trial if it fails to show results in 10 days. Describe the cause of your trouble and get a FREE BOOK.  
**Dr. G. I. Clason Viscoese Co.**  
140 N. Dearborn St., Chicago, Ill.

## SCREEN GUIDE

brings you PHOTO-PARADE

"Women in Wax"—the inside photostory of one of Hollywood's little-known, intriguing industries.

"How Hollywood's Other Half Lives"—Spend a full day with an honest-to-goodness extra girl!

"What Five Years Have Done to Shirley Temple"—fold in pictures!

These—and many other fascinating features—come to you in Photo-Parade—in the current SCREEN GUIDE!

10c — At All News Stands — 10c

## YOUR PROGRAM LOCATOR

Below is the third installment of *Your Program Locator*. Back copies containing Parts I and II are available at ten cents each. When referring to the Locator, each listing tells when you may hear the program you choose—RADIO GUIDE's Program Section tells you what stations will broadcast it. (See Footnote.) The hours are given in Pacific Standard Time. For MST, add one hour.

### PART III N

- M**
- Ma and Pa. Mon. thru Fri. 3:15 p.m. CBS.  
Ma Perkins. Oxydol's. Mon. thru Fri. 11:15 a.m. NBC-R.  
MacCormack. Franklin. Poetic Melodies. Mon. thru Fri. 3 & 7 p.m. CBS.  
MacFadden Publishing Co. Detective Mysteries. Tues. 5:30 p.m. MBS; True Story Court. Fri. 8:30 p.m. NBC-R.  
MacHugh. Edw. Mon. thru Fri. 7:45 a.m. NBC-B.  
Magazine of the Air. Heinz. Mon., Wed. & Fri. 11 a.m. CBS.  
Magic Key. Sun. 10 a.m. NBC-B.  
Major Bowes. Capitol Family. Sun. 7:30 a.m. CBS; Amateur Hour. Thurs. 5 p.m. CBS.  
Manhattan Merry-Go-Round. Sun. 5 p.m. NBC-R.  
Manhattan Soap. Wife Saver. Tues. & Thurs. 7:45 a.m. NBC-R.  
Mann. Jerry. Hammerstein's Music Hall. Tues. 4 p.m. CBS.  
Manners. Lucille. City Service. Fri. 4 p.m. NBC-R.  
Mar-Oil. Henry Busse. Sun. 7:45 a.m. NBC-R; Hedda Hopper. Wed. 1:30 p.m. NBC-R.  
March of Time. Thurs. 6:30 p.m. CBS.  
Marshall. Helen. Fireside Recitals. Sun. 3:30 p.m. NBC-R.  
Maxwell House Show Boat. Thurs. 7:15 p.m. NBC-R.  
McKinley. Barry. Tic-Toc Revue. Mon. 3 p.m. NBC-B.  
McNeill. Don. Breakfast Club. Mon. thru Sat. 5 a.m. NBC-B; Tea Time. Fri. 12 noon NBC-R.  
Meade. Martha. Tues. & Thurs. 1:30 p.m. NBC-R.  
Menken. Helen. Wed. 4:30 p.m. NBC-B.  
Minute Tapioca. Stoopnagle & Budd. 1:30 p.m. NBC-B.  
Model Tobacco. Pick & Pat. Mon. 7:30 p.m. CBS.  
Modern Cinderella. Gold Medal. Mon. thru Fri. 9:15 a.m. CBS.  
Molle Shaving. Vox Pop. Mon. 8:30 p.m. NBC-R.  
Montana Slim. Cowboy Songs. Mon., Wed. & Fri. 10:30 a.m. CBS.  
Moon Glow Melodies. Thurs. 3:45 p.m. NBC-R.  
Moore. Grace. Sat. 5 CBS.  
Moore. Victor. Twin Stars. Sun. 4 p.m. CBS.  
Morgan. Russ. Orch. Johnny Presents. Tues. 7:30 p.m. NBC-R; Sat. 7:30 CBS.  
Morrell Packing. Tea Time at Morrells. Fri. 12 noon NBC-R.  
Mrs. Wiggs of the Cabbage Patch. Mon. thru Fri. 9:15 a.m. NBC-R.  
Munn. Frank. American Album. Sun. 5:30 p.m. NBC-R; Sweetest Love Story Ever Sung. Tues. 5:30 p.m. NBC-B; Waltz Time. Fri. 5 p.m. NBC-R.  
Murray. Ken. Wed. 8:30 p.m. CBS.  
Music Guild. Tues. 10:30 a.m. NBC-B; Fri. 10 a.m. NBC-R.  
Music and You. Thurs. 4 p.m. MBS.  
Music for the Family. Wed. 4:30 p.m. MBS.  
Musical Revue. Thurs. 6:30 p.m. MBS.  
Myrt and Marge. Mon. thru Fri. 10:45 a.m. CBS.  
Mystery Chef. Tues. & Sat. 9 a.m. NBC-R.
- N**
- Nash Motors. Grace Moore. Sat. 5 p.m. CBS.  
National Barn Dance. Sat. 5 p.m. & 7 p.m. NBC-R.  
National Biscuit Co. Twin Stars. Sun. 4 p.m. CBS.  
National Farm & Home. Mon. thru Sat. 9:30 p.m. NBC-B.  
National Radio Forum. Mon. 6:30 p.m. NBC-B.  
National Vespers. Sun. 12 noon NBC-B.  
Neighbor Nell. Nellie Revelle. Mon. Wed. & Fri. 9:15 p.m. NBC-B.  
Nelson. Ozzie. Orch. Bakers' Broadcast. Sun. 3:30 p.m. NBC-B.  
Nesbitt. John. Passing Parade. Sun. 9 p.m. & Tues. 3:45 p.m. NBC-R.  
New East. The. Oriental Institute Talk. Mon. 2:15 p.m. CBS.  
New Poetry Hour. The. Sun. 9 a.m. MBS.  
News Flashes. Mon. thru Fri. 10 p.m. NBC-R.  
News Through a Woman's Eyes. Mon., Wed. & Fri. 1:30 p.m. CBS.  
Night Editor. Sun. 9:15 p.m. NBC-R.  
Night Skies and Beyond. Tues. 7 p.m. MBS.  
Nilsson. Sigurd. Fireside Recitals. Sun. 3:30 p.m. NBC-R.  
Noble. Ray. Orch. Burns & Allen. Mon. 6:30 p.m. NBC-R.  
North American Accident Insurance Co. Gabriel Heatter. Sun. 5:30 p.m.; Wed. & Thurs. 5 p.m. MBS.  
Northwestern Reviewing Stand. Sun. 7 a.m. MBS.
- O**
- Oakie. Jack. Jack Oakie's College. Tues. 5:30 p.m. CBS.  
Occidental Life Insurance. Winning the West. Wed. 7:30 p.m. NBC-R.  
Old English Wax. Mrs. Wiggs. Mon. thru Fri. 9:15 a.m. NBC-R; Our Gal. Sunday. Mon. thru Fri. 8:45 a.m. CBS.  
Old Time Spelling Bee. Sun. 12:30 p.m. MBS.  
Old Time Melodramas. Sat. 5:30 p.m. MBS.  
One Man's Family. Sun. 8:30 p.m.; Wed. 4 p.m. NBC-R.  
O'Neill. Mon. thru Fri. 7 a.m. NBC-B; 11:45 a.m. NBC-R.  
Oswald. Ken Murray. Wed. 8:30 p.m. CBS.  
Our American Schools. Wed. 2 p.m., Sat. 7 a.m. NBC-R.  
Our Gal. Sunday. Mon. thru Fri. 8:45 a.m. CBS.  
Our Neighbors. Sun. 9:30 a.m. NBC-R.  
Ovaltime. Little Orphan Annie. Mon. thru Fri. 1:45 & 2:45 p.m. NBC-R.  
Owl Drugs. Treasure Island. Sun. 7:15 p.m. NBC-R.  
Oxydol. Ma Perkins. Mon. thru Fri. 11:15 a.m. NBC-R.
- P**
- Pacific Coast Borax. Death Valley Days. Tues. 8 p.m. NBC-R.  
Packard Hour. Tues. 5:30 p.m. NBC-R.  
Pageant of Melody. Mon. 6:45 p.m. MBS.  
Palmolive Soap. Beauty Box Theater. Wed. 5:30 p.m. CBS.  
Parker. Frank. Rippling Rhythm Revue. Sun. 5 & 7:30 p.m. NBC-R.
- Parkyakarkus.** Al Jolson. Tues. 7:30 p.m. CBS.  
Passing Parade. Sun. 9 p.m.; Mon. & Tues. 3:45 p.m. NBC-R.  
Pearce. Al. Watch the Fun Go By. Tues. 8 p.m. CBS.  
Pearl. Jack. Raleigh & Kool Show. Fri. 6 p.m. NBC-B.  
Pebecco. The Gumps. Mon. thru Fri. 8 a.m. CBS.  
Penner. Joe. Sun. 2 p.m. CBS.  
Pepper Young's Family. Mon. thru Fri. 11 a.m. NBC-R.  
Peppodent. Amos 'n' Andy. Mon. thru Fri. 3 & 7 p.m. NBC-R.  
Perole. String Quartet. Sun. 12 noon MBS.  
Personal Column of the Air. Mon. thru Fri. 7:15 a.m. NBC-B & Mon. thru Thurs. 12:15 p.m. NBC-B.  
Personal Loan Corp. Your Unseen Friend. Tues. 6:30 p.m. CBS.  
Pet Club. Sat. 9:15 a.m. MBS.  
Pet Milk. Mary Lee Taylor. Tues. & Thurs. 11 a.m. CBS; Saturday Night Serenade. Sat. 5:30 p.m. CBS.  
Phileo. Boake Carter. Mon. thru Fri. 3:45 p.m. CBS.  
Phillip Morris. Johnny Presents. Tues. 7:30 p.m. NBC-R; Sat. 7:30 p.m. CBS.  
Phillips. Sweetest Love Songs Ever Sung. Tues. 5:30 p.m. NBC-B; Lorenzo Jones. Mon. thru Thurs. 12 noon NBC-R.  
Phillips Cream. How to Be Charming. Mon., Wed. & Fri. 10:30 a.m. NBC-R.  
Phillips Soup. George Rector. Wed., Thurs. & Fri. 9:30 a.m. CBS.  
Pick and Pat. Mon. 7:30 p.m. CBS.  
Pleasant Valley Frolics. Thurs. 3:45 p.m. MBS.  
Poetic Melodies. Mon. thru Fri. 3 & 7 p.m. CBS.
- Ponds Cream.** Husbands & Wives. Tues. 4 p.m. NBC-B; Mrs. Franklin D. Roosevelt. Wed. 3:15 p.m. NBC-B.  
Pons. Lily. Wed. 5 p.m. CBS.  
Ponsello. Carmela. Broadway Varieties. Fri. 4 p.m. CBS.  
Pontiac Motors. News Thru a Woman's Eyes. Mon., Wed. & Fri. 1:30 p.m. CBS.  
Pop Concert. Mon. 11:30 a.m.; Tues. 12:30 & 12:45 p.m. MBS.  
Prescott. Allen. Wife Saver. Tues. & Thurs. 7:45 a.m. NBC-R.  
Pretty Kitty Kelly. Mon. thru Fri. 12:15 p.m. CBS.  
Princess Pat. Tale of Today. Sun. 2:30 p.m. NBC-R.  
Professor Peter Puzzlewit. Tues. 7:30 p.m. NBC-B.  
Professor Quiz. Sat. 4 p.m. CBS.  
Promenade Concerts. General Motors. Sun. 4 p.m. NBC-R.
- Q**
- Quaker Oats. Kalmeyer's Kindergarten. Sat. 1:30 p.m. NBC-R.  
Quality Twins. Tues. & Thurs. 7:15 a.m. CBS.
- R**
- Rabin Cosmetics. Just Between Us. Sun. 7:15 p.m. & 8:15 p.m. MBS.  
Radio Garden Club. Tues. & Fri. 11:15 a.m. MBS.  
Radio City Music Hall. Sun. 8:30 a.m. NBC-B.  
Radio Show. 1937. Sun. 2 p.m. MBS.
- Raleigh and Kool Show.** Fri. 6 p.m. NBC-B.  
Raye. Martha. Al Jolson. Tues. 7:30 p.m. CBS.  
R. C. A. Magic Key. Sun. 10 a.m. NBC-B.  
Regional Advertisers, Inc. Mystery Chef. Tues. & Sat. 9 a.m. NBC-R.  
Rector. George. Wed., Thurs. & Fri. 9:30 a.m. CBS.  
Revell. Nellie. Neighbor Nell. Mon., Wed. & Fri. 9:15 a.m. NBC-B; Interviews. Tues. 1 p.m. NBC-R.  
Richfield. News Flashes. Mon. thru Fri. 10 p.m. NBC-R.  
Rich. Irene. Fri. 4 p.m. NBC-B.  
Right Job. The. Sun. 10:30 a.m. MBS.  
Rinso. Big Sister. Mon. thru Fri. 10 a.m. CBS; Al Jolson. Tues. 7:30 p.m. CBS.  
Ripley. Robert L. "Believe-It-Or-Not". Bakers' Broadcast. Sun. 3:30 p.m. NBC-B.  
Rippling Rhythm Revue. Sun. 5 p.m. & 7:30 p.m. NBC-B.  
Rocheer. Edward. Pick & Pat. Mon. 7:30 p.m. CBS.  
Romance of Helen Trent. Mon. thru Fri. 8:30 a.m. CBS.  
Romance in Rhythm. Mon. 4 p.m. MBS.  
Romany Trail. Sun. 6:30 a.m. CBS.  
Roosevelt. Mrs. Franklin D. Wed. 3:15 p.m. NBC-B.  
Ross. Lanny. Maxwell House. Thurs. 7:15 p.m. NBC-R.  
Ross. Shirley. Ken Murray. Wed. 8:30 a.m. CBS.  
Royal Gelatin. Vallee's Varieties. Thurs. 4 p.m. NBC-R.  
Rubinoff. Sun. 2:30 p.m. CBS.  
Ruth. Babe. Wed. & Fri. 6:30 p.m. CBS.  
Ry-Krisp. Marion Talley. Sun. 1 p.m. NBC-R.
- S**
- Sal Hepatica. Town Hall Tonight. Wed. 8 p.m. NBC-R.  
Salt Lake City Tabernacle. Sun. 8:30 a.m. CBS.  
Salvation Army Staff Band. Fri. 1 p.m. CBS.  
Salvo. Len. organist. Sat. 10:45 a.m. MBS.  
Saturday Night Serenade. Sat. 5:30 p.m. CBS.  
Saturday Night Swing Club. Sat. 3 p.m. CBS.  
Saturday Serenade. Sat. 9:45 p.m. MBS.  
Scalptone and Tar Soap. Thatcher Colt Mysteries. Sun. 10:30 a.m. NBC-R.  
Science Service. Tues. 1:15 p.m. CBS.  
Senator Fishback and Professor Figgsbottle. Sun. 12:30 p.m. NBC-B  
Serval Electrolux Refrigerators. March of Time. Thurs. 6:30 p.m. CBS.  
Severn. Steve. Pet Club. Sat. 9:15 p.m. MBS.  
Shaw. Hollace. songs. Mon. Fri. 3:30 p.m. CBS.  
Shaw. Oscar. Broadway Varieties. Fri. 4 p.m. CBS.  
Shell Show. Sat. 5:30 p.m. NBC-R.  
Sherman. Ransom. Club Matinee. Mon. 12 noon, Tues. 12:45 p.m., Wed. 12:30 p.m., Thurs. 12:30 p.m., Fri. 12 noon, Sat. 12 noon NBC-B.  
Signal Oil. Carefree Carnival. Fri. 8 p.m. NBC-R.  
Sinatra. Ray. Five Star Revue. Mon., Wed. & Fri. 9 a.m. CBS; Cycling the Kiloceles. Thurs. 3:15 & 7:15 p.m. NBC-B.

If, when you refer to the Program Section, you fail to find the program listed, this indicates that it is heard only in a limited area over a small branch network with no audible stations in your vicinity. Late dance orchestra broadcasts and certain minor non-commercial programs have been omitted from this index because of the instability of their time reservations. ABBREVIATIONS: The "NBC-B" at the end of locator listings indicates National Broadcasting Company Blue network carries that program; "NBC-R" means National Broadcasting Company Red network; "CBS" stands for Columbia Broadcasting System, and "MBS" indicates Mutual Broadcasting System programs.

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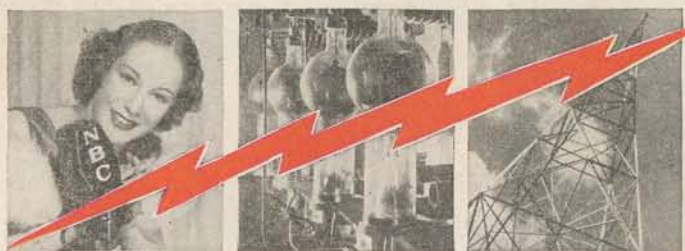
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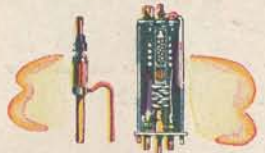





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<p>1</p>  <p>You snap on the switch. Tuning is guided by the green glow of the <i>Magic Eye</i>.</p>	<p>2</p>  <p>On Magic Voice instruments only band tuned appears on the <i>Selector Dial</i>.</p>
<p>3</p>  <p>On short wave you'll find stations conveniently separated by the <i>Band Spreader</i>.</p>	<p>4</p>  <p>Fuzzy reception is eliminated, twice the output obtained by the <i>Beam Power Tube</i>.</p>
<p>5</p>  <p>More stations, easier tuning, better tone... perception rivaling the human mind... the <i>Magic Brain</i>.</p>	<p>6</p>  <p>Proved better in hundreds of thousands of radio sets... <i>RCA Metal Tubes</i>.</p>
<p>7</p>  <p>MUSIC ↑ SPEECH</p> <p>Speech and music each tuned for best reception with <i>Music-Speech Control</i>.</p>	<p>8</p>  <p>Balance between bass and treble adjusted to taste by <i>High Frequency Tone Control</i>.</p>
<p>9</p>  <p>Circuits kept in permanent alignment by <i>Magnetite Core I-F Transformers</i>.</p>	<p>10</p>  <p>Stations kept at same strength, fading and blaring reduced, by <i>Automatic Volume Control</i>.</p>
<p>11</p>  <p>Clear reproduction, even at low volume with <i>RCA Automatic Tone Compensation</i>.</p>	<p>12</p>  <p>Warm tone-fullness through the <i>Magic Voice</i>. No "boom," no false notes... true <i>RCA All The Way</i> quality.</p>



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