

RADIO GUIDE

THE NATIONAL WEEKLY

WEEK ENDING MARCH 30 1937

TEN CENTS



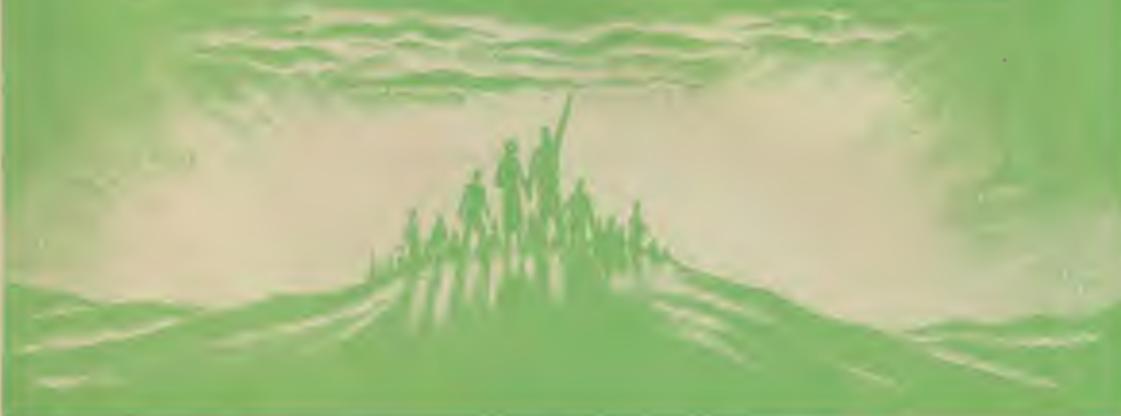
Will Love and
Marriage Cost
Lanny Ross His
Female Public?

EIGHTEEN
Pages of Great
Radio Programs
In This Issue!

OFFICIAL STAR OF STARS ELECTION BALLOT

My favorite Star of Stars is _____
 My favorite Musical Program is _____
 My favorite Dramatic Program is _____
 My favorite Actor is _____
 My favorite Actress is _____
 My favorite Children's Program is _____
 My favorite Dance Orchestra is _____
 My favorite Male Singer of Popular Songs is _____
 My favorite Female Singer of Popular Songs is _____
 My favorite Singer of Operatic or Classical Songs is _____
 My favorite Comedian or Comedy Act is _____
 My favorite Announcer is _____
 My favorite Sports Announcer is _____
 My favorite Commentator is _____
 My favorite promising new star is _____
 My name is _____
 My address is _____

Street and Number City and State 3-20-37



Mail your ballot to the Star of Stars Election Tellers, Radio Guide, 731 Plymouth Court, Chicago, Illinois. Paste it on a penny postcard, if you wish.

IT'S THE GREATEST HONOR IN RADIO!

THERE is no honor which means more to a radio star than to be elected by the nation's fans as Star of Stars! There is no way in which you can better show your appreciation for the hours of pleasure your favorite entertainer has given you than to vote in this great international poll.

You—the reader—are the judge and jury in this contest. Your votes, and your support, will help your radio favorite toward this signal honor.

RADIO GUIDE is merely your agent in this election. Its job is to tabulate the ballots you send in, then, as your spokesman, confer the Star of Stars honor on the radio performer of your own choice.

At the end of this article is given the page number on which this week's standings in the contest will be found. Turn to that page. See how your favorite stands!

If you feel that these standings do not



Lily Pons: She's in 6th place!

reflect your opinion on who should be radio's Star of Stars for 1937, do something about it.

Vote—and encourage your friends to help you elect your favorite.

It is only in that way—through your ballots and your support—that the star you want to see honored can be honored.

Hard work, perseverance, talent, and perhaps luck can make a person a radio star.

But only you—a reader of this publication—can name the Star of Stars!

One cannot go so far as to say that it is your duty to vote for your favorite radio entertainer, but—certainly you cannot show your appreciation in any finer, more worth-while way—than by casting your vote in this contest! Do it today! Don't delay! Your vote is important; your vote may help honor your favorite star!

(See Star of Stars standings on page 19.)

Smash Features

Radio Goes Raliding
Europe's Borders Invaded!
 by JOHN BROCK 4
 I Wouldn't Trade Jobs
A Women's Debate!
 by KATHERINE ALBERT 6
 by BENAY VENUTA 7
 Police-Car Getaway
A Calling All Cars Story
 by ARTHUR KENT 14
 Log of All American Stations
 Arranged by Call Letters 47

Personalities

Lanny Ross
His Crisis
 by LORRAINE THOMAS 3
 Mary Ann Muffica
Radio's Baby Einstein
 by JACK JAMISON 11
 Frank Munn
The Air's Alger Boy
 by JAMES H. STREET 16
 Fred MacMurray
 Gladys Swarthout
 —And "Champagne Waltz"
 Floyd Gibbons
Mile-A-Minute Days 28

News and Comment

Music of the Masters
 by CARLETON SMITH 9
 Plums and Prunes
 by EVANS PLUMMER 10
 Inside Stuff
 by MARTIN LEWIS 10
 The Radio Week
The Latest Radio News 12
 Short Waves
 by CHARLES A. MORRISON 20

Pictorial Features

We Applaud
Oreids to Shep Fields, Helen Hayes, Fred Allen and Margaret Speaks 21
 RADIO GUIDE Watches the Fun Go By
Al Pearce's Show Comes to You! 22

Departments

Stories of Near-by Stations ... 17
 Slogan Contest Winners 17
 Hits of the Week 18
 RADIO GUIDE'S X-Word Puzzle... 18
 Star of Stars Standings 19
 Voice of the Listener 19
 Contests on the Air 32

Programs

Sunday, March 14 29
 Monday, March 15 31
 Tuesday, March 16 34
 Wednesday, March 17 36
 Thursday, March 18 39
 Friday, March 19 41
 Saturday, March 20 44

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WITHOUT crowds surging before Number 10 Downing Street, without impassioned speeches over the radio, without a thick blanket of propaganda or dramatic indictments, Lanny Ross is facing a crisis not unlike the historic "crisis" of the Duke of Windsor.

I've seen it happen before—to both public and private citizens. The private citizen goes through this particular critical period with no more strain than beginning to start his sentences with "Now, when I was a boy . . ." and wondering if maybe he shouldn't stop by the gymnasium three days a week to keep down the waistline. But the celebrity passes into adulthood—and this is the crisis of which I speak—in the glaring spotlight of publicity, before a public which may or may not like a grown man instead of a boy.

If this seems too involved, remember the complexity of all emotion. Remember that the reaction of the public heart toward its idols is strange and unpredictable. And now let me tell you the story of Lanny Ross—and, incidentally, ask you a few questions.

Lanny has been, until now (or almost until now), "every mother's son." Even in his radio love affairs with Mary Lou he wasn't a great romantic figure, but merely the perfect young man who was in love with a very nice and very attractive young girl.

BUT now Lanny grows older. He is more worldly—has settled down as a young married man. Is there more interest in famous young married men than in youngsters? Is Lanny about to become radio's Great Lover Number One? Has his marriage to Olive White changed his status with his listeners? And what will the baby, which they are expecting, mean?

Like any story involving human emotion, this one is woven with tangled threads. I am going to try to untangle it for you.

The first time I saw Lanny Ross was some five years ago. He was—for all his obvious good breeding, for all the innate poise which background gives—a shy youth. He had not wanted to become a singer. He had wanted no part of the blatant cacophony of "show business." His ambition was a small legal practise, a gentle wife, a cottage in the suburbs.

In fact, Lanny turned to radio singing only to make his way through Columbia Law School after he left Yale. And he kept on singing because (1) he found he loved that form of self-expression and (2) by the time he was offered a job in a law firm at \$2,500 a year he was earning closer to \$25,000.

I tell you of this Lanny of five years ago because even then, well-known radio performer that he was, he remained the average American lad.

Sitting in their comfortable chairs listening to him on the Show Boat program, older women thought, "That's the sort of boy I'd like to have for my son," or perhaps, "That's the sort of

boy I'd like my daughter to marry."

And very young things, hurrying off to the high-school dance, thought: "Gee, I wish Lanny Ross were dating me tonight. That Mary Lou is a lucky girl to have Lanny crazy about her."

It was older women who had forgotten the adventures of mature love and young girls who knew nothing about it, to whom Lanny appealed.

At that time his personal life was cut from the same pattern as his radio life. While he was crooning to Mary Lou before the microphone, he was

"dating" girls of exactly her type and talking to them as he talked to her.

So there was Lanny Ross—decent, clean, charming, boyish, the personification of American youth.

And now let's see what has happened to Lanny in the last five years. Item one: He has grown up. Lanny has crossed the thirty-year mark. And speaking of birthdays reminds me that I can illustrate the change in him perfectly by comparing his most recent birthday party with former parties.

When he was "the boy every mother

wanted her girl to marry," he lived in a little apartment which was an almost exact duplicate of every "college boy" apartment. It was a friendly, haphazard room, with books on the floor, pipes in a Christmas pipe-rack. And when he entertained, it was in the buffet manner: the delicatessen at the corner sent up the salami and cheese and you helped yourself and then sat on the floor and chatted, in the slang of the day, about the other youngsters.

BUT on his thirtieth birthday, married to Olive White, a business woman who was his manager, he gave a birthday party which was a far cry from those early days.

In the first place, he and Olive live in a beautifully appointed duplex in the Sutton Place section of New York—and if you know your New York you realize that's the last word in swank. The gracious living-room extends upward for two stories with an inside balcony running around it and the stairs perfectly designed for a lovely hostess entrance. The place also boasts a cozy playroom where friends may indulge in bridge, backgammon or some other rage of the moment.

To Lanny's birthday party eighteen guests were invited, all of them people of importance in the business or artistic world, some of them Lanny's college friends from his Yale days who have grown up and become Important People. The women wore smart, well-cut gowns. The men were easy of manner and perfectly groomed. The dinner was quickly and efficiently served by perfect servants—*hors d'oeuvre*, clear soup, fowl and wild rice.

After dinner Lanny and Olive presented for the amusement of their guests a novel and well-planned entertainment. They had written a little play in which all the members of the party had lines to read. The comedy was rehearsed, and then, on Lanny's own recording instrument in his apartment, the play was recorded. Later the guests heard themselves on the "playback" exactly as in a broadcast.

THAT is certainly sophisticated entertainment—and I use the adjective in its best and most inclusive sense.

And all during that party Lanny was the suave, handsome, worldly host.

So now our young man has matured. How has this affected his career?

For five years Lanny has been on the Show Boat program. He began merely as the singer—the lad with the golden voice. At that time Winninger was practically the master of ceremonies and ran the show. Lanny was the romantic member of the troupe.

But the Show Boat program has changed, too. Lanny is now master of ceremonies. Instead of merely singing the songs they tell him to sing, he is now a vital part in the production of the program. Every Monday morning he spends with the executives of the advertising agency in charge of the

(Continued on Page 18)

LANNY ROSS— HIS CRISIS

BY LORRAINE THOMAS

HE'S BEEN "EVERY MOTHER'S SON"
AND "MY DREAM DATE." WHAT WILL
HIS MARRIAGE DO TO HIS PUBLIC?



THANK your stars, or perhaps, your pa and ma, that you live in a land where radio is free and unweighted by a mess of laws which spoil everything. That's the trouble with European broadcasting—and that's the story we're telling you here. The story of a twenty-million-dollar bootleg radio business which grew up as a result of laws which attempted to do too much.

Every European country has laws which tell the broadcasters what to do and what not to do. But the countries are small, and up in the ether where radio waves travel, there are no policemen, no soldiers. And so the programs seud across international borders, packed with words and music strictly against the law. This is the multi-million-dollar business of smuggling, bootlegging and otherwise raiding the audiences of not less than ten countries. It's no laughing matter, because these listeners become buyers—and so these raids really do take money out of the countries where the bootleg programs are illegally heard.

To understand the situation abroad, you may think back to the time of our own liquor prohibition—if you are old enough to remember. Bootlegging of liquor started with the law which said the citizens must not drink. People still wanted their rum and rye—and thus the smugglers, the runners, the peddlers of illicit drink came into being and flourished.

Bootlegging of radio began when the European nations, in one way and another, passed laws against advertising. Advertising is revenue—for radio stations and for nations. Besides, advertisers have a way of building superior programs. Competition accounts for that. And the governments should have remembered these things. They shouldn't have banned advertising.

England, for example, insisted that there should be no advertising whatsoever—and is still insisting. Switzerland, Sweden, Denmark and Holland said the same. Italy and Germany said okay to advertising on radio programs but it must be of products made in Italy or Germany by Italians or Ger-

mans. Norway said the same. Of all the important European countries, only France and Spain played their broadcasting the way we do here.

And so it came to pass that a slim, short, blond, clever Englishman looked the situation over and decided, "By Jove, here's an opportunity to turn an honest shilling." This was Captain Leonard Plugge, veteran with a war record of the finest sort.

HE FIRST went to Ireland, to the directors of the Athlone station. The Irish did not mind advertising on the air, it is true, but it had to be of Irish products. He had no success with his brilliant scheme.

Undiscouraged, Captain Plugge crossed the Channel to the little Duchy of Luxemburg—a country with a flag and an army—yet smaller than Rhode Island, where a little 5,000-watt station was sputtering pint-size programs into the air. Said Plugge to the owners of the station: "Build a big station—a whopper of a big station. Build the biggest you can. And we'll shoot

our advertising across the frontiers whether they like it or not."

Thus, in the fourth smallest nation of Europe, there arose a 200,000-watt transmitter, largest on the Continent, which ever since has been the bane and nightmare of the British broadcasting officials—of the Dutch, Scandinavian, Belgian, Swiss and German governments. Captain Plugge, a thorough fellow, also went into France and tied up five of the largest French stations in behalf of his scheme.

With these stations under his control, Captain Plugge began about seven years ago to boom his advertising messages into the homes of citizens of all lands. The volume of bootleg business handled over his stations averages between ten and twenty million dollars a year. His own income is unknown, but you may call him very wealthy. Just to show how much money he has, the story is told that last year in New York he decided to get married to an English girl. He brought over not only the bride, but a shipload of guests, with all expenses paid, as well—

RADIO GOES RAIDING

OUTSIDE THE LAW, OVER ARMIES' HEADS, "BOOTLEG" RADIO PROMOTERS DEFY EUROPE'S DICTATORS!

BY JOHN BROCK



European listeners don't object to transcriptions!



Abe Lyman Bing Crosby Paul Whiteman Singin' Sam Guy Lombardo Jerry Cooper Rudy Vallee

brought them by the trick of a cablegram and the cash balance at his bank. Interesting, all of this, isn't it? But what, you ask, has this to do with us, peaceful radio citizens of the United States of America? Simply this: that without Americans, there would be little or no radio raiding.

You see, most of the bootleg programs are American-sponsored. American products are advertised. Automobiles, cosmetics, foods. What is more, most of them are advertised by American stars—on American-made phonograph records.

THERE is Carson Robison and his Buckaroos, for instance "Buckaroos" means nothing to the English, so it has been changed to "and his Pioneers." Serials and thrillers, such as The Eno Crime Clues, are popular, and they love orchestras of all sorts, but mostly dreamy melody-makers like Guy Lombardo, Paul Whiteman and Abe Lyman. Swing and hot-cha are accepted, but only as novelties. Crooners, such as Bing Crosby, Rudy Vallee and Jerry Cooper, and all manner of singers of old American ballads, go over big. And there are dozens of variations on the type of thing done by "Singin' Sam."

These programs are almost all electrical transcriptions, but folks over there do not seem to object to them. They are more steadfast listeners, more faithful to the programs they like—and there are more listeners per set. Captain Plugge estimates the number at five to the set, as compared to 3.6 in this country. American advertisers abroad have found that typical gag-programs do not go—not even if they star Eddie Cantor, whom British audiences have come to know and like from his moving pictures. They take our songs and orchestras almost as we hear them, but they change our serials. Foreign audiences will not sit around for three months waiting for the outcome of a Buck Rogers or an Amos 'n' Andy adventure. They take the story, boil it down to seven programs, tell it

in seven successive evenings—and finish. Which, to our mind, is frequently a most laudable system.

In Europe there are no systematic surveys of listeners to determine the success or failure of programs. Neither are the listeners over there the kind that write letters. The sales record must tell the story, and it has—which you can take as evidence that bootlegging will continue.

What irks the victims of Captain Leonard Plugge's radio raiders is that they can do nothing about it. There is no stunt known to science that will keep out the programs of near-by powerful stations. The only possible cure is for the native broadcasters to put on fare of such quality that the listeners will not care about the outland programs. The British Broadcasting Company, in a recent effort to improve, has begun buying American program transcriptions—for the munificent figure of twenty dollars each. Americans are glad to sell them, because they can tie in the names of the programs' sponsors by advertising in the newspapers.

Radio Luxemburg's claim to be the largest station in Europe is disputed by Soviet Russia, which claims one of greater range. The dispute will be settled shortly, as soon as Germany completes the building of a long-wave transmitter of 200,000 watts, together with a 100,000-watt short-wave sender. Hungary and Italy are also building stations equal in strength and sending power to Luxemburg's.

BUT Captain Plugge will urge no changes. With Radio Luxemburg he reaches comfortably most of the British Isles, parts of Scandinavia, Holland, Belgium, France, Switzerland and western Germany. And when there are dead spots, he supplements with broadcasts from Poste Parisien and Radio Normandy.

It is a large European network—and an effective one—that Captain Plugge has. It is quite sufficient for his immediate and for his future pur-

poses. He is well satisfied with the existing situation.

Nor does he cast longing eyes at other territory where the advertiser is ready to pay well for time on the air. Harry Hoberg, general manager of Broadcasting, Ltd., told me that an increasing number of programs, American made, are leasing radio time in Cuba and in Argentina and other South American countries.

Tangee, for example, has a Cuban who gives a gossip broadcast from Hollywood. Not direct. He talks it onto a record. The record is pressed on Monday, put on a plane, and is in Havana in time for transmission by Friday. The curious part about this broadcast is that Tangee gets more letters in response to it from Spanish people living in New York's Harlem section than from all of the West Indies plus Central America.

ONLY a small percentage of the South American programs are bootleg; the others are strictly on the up-and-up. But Captain Plugge, as we said before, is not interested. Recently married, recently elected member of Parliament, recently awarded first prize as possessor of the most handsome custom-made automobile in Europe, owner of about a million dollars in pounds sterling, he is satisfied to go on as he has. Not even the complete departure of American business would stop him, for now Radio Luxemburg's programs are crowded with programs put on by wide-awake British firms.

Give the Captain credit. It was through him that Luxemburg—which by its freedom from governmental supervision, might have become the scandal of Europe—was kept clean. Programs from this station contain nothing to shock even the most sensitive. But more important: Captain Plugge also kept clear of political reefs. He insisted that Luxemburg remain neutral, carry no political propaganda. Propaganda in Europe is more dangerous than a gun in a maniac's hands.

So there you have the story—one of the most dramatic in radio today—of how programs are smuggled and miked across frontiers. It proves that you can no more govern the listening habits of a people than you can control their drinking habits. Prohibition showed us the fallacy of the last. And Captain Plugge has made a fortune demonstrating the first.

Bringing programs which present American talent to European listeners has become a vastly profitable venture.

It has presented to millions of listeners the finest of American programs—the greatest of American stars.

It has brought to the coffers of a distinguished World War veteran a veritable mint. Captain Leonard Plugge thought of an idea and made it real—put it into practise. And—with truly remarkable results.

And the reason why he has been able to do so has been the European attitude which limited or prohibited advertising on the air.

LUXEMBURG is a very small country—very unimportant in the political scheme of things in Europe. But now—due to Captain Plugge—it has assumed new significance. It is the location of the Radio Luxemburg's powerful 200,000-watt transmitter. And now—as never before—millions of listeners on the Continent of Europe are hearing about American products—are hearing, too, the programs which have become popular first across the sea—in America. Europe's millions—limited by the narrow boundaries of comparatively small nations—are acquiring a new perspective, a new vision of the world they live in.

Perhaps out of Captain Plugge's purely commercial venture a new spirit of good will, of understanding, will begin to emerge in strife-ridden Europe. Perhaps a comprehension of the world friendship that would lead to world peace will appear. Perhaps. Captain Plugge's broadcasting is known only as radio raiding.



Katherine Albert and Benay Venuta. They ask each other: "Would you like my job?"

WRITING IS HER JOB—AND SHE'LL KEEP ON WRITING!

BY KATHERINE ALBERT

that story than on five others and finally stressed the one and only incident she had given me.

It was a rotten story and I knew it. The editor knew it, too, and would never have used it had he not been unusually short of copy that month.

Then there are the stars—Dennis King is one of these—who say, "I can't tell you anything about myself. Ask Joe, here. He knows me best."

"Joe, here," is usually a press-agent or a manager or a dullish friend. But the writer does not want to know the star through "Joe, here." If the story is to be worth anything, it must be the honest impression of one person. I don't want my impressions sifted through the mind of "Joe, here," or anyone else. I want to form my own opinion. If I'm worth anything to an editor I'm worth that.

I explained all this to Dennis King when he wanted to turn me over to someone who "knew him better than he knew himself." He understood.

Then there are the interviews done at rehearsal in the hectic, confusing

I Wouldn't TRADE JOBS

EDITOR'S NOTE:—You know the old saying about the grass always looking greener in the other pasture? Certainly it does. And yet it has been my experience that most people, no matter how difficult they think their own jobs are, are pretty well satisfied when you come right down to it. On these pages Katherine Albert, an interviewer, and Benay Venuta, a radio star, tell all about their jobs—the good as well as the bad. And when you're read these stories there's a way for you to enter into a fascinating contest. Would you trade jobs with either one of these girls? Would you trade jobs with anybody? At any rate write to me, tell me about your job—and don't forget that a housewife has as big a job as a \$10,000-a-year executive, that a stenographer may contribute vitally to the firm for which she works. Because we think this is an interesting subject which vitally concerns everyone in the world, we are prepared to pay \$10.00 each for the three best letters of not over 100 words, which will be published in RADIO GUIDE in the near future.

Mail your letter before midnight March 27. It's fun talking about your job. How do you feel about it?

SOMETIMES I could take my job and give it a good swift kick in the pants. I'm sure that doesn't make me unique. But when I get good and disgusted, it is infuriating to have someone say, "My, how interesting your work must be. You meet so many fascinating people."

Of course, I meet glamorous people. I meet movie stars and radio stars, artists' models and psychologists, opera stars and astrologers. And I meet some extremely dull people. But those who drool about the fascinating people I meet fail to consider that unless these "fascinating" people eventually become my real friends, as so often happens, I'm not meeting them as individuals. They are a part of my job. I don't call upon them merely for a pleasant chat. My livelihood depends upon what they say to me. If they make interesting and pertinent remarks and I can write what they say—well, then I'm doing a good job and will get paid for it.

If, on the other hand, what they say is dull and average or if they just don't say anything at all, then I've got to make them talk. I've got to get a good story whether I'm interviewing a chatterbox or a clam. You can walk away from the clams.

Some stars are a delight to interview. I'm sure I've written upwards of a hundred stories about Norma Shearer. Almost always the first ten words she says to me, after greetings are over, constitute the "lead" of my

story. I feel guilty taking money for a Shearer interview.

As for Joan Crawford—well, we've been intimate friends for so long that I can't even count her as part of my job. Harriet Hilliard is another cinch.

But these easy ones are the exception. As an example of the other type I'll give you a girl with a lovely voice who became a radio "sensation." Assigned to interview her, I made an appointment, rang her door bell and was admitted to a tasteless room by a dumpy little thing in a sweater.

THIS could not, I hoped, be the new sensation. But I was wrong.

What she thought interviews were supposed to be I'll never know. I asked her to tell me how she conquered the microphone. "Oh, the usual way," she said, "just sang and worked and had auditions, and here I am."

With editors screaming at me for anecdotes, incidents, human interest and color, this was a big help. I asked her to tell me about her childhood, her early hopes and ambitions.

Her childhood, she confided, was "just the usual childhood."

I stayed an hour. I dug and I prodded, talked about everything, hoping to kindle some faint interest. I managed to get rather a spotty biography. Now you could have checked this girl off your list. But not I. I had to write a story.

Do you wonder I want to kick my job in the pants? I worked longer on

atmosphere of a big broadcasting studio. The only way to get a good interview is to sit down quietly in a pleasant room, talk about irrelevant subjects until the star is easy, natural and trusting and then bring the conversation round to the subject desired.

This can't be done in a broadcasting studio. Yet it was in such an atmosphere that I first interviewed Gladys Swarthout. She was charming and as helpful as possible, but the minute I was getting something solid the director of the show would call, "Okay, Miss Swarthout, let's try this now." Or one of the boys from the control room would stop to pass the time of day. Or a script-writer would interrupt to ask about certain changes.

And even at the best interviews, even when the atmosphere is right, the star intelligent and willing to tell me what I want to know, I must be on the alert every minute, for I must remember what is said.

YOU, who simply chat with "fascinating" people, don't have to remember. I never take a note while I am interviewing. It makes the star uncomfortable, stops her from saying anything personal, destroys coziness.

And, once the interview is obtained, there is the writing of the story. Everyone who has ever pounded a typewriter, in no matter how small a creative way, knows the agony of the first few lines. Beginning a story, no
(Continued on Page 8)

SOME days—particularly on days like this—I could give my job a good swift kick in the pants.

I have just come back from Chicago, where my husband, Dr. Kenneth Kelly, is working. Yes, my husband, whom I adore, lives in Chicago and I must live in New York because I work there.

Shortly after we were married I furnished an apartment in New York. I had a marvelous time doing it—picking out lovely bronzes, choosing just the right draperies, trying to combine the best modern pieces with antiques, hoping to make my home both lovely and livable. My husband, Ken, has been in that apartment just once!

Other married women have the joy of being with their husbands every day, discussing small problems, entertaining mutual friends in a charming atmosphere, sharing mutual tastes.

Merely for a "career" I'm robbed of the normal, happy home life so many thousands enjoy. I see my husband only every other week when I go to Chicago for four wonderful, magic days—yet days which I know will come to an end so soon.

I tell you, when I get back to New York from Chicago I'm so blue and depressed I could scream—but I have a career and make money—so I can't.

Besides, it's raining today. Did I hear you say, "But what's that got to do with your job?"

hearing a "hot" tune. And I've never felt less "hot" in all my life!

I mentioned money up there a few paragraphs ago. You probably think that one of the compensations of my job is the money. You undoubtedly believe that I have a nerve to complain about anything when my salary is as good as it is. Judged by the standards of a person in an average job I do make quite a lot of money, but the other day I was going over my books and discovered that in the last eighteen months half of what I've made has gone back into the business.

A manager is costly—but every entertainer must have one. A good press-agent is a necessity. I must have clothes which I'd never need unless I were in show business.

The work. The worry. The grief. I haven't a moment to call my own. Even when I'm in Chicago with Ken I have to write the continuity for the shows—which I do myself. Then I must learn new songs, arrange new numbers, work with pianist and arranger, rehearse, answer fan mail, shop, go to beauty parlors. All this is a part of my job and all this takes much more time than the eight hours the average person works.

And then there is the business of working whether I feel like it or not. You know—the show must go on. Yet girls in offices, when they're not feel-

ing up to standard or when they're depressed, can muddle through the day somehow. They won't be right on their toes, perhaps, they can't do any creative work, but they can turn to some routine task and do it.

Not I. My bosses, my director, my radio audience expect the best of me no matter how I feel. I've got to be merry and bright if I'm just coming down with bronchitis. I've got to turn on the pep and vitality if there's just been a death in the family. And I have to sing a "hot" number when I've just left Ken in Chicago!

Do you wonder that I could sometimes give my job a good swift kick?

BUT that isn't all. Show business is just about as secure as Spain. When you're in it, you see hundreds of horrible examples of people who have made mistakes in work, or just made the mistake of growing old. Actors whose names once spelled glamor hanging around the broadcasting studios looking for a five-dollar job—girls who have made thousands of dollars a week completely forgotten because they took some wrong advice. Such sights fill the newcomer's soul with a very real terror.

I know of a once-great star—and you know her, too—who had everyone at her feet. She was offered two contracts. She accepted the one she thought was best and through no fault of her own the show blew up. The other job, when she went back to get it, was no longer open.

In desperation, she changed managers. Her new agent tried to help her but did all the wrong things. Now that girl is having trouble getting even a guest appearance. And at one time

she sang on one of the biggest shows!

You work and struggle and hope. You make one mistake and—there's the door which is marked exit.

Recently I was offered a contract to sing in a large southern city. It was a four-week engagement at \$750 a week. That means, if you're quick at arithmetic, a little matter of \$3,000 for the month. Why, hundreds of thousands of people don't earn that in a year. And it would have been fun.

But if I took that I would be away from radio work for a month. And that absence might ruin the thing which I am trying to build—a good, substantial radio career. Yet if I did excellent work in the southern city and got good notices it might help my future. What to do.

In this case I turned down the four-week job, turned down that \$3,000 to go on with radio. Is that right or will my radio career blow up?

And these decisions must be made by me. Ken, being in another profession, cannot help me. If I jump wrong I bear the responsibility. If I'm right I won't know it for a year or so.

Radio work is so fleeting. It isn't like writing a book or painting a picture or even playing in a show which has a long run. You do your program. It lasts for a few minutes and—good or bad, hot or cold—is finished never to be heard again.

So what keeps me at it? Why don't I—as a sensible person should—give up the whole mess, with its trials, its heartbreak, its work? Why don't I go and live with my husband and stop complaining? Why?

I've tried to figure that one out more than once and my first conclusion is
(Continued on Page 8)

SINGING MAY BE HARD WORK — BUT IT'S GREAT FUN, TOO!

BY BENAY VENUTA

JOBS

I had to go to rehearsal and I wanted to wear my old tweed coat—in which I feel so comfortable—and an old hat. Now any girl should be allowed to wear an old tweed coat in the rain. You can. But not I. You see, I was rehearsing for a show, and up at NBC there was a pretty good chance of my seeing someone important to my career. I couldn't afford to look dowdy.

Honestly, that's one of the worst things about my little task. If I were more important, a really big star, I could wear what I please and do what I please, but at this stage of my career when I'm building for the future I cannot relax a minute.

WELL, so I got myself all dressed up today and braved the rain. I had planned a number for the new show that I very much wanted to sing. It was a lovely, slow, sentimental number. Ken listens to my programs and this was his favorite song.

Rehearsing that number would brighten the day for me. But when I put the music in front of the pianist and began to sing it, the director of the show hurried over to me. "Sorry, Benay," he said, "you can't sing that. There's another girl on the program who does that type of thing. We can't have two slow numbers. You'll have to do something hot."

Honestly, I could have cried. The next best thing was to raise a row. So I took the pretty number off the piano—Ken's favorite—and started re-



(Continued from Page 6)

matter how inconsequential, is like diving into an ice-cold pool in January.

You make all sorts of excuses. Smoke just one cigarette. Drink a glass of water slowly. Call to inquire about a sick friend. Do anything to postpone that evil hour known as "beginning a story." Once started it isn't too bad, but even when the story is finished (in spite of everything you can do to stop its completion) you cannot breathe freely. The editor has to be pleased.

I know one editor who, in giving me an assignment, tells me exactly what he wants. He practically writes my lead for me, verbally.

THEN I bring the story in. "No, no, Miss Albert," he thunders at me, "you've got it wrong!"

Now what should I do? Tell him firmly to go jump in the lake, which is what I want to do? Should I, when that editor buys about a thousand dollars' worth of stories a year from me? No, I can't afford to do that.

Here's something else peculiar to my type of job. You see, I'm a free-lance writer. I write for many different magazines, suggesting ideas to the editors or having them give me direct assignments. This means, naturally, that I do not work from nine to five in an office. And many's the time, since I gave up my regular job to free-lance, I have wished I did.

I have a small room in my home which I call my office. "Aren't you lucky," friends say, "not to punch a clock? What a lot of time you can spend doing the things you like. You're your own boss. It's ideal."

Ideal? Since I've been free-lancing, holidays have stopped meaning anything to me. When I take a holiday it is not a present from a boss, it's money out of my own pocket.

Then there are friends who can never learn that working at home is exactly like working in an office. People who would not dream of calling up a regular place of business to chat for an hour telephone me and waste a morning. I explain I'm working but they have just one more tidbit to tell.

Do you blame me when I say I want to kick my job in the pants?

Yet here's the strange thing: When it comes right down to it and in spite of everything I wouldn't change jobs with anyone—except perhaps a beach-comber. No, not even a beach-comber. I've often thought of that. When I have more work than I can possibly do I've wondered what it would be like to be completely idle—just lie on a chaise lounge and read all those books I want to read. I've sometimes thought I would love it. But actually I wouldn't. I haven't the talent for idleness any more.

ANYHOW, my job has marvelous compensations and satisfactions. For when I have done a good story and the editor has liked it and you, the readers, have written me letters saying you enjoyed it—well, then I experience a personal glow of satisfaction more warming than a furnace.

I've told you about one of my editors who is a bear. He is, as I've said, the exception. In spite of the fact that sometimes they turn down my pet idea, in spite of the fact that I've often declared a pogrom on all editors, the

ones with whom I've worked for a long period of time are really swell. And when they show their appreciation I'm not only pleased but touched.

There is one editor who, no matter how busy his day, takes time not only to send a check but a letter of the most delightful and extravagant praise when he is particularly pleased with a story.

Then, actually, I do meet interesting people. Through my radio and film contacts I have made lasting friendships. I have also spent many utterly charming afternoons. Margaret Speaks, for instance. I did not have to work to interview her. I felt like paying the editor for the privilege after I had interviewed Stoopnagle and Budd. And Jane Piekens is a delightful girl whom I never wanted to leave.

BUT all this is merely superficial when compared to the real joy of writing for the magazines. I don't know what others think the greatest compensation is, but to me it is this: Many times I have written some story which impressed a reader enough to inspire him or her to write to me. I always answer such letters—what person with ego could resist?

It is not I myself who helps. I am simply a confidante—and everyone needs a confessor. Stars know I'll never divulge their secrets—to whom would I tell them?

How does this make me feel? Why, I wouldn't take anything in the world for it. For I can say to myself that in a very, very small way my work is doing some good in the world.

And in spite of the fact that I complain of my strange working hours, I am my own boss, which is a fine thing.

No, all in all, I'm crazy about my job. It's a swell job and one for which I am temperamentally suited. I couldn't take some of the things Benay Venuta has taken. In spite of the compensations she describes, I wouldn't trade jobs with her.

I wouldn't trade jobs with anybody!

(Continued from Page 7)

that it is pure, unadulterated ego. I think it must be that I like the sound of the words, "The Benay Venuta program." I like picking up a magazine devoted to the stage and finding myself mentioned with favor. I like seeing my name in the papers. That must be why anyone is foolish enough to go into show business.

It honestly isn't the money. I'm being perfectly frank about that. There was a time when mink coats and ermine meant a great deal to me. They don't any more. I really want to wear my old tweed. And there are businesses in which I could make just as much money and not be forced to spend half of it.

SO IT must be ego, don't you think?

And yet—it's more than that and I know it. Ego might have made me go into it at first, but surely that ego has been satisfied now. For my age and experience I've done pretty well. I think. I could stop now and still be able to say to my grandchildren, "Darlings, Nannie was a radio star."

So it must be more than just ego which keeps me at this miserable job. There is something more which I'll try to explain.

Ken is a strangely silent man. He has never once interfered in my career. In any way, and sometimes I don't really know whether he likes my work or not. But my friends in Chicago tell me that when anyone praises me his eyes shine with pride. And there is a little newsboy outside the hospital who once said, "I know how to make a good sale to Dr. Kelly. All I have to do is tell him I heard you last night and that you were grand."

Ken is proud of me—little as he says. Is that ego again? Perhaps, but I think not. To feel a glow of satisfaction when the man you love appreciates you is, I believe, more than ego. And then there is excitement to my

work. And wonderful memories. In two years of radio I've crowded in a lifetime of thrills. Once I sang in the morning in Los Angeles, took a plane and sang that same night in New York. It was a publicity stunt, but so mad and crazy that I loved it. I've had to pinch-hit for people on shows and rush in to do a song at the last minute. And I've met grand, stimulating people that otherwise I would never have known. I can certainly say that for all its problems, my job has never bored me—and that's great.

Then there was the thrill of opening night on Broadway in "Anything Goes." That backstage hustle and bustle was deliriously exciting, and when the show got good notices and ran for six months—well, you have to be in show business to appreciate an event like that. Another great thrill came when I appeared on the Jolson and Whiteman programs as guest artist. The fact that those two fine entertainers actually wanted me made me almost burst with pride.

Although I've spoken affectionately about routine, I could never stand it. I'm not the type. I've got to have change and variety and excitement. The bustle and noise and seeming importance of the studios is still as thrilling to me as the first day I sang.

But—and this is greatest of all—I love to sing. There is no form of self-expression so utterly satisfying as singing. Other musicians must have mechanical instruments through which to sift their talent. I carry my instrument right in my throat.

AND to sing before a microphone with the knowledge that your voice is going out over the airwaves and into thousands and thousands of homes (I hope!), to know that perhaps people all over the country are hearing your voice—that's something!

When I sing over the radio, Ken is in one city and I am in another. Yet my voice reaches out to him. My voice comes right into his room and—I hope—into his heart. When I sing I'm letting Ken know I love him.

It's when I'm away from the microphone that I mumble and mutter about my jobs. It's when other things crowd in on me that I'd like to toss my career in the lake. But when I stand before that microphone and sing songs I like, songs I've brooded over, songs which others, perhaps, are going to like—ah, then I wouldn't trade jobs with anybody in the world.

I couldn't do what Katherine Albert does. I'm not the type at all to put up with her daily trials. No—radio is a real love. Radio is young and new, exciting and stimulating and I feel as if I, along with radio, am building. And when people write to me and say that my little program has made them forget their troubles for a few minutes, that they've been entertained and amused by what I've worked so hard to give them—well, then I can stand the separation from Ken.

I'm expressing myself in the best way I know, and by that expression I'm bringing people—some people anyhow—a little pleasure.

I guess I'll keep my job for a while. Because I'm crazy about it!

Benay Venuta may be heard on Saturdays over an MBS network at 8 p.m. EST (7 CST; 6 MST; 5 PST).



She's giving up all that's dearest to a woman—for a career. But Benay Venuta loves life—and lives it!

MUSIC of the MASTERS

BY CARLETON SMITH

THESE surely are great days for opera-lovers with "Elektra," "King David," and an act of "Parsifal" scheduled from Carnegie Hall and an opera from the Metropolitan every Saturday afternoon. After a month, when we begin reminiscing over the past opera season, we'll find we've enjoyed a remarkably well-balanced diet: Wagner in the beginning, with a sprightly dash of French, and the old Italian favorites at the end.

So far, Mr. Edward Johnson couldn't have chosen more wisely and he still has two more surprises to pull out of his grab-bag for the regular season the first Saturday of April. The Wagnerites are hoping for a "Gotterdammerung" and/or a "Flying Dutchman." The patriots want "Caponaccelli," a native opera by Richard Hageman featuring Lawrence Tibbett and Mario Chamlee, and the opera-in-English fans are clamoring for "The Bartered Bride" and/or Cimarosa's "The Clandestine Marriage," written in the 18th Century but new to the Metropolitan.

THE revivalists are split, some claiming we should, by all means, have a chance to become more familiar with Rimsky-Korsakoff's "Le Coq d'Or," even though we cannot see Lily Pons dance and Ezio Pinza act up as King Dodon . . . and those who do not want to miss the Mozart "Don Giovanni," when, as, and if—!

One thing is certain: We cannot have them all—Mr. Johnson's choice is limited somewhat by the availability of singers. Mme. Flagstad cannot continue to sing three operas in three days—or make six appearances in seven days, both of which feats she recently added to her incomparable record.

Several songbirds have already flown to other climes. Undoubtedly, we should have heard more of Gina Cigna had she been granted an extension of her leave of absence from the Scala. Her request was flatly refused by the Italian authorities and she sailed home a week ago. Next year she will be with us longer.

ANOTHER newcomer to make a niche for herself at the Metropolitan is Bidu Sayao, the Brazilian soprano, whose debut as "Manon" and whose impersonations of the "Lady of the Camellias" the radio audience was privileged to hear. Unfortunately, your scribe was forced to travel across country on both Saturday afternoons and heard neither.

As for Miss Sayao, we did hear her singing in Debussy's "La Damselle Elue" under Maestro Toscanini last Spring, and then she revealed full-well her sensibilities as an artist. Her voice is small but expressive. It should be well suited for the microphone. And, since we read of her grace of movement and the eloquence of her acting, she will no doubt fill many of the roles which Lucrezia Bori had made particularly her own.

Madame Cigna is certainly an important addition to the Metropolitan roster. She is young; she has, upon occasion, temperament and vitality; she is thoroughly grounded in the traditions of the Italian stage, not forgetting its banalities and its license. And she has a voice. It is not the equal of Rosa Ponselle's, in its prime, but then in these days Madame Ponselle seems to have her hands full (what with "Carmen" and matrimony) and to be quite willing that the rest of her repertoire drop by the wayside.

Every opera house is in need of a

ranking dramatic soprano for its Italian wing and, since the uncontroversial Rosa seems determined not to exert herself unduly, Madame Cigna fills a need. She is, it must be admitted, capable of considerable unevenness in her vocal production, and willing to force her top tones. She shouts every vociferous climax and cherishes the ancient custom of her forefathers of dwelling on notes above the staff. It seems to me that her faults are those of most Italian singers trained in Italy today.

She did not, for example, make as favorable an impression on her Motors broadcast (or, for that matter, in "Norma") as she did in her debut as "Aida." It is one thing to sing with make-up and costume as an operatic character before the footlights, and quite another to stand before a Carnegie Hall audience in evening gown and start off cold singing a couple of arias at an unfriendly microphone. Besides, the recital as we know it does not exist in Italy, and Madame Cigna is perhaps not accustomed to concert platform appearances and especially to "microphone technique," whatever that may mean.

And then there is a vital difference between our taste and that of the Italians: we prefer a soft, caressing, velvet tone, while they enjoy a harder, steely, and more brilliant timbre. For example, we applauded Galli-Curci and found Toti Dal Monte's voice unkind to our ears. The Italians considered Galli-Curci's records an abomination, and the first time she sang in a European opera house, she was hissed off the stage.

THIS brings me to the point: Cigna's tone quality in "Voi lo sapete" was not as poignant and beautiful as that to which we are accustomed—her coloratura in the first act aria from "Traviata" would be more pleasing to European ears than to ours—and all her brilliant top tones are calculated to bring down the galleries in the Italian opera houses. It is simply that our taste, whether for better or worse—we are inclined to argue that it is better—is different.

Six months ago when the first Intercontinental Concert circled the globe, I was in Finland, the guest of Jean Sibelius. When that eminent gentleman heard our Indians making music, he perked up his huge ears and said, "Old! Yes? Very good . . . like the Orientals, pentatonic. Your composers must go back to their music!" And then as we settled down to the lazy and plaintive music of our cowboys, he observed, "No gray hairs there!"

Jean Sibelius was listening last Sunday night to the second Intercontinental broadcast. So was Richard Strauss in Garmisch-Partenkirchen. If you were tuned in, your ears were joined with those of the greatest musical masters now living.

PERHAPS some of our readers sympathize with the point of view expressed in a letter from one of the schools which takes a box at the Metropolitan. It says "that there seems to be a great demand on the part of our students for opera, and furthermore the program seems to be run so we are getting all the 'Volgnarian' operas, which please the musical students, but for the students who are just experiencing opera some of the lighter ones would be more attractive."



Ellsabeth Rethberg, the sensational Metropolitan soprano



Great American tenor, Chas. Hackett. He'll sing "Wilhelm"



Helen Oelhelm, a radio favorite, sings "Frederick" in "Mignon"



Wilfred Pelletier, "Met" conductor, on the stand Saturday

A Synopsis of The Metropolitan Opera

MIGNON

By Ambrose Thomas

March 13, 1:55 p.m. EST
(12:55 CST; 11:55 a.m. MST; 10:55 PST)
NBC-Blue Network

Mignon . . . Gladys Swarthout, mezzo soprano
Filina . . . Josephine Antoine, soprano
Wilhelm . . . Charles Hackett, tenor
Lothario . . . Ezio Pinza, basso
Laertes . . . Angelo Bada, tenor
Jarno . . . Norman Cordon, basso
Frederick . . . Helen Oelhelm, contralto
Antonio . . . Norman Cordon, basso
Conductor: Wilfred Pelletier

Mignon is considered by many connoisseurs to be the master-work of its composer, Charles Louis Ambrose Thomas. The son of a musician, Thomas demonstrated his genius early in life. In addition to the possession of formidable talents as a composer, Thomas was an artist, poet, and writer in general. His work is distinguished by an arresting versatility, extreme fluency and great brilliance. Sometimes called a masterpiece within a masterpiece is the overture to Mignon.

The opera opens in the courtyard of a German Inn. Wandering about singing to the merry drinkers is an old man, singing strange songs and playing upon a harp. It is Lothario, an Italian nobleman who has lost his memory.

He has forgotten her, but Lothario is the father of Mignon, stolen from her home in childhood and now forced by the Gypsy Jarno to dance in the streets for a living.

The Gypsy band appears, and Mignon rebels when she is ordered to dance for a troupe of actors. Jarno threatens to beat her. Lothario intervenes, but is unable to help the girl. Suddenly, however, Wilhelm enters and forces the Gypsy, at pistol point, to release Mignon. For this gallantry, he is applauded by the actors, and one of them is sent by Filina with a request that he visit them. Filina, of a designing nature, manages to attract Wilhelm, much to the annoyance of the young nobleman Frederick.

The student, however, is at the moment more interested in the young gypsy girl, and questions her. She can tell him nothing, except that she was kidnaped by the Gypsies in a far-away land.

Deeply moved, Wilhelm "buys" the girl from her master. Filina is invited to go to the castle of Prince Tiefenbach. She invites Wilhelm to accompany her, and he in turn brings Mignon.

Act II opens in Filina's boudoir in the Tiefenbach Castle to find Filina sitting before her mirror, lost in pleasant meditation of her charms and their newest conquest—Wilhelm. Wilhelm and Mignon enter, and the girl, appearing to go to sleep, sees her benefactor paying court to Filina, to whom he passes on a bouquet of flowers presented to him by Mignon herself. Filina and Wilhelm leave, and Mignon, thinking to equal the actress's charm, dons one of her gowns. Wilhelm reappears, this time with Frederick, and Mignon is forced to hide. The two men quarrel over Filina, and would have fought but for Mignon's interference. At this critical juncture, Filina enters, upbraids Mignon for presuming to wear her dress. The girl flees in tears.

In despair, believing her love for Wilhelm is hopeless, Mignon attempts to drown herself. She is prevented by Lothario, who listens sympathetically to her hysterical wish that fire might descend from heaven and destroy the castle. The half-crazed man goes off muttering under his breath.

Meanwhile, the actors' performance having ended, they appear in the garden. Filina sings here the brilliant "Polonaise," an unusually difficult and showy coloratura air.

When Mignon comes on the scene, Filina, in a rage, orders her into the castle to find the bouquet Wilhelm gave to her. She has barely entered the castle when fire breaks out—Lothario has set the castle ablaze. Wilhelm dashes into the flames to rescue the girl, brings her out unconscious.

In Act III, we find that Lothario, as if by instinct, has brought Mignon to Italy, and Wilhelm, now realizing his love for the girl, has followed them. Mignon is recovering from a serious illness, and early in this act, Lothario sings to her the beautiful and unusual lullaby, "Ninna nanna." Wilhelm tells Mignon of his love in the beautiful "Elle ne croyait pas" ("Pure as a Flower").

Mignon cannot believe in this love, leaving Filina, and insisting that only Lothario loves her. At this point, Lothario's memory is miraculously restored. He mentions his lost daughter by name, and Mignon recognizes the name as her own. Shortly afterward, she accepts Wilhelm's love, and the opera ends on this happy note.

PLUMS AND PRUNES

BY EVANS
PLUMMER

CHICAGO.—The other day a miked man poured forth a personal and profane crack between the local announcer's break-in and the start of a certain serial. The mike was alive and the crack went out! So did he, poor fellow . . . Another miked man has been having trouble with that "red network" designation. It's always "red network" to him—and worst of all, the other announcers are catching the disease! . . . The Vic and Sade sponsor will own NBC if this keeps up! Besides the new night version, new stations are being added to the V. & S. day performances . . . Mary Marlin, also to be taken over by the same soap-maker on March 29, will have a repeat showing in the late afternoons over eastern stations . . . And Jimmie Fidler carries their banner, too.

Romance Corner: Duane Thompson, pretty blond radactress heard as the



Edwin C. Hill concentrates—he's "Editing the News!"

telephone operator on "Hollywood Hotel," became the wife of Script-Writer Bill Johnson this week. "First Nighter's" Barbara Luddy was maid of honor . . . National Barn Dancers Verne Hassel and Lavelle Carter will go to the altar, March 24.

Postponed because of program conflict, Gene Arnold's new NBC minstrels will start March 31 over the NBC-Blue net. Meantime Gene has turned out a new ditty, "I Lost My Love in the Ohio Flood," a simple waltz melody inspired by the recent disaster . . . Road-touring with the "Follies" are Fannie Brice and Jane Pickens. After a Milwaukee stop early this week, they'll show in Indianapolis as you read this. Other cities to be played will be Des Moines, Iowa; St. Louis, Mo.; Kansas City, Mo., and Detroit. Also the West Coast, probably . . . Mikeman Charlie Lyon is taking a month's leave with Hollywood as his objective. If he snares a Coast-to-Coaster there, he will stay . . . He may, if the flicker scouts are right, have the company of Vivian Della Chiesa, Les Tremayne and Templeton Fox . . . Hoosier Hot Shots are due back this week-end from posing with Martha Raye and Bob Burns in Paramount's "Mountain Music."

She isn't big, but youngster Lucy Gilman, of CBS' "Junior Nurse Corps," was observed eating only this the other morning: Tomato juice, bowl of oatmeal, corned beef hash with two



Above: Willie Morris, "The 1847 Girl," and her musical director, Josef Cherniavsky, have a duel over a table at Harlem's "Cotton Club!"

poached eggs, four slices of toast and a cup of coffee. And for lunch the same day—a whole broiled chicken!

Danville, Ill., surprised "Uncle Ezra" when he went there Sunday before last for an appearance by presenting him with a Llewellyn Setter pup to replace his dog Whisky who died not long ago . . . Also strutting with a new cocker spaniel pooch, gift from her hubby, is Vivian ("Backstage Wife") Fridell . . . Shivering at the door-step of Sylvia Clark, however, was the method taken by "Weener" (for WENR) to become a radio star's dog . . . And from the film capital comes news that Lum 'n' Abner have acquired, "Texas," a St. Bernard, and "Gretchen," cocker spaniel.

People's Poet Eddie Guest, just to hear his son on a Musical Clock broadcast from Detroit, has an electrical clock gadget that turns on his bedroom radio at seven precisely each morning, and "The best part of the clock," says Guest, "is that it turns off the radio at 7:15 and I go back to sleep right after that!"

Hollywood Flicks: Vocalist Tony Martin, of the Burns & Allen opus, will play the lead in RKO's coming picture, "Everybody Sing" . . . Phil Baker has been signed by M-G-M for two revue films yearly for five years . . . Ozzie Nelson's New York contract ends May 1 and an RKO picture deal may lure him to settle permanently in Hollywood with Harriet . . . Deanna Durbin's second starring film will be "One Hundred and a Girl" with music by Stokowski . . . Marion Talley is moving her family from Kansas City to the large Spanish home in Beverly Hills she has just purchased, but Marion will retain her 1,600-acre Kansas wheat ranch for an investment . . . When Connie Boswell's present Pacific Coast radio contract ends, she may take up recent offers of an extensive European tour.

(Continued on Page 47)

Below: Kate Smlth, donor of a trophy for women skiers, poses with a score of entrants in the meet held recently at Lake Placid, New York



INSIDE STUFF

BY
MARTIN
LEWIS

manently on the Rex Chandler "Universal Rhythm" show on NBC. Incidentally, her audition was as a paid guest on the show—something seldom done in radio, but a plan, we believe, which should be followed more closely by other sponsors. It is much easier to judge an artist if that artist appears on the actual show rather than just in a private audition when—in nine cases out of ten—the performers are too nervous to do their best.

Kilocycle Chatter: It is reported that Jack Benny's new contract calls for a salary of \$12,000 per week, out of which he pays the band, singer, stooges and announcer . . . They tell me Grace Moore will never appear as guest on the Hollywood Hotel program because of a panning a gossip writer is said to have given the songstress in her column . . . Lily Pons is scheduled to return to the Andre Kostelanetz

KEN MURRAY and "Oh Yeah" Oswald will be back on the air March 31 instead of April 7 as previously announced. This is the spot now occupied by Burns and Allen who go to work for another sponsor. Shirley Ross has been added to the Murray program to do the warbling and some script-reading as a stooge.

When Burns and Allen shift sponsors and networks, starting either April 5 or 12, they will be heard on Monday nights in the spot now occupied by another popular man-and-wife comic team—Fibber McGee and Molly, who will do their broadcast over the same net later on Monday evenings in competition with the first half of the CBS Radio Theater show, heard from Hollywood.

There's a new show in the works slated to originate from the various movie-studio sound-stages. It will be heard five or six days a week and will tie in with nine major studios.

Parkyakarkus will remain on the Al Tolson program for at least the next fifteen weeks. He replaces Sid Silvers. With Parky in that spot, the program is certain to become good to hear.

Kenny Baker will be absent from this Sunday night's (14th) Jack Benny broadcast because he had to hurry back to Hollywood to keep a theater engagement. Abe Lyman's band will again supply the music, and Sam Hearn may be on as Schlepperman. There was some talk of having Don Bestor do the musical job, but Don couldn't get away from the Netherland Plaza hotel in Cincinnati, where he and his boys are now playing.

Scoopee! WLW, "The Nation's Station," is now making plans to open its own broadcasting studios in New York, from where the station will originate some outstanding programs.

Countess Olga Albani remains per-



Dorothy Warner, 7, journal-ist guest of "We, the People"

program April 14 . . . Jack Oakie may exit from the airlines for the Summer months, the sponsor planning a new type of show for the hot-weather season . . . Louise Massey, the Westerners, and Jackie Coogan fold their air show on March 23.

Behind the "Seens": The Community Sing program got off to a good start in Hollywood, Berle entertaining the audience before and after the show with gags that made the audience howl, but some of those jokes would have made a few ears sizzle had they gone out over the air.

The fellow who has been wishing Jack Benny and his company a "Happy New Year" every Sunday since the first of the year is none other than Harry Baldwin, Jack's secretary and right-hand man. And in case you didn't know, "Beetle," who keeps haunting Phil Baker, is Ward Wilson, ex-NBC announcer, engineer and mimic.

I'm not supposed to know it and neither are you, but Professor Quiz of CBS is Dr. Earle, who's about 35 years old, stocky, medium height, has a spiked, waxed mustache, wears winged collars and glasses.

Muriel Wilson, NBC soprano who used to be "Show Boat's" Mary Lou, has broken her engagement to Fred Hufsmith, NBC tenor. The announcement of the engagement was made in September of 1934.

BABY MARY ANN is the little girl—just three years old—whose phenomenal feats of memory have won her a spot on national network programs with Bob Ripley and Ted Hammerstein.

As she stands before the microphone, a barrage of difficult questions is fired at her. All of them are things you'd never believe a three-year-old child would know, but not one of them does she miss.

"Who was the Chief of Staff of the United States Army while it was fighting in Europe?"

"Who is the senior United States Senator from Illinois?"

"What President, after his term expired, was appointed Chief Justice on the bench?"

She answers them all. Literally, she "knows all the answers." And that they are not easy answers you can find out by trying them yourself. Not one person in a thousand knows the above—Pershing, Lewis, and Taft, in order.

At her age, how does Mary Ann do it? Is it a trick?

Her father and mother are Mr. and Mrs. Salvatore Mullica of Jersey City, New Jersey. They do not claim that Mary Ann has any special knowledge, in the sense of things she knows, as a college professor knows Greek or a chemist knows chemistry. She simply has what is called a photographic memory. When she is asked, "Who is the governor of Georgia?" she may not know what a governor is, or even what the state of Georgia is; but if she is once told what the correct reply is, she never forgets the name. The only explanation they can make for it is that Mrs. Mullica's father, a minister, had a better-than-average memory. That, they feel, may partially explain the child's having inherited such a phenomenal one.

THE first time they noticed Mary Ann's unusual gift was after her second birthday, when the family was out for an automobile ride. New Jersey is a thickly populated state, with a town every two or three miles. As they passed through the towns, Mary Ann's father told her their names, and on the way back she knew all of them. They didn't think much of it at the time, but, a few days later, they happened to take her to New York City. As they entered the automobile tunnel which dives down under the river and reconnects the two states, she asked:

"Daddy, what's this place?"

"This is the Holland Tunnel," he said to her simply.

And, as on the earlier occasion, when they went back home she remembered it and said: "I know where this is. This is the Holland Tunnel."

That evening they tested her with a list of names. She learned them all. (She can learn about six new things a day.) No matter how they mixed them up, they couldn't fool her, once she had been told the correct ones. You can imagine how they felt. Mr. Mullica, after all, is only a normal citizen, with an Elks' button in his lapel. Gifted children were beyond him, and he didn't know what to do about the child miracle under his roof.

At length, after long consultations, he and Mrs. Mullica took the baby to a professional school for stage and radio children. Gladys Spence, the woman in charge, happened to have been at one time an assistant program director at WAAT, a New Jersey station.

"Good heavens," she exclaimed, as the baby sat on her desk and reeled off the answers to a dozen questions.

After going on the air locally, the little girl had an audition with Ripley,



Mary Ann Mullica at the microphone

who presented her on his program. The Hammerstein program followed.

Altogether, Mary Ann knows hundreds and hundreds of answers. She can tell you the capital of every state in the Union, and every foreign country in the world. She can name the rulers of every country in the world. The rest of us mortals can't be expected to equal that, but you might be interested in trying a few on yourself. Get out your watch, and a pencil, and time yourself on half a dozen questions. Wait till the second-hand comes around to 60. Ready?

1. What is the largest ship afloat today?
2. Who was the builder of the Panama Canal?
3. Who is the King of Norway?
4. Who is the Pope at the present time?
5. What is the capital of Greece?
6. Who wrote the music to "The Star Spangled Banner"?

... How long did it take you?

Mary Ann can answer that list in ten seconds. She could probably do it faster, but she speaks with a slight lisp and has trouble with the longer words. The correct answers, in order, are the *Queen Mary*, Goethals, Haakon, Pius XI, Athens, and Smith. (Francis Scott Key wrote only the words to "The Star Spangled Banner.")

Equally as amazing as her super-human memory is Mary Ann's poise. She is as cool as a cucumber. After her last radio appearance she was besieged by autograph hunters. Naturally, she can't write—there's a limit to what anybody can do at the age of three! But she faced her fans with a disarming smile.

"What shall I make?" she asked, as she took their books. "A cat or a dog?"

She was even quicker-witted during a personal appearance at a theater, when someone in the audience called out: "What nationality are you?" It was the one thing which, taking it for granted, her parents had never taught her. She didn't bat an eye. "I'm little Miss America from my head to my toes," she lisped!

On another occasion someone asked her, "What's the capital of Dublin?" She regarded him with withering scorn. Turning to her father, she said: "Why did he ask that? That's not a country." For good measure she added, "He's terrible."

RADIO'S BABY EINSTEIN

SHE'S ONLY THREE — BUT SHE KNOWS
MORE FACTS THAN MANY GROWN-UPS!

BY JACK JAMISON

THE trouble with precociousness of any kind in tots is that it sets them apart from other children. Their playmates, as a rule, are quick to detect it and quicker to resent it. Trouble of this sort, Mary Ann may have ahead of her. When she begins to go to school, and is always the first in the class to hold up her hand, the others aren't going to like it very well! But, to date, she is a happy baby, perfectly normal, with the baking of endless mud pies for her favorite occupation. Her father and mother see to it that she stays normal, for which they are to be praised.

Not only is she a happy child, but she is a sweet child; too young to be spoiled, and really unselfish. Her mother takes her window-shopping and she points to things in the windows of the stores and says she wants to buy this for Mama, that for Papa—nothing for Mary Ann, except dolls. She has golden curls and rosy cheeks, and she is chock-full of laughter. She loves to play. In every respect but her prodigious memory, she is an ordinary child. But considering that remarkable memory of hers, she's radio's Baby Einstein!



HELEN MORGAN ON 'SHOW BOAT'

Swarthout Will Sing 'Mignon' Saturday

Gladys Swarthout, whose beauty and modernity has been perhaps more important than any other one factor in breaking down the traditionally indifferent attitude of the American public toward grand opera, will bring Thomas' "Mignon" to the air Saturday afternoon as the current Metropolitan series of broadcasts nears its conclusion.

There will be only two more broadcasts after "Mignon."

Miss Swarthout, who with Marion Talley, Lily Pons, and Helen Jepson, convinced America that opera stars can be beautiful of face and figure as well as in voice, began her colorful career with the Chicago Civic Opera. Although she did not know a single operatic role at the time of her Chicago audition, she was given a contract immediately.

The Metropolitan took the new star in 1929, and since that time, in addition to operatic work, Miss Swarthout has scored notable successes on the concert stage, in films, and on the radio.

Sharing starring honors with Gladys Swarthout will be Charles Hackett, outstanding American tenor. Hackett made his operatic debut with the Metropolitan, and since that time has sung in all the principal operas of Europe and South America.

Marcia Davenport, NBC music commentator, will share honors with Milton Cross, dean of NBC announcers, in relating the story and explaining the musical themes of "Mignon."

Saturday, March 13
1:55 p.m. EST (12:55 CST) NBC

Florence George On 'Jamboree' Thursday

Florence George, coloratura soprano who will be heard as guest soloist on the NBC Jamboree Thursday, March 18, has just been placed under option by Metro-Goldwyn-Mayer.

Hollywood reached out for Miss George while she was in New York recently. Milton Stiefel, one-time coach for Katharine Hepburn, heard her sing, pronounced her "vocally and pictorially perfect." Offer of the option and a scholarship in the M-G-M stock company at Ivy Town, N. Y., followed.

Florence George has been coloratura soprano with the Chicago City Opera Company for the past year and has been studying under Mario Rubini for two years. Born in Dayton, Ohio, she first studied piano, later coming to a Chicago conservatory of music. She was given the City Opera contract soon afterward, now sings in four languages, is an accomplished pianist.

Thursday, March 18
10:30 p.m. EST (9:30 CST) NBC

GUESTS, SPECIAL EVENTS & PREMIERES

THURSDAY, March 11

"Sun Magic," the story of Harry Steenbock's life, 2 p.m. EST (1 CST), NBC. Men Who Made America dramatization.
Folk Music from Berlin, 2:15 p.m. EST (1:15 CST), CBS. American School of the Air.
Mary Anderson, 2:30 p.m. EST (1:30 CST), NBC. Guest, General Federation of Women's Clubs.
Senator Guglielmo Marconi from Rome, 4 p.m. EST (3 CST), NBC. "Significance of Modern Communication."
Mary Boland, Hamilton College Choir, Edgar Bergen, 8 p.m. EST (7 CST), NBC. Rudy Vallee guests.
Helen Morgan, Dale Carnegie, 9 p.m. EST (8 CST), NBC. Show Boat guests.
Sen. Gerald P. Nye, Newton D. Baker, 10:30 p.m. EST (9:30 CST) NBC. Peace talks.

FRIDAY, March 12

Rudolph Ganz, concert pianist, 3 p.m. EST (2 CST), CBS. Cincinnati Symphony guest.
Ian Hunter and the Mauch Twins in "Penrod and Sam," and Burns and Allen, 9 p.m. EST (8 CST), CBS. Guests, Hollywood Hotel.
Walter B. Pitkin, 10 p.m. EST (9 CST), CBS. Speaker with Philadelphia Orchestra.
Chicago Symphonic Hour, 11 p.m. EST (10 CST), NBC. Second week.

SATURDAY, March 13

Cheerio Tenth Anniversary, 8:30 a.m. EST (7:30 CST), NBC.
Gene Arnold and the Ranch Boys, 11:45 a.m. EST (10:45 CST), NBC.
"Mignon" with Gladys Swarthout and Charles Hackett, 1:55 p.m. EST (12:55 CST), NBC. Metropolitan Opera Matinee.
Pittsburgh-Washington Debate, 2 p.m. EST (1 CST), NBC. University students on the subject, "Resolved: That Congress be empowered to fix minimum wages for industry."
Colgate University Men's Glee Club, 2:30 p.m. EST (1:30 CST), CBS.
Carlos Salzedo, harpist, 8 p.m. EST (7 CST), NBC. Ed Wynn guest.
Shella Barrett, 9 p.m. EST (8 CST), CBS. Guest, Floyd Gibbons' Speed Show.
Symphony Orchestra exchange broadcast, 11 p.m. EST (10 CST), NBC. Frank Black directing the works of representative Danish composers.

SUNDAY, March 14

Georges Enesco, Helen Jepson, Dudley Briggs, Sarah Allgood, Robert Irwin, 2 p.m. EST (1 CST), NBC. Magic Key guests.
Mishel Piastro, violinist, 3 p.m. EST (2 CST), CBS. Guest, New York Philharmonic Symphony Orchestra.
Abe Lyman's Orchestra, 7 p.m. EST (6 CST), NBC. Replaces Phil Harris' band for Jack Benny.
"Split Seconds," 7 p.m. EST (6 CST), CBS. Columbia Workshop dramatization.
Elisabeth Rethberg, soprano, Fritz Reiner, conductor, 9 p.m. EST (8 CST), CBS. Ford Sunday Evening Hour guests.

MONDAY, March 15

Caroline Wells, author, 11 a.m. EST (10 CST), CBS. Guest, Magazine of the Air.
Robert W. Horton, "Senate Judiciary Committee Reports," 1:15 p.m. EST (12:15 CST), CBS. Monday through Friday.
"To Have and to Hold," Mary Johnston, 4 p.m. EST (3 CST), CBS. Treasure Next Door dramatization.
Swarthmore College Glee Club, 4:15 p.m. EST (3:15 CST), CBS.
Congressman Fred A. Hartley, Jr., of New Jersey, 7:15 p.m. EST (6:15 CST), NBC.
Wilfred Pelletier, 8:30 p.m. EST (7:30 CST), NBC. Guest conductor, Voice of Firestone.
"The Snow Bird," 9 p.m. EST (8 CST), NBC. Warden Lawes drama.
Marlene Dietrich and Herbert Marshall in "Desire," 9 p.m. EST (8 CST), CBS. Lux Radio Theater.
Dinner at Nine, 9 p.m. EST (8 CST), NBC. Fannie Hurst, Madox Ford, Sidney Lenz and J. George Frederick, speakers.
Dr. James B. Conant, 9:30 p.m. EST (8:30 CST), NBC. Speaker, Jewish Theological Seminary semi-centennial celebration.

TUESDAY, March 16

Poetry Choir, 2:15 p.m. EST (1:15 CST), CBS. American School of the Air.
Four Centuries of Polish Music, 2:30 p.m. EST (1:30 CST), NBC. Music Guild.
Johnny Muldowney, Patti Chapin, 3 p.m. EST (2 CST), CBS. Tuesday Jamboree.
Cincinnati Symphony Orchestra, 3:30 p.m. EST (2:30 CST), CBS. Children's Concert.
Parkyakarkus, 8:30 p.m. EST (7:30 CST), CBS. Replaces Sid Silvers on Al Jolson Show.
Margaret Anglin, John Griffin, Connie Gates, 8 p.m. EST (7 CST), CBS. Hammerstein guests.
Gertrude Berg and Connie Boswell, 9 p.m. EST (8 CST), NBC. Ben Bernie's guests.
Alice Faye, Judy Garland, 9:30 p.m. EST (8:30 CST), CBS. Oakie College, guests.

WEDNESDAY, March 17

"Table Manners," Gelett Burgess, 11 a.m. EST (10 CST), CBS. Magazine of the Air guest.
Land Grant College of Washington State University, 12:30 p.m. EST (11:30 a.m. CST), NBC. National Farm and Home Hour.
Eamon De Valera from Dublin, Ireland, 4:15 p.m. EST (3:15 CST), CBS. "St. Patrick's Day Message."
"The Life of James Fenimore Cooper," 8 p.m. EST (7 CST), CBS. Cavalcade dramatization.
Jane Wyatt, 10 p.m. EST (9 CST), NBC. Guest, Your Hit Parade.
154th Anniversary Dinner of the Society of the Friendly Sons of St. Patrick, 10 p.m. EST (9 CST), NBC and MBS. James A. Farley, Al Smith and other speakers.
"State Executioner," 12:30 a.m. EST (11:30 p.m. CST), NBC. Lights Out drama.

THURSDAY, March 18

Folk Music from Warsaw, 2:15 p.m. EST (1:15 CST), CBS. American School of the Air.
Eastman School Symphony Orchestra, 3:15 p.m. EST (2:15 CST), NBC. Paul White and Herman Genhart, conductors.
University of Pennsylvania Choral Association, 4 p.m. EST (3 CST), CBS.
Sen. George Norris, 8 p.m. EST (7 CST), NBC. National Conference on Constitutional Amendments, speaker.
Rochester Philharmonic Orchestra, 8:30 p.m. EST (7:30 CST), NBC. Jose Iturbi, conductor.
Basil Rathbone, 10 p.m. EST (9 CST), NBC. Guest, Crosby's Music Hall.
Florence George, soprano, 10:30 p.m. EST (9:30 CST), NBC. Jamboree guest.

FRIDAY, March 19

Description of the Grand National Steeplechase from Aintree, England, 10 a.m. EST (9 CST), NBC.
Mrs. Herbert Hoover, "Girl Scouts," 11 a.m. EST (10 CST), CBS. Guest, Magazine of the Air.
Elmira College Women's Glee Club, 3:30 p.m. EST (2:30 CST), NBC.
San Francisco Symphony Orchestra, 5:45 p.m. EST (4:45 CST), NBC. Pierre Monteux, conductor; Isaac Stern, violinist.
"Perfectly Adorable," 8 p.m. EST (7 CST), NBC. Irene Rich drama.
Hugh Herbert, Ooris Nolan and George Murphy in "Top of the Town" and Gregory Ratoff, Mischa Auer and Ella Logan, 9 p.m. EST (8 CST), CBS. Hollywood Hotel guests.
Jack Pearl as Baron Muenchhausen, 10 p.m. EST (9 CST), NBC. New spot.
Louisiana State University, 10:30 p.m. EST (9:30 CST), NBC. Guest, Pontiac Varsity Club Hour.
Doug Fairbanks, Jr., 10:45 p.m. EST (9:45 CST), NBC. Quizzed by Schallert.

SATURDAY, March 20

Cincinnati Conservatory of Music, Alexander Von Kreisler, 11 a.m. EST (10 CST), CBS.
Symphony Orchestra, direction Frank Black, 1:30 p.m. EST (12:30 CST), NBC.
"Faust" by Gounod with Helen Jepson, Richard Crooks and Ezio Pinza, 1:55 p.m. EST (12:55 CST), NBC. Metropolitan Opera Matinee.
Virginia Verrill, 8 p.m. EST (7 CST), NBC. Ed Wynn's guest.
Margot Grahame, actress, 10 p.m. EST (9 CST), CBS. Guest, Your Hit Parade.

Singer, Writer Co-Star On Program

Helen Morgan, who has demonstrated an ample talent for getting along with people, and Dale Carnegie, who made himself famous by writing a book of advice on that subject, will find themselves face to face across the microphone Thursday night when they appear as guest stars on the Show Boat program.

Lanny Ross will direct proceedings, as usual, when the old Show Boat drops its mythical anchor into some mythical mud off Galveston, Texas.

Miss Morgan, who put the term "torch song" into the English language, will sing them, some of them old, some of them new—and probably she'll sing them sitting atop a piano, in the pose that is her trademark.

A star along Broadway for a long time before she went on the air, Helen Morgan was famous for her moving interpretations of sad songs of love gone astray. She was one of the bright galaxy of stars that clustered around Florenz Ziegfeld in the Merry Twenties.

Psychologist Carnegie became famous when the American public, almost as eager to find a workable formula for success as it is to hear good "torch-singing," made his book a best-seller. The exact nature of his contribution to Show Boat is yet to be announced.

Al Goodman's orchestra, the Modern Choir, and Molasses 'n' January will be on hand as usual.

Thursday, March 11
9 p.m. EST (8 CST) NBC

Grand National Is Aired From Britain

The Grand National! Right up there with the Derby itself in the estimation of the horse-loving English people is the great steeplechase held annually at Aintree.

The race will be broadcast to the United States this year in its entirety.

One of the most hazardous of all steeplechases, the Grand National is run over a course so treacherous and difficult that the odds against any horse finishing the race at all are traditionally five to one.

Friday, March 19
10 a.m. EST (9 CST) NBC

Broadcast Senate Hearings

Beginning Monday, March 15, the vitally important Senate Judiciary Committee hearings on President Roosevelt's proposed court reform bill will be broadcast daily through Friday by Robert W. Horton, Washington correspondent for the New York World-Telegram.

Monday, March 15
1:15 p.m. EST (12:15 CST) CBS

Elisabeth Rethberg Sings Sunday Over CBS

Elisabeth Rethberg, brilliant soprano of the Metropolitan Opera Company, will be guest soloist with the Ford Symphony Orchestra and Chorus, directed by Fritz Reiner, for the regular broadcast March 14.

Born in a little village in the mountains between Saxony and Bohemia, Mme. Rethberg studied music from early childhood. Her talent developed so rapidly that her first opera contract, with the Dresden Opera, had to be signed by her father, because Elisabeth was not yet of legal age. She won immediate success. Her fame spread to the Vienna Imperial Opera, and the directors of that institution demanded her services so insistently that she was persuaded to ask for leave of absence from Dresden in order to sing in Vienna. Next, she left opera for a time, to sing in concerts in Germany, Austria and Scandinavia.

The Metropolitan, always alert to new talent, brought Mme. Rethberg to America some seasons ago. Since then she has been a permanent member of the company, although she is far from forgotten in Europe. She returns almost every year, to sing in London, Rome, Milan, and in Holland and Germany.

Critics pronounce Mme. Rethberg's voice one of the most perfect in musical history.

Sunday, March 14
9 p.m. EST (8 CST) CBS

Jimmie Fidler Gets New Sponsor Tuesday

Jimmie Fidler, ace Hollywood columnist and news broadcaster, will be on the air for a new sponsor beginning March 16.

There will be no time change in the program.

Fidler's frank and fearless news of the screen colony, his authentic news notes, his Open Letters, his Notes from the Little Black Book and his previews of the latest films constitute one of the most successful shows of its kind on the air.

He was an actor, reporter, press agent and magazine publisher before turning columnist.

Tuesday, March 16
10:30 p.m. EST (9:30 CST) NBC

Norris Ta Broadcast

Sen. George W. Norris of Nebraska, veteran liberal, will be heard over NBC Thursday night, when his speech opening the National Conference on Constitutional Amendment is heard from Washington.

Mayor Fiorello H. La Guardia of New York City will introduce Sen. Norris.

Thursday, March 18
8 p.m. EST (7 CST) NBC

De Valera Speaks March 17

Eamon De Valera, President of the Irish Free State, will deliver a St. Patrick's Day address over the nation-wide WABC-Columbia network Wednesday afternoon.

The St. Patrick's Day address by the President of the Irish Free State has become an annual event with CBS since 1931, when President Cosgrave made the address.

Undoubtedly hundreds of thousands of Irish-Americans will be listening eagerly when President De Valera broadcasts to the American public.

Wednesday, March 17
4:15 p.m. EST (3:15 CST) CBS

Pretty Prima Donna!



Gladys Swarthout, lovely star of opera, screen and radio, will sing a new role—Mignon—for the Metropolitan Saturday

Your Next Romance May Be Put On The Air By Arnold and Ranch Boys!

May I have the next romance?

That's what Gene Arnold will be asking the radio audience beginning Saturday, March 13, when he inaugurates a new program to be known as Fitch Romances over the NBC-Red network.

With Arnold on the new show, which promises to be startlingly different from almost anything new on the air, will be The Ranch Boys—they've been with Arnold before—and a salon trio featuring an odd combination of instruments: organ, harp and violin. Larry Larsen, organist; Rudy Mangold, violinist; and Edward Vito, harpist, will make up the trio.

Idea behind it all is this: Listeners will be asked to contribute accounts of their own romances to be used as material for narrative or dramatic presentations on the program. So, if your last romance was notable for new and different happenings—and what romance isn't?—here's a chance to put it on the air. Whether the stories will be told as narrative or as drama will depend on Arnold's judgment, of course.

And just by way of a final touch, Gene Arnold will read poetry to fill in odd moments on the show!

Saturday, March 13
11:45 a.m. EST (10:45 CST) NBC

Farm and Home Hour Aired From College

For the second time this year, the National Farm and Home Hour broadcast will originate on an agricultural college campus Wednesday when the program goes on the air from the Washington State campus at Pullman, Wash.

How the land-grant college aids in meeting changing conditions on the farm and in the home will be told by the president of the college, the governor of Washington, and the deans of the various divisions during the program.

Musical portions of the broadcast will feature the Washington State College glee club and band.

Wednesday, March 17
12:30 p.m. EST (11:30 a.m. CST) NBC

Verse Choir Is 'Something New'

One of the most strongly inspiring group performances on the air today is unknown to the majority of radio listeners.

When you're tired of "swing," bored with hyper-enthusiastic announcers and run-of-the-mill speech-making, or when you want to hear something entirely different merely for the sake of change, look up a verse-speaking choir. You'll find it unique.

Best known of verse choirs is the Mundelein College group, but on Tuesdays a well-known eastern choir, that of the Thomas Jefferson High School in Brooklyn, will broadcast over CBS.

Tuesday, March 16
2:15 p.m. EST (1:15 CST) CBS

Our Omniscient Ozarkian

"Hollywood—A Suburb of the Ozarks," will be the subject of a talk by Bob Burns, the Omniscient Ozarkian, during the Kraft Music Hall program on Thursday, March 11.

Burns will demonstrate, he says, how a group of native Ozarkians would react if transplanted to Hollywood.

Thursday, March 11
10 p.m. EST (9 CST) NBC

Grahame On Hit Show

Margot Grahame, English motion-picture actress who starred opposite Victor McLaglen in "The Informer," will be a guest star on "Your Hit Parade," Saturday, March 20. McLaglen appeared on the program recently.

Miss Grahame will be supported by the regular cast, Carl Hoff's orchestra, and vocalists Edith Dick and Buddy Clark.

Saturday, March 20
10 p.m. EST (9 CST) CBS

Salzedo, Harpist, Wynn's Guest Saturday

Carlos Salzedo, one of the world's greatest harpists, will play his own composition, "Whirlwind," when he appears as Ed Wynn's guest Saturday, March 13. As another novelty, the virtuoso will accompany his host in a somewhat unorthodox violin-harp duet.

"Whirlwind," a brief, racy divertissement calculated to display the greatest potentialities of the instrument and calling for the utmost in skill from the performer, was inspired, according to its composer, by a windstorm he encountered on an American tour. Preceding the original number Salzedo will play an early 18th century composition for the harp.

Ed Wynn will again display his versatility as an amateur musician by playing the violin, alone and with Salzedo.

Born in France, Carlos Salzedo was brought to America in 1909 by the late Gatti-Casazza to assume the position of solo harpist at the Metropolitan Opera, under Arturo Toscanini. He has since become an American citizen.

Saturday, March 13
8 p.m. EST (7 CST) NBC

Farley, Smith, Speak In Honor of St. Pat

They may be on opposite sides of the political fence, but Postmaster General James A. Farley and Alfred E. Smith never forget that they're Irishmen. Both are scheduled to speak during a broadcast from the scene of the 154th anniversary dinner of the Society of Friendly Sons of St. Patrick at the Hotel Astor in New York Wednesday night.

Rev. Robert I. Gannon, S. J., president of Fordham University, also will speak.

Wednesday, March 17
10 p.m. EST (9 CST) NBC, MBS

Gertrude Berg To Star With Bernie

Gertrude Berg, famous author-star of the radio shows "House of Glass" and "The Goldbergs," will be guest of honor on Ben Bernie's program Tuesday night.

Connie Boswell, currently in Hollywood as the star of "California's Hour," Sunday night feature, will appear with Miss Berg. Hollywood through the eyes of her best-known character, Molly Goldberg, will be Miss Berg's contribution to the show, while Connie Boswell will sing, of course.

This Tuesday's show marks the end of the Ol' Maestro's Hollywood stay. He'll be in Florida after this week.

Tuesday, March 16
9 p.m. EST (8 CST) NBC

'Sun Magic' Story of Steenbock's Life

If you drank irradiated milk today, or used an irradiated medicine, you were taking advantage of one of the 20th century's important contributions to the science of health preservation, and you owe it to Harry Steenbock, University of Wisconsin scientist whose researches in this fascinating field brought him lasting fame.

The story of Steenbock's life and work will be dramatized under the title "Sun Magic" during the Men Who Made America program on Thursday, March 11.

Thursday, March 11
2 p.m. EST (1 CST) NBC

ARE we down-hearted? NO-O-O!" The roar of a thousand throats rattled the window-panes up and down Philadelphia's Broad Street. It was Monday, January 2, in that terrible year of Depression, 1933. But Depression or no, Philadelphia's historic New Year's Day parade of the Mummers had to be held—although postponed one day by Pennsylvania's piety because New Year's Day had fallen on a Sunday.

And so the Mummers—also called "New Year's shooters"—capered in their costumes and shivered in silks and spangles and shouted their defiance of Depression, while over 200,000 Philadelphians filled the windows and lined the sidewalks of Broad Street to laugh and cheer and applaud.

There were clowns and jockeys and hoboos and tar-babies. There were female impersonators and Popeye-the-Sailors and peaninnies and robots. One man trailed a block-long cape. It was satin, rosetted and edged with maribou—and it was held up by sixty-five little page-boys with golden slippers.

"Oh-h-h-h, them golden slippers!" yowled the Mummers, and the crowd took up the old song. And behind the train and its retinue the "shooters" shrieked and pranced and stalked and screamed and—occasionally—fell to the icy pavement.

It was a gigantic pagan rite; a bizarre spectacle which proved that King Carnival sometimes comes to life even in frigid and formal surroundings.

HO. HUM!" yawned Radio Patrolman Quinn, when it was over. Night had fallen. "We got three more hours' duty. 'Twasn't such a big parade this year."

"But orderly," said Quinn's buddy, Patrolman Brady. "And look, there are some of the boys goin' home, now." A big man with a blackened face stood at the curb. Beside him was a "lady" with an enormous hat and a bustle.

"Happy New Year!" roared the female impersonator in a hoarse baritone, as the police car drew abreast. Quinn and Brady grinned Irish grins.

"That one looks as if he finds it hard to stand," said Brady.

"So long as he does stand," said Quinn, "and behaves himself. A brave show they put on this day."

The minutes passed peacefully. Once the two officers got a radio call to be on the lookout for a list of stolen cars. The night deepened. Nothing happened. Just a few routine calls.

And then it came:

"Calling Car 101 . . . Car 101 . . . Investigate a disturbance at the corner of 28th and Simon Streets . . . 28th and Simon Streets . . . A group of corner loungers are making too much noise . . . Car 101 . . ."

ALREADY Brady and Quinn, in Car 101, were heading to obey.

"Just a bunch of the boys with a drop too much," said Quinn.

"If they're not too bad," said Brady, "we'll send 'em home."

But the "bunch of the boys" were too bad.

"Here's the — coppers!" howled a tough and drunken male voice as Brady and Quinn, slren silent, slid to the curb. And at once a group of seven or eight noisy young men scattered. Two of them ran up the steps of a vacant house."

Brady and Quinn dashed after them.

"Look out!" Brady suddenly yelled,

turning around. "They're stealin' the car!" And he jumped down the steps again.

The red radio car was pulling away from the curb. Two of the noisy young men had doubled back, leaped in and . . .

Quinn pulled out his gun. Then he grumbled something under his breath and put it back in the holster. To shoot at one of their own shiny red radio cars, pride of the force, would

be unthinkable except in direst and the most grave emergency!

"Hey, you!" Brady suddenly ran out in the road, waving his hands as a large sedan pulled up. Quinn leaped out beside him, and they both tumbled into the sedan.

"Follow that police car!" roared the outraged officers in concert. And the astonished citizen hastened to obey.

And now followed a strange situation. For apparently the same irate

householder who had first summoned the police, in resentment of the noise which had been disturbing his peace, was looking out of his window. He saw the two young revelers as they performed their misdeed—amounting virtually to lese majeste. And as Quinn and Brady commandeered the second automobile, this unknown soldier of law and order—unknown because police never reveal the names of those who assist them—ran again to the telephone.

"Those fellows have stolen the police car you sent!" he cried. "They're heading . . ."

POLICE CAR GETAWAY

JUST A PRANK? MAYBE. BUT WHEN PRANKSTERS STEAL POLICE CARS—THEY LOSE AMATEUR STANDING!

MEANWHILE, the fast police car gave promise of completely outstripping the slower automobile which Brady and Quinn had taken over. It curved and swung around a corner. And suddenly the two officers, doggedly urging their helpful citizen assistant to greater speed—turned and looked at each other with wrath darkening their strong faces.

For the miscreants in the car ahead had actually turned on the siren! This was the last straw. The ultimate insult. That the siren which should have cleared the way for society's champions was being employed to aid in an escape!

But a stranger thing was to follow.

Over the Passyunk Bridge, across the Schuylkill River wound the chase. Inch by inch the radio car was gaining—growing smaller and smaller to the eyes of the boiling, broiling, wrathful Quinn and Brady.

At the end of the bridge was a horse and carriage in which five of the "shooters" were going home from the big parade . . .

At this moment, out through the ether went a police flash:

"Calling all cars . . . All cars . . . two men have stolen Radio Car 101 from the corner of 28th and Simon Streets . . . Calling all cars . . ."

Now here was a message for policemen. But the policemen most vitally concerned—Quinn and Brady—couldn't hear it. For their own radio loud-speaker was in the possession of the very wrongdoers radio now was reaching out to demand.

But they heard it. The two silly youths in the police car heard that broadcast as the voice of doom. They heard it just as that carriage-load of "shooters" loomed up ahead and . . .

"Hell! They're after us!" whimpered the lad who was driving. And all at once he lost his head, his nerve and his grip on the wheel . . .

CRASH!

STRAIGHT into that carriage sped the police car. The broadcast which Brady and Quinn couldn't hear, had done its work just the same.

It was all over in a jiffy, then. As the two glowering policemen pulled up, they heard yells and blows sounding in a little knot of men. The two "borrowers" of the police car—Joseph Uzdavnis and John L. Ulzenozk—were in the middle of that knot, in more ways than one. The "shooters" were belaboring them lustily. But it took only a few minutes to straighten things out. Two of the "shooters" were taken to the hospital, to be treated for bruises. The unfortunate horse was put out of his suffering by a merciful bullet. And the two lads who had stolen the police car were taken where police radio would not cramp their driving-style for some time to come.



"Look out," Brady yelled suddenly. "They're stealin' the car!"

Vitamin Shortage Can Keep You Below Par

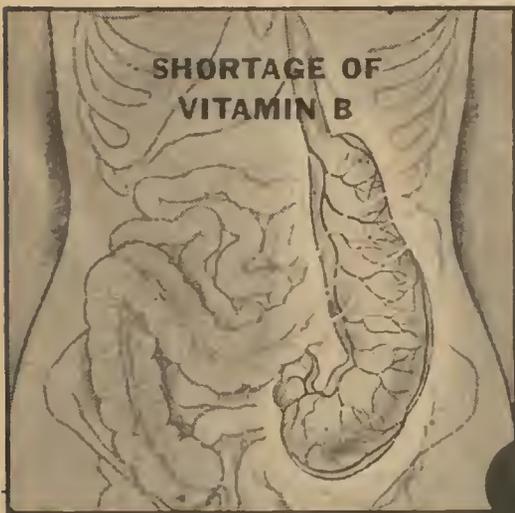
D Not Enough Vitamin D

SOFT, POORLY FORMED TEETH may result from a shortage of Vitamin D—the important BONE VITAMIN. Growing children, especially, need plenty of Vitamin D to help in the formation of strong, attractive teeth. Fleischmann's fresh Yeast provides a rich supply of this BONE VITAMIN. Children from 5 to 12 years can be given 1 to 2 cakes daily.



Plaster cast of poorly formed teeth

You Seldom Realize Whether You Are Getting the Vitamins Your Body Needs—Until Injured Health Shows It. But—by Adding One Food to Your Ordinary Diet, You Can Assure Yourself an Extra Daily Supply of These Four Vitamins



A SAGGING stomach (see picture above), weakened intestines and bowels can all come from an undersupply of Vitamin B—the NERVE VITAMIN.



A STRONG, healthy stomach (see above), active bowels and intestinal tract, and the normal functioning of nerves need a rich supply of this NERVE VITAMIN. By eating Fleischmann's Yeast daily, you can increase your supply of Vitamin B. It is one of the richest known natural food sources of Vitamin B.

G Too Little Vitamin G means poor growth

WEAK, undernourished children are often inadequately supplied with Vitamin G—the GROWTH VITAMIN. A generous supply of this vitamin is needed to aid in the proper development of body tissues. Fleischmann's Yeast is rich in Vitamin G. Children from 5 to 12 years can be given 1 to 2 cakes daily.



A



Diet Short in Vitamin A

INCREASED SUSCEPTIBILITY TO COLDS and a lowered resistance to infectious can occur if your diet does not provide enough Vitamin A. Fleischmann's Yeast eaten daily will help to increase your supply of Vitamin A.



GEORGIA COLEMAN'S glowing vitality, strength and perfect nerve control show this famous diving champion gets an ample supply of these 4 necessary vitamins—A, B, D and G.

VITAL PARTS of your body can be partly starved unless you get enough of these 4 important vitamins, A, B, D and G, each day.

Yet—our ordinary meals may be deficient in one or more of these necessary food elements.

By adding *one food* to your daily diet, you can be sure of a *regular EXTRA* supply of each of these 4 health-building vitamins.

That one food is FLEISCHMANN'S fresh YEAST. No other one natural food gives you such a rich supply of these 4 vitamins combined.

Just eat 3 cakes every day—a cake about ½ hour before each meal. Eat it plain, or dissolved in a little water. Order two or three days' supply at a time from your grocer. Fleischmann's Yeast keeps perfectly in the icebox. Start eating it today. Let this famous tonic food help to increase your vitamin supply!



THE AIR'S ALGER BOY

BY JAMES H. STREET

FRANK MUNN'S favorite poem is "The Village Blacksmith." He looks like a village smith himself. But he chips his notes from the rainbow and has tenored his way from a loom-tender to luminary. He enters this—his fourteenth year of broadcasting—as the model man of radio.

Frank Munn is almost too good to be true, but he is genuine, kind and talented—a right honorable guy who is never one of those holier-than-thou bores—good for the sake of publicity, and bad for the sake of pleasure. He seems to have stepped from paragraph two, page three, of an Alger book.

Really, it's regrettable that Horatio Alger, Jr., never knew Frank Munn. He's a character Horatio could have gone to town with—made to order, poured, molded and set up by pattern.

If Horatio were doing a story about our hero, he probably would prime his quill and dash off a piece about "Munn, the Mike-Man," like this:

Frank was born in the Bronx, of poor but proud parents.

Our hero learned early that idleness is the devil's workshop, so he went to work running a loom in an embroidery factory, and before long he was doing "Lavender and Old Lace" on a radio program, embroidering sentiment and getting rich on the stitches.

The story of Frank Munn could have happened nowhere except in the movies, on the radio, or in an Alger book.

His father was a cop. That means something in New York. The son of a policeman has a certain prestige among his fellows—a certain responsibility.

Frank lost his mother while he was still a babe-in-arms. That was in 1895, and he was sent to live with his grandmother. His father died before Frank's baby-buggy days had passed.

THERE is nothing uncommon about being an orphan in New York. There are thousands of them. Some never learn to wash their necks and are graduated from the filth of the gutters to the slime of the slums. Others climb to the curbs and keep right on climbing. That's what our hero did.

Frank was never a studious fellow in school. (Horatio wouldn't have liked that.) He was pretty good at reading and middling at mathematics, but he just couldn't make his words fit when he tried to write. But when it came to reciting poetry, Frank was just about the best reciter in the Bronx. He was a hefty lad and his pals delighted in calling him "Ox."

Ox always got a big kick out of doing that "Under the Spreading Chestnut Tree" thing, and for an encore he would give his schoolmates a dash of that "Listen, my children, and you shall hear" business.

Money was scarce at his grandmother's home and he got his job tending the loom at an age when social workers say a boy should be improving his mind at games—such games as



Whether it's rehearsal or broadcast, Frank Munn works intently

marbles, kite-flying and postoffice. The job paid him \$3 a week.

Ox wanted to be an engineer in those days, or maybe a cop like his father had been. Instead, he became an embroidery boy. It seems funny for our hero to be an embroidery worker—"Ox, the embroidery boy!"

THE hum of the looms fascinated him and he began keeping time to their rhythm. The bobbins buzzed and so did Ox. He had a nice voice—mellow and childish—and he ran the scale while his looms wove the patterns. There have been some strange stories of the wof in the patterns of men's lives, of the warp that was spun by the Master Shuttle, but perhaps none is as strange as the story of our hero.

Ox got his first pair of long pants while in the embroidery plant and promptly ruined them by trying to jump over a fence to take a short cut. It taught Ox—never take short cuts.

He left the looms and became a machinist, wielding a wicked monkey-wrench. He always loved motors—loved to hear them hum. Maybe that's why our hero really is a musical motor now. All radio has to do is wind him up, and the music simply rolls out.

By the time the war came along, he was an expert machinist and went about the country building turbines.

HE WAS popular wherever he went, for he had a rich tenor voice and would sing at any request.

His voice then was a bit raw, however—sort of rough around the edges.

Then, when he had saved money, his friends prevailed upon him to study voice. So he went to Dudley Buck and studied. He held his regular job at the same time, but he managed to get in many hours of study and practise. (Alger would have liked that.)

He would sing at the drop of a hat—in choirs and at amateur theatricals. By then Ox was grown, a big man—weighing 200 pounds. He could put a lot of pressure behind those notes. A

FROM LOOM-BOY TO
MACHINIST TO EN-
GINEER TO RADIO!
FRANK MUNN IS AN
ORPHAN WHO SAVED
HIS MONEY, STUDIED
HARD AND BECAME
A GREAT SENSATION!



jolly fellow he was—with hair as black as machine oil and eyes blacker.

The word got around that Ox could sing and the Brunswick company heard of him. Radio was more or less a gadget in those days and the big money was in recording. Gustav Haenschen, musical director of a phonograph recording concern, heard Ox and was impressed by the young man's unaffected voice. So he gave him \$300 for his first recording.

It's a long jump from \$3 a week as an embroidery boy to \$300 per record as a tenor.

Ox quit his job in the machine shop and started singing for his supper. He did fairly well. Then in 1923, Haenschen suggested that he try radio. 1923 in radio history is rather like 1066 in British history—sort of the beginning of a new order.

Ox walked into a New Jersey studio in December, 1923, and asked for a job.

One of the bosses looked over his 200 pounds of brawn and asked what he did—move pianos?

"I sing," said Ox. "I sing tenor."

"Let's hear you," said the man.

Ox sang "Little Mother o' Mine."

"Come back tonight," the hiring man said. "The job's yours."

OX'S first broadcast was "Little Mother o' Mine."

And he's never missed a week of

work from that day to this. He's always on time—always cheerful.

He has a casual mike manner—simple, unaffected. He still insists on using the old-fashioned type of mike, the kind you can grab and sing into.

"There's something about them," says Ox. The fact of the matter is, Munn likes slightly old-fashioned things—even songs. A very conservative dresser, he takes life easily but never seeks the short cuts. His tastes for food and entertainment are simple. Broadway scarcely knows him.

He never forgot that Haenschen gave him his first break and the two have been business and personal friends ever since Ox made his first broadcast. His ballads became nationally known when he was "Paul Oliver" on a program with "Olive Palmer," and he became one of the few singers who could sing the same songs over and over and never wear out his welcome.

He has sung "Forgotten" over one hundred times on programs. "Roses of Tralee," "The Rosary," "Somewhere a Voice is Calling," "Auf Wiedersehen" and "Roses of Picardy" also have been sung by him more than 100 times each, and the populace still wants more.

Incidentally, "Roses of Picardy" is his favorite song.

When Munn is not singing to a radio, he often is listening to one and spends at least two hours a day before his set. He likes all good music.

Caruso is his favorite singer, but he also is partial to Farrar, Scotti, Tito Ruffo, Rosa Ponselle, Lily Pons, Louise Homer and John Charles Thomas.

Ox is a man's man—a one-dog man. His golf is better than the average and he owns two identical sets of clubs. He also is a good dry-fly fisherman.

He's not a deep reader or a student of life, but he enjoys living. Until he married, he lived in the Bronx. Recently he took a home on Long Island and there he can be found most every night, playing with his dog, tinkering with machines, or cooking goulash.

As a lad, he collected stamps, but now he collects brass spoons.

"I believe," he said, "that the Bible and Ida Tarbell's 'Life of Lincoln' are the greatest books in the world."

(Alger would have liked that.)

HIS only reckless expenditures of money were nickels he blew as a boy to see William S. Hart. Now he'll gladly pay his 55 cents to see Clark Gable and Norma Shearer.

"But on the stage," he said, "I think George M. Cohan and Helen Hayes are the tops."

He's one of the easiest men in the world to talk to, because he doesn't like to talk about himself, answers questions in simple words and never beats around the bush.

The rose is his favorite flower. He likes diamonds.

All of his songs are the tuneful ballads about mother and baby and roses. His "Lavender and Old Lace" program began in 1934 with Columbia and was one of the most consistently popular broadcasts in radio history. The public just doesn't tire of Munn. His latest job is over NBC in a half-hour program, "The Sweetest Love Songs Ever Sung."

Yes, Alger could have done a lot with a character like Ox. But he would have had to change one thing about our hero—he hates to go to bed and he hates to get up.

(Maybe Alger wouldn't like that, but I do.)

Frank Munn may be heard Tuesdays on "Sweetest Love Songs Ever Sung" over an NBC network at 8:30 p.m. EST (7:30 CST; 6:30 MST; 5:30 PST).

More Winners of Radio Guide's Big Slogan Contest

In accordance with its policy of printing the names of ALL the winners in the contests held from time to time for the readers of this publication, RADIO GUIDE is publishing a complete list of the winners in its great Handwriting-Slogan Contest recently concluded. During preceding weeks, we have listed the winners in the weekly handwriting competitions, the winners of the grand prizes in the slogan contest, and many of the winners of lesser prizes. This week the list of 200 winners of \$5 prizes is concluded. Next week, RADIO GUIDE will begin the publication of the names of 500 winners of \$2 prizes in the slogan contest. Look for these winning names. Yours may be there!

\$5 Prize Winners

Mr. Norman M. Hempel, 707-8 Avenue S. E., Minneapolis, Minn.; Mrs. Frances C. Rensley, Lagrangeville, N. Y.; Mrs. Chos. L. Sweet, 2844 Dablia St., Denver, Colo.; Mrs. Chas. E. Holford, 917 N. Alabama, Okmulgee, Okla.; Olivia Dickhart, 11100 Euclid Ave., Cleveland, Ohio; Mrs. Clara B. Jones, Potoka, Ind.; Judson T. Brady, 351 Turk St., Soo Francisco, Calif.; James E. Keorsley, 54 Hillcrest Ave., Hamden, Conn.; Walter Wm. Wilson, 11204-102nd Ave., Edmonton, Alta., Can.; Miss Rene De Fries, 4728 Delaware St., Gary, Ind.; Msude Cooper, Myrtle Beach, S. Car.; Mrs. Harold Schlink, 183 Grand Ave., N. Bergen, N. J.; Arthur C. Bean, Casselton, N. D.; Mrs. G. W. Pearson, 1304 W. 97th Pl., Chicago, Ill.; Mrs. Lillie Cnyle, 2304 Sedgwick Ave., Bronx, N. Y.; Bele Eves, Kenogani, P. Q., Canada; Roy A. Deen, Jr., Co. G 23rd Inf., Ft. Sam Houston, Tex.

Robert J. Ryan, 100 State St., Madison, Ill.; Beatrice Oliver, 40 Crosby St., Stamford, Conn.; Kathryn Kellogg, 11 Soybrook Pl., Buffalo, N. Y.; Mrs. Ivan Langenderfer, 527 Hamilton St., Lancaster, Pa.; Harriet Foss Peters, Box 1028, Minot, N. D.; Betsy Schnitzer, 300 N. 20th St., Ft. Smith, Ark.; Doris E. De Forest, 305 E. Kennedy St., Syracuse, N. Y.; Mrs. Winifred N. Newlove, 100 La Grange Ave., Easton, Pa.; Mrs. Elizabeth Avery, 8550 Dumbarton Rd., Detroit, Mich.; Mrs. H. T. Chunn, 1636 Kenyon St., N. W., Washington, D. C.; Mrs. Geo. L. Knight, 114 Russell Ave., Buffalo, N. Y.; Mrs. Robert E. Otters, 2321 N. 4th St., Sheboygan, Wis.; Mrs. Myrtle V. Gissler, 2016 Garrett Ave., Dallas, Tex.

Lottie Marsh, 425 N. 5th St., Arkansas City, Kans.; Mrs. Helen Dorrance, 19 Summer St., Bradford, Pa.; Orvo Charles, Clearbrook, Minn.; Irma L. Ufer, 2722 D St., Toledo, O.; Carl A. Donner, 741 Gott St., Ann Arbor, Mich.; E. A. Goerner, 409 Ramsey St., West Burlington, Iowa; H. F. Carter, 57 Butler N. E., Atlanta, Ga.; Edna Gilbertson, Tourner, N. Dak.; Gaston Sion, Summerville, Ore.; David Macleod, 120 Grand Ave., Englewood, N. J.; Lily Ann Southard, 299 Glen Ave., Sea Cliff, N. Y.; J. B. Harvey, 409 S. Second St., Wilmington, N. C.; Mrs. Msrle E. Gassner, 320 S. Washington St., Tiffin, Ohio; Vyrae Ann Abair, 518 E. Zion St., Tulsa, Okla.; Mrs. Edith S. Harrison, Morris, Ill.

Elsie Bourioot, 235 Grandview Ave., Glen Ellyn, Ill.; Helen Phillips, 900 S. 8th St., Burlington, Ia.; Mrs. Rose Ranstead, 110 Foster St., Evanson, Ill.; George H. Rife, 332 Pine St., Lancaster, Pa.; Mrs. Wm. Van Ende, Route 3, Mason, Wis.; Mr. Tom J. Wardinole, 512 Maxwell, Lake Geneva, Wis.; Frederick S. Huliog, 1511 Monroe St., Endicott, N. Y.; Miss Coy Moore, 514 St. Clair Ave. W., Toronto, Ont., Canada; Mrs. Margaret Hulbert, Shipshuwana, Ind.; Jean Sargedson, 6 Burns, Forest Hills, N. Y.; Daniel C. Reid, 18 W. Packer St., Woodbury, N. J.; R. E. Hutchison, U. S. Vet Hospital, Dwight, Ill.; Mrs. Jaseth A. Ford, 233 Ashland Ave., Ocean Park, Calif.; Mrs. Irene S. Young, 225 W. Maio St., New Britain, Conn.; Herbert V. Hartley, Rfd 1 Box 139, Watson, W. Va.; Alice Lease, Barry, Ill.; Miss Ruth Shoemaker, 5160 Shoemaker Lane N. W., Washington, D. C.; James Wasserman, Alban Towers, Washington, D. C.; Mrs. E. C. Gordon, 21 Chicago Ave., Oak Park, Ill.; Mrs. E. R. Sawyer, 1068 Windsor, Waco, Tex.; Mrs. O. M. Green, 702 Bernard, Spokane, Wash.; Mrs. Chester P. Osborne, 832 Maury Pl., Norfolk, Va.; Mrs. Micky Hall, Box 747, Miami, Okla.

Robert T. Chadbourne, 29 Middle St., Hallowell, Me.; Mrs. Genevieve F. Perrine, Perrine Rd., Centralia, Ill.; Mrs. Albert E. Bortlett, 2665 63rd Ave., Oakland, Calif.; Helen Mattlin, 2112 Renrock Road, Cleveland, O.; F. A. McHaud, 825 Georgiano St., Santa Monica, Calif.

Look for more winners of cash prizes in the great RADIO GUIDE Slogan Contest—next week!

HORATIO ALGER STORY

BY JOHN GORDON

THIS story might well be titled, "From Sound Effects Man to Program Director," or "To Succeed in Radio, Get Thrown Out of It!"

Time: Several years ago.

Place: Minneapolis, Minn.

Setting: A radio studio.

A light flashes! The show is on! Around the microphone gather a number of students from the Minneapolis Northwestern College of Speech Arts.

Enter the hero!

What a racket! What an entrance! What an uproar!

The cause of it all was the sound-effects "man." He was, really, a boy, and he, too, was a student at the Northwestern College of Speech Arts.

His job had been to open and close the door (a sound-effect, of course) when the hero in the play the students were putting on the air came into the scene.

His name was John Alexander, and he had been waiting, ready and anxious, to do his bit in the play.

When the operator signaled, John Alexander closed the door. And the roof of the studio almost blew off. It wasn't like that at rehearsal, of course. Perhaps his hand slipped. Perhaps he was too anxious. Who's to judge—or who's to tell?

The facts of the case are simple these: After the near catastrophe, and after the hero in the play had conquered the villain, the students of the Northwestern College of Speech Arts left the studio.

So did John Alexander—on his ear!

The control operator might have had a bad day. Or he might have been one of those individuals who are cursed with a violent and uncontrollable temper.

At any rate, the control operator literally threw John Alexander out of radio—and into this story!

ENTER our hero!

He's John Alexander, now program director of KGNF, "Western Nebraska's dependable daytime station," at North Platte, Nebraska.

You know now how he entered radio—and how he got out of it. But how he got back into radio, and how he became program director of KGNF is another story.

John Alexander was born in Minneapolis, Minnesota. He started school in St. Paul. He was graduated from high school at Lake City, Minnesota, and it was from there that he returned to Minneapolis and matriculated at Northwestern College of Speech Arts.

One thing led to another, and John found himself in radio—and out of it again—as has been related.

The funny thing about John Alexander is that his first experience in radio, embarrassing as it turned out to be, didn't cure him. Although he was at the age when youth is so sensitive, the fact that he had made a terrific *faux pas* didn't daunt him.

On the contrary, he became interested in this "sound effects" business and started to work at it.

John is naturally a very intelligent fellow, and when he started to study the business of "sound effects," it wasn't long before he knew quite a bit about it.

Gradually, he lived down his first experience, or changed his stamping grounds (we weren't definitely informed on that point) and, quite naturally, progressed from sound-effecting to doing actual production work.

Continuity writing followed, then announcing, and almost before you could say John Alexander, our hero was a full-fledged, all-around, competent radio man.

For several seasons, John worked in the Twin Cities, and his work was heard in many dramatic productions. KSTP, WDGy and the old WRHM (now WTCN) knew him well.

But, after several years in Minneapolis and St. Paul, John decided to move on. His next stop was in Duluth, Minnesota, where he spent a Summer season writing air shows for a Minneapolis publishing house.

John Alexander felt then the time was ripe to move again. This time he traveled to Huron, South Dakota, where he went to work as program director for radio station KGDY.

Note the transition, or in other words, the progress of our hero. From sound-effects to production, from production to continuity, from continuity to announcing, from announcing to dramatic shows . . . quite a well-rounded radio education when you stop to consider it, and just the type to fit a man for a job as program director.

John Alexander was in Huron, South Dakota, about two years. His next move came in May, 1936. At that time—and we're rapidly getting to the climax now—he joined KGNF, "Western Nebraska's dependable daytime station," in the capacity of program director for the Great Plains Broadcasting Company.

IN ADDITION to his program direction work, John is apt to take the microphone at any time, especially as a sports broadcaster and sports commentator. For instance, one year, a few years back, he handled over 120 basketball broadcasts. And sandwiched in broadcasts on football, hockey, boxing, wrestling and swimming.

A record like that goes quite a way toward making him a sports authority, as well as—ahem—an authority on sound-effects (especially opening and shutting doors!).

When John Alexander stepped into the job as program director for KGNF, he stepped into quite a job, at that. KGNF, "Western Nebraska's dependable daytime station," is just that. It had built up a reputation for good programming before John arrived, a reputation that he has helped the station live up to—and build.

The secret of KGNF's continued success, and of John's, is quite simple. The station's program schedules are selected with care to see that they're well balanced. The best music, the latest news—and as much helpful and useful information as it's possible to broadcast—is the fare provided for its listeners by KGNF, "Western Nebraska's dependable daytime station," and its program director, John Alexander, the "sound-effects boy who made good!"

GOOD-BY, SMOKE

HARRY W. FLANNERY, news commentator on KMOX, St. Louis, in his program "Views On News," can count a successful part in at least one effort for civic betterment in that city.

Two years ago, shortly after Flannery started his Sunrise programs over KMOX, 8 o'clock in the morning, he began to campaign for a reduction of the smoke volume in St. Louis. The people of the city had been talking about the evil for years, had gone to work in the mornings through a smoke fog that oftentimes made driving hazardous, had coughed because of the heavy smoke and suffered more than their share of colds and sore throats. Flannery began to campaign for action.

This past Autumn, newspapers joined in the battle, the young people of the city formed an anti-smoke organization and the fight was on in earnest. A short time ago, the campaign brought about a new ordinance that increased the number of smoke inspectors, required installation of approved equipment in all large buildings and factories and the use of "washed coal" in industrial plants.



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User-Agents Make Easy Extra Money. Check Here for details.

LANNY ROSS—HIS CRISIS

(Continued from Page 3)

programs. At these "hash meetings," as they are called, Lanny's voice is as loud as any other. It is he who helps pick the guest stars, he who suggests many changes.

In fact, so loud is Lanny's voice at these meetings that he now dares to disagree with the executives. Not so long ago there were many disagreements—Lanny wanting the program to shape up a certain way, the agency insisting on stunts of which Ross did not approve. It did not help the controversy any when one of the greatest popularity polls showed that the following of Show Boat had dwindled. And there was a rumor that the agency had suggested (a la Premier Baldwin) that King Lanny "abdicate."

OLIVE WHITE was most distressed by all this. Together she and Lanny talked over the crisis. (As undoubtedly King Edward VIII and Mrs. Simpson had discussed the "constitutional crisis.") Lanny continued sitting in on conferences, continued making suggestions—and so persistent, so business-like, so adult was he in his reasonings that the two factions, agency and artist, reached an amicable agreement. Now Lanny has a long-term contract.

All of which is more proof that our lad Lanny has grown up. Yet while all this was going on, someone high in radio remarked: "Lanny's popularity has waned since his marriage. He was wrong to marry. Romantic girls want to think of him as eligible for themselves. Romantic mothers would like him to be eligible for their daughters." That bears thinking about. And yet it's my guess that it is hardly true. At this moment the feminine attitude toward Lanny is changing. It is my belief that he will emerge triumphant—radio's Great Lover of 1937.

Certainly the Duke of Windsor, past forty, in love with Mrs. Simpson, forty, is a more exciting character (romantically speaking), is much more the Great Lover type than was the Prince of Wales, often rumored engaged.

Or, if you care to turn to more American examples, take the case of the motion-picture idols. Some years ago in Hollywood it was the pet stunt of producers to implore their leading men to refrain from marriage or to keep earlier marriages a secret. In many cases an actual clause forbidding marriage was written into the contracts of matinee idols.

IF YOU can remember back that far, consider the history of Francis X. Bushman. He was one of the greatest of all matinee idols. A wave of feminine hysteria followed his every personal appearance. Robert Taylor, in all his present-day glory, does not rival the Bushman adulation. Unbeknownst to his fans, he was married when he first went into pictures, and a father besides. Then he and his co-star, Beverly Bayne, fell in love and wanted to marry. This announcement was made simultaneously with the announcement of the necessary divorce. A week before that announcement, no less than five secretaries struggled through his fan mail, which was delivered in enormous sacks. One week afterward it took one secretary only a few hours to answer his mail. His manager toured the country to see if the situation was actually as bad as he thought. He returned to tell Francis, "It's worse than you imagine!"

Marriage devastated Bushman's career. It was not until many years later that he made an impermanent come-back in "Ben Hur."

But that was a long time ago. Hollywood today reveals a different story.

Clark Gable, when he made his staggering success, was married—and to an older woman at that. Rhea was his second wife. His first wife, Josephine Dillon, also older than Clark,

was not kept in the background. Today he is separated from Rhea. His popularity has not waned.

But perhaps an example more nearly parallel to the case of Lanny Ross is Dick Powell's. He was the pet of all the sub-debs, the lad every girl in the country wanted to have as her "date." Before he and Joan Blondell were married (Joan was a divorcee, as was Dick), they consulted their boss at Warner Brothers. Dick did not know she had sought executive counsel. But she did ask, "Will it make any difference in Dick's career if he and I marry?" The executive did not hesitate a moment. "None at all," he answered.

But the executive was wrong. It has made a difference in Dick's career—but not in the way expected by some. Recent box-office reports show that Powell's popularity has grown, given the impetus of the wedding publicity and Dick's appeal as a married man.

It all speaks rather well, I think, for the adulthood of today's American audiences. Some years ago no studio would have signed a college-boy type like Leif Ericson, knowing that he was married. But today the young juvenile's happy marriage to Frances Farmer has only increased his value.

The other day I was talking to an executive of the M-G-M studios. Said he—quite off the record: "The minute Robert Taylor's popularity shows the slightest sign of diminishing, a glamorous marriage will be just the thing."

THAT'S the "movie attitude." In radio? Well, you have the case of Lanny Ross—the once romantic lad who is now an adult, a worldly, sophisticated young married man. Even his professional activities outside radio have widened. Last year he gave a concert at Town Hall. It was a serious concert by a serious artist and Lanny received much better press notices than the musical critics usually accord singers of only radio fame.

Time and Lanny's own intelligence have brought about the change. No man of good sense remains at thirty what he was at twenty-five. Our hopes, our goals, our ambitions, our ideals change with the years. Growing older, we laugh at the desires we knew at seventeen. We call our behavior at twenty juvenile. The things our mothers tried to teach us—and how we scorned that teaching—we teach our children. (Or try to.) We progress, we grow, we change.

Lanny has left those carefree youthful days behind him. Lanny, today, is a much finer, more charming, more exciting person than the boy that he was.

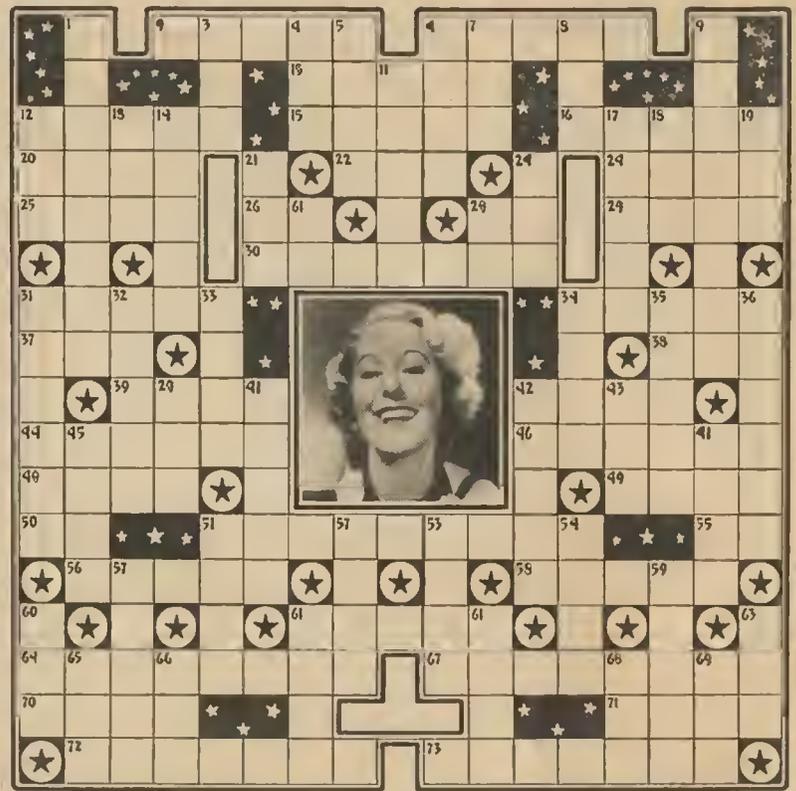
If he is handled properly on the Show Boat program, if he is allowed to reach maturity in a dignified manner, both personally and professionally, he has the chance of becoming one of the great romantic figures of radio. The problems and emotions of a famous young married man are much more fascinating than those of a kid in the throes of his first puppy-love.

BUT, as always, the final word in this debate is given to the public. You, that public, must recognize that Lanny Ross, the boy, is gone. In his place stands Lanny Ross, the man. Do you like him better now than you did then? Has the change in his personal life influenced your enjoyment of his radio work? Have you grown up with Lanny? Do you think he qualifies for the Great Lover of 1937?

You are the final judge. Lanny Ross, the advertising agency, the Maxwell House coffee sponsors and your humble reporter leave it up to you!

Lanny Ross may be heard Thursdays on Show Boat over an NBC network at 9 p.m. EST (8 CST; 7 MST; 6 PST) and later for the West Coast at 8:30 p.m. PST (9:30 MST).

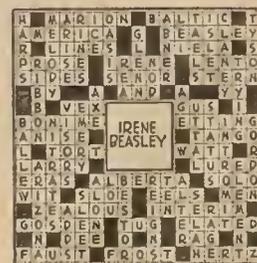
RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
6. The star in the portrait
 - Malicious burning of property
 - Fred Waring's theme song
 - Carter, commentator
 - Sofa
 - Man's name
 - To prosecute
 - Martini, tenor
 - Used up by wear
 - Against
 - Above
 - Reality
 - Struggle for superiority
 - Meyer —, bandleader
 - Fermented grain (Pl.)
 - Optic
 - Torrid
 - Large wading bird
 - A continent
 - Benay —, songstress
 - Robison and his buckaroos
 - Dumke's partner
 - A cabbage
 - Railroad (Abbr.)
 - Gustave —, maestro
 - Initials of Gladys Swarthout
 - Hollywood Hotel announcer
 - Capital of Bulgaria
 - Anticipated
 - "Dean of Modern Jazz"
 - Andy —, bandleader
 - Facility
 - Nun's headdress

- VERTICAL**
- "Royal Highness of Hideho"
 - Hit lightly
 - Nickname of 1. Vertical
 - Greek god of love
 - The horse in Australia
 - Cardinal number
 - Color of Wendell Hall's hair
 - Rosemarie —, soprano
 - Carpenter's tool
 - Organ of hearing
 - Dull in spirit
 - Prefix meaning beneath
 - Pedro —, Cuban band leader
 - Expressive of denial
 - A membranous pouch
 - Likely
 - As far as
 - An objective pronoun
 - Birthplace of 64. Horizontal
 - Branching ribs of a leaf
 - To agree
 - Flat tableland
 - Capital of Tibet
 - Hard seeds of certain plants
 - Conjunction
 - Historic tales
 - Land measures
 - To make weary
 - Gain recompense for one's labor
 - Countess — Albani
 - At this point
 - Kind of gas
 - Last words of an actor's speech
 - Middle of the day
 - People of Ireland
 - A small creek
 - Fear, with respect
 - An anreole
 - Information known
 - Kemp, bandleader
 - In possession
 - A beverage
 - First woman
 - Lighted

Solution to Puzzle Given Last Week



HITS OF THE WEEK

THIS week there is war in the world of popular music. "When My Dream Boat Comes Home," somewhat weakened by weeks of battling to win first place among the nation's song-hits, is being besieged by a fresh new song, pertly worded, and titled "This Year's Kisses." Last week the latter song was in third place, after a sensational hop-skip-jump up the preference ladder. This week it has won second listing from "Good Night, My Love." Next week—who can say? Perhaps its catchiness will carry it to the top spot. Or perhaps the sentiment of this week's leader will hold it in first place. Today's songs seem to win popularity on the whimsy of a popular mood—and lose it as quickly!

Two "little" songs are battling for honors this week, too. "Little Old Lady" has been coming up steadily, and "Little Bamboo Bridge" has been a consistent favorite—though not of enough people to bring it to the top—

yct. They're in seventh and eighth places, respectively, this week. Some experts predict they'll fight it out neck and neck to the head of the list.

At the bottom of the list, yesterday's favorites languish in the forgetfulness of America's fickle song-hummers. "With Plenty of Money and You" is in twelfth place, and "Pennies from Heaven," one-time champion song, is in unlucky thirteenth—unlucky because the song is on its way down.

This week's favorites are:

- When My Dream Boat Comes Home
- This Year's Kisses
- Good Night, My Love
- Trust in Me
- Chapel in the Moonlight
- Moonlight and Shadows
- Little Old Lady
- On a Little Bamboo Bridge
- Serenade in the Night
- Rainbow on the River
- I've Got Love to Keep Me Warm
- Plenty of Money and You
- Pennies from Heaven
- Boo Hoo
- What Will I Tell My Heart?

STAR OF STARS STANDINGS

Following are the leaders in the Star of Stars election now in progress. You will find a ballot for your vote on page 2 of this issue.

STAR OF STARS

- | | |
|-----------------|-----------------|
| 1. Jack Benny | 6. Rudy Vallee |
| 2. Nelson Eddy | 7. Joan Blaine |
| 3. Lanny Ross | 8. Fred Allen |
| 4. Bing Crosby | 9. Lulu Belle |
| 5. Eddie Cantor | 10. Helen Hayes |

MUSICAL PROGRAMS

- | | |
|---------------------|-----------------------|
| 1. Open House | 6. Hollywood Hotel |
| 2. Show Boat | 7. Vallee's Varieties |
| 3. Your Hit Parade | 8. WLS Barn Dance |
| 4. Kraft Music Hall | 9. Breakfast Club |
| 5. Lady Esther Hour | 10. Ford Symphony |

DRAMATIC PROGRAMS

- | | |
|----------------------|---------------------|
| 1. Lux Radio Theater | 6. Bambi |
| 2. Dne Man's Family | 7. Today's Children |
| 3. First Nighter | 8. Follow the Moon |
| 4. Gang Busters | 9. March of Time |
| 5. Mary Marlin | 10. Grand Hotel |

CHILDREN'S PROGRAMS

- | | |
|-------------------------------|---------------------|
| 1. Singing Lady | 5. Popeye |
| 2. Orphan Annie | 6. Jack Armstrong |
| 3. Kaltenmeyer's Kindergarten | 7. Horn and Hardart |
| 4. Coast-to-Coast on a Bus | 8. Let's Pretend |
| | 9. Dick Tracy |
| | 10. Lone Ranger |

DANCE ORCHESTRAS

- | | |
|------------------|-----------------|
| 1. Wayne King | 6. Al Goodman |
| 2. Guy Lombardo | 7. Horace Heidt |
| 3. Shep Fields | 8. Ben Bernie |
| 4. Rudy Vallee | 9. Hal Kemp |
| 5. Benny Goodman | 10. Eddy Duchin |

MALE POPULAR SINGERS

- | | |
|-----------------|-------------------|
| 1. Bing Crosby | 6. Nelson Eddy |
| 2. Lanny Ross | 7. Dick Powell |
| 3. Kenny Baker | 8. Tony Martin |
| 4. Frank Parker | 9. Ray Heatherton |
| 5. Rudy Vallee | 10. Ralph Kirbery |

FEMALE POPULAR SINGERS

- | | |
|-----------------------|---------------------|
| 1. Frances Langford | 6. Gale Page |
| 2. Kate Smith | 7. Doris Kerr |
| 3. Jessica Dragonette | 8. Martha Raye |
| 4. Harriet Hilliard | 9. Edith Dick |
| 5. Dolly Dawn | 10. Annette Hanshaw |

OPERATIC & CLASSICAL SINGERS

- | | |
|-----------------------|----------------------|
| 1. Nelson Eddy | 6. Lily Pons |
| 2. Jessica Dragonette | 7. Lawrence Tibbett |
| 3. Lanny Ross | 8. Richard Crooks |
| 4. Deanna Durbin | 9. Nino Martini |
| 5. Grace Moore | 10. Gladys Swarthout |

COMEDIANS OR COMEDY ACTS

- | | |
|--------------------|-------------------------|
| 1. Jack Benny | 6. Fibber McGee |
| 2. Eddie Cantor | 7. Lum and Abner |
| 3. Fred Allen | 8. Pick and Pat |
| 4. Burns and Allen | 9. Amos 'n' Andy |
| 5. Bob Burns | 10. Charles Butterworth |

ANNOUNCERS

- | | |
|---------------------|-------------------|
| 1. Don Wilson | 6. Harry Von Zell |
| 2. Ken Carpenter | 7. Graham McNamee |
| 3. Jimmy Wallington | 8. Bob Brown |
| 4. Tiny Ruffner | 9. Ken Niles |
| 5. Milton Cross | 10. Don McNeil |

SPORTS ANNOUNCERS

- | | |
|-------------------|-----------------|
| 1. Ted Husing | 6. Pat Flanagan |
| 2. Bob Elson | 7. Bob Newhall |
| 3. Graham McNamee | 8. Ed Thorgeron |
| 4. Clem McCarthy | 9. Don Wilson |
| 5. Tom Manning | 10. Hal Tipton |

COMMENTATORS

- | | |
|--------------------|----------------------|
| 1. Boake Carter | 6. Jimmy Fidler |
| 2. Lowell Thomas | 7. John B. Kennedy |
| 3. Edwin C. Hill | 8. Gabriel Heatter |
| 4. Walter Winchell | 9. Julian Bentley |
| 5. Paul Sullivan | 10. H. V. Kaltenborn |

ACTORS

- | | |
|----------------|---------------------|
| 1. Don Ameche | 6. Michael Raffetto |
| 2. Nelson Eddy | 7. Eddie Cantor |
| 3. Jack Benny | 8. Robert Taylor |
| 4. Dick Powell | 9. Leslie Howard |
| 5. Lanny Ross | 10. Bing Crosby |

ACTRESSES

- | | |
|------------------------|---------------------|
| 1. Helen Hayes | 6. Irene Rich |
| 2. Joan Blaine | 7. Barbara Luddy |
| 3. Jeannette MacDonald | 8. Mary Livingstone |
| 4. Anne Seymour | 9. Elsie Hitz |
| 5. Rosaline Green | 10. Betty Winkler |

PROMISING NEW STARS

- | | |
|--------------------|-----------------|
| 1. Deanna Durbin | 6. Martha Raye |
| 2. Bobby Breen | 7. Helen Jepson |
| 3. Lucille Manners | 8. Kenny Baker |
| 4. Nadine Conner | 9. Dolly Dawn |
| 5. Fred MacMurray | 10. Tony Martin |

VOICE OF THE LISTENER

The "Voice of the Listener" letterforum is a regular feature in Radio Guide each week. These columns are offered to the readers as a means for expressing and exchanging opinions about radio.

Radio Guide will pay prizes for fine letters as follows: \$10 for the best letter each week; \$5 for the next best, and \$1 for others.

Sit down right now and tell what you think of the program on your radio this minute. It'll be interesting to others—and perhaps profitable to you!

RADIO ROMEO

(\$10 Prize Letter)

Voice of the Listener: Why not have more Shakespeare over the radio? We already have the best the musical world can offer—opera, symphony, all the great artists of the concert stage. Why doesn't NBC, noted for its non-commercial programs, devote a whole afternoon or evening to the tragedies and comedies of the world's greatest poet?

Give us Gielgud's "Hamlet"—get the finest of the Shakespearian actors, many of whom are without employment at the present time (page Ben Greet and Coburn!)—and how eagerly the world would listen! The big way "Romeo and Juliet" and "A Midsummer Night's Dream" went over with the general movie public proves this. And if Will himself could listen—perhaps he does, who knows?—he'd be the first to approve.—Mrs. Herbert Johnson, Washington, D. C.

COURT CONTROVERSY

(\$5 Prize Letter)

Voice of the Listener: When highly controversial subjects are presented over the radio, why don't the networks present both sides at the same time? This noon I listened to a very prejudiced talk on the Supreme Court issue. No mention was made that there could possibly be another side to the question. If the network could have presented another commentator immediately after, or at least announced the time when the other side would be discussed, it would not have been so misleading. It is unfair to the radio audience to use the radio as an instrument of propaganda. . . .—Miriam Kline, Vermillion, S. Dak.

BUPWSTSJASTS

VOL: This is to inform you that I am founding an organization to be known as the "Be Unkind to People Who Say That Swing and Jazz Are the Same Thing Society." The rules are as simple as our enemies. Each member will be required to tap lightly on the head with a baseball bat any misguided wretch who goes around saying in broken English, "There isn't a bit of difference between good old lousy jazz and that other thing. As far as I'm concerned, Paul Whiteman is still the king of stuff." Everyone will be obliged to voice loud appreciation to the broadcasting companies for occasionally giving us programs like the "Good Times Society," Chick Webb's band, and the "Saturday Swing Club." . . .—Leo Halbmaier, West Brooklyn, Ill.

"CONSTRUCTIVE" PHIL LORD

Voice of the Listener: I am sure that I am not alone in saying that (Phil Lord's) "Gang Busters" is the most constructive program on the air. I am a mother of five sons, and I feel that, better than a thousand sermons, Gang Busters shows them that crime does not pay. . . .—Mrs. J. M. J. Harris, Houston, Tex.

Voice of the Listener: In our opinion one of the most constructive and far-reaching programs on the air is Phillips Lord's "We, the People." . . . On Dec. 20 last, my mother and I were reunited on that program after 22 years. She had not seen my face

or known my whereabouts since she was obliged to place me in an orphanage when I was two weeks old. . . . Can you appreciate how far-reaching and long-lasting will be our reactions to that miracle of modern radio? . . .—Robert Downing, Hollywood, Cal.

AIR ANEMIA

VOL: Fred Allen claims Jack Benny is anemic. I'll go him one better. Radio as a whole is anemic. Do they expect us to listen to the same old stars forever? The same old stars doing the same old things in the same old way? Well, we won't!

Most of us have tired of Amos and Andy. If you doubt it, try to find their names in the current RADIO GUIDE Star of Stars Poll. And Al Jolson. He's flopping. Even his sponsors admit it, by hiring an expert program fixer-upper to bolster his show. Eddie Cantor's Ida, Ed Wynn's aunt, Gracie Allen's brother—they've all grown gray in the service of radio. They deserve pensions. And we listeners deserve a flock of new stars. We'll get them soon—or else. . . .—C. C. McMillan, Oakland, Cal.

LANGFORD'S NONSENSE

VOL: I'm sorry to say my great respect for Frances Langford was shattered when I read last week's RADIO GUIDE. The "Plums and Prunes" column heroised her for singing on a recent broadcast "though she had to be held up to do it." Such nonsense! Is a little money worth a promising young girl's health? . . . Or did she think she could use a little extra publicity? Whichever, I say prunes to a sponsor who would allow it, and nuts to false martyrdom on Miss Langford's part. . . .—Catherine H. Benton, San Diego, Cal.

HEIDT'S HOUR

VOL: Ah, at last it has been done! Yes, we've waited just ages and ages to see if the Medal of Merit would be awarded to Horace Heidt. And now, our wish has been granted. . . . This proves it doesn't take a hot, riding "jam" band or a sweet-as-saccharine symphony outfit to become outstanding. We prefer Heidt any time!—Marie Stivers, Wilkes-Barre, Pa.

Voice of the Listener: . . . Mr. Heidt well deserves this medal for his contributions to the radio world. He has risen to fame, although handicapped physically in his youth. And today he has collected a group of musicians and singers that more than make a dance band. . . .—Alfred Schuster, South Lyon, Mich.

VOL: . . . Other bands may come and go, but Horace Heidt will stay on top, as long as he continues to play the style of music for which he is now famous. Here's wishing the Brigadiers continued success throughout the many years to come! . . .—Jean C. Halterman, Vincennes, Ind.

RADIO, THE HEALER

Voice of the Listener: I operate the radio system at the Queen Alexandria Sanatorium here. . . . There are over six hundred beds, equipped with a two-way radio system which enables the patients to have their choice of two programs.

My work is to do any necessary repairs, and to select those programs which I think will be suitable to all. Naturally I found it rather hard to please everyone, until one day a friend of mine recommended RADIO GUIDE, and then my worries were over. Prior to this, I had selected my programs from the daily papers, but they gave me only the names of the programs. Now, from RADIO GUIDE, I get a description of all new programs coming on the air, the best stations to get them from, and the opin-

ions of thousands of listeners regarding their choice of programs. . . . Patients have asked me how I can get such a good selection of programs—and I can only tell them that RADIO GUIDE picks them for me. . . .—H. McKechnie, Queen Alexandria Sanatorium, London, Ontario, Canada.

"BLESS YOU ONE AND ALL"

We could never do without your wonderful RADIO GUIDE in our home. Thank you so much for it. . . . May God bless you one and all.—Winifred Peebles, Rockford, Ill.

"THIS FLAVOR IS TOPS"

BEEMAN'S CHEWING GUM

PEPSIN GUM

"You're right, daughter—I've been partial to Beeman's for years! It's so delicious and fresh-tasting—that clever air-tight package keeps it fresh as the day it was made. And I like that bit of tang! Beeman's actually perks me up—it's a real help to digestion, too, you know—makes a person feel mighty good!"

Beeman's
AIDS DIGESTION...

Log of Short-Wave Stations
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)			
CEC, Chile	10.67	JZ1, "	9.635
CJRO, Canada	6.15	JZ7, "	11.80
CJRX, "	11.72	JZK, "	15.16
COCD, Cuba	6.13	K10, Hawaii	11.68
COCO, "	6.01	KKH, "	7.52
COCQ, "	9.75	KKP, "	16.03
CSW, Portugal	9.94	LRU, Argentina	15.29
DJB, Germany	15.2	LXX, "	9.66
DJC, "	6.02	LSX, "	10.35
DJD, "	11.77	OLR3A, Czechoslovakia	9.65
DJL, "	15.11	ORL, Belgium	10.33
EAQ, Spain	9.87	PCJ, Holland	9.69, 15.22
EA9AH, Spanish Morocco	14.045	PHI, "	17.775
FO8AA, Tahiti	7.11	PRADO, Ecuador	6.62
GSA, England	6.05	PRF6, Brazil	9.60
GSB, "	9.51	RAN, Russia	9.60
GSC, "	9.58	RNE, "	12.00
GSD, "	11.75	RV16, "	4.273
GSE, "	15.14	RV59, "	6.00
GSG, "	17.79	SPW, Poland	13.64
GSH, "	21.47	TFJ, Iceland	12.23
GSI, "	15.26	TIPG, Costa Rica	6.41
GSL, "	6.11	T14NRH, "	9.695
GSO, "	15.18	TPA2, France	15.24
GSP, "	15.31	TPA3, "	11.81
HAS3, Hungary	15.37	TPA4, "	11.71
HAT4, "	9.12	ZRO3, Italy	9.635
HBL, Switzerland	9.60	ZRO4, "	11.51
HBP, "	7.50	VE9DN, Canada	6.005
HC2CW, Ecuador	8.20	VK2ME, Australia	9.59
HC2RL, "	6.66	VK3LE, "	9.58
HH2S, Haiti	8.25	VK3ME, "	9.51
HJ1ABE, Colombia	9.5	YFDE, Filla	8.719
HJ1ABP, "	9.618	YV5RC, Venezuela	5.80
HJU, "	9.51	W1XAL, Boston, Mass.	9.65
HP5J, Panama	9.60	15.25, 11.79 and 6.04	
HRN, Honduras	5.87	XECR, Mexico	7.38
HS8PJ, Slam	9.35, 19.02	XEFT, "	6.12
HVJ, Vatican City	15.12	ZBW3, China	9.525
JVH, Japan	14.6	ZBW4, "	15.19
JVN, Japan	10.6		

Time given is CST; for MST subtract one hour. Short-wave programs of American stations are shown along with the regular listings beginning on page 29. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—2:40 a.m., GSB, GSG, GSO; 3:45, TPA3; 5, LRU; 6, TPA2; 6:55, GSB, GSG, GSH, 8, JZ1, JZ7; 10:30, GSB, GSF; 12 noon, GSB, GSD, GSI; 1:30 p.m., TPA3; 3, GSB, GSC, GSF, 3:15, OLR3A; 4:15, EAQ; 5:40, HP5J; 6, RAN; 6:15, CSW, 6:40, GSB, GSD, GSF; 7, TPA4; 7:15, DJC, DJD; 8, LRU, 9, COCD; 9:30, DJC, DJD; 9:40, GSB, GSC, GSD; 9:45, CJRO, CJRX; 10:30, TPA4; 11:05, JVN. Daily except Sundays—5 a.m., VK3ME; 6:30, VK3LR; 8, ZRO4; 12:20 p.m., ZRO3; 5, ZRO3. Sun., Mon., Wed., Fri.—3 p.m., RNE, RV59. Sun., Tues., Wed., Fri., Sat.—7 a.m., ZBW (9.52 or 15.19).

Sunday, March 14

*3 a.m.—English programs from Siberia: RV15
*6:40 a.m.—Int'l Church of the Air: COCQ
*7 a.m.—Variety program: DJL
*8 a.m.—Overseas hour for Australia: JZ1 JZ1
*9:30 a.m.—Vatican City topics: HVJ
10:10 a.m.—Celebrity trio: GSB GSF GSH
10:15 a.m.—Trinity Church: W1XAL (15.25)
11:45 a.m.—Eugene Pini's tango orch.: GSB GSD
*12:30 p.m.—Program from Belgium: ORK
*1:25 p.m.—Czechoslovakian program: OLR3A
*3 p.m.—Overseas hour (East coast): JZ1 JVN
3:20 p.m.—Play, "Last Days of Sail": GSB GSC
3:30 p.m.—Dance music: LRU
3:30 p.m.—Devotional period: W1XAL (6.04)
*3:55 p.m.—Listener greetings: DJB DJD
*4 p.m.—Variety program: LRU
4:15 p.m.—German marches: DJB DJD
4:15 p.m.—Americana, S. R. Davis: W1XAL (6.04)
4:30 p.m.—Science Forum: W1XAL (6.04)
5 p.m.—Dance music: LRU
5:15 p.m.—World travel talk: W1XAL (6.04)
5:30 p.m.—St. Paul's services: GSB GSD GSF
*6 p.m.—Moscow broadcast: RAN
6 p.m.—School teachers' prem.: W1XAL (6.04)
6:20 p.m.—Vera Siddons, soprano; George Pizzev, baritone: GSB GSD GSF
6:30 p.m.—Light music: DJB DJD
7 p.m.—Two hours with Cuba: COCO
7:30 p.m.—A gourmand's tour: DJB DJD
8:15 p.m.—Special soldier's evening: DJB DJD
*8:30 p.m.—Dance music: LRU
9 p.m.—Appreciation hour: HRN
9:05 p.m.—This is England: GSB GSC GSD
*11 p.m.—Overseas hour (Pacific coast): JZ1

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday.

Monday, March 15

87 a.m.—Siamese broadcast: HJ5PJ (19.02)
10 a.m.—Sonata recital, Joao Bonner, cellist; Gabriel Grovlez, pianist: GSB GSF GSH
*11:30 a.m.—Polish hour: SPW
12:20 p.m.—English letter box: ZRO3
1:20 p.m.—Gerald with orch.: GSB GSD GSI
3:20 p.m.—"World Affairs," Dr. Guy Scholefield: GSB GSC GSF
*3:30 p.m.—Monitor news: W1XAL (11.79)
*3:55 p.m.—Scientific news: W1XAL (11.79)
4 p.m.—Othello: DJB DJD
4:15 p.m.—Phantasy for violin and piano by Schubert; Milly Berber and Fritz Hans Rehbold: DJB DJD
4:30 p.m.—Brazilian hour: PRF5
5 p.m.—Sunata in F sharp major by Beethoven; Mary Kremer, pianist: DJB DJD

SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

In line with its aim to be the most complete program medium, this week RADIO GUIDE adds the educational programs of W1XAL, Boston.—C. A. M.

(Figures in Parentheses Are Megacycles)

EVENING reception from European stations is the best ever heard this early in the Spring. DJD (11.77) of Zeesen, Germany, has been putting in signals as strong as those noted last Summer during the Olympic games. TPA4 (11.714), Pontoise, France, is the loudest ever recorded. It's even much stronger than CJRX, Winnipeg, at times. So much solar activity is evident that GSF (15.14), Daventry, England, returned to transmission five, heard daily from 6 to 8 p.m. EST (5 to 7 CST), on Sunday, February 28, a change usually not taking place before May. . . CSW, Lisbon, Portugal, is best on 11.04 megs just before sign-off at 6 p.m. EST (5 CST). . . Just before PLP (11) of Bandoeng, Java, leaves the air, the early morning setting-up exercises are heard. . . OLR3A (9.55), Prague, Czechoslovakia, is steadily growing stronger on its Mondays and Thursdays broadcasts from North America, starting at 7 p.m. EST (6 CST). At 9:05 p.m. EST (8:05 CST) the program is shifted to OLR2A on 6.01 inegs.

The call of the new Guayaquil, Ecuador, station on 9.441 megs announcing as "La Voz de Alma" and signing off at 10 p.m. EST (9 CST) nightly, is still in doubt. R. B. Oxrieder of State College, Penn., claims it identifies itself variously as HC2RA and HC2EBA.

VK6ME, the new transmitter of Amalgamated Wireless at Applecross, near Perth, West Australia, is on the air! An airmail letter from Godfrey Wignall, Perth, states that the station conducted its first tests January 27, on 9.59 megs and with a power of 500 watts. It is believed the power will be considerably more when the station is completed. Paul Dilg, Evanston, Ill., first listener to report the new Australian, noted it on February 15 between 6 and 7:30 a.m. EST (5 and 6:30 CST). It has been heard since several times with fair signal strength.

After six months of experimental tests, Prague, Czechoslovakia, has adopted the following calls and frequencies: OLR2A (6.01); OLR2B (6.03); OLR2C (6.115); OLR3A (9.55); OLR3B (9.504); OLR4A (11.84); OLR4B (11.76); OLR4C (11.875); OLR4D (11.9); OLR5A (15.23); OLR5B (15.32); OLR5C (15.16) and OLR6A (21.45). A definite schedule has not been put into effect.

The classic Grand National Steeplechase, one of the most famous sport-

ing events of the year, will be broadcast from the course at Aintree, England, Friday, March 19, from 10 to 10:30 a.m. EST (9 to 9:30 CST), both over the Daventry, England, stations and the NBC-Blue network.

Herbert Campbell, Athens, Penna., informs that EAQ (9.86), Madrid, Spain, has perked up a bit and is now transmitting news in English daily except Mondays at 6:30 and 8:30 p.m. EST (5:30 and 7:30 CST). . . A new commercial phone YSU, San Salvador, El Salvador, on approximately 9.945 megs, was heard testing at 5:30 p.m. EST (4:30 CST).

W2XDJ, owned by the Bell Telephone Laboratory, has been granted permission by the Federal Communications Commission, to use its new 20,000-watt experimental transmitter on these frequencies: 21.96, 21.42, 19.82, 19.22, 18.34, 16.27, 14.59, 14.47, 13.39, 10.675, 10.55, 9.87, 9.17, 7.565, 7.555, 6.755 and 5.852 megs.

Pedro Rodriguez, New York City, writes there is a station on 8.7 megs playing music and giving rebel war news in Spanish. Its location is given as aboard a ship somewhere along the coast of the Dominican Republic.

RAN (9.6), Moscow, now offers a program in French for Canada starting at 10:15 p.m. EST (9:15 CST), daily except Sundays and Thursdays. . . Experimental Zeesen station DZH (14.46) is handling the regular German programs from 7 to 10 p.m. EST (6 to 9 CST). . . Dominion Skyways stations of Ontario, Canada, operating on 3.35 mcgs are CZ9U, CZ2T and CZ2S. The first one contacts VOWQ in North Labrador irregularly near 7:45 p.m. EST (6:45 CST).

Aguadulec, Panama's HP51 (11.9) is now on daily from 7:30 to 9:30 p.m. EST (6:30 to 8:30 CST). International reply coupons are not necessary with your reports. . . HIX, Trujillo City, Dominican Republic, is now on 11.97 megs. . . CR7AA, Lourenco Marques, Mozambique, is testing under the call CR7BH on 11.97 megs. My Pacific coast colleague, George Sholin, reports hearing this station on 11.718.

Apex station W6XKG (25.95) operates 24 hours daily, relaying the programs of KGFJ, Los Angeles, Calif. A DX tip period is given on Mondays, Wednesdays and Fridays from 2 to 2:30 p.m. EST (1 to 1:30 CST). . . Clyde Criswell, Mission Ranch, Ariz., would like help in identifying a mystery station heard on exactly 40 megs from 12 noon to 12:30 p.m. EST (11 to 11:30 a.m. CST), on February 23. A recording of a speech of President Roosevelt's was repeatedly played.

Tuesday, March 16

11:30 a.m.—Mantovani's orch.: GSB GSD GSI
12:25 p.m.—BBC Theater orch.: GSB GSD GSI
3:20 p.m.—Samuel Kuteher, violinist: GSB GSC
4 p.m.—Children's hour: DJB DJD
4:15 p.m.—Trio in C major Op. 87: DJB DJD
5 p.m.—Amateur hour: COCO
5:30 p.m.—Scottish music: GSB GSD GSF
6 p.m.—Boat building: GSB GSD GSF
6:15 p.m.—Recital: Etta Bernard, contralto; David Carl Taylor, violinist: GSB GSD GSF
6:30 p.m.—Scenes of German life: DJB DJD
6:45 p.m.—Camera workshop: W1XAL (6.04)
7:30 p.m.—Everyday physics: W1XAL (6.04)
7:30 p.m.—Ramirez and Continentals: YV5RC
7:45 p.m.—Building literature: W1XAL (6.04)
8 p.m.—Classical music: HC2RL
8:15 p.m.—Harvard University lecture: Beethoven: W1XAL (6.04)

8:15 p.m.—OPERA CONCERT: DJB DJD
8:55 p.m.—Hall Marks: GSB GSC GSD
9:25 p.m.—Technical tips for radio fan: DJB DJD
10 p.m.—Program from Tahiti: FO8AA

Wednesday, March 17

6:15 a.m.—Play, "St. Patrick's Day": GSB GSG
8:30 a.m.—Lichshute Handicap: GSB GSF GSH
12:40 p.m.—BBC Theater organ: GSB GSD GSI
1:30 p.m.—ST. PATRICK'S DAY PROGRAM: GSB GSD GSI
3 p.m.—Monthly review of art; cultural aspects of the reconstruction of Moscow; popular miss songs: RV59
3:20 p.m.—The Duchy of Cornwall: GSB GSC
4 p.m.—Licht music: DJB DJD
5 p.m.—Hilfa Dederich, pianist: GSB GSD GSF
5:15 p.m.—Request concert: DJB DJD
5:30 p.m.—Irish variety; Jimmy O'Dea, comedian and Harry O'Donovan, stooge: GSB GSD
5:30 p.m.—Augusteo Symphony orchestra: ZRO3
6 p.m.—"Music and musicians": ZRO3
6:15 p.m.—De Audagaa Andulf, pianist; folk songs: ZRO3
6:30 p.m.—Play, "Roadways to the People": DJB
8 p.m.—Roberto Arancuen, crooner: YV5RC
8:15 p.m.—Readings from "Mein Kampf": Adolph Hitler: DJB DJD
8:30 p.m.—He who laughs last: DJB DJD

Thursday, March 18

11:15 a.m.—This is England: GSB GSD GSI
12:20 p.m.—Garda Hall, soprano: GSB GSD GSI
12:40 p.m.—Frow the London Theater: GSB GSD
1:15 p.m.—School of the Air: SPW
1:30 p.m.—Strange to Relate: GSB GSD GSI
3:20 p.m.—Mr. Murgatroyd and Mr. Winterbottom: GSB GSC GSF
4 p.m.—For the short wave amateur: DJB DJD
4:25 p.m.—Dance music: GSB GSC GSF
5 p.m.—Romantic operetta, "Goodnight Vienna": GSB GSD GSF
5:15 p.m.—OPERA, "The Prince of Homburg," Heinrich v. Kleist: DJB DJD
6 p.m.—"Aquatic Monsters": GSB GSD GSF
6:15 p.m.—Heather sextet: GSB GSD GSF
6:30 p.m.—Sonatas for violin and piano by Mozart: DJB DJD
7:30 p.m.—USA in the Reich: DJB DJD
7:45 p.m.—Military concert: DJB DJD
8 p.m.—Concert of works by Australian composers: GSB GSC GSI
8:15 p.m.—Betty Boop: YV5RC
8:30 p.m.—Friendship Salute: KIO
8:55 p.m.—Talk, "I Was There": GSB GSC GSD
9 p.m.—Canadian hour: HJ2S

Friday, March 19

9 a.m.—GRAND NATIONAL; Description direct from the Track: GSB GSF GSH
11:45 a.m.—Alfredo Campoli and orch.: GSB GSD
12:25 p.m.—Singers of the Berlin College of Music: GSB GSD GSI
1:15 p.m.—European Concert from Cairo: GSB
3 p.m.—Lenin's estimate of the anniversary of the Paris Commune: RV59
3:40 p.m.—The Calcutta Cup: GSB GSC GSF
4 p.m.—Cradle songs of all countries: DJB DJD
4:10 p.m.—BBC Theater orch.: GSB GSC GSF
4:30 p.m.—Elsa Keichour and Anneliese Walther, piano duo: DJB DJD
5 p.m.—An evening with Johann Strauss: DJB
5:30 p.m.—Concert of request numbers: ZRO3
6 p.m.—Rome's Midnight Voice: ZRO3
6:30 p.m.—"German Econmics," Karl Emil Weiss: DJB DJD
6:45 p.m.—Tariff problems: W1XAL (6.04)
7:30 p.m.—Hollywood Intimacies: YV5RC
7:45 p.m.—Little theater forum: W1XAL (6.04)
8 p.m.—Better English lesson: W1XAL (6.04)
8:15 p.m.—A program of "Hits": DJB DJD
8:20 p.m.—Ralph Flman sextet; Doris Cowen, contralto: GSB GSC GSD
10 p.m.—Program from Tahiti: FO8AA
10:45 p.m.—"New Zealand," Miss Bathie Stuart: W2NAF (9.53)
11 p.m.—DX Club: W8XK (6.14)

Saturday, March 20

11:30 a.m.—Play, "Dick Turpin's Ride to York": GSB GSD GSI
11:55 a.m.—BBC orchestra: GSB GSD GSI
12 noon—Chapel organ: W2NAF (9.53)
1:30 p.m.—In Town Tonight: GSB GSD GSI
2 p.m.—Musie Hall: GSB GSD GSI
2:15 p.m.—Outdoors in America: W1XAL (11.79)
3 p.m.—Tut's German prem.: W1XAL (11.75)
3:30 p.m.—Dance music: LRU
4 p.m.—BBC Military band: GSB GSC GSF
4 p.m.—World Youth speaks: W1XAL (11.75)
4:30 p.m.—This America of Ours: W1XAL (11.75)
4:30 p.m.—League of Nations: HBL HIBP
5 p.m.—Dance music: DJB DJD
5:30 p.m.—Richard Crea's orch.: GSB GSD GSF
5:45 p.m.—Four hour program commemorating ten years of short wave broadcasting: PHI
6 p.m.—Legends of the River Tweed: GSB GSD
6:15 p.m.—Carmen Portocarrero, music: YV5RC
6:45 p.m.—Spring songs: DJB DJD
6:45 p.m.—Theater of the air: YV5RC
7 p.m.—The waltz hour: YV5RC
7:30 p.m.—Folk music: DJB DJD
8 p.m.—Luton hand; Ellis Keeler, bar.: GSB GSC
8:15 p.m.—Special operetta concert: DJB DJD
9 p.m.—English hour: HJ1ABP HJ4ABB
10 p.m.—Messages to the Far North: VESDN

We Applaud

RADIO GUIDE BOWS TO THESE STARS WHO ADD TO THE BRILLIANCE OF RADIO ENTERTAINMENT!



Above: Fred Allen is being decent to autograph-hunters—and that's worth our applause any old day!



Above: Shep Fields, for introducing his "Rippling Rhythm" to a world beleaguered by "swing," gets the cheers of a nation's listeners!



Left: Helen Hayes brings real life into her drama, but our praise is for the way she's lived herself!



Margaret Spears is praised for the classic beauty of her songs on the "Voice of Firestone"—but more for her new classic hair-do!

Radio Guide

1 WATCHES THE FUN GO BY

WITH AL PEARCE'S GANG AS
GAGS, LAUGHS, PUNCH LINES
BOUNCE OVER THE AIRWAVES!



(1) Al Pearce enters the studio—
(2) steps to mike



2

At right: Arlene Harris is stumped—but not long!



3

(3) Al starts a laugh and (4)—
puts it across!



4



Above: Arlene Harris acts her part: She's known as Al's "Human Chatterbox"

7



6

(5) Al delivers—with a real punch line and
(6) backs away to laugh.
(7) A sneeze gets him!



5

Right: "Tizzle Lish" (Bill Comstock) adds subtle fun!

Right: Larry Marsh, Al's maestro, pleads with his boys—for fun!

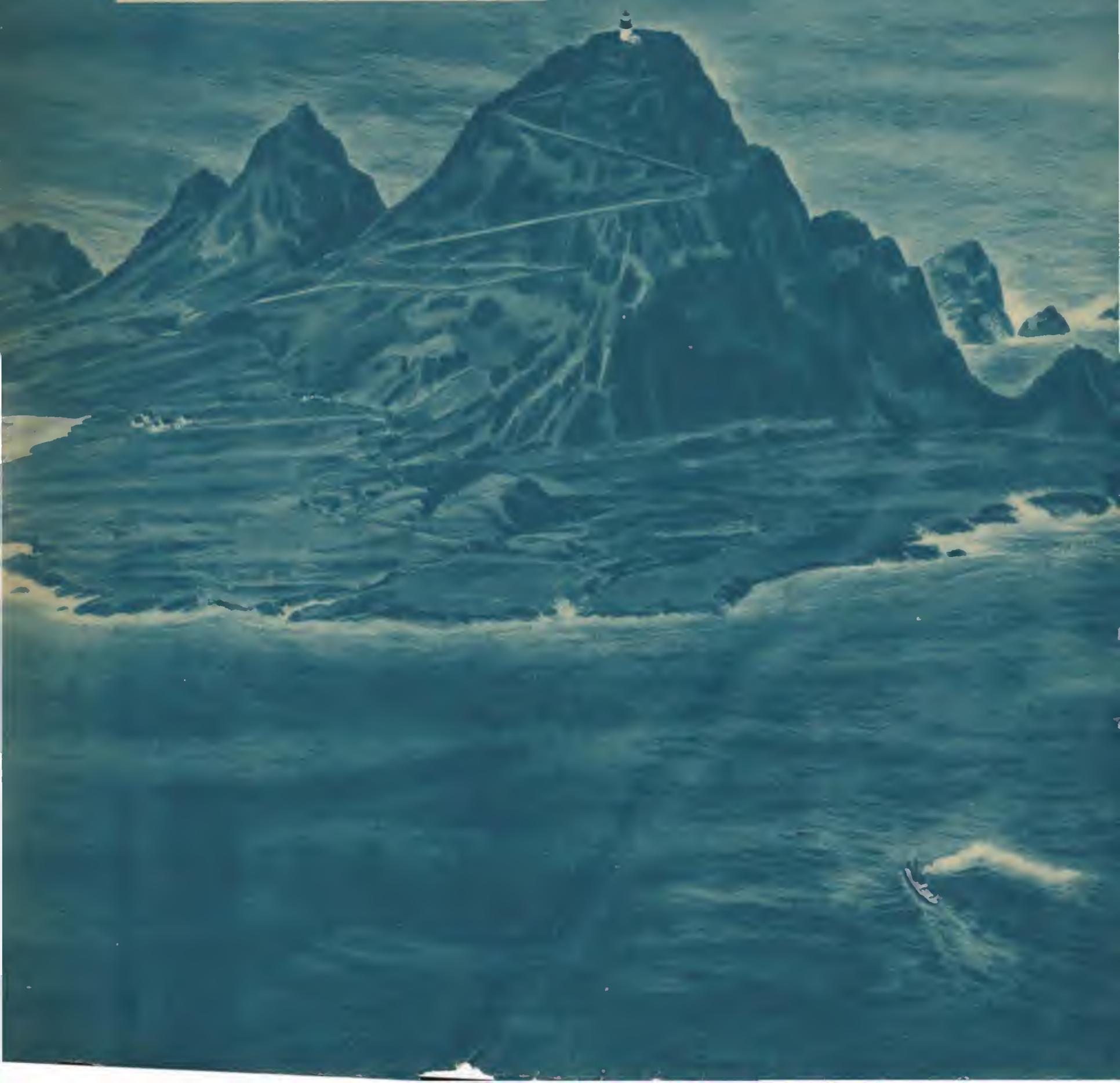
Far right: Betty Garde and Al get together, put two gags over!



**A message from the wife of the light-
house keeper on Farallon Island**

"Your programs mean everything to us...We are 30 miles outside the Golden Gate, isolated from the outside world. Once a week, weather permitting, we have a boat to deliver us groceries and mail. We have no church. But through your broadcasts I am able to hear the best talks and sermons. This summer we were in touch with the Presidential campaign. We get the news several times a day. I have learned how songs come to be written; how an opera comes to life. I keep in touch with what is in the markets... Every hour of every day I enjoy the programs that come to us over the National Broadcasting Company."

Yours very truly,
Mrs. O. R. Berg



Two pages missing

FRED MACMURRAY— AND A LOVELY LADY



In "Champagne Waltz," Fred swept Gladys Swarthout into his arms and danced—and beautifully! As new master of ceremonies of "Hollywood Hotel," Fred startled listeners when he proved he could sing. To new listeners, he's a star full of surprises!

Recently the greatest question in radio was "After Powell—what?" Now Fred MacMurray has taken over "Hollywood Hotel" and made a hit. And he has a new Paramount show, "Swing High, Swing Low," with Carole Lombard, coming soon, too!

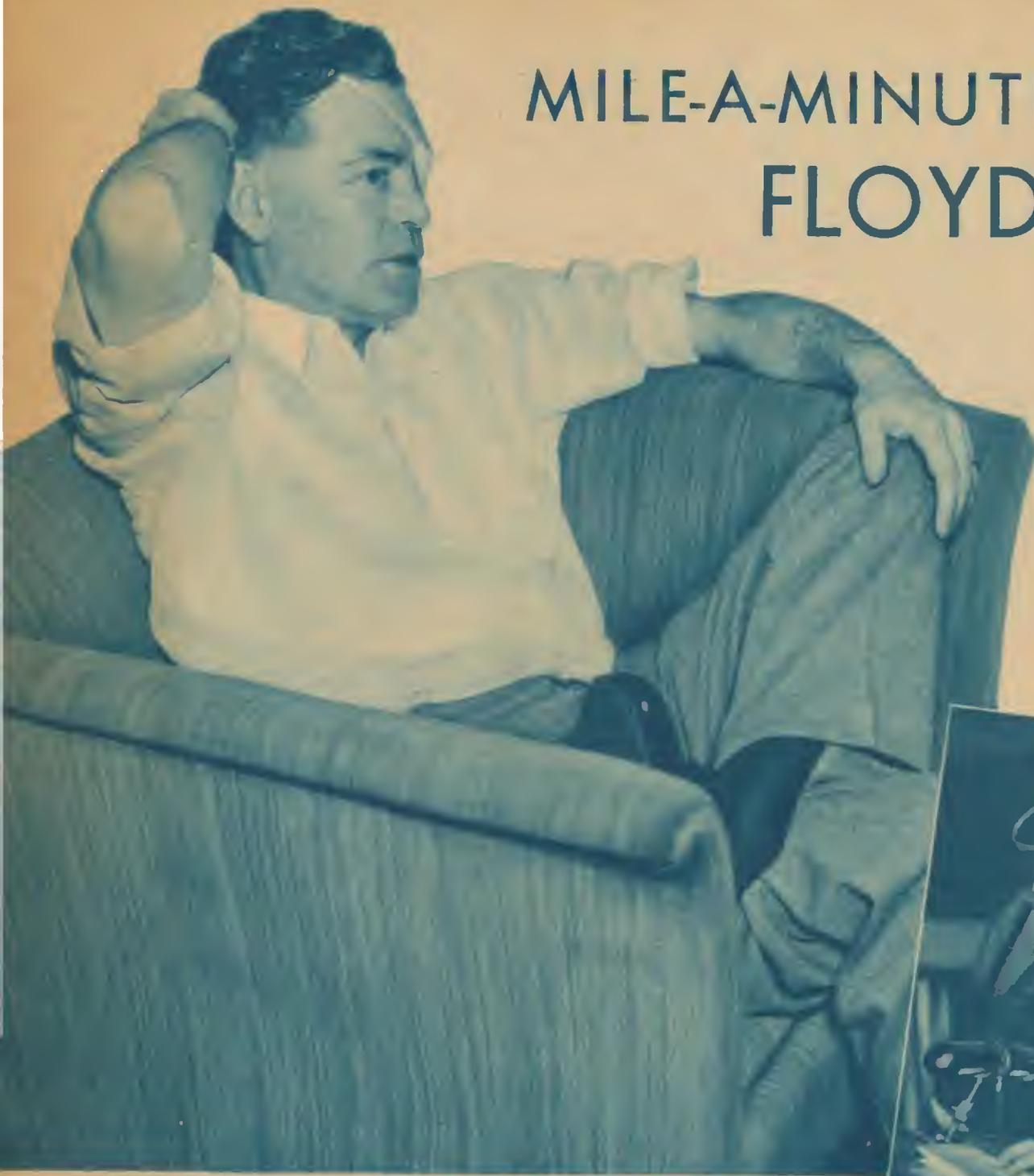
Gladys Swarthout abandons song, and Fred MacMurray forgets comedy, as they interpret the "Champagne Waltz" for their movie

"HOLLYWOOD HOTEL'S" MASTER OF CEREMONIES BOWS, GLADYS SWARTHOUT SMILES, AND FOR A MILLION EAGER EYES, "CHAMPAGNE WALTZ" COMES VIBRANTLY TO LIFE!



MILE-A-MINUTE DAYS with FLOYD GIBBONS

FOR TWENTY-TWO YEARS HE'S HUNTED HEADLINES, COVERED EVERY IMPORTANT NEWS-FRONT, EVERY MAJOR WAR. AND HE'S AN ACE AIR REPORTER, TOO!



Exciting memories flood Floyd's few idle moments—memories of Pancho Villa, of the torpedoed Laconia, of blood, war, hate—news!



On the air, Floyd always wears a turn-down hat, an open collar, a tense expression. He lives the stories he tells and those he writes about—makes them live for us!



In a corner of his den, Floyd works on his scripts, on his syndicated newspaper column, on his extensive private correspondence—and sometimes, on his hasty lunch!

THIS WEEK'S PROGRAMS

Sunday

March 14

MORNING

8:00 a.m. CST

NBC Coast to Coast on a Bus
KWK WREN KOIL (sw-15.21)
CBS Sunday Morning at Aunt Susan's; News: KMBC WNAX
WIBW KSCJ KFH KMOX (sw-21.52)

8:15

KFEQ Melodies of Stephen Foster
KWTO Sacred Concert
WJAG Harold Nagel - Organ
WMBH Highlights; Hits of Today

8:30

NBC Concert Ensemble; WDAF
KGBX
Reading the Funnies; WIBW
KFH KVOO

KFBI Bible Broadcaster
KLRA Sunday Morning at Aunt Susans; News (CBS)
KSOO Inez Lasley, evangelist
KWBG Assembly of God Church
KWTO Uncle George reads lun-
nies

KXBY Church of the Nazarene
WNAX Rev. Mars' Religious
Service
WOW Chapel Service, Rev.
Brown

8:45

WDAF Dr. Chas. G. Gray, talk
WMBH Waltz Time

9:00

NBC Russian Melodies; WREN
(sw-15.21)
CBS Church of the Air; Rev.
Harry Clayton Rogers; KLRA
KFH WIBW KMOX KSCJ
KMBC (sw-21.52)

NBC Radio Pulpit; "The Drama
of Deliverance," R. Ralph
W. Sockman; KGBX (sw-15.33)
KARK Democrat Funnies
KCMO Salon Music
KFAB Voice of Cooperation
KFBI Nurse Trio
KFBI Sunday Serenade
KOIL Coast to Coast on a Bus
KSOO Organogue
KVOO Shannon's Shamrocks
KWBG News
KWK Bible Auditorium
KWTO Sunday Bouquets
KXBY News; Breakfast Serenade
WDAF Dr. G. Charles Gray
WIBW Waltz Time
WHIO Christian Science
WMT Lou Webb, organist
WNAX Religious Service

9:15

KFAB Dalton Norman
KSOO Out of the Past To You
KVOO Fireside Quartet
KWBG Personality Trio
WHIO Seventh Day Adventists
WMBH Safety Talk; Famous
Birthdays

9:30

NBC Walberg Brown String Ens.;
News; KWK (sw-15.21)
★ CBS Children's Hour; (sw
21.52)
NBC Music & American Youth;
KGBX KVOO KARK (sw-
15.33)

CBS Romany Trail; Emery
Deutsch's Orch.; KSCJ KFH
KMOX WNAX KLRA WIBW
KMBC
News; WMT WAOW
KCMO Hymns of the Churches
KFAB Watch Tower
KFBI Mission Quartet
KFEQ Drama Recordings
KFBI Bible Class
KOIL The Golden Hour
KWBG Goldie Jones
KWTO Paul Johnston, pianist
KXBY Sunday at Half-Past
WDAF Voice of Prophecy
WHIO Hour of Music
WMBH Vocal Variety
WREN Morning Musicale

9:45

KFAB Romany Trail; Emery
Deutsch's Orch.

KFBI-Vets of Foreign Wars
KSOO Adventist's Service
KWTO W. P. A. Concert
WDAF Music & Amer. Youth
WMBH People's Choice
WMT Morning Matinee

10:00

NBC News; Ward & Muzzy,
piano duo; WDAF KARK
KTHS WOW KGBX WHIO
(sw-15.33)
CBS Organ Moods; Ann Leaf;
KMBC KLRA WNAX WIBW
KFH KSCJ
KCMO Rhythmic Notes
KFAB Under the Capitol Dome
KFBI The Buddies
KMOX Book Review
KAI Labor Union Speaker
KVOO News; Judge Ruther-
ford

KWBG News; Male Chorus
KWK Singing Birds
KWTO John Burchard, bar.
KXBY Organ Impassody
WIBW Musical Encores
WJAG Variety Prgm.
WMBH News

10:15

NBC Hendrik Willem Van Loon;
WREN KARK KOIL KGBX
NBC Peerless Trio; WOW WHIO
(sw-15.33)
KFAB Organ Moods (CBS)
KFBI Happy Jack Shumard
KFEQ Pine Mountain Boys
KMOX Piano Recital
KSOO Lutheran Hour
KTHS Watch Tower Prgm
KVOO Four Colours of Joy
KWBG Graber's Presents
KWK Musical Prgm.
WDAF Variety Prgm.
WMBH Concert Hall of the Air

10:30

★ CBS Major Bowes' Capitol Fam-
ily; Helen Alexander, sop.;
Edw. Matthews, Nicholas Co-
contino; Charles Magnante; Sam
Heriman; Three Dalton Boys,
Orch.; Guest; WIBW WNAX
KMOX KSCJ KFAB KLRA
KFH (sw-21.52)
NBC The World Is Yours, dra-
matization; WOW KTHS
KVOO WHIO KGBX KARK
(sw-15.33)
NBC Joe Rine's Dress Rehear-
sal (Jodent); Mable Albertson;
Pinky Lee; Morton Bowe, tr.;
Musical & Dramatic; KWK
WMT KOIL WREN
KFBI Prgm. Review
KFEQ On the Mall
KFBI Watch Tower; Rudolph
Friml Jr.'s Orch.
KMBC Symphonies Sonnets
KWBG The Human Side of Music
KWTO Moods in Melody
KXBY News; Mailbox Forum
WDAF Ports of Call
WMBH Capitol News

10:45

KCMO Dorothy Evans
WFRU First Baptist Church
KSOO Gospel Tabernacle
KWTO Worship Service
KXBY Classical Interlude
WGN-Amer. Radio Wardlers
WMBH Vocal Classics

11:00

NBC Southernaires; WREN KOIL
(sw-15.21)
NBC No Visitors Allowed; The
Paramount Lot in Hollywood;
Guest Motion Picture Stars;
WOW KVOO KGBX WDAF
(sw-15.33)

Δ Baptist Church; KFBI KFEQ
KWBG
Δ Church Services; WHIO KTHS
KARK Δ Nazarene Church
KCMO Answer Me This
KFAB Δ Congregational Church
KMBC Stone Church Choir
KWK-Tomnie Birch; Three Pals
& Swing Ensemble
KXBY Δ Unity Sunday Service
WIBW Easy Chair Revue
WIBW Δ Methodist Church
WJAG Δ Presbyterian Church
WMBH Church of the Air
WMT Δ Lutheran Church

11:15

WDAF Peck's On the Air

11:30

NBC Univ. of Chicago Round Ta-
ble Discussion WOW (sw
15.33)

LOG OF STATIONS

LISHED IN EDITION B—CENTRAL SOUTHWEST

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KARK	890	1,000	Little Rock, Ark.	NBC
KCMO	1370	100	Kansas City, Missouri	Local
KFAB	770	10,000	Lincoln, Nebraska	CBS
KFBI	1050	5,000	Abilene, Kansas	Local
KFEQ	680	2,500	St. Joseph, Missouri	Local
KFH	1300	5,000	Wichita, Kansas	CBS
KFKU	1270	5,000	Lawrence, Kansas	Local
KFRU	630	1,000	Columbia, Missouri	Local
KGBX	1230	500	Springfield, Missouri	NBC
KGNF	1430	1,000	N. Platte, Nebraska	Local
KLRA	1390	2,500	Little Rock, Arkansas	CBS
KMBC	950	5,000	Kansas City, Missouri	CBS
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA†	830	50,000	Denver, Colorado	NBC
KOIL	1260	5,000	Omaha, Nebraska	NBC-B
KRNT†	1320	1,000	Des Moines, Iowa	CBS & MBS
KSCJ	1330	5,000	Sioux City, Iowa	CBS
KSD	550	1,000	St. Louis, Missouri	NBC-R
KSO†	1430	2,500	Des Moines, Ia. NBC-B & MBS	
KSOO	1110	2,500	Sioux Falls, South Dakota	Local
KSTP†	1460	25,000	St. Paul, Minnesota	NBC
KTHS	1060	10,000	Hot Springs, Arkansas	NBC
KUOA†	1260	2,500	Siloam Springs, Arkansas	Local
KVOO	1140	25,000	Tulsa, Oklahoma	NBC
KWBG†*	1420	100	Hutchinson, Kansas	Local
KWK	1350	5,000	St. Louis, Mo. NBC-B & MBS	
KWTO	560	5,000	Springfield, Missouri	NBC
KXBY	1530	1,000	Kansas City, Missouri	MBS
WAOW†	660	500	Omaha, Nebraska	Local
WBAP†	800	50,000	Fort Worth, Texas	NBC & TQN
WBBM†	770	50,000	Chicago, Illinois	CBS
WCCO†	810	50,000	Minneapolis, Minnesota	CBS
WDAF	610	5,000	Kansas City, Missouri	NBC-R
WENR†	870	50,000	Chicago, Illinois	NBC-B
WFAA†	800	50,000	Dallas, Texas	NBC & TQN
WGN†	720	50,000	Chicago, Illinois	MBS
WHB	860	1,000	Kansas City, Missouri	MBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBW	580	5,000	Topeka, Kansas	CBS
WJAG	1060	1,000	Norfolk, Nebraska	Local
WLS†	870	50,000	Chicago, Illinois	NBC-B
WLW†	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAO†	670	50,000	Chicago, Illinois	NBC-R
WMBH†*	1420	250	Joplin, Missouri	Local
WMT	600	5,000	Cedar Rapids-Waterloo, Ia.	NBC-B & MBS
WNAX	570	5,000	Yankton, South Dakota	CBS
WOW	590	5,000	Omaha, Nebraska	NBC-R
WREN	1220	5,000	Lawrence, Kansas	NBC-B
WSM†	650	50,000	Nashville, Tenn.	NBC & MBS

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KPRC, 920; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutua. Broadcasting System
NBC-B—National Broadcasting Company means that program is broadcast on short waves on 9.53 megacycles.
TQN—Texas Quality Network
S—Day Programs Only
†—Night Programs Only
††—Day and Special Night Programs Only
‡—Special Programs Only
*—Station on the Air 6 a.m. to 11 p.m.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

★ NBC-Radio City Music Hall. Symphony Orch.; Guests: KWK WREN KVOO KOIL KGBX (sw-15.21)
Misc. Tunes: "Piano Marchlano" and "El Vito" (XNY); "Can-tatas" (Turiani, Mr. Peeger); Spanish aria, Orchestra; "The Three Cornered Hat" (de Falla)
★ CBS-Salt Lake City Tabernacle Choir & Organ; KFBI KSCJ KLRA (sw-17.76)
"Come Thou Sweetest Lord"; "How Lovely Is Thy Dwelling Place" (Brahms); "A Four Wayfar-ing Stranger"; "Send Forth Thy Spirit"; Prelude and Fugue in D minor (Bach); "The Harmonious Blacksmith" (Handel); Nocturne (Chopin).
KCMO Shut in Hour
KMBC New Tunes for Old
KM(OX) String Ensemble
WDAF Parade of Famous Direc-tors
WNAX-News Desk

11:45

KCMO Δ Little Talks About God
KMBC-Sunday Morning Musicale
KMOX-Golden Dragon
WHB-Travel Man
WNAX-Chuck & Dick, songs
WMT-Sunday Serenade

AFTERNOON

12:00

NBC-Dorothy Dreslin, sop. & Fred Hulsmith, tr.; WOW WDAF (sw-15.33)

NBC-Music Hall; KTHS KARK
CBS Church of the Air; KSCJ
KMOX KLRA KFBI KFAB
(sw-15.21)

KCMO-Melody March
KFBI-Luncheon Dance Music
KFEQ-Pipe Organ
KFRU-Variety Revue
KMBC News; Metropolitan Moods
KWBG News; Toby Stout's Orch.
(sw-15.21) Luncheon Lyrics
KXBY News
WHIO Hour of Smiles
WIBW Orzanalities
Local: WJAG Helen Craven Karella, pianist
WMBH Hour of Music
WMT-Music of the Moment
WNAX Δ Sacred Service

12:15

Dance Orch.; KTHS KXBY
KUOA-Organ Treasures
WDAF-Pepper Uppers
WJAG-Andy Moats' Orch.
WMT-Five Star Revue

12:30

★ CBS-Int'l Br'cast from Paris;
News Exchange; KFAB KSCJ
KLRA KMBC (sw-15.27)

NBC Melody Matinee (Smith Bros.); Muriel Dickson, sop.; Morton Bowe, tr.; Cavaliers Quartet; Victor Arden's Orch.; KSD WDAF WOW WHIO (sw-15.33)

NBC-Our Neighbors; Interviews by Jerry Belcher; KTHS WREN
MBS-Sinuke Dreams; KWK WMT KOIL

KARK-Δ Church of Christ
KCMO Organ Melodies
KFBI-Ernest & Forget-me-nots
KFH-Christian Science
RTBN Mid-day Meditations

KMOX Court of Human Relations
KSOO Education Ass'n
KVOO Noon Hour Varieties
KWBG Club of States
KWTO Δ Mid-day Meditations
WIBW-Livestock Estimates
WIBW-Variety Prgm.
WNAX-The Kansas Kids

12:45

CBS-History Behind the Head-lines; Bob Trout; KSCJ KLRA KFBI KMBC KFAB (sw-15.27)

KSOO News
KVOO Music for Men
KXBY Pages from an old Hymnal
WIBW Music You Remember
WJAG-Lacey & Kline
WNAX Brass Band

1:00

★ NBC-THE MAGIC KEY OF
RCA; Symphony Orch., dir.
Frank Black, Milton J. Cross;
Georges Enesco, Helen Jepson,
Dudley Briggs, Sarah Allgood
& Robert Irwin, guests; KOIL
KARK KVOO KTHS WREN
KGBX KWK WMT (sw-15.21)

CBS-Music of the Theater;
Howard Barlow & Concert
Orch.; Guests: KSCJ KMBC
KFBI KMOX KLRA (sw-15.27)
Excerpts from Gilbert and Sul-
zenn's "The Sorcerer";
"Great Day" (Yonimus);
"Lately to Look At" from
"Roberta" (Kern); "Give
My Heart" from "The Du-
 Barry" (Milkover); Waltzes
from "The Queen's Lace
Handkerchief"; "Cobbler's
Song" from "Chu Chin Chow";
and "Rose of the World"
from "Bouffé of Algeria"
(Werber).

NBC-Laud Trios (Hudson Coal);
(sw-15.33)
News: KFRU WAOW WDAF
KCMO-Δ Friendly Church
KFAB-Romance of Transporta-
tion
KFBI-Harmony Kings
KFBI-Variety Prgm.
KSD-Community Forum

NBC-Romance Melodies; WREN
KWK
NBC-Adventures of Capt. Dia-
mond (Diamond Salt); (sw
15.21)

MBS Rev. Charles E. Coughlin;
KOIL, WHB KFAB
Ave Maria Hour; KTHS KWTO
KARK Lon Gladstone's Orch.
KCMO-Harmony Isle
KFEQ-Minstral Show
KFRU Music by Grole
KGBX Swine Time
KGNF Orch. Music
KSOO Northwest Top Tunes
KUOA College of Music
KWBG News; The Three Merry
Men
KXBY Concert Band
WJAG Sunday Afternoon Variety
WMBH Better Vision Institute

(Continued on Next Page)

ALDEN EDKINS SONG RECITAL

Sunday 8:45 to 9:00 A. M.

WJZ New York WTAM Cleveland
THE GRISWOLD MFG. CO., ERIE, PA.

PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 20

Sunday

March 14



ANNE SEYMOUR
Sun. 2:30 p.m.

12 p.m. (Continued)

WMT Halligan's Demitise
WNAX Rosebud Kids

2:15
KARK Δ Cathedral Hour
KCMO Just Joan, songs
KFRU Varsity Theater Band
KGNF United Press News
KWBG Piano Variations
WMBH Moving Stories of Life
WMT Fireside Phantasy

2:30
★ NBC-Campana's Grand Hotel;
Drama with Anne Seymour &
Lester Tremayne: WHO WOW
WDAF (sw 15.33)

★ NBC-Int'l B'cast from London,
Almaire Cooke: KTHS
KGBX WREN
KCMO Hollywood Hibites
KFBI Mary Ellen Rathlun
KFEQ Dance Hour
KFRU Piano Portraits
KGNF Gospel Duo
KVOO Rescues at Sea
KWBG Δ Ave Maria Hour
KWK Musical Prgm.
KWTO University of the Air
KNBY-Afternoon Arias
WJAG Δ Lutheran Hour
WMBH-Dance Matinee
WMT-Famous Homes
WNAX Happy Jack's Old Timers

2:45
NBC-Chu Chu Martinez, tr.:
KTHS KGBX WREN (sw-
15.21)

KARK-Crippled Children's Hos-
pital
KCMO Bert Bulrman, pianist
KFBI Knights of Columbus
KFRU Δ Watch Tower; On the
Mail

KGNF Gospel Duo
KSOO Music & Flowers
KVOO Movie Reporter
KWK United Charities Reporter
WLW Interlude
WMBH Amateur Announcers
WMT-Over the Transom

3:00
NBC-Penthouse Serenade (May-
belline); Freddy Martin's
Orch.: (sw-9.53)

NBC Δ Nat'l Vespers; "Making
A Practical Success of Chris-
tian Living," Dr. Harry E.
Fosdick; Chorus: KWK WREN
KTHS KGBX

KARK Δ Nazarene Church
KCMO-Family Doctor
KFAB News
KFEQ Interstate Quartet
KFRU-Concert Hall
KGNF Safety Sam the Invest-
ment Answer Man

KOIL-Northern Naturals
KSOO Black Hills Romance
KVOO Ports of Call
KWBG-News; Male Chorus
KWTO Community Sing
KNBY Symphony Hall
WDAF-Sunday Players
WIB Hollywood Serenade
WHO Mansion of Dreams
WJAG Safety Sam
WMT-Richard Wilson, talk
WNAX-Matinee

WOW-Northern Naturals

3:15
MBS Harold Stokes' Orch.: WMT
WHB

KCMO Doris Lane, songs
KFBI Ruy Cole
★ KFEQ-OFFICIAL DETECTIVE
STORIES

WHO World Dances
WJAG Amer. Legion Auxiliary

3:30
NBC-Musical Camera (Roger
Bros.); Josef Cherniavsky,
dir.; Willie Morris, sup.; Cun-
cert Orch.: WOW (sw-9.53)
MBS Δ Lutheran Hour: KFAB
KWK

★ NBC-Sen. Fishface & Prof.
Figgshottle: WREN KTHS
KGBX
News: WMBH WNAX
KCMO Bob & Dick
KFBI Δ Minister's Alliance
KOH-Your Neighbor's Paycheck
KSOO Drama Recording
KVOO Cozy Corner
KWBG Lonesome; Slim's Kids
WDAF Variety Prgm
WIB Wedding Bells
WHO Playhouse
WMT-Walnut St. Church

3:45
KCMO Here Comes the Band
KFEQ Jack & Monty
KVOO Vocal Varieties
WDAF Liar's Club
WJAG Dramatic Sketch
WMBH Harry & Hot Shots
WNAX Freeman Junior College

4:00
★ NBC-WE, THE PEOPLE
(Calumet Baking Powder)
Gabriel Heatter; Mark War-
now's Orch.: KWK WMT
KTHS KOIL KVOO KGBX
KARK WREN (sw-15.21)
Guslo, Isaac Wilbur Small, the
man who never sleeps; H. H.
Bennett, the human dividing
rod; Taju Thomas J. Stein-
blise, who really saw a ghost;
and several old timers whom
grandfather should remember.

★ NBC-Marion Talley, sop. (Ry-
Krisp) Josef Koestner's Orch.:
WDAF WHO KSD WOW (sw-
9.53)

CBC-Your Unseen Friend, drama
(Personal Loan); Guest:
KFAB KMOX (sw-11.83)
KCMO Spelling Bee
KFBI Δ Swedish Services
KFEQ K.F.E. Cuties
KFBI Hillside Neighbors
KFRU Δ Vespers; University of
Kansas Men's Glee Club
KFRU Hawaiian
KLRA Δ Harding College, Church
of Christ

KMBC Hans Flath Entertains
KSCJ Miss Ruth Miller
KSOO Sioux Falls on Parade
KWBG Highlights of Week's
News on Review
KWTO-Drury College Hour
KNBY-Ray Laughlin's Orch.
WIB-Kay Kyser's Orch.
WIBW Senator Capper
WNAX-Univ. of South Dakota

4:15
News: WAAW WIBW
KFBI Mument Musicale
KFRU Music Hall Melodies
KSCJ Cecil & Sally
KWBG-Two Violins
WJAG Dorothy Baxter, songs
WMBH-Songs on the Organ

4:30
★ NBC-Col. Stoopnagle & Budd
(Minute Tapoca); Gogo de
Lys, vocalist; Don Voorhes's
Orch.: WMT KWK KOIL
WREN (sw-15.21)

CBS-Guy Lombardo's Orch.
(Bonif Bread): KMBC KFBI
KMOX (sw-11.83)

NBC-Smiling Ed McConnell
(Acme Paint); Palmer Clark's
Orch. & Choral Group: WHO
WOW WDAF KSD (sw-9.53)
CBS-Cheri McKay & the Three
Notes: KSCJ

KARK-Master's Music Room
KCMO-Sweet Music
KFAB-The Golden Dragon
KFBI Bethany College
KFEQ Δ Catholic Hour
KGBX-Musical Sketchbook
KLRA Smiling Ed McConnell
KSOO-Harry Hadley Schyde,
hass.

KTHS Hymn Sing
KVOO Glenn Condon
KWBG-Vincent Weiler's Orch.
KWTO-College Prgm.
KNBY-News; Melodies of the
Moment
WIB-Freddy Martin's Orch.
WIBW-Andrew Walker, Songs
WJAG Nebraska P.T.A.
WMBH-Radio Spelling Bee
WNAX-Southern Normal Prgm.

4:45
CBS-Eddie House, organist:
KSCJ

KCMO Three Fair Damsels
KFAB Jack Randolph, bar.
KLRA Sunday Serenade
KSOO Sports Review
KVOO World of Sports
KNBY-Singing Accordionist
WIBW Rhythm & Romance
WJAG Gospel Singers

5:00
★ CBS-Joe Penner, comedian
(Cocoonist); Gene Austin, vo-
calist; Cneo & Malt, harmony
team; Jimmie Grier's Orch.:
KMBC KFAB KMOX (sw-
21.52)

NBC Δ Catholic Hour; Guest
Speaker: WDAF WOW KVOO
WBAP KTHS KGBX KARK
(sw-9.53)

NBC-California Concert: WREN
KCMO-Drama Recording
KFBI News
KFBI Variety Prgm.
KLRA-Varieties
KOIL-The Trouhador
KSCJ-Sioux City School Hour
KSD News, Grole's Musicale
KSOO-WPA Concert
KWBG News, Singing Policeman
KWK 1937 Radio Show; Ray
Knight

KWTO Sports
KNBY-Ray Laughlin's Orch.
WHO-Air Is Yours
WIBW Δ Christian Science
WMBH Week's News Review
WMT-Cupid's Court
WNAX-Amer. Legion Prgm.

5:15
KFBI Betty Huxell
KFBI Sunshine Melodies
KFRU Unbroken Melodies
KOIL-Romance of Transportation
KSCJ-Dramatic Instructor
KSD Office Girls, Allan Clarke
KSOO-News
KWTO-P.T.A. Prgm.
WMBH-Merlin Stratton, pianist

5:30
★ CBS-RUBINOFF & HIS VIO-
lin (Chevrolet) Jan Peerce,
Virginia Rea; Orch.: KMOX
KLRA KSCJ KMBC KFAB
KFBI WMBH WNAX (sw-
21.52)

"When tri-h Eyes Are Smiling"
arranged as a novelty ope-
rature and played on six differ-
ent untions world play it

★ NBC-A TALE OF TOOAY
(Princess Pat) Joan Blaine:
WOW (sw-9.53)

★ NBC-Golden Gate Park Band
(concert): KOIL KWK WIREN
WMT KTHS (sw-15.21)

Pepper Poppers: KSD KVOO
KARK
KCMO Symphonic Hour
KFBI Organ Melodies
KFEQ-Variety Hour
★ KFOR-BEHIND THE MICRO-
PHONE (1210 kc)

KGBX Δ Assembly Vespers
KSOO-Community Prgm.
KWBG Tommie Norris' Orch.
KNBY-Gospel Tabernacle
WDAF Yesterday's Front Page
WHO-American Families
WMBH News

5:45
KWBG-Adell Hardy
KWK Sports Review
KWTO-Salon Music
WHO-Headlines of the Week
WMBH Ben Tish's Orch.

NIGHT

6:00
HAVE YOU VOTED YET in the
big Star of Stars election? If
not, do so now by filling out
the coupon which appears on
Page 2 of this issue.

★ NBC-Jack Benny's Jell-O
Prgm.; Kenny Baker, tr.;
Don Wilson, m.c.; Abe Lyman's
Orch.; Guest: KGBX KGBX
WDAF KVOO KARK WOW
KSD WHO WMAQ WSM
WFAA KSTP WLW (sw-9.53)
CBS-Columbia Workshop; "Split
Seconds," drama: KRNT KFBI
WBBM KLRA KFAB KSCJ
WNAX (sw-11.83)

NBC-Helen Traubel, sop.; Orch.:
WREN KOIL KSO WENR
(sw-11.87)

News: KNBY WIBW
KFBI-Lamp-lighting Time
KMBC Δ Radio Vespers
KMOX-Hollywood Serenade
KOA-Melody Master
KTHS-Master Singers
KWBG-News; World Entertains
KWK-Music You Remember
WGN-Hugo Mariani's Orch.
WIBW Twilight Hour
WMT-Modern String Ensemble

6:15
NBC-Helen Traubel, sop.: KOA
KWK

KFBI Hour of What Is Worth-
while

KMOX-Carveth Wells, explorer
KNBY-Vagabonds of the Prairie
WGN-Prof. Wm. J. Luby, "In-
come Tax"

WIBW-Eventide Echoes
6:30
★ NBC-ROBERT L. "BELIEVE-
It-Or-Not" Ripley (Bakers'
Br'dcast) Ozzie Nelson's Orch.
Shirley Lloyd, vocalist: WMT
KOIL WREN KVOO KARK
KWK WENR WSM KSTP
WFAA KSO (sw-11.87)

★ CBS-Phil Baker (Gulf Oil);
Oscar Bradley's Orch.; Guest:
KLRA (sw-11.83)

NBC-Fireside Recitals (American
Radiator); Sigurd Nilssen,
hass.; Helen Marshall, sop.;
Frank St. Leger, cond.: KSD
WDAF WOW WHO WMAQ
(sw-9.53)

CBS-Sunday Night Party: KFAB
WNAX KSCJ KRNT WCCO
WBBM

KCMO-Gene Hollmann, songs
KFBI Mrs. Newman Presents
KGBX Drama Recording
KMBC Thank You Stasia
KMOX-The Land We Live In
KOA Twilight Hour
KNBY You & the Story & the
Music

WGN-Evensong
WIBW Variety Prgm.
WLW-Strands of Beauty

6:45
NBC-Fitch Jingle Prgm.: KSD
WHO WDAF WOW WLW
WMAQ (sw-9.53) (also at 10
p.m.)

KMBC Texas Rangers
7:00
★ NBC-DO YOU WANT TO BE
An Actor? (Chase & Sanborn)
Cond. by Haven MacQuarrie;
KVOO WFAA KOA WSM KSD
WOW WMAQ KSTP WLW
WHO WDAF KARK (sw-9.53)

NBC To be announced; WREN
KOIL WLS (sw-11.87)

★ CBS-NELSON EDDY'S OPEN
House (Vicks) Nadine Conner,
sop.; Josef Pasternack's Orch.:
KMBC KLRA KSCJ WIBW
KFAB KMOX WCCO KRNT
WNAX KFBI WBBM (sw-11.83)
"Roseate Hues of Early Dawn";
"Admirator" from opera
"L'Africaino" (Meyerbeer);
"L'Amour Voujour L'Amour";
"My Message" (d'Hardelet);
"De Hatteluhj Rhythm";
"Wolfe" Itabenera and Va-
quero's Songs (Herbert); "My
Heart Stood Still" from "Con-
struction Vaukoo"; "Thuma in
My Heart!"

MBS Rev. Charles E. Coughlin:
KSO WMT KWK
KCMO Curtain Calls
KGBX News
KWBG-Sports Round-Up; Ro-
mance of Music
KNBY-Sunday Night Supper
Dance
WGN-Arthur Sears Henning

7:15
KGBX Music & Flowers
KOIL-Musical Prgm.
KNBY-Moonlight Sonata
WGN-George Hamilton's Orch.

7:30
★ CBS-EDDIE CANTOR (TEXA-
co); Bolby Breen; Deanna
Durbun; Jimmy Wallington;
Jacques Renard's Orch.: KFAB
KFBI WBBM WCCO KRNT
KLRA KMBC KSCJ WIBW
KMOX WNAX (sw-11.83)

KCMO-Symphonetta
KGBX 20th Century Serenade
KSO-Jewels of the Madonna
KWK-Jane Curran & Collegians
KNBY Rio Grande Serenaders
WGN-Clyde Lucas' Orch.
WMT-Playbox Theater

7:45
KGBX-Your Personal Problem
Clinic
KWK-Jewels of the Madonna

8:00
★ NBC-Walter Winchell (Jer-
gen's Journal): KOIL WMT
KWK KSO WLW WENR
WREN (sw-11.87)

NBC-Manhattan Merry-Go-Round
(Dr. Lyons); Pierre La Kreun,
tr.; Men About Town; Lois
Bennett, vocalist; Orch.: KOA
WFAA WHO WDAF KSTP
WMAQ KTHS KSD WOW
WSM (sw-9.53)

★ CBS-Ford Sunday Evening
Hour; Elizabeth Rethberg, sop.,
guest; Orch., dir. Fritz Reiner;
KGN WBBM WIBW KMOX
KLRA KMBC WNAX WCCO
KFBI KRNT KFAB (sw-11.83)

Misa Rethberg, "Ach Varsi Do
Intreu Mir" from "The Bar-
tered Bride" (Smetana); The
Jewel Song from "Faust"
(Gounod); "Morgen-
straube" (Schubert); Misa Rethberg
and Chorus; "The Sweetest
Story Ever Told" (Stoltz); Or-
chestra; Overture to "The
Secret of Suzanne" (Wolf-
Ferrari); Four Movements
from the Suite "Fandae"
(Walton); Overture to "Wil-
liam Tell" (Rossini); Chorus
and Orchestra; Hymn for the
City (Storer).

KARK-Sunday at Eight
KCMO-Tutt's Dixie Music
KGBX American
KVOO Organ Moments

KWBG-News; Echoes of the
Stage
KNBY-Travel Revue
WGN-News; Joe Sanders' Orch.

8:15
★ NBC-WOODBURY'S RIP-
pling Rhythm Revue; Frank
Parker, tr.; Judy Canuva,
Anne & Zeke; Shep Fields'
Orch.; George Jessel, m.c.;
Guest: KWK KSO WLW WMT
WENR KOIL WENR (sw-
11.87)

KCMO-Gems from Light Opera
KNBY-Russell Morrison's Orch.

8:30
★ NBC-AMERICAN ALBUM OF
Familiar Music (Bayer Aspirin)
Frank Munn, tr.; Bertrand
Hirsch, violinist; Lucy Monroe;
Gus Haenschen's Orch.: KOA
WFAA WDAF KSTP WMAQ
WSM KSD WHO WOW (sw-
9.53)

"Silver Threads Among the
Gold"; "Summer Time" from
"Porgy and Bess"; "The
Night Is Young"; "Desert
Song"; "I've Got My Love to
Keep Me Warm"; "Espousal
Waltz"; "When My Dream
Hour Comes Home."

KARK-Federal Music Project
KCMO Δ Ave Maria Hour
★ KGBX-BEHIND THE MICRO-
PHONE

KTHS-Dance Orch.
KNBY Δ Metropolitan Church
WGN-Gabriel Heatter

NBC-Edwin C Hill (Real Silk);
Harry Sosnik's Orch.: WENR
WMT KSO KOIL WREN WLW
KWK (sw-11.87)

KARK-Sam Lamin's Orch.
KGEN-World Dances
WGN-Clyde Lucas' Orch.

9:00
★ NBC-General Motors Concert;
Symphony; Guests: WDW
WMAQ WSM WBAP WDAF
KOA WHO KSTP KTHS
(sw-9.53)

CBS-Original Community Sing
(Gillette Razor); Milton Berle,
comedian; Billy Jones & Ernie
Hare, interviews & songs &
Wendell Hall, sing leader;
Orch.: WBBM KFBI WNAX
KRNT KMBC KFAB KMOX
KLRA WCCO KSCJ WIBW
(sw-6.12)

KARK-News; Soft Lights &
Sweet Music
KCMO Wanderer
KGBX-Human Side of Music
KSD-Rhythm Makers
KNBY-Old Age Pension Prgm.
WGN-Melodies from the Sky

9:15
NBC-Carol Weymann, sop.:
WREN KWK WENR
KCMO Dance Gems
KOIL-News

KSO-Teela Serenades
KNBY-Herb Johnson's Orch.
WLW-Jack Randolph, bar.
WMT-Band Wagon

9:30
NBC-Romance of '76 WREN
MBS Δ Gospel Broadcast: KOIL
KSO WMT
KARK-Stars Over Manhattan
KCMO-Echoes from Tin Pan
Alley

KGBX-Court of Human Rela-
tions
KWK-News
KNBY-Emile Chaquette's Orch.
WENR-Symphony Orch.
WLW-Melodrama

9:45
CBS-H. V. Kaltenborn, news com-
mentator: KFBI WNAX KRNT
KLRA KSCJ KFAB (sw-6.12)

KMBC-Erle Smith
KMOX Thank You Stasia
KWK-Coyita Bunch; Bill Fore-
man, soloists; Bert Baumgart-
ner, pianist
KNBY-Hockey Game
WBBM-The Sports Huddle
WCCO-Jerry Cooper, bar.
WIBW-Melodies

10:00
CBS-News; Roger Pryor's Orch.:
KLRA KFAB WCCO WNAX
KRNT WBBM KSCJ

NBC-When Day is Done; Harvey
Hays, narrator: WOW (sw-
9.53)

NBC-Fitch Jingle Prgm.: WBAP
KOA KTHS KARK WLW
(also see 6-45 p.m.)
NBC-Judy & the Bunch; News:
WREN WMT
CBS-Eddie Cantor: KNX KSL
Variety Prgm.: KMBC KFBI
KSO
KCMO Δ Gospel Tabernacle
KGBX-Gems from the Classics
KMOX-Jack Randolph, bar.
KOIL-Mrs. C. Carson Bronsby

KSTP-Beauty That Endures
KWBG-News; Thoughts for To-
morrow

KWK-Range Riders
WDAF-Winthrop Williams, solo-
ist

WENR-Globe Trotter
WGN-George Hamilton's Orch.
WHO-Musical Headlines
WIBW-News
WMAQ-Norman Ross, sports
WSM-Louise & the Dixie Dons

10:15
★ NBC-Walter Winchell (Jer-
gen's Journal): WSM KARK
WBAP KPRC WQAI

NBC-Jack Denny's Orch.: KSD
WDAF WOW WLW (sw-9.53)
NBC-King's Jesters' Orch.:
WREN WENR
MBS-Fredie Martin's Orch.:
WGN KOIL
News: KRNT KSO WCCO WHO
WMT

KFBI-Roger Pryor's Orch. (CBS)
KMOX Organ Recital
KOA Thank You Stasia
KSTP-News; Sports
KTHS-Henry Durst's Orch.
KWK-Hockey Game
WIBW-American Legion
WMAQ-Lou Breeze's Orch.

10:30
★ NBC-WOODBURY'S RIP-
pling Rhythm Revue; Shep
Fields' Orch.; George Jessel,
m.c.; WSM WBAP KARK
NBC-News, El Chico, Spanish
Reviews: WDAF KSTP KSD
WOW

CBS-Leon Belasco's Orch.: KSCJ
KRNT KFAB WBBM WNAX
KFBI KMBC KLRA

★ NBC-Jack Benny's Jell-O
Prgm.; Orch.: KPO KOA

NBC-Frankie Masters' Orch.:
KOIL WREN WMAQ WMT
MBS-Kay Kyser's Orch.: WGN
KCMO-Flying Carpet
KMOX-Headline Highlights
KSO-Romantic Musings
KNBY-Tune Time
WCCO-News

WENR-Phil Levant's Orch.
WHO-Dream Maker's Book
WIBW-Radio Forum
WLW-Don Bestor's Orch.

10:45
CBS-Leon Belasco's Orch.: WCCO
KMOX Johnny Davis' Orch.
KSO-Vincent Lopez' Orch.
KNBY-News
WLW-Ace Brigade's Orch.

11:00
NBC-Henry Busse's Orch.: WSM
KARK WENR KWK (sw-
6.14)

CBS-Vincent Lopez' Orch.: KFBI
KLRA WNAX KRNT KFAB
KSCJ KMBC WBBM WIBW
NBC-Don Bestor's Orch.: WDAF
WHO KSD KOA KSTP

MBS-Vincent Lopez' Orch.: KSO
KOIL WMT
Dance Orch.: WOW WCCO
KMOX-Leonard Keller's Orch.
KNBY-When Day is Done
WBAP-Jamboree
WGN-Clyde Lucas' Orch.
WLW-Moon River
WMAQ-Bob Crosby's Orch.

11:15
CBS-Vincent Lopez' Orch.:
KMOX

11:30
NBC-Paul Pendarvis' Orch.: KWK
KARK WREN (sw-6.14)

CBS-Isham Jones' Orch.: KFBI
KFAB WBBM KSCJ WNAX
WIBW KRNT KMBC KMOX
NBC-Blue Barron's Orch.: KSD
WOW WDAF WHO KSTP

NBC-One Man's Family: KPO
MBS-Geo. Hamilton's Orch.:
WGN WLW KSO KOIL WMT
KOA-Al Kavelin's Orch.
KNBY-Bob Moore's Orch.
WCCO-Jimmy Greco's Orch.
WENR-Lou Breeze's Orch.
WMAQ-Gray Gordon's Orch.
WSM-Francis Craig's Orch.

11:45
KARK-News
KCMO-Moon Magic
KNBY-Musical Interlude
WBAP-Paul Pendarvis' Orch.
(NBC)

WENR-Charlie Agnew's Orch.
12:00
MBS-Bernie Cummins' Orch.:
KSO WLW WGN
News: KOA KSTP
KMBC-Midnight Headlines
KMOX-When Day is Done; Or-
gan

KNBY-Rhythm Moods
WBBM-News; Weather Man
WENR-Louis Panico's Orch.
WMAQ-Phil Levant's Orch.
WOW-Out of the Night to You

End of Sunday Programs

MORNING

8:00 a.m. CST

NBC-Breakfast Club; Orch. & Soloists. WREN KOIL KTIS KARK (sw-15.21) CBS-Metropolitan Parade: KLRA KFII (sw-21.52) NBC-Streamliners: KSD Gene & Glenn KMBC, WIBW WIO WOW Musical Clock: KGBX KSOO KCMO-Tic Toc Tunes KFAB Time 'n Tunes KFBI-But O' Cheer & Sunshine KMOX-Views on News KVOO-Travel of Mary Ward KWBG-News; Lost & Found; Rhythm KWK Tonic Tunes KWTO Old Family Almanac WDAF-Birthday Bell WJAG-Devotional WMBH News & Hitties WMT-Tim Brady's Roundup WNAX-Housebud Kids

8:15 CBS-Jack & Loretta Clemens (Kirkman's Soap); (sw-21.52) NBC-Streamliners: WDAF WOW Musical Clock: WHO WJAG KFAB Jack Wells KGNF News KMBC Metro. Parade (CBS) KJON-Ozark Varieties KVOO Glenn Condon KWBG-Somebody's Birthday Today KWTO Tonic Tunes WIBW-Unity School WMBH Radio Soap Box

8:30 CBS Richard Maxwell; News: KLRA KFII (sw-21.52) NBC-Breakfast Club: KVOO KGBX KCMO-Crown Show KFAB-Radio Calendar; News KFBI-Morning Serenaders KFEQ-"Bing" KGNF-Round the Town KMBC Kitty Keene KWBG-Pap Wolfersberger KWK-Hillbillies KWTO-Vocal Varieties KXBY-Morning Meditations WMB-Patterns in Music WIBW-Anniversary Ship WMBH Police Court WMT-Frank Voelker, organist WNAX-Variety Prgm.

8:45 CBS-Morning Moods: KLRA KFII NBC Adela Rogers St. Johns, current topics; News WDAF CBS Bachelor's Children (Old Dutch Cleanser): KMOX (sw-21.52) News: KSCJ WIBW Party Line: KMBC WOW KCMO-Popular Vocalist KFAB Pinto Pete KFEQ-Markets KSD-Tea-Tunes KSOO-Singing Stars KWBG Tonic Tunes KWK-German Music KWTO-Karl Zomar's Scrapbook KXBY-Squire Perkins' Gang WLB-Kitty Keene, Inc. WMBH-Music & Lost & Found WMT-Women in the News; Police Blotter WNAX-Russ & Cliff

9:00 NBC-News; Breen & de Rose: KTIS NBC-News Wieg of the Cabbage Patch, sketch (Old English Wax): WDAF WOW KSD (sw-15.35) * CBS-Betty & Bob, sketch (Gold Medal): KMBC KMOX KFAB (sw-21.52) News: KOIL WMT KGBX Travels of Mary Ward: KFBI KWTO KUOA KFII Variety Prgm.: KLRA WIBW KARK-Happy Jack & Ramblers KCMO-Entertainers KFEQ-Friendly Hour KFRU-Δ Morning Devotional KGNF-Chick Chat KSCJ-To be announced KSOO-Markets; "Dear Diary" KVOO-Shannon's Shamrock KWBG-News; World Book Man KWK-Len Salvo, organist KXBY-Remote Control WIBW-Norvell Slater WHO-Morning Melodies WJAG-Russell Jensen, pianist WMBH-Tennessee Rambler

WNAX-Brass Band WREN-News; Orch. Interlude 9:15 * NBC-Oxydol's Own Ma Perkins, sketch: (sw-15.21) NBC-Vaughn de Leath, songs: WREN KTIS KWK KGBX CBS-Modern Cinderella, sketch (Gold Medal): KMOX KFAB KMBC (sw-21.52) NBC-John's Other Wife, sketch (Louis Philippe): WDAF WOW KSD (sw-15.33) News: KFBI KFII KGNF WMBH KCMO-Winehorre Prgm. KFBI-Frank Gage KFEQ-Ben Henderson KFRU-Hope Alden's Romance KLRA-Fred Feibel (CBS) KOIL-Kitty Keene KSCJ-Want-Ad Rambles KVOO-Handy Ads KWBG-Cash & Credit KWTO-Dance Orch. KXBY-Friendly Neighbor WIBA-Stitch in Time WHO-Hymns of All Churches WIBW-Ma Perkins, sketch WJAG-Musical Gems WMT-Scotty Views the News WNAX-News; Variety Prgm.

9:30 NBC-Josh Higgins of Finchville: KTIS WREN KGBX KARK CBS-Betty Crocker (Gold Medal); Hymns of All Churches; John K. Watkins, news: KMBC KMOX KFAB (sw-21.52) NBC-Just Plain Bill, sketch (Anacin): WDAF WOW (sw-15.33) NBC-Pepper Young's Family sketch (Camay): WMT KOIL (sw-15.21) Markets: KFEQ KFII WAAW KCMO-Anne Hayes KFBI-Norse Gospel Trio KFRL-Personality Review KGNF-Patamont Organ ELRA-Magazine of the Air KSOO-Markets; Concert Hall KVOO-League Women Voters; Community Fund KWBG-Toyler's Almanac KWK-Party Line KWTO-Radio Newsettes; Markets * KXBY-BEHIND THE MICROPHONE

9:45 NBC-Viennese Sextet: WREN * NBC-Today's Children, sketch (Pillsbury); KSD WDAF WHO WGW (sw-15.33) NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21) News: KARK KWK KCMO-Your Neighbor KFII-Ma Perkins KGBX-Oceanalities KLRA-Oleanders (CBS) KOIL-John Metcalf's Choir Lolt KSCJ-Livestock Trade; News KTIS-Aunt Sammy's Chat KVOO-What's New? KWBG-Shopping Notes KWTO-Welshograms; Weather; Health Hints KXBY-Glen Gray's Orch. WLB-Story Behind the Song WMT-Magic Kitchen WMBH-Brothers of the Broom WNAX-Δ Sacred Service

10:00 * NBC-THE O'NEILLS, sketch (Ivory Flakes): (sw-15.21) NBC-David Harum, sketch (Bab-O): KSD WIO WDAF WOW (sw-15.33) * CBS-Heinz Magazine of the Air; Reed Kennedy, bar.: KMOX KFAB WNAX KFII (sw-21.52) NBC-Robt. Gately, bar.: KTIS WREN KGBX KARK KCMO-Strange Truths; Beauty for Sale KFBI-Lady of the House KFEQ-Voice of the Kitchen KFRU-Headlines KGNF-Opening Grain Markets KLRA-Sweet & Hot KMBC-Fashion Flashes KOIL-Speak & Spook KSCJ-Women's Review KSOO-Market & News KVOO-Jack & Jill KWBG-Things Worth Knowing; News; Markets KWK-Rapid Service KWTO-Kitchen of the Air KXBY-Organ Rhapsody

10:15 * NBC-Backstage Wife, sketch (Dr. Lyons) KSD WOW WIO WDAF (sw-15.33) NBC-Vagabonds: WREN KOIL KTIS KGBX KWK KARK NBC-Personal Column of the Air (Chips): (sw-15.21) KFEQ-Where Neighbors Meet KFRU-Travels of Mary Ward KGNF-Shoppers Prgm. KLRA-Variety Prgm. KMBC-Gospel Singer KSOO-Dance Hour KVOO-Glenn Condon KWBG-Grabbers Hour KWTO-Shm, Smokey & Senator WAAW-Grain Markets WJAG-Street Reporter WMBH-News WMT-Music Memory Contest

10:30 * CBS-BIG SISTER, SKETCH (Rinso): KFII WNAX KLRA KFAB KMOX (sw-21.52) * NBC-Vic & Sade, sketch (Crisco): WMT KOIL KWK (sw-15.21) NBC-How to be Charming, sketch (Phillips): WGW WDAF KSD (sw-15.33) KARK-Rhythm in Red KCMO-Jim Simmons, songs KFBI-Allen Cassel's Orch. KFEQ-Lonnie's Old Timers KFRU-Model Kitchen KGBX-Radio Band Wagon KGNF-To be announced KMBC-News, Notes KSOO-Songfest KTIS-Home Lovers' Corner KVOO-Cozy Corner

10:45 * CBS-Dr. Allen Roy Dafee (Lysol): KMBC KMOX (sw-21.52) "The Doctor gives advice on parent health in observance of "Lancet Week." * NBC-Edward McHugh, Gospel Singer (Ivory Soap): KOIL WMT KWK (sw-15.21) NBC-Voice of Experience (Wasey Products): WOW WHO WDAF KTIS KVOO KSD (sw-15.33) KARK-Sports Outlook KCMO-Sketches in Swing KFAB-Boys from Georgia KFEQ-Field & Hall KFII-Model Kitchen KGBX-Market Reports KGNF-Bing Crosby, bar. KLRA-Varieties KSCJ-Men of the Classics KSOO-Man on the Street KWBG-The Fashionnaires KWTO-Home Alden's Romance KXBY-News WLB-Dance Orch. WIBW-Funfest WMBH-Piano Moods WNAX-March Kings WREN-Dick Leitwert, organist

11:00 NBC-Girl Alone, sketch (Kellogg): (sw-15.33) NBC-Honeyboy & Sassafras: KTIS WREN KGBX CBS-The Gumps, sketch (Pebe-co): KMBC KMOX (sw-17.76) Markets: KFEQ WMBH Party Line KVOO WIBW KARK-Δ Nazarene Church KCMO-Sweet Music KFAB-Markets; Weather Report KFBI-Oklahoma Cotton Pickers KFII-Hymns of All Churches KFRU-Organ Reveries KGNF-News KLRA-To be announced KOIL-Houseboat Hannah KSCJ-Ma Perkins, sketch KSD-News; Variety Features KSOO-Markets, From Studio A KUOA-Farm & Home; News KWBG-News; Rhythms KWK-Sunshine special KWTO-Farm & Home Hour KXBY-Δ God's Quarter-Hour WDAF-Way Down East WLB-Organ Recital WHO-Kitty Keene

11:15 WMT-The Marriage Clinic WNAX-Dance Band WOW-Mary Baker's Matinee 11:30 * NBC-Story of Mary Marlin, sketch (Kleenex): KSD WOW WHO WREN (sw-15.33) * CBS-Ted Malone (Hinds): (sw-17.76) KMOX KFAB KMBC (sw-17.76) NBC-Three Marshalls: KGBX KWK KCMO-Piano Mollerne KFEQ-Missouri Organ KFRU-Old Favorites KFNH-Betty & Boo KGNF-Dance Orch. KOIL-Eddie Butler, organist KSCJ-Cecil & Sally KTIS-Oaklawa Racing Entries

11:30 * NBC-Nat'l Farm & Home Hr.: Walter Blaufuss' Orch.: KWK KGBX WDAF KARK KVOO KTIS WHO (sw-15.21) World crop conditions will be summarized in a message direct from Rome, Italy, by J. Clyde Margolis, American delegate to the International Institute of Agriculture to Rome. CBS-Romance of Helen Trent, sketch (Edna Wallace Hooper): Virginia Clark: KMBC KFAB KMOX (sw-17.76) CBS-Sammy Roblans' Orch.: KLRA Market Reporter: KGNF KWTO WOW

11:45 CBS-Rich Man's Darling, sketch (Affiliated Products); Peggy Allerby: KMBC KMOX KFAB (sw-17.76) NBC-Farm & Home Hour: WOW News: KFBI KXBY WMT KCMO-World Book Man; Band Music KFEQ-Novelty Time KFII-Bazaar of the Air KFRU-Musical Jamboree KGNF-Open House KSOO-Hog Markets; Weather KWBG-Harmonies KWTO-Greater Ozarks Farm & Home Hour WLB-Style & Smile Leaders WJAG-Modern Melodies WMBH-Richard Tripp, bar. WREN-Fields and Hall, mountaineers

12:00 CBS-Five Star Revue (Kato & Linit): KFAB KMOX (sw-15.27) NBC-Joe White, tr.: (sw-15.33) MBS-Music from Texas: WIBW KOIL News; Markets: KMBC KSD News: WIBW KGNF Variety Prgm. WNAX KFII KCMO-Noontime Notions KFBI-Gene Peiper's Orch. KFEQ-Markets KFRU-Farm & Home Hour KLRA-Rhythmmakers KSCJ-Voice of the People KSOO-Grain Markets, Round Up KWBG-News; Sons of the Pioneers KWTO-Silly's Radio Spotlight KXBY-Television Flashes WJAG-Andy Moats' Orch. WMBH-Dance Concert WLB-Hillbillies WREN-George Callahan

12:15 NBC-Dan Harding's Wife, sketch: (sw-15.33) CBS-Robert W. Horton, speaker: KSCJ KLRA (sw-15.27) News: KOIL WNAX WMBH Markets: WAAW WIBW KFII KFAB-Man on the Street KFEQ-Hatchery Boys KGBX-Luncheon Dance Music KGNF-Orchestral Prgm. KMBC-Tex Owens songs KMOX-Magic Kitchen KSOO-Farm Specials KUOA-Organ Treasures KWBG-Mainstreet Chatter KWTO-Luncheon Lyrics KXBY-Menu of Melody WLB-News, Market Reports WJAG-Variety Prgm. WMT-Question Man, Voice of Iowa WREN-Tulsa Ted's Range Riders

12:30 NBC-Words & Music: (sw-15.33) NBC-Love & Learn, sketch: KOIL KTIS CBS-Bluebirds, girls' trio: KSCJ KLRA (sw-15.27) News: KFEQ KWTO KGBX WDAF KGNF KARK-Light Crust Doughboys KCMO-Bob & Dick KFAB-Farm Prgms; Markets KFBI-Street Reporter KFII-Linda's First Love KMBC-Glad & Woody Smith KSOO-Markets; Timely Tunes KVOO-Bob Wills' Playboys KWBG-Club Time KWK-Range Riders WIO-Variety Prgm. WIBW-Noonday Prgm. WMBH-Talk of the Town WMT-Markets, Hillbillies WNAX-D. B. Gurney WOV-News; Musicales

12:45 * NBC-Nellie Revell: WREN KOIL CBS-Aunt Jenny's Real Life Stories (Spry): KMOX KFAB WNAX KMBC KFII (sw-15.27) News: KSOO WHO KFEQ KARK-Pinto Pete & Ranch Boys KCMO-Luncheon Lyrics KFBI-Frank Gage KGBX-Swing Time KGNF-Shep Fields' Orch. KLRA-Luncheon Dance Music KSCJ-Livestock; Farm Flash KSD-Follow the Moon KTIS-Dance Orch. KWBG-The Old Songs; Grain Market Reports KWK-Musical Prgm. KWTO-Luncheon Lyrics KXBY-Noon Tunes & Markets WDAF-Linda's First Love WIBW-Silver Sails WJAG-Mail Bag WMBH-Hollywood Chatter & Songs WMT-Joe Doakes; Aunt Fanny WOW-Man on the Street

1:00 * CBS-BIG SISTER, SKETCH (Rinso): KMBC * NBC-Navy Band: WREN KWK KTIS KGBX (sw-15.21) CBS-News Through a Woman's Eyes (Pontiac): KLRA KFII KMBC KFAB (sw-15.27) The story of Sue Hattogs, marionette producer. NBC-American Education Forum: WDAF (sw-15.33) KARK-Livestock; News KCMO-Organ Melodies KFBI-Lois, Joe & Ernest KFRU-Catch-As-Catch-Can KGNF-The Swappers KOIL-The Golden Hour KSCJ-Music Notes KSD-Afternoon Varieties KSOO-Cecil & Sally; Markets KUOA-Ozark American KWBG-News; Musical Gems KWTO-Organ Concert: Al Stone, bar. KXBY-Television Flashes WLB-Voice of Kansas City WHO-Open House WMBH-Spotlighting Artists WMT-Iowa Cornhuskers; Many Happy Returns WNAX-Dance Orch. WOW-Mother Randall

1:15 CBS-American School of the Air: KSCJ KMBC KMOX (sw-15.27) The history of journalism will be dramatized. Variety Prgm. KFBI KVOO WOW

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1:15 CBS-American School of the Air: KSCJ KMBC KMOX (sw-15.27) The history of journalism will be dramatized. Variety Prgm. KFBI KVOO WOW



WAYNE KING Mon. 9 p.m.

KARK-Δ Church of Christ KCMO-Holiday Moods KFAB-Nehraska News KFEQ-Hank's Haybarn KFII-Markets KFRU-On the Mall KGNF-Ralph & Fuzzy KLRA-Extension Lectures KOIL-Homemakers Club KSD-Educational Series KSOO-Hits & Bits KWBG-What's New? KXBY-News Broadcast WAAW-Grain Markets WLB-Lawrence Salerno, bar. WHO-Hits & Encore WMT-German Band

1:30 NBC-Jane Courtland pianist: KSD WOW (sw-15.33) Markets: KFBI WIO WJAG News: KWK WAAW KFAB-Produce Markets; News; Markets KFBI-Markets; Friendly Farmer KFII-Judy & Jane KFRU-Maurine of Merritt Crest KGNF-Louis Katzman's Orch. KLRA-Ma Perkins KOIL-Curb Exchange KVOO-Handy Ads KWBG-Poultry Chats; Grain Markets KWTO-Shm and Snookums KXBY-Banals & Ballads WDAF-Houseboat Hannah WLB-The Hooper-Doopers WMBH-Music of Today; Markets WMT-Bill Brown, Movie Man WNAX-Mother Randall's Open House

1:45 * CBS-MYRT & MARGE, sketch (Super Suds): KMBC KLRA KFAB KMOX KFII (sw-15.27) NBC-Charles Sears, tor., Orch.: KSD NBC-Personal Column of the Air (Chips): (sw-15.33) Judy & Jane, KOIL WHO WDAF KVOO KSCJ News: KARK WMBH KCMO-Belle Nevins, songs KFBI-Organ Melodies KFEQ-Magic Review KFRU-Happy Feet KGNF-Orch. Variety KSOO-Song Shop KWBG-Lucille Moore KWK-Coyita Bunch & Bill Foreman, soloists KXBY-It Happened This Week WLB-Studies in Black & White WJAG-Russell Jensen, organist WMT-Variety Prgm. WNAX-Happy Jack's Old Timers WOW-Markets

2:00 * CBS-Heinz Magazine of the Air: KMBC * NBC-Rochester Civic Orch.: Guy Fraser Harrison, cond.: KOIL (sw-15.21) Overture to "Le Not D'Yu" (Laloi, Chinese Song) (Hendy); "L'Après-Midi d'un Faune" (Debussy); Symphony to C major (Mozart). NBC-Pepper Young's Family, sketch (Camay): KSD WDAF WOW WIO KVOO (sw-15.33) CBS-Variety Prgm.; Col. Jack Major, m.c.: KSCJ (sw-15.27) News: KFBI WIBW KARK-Lew White, organist (NBC) KFAB-Poultry Shop Talks KCMO-Swingtime KFEQ-Markets KFII-Request Hour KFRU-Missouri Calendar KGNF-Melody Time KGNF-Weather & Markets KLRA-Linda's First Love KMOX-Inquiring Reporter KSOO-Home Folks' Story

AFTERNOON

12:00 CBS-Five Star Revue (Kato & Linit): KFAB KMOX (sw-15.27) NBC-Joe White, tr.: (sw-15.33) MBS-Music from Texas: WIBW KOIL News; Markets: KMBC KSD News: WIBW KGNF Variety Prgm. WNAX KFII KCMO-Noontime Notions KFBI-Gene Peiper's Orch. KFEQ-Markets KFRU-Farm & Home Hour KLRA-Rhythmmakers KSCJ-Voice of the People KSOO-Grain Markets, Round Up KWBG-News; Sons of the Pioneers KWTO-Silly's Radio Spotlight KXBY-Television Flashes WJAG-Andy Moats' Orch. WMBH-Dance Concert WLB-Hillbillies WREN-George Callahan

Monday

March 15



HELEN HAYES
Mon. 7 p.m.

(2:00 p.m. Continued)

KTIS Foresters
KUDA Your Home
KWBG News; Luke Lemon
KWK Molly of the Movies
KWTG Market Reporter
KNBY Leaders in Dance Time
WIBW Two O'Clock Tunes
WMBH Musical Antique Shop
WMT Margaret Johnson, pianist
WREN Musical Matinee

★ NBC-Oxydol's Own Ma Perkins, sketch, with Willard Farnum; Marjorie Hannon; KSD KVOO WDAF WHO KGRX WOW (sw-15.33)

CBS Variety Piano - KFII KLRA Dance Orch.; KWK WMBH KARK Lu a Mexican Patio
KFBI Lady of the House
KGNF Stars of Song
KMOX Linda's First Love
KTIS Radio Afternoon Club
KSOO Dance Parade
KWBG Tea Dausante
KWTG Hits & Encores
WAAW Security Markets
WHR Pauline Albert, pianist
WIBW Kansas Homemakers
WJAG Requests
WMT-Roch. Civic Orch. (NBC)
WNAX Ma Perkins

★ NBC-Vic & Sade, sketch (Crisco); Bernardine Flynn; KSD KVOO WDAF WHO WOW (sw-15.33)

★ CBS-Pop Concert; Howard Barlow & Symphony Orch.; KSCJ KLRA KFII (sw-15.27)
Overture to "Mignon"; Borromeo from "Jacquyn"; Minuet; Air on the G String (Bach); "Valse des Fleurs" (Tchaikowsky)

MBS Len Salvo, organist; WIBW KWK
KARK Musical Mirror
KCMO Bert Buhrman, pianist
KFAB Securities & Grain Markets
KFEQ Medical Ass'n Talk
KFRU Spanish Lesson; News
KGBX Variety Show
KGNF Rollo Sissel's Orch.
KMCR Five Star Revue
KMOX Roneyard Follies
KSOO World News Parade
KUOA Afternoon Melodies
KWTG Man on the Street
KNBY Afternoon Atlas
WIBW Street Reporter
WMBH Market & Front Page
WNAX Water Image

★ NBC-THE O'NEILLS, sketch (Ivory Flakes); KSD WDAF WHO WOW KVOO (sw-15.33)

KCMO Tuneful Topics
KFBI On Parade
KFAB Farm & Home Hour
KFEQ Bea Henderson
KFKI French Lesson
KMBC Reulah Karney's Happy Kitchen
KSOO Dance Orch
KWBG Memory Lane
KWK Concert Orch.
KWTG Piano Improvisations
WIBW Concert Orch.
WIBW Community Sing
WMBH Lorraine Gire, songs
WNAX The Kansas Kids

★ NBC-THE HOUR OF CHARM (General Electric); Phil Spitalny's All-Girl Singing Orch.; Maxine, Rosaline Green, m.c.; WDAF WOW WHO KVOO (sw-15.33)

CBS Treasures Next Door; U. S. Office of Education; KFII KSCJ KLRA (sw-15.27)
NBC Paul Martin's Orch.; KOIL WREN WMT
News - WNAX KSOO KGNF KFRU

KALta 20th Century Serenade
KFEQ Travels of Mary Ward
KGBX Music of the Masters
KMBC The Texas Rangers
KMOX Ma Perkins, sketch
KTIS Ferde Grole Club
KWBG News; Kansas Commend-ers
KWK Melodies
KWTG Hollywood Notes & Music
KNBY Squire Perkins
WIBW Staff Frolic
WIBW Variety Prem.
WJAG Travels of Mary Ward
WMBH Midday Serenade

★ NBC-Paul Martin's Orch.; KWK (sw-15.27)
CBS Swarthmore College Glee Club; KSCJ KLRA KMBC (sw-15.27)
"Dainty, Fine Sweet Symptom"; "April in My Mistress' Face"; "O Bone Jesu"; "Adornams Te, Chrliste"; "Were You There?"; "Ezekiel Saw the Wheel"; "Cheruhim Song"

KARK Reginald Norman's Orch.
KCMO Gay White, songs
KFAB The Jangles
KFEQ Interstate Quartet
KFII Miniature Musical Magic Revue

KFRU-Songs of Lucile Walsh
KGBX-Ranch Boys
KGNF Sketches in Melody
KMOX Kitty Keene
KSOO Skyride
KUOA Secrets of Happiness
KWBG Can You Name 'em?
KNBY Women's News
WIBW Kansas Roundup
WJAG-Afternoon Concert
WMT Reporter of Odd Facts; Melody Lingers On
WNAX Mary Nan Ragtime Band

★ NBC-FOLLOW THE MOON, drama (Woodbury's) with Elsie Hiltz & Dick Dawson; WOW WDAF KVOO KARK (sw-9.53)

CBS Chicago Variety Hour - KFII KSCJ KLRA (sw-15.27)
NBC Johnny O'Brien, harmonica player; KWK WREN
MBS Ed Fitzgerald & Co.; WIBW WMT

KCMO Matinee Hour
KFAB Judy & Jane
KFBI Keyboard Stylist
KFRU Concert Hall
KGBX-Tea Time Tunes
KGNF Cub Reporters
KMBC David Grosch's Sing Talk
KMOX Houseboat Hannah
KOIL Duane & Sally

KTIS WPA Music Project
KUOA College of Music
KWK Fed. of Women's Clubs
KWTG Slim's Prairie Playboys
KNBY The Cocktail Hour
WMBH Louise Carpenter, violinist

★ NBC-The Guiding Light, sketch (White Naptha) - WHO WDAF KVOO KSD WOW (sw-9.53)
NBC-Young Hickory, dramatic sketch; KWK WREN WMT (sw-15.21)

KARK-News
KCMO W. Zolley Lerner
KFAB Ma Perkins, sketch
KFBI High School Band
KFEQ Marge & Park
KGNF P. T. A. Pregin
KMBC News Through a Woman's Eyes
KMUN Personal Column
KTIS Siesta
KWBG Lonesome & Slim
WIBW Organalities
WNAX Russ Pike, songs

★ NBC-Let's Talk It Over; KTIS KGBX KOIL KVOO KARK KWK WREN WMT
CBS Sunbrite Jr. Nurses Corps. (sw-15.27)
NBC-Adventures of Dari Dan, sketch (Dari Rich); (sw-9.53)
NBC-Marlowe & Lyon, pianists; WDAF KSD
CBS Milton Charles, organist; KSCJ KFII
KCMO Memory Gems
KFAB Hall Mark Troubadours
KFBI-Everybody's Birthday Party
KFEQ Matinee
KFRU-Crossroads Opera

KLRA-Amer. Family Robinson
KMBC-News; Friends of Libraries
KMOX Josephine Halim room
KSOO-Sketches in Melody
KWBG-News; Brain Teasers
KWTG News
KNBY-Ciel Club
WHB-Dance Orch.
WHO P.T.A. Prgm.
WIBW Fed. of Women's Club
WJAG-Devotional
WMBH-Make Believe Ball Room
WNAX-Melody Kings
WOW-Aunt Sally

★ NBC-Helen Jane Behlke, songs; WDAF KSD
CBS-Dorothy Gordon's Children's Corner; KLRA KSCJ (sw-15.27)
NBC-Tom Mix' Ralston Straight Shooters with Ranch Boys; (sw-9.53)

News: WIBW WHB KNBY
KGNF WOW
Romance of Hope Alden: KMBC
KMOX
KCMO-Just Joan, songs
KFAB-Crossroads of the Nation
KFBI-Oklahoma Cotton Pickers
KFII-P. T. A. Prgm.
KFRU-Miss King Presents
KWBG-Piano Reflections
KWTG-Uninn Stockyards
WHO-Houseboat Hannah
WJAG-News; Radio Detective
WMBH-The Rhythm Club

★ NBC-Doris Kurr, songs; KSCJ KLRA (sw-15.27)
NBC-Doring Sisters; KGBX WHO KARK

★ NBC-Kellogg's Singing Lady; (sw-15.21)
NBC-Jack Armstrong, sketch (Wheaties); (sw-9.53)
NBC-Four Dictators; WREN News: WAAW WDAF
KCMO Tea Time Tunes
KFAB-Chandu the Magician
KFEQ-Apple Crick

KFH-Kitty Keene
KFRU-Cocktail Terrace
KGNF-Through Hollywood Lens
KMOX Gossip Club
KMOX-Joe Karnes, pianist
KOIL Story Teller's House
KSD-Ebony & Ivory Studies
KSOO Through Hollywood Lens
KTIS Oaklawn Feature Race
KVOO Iwilight Serenade
KWBG-Vincent Weiler's Orch.
KWK-Three Pals
KWTG Radio Band Wagon
KNBY The Musical Mirror
WIBW Chateau Laurier Concert

★ NBC-Little Orphan Annie, sketch (Ovaltine); (sw-9.53)
CBS Wilderness Road, sketch; KSCJ KFII KLRA KMOX (sw-15.27)
NBC-Adventures of Dari Dan, sketch (Dari Dan); WHO WOW KSD WDAF
NBC Old Homestead, drama; WREN KWTG KARK WMT KWK
KCMO Moreland Murphy
KFAB-News
KFBI Steamboat Bill
KFEQ Swinging Along
KGBX Dance Hour
KGNF House of MacGregor
KMOX Young America Speaks
KOIL Book of the Week
KSOO Club Cabana
WIBW Embassy Club
WJAG International Scene
WMBH In Movie Land

★ NBC-Eton Boys Quartet; News; (sw-21.52)
NBC-Old Traveler's Tales; WDAF (sw-9.53)
CBS Sunbrite Jr. Nurses Corps.; KFAB KMOX KMBC
★ NBC-Army Band; KGBX Sports; KOIL KWTG
KARK-Jimmy Garfield's Orch.
KCMO Master Merchants
KFBI Variety Prem.
KFEQ Jack & Monty
KFII The Hawks' Trail, sketch
KFRU Uncle Ben's Tales
KGNF Vocal Variety
KLRA Tea Dance
KSCJ-Magic Garden
KSD News
KSOO-Dramas of Life Story
KWBG News; Rhythms
KWK-Musical Prgm.
KNBY Russell Morrison
WIBW Margot Rebel, pianist
WHO Bulletin; Revue
WJAG-Musical Roulette
WMBH Dinner Hour Music
WNAX Cliff & His Accordion
WOW Millie & Tillie
WREN Ronnie Ashburn & Verl Rration

★ NBC-Army Band; KGBX Sports; KOIL KWTG
KARK-Jimmy Garfield's Orch.
KCMO Master Merchants
KFBI Variety Prem.
KFEQ Jack & Monty
KFII The Hawks' Trail, sketch
KFRU Uncle Ben's Tales
KGNF Vocal Variety
KLRA Tea Dance
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WMBH Dinner Hour Music
WNAX Cliff & His Accordion
WOW Millie & Tillie
WREN Ronnie Ashburn & Verl Rration

★ NBC-Army Band; KGBX Sports; KOIL KWTG
KARK-Jimmy Garfield's Orch.
KCMO Master Merchants
KFBI Variety Prem.
KFEQ Jack & Monty
KFII The Hawks' Trail, sketch
KFRU Uncle Ben's Tales
KGNF Vocal Variety
KLRA Tea Dance
KSCJ-Magic Garden
KSD News
KSOO-Dramas of Life Story
KWBG News; Rhythms
KWK-Musical Prgm.
KNBY Russell Morrison
WIBW Margot Rebel, pianist
WHO Bulletin; Revue
WJAG-Musical Roulette
WMBH Dinner Hour Music
WNAX Cliff & His Accordion
WOW Millie & Tillie
WREN Ronnie Ashburn & Verl Rration

★ NBC-Army Band; KGBX Sports; KOIL KWTG
KARK-Jimmy Garfield's Orch.
KCMO Master Merchants
KFBI Variety Prem.
KFEQ Jack & Monty
KFII The Hawks' Trail, sketch
KFRU Uncle Ben's Tales
KGNF Vocal Variety
KLRA Tea Dance
KSCJ-Magic Garden
KSD News
KSOO-Dramas of Life Story
KWBG News; Rhythms
KWK-Musical Prgm.
KNBY Russell Morrison
WIBW Margot Rebel, pianist
WHO Bulletin; Revue
WJAG-Musical Roulette
WMBH Dinner Hour Music
WNAX Cliff & His Accordion
WOW Millie & Tillie
WREN Ronnie Ashburn & Verl Rration

KVOO-Girl Meets Boy
KWBG Terry & Ted
KWK-Adv. of Betty & Billie
KWTG Chuck and Mary
KNBY Speaking of Love
WDAF Dance Tunes
WENR Malcolm Claire, children's Stories
WIBW-Twilight Hour
WTO Jr. Nurse Corp.
WNAX-Chuck & Dick
WtW Curiosity Club

★ NBC-Clark Dennis, m.c.; WMT WREN KOIL KWK
CBS-Gozo de Lys, songs; KSCJ (sw-21.52)
NBC-News, Three X Sisters; KTIS KGBX (sw-9.53)
Jack Armstrong, sketch; KMOX WHO KLRA WDAF KFII News; KSOO KVOO KFBI WMBH
KARK-News; Livestock
KCMO Bobby, the Bachelor
KFAB-Boy from Georgia
★ KFOR-BEHIND THE MICROPHONE (1210 kc)
KGNF-Dance Orch.
KMBC Dick Tracy, sketch
KSD Terry & Ted, sketch
KSOO-Sports
KWBG-Jack Armstrong, sketch
KWTG Rhythm and Romance
KNBY-Invitation to the Waltz
WIBW-Children's Hour
WMT-Frank Voelker, organist
WNAX George B. German
WOW Terry & Ted

★ NBC-PRETTY KITTY KELLY (Wonder Bread); KSCJ KFII KMBC KFAB KLRA KMOX
NBC-Orphan Annie, sketch (Ovaltine); KSD WOW
★ NBC-Lowell Thomas, commentator (Sun Oil) (sw-15.21)
NBC-The Escorts & Betty; KOIL KWK KARK KGBX KTIS
Little Orphan Annie; WIBW WNAX WREN WMT
KCMO-Rendezvous for Two
KFBI Forget-Me-Not
KFEQ-News
KGNF Club Cabana
KSOO-Let's Swing It
KVOO-Garden Notes; Music
KWBG-Two Violins
KWTG-Dick Liebert, organist
KNBY-Livestock & News
WDAF-Variety Prgm.
WIBW Rick Roberts' Orch.
WHO Sunset Corners Opry
WMBH-Looking into the Past

★ NBC-AMOS 'N' ANDY (PEP-sodent); KSD WHO WtW KSTP (sw-9.53)
CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton & Orch.; (sw-11.83)
NBC-Mary Small, songs; KGBX KWK KTIS KOIL KSO
CBS-Howard Neumiller, pianist; KFAB KFII WCO
NBC-Donald McGilbuey, comm.; WMAQ
News: WOW WIBW KGNF KRNT
KARK-Race Resume
KCMO-Word Man; Dinner Music
KFKU-Kansas Players
KLRA-Uncle Mac
KMBC-News; Musical Interlude
KMOX-Headline Highlights
KOA-Ace Williams, Old Homestead
KST-1 Sports
KVOO-Wanderlust Trail
KWBG-News; Music in Review
KNBY Exercises
WBAP-Little Orphan Annie

WIBW Davey Adams
WDAF Know Your Government
WENR Palace Varieties
WGN-Chuck Wagon Tune
WJAG-Concertina Wizard
WMT Hinner Dance Music
WNAW Organ Melodies
WSM Sports; Sannie & Sillie

★ NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer); WDAF WDW KGBX WHO KARK WMAQ KSTP WBAP (sw-9.53)
CBS-Ma & Pa, sketch (Atlantic Refining Co.) (sw-11.83)
NBC-Congressman Fred A. Hartley Jr. speaker, "Are You Tax Conscious?" WREN KSO KWK WENR
CBS-Herbert Four's Concert Ensemble; KMBC KMOX KRNT WBBM KSCJ
KFAB-Diamond City News
KFII-Musical Moments
KGNF Dance Music
KLRA Dinner Music; Sports
KOA-Adam & Eve
KOIL-Cullen Wright
KSD-Navier Cugat's Orch.
KVOO Thank You Stusia
KNBY Vagabonds of the Prairie
WCO Taxpayers' Ass'n
WIBW Tonic Tunes
★ WIBW-MARLING GOSSIP
WtW Bernie Cummins' Orch
WMT Life Savers; Interlude
WSM John Lewis, bar.

★ NBC-HORLICK'S LUM & Abner, sketch with Norris (Abner) Goff; WtW WENR
CBS-Ray Heatherton, bar. KFII KFAB KLRA KSCJ WIBW WCO KRNT (sw-11.83)
Diamond City News; KMBC KSD KSTP
News: KOIL WHO WMT
Sport Review; News: KWK KSO KARK Happy Jack & Ward Rambler
KCMO-Grtrude Wilkerson
KFBI Life Dramas
KFKU Station on the Under ground
KGBX Supper Dance
KMOX-Show World Broadcast
KOA-Jack Armstrong
KVOO Carveth Wells Explorer
KNBY Down the Mississippi
WIBW Tommy Donnelly's Orch.
WDAF Musical Moments
WFAA-To be announced
WGN-Cntrr Orch.
WMAQ News, Norman Ross; The Voice of Carelessness
WNAX News & Variety Prgm.
WOW Travel Adventure
WREN John Herrick (NBC)
WSM John Lewis

★ CBS-Boake Carter, commentator (Philon); KMBC KMOX KFAB WCO WBBM (sw-11.83)
NBC-Roy Campbell's Royalists; WSM (sw-9.53)
NBC-The Passing Parade; WOW KOA WMAQ
Variety Prem.; WDAF KSTP KCSJ
KCMO Dance Orch
KFBI Fellowship Hour
KFII Thank You Stusia
KGRX South Sea Islanders
KLRA Dinner Concert
KOIL Musical Moments
KRNT Songs by Eileen
KSD-Listening Post. Stories from Life
KSO Sweet Music
KVOO Musical Prem., Sports
KWK Soap & Orch
WENR Totten on Sports
WFAA On Southwestern College Campuses

★ NBC-Boake Carter, commentator (Philon); KMBC KMOX KFAB WCO WBBM (sw-11.83)
NBC-Roy Campbell's Royalists; WSM (sw-9.53)
NBC-The Passing Parade; WOW KOA WMAQ
Variety Prem.; WDAF KSTP KCSJ
KCMO Dance Orch
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NBC-The Passing Parade; WOW KOA WMAQ
Variety Prem.; WDAF KSTP KCSJ
KCMO Dance Orch
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KSD-Listening Post. Stories from Life
KSO Sweet Music
KVOO Musical Prem., Sports
KWK Soap & Orch
WENR Totten on Sports
WFAA On Southwestern College Campuses

CONTESTS ON THE AIR

SUNDAY
4:30 p.m. EST (3:30 CST), NBC network. Musical Camera. Weekly merchandise prizes for description of incident you think suitable for musical dramatization on program accompanied by explanation as to suitability. Contest closes Wednesday following broadcast each week.
5 p.m. EST (4 CST), NRC network. We, the People. The persons selected as having a message which is entertaining and of national interest, will be invited to New York, as guest of sponsor, to appear on program.

MONDAY
12 noon EST (11 a.m. CST), CBS network. Monday through Friday. The Gumps. Name trailer and tell, in 25 words or less, reason for wanting a trailer. A trailer, valued at \$625, or \$350 cash, given each week. Contest closes each Monday.

10 p.m. EST (9 CST), NBC network. Richard Himber's Studebaker Champions. Automobile given each week for correctly naming the "Monday Melody" played on program accompanied by slogan, of 25 words or less, for the new 1937 Studebaker. Contests close on Monday following each broadcast. Also 452 cash prizes totaling \$10,000 for best letters, of 50 words or less, telling why entrant bought a used car from authorized dealer. This contest closes March 31, 1937.

TUESDAY
9:30 p.m. EST (8:30 CST), NBC network. Husbands and Wives. The persons sending in best solution to question given on program will be invited to studio to broadcast in person their answers.

WEDNESDAY
1:30 p.m. EST (12:30 CST), CBS network. Wednesday, Thursday and Friday. Dining with

George Rector, food talks. Three cash prizes each week for favorite recipes submitted.
10 p.m. EST (9 CST), NBC network. Your Hit Parade. Flat fifty tin of cigarettes for guessing three leading hit songs of week.

THURSDAY
10 p.m. EST (9 CST), CBS network. Your True Adventures. Monthly grand prize of \$250, and weekly prize of \$25, for best "True Adventures" story contributed by listeners and used on program.

FRIDAY
8:15 p.m. EST (7:15 CST), NBC network. Singing Sam. Automobile, 4 cash, and 200 merchandise prizes awarded each week to persons who vote on product and come closest to the winning total. Contest closes Friday of following week.

9:30 p.m. EST (8:30 CST), NBC network.

True Story Court of Human Relations. Broadcast for West at 11:30 p.m. EST (10:30 CST). Listeners asked to read a designated story in magazine. \$100 cash prize awarded for best letter telling how entrant would have handled the situations or problems given in story. Letters must be in by Thursday following broadcast.

SATURDAY
7:30 p.m. EST (8:30 CST), NRC network. Uncle Jim's Question Reo. Merchandise prizes for questions and answers used on program.

8 p.m. EST (7 CST), NBC network. Ed Wynn, comedian. Broadcast for West at 12 mid EST (11 p.m. CST). 205 cash prizes weekly for questions having entertainment value suitable for use on program. Questions must be received by Thursday following broadcast.
10 p.m. EST (9 CST), CBS network. Your Hit Parade. Same contest as Wednesday.

Frequencies

KARK-890	KMOX-1090	KWRG-1420	WHO-1000
KCMO-1370	KOA-890	KV K-1350	WIZW-580
KFAB-770	KOIL-1260	KWTO-500	WJAG-1060
KFBI-1050	KPNT-1320	KXBY-1530	WLS-870
KFEQ-680	KSCJ-1320	WBAP-600	WLW-700
WFH-1300	KSD-550	WBBM-770	WM*Q-670
KFKU-1220	KSO-1430	WCCO-810	WMBH-1420
KFRU-630	KFOO-1110	WDAF-610	WMT-600
KGBX-1230	KSTP-1460	WENR-870	WNAX-570
KGNF-1430	KTHS-1060	WFAA-500	WOW-590
KLRA-1290	KVOA-1280	WGH-790	WREN-1220
KMBC-950	KVOD-1140	WHB-800	WSM-650

WGN Sports Review
WIO Tony Cabooch
WIBW Kitty Keene
WLW Salon Orch.
WMI Diamond City News
WREN Ronnie Astburn

7:00
★ NBC-FIBBER McGEE & MOLLY (Johnson's Wax): Marion & Jim Jordan, Ted Weems' Orch.: WDAF WFAA KVOO WHO WGW KSTP WMAQ KSD WSM (sw-9.53) (also see 11 p.m.)

CBS-Horace Heidt's Brigadiers (Alomite); Lyseth Hughes, harpist; King Sisters, vocalists: KMBC KFAB WNAX KFH WCCO WBBM KMOX KLRA KRNT (sw-11.83)
Modley of High Alms: "Tu-Hu-Wa-Hu-Wa"; "What Will I Tell My Heart?"; "Twinkle, Twinkle, Little Star"; "My Love Affair"; "Stop Me."

★ NBC-Helen Hayes as "Bambino" drama (Sanka Coffee); James Meighan; KOIL WREN WLS KWK WMT KSO (sw-11.87)

MBS George Hamilton's Orch.: WGN WLW
News: KXBY KFRU
KARK News, Flu Wallace
KCMO Fruit Page Dramas
KFBI Mammoth Monday Minstrels
KGBX Ghst in the Garet
KOA Monday Melleys
KSCJ To be announced
KWBG Sports Round-up; Just Between Us
WIBW Concert Master

7:15
Diamond City News: KFRU KGBX
KARK-Gleb Yellen's Orch.
KCMO Colby Varieties
KOA-Social Security Board Talk
KSCJ Eb & Zeb
KNBY Banking Institute
WLW-Dan Bestor's Orch.

7:30
★ NBC-Voice of Firestone: Margaret Speaks, sop.; Richard Crooks, ten.; Wilfrid Pelletier, guest cond.; WMAQ WFAA WHO WGW KVOO KSLI WSM WLW KSTP WDAF KGBX WDAF KGBX KARK (sw-9.53) (also see 10:30 p.m.)
Mr. Crooks: "Beloved It Is Morn' (Aylward); "I'm Dreaming" (Mills); "Rose of Tralee" (Glover); "If I Forget You" (Hess); Miss Speaks and the Chorus: "Summer Night" (Warren); "Please Keep Me In Your Dreams" (Lawlor).

★ CBS-Pick & Pat (Bill's Best); Edward Roeder, bar.; Benny Krueger's Orch. KMBC KRNT KFAB KMOX WCCO KSCJ WBBM KLRA (sw-11.83)
NBC Sweetest Love Songs Ever Sung (Phillips); Frank Munn, ten.; Victor Arden's Orch.: KSO KWK KOIL WMT WREN WLS (sw-11.87)

KCMO Willard & Wilma, duet
KFH City Teachers Prgm.
KFRU Callahan & Moolernews
KOA Junior Varieties
KNBY Squire Perkins' Gang
WGN-The Lane Ranger
WIBW Crime Patrol
WNAX The Kansas Kids

7:45
KCMO Revolving Revue
KFRU America in Action
KOA Carveth Wells explorer
KNBY Moonlight Sonata
WNAX The Golden Dragon

8:00
★ CBS-LUX RADIO THEATER; Marlene Dietrich & Herbert Marshall in "Desire"; KLRA WCCO WBBM KFAB KMOX WNAX KMBC KRNT KFH (sw-11.83)

NBC Warren Lawes in "20,000 Years in Sing Sing" (Sloan's Linniment); "The Snow Bird": WHO KSD KSTP WDAF WOW WMAQ KOA (sw-9.53)
NBC Dinner at Nine: WREN KVOO KOIL WSM WMT KTHS KARK (sw-11.87)

MBS For Men Only: WLW Public Forum, KSO WMT KCMO Serenaders
KFRU Rhythm Club
KGBX Success Story
KSCJ Front Page Drama
KWBG News, Chieftains
KWK News, To be announced
KXBY Union Station
WFAA Voice of the Southland
WGN-Hugo Mariani's Orch.
WLS-Amer. Legion Prgm.

8:15
KCMO Moonlight Musicale
KGBX Cafe Continental
KNBY-Russell Morrison's Orch.
WGN Diamond City News

8:30
NBC Good Times Society: KSO KWK WSM WMT WMAQ WREN (sw-11.87)

NBC Semi-Centennial Celebration of Jewish Theological Seminary: WHO KSD WOW WLW WENR WDAF WFAA KVOO (sw-9.53)
9:53

MBS Rendezvous: KOIL KARK Court of Human Relations
KCMO Starlight Melodies
KGBX News
KOA Variety Prgm.
KSCJ Morningside College
KSTP Musicale
KTHS Dance Orch.
KNBY News, Musicale
WGN Chilton Utley
WIBW Musicale

8:45
KCMO-Rendezvous of Dance
KTHS World Dances
KSCJ Court of Human Relations
KNBY University Five
WGN News Sports
WIBW Rhythm Club

9:00
★ NBC-RICHARD HIMBER'S Studebaker Champions; Stuart Allen, ten.: WMT KWK KSO WREN KOIL WENR (sw-6.14)

★ NBC-Carnation Contented Prgm.: Lullaby Lullaby; Vivian della Chiesa, sop.; Male Quartet; Daring Sisters; Orch., dir. Frank Black; Vincent Pelletier, announcer: KOA KSD WMAQ WDAF WFAA KTHS WHO WSM WOW KSTP (sw-9.53)
"Let's Go" from "Music Goes Round and Round"; "Alfie Blue Gown" from "Irene"; "Sierra Morena" from "Fete de Seville"; Lullaby; "I've Been Listening"; Intermezzo No. 2 from "Jewels of the Madonna" (Wolf-Ferrari); "Irish Medley" Melodie (Rahmaninoff)

★ CBS-Wayne King's Orch. (Lady Eather): WBBM KRNT KMBC KFAB KMOX WIBW WCCO (sw-6.12)

MBS Famous Jury Trials, drama: WGN WLW
KARK Dude Ranch Nights
KCMO Jack & Jill
KFH University Prgm.
KGBX Secrets of Happiness
KLRA Night Club
KSCJ In the Crimelight
KWK Irish Minstrels
KNBY Emile Chiquette's Orch.
WNAX Yankton College Prgm.

9:15
KARK News
KCMO Dance Memories
KGBX-WPA Concert
KNBY Herb Johnson's Orch.

9:30
★ NBC-Krueger Musical Toast; Martin Block, m.c.; Sally Singer, songs: (sw-9.53)

CBS Let Freedom Ring, drama; U. S. Office of Education: WCCO KFH KSCJ KLRA KFAB KMOX KRNT (sw-6.12)
NBC Nat'l Radio Forum: KOIL WENR WREN KTHS KARK (sw-6.14)

NBC Music for Moderns: WOW KCMO Revolving Disc Club
KGBX Gems from the Classics
KMBC Erle Smith
KOA Ranger Serenade
KSD Night Editor, Hal Burdeck
KSO Evening Serenade
KSTP Helen Hayes

KNBY Wali Lochnan
WBBM-Mark Fisher's Orch.
WDAF Carveth Wells, travelogue
WFAA-Jack Dempsey
WHO-Curt Rogosinski, pianist
WLS-870
WIBW Jack & Jill
WMAQ Moments You Never Forget
WMT Evening Serenade
WNAX-Tuning Around
WSM-America's Flag Abroad

9:45
Jack Randolph, songs: WDAF WBBM
KMBC-Rubinoff, violinist
KWK Musical Prgm.
KXBY-Evening at the Country Club
WGN-Paerant of Melody
WIBW-Melodes
WLW-Larry Funk's Orch.

10:00
★ NBC-AMOS 'N' ANDY (Peppodent): WOW KOA WSM WDAF WBAP WMAQ
CBS Poetic Melodies (Wrigley's Gum): KMBC WBBM KFAB KLRA WCCO KMOX KRNT
NBC Top Matters Orch.: (sw-9.53)

NBC-Don Ferd's Orch.: WREN KARK KWK

KCMO Lights & Shadows
KFH To be announced
KGBX Harlemania
KSO-Bill Neville's Song
KSTP-This Week
KTHS-Henry Durst's Orch.
KNBY-The Music Mixer
WENR-Globe Trotter
WHO World Dances
WLW-Paul Sullivan, news
WMT Dream Songs

10:15
★ NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): KOA CBS Ted Lewis Orch.: KFAB WBBM KLRA WNAX KSCJ KMBC

NBC-Don Ferd's Orch.: KTHS KOIL
CBS-Pretty Kitty Kelly: KXN NBC-Jimmy Kemper's Song Stories: WDAF KARK KGBX WOW WBAP
News: KSO WHO WMT WCCO KRNT

News: Sports: KSTP WSM KFH Dauer Orch.
KMOX-France Laux, sports
KTHS-Sports Review
KNBY-Feature Page
WENR-King's Jesters' Orch.
WIBW-Crime Patrol
WLW-Jimmy James' Orch.
WMAQ-Lou Breese's Orch.

10:30
CBS-Pick & Pat: KXN KSL
★ NBC-Voice of Firestone: Margaret Speaks, sop.; Orch.: KPO KOA
CBS-Anson Weeks' Orch.: WIBW KRNT KSCJ KFAB WNAX
NBC-Glen Gray's Orch.: KGBX WDAF WSM WHO KARK (sw-9.53)
CBS-Jay Freeman's Orch.: KLRA
NBC-Phil Levant's Orch.: WMT WREN WENR
MBS-Clyde Lucas' Orch.: KSO WGN KOIL

News: KWK WOW
KCMO Flying Carpet
KMBC-Portrait
KMOX-Headline Highlights
KSTP-Hudson Bay Memories
KTHS-Ike Ragon's Orch.
KXBY-Bavarian Rathauskeller
WBAP-Bill Thompson's Orch.
WBBM-News with Todd Hunter
WCCO-Rollie Johnson, Reports
WLW-Dan Bestor's Orch.
WMAQ Six Day Bike Races

10:45
CBS-Anson Weeks' Orch.: KFH WBBM KMBC
NBC-Glen Gray's Orch.: WOW KSTP KTHS
KMOX-Cameron & Karnes Songs
KWK-Phil Levant's Orch. (NBC)
KNBY News
WBAP-Ray Noble's Orch.
WCCO-Frank Gordon's Orch.
WENR-Happy Jack Turner
WIBW-Nat'l Housing Prgm.
WLW-Bernie Cummins' Orch.
WMAQ-Clem & Harry, songs

11:00
CBS-Horace Heidt's Brigadiers: KXN
CBS-Ozzie Nelson's Orch. KFH KFAB KMBC KLRA KRNT
NBC-Magnolia Blossoms: WDAF WSM KSD WOW WHO KSTP
CBS-Roger Pryor's Orch.: KSCJ WIBW WNAX WBBM

★ NBC-FIBBER McGEE & MOLLY (Johnson's Wax): KOA (also at 7 p.m.)
NBC-Boh Crosby's Orch.: KARK WREN WMAQ KGBX

MBS Midnite in Manhattan: WGN WMT KOIL
Dance Orch.: KWK WCCO
KMOX-Leonard Keller's Orch.
KSO-Zero Hour
KWBG-News; Thoughts for Tomorrow
KNBY-Friendly Voice
WBAP-Jack Amlyne's Orch.
WENR-Henry Busse's Orch.
WLW-Moon River

11:15
KLRA-Accident News
★ KMOX-OFFICIAL OETEC-TIVE STORIES
KWK-Crosby's Orch. (NBC)
KXBY-Paul Schaffer's Orch.

11:30
NBC-Lou Breese's Orch.: WENR WREN KGBX KARK KWK KOIL

CBS-Bob McGrew's Orch.: KFAB KFH KMOX KRNT KMBC
WNAX WBBM KSCJ
NBC-Francis Craig's Orch.: WIO WDAF KSD WOW WMAQ WSM KSTP
NBC-Vox Pop: KPO
MBS-Michael Zarin's Orch.: WGN WLW KSO WMT

KOA-Night Club
KNBY-Rhythm Moods
WCCO-Jimmy Greco's Orch.
WIBW-News
WGN-Clyde Lucas' Orch.

11:45
NBC-Charlie Acnew's Orch.: WENR KGBX WREN KARK KWK KOIL
KCMO-Moon Magic
WIBW-Bob McGrew's Orch.

12:00
MBS-Dance Orch.: KSO WLW
News: KARK KOA
KMBC-Midnight Headlines
KMOX-When Day is Done
KSTP-News; Dream Shin
KNBY-News; Rhythm Moods
WBBM-News; Weather Man
WENR-Louis Panico's Orch.
WGN-Hugo Mariani's Orch.
WMAQ-Phil Levant's Orch.
WOW-Musical Prgm.
End of Monday Programs

Change!
NOW AT
9 P.M. MONDAY NIGHT
C. S. T.
Richard Himber and his
STUDEBAKER CHAMPIONS
STATIONS KWK - KOIL - WREN
WIN A 1937
STUDEBAKER SEDAN
Free
Tune in for complete details!

GIRL LOSES MEMORY, ACCUSED OF MURDER

Claims to be Kitty Kelly of Dublin. Police say she's a gangster's "gun moll" who murdered Inspector Conway. Is she?



5'2", blue eyes, gold hair. Who is this girl?

Don't miss the dramatic exciting story of
PRETTY KITTY KELLY
the new WONDER BREAD radio show

MON. TUES. WED. THURS. FRI.
TONIGHT! WABC 5:45 P.M.



BENNY GOODMAN
Tue. 8:30 p.m.

MORNING

7:00 a.m. CST

CBS-Oz, the Air Today; Blue birds (sw-21.52)
NBC-Morning Devotions: KGBX KWK KARK
Musical Clock: KFEQ KOIL WHIO
News: WMT KNBY
Sing, Neighbor, Sing: KTHS KMOX
Variety Prgm.: KSOO WIBW
KCMO Radio Chapel
KFAB Sun's Old Time Tunes
KFBI Variety Prgm.
KFII Council of Churches
KFRU Headlines
KGNF Morning Weather
KMBC-Tex Owens, songs
KSCJ Ye Town Criers
KSOO Sunrise Serenade
KVOO-Breakfast Club; Home Institute
KWBG News; Poultry Chats
KWTO Breakfast Timetable
WDAF Morning Bible Lesson
WJAG The Macewen Bros.
WJAG Farm Flash; Today in History
WMBH-Front Page
WNAX-George B. German
WREN-George Callahan
7:15
NBC-Good Morning Melodies; WDAF KGBX KARK KTHS
CBS-City Consumers' Guide: (sw-21.52)
NBC-Organ Rhapsody: WREN
Musical Clock: WMT KFRC KWBG WMBH
News: WHIO KMBC WHB
WOW WNAX KGNF
KFAB-Musical Almanac
KFBI Sing, Neighbor, Sing
KFII Morning Exercises
KFRU-Musical Clock
KMOX-Pappy Cheshire's Hillbilly Band
KWK-Grady Cantrell
KWTO-Sons of the Pioneers
KNBY-Daily Devotional
WHB-News; John Cameron Swayze
WJAG Good Morning Club
7:30
NBC-Cheerio, inspirational talk & music: WOW KGBX KARK KTHS
CBS-Salon Musicale: KLRA (sw-21.52)
Musical Clock: WDAF WHB
News: KOIL KWTO KFEQ WAAW
KCMO Breakfast Varieties
KFAB Time 'n Tunes
RFB-Forget-Me-Not
KFH-Mi-Own Show
KGNF-The Garden of Melody
KMBC-Steamboat Bill, Mornine Musical Revue
KMOX-Larry Sunbrooke's Gang
KUOA-Sons of the Pioneers
KVOO Lenten Devotions; Breakfast Club
KWK-The Pep-Up Parade
KNBY-Early Edition
WHO Musical Fashion Notes
WNAX Musical Almanac
7:45
NBC-Humor in the News: WREN
Musical Clock: KFEQ KOIL
News: KSOO KVOO
KGNF Today's Rhythm
KMBC Across Breakfast Table
KWBG Devotional Hour
KWTO-The Rangers
WNAX Nickel Boys
8:00
* NBC-Breakfast Club; Orch.: KTHS KOIL WREN KARK (sw-15.21)
CBS-Deaf Columbia: KLRA KFII (sw-21.52)
NBC-Streamliners: KSD Gene & Glenn: KMBC WIBW WHO WOW
Musical Clock: KGBX KSOO

KCMO-Tic Toc Tunes
KFBI Bit O' Cheer & Sunshine
KGNF Morning Devotions
KMOX Views on News
KUOA God's Half Hour
KVOO Travels of Mary Ward
KWBG News; Lost & Found; Rhythms
KWK Tonic Tunes
KWTO Old Family Almanac
WDAF Birthday Bell
WJAG Devotional Prgm.
WMBH News, Radio Highlights
WMT Tim Brady's Roundup
WNAX-Rosebud Kids
8:15
CBS-Jack & Loretta Clemens (Kirkman's Soap) (sw-21.52)
NBC-Streamliners: WDAF WOW
Musical Clock: WHIO WJAG
KFAB Jack Wells
KGNF-News
KMBC-Deaf Columbia (CBS)
KMOX Ozark Varieties
KVOO Glenn Condon
KWBG Somebody's Birthday Today
KWTO Tonic Tunes
WIBW Unity School
WMBH-Soap Box
8:30
CBS-Richard Maxwell, songs; News: KLRA KFII (sw-21.52)
NBC-Breakfast Club: KGBX KVOO
KCMO Crown Show
KFAB Radio Calendar; News
KFBI-Morning Serenaders
KFEQ "Bing"
KGNF Music & Time
KMBC Kitty Keene
KWBG-Pappy Wolfersberger
KWK Hillbillies
KWB Singing Saleslady
KWB Morning Meditations
WHB-Patterns in Music
WIBW-Anniversary Ship
WMBH Music in the Morning
WMT Frank Voelker, organist
WNAX-Variety Prgm.
8:45
CBS Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52)
NBC-Adela Rogers St. Johns, current topics; News: WDAF
CBS-Waltzes of the World: KFII KLRA
News: KSCJ WIBW
Party Line: KMBC WOW
KCMO Popular Vocalist
KFAB-Morning Reveries
KFEQ Markets
KSD-Tel-a-Tunes
KSOO Singing Stars
KWBG Tonic Tunes
KWK-German Music
9:00
NBC-News; Shelter & Brenner, piano duo: KTHS WREN
KWTO Karl Zomar's Scrapbook
KNBY-Squire Perkins' Gang
WMBH-Variety Sacred Prgm.
WMT-Women in the News
WNAX-The Kansas Kids
NBC-Mrs. Wiggs of the Cabbage Patch (Old English Wax): WDAF WOW KSD (sw-15.33)
* CBS-Betty & Bob, sketch (Gold Medal): KFAB KMBC KMOX (sw-21.52)
News: WMT KOIL KGBX
Travels of Mary Ward: KFBI KWTO KUOA KFII
KARK-Happy Jack & Rambler
KCMO-Entertainers
KFEQ Friendly Hour
KFRU Morning Devotional
KGNF-Chick Chat
KLRA Variety Prgm.
KSCJ To be announced
KSOO Markets; "Dear Diary"
KVOO Shannon Shamrocks
KWBG-News; World Book Man
KWK-Len Salvo, organist
KNBY-Deep South
WIBW-Norvell Slater
WHO Morning Melodies
WJAG One Girl in a Million
WJAG-Russell Jensen, pianist
WMBH-One Girl in a Million
WNAX Brass Band
9:15
NBC-Vaughn de Leath, songs: WREN KTHS KGBX
CBS-Modern Cinderella, sketch (Gold Medal): KMOX KMBC KFAB (sw-21.52)
NBC-John's Other Wife, sketch (Louis Philippe): WDAF KSD WOW (sw-15.33)
CBS-Fred Feibel, organist: KLRA KFII
* NBC-Oxydol's Own Ma Perkins: (sw-15.21)
News: KGNF WMBH
KCMO Wineberre Prgm.

KFBI-Frank Gage
KFEQ Ben Henderson
KFRU-Hope Alden's Romance
KOIL-Kitty Keene
KSCJ-Want-Ad Rambles
KVOO-Handy Ads
KWBG Cash & Credit
KWK Rhythm Melody Revue
KWTO-Russ Davis, bar.
KNBA-Friendly Neighbor
WHB-A Stitch in Time
WHO-Hymns of All Churches
WIBW-Ma Perkins, sketch
WJAG-Musical Gems
WMT-Louise Hathaway
WNAX-News & Variety Prgm.
9:30
NBC-Josh Higgins of Finchville: WREN KTHS KVOO KGBX KARK
CBS-Betty Crocker (Gold Medal); Hymns of All Churches, John K. Watkins, news: KMBC KFAB KMOX (sw-21.52)
NBC-Just Plain Bill, sketch (Anacin): WDAF WOW (sw-15.33)
NBC-Pepper Young's Family (Cama): WMT KOIL (sw-15.21)
KCMO-Anne Hayes
KFBI-Norse Gospel Trio
KFEQ Markets
KFII Grain & Livestock Markets
KFRU-Personality Review
KGNF Organ Music
KLRA-Woman's Magazine of the Air
KSOO-Organ Reveries
KWBG Today's Almanac
KWK-Monicoello Party Line
KWTO-Radio Newsettes & Union Stockyards
KNBY-The Human Touch
WAAW-Grain Markets
WHB-Betty & Bob
WIBW Housewives Prgm
WMBH Music: Markets
9:45
* NBC-Today's Children, sketch (Pillsbury): WOW WHIO KSD WDAF (sw-15.33)
CBS-Lyric Serenade: KLRA
NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)
NBC-Viennese Sextet: WREN
KARK-News for the Ladies
KCMO-You Shall Have Rhythm
KFII-Ma Perkins
KGBX Concert Ensemble
KOIL-Singing Strings
KSCJ-Livestock Trade; News
KTHS Aunt Sammy's Chat
KVOO-What's New!
KWBG Shopping Notes
KWK-News
KWTO-Weather; Health Hints
KNBY-Fashion Flashes
WHB-Story Behind the Song
WMBH Brothers of the Broom
WMT-Magic Kitchen
WNAX-Sacred Service
10:00
* NBC-THE O'NEILLS, sketch (Ivory Flakes): (sw-15.21)
CBS-Mary Lee Taylor, KFAB KMOX KLRA KFII
NBC-Robt. Gately, bar.: KTHS WREN KGBX KARK
CBS-Captivators: (sw-21.52)
NBC-David Harum, sketch; Peggy Allenby (Bab-O): KSD WOW WDAF WHIO (sw-15.33)
KCMO-Strange Truths; Christian Science Talk
KFBI-Lady of the House
KFEQ-Voice of the Kitchen
KFRU Headlines
KGNF-News; Grain; Weather
KMBC-Fashion Flashes
KOIL-Troubadour, News from Radio Row
KSCJ-Women's Review
KSOO-Mark's & News
KVOO-Come With Us
KWBG Things Worth Knowing; News; Grain Markets
KWK-Rapid Service
KWTO-Kitchen of the Air
KNBY-Organ Rhapsody
WHB-Northside Municipal Court
WJAG-Markets; Curtain Raiser
WMBH-Scrapbook
WMT-Pine Ridge Musicians
WNAX-Happy Jack's Old Times
10:15
NBC-Personal Column of the Air (Chipso): (sw-15.21)
CBS-Quality Twins; East & Dumke; Helen Carroll, vocalist (Knox Gelatine): KMOX (sw-21.52)
* NBC-Backstage Wife, sketch (Dr. Lyons): KSD WOW WDAF WHO (sw-15.33)

NBC-Vagabonds: WREN KTHS KGBX KARK
KFAB-Hilde
KFEQ-Where Neighbors Meet
KFII-Neath Western Skies
KFRU-Travels of Mary Ward
KGNF-Shoppers Prgm.
KLRA-Variety Prgm.
KMBC-Gospel Singer
KOIL-To be announced
KSCJ-Dr. Murray, sprk. (CBS)
KSOO-Dance Hour
KVOO-Barton Kahn
KWBG-Grabbers Hour
KWK-Range Riders
KWTO-Slim & Smokey
WAAW-Grain Markets
WJAG-Street Reporter
WMBH-News
WMT-A Word in the Wives
10:30
* CBS-BIG SISTER, SKETCH (Rinso): KFII WNAX KLRA KFAB KMOX (sw-21.52)
NBC-Mystery Chel: (sw-15.33)
* NBC-Vic & Sade, sketch (Criscol): WMT KOIL KWK (sw-15.21)
NBC-Jerry Brannon, tr.: WDAF KTHS KSD
Milky Way: WMBH KWTO
KARK-Invitation to the Waltz
KCMO-Jim Simmons, songs
KFBI-Allyn Cassel's Orch.
KFEQ Old Tunes
KFRU-Model Kitchen
KGBX Radio Band Wagon
* KGNF-MOVIE GOSSIP
KMBC-News; Program Notes
KSOO Songfest
KUOA News
KVOO-Trafton Robertson
KWBG-Newlyweds; Jane & Jim
KNBY-Tommy Dorsey's Orch.
WHB-Harmonizers
WHB Party Line
WIBW-Protective Service
WJAG-Little Show; West Point Prgm.
WOW-College of Agriculture
WREN-Rhythm Makers
10:45
* NBC-The Gospel Singers (Ivory Soap): KWK WMT KOIL (sw-15.21)
CBS-Eleanor Howe's Homemakers Exchange (Ice Industry): KFAB KMOX WIBW KFII (sw-21.52)
NBC-Allen Prescott, Wife Saver (Manhattan Soap): (sw-15.33)
NBC-Al Short's Orch.: KTHS WDAF KSD
Market Reports: KSCJ KGBX
KARK Sports Outlook
KCMO-Sketches in Swing
KFEQ-Songs from Aloha Land
KGNF Music & Flowers
KLRA-Morning Variety
KMBC-Mary Lee Taylor
KSOO-Man on the Street
KVOO-Billy & Thelma
KWBG-The Fashionaires
KWTO-Hope Aldeu's Romance
KNBY-News
WHO Organ Melodies
WMBH-Piano Moods
WNAX-Melody Kings
WOW-Mystery Chef
WREN-The Dreamers
11:00
CBS-The Gumps, sketch (Pebeco): KMBC KMOX (sw-17.76)
NBC-Girl Alone, sketch (Kellogg): (sw-15.33)
NBC-Honeyboy & Sassafras: WREN KTHS KGBX KWK
Party Line: KVOO WIBW
Markets: KFAB KFEQ
KARK-Nazarene Church
KCMO-Sweet Music
KFBI-Oklahoma Cotton Pickers
KFII-Hymns of All Churches
KFRU-Organ Reveries
KGNF-Trade Guide
KLRA-Pop. Tunes
KOIL-Houseboat Hannah
KSCJ-Ma Perkins, sketch
KSD-Variety Prgm.
KSOO-Markets: From Studio A
KUOA-Farm & Home News
KWBG-News; Rhythms
KWTO-Farm & Home Hour
KNBY-God's Quarter Hour
WDAF-Way Down East
WIBW-Weddings Bells
WHIO-Kitty Keene
WMBH-Markets; Milady's Day
WMT-Marriage Clinic
WNAX-Dance Band
WOW-Mary Baker's Matinee
11:15
* NBC-Story of Mary Marlin, sketch (Kleenex): KSD WHO WOW WREN (sw-15.33)

* CBS-Ted Malone (Hinds): KMBC KMOX KFAB (sw-17.76)
NBC-Armchair Quartet: KWK
KCMO-Piano Moderne
KFEQ-Missouri Organ
KFII-Betty & Bob
KFRU-Old Favorites
KGBX-Dance Orch.
KOIL-Eddie Butler, organist
KSCJ-Cecil & Sally
KTHS-Oaklawn Racing Entries
KVOO-News
KWBG-Breezin' Along
KWTO-Poultry and Dairy
KNBY-Dick Powell
WAAW-Grain Markets
WDAF-Pecks on the Air
WIB-Donald Novis, tr.
WIBW-Dinner Hour
WJAG-Nebr. Fed. Women's Clubs
WMBH-Rhythm Time
WMT-Lou Webb, organist
11:30
* NBC-Nat'l Farm & Home Hour; Secy. of Agri. Henry A. Wallace; Speakers: WHIO KTHS KWK KGBX KVOO KARK WDAF (sw-15.21)
CBS-Maxim Lowe's Ensemble: KLRA KSCJ
NBC-Gene Arnold & the Cadets: (sw-15.33)
CBS-Romance of Helen Trent, sketch (Edna Wallace Hooper): KMBC KMOX KFAB (sw-17.76)
Market Reporter: KGNF KWTO WOW
Vocal Varieties: WREN KCMO
KFII-Markets; News
KFRU-Old Family Almanac
KOIL-noon day Varieties
KSD-Refreshment Club
KSOO-Pacific Echoes
KWBG-Bulletin Board
KNBY-Spike's Corner Store
WAAW-News
WHB-Ray Fry, organist
WMBH-Markets; Hospital Register
WMT-German Band
WNAX-Bohemian Band
11:45
CBS-Rich Man's Darling, sketch (Affiliated Products): KMBC KMOX KFAB (sw-17.76)
NBC-Farm & Home Hour: WOW
News: KFBI KNBY WMT KSCJ
KCMO-World Kook Man; Here Comes the Band
KFEQ-Novely Time
KFII-Variety Prgm.
KFRU-Musical Jamboree
KGNF-Dance Orch.
KSOO-Hog Markets; Round-Up
KWBG-Wilma Lee, songs
KWTO-Greater Ozarks Farm & Home Hour
WHB-Style & Smile Leaders
WJAG-Modern Melodies
WMBH-Richard Tripp, bar.
WREN-Fields and Hall, mountaineers
AFTERNOON
12:00
CBS-Jack Bereh & His Boys (Fels Naptha Soap): KMOX (sw-15.27)
CBS-Sammy Robbin's Orch.: KLRA
News: WIBW KGNF
KCMO-Noontime Notinns
KFAB-Boy From Georgia
KFBI-Gene Peiper's Orch.
KFEQ-Markets
KFRU-Farm & Home Hour
KMBC-News; Markets
KSCJ-Voice of the People
KSD-News; Dick Leibert
KSOO-Grain Markets; Farm Specials
KWBG-News; Sons of the Pioneers
KWTO-Sully's Radio Spotlight
KNBY-Television Flashes
WIB-Music from Texas
WJAG-Andy Moats' Orch.
WMBH-Mountaineers
WMT-Hillbillies
WNAX-Variety Prgm.
WREN-George Callahan
12:15
NBC-Dan Harding's Wife, sketch: (sw-15.33)
CBS-Robert W. Horton, "Senate Judiciary Committee Hearing": KLRA KSCJ (sw-15.27)
News: WNAX KOIL WHB WMBH
KFAB-Man on the Street
KFEQ-Hatey Boys
KFII-Livestock & Grain Markets

KGIX-Luncheon Dance Music
KGNF To be announced
KMBC-Wife Saver
KMOX-Magic Kitchen
KUOA-Organ Treasures
KWBG Main Street Chatter
KWTO-Luncheon Lyrics
KXBY-The Dixieland Band
WAAW-Grain Markets
WJAG-News; Radio Family
WIBW-Market News
WMT-Question Man; Voice of Iowa
WREN-Tulsa Ted & Range Riders
12:30
NBC-Words & Music (sw-15.33)
CBS-George Hall's Orch.: KLRA KSCJ (sw-15.27)
NBC-Love & Learn, sketch: KOIL KTHS
News: KFEQ KWTO KGBX WOW WDAF KGNF
Variety Prgm.: WHIO KWK
KARK-Light Crust Doughboys
KCMO-Bob & Dick
KFAB-Univ. of Neb. Farm Prgm.
KFBI-Street Reporter
KFII-Linda's First Love
KMBC-Glad & Woody Smith
KSOO-Markets & Timely Tunes
KVOO-Bob Willis' Playboys
KWBG-Club Time
KNBY-Exercises
WIBW-Noontime Prgm.
WMBH-Talk of the Town
WMT-Markets; Hillbillies
WNAX-D. B. Gurney
12:45
NBC-Tune Twisters: WREN KOIL KARK
CBS-Aunt Jenny's Real Life Stories (Spry): KMOX KFII KFAB WNAX KMBC (sw-15.27)
News: KSOO WHIO
Street Reporter: KFEQ WOW
KCMO-Luncheon Lyrics
KFBI-Frank Gage
KGBX-Rhythm & Romance
KGNF-Bill Holik, talk
KLRA-Luncheon Dance Music
KSCJ-Livestock Trade
KSD-Follow the Moon
KTHS-Dance Orch.
KWBG-The Old Songs; Grain Markets
KWTO-Magie Hour
KNBY-noon Tunes & Markets
WDAF-Linda's First Love
WHB-Silver Sails
WJAG-Mail Bag
WMBH-Hollywood Closups; Music
WMT-Joe Doakes; Aunt Fanny
1:00
* CBS-BIG SISTER, SKETCH (Rinso): KMBC
NBC-Band Lessons: WOW KTHS KGBX (sw-15.33)
CBS-Milton Charles, organist: KLRA KSCJ KFAB KFII
CBS-Molly Steinberg, Stage Relief Speaker: (sw-15.27)
NBC-Charles Sears, tr.: WREN
KARK-Livestock; News
KCMO-Organ Melodies
KFII-Lois, Joe & Ernest
KFRU-Catch As-Catch-Can
KGNF-The Swappers
KMOX-Exchange Club
KOIL-Golden Hour
KSD-Allan Clark, bar
KSOO-Market & Cecil & Sally
KUOA-Ozark American
KWBG-News; Musical Gems
KWK-Musical Prgm.
KWTO-Shrine Mosque Organ
KNBY-Television Flashes
WDAF-Crocker & Sharratt, pianists
WIB-Voice of Kansas City
WHO-Girl in a Million
WMBH-Civic Club Luncheon
WMT-Iowa Cornhuskers; Many Happy Returns
WNAX-Dance Band
1:15
CBS-American School of the Air: KMBC KSCJ KMOX (sw-15.27)
Markets: WAAW KFII
KARK-Church of Christ
KCMO-Midday Moods
KFAB-Nebraska News
KFBI-Variety Prgm.
KFEQ-Hank's Haybarn
KFRU-On the Mall
KGNF-Ralph & Fuzzy
KLRA-Musical Almanac
KOIL-Homemakers Club
KSD-Educational Series
KSOO-Hits & Bits
KVOO-Steamboat Bill; Happy Fenton
KWBG-Musical Service Men
KNBY-News

WDAF Hello Peggy
 WIBB Doring Sisters
 WIO Musical Almanac
 WMT German Band
 WOW-Social Security
 1:30
 NBC-It's a Woman's World:
 KSD (sw-15.33)
 * NBC-Music Guild: KTHS
 KGBX
 "Tamburita" (Jarzebaki);
 "Camona" (Mielogowski);
 "Sonata" (Szarzynski).
 News: KWK WAAW
 KFAB-Markets; News
 KFBI Markets; Friendly Farmer
 KFII Judy & Jane
 KFRI-Maurine of Merritt Crest
 KGNF-In the Crumelighi
 KLRA-Ma Perkins, sketch
 KOIL-Curb Exchange
 KSOO-Eb & Zeb, comedy
 KVOO-Handy Ads
 KWBG-Poultry Chats; Grain
 Market
 KWTO-Echoes of the Stage
 KXBY-Bands & Ballads
 WIAF-Homesboat Hannah
 WIBB-The Hooper-Doopers
 WIO-Markets
 WJAG-Grain Market; Around
 Town
 WMBH Radio Highlights
 WMT-Bill Brown, Movie Man
 WNAX-Happy Jack's Old Times
 WOW-Aunt Sally
 WREN-Make Believe Ball Room
 1:45
 * CBS-MYRT & MARGE,
 sketch (Super Suds): KMBC
 KLRA KFAB KFII KMOX
 (sw-15.27)
 NBC-Personal Column of the Air
 (Chips): (sw-15.33)
 Judy & Jane: WIO KOIL WDAF
 KVOO
 KARK-Music Guild (NBC)
 KCMO-Belle Nevins, songs
 KFBI Organ Melodies
 KFRI-Happy Feet
 KGNF-Orch. Variety
 KSCJ-Judy & Jane
 KSD Jack Baker, tr. & Orch.
 (NBC)
 KWBG Chuck & Earl
 KWK-Norman Paule, songs
 KXBY-Sylvan Trio
 WJAG-Russell Jensen, organist
 WMBH News
 WMT-Variety Prgm.
 WOW-Markets
 2:00
 NBC-Pepper Young's Family,
 sketch (Camay): KSD WOW
 WDAF WIO KVOO (sw-
 15.33)
 CBS-Tuesday Jamboree; Johnny
 Muldowney & Patti Chapin;
 KSCJ (sw-15.27)
 * NBC-Marine Band: KOIL
 WREN WMT
 Markets: KWTO KFEQ KGNF
 News: WIBW KFBI
 KARK-Romantic Cycles
 KCMO-Swingtime
 KFAB-Poultry Shop Talks
 KFII-Request Hour
 KFRI-Missouri Calendar
 KGBX-Favorite Waltzes
 KLRA-Linda's First Love
 KMBC-Homemakers Exchange
 KMOX Hello Peggy
 KSOO-Black Magic Mystery
 KTHS-Radio Afternoon Club
 KUOA-Your Home
 KWBG-News; Piano Seires
 KWK-Molly of the Movies
 KXBY-Leaders in Dance Time
 WIBB Two O'Clock Tunes
 WMBH-Musical Antique Shop
 WNAX-Russ Pike songs
 2:15
 * NBC-Oxydol's Own Ma Per-
 kins, sketch; Marjorie Han-
 non: KSD WDAF KVOO WIO
 WOW KGBX (sw-15.33)
 CBS-Tuesday Jamboree: KFII
 KLRA
 NBC-Marine Band: KWK (sw-
 15.21)
 KFBI Lady of the House
 KGNF Stars of Song
 KMBC-Jack Berch; Orch.
 KMOX-Linda's First Love
 KSOO-Dance Parade
 KWBG-Tea Dansante
 KWTO-His & Encores
 WAAW-Security Markets
 WIBW-Kansas Homemakers
 WJAG-Requests
 WMBH Dance Orch.
 WNAX-Ma Perkins
 2:30
 * NBC-Vic & Sade, sketch
 (Crisco); Bernardine Flynn;
 WDAF KVOO KSD WIO
 WOW (sw-15.33)
 * CBS-Children's Concert, Cin-
 cinnati Symp Orch.; KFII
 KLRA KSCJ (sw-15.27)
 KARK Joe Venuti's Orch.
 KCMO Bert Buhman, pianist

KFAB-Securities & Grain Mar-
 kets
 KFEQ Ministerial Alliance
 KFKU-German Lesson; News
 KGBX-Concert Hall of the Air
 KGNF News
 KMBC-Ely Culbertson's Bridge
 Lessons
 KMOX-Barnyard Follies
 KSOO-World News Parade
 KUOA-Afternoon Melodies
 KWTO-Man on the Street
 KXBY-Afternoon Atlas
 WIBB Dance Orch.
 WIBW-Street Reporter
 WMBH Markets; Front Page
 WNAX-Serenaders
 2:45
 * NBC-THE O'NEILLS,
 sketch (Ivory Flakes): KSD
 WDAF WIO WVOO
 (sw-15.33)
 NBC-Have You Heard?: WREN
 KOIL KWK WMT (sw-15.21)
 KCMO-Tuneful Topics
 KFAB-Farm & Home Hour
 KFBI On Parade
 KFEQ Ben Henderson
 KFKU-Books, Old and New
 KGNF-Daily Musical Variety
 KMBC-Reulah Karney's Happy
 Kitchen
 KSOO-Peacock Court
 KWBG-Poet's Corner
 KWTO-Table for Two
 WIBW-Community Sing
 WMBH Organ Melodies
 WNAX-The Kansas Kids
 3:00
 NBC-Chick Webb's Orch.: KOIL
 WREN KARK KGBX KTHS
 WMT (sw-15.21)
 NBC-Gen. Fed. of Women's
 Clubs: WDAF (sw-9.53)
 News: KGNF KSOO WNAX
 KFEQ-Travels of Mary Ward
 KFRI-Headlines
 KMBC-Rhythmic Ramblings
 KMOX-Ma Perkins, sketch
 KVOO-Staff Frolic
 KWBG-News; Kansas Command-
 ers
 KWK-Musical Prgm.
 KWTO-Your Say So
 KXBY-Tom McDermott
 WIBB-Staff Frolic
 WIO-Hits & Encores
 WIBW-Variety Prgm.
 WJAG-Travels of Mary Ward
 WMT-Bill Lewis, organist
 WOW-Electric Kitchen
 3:15
 NBC-Men of the West: WDAF
 WIO (sw-9.53)
 KCMO-Diane, songs
 KFAB-The Jangles
 KFEQ-Interstate Quartet
 KFRI-Children's Music Hour
 KGNF-Asher & Jimmie
 KMBC-Through the Symphony
 KMOX-Kitty Keene
 KSOO-Skyride
 KWBG-Can You Name 'em?
 KWK-Check Webb's Orch. (NBC)
 KWTO-Red-Headed Rancer
 KXBY-Women's News
 WIBW-Kansas Roundup
 WJAG-Afternoon Concert
 WMBH Gene Gilbreath, pianist
 WMT-Old Facts; Tonic Tunes
 WNAX-Miniature Ensemble
 WOW-Syncopators
 3:30
 * NBC-FOLLOW THE MOON,
 drama (Woodbury's): Elsie
 Hitz & Nick Dawson: WOW
 WDAF KVOO KARK (sw-
 9.53)
 NBC-Happy Jack, songs: WREN
 KWK WMT
 CBS-Sing & Swing, with Carlton
 Kelsey's Orch.: KSCJ KLRA
 KMBC KFII (sw-15.27)
 KCMO-Matinee Hour
 KFAB-Judy & Jane
 KFBI-Keyboard Stylist
 KFEQ-Melody Lane
 KFRI-Concert Hall
 KGBX-The Dreamers
 KGNF-Club Reporters
 KMOX-Homesboat Hannah
 KOIL-Duane & Sally
 KTHS-Negro Spiritual Quartet
 KUOA-College of Music
 KWTO-Slim's Prairie Playboys
 KXBY-The Cocktail Hour
 WIBB-Ed Fitzgerald & Co.
 WIO-Way Down East
 WMBH-Waltz Time
 3:45
 NBC-The Guiding Light, sketch
 (White Naptha): WDAF WIO
 KVOO KSD WOW (sw-9.53)
 NBC-Young Hickory, sketch
 WMT WREN KWK (sw-15.21)
 KARK-News
 KCMO-W. Zolley Lerner
 KFAB-Ma Perkins, sketch
 KFBI-Salina High School Band
 KGNF-Round the Town
 KMOX-Personal Column
 KWBG-Lonesome & Slim
 WIBW-Organalities

WMBH-Parents Forum
 WNAX-Nat'l Youth Adm.
 4:00
 * NBC-Nellie Revell Interviews:
 WDAF WIO WOW KSD (sw-
 9.53)
 CBS-Do Re Mi, Girl's Trio: KSCJ
 KFII KLRA (sw-15.27)
 NBC-Your Health; Speaker:
 KWK KOIL WREN KTHS
 WMT KVOO KGBX KARK
 KCMO-Memory Gems
 KFAB-Star Dust
 KFBI-Everybody's Birthday
 Party
 KFEQ-Matinee
 KFRU-Notes & Nonsense
 KMBC-News; Charity Talk
 KMOX-Josephine Halim, comm.
 KSOO-Sketches in Melody
 KWBG-News; Brain Teasers
 KWTO-News
 KXBY-A Toast to Melody
 WIBW-Roy Faulkner
 WJAG-Christian Science
 WMBH-Make Believe Ball Room
 WNAX-Melody Kings
 4:15
 NBC-Tom Mix' Ralston Straight
 Shooters: (sw-9.53)
 CBS-Science Service Series: KFII
 KLRA KSCJ (sw-15.27)
 NBC-Annette King, songs: KSD
 WDAF
 News: WIBW WHB KXBY
 KGNF WOW
 Romance of Hope Alden: KMBC
 KMOX
 KCMO-Doris Lane, songs
 KFAB-Crossroads of the Nation
 KFBI-Oklahoma Cotton Pickers
 KWBG-Afternoon Sista
 KWTO-Market Reporter
 WHO-Homesboat Hannah
 WJAG-News: Radio Detectives
 WMBH-Rhythm Club
 4:30
 NBC-Jack Armstrong, sketch
 (Wheaties): (sw-9.53)
 CBS-St. Louis Syncopators
 KLRA KSCJ KMOX (sw-
 15.27)
 NBC-Four Dictators: WREN
 * NBC-Kellogg's Singing Lady:
 (sw-15.21)
 NBC-Doring Sisters: KGBX
 KARK
 MBS-Jess Kirkpatrick: KOIL
 WHB
 News: WAAW WDAF
 KCMO-Tea Time Tunes
 KFAB-Chandu the Magician
 KFEQ-Apple Crick
 KFII-Kitty Keene
 KFRI-Cocktail Terrace
 KGNF-Anson Weeks' Orch.
 KMBC-Gossip Club
 KSD-Charms Sisters, trio
 KSOO-Hughes News Reel
 KTHS-Oaklawn Feature Race
 KVOO-Among My Souvenirs
 KWBG-Vincent Weilert's Orch.
 KWK-Three Pals
 KWTO-Radio Band Wagon
 KXBY-And What Do You Think?
 WIO-Hello Peggy
 WIBW-Matinee
 WJAG-Story Lady
 WMT-Freshet's Little in Town
 WNAX-Rosebud Kids
 WOW-Creighton Univ.
 4:45
 NBC-Little Orphan Annie, sketch
 (Ovaltine): (sw-9.53)
 NBC-Gale Page, sop.: WREN
 KWK KWTO WMT
 CBS-Wilderness Road sketch
 KFII KSCJ KLRA (sw-15.27)
 NBC-Clem & Harry, songs: KSD
 WHO
 KARK Public School Prgm.
 KCMO-Moreland Murphy
 KFAB-News
 KFBI-Steamboat Bill
 KFEQ-Songs of the Times
 KGBX-Dance Hour
 KGNF-House of MacGregor
 KMBC-Young America Speaks
 KMOX-Travelogue
 KOIL-Book of the Week
 KSOO-Club Cabana
 KUOA-Harbor of Harmony
 WDAF-Public School Prgm.
 WIBB-Embassy Club
 WJAG-Musical Roulette
 WMBH-In Movieland
 WOW-Medical Ass'n
 5:00
 NBC-Science in the News: WDAF
 KTHS KGBX KVOO (sw-9.53)
 CBS-Del Casino, songs: KFII
 KSCJ KLRA (sw-15.27)
 NBC-Meredith Willson's Orch.:
 KARK KWK WMT
 Sports: KWTO KOIL
 KCMO-Master Merchants
 KFAB-Univ. of Nebr. Prgm.
 KFBI-Variety Prgm.
 KFEQ-Jack & Monty
 KFRI-Uncle Ben's Tales
 KGNF-Vocal Variety
 KMBC-Sweet Swingsters
 KMOX-Safety Legion

KSD-News
 KSOO-Court of Human Relations
 KWBG-News; Rhythms
 KXBY-Benny Goodman's Orch.
 WIBB-Sally Jo Nelson, organist
 WIO-World Entertains
 WMBH Tea Time Tunes
 WNAX-Cliff & His Accordion
 WOW-Millie & Tillie
 WREN-Ronnie Ashburn & Veri
 Bratton
 5:15
 NBC-Three X Sisters: (sw-9.53)
 CBS-Alexander Cores, concert
 violinist: KMOX KLRA KSCJ
 KFAB (sw-21.52)
 NBC-Meredith Willson's Orch.:
 KTHS KGBX WREN KOA
 NBC-Tom Mix' Straight Shoot-
 ers: KSD
 News: KUOA KFII KGNF
 KARK-Democrat Funnies
 KFBI-Organ Melodies
 KFEQ-Swinging Along
 KFRI-Mexico Community Prgm.
 KMBC-Beatty's Radio Circus
 KMOX-Miniature Musical Revue
 WIO-Jack Armstrong, sketch
 KVOO-Girl Meets Boy
 KWBG-Terry & Ted
 KWK-Peggy Duncan, songs: Rog-
 er Fox's Orch.
 KWTO-Chuck and Mary
 KXBY-Speaking of Love
 WDAF-Dance Music
 WHB-Twilight Hour
 WNAX-Chuck & Dick, songs
 WOW-Curiosity Club
 5:30
 NBC-Tony Russell, tr.: WREN
 KOIL KWK
 CBS-News; Dinner Concert:
 KSCJ (sw-21.52)
 NBC-Tom Thomas, bar.: KGBX
 KTHS
 Jack Armstrong, sketch: KMOX
 WIO KLRA WDAF KFII
 News: KVOO KFBI
 KARK-News; Livestocks
 KCMO-Bobby, the Bachelor
 KFAB-Babs & Betty
 * KFOR-BEHIND THE MICRO-
 PHONE (1210 kc.)
 KGNF-The Stamp Man
 KMBC-Magic Island
 KSD-Terry & Ted, sketch
 KSOO-Sports
 KWBG-Jack Armstrong
 KWTO-Rhythm & Romance
 KXBY-20th Century Serenade
 WIBW-Children's Stories
 WMBH-News Highlights
 WMT-Frank Voelker, organist
 WNAX-George B. German
 WOW-Terry & Ted
 5:45
 * CBS-PRETTY KITTY KEL-
 ly (Wonder Bread): KFAB
 KMBC KSCJ KMOX KLRA
 KFII
 * NBC-Lowell Thomas, com-
 mentator (Sun Oil): (sw-
 15.21)
 NBC-Little Orphan Annie
 sketch (Ovaltine): KSD WOW
 NBC-The Escorts & Betty: KOIL
 KARK KGBX KTHS
 Little Orphan Annie: WIBW
 WNAX WREN WMT
 KCMO-Rendezvous for Two
 KFBI-Forget-Me-Not
 KFEQ-News
 KGNF-Club Calana
 KSOO-Let's Swing It
 KVOO-Sports, Garden Notes;
 Music
 KWBG-Two Violins
 KWK-Improve My Music Club
 KWTO-Rhythm & Romance
 KXBY-Livestock Reports; News
 WDAF-Dance Music
 WIBB-Enoch Light's Orch.
 WIO-Sunset Corners Opry
 WMBH-Looking into the Past

NIGHT
 6:00
 * NBC-AMOS 'N' ANDY,
 sketch (Pepsodent): WIO
 KSD KSTP WLW (sw-9.53)
 (also see 10 p.m.)
 CBS-Herbert Foote's Ensemble:
 KFAB KFII
 * NBC-Easy Aces, sketch (Ana-
 cin): KWK KOIL WMT KSO
 WENR (sw-11.87)
 CBS-Poetic Melodies (Wrigley's
 Gum): (sw-11.83)
 NBC-Don McGibeny, commenta-
 tor: KGBX WMAQ KVOO
 KOA
 News: WIBW KMBC KGNF
 KRNT WOW
 KARK-Race Resumc
 KCMO-Word Man, Music
 KFBU-Piano Duo
 KLRA-Variety Prgm.
 KMOX-Headline Highlights
 KSCJ Sports
 KTHS-Rubinoff, violinist
 KWBG-News; Music in Review
 KXBY-Social Security Prgm.
 WBAP-Little Orphan Annie
 WBMM-Dave Adams
 WDAF-Radio Question Box
 WGN-Chuck Wagon Time
 WJAG-Concertina Wizard & Mis-
 souri Cowboy
 WNAX-Organ Melodies
 WSM-Sports; Louise Hammett
 6:15
 CBS-Wonders of the Heavens:
 KSCJ KFII WBBM KRNT
 CBS-Ma & Pa, sketch (Atlantic
 Refining): (sw-11.83)
 NBC-Tastyest Jesters, trio:
 KWK WMT KOIL WENR
 KSO WREN (sw-11.87)
 NBC-Vocal Varieties (Tums):
 WHO WOW KSD KSTP WLW
 WMAQ (sw-9.53)
 Sports: KMOX KUOA
 Thank You Stusia: KMBC KVOO
 KARK-Mood
 KFAB-Master Sinegrs
 KFBI-Highlights of Day's News
 KGBX-Supper Dance
 KGNF-Dinner Dance Music
 KLRA-Richard Leibert
 KOA-Piano Twins
 KXBY-Vagabonds of the Prairie
 WBAP-Bohemians
 WDAF-A Little Close Harmony
 WIO-Michael Zarin's Orch.
 * WIBW-MARLING GOSSIP
 WSM-Your Capitol Reporter
 6:30
 * NBC-HORLICK'S LUM &
 Abner, sketch; Norris Goff:
 WLW WENR
 CBS-Alexander Wonklett, "The
 Town Crier" (Granger Pipe
 Tobacco): KFAB KMOX KFII
 KLRA WIBW KMBC WBBM
 WCCO (sw-11.83)
 NBC-Hendrik Willon Van Loon,
 author KSD WOW KSTP
 News: WIO KOIL WMT
 Sports Review: KWK WDAF
 KARK-Happy Jack's Ramblers
 KCMO-Ward & Simmons, duet
 KFBI-Life Dramas
 KGBX-Amer. Family Robinson
 KOA-Jack Armstrong
 KRNT-We Bring You Music
 KSCJ-Uncle Jerry
 KSO-Final Edition; Sports
 KVOO-Rubinoff, violinist
 KXBY-Soft Lights & Sweet Music
 WFAA-Rubinoff, violinist
 WGN-Sports Review
 WMAQ-News, Norman Ross;
 Norm Sherr, pianist
 WNAX-News & Variety Prgm.
 WREN-Rubinoff, violinist
 WSM-Francis Craig's Orch.

Tuesday

March 16



FRANCES ADAIR
 Tue. 7 p.m.

Frequencies

KARK-890	KWBG-1420
KCMO-1370	KWK-1250
KFAB-170	KWTO-1560
KFBI-1050	KXBY-1530
KFEQ-680	WBAP-800
KFH-1300	WBBM-770
KFRI-1220	WCCO-810
KGBX-630	WDAF-610
KGNF-1250	WENR-870
KLRA-1350	WFAA-800
KMOX-950	WGN-720
KWBG-1090	WHB-860
KOA-830	WHO-1000
KOIL-1260	WIBW-580
KRNT-1320	WJAG-1060
KSCJ-1330	WLS-870
KSD-550	WLW-700
KSO-1430	WMAQ-670
KSOO-1110	WMBH-1420
KSTP-1460	WMT-600
KTHS-1060	WNAK-570
KUOA-1260	WOW-590
KVOO-1140	WREN-1220
	WSM-650

6:45
 NBC-Florence George, sop.:
 KWK WENR
 * CBS-Boake Carter, commen-
 tator (Philen): KMBC KMOX
 KFAB WBBM WCCO (sw-
 11.83)
 NBC-The Passing Parade: WOW
 KOA WMAQ
 Diamond City News: KOIL WIO
 Easy Aces: WDAF WFAA
 KCMO-Dinner Dance Music
 KFBI-Fellowship Hour
 KFII To be announced
 KGBX-Melodians
 KLRA-Dinner Music
 KRNT-Wilbur Chandler, songs
 KSCJ-Wall Street Mission
 KSD-Sports Review
 KSO-Sweet Music
 KSTP-Mr. Editor
 KVOO-Musical Prgm.
 WGN-Palmer House Concert Or-
 chestra
 WIBW-Kitty Keene
 WIBB-Bernie Cummins' Orch.
 WMT-Howard Lanin's Orch.
 WNAK-Ronnie Ashburn
 WSM-Musical Memory Time
 7:00
 * NBC-JOHN NY PRESENTS
 (Phillip Morris); Russ Morgan's
 Orch.; Charles Martin's Thrill
 Stories; Phil Ducey, bar.;
 Frances Adair, songs; Giers-
 dorf Sisters & Rhythm Rouses;
 Guests: WDAF KVOO WMAQ
 WSM WIO WOW KSD WLW
 WBAP KSTP KGBX
 * NBC-LOG CABIN DUDE
 Ranch; Louise Massey & the
 Westerners; Jackie Coogan;
 Jim Babeck, narrator: WLS
 KWK KSO WMT KOIL WREN
 (sw-11.87)
 (Continued on Next Page)

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 band. Wish I had found it long ago. Signed: _____



PORTLAND HOFFA
Wed. 8 p.m.

★ **NBC-Edward MacHugh, Gospel**
Singer (Ivory Soap): KOIL
WMT KWK (sw-15.21)
NBC-Voice of Experience (Wasey
Products): WIOU WOV WDAF
KND KVOO KTHS (sw-15.33)
KARK Sports Outlook
KCMO Sketches in Swing
KFAB-The Boy from Georgia
KFEQ Fields & Hall
KFII Model Kitchen
KGBN Market Reports
KGNF Amer. Family Robinson
KLRA Morning Variety
KSCJ Livestock Trade; Birth of
the News

KSOO Man on the Street
KWBG The Fashionaires
KWTU Hope Alden's Romance
KNBY-News
WIBW Mariha & Hal, songs
WIBW Funfest
WMBH Piano Moods, Stella
Lukens
WNAX Melody Kings
WREN The Ranch Boys

11:00
NBC-Girl Alone, sketch (Kel-
logg): (sw-15.33)
NBC-Honeyboy & Salsalras:
WREN KTHS KGBN KWK
CBS-The Gumps, sketch (Pebe-
co): KMBC KMOX (sw-17.76)
Party Line: KVOO WIBW
KARK-Δ Nazarene Church
KCMO Sweet Music
KLAB Weather, Markets
KFBI-Oklahoma Cotton Pickers
KFEQ Markets
KFII Hymns of All Churches
KFRU Organ Reveries
KGNF Round the Town
KOIL-Houseboat Hannah
KSCJ Ma Perkins sketch
KSD-News; Varieties
KSOO-Markets; From Studio A
KUOA Farm & Home News
KWBG-News; Rhythms
KWTU-Farm & Home Hour
KNBY-Δ God's Quarter-Hour
WDAF-Way Down East
WIBW Wedding Bells
WIOU Kitty Keene
WMBH Markets; Milady's day
WMT-All Star Revue
WNAX Dance Band
WOW-Mary Baker's Matinee

11:15
★ **NBC-Story of Mary Marlin**,
sketch (Kleenex): KSD WOW
WIOU WREN (sw-15.33)
★ **CBS-Ted Malone (Hinds'**
Cream): KMBC KFAB KMOX
(sw-17.76)
NBC-Homespun; William Hiram
Foulkes: KGBX
KCMO Piano Moderne
KFEQ-Missouri Organ
KFII Betty & Bob, sketch
KFRU-Old Favorites
KOIL Women in the News
KSCJ Cecil & Sally
KTHS-Oaklawn Racing Entries
KVOO News
KWBG Breezin' Along
KWK-Melodies
KWTU Poultry and Dairy
KNBY-Connie Boswell
WDAF-Pecks on the Air
WIBW True Confessions
WIBW Dinner Hour
WJAG Musical Masterpieces
WMBH Rhythmic Time
WMT-Lou Webb, organist

11:30
★ **NBC-Nat'l Farm & Home Hour:**
KTHS KWK KGBN WDAF
WIOU KARK (sw-15.21)
CBS-Romance of Helen Trent,
sketch (Edna Wallace Hop-
per): KMBC KFAB KMOX
(sw-17.76)
CBS-The Merry-makers: KLRA
Markets; KWTU WOW
KCMO-Vocal Varieties
KFII-Grain Market; News
KFRU-Old Family Almanac
KGNF-Livestock Markets
KOIL-Noon-day Varieties
KSCJ Opal Bullard
KSD Refreshment Club
KSOO On the Mall
KVOO-Tulsa Public Schools
KWBG Bulletin Board
KNBY-Dude Ranch
WIBW-Ray Frye, organist
WMBH Markets; Hospital Regis-
ter
WMT German Band
WNAX Bohemian Band
WREN Harry Reser's Orch.

11:45
CBS-Rich Man's Darling, sketch
(Affiliated Products): KMBC
KFAB KMOX (sw-17.76)
News: KNBY WMT KSCJ KFBI
KCMO World Book Man; Here
Comes the Band
KFEQ Novelty Time
KFII Barzar of the Air
KFRU-Musical Jamboree

KGNF Open House
KSOO Hug Markets; Weather;
Round Up
KWBG Harmonies
KWTU Farm & Home Hour
WIBW Style & Smile Leaders
WJAG-Modern Melodies
WMBH Richard Tripp, bar.
WOW-Nat'l Farm & Home Hour
WREN-Fields and Hall, moun-
taineers

AFTERNOON

12:00
NBC-Dick Fidler's Orch.: (sw
15.33)
CBS Five Star Revue (Karo &
Linit): KMOX KFAB (sw-
15.27)
MBS Music from Texas: KOIL
WIBW

News: KGNF WIBW KSD
KCMO-Noontime Notions
KFBI Gene Peiper's Orch
KFEQ Markets
KFRU-Farm & Home Hour
KLRA Luncheon Music
KMBC-News; Market News
KSCJ-Voice of the People
KSOO-Markets & Round-Up
KVOO Farm & Home Hr. (NBC)
KWBG-News; Sons of the Pio-
KWTU-Sully's Radio Spotlight
KNBY-Television Flashes
WJAG-Andy Moats' Orch.
WMBH Swing It
WMT-Cedar Valley Hillbillies
WNAX-Variety Prgm.
WREN George Callahan

12:15
CBS-Robert W. Horton, "Senate
Judiciary Committee Hear-
ing": KLRA KSCJ (sw-15.27)
NBC-Dan Harding's Wife, sketch:
(sw-15.33)
News: WNAX KOIL WMBH
KFAB Man on the Street
KFEQ Hatchery Boys
KFH-Livestock & Grain Markets
KGBN Luncheon Dance Music
KGNF-Orchestra Music
KMBC-Tex Owens, songs
KMOX Magic Kitchen
KSOO Farm Specials
KUOA Organ Treasures
KWBG-Mainstreet Chatter
KWTU Luncheon Lyrics
KNBY Menu of Melody
WIBW-News; Markets
WIBW-Market News
WJAG-News; Markets; Radio
Family
WMT-Question Man; Voice of
Iowa
WREN-Tulsa Ted & Range Rid-
ers

12:30
NBC-Words & Music; Ruth
Lyon: (sw-15.33)
CBS-Dining with George Rector
(Phillips Soups): (sw-15.27)
NBC-Love & Learn, sketch:
KOIL KTHS
News: KWTU KFEQ KGBX
WDAF KGNF
Variety Prgm.: KWK WIOU WLW
KARK Light Crust Doughboys
KCMO Bob & Dick
KFAB U. of Nebr. Farm Prgm
KFBI Street Reporter
KFH Linda's First Love
KLRA Harry Reser's Orch.
KMBC-Glad & Woody Smith
KSCJ-Hollywood News
KSOO-Timely Tunes
KVOO Bob Will's Playboys
KWBG-Club Time
WIBW Noonday Prgm
WMBH-Talk of the Town
WMT-Markets; Hillbillies
WNAX-D. B. Gurney
WOW-News; Musicale

12:45
★ **NBC-Nellie Revell:** WREN
KOIL
CBS-Aunt Jenny's Real Life
Stories, sketch (Spry): KFAB
KMBC KMOX WNAX KFH
(sw-15.27)
News: WHO KSOO
KARK-Pinto Pete & Ranch Boys
KCMO-Luncheon Lyrics
KFBI Frank Gage
KFEQ Reporter
KGBN-Swing Time
KGNF Benny Goodman's Orch.
KSCJ-Livestock; Farm Flashes
KSD Follow the Moon
KTHS Dance Orch.
KWBG The Old Songs; Grain
Market Reports
KWTU Luncheon Lyrics
KNBY-Noon Tunes & Markets
WDAF-Linda's First Love
WIBW Silver Sails
WJAG-Mail Bag
WMBH-Hollywood Closeups; &
Orch.
WMT Joe Doakes, Aunt Fanny
WOW-Man on the Street

1:00
★ **CBS-BIG SISTER, SKETCH**
(Rinso): KMBC
NBC Geo. Hershberger's Orch.:
KWK KSO KTHS KGBX
WREN
CBS-News Through a Woman's
Eyes (Pontiac); Kathryn Cra-
vens: KFII KFAB KMOX
KLRA (sw-15.27)
Helen Keller, deaf and blind
author, will be discussed.
NBC-Savitt Serenade: WDAF
NBC-Romances (sw-15.21)
Open House: WOW WIOU
KARK Livestock; News
KCMO-Organ Melodies
KFBI-Lois, Joe & Ernest
KFRU Catch As-Catch Can
KGNF-The Swappers
KOIL-Golden Hour
KSCJ To be announced
KSOO-Markets; Cecil & Sally
KUOA-Ozark American
KWBG-News; Musical Gems
KWTU Organ Concert
KNBY-Television Flashes
WIBW-Voice of Kansas City
WJAG-Musical Almanac
WMBH Civic Club Luncheon
WMT-Iowa Cornhuskers; Many
Happy Returns
WNAX-Dance Band

1:15
CBS-Amer. School of the Air:
KSCJ KMBC KMOX (sw-
15.27)
A mythical trip on a banana
steamer and visit a banana
plantation in Costa Rica.
Markets: WAAW KFII
KARK-Δ Church of Christ
KCMO Midday Moods
KFAB-Nebraska News
KFBI-Variety Prgm.
KFEQ Markets; Hank's Haybarn
KFRU-On the Mall
KGNF-Ralph & Fuzzy
KLRA-Dance Tunes
KOIL-Homemaker's Club
KSD-Washington Univ. Educa-
tional Series
KSOO-Hits & Bits
KVOO-Variety Prgm.
KNBY-News
WIBW-Lawrence Salerno
WIOU-Hits & Encores
WMT-Musical Almanac
WOW-Variety Prgm.

1:30
NBC-Jean Dickinson, smp.:
KTHS KGBN WREN
News: KWK WAAW
KCMO-World Observer
KFAB-Markets; News
KFBI-Markets; Friendly Farmer
KFH-Judy & Jane
KFHII-Maurine of Merritt Crest
KGNF-Talk
KLRA-Ma Perkins
KOIL-Curb Exchange
KSOO Eb & Zeh
KVOO Handy Ads
KWBG-Poultry Chats; Grain
Markets
KWTU-Slim & Snookums
KNBY-Choral Club
WDAF-Houseboat Hannah
WIBW Hooper Doopers
WHO-Market Report
WJAG-Grain Market; Resettle-
ment Admin. Talk
WMBH Radio Highlights; Music
WMT-Bill Brown, Movie Man
WNAX-Randall's Open House
WOW-Fed. of Women's Clubs

1:45
★ **CBS-MYRT & MARGE,**
sketch (Super Suds); Marge
Damerel: KMBC KLRA KFII
KFAB KMOX (sw-15.27)
NBC-Personal Column of the Air
(Chippo): (sw-15.33)
NBC-Jean Dickinson, sop.:
KARK
Judy & Jane: WIOU KOIL WDAF
KVOO KSCJ
KCMO Belle Nevins, songs
KFBI-Organ Melodies
KFEQ-Magic Variety
KFRU Happy Feet
KGNF Orch. Variety
KSD-Jack Baker, tnr. (NBC)
KSOO-Song Shop
KWK-Coyita Bunch & Bill Fore-
man, songs
KWTU-Δ Rev. Floyd Hitchcock
KNBY Composer at the Piano
WIBW Bill Lewis, bar.
WJAG-Russell Jensen, organist
WMBH News
WMT-Variety Prgm.
WNAX-Happy Jack's Old Timers
WOW-Markets

2:00
★ **CBS-Heinz Magazine of the**
Air: KMBC
NBC-Do You Want to Write:
WREN KOIL
CBS-Manhattan Matinee: KSCJ
(sw-15.27)
NBC-Pepper Young's Family
sketch (Camay): KSD WDAF
WOW WIOU KVOO (sw-15.33)

News: WIBW KFBI
KARK-Gerard & Shaw, two pi-
anos
KCMO-Swingtime
KFAB-Poultry Shop Talks
KFEQ-Markets
KFRU-Missouri Calendar
KFII-Request Hour
KGBN-Melody Time
KGNF-Weather & Markets
KLRA-Linda's First Love
KMOX-Inquiring Reporter
KSOO-Home Folks Story
KTHS-American Lesson Prgm.
KUOA-Your Home
KWBG-News; Luke Lemon
KWK-Molly of the Movies
KWTU-Market Reporter
KNBY-Leaders in Dance Time
WIBW-Two O'Clock Tunes
WMBH Musical Antique Shop
WMT-Izzy on the Air; Margaret
Johnson, pianist

2:15
NBC-Continental Varieties: KOIL
WREN KWK (sw-15.21)
CBS-Manhattan Matinee: KFII
KLRA
★ **NBC-Oxydol's Own Ma Per-**
kins, sketch; Willard Farnum;
Virginia Payne: KVOO WDAF
WOW KSD WIOU KGBX (sw-
15.33)
KARK-In a Mexican Patio
KFBI-Lady of the House
KGNF-Dramas of Life
KMOX-Linda's First Love
KSOO-Dance Parade
KWBG-Tea Dansante
KWTU-Hits & Encores
WAAW-Security Markets
WIBW-Kansas Homememaker
WJAG-Requests
WMBH Dance Music
WMT-Afternoon Music
WNAX-Ma Perkins

2:30
★ **NBC-Vic & Sade,** sketch
(Crisco); Art Van Harvey &
Beroardine Flynn: KSD KVOO
WDAF WIOU WOV (sw-15.33)
CBS-Current Questions Before
Congress: KSCJ KLRA KFII
(sw-15.27)
Man on the Street: KWTU
WIBW
KARK-Musical Mirror
KCMO Bert Burman, pianist
KFAB-Security & Grain Mar-
kets
KFEQ Concert Hall of the Air
KFKU-Spanish Lesson; News
KGBX Variety Show
KGNF-Rollo Sissel's Orch.
KMB-Five Star Revue
KMOX-Barnyard Follies
KSOO-World News Parade
KTHS-Radio Afternoon Club
KUOA-Afternoon Melodies
KNBY-Afternoon Arias
WIBW-Henry Weber's Orch.
WMBH-Markets; Front Page
WMT-Court Hussey's Orch.
WNAX-Warner Imaj

2:45
★ **NBC-THE O'NEILLS, SKETCH**
(Ivory Flakes): KSD WDAF
WIOU WOV KVOO (sw-15.33)
CBS-Curtis Institute of Music:
KSCJ KLRA KFII (sw-15.27)
NBC-Norcross Sisters: KWK
KOIL (sw-15.21)
KCMO-Tuneful Topics
KFAB-Farm & Home Hour
KFBI-On Parade
KFEQ-Ben Henderson
KFKU-French Lesson
KMBC-Beulah Karney's Kitchen
KSOO-Dance Orch.
KWBG-Memory Lane
KWTU-Piano Improvisations
WIBW-Community Sing
WMBH-Today's Song Hits
WNAX-The Kansas Kids

3:00
NBC-Nat'l Congress of P. T. A.
Speakers: WREN KOIL.
★ **NBC-Henry Busse's Orch.**
(Mar-O Oil): WOW WDAF
KVOO WIOU (sw-9.53)
News: WNAX KGNF KSOO
KFRU
Travels of Mary Ward: WIBW
KFEQ WJAG
KARK-20th Century Serenade
KGBX-Mid-week Concert
KMBC-The Texas Rancers
KMOX-Ma Perkins, sketch
KTHS-To be announced
KWBG-News; Kaosas Cominend-
ers
KWK Musical Prgm.
KWTU-Hollywood Notes & Music
KNBY-Squire Perkins
WIBW-Police Bulletins; Staff Fro-
lic
WMBH-World Observer
WMT-Afternoon Music

3:15
NBC-Eugene Boissvain, micro-
logue: WDAF KVOO KARK
WOW WHO (sw-9.53)
★ **CBS-Int'l Br'cast from Dub-**
lin, Ireland; Eamonn De Valera:
KFII KLRA KSCJ (sw-15.27)
KCMO-Gay White, songs
KFAB-The Jangles
KFEQ-Interstate Quartet
KFII-Miniature Musical Magic
Revue
KFRU-Songs of Lucille Walsh
KGNF-Sketches in Melody
KMBC-Book Chat
KMOX Kitty Keene
KSOO-Skyride
KTHS-W. P. A. Music Project
KUOA-Secrets of Happiness
KWBG-Can You Name 'em?
KWK-Mo. Fed. Women's Clubs;
Speaker
KNBY-Women's News
WIBW-Kansas Roundup
WJAG-Afternoon Concert
WMBH-Dance Concert
WMT-Odd Facts; Tonic Tunes
WNAX-Mary Nau Ragtime Band

3:30
★ **NBC-FOLLOW THE MOON,**
drama (Woodbury's) Elsie Hitz
& Nick Dawson: WOW WDAF
KVOO KARK (sw-9.53)
CBS-Mellow Moments: KLRA
KSCJ (sw-15.27)
NBC-Bailey Axton, tnr.: KWK
WREN (sw-15.21)
KCMO-Matinee Hour
KFAB-Judy & Jane
KFBI-Keyboard Stylist
KFEQ-Melody Lane
KFII To be announced
KFRU-Concert Hall
KGBX-Tea Dance Tunes
KGNF-Cat Reporters
KMBC-Classic Hour
KMOX-Houseboat Hannah
KOIL-Duane & Sally
KTHS-Murray & Bonnie
KUOA-College of Music
KWTU-Slim's Prairie Playboys
KNBY-Cocktail Hour
WIBW-Ed Fitzgerald & Co.
WHO-Way Down East
WMBH-Lillian Larson, sop.
WMT-Parent-Teachers Council

3:45
NBC-Young Hickory, sketch:
WREN WMT KWK (sw-15.21)
CBS-Academy of Medicine: KSCJ
KFII KLRA (sw-15.27)
NBC-The Guiding Light, sketch
(White Naphtha): WDAF WIOU
KVOO KSD WOW (sw-9.53)

Frequencies

KARK-890	KWBG-1420
KCFB-1370	KWK-1350
KLBA-770	KWTU-860
KLFA-1050	KXBY-1530
KEEQ-680	WBAP-800
KFH-1300	WBBM-770
KFRU-1220	WGCO-810
KEBU-630	WDAF-610
KCWX-1230	WENR-870
KGNF-1430	WFAA-800
KLPA-1390	WGN-720
KTC-950	WHB-860
KOAX-1090	WHO-1000
KOA-830	WIBW-580
KOIL-1260	WJAG-1060
KRNT-1320	WLS-870
KSCJ-1330	WLW-700
KSD-550	WMAQ-770
KSO-1430	WMBH-1420
KEO-1110	WMT-600
KSP-1660	WNAX-570
KTHS-1060	WOW-590
KUOA-1260	WREX-1220
KVOO-1140	WSM-650

KARK-News
KCMO-W. Zolley Lerner
KFAB-Ma Perkins, sketch
KFBI-Solomon High School Band
KFEQ-Marge & Park
KGNF-Birth of the News
KMBC-News Through a Woman's
Eyes
KMOX-Personal Column
KTHS-Siesta
KWBG-Lonesome & Slim
WIBW-Organalities
WJAG-Aimee Beth Raper
WMBH-Amer. Family Robinson
WNAX-Russ Pike, songs

4:00
CBS-Sunbrite Jr. Nurse Corps:
(sw-15.27)
NBC-Marlowe & Lyon, pianists:
KSD
NBC-Adv. of Dari Dan (Dari
Rich): (sw-9.53)
NBC-Airbreaks; Variety Mus-
icale: KVOO KGBX KARK
WREN KTHS KWK WMT
KOIL
CBS-Al Trace's Orch.: KSCJ
KFII
KCMO-Memory Gems
KFAB-Hallmark Troubadour
KFBI-Everybody's Birthday
Party
KFEQ-Matinee
KFRU-Crossroads Opera
KGNF-Orch. Music
KLRA-American Family Robin-
son
KMBC-News: Philharmonic Spkr.
Musical Interlude
KMOX-Josephine Hannah, comm.
KSOO-Sketches in Melody
KWBG-News; Brain Teasers
KWTU-News
KNBY-Katherine Halstead
WDAF-Gentle Reader
WIBW-Rhythmic Cocktails
WIOU-Talks to Teachers

(Continued on Next Page)

Boys! FREE Jacket!



Fellows, how would you like to have this fine blue melton
28-ounce all-wool jacket with a zipper front, sport back, and
two slash pockets? It's easy to win!
All you have to do is to build up a route of steady cus-
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earn money and win prizes by selling RADIO GUIDE.

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Street and Number
CityState.....

Wednesday March 17



ANDRE KOSTELANETZ
Wed. 8 p.m.

(4:00 p.m. Continued)

WIBW Roy Faulkner
WJAG Δ Devotional
WMBH Make Believe Ball Boom
WNAX Melody Kings
WOW Aunt Sally

4:15
NBC Tam Mix' Ralston Straight Shooters (sw 9.53)
CBS Dorothy Gordon's Children's Corner KSCJ KLRA (sw 15.27)
NBC Helen Jane Behlke, songs, KSD WDAF
Hope Allen's Romance, KMBC KMOX
News, WIBW WHB KNBY KGNF WOW
KCMO Just Juan, songs
KFAB Crossroads of the Nation
KFH Oklahoma Cotton Pickers
KFH Buy Scout Prgm.
KFH Library Hour
KWBG Piano Reflections
KWTO Market Reporter
WHO Houseboat Hannah
WJAG News; Radio Detectives
WMBH The Rhythm Club

4:30
NBC-Doring Sisters, KGBX WHIO KARK
★ NBC-Kellogg's Singing Lady: (sw-15.21)
NBC-Jack Armstrong, sketch: (sw-9.53)
CBS-Blue Flames, mixed quartet: KSCJ KLRA (sw-15.27)
NBC-Four Dictators, WREN News, WAAW WDAF
KCMO Tea Time Tunes
KFAB Chanin the Magician
KFH Apple Cider
KFH Kitty Keene
KFH Cocktail Terrace
KGNF-Anton Wreks' Orch.
KMBC Gossip Club
KMOX Joe Karnes, pianist
KOIL Esther Veloz Orch.
KSD-Ebony & Ivory Studios
KSOO Harry Schyde, basso
KTHS-Oaklawn Feature Race
KVOO Twilight Serenade
KWBG-Vincent Weilert's Orch.
KWK-Three Pals
KWTO-Radio Band Wagon
KNBY-Vagabond Trails
WHB Esther Velas' Orch.
WIBW Matinee
WJAG-Story Lady
WMT Freshest Thing in Town
WNAX It's about time
WOW Creighton Univ.

4:45
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)
NBC-To be announced: KWK CBS Wilderness Road sketch: KSCJ KFH KLRA (sw-15.27)
NBC-Old Homestead, drama: WREN KWTO KARK WMT NBC Adv. of Barr Dan (Darr Rich): KSD WHIO WOW WDAF
KCMO-Moreland Murphy
KFAB-News
KFBI-Steamboat Bill
KFEQ Songs of the Times
KGBX Dance Hour
KGNF House of MacGregor
KMBC-Young America Speaks
KMOX-Travelogue
KOIL-Book of the Week
KSOO Club Cabana
KVOA-Harbor of Harmony
KNBY-Melodies of the Moment
WHB Embassy Club
WJAG-Musical Boulette
WMBH-In Movie Land, Pet Lovers Prgm.

5:00
CBS-Sunbrite Jr Nurse Corps: KMOX KFAB KMBC
NBC-Our American Schools: WDAF KGBX KARK KVOO KTHS (sw 9.53)
CBS-Buddy Clark, songs: (sw-21.52)
NBC-Harry Kogen's Orch.: KWK WMT
Sports: KOIL KWTO

KCMO Master Merchants
KFBI Variety Prgm.
KFEQ Jack & Monty
KFH The Hawks' Trail, sketch
KFH Uncle Ben's Tales
KGNF Vocal Variety
KLRA Tea Tunes
KSTJ To be announced
KSD George Hall's Orch.
★ KSOO-BEHIND THE MICROPHONE
KWBG News, Rhythms
KNBY Russell Morrison's Orch.
WHB Harold Turner, pianist
WHO Bulletin, Revue
WMBH-Tea Time Tunes
WNAX Club & His Accordion
WOW Millie & Tillie
WREN Rennie Ashburn & Verl Bratton

5:15
NBC Carol Dets. sop. (sw-9.53)
CBS News of Youth (Bond Bread): KMOX (sw 21.52)
NBC Harry Kogen's Orch.: WREN KGBX KTHS (sw-15.21)
NBC Tom Mix' Ralston Straight Shooters; Ranch Boys: KSD CBS Ann Leaf, organist: KLRA KSCJ KFH
News: KVOA KGNF
KARK Democrat Funnies
KFAB Burk Jones in Hoof Beats
KFBI Organ Melodies
KFEQ-Swinging Along
KFH-Bonville Community Program
KMBC-Beatty's Radio Circus
KMOX Jack Armstrong sketch
KSOO Rhythm Review
KVOO Girl Meets Boy
KWBG Terry & Ted
KWK Peggy Duncan, songs
KWTO Chuck & Mary
KNBY Livestock; Road Reports;
News
WDAF Better Business Bureau Talk
WHO Jr Nurse Corps
WNAX Chuck & Dick, songs
WOW Curiosity Club

5:30
NBC-To be announced: WREN KWK KOIL
CBS News: Geo. Hall's Orch.: KSCJ (sw 15.27)
NBC News: Castles of Romance: KGBX KTHS
Jack Armstrong, sketch: KMOX WHO WDAF KLRA KFH
News: WMBH KFBL
KARK News; Livestocks
KCMO Bobby, the Bachelor
KFAB Itabs & Betty
KFH-Marge & Park
★ KFOR-BEHIND THE MICROPHONE (1210 kc)
KGNF Dance Orch.
KMBC Dick Tracy, sketch
KSD Terry & Ted, sketch
KSOO Sports
KVOO News; World of Sports;
Music
KWBG Jack Armstrong
KWTO Rhythm and Romance
KNBY Δ Gospel Tabernacle
WIBW Twilight Hour
WIBW Jane Baker's Stories
WMT Frank Vuelker, organist
WNAX George B. German
WOW Terry & Ted

5:45
★ CBS-PRETTY KITTY KELLY (Wonder Bread): KFH KMOX KLRA KFAB KSCJ KMBC
★ NBC-Lowell Thomas, commentator (Sun Oil) (sw-15.21)
NBC Little Orphan Annie, sketch (Ovaltine): KSD WOW
NBC-The Escorts & Betty: KOIL KWK KARK KGBX KTHS
Orphan Annie, sketch
WMT WREN
KCMO-Rendezvous for Two
KFBI The Forget-me-nots
KFEQ News
KGNF Club Cabana
KSOO Let's Swing It
KVOO Sports; Garden Notes;
Music
KWBG-Two Violins
KWTO-Dick Liebert, organist
WDAF Variety Prgm.
WHO Sunset Corners Opry
WMBH-Looking into the Past

NIGHT

6:00
★ NBC-AMOS 'N' ANDY, sketch (Pepsodent): KSD WHO KSTP WLW (sw-9.53)
CBS Clark Speaks & Howard Neumiller, pianists: KFAB

★ NBC-Easy Aces, sketch (Anacin): WMT KWK KOIL KSO WENR (sw-11.87)
CBS-Poetic Melodies (Wrigley's Gum): (sw-11.83)
NBC-Donah McGibeny, commentator: WDAF KGBX WMAQ KTHS
News: WOW WIBW KMBC KGNF KRNT
KARK-Race Resume
KCMO Word Man; Dinner Music
KFH Quartet
KFH-Stradivarius String Quartet
KFH Uncle Mar
KMOX-Headline Highlights
KOA-Are Williams, Old Homestead
KSTJ Sports
KVOO-Wanderlust Trail
KWBG News; Music in Review
KNBY Exercises
WBAP Little Orphan Annie
WBBM Davey Adams
WGN Chuck Wagon Time
WIB Michael Zarin's Orch.
WJAG-Concertina Wizard
WNAX Organ Melodies
WSM Sports, Sarc & Sarc

6:15
★ NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): WDAF WOW KGBX WHO KARK WMAQ KSTP WBAP (sw-9.53)
CBS-Herbert Foote's Ensemble: KLRA KSCJ KMBC KMOX KRNT WBBM WCCO
NBC Three Rancheros: WENR KWK WMT KSO (sw-11.87)
CBS Ma & Pa, sketch (Atlantic Refining Co.): (sw-11.83)
KFAB Diamond City News
KFH Highlights of Day's News
KFH Musical Moments
KFH Musical Moments
KFH-Soprano Recital
KGNF Dance Music
KOA Adam & Eve
KOIL-Cullen Wright
KSD-Xavier Cueat's Orch.
KVOO Thank You Stusia
KNBY Vagabonds of the Prairie
WIB Tonic Tunes
★ WIBW-MARLING GOSSIP
WLW Variety Revue
WSM Your Capital Reporter

6:30
★ NBC-HORLICK'S LUM & ABNER, sketch: WLW WENR
CBS-To be announced (Fisher Body Co.): KFAB KFH KLRA KSCJ WIBW WCCO WBBM KRNT (sw-11.83)
NBC-Vie & Solo, sketch (White Snow): WMAQ
Diamond City News: KMBC KSD KSTP
News: WHIO KOIL WMT
Rubinoff, violinist: WDAF WFAA
KARK Happy Jack's Ramblers
KCMO-Gertrude Wilkerson, songs
KFBI-Life Dramas
KGBX Supper Dance
KMOX-Toni Baker with String Ensemble
KOA Jack Armstrong
KSO-Final Edition; Sports
KVOO-Rubinoff, violinist
KNBY-Down the Mississippi
WGN Concert Orch.
WNAX News & Variety Prgm.
WOW Musical Prgm.
WREN Popular Melodies
WSM Golden Dragon

6:45
★ CBS-Boake Carter, commentator (Phileo): KMBC KMOX KFAB WCCO WBBM (sw-11.83)
NBC Doris Hare, comedian: KSD WOW (sw 9.53)
Easy Aces: WDAF WFAA
KCMO Musical Mirror
KFBI-The Fellowship Hour
KFH Thank You, Stusia
KGBX-South Sea Islanders
KLRA Exploring America with Carveth Wells
KOA-Invisible Trails
KOIL-Musical Moments
KRNT Songs by Eileen
KSCJ-Variety Prgm.
KSO-Sweet Music
KSTP American Gambles
KVOO-Musical Prgm.
KWK-Mario Cozzi, bar.
WENR-Totten on Sports
WGN-Bob Eason's sports review
WHO-Tony Cabooch
WIBW-Kitty Keene
WLW-Songs You Love
WMAQ To be announced
WMT Diamond City News
WREN-Rennie Ashburn
WSM-Souvenirs

7:00
★ NBC-ONE MAN'S FAMILY (Tenderleaf Tea) Anthony Smythe; Kathleen Wilson: WSM KVOO KSD WOW WHIO WDAF WMAQ KSTP WFAA KOA WLW KARK (sw-9.53)

★ CBS-Cavalcade of America (Drum): "Life of James Fenimore Cooper," drama & music: KMBC KMOX KFAB WBBM KRNT WCCO (sw-11.83)
NBC Broadway Merry-Go-Round (Dr. Lyons), Beatrice Lillie, Al Riekey's Orch.: KWK WMT WREN KOIL KSO WLS (sw-11.87)
KCMO Three Fair Damsels
KFBI Pauline Haggard
KFH Voice of Color
KFH Headlines
KGBX Ghost in the Garret
KLRA Night Club
KSCJ Jungle Jim, sketch
KWBG Sports Roundup; Just Between Us
KNBY News
WGN-Lone Ranger drama
WIBW Makers of History
WNAX Smooth Sailing

7:15
Diamond City News: KFH KGBX
KCMO Let's Dance
KFH Δ Revue
KFH Δ Revue
KFH Carveth Wells, Explorer
KNBY One Night Bandstand
WIBW Rhythm & Romance

7:30
★ NBC-FAMOUS ACTORS Guild (Bayer Aspirin) Starring Ethel Barrymore: WREN KWK KOIL WLS KSO WMT (sw-11.87)
★ CBS-Burns & Allen, comedians (Campbell's); Tony Martin, tr.; Henry King's Orch.: WIBW KMOX KMBC KFAB WNAX KLRA KRNT WBBM KFH KSCJ WCCO (sw-11.83)
★ NBC-Wayne King's Orch. (Lady Esther): WSM WMAQ WDAF KVOO WHO WFAA KSD WOW KSTP
★ MBS-Music for the Family; Soloist, Orch. & Choir: WLW WGN
KARK Dixieland Band
KCMO Willard & Wilma, duet
KFBI Callahan & Moderners
KGBX 20th Century Serenade
KOA Junior Varieties
KNBY Squire Perkins' Gang

7:45
KARK Val York's Orch.
KCMO Revolving Revue
KFH America in Action
KOA Jack (Baron) Pearl, comedian
KRNT Musical Prgm.
KNBY Moonlight Sonata

8:00
★ CBS-CHESTERFIELO PRGM.: Nino Martini; Andre Kostelanetz' Orch. & Chorus; David Ross; KMBC KFH KLRA KRNT KSCJ WIBW WNAX WCCO WBBM KMOX KFAB (sw-11.83)
Mr. Marlow: "Let my soul fill your heart"; "O del mio amato ben (Homage)"; "Goodnight My Love" (Buzell-Poole); "E lucevan le stelle"; "La Toren" (Puccini); Orchestra: "Summertime on Park Avenue"; "Fenwick and Johnnie"; Orchestra and Chorus: Irish group including "The Irish Washerwoman"; "Did your Mother Come from Ireland"; and "The Hare That Once Through Tara's Balls"; "Atlas" (Madrignera); "I'm far to fare with Love" (Busby).

★ NBC-FRED ALLEN'S TOWN Hall Tonight (Sal Hepatica): KPO KOA
Portland Hoffa; Peter Van Steeden's Orch. WSM KTHS WHIO KVOO WOW KSTP WFAA WMAQ WDAF WLW KSD (sw 9.53)
NBC Fred Niblo's Professional Parade; H. Leopold Spitalny's Orch.: KOIL KWK WREN WMT (sw 11.87)
KARK News, Down the Mississippi
KCMO Serenaders
KFBI Eskinn & Pinky Lee
KGBX-Memoirs of a Concert Master
KSO Women's Glee Club
KWBG News; Cheftains
KWK-Lone Star
WGN Gabriel Heatter, news
WLS-Judges Round Table

8:15
KCMO Moonlight Musicale
KFH Slumber Hour
KOA Evening Varieties
KNBY-Russell Morrison's Orch.
WGN Diamond City News

8:30
★ CBS-PALMOLIVE BEAUTY Box Theater; Jessica Dragonette, sop.; Al Goodman's Orch.: KFAB KMOX WBBM WIBW KLRA KRNT KMBC KFH WCCO WNAX (sw-11.83)

NBC Professional Parade: WENR
MBS Jazz Nourture: KSO
KARK Federal Music Project
KCMO Blue Ribbon Hour
KGBX News
KOA Opera House
KSCJ Music & Flowers
KNBY News; Tampiro Orch.
WGN-Joe Sanders' Orch.

8:45
KARK Mary Hopple, songs
KGBX World Bances
KSCJ Dance Orch
WGN-News; Sports Shots

9:00
★ NBC-LUCKY STRIKE HIT Parade & Sweepstakes; Edith Dick & Buddy Clark, vocalists, Abe Lyman's Orch.; Jane Wyatt, guest: KSTP KTHS WLW WSM KOA WHIO KSD WDAF WOW WFAA WMAQ KGBX (sw 9.53)
★ CBS-Gang Busters (Palmolive Shaving Cream); Col. H. Norman Schwarzkopf; Drama: WBBM KLRA KFH KRNT KMOX KFAB WCCO KMBC (sw-6.12)
NBC-Friendly Sons of St. Patrick Dinner: WENR WREN KWK WMT KOIL
MBS Friendly Sons of St. Patrick Dinner: WMT WGN KSO
KARK Ray Sinatra's Orch.
KCMO Jack & Jill
KWBG News; The Song Bag
KNBY Emile Chaquette's Orch.
WIBW Rhythm Club
WNAX Yankton College Prgm.

9:15
EARR News
KCMO Dance Memories
KOIL Omaha Civic Symphony
KNBY Herb Johnson's Orch.
WIBW World Danes
WMT Band Wagon

9:30
NBC Gladys Swarthout, sop. (Ice Industry); Frank Chaganan, bar.; Concert Orch.: WDAF WHIO KSTP WMAQ WFAA WLW WOW WSM KOA KSD KTHS KGBX (sw-9.53)
CBS-To be announced: KFAB WCCO KSCJ KMOX KRNT KFH KLRA WBBM (sw-6.12)
KARK-Rush Morrow's Orch.
KCMO Revolving Disc Club
KGBX Gems from the Classics
KMBC-Erle Smith
KWK News, Sport Spotlights
KNBY-Music Mixer
WBBM-Live Wire of Harmony
WGN Fireside Theater
WIBW Jack & Jill
WMT-Friendly Sons of St. Patrick (NBC)
WNAX-Tuning Around

9:45
CBS-Patti Chapin, songs: KRNT WCCO KFAB KSCJ KLRA KFH (sw-6.12)
KMBC-Rubinoff, violinist
KMOX-Thank You Stusia
KOIL-Orch. Revue
KSO-Hi & Lo
KWK-Norman Paule, songs
KNBY-To be announced
WBBM-Sports Huddle
WIBW Melodies

10:00
★ NBC-AMOS 'N' ANDY, sketch (Pepsodent): KPO KOA WOI KPRC WSM WBAP WOV WDAF WMAQ (also at 6 p.m.)
NBC-To be announced: (sw-9.53)
CBS-Poetic Melodies (Wrigley's Gum): KLRA WBBM KRNT KMBC KMOX WCCO KFAB
NBC Emil Coleman's Orch.: WREN
News: WIBW KSCJ KOIL KSTP WNAX
KARK Sports; Franklyn Roberts' Orch.
KCMO-Lights & Shadows
KFH Remo B Myers pianist
KGRX Harlemania
KSO Song Shop
KTHS-Henry Purst's Orch.
KWBG News; Organ Reverses
KWK Range Riders
WENR Globe Trotter
WGN George Hamilton's Orch.
WHO Dance Rhythms
WLW-Paul Sullivan, news
WMT Dream Songs

10:15
★ NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): KPO KOA
CBS-Benny Goodman's Orch.: WNAX KFAB KLRA KMBC KSCJ WBBM WIBW
NBC-King's Jesters' Orch.: WDAF KGBX WOW KARK WENR

NBC Emil Coleman's Orch.: KWK KOIL
CBS-Pretty Kitty Kelly: KNN News: WHIO KRNT WCCO WMT KSO
KFH Dance Orch
KMOX France Lantz sports
KOIL-Matt Kenney's Orch.
KSTP News; Sports
KTHS Sports Review
WBAP Bohemians
WGN Freddy Martin's Orch.
WIBW Benny Goodman's Orch.
WLW-Mary Paxton & Orch.
WMAQ Lou Breesse's Orch.
WSM News; Sports

10:30
NBC Glen Gray's Orch.: WREN KSO
CBS Burns & Allen: KNN KSL
CBS Roger Pryor's Orch.: KFAB KSCJ WNAX KLRA WIBW KRNT
NBC Meetin' House drama: WHIO KGBX KARK WDAF WBAP WSM
MBS Kay Kyser's Orch.: WGN KOIL KSO
News: WIBW KWK
KCMO Flying Carpet
KMOX Headline Highlights
KOA Light on the West
KSTP Hudson Bay Memories
KTHS-Ike Ragon's Orch.
KWBG News, Radio Night Club
KNBY-Feature Page
WBBM News with Todd Hunter
WCCO-Rollie Johnson, Reports
WENR Phil Levant's Orch.
WLW Dun Bestor's Orch.
WMAQ Six Day Bike Races

10:15
NBC Meetin' House, drama: WOV KTHS
CBS Roger Pryor's Orch.: KFH KMBC WBBM KMOX
NBC Glen Gray's Orch.: KWK KSTP Dance Orch.
KNBY News Broadcast
WCCO Cecil Hurst's Orch.
WENR Happy Jack Turner, songs
WHO-Veteran's Forum
WLW Larry Funk's Orch.
WMAQ Clou & Harry, songs
WMT-Kay Kyser's Orch.

11:00
★ NBC-FRED ALLEN'S TOWN Hall Tonight (Sal Hepatica): KPO KOA
NBC Bob Crosby's Orch.: WREN WMAQ
CBS Anson Weeks' Orch.: KSCJ KFAB WBBM WNAX KRNT
NBC Henry Busse's Orch.: KSD KSTP KARK WSM KGBX WDAF WENR (sw 9.53)
CBS Ozzie Nelson's Orch.: KFH WHIO KLRA KMBC
MBS Leon Belasco's Orch.: WGN KSO WMT KOIL
Dance Orch.: KVOO WOW WCCO KMOX Leonard Keller's Orch.
KWBG News; Thoughts for Tomorrow
KWK Irving Rose's Orch.
KNBY Friendly Voice
WBAP Bill Thompson's Orch.
WLW Moon River

11:15
CBS-Ozzie Nelson's Orch.: KMOX KWK Abe Lyman's Orch.
KNBY Peter Schaeffer's Orch.
WBAP Everett Hoagland's Orch.
WHO Riley's Orch. (NBC)

11:20
NBC Lights Out; "State Executioner," experimental drama series: WDAF WHIO KGBX WSM KSTP WOW WMAQ KARK KSD
CBS-Larry Lee's Orch.: KMBC KFAB WNAX KSCJ WBBM KFH KRNT KMOX
NBC Lou Breesse's Orch.: KWK WREN WENR WMT KOIL
MBS-Dick Stabile's Orch.: KSO KVOO Dance Orch.
KNBY Bob Moore's Orch.
WCCO Jimmy Greco's Orch.
WIBW News
WLW-Bernie Cummin's Orch.

11:45
NBC Charlie Agnew's Orch.: WREN WENR KOIL KWK KSO WMT
CBS-Larry Lee's Orch.: WIBW KCMO Moon Magic
KNBY-Bavarian Rath-keller

12:00
MBS Ted Fio Rito's Orch.: KSO WLW
News: KARK KOA
KMBC Midnight Headlines
KMOX When Day is Done
KSTP News; Dream Ship
KVOO Bob Wills' Playboys
KNBY News; Rhythm Moods
WBBM News & Weather
WENR-Louis Panico's Orch.
WGN Hugo Mariani's Orch.
WMAQ-Phil Levant's Orch.
End of Wednesday Programs

MORNING

7:45 a.m. CST

NBC-Innour in the News: WIEN News KSOO KVOO KGNF Today's Rhythm KMBC-Across the Breakfast Table 8:00

* NBC-Breakfast Club; Orch. & Solists: KTHS WREN KARK (sw-15.21)

CBS-Greenfield Village Chapel: KFII KLRA (sw-21.52) NBC-Streamliners: KSD KGNF & Gunn KMBC WIBW WHO WOW

Musical Clock: KGBX KSOO KCMO Tie Toe Tunes KFBI Bit O' Cheer & Sunshine KGNF Morning Devotions KMOX Views on News KOIL Morning Matinee KUOA God's Hall Hour KVOO Travels of Mary Ward KWBG News; Lost & Found; Rhythms KWK Tonic Tunes KWTO Old Family Almanac WDAF Birthday Bell WJAG Devotional WMBH News & Radio Highlights WMT Jun Brady's Hoanuu WNAX Rosebud Kids

8:15 CBS-As You Like It: KMBC KFII KLRA

NBC-Streamliners: WOW WDAF CBS Jack & Loretta Clemens (Kirkman's Soap): (sw-21.52)

Musical Clock: WJAG WHO KFAB Jack Wells KGNF News KMOX Ozark Varieties KVOO Glenn Condon KWBG Somebody's Birthday Today

KWTO Tonic Tunes WIBW Unity School WMBH Radio Soap Box 8:30 CBS-As You Like It; News: (sw-21.52) NBC-Breakfast Club: KVOO KGBX

KCMO Crown Show KFAB Calendar & News KFBI O. B. Health KFEQ "Bing" KGNF Music & Time KMOX Kitty Keene KWBG Pappy Wolfersberger KWK Hillbillies KWTO Vocal Varieties KXBY Morning Meditations WIBW Anniversary Shop WMBH Harry Douglas, songs WMT Frank Voelker, organist WNAX Variety Prgm.

8:45 NBC Adela Rogers St. Johns, current topics; News: KSD WDAF CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52)

CBS Song Stylists: KLRA KFII News: KSCJ WIBW Party Line: WOW KMBC KCMO Popular Vocalist KFAB Morning Reveries KFBI Morning Serenaders KOIL-Meadow's Beauty Forum KSD Tel-a-Tunes KSOO Singing Stars KWBG Tonic Tunes KWK German Music KWTO Karl Zomar's Scrapbook KXBY Squire Perkins' Gang WMBH Accordion Melodies WMT Women in the News; Interlude WNAX The Kansas Kids

9:00 NBC News, Chas Harrison, tr.: KTHS WREN NBC Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WDAF KSD WOW (sw-15.33)

* CBS-Betty & Bob, sketch (Gold Medal) KFAB KMBC KMOX (sw-21.52) News: WMT KOIL, KGBX Travels of Mary Ward KFBI KWTO KUOA KFII One Girl in a Millinn: WMBH WIBW

KARK Happy Jack & Ramblers KCMO Entertainers KFEQ Friendly Hour KFRI Morning Devotional KGNF Chick Chat KLRA Variety Prgm KSCJ To be announced KSOO Markets; "Dear Diary" KVOO Shannon's Shamrocks

KWBG News; World Book Man KWK Len Salvo, organist KXBY Deep South WHO Morning Melodies WJAG Russell Jensen, pianist WNAX Brass Band 9:15

* NBC-Oxydol's Own Ma Perkins: (sw-15.21)

CBS Modern Cinderella, sketch (Gold Medal): KFAB KMBC KMOX (sw-21.52) NBC John's Other Wife, sketch (Louis Philippe): WDAF KSD WOW (sw-15.33)

CBS Fred Feibel, organist: KFII KLRA

NBC Vaughn de Leath, songs: WREN KTHS KGBX News: KGNF WMBH

KCMO Wineherre Prgm. KFBI-Frank Gage KFEQ Ben Henderson KFRI Hope Alden's Romance KOIL-Kitty Keene KSCJ Want-Ad Rambles KVOO Handy Ads KWBG Cash & Credit KWK Rhythm Melody Revue KWTO Russ Davis, bar. KXBY Friendly Neighbor WJAG A Stitch in Time WHO Hymns of All Churches WIBW Ma Perkins, sketch WJAG Musical Gems WMT Louise Hathaway WNAX News & Variety Prgm.

9:30 NBC-Pepper Young's Family, sketch (Camay): WMT KOIL (sw-15.21)

NBC-Just Plain Bill (Anaein): WDAF WOW (sw-15.33) NBC Josh Higgins of Finchville KARK KTHS WREN KVOO KGBX

CBS Betty Crocker (Gold Medal) Hymns of All Churches; John R. Watkins, news, KMBC KFAB KMOX (sw-21.52)

MBS Beauty Forum, WMBH Markets: WAAW KFII KFEQ KCMO Anne Hayes

KFBI-Norse Gospel Trio KFRI-Personality Review KGNF-Paramount Organ KLRA-Woman's Magazine of the Air KSCJ A. A. U. W. Prgm. KSOO Markets; Concert Hall KWBG Today's Almanac KWK Party Line KWTO-Radio Newettes; Markets KXBY Human Touch WJAG Betty & Bob WIBW Housewives' Prgm. WMBH Music; Markets

9:45 * NBC Today's Children, sketch (Hillsbury): WOW WDAF WHO KSD (sw-15.33)

CBS Poetic Strings: KLRA NBC Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)

NBC Vietnamese Sextet: WREN KARK News for the Ladies KCMO You Shall Have Rhythm KFII Ma Perkins

KGBX Concert Ensemble KOIL Singing Strings KSCJ Livestock Trade; News KTHS Aunt Sammy's Chat KVOO What's News? KWBG Shopping Notes KWK News

KWTO Weather Health Hints KXBY Fashion Flashes WMT Story Behind the Song WMBH Brothers of the Broom WMT Magic Kitchen WNAX Sacred Service 10:00

* NBC-THE O'NEILLS, SKETCH (Ivory Flakes): (sw-15.21)

NBC-David Harum, sketch (Bab-O): KSD WOW WDAF WHO (sw-15.33)

CBS Captivators: (sw-21.52) NBC Robert Garoly, bar.: WREN KTHS KGBX KVOO

CBS Mary Lee Taylor: KFAB KMOX KLRA KFII KARK Defense Week Talk KCMO-Strange Truths; Musicales KFBI Lady of the House KFEQ Voice of the Kitchen KFRI Headlines

KGNF News; Grain; Weather KMBC Fashion Flashes KOIL-Troubadour; News from Radio Row

KSCJ Women's Review KSOO Markets, News KWBG Things Worth Knowing; News; Grain Markets KWK Rapid Service KWTO Kitchen of the Au

KXBY Organ Rhapsody WMBH Northside Municipal Court WJAG Markets; Curtain Raiser WMBH Scrapbook WMT-Pine Ridge Musicians WNAX Happy Jack's Old Tunes 10:15

CBS Quality Twins; East & Dumke (Knox Gelatine): KMOX (sw-21.52)

NBC Vagabonds: WREN KOIL KTHS KVOO KGBX KARK NBC Personal Column of the Air (Chips): (sw-15.27)

* NBC-Backstage Wife, sketch (Dr. Lyons): KSD WOW WHO WDAF (sw-15.33)

CBS Cheri McKay & the Three Notes: KSCJ

RFAB Hilde KFEQ Where Neighbors Meet KFII Graham Quarte, How KFRI Travels of Mary Ward KGNF Shoppers' Prgm. KOIL-Kitty Keene

KMBC Gospel Singer KSOO Dance Hour KWBG Grabbers Hour KWK Range Riders KWTO Slim, Smokey and the Senator

WAAW Grain Markets WJAG Voice of the Street WMBH-News WMT-A Word to the Wives WNAX J. P. DePagner

10:30 * CBS-BIG SISTER, SKETCH (Rinso): KFII KLRA KMOX WNAX KFAB (sw-21.52)

* NBC-Vic & Sade, sketch (Crisco): KWK KOIL WMT (sw-15.21)

NBC-Betty Moore & Lew White, organist (Benjamin Moore & Co.): WDAF WOW (sw-15.33)

Milky Way: KWTO WMBH KARK Invitation to the Waltz KCMO Jim Simmons, songs

KFBI-Allyn Cassel's Orch. KFEQ Lonnie's Old-Timers KFRI Model Kitchen KGBX Radio Band Wagon

KGNF Sketches in Melody KMBC News, Program Notes KSCJ-Real Estate News KSD George Hall's Orch. KSOO-The Soufflet

KTIS-To the Ladies KUOA-News KVOO Al Hunter KWBG Newlyweds; Jane & Jim KXBY Isham Jones' Orch. WMBH Norvall Slater

WJAG Party Line WIBW Protective Service; Weather WJAG Little Show; West Point Prgm.

WREN Rhythm Makers 10:45

* NBC-Edw. MacHugh, Gospel Singer (Ivory Soap): KWK WMT KOIL (sw-15.21)

NBC-Al Short's Orch.: KTHS WDAF KSD

CBS Eleanor Howe's Homemakers Exchange (Lee Industry): KFAB KMOX WIBW KFII (sw-21.52)

* NBC-Allen Prescott, the wife saver (Sweetheart Soap): (sw-15.33)

KARK Sports Outlook KCMO Sketches in Swing KFEQ-Songs of Aloha Land KGBX Market Reports

KGNF Aunt Family Robinson KLRA-Morning Variety KMBC Mary Lee Taylor KSCJ-Livestock Trade; Machine Age

KSOO Man on the Street KVOO Billy & Thelma KWBG The Fashionaires

KWTO Hope Alden's Romance KXBY-News WMBH Dance Orch.

WHO Betty Moore Triangle Club WMBH Piano Moods, Stella Lukens

WNAX Melody Kings WOW Mystery Chef WREN The Dreamers

11:00 NBC-Girl Alone, sketch (Kellogg): (sw-15.33)

NBC-Honeyboy & Sassafras: WREN KTHS KGBX KWK

CBS The Gumps, sketch (Pebecco): KMBC KMOX (sw-17.76)

Party Line: KVOO WIBW Markets: KFEQ KFAB KARK Nazarene Church KCMO Sweet Music KFBI Oklahoma Cotton Pickers KFII Hymns of All Churches

KFRU-Organ Reveries KGNF Round the Town KOIL-Houseboat Hannah KSCJ Ma Perkins sketch KSD-News; Variety Features KSOO Markets, From Studio A KUOA Farm & Home News

KWBG News, Rhythms KWTO-Farm & Home Hour KXBY-God's Quarter-Hour WDAF-Way Down East

WMBH Wedding Bells WHO Kitty Keene Inc WMBH Markets, Milady's Day

WMT-Stories from Life; Morning Matinee WNAX Itanee Band

WOW-Mary Baker's Matinee 11:15

* NBC-Story of Mary Marlin sketch (Kleenex): KSD WOW WHO WREN (sw-15.33)

* CBS-Ted Malone (Hind's Cream): KFAB KMBC KMOX (sw-17.76)

NBC-Armchair Quartet: KGBX KWK

KCMO Piano Moderne KFEQ-Missouri Organ KFII Betty & Bob sketch

KFRI Old Favorites KOIL-Eddie Butler, organist KWK-Cat & Sally

KTHS Oklahoma Racing Entries (Live) News KWBG Breezin' Along

KWTO-Poultry and Dairy KXBY The Mills Brothers WAAW Grain Markets

WDAF-Pecks on the Air WMBH-Patterns in Music WIBW-Dinner Hour

WJAG Musical Masterpieces WMBH-Blue Bell, vocalist WMT-Lou Webb, organist

11:30 CBS Romance of Helen Trent, sketch (Edna Wallace Hopper) with Virginia Clark: KMBC KFAB KMOX (sw-17.76)

NBC-Gene Arnold & the Cadets (sw-15.33)

* NBC-Nat'l Farm & Home Hr.: Walter Blaufuss' Orch.; Guest Speaker: WHO KVOO KTHS KWK KGBX WDAF KARK (sw-15.21)

Market Reporter: KGNF KWTO WOW

KCMO Vocal Varieties KFII Grain Markets; News KFRU Old Family Almanac

KLRA-Merry-makers (CBS) KOIL Noonday Varieties KSD The Refreshment Club

KSCJ Navy News KWBG Bulletin Board KXBY-Dude Ranch

WAAW-News WJAG Ray Erve, organist WMBH-Markets; Hospital Registrar

WMT German Band WNAX Bohemian Band WREN-Vocal Varieties

11:45 NBC Student Science Clubs of America: KTHS (sw-15.33)

CBS-Rich Man's Darling, sketch (Affiliated Products): KMBC KMOX KFAB (sw-17.76)

News: KSCJ KXBY KFBI KCMO World Book Man: Here Comes the Band

KFEQ Novelty Time KFII Variety Prgm. KFRU-Musical Jamboree

KGNF-Mal Hallett's Orch. KWBG Wilma Lee, songs KWTO-Farm & Home Hour

WMBH-Style & Smile Leaders WJAG-Modern Melodies WMBH-Richard Tripp, bar.

WMT News; Hillbillies WOW-Farm & Home Hr (NBC) WREN Fields and Hill Mountaineers

AFTERNOON

12:00 CBS-Sammy Robbins' Orch.: KLRA

CB-Jack Berel & His Boys (Fels Naptha Soap): KMBC KMOX (sw-15.27)

News: KGNF WIBW KCMO-Non-time Notions

KFAB-The Boy from Georgia KFBI-Gene Peiper's Orch. KFEQ Markets

KFRU-Farm & Home Hour KMBC-News; Markets KOIL-Peggy Tudor

KSCJ Voice of the People KSD News; Dick Leibert KSOO Grain Markets; Round Up KWBG-News; Sons of the Pioneers

KWTO-Sully's Radio Spotlight KXBY Television Flashes

WMBH Music from Texas WJAG-Andy Mounts' Orch. WMBH Farm Talk

WNAX Variety Prgm. WREN-George Callahan 12:15

CBS-Robert W. Horton, "Senate Judiciary Committee Hearing": KLRA KSCJ (sw-15.27)

NBC-Dan Harding's Wife, sketch: (sw-15.33)

News: WNAX KOIL WMBH KFAB Man on the Street

KFEQ-Hatchery Boys KFII-Livestock & Grain Markets KGBX Luncheon Dance Music

KGNF-To be announced KMBC-Wife Saver KMOX-Maeie Kitchen

KUOA-Organ Treasures KWBG-Main Street Chatter KWTO-Luncheon Lyrics

KXBY-The Dixieland Band WAAW Grain Markets

WIBW Markets WJAG-Variety Prgm. WMT Question Man, Voice of Iowa

WREN-Tulsa Ted & His Range Riders 12:30

NBC-Love & Learn, sketch: KOIL KTHS

CBS-Dining with George Rector, Food Talks (Phillips Soup): (sw-15.27)

NBC-Words & Music: (sw-15.33) News: KWTO KFEQ KGBX WDAF KGNF

Variety Prgm KWK WHO KARK-Light Crust Doughboys

KCMO Bob & Dick KFAB U. of Nebr. Farm Prgm. KFBI-Street Reporter

KFII-Linda's First Love KLRA-Luncheon Music

KMBC-Glail & Woolly Smith KSCJ-Hollywood News

KSOO-It's Hilarities, comedy KVOO Bob Willy's Playboys

KWBG Club Time KXBY-Exercises

WIBW Noonday Prgm WMBH-Talk of the Town

WMT Markets, Hillbillies WNAX-D. B. Gurney

WOW-News; Musicales 12:45

CBS-Aunt Jenny's Real Life Stories (Spry): KFII KFAB KMBC KMOX WNAX (sw-15.27)

NBC-"David & Goliath," comedy team: KOIL WREN KARK

News: KSOO WHO KCMO-Luncheon Lyrics

KFBI-Frank Gage KFEQ-Reporter

KGBX-Rhythmi & Romance KGNF-Guy Lombardo's Orch.

KSCJ-Closing Livestock Trade KSD-Follow the Moon

KTHS-Dance Orch. KWBG-The Old Songs; Grain Markets

KWTO-The Magic Hour KXBY-Neon Tunes & Markets

WDAF-Linda's First Love WIBW Silver Sails

WJAG-Mail Bag WMBH-Hollywood Closeups; Music

WMT-Joe Doakes Aunt Fanny WOW-Street Reporter 1:00

* NBC-BIG SISTER, SKETCH (Rinso): KMBC

CBS-Rambles in Rhythm: (sw-15.27) * NBC-Music Guild: WDAF (sw-15.33)



SYLVIA CLARK Thu. 9:30 p.m.

WMBH Voice of Kansas City WHO Girl in a Million WMBH-Civic Club Luncheon WMT-Cornhuskers, Many Happy Returns

WNAX Dance Band WOW Christian Science 1:15

CBS Amer. School of the Air: KMBC KMOX KSCJ (sw-15.27)

MBS Sally Jo Nelson, songs: WMBH KWK

Musical Almanac: KLRA WHO KARK Church of Christ

KCMO-Midday Mood KFAB-Nebraska News

KFBI-Variety Prgm. KFEQ-Hank's Hay Barn

KFII-Markets KFRI-On the Mall

KGNF-Ralph & Furry KOIL-Homemakers Club

KSD-Educational Series KSOO Hits & Bits

KVOO Steamboat Bill; Happy Fenton

KWBG-Musical Service Men KXBY-News

WAAW Grain Markets WDAF Hello Peggy

WMT German Band WOW Music Guild (NIIC) 1:30

NBC 25th Anniv. Nat'l Organization for Public Health Nursing; Speaker: KGBX KTHS

NBC-It's A Woman's World: KSO (sw-15.33)

News: KWK WAAW KFAB-Markets; News

KFBI-Markets; Friendly Farmer KFII-Judy & Jane

KFRU-Maurine of Merritt Crast KGNF-In the Crimelight

KLRA-Ma Perkins, sketch KOIL-Curb Exchange

KSD News; Green Brothers KSOO Eb & Zeb

KVOO-Handy Ads KWBG Poultry Chats; Grain Market

KWTO World Varieties KXBY-Bands & Ballads

WDAF-Houseboat Hannah WMBH-Hooper-Doopers

WJAG-Market Reports WJAG-Agricultural Prgm.

WMBH Radio Highlights; Music WMT Bill Brown, Movie Man

WNAX Happy Jack's Old Times WOW Aunt Sally

WREN Make Believe Ball Room 1:45

* CBS-MYRT & MARGE, sketch (Super Suds); Myrtle Van KMBC KLRA KFAB

KMOX KFII (sw-15.27) NBC-Personal Column of the Air (Chips): (sw-15.33)

NBC-Crusaders: KTHS KARK KSD

Judy & Jane: KOIL KVOO WHO WDAF KSCJ

KCMO Belle Nevins songs KFBI-Organ Melodies

KFRI-Happy Feet KGNF Man Behind the Classics

KSOO-Drifting & Dreaming KWBG-Chuck & Earl

KWK-Norman Paule songs KXBY-It Happened This Week

WJAG-Russell Jensen, organist WMBH News

WMT-Variety Prgm. WOW Markets 2:00

CBS-Thursday Matinee: KSCJ NBC-Pepper Young's Family, sketch (Camay): KSD WOW

KVOO WHO WDAF (sw-15.33) NBC-Cahalleros; Jorge Negrette, bar.; Ramon Armengol, tr.; Paul Baron, pianist; WREN

KGBX (Continued on Next Page)

Thursday

March 18



BETTY WINKLER
Thu. 11 a.m.

(2 p.m. Continued)

News: WIBW KFB
Markets: KGNF KFEQ KWTO
KARK Romantic Cycles
KCMO-Swingtime
KFAB-Poultry Shop Talks
KFII-Request Hour
KFRU-Missouri Calendar
KLRA-Linda's First Love
KMBC-Homemakers' Exchange
KMOX-Hello Peggy
KOIL-School of Music
KSOO-Culbertson on Bridge
KWTO-Even Reader
KUOA-Your Home
KWBG-News; Piano Scores
KWK-Molly of the Movies
KXBY-Leaders in Dance Time
WIBW-Two O'Clock Tunes
WMBH-Musical Antique Shop
WMT-Tonic Times
WNAX-Russ Pike's songs

2:15

★ NBC-Oxydol's Own Ma Perkins, sketch with Marjorie Hannon; Charles Egelston: WOW WDAF WIO KGBX KSO KSD KVOO (sw-15.33)
CBS-Thursday Matinee: KLRA KFII
★ NBC-Eastman School Symp. Orch.: KOIL (sw-15.21)
Pope Marcellus Mass (Palestrina); Symphony No. 6 (Beethoven).

MBS-Dance Orch.: WMT WHB
KFB-Lady of the House
KGNF-Stars of Song
KMBC-Jack Berch; Orch.
KMOX-Linda's First Love
KSOO-Dance Parade
KTHS-Radio Afternoon Club
KWBG-Tea Dansante
KWK-Time to Relax
KWTO-Hits & Encores
WAAW-Security Markets
WIBW-Kansas Homemaker
WJAG-Farm Woman
WMBH-Verna Smith, pianist
WNAX-Ma Perkins
WREN-Organ Reveries

2:30

★ NBC-Vic & Sade, sketch (Crisco); Art Van Harvey; Bernardine Flynn: KVOO WIO WOW WDAF KSD (sw-15.33)
CBS-Do You Remember?; Old Favorite Melodies: KLRA KFII KSCJ (sw-15.27)
KARK-Harvey Tweed's Orch.
KCMO-Bert Burhman, pianist
KFAB-Markets
KFEQ-Δ Ministerial Alliance
KFKU-German Lesson; News
KGBX-Concert Hall
KGNF-News
KMBC-Culbertson's Bridge Lesson
KMOX-Barnyard Follies
KSOO-World News Parade
KUOA-Afternoon Melodies
KWTO-Man on the Street
KXBY-Afternoon Arian
WIBW-Street Reporter
WMBH-Markets; Front Page
WNAX-Serenaders

2:45

★ NBC-THE O'NEILLS, SKETCH (Ivory Flakes): KSD WHO WOW KVOO WDAF (sw-15.33)
★ NBC-Light Opera Co.: KOIL WREN KWK (sw-15.21)
KCMO-Tuneful Topics
KFAB-Farm & Home Hour
KFB-On Parade
KFEQ-Ben Henderson
KFKU-Shakespeare Progress
KGNF-Musical Variety
KMBC-Beulah Karney's Happy Kitchen
KSOO-Peacock Court Dance
KWBG-Poet's Corner
KWTO-Table for Two
WIBW-Community Sing
WMBH-Vocal Program
WNAX-The Kansas Kids

3:00

NBC-Fashion Show: WHO KTHS KVOO WDAF KGBX KARK KSD (sw-A.53)
CBS-U. of Penn. Choral Ass'n: KFH KSCJ KLRA (sw-15.27)
Travels of Mary Ward: WIBW KFEQ WJAG
News: KSOO WNAX KGNF KFRU-Headlines
KMBC-Metropolitan Moods
KMOX-Ma Perkins sketch
KWBG-News; Kansas Commanders
KWTO-Your Say So
KXBY-Tom McDermott
WIBW-Staff Frolic
WMT-Afternoon Music
WOW-Electric Kitchen

3:15

KCMO-Diane, songs
KFAB-The Jangles
KFEQ-Interstate Quartet
KFRU-Soliloquy
KGNF-Asher & Jimmie
KMBC-Through the Symphony
KMOX-Kitty Keene
KSOO-Skyride
KWBG-Can You Name 'em?
KWTO-Red-Headed Romancer
KXBY-Women's News
WIBW-Kansas Roundup
WJAG-Afternoon Concert
WMBH-Dance Concert
WMT-Odd Faets; Tonic Tunes
WNAX-Miniature Ensemble
WOW-Fashion Parade (NBC)

3:30

★ NBC-FOLLOW THE MOON, drama (Woodbury's); Elsie Hitz & Nick Dawson: WOW WDAF KVOO KARK (sw-9.53)
NBC-Metropolitan Opera Guild: WREN KWK WMT (sw-15.21)

★ CBS-Army Band: KSCJ KFH KLRA (sw-15.27)
KCMO-Matinee Hour
KFAB-Judy & Jane
KFB-Keyboard Stylist
KFEQ-Melody Lane
KFRU-Concert Hall
KGBX-Radio Club Review
KGNF-Cub Reporters
KMBC-Time to Relax
KMOX-Houseboat Hannah
KOH-Duane & Sally
KSD-Rhythm Makers
KTHS-Ferde Grofe Revue
KUOA-College of Music
KWTO-Slim's Prairie Playboys
KXBY-Cocktail Hour
WIBW-Sid Gary
WHO-Way Down East

3:45

NBC-Young Hickory, sketch: WREN WMT KWK (sw-15.21)
NBC-The Guiding Light, sketch (White Naphtha): WDAF WIO KVOO WOW (sw-9.53)
KARK-News
KCMO-W. Zolley Lerner
KFAB-Ma Perkins, sketch
KFB-Abilene High School Band
KGNF-Trade Guide
KMBC-Peggy Tudor
KMOX-Personal Column
KTHS-Glee Club
KWBG-Lonesome & Slim
WIBW-Organalities
WMBH-Keyboard Kapers
WNAX-Russ Pike, songs

4:00

NBC-Noble Cain's A Cappella Choir: KOIL WREN KWK KTHS WMT KGBX KARK
CBS-Current Questions Before Congress: KLRA KFII KSCJ (sw-11.83)
NBC-Areher Gibson, organist: WIO WDAF (sw-9.53)
News: KWTO WOW
KCMO-Memory Gems
KFAB-Star Dust
KFB-Everybody's Birthday Party
KFEQ-Matinee
KFRU-Stephens College Hour
KMBC-News; Afternoon Melodies
KMOX-Josephine Halpin
KSOO-Sketches in Melody
KVOO-Music & Flowers
KWBG-News; Brain Teasers
KXBY-Geraldine Wilkinson
WIBW-Piano Specials
WIBW-Roy Faulkner
WJAG-Δ Devotional
WMBH-Make Believe Ball Room
WNAX-Melody Kings

4:15

NBC-Tom Mix' Ralston Straight Shooters; Ranch Boys: (sw-9.53)
CBS-All Hands on Deck: KLRA KFII (sw-11.83)
NBC-Annette King, contralto: WDAF
News: WHB WIBW KXBY KGNF
Romance of Hope Alden: KMBC KMOX

KCMO-Doris Lane, songs
KFAB-Crossroads of the Nation
KFB-Oklahoma Cotton Pickers
KVOO-Movie Reporter
KWBG-Afternoon Siesta
KWTO-Market Reporter
WHO-Houseboat Hannah
WJAG-News; Radio Detectives
WMBH-The Rhythm Club

4:30

NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
NBC-Doring Sisters: KGBX KARK WHO

★ NBC-Kellogg's Singing Lady: (sw-15.21)

NBC-Four Dictators: WREN
News: WAAW WDAF
KCMO-Tea Time Tunes
KFAB-Chandu the Magician
KFEQ-Apple Creek
KFII-Kitty Keene
KFRU-Cocktail Terrace
KGNF-Hollywood Lens
KMBC-Gossip Club
KMOX-All Hands On Deck
KOIL-Altrisa Club Prgm.
KSOO-Through Hollywood Lens
KTHS-Oaklawn Feature Race
KVOO-Among My Souvenirs
KWBG-Vincent Weiler's Orch.
KWK-Three Pals
KWTO-Radio Band Wagon
KXBY-And What Do You Think?
WIBW-Chateau Laurier Concert Trio

WIBW-Matinee
WJAG-Story Lady
WMT-Freshest Thing in Town
WNAX-Rosebud Kids
WOW-Creighton Univ.

4:45

NBC-Little Orphan Annie, sketch (Ovaline): (sw-9.53)
NBC-Happy Jack, songs: WREN KWTO KARK WMT
CBS-Wilderness Road, sketch
KSCJ KLRA KFII (sw-11.83)
NBC-Clean & Harry, songs: KWK WDAF

KCMO-Moreland Murphy
KFAB-News
KFB-Steamboat Bill
KFEQ-Songs of the Times
KGNF-Dance Hour
KGNF-House of MacGregor
KMBC-Young America Speaks
KMOX-Hollywood Reporter
KOIL-Book of the Week
KSOO-Club Cabana
KUOA-Harbor of Harmony
WIBW-Relevant Record
WHO-Sweet Shop Revue
WJAG-Front Page Drama
WMBH-In Movieland; Pet Lovers Prgm.

5:00

NBC-Amateur Sports: WDAF KTHS KARK KGBX KVOO (sw-9.53)
CBS-Patti Chapin, songs: KSCJ KLRA KFII (sw-21.52)
NBC-Harry Kogen's Orch.: KWK WMT
Sports Review: KOIL KWTO
KCMO-Master Merchants
KFAB-Univ. of Neb. Prgm.
KFB-Variety Prgm.
KFRU-Uncle Ben's Tales
KGNF-Vocal Variety
KMBC-Sweet Swingsters
KMOX-Betty Moore
KSD-News; Geo. Hall's Orch
★ KSOO-OFFICIAL DETECTIVE STORIES
KWBG-News; Rhythms
KXBY-Ass'n. Colored
WHB-Len Salvo, organist
WHO-Pop Concert
WJAG-Musical Roulette
WMBH-Tea Time Tunes
WNAX-Cliff & His Accordion
WOW-Mr. Dooley's Curiosity Club
WREN-Ronnie Ashburn & Verl Bratton

5:15

NBC-Cappy Barra's Swing Harmonicas: (sw-9.53)
NBC-Harry Kogen's Orch.: KTHS WREN KGBX KVOO
CBS-Clyde Barrie, bar.: KSCJ KLRA KFAB KFII (sw-21.52)
NBC-Tom Mix' Ralston Straight Shooters; Ranch Boys: KSD News: KUOA KGNF
KARK-Democrat Funnies
KFB-Organ Melodies
KFEQ-Swinging Along
KFRU-Unbroken Melodies
KMBC-Beatty's Radio Circus
KMOX-Miniature Musical Revue
KOIL-Jack Armstrong, sketen
KSOO-Rhythm Review
KWBG-Terry & Ted
KWK-Peggy Duncan, songs
KWTO-Chuck and Mary
WDAF-Dance Orch.
WHB-En Dinant
WMT-Who's in H. S. Basketball?
WNAX-Chuck & Diek, songs
WOW-Adventures of Tim

5:30

NBC-News; Music Is My Hobby: KTHS KGBX (sw-9.53)
CBS-News; Geo. Hall's Orch.: KSCJ (sw-21.52)
NBC-News; Chu Cho Martinez, tr.: WREN KOIL
Jaek Armstrong, sketch: WHO KLRA WDAF KFII KMOX
News: KVOO KFB

Terry & Ted, sketch: KSD WOW
KARK-News; Livestocks
KCMO-Bobby, the Bachelor
KFAB-Babs & Betty
KFEQ-Marge & Park

★ KFOR-BEHIND THE MICROPHONE (1210 kc)

KGNF-The Stamp Man
KMBC-Magic Island
KSOO-Sports
KWBG-Jack Armstrong
KWK-Musical Headlines
KWTO-Rhythm and Romance
KXBY-20th Century Serenade
WIBW-Twilight Hour
WIBW-Jane Baker's Stories
WMBH-News Highlights
WMT-Frank Voelker, organist
WNAX-George B. German

5:45

★ CBS-PRETTY KITTY KELLY (Wonder Bread): KMBC KFII KLRA KMOX KFAB KSCJ
NBC-Little Orphan Annie, sketch (Ovaline): KSD WOW

★ NBC-Lowell Thomas, commentator (Sun-Oil): (sw-15.21)
NBC-The Escorts & Betty: KOIL KGBX KARK KTHS
Little Orphan Annie WIBW WREN WNAX WMT

KCMO-Rendezvous for Two
KFB-Forget-Me-Not
KFEQ-News
KGNF-Club Cabana
KSOO-Let's Swing It
KVOO-Sports; Garden Notes; Music
KWBG-Two Violins
KWK-Women's Comm. of the St. L. Smpth
KWTO-Dinner Salon Music
KXBY-Livestock Reports; News
WDAF-Dance Music
WHO-Sunset Corners Opry
WMBH-Looking into the Past

NIGHT

6:00

HAVE YOU VOTED YET in the big Star of Stars election? If not, do so now by filling out the coupon which appears on Page 2 of this issue.

★ NBC-AMOS 'N' ANDY, sketch (Pepsodent): WIO KSD KSTP WLW (sw-9.53)
CBS-Poetic Melodies (Wrigley's Gum): (sw-11.83)

★ NBC-Easy Aces, sketch (Anacin); Jane Ace: KOIL KWK WMT WENR KSO (sw-11.87)
CBS-Herbert Foote's Ensemble: KFAB KFII

NBC-Donald McHenry: KGBX KOA WMAQ KVOO
News: WOW WIBW KMBC KGNF KRNT
KARK-Race Resumé
KCMO-Word Man; Symphonetta
KFRU-Personal and Family Problems

KLRA-Unele Mac
KMOX-Headline Highlights
KSCJ-Sports
KTHS-Rubino, violinist
KWBG-News; Music in Review
KXBY-When Shadows Fall
WBAP-Little Orphan Annie
WBBM-Davey Adams
WDAF-Coffee Club
WGN-Chuck Wagon Time
WJAG-Concertina Wizard
WNAX-Organ Melodies
WSM-Sports; Leon Cole & Grady Moore

6:15

CBS-Northwestern Univ. Bookshelf: KFII KSCJ KRNT WBBM
CBS-Ala & Pa, sketch (Atlantic Refining): (sw-11.83)
NBC-Vocal Varieties (Tums): KSD WHO WOW KSTP (sw-9.53)
NBC-Tastyest Jesters, trio: KWK WMT KSO (sw-11.87)
KARK-Mood
KFAB-Master Singers
KFB-Highlights of Day's News
KGBX-Supper Dance
KGNF-Dinner Music
KLRA-Interlude; Sports
KMBC-Thank You Stusta
KMOX-Sports
KOA-Piano Twins
KOIL-Cullen Wright
KVOO-Rhythm Stylists
KXBY-Vagabonds of the Prairie

WBAP-The Bohemians
WENR-To be announced
WIBW-Sweet Music
★ WIBW-MARLING GOSSIP
WREN-Marlin Wright, songs
WSM-Your Capitol Reporter

6:30

★ NBC-HORLICK'S LUM 'N' Abner, sketch: WIAW WENR
CBS-Alexander Woolcott, "The Town Crier" (Granger Pipe Tobacco): KFAB KMOX KFH
KLRA WIBW KMBC WBBM WCCO (sw-11.83)
NBC-Helen Traubel, sop.: KSD WOV (sw-9.53)

News: KOIL WHO WAIT
Sport Review; News: KWK WGN KSO
KARK-Happy Jack's Ramblers
KCMO-Two G's
KFB-Life Dramas
KGBX-Amel. Family Robinson
KOA-Jack Armstrong
KRNT-We Bring You Music
KSCJ-Dr. Hawthorne
KXBY-Soft Lights & Sweet Music
WDAF-Sports Parade
WFAA-Friendly Philosopher
WMAQ-News; Norman Ross; Norm Sherr, pianist
WNAX-News & Variety Prgm.
WREN-Rubino, violinist
WSN-John L. Johnson Fight

6:45

NBC-Cabin in the Cotton: KWK
★ CBS-Boake Carter, commentator (Philco): KMBC KFAB KMOX WBBM WCCO (sw-11.83)
NBC-Moon Glow Melodies: KOA WMAQ

NBC-Roy Campbell's Royalists: KSD WOW (sw-9.53)
MBS-Pleasant Valley Frolics: WGN WLW
Easy Aces: WDAF WFAA
Diamond City News: KOIL WHO
KCMO-Dinner Dance Music
KFB-Δ Fellowship Hour
KFB-Δ Church of Christ
KGBX-Melodians
KLRA-Dinner Music
KRNT-Wilbur Chandler, songs
KSCJ-Red Hot Rhythm
KSD-Today's Sports
KSO-Sweet Music
WENR-Totten on Sports
WIBW-Kitty Keene
WMT-Rubino, violinist
WREN-Ronnie Ashburn

7:00

★ NBC-RUDY VALLEE'S VARIETY HOUR (Royal Gelatin); Edgar Bergen, ventriloquist, guest: WDAF KSD WMAQ
WIO KOA WOW WSM KARK WLW KSTP WBAP (sw-9.53)

★ CBS-A & P Band Wagon, Starring Kate Smith; Jaek Miller's Orch.; Guests: WCCO KRNT WBBM KFAB KMOX KMBC (sw-11.83)
NBC-Nat'l Conference on Constitutional Amendments; Spkr.: WREN KWK (sw-11.87)
MBS-Armand Toyatyon, tr.: KSO WMT

KCMO-Harp Melodies
KFB-World Dances
KFH-Children's Hour
KFRU-Headlines
KGBX-Men Behind the Classics
KLRA-Continental Favorites
KWBG-Sports Round-up; Just Between Us
KXBY-News
WGN-Tom, Dick & Harry
WIBW-Petite Musicale
WNAX-Smooth Sailing

7:15

KCMO-Let's Dance
KFB-Indian Affairs
KFH-Otto Fischer, pianist
KFRU-All Star Revue
KGBX-Supper Dance
KSCJ-Eb & Zeb
KXBY-One Night Bandstand
WGN-Musical Moments
WLS-Ralph Emerson, organist

7:30

★ NBC-Rochester Philharmonic Orch.: WREN (sw-11.87)
MBS-Guy Lombardo's Orch.: WGN KOIL KSO WMT
KCMO-Willard & Wilma, duet
KFH-American Legion Prgm.
KFRU-Just We Three
KLRA-Jack (Baron) Pearl
KWK-Graec Church Choir
KXBY-Lonesome Lou's Gang
WIBW-Variety Prgm.
WLS-What Since Repeal
WNAX-Bohemian Band

7:45

KCMO-Revolving Revue
KFII-Variety Prgm.
KFRU-America in Action
KGBX-Witching Hour
KSCJ-Black Magic
KXBY-Moonlight Sonata

WIBW-Strolling Tom
WLS-Active Citizen

8:00

★ NBC-LANNY ROSS' MAX-well House Show Boat; Irene Hubbard; Al Goodman's Orch.; Guest: WSM WBAP WLW WMAQ WOW WIO KSTP WDAF KSD (sw-9.53) (also see 10:30 p.m.)

★ CBS-Major Bowes' Amateur Hour (Chrysler); Honor City: WBBM KRNT KFAB KMOX KSCJ WIBW WNAX KMBC KLRA WCCO KFH (sw-11.83)
MBS-This Is Paris; KWK KOIL KARK-Deep South
KCMO-Serenaders
KFRU-Acorn Inn
KWBW-Success Story
KOA-Moments You Never Forget

KSO-Swing's the Thing
KTHS-Barn Dance & Variety Show
KWBG-News; Chieftains
KSTP-True Story Hour
KXBY-Soft Lights & Sweet Music
WDAF-Sports Parade
WFAA-Friendly Philosopher
WMAQ-News; Norman Ross; Norm Sherr, pianist
WNAX-News & Variety Prgm.
WREN-Rubino, violinist
WSN-John L. Johnson Fight

8:15

NBC-Norsemen Quartet: WREN (sw-11.87)
KARK-It Happened this Week
KCMO-Moonlight Musicale
KGBX-Paul Johnston, pianist
KXBY-Russell Morrison's Orch.
WMT-Iowa State Employment

★ CBS-YOUR ADVENTURE with Floyd Gibbons (Colgate); WBBM KRNT KFII WCCO KMBC KFAP KMOX KLRA (sw-6.12)

★ NBC-Kraft Music Hall; Bing Crosby; Bob Burns, comedian; Jimmy Dorsey's Orch.; Basil Rathbone, guest: WIO WLW WDAF WMAQ WBAP KSTP KTHS KOA WOW WSM KSD KVOO (sw-9.53)

KARK-Irene Beasley, songs
KCMO-Old Family Organ
KFRU-Gentlemen Preferred
KGBX-World Dances
KOIL-Witch's Tale
KWBG-News; Song Bag
KWK-Cardinal Courtesy Prgm.
KXBY-Emile Chaquette's Orch.
WIBW-Variety Prgm.
WNAX-Yankton College Prgm.

8:45

KARK-News
KCMO-Ripping Rhythms
KGBX-Hollywood on Parade
KSCJ-In the Crimelight
KWK-Piano Portrait
KXBY-Herb Johnson's Orch.
WGN-Clyde Lucas' Orch.

9:00

★ CBS-March of Time: WBBM KRNT KFAB KMOX WCCO KMBC (sw-6.12)
NBC-Jamboree; Variety Prgm.: WREN WENR KOIL

★ MBS-Musical Revue; Henry Weber's Orch.: WGN
KARK-George Grogory's Orch.
KCMO-Echoes for Tin Pan Alley
KFH-Theater Prgm.
KFRU-Thursday Nite Club
KGBX-Gems from the Classics
KLRA-Dance Hour
KSO Seven-Up Prgm.
KWK-News; Sport Spotlight
KXBY-Walt Lochman
WIBW-Rhythm Club
WMT-Teibel's Bohemians
WNAX-Tuning Around

9:15

NBC-Jamboree: WMT KSO
KFII-Sky Riders
KSCJ-Lure of Perfume
KWK-Coyita Bunch, soloist
KXBY-Hockey Game
WIBW-Melodies

9:30

★ NBC-AMOS 'N' ANDY, sketch (Pepsodent): KPO KOA WSM WOI KPRC WDAF WFAA WOW WMAQ
NBC-N. Y. League of Business & Professional Women: WREN

9:45

NBC-N. Y. League of Business & Professional Women: WREN

CBS-Poetic Melodies (Wrigley's Gum) Jack Foltz, trn.: WCCO KMOX KLRA KFAB WBBM KRNT
 NBC-Pianist; Footnotes on Headlines; John B. Kennedy, news commentator: KGBX (sw-9.53)
 Dance Orch.: KTHS KVOO
 News: WIBW KOIL WNAX KSCJ
 KARK-Sports; Teddy Powell's Orch.
 KCMO-Lights & Shadows
 KFH-To be announced
 KGBX-Harlemiana
 KNBC-Erle Smith
 KSO-Serenades
 KSTP-Mr. Editor
 KVOO-World Dances
 KWK-Range Riders
 WENR-Globe Trotter
 WHO-World Dances
 WLW-Paul Sullivan, news room
 WMT-Electric Park Band

10:15
 ★ CBS-PRETTY KITTY KELLY (Wonder Bread): KNX
 NBC-Martinez Bros.: WDAF
 WOV KARK KGBX WENR
 CBS-Tommy Dorsey's Orch.:
 KMBC KFAB WIBW KSCJ
 WBBM WNAX KLRA
 News: WCCO KRNT WMT KSO
 WHO

KFII-Dance Orch.
 KMOX Moments You Never Forget
 KOA-Thank You Stusia
 KOH-Juan Brunesco's Orch.
 KSTP-News; Sports
 KTHS-Sports Review
 KVOO-To be announced
 KWK-N. Y. League of Business & Professional Women (NBC)
 WENR-King's Jesters' Orch.
 WFAA-Dwight Brown & Ivan Wayne
 WGN-Freddy Martin's Orch.
 WLW-Los Amigos Prgm.; Virginia Marucci, dir.
 WMAQ-Golden Dragon
 WSM-News; Sports

10:30
 ★ NBC-LANNY ROSS' MAX-well House Show Boat: KOA (also at 8 p.m.)
 CBS-Anson Weeks' Orch.: KSCJ
 KFAB WNAX KRNT WIBW KLRA
 CBS-Cavalcade of America: KNX KSL
 NBC-Northern Lights: WDAF
 KGBX WHO KARK WSM
 KSTP KTHS
 NBC-Phil Levant's Orch.:
 WREN WENR
 MBS-Kay Kyser's Orch.: WGN
 KSO WMT KOIL
 News: WOW KWK

KARK-890
 KCMO-1370
 KFAB-770
 KFBI-1050
 KFBU-680
 KFBU-1220
 KFBU-630
 KGBX-1230
 KGNF-1430
 KLRA-1390
 KMBC-850
 KMOX-1090
 KOA-830
 KOIL-1260
 KRNT-1320
 KSCJ-1330
 KSD-550
 KSO-1430
 KSTP-1110
 KSTP-1460
 KTHS-1060
 KUOA-1260
 KVOO-1140

KCMO-Flying Carpet
 KMBC-Sportscast
 KTHS-Joe Capraro's Orch.
 KXBY-Feature Page
 WBBM-News with Todd Hunter
 WCCO-Rollie Johnson, Reports
 WFAA-Herbie Kay's Orch.
 WIBW-Geo. Olsen's Orch.
 WMAQ-Six Day Bike Races
 10:45
 CBS-Anson Weeks' Orch.: KMBC
 WBBM KFII
 NBC-Northern Lights: KVOO
 WOW
 KMOX-Cameron & Karnes
 KTHS-Ike Ragon's Orch.
 KWK-Phil Levant's Orch.
 KXBY-News
 WCCO-Frank Gordon's Orch.
 WENR-Ilappy Jack Turner
 WLW-Larry Funk's Orch.
 WMAQ-Clem & Harry, songs

Frequencies

KWBG-1420
 KWK-1350
 KWTO-560
 KXBY-1530
 WBAE-800
 WBBM-770
 WCCO-810
 WDAF-810
 WENR-870
 WFAA-800
 WGN-720
 WHB-860
 WHO-1000
 WIBW-580
 WJAG-1060
 WLS-870
 WLW-700
 WM 4Q-670
 WMBH-1420
 WMT-600
 WMAK-570
 WOW-590
 WREN-1220
 WSM-650

11:00
 CBS-Ted Fio-Rito's Orch.: KMBC
 KFII WIBW KLRA
 NBC-Jerry Blaine's Orch.: WSM
 WHO WFAA KGBX KSTP
 WDAF WOW KSD KARK
 NBC-Henry Busse's Orch.:
 WREN WENR
 CBS-Roger Pryor's Orch.: KFAB
 KSCJ WBBM WNAX KRNT
 MBS-Benny Goodman's Orch.:
 WMT KSO WGN KOIL
 Dance Orch.: WCCO KWK
 KMOX-Leonard Keller's Orch.
 KVOO-Drama Recording
 KWBG-News; Thoughts for Tomorrow
 KXBY-Friendly Voice
 WLW-Moon River
 WMAQ-Bob Crosby's Orch.
 11:15
 CBS-Ted Fio-Rito's Orch.: KMOX

KWK-Henry Bosses Orch. (NBC)
 KXBY-Paul Schaeffer's Orch.

11:30
 NBC Don Ferdi's Orch.: WREN
 KWK KSO
 CBS-Alexander Woolcott: KNX
 KSL
 WGN-George Hamilton's Orch.
 CBS-Vincent Lopez' Orch.:
 KFAB WNAX KRNT KMBC
 WBBM KFII KSCJ KMOX
 NBC Dance Orch.: KGBX WLW
 WOW WHO WDAF WSM KSD
 KGBX KSTP KARK
 MBS-Geo. Hamilton's Orch.:
 WGN WMT KOIL
 KOA-Al Kavelin's Orch.
 KVOO-Dance Orch.
 KXBY-Bob Moore's Orch.
 WCCO-Jimmy Greco's Orch.
 WENR-Lou Breese's Orch.
 WIBW-News
 WMAQ-Gray Gordon's Orch.

11:45
 CBS-Vincent Lopez' Orch.:
 WIBW
 KCMO-Moon Magic
 KXBY-Ray Laughlin's Orch.
 WENR-Charlie Agnew's Orch.
 12:00
 MBS Dance Orch.: KSO WLW
 WGN
 News: KARK KOA
 KMBC-Midnight Headlines

Thursday

March 18



CHARLES EGELSTON
 Thu. 2:15 p.m.

KMOX-When Day Is Done
 KSTP-News; Dream Ship
 KVOO-Bob Wills' Playboys
 KXBY-News; Rhythm Moods
 WBBM-News; Weather
 WENR-Louis Panico's Orch.
 WMAQ-Phil Levant's Orch.
 WOW Music Box
 End of Thursday Programs

Friday

March 19

Friday

MORNING

8:00 a.m. CST
 CBS-Metropolitan Parade; News:
 KLRA KFII (sw-21.52)
 ★ NBC-Breakfast Club; Orch.:
 News: KOIL WREN KTHS
 KARK (sw-15.21)
 NBC-Streamliners: KSD
 Gene & Glenn: KMBC WIBW
 WHO WOW
 Musical Clock: KSOO KGBX
 KCMO-Tic Toc Tunes
 KFBI-Bit O' Cheer & Sunshine
 KGNF-Δ Morning Devotions
 KMOX-Views on the News
 KUOA-Δ God's Half Hour
 KVOO-Travels of Mary Ward
 KWBG-News; Lost & Found;
 Rhythm
 KWK-Tonic Tunes
 KWTO-Old Family Almanac
 WDAF-Birthday Bell
 WJAG-Δ Devotional
 WMBI-News & Radio Hilites
 WMT-Tim Brady's Roundup
 WNA-X-Rosebud Kids
 WIBW-Unity School
 WMBI-Radio Soap Box

8:15
 CBS-Jack & Loretta Clemens
 (Kirkman's Soap): (sw-21.52)
 NBC-Streamliners: WOW WDAF
 Musical Clock: WHO WJAG
 KFAB-Jack Wells
 KGNF-News
 KMBC-Metropolitan Parade
 KMOX-Ozark Varieties
 KVOO-Glenn Condon
 KWBG-Somebody's Birthday Today
 KWTO-Tonic Tunes

8:30
 CBS-The Wife Saver, Allen Prescott
 (Sweetheart Soap):
 KMOX (sw-21.52)
 NBC-Breakfast Club: KVOO
 KGBX
 CBS-Richard Maxwell, songs:
 KLRA KFII
 KCMO-Crown Show
 KFAB-Radio Calendar & News
 KFBI-Morning Serenaders
 KFEQ-"Bing"
 KGNF-Music & Time
 KMBC-Kitty Keene
 KSCJ-News
 KWBG-Pap Wolfersberger
 KWK-Hillbillies
 KWTO-Singing Saleslady
 KXBY-Morning Meditations
 WHB-Patterns in Music
 WIBW-Anniversary Ship
 WMBH-Δ Gospel Trio
 WMT-Frank Voelker, organist
 WNAX-Variety Prgm.

8:45
 NBC-Christine, sop.: KTHS KOIL
 KARK WREN
 CBS-Bachelor's Children, sketch
 (Old Dutch Cleanser): KMOX
 (sw-21.52)
 NBC-Adele Rogers St. Johns,
 news: WDAF
 CBS-Novelists: KFII KLRA
 Party Line: KMBC WOW
 KCMO-Popular Vocalist
 KFAB-Plinto Pete

KSD-Tel-a-Tunes
 KSOO-Singing Stars
 KWBG-Tonic Tunes
 KWK-German Music
 KWTO-Karl Zomar's Scrapbook
 KXBY-Squire Perkins' Gang
 WIBW-News
 WMBI-Music; Lost & Found
 WMT-Oddities in the News; Wo-
 men in the News
 WNAX-Russ & Cliff

9:00
 NBC-Mrs. Wiggs of the Cabbage
 Patch, sketch (Old English
 Wax): WDAF WOW KSD
 (sw-15.33)
 ★ NBC-Int'l Br'dcast from Ain-
 tree, England; Grand Nat'l
 Steeplechase: KTHS WREN
 ★ CBS-Betty & Bob, sketch
 (Gold Medal): KFAB KMBC
 KMOX (sw-21.52)
 News: WMT KOIL KGBX
 Travels of Mary Ward: KFBI
 KWTO KUOA KFII
 Variety Prgm.: KLRA WIBW
 KARK-Ilappy Jack & Ramblers
 KCMO-Entertainers
 KFEQ-Friendly Hour
 KFRU-Δ Morning Devotional
 KGNF-Chick Chat
 KSCJ-To be announced
 KSOO-Markets; "Dear Diary"
 KVOO-Shannon Shamrocks
 KWBG-News; World Book Man
 KWK-Jos. Bier, bar.
 KXBY-Remote Control
 WHB-Norvell Slater
 WHO-Morning Melodies
 WJAG-Russell Jensen, pianist
 WMBI-Imogene Morton, pianist
 WNAX-Brass Band

9:15
 NBC-John's Other Wife, sketch
 (Louis Philippe): WDAF
 WOW KSD (sw-15.33)
 CBS-Modern Cinderella, sketch
 (Gold Medal): KFAB KMBC
 KMOX (sw-21.52)
 News: KFII KGNF WMBH
 KCMO-Wincherre Prgm.
 KFBI-Frank Gage
 KFEQ-Ben Henderson
 KFRU-Hope Alden's Romance
 KGBX-To be announced
 KLRA-Fred Feibel (CBS)
 KOIL-Kitty Keene
 KSCJ-Want Ad Rambles
 KVOO-Handy Ads
 KWBG-Cash & Credit
 KWK-Rhythm Melody Revue
 KWTO-Dance Orch.
 KXBY-Friendly Neighbor
 WHB-A Stitch in Time
 WHO-Betty Crocker
 WIBW-Ma Perkins, sketch
 WJAG-Musical Gems
 WMT-Scotty Views the News
 WNAX-News & Variety Prgm.

9:30
 NBC-Pepper Young's Family,
 sketch (Camay): KOIL WMT
 (sw-15.21)
 NBC-Josh Higgins of Finchville:
 KTHS WREN KGBX KARK
 KVOO
 CBS-Betty Crocker (Gold Med-
 al): KFAB KMBC KMOX
 (sw-21.52)

NBC-Just Plain Bill, sketch
 (Anacin): WDAF WOW (sw-
 15.33)
 KCMO-Anne Hayes
 KFBI-Norse Gospel Trio
 KFII-Grain; Livestock
 KFRU-Personality Review
 KGNF-Organ Recital
 KLRA-Magazine of the Air
 KSCJ-P. T. A. Prgm.
 KSOO-Markets; Music that Never
 Never Grows Old
 KWBG-Today's Almanac
 KWK-Party Line
 KWTO-News; Stockyards
 KXBY-Henry King's Orch; News
 WAAW-Grain Markets
 WHB-Dr. G. A. Townsend
 WHO-Betty & Bob
 WIBW-Housewives' Prgm.
 WMBI-Music; Markets

9:45
 ★ NBC-Today's Children, sketch
 (Pillsbury): KSD WOW WHO
 WDAF (sw-15.33)
 CBS-Musical Interlude; John K.
 Watkins, news (Gold Medal):
 KFAB KMBC KMOX (sw-
 21.52)
 NBC-Kitchen Cavalcade (C. F.
 Mueller Co.): (sw-15.21)
 NBC-Viennese Sextet: WREN
 KARK-News for the Ladies
 KCMO-Your Neighbor
 KFII-Ma Perkins
 KLRA-Navy Band (CBS)
 KOIL-John Metcalf's Choir Loft
 KSCJ-Livestock Trade; News
 KTHS-Vera Blood Fletcher
 KVOO-What's New at Vandevors
 KWBG-Shopping Notes
 KWK-News
 KWTO-Weather, Health Hints
 WHB-Story Behind the Song
 WMBI-Violin Virtuosos
 WMT-Magic Kitchen
 WNAX-Δ Sacred Service

10:00
 ★ NBC-THE O'NEILLS,
 sketch (Ivory Flakes): (sw-
 15.21)
 ★ CBS-Heinz Magazine of the
 Air; Reed Kennedy, bar.:
 KFAB KMOX WNAX KFII
 (sw-21.52)
 NBC-David Harum, sketch (Bab-
 O): KSD WDAF WHO WOW
 (sw-15.33)
 NBC-Robt. Gately, bar.: KTHS
 WREN KGBX KARK
 KCMO-Strange Truths; Beauty
 KFBI-Lady of the House
 KFEQ-Voice of the Kitchen
 KFRU-Headlines
 KGNF-News; Grain; Weather
 KLRA-Morning Moods
 KMBC-Fashion Flashes
 KOIL-Trouhadour; News from
 Radio Row
 KSCJ-Women's Review
 KSOO-Markets & News
 KVOO-Jack & Jill
 KWBG-Things Worth Knowing;
 News; Markets
 KWK-Rapid Service
 KWTO-Kitchen of the Air
 KXBY-Organ Rhapsody
 WHB-Northside Municipal Court
 WJAG-Markets; Curtain Raiser

10:15
 WMBI-Scrapbook
 WMT-Pine Ridge Musicians
 10:15
 ★ NBC-Backstage Wife, sketch
 (Dr. Lyons): KSD WOW
 WDAF WIIO (sw-15.33)
 NBC-Personal Column of the Air
 (Chipso): (sw-15.21)
 NBC-Vagabonds: WREN KOIL
 KTHS KVOO KGBX KARK
 KFEQ-Where Neighbors Meet
 KFRU-Travels of Mary Ward
 KGNF-Shopper's Prgm.
 KLRA-Allay Presents
 KMBC-Gospel Singer
 KSOO-Dance Hour
 KWBG-Grabbers Hour
 KWK-Range Riders
 KWTO-Slim, Smokey and the
 Senator
 WAAW-Grain Markets
 WJAG-Street Reporter
 WMBI-News
 WMT-Music Memory Contest
 10:30
 ★ CBS-BIG SISTER, SKETCH
 (Rinso): KLRA KMOX KFII
 WNAX KFAB (sw-21.52)
 ★ NBC-Vic & Sade, sketch
 (Crisco): KWK KOIL WMT
 (sw-15.21)
 NBC-How to Be Charming,
 sketch (Phillips): KSD WOW
 WDAF (sw-15.33)
 To be announced: KSCJ KGNF
 KARK-Rhythm in Red
 KCMO-Jim Simmons, songs
 KFBI-Allyn Cassel's Orch.
 KFEQ-Interstate Old Timers
 KFRU-Model Kitchen
 KGBX-Radio Band Wagon
 KMBC-News; Program Notes
 KSOO-The Songfest
 KTHS-Rhythm Makers' Orch.
 KUOA-News
 KVOO-Cozy Corner
 KWBG-Newlyweds, Jane & Jim
 KWTO-Moods in Melody
 KXBY-Rhythm in Red
 WHB-Harmonizers
 WIIO-Party Line
 WIBW-Protective Service
 WJAG-West Point Prgm.
 WMBH-Morning Melodies
 WREN-Honeymooners (NBC)

10:45
 ★ CBS-Dr. Allan Ray Dafeo
 (Lysol): KMBC KMOX (sw-
 21.52)
 ★ NBC-Edw. MacHugh; Gospel
 Singer (Ivory Soap): KOIL
 WMT KWK (sw-15.21)
 NBC-Voice of Experience (Was-
 eyc Products): WHO WDAF
 WOW KVOO KTHS KSD (sw-
 15.33)
 Markets: KGBX KFEQ
 KARK-Sports Outlook
 KCMO-Sketches in Swing
 KFAB-The Boy from Georgia
 KFII-Model Kitchen
 KGNF-Paul Robeson, bar.
 KLRA-Morning Variety
 KSCJ-Livestock Trade
 KSOO-Hog Markets; Weather
 KWBG-The Fashionaires
 KWTO-Hope Alden's Romance
 KXBY-News
 WHB-Marth & Hal, songs
 WIBW-Funfest

10:45
 WMBH-Voices in Harmony
 WNAX-Melody Kings
 WREN-Dick Leibert, organist
 11:00
 NBC-Honeyboy & Sassafras,
 songs & patter: KTHS KGBX
 WREN
 CBS-The Gumps, sketch (Pebe-
 co): KMBC KMOX (sw-17.76)
 NBC-Girl Alone (Kellogg): (sw-
 15.33)
 Party Line: KVOO WIBW
 KARK-Δ Nazarene Chorch
 KCMO-Sweet Music
 KFAB-Weather Report; Markets
 KFBI-Oklahoma Cotton Pickers
 KFH-Betty Crocker, cooking
 KFRU-Organ Reveries
 KGNF-News
 KOIL-Houseboat Hannah
 KSCJ-Ma Perkins, sketch
 KSD-Variety Prgm.
 KSOO-Markets; From Studio A
 KUOA-Farm & Home News
 KWBG-News; Rhythms
 KWK-Sunshine Special
 KWTO-Farm & Home Hour
 KXBY-Δ God's Quarter Hour
 WDAF-Way Down East
 WHB-Wedding Bells
 WHO-Kitty Keene
 WMBH-Stockyard Market; Mi-
 lady's Day
 WMT-All Star Revue
 WNAX-Dance Band
 WOW-Mary Baker's Matinee

11:15
 NBC-Stout Hearted Men, quar-
 tet: KGBX KWK
 ★ NBC-Story of Mary Marlin
 sketch (Kleenex) with Joan
 Blaine: WOW WHO WREN
 KSD (sw-15.33)
 ★ CBS-Ted Malone (Hinds'
 Cream): KMBC KFAB KMOX
 (sw-17.76)
 Dance Orch.: WMBH KGNF
 KCMO-Piano Moderne
 KFEQ-Missouri Organ
 KFII-Betty & Bob
 KFRU-Old Favorites
 KOIL-Women in the News
 KSCJ-Cecil & Sally
 KTHS-Oaklawn Racing Entries
 KVOO-News
 KWBG-Breezin' Along
 KWTO-Poultry and Dairy
 KXBY-Fats Waller
 WAAW-Grain Markets
 WDAF-Pecks on the Air
 WHB-Melodies for Madame
 WIBW-Dinner Hour
 WJAG-Musical Masterpieces
 WMT-Lou Webb, organist
 11:30
 CBS-Romance of Helen Trent,
 sketch (Elna Wallace Hop-
 per); Virginia Clark: KMBC
 KFAB KMOX (sw-17.76)
 ★ NBC-Nat'l Farm & Home Hr.:
 KGBX KWK WDAF KARK
 WHO KVOO KTHS (sw-15.21)
 CBS-Sammy Robbins' Orch.:
 KLRA
 Markets: KWTO KGNF
 KCMO-Vocal Varieties
 KFII-Grain Markets; News
 KFRU-Old Family Almanac
 KOIL-Noon-Day Varieties
 KSD-Refreshment Club

KSOO-On the Mall
 KWBG-Bulletin Board
 KXBY-Dude Ranch
 WAAW-News
 WIBW-Ray Frye, organist
 WMBI-Markets; Hospital Reg-
 ister
 WMT-German Band
 WNAX-Bohemian Band
 WOW-Variety Prgm.: Markets
 WREN-Harry Reser's Orch.
 11:45
 CBS-Rich Man's Darling, sketch
 (Affiliated Products): KMBC
 KMOX KFAB (sw-17.76)
 News: KXBY WMT KSCJ KFBI
 KCMO-World Book Man; Band
 Music
 KFEQ-Novelty Time
 KFH-Bazaar of the Air
 KFRU-Musical Jamhoree
 KGNF-Randall's Open House
 KSOO-Hog Markets; Weather;
 Round Up
 KWBG-Harmonies
 KWTO-Farm & Home Hour
 WHB-Style & Smile Leaders
 WJAG-Modern Melodies
 WMBH-Hollywood Close-ups &
 Club of the Air
 WOW-Nat'l Farm & Home Hour
 WREN-Fields and Hall Mountain-
 eers

11:45
 CBS-Rich Man's Darling, sketch
 (Affiliated Products): KMBC
 KMOX KFAB (sw-17.76)
 News: KXBY WMT KSCJ KFBI
 KCMO-World Book Man; Band
 Music
 KFEQ-Novelty Time
 KFH-Bazaar of the Air
 KFRU-Musical Jamhoree
 KGNF-Randall's Open House
 KSOO-Hog Markets; Weather;
 Round Up
 KWBG-Harmonies
 KWTO-Farm & Home Hour
 WHB-Style & Smile Leaders
 WJAG-Modern Melodies
 WMBH-Hollywood Close-ups &
 Club of the Air
 WOW-Nat'l Farm & Home Hour
 WREN-Fields and Hall Mountain-
 eers

AFTERNQON

12:00
 CBS-Five Star Revue (Karo, &
 Linit): KMOX KFAB (sw-
 15.27)
 NBC-Dick Fidler's Orch.: (sw-
 9.53)
 MBS-Music from Texas: KOIL
 WIBW
 News: KGNF WIBW
 Variety Prgm.: WNAX KFII
 KCMO-Noontime Notions
 KFBI-Gene Peiper's Orch.
 KFEQ-Markets
 KFRU-Farm & Home Hour
 KLRA-Luncheon Music
 KMBC-News; Markets
 KSCJ-Voice of the People
 KSD-News; Dick Leibert
 KSOO-Grain Markets; Round Up
 KWBG-News; Sons of the Pio-
 neers
 KWTO-Solly's Radio Spotlight
 KXBY-Television Flashes
 WJAG-Andy Moats' Orch.
 WMT-Hillbillies
 WREN-George Callahan

12:15
 NBC-Dan Harding's Wife, sketch:
 (sw-15.33)
 CBS-Robert W. Horton, "Senate
 Judiciary Committee Hearing":
 KLRA KSCJ (sw-15.27)
 News: WNAX KOIL WMBH
 WHB
 Markets: WAAW WIBW
 KFAB-Man on the Street
 KFEQ-Hatchery Boys
 KFII-Livestock & Grain Markets
 KGBX-Luncheon Dance Music
 KGNF-Orchestra Music
 KMBC-Tex Owens, songs
 (Continued on Next Page)

Friday

March 19



DOROTHY DRESLIN
Fri. 2:45 p.m.

(12:15 p.m. Continued)

KMOX-Magic Kitchen
KUOA Organ Treasures
KWBG Mainstreet Chatter
KWTO Luncheon Lyrics
KNBY Menu of Melody
WJAG News; Markets; Radio Family
WMT Question Man; Voice of Iowa
WREN-Tulsa Ted's Range Riders

12:30

NBC Words & Music: (sw-15.33)
CBS Dining With George Rector, Food Talk (Phillips Soups): (sw-15.27)

NBC Love & Learn, sketch: KOIL KTIS
News: KFEQ KWTO KGBX WOV KGNF

Variety Prgm.: KWK WHO
KARK Light Crust Doughboys
KCMO Bob & Dick
KFAB Farm Prgm.; Markets
KFBI Street Reporter
KFII Linda's First Love
KLRA Buccaneers
KMBC Glad & Woody Smith
KSCJ Hollywood News
KSOO Timely Tunes
KVOO Bob Wills Playboys
KWBG Club Time
WDAF News; Service Reports
WIBW Noonday Prgm.
WMT-Markets; Hillbillies
WNAX-D. B. Gurney

12:45

CBS Aunt Jenny's Real Life Stories (Spry): KMOX KFII WNAX KRNT KFAB KMBC (sw-15.27)
★ NBC-Nellie Revell: WREN KOIL
News: KSOO WIOO
KARK-Pintu Pete & Ranch Boys
KCMO Luncheon Lyrics
KFBI Frank Gage
KFEQ Street Reporter
KGBX Swing Time
KGNF-E. C. Strockman, talk
KSCJ-Livestock; Farm Flashes
KSD Follow the Moon
KTIS Dance Orch.
KWBG The Old Songs; Grain Market Reports
KWTO Luncheon Lyrics
KNBY Noon Tunes & Markets
WDAF Linda's First Love
WIBW Silver Sails
WJAG Mail Bag
WMT Joe Doakes; Aunt Fanny
WOW-Man on the Street

1:00

★ CBS-BIG SISTER, SKETCH (Rins): KMBC
CBS News Through a Woman's Eyes (Pontiac): KFAB KMOX KFII KLRA (sw-15.27)
★ NBC-Music Appreciation Hour: KSD WDAF WREN KTIS KGBX (sw-15.33-15.21)
Dance Orch.: KGNF WMBH WNAX

Open House: WOW WHO
KARK Livestock; News
KCMO Organ Melodies
KFBI Lois, Joe & Ernest
KFRU Catch As Catch Can
KOIL Golden Hour
KSCJ Music Notes
KSOO Markets; Cecil & Sally
KVOO Chamber of Commerce
KWBG News; Musical Gems
KWK Concert Orch.
KWTO Organ Concert
KNBY Television Flashes
WIBW Voice of Kansas City
WJAG Musical Almanac; Maple City Four & Sally Foster
WMT Iowa Cornhuskers; Many Happy Returns
WNAX-Dance Band

1:15

CBS American School of the Air: KMBC KSCJ KMOX (sw-15.27)

MBS-Lawrence Salerno, bar.: KWK WIIB
Markets: WAAW KFII
KARK-Δ Church of Christ
KCMO Midday Moods
KFAB-Nebraska News
KFBI Variety Prgm.
KFEQ Hank's Haybarn
KFRU On the Mall
KGNF Ralph & Fuzzy
KLRA Melodeers
KOIL-Homemakers Club
KSOO-Hits and Bits
KWBG-What's New?
KNBY-News
WHO Hits & Encores
WMBH Resettlement Talk
WMT-Musical Almanac
WOW-Music Appreciation Hour (NBC)

1:30
News: KWK WAAW
KFAB Produce Markets; News
KFBI Markets; Friendly Farmer
KFII-Judy & Jane
KFRU-Maurine of Merritt-Crest
KGNF-Whispering Strings
KLRA-Ma Perkins, sketch
KOIL-Curb Exchange
KSOO-Eb & Zeb
KVOO Handy Ads
KWBG-Poultry Chats; Grain Markets
KWTO-Slim & Snookums
KGNF-Shep Fields' Orch.
KNBY-Bands & Ballads
WDAF Houseboat Hannah
WIBW-Hooper Doopers
WHO Market Report
WJAG-Markets; Around Town
WMBH Music; Markets
WMT-Bill Brown, Movie Man
WNAX-Randall's Open House

1:45
★ CBS-MYRT & MARGE, sketch (Super Suds): KLRA KMOX KMBC KFAB KFII (sw-15.27)
Judy & Jane WDAF KVOO WHO KOIL KSCJ
KARK To be announced
KCMO Belle Nevins, songs
KFBI Organ Melodies
KFEQ-Magic Variety
KFRU-Happy Feet
KGNF-Orch. Variety
KSOO-Song Shop
KUOA-Music Appreciation
KWBG-Lurline Moore
KWK-Coyita Bunch & Soloists
KXBY-Sylvan Trio
WIBW-Leo Fremberg's Orch.
WJAG-Russell Jensen, organist
WMBH News
WMT-Variety Prgm.
WNAX-Happy Jack's Old Timers

2:00
NBC-Bill Krenz' Orch.: KOIL WREN
★ CBS-Heinz Magazine of the Air: KMBC
NBC Peppin Young's Family sketch (Camay): WDAF WOV KSD WHO KVOO (sw-15.33)
★ CBS-Cincinnati Symp. Orch.: Bronislaw Huberman, violinist: KSCJ (sw-15.27)
Carulval Overture (Dvorak): Concerto in D major (Tchaikowsky); Symphony No. 2 (Wibthornet Hungarian March from "Faust" (Berlioz).

2:15
★ NBC-Oxydol's Own Ma Perkins sketch; Willard Farnum: WOW WHO KGBX KSD WDAF KVOO (sw-15.33)
CBS Cincinnati Symp. Orch.: KLRA KFII
NBC-Tune Twisters: WREN KWK
KARK In a Mexican Patio
KFBI-Lady of the House
KFEQ Dreamers
KGNF Stars of Song
KMOX-Linda's First Love
KOIL-D. A. R. Speaker
KSOO Dance Parade
KTIS Concert Hall of the Air
KWBG-Tea Dansante
KWTO Hits and Encores
WAAW Security Markets
WIBW-Kansas Homemaker
WJAG Requests

2:30
NBC-Elmira College Women's Glee Club: WREN (sw-15.21)
★ NBC-Vic & Sade, sketch (Crisco): KSD WDAF KVOO WOV WHO (sw-15.33)
MBS Danre Orch.: WIIB WMT
KARK Musiral Mirror
KCMO Bert Buhman, pianist
KFAB-Securities & Grain Markets
KFEQ Jack & Monty
KFRU Music and the Masters
KGBX Variety Show
KGNF-Rollo Sissel's Orch.
KMBC Five Star Revue
KMOX Barnyard Follies
KOIL Duane & Sally
KSOO-World News Parade
KTIS Variety Prgm.
KUOA-Afternoon Melodies
KWK-Sop. & Salon Orch.
KWTO-Man on the Street
KNBY-Afternoon Arras
WIBW Street Reporter
WMBH-Markets; Front Page
WNAX-Warner Imig

2:45
★ NBC-THE O'NEILLS, sketch (Ivory Flakes): KSD WDAF WIOO WOV KVOO (sw-15.33)
NBC-Dorothy Dreslin, sop.; Orch.: WREN (sw-15.21)
KCMO Tuneful Topics
KFAB-Farm & Home Hour
KFBI On Parade
KFEQ Ben Henterson
KMBC-Beulah Karney's Happy Kitchen
KSOO-Dance Orch.
KWBG-Memory Lane
KWTO-Piano Improvisations
WIBW-Community Sing
WMBH-Louise Carpenter, songs
WNAX-The Kansas Kids

3:00
★ NBC-TEA TIME AT MORRELL'S: Variety Show; Gale Page, contr.; Chas. Sears, tr.; Joseph Gallichio's Orch.; Don McNeil, m.c.: WDAF WHO (sw-9.53)
NBC-Radio Guild; Drama: KOIL WREN KWK
News: KSOO WNAX KGNF
Travels of Mary Ward: KFEQ WIBW
KARK-20th Century Serenade
KFRU-Headlines
KGBX-Hawaiian Melodies
KMBC-The Texas Rangers
KMOX-Ma Perkins, sketch
KTIS Dirk Liebert, organist
KVOO Jack Randolph, songs
KWBG News; Kansas Commend-ers
KWTO Hollywood Notes & Music
KXBY Squire Perkins
WIBW-Staff Frolic
WJAG-Travels of Mary Ward
WMBH-Strings in Rhythm
WMT-Afternoon Music
WOW-Markets; Musicale

3:15
KARK-Gray Brothers' Orch.
KCMO Gay White, Songs
KFAB-The Jangles
KFEQ Interstate Quartet
KFII-Miniature Musical Magic Revue
KFRU-Songs of Lucille Walsh
KGBX-Popular Soloists
KGNF-Sketches in Melody
KMBC-Rhythmic Ramblers
KMOX-Kitty Keene
KSOO-Skyride
KTIS-WPA Music Project
KUOA-Secrets of Happiness
KVOO-Staff Frolic
KWBG-Can You Name 'em?
KNBY-Women's News
WIBW-Kansas Roundup
WJAG-Afternoon Concert
WMBH Organ Melodies; Stella Lukeus
WMT-Odd Facts; Tonic Tunes
WNAX-Mary Ann Ragtime Band

3:30
★ NBC-FOLLOW THE MOON, drama (Woodbury's) with Elsie Hitz & Nick Dawson: WOW WDAF KVOO KARK (sw-9.53)
CBS Among Our Souvenirs: KFII KSCJ KLRA KMBC (sw-15.27)
MBS Ed Fitzgerald & Co.: WIIB WMT
KCMO Matinee Hour
KFAB-Judy & Jane
KFBI Keyboard Stylist
KFEQ-Melody Lane
KFRU Concert Hall
KGBX-Tea Dance Tunes
KGNF-Cub Reorters
KMOX Houseboat Hannah
KTIS Nathaniel Shilkrett Revue
KUOA-College of Music
KWTO-Slim's Prairie Playboys

3:45
KXBY Corktail Hour
WHO Way Down East
NBC-The Guiding Light, sketch (White Naptha): WDAF WIOO KVOO KSD WOV (sw-9.53)
CBS Salvation Army Staff Band: KFII KSCJ KLRA (sw-15.27)
KARK-News
KCMO W. Zolley Lerner
KFAB-Ma Perkins, sketch
KFBI-Salina High School Band
KGNF-Round the Town
KMBC-News Through a Woman's Eyes
KMOX Personal Column
KTIS Sista
KWBG-Lonesome & Slim
WIBW-Organalities
WJAG-Δ Sunday School Lesson
WMBH-Amer. Family Robinson
WNAX-Nat'l Youth Adm.

4:00
NBC-Three Rancheros: WREN KARK KGBX WMT KTIS KVOO
CBS-Sunbrite Jr. Nurse Corps: (sw-15.27)
NBC-Adventures of Dari Dan (Dari-Rich): (sw-9.53)
CBS-Al Trace's Orch.: KSCJ KFII
NBC-Marlowe & Lyon, pianists: WDAF KSD
MBS Concert Orch.: KOIL WIIB
KCMO-Memory Gems
KFAB-Hallmark Troubadour
KFBI-Everybody's Birthday Party
KFEQ Matinee
KFRU-Crossroads Opera
KLRA-Amer. Family Robinson
KMBC News, Citizens League
KMOX Josephine Halpin
KOIL-Iowa Highlights
KSOO Sketches in Melody
KWBG-News; Brain Teasers
KWK-Public Interest Period
KWTO-News
KNBY-A Toast to Melody
WHO Drake Roundtable
WIBW-Roy Faulkner
WJAG-Δ Devotional
WMBH-Make Believe Ball Room
WNAX-Melody Kings
WOW-Aunt Sally

4:15
★ NBC-Kellopp's Singing Lady: WMT KOIL WREN (sw-15.21)
NBC-Helen Jane Behlke, songs: KARK WDAF KGBX KTIS
CBS-Dorothy Gordon's children's Corner: KSCJ KLRA (sw-15.27)
NBC-Thin Mix' Ralston Straight Shooters: (sw-9.53)
News: WIBW WIIB KXBY WOW
Romance of Hope Alden: KMBC KMOX
KCMO-Just Joan, songs
KFAB-Crossroads of the Nation
KFBI-Oklahoma Cotton Pickers
KFII Public Forum
KFRU-Miss King Presents
KGNF-Variety Prgm.
KSD-Bruce Gordon, bar.
KVOO-Mable Beck
KWBG-Piano Reflections
KWTO-Market Reporter
WJAG-Houseboat Hannah
WJAG-News; Radio Detectives
WMBH-The Rhythm Club

4:30
NBC-Doring Sisters: WIOO KSD KGBX KARK
CBS-Doris Kerri songs: KSCJ KLRA (sw-15.27)
NBC-Jack Armstrong, sketch (Wheatina): (sw-9.53)
News: WAAW WDAF
KCMO-Tea Time Tunes
KFAB-Chandu the Magician
KFEQ Apple Creek
KFII-Kitty Keene
KFRU-Cocktail Terrace
★ KGNF-BEHIND THE MICROPHONE
KMBC-Gossip Club
KMOX-Joe Karnes, pianist
KSOO-WPA Concert
KTIS-Oaklawn Feature Race
KYOD-Among My Souvenirs
KWBG-Vincent Weiler's Orch.
KWK-Three Pals
KWTO-Radio Band Wagon
KNBY-The Musical Mirror
WIBW-Esther Veles' Orch.
WHO-Hello Peggy
WIBW-Matinee
WJAG-Story Lady
WNAX-Rosebud Kids
WOW-Creighton Univ.

4:45
NBC-San Francisco Orrh.: KWK WMT KWTO WREN KARK
CBS-Wilderness Road, sketch: KSCJ KLRA KFII (sw-15.27)
NBC-Little Orphan Annie, sketch (Ovaltime): (sw-9.53)
NBC-Adv. of Dari Dan, sketch (Dari Rich): WDAF WOV KSD

4:55
KCMO-Moreland Murphy
KFAB-News
KFBI-Steamboat Bill
KFEQ-Songs of the Times
KGNF-Orch. Music
KGBX-Dance Hour
KMBC-Young America Speaks
KMOX-Travelogue
KOIL-Book of the Week
KSOO-Club Cabana
KUOA-Harbor of Harmony
WIBW-Embassy Club
WJAG-Sweet Shop Revue
WJAG Musical Roulette
WMBH-In Movieland; Pet Lovers Prgm.

5:00
CBS-Ray Heatherton, songs: (sw-21.52)
NBC-Educattinn in the News: WDAF KTIS KGBX KARK KVOO
CBS-Sunbrite Jr. Nurse Corps: KFAB KMOX KMBC
Sports: KWTO KOIL
KCMO-Master Merchants
KFBI-Variety Prgm.
KFEQ-Jack & Monty
KFII-The Hawks' Trail, sketch
KFRU-Unrle Ben's Tales
KGNF-Vocal Variety
KLRA-Tea Tunes
KSCJ-Plays In Miniature
KSD-George Hall's Orch.
KSOO-Dramas of Life
KWBG-News; Rhythms
KNBY-Russell Morrison
WIBW-Dream Ship
WHO-Toic Tunes
WMBH-Tea Time Tunes
WNAX-Chiff & Ilia Accordion
WOW-Midie & Tillie
WREN-Ronnie Ashburn & Verl Bratton

5:15
CBS-News of Youth (Ward Bread): KMOX (sw-21.52)
NBC-Tom Mix Ralston Straight Shooters; Ranch Boys: KSD
CBS-Eton Boys quartet: KLRA KSCJ KFII
News: KUOA KGNF
KARK-Democrat Funnies
KFAB-Buck Jones in Hoof Beats
KFBI-Organ Melodies
KFEQ-Swinging Along
KFRU-Unbroken Melodius
KGBX-San Fran. Orch. (NBC)
KMBC-Beatty's Radio Cirrus
KOIL-Jack Armstrong, sketch
KSOO-Rhythm Review
KVOO-Musical Prgm.
KWBG-Terry & Ted
KWK-Peggy Duncan, songs
KWTO-Chuck and May
KNBY-Speaking of Love
WDAF-Safety Council Talk
WGN-Buddy & Ginger
WIBW-Twilight Hour
WHO-Junior Nurse Corp
WMBH-Train Load of Ideas
WNAX-Churk & Dick, songs
WOW-Curiosity Club

5:30
NBC-News: Robert Gately bar: KOIL WREN KWK KGBX KTIS
CBS-News; Geo. Hall's Orch.: KSCJ (sw-21.52)
Jack Armstrong KMOX WIOO KLRA WDAF KFII
News: KVOO KFBI
Terry & Ted, sketch: WOW KSD
KARK-News; Livestocks
KCMO-Bobby, the Barheler
KFAB-Babs & Betty
KFEQ-Marge & Park
★ KFOR-BEHIND THE MICROPHONE (1210 ke)
KGNF-Dance Orch.
KMBC-Dick Tracy, sketch
KSOO-Sports
KWBG-Jack Armstrong
KWTO-Rhythm and Romance
KXBY-Invitation to the Waltz
WIBW-Jane Baker's Stories
WMBH-News
WMT-Frank Voelker, organist
WNAX-George B. Gorman

5:45
★ NBC-Lowell Thomas (Sun Oil): (sw-15.21)
NBC-The Escorts & Betty: KOIL KWK KARK KGBX KTIS
★ CBS-PRETTY KITTY KELLY (Wonder Bread): KMOX KFAB KMBC KSCJ KFII KLRA
NBC-Little Orphan Annie, sketch (Ovaltime): KSD WOV
Orphan Annie: WIBW WNAX WMT WREN
KCMO-Rendezvous for Two
KFBI-Forget-Me-Not
KFEQ-News
KGNF-Club Cabana
KSOO-Let's Swing It
KVOO-Sports; Garden Notes; Music
KWBG-Two Violins
KWTO-Dick Liebert, organist
KNBY-Livestock Reports; News

WDAF-Variety Prgm.
WIBW-Rumba Rhythms
WTO-Sunset Corners Opry
WMBH-Looking into the Past

6:00
★ NBC-AMOS 'N' ANDY sketch (Pepsodent): WIOO KSD KRNT WLW
NBC-Donald McGibney com.: WDAF WMAQ KVOO
NBC-Uncle Sam at Work: KOIL KWK KGBX KTIS WENR KSO
CBS-Howard Neumiller, pianist: KFAB WCCO
CBS-Mortimer Gooch, sketch (Wrigley's Gum): (sw-11.83)
News: WIBW WOW KMBC
KGNF KRNT
KARK-Race Resume
KCMO-Word Man; Dinner Music
KFII-Br'er Fox Club
KFII-Athletic Scrapbook
KFII-Una Urle Mac
KMOX-Headline Highlights
KOA-Are Williams, Old Home-stead
KSCJ-Sports
KWBG-News; Musir in Review
KNBY-Exercises
WBAP-Little Orphan Annie
WBBM-Davey Adams
WGN-Churk Wagon Time
WIBW-Skeeter Palmer's Orch.
WJAG-Concertina Wizard & Cowboy
WMT-Mile a Minute Revue
WNAX-Organ Melodies
WSM-Sports; Sarie & Sallie

6:15
★ NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): Pat Barrett: WDAF WOW WHO KGBX WMAQ KRNT WBAP KARK
CBS-Ma & Pa, sketch (Atlantic Refining Co.): (sw-11.83)
NBC-The Stainless Show, Ford Bond narrator; Mario Corzi, bar.; Josef Siojak's Orch.: KWK WMT KOIL WENR KSO (sw-11.87)
CBS-Herbert Foote's Ensemble: KRNT WBBM WCCO KSCJ KMBC
KFAB-Diamond City News
KFII-Highlights of Day's News
KFII-Musical Moments
KFII-Piano Recital
KGNF-Dance Music
KLRA-Interlude; Sports
KMOX-France Lanx, sports
KOA-Adam & Eve
KSD-Rhythm Makers
KVOO-Rhythm Stylists
KNBY-Vagabonds of the Prairie
WIBW Tonic Tunes
★ WIBW-MARLING GOSSIP
WLW-Bernie Cummins' Orch.
WSM-Your Capital Reporter

6:30
★ NBC-HORLICK'S LUM AND Abner, sketch: WLW WENR CBS-To be announced (Fisher Body Co.): KFII KRNT KFAB KSCJ KLRA WIBW WBBM WCCO (sw-11.83)
NBC-Edwin C. Hill news commentator: (sw-9.53)
NBC-Dinner Concert: WREN Diamond City News: KMBC KSD KRNT
News: KOIL WIOO WMT
KARK-Happy Jack's Ramblers
KCMO-Gertrude Wilkerson, songs
KFBI-Life Dramas
KGBX-Supper Dance
KMOX-Show World Broadcast
KOA-Jack Armstrong
KSO-Final Edition; Sports
KNBY-Down the Mississippi
WDAF-Musical Moments
WFAA-Jack (Baron) Pearl & Cliff Hall
WGN-Concert Orch.
WMAQ-News, Norman Russ; The Voice of Carelessness
WNAX-News & Variety Prgm.
WOW-Musical
WSM-Lawrence Goodman's Piano-logue

6:45
NBC-Cabelleros; Jorge Negrete, bar.; Ramon Armeneo, tr.; Paul Baron, pianist: WDAF WOV KRNT WSM (sw-9.53)
★ CBS-Boake Carter Commentator (Phileo): KMOX KMBC KFAB WCCO WBBM (sw-11.83)
NBC-Jean Dickenson, sop.: KWK
NBC-The House That Jack's Built: WMAQ (sw-11.87)
KCMO-Dance School
KFBI-Δ Fellowship Hour
KFII-Thank You Stasia

6:55
WDAF-Variety Prgm.
WIBW-Rumba Rhythms
WTO-Sunset Corners Opry
WMBH-Looking into the Past

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★ NBC-AMOS 'N' ANDY sketch (Pepsodent): WIOO KSD KRNT WLW
NBC-Donald McGibney com.: WDAF WMAQ KVOO
NBC-Uncle Sam at Work: KOIL KWK KGBX KTIS WENR KSO
CBS-Howard Neumiller, pianist: KFAB WCCO
CBS-Mortimer Gooch, sketch (Wrigley's Gum): (sw-11.83)
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KFII-Br'er Fox Club
KFII-Athletic Scrapbook
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KFAB-Diamond City News
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KFII-Piano Recital
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KMOX-France Lanx, sports
KOA-Adam & Eve
KSD-Rhythm Makers
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WDAF-Variety Prgm.
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NBC-Uncle Sam at Work: KOIL KWK KGBX KTIS WENR KSO
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NBC-Jean Dickenson, sop.: KWK
NBC-The House That Jack's Built: WMAQ (sw-11.87)
KCMO-Dance School
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NIGHT

6:00
★ NBC-AMOS 'N' ANDY sketch (Pepsodent): WIOO KSD KRNT WLW
NBC-Donald McGibney com.: WDAF WMAQ KVOO
NBC-Uncle Sam at Work: KOIL KWK KGBX KTIS WENR KSO
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KFAB-Diamond City News
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KFII-Musical Moments
KFII-Piano Recital
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★ NBC-HORLICK'S LUM AND Abner, sketch: WLW WENR CBS-To be announced (Fisher Body Co.): KFII KRNT KFAB KSCJ KLRA WIBW WBBM WCCO (sw-11.83)
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WOW-Musical
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6:45
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★ CBS-Boake Carter Commentator (Phileo): KMOX KMBC KFAB WCCO WBBM (sw-11.83)
NBC-Jean Dickenson, sop.: KWK
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KCMO-Dance School
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KFII-Thank You Stasia

6:55
WDAF-Variety Prgm.
WIBW-Rumba Rhythms
WTO-Sunset Corners Opry
WMBH-Looking into the Past

Frequencies

KARK-890	KMOX-1090	KWBG-1420	WHO-1000
KCMO-1370	KOA-830	KWK-1350	WIBW-580
KFAB-770	KOIL-1260	KWTO-560	WJAG-1060
KFBI-1050	KRNT-1320	KXBY-1330	WLS-870
KFEQ-680	KSCJ-1330	WBAP-800	WLW-700
KFH-1300	KSD-550	WBEM-770	WMAQ-570
KFRU-1220	KSO-1430	WCCO-810	WMBH-1420
KFRU-630	RSOO-1110	WDAF-610	WMT-600
KGBX-1230	KSTP-1460	WENR-670	WNAX-570
KGNF-1430	KTHS-1060	WFAA-800	WOW-590
KLRA-1390	KUOA-1260	WGN-720	WREN-1220
KMBC-850	KV00-1140	WHB-860	WSM-850

KGBX South Sea Islanders
KLRA Dinner Concert
KOA Invisible Trails
KOIL Musical Moments
KRNT Songs by Eileen
KSCJ Variety Prem.
KSD Drama: Stories from Life
KSO Sweet Music
KUOA Rhythmic Orch.
WENR-Totten on Sports
WGN Sports Review
WIO Tony Cabouch
WIBW Kitty Keene
WLW Singin' Sam
WMT Diamond City News
WREN Home Ashburn

7:00
★ NBC-IRENE RICH (WELCH'S Grape Juice); "Perfectly Adorable" drama; WREN WMT KOIL WSM WLS KSO KWK (sw-11.87)

★ NBC-CITIES SERVICE CONCERT, Lucille Manners, sop.; Rosario Bourdon's Orch.; KSD WOV KOA KSTP WFAA WDAF WIO WMAQ (sw-9.53)
CBS Broadway Varieties (Bi-Sol-Dol); Oscar Shaw, bar. & c.; Carmela Pouselle, contr.; Elizabeth Lennax; Victor Arden's Orch.; Guests: WBBM KFAB KMOX WCCO WIBW KRNT KMBC (sw-11.83)

Headlines: KFRU KNBY KARK News & Country Club KCMO Hit Shows KFBI Pauline Haegard KFHI Sketches, Variety Prgm. KGBX Ghost in the Garret
★ KGH BEHIND THE MICROPHONE
KSCJ Trio
KWBG Sports Roundup; Just Between Us
WGN Coffee Club
WLW John Lester Johnson Fight
WNAX Smooth Sailing

7:15
NBC Singin' Sam, The Barbasol Man; WREN KWK KSO WMT KOIL WLS (sw-11.87)
Diamond City News: KFRU KGBX
KARK High School Prem.
KCMO Colby Varieties
KFBI World Dances
KFHI To be announced
KSCJ Eb & Zeh
KNBY Squire Perkins' Gang
WSM Sir Kinmore Kinik

7:30
★ CBS-CHESTERFIELD PROGRAM; Hal Kemp's Orch.; Kay Thompson; The Rhythm Singers & David Ross WBBM; KRNT KFAB KMBC KMOX KLRA WCCO KSCJ WIBW WNAX KFHI (sw-11.83)

NBC Death Valley Days, drama (Borax); WREN KWK WMT KOIL WLW KSO WLS (sw-11.87)
KARK Dixieland Band
KCMO Willard & Wilma, duet
KFBI Acrobatic Melodies
KGBX Coffee Club Revue
KNBY Basketball Game
WGN The Lone Hanger
WSM To be announced

7:45
KARK Cafe Continental
KCMO Tango Time
KFRU America In Action
WSM Francis Crane's Orch.

8:00
NBC Universal Rhythm (Ford) Walter Gross & Milton Kraus, piano team; Countess Olga Alham, sop.; Paroleers Mixed Chorus & Trio; Rex Chandler's Orch.; WLW KARK KGBX WSM KWK WFAA WLS KSO KTHS WIEN KSTP KOIL WMT (sw-11.87)

★ CBS-Hollywood Hotel, musical revue (Campbell's Soup); Fred MacMuray, m.c.; Anne Johnson; Frances Langford; Igor Gorin, bar.; "Top of the Town" with Hugh Herbert, Denis Nolan & George Murphy; Gregory Raffell, Mischka Auer & Ella Logan, guests; Raymond Paige's Orch.; KSCJ KFAB KRNT WNAX WCCO KMOX WBBM WIBW KMBC KLRA KFHI (sw-11.83)

NBC-Waltz Time (Phillips); Mary Eastman, sop.; Abe Lyman's Orch.; WDAF WMAQ KSD WOV WIO (sw-9.53)
KCMO Seemeaders
KOA Dinner Concert
KWBG News; Chieftains
WGN Bob Becker, dogs chats

8:15
KCMO-Moonlight Musicale
KTHS-Musical Moments
WGN Diamond City News

8:30
★ NBC-TWIN STARS (National Biscuit); Victor Moore & Helen Broderick; Orch., dir. Lew Koshoff; WREN WLW KWK WMT KSO KOIL WSM KTHS WENR WFAA KSTP (sw-11.87)
★ NBC-True Story Court of Human Relations, drama; KSD WIO WMAQ WOV WDAF (sw-9.53)

KARK Drama Recording
KCMO Starlight Melodies
KGBX News
KOA Golden Melodies
WGN Joe Sanders' Orch.
8:45
KCMO Rendezvous of Dance
KGBX 20th Century Serenade
KNBY Hollywood Reporter
WGN News; Sports

9:00
★ CBS-Philadelphia Orchestra (Banking Service); Eugene Ormandy, cond.; WBBM KMOX KRNT WCCO KMBC KLRA KFAB (sw-6.12)
March from "Tannhauser"; Waltz from "The Nutcracker Suite"; Intermezzo from "Hera Jants" Suite (Kod. n. 19); "Frühlingstimmen" Waltz (Strauss).
★ NBC-Campana's First Nighter, drama; Don Ameche & Barbara Luddy; WHO KYOO KOA WMAQ WSM WDAF WLW KSTP WFAA KSD WOV KTHS (sw-9.53)

★ NBC-RALEIGH AND KOOL Show; Jack Pearl as Baron Muenchhausen; "Charlie"; Morton Bowe, bar.; Tommy Dorsey's Orch.; WENR KWK WMT KSO KOIL WREN (sw-6.14)
MBS Hugo Mariani's Orch.; WGN

To be announced KSCJ KFHI KARK Duke Ranch Nights
KCMO Jack & Jill
KGBX World Dances
KWBG News; The Song Bag
KNBY Emile Chauquette's Orch.
WIBW News Review of the Week
WNAX Concert Orch.
WSM-Songsters

9:15
KARK News
KCMO Dance Memories
KFHI Mystery of Medicine
KGBX WPA Concert
KNBY Herb Johnson's Orch.

9:30
NBC-Pontiac Varsity Show; John Held, Jr., m.c.; Louisiana State Univ., guest; WMAQ KYOO WFAA KTHS KARK KSTP WOV WDAF WLW KOA KGBX KSD (sw-9.53)
CBS-To be announced; KRNT KFHI KFAB KLRA WBBM WCCO KMOX (sw-6.12)

NBC-Hawaii of the South Seas; WREN KOIL WENR KSO KCMO Revolving Disc Club
KNBC-Erle Smith
KSCJ-To be announced
KWK News; Sport Spotlights
KNBY Walt Loehman
WGN Behind the Camera Lines
WIO String Quartet
WIBW Jack & Jill
WMT Bandwagon
WNAX Tummy Around
WSM Fireside Hour

9:45
NBC-Ella Schallert Interviews Doug Fairbanks, Jr., guest; WREN WMT KSO
CBS Vocals by Verrill; WCCO KSCJ KFHI KFAB KLRA (sw-6.12)
KMBC Jerry Cooper, songs
KMOX-Thank You Stusia
KOIL Orch. Revue

10:00
★ NBC-AMOS 'N' ANDY (Pep-sodent); KPO WOAI KPRC WDAF WSM KOA WOV WBAP WMAQ
CBS-Mortimer Gooch, sketch (Wrigley's Gum); WCCO KLRA KMOX KMBC WBBM KRNT KFAB
★ NBC-Chicago Symphonic Hour; WREN WENR
NBC-John Winters, organist; George R. Holmes; (sw-9.53)
Dance Orch.; KTHS KYOO News; KOIL WIBW KSCJ KARK-Sports; Sisson-Wirges' Orch.

KCMO-Lights & Shadows
KFHI To be announced
KGBX-Harlemonial
KSO Song Shop
KSTP-Mr. Editor
KWBG News; Organ Reveries
KWK Range Riders
KXBY The Music Mixer
WGN-George Hamilton's Orch.
WIO-Dance Rhythms
WLW-Paul Sullivan, news
WMT Dream Songs
WNAX News Desk

10:15
★ NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer); KPO KOA
CBS-Ozzie Nelson's Orch.; KLRA WNAX KSCJ KFAB WIBW KMBC
CBS-Pretty Kitty Kelly; KXN NBC King's Jesters' Orch.; KARK KGBX WOV WDAF (sw-9.53)

News; WIO KSO KRNT WMT WCCO
KFHI Dance Orch.
KMOX-Burnhoff, violinist
KOIL-American Weekly
KSTP-News; Sports
KTHS Sports Review
KYOO Oil News
KWK Stern's Orch. (NBC)
KNBY Feature Page
WBAP The Bohemians
WBBM-Hed Nichols' Orch.
WGN Ray Kysor's Orch.
WLW String Quartet
WMAQ Money Talks
WSM-Teacher's College of the Air

10:30
★ NBC-True Story Court of Human Relations; KPO KOA
NBC-Chicago Symphonic Hour; KARK KGBX KSO KOIL
CBS-Jay Freeman's Orch. KLRA NBC-Paul Ash's Orch.; WDAF WIO (sw-9.53)

CBS-Anson Weeks' Orch.; KFAB KRNT WNAX WIBW KSCJ CBS Hal Kemp's Orch.; KXN KSL
News; KWK WOV
KCMO-Flying Carpet
KMBC Sports Review
KMOX Headline Highlights
KSTP-Hudson's Bay Memories
KTHS-Henry Durst's Orch.
KYOO-Headlines of the Past
KWBG News; Radio Night Club
KNBY-Bavarian Rathauskeller
WBAP Bill Thompson's Orch.
WBBM-News with Todd Hunter
WCO-Rolie Johnson, Reports
WGN-Fredly Martin's Orch.
WLW-Salute to Canton, Ohio
WMAQ Six Day Bike Races
WMT Pla Mor Dance Band

10:45
NBC-Glen Gray's Orch.; KSTP WOV
NBC-Chicago Symphonic Hour; WMT KWK WBAP
CBS-Anson Weeks' Orch.; KFHI WBBM KMOX
KMBC-Jay Freeman's Orch. (CBS)
KTHS-Ice Rafton's Orch.
KXBY News
WCO-Cecil Hurst's Orch.
WIO Greater Iowa Commission
WMAQ Clem & Harry, songs
WSM Sports, News

11:00
NBC-Emery Deutsch's Orch.; KSD KSTP WDAF WSM WIO KGBX KARK KOA (sw-9.53)
CBS-Guy Lombardo's Orch. KLRA KSCJ WIBW KRNT KFHI KFAB WNAX WBBM KMBC
NBC-Bob Crosby's Orch.; WREN WMAQ KOIL

MBS-Tommy Dorsey's Orch.; WMT WGN KSO
Dance Orch.; WCCO KYOO
KMOX-Leonard Keller's Orch.
KWBG News; Thoughts for Tomorrow
KWK-Irving Rose's Orch.
KNBY-Friendly Voice
WBAP-Everett Hoagland's Orch.
WENR-Henry Busse's Orch.
WLW-Moon River
WOW-Music Box

11:15
CBS-Guy Lombardo's Orch.; KMOX WIBW
KWK Bob Crosby's Orch. (NBC)
KNBY Paul Schaeffer's Orch.

11:30
NBC-Ray Pearl's Orch.; WDAF KSTP KGBX WMAQ WOV
WIO KSD WSM KAHK

CBS-Mal Hallett's Orch.; KMOX KFAB KSCJ KMBC KRNT
WNAX WBBM KFHI
NBC-George Breece's Orch.; WREN KWK
MBS-Michael Zaro's Orch.; KSO KOIL WMT
KLRA Song Parade
KOA-Al Kavelin's Orch.
KYOO-Skip O' Dreams
KNBY Round Table, News
WCCO Jimmy Greco's Orch.
WENR-Lou Breece's Orch.
WGN Clyde Lucas' Orch.
WIBW News
WLW-Don Bestor's Orch.

11:45
CBS-Mal Hallett's Orch.; WIBW KCMO Moon Magic
WENR-Charlie Agnew's Orch.
WLW-Bernie Cummins' Orch.

12:00
MBS-Hugo Mariani's Orch.; WGN KSO WLW
News; KARK KOA
KMBC-Midnight Headlines
KMOX-When Day is Done
KSTP-News; Dream Ship
KNBY-Ray Laughlin's Orch.
WBBM-News; Weather Man
WENR-Louis Paurio's Orch.
WMAQ-Phil Levant's Orch.
WOW-Musical Prgm.
End of Friday Programs

MR. FAIRFAX

The dramatic serial, "FIVE STAR JONES," is not on the air at present.—L. D., East Haven, Conn.

The JOHN WOLFF who announces "Jack and Loretta Clemens" programs and the Johnny Wolfe in Kaltemeyer's Kindergarten are two different people.—Mia. L. W., Danbury, Conn.

FRIDAY NIGHT!

LOVELY Lucille Manners

Hear this triumphant new star with the celebrated Cities Service Revellers and Rosario Bourdan's Orchestra. A thrilling performance every Friday at

8 P. M., E. S. T.
WEAF and 43 NBC RED NETWORK STATIONS

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WSB WSYR WENR WMC

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EVERY MON.-WED.-FRI.

NBC — Coast-to-Coast

You'll enjoy the philosophy and quaint humor of this old man with young ideas. One of the best loved characters in radio. In a program that's DIFFERENT. Never a dull minute. The Hoosier Hot Shots supply the music. 'Nuff said.

WOW - WHO - WDAF
6.15 P.M., CST

Sponsored by ALKA-SELTZER



Here's That Drugless Way to Lose Ugly Fat!



WILL you do only two pleasant things to take off your ugly fat? First, eat sensibly. Second, mix $\frac{3}{4}$ of a glass of Welch's Grape Juice with $\frac{1}{4}$ of a glass of water and drink before meals, and at bedtime. No strict dieting, exercising or taking drugs. YET! — weight losses of 7 pounds a month have been credited to this safe method. Use Welch's—made from the finest grapes grown; always full strength; always pure.

WATCH YOUR HUSBAND'S WEIGHT

Insurance Companies warn about the dangers of overweight. For they have definitely proved that overweight places too much of a load on the heart, is often associated with such diseases as diabetes and kidney trouble—and shortens the normal span of life. Don't allow your husband to become overweight. Suggest this amazingly easy, pleasant safe Welch way to reduce.

Tune in **IRENE RICH** On the Air—Every Friday—N.B.C. at 8:00 P.M., E.S.T.
Welch Grape Juice Co., Westfield, N. Y.




They Have been TEMPTED!

Movie stars, telling of their great temptations, reveal secret chapters in their glamorous lives!

DID you ever want desperately to do something you shouldn't do? Has there ever been a time when your imagination deviled your desires until it seemed humanly impossible for you to turn away from the imagined delights?

Have you ever been a slave to some urge, with your will-power paralyzed and your conscience no more than an irritating voice?

The answer to those questions is yes, I'm sure. For no one lives who hasn't been tempted. Money, love, ambition, admiration... the greater your desire for these things the more frequent and intense your temptation is bound to be.

It was the greatest temptation they ever have known that I asked the stars to tell me about. That was how I came into possession of the exciting and the human and the daring stories I have to tell here. That was how I came to know how the stars, like the rest of us, haven't always been strong enough to resist the temptation that has come their way.

Dick Powell, on the surface, seemed

To find out what happened to Dick Powell, Joan Bennett and Glenda Farrell, read the rest of this story in SCREEN GUIDE!

It's New!

It's Different!

It is Sensational!

PHOTOPARADE

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Clark Gable

Science chooses the perfect mate for him. What does she look like?

Sonja Henie

Learn what this new star really is like. Who is her heart interest?

Ginger Rogers

In Giant-Gravure. It's a beautiful picture of a beautiful girl!

Go to your news stand today and buy that big ten cents' worth—

Screen Guide

10c

APRIL
ISSUE

10c

Saturday

March 20

Saturday



LULU BELLE
Sat. 8 p.m.

MORNING

8:30 a.m. CST

CBS-Mellow Moments, News;
KLRA KMBC (sw 21.52)
NBC Breakfast Club: KVOO
KGBX
Variety Prgm.: WNAX KFII
KCMO-Crown Show
KFAB-Radio Calendar & News
KFEQ-Bing
KGNF-Round the Town
KWBG-Pappy Wullersberger
KWK-Hillbillies
KWTU Vocal Varieties
KNBY-Morning Variations
WIBW-Anniversary Ship
WIB-Patterns in Music
WMBH-Morning Moods
WMT-Frank Voelker, organist

8:45

KCMO-Popular Vocalist
KFAB-Morning Reveries
KFII-Morning Serenaders
KSOO-Singing Stars
KWBG-Tonic Tunes
KWK-German Music
KWTU-Karl Zomar's Scrapbook
KNBY-Squire Perkins' Gang
WIBW-News
WMBH-Sacred Songs
WMT-Women in the News; Inter-
lude
WNAX-The Kansas Kids

9:00

NBC-News; Breen & de Rose;
KTHS KWK WREN
CBS-Your Home & Mine: KLRA
KMBC KFAB KSCJ KFII
(sw-21.52)

NBC-News; Charioteers: KSD
WDAF WHO WOV (sw-15.33)
News: KOIL WMT KGBX
One Girl in a Million: WIBW
WMBH

KARK-Happy Jack & Ramblers
KCMO-Entertainers
KFBI-Morning Serenaders
KFEQ-Friendly Hour
KFRU-Morning Devotional
KGNF-Hot Shots
KMOX-Carolyn Pryce
KSOO-Markets; "Dear Diary"
KUOA-Travels of Mary Ward
KVOO-Shannon's Showrocks
KWBG-News; World Book Man
KWTU-WPA Concert
KNBY-Deep South
WIB-Norvell Slater
WJAG-Russel Jensen, pianist
WNAX-Brass Band

9:15

NBC-Vass Family: KSD WDAF
WOW WIO (sw-15.33)
CBS-Richard Maxwell, songs:
KFAB KSCJ KMBC (sw 21.52)

NBC-Raising Your Parents: WMT
WREN KTHS KGBX KOIL
KWK
KCMO-Musical Melody
KFBI-Frank Gage
KFII-Variety Prgm.
KFRU-Morning Moods
KGNF-News
KLRA-Woman's Magazine of the
Air
KMOX-Miniature Musical Revue
KVOO-Handy Ads
KWBG-Cash & Credit
KWTU-Mutual Admiration Club
KNBY-Friendly Neighbor
WIBW-Ma Perkins, sketch
WJAG-Nebraska History
WMBH-News
WNAX-News & Variety Prgm.

9:30

★ CBS-Let's Pretend: KMBC
KFAB KLRA KSCJ (sw-
21.52)
NBC-Manhattens' Orch.: WOW
WDAF WHO (sw-15.33)
KARK-Carlos Magenti, accordi-
onist
KCMO-Anne Hayes
KFBI-Kiddie Hour Review
KFII-Grain; Livestock Markets
KFRU-Personality Review

KGNF-Organ Recital
KMOX-Better Film Council
KSOO-Markets & Children's Hour
KVOO-Campus Choir
KWBG-Today's Almanac
KWTU-Newsletters, Markets
KNBY-Human Touch
WAAW-Grain Markets
WIBW-Housewives Prgm.
WMBH-Parade of Hits

9:45

NBC-Clark Deems, tr.: WREN
KOIL KTHS KGBX
EARK-News for the Ladies
KCMO-You Shall Have Rhythm
KFII-Organ Melodies
KMOX-Travelogue
KSD-Manhattens (NBC)
KVOO-What's New
KWBG-Shopping Notes
KWK-News

KWTU-Welshograms, Weather;
Health Hints

KNBY-Fashion Flashes
WIBW-Story Behind the Song
WMBH-Ted Sheddlelor, songs
with a kitchen
WNAX-Sacred Service
WOW-Little Story Bae

10:00

NBC-Madge Marley songs:
WREN

★ CBS-Cincinnati Conservatory
of Music Prgm.: KMOX KFAB
KFII KLRA KSCJ (sw 21.52)
NBC-Our American Schools:
KGBX WDAF KTHS KWTU
KVOO KSD WHO KARK WOW
(sw 15.33)

KCMO-Strang's Truths; Musicales
KFII-Lady of the House
KFEQ-Voice of the Kitchen
KFRU-Headlines

KGNF-News; Grain; Weather
KMBC-Fashion Flashes
KOIL-News from Radio Row
KSOO-Markets, News

KWBG-Things Worth Knowing;
News; Grain Markets
KWK-Haput Service
KWTU-Nora Norgett's Kitchen
of the Air

KNBY-Organ Rhapsody
WIB-Northside Municipal Court
WJAG-Markets; Curtain Raiser
WMBH-Revival of Music

WMT-Pine Ridge Musicmakers
WNAX-Happy Jack's Old Timers

10:15

NBC-Minute Men: WREN KOIL
KWK

NBC-Home Town, sketch: WOW
WDAF KTHS KVOO KGBX
KSD WHO KARK (sw-15.33)
KFRU-Cullinan & Moderners
KGNF-Shopper's Prgm.

KMBC-Cin. Conservatory of
Music (CBS)
KSOO-Dance Hour
KWBG-Grabbers Hour
KWTU-Slim, Smokey and the
Senator

WAAW-Grain Markets
WIB-Kiddies Revue
WJAG-Street Reporter
WMBH-News

WMT-Hints to the Wives
WNAX-J. P. DePogter

10:30

NBC-Mystery Chel. (sw-15.33)
NBC-Bronley House bar.: WHO
WDAF KSD

NBC-Magic of Speech: WREN
KTHS (sw-15.21)

KARK-Musical Novelities
KCMO-Jim Simmons
KFBI-Allyn Cassel's Orch.
KFEQ-Interstate Old Timer:

KFRU-Model Kitchen
KGBX-Radio Band Wagon
KGNF-Sketches in Melody
KOIL-Duane & Sally
KSOO-The Sougless

KUOA-News
KVOO-Kiddies Revue
KWBG-Newlyweds, Jane & Jim
KWK-Musical Prgm.

KWTU-Moods in Melody
KNBY-Ambrose's Orch.
WIBW-Protective Service
WJAG-Little Show, West Point
Prgm.

WMBH-Variety Prgm.
WMT-Key Men
WNAX-Rosbud Kids
WOW-Uncle Tom's Playhouse

10:45

NBC-To be announced: KSD
WDAF WHO (sw 15.33)

KARK-Sports Outlook
KCMO-Sketches in Swing
KFEQ-Songs of Abba Land
KGBX-Market Reports

★ KGNF-OFFICIAL DETEC-
TIVE STORIES
KSCJ-Livestock Trade; Want-Ad
Rambles

KSOO-Man on the Street
KWBG-The Fashionaires
KWK-Kiddie Klub
KWTU-Chats with County Farm
Agent
KNBY-News
WIBW-Army Band
WIBW-Dinner Hour
WMBH-Piano Moods
WMT-Homemaker's Matinee

11:00

★ NBC-Chasin's Music Series:
KSD KGBX KTHS (sw 15.33)
CBS-Ilona Choir from Utica:
KMBC KFII KSCJ (sw 17.76)

NBC-Call to Youth: WREN
Governor Kraschel: WMT WIO
Markets: KFAB KFEQ
KARK-Δ Nazarene Church
KCMO-Sweet Music

KFRU-Okla. Cotton Pickers
KFRU-Organ Reveries
KGNF-News

KLRA-Booster Club
KMOX-Hollywood Reporter
KOIL-Kids Court

KSOO-Markets; From Studio A
KUOA-Farm & Home News
KVOO-Handy Ad

KWBG-News; Rhythms
KWTU-Farm & Home Hour
KNBY-Δ God's Quarter Hour
WDAF-Young Thespians

WIB-Weidme Bells
WJAG-Musical Appreciation
WMBH-Markets; Midday's Day
WNAX-Dance Band

WOW-Mary Baker's Matinee

11:15

NBC-To be announced: WREN
CBS-Oriental: KMBC KSCJ
KFII (sw 17.76)

KCMO-Piano Moderne
KFAB-Hits & Encores
KFEQ-Missouri Organ
KFRU-Old Favorites

KGNF-Dance Orch.
KMOX Jr. Radio Parade
KTHS-Okla. Racing Entries
KVOO-News

KWBG-Breezin' Along
KWTU-Poultry and Dairy
KNBY-Frances Langford
WAAW-Grain Markets

WDAF-Pecks on the Air
WIB-Leo Freudberg's Orch.
WHO-Chasin's Music Series
WMBH-Rhythm Time

WMT-Lou Webb, organist
WOW-Markets

11:30

★ NBC-Nat'l Grange Prgm.:
Guest Speaker: Walter Blau-
fuss' Orch.: WOW KVOO KWK
WDAF KTHS KGBX KARK
WHO (sw-15.21)

CBS-George Hall's Orch.: KSCJ
KLRA (sw-17.76)
NBC-Rex Battle's Orch.: KSD
(sw-15.33)

Markets: KGNF KWTU KFII
KCMO-Vocal Varieties
KFAB-Children's Theater
KFBI-Checker Board Nick
KFRU-Old Family Almanac

KMBC-Δ Council of Churches
KOIL-Nonday Varieties
KSOO-Markets; Pacific Echoes
KWBG-Bulletin Board

KNBY-Spike's Corner Store
WAAW-News
WIB-Staff Frolic
WMBH-Music; Hospital Register
WMT-German Band

WNAX-Bohemian Band
WREN-Vocal Varieties

11:45

CBS-George Hall's Orch.: KFII
KMOX
News: WMT KXBY
KCMO-World Book Man; Band
Music

KFEQ-Novelty Time
KFRU-Musical Jamboree
KGNF-Dance Music
KSOO-Hog Markets; Round Up

KWBG-Wilma Lee, songs
KWTU-Farm & Home Hour
WIB-Howard Lanin's Orch.
WJAG-Modern Melodies

WMBH-Richard Tripp, bar.
WNAX-Howdy Brothers
WREN-Fields and Hall, moun-
taineers

AFTERNOON

12:00

CBS-Jack Shannon, tr.: KSCJ
KLRA KFII KFAB (sw-15.27)
Markets: KFEQ WAAW
News: WIBW KGNF
KCMO-Nonstop Notions
KFRU-Gene Peiper's Orch
KFRU-Farm & Home Hour

KMBC-News, Markets
KMOX-Magic Kitchen
KSD-News; Dick Leibert
KSOO-Farm Specials
KVOO-Bob Wills' Playboys
KWBG-News; Sons of the Pio-
neers

KWTU-Sully's Radio Spotlight
KNBY-First Timers
WJAG-Andy Moats' Orch.
WMBH-Orchestral Echoes

WMI-Hillbillies
WNAX-Variety Prgm
WREN-Dale O'Brien
12:15

CBS-Bob & Vera: KSCJ KLRA
(sw-15.27)
News: WNAX KOIL WMBH
KLAB-Man on the Street

KFEQ-Hatchery Boys
KFII-Grain Livestock Markets
KGBX-Luncheon Dance Music
KGNF-To be announced

KMBC-Tex Owens, songs
KUOA-Organ Treasures
KWBG-Main Street Chatter
KWTU-Luncheon Lyrics

WIBW-News Livestock
WIBW-Markets
WJAG-News, Radio Family
WMT-Question Man, Voice of
Iowa

WREN-Tulsa Ted's Range Riders
12:30

NBC-Campus Capers: KARK
KLRA (sw 15.33)
CBS-Buffalo Presents: KSCJ
KMBC KFII

NBC-Our Barn, children's prgm.:
WREN (sw-15.21)

News: KWTU KFEQ WOW
KGBX WDAF KGNF

KCMO-Hub & Dink
KFAB-Federal Land Bank
KFII-Street Reporter

KOIL-Musical Prgm.
KTHS-Dance Orch.
KSOO-Timely Tunes
KWBG-Club Time

KWK-Norman Paule, songs
WHO-Sherril & his Deputies
WIBW-Nonday Prgm.

WMBH-Talk of the Town
WMT-Markets; Hillbillies
WNAX-D. B. Gurney

12:45

News: WHO KSOO KWK
KARK-Livestocks
KCMO-Luncheon Lyrics
KFII-Markets & News

KFBI-Frank Gage
KFEQ-Felix Street Reporter
KGBX-Rhythm & Romance
KGNF-Stirling Young's Orch.

KOIL-Cub Exchange
KTHS-Our Barn (NBC)
KSD-Mitchell Schuster's Orch.
KVOO-Steamboat Bill

KWBG-The Old Songs; Grain
Markets
KWTU-Magic Hour
WIBW-Silver Sails

WJAG-Mail Bag
WMBH-Hollywood Closeups
WMT-Amn Fairs; Cornhuskers
WNAX-Brass Band
WOW-Foster May, Man on the
Street

1:00

★ NBC-THE METROPOLITAN
Opera Co. (RCA Victor):
"Faust," with Richard Crooks,
tr., Ezio Pinza, bar.; Richard
Bonelli, tr.; Helen Jepson,
sopr.; KWK WMT KTHS

WREN KOIL KGBX KARK
KVOO (sw-15.21)

CBS-Milton Charles, organist:
KFII KSCJ KFAB KMBC
NBC-Your Host Is Buffalo; Orch.
& Solos: WOW KSD WDAF
(sw-15.33)

CBS-Madison Ensemble: (sw-
15.27)

KCMO-Organ Melodies
KFBI-Lois, Joe & Ernest
KFRU-Catch As Catch-Can

KGNF-Swappers
KMOX-Exchange Club
KSOO-Markets; Cecil & Sally
KUOA-Ozark American

KWBG-News; Musical Gems
KWTU-Organ Concert
KNBY-Television Flashes
WIBW-Voice of Kansas City

WHO-Girl in a Million
WMBH-Markets, Music
WNAX-Dance Band

1:15

CBS-Dancepatrols: KFII KMBC
(sw-15.27)
KCMO-Midday Moods
KFAB-Nelutaska News
KFBI-Variety Prgm.

KFEQ-Hank's Hay Barn
KFRU-Robert M. Whitsell
KGNF-Ralph & Fuzzy

KOA Variety Hour
KSOO Matinee Dance Party
KWBG Musical Service Men
KNBY-News
WIB N.E.H.S. Musical Festival
WIO Rhythm & Romance
WMBH-Waltz Time
WOW Variety Prgm.
1:30

NBC-Golden Melodies: WIO
KSD WDAF WOW (sw-15.33)
KFAB-Product Markets; News
KFBI-Markets; Friendly Farmer
KFRU Happy Feet
KGNF-In the Crumlight
KMOX Dancepatrons (CBS)
KWBG-Poultry Chats; Grain Market
KWTO Better Boys & Girls Club
KNBY Bands & Ballads
WAAW-News
WHB-Hooper Doopers
WMBH-Bruce Bramhall, pianist
WNAX Happy Jack's Old Timers
1:45

CBS-Clyde Barrie, bar.: KMBC
KFH KSCJ KFAB KMOX
(sw-15.27)
KCMO Belle Nevis, songs
KFAB Tonic Tunes
KFBI Orzan Melodies
KGNF Vocal Stars
KSOO Drifting & Dreaming
KWBG Chuck & Earl
KNBY-It Happened This Week
WHB Musical Festival
WJAG-Russell Jensen, organist
WMBH-News
2:00

NBC-Walter Logan's Musicale:
WDAF KSD WOW WIO (sw-15.33)
CBS-Down by Herman's KFII
KMBC KLRA KSCJ KMOX
Markets; KWTO KGNF
KCMO-Swingtime
KFAB-Poultry Shop Talks
KFEQ School Prgm
KFBI-News
KFRU-Missouri Calendar
KSOO Brown Kiddies
KMOX-Your Home
KWBG News; Piano Scores
KNBY-Russell Morrison's Orch.
WHB Two O'Clock Tunes
WMBH-Kiddies Revue
WNAX Mary Nan's Ragtime Band
2:15

KFBI-Lady of the House
KGNF Dramas of Life
KSOO Dance Parade
KWBG-Tra Dausante
KWTO-Touts Bennett, songs
WAAW Security Markets
WHB-New England H. S. Music Festival
WJAG-Requests
2:30

★ NBC-Week-end Revue: WDAF
WOW WIO KSD (sw-15.33)
CBS-Dept. of Commerce Series:
KFAB KLRA KFII KSCJ
KMBC (sw-15.27)
KCMO-Piano Recital
KFEQ Δ Ministerial Alliance
KGNF-News
KMOX Barnyard Follies
KSOO World News Parade
KMOX Afternoon Melodies
KWTO-Man on the Street
KNBY Afternoon Arias
WIBW-Street Reporter
WJAG-Jambouree
WNAX Warner Imig
2:45

CBS-Tours in Tone: KFAB KFII
KLRA KSCJ KMBC WIBW
(sw-15.27)
KCMO Tuneful Topics
KFBI On Parade
KFEQ Ben Henderson
KGNF-Musical Variety
KSOO Dance Orch.
KWBG Poet's Corner
KWTO-Table for Two
WNAX-The Kansas Kids
3:00

NBC Week-End Revue (sw-9.53)
CBS Captivators: KFAB KSCJ
KMBC KMOX WIBW KLRA
KFII (sw-15.27)
News: WNAX KGNF KSOO
KFEQ Travels of Mary Ward
KFRU Headlines
KWBG News; Kansas Commanders
KWTO-Your Say So
KNBY Melodies of the Moment
WIB Leo Friedberg's Orch.
WMBH Front Page
3:15

KCMO Diane, songs
KFEQ Quartet
KFRU (Columbia Schools)
KGNF Asher & Jimmie
KSOO Skyrider
KWBG-Can You Name 'em?
KWTO-Red-Headed Romancer
KNBY Women's News
WMBH-Roy Wilson, pianist
WNAX Matinee

3:30
CBS Ann Leal, organist: KFAB
KFII KMOX KLRA KMBC
WIBW KSCJ (sw-15.27)
NBC Inter-City Spelling Bee:
WDAF WOW WIO (sw-9.53)
KCMO Matinee Hour
KFBI Keyboard Stylist
KFEQ Mid-Afternoon Melodies
KFRU Saturday Matinee
KGNF Cub Reporters
KWTO-Slim's Prairie Playboys
KNBY Cocktail Hour
WIB Howard Lanin's Orch.
WJAG Recital
WMBH Streets of South Joplin
3:45

KCMO Answer Me This
KFBI World Band Music
KFEQ Melody Lane
KGNF Afternoon Request
KSD Spelling Bee (NBC)
KWBG Lonesome & Slim
WNAX Russ Pike, songs
4:00

CBS Mal Hallett's Orch.: KMBC
KFAB KLRA KFII KSCJ
WIBW (sw-11.83)
KFBI Everybody's Birthday Party
KMOX Josephine Halom comm.
KSOO Sketches in Melody
KWBG News; Brain Teasers
KWTO News
KNBY A Toast to Melody
WIB Skeeter Palmer's Orch.
WJAG-Δ Devotional
WMBH Make Believe Ball Room
WNAX Ambassadors
4:15

News: KARK KNBY WIBW
WIB KGNF
KCMO Doris Lane, songs
KFBI Oklahoma Colton Pickers
KMOX Mal Hallett's Orch. (CBS)
KWBG Afternoon Siesta
KWTO Market Reporter
WJAG News; Radio Detectives
WMBH Missouri Ramblers
WMT Interlude
4:30

★ NBC-Kaltenmeyer's Kindergarten, comedy (Quaker Oats);
Merril Fugit; Bruce Kamman;
WDAF WOW KSD WIO (sw-9.53)
CBS Drama of the Skies: WIBW
KLRA KSCJ KFII KMBC
(sw-11.83)
NBC-To be announced: KARK
KTHS WREN KGBX KOIL
MBS Freddie Berren's Orch.:
WIB WMT
KCMO Tea Time Tunes
KFAB Chantle the Magician
KFEQ Apple Krick
KFRU Cocktail Terrace
KGNF Organ Melodies
KMOX-Coming Events
KSOO-WPA Concert
KWTO-Twilight Serenade; Sports
KWBG Vincent Weileri's Orch.
KWK-Three Pals
KWTO-Radio Band Wagon
KNBY And What Do You Think?
WAAW-News
WJAG-Story Lady
WNAX Happy Jack's Old Timers
4:45

NBC Southernaires, male quartet:
KOIL WREN KGBX KTHS
KARK (sw-15.21)
CBS Singing Waters: KMOX
KMBC KLRA KSCJ WIBW
KFII (sw-11.83)
KFAB News
KFBI Steamboat Bill
KFEQ-Songs of the Times
KGNF Front Page Dramas
KSOO Club Cabana
KTHS Oaklawn Feature Race
KWK Boys' Club
KWTO Δ Sunday School Lesson
WIB Embassy Club
WJAG Recital
WMBH In Movieland; Pet Lovers Prgm.
5:00

In the event the Metropolitan
Opera runs past 4:30 p.m., Kal-
tenmeyer's Kindergarten will
be heard at this time over the
following stations: WOW WIO
KSD WDAF (sw-9.53)
NBC Top Hatters' Orch.: WOW
WIO KGBX KARG KVOO
KSD (sw-9.53)
CBS Ben Feld's Orch.; News:
KLRA KSCJ KMBC WIBW
KFII (sw-15.27)
NBC Pianist; Nickelodeon; Sylvia
Clark: WREN KOIL
KCMO Master Merchants
KFAB Univ. of Nebr. Prgm.
KFBI Variety Prgm.
KFEQ Jack & Monty
KFRU Hawaiians
KGNF Vocal Variety
KMOX Piano Recital
KSOO In the Crime Light
KWBG News; Rhythms
KWK Musical Prgm.
KWTO Sports

KNBY Shep Fields' Orch.
WDAF-News
WIB At Close of Day
WJAG Musical Roulette
WMBH Strings in Harmony
WMT Bill Brown, Movie Man
WNAX Cliff & His Accordion
5:15

NBC Top Hatters' Orch.: WDAF
KTHS
News: KGNF KUOA
KARK Democrat Funnies
KFAB-Feld's Orch. (CBS)
KFBI Olean Melodies
KFEQ Get Acquainted Audition
KFRU Unbroken Melodies
KMOX Scott R. Dekins, talk
KSOO Rhythm Review
KWBG Terry & Ted
KWTO Chuck and Mary
KNBY Speaking of Love
WMI Parade Features
WNAX Chuck & Dick, songs
WOW Civic Calendar
5:30

CBS Eton Boys: KMOX KLRA
WIBW KSCJ KMBC KFAB
KTHS (sw-21.52)
★ NBC-News; Home Symphony;
Ernest La Prade, cond.: KOIL
NBC-News; Alma Kitchell, con-
tralto: WOW WDAF KGBX
KTHS (sw-9.53)
MBS Enoch Light's Orch.: KWK
WMT WIBW
News: KARK WIO KVOO KFBI
WMBH
KCMO Bobby, the Bachelor
★ KFOR-BEHIND THE MICRO-
PHONE (1210 kc.)
KGNF The Stamp Man
KSH Dick Liebert, organist
KSOO-Sports
KWTO Rhythm and Romance
KNBY 20th Century Serenade
WNAX George B. German
WREN Dale O'Brien & Verl Bart-
ton
5:45

CBS Dinner Concert: KLRA KFII
WIBW KSCJ KMBC KFAB
(sw-21.52)
NBC-Religion in the News: WOW
WDAF KGBX KVOO WBAP
KSD KOA KTHS (sw-9.53)
KCMO Rendezvous for Two
KFBI Forget-Me-Nots
KFEQ-News; Dispatches
KGNF Club Cabana
KMOX Safety Legion
KSOO-Let's Swing It
KSTP Amusement Bulletin; News
and Sports
KVOO-Sports; Garden Notes;
Music
KWBG Two Violins
KWK World Entertainers
KWTO-Dinner Salon Music
KNBY News
WIB-Twilight Melodies
WIO Sunset Corners Opry
WMBH Looking into the Past
WMT Music Around the Clock
WNAX Uptowners
WREN Home Symphony (NBC)
NIGHT

6:00
NBC Martinez Bros. Quartet:
WDAF KSD KGBX KOA
KTHS KVOO WBAP (sw-9.53)
CBS Saturday Night Swing Club:
KLRA KSCJ KFAB WCCO
KFII (sw-21.52)
NBC Δ Message of Israel; Rabbi
Barnett R. Brickner, KOIL
WENR KSO (sw-11.87)
News: WIBW KMBC WOW
KGNF KRNT
KARK Race Resume
KCMO Word Man; Children's
Little Theater
KFRU Evening Melodies
KMOX Headline Highlights
KSTP Mr. Editor
KTHS Ruhmahl, violinist
KWBG News; Music in Review
KWK-Variety Prgm.
KNBY When Shadows Fall
WBBM-Univ. of Chicago vs. Pur-
due, debate
WGN Chuck Wagon Time
WIB-Twilight Hour with Cook
Tenor
WIO Greater Iowa Commission
WJAG Concertina Wizard & Cow-
boy
WLW Don Bestor's Orch.
WMAQ-News; Norman Ross;
Norm Sherr, pianist
WNAX Organ Melodies
WSM-News; Sports Review
6:15

NBC-Hampton Institute Singers
KSD WOW KARK WDAF
WIO WMAQ WSM KOA
KSTP KVOO (sw-9.53)
CBS Saturday Night Swing Club:
KMBC WIBW
6:30

NBC-Hampton Institute Singers
KSD WOW KARK WDAF
WIO WMAQ WSM KOA
KSTP KVOO (sw-9.53)
CBS Saturday Night Swing Club:
KMBC WIBW

Saturday March 20



CARL HOFF
Sat. 9 p.m.

Frequencies

KARK-690	KWBG-1420
KCMO-1370	KWK-1350
KFAB-770	KWTO-560
KFBI-1050	KXBY-1530
KFEQ-680	WBAP-600
KFH-1300	WBBM-770
KFKU-1220	WCCO-610
KGBX-1230	WDAF-610
KGNF-1430	WENR-870
KFBU-630	WFAA-800
KLRA-1790	WGN-720
KMBC-950	WIB-860
KMOX-1090	WIO-1000
KOA-530	WIBW-560
KOIL-1260	WJAG-1060
KENT-1320	WLS-870
KSCJ-1350	WLW-700
KSD-550	WMAQ-670
KSO-1430	WMBE-1420
KSOO-1110	WMT-600
KSTP-1460	WNAX-570
KTHS-1060	WOW-590
KUOA-1260	WREN-1220
KVOO-1140	WSM-650

KFBI Highlights of Day's News
KGBX Supper Dance
KGNF Top Tunes of Today
KLRA-Dinner Music; Sports
KMOX France Laux, sports
KMOX Sports Revue
KNBY Vagabonds of the Prairie
WBAP Everett Hoagland's Orch.
WBBM To be announced
WLW Univ. of Cincinnati
WREN Dinner Music
6:30

CBS Carborundum Band; Edward
D'Anna, cond.; KFAB KMOX
KMBC WBBM WCCO (sw-11.83)
March, "Soldiers of the King"
(Parry); Overture, "Der Frei-
schultz" (Von Weber);
"Prince Igor" (Borodin);
March, "Amerlone" (Pill-
more); "The Gaily Girl" (Her-
bert); March, "Guldling Star"
(Stielhertz)

NBC Uncle Jim's Question Bee
(G. Washington Collee);
WMAQ (sw-11.87)
CBS Sunset Serenade: WIBW
KFII

News: WIO KOIL
Jungle Jim: KGBX KCMO
Sports: WDAF KSCJ
KFBI Life Dramas
KLRA Nat'l Forum Speaker
KRNT-We Bring You Music
KSTP-Final Edition; Sports
KSP-Umbrella Court
KNBY Soft Lights & Sweet Music
WENR Happy Jack Turner, songs
WFAA Touring America with
Carveth Wells
WGN-Sports Review
WLW R. F. D. Hour
WNAX News & Variety Prgm.
WREN Rubinoff, violinist
WSM-Ed Wyman
6:45

NBC The ABC of NBC: KOA
WOW KARK (sw-9.53)
NBC Ran Wilde's Orch.: WREN
KWK
MBS Concert Orch.: WGN WMT
Diamond City News: KOIL WHO
KCMO Dinner Music
KFBI Δ Fellowship Hour
KGBX Melodians
KRNT-Wilbur Chandler, songs
KSCJ Dungeat Trio
KSD Rudolph Friml Jr's Orch.
KSO Sweet Music
WDAF-Kansas City Bar Ass'n
WENR Maple City Four
WFAA Synchronators
WIBW Melodies
7:00

★ CBS-PROF. QUIZ (KELVIN-
ator): WCCO KMOX KLRA
KFII KFAB KRNT WBBM
KMBC (sw-11.83)
NBC-El Wyman, comedian (Spud);
Graham McNamee; Virginia
Verrill, guest; Don Voorhees'
Orch. WREN WBAP KOIL
WLS WMT KWK KSTP KSO
(sw-11.87)

(Continued on Next Page)

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National Radio Institute, Washington, D. C.

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SATURDAY PROGRAMS (continued)

(7:00 p.m. Continued)

NBC Saturday Night Party (Sealed), Robert Dolan's Orch.; Don Dickson, bar.; Lucia Graesser, sop.; New Yorkers' Chorus; James Melton, m.c. WMAQ WDAF WHO WOW KSD WLW (sw-9.53)

KARK News; Rudy La Kay's Orch.

KCMO Harp Melodies
KFBI Church Review
KFBI Headlines
KGBX Saturday Night Supper Dance

KOA Paul Carson, organist
KWBG Sports Roundup; Just Between Us
KXBY News
WGN Tom Dick & Harry
WIBW Now & Then
WNAX Smooth Sailing
WSM-Sarie & Sallie

7:15
KARK One Night Bandstand
KCMO-Let's Dance
KFBI Souvenir of Song
KFRU All Star Revue
KNBY Lonesome Lou's Gang
WGN Musical Moments
WSM-Hilltop Harmonizers

7:30
NBC Meredith Willson's Orch.; WREN KWK KOA KARK KSO

* CBS-JOHN NY PRESENTS (Philip Morris); Russ Morgan's Orch.; Phil Ducey, bar.; Charles Martin's "Circumstantial Evidence"; KMOX KFH WCCO WBBM KRNT KMBC KFAB (sw-11.83)

KCMO Willard & Wilma, duet
KGBX 20th Century Serenade
KLRA Continental Rhythm
KOIL-Minute Mysteries
KSTP-Louise Massey & West-erners
WBAP-Traffic Cop's Higher Oc-taves
WGN-Dance Orch.
WIBW-Rhythm Rhapsody
WLS Barn Dance Party
WMT-Benay Veunta's Prem.
WNAX-Sat. Night Jamboree
WSM-Delmore Brothers

7:45
KCMO-Revolving Revue
KFRU-America in Action
KGBX-Witching Hour
KOIL-Orchestral Revue
KSCJ-Home Folks
KNBY-Moonlight Sonata
WSM-Jack's Mountaineers

8:00
* NBC-ALKA-SELTZER NAT'L Barn Dance; Lulu Belle; Joe Kelly; Sally Foster; Lucille Long; Guests: WREN WBAP KOIL KGBX KTIS KARK KSO WLS WMT KWK (sw-11.87)

* CBS-FLOYD GIBBONS' Speed Show (Nash-Lafayette); Vincent Lopez' Orch.; Guest: KFAB WBBM KLRA KRNT KMOX KMBC WCCO KFII (sw-11.83)

NBC-Snow Village Sketches (Loose Wiles); WMAQ KSTP WOV WDAF KOA KSD WLW (sw-9.53)

KCMO-Serenaders
KFRU-Battle of Music
KMOX Musical Prem.
KSCJ Melodrama
KWBG-News; Chieftians
KNBY-Union Station
WGN-News; Sports
WHO-Barn Dance Frolic
WIBW-Kaosas Roundup
WNAX-Russ Pike, songs
WSM-Possum Hunters; Uncle Dave Macon; Gully Jumpers

8:15
KCMO-Moonlight Musicale
KMBC-Fred Feibel, organist
KNBY Minute Mystery
WGN-Joe Sanders' Orch.
WNAX-Swing Melodies

8:30
* NBC-The Shel Show; Joe Cook, m.c.; Ernie Wilson's Orch.; Guest: WMAQ WDAF KSTP KSD WLW WOW KOA (sw-9.53)

CBS Saturday Night Serenade (Pet Milk); Mary Eastman, sop.; Bill Perry Tr.; Gus Haenschen's Orch.; Chorus; WBBM KMBC KFAB KMOX KLRA KFII

* CBS-Columbia Symphony Or-chestra; (sw-11.83)

KCMO-LeRoy Bennage, songs

KFRU Organ Reveries
KRNT-Iowa Reviewing Stand
KSCJ-Dance Orch.
KXBY News; Russell Murrain's Orch.
WCO Carveth Wells, travel talk
WGN Hugo Marini's Orch.
WNAX-Dancing Around
WSM Dixie Liners; Curt Poul-ton; Jack & His Missouri Mountaineer.

8:45
KCMO Rendezvous of Dance
KFRU Betty Barinell; Melodeers
WCCO Dance Orch.

9:00
* CBS-LUCKY STRIKE HIT Parade & Sweepstakes; Suloey Rayner, tr.; Guest: Buddy Clark & Edith Dirk, vocalists; Leaders Male Trio, Carl Hoff's Orch.; Margo Graham, ac-tress, guest; WBBM WCCO KLRA WIBW WNAX KMOX KFAB KSCJ KRNT KMBC KFII (sw-6.12)

NBC Hildegarde, songs WREN
KTIS KARK KOIL
MBS Hawaiian Serenade; KSO
WMT KWK WGN
KCMO Dance Memories
KFRU Round the Town
KGBX News
KWBG News; Letetics & Oddities
KNBY-Emile Chacquette's Orch.
WBAP Bill Thompson's Orch.
WLS-Barn Yard Jamboree
WSM-Sarie & Sallie; Lakeland Sisters; Possum Hunters

9:15
NBC Hildegarde WBAP
KARK News
KGBX-Hollywood on Parade
KNBY Herb Johnson's Orch.

9:30
* NBC-Irvin S. Cobb's Paduch Plantation (Oldsmobile); Dor-othy Page, John Mather, Nor-man Field, Hall Johnson, Negro Choir; Clarence Muse, bar.; Four Blackluns; KARK WLW WDAF KSTP KGBX KVOO WOW KSD WMAQ WBAP KOA KTIS (sw-9.53)

NBC To be announced; WREN
WMT KSO (sw-6.14)
MBS Saturday Serenade; Harold Stokes' Orch.; WGN
KCMO Melody Lane; Revolving Disc Club
KOIL-Minute Mysteries
KWK News; Sport Spotlight
KNBY Music Mixer
WLS-Hometown Memories
WSM-Delmore Brothers; Deford Bailey; Poplin's Band

9:45
CBS-Barnsdall Courtous Con-ouels; Under Dir. Harry Ev-ans & Ralph Ruse, Jr.; Symph. Orch.; KRNT WCCO KMOX WBBM KFAB
CBS-Song Stylists; KLRA KMBC (sw-6.12)

To be announced: KFII KOIL.

* KSCJ-OFFICIAL DETECTIVE STORIES
KWK Dance Orch.
KNBY-Hockey Game
WIBW-World Dances
WLS Henry Hornsbuckle; Ram-blers & Patsy Montana
WNAX-Rainbow Trina

10:00
* NBC-ALKA-SELTZER NAT'L Barn Dance; WLW
NBC-Blue Baron's Orch.; WOW
KOA KVOO
CBS-Benny Goodman's Orch.; KLRA KMBC
NBC Frankie Masters' Orch.; WREN WMAQ KWK
News: WIBW KOIL KSD KSCJ
WNAX KSO
KARK Sports Comment
KCMO Lights & Shadows
KFRU Saturday Nite Club
KGBX Harlemania
KSTP Rhapsody of Rhythm
KTIS Dance Orch.
KWIIG News; Organ Reveries
WDAF Jack (Baron) Pearl
WFAA Community Theater
WGN George Hamilton's Orch.
WLS Tall Story Club
WSM Dixie Liners; Uncle Dave Macon; Crook Bros' Band

10:15
NBC Ink Spots, quartet; KGBX
WOW KARK KOA KVOO (sw-9.53)

CBS-Benny Goodman's Orch.; WIBW WBBM KFAB WNAX
KMOX KFII
NBC Frankie Masters' Orch.; KWK WREN KSO
News: KRNT WHO WMT WCCO

KOIL To be announced
KSD Mitchell Schuster's Orch
KSTP News; Sports
KTIS Sports Review
WGN Kay Kyser's Orch.
WMAQ Phil Levant's Orch.

10:30
NBC Glen Gray's Orch.; WREN
NBC Emil Coleman's Orch. KOA
KGBX WDAF KARK KVOO (sw-9.53)

CBS-Jenny Presents: KNX KSL
CBS-Anson Weeks' Orch.; KRNT
WNAX KSCJ KLRA WIBW
KFII KFAB
MBS Fredly Martin's Orch.;
WGN WMT KSO KOIL
KCMO-Flying Carpet

KMOX-Hilltop Highlights
KSD Dance Parade
KSTP Barn Dance (NBC)
KTIS Henry Durst's Orch.
KWK News; Popular Tunes
KNBY Minute Mystery
WBBM News with Todd Hunter
WCO Rollie Johnson, Reports
WFAA Herbie Kay's Orch.;
WMT-Hilltop Dance Frolic
WLS-Hotoppers; Christine
WMAQ Six Day Bike Races
WOW News
WSM Fruit Jar Drinkers; Lake-land Sisters; Poplin's Band;
Sam & Kirk McGee

10:45
NBC Emil Coleman's Orch.;
WIBW
CBS-Anson Weeks' Orch.; KMBC
WBBM
KMOX Johnny Davis' Orch.
KTIS Ike Razon's Orch.
KWK Irving Rose's Orch.
KNBY News
WCO-Oeil Hurst's Orch
WLS Down at Grandpa's
WMAQ Clem & Harry, songs

11:00
NBC Bob Crosby's Orch.; WREN
WMAQ KGBX KARK KOIL
CBS-Ted Fio-Rito's Orch.; KLRA
KFII KMBC WIBW
NBC Jerry Haine's Orch.; WHO
WDAF KOA KSTP (sw-9.53)

CBS Red Nichols' Orch.; KRNT
WNAX KSCJ KFAB WBBM
MBS-Leon Belasco's Orch.; WGN
WMT KSO
Dance Orch.; KVOO WOW
KMOX Leonard Keller's Orch.
KWBG News; Thoughts for To-morrow
KWK Sky Riders
KNBY-Friendly Voice
WCO Dick Long's Orch
WFAA-Natchee and His Tribe
WLS National Barn Dance
WLW-Jolly Time; Paul Sullivan, news commentator
WSM-Robert Lunn; Curt Poul-land Sisters; Win. E. Poplin & Band; Sam & Kirk McGee

11:15
KMOX-Ted Fiorito's Orch.
KNBY Paul Schaeffer's Orch.
WCCO M. A. C. Gophers
WLW Moon River

11:30
NBC-Dance Orch.; WMT KVOO
KOIL KGBX KARK WREN
CBS-Henry King's Orch.; KRNT
KMBC WNAX KFAB KSCJ
KFII WBBM KMOX
NBC Ray Pearl's Orch.; KSD
WOW WDAF KSTP KVOO
MBS-Dick Stabile's Orch.; KSO
KOA Al Kavelin's Orch.
KNBY Bob Moore's Orch
WCCO Benny Meroff's Orch.
WGN Clyde Lucas's Orch.
WIBW News
WMAQ-Lou Breeze's Orch
WSM Gully Jumpers; Fruit Jar Drinkers

11:45
CBS-Henry Klee's Orch.; WIBW
KNBY-Ralph Webster's Orch.
WLW-Bernie Cummin's Orch.
WMAQ-Charlie Agnew's Orch.

12:00
MBS Sterling Young's Orch.;
WMT KSO KOIL WGN
News: KARK KOA
KCMO All Request Show
KMBC-Midnight Headlines
KMOX Dancing Time
KSTP-News; Swing Club
KVOO-Bob Wills' Playboys
KNBY-News; Bavarian Rail-skeller
WBBM News & Weather Man
WCCO Dance Orch.
WENR-Larry Gordon's Orch.
WLW-Gary Funk's Orch.
WMAQ Phil Levant's Orch.
WGW Music Box
End of Saturday Programs

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NEXT WEEK

Chateau of the Condemned. Read of the amazing hospital where radio is the only link suffering cancer patients have with the outside world. A heart-grIPPING story of courage and humanity's indomitable spirit in the face of disaster—and the part radio plays in this strange, the hidden, the little-known world in which sad-eyed, pathetic, depressed women and men spend their lives!

An All-American Singer's Life Story. Rose Bampton, star of radio and the Metropolitan Opera, tells young singers what they must give to life, and what they may expect to win in return. Read this amazing, this revealing, this entirely human story of an American girl's struggle for fame and success in the world of song—and in the eyes of her fellow-men!

Hearing is Believing. Here is the story of "Pepper Young's Family," the popular feature of American home life. You'll want to know these stars better—and next week you will!

No Glamor Girl is She! Elizabeth Lennox proves that sopranos are the world's glamor girls—and she's happy to be a contralto!

Next Week—And Every Week! Radio Guide brings you the biggest, the best, the most sensational, the super-colossal program section ever published in America!

IN RADIO GUIDE

LOG OF ALL AMERICAN STATIONS ARRANGED BY CALL LETTERS

BEGINNING this week, the most complete and up-to-date list of all broadcasting stations in North America available anywhere is presented. The stations are arranged first by countries, and next in the alphabetical order

of their call letters. The small figure given in parentheses, as (14), following the location of a station is an indication of its power in kilowatts—which means thousands of watts. Where no figure is given, the station has less than 250 watts

power. Thus the figure 1/4 means 250 watts; 1/2 is 500 watts; 10 would be 10,000 watts, etc. Part II of this log will appear next week. Order your copy now! In addition to Canada and the United States, this log will embrace Mexico.

CANADA

Call; Location; Power	Kilos.
CFAC Calgary, Alta.	950
CFBC Montreal, Que. (1/2)	600
CFBU North Bay, Ont.	930
CFCA Calgary, Alta. (10)	1050
CFCC Charlottetown, P.E.I.	650
CFCT Victoria, B.C.	1450
CFCV Charlottetown, P.E.I. (1)	650
CFD Kamloops, B.C.	880
CFE Prescott, Ont.	650
CFER Fredericton, N.B. (1)	550
CFPL London, Ont.	750
CFPR Prince Rupert, B.C.	580
CFQC Saskatoon, Sask. (1)	810
CFRR Toronto, Ont. (10)	600
CFRU Kingston, Ont.	1510
CFRN Edmonton, Alta.	900
CHAB Moose Jaw, Sask.	1200
CHCC Charlottetown, P.E.I.	1310
CHDS Summerside, P.E.I.	1450
CHLP Montreal, Que.	1120
CHML Hamilton, Ont.	1010
CHNC New Carlisle, Que. (1)	960
CHNS Halifax, N.S. (1)	650
CHRC Quebec, Que.	580
CHSJ St. John, N.B. (1)	1120
CHWK Chilliwack, B.C.	780
CHXT Trail, B.C. (1)	910
CJCA Edmonton, Alta. (1)	730
CJCB Sydney, N.S. (1)	1210
CJCL Calgary, Alta.	690
CJCS Stratford, Ont.	1210
CJCT Akylavik, N.W.T.	1210
CJGX Whittier, Man.	1390
CJH St. John's, Nfld.	1590
CJL North Bay, Ont.	1310
CJLS Yarmouth, N.S.	1310
CJOC Lethbridge, Alta.	950
CJOR Vancouver, B.C. (2)	600
CJRC Whittier, Man. (1)	630
CJRM Regina, Sask. (1)	510
CKA Montreal, Que. (5)	750
CKB Prince Albert, Sask.	1210
CKC Vancouver, B.C.	1010
CKD Hull, Que.	1210
CKE Regina, Sask. (1/2)	1010
CKF Toronto, Ont.	580
CKG Ottawa, Ont.	1010
CKH Whitehorse, Ont.	1510
CKI Quebec, Que.	1410
CKJ Montreal, N.B.	1410
CKK Vancouver, B.C.	1110
CKL North Bay, Ont.	1120
CKM Whiteville, N.S.	1010
CKN Windsor, Ont. (5)	1030
CKO Edmont., Ont.	1210
CKP Vancouver, B.C.	1110
CKQ Whittier, Ont.	1200
CKR Hamilton, Ont. (1)	1120
CKS Kelowna, B.C.	650
CKT Brantford, Ont.	1010
CKU Fort William, Ont.	930
CKV Sudbury, Ont. (1)	780
CKW St. Catharines, Ont.	1200
CKX Edmonton, Alta. (2)	580
CKY Vancouver, B.C.	1010
CKZ Brandon, Man.	910
CKAA Whittier, Man. (15)	1130
CKAB Quebec, Que. (1)	1050
CKAC Montreal, Que. (5)	910
CKAD Ottawa, Ont. (1)	880
CKAE Chatham, Ont.	650
CKB Toronto, Ont. (5)	810
CKC Vancouver, B.C. (1)	1100
CKD Windsor, Ont. (1)	600

Call; Location; Power	Kilos.
KDON Del Monte, Calif.	1210
KDYI Salt Lake City, Utah (5)	1290
KE	
KEA Los Angeles, Calif. (5)	1430
KEB Seattle, Wash.	1370
KEC Los Angeles, Calif. (5)	780
KEF El Dorado, Ark.	1370
KEG Berkeley, Calif.	1370
KEH Los Angeles, Calif. (7 1/2)	1420
KEI Portland, Ore. (5)	1180
KF	
KEAD Lincoln, Nebr. (10)	770
KEAF Los Angeles, Calif. (1)	1360
KEFD Great Falls, Mont. (2 1/2)	1280
KEFH Adelaide, Kans. (15)	1050
KEFX Sacramento, Calif. (1)	1490
KEFM Bentmont, Tex. (1)	540
KEFL Brookings, S.D. (1)	780
KEFV Denver, Colo. (1/2)	920
KEFJ St. Joseph, Mo. (2 1/2)	680
KEFG Boone, Iowa	1370
KEFH Wichita, Kans. (15)	1300
KEFI Los Angeles, Calif. (50)	610
KEFL Spokane, Wash.	1120
KEFV Eau Claire, Wis.	1420
KEFB Marshalltown, Ia. (1/2)	1200
KEFJ Klamath Falls, Ore.	1210
KEFM Grand Forks, N.D. (1)	840
KEFR Portland, Ore. (1/2)	1300
KEFZ Fort Worth, Tex. (1/2)	1370
KEFA Greeley, Colo. (1)	880
KEFL Lawrence, Kans. (1)	1220
KEFV Shennandoah, Ia. (1)	890
KEFR Lincoln, Neb. (1/2)	1210
KEFV Long Beach, Calif. (5)	1250
KEFL Dallas, Tex. (1/2)	1310
KEFV Ft. Smith, Ark.	1210
KEFV Spokane, Wash. (5)	890
KEFH Annapolis, Md. (1/2)	780
KEFL San Francisco, Calif. (5)	610
KEFD Longview, Tex. (1/2)	1370
KEFH Goldfield, Mo. (1)	630
KEFD San Diego, Calif. (1)	600
KEFS Los Angeles, Calif. (12 1/2)	1120
KEFL Clayton, Mo. (1)	550
KEFH Los Angeles, Calif. (1/2)	1000
KEFS Cape Girardeau, Mo. (1/2)	1210
KEFW Hollywood, Calif. (5)	650
KEFD Tampa, Idaho (1/2)	1200
KEFJ Grand Junction, Colo. (1/2)	1200
KEFM San Bernardino, Calif.	1210
KEFR Oklahoma City, Okla. (1/2)	1310
KEFY Lubbock, Tex. (1/2)	1310
KEFR Bismarck, N.D. (5)	550
KG	
KGK Spokane, Wash. (5)	1470
KGAL Tucson, Ariz. (1/2)	1370
KGH San Diego, Calif. (1)	1330
KGHI Ketchikan, Alaska (1/2)	900
KGHN Springfield, Mo. (1/2)	1230
KGHA Incorah, Ia.	1270
KGCI Mandan, N.D. (1/2)	1240
KGCV Wolf Point, Mont. (1)	1450
KGHE Fargo, Minn. (1/2)	1200
KGDI Stockton, Calif. (1)	1100
KGDV Huron, S.D. (1/2)	1340
KGDK Sterling, Colo.	1290
KGDR Long Beach, Calif. (1)	1360
KGKZ Kailispell, Mont.	1310
KGPF Shawnee, Okla. (1/2)	1420
KGPG Oklahoma City, Okla.	1370
KGPI Corpus Christi, Tex. (1/2)	1500
KGFL Los Angeles, Calif.	1200
KGFI Roswell, N. Mex.	1370
KGFW Kearney, Neb.	1310
KGFX Pierre, S.D. (1/2)	620
KGGS San Francisco, Calif.	1120
KGFP Coffeyville, Kans. (1)	1010
KGGM Albuquerque, N.M. (1/2)	1270
KGHP Pueblo, Colo. (1/2)	1320
KGHI Little Rock, Ark. (1)	1200
KGHL Billings, Mont. (5)	780
KGHC Butte, Mont. (2 1/2)	1340
KGHW Alamosa, Colo.	1120
KGKB Tyler, Tex. (1/2)	1500
KGKL San Angelo, Tex. (1/2)	1370
KGKO Wichita Falls, Tex. (1)	570

Call; Location; Power	Kilos.
KGGY Scottsbluff, Nebr. (1/2)	1500
KGLG Mason City, Ia.	1210
KGMB Honolulu, Hawaii (1)	1020
KGNC Amarillo, Tex. (2 1/2)	1110
KGNF North Platte, Nebr. (1)	1430
KGNH Dodge City, Kans. (1/2)	1310
KGG San Francisco, Calif. (7 1/2)	790
KGH Honolulu, Hawaii (2 1/2)	750
KGVO Missoula, Mont. (1)	1290
KGW Portland, Ore. (5)	620
KGY Olympia, Wash.	1210
KH	
KHHC Hilo, Hawaii (1/2)	1490
KHJ Los Angeles, Calif. (5)	900
KHIJ Spokane, Wash. (2)	580
KHSL Chico, Calif. (1/2)	670
KI	
KIA Clovis, N.M.	1370
KID Idaho Falls, Idaho (1)	1320
KIDP Boise, Idaho (2 1/2)	1350
KIDW Lamar, Colo.	1420
KIEB Eureka, Calif. (1/2)	1450
KIEV Glendale, Calif. (1/2)	870
KIEX Juneau, Alaska	1310
KIHI Seattle, Wash. (1)	710
KIF Yakima, Wash. (1/2)	1310
KIHL Garden City, Kans.	1210
KIHN Pecos, Tex.	1420
KIUP Durango, Colo.	1370
KJ	
KJBS San Francisco, Calif. (1/2)	1070
KJR Seattle, Wash. (5)	670
KL	
KLAI Carlisbad, N.M.	1210
KLBN Blytheville, Ark.	1200
KLO Ogden, Utah (1/2)	1400
KLMM Alton, N.D. (1/2)	1210
KLRA Little Rock, Ark. (2 1/2)	1300
KLK Oakland, Calif. (1/2)	1290
KLFP Glynwood, Tex.	1370
KLX Oakland, Calif. (1)	880
KLZ Denver, Colo. (5)	590
KM	
KMA Shennandoah, Ia. (5)	600
KMAC San Antonio, Tex.	1370
KMBC Kansas City, Mo. (5)	670
KMEH Medford, Ore. (1/2)	1310
KMI Fresno, Calif. (1)	580
KMLH Monroe, La. (1/2)	1230
KMMI Clay Center, Neb. (1)	740
KMO Tucson, Wash. (1/2)	1390
KMOC St. Louis, Mo. (10)	1090
KMPC Beverly Hills, Calif. (1/2)	710
KMTR Los Angeles, Calif. (1)	570
KN	
KNEI Brady, Tex.	1500
KNET Palestine, Tex.	1420
KNDW Austin, Tex.	1500
KNN Los Angeles, Calif. (50)	1050
KO	
KOA Denver, Colo. (20)	830
KOCB Corvallis, Ore. (1)	750
KOB Albuquerque, N.M. (10)	1180
KODI Rapid City, S.D.	1370
KOCA Kilgore, Tex.	1210
KOH Reno, Nev. (1/2)	1380
KOIL Omaha, Neb. (5)	1290
KOIN Portland, Ore. (1/2)	610
KOL Seattle, Wash. (5)	1270
KOMA Oklahoma City, Okla. (5)	1480
KODD Seattle, Wash. (1/2)	920
KOQO San Antonio, Tex.	1370
KOQS Maeshfield, Ore. (1/2)	1200
KORE Eugene, Ore.	1420
KOTN Pine Bluff, Ark.	1500
KOVC Valley City, N.D.	1500
KOY Phoenix, Ariz. (1)	1300
KP	
KPAE Port Arthur, Tex. (1/2)	1260
KPIN Pampa, Tex.	1310
KPLC Lake Charles, La.	1500
KPKB Bakersfield, Calif. (1)	1570
KPS San Francisco, Calif. (10)	680
KPOF Denver, Colo. (1/2)	880
KPPC Pasadena, Calif.	1210
KPQ Wenatchee, Wash. (1/2)	1500
KPRC Houston, Tex. (5)	620
KQ	
KQV Pittsburgh, Pa. (1/2)	1380
KQW San Jose, Calif. (1)	1010

UNITED STATES

Call; Location; Power	Kilos.
KA	
KABC San Antonio, Tex. (1/2)	1420
KABH Aberdeen, S.D.	1420
KABA Ada, Okla.	1260
KALB Alexandria, La.	1420
KALE Portland, Ore. (1/2)	1300
KANS Wichita, Kan.	1210
KARK Little Rock, Ark. (1)	590
KASA Elk City, Okla.	1210
KAST Astoria, Ore.	1370
KB	
KBIN Muskogee, Okla.	1500
KBFS Portland, Ore.	1420
KBTM Jonesboro, Ark.	1200
KC	
KCKN Kansas City, Kans.	1310
KCMO' Texarkana, Ark.	1120
KCMO Kansas City, Mo.	1370
KCFJ Eufora, Okla. (1/2)	1360
KCHJ Jerome, Ariz.	1310
KD	
KDAL Duluth, Minn.	1500
KDB Santa Barbara, Calif. (1/2)	1500
KDFN Casper, Wyo. (1/2)	1440
KDKA Pittsburgh, Pa. (50)	2800
KDLR Devils Lake, N.D.	1210

Call; Location; Power	Kilos.
KA	
KABC San Antonio, Tex. (1/2)	1420
KABH Aberdeen, S.D.	1420
KABA Ada, Okla.	1260
KALB Alexandria, La.	1420
KALE Portland, Ore. (1/2)	1300
KANS Wichita, Kan.	1210
KARK Little Rock, Ark. (1)	590
KASA Elk City, Okla.	1210
KAST Astoria, Ore.	1370
KB	
KBIN Muskogee, Okla.	1500
KBFS Portland, Ore.	1420
KBTM Jonesboro, Ark.	1200
KC	
KCKN Kansas City, Kans.	1310
KCMO' Texarkana, Ark.	1120
KCMO Kansas City, Mo.	1370
KCFJ Eufora, Okla. (1/2)	1360
KCHJ Jerome, Ariz.	1310
KD	
KDAL Duluth, Minn.	1500
KDB Santa Barbara, Calif. (1/2)	1500
KDFN Casper, Wyo. (1/2)	1440
KDKA Pittsburgh, Pa. (50)	2800
KDLR Devils Lake, N.D.	1210

PLUMS AND PRUNES

(Continued from Page 10)

"Positively no connection," NBC Bandleader Phil Levant assures me, "exists between my new novelty song, entitled 'My Poor Prune,' and what I hope you think of it."

Podium Pothooks: The smart ones would have it that Paul Whiteman's musical crew will take over Chicago's Drake Hotel spot if no radio commercial offers keep them in New York... "Old Left Hand" Joe Sanders takes over the Red Norvo spot in the Windy City and its MBS schedules March 13... Now blowing his sax from Philadelphia's William Penn is Dick Stabile... March 19 will be the date Roger Pryor leaves the Chi College Inn, with CBS pick-up. Loring "Red" Nichols' jam band will replace him... Same net will be picking up Anson Weeks from the Chi's Edgewater Beach, March 12.

"I haven't even started to live yet," stated NBC Jamboree's Tony Romano last week in vigorous denial of press-association wires from San Francisco stating he had died!

Dramatically Speaking: Don't get mad, girls, but Bess Johnson is reported to have spendthrifted a thousand dollars on her Easter wardrobe!... She wanted to learn how to skate properly, so Ruth ("Girl Alone") Bailey last week took a couple of lessons from Sonja Henie... Now you may catch up on what has happened before in "Today's Children." Its sponsor has just published the story to date in book form containing sketches of the principals... Ex-Hollywood Comedienne Ann Stone, in Chicago a month, has permanent roles in "Dan Harding's Wife" and "Mary Marlin," and has appeared several times in "Grand Hotel," "Your Health" and "Young Hickory." Discouraged Hollywood extras, please note... Connie Peebles, of the "Ace Williams" serial, made his thirteenth birthday a milestone by buying himself a razor!... The woman bidder heard recently with Lum 'n' Abner was their secretary, Velma McCall.

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Address

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